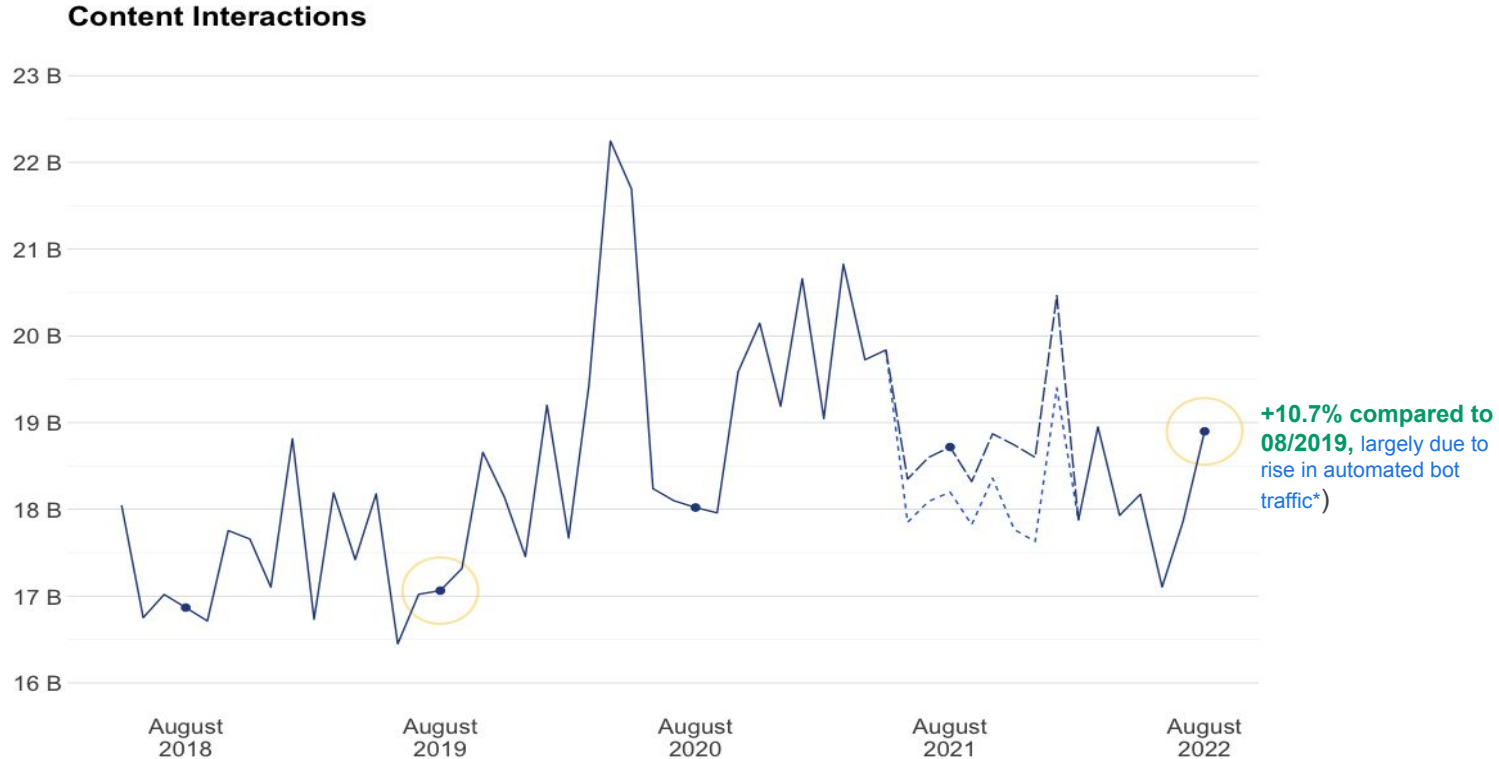


August 2022 Wikimedia movement metrics

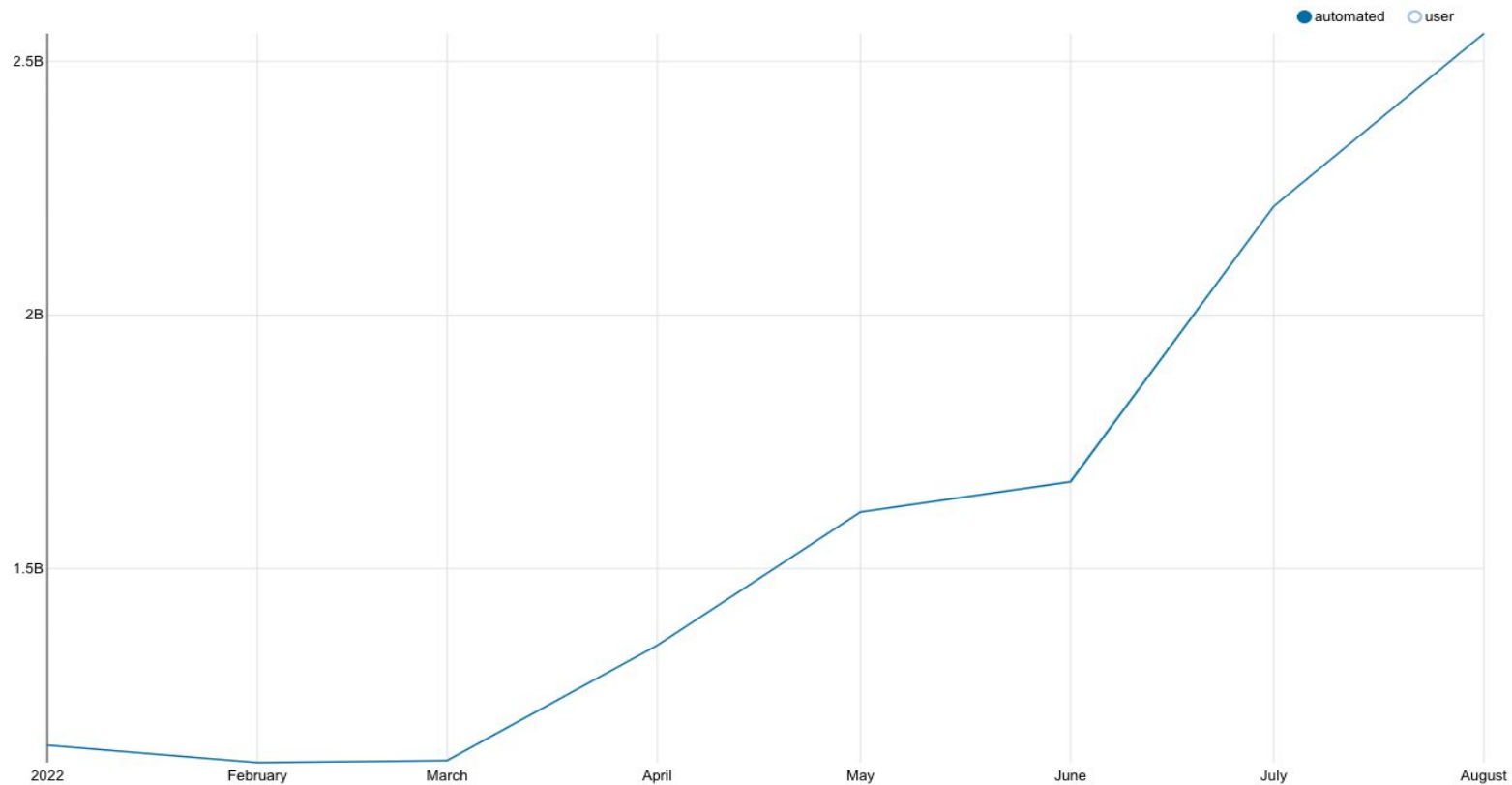


WIKIMEDIA
FOUNDATION

Content Interactions are higher than pre-pandemic levels due to rises in automated traffic

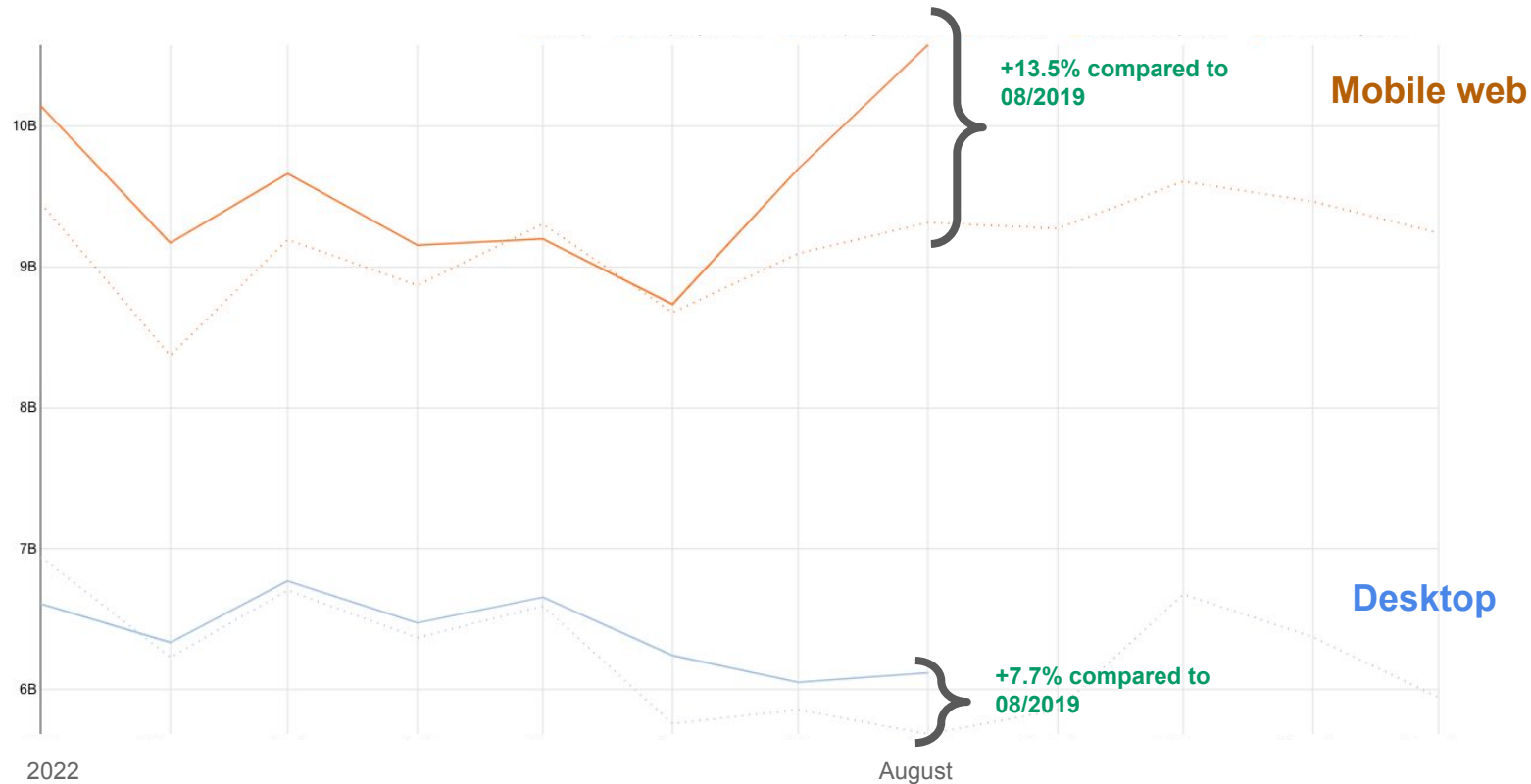


Automated bot traffic has been on the rise since June this year

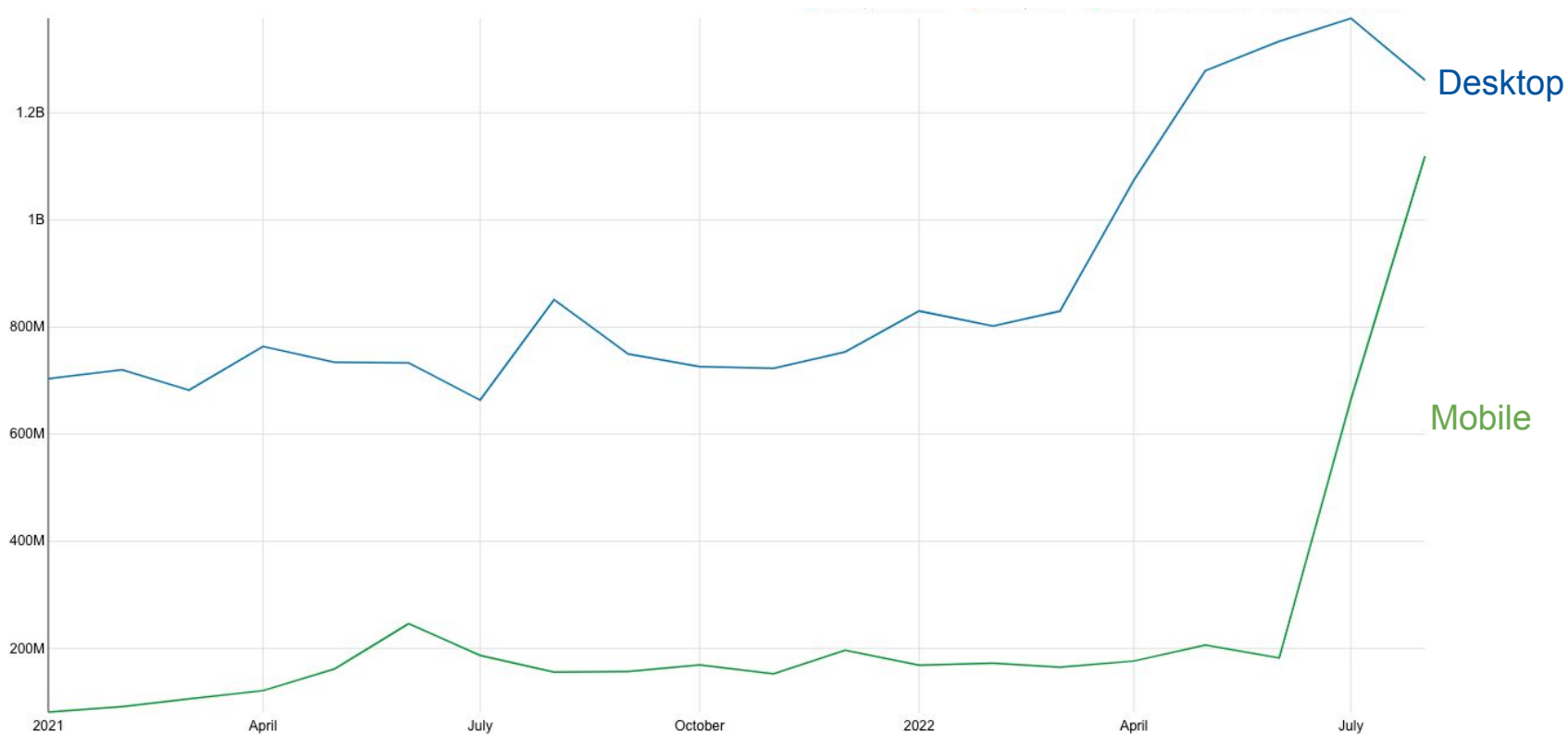


Increases in desktop and mobile web pageviews are largely due to spikes in automated traffic

Total Pageviews : 17.3B

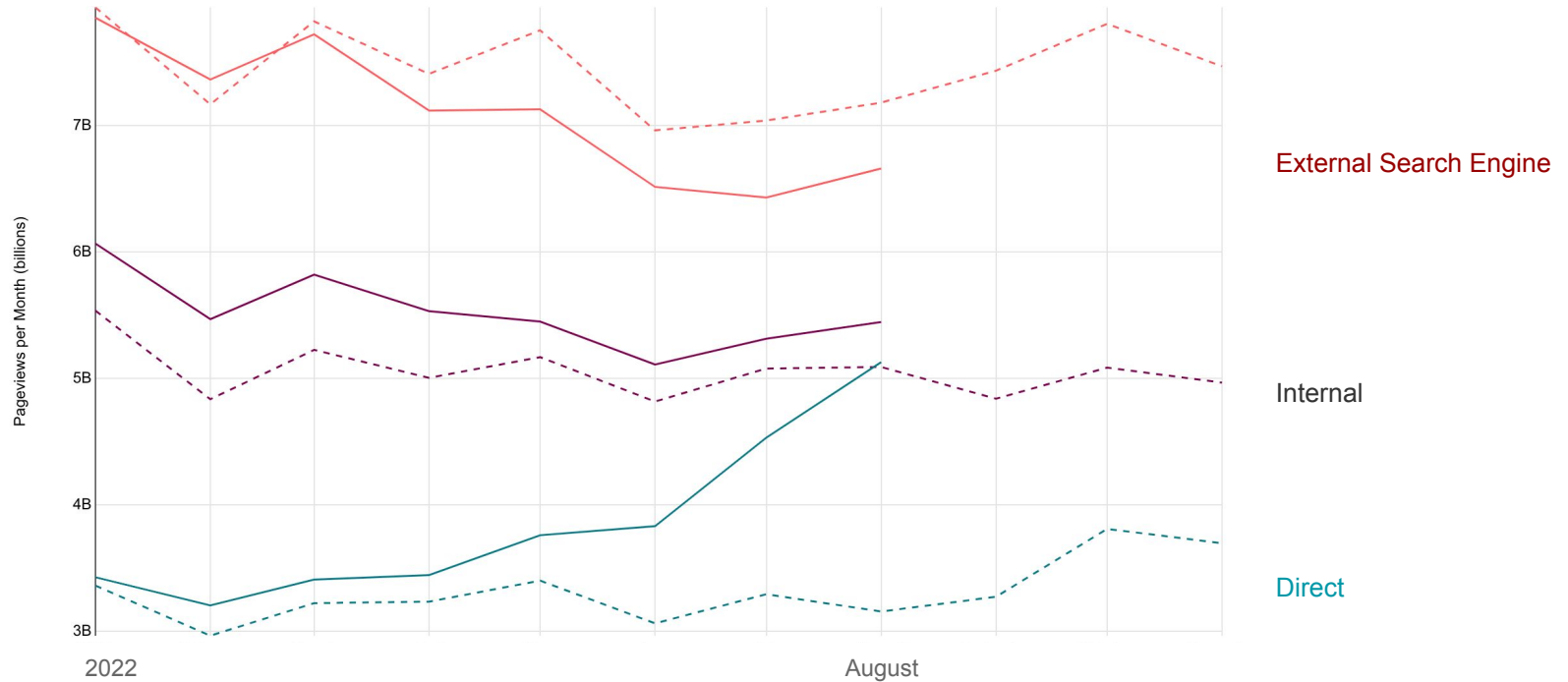


On desktop, automated bot traffic started increasing in April. On mobile, automated bot traffic spiked up in July and August.



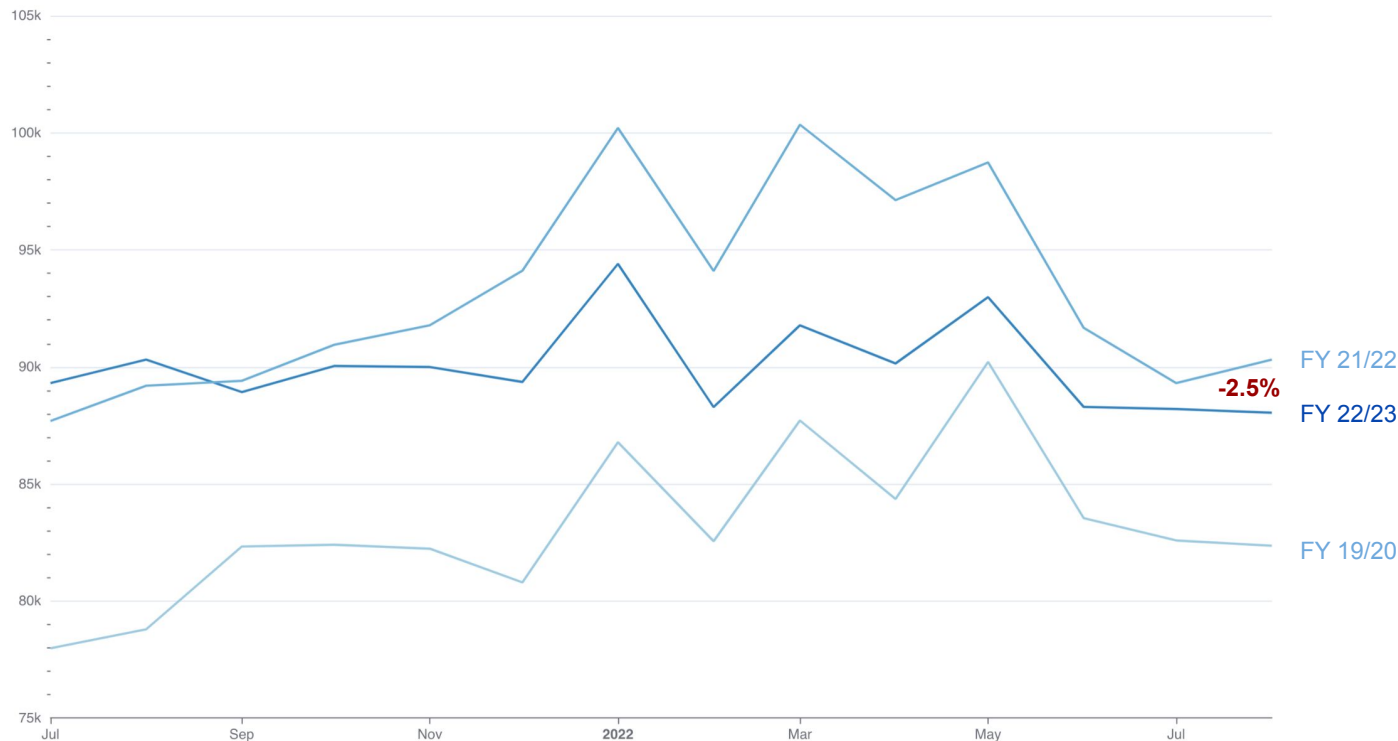
External search engine referrer traffic has declined, but internal referrer traffic remains strong.

The rise in direct traffic is due to the increases in automated bot traffic.



Active editors dipped compared to last year but remain higher than pre-pandemic levels

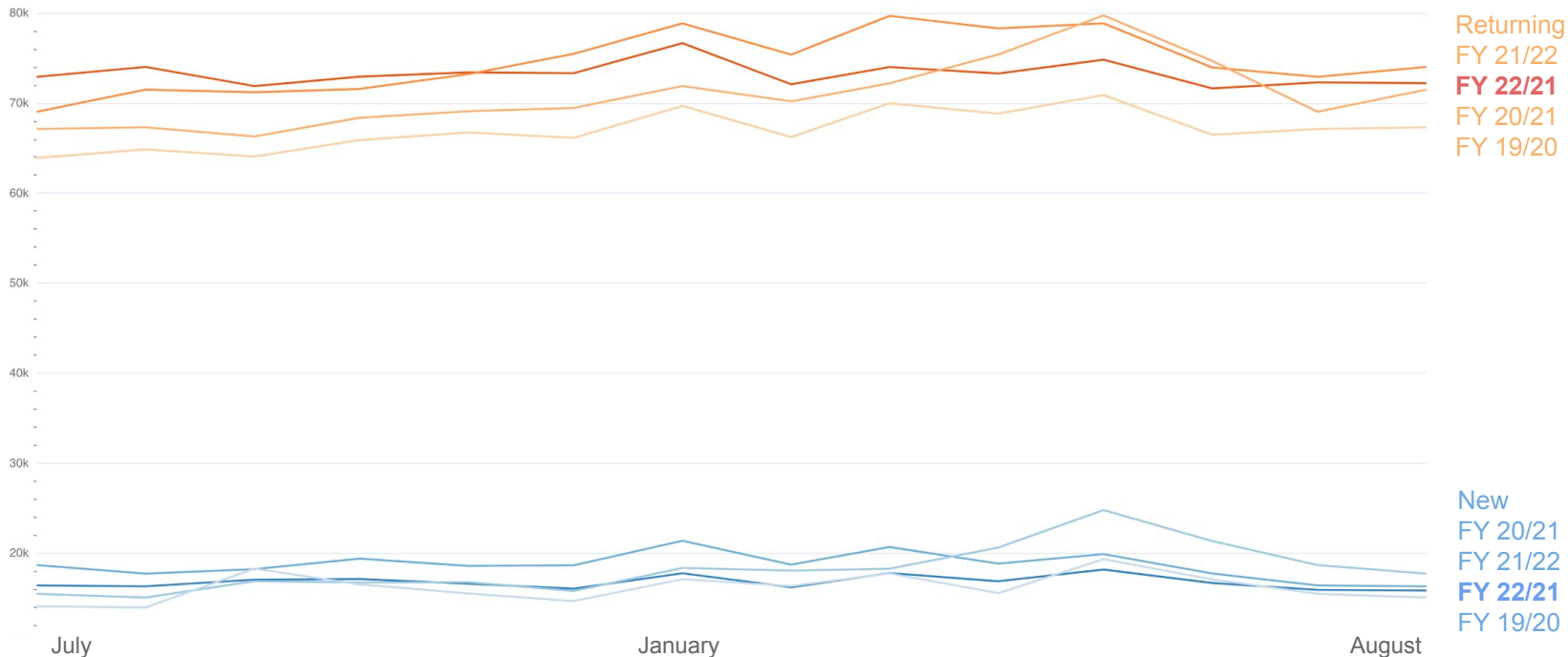
Active editors



Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#product-analytics](#) or [email](#)

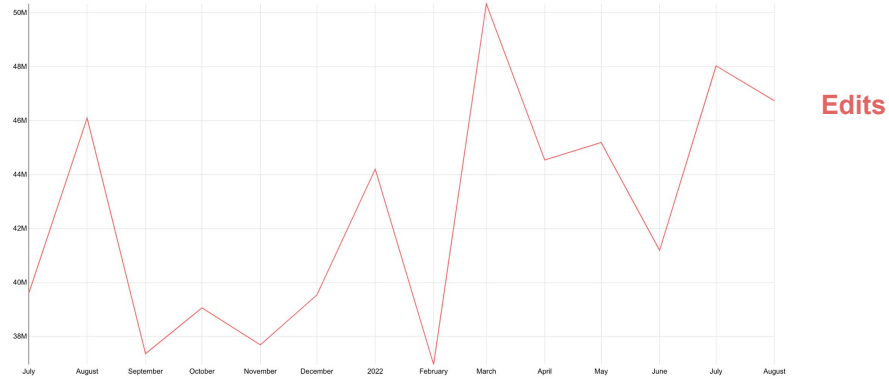
Returning active editors dip compared to last year, Declines in new active editors compared to the past 2 years continue

Active Editors: Returning vs New



Edits up 1% YoY while Net new content is down -27.6% YoY

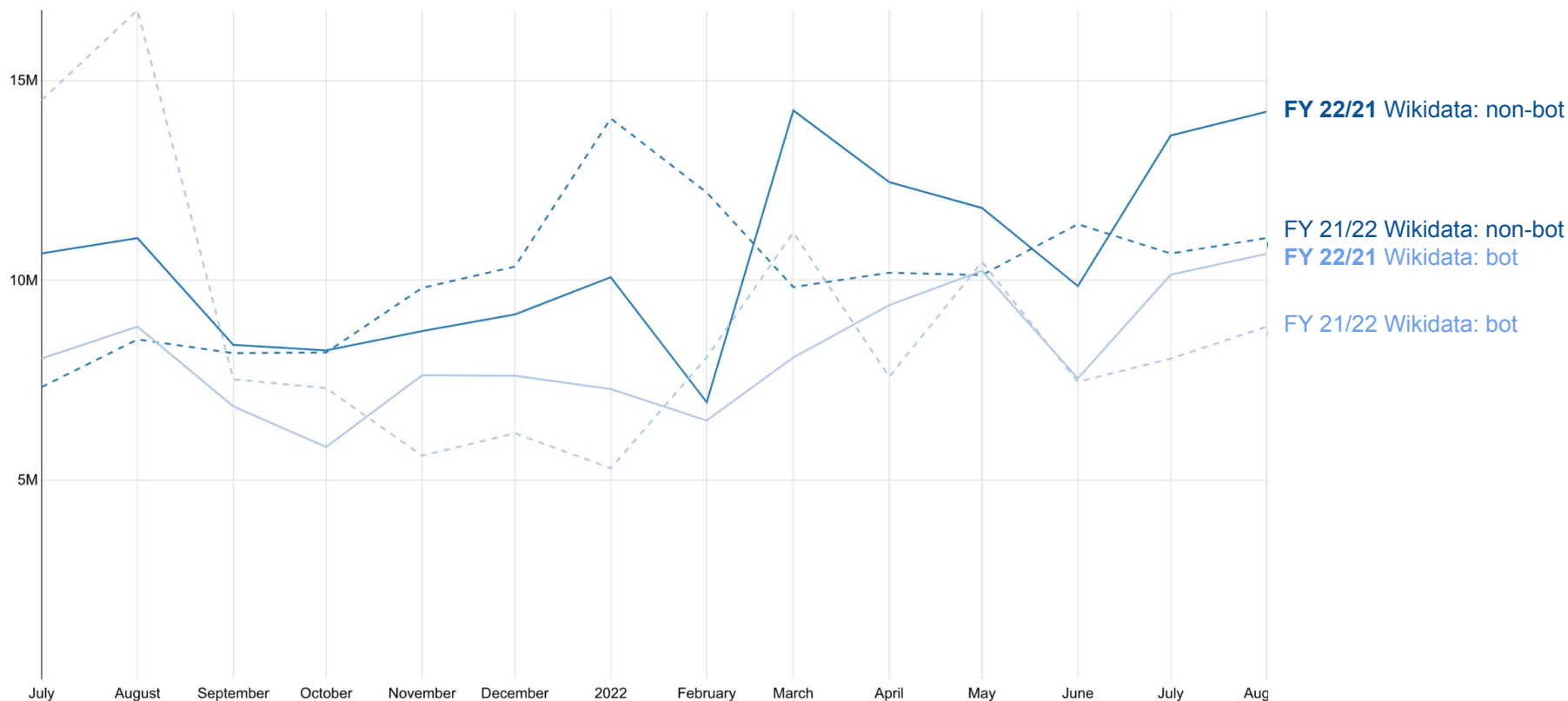
Content



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For the second time in 2022, non-bot Wikidata edits surpass 14M

Edits on Wikidata



Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#).

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