

INTERNATIONAL & NATIONAL OUTREACH AND PR

Annual Plan 2021

Budget for 2021: 92'000 CHF

INTERNATIONAL OUTREACH (WIKI-MOVEMENT)

Free knowledge Advocacy Group EU (FKAGEU)

As part of the Wiki-movement, support public policy strategy and goals in Europe through Dimi and his team in Brussels

WMF, Chapter and Wikiverse Collaboration

International Meetings and support for events related to the Wiki Movement; fostering collaboration with surrounding and other Chapters (and Wikifranca)

Other International Collaboration

Attendance at same-language Wikicons as well as other international gatherings
Support of the "Write for the rights" program

Budget:
35'000 CHF

NATIONAL OUTREACH

ParlDigi Collaboration

Active Outreach in Switzerland to Parliamentarians and other Associations supporting public policy

Friendraising & Fundraising related efforts

Friendraising and Fundraising related activities in Switzerland incl. related communication activities

Other National Outreach efforts

Other Outreach and Communication related activities in Switzerland; also participation in the Digital Alliance.

Budget:
45'000 CHF

COLLABORATION & PARTNERSHIPS

Collaboration with international org.

Active outreach and collaboration with org. such as the UN, the IOC, etc. as well as international associations located in Switzerland.

Partnerships-Memberships with Like-minded Associations

Memberships and partnerships with associations and alike.

Budget:
12'000 CHF

