## Welcome

Wikipedia Education Program

Mid-Year Review May 2013

### Agenda

- 1. Introductions
- 2. Annual plan goals review
- 3. Communications support review
- 4. US/Canada program review
- 5. Arab World program review
- 6. The way forward

## Team Introductions

## Rod LiAnna Jami Sage

### **Theory of Change**

\* We can teach them the skills

Theory of Change

\* We can expose them to editing Theory of Change \* But we can't teach them

Theory of Change to be a Wikipedian

### \* Our focus is on adding content Theory of Change

## A brief history of the Wikipedia Education program

# FY 2012-13 Goals

"Continue to expand participation in the Global Education Program from 79 to 150 classes with at least 50% female participation, leading to an increase in quality content added by students from 19M characters in 2011-12 to at least **25M characters** in 2012-13."

Country	Goal	Actual (Spring 2013)
United States	50	
Canada	15	
Arab World	40	
Brazil	30	
India	15	
Total	150	

Country	Goal	Actual (Spring 2013)
United States	50	64
Canada	15	7
Arab World	40	
Brazil	30	
India	15	
Total	150	

Country	Goal	Actual (Spring 2013)
United States	50	64
Canada	15	7
Arab World	40	48
Brazil	30	
India	15	
Total	150	

Country	Goal	Actual (Spring 2013)
United States	50	64
Canada	15	7
Arab World	40	48
Brazil	30	9
India	15	
Total	150	

Country	Goal	Actual (Spring 2013)
United States	50	64
Canada	15	7
Arab World	40	48
Brazil	30	9
India	15	0
Total	150	128

Wikipedia Education Program

## Diversity

# Goal: 50% female

# US/Canada: 61% female

# Arab World: 87% female

2011-12 year total	19M bytes
Fall 2012 goal	
Spring 2013 goal	
Total 2012-13 goal	

2011-12 year total	19M bytes
Fall 2012 goal	11M bytes
Spring 2013 goal	14M bytes
Total 2012-13 goal	25M bytes

Country	Bytes added Fall 2012
United States	6,930,678
Canada	876,256
Egypt	
Brazil	
Total	
Goal	11M

Country	Bytes added Fall 2012
United States	6,930,678
Canada	876,256
Egypt	5,970,316
Brazil	
Total	
Goal	11M

Country	Bytes added Fall 2012
United States	6,930,678
Canada	876,256
Egypt	5,970,316
Brazil	262,156
Total	
Goal	11M

Country	Bytes added Fall 2012
United States	6,930,678
Canada	876,256
Egypt	5,970,316
Brazil	262,156
Total	14,039,406
Goal	11M

## 7,400 pages



Wikipedia Education Program

## Communications support



Wikipedia Education Program

FOUNDATION

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Fundraising

WikiWomen

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Your donation will support Wikipedia and our movement, and it « Doaa Seif helps drive the growth of the Arabic Wikipedia

Getting Wikipedia to the people who need it most »

#### Engaging the local community in a school project on Commons

Posted by Mina Theofilatou on February 21, 2013

This post is available in 2 languages:

#### In English

The Argostoli Evening High School in Kefalonia, Greece has been active on Wikimedia projects since 2007. It is one of the few schools in Greece to have its own article on Greek Wikipedia (after "surviving" a heated deletion debate). For the school year 2012-13, we decided to embark on two ambitious journeys: First Grade of Upper Secondary is studying the edible species of wild flora on the island, while Second Grade is investigating a local legend that says there are 365 villages on the island, one for each day of the year. What better place to publish the material we are gathering than a Wikimedia Commons gallery!

#### The Wild Flora of Kefalonia: Survival and Relish

Kefalonia is an island with bountiful natural assets. The wild flora of the island is mostly typical to regions of the Mediterranean basin, however with certain species that are particular to the Kefalonian flora (e.g. the black fir *abies cephalonica*). It is only logical that the locals turned to the flora in times of difficulty for their mere sustenance: older senior citizens in their late seventies, eighties and nineties have tales to tell of their survival "off the fruit of the land" during World War II.



But that's not all: many of the native species are gastronomic delicacies in their own right! Greek chefs can often be found rummaging through open-market stalls, on the lookout for



First Grade of Upper Secondary in the computer lab, working on the wild flora project.

Wikipedia Education Program

### UPDATE Wikipedia Education Program

Welcome to the Wikipedia Education Update — a newsletter from the Wikimedia Foundation that is distributed the first and third Tuesday of each month. Someone from our staff has talked with you about our <u>Wikipedia Education Program</u> to bring Wikipedia into higher education classrooms around the world, and we wanted to keep you in the loop on all of our exciting activities. If you would prefer not to receive these messages, simply reply to the email and ask for your address to be removed. <u>Learn more about subscribing or read</u> the archives.

#### Teachers in Namibia learn to edit Wikipedia

Peter Gallert, a faculty member at the Polytechnic of Namibia, authored a post on the Wikimedia Foundation blog highlighting the outcomes of a workshop he led for teachers at schools throughout Namibia, teaching them how to edit Wikipedia. Peter hopes that these teachers will start editing Wikipedia with their students in villages across Namibia. The workshop



participants, despite hot temperatures and slow internet connections, moved the article on Witvlei from a stub to a start class article. Read more about Peter's efforts in Namibia.

This Month in Education - Volume 2, Issue 4, April 2013

#### Headlines

- Survey research and design in psychology Example of a Wikiversity resource
- · Wikimedia Argentina's educational strategic plan
- · Wikiversity and Moodle

- · Czech program flourishes
- · Egypt program celebrates end of second term
- · Articles of Interest in other publications

To assist with preparing the newsletter, please visit the newsroom. Past editions may be viewed here.

If this message is not on your home wiki's talk page, update your subscription · Distributed via Global message delivery, 21:39, 15 April 2013 (UTC)



2012 Awards

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**BREAKING NEWS** 

gp

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VIDEO

SPECIAL REPORTS

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**REGIONS** ▼

SECTIONS ▼

Get our Newsletter

Home » Regions » Europe

Jakub Parusinski March 19, 2013 06:01

#### Will Wikipedia replace the academic thesis?

From Ukraine to Egypt, universities are looking to drop traditional requirements for scholarly papers in favor of internet entries.



KYIV, Ukraine — Click on a Wikipedia topic about optometry in the Polish language or Newtonian mechanics in Ukrainian and the article that pops up may well be a college student thesis.

That's because universities in Poland and Ukraine are exploring new requirements. Instead of cribbing research from Wikipedia for papers that will probably only gather dust, advocates of the idea say students would be better off writing their own Wikipedia articles.





Committed to the Gulf. Committed to America.





#### **MOST SHARED**



HIV CURE MONTHS AWAY, DANISH SCIENTISTS SAY, CITING NOVEL NEW DNA TREATMENT



THE TOP 9 WORLD LEADERS OF 2012



AMERICAN JOURNALIST LIKELY HELD BY SYRIAN GOVERNMENT

Wikipedia Education Program

## Meet-ups



Wikipedia Education Program



Wikipedia Education Program

## Brochures

**Shared resources** 

## [[ Wikipedia:Training ]]

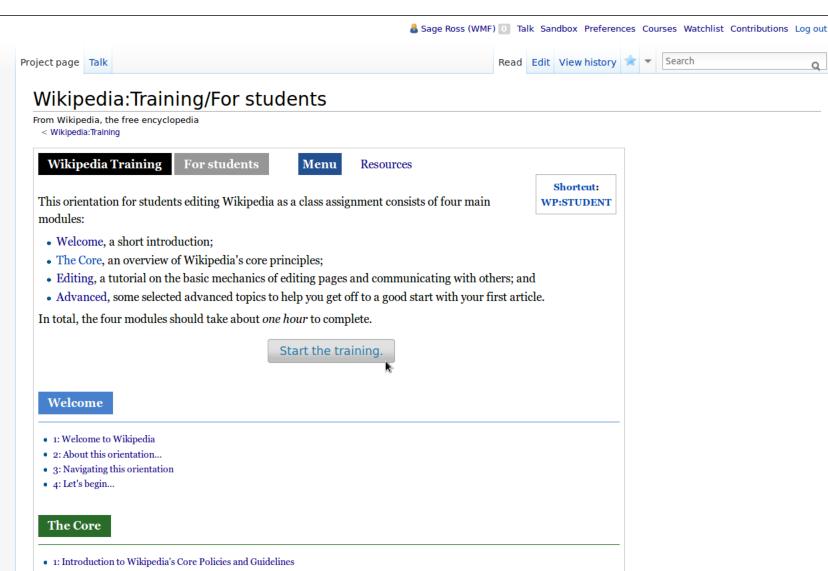


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Add links

. 3: Wikipedia's Five Pillars

· 9: Verifiability 10: Notability



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- Add links

Languages

Wikipedia:Training/For students/Pillar 4

From Wikipedia, the free encyclopedia < Wikipedia:Training | For students

**Wikipedia Training** 

Project page Talk

The Core

Menu Resources Page 7 of 15

Wikipedia's Five Pillars: Number 4

Editors should interact with each other in a respectful and civil manner.

- · Respect and be polite to your fellow Wikipedians, even when you disagree.
- · Apply Wikipedia etiquette, and avoid personal attacks. Find consensus, avoid edit wars, and remember that there are about four million articles on the English Wikipedia to work on and discuss.
- · Act in good faith, and never disrupt Wikipedia to illustrate a point.
- · Be open and welcoming, and assume good faith on the part of others.
- · When conflict arises, discuss details on the talk page, and if needed, follow the dispute resolution process.









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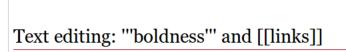
Sage Ross (WMF) Talk Sandbox Preferences Courses Watchlist Contributions Log out

#### Wikipedia:Training/For students/Text editing

Menu Resources

From Wikipedia, the free encyclopedia < Wikipedia:Training | For students

Wikipedia Training



**Editing** 

Now it's time to get started editing! You can navigate to your own sandbox page in another browser window to try it out for yourself.

The wiki code for **bold** text is like this:

'''bold''' = bold

Creating a wikilink to another article looks like this:

[[bold]] = bold

That link to the article bold will redirect you to Emphasis (typography). To link to an article with a different name than the text, used a piped link, like this:

[[boldness|bold]] = bold (with the link to boldness)



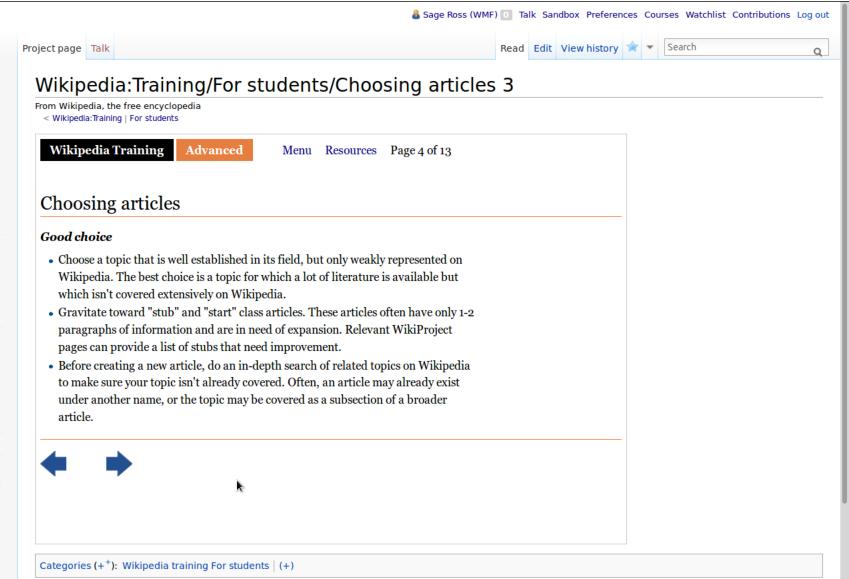
#### Trouble viewing this video?

Watch editing basics: "boldness" and [[ links ]] ♠ on YouTube



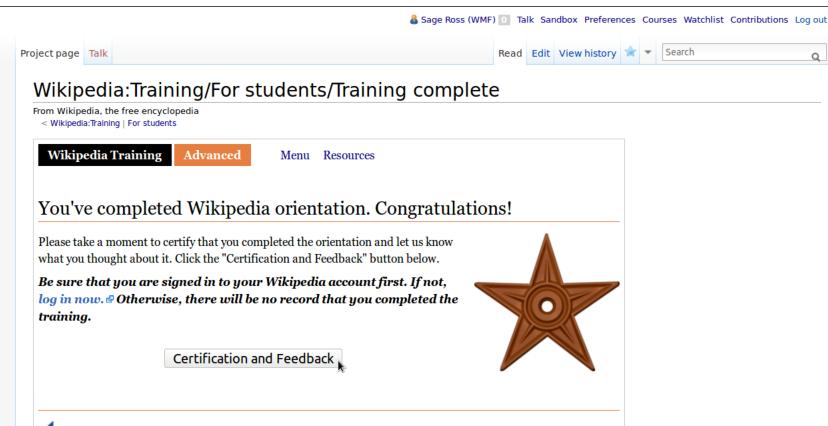
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Search

Q

Categories (+<sup>+</sup>): Wikipedia training For students | (+)



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*Add* links

Project page Talk Read Edit View history Search Q

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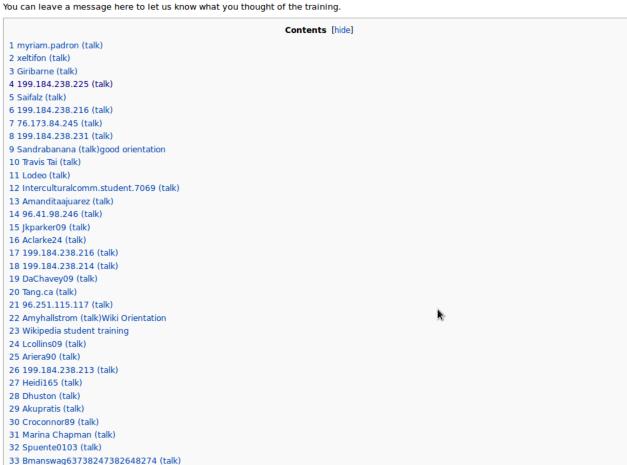
**Archives** 

2012 Q3

#### Wikipedia: Training/For students/Training feedback

From Wikipedia, the free encyclopedia < Wikipedia:Training | For students

34 FEEDBACK FROM STUDENT



## where to go:

## where to go:

interactive content

## where to go:

- interactive content
- easy translation

# Student editors aren't normal newcomers

## **Extension: Education Program**

for professors:

- provides structure
- monitoring students

for student editors:

- quick signup
- connects them to resources and help

for the community:

- transparency and monitoring
- points of contact

### for WMF:

- analytics
- potential to scale

used since:

2013-01

- ▼ Interaction

  Help

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  Community portal

  Recent changes

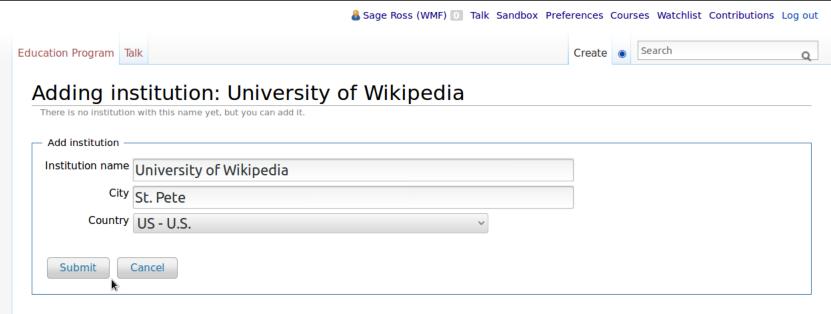
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- ToolboxUpload fileSpecial pages



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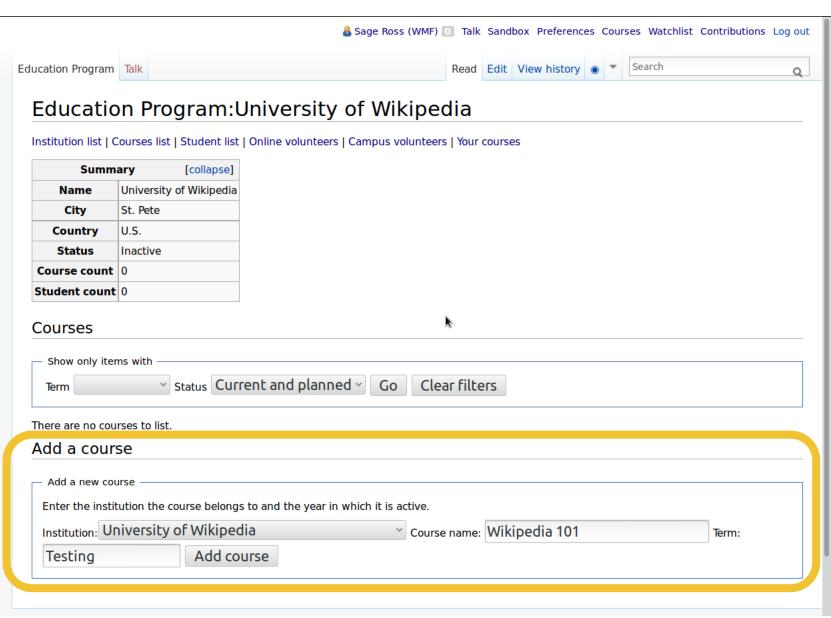
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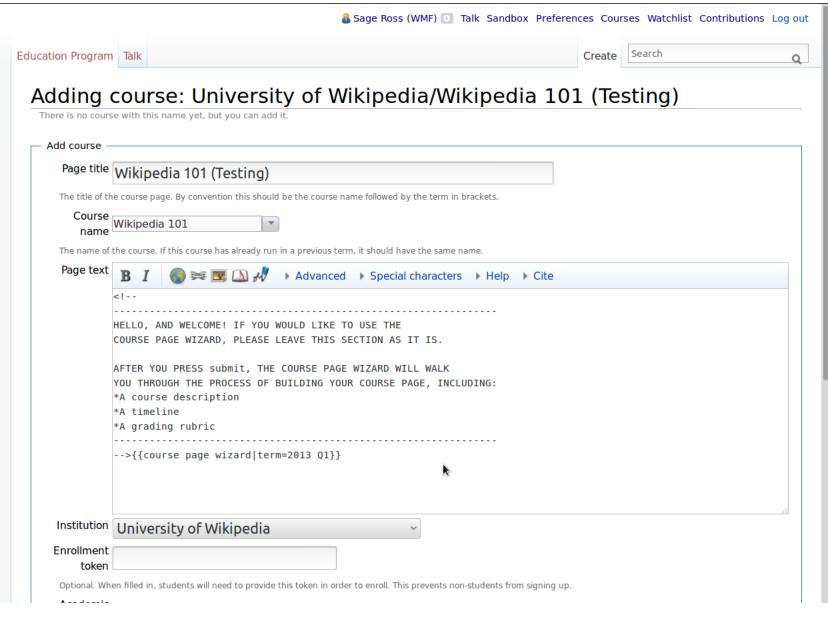


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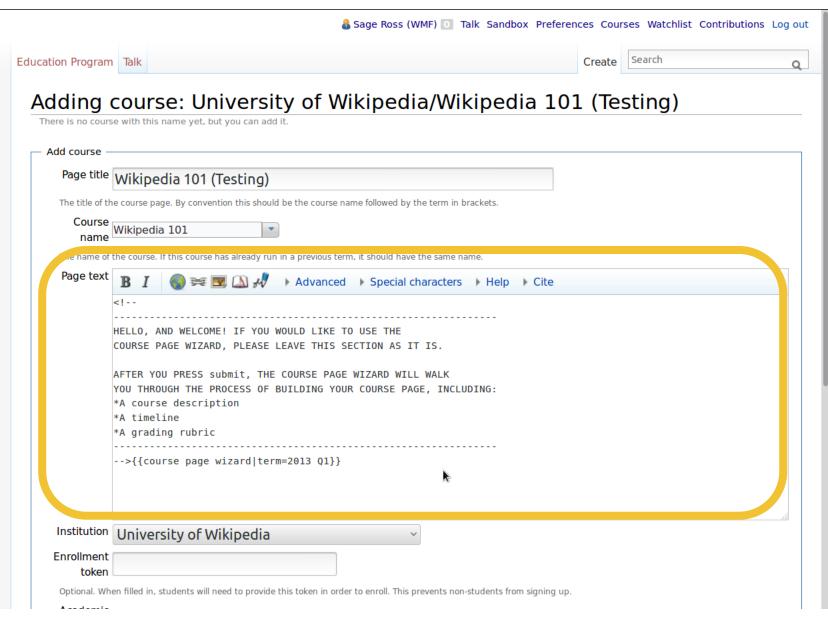


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Add links

🚨 Sage Ross (WMF) 🔟 Talk Sandbox Preferences Courses Watchlist Contributions Log out Read Edit View history Search Template Talk Q

#### Template:Course page 2

From Wikipedia, the free encyclopedia

#### Course discussion Enroll. Watch this course.

#### Training & Resources

- · Training for students
- Training for instructors
- Resources

#### Getting help

- Help desk
- Chat: #wikipedia-en-help connect
- Education noticeboard

#### About course pages

- Basic features
- Howto
- Browse other course pages
- Having trouble? Leave a message.

This is a testing course page.

[edit]

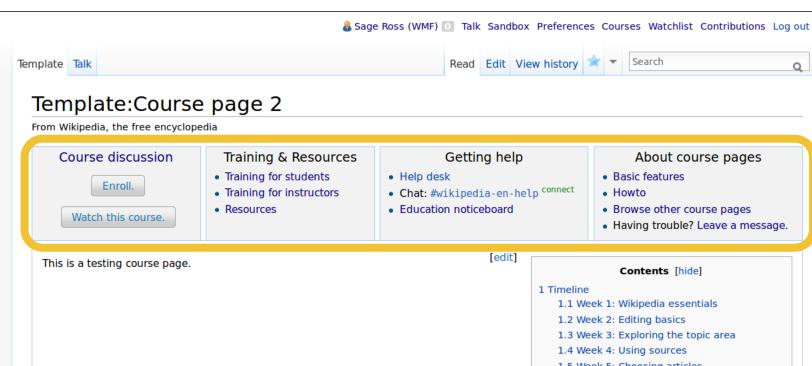
#### Contents [hide]

- 1 Timeline
  - 1.1 Week 1: Wikipedia essentials
  - 1.2 Week 2: Editing basics
  - 1.3 Week 3: Exploring the topic area
  - 1.4 Week 4: Using sources
  - 1.5 Week 5: Choosing articles
  - 1.6 Week 6: Drafting starter articles
  - 1.7 Week 7: Moving articles to the main space
  - 1.8 Week 8: Building articles
  - 1.9 Week 9: Getting and giving feedback
  - 1.10 Week 10: Responding to feedback
  - 1.11 Week 11: Class presentations
  - 1.12 Week 12: Due date
- 2 Grading
- 3 Article banners
  - 3.1 Usage
    - 3.1.1 Example
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Add links



1.12 Week 12: Due date

2 Grading3 Article banners

3.1 Usage

3.1.1 Example
3.1.2 Components

3.2 See also



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Template Talk

Read Edit View history



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From Wikipedia, the free encyclopedia

#### Course discussion

Enroll.

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#### About course pages

- Basic features
- Howto
- Browse other course pages
- Having trouble? Leave a message.

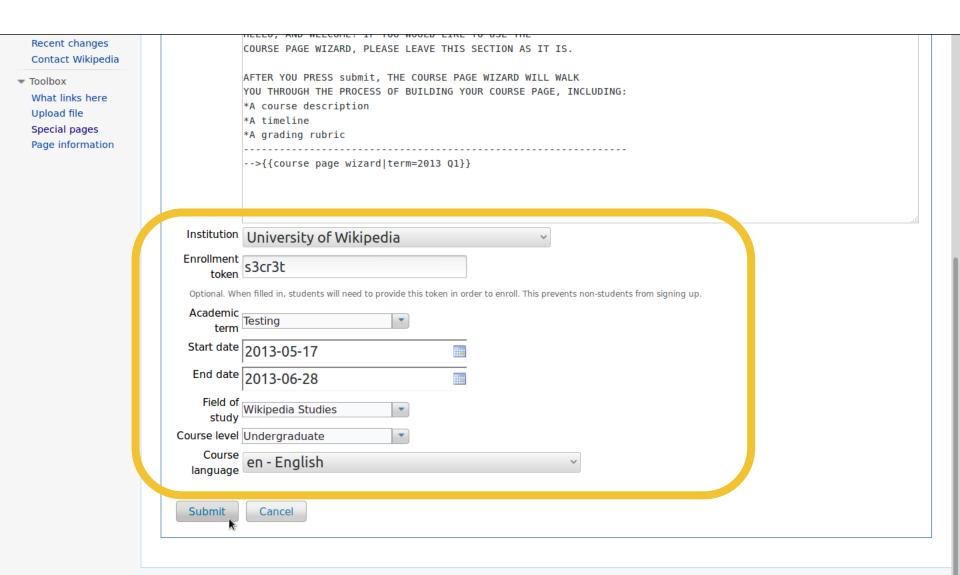
This is a testing course page.

[edit]

#### Contents [hide]

- 1 Timeline
  - 1.1 Week 1: Wikipedia essentials
  - 1.2 Week 2: Editing basics
  - 1.3 Week 3: Exploring the topic area
  - 1.4 Week 4: Using sources
  - 1.5 Week 5: Choosing articles
  - 1.6 Week 6: Drafting starter articles
  - 1.7 Week 7: Moving articles to the main space
  - 1.8 Week 8: Building articles
  - 1.9 Week 9: Getting and giving feedback
  - 1.10 Week 10: Responding to feedback
  - 1.11 Week 11: Class presentations
  - 1.12 Week 12: Due date
- 2 Grading
- 3 Article banners
  - 3.1 Usage
    - 3.1.1 Example
    - 3.1.2 Components
  - 3.2 See also

[edit]







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#### Course discussion Training & Resources Getting help About course pages · Training for students Basic features Help desk Enroll. • Chat: #wikipedia-en-help connect

Training for instructors

Resources

#### Tell us about your course

· Education noticeboard

Howto

Browse other course pages

· Having trouble? Leave a message.

Add a short description of your course. Include basic information such as the topics you're covering, what students will be asked to do, and the types of articles your class will be working on.

Add Course Description

(Click to refresh if you've saved the course description but this message still appears.)

#### Article banners

Watch this course.

To mark each article the subject of a student project, add the {{course assignment}} template at the top of the talk page for each article: {{ course assignment | course = Education Program:University of Wikipedia/Wikipedia 101 (Testing) | term = 2013 Q1 }} That will result in the following banner (which lets other editors know that you're working on it):



This article is/was the subject of an educational assignment in 2013 Q1. Further details are available on the course page.

Summary		[collapse]
Institution	University of Wikipedia	
Term	Testing	
Start	17 May 2012	



- ▼ Interaction

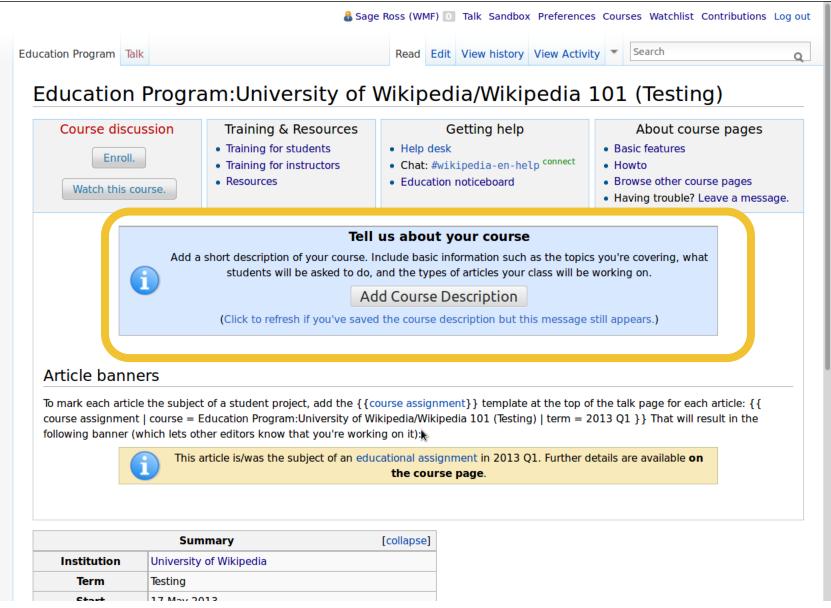
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### Creating Education Program talk:University of Wikipedia/Wikipedia 101 (Testing)/Course description

#### Instructions for "Course description" subpage

This should be a short blurb about the whole course (not just the Wikipedia part of it).

▶ Advanced ▶ Special characters ▶ Help ▶ Cite

Replace the instructions below with your text. After you save the page, return to your main course page to continue the wizard.

This is a talk page. Please respect the talk page guidelines, and remember to sign your posts by typing four tildes (~~~~).

Content that violates any copyrights will be deleted. Encyclopedic content must be verifiable. Work submitted to Wikipedia can be edited, used, and redistributed—by anyone—subject to certain terms and conditions.

Replace this sentence with the description of your course, and then save the page and return to your main course page.

<!--The code below is part of the wizard. Leave it in place. It won't show up as part of your course page.-->

<noinclude><center><big>

([{{fullurl:{{#titleparts:{{SUBJECTPAGENAME}}|-1}}|action=purge}} Click to return to your main course page and continue.]) </big></center></noinclude>

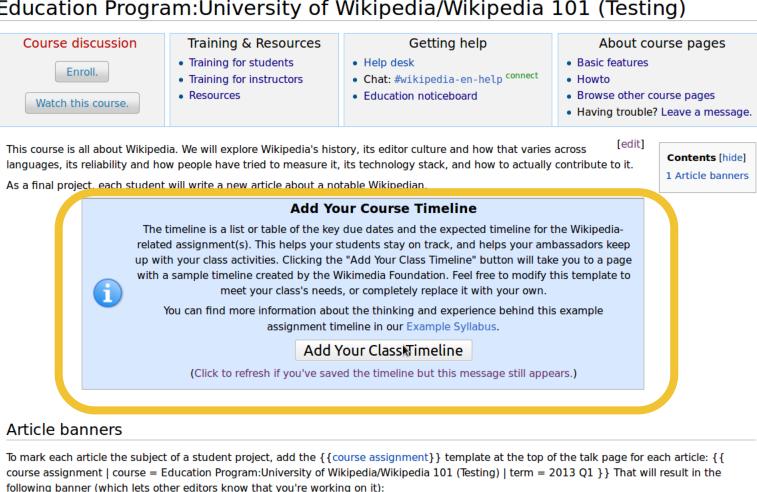


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#### Education Program: University of Wikipedia/Wikipedia 101 (Testing)



This article is/was the subject of an educational assignment in 2013 01. Further details are available on



Education Program | Talk

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#### & Sage Ross (WMF) Talk Sandbox Preferences Courses Watchlist Contributions Log out

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Create New section

Creating Education Program talk:University of Wikipedia/Wikipedia 101 (Testing)/Timeline

#### Instructions for "Timeline" course subpage

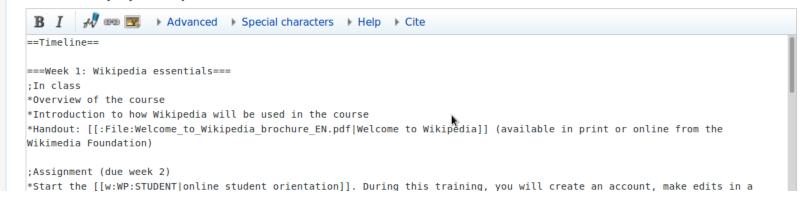
This one is the trickiest part of building your course page, but also the most important. The first priority is simply to get the information onto your course page. If you're still developing the detailed timeline for your course, try consulting the sample syllabus and other assignment design resources on the Education Portal.

The example timeline below uses basic formatting, putting each week into its own subsection; that may be a good way to start. Putting the week-by-week or meeting-by-meeting details of your course plan into table, however, is usually better for students and others browsing the timeline (See here for an example.) You can insert a blank table by clicking the "Advanced" button in the edit toolbar, then clicking the table icon on the right.

You may want to work on this bit by bit. You can add some content, save the page, and then come back and fix it up later. If you need help getting the formatting right, try adding {{helpme}} to the page, along with a description of what you're trying to do, and then save it.

This is a talk page. Please respect the talk page guidelines, and remember to sign your posts by typing four tildes (~~~~).

Content that violates any copyrights will be deleted. Encyclopedic content must be verifiable. Work submitted to Wikipedia can be edited, used, and redistributed—by anyone—subject to certain terms and conditions.



following banner (which lets other editors know that you're working on it):



This article is/was the subject of an educational assignment in 2013 Q1. Further details are available **on the course page**.

#### Summary and students

	Summary [collapse]
Institution	University of Wikipedia
Term	Testing
Start	17 May 2013
End	28 June 2013
Student count	1
Status	Planned
Enrollment token	s3cr3t
Instructors	There are no instructors for this course yet.  Become an instructor   Add an instructor
Online volunteers	There are no Online volunteers for this course yet.  Become an Online volunteer
Campus volunteers	There are no Campus volunteers for this course yet.  Become a Campus volunteer   Add a Campus volunteer

Student	Articles		Reviewers		
Sage Ross (WMF) (talk   contribs   remove from course)	Add an article:	Foo		Add article	
		Football (soccer)			
		Football League	Cup		
rivacy policy About Wikipedia Disclaimers Contact Wikiped	ia Mobile view	Football League I	First Division	WIKIMEDIA project	[
		Football League S	Second Division	project	

following banner (which lets other editors know that you're working on it):



This article is/was the subject of an educational assignment in 2013 Q1. Further details are available on the course page.

#### Summary and students

	Summary [collapse]	
Institution	University of Wikipedia	
Term	Testing	
Start	17 May 2013	
End	28 June 2013	
Student count	1	
Status	Planned	
Enrollment token	s3cr3t	
Instructors	There are no instructors for this course yet.	
	Become an instructor   Add an instructor	
There are no Online volunteers for this course yet.  Online volunteers		
	Become an Online volunteer	
There are no Campus volunteers for this course yet.		
Campus volunteers	Become a Campus volunteer I Add a Campus volunteer	

Student	Ar	ticles	Revie	wers
Sage Ross (WMF) (talk   contribs   remove from course)	Add an article:	Foo		Add article
		Football (soccer)		
Privacy policy About Wikipedia Disclaimers Contact Wikiped	lia Mobile view	Football League (	•	wikime projec

Football League Second Division



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Your courses

Special page

Institution list | Courses list | Student list | Online volunteers | Campus volunteers

Example Course

Jeremyb left messages on the talk page of Costa Concordia.

Jeremyb

1 hour and 44 minutes ago

Jeremyb == new source: "the story" ==

http://www.thestory.org/stories/2013-05/towing-away-costa-concordia-cruise-ship &

1 hour and 45 minutes ago

Jeremyb edited the article Costa Concordia.

Jeremyb rm unnecessary

1 hour and 47 minutes ago

Jodosma edited the article 2000 in the United Kingdom.

Jodosma title (ref 22)

4 hours and 13 minutes ago

Jodosma add ref 26

4 hours and 16 minutes ago

Jodosma Empty citation (help) ref 1

4 hours and 25 minutes ago

Jodosma edited the article 2000 in England.

Jodosma title (ref 13)

4 hours and 36 minutes ago

Did you know ... ?

Search

... that you can go to

Special:GettingStarted to find easy
editing tasks and get some interactive
guidance on how to make edits to
Wikipedia articles?

easy to get started

- easy to get started
- monitor activity

- easy to get started
  - monitor activity
- student editors leave traces

- easy to get started
- monitor activity
- student editors leave traces
- open to any class

work more like wiki pages

- work more like wiki pages
- system-wide monitoring

- work more like wiki pages
- system-wide monitoring
- user experience

- work more like wiki pages
- system-wide monitoring
- user experience
- Echo/Notifications

- work more like wiki pages
- system-wide monitoring
- user experience
- Echo/Notifications
- integration with training

ContentHandler: in progress

- ContentHandler: in progress
- monitoring: needs cleanup

- ContentHandler: in progress
- monitoring: needs cleanup
- UX: just getting started

- ContentHandler: in progress
- monitoring: needs cleanup
- UX: just getting started
- Echo: we know what we want

- ContentHandler: in progress
- monitoring: needs cleanup
- UX: just getting started
- Echo: we know what we want
- training: on the backlog

interested education programs

- interested education programs
- translation on translatewiki

- interested education programs
- translation on translatewiki
- now on Macedonian Wikipedia



ВикипедијА Слободна енциклойедија

Навигација

Главна страница Што е Википедија? Избрана содржина Случајна страница Портал

технички

Тековни настани Скорешни промени Селска чешма Викисредби Дарување Помош

алатник

Што води овде Специјални страници Информации за страницата Подигни податотека

Пребарување Education Program Разговор Читај Уреди Историја Погл. активности Запиши се Q

#### Education Program: МИОА Интернет клубови/Обука на администратори (2013.05)

Обука за википедија на администраторите на бесплатните интернет клубови на МИОА во Република Македонија.

#### Опис и ученици

Опис		
Установа	МИОА Интернет клубови	
Тримесечје	2013.05	
Почеток	9 мај 2013	
Крај	31 мај 2013	
Бр. на ученици	2	
Статус	Тековен	
Уписна шифра	123456	
Наставници	Brest (Разговор   придонеси   отстрани од наставници)     M4r51n (Разговор   придонеси   отстрани од наставници)  Станете наставник   Додај наставник	
Мрежни доброволци	Brest (Разговор   придонеси)     M4r51n (Разговор   придонеси)  Станете мрежен доброволци	
Универзитетски доброволци	• Brest (Разговор   придонеси   отстрани од универзитетски доброволец)  Станете универзитетски доброволец   Додај универзитетски доброволец	

Ученик	Статии	Оценувачи
M4r51n (Разговор   придонеси   отстрани од курс)		
IK2013 (Разговор   придонеси   отстрани од курс)	Скопје (отстрани статија)	Brest (Разговор   придонеси   отстрани од оценувачи)  Додај ме како оценувач
	Битола (отстрани статија)	Brest (Разговор   придонеси   отстрани од оценувачи)  Додај ме како оценувач

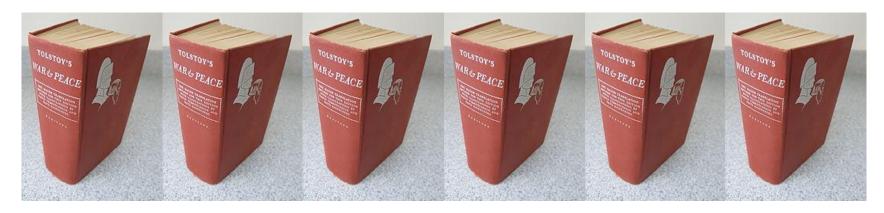


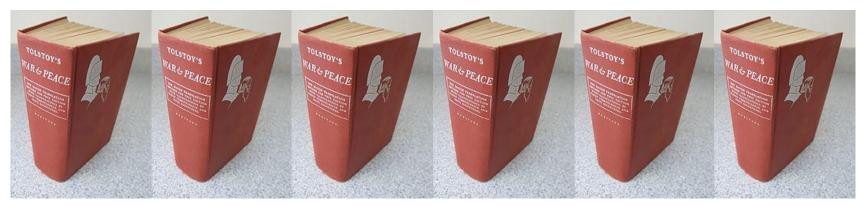
Wikipedia Education Program

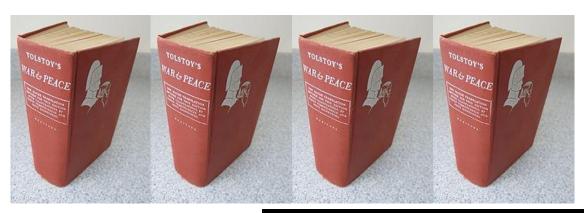
## United States

Wikipedia Education Program

# Canada



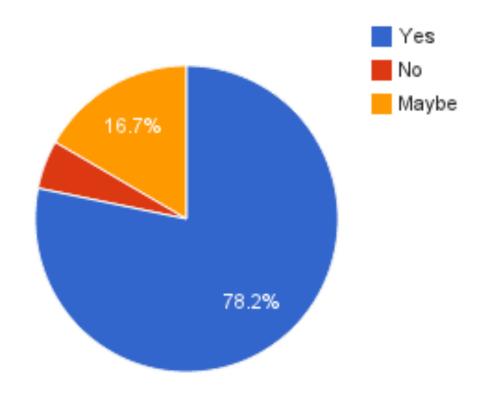




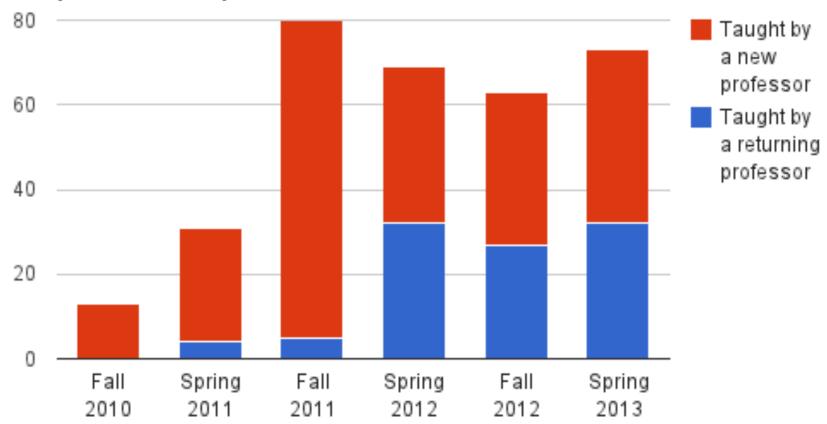
Wikipedia Education Program

# Retention

#### Would you participate again?



#### United States and Canada: Classes and professor experience



# Institutionalization

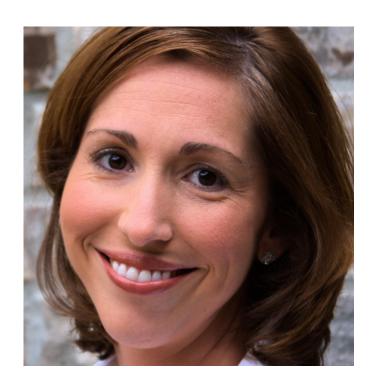
#### **Teaching & Learning Center faculty**



- Rob Pongsajapan at Georgetown University
  - Assistant Director for Web Projects at CNDLS
- 18 classes

#### **Teaching & Learning Center faculty**

- Rebecca Burdette at Louisiana State University
  - Associate Director of CxC
- 15 classes



#### **University Librarians**



- Chanitra Bishop
  - Digital Scholarship and Emerging Technologies Librarian
- Indiana University
  - 19 classes

#### Integrating into a discipline

- Diana Strassmann at Rice University
  - Director of Poverty,
     Justice, and Human
     Capabilities Program
- 13 classes



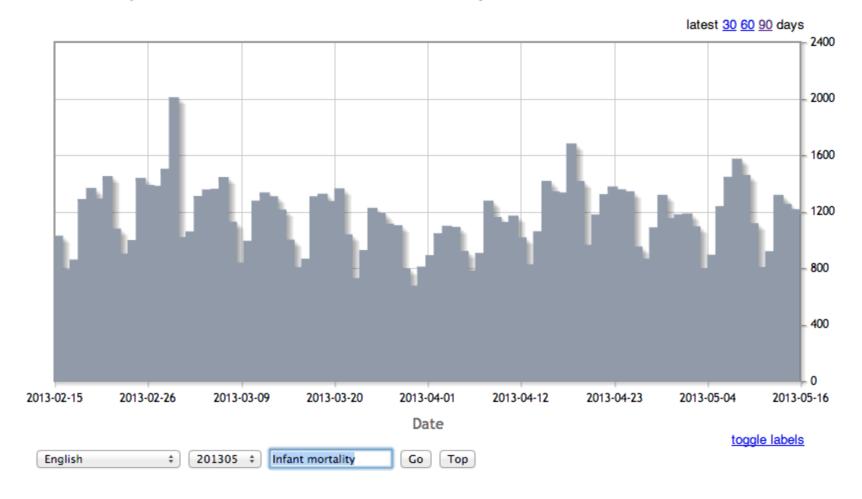
#### **Article: Infant mortality**

**Before** 

**After** 

#### Wikipedia article traffic statistics

Infant mortality has been viewed 103962 times in the last 90 days.



### 247,000+ page views

#### **Academic organizations**

- Association for Psychological Science
- American Sociological Association
- National Communication Association

## 220+



## Future picture





## How we started









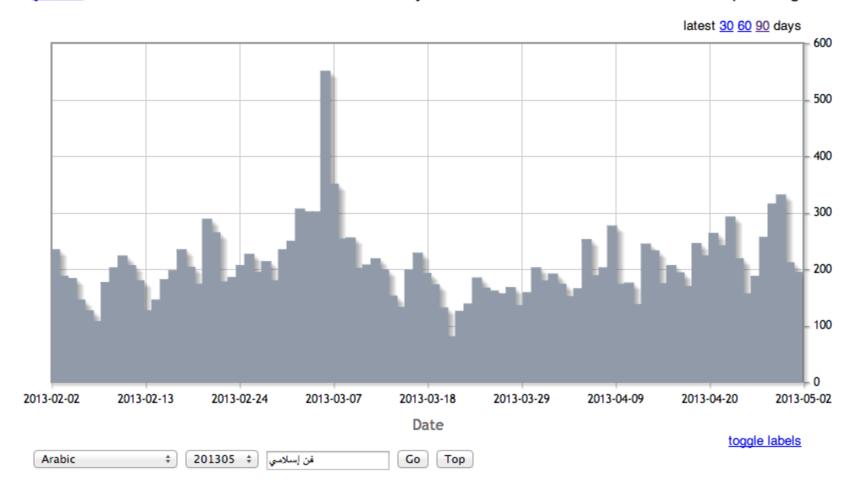
#### **Article: Islamic Art**

**Before** 

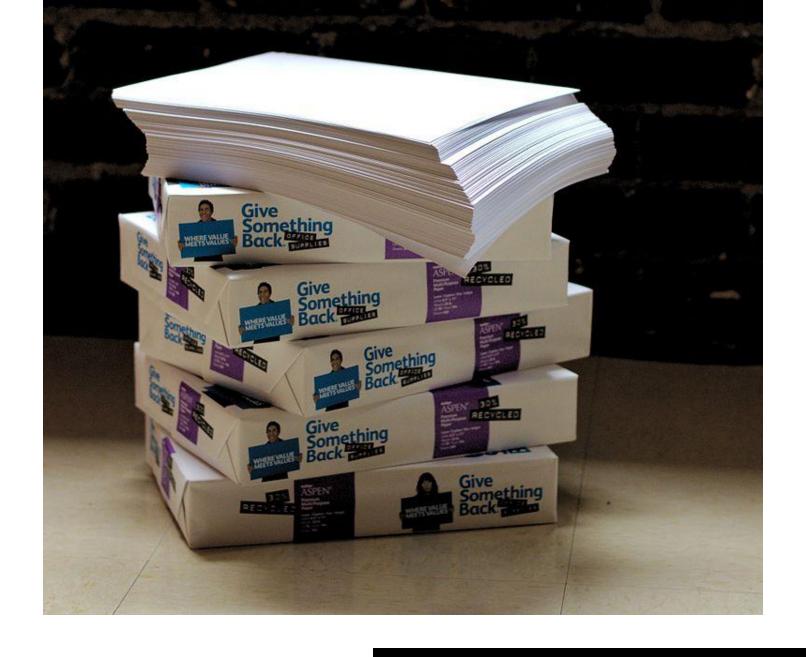
**After** 

#### Wikipedia article traffic statistics

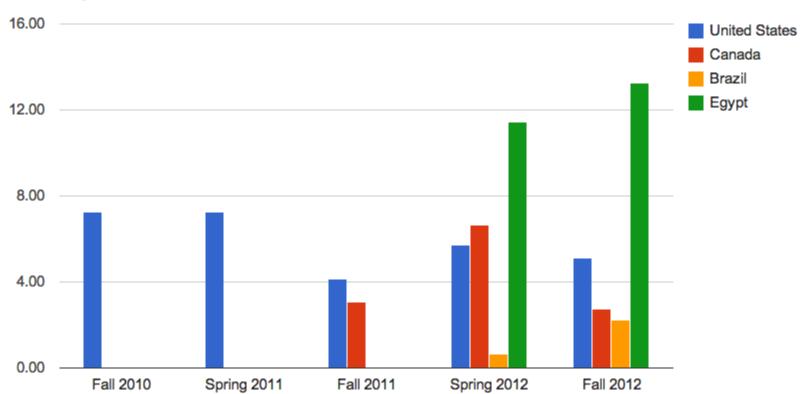
has been viewed 18360 times in the last 90 days. This article ranked 664 in traffic on ar.wikipedia.org. فن إسلامي



## Total: 8.3M

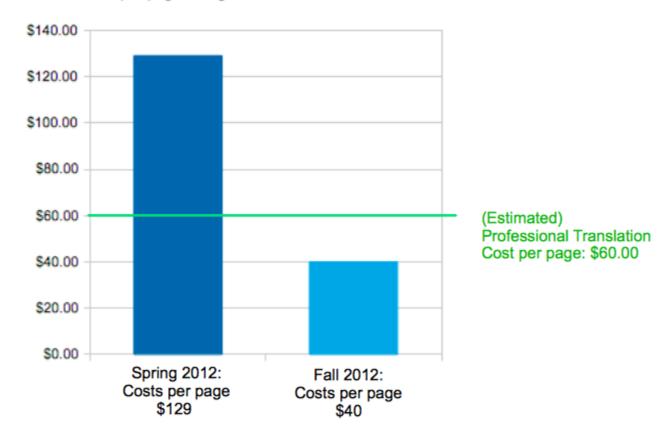


#### Pages per student

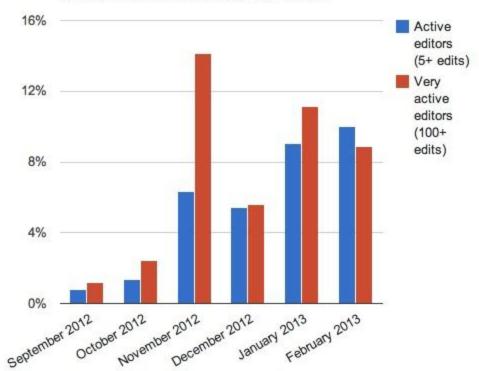


#### Wikipedia Education Program Egypt

Costs per page: Program versus Professional Translation



#### Percentage of Arabic Wikipedia editors who are students in Egypt program









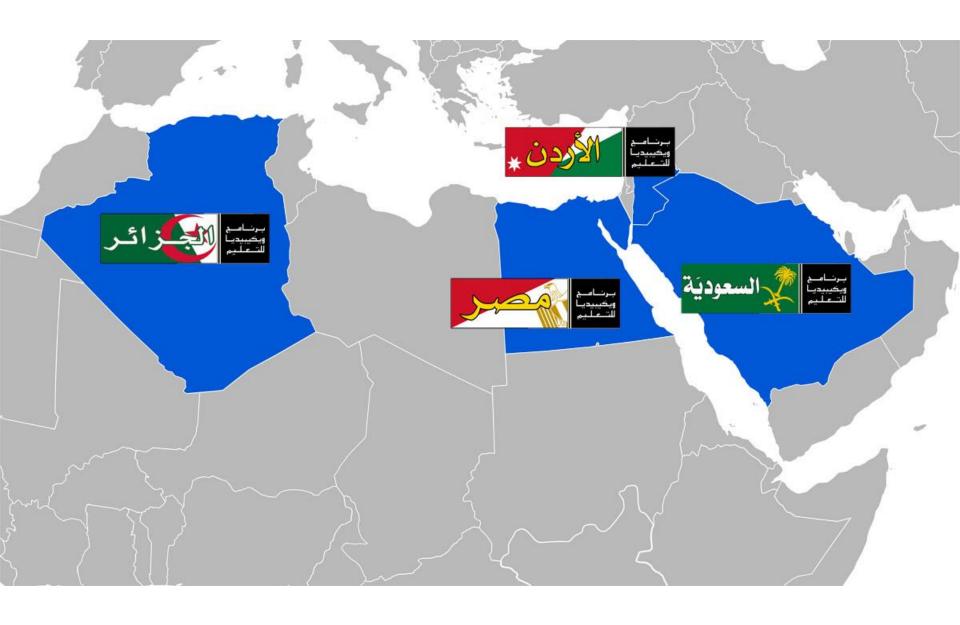
### Institutionalization





Wikipedia Education Program

## Expansion



## What's different about Arab World: The challenges

- Chaos is normal (Insha'Allah!)
- No physical location
- Relationship based
- Language barrier
- Unreliable internet
- Look to SF team for solutions

## What's different about Arab World: The benefits

- Growth opportunity on Arabic Wikipedia
- Mission alignment
- Patriotism and pride
- Friendly community
- Ambassadors: social



### Our way forward...

# Increase Impact & Reach Worldwide

#### The Arab World.

#### The Arab World.

Stability in an unstable world

#### The Arab World.

Expansion

#### The Arab World.

Increase quality Arabic content

## **High-Potential Programs**

# Global Cooperative

## Partnerships in sharing

# Empower, Engage and Support

## What gets talked about

# How it gets talked about [and by whom]

# Determines what will happen or won't happen

#### Communication

#### **Technical Infrastructure**

### Learning and Evaluation

What questions do you have for us?

# Thank you