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National 4-H CLUB RADIO BROADCAST

Reserve

U. S. DEPARTMENT OF AGRICULTURE
JAN 2 1936

JANUARY 4, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME¹

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.

PROGRAM

THE 4-H DESIGN FOR RURAL LIVING

First Phase - The 4-H Club Design in the Pattern for Rural Life

America the Beautiful.....United States Marine Band.

The Training of the Heart in 4-H Club Work.....Mary Wien,
4-H Club Member, Indiana.

4-H Club Work Promotes Good Health.....Mrs. Rosanne Armstrong,
Local Leader, South Bend, Ind.

SONGS THAT LIVE. - First phase of the 1936 National 4-H Music Hour.
The compositions will be discussed by R. A. Turner, and
played by the United States Marine Band under the leader-
ship of Capt. Taylor Branson.

On the Road to Mandalay.....Speaks
The First Noel.....Old Carol
Silent Night, Holy Night.....Gruber
Ave Maria.....Schubert
Onward, Christian Soldiers.....Sullivan
Santa Lucia.....Neapolitan
Mighty Lak' a Rose.....Nevin
Home, Sweet Home.....Bishop
Song of the Vagabonds - From The Vagabond King...Friml

The Training of the Head and Hand in 4-H Club Work.....Norris E. Wilkes,
4-H Club Member, Fairfield County, Conn.

The 4 H's on the 4-Leaf Clover.....C. E. Potter,
United States Department of Agriculture.

The Star-Spangled Banner.....United States Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

¹TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m.
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;
9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension
workers.

(OVER)

Stations Scheduled to Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Asheville.....WWNC	Cleveland.....WGAR	New York City...WJZ	Richmond.....WRVA
Baltimore.....WBAL	Columbia.....WIS	Norfolk.....WTAR	Rochester.....WHAM
Boston.....WBZ	Detroit.....WXYZ	Philadelphia...WFIL	Springfield....WBZA
Charlotte.....WSOC	Jacksonville...WJAX	Pittsburgh.....KDKA	Syracuse.....WSYR
Cincinnati.....WLW	Miami Beach....WIOD	Raleigh.....WPTF	Tampa.....WFLA
	Washington.....WMAL		

Central Standard Time - 11:30 a.m. to 12:30 p.m.

Atlanta.....WSB	Des Moines.....WHO	Lawrence.....WREN	Omaha.....WOW
Birmingham.....WAPI	Fargo.....WDAY	Louisville.....WAVE	San Antonio....WOAI
Bismarck.....KFYR	Hot Springs....KTHS	Madison.....WIBA	Shreveport.....KTBS
Chicago.....WCFL	Houston.....KPRC	Memphis.....WMC	St. Louis.....KWK
Covington.....WCKY	Indianapolis...WIRE	Nashville.....WSM	St. Paul.....KSTP
Dallas.....WFAA	Jackson.....WJDX	New Orleans....WSMB	Superior.....WEBC
	Kansas City....WDAF	Oklahoma City...WKY	
	Tulsa.....KVOO		

Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Phoenix.....KTAR
	Salt Lake City.....KDYL		

Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KFI	Portland.....KGW	San Francisco...KPO	Spokane.....KHQ
	San Diego.....KFSD	Seattle.....KOMO	

National 4-H CLUB RADIO BROADCAST

Reserve

FEBRUARY 1, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.

PROGRAM

THE 4-H DESIGN FOR RURAL LIVING

Second Phase - 4-H Club Work Helps Rural People To Meet Present-Day Needs

America the Beautiful.....U. S. Marine Band.

Present-Day Agriculture.....O. E. Baker,
Bureau of Agricultural Economics, U. S. Department of Agriculture.

The Part Young People Can Take in Extension Program Planning.....W. A. Lloyd,
Extension Service, U. S. Department of Agriculture.

SONGS THAT LIVE. - Second phase of the 1936 National 4-H Music Hour.
The compositions will be discussed by R. A. Turner, and
played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

Drink to Me Only With Thine Eyes.....	English
Old Refrain (arranged by Kreisler).....	Viennese
Annie Laurie.....	Scotch
Believe Me, If All Those Endearing Young Charms....	Irish
All Through the Night.....	Welsh
Aloha Oe.....	Hawaiian
Song of the Volga Boatmen.....	Russian
Home on the Range.....	Texas Cowboy Song

Some Outstanding 4-H Club Accomplishments of 1935.....Gertrude L. Warren,
Organization, 4-H Club Work, U. S. Department of Agriculture.

Extension Service Plans for 1936.....C. W. Warburton,
Director of Extension Work, U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
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Cincinnati.....	WLW	Miami Beach....	WIOD	Raleigh.....	WPTF	Tampa.....	WFLA
		Washington.....	WMAL				

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Bismarck.....	KFYR	Hot Springs....	KTBS	Madison.....	WIBA	Shreveport....	KTBS
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Covington.....	WCKY	Indianapolis...	WIRE	Nashville.....	WSM	St. Paul.....	KSTP
Dallas.....	WFAA	Jackson.....	WJDX	New Orleans....	WSMB	Superior.....	WEBC
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NATIONAL
4-H CLUB RADIO BROADCAST

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U. S. LIBRARY

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MARCH 7, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.

PROGRAM

THE 4-H DESIGN FOR RURAL LIVING

Third Phase - Spring Time Is Planning Time

LIBRARY
CURRENT SERIAL RECORD
★ AUG 25 1954 ★
U. S. DEPARTMENT OF AGRICULTURE
Marine Band

America the Beautiful.....U. S. Marine Band.

4-H Club Work Contributes Toward the Farm Living.
Nancy Grosboll, 4-H Club Member, Menard County, Ill.

My Father and I Plan the Farm Program Each Year.
Cecil Fausch, 4-H Club Member, Rice County, Minn.

SONGS THAT LIVE. - Third phase of the 1936 National 4-H Music Hour.
The compositions will be discussed by R. A. Turner, and
played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

- The Heavens Are Telling - From The Creation...Haydn
- My Wild Irish Rose.....Olcott
- Mother Machree.....Ball
- When Irish Eyes Are Smiling.....Ball
- I'll Take You Home Again, Kathleen.....Westendorf
- Hallelujah Chorus - From The Messiah.....Handel

What 4-H Club Work Means to the Families in Our Community.
Mrs. A. N. Breckenridge, Winnebago County, Ill.

Activities of 4-H Clubs in Planning Garden and Yard Improvements.
C. P. Close, Extension Horticulturist,
U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

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		San Diego.....	KFSD	Seattle.....	KOMO		

National

4-H CLUB RADIO BROADCAST



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APRIL 4, 1936

12:30 TO 1:30 P. M. EASTERN STANDARD TIME¹

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the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.*

PROGRAM

THE 4-H DESIGN FOR RURAL LIVING

Fourth Phase - 4-H Club Work Builds Rural Youth
(All Federal Program)

America the Beautiful.....U. S. Marine Band.

4-H Club Members of Yesterday in the World Today.
R. A. Turner, Extension Service, U. S. Department of Agriculture.

4-H Clubs Create Desirable Attitudes Toward Rural Living.
Gladys Gallup, Extension Service, U. S. Department of Agriculture.

SONGS THAT LIVE. - Fourth phase of the 1936 National 4-H Music Hour.
The compositions will be discussed by R. A. Turner, and
played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

- Unfold Ye Portals - From The Redemption.....Counod
- The Holy City.....Wetherly-Adams
- The Little Brown Church in the Vale.....Pitts
- Lo, Here the Gentle Lark.....Bishop
- Sextette - From Lucia di Lammermoor.....Donizetti

Trained Rural Youth, Our Hope for the Present and Future.
E. H. Shinn, Extension Service, U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

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National 4-H CLUB RADIO BROADCAST

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MAY 2, 1936

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and the National Broadcasting Co.

PROGRAM

THE 4-H DESIGN FOR RURAL LIVING

Fifth Phase - 4-H Club Work Contributes to the Improvement of Rural Life
(Negro Program)

America the Beautiful.....U. S. Marine Band.

Gardening and Canning Mean a Better Living for the Family.....Eliza Pulley,
4-H Club Member, Madison County, Ala.

4-H Club Work Contributes to a More Desirable Home.....Lucy M. Upshaw,
Home Demonstration Agent, Madison County, Ala.

SONGS THAT LIVE. - Fifth phase of the 1936 National 4-H Music Hour.
The compositions will be discussed by R. A. Turner, and
played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

Pilgrims' Chorus - From Tannhauser.....Wagner
Dixie.....Emmett
Old Folks at Home.....Foster
Old Black Joe.....Foster
Deep River.....Burleigh
Carry Me Back to Old Virginny.....Bland
The Lost Chord.....Sullivan

Boys Find Profit and Enjoyment in 4-H Club Work.....Lester W. Pollitt,
4-H Club Member, Somerset County, Md.

Historical Sketch of the Negro 4-H Clubs in the Extension Service,
T. M. Campbell, Field Agent, Extension Service,
U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

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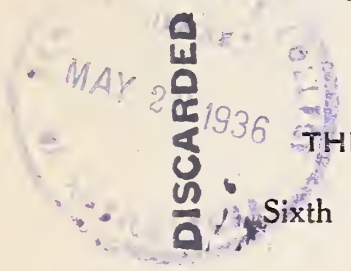
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National 4-H CLUB RADIO BROADCAST

JUNE 6, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME¹

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PROGRAM

THE 4-H DESIGN FOR RURAL LIVING

Sixth Phase - Farming Is a Business and a Life

America the Beautiful.....U. S. Marine Band.

Farming - A Mode of Living.....George L. Farley,
State Club Leader, Amherst, Mass.

Capitalizing on Business Opportunities at Home.
Chester Pilch, 4-H Club Member, Hampden County, Mass.
G. O. Oleson, Extension Editor, Amherst, Mass.

SONGS THAT LIVE. - Sixth phase of the 1936 National 4-H Music Hour.
The compositions will be discussed by R. A. Turner, and
played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

- Bridal Chorus - From LohengrinWagner
- Love's Old Sweet Song.....Molloy
- Oh, Promise Me - From Robin Hood.....De Koven
- Sweet Genevieve.....Tucker
- A Perfect Day.....Jacobs-Bond
- Barcarolle - From Tales of Hoffman.....Offenbach
- Celeste Aida - From Aida.....Verdi

Why I Have Stayed on the Farm.....Emline Jones,
Former 4-H Club Member, Pierce County, Ga.

Young Men Are Learning Good Farm Management.....L. C. Westbrook,
County Agent, Hart County, Ga.

The Star-Spangled Banner.....U. S. Marine Band.

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National 4-H CLUB RADIO BROADCAST

Reserve

JULY 4, 1936

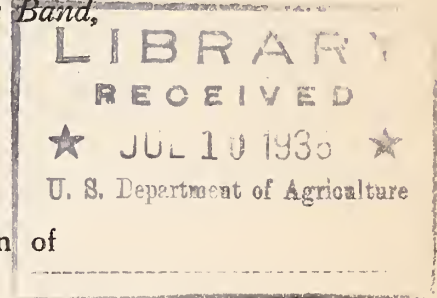
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PROGRAM

THE 4-H DESIGN FOR RURAL LIVING

Seventh Phase - 4-H Club Work and the Conservation of
Rural Resources



America the Beautiful.....U. S. Marine Band.

What Club Members Learn About Forestry.....Bruce Davidson,
4-H Club Member, Delaware County, N. Y.

4-H Club Camps Are Popular..... Theo Vaughan,
Assistant State Club Leader, Clemson, S. C.

SONGS THAT LIVE. - Seventh phase of the 1936 National 4-H Music Hour.
The compositions will be discussed by R. A. Turner, and
played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

The Star-Spangled Banner.....Smith
Columbia, the Gem of the Ocean.....a Becket
Battle Hymn of the Republic (Arranged by Steffe)
Lola's Song - From Cavalleria Rusticana.....Mascagni
Roses of Picardy.....Wood
Silver Threads Among the Gold.....Danks
Sylvia.....Speaks
Soldiers' Chorus - From Faust.....Gounod

The National Program in Conservation of Rural Resources.....C. A. Cobb,
Director, Southern Division, Agricultural Adjustment
Administration, U. S. Department of Agriculture.

What 4-H Club Members Learn About Combating Pests and Insects...A. B. Graham,
Extension Service, U. S. Department of Agriculture.

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		Phoenix.....	KTAR				

Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....	KECA	Portland.....	KEX	San Diego.....	KFSD	Spokane.....	KGA
		Oakland.....	KGO	Seattle.....	KJR		

National 4-H CLUB RADIO BROADCAST

AUGUST 1, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME¹

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.

PROGRAM

THE 4-H DESIGN FOR RURAL LIVING

Eighth Phase - Beauty and Charm for Home and Farm

America the Beautiful.....U. S. Marine Band.

Making Our Homes Attractive Inside and Out With Little Money.....Joyce Cotton,
4-H Club Member, Madison County, Ky.

Beautifying the Countryside.....Lulie Logan,
Assistant State Home Demonstration Agent, Lexington, Ky.

SONGS THAT LIVE. - Eighth phase of the 1936 National 4-H Music Hour.
The compositions will be discussed by R. A. Turner, and
played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

From the Land of the Sky-Blue Water.....Cadman
By the Waters of Minnetonka.....Lieurance
O Sole Mio.....di Capua
I Dreamt I Dwelt in Marble Halls,
Then You'll Remember Me -
 From The Bohemian Girl.....Balfe
Knowest Thou the Land? - From Mignon.....Thomas
The Rosary.....Nevin
Lead, Kindly Light.....Dykes

Club Work Promotes Friendliness Between Town and Country.....Leo Schmidt,
4-H Club Member, Scott County, Iowa.

Some Views on Farm Life.....Dr. C. B. Smith,
Assistant Director of Extension Work,
U. S. Department of Agriculture.

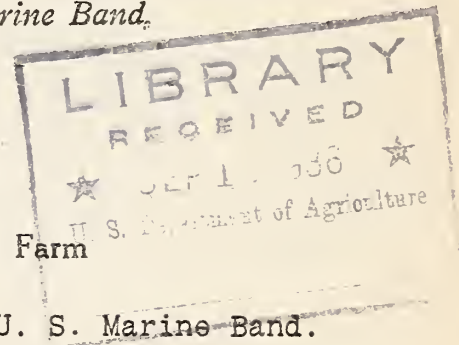
The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

¹TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m.
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;
9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension
workers.

(OVER)



Reserve

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Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Asheville.....	WWNC	Cincinnati.....	WLW	Miami Beach.....	WIOD	Richmond.....	WRVA
Baltimore.....	WBAL	Cleveland.....	WGAR	New York City...	WJZ	Rochester.....	WHAM
Boston.....	WBZ	Columbia.....	WIS	Norfolk.....	WTAR	Springfield....	WBZA
Charleston.....	WCSC	Detroit.....	WXYZ	Philadelphia....	WFIL	Syracuse.....	WSYR
Charlotte.....	WSOC	Greenville.....	WFBC	Pittsburgh.....	KDKA	Tampa.....	WFLA
Chicago.....	WMAQ	Jacksonville...	WJAX	Raleigh.....	WPTF	Washington.....	WMAL

Central Standard Time - 11:30 a.m. to 12:30 p.m.

Atlanta.....	WSB	Fargo.....	WDAY	Louisville.....	WAVE	San Antonio.....	WOAI
Birmingham.....	WAPI	Hot Springs.....	KTSH	Madison.....	WIBA	Shreveport.....	KTBS
Bismarck.....	KFYR	Houston.....	KPRC	Memphis.....	WMC	St. Louis.....	KWK
Covington.....	WCKY	Indianapolis...	WIRE	Nashville.....	WSM	St. Paul.....	KSTP
Dallas.....	WFAA	Jackson.....	WJDX	New Orleans.....	WSMB	Superior.....	WEBC
Des Moines.....	WHO	Kansas City.....	WDAF	Oklahoma City...	WKY	Tulsa.....	KVOO
		Lawrence.....	WREN	Omaha.....	WOW		

Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....	KGIR	Billings.....	KGHL	Denver.....	KOA	Ogden.....	KLO
				Phoenix.....	KTAR		

Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....	KECA	Portland.....	KEX	San Diego.....	KFSD	Spokane.....	KGA
		Oakland.....	KGO	Seattle.....	KJR		

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National 4-H CLUB RADIO BROADCAST

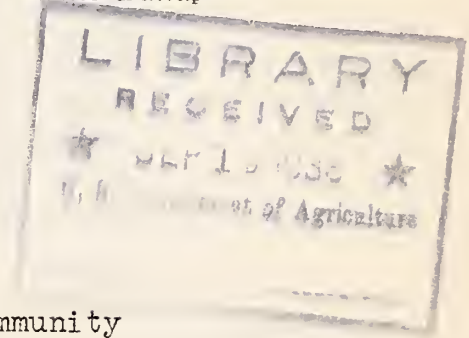
SEPTEMBER 5, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME¹

Reserve

*Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.*

PROGRAM



THE 4-H DESIGN FOR RURAL LIVING

Ninth Phase - 4-H Club Work and the Community

America the BeautifulU. S. Marine Band.

A Visit With Members of the Suisun Valley 4-H Club in Solano County, Calif.:
Martin Glashoff
Ruth Davisson
Harry Chadbourne
Donald Tomasini

SONGS THAT LIVE. - Ninth phase of the 1936 National 4-H Music Hour. The compositions will be discussed by R. A. Turner, and played by the U. S. Marine Band under the leadership of Capt. Taylor Branson.

The Bells of Saint Mary's.....Furber-Adams
Songs My Mother Taught Me, and
Goin' Home.....Dvorak
At Dawning.....Cadman
The Last Rose of Summer, and
Good-Night Quartette - From Martha.....Flotow

4-H Club Work in the Extension Program.....Madge J. Reese,
U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

¹TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m. to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time; 9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Chicago.....WMAQ	Jacksonville...WJAX	Raleigh.....WPTF
Asheville.....WWNC	Cincinnati.....WLW	Miami Beach....WIOD	Richmond.....WRVA
Baltimore.....WBAL	Cleveland.....WGAR	New York City...WJZ	Rochester.....WHAM
Boston.....WBZ	Columbia.....WIS	Norfolk.....WTAR	Springfield....WBZA
Charleston.....WCSC	Detroit.....WXYZ	Philadelphia...WFIL	Syracuse.....WSYR
Charlotte.....WSOC	Greenville.....WFBC	Pittsburgh.....KDKA	Tampa.....WFLA
	Washington.....WMAL		

Central Standard Time - 11:30 a.m. to 12:30 p.m.

Atlanta.....WSB	Grand Rapids...WOOD	Kansas City (Mo.)	New Orleans.....WSMB
Birmingham.....WAPI	Hot Springs.....KTHS	WDAF	Oklahoma City...WKY
Bismarck.....KFYR	Houston.....KPRC	Louisville.....WAVE	Omaha.....WOW
Dallas.....WFAA	Jackson.....WJDX	Madison.....WIBA	San Antonio.....WOAI
Des Moines.....WHO	Kansas City(Kans.)	Memphis.....WMC	Shreveport.....KTBS
Fargo.....WDAY	WREN	Nashville.....WSM	St. Louis.....KWK
	St. Paul.....KSTP		
	Superior.....WEBC		
	Tulsa.....KVOO		

Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Phoenix.....KTAR
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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KECA	San Diego.....KFSD	San Francisco...KGO	Seattle.....KJR
	Spokane.....KGA		

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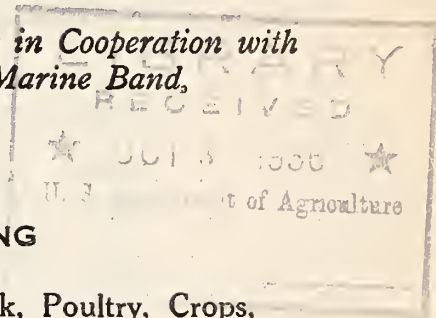
National 4-H CLUB RADIO BROADCAST

OCTOBER 3, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

Reserve

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.



PROGRAM

THE 4-H DESIGN FOR RURAL LIVING

Tenth Phase - Outstanding Demonstrations in Livestock, Poultry, Crops,
and Homemaking

America the Beautiful.....U. S. Marine Band.

We Make Our Poultry Flock Profitable..... Irene George,
4-H Club Member, Carbon County, Pa.

What Farm Girls Learn in 4-H Club Work.....Marguerite Erikson,
Home Demonstration Agent, Northampton County, Pa.

SONGS THAT LIVE. - Tenth phase of the 1936 National 4-H Music Hour.
The compositions will be discussed by R. A. Turner, and
played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

- Toreador Song - From Carmen.....Bizet
- Solvejg's Cradle Song -
From the Peer Gynt Suite.....Grieg
- When You and I Were Young, Maggie.....Butterfield
- Quartette - From Rigoletto)
- Anvil Chorus, and).....Verdi
- Miserere - From Il Trovatore)
- Auld Lang Syne.....Scotch Song

4-H Livestock Club Work Has Improved the Livestock Industry in
Our County.....John B. McKee,
4-H Club Member, Claiborne County, Miss.

The 4-H Crop Clubs.....C. A. Sheffield,
U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

'TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m.
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;
9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension
workers.

(OVER)

Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Chicago.....WMAQ	Jacksonville...WJAX	Raleigh.....WPTF
Asheville.....WWNC	Cincinnati.....WLW	Miami Beach....WIOD	Richmond.....WRVA
Baltimore.....WBAL	Cleveland.....WGAR	New York City...WJZ	Rochester.....WHAM
Boston.....WBZ	Columbia.....WIS	Norfolk.....WTAR	Springfield....WBZA
Charleston.....WCSC	Detroit.....WXYZ	Philadelphia...WFIL	Syracuse.....WSYR
Charlotte.....WSOC	Greenville.....WFBC	Pittsburgh.....KDKA	Tampa.....WFLA
	Washington.....WMAL		

Central Standard Time - 11:30 a.m. to 12:30 p.m.

Atlanta.....WSB	Grand Rapids...WOOD	Kansas City (Mo.)	New Orleans.....WSMB
Birmingham.....WAPI	Hot Springs....KTHS	WDAF	Oklahoma City...WKY
Bismarck.....KFYR	Houston.....KPRC	Louisville.....WAVE	Omaha.....WOW
Dallas.....WFAA	Jackson.....WJDX	Madison.....WIBA	San Antonio.....WOAI
Des Moines.....WHO	Kansas City(Kans.)	Memphis.....WMC	Shreveport.....KTBS
Fargo.....WDAY	WREN	Nashville.....WSM	St. Louis.....KWK
	St. Paul.....KSTP		
	Superior.....WEBC		
	Tulsa.....KVOO		

Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Phoenix.....KTAR
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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KECA	San Diego.....KFSD	San Francisco...KGO	Seattle.....KJR
	Spokane.....KGA		

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National 4-H CLUB RADIO BROADCAST

Reserve

NOVEMBER 7, 1936

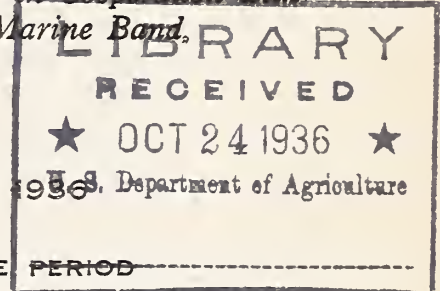
12:30 TO 1:30 P.M. EASTERN STANDARD TIME

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.

PROGRAM

IN HONOR OF 4-H ACHIEVEMENTS IN 1936

UNITED STATES DEPARTMENT OF AGRICULTURE PERIOD



To go out over entire network of radio stations from 12:30 to 12:45 p. m., eastern standard time:

America the Beautiful.....United States Marine Band.

ROUND-TABLE DISCUSSION OF 4-H ACHIEVEMENT - C. B. Smith, Assistant Director, Extension Service, presiding; C. E. Potter, Eastern Section; R. A. Turner, North Central Section; C. A. Sheffield, Southern Section; Madge J. Reese, Western Section; Gertrude L. Warren, Club Organization.

Dreaming Song.....United States Marine Band.

STATE EXTENSION SERVICE PERIOD

State 4-H achievement-day radio program organized by the State Extension Service and presented over the local radio station from 12:46 to 1:15 p. m., eastern standard time.

UNITED STATES DEPARTMENT OF AGRICULTURE PERIOD

To go out over entire network of radio stations from 1:16 to 1:30 p. m., eastern standard time:

Plowing Song.....United States Marine Band.

ROUND-TABLE DISCUSSION OF 4-H ACHIEVEMENT - Continued.

The Star-Spangled Banner.....United States Marine Band.

¹TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m. to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time; 9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Chicago.....WMAQ	Jacksonville...WJAX	Raleigh.....WPTF
Asheville.....WWNC	Cincinnati.....WLW	Miami Beach....WIOD	Richmond.....WRVA
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Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Phoenix.....KTAR
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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KECA	San Diego.....KFSD	San Francisco...KGO	Seattle.....KJR
	Spokane.....KGA		

Reserve
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National 4-H CLUB RADIO BROADCAST

DECEMBER 5, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.

PROGRAM

THE 4-H DESIGN FOR RURAL LIVING
Twelfth Phase - 4-H Leadership

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MICROGRAPHED MATERIAL
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CURRENT SERIAL RECORD
★ AUG 25 1954 ★
U. S. DEPARTMENT OF AGRICULTURE

- America the Beautiful.....United States Marine Band
- How Our 4-H Club Is Serving the Community.....4-H Club Girl,
Winner of the Moses 4-H Leadership Trophy Contest.
- What Our 4-H Club Members Have Accomplished Through Their Club Work.
4-H Club Boy, Winner of the Moses 4-H Leadership Trophy Contest.
- NATIONAL 4-H MUSIC IDENTIFICATION TEST. - *The United States Marine Band will play a selected list of compositions chosen from those played during 1936. All 4-H members and their friends will be urged to identify these compositions as they are played, by writing the name of the composition and the name of the composer. The correct list will be announced at the conclusion of the last selection.*
- How 4-H Clubs Develop Leadership Abilities of Rural Young People.
Mary B. Nelson, Assistant State Leader in Club Work, Lincoln, Nebr.
- The Local 4-H Club Leader - A Builder.....R. A. Turner,
United States Department of Agriculture.
- The Star-Spangled Banner.....United States Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m. to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time; 9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

Stations Scheduled To Carry Program

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Albany.....WABY	Cincinnati.....WLW	Miami Beach.....WIOD	Richmond.....WRVA
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Bismarck.....KFYR	Hot Springs....KTHS	Louisville.....WAVE	San Antonio....WOAI
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Dallas.....WFAA	Jackson.....WJDX	Memphis.....WMC	St. Louis.....KWK
Des Moines.....WHO	Kansas City(Kans.)	Nashville.....WSM	St. Paul.....KSTP
	WREN	New Orleans...WSMB	
	Superior.....WEBC		
	Tulsa.....KVOO		

Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Phoenix.....KTAR
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