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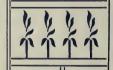


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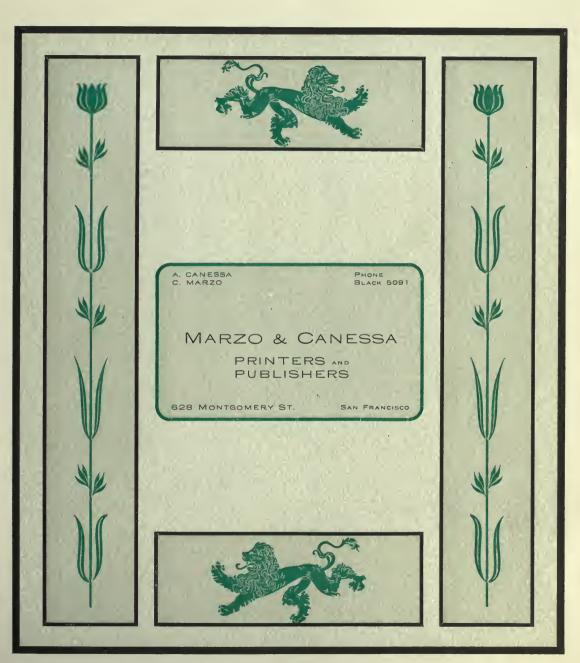
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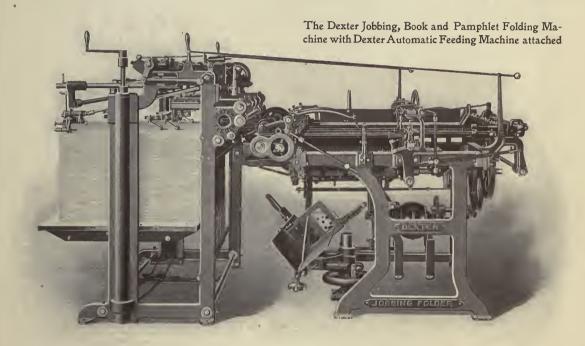
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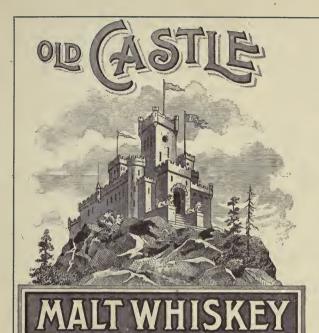
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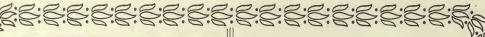
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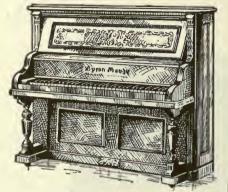
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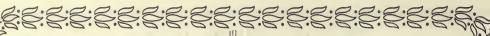
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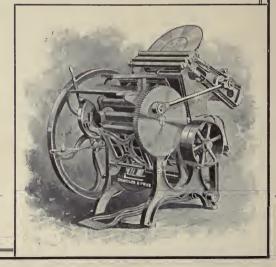
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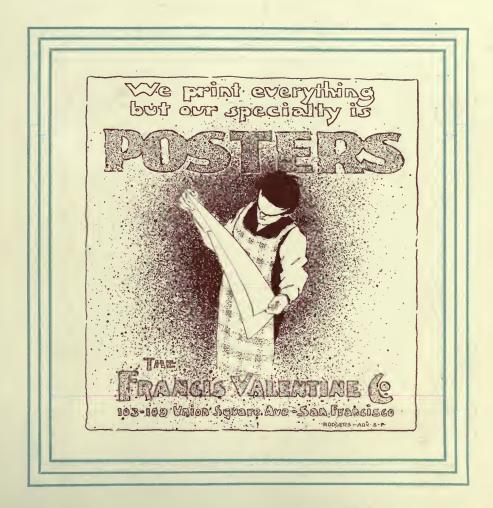
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HE accompanying illustration shows the factory of the Dexter Folder Company, Pearl River, Rockland County, New York. This plant is operated exclusively for the building of Folding Machines for book, pamphlet, periodical, newspaper and circular work; and feeding machines for printing presses and folding machines, and is today the largest and best-equipped plant of its kind in the world. All machines are built under the personal supervision of Mr. Talbot C. Dexter, who has spent many years experimenting and perfecting this class of machinery, and consequently all the latest and most improved

devices for the accurate folding and feeding of paper and the easy and quick adjustments in changing the machines from one size sheet to another are found on Dexter machines.

The Dexter Automatic Feeding Machines, notwithstanding that they have been on the market but a comparatively short time, have proven by competitive test to be superior to any machine on the market. They are simple, durable, easily adjusted and accurate in operation. All devices are mechanically controlled, no suction or electricity being used. Catalogues fully describing and illustrating these feeders will be sent upon application.

The Dexter Folding Machines need but little introduction. They are in use by the largest and best houses in this country and abroad, and give unqualified satisfaction. Machines for all classes of work, both in combination with pasting and wire stitching, form a list much larger than that of any other manufacturer. Many new and essential patented devices are continually added to these machines, making them most complete in all respects. It is to the interest of all those needing folding and feeding machinery to take up the subject fully with the DEXTER COMPANY



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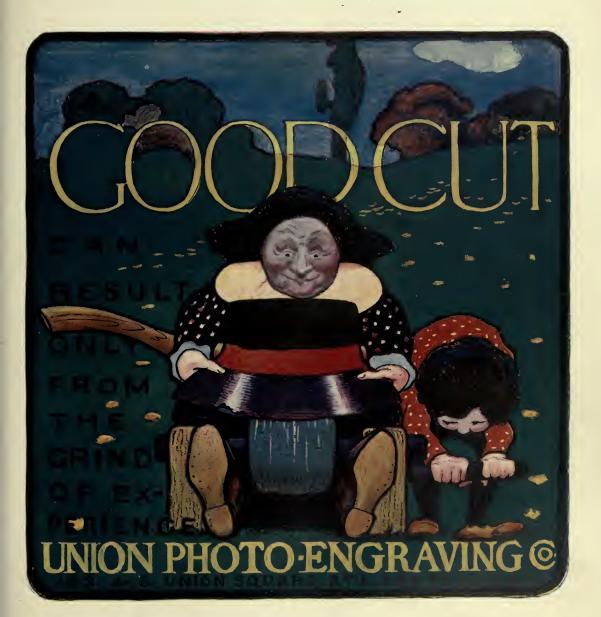
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A large consignment of the Linotype Junior will arrive in June. The Junior has been thoroughly tested for weeks in practical operation, and the Mergenthaler Linotype Company are able to declare it an entire success, and are preparing to deliver machines with their guarantee.

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San Francisco Typothetæ

(Typothetæ Club, 605 Clay Street)



JULY, 1888, the employing printers of the United States and Canada feeling the need of unionism and organization, organized the United Typothetæ of America, an international organization of the employers of printers. Its existence in the beginning was marked by the customary ups and downs of all great movements until after it had taken root firmly, when it became the powerful organization that it is at the present date. In March, 1901, the Employing Printers' Association of California joined the national body, and the San Francisco Typothetæ was reorganized on a broad and inclusive basis. Its purposes, aims and objects are told in its by-laws:

"The object of this Association shall be to cultivate friendly intercourse and develop a community of interest among the master printers of San Francisco; to diffuse intelligence and promote correct business methods; to afford an opportunity for full interchange of opinions and for concerted action for the common good; every member being guaranteed complete freedom in the management of his own business, united action being in all cases wholly voluntary."

The organization on this basis was so palpably for the welfare of the whole that the new branch grew until it numbered amongst its members every firm of any importance engaged in what might be termed legitimate printing. These firms number almost a hundred, which is practically the whole, and the employing printer who today cannot show his key to the "Club" is practically not in the field. He is the printer without his rule, and chapel and club alike know him not.

The San Francisco Typothetæ has proved itself of so much value to its members that those who at first doubted are now amongst its firmest adherents, and the few left outside the circle are going to come in or go out of — business.

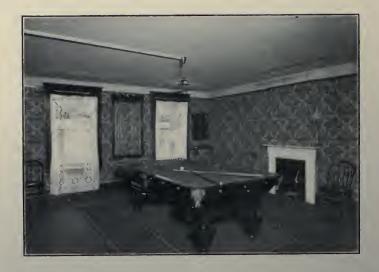
In addition to the active membership there is a large list of associate members, comprising persons, firms or corporations engaged in the various lines of business connected with printing — dealers in type, machinery, paper and ink, binders, electrotypers, etc. These enjoy all the privileges of regular membership except voting and holding office.

The strength of the organization warranted the furnishing of an attractive club. An entire floor at 605 Clay Street was leased and fitted up with taste and modest elegance. There is a commodious reading-room where general meetings are held, a billiard-room, a card-room and comfortable quarters for the secretary. Many choice pictures have been donated, a library is growing, and for the first time in their history the master printers of San Francisco have a home. Aside from the business aspect the employing printer can here find opportunity for rest and relaxation. Jinks are given, social games played and a steward employed to attend to the comfort of the members. It is a modern club.



Card Room San Francisco Typothetæ

Billiard Room San Francisco Typothetæ



The privileges of associate membership are extended to any country printer, and there is also a social membership, including the freedom of the club rooms, open to employees of either regular or associate members.

Aside from the social effects of the club in making acquaintances and cementing friendships, there is the dollar and cent aspect. Since members have been meeting as friends there has been a more friendly feeling among those engaged in the printing business, and an intimate acquaintance and a better understanding has ameliorated the sharp rivalry of the past and lifted the business to that position of dignity and honor to which it is entitled.

Printers' Day, established by the Employing Printers' Association, may be considered one of the permanent features of San Francisco life. The first outing was so successful that ready enthusiasm greeted the announcement of its anniversary, and the third outing, of which this is the souvenir, will eclipse the second. "Printers' Day" is a day noticed by the daily press and looked forward to by those interested as the small boy looks for the Fourth of July. In looking back over the year progress can be noted in many things. Growth in membership, amity, square competition and less of bickering, and good feeling may be traced directly to the friendly feelings encouraged and fostered by the San Francisco Typothetæ.

Thanks are tendered to the advertisers and donors of prizes who have done so much to contribute to the success of Printers' Day.

It is to be hoped that year by year the San Francisco Typothetæ may grow in strength and utility; that its members may prosper; that chunks of prosperity may lay around loose on every case and that it may be all "fat" and no "pi," and that good health, business, success and cash may be at each of our hands—at least until next Printers' Day.



Souvenir Page Competition

Four prizes, one prize for the best page in each class, are offered. The winner in each class will receive a handsomely framed copy of the winning page with accompanying certificate, and \$15.00 in cash. A duplicate copy will also be hung in the club rooms.

Following is the prize classification:

Class 1 — Best typographical page, type or type and brass rules. Stock ornaments may be used. Two colors.

Class 2 — Best page in three or more colors. Type and stock printing material may be used, and may be combined with special cuts or tint blocks, but printing material must predominate.

Class 3 — Best page entirely from designs and cuts. No limit on number of colors. Any cuts and any process.

Class 4 — Best lithographed page. No limit on number of colors. Design, general effect and execution all considered.

The winner in each class will receive a cash prize of \$15.00. The award will be made on effectiveness and originality of design, harmony of colors, and perfection of mechanical execution. Print at the bottom of your page, in small type: Entered for Class (state number of class).

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Twentieth Century Press.

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Gate Prizes

No.		No.
I	I Gallon California Port	35 1 Bottle Whisky
2	2 Bottles of Carte Blanche Champagne	36 I Package Paper Napkins
3	1 Box Cigars	37 I Dozen Tablets
4	I Bottle Toni Port	38 I Case Assorted Pickles
5	I Bottle Whisky .	39 I Box (25) King V Cigars
6	5 Pounds Java Coffee	40 1 Bottle Castle Malt Whisky
7	1 Bottle Castle Malt Whisky	41 1 Package Napkins
8	1 Bottle Belmont Whisky	42 2 Boxes Pads
9	2 Pounds Half-Tone Black Ink. Geo. D.	43 I Dozen Tablets
	Graham .	44 2 Boxes Pads
10	1 Book	45 I Box Visiting Cards
ΙI	1 Box Borax Soap	46 2 Boxes Pads
I 2	1/2 Dozen Penmarch Sardines	47 I Case Assorted Wine
13	1 Oregon Cream Cheese	48 2 1-Lb. Tins Golden West Baking Powder
14	1 Box French Cream Cheese	49 I Case Assorted Pickles
15	1 Book	50 2 Pounds Half-Tone Black Ink. Geo. D.
16	1/2 Dozen Maryland Pure Rye	Graham
17	1/2 Dozen Jewel Bourbon	51 1 Bottle Castle Malt Whisky
18	I Y. A. Cheese	52 1 7X10 Burnt Leather Album
19	3 1-Lb. Tins Arab Coffee	53 1 7x10 Burnt Leather Album
20	1 Bottle Castle Malt Whisky	54 I Fountain Pen. H. S. Crocker Co.
2 I	2 Pounds Half-Tone Cut Black Ink. Geo.	55 1 Box (25) King V Cigars
	D. Graham	56 I Box Assorted Tyler's Extract
22	1 Case Gold Dust Whisky	57 I Box Queen Lily Soap
23	1 Papeterie	58 1 Ladies' Purse
24	3 1-Lb. Tins Arab Coffee	59 1 Bottle Castle Malt Whisky
25	1 M 16 Visiting Cards	60 1 Font Composing Rules
26	1 M 4's Bill Heads	61 1 Photo Album
27	I M 63 O Corner Cards	62 1 Picture Frame
28	1 Bottle Castle Malt Whisky	63 1 Purse
29	1 M 88 O Corner Cards	64 I Box Paper and Envelopes
30	I M Folio Statements	65 1 21/2-Lb. Tin Tyler's Baking Powder
3 L	1 M Letter Heads	66 1 Bottle Whisky
32	1 M 052 6 XX Envelopes	67 1 Ladies' Purse
33	1 M 6 1/4 XX Envelopes	68 I Gentlemen's Wallet
34	1 Keg Vinegar	69 1 Tin Tyler's T Spice, Assorted

No. No. 1 Book 2 Pounds Half-Tone Black Ink. Geo. D. 70 83 1 Box (25) King V Cigars Graham 7 I 1 Bottle Whisky 72 84 1 Ladies' Purse 1 7x10 Burnt Leather Album I Ladies' Purse 73 1 5-Lb. Tin Tyler's Coffee 74 I Triangular Boxwood Type Measure 1 Box (25) King V Cigars 75 87 I Pair Tweezers 1 21/2-Lb. Tin Tyler's Baking Powder 1 8x2 1/2 Standard Composing Stick 76 88 I Case Composing Rules 1 4-Lb. Box Candy 77 89 1 Box (25) King V Cigars 1 Lincoln Type Measure 78 90 1 Ladies' Purse 91 I Box Wedding Announcements 79 1 Box Cigars 80 1 M Letter Heads 92 81 1 Box (25) King V Cigars 93" I Box Baronial Envelopes 2 Pounds Half-Tone Black Ink. Geo. D. I Box Baronial Envelopes Graham



Donors of Prizes

The F. Chevalier Co., 9 Beale St., 6 Bottles Castle Malt Whisky.

McCarthy Bros., 113 Front St., 5 lbs. Java Coffee.

Ferdinand Holtum, 517 California St., 1 Bottle Toni Port.

W. Neumann & Co., 501-3 Market St., 1 Bottle Whisky.

J. C. Fitschen, 305 ½ Califorina St., 2 Bottles Carte Blanche Champagne.

F. Cavagnaro, 544-46-48 Clay St., 1 Gallon California Port.

Temple Watson, 527 Clay St., 1 Box Cigars.

Holtum Bros. (Inc.), 551-3 Market St., 1 Bottle Belmont Whisky.

Geo. D. Graham, 529 Commercial St., 10 lbs. Ink.

Payot, Upham & Co., 204 Pine St., 3 Books.

N. Van Bergen & Co., One Case Gold Dust Whisky.

B. D. Pike & Co., 213 Battery St., ½ doz. Maryland Pure Rye.

B. D. Pike & Co., 213 Battery St., ½ doz. Private Stock Bourbon.

Roethlisberger & Grasshoff, 309-11 Front St., ½ doz. Sardines.

ROETHLISBERGER & GRASSHOFF, 309-11 Front St., 1 Or. Cream Cheese.

ROETHLISBERGER & GRASSHOFF, 309-11 Front St., 1 box French Cream Cheese.

Von Poun & Lorengue Co., 212 Front St., 1 V. A. Cheese.

Von Ronn & Lorsbach Co., 313 Front St., 1 Y. A. Cheese.

CHAS. F. THIERBACH & CO., 306 Battery St., 3 1-lb. tins Arab Coffee. CHAS. F. THIERBACH & CO., 306 Battery St., 3 1-lb. tins Arab Coffee.

S. B. LEAVITT Co., 331-35 Sansome St., 1 M 16 Visiting Cards, 1 M 4's Bill Heads, 1 M 63 O Cards, 1 M 88 O Cards, 1 M Folio Statements, 1 M Letter Heads, 1 M 052 6 XX Envelopes, 1 M 6½ XX Envelopes.

2230.2

A. Zellerbach & Sons, 1 Package Paper Napkins, 1 Doz. Tablets, 1 Package Napkins, 2 Boxes Pads, 1 Doz. Tablets, 2 Boxes Paper, 1 Box Visiting Cards, 2 Boxes Paper.

NELLER & SCHIRMER, 409 Sansome St., I Case Assorted Wines.

CHAS. F. THIERBACH & Co., 2 1-lb. tins Golden West Baking Powder.

FISHER PACKING Co., I Keg Vinegar, 2 Cases Assorted Pickles.

GEO. D. GRAHAM, 529 Commercial St., 5 lbs. Ink.

JOHN KITCHEN, JR., 510 Commercial St., 3 7x10 Burnt Leather Albums.

PACIFIC STATES TYPE FOUNDRY, 508 Clay St., I Font Composing Rules.

TILLMANN & BENDEL, 6 Boxes (25) King V Cigars.

ADOLPH HROMADA Co., 224 Battery St., 1 4-lb. Box Candy.

Brown & Power, 406 California St., 2 Ladies' Purses.

J. A. Drinkhouse Co., Battery & Sacramento Sts., 1 Box Cigars.

FISCHBECK & GLOOTZ, I BOX Queen Lily Soap, I BOX Borax Soap. F. E. Seidel, I Case Seidel's Blue Bleaching.

CUNNINGHAM, CURTISS & WELCH, 321 Sansome St., I Purse, I Album.

G. R. Lucy, I Package Victor Soap Powder, I Box Soap.

H. S. CROCKER Co., I Fountain Pen, I Ladies' Purse, I Wallet.

S. H. Tyler & Son, 1 2 1/2-lb. tin Tyler's Baking Powder, 4 tins Tyler's Extracts.

OTTO LUHN, I case of Oriental Soap.

LEVERS & OHRTLAND, 311 Battery St., 3 Bottles Whisky.

John Partridge, 306 California St., 2 Purses.



Reading Room San Francisco Typothetæ

