

STATES
NT OF
RCE
TION
OMMERCE
BUREAU OF THE CENSUS

1967 CENSUS OF BUSINESS



BC67-MLS-20

C.2

BUREAU OF THE CENSUS
LIBRARY
JUL 20 8 45 AM '70



Retail Trade

MERCHANDISE LINE SALES

LOUISIANA

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

Suggested Citation

U.S. Bureau of the Census, Census of Business, 1967

RETAIL TRADE: MERCHANDISE LINE SALES
LOUISIANA, BC67-MLS-20

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402, or any Department of Commerce field office. Price \$1.00 Complete set of retail trade merchandise line sales reports, \$41.20.



BUREAU OF THE CENSUS

George Hay Brown, Director

Robert F. Drury, Deputy Director

Walter F. Ryan, Associate Director

BUSINESS DIVISION

Harvey Kailin, Chief

ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by Michael Farrell, Chief, Retail Program Branch, assisted by Ruth Asin. Robert Viehman served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation; Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, assisted by Anna Brooks; and Max Shor, Assistant Division Chief, Staff and Special Projects.

Systems and procedures were developed in the Systems Division, Sol Dolleck, Chief, by Eugene Wendt, Assistant Division Chief for Periodic Censuses, assisted by Samuel Schweid, Economic Census Program Manager. William Lorenz, Chief, Business Statistics Branch, assisted by Barbara Barton, developed and supervised the electronic computer editing.

Editorial supervision was provided by Julia Moring of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS



BC67-MLS-20

Retail Trade MERCHANDISE LINE SALES

LOUISIANA

Issued July 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

**RETAIL TRADE
MERCHANDISE
LINE SALES**

Louisiana

CONTENTS

[Page numbers listed here omit State prefix, 20-, which appears as part of number for each page]

Introduction	III
Merchandise Line Sales	IV
State Map	1
Chart on Merchandise Line Sales of Retail Establishments: 1967	2
TABLE 1 The State: 1967	3
2 Standard Metropolitan Statistical Areas, by Kind of Business: 1967	13
3 Area Outside Standard Metropolitan Statistical Areas: 1967	45
4 Sales Coverage of Establishments Reporting Merchandise Lines: 1967	54
APPENDIX A General Explanation	67
B Merchandise Line Reports Explanation	70
C Retail Trade General Questions	80
D Kind-of-Business Titles and Reporting-Form Numbers	82
E Merchandise Lines, Codes, and Reporting-Form Numbers	83

Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

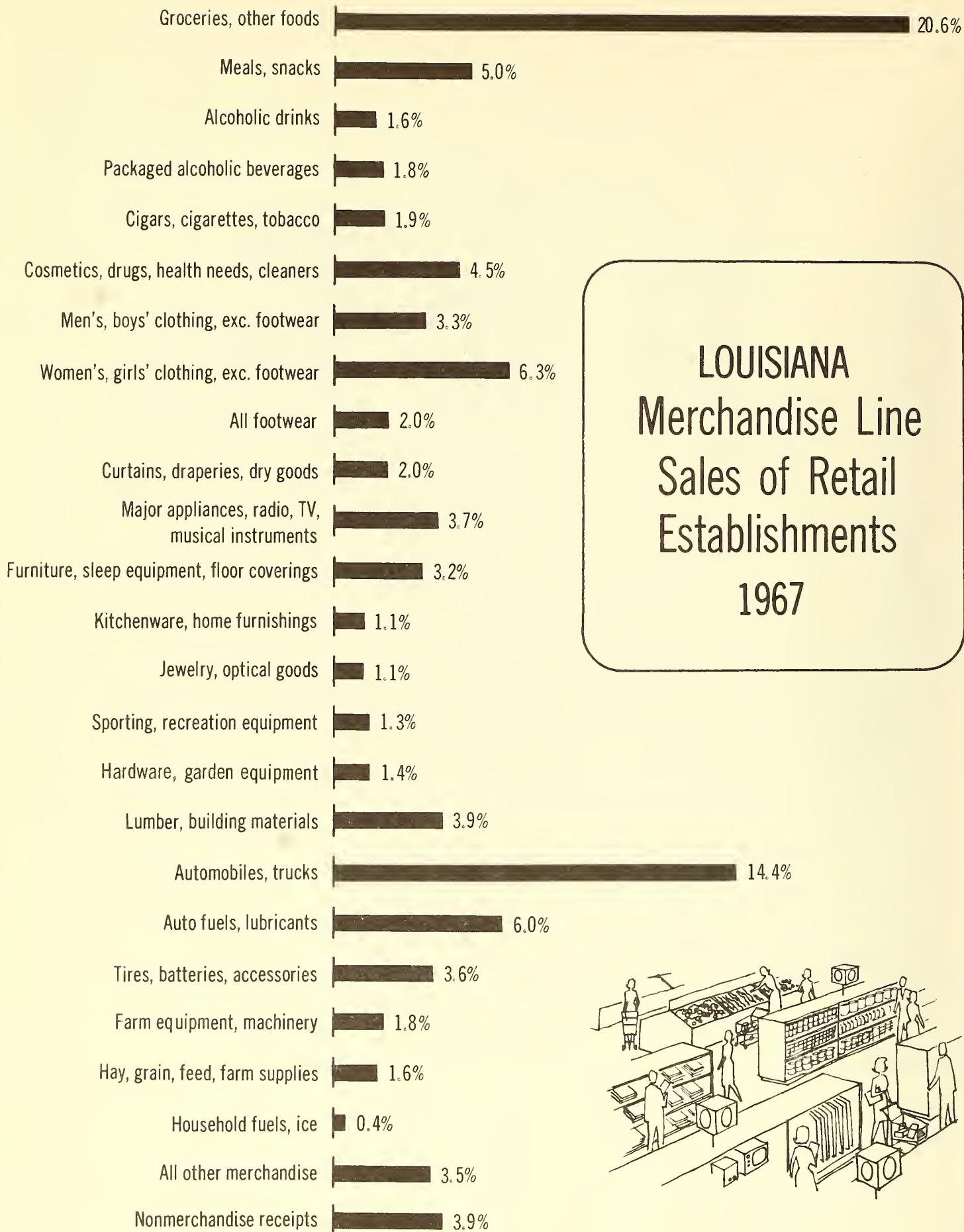
Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.







LOUISIANA
Merchandise Line
Sales of Retail
Establishments
1967

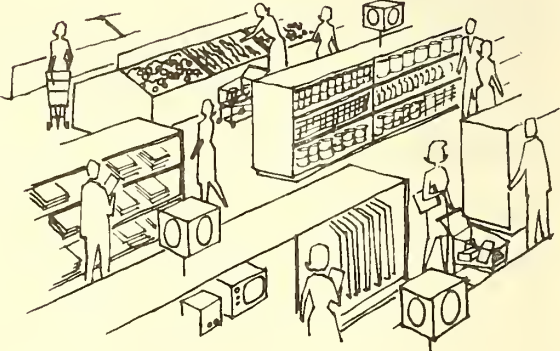


TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	78	990	.4	.1	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	322	12 959	12.8	12.8
500	ALL OTHER MERCHANOISE	622	50 344	8.3	7.4	220	MAJOR APPL-RA010-TV-MUSICAL INST	190	1 854	2.5	1.8
520	NONMERCHANOISE RECEIPTS	596	46 725	8.0	6.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	181	1 739	2.4	1.7
-	MISCELLANEOUS MERCHANOISE	(X)	656	(X)	.1	260	KITCHENWARE-HOME FURNISHINGS . . .	317	7 987	7.9	7.9
	DEPARTMENT STORES					280	JEWELRY-OPTICAL GOOOS	299	2 116	2.1	2.1
	(SIC 531)					300	SPORTING-RECREATION EQUIPMENT . .	229	1 341	1.6	1.3
	TOTAL	79	444 198	(X)	100.0	320	HARWARE-GARONING EQUIPMENT	289	4 622	4.8	4.6
020	GROCERIES-OTHER FOODS	49	9 085	2.3	2.0	340	LUMBER-BUOINO MATERIALS	99	412	1.2	.4
040	MEALS-SNACKS	31	4 282	1.6	1.0	400	AUTO FUELS-LUBRICANTS	14	105	5.0	.1
100	PACKAGEO ALCOHOLIC BEVERAGES . . .	8	487	.8	.1	500	ALL OTHER MERCHANOISE	307	23 848	24.6	23.6
080	CIGARS-CIGARETTES-TOBACCO	19	988	.6	.2	520	NONMERCHANOISE RECEIPTS	260	3 699	3.9	3.7
120	COSMETICS-ORUGS-CLEANERS	70	13 490	3.1	3.0	-	MISCELLANEOUS MERCHANOISE	(X)	121	(X)	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	79	52 208	11.8	11.8		GENERAL MERCHANOISE STORES				
141	MEN'S CLOTHING	79	38 986	8.8	8.8		(SIC 539 PART)				
142	BOYS' CLOTHING	73	13 222	3.1	3.0		TOTAL	534	118 760	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	79	105 250	23.7	23.7	020	GROCERIES-OTHER FOODS	210	7 346	19.6	6.2
161	CHILDREN'S-INFANTS' WEAR	77	10 431	2.3	2.3	040	MEALS-SNACKS	53	399	2.5	.4
162	HANOBAGS-ACCESSORIES	74	6 715	1.5	1.5	080	PACKAGEO ALCOHOLIC BEVERAGES . . .	48	495	4.6	1.1
163	MILLINERY	65	2 517	.6	.6	120	COSMETICS-ORUGS-CLEANERS	239	1 307	4.6	1.1
164	HOSIERY	78	5 468	1.2	1.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	370	19 251	18.7	16.2
165	LINGERIE	74	18 431	4.3	4.1	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	401	29 157	25.7	24.6
166	WOMENS COATS-SUITS-FURS-RAINWR	71	7 215	1.7	1.6	180	ALL FOOTWEAR	330	7 598	7.9	6.4
167	WOMEN'S DRESSES	77	27 252	6.1	6.1	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	361	12 556	13.6	10.6
168	WOMEN'S BLOUSES-SPTSWR	74	17 751	4.2	4.0	220	MAJOR APPL-RA010-TV-MUSICAL INST	128	6 137	14.4	5.2
169	GIRLS'-SUBTEEN-TEEN WEAR	69	8 438	2.0	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	178	3 194	7.0	2.7
171	OTHER WOMENS-GIRLS-CLOTHERS ACC	13	1 013	1.2	.2	260	KITCHENWARE-HOME FURNISHINGS . . .	237	4 212	7.7	3.5
180	ALL FOOTWEAR	72	19 692	4.5	4.4	280	JEWELRY-OPTICAL GOOOS	176	1 490	3.1	1.3
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	79	35 698	8.0	8.0	300	SPORTING-RECREATION EQUIPMENT . .	169	2 349	5.3	2.0
201	PIECE GOOOS-NOTIONS	74	11 604	2.8	2.6	320	HARWARE-GARONING EQUIPMENT	196	3 928	9.2	3.3
202	CURTAINS-ORAPERIES	74	23 525	5.4	5.3	340	LUMBER-BUOINO MATERIALS	104	1 859	10.1	1.6
203	ALL OTHER ODOMESTICS	11	569	1.9	.1	400	AUTO FUELS-LUBRICANTS	98	1 259	16.4	1.1
220	MAJOR APPL-RA010-TV-MUSICAL INST	65	42 829	10.5	9.6	420	AUTO TIRES-BATTERIES-ACCESS	49	1 189	6.9	1.0
221	MAJOR HOUSEHOL APPLIANCES	57	28 891	7.3	6.5	440	FARM EQUIPMENT MACHINERY	17	166	5.5	.1
222	RA010S-TV'S MUSICAL INSTR.	62	13 639	3.4	3.1	460	HAY-GRAIN-FEEO-FARM SUPPLIES	61	891	14.8	.8
223	ALL OTHER APPLIANCES	6	294	1.9	.1	500	ALL OTHER MERCHANOISE	236	4 604	8.9	3.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	64	21 339	5.3	4.8	520	NONMERCHANOISE RECEIPTS	234	4 230	5.0	3.6
241	FLOOR COVERINGS	60	6 668	1.7	1.5	-	MISCELLANEOUS MERCHANOISE	(X)	402	(X)	.3
242	FURNITURE-SLEEP EQUIPMENT	61	14 671	3.7	3.3		ORY GOOOS STORES				
260	KITCHENWARE-HOME FURNISHINGS . . .	74	18 302	4.1	4.1		(SIC 539 PART)				
261	CHINA-GLASSWARE	70	7 439	1.7	1.7		TOTAL ²	118	12 168	(X)	100.0
262	KITCHENWARE-HOUSEWARES	71	10 689	2.5	2.4		SEWING AND NEEOLEWORK STORES				
280	JEWELRY-OPTICAL GOOOS	71	8 383	1.9	1.9		(SIC 539 PART)				
300	SPORTING-RECKEATION EQUIPMENT . .	67	10 745	2.6	2.4		TOTAL	27	2 660	(X)	100.0
320	HARWARE-GARDENING EQUIPMENT . . .	51	12 160	4.0	2.7	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	27	2 608	98.0	98.0
321	HARWARE-TOOLS	43	6 629	2.6	1.5	-	MISCELLANEOUS MERCHANOISE	(X)	52	(X)	2.0
322	GARONING EQUIPMENT-SUPPLIES	50	5 531	1.8	1.2		FOOO STORES				
340	LUMBER-BUOINO MATERIALS	45	10 326	3.4	2.3		(SIC 54)				
348	PAINT-GLASS-WALLPAPER	41	3 409	1.2	.8		TOTAL	3 062	1 036 204	(X)	100.0
356	ALL OTHER LUMBER-MILLWORK	30	6 913	3.4	1.6	020	GROCERIES-OTHER FOODS	3 062	847 705	81.8	81.8
400	AUTO FUELS-LUBRICANTS	24	1 563	.9	.4	040	MEALS-SNACKS	139	2 359	2.9	.2
420	AUTO TIRES-BATTERIES-ACCESS	41	15 186	5.0	3.4	060	ALCOHOLIC DRINKS	66	601	5.2	.1
440	FARM EQUIPMENT MACHINERY	13	1 423	.8	.3	080	PACKAGEO ALCOHOLIC BEVERAGES . . .	974	32 712	5.4	3.2
501	ALL OTHER MERCHANOISE	72	21 831	5.0	4.9	100	CIGARS-CIGARETTES-TOBACCO	2 191	41 492	4.7	4.0
501	TOYS-GAMES-WHEEL GOOOS	70	8 932	2.0	2.0	120	COSMETICS-ORUGS-CLEANERS	1 981	53 469	6.3	5.2
502	BOOKS-STATIONERY-PHOTO. EQUIP.	61	8 488	2.0	1.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	141	992	1.6	.1
518	MOSE. EXC. TOY-GAMES-BOOKS-SYA	43	4 410	1.3	1.0	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	244	1 624	1.0	.2
520	NONMERCHANOISE RECEIPTS	60	38 619	9.9	8.7	180	ALL FOOTWEAR	137	871	2.8	.1
534	AUTO REPAIR	25	1 726	.6	.4	220	MAJOR APPL-RA010-TV-MUSICAL INST	68	2 102	1.0	.2
535	ALL OTHER SERVICE RECEIPTS	59	36 893	9.4	8.3	260	KITCHENWARE-HOME FURNISHINGS . . .	298	2 844	1.3	.3
-	MISCELLANEOUS MERCHANOISE	(X)	311	(X)	.1	320	HARWARE-GARONING EQUIPMENT	128	1 388	1.4	.1
	VARIETY STORES					340	LUMBER-BUOINO MATERIALS	50	824	6.2	.1
	(SIC 533)					400	AUTO FUELS-LUBRICANTS	238	3 464	7.3	.3
	TOTAL	342	101 014	(X)	100.0	460	HAY-GRAIN-FEEO-FARM SUPPLIES	171	1 777	4.0	.2
020	GROCERIES-OTHER FOODS	277	4 242	4.4	4.2	500	ALL OTHER MERCHANOISE	1 212	20 217	3.4	2.0
040	MEALS-SNACKS	81	4 198	9.8	4.2	520	NONMERCHANOISE RECEIPTS	955	20 272	4.0	2.0
100	CIGARS-CIGARETTES-TOBACCO	61	170	1.1	.2	-	MISCELLANEOUS MERCHANOISE	(X)	1 491	(X)	.1
120	COSMETICS-ORUGS-CLEANERS	326	6 401	6.3	6.3		GROCERY STORES				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	316	5 422	5.4	5.4		(SIC 541)				
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	321	16 656	16.6	16.5		TOTAL	2 690	997 433	(X)	100.0
180	ALL FOOTWEAR	302	3 122	3.2	3.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
020	GROCERIES—OTHER FOODS	2 690	811 015	81.3	81.3	020	RETAIL BAKERIES—BAKING, SELLING (SIC 5462)				
021	MEATS—FISH—POULTRY	2 493	204 897	21.0	20.5						
022	PRODUCE (FRESH FRUITS—VEGTBL5)	2 307	63 659	6.7	6.4						
023	FROZEN FOODS	2 075	46 788	5.3	4.7						
024	ALL OTHER FOODS	2 666	495 671	49.9	49.7						
							TOTAL	126	10 111	(X)	100.0
040	MEALS—SNACKS	123	1 929	2.9	.2	020	GROCERIES—OTHER FOODS	126	9 737	96.3	96.3
060	ALCOHOLIC DRINKS	66	599	5.2	.1	025	BAKERY PRODUCTS—EXCEPT FROZEN.	126	9 238	91.4	91.4
080	PACKAGE ALCOHOLIC BEVERAGES . . .	948	32 572	5.4	3.3	026	BAKERY PRODUCTS—FROZEN	4	113	13.2	1.1
100	CIGARS—CIGARETTES—TOBACCO	2 145	41 229	4.7	4.1	027	ALL OTHER FOODS	10	353	18.8	3.5
120	COSMETICS—ORUGS—CLEANERS	1 945	53 242	6.2	5.3	040	MEALS—SNACKS	6	173	24.6	1.7
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	141	992	1.5	.1	520	NONMERCHANTISE RECEIPTS	12	86	3.5	.9
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	234	1 552	1.0	.2	-	MISCELLANEOUS MERCHANTISE	(X)	115	(X)	1.1
180	ALL FOOTWEAR	137	871	2.7	.1						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	68	2 102	1.0	.2						
260	KITCHENWARE—HOME FURNISHINGS . . .	286	2 799	1.3	.3		RETAIL BAKERIES—SELLING ONLY (SIC 5463)				
320	HARDWARE—GARDENING EQUIPMENT . . .	118	1 340	1.5	.1						
340	LUMBER—BUILDING MATERIALS	50	824	6.2	.1		TOTAL ²	14	2 285	(X)	100.0
400	AUTO FUELS—LUBRICANTS	235	3 383	7.1	.3						
460	HAY—GRAIN—FEED—FARM SUPPLIES . . .	171	1 768	3.9	.2						
							DAIRY PRODUCTS STORES (SIC 545)				
500	ALL OTHER MERCHANTISE	1 189	19 786	3.3	2.0						
516	ALL OTHER MERCHANTISE	272	4 166	2.0	.4		TOTAL ²	13	3 015	(X)	100.0
517	PAPER—PAPER PRODUCTS	1 105	15 620	2.8	1.6						
520	NONMERCHANTISE RECEIPTS	908	19 944	3.9	2.0						
-	MISCELLANEOUS MERCHANTISE	(X)	1 486	(X)	.1						
	MEAT MARKETS (SIC 542 PT.)						EGG AND POULTRY DEALERS (SIC 549 PT.)				
	TOTAL	105	15 759	(X)	100.0		TOTAL ²	10	364	(X)	100.0
020	GROCERIES—OTHER FOODS	105	15 120	95.9	95.9		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
021	MEATS—FISH—POULTRY	105	13 153	83.5	83.5						
022	PRODUCE (FRESH FRUITS—VEGTBL5)	6	38	5.5	.2		TOTAL	9	1 095	(X)	100.0
023	FROZEN FOODS	19	114	3.3	.7	020	GROCERIES—OTHER FOODS	9	809	73.9	73.9
024	ALL OTHER FOODS	28	1 795	34.2	11.4	024	ALL OTHER FOODS	9	790	72.1	72.1
						-	MISCELLANEOUS MERCHANTISE	(X)	19	(X)	1.7
100	CIGARS—CIGARETTES—TOBACCO	15	81	2.7	.5	-	MISCELLANEOUS MERCHANTISE	(X)	286	(X)	26.1
520	NONMERCHANTISE RECEIPTS	23	185	3.2	1.2						
-	MISCELLANEOUS MERCHANTISE	(X)	373	(X)	2.4						
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)						AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
	TOTAL	48	3 184	(X)	100.0		TOTAL	1 242	866 501	(X)	100.0
020	GROCERIES—OTHER FOODS	48	2 992	94.0	94.0	220	MAJOR APPL—RADIO—TV—MUSICAL INST	260	13 633	32.0	1.6
021	MEATS—FISH—POULTRY	48	2 565	80.6	80.6	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	84	575	7.1	.1
024	ALL OTHER FOODS	12	152	13.6	4.8	260	KITCHENWARE—HOME FURNISHINGS . . .	208	1 174	2.8	.1
-	MISCELLANEOUS MERCHANTISE	(X)	275	(X)	8.6	300	SPORTING—RECREATION EQUIPMENT . . .	273	22 376	37.1	2.6
						320	HARDWARE—GARDENING EQUIPMENT . . .	220	3 434	10.2	.4
						340	LUMBER—BUILDING MATERIALS	58	489	10.0	.1
						380	AUTOMOBILES—TRUCKS	679	631 282	81.0	72.9
						400	AUTO FUELS—LUBRICANTS	381	6 433	1.3	.7
						420	AUTO TIRES—BATTERIES—ACCESS	952	107 146	13.3	12.4
						440	FARM EQUIPMENT MACHINERY	18	1 642	12.5	.2
						500	ALL OTHER MERCHANTISE	236	21 633	40.3	2.5
						520	NONMERCHANTISE RECEIPTS	825	56 111	7.1	6.5
						-	MISCELLANEOUS MERCHANTISE	(X)	573	(X)	.1
	FRUIT STORES AND VEGETABLE MKT5. (SIC 543)										
	TOTAL	14	1 032	(X)	100.0		MOTOR VEHICLE DEALERS (SIC 551, 552)				
020	GROCERIES—OTHER FOODS	14	965	93.5	93.5						
021	MEATS—FISH—POULTRY	4	65	11.7	6.3		TOTAL	631	743 856	(X)	100.0
022	PRODUCE (FRESH FRUITS—VEGTBL5)	14	764	74.0	74.0	380	AUTOMOBILES—TRUCKS	631	627 410	84.3	84.3
024	ALL OTHER FOODS	5	108	15.2	10.5	400	AUTO FUELS—LUBRICANTS	299	4 698	1.0	.6
-	MISCELLANEOUS MERCHANTISE	(X)	27	(X)	2.6	420	AUTO TIRES—BATTERIES—ACCESS	479	61 398	8.5	8.3
						440	FARM EQUIPMENT MACHINERY	14	1 213	12.5	.2
						520	NONMERCHANTISE RECEIPTS	467	48 124	6.8	6.5
						-	MISCELLANEOUS MERCHANTISE	(X)	1 013	(X)	.1
	CANON, NUT, AND CONFECTIONERY STORES (SIC 544)										
	TOTAL ²	33	1 926	(X)	100.0		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
							TOTAL	391	593 169	(X)	100.0
	RETAIL BAKERIES (SIC 546)										
	TOTAL	140	12 396	(X)	100.0						
020	GROCERIES—OTHER FOODS	140	11 959	96.5	96.5						
040	MEALS—SNACKS	8	211	21.2	1.7						
520	NONMERCHANTISE RECEIPTS	14	104	2.9	.8						
-	MISCELLANEOUS MERCHANTISE	(X)	122	(X)	1.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
380	AUTOMOBILES-TRUCKS	391	498 766	84.1	84.1						
381	NEW PASSENGER CARS-RETAIL	391	325 600	54.9	54.9						
382	NEW PASSENGER CARS-WHOLESALE	11	1 183	4.8	.2						
385	NEW COMMERCIAL VEHICLES-RETAIL	226	65 985	17.1	11.1						
385	NEW COMMERCIAL VEHICLES-WHSL.	9	1 315	4.3	.2						
385	USEO PASSENGER CARS-RETAIL	386	77 702	13.3	13.1	380	AUTOMOBILES-TRUCKS	170	35 633	95.1	95.1
386	USEO PASSENGER CARS-WHSL.	197	12 429	2.9	2.1	400	AUTO FUELS-LUBRICANTS.	11	198	2.6	.5
387	USEO COMMERCIAL VEHICLES	216	10 053	3.0	1.7						
392	ALL OTHER AUTOS-TRUCKS	33	4 341	12.7	.7	420	AUTO TIRES-BATTERIES-ACCESS.	22	726	9.0	1.9
400	AUTO FUELS-LUBRICANTS.	240	3 961	1.2	.7	421	PARTS INSTALLED IN REPAIR WORK	15	433	6.0	1.2
401	GASOLINE	140	3 115	2.0	.5	422	PARTS-WHOLESALE.	4	59	1.5	.2
403	MOTOR OILS-GREASES-OTHER OILS.	183	840	.2	.1	423	PARTS-RETAIL	7	147	2.8	.4
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	(Z)	424	AUTOMOBILE TIRES-BATTERIES-ACC	3	30	1.2	.1
420	AUTO TIRES-BATTERIES-ACCESS.	389	50 834	8.6	8.6	520	NONMERCHANDISE RECEIPTS.	48	759	5.0	2.0
421	PARTS INSTALLED IN REPAIR WORK	387	29 146	5.0	4.9	-	MISCELLANEOUS MERCHANDISE.	(X)	144	(X)	.4
422	PARTS-WHOLESALE.	308	13 868	2.6	2.3						
423	PARTS-RETAIL	329	3 831	.6	.6						
424	AUTOMOBILE TIRES-BATTERIES-ACC	286	3 985	1.0	.7						
440	FARM EQUIPMENT MACHINERY	14	1 181	10.5	.2						
520	NONMERCHANDISE RECEIPTS.	351	37 804	6.7	6.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	256	13 407	26.8	17.4
527	SERVICE LABOR.	351	34 640	6.0	5.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	80	568	3.8	.7
528	OTHER NONMERCHANDISE RECEIPTS.	88	3 164	1.7	.5	260	KITCHENWARE-HOME FURNISHINGS	208	1 173	2.8	1.5
-	MISCELLANEOUS MERCHANDISE.	(X)	623	(X)	.1	280	JEWELRY-OPTICAL GOODS.	43	98	1.5	.1
	DEALERS WITH IMPORTEO CAR FRANCHISE ONLY (SIC 551 PT.)					300	SPORTING-RECREATION EQUIPMENT.	203	2 307	5.8	3.0
	TOTAL	25	31 841	(X)	100.0	320	HARDWARE-GAROEING EQUIPMENT.	216	2 553	6.3	3.3
380	AUTOMOBILES-TRUCKS	25	24 198	76.0	76.0	340	LUMBER-BUOILING MATERIALS.	56	484	4.5	.6
381	NEW PASSENGER CARS-RETAIL	25	16 317	51.2	51.2	380	AUTOMOBILES-TRUCKS	21	466	18.1	.6
383	NEW COMMERCIAL VEHICLES-RETAIL	9	495	3.8	1.6	400	AUTO FUELS-LUBRICANTS.	73	1 286	10.6	1.7
385	USEO PASSENGER CARS-RETAIL	25	5 939	18.7	18.7	420	AUTO TIRES-BATTERIES-ACCESS.	468	45 597	59.0	59.0
386	USEO PASSENGER CARS-WHSL.	17	801	3.3	2.5	500	ALL OTHER MERCHANDISE.	160	2 164	5.9	2.8
-	MISCELLANEOUS MERCHANDISE.	(X)	639	(X)	2.0	520	NONMERCHANDISE RECEIPTS.	281	6 498	11.7	8.4
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					-	MISCELLANEOUS MERCHANDISE.	(X)	649	(X)	.8
	TOTAL	45	81 385	(X)	100.0						
380	AUTOMOBILES-TRUCKS	45	68 811	84.5	84.5						
381	NEW PASSENGER CARS-RETAIL	45	49 779	61.2	61.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	180	10 814	37.1	37.1
383	NEW COMMERCIAL VEHICLES-RETAIL	15	3 950	16.2	4.9	221	MAJOR HOUSEHOLO APPLIANCES	178	6 447	22.1	22.1
385	USEO PASSENGER CARS-RETAIL	42	10 887	15.3	13.4	222	RADIOIS-TV'S MUSICAL INSTR.	170	4 091	14.9	14.0
386	USEO PASSENGER CARS-WHSL.	31	2 382	4.0	2.9	223	ALL OTHER APPLIANCES	22	270	8.8	.9
387	USEO COMMERCIAL VEHICLES	11	545	2.7	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	79	564	3.7	1.9
-	MISCELLANEOUS MERCHANDISE.	(X)	1 236	(X)	1.5	260	KITCHENWARE-HOME FURNISHINGS	160	1 061	4.0	3.6
400	AUTO FUELS-LUBRICANTS.	29	217	.4	.3	264	SMALL ELECTRICAL APPLIANCES.	156	687	2.7	2.4
401	GASOLINE	8	115	.5	.1	265	ALL OTHER KITCHENWR-HOUSEWR.	114	374	1.8	1.3
403	MOTOR OILS-GREASES-OTHER OILS.	24	101	.2	.1	280	JEWELRY-OPTICAL GOOOS.	39	92	1.9	.3
-	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	(Z)	300	SPORTING-RECREATION EQUIPMENT.	152	2 085	8.7	7.2
420	AUTO TIRES-BATTERIES-ACCESS.	44	6 187	7.6	7.6	306	BOATS-MOTORS-MARINE EQUIPMENT.	31	198	3.3	.7
421	PARTS INSTALLED IN REPAIR WORK	44	3 799	4.7	4.7	317	ALL OTHER SPTG GOOOS EXC BOATS	142	1 887	9.2	6.5
422	PARTS-WHOLESALE.	41	1 546	1.9	1.9	320	HARWARE-GAROEING EQUIPMENT	160	2 252	8.9	7.7
423	PARTS-RETAIL	39	502	.6	.6	340	LUMBER-BUOILING MATERIALS.	53	230	2.5	.8
424	AUTOMOBILE TIRES-BATTERIES-ACC	27	339	.6	.4	400	AUTO FUELS-LUBRICANTS.	30	203	5.8	.7
520	NONMERCHANDISE RECEIPTS.	43	5 893	7.2	7.2	401	GASOLINE	10	142	6.7	.5
527	SERVICE LABOR.	43	5 636	6.9	6.9	403	MOTOR OILS-GREASES-OTHER OILS.	27	52	2.0	.2
528	OTHER NONMERCHANDISE RECEIPTS.	10	191	1.8	.2	-	MISCELLANEOUS MERCHANDISE.	(X)	6	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE.	(X)	276	(X)	.3	420	AUTO TIRES-BATTERIES-ACCESS.	181	7 712	26.5	26.5
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					416	NEW TIRES-TUBES(TO FLEET OPRTRS	40	531	6.4	1.8
	TOTAL	287	48 094	(X)	100.0	417	NEW TIRES-TUBES(TO OTHER USERS)	161	3 306	12.6	11.3
						418	RETREAOS(TO FLEET OPERATORS)	17	20	.9	.1
						419	RETREAOS(TO OTHER USERS)	52	176	1.9	.6
						426	AUTOMOBILE ACCESSORIES	151	1 562	6.8	5.4
						428	NEW AUTO TIRES SOLO TO OEALEERS	47	510	5.2	1.7
						429	NEW TRUCK-BUS TIRES (TO USERS)	71	794	6.0	2.7
						431	NEW TRK-BUS TIRES(TO OEALEERS).	28	153	2.5	.5
						433	RETREAOS SOLO TO OEALEERS	23	26	.5	.1
						434	RETREAOS-TRUCK-BUS (TO USERS).	27	42	.5	.1
						435	RETREAOS-TRUCK-BUS(TO OEALEERS)	13	30	.9	.1
						436	STORAGE BATTERIES.	149	559	2.1	1.9
						500	ALL OTHER MERCHANDISE.	111	1 548	8.3	5.3
						520	NONMERCHANDISE RECEIPTS.	122	2 403	10.3	8.2
						-	MISCELLANEOUS MERCHANDISE.	(X)	192	(X)	.7
							OTHER TIRE, BATTERY, AND ACCESSORY OEALEERS (SIC 553 PT.)				
							TOTAL	287	48 094	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. ¹ Detail may not add to total due to rounding. ² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	414	71 523	89.5	89.5	200	CURTAINS-DRAPERIES-DRY GOODS . . .	123	2 422	5.9	3.0	
161	CHILDREN'S-INFANTS' WEAR	141	5 244	10.3	6.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	97	5.0	.1	
163	MILLINERY	177	1 236	2.1	1.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	127	2.8	.2	
164	HOSIERY	259	1 316	2.1	1.6	260	KITCHENWARE-HOME FURNISHINGS . . .	17	355	1.1	.4	
165	LINGERIE	327	6 608	9.0	8.3	280	JEWELRY-OPTICAL GOODS	52	393	1.2	.5	
168	WOMEN'S BLOUSES-SPTSWR	530	13 741	18.4	17.2	300	SPORTING-RECREATION EQUIPMENT . . .	24	181	1.0	.2	
172	DRESSES	412	30 310	37.9	37.9	500	ALL OTHER MERCHANDISE	35	420	1.8	.5	
173	COATS-SUITS	325	8 578	11.2	10.7	520	NONMERCHANDISE RECEIPTS	106	2 547	4.6	3.2	
174	HANDBAGS	211	1 312	2.2	1.6	-	MISCELLANEOUS MERCHANDISE	(X)	245	(X)	.3	
175	FURS	45	1 312	3.9	1.6							
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	184	1 866	3.3	2.3							
180	ALL FOOTWEAR	79	4 020	13.4	5.0		SHOE STORES (SIC 566)					
200	CURTAINS-ORAPERIES-DRY GOODS . . .	28	186	3.7	.2		TOTAL ²	289	42 762	(X)	100.0	
260	KITCHENWARE-HOME FURNISHINGS . . .	5	64	2.7	.1							
280	JEWELRY-OPTICAL GOODS	38	304	2.0	.4		MEN'S SHOE STORES (SIC 566 PT.)					
500	ALL OTHER MERCHANDISE	18	220	1.8	.3		TOTAL	28	3 727	(X)	100.0	
520	NONMERCHANDISE RECEIPTS	129	1 604	4.8	2.0		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	36	7.4	1.0
-	MISCELLANEOUS MERCHANDISE	(X)	117	(X)	.1		180	ALL FOOTWEAR	28	3 556	95.4	95.4
							181	MEN'S AND BOYS' FOOTWEAR	28	3 537	94.9	94.9
							-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)
							500	ALL OTHER MERCHANDISE	6	24	2.7	.6
							520	NONMERCHANDISE RECEIPTS	25	100	2.9	2.7
							-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.3
	MILLINERY STORES (SIC 563 PT.)							WOMEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL ²	19	1 861	(X)	100.0			TOTAL ²	81	15 760	(X)	100.0
	CORSET AND LINGERIE STORES (SIC 563 PT.)											
	TOTAL ²	9	468	(X)	100.0							
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)											
	TOTAL	44	3 060	(X)	100.0							
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	44	2 835	92.6	92.6							
161	CHILDREN'S-INFANTS' WEAR	5	157	16.0	5.1							
164	HOSIERY	29	600	22.3	19.6							
165	LINGERIE	19	324	17.4	10.6							
168	WOMEN'S BLOUSES-SPTSWR	23	734	34.3	24.0							
172	DRESSES	18	355	19.0	11.6							
173	COATS-SUITS	6	66	6.9	2.2							
174	HANDBAGS	34	270	13.0	8.8							
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	25	213	11.8	7.0							
-	MISCELLANEOUS MERCHANDISE	(X)	116	(X)	3.8							
520	NONMERCHANDISE RECEIPTS	10	55	3.7	1.8							
-	MISCELLANEOUS MERCHANDISE	(X)	170	(X)	5.6							
	FURRIERS AND FUR SHOPS (SIC 568)											
	TOTAL ²	4	298	(X)	100.0							
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)											
	TOTAL	193	38 339	(X)	100.0							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	193	34 773	90.7	90.7							
142	BOYS' CLOTHING	92	2 526	15.1	6.6							
143	MEN'S TAILORED OUTERWEAR	155	15 360	43.7	40.1							
144	OTHER MEN'S OUTERWEAR	139	4 630	21.3	12.1							
145	MEN'S HATS	115	969	3.4	2.5							
146	OTHER MEN'S CLOTHING	177	11 287	30.4	29.4							
180	ALL FOOTWEAR	89	2 237	9.8	5.8							
280	JEWELRY-OPTICAL GOODS	20	94	3.6	.2							
520	NONMERCHANDISE RECEIPTS	52	779	4.3	2.0							
-	MISCELLANEOUS MERCHANDISE	(X)	455	(X)	1.2							
	CUSTOM TAILORS (SIC 567)											
	TOTAL ²	18	1 301	(X)	100.0							
	FAMILY CLOTHING STORES (SIC 565)											
	TOTAL	293	80 259	(X)	100.0							
120	COSMETICS-DRUGS-CLEANERS	36	1 431	3.1	1.8							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	293	27 532	34.3	34.3							
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	293	35 515	44.3	44.3							
180	ALL FOOTWEAR	224	8 993	12.9	11.2							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
MISC. APPAREL AND ACCESSORY STRS. (SIC 569)	TOTAL ²	13	623	(X)	100.0	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)	TOTAL	20	1 229	(X)	100.0
FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)	TOTAL	1 090	211 090	(X)	100.0	260 KITCHENWARE-HOME FURNISHINGS	20	1 035	84.2	84.2	
						520 NONMERCHANTISE RECEIPTS.	9	35	7.5	2.8	
						- MISCELLANEOUS MERCHANDISE.	(X)	158	(X)	12.9	
200 CURTAINS-ORAPERIES-ORY GOOOS		184	4 521	8.0	2.1	HOUSEHOLD APPLIANCE STORES (SIC 572)	TOTAL	278	47 228	(X)	100.0
220 MAJOR APPL-RAOIO-TV-MUSICAL INST		807	84 592	47.9	40.1	200 CURTAINS-ORAPERIES-ORY GOOOS	32	611	13.9	1.3	
240 FURNITURE-SLEEP EQUIP-FLOOR COV.		638	101 150	68.3	47.9	220 MAJOR APPL-RAOIO-TV-MUSICAL INST	270	34 263	73.0	72.5	
260 KITCHENWARE-HOME FURNISHINGS		382	6 444	7.3	3.1	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	45	3 571	26.9	7.6	
280 JEWELRY-OPTICAL GOOOS.		21	235	2.9	.1	260 KITCHENWARE-HOME FURNISHINGS	93	1 857	12.3	3.9	
300 SPORTING-RECREATION EQUIPMENT		55	1 147	4.4	.5	264 SMALL ELECTRICAL APPLIANCES.	69	1 155	15.3	2.4	
320 HARWARE-GARONING EQUIPMENT		59	1 201	9.5	.6	265 ALL OTHER KITCHENNR-HOUSEWR.	44	702	6.2	1.5	
340 LUMBER-BUILOING MATERIALS.		26	466	8.0	.2	300 SPORTING-RECREATION EQUIPMENT.	30	886	12.5	1.9	
400 AUTO FUELS-LUBRICANTS.		7	140	20.0	.1	320 HARWARE-GARONING EQUIPMENT	35	877	9.2	1.9	
420 AUTO TIRES-BATTERIES-ACCESS.		30	1 139	11.1	.5	340 LUMBER-BUILOING MATERIALS.	11	296	6.6	.6	
500 ALL OTHER MERCHANDISE.		75	1 057	7.1	.5	400 AUTO FUELS-LUBRICANTS.	3	30	6.6	.1	
520 NONMERCHANTISE RECEIPTS.		501	8 236	7.2	3.9	420 AUTO TIRES-BATTERIES-ACCESS.	23	1 101	13.7	2.3	
- MISCELLANEOUS MERCHANDISE.	(X)	761	(X)	(X)	.4	500 ALL OTHER MERCHANDISE.	21	628	12.6	1.3	
						520 NONMERCHANTISE RECEIPTS.	164	2 480	9.7	5.3	
FURNITURE STORES (SIC 5712)	TOTAL	517	120 902	(X)	100.0	- MISCELLANEOUS MERCHANDISE.	(X)	628	(X)	1.3	
200 CURTAINS-ORAPERIES-ORY GOOOS		115	2 247	4.7	1.9	RAOIO AND TELEVISION STORES (SIC 5732)	TOTAL	102	16 688	(X)	100.0
220 MAJOR APPL-RAOIO-TV-MUSICAL INST		351	21 818	22.1	18.0	220 MAJOR APPL-RAOIO-TV-MUSICAL INST	102	14 703	88.1	88.1	
240 FURNITURE-SLEEP EQUIP-FLOOR COV.		517	88 776	73.4	73.4	224 NEW MAJOR APPLIANCES.	41	3 279	28.6	19.6	
243 SLEEP EQUIPMENT.		448	15 159	13.1	12.5	225 NEW RAOIOS-TV'S ETC.	102	11 195	67.1	67.1	
244 OTHER HOUSEHOLD FURNITURE.		510	64 779	55.3	53.6	226 USEO MAJOR APPL-RAOIOS-TV'S.	36	108	2.3	.6	
245 FLOOR COVERINGS-SOFT SURFACE.		268	5 740	7.9	4.7	227 RECOROS-TAPES-MUSICAL INSTR.	8	100	2.4	.6	
246 FLOOR COVERINGS-HARO SURFACE.		178	1 123	2.4	.9	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	11	527	9.4	3.2	
247 NONHOUSEHOLD FURNITURE		82	1 975	12.5	1.6	260 KITCHENWARE-HOME FURNISHINGS	18	247	3.7	1.5	
260 KITCHENWARE-HOME FURNISHINGS		239	2 908	4.4	2.4	264 SMALL ELECTRICAL APPLIANCES.	12	120	2.3	.7	
280 JEWELRY-OPTICAL GOOOS.		17	129	2.3	.1	265 ALL OTHER KITCHENNR-HOUSEWR.	13	125	3.7	.7	
300 SPORTING-RECREATION EQUIPMENT		26	244	1.4	.2	400 AUTO FUELS-LUBRICANTS.	3	108	24.0	.6	
320 HARWARE-GARONING EQUIPMENT		19	230	6.6	.2	520 NONMERCHANTISE RECEIPTS.	57	913	8.8	5.5	
340 LUMBER-BUILOING MATERIALS.		9	90	14.2	.1	- MISCELLANEOUS MERCHANDISE.	(X)	190	(X)	1.1	
500 ALL OTHER MERCHANDISE.		43	166	1.4	.1	RECORO SHOPS (SIC 5733 PT.)	TOTAL	22	2 132	(X)	100.0
520 NONMERCHANTISE RECEIPTS.		188	4 136	6.5	3.4	220 MAJOR APPL-RAOIO-TV-MUSICAL INST	22	1 963	92.1	92.1	
- MISCELLANEOUS MERCHANDISE.	(X)	158	(X)	(X)	.1	520 NONMERCHANTISE RECEIPTS.	8	44	4.0	2.1	
						- MISCELLANEOUS MERCHANDISE.	(X)	124	(X)	5.8	
HOME FURNISHINGS STORES (OTHER 571)	TOTAL	113	11 719	(X)	100.0	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)	TOTAL	58	12 421	(X)	100.0
200 CURTAINS-ORAPERIES-ORY GOOOS		35	1 661	55.4	14.2	220 MAJOR APPL-RAOIO-TV-MUSICAL INST	58	11 784	94.9	94.9	
220 MAJOR APPL-RAOIO-TV-MUSICAL INST		3	61	9.6	.5	228 PIANOS	48	3 772	32.2	30.4	
240 FURNITURE-SLEEP EQUIP-FLOOR COV.		65	8 273	94.7	70.6	229 ORGANS	46	1 997	17.5	16.1	
260 KITCHENWARE-HOME FURNISHINGS		30	1 392	58.6	11.9	231 MUSICAL INSTR-ACCESSORIES.	39	4 078	40.7	32.8	
340 LUMBER-BUILOING MATERIALS.		5	54	29.4	.5	232 RAOIOS PHONO-TAPE RCORS-TV'S	21	1 150	16.2	9.3	
500 ALL OTHER MERCHANDISE.		40	145	6.3	1.2	233 RECOROS-TAPES-RELATEO ACCESS.	11	492	11.9	4.0	
520 NONMERCHANTISE RECEIPTS.		133	(X)	(X)	1.1	234 SHEET MUSIC-RELATEO ITEMS.	18	238	7.4	1.9	
						- MISCELLANEOUS MERCHANDISE.	(X)	3	(X)	(Z)	
FLOOR COVERINGS STORES (SIC 5713)	TOTAL	62	8 454	(X)	100.0	500 ALL OTHER MERCHANDISE.	3	63	9.4	.5	
200 CURTAINS-ORAPERIES-ORY GOOOS		9	124	11.1	1.5	520 NONMERCHANTISE RECEIPTS.	45	518	4.6	4.2	
240 FURNITURE-SLEEP EQUIP-FLOOR COV.		62	8 137	96.3	96.3	- MISCELLANEOUS MERCHANDISE.	(X)	56	(X)	.5	
520 NONMERCHANTISE RECEIPTS.		14	86	7.8	1.0	EATING AND ORINKING PLACES (SIC 58)	TOTAL	3 835	278 781	(X)	100.0
- MISCELLANEOUS MERCHANDISE.	(X)	107	(X)	(X)	1.3	020 GROCERIES-OTHER FOODS.	174	2 470	24.3	.9	
ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)	TOTAL	26	1 780	(X)	100.0	040 MEALS-SNACKS	3 084	196 487	80.5	70.5	
200 CURTAINS-ORAPERIES-ORY GOOOS		26	1 532	86.1	86.1	060 ALCOHOLIC ORINKS	1 973	67 308	46.3	24.1	
240 FURNITURE-SLEEP EQUIP-FLOOR COV.		4	136	25.8	7.6						
260 KITCHENWARE-HOME FURNISHINGS		3	73	13.9	4.1						
- MISCELLANEOUS MERCHANDISE.	(X)	39	(X)	(X)	2.2						
CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)	TOTAL ²	5	256	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
040	MEALS-SNACKS	57	339	7.5	.9	-	MISCELLANEOUS MERCHANDISE	(X)	56	(X)	.2
060	ALCOHOLIC DRINKS	65	2 138	33.1	5.5						
080	PACKAGE ALCOHOLIC BEVERAGES	291	32 999	84.4	84.4						
100	CIGARS-CIGARETTES-TOBACCO	112	621	3.3	1.6		FUEL OIL DEALERS (SIC 5983)				
320	HARDWARE-GARDENING EQUIPMENT	3	70	11.1	.2		TOTAL ²	8	2 656	(X)	100.0
520	NONMERCHANDISE RECEIPTS	86	598	2.9	1.5						
-	MISCELLANEOUS MERCHANDISE	(X)	281	(X)	.7						
	ANTIQUE STORES (SIC 5932)						LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984)				
	TOTAL	38	4 766	(X)	100.0		TOTAL	93	16 053	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	3 220	75.5	67.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	717	16.6	4.5
260	KITCHENWARE-HOME FURNISHINGS	11	573	29.1	12.4	320	HARDWARE-GARDENING EQUIPMENT	4	52	9.3	.3
280	JEWELRY-OPTICAL GOODS	11	585	30.9	12.3	340	LUMBER-BUILDING MATERIALS	18	442	8.0	2.8
500	ALL OTHER MERCHANDISE	7	274	50.8	5.7	460	HAY-GRAIN-FEEO-FARM SUPPLIES	8	391	13.3	2.4
520	NONMERCHANDISE RECEIPTS	12	53	1.5	1.1						
-	MISCELLANEOUS MERCHANDISE	(X)	41	(X)	.9	480	HOUSEHOLD FUELS-ICE	93	13 772	85.8	85.8
	SECONOHANO STORES (SIC 5933)					482	OTHER LP GAS SALES	93	13 698	85.3	85.3
	TOTAL	136	7 131	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	47	(X)	.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	180	43.1	2.5	500	ALL OTHER MERCHANDISE	16	187	6.7	1.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	17	199	100.0	2.8	520	NONMERCHANDISE RECEIPTS	60	422	3.4	2.6
180	ALL FOOTWEAR	16	91	20.3	1.3	-	MISCELLANEOUS MERCHANDISE	(X)	70	(X)	.4
200	CURTAINS-ORAPERIES-ORY GOODS	15	47	5.2	.7						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	766	30.4	10.7		FUEL AND ICE DEALERS; N.E.C. (SIC 5982)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47	1 365	60.0	19.1		TOTAL	9	508	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	25	118	10.1	1.7	480	HOUSEHOLD FUELS-ICE	9	460	90.6	90.6
280	JEWELRY-OPTICAL GOODS	20	401	54.9	5.6	483	OTHER FUELS	9	459	90.4	90.4
300	SPORTING-RECREATION EQUIPMENT	15	125	21.6	1.8						
380	AUTOMOBILES-TRUCKS	13	222	36.4	3.1		MISCELLANEOUS MERCHANDISE	(X)	48	(X)	9.4
420	AUTO TIRES-BATTERIES-ACCESS.	46	2 439	71.2	34.2						
500	ALL OTHER MERCHANDISE	24	814	63.6	11.4		FLORISTS (SIC 5992)				
520	NONMERCHANDISE RECEIPTS	32	177	8.5	2.5		TOTAL ²	222	13 545	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	186	(X)	2.6						
	SPORTING GOODS STORES (SIC 5952)						CIGAR STORES AND STANOS (SIC 5993)				
	TOTAL	104	16 722	(X)	100.0		TOTAL ²	17	1 994	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	354	7.8	2.1						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	17	123	3.9	.7		BOOK STORES (SIC 5942)				
180	ALL FOOTWEAR	26	585	9.3	3.5		TOTAL	38	3 284	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	202	7.4	1.2	500	ALL OTHER MERCHANDISE	38	3 203	97.5	97.5
280	JEWELRY-OPTICAL GOODS	4	591	23.3	3.5	512	SOCIAL STATIONERY-GRNG CARDS	20	88	7.1	2.7
300	SPORTING-RECREATION EQUIPMENT	104	13 568	81.1	81.1	513	BOOKS-PERIODICALS	38	2 813	85.7	85.7
500	ALL OTHER MERCHANDISE	10	393	7.3	2.4	515	ALL OTHER MERCHANDISE	9	211	15.7	6.4
520	NONMERCHANDISE RECEIPTS	34	256	4.5	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	77	(X)	2.3
-	MISCELLANEOUS MERCHANDISE	(X)	650	(X)	3.9						
	BICYCLE SHOPS (SIC 5953)					520	NONMERCHANDISE RECEIPTS	8	44	3.2	1.3
	TOTAL ²	18	1 427	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	1.1
	JEWELRY STORES (SIC 597)										
	TOTAL	238	32 629	(X)	100.0		STATIONERY STORES (SIC 5943)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	29	20.0	.1		TOTAL ²	24	1 604	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	461	9.1	1.4						
260	KITCHENWARE-HOME FURNISHINGS	103	2 396	12.5	7.3		HAY; GRAIN; AND FEEO STORES (SIC 5962)				
266	ALL OTHER HOME FURN EXC. CHINA	66	684	5.3	2.1		TOTAL	130	33 398	(X)	100.0
267	CHINA-GLASSWARE	87	1 712	11.4	5.2						
280	JEWELRY-OPTICAL GOODS	238	26 487	81.2	81.2	320	HARDWARE-GARDENING EQUIPMENT	37	1 057	6.7	3.2
281	WATCHES-CLOCKS	212	4 796	15.4	14.7	460	HAY-GRAIN-FEEO-FARM SUPPLIES	130	31 618	94.7	94.7
282	SILVERWARE	173	3 217	11.5	9.9	500	ALL OTHER MERCHANDISE	5	109	4.1	.3
285	ALL OTHER JEWELRY ITEMS	202	4 500	17.8	13.8	520	NONMERCHANDISE RECEIPTS	17	121	3.6	.4
286	OPTICAL GOODS	8	250	11.5	3.8	-	MISCELLANEOUS MERCHANDISE	(X)	493	(X)	1.5
287	OIAMONOS, EXC. OIAMONO WATCHES	215	10 757	34.4	33.0						
288	RINGS, EXC. OIAMONOS	201	2 966	9.8	9.1		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
300	SPORTING-RECREATION EQUIPMENT	27	169	7.1	.5		TOTAL	126	37 213	(X)	100.0
500	ALL OTHER MERCHANDISE	21	295	6.3	.9						
520	NONMERCHANDISE RECEIPTS	226	2 736	8.6	8.4	320	HARDWARE-GARDENING EQUIPMENT	35	1 392	9.2	3.7
529	WATCH-CLOCK-JEWELRY REPAIRS	225	2 606	8.2	8.0	340	LUMBER-BUILDING MATERIALS	10	572	10.4	1.5
533	ALL NONMOSE RCPTS FROM CUSTMRS	15	124	7.6	.4	400	AUTO FUELS-LUBRICANTS	5	125	8.3	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. ¹Detail may not add to total due to rounding. ²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines														
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--													
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹												
420	AUTO TIRES-BATTERIES-ACCESS.	13	443	7.9	1.2																		
440	FARM EQUIPMENT MACHINERY	5	283	11.1	.8																		
460	HAY-GRAIN-FEED-FARM SUPPLIES	126	33 013	88.7	88.7																		
480	HOUSEHOLD FUELS-ICE.	5	757	29.8	2.0																		
520	NONMERCHANDISE RECEIPTS.	38	448	3.9	1.2																		
-	MISCELLANEOUS MERCHANDISE.	(X)	180	(X)	.5																		
	GARDEN SUPPLY STORES (SIC 5969 PT.)																						
	TOTAL	48	4 002	(X)	100.0																		
320	HARDWARE-GARDENING EQUIPMENT	48	3 605	90.1	90.1																		
460	HAY-GRAIN-FEED-FARM SUPPLIES	8	224	24.6	5.6																		
520	NONMERCHANDISE RECEIPTS.	12	73	5.8	1.8																		
-	MISCELLANEOUS MERCHANDISE.	(X)	100	(X)	2.5																		
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)																						
	TOTAL ²	20	1 304	(X)	100.0																		
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)																						
	TOTAL	43	3 090	(X)	100.0																		
500	ALL OTHER MERCHANDISE.	43	2 735	88.5	88.5																		
-	MISCELLANEOUS MERCHANDISE.	(X)	355	(X)	11.5																		
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)																						
	TOTAL	34	5 235	(X)	100.0																		
500	ALL OTHER MERCHANDISE.	34	4 463	85.3	85.3																		
520	NONMERCHANDISE RECEIPTS.	18	425	13.2	8.1																		
-	MISCELLANEOUS MERCHANDISE.	(X)	347	(X)	6.6																		
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)																						
	TOTAL ²	92	6 386	(X)	100.0																		
	OPTICAL GOODS STORES (SIC 5999 PT.)																						
	TOTAL ²	39	3 033	(X)	100.0																		
	RETAIL STORES, N.E.C. (SIC 5999 PT.)																						
	TOTAL ²	154	10 712	(X)	100.0																		
	NONSTORE RETAILERS (SIC 53 PART*)																						
	TOTAL	236	98 192	(X)	100.0																		
020	GROCERIES-OTHER FOODS.	63	31 443	75.1	32.0																		
040	MEALS-SNACKS	25	3 504	50.0	3.6																		
100	CIGARS-CIGARETTES-TOBACCO.	55	21 118	79.0	21.5																		
120	COSMETICS-DRUGS-CLEANERS	61	291	1.0	.3																		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	74	2 019	7.1	2.1																		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	75	4 591	15.9	4.7																		
180	ALL FOOTWEAR	64	902	3.2	.9																		
200	CURTAINS-ORAPERIES-DRY GOODS	79	3 121	10.3	3.2																		
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	80	6 078	20.1	6.2																		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	74	2 899	9.6	3.0																		
260	KITCHENWARE-HOME FURNISHINGS	77	1 312	4.2	1.3																		
280	JEWELRY-OPTICAL GOODS.	69	477	1.7	.5																		
300	SPORTING-RECREATION EQUIPMENT	61	747	2.9	.8																		
320	HARDWARE-GARDENING EQUIPMENT	62	1 136	4.3	1.2																		
340	LUMBER-BUILDING MATERIALS.	62	1 943	7.1	2.0																		
420	AUTO TIRES-BATTERIES-ACCESS.	59	920	3.4	.9																		
440	FARM EQUIPMENT MACHINERY	38	322	1.3	.3																		
460	HAY-GRAIN-FEED-FARM SUPPLIES	4	880	37.5	.9																		
500	ALL OTHER MERCHANDISE.	96	8 705	24.7	8.9																		
520	NONMERCHANDISE RECEIPTS.	97	5 657	9.1	5.8																		
-	MISCELLANEOUS MERCHANDISE.	(X)	127	(X)	.1																		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Baton Rouge SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Table with multiple columns: Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount in \$1,000, As percent of total sales of--), and detailed breakdown of sales for various retail and department stores.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

Note: BATON ROUGE SMSA—Coextensive with East Baton Rouge Parish, La.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Baton Rouge SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
180	ALL FOOTWEAR	21	(D)	3.1	3.1	-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	.3	
200	CURTAINS—ORAPERIES—ORY GOOOS	21		13.7	13.7							
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	8		1.7	.9							
240	FURNITURE—SLEEP EQUIP—FLOOR COV	8		2.4	1.3							
260	KITCHENWARE—HOME FURNISHINGS	21		8.4	8.4			OTHER FOOD STORES (OTHER 54)				
280	JEWELRY—OPTICAL GOOOS	21		1.8	1.8			TOTAL	-	(D)	(X)	100.0
300	SPORTING—RECREATION EQUIPMENT	18		1.2	1.0							
320	HARWARE—GARDENING EQUIPMENT	21		5.8	5.8			AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
500	ALL OTHER MERCHANDISE	21		28.7	28.7			TOTAL	92	97 779	(X)	100.0
520	NONMERCHANDISE RECEIPTS	20		4.7	4.7							
-	MISCELLANEOUS MERCHANDISE	(X)		.4								
	MISC. GENERAL MERCHANDISE STORES (SIC 539)					220	MAJOR APPL—RAOIO—TV—MUSICAL INST	18	984	17.2	1.0	
	TOTAL	15	(D)	(X)	100.0	260	KITCHENWARE—HOME FURNISHINGS	14	72	1.9	.1	
160	WOMEN'S—GIRLS' CLOTHING+EX FOOTWR	14		24.7	22.2	300	SPORTING—RECREATION EQUIPMENT	21	3 993	42.2	4.1	
180	ALL FOOTWEAR	16		10.3	9.3	320	HARWARE—GARDENING EQUIPMENT	15	219	3.6	.2	
200	CURTAINS—ORAPERIES—ORY GOOOS	19	(D)	22.1	22.1	340	LUMBER—BUILDING MATERIALS	8	266	10.0	.3	
520	NONMERCHANDISE RECEIPTS	9		3.3	2.6	380	AUTOMOBILES—TRUCKS	50	70 669	85.8	72.3	
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	43.8	400	AUTO FUELS—LUBRICANTS	19	635	1.6	.6	
	FOOD STORES (SIC 54)					420	AUTO TIRES—BATTERIES—ACCESS	53	10 682	12.6	10.9	
	TOTAL	225	93 348	(X)	100.0	500	ALL OTHER MERCHANDISE	23	3 358	38.6	3.4	
020	GROCERIES—OTHER FOODS	225	73 733	79.0	79.0	520	NONMERCHANDISE RECEIPTS	57	6 818	7.6	7.0	
040	MEALS—SNACKS	4	456	27.7	.5	-	MISCELLANEOUS MERCHANDISE	(X)	83	(X)	.1	
080	PACKAGEO ALCOHOLIC BEVERAGES	111	5 459	8.2	5.8		MOTOR VEHICLE DEALERS (SIC 551+ 552)					
100	CIGARS—CIGARETTES—TOBACCO	150	4 070	5.4	4.4	380	AUTOMOBILES—TRUCKS	46	69 989	85.7	85.7	
120	COSMETICS—DRUGS—CLEANERS	130	4 047	5.5	4.3	400	AUTO FUELS—LUBRICANTS	13	221	.7	.3	
260	KITCHENWARE—HOME FURNISHINGS	11	205	.9	.2	420	AUTO TIRES—BATTERIES—ACCESS	23	5 648	7.3	6.9	
500	ALL OTHER MERCHANDISE	81	2 538	4.0	2.7	520	NONMERCHANDISE RECEIPTS	27	5 768	7.4	7.1	
520	NONMERCHANDISE RECEIPTS	97	2 623	4.6	2.8	-	MISCELLANEOUS MERCHANDISE	(X)	59	(X)	.1	
-	MISCELLANEOUS MERCHANDISE	(X)	217	(X)	.2		MOTOR VEHICLE DEALERS—NEW AND USED CARS (SIC 551)					
	GROCERY STORES (SIC 541)						TOTAL	20	70 676	(X)	100.0	
	TOTAL	204	88 914	(X)	100.0	380	AUTOMOBILES—TRUCKS	20	59 383	84.0	84.0	
020	GROCERIES—OTHER FOODS	204	69 410	78.1	78.1	400	AUTO FUELS—LUBRICANTS	12	166	.4	.2	
021	MEATS—FISH—POULTRY	192	18 717	21.4	21.1	420	AUTO TIRES—BATTERIES—ACCESS	19	5 532	7.8	7.8	
022	PRODUCE (FRESH FRUITS—VEGT8LS)	192	5 617	6.5	6.3	520	NONMERCHANDISE RECEIPTS	19	5 588	7.9	7.9	
023	FROZEN FOODS	156	2 928	3.9	3.3	-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	(Z)	
024	ALL OTHER FOODS	194	42 148	48.0	47.4		MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552)					
040	MEALS—SNACKS	3	447	27.7	.5		TOTAL	26	11 009	(X)	100.0	
080	PACKAGEO ALCOHOLIC BEVERAGES	110	5 458	8.3	6.1							
100	CIGARS—CIGARETTES—TOBACCO	147	4 062	5.4	4.6		TIRE+ BATTERY+ AND ACCESSORY OLRS (SIC 553)					
120	COSMETICS—DRUGS—CLEANERS	130	4 035	5.5	4.5		TOTAL	30	7 998	(X)	100.0	
500	ALL OTHER MERCHANDISE	80	2 529	4.0	2.8							
517	PAPER—PAPER PRODUCTS	78	1 940	3.2	2.2							
-	MISCELLANEOUS MERCHANDISE	(X)	589	(X)	.7							
520	NONMERCHANDISE RECEIPTS	94	2 555	4.7	2.9							
-	MISCELLANEOUS MERCHANDISE	(X)	418	(X)	.5							
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					220	MAJOR APPL—RAOIO—TV—MUSICAL INST	18	982	17.5	12.3	
	TOTAL	8	(D)	(X)	100.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV	7	24	1.1	.3	
020	GROCERIES—OTHER FOODS	8		98.2	98.2	260	KITCHENWARE—HOME FURNISHINGS	14	72	1.4	.9	
-	MISCELLANEOUS MERCHANDISE	(X)	(D)	(X)	1.8	300	SPORTING—RECREATION EQUIPMENT	15	278	5.2	3.5	
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					320	HARWARE—GARDENING EQUIPMENT	15	216	4.0	2.7	
	TOTAL	-	-	(X)	-	340	LUMBER—BUILDING MATERIALS	8	265	8.9	3.3	
	CANOV+ NUT+ AND CONFECTIONERY STORES (SIC 544)					420	AUTO TIRES—BATTERIES—ACCESS	30	5 031	62.9	62.9	
	TOTAL	6	(D)	(X)	100.0	500	ALL OTHER MERCHANDISE	15	194	3.6	2.4	
	RETAIL BAKERIES (SIC 546)					520	NONMERCHANDISE RECEIPTS	21	844	11.9	10.6	
	TOTAL	7	370	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	92	(X)	1.2	
020	GROCERIES—OTHER FOODS	7	369	99.7	99.7		MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)					
040	MEALS—SNACKS	7					TOTAL	16	8 096	(X)	100.0	
						300	SPORTING—RECREATION EQUIPMENT	6	3 708	96.6	45.8	
						500	ALL OTHER MERCHANDISE	8	3 141	100.0	38.8	
						520	NONMERCHANDISE RECEIPTS	10	207	4.0	2.6	
						-	MISCELLANEOUS MERCHANDISE	(X)	1 040	(X)	12.8	
							GASOLINE SERVICE STATIONS (SIC 554)					
							TOTAL	222	29 804	(X)	100.0	
						020	GROCERIES—OTHER FOODS	17	101	4.2	.3	
						040	MEALS—SNACKS	29	285	4.1	1.0	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Baton Rouge SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
100	CIGARS-CIGARETTES-TOBACCO	43	290	5.2	1.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	781	45.0	45.0
380	AUTOMOBILES-TRUCKS	5	32	4.0	.1	143	MEN'S TAILORED OUTERWEAR	9	249	14.4	14.4
400	AUTO FUELS-LUBRICANTS	222	25 069	84.1	84.1	144	OTHER MEN'S OUTERWEAR	9	84	10.0	4.8
401	GASOLINE	222	23 372	78.4	78.4	146	OTHER MEN'S CLOTHING	10	162	9.3	9.3
402	OTHER AUTOMOTIVE FUELS	25	323	7.6	1.1	(X)	MISCELLANEOUS MERCHANDISE	(X)	286	(X)	16.5
403	MOTOR OILS-GREASES-OTHER OILS	206	1 374	4.6	4.6	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	11	756	43.6	43.6
420	AUTO TIRES-BATTERIES-ACCESS.	183	2 752	10.5	9.2	168	WOMEN'S BLOUSES-SPTSWR	9	145	17.5	8.4
421	PARTS INSTALLED IN REPAIR WORK	64	527	10.1	1.8	172	ORETTES	9	143	17.0	8.2
423	PARTS-RETAIL	20	99	3.5	.3	173	COATS-SUITS	8	103	12.2	5.9
424	AUTOMOBILE TIRES-BATTERIES-ACC	176	2 125	8.2	7.1	(X)	MISCELLANEOUS MERCHANDISE	(X)	365	(X)	21.0
520	NONMERCHANTISE RECEIPTS	130	1 014	5.4	3.4	520	NONMERCHANTISE RECEIPTS	5	27	3.0	1.6
527	SERVICE LABOR	124	783	4.5	2.6	(X)	MISCELLANEOUS MERCHANDISE	(X)	171	(X)	9.9
-	MISCELLANEOUS MERCHANDISE	(X)	260	(X)	.9						
	APPAREL AND ACCESSORY STORES (SIC 56)						SHOE STORES (SIC 566)				
	TOTAL	103	19 259	(X)	100.0		TOTAL	32	4 617	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	30	4 854	100.0	25.2	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	6	170	15.8	3.7
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	62	8 628	72.4	44.8	180	ALL FOOTWEAR	32	4 150	89.9	89.9
180	ALL FOOTWEAR	49	4 796	42.2	24.9	520	NONMERCHANTISE RECEIPTS	25	151	3.7	3.3
500	ALL OTHER MERCHANDISE	9	175	5.4	.9	(X)	MISCELLANEOUS MERCHANDISE	(X)	146	(X)	3.2
520	NONMERCHANTISE RECEIPTS	55	497	3.6	2.6		APPAREL AND ACCESS. STORES+N.E.C. (SIC 564+ 7+ 9)				
-	MISCELLANEOUS MERCHANDISE	(X)	307	(X)	1.6		TOTAL	5	196	(X)	100.0
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	5	183	93.4	93.4
	TOTAL	32	(D)	(X)	100.0	(X)	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	6.6
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	32	89.0	89.0			FURNITURE+ HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
161	CHILDREN'S-INFANTS' WEAR	10	9.6	6.2			TOTAL	101	24 437	(X)	100.0
163	MILLINERY	11	1.7	1.2		200	CURTAINS-ORAPERIES-ORY GOOODS	16	711	9.1	2.9
164	HOSIERY	20	2.5	2.0		220	MAJOR APPL-RAIO-TV-MUSICAL INST	80	9 942	46.5	40.7
165	LINGERIE	24	7.9	7.5		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	52	11 357	66.7	46.5
168	WOMEN'S BLOUSES-SPTSWR	27	17.3	17.0		260	KITCHENWARE-HOME FURNISHINGS	22	594	8.5	2.4
172	ORETTES	32	37.3	37.3	(D)	280	JEWELRY-OPTICAL GOOODS	4	67	4.2	.3
173	COATS-SUITS	28	11.5	11.5		520	NONMERCHANTISE RECEIPTS	54	1 240	7.3	5.1
174	HANDBAGS	15	2.3	1.7		(X)	MISCELLANEOUS MERCHANDISE	(X)	526	(X)	2.2
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	13	4.5	3.7			FURNITURE STORES (SIC 5712)				
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.9			TOTAL	36	(D)	(X)	100.0
520	NONMERCHANTISE RECEIPTS	14	4.0	2.7		200	CURTAINS-ORAPERIES-ORY GOOODS	8			
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	8.3		220	MAJOR APPL-RAIO-TV-MUSICAL INST	28			
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	36	(D)		
	TOTAL	6	(D)	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	9			
	FURRIERS AND FUR SHOPS (SIC 568)					520	NONMERCHANTISE RECEIPTS	13			
	TOTAL	1	(O)	(X)	100.0	(X)	MISCELLANEOUS MERCHANDISE	(X)			
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL	64	10 915	(X)	100.0	200	TOTAL	13	1 667	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	4 817	97.5	44.1	240	CURTAINS-ORAPERIES-ORY GOOODS	5	407	43.8	24.4
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	23	1 166	36.6	10.7	-	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	1 053	74.3	63.2
180	ALL FOOTWEAR	45	4 426	56.7	40.5		MISCELLANEOUS MERCHANDISE	(X)	207	(X)	12.5
520	NONMERCHANTISE RECEIPTS	39	274	3.4	2.5		HOUSEHOLD APPLIANCE STORES (SIC 572)				
-	MISCELLANEOUS MERCHANDISE	(X)	232	(X)	2.1		TOTAL	24	(O)	(X)	100.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					220	MAJOR APPL-RAIO-TV-MUSICAL INST	24			
	TOTAL	16	4 367	(X)	100.0	224	NEW MAJOR APPLIANCES	24			
	FAMILY CLOTHING STORES (SIC 565)					225	NEW RAOIOS-TV'S ETC.	12	(D)		
	TOTAL	11	1 735	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	7			
						520	NONMERCHANTISE RECEIPTS	17			
						(X)	MISCELLANEOUS MERCHANDISE	(X)			
							RAIO, TV, AND MUSIC STORES (SIC 573)				
							TOTAL	28	4 423	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Baton Rouge SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
	EATING AND DRINKING PLACES (SIC 58)													
	TOTAL	257	26 074	(X)	100.0									
020	GROCERIES—OTHER FOODS	10	149	11.3	.6									
040	MEALS—SNACKS	199	19 616	82.5	75.2									
060	ALCOHOLIC DRINKS	130	5 183	47.6	19.9									
080	PACKAGE ALCOHOLIC BEVERAGES	20	357	22.5	1.4									
100	CIGARS—CIGARETTES—TOBACCO	51	191	3.5	.7									
500	ALL OTHER MERCHANDISE	28	74	4.4	.3									
520	NONMERCHANDISE RECEIPTS	67	492	3.7	1.9									
-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	(Z)									
	EATING PLACES (SIC 5812)													
	TOTAL	164	21 833	(X)	100.0									
020	GROCERIES—OTHER FOODS	8	130	13.0	.6									
040	MEALS—SNACKS	164	19 260	88.2	88.2									
060	ALCOHOLIC DRINKS	37	1 620	21.9	7.4									
100	CIGARS—CIGARETTES—TOBACCO	35	144	3.4	.7									
500	ALL OTHER MERCHANDISE	17	69	4.9	.3									
520	NONMERCHANDISE RECEIPTS	46	430	3.8	2.0									
-	MISCELLANEOUS MERCHANDISE	(X)	179	(X)	.8									
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)													
	TOTAL ²	93	4 241	(X)	100.0									
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)													
	TOTAL	58	15 406	(X)	100.0									
020	GROCERIES—OTHER FOODS	15	207	3.5	1.3									
040	MEALS—SNACKS	9	573	10.6	3.7									
080	PACKAGE ALCOHOLIC BEVERAGES	7	649	13.3	4.2									
100	CIGARS—CIGARETTES—TOBACCO	31	800	8.6	5.2									
120	COSMETICS—DRUGS—CLEANERS	58	10 913	70.8	70.8									
220	MAJOR APPL—RAIO—TV—MUSICAL INST	11	237	2.7	1.5									
260	KITCHENWARE—HOME FURNISHINGS	22	461	4.6	3.0									
280	JEWELRY—OPTICAL GOODS	24	153	1.4	1.0									
300	SPORTING—RECREATION EQUIPMENT	19	160	2.0	1.0									
320	HARWARE—GARDENING EQUIPMENT	10	72	1.1	.5									
500	ALL OTHER MERCHANDISE	23	859	8.1	5.6									
520	NONMERCHANDISE RECEIPTS	17	246	4.1	1.6									
-	MISCELLANEOUS MERCHANDISE	(X)	76	(X)	.5									
	DRUG STORES (SIC 591 PT.)													
	TOTAL	57	(0)	(X)	100.0									
020	GROCERIES—OTHER FOODS	15		3.5	1.3									
040	MEALS—SNACKS	9		10.6	3.7									
080	PACKAGE ALCOHOLIC BEVERAGES	7		13.3	4.2									
100	CIGARS—CIGARETTES—TOBACCO	30		8.6	5.2									
120	COSMETICS—DRUGS—CLEANERS	57		70.8	70.8									
121	MEICINES EXC. PRESCRIPTION	46		29.2	27.7									
122	PRESCRIPTION MEICINES	57		32.2	32.2									
123	ALL OTHER DRUGS—PROPRIETARIES	56		11.3	10.9									
220	MAJOR APPL—RAIO—TV—MUSICAL INST	11		2.7	1.5									
260	KITCHENWARE—HOME FURNISHINGS	22		4.6	3.0									
280	JEWELRY—OPTICAL GOODS	23		1.4	1.0									
300	SPORTING—RECREATION EQUIPMENT	19		2.0	1.0									
320	HARWARE—GARDENING EQUIPMENT	10		1.1	.5									
500	ALL OTHER MERCHANDISE	22		8.1	5.6									
520	NONMERCHANDISE RECEIPTS	17		4.1	1.6									
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.5									
	PROPRIETARY STORES (SIC 591 PT.)													
	TOTAL	1	(0)	(X)	100.0									
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)													
	TOTAL	147	21 711	(X)	100.0									
020	GROCERIES—OTHER FOODS	10	333	13.3	1.5									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Baton Rouge SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					MERCHANOISING MACHINE OPERATORS (SIC 534)					
	TOTAL	61	(0)	(X)	100.0	TOTAL	9	3 154	(X)	100.0	
280	JEWELRY—OPTICAL GOODS	5	(D)	100.0	5.0	020	GROCERIES—OTHER FOODS	6	805	29.2	25.5
320	HAZARD—GARDENING EQUIPMENT	8		88.3	9.1	100	CIGARS—CIGARETTES—TOBACCO	6	2 096	70.5	66.5
460	HAY—GRAIN—FED—FARM SUPPLIES	10		69.3	29.4	-	MISCELLANEOUS MERCHANDISE	(X)	253	(X)	8.0
500	ALL OTHER MERCHANDISE	41		100.0	50.3						
520	NONMERCHANDISE RECEIPTS	24		4.4	1.6						
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	4.5							
	NONSTORE RETAILERS (SIC 53 PART*)					DIRCT SELLING ESTABLISHMENTS (SIC 535)					
	TOTAL	17	5 090	(X)	100.0	TOTAL	8	1 936	(X)	100.0	
020	GROCERIES—OTHER FOODS	7	987	33.5	19.4						
100	CIGARS—CIGARETTES—TOBACCO	6	2 096	77.4	41.2						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	4	614	42.1	12.1						
-	MISCELLANEOUS MERCHANDISE	(X)	1 393	(X)	27.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Lafayette SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²		
RETAIL TRADE					DEPARTMENT STORES (SIC 531)								
TOTAL					651	145 427	(X)	100.0	TOTAL				
020	GROCERIES-OTHER FOODS	131	25 420	45.1	17.5	020	GROCERIES-OTHER FOODS	3	16 902	(X)	100.0		
040	MEALS-SNACKS	131	9 366	52.4	6.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	1 356	8.0	8.0		
060	ALCOHOLIC DRINKS	71	2 191	46.8	1.5	141	MEN'S CLOTHING	3	911	5.4	5.4		
080	PACKAGED ALCOHOLIC BEVERAGES . .	67	1 988	6.6	1.4	142	BOYS' CLOTHING	3	445	2.6	2.6		
100	CIGARS-CIGARETTES-TOBACCO	137	2 544	7.0	1.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3	2 503	14.8	14.8		
120	COSMETICS-DRUGS-CLEANERS	97	6 448	12.8	4.6	161	CHILDREN'S-INFANTS' WEAR	3	485	2.9	2.9		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	40	5 385	19.5	3.7	162	HANDBAGS-ACCESSORIES	3	181	1.1	1.1		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	65	9 537	25.7	6.6	163	MILLINERY	3	57	.3	.3		
180	ALL FOOTWEAR	40	3 044	10.8	2.1	164	HOSIERY	3	113	.7	.7		
200	CURTAINS-ORAPERIES-DRY GOODS	38	2 824	9.7	1.9	165	LINGERIE	3	475	2.8	2.8		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	60	5 787	15.3	4.0	166	WOMENS COATS-SUITS-FURS-RAINWR	3	195	1.2	1.2		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	45	4 210	14.1	2.9	167	WOMEN'S DRESSES	3	463	2.7	2.7		
260	KITCHENWARE-HOME FURNISHINGS . .	68	1 262	3.3	.9	168	WOMEN'S BLOUSES-SPTSWR	3	332	2.0	2.0		
280	JEWELRY-OPTICAL GOODS	45	1 151	3.7	.8	169	GIRLS'-SUBTEEN-TEEN WEAR	3	202	1.2	1.2		
300	SPORTING-RECREATION EQUIPMENT . .	34	1 704	6.7	1.2	180	ALL FOOTWEAR	3	579	3.4	3.4		
320	HARWARE-GAROEING EQUIPMENT	40	1 632	6.5	1.1	200	CURTAINS-ORAPERIES-DRY GOODS	3	1 311	7.8	7.8		
340	LUMBER-BUILDING MATERIALS	41	6 847	27.6	4.7	201	PIECE GOODS-NOTIONS	3	523	3.1	3.1		
380	AUTOMOBILES-TRUCKS	27	22 090	51.7	15.2	202	CURTAINS-ORAPERIES	3	788	4.7	4.7		
400	AUTO FUELS-LUBRICANTS	139	9 784	21.2	6.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	2 213	13.1	13.1		
420	AUTO TIRES-BATTERIES-ACCESS.	129	5 966	10.3	4.1	221	MAJOR HOUSEHOLD APPLIANCES	3	1 567	9.3	9.3		
440	FARM EQUIPMENT MACHINERY	6	752	5.8	.5	-	MISCELLANEOUS MERCHANOISE	(X)	646	(X)	3.8		
460	HAY-GRAIN-FEED-FARM SUPPLIES	10	2 706	19.5	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	748	4.4	4.4		
500	ALL OTHER MERCHANOISE	118	5 862	10.7	4.0	241	FLOOR COVERINGS	3	258	1.5	1.5		
520	NONMERCHANOISE RECEIPTS	233	6 066	6.6	4.2	242	FURNITURE-SLEEP EQUIPMENT	3	490	2.9	2.9		
-	MISCELLANEOUS MERCHANOISE	(X)	640	(X)	.4	260	KITCHENWARE-HOME FURNISHINGS	3	459	2.7	2.7		
BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)					KITCHENWARE-HOUSEWARES								
TOTAL					30	7 702	(X)	100.0	TOTAL				
320	HARWARE-GAROEING EQUIPMENT	13	661	17.5	8.6	261	CHINA-GLASSWARE	3	157	.9	.9		
340	LUMBER-BUILDING MATERIALS	27	6 149	88.2	79.8	262	KITCHENWARE-HOUSEWARES	3	302	1.8	1.8		
520	NONMERCHANOISE RECEIPTS	9	99	4.7	1.3	280	JEWELRY-OPTICAL GOODS	3	121	.7	.7		
-	MISCELLANEOUS MERCHANOISE	(X)	793	(X)	10.3	300	SPORTING-RECKEATION EQUIPMENT	3	471	2.8	2.8		
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					ALL OTHER MERCHANOISE								
TOTAL					25	6 471	(X)	100.0	TOTAL				
320	HARWARE-GAROEING EQUIPMENT	11	236	7.5	3.6	501	TOYS-GAMES-WHEEL GOODS	3	288	1.7	1.7		
340	LUMBER-BUILDING MATERIALS	25	6 026	93.1	93.1	-	MISCELLANEOUS MERCHANOISE	(X)	190	(X)	1.1		
520	NONMERCHANOISE RECEIPTS	8	93	4.1	1.4	-	MISCELLANEOUS MERCHANOISE	(X)	4 670	(X)	27.6		
-	MISCELLANEOUS MERCHANOISE	(X)	115	(X)	1.8	VARIETY STORES (SIC 533)							
TOTAL					25	6 471	(X)	100.0	TOTAL				
HARWARE STORES (SIC 5251)					TOTAL								
TOTAL					2	(0)	(X)	100.0	TOTAL				
FARM EQUIPMENT DEALERS (SIC 5252)					TOTAL								
TOTAL					3	(0)	(X)	100.0	TOTAL				
GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)					TOTAL								
TOTAL					24	22 501	(X)	100.0	TOTAL				
020	GROCERIES-OTHER FOODS	14	2 232	10.7	9.9	MISC. GENERAL MERCHANOISE STORES (SIC 539)							
040	MEALS-SNACKS	4	124	2.2	.6	TOTAL							
120	COSMETICS-DRUGS-CLEANERS	15	373	2.3	1.7	TOTAL							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21	2 113	9.4	9.4	TOTAL							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	21	3 680	16.5	16.4	TOTAL							
180	ALL FOOTWEAR	19	854	3.8	3.8	TOTAL							
200	CURTAINS-ORAPERIES-DRY GOODS	21	2 189	9.7	9.7	TOTAL							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	843	3.9	3.7	TOTAL							
260	KITCHENWARE-HOME FURNISHINGS . .	16	745	3.5	3.3	TOTAL							
280	JEWELRY-OPTICAL GOODS	17	200	.9	.9	TOTAL							
300	SPORTING-RECREATION EQUIPMENT . .	11	541	2.7	2.4	TOTAL							
320	HARWARE-GAROEING EQUIPMENT	13	792	4.7	3.5	TOTAL							
340	LUMBER-BUILDING MATERIALS	8	525	3.3	2.3	TOTAL							
500	ALL OTHER MERCHANOISE	15	1 241	5.9	5.5	TOTAL							
520	NONMERCHANOISE RECEIPTS	16	2 053	11.7	9.1	TOTAL							
-	MISCELLANEOUS MERCHANOISE	(X)	3 995	(X)	17.8	TOTAL							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Nonstore retailers, part of SIC major group 53, are shown separately in this table.
² Detail may not add to total due to rounding.
³ Merchandise line detail withheld due to insufficient reporting.
 Note: LAFAYETTE SMSA — Coextensive with Lafayette Parish, La.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lafayette SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	GROCERY STORES (SIC 541)					380 AUTOMOBILES-TRUCKS	11	18 587	81.0	81.0			
	TOTAL	82	27 755	(X)	100.0	400 AUTO FUELS-LUBRICANTS	8	195	1.0	.8			
020	GROCERIES-OTHER FOODS	82	21 977	79.2	79.2	420 AUTO TIRES-BATTERIES-ACCESS.	11	2 413	10.5	10.5			
021	MEATS-FISH-POULTRY	66	5 911	22.3	21.3	520 NONMERCHANTISE RECEIPTS.	10	1 759	8.0	7.7			
022	PRODUCE (FRESH FRUITS-VEGTBL.)	60	1 799	7.1	6.5	MISCELLANEOUS MERCHANDISE.	(X)	2	(X)	(Z)			
023	FROZEN FOODS	53	920	3.5	3.3								
024	ALL OTHER FOODS	82	13 347	48.1	48.1	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)							
	TOTAL					TOTAL	6	3 655	(X)	100.0			
080	PACKAGED ALCOHOLIC BEVERAGES	44	1 178	5.1	4.2								
100	CIGARS-CIGARETTES-TOBACCO	66	1 207	4.6	4.3	380 AUTOMOBILES-TRUCKS	6	3 291	90.0	90.0			
120	COSMETICS-DRUGS-CLEANERS	50	1 618	6.2	5.8	38S USEO PASSENGER CARS-RETAIL	6	1 999	54.7	54.7			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	7	26	.3	.1	MISCELLANEOUS MERCHANDISE.	(X)	1 274	(X)	34.9			
260	KITCHENWARE-HOME FURNISHINGS	11	103	1.0	.4	MISCELLANEOUS MERCHANDISE.	(X)	364	(X)	10.0			
500	ALL OTHER MERCHANDISE	43	769	3.4	2.8								
516	ALL OTHER MERCHANDISE	11	255	2.4	.9	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)							
517	PAPER-PAPER PRODUCTS	42	513	2.2	1.8	TOTAL	12	(D)	(X)	100.0			
S20	NONMERCHANTISE RECEIPTS.	30	727	3.8	2.6								
-	MISCELLANEOUS MERCHANDISE.	(X)	150	(X)	.5								
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					220 MAJOR APPL-RADIO-TV-MUSICAL INST	7	(D)	(X)	23.3	14.3		
	TOTAL	5	(D)	(X)	100.0	260 KITCHENWARE-HOME FURNISHINGS	6					6.6	4.1
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					300 SPORTING-RECREATION EQUIPMENT.	6					3.9	2.4
	TOTAL	-	-	(X)	-	320 HARDWARE-GARDENING EQUIPMENT.	6					5.5	3.4
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					420 AUTO TIRES-BATTERIES-ACCESS.	12					59.5	59.5
	TOTAL	-	-	(X)	-	520 NONMERCHANTISE RECEIPTS.	7					11.8	7.8
	RETAIL BAKERIES (SIC 546)					MISCELLANEOUS MERCHANDISE.	(X)					(X)	8.4
	TOTAL	7	567	(X)	100.0	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)							
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					TOTAL	8	(D)	(X)	100.0			
	TOTAL	-	-	(X)	-	500 ALL OTHER MERCHANDISE.	4	(D)	96.7	83.0			
	RETAIL BAKERIES (SIC 546)					520 NONMERCHANTISE RECEIPTS.	5				2.5	1.8	
	TOTAL	-	-	(X)	-	MISCELLANEOUS MERCHANDISE.	(X)				(X)	15.1	
	OTHER FOOD STORES (OTHER 54)												
	TOTAL	7	567	(X)	100.0	GASOLINE SERVICE STATIONS (SIC 554)							
020	GROCERIES-OTHER FOODS	7	562	99.1	99.1	TOTAL	111	10 898	(X)	100.0			
-	MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	.9								
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					040 MEALS-SNACKS	7	98	7.8	.9			
	TOTAL	37	29 929	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO.	25	159	5.4	1.5			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	241	28.5	.8	380 AUTOMOBILES-TRUCKS	6	37	3.8	.3			
260	KITCHENWARE-HOME FURNISHINGS	6	69	7.1	.2								
300	SPORTING-RECREATION EQUIPMENT.	8	136	16.6	.5	400 AUTO FUELS-LUBRICANTS.	111	9 332	85.6	85.6			
320	HARDWARE-GARDENING EQUIPMENT.	7	58	7.1	.2	401 GASOLINE	111	8 874	81.4	81.4			
380	AUTOMOBILES-TRUCKS	19	22 030	81.5	73.6	402 OTHER AUTOMOTIVE FUELS	13	85	7.3	.8			
400	AUTO FUELS-LUBRICANTS.	12	340	1.5	1.1	403 MOTOR OILS-GREASES-OTHER OILS.	101	372	3.5	3.4			
420	AUTO TIRES-BATTERIES-ACCESS.	25	3 579	13.0	12.0								
500	ALL OTHER MERCHANDISE.	9	1 385	69.6	4.6	420 AUTO TIRES-BATTERIES-ACCESS.	94	882	9.4	8.1			
520	NONMERCHANTISE RECEIPTS.	25	2 070	7.6	6.9	421 PARTS INSTALLED IN REPAIR WORK	31	177	9.3	1.6			
-	MISCELLANEOUS MERCHANDISE.	(X)	21	(X)	.1	423 PARTS-RETAIL	10	37	3.0	.3			
	MOTOR VEHICLE DEALERS (SIC 551, 552)					424 AUTOMOBILE TIRES-BATTERIES-ACC	88	668	7.5	6.1			
	TOTAL	17	26 611	(X)	100.0	520 NONMERCHANTISE RECEIPTS.	69	341	4.6	3.1			
380	AUTOMOBILES-TRUCKS	17	21 877	82.2	82.2	527 SERVICE LABOR.	67	274	3.8	2.5			
400	AUTO FUELS-LUBRICANTS.	9	235	1.1	.9	MISCELLANEOUS MERCHANDISE.	(X)	49	(X)	.4			
420	AUTO TIRES-BATTERIES-ACCESS.	12	2 578	10.0	9.7								
520	NONMERCHANTISE RECEIPTS.	13	1 910	7.7	7.2	APPAREL AND ACCESSORY STORES (SIC 56)							
-	MISCELLANEOUS MERCHANDISE.	(X)	10	(X)	(Z)	TOTAL ²	50	11 829	(X)	100.0			
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)												
	TOTAL	11	22 956	(X)	100.0	WOMEN'S READY-TO-WEAR STORES (SIC 562)							
						TOTAL	17	(D)	(X)	100.0			
						WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)							
						TOTAL	5	(D)	(X)	100.0			
						FURRIERS AND FUR SHOPS (SIC 568)							
						TOTAL	-	-	(X)	-			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Lafayette SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					060 ALCOHOLIC DRINKS	69	2 179	38.7	18.5	
	TOTAL ²	28	8 243	(X)	100.0	080 PACKAGED ALCOHOLIC BEVERAGES . . .	9	106	9.3	.9	
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					100 CIGARS-CIGARETTES-TOBACCO	16	46	4.0	.4	
	TOTAL	6	1 347	(X)	100.0	520 NONMERCHANTISE RECEIPTS	23	296	6.6	2.5	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	1 218	90.4	90.4	- MISCELLANEOUS MERCHANDISE	(X)	138	(X)	1.2	
143	MEN'S TAILORED OUTERWEAR	5	583	43.3	43.3						
145	MEN'S HATS	5	23	1.7	1.7						
146	OTHER MEN'S CLOTHING	6	386	28.7	28.7						
-	MISCELLANEOUS MERCHANDISE	(X)	226	(X)	16.8						
180	ALL FOOTWEAR	4	114	8.5	8.5						
-	MISCELLANEOUS MERCHANOISE	(X)	15	(X)	1.1						
	FAMILY CLOTHING STORES (SIC 565)										
	TOTAL	5	(0)	(X)	100.0						
	SHOE STORES (SIC 566)										
	TOTAL ²	14	1 585	(X)	100.0						
	APPAREL AND ACCESS. STORES+N.E.C. (SIC 564; 7; 9)										
	TOTAL	3	(0)	(X)	100.0						
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)										
	TOTAL	41	6 757	(X)	100.0						
200	CURTAINS-DRAPERIES-ORY GOOOS	13	256	18.4	3.8						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	26	2 908	74.3	43.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	3 276	92.7	48.5						
520	NONMERCHANTISE RECEIPTS	15	122	3.7	1.8						
-	MISCELLANEOUS MERCHANOISE	(X)	194	(X)	2.9						
	FURNITURE STORES (SIC 5712)										
	TOTAL	18	3 476	(X)	100.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	3 034	87.3	87.3						
243	SLEEP EQUIPMENT	8	338	11.2	9.7						
244	OTHER HOUSEHOLD FURNITURE	18	2 484	71.5	71.5						
245	FLOOR COVERINGS-SOFT SURFACE	8	189	11.5	5.4						
-	MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.7						
-	MISCELLANEOUS MERCHANOISE	(X)	442	(X)	12.7						
	HOME FURNISHINGS STORES (OTHER 571)										
	TOTAL	4	(0)	(X)	100.0						
	HOUSEHOLD APPLIANCE STORES (SIC 572)										
	TOTAL ²	9	1 218	(X)	100.0						
	RADIO, TV, AND MUSIC STORES (SIC 573)										
	TOTAL	10	(0)	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	(0)	(X)	97.2						
-	MISCELLANEOUS MERCHANDISE	(X)	(0)	(X)	2.8						
	EATING AND DRINKING PLACES (SIC 58)										
	TOTAL	148	11 778	(X)	100.0						
040	MEALS-SNACKS	112	9 013	84.1	76.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Lafayette SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					CIGAR STORES AND STANOS (SIC 5993)					
	TOTAL	6	(D)	(X) 100.0		TOTAL	1	(O)	(X) 100.0		
300	SPORTING-RECREATION EQUIPMENT	6	(D)	{ 97.6 97.6		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					
-	MISCELLANEOUS MERCHANDISE	(X)			(X) 2.4		TOTAL	31	4 445	(X)	100.0
	JEWELRY STORES (SIC 597)				280	JEWELRY-OPTICAL GOODS	5	156	48.6	3.5	
	TOTAL	9	(D)	(X) 100.0	460	HAY-GRAIN-FEED-FARM SUPPLIES	6	2 607	72.2	58.7	
260	KITCHENWARE-HOME FURNISHINGS	5	(D)	{ 11.1 8.5	500	ALL OTHER MERCHANDISE	21	1 315	100.0	29.6	
266	ALL OTHER HOME FURN EXC. CHINA	4			(X) 2.9		-	MISCELLANEOUS MERCHANDISE	(X)	367	(X) 8.3
-	MISCELLANEOUS MERCHANDISE	(X)			(X) 5.7			NONSTORE RETAILERS (SIC 53 PART*)			
280	JEWELRY-OPTICAL GOODS	9		75.9 75.9		TOTAL	11	1 629	(X)	100.0	
281	WATCHES-CLOCKS	9		16.5 16.5		MERCHANDISING MACHINE OPERATORS (SIC 534)					
282	SILVERWARE	8		4.1 4.1		TOTAL	3	(D)	(X)	100.0	
287	DIAMONDS, EXC. DIAMOND WATCHES	9	(D)	{ 37.2 37.2		DIRECT SELLING ESTABLISHMENTS (SIC 535)					
288	RINGS, EXC. DIAMONDS	8		8.1 8.1		TOTAL	8	(D)	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE	(X)		(X) 10.1							
520	NONMERCHANDISE RECEIPTS	9		7.3 7.3							
529	WATCH-CLOCK-JEWELRY REPAIRS	8		5.8 5.8							
-	MISCELLANEOUS	(X)		(X) 1.6							
-	MISCELLANEOUS MERCHANDISE	(X)		(X) 8.2							
	FUEL AND ICE DEALERS (SIC 598)										
	TOTAL	3	(D)	(X) 100.0							
	FLORISTS (SIC 5992)										
	TOTAL ²	7		518 (X) 100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lake Charles SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
520	NONMERCHANTOISE RECEIPTS	5	1 533	7.5	7.1		MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)				
535	ALL OTHER SERVICE RECEIPTS	5	1 475	7.2	6.8		TOTAL	4	(0)	(X)	100.0
-	MISCELLANEOUS	(X)	58	(X)	.3						
	MISCELLANEOUS MERCHANTOISE	(X)	2 204	(X)	10.2		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
	VARIETY STORES (SIC 533)						TOTAL	1	(0)	(X)	100.0
	TOTAL	17	(0)	(X)	100.0						
020	GROCERIES—OTHER FOODS	16		4.3	4.3		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
040	MEALS—SNACKS	5		18.0	3.6		TOTAL ²	3	72	(X)	100.0
120	COSMETICS—DRUGS—CLEANERS	17		6.4	6.4						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	17		4.8	4.8		RETAIL BAKERIES (SIC 546)				
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	16		16.5	16.5		TOTAL	6	(0)	(X)	100.0
180	ALL FOOTWEAR	17		2.9	2.9						
200	CURTAINS—ORAPERIES—ORY GOODS	17		15.2	15.2		OTHER FOOD STORES (OTHER 54)				
220	MAJOR APPL—RAIO-TV—MUSICAL INST	17	(0)	2.1	1.3		TOTAL	1	(0)	(X)	100.0
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	10		2.6	1.6						
260	KITCHENWARE—HOME FURNISHINGS	15		8.0	7.6						
280	JEWELRY—OPTICAL GOODS	16		1.9	1.9						
300	SPORTING—RECREATION EQUIPMENT	13		1.0	1.0						
320	HARWARE—GARDENING EQUIPMENT	16		6.3	6.3						
500	ALL OTHER MERCHANTOISE	17		22.7	22.7						
520	NONMERCHANTOISE RECEIPTS	14		3.9	3.7						
-	MISCELLANEOUS MERCHANTOISE	(X)		(X)	.3						
	MISC. GENERAL MERCHANTOISE STORES (SIC 539)						AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
	TOTAL	23	(0)	(X)	100.0		TOTAL	52	35 837	(X)	100.0
020	GROCERIES—OTHER FOODS	6		10.1	2.5	220	MAJOR APPL—RAIO-TV—MUSICAL INST	11	379	22.0	1.1
120	COSMETICS—DRUGS—CLEANERS	9		21.6	16.6	260	KITCHENWARE—HOME FURNISHINGS	8	31	2.7	.1
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	14		24.5	11.1	300	SPORTING—RECREATION EQUIPMENT	10	439	33.3	1.2
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	14		20.0	17.9	320	HARWARE—GARDENING EQUIPMENT	8	57	5.5	.2
180	ALL FOOTWEAR	12		7.7	5.2	380	AUTOMOBILES—TRUCKS	25	25 569	83.2	71.3
200	CURTAINS—ORAPERIES—ORY GOODS	18		31.4	16.6	400	AUTO FUELS—LUBRICANTS	15	123	.6	.3
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	7	(0)	4.2	1.3	420	AUTO TIRES—BATTERIES—ACCESS.	36	5 190	16.0	14.5
260	KITCHENWARE—HOME FURNISHINGS	10		9.8	6.1	500	ALL OTHER MERCHANTOISE	14	1 810	57.3	5.1
280	JEWELRY—OPTICAL GOODS	10		7.4	3.2	520	NONMERCHANTOISE RECEIPTS	33	2 203	6.7	6.1
300	SPORTING—RECREATION EQUIPMENT	7		6.3	2.5	-	MISCELLANEOUS MERCHANTOISE	(X)	36	(X)	.1
320	HARWARE—GARDENING EQUIPMENT	8		9.0	5.3		MOTOR VEHICLE DEALERS (SIC 551+ 552)				
500	ALL OTHER MERCHANTOISE	9		4.5	2.8		TOTAL	24	29 939	(X)	100.0
520	NONMERCHANTOISE RECEIPTS	10		5.8	2.5	380	AUTOMOBILES—TRUCKS	24	25 528	85.3	85.3
-	MISCELLANEOUS MERCHANTOISE	(X)		(X)	6.2	400	AUTO FUELS—LUBRICANTS	12	82	.5	.3
	FOOD STORES (SIC 54)					420	AUTO TIRES—BATTERIES—ACCESS.	17	2 454	8.6	8.2
	TOTAL	128	45 430	(X)	100.0	520	NONMERCHANTOISE RECEIPTS	15	1 869	6.5	6.2
020	GROCERIES—OTHER FOODS	128	37 513	82.6	82.6	-	MISCELLANEOUS MERCHANTOISE	(X)	6	(X)	(2)
080	PACKAGEO ALCOHOLIC BEVERAGES	13	148	7.1	.3		MOTOR VEHICLE DEALERS—NEW AND USED CARS (SIC 551)				
100	CIGARS—CIGARETTES—TOBACCO	92	1 873	5.0	4.1		TOTAL	17	29 121	(X)	100.0
120	COSMETICS—DRUGS—CLEANERS	83	2 446	6.6	5.4	380	AUTOMOBILES—TRUCKS	17	24 728	84.9	84.9
460	HAY—GRAIN—FEEO—FARM SUPPLIES	4	374	9.3	.8	400	AUTO FUELS—LUBRICANTS	11	61	.3	.2
500	ALL OTHER MERCHANTOISE	65	1 803	5.7	4.0	420	AUTO TIRES—BATTERIES—ACCESS.	17	2 453	8.5	8.4
520	NONMERCHANTOISE RECEIPTS	55	922	2.9	2.0	520	NONMERCHANTOISE RECEIPTS	17	1 871	6.5	6.4
-	MISCELLANEOUS MERCHANTOISE	(X)	351	(X)	.8	-	MISCELLANEOUS MERCHANTOISE	(X)	7	(X)	(2)
	GROCERY STORES (SIC 541)										
	TOTAL	113	44 477	(X)	100.0						
020	GROCERIES—OTHER FOODS	113	36 576	82.2	82.2		MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552)				
021	MEATS—FISH—POULTRY	109	10 560	23.9	23.7		TOTAL ²	7	818	(X)	100.0
022	PRODUCE (FRESH FRUITS—VEGTBLS)	99	2 728	6.2	6.1						
023	FROZEN FOODS	91	1 462	4.5	3.3		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
024	ALL OTHER FOODS	113	21 825	49.1	49.1		TOTAL	19	(0)	(X)	100.0
080	PACKAGEO ALCOHOLIC BEVERAGES	13	147	7.1	.3						
100	CIGARS—CIGARETTES—TOBACCO	91	1 870	5.0	4.2	220	MAJOR APPL—RAIO-TV—MUSICAL INST	11		18.4	10.3
120	COSMETICS—DRUGS—CLEANERS	83	2 446	6.6	5.5	260	KITCHENWARE—HOME FURNISHINGS	8		2.2	.9
500	ALL OTHER MERCHANTOISE	65	1 800	5.7	4.0	300	SPORTING—RECREATION EQUIPMENT	8		3.5	1.4
516	ALL OTHER MERCHANTOISE	8	700	5.3	1.6	320	HARWARE—GARDENING EQUIPMENT	8		3.7	1.5
517	PAPER—PAPER PRODUCTS	63	1 100	3.9	2.5	420	AUTO TIRES—BATTERIES—ACCESS.	19	(0)	75.0	75.0
520	NONMERCHANTOISE RECEIPTS	55	920	3.0	2.1	500	ALL OTHER MERCHANTOISE	7		4.7	1.9
-	MISCELLANEOUS MERCHANTOISE	(X)	718	(X)	1.6	520	NONMERCHANTOISE RECEIPTS	14		11.4	7.2
						-	MISCELLANEOUS MERCHANTOISE	(X)		(X)	1.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Lake Charles SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines						
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount (\$1,000)	As percent of total sales of--					
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹				
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	1 509	94.8	94.8					
	TOTAL	9	(0)	(X)	146	OTHER MEN'S CLOTHING	7	1 172	73.7	73.7					
500	ALL OTHER MERCHANDISE	7	(0)	77.2	-	MISCELLANEOUS MERCHANDISE	(X)	82	(X)	5.2					
-	MISCELLANEOUS MERCHANDISE	(X)		(X)		FAMILY CLOTHING STORES (SIC 565)									
	GASOLINE SERVICE STATIONS (SIC 554)					TOTAL	13	1 580	(X)	100.0					
	TOTAL	149	15 652	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	603	38.2					
020	GROCERIES-OTHER FOODS	10	34	5.4	.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	13	662	41.9					
100	CIGARS-CIGARETTES-TOBACCO	25	124	4.0	.8	180	ALL FOOTWEAR	13	191	12.1					
380	AUTOMOBILES-TRUCKS	9	23	1.0	.1	-	MISCELLANEOUS MERCHANDISE	(X)	124	(X)					
	AUTO FUELS-LUBRICANTS	149	13 417	85.7	85.7		SHOE STORES (SIC 566)								
401	GASOLINE	149	12 473	79.7	79.7		TOTAL	14	(0)	(X)					
402	OTHER AUTOMOTIVE FUELS	18	285	10.0	1.8		APPAREL AND ACCESS. STORES N.E.C. (SIC 564 + 7 + 9)								
403	MOTOR OILS-GREASES-OTHER OILS.	131	659	4.7	4.2		TOTAL	4	(0)	(X)					
420	AUTO TIRES-BATTERIES-ACCESS. . .	119	1 428	10.9	9.1		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)								
421	PARTS INSTALLED IN REPAIR WORK	48	303	5.9	1.9		TOTAL	61	9 135	(X)					
423	PARTS-RETAIL	19	79	2.8	.5		200	CURTAINS-ORAPERIES-DRY GOODS . .	3	116	6.2				
424	AUTOMOBILE TIRES-BATTERIES-ACC	116	1 046	8.0	6.7		220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	4 290	54.5				
520	NONMERCHANTISE RECEIPTS	84	502	5.3	3.2		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25	3 569	75.7				
527	SERVICE LABOR	80	395	4.2	2.5		260	KITCHENWARE-HOME FURNISHINGS . .	13	229	5.1				
-	MISCELLANEOUS MERCHANDISE	(X)	123	(X)	.8		500	ALL OTHER MERCHANDISE	7	113	6.2				
	APPAREL AND ACCESSORY STORES (SIC 56)						520	NONMERCHANTISE RECEIPTS	31	445	7.0				
	TOTAL	59	6 950	(X)	100.0		-	MISCELLANEOUS MERCHANDISE	(X)	373	(X)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	2 135	48.4	30.7			FURNITURE STORES (SIC 5712)							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	41	2 789	72.5	40.1			TOTAL	21	(0)	(X)				
180	ALL FOOTWEAR	31	1 783	40.9	25.7			220	MAJOR APPL-RADIO-TV-MUSICAL INST	10		19.5			
520	NONMERCHANTISE RECEIPTS	18	82	3.6	1.2			240	FURNITURE-SLEEP EQUIP-FLOOR COV.	21		78.3			
-	MISCELLANEOUS MERCHANDISE	(X)	161	(X)	2.3			243	SLEEP EQUIPMENT	19		16.9			
	WOMEN'S READY-TO-WEAR STORES (SIC 562)							244	OTHER HOUSEHOLD FURNITURE	21	(0)	54.3			
	TOTAL	18	(0)	(X)	100.0			246	FLOOR COVERINGS-HARD SURFACE . . .	8		5.8			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	18		92.2	92.2			-	MISCELLANEOUS MERCHANDISE	(X)		5.8			
161	CHILDREN'S-INFANTS' WEAR	7		12.8	7.3			520	NONMERCHANTISE RECEIPTS	6		5.5			
164	HOSIERY	11		2.5	1.7			-	MISCELLANEOUS MERCHANDISE	(X)		3.3			
165	LINGERIE	14		8.7	8.7				HOME FURNISHINGS STORES (OTHER 571)			2.5			
168	WOMEN'S BLOUSES-SPTSWR	16		17.7	17.7				TOTAL ²	5	286	(X)			
172	DRESSES	18		38.7	38.7				HOUSEHOLD APPLIANCE STORES (SIC 572)						
173	COATS-SUITS	16		13.6	13.6				TOTAL	20	2 534	(X)			
174	HANDBAGS	9		2.7	1.7				220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	1 807	71.3		
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	2.8				224	NEW MAJOR APPLIANCES	20	1 510	59.6		
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	7.8				225	NEW RAOIOS-TV'S ETC.	7	259	15.8		
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)								-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)		
	TOTAL	3	(0)	(X)	100.0					260	KITCHENWARE-HOME FURNISHINGS . .	7	82	7.0	
	FURRIERS AND FUR SHOPS (SIC 568)									264	SMALL ELECTRICAL APPLIANCES . . .	3	17	4.9	
	TOTAL	-	-	(X)	-					-	MISCELLANEOUS MERCHANDISE	(X)	65	(X)	
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)									520	NONMERCHANTISE RECEIPTS	17	173	8.0	
	TOTAL	38	4 826	(X)	100.0					-	MISCELLANEOUS MERCHANDISE	(X)	472	(X)	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	2 119	53.3	43.9						RAOIO, TV, AND MUSIC STORES (SIC 573)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	826	40.8	17.1						TOTAL	15	(0)	(X)	
180	ALL FOOTWEAR	29	1 686	46.2	34.9						220	MAJOR APPL-RADIO-TV-MUSICAL INST	15		86.4
520	NONMERCHANTISE RECEIPTS	12	54	3.1	1.1						260	KITCHENWARE-HOME FURNISHINGS . .	5	(0)	5.4
-	MISCELLANEOUS MERCHANDISE	(X)	141	(X)	2.9						520	NONMERCHANTISE RECEIPTS	10		7.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. Detail may not add to total due to rounding.
¹Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lake Charles SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(0)	(X)	2.8	LIQUOR STORES (SIC 592)					
	EATING AND DRINKING PLACES (SIC 58)					TOTAL	21	1 971	(X)	100.0	
	TOTAL	169	9 132	(X)	100.0	080 PACKAGED ALCOHOLIC BEVERAGES . .	21	1 896	96.2	96.2	
040	MEALS-SNACKS	130	6 440	100.0	70.5	MISCELLANEOUS MERCHANDISE. . . .	(X)	75	(X)	3.8	
060	ALCOHOLIC DRINKS	75	2 209	52.1	24.2	ANTIQUE AND SECONDHAND STORES (SIC 593)					
100	CIGARS-CIGARETTES-TOBACCO. . . .	35	91	4.3	1.0	TOTAL	8	374	(X)	100.0	
520	NONMERCHANDISE RECEIPTS.	23	175	5.2	1.9	420 AUTO TIRES-BATTERIES-ACCESS. . .	5	206	72.5	55.1	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	217	(X)	2.4	MISCELLANEOUS MERCHANDISE. . . .	(X)	168	(X)	44.9	
	EATING PLACES (SIC 5812)					SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					
	TOTAL ²	114	7 065	(X)	100.0	TOTAL	8	778	(X)	100.0	
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					300 SPORTING-RECREATION EQUIPMENT. .	8	743	95.5	95.5	
	TOTAL	55	2 067	(X)	100.0	MISCELLANEOUS MERCHANDISE. . . .	(X)	35	(X)	4.5	
060	ALCOHOLIC DRINKS	55	1 841	89.1	89.1	JEWELRY STORES (SIC 597)					
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	226	(X)	10.9	TOTAL	10	1 115	(X)	100.0	
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					260 KITCHENWARE-HOME FURNISHINGS . .	6	76	6.8	6.8	
	TOTAL	33	5 718	(X)	100.0	266 ALL OTHER HOME FURN EXC. CHINA	5	43	3.9	3.9	
020	GROCERIES-OTHER FOODS.	8	110	4.4	1.9	MISCELLANEOUS MERCHANDISE. . . .	(X)	33	(X)	3.0	
040	MEALS-SNACKS	7	131	7.9	2.3	280 JEWELRY-OPTICAL GOODS.	10	887	79.6	79.6	
100	CIGARS-CIGARETTES-TOBACCO. . . .	17	228	7.9	4.0	281 WATCHES-CLOCKS	10	183	16.4	16.4	
120	COSMETICS-DRUGS-CLEANERS	33	3 997	69.9	69.9	282 SILVERWARE	8	42	3.8	3.8	
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	4	24	1.0	.4	285 ALL OTHER JEWELRY ITEMS.	8	134	13.2	12.0	
260	KITCHENWARE-HOME FURNISHINGS . .	5	59	2.5	1.0	DIAMONDS EXC. DIAMOND WATCHES	10	435	39.0	39.0	
280	JEWELRY-OPTICAL GOODS.	10	67	5.2	1.2	RINGS EXC. DIAMONDS	9	91	8.2	8.2	
500	ALL OTHER MERCHANDISE.	11	404	14.1	7.1	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	.1	
520	NONMERCHANDISE RECEIPTS.	14	83	2.2	1.5	520 NONMERCHANDISE RECEIPTS.	9	71	6.4	6.4	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	615	(X)	10.8	529 WATCH-CLOCK-JEWELRY REPAIRS. .	9	67	6.0	6.0	
	DRUG STORES (SIC 591 PT.)					MISCELLANEOUS MERCHANDISE. . . .	(X)	81	(X)	7.3	
	TOTAL	33	5 718	(X)	100.0	FUEL AND ICE DEALERS (SIC 598)					
020	GROCERIES-OTHER FOODS.	8	110	4.4	1.9	TOTAL	3	547	(X)	100.0	
040	MEALS-SNACKS	7	131	7.9	2.3	480 HOUSEHOLD FUELS-ICE.	3	467	85.4	85.4	
100	CIGARS-CIGARETTES-TOBACCO. . . .	17	228	7.9	4.0	520 NONMERCHANDISE RECEIPTS.	3	22	4.0	4.0	
120	COSMETICS-DRUGS-CLEANERS	33	3 997	69.9	69.9	MISCELLANEOUS MERCHANDISE. . . .	(X)	58	(X)	10.6	
121	MEICINES EXC. PRESCRIPTION. . . .	30	972	18.9	17.0	FLORISTS (SIC 5992)					
122	PRESCRIPTION MEICINES	33	2 102	36.8	36.8	TOTAL	9	622	(X)	100.0	
123	ALL OTHER DRUGS-PROPRIETARIES. .	25	922	19.3	16.1	500 ALL OTHER MERCHANDISE.	9	616	99.0	99.0	
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	4	24	1.0	.4	MISCELLANEOUS MERCHANDISE. . . .	(X)	6	(X)	1.0	
260	KITCHENWARE-HOME FURNISHINGS . .	5	59	2.5	1.0	CIGAR STORES AND STANDS (SIC 5993)					
280	JEWELRY-OPTICAL GOODS.	10	67	5.2	1.2	TOTAL	-	-	(X)	-	
500	ALL OTHER MERCHANDISE.	11	404	14.1	7.1	MISCELLANEOUS RETAIL STORES (OTHER S9)					
520	NONMERCHANDISE RECEIPTS.	14	83	2.2	1.5	TOTAL	43	4 443	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	615	(X)	10.8	320 HARDWARE-GARDENING EQUIPMENT . .	9	603	36.9	13.6	
	PROPRIETARY STORES (SIC 591 PT.)					460 HAY-GRAIN-FEED-FARM SUPPLIES . .	15	1 758	100.0	39.6	
	TOTAL	-	-	(X)	-	500 ALL OTHER MERCHANDISE.	19	1 609	100.0	36.2	
	MISCELLANEOUS RETAIL STORES (SIC 59 EX, 591)					520 NONMERCHANDISE RECEIPTS.	14	176	10.6	4.0	
	TOTAL	102	9 850	(X)	100.0	MISCELLANEOUS MERCHANDISE. . . .	(X)	297	(X)	6.7	
080	PACKAGED ALCOHOLIC BEVERAGES . .	21	1 898	100.0	19.3	NONSTORE RETAILERS (SIC S3 PART*)					
220	MAJOR APPL-RAIO-TV-MUSICAL INST	6	121	13.6	1.2	TOTAL	7	1 653	(X)	100.0	
260	KITCHENWARE-HOME FURNISHINGS . .	9	103	9.4	1.0	480 HOUSEHOLD FUELS-ICE.	3	467	85.4	85.4	
280	JEWELRY-OPTICAL GOODS.	14	1 115	94.9	11.3	520 NONMERCHANDISE RECEIPTS.	3	22	4.0	4.0	
300	SPORTING-RECREATION EQUIPMENT. .	9	749	91.5	7.6	MISCELLANEOUS MERCHANDISE. . . .	(X)	58	(X)	10.6	
320	HARDWARE-GARDENING EQUIPMENT . .	9	607	34.0	6.2	500 ALL OTHER MERCHANDISE.	9	616	99.0	99.0	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	5	208	95.4	2.1	MISCELLANEOUS MERCHANDISE. . . .	(X)	6	(X)	1.0	
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	15	1 760	92.7	17.9	CIGAR STORES AND STANDS (SIC 5993)					
480	HOUSEHOLD FUELS-ICE.	4	471	73.8	4.8	TOTAL	-	-	(X)	-	
500	ALL OTHER MERCHANDISE.	34	2 301	69.6	23.4	OTHER MISCELLANEOUS RETAIL STORES (OTHER S9)					
520	NONMERCHANDISE RECEIPTS.	33	305	7.2	3.1	TOTAL	43	4 443	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	212	(X)	2.2	320 HARDWARE-GARDENING EQUIPMENT . .	9	603	36.9	13.6	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lake Charles SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
						TOTAL	2	(D)	(X)	100.0	
	MAIL ORDER HOUSES (SIC 532)					DIRECT SELLING ESTABLISHMENTS (SIC 535)					
	TOTAL	2	(D)	(X)	100.0	TOTAL	3	(D)	(X)	100.0	
	MERCHANDISING MACHINE OPERATORS (SIC 534)										

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Monroe SMSA—

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Table with multiple columns: Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount, As percent of total sales of--), and another set of the same columns for a second section. Includes sub-sections like RETAIL TRADE, BUILDING MATERIALS, and HAWARE STORES.

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.
* Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.
Note: MONROE SMSA—Coextensive with Ouachita Parish, La.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Monroe SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Table with columns: Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount, As percent of total sales), and detailed breakdowns for various categories like Automotive Dealers, Grocery Stores, etc.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
1 Detail may not add to total due to rounding.
2 Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Monroe SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
	WOMEN'S READY-TO-WEAR STORES (SIC 562)				220	MAJOR APPL-RADIO-TV-MUSICAL INST	35	4 007	57.3	40.8		
	TOTAL	27	(D)	(X)	100.0	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	34	4 500	100.0	45.9		
160	WOMEN'S-GIRLS'CLOTHING*EX FOOTWR	27	(D)	(X)	91.8	260 KITCHENWARE-HOME FURNISHINGS . . .	17	310	10.9	3.2		
163	MILLINERY	8				4.0	1.1	300 SPORTING-RECREATION EQUIPMENT . . .	6	146	6.4	1.5
164	HOSIERY	17				1.5	1.3	320 HARDWARE-GARDENING EQUIPMENT . . .	5	219	10.8	2.2
165	LINGERIE	22				9.9	9.9	340 LUMBER-BUILDING MATERIALS	4	74	4.3	.8
168	WOMEN'S BLOUSES-SPTSWR	24				19.6	19.6	520 NONMERCHANTISE RECEIPTS	26	318	6.3	3.2
172	DRESSES	27				39.0	39.0	MISCELLANEOUS MERCHANDISE	(X)	84	(X)	.9
173	COATS-SUITS	23				14.6	13.2	FURNITURE STORES (SIC 5712)				
174	HANDBAGS	17				1.5	1.5	TOTAL ²	30	5 026	(X)	100.0
175	FURS	5				2.4	1.6	HOME FURNISHINGS STORES (OTHER 571)				
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	15				1.8	1.8	TOTAL	3	(D)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	3.0	HOUSEHOLD APPLIANCE STORES (SIC 572)							
180	ALL FOOTWEAR	6	9.5	5.1	TOTAL	15	(D)	(X)	100.0			
280	JEWELRY-OPTICAL GOODS	6	.9	.6	MAJOR APPL-RADIO-TV-MUSICAL INST	220	15	(D)	72.7	72.7		
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	2.5	260 KITCHENWARE-HOME FURNISHINGS . . .	6	13.8				7.4	
					520 NONMERCHANTISE RECEIPTS	8	14.6				6.1	
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)				MISCELLANEOUS MERCHANDISE	(X)	(X)	13.8				
	TOTAL	2	(D)	(X)	100.0	RADIO, TV, AND MUSIC STORES (SIC 573)						
	FURRIERS AND FUR SHOPS (SIC 568)					TOTAL	7	(D)	(X)	100.0		
	TOTAL	-	-	(X)	-	MAJOR APPL-RADIO-TV-MUSICAL INST	220	7	(D)	98.8	98.8	
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					520 NONMERCHANTISE RECEIPTS	5	3.2				1.2
	TOTAL	41	5 099	(X)	100.0	EATING AND DRINKING PLACES (SIC 58)						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	2 265	100.0	44.4	TOTAL	119	7 502	(X)	100.0		
160	WOMEN'S-GIRLS'CLOTHING*EX FOOTWR	19	884	25.2	17.3	040 MEALS-SNACKS	108	6 002	80.9	80.0		
180	ALL FOOTWEAR	39	1 839	36.3	36.1	060 ALCOHOLIC DRINKS	40	1 114	100.0	14.8		
200	CURTAINS-DRAPERIES-DRY GOODS	5	69	8.3	1.4	520 NONMERCHANTISE RECEIPTS	21	81	2.5	1.1		
520	NONMERCHANTISE RECEIPTS	10	30	4.3	.6	MISCELLANEOUS MERCHANDISE	(X)	305	(X)	4.1		
-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	.2	EATING PLACES (SIC 5812)						
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					TOTAL	91	6 408	(X)	100.0		
	TOTAL	15	2 280	(X)	100.0	040 MEALS-SNACKS	91	5 856	91.4	91.4		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	1 989	87.2	87.2	060 ALCOHOLIC DRINKS	12	236	32.4	3.7		
142	BOYS' CLOTHING	7	119	9.7	5.2	520 NONMERCHANTISE RECEIPTS	17	70	2.5	1.1		
143	MEN'S TAILORED OUTERWEAR	13	855	37.5	37.5	MISCELLANEOUS MERCHANDISE	(X)	246	(X)	3.8		
144	OTHER MEN'S OUTERWEAR	13	435	19.4	19.1	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						
145	MEN'S HATS	11	82	3.6	3.6	TOTAL ²	28	1 094	(X)	100.0		
146	OTHER MEN'S CLOTHING	14	498	21.8	21.8	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						
180	ALL FOOTWEAR	10	196	8.7	8.6	TOTAL	38	4 423	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE	(X)	95	(X)	4.2	040 MEALS-SNACKS	10	179	9.7	4.0		
	FAMILY CLOTHING STORES (SIC 565)					080 PACKAGE ALCOHOLIC BEVERAGES . . .	7	473	28.0	10.7		
	TOTAL	8	1 013	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO	20	191	8.3	4.3		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	370	36.5	36.5	120 COSMETICS-ORUGS-CLEANERS	38	3 103	70.2	70.2		
160	WOMEN'S-GIRLS'CLOTHING*EX FOOTWR	8	444	43.8	43.8	300 SPORTING-RECREATION EQUIPMENT . . .	3	19	1.3	.4		
180	ALL FOOTWEAR	7	89	8.8	8.8	500 ALL OTHER MERCHANDISE	13	187	10.1	4.2		
-	MISCELLANEOUS MERCHANDISE	(X)	110	(X)	10.9	520 NONMERCHANTISE RECEIPTS	8	41	2.4	.9		
	SHOE STORES (SIC 566)					MISCELLANEOUS MERCHANDISE	(X)	229	(X)	5.2		
	TOTAL ²	12	1 039	(X)	100.0	DRUG STORES (SIC 591 PT.)						
	APPAREL AND ACCESS. STORES*N.E.C. (SIC 564; 7; 9)					TOTAL	37	(O)	(X)	100.0		
	TOTAL ²	6	767	(X)	100.0	MAJOR APPL-RADIO-TV-MUSICAL INST	220	10	(D)	9.9	4.1	
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					040 MEALS-SNACKS	10	(D)	(X)	100.0		
	TOTAL	55	9 810	(X)	100.0	080 PACKAGE ALCOHOLIC BEVERAGES . . .	7	473	28.0	10.7		
200	CURTAINS-ORAPERIES-DRY GOODS	10	151	15.7	1.5	100 CIGARS-CIGARETTES-TOBACCO	20	191	8.3	4.3		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
 Monroe SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
080	PACKAGED ALCOHOLIC BEVERAGES . . .	6	(0)	28.2	10.8							
100	CIGARS-CIGARETTES-TOBACCO	19		8.3	4.3							
120	COSMETICS-DRUGS-CLEANERS	37		70.2	70.2							
121	MEICINES EXC. PRESCRIPTION	33		22.0	19.5							
122	PRESCRIPTION MEICINES	37		36.4	36.4	260	KITCHENWARE-HOME FURNISHINGS . .	6	9.7	6.1		
123	ALL OTHER DRUGS-PROPRIETARIES . .	26		19.2	14.2	266	ALL OTHER HOME FURN EXC. CHINA MISCELLANEOUS MERCHANDISE	5	3.8	2.4		
300	SPORTING-RECREATION EQUIPMENT . .	3		1.3	.4	-	-	(X)	(X)	3.6		
500	ALL OTHER MERCHANDISE	13		10.1	4.2	280	JEWELRY-OPTICAL GOOOS	10	84.5	84.5		
520	NONMERCHANDISE RECEIPTS	8		2.4	.9	281	WATCHES-CLOCKS	10	14.9	14.9		
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	5.1	282	SILVERWARE	9	10.9	10.9		
	PROPRIETARY STORES (SIC 591 PT.)				285	ALL OTHER JEWELRY ITEMS	8	11.4	9.1			
	TOTAL	1	(0)	(X)	100.0	287	OIAMONOS, EXC. OIAMONO WATCHES RINGS, EXC. OIAMONOS	10	38.2	38.2		
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					288	MISCELLANEOUS MERCHANDISE	(X)	(X)	1.8		
	TOTAL	74	8 525	(X)	100.0	-	-					
020	GROCERIES-OTHER FOODS	6	141	21.2	1.7	520	NONMERCHANDISE RECEIPTS	9	7.5	6.0		
080	PACKAGE ALCOHOLIC BEVERAGES . . .	17	2 319	100.0	27.2	529	WATCH-CLOCK-JEWELRY REPAIRS . .	9	7.4	5.9		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	53	7.8	.6	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	3.5		
260	KITCHENWARE-HOME FURNISHINGS . .	9	133	7.3	1.6		FUEL AND ICE DEALERS (SIC 598)					
280	JEWELRY-OPTICAL GOOOS	14	1 654	59.1	19.4		TOTAL	2	(0)	(X)	100.0	
300	SPORTING-RECREATION EQUIPMENT . .	8	296	34.6	3.5		FLORISTS (SIC 5992)					
420	AUTO TIRES-BATTERIES-ACCESS	4	264	60.7	3.1		TOTAL	8	516	(X)	100.0	
500	ALL OTHER MERCHANDISE	27	1 277	83.7	15.0	500	ALL OTHER MERCHANDISE	8	511	99.0	99.0	
520	NONMERCHANDISE RECEIPTS	21	195	5.5	2.3	-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	1.0	
-	MISCELLANEOUS MERCHANDISE	(X)	2 193	(X)	25.7		CIGAR STORES AND STANOS (SIC 5993)					
	LIQUOR STORES (SIC 592)						TOTAL	1	(0)	(X)	100.0	
	TOTAL ²	17	2 515	(X)	100.0		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					
	ANTIQUE AND SECONOHANO STORES (SIC 593)						TOTAL ²	25	2 755	(X)	100.0	
	TOTAL	7	323	(X)	100.0		NONSTORE RETAILERS (SIC 53 PART*)					
420	AUTO TIRES-BATTERIES-ACCESS	3	253	93.2	78.3		TOTAL	6	(0)	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE	(X)	70	(X)	21.7		MERCHANDISING MACHINE OPERATORS (SIC 534)					
	SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 595)						TOTAL	2	(0)	(X)	100.0	
	TOTAL ²	4	263	(X)	100.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)					
							TOTAL	4	(0)	(X)	100.0	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Main data table with columns for Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount, As percent of total sales of--), and similar columns for a second set of categories.

Standard Notes: * Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

Note: NEW ORLEANS SMSA—Consists of Jefferson, Orleans, St. Bernard, and St. Tammany Parishes, La.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
420	AUTO TIRES-BATTERIES-ACCESS. . . .	10	1 435	11.6	11.6	420	AUTO TIRES-BATTERIES-ACCESS. . . .	30	1 858	26.3	26.3
421	PARTS INSTALLED IN REPAIR WORK	10	1 105	8.9	8.9	416	NEW TIRES-TUBES (TO FLEET OPRTRS)	7	128	7.7	1.8
422	PARTS-WHOLESALE.	7	119	1.3	1.0	417	NEW TIRES-TUBES (TO OTHER USERS)	29	901	12.7	12.7
423	PARTS-RETAIL.	9	191	1.5	1.5	418	RETREADS (TO FLEET OPERATORS)	5	9	.4	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	20	(X)	.2	419	RETREADS (TO OTHER USERS)	9	43	2.5	.6
520	NONMERCHANDISE RECEIPTS.	10	1 559	12.6	12.6	426	AUTOMOBILE ACCESSORIES.	26	343	5.6	4.9
527	SERVICE LABOR.	10	1 496	12.1	12.1	428	NEW AUTO TIRES SOLD TO DEALERS	8	75	4.7	1.1
528	OTHER NONMERCHANDISE RECEIPTS.	4	62	1.5	.5	429	NEW TRUCK-BUS TIRES (TO USERS)	12	131	5.2	1.9
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					433	RETREADS SOLD TO DEALERS. . . .	6	9	.4	.1
	TOTAL.	6	30 927	(X)	100.0	434	RETREADS-TRUCK-BUS (TO USERS)	7	9	.4	.1
380	AUTOMOBILES-TRUCKS.	6	26 276	85.0	85.0	435	RETREADS-TRUCK-BUS (TO DEALERS)	4	19	1.3	.3
381	NEW PASSENGER CARS-RETAIL. . . .	6	19 434	62.8	62.8	436	STORAGE BATTERIES.	27	168	2.5	2.4
385	USED PASSENGER CARS-RETAIL. . . .	5	3 438	13.8	11.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	22	(X)	.3
386	USED PASSENGER CARS-WHOLESALE. . .	4	1 222	4.9	4.0	500	ALL OTHER MERCHANDISE.	26	547	7.7	7.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	2 182	(X)	7.1	520	NONMERCHANDISE RECEIPTS.	26	757	11.0	10.7
400	AUTO FUELS-LUBRICANTS.	5	85	.3	.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	139	(X)	2.0
420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	2 060	6.7	6.7		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
421	PARTS INSTALLED IN REPAIR WORK	6	1 177	3.8	3.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	508	8.7	3.5
422	PARTS-WHOLESALE.	6	622	2.0	2.0	221	MAJOR HOUSEHOLD APPLIANCES. . . .	17	258	4.4	1.8
423	PARTS-RETAIL.	6	176	.6	.6	222	RADIOS-TV'S MUSICAL INSTR. . . .	13	246	6.6	1.7
424	AUTOMOBILE TIRES-BATTERIES-ACC	4	85	.3	.3	260	KITCHENWARE-HOME FURNISHINGS. . .	11	25	.7	.2
520	NONMERCHANDISE RECEIPTS.	6	2 491	8.1	8.1	300	SPORTING-RECREATION EQUIPMENT. . .	11	64	1.5	.4
527	SERVICE LABOR.	6	2 426	7.8	7.8	320	HARDWARE-GARDENING EQUIPMENT. . .	14	71	1.8	.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	15	(X)	(Z)	400	AUTO FUELS-LUBRICANTS.	12	313	10.3	2.2
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					401	GASOLINE.	9	260	8.7	1.8
	TOTAL ²	39	5 714	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	52	(X)	.4
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	78	11 534	80.5	80.5
	TOTAL.	108	21 393	(X)	100.0	500	ALL OTHER MERCHANDISE.	11	128	3.4	.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	2 775	21.3	13.0	520	NONMERCHANDISE RECEIPTS.	50	1 622	16.4	11.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	107	2.1	.5	524	BRAKE AND WHEEL SERVICES.	35	948	10.9	6.6
260	KITCHENWARE-HOME FURNISHINGS. . .	38	247	2.3	1.2	525	TIRE SERVICES OTHER THAN RETRO	34	262	2.7	1.8
300	SPORTING-RECREATION EQUIPMENT. . .	35	671	6.1	3.1	526	OTHER NONMERCHANDISE RECEIPTS.	41	411	4.4	2.9
320	HARDWARE-GARDENING EQUIPMENT. . .	41	581	5.3	2.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	57	(X)	.4
340	LUMBER-BUILDING MATERIALS.	15	62	1.3	.3		BOAT DEALERS (SIC 5591)				
400	AUTO FUELS-LUBRICANTS.	17	350	10.4	1.6	300	SPORTING-RECREATION EQUIPMENT. . .	16	4 304	92.9	92.9
420	AUTO TIRES-BATTERIES-ACCESS. . . .	108	13 392	62.6	62.6	307	OUTBOARD BOATS.	10	596	18.5	12.9
500	ALL OTHER MERCHANDISE.	37	675	6.1	3.2	308	OUTBOARD MOTORS.	10	464	24.8	10.0
520	NONMERCHANDISE RECEIPTS.	75	2 380	14.1	11.1	309	INBOARD MOTOR BOATS.	7	1 258	32.5	27.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	153	(X)	.7	311	INBOARD-OUTORIVE BOATS.	8	742	19.3	16.0
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					312	BOAT TRAILERS.	9	216	5.6	4.7
	TOTAL.	30	7 071	(X)	100.0	313	MARINE ACCESS. AND PARTS.	13	433	10.7	9.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	2 268	32.1	32.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	595	(X)	12.8
221	MAJOR HOUSEHOLD APPLIANCES. . . .	30	1 302	18.4	18.4	520	NONMERCHANDISE RECEIPTS.	10	219	5.7	4.7
222	RADIOS-TV'S MUSICAL INSTR.	27	936	14.5	13.2	527	SERVICE LABOR.	9	137	4.3	3.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	29	(X)	.4	-	MISCELLANEOUS.	(X)	82	(X)	1.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	105	2.1	1.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	109	(X)	2.4
260	KITCHENWARE-HOME FURNISHINGS. . .	27	222	3.2	3.1		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
264	SMALL ELECTRICAL APPLIANCES. . . .	26	120	1.7	1.7	500	ALL OTHER MERCHANDISE.	15	4 385	(X)	100.0
265	ALL OTHER KITCHENWR-HOUSEWR. . . .	21	102	1.5	1.4	504	MOBILE HOMES-HOUSEHOLD TRLRs	13	4 056	94.0	92.5
300	SPORTING-RECREATION EQUIPMENT. . .	26	607	8.9	8.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	105	(X)	2.4
317	ALL OTHER SPTG GOODS EXC BOATS	26	573	8.4	8.1	520	NONMERCHANDISE RECEIPTS.	10	217	5.4	4.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	34	(X)	.5	532	OTHER NONMERCHANDISE RECEIPTS.	9	212	5.3	4.8
320	HARDWARE-GARDENING EQUIPMENT. . .	27	510	7.4	7.2	-	MISCELLANEOUS.	(X)	5	(X)	.1
340	LUMBER-BUILDING MATERIALS.	15	58	1.2	.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	4	(X)	.1
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)						TOTAL.	7	(0)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
380	AUTOMOBILES—TRUCKS	7	0	76.7	76.7	S20	NONMERCHANTOISE RECEIPTS.	45	824	5.5	2.2
389	MOTORCYCLES—MOTORSCOOTERS.	7		58.1	58.1	-	MISCELLANEOUS MERCHANDISE.	(X)	235	(X)	.6
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	23.3						
	AUTOMOTIVE DEALERS' N.E.C. (SIC S99 PT.)						MILLINERY STORES (SIC S63 PT.)				
	TOTAL	1	(0)	(X)	100.0		TOTAL ²	5	367	(X)	100.0
	GASOLINE SERVICE STATIONS (SIC S54)						CORSET AND LINGERIE STORES (SIC S63 PT.)				
	TOTAL	S85	81 571	(X)	100.0		TOTAL	5	(0)	(X)	100.0
020	GROCERIES—OTHER FOODS	60	863	10.2	1.1		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC S63 PT.)				
040	MEALS—SNACKS	25	170	3.5	.2		TOTAL	10	1 105	(X)	100.0
100	CIGARS—CIGARETTES—TOBACCO	140	715	3.2	.9						
320	HARDWARE—GARDENING EQUIPMENT	15	288	33.3	.4	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	10	1 058	95.7	95.7
400	AUTO FUELS—LUBRICANTS	585	69 191	84.8	84.8	174	HANOBAGS	4	S2	17.1	4.7
401	GASOLINE	585	64 881	79.5	79.5	176	OTHER WOMEN'S—GIRLS' CLOTHES ACC	6	34	3.8	3.1
402	OTHER AUTOMOTIVE FUELS	52	1 370	17.8	1.7	-	MISCELLANEOUS MERCHANDISE.	(X)	971	(X)	87.9
403	MOTOR OILS—GREASES—OTHER OILS.	531	2 939	3.8	3.6	S20	NONMERCHANTOISE RECEIPTS.	5	37	4.1	3.3
420	AUTO TIRES—BATTERIES—ACCESS.	464	7 061	10.7	8.7	-	MISCELLANEOUS MERCHANDISE.	(X)	10	(X)	.9
421	PARTS INSTALLED IN REPAIR WORK	195	1 713	7.5	2.1		FURRIERS AND FUR SHOPS (SIC S68)				
423	PARTS—RETAIL	63	393	4.9	.5		TOTAL	3	(0)	(X)	100.0
424	AUTOMOBILE TIRES—BATTERIES—ACC	440	4 955	7.7	6.1						
480	HOUSEHOLD FUELS—ICE	16	129	11.1	.2		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC S61)				
S00	ALL OTHER MERCHANDISE.	13	47	5.5	.1		TOTAL	69	18 693	(X)	100.0
S20	NONMERCHANTOISE RECEIPTS.	318	2 907	6.1	3.6	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	69	17 044	91.2	91.2
-	MISCELLANEOUS MERCHANDISE.	(X)	200	(X)	.2	142	BOYS' CLOTHING	30	1 298	19.0	6.9
	APPAREL AND ACCESSORY STORES (SIC 56)					143	MEN'S TAILOREO OUTERWEAR	60	7 781	42.6	41.6
	TOTAL	373	104 889	(X)	100.0	144	OTHER MEN'S OUTERWEAR.	48	2 098	21.5	11.2
120	COSMETICS—DRUGS—CLEANERS	13	1 006	4.6	1.0	145	MEN'S HATS	31	476	4.1	2.5
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	141	25 760	61.6	24.6	146	OTHER MEN'S CLOTHING	62	5 391	29.7	28.8
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	223	49 159	59.5	46.9	180	ALL FOOTWEAR	23	853	9.2	4.6
180	ALL FOOTWEAR	177	24 487	41.6	23.3	S20	NONMERCHANTOISE RECEIPTS.	23	S28	4.1	2.8
200	CURTAINS—ORAPERIES—DRY GOODS	16	225	1.3	.2	-	MISCELLANEOUS MERCHANDISE.	(X)	268	(X)	1.4
280	JEWELRY—OPTICAL GOOOS.	26	245	1.0	.2		CUSTOM TAILORS (SIC S67)				
500	ALL OTHER MERCHANDISE.	25	382	1.5	.4		TOTAL ²	13	1 193	(X)	100.0
S20	NONMERCHANTOISE RECEIPTS.	182	3 227	4.8	3.1		FAMILY CLOTHING STORES (SIC S65)				
-	MISCELLANEOUS MERCHANDISE.	(X)	398	(X)	.4	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	41	7 550	35.3	35.3
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562; 3; 8)					142	BOYS' CLOTHING	37	1 300	6.2	6.1
	TOTAL	130	39 858	(X)	100.0	143	MEN'S TAILOREO OUTERWEAR	32	2 805	13.6	13.1
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	8	198	14.2	.5	144	OTHER MEN'S OUTERWEAR.	36	1 532	7.2	7.2
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	130	36 569	91.7	91.7	145	MEN'S HATS	27	105	.6	.5
180	ALL FOOTWEAR	13	1 791	14.1	4.5	146	OTHER MEN'S CLOTHING	36	1 809	8.8	8.5
S00	ALL OTHER MERCHANDISE.	9	139	1.2	.3	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	41	9 838	46.0	46.0
S20	NONMERCHANTOISE RECEIPTS.	56	917	5.6	2.3	161	CHILDREN'S—INFANTS' WEAR	36	1 104	5.2	5.2
-	MISCELLANEOUS MERCHANDISE.	(X)	244	(X)	.6	163	MILLINERY.	23	201	1.4	.9
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					164	HOSIERY.	31	326	1.7	1.5
	TOTAL	107	37 838	(X)	100.0	165	LINGERIE	33	1 093	5.2	5.1
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	7	193	13.8	.5	168	WOMEN'S BLOUSES—SPTSWR	37	1 953	9.2	9.1
142	BOYS' CLOTHING	5	60	8.3	.2	172	DRESSES.	38	2 687	12.7	12.6
144	OTHER MEN'S OUTERWEAR.	4	86	6.2	.2	173	COATS—SUITS	34	1 174	5.6	5.5
-	MISCELLANEOUS MERCHANDISE.	(X)	47	(X)	.1	174	HANOBAGS	29	304	1.6	1.4
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	107	34 660	91.6	91.6	176	OTHER WOMEN'S—GIRLS' CLOTHES ACC	26	490	3.2	2.3
161	CHILDREN'S—INFANTS' WEAR	41	2 883	11.2	7.6	-	MISCELLANEOUS MERCHANDISE.	(X)	506	(X)	2.4
163	MILLINERY.	42	579	1.9	1.5	180	ALL FOOTWEAR	30	1 363	8.3	6.4
164	HOSIERY.	57	530	1.8	1.4	200	CURTAINS—ORAPERIES—DRY GOOOS	11	172	1.3	.8
165	LINGERIE	71	2 728	8.0	7.2	280	JEWELRY—OPTICAL GOOOS.	16	161	1.2	.8
168	WOMEN'S BLOUSES—SPTSWR	81	6 801	19.5	18.0	520	NONMERCHANTOISE RECEIPTS.	26	1 107	5.7	5.2
172	DRESSES.	107	14 969	39.6	39.6	-	MISCELLANEOUS MERCHANDISE.	(X)	1 197	(X)	5.6
173	COATS—SUITS	80	3 717	10.4	9.8						
174	HANOBAGS	54	665	2.3	1.8						
175	FURS	18	954	4.7	2.5						
176	OTHER WOMEN'S—GIRLS' CLOTHES ACC	55	834	2.9	2.2						
180	ALL FOOTWEAR	13	1 788	14.2	4.7						
500	ALL OTHER MERCHANDISE.	9	137	1.6	.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	SHOE STORES (SIC 566)					FURNITURE STORES (SIC 5712)					
	TOTAL	104	22 307	(X)	100.0	TOTAL	118	48 472	(X)	100.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	59	18.7	.3	200	CURTAINS-DRAPERIES-DRY GOODS . .	37	1 015	3.8	2.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	26	1 099	11.5	4.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	78	9 229	23.7	19.0
180	ALL FOOTWEAR	104	20 377	91.3	91.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	118	34 577	71.3	71.3
500	ALL OTHER MERCHANDISE	8	120	5.2	.5	243	SLEEP EQUIPMENT	105	5 785	12.6	11.9
520	NONMERCHANDISE RECEIPTS	68	620	3.2	2.8	245	OTHER HOUSEHOLD FURNITURE	117	26 546	54.8	54.8
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.1	244	FLOOR COVERINGS-SOFT SURFACE . . .	71	1 740	5.5	3.6
	MEN'S SHOE STORES (SIC 566 PT.)					246	FLOOR COVERINGS-HARD SURFACE . . .	36	394	1.8	.8
	TOTAL	18	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	112	(X)	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4		7.7	1.0	260	KITCHENWARE-HOME FURNISHINGS . .	58	1 223	4.1	2.5
180	ALL FOOTWEAR	18		95.5	95.5	300	SPORTING-RECREATION EQUIPMENT . .	12	146	1.0	.3
500	ALL OTHER MERCHANDISE	4		2.7	.6	520	NONMERCHANDISE RECEIPTS	60	2 109	7.6	4.4
520	NONMERCHANDISE RECEIPTS	16		2.8	2.5	-	MISCELLANEOUS MERCHANDISE	(X)	173	(X)	.4
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.4		HOME FURNISHINGS STORES (OTHER 571)				
	WOMEN'S SHOE STORES (SIC 566 PT.)						TOTAL	49	5 064	(X)	100.0
	TOTAL	25	7 628	(X)	100.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	15	733	60.9	14.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	844	13.6	11.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	3 231	100.0	63.8
180	ALL FOOTWEAR	25	6 540	85.7	85.7	260	KITCHENWARE-HOME FURNISHINGS . .	19	1 008	61.6	19.9
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	25	6 325	82.9	82.9	520	NONMERCHANDISE RECEIPTS	26	61	6.8	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	215	(X)	2.8	-	MISCELLANEOUS MERCHANDISE	(X)	30	(X)	.6
520	NONMERCHANDISE RECEIPTS	15	225	3.5	2.9		FLOOR COVERINGS STORES (SIC 5713)				
-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	.2		TOTAL	20	3 273	(X)	100.0
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	3 175	97.0	97.0
	TOTAL	3	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	98	(X)	3.0
	FAMILY SHOE STORES (SIC 566 PT.)						ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL	58	11 366	(X)	100.0	200	TOTAL	13	784	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	250	7.4	2.2	-	CURTAINS-DRAPERIES-DRY GOODS . .	13	698	89.0	89.0
180	ALL FOOTWEAR	58	10 665	93.8	93.8		MISCELLANEOUS MERCHANDISE	(X)	86	(X)	11.0
181	MEN'S AND BOYS' FOOTWEAR	58	3 619	31.8	31.8		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	58	4 923	43.3	43.3		TOTAL ²	4	246	(X)	100.0
183	CHILDREN'S AND INFANTS' FOOTWR	53	2 123	21.4	18.7		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
500	ALL OTHER MERCHANDISE	5	99	7.0	.9		TOTAL ²	12	761	(X)	100.0
520	NONMERCHANDISE RECEIPTS	35	314	3.1	2.8		HOUSEHOLD APPLIANCE STORES (SIC 572)				
-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	.3		TOTAL	46	11 283	(X)	100.0
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					200	CURTAINS-ORAPERIES-DRY GOODS . .	6	180	13.6	1.6
	TOTAL ²	11	1 144	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	43	8 205	74.0	72.7
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					260	KITCHENWARE-HOME FURNISHINGS . .	23	472	10.9	4.2
	TOTAL ²	5	306	(X)	100.0	264	SMALL ELECTRICAL APPLIANCES . . .	15	180	24.2	1.6
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					265	ALL OTHER KITCHENWR-HOUSEWR . .	13	292	7.0	2.6
	TOTAL	255	76 333	(X)	100.0	320	HARWARE-GARONING EQUIPMENT . . .	7	150	6.7	1.3
200	CURTAINS-ORAPERIES-ORY GOOOS . .	58	1 929	6.8	2.5	520	NONMERCHANDISE RECEIPTS	19	410	7.4	3.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	163	28 163	45.4	36.9	-	MISCELLANEOUS MERCHANDISE	(X)	1 866	(X)	16.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	154	38 770	68.4	50.8		RADIO AND TELEVISION STORES (SIC 5732)				
260	KITCHENWARE-HOME FURNISHINGS . .	19	2 770	7.1	3.6		TOTAL	20	5 654	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . .	101	522	3.4	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	5 149	91.1	91.1
320	HARWARE-GARONING EQUIPMENT . . .	10	181	5.7	.6	225	NEW RADIOS-TV'S ETC.	20	3 851	68.1	68.1
500	ALL OTHER MERCHANDISE	13	455	9.8	.2	-	MISCELLANEOUS MERCHANDISE	(X)	1 298	(X)	23.0
520	NONMERCHANDISE RECEIPTS	126	3 130	7.0	4.1		NONMERCHANDISE RECEIPTS	6	322	7.4	5.7
-	MISCELLANEOUS MERCHANDISE	(X)	412	(X)	.5		MISCELLANEOUS MERCHANDISE	(X)	182	(X)	3.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--						Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ²						Establishments handling the line	All establishments ²	
	RECORO SHOPS (SIC 5733 PT.)					100	CIGARS-CIGARETTES-TOBACCO	21	181	20.5	1.4		
	TOTAL	6	729	(X)	100.0	500	ALL OTHER MERCHANDISE	7	34	11.5	.3		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	677	92.9	92.9	520	NONMERCHANDISE RECEIPTS	45	161	3.1	1.2		
233	RECORDS-TAPES-RELATED ACCESS	6	647	88.8	88.8	-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.1		
-	MISCELLANEOUS MERCHANDISE	(X)	26	(X)	3.6		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						
-	MISCELLANEOUS MERCHANDISE	(X)	52	(X)	7.1		TOTAL ²	576	27 859	(X)	100.0		
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)						DRUG STORES AND PROPRIETARY STRS. (SIC 591)						
	TOTAL	16	5 131	(X)	100.0		TOTAL	212	60 768	(X)	100.0		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	4 898	95.5	95.5	020	GROCERIES-OTHER FOODS	31	597	4.6	1.0		
228	PIANOS	13	1 126	21.9	21.9	040	MEALS-SNACKS	58	4 145	11.1	6.8		
229	ORGANS	13	796	15.5	15.5	080	PACKAGED ALCOHOLIC BEVERAGES . . .	55	5 434	12.8	8.9		
231	MUSICAL INSTR-ACCESSORIES	12	1 775	36.6	36.6	100	CIGARS-CIGARETTES-TOBACCO	131	4 917	9.7	8.1		
232	RADIO PHONO-TAPE RCORS-TV'S	6	727	20.1	14.2	120	COSMETICS-DRUGS-CLEANERS	212	40 798	67.1	67.1		
-	MISCELLANEOUS MERCHANDISE	(X)	474	(X)	9.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	101	1.3	.2		
520	NONMERCHANDISE RECEIPTS	13	220	4.3	4.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	13	120	1.3	.2		
-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	209	1.9	.3		
	EATING AND DRINKING PLACES (SIC 58)					260	KITCHENWARE-HOME FURNISHINGS . .	27	345	3.4	.6		
	TOTAL	1 388	127 755	(X)	100.0	280	JEWELRY-OPTICAL GOODS	60	376	2.5	.6		
020	GROCERIES-OTHER FOODS	44	771	25.0	.6	300	SPORTING-RECREATION EQUIPMENT .	13	115	1.2	.2		
040	MEALS-SNACKS	1 071	86 042	76.3	67.3	320	HARDWARE-GARDENING EQUIPMENT . .	14	110	1.3	.2		
060	ALCOHOLIC DRINKS	839	34 600	44.7	27.1	340	LUMBER-BUILDING MATERIALS	11	91	.6	.1		
080	PACKAGED ALCOHOLIC BEVERAGES	157	1 580	14.4	1.2	420	AUTO TIRES-BATTERIES-ACCESS	7	48	1.3	.1		
100	CIGARS-CIGARETTES-TOBACCO	314	1 202	3.2	.9	500	ALL OTHER MERCHANDISE	81	2 022	11.1	3.3		
500	ALL OTHER MERCHANDISE	25	1 008	18.1	.8	520	NONMERCHANDISE RECEIPTS	90	1 318	3.6	2.2		
520	NONMERCHANDISE RECEIPTS	284	2 352	3.7	1.8	-	MISCELLANEOUS MERCHANDISE	(X)	21	(X)	(2)		
-	MISCELLANEOUS MERCHANDISE	(X)	200	(X)	.2		DRUG STORES (SIC 591 PT.)						
	EATING PLACES (SIC 5812)						TOTAL	206	59 757	(X)	100.0		
	TOTAL	812	99 896	(X)	100.0	020	GROCERIES-OTHER FOODS	30	593	4.6	1.0		
020	GROCERIES-OTHER FOODS	32	722	25.0	.7	040	MEALS-SNACKS	56	4 025	11.0	6.7		
040	MEALS-SNACKS	812	83 595	83.7	83.7	080	PACKAGED ALCOHOLIC BEVERAGES . . .	55	5 427	12.9	9.1		
060	ALCOHOLIC DRINKS	263	11 303	21.5	11.3	100	CIGARS-CIGARETTES-TOBACCO	127	4 871	9.8	8.2		
080	PACKAGED ALCOHOLIC BEVERAGES	31	486	9.2	.5	120	COSMETICS-DRUGS-CLEANERS	206	39 994	66.9	66.9		
100	CIGARS-CIGARETTES-TOBACCO	163	841	2.7	.8	121	MEDICINES EXC. PRESCRIPTION . .	197	9 773	16.8	16.4		
500	ALL OTHER MERCHANDISE	18	936	19.1	.9	122	PRESCRIPTION MEDICINES	206	15 778	26.4	26.4		
520	NONMERCHANDISE RECEIPTS	212	1 928	3.6	1.9	123	ALL OTHER DRUGS-PROPRIETARIES . .	183	14 443	25.5	24.2		
-	MISCELLANEOUS MERCHANDISE	(X)	85	(X)	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	100	1.3	.2		
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	13	119	1.3	.2		
	TOTAL	582	72 481	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	207	1.9	.3		
040	MEALS-SNACKS	582	57 521	79.4	79.4	260	KITCHENWARE-HOME FURNISHINGS . .	26	341	3.4	.6		
060	ALCOHOLIC DRINKS	252	11 014	21.4	15.2	280	JEWELRY-OPTICAL GOODS	58	373	2.5	.6		
080	PACKAGED ALCOHOLIC BEVERAGES	29	474	9.2	.7	300	SPORTING-RECREATION EQUIPMENT .	13	113	1.2	.2		
100	CIGARS-CIGARETTES-TOBACCO	127	528	2.4	.7	320	HARDWARE-GARDENING EQUIPMENT . .	13	109	1.3	.2		
500	ALL OTHER MERCHANDISE	10	897	19.6	1.2	340	LUMBER-BUILDING MATERIALS	11	91	1.3	.2		
520	NONMERCHANDISE RECEIPTS	146	1 344	3.9	1.9	420	AUTO TIRES-BATTERIES-ACCESS	7	47	1.3	.1		
-	MISCELLANEOUS MERCHANDISE	(X)	702	(X)	1.0	500	ALL OTHER MERCHANDISE	79	2 012	11.2	3.4		
	CAFETERIAS (SIC 5812 PT.)					520	NONMERCHANDISE RECEIPTS	89	1 316	3.6	2.2		
	TOTAL	49	14 409	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	(2)		
040	MEALS-SNACKS	49	13 670	94.9	94.9		PROPRIETARY STORES (SIC 591 PT.)						
060	ALCOHOLIC DRINKS	5	142	8.4	1.0		TOTAL ²	6	1 011	(X)	100.0		
100	CIGARS-CIGARETTES-TOBACCO	15	131	1.9	.9		MISCELLANEOUS RETAIL STORES (SIC 59 EX+ 591)						
500	ALL OTHER MERCHANDISE	21	422	3.5	2.9		TOTAL	525	71 368	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE	(X)	43	(X)	.3	020	GROCERIES-OTHER FOODS	37	643	8.8	.9		
	REFRESHMENT PLACES (SIC 5812 PT.)					040	MEALS-SNACKS	18	188	27.2	.3		
	TOTAL	181	13 006	(X)	100.0	060	ALCOHOLIC DRINKS	28	1 460	41.6	2.0		
020	GROCERIES-OTHER FOODS	10	69	18.5	.5	080	PACKAGED ALCOHOLIC BEVERAGES . . .	20	8 722	77.7	12.2		
040	MEALS-SNACKS	181	12 404	95.4	95.4	100	CIGARS-CIGARETTES-TOBACCO	39	1 297	20.2	1.8		
060	ALCOHOLIC DRINKS	7	146	25.0	1.1	120	COSMETICS-DRUGS-CLEANERS	8	100	25.0	.1		
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	200	11.5	.3		
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	181	75.0	.3		
						180	ALL FOOTWEAR	14	448	11.5	.6		
						200	CURTAINS-ORAPERIES-ORY GOODS . . .	10	57	6.2	.1		
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	46	1 173	17.0	1.6		
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	45	3 929	59.7	5.5		
						260	KITCHENWARE-HOME FURNISHINGS . .	61	2 266	12.7	3.2		
						280	JEWELRY-OPTICAL GOODS	136	16 507	61.2	23.1		
						300	SPORTING-RECREATION EQUIPMENT . .	41	5 525	64.1	7.7		
						320	HARDWARE-GARDENING EQUIPMENT . .	33	2 265	29.6	3.2		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding. NA Not available. X Not applicable.

² Merchandise line detail withheld due to insufficient reporting. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
420	AUTO TIRES—BATTERIES—ACCESS.	9	503	100.0	.7	520	NONMERCHANTOISE RECEIPTS.	74	1 236	7.7	7.4
460	HAY—GRAIN—FEEO—FARM SUPPLIES	19	2 740	92.6	3.8	529	WATCH—CLOCK—JEWELRY REPAIRS.	74	1 173	7.2	7.0
480	HOUSEHOLO FUELS—ICE.	12	2 012	100.0	2.8	-	MISCELLANEOUS	(X)	63	(X)	.4
500	ALL OTHER MERCHANTOISE.	258	18 303	61.6	25.6	-	MISCELLANEOUS MERCHANTOISE.	(X)	62	(X)	.4
520	NONMERCHANTOISE RECEIPTS.	209	2 548	6.0	3.6						
-	MISCELLANEOUS MERCHANTOISE.	(X)	301	(X)	.4						
	LIQUOR STORES (SIC 592)						FUEL OIL OALERS (SIC 5983)				
	TOTAL	59	11 320	(X)	100.0		TOTAL	2	(0)	(X)	100.0
020	GROCERIES—OTHER FOODS.	26	513	7.3	4.5		LIQUEFIEO PETRL. GAS (8TTLO. GAS) OALERS (SIC 5984)				
060	ALCOHOLIC ORINKS	27	1 450	41.4	12.8		TOTAL ²	5	1 214	(X)	100.0
080	PACKAGE ALCOHOLIC BEVERAGES	59	8 689	76.8	76.8		FUEL AND ICE OALERS, N.E.C. (SIC 5982)				
100	CIGARS—CIGARETTES—TOBACCO.	22	184	3.2	1.6		TOTAL	2	(0)	(X)	100.0
520	NONMERCHANTOISE RECEIPTS.	20	271	3.6	2.4		FLORISTS (SIC 5992)				
-	MISCELLANEOUS MERCHANTOISE.	(X)	213	(X)	1.9		TOTAL ²	62	5 262	(X)	100.0
	ANTIQUE STORES (SIC 5932)						CIGAR STORES AND STANOS (SIC 5993)				
	TOTAL	28	4 394	(X)	100.0		TOTAL	11	(0)	(X)	100.0
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	20	2 898	73.9	66.0		BOOK STORES (SIC 5942)				
260	KITCHENWARE—HOME FURNISHINGS	10	580	28.9	13.2		TOTAL	11	1 515	(X)	100.0
280	JEWELRY—OPTICAL GOOOS.	10	578	30.7	13.2		500 ALL OTHER MERCHANTOISE.	11	1 497	98.8	98.8
500	ALL OTHER MERCHANTOISE.	6	256	50.4	5.8	513	BOOKS—PERIOICALS.	11	1 301	85.9	85.9
520	NONMERCHANTOISE RECEIPTS.	13	53	1.5	1.2	-	MISCELLANEOUS MERCHANTOISE.	(X)	196	(X)	12.9
-	MISCELLANEOUS MERCHANTOISE.	(X)	29	(X)	.7		MISCELLANEOUS MERCHANTOISE.	(X)	18	(X)	1.2
	SECONOHANO STORES (SIC 5933)						STATIONERY STORES (SIC 5943)				
	TOTAL ²	38	2 972	(X)	100.0		TOTAL	6	182	(X)	100.0
	SPORTING GOODS STORES (SIC 5952)						500 ALL OTHER MERCHANTOISE.	6	166	91.2	91.2
	TOTAL	27	6 439	(X)	100.0		- MISCELLANEOUS MERCHANTOISE.	(X)	16	(X)	8.8
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	6	94	7.6	1.5		HAY, GRAIN, AND FEEO STORES (SIC 5962)				
180	ALL FOOTWEAR	9	418	14.7	6.5		TOTAL ²	12	1 784	(X)	100.0
	SPORTING—RECREATION EQUIPMENT.	27	4 610	71.6	71.6		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
301	ATHLETIC GOODS(TO INOIVIOUALS)	20	1 148	20.0	17.8		TOTAL ²	6	1 487	(X)	100.0
302	ATHLETIC GOOOS(TO TEAMS)	8	519	13.5	8.1		GARDEN SUPPLY STORES (SIC 5969 PT.)				
303	HUNTING EQUIPMENT.	14	1 253	22.5	19.5		TOTAL ²	8	1 341	(X)	100.0
304	FISHING EQUIPMENT.	13	667	13.1	10.4		NEWS OALERS AND NEWSSTANOS (SIC 5994)				
306	BOATS—MOTORS—MARINE EQUIPMENT.	6	293	9.7	4.6		TOTAL	3	(0)	(X)	100.0
315	CAMPING EQUIP—SUPPLIES	9	223	7.3	3.5		HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
316	BICYCLES—LUGGAGE	4	225	11.4	3.5		TOTAL	21	1 446	(X)	100.0
-	MISCELLANEOUS MERCHANTOISE.	(X)	281	(X)	4.4		500 ALL OTHER MERCHANTOISE.	21	1 414	97.8	97.8
	ALL OTHER MERCHANTOISE.	4	295	7.7	4.6		- MISCELLANEOUS MERCHANTOISE.	(X)	32	(X)	2.2
520	NONMERCHANTOISE RECEIPTS.	11	72	3.1	1.1						
-	MISCELLANEOUS MERCHANTOISE.	(X)	950	(X)	14.8						
	BICYCLE SHOPS (SIC 5953)										
	TOTAL ²	7	801	(X)	100.0						
	JEWELRY STORES (SIC 597)										
	TOTAL	80	16 652	(X)	100.0						
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	8	169	8.4	1.0						
260	KITCHENWARE—HOME FURNISHINGS	24	1 225	12.5	7.4						
266	ALL OTHER HOME FURN EXC. CHINA	19	309	5.3	1.9						
267	CHINA—GLASSWARE.	17	916	11.8	5.5						
280	JEWELRY—OPTICAL GOOOS.	80	13 838	83.1	83.1						
281	WATCHES—CLOCKS	63	2 314	14.7	13.9						
282	SILVERWARE	44	1 497	10.4	9.0						
285	ALL OTHER JEWELRY ITEMS.	62	2 415	21.6	14.5						
286	OPTICAL GOOOS.	5	221	11.6	1.3						
287	DIAMONDS, EXC. OIAMONO WATCHES	65	5 840	37.3	35.1						
288	RINGS, EXC. OIAMONOS	60	1 550	9.9	9.3						
500	ALL OTHER MERCHANTOISE.	7	122	5.6	.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					MAIL ORDER HOUSES (SIC 532)					
	TOTAL	8	2 137	(X) 100.0		TOTAL	11	(0)	(X)	100.0	
500	ALL OTHER MERCHANDISE	8	1 576	73.7 73.7	120	COSMETICS-DRUGS-CLEANERS	6		.7	.6	
520	NONMERCHANDISE RECEIPTS	5	355	25.2 16.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6		6.2	4.7	
-	MISCELLANEOUS MERCHANDISE	(X)	206	(X) 9.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6		14.6	11.1	
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				180	ALL FOOTWEAR	6		2.6	2.0	
	TOTAL ²	54	3 940	(X) 100.0	200	CURTAINS-DRAPERIES-DRY GOODS	7		7.9	6.1	
	OPTICAL GOODS STORES (SIC 5999 PT.)				220	MAJOR APPL-RADIO-TV-MUSICAL INST	6		23.7	18.0	
	TOTAL	15	1 250	(X) 100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6		3.8	2.9	
280	JEWELRY-OPTICAL GOODS	15	1 151	92.1 92.1	260	KITCHENWARE-HOME FURNISHINGS	6		2.3	1.8	
520	NONMERCHANDISE RECEIPTS	4	93	17.7 7.4	280	JEWELRY-OPTICAL GOODS	6	(0)	.6	.5	
-	MISCELLANEOUS MERCHANDISE	(X)	6	(X) .5	300	SPORTING-RECREATION EQUIPMENT	6		2.7	2.1	
	RETAIL STORES, N.E.C. (SIC 5999 PT.)				320	HARDWARE-GARDENING EQUIPMENT	7		4.3	3.3	
	TOTAL	60	4 343	(X) 100.0	340	LUMBER-BUILDING MATERIALS	6		3.9	3.0	
500	ALL OTHER MERCHANDISE	60	3 958	91.1 91.1	420	AUTO TIRES-BATTERIES-ACCESS	6		2.7	2.1	
520	NONMERCHANDISE RECEIPTS	18	76	4.8 1.7	440	FARM EQUIPMENT MACHINERY	4		.8	.5	
-	MISCELLANEOUS MERCHANDISE	(X)	309	(X) 7.1	500	ALL OTHER MERCHANDISE	9		26.0	25.2	
	NONSTORE RETAILERS (SIC 53 PART*)				520	NONMERCHANDISE RECEIPTS	7		14.1	13.7	
	TOTAL	74	50 158	(X) 100.0	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	2.3	
020	GROCERIES-OTHER FOODS	26	26 495	86.9 52.8		MERCHANDISING MACHINE OPERATORS (SIC 534)					
040	MEALS-SNACKS	11	1 206	27.5 2.4		TOTAL	26	15 024	(X)	100.0	
100	CIGARS-CIGARETTES-TOBACCO	16	10 023	76.6 20.0	020	GROCERIES-OTHER FOODS	12	3 728	91.8	24.8	
120	COSMETICS-DRUGS-CLEANERS	7	96	2.3 .2	040	MEALS-SNACKS	9	1 102	24.8	7.3	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	322	6.2 .6	100	CIGARS-CIGARETTES-TOBACCO	16	10 023	73.0	66.7	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	712	14.5 1.4	520	NONMERCHANDISE RECEIPTS	6	68	2.6	.5	
180	ALL FOOTWEAR	8	137	3.6 .3	-	MISCELLANEOUS MERCHANDISE	(X)	103	(X)	.7	
200	CURTAINS-DRAPERIES-DRY GOODS	15	815	15.3 1.6		DIRECT SELLING ESTABLISHMENTS (SIC 535)					
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	1 544	31.3 3.1		TOTAL	37	(0)	(X)	100.0	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	1 070	19.6 2.1							
260	KITCHENWARE-HOME FURNISHINGS	14	638	11.6 1.3							
280	JEWELRY-OPTICAL GOODS	10	222	4.2 .4							
300	SPORTING-RECREATION EQUIPMENT	6	115	2.5 .2							
320	HARDWARE-GARDENING EQUIPMENT	7	178	4.9 .4							
340	LUMBER-BUILDING MATERIALS	7	242	6.0 .5							
420	AUTO TIRES-BATTERIES-ACCESS	6	109	2.5 .2							
440	FARM EQUIPMENT MACHINERY	4	28	1.5 .1							
500	ALL OTHER MERCHANDISE	19	4 295	50.8 8.6							
520	NONMERCHANDISE RECEIPTS	26	1 774	5.3 3.5							
-	MISCELLANEOUS MERCHANDISE	(X)	137	(X) .3							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Shreveport SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Main data table with columns for Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount and As percent of total sales of--), and various sub-sections like RETAIL TRADE, BUILDING MATERIALS, etc.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

Note: SHREVEPORT SMSA—Consists of Bossier and Caddo Parishes, La.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Shreveport SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
520	NONMERCHANTISE RECEIPTS	6	3 429	12.5	7.9		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
535	ALL OTHER SERVICE RECEIPTS	6	3 228	11.8	7.4						
-	MISCELLANEOUS	(X)	201	(X)	.5						
-	MISCELLANEOUS MERCHANDISE	(X)	558	(X)	1.3		TOTAL	-	-	(X)	-
	VARIETY STORES (SIC 533)						CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
	TOTAL	27	6 341	(X)	100.0		TOTAL	3	(D)	(X)	100.0
020	GROCERIES—OTHER FOODS	23	325	5.1	5.1		RETAIL BAKERIES (SIC 546)				
040	MEALS—SNACKS	10	277	8.3	4.4						
120	COSMETICS—DRUGS—CLEANERS	26	453	7.1	7.1		TOTAL	5	(D)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	219	3.6	3.5						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	26	804	12.7	12.7		AUTOMOTIVE DEALERS (SIC 55 EX, 554)				
180	ALL FOOTWEAR	24	218	3.5	3.4		TOTAL	99	90 939	(X)	100.0
200	CURTAINS—DRAPERIES—DRY GOODS	26	829	13.1	13.1						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	13	105	3.1	1.7	220	MAJOR APPL—RADIO—TV—MUSICAL INST	12	516	21.4	.6
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	11	73	2.4	1.2	300	SPORTING—RECREATION EQUIPMENT . .	15	1 587	41.4	1.7
260	KITCHENWARE—HOME FURNISHINGS	26	519	8.2	8.2	320	HARDWARE—GARDENING EQUIPMENT . .	11	138	8.0	.2
280	JEWELRY—OPTICAL GOODS	25	125	2.0	2.0	380	AUTOMOBILES—TRUCKS	51	69 909	82.8	76.9
300	SPORTING—RECREATION EQUIPMENT	17	62	1.2	1.0	400	AUTO FUELS—LUBRICANTS	11	231	.4	.3
320	HARDWARE—GARDENING EQUIPMENT	25	305	4.8	4.8	420	AUTO TIRES—BATTERIES—ACCESS	71	10 963	12.8	12.1
340	LUMBER—BUILDING MATERIALS	5	37	2.0	.6	500	ALL OTHER MERCHANDISE	15	1 632	33.9	1.8
500	ALL OTHER MERCHANDISE	26	1 736	27.4	27.4	520	NONMERCHANTISE RECEIPTS	53	5 503	6.8	6.1
520	NONMERCHANTISE RECEIPTS	23	245	3.9	3.9	-	MISCELLANEOUS MERCHANDISE	(X)	460	(X)	.5
-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	.1		MOTOR VEHICLE DEALERS (SIC 551, 552)				
	MISC. GENERAL MERCHANDISE STORES (SIC 539)						TOTAL	45	80 082	(X)	100.0
	TOTAL	35	11 940	(X)	100.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	1 224	18.2	10.3	380	AUTOMOBILES—TRUCKS	45	68 628	85.7	85.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	2 565	23.9	21.5	400	AUTO FUELS—LUBRICANTS	6	144	.2	.2
180	ALL FOOTWEAR	13	484	7.2	4.1	420	AUTO TIRES—BATTERIES—ACCESS	29	6 667	8.5	8.3
200	CURTAINS—DRAPERIES—DRY GOODS	29	2 710	30.3	22.7	520	NONMERCHANTISE RECEIPTS	24	4 643	6.3	5.8
260	KITCHENWARE—HOME FURNISHINGS	10	465	6.4	3.9		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
280	JEWELRY—OPTICAL GOODS	10	82	1.2	.7		TOTAL	27	76 209	(X)	100.0
520	NONMERCHANTISE RECEIPTS	15	337	3.0	2.8						
-	MISCELLANEOUS MERCHANDISE	(X)	4 073	(X)	34.1						
	FOOD STORES (SIC 54)										
	TOTAL	270	86 033	(X)	100.0						
020	GROCERIES—OTHER FOODS	270	72 489	84.3	84.3	380	AUTOMOBILES—TRUCKS	27	64 866	85.1	85.1
040	MEALS—SNACKS	7	157	2.4	.2	400	AUTO FUELS—LUBRICANTS	5	132	.2	.2
080	PACKAGED ALCOHOLIC BEVERAGES	58	1 590	18.0	1.8	420	AUTO TIRES—BATTERIES—ACCESS	27	6 644	8.7	8.7
100	CIGARS—CIGARETTES—TOBACCO	169	3 195	4.6	3.7	520	NONMERCHANTISE RECEIPTS	17	4 567	6.4	6.0
120	COSMETICS—DRUGS—CLEANERS	111	3 904	5.9	4.5		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
260	KITCHENWARE—HOME FURNISHINGS	23	299	.9	.3		TOTAL ²	18	3 873	(X)	100.0
500	ALL OTHER MERCHANDISE	89	2 226	4.1	2.6						
520	NONMERCHANTISE RECEIPTS	105	1 803	2.8	2.1						
-	MISCELLANEOUS MERCHANDISE	(X)	370	(X)	.4		TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
	GROCERY STORES (SIC 541)						TOTAL	41	6 751	(X)	100.0
	TOTAL	253	82 810	(X)	100.0						
020	GROCERIES—OTHER FOODS	253	69 367	83.8	83.8	220	MAJOR APPL—RADIO—TV—MUSICAL INST	12	516	16.7	7.6
021	MEATS—FISH—POULTRY	235	19 805	24.0	23.9	260	KITCHENWARE—HOME FURNISHINGS . .	9	40	1.7	.6
022	PRODUCE (FRESH FRUITS—VEGTBLS)	227	5 373	6.8	6.5	300	SPORTING—RECREATION EQUIPMENT . .	11	105	3.8	1.6
023	FROZEN FOODS	177	3 045	4.9	3.7	320	HARDWARE—GARDENING EQUIPMENT . .	11	135	4.9	2.0
024	ALL OTHER FOODS	250	41 143	50.2	49.7	420	AUTO TIRES—BATTERIES—ACCESS	41	4 261	63.1	63.1
040	MEALS—SNACKS	7	117	1.1	.1	500	ALL OTHER MERCHANDISE	10	247	5.9	3.7
080	PACKAGED ALCOHOLIC BEVERAGES	58	1 587	18.6	1.9	520	NONMERCHANTISE RECEIPTS	23	746	13.6	11.1
100	CIGARS—CIGARETTES—TOBACCO	168	3 184	4.6	3.8	-	MISCELLANEOUS MERCHANDISE	(X)	701	(X)	10.4
120	COSMETICS—DRUGS—CLEANERS	110	3 901	6.1	4.7		MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
500	ALL OTHER MERCHANDISE	88	2 216	4.2	2.7		TOTAL	13	4 106	(X)	100.0
516	ALL OTHER MERCHANDISE	33	699	2.2	.8						
517	PAPER—PAPER PRODUCTS	86	1 516	2.8	1.8	300	SPORTING—RECREATION EQUIPMENT . .	4	1 482	76.0	36.1
520	NONMERCHANTISE RECEIPTS	103	1 778	2.8	2.1	380	AUTOMOBILES—TRUCKS	5	1 072	98.8	26.1
-	MISCELLANEOUS MERCHANDISE	(X)	659	(X)	.8	500	ALL OTHER MERCHANDISE	5	1 383	78.3	33.7
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					520	NONMERCHANTISE RECEIPTS	6	110	6.6	2.7
	TOTAL ²	9	1 721	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	58	(X)	1.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable. Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Shreveport SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
	GASOLINE SERVICE STATIONS (SIC 554)					OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					
	TOTAL	286	27 546	(X)	100.0	TOTAL	69	17 255	(X)	100.0	
020	GROCERIES—OTHER FOODS	35	131	3.6	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	37	5 974	41.1	34.6
040	MEALS—SNACKS	8	41	4.5	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	37	5 403	38.3	31.3
100	CIGARS—CIGARETTES—TOBACCO	62	548	8.0	2.0	180	ALL FOOTWEAR	48	4 553	29.6	26.4
380	AUTOMOBILES—TRUCKS	7	42	11.1	.2	200	CURTAINS—ORAPERIES—ORY GOODS	7	81	10.8	.5
400	AUTO FUELS—LUBRICANTS	286	23 555	85.5	85.5	280	JEWELRY—OPTICAL GOODS	8	29	.8	.2
401	GASOLINE	286	21 654	78.6	78.6	520	NONMERCHANDISE RECEIPTS	31	807	5.5	4.7
402	OTHER AUTOMOTIVE FUELS	41	874	17.0	3.2	-	MISCELLANEOUS MERCHANDISE	(X)	408	(X)	2.4
403	MOTOR OILS—GREASES—OTHER OILS	260	1 025	4.0	3.7						
420	AUTO TIRES—BATTERIES—ACCESS.	231	2 104	9.1	7.6		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
421	PARTS—INSTALLED IN REPAIR WORK	87	475	6.5	1.7		TOTAL	16	2 341	(X)	100.0
424	AUTOMOBILE TIRES—BATTERIES—ACC	220	1 590	7.1	5.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	2 148	91.8	91.8
-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	.1	143	MEN'S TAILORED OUTERWEAR	14	1 172	50.1	50.1
480	HOUSEHOLD FUELS—ICE	9	258	13.6	.9	145	MEN'S HATS	9	85	4.3	3.6
520	NONMERCHANDISE RECEIPTS	149	813	5.8	3.0	146	OTHER MEN'S CLOTHING	15	576	24.6	24.6
-	MISCELLANEOUS MERCHANDISE	(X)	52	(X)	.2	-	MISCELLANEOUS MERCHANDISE	(X)	315	(X)	13.5
	APPAREL AND ACCESSORY STORES (SIC 56)						MISCELLANEOUS MERCHANDISE	(X)	193	(X)	8.2
	TOTAL	131	28 635	(X)	100.0		FAMILY CLOTHING STORES (SIC 565)				
120	COSMETICS—DRUGS—CLEANERS	10	485	3.0	1.7		TOTAL	18	11 286	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	54	6 589	32.7	23.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	3 810	33.8	33.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	99	14 378	56.5	50.2	142	BOYS' CLOTHING	14	848	7.6	7.5
180	ALL FOOTWEAR	69	5 555	24.6	19.4	143	MEN'S TAILORED OUTERWEAR	14	1 375	12.3	12.2
200	CURTAINS—ORAPERIES—ORY GOODS	18	95	6.3	.3	144	OTHER MEN'S OUTERWEAR	14	597	5.4	5.3
280	JEWELRY—OPTICAL GOODS	13	154	1.7	.5	145	MEN'S HATS	10	41	.4	.4
500	ALL OTHER MERCHANDISE	15	109	5.1	.4	146	OTHER MEN'S CLOTHING	16	944	8.4	8.4
520	NONMERCHANDISE RECEIPTS	49	1 062	5.0	3.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	18	4 383	38.8	38.8
-	MISCELLANEOUS MERCHANDISE	(X)	208	(X)	.7	164	HOSIERY	13	144	1.3	1.3
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					168	WOMEN'S BLOUSES—SPTSWR	16	659	5.8	5.8
	TOTAL	46	(D)	(X)	100.0	172	DRESSES	17	1 289	11.4	11.4
120	COSMETICS—DRUGS—CLEANERS	6		4.7	2.2	173	COATS—SUITS	14	363	3.4	3.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17		11.6	6.1	176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	11	378	3.3	3.3
142	BOYS' CLOTHING	16		1.8	.9	-	MISCELLANEOUS MERCHANDISE	(X)	1 530	(X)	13.6
143	MEN'S TAILORED OUTERWEAR	3		1.6	.6	200	CURTAINS—DRAPERIES—DRY GOODS	7	80	10.7	.7
144	OTHER MEN'S OUTERWEAR	14		3.4	1.7	280	JEWELRY—OPTICAL GOODS	7	28	.6	.2
146	OTHER MEN'S CLOTHING	15		5.6	2.8	-	MISCELLANEOUS MERCHANDISE	(X)	2 984	(X)	26.4
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.1		SHOE STORES (SIC 566)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	46		77.6	77.6		TOTAL	29	2 864	(X)	100.0
161	CHILDREN'S—INFANTS' WEAR	23		7.5	5.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	260	18.1	9.1
163	MILLINERY	18		3.5	2.2	180	ALL FOOTWEAR	29	2 532	88.4	88.4
164	HOSIERY	31		2.0	1.4	520	NONMERCHANDISE RECEIPTS	16	52	2.2	1.8
165	LINGERIE	37		10.9	9.6	-	MISCELLANEOUS MERCHANDISE	(X)	20	(X)	.7
168	WOMEN'S BLOUSES—SPTSWR	43		14.7	14.7		APPAREL AND ACCESS. STORES—N.E.C. (SIC 564+ 71.9)				
172	DRESSES	46		30.4	30.4		TOTAL	6	764	(X)	100.0
173	COATS—SUITS	43		9.7	9.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	747	97.8	97.8
174	HANDBAGS	27		1.8	1.2	-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	2.2
175	FURS	5		4.9	1.2		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	24		2.3	1.6		TOTAL	102	25 059	(X)	100.0
180	ALL FOOTWEAR	19		14.3	9.5	200	CURTAINS—DRAPERIES—ORY GOODS	15	678	8.3	2.7
280	JEWELRY—OPTICAL GOODS	5		2.7	1.2	220	MAJOR APPL—RADIO-TV—MUSICAL INST	74	10 493	50.9	41.9
520	NONMERCHANDISE RECEIPTS	16		4.1	2.4	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	57	11 677	67.1	46.6
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.0	260	KITCHENWARE—HOME FURNISHINGS	33	694	6.9	2.8
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					300	SPORTING—RECREATION EQUIPMENT	4	71	6.3	.3
	TOTAL	16	(D)	(X)	100.0	320	HARDWARE—GARDENING EQUIPMENT	5	75	7.6	.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16		89.1	89.1	420	AUTO TIRES—BATTERIES—ACCESS.	3	130	11.1	.5
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	10.9	500	ALL OTHER MERCHANDISE	5	66	7.6	.3
	FURRIERS AND FUR SHOPS (SIC 568)					520	NONMERCHANDISE RECEIPTS	50	1 098	7.5	4.4
	TOTAL	-		(X)	-	-	MISCELLANEOUS MERCHANDISE	(X)	77	(X)	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Shreveport SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
FURNITURE STORES (SIC 5712)						DRUG STORES AND PROPRIETARY STRS. (SIC 591)					
	TOTAL	48	13 330	(X)	100.0		TOTAL	73	13 709	(X)	100.0
200	CURTAINS—DRAPERIES—DRY GOODS . .	13	456	6.2	3.4	020	GROCERIES—OTHER FOODS	8	162	6.1	1.2
220	MAJOR APPL—RADIO—TV—MUSICAL INST	31	2 006	18.1	15.0	040	MEALS—SNACKS	15	426	8.2	3.1
240	FURNITURE—SLEEP EQUIP—FLDDR COV.	48	9 923	74.4	74.4	080	PACKAGED ALCOHOLIC BEVERAGES . . .	11	880	19.4	6.4
243	SLEEP EQUIPMENT	44	1 596	12.1	12.0	100	CIGARS—CIGARETTES—TOBACCO . . .	42	838	9.2	6.1
244	OTHER HOUSEHOLD FURNITURE . . .	48	7 141	53.6	53.6	120	COSMETICS—DRUGS—CLEANERS	73	10 201	74.4	74.4
245	FLDDR COVERINGS—SDFT SURFACE . .	35	1 046	9.5	7.8	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	6	35	1.5	.3
246	FLDDR COVERINGS—HARD SURFACE . .	21	68	1.1	.5	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	6	82	3.0	.6
247	NONHOUSEHOLD FURNITURE	7	71	2.0	.5	220	MAJOR APPL—RADIO—TV—MUSICAL INST	6	69	2.9	.8
						260	KITCHENWARE—HOME FURNISHINGS . .	6	104	4.4	.8
260	KITCHENWARE—HOME FURNISHINGS . .	25	401	4.6	3.0	280	JEWELRY—OPTICAL GOODS	17	208	3.8	1.5
520	NONMERCHANDISE RECEIPTS	19	505	5.8	3.8	300	SPORTING—RECREATION EQUIPMENT . .	4	36	1.7	.3
-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	.3	320	HARDWARE—GARDENING EQUIPMENT . .	5	38	1.6	.3
						340	LUMBER—BUILDING MATERIALS	3	22	1.1	.2
						500	ALL OTHER MERCHANDISE	12	430	15.5	3.1
						520	NONMERCHANDISE RECEIPTS	23	147	2.3	1.1
						-	MISCELLANEOUS MERCHANDISE	(X)	31	(X)	.2
HOME FURNISHINGS STORES (OTHER 571)						DRUG STORES (SIC 591 PT.)					
	TOTAL ²	10	1 638	(X)	100.0		TOTAL	71	(D)	(X)	100.0
HOUSEHOLD APPLIANCE STORES (SIC 572)						020	GROCERIES—OTHER FOODS	8		5.9	1.2
	TOTAL	21	5 416	(X)	100.0	040	MEALS—SNACKS	15		8.1	3.2
220	MAJOR APPL—RADIO—TV—MUSICAL INST	20	4 237	78.9	78.2	080	PACKAGED ALCOHOLIC BEVERAGES . . .	11		19.4	6.7
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	3	310	24.1	5.7	100	CIGARS—CIGARETTES—TOBACCO . . .	42		9.1	6.3
260	KITCHENWARE—HOME FURNISHINGS . .	3	157	18.1	2.9	120	COSMETICS—DRUGS—CLEANERS	71		73.5	73.5
320	HARDWARE—GARDENING EQUIPMENT . .	4	64	6.2	1.2	121	MEDICINES EXC. PRESCRIPTION . . .	69		30.2	29.6
420	AUTO TIRES—BATTERIES—ACCESS . . .	3	128	10.9	2.4	122	PRESCRIPTION MEDICINES	71		36.9	36.9
520	NONMERCHANDISE RECEIPTS	14	378	12.4	6.2	123	ALL OTHER DRUGS—PROPRIETARIES . .	36		18.5	7.0
-	MISCELLANEOUS MERCHANDISE	(X)	182	(X)	3.4	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	6		(D)	1.4
						160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	6			2.9
						220	MAJOR APPL—RADIO—TV—MUSICAL INST	4			2.8
						260	KITCHENWARE—HOME FURNISHINGS . .	6			4.2
						280	JEWELRY—OPTICAL GOODS	17			3.9
						300	SPORTING—RECREATION EQUIPMENT . .	4			1.6
						320	HARDWARE—GARDENING EQUIPMENT . .	5			1.5
						340	LUMBER—BUILDING MATERIALS	3			1.1
						500	ALL OTHER MERCHANDISE	12			15.8
						520	NONMERCHANDISE RECEIPTS	23			2.2
						-	MISCELLANEOUS MERCHANDISE	(X)			(X)
											.2
						PROPRIETARY STORES (SIC 591 PT.)					
	TOTAL	23	4 675	(X)	100.0		TOTAL	2	(D)	(X)	100.0
220	MAJOR APPL—RADIO—TV—MUSICAL INST	23	4 249	90.9	90.9	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					
520	NONMERCHANDISE RECEIPTS	13	228	7.5	4.9		TOTAL	230	23 590	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	197	(X)	4.2	020	GROCERIES—OTHER FOODS	31	363	5.5	1.5
						040	MEALS—SNACKS	7	51	2.5	.2
						060	ALCOHOLIC DRINKS	8	189	26.6	.8
						080	PACKAGED ALCOHOLIC BEVERAGES . . .	60	7 766	82.8	32.9
						100	CIGARS—CIGARETTES—TOBACCO . . .	34	248	3.7	1.1
						140	MEN'S—BOYS' CLOTHING EXC FOOTWR	15	135	5.8	.6
						160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	18	25	.9	.1
						180	ALL FOOTWEAR	16	281	9.0	1.2
						220	MAJOR APPL—RADIO—TV—MUSICAL INST	12	246	15.3	1.0
						240	FURNITURE—SLEEP EQUIP—FLOOR COV.	9	112	11.9	.5
						260	KITCHENWARE—HOME FURNISHINGS . .	16	214	20.4	.9
						280	JEWELRY—OPTICAL GOODS	25	2 415	80.9	10.2
						300	SPORTING—RECREATION EQUIPMENT . .	33	1 716	42.1	7.3
						320	HARDWARE—GARDENING EQUIPMENT . .	14	385	33.3	1.6
						460	HAY—GRAIN—FEED—FARM SUPPLIES . .	18	2 869	87.7	12.2
						480	HOUSEHOLD FUELS—ICE	4	832	67.3	3.5
						500	ALL OTHER MERCHANDISE	94	4 969	100.0	21.1
						520	NONMERCHANDISE RECEIPTS	92	536	4.0	2.3
						-	MISCELLANEOUS MERCHANDISE	(X)	237	(X)	1.0
						LIQUEUR STORES (SIC 592)					
	TOTAL	78	3 191	(X)	100.0		TOTAL	60	8 606	(X)	100.0
060	ALCOHOLIC DRINKS	78	2 746	86.1	86.1	020	GROCERIES—OTHER FOODS	28	349	6.1	4.1
080	PACKAGED ALCOHOLIC BEVERAGES . . .	33	164	13.6	5.1	040	MEALS—SNACKS	5	15	1.0	.2
100	CIGARS—CIGARETTES—TOBACCO . . .	15	29	9.0	.9	060	ALCOHOLIC DRINKS	8	189	28.9	2.2
-	MISCELLANEOUS MERCHANDISE	(X)	252	(X)	7.9	080	PACKAGED ALCOHOLIC BEVERAGES . . .	60	7 766	90.2	90.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 1 Detail may not add to total due to rounding.
 2 Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Shreveport SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines											
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--										
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹									
100	CIGARS-CIGARETTES-TOBACCO	30	164	2.5	1.9															
520	NONMERCHANTISE RECEIPTS	21	116	2.2	1.3															
-	MISCELLANEOUS MERCHANTISE	(X)	7	(X)	.1															
	ANTIQUE AND SECONOHANO STORES (SIC 593)																			
	TOTAL	20	535	(X)	100.0															
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)																			
	TOTAL	15	1 737	(X)	100.0															
300	SPORTING-RECREATION EQUIPMENT . .	15	1 586	91.3	91.3															
520	NONMERCHANTISE RECEIPTS	12	20	1.7	1.2															
-	MISCELLANEOUS MERCHANTISE	(X)	131	(X)	7.5															
	JEWELRY STORES (SIC 597)																			
	TOTAL	22	2 575	(X)	100.0															
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	4	20	13.3	.8															
260	KITCHENWARE-HOME FURNISHINGS . .	8	169	16.3	6.6															
266	ALL OTHER HOME FURN EXC. CHINA	7	57	5.4	2.2															
267	CHINA-GLASSWARE	8	112	10.6	4.3															
280	JEWELRY-OPTICAL GOODS	22	1 972	76.6	76.6															
281	WATCHES-CLOCKS	17	366	15.1	14.2															
282	SILVERWARE	16	316	13.0	12.3															
285	ALL OTHER JEWELRY ITEMS	18	385	21.5	15.0															
287	DIAMONDS, EXC. DIAMOND WATCHES	18	671	27.7	26.1															
288	RINGS, EXC. DIAMONDS	17	231	9.5	9.0															
-	MISCELLANEOUS MERCHANTISE	(X)	2	(X)	.1															
520	NONMERCHANTISE RECEIPTS	21	268	10.4	10.4															
529	WATCH-CLOCK-JEWELRY REPAIRS . .	21	211	8.2	8.2															
533	ALL NONMDS REPTS FROM CUSTMRS	6	57	6.4	2.2															
-	MISCELLANEOUS MERCHANTISE	(X)	145	(X)	5.6															
	FUEL AND ICE DEALERS (SIC 598)																			
	TOTAL	3	(0)	(X)	100.0															
480	HOUSEHOLD FUELS-ICE	3																		
-	MISCELLANEOUS MERCHANTISE	(X)	(0)	(X)	74.9 25.1															
	FLORISTS (SIC 5992)																			
	TOTAL ²	30	1 371	(X)	100.0															

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Nonstore retailers, part of SIC major group 53, are shown separately in this table.
² Detail may not add to total due to rounding.
³ Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines									
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--								
	Establishments handling the line	All establishments ²			Establishments handling the line	All establishments ²		Establishments handling the line		All establishments ²								
	RETAIL TRADE																	
	TOTAL	8 570	1 537 193	(X)	100.0	340	LUMBER-BUILDING MATERIALS	35	2 976	(X)	100.0							
020	GROCERIES-OTHER FOODS	2 175	316 705	61.3	20.6	356	ALL OTHER LUMBER-MILLWORK	20	225	13.9	7.6							
040	MEALS-SNACKS	1 548	57 021	55.2	3.7	357	PAINT-VARNISH ETC	32	1 648	71.2	55.4							
060	ALCOHOLIC DRINKS	777	18 642	57.1	1.2	358	PAINT SUNORIES	29	167	7.9	5.6							
080	PACKAGE ALCOHOLIC BEVERAGES	757	21 567	9.8	1.4	359	WALLPAPER-OTHER WALL COVERINGS	25	170	9.0	5.7							
100	CIGARS-CIGARETTES-TOBACCO	2 211	26 690	5.8	1.7	361	GLASS	8	638	60.6	21.4							
120	COSMETICS-DRUGS-CLEANERS	2 049	69 289	13.3	4.5													
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	998	39 792	19.4	2.6	520	NONMERCHANTNOISE RECEIPTS	14	38	2.6	1.3							
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	1 187	68 705	27.1	4.5		MISCELLANEOUS MERCHANTNOISE	(X)	89	(X)	3.0							
180	ALL FOOTWEAR	958	23 434	11.8	1.5													
200	CURTAINS-DRAPERIES-ORY GOOOS	873	26 193	15.0	1.7													
220	MAJOR APPL-RADIO-TV-MUSICAL INST	990	48 159	21.6	3.1		ELECTRICAL SUPPLY STORES (SIC 524)											
240	FURNITURE-SLEEP EQUIP-FLOOR COV	788	35 507	22.1	2.3		TOTAL ²	6	454	(X)	100.0							
260	KITCHENWARE-HOME FURNISHINGS	1 128	13 070	5.4	.9													
280	JEWELRY-OPTICAL GOOOS	764	10 345	6.4	.7													
300	SPORTING-RECREATION EQUIPMENT	771	17 967	10.7	1.2													
320	HAROWARE-GAROEING EQUIPMENT	1 004	22 934	10.4	1.5													
340	LUMBER-BUILDING MATERIALS	742	74 815	41.8	4.9		HAROWARE STORES (SIC 5251)											
380	AUTOMOBILES-TRUCKS	490	253 379	58.5	16.5		TOTAL	122	14 647	(X)	100.0							
400	AUTO FUELS-LUBRICANTS	1 888	109 428	27.8	7.1													
420	AUTO TIRES-BATTERIES-ACCESS	1 845	64 007	11.1	4.2	180	ALL FOOTWEAR	5	15	3.2	.1							
440	FARM EQUIPMENT MACHINERY	221	64 791	55.2	4.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	51	2 209	21.5	15.1							
460	HAY-GRAIN-FEEO-FARM SUPPLIES	427	55 324	50.7	3.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV	29	1 149	17.2	7.8							
480	HOUSEHOLD FUELS-ICE	172	12 939	66.6	.8	260	KITCHENWARE-HOME FURNISHINGS	59	695	11.2	4.7							
500	ALL OTHER MERCHANTNOISE	1 644	38 461	9.3	2.5	280	JEWELRY-OPTICAL GOOOS	11	17	1.6	.1							
520	NONMERCHANTNOISE RECEIPTS	3 050	48 029	5.2	3.1	300	SPORTING-RECREATION EQUIPMENT	47	592	10.9	4.0							
	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP DEALERS (SIC 52)					320	HAROWARE-GAROEING EQUIPMENT	122	7 955	54.3	54.3							
	TOTAL	595	159 444	(X)	100.0	340	LUMBER-BUILDING MATERIALS	82	1 413	11.9	9.6							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	69	2 991	18.8	1.9	420	AUTO TIRES-BATTERIES-ACCESS	9	80	10.2	.5							
240	FURNITURE-SLEEP EQUIP-FLOOR COV	73	1 582	9.3	1.0	460	HAY-GRAIN-FEEO-FARM SUPPLIES	9	31	4.5	.2							
260	KITCHENWARE-HOME FURNISHINGS	84	1 127	10.2	.7	500	ALL OTHER MERCHANTNOISE	14	51	4.7	.3							
300	SPORTING-RECREATION EQUIPMENT	57	679	7.8	.4	520	NONMERCHANTNOISE RECEIPTS	31	232	6.4	1.6							
320	HAROWARE-GAROEING EQUIPMENT	270	11 176	21.6	7.0		MISCELLANEOUS MERCHANTNOISE	(X)	208	(X)	1.4							
340	LUMBER-BUILDING MATERIALS	414	68 753	86.0	43.1													
380	AUTOMOBILES-TRUCKS	25	2 059	16.0	1.3		FARM EQUIPMENT DEALERS (SIC 5252)											
400	AUTO FUELS-LUBRICANTS	14	209	1.7	.1		TOTAL	142	70 904	(X)	100.0							
420	AUTO TIRES-BATTERIES-ACCESS	50	2 703	11.3	1.7	320	HAROWARE-GAROEING EQUIPMENT	16	506	6.3	.7							
440	FARM EQUIPMENT MACHINERY	148	62 350	80.9	39.1	380	AUTOMOBILES-TRUCKS	25	2 057	17.1	2.9							
460	HAY-GRAIN-FEEO-FARM SUPPLIES	21	1 345	18.6	.8	400	AUTO FUELS-LUBRICANTS	11	192	2.5	.3							
500	ALL OTHER MERCHANTNOISE	21	434	15.0	.3	420	AUTO TIRES-BATTERIES-ACCESS	40	2 590	12.9	3.7							
520	NONMERCHANTNOISE RECEIPTS	234	3 725	4.9	2.3	440	FARM EQUIPMENT MACHINERY	142	62 143	87.6	87.6							
	MISCELLANEOUS MERCHANTNOISE	(X)	311	(X)	.2	460	HAY-GRAIN-FEEO-FARM SUPPLIES	7	821	19.3	1.2							
	LUMBER AND OTHER BLOC. MATERIALS DEALERS (SIC 521)					520	NONMERCHANTNOISE RECEIPTS	74	2 176	5.3	3.1							
	TOTAL	282	69 869	(X)	100.0		MISCELLANEOUS MERCHANTNOISE	(X)	415	(X)	.6							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	475	13.2	.7													
240	FURNITURE-SLEEP EQUIP-FLOOR COV	43	414	4.0	.6		GENERAL MERCHANTNOISE GROUP STORES (SIC 53 PART*)											
260	KITCHENWARE-HOME FURNISHINGS	21	392	11.7	.6		TOTAL	695	(D)	(X)	100.0							
300	SPORTING-RECREATION EQUIPMENT	8	69	3.3	.1	020	GROCERIES-OTHER FOODS	327										
320	HAROWARE-GAROEING EQUIPMENT	127	2 591	8.8	3.7	040	MEALS-SNACKS	67				8.8	5.5					
340	LUMBER-BUILDING MATERIALS	282	63 626	91.1	91.1	080	PACKAGE ALCOHOLIC BEVERAGES	29				3.8	.8					
341	LUMBER	248	23 488	34.3	33.6	100	CIGARS-CIGARETTES-TOBACCO	153				3.1	.2					
342	PLYWOOD	219	6 566	10.4	9.4	120	COSMETICS-DRUGS-CLEANERS	387				5.6	4.4					
343	WINDOWS, DOORS, AND FRAMES-METAL	180	2 826	5.2	4.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	476				12.3	11.8					
344	KITCHEN CABINETS	80	571	3.1	.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	497				21.7	21.0					
345	ALL OTHER MILLWORK	220	3 647	5.7	5.2	180	ALL FOOTWEAR	425				5.7	5.1					
346	WALLBOARD	214	4 087	6.7	5.8	200	CURTAINS-DRAPERIES-ORY GOOOS	548				15.6	14.6					
347	ASPHALT AND ASBESTOS PRODUCTS	195	3 571	6.3	5.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	212				8.6	4.9					
348	PAINT-GLASS-WALLPAPER	216	2 959	5.0	4.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV	254				3.9	2.3					
349	HEATING AND PLUMBING EQUIP	103	1 270	4.2	1.8	260	KITCHENWARE-HOME FURNISHINGS	380				6.0	4.5					
351	METAL ROOFING AND STING	141	1 144	2.6	1.6	320	JEWELRY-OPTICAL GOOOS	312				2.0	1.5					
352	MASONRY SUPPLIES	206	3 194	5.9	4.6	300	SPORTING-RECREATION EQUIPMENT	280				3.1	2.2					
353	INSULATION	157	1 098	2.3	1.6	320	HAROWARE-GAROEING EQUIPMENT	319				5.7	3.6					
355	ALL OTHER BUILDING MATERIALS	157	8 537	21.0	12.2	340	LUMBER-BUILDING MATERIALS	159				3.9	1.8					
	MISCELLANEOUS MERCHANTNOISE	(X)	668	(X)	1.0	400	AUTO FUELS-LUBRICANTS	73				1.9	.4					
520	NONMERCHANTNOISE RECEIPTS	109	1 253	4.7	1.8	420	AUTO TIRES-BATTERIES-ACCESS	55				4.9	1.5					
	MISCELLANEOUS MERCHANTNOISE	(X)	1 049	(X)	1.5	440	FARM EQUIPMENT MACHINERY	16				1.5	.2					
	PLUMBING AND HEATING EQUIP OLR.					460	HAY-GRAIN-FEEO-FARM SUPPLIES	51				3.3	.4					
	TOTAL ²	8	594	(X)	100.0	480	HOUSEHOLD FUELS-ICE	15				7.1	.1					
						500	ALL OTHER MERCHANTNOISE	350				11.5	8.2					
						520	NONMERCHANTNOISE RECEIPTS	335				5.4	4.2					
							MISCELLANEOUS MERCHANTNOISE	(X)				(X)	(Z)					
							DEPARTMENT STORES (SIC 531)											
							TOTAL	13	31 776	(X)	100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
020	GROCERIES—OTHER FOODS	8	283	1.2	.9	-	MISCELLANEOUS MERCHANDISE	(X)	51	(X)	.1
040	MEALS—SNACKS	5	214	1.5	.7						
100	CIGARS—CIGARETTES—TOBACCO	3	49	.9	.2						
120	COSMETICS—DRUGS—CLEANERS	12	1 389	4.5	4.4						
							GENERAL MERCHANDISE STORES (SIC 539 PART)				
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	13	3 510	11.0	11.0		TOTAL ²	397	73 456	(X)	100.0
141	MEN'S CLOTHING	13	2 666	8.4	8.4						
142	BOYS' CLOTHING	11	844	3.3	2.7						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	13	7 099	22.3	22.3		DRY GOODS STORES (SIC 539 PART)				
161	CHILDREN'S—INFANTS' WEAR	13	784	2.5	2.5		TOTAL ²	81	6 027	(X)	100.0
162	HANOBAGS—ACCESSORIES	12	360	1.1	1.1						
163	MILLINERY	10	141	.5	.4		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
164	HOSIERY	13	540	1.7	1.7		TOTAL	11	(D)	(X)	100.0
165	LINGERIE	12	1 020	3.3	3.2						
166	WOMENS COATS—SUITS—FURS—RAINWR	11	411	1.4	1.3						
167	WOMEN'S DRESSES	12	2 230	7.2	7.0		FOOD STORES (SIC 54)				
168	WOMEN'S BLOUSES—SPTSWR	12	1 061	3.4	3.3		TOTAL	1 507	372 153	(X)	100.0
169	GIRLS'—SUBTEEN—TEEN WEAR	11	509	1.9	1.6						
-	MISCELLANEOUS MERCHANDISE	(X)	43	(X)	.1						
180	ALL FOOTWEAR	11	1 632	5.7	5.1						
200	CURTAINS—ORAPERIES—DRY GOODS	13	2 309	7.3	7.3						
201	PIECE GOODS—NOTIONS	13	910	2.9	2.9						
202	CURTAINS—ORAPERIES	13	1 369	4.3	4.3						
-	MISCELLANEOUS MERCHANDISE	(X)	30	(X)	.1	020	GROCERIES—OTHER FOODS	1 507	303 648	81.6	81.6
						040	MEALS—SNACKS	76	639	6.8	.2
220	MAJOR APPL—RADIO—TV—MUSICAL INST	11	3 308	12.6	10.4	080	PACKAGE ALCOHOLIC BEVERAGES	439	10 192	6.0	2.7
221	MAJOR HOUSEHOLD APPLIANCES	9	2 394	9.4	7.5	100	CIGARS—CIGARETTES—TOBACCO	1 160	16 270	5.3	4.4
222	RADIOS—TV'S MUSICAL INSTR	10	900	3.5	2.8	120	COSMETICS—DRUGS—CLEANERS	1 102	18 331	6.0	4.9
-	MISCELLANEOUS MERCHANDISE	(X)	14	(X)	(Z)	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	113	660	2.7	.2
						160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	165	931	1.6	.3
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	10	1 055	4.0	3.3	180	ALL FOOTWEAR	123	751	2.5	.2
241	FLOOR COVERINGS	10	446	1.7	1.4	200	CURTAINS—ORAPERIES—DRY GOODS	65	323	2.2	.1
242	FURNITURE—SLEEP EQUIPMENT	10	609	2.3	1.9	260	KITCHENWARE—HOME FURNISHINGS	170	1 060	1.6	.3
						320	HARDWARE—GARDENING EQUIPMENT	90	1 038	4.5	.3
260	KITCHENWARE—HOME FURNISHINGS	11	1 325	4.6	4.2	340	LUMBER—BUILDING MATERIALS	46	775	5.2	.2
261	CHINA—GLASSWARE	11	625	2.1	2.0	400	AUTO FUELS—LUBRICANTS	172	2 564	14.8	.7
262	KITCHENWARE—HOUSEWARES	11	642	2.1	2.0	460	HAY—GRAIN—FEEO—FARM SUPPLIES	142	1 161	4.1	.3
263	OTHER KITCHENWARE—HOME FURNISH	3	58	1.7	.2	500	ALL OTHER MERCHANDISE	614	6 593	3.1	1.8
						520	NONMERCHANDISE RECEIPTS	387	6 308	3.6	1.7
280	JEWELRY—OPTICAL GOODS	11	479	1.6	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	909	(X)	.2
300	SPORTING—RECREATION EQUIPMENT	10	976	3.8	3.1						
							GROCERY STORES (SIC 541)				
320	HARDWARE—GARDENING EQUIPMENT	10	1 160	4.6	3.7		TOTAL	1 361	360 701	(X)	100.0
321	HARDWARE—TOOLS	9	704	2.7	2.2	020	GROCERIES—OTHER FOODS	1 361	293 193	81.3	81.3
322	GARDENING EQUIPMENT—SUPPLIES	9	456	1.7	1.4	021	MEATS—FISH—POULTRY	1 276	72 836	20.8	20.2
						022	PRODUCE (FRESH FRUITS—VEGTABLES)	1 172	22 651	6.7	6.3
340	LUMBER—BUILDING MATERIALS	10	1 096	4.2	3.4	023	FROZEN FOODS	1 086	15 021	4.7	4.2
348	PAINT—GLASS—WALLPAPER	8	519	2.1	1.6	024	ALL OTHER FOODS	1 355	182 685	50.9	50.6
356	ALL OTHER LUMBER—MILLWORK	8	577	2.4	1.8						
400	AUTO FUELS—LUBRICANTS	5	102	.5	.3	040	MEALS—SNACKS	70	475	3.4	.1
420	AUTO TIRES—BATTERIES—ACCESS.	7	1 341	5.6	4.2	080	PACKAGE ALCOHOLIC BEVERAGES	426	10 119	6.0	2.8
						100	CIGARS—CIGARETTES—TOBACCO	1 134	16 078	5.3	4.5
500	ALL OTHER MERCHANDISE	12	1 745	5.6	5.5	120	COSMETICS—DRUGS—CLEANERS	1 079	18 154	5.9	5.0
501	TOYS—GAMES—WHEEL GOODS	11	968	3.5	3.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	113	661	2.6	.2
502	BOOKS—STATIONERY—PHOTO. EQUIP.	10	689	2.4	2.2	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	155	860	1.0	.2
518	MOSE, EXC. TOY—GAMES—BOOKS—STA	6	88	.4	.3	180	ALL FOOTWEAR	123	751	2.4	.2
						200	CURTAINS—ORAPERIES—DRY GOODS	65	323	2.1	.1
520	NONMERCHANDISE RECEIPTS	12	2 474	8.2	7.8	260	KITCHENWARE—HOME FURNISHINGS	160	1 019	1.6	.3
535	ALL OTHER SERVICE RECEIPTS	12	2 391	7.9	7.5	320	HARDWARE—GARDENING EQUIPMENT	80	997	4.8	.3
-	MISCELLANEOUS	(X)	83	(X)	.3	340	LUMBER—BUILDING MATERIALS	46	775	5.1	.2
						400	AUTO FUELS—LUBRICANTS	171	2 550	14.2	.7
	VARIETY STORES (SIC 533)					460	HAY—GRAIN—FEEO—FARM SUPPLIES	142	1 161	4.0	.3
	TOTAL	193	35 312	(X)	100.0	500	ALL OTHER MERCHANDISE	597	6 449	3.0	1.8
020	GROCERIES—OTHER FOODS	140	1 485	4.9	4.2	516	ALL OTHER MERCHANDISE	112	1 024	1.7	.3
040	MEALS—SNACKS	33	687	22.8	1.9	517	PAPER—PAPER PRODUCTS	554	5 425	2.6	1.5
100	CIGARS—CIGARETTES—TOBACCO	37	100	.9	.3	520	NONMERCHANDISE RECEIPTS	369	6 228	3.5	1.7
120	COSMETICS—DRUGS—CLEANERS	178	2 459	7.0	7.0	-	MISCELLANEOUS MERCHANDISE	(X)	908	(X)	.3
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	172	2 325	6.8	6.6						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	175	6 230	18.1	17.6		MEAT MARKETS (SIC 542 PT.)				
180	ALL FOOTWEAR	165	1 236	3.6	3.5		TOTAL	48	5 259	(X)	100.0
200	CURTAINS—ORAPERIES—DRY GOODS	176	4 780	13.6	13.5	020	GROCERIES—OTHER FOODS	48	4 763	90.6	90.6
220	MAJOR APPL—RADIO—TV—MUSICAL INST	101	636	2.9	1.8	021	MEATS—FISH—POULTRY	48	3 221	61.2	61.2
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	94	515	2.7	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	1 542	(X)	29.3
260	KITCHENWARE—HOME FURNISHINGS	173	2 780	7.9	7.9	520	NONMERCHANDISE RECEIPTS	14	68	3.9	1.3
280	JEWELRY—OPTICAL GOODS	158	741	2.2	2.1	-	MISCELLANEOUS MERCHANDISE	(X)	428	(X)	8.1
300	SPORTING—RECREATION EQUIPMENT	124	724	2.3	2.1						
320	HARDWARE—GARDENING EQUIPMENT	147	1 538	5.2	4.4						
340	LUMBER—BUILDING MATERIALS	58	148	.9	.4						
400	AUTO FUELS—LUBRICANTS	10	81	4.3	.2						
420	AUTO TIRES—BATTERIES—ACCESS.	7	44	1.9	.1						
500	ALL OTHER MERCHANDISE	163	7 598	24.4	21.5						
520	NONMERCHANDISE RECEIPTS	129	1 154	4.0	3.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					MOTOR VEHICLE DEALERS (SIC 551, 552)					
	TOTAL	20	1 064	(X)	100.0		TOTAL	364	300 875	(X)	100.0
020	GROCERIES—OTHER FOODS	20	996	93.6	93.6	380	AUTOMOBILES—TRUCKS	364	250 351	83.2	83.2
021	MEATS—FISH—POULTRY	20	885	83.2	83.2	400	AUTO FUELS—LUBRICANTS	203	3 628	1.9	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	111	(X)	10.4	420	AUTO TIRES—BATTERIES—ACCESS	313	28 260	9.6	9.4
-	MISCELLANEOUS MERCHANDISE	(X)	68	(X)	6.4	440	FARM EQUIPMENT MACHINERY	12	1 162	18.1	.4
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					500	ALL OTHER MERCHANDISE	3	312	9.0	.1
	TOTAL	6	(0)	(X)	100.0	520	NONMERCHANDISE RECEIPTS	300	16 602	5.8	5.5
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					-	MISCELLANEOUS MERCHANDISE	(X)	560	(X)	.2
	TOTAL	6	611	(X)	100.0		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
020	GROCERIES—OTHER FOODS	6	463	75.8	75.8	380	TOTAL	274	257 235	(X)	100.0
040	MEALS—SNACKS	3	73	12.2	11.9	381	AUTOMOBILES—TRUCKS	274	213 015	82.8	82.8
-	MISCELLANEOUS MERCHANDISE	(X)	75	(X)	12.3	382	NEW PASSENGER CARS—RETAIL	274	128 108	49.8	49.8
	RETAIL BAKERIES (SIC 546)					383	NEW PASSENGER CARS—WHOLESALE	6	439	5.5	.2
	TOTAL	56	2 505	(X)	100.0	384	NEW COMMERCIAL VEHICLES—RETAIL	164	33 218	18.9	12.9
020	GROCERIES—OTHER FOODS	56	2 396	95.6	95.6	385	NEW COMMERCIAL VEHICLES—WHOLESALE	5	482	6.8	.2
-	MISCELLANEOUS MERCHANDISE	(X)	109	(X)	4.4	386	USED PASSENGER CARS—RETAIL	270	37 171	14.7	14.5
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462)					387	USED PASSENGER CARS—WHOLESALE	102	2 405	1.8	.9
	TOTAL	51	2 288	(X)	100.0	387	USED COMMERCIAL VEHICLES	164	6 863	4.2	2.7
020	GROCERIES—OTHER FOODS	51	2 187	95.6	95.6	392	ALL OTHER AUTOS—TRUCKS	31	4 214	14.9	1.6
025	BAKERY PRODUCTS—EXCEPT FROZEN	51	2 180	95.3	95.3	-	MISCELLANEOUS MERCHANDISE	(X)	112	(X)	(2)
-	MISCELLANEOUS MERCHANDISE	(X)	101	(X)	4.4	400	AUTO FUELS—LUBRICANTS	180	3 395	2.0	1.3
	RETAIL BAKERIES—SELLING ONLY (SIC 5463)					401	GASOLINE	120	2 843	2.6	1.1
	TOTAL	5	217	(X)	100.0	403	MOTOR OILS—GREASES—OTHER OILS	136	552	.4	.2
	DAIRY PRODUCTS STORES (SIC 545)					420	AUTO TIRES—BATTERIES—ACCESS	274	24 921	9.7	9.7
	TOTAL	6	(0)	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	274	14 963	5.8	5.8
	EGG AND POULTRY DEALERS (SIC 549 PT.)					422	PARTS—WHOLESALE	202	4 678	2.1	1.8
	TOTAL	2	(0)	(X)	100.0	423	PARTS—RETAIL	224	2 358	1.0	.9
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					424	AUTOMOBILE TIRES—BATTERIES—ACC	205	2 920	1.5	1.1
	TOTAL	2	(0)	(X)	100.0		FARM EQUIPMENT MACHINERY	12	1 158	20.0	.5
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					520	NONMERCHANDISE RECEIPTS	249	14 137	5.8	5.5
	TOTAL	657	348 354	(X)	100.0	527	SERVICE LABOR	249	13 494	5.5	5.2
220	MAJOR APPL—RADIO—TV—MUSICAL INST	153	8 337	46.1	2.4	528	OTHER NONMERCHANDISE RECEIPTS	46	643	1.4	.2
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	49	391	7.6	.1	-	MISCELLANEOUS MERCHANDISE	(X)	609	(X)	.2
260	KITCHENWARE—HOME FURNISHINGS	125	694	5.7	.2		DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
300	SPORTING—RECREATION EQUIPMENT	153	9 253	35.0	2.7	380	TOTAL	5	4 693	(X)	100.0
320	HARDWARE—GARDENING EQUIPMENT	127	1 467	11.7	.4	381	AUTOMOBILES—TRUCKS	5	3 511	74.8	74.8
380	AUTOMOBILES—TRUCKS	386	250 871	79.2	72.0	385	NEW PASSENGER CARS—RETAIL	5	2 155	45.9	45.9
400	AUTO FUELS—LUBRICANTS	246	4 324	2.1	1.2	386	USED PASSENGER CARS—RETAIL	5	948	20.2	20.2
420	AUTO TIRES—BATTERIES—ACCESS	555	45 460	13.6	13.0	-	USED PASSENGER CARS—WHOLESALE	4	100	2.6	2.1
440	FARM EQUIPMENT MACHINERY	13	1 179	15.0	.3	420	MISCELLANEOUS MERCHANDISE	(X)	307	(X)	6.5
500	ALL OTHER MERCHANDISE	106	6 910	41.6	2.0	421	AUTO TIRES—BATTERIES—ACCESS	5	637	13.6	13.6
520	NONMERCHANDISE RECEIPTS	454	18 986	6.0	5.5	422	PARTS INSTALLED IN REPAIR WORK	5	253	5.4	5.4
-	MISCELLANEOUS MERCHANDISE	(X)	482	(X)	.1	423	PARTS—WHOLESALE	5	25	.5	.5
						424	PARTS—RETAIL	5	176	3.8	3.8
							AUTOMOBILE TIRES—BATTERIES—ACC	4	183	3.9	3.9
							NONMERCHANDISE RECEIPTS	5	423	9.0	9.0
							SERVICE LABOR	5	421	9.0	9.0
							MISCELLANEOUS MERCHANDISE	(X)	122	(X)	2.6
							DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
							TOTAL	30	29 607	(X)	100.0
							AUTOMOBILES—TRUCKS	30	25 043	84.6	84.6
							NEW PASSENGER CARS—RETAIL	30	17 096	57.7	57.7
							NEW COMMERCIAL VEHICLES—RETAIL	11	1 858	14.0	6.3
							USED PASSENGER CARS—RETAIL	30	5 146	17.4	17.4
							USED PASSENGER CARS—WHOLESALE	19	550	3.4	1.9
							USED COMMERCIAL VEHICLES	9	256	2.9	.9
							MISCELLANEOUS MERCHANDISE	(X)	115	(X)	.4
							AUTO FUELS—LUBRICANTS	19	92	.6	.3
							MOTOR OILS—GREASES—OTHER OILS	16	33	.2	.1
							MISCELLANEOUS MERCHANDISE	(X)	59	(X)	.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
420	AUTO TIRES-BATTERIES-ACCESS.	30	2 398	8.1	8.1	520	NONMERCHANDISE RECEIPTS.	74	1 074	8.9	6.2	
421	PARTS INSTALLED IN REPAIR WORK	30	1 548	5.2	5.2	524	BRAKE AND WHEEL SERVICES	33	241	3.3	1.4	
422	PARTS-WHOLESALE	28	428	1.4	1.4	525	TIRE SERVICES OTHER THAN RETRO	24	158	3.3	.9	
423	PARTS-RETAIL	26	235	.8	.8	526	OTHER NONMERCHANDISE RECEIPTS.	68	675	6.7	3.9	
424	AUTOMOBILE TIRES-BATTERIES-ACC	18	187	.9	.6	-	MISCELLANEOUS MERCHANDISE.	(X)	92	(X)	.5	
520	NONMERCHANDISE RECEIPTS.	30	1 814	6.1	6.1		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					
527	SERVICE LABOR.	29	1 724	5.8	5.8		TOTAL	118	15 608	(X)	100.0	
528	OTHER NONMERCHANDISE RECEIPTS.	9	90	1.3	.3		220 MAJOR APPL-RAADIO-TV-MUSICAL INST	29	1 191	17.3	7.6	
-	MISCELLANEOUS MERCHANDISE.	(X)	260	(X)	.9		221 MAJOR HOUSEHOLD APPLIANCES	25	668	11.4	4.3	
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)						222 RADIOS-TV'S MUSICAL INSTR.	26	497	7.4	3.2	
	TOTAL	55	9 340	(X)	100.0		MISCELLANEOUS MERCHANDISE.	(X)	26	(X)	.2	
380	AUTOMOBILES-TRUCKS	55	8 783	94.0	94.0	260	KITCHENWARE-HOME FURNISHINGS	18	53	1.1	.3	
385	USED PASSENGER CARS-RETAIL	55	8 100	86.7	86.7	264	SMALL ELECTRICAL APPLIANCES.	18	45	1.1	.3	
-	MISCELLANEOUS MERCHANDISE.	(X)	683	(X)	7.3	265	ALL OTHER KITCHENWR-HOUSEWR.	4	8	1.2	.1	
420	AUTO TIRES-BATTERIES-ACCESS.	5	305	12.7	3.3	300	SPORTING-RECREATION EQUIPMENT.	17	88	2.4	.6	
421	PARTS INSTALLED IN REPAIR WORK	3	154	6.3	1.6	317	ALL OTHER SPTG GOODS EXC BOATS	17	77	2.0	.5	
423	PARTS-RETAIL	3	112	8.4	1.2	-	MISCELLANEOUS MERCHANDISE.	(X)	11	(X)	.1	
-	MISCELLANEOUS MERCHANDISE.	(X)	38	(X)	.4		320 HARDWARE-GARDENING EQUIPMENT	20	97	2.4	.6	
520	NONMERCHANDISE RECEIPTS.	16	228	4.6	2.4	400	AUTO FUELS-LUBRICANTS.	19	549	20.9	3.5	
527	SERVICE LABOR.	5	131	4.3	1.4	420	AUTO TIRES-BATTERIES-ACCESS.	118	12 490	80.0	80.0	
-	MISCELLANEOUS	(X)	96	(X)	1.0	416	NEW TIRES-TUBES(TO FLEET OPRTRS	38	707	7.7	4.5	
-	MISCELLANEOUS MERCHANDISE.	(X)	24	(X)	.3	417	NEW TIRES-TUBES(TO OTHER USERS)	83	3 219	22.6	20.6	
	TIRE, BATTERY, AND ACCESSORY OLRs (SIC 553)					418	RETREADS(TO FLEET OPERATORS)	24	136	2.2	.9	
	TOTAL	241	32 968	(X)	100.0	419	RETREADS(TO OTHER USERS)	41	432	4.7	2.8	
220	MAJOR APPL-RAADIO-TV-MUSICAL INST	151	8 222	34.5	24.9	426	AUTOMOBILE ACCESSORIES	103	3 950	29.3	25.3	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47	389	6.3	1.2	428	NEW AUTO TIRES SOLD TO DEALERS	49	858	8.2	5.5	
260	KITCHENWARE-HOME FURNISHINGS	125	694	3.9	2.1	429	NEW TRUCK-BUS TIRES (TO USERS)	46	1 917	20.2	12.3	
280	JEWELRY-OPTICAL GOODS.	33	68	1.5	.2	431	NEW TRK-BUS TIRES(TO DEALERS)	31	448	4.7	2.9	
300	SPORTING-RECREATION EQUIPMENT.	118	1 124	6.9	3.4	433	RETREADS SOLD TO DEALERS.	25	147	2.1	.9	
320	HARDWARE-GARDENING EQUIPMENT	127	1 454	8.4	4.4	434	RETREADS-TRUCK-BUS(TO USERS)	31	350	4.4	2.2	
340	LUMBER-BUILDING MATERIALS.	26	132	5.6	.4	435	RETREADS-TRUCK-BUS(TO DEALERS)	14	31	1.1	.2	
400	AUTO FUELS-LUBRICANTS.	40	659	12.8	2.0	436	STORAGE BATTERIES.	71	293	2.2	1.9	
420	AUTO TIRES-BATTERIES-ACCESS.	241	17 188	52.1	52.1	500	ALL OTHER MERCHANDISE.	16	124	2.9	.8	
500	ALL OTHER MERCHANDISE.	79	866	7.4	2.6	520	NONMERCHANDISE RECEIPTS.	56	793	9.8	5.1	
520	NONMERCHANDISE RECEIPTS.	130	1 866	9.3	5.7	524	BRAKE AND WHEEL SERVICES	30	362	5.5	2.3	
-	MISCELLANEOUS MERCHANDISE.	(X)	305	(X)	.9	525	TIRE SERVICES OTHER THAN RETRO	28	111	2.1	.7	
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					526	OTHER NONMERCHANDISE RECEIPTS.	45	319	6.6	2.0	
	TOTAL	123	17 360	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	223	(X)	1.4	
220	MAJOR APPL-RAADIO-TV-MUSICAL INST	123	7 031	40.5	40.5		BOAT DEALERS (SIC 5591)					
221	MAJOR HOUSEHOLD APPLIANCES	121	4 320	24.9	24.9		TOTAL	24	8 529	(X)	100.0	
222	RADIOS-TV'S MUSICAL INSTR.	116	2 483	15.4	14.3	300	SPORTING-RECREATION EQUIPMENT.	24	7 680	90.0	90.0	
223	ALL OTHER APPLIANCES	17	227	10.2	1.3	520	NONMERCHANDISE RECEIPTS.	13	357	6.1	4.2	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47	388	5.7	2.2	-	MISCELLANEOUS MERCHANDISE.	(X)	492	(X)	5.8	
260	KITCHENWARE-HOME FURNISHINGS	107	641	4.5	3.7		HOUSEHOLD TRAILER DEALERS (SIC 5592)					
264	SMALL ELECTRICAL APPLIANCES.	104	460	3.2	2.6	500	ALL OTHER MERCHANDISE.	21	5 214	97.0	97.0	
265	ALL OTHER KITCHENWR-HOUSEWR.	74	181	1.6	1.0	504	MOBILE HOMES-HOUSEHOLD TRLRS	20	5 120	95.3	95.3	
280	JEWELRY-OPTICAL GOODS.	31	65	1.7	.4	-	MISCELLANEOUS MERCHANDISE.	(X)	94	(X)	1.7	
300	SPORTING-RECREATION EQUIPMENT.	100	1 036	8.2	6.0		520	NONMERCHANDISE RECEIPTS.	9	151	6.0	2.8
320	HARDWARE-GARDENING EQUIPMENT	107	1 358	9.9	7.8		532	OTHER NONMERCHANDISE RECEIPTS.	7	144	5.7	2.7
340	LUMBER-BUILDING MATERIALS.	25	127	6.1	.7		-	MISCELLANEOUS	(X)	6	(X)	.1
400	AUTO FUELS-LUBRICANTS.	20	109	4.1	.6		-	MISCELLANEOUS MERCHANDISE.	(X)	9	(X)	.2
420	AUTO TIRES-BATTERIES-ACCESS.	123	4 697	27.1	27.1			AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
416	NEW TIRES-TUBES(TO FLEET OPRTRS	26	317	5.7	1.8			TOTAL ²	6	573	(X)	100.0
417	NEW TIRES-TUBES(TO OTHER USERS)	105	1 916	13.4	11.0			AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
419	RETREADS(TO OTHER USERS)	34	112	1.5	.6			TOTAL	1	(0)	(X)	100.0
426	AUTOMOBILE ACCESSORIES	101	977	7.7	5.6							
428	NEW AUTO TIRES SOLD TO DEALERS	31	391	5.9	2.3							
429	NEW TRUCK-BUS TIRES (TO USERS)	51	534	5.6	3.1							
431	NEW TRK-BUS TIRES(TO DEALERS)	19	119	3.1	.7							
433	RETREADS SOLO TO DEALERS	15	15	.4	.1							
434	RETREADS-TRUCK-BUS (TO USERS)	16	20	.5	.1							
435	RETREADS-TRUCK-BUS(TO DEALERS)	8	10	1.1	.1							
436	STORAGE BATTERIES.	97	276	2.0	1.6							
-	MISCELLANEOUS MERCHANDISE.	(X)	9	(X)	.1							
500	ALL OTHER MERCHANDISE.	63	742	10.2	4.3							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of—		Amount ¹ (\$1,000)				As percent of total sales of—			
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹		
	GASOLINE SERVICE STATIONS (SIC 554)					S20	NONMERCHANTISE RECEIPTS.	35	216	5.1	1.5		
	TOTAL	1 340	119 884	(X)	100.0	-	MISCELLANEDUS MERCHANDISE.	(X)	177	(X)	1.2		
02D	GROCERIES-DTHER FOODS.	147	984	8.9	.8		MILLINERY STDRES (SIC 563 PT.)						
040	MEALS-SNACKS	66	822	9.4	.7		TOTAL	3	(0)	(X)	100.0		
080	PACKAGED ALCDHOLIC BEVERAGES	9	98	12.5	.1		CORSET AND LINGERIE STDRES (SIC 563 PT.)						
10D	CIGARS-CIGARETTES-TD8ACCD.	286	1 385	4.2	1.2		TOTAL	2	(0)	(X)	100.0		
220	MAJDR APPL-RADID-TV-MUSICAL INST	5	104	16.6	.1		OTHER WOMEN'S ACCESSDRY SPECIALTY STDRES (SIC 563 PT.)						
300	SPORTING-RECREATION EQUIPMENT.	20	209	9.0	.2		TOTAL ²	15	667	(X)	100.0		
32D	HARDWARE-GARDENING EQUIPMENT	11	128	9.0	.1		FURRIERS AND FUR SHDPS (SIC 568)						
380	AUTDMOBILES-TRUCKS	49	249	6.0	.2		TOTAL	-	-	(X)	-		
40D	AUTD FUELS-LUBRICANTS.	1 340	101 104	84.3	84.3		MEN'S AND BDYS' CLOTHING FURNISHINGS STDRES (SIC 561)						
401	GASOLINE	1 338	92 720	77.3	77.3		TOTAL	64	7 720	(X)	100.0		
402	OTHER AUTDMOTIVE FUELS	152	3 041	15.7	2.5		CDSMETICS-DRUGS-CLEANERS	3	6	1.6	.1		
403	MOTOR OILS-GREASES-OTHER DILS.	1 184	5 343	4.9	4.5		14D MEN'S-8DYS' CLOTHING EXC FDOTWR.	64	6 835	88.5	88.5		
420	AUTO TIRES-BATTERIES-ACCESS.	1 071	10 927	10.8	9.1		142 8DYS' CLOTHING	44	789	12.1	10.2		
421	PARTS INSTALLED IN REPAIR WRK	398	2 123	8.8	1.8		143 MEN'S TAILORED OUTERWEAR	50	2 702	39.6	35.0		
423	PARTS-RETAIL	142	565	4.0	.5		144 DTDHER MEN'S DUTERWEAR.	52	981	18.7	12.7		
424	AUTDMOBILE TIRES-BATTERIES-ACC	1 006	8 239	8.6	6.9		145 MEN'S HATS	50	217	2.9	2.8		
480	HUSEHLD FUELS-ICE.	30	192	15.3	.2		146 DTDHER MEN'S CLDTHING	57	2 145	30.7	27.8		
SDD	ALL DTDHER MERCHANDISE.	24	106	10.0	.1		18D ALL FDOTWEAR	38	689	14.4	8.9		
520	NONMERCHANTISE RECEIPTS.	681	3 289	5.9	2.7		520 NONMERCHANTISE RECEIPTS.	11	82	5.4	1.1		
527	SERVICE LABDR.	651	2 649	5.0	2.2		- MISCELLANEDUS MERCHANDISE.	(X)	107	(X)	1.4		
-	MISCELLANEDUS MERCHANDISE.	(X)	286	(X)	.2		CUSTOM TAILORS (SIC 567)						
	APPAREL AND ACCESSDRY STORES (SIC 56)						TOTAL	2	(0)	(X)	100.0		
	TOTAL	564	71 847	(X)	100.0		FAMILY CLOTHING STDRES (SIC 565)						
12D	CDSMETICS-DRUGS-CLEANERS	33	342	2.4	.5	120	COSMETICS-DRUGS-CLEANERS	24					
14D	MEN'S-8DYS' CLOTHING EXC FDOTWR.	310	19 921	37.6	27.7	140	140 MEN'S-8DYS' CLOTHING EXC FDOTWR.	197	1.9	.7			
16D	WDMEN'S-GIRLS' CLOTHING EXC FDOTWR	440	33 168	57.7	46.2	142	142 WDMEN'S-GIRLS' CLOTHING EXC FDOTWR	197	32.8	32.8			
18D	ALL FDOTWEAR	328	14 300	28.5	19.9	144	144 WDMEN'S-GIRLS' CLOTHING EXC FDOTWR	197	44.9	44.9			
200	CURTAINS-DRAPERIES-DRY GOODS	113	1 920	7.6	2.7	146	146 ALL FDOTWEAR	158	13.9	12.9			
24D	FURNITURE-SLEEP EQUIP-FLDDR CDV.	24	113	2.3	.2	18D	18D CURTAINS-DRAPERIES-DRY GOODS	99	7.4	4.9			
26D	KITCHENWARE-HOME FURNISHINGS	13	91	2.3	.2	240	240 FURNITURE-SLEEP EQUIP-FLDDR CDV.	12	1.7	.3			
28D	JEWELRY-OPTICAL GDODS.	59	305	1.8	.4	26D	26D KITCHENWARE-HDME FURNISHINGS	24	2.0	.2			
300	SPORTING-RECREATION EQUIPMENT.	24	194	3.7	.3	28D	28D JEWELRY-OPTICAL GDODS.	28	1.6	.5			
SDD	ALL DTDHER MERCHANDISE.	37	372	5.3	.5	300	300 SPORTING-RECREATION EQUIPMENT.	17	2.1	.3			
S2D	NONMERCHANTISE RECEIPTS.	151	1 029	3.8	1.4	500	500 ALL DTDHER MERCHANDISE.	28	5.1	.8			
-	MISCELLANEDUS MERCHANDISE.	(X)	92	(X)	.1	520	520 NONMERCHANTISE RECEIPTS.	65	3.4	1.5			
	WOMEN'S CLDTHING+ SPECIALTY STRS. FURRIERS (SIC 562+ 3+ 8)					-	- MISCELLANEDUS MERCHANDISE.	(X)	(X)	(X)	.2		
	TOTAL	187	15 770	(X)	100.0		SHOE STORES (SIC 566)						
12D	CDSMETICS-DRUGS-CLEANERS	5	51	4.0	.3	120	120 COSMETICS-DRUGS-CLEANERS	24					
14D	MEN'S-8DYS' CLOTHING EXC FDOTWR.	22	454	14.4	2.9	140	140 MEN'S-8DYS' CLOTHING EXC FDOTWR.	197	1.9	.7			
16D	WDMEN'S-GIRLS' CLOTHING EXC FDOTWR	187	14 371	91.1	91.1	142	142 WDMEN'S-GIRLS' CLOTHING EXC FDOTWR	197	32.8	32.8			
180	ALL FDOTWEAR	33	500	15.1	3.2	160	160 WDMEN'S-GIRLS' CLOTHING EXC FDOTWR	197	44.9	44.9			
52D	NONMERCHANTISE RECEIPTS.	36	217	5.2	1.4	18D	18D ALL FDOTWEAR	158	13.9	12.9			
-	MISCELLANEDUS MERCHANDISE.	(X)	177	(X)	1.1	2DD	2DD CURTAINS-DRAPERIES-DRY GOODS	99	7.4	4.9			
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					240	240 FURNITURE-SLEEP EQUIP-FLDDR CDV.	12	1.7	.3			
	TOTAL	167	14 893	(X)	100.0	26D	26D KITCHENWARE-HDME FURNISHINGS	24	2.0	.2			
120	COSMETICS-DRUGS-CLEANERS	5	51	3.7	.3	28D	28D JEWELRY-OPTICAL GDODS.	28	1.6	.5			
140	MEN'S-8DYS' CLOTHING EXC FOOTWR.	21	155	14.3	3.1	300	300 SPORTING-RECREATION EQUIPMENT.	17	2.1	.3			
142	8DYS' CLOTHING	9	165	6.2	1.1	500	500 ALL DTDHER MERCHANDISE.	28	5.1	.8			
144	OTHER MEN'S OUTERWEAR.	5	35	7.1	.2	520	520 NONMERCHANTISE RECEIPTS.	65	3.4	1.5			
145	MEN'S HATS	14	23	1.8	.2	-	- MISCELLANEDUS MERCHANDISE.	(X)	(X)	(X)			
146	OTHER MEN'S CLOTHING	16	123	6.8	.8		SHOE STORES (SIC 566)						
-	MISCELLANEDUS MERCHANDISE.	(X)	109	(X)	.7		TOTAL ²	84	8 793	(X)	100.0		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	167	13 494	90.6	90.6		MEN'S SHOE STORES (SIC 566 PT.)						
161	CHILDREN'S-INFANTS' WEAR	49	893	10.1	6.0		TOTAL	1	(0)	(X)	100.0		
163	MILLINERY.	85	254	2.5	1.7		WOMEN'S SHOE STORES (SIC 566 PT.)						
164	HOSIERY.	112	357	3.2	2.4		TOTAL	24	(0)	(X)	100.0		
165	LINGERIE	146	1 524	10.2	10.2								
168	WOMEN'S BLOUSES-SPTSWR	125	2 338	19.2	15.7								
172	DRESSES.	166	5 646	37.9	37.9								
173	COATS-SUITS.	122	1 740	12.7	11.7								
174	HANDBAGS	82	257	2.7	1.7								
175	FURS	9	66	6.4	.4								
176	OTHER WOMENS-GIRLS' CLOTHES ACC	65	419	6.8	2.8								
180	ALL FOOTWEAR	33	500	15.0	3.4								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines						
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--					
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹				
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)	-	-	(X)	-										
	TOTAL	-	-	(X)	-	200 CURTAINS-ORAPERIES-ORY GOOOS	5	72	12.6	3.4	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	21	1 958	92.2	92.2
	FAMILY SHOE STORES (SIC 566 PT.)					520 NONMERCHANOISE RECEIPTS.	7	38	5.6	1.8					
	TOTAL ²	59	4 958	(X)	100.0		(X)	54	(X)	2.5					
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)														
	TOTAL	24	1 264	(X)	100.0										
160	WOMEN'S-GIRLS'CLOTHING*EX FOOTWR	24	1 203	95.2	95.2										
161	CHILDREN'S-INFANTS' WEAR	24	958	75.8	75.8										
-	MISCELLANEOUS MERCHANOISE.	(X)	245	(X)	19.4										
-	MISCELLANEOUS MERCHANOISE.	(X)	61	(X)	4.8										
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)														
	TOTAL ²	6	251	(X)	100.0										
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)														
	TOTAL	475	59 559	(X)	100.0	200 CURTAINS-ORAPERIES-ORY GOOOS	17	195	15.2	1.1	220 MAJOR APPL-RAOIO-TV-MUSICAL INST	141	12 547	70.3	70.3
020	GROCERIES-OTHER FOODS.	4	72	8.3	.1	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	23	1 664	26.1	9.3	260 KITCHENWARE-HOME FURNISHINGS	45	748	13.6	4.2
200	CURTAINS-ORAPERIES-ORY GOOOS	68	680	9.0	1.1	300 SPORTING-RECREATION EQUIPMENT.	9	174	11.1	1.0	320 HARWARE-GAROENING EQUIPMENT	14	257	14.7	1.4
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	385	24 789	45.2	41.6	340 LUMBER-BULOING MATERIALS.	6	97	11.1	.5	420 AUTO TIRES-BATTERIES-ACCESS.	7	564	17.4	3.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	294	28 001	62.0	47.0	520 NONMERCHANOISE RECEIPTS.	82	944	11.4	5.3	- MISCELLANEOUS MERCHANOISE.	(X)	669	(X)	3.7
260	KITCHENWARE-HOME FURNISHINGS	175	1 704	6.6	2.9										
280	JEWELRY-OPTICAL GOOOS.	11	99	5.1	.2										
300	SPORTING-RECREATION EQUIPMENT.	21	218	7.1	.4										
320	HARWARE-GAROENING EQUIPMENT	30	448	10.2	.8										
340	LUMBER-BULOING MATERIALS.	14	182	11.1	.3										
400	AUTO FUELS-LUBRICANTS.	3	113	18.1	.2										
420	AUTO TIRES-BATTERIES-ACCESS.	12	589	12.3	1.0										
500	ALL OTHER MERCHANOISE.	43	251	3.7	.4										
520	NONMERCHANOISE RECEIPTS.	199	1 882	8.3	3.2										
-	MISCELLANEOUS MERCHANOISE.	(X)	531	(X)	.9										
	FURNITURE STORES (SIC 5712)														
	TOTAL	246	33 902	(X)	100.0										
200	CURTAINS-ORAPERIES-ORY GOOOS	40	311	6.4	.9										
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	185	7 691	24.3	22.7										
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	246	24 123	71.2	71.2										
243	SLEEP EQUIPMENT.	224	4 652	14.4	13.7										
244	OTHER HOUSEHOLD FURNITURE.	244	17 441	51.4	51.4										
245	FLOOR COVERINGS-SOFT SURFACE	118	1 350	9.0	4.0										
246	FLOOR COVERINGS-HARO SURFACE	89	481	3.4	1.4										
247	NONHOUSEHOLD FURNITURE	46	199	3.7	.6										
260	KITCHENWARE-HOME FURNISHINGS	117	755	4.2	2.2										
280	JEWELRY-OPTICAL GOOOS.	8	60	3.3	.2										
300	SPORTING-RECREATION EQUIPMENT.	10	33	2.1	.1										
320	HARWARE-GAROENING EQUIPMENT	12	111	3.9	.3										
500	ALL OTHER MERCHANOISE.	33	76	1.2	.2										
520	NONMERCHANOISE RECEIPTS.	78	637	5.6	1.9										
-	MISCELLANEOUS MERCHANOISE.	(X)	105	(X)	.3										
	HOME FURNISHINGS STORES (OTHER 571)														
	TOTAL	29	2 414	(X)	100.0										
200	CURTAINS-ORAPERIES-ORY GOOOS	10	173	24.4	7.2										
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	1 954	96.7	80.9										
260	KITCHENWARE-HOME FURNISHINGS	4	115	28.7	4.8										
520	NONMERCHANOISE RECEIPTS.	7	40	4.9	1.7										
-	MISCELLANEOUS MERCHANOISE.	(X)	132	(X)	5.5										
	FLOOR COVERINGS STORES (SIC 5713)														
	TOTAL	21	2 123	(X)	100.0										
						200 CURTAINS-ORAPERIES-ORY GOOOS	71	829	20.3	1.1	040 MEALS-SNACKS	1 213	51 482	82.3	70.1
						060 ALCOHOLIC DRINKS	700	18 011	52.3	24.5	080 PACKAGEO ALCOHOLIC BEVERAGE5	147	929	12.8	1.3
						100 CIGARS-CIGARETTES-TOBACCO.	346	862	4.7	1.2	400 AUTO FUELS-LUBRICANTS.	9	291	19.0	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
500	ALL OTHER MERCHANDISE	22	130	16.6	+2	020	GROCERIES-OTHER FOODS	55	336	6.4	.7
520	NONMERCHANDISE RECEIPTS	179	788	5.4	1.1	040	MEALS-SNACKS	86	1 114	11.2	2.2
-	MISCELLANEOUS MERCHANDISE	(X)	118	(X)	+2	080	PACKAGED ALCOHOLIC BEVERAGES	22	827	27.5	1.6
						100	CIGARS-CIGARETTES-TOBACCO	175	1 273	6.6	2.5
	EATING PLACES (SIC 5812)					120	COSMETICS-DRUGS-CLEANERS	394	43 240	85.1	85.1
	TOTAL	966	56 271	(X)	100.0	121	MEDICINES EXC. PRESCRIPTION	371	12 587	25.7	24.8
020	GROCERIES-OTHER FOODS	50	643	20.3	1.1	122	PRESCRIPTION MEDICINES	394	22 880	45.0	45.0
040	MEALS-SNACKS	966	49 683	88.3	88.3	123	ALL OTHER DRUGS-PROPRIETARIES	313	7 772	18.5	15.3
060	ALCOHOLIC DRINKS	204	4 020	25.6	7.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	11	66	2.2	.1
080	PACKAGED ALCOHOLIC BEVERAGES	34	327	9.5	+6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	90	3.7	.2
100	CIGARS-CIGARETTES-TOBACCO	212	536	4.1	1.0	220	MAJOR APPL-RAIO-TV-MUSICAL INST	33	262	3.4	.5
400	AUTO FUELS-LUBRICANTS	7	276	19.2	+5	260	KITCHENWARE-HOME FURNISHINGS	59	501	4.2	1.0
500	ALL OTHER MERCHANDISE	18	120	15.3	+2	280	JEWELRY-OPTICAL GOODS	135	556	2.7	1.1
520	NONMERCHANDISE RECEIPTS	138	591	4.4	1.1	300	SPORTING-RECREATION EQUIPMENT	18	98	1.7	.2
-	MISCELLANEOUS MERCHANDISE	(X)	75	(X)	+1	320	HARWARE-GAROEING EQUIPMENT	21	100	1.7	.2
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					500	ALL OTHER MERCHANDISE	150	1 901	9.5	3.7
	TOTAL	610	39 018	(X)	100.0	520	NONMERCHANDISE RECEIPTS	94	345	2.7	.7
						-	MISCELLANEOUS MERCHANDISE	(X)	109	(X)	.2
							PROPRIETARY STORES (SIC 591 PT.)				
							TOTAL ²	7	455	(X)	100.0
020	GROCERIES-OTHER FOODS	32	320	12.3	.8		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
040	MEALS-SNACKS	610	33 222	85.1	85.1		TOTAL	770	102 222	(X)	100.0
060	ALCOHOLIC DRINKS	189	3 860	27.3	9.9	020	GROCERIES-OTHER FOODS	38	884	21.9	.9
080	PACKAGED ALCOHOLIC BEVERAGES	31	313	9.0	.8	040	MEALS-SNACKS	27	140	10.0	.1
100	CIGARS-CIGARETTES-TOBACCO	166	417	3.9	1.1	060	ALCOHOLIC DRINKS	25	261	18.7	.3
400	AUTO FUELS-LUBRICANTS	6	271	19.4	+7	080	PACKAGED ALCOHOLIC BEVERAGES	107	9 073	71.7	8.9
500	ALL OTHER MERCHANDISE	11	83	11.1	+2	100	CIGARS-CIGARETTES-TOBACCO	57	486	8.9	.5
520	NONMERCHANDISE RECEIPTS	90	469	4.3	1.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	14	84	5.5	.1
-	MISCELLANEOUS MERCHANDISE	(X)	63	(X)	+2	180	ALL FOOTWEAR	12	94	16.6	.1
	CAFETERIAS (SIC 5812 PT.)					220	MAJOR APPL-RAIO-TV-MUSICAL INST	40	734	15.2	.7
	TOTAL	29	2 603	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	534	71.4	.5
040	MEALS-SNACKS	29	2 534	97.3	97.3	260	KITCHENWARE-HOME FURNISHINGS	61	706	11.6	.7
-	MISCELLANEOUS MERCHANDISE	(X)	69	(X)	2.7	280	JEWELRY-OPTICAL GOODS	116	6 742	55.0	6.6
	REFRESHMENT PLACES (SIC 5812 PT.)					300	SPORTING-RECREATION EQUIPMENT	95	3 295	59.2	3.2
	TOTAL ²	327	14 650	(X)	100.0	320	HARWARE-GAROEING EQUIPMENT	81	2 334	8.9	2.3
						340	LUMBER-BUILDING MATERIALS	24	962	10.1	.9
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					380	AUTOMOBILES-TRUCKS	9	137	25.0	.1
	TOTAL	496	17 170	(X)	100.0	400	AUTO FUELS-LUBRICANTS	29	248	9.0	.2
040	MEALS-SNACKS	247	1 799	23.9	10.5	420	AUTO TIRES-BATTERIES-ACCESS	34	1 305	15.6	1.3
060	ALCOHOLIC DRINKS	496	13 992	81.5	81.5	460	HAY-GRAIN-FEEO-FARM SUPPLIES	200	51 317	86.8	50.2
080	PACKAGED ALCOHOLIC BEVERAGES	113	602	16.9	3.5	480	HOUSEHOLD FUELS-ICE	96	12 293	80.0	12.0
100	CIGARS-CIGARETTES-TOBACCO	134	326	6.7	1.9	500	ALL OTHER MERCHANDISE	216	8 095	81.4	7.9
520	NONMERCHANDISE RECEIPTS	41	197	13.5	1.1	520	NONMERCHANDISE RECEIPTS	274	1 928	5.0	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	253	(X)	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	570	(X)	.6
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						LIQUOR STORES (SIC 592)				
	TOTAL	401	51 273	(X)	100.0		TOTAL	103	10 593	(X)	100.0
020	GROCERIES-OTHER FOODS	56	343	6.4	.7	020	GROCERIES-OTHER FOODS	29	734	25.7	6.9
040	MEALS-SNACKS	88	1 129	11.3	2.2	040	MEALS-SNACKS	24	122	13.6	1.2
080	PACKAGED ALCOHOLIC BEVERAGES	23	838	27.5	1.6	060	ALCOHOLIC DRINKS	22	240	17.8	2.3
100	CIGARS-CIGARETTES-TOBACCO	180	1 307	6.6	2.5	080	PACKAGED ALCOHOLIC BEVERAGES	103	8 991	84.9	84.9
120	COSMETICS-DRUGS-CLEANERS	401	43 557	85.0	85.0	100	CIGARS-CIGARETTES-TOBACCO	46	186	4.4	1.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	11	67	2.2	.1	520	NONMERCHANDISE RECEIPTS	31	94	2.4	.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	93	3.7	.2	-	MISCELLANEOUS MERCHANDISE	(X)	226	(X)	2.1
220	MAJOR APPL-RAIO-TV-MUSICAL INST	33	266	3.4	.5		ANTIQUE STORES (SIC 5932)				
260	KITCHENWARE-HOME FURNISHINGS	60	515	4.2	1.0		TOTAL ²	5	252	(X)	100.0
280	JEWELRY-OPTICAL GOODS	137	562	2.7	1.1		SECONOHANO STORES (SIC 5933)				
300	SPORTING-RECREATION EQUIPMENT	19	102	1.7	.2		TOTAL	43	1 691	(X)	100.0
320	HARWARE-GAROEING EQUIPMENT	21	103	1.7	.2	220	MAJOR APPL-RAIO-TV-MUSICAL INST	12	119	30.7	7.0
500	ALL OTHER MERCHANDISE	153	1 930	9.8	3.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	247	60.3	14.6
520	NONMERCHANDISE RECEIPTS	95	348	2.7	.7	380	AUTOMOBILES-TRUCKS	7	109	27.9	6.4
-	MISCELLANEOUS MERCHANDISE	(X)	113	(X)	.2	420	AUTO TIRES-BATTERIES-ACCESS	19	821	64.2	48.6
	DRUG STORES (SIC 591 PT.)					520	NONMERCHANDISE RECEIPTS	10	29	7.2	1.7
	TOTAL	394	50 818	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	366	(X)	21.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	SPORTING GOODS STORES (SIC 5952)												
	TOTAL	37	3 395	(X)	100.0								
300	SPORTING-RECREATION EQUIPMENT . .	37	2 774	81.7	81.7								
500	ALL OTHER MERCHANDISE	4	48	5.0	1.4								
-	MISCELLANEOUS MERCHANDISE	(X)	573	(X)	16.9								
	BICYCLE SHOPS (SIC 5953)												
	TOTAL ²	5	(0)	(X)	100.0								
	JEWELRY STORES (SIC 597)												
	TOTAL	93	7 557	(X)	100.0								
260	KITCHENWARE-HOME FURNISHINGS . .	45	597	15.7	7.9								
266	ALL OTHER HOME FURN EXC. CHINA	18	148	8.0	2.0								
267	CHINA-GLASSWARE	46	449	11.9	6.0								
280	JEWELRY-OPTICAL GOODS	93	6 010	79.5	79.5								
281	WATCHES-CLOCKS	90	1 165	16.3	15.4								
282	SILVERWARE	78	1 075	17.9	14.2								
285	ALL OTHER JEWELRY ITEMS	90	1 128	15.6	14.9								
287	DIAMONDS, EXC. DIAMONO WATCHES	90	1 982	26.8	26.2								
288	RINGS, EXC. DIAMONOS	85	660	9.7	8.7								
300	SPORTING-RECREATION EQUIPMENT . .	23	139	10.6	1.8								
520	NONMERCHANDISE RECEIPTS	91	811	10.7	10.7								
529	WATCH-CLOCK-JEWELRY REPAIRS . .	91	811	10.7	10.7								
	FUEL OIL DEALERS (SIC 5983)												
	TOTAL ²	5	1 388	(X)	100.0								
	LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984)												
	TOTAL	76	11 410	(X)	100.0								
220	MAJOR APPL-RAIO-TV-MUSICAL INST	23	526	15.7	4.6								
320	HARWARE-GARONING EQUIPMENT . .	4	48	9.0	.4								
340	LUMBER-BUILDING MATERIALS	12	206	6.9	1.8								
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	6	235	12.5	2.1								
480	HOUSEHOLO FUELS-ICE	76	9 945	87.2	87.2								
482	OTHER LP GAS SALES	76	9 903	86.8	86.8								
-	MISCELLANEOUS MERCHANDISE	(X)	27	(X)	.2								
500	ALL OTHER MERCHANDISE	12	139	7.6	1.2								
520	NONMERCHANDISE RECEIPTS	47	261	3.1	2.3								
-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	.4								
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)												
	TOTAL	6	323	(X)	100.0								
480	HOUSEHOLO FUELS-ICE	6	281	87.0	87.0								
483	OTHER FUELS	6	280	86.7	86.7								
-	MISCELLANEOUS MERCHANDISE	(X)	42	(X)	13.0								
	FLORISTS (SIC 5992)												
	TOTAL ²	89	3 721	(X)	100.0								
	CIGAR STORES AND STANOS (SIC 5993)												
	TOTAL	3	(0)	(X)	100.0								
	BOOK STORES (SIC 5942)												
	TOTAL ²	5	188	(X)	100.0								
	STATIONERY STORES (SIC 5943)												
	TOTAL	7	176	(X)	100.0								
	HAY, GRAIN, AND FEEO STORES (SIC 5962)												
	TOTAL	88	27 199	(X)	100.0								
	HARWARE-GARONING EQUIPMENT . .	31	656	4.6	2.4								
	HAY-GRAIN-FEEO-FARM SUPPLIES . .	88	25 979	95.5	95.5								
	NONMERCHANDISE RECEIPTS	10	92	2.5	1.3								
	MISCELLANEOUS MERCHANDISE	(X)	472	(X)	1.7								
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)												
	TOTAL	101	28 402	(X)	100.0								
	HARWARE-GARONING EQUIPMENT . .	26	962	9.1	3.4								
	LUMBER-BUILDING MATERIALS	8	475	10.1	1.7								
	AUTO FUELS-LUBRICANTS	4	102	8.5	1.4								
	AUTO TIRES-BATTERIES-ACCESS. . . .	11	423	7.5	1.5								
	HAY-GRAIN-FEEO-FARM SUPPLIES . .	101	25 007	88.0	88.0								
	HOUSEHOLO FUELS-ICE	4	732	29.8	2.6								
	NONMERCHANDISE RECEIPTS	30	391	4.0	1.4								
	MISCELLANEOUS MERCHANDISE	(X)	310	(X)	1.1								
	GARDEN SUPPLY STORES (SIC 5969 PT.)												
	TOTAL ²	15	752	(X)	100.0								
	NEWS DEALERS AND NEWSSTANOS (SIC 5994)												
	TOTAL ²	8	310	(X)	100.0								
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)												
	TOTAL ²	8	341	(X)	100.0								
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)												
	TOTAL	11	785	(X)	100.0								
	ALL OTHER MERCHANDISE	11	764	97.3	97.3								
	MISCELLANEOUS MERCHANDISE	(X)	21	(X)	2.7								
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)												
	TOTAL ²	18	677	(X)	100.0								
	OPTICAL GOODS STORES (SIC 5999 PT.)												
	TOTAL ²	8	544	(X)	100.0								
	RETAIL STORES, N.E.C. (SIC 5999 PT.)												
	TOTAL ²	36	1 888	(X)	100.0								
	NONSTORE RETAILERS (SIC 53 PART*)												
	TOTAL	104	(0)	(X)	100.0								
020	GROCERIES-OTHER FOODS	19										52.2	5.7
040	MEALS-SNACKS	7										94.5	5.2
100	CIGARS-CIGARETTES-TOBACCO	22										79.7	16.5
120	COSMETICS-DRUGS-CLEANERS	50										.8	.6

Standard Notes: * Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 * Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	57	(0)	6.5	5.0	280	JEWELRY-OPTICAL GOODS.	51	142	.7	.7
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	58		14.5	11.1	300	SPORTING-RECREATION EQUIPMENT. . .	52	592	2.9	2.9
180	ALL FOOTWEAR	53		3.0	2.3	320	HARDWARE-GARDENING EQUIPMENT. . .	51	897	4.4	4.4
200	CURTAINS-DRAPERIES-ORY GOODS . . .	58		6.6	5.1	340	LUMBER-BUILDING MATERIALS.	50	1 153	5.6	5.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	57		14.7	11.3	380	AUTOMOBILES-TRUCKS	11	11	.2	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	57		5.6	4.4	420	AUTO TIRES-BATTERIES-ACCESS.	50	762	3.8	3.7
260	KITCHENWARE-HOME FURNISHINGS . . .	56		2.1	1.6	440	FARM EQUIPMENT MACHINERY	33	288	1.6	1.4
280	JEWELRY-OPTICAL GOODS.	54		.8	.6	500	ALL OTHER MERCHANOISE.	52	1 264	6.1	6.1
300	SPORTING-RECREATION EQUIPMENT. . .	52		2.5	1.9	520	NONMERCHANOISE RECEIPTS.	50	3 458	16.8	16.8
320	HARDWARE-GARDENING EQUIPMENT. . .	52		3.7	2.8	-	MISCELLANEOUS MERCHANOISE.	(X)	10	(X)	(Z)
340	LUMBER-BUILDING MATERIALS.	50		4.8	3.6						
420	AUTO TIRES-BATTERIES-ACCESS.	50		3.3	2.4						
440	FARM EQUIPMENT MACHINERY	33		1.4	.9						
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	3		31.7	2.6		MERCHANOISING MACHINE OPERATORS (SIC 534)				
500	ALL OTHER MERCHANOISE.	59		6.4	4.8		TOTAL ²	24	7 910	(X)	100.0
520	NONMERCHANOISE RECEIPTS.	61	13.7	11.4							
-	MISCELLANEOUS MERCHANOISE.	(X)	(X)	.1							
	MAIL ORDER HOUSES (SIC 532)										
	TOTAL	53	20 572	(X)	100.0				(D)	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	50	167	.8	.8	020	GROCERIES-OTHER FOODS.	8	(D)	100.0	31.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	51	1 468	7.1	7.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6		18.9	3.6
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	51	3 222	15.7	15.7	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	7		50.0	9.5
180	ALL FOOTWEAR	51	625	3.0	3.0	200	CURTAINS-DRAPERIES-ORY GOODS . . .	6		10.6	2.3
200	CURTAINS-DRAPERIES-ORY GOODS . . .	52	1 554	7.6	7.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6		30.7	7.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	51	3 328	16.2	16.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6		25.1	8.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	51	1 134	5.5	5.5	500	ALL OTHER MERCHANOISE.	6		100.0	4.0
260	KITCHENWARE-HOME FURNISHINGS . . .	51	497	2.4	2.4	520	NONMERCHANOISE RECEIPTS.	6		1.6	.7
						-	MISCELLANEOUS MERCHANOISE.	(X)		(X)	32.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	B	C	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	D	A	D	A	D	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	D	A	B	(X)	D	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	E	E	A	B	(X)	D	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	A	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	(X)	(X)	A	(X)	D
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	A	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	B	(X)	(X)	(X)	(X)	A	(X)	C
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	B	E	B	E	A
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	E	A	D	B	E	E	E	E
340	LUMBER-BUILDING MATERIALS.....	D	A	E	B	E	C	E	E
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	C	E	A	A	B

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAO MERCHANOISE LINE.....	B	B	A	B	O	B	B	O
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAO MERCHANOISE LINE.....	B	B	A	B	O	B	B	A
	REPORTING DETAIL WITHIN THE SPECIFIEO BROAO LINE								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	C	A	B	O	B	B	A
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR....	C	C	A	B	O	C	B	A
200	CURTAINS-ORAPERIES-ORY GOOOS.....	C	C	A	B	O	D	B	A
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR....	B	C	A	B	D	B	B	A
240	FURNITURE-SLEEP EQUIP-FLOOR COV.....	C	C	A	B	O	C	B	A
260	KITCHENWARE-HOME FURNISHINGS.....	C	C	A	B	E	C	B	A
320	HARWARE-GARDENING EQUIPMENT.....	B	C	A	B	O	B	B	A
340	LUMBER-BUILOING MATERIALS.....	B	C	A	B	O	B	B	A
500	ALL OTHER MERCHANOISE.....	B	O	A	B	O	B	B	A
520	NONMERCHANOISE RECEIPTS.....	B	O	A	B	E	B	B	A
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAO MERCHANOISE LINE.....	B	A	A	A	B	B	A	C
	MISC. GENERAL MERCHANOISE STORES (SIC 539) REPORTING SALES BY BROAO MERCHANOISE LINE.....	(X)	A	E	C	E	(X)	B	(X)
	GENERAL MERCHANOISE STORES (SIC 539 PART) REPORTING SALES BY BROAO MERCHANOISE LINE.....	O	(X)	(X)	(X)	(X)	B	(X)	E
	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	(X)	(X)	(X)	(X)	C	(X)	E
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR....	E	(X)	(X)	(X)	(X)	C	(X)	E
200	CURTAINS-ORAPERIES-ORY GOOOS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR....	E	(X)	(X)	(X)	(X)	E	(X)	E
240	FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	(X)	(X)	(X)	E	(X)	E
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
320	HARWARE-GARDENING EQUIPMENT.....	E	(X)	(X)	(X)	(X)	C	(X)	E
340	LUMBER-BUILOING MATERIALS.....	E	(X)	(X)	(X)	(X)	B	(X)	E
500	ALL OTHER MERCHANOISE.....	E	(X)	(X)	(X)	(X)	B	(X)	E
	ORY GOOOS STORES (SIC 539 PART) REPORTING SALES BY BROAO MERCHANOISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	SEWING ANO NEEOLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAO MERCHANOISE LINE.....	C	(X)	(X)	(X)	(X)	A	(X)	E

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.
 * Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							Area outside SMSA's
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	B	A	B	A
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	B	A	B	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	A	A	B	A	C	A	B	A
500	ALL OTHER MERCHANDISE.....	A	A	B	A	B	A	B	A
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	E	E	E	(X)	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	(X)	A	E	E	E	(X)	E	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	C	(X)	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	A	(X)	(X)	(X)	(X)	C	(X)	A
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	A	(X)	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	C	(X)	(X)	(X)	(X)	A	(X)	A
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	E	E	A	E	E	B
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	D	E	E	E	A	E	E	B
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	B	O	E	O
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	E	E	E	E	B	O	E	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	A	A	B	O	E	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	E	E	E	E	E	E	E	E
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	C	(X)	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	C	(X)	(X)	(X)	(X)	C	(X)	B

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	O
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	A	A	(X)	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	E	E	A	A	(X)	E	(X)
500	ALL OTHER MERCHANDISE.....	(X)	E	E	E	E	(X)	E	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	(X)	E	(X)	C
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	A	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	(X)	(X)	(X)	(X)	A	(X)	E
500	ALL OTHER MERCHANDISE.....	C	(X)	(X)	(X)	(X)	A	(X)	E
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A	B	A	B	A	A
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A	B	A	B	A	A
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	A	B	A	(X)	A	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	(X)	A	A	B	A	(X)	A	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	A	A	B	A	(X)	A	(X)
420	AUTO TIRES-BATTERIES-ACCESS.....	(X)	A	A	B	A	(X)	A	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	A	A	B	A	(X)	A	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	A	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)	(X)	A	(X)	A
400	AUTO FUELS-LUBRICANTS.....	A	(X)	(X)	(X)	(X)	B	(X)	A
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	(X)	A	(X)	A
520	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	(X)	(X)	A	(X)	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							Area outside SMSA's
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	A	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)	(X)	A	(X)	A
420	AUTO FUELS-LUBRICANTS.....	A	(X)	(X)	(X)	(X)	A	(X)	A
520	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	(X)	A	(X)	A
	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	(X)	(X)	A	(X)	A
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	C	(X)	B
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	AUTOMOBILES-TRUCKS.....	B	(X)	(X)	(X)	(X)	C	(X)	C
420	AUTO FUELS-LUBRICANTS.....	B	(X)	(X)	(X)	(X)	C	(X)	B
520	AUTO TIRES-BATTERIES-ACCESS.....	B	(X)	(X)	(X)	(X)	C	(X)	C
	NONMERCHANDISE RECEIPTS.....	B	(X)	(X)	(X)	(X)	C	(X)	C
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	D	A	E	E	E	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	AUTOMOBILES-TRUCKS.....	E	E	O	A	E	E	E	B
420	AUTO FUELS-LUBRICANTS.....	E	E	O	A	E	E	E	C
520	AUTO TIRES-BATTERIES-ACCESS.....	O	E	D	A	E	E	E	A
	NONMERCHANDISE RECEIPTS.....	E	E	O	E	E	E	E	C
	TIRE, BATTERY, AND ACCESSORY PARTS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C	B	O	B	C
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	O	(X)	C
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
260	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	O	(X)	(X)	(X)	(X)	O	(X)	O
300	KITCHENWARE-HOME FURNISHINGS.....	O	(X)	(X)	(X)	(X)	O	(X)	O
380	SPORTING-RECREATION EQUIPMENT.....	O	(X)	(X)	(X)	(X)	O	(X)	E
400	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
420	AUTO FUELS-LUBRICANTS.....	O	(X)	(X)	(X)	(X)	O	(X)	E
520	AUTO TIRES-BATTERIES-ACCESS.....	O	(X)	(X)	(X)	(X)	O	(X)	O
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	(X)	E	(X)	O
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	O	(X)	B
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
260	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	(X)	(X)	(X)	(X)	O	(X)	C
300	KITCHENWARE-HOME FURNISHINGS.....	C	(X)	(X)	(X)	(X)	E	(X)	B
380	SPORTING-RECREATION EQUIPMENT.....	C	(X)	(X)	(X)	(X)	E	(X)	O
400	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	(X)	(X)	E	(X)	C
420	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	(X)	O	(X)	E
520	AUTO TIRES-BATTERIES-ACCESS.....	D	(X)	(X)	(X)	(X)	E	(X)	O
	NONMERCHANDISE RECEIPTS.....	C	(X)	(X)	(X)	(X)	O	(X)	C
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	A	C	A	(X)	C	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
380	SPORTING-RECREATION EQUIPMENT.....	(X)	A	A	E	A	(X)	E	(X)
400	AUTOMOBILES-TRUCKS.....	(X)	A	A	E	A	(X)	E	(X)
420	AUTO FUELS-LUBRICANTS.....	(X)	A	E	E	E	(X)	E	(X)
500	ALL OTHER MERCHANDISE.....	(X)	A	A	C	A	(X)	C	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	O	B	C	A	(X)	E	(X)

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	C	(X)	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	SPORTING-RECREATION EQUIPMENT.....	D	(X)	(X)	(X)	(X)	D	(X)	E
520	AUTO FUELS-LUBRICANTS.....	B	(X)	(X)	(X)	(X)	E	(X)	C
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	(X)	C	(X)	E
	HOUSEHLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	A	(X)	B
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
520	ALL OTHER MERCHANDISE.....	A	(X)	(X)	(X)	(X)	A	(X)	B
	NONMERCHANDISE RECEIPTS.....	B	(X)	(X)	(X)	(X)	B	(X)	B
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	C	(X)	B
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	AUTOMOBILES-TRUCKS.....	D	(X)	(X)	(X)	(X)	C	(X)	B
40D	AUTO FUELS-LUBRICANTS.....	D	(X)	(X)	(X)	(X)	C	(X)	E
52D	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	(X)	C	(X)	E
	AUTOMOTIVE DEALERS, N+E+C (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
500	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
520	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	GASLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	C	D	E	D	D	D
38D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
40D	AUTOMOBILES-TRUCKS.....	E	E	E	E	E	E	E	E
420	AUTO FUELS-LUBRICANTS.....	D	C	D	D	E	D	D	D
520	AUTO-TIRES-BATTERIES-ACCESS.....	D	C	C	D	E	D	D	D
	NONMERCHANDISE RECEIPTS.....	E	D	C	D	E	E	E	D
	APPAREL AND ACCESSORY STDRS (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	B	A	C	B	D
	WOMEN'S CLDTHING, SPECIALTY STRS, FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	A	(X)	D
	WOMEN'S READY-TO-WEAR STDRS (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	E	D	C	A	B	D
14D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	E	E	E	C	A	B	D
	WDMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	B	B	E	D	D	A	B	D

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	E	E	(X)	O	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	(X)	E	E	E	E	(X)	O	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	E	(X)	(X)	(X)	(X)	E	(X)	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	E	(X)	(X)	(X)	(X)	E	(X)	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	B	(X)	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	(X)	(X)	(X)	(X)	E	(X)	E
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	C	(X)	(X)	(X)	(X)	B	(X)	A
	FURRIERS AND FUR SHOPS (SIC 56B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	E	E	B	E	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	C	E	E	E	E	B	E	E
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	E	A	A	(X)	B	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	(X)	D	E	C	A	(X)	B	(X)
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	(X)	E	E	E	E	(X)	B	(X)
180	ALL FOOTWEAR.....	(X)	O	E	O	E	(X)	E	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	C	A	C	O	B	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	O	E	C	A	C	O	B	C
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	C	E	E	E	C	O	E	E
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	(X)	(X)	(X)	(X)	E	(X)	A
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	E	(X)	(X)	(X)	(X)	E	(X)	E

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	E	A	O	A	A	O
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR...	E	O	E	E	E	B	A	E
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	E	O	E	E	E	B	A	E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	B	E	E	E	D	O	E
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	O	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
180	ALL FOOTWEAR.....	D	(X)	(X)	(X)	(X)	E	(X)	E
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	O	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
180	ALL FOOTWEAR.....	E	(X)	(X)	(X)	(X)	O	(X)	E
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	(X)	(X)	E	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
180	ALL FOOTWEAR.....	O	(X)	(X)	(X)	(X)	E	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	(X)	(X)	O	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
180	ALL FOOTWEAR.....	D	(X)	(X)	(X)	(X)	O	(X)	E
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	E	(X)	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR...	A	(X)	(X)	(X)	(X)	E	(X)	A
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	O	(X)	(X)	(X)	(X)	E	(X)	A
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR...	E	(X)	(X)	(X)	(X)	E	(X)	E
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	E	(X)	(X)	(X)	(X)	E	(X)	E
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9, 91) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	E	E	A	(X)	A	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR...	(X)	E	E	E	A	(X)	E	(X)
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	(X)	B	E	E	E	(X)	A	(X)

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	A	A	C	B	C	C
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	A	A	E	C	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE—SLEEP EQUIP—FLOOR COV.....	C	E	A	B	E	C	B	C
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	A	A	A	C	A	B
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	O	(X)	B
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	A	(X)	A
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	A	(X)	E
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	E	(X)	A
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	A	A	B	C	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR... 220 260 KITCHENWARE—HOME FURNISHINGS.....	E D	D E	E E	A A	E B	E B	E E	E E
RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	A	B	A	(X)	D	(X)	
REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR... 220 260 KITCHENWARE—HOME FURNISHINGS.....	(X) (X)	E E	A E	B E	A E	(X) (X)	E E	(X) (X)	
RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	A	(X)	C	
REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR... 220 260 KITCHENWARE—HOME FURNISHINGS.....	B B	(X) (X)	(X) (X)	(X) (X)	(X) (X)	A A	(X) (X)	D C	
RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	C	(X)	D	
REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR... 220	E	(X)	(X)	(X)	(X)	C	(X)	D	

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
22D	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	B	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR....	B	(X)	(X)	(X)	(X)	B	(X)	E
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	D	D	D	C	D	D
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	D	E	C	C	D	D
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	C	(X)	D
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	B	(X)	C
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	B	(X)	E
12D	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	E	A	E	E	D	C
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	B	C	A	C	B
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	B	C	A	C	B
12D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	B	A	C	B	D	B	C	C
12D	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	E	E	E	C	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	D	E	E	E	E	C	A	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	D	B	D	C	B	B
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	E	C	E	C	A	A

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	ANTIQUE AND SECONOHANO STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	B	O	A	(X)	O	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	A	(X)	A
	SECONOHANO STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	(X)	(X)	E	(X)	O
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	B	B	C	(X)	A	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	E	C	C	C	(X)	E	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	A	(X)	O
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	(X)	C	(X)	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	C	C	A	B	C	A
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	A	B	C	C	A	B	C	A
280	JEWELRY-OPTICAL GOODS.....	A	B	C	C	A	B	C	A
520	NONMERCHANDISE RECEIPTS.....	A	B	C	C	A	B	C	A
	FUEL AND ICE DEALERS (SIC 59B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	D	A	A	B	(X)	A	(X)
4B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	O	A	C	B	(X)	A	(X)
	FUEL OIL DEALERS (SIC 59B3) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
4B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	LIQUEFIED PETROL, GAS (BOTTLED GAS) DEALERS (SIC 59B4) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	E	(X)	B
4B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	B	(X)	(X)	(X)	(X)	E	(X)	B

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
480	FUEL AND ICE DEALERS, N+E+C* (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	B	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	D	(X)	(X)	(X)	(X)	B	(X)	D
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	D	C	E	E	E
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	E	E	A	E	A	C
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	D	A	E	(X)	C	(X)
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS.....	D E	(X) (X)	(X) (X)	(X) (X)	(X) (X)	D A	(X) (X)	A E
240 500 520	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	B	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS.....	E E	(X) (X)	(X) (X)	(X) (X)	(X) (X)	E E	(X) (X)	E E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	D	(X)	A
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	E	(X)	B
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	D	(X)	E
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	D	(X)	E
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	A	(X)	E
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	A	(X)	D

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	D	(X)	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	D	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A	D	A	A	A	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	E	A	E	A	A	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	A	E	A	A	B	E
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	C	A	A	A	A	B

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The “nonmail” universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All “nonemployers”—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected “small employers”—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of those which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The “mail” universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1—a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

Appendix C

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS		NOTICE —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.							
1967 CENSUS OF BUSINESS		In correspondence pertaining to this report, please refer to this Census File Number							
		Employer Identification No.							
1. NAME AND PHYSICAL LOCATION									
a. Is the name shown in the label the name by which this establishment is known to the public? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)									
b. Is the address in the label— 1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location. 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location. 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office). (NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)		2. EMPLOYER IDENTIFICATION NUMBER Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) 							
c. Enter following physical location information <table border="1" style="width:100%; border-collapse: collapse; margin-top: 5px;"> <tr> <td style="width: 50%;">Number and street</td> <td style="width: 50%;">City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> (NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)		Number and street	City, village, or other place	State	ZIP code	3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1 1 <input type="checkbox"/> Individual proprietor 2 <input type="checkbox"/> Partnership 0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association) 8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate 9 <input type="checkbox"/> Other (Specify)			
Number and street	City, village, or other place								
State	ZIP code								
d. Enter name of county in which your establishment is located.....		4. PERIOD OPERATED IN 1967 X-2 a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)							
e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		b. How many months during 1967 did you own this establishment?..... Months X-3							
5. CLASS OF CUSTOMER X-4 Report the approximate percentage of your total 1967 sales to each class of customer. 1 _____ % General public (household consumers, farmers, and individuals) 2 _____ % Construction and building trade contractors 3 _____ % Other business firms, government, and institutions 4 _____ % Other (Specify)		6. METHOD OF SELLING X-5 Mark the box which describes your principal method of selling. Do not mark more than one box. 1 <input type="checkbox"/> Selling at this establishment 2 <input type="checkbox"/> Mail order (catalog selling) 3 <input type="checkbox"/> House-to-house (direct selling) 4 <input type="checkbox"/> Operating merchandise vending machines							
7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967		8. COMPANY AFFILIATION							
a. Sales of merchandise and other receipts from customers..... <table border="1" style="width:100%; border-collapse: collapse; margin-top: 5px;"> <tr> <td style="width: 30%;">Dollars</td> <td style="width: 20%;">Cents</td> <td style="width: 50%;">Key</td> </tr> <tr> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-6</td> </tr> </table>		Dollars	Cents	Key		XX	X-6	a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).	
Dollars	Cents	Key							
	XX	X-6							
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		h. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).							
c. If "No," how much did you forward to taxing agencies for such taxes?..... <table border="1" style="width:100%; border-collapse: collapse; margin-top: 5px;"> <tr> <td style="width: 30%;">Dollars</td> <td style="width: 20%;">Cents</td> <td style="width: 50%;">Key</td> </tr> <tr> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-8</td> </tr> </table>		Dollars	Cents	Key		XX	X-8	Name of company	
Dollars	Cents	Key							
	XX	X-8							
d. Total ANNUAL payroll in 1967 before deductions..... <table border="1" style="width:100%; border-collapse: collapse; margin-top: 5px;"> <tr> <td style="width: 30%;">Dollars</td> <td style="width: 20%;">Cents</td> <td style="width: 50%;">Key</td> </tr> <tr> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-9*</td> </tr> </table>		Dollars	Cents	Key		XX	X-9*	Mailing address (Number, street, city, State, ZIP code)	
Dollars	Cents	Key							
	XX	X-9*							
		EI No. (9 digits)							

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM 1-1

a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... 1 Yes 2 No
 Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.

b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....

Name	Kind of business
------	------------------

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT 1-2XX

a. Is any department, concession, or business **not owned by you**, operated within this establishment?..... 1 Yes 2 No
 Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.

b. If "Yes," please complete a line for each.

Name and address of owner of department or concession	Kind of business of department or concession	2XX	2-3		2-4		2-5		2-6*
		Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?		Census Use Only		
			Dollars	Yes	No	Yes		No	
1.			1	2	1	2			
2.			1	2	1	2			
3.			1	2	1	2			

11. YOUR BUSINESS LOCATIONS

a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 Yes 2 No

b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a) →				XX	

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number	
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES		
Building materials and supply stores:		Men's shoe stores -----	} CB-56B	
Lumber and other building materials dealers -----	CB-52A	Women's shoe stores -----		
Plumbing and heating equipment dealers -----	CB-52D	Children's and juveniles' shoe stores -----		
Paint, glass, and wallpaper stores -----	CB-52B	Family shoe stores -----		
Electrical supply stores -----	CB-52D			
Hardware stores -----	CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES		
Farm equipment dealers -----	CB-52D	Furniture and home furnishings stores:		
GENERAL MERCHANDISE GROUP STORES		Furniture stores -----	CB-57A	
Department stores -----	CB-53A	Home furnishings stores:		
Variety stores -----	CB-53B	Floor coverings stores -----	} CB-57D	
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores -----		
General merchandise stores -----	CB-53A	China, glassware, and metalware stores -----		
Dry goods stores -----	} CB-53B	Miscellaneous home furnishings stores -----		
Sewing and needlework stores -----				
FOOD STORES		Household appliance stores -----	} CB-57B	
Grocery stores -----		Radio, television, and music stores:		
Meat and fish (seafood) markets:		Radio and television stores -----	} CB-57C	
Meat markets -----	} CB-54A	Music stores:		
Fish (seafood) markets -----				Record shops -----
Fruit stores and vegetable markets -----		Musical instrument stores -----		
Candy, nut, and confectionery stores -----		EATING AND DRINKING PLACES		
Retail bakeries:		Eating places:		
Retail bakeries—baking and selling -----	} CB-54B	Restaurants and lunchrooms -----	} CB-58	
Retail bakeries—selling only -----				Cafeterias -----
Other food stores:		Refreshment places -----		
Dairy products stores -----	} CB-54A	Caterers -----		
Egg and poultry dealers -----			Drinking places (alcoholic beverages) -----	
Other miscellaneous food stores -----				
AUTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES		
Motor vehicle dealers:		Drug stores -----	} CB-59A	
Motor vehicle dealers—new and used cars:		Proprietary stores -----		
Dealers with domestic car franchise only -----	} CB-XA	MISCELLANEOUS RETAIL STORES		
Dealers with imported car franchise only -----			Liquor stores -----	} CB-59E
Dealers with domestic, imported car franchises -----			Antique stores and secondhand stores:	
Motor vehicle dealers—used cars only -----			Antique stores -----	
Tire, battery, and accessory dealers:		Secondhand stores -----		
Home and auto supply stores -----	} CB-XB	Sporting goods stores and bicycle shops:		
Other tire, battery, and accessory dealers -----			Sporting goods stores -----	CB-59C
Miscellaneous automotive dealers:		Bicycle shops -----	CB-59E	
Boat dealers -----	} CB-XC	Jewelry stores -----	CB-59D	
Household trailer dealers -----				
Aircraft, motorcycle dealers -----			Fuel and ice dealers:	
Automotive dealers, n.e.c. -----			Fuel oil dealers -----	} CB-59E
GASOLINE SERVICE STATIONS		Liquefied petroleum gas (bottled gas) dealers -----		
Gasoline service stations -----	CB-XD	Fuel and ice dealers, n.e.c. -----		
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Florists -----		
Women's clothing, specialty stores; furriers:		Cigar stores and stands -----		
Women's ready-to-wear stores -----	} CB-56A	Other miscellaneous retail stores:		
Women's accessory and specialty stores:			Book and stationery stores:	
Millinery stores -----			Book stores -----	} CB-59B
Corset and lingerie stores -----			Stationery stores -----	
Other women's accessory, specialty stores -----			Hay, grain, and feed stores -----	} CB-59E
Furriers and fur shops -----			Other farm supply stores -----	
Other apparel and accessory stores:			Garden supply stores -----	
Men's and boys' clothing and furnishings stores -----			News dealers and newsstands -----	
Custom tailors -----			Hobby, toy, and game shops -----	
Family clothing stores -----			Camera and photographic supply stores -----	
Children's and infants' wear stores -----		Gift, novelty, and souvenir shops -----		
Miscellaneous apparel and accessory stores -----		Optical goods stores -----	CB-59G	
		Retail stores, n.e.c. -----	CB-59E	

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	CB-54A
025	Bakery products—exc. frozen	Bakery products, except frozen	
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	
123	All other drugs-proprietary	Prescription medicines (see line 124 for related merchandise)	
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-54A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	CB-53A
142	Boys' clothing	Boys' clothing and furnishings	
143	Men's tailored outerwear	Boys' wear	
144	Other men's outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
145	Men's hats	Other outerwear (sport and casual clothing, rainwear)	CB-56A
146	Other men's clothing	Men's hats	
146	Other men's clothing	Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALL
161	Children's-infants' wear	Children's, infants' wear	CB-56A
162	Handbags-accessories	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
163	Millinery	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
163	Millinery	Millinery	CB-53A, 56A
164	Hosiery	Hosiery—women's and children's	CB-53A
164	Hosiery	Hosiery	CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A
165	Lingerie	Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
176	Other women's-girls' clothes, acc	All other women's and children's apparel, apparel accessories.	
180	All footwear	All footwear	ALL
181	Men's and boys' footwear	Men's and boys' footwear	CB-56B
182	Women's and girls' footwear	Women's and girls' footwear	
183	Children's and infants' footwear	Children's and infants' footwear	
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	CB-53A
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major appl-radio-TV-musical inst	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
222	Radios-TV's-musical instruments	Major household appliances.	
223	All other appliances	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
224	New major appliances	All other merchandise on line 220 (except lines 221 and 222).	
225	New radios-TV's, etc.	New major appliances.	CB-57B
226	Used major appl-radios-TV's	New radios, TV's, record players, tape recorders.	
227	Records-tapes-musical inst	Used major appliances, radios, TV, record players, tape recorders ..	
228	Pianos	Records, tapes, sheet music, pianos, organs, musical instruments.	
229	Organs	Pianos	
231	Musical inst-accessories	Organs (all types)	
232	Radios-phono-tape rcdrs-TV's	Musical instruments and accessories.	
233	Records-tapes-related acc	Radios, phonographs, tape recorders, TV's.	CB-57C
234	Sheet music-related items	Records, tapes, and related accessories.	
240	Furniture-sleep equip-floor cov.	Sheet music and related items.	ALL
241	Floor coverings	Furniture, sleep equipment, floor coverings.	CB-53A
242	Furniture-sleep equip	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	
243	Sleep equipment	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	
244	Other household furniture	Sleep equipment including springs, mattresses, and dual purpose pieces.	CB-57A
245	Floor coverings—soft surface	Other household furniture, all kinds.	
246	Floor coverings—hard surface	Floor coverings, soft surface.	
247	Nonhousehold furniture	Floor coverings, hard surface.	
248	Office furniture	Nonhousehold furniture	
249	Other furn-sleep equip-fl. cov.	Office furniture	CB-59B
		All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	} CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	} CB-57B, XB
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	} CB-59D
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	} CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	} CB-59D
287	Diamonds, exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	} CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	} CB-59C, XB
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	
307	Outboard boats	Outboard boats	} CB-59C, XB
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	} CB-XC
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	} CB-59C
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	
318	All other boats	All other boats not listed above.	} CB-XB
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies.....	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	} CB-52C
		Other hardware, tools (except items or lines 322 and 323).	
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	} CB-52A
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	} CB-52A
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).	
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	} CB-52A
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	CB-52A
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other building materials and supplies.	CB-52B CB-53A CB-52C
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361. All other merchandise on line 340 (except items on line 348). Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	CB-52B
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361	Glass	Glass (include glassware items on line 260—not here).	CB-59F
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passenger cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XA, XC, XD CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	CB-XB
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	}
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	}
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.)	
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	}
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	CB-XC
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.) ..	}
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	}
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.) ..	}
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	
521	Printing to order	Printing to order.	}
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	
525	Tire services other than retread	Tire services other than retreading.	}
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	CB-XA, XD
		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	}
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	}
534	Auto repair	Automotive repair-service labor receipts.	
535	All other service receipts	All other service receipts on line 520 except items on line 534.	
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	

Current Business Reports

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

RETAIL TRADE REPORTS

Weekly Retail Sales—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

Monthly Department Store Sales for Selected Areas—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

Monthly Retail Sales—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores.

Annual Retail Trade Report—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-

business for the United States, by major kind-of-business groups for geographic regions, and summary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

MONTHLY SELECTED SERVICES RECEIPTS

This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

OTHER CURRENT BUSINESS REPORTS

Canned Food Report—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multiunit organizations.

Green Coffee Inventories and Roastings—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

For additional information on the contents and subscription prices of these reports, write to Bureau of the Census, Washington, D.C. 20233.

THE NATIONAL ECONOMIC GOAL

Sustained maximum growth in a free market economy, without inflation, under conditions of full employment and equal opportunity

THE DEPARTMENT OF COMMERCE

The historic mission of the Department is "to foster, promote and develop the foreign and domestic commerce" of the United States. This has evolved, as a result of legislative and administrative additions, to encompass broadly the responsibility to foster, serve and promote the nation's economic development and technological advancement. The Department seeks to fulfill this mission through these activities:



MISSION AND FUNCTIONS OF THE DEPARTMENT OF COMMERCE

"to foster, serve and promote the nation's economic development and technological advancement"

Participating with other government agencies in the creation of national policy, through the President's Cabinet and its subdivisions.

- Cabinet Committee on Economic Policy
- Urban Affairs Council
- Environmental Quality Council

Promoting progressive business policies and growth.

- Business and Defense Services Administration
- Office of Field Services

Assisting states, communities and individuals toward economic progress.

- Economic Development Administration
- Regional Planning Commissions
- Office of Minority Business Enterprise

Strengthening the international economic position of the United States.

- Bureau of International Commerce
- Office of Foreign Commercial Services
- Office of Foreign Direct Investments
- United States Travel Service
- Maritime Administration

Assuring effective use and growth of the nation's scientific and technical resources.

- Environmental Science Services Administration
- Patent Office
- National Bureau of Standards
- Office of Telecommunications
- Office of State Technical Services

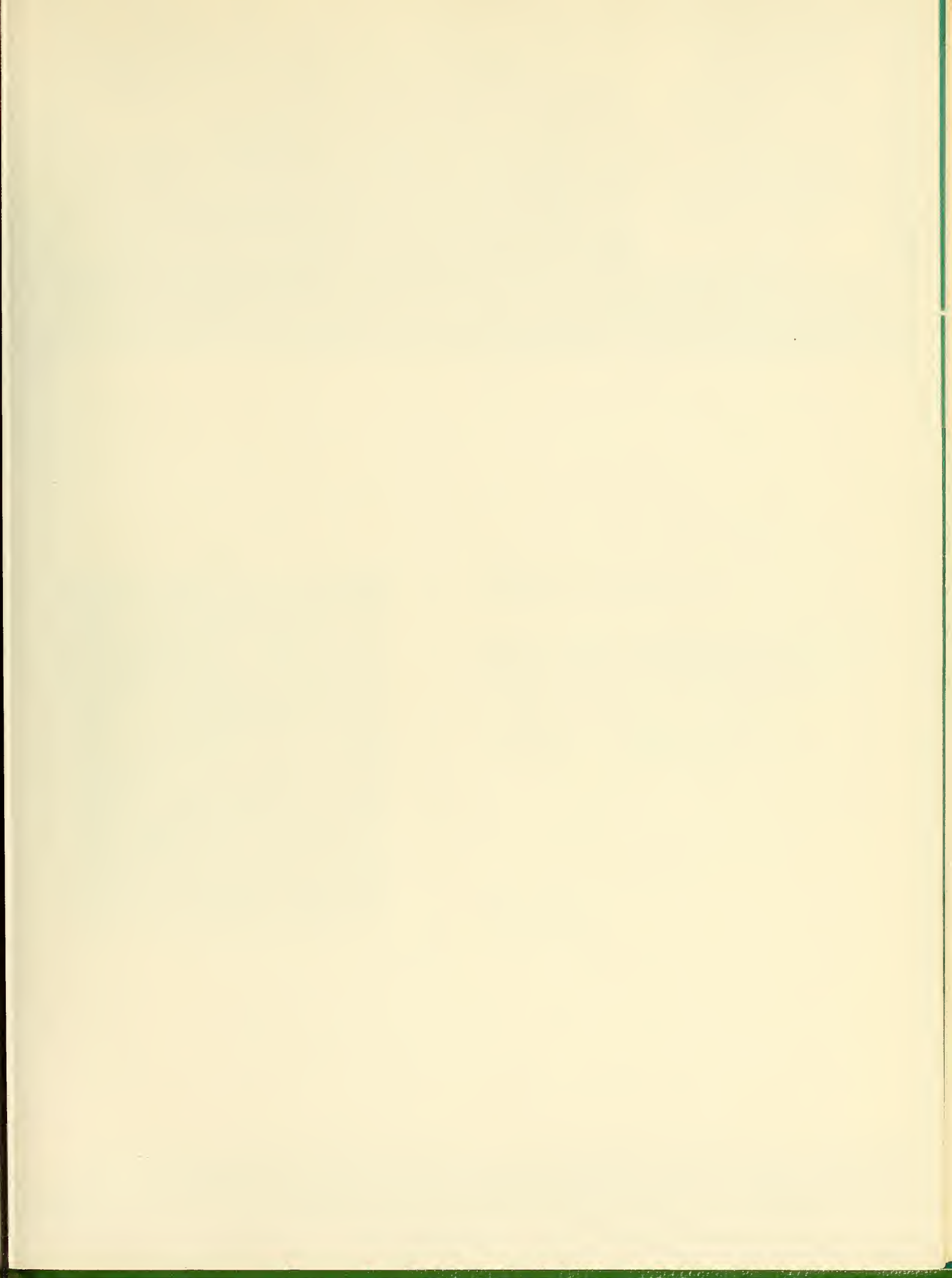
Acquiring, analyzing and disseminating information concerning the nation and the economy to help achieve increased social and economic benefit.

- Bureau of the Census
- Office of Business Economics

NOTE: This schematic is neither an organization chart nor a program outline for budget purposes. It is a general statement of the Department's mission in relation to the national goal of economic development.

JULY 1969





U.S. DEPARTMENT OF COMMERCE
Bureau of the Census

Washington, D.C. 20233

OFFICIAL BUSINESS



POSTAGE AND FEES PAID
U.S. DEPARTMENT OF COMMERCE