
RADIO
ANNUAL
TELEVISION
YEAR BOOK

1963

STATION AFTER STATION CALLED THE POLICE!

...and

...the law is running...



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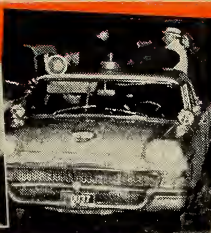
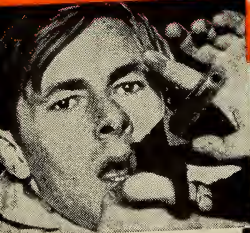
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Show

They told Police Chiefs of a plan to televise their Departments in action, in a case that (1) dramatizes the forces that lead to crime and (2) adds a chapter to the record of heroic police service.

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POLICE CHIEF F. C. RAYMOND, Seattle, states:

"This television series illustrates the desperately dangerous risks the Policeman faces on the job . . . and he faces them for the Community. The citizens should know about this and, above all, should know how they can help."

POLICE CHIEF C. L. SHUPTRINE, Houston, asserts:

"The modern criminal accentuates the demand for up-to-the-minute law enforcement agencies . . . flexible, dynamic and effective. This television program accurately portrays today's Police Departments in action."

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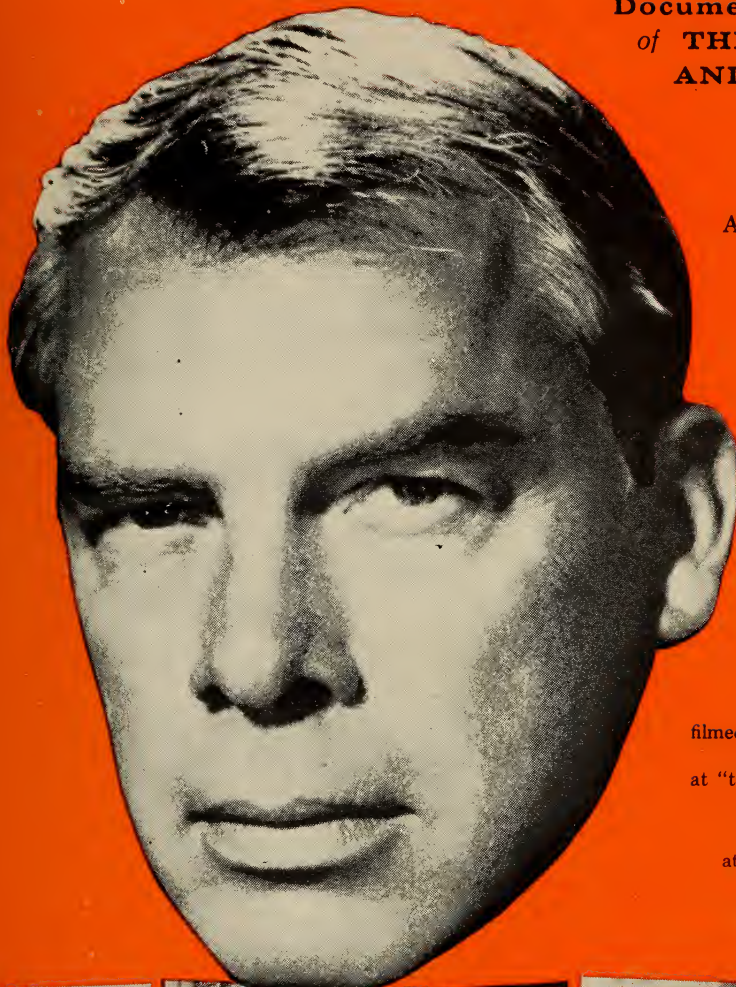
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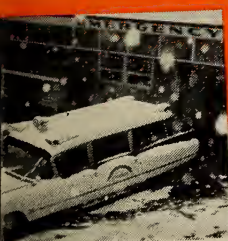
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at headquarters, on patrol

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in police court, prison



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**RADIO ANNUAL-
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TWENTY-SIXTH
ANNUAL EDITION

1963

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The hit with more than 2,000 angels

This year, audiences in five leading markets have been enjoying a major television innovation: "Repertoire Workshop," a 35-week series of drama, music and dance, produced by the CBS Owned stations, and specially created to encourage and give television exposure to unknown or lesser known local talent.

The series, broadcast on all five stations, has been widely acclaimed in the press. Time, for example, saluted "Repertoire Workshop" as "more than praiseworthy"; Saturday Review hailed "an ambitious and worthwhile non-network enterprise"; Variety found it "wholly enjoyable"; the Los Angeles Herald-Examiner agreed, calling it "completely delightful."

In truth, the success of "Repertoire Workshop" is a direct result of the commercial success of the five stations. For the more than 2,000 products and services which advertise on the CBS Owned stations help make it possible, by their support, for these stations to broadcast a consistent schedule of top-calibre local cultural programs, such as "Repertoire Workshop."

© CBS TELEVISION STATIONS

A Division of Columbia Broadcasting System, Inc., operating CBS Owned WCB-TV New York, WBBM-TV Chicago, KNXT Los Angeles, WCAU-TV Philadelphia, KMOX-TV St. Louis.





PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

FOREWORD

THIS year's edition of RADIO ANNUAL-TELEVISION YEAR BOOK is a progress report on broadcasting. RADIO-TELEVISION DAILY is proud to present this compact volume of facts and figures. Another year of day-to-day advances in broadcasting is chronicled in the pages of this edition, which also records the predictions of electronic miracles in the year ahead.

THE ENTHUSIASTIC support received from the broadcasting industry in compiling this twenty-sixth annual edition bespeaks its sustained interest in the volume and its confidence in the future of broadcasting. It is documentation of the untiring creative efforts of all who have contributed so much to the success of this indispensable medium.

AGAIN, WE ARE grateful to the men and women — the who's who of broadcasting — who have contributed to the success of this edition. Without their contributions, the dramatic story of a growing service could never have been so completely told. To them we dedicate this 1963 volume.

CHAS. A. ALICOATE
Editor-in-Chief

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EDITORIAL

1963

INDEX

1963

— A —

AFL-CIO	1185
AFTRA	1185
AGVA	1186
AM Programs, 1962.....	1202
AM STATIONS IN THE U.S.	221
Index	225
ASCAP:	
Adams, Stanley — Article.....	941
Personnel & Functions.....	1186
Publisher Members	942
Academy of TV Arts & Sciences.....	1194
Actors Equity Association.....	1184
Actors, Radio-TV	1019
Actors' Representatives	1103
Adams, Stanley—Article	941
Advertisers, Est. TV Gross Time	644
Advertisers, Nat. & Reg. Spot.....	87
Advertisers, Top 25 by Brand.....	643
ADVERTISING AGENCIES	109
British Agencies	986
Canadian Agencies	156
Personnel	113
Advertising, Commercial Producers.....	891
Advertising Council, Inc.....	1184
Advertising Federation of America.....	1184
Advertising Index	27
Advertising Research Foundation.....	1184
Affiliates, Network Totals, AM & TV.....	33
Agents & Managers.....	1103
Agents, Press & Publicity	1050
ALABAMA: AM Stations	240
Broadcasters Association	630
Families, Population, Radio & TV Homes	
223, 678	
ALABAMA: TV Stations.....	684
ALASKA: AM Stations.....	248
Families, Population, Radio & TV Homes	
223, 678	
ALASKA: TV Stations.....	685
ALBERTA, CANADA: AM Stations.....	581
TV Stations	771
Algeria TV	1002
Alicocate, Chas. A.—Foreword.....	5
All-American Favorites, Radio-TV Daily:	
Radio	76
Television	77
American Assn. of Adv. Agencies.....	1184
AMERICAN BROADCASTING COMPANY:	
Commercial Radio Programs, 1962....	1202
Commercial TV Programs, 1962.....	1220
Executive Biographies, TV.....	656
Executives & Personnel, Radio.....	185
Executives & Personnel, TV.....	653
Network Map, Radio.....	188, 189
Network Map, TV.....	658, 659
American Communications Association..	1185
American Federation of Musicians.....	1185
American Guild of Authors & Composers.	1185
American Guild of Musical Artists.....	1185
American Marketing Association.....	1186
American Newspaper Guild.....	1186
American Newspaper Publish. Assn.....	1186
American Society Composers, Authors &	
Publishers	1186
American Women in Radio & TV.....	1186
Animation Producers Association.....	1186
Announcers — MC's.....	1069
Argentina TV	1002
ARIZONA: AM Stations.....	250
Broadcasters Association	630
Families, Population, Radio & TV Homes	
223, 678	
ARIZONA: TV Stations.....	685
ARKANSAS: AM Stations.....	254
Broadcasters Association	630
Families, Population, Radio & TV Homes	
223, 678	
ARKANSAS: TV Stations.....	686
Art Directors Club of N. Y.....	1187
Artists, Radio-TV	1019
Artists, Vocal	1048
Artists Representatives' Association.....	1187
Associated Press Radio & TV Assn.....	1187
Assn. Canadienne de la Radio.....	1187
Assn. for Competitive Television.....	1187
Assn. for Professional Bestg. Education..	1187
Assn. of Canadian Advertisers.....	1187
Assn. of Maximum Service Telecasters..	1188
Assn. of National Advertisers, Inc.....	1188
Assn. of Radio-TV Analysts.....	1188
Associations, Organizations	1184
Associations, State Broadcasters.....	630
Attorneys Specializing in Radio-TV.....	1180

NEWS
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Australia TV	1002
Austria TV	1002
Authors Guild of Authors League	1188
Authors League of America	1188
Auto Radio Set Production	55
Autry, Gene — Article	826
Awards, Radio-Television Daily:	
Radio	76
Television	77

— B —

BMI:	
Haverlin, Carl—Article	949
Personnel & Functions	1189
Publisher Members	950
Background Processes	1165
BAHAMAS: AM Stations	970

BEHIND THE MIKE, BEFORE THE CAMERA 1017

Announcers—MC's	1069
Artists, Radio-TV	1019
Directors, Radio-TV	1065
Disc Jockeys & Musicasters	1095
Musical Directors	1090
News Commentators	1108
Producers, Radio-TV, Independent	1058
Sports Commentators	1120
Vocal Artists, Radio-TV	1048
Writers, Radio-TV	1128
Belgium TV	1002
Bellus, Dan—Article	78
Bermuda TV	1003
Bernard, Charles—Article	780
Better Broadcast Bureau	1188

BIOGRAPHICAL SKETCHES:

ABC-TV Executives	656
CBS-TV Executives	664
NBC-TV Executives	672
Brand Names Foundation, Inc.	1188
Brand Names TV Advertisers	643
Brazil TV	1003
British Advertising Agencies	986
British Broadcasting Corp.	973, 1188
BRITISH COLUMBIA, CAN.: AM Stations	582
TV Stations	772
British Commercial TV	974
British Commercial TV Producers	975
British Information Services	1189
British Program Contractors	975
British TV Producers-Distributors	978
British TV Studios	994
Broadcast Authorization of Service	41
Broadcast Clearing House	1189
Broadcast Coverage by State	223
Broadcast Expenses, Nets & AM Stas.	69
Broadcast Information Bureau	1189
Broadcast Music, Inc.	949, 1189
Broadcast Pioneers	1189
Broadcast Revenues, AM Nets & Stations	69
Broadcast Revenues, FM Stations	606
Broadcast Revenues, TV Nets & Stations ..	92

Broadcast Associations, State	630
Broadcasters, Canadian Association	578, 1190
Broadcasters, Educational	95
Broadcasters, FM Association	609
Broadcasters' Foundation	1189
Broadcasters' Promotion Association	1190
Broadcasting & Film Commission, Nat'l	
Council of Churches	1190
Broadcasting Industry Financial Data	37
Brokers, Play & Story	1047
Brokers, Radio-TV Station	1171
Bulgaria TV	1003
Bunker, Edmund C.—Article	65
Bureau of Broadcast Measurement	1190
Byrne, Ernest—Article	971

— C —

CIO-AFL	1185
CTV Television Network	578
CALIFORNIA: AM Stations	260
Broadcasters Association	630
Families, Population, Radio & TV Homes	223, 678
CALIFORNIA: TV Stations	689
Call Letters, AM Station Index	225
Call Letters, TV Station Index	681
Cambodia TV	1003

CANADA. 577

Advertising Agencies	156
CTV Television Network	578
Canadian Assn. of Broadcasters	578, 1190
Canadian Broadcasting Corp.	578
Central Canada Bcstrs. Assn.	1190
International Stations	579
Station Index, Radio	580
Station Index, TV	771
Station Representatives	163
Carpets	1165
Cartoon Producers	1165
Cash, Norman—Article	641
Catholic Actors Guild of America	1190
Central Media Bureau	1190
Chicago Telephone Numbers	102
China (Communist) TV	1003
China (Nationalist) TV (Taiwan)	1010
Clock Radio Production Figures	55
Code, Subscribers to NAB Radio	83
Code, Subscribers to NAB TV	646
Collins, LeRoy—Article	80
Colombia TV	1003
Color Processes	1166
COLORADO: AM Stations	277
Broadcasters Association	630
Families, Population, Radio & TV Homes	223, 678
COLORADO: TV Stations	693

COLUMBIA BROADCASTING SYSTEM:

Commercial Radio Programs, 1962	1202
Commercial TV Programs, 1962	1220
Executive Biographies, TV	664
Executives & Personnel, Radio	192

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Executives & Personnel, TV..... 665
 Network Map, Radio..... 196, 197
 Network Map TV..... 666, 667
 Columnists, Radio-TV..... 1131
 Commentators, News..... 1108
 Commentators, Sports..... 1120
COMMERCIAL & INDUSTRIAL
PRODUCERS..... 891
 Commercial Programs, Radio, 1962..... 1202
 Commercial Programs, TV, 1962..... 1220
 Commercial TV, British..... 974
 Commercials Monitoring..... 1166
 Components, Value of Mrs.' Sales..... 58
 Composers & Lyricists Guild of Amer..... 1191
 Conductors, Musical..... 1090
CONNECTICUT: AM Stations..... 283
 Broadcasters Association..... 630
 Families, Population, Radio & TV Homes
 223, 678
CONNECTICUT: TV Stations..... 695
 Consulting Engineers..... 1176
 Contractors, British Programs..... 975
 Costa Rica TV..... 1003
 Costumes..... 1166
 Country & Western Music Bcstrs. Assn... 1191
 Cuba TV..... 1003
 Curacao TV (Netherlands Antilles)..... 1003
 Currency, Foreign Exchange Rates..... 959
 Cyprus TV..... 1004
 Czechoslovakia TV..... 1004

— D —

Davalle, Peter C.—Article..... 972
 Davis, Phil—Article..... 908
DELAWARE: AM Stations..... 287
 Broadcasters Association..... 630
 Families, Population, Radio & TV Homes
 223, 678
 Denmark TV..... 1004
 Devices, Timing..... 1169
 Directors Guild of America..... 1191
 Directors, Musical..... 1090
 Directors, Radio-TV..... 1065
 Disc Jockey Assn., Inc..... 1191
 Disc Jockeys..... 1095
 Distributors, TV Film..... 829
DISTRICT OF COLUMBIA: AM Stations.. 288
 Broadcasters Association..... 632
 Families, Population, Radio & TV Homes
 223, 678
DISTRICT OF COLUMBIA: TV Stations.. 696
DOMINICAN REPUBLIC: AM Stations... 963
 TV Stations..... 1004
 Dramatists Guild of Authors League of
 America..... 1191

— E —

EIA:
 Auto Radio Set Sales Figures..... 55
 Offices, Executive Personnel..... 1173

Radio Set Production Figures..... 55
 Electronic Industries Association..... 1173
 Ecuador TV..... 1004
 Editorial Index..... 7
 Editorial Staff, Radio Daily Corp..... 32
 Editors, Radio-TV (Critics)..... 1131
 Educational Bcstrs., Nat'l Association.... 95
 Educational Stations..... 96
 El Salvador TV..... 1004
 Electric Industries Assn. of Canada..... 1191
 Emcees, Radio-TV..... 1069
 Employment, Nets & Stations..... 63
 England..... 973
 Engineers, Consulting..... 1176
 Episcopal Actors Guild of America..... 1191

EQUIPMENT SECTION..... 1136

Attorneys in Radio & TV..... 1180
 Consulting Engineers..... 1176
 EIA Personnel..... 1173
 Equipment Manufacturers..... 1137
 Service Firms..... 1165
 Station Brokers..... 1171
 TV-Equipped Theatres..... 1178
 Toll TV Firms..... 1170
 Equity, Actors' Association..... 1184
 Expansion, FCC Report..... 39
 Expenditures, Network TV Advertisers... 644
 Expenditures by Product, Spot TV..... 644
 Expense Items of Radio Stations..... 220
 Expense Items of TV Stations..... 92
 Expenses, TV Industry..... 94
 Exports of TV & Radio Receivers..... 86

— F —

FM STATIONS, U. S..... 607

FM Broadcasters Assn. of So. Calif... 1192
 FM Stations Financial Report..... 606
 NAFMB Members..... 609
 National Assn. of FM Bcstrs..... 609, 1195
 Station Listings..... 614
 Stereo FM Stations..... 627
 Families for 1962 (Estimated Radio-TV)
 223, 678

**FEDERAL COMMUNICATIONS
 COMMISSION:**

Broadcast Roundup..... 33
 Commissioners, Staff..... 89
 Minow, Newton N.—Article..... 88
 Radio Industry Financial Figures..... 69
 Station Expansion Report..... 39
 TV Industry Financial Figures..... 37
 Federal Trade Commission..... 1192

FILM DISTRIBUTORS..... 829

Film Producers..... 829
 Film Producers Assn. of N. Y..... 1192
 Film Stock, Raw..... 1169
 Financial Data, Broadcasting Opera.... 37
 Financial Data, FM Stations..... 606
 Financial Data, Network Figures..... 37, 94
 Financial Data, Radio..... 69

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— I —

Financial Data, TV.....	94
Finesriber, W. H., Jr.—Article.....	848
Finland TV.....	1004
Firestone, Len—Article.....	844
FLORIDA: AM Stations.....	290
Broadcasters Association.....	630
Families, Population, Radio & TV Homes.....	223, 678
FLORIDA: TV Stations.....	696
Foreign Currency Exchange Rates.....	959
Foreign TV Stations.....	1002
Foreword—by Chas. A. Alicoate.....	5
France TV.....	1004
Freight Forwarders.....	1166
French Bcstg. System in N. Amer.....	1192
Fromm, W. M.—Article.....	960

— G —

GEORGIA: AM Stations.....	305
Association of Broadcasters.....	631
Families, Population, Radio & TV Homes.....	223, 678
GEORGIA: TV Stations.....	701
Germany (East) TV.....	1005
Germany (West) TV.....	1005
Goodson, Mark—Article.....	878
GREAT BRITAIN.....	973
Gross Time Billings, Network TV.....	649
GROUP STATION OPERATIONS.....	781
GUAM: AM Stations.....	572
TV Stations.....	770
Guatemala TV.....	1006
Guilds, Organizations.....	1184

— H —

HAITI: AM Stations.....	969
TV Stations.....	1006
Haverlin, Carl—Article.....	949
HAWAII: AM Stations.....	318
Broadcasters Association.....	631
Families, Population, Radio & TV Homes.....	223, 678
HAWAII: TV Stations.....	703
Hayes, Arthur Hull—Article.....	191
Heinecke, Paul—Article.....	955
Homes Delivered by Daytime Network TV.....	67
Homes Delivered by Nighttime TV.....	67
Home Radios, Production Figures.....	55
Homes, Radio-TV by State.....	223
Homes, TV by State.....	678
Honduras TV.....	1006
Hong Kong TV.....	1006
Hungary TV.....	1006
Hurleigh, Robert F.—Article.....	206
Hyndman, Donald R.—Article.....	846

IDAHO: AM Stations.....	319
Broadcasters Association.....	631
Families, Population, Radio & TV Homes.....	223, 678
IDAHO: TV Stations.....	703
ILLINOIS: AM Stations.....	323
Broadcasters Association.....	631
Families, Population, Radio & TV Homes.....	223, 678
ILLINOIS: TV Stations.....	705
Income, Radio Stations.....	57
Income, TV Industry.....	94
Independent & Net. Bcstg. Expenses, 37, 92, 94.....	
Independent Television Authority.....	975
Independent Television Organization.....	1192

INDEXES:

Advertising.....	27
Canadian AM Stations.....	580
Canadian TV Stations.....	771
Editorial.....	7
U. S. AM Stations.....	225
U. S. TV Stations.....	681
INDIANA: AM Stations.....	333
Broadcasters Association.....	631
Families, Population, Radio & TV Homes.....	223, 678
INDIANA: TV Stations.....	708
Indonesia TV.....	1006
Industrial & Commercial Producers.....	891
Industrial Radio-TV Producers.....	867

INDUSTRY ORGANIZATIONS 1184

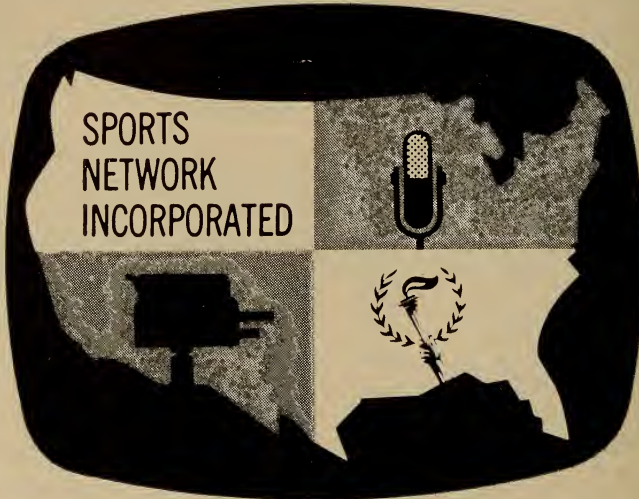
Industry Stock Fluctuations.....	49
Institute of Bcst. Financial Mgmt.....	1192
Institute of Electrical & Electronic Engrs.....	1193
Insurance.....	1166
Inter-American Assn. of Bcstrs.....	1193

INTERNATIONAL BROADCASTING..... 961

British Program Contractors.....	975
British Producer-Distributors.....	978
British Studios.....	994
Currency Rate of Exchange.....	959
Distribution of Radio Receivers.....	1012
Foreign TV Stations.....	1002
London Roundup.....	996
Radio Cadena Nacional, S. A.....	963
Radio Cadena Member Stations.....	964
Radio Programas de Mexico, S. A.....	963
Stations of Bahamas.....	970
Stations of Dominican Republic.....	969
Stations of Haiti.....	969
Stations of Jamaica.....	970
Stations of Mexico.....	965
Stations of U. S. & Canada (Intern.).....	579
TV Stations.....	1002
International Brotherhood of Elec. Workers.....	1193
International Radio & TV Society.....	1193
International TV Shippers.....	1166

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IOWA: AM Stations.....	339
Broadcasters Association	631
Families, Population, Radio & TV Homes	223, 678
IOWA: TV Stations.....	711
Iran TV	1006
Iraq TV	1006
Ireland TV	1006
Italy TV	1006

— J —

JAMAICA: AM Stations.....	970
Japan TV	1007
Jewish Theatrical Guild of America.....	1193
Jingle Producers	934
Joint Council on Educational Bestg.....	1193
Jones, Merle S.—Article.....	645

— K —

KANSAS: AM Stations.....	344
Broadcasters Association	631
Families, Population, Radio & TV Homes	223, 678
KANSAS: TV Stations.....	712
KENTUCKY: AM Stations.....	349
Broadcasters Association	631
Families, Population, Radio & TV Homes	223, 678
KENTUCKY: TV Stations.....	713
Kenya TV	1008
KEYSTONE BROADCASTING SYSTEM:	
Affiliates	202, 203, 204
Executives & Personnel.....	205
Network Map	200, 201

— L —

Laboratories	1166
LABRADOR, CANADA: AM Stations.....	584
TV Stations.....	773
Lamps, The	1193
Lamps, Spot & Flood.....	1169
Large Screens	1168
Larochelle, Jules—Article	576
Lawyers, Radio-TV	1180
League of Advertising Agencies.....	1194
Lebanon TV	1003
Lenses	1168
Libraries, Stock Shot.....	1169
London Round-up.....	996
Los Angeles Telephone Numbers.....	103
LOUISIANA: AM Stations.....	356
Broadcasters Association	632
Families, Population, Radio & TV Homes	223, 678
LOUISIANA: TV Stations.....	714
Luxembourg TV	1008

— M —

MC's—Announcers	1069
McDaniel, William K.—Article.....	212
McGannon, Donald H.—Article.....	222
MAINE: AM Stations.....	363
Broadcasters Association	632
Families, Population, Radio & TV Homes	223, 678
MAINE: TV Stations.....	715
Malta TV	1008
Managers & Agents.....	1103
MANITOBA, CANADA: AM Stations....	585
TV Stations	773
Manufacturers, Radio-TV Equipment.....	1136
Manufacturers' Sales of Receiving Tubes.	58

MAPS—NETWORK, RADIO-TV:

ABC Radio Network.....	188, 189
ABC-TV Network	658, 659
CBS Radio Network.....	196, 197
CBS-TV Network	666, 667
KBS Network	200, 201
MBS Network	210, 211
NBC Radio Network.....	216, 217
NBC-TV Network	674, 675
Markets, Top Radio.....	43
Markets, Top TV.....	47
MARYLAND: AM Stations.....	365
Broadcasters Association	632
Families, Population, Radio & TV Homes	223, 678
MARYLAND: TV Stations.....	716
MASSACHUSETTS: AM Stations.....	368
Broadcasters Association	632
Families, Population, Radio & TV Homes	223, 678
MASSACHUSETTS: TV Stations.....	718
Mexico AM Stations.....	965
Mexico TV	1008
MICHIGAN: AM Stations.....	374
Broadcasters Association	632
Families, Population, Radio & TV Homes	223, 678
MICHIGAN: TV Stations.....	719
MINNESOTA: AM Stations.....	382
Broadcasters Association	632
Families, Population, Radio & TV Homes	223, 678
MINNESOTA: TV Stations	721
Minow, Newton N.—Article.....	88
MISSISSIPPI: AM Stations	388
Broadcasters Association	632
Families, Population, Radio & TV Homes	223, 678
MISSISSIPPI: TV Stations.....	722
MISSOURI: AM Stations.....	394
Broadcasters Association	632
Families, Population, Radio & TV Homes	223, 678
MISSOURI: TV Stations.....	723
Monaco TV	1008
Monitoring, Commercials	1166

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MONTANA: AM Stations 403
 Broadcasters Association 633
 Families, Population, Radio & TV Homes
 223, 678
MONTANA: TV Stations 726
 Moore, Thomas W.—Article 652
 Morocco TV 1008
 Motion Picture Credit Group 1194
 Motion Picture Export Assn. 1194
 Motion Picture Theatres, TV-Equipped... 1173
 Multiple-Station Owners 781

MUSIC 933

ASCAP 942
 BMI 950
 Commercial Producers 891
 Jingle Producers 934
 SESAC 957
Music Publishers Contact Employees
 Union 1194
Music Publishers Protective Assn.... 1194
 Musicasters 1095
 Musical Commercial Producers 934
 Musical Commercial Producers Assn.... 1194
 Musical Directors 1090
MUTUAL BROADCASTING SYSTEM:
 Commercial Programs, 1962 1202
 Executives & Personnel 207
 Network Map 210, 211

— N —

NAB:
 Collins, LeRoy—Article 80
 Officers, Directors 81
 Radio Code Subscribers 83
 TV Code Subscribers 646
NABET 1195
NABUG 1195
NAEB 95, 1195
 Membership 96
NHK 1197
 Nat'l Academy of TV Arts & Sciences... 1194
 Nat'l Assn. for Better Radio-TV 1195
 Nat'l Assn. of Bcst. Employees &
 Technicians 1195
 Nat'l Assn. of Bcst. Unions & Guilds... 1195
 Nat'l Assn. Educational Bcstrs. 95, 1195
 Nat'l Assn. of FM Bcstrs. 609, 1195
 Membership 609
 Nat'l Assn. of Performing Artists 1195
 Nat'l Better Business Bureau 1195

NATIONAL BROADCASTING COMPANY:

Commercial Radio Programs, 1962.... 1202
 Commercial TV Programs, 1962 1220
 Executive Biographies, TV 672
 Executives & Personnel, Radio 214
 Executives & Personnel, TV 673
 Network Map, Radio 216, 217
 Network Map, TV 674, 675

Nat'l Community TV Assn., Inc. 1196
 Nat'l Educational TV & Radio Center... 1196
 Nat'l Electronic Distributors Assn. 1196
 Nat'l Regional TV Spot Advertisers... 87
 Nat'l Spot Radio Time Sales 39
 Nat'l Spot TV Time Sales 41
 Nat'l Variety Artists, Inc. 1196
 Nationwide Network Financial Figures... 37, 92
NEBRASKA: AM Stations 406
 Broadcasters Association 633
 Families, Population, Radio & TV Homes
 223, 678

NEBRASKA: TV Stations 727
 Negro Actors Guild of America, Inc. 1196
 Negro Programming 603
 Netherlands TV 1008
 Netherlands Antilles TV (Curacao)... 1008
 Network AM Comparative Data 69
 Network Financial Figures 37
 Network & Indie TV Expenses 94
 Network TV Advertisers 644

NETWORKS:

ABC Executives, Radio Personnel 185
 ABC Radio Network Map 188, 189
 ABC-TV Executives, Biographies 656
 ABC-TV Executives, Personnel 653
 ABC-TV Network Map 658, 659
 Affiliate Totals, AM & TV 33
 CBS Radio Executives, Personnel 192
 CBS Radio Network Map 196, 197
 CBS-TV Executives, Biographies 664
 CBS-TV Executives, Personnel 665
 CBS-TV Network Map 666, 667
 Commercial Programs, AM, 1962 1202
 Commercial Programs, TV, 1962 1220
 KBS Affiliates 202, 203, 204
 KBS Executives, Personnel 205
 KBS Network Map 200, 201
 MBS Executives, Personnel 207
 MBS Network Map 210, 211
 NBC Radio Executives, Personnel 214
 NBC Radio Network Map 216, 217
 NBC-TV Executives, Biographies 672
 NBC-TV Executives, Personnel 673
 NBC-TV Network Map 674, 675
 Network AM & Indie Bcstg. Expenses... 37
 Network Brand Advertisers 643
 Network Gross Time Billings 649
 Nighttime TV, Homes Delivered 67
 Radio Networks 183
 Regional Networks 781
 Television Networks 651
 Total Employment 63

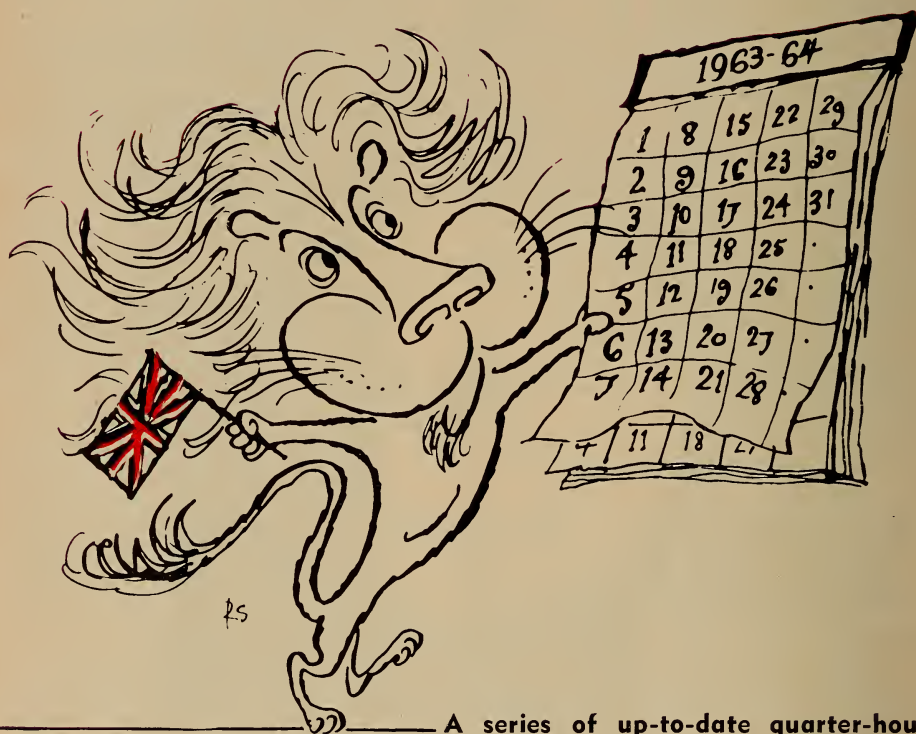
NEVADA: AM Stations 409
 Families, Population, Radio & TV Homes
 223, 678

NEVADA: TV Stations 728
 New AM Stations to Open 224
NEW BRUNSWICK, CAN.: AM Stations.. 586
 TV Stations 773
NEWFOUNDLAND, CAN.: AM Stations.. 587
 TV Stations 774

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NEW HAMPSHIRE: AM Stations..... 411
 Broadcasters Association 633
 Families, Population, Radio & TV Homes
 223, 678

NEW HAMPSHIRE: TV Stations..... 729

NEW JERSEY: AM Stations..... 413
 Broadcasters Association 633
 Families, Population, Radio & TV Homes
 223, 678

NEW MEXICO: AM Stations..... 416
 Broadcasters Association 633
 Families, Population, Radio & TV Homes
 223, 678

NEW MEXICO: TV Stations..... 729

NEW YORK: AM Stations..... 421
 Broadcasters Association 633
 Families, Population, Radio & TV Homes
 223, 678

NEW YORK: TV Stations..... 730
 New York City Telephone Numbers 100
 New Zealand TV 1008
 News Commentators 1108
 News Stories, Top Ten, 1962..... 71
 News-Wire Services 79
 Newspaper Columnists & Critics..... 1131
 Newspaper Reporters Assn. of N. Y..... 1196
 Nicaragua TV 1008
 Nigeria TV 1008
 Nippon Hoso Kyokai (NHK)..... 1197

NORTH CAROLINA: AM Stations..... 447
 Broadcasters Association 633
 Families, Population, Radio & TV Homes
 223, 678

NORTH CAROLINA: TV Stations..... 733

NORTH DAKOTA: AM Stations..... 460
 Broadcasters Association 633
 Families, Population, Radio & TV Homes
 223, 678

NORTH DAKOTA: TV Stations..... 734

NORTHWEST TERRITORIES, CANADA:
 AM Stations 587

NOVA SCOTIA, CANADA: AM Stations..... 588
 TV Stations 774

Norway TV 1009

Novik, Harry—Article 602

Nyasaland TV 1009



OHIO: AM Stations..... 462
 Broadcasters Association 633
 Families, Population, Radio & TV Homes
 223, 678

OHIO: TV Stations..... 735

Okinawa TV (Ryukyu Islands)..... 1009

OKLAHOMA: AM Stations..... 471
 Broadcasters' Association 634
 Families, Population, Radio & TV Homes
 223, 678

OKLAHOMA: TV Stations..... 738

ONTARIO, CANADA: AM Stations..... 589
 TV Stations 774
 Orchestra Leaders, TV 1090

OREGON: AM Stations..... 475
 Broadcasters Association 634
 Families, Population, Radio & TV Homes
 223, 678

OREGON: TV Stations..... 739

ORGANIZATIONS **1184**
 Organizations, Research 73



Panama TV 1009

Pauley, Robert R.—Article..... 184

Pay TV Firms..... 1170

PENNSYLVANIA: AM Stations..... 483
 Broadcasters Association 634
 Families, Population, Radio & TV Homes
 223, 678

PENNSYLVANIA: TV Stations..... 743

Perles, Arthur—Article 650

Peru TV 1009

Philippines TV 1009

Play & Story Brokers..... 1047

Poland TV 1009

Portable Radios, Production Figures..... 55

Portugal TV 1009

Press Agents 1050

PRINCE EDWARD ISLAND, CANADA:
 AM Stations 595
 TV Stations 776

Prizes & Premiums..... 1163

Processes, Background 1165

Processes, Color 1166

Producers, Cartoons..... 1165

Producers, Commercials 891

Producer-Distributors, TV Films..... 829

Producers, Jingles 934

Producers, AM-TV Commercials..... 891

Producers, Radio-TV, Independent..... 1058

Producers, Radio-TV Programs..... 867

Producers, Transcriptions 807

Production Figures, Radio Sets..... 55

Production Figures, TV Sets..... 53

PRODUCTION SECTION

RADIO-TV **867**

Professional Music Men, Inc...... 1197

Profit or Loss, AM Stations..... 57

Profit or Loss, FM Stations..... 606

Profit or Loss, TV Stations..... 111

Program Contractors, British..... 975

PROGRAM PRODUCERS:

Independent 1058

Radio-TV 867

PROGRAMS, COMMERCIAL

RADIO, 1962 **1202**

PROGRAMS, COMMERCIAL

TELEVISION, 1962 **1220**



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Programs, Homes Delivered by TV..... 67
 Projectors 1169
 Publications, Trade 636
 Public Relations & Publicity Firms..... 1050
 Publicists Local No. 872..... 1197
PUERTO RICO: AM Stations..... 572
 Broadcasters Association 634
 TV Stations 770

— Q —

QUEBEC, CANADA: AM Stations..... 595
 TV Stations 777

— R —

RAI Corp. Italian Radio TV System..... 1197
 Radio Advertising Bureau..... 1197
 Radio Cadena Nacional, S. A..... 963
 Member Stations 964
 Radio Free Europe..... 1197
 Radio Homes and Families..... 223
 Radio Industry Financial Data..... 69
 Radio Markets Ranked, Spot Volume... 43
 Radio-Newsreel-TV Working Press Assn. 1197
 Radio Programas de Mexico..... 963
 Radio Receivers, U. S. Exports..... 86
 Radio Receivers, World-wide..... 1012
 Radio Set Production, Retail Sales..... 55
 Radio Spot Time Sales..... 61
 Radio Station Code Subscribers..... 83
 Radio Station Index..... 225
 Radio Stations, Average Income..... 57
 Radio Stations, Average Loss..... 57
 Radio Stations, Expense Items..... 220
 Radio Stations, Number Per State..... 223
 Radio Stations, Total Employment..... 63
 Radio-TV Attorneys 1180
 Radio & TV Commission, Southern
 Baptist Convention 1198
 Radio-TV Correspondents Association... 1198
 Radio-TV Columnists & Critics..... 1131

RADIO-TV DAILY:

All-American Favorites, Radio..... 76
 All-American Favorites, TV..... 77
 Officers, Personnel 32
 Radio & TV Directors Guild..... 1191
 Radio-TV News Directors Association... 1198
 Radio-TV Set Production—EIA Figures... 53, 55
 Radio-TV Station Brokers..... 1171
 Radio-TV Telephone Numbers..... 100
 Radio-TV Writers 1128
 Radiotelevisione Italiana 1197
 Raw Stock 1169
 Receivers, Radio, World-wide..... 1012
 Receivers, Television, World-wide..... 999

RECORD COMPANIES 819

Record Industry Association..... 1198
 Recording Industries Music Performance
 Trust Funds 1198

**REGIONAL NETWORKS,
 GROUP OWNED STATIONS. 781**

**REPRESENTATIVES, RADIO-
 TV STATIONS 163**

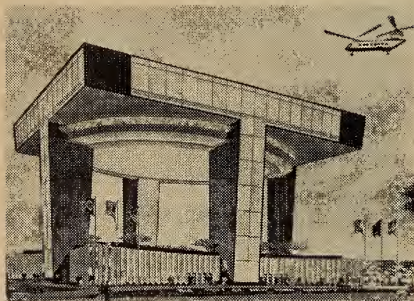
Representatives, Talent 1103
 Research Organizations 73
RHODE ISLAND: AM Stations..... 497
 Broadcasters Association 634
 Families, Population, Radio & TV Homes
 223, 678
RHODE ISLAND: TV Stations..... 749
 Rhodesia & Nyasaland TV..... 1009
 Rumania TV 1009
 Russia TV 1011
 Ryukyu Islands TV..... 1009

— S —

SESAC:
 Heinecke, Paul—Article 955
 Personnel & Functions..... 1199
 Publisher Members 957
 Salant, Richard S.—Article..... 661
 Sales, Radio, Retail..... 55
 Sales, TV, Retail..... 53
SASKATCHEWAN, CAN.: AM Stations.. 599
 TV Stations 778
 Saudi Arabia TV 1009
 Scott, Walter D.—Article..... 669
 Screen Actors Guild..... 1198
 Screen Composers Association..... 1198
 Screen Directors Internat'l Guild..... 1199
 Screening Rooms 1169
 Screens, Large TV..... 1168

SERVICE FIRMS, RADIO-TV. 1165

Dealing with the Following:
 Background Processes, Carpets, Car-
 toon Producers, Color Processes, Com-
 mercials Monitoring, Costumes, In-
 surance, International TV Shippers,
 Laboratories, Large Screens, Lenses,
 Prizes & Premiums, Projectors, Radio-
 TV Studio & Building Designers, Raw
 Stock, Screening Rooms, Spot & Flood
 Lamps, Stock Shot Libraries, Storage
 Vaults, Timing Devices, Travel Bu-
 reaus.
 Set Production, Radio..... 55
 Set Production, TV..... 53
 Sets, World-wide, Radio..... 1012
 Sets, World-wide, TV..... 999
 Shippers, Freight 1166
 Sierra Leone TV..... 1009
 Singers, Radio-TV 1048
 Society of Mot. Picture & TV Engineers... 1199
SOUTH CAROLINA: AM Stations..... 499
 Broadcasters Association 634
 Families, Population, Radio & TV Homes
 223, 678
SOUTH CAROLINA: TV Stations..... 750



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— T —

SOUTH DAKOTA: AM Stations..... 505
 Broadcasters Association 634
 Families, Population, Radio & TV Homes
 223, 678
SOUTH DAKOTA: TV Stations..... 751
 Southern California Bcstrs. Association.. 1199
 Southern Nevada Bcstrs. Association.... 1199
 Spain TV 1009
 Sports Commentators 1120
 Spot & Flood Lamps..... 1169
 State Broadcasters Associations..... 630
 State Coverage Statistics, 1962..... 223, 678
 Station Brokers, Radio-TV..... 1171

TAC (Television Affiliates Corp.)..... 1200
 TvB of Canada..... 1200

TV FILM PRODUCERS AND DISTRIBUTORS 829

TV Industry Financial Data..... 94
 TV Sets, World-wide..... 999

TV STATIONS IN U. S. 678

Index 681
 Total Employment 63
 TV Stations, Inc..... 1200
 TV Studio Designers..... 1169
 Taiwan TV 1010

TELEPHONE NUMBERS, RADIO-TV

Chicago 102
 Los Angeles 103
 New York 100
 Washington 103

STATION REPRESENTATIVES, RADIO-TV 163

Station Representatives Association..... 1199

STATIONS:

BBC 1010
 Bahamas: AM 970
 British Commercial 974
 Canada: AM 581
 Canada: TV 771
 Dominican Republic: AM..... 969
 Educational—NAEB Members 96
 FCC Report of Expansion..... 39
 FM—NAFMB Members 609
 FM Stereo 627
 Foreign TV 1002
 Group Operations 781
 Guam: AM 572
 Guam: TV 770
 Haiti: AM 969
 Homes & Families..... 223, 678
 International, U. S. & Canada..... 579
 Jamaica: AM 970
 Mexico: AM 965
 Negro Programming 603
 Puerto Rico: AM..... 572
 Puerto Rico: TV..... 770
 Radio-TV, Number Per State..... 223, 678
 Radio-TV Brokers 1171
 Set for Opening in 1963..... 224
 Total Employment for Nets & Indie TV.. 63
 Total Radio, U. S..... 223
 Total TV, U. S..... 678
 United States: AM..... 240
 United States: FM..... 614
 United States: TV..... 684
 Virgin Islands: AM..... 575
 Virgin Islands: TV..... 770
 Stereo FM Stations..... 627
 Stock Issue Changes in 1962..... 49
 Stock Shot Libraries..... 1169
 Storage Film Vaults..... 1169
 Story & Play Brokers..... 1047
 Subscription TV 1170
 Sweden TV 1009
 Switzerland TV 1010
 Syria TV 1010

TELEVISION YEAR BOOK FACING 640

All-American Favorites 76, 77
 Announcers—MC's 1069
 Artists 1019
 Attorneys Specializing in Radio-TV... 1180
 Average Number of Employees..... 63
 Directors 1065
 Disc Jockeys 1095
 Film Commercial Producers..... 891
 Film Producer-Distributors 829
 Financial Revenues 37, 94
 Foreign TV Stations..... 1002
 Homes by State..... 678
 Motion Picture Theatres, TV-Equipped. 1178
 Musical Directors 1090
 Network Gross Time Billings..... 649
 Networks 651
 News Commentators 1108
 Producers 1058
 Production, Types of TV 53
 Program Producers 867
 Retail TV Sales..... 53
 Revenue, TV Industry 37, 92, 94
 Service Firms 1165
 Set Exports by U. S..... 86
 Sports Commentators 1120
 Spot Advertisers, Top 100..... 87
 Spot Expenditures by Product..... 644
 Station Index..... 681
 Stations, British Commercial..... 974
 Stations, Number in U. S..... 678
 Stations Reporting Profit, Loss..... 111
 Time Sales, Nat'l, Regional & Local... 47
 Time Sales, Past 10 Years..... 61
 Top 50 TV Markets..... 47
 U. S. Stations..... 679
 Vocal Artists 1048
 Writers 1128
 Television Affiliates Corp..... 1200
 Television Bureau of Advertising..... 1200



KLAVAN and FINCH

EDITORIAL INDEX

Television Film Association.....	1200
Television Homes in States.....	678
Television Information Office.....	1200
Television Program Export Assn.....	1201
TENNESSEE: AM Stations.....	507
Broadcasters Association.....	634
Families, Population, Radio & TV Homes	223, 678
TENNESSEE: TV Stations.....	752
Territories & Possessions:	
AM Stations.....	572
TV Stations.....	770
TEXAS: AM Stations.....	517
Broadcasters Association.....	635
Families, Population, Radio & TV Homes	223, 678
TEXAS: TV Stations.....	755
Thailand TV.....	1010
Theatres, Motion Picture TV-Equipped...	1178
Time Billings, Network TV.....	649
Time Sales, TV, Past 10 Years.....	61
Timing Devices.....	1169
Title Page.....	1
Tobago TV.....	1010
Toll TV.....	1170
Top 10 News Stories, 1962.....	71
Trade Publications.....	636

TRANSCRIPTION COMPANIES..... 807

Travel Bureaus.....	1169
Trinidad & Tobago TV.....	1010
Turkey TV.....	1010

— U —

U.N. Radio Div. Public Info.....	1201
U.S. Information Agency.....	1201
U.S. International Stations.....	579
U.S.S.R. TV.....	1011
Uniforms (Costumes).....	1166
Union Organizations.....	1184
United Arab Republic TV.....	1010
United Kingdom TV.....	974, 1010
Uruguay TV.....	1011
UTAH: AM Stations.....	539
Broadcasters Association.....	635
Families, Population, Radio & TV Homes	223, 678
UTAH: TV Stations.....	763

— V —

Vaults, Print & Storage.....	1169
Venezuela TV.....	1011

VERMONT: AM Stations.....	541
Broadcasters Association.....	635
Families, Population, Radio & TV Homes	223, 678
VERMONT: TV Stations.....	764
VIRGINIA: AM Stations.....	543
Broadcasters Association.....	635
Families, Population, Radio & TV Homes	223, 678
VIRGINIA: TV Stations.....	764
VIRGIN ISLANDS: AM Stations.....	575
TV Stations.....	770
Vocal Artists.....	1048
Voice of America.....	1021

— W —

WASHINGTON: AM Stations.....	552
Broadcasters Association.....	635
Families, Population, Radio & TV Homes	223, 678
WASHINGTON: TV Stations.....	765
Washington, D. C., Telephone Numbers..	103
West Germany TV.....	1005
WEST VIRGINIA: AM Stations.....	559
Broadcasters Association.....	635
Families, Population, Radio & TV Homes	223, 678
WEST VIRGINIA: TV Stations.....	767
Wire Services, News.....	79
WISCONSIN: AM Stations.....	563
Broadcasters Association.....	635
Families, Population, Radio & TV Homes	223, 678
WISCONSIN: TV Stations.....	768
Wolf, Sidney J.— Article.....	199
Working Press Foundation.....	1201
World-wide Radio Sets.....	1012
World-wide TV Sets.....	999
Writers Guild of America, East.....	1201
Writers Guild of America, West.....	1201
Writers, Radio-TV.....	1128
WYOMING: AM Stations.....	570
Broadcasters Association.....	635
Families, Population, Radio & TV Homes	223, 678
WYOMING: TV Stations.....	769

— Y —

Yugoslavia TV.....	1011
YUKON, CANADA: AM Stations.....	601



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ADVERTISING

1963

INDEX

1963

— A —

ABC Films, Inc. 830
ABC-Paramount Records,
Inc. 824
ABC Radio 186, 187
ABC Television
Network 654, 655
Ad Staff, Inc. 903
Advertising Times Sales,
Inc. 166
Alber, David O. Assocs. 1052
Alexander, Larry 1102
Alexander, Van. 1092
Allen, Mel. 1121
AM Radio Sales Co. 165
Anderson, Leonard,
Associates, Inc. 843
Arnsten, Henry. 1053
ASCAP 932
Ashley-Steiner Famous
Artists, Inc. 54
Associated Press
4, Facing Page 1264
& Run of Book
Audio Productions, Inc. 892
Ava Records 822

— B —

Baker, Mike 1075
Barnes Printing Co., Inc. 74
Barnett International
Forwarders, Inc. 973
Barry, Jack Productions. 841
Beck, Jackson 1036
Bellino, Barbara 1040
Bennett, Tony 1048
Berle, Milton 1030
Bernard, Charles, Co.
Inc. Inside Back Covers
Biever & Stein Prods., Inc. 121
Big 3 Music Corp. The 56
Blair House Restaurant,
The New 68
Blake, Robert, Company,
The 1051
Blanc, Mel, Associates
Inc. 1034

Bond, Bryce 1040
Bresee, Frank 1059
Briggs, Lillian 1036
British Information
Services 18
Britten, Bill 1028
Broadcast Music, Inc. 36, 640
Broadcast Time Sales. 168
Broadcasters' Foundation,
Inc., The 433
Brown, Marc, Associates,
Inc. 66
Brunswick Records 818
Burnett, Carol. 1031
Burns, Stan Z. 1073
Burrud, Bill Enterprises. 875
Byoir, Carl & Associates,
Inc. 1051

— C —

Capital Cities Broadcasting
Corp. 422
Carlson, Byron 1024
Carrado, Nick 1045
Caruso, Carl. 1076
Cates, Gil. 1065
CBS Radio Network. 194, 195
CBS Television
Network 662, 663
CBS Television Stations. 2, 3
Central Broadcast
Corporation 225
Charter Producers Corp. 873
City of Miami Beach. 698
Cleary-Strauss-Irwin &
Goodman 1052
Collins, Choo Choo. 1043
Collyer, Bud 1038
Community Club Awards 12
Como, Perry. 6
Cooper, Frank Associates
Agency, Inc. 872
Coral Records 818
Corcoran, Bob, Associates 1056
Corey, Wendell 1032
Cott, Ted Productions. 876
Country Music Network
Inside Back Covers
Crane, Dagne. 1041

Crockett, Jan 1034
Cub Records 822

— D —

Dana, Bill, Show 1030
Davis, Phil, Musical
Enterprises, Inc. 896
Daystar Corporation, The. 59
Decca Records 818
deCyr, Zel. 1040
De Rose, May Singhi
Breen 940
Devney Organization, Inc.
The 169
Dgg Records 822
Diehm, Vic, Radio Group. 488
Donaldson, Dan 1071
Douglas, Hugh 1102
Downs, Hugh 1023
Ducommun, M. Company 38
Duncan, Herb 1043
Durant, Ted 1075

— E —

Eastman Kodak
Company 642
Empire 814
Erickson, Corydon 1029
Erickson, Helene 1039
Erickson, Laurelot 1029

— F —

Faye, Doris 1028
Feagins, Joe, Prods. 907
Feist, Leo, Inc. 56
Fenady Associates, The. 877
Ferro, Mohamed and
Schwartz, Inc. 904
Filmex Inc. 894
Filmvideo Releasing
Corp. 870
Fitzmaurice, Michael. 1039
Florman & Babb, Inc. 1138
Ford, Art 1076
Ford, Mary 48
Four Star Television. 834
Franklin, Joe 1036



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Fremantle International, Inc. 838

— G —

General Artists Corp. 20
 German, W. J. Inc. Facing Page 641
 Gleason, Jackie 868
 Global Records Co. 823
 Goodson-Todman Productions 866
 Goulding-Elliott-Greybar Prods., Inc. 1020
 Grauer, Ben 1112
 Grey, Arlyne 1033
 Griskey, Bill 1084
 Grotto Restaurant, Bazzini, The 116
 Guffanti Film Laboratories, Inc. 1165

— H —

Hamilton, Bill 1020
 Hamilton, Gene 1077
 Hammett, Gordon 1078
 Harnell, Joseph 1091
 Harrice, Cy 1070
 Harrison, Harry 1080
 Harvey Cartoons 839
 Herlihy, Ed. 1072
 Herson, Pat 1024
 Hirt, Al. 1041
 Hobin, Bill. 1059
 Hope, Bob. 42
 Howard, Alan. 60
 Howard, Wed 1024

— I —

Idées Grandes, Inc. 868
 Impa Prods., Ltd. 871
 Ingram, Dan. 1095

— J —

James, Art. 62
 Jefferys, Allan 1044
 Jerome, Jerry Prods., Inc. 936
 Jordan, Lee. 1081

— K —

KABC 266
 K-BOX 522
 KCMO 724
 KDBS 356
 KDKA 34, 747
 KDKA-TV 34, 747
 KERO-TV 182
 KFMB, KFMB-TV 182
 KFRE 742
 KFRE-TV 688, 742

KGBS 45
 KHAT Inside Back Covers
 KIKK Inside Back Covers
 KLLA 356
 KMEX-TV 690
 KMOX Radio 399
 KPIX 34
 KPRC-TV 754
 KRFM 688, 742
 KRLD 524
 KRLD-TV 758
 KTCR Inside Back Covers
 KTRK-TV 760
 KUDL 397
 KYW, KYW-TV 34
 Kalmus, Corp, The 1054
 Keiter, Les. 1122
 Keystone Broadcasting System 200-201
 Kimberly-Dormann, Corp, The 1052
 King, John Reed 1037
 Kirchner, Dick. 1123
 Klavan and Finch. 24
 Knox, Carol. 1024
 Korwin, Kay, Inc. 1084
 Kozlow, Buckley (Bucky) 1082

— L —

La Forge, Jack. 1018
 Landon, Herbert K, Inc. 1055
 Laubert, Franz H. 1085
 Leonard, Herbert B. Organization, The. 64
 Lescoulie, Jack. 26
 Lenson, Sam. 1025
 Lewis, Jerry 1016
 Longenecker, Robert, Agency 1103
 Lor, Denise 1021
 Lutsky, C. Israel. 1037

— Mc —

McCarty, Milburn, Associates 1053
 McMahan, Horace. 1036
 McNeill, Don. 1034
 McNellis, Maggi. 1042

— M —

Malone, Bill. 1024
 Manhattan Sound Corp. 810
 Mann, Rhoda. 1032
 Manson, Eddy. 1092
 Mark Century Corp. 16
 Mars Broadcasting, Inc. 227
 Marshall, Rex. 1081
 Martin, Jean. 30
 Maxwell, Bob. 1042

MCA-TV 110
 Metlis & Lebow Corp., The 120
 MGM Records. 822
 MGM-TV 832
 Midwest Time Sales. 225
 Miller, Mitch. ... Facing Page 1
 Miller Music Corp. 56
 Mills Music, Inc. 940
 Mogubgub Ltd. 28
 Morgan, Rex. 1026
 Morris, William, Agency Inc. 108
 Morrow, Don. 1085
 Mutual Radio. 208-209
 Myerson, Bess. 1027

— N —

National Studios. 731
 National Video Tape Prods., Inc. 14
 NBC Films. 707, 757, 836, 842
 NBC Radio 213, 215
 NBC-TV Network. 670, 671
 Nelson, Ozzie & Harriet. 46
 Norelco 1140, 1141

— O —

O'Connor, Caroline. 1083
 Olmsted Sound Studios, Inc. 811

— P —

Parker, Records. 822
 Parsons, Fred. 1113
 Paul, Les. 48
 Paul, Ralph. 1079
 Peters, Griffin, Woodward, Inc. 162
 Philbin, Jack. 868
 Piper, Beverly. 1038
 Pomerantz, Charles A. ... 1052
 Powers, Jack. 1110
 Prentiss, Ed. 1102
 Pressman, Gabe. 1108
 Prime TV Films, Inc. 840
 Pulse, Inc., The. 72

— Q —

Quinn, Carmel. 1026

— R —

Radio Cadena Nacional. 962
 Raeburn, Bryna. 1019
 Rahall Radio Group, The. 482
 Ramrod Records. 822
 Rattazzi Restaurant. 50



JEAN MARTIN

ADVERTISING INDEX

RCA	Back Cover
RCA Custom Record	
Sales	820
Recording Studios, Inc.	806
Reed, Donna, Show, The	874
Reeves Sound Studios	813
Reimers, Ed	1038
Reiner, Carl	1060
Richfield, Saul	1055
RKO General	10
RKO Sound Studios	806
Robbins Music Corp	56
Roberts, Clete	1109
Rogers, Bill	1080
Rogers & Cowan, Inc.	1050
Rote, Kyle	1123

— S —

Sande & Greene	
Prods.	900, 934
Sarra, Inc.	890
Schenkel, Chris	1120
Schnitzer, Gerald Prods.	901
Scott, Fred	1077
Scott, Raymond Enter-	
prises, Inc.	935
Self, William	1058
Selling Thru Sound	937
Sesac, Inc.	956
Seven Arts Associated	
Corp.	828
Shaffer, Sy Enterprises,	
Inc.	938
Sharbutt, Del.	1111
Shaw, Stan, Ph.D.S.	1083
Shipley, Bill	1074
SIB Productions	905
Softness Group, The	1054
Sports Network, Inc.	14
Stark, Howard E.	170, 682
Sterling, Jack	1095
Stern, Charles H.	
Agency	1102
Storer Broadcasting	
Company	44-45
Streech, Wilbur Prods.,	
Inc.	902
Swayze, John Cameron	1082
Swift, Allen	1078
Sykes, Nelson, Associates,	
Inc.	1056
Sylvern, Hank	939

— T —

Tannen, Lee	1065
Taubman, Paul	1090
Taylor, Brooke	1069
Taylor, Rip	1044
Tele-Tape Productions	899
Television Productions of	
Amer. Inc.	114
Thomas, Danny	40
Tonken, Phil	1079

Top of the Fair	
Restaurant	22
Transcontinent Television	
Corp.	182
Tremayne, Les	1102
TVAR, Inc.	167

— U —

United Artists Television	
Inside Front Covers	
United Press International	8
United Recording Labs,	
Inc.	812
U. S. Television Newsmfilm,	
Inc.	1109

— V —

Valentino, Thomas J.,	
Inc.	809
Van Vooren, Monique	1038
Verve Records	822
Vesuvius Records	822

— W —

WADO	429
WAGA-TV	45
WAOK	306
WAPA	574
WAVZ	285, 445
WAZL	488
WBTV	680
WBZ, WBZ-TV	34
WCCC	284
WCKT	697
WDAF, AM, FM, TV	182
WDOK-AM, FM	182
WEEZ	485
WEXL	Inside back covers
WFAA-AM, FM, TV	756
WFAS	446
WFBG-AM, FM, TV	688, 742
WFBM-TV	709
WFIL-AM, FM, TV	638, 742
WFTV	700
WGBS	45
WGN Radio	324
WGN Television	704
WGR, AM, FM, TV	182
WHLM	488
WHN	45
WHOL	488
WHOM	430
WIBG	45
WIII Radio	294
WIL	401
WIND	34
WINS	34
WITI-TV	45
WJBK, WJBK-TV	45
WJRZ	Inside Back Covers
WJW, WJW-TV	45

WJZ-TV	34
WKAP	482
WKBW-AM, TV	422
WLCY	482
WLIB	432
WLYH-TV	688, 742, 744
WMAR-TV	717
WMCA	434
WNR	482
WNBZ-AM, FM, TV	688, 742
WNEP-TV	182
WNHC-AM, FM, TV	688, 742
WOR Radio	436
WOWO	34
WPAT-AM, FM	422
WPRO-AM, FM, TV	422
WPTR	420
WQTY	482
WQXI	307
WQXR	438
WRIB	Inside back covers
WROW	422
WSAI Radio	464
WSB Radio	304
WSPD, WSPD-TV	45
WTAE	746
WTAQ	Inside back covers
WTEN	422
WTEV	748
WTFM	608
WTIC	282
WTIC-TV	694
WTRY	285, 445
WTTM	415
WTV	422
WTVJ	699
WWCO	286
WWDC	289
WWIL-AM, FM	293
WWNR	482
WWRL	440
Wasey, Erwin, Ruthrauff	
& Ryan, Inc.	118
Weed, Buddy	1040
Westhouse Broadcasting	
Co., Inc.	34-35
Wicker, Irene	1035
Williams, Andy	52
Williams, William B.	1022
Willis, John	1111
Wilson, Ray	1112
Winters, Jonathan	1028
Winters, Pete	1068
Woodbury, Woody	1042
Wormser, Jack Agency,	
The	1057

— X —

XERB	Inside Back Covers
------	--------------------

— Y —

Young & Rubicam,	
Advertising	112

RADIO TELEVISION DAILY

The
INTERNATIONAL
NEWSPAPER
OF
RADIO & TELEVISION



Established February 9, 1937

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1962 FCC Broadcast Roundup And Network Affiliates & O & O Totals

FCC BROADCAST ROUNDUP (At close of Fiscal Year 1962)

Total Broadcast authorizations (all classifications)	15,610
Total commercial AM broadcast authorizations	3,886
Commercial AM stations on the air	3,745
Commercial AM stations under construction	141
Total commercial TV broadcast authorizations	654
Commercial TV stations on the air (including satellites)	571
Commercial TV stations under construction	83
VHF stations on the air	487
UHF stations on the air	84
TV translator stations on the air	487
Educational TV stations on the air	59
Total commercial FM broadcast authorizations	1,191
Commercial FM stations on the air	1,012
Commercial FM stations under construction	179
Educational FM stations on the air	209

Radio and TV sets in use in the United States at end of 1962:

Home radio sets	140,310,000
Auto radio sets	49,948,000
Radio sets in public places	10,000,000
Total radio sets	200,258,000
Television sets (black and white)	59,355,000
Television sets (color)	1,200,000
Total television sets	60,555,000

NUMBER OF NETWORK AFFILIATES AND O & O STATIONS

	Number of Affiliates		Number of O & O Stations		
	Radio	TV	AM	FM	TV
ABC	426	263	6	5	5
CBS	222	202	7	7	5
KBS	1114	—	—	—	—
MBS	477	—	—	—	—
NBC	192	203	6	6	6



THEY'RE HAVING A GREAT TIME
(so is all of Cleveland)

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They're only some of the nationally known participants appearing on *The Mike Douglas Show*, a Cleveland daytime television program seen live Monday through Friday for 90 minutes on KYW-TV. Some of them have done week-long co-host shots. All have had a chance to take part

in discussions, to interview other guests and studio audiences, to express their own opinions.

Cleveland really has something to be excited about! *The Mike Douglas Show* is big on entertainment. It's big on public information. It's big on current, topical, and provocative content. And it's locally produced.

What KYW-TV is doing in Cleveland reflects the WBC group as a whole. Westinghouse stations are encouraged to create exciting, local television programs to supplement their network schedules. Like the unique pantomime of *Lorenzo and His Friends* in Baltimore. *The John Reed King Show* every morning in Pittsburgh. The crime documentary series, *Works of Darkness*, in San Francisco. Live telecasts of Cleveland Symphony and Cleveland Play House performances. *Boomtown*, from Rex Trailer's "ranch" in Boston.

Such programs arouse community interest. They demonstrate daily the fact that community responsibility evokes community response.

More than half are M!

58 of the 101 perennial singles hits recommended by **BILLBOARD** as standards for year-round programming by radio stations are licensed for performance by **BMI**

Billboard Music Week this year published a list of recorded compositions in steady demand which should form the nucleus of any Old Standards library

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BILLBOARD MUSIC WEEK

101 Perennial Singles Hits

For year-round programming by juke box operators and radio stations, we present below a catalog of standards that can provide constant stimulus for operators and a wealth of material for discussion by broadcasters. This list of 101 hits—containing the best ones of their respective years—includes familiar popular publication of all standards which could be programmed seasonally on a year-round basis. These should form the nucleus of any Old Standards selection panel or library.

Records are listed alphabetically by title, with artist and label designated. Many of these titles are available on other labels and by other artists. We have selected what we think are the recordings most suitable for juke box programming. Although some were originally released a number of years ago, all are kept in constant supply due to steady demand.

TITLE, Artist, Label & Number

- ACROSS THE ALLEY FROM THE ALAMO/DON'T BE A BABY BABY—The Mills Brothers (Decca 25516)
- ALLA EN EL RANCHO GRANDE/LAMOR—Bing Crosby/Decca 23914
- AMAPOLA/PARALELENA—Jimmy Dorsey (Decca 25170)
- ANYWAY YOU WANT ME/LOVE ME TENDER—Ella Fitzgerald RCA Victor 447-0616
- APRIL SHOWERS/SWANEE—Al Jolson (Decca 23470)
- ARE YOU SINCERE/BE MINE TONIGHT—Andy Williams (Cadence Cad 1340)
- BAMA BOLA/OY OY/JAMAICA FAREWELL—Harry Belafonte (RCA Victor 477-0324)
- BELLE OF THE BALL/BLUE TANGOS—Leroy Anderson (Decca 21825)
- BEYOND THE SUNSET/NE—Red Foley (Decca 25539)
- THE BARBARA SONG/NOW WONDERFUL TO KNOW—Andy Williams (Cadence Cad 1349)
- EYE EYE LOVE/WAKE UP LITTLE SUE—The Everly Brothers (Cadence Cad 1609)
- CALCUTA/MY GRANDFATHER'S CLOCK—Lawrence Welk (Dot 16220)
- CARELESS/WAIME COWBOY BOY—Eddy Howard (Mercury C 30052)
- C. C. RIVER—Chuck Willis (Atlantic 1130)
- CHEERY PINK AND APPLE BLOSSOM WHITE/ST. LOUIS BLUES MAMBO—Perez Prado (RCA Victor 449-0217)
- COOL, COOL NEAR/BECAUSE OF YOU—Tony Bennett (Columbia 3-32003)
- COME SOFTLY TO ME/MR. BLUE—The Fleetwoods (Dolton 54515)
- COOL WATER/TUMBLING TUMBLEWEEDS—Sons of the Pioneers (RCA Victor 447-0565)
- CRY ME A RIVER/WHOM A MY HOUSE—John Lodge (Liberty 54500)
- DO I WORRY/NAVA LIVE—Ink Spots (Decca 23623)
- FEVER BETTER FOR MY DARLING—Little Willie John (King 4932)
- FOUR WALLS/MAMBO—Jim Reeves (RCA Victor 447-0413)
- GO BESS AMERICA/AMONG MY SOUVENIRS—Connie Francis (MGM K12841)
- GO TO DATE WITH AN ANGEL/SCATTERBRAIN—Johnny Ellis (Mercury C 30082)
- THE GREEN DOOR/LITTLE MAN IN CHINATOWN—Jim Lowe (Dot 15486)
- GREEN EYES/BE BREEZE AND—Jimmy Dorsey (Decca 25119)
- HAWAIIAN MEDLOW SONG/LOVELY STREET—Andy Williams (Cadence Cad 1610)
- HEARTACHE/OLD MOHAWK—Ted Weems (Decca 25015)
- HEARTBREAK HOTEL/I WAS THE ONE—Elvis Presley (RCA Victor 447-0605)
- HEARTS OF STONE/BESS YOUR HEART—The Fontaine Sisters (Dot 15262)
- HONKY TONK (PARTS I AND II)—Bill Doggett (King 4950)
- HOT LIPS/BE WANG WANG BLUES—Hanny Busse (Decca 25015)
- NOVINO DOG/DON'T BE CRUEL—Elvis Presley (RCA Victor 447-0600)
- ALWAYS LOST MY MIND/FRIENDLY PERSUASION—Pat Boone (Dot 16033)

TITLE, Artist, Label & Number

- I CAN DREAM, CAN'T I/WEDDING OF LILI MARINE—Andrews Sisters (Decca 8175)
- IF I DIDN'T CARE/WHISPERING GRASS—Ink Spots (Decca 23632)
- IF I KNEW YOU WERE COMING I'D BE BAKED A CAKE/WHEN LOVE HAPPENS TO YOU—Eileen Barton (MGM K12758)
- I'LL BE SEEING YOU/I LOVE YOU—Bing Crosby (Decca 24256)
- IN A SHANTY IN OLD SHANTY TOWN/BLUE SKIES—Johnny Long (Decca 23622)
- IT HAPPENED IN HAWAII/YAMERINE—Jimmy Dorsey (Decca 23255)
- (IT WENT) GO, WHO MADE MONKY TONK ANGEL/DO NOT WANT YOUR MONEY, I WANT YOUR TIME—Kitty Wells (Decca 28232)
- IT'S JUST A MATTER OF TIME/HURTIN' HUSSEY—Burt Bacharach (Mercury C 30079)
- I'VE GOT MY LOVE TO KEEP/WE WARM/NEW MEXICAN HAT DANCE—Les Brown (Decca 45500)
- JERSEY BOUNCE/DON'T BE THAT WAY—Benny Goodman (Decca 25548)
- KISS OF FIRE/BALLIN' THE JACK—Georgia Gibbs (Mercury C 29114)
- LONG TALL SAIL/SUPPIN' AND SLUIN'—Little Richard (Specialty 572)
- LOVE IS A MANY SPLENDOROUS THING/SWINE ON MARYEST MORN—Earl Ace (Decca 29245)
- A LOVER'S QUESTION—Clyde McPhatter (Atlantic 11191)
- LOVING YOU/TEEDY BEAR—Elvis Presley (RCA Victor 447-0620)
- MADE THE KNEE—Bobby Darin (Atlantic 6147)
- MAMBO/LOVE—Connie Francis (MGM K12878)
- MELODY OF LOVE/LA GOLDONORINA—David Carroll (Mercury C 30004)
- MELODY OF LOVE/MORE BUT THE LOVELY NEAR—Wayne King (RCA Victor 447-0183)
- MR. SANDWICH/BOEN TO BE WITH YOU—The Chordettes (Cadence Cad 1602)
- MISTY/EXACTLY LIKE YOU—Erol Garner (Mercury C 30037)
- MY HAPPINESS/NEVER BEFORE—Connie Francis (MGM K12738)
- NEAR YOU/REG YOUR PARLOR—Francis Craig (Dot 15807)
- NEW BLU SPOON/O BLU VOLDON/MARITIN IN CITTA—Domestic Modugno (Decca 23687)
- OH LONESOME/BE BLUE BLUE OAY—Don Gibson (RCA Victor 447-0582)
- ON THE STREET WHERE YOU LIVE/GAG—Vic Damone (Columbia 3-33014)
- PAPER DOG/I'LL BE AROUND—Mills Brothers (Decca 21157)
- PEACE IN THE VALLEY/PLAY A LITTLE PRAYER—Red Foley (Decca 1850)
- PEG O' MY HEART/CHARMINE—The Harmonies (Mercury C 30034)
- PLEASE PLEASE—Chris Barber (Capitol 3022)
- PLEASE MR. SUN/IN THE MORNING SIDE OF THE MOUNTAIN—Tommy Edwards (MGM K12757)
- WEDDING MY LOVE—Johnny Ace (Duke)
- ADIEU VILLAGE/ENCHANTED SEA—Martin Denny (Liberty 54507)

TITLE, Artist, Label & Number

- SEPTEMBER SONG/LOST IN THE STARS—Walter Hylton (Decca 42001)
- SH-BOOM/HEARTH ANGEL—The Crew Cuts (Mercury C 30048)
- SIGNED, SEALED & DELIVERED/TILOPOPO BABY—Lowkey Gops (Mercury 559)
- SITTHIN' IN THE BALCON/WALLELUJAH, I LOVE MR. SUN—Eddie Cochran (Liberty 54502)
- SOFT SUMMER BREEZE/TENDERLY—Eddie Heywood (Mercury C 30038)
- THE SONG FROM MOHIN DOUGE/THE THEME FROM "A SUMMER PLACE"—Percy Faith (Columbia 333007)
- SONNY BOY/MY MAMMY—Al Jolson (Decca 20146)
- SUGAR BLUES/I'VE FOUND A NEW BABY—(Decca 25014)
- T.O.'S BOOGIE/WOODSOPUS TWO—Tommy Dorsey (Decca 27211)
- THAT LUCKY OLD SUN/SWINE—Frankie Lane (Mercury C 30017)
- THAT'S MY DESIRE/RIVER SAUNTE MADE—Frankie Lane (Mercury C 30019)
- THERE MUST BE A WAY/SOBY FOR MYSELF—Joey James (MGM K 12746)
- THE 3RD MAN THEME/THE CAPE MOZART WALTZ—Roy Tombarde (Decca 24839)
- THIRTEEN WOMEN/ROCK ALONGING THE CLOCK—Bill Haley (Decca 29124)
- TILL I WALTZ AGAIN WITH YOU/COCHECH—Teresa Brown (Jazz 65303)
- TO EACH HIS OWN/IT'S NO SIN—Eddy Howard and Mercury C 30015)
- TONIGHT YOU BRING TO ME/GONNA GET ALONG WITHOUT YOU NOW—Audience and Prudence (Liberty 54301)
- TUTTI FRUTTI—Little Richard (Specialty 581)
- WHELOES DEE—Lillian Baker (Atlantic 1047)
- UNCHAINED MELODY/DAYBREAK—Al Hibbler (Decca 29441)
- VENUS/I'M BROKE—Frankie Avalon (Chancellor 1031)
- THE WALK, DON'T STOP/FAM-BLUSH—The Ventures (Dolton 54518)
- WALKING THE FLOOR OVER YOU/IT ALWAYS BE GOOD TO TAKE YOU BACK—Ernest Tubb (Decca 45000)
- THE WALZ YOU SAVED FOR ME/I LOVE YOU/TELL ME—Wayne King (RCA Victor 447-0182)
- WHAT I SAY: PARTS ONE & TWO—Ray Charles (Liberty 2013)
- WHEN THE BOYS BEGGIN' ONE—Connie Francis (MGM K12971)
- WITHOUT YOU/CUTE PIE—Johnny Tillotson (Cadence Cad 1604)
- VARIETY YAK—The Coasters (Atlantic 6116)
- YOU ALWAYS HURT THE ONE YOU LOVE/TILL YOU—Mills Brothers (Decca 23950)
- YOU ARE MY SUNSHINE/MONKEYS BARBIE BUT MINE—Bing Crosby (Decca 29634)
- YOU BELONG TO ME/I NEED YOU NOW—Joey James (MGM K12829)
- 'DEAR MR. GABLE/ YOU MADE ME LOVE YOU/OVER THE RAINBOW—Judy Garland (Decca 2547)
- YOURS/ALWAYS IN MY HEART—Jimmy Dorsey (Decca 25121)

TITLES CHECKED AND LICENSED FOR PERFORMANCE BY BMI

Networks & Radio & TV Stations

Broadcast Revenues, Expenses & Income

The radio (AM and FM) and television broadcasting industry reported total revenues of \$1,909 million for calendar year 1961, an increase of 2.3 per cent (or \$42.7 million) above the 1960 revenues of \$1,866.3 million. Expenses, however, increased by \$66.3 million, resulting in a decline in broadcast profits (before federal income tax) of \$23.6 million, from \$290 million in 1960 to \$266.4 million in 1961. Radio accounted for about 70 per cent (or \$16.5 million) of the drop in profits.

Before-tax profits in radio in 1961 were \$29.4 million. These are the lowest reported industry profits since 1939 when the figure was \$23.8 million. At that time, however, there were 705 stations reporting and total broadcast revenues were \$123.9 million.

1960-1961

(In Millions of Dollars)

<i>Service</i>	<i>(\$ millions)</i> 1961	<i>(\$ millions)</i> 1960	<i>Percent</i> <i>Increase or</i> <i>(Decrease)</i> <i>in 1961</i>
<i>Total Broadcast Revenues</i>			
Radio	\$ 590.7	\$ 597.7	(1.2)
Television	1,318.3	1,268.6	3.9
Industry Total	\$1,909.0	\$1,866.3	+2.3
<i>Total Broadcast Expenses</i>			
Radio	\$ 561.3	\$ 551.8	1.7
Television	1,081.3	1,024.5	5.5
Industry Total	\$1,642.6	\$1,576.3	+4.2
<i>Broadcast Income (Before Federal Income Tax)</i>			
Radio	\$ 29.4	\$ 45.9	(35.9)
Television	237.0	244.1	(2.9)
Industry Total	\$ 266.4	\$ 290.0	- (8.1)

NOTE: 1961 radio data cover the operations of 4 nationwide networks, 3,610 AM and AM-FM and 249 independent FM stations. Excluded are 44 AM and AM-FM stations and 16 independent FM stations whose reports were filed too late for tabulation. 1960 data are for 4 nationwide networks, 3,470 AM and AM-FM and 218 independent FM stations. 1960 TV data cover the operations of 3 networks and 530 stations. 1961 TV data cover the operations of 3 networks and 540 stations.

() Denotes decrease.

* Includes AM and FM broadcasting.

Source: FCC.

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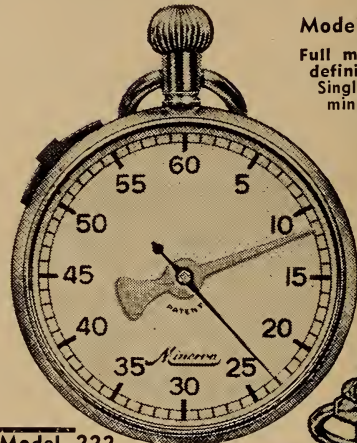
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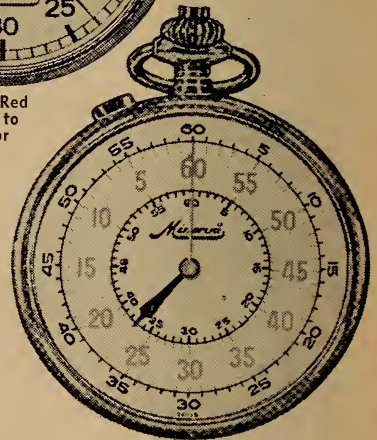
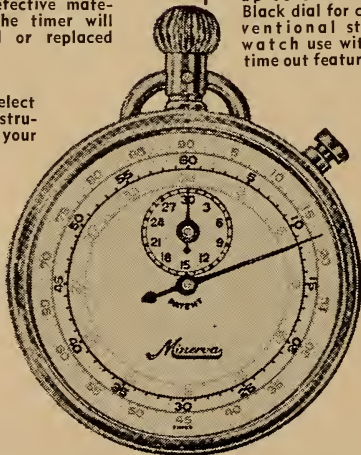
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Model 222

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For Film-making, Filmmeter and Fifth-Second Timer! This specially designed timer has regular fifth-second scale, plus 90-ft and 36-ft per min. scales to register footage for 35mm. and 16 mm. film. Long hand completes one revolution in 60 seconds, small hand registers up to 30 minutes. Time out feature. Perfect fly-back guaranteed for life. Model 106 has fifth-second scale only. Both available in regular or large size.

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Year	Grants	Deletions	Pending applications	Licensed	CP's on air	Total on air	CP's not on air	Total authorized
COMMERCIAL AM								
1956	197	18	389	2,871	25	2,896	124	3,020
1957	232	14	431	3,044	35	3,079	159	3,238
1958	132	17	536	3,218	35	3,253	100	3,353
1959	159	12	679	3,328	49	3,377	123	3,500
1960	92	11	822	3,442	41	3,483	98	3,581
1961	178	2	702	3,545	57	3,602	155	3,757
1962	147	18	593	3,686	59	3,745	141	3,886
COMMERCIAL FM								
1955	27	44	6	525	15	540	12	552
1956	31	37	10	519	11	530	16	546
1957	40	26	24	519	11	530	31	560
1958	98	24	57	526	22	548	86	634
1959	153	18	71	578	44	622	147	769
1960	165	22	114	700	41	741	171	912
1961	200	20	97	829	60	889	203	1,092
1962	138	39	147	955	57	1,012	179	1,191
EDUCATIONAL FM								
1955	7	3	1	121	3	124	3	127
1956	13	4	5	126	0	126	10	136
1957	17	5	2	135	0	135	13	148
1958	11	3	6	144	3	147	10	157
1959	16	8	2	150	4	154	11	165
1960	20	4	11	161	4	165	16	181
1961	21	3	4	176	10	186	13	199
1962	11	1	12	192	9	201	8	209
COMMERCIAL TV								
1956	60	25	128	186	310	496	113	609
1957	55	13	129	344	175	519	132	651
1958	35	21	125	427	129	556	109	665
1959	24	22	114	475	91	566	101	667
1960	22	36	106	481	98	579	74	653
1961	33	36	80	497	56	543	97	650
1962	24	20	114	494	77	571	83	654
TV TRANSLATOR								
1959	96	7	27	158	0	158	87	245
1960	60	3	19	233	0	233	69	302
1961	420	19	685	279	0	279	424	703
1962	796	16	262	487	0	487	996	1,483
EDUCATIONAL TV								
1958	4	0	9	29	3	32	21	53
1959	6	0	7	37	6	43	16	59
1960	6	1	7	40	7	47	17	64
1961	4	1	9	43	11	54	13	67
1962	13	1	8	43	16	59	20	79

Any seeming discrepancy in the relation of grants and deletions during the year to total authorizations at the close of the year is due to reinstatement of some deleted authorizations and other considerations impossible to detail in this general table. Figures shown are for close of each fiscal year.

THE DANNY THOMAS SHOW

ELEVENTH SEASON COMING UP



Sponsored by
GENERAL FOODS
thru
BENTON & BOWLES

CBS-TV
Produced By
T & L PRODUCTIONS
Exclusive Management
WILLIAM MORRIS AGENCY

Broadcast Services—FCC Authorizations In Different Classes, Fiscal Year 1962

<i>Class</i>	<i>June 30, 1961</i>	<i>June 30, 1962</i>	<i>Increase or (Decrease)</i>
Commercial AM	3,757	3,886	129
Commercial TV	650	654	4
TV Translators*	703	1,483	780
TV Repeaters*	1,044	1,046	2
TV Boosters*	1	0	(1)
Educational TV	67	79	12
Auxiliary TV	1,254	1,357	103
Experimental TV	27	27	0
Commercial FM	1,092	1,191	99
Educational FM	199	209	10
International	4	4	0
Remote Pickup	4,943	5,523	580
Studio-Transmitter-Link	69	83	14
Development	4	5	1
Low Power Auxiliary (Cueing).....	31	63	32
Total	13,845	15,610	1,765

FCC Operating and Construction Data

<i>Class</i>	<i>Operating Authorizations</i>	<i>Construction permits</i>
Commercial AM	3,745	141
Commercial TV	571	83
TV Translators*	487	996
TV Repeaters*	1,046	0
Educational TV	59	20
Commercial FM	1,012	179
Educational FM	201	8
Total	7,121	1,427

* Translators, repeaters and boosters enable signals of a regular TV station to be received and converted to another channel, amplified and retransmitted to communities where other direct reception is unsatisfactory.

HOPE



Hope Enterprises, Inc.
Hollywood, California

The First 50 National Spot Radio Markets

(Fiscal Year 1962)

Rank	Market	No. of Stations Reporting	Time Sales National & Regional advertisers and sponsors*
1.	New York, N. Y.	30	\$24,614,409
2.	Chicago, Ill.	25	11,519,024
3.	Los Angeles-Long Beach, Calif.	29	9,932,542
4.	Philadelphia, Pa.	21	6,915,333
5.	Detroit, Mich.	11	6,188,030
6.	Boston, Mass.	17	5,341,350
7.	San Francisco-Oakland, Calif.	18	5,296,435
8.	Cleveland, Ohio	9	3,637,671
9.	St. Louis, Missouri	14	3,631,048
10.	Washington, D. C.	17	3,157,869
11.	Cincinnati, Ohio	8	2,892,234
12.	Pittsburgh, Pa.	20	2,631,644
13.	Minneapolis-St. Paul, Minn.	12	2,549,546
14.	Buffalo, N. Y.	11	2,375,572
15.	Baltimore, Md.	15	2,272,570
16.	Hartford, Conn.	6	2,040,546
17.	Kansas City, Mo.	9	2,012,162
18.	Houston, Texas	14	1,937,842
19.	Miami, Fla.	13	1,931,867
20.	Dallas, Texas	12	1,909,926
21.	Atlanta, Ga.	18	1,855,341
22.	Seattle, Wash.	17	1,648,240
23.	Milwaukee, Wisc.	8	1,567,589
24.	Louisville, Ky.	9	1,505,138
25.	Des Moines, Iowa	6	1,501,522
26.	Portland, Ore.	14	1,475,983
27.	Indianapolis, Ind.	6	1,463,300
28.	Columbus, Ohio	6	1,448,179
29.	Albany-Schenectady-Troy, N. Y.	9	1,368,913
30.	San Diego, Calif.	8	1,285,098
31.	Denver, Colo.	17	1,248,215
32.	Memphis, Tenn.	9	1,196,091
33.	New Orleans, La.	10	1,185,808
34.	San Antonio, Texas	10	1,156,850
35.	Providence-Pawtucket, R. I.	12	1,128,670
36.	Sacramento, Calif.	6	1,100,199
37.	Rochester, N. Y.	6	1,078,516
38.	Omaha, Neb.	7	994,135
39.	Fort Worth, Texas	7	935,410
40.	Jacksonville, Fla.	10	933,218
41.	Tampa-St. Petersburg, Fla.	16	926,159
42.	Syracuse, N. Y.	9	887,539
43.	Richmond, Va.	8	868,538
44.	Dayton, Ohio	5	858,858
45.	Newark, N. J.	5	836,662
46.	Charlotte, N. C.	7	826,366
47.	Cedar Rapids, Iowa	4	805,048
48.	Birmingham, Ala.	10	787,667
49.	Oklahoma City, Okla.	8	770,397
50.	Shreveport, La.	8	703,044

* Before commissions to agencies, representatives and others.
Source: FCC.



STORER BROADCASTING COMPANY
35 years of community service

WHEN DO YOU FREEZE A FORMAT?

The answer is simple — never!

At least, in 35 years, no Storer Station has been able to manage it.

Public preference changes too fast and so do each community's needs. That is why every Storer Station is locally oriented to the particular community it serves.

Only by knowing community problems from day to day have we been able to help solve them. Only through constant check on listener and viewer preferences have we been able to build loyal, responsive audiences

Keeping the public informed and entertained, and working for a better community is a day-to-day, often an hour-to-hour, even minute-to-minute job.

We've never found a way to format community service. It's too big... too fluid...too much of a responsibility to be frozen — even for one day.

Radio

CLEVELAND—WJW
TOLEDO—WSPD
NEW YORK—WHN
MIAMI—WGBS
LOS ANGELES—KGBS
DETROIT—WJBK
PHILADELPHIA—WIBG

Television

DETROIT—WJBK-TV
CLEVELAND—WJW-TV
MILWAUKEE—WITI-TV
ATLANTA—WAGA-TV
TOLEDO—WSPD-TV

"The Adventures of Ozzie and Harriet"



12th SEASON ON TELEVISION
TELEvised OVER ABC-TV EVERY WEEK

The First 50 National Spot TV Markets

(Fiscal Year 1962)

Rank	TV Market	No. of Stations Reporting	Time Sales National, Regional advertisers and sponsors*
1.	New York, N. Y.	7	\$59,421,359
2.	Chicago, Ill.	4	30,582,400
3.	Los Angeles, Calif.	7	28,274,078
4.	Philadelphia, Pa.	4	19,067,636
5.	Boston, Mass.	3	15,008,085
6.	Detroit, Mich.	3	11,240,304
7.	Pittsburgh, Pa.	3	11,132,884
8.	Cleveland, Ohio	3	11,031,493
9.	San Francisco-Oakland, Calif.	4	10,662,544
10.	St. Louis, Mo.	4	8,248,007
11.	Washington, D. C.	4	7,862,966
12.	Buffalo-Niagara Falls, N. Y.	3	7,446,618
13.	Hartford-New Haven-New Britain-Waterbury, Conn.	5	7,058,547
14.	Baltimore, Md.	3	6,346,228
15.	Indianapolis-Bloomington, Ind.	4	6,100,304
16.	Kansas City, Mo.	3	5,846,259
17.	Milwaukee, Wisc.	4	5,843,524
18.	Houston-Galveston, Tex.	3	5,837,228
19.	Minneapolis-St. Paul, Minn.	4	5,716,108
20.	Dallas-Fort Worth, Tex.	4	5,705,565
21.	Cincinnati, Ohio	3	5,427,586
22.	Seattle-Tacoma, Wash.	5	5,360,616
23.	Miami, Fla.	3	5,278,252
24.	Columbus, Ohio	3	4,610,724
25.	Atlanta, Ga.	3	4,193,856
26.	Portland, Ore.	3	4,007,838
27.	Denver, Colo.	4	3,718,836
28.	Albany-Schenectady-Troy, N. Y.	3	3,702,172
29.	New Orleans, La.	3	3,564,538
30.	Tampa-St. Petersburg, Fla.	3	3,276,723
31.	Memphis, Tenn.	3	3,066,457
32.	Oklahoma City-Enid, Okla.	3	2,900,935
33.	Harrisburg-Lancaster-York-Lebanon, Pa.	5	2,759,312
34.	Sacramento-Stockton, Calif.	3	2,739,297
35.	Rochester, N. Y.	3	2,653,704
36.	Omaha, Neb.	3	2,419,737
37.	Johnstown-Altoona, Pa.	3	2,318,984
38.	Des Moines-Ames, Iowa	3	2,271,546
39.	San Antonio, Tex.	4	2,112,770
40.	Tulsa, Okla.	3	2,046,581
41.	Norfolk-Portsmouth-Newport News-Hampton, Va.	3	1,953,404
42.	Spokane, Wash.	3	1,942,610
43.	Charleston-Oak Hill-Huntington, W. Va.-Ashland, Ky.	4	1,916,889
44.	Nashville, Tenn.	3	1,797,708
45.	Shreveport, La.-Texarkana, Tex.	3	1,779,449
46.	Phoenix-Mesa, Ariz.	4	1,757,597
47.	Springfield-Decatur-Champaign-Danville-Urbana, Ill.	5	1,672,606
48.	Flint-Saginaw-Bay City, Mich.	3	1,633,041
49.	Portland-Poland Springs, Me.	3	1,593,537
50.	Wichita-Hutchinson, Kan.	3	1,580,680

* Before commissions to agencies, representatives and others.
Source: FCC.

"LES PAUL & MARY FORD"



Columbia Records

Gibson Guitars

Personal Management

GRAY J. GORDON
TEmpleton 8-2746

37 WEST 57th STREET
NEW YORK 19, N. Y.

Comparative Closing Stock Prices For Industry Issues, 1961-1962

NEW YORK STOCK EXCHANGE

Company	Closing Price		Net Change for Year	
	Dec. 29 1961	Dec. 31 1962	Plus	Minus
Admiral Corp.	17 $\frac{3}{8}$	12		5 $\frac{3}{8}$
American Broadcasting-PT	45 $\frac{1}{8}$	34		11 $\frac{1}{8}$
AT & T	136 $\frac{1}{8}$	116 $\frac{3}{4}$		19 $\frac{3}{8}$
Avco Corp.	24 $\frac{1}{8}$	25 $\frac{1}{8}$	1	
CBS	39 $\frac{7}{8}$	44 $\frac{1}{4}$	4 $\frac{3}{8}$	
Columbia Pictures	28 $\frac{1}{2}$	23 $\frac{1}{8}$		5 $\frac{3}{8}$
Crowell-Collier	39	19 $\frac{1}{8}$		19 $\frac{7}{8}$
Decca Records	40 $\frac{5}{8}$	45 $\frac{3}{8}$	4 $\frac{3}{4}$	
Walt Disney	37	28 $\frac{1}{8}$		8 $\frac{7}{8}$
Eastman Kodak	111 $\frac{3}{8}$	108 $\frac{7}{8}$		2 $\frac{1}{2}$
General Precision Equipment.....	58 $\frac{1}{2}$	34 $\frac{1}{8}$		24 $\frac{3}{8}$
General Telephone	29	22 $\frac{1}{2}$		6 $\frac{1}{2}$
Hazeltine Corp.	32	20 $\frac{1}{8}$		11 $\frac{7}{8}$
Loew's Theatres	43 $\frac{3}{4}$	21 $\frac{1}{8}$		22 $\frac{5}{8}$
Magnavox	42 $\frac{3}{8}$	36 $\frac{3}{4}$		5 $\frac{5}{8}$
MCA	79	48 $\frac{3}{4}$		30 $\frac{1}{4}$
Metromedia	16 $\frac{1}{4}$ ¹	15		1 $\frac{1}{4}$
M-G-M	50 $\frac{1}{2}$	31 $\frac{5}{8}$		18 $\frac{7}{8}$
Minnesota Mining & Manuf.....	67 $\frac{1}{2}$	53		14 $\frac{1}{2}$
National General	6 $\frac{1}{8}$	8	1 $\frac{7}{8}$	
Paramount	56 $\frac{1}{4}$	36		20 $\frac{1}{4}$
Plough	43 ²	31 $\frac{1}{4}$		11 $\frac{3}{4}$
RCA	53 $\frac{1}{4}$	57 $\frac{1}{2}$	4 $\frac{1}{4}$	
Storer	28 $\frac{1}{2}$	31 $\frac{1}{8}$	2 $\frac{5}{8}$	
20th Century-Fox	35 $\frac{3}{8}$	20 $\frac{1}{4}$		15 $\frac{1}{8}$
United Artists	31 $\frac{5}{8}$	27 $\frac{5}{8}$		4
Warner Bros.	20 $\frac{5}{8}$ ³	14		6 $\frac{5}{8}$
Westinghouse	38 $\frac{3}{4}$	32		6 $\frac{3}{4}$
Zenith Radio	73	54 $\frac{3}{4}$		18 $\frac{1}{4}$
Total			19	291$\frac{1}{8}$
			Net change:—272$\frac{1}{8}$	

¹ Over-the-Counter bid quotation price.

² Adjusted for 2 for 1 split.

³ Adjusted for 4 for 1 split.

(Continued on Page 51)

GATHERING PLACE OF
THE AD AGENCY,
TV AND RADIO
PROFESSIONS

Rattazzi

RESTAURANT

9 EAST 48th STREET

PLaza 3-5852

NEW YORK CITY

LUNCHEON, COCKTAILS, DINNER

Facilities available for private cocktail and dinner parties
at the second floor Topside Room.

The Jungle Room available for private luncheon and dinner
parties for ten people or less.

COMPARATIVE CLOSING STOCK PRICES

(Continued from Page 49)

AMERICAN STOCK EXCHANGE

Company	Closing Price		Net Change for Year	
	Dec. 29 1961	Dec. 31 1962	Plus	Minus
Allied Artists	5 ⁵ / ₈	3		2 ⁵ / ₈
Capital Cities	20 ¹ / ₂	17		3 ¹ / ₂
Desilu	8 ¹ / ₈	7 ¹ / ₂		5 ⁸ / ₈
Esquire, Inc.	15 ¹ / ₂	6 ³ / ₄		8 ³ / ₄
Filmways	6	5		1
Movielab	12 ³ / ₄	9 ⁵ / ₈		3 ¹ / ₈
MPO Video	12 ³ / ₄	5 ³ / ₄		7
NTA	1 ⁷ / ₈	5 ⁸ / ₈		1 ¹ / ₄
Reeves Soundcraft	6 ¹ / ₄	3 ¹ / ₄		3
Rollins	11 ¹ / ₂	13 ³ / ₈	2 ⁷ / ₈	
Screen Gems	22 ³ / ₄	17 ¹ / ₂		5 ¹ / ₄
Technicolor	26 ⁵ / ₈	8 ³ / ₄		17 ⁷ / ₈
TelePrompTer	15 ¹ / ₂	5 ¹ / ₄		10 ¹ / ₄
Trans-Lux	16 ¹ / ₂	11 ⁷ / ₈		4 ⁵ / ₈
TV Industries	2 ⁵ / ₈	2 ¹ / ₂		1 ⁸ / ₈
Total			2 ⁷/₈	53 ³/₄

Net change:—50 ⁷/₈

OVER-THE-COUNTER*

Company	Closing Price		Net Change for Year	
	Dec. 29 1961	Dec. 31 1962	Plus	Minus
Jerrold	7 ³ / ₈	4 ¹ / ₂		2 ⁷ / ₈
Meredith Publishing	35 ¹ / ₂	19		16 ¹ / ₂
Rust Craft	15 ¹ / ₄	10 ¹ / ₄		5
Sterling TV	3 ³ / ₈	1		2 ¹ / ₈
Transcontinent TV	9 ¹ / ₄	10 ¹ / ₄	1	
Wometco	26 ¹ / ₂	19		7 ¹ / ₂
Total			1	34

Net change:—33

* Bid quotations.



andy williams

management: alan c. bernard, ltd.

TV Receiver Sales to Retailers, 1952-1962

<i>Year</i>	<i>Table & Portable</i>	<i>Console</i>	<i>Combina- tion</i>	<i>Total</i>
1952	2,823,443	3,114,218	236,845	6,174,506
1953	3,047,453	3,439,790	212,242	6,699,485
1954	3,983,809	3,069,237	108,316	7,161,362
1955	4,243,661	3,071,206	107,111	7,421,978
1956	4,408,314	2,542,146	77,996	7,027,456
1957	3,808,278	2,379,825	97,716	6,285,819
1958	2,875,843	2,058,782	127,226	5,061,851
1959	3,340,226	2,486,230	186,523	6,012,979
1960	3,214,709	2,221,945	214,313	5,650,967
1961	3,401,716	2,146,035	226,810	5,774,561
1962				6,301,340

Television Receiver Production Portable-Console-Combination, 1947-1962

<i>Year</i>	<i>Table Portables</i>	<i>Console</i>	<i>Combina- tion</i>	<i>Total</i>	<i>\$ Value (000 Omitted)</i>
1947	116,315	37,039	25,217	178,571	50,000
1948	646,509	179,181	149,310	975,000	230,000
1949	1,792,691	989,220	218,089	3,000,000	580,000
1950	2,941,560	3,820,060	702,180	7,463,800	1,350,000
1951	2,275,901	2,774,859	334,038	5,384,798	956,986
1952	2,837,507	3,038,895	219,878	6,096,280	1,049,000
1953	3,224,724	3,755,340	235,763	7,215,827	1,230,298
1954	4,249,339	3,011,536	85,840	7,346,715	1,028,540
1955	4,439,676	3,199,796	117,049	7,756,521	1,071,020
1956	4,753,787	2,556,845	75,397	7,387,029	938,596
1957	3,845,807	2,433,449	120,089	6,399,345	832,747
1958	2,716,876	2,068,627	134,925	4,920,428	667,899
1959	3,612,638	2,566,950	169,792	6,349,380	896,405
1960	3,274,347	2,211,239	222,760	5,708,346	825,501
1961	3,812,160	2,135,361	230,276	6,177,797	835,423
1962				6,471,160	

Source: EIA.

ASHLEY-STEINER-FAMOUS ARTISTS, INC.

NEW YORK

BEVERLY HILLS

Exclusive Affiliates

LONDON

THE GRADE ORGANIZATION

LONDON ARTISTS

LONDON MANAGEMENT



ROME

KAUFMAN-LERNER

Radio Sales to Retailers, 1952-1962

(000 Omitted)

Type of Radio

Year	Home	Clock	Portable	Total
1952	4,287,410	1,816,075	1,571,038	7,674,523
1953	3,824,284	1,792,151	1,593,446	7,209,881
1954	2,932,576	1,901,721	1,353,206	6,187,503
1955	3,056,368	2,060,081	1,960,273	7,076,722
1956	3,392,324	2,281,457	2,749,042	8,422,823
1957	3,987,509	2,381,257	3,207,046	9,575,812
1958	3,329,725	2,110,740	3,297,732	8,738,197
1959	3,025,299	2,625,397	3,884,470	9,535,166
1960	3,271,667	2,669,396	4,512,636	10,543,699
1961	2,917,150	2,945,341	5,362,519	11,225,010
1962				11,757,093

Radio Set Production Figures Home-Clock-Portable-Auto, 1951-1962

(000 Omitted)

Type of Radio

Year	Home	Clock	Portable	Auto	Total	\$ Value
1951	5,275	777	1,333	4,543	11,928	\$298,439
1952	3,539	1,929	1,720	3,243	10,431	238,348
1953	3,886	2,041	1,742	5,183	12,852	286,471
1954	2,696	1,875	1,333	4,124	10,028	220,616
1955	2,998	2,244	2,027	6,864	14,133	283,225
1956	3,037	2,311	3,113	5,057	13,518	288,474
1957	3,228	2,516	3,265	5,496	14,505	351,601
1958	2,621	2,038	3,373	3,715	11,747	314,585
1959	3,145	2,794	4,128	5,555	15,622	330,874
1960	3,440	2,720	4,535	6,432	17,127	340,484
1961	3,042	3,017	5,747	5,568	17,374	313,531
1962				7,250	19,162	

Source: EIA.

Music!



*Program Producers and Music Directors
Will Find The Widest Choice of Music
For Featured Themes and Background Use
In The Diversified Catalogs Of:*

**ROBBINS MUSIC CORPORATION
LEO FEIST, INC.
MILLER MUSIC CORPORATION**

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Write or Phone Today for
BIG 3 CHRONOLOGICAL and CLASSIFIED MUSIC INDEX
also
CATALOG OF BIG 3 LIBRARY RECORDINGS
(on Tape or Records)

THE BIG 3 MUSIC CORPORATION • PHONE: JUDson 2-2000
1540 BROADWAY, NEW YORK 36, N. Y.

Average Radio Station Income

—Reported by Market Size—1961—

Average Per Station Reporting

<i>Population of Community in Which Stations are Located</i>	<i>Total Stations Reporting</i>	<i>Total Broadcast Revenues¹</i>	<i>Total Broadcast Expenses</i>	<i>Total Broadcast Income²</i>
2,000,000 and over.....	131	\$878,611	\$674,878	\$203,733
1,000,000-2,000,000.....	86	519,004	420,950	98,054
500,000-1,000,000.....	143	306,080	256,341	49,739
250,000- 500,000.....	149	247,175	214,981	32,194
200,000- 250,000.....	63	191,008	166,369	24,639
150,000- 200,000.....	60	195,228	171,967	23,261
100,000- 150,000.....	85	164,125	146,766	17,359
50,000- 100,000.....	39	132,789	116,065	16,724
25,000- 50,000.....	223	130,878	117,333	13,545
10,000- 25,000.....	415	99,290	86,859	12,431
5,000- 10,000.....	394	72,730	64,401	8,329
2,500- 5,000.....	233	54,131	46,898	7,233
Less than 2,500.....	76	56,547	48,870	7,677
TOTAL.....	2,097	\$190,350	\$158,954	\$ 31,396

Averages for Radio Stations Reporting Losses

—Reported by Market Size—1961—

Average Per Station Reporting

<i>Population of Community in Which Stations are Located</i>	<i>Total Stations Reporting</i>	<i>Total Broadcast Revenues¹</i>	<i>Total Broadcast Expenses</i>	<i>Total Broadcast Losses²</i>
2,000,000 and over.....	72	\$308,882	\$393,888	\$85,006
1,000,000-2,000,000.....	60	213,159	277,673	64,514
500,000-1,000,000.....	128	188,617	226,121	37,504
250,000- 500,000.....	171	125,737	156,321	30,584
200,000- 250,000.....	50	116,627	136,752	20,125
150,000- 200,000.....	44	114,452	129,957	15,505
100,000- 150,000.....	58	123,782	144,275	20,493
50,000- 100,000.....	32	97,804	109,768	11,964
25,000- 50,000.....	156	89,298	102,048	12,750
10,000- 25,000.....	243	74,453	84,077	9,624
5,000- 10,000.....	169	52,666	58,662	5,996
2,500- 5,000.....	130	44,955	50,484	5,529
Less than 2,500.....	59	40,364	47,767	7,403
TOTAL.....	1,372	\$110,057	\$131,761	\$21,704

¹ Total revenues consist of total time sales less commissions plus talent and program sales.

² Before Federal income tax.

Note: Market size is classified by population of Standard Metropolitan Statistical Areas and communities outside SMSA's, Census of Population, 1960.

Source: FCC.

\$ Value of Manufacturers' Sales Of Components by Selected Years

(000,000 Omitted)

Year	Tubes					Total
	Resistors	Capacitors	Transformers	Semi-Cond.	Others	
1952	\$100	\$200	\$150	\$ 604	\$ 676	\$1,730
1954	130	200	103	708	867	2,008
1955	150	215	96	800	939	2,200
1956	175	224	98	853	938	2,280
1957	171	225	110	930	1,004	2,475
1958	158	218	102	1,411	933	2,412
1959	194	267	129	1,213	1,091	2,954
1960	227	295	136	1,325	1,107	3,180
1961	274	338	153	1,346	1,198	3,454

Manufacturers' Sales of Receiving Tubes

(000 Omitted)

Year	Initial	Renewal	Export	Gov't*	Total	\$ Value
1950	301,483	69,325	10,768	1,385	382,961	\$250,000
1951	247,855	94,597	24,438	8,754	375,644	261,000
1952	241,406	83,843	13,935	29,335	368,519	259,116
1953	293,601	112,785	20,614	10,091	437,091	303,675
1954	246,729	115,358	15,922	7,080	385,089	275,999
1955	288,810	150,718	24,442	15,832	479,802	358,110
1956	262,989	166,558	25,397	9,333	464,186	374,186
1957	240,708	184,493	23,378	7,845	456,424	384,402
1958	191,805	167,805	24,597	13,132	397,366	341,929
1959	227,669	170,729	19,969	14,569	432,936	368,872
1960	200,362	161,092	21,375	10,226	393,055	331,742
1961	188,176	150,249	22,245	14,336	375,006	311,098

(*) Includes only direct sales after 1954.

Source: EIA.

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PL 2-2230

Time Sales for AM and FM Radio Stations, 1951-1961

Year	Total (\$ Millions)	Network (\$ Millions)	Percent of Total	National Spot (\$ Millions)	Percent of Total	Local (\$ Millions)	Percent of Total
1961	\$ 617.2	\$ 35.8	6%	\$197.4	32%	\$384.0	62%
1960	622.5	35.0	6	202.1	32	385.3	62
1959	582.9	35.6	6	188.2	32	359.1	62
1958	541.6	46.5	8	171.9	32	323.2	60
1957	536.9	50.6	9	169.5	32	316.8	59
1956	491.7	48.4	10	145.5	30	297.8	60
1955	456.5	64.1	14	120.4	26	272.0	60
1954	451.3	83.7	18	120.1	27	247.5	55
1953	477.2	98.1	21	129.6	27	249.5	52
1952	473.2	109.9	23	123.7	26	239.6	51
1951	\$ 456.1	\$122.0	27	\$119.6	26	\$214.5	47

Note: Excludes independently owned FM stations.

Time Sales for All Television Stations, 1951-1961

Year	Total (\$ Millions)	Network (\$ Millions)	Percent of Total	National Spot (\$ Millions)	Percent of Total	Local (\$ Millions)	Percent of Total
1961	\$1,160.0	\$480.0	42%	\$468.5	40%	\$211.2	18%
1960	1,146.6	471.6	41	459.2	40	215.8	19
1959	1,070.6	445.8	41	424.2	40	200.6	19
1958	951.0	424.5	45	345.2	36	181.3	19
1957	868.7	394.2	45	300.5	35	174.0	20
1956	823.1	367.7	45	281.2	34	174.2	21
1955	681.1	308.9	45	222.4	33	149.8	22
1954	538.1	241.2	45	176.8	33	120.1	22
1953	384.7	171.9	45	124.3	32	88.5	23
1952	283.1	137.7	49	80.2	28	65.2	23
1951	208.6	97.6	47	59.7	29	51.3	24

Source: FCC



Art James

"SAY WHEN"

NBC-TV

Representation — HAL COHEN

CI 6-5050

Total Employment at the Radio Networks and All Radio Stations

—1961—

	<i>Employment</i>		<i>Total</i>
	<i>Full Time</i>	<i>Part Time</i>	
4 Nationwide Networks.....	1,020	21	1,041
19 Network owned and operated stations....	1,202	41	1,243
3,591 other stations.....	39,653	10,597	50,250
Total	41,875	10,659	52,534

Total Employment at the Television Networks and All Television Stations

—1961—

	<i>Employment</i>		<i>Total</i>
	<i>Full Time</i>	<i>Part Time</i>	
3 Networks	8,083	715	8,798
15 Network owned and operated stations....	2,541	203	2,744
All other TV stations:			
444 VHF stations	22,809	3,310	26,119
81 UHF stations	2,007	418	2,425
Total 3 networks and 540 TV stations...	35,440	4,646	40,086

TOTAL EMPLOYMENT 1959-1961

	<i>1961</i>	<i>1960</i>	<i>1959</i>
3 Networks	8,798	9,610	10,127
Network owned and operated stations.....	2,744	2,593	2,616
All other TV stations.....	28,544	28,409	27,527
Total	40,086	40,612	40,270

Note: 1961, 1960 and 1959 data include 540, 530, and 519 TV stations respectively.
Source: FCC.

THE
HERBERT B. LEONARD
ORGANIZATION

"Naked City"—ABC-TV

"Route 66"—CBS-TV

A Major Radio Project Will Measure Full Audience Reach



By
EDMUND C. BUNKER
President
Radio Advertising
Bureau, Inc.

HIGH on our list is a major Radio listening project which will show the full extent of our audience reach, by a methodology which will be pre-accepted by the buyers of Radio time.

In addition to this . . . (1) We will attempt to make a major contribution toward making Radio time easier to buy; (2) We will publish figures on advertiser expenditures in Radio. Other media publish such figures. So, from 1963 on, will Radio; (3) We will offer more creative stimulation for agencies; (4) We will emphasize computer-conscious research. RAB's On Target research is to my knowledge the first practical measurement of customer media exposure. Our research, which justifies the use of a computer, will continue to emphasize consumer consumption.

All of these efforts will be expanded to make the selling of our medium more professional, and statesmanlike.

The credo which follows is another attempt in that direction. It is a statement of standards which we will urge Radio stations at all market levels to adopt.

Imagine the following points in big and imposing letters set up on the walls of hundreds of stations across the country.

The credo of a professional Radio salesman:

(1) I believe first in advertising and that it creates and builds businesses, and is the lifeblood of a free economy. I believe in all responsible advertising, because all advertising, when used with scope and intelligence, will produce results.

(2) I believe further that one of America's great advertising media is Radio.

(3) I believe it is a basic part of my job to help advertisers use Radio by showing them how to use the medium to the greatest advantage. I do not presume to have knowledge I do not have. But, where appropriate, I consider it my job to help advertisers who need help by providing ideas, by citing facts that guide them by contributing positively to a planned campaign.

(4) I believe my station is a great station and I will sell it on that plane.

(5) I believe that this station is a competitive station—competitive with other media as well as other radio stations. I believe that America's system of free enterprise is founded on such competition.

(6) I believe that competition is corrosive when it is founded on negative selling. So I will sell this medium and this station by presenting strengths, not seeking unfairly to undermine the competition.

(7) I do these things—not because I am under a bureaucratic rule—but because I want to, because I know Radio is a great advertising medium which can be built to new heights on the foundation expressed here.

(8) If that makes me a visionary, that is what I am. And I hope that it is possible to be a visionary all the way to the bank.

This credo will dictate the course of many of the actions we will be taking during my administration. I make the pledge to you: We will find a way—whether it is this credo or through other devices—to bring this kind of statesmanship to Radio selling.

MARC
BROWN
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8 East 48th Street
New York City

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MU. 8-2847

Television Homes Delivered by Average Network TV Programs, 1958-1962

(Comparative Figures for 1958 to 1962,
Average Audience Basis)

DAYTIME TELEVISION HOMES (Monday-Friday)

	<i>Homes Delivered (Thousands)</i>				
	<i>1962</i>	<i>1961</i>	<i>1960</i>	<i>1959</i>	<i>1958</i>
January	3,332	3,330	3,308	3,018	3,672
February	3,332	3,142	3,212	3,019	3,019
March	3,087	2,908	3,268	2,842	3,550
April	2,842	2,908	2,586	2,461	3,037
May	2,401	2,533	2,511	2,328	2,217
June	2,646	2,673	2,597	2,322	2,593
July	2,744	2,814	2,531	2,555	2,298
August	2,695	2,814	2,531	2,524	2,368
September	2,490	2,439	2,260	2,446	2,370
October	2,590	2,392	2,350	2,520	2,124
November	3,287	2,626	2,712	2,808	2,343
December	3,137	2,814	2,848	2,761	2,470

NIGHTTIME TELEVISION HOMES (Monday-Sunday)

	<i>Homes Delivered (Thousands)</i>				
	<i>1962</i>	<i>1961</i>	<i>1960</i>	<i>1959</i>	<i>1958</i>
January	9,065	9,052	8,806	9,114	8,861
February	8,967	8,911	8,571	8,993	8,993
March	8,673	8,723	8,270	8,629	8,598
April	8,085	8,583	7,690	8,322	8,043
May	6,909	7,316	7,043	7,367	7,122
June	6,468	6,519	6,454	6,405	6,615
July	5,978	5,863	5,288	6,083	6,000
August	5,978	6,191	6,102	6,130	6,199
September	7,321	7,035	6,870	7,375	7,288
October	8,086	7,223	7,684	7,781	7,914
November	8,516	8,114	7,413	7,976	8,482
December	8,566	8,114	8,272	7,787	8,503

Source: A. C. Nielsen.

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(Around the corner from Harry Winston)

Lunch — Dinner — Supper

Don't Forget Our Upstairs Room for

“Private Affairs”

JU 6-1417

Joel Spector

Lud Fowler

Bill McCallum

Financial Report Covering Four Nationwide Radio Networks and 3,610 AM and AM-FM Stations

1960-61

(In thousands of dollars)

<i>Item</i>	<i>4 Nationwide Networks</i>	<i>19 Owned and Operated Stations</i>	<i>3,591 Other Stations</i>	<i>Total 4 Nationwide Networks and 3,610 Stations</i>	<i>Percent Change from Previous Year</i>
A. Revenues from the sale of time:					
1. Network time sales:					
a. Sale of major network time to advertisers:.....	\$31,692	—	\$ 4,047	—	—
b. Sale of regional network time.....	—	—	2,301	—	—
c. Sale of other network time.....	—	—	1,529	—	—
Total network time sales.....	31,692	\$ 540	7,877	—	—
2. Total deductions from network's revenue from sale of time to advertiser.....	4,272	—	—	—	—
3. Total retentions from sale of network time.....	27,420	540	7,877	\$ 35,837	2.3
4. Non-network time sales:					
a. National and regional advertisers.....	—	22,549	174,803	197,352	(2.4)
b. Local advertisers.....	—	11,715	372,338*	384,053	(0.3)
Total non-network time sales.....	—	34,264	547,141	581,405	(1.0)
5. Total time sales.....	27,420	34,804	555,018	617,242	(0.8)
6. Deduct—Commissions to agencies, representatives, etc.	4,707	6,557	54,909	66,173	(1.1)
7. Net time sales.....	22,713	28,247	500,109	551,069	(0.8)
B. Revenues from incidental broadcast activities:					
a. Talent.....	6,978	2,018	10,386	19,382	(15.1)
b. Sundry broadcast revenues.....	1,113	468	11,580	13,161	(2.1)
Total incidental broadcast activities.....	8,091	2,486	21,966	32,543	(10.3)
Total broadcast revenues.....	30,804	30,733	522,075	583,612	(1.4)
Total broadcast expenses.....	33,814	27,517	490,230	551,561	1.5
D. Broadcast income (before Federal income tax).....	(\$3,010)	\$ 3,216	\$ 31,845	\$ 32,051	(33.7)

Note: Data for 1960 cover the operation of four nationwide networks, their 19 owned and operated stations, and 3,451 other stations.

(*) Some small amount of network and national non-network time sales may be included here since stations with less than \$25,000 time sales for the year do not report detailed revenue breakdown.

() Denotes loss or percentage.

Source: FCC.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

The Top 10 News Events of 1962 As Compiled by the Major Networks

Following are the events selected by the major networks as the top 10 news stories of 1962.

—ABC—

Cuban missile crisis.
University of Mississippi desegregation.
Glenn space flight.
Red Chinese invasion of India.
Return of Cuban prisoners.
Kennedy forcing back steel price increase.
Soviet's twin astronauts.
Stock market's 20.8 million dollar break.
Thalidomide-deformed babies.
Death of Marilyn Monroe.

—CBS—

Cuban crisis.
United States off-year elections.
James Meredith's entry into the University of Mississippi.
United States and Soviet space flights.
East and West explode their biggest bombs.
The Crisis of the Common Market.
India-China War.
The Vatican Council.
Algerian Independence.
Our undeclared war in Vietnam.

—MBS—

The Cuban Crisis
Colonel Glenn's and other space flights.
The Oxford, Mississippi integration.
The Case of Thalidomide.
The Ecumenical Council in Rome.
Algerian Independence.
India-Red China Border War.
Kennedy vs. U. S. Steel.
The death of Mrs. Eleanor Roosevelt.
The death of Marilyn Monroe.

—NBC—

Cuban crisis.
India-Red China border war.
Integration events at University of Mississippi.
Space developments: American and Soviet space flights and Telstar.
President Kennedy's roll-back of steel prices.
French-Algerian conflict.
Off-year elections, especially Richard M. Nixon's defeat in California.
Deformities caused by the drug thalidomide.
Berlin situation.
Communist invasions of Vietnam and Laos, and political developments in Thailand.

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Radio-Television Daily's 1962 All-American Radio Favorites —21st Annual Critics & Editors Poll—

—*Man of the Year*—

Paul Harvey

—*Producer of the Year*—

Norman Baer

—*Woman of the Year*—

Pauline Frederick

—*Director of the Year*—

Norman Baer

—*Dramatic Show*—

Suspense

—*Writer of the Year*—

Ed Hanna

—*Comedy Show*—

Jonathan Winters

—*Vocalist of the Year*

—*Male*—

Frank Sinatra

—*Musical Show*—

New York Philharmonic

—*Vocalist of the Year*

—*Female*—

Eydie Gorme

—*Documentary*—

Moment of Crisis (Cuba-ABC)

—*Best Orchestra
of the Year*—

Percy Faith

—*Commentator*—

Paul Harvey

—*Most Promising New
Talent—Male*—

Vaughn Meader

—*Best New Program Idea*—

World Wide Sports
(Chris Schenkel)

—*Most Promising New
Talent—Female*—

Linda Scott

—*Sportscaster of the Year*—

Joe Garagiola

—*Best Public Service*—

Meet the Press

—*Song Hit of the Year*—

What Kind of Fool Am I?

Radio-Television Daily's 1962 All-American Television Favorites —21st Annual Critics & Editors Poll—

—*Man of the Year*—

Danny Kaye

—*Woman of the Year*—

Lucille Ball

—*Dramatic Show*—

The Defenders

—*Comedy Show*—

McHale's Navy

—*Musical Show*—

Voice of Firestone

—*Documentary*—

The Tunnel

—*Commentator*—

David Brinkley

—*Audience Participation
and Panel Show*—

Meet the Press

—*Best New Program Idea*—

Beverly Hillbillies

—*Sportscaster of the Year*—

Mel Allen

—*Color Program*—

The River Nile

Best Filmed Series

Dick Powell Show

—*Best Western*—

Bonanza

—*Children's Show*—

Walt Disney's Wonderful World
of Color

—*Best Mystery Show*—

Alfred Hitchcock Hour

—*Best Public Service*—

Huntley-Brinkley Report

—*Producer of the Year*—

George Schaeffer (Hallmark
Hall of Fame)

—*Director of the Year*—

George Schaeffer (Hallmark
Hall of Fame)

—*Writer of the Year*—

Reginald Rose (The Defenders)

—*Vocalist of the Year*

—*Male*—

Robert Goulet

—*Vocalist of the Year*

—*Female*—

Dinah Shore

—*Orchestra of the Year*—

Skitch Henderson (Tonight)

—*Most Promising New
Talent—Male*—

Tim Conway (McHale's Navy)

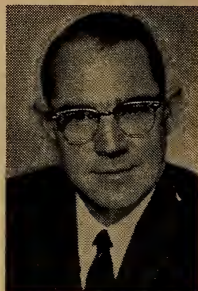
—*Most Promising New
Talent—Female*—

Dorothy Loudon (Garry Moore)

—*Song Hit of the Year*—

Moon River

The New Promotion Man— A Key Management Exec



By
DAN BELLUS
President
Broadcasters' Promotion
Association, Inc.

THE DAY seems to be here when we can stand on the curbstone of time, hold our hat in hand and watch the funeral cortege of an era fade "slowly into the sunset."

The era of the famous—or infamous—promoter, the checker-coated, derby-hatted, cane-in-hand, razzle-dazzle, side-show-barker type is virtually gone.

From our vantage point in time, we can view the prelude to the final laying to rest of this phenomenon with mixed emotions. The passing of this image with its flamboyancy, its cockiness, the "con artist" tactics, the boisterousness must arouse nostalgia, some sympathy and a bit of regret.

But again, our special vantage point in time allows us to view this passing of an era with a great enthusiasm for the new which replaces it.

The new-era promotion man retains qualities of the old—the creativity, the absolute passion for his work, the never-give-up approach to a problem and, above all, the conviction that "if you want 'em to know . . . you've got to tell 'em."

But our new promotion man also brings to his era qualities that place his promotion efforts on a plane of solid, constructive business achievement. This new man is stable. He is dependable. He is an administrator. He is a planner. He has follow-through. And he thinks in terms of the big job to be done . . . the overall company requirements and objectives.

What's most important is that he is taking his place in top management teams in ever-increasing numbers. He

has demonstrated his value to the successful operation of any concern.

As far as broadcasting promotion men are concerned, the passing of the old era is not as significant as the ushering in of the new. After all, only early broadcasting caught the tail end of the old era; and today's broadcasting reflects the emergence of the new.

Today's promotion man has had just enough exposure to the old era to have an aggressive, determined approach to promotion and sufficient participation in the formative years of the new era to be acutely aware of the solid business base in which his operation is rooted—and the total cause it must serve. With this combination, it is only natural that the promotion man is emerging as a leader in management circles.

We in broadcasting can be proud that our industry is in the forefront of this tide. From the Broadcasters' Promotion Association's point of view, we're especially proud to see more and more promotion men moving upwards into general management posts.

There is much for broadcasting from promotion in this new era . . . a good deal of it is available right now—a lot more of it in the future.

Of the old-time promotion man we say, "rest in peace—you had your glorious days"; and of the new promotion man we say, with a fervor born of the knowledge of progress, "long live the new."

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The Essence of Our Free Society Is Self-Discipline



By
LeROY COLLINS
President
National Association
of Broadcasters

MANY centuries ago the Greeks developed a civilization supported by a system of self-government that flourished for many years. It provided a high degree of personal freedom, but little order—and in time it failed. The Romans came along later—and they, too, were highly successful. They developed a high degree of order, but with little freedom—and that system failed, also. From these two civilizations, we have derived much of the culture that has come to be known as Western Democracy. We learned the virtue of freedom from the Greeks, the necessity for order from the Romans. The manner in which we have been able thus far to blend these interdependent factors—freedom and order—accounts for the stability of our society.

In American business we are confronted with the constant struggle to keep free of government control, but at the same time voluntarily to impose upon ourselves the measure of self-discipline which is essential to the public welfare in a changing society. Only thus can we avoid the vacuum of unmet needs into which a democratic government by its very nature would surely become drawn.

To accomplish this requires an ingenious approach, for it challenges the character of American competitive enterprise. The effort is made more difficult because the forces of freedom are divided and often are warring against each other. Those who want to achieve a status of responsible freedom are frequently opposed not only by those who look to the government to remedy every ill, but also by those who are determined upon a course of freedom without responsibility. The ghosts of both the Romans

and the Greeks combine to force us to continued effort to avoid their frustration and ultimate doom.

It is the clear purpose of the National Association of Broadcasters and its leadership to encourage constantly the improvement of the service of broadcasting to the people. We can beseech the government to keep its hands off, but we deserve little sympathy if we are unwilling to maintain order and progress in our own house.

This is the reason that the Association has placed so much emphasis in recent years upon the development and practical application of self-promulgated Codes of good practice in both radio and television—Codes that are working, believe me, in upgrading programming and advertising practices.

Here is a conscientious, dedicated effort on the part of a great industry voluntarily to improve its product and control its actions in a responsible manner. Our Code programs are not yet developed as they should be. They are not yet supported by all the broadcasters who should be behind them. But, even so, they now represent the most significant force for self-regulation in American competitive enterprise. They are, indeed, the best example in the world today of free businessmen voluntarily subordinating immediate individual profit for their collective professional advancement and for the service of the public welfare in a free society.

National Association of Broadcasters

Headquarters: 1771 N Street, N.W.,
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Cecil Woodland.....	3	Delaware, Pennsylvania, West Virginia and Maryland, excluding the counties of Prince Georges and Montgomery.
Harold Essex.....	4	District of Columbia, North Carolina, South Carolina, Virginia and Maryland, including the counties of Prince Georges and Montgomery.
Kenneth R. Giddens.....	5	Alabama, Florida, Georgia, Puerto Rico and Virgin Islands.
Julian F. Haas.....	6	Arkansas, Louisiana, Mississippi and Tennessee.
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George T. Frechette.....	9	Illinois and Wisconsin.
Richard W. Chapin.....	10	Iowa, Missouri and Nebraska.

(Continued on Next Page)

NATIONAL ASSOCIATION OF BROADCASTERS

Director	District	States Comprising District
John H. Lemme.....	11	Minnesota, North Dakota and South Dakota, excluding the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
KLTF, Little Falls, Minn.		Kansas and Oklahoma.
Allan Page	12	
KGWA, Enid, Okla.		Texas.
John C. Coyle.....	13	
KVIL, Dallas, Tex.		Colorado, Idaho, Utah, Wyoming, Montana, New Mexico, and South Dakota, including the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley, Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
Rex G. Howell.....	14	
KREX, Grand Junction, Colo.		California, excluding the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego and Imperial, Nevada, excluding the counties of Mineral, Esmeralda, Nye, Lincoln and Clark, and Hawaii.
Hugh Turner	15	
KTIM, San Rafael, Calif.		Arizona, California, including the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego, and Imperial, and Nevada, including the counties of Mineral, Esmeralda, Nye, Lincoln, and Clark.
Loyd C. Sigmon.....	16	
KMPC, Hollywood, Calif.		Alaska, Oregon and Washington.
Ray Johnson	17	
KMED, Medford, Ore.		

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The following stations are subscribers to the NAB Radio Code of Good Practices. All owned and operated stations of the ABC, CBS, MBS and NBC radio networks are code subscribers. Stations are listed alphabetically according to call letters.

- | | | | | | | | | | | | |
|---|---|---|---|--|--|---|--|---|---|---|--|
| <p>KAAA—Kingman, Ariz.
KABC—Los Angeles, Calif.
KABQ—Albuquerque, N. M.
KACI—The Dalles, Ore.
KACY—Port Hueneme, Cal.
KADO—Marshall, Tex.
KAGE—Winona, Minn.
KAGH—Crossett, Ark.
KAGI—Grants Pass, Ore.
KAGR—Yuba City, Calif.
KAIR—Tucson, Ariz.
KAKC—Tulsa, Okla.
KAKE—Wichita, Kans.
KALE—Richland, Wash.
KALF—Mesa, Ariz.
KALG—Alamogordo, N. M.
KALL—Salt Lake City, Utah
KAMO—Rogers, Ark
KANA—Anaconda, Mont.
KAND—Corsicana, Tex.
KARE—Atchison, Kans.
KARI—Blaine, Wash.
KARS—Belen, N. M.
KARY—Prosser, Wash.
KASE—Austin, Tex.
KASL—Newcastle, Wyo.
KAST—Astoria, Ore.
KATL—Miles City, Mont.
KAUS—Austin, Minn.
KAVL—Rocky Ford, Colo.
KAYL—Lancaster, Colo.
KAWA—Marlin, Tex.
KAYC—Beaumont, Tex.
KAYS—Hays, Kans.
KAYT—Rupert, Ida.</p> | <p>KBAN—Bowle, Tex.
KBAR—Burlie, Ida.
KBBB—Burger, Tex.
KBBG—Centerville, Utah
KBSB—Buffalo, Wyo.
KBCI—Bossier City, La.
KBEA—Mission, Kans.
KBEC—Waxahachie, Tex.
KBEE—Modesto, Calif.
KBIG—Avalon, Calif.
KBIM—Roswell, N. M.</p> | <p>KBIZ—Ottumwa, Ia.
KBKR—Baker, Ore.
KBLA—Burbank, Calif.
KBLU—Yuma, Ariz.
KBMN—Bozeman, Mont.
KBMO—Benson, Minn.
KBMX—Coalinga, Calif.
KBMY—Billings, Mont.
KBDE—Oskaloosa, Iowa
KBOI—Boise, Idaho
KBOK—Malvern, Ark.
KBOL—Boulder, Colo.
KBOR—Bismarck, N. D.
KBOW—Butte, Mont.
KBUX—Dallas, Tex.
KBRI—Brinkley, Ark.
KBRK—Brookings, S. D.
KBRL—McCook, Neb.
KBRN—Brighton, Colo.
KBRV—Soda Spgs., Ida.
KBRX—O'Neill, Neb.
KBTA—Batesville, Ark.
KBTC—Houston, Mo.
KBTO—El Dorado, Kan.
KBTR—Denver, Colo.
KBUR—Burlington, Iowa
KBYP—Shamrock, Tex.
KBZY—Salem, Ore.</p> | <p>KCAP—Helena, Mont.
KCAR—Clarksville, Tex.
KCBQ—San Diego, Calif.
KCBS—San Francisco, Calif.
KCCO—Lawton, Okla.
KCEE—Tucson, Ariz.
KCGM—Columbia, Mo.
KCHA—Charles City, Ia.
KCID—Caldwell, Idaho
KCII—Washington, Ia.
KCIM—Carroll, Iowa
KCLE—Cleburne, Tex.
KCLO—Leavenworth, Kans.
KCLS—Flagstaff, Ariz.
KCLU—Rolla, Md.
KCLX—Colfax, Wash.
KCMC—Texarkana, Tex.
KCMO—Kansas City, Mo.</p> | <p>KCNJ—Broken Bow, Neb.
KCOB—Newton, Iowa
KCOK—Tulare, Calif.
KCOL—Fort Collins, Colo.
KCOX—Alliance, Neb.
KCPX—Salt Lake City, Utah
KCRA—Sacramento, Calif.
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KCRS—Midland Tex.
KCTR—Trinidad, Colo.
KCSJ—Pueblo, Colo.
KCSR—Chadron, Neb.</p> | <p>KDAK—Carrington, N. D.
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KDBM—Dillon, Mont.
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KDEF—Albuquerque, N. M.
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KDKA—Pittsburgh, Pa.
KDLA—De Ridder, La.
KDLM—Detroit Lakes, Minn.
KDLR—Devils Lake, S. D.
KDMO—Carthage, Mo.
KDMS—El Dorado, Ark.
KDNT—Denton, Tex.
KDDK—Tyler, Tex.
KDON—Salinas, Calif.
KDRS—Paragould, Ark.
KDSX—Denison-Sherman, Tex.
KDIH—Dubuque, Iowa
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KFYO—Lubbock, Tex.
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KGCX—Sidney, Mont.
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KGER—Long Beach, Calif.
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KGNQ—Oregon City, Ore.
KGDG—Torrington, Wyo.
KGVV—Greenville, Tex.
KGYO—Missoula, Mont.
KGW—Portland, Ore.
KGYW—Enid, Okla.
KGY—Olympia, Wash.</p> | <p>KHAS—Hastings, Neb.
KHAT—Phoenix, Ariz.
KHFP—Phoenix, Ariz.
KHXY—El Paso, Tex.
KHHH—Pampa, Tex.</p> |
|---|---|---|---|--|--|---|--|---|---|---|--|

(Continued on Next Page)

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KHOB—Hobbs, N.M.
KHOU—Denver, Colo.
KHOU—Harrison, Ark.
KHU—Spokane, Wash.
KHSL—Chico, Calif.
KHVB—Fremont, Neb.
KHVH—Honolulu, Hawaii

KICD—Spencer, Iowa
KICY—Nome, Alas.
KID—Idaho Falls, Idaho
KIDU—Boise, Idaho
KIFG—La. Falls, Ia.
KIFI—Ida. Falls, Ida.
KIFN—Phoenix, Ariz.
KIH—Hood River, Ore.
KIJV—Huron, S.D.
KILU—Grand Forks, N.D.
KIMA—Yakima, Wash.
KIML—Gillette, Wyo.
KIMM—Rapid City, S.D.
KIMR—Mt. Pleasant, Tex.
KING—Seattle, Wash.
KINS—Eureka, Calif.
KIOA—Des Moines, Iowa
KIOU—Barstow, Calif.
KIR—Seattle, Wash.
KIRT—Mission, Tex.
KISD—Sioux Falls, S.D.
KITE—San Antonio, Tex.
KITI—Centralia-Chehalis, Wash.
KITN—Olympia, Wash.
KIU—Garden City, Kans.
KIWA—Sheldon, Ia.
KIXI—Renton, Wash.
KIXZ—Amarillo, Tex.

KJAM—Madison, S.D.
KJAN—Atlantic, Iowa
KJCK—Junction City, Kans.
KJEB—Midland, Tex.
KJEM—Okla. City, Okla.
KJOY—Stockton, Calif.
KJW—Waynesville, Mo.
KJRG—Newton, Kans.
KJSK—Columbia, Neb.

KKAN—Phillipsburg, Kans.
KKAS—Silsbee, Tex.
KKIN—Aitken, Minn.
KKIT—Taos, N.M.

KLAD—Klamath Falls, Ore.

KLAN—Lemoore, Calif.
KLBK—La Grande, Ore.
KLBN—Los Banos, Cal.
KLCU—FotEAU, Okla.
KLEO—Wichita, Kans.
KLGK—Logan, Utah
KLIF—Dallas, Tex.
KLIN—Denver, Colo.
KLIR—Denver, Colo.
KLIV—San Jose, Cal.
KLIX—Twin Falls, Ida.
KLIZ—Brainerd, Minn.
KLMR—Lamar, Colo.
KLMX—Clayton, N.M.
KLO—Ogden, Utah
KLO—Goodland, Kans.
KLOU—Lake Charles, La.
KLWP—Union, Mo.
KLZ—Glasgow, Mont.
KLTF—Little Falls, Minn.
KLUB—Salt Lake City, Utah
KLJE—Longview, Tex.
KLWN—Lawrence, Kans.
KLWA—Cedar Rapids, Ia.
KLYD—Bakersfield, Calif.
KLYQ—Hamilton, Mont.
KLYR—Clarksville, Ark.
KLZ—Denver, Colo.

KMA—Shenandoah, Iowa
KMAA—Butler, Mo.
KMAN—Manhattan, Kan.
KMAQ—Maqueketa, Iowa
KMED—Medford, Ore.
KMJ—Fresno, Calif.

KMMJ—Grand Island, Neb.
KMMO—Marshall, Mo.
KMNS—Sioux City, Iowa
KMNO—Great Falls, Mont.

KMOX—St. Louis, Mo.
KMOY—Los Angeles, Calif.
KMRC—Morgan City, La.
KMRS—Morris, Minn.
KMUL—Muleshoe, Tex.
KMUR—Murray, Utah
KMVI—Wailuku, Hawaii

KNBC—San Francisco, Calif.
KNM—Moberly, Mo.
KNCO—Garden City, Kan.
KNCY—Nebraska City, Neb.

KNEA—Jeonson, Ark.
KNEB—Scottsbluff, N.B.
KNEC—McAlester, Okla.
KNEV—Nevada, Mo.
KNIS—Hanford, Calif.
KNIN—Wichita Falls, Tex.
KNUE—Abilene, Tex.
KNUE—Monroe, La.
KNOW—Austin, Tex.
KNOX—Grand Forks, N.D.
KNUZ—Houston, Tex.
KNX—Los Angeles, Calif.

KO—Amarillo, Colo.
KOA—Denver, Kans.
KOBH—Hot Springs, S.D.
KOCY—Oklahoma City, Okla.

KODA—Houston, Tex.
KODY—No. Platte, Neb.
KOE—Delwain, Iowa
KOFE—Pullman, Wash.
KOFI—KallsPELL, Mont.
KOFU—Ottawa, Kans.
KOGA—Ogallala, Neb.
KOGO—San Diego, Calif.
KOH—Reno, Nev.
KOHU—Hermiston, Ore.
KOIN—Portland, Ore.
KOJM—Havre, Mont.
KOKX—Keokuk, Iowa
KOLD—Tucson, Ariz.
KOLE—Port Arthur, Tex.
KOLU—Scottsbluff, Neb.
KOMA—Oklahoma City, Okla.
KOMO—Seattle, Wash.
KOMW—Omak, Wash.
KONO—San Antonio, Tex.
KOOD—Phoenix, Ariz.
KOOE—Butte, Mont.
KORA—Bryan, Tex.
KORD—Pasco, Wash.
KOSA—Odessa, Tex.
KOSI—Aurora, Colo.
KOTA—Rapid City, S.D.
KOTN—Pine Bluff, Ark.
KOVE—Lander, Wyo.
KOVU—Provo, Utah
KOWB—Laramie, Wyo.
KOY—Phoenix, Ariz.
KOYL—Odessa, Tex.
KOZY—Grand Rapids, Minn.

KPAN—Hereford, Tex.
KPAV—Chico, Calif.
KPBK—Carlsbad, N.M.
KPCA—Marked Tree, Ark.
KPDN—Pampa, Tex.
KPEU—Lamesa, Tex.
KPHO—Phoenix, Ariz.
KPIB—Eugene, Ore.
KPNG—Port Neches, Tex.
KPOC—Pocahontas, Ariz.
KPOJ—Portland, Ore.
KPOL—Los Angeles, Calif.
KPOW—Powell, Wyo.
KPRU—Houston, Tex.
KPRK—Livingston, Mont.
KPTL—Carson City, Nev.

KQDI—Bismarck, N.D.
KQEO—Albuquerque, N.M.
KQV—Pittsburg, Ha.

KRAL—Rawlins, Wyo.
KRBA—Lufkin, Tex.
KRBC—Abilene, Tex.
KRBI—St. Peter, Minn.
KRDO—Colorado Springs, Colo.

KRFU—Owatoona, Minn.
KREH—Oakdale, La.
KREM—Spokane, Wash.
KREX—Grand Junction, Colo.
KRF5—Superior, Neb.
KRGI—Grand Island, Neb.

KRGV—Westaco, Tex.
KRHD—Duncan, Okla.
KRHI—Rayville, La.
KRIZ—Phoenix, Ariz.
KRLD—Dallas, Tex.
KRLN—Canon City, Colo.
KRLW—Walnut Ridge, Ark.

KRMD—Shreveport, La.
KRMG—Tulsa, Okla.
KRML—Carmel, Calif.
KRMS—Osage Beach, Mo.
KRNT—Des Moines, Iowa
KRNY—Rochester, Minn.
KRQD—El Paso, Tex.
KROE—Sheridan, Wyo.
KROF—Abbeville, La.
KROW—Dallas, Ore.
KROX—Crookston, Minn.
KRQY—Sacramento, Cal.
KRRT—Ruidoso, N.M.
KRRV—Sherman, Tex.
KRSI—Minneapolis-St. Paul, Minn.

KRSL—Russell, Kans.
KRSN—Los Alamos, N.M.
KRUM—Ballinger, Tex.
KRUX—Phoenix, Ariz.
KRYN—Lexington, Neb.
KRXX—Rexburg, Idaho

KSAL—Salina, Kans.
KSAM—Huntsville, Tex.
KSBB—Salinas, Calif.
KSCB—Liberal, Kans.
KSCJ—Sioux City, Ia.
KSCU—Santa Cruz, Calif.
KSD—St. Louis, Mo.
KSEI—Pocatello, Idaho
KSEK—Pittsburg, Kans.
KSEE—Santa Maria, Cal.
KSET—El Paso, Tex.
KSFO—San Francisco, Calif.

KSIB—Creston, Iowa
KSIB—Sidney, Neb.
KSIS—Sedalia, Mo.
KSJB—Jamestown, N.D.
KSL—Salt Lake City, Utah
KSLM—Salem, Ore.
KSLQ—Opelousas, La.
KSLY—San Luis Obispo, Cal.

KSMA—Santa Maria, Calif.
KSMN—Mason City, Ia.
KSNY—Snyder, Tex.
KSO—Des Moines, Ia.
KSKK—Arkansas City, Kans.
KSON—San Diego, Cal.
KSOO—Sioux Falls, S.D.
KSPI—Stillwater, Okla.
KSPU—IdolH, Tex.
KSPU—Salmon, Idaho
KSRG—Socorro, N.M.
KSRV—Ontario, Ore.
KSSS—Colorado Springs, Colo.

KSTR—Grand Junction, Colo.
KSTV—Stephenville, Tex.
KSWO—Lawton, Okla.
KSXX—Salt Lake City, Utah
KSYC—Yreka, Cal.
KSYL—Alexandria, La.

KTAC—Tacoma, Wash.
KTAE—Taylor, Tex.
KTBB—Tyler, Tex.
KTBC—Austin, Tex.
KTBD—Walden, Mo.
KTEE—Ida. Falls, Ida.
KTEM—Temple, Tex.
KTER—Terrell, Tex.
KTHS—Berryville, Ark.

KTHT—Houston, Tex.
KTIM—San Rahall, Cal.
KTLN—Denver, Colo.
KTLO—Mountain Home, Ark.
KTMC—McAlester, Okla.

KTNT—Tacoma, Wash.
KTOD—Sinton, Tex.
KTOK—Oklahoma City, Okla.
KTON—Belton, Tex.
KTOP—Topeka, Kans.
KTOW—Casper, Wyo.
KTRE—Lufkin, Tex.
KTRH—Houston, Tex.
KTRM—Beaumont, Tex.

KTSA—San Antonio, Tex.
KTSM—El Paso, Tex.
KTT5—Springfield, Mo.
KTUE—Tulsa, Tex.

KUBA—Yuba City, Calif.
KUEQ—Phoenix, Ariz.
KUGN—Eugene, Ore.
KUIK—Hillsboro, Ore.
KUKA—San Antonio, Tex.
KUPD—Pendleton, Ore.
KUOA—Siloam Springs, Ark.
KUPD—Phoenix, Ariz.
KURA—Moab, Utah
KURL—Billings, Mont.
KURV—Edinburg, Tex.

KVCL—Winnfield, La.
KVCV—Redding, Calif.
KVEC—San Luis Obispo, Calif.
KVEL—Vernal, Utah
KVEE—Austin, Tex.
KVEC—Cortez, Colo.
KVBG—Great Bend, Kans.

KVI—Seattle, Wash.
KVL—Dallas, Tex.
KVM—Monahans, Tex.
KVLV—Alpine, Tex.
KVMF—Fallon, Nev.
KVMA—Magnolia, Ark.
KVNU—Logan, Utah
KVOE—Emporia, Kans.
KVDL—Lafayette, La.
KVOU—Morilton, Ark.
KVOU—Tulsa, Okla.
KVOU—Plainview, Tex.
KVOU—Colorado Springs, Colo.

KVOU—Uvalde, Tex.
KVOU—Riverton, Wyo.
KVOU—Laredo, Tex.
KVPJ—Village Platte, La.
KVRH—Salida, Colo.
KVR5—Rock Springs, Wyo.
KVSH—Valentine, Neb.
KVVO—Cheyenne, Wyo.

KWAK—Stuttgart, Ark.
KWAT—Watertown, S.D.
KWBB—Wichita, Kans.
KWBE—Beatrice, Neb.
KWBG—Boone, Iowa
KWBB—Hutchinson, Kans.
KWBC—Searcy, Ark.
KWCO—Dickcasha, Okla.
KWED—Seguin, Tex.
KWFD—Weiser, Ida.
KWHK—Hutchinson, Kans.
KWHO—Salt Lake City, Utah

KWIC—Salt Lake City, Utah
KWIL—Albany, Ore.
KWIP—Merced, Calif.
KWIZ—Santa Ana, Calif.
KWKC—Abilene, Tex.
KWKH—Shreveport, La.
KWLW—Nampa, Ida.
KWMU—Fort Dodge, Ia.
KWNA—Winnemucca, Nev.
KWNO—Winona, Minn.
KWPC—Muscatine, Iowa
KWRB—Warren, Ark.
KWSB—Mt. Shasta, Cal.
KWSK—Forest City, N.C.
KWTC—Barstow, Calif.
KWVR—Enterprise, Ore.
KWYO—Sheridan, Wyo.

KXEO—Mexico, Mont.
KXG—Glendive, Mont.
KXGO—Haro, N.D.
KXIC—Iowa City, Iowa
KXIT—Dalhart, Tex.
KXIV—Phoenix, Ariz.
KXJK—Forrest City, Ark.
KXLL—Portland, Ore.
KXOK—St. Louis, Mo.
KXOL—Fort Worth, Tex.
KXRA—Alexandria, Minn.
KXXX—Colby, Kans.
KXBJ—Russville, Ark.
KXYZ—Houston, Tex.

KYA—San Francisco, Calif.
KYJC—Medford, Ore.
KYND—Phoenix, Ariz.
KYNO—Fresno, Calif.
KYND—Greely, Colo.
KYSM—Hart, N.D.
KYSN—Colorado Springs, Colo.
KYUM—Yuma, Ariz.
KYVA—Gallup, N.M.
KYW—Cleveland, O.

KZAM—Seattle, Wash.
KZIP—Amarillo, Tex.
KZIX—Fort Collins, Colo.
KZZN—Littlefield, Tex.

WAAP—Peoria, Ill.
WABA—Aguadilla, P.R.
WAB—New York, N.Y.
WABI—Bangor, Me.
WABJ—Adrian, Mich.
WACO—Waco, Tex.
WAEW—Crossville, Tenn.
WADA—Shelby, N.C.
WADD—New York, N.Y.
WADP—Kane, Pa.
WAGS—Ansonia, Conn.
WADF—Dothan, Ala.
WAGM—Presque Isle, Me.
WAGY—Forest City, N.C.
WAIK—Greshburg, Ill.
WALK—Patchogue, N.Y.
WALL—Middletown, N.Y.
WAMI—Opp, Ala.
WANE—Fort Wayne, Ind.
WANF—Annapolis, Md.
WAOV—Vincennes, Ind.
WAOY—San Juan, P.R.
WAPL—Appleton, Wis.
WARE—Towson, Md.
WARA—Attleboro, Mass.
WARD—Johnstown, Pa.
WARF—Jasper, Ala.
WARK—Hagerstown, Md.
WARM—Saratoga, Pa.
WARU—Peru, Ind.
WASA—Havre de Grace, Md.

WASK—Lafayette, Ind.
WATC—Gaylord, Mich.
WATE—Knoxville, Tenn.
WATT—Cadillac, Mich.
WATZ—Alpena, Mich.
WAUC—Waukesha, Fla.
WAUX—Waukesha, Wis.
WAVE—Louisville, Ky.
WAVI—Dayton, O.
WAVN—Stillwater, Minn.
WAVY—Portsmouth, Va.
WAVZ—New Haven, Conn.
WAWA—Kendallville, Ind.
WAWK—Kendallville, Ind.
WAYB—Waynesboro, Va.
WAYZ—Waynesboro, Va.
WAZE—Clearwater, Fla.
WAZL—Hazleton, Pa.
WAZF—Lafayette, Ind.

WBAG—Burlington, N.C.
WBAP—Fort Worth, Tex.
WBAT—Marion, Ind.
WBAB—Barnwell, S.C.
WBAY—Green Bay, Wis.
WBBI—Abingdon, Va.
WBND—Dayton, O.
WBBO—Forest City, N.C.
WBQQ—Augusta, Ga.
WBWW—Youngstown, O.
WBZZ—Ponca City, Okla.

NAB RADIO CODE SUBSCRIBERS

- WBCA**—Bay Minette, Ala.
WBCU—Union, S.C.
WBEC—Pittsfield, Mass.
WBET—Brookton, Mass.
WBFL—Beaufort, S.C.
WBEX—Chillicothe, O.
WBHB—Fitzgerald, Ga.
WBIE—Marietta, Ga.
WBIG—Greensboro, N.C.
WBIR—Knoxville, Tenn.
WBIZ—Bedford, Ind.
WBKJ—Dalton, Ga.
WBLT—Bedford, Va.
WBLY—Springfield, O.
WBMC—McMinnville, Tenn.
WBNI—Boonville, Ind.
WBNS—Columbus, O.
WBOC—Salisbury, Md.
WBRL—Berlin, N.H.
WBRE—Berwick, Pa.
WBTC—Charlotte, N.C.
WBTH—Williamson, W. Va.
WBVA—Danville, Va.
WBTN—Bennington, Vt.
WBVP—Beaver Falls, Pa.
WBYS—Canton, Ill.
WBZ—Boston, Mass.
- WCAM**—Camden, N.J.
WCBS—New York, N.Y.
WCAR—Detroit, Mich.
WCAU—Philadelphia, Pa.
WCBL—Benton, Ky.
WCBM—Baltimore, Md.
WCBS—New York, N.Y.
WCCC—Hartford, Conn.
WCDF—Nashville, Wis.
WCDT—Winchester, Tenn.
WCEN—Cambridge, Md.
WCER—Charlotte, Mich.
WCFR—Springfield, Vt.
WCGO—Chicago Heights, Ill.
- WCHA**—Chambersburg, Pa.
WCHL—Chapel Hill, N.C.
WCHN—Norwich, N.Y.
WCKB—Dunn, N.C.
WCKR—Miami, Fla.
WCKY—Cincinnati, O.
WCLO—Janesville, Wis.
WCLT—Newark, O.
WCMC—Wildwood, N.J.
WCMP—Pine City, Minn.
WCNB—Quincy, Ill.
WCNU—Crestview, Fla.
WCOC—Coatesville, Pa.
WCOL—Columbus, O.
WCOW—Montgomery, Ala.
WCRB—Waltham, Mass.
WCRK—Morristown Tenn.
WCRN—Charlotte, N.C.
WCRW—Chicago, Ill.
WCSC—Charleston, S.C.
WCSP—Portland, Me.
WCST—Columbus, Ind.
WCTA—Andalusia, Ala.
WCUB—Manitowoc, Wis.
WCVI—Connellsville, Pa.
WCWC—Ripon, Wis.
WCYB—Bristol, Va.
WCYN—Cynthiana, Ky.
- WDAF**—Kansas City, Mo.
WDAS—Philadelphia, Pa.
WDAY—Fargo, N.D.
WDBF—Roanoke, Va.
WDBL—Springfield, Tenn.
WDBO—Orlando, Fla.
WDBQ—Dubuque, Iowa
WDEC—Americus, Ga.
WDFB—Chatanooga, Tenn.
WDEL—Wilmington, Del.
WDGY—Minneapolis, Minn.
WDIX—Orangeburg, S.C.
WDKN—Dickson, Tenn.
WDSM—Watson, N.Y.
WDLB—Marshfield, Wis.
WDNC—Durham, N.C.
WDNG—Anniston, Ala.
WDSO—Oneonta, N.Y.
WDSM—Superior, Wis.
WDSR—DeFuniak Spgs., Fla.
- WDSU**—New Orleans, La.
WDUN—Gainesville, Ga.
WDVA—Danville, Va.
WDWS—Champaign, Ill.
WDZ—Decatur, Ill.
- WEAN**—Providence, R.I.
WEAV—Plattsburgh, N.Y.
WEBB—Batimore, Md.
WEBC—Duluth, Minn.
WEBJ—Brewton, Ala.
WEBQ—Harrisburg, N.Y.
WECL—Eau Claire, Wis.
WEED—Southern Pines, N.C.
WEED—Rocky Mount, N.C.
WEI—Boston, Mass.
WEEN—Lafayette, Tenn.
WEER—Warrenton, Va.
WEEZ—Chester, Pa.
WEJJ—Scranton, Pa.
WEKR—Fayetteville, Va.
- WEKZ**—Monroe, Wisc.
WELC—Welch, W. Va.
WELD—Fisher, W. Va.
WELK—Charlottesville, Va.
WELM—Elmira, N.Y.
WELP—Easley, S.C.
WEMB—Brewton, Tenn.
WENE—Endicott, N.Y.
WENY—Elmira, N.Y.
WEPM—Martinsburg, W. Va.
WERT—Van Wert, O.
WETA—Bradford, Pa.
WESC—Greenville, S.C.
WESO—Southbridge, Mass.
WESR—Tasley, Va.
WEST—Easton, Pa.
WETU—Wetumpka, Ala.
WEZE—Boston, Mass.
WEZN—Elizabethtown, Pa.
- WFAA**—Dallas, Tex.
WFAI—Fayetteville, N.C.
WFAS—White Plains, N.Y.
WFBC—Greenville, S.C.
WFBG—Altoona, Pa.
WFBT—Syracuse, N.Y.
WFBM—Indianapolis, Ind.
WFBZ—Baltimore, Md.
WFEB—Salisbury, Pa.
WFHG—Pell City, Ala.
WFHR—Wisconsin Rapids, Wisc.
WFIG—Sumter, S.C.
WFIL—Philadelphia, Pa.
WFIL—Findlay, O.
WFIV—Terre Haute, Ind.
WFKY—Frankfort, Ky.
WFLA—Tampa, Fla.
WFOA—Farmville, Va.
WFLW—Monticello, Ky.
WFMJ—Youngstown, O.
WFMW—Madisonville, Ky.
- WFR**—Franklin, Pa.
WFRD—Reidsville, N.C.
WFRQ—Fremont, O.
WFSC—Franklin, N.C.
WFST—Caribou, Me.
WFL—Ft. Lauderdale, Fla.
WFTF—Front Royal, Va.
WFFA—Fredericksburg, Va.
- WGAA**—Cedarhurst, Ga.
WGAC—Augusta, Ga.
WGAL—Lancaster, Pa.
WGAP—Maryville, Tenn.
WGAR—Cleveland, O.
WGAU—Athens, Ga.
WGBB—Freeport, N.Y.
WGBF—Evansville, Ind.
WGBI—Scranton, Pa.
WGBS—Miami, Fla.
WGCD—Chester, S.C.
WGEN—Quincy, Ill.
WGG—Gainesville, Ga.
WGGG—Gainesville, Fla.
WGH—Newport News, Va.
WGL—Fort Wayne, Ind.
WGLM—Richmond, Ind.
- WGN**—Chicago, Ill.
WGSY—Newburgh, N.Y.
WGPC—Albany, Ga.
WGR—Buffalo, N.Y.
WGRQ—Lake City, Fla.
WGRP—Greenville, Pa.
WGRV—Greenville, Tenn.
WGRY—Gary, Ind.
WGS—Ephrata, Pa.
WGSB—Geneva, Ill.
WGSN—Huntington, W. Va.
- WGTN**—Georgetown, S.C.
WGRY—Asheboro, N.C.
WGY—Schenectady, N.Y.
- WHAB**—Baxley, Ga.
WHAY—New Britain, Conn.
WHB—Kansas City, Mo.
WHBB—Selma, Ala.
WHBC—Selma, Ala.
WHBF—Rock Island, Ill.
WHBL—Sheboygan, Wisc.
WHBZ—Anderson, Ind.
WHCU—Ithaca, N.Y.
WHDF—Houghton, Mich.
WHDH—Boston, Mass.
WHDM—McKenzie, Tenn.
WHEC—Rochester, N.Y.
WHEN—Syracuse, N.Y.
WHF—Foley, Ala.
WHFB—Benton Harbor, Mich.
WHHH—Warren, O.
WHIN—Gallatin, Tenn.
WHIO—Dayton, O.
WHIS—Bluefield, W. Va.
WHIZ—Zanesville, O.
WHKP—Hendersonville, N.C.
WHKY—Hickory, N.C.
WHLF—So. Boston, Va.
WHLM—Bloomsburg, Pa.
WHLS—Akron, O.
WHLS—Fort Huron, Mich.
WHN—New York, N.Y.
WHO—Des Moines, Iowa
WHOP—Hopkinsville, Ky.
- WHD**—Campbell, O.
WHH—Harrisburg, Pa.
WHSC—Harrisville, S.C.
WHUM—Reading, Pa.
WHYL—Carlisle, Pa.
- WIBA**—Madison, Wisc.
WIBC—Cincinnati, Ind.
WIBG—Philadelphia, Pa.
WIBR—Baton Rouge, La.
WIBV—Belleville, Ill.
WIBW—Topeka, Kans.
WIBX—Utica, N.Y.
WICE—Providence, R.I.
WIF—Ironton, O.
WIK—Newport, Vt.
WIKY—Evansville, Ind.
WIL—St. Louis, Mo.
WILI—Wilimantic, Conn.
WILK—Milkes-Barre, Pa.
WIMA—Lima, O.
WIMS—Michigan City, Ind.
WINA—Charlottesville, Va.
- WINC**—Winchester, Va.
WIND—Chicago, Ill.
WINF—Manchester, Conn.
WING—Dayton, O.
WINK—Fort Myers, Fla.
WINS—New York, N.Y.
WIO—New Boston, O.
WIRA—Fort Pierce, Fla.
WIRC—Hickory, N.C.
WIR—Ironton, O.
WIS—Columbia, S.C.
WISH—Indianapolis, Ind.
WISM—Madison, Wisc.
WISN—Milwaukee, Wis.
WIT—Baltimore, Md.
WIZE—Springfield, O.
- WJAC**—Johnstown, Pa.
WJAG—Norfolk, Neb.
WJAR—Providence, R.I.
WJAS—Swainsboro, Ga.
WJAX—Jacksonville, Fla.
WJBC—Haleyville, Ala.
WJCB—Bloomington, Ill.
WJCK—Detroit, Mich.
- WJBL**—Holland, Mich.
WJBO—Baton Rouge, La.
WJEF—Grand Rapids, Mich.
WJEH—Gallipolis, O.
WJFJ—Hagerstown, Md.
WJET—Erie, Pa.
WJL—Jacksonville, Ill.
WJMA—Orange, Va.
WJMB—Brookhaven, Miss.
WJML—Philadelphia, Pa.
WJMS—Ironwood, Mich.
WJNC—Jacksonville, N.C.
WJOL—Joliet, Ill.
WJOR—So. Haven, Mich.
WJOY—Burlington, Vt.
WJPF—Herrin, Ill.
WJPP—Greenville, Miss.
WJPS—Evansville, Ind.
WJR—Detroit, Mich.
WJSB—Crestview, Fla.
WJSO—Jonesboro, Tenn.
WJTN—Jamesburg, N.Y.
WJW—Cleveland, O.
WJZM—Clarksville, Tenn.
- WKA**—Macomb, Ill.
WKAM—Goshen, Ind.
WKAP—Allentown, Pa.
WKAY—Glasgow, Ky.
WKBC—Charleston, W. Va.
WKBH—LaCrosse, Wisc.
WKBK—Keene, N.H.
WKBN—Youngstown, O.
WKBO—Harrisburg, Pa.
WKBR—Manchester, N.H.
- WKBY**—Richmond, Ind.
WKBW—Buffalo, N.Y.
WKBS—Muskegon, Mich.
WKCT—Bowling Green, Ky.
WKDA—Nashville, Tenn.
WKDC—Newberry, S.C.
WKDL—Clarksdale, Miss.
WKDY—Covington, Va.
WKID—Urbana, Ill.
WKIP—Poughkeepsie, N.Y.
WKJG—Fort Wayne, Ind.
WKLA—Ludington, Mich.
WKLO—Louisville, Ky.
WKOA—Hopkinsville, Ky.
WKUP—Binghamton, N.Y.
- WKOX**—Framington, N.H.
WKPT—Kingsport, Tenn.
WKRG—Mobile, Ala.
WKRM—Columbia, Tenn.
WKRS—Waukegan, Ill.
WKTX—Atlantic Beach, Fla.
WKUL—Cullman, Ala.
WKXL—Concord, N.H.
WKY—Oklahoma City, Okla.
WKYB—Paducah, Ky.
WKYO—Caro, Mich.
WKYR—Keaysar, W. Va.
WKZO—Kalamazoo, Mich.
- WLAC**—Nashville, Tenn.
WLAF—La Follette, Tenn.
WLAM—La Grange, Ga.
WLAW—Lexington, Me.
WLAR—Athens, Tenn.
WLAT—Conway, S.C.
WLAY—Muscle Shoals, Ala.
WLB—Carrollton, Ga.
WLB—Muncie, Ind.
WLBG—Laurin, S.C.
WLBH—Mattoon, Ill.
WLBK—DeKalb, Ill.
WLB—Lebanon, Pa.
WLBZ—Bangor, Me.
WLCS—Baton Rouge, La.
WLCY—St. Petersburg, Fla.
- WLDS**—Jacksonville, Ill.
WLEE—Richmond, Va.
WLET—Toccoa, Ga.
WLEW—Bad Axe, Mich.
WLFB—New York, N.Y.
WLFG—Mobile, Ala.
WLFW—Providence, R.I.
WLLH—Lowell, Mass.
- WLNA**—Peekskill, N.Y.
WLNH—Laconia, N.H.
WLOE—Locksville, N.C.
WLQ—Minneapolis, Minn.
WLOS—Asheville, N.C.
WLOX—Biloxi, Miss.
WLPO—LaSalle, Ill.
WLS—Chicago, Ill.
WLSI—Pikesville, Ky.
WLSV—Wellsville, N.Y.
WLTG—Gastonia, N.C.
WLVA—Lexington, Va.
WLYC—Cincinnati, O.
WLYC—Williamsport, Pa.
WLYN—Lynn, Mass.
- WMAL**—Washington, D.C.
WMAQ—Chicago, Ill.
WMAS—Springfield, Mass.
WMAY—Springfield, Ill.
WMBA—Marietta, Ga.
WMBD—Peoria, Ill.
WMBG—Richmond, Va.
WMBN—Petosky, Mich.
WMBQ—Auburn, N.Y.
WMC—Memphis, Tenn.
WMDD—Fajardo, P.R.
WMD—Midland, Mich.
WMEK—Chattanooga, Tenn.
WMEV—Marion, Va.
WMFD—Wilmington, N.C.
- WMFG**—Hibbing, Minn.
WMGR—Bainbridge, Ga.
WMIL—Milwaukee, Wis.
WMJ—Mt. Vernon, Ill.
WMLT—Dublin, Ga.
WMLN—Fairmont, W. Va.
WMNB—No. Adams, Mass.
WMOT—Hamilton, O.
WMOK—Metropolis, Ill.
WMOR—Morehead, Ky.
WMPL—Hancock, Mich.
WMPM—Smithfield, N.C.
WMPS—Memphis, Tenn.
WMRB—Greenville, S.C.
WMRI—Marion, Ind.
WMRN—Marion, O.
WMSA—Massena, N.Y.
WMST—Mt. Sterling, Ky.
- WMT**—Cedar Rapids, Ia.
WMTL—Leitchfield, Ky.
WMTN—Morristown, Tenn.
WMTS—Morristown, N.J.
WMTS—Marfreesboro, Tenn.
WMVG—Milledgeville, Ga.
WMVO—Mt. Vernon, O.
- WNAD**—Norman, Okla.
WNAE—Warren, Pa.
WNAM—Neenah, Wisc.
WNAR—Norristown, Pa.
WNAX—Yankton, S.D.
WNBC—New York, N.Y.
WNBF—Binghamton, N.Y.
WNBH—New Bedford, Mass.
WNBZ—Saranac Lake, N.Y.
WNBU—South Bend, Ind.
WNEB—Worcester, Mass.
WNEG—Toccoa, Ga.
WNES—Central City, Wyo.
WNHC—New Haven, Conn.
- WNIL**—Niles, Mich.
WNLK—Norwalk, Conn.
WNOG—Naples, Fla.
WNOW—York, Pa.
WNXX—Knoxville, Tenn.
WNLS—Laurel, Miss.
WNOR—Norfolk, Va.
UNLV—Micholasville, Ky.
- WOAL**—San Antonio, Tex.
WOBT—Rhinelander, Wis.
WOC—Davenport, Iowa
WOHO—Toledo, O.
- (Continued on Next Page)

NAB RADIO CODE SUBSCRIBERS

- W01A—Saline, Mich.
 W0KE—Charleston, S.C.
 W0KK—Meridian, Miss.
 W0KY—Milwaukee, Wis.
 W0MI—Owensboro, Ky.
 W0MT—Manitowoc, Wis.
 W0ND—Pleasantville, N.J.
 W0NE—Dayton, O.
 W0NN—Lakeland, Fla.
 W0OD—Grand Rapids, Mich.
 W0PI—Bristol, Tenn.
 W0RK—York, Pa.
 W0RX—Madison, Ind.
 W0SH—Oshkosh, Wis.
 W0TT—Watertown, N.Y.
 W0W—Omaha, Neb.
 W0WL—Florence, Ala.
 W0WO—Fort Wayne, Ind.
- WPAB—Ponce, P.R.
 WPAQ—Ann Arbor, Mich.
 WPAZ—Parkersburg, W.Va.
 WPDR—Portage, Wis.
 WPDQ—Jacksonville, Fla.
 WPEP—Taunton, Mass.
 WPLB—Greenville, Mich.
 WPRE—Prairie Du Chien, Wis.
 WPRN—Butler, Ala.
 WPRO—Providence, R.I.
 WPTF—Raleigh, N.C.
 WPTW—Piqua, O.
 WPVL—Painesville, O.
- WQAM—Miami, Fla.
 WQTY—Jacksonville, Fla.
 WQUA—Moline, Ill.
- WRAJ—Anna, Ill.
 WRAK—Williamsport, Pa.
 WRAL—Raleigh, N.C.
 WRAW—Reading, Pa.
 WRBL—Columbus, Ga.
 WRC—Washington, D.C.
 WRCD—Richland Center, Wis.
 WRCV—Philadelphia, Pa.
 WRDO—Augusta, Me.
 WRFB—Holyoke, Mass.
 WREC—Memphis, Tenn.
 WREL—Lexington, Va.
 WREN—Topeka, Kans.
 WRFC—Athens, Ga.
 WRFD—Worthington, O.
 WRFS—Alexander City, Ala.
 WRGA—Rome, Ga.
 WRGM—Richmond, Va.
 WRIT—Milwaukee, Wis.
 WRIV—Riverhead, N.Y.
 WRJN—Racine, Wis.
 WRJW—Piquette, Miss.
 WRKD—Rockland, Me.
 WRKH—Rockwood, Tenn.
 WRKT—Cocoa Beach, Fla.
 WRMS—Beardstown, Ill.
 WROC—Rochester, N.Y.
 WROM—Rome, Ga.
 WRON—Ronceverte, W.Va.
 WR0W—Albany, N.Y.
 WROY—Carmi, Ill.
 WRR—Dallas, Tex.
 WRRR—Rockford, Ill.
 WRUF—Gainesville, Fla.
 WRUJ—Utica, N.Y.
 WRUS—Russellville, Ky.
 WRVA—Richmond, Va.
 WRVK—Renfro Valley, Ky.
 WRWI—Selma, Ala.
 WRYT—Pittsburgh, Pa.
- WSAB—Fall River, Mass.
 WSAL—Legansport, Ind.
 WSAU—Wausau, Wis.
 WSAZ—Huntington, W.Va.
 WSB—Atlanta, Ga.
 WSBY—York, Pa.
 WSBT—South Bend, Ind.
 WSEV—Sevierville, Tenn.
 WSFC—Somerset, Ky.
 WSG—Mount Jackson, Va.
 WSP—Paintsville, Ky.
 WSIX—Nashville, Tenn.
 WSJS—Winston-Salem, N.C.
 WSLM—Salem, Ind.
 WSLR—Roanoke, Va.
 WSM—Nashville, Tenn.
 WSMB—New Orleans, La.
 WSMC—Sanford, Me.
 WSMI—Litchfield, Ill.
 WSNJ—Bridgeton, N.J.
 WSNL—Sandersville, Ga.
 WSNW—Seneca, S.C.
 WSNY—Schenectady, N.Y.
 WSO—Charlotte, N.C.
 WSON—Henderson, Ky.
 WSOY—Decatur, Ill.
 WSPA—Spartanburg, S.C.
 WSPD—Toledo, O.
 WSTC—Stamford, Conn.
 WSTF—Savannah, N.C.
 WSTS—Massena, N.Y.
 WSTU—Stuart, Fla.
 WSUN—St. Petersburg, Fla.
 WSVL—Shelbyville, Ind.
 WSYD—Mt. Airy, N.C.
- WTAD—Quincy, Ill.
 WTAG—Worcester, Mass.
 WTAQ—La Grange, Ill.
 WTAZ—Norfolk, Va.
 WTAW—Bryan, Tex.
- WTAY—Robinson, Ill.
 WTAX—Springfield, Ill.
 WTBC—Tuscaloosa, Ala.
 WTBF—Troy, Ala.
 WTCM—Traverse City, Mich.
 WTCN—Minneapolis-St. Paul, Minn.
 WTCW—Whitesburg, Ky.
 WTHI—Terre Haute, Ind.
 WTIC—Hartford, Conn.
 WTLI—Mavaguez, P.R.
 WTIPI—Charleston, W.Va.
 WTVI—Titusville, Pa.
 WTX—New Orleans, La.
 WTJS—Jackson, Tenn.
 WTLO—Somerset, Ky.
 WTMJ—Milwaukee, Wis.
 WTNS—Coshocton, O.
 WTOB—Winston-Salem, N.C.
 WTOL—Toledo, O.
 WTON—Staunton, Va.
 WTOP—Warhinton, D.C.
 WTOP—Marianna, Fla.
 WTRC—Elkhart, Ind.
 WTRI—Brandon, Fla.
 WTRW—Two Rivers, Wis.
 WTRY—Troy, N.Y.
 WTSR—Lumberton, N.C.
 WTSN—Dover, N.H.
 WTTB—Vero Beach, Fla.
 WTTT—Towanda, Pa.
 WTTN—Trenton, N.J.
 WTTT—Watertown, Wis.
 WTTT—Wetminster, Md.
 WTVI—Waterville, Me.
 WTVN—St. Johnsbury, Vt.
 WTYC—Rock Hill, S.C.
 WTYN—Tryon, N.C.
- WUNL—Lewisburg, Pa.
 WUSJ—Lockport, N.Y.
- WVCG—Coral Gables, Fla.
 WVLN—Olney, Ill.
 WVMC—Mt. Carmel, Ill.
 WVOS—Liberty, N.Y.
 WVPO—Stroudsburg, Pa.
 WVSP—Somerset, Pa.
 WVTS—Terre Haute, Ind.
- WWH—Baltimore, Md.
 WWI—Ft. Lauderdale, Fla.
 WWG—Sanford, N.C.
 WWL—Ft. Lauderdale, Fla.
 WWN—Detroit, Mich.
 WWL—New Orleans, La.
 WWNR—Beekley, W.Va.
 WWNY—Watertown, N.Y.
 WWPA—Williamsport, Pa.
 WWRI—West Warwick, R.I.
 WWSW—Pittsburgh, Pa.
 WWVA—Wheeling, W.Va.
- WXLW—Indianapolis, Ind.
 WXYZ—Detroit, Mich.
- WYCL—York, S.C.
 WYRE—Pittsburgh, Pa.
 WYSH—Clinton, Tenn.
 WYVE—Wytheville, Va.
- WZYX—Cowan, Tenn.

U.S. Exports of Television And Radio Receivers, 1951-1961

Year	Television Receivers	Home Radios	Auto Radios	Total Radios
1951	56,075	325,175	152,922	478,097
1952	54,164	214,064	55,467	269,531
1953	102,440	264,687	58,519	323,206
1954	140,970	301,569	45,692	347,261
1955	110,089	289,360	88,082	377,452
1956	173,847	270,153	57,962	328,115
1957	140,418	205,797	66,730	272,527
1958	205,756	256,559	52,467	309,026
1959	188,719	214,000	54,213	268,213
1960	166,007	209,156	73,606	282,762
1961	251,884	196,341	37,226	233,567

Source: EIA.

Top 100 Spot Television Advertisers

— 4th QUARTER 1962 —

<i>Advertiser</i>	<i>Expenditure</i>	<i>Advertiser</i>	<i>Expenditure</i>
1. Procter & Gamble Co.....	\$14,065,400	51. Gillette Co.	727,800
2. General Foods Corp.....	6,499,500	52. Remco Industries	727,400
3. Colgate Palmolive Co.....	5,473,800	53. American Motors Corp., Dealers	726,100
4. Bristol-Myers Co.....	5,260,100	54. Pet Milk Co.....	724,300
5. Lever Brothers Co.....	4,645,500	55. Sperry Rand Corp.....	721,600
6. William Wrigley Jr. Co.....	3,528,800	56. Helene Curtis Industries.....	717,700
7. Alberto-Culver Co.	3,082,500	57. Phillips-Van Heusen Corp.....	714,800
8. Coca-Cola Co./Bottlers.....	2,968,800	58. Peter Paul, Inc.....	700,400
9. American Home Products Corp.	2,900,800	59. Lanvin Parfums, Inc.....	689,100
10. General Mills, Inc.....	2,530,900	60. U. S. Borax & Chemical Corp...	683,400
11. Miles Laboratories, Inc.....	2,401,700	61. R. J. Reynolds Tobacco Co....	659,000
12. Standard Brands, Inc.....	2,247,800	62. Eastman Kodak Co.	652,000
13. International Latex Corp.....	2,240,500	63. Falstaff Brewing Corp.....	648,300
14. Campbell Soup Co.....	2,046,600	64. North American Phillips Co.,	
15. P. Lorillard Co.....	2,037,100	Inc.	633,000
16. Deluxe Reading Corp.....	2,023,700	65. Chrysler Corp.	632,700
17. Continental Baking Co., Inc...	1,904,000	66. Chrysler Corp. Dealers.....	601,100
18. Richardson-Merrell, Inc.	1,860,200	67. National Biscuit Co.....	597,000
19. Kellogg Company.....	1,815,000	68. Humble Oil & Refining Co.....	595,400
20. Corn Products Co.....	1,696,300	69. National Dairy Products Corp.	587,900
21. Philip Morris, Inc.....	1,662,600	70. Louis Marx & Co., Inc.....	581,600
22. Pepsi Cola Co./Bottlers.....	1,603,600	71. Kimberly-Clark Corp.	579,900
23. Menley & James Laboratories..	1,524,700	72. Plough, Inc.	578,000
24.Ralston-Purina Co.....	1,488,600	73. Shulton, Inc.	574,700
25. J. A. Folger & Co.....	1,445,800	74. Phillips Petroleum Co.....	570,900
26. Chesebrough-Pond's, Inc.	1,418,100	75. Green Giant Co.....	569,500
27. Food Manufacturers, Inc.....	1,411,600	76. Chanel, Inc.	561,800
28. Warner-Lambert Pharma. Co...	1,378,200	77. American Oil Co.....	552,600
29. Anheuser-Busch, Inc.	1,335,300	78. Welch Grape Juice Co.....	532,300
30. Ford Motor Co., Dealers.....	1,293,500	79. Ward Baking Co.....	530,300
31. Armour and Co.....	1,282,000	80. Hanes Hosiery, Inc.....	524,900
32. Avon Products, Inc.....	1,247,900	81. Simoniz Co.	523,100
33. United Vintners, Inc.....	1,241,500	82. Maybelline Co.	512,600
34. Jos. Schlitz Brewing Co.....	1,236,800	83. Brillo Manufacturing Co.....	508,100
35. Pabst Brewing Co.....	1,137,100	84. American Bakeries Co.....	502,400
36. Mattel, Inc.	1,128,800	85. Greyhound Corp.	482,000
37. General Motors Corp., Dealers.	1,083,300	86. Kayser-Roth Hosiery Co., Inc..	472,000
38. American Chiclé Co.....	1,078,100	87. Pacific Tel. & Tel. Co.....	466,800
39. Liggett & Myers Tobacco.....	1,077,900	88. Fels & Co.....	463,600
40. American Tobacco Co.....	1,036,600	89. Sinclair Refining Co.....	457,100
41. E. & J. Gallo Winery.....	992,300	90. Kenner Products, Inc.....	455,200
42. Canadian Breweries Ltd.....	949,400	91. The R. T. French Co.....	454,700
43. Helena Rubinstein, Inc.....	934,200	92. Ideal Toy Corp.....	452,000
44. Hills Bros. Coffee, Inc.....	858,400	93. Stroh Brewery Co.....	451,300
45. Pillsbury Co.	828,100	94. E. I. duPont de Nemours & Co.	439,500
46. Frito-Lay, Inc.	801,000	95. Charles Gulden & Co., Inc.....	434,500
47. Quaker Oats Co.....	770,700	96. M. J. B. Co.....	427,100
48. General Electric Co.....	760,500	97. Volkswagen of America, Inc.,	
49. Merck & Co., Inc.....	755,600	Dealers	423,500
50. Carter Products, Inc.....	735,000	98. Gerber Products Co.....	414,700
		99. Interstate Bakeries	413,000
		100. Eastman Chemical Products, Inc.	406,400

Source: TvB-Rorabaugh.

Space Communication Advent

Highlight of '62 FCC Activities



By
NEWTON N. MINOW
Chairman
Federal Communications
Commission

THE event of 1962 which may have more impact on the FCC than any other occurrence in its 28 years of existence is the advent of space communication. In recognizing FCC jurisdiction over international communication carriers to include satellite relay, Congress has charged us with duties unprecedented in Federal telecommunications regulation.

With the advice of the NASA, we must pass judgment on the system to be used—the number of satellites required, and whether it will be high, middle or low altitude, or some combination of the three. It must also insure competition in procurement of equipment for the system.

The year's most pronounced Commission activity affecting broadcasting was our stiffening enforcement actions on stations that failed to carry out their promises and obligations. We were aided in this effort by legislation of 1960 that enables us to fine willful offenders and to give short-term licenses to others requiring closer supervision. An unprecedented number of stations were disciplined for technical and other violations.

The advantage to both the public and the Commission of a medium for securing local expression was demonstrated by the inquiry at Chicago into whether TV stations there had ascertained and were meeting the needs of their audiences in the matter of local live programming. Results of this inquiry—the first of its kind—prompted the Commission to schedule a like one at Omaha.

We have begun an inquiry into objectionably loud commercials, the subject of growing complaints. During the year stations were warned about such advertising practices as "teaser"

spots and "double billing," about broadcast of horseracing information useful for illegal gambling, and of their responsibilities with respect to proper sponsorship identification. At the same time the right of broadcasters to air controversial matters, subject to the "fairness doctrine," was upheld.

Another major development was adoption of technical standards under which TV receiver manufacturers must convert to all-channel sets by April 30, 1964.

The Commission's network study staff submitted a report on the FCC inquiry into TV network program procurement. It makes various recommendations to the Commission designed to give the individual broadcaster more say in the selection of programs.

The congestion of AM stations and their worsening interference caused the Commission to put a partial "freeze" on new AM applications while we re-examine our present rules to determine what remedial steps should be taken.

While 1962 has been a successful year for communications, we are aware that many problems are unresolved. The Commission is approaching the four million mark in radio authorizations while the nation is entering the exciting era of space communications. To keep up with the technological advances, we must search for better and faster ways to carry out our heavy responsibilities so that the public may continue to enjoy the most effective, efficient and economical communications system possible.

Federal Communications Commission

HEADQUARTERS: NEW POST OFFICE BUILDING, WASHINGTON 25, D. C.
Phone: EXecutive 3-3620

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MARINE DIVISION

Everett G. Henry, *Chief*

PUBLIC SAFETY DIVISION

John McCue, *Chief*

AMATEUR AND CITIZEN'S DIVISION

Ivan H. Loucks, *Chief*

Common Carrier Bureau

JOHN J. NORDBERG, *Chief*

BERNARD STRASSBURG, *Associate Chief (In charge of Satellite Communications)*
John R. Lambert, *Assistant Chief (In charge of Office of Planning and Special Projects)*
Irene M. Durgin, *Administrative Assistant*
Charles R. Makela, *Field Coordinator*

INTERNATIONAL DIVISION

Marion H. Woodward, *Chief*

SERVICES & FACILITIES DIVISION

Charles R. Cowan, *Acting Chief*

RATES DIVISION

Sydney L. O'Guin, *Chief*

DOMESTIC RADIO DIVISION

Frank Palik, *Chief*

ACCOUNTING DIVISION

Robert E. Stromberg, *Chief*

COMMON CARRIER FIELD OFFICES

New York, N. Y., Rm. 604, 90 Church St.—Jack E. Buckley, *Chief*
St. Louis, Mo., Room 334, 815 Olive St.—Henry G. Gothard, *Chief*
San Francisco, Calif., 180 New Montgomery St.—Paul Summerhays, *Chief*

Field Engineering and Monitoring Bureau

GEORGE S. TURNER, *Chief*

Frank M. Kratokvil, *Assistant Chief*
John H. McAllister, *Attorney-Advisor*
Francis Keefe, *Adm. Asst.*

FIELD OPERATING DIVISION

Frank M. Kratokvil, *Chief*

ENGINEERING DIVISION

Floyd W. Wickenkamp, *Chief*

INSPECTION & EXAMINATION DIVISION

Paul H. Herndon, Jr., *Chief*

MONITORING DIVISION

Irving L. Weston, *Chief*

(Continued on Page 93)

Broadcast Revenues, Expenses & Income For TV Networks & Stations 1960-61

(In Millions of Dollars)

	<u>1961</u>	<u>1960</u>	<u>Percent Change 1960-1961</u>
<i>Broadcast Revenues</i>			
3 Networks (including 15 owned and operated stations)	\$ 675.3	\$ 640.7	+5.4%
525 Other Stations:			
444 vhf	611.6	597.1	+2.4
81 uhf	31.4	30.8	+1.9
Subtotal	<u>643.0</u>	<u>627.9</u>	<u>+2.4</u>
Industry total	\$1,318.3	\$1,268.6	+3.9%
 <i>Broadcast Expenses</i>			
3 Networks (including 15 owned and operated stations)	\$ 588.3	\$ 545.5	+7.8%
525 Other Stations:			
444 vhf	461.0	448.5	+2.8
81 uhf	32.0	30.5	+4.9
Subtotal	<u>493.0</u>	<u>479.0</u>	<u>+2.9</u>
Industry total	\$1,081.3	\$1,024.5	+5.5%
 <i>Broadcast Income (Before Federal Income Tax)</i>			
3 Networks (including 15 owned and operated stations)	\$ 87.0	\$ 95.2	-8.6%
525 Other Stations:			
444 vhf	150.6	148.6	+1.3
81 uhf	(.6)	.3	-300.0
Subtotal	<u>150.0</u>	<u>148.9</u>	<u>+0.7</u>
Industry total	\$ 237.0	\$ 244.1	-2.9%

() Denotes loss.

Note: Data are for 3 networks and 530 stations in 1960, and 3 networks and 540 stations in 1961.
Source: FCC.

FEDERAL COMMUNICATIONS COMMISSION

(Continued from Page 91)

District Offices and Engineers in Charge

1. **NATHAN A. HALLENSTEIN**
1600 Customhouse, Boston 9, Mass.
CApitol 3-6608
2. **WILLIAM L. KISER**
641 Washington St., New York 14, N. Y.
WAtkins 4-1000
3. **ROGER E. PHELPS**
1005 U. S. Customhouse
PhIladelphia 6, Pennsylvania
MARket 7-6000
4. **HYMAN A. COHEN**
415 U. S. Customhouse, Baltimore 2, Md.
PLaza 2-8460
5. **EDWARD BENNETT**
Room 405, Federal Bldg., Norfolk 10, Va.
MADison 2-4963
6. **ARTHUR T. CLINE, JR.**
718 Atlanta Nat'l Bldg., Atlanta 3, Ga.
JACKson 2-4121
- Sub-Office
- FREDERICK E. SHEEHAN**
214 P. O. Bldg., Savannah, Ga.
ADAm 2-7602
7. **ARTHUR G. GILBERT**
312 Federal Bldg., Miami 1, Fla.
FRanklin 9-3900
- Marine Office
- ALFRED L. RITTER**, Marine Superv.
201 Spradlin Bldg., Tampa 6, Fla.
257-0661
8. **WILLIAM J. SIMPSON**
608 Federal Bldg., New Orleans 12, La.
529-2411
- Sub-Office
- WAYNE E. HALL**
439 U. S. Court House, Mobile 10, Ala.
HEmlock 2-3641
9. **EVERETT H. MARSHALL**
515 Rusk Ave., Houston 2, Tex.
CA 8-0611
- Sub-Office
- ERIC D. COBURN**
301 P. O. Bldg., Beaumont, Tex.
TERminal 2-8141
10. **GERALD M. HOWARD**
708 Jackson St., Dallas 2, Tex.
RIVERSide 8-5611
11. **J. LEE SMITH**
849 S. Broadway, Los Angeles 14, Calif.
RICHmond 9-4711
- Sub-Office
- JOHN W. CREWS**
1245 Seventh Ave., San Diego 1, Calif.
BELmont 4-6211
- Marine Office
- WILLIAM E. CLYNE**
356 W. 5th St., San Pedro, Calif.
TERminal 2-2389
12. **FRANCIS V. SLOAN**
323-A Customhouse, San Francisco 26, Calif.
YUKon 6-4141
13. **FRANCIS H. McCANN**
New U. S. Courthouse, Portland 5, Ore.
CApital 6-3361
14. **HERBERT H. ARLOWE**
806 Federal Office Bldg., Seattle 4, Wash.
MUtual 2-3306
15. **ANDREW BAHLAY**
521 Customhouse, Denver 2, Colo.
KEYstone 4-4151
16. **DONALD A. MURRAY**
208 Federal Court Bldg., St. Paul 2, Minn.
CApital 2-8011
17. **HAROLD W. BOURELL**
3100 Federal Office Bldg., Kansas City 6, Mo.
BALtimore 1-7000
18. **ERNEST J. GALINS**
826 U. S. Court House, Chicago 4, Ill.
HARRison 7-4700
19. **RICHARD J. COTTON**
1029 New Federal Bldg., Detroit 26, Mich.
WOODward 3-9330
20. **CAROLUS L. SPENCER**
328 P. O. Bldg., Buffalo 3, N. Y.
TL 4-1744
21. **PAUL R. FENNER**
502 Federal Bldg., Honolulu 8, Hawaii
5-8831
22. **EUGENE W. KLEIN**
322 Federal Bldg., San Juan, P. R.
SAn Juan 2-4562
23. **HAROLD D. DeVOE**
Room 53, U. S. P. O. and Court House
AnchorAge, Alaska
3-6464
24. **ALFRED H. KLEIST**
718 Jackson Place, N. W.
WASHington 25, D. C.
EXEcutive 3-3620, ext. 229, 230

Financial Report Covering 3 Nationwide Television Networks & 540 TV Stations

— 1961 —

	<i>15 Network Owned and Operated Networks</i>	<i>525 Other TV Stations</i>	<i>3 and TV Stations</i>	<i>Totals: 3 Networks and 540 TV Stations</i>
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(In Millions of Dollars)

A. Revenues from the sale of time:				
1. Network time sales:				
Total network time sales.....	\$476.8	—	—	—
2. Deductions from network's revenue from sale of time to advertisers:				
Total participation by others (excluding commissions) in revenue from sale of network time	180.9	—	—	—
3. Total retentions from sale of network time	\$295.9	\$ 32.8	\$151.6 ¹	\$ 480.3
4. Non-network time sales:				
a. National and regional advertisers....	—	102.8	365.7	468.5
b. Local advertisers	—	30.6	180.6	211.2
Total non-network time sales.....	—	133.4	546.3	679.7
5. Total time sales.....	295.9	166.2	697.9	1,160.0
6. Deduct—Commissions to agencies, representatives, etc.	71.5	25.4	101.1	198.0
7. Net time sales.....	\$224.4	\$140.8	\$596.8	\$ 962.0
B. Revenues from incidental broadcast activities:				
a. Talent	273.0	3.4	10.3	286.7
b. Sundry broadcast revenues.....	29.1	4.6	35.9	69.6
Total incidental broadcast activities....	302.1	8.0	46.2	356.3
Total broadcast revenues.....	526.5	148.8	643.0	1,318.3
C. Total broadcast expenses.....	\$501.8	\$ 86.5	\$493.0	\$1,081.3
D. Broadcast income (before Federal income tax)	\$ 24.7	\$ 62.3	\$150.0	\$ 237.0

¹ Total retentions from sale of network time of \$151.6 million by 525 other TV stations includes revenues from miscellaneous TV networks in addition to receipts from the 3 national TV networks.
Source: FCC.

National Association of Educational Broadcasters Officers & Directors

1346 Connecticut Ave., N.W.
Washington, D.C.
Phone: 667-6000

119 Gregory Hall
Urbana, Ill.
Phone: 333-0580

William G. Harley
1346 Connecticut Ave.
Washington, D.C.

OFFICERS FOR 1963 YEAR

President

William G. Harley, 1346 Connecticut Ave.,
N.W., Washington, D. C.

Vice President

Harold E. Hill, 1346 Connecticut Ave.,
N.W., Washington, D.C.

DIRECTORS

Television Board

Region I

Hartford N. Gunn, Jr., Lowell Institute
Cooperative, Station WGBH-TV, Bos-
ton, Mass.

Region II

Gerald L. Appy, WGTV (TV), Georgia
Center for Continuing Education,
Athens, Ga.

Region III

Richard B. Hull, Radio-TV Broadcasting,
WOSU-TV, Ohio State Univ., Colum-
bus, O. Chairman Board of Directors

Region IV

Dr. John C. Schwarzwald, Twin City
Area ETV Corp., Station KTCA St.
Paul, Minn.

Region V

John W. Dunn, Oklahoma ETV Authority,
Station KETA-TV, Oklahoma City,
Okla.

Region VI

James Morris, KOAC-TV, KOAP-TV,
State of Oregon, c/o State Board of
Higher Education, Corvallis, Ore.

Radio Board

Region I

Albert P. Fredette, WAMC, Albany Med-
ical College, 47 New Scotland Ave.,
Albany, N. Y.

Region II

O. Leonard Press, WBKY, University of
Kentucky, Lexington, Ky.

Region III

James S. Miles, Station WBAA, Purdue
University, Lafayette, Ind.

Region IV

Barton Paulu, University of Minnesota,
Station KUOM, Minneapolis, Minn.

Region V

R. Edwin Browne, Station KANU and
KFKU, University of Kansas, Law-
rence, Kan.

Region VI

Ken Kager, KUOW, University of Wash-
ington, Seattle, Wash.

Individual Member Director—Harry J. Skornia, University of Illinois, Urbana, Ill.
Directors At Large—Bart Griffith, University of Missouri; Arthur Weld, Michigan State
University.

NAEB Active Members

City	Call Letters	Licensee	Executive
ALABAMA			
Andalusia	WDIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Birmingham	WBIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Montgomery	WAIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Munford	WCIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
University	WUOA (FM)	Univ. of Alabama	Graydon Ausmus, Director
ALASKA			
College	KUAC (FM)	U. of Alaska	Donald E. Wheeler, Director
ARIZONA			
Tempe	KAET (TV)	Arizona State University	Robert H. Ellis, Chairman
Tucson	KUAT (TV)	Univ. of Arizona	Ben C. Markland, Director
CALIFORNIA			
Arcata	KHSC (FM)	Humboldt State College	George D. Goodrich, Station Dir.
Berkeley	KPFA-KPFB (FM)	Pacifica Foundation	Trevor Thomas, Acting President
Los Altos Hills	KFJC (FM)	Foothill College	George Willey, Manager
Los Angeles	KPFK (FM)	Pacifica Foundation.	Trevor Thomas, Acting President
Los Angeles	KUSC (FM)	Univ. of Southern California	Kenneth Harwood, Chairman
Pasadena	KPCS (FM)	Pasadena City College	John Twomey, Station Manager
Sacramento	KVII (TV)	Central Calif. ETV, Inc.	John C. Crabbe, Gen. Mgr.
San Bernardino	KVCR (FM)	San Bernardino Valley College	Robert F. Fuzy, General Mgr.
San Diego	KEBS (FM)	San Diego State College	Frank Norwood, Associate Professor of Speech Arts
San Diego	KSDS (FM)	San Diego City College	Charles H. Parker, Station Manager
San Francisco	KQED (TV)	Bay Area ETV Assn.	James Day, General Mgr.
Stockton	KCVN (FM)	Univ. of the Pacific	John L. Dennis, Director
COLORADO			
Colorado Springs	KRCC (FM)	Colorado College	Woodson Tyree, Director
Colorado Springs	KSHS (FM)	C. S. Public Schools	Robert L. Card, Station Mgr.
Denver	KEMA (TV)	Denver Public Schools	Howard L. Johnson, Exec. Dir.
CONNECTICUT			
Hartford	WSCH (FM)	So. Church Bestg. Foundation	John R. Elmore, Exec. Vice Pres.
Storrs	WHUS (FM)	U. of Conn.	Donald E. Nelson, Radio-TV Editor
DISTRICT OF COLUMBIA			
Washington	WGTV (FM)	Georgetown University	Father Francis J. Heyden, S. J., Director
Washington	WAMU (FM)	American University	Donald M. Williams, Director
Washington	WETA (TV)	Greater Washington ETV Association	Mrs. Elizabeth Campbell, Pres.
FLORIDA			
Gainesville	WUFT (TV)	University of Florida	Kenneth A. Christiansen, Dir.
Jacksonville	WJCT (TV)	Community Television, Inc.	Fred Rebman, Gen. Mgr.
Miami	WTHS (FM)	Dade County Bd. of Public Instr.	Clif Mitchell, Director
Tallahassee	WFSU (FM)	Florida State University	Edward L. Herp, Director
Tampa	WTUN (FM)	University of Tampa	Charles M. Young, Director
Tampa	WEDU (TV)	Fla. West Coast ETV	R. LeRoy Lastinger, Gen. Mgr.
Winter Park	WPRK (FM)	Rollins College	M. P. Frutchey, Director
GEORGIA			
Atlanta	WABE (FM)	Board of Education	Haskell Boyter, Dir.
Atlanta	WETV (TV)	Board of Education	Haskell Boyter, Dir.
Athens	WGTW (TV)	University of Georgia Center for Continuing Education	Gerard L. Appy, Associate Director
IDAHO			
Pocatello	KBGL-FM	Idaho State College	Frank F. Hash, Dept. of Journalism
ILLINOIS			
Carbondale	WSIU (FM)	Southern Ill. Univ.	B. C. Robbins, Director
Carbondale	WSIU-TV	Southern Illinois Univ.	Buren C. Robbins, Director
Chicago	WBEZ (FM)	Board of Education	Elizabeth Marshall, Acting Director
Chicago	WTTW (TV)	Chicago Educational TV Assn.	John W. Taylor, Exec. Dir.
DeKalb	WNIC (FM)	Northern Illinois Univ.	Robert H. Moore, Dir.
Elgin	WEPS (FM)	Elgin Public Schools	E. H. Hoke, Dir.
Evanston	WNUR (FM)	Northwestern Univ.	Charles F. Hunter, Station Mgr.
Galesburg	WVKC (FM)	Knox College	Dave S. Sutton, Program Dir.
Macomb	WWKS (FM)	Western Ill. University	Jennette Terrill, Dir.
Park Ridge	WMTH (FM)	Maine Township H. S.	Jack D. Coombe, Station Mgr.
Urbana	WILL (AM)	Univ. of Illinois	Frank E. Schooley, Dir.
Urbana	WILL (TV)	University of Illinois	Frank E. Schooley, Dir.
Urbana	WILL (FM)	Univ. of Illinois	Frank E. Schooley, Dir.
Winnetka	WNTH (FM)	New Trier Township High School	Donald W. Ickes, A-V Dir.

NAEB ACTIVE MEMBERS

City	Call Letters	Licensese	Executive
INDIANA			
Bloomington	WFIU (FM)	Indiana University	Elmer Sulzer, Dir.
Evansville	WFSR (FM)	School City of	C. B. Smith, Dir.
Franklin	WFCI (FM)	Franklin College of Indiana	Raymond Cowan, Chairman of Science Division
Gary	WGVE (FM)	School City of Gary	Edwin Carmony, Supervisor
Goshen	WGGG (FM)	Goshen College	J. F. Swartzendruber, Sect.-Treas.
Greencastle	WGKE (FM)	De Paw University	Elizabeth Turnell, Director
Huntington	WVSH (FM)	School City of Huntington	M. McCabe Day, Director
Indianapolis	WIAN (FM)	Indianapolis Pub. Schools	Nancy Hendricks, Radio-TV Consult.
Lafayette	WBAA (AM)	Purdue Univ.	John DeCamp, Manager
Muncie	WBST (FM)	Ball State Teachers College	William H. Tomlinson, Dir.
Muncie	WVHI (FM)	Wilson Jr. H.S.	Rollin Duggert, Principal
New Albany	WNAS (FM)	New Albany City Sch.	Vernon McKown, Director
South Bend	WETL (FM)	No. Bend Community School Corp.	Galon R. Miller, A-V Dir.
Wabash	WSKS (FM)	School City of Wabash	James R. Oliver, Director
IOWA			
Ames	WOI (AM)	Iowa State Univ.	Don Forsling, Program Dir.
Ames	WOI (FM)	Iowa State Univ.	Don Forsling, Program Dir.
Cedar Falls	KTCF (FM)	State College of Iowa	Herbert V. Hake, Director
Decorah	KWLC (AM)	Luther College	Harold C. Svaoe, Dir.
Des Moines	KDPS (FM)	Des Moines Public Schools	James A. Sheldon, Director
Iowa City	WSUI (AM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Iowa City	KSUI (FM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Pella	KCUI (FM)	Central College	A. Glenn Meerdink, Vice Pres.
Waverly	KWAR (FM)	Wartburg College	Dennis Q. Thurow, Sta. Mgr.
KANSAS			
Emporia	KSTE (FM)	Kansas State Teachers College	Delmar Hilyard, Director
Lawrence	KPKU (AM)	Univ. of Kansas	R. Edwin Browne, Director
Lawrence	KANU (FM)	Univ. of Kansas	R. Edwin Browne, Director
Manhattan	KSAC (AM-TV)	Kansas State U. of Agr.	Jack M. Burke, Acting Dir.
Manhattan	KSDB (FM)	Kansas State U. of Agr.	Jack M. Burke, Acting Dir.
Ottawa	KTJO (FM)	Ottawa University	W. D. Bemmels, Dean
Wichita	KMWU (FM)	Univ. of Wichita	Kenneth Hadwiger, Station Dir.
KENTUCKY			
Lexington	WBKY (FM)	Univ. of Kentucky	Leonard Press, Director
Louisville	WFPK (FM-TV)	Louisville Free Public Library	Dorothy L. Day, Manager
Louisville	WFPL (FM)	Louisville Free Public Library	Dorothy L. Day, Manager
LOUISIANA			
New Orleans	WYES (TV)	Greater New Orleans ETV Foundation	Arthur D. Cloud Jr., Gen. Mgr.
New Orleans	WNPS (AM)	Orleans Parish Sch. Bd.	Jeanne Minge, Station Mgr.
MAINE			
Orono	WMEB-FM	University of Maine	Robert K. MacLaughlin, Instructor
MARYLAND			
Baltimore	WBJC (FM)	Baltimore Jr. College	Clarence T. DeHaven, General Mgr.
MASSACHUSETTS			
Amherst	WAMF (FM)	Amherst College	Jonathan Reiskind, Director
Amherst	WFCR (FM)	Lowell Institute Cooperative Broadcasting Council	Hartford N. Gunn, Jr., General Manager
Amherst	WMTA (FM)	Univ. of Mass.	Lloyd J. Tesan, Station Mgr.
Boston	WERS (FM)	Emerson College	Gerald Kroeger, Station Mgr.
Boston	WGBH (FM)	Lowell Instit. Co-op Broadcasting Council	Hartford N. Gunn, Jr., Gen. Mgr.
Boston	WGBH (TV)	Lowell Instit. Co-op	Hartford N. Gunn, Jr., Gen. Mgr.
MICHIGAN			
Ann Arbor	WUOM (FM)	Univ. of Michigan	E. G. Burrows, Manager
Detroit	WDTE (FM)	Board of Education	Kathleen N. Lardle, Mgr.
Detroit	WDET (FM)	Wayne St. Univ.	Daniel Logan, Station Mgr.
Detroit	WTWS (FM)	Detroit Ed. TV Found.	Paul B. Rickard, Executive Secretary
East Lansing	WKAR (AM)	Michigan State Univ.	Richard Estell, Act. Station Mgr.
East Lansing	WKAR (FM)	Michigan State Univ.	Richard Estell, Act. Station Mgr.
East Lansing	WMSB (TV)	Mich. State Univ.	Lee C. Frischknecht, Sta. Mgr.
Flint	WFBE (FM)	Board of Education	Stephen A. All, Station Mgr.
Grand Rapids	WVGR (FM)	University of Michigan	E. G. Burrows, Station Manager
Highland Park	WHPR (FM)	School District of H. P.	Robert A. Stevens, Station Mgr.
Interlocken	WIAA (FM)	National Music Camp	Joseph E. Maddy, President
Kalamazoo	WMCR (FM)	Western Michigan Univ.	Robert Dye, Dir. of Broadcasting
Royal Oak	WOAK (FM)	School Dist. City of Royal Oak	James L. Mead, Station Mgr.
MINNESOTA			
Duluth	KUMD (FM)	Univ. of Minn.	Robert F. Pierce, Head
Mankato	KMSU-FM	Mankato State College	John Hodowanic, Director
Mankato	KUOM (AM)	Univ. of Minnesota	Burton Paulu, Director
Northfield	WCAL (AM)	St. Olaf College	Milford C. Jensen, General Manager
St. Paul	KTCA (TV)	Twin City Area ETV Corp.	J. C. Schwartzwalder, Gen. Mgr.

NAEB ACTIVE MEMBERS

City	Call Letters	Licenses	Executive
MISSOURI			
Kansas City	KCUR (FM)	Univ. of Kansas City	Sam Scott, Mgr. Dir.
Kansas City	KCSU (TV)	School District of Kansas City	Zoel J. Parenteau, TV Prod.-Dir.
Point Lookout	KSOZ (FM)	School of the Ozarks	Joe F. Embser, Program Director
St. Louis	KETC (TV)	St. Louis Ed. TV Commission	Boyd W. Fellows, General Manager
St. Louis	KSLH (FM)	Board of Education	Miss Marguerite Fleming, Manager
Warrensburg	KCMW-FM	Central Mo. State Col.	Abe J. Bassett, Dir. of Radio
NEBRASKA			
Lincoln	KUON (TV)	University of Nebraska	Jack J. McBride, Director
NEW HAMPSHIRE			
Durham	WENH (TV)	Univ. of N. Hamp.	Keith J. Highbert, Manager
NEW JERSEY			
East Orange	WFMU (FM)	Upsala College	Chas. G. Lundgren, Director
Newark	WBGO (FM)	Board of Education	Marie Scanlon, Supervisor
South Orange	WSOU (FM)	Seton Hall University	A. Paul Klose, Station Manager
NEW MEXICO			
Albuquerque	KANW (FM)	Board of Education	Mrs. Rose J. Jones, Director
Albuquerque	KNME (TV)	U. of New Mexico & Albuquerque Bd. of Educ.	F. Claude Hemen, Station Manager
NEW YORK			
Albany	WAMC (FM)	Albany Med. College	Albert P. Fredette, Station Mgr.
Bronx	WFUV (FM)	Fordham Univ.	Rev. William K. Trivett, S. J., Dir.
Brooklyn	WNYE (FM)	Board of Education	James F. Macandrew, Dir.
Buffalo	WNED-TV	Western N. Y. ETV Assoc., Inc.	Leslie Martin, General Manager
Elmira	WECW (FM)	Elmira College	Donald A. Nolder, Director
Floral Park	WSHS (FM)	Sewanhaka H.S.	W. A. Gregory, Director of Radio
Hempstead	WVHC (FM)	Hofstra College	Frank Iezzi, Exec. Dir.
Ithaca	WICB (FM)	Ithaca College	Royal D. Colle, Chrmn., Radio-TV
New York	WBAI (FM)	Pacifica Foundation	Mel Most, Manager
New York	WKCR (FM)	Columbia College	John B. Pegrarn, Gen. Mgr.
New York	WNYC (AM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WNYC (FM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WNYC-TV	Municipal Bestg. Sys.	Seymour N. Siegel, Director
New York	WRVR (FM)	The Riverside Church	Jack D. Summerfield, General Manager
Schenectady	WMHT (TV)	Mohawk-Hudson Council of ETV	Donald E. Schein, Director
Springville	WSFE (FM)	Griffith Instit. & School	Henry Bartkowsky, Director
Syracuse	WAER (FM)	Syracuse University	Ruane Hill, Sta. Mgr.
Troy	WHAZ (AM)	Rensselaer Polytechnic Institute	Charles J. Moravec, Manager
	WRPI (FM)		Charles J. Moravec, Manager
NORTH CAROLINA			
Chapel Hill	WUNC (TV)	Consol. Univ. of North Carolina	John E. Young, Chairman
Chapel Hill	WUNC (FM)	Univ. of North Carolina	Robert L. Hilliard, Director
Greensboro	WGFS (FM)	Greensboro Public Sch.	A. O. Medlin, Director
Greenville	WWWS (FM)	E. Carolina College	C. Rickert, Coordinator
High Point	WHPS (FM)	High Point H.S.	Nancy Poston, Program Dir.
Winston-Salem	WFDD (FM)	Wake Forest College	Julian C. Burroughs, Jr., Mgr.
NORTH DAKOTA			
Grand Forks	KFJM (AM)	Univ. of North Dakota	Myron Curry, Director
OHIO			
Akron	WAPS (FM)	Akron Public Schools	Carl Falb, Jr., Coordinator
Akron	WAUP-FM	University of Akron	William Mavrides, Univ. TV Coord.
Athens	WOUB (AM-FM)	Ohio University	Archie Greer, Station Mgr.
Bowling Green	WBGU (FM)	Bowling Green State U.	Sidney Stone, Director
Cincinnati	WCET (TV)	Greater Cncl. TV Ed. Foundation	Uberto Neely, General Mgr.
Cincinnati	WGUC (FM)	University of Cincinnati	Joseph Sagmaster, Director of Broadcasting
Cleveland	WBOE (FM)	Board of Education	Leo Battin, Director
Columbus	WBCE (FM)	Bd. of Educ., City School District	John H. Sittig, Dir.
Columbus	WOSU (AM)	Ohio State Univ.	Richard B. Hull, Director
Columbus	WOSU (FM)	Ohio State Univ.	Richard B. Hull
Columbus	WOSU (TV)	Ohio State University	Richard B. Hull
Delaware	WSLN (FM)	Ohio Wesleyan Univ.	Roderick Deihl, Director
Kent	WKSU (FM)	Kent State Univ.	Walton D. Clarke, Dir. of Radio
Marietta	WCMO (FM)	Marietta College	Bernard Russi, Jr., Director of Broadcasting
Oxford	WMUB (FM-TV)	Miami Univ.	Stephen C. Hathaway, Dir. of Bestg.
Toledo	WGTE (TV)	Greater Toledo ETV Foundation	Harry D. Lamb, General Manager
Wilberforce	WJSC (FM)	Central State College	William L. Smith, Station Manager
Yellow Springs	WYSO (FM)	Antioch College	Helen S. Emery, Spvsr., Radio
OKLAHOMA			
Norman	KETA (TV) & KOED (TV)	Oklahoma ETV Authority	John W. Dunn, Director
Norman	WNAD (FM)	Univ. of Oklahoma	Glen Pool, Acting Director
Oklahoma City	KOKH (FM-TV)	Board of Education	Bill Lillard, Director
Kosciusko	KOKH (FM)	Okla. State Univ.	Kobert E. Sauer, Station Mgr.
Tulsa	KWGS (FM)	Univ. of Tulsa	Edward S. Dumit, Station Dir.

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
OREGON			
Corvallis	KOAC (AM-TV)	Oregon State System of Higher Education	James M. Morris, Director
Eugene	KRYM (FM)	Eugene Pub. Schools	Roger J. Houghlum, Mgr.-Dir.
Eugene	KWAX (FM)	Univ. of Oregon	John R. Shepherd, Coordinator
Portland	KBPS (AM)	Portland Public Schools	Mrs. Patricia Svenson, Manager
Portland	KOAP-FM	Ore. State System of Higher Ed.	James M. Morris, Director
Portland	KOAP-TV	Ore. State System of Higher Ed.	James M. Morris, Director
PENNSYLVANIA			
Grove City	WSAJ (AM)	Grove City College	Dale O. Smock, Chief Engineer
Havertown	WHHS (FM)	School Dist. of Havertown	Charles F. Shaffert, Director
Philadelphia	WPWT (FM)	Philadelphia Wireless Tech. Instit.	William W. Zerfing, Director
Philadelphia	WHYY (FM-TV)	Metro. Phila. Educ. Radio & TV Corp.	Richard S. Burdick, Exec. V. P.
Philadelphia	WRTI (FM)	Temple Univ.	John B. Roberts, Dir.
Philadelphia	WXPN (FM)	Univ. of Pennsylvania	Donald K. Angell, Jr. Director
Pittsburgh	WDUQ (FM)	Duquesne Univ.	B. Kendall Crane, Director
Pittsburgh	WQED (TV) & WQEX (TV)	Metropolitan Pittsburgh Educational Television Station	Donald V. Tavernor, Gen. Mgr.
Scranton	WUSV (FM)	Univ. of Scranton	Rev. Daniel E. Cavanaugh, S.J., Manager
Univ. Park	WDFM (FM)	Penn St. Univ.	Harold E. Nelson, Gen. Mgr.
SOUTH CAROLINA			
Columbia	WUSC (FM)	Univ. of S. Carolina	Alice Wyman, Coordinator
SOUTH DAKOTA			
Vermillion	KUSD (AM-TV)	Univ. of S. Dakota	Martin Busch, Mgr.
TENNESSEE			
Knoxville	WUOT (FM)	Univ. of Tennessee	Kenneth D. Wright, Dir.
Memphis	WKNO (TV)	Memphis Comm. TV	Ernest C. Ball, Dir.
Nashville	WPLN (FM)	Nashville Public Library	Alvin L. Bolt, Dir., Music & Film Div.
TEXAS			
Austin	KUT (FM)	Univ. of Texas	Robert Schenkkan, Dir.
Dallas	KERA (TV)	Area ETV Foundation	Ray Huffer, Station Mgr.
El Paso	KVOF (FM)	Texas Western College	Virgil C. Hicks, Director
Houston	KUHF (FM)	Univ. of Houston	Roy E. Barthold, Manager
Houston	KUHT (TV)	Univ. of Houston	Roy E. Barthold, Manager
UTAH			
Logan	KVCS (FM)	Utah State University	Burrel F. Hansen, Chairman
Ogden	KWCS (TV)	Weber County School District	John A. Larsen, Station Director
Provo	KBYU (FM)	Brigham Young University	T. M. Williams, Director
Salt Lake City	KUED (TV)	University of Utah	Dr. Keith Engar, Mgr.
Salt Lake City	KUER (FM)	University of Utah	Dr. Keith Engar, Manager
VIRGINIA			
Norfolk	WHRO-TV	Hampton Rds. ETV Ass.	Blair L. MacKenzie, General Mgr.
Norfolk	WRMTI (FM)	College of William & Mary	Conrad S. Wilson, Program Dir.
Richmond	WRFK (FM)	Union Theol. Sem.	R. W. Kirkpatrick, Dir. A-V
Williamsburg	WCWM (FM)	College of William & Mary	Carl G. Balson, Director
WASHINGTON			
Ellensburg	KCWS-FM	Central Wash. State Col.	John Hoglin
Pullman	KWSC (AM & TV)	Wash. St. Univ.	Burt Harrison, Manager
Seattle	KCTS (TV)	Univ. of Wash.	Loren Stone, Mgr.
Seattle	KUOW (FM)	Univ. of Washington	Ken Kager Opera, Manager
Tacoma	KTOY (FM)	Tacoma Public Schools	Merle Kimball, Program Mgr.
Tacoma	KTPS-TV	Tacoma Public Schools	Richard H. McDonald, Program Mgr.
WISCONSIN			
Appleton	WLFM (FM)	Lawrence College	Jos. Hopfensperger, Sta. Mgr.
Auburndale	WLBL (AM)	Wisconsin State Radio Council	H. B. McCarty, Director
Brule	WHSa (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Chilton	WHKW (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Colfax	WHWC (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Delafield	WHAD (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Highland	WHHI (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Madison	WHA (AM)	Univ. of Wisconsin	H. B. McCarty, General Mgr.
Madison	WHA (FM)	Univ. of Wisconsin	H. B. McCarty, General Manager
Madison	WHA (TV)	Univ. of Wisconsin	H. B. McCarty, General Manager
Milwaukee	WMVS (TV)	Milwaukee Vocational & Adult Schools	Otto F. Schlaak, Station Mgr.
Rib Mountain	WHRM (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Ripon	WRPN (FM)	Ripon College	William B. Drake, Station Manager
West Salem	WHLA (FM)	Wise. St. Counc.	H. B. McCarty

Radio & Television Telephone Numbers New York City

AM Radio Stations

WABC	Susquehanna	7-5000
WADO	Murray Hill	8-1280
WBNS	Circle	5-1441
WCBS	Plaza	1-2345
WEVD	Plaza	7-0880
WFAS	Owens	3-2400
WFYI	Pioneer	2-1520
WGBB	Mayfair	3-1240
WHLI	Ivanhoe	1-8000
WHN	Murray Hill	8-1000
WHOM	Circle	6-3900
WINS	Judson	2-7000
WJRZ	CI	5-7490
WLIB	Templeton	1-1000
WMCA	Murray Hill	8-5700
WNBC	Circle	7-8300
WNEW	Yukon	6-7000
WNYC	Whitehall	3-3600
WOR	Longacre	4-8000
WPOW	Murray Hill	6-6488
WQXR	Lackawanna	4-1100
WVOX	New Rochelle	6-0800
WWRL	Defender	5-1600

FM Radio Stations

WABC-FM	Susquehanna	7-5000
WBAI-FM	OXford	7-2288
WBFM	ORegon	4-7640
WCBS-FM	Plaza	1-2345
WHOM-FM	CI	6-3900
WLIB-FM	Templeton	1-1000
WNBC-FM	Circle	7-8300
WNCN-FM	Plaza	2-0870
WNEW-FM	YU	6-7000
WNYC-FM	Whitehall	3-3600
WOR-FM	Longacre	4-8000
WQXR-FM	Lackawanna	4-1100
WRFM	Defender	5-1600
WRVR-FM	RI	9-5400
WTFM	LE	9-5600

Television Stations

WABC-TV	Susquehanna	7-5000
WCBS-TV	Plaza	1-2345
WNBC-TV	Circle	7-8300
WNBT	LT	1-6000
WNEW-TV	LEhigh	5-1000
WNYC-TV	Whitehall	3-3600
WOR-TV	Longacre	4-8000
WPIX	Murray Hill	2-6500

National Networks

American Broadcasting Co.	Susquehanna	7-5000
Columbia Broadcasting System	Plaza	1-2345
Keystone Broadcasting System	ELdorado	5-3720
Mutual Broadcasting System	BRYant	9-7600
National Broadcasting Co.	Circle	7-8300

Station Representatives

ABC Television Spot Sales	SU	7-5000
Advertising Time Sales	MU	7-5040
AM Radio Sales	Plaza	7-4567
Avery-Knodel, Inc.	Plaza	7-1800
Charles Bernard	CI	6-7242
John Blair & Co.	Plaza	2-0400
Blair TV	Plaza	2-0400
Bogner & Martin	Murray Hill	9-2586
Guy Bolam	Murray Hill	2-4500
The Bolling Co., Inc.	YUKon	6-4545
Broadcast Time Sales	MU	8-1910
BTA	Plaza	2-0400

Burn-Smith Co., Inc.	Murray Hill	2-3124
CBS Radio Spot Sales	Plaza	1-2345
CBS TV Stations Nat'l Sales	Plaza	1-2345
Henry I. Christal	Murray Hill	8-4414
Thomas F. Clark Co., Inc.	ORegon	9-5866
Continental Radio Sales	Murray Hill	7-6865
Donald Cooke, Inc.	MU	8-2190
Devney Organization, Inc., The	MU	3-5830
Robert Eastman	LT	1-0800
Forjoe & Co., Inc.	ORegon	9-6820
Gill Perna Inc.	Templeton	8-4740
H-R Representatives, Inc.	Plaza	9-6800
George P. Hollingsbery Co.	OXford	5-5560
Bernard Howard & Co., Inc.	OXford	7-3750
The Katz Agency, Inc.	Judson	2-9200
McGavren-Guild Co., Inc.	Plaza	1-4650
The Meeker Co., Inc.	Murray Hill	2-2170
Metro Broadcast Sales	Plaza	2-8228
Nat'l Sales Div., RKO Gen.	LO	4-8000
NBC Spot Sales	Circle	7-8300
Pearson National Reps., Inc.	Plaza	1-3366
Peters, Griffin, Woodward	YU	6-7900
Edward Petry & Co., Inc.	Murray Hill	8-0200
Prestige Rep. Organization (PRO)	MU	7-3380
Radio-TV Representatives	Murray Hill	8-4340
Paul H. Raymer Co., Inc.	Plaza	9-5570
Select Sta. Reps.	Plaza	8-1850
Storer Television Sales Inc.	Plaza	2-7600
E. S. Sumner Corp.	LT	1-8330
Tele-Radio & TV Sales, Inc.	JU	6-9717
Television Advertising Reps., Inc.	Judson	2-3456
Venard, Torbet & McConnell	Murray Hill	8-1088
Walker-Rawalt Co., Inc.	Murray Hill	3-5830
Weed Radio & TV Corp.	TN	7-2600
Adam Young, Inc.	Plaza	1-4848

Advertising Agencies

N. W. Ayer & Son, Inc.	PL	7-5700
Ted Bates & Co.	Judson	6-0600
Batten, Barton, Durstine & Osborn	ELdorado	5-5800
Benton & Bowles, Inc.	JU	2-6200
Leo Burnett Co., Inc.	Plaza	9-5959
Campbell-Ewald Co., Inc.	Murray Hill	8-3400
Compton Advertising, Inc.	PL	4-1100
Cunningham & Walsh, Inc.	Murray Hill	3-4900
Dancer-Fitzgerald-Sample	ORegon	9-0600
D'Arcy Advertising Co.	Plaza	8-2600
Doherty, Clifford, Steers & Shenfield	YUKon	6-6500
Donahue & Coe, Inc.	Circle	5-1000
Doremus & Co.	WOrth	4-0700
Doyle Dane Bernbach, Inc.	Longacre	4-1234
Erwin Wasey, Ruthrauff & Ryan	OX	7-4500
William Esty & Co.	OXford	7-1600
Foote, Cone & Belding	YUKon	6-8000
Albert Frank-Guenther Law	COrtlandt	7-5060
Frederick-Clinton Co., Inc.	MU	2-7433
Fuller & Smith & Ross, Inc.	JU	2-9000
Fletcher Richards, Calkins & Holden	Judson	6-5400
Gardner Adv.	MU	9-2424
Geyer, Morey, Ballard, Inc.	Plaza	1-3300
Grant Advertising	OX	7-5800
Grey Adv. Agency, Inc.	Plaza	1-3500
Interpublic, Inc.	TN	7-1122
Kastor, Hilton, Chesley, Clifford & Atherton	Plaza	1-1400
Kenyon & Eckhardt, Inc.	YUKon	6-9000
Ketchum, McLeod & Grove	MU	7-5640
Kudner Agency, Inc.	Murray Hill	8-6700
Al Paul Lefton Co., Inc.	Murray Hill	9-7470
Lennen & Newell, Inc.	Murray Hill	2-5400
MacManus, John & Adams	Plaza	9-5600
J. M. Mathes, Inc.	LExington	2-7450
Maxon, Inc.	Plaza	9-7676
McCann-Erickson, Inc.	OXford	7-6000
McCann-Marschalk Co.	OXford	7-4250
Metlis & Lebow Corp.	JU	2-3474
Mogul, Williams & Saylor	Templeton	8-7100

NEW YORK TELEPHONE NUMBERS

Needham, Louis & Brorby.....	PLaza	7-0333
Norman Craig & Kummel.....	PLaza	1-0900
Papert, Koenig, Lois Inc.....	JUdson	6-7300
Sullivan, Stauffer, Colwell & Bayles.....	MUrray Hill	8-1600
Tatham-Laird.....	PLaza	2-1110
J. Walter Thompson Co.....	MUrray Hill	6-7000
Wade Adv., Inc.....	Circle	5-1990
Warwick & Legler, Inc.....	PLaza	1-4700
Weiss & Geller, Inc.....	PLaza	3-4070
Young & Rubicam, Inc.....	MUrray Hill	9-5000

Publications

Advertising Age.....	YUkon	6-5050
ANNY Advertising News of N. Y.....	MU	7-6226
Billboard, The.....	PLaza	7-2800
Broadcasting.....	PLaza	5-8354
Film Daily.....	BRyant	9-7117
Printers' Ink.....	MUrray Hill	8-7500

RADIO-TELEVISION DAILY Wisconsin 7-6336

Sales Management.....	LE	2-1760
Sponsor.....	MUrray Hill	7-8080
Standard Rate & Data Service.....	TN	7-0300
Television Age.....	Circle	7-7660
Television Magazine.....	PLaza	3-9944
TV Guide.....	TEmpleton	8-4700
Variety.....	JUdson	2-2700

News Associations

Associated Press (Press Assn., Inc.).....	PLaza	7-1111
Hearst Metroton News, Inc.....	PLaza	7-4120
Radio Pulsebeat News.....	MU	2-9774
Radio Press International.....	LT	1-6444
Reuters.....	BRyant	9-8558
United Press International.....	MUrray Hill	2-0400
World Wide Info. Serv.....	OREgon	9-7240

Talent Agencies

Columbia Artists Management, Inc.....	Circle	7-6900
General Artists Corp.....	Circle	7-5433
William McCaffrey Agency.....	ELdorado	5-1076
William Morris Agency, Inc.....	JUdson	6-5100
National Artists Corp.....	PLaza	9-6000
TV Artists Corp.....	PLaza	3-2153

Organizations, Unions and Government Agencies

AAAA.....	LExington	2-9777
Actors' Equity.....	PLaza	7-7660
AFTRA.....	COlumbus	5-3267
American Federation of Musicians.....	PLaza	8-0600
ASCAP.....	MUrray Hill	8-8800
AWRT.....	ELdorado	5-7281
Broadcast Clearing House.....	CI	5-3370
Broadcast Music, Inc.....	PLaza	9-1500
Central Media Bureau.....	CI	7-5153
Federal Communications Comm.....	WArlins	4-1000
Federal Trade Commission.....	COrtland	7-7100
International Radio & TV Society.....	PL	8-2450
Institute of Electrical & Electronics Eng'rs.....	LE	5-5100
Music Publishers' Protective Association.....	PLaza	1-1930
NAPA.....	Circle	5-0200
Nat'l Educational TV & Radio Center.....	JU	6-0055
NATAS.....	LA	4-9666
RAB.....	MU	8-4020
SESAC, Inc.....	JU	6-3450
Station Representatives Assn.....	YUkon	6-9390
TVB.....	PLaza	7-9420
Television Affiliates, Corp.....	PL	1-3110
Writer's Guild of America.....	PLaza	7-3317

Radio-TV Program, Record & Transcription Cos.

Basch Radio & TV Productions.....	MUrray Hill	2-8877
Y. S. Becker Productions.....	MUrray Hill	2-0777
The Bruce Chapman Co.....	WIsconsin	7-9244

Columbia Record Prod. Service.....	Circle	5-7300
Community Club Awards, Inc.....	MU	7-4466
Coral Records.....	PLaza	2-1600
Decca Records, Inc.....	PLaza	2-1600
Empire Broadcasting Corp.....	YUkon	6-5700
Walt Frazer Productions.....	OX	7-1464
General Artists Corp.....	Circle	7-7543
Harry S. Goodman Productions.....	PLaza	5-6131
Arthur Henley Productions.....	PLaza	5-7145
Goodson-Todman Prods.....	PL	1-0600
Gotham Recording Corp.....	JU	6-5577
Henry Jaffe Ent.....	CI	5-2406
Lang-Worth Feature Programs, Inc.....	IV	5-2400
Mercury Records.....	PL	9-2727
MGM Records.....	JUdson	2-2000
Charles Michelson, Inc.....	PLaza	7-0695
William Morris Agency, Inc.....	JUdson	6-5100
Muzak Corp.....	OREgon	4-7400
NBC Radio Recording Div.....	Circle	7-8300
Project-O-Fex.....	MU	7-1881
Reemack Enterprises, Inc.....	Circle	6-7300
Reeves Sound Studios, Inc.....	OREgon	9-3550
SESAC, Inc.....	JU	6-3450
Talent Associates-Paramount Ltd.....	PL	3-1030
Thomas J. Valentino, Inc.....	Circle	6-4675
Wolf Productions.....	PLaza	5-2050

TV Film Producers Distributors

ABC Films, Inc.....	LA	4-5050
Allied Artists TV Corp.....	PL	7-8530
Atlantic Television Corp.....	PL	2-7766
Banner Films, Inc.....	PL	5-4811
British Information Services.....	PL	2-8400
CBS Films.....	PL	1-2345
Commonwealth Film-TV.....	CI	5-6456
Desilu Sales Inc.....	PL	2-9160
Economee Television Programs.....	MU	8-4700
Flamingo Films.....	LE	2-8270
Fortune Features, Inc.....	LO	4-5592
Four Star Distribution Corp.....	LT	1-8533
Fremantle International.....	LT	7-4343
W. J. German, Inc.....	TE	2-8500
Harry S. Goodman Productions.....	PL	5-6131
Independent TV Corp.....	PL	5-2100
Intercontinental TV.....	PL	7-2593
Jayark Film Corp.....	TN	7-3232
MCA-TV.....	JU	9-7500
MGM-TV.....	JU	2-2000
Charles Michelson, Inc.....	PL	7-0695
Modern Teleservice, Inc.....	OX	7-2753
National Telefilm Associates, Inc.....	PL	3-6106
NBC Films, Inc.....	Circle	7-8300
Official Films, Inc.....	PL	7-0100
Paramount Television Productions, Inc.....	BR	9-8700
Reeves Sound Studios, Inc.....	OR	9-3550
Hal Roach Studios.....	CI	5-4135
Sarra, Inc.....	SP	7-3700
Walter Schwimmer, Inc.....	EL	5-4616
Bernard L. Schubert.....	MU	8-0940
Screen Gems, Inc.....	PL	1-4432
Seven Arts Associated Corp.....		972-7777
Show Corp. of America.....	PLaza	9-6840
Sterling Television Co., Inc.....	MU	3-6300
Storer Programs, Inc.....	PL	2-7525
Teledynamics Corp.....	JU	6-6052
Television Industries, Inc.....	PL	1-6800
Time-Life Best, Inc.....	JU	6-1212
Trans-Lux Television Corp.....	PLaza	1-3110
Twentieth Century-Fox.....	CO	5-3320
United Artists Assoc.....	MUrray Hill	7-7800
United Artists TV Corp.....	MUrray Hill	8-4700
Warner Bros. TV.....	CI	6-1000
Maurice H. Zouary TV Productions.....	JU	2-6185

Airlines

American Airlines.....	LO	4-2000
British Overseas Airways Corp.....	MU	7-1600
Delta Air Lines.....	PL	1-6600
Eastern Air Lines.....	YU	6-5000
National Airlines.....	OX	7-9000
TWA.....	OX	5-6000
United Airlines.....	TN	7-3000

Chicago Telephone Numbers

AM Radio Stations

WAAF	RAndolph	6-1932
WAIT	FRanklin	2-0660
WBEE	RAndolph	6-6842
WBBM	WHitehall	4-6000
WCFL	MOhawk	4-2400
WCRW	EAsgate	7-6860
WEDC	CR	7-4100
WGES	SAcramento	2-1700
WGN	LA	8-2311
WHFC	CLiffside	4-7411
WIND	WHitehall	4-2170
WJJD	STate	2-5466
WLS	STate	2-2002
WMAQ	SUperior	7-8300
WMBI	Mlchigan	2-1570
WSBC	MOntroe	6-9060

FM Radio Stations

WEAW	BR	3-3330
WEFM	STate	2-1357
WENR-FM	ANdover	3-0800
WFMT	STate	2-5668
WKFM	RAndolph	6-2141

Television Stations

WBBM-TV	WHitehall	4-6000
WBKB	ANdover	3-0800
WCIU		372-0026
WGN-TV	LA	8-2311
WNBQ	SUperior	7-8300

National Networks

American Broadcasting Co.	ANdover	3-0800
Columbia Broadcasting System	WHitehall	4-6000
Keystone Broadcasting System	STate	2-8900
Mutual Broadcasting System		372-3946
National Broadcasting Co.	SUperior	7-8300

Station Representatives

ABC Television Spot Sales	AN	3-0800
Advertising Time Sales, Inc.		782-0313
Avery-Knodel, Inc.		467-6111
John Blair & Co.	SUperior	7-2300
The Bolling Co.	WHitehall	3-2040
Broadcast Time Sales	AN	3-1913
Burn-Smith Co.	Central	6-4437
CBS Spot Sales	WHitehall	4-6000
CBS-TV Stations Nat'l Sales	WH	4-6000
Forjoe TV, Inc.	DElaware	7-3504
Gill-Perna, Inc.	FI	6-9393
George P. Hollingbery	DEarborn	2-6060
H-R Representatives	FI	6-6440
The Katz Agency	MOhawk	4-7150
Keystone Bcstg. System, Inc.	STate	2-8900
McGavren-Guild	FR	2-1370
Meeker Co., Inc.	Central	6-1742
Nat'l Sales Div., RKO General		644-2470
NBC Spot Sales	SUperior	7-8300
Pearson National Reps.	STate	2-7494
Peters, Griffin, Woodward, Inc.	FRanklin	2-6373
Edward Petry & Co., Inc.	WHitehall	4-0011
Prestige Rep. Org. (PRO)	CE	6-6269
Radio-TV Reps., Inc.	FI	6-0982
Paul H. Raymer Co.		644-4473
Storer Television Sales	CE	6-9550
Venard, Torbet & McConnell	ST	2-5260
Walker-Rawlt Co.	ANdover	3-5771
Weed Radio Corp.		467-7070
Adam Young, Inc.	Mlchigan	2-6190

Advertising Agencies

Aubrey, Finlay, Marley & Hodgson	FI	6-1600
N. W. Ayer & Son, Inc.	ANdover	3-7111
BBD&O	SUperior	7-9200
Bozell & Jacobs, Inc.	Central	6-0870
Leo Burnett Co., Inc.	Central	6-5959
Campbell-Ewald Co.	Central	6-1946
Campbell-Mithun Inc.	DElaware	7-7553
Compton Advertising, Inc.		427-4642
Dancer-Fitzgerald-Sample	FI	6-4700
Doner-Harrison, Inc.	ANdover	3-7800
Doremus & Co.	Central	6-9132
Erwin Wasey, Ruthrauff & Ryan	FI	6-1833
Foote, Cone & Belding	SUperior	7-4800
Frank, Clinton E., Inc.	WHitehall	4-5900
Fuller & Smith & Ross	ANdover	3-5039
Grant Advertising, Inc.	SUperior	7-6500
MacFarland, Aveyard & Co.	RAndolph	6-9360
Malcolm-Howard	ANdover	3-0022
Maxon, Inc.	WHitehall	4-1676
McCann-Erickson	WEbster	9-3700
Arthur Meyerhoff & Co.	DElaware	7-7860
Needham, Louis & Brorby, Inc.	WHitehall	4-3400
L. W. Ramsey Co.	FRanklin	2-8155
Roche, Rickard & Cleary, Inc.	RAndolph	6-9760
Tatham-Laird, Inc.	HArrison	7-3700
J. Walter Thompson Co.	MOhawk	4-6700
Edward H. Weiss & Co.	Central	6-7252
Young & Rubicam		329-0750

Radio-TV Program Prods.

Jewell Radio & TV Productions	MOhawk	4-5757
Jules Power Prod.	ANdover	3-1422
Les Lear Productions Corp.	RAndolph	6-0905
William Morris Agency		467-1744
MCA TV Ltd.	DElaware	7-1100
NBC Radio Recording Division	SUperior	7-8300
Walter Schwimmer Co.	FRanklin	2-4392
Standard Radio Trans. Service, Inc.	STate	2-5322
Hal Tate Radio Productions	ANdover	3-6520
L. S. Toogood Recording Co.	Central	6-5275
United Artists TV, Inc.	WH	4-1030

News Agencies and Assns.

Associated Press	STate	2-7700
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RADIO-TELEVISION DAILY 312-782-2818

City News Bureau	STate	2-8100
Community News	RAndolph	6-0002
United Press International	FRanklin	2-9000

TV Film Producers-Dist.

Walter Schwimmer, Inc.	FR	2-4392
Seven Arts Associated Corp.	ORchard	4-5105
Television Programs of America, Inc.	WH	4-4767
UPA Pictures, Inc.	WHitehall	4-0196

Airlines

American Airlines	FR	2-7242
British Overseas Airways Corp.	DE	2-7744
Delta Air Lines	FI	6-5300
Eastern Air Lines		467-2900
TWA	DE	2-7666
United Airlines	RA	6-5500

Washington Telephone Numbers

Federal Departments and Agencies

American National Red Cross	737-8300
Archives, National	WO 3-1130
Business and Defense Services Administration	STERling 3-9200
Capitol, U. S. (Senate, House)	CApitol 4-3121
Census, Bureau of The	RE 5-2000
Commerce, Department of	STERling 3-9200
Copyright Office, Library of Congress	STERling 3-0400
Court of Customs and Patent Appeals	NAtional 8-4696
Department of Defense	Liberty 5-6700
Air Force, Department of The	Liberty 5-6700
Army, Department of The	Liberty 5-6700
Navy, Department of The	Liberty 5-6700
Executive Mansion (White House)	NAtional 8-1414
Federal Communications Commission	EXecutive 3-3620
Federal Trade Commission	EXecutive 3-6800
Government Printing Office	STERling 3-6840
Interior, Department of The	REpublic 7-1820
Justice, Department of	REpublic 7-8200
Labor, Department of	EXecutive 3-2420
National Labor Relations Board	EXecutive 3-3111
National Research Council	EXecutive 3-8100
Post Office Department	STERling 3-3100
Radio Correspondents Galleries (Senate and House of Representatives)	CApitol 4-3121
State, Department of	REpublic 7-5600
Supreme Court of the United States	EXecutive 3-1640
United States Information Agency	REpublic 7-8340
U.S.M.C., AM-TV, Info. Div.	Liberty 5-6700

Non-Government

Assn. of Maximum Service Telecasters	District 7-5412
Clear Channel Broadcasting Service	EXecutive 3-0255
Electronic Industries Association	NAtional 8-3902
National Association of Broadcasters	DEcatur 2-9300
National Assn. of Educational Broadcasters	NOorth 7-6000
National Press Club	REpublic 7-2500

RADIO-TELEVISION DAILY EX 3-4808

Radio Corporation of America	Federal 7-8500
Radio-TV Correspondents' Assn.	CA 4-3121, Ext. 6421
Westinghouse Broadcasting Co.	STERling 3-0903

AM Radio Stations

WAVA	KENmore 6-9000
WEAM	JAckson 7-7100
WFAX	JEfferson 2-1220
WGMS	EXecutive 3-8676
WINX	PO 2-4357
WMAL	KEllogg 7-1100
WOL	HObart 2-3900
WOOK	TU 2-2500
WPGC	JO 8-6677
WPIK	Overlook 3-3000
WQMR	WHitehall 6-1050
WRC	EMerson 2-4000
WTOP	EMerson 2-9300
WUST	HObart 2-0011
WWDC	TUckerman 2-7600

FM Radio Stations

WASH-FM	District 7-1356
WAVA-FM	KE 6-9000
WFAN-FM	TU 2-2500
WGAY-FM	WHitehall 6-1050
WGMS-FM	EXecutive 3-8676
WMAL-FM	KEllogg 7-1100
WPGC	JO 8-6677
WRC-FM	EMerson 2-4000
WTOP-FM	EMerson 2-9300
WWDC-FM	TUckerman 2-7600

Television Stations

WMAL-TV	KEllogg 7-1100
WOOK-TV	TUckerman 2-2500
WRC-TV	EMerson 2-4000
WTOP-TV	EMerson 2-9300
WTTG	STERling 3-5300

News Services

Associated Press	AD 4-5400
United Press International	EXecutive 3-3430

Networks

ABC	393-7700
CBS	EMerson 2-9300
MBS	CO 5-6363
NBC	EMerson 2-4000

Airlines

American Airlines	EX 3-2345
British Overseas Airways Corp.	393-5300
Eastern Air Lines	EX 3-4000
National Airlines	ST 3-5454
TWA	ST 3-4200
United Airlines	ST 3-4700

Los Angeles Telephone Numbers

AM Radio Stations

KABC	NOrmandy 3-3311
KALI	HOLlywood 6-6161
KBIG	HOLlywood 3-3205
KBLA (North Hollywood)	TRiangle 7-3619
KCBH	BRadshaw 2-7105
KDAY	HOLlywood 1-9981
KEZY	HOLlywood 3-5621
KFAC	WEbster 8-0161
KFI	DUnkirk 2-2121
KFOX (Long Beach)	HEmlock 6-7281
KFSG	DUnkirk 9-1141
KFWB	HOLlywood 3-5151

KGBS	DUnkirk 8-2345
KGER (Long Beach)	NEvada 6-4774
KGFJ	NOrmandy 3-3181
KGIL (Sherman Oaks)	STate 5-8631
KHJ	HOLlywood 2-2133
KIEV (Glendale)	CHapman 5-2388
KLAC	HOLlywood 2-7271
KMPC	HOLlywood 9-5341
KNX	HOLlywood 9-1212
KPOL	WEbster 8-2345
KRKD	CApitol 5-4116
KUTE	Clitrus 4-1414
KWKW (Pasadena)	MURray 1-4964
KXLA (Pasadena)	MURray 1-6991

LOS ANGELES TELEPHONE NUMBERS

FM Radio Stations

KABC-FM	NOrandmy	3-3311
KBBI	MAdison	5-1641
KBCA	OLive	3-3940
KBIQ-FM	HOLlywood	3-3205
KBMS-FM (Glendale)	Citrus	4-8444
KCBH	BR	2-7105
KFCF-FM	WEbster	8-0161
KFMU-FM	DUnkirk	5-6401
KFOX-FM	SPruce	5-2367
KGLA-FM	HOLlywood	2-1295
KHU-FM	HOLlywood	2-2133
KHOF-FM (Glendale)	CHApman	5-7575
KMLA-FM	DUnkirk	2-8426
KNOB-FM (Long Beach)	HOLlywood	6-6388
KNX-FM	HOLlywood	9-1212
KPFK	HOLlywood	7-7183
KRHM-FM	DUnkirk	5-7421
KRFD-FM	CApitol	5-4116
KUTE-FM	Citrus	4-1414
KWKW-FM (Pasadena)	MURray	1-4964

Television Stations

KABC-TV	NOrandmy	3-3311
KCOP	OLdfield	6-6050
KHU-TV	HOLlywood	2-2133
KMEX-TV	HOLlywood	6-8131
KNBC	THornwall	5-7000
KNXT	HOLlywood	9-1212
KTLA	HOLlywood	9-3181
KTTV	HOLlywood	2-7111

National Networks

American Broadcasting Company	NOrandmy	3-3311
Columbia Broadcasting System	HOLlywood	9-1212
CBS Television—Television City	OLive	1-2345
Mutual Broadcasting System	HOLlywood	2-2133
National Broadcasting Company	THornwall	5-7000

Station Representatives

ABC Television Spot Sales	NOrandmy	3-3311
Adv. Time Sales	OLive	1-4720
AM Radio Sales Co.	HOLlywood	5-0695
Avery-Knodel, Inc.	DUnkirk	5-6394
Walter Biddick Co.	Richmond	9-8800
John Blair & Co.	DUnkirk	7-1333
Blair-TV, Inc.	DUnkirk	1-3811
Bolling Company, Inc.	HOLlywood	2-6471
Broadcast Times Sales	HOLlywood	5-1755
Burn-Smith	HOLlywood	4-7395
CBS-Radio Spot Sales	HOLlywood	9-1212
CBS-TV Stations Nat'l Sales	HOLlywood	9-1212
Devney Organization	HOLlywood	2-6676
Eastman, Robert Co.	HOLlywood	4-7276
Forjoe TV, Inc.	HOLlywood	2-1397
Gill-Perna, Inc.	DUnkirk	8-7115
Gates-Hall, Inc.	HOLlywood	2-6676
H-R Representatives, Inc.	HOLlywood	2-6453
Harrington, Righter & Parsons, Inc.	HOLlywood	6-4129
Hollingbery, George P., Co.	DUnkirk	5-2071
Holman Co., Hal	HOLlywood	2-2351
Howard Co., Bernard	OLive	6-7200
Intercontinental Service Ltd.	HOLlywood	2-2289
Katz Agency, The	WEbster	3-8171
Lucas, J. A.	HOLlywood	6-7279
Masla Associates	HOLlywood	6-5427
McGavren-Guild, Inc.	HOLlywood	4-7331
Meeker Co.	HOLlywood	2-6501
Tracy Moore	HOLlywood	2-2351
Nat'l Sales Div. RKO General	HOLlywood	2-2133
NBC-KNBC Spot Sales	THornwall	5-7000
Oakes, Harlan G., Associates	HOLlywood	4-7395
Lee F. O'Connell Co.	OLeander	5-7597
Pan American Bcstg.	HOLlywood	4-7395
Pearson National Reps., Inc.	HUbbard	3-9671
Peters, Griffin, Woodward, Inc.	WEbster	8-3585
Edward Petry Co.	DUnkirk	8-1143
Paul H. Raymer	HOLlywood	2-2376
Scott, Duncan & Co.	HUbbard	3-6211
Television Adv. Reps.	HOLlywood	6-1144
Venard, Torbet, McConnell	HOLlywood	2-4939
Webb, Grant	HOLlywood	6-6206
Young, Adam J., Inc.	HOLlywood	2-2289

Advertising Agencies

Action in Advertising	DUnkirk	3-3114
Ad Larson	NOrandmy	4-6552
Adams & Keyes, Inc.	DUnkirk	7-5203
Admesters	UPton	0-2660
Advertising Council, Inc.	HOLlywood	2-0988
Advertising Engineers Corp.	MAdison	8-5039
Alber, R. H., Co.	HOLlywood	9-8273
Albert, Frank-Law	HOLlywood	6-3563
Allen, Dorsey & Hatfield, Inc.	NOrandmy	3-9343
Allen & Marshall Adv., Agency	OLive	3-1770
Allen, Martin, Co.	OLive	3-2020
Allied Advertising Agencies	HOLlywood	2-0837
Anderson-McConnell Adv. Agency	HOLlywood	3-1154
U. S. Anderson Co.	OLdfield	4-0250
Arkwright Advertising Co. Inc.	HOLlywood	4-3129
Arnold, Rupert Advertising	DUnkirk	2-0896
Asch, A., Inc.	DUnkirk	7-7600
Associated Advertising Agency	GRAnite	8-2221
Associated Broadcast Adv. Co.	WEbster	6-5564
Atherton Mogge, Privett, Inc.	OLive	3-9870
Ayer, N. W., & Son, Inc.	HOLlywood	3-4181
Barnes Chase Co.	HOLlywood	3-1773
Bates, Ted., & Co.	OLympia	5-9081
BBDO	WEbster	8-3188
Baus & Ross Co.	DUnkirk	8-1107
Becker, Max, Advertising	HE	2-4485
Bejach, Leo, Adv.	GRAnite	2-2245
Belford, Ed., Agency	STATE	4-1174
Bennett, Walter F., & Co.	HOLlywood	4-8291
Benton & Bowles, Inc.	HOLlywood	4-9151
Berghoff Associates, Inc.	OLympia	2-2850
Bishop & Associates, Inc.	OLive	1-2560
Bloch's Advertising	HOLlywood	3-0647
Blum's Direct Advertising	Richmond	8-6181
Bogerts, The	HOLlywood	3-6871
Bowes, Chas. Adv. Co.	Richmond	7-0543
Boylhart, Lovett & Deane	HUntly	2-0740
Bozell & Jacobs, Inc.	DUnkirk	9-1277
Brehme Ad Service (Glendale)	CHApman	5-1539
Broadcasting Advertising	BRAdshaw	2-4840
Brother, D. P., & Co.	DUnkirk	5-8288
Bull, Frank, & Co.	HOLlywood	5-4194
Burnett, Leo, Co., Inc.	HOLlywood	4-7373
Buss, Bear & Associates	DUnkirk	5-4385
Buxton Adv. Agency	MURray	1-4993
Campbell-Ewald Co.	HOLlywood	9-2931
Campbell-Mithun, Inc.	HOLlywood	2-0715
Carlson, Milton Co.	DUnkirk	8-9464
Carson-Roberts Inc.	OLive	1-2610
Castor & Assoc.	OLeander	2-1315
Chamberlin & Associates	DUnkirk	7-6444
Citizen Advertising Agency, Inc.	MAdison	2-2463
Cloward Velma Advertising	DUnkirk	4-2558
Coast Advertising Associates	DUnkirk	7-7373
Cole, Fischer & Rogow	BRAdshaw	2-3351
Coleman-Parr Advertising	OLive	1-1600
Collard, Clark, Adv. Agency	DUnkirk	7-3388
Compton Advertising, Inc.	OL	3-0100
Consolidated Adv. Directors	OLive	5-6434
Copy Cat Advertising	TRiangle	7-4348
Cowell, Leslie B., Advertising	TRiangle	7-5329
Craig & Reid, Inc.	HOLlywood	4-8218
Creative Advertising	WEbster	1-3255
Crist, Ken, Inc.	NOrandmy	1-1287
Culbertson Advertising	OLympia	5-6790
Culp, Earl R., Co.	DUnkirk	2-8406
Cunningham & Walsh, Inc.	466-3495	
Curtis Advertising Co.	HOLlywood	3-2377
Dancer-Fitzgerald-Sample, Inc.	HOLlywood	2-3256
D'Arcy Adv. Co.	DUnkirk	5-3171
Davidson, David, & Co.	HOLlywood	2-7753
Davis & Blackwell, Inc.	VIctoria	9-2964
Davis, Charlie, Advertising	AXminster	3-5508
Delman, Allen & Assoc.	OLive	3-2110
Dibble, Gordon H.	CHApman	5-2495
Doherty, Clifford, Steers & Shenfield	OLeander	5-8950
Dolson Advertising Agency	LOraine	9-5111
Donahue & Coe	DUnkirk	1-2221
Donald, Dick, Advertising	POplar	1-0575
Doyle, Dane, Bernbach	OLive	3-8080
Dozier, Eastman & Co.	DUnkirk	5-6071
Dunas, E. C. Advertising	OL	5-4900
Ebberts, Dan, Adv. Serv.	LUdlow	7-9161
Edelstein, Irwin L., & Assoc.	DUnkirk	5-8221
Ehler, Grace	MAdison	6-2222
Eisaman-Johns, Advertising	HOLlywood	8-8107

LOS ANGELES TELEPHONE NUMBERS

Elliott, Neil M., Advertising	REpublic	5-1091	McElroy Adv. Agcy.	Dunkirk	1-3045
Enyart & Rose Advertising	HOLlywood	6-1176	McKee, Burns Adv.	HOLlywood	7-4218
Erwin Wasey, Ruthrauff & Ryan, Inc.	WEstber	1-1211	McLain, W. R., & Associates	NOrmandie	3-8209
Essig Co.	POplar	3-4365	McNeill & McCleery	HOLlywood	6-4256
Esty, William Co.	HOLlywood	2-6301	M-E Productions	Dunkirk	5-3302
Fagan, O. K. Advertising Agcy.	MAdison	2-2192	Meany, Phillip J., Co., Adv.	Dunkirk	5-4181
Falkenhainer, Carl	BRadshaw	2-0136	Meltzler, Richard, Adv.	WEstber	8-2993
Fallon, Brangham, Moon, Inc.	HOLlywood	4-0171	Morgan Company, The	StAte	6-5696
Farrar Advertising	GRAnite	8-3011	Mowinckel, E. K., Advertising	Richmond	7-0529
Fellows, John C., Co.	CApitol	5-7746	Nargi Advertising	MAdison	2-1647
Flax-Bronston Co.	Richmond	9-4497	National Advertising Associates	Dunkirk	8-7115
Fletcher Richards, Calkins & Holden	HOLlywood	6-1311	National Federation of Advertising	OL.	3-2320
Foladare, Maury & Assoc.	HOLlywood	9-8135	Neale & Associates	OL.	6-0500
Forestal, R. J. Co.	WEstber	5-1211	Needham, Louis, & Brorby	CRestview	3-2330
Frank, Albert-Guenther Law	WEstber	3-7595	Nelson Adv. Service	BRadshaw	2-0261
Frank, Don Advertising (Anaheim)	KEystone	5-6093	Newman, Ben Allah, Advertising	Dunkirk	9-6649
Frazier Adv. Agency	MAdison	5-8392	Newmark, Nelson, Advertising	MAdison	4-1568
Fuller, Smith & Ross, Inc.	Dunkirk	5-2211	North Advertising	HOLlywood	7-2151
Gage, Booth & West, Inc.	OLive	3-1770	Ogilvy, Benson & Mather	CRestview	5-6154
Gard, Dalbert & Associates	Dunkirk	8-8422	Olen, David, Adv.	OLive	5-5000
Gardner Advertising Co.	HOLlywood	9-2719	Pacific Advertising Service	Richmond	9-5803
Gaynor, Ducas, Inc.	OL.	5-8191	Packard, Jack Advertising	CHApman	5-5591
Geissinger, W. B., & Co.	OLive	1-3510	Pardee Co., The	HOLlywood	2-7306
General Advertising Agency, Inc.	HOLlywood	3-5128	Patton, George Adv.	HOLlywood	2-0841
Gerth, Brown Clark & Elkus	OLive	3-2320	Paul & Baum	OL.	3-2110
Geyer, Morey & Ballard	Dunkirk	7-4255	Pell, Ben, Advertising	MAdison	2-1557
Gilbert & Benton	TRiangle	7-3105	Perrett Co., The	HUbbard	2-8303
Gill Clifford Agency	OLive	5-8388	Porter & Associates	WEstber	6-5564
Glasser-Gailey, Inc.	MAdison	9-3501	Porter, Wesley H., Adv.	AXminster	3-0400
Glenn Advertising, Inc.	OL.	3-9030	Productive Advertising	AXminster	1-1322
Goodman Organization	HO	6-5221	Ramsey, Brown & Co.	HOLlywood	3-6851
Graham, Clyde D.	Dunkirk	3-1266	Raymond, J. W., Advertising	MAdison	4-2244
Grant, Will	Dunkirk	7-3361	Raymond, Larry, Co.	WEstber	6-8125
Grant Advertising Agency	HOLlywood	1-9231	Reach, McClinton & Co., Inc.	OLive	3-9610
Gregory, Willard G., & Co.	MAdison	7-0531	Robin, Lee & Arnold	CRestview	4-5853
Grey Advertising	BRadshaw	2-9821	Robins, Jerome, Agency	Dunkirk	8-0661
Guerin-Johnstone-Gage, Inc.	Dunkirk	5-7451	Robinson & Haynes	HUntley	2-2050
Guild, Bascom & Bonfigli	HOLlywood	9-8217	Roche-Eckhoff & Lee	OLive	5-7670
Hadlock & Associates	HOLlywood	2-6731	Rockett-Lauritzen	REpublic	4-2106
Harrington, Righter & Parsons	HOLlywood	6-4129	Ross, Charles, Adv. Agency	OLdfield	6-5220
Heintz & Co., Inc.	MAdison	9-3181	Saussy, Walker Advertising	HOLlywood	3-5161
Hill, Don	MAdison	4-9936	Sawdon, Frank	HOLlywood	4-7579
Hixson & Jorgenson, Inc.	Dunkirk	8-3121	Schurrer, Lou, Adv.	OLive	3-4440
Hoel, John D., Adv. Agency	MURray	1-7131	Scott, M. B., Advertising	OL.	3-5330
Hollander, Welsh Advertising	Dunkirk	9-1171	Sebrell, J. B., Adv. Agcy.	MAdison	6-9397
Honig-Cooper Co.	Dunkirk	8-3301	Seros, George J., Advertising	CRestview	6-4723
House of Leads	NEvada	6-4471	Shane, Leonard, Agency	HOLlywood	9-2258
Houston Advertising Service Co.	NOrmandie	5-5886	Shaw, John W., Advertising	WEstber	8-2675
Hunter & Wilhite Advertising	WEstber	3-7353	Shay Advertising	HOLlywood	4-1158
Hutchinson Advertising	HOLlywood	2-4500	Sheldon, Lisle Adv.	HOLlywood	3-2366
Irwin, Howard, & Assoc.	Dunkirk	8-1219	Simmons, Dean	WEstber	1-1311
Jaycraft Co.	THornwall	2-5310	Smalley & Smith	HOLlywood	6-2404
Jenner, Don, Advertising	Dunkirk	8-1489	Speer Advertising Agency	HUbbard	3-8300
Jett Advertising	HOLlywood	2-6635	Speer Advertising Agency	Dunkirk	9-6933
Johnson & Lewis	HOLlywood	5-7105	Stahl & Lewis Adv. Agency	HOLlywood	2-7344
Jones, Paul, & Associates	Dunkirk	1-3003	Stebbins, Barton A., Adv.	Dunkirk	8-8131
Kaplan, Sara Jane, Advertising	OLive	3-6057	Stebbins, Hal, Inc.	CR	3-0750
Kaufman, Lon, Co.	Dunkirk	8-4138	Stebbins, Malcolm, & Co.	WEstber	3-7564
Kaufman, Hans E., & Co.	HOLlywood	3-3800	Steller, Miller & Lester, Inc.	Dunkirk	7-5377
Key-Christopher Advertising	WEstber	9-3147	Stiller, Hunt Advertising	BRadshaw	2-0204
Keane, Raymond, Advertising	OLive	3-8650	Stodel Advertising	MAdison	2-1193
Keene & Associates	WEstber	7-2270	Straus, J. M., & Co.	OLympia	2-6613
Kellogg, Edw. S.	Dunkirk	7-5213	Sudler Co.	BRadshaw	2-3438
Kelso, M. H., & Co.	HOLlywood	3-8566	Sullivan Stauffer Colwell & Bayles	HOLlywood	4-2119
Kenyon & Eckhardt	HO	3-2102	Swoffard & Co.	BRadshaw	2-9421
Kennedy, Walker & Cox, Inc.	OLympia	2-0555	Taggard & Young	WEstber	3-8108
Keyes, Madden & Jones	HOLlywood	9-3974	Tatham-Laird, Inc.	HOLlywood	1-9228
LaRoche, C. J., Advertising	HOLlywood	9-3656	Taylor Hast, Inc.	CApitol	5-3208
Lawrence Co.	BRadshaw	2-5820	Thompson, J. Walter, Co.	OL.	3-0300
Lee & Associates	OLive	1-2090	Tilds & Cantz Advertising	OLeander	5-9270
Lee, J. Richard	HOLlywood	6-1188	Todd, Michael, Advertising	HOLlywood	5-8036
Lee, Robert E., & Associates	HOLlywood	6-1188	Tullis Co., Inc., The	HOLlywood	2-6333
Leni Advertising	HOLlywood	9-7388	Tyler-Smith, T., Advertising	Dunkirk	7-5519
Lennon & Newell	CRestview	1-7221	United Bench Advertising	AXminster	2-8107
Lewin, Howard, Advertising	Dunkirk	8-7156	Universal Advertising Agency, Inc.	HOLlywood	4-8218
Little & Co.	Dunkirk	9-1267	Van der Boom, Hunt, McNaughton	WEstber	8-2001
Logan, Dudley L.	Dunkirk	2-8471	Vanderhurst Adv.	HOLlywood	7-9191
Mack Agency	HOLlywood	2-6377	Van-Scott, Inc.	Dunkirk	9-2300
MacManus, John, & Adams	WEstber	7-1000	Victor, A. J., Company	AXminster	1-9975
Mann Advertising Co.	Dunkirk	2-1179	Voorhees, P. W., Inc.	HOLlywood	6-1181
Mannis, Samuel A.	HOLlywood	4-7501	Wade, Adv. Agency	HOLlywood	6-1631
Martha's Adv. Service	MAdison	6-4897	Walsh, Nellie L., Advertising	MA	2-9853
Mathison & Associates	HU	2-1870	Weatherwax-Spurgeon & Associates	MA	7-2633
Mayne, Charles H., Co.	Dunkirk	5-0138	Webster, R. W., Adv.	MAdison	9-2283
McCann-Erickson	Dunkirk	5-3301	Weinberg, Milton, Adv. Co.	OLive	3-2300
McCarty Co., The	Dunkirk	5-4011	Weiss, Edward H., & Co.	OLive	3-8360
McElligott, Ford C., & Associates	MAdison	2-4653	Welsh, Hollander & Coleman Adv.	Dunkirk	9-1171

LOS ANGELES TELEPHONE NUMBERS

Whiteman, Richard	Dunkirk	5-2054
Wildner, Alvin	REpublic	4-2186
Williams, Dallas & Sons	HOLLYWOOD	2-6396
Willis, Harry G., & Assoc.	CHapman	5-5533
Winan & Co., Paul	Richmond	7-5189
Wolfer-Dougllass-Bennington, Inc.	CUMberland	3-6242
Wolf, Len, Co.	DUNkirk	8-2361
World Advertising (Long Beach)	HEmlock	5-6094
World Wide Want Ad Service	MAAdison	7-9983
Wynne-Alexander Advertising	MURray	2-2319
Young & Rubicam	HO	2-7181

Auer, Miles Bohm	HOLLYWOOD	2-6416
Barnes, William, Agency	CRestview	3-0205
Barr, Rickey, Agency	OLdfield	4-0738
Barskin Agency, The	OL	6-8530
Bell, Marcella Agency	CRestview	6-0012
Bender, David	HO	2-0723
Bernie, Herman	CRestview	5-0117
Bonham, C. Herschel	HO	4-3060
Brandies, Bob, Agency	POplar	2-4872
Brewis, Alex	OL	2-1521
Carson-Stempel	CRestview	4-8343
Cinema Artists Agency	OLive	2-7074
Cloutman-Gerard	CRestview	4-6833
Columbia Artists Management	HOLLYWOOD	2-6623
Condit Agency	HO	4-9233
Connor, Allen	HOLLYWOOD	5-0834
Cooper, Frank, Associates	CRestview	4-5971
Cooper, Ray	CRestview	6-9769
Cumber, Lil Attractions Agency	AXminster	3-6159
Darrow Agency	CRestview	4-7253
Davis, Mary Webb	OL	5-6747
Donaldson Agency	OL	2-0355
Flaire Agency, The	TR	8-0850
Frings, Kurt	CRestview	4-8881
Garfield, Milton	CRestview	4-8631
Gefsky, Harold L.	CRestview	4-7801
General Artists Corporation	CRestview	3-2400
Gertz, Mitchell	CRestview	4-5491
Gold, Herb	CRestview	4-8171
Gold, Sid	CRestview	4-7247
Goldstone, Tobias	CRestview	6-1071
Gould, Billy	HOLLYWOOD	9-2731
Green, Ivan	OL	2-4010
Greshler, Abner	OLdfield	4-5960
Griffith, Byron	HOLLYWOOD	7-2600
Grossman, Milton M.	CRestview	4-8631
Halliburton, Jeanne	POplar	9-2947
Halsey, Reece Agency	OLive	2-2409
Hamburg, Mitchell	CRestview	4-9311
Herdan-Sherrell	CRestview	1-5236
Herzbrun, Walter	OL	2-7210
Howard, Sam, Agency	OLdfield	2-3872
Ingersoll, George, Agency	HOLLYWOOD	7-0862
Irwin, Lou	CRestview	1-7131
Jackson, Edith	HOLLYWOOD	7-0155
Jaffee Agency	OLympia	7-2710
Kaufman, Milton	CR	5-5028
Kingston, Al, Enterprises	CRestview	6-8538
Kohner, Paul	CRestview	1-5165
Kumin-Olenick Agency	CRestview	4-7281
Lance, Leon O.	OL	7-1060
Lauren, J. W., Agency	CRestview	3-3550
Levee, Sid	CRestview	4-8631
Longenecker, Robt.	OLive	3-3770
MacQuarrie, Earl	CRestview	4-8919
Marion, Paul Agency	OL	2-9540
Marx, Bert	CRestview	4-8555
McMillan, Hazel, Agency	CR	6-3603
Medford, Ben	CRestview	1-7021
Meyers, Walter	OL	6-1950
Middleton, Wallace, Agency	OLdfield	6-4460
Mishkin Agency	OLive	2-0944
Montgomery, Jack, Agency	OL	6-4460
Moore, Lola	HOLLYWOOD	7-8729
Morris, William	BRAdshaw	2-4111
Ochs, Al	HOLLYWOOD	9-6470
Oliver, Maurine	OL	7-1250
Omega Artists, Inc.	TR	8-2024
Payton, Bob	OL	6-1880
Pearson, Ben	CRestview	4-5488
Pomeroy, Jack	HOLLYWOOD	9-6366
Raison-Finger Agency	OLdfield	2-2446
Rose, Arnold L. Assocs.	CRestview	4-5459
Rosen, Jerry, Agency	BRAdshaw	2-2345
Ryan, Frank	OL	2-8904
Saphier, James L., Agency	CRestview	1-7231
Schuller, William Agency	CRestview	4-6949
Schwartz Agency	OLive	3-0400
Screen Children's Guild Agency	HOLLYWOOD	9-6231
Shauer, M. A.	CRestview	1-1103
Shaw, Glenn	OLive	5-6956
Sheldon Agency	ST	5-6666
Shiffrin-Hyland Agency	CR	4-7643
Shipley-Ishimoto	CRestview	6-6251
Shurr, Louis	CRestview	4-8111

Radio-TV Program Prods.

Aladdin Enterprises	HOLLYWOOD	2-6686
Allend'or Productions	WEbster	8-2191
Burrud, Bill, Productions	HOLLYWOOD	3-8181
Commodore Productions	HOLLYWOOD	9-7502
Crosby, Bing, Productions	BRAdshaw	2-2771
Girard-Lewis Productions	OLympia	2-2810
Gomalco, Inc.	STate	3-0070
Goodson-Todman Productions	CRestview	4-7357
Herts-Lion International Corp.	HOLLYWOOD	4-6121
MacGregor, C. P.	DUNkirk	4-4191
MCA-TV	BRAdshaw	2-3211
Ross-Danzig TV, Inc.	HOLLYWOOD	2-6464
Signal Productions, Inc.	HOLLYWOOD	3-4173
Stark, Wilbur, Productions	UPTon	0-3311
United Artists TV Corp.	OLdfield	4-2800

TV Film Producers-Dist.

ABC Films	NOrmandy	3-3311
M & A Alexander Productions	HO	4-3414
Allied Artists TV Corporation	NO	2-9181
George Bagnall & Associates	OL	2-8050
Banner Productions	POplar	6-5171
Bonded TV Film Service, Inc.	OLd	4-7575
Chertok Television	UPTon	0-3311
Cavalcade TV Programs	OLive	4-4144
Frank Cooper Associates	CR	4-5971
Corradine, Tom J.	HOLLYWOOD	2-4448
Jack Denove Productions, Inc.	HO	4-8331
Desilu Productions, Inc.	HO	9-5911
Walt Disney Productions	VI	9-3411
Dougfair Corporation	HO	5-6164
Jerry Fairbanks Production	HO	2-1101
Family Theater, Inc.	HO	2-1317
Don Fedderson Productions	HO	9-5911
Filmaster, Inc.	HO	6-1681
Flying A Prod.	HO	9-1425
Four Star Films, Inc.	PO	6-4151
Guedel, John, Prods.	OLive	3-8000
Hollywood Television Service, Inc.	PO	3-8411
Independent Television Corp.	HO	2-6525
J & M Productions	CRestview	3-1230
Mark VII, Ltd.	TR	7-0621
Medallion TV Enterprises, Inc.	HO	2-6635
NBC Films	TH	5-7000
Paramount Television Productions, Inc.	HO	9-3181
Revue Productions, Inc.	TR	7-1211
Reynolds, Stuart, Prods.	CRestview	4-7863
Screen Gems, Inc.	HO	2-3111
Seven Arts Associated Corp.	GRAnite	6-1564
Stage Five Productions, Inc.	HO	9-9011
Toreto Enterprises	CRestview	4-6023
Trans-Artists Prods.	WEbster	1-1639
Twentieth Century Fox Television	HO	2-6231
TV Marketeers	HOLLYWOOD	6-3111
Universal Pictures Co., Inc., Television	TR	7-1211
Warner Bros. Pictures, Inc. TV Division	HO	9-2151
Wolper Productions Inc.	OLympia	2-7075

Artists Agencies

Alexander, Alec Agency	CRestview	1-6101
Allied Casting	HOLLYWOOD	3-7124
Alvarado, Carlos	OL	2-0272
American Federation of TV-Radio	HOLLYWOOD	4-5123
Armstrong-Deuser-McHugh, Jr.	CRestview	4-0881
Artigue, Louis	CRestview	6-2488
Ashley-Steiner-Famous Artists	CRestview	4-8511
Associated Booking Corp.	OLive	2-9940

LOS ANGELES TELEPHONE NUMBERS

Sindell Agency	CRestview	4-8181
Small, Lillian Schary, Associates.....	BRadshaw	2-0496
Snitzer, Lou-Fritschi, Al, Inc.....	HOLlywood	9-6271
Stempel, Frank	CRestview	4-8343
Swanson, H. N.	OL.	2-5385
Swoverland, Harold	OLive	6-0900
Talent Inc.	HOLlywood	2-0913
Thompson, Lionel B.	CRestview	1-2188
Ullman, George	CRestview	4-5238
Wadsworth, J. B.	CRestview	6-0698
Weiner, Jack	OLympia	2-1140
Weintraub, Murry	OLive	2-3892
White, Al, Agency.....	ST	9-8681
Wilkins, Paul	CRestview	1-6188
Willson, Henry	OLdfield	2-7452
World Artists Management Agency.....	CRestview	1-7294
Warmser, Jack, Agency.....	HOLlywood	4-8138
Zimmerman, Herman Agency.....	CRestview	6-0266

RADIO-TELEVISION DAILY **Hollywood 9-3951**

Sponsor	HOLlywood	4-8089
TV Guide	HOLlywood	5-2103
Variety	HOLlywood	9-1141

Radio-TV Audience Surveys

American Research Bureau.....	RA	3-8536
Facts Consolidated	TR	8-0910
Moffett Research Co.....	DU	3-7096
National Audience Board.....	CR	1-8141
Pulse, Inc.	OL.	3-7733

Publications

Billboard, The	HOLlywood	9-5831
Box Office Magazine.....	HOLlywood	5-1186
Broadcasting Magazine	HOLlywood	3-3148
Film Daily, The	HOLlywood	9-5358
Hollywood Reporter	HOLlywood	4-7411
Media Agencies Clients.....	OL.	7-1440

Airlines

American Airlines	MA	5-7241
British Overseas Airways Corp. (BOAC).....	BR	2-8866
Delta Air Lines.....	MA	7-9669
Pan American World Airways.....	MA	4-0192
TWA	MA	4-8141
United Airlines	HU	2-3300
Western Airlines		646-4321

**FOR LOCAL ADDRESSES AND
 PERSONNEL OF ABOVE FIRMS
 SEE
 EDITORIAL INDEX, PAGE 7
 UNDER CATEGORIES OF
 AM STATIONS, FM STATIONS,
 TV STATIONS, NETWORKS,
 STATION REPS, ADVERTISING
 AGENCIES, PUBLICATIONS,
 NEWS ASSOCIATIONS, TALENT
 AGENCIES, ORGANIZATIONS
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1963



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TV Stations Reporting a Profit or Loss Classified by the Amount of Profit or Loss

(Stations Operating Full Year Only)

— 1961 —

	<i>Type of Station:</i>	
	<u>VHF</u>	<u>UHF</u>
Total Number of Stations Reporting	439	71
Number of These Stations Reporting Profits	346	28
Profitable Stations as Percent of Total	78.8%	39.4%
Number of Stations Reporting Profits of:		
\$3,000,000 and over	13	—
1,500,000-3,000,000	26	—
1,000,000-1,500,000	29	—
600,000-1,000,000	33	—
400,000- 600,000	26	—
200,000- 400,000	52	2
100,000- 200,000	48	10
50,000- 100,000	49	4
25,000- 50,000	32	6
Less than 25,000	38	6
Number of Stations Reporting Losses	93	43
Unprofitable Stations as Percent of This Total	21.2	60.6
Number of Stations Reporting Losses of:		
Less than \$ 10,000	12	5
10,000- 25,000	21	12
25,000- 50,000	15	10
50,000- 100,000	17	8
100,000- 200,000	18	5
200,000- 400,000	5	3
400,000 and over	5	—

Source: FCC



Dr. Frankenstein believed a human being is a formula . . . Add two arms, two legs, etc., and you create a person.

He tried.

We know what happened.

However, there persists the Dr. Frankenstein school of advertising. You graft a headline that worked, to a picture that worked, to copy that worked. Sometimes the results *do* work. Often they *don't*.

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Young & Rubicam, Advertising

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 ABC—AUDIT BUREAU OF CIRCULATION
 ABP—ASSOCIATED BUSINESS PAPERS
 AFA—ADVERTISING FEDERATION OF AMERICA
 ANPA—AMERICAN NEWSPAPER PUBLISHERS' ASSOCIATION
 APA—AGRICULTURAL PUBLISHERS ASSOCIATION
 NBP—NATIONAL BUSINESS PUBLICATIONS
 NOAB—NATIONAL OUTDOOR ADVERTISING BUREAU
 PPA—PERIODICAL PUBLISHERS' ASSOCIATION
 SNPA—SOUTHERN NEWSPAPER PUBLISHERS' ASSOCIATION

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 TV & Radio Consultant.....Marcia Forrest

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 Director.....Bernard Rubinstein
 Copy Chief.....David M. Hausdorff

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 HOLlywood 2-0837
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401 W. Imperial, LaHabra, Calif.
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Estimated Radio Billings: \$250,000.

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Time Buyers.....Joan E. Lindell,
Adel Wind, Jean Warn
Estimated Radio Billings: \$850,000.
Estimated TV Billings: \$10,000.

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Phone: SUTter 1-2534

V.P., Manager.....Harry C. Graybill
1060 Bishop St., Honolulu, Hawaii
Phone: HONolulu 50-3681

Manager.....Alwyn W. Knight
Estimated Radio Billings: \$16,000,000.
Estimated TV Billings: \$41,000,000.

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 Phone: JUDson 6-0600

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 Asst. V.P., Comm. Best. Prod.... W. E. Watts
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 1155 Dorchester Blvd., W., Montreal, Can.
 Phone: 514-861-9721
 Sr. V.P. in Chg.....J. H. Randle
 61, Avenue Hoche, Paris 8, France
 Phone: CArnot 25-19
 President, Dir. Gen.... Armand de Malherbs
 Schurbertstrasse 20, Frankfurt am Main 6,
 Germany
 Phone: 77-46-25
 Managers.....Robert Eaton, Fritz Wolff
Estimated Radio Billings: \$5,500,000.
Estimated TV Billings: \$110,500,000.

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 Bellaire, Larry Berger
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 SportsTom Villante
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 Radio Production.....Tom Anderson
 V.P., Film Prod.....Bernie Haber
 V.P., TV Art.....Larry Berger

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 Powell, Walt Reinecke, Marv Shapiro,
 Anne Slattery, Jack Smith, Bob Syers, Ted
 Wallower, Ed Grosso
 Asst. Buyers.....Gene Brown,
 Steve Caspers, Bill Guion, Arnold Kohler,
 Henry Rissmeyer, Ivan Rosenstrach, Mag-
 gie Williams, Dave Yoder
 Network Coord.....Bob Perlstein

Branch Offices

805 Peachtree St., Atlanta 8, Ga.
 Phone: TRinity 5-8654

Manager.....C. S. Slayman

462 Boylston St., Boston 16, Mass.

Phone: COpley 7-7800

V.P. in Chg.....R. O. Howe
 14 Lafayette Sq., Buffalo 3, N. Y.

Phone: TL 2-7915

V.P. in Chg.....D. G. Casto
 919 N. Michigan Ave., Chicago 11, Ill.

Phone: SUperior 7-9200

Manager.....J. M. Bristow
 Nat. City Bank Bldg., Cleveland 14, Ohio

Phone: TOwer 1-7270

V.P. in Chg.....J. Fogarty
 223 Mercantile Continental Bldg.

1810 Commerce St., Dallas 1, Tex.

Phone: RIverside 8-7247

Manager.....J. McEntee
 Penobscot Bldg., 645 Griswold Ave.,

Detroit 26, Mich.

Phone: WOodward 5-0620

V.P. in Chg.....R. E. Anderson
 1717 N. Highland Ave., Hollywood 28, Calif.

Phone: HOllwood 6-1641

V.P. in Chg.....R. J. Stefen
 5820 Wilshire Blvd., Los Angeles 36, Calif.

Phone: WEbster 8-3188

V.P. in Chg.....W. M. Starkey
 N. W. Bank Bldg., Minneapolis 2, Minn.

Phone: FEderal 8-8401

Manager.....H. See



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ADVERTISING AGENCIES

Dominion Sq. Bldg., 1010 St. Catherine St.,
Montreal 2, Que., Canada
Phone: UNiversity 8-2655

Manager P. Pelletier
330 Grant St., Grant Building,
Pittsburgh 19, Pa.
Phone: GRant 1-9900

V.P. in Chg..... B. E. Vaughan
120 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1122

V.P. in Chg..... J. G. Motheral
White-Henry-Stuart Bldg., 1313 Fourth Ave.,
Seattle 1, Wash.

Phone: MAin 3-5500
Manager..... W. G. Fitzsimons
2 Carlton St., Toronto 2, Ont.
Phone: EMpire 3-9461

V.P. in Chg..... M. Hicks
Estimated Radio Billings: \$16,800,000.
Estimated TV Billings: \$84,000,000.

BAUER-TRIPP-FOLEY, INC.

1528 Walnut St., Philadelphia 2, Pa.
Phone: KIngsley 5-7870

ANPA—NBP

Chairman of Board..... Adrian Bauer
President..... Alan R. Tripp
Vice Presidents..... David X. Miller,
Roy L. Silver, E. Bradford Hening
V.P., Radio & TV Dir..... Elmer F. Jaspas
Prod. Mgr..... Harold J. Gribbin
Time Buyer..... Mrs. Stella Porter

BEAN ADV. AGENCY

4003 N. New Jersey St., Indianapolis 5, Ind.
Phone: AT 3-6084

Owner Harold Bean
Estimated Radio Billings: \$10,000.

BEAUMONT, HELLER & SPERLING, INC.

6th & Walnut Sts., Reading, Pa.
Phone: 375-4311

ABP—ANPA—ABC

President..... Donald T. Beaumont
V.P., Media Director..... J. L. Sperling
V.P.'s..... R. A. Kline,
N. H. Gimmy, J. H. Funk, K. W. Bailey
Gen. Production Mgr..... H. Fetterhoff
Publicity Director..... Alfred K. Walter
Radio & TV Dir..... Frank P. Innis, Jr.

BENNETT ADVERTISING, Inc.

1813 North Main, High Point, N. C.
Phone: 882-4151

AAAA—ABP—ANPA—AFA

President..... William R. Henderson
Exec. Vice Presidnts..... Robert Tracy,
Robert McKericher
Vice Presidents..... William N. Edwards,
Ted Cramer
Time Buyer..... Beatty Anne Litzie

Branch Offices

Raleigh Bldg., Raleigh, N. C.

Phone: TEmples 3-5792

Vice President..... Ted Cramer
1416 E. Morehead St., Charlotte, N. C.
Phone: FRanklin 5-6088

Exec. V.P..... Robert McKericher
Mgr. Dir..... M. M. Craig Spitz
31 Ave du Prince Heritier, Brussels 15,
Belgium

Phone Brussels 34, 34, 80

Mgr. Dir..... William N. Owens, Jr.

BENTON & BOWLES, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JU 2-6200

AAAA—ANPA—APA—ABC

Chmn., Chief Exec..... Robert E. Lusk
President William Hesse
Chair. of Exec. Comm. Atherton W. Hobler
Hon. Chair. of Board.. William R. Baker, Jr.
Vice Bd. Chrmn..... H. O. Pattison, Jr.
Exec. V.P.'s..... Edward Murtfeldt,
Wm. D. Tyler

Sr. V.P. Adm..... Charles A. Pooler
Sr. V.P., Plans Bd. Chmn..... L. T. Steele
Sr. V.P., Plans Bd. Mem..... Geo. Chatfield
Sr. V.P., Radio-TV Pmg. Media... Lee Rich
Sr. V.P. Chg. Research..... Richard F. Casey
V.P., Finance, Controller.... W. W. Vickery
Treas., Ass't Sec'y..... Ralph Neuman
Secretary..... A. M. Gilbert
V.P., Dir. Best. Comm.

Prod. Gordon Webber
V.P., TV Comm. Prod. Mgr..... Ray Lind
V.P. Merch. Dir..... Austin Johnson
V.P. Personnel..... Frank W. Noetting
V.P. Chg. Print Prod. & Art.. Austin Thomas

Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-9151

Vice President..... Albert Kaye
1151 E. Memorial Blvd., Lakeland, Fla.

Phone: MUtual 6-4165
Vice President..... Harry E. Warren
197 Knightsbridge, London SW 7, England

Phone: KEnsington 1444
Chairman John Cuff
67 Avenue des Champs-Elysees, Paris 8E,
France

Phone: ELYsees 92-75
Jacques Hirsh

7 Avenue de l'Astronomie, Brussels, Belgium
Phone: 18.50.00

Geo. Beaumont
Estimated Radio Billings: \$2,500,000.

Estimated TV Billings: \$80,000,000.

BERGHOFF ASSOCIATES, INC.

511 No. La Cienga Blvd., Los Angeles, Calif.
Phone: OLYmpia 2-2850

Pres., Bd. Chmn.,
Exec. Media Dir..... Jerry Berghoff
Vice Pres., Sec..... Frances H. Berghoff
V.P., Treasurer..... Diane C. Berghoff
V.P., Radio-TV Time Buyer.. Marold Ross
V.P., Radio-TV Dir..... Rick Lazaar

ADVERTISING AGENCIES

BERMINGHAM, CASTLEMAN & PIERCE, INC

234 East 46th St., New York 17, N. Y.

Phone: YUkon 6-8220

AAAA—NOAB—ANPA—APA—NBP

President Arch Bermingham
Vice President..... Porter F. Leach

BLACKSTONE-STEINER & BEEMAN, INC.

221 West 57th St., New York 19, N. Y.

Phone: CIRCLE 6-0910

Chairman Jack Steiner
President Harry Beekman
Prod. Mgr..... H. Dobrin

BLAINE-THOMPSON CO., INC.

234 West 44th St., New York 36, N. Y.

Phone: LO 4-0800

ANPA—APA—ABC—NOAB—NBP

President..... Albert Lee Lesser
V.P.'s..... Fred Golden, Philip Solomon,
Ingram Ash
Controller..... P. F. Tuttle
Media Director..... Lee Frankel

BEN B. BLISS COMPANY, INC.

574 Fifth Ave., New York, N. Y.

Phone: JU 2-4733

APA

President..... Ben B. Bliss

BOTSFORD, CONSTANTINE & GARDNER, INC.

400 S.W. 6th Ave., Portland 4, Ore.

Phone: CAPItal 6-6921

AAAA—ANPA—ABP

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Exec. Vice Pres..... Barney McClure
Sr. VP's..... C. P. Constantine,
Stanley Swanberg
V.P.'s .. John Ashbaugh, Doug Murray, Tom
Hallman, Bill Orthman, Paul Kamman,
Bob Root, Hal Walker, Jerry Huff, Nat
Bender, A. C. Douglas, Jr., Thomas Blosl,
Edward Walthers

Sec.-Treas. Karl Bender
Radio-TV Dir., Seattle..... Tom Blosl
Radio-TV Dir., Portland... James E. Wierson
Radio-TV Dir., San Fran..... Kay Shelton
Time Buyers & Accounts: James E. Wier-
son: Blue Cross of Ore., Kubla Khan Chi-
nese Foods, Airefco; Kay Shelton: Filice &
Perrelli Canning Co., Japan Air Lines, Calif.
Turkey Promo. Advisory Bd., Calif. Prune
Advisory Bd.; Tom Blosl: Olympia Brewing
Co., Pacific Northern Airlines.

Branch Offices

1400 Tower Bldg., Seattle 1, Wash.

Phone: MAIn 3-2384

President Joseph Maguire
755 Sansome St., San Francisco 11, Calif.
Phone: YUKon 2-7211

The
Metlis
&
Lebow
c o r p o r a t i o n
ADVERTISING

200 West 57th Street
New York 19, New York
JUdson 2-3474

ADVERTISING AGENCIES

Ch. of Bd.....David Botsford, Jr.
 24 East 38th St., New York 16, N. Y.
 Phone: MURray Hill 5-8645
Estimated Radio & TV Billings: \$1,400,000.

BOZELL & JACOBS, INC.

Kiewit Plaza, Omaha, Neb.
 Phone: 342-8030

AAAA—ABP—ANPA—APA—NOAB—NBP
 Pres.....Morris E. Jacobs
 Exec. V.-P., Gen. Mgr.....F. C. Miller
 V.P., Radio-TV Dir.....Clair Gross
 Production Manager...Sands F. Woodbridge

Branch Offices

205 N. LaSalle St., Chicago 1, Ill.
 Phone: Central 6-0870

Pres. & Manager.....Nathan E. Jacobs
 V.P., Radio-TV Dir.....P. Rouda
 1308 Tower Building, Seattle 1, Wash.
 Phone: MUtual 2-6027

V.-P. & Manager.....R. H. Wensberg
 230 Park Ave., New York 17, N. Y.
 Phone: MURray Hill 6-4700

President.....Donald D. Hoover
 V.P., Radio-TV.....H. Fair
 333 WCCO Bldg., Minneapolis 2, Minn.
 Phone: FEderal 9-8621

V.-P. & Manager.....Sam Kaufman
 Radio-TV Dir., Time Buyer.....M. Spicer
 402 Fairfield Bldg., Shreveport, La.
 Phone: 42-36124

V.P., Manager.....Walter T. Pfeiffer

3100 Audley St., Houston 6, Texas

Phone: JACkson 9-4981

ManagerDon Martinson
 501 Sheraton Bldg., Washington, D. C.
 Phone: STerling 3-2406

V.P. & Mgr.....James A. Morrissey
 15 Lewis St., Hartford, Conn.
 Phone: 522-1245

V.P., Manager.....Henry Obermeyer
 1016 Baltimore Building, Kansas City 5, Mo.
 Phone: BALtimore 1-4997

V.P., ManagerMilt Stephan
 3921 Wilshire Blvd., Los Angeles, Calif.
 Phone: DUnkirk 9-1277

V.P., ManagerVincent R. Fowler
 1803 N. Meridian, Indianapolis, Ind.
 Phone: WALnut 3-4524

V.P., Manager.....Chas. A. Gallup
 Radio-TV Dir.....Barbara Lalen
 307 Benson Bldg., Sioux City, Iowa
 Phone: 5-8968

V.P. & Mgr.....M. Bolstein

R. C. BRETH, INC.

310 Pine St., Green Bay, Wisc.

Phone: HEMlock 2-4650

ABP—APA—ANPA

President.....R. C. Breth
 Vice-PresidentVictor G. Geisel
 Secretary.....A. W. August

D. P. BROTHER & CO.

General Motors Bldg., Detroit 2, Mich.



biever & stein productions, inc.

527 Madison Ave., New York 22, N. Y.

PLaza 3-1147

ADVERTISING AGENCIES

Phone: TRinity 2-8250
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ABC—NOAB—APA

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S. Moyer, F. E. Egan
V.P., Radio & TV Dir.....R. F. Reynolds
Asst. Radio-TV Dir.....Kenneth C. Banes
Business Mgr., Radio-TV.....John Webster
Vice Presidents...A. C. Cochrane, Jr., L. R.
Mange, D. W. Walton, S. C. Brown, R. H.
Iliff, David Wines, R. E. Riordan, R. L.
Wolfe, L. E. Dean, C. Watts Wacker, J. R.
Hendrickson, R. G. McKown
V.P., Secretary-Treas.....C. J. Rudesill
Account Executives....I. W. Beaton, T. R.
Boyd, J. C. Martin, V. Corradi, J. C. Bar-
busack, T. H. Reid, H. P. Richardson, R. E.
Guerrier, J. Roper
V.P., Media Director.....C. Watts Wacker
V.P., Art Director.....L. R. Mange
Public Relations Dir.....G. H. Cushing
Mdse. Dir.J. R. Hendrickson

Branch Offices

3540 Wilshire, Los Angeles, Cal.
Phone: DUNKirk 5-8288

West Coast V.P. & Mgr...A. C. Cochrane, Jr.
720 Fifth Ave., New York, N. Y.
Phone: COlumbus 5-1004

Manager.....M. G. Furney

BROWN, E. H. ADV. AGENCY

20 N. Wacker Dr., Chicago 6, Ill.
Phone: FRanklin 2-9494

ABP—ANPA—APA—NBP—NOAB

Owner.....E. H. Brown
Consultant.....Irving R. Allen
Production Mgr.....D. E. Meintzer
Media Buyer.....Eleanore Noble

THE CHARLES BRUNELLE CO.

37 Lewis Street, Hartford 3, Conn.
Phone: 527-0726

ABP—AFA

President.....Charles Brunelle
Vice-Presidents.....H. W. Knettell
Joseph L. Baum
Secy.Madeline McLaughlin
Time Buyer.....Robert L. Gurrier

THE BRUNS ADVERTISING AGENCY, INC.

630 Third Ave., New York, N. Y.
Phone: MU 7-6171

President.....Frederick Bruns
V.P., Secretary.....Donald Bruns
Treasurer.....Frederick C. Bruns
Media Director.....Nina Flinn
Creative Director.....Peter S. Cardozo
Time Buyer.....Wendy Sugarman
Estimated Radio Billings: \$50,000.
Estimated TV Billings: \$3,500,000.

LEO BURNETT COMPANY, INC.

Prudential Plaza, Chicago 1, Ill.
Phone: CEntral 6-5959

AAAA—ABP—ANPA—NOAB

Chairman of Board.....Leo Burnett
Chmn. Exec. Comm.....Draper Daniels
President.....Edw. M. Thiele
Ch. Finance Comm.....Philip Scaff
Senior V.P.....DeWitt O'Kieffe
Exec. V.P.'s.....Leonard Matthews,
James Weber
V.P., Sr. Prog. Spvsr.....Lee Bland
V.P., B'cstg. Business Div.....David Dole
V.P., Chg. TV. Comm.....Don Tennant
V.P., Network Rel.....Gene Accas
Mgr., Comm. Service.....Jack Phelps

Branch Offices

477 Madison Ave., New York 22, N. Y.
Phone: PL 9-5959

V.P., Mgr. Prog. Dept.....W. McIlvain
1680 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 4-7374

V.P. Hollywood.....Wendell Williams
Buhl Bldg., Detroit 26, Mich.
Phone: WOODward 1-5959

Manager.....W. Zippler
Estimated Radio Billings: \$6,000,000.
Estimated TV Billings: \$93,000,000.

BYER & BOWMAN ADVERTISING AGENCY, INC.

66 So. 6th St., Columbus 15, O.
Phone: CA 1-7751

ABP—ANPA—APA—NBP—NOAB—AAAA
Bd. Chairman.....Herbert Byer
Pres.Gus K. Bowman
Exec. VP.....Joel M. Burghalter
Treas.....Joseph P. Hughes
Sec.....Gus K. Bowman, Jr.
VP, Creat. Dir.....William Arter
VP, TV Dir.....S. Neal Hallock
VP's.....Herbert Wise, Leo A. McPherson
VP, Pub. Rel. Dir.....Nicholas Poppa
Prod. Mgr. & Art Dir.....Harold Graham
Time Buyer.....John Metzger

HAROLD CABOT & CO., INC.

136 Federal St., Boston 10, Mass.
Phone: HANcock 6-7600
AAAA—ANPA

Board Chairman.....Harold Cabot
President.....Edward F. Chase
Sr. V.P.....William H. Ganick
Exec. V.P.....James I. Summers
V.P.'s.....Joseph R. Wallace,
Harold Cabot, Jr.

J. M. CAMP & COMPANY

333 S. Cross, Wheaton, Ill.
Phone: MONTrose 8-8000
ANPA—AFA

President.....John M. Camp
Secretary.....Orva I. Koenigsberg

Branch Offices

45 E. 45th St., New York 17, N. Y.
Phone: MURray Hill 6-6488

ADVERTISING AGENCIES

Exec.-in-Chg.....Margaret Swan
1408 Washington, Racine, Wisc.
Phone: MELrose 2-4613
Exec.-in-Chg.....Holger Jorgensen

CAMPBELL-EWALD COMPANY

General Motors Bldg., Detroit 2, Mich.
Phone: TRinity 2-6200

AAAA—ANPA—NOAB—APA—ABP—ABC
Chairman of Board.....Henry G. Little
Vice-Chmn. Bd., Sr. V.P.....J. J. Hartigan
Chrmn. of Exec. Comm., Sr. V.P.....L. R. Nelson
President.....Thomas B. Adams
Exec. V.P.'s.....Colin Campbell,
Clarence Hatch, Jr.
Sr. V.P.'s.....Edward A. Schirmer, John H.
ForsheW, K. Jones

Treasurer.....H. P. Cook
Secy. & Personnel Dir.....S. J. Rozema
Comptroller & Asst. Treas....E. M. Talbert
Vice-Presidents.....Walter B. Booth,
George W. Davis, W. P. Stewart, W. H.
Gage, Jr., W. W. Selover, J. L. Thornhill,
Robert C. Doran, Arthur Boyd, John W.
Clason, Francis L. Congdon, John V. Doyle,
Harold N. Duda, Harold J. Hubert, Charles
F. McLaughlin, Thomas D. Murray, Elmer
A. Schroeder, Eugene A. Trombley
V.P., Mgr. Radio-TV Dept.....Hugh Lucas
V.P., Media Dir.....Carl George, Jr.
V.P., Radio-TV Creat. Dir.....Willard Klose
V.P., Assoc. Creat. Dir.....James N. Hastings
Radio-TV Business Mgr.....Lawson Paynter

Branch Offices

488 Madison Ave., New York 22, N. Y.
Phone: MURray Hill 8-3400
V..P. and Mgr.....Frank W. Townshend
Radio & TV Creat. Dir.....A. J. Miranda III
230 N. Michigan Avenue, Chicago 1, Ill.
Phone: CEntral 6-1946
Manager.....Richard D. O'Connor
1717 N. Highland Ave., Hollywood 28, Cal.
Phone: HOLlywood 9-2931
V.P., West Coast Mgr.....Richard C. Francis
V.P., Radio-TV.....Richard L. Eastland
Radio-TV Creat. Dir.....Willard Hanes
315 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-0145
V.-P. and Mgr.....T. Milburn Johnston
11 Pryor St., S.W., Atlanta 3, Ga.
Phone: JACKson 4-3858
Manager.....Arthur T. Duhaime
1625 Eye St., N.W., Washington 6, D. C.
Phone: REpublic 7-0015
Manager.....Donald R. Mallon
Bryan & Bullington Sts., Dallas 1, Texas
Phone: RIverside 2-6889
Manager.....Lance C. Minor
802 Traders Nat'l Bank Bldg., Kansas City 6,
Mo.
Phone: Jefferson 1-5601
Manager.....Kent B. Kennedy
441 Vine St., Cincinnati 2, Ohio
Phone: MAIn 1-0500
Manager.....D. A. LaFerte
1700 Broadway, Denver 2, Colo.

Phone: KEystone 4-4281
Manager.....John A. Hamill
Estimated Radio Billings: \$6,000,000
Estimated TV Billings: \$26,000,000

CAMPBELL-MITHUN, INC.

1300 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 9-7383

AAAA—ABP—ANPA—APA—NBP—NOAB
Board Chairman.....Ray O. Mithun
President.....Albert R. Whitman
Asst. to President.....Richard H. Iverson
Exec. V.P.....Norman F. Best
Vice-Presidents.....Kenneth D. Ruble
B. E. Howard, R. L. Forrest, Arnold C.
Aslakson, E. W. Burke, B. Leonard Avery,
A. H. Lund, Charles R. Strotz, W. H. Case,
K. R. Oelschlager, William C. Barber,
Harry J. Deines, Peter R. Edmonds, Donald
H. Grawert, Joseph H. Hoffman, Harry M.
Johnson, Robert J. Nevin, Robert B. Pile,
Ralph F. Wittgraf
Media Director.....Harry M. Johnson
Production Dept. Mgr.....Glenn Adair
Radio-TV Bus. Mgr.....Richard L. Stevens
Radio-TV Adm. Svc. Mgr.....Russell Lipton
Secretary.....E. Brugette Flynn
Treasurer.....Beatrice N. Sandquist
TV Creative Supervisors.....G. F. Park,
J. Roddy, G. Zimbelman, Cyrille DeCosse,
Larry LaBelle
Best. Producers.....R. F. Berg, G. M. Hill
Time Buyers....B. G. Leighton, R. O. Marti,
F. P. Rolfes, M. Paul, J. Wilson

Branch Offices

913 Palmolive Bldg., Chicago 11, Ill.
Phone: DELaware 7-7553
Exec. V.P.....Lee A. Terrill
1213 Hollywood Taft Bldg.
Los Angeles 28, Cal.
Phone: HOLlywood 2-0715
V.P., Gen. Mgr.....Paul E. Morgan
517 Munsey Bldg., Baltimore, Md.
Phone: MU 5-0158
Acc't. Exes....Dave Guthridge, Fred Katter
Estimated Radio Billings: \$6,000,000
Estimated TV Billings: \$22,000,000

CASMI R ADVERTISING CO., INC.

551 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 2-2014
ABP—APA

Pres., Treas.....Marvin Casmir
Radio Director.....Jack Partington
Art Dir.....William E. Burgess

CAYTON, INC.

9 East 40th St., New York 16, N. Y.
Phone: LEXington 2-1711
ABP—ANPA—APA—NBP

President.....William D'Arcy Cayton
Secretary.....D. R. Roberts
Art Director.....Raymond Aronne
Media Dir.....Hy Crandall
Creative Director.....Fred Ladd

ADVERTISING AGENCIES

CHAMBERS, WISWELL & MOORE, INC.

1700 Summer St., Stamford, Conn.
Phone: FI 8-5351, N.Y.C.—LU 5-4680
Sr. V.P., Marketing.....Charles Woram
Vice President.....Robert M. Guilbert
Art Dir., Prod. Mgr.....John Inglehart
Copy Chief.....Edmond Troide
Media Director.....Beatrice Miles
Public Relations Dir.....Joan Churchill

CHIRURG & CAIRNS, INC.

130 E. 59th St., New York 22, N. Y.
Phone: MURray Hill 8-5800
AAAA—ANPA—ABP—PPA—NBP—APA
Bd. Chairman.....John A. Cairns
President.....Wallace L. Shepardson
Exec. V.P.....Thomas R. Vohs
Asst. Treas.....Harold E. Lester
Radio & TV Dir.....Channing M. Hadlock
V.P., Media Dir.....Murray Thomas
Time Buyer.....Norma Strassman

Branch Offices

824 Bolyston St., Chestnut Hill (Boston)
67, Mass.
Phone: REgent 4-1055
Vice Chmn. of Bd.....James T. Chirurg
V.P., Gen. Mgr.....T. Scott Costello
Time Buyer.....Ruth Gaeta

CLEMENTS COMPANY, INC.

1405 Locust St., Philadelphia, Pa.
Phone: PE 5-5712
ANPA
President.....Alice V. Clements
V.P. & Copy Chief.....Elizabeth M. Zindel
V.P. & Acct. Exec.....Robert H. Smith
V.P., Art Dir.....Stanley F. Squire
Treas., Dir. of TV.....David S. Roberts
Secy. & Space Buyer.....Katherine E. King
Time Buyer.....Alvin L. King

COHON, HERBERT W., CO., INC.

565 Fifth Ave., New York 17, N. Y.
Phone: OXFord 7-9277
APA—ABP—ANPA
Pres., Media Dir.....Herbert W. Cohon
V.P., Art Dir.....Irving M. Cohon
Acct. Execs.....H. W. Cohon, I. M. Cohon

COLE, FISCHER & ROGOW, INC.

660 Madison Ave., New York 21, N. Y.
Phone: PLaza 1-1780
ANPA
Chairman of the Board.....M. R. Cole
Pres., Ch. Exec. Comm.....Arthur A. Fischer
Vice-Presidents.....A. Moss, John Cody

COMPTON ADVERTISING, INC.

625 Madison Ave., N. Y. 22, N. Y.
Phone: PLaza 4-1100
AAAA—ABC—ANPA—ABP
Bd. Chairman.....Robert D. Holbrook
President.....Barton A. Cumming
Treasurer.....Henry A. Haines
Sr. V.P., Media Dir.....F. Kemp

Sr. V.P., Dir. of Radio-TV

Program.....Lewis Titterton
V.P., Comm. Prod.....Frank Brandt
Vice President.....Bert Mulligan
V.P., Assoc. Med. Dirs.....W. Barber,
J. Brown, R. Liddel, H. Clochessy, M.
Sculfort
Head Time Buyer.....Graham Hay
Head Canadian Buyer.....Robert Pape
Time Buyers.....Noel Becker,
Joseph Burbeck, Douglas MacMullan, Carl
Sandberg, Genevieve Schubert, Lloyd Wer-
ner, Ethel Wieder

Branch Offices

111 W. Jackson Blvd., Chicago 4, Ill.
Phone: 427-4642
Sr. V.P., Mgr.....E. Dean Landis
6506 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-0100
V.P., Manager.....Alvin Kabaker
703 Market St., San Francisco, Calif.
Phone: GARfield 1-4854
V.P., Manager.....Joseph Cross
80-84 Charlotte St., London, W1, England
Manager.....L. W. Desbrow
406 Collins St., C.1, Melbourne, Australia
Manager.....Noel V. Nixon
Estimated Radio Billings: \$743,000.
Estimated TV Billings: \$70,657,000.

COMSTOCK & COMPANY

651 Delaware Avenue, Buffalo 2, N. Y.
Phone: TT 5-6187
Partners.....Henry W. Comstock,
H. Earl Close
Exec. Dir. Radio-Tv.....Howard C. Schellenberg

CO-ORDINATED MARKETING AGENCY, INC.

575 Lexington Ave., N. Y. C. 22
Phone: MU 2-1700
ABP
Bd. Chmn., Pres., TV Prod...Lester L. Wolff
Exec. V.P., Prod., Time Byr.....Irving Herz
Assoc. Prod.....Walter Reed

ROBERT CONAHAY, INC.

261 Madison Ave., N. Y. 16, N. Y.
Phone: MURray Hill 2-5645
President.....Robert S. Conahay
Exec. V.P.....Edward J. Gardner
Secretary.....Irene Sala
Production Mgr.....John S. Wassmer
Media Dir., Space &
Time Buyer.....Marie Hughes
Art Director.....Achille Pelizzari

COX & TANZ ADVERTISING

333 S. 21st St., Philadelphia 3, Pa.
Phone: LOcust 3-7502
Owner.....Eugene R. Tanz
TV Director.....J. Kirk Connell
Continuity Director.....L. Nightingale
Art Director.....H. Brodsky
Prod. Mgr., Media Dir.....R. D. DiCarlo

JOHN GILBERT CRAIG ADV., INC.

913 Washington St., Wilmington 99, Del.
Phone: OLYMPIA 5-6185

ABP—ANPA—APA—NBP

President.....J. Gorman Walsh
Sec.-Treas.Kathleen A. Walsh
Vice Pres.....Ruth Craig
Account Executives.....J. Gorman Walsh,
Kathleen A. Walsh
Media Buyers.....Ralph R. Swann, B. Bell

CRAIG & REID, INC.

1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HO 4-8218

Ch. of Board, President.....Ellis E. Craig
Vice President.....David L. Foutz
V.P., Secretary.....Anthony Oliver
TreasurerJan Craig
Radio-TV Prod. Head. George Wickham, Jr.
Asst. Radio-TV Prod. Head. Stanford Heilner
Time Buyers.....Ellis E. Craig,
Riviera Hotel, Las Vegas, Spiegel, Inc.,
Trans World Airlines, Pontiac Div., General
Motors; David L. Foutz; House of
Paper, Skan Laboratories, L. A. Airport
Marina

Estimated Radio Billings: \$150,000.
Estimated TV Billings: \$500,000.

THE CRAMER-KRASSETT CO.

733 North Van Buren St., Milwaukee 2, Wis.
Phone: BRoadway 6-3500

AAAA—ABC—ABP—ANPA—AFA

Bd. Chmn., President.....A. W. Seiler
Exec. Vice-President.....H. N. Pasteur
Exec. Vice-Pres.-Treas.....C. W. Faude
Vice-Pres., Sec.....L. H. Ness
Vice-Presidents....H. Dyson, C. H. Brehm,
R. F. Timm, R. L. Christiansen, M. A. Lem-
kuhl, D. V. Malec, D. G. Mitchem, R. B.
Skeen, G. Soldatos, Hil Swenson, Walter
Mackey, T. J. Wing
V.P., Radio-TV Dir.....Ken Hegard
Radio Time Buyer.....Loretta Mahar
TV Acct. Exec.....Jim Lewis
Time Buyers.....Lorreta Mahan,
Ken Hegard, Jim Lewis

CUNNINGHAM & WALSH, INC.

260 Madison Ave., New York 16, N. Y.
Phone: MURRAY Hill 3-4900

AAAA—ABC—ANPA—ABP—AFA—ANA

Chmn. Exec. Comm.....J. P. Cunningham
Board Chmn.....Robert R. Newell
President.....C. W. Nichols, Jr.
Exec. Vice Presidents E. H. Calhoun,
A. C. Chevins, J. D. Nelson, Jr.
Senior Vice Presidents.....R. Brisacher,
N. F. McEvoy, J. E. Rice, Jr., H. Thwaite,
S. Weeks, Jr.
Sr. V.P., Secy.....Edward G. Comstock
Sr. V.P., Treas.....George A. McMoran
V.P., Programming.....Richard Depew
V.P., Production.....Thomas DeHuff

Branch Offices

1717 N. Highland Ave., Los Angeles 28, Calif.
Phone: HO 6-3495

Manager.....Ben Norman
1660 Bush St., San Francisco 9, Calif.
Phone: PRespect 6-2600

V.P., General Manager.....Fred Hale
Braniff Bldg., Exchange Pk., Dallas, Tex.
Phone: FL 7-9900

Manager.....David Porter
Estimated Radio Billings: \$5,500,000.
Estimated TV Billings: \$17,500,000.

**CURTIS ADVERTISING
COMPANY**

1 Park Ave., New York, N. Y.
Phone: LE 2-3544

APA

President.....Lawrence R. Curtis
Vice-President.....R. D. Nathan
Secy.-Treas.Rose Berg
Art Director.....Leo Lobell
Publicity Director.....S. Maizel
Radio-TV Dir.....Dave Nathan

**DANCER-FITZGERALD-SAMPLE,
INC.**

347 Madison Ave., New York 17, N. Y.
Phone: OREGON 9-0600

AAAA—ANPA—ABP—AFA

Bd. Chmn.....Clifford L. Fitzgerald
President.....Chester T. Birch
Admin. V.P., Sec'y.....Fred T. Leighty
V.P., Treas.....W. F. Maughan
V.P., Radio-TV Dir.....J. J. Neale
V.P., Prog. Prod.....David O. Nyren
V.P., Radio-TV Comm.
Prod.....Norman Mathews

Sr. V.P.'s.....L. O. Brown, S. J. Hamilton,
G. H. Johnson, G. G. Tormey.

Branch Offices

1680 N. Vine St., Hollywood 28, Cal.
Phone: HOLLYWOOD 2-3256

V.P., Gen. Mgr.....Betty O'Hara
343 Sansome St., San Francisco 4, Cal.
Phone: YU 1-2010

V.P., Gen. Mgr.....Lawrence Dunham
200 St. Clair Ave. West, Toronto 7, Ontario
Phone WALnut 4-8425

V.P. & Mgr.....Gilbert Nunns
333 W. 1st St., Dayton 2, O.
Phone: BALDwin 4-1001

V.P., Manager.....Thomas Pritchard
Estimated Radio Billings: \$8,000,000.
Estimated TV Billings: \$67,000,000.

DANIEL & CHARLES, INC.

185 Madison Ave., New York 16, N. Y.
Phone: MURRAY Hill 6-7288

ANPA—APA—PPA

Ch. of Bd.....Charles Goldschmidt
President.....Daniel S. Karsch
V.P., Radio-TV Prod.....Lincoln Diamant
Asst. TV Dir.....Kermit Berger
Time Buyers.....Tory Jacobs, Bernice Gut-
mann, Doris Gould, Isabelle Stannard
Estimated Radio Billings: \$1,000,000
Estimated TV Billings: \$5,500,000

ADVERTISING AGENCIES

D'ARCY ADVERTISING CO.

Missouri Pacific Bldg., St. Louis 3, Mo.
Phone: CEntral 1-6700

AFA—AAAA—ABP—ANPA—ABC

President.....Harry W. Chesley, Jr.
Vice Pres.....Marvin D. McQueen
V.P., Mgr. Radio-TV.....Harry K. Renfro
V.P., Mgr. Radio-TV Prod.....R. E. Johnson
V.P., Treas.....E. D. Cronk

Branch Offices

430 Park Ave., N. Y. 22, N. Y.
Phone: PLaza 8-2600

Chm. of Bd.....Robt. M. Ganger
V.P., Mgr.....M. Peter Franceschi
V.P., Radio-TV Prod.....Allen Ducovny
55 Public Sq., Cleveland 13, O.
Phone: TOWer 1-3911

Vice President, Mgr.....Norbert Stammer
75 Bloor St. W., Toronto, Ontario, Can.
Phone: WALnut 1-3135

Vice-President, Mgr.....J. Payne
75 Eighth St. N.E., Atlanta 9, Ga.
Phone: TR 5-0611

Vice-President, Mgr.....M. L. Boyd, Jr.
3540 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUNkirk 5-3171

Vice President, Mgr.....Merritt Willey
Prudential Plaza, Chicago, Ill.
Phone: MICHigan 2-5332

Vice President, Mgr.....W. C. Edwards
Mgr., Radio-TV Dept.....R. Young
Texas Nat'l Bank Bldg., Houston 2, Texas
Phone: CAPitol 4-9751

Vice-President.....J. Bob Wilson
2772 4th Ave., San Diego 3, Calif.

V.P. & Mgr.....G. E. Vinson
Time Buyer.....Robt. Steres
Estimated Radio Billings: \$9,000,000.
Estimated TV Billings: \$30,000,000.

DAVIS-HARRISON-SIMMONDS

11032 Magnolia Blvd., No. Hollywood, Calif.
Phone: TRIangle 7-5358

President.....Don L. Davis
V.P.'s.....M. S. Davis, R. Vaughn,
S. Sloane, C. A. Clements, R. Hodgson
Radio-TV Dir.....Dawnelle M. Davis

THE IRVING DAVIS ADV. AGENCY

151 West 51st St., New York 19, N. Y.
Phone: CIrcle 7-1870

APA—ABP

Owner.....Irving Davis

DEUTSCH & SHEA, INC.

230 West 41st St., New York 18, N. Y.
Phone: LONgacre 4-5900

ABP—AAAA—ANPA

President.....A. R. Deutsch
V.P.....V. M. Evans

DITTMAN & KANE, INC. ADV.

225 S. 15th St., Philadelphia 2, Pa.
Phone: PE 5-1546

Pres. & Treas.....Jessie Kane Gimbel
Secretary.....Barbara Kevitch
Radio-TV Dir.....Phoebe J. Dorfman

DOE-ANDERSON ADV. AGENCY

315 Commonwealth Bldg., Louisville 2, Ky.
Phone: 582-1347

ANPA—ABP

Chairman.....Warwick Anderson
President.....D. Larry Barker
V.P., Treasurer.....Louis E. Schneider
Vice President.....Robert S. Allison
TV-Radio Director.....John L. Shaw
Sec., Media Buyer.....Miss G. P. Wagner
Estimated Radio Billings: \$64,200.
Estimated TV Billings: \$59,450.

DOHERTY, CLIFFORD, STEERS & SHENFIELD, INC.

530 Fifth Ave., New York 36, N. Y.
Phone: YUKon 6-6500

AAAA—ABC—ABP—ANPA

Chr. of the Bd.....Donald K. Clifford
Pres.....William E. Steers
Treasurer.....Robert P. Clark
Sr. V.P.'s...James F. Egan, Harry M. Ireland
V.P., Programming, Opera. C. A. Winchester
V.P., Comm. Prod.....P. Cooper
V.P., Media Director.....S. B. Vitt
Bst. Media Spvsr.....Robert Widholm
Time Buyers and Accounts: S. Tarricone
and R. Silberberg; Bordens, Muellers, Bristol-Myers, Noxema, Quinton Co., Wiedemann Beer, Jax Beer; J. Giebel, R. Widholm; Airwick Grove Labs, Bristol-Myers, Triumph Cars; R. Olson; Chesebrough-Ponds, Eastman Chemical, Narragansett Beer, Pet Milk, Shulton, U. S. Tobacco.

Estimated Radio Billings: \$2,500,000.

Estimated TV Billings: \$14,500,000.

RALPH L. DOMBROWER CO., INC.

Dombrower Bldg., 11 E. Franklin St.
Richmond 19, Va.
Phone: MILton 3-1113

Pres.Treas.....Ralph L. Dombrower, Sr.
V.P.....Ralph L. Dombrower, Jr.
V.P., Sec'y.....Malcolm B. Dombrower
Art Director.....Hobart Britton
Radio, TV Dir., Talent

Buyer.....T. Michaux Moody
Media Dir., Time Buyer.....Janet Hanson

Branch Office

Woodward Bldg., 15th & H Sts., N.W.,
Washington, D. C.

Phone: REpublic 7-1420

Manager.....Philip Rosenfeld

DONAHUE & COE, INC.

1271 Ave. of Amer., New York 20, N. Y.
Phone: CIrcle 5-1000

ABP—ANPA

Chm. of Board.....Edward J. Churchill
President.....Donald E. West
Ch. Exec. Comm.....Walter Weir
V.P. Chg. Media.....Gerald T. Arthur
V.P. TV-Radio Dept.....Carl Rigrod
Business Manager.....Douglas Burmeister
Director of Media.....John Meskil
Media Supervisors.....Peter Dalton,
Beth Black, Cliff Greenspan

Time Buyers.....Peter Schulte,
Joe Barker, Dan Delargy, Marie Coleman,
Stuart Kaufman

Branch Offices

3243 Wilshire Blvd., Los Angeles, Calif.
V.P., Gen. Mgr.....Dow Gehring
Trail's End Rd., Marietta, Ga.
Manager.....Harry Morrill, Jr.
1010 St. Catherine St., W. Montreal 2, Que.
Managing Dir.....Wilfred J. LaVigne
Estimated Radio Billings: \$1,900,000.
Estimated TV Billings: \$10,000,000.

DONALL & HARMAN INC.

555 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-9860
ABP—ANPA

President.....Irving Klein
Media.....Roberta Davidowsky
Special Services.....Roberta Miller

DONER-HARRISON, INC.

Washington Blvd. Bldg., Detroit 26, Mich.
Phone: WOODward 5-7400
AAAA—ANPA—ANA

Chairman.....Lester Harrison
President.....Sanford Hirschberg
V.P., Dir. Radio-TV.....Charles F. Rosen
V.P.'s.....Felix Hower, Herbert Fried
Treasurer.....Julian A. Grace
Secretary.....Ben Goldstein
Radio-TV Dir's....Milford Kostman, Edward
Trahan, Murray Firestone
Time Buyers...Ellen Dryer, Robert Smith,
Emanuel Klein, Michael Fabian, Freida
Weiss, Bonnie Rogers

Branch Offices

35 E. Wacker Dr., Chicago, Ill.
Phone: ANdover 3-7800

President.....Marvin H. Frank
2225 N. Charles St., Baltimore 18, Md.
Phone: BELmont 5-1212

Vice Pres.....Herb Fried
Lewis Tower Bldg., Philadelphia 2, Pa.
Phone: PENnypacker 5-6804

Exec. V.P.....Murray Firestone
210 East 50th St., New York, N. Y.
Phone: PLaza 1-2820

President.....Sanford L. Hirschberg
Estimated Radio Billings: \$5,100,000
Estimated TV Billings: \$8,500,000

DOREMUS & COMPANY

120 Broadway, New York 5, N. Y.
Phone: WOrth 4-0700
ABP—ANPA

Chairman of Board.....Wm. H. Long, Jr.
Vice-Board Chairman...George A. Erickson
President.....Louis W. Munro
Exec. Vice President....Frank E. Schaffer
V.P., Secy., Treas.....Richard E. Williams
V.P., Prod. Mgr.....Dewey B. Holland
Creative Director.....T. Alexander Benn
Time Buyer.....Paul Zappert

Branch Offices

208 S. LaSalle St., Chicago 4, Ill.

Phone: CEntral 6-9132

V.P. & Res. Mgr.....Chas. C. Greene
80 Federal St., Boston 10, Mass.
Phone: HUbbard 2-5665

Vice Pres. in Chg.....W. J. Sheehan
231 Sansome St., San Francisco, Calif.
Phone: YUkon 1-4020

V.P., Pacific Coast Mgr....Ronald Brindley
1616 Walnut St., Philadelphia 3, Pa.
Phone KI 5-0700

V.P., Gen. Mgr.....E. H. York III

DOYLE DANE BERNBACH, INC.

20 W. 43rd St., New York 36, N. Y.
Phone: LOngacre 4-1234

AAAA—ABC—ABP—ANPA—AFA

President.....William Bernbach
Exec. Vice Pres.....Ned Doyle
V.P., Gen. Mgr.....Maxwell Dane
Plans, Director, V.P.....Marvin Corwin
V.P., Media Director.....Albert Petcavage
V.P., Dir. Radio-TV

Comm. Prod.....Don Trevor
Asso. Dir., Radio-TV

Comm. Prod.....Ernest Hartman
Vice Presidents.....Robert Gage,
Edward Russell, Joseph R. Daly, Marvin
Corwin, Allan Greenberg, John Gronfein,
Helmut Krone, Edward McNeilly, Dorothy
Parisi, Leonard Press, David Reider, Phylis
Robinson, William Taubin, E. B. Weiss,
Mary Wells

Film Producers.....Joan Walker,
Robert Warner, Ralph Porter, John Copsis
Radio-TV Bus. Mgr.....Gerard Gilard
Dir., Radio-TV Pgms.....J. Egan
Time Buyers...Charlotte Corbett, Nat Rind,
Jeane Jaffe, Malcolm Gordon, Marie Luisi

Branch Offices

6399 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-8080

Vice President.....T. H. Factor
Media Dir., Space,
Time Buyer.....J. Sachs
Radio-TV Prod.....Bob Gips
20 N. Wacker Dr., Chicago, Ill.
Phone: FI 6-8860

Manager.....Daniel Sullivan
255 Calif. St., San Francisco 11, Calif.
Phone: YU 1-8080

Estimated Radio Billings: \$1,500,000.
Estimated TV Billings: \$9,500,000.

DURAND ADVERTISING, INC.

19 West 44th St., New York 16, N. Y.
Phone: YU 6-2777

President.....Louis C. Goldman
Secretary.....Vincent Russo Jr.
Time Buyers.....Vince Zito, Lou Goldman

EDELSTEIN-NELSON ADV. AGENCY, INC.

203 N. Wabash Ave., Chicago 1, Ill.
Phone: DEErborn 2-5976

ABP—APA

President.....Edward Edelstein

ADVERTISING AGENCIES

Secretary Laura Edelstein
 Art Dir..... Leonard Jewell
 Prod. Mgr., Radio..... Mary Brown
 Copy Chief..... Henry Hyett

ELLINGTON & CO., INC.

535 Fifth Ave., New York 17, N. Y.
 Phone: MUrray Hill 7-4300
 ABC—ANPA—ABP

Chairman..... Jesse T. Ellington
 President..... William A. Bartel
 Ch. Exec. Comm..... C. L. Landon
 Sr. V.P., Creative Dir..... Paul Smith
 Admin. V.P..... J. C. Hochreiter
 V.P., Radio-TV Dir..... A. Burke Crotty
 Vice Presidents..... Charles
 Marshall, Hugh Lewis, Terence McGrath,
 Ernest Byfield, Jr., Henry Covington,
 Franklyn Dyson, Davis Snow, C. R. Jordan
 Treas. Edward Lloyd
 Time Buyer, Bct. Media Dir... Daniel Kane

ELLIS ADVERTISING CO.

Hotel Statler-Hilton, Buffalo 2, N. Y.
 Phone: CI. 6780

ABP—APA—ANPA—NOAB—NBP

Partners..... Michael F. Ellis,
 Jerome R. Ellis, Michael F. Ellis, Jr., Max-
 well E. Ellis
 Acct. Execs..... K. C. Utley, Joan Ellis,
 Seymour Goodman, Karl Manhardt
 Radio Director..... Richard Paluh
 TV Director..... Beatrice Haniford
 Art Dir..... James Howes
 Prod. Mgr..... Richard Joseph
 Controller Sanford Satuloff

Branch Offices

65 East 55th St., New York 22, N. Y.
 Phone: PLaza 1-2323

President..... Curt J. Mann

ERWIN WASEY, RUTHRAUFF & RYAN, INC.

711 Third Ave., New York 17, N. Y.
 Phone: OXford 7-4500
 AAAA—ABP—ANPA—APA

President..... David B. Williams
 Chrmn. Fin. Comm.... Howard D. Williams
 Exec. V.P..... William D. Watson
 V.P. & Treas..... K. J. Worland
 Controller R. J. Passanant
 Secretary Norman Lewis
 Exec. V.P. & Gen. Mgr.,
 Eastern Div..... G. Worrell
 V.P., Int. Dept. Dir..... A. L. Carrafiello
 V.P. & Radio-TV Dir..... Rollo W. Hunter
 V.P. & Research Dir..... Robert Aledort
 V.P., Exec. Art. Dir..... Louis R. DiJoseph
 V.P., Med. Creative Dir.. Howard S. Wesson
 V.P., Media Dir..... Samuel S. Scott
 Account Supervisors.. Phillip B. van Dusen,
 John F. Hogan, Douglas M. Bomeisler,
 Frederick J. Burghard, V.P.; Edwin J.
 Mills, V.P.
 Account Executives..... Joseph H. Buchanan,
 Paul W. Grover, Joseph W. Nash, William
 C. Stakenburg, Alan P. Fort, Jr., Thayer

M. Kingsley, J. Ross Pilling, Jr., Albert
 Wilson

Branch Offices

410 N. Michigan Ave., Chicago 11, Ill.
 Phone: 467-1880

Exec. V.P., Gen. Mgr.,
 Central Div..... F. R. Etchen, Jr.
 Exec. V.P., Ch. Exec. Comm... R. W. Metzger
 Exec. V.P..... B. Groseth
 Vice President..... Lorry R. Northrup
 V.P., Radio-TV Dir.... George B. Anderson
 V.P., Media..... John L. Gwynn
 V.P., Ch. Time Buyer..... Holly Shively
 5045 Wilshire Blvd., Los Angeles 36, Calif.
 Phone: WEbster 1-1211

Exec. V.P., W. Div. Gen.
 Mgr..... Emmett C. McGaughey
 Chmn. Fin. Comm..... H. D. Williams
 Sr. V.P., Radio-TV Dir.... Robert L. Redd
 Radio-TV Prod. Dir... William A. Thomson
 3329 Richmond Ave., Houston 6, Tex.
 Phone: JAckson 4-7531

Exec. V.P., Gen. Mgr., Central Div... F. R.
 Etchen, Jr.
 V.P., Office Mgr..... Robert W. Dundas, Jr.
 3 Penn Center, Philadelphia 2, Pa.
 Phone: LOcust 4-3551

Exec. V.P., Gen. Mgr., Eastern Div... Grant
 Worrell
 V.P., Mgr..... Horace D. Nalle
 Oliver Building, Pittsburgh 22, Pa.
 Phone: GRant 1-1900

Exec. V.P., Gen. Mgr.,
 Central Div..... F. R. Etchen, Jr.
 Radio-TV Dir..... W. L. Thunhurst
 IBM Bldg., 690 N. Robert St.
 St. Paul 1, Minn.
 Phone: CApital 7-7501

Exec. V.P., Gen. Mgr.,
 Central Div..... F. R. Etchen, Jr.
 Sr. V.P., Mgr..... James A. Walker
 140 Montgomery St., San Francisco 4, Calif.
 Phone: EXbrook 2-4616
 Exec. V.P., Gen. Mgr., West Div..... E. C.
 McGaughey

International Offices:

30 Eastbourne Terrace, London W 2., Eng.
 Man. Dir..... Walter Graebner
 4 Archbold Terrace, Jesmond,
 Newcastle-on-Tyne, England
 Man. Charles Fullerton
 90 Sveavagen, Stockholm, Sweden
 President Wilhelm Danielson
 610 Church St., Toronto 5, Ont., Canada
 V.P. Edward Karthaus
 1310 Green Ave., Montreal 6, Que., Canada
 Manager W. G. Manning
 Ashfield House, 402 Sauchiehall St.,
 Glasgow C2, Scotland
 Man..... J. H. Weir
 Estimated Radio Billings: \$3,350,000
 Estimated TV Billings: \$16,150,000

WILLIAM ESTY COMPANY, INC.

100 E. 42nd St., New York 17, N. Y.
 Phone: OXford 7-1600
 AAAA—ANPA—APA

ADVERTISING AGENCIES

Board Chairman.....James J. Houlahan
 President.....J. Peace
 Vice Bd. Chmn.....Dr. Wallace H. Wulfeck
 Treasurer.....E. H. Cummings
 V.P., TV Dir.....Mitchell Johnson
 V.P. Chg. TV, Radio

Commercial.....Joseph Forest
 V.P., Media Dir.....Mark F. Byrne
 Time Buyers.....R. Grahl, H. Simpson

Branch Office

6331 Hollywood Blvd., Hollywood 28, Cal.
 Phone: HOLLywood 2-6301

V.P., W. Cst. Mgr.....Arnold J. Webster
Estimated Radio Billings: \$6,000,000.
Estimated TV Billings: \$60,000,000.

FARQUHAR AND COMPANY, INC.

First National Bank Building, Utica 2, N. Y.
 Phone: 2-6109
 ABP

President, Radio-TV Dir...John T. Farquhar
 Vice-President.....Ted R. Darvoe
 Vice-President.....Robert F. MacFarland
 Treasurer.....Jay C. Anderson
 Secretary.....Roger H. Williams
 Media Director.....Eleanor Crimmins
 Prod. Mgr.....Kermit LaFave

LAWRENCE FERTIG & CO., INC.

149 Madison Ave., New York 16, N. Y.
 Phone: MURray Hill 9-7100
 ABP—ANPA—APA—NBP

Chairman-Treasurer.....Lawrence Fertig
 President.....Philip Lukin
 V.P.'s.....Henry Bretzfield, Robert E. Wolfe
 Media Director.....Miss Selma Grosswirth
 Art Director.....Fred Widlicka
 Production Manager.....Geo. Barrett

FIORE & FIORE

128 Mallory Ave., Jersey City 4, N. J.
 Phone: HENDERSON 2-8200
 ANPA

Pres., Radio Dir.....Michael A. Fiore
 V.P., TV Dir.....Albert A. Fiore
 Secy.-Treas.....B. V. Fiore
 Media Director.....John Critelli

RICHARD A. FOLEY ADV. AGENCY

1528 Walnut St., Philadelphia 2, Pa.
 Phone: PE 5-6302

AAAA—ABC—ABP—ANPA—NOAB
 President.....Charles H. Eyles
 Exec. V.P.....A. Edward Morgan
 V.P.-Media Director.....Wesley Winning
 V.P., Copy Dir.....Frank J. Corkery
 Vice Presidents.....Earle Steiert,
 Russell Gray, Jr., W. B. Pritchard
 Radio-TV Director.....Alice Mooney
 Art Director.....William F. Hope

FOOTE, CONE & BELDING

247 Park Avenue, New York 17, N. Y.
 Phone: YUKon 6-8000
 ANPA—AAAA—ABP

Chmn., Bd. of Directors...Robert F. Carney
 President.....Rolland W. Taylor
 Ch. Exec. Comm.....Fairfax M. Cone
 Sr. V.P.'s.....Fred Ludekens,
 F. E. Delano, Elwood Whitney
 V.P., Natl. Best. Dir.....John B. Simpson
 V.P. Natl. Best. Bus. Mgr.....C. B. Oliver
 V.P., Best. Dir., N. Y.....Roger Pryor
 V.P., Dir. Media & Time Buyer.....Frank
 Gromer

Branch Offices

155 E. Superior Street, Chicago 11, Ill.
 Phone: SUPERior 7-4800

Sr. V.P., Mgr.....Charles S. Winston, Jr.
 V.P., Dir. Media & Time Buyer..Edward M.
 Stern

V.P., Dir. Bestg.....Homer Heck
 Best. Bus. Mgr.....Harry Dieter
 Mgr. Best. Sves.....Myron Clark
 Dir. Best. Prod.....John Libberton
 Spvsr. Best. Facilities...Robert Daubenspeck
 900 Wilshire Blvd., Los Angeles 17, Calif.
 Phone: MADison 9-3611

V.P., Mgr.....Louis E. Scott
 V.P., Dir. of Media & Time Buyers...Gene
 Duckwall

V.P., Dir. of Bestg.....Sherman McQueen
 235 Montgomery St., San Francisco 4, Calif.
 Phone: SUTter 1-2355

V.P., Gen. Mgr.....W. C. Matthews
 Time Buyer.....Helen Stenson
 806 Main St., Houston 2, Texas
 Phone: CAPitol 8-0395

V.P. Mgr.....Ed. H. Badger
 10 St. Mary St., Toronto 5, Ont., Can.
 Phone: WALnut 5-5961

Managing Dir.....Richard B. Bradshaw
 Dir. Radio-TV.....Robert Simpson
 1255 Phillips Sq., Montreal 2, Can.
 Phone: VICTor 2-8781

Manager.....M. Chicoine
 Avenida Insurgentes, Sur 102, Mexico City 6,
 Mexico

Phone: 11-97-13

Pres., Gen. Mgr., Latin Div...P. Martin Kiek
 82 Baker St., London W. 1, England
 Phone: WELbeck 4426

Chmn. & Mng. Dir.....Brian F. MacCabe
 Mgr., Radio-TV.....Ian Latimer
 Kleiner Hirschgraben 16, Frankfurt am Main,
 Germany

Phone: 28-241

Manager.....Don Cunningham
Estimated Radio Billings: \$5,000,000.
Estimated TV Billings: \$51,000,000.

ALBERT FRANK-GUENTHER LAW INC.

131 Cedar St., New York 6, N. Y.
 Phone: COrtlandt 7-5060

ABP—ANPA—APA—NOAB—NBP—ABC
 Bd. Chairman.....Howard W. Calkins
 Vice Bd. Chmn.....Howard C. Allen
 President.....John V. McAdams

ADVERTISING AGENCIES

Sr. Vice-Pres.....Victor J. Cevasco
 Vice-Pres. & Treas.....S. A. Speake
 Vice-Pres. & Sec.....E. G. McAdie
 Vice-President.....Frank D. Cruikshank
 V.P., Radio & TV.....Robert W. Day
 Manager, Radio-TV.....Lawrence Butner
 Radio-TV Prod.....Brooks Clift
 Radio-TV Traffic.....Robert Gordon

FRANK, CLINTON E., INC.

2400 Merchandise Mart, Chicago 54, Ill.
 Phone: WHitehall 4-5900

AAAA—ABP—ANPA—NBP—NOAB

President.....Clinton E. Frank
 Sr. V.P., Radio-TV Dir...Buckingham Gunn
 Treas.....Carroll Cheverie
 Comptroller.....Walter C. Linden
 Sr. V.P.'s.....Philip E. Bash,
 Hill Blackett, Jr., Wayne Grinstead, Bow-
 man Kreer, Robert J. Reardon
 V.P.'s.....Herbert K. Butz,
 Kenneth B. Karcher, Richard K. Montgom-
 ery, Arthur L. Meltzer, Robert J. Wana-
 maker, Louis E. Schueler, Eugene B.
 Shields
 V.P., Media Dir.....A. S. Trude, Jr.
 Radio-TV Bus. Mgr.....Helen Lydon
 TV Prod. Spvrs.....Donald H. Wallace,
 Ransom P. Dunnell, Lee M. Langlois
 Prod. Mgrs.....Neil McCreavey,
 Doris Johnson, Bernard Nagel
 Time Supervisor.....Ruth Babick Lewis
 Time Buyers.....Paul R. Hansen,
 Mary Crisafulli, Patricia Burke
 Director, P. R. & Pub...Frazier E. Nounnan
 Asst. Time Buyer.....Kaye Krueger

Branch Offices

1680 N. Vine St., Hollywood 28, Calif.
 Phone: HO 9-0858

Manager.....R. Davis
 527 Madison Ave., New York 22, N. Y.
 Phone: MU 8-1285

Manager.....Jack Miller
 1010 N. Thompson St., Richmond 30, Va.
 Phone: 282-0771

V.P., Manager.....Kenneth W. Erdman
 2706 Richmond Ave., Houston 6, Tex.
 Phone: JACKson 6-3645

President.....Weldon T. Weekly

FRANKEL, JONES, CO.

180 N. Wabash Ave., Chicago 1, Ill.
 Phone: DEarborn 2-5745

ABP—ANPA—APA—AAAA

President.....Jones B. Frankel
 Prod. Mgr.....Richard A. Tajbl

FREDERICK-CLINTON CO., INC.

545 Fifth Ave., New York 17, N. Y.
 Phone: MUrray Hill 2-7433

ABP—ANPA—APA—PPA

Pres., Treas., Radio-TV Dir,
 Time Buyer.....H. S. Rieff
 V.P., Art Director.....Edward Gambole

CURT FREIBERGER & CO.

1439 Court Place, Denver 2, Colo.
 Phone: ALPine 5-2048

AAAA—ANPA—ABP—PPA—NBP—APA

President.....C. J. Freiburger
 Vice President.....Anne Freiburger
 Robertson
 Sec'y & Treas.....Fern Oakley
 Prod. Mgr.....Leon E. Simpson

FRIEND-REISS ADVERTISING, INC.

167 E. 56th St., New York, N. Y.
 Phone: PLaza 2-2600

Chmn., Treasurer.....B. M. Reiss
 Vice-Chmn., Secy.....Harold Reiss
 Pres., Dir., Radio-TV.....Lee Friend
 Sr. Vice Pres.....Norman Waters

L. W. FROHLICH & CO., INC.

34 East 51st St., New York 22, N. Y.
 Phone: PLaza 9-1900

President.....L. W. Frohlich
 Exec. V.P.....Julian Farren
 Sr. V.P.'s.....Charles E. Lewis,
 V. E. Dent
 V.P.'s.....Austin Schoen,
 Robert Hitchins, William Praetorius
 Treasurer.....Elizabeth Frazier
 Secretary.....I. L. Burns
 Radio & TV Film Dir....Edwin Rooney, Jr.

HARRY M. FROST CO., INC.

260 Tremont St., Boston 16, Mass.
 Phone: LIBerty 2-6140

ANPA—APA—ABP—NBP

President, Treasurer.....Karl M. Frost
 Vice Presidents.....Florence A. Dondero,
 Raymond E. McLaughlin, H. E. Bessom,
 H. P. Newcomb
 Radio-TV Time Buyer...V. M. Fairweather

FULLER & SMITH & ROSS, INC.

666 Fifth Ave., New York 19, N. Y.
 Phone: JUdson 2-9000

AAAA—ABP—ANPA

President.....R. E. Allen
 V.P. & Mgr.....William Holden
 Sr. V.P. Radio-TV.....A. E. Duram
 Sr. V.P. Admin.....C. M. Skade
 V.P., West Coast Network Prog.....David
 Mathews

V.P., Mgr., Radio-TV Dept...E. H. Mahoney

Branch Offices

55 Public Square, Cleveland 13, O.
 Phone: CHerry 1-6700

V.P., Mgr.....K. C. Tuttle
 105 W. Adams St., Chicago 3, Ill.
 Phone: ANdover 3-5039

V.P. & Mgr.....D. H. Echols
 244 Pine St., San Francisco, Calif.
 Phone: YUKon 6-5955

V.P. & Mgr.....John Leahy
 211 Oliver Ave., Pittsburgh 22, Pa.
 Phone: GRant 1-9565

V.P. & Mgr.....P. A. Cleland

ADVERTISING AGENCIES

3325 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DÜnkirk 5-2211
V.P. & Mgr.....C. N. La Vene
909 Dan Waggoner Bldg., Ft. Worth, Tex.
Phone: EDison 2-2201
V.P. & Mgr.....S. Schlenther
68 Knightsbridge, London S.W. 1, Eng.
Phone: Kensington 8111
Mgr.Sidney Horniblow
Estimated Radio Billings: \$1,000,000.
Estimated TV Billings: \$12,500,000.

GALLAND ADVERTISING

18 E. 48th St., New York 17, N. Y.
Phone: PLaza 5-9141
President.....Harry J. Galland
V.P., Media Dir.....Marilyn Arko

GARDNER ADV. CO.

915 Olive St., St. Louis 1, Mo.
Phone: CE 1-3200
ABP—ANPA—APA
Chairman & Pres.....Charles E. Claggett
Vice Chairman.....John A. H. Rehm
Exec. Vice-Pres.....C. C. Humphrey
V.P. Radio-TV Pgm. Dir.....William Fisher
Branch Office

370 Lexington Ave., New York 17, N. Y.
Phone: MURray Hill 9-2424
V.P., Chmn. Exec. Comm...William F. James
V.P., Exec. Dir., Radio-TV...Roland Martini
Chief Time Buyer.....Ruth Clinton
1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HO 9-2719

GAYNOR & DUCAS, INC.

850 Third Ave., New York 22, N. Y.
Phone: PLaza 5-2200
ANPA—ABP—NBP
PresidentPaul Gaynor
Exec. Vice Pres.....John J. Ducas
Senior V.P.....R. Wooldridge
Production Manager.....R. W. Nelsen
Radio-TV Dir.....Robert Neuzer

Branch Office
291 S. La Cienega, Beverly Hills, Calif.
Phone: OLeander 5-8191
Senior V.P.....A. V. Cline
V.P., Adv.....Norm Church
Media Buyer.....J. Giddings

THE GETSCHAL CO., INC.

342 Madison Ave., New York, N. Y.
Phone: MU 7-2200
PresidentBudd Getschal
Production Manager.....Gerry Gilbert
Art Director.....Leonard Steinberg

GEYER, MOREY, BALLARD, INC.

555 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3300
AAAA—ABP—ANPA
Board Chairman.....Sylvester M. Morey
President.....Sam M. Ballard
Chmn. Exec. Comm.....B. B. Geyer
Exec. V.P.....Richard J. Farricker
Sr. Vice Presidents....Edward A. Gumpert,
George C. Oswald

Admin. V.P.....John T. McHugh
V.P. & Radio-TV Prod.
Mgr.LeRoy Emmerich
Radio TV Bus. Mgr.....Donald W. McGuinn
Secretary.....William G. Carmody
Treasurer.....John R. Kunz
Assoc. Dir., Bestg.
Media.....Roeland J. van Emmerik

Time Buyers & Accounts: Werner R. Kutsche (N.Y.); Babbitt, Sinclair, Richfield, Irish Interl. Airlines, Underwood, Kelvina-tor; Jan van Emmerik (N.Y.); American Motors; William Santoni (N.Y.); Max Factor; Jack H. Stilwill (Chicago); Central Nat'l Bank of Chicago, William Cooper & Nephews, Inc., I. J. Grass Noodle Co., Illinois State Toll Highway Comm., John Morrell & Co., New England Fish Co.; Wendell W. Unfer (Chicago); DeKalb Agricultural Assoc., Inc.; Lloyd Ver Steegh (Chicago); Allied Mills, Inc.; Catherine Hamm (Dayton); State Fidelity Federal Savings & Loan Assn., Rambler Dealers Assoc. of Dayton; Neal Nyland (Detroit); Rambler Dealer Assocs.; George Koenig (Los Angeles); Union Pacific Railroad; Robert J. Livingston (Omaha); Union Pacific Railroad; R. H. Galley (Omaha); Nebraska Savings & Loan; John T. Bruce (Portland); Rambler Dealer Assoc.; Allan Halverson (Portland); Pool Line Railroad, Union Pacific Railroad; Tom Kallas (Racine); West Bend Co.; Charles Might (Racine); J. I. Case Co., Badger Northland, Inc.

Branch Offices

931 Third Nat'l Bldg., Dayton 2, Ohio
Phone: 228-4154
Vice Pres.....E. G. Frost
14250 Plymouth Rd., Detroit 32, Mich.
Phone: WEBster 3-5520
V.P.'s..Daniel A. Packard, John F. Henry, Jr.
5455 Wilshire Blvd., Los Angeles, Calif.
Phone: 937-0510
Vice Pres.....M. E. Welborn
645 N. Michigan Ave., Chicago 11, Ill.
Phone: MO 4-8400
Chm. of Exec. Comm.,
West Div.....Donald J. Powers
2130 S. W. Fifth Ave., Portland 1, Ore.
Phone: CApital 6-2981
Vice Pres.....R. J. Livingston
1504 Dodge St., Omaha 2, Neb.
Phone: 342-7795
Vice Pres.....R. J. Livingston
610 Wisconsin Ave., Racine, Wisc.
Phone: MEIrose 4-6605
Vice Pres.....Edward F. Krein
Estimated Radio TV Billings: \$12,500,000.

GIBRALTAR ADV. AGENCY, INC.

17 E. 45th St., New York 17, N. Y.
Phone: MURray Hill 7-7896
President.....Charles J. Basch, III
Vice-PresidentLeo Berman
TreasurerClarence Schmidt

ADVERTISING AGENCIES

Sec'y., Radio-TV Dir.,
Time Buyer.....Frances Scott
Radio-TV Div.....Ronald Dawson

GILLHAM ADVERTISING AGENCY, INC.

500 Continental Bank Bldg., Salt Lake City
1, Utah
Phone: DAVIS 8-0281
ABP—ANPA—ANA

President.....M. C. Nelson
Exec. Vice Pres.....Lon Richardson, Sr.
Vice-President.....Robert F. Rohlfling
Vice-President.....Wendell J. Ashton
Vice President.....J. Y. Tipton
V.P., Dir. Radio-TV.....Arthur W. Atack
Secretary.....Richard H. Ogaard
Radio-TV Acct. Exec.....Lowell Jackson
Time Buyers & Accounts: Robert F. Rohlfling; Hotel Utah & Utah Motor Lodge, Union Pacific R.R., Lowell Jackson; American Oil Co., Pet Dairy (Sego Milk), Utah Power & Light Co., Glazier Const., West. Colo. Power; Arthur W. Atack; First Security Bank, Ogden First Fed., Petty Ford Co., 1st Federal Savings & Loan, Amer. Dairy Assn., GE, Lucky Lager, Mountain Fuel Supply Co.

BERT S. GITTINS ADVERTISING, INC.

739 N. Broadway, Milwaukee 2, Wis.
Phone: BR 6-5934
ABP—ANPA—NOAB—NBP—APA

President.....Bert S. Gittins
Prod. Dir.....Stewart Carlson
Bst. Media.....Esther Block
Copy Dir.....Harold Nelson

GLENN ADVERTISING INC.

3410 Republic Bank Bldg., Dallas, Tex.
Phone: RI 8-9851

ANPA—ABP—AAAA—ABC—AFA—ANA
Ch. of Board.....Ward M. Wilcox
President, Treasurer.....John H. Stewart
V.P., Media Director.....Duke Burgess
Vice President.....Liener Temerlin
Dir., Air Media.....Gene Dennis
Radio-TV Director.....John Hicks
Time Buyer.....Mrs. Sue Hooks

Branch Offices

Ft. Worth Nat'l Bank Bldg., Fort Worth, Tex.
Phone: ED 2-4476
Vice President.....Merle Bell
1101 Majestic Bldg., San Antonio, Tex.
Phone: CAPitol 7-6311
Vice President.....J. Schlichenmaier
3915 Essex, Houston, Texas
Phone: MO 6-1855
Manager.....Ed Chalmers
Suite B, Southwest Natl. Bldg., El Paso, Tex.
Phone: KE 2-3606
Manager.....I. E. Carson
651 Skirvin Tower, Okla. City, Okla.
Phone: CEntral 6-8582
Vice President.....J. S. Bell

GOODMAN ORGANIZATION

7165 W. Sunset Blvd., Los Angeles 46, Calif.
Phone: HO 6-5221

President.....Mort Goodman
Radio-TV Dir.....David Horowitz
Asst. Media Buyer.....Shirley Ross

GOTHAM-VLADIMIR ADVERTISING, INC.

342 Madison Ave., New York 17, N. Y.
Phone: OXFord 7-4300
ABP—AFA—ANPA—AAAA

Vice-Chmn. of Bd.....G. Ellsworth Harris
President, Dir.....Arthur A. Kron
Sr. Vice Presidents.....Rufus Choate,
Richard H. Hobbs, Daniel C. Kaufherr
Vice Presidents.....Robert F. Kendall,
C. G. Rourke, Frank Birdsall, William V.
Rieglane, A. L. Beyea
Media Dir.....Robert J. Rieglane
Secretary.....Chester A. Priest
Dir. Radio & Television.....Sally Allen
Dir. Pub. Relations.....Kay Long
Dir. Research.....Margaret E. Stark

Branch Offices

1 No. LaSalle St., Chicago 2, Ill.
Phone: ANdover 3-2890
Sr. Vice President.....Richard H. Hobbs
2223 Centro East, Tiburon, Calif.
Phone: GE 5-1073
Vice President.....Frank A. Birdsall
Avenida Munoz Rivera, Esquina Luis
Gonzales
Hato Rey, Puerto Rico
President.....Thomas Clark

GRANT ADVERTISING, INC.

919 North Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-6500
ANPA—APA—ABP—SNPA—NOB

Board Chairman.....Will C. Grant
Exec. V.P.....Greg Sherry
Sr. Admin. V.P.....Christopher Cross
Secretary.....Mary Waller Grant
V.P., Research Dir.....George Bauder
V.P., Comptroller.....R. Runtz
V.P., Media Dir.....Reginald L. Dellow
V.P., Creative Dir.....Ernest Allen
Radio & TV Dir. (Chicago).....Gail Light
Production Mgr.....Don V. Seyfried

Branch Offices

711 Third Ave., New York 17, N. Y.
Phone: OXFord 7-5800
President.....E. W. Plowe
V.P. Media.....J. Le Brecht
1600 Vaughn Bldg., Dallas 2, Tex.
Phone: RI 1-3251
V.P., Gen. Mgr.....Joe K. Hughes
Media Director.....Mrs. Dean Hulse
405 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-6275
V.P., Gen. Manager.....Francis Martin, Jr.
801 2nd Ave., Seattle, Wash.
Phone: MAIn 4-3232
V.P., Gen Mgr.....Dan Madden

ADVERTISING AGENCIES

13th St. at Second Ave., S.W., Miami 36, Fla.

Phone: FRanklin 3-6611

Exec. V.P., Gen. Mgr.,

Caribbean Oper.....John A. Day

1680 N. Vine, Los Angeles, Calif.

Phone: HO 1-9231

V.P., Gen. Mgr.....R. L. Dellinger

Estimated Radio Billings: \$3,000,000.

Estimated TV Billings: \$9,000,000.

GRAY & ROGERS

12 South 12th St., Philadelphia 7, Pa.

Phone: WALnut 2-4808

ANPA—ABP—ABC—AAAA

Partner.....Jerome B. Gray

Partner-Copy Chief....Robert W. Graham

Partners.....Sherman G. Landers,

Russell K. Carter, William B. Edwards.

Atherton Seeley, Daiv B. Arnold, Albert R.

Bochroch, William Kinney, Henry R.

Hallowell

Superv. Radio-TV Dept...Edmund H. Rogers

Program & Mgmt. Dir....Walter M. Erickson

Production Director.....Chester R. Cooper

Media Director.....Edward Papazian

Asst. Media Dir.....Charlotte Baumann

744 Broad St., Newark, N. J.

Phone: MARket 3-7345

Manager.....Richard N. Gulick

Estimated Radio Billings: \$900,000.

Estimated TV Billings: \$1,100,000.

MONROE GREENTHAL CO., INC.

595 Madison Ave., New York 22, N. Y.

Phone: PLaza 9-8640

President.....Monroe W. Greenthal

V.P., Creative Dir.....David E. Diener

Radio & TV Dir.....Harry Bargamian

Media Dir.....Harry Schulman

Copy Chief.....Dave Dember

Prod. Mgr.....Joseph Bogiano

Art Director.....Otto Luther

Assoc. Art Dirs.....Ed Brodtkin,

Low Clayman, Robert Cohen

GREGORY-GIEZENDANNER COMPANY

P. O. Box 6278, Houston 6, Texas

Phone: JACkson 6-1071

Partners.....Lloyd Gregory,

Chas. J. Giezendanner, Jr.

Production Manager.....L. Chesnar

TV Time Buyer.....Annette Kercheval

Publicity Director.....Maudeen Marks

GREY ADVERTISING, INC.

430 Park Ave., New York 22, N. Y.

Phone: PLaza 1-3500

AAAA—ABC—AFA—NOAB

Ch. of Board.....Arthur C. Fatt

President.....Herbert D. Strauss

Ch. Exec. Comm.....Lawrence Valenstein

Exec. V.P., Chg.

Radio-TV Dept.....Alfred L. Hollender

V.P., Chg. Comm. Prod.....Jack Davis

V.P., Media Dir.....E. L. Deckinger

V.P. Assoc. Media Dir.....Harold Miller

Spot Best. Media Spvsr.....Joan G. Stark

Network Media Spvsr.....Helen Wilbur

Branch Offices

25 Wilshire Blvd., Beverly Hills, Calif.

Phone: CRestview 4-8401

Vice-Pres.....Robert D. Wolfe

1908 Sherbrooke St., Montreal, P.Q., Can.

Phone: WEllington 7-9521

Vice. Pres.Peter Golick

Estimated Radio Billings: \$7,700,000

Estimated TV Billings: \$26,200,000

GRISWOLD-ESHLEMAN CO.

55 Public Sq., Cleveland 14, O.

Phone: TOWer 1-3232

AAAA—ABP—ANPA—ABC—AFA

Board Chrm., Treas.....Jonathan F. Davis

PresidentCharles Farran

V.P.'s.....Robert L. Baumgardner,

L. R. Canfield, V. C. Kenney, E. M. Marker,

F. W. Beckinsale, John P. Conde, Harry M.

Grinton, Jack Higgins, Lowell S. Monroe,

David Skylar, Heinz A. Stadthagen,

William A. Weaver

Dir., Radio-TV Production..Ralph A. Borzi

Time Buyer, Cleveland.....Helen Lott

Time Buyer, Chicago.....Ralph Rozema

Branch Offices

307 N. Michigan Blvd., Chicago 1, Ill.

Phone: STate 2-8927

Manager.....H. W. Stoetzel

Grant Bldg. Penthouse, Pittsburgh 19, Pa.

Phone: 471-5701

Manager.....Ronald P. Taylor

Estimated Radio & TV Billings: \$1,100,000.

JULIAN GROSS & ASSOCIATES, INC.

709 Main St., Hartford 3, Conn.

Phone: CHapel 9-8491

Pres., Treas.....Julian Gross

Prod. Mgr.....B. K. Hensley

Secretary.....G. Ray

Time Buyers.....J. Gross, J. J. Long,

B. J. Kreft

GRUBB ADVERTISING, INC.

111 N. Market St., Champaign, Ill.

Phone: 356-3766

ABC—ABP—ANPA—AFA

PresidentRobert F. Grubb

V.P., Best. Act.....Dale R. Arvidson

Radio-TV Coord.....Howard F. Babbs

SecretaryF. E. Wilder

Asst. Treasurer.....Virginia P. Weinman

Media Dir.....J. J. Dombrowske

Time Buyer.....Mrs. Barbara Fairfield

Branch Office

3231 N. Meridian, Indianapolis, Ind.

Phone: WA 3-2385

Manager.....J. C. Crosbie

Estimated Radio Billings: \$125,000.

Estimated TV Billings: \$800,000.

GUILD, BASCOM & BONFIGLI, INC.

222 Columbus Ave., San Francisco 11, Calif.

Phone: YUKon 2-8400

AAAA—ABP—ANPA

ADVERTISING AGENCIES

PresidentWalter Guild
 Bd. Chrmn.....David Bascom
 Exec. V.P.....Dante Bonfigli
 General Manager.....Ben Franklin
 V.P., Best. Prod. Head..Alexander Anderson
 V.P.'s....Maxwell Arnold, Ernest J. Hodges,
 Rod MacDonald, Walter Lawrence
 TV Creative Dir.....David Fulmer
 TV Opera. & Radio Prod. Dir..Curt Baldwin
 Sec.-Treasurer.....John H. Rolfs
 Time Buyers.....Rod MacDonald,
 Lyn Gross, Peg Harris, Kathie DeHaven

Branch Offices

575 Lexington Ave., New York, N. Y.

Phone: PLaza 1-3979

V.P., Office Mgr.....Hank Buccello
 V.P., Dir. Network Rel....Reggie Schuebel
 1750 N. Vine St., Hollywood 28, Calif.
 Phone: HO 9-8217

Office Mgr., TV Bus. Mgr.....George Allen
 TV Comm. Prod.....Dan Lindquist
 Dir. of TV Pgmg.....Sam Pierce
 1609 Tower Bldg., Seattle 1, Wash.
 Phone: MAin 4-8790

Office Mgr.....Angus Woodbury

GULF STATE ADVERTISING AGENCY, INC.

2714 S.W. Freeway, Houston 5, Texas

Phone: JACkson 6-2111

AAAA-ABP-ANPA-AFA

President, Time Buyer.....Adie Marks
 V.P., Treas.....Seymour Cohen
 Prod. Mgr., Time
 Buyer.....Mrs. Margaret Denney
 Radio-TV Dir., Time
 Buyer.....Mrs. Paula Reece

LAWRENCE C. GUMBINNER ADV. AGENCY, INC.

655 Madison Ave., New York 21, N. Y.

Phone: TEmpleton 8-1717

ABP-ANPA-ABC

Chairman.....Lawrence C. Gumbinner
 President.....Milton Goodman
 V.P., Radio-TV Dir....Paul G. Gumbinner
 Exec. V.P.....Morton Freund
 VP in Chg Prod.....Herman Kornblum
 V.P. in Chg. Art.....Hershel Bramson
 Vice President.....Sumner Wyman
 TV Prod.....Edgar Kenner
 TV Creat. Dir.....M. Sasanoff
 Time Buyers.....Dorothy Barnett,
 J. Murphy, A. Wasserman, George Blinn,
 Paul Fitzgerald

GUTMAN ADVERTISING AGENCY

Peoples Federal Bldg., Wheeling, W. Va.

Phone: 233-4700

ANPA-AFA

President.....D. Milton Gutman
 SecretaryPhyllis Kalany
 V.P., Radio-TV Prod....D. M. Gutman, Jr.

JOHN L. HALPIN, ADVERTISING

277 State St., Schenectady 5, N. Y.

Phone: FRanklin 2-0492

Partners..John L. Halpin, Marion G. Halpin

Copy Chief.....A. M. Fowler
 Production.....Carol Lundie
 Art Director.....A. H. Hitchins

HART-CONWAY ADV. CO., INC.

300 Triangle Bldg., Rochester 4, N. Y.

Phone: LOcut 2-3520

ANPA-ABP-AAAA-ABC-AFA

Pres., Treas.H. Lyman Hart
 Sr. Vice-President.....Harold E. Kennedy
 Exec. Vice-President.....John P. Street
 Vice-Presidents.....E. Ward Phillips,
 John M. Nixon

GEORGE H. HARTMAN CO.

307 N. Michigan Ave., Chicago 1, Ill.

Phone: ANdover 3-0130

ABP-ANPA

President.....George H. Hartman
 Exec. V. P.Rowland Laughlin
 V. P., Gen. Mgr.John T. Holloway
 Vice Pres.....David R. Coey,
 William H. Aaron, Robert S. Cole
 V.P., Art Dir.....Alfred Festen
 SecretaryGeorge H. Hartman, Jr.
 V.P., Radio & TV Director....John D. Berg
 Radio & TV Dir.-Prod.....Jack Leonard
 Time BuyersGloria McNamee,
 Audrey Thorelius

Branch Office

420 Lexington Ave., New York 17, N. Y.

Phone: BUrray Hill 9-8637

Branch Office Mgr.....John Berg

HEINTZ & COMPANY, INC.

824 Wilshire Blvd., Los Angeles 17, Calif.

Phone: MADison 9-3181

AAAA-ANPA-ABP

President.....Robert P. Heintz
 Exec. V.P.....Herbert Dickow
 Radio-TV Dir.....Kenneth Higgins

AL HERR ADV. AGENCY, INC.

225 E. Michigan St., Milwaukee 2, Wis.

Phone: Broadway 1-2710

ABP-ANPA-AAAA

President, Chmn.,.....Al J. Herr
 Vice-PresidentJohn Rock
 V.P., Radio-TV.....Pat Kocian

HICKS & GREIST, INC.

555 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-5600

ABP-ANPA

Ch. of Board.....E. Harold Greist
 President.....Charles V. Skoog, Jr.
 Ch. Exec. Comm.....Thomas J. Maloney
 Exec. Vice Pres.....Harry L. Hicks, Jr.
 Sr. V.P.....Theodore J. Grunewald
 V.P., Radio-TV Dir.....Vincent J. Daraio
 V.P., Treasurer.....K. A. Hamilton
 V.P., Media Director.....Stanley Newman
 Exec. Producer.....John Donnelly

Branch Office

420 Boylston St., Boston 16, Mass.

Phone: KENmore 6-1207

PresidentRobert F. O'Brien
 Estimated Radio Billings: \$2,800,000.
 Estimated TV Billings: \$3,070,000.

HILL & KNOWLTON, INC.

150 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-5600
ANPA

Chairman.....John W. Hill
President.....Bert C. Goss
Vice President.....Harry S. Cooper

Branch Office

1000 16th St., N. W., Washington 6, D. C.
Phone: STerling 3-0270

Vice President.....Robert Gray

HOAG & PROVANDIE, INC.

137 Newbury St., Boston 16, Mass.
Phone: COmmonwealth 6-7515
ABP—ANPA

President.....Paul Provandie
Treasurer.....Myron L. Eastwood
Exec. Vice-President.....Langley C. Keyes
Senior Vice President.....Thomas J. Bowen
Vice Presidents....W. Quinn, R. F. Barbour
V.P., Creat. Dir.....Leo A. Harrington
Production Mgr.....John Patterson
Comptroller.....Lincoln D. Wright
Art Dir.....George F. Wilson
Radio-TV Dir.....Richard Lombardi
Media Dir.....Rosemary Rohmer

HONIG-COOPER & HARRINGTON

1275 Columbus Ave., San Francisco 11, Calif.
Phone: OR 3-4469
AAAA—ABC—ABP

President.....Louis Honig
Bd. Chmn.....Eugene I. Harrington
V.P.'s.....Eric Bellingall,
Robert Haumesser, Sherman Slade
Secy.-Treas.....John W. Davis
Dir., Bcst. Media.....Clarice McCreary
Asst. Media Dir.....C. M. Robinson
Radio-TV Prod. Dir.....George Watson

Branch Office

304 S. Kingsley Drive, Los Angeles 5, Calif.
Phone: DUmkirk 8-3301
Exec. V.P., Mgr.....Sherman R. Slade

HOUCK & COMPANY, INC.

2013 S. Jefferson St., Roanoke 16, Va.
Phone: DIAMond 5-8115
ABP—ANPA—APA—SNPA—AFA

President.....C. B. Houck
Vice President.....William B. Houck
Vice President.....Edwin R. Deady
Production Mgr.....Herb Weaver
Radio-TV Director.....Richard Burton

CHARLES W. HOYT CO., INC.

380 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 2-2000

ANPA—APA—NBP—ABC—NOAB—AAAA
President.....Everett W. Hoyt
Chairman of Bd.....Winthrop Hoyt
Vice Presidents.....A. W. Fargo,
R. H. Dingwall, Raymond Arnig, William
A. Baumert, H. L. Roth, H. J. Stiefel, T. S.
Watson, Jr., Jack R. McCormack
Treasurer.....F. J. Becker
V.P., Dir. Radio-TV.....Thomas A. Lee, Jr.

Asst. to Bd. Chmn....Charles B. H. Parker
V.P., Media Rel.....C. B. Donovan
V.P., Prod. Mgr.....N. S. Lampert
Radio-TV Time Buyer.....D. H. Humm

HUMPHREY, WILLIAMSON & GIBSON, INC.

1809 First Natl. Bldg., Oklahoma City, Okla.
Phone: CEntral 6-5429

AAAA—APA—ANPA—SNPA

Pres., Treas.....Warren A. Humphrey
V.P.'s.....Mitchell L. Williamson,
Ellis G. Gibson
Secretary.....E. A. Hartman
Production Manager.....Alyce Robnett
Radio-TV Director.....H. C. Childs
Art Director.....Don Loewen

HUTCHINS ADVERTISING CO., INC.

42 East Ave., Rochester 4, N. Y.
Phone: HAmilton 6-1160

President, Treas.....Frank M. Hutchins
V.P.'s.....William F. Lacey, John P.
McCarthy, A. R. Tomkinson, B.J. Peters
Time Buyers & Acct. Execs....Robert Burns,
Margaret H. Carl, John Doud, James L.
Gould, Frank M. Hutchins, William F.
Lacey, Margaret Nugent, Wm. D. O'Toole,
Wilson Royer, William Batchellor, Ray
M. Small, A. Russell Tomkinson, Jack
Rafield, Bob A. Wolf, William Wygant

Branch Office

33-35 Hayden St., Toronto, Ont., Canada
Phone: WA 4-3753

Manager.....William Bounsall

INTERPUBLIC INCORPORATED

750 Third Ave., New York 17, N. Y.
Phone: TN 7-1122

AAAA—ABP—APA—ANPA—NPB—NOAB
SAAA—CAA—CAB—CPAA

Chmn. Bd. & Pres.....Marion Harper, Jr.
Vice Chmn. Bd.....Robert E. Healy
Exec. Vice Pres.....Frank A. Sherer
Treasurer.....William S. Taggart
Sec. & Gen. Counsel....J. Donald McNamara
McCANN-ERICKSON, INC.

President.....Emerson Foote
Admin. Vice Pres.....T. Jack Henry

Eastern Region

485 Lexington Ave., New York, N. Y.
Phone: OXford 7-6000

Exec. V.P. Chg. Eastern
Operations.....Paul E. Foley
Sr. V.P.'s.....John P. Beresford,
J. L. Deane, Neal Gilliatt, Farish A. Jen-
kins, Russ Johnston, Thomas J. King,
Daniel D. Kinley, Thomas P. Losee, Robert
P. Mountain, William W. Mulvey, George
B. Park, Roger A. Purdon
V.P. & Mgr. Media Svcs.
Div.....H. Nevin Gehman
V.P. & Mgr. Media Dept....Kelso M. Taeger
Eastern Branches
615 Peachtree St., N.E., Atlanta, Ga.

ADVERTISING AGENCIES

Phone: 875-0221
 200 Berkeley St., Boston, Mass.
 Phone: LLiberty 2-7382
 Manager.....Gerald A. Higgins
 1060 National Bank Bldg., Detroit, Mich.
 Phone: WWoodward 5-7550
 Sr. V.P. & Mgr.....T. J. King
 900 Lovett Blvd., Houston, Tex.
 Phone: JJackson 9-4991
 V.P. & Manager.....J. B. Wilkinson
Western Region
 114 Sansome St., San Francisco, Calif.
 Phone: YUkon 1-2262
 Exec. V.P. Chg. Western
 Operations.....Phipps L. Rasmussen
 Adm. V.P. & Asst. Treas.....Joseph R. Fox
 V.P. & Mgr.....Frederick H. McCrea
Western Branches
 318 S. Michigan Ave., Chicago, Ill.
 Phone: WWebster 9-3700
 Sr. V.P. & Manager.....Chester L. Posey
 3325 Wilshire Blvd., Los Angeles, Calif.
 Phone: DUnkirk 5-3302
 V.P. & Manager.....David J. Hopkins
 Public Service Bldg., Portland, Ore.
 Phone: CApiTal 6-4844
 Manager.....Robert A. Brown
 1508 Northern Life Tower, Seattle, Wash.
 Phone: MAln 3-1572
 V.P. & Manager.....F. G. Mullins
 McCANN-MARSHALK CO., INC.
 Time-Life Bldg., Rockefeller Center,
 New York, N. Y.
 Phone: OXFord 7-4250
 Pres. & Gen. Mgr.....Stuart D. Watson
 Vice Chmn. Bd.....Samuel L. Meulendyke
 Exec. Vice Pres.....Ralph B. Koser
 Sr. V.P.'s.....Robert Cole,
 Charles A. Mittelstadt, Harlan C. Parks, G.
 Lester Williams, Jr.

Branch Offices

335 Euclid Ave., Cleveland, Ohio
 Phone: CHerry 1-6850
 V.P. & Manager.....Bill M. Sansing
 795 Peachtree St., N.E., Atlanta, Ga.
 Phone: TRinity 5-0221
 V.P. & Manager.....Charles A. Richardson
 100 Biscayne Blvd., S., Miami, Fla.
 Phone: FRanklin 9-2821
 V.P. & Manager.....James H. Cobb
 Sr. Vice Pres.....George H. Giese

HOLST & MALE, INC.

(Sub. of McCann-Erickson, Inc.)

1370 Kapiolani Blvd., Honolulu, Hawaii
 Phone: 9-5291
 President.....M. O. Holst
 Sr. V.P.'s.....J. Carson Magill,
 Zaida Male

M-E PRODUCTIONS

(Television & Radio)

485 Lexington Ave., New York, N. Y.
 Phone: OXFord 7-6000
 President.....Sylvester L. Weaver, Jr.
 Exec. Vice Pres.....Harold J. Graham, Jr.
 Admin. Vice Pres...Benjamin F. Holme, Jr.
 3325 Wilshire Blvd., Los Angeles, Calif.

Phone: DUnkirk 5-3301
 Vice Pres.....Thomas F. Greenhow
 JACK TINKER & PARTNERS
 30 West 54th St., New York, N. Y.
 Phone: OXFord 7-6000

Managing Partner.....John H. Tinker, Jr.
 Other Partners.....Donald G. Calhoun,
 Herta M. Herzog, Myron C. McDonald

COMMUNICATIONS AFFILIATES INC.

750 Third Ave., New York, N. Y.
 Phone: OXFord 7-6484
 Ch. & Gen. Mgr....Donald B. Armstrong, Jr.
 Pres. & Asst. Gen. Mgr...Frank A. Armstrong
 Exec. Vice Pres.....Sydney Morrell
 Pres. Marplan Div.....F. Russell Schneider
 Pres. CCI Div.....Chester Burger
 Pres., SCI Div.....James C. Wickersham

McCANN-ERICKSON CORP.

(INTERNATIONAL)

485 Lexington Ave., New York, N. Y.
 Phone: OXFord 7-6000
 Chm. & Gen. Mgr...Sylvester L. Weaver, Jr.
 Pres. & Asst. Gen.

Mgr.....Armando M. Sarmiento
 Estimated Radio Billings: \$24,000,000.
 Estimated TV Billings: \$68,000,000

RALPH H. JONES COMPANY

3100 Carew Tower, Cincinnati 2, O.

Phone: GARfield 1-2300

AAAA-ABP-ANPA

Ch. of Board.....Stanley A. Willer
 Pres., Treas.....C. M. Robertson, Jr.
 Exec. V.P.....Paul D. Myers
 V.P., Creat. Dir.....Stuart M. Ganon
 V.P., Art Dir.....Robert T. Hayes
 Secretary.....Edward C. Elfers
 Radio TV Head.....Eula Reggin
Time Buyers & Accounts: Lyle Allen;
 Strietmann; Eula Reggin; Miami Margarine
 Co., Provident Bank, Ashland Oil, Cincinnati
 Enquirer, Heekin, GE, Pease Woodwork,
 Hanna Paint, Nationwide Ins.

Branch Office

1500 W. 3rd St., Suite 31, Columbus 12, O.
 Phone: 486-0293
 ManagerRobert Schroer

ROSS JURNAY & ASSOCIATES

178 Social Hall Ave., Salt Lake City, Utah
 Phone: EM 3-6758

Partner, Gen. Mgr.....Miss Ross Jurnay
 Partner, Sr. Acct. Ex.....A. H. Garrigues
 Account Exec.....William J. Brennan
 Account Executive.....John A. Garrigues
Time Buyers & Accounts: Ross Jurnay;
 Meadow Gold Dairies; A. H. Garrigues;
 Fisher Baking Co., American Savings & Loan,
 Peoples Finance & Thrift; Wm. J. Brennan;
 Beehive State Bank, Blue Cross-Blue Shield,
 Capital Chevrolet, S. East Furniture; John
 A. Garrigues; Peltons' Spudnuts.

Estimated Radio Billings: \$171,000.
 Estimated TV Billings: \$121,000.

ADVERTISING AGENCIES

KAL, EHRlich & MERRICK, INC.

2141 Wisconsin Ave. N.W. Wash. 7, D. C.
Phone: FEderal 7-5500

Chrmn. of Board.....Norman C. Kal
President.....Harry L. Merrick
Exec. V. P.....Alvin Q. Ehrlich
Sr. V.P.....William B. Mullett
V.P., Secretary.....Bernard R. Linkins
V.P.'s.....Philip Berne, Frederick M. Harris,
R. Edward Hotze, William G. Roberts
Radio-TV Dir.....David P. Thomas
Public Rel. Dir.....Florenz Hinz
Radio-TV Time Buyer.....Nella Manes

KAMENY ASSOCIATES, INC.

35 West 45th St., New York 36, N. Y.
Phone: CO 5-8060
APA—ANPA—ABP

Ch., Creative Dir.....Seymour Kameny
President, Acct. Supvr.....Nat Kameny
Exec. V.P., Mdse. Dir.....Ray Solomon
Sales Prom. Dir.....William Ruben
Research, Media Dir.....Joe Lesly
Radio-TV Director.....Vernon Delston
V.P., Art Director.....Gil Laufman
Production Manager.....William Egan
Film Prod. Dir.....Allen Schneider

LAWRENCE KANE & ARTLEY, INC.

405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-4120
ANPA—ABP

President.....Lawrence Kane
V.P., Mdsg. Dir.....Eugene J. Cohn
V.P., Copy Dir.....Marvin D. Richwald
Art Director.....Murray Stein
Media Director.....Judith Bausch
Pub. Rel. Dir.....Herbert Kaufman

THE KAPLAN AGENCY, INC.

2 Park Ave., New York, N. Y.
Phone: MU 5-9210

President.....Alvin Kaplan
Exec. V.P.....Sidney M. Weiss
Vice Pres.....Mrs. Beti S. Kaplan

KASTOR, HILTON, CHESLEY, CLIFFORD & ATHERTON, INC.

575 Lexington Ave., New York 22, N. Y.
Phone: PLaza 1-1400
ABP—ANPA

Chairman.....H. Kastor Kahn
Chmn. Exec. Comm.....W. S. Chesley
President.....Peter Hilton
Chmn. Plans Bd.....J. William Atherton
Exec. Vice Pres.....Robert Haag
V.P., Media Dir.....Jack B. Peters
Radio-TV Producer.....Richard King
Radio-TV Time Buyer.....Dorothy Glasser

HENRY J. KAUFMAN & ASSOCIATES

1419 H St., N.W., Washington 5, D. C.
Phone: District 7-7400
ABP—ANPA

General Manager.....Henry J. Kaufman
Creative Director.....Wm. F. Sigmund
Radio-TV Dir.....Jeffrey A. Abel

Media Dir. Research....Betty Darling Gwyer
Copy Chief.....T.D. Mandelstam
Production Mgr.....A. A. Allenback
Exec. Art Director.....Eugene T. Hoover, Jr.
Public Rel. Dir.....Robert R. Denny

KEELOR & STITES CO.

318 Broadway, Cincinnati 2, Ohio
Phone: 721-1310
ABP—ANPA—ABC—AFA

Pres., Treas.....J. T. Nolan, Jr.
V.P.'s.....H. J. Darby, A. A. Radkey
Secretary.....John R. Helmsderfer
Radio-TV Dir.....A. A. Radkey
Asst. Radio-TV Dir.....David J. Clarke

DON KEMPER COMPANY, INC.

608 S. Main St., Dayton 2, Ohio
Phone: Baldwin 3-6216
AAAA—ABP—ANPA—ABC

President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice President.....James D. Parker
Media Director.....Mary A. Whittington
Art Director.....John H. Bach
Production Manager.....Carl Deibel
Med. Reseach Dir....Mary Alice Whittington

Branch Offices

919 N. Michigan Ave., Chicago 11, Ill.
Phone: SUPERior 7-6746

President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice Pres.....Phelps Johnson
Vice Pres.....A. E. Staley
Media Director.....Gerald Saperstein
655 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 2-7755

President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice Pres.....Betty McGonigle
Media, Radio-TV Dir.....Susan Hallberg

KENNEDY-HANNAFORD, INC.

1706 Broadway, Oakland 12, Calif.
Phone: 835-8300
ABP

Ch. of Board.....Helen A. Kennedy
President.....Peter D. Hannaford
V. P., Creative Dir.....Robert C. Dolman
Media Director.....Harry Derdivanis

Branch Office

447 Sutter St., San Francisco 8, Calif.
Phone: 835-8300

Manager.....Robert C. Dolman

KENYON & ECKHARDT, INC.

247 Park Ave., New York 17, N. Y.
Phone: YUkon 6-9000
AAAA—ABP—ANPA—PPA—ABC
NOAB—APA

Chrmn. of Bd.....William B. Lewis
President.....David C. Stewart
Sr. V.P.'s.....Victor Armstrong,
W. Stephens Dietz
V.P., Dir. Radio-TV.....James S. Bealle
Administrative V.P.....H. Wasserman

ADVERTISING AGENCIES

V.P., Treasurer.....F. Hennessy
 V.P.'s.....Joseph B. Braun,
 Jerome Cowen, Frederick Hauser, Milton
 Margolis, Norman H. Bertels, Harry Stod-
 dard, Leonard Carlton, Frederick Flanagan,
 Budd Hemmick, Stanley Tannenbaum,
 Paul Baur, Frank Lionette, Carroll
 Pfeifer, John Shannon, James A. Dearborn,
 F. Hennessy, L. Dickson Griffith, John W.
 Keeshan, Richard M. Kelly, Robert Ellis,
 E. W. Newsom, Sidney B. Silieck, John
 Gardner, William Rienecke, Alvin N.
 Sarasohn, W. Martin, G. Rossini, J. Stone,
 T. Harder, L. Parker, W. Phillips, R.
 Martell, Edward Harbert, C. F. Korten,
 Edward C. Mante, Lee Abbott, Seymour
 Lieberman

Secretary.....A. A. Norcott

Branch Offices

645 Griswold St., Detroit 26, Mich.

Phone: WOODWARD 5-0300

Sr. Vice Pres. & Mgr.....Robert Dearth
 620 Market St., San Francisco
 Phone: EXbrook 7-0900

Mgr.Robert Welsh
 Wash. Bldg., 15th St. & N. Y. Ave.,
 Washington 5, D. C.
 Phone: ST 3-1191

6253 Hollywood Blvd., Los Angeles 28, Calif.
 Phone: HO 9-9044
 334 Boylston St., Boston, Mass.
 Phone: COpley 7-8550

V.P., Mgr.....John Baldwin
 221 N. LaSalle St., Chicago, Ill.
 FInancial 6-4020

V.P.,Robert B. Shirey
 321 Bloor St., E., Toronto, Ont.
 Phone: WALnut 5-8931

V.P.....Edgar B. Ferree
 Kenyon & Eckhardt De Mexico, S. A.
 Avenida Insurgentess Sur
 102 Mexico, D. F.
 Phone: 11-81-73

V.P.William Miller
Estimated Radio Billings: \$4,000,000.
Estimated TV Billings: \$40,000,000.

J. M. KESSLINGER & ASSOCIATES

65 E. 55th St., New York 22, N. Y.

Phone: PLaza 2-2310

ANPA—APA—NBP—PPA

Owner, Pres.....J. M. Kesslinger
 Mgr., New York.....Irving Berk
 Media Director.....H. C. R. Kesslinger
 Research DirectorMitchell Krauss
 Account Executives.....Morton Howard
 Roth, Paul Weisman, Joseph Dietz, Ben
 Becker

KETCHUM, MacLEOD & GROVE, INC.

Four Gateway Center, Pittsburgh 22, Pa.

Phone: COurt 1-5100

AAAA—ABP—ANPA

PresidentGeorge Ketchum
 Exec. V.P., Administration...W. S. Redpath
 Exec. V.P., Service.....E. T. Parrack

V.P.Emil Hofsoos
 V.P., P. R. Dir.....Howard B. Anderson
 V.P.'s.....Robert C. Alberts,
 Robert M. Brown

Vice Pres., Secy.....William R. Parker
 V.P., Creative Dir.....W. E. Pensyl
 Treasurer.....B. B. Jones
 Radio-TV Mgr.....Warren C. Rossell
 Time Buyer.....Peter Turk

Branch Offices

733 Third Ave., New York 17, N. Y.

Phone: MUrray Hill 7-5640

V.P., Manager.....James Cochran
 V.P., Radio-TV Dir.....E. J. Donaldson
 1000 Conn. Ave. N.W., Washington, D. C.
 Phone: STerling 3-6554

Manager.....G. T. Urquhart
 1205 Holman Ave., Houston 4, Tex.
 Phone: JACkson 6-1834

Adv. Spvrs.....Don A. Colvin

KEYES, MADDEN & JONES, INC.

(Div. of Russel M. Seeds Co., Inc.)

919 No. Michigan Ave., Chicago 11, Ill.

Phone: WHitehall 3-2133

ANPA—APA—NBP

Chrmn. of Bd.....Freeman Keyes
 President.....Howard A. Jones
 Exec. Vice Pres.....Lee J. Marshall
 V.P., Gen. Mgr.....Robert W. Allrich
 Sec.-Treas.Harry H. Maus
 Mgr., Radio-TV Dept.....Janet Conger
 V.P.'sFred Wilson,
 Charles Chappell, Leslie C. Green, Jay P.
 Herbert, Dale Mehrhoff

Comptroller.....Richard R. Davis
 Time Buyers..Merle Myers, Virginia Russett

Branch Offices

1270 Ave. of Americas, New York 20, N. Y.

Phone: COlumbus 5-5814

V.P., Manager.....Jack Baihle
 1680 Vine St., Hollywood 28, Calif.
 Phone: HOllywood 9-3974

ManagerTalcott Jones
 Ainsley Bldg., N.E. 1st Ave., Miami 32, Fla.
 Phone: FRanklin 1-2507

Vice President, Mgr.....Jack Wood

LEW KING ADVERTISING, INC.

5112-A N. 7th St., Phoenix, Arizona

Phone: 264-5896

President.....Lew King
 V.P.....E. G. King
 Executive Producer.....Bill Reed
 Assoc. Producer.....Don Mullen
 Sales Director.....Vince Burger
 Time Buyer.....Dottie Heinsohn

KIRCHER, HELTON & COLLETT

2600 Far Hills Ave., Dayton 19, Ohio

Phone: 293-3191

AAAA—ABP

Pres., Creative Dir.....Ralf C. Kircher
 V.P.'s.....Norman Van Zant,
 Jack J. Westerman

Exec. V.P.....Watson B. Metcalf
 Secretary.....R. L. Mills
 Radio & TV Dir.....Donald R. Lyons

ADVERTISING AGENCIES

KOEHL, LANDIS & LANDAN, INC.

41 East 42nd St., New York 17, N. Y.

Phone: MUrray Hill 2-6600

ABP—ANPA—APA—NOAB—NBP

Pres. & Treas.....Albert E. Koehl
Vice-Pres. & Sec.....A. A. Landis
Vice-Presidents.....John R. Landan,
Russell C. Rowan
Prod. Mgr.....Herb Harfenist

KRUPNICK & ASSOCIATES, INC.

508 North Grand Ave., St. Louis 3, Mo.

Phone: JEFFerson 3-1723

ABP—ANPA—APA

President.....Sam Krupnick
Exec. V.P.....Tom Connelly
V.P., Creat. & TV Dir..Raymond Armbruster
Vice Pres.....A. Harvey Brown
Media Mgr.....Charles W. Haines, Jr.
Time Buyers.....Margaret Paulter, Natalie
Schneiderman, Jacqueline Wille

KUDNER AGENCY, INC.

575 Madison Ave., New York 22, N. Y.

Phone: MU 8-6700

ANPA—APA—NBP—AAAA

Bd. Chairman.....C. M. Rohrbaugh
Pres., Ch. Exec. Comm..Charles R. Hook, Jr.
Exec. V.P.....Robert M. Watson
Sr. Vice Pres.....Robert B. Betts
Vice Presidents.....William A. McDonough,
James F. Black, Robert W. Bode, Sr., John
H. Sheldon
Secy., Treas.....Carl Phares, Jr.
Asst. Sec.-Treas.....Emily A. Whitehill
Pub. Dir.....J. L. Nanovic
Radio-TV Prod.....Edgar C. Kahn
Best. Media Spvsr.....John P. Marsich
Radio-TV Dept. Mgr.....Charles C. Allen

LAKE-SPIRO-SHURMAN, INC.

Radio Center Bldg., Memphis 3, Tenn.

Phone: JACkson 5-1571

ANPA—ABP

President.....Avron Spiro
Secy.-Treas.....M. M. Shurman
Media, Plans.....C. Shurman, A. Spiro, Jr.
Account Executive.....Jack C. Legler
Publicity Director.....Al R. Capley
Dir. Creative Work.....Jane Zussman
Radio-TV Time Buyers...Mrs. L. Simmons,
Jack Callicott

LAMBERT & FEASLEY, INC.

850 Third Ave., New York 22, N. Y.

Phone: PLaza 2-7800

President.....Frank W. Mace
Exec. V.P.....William R. Hillenbrand
V.P., Gen. Mgr.....J. L. Johnston, Jr.
Sr. V.P., Acct. Spvsr.....Merrell Boyce
V.P., Radio & TV.....William A. Wylie
V.P.'s, Account Supvsr....Gerald Blake II,
Mark Reardon
Treasurer.....A. J. Mahoney
V.P., Marketing Dir.....H. A. Vosburg
Copy Chiefs, V.P.'s....Richard S. Bridgman,
John F. McKay
Media Director.....William B. Hinman

Supvr., Traffic Prod.....Edmund A. Zito
Time Buyers.....William H. Millar, Jr.,
Frank D. Sweeney, James D. Watterson

LANDI, ERBERTO, ADV. CO.

853 Seventh Ave., New York 19, N. Y.

Phone: JUDson 6-0588

ANPA

Owner.....Erberto Landi
Media Dir.....Rose Peters Gatto
Promotion.....Ellen Perl
Italian Accts.....Miryam Camerini

LANDO ADVERTISING AGENCY, INC.

725 Liberty Ave., Pittsburgh 22, Pa.

Phone: 281-5887

President.....Robert N. Lando
Vice President.....Bernice G. Preisser
Radio-TV Prod. Mgr.....Ken Peters
Radio Time Buyer.....H. L. Rothchild

Branch Office

G. Daniel Baldwin Bldg., Erie, Pa.

Phone: 456-2975

Manager.....T. M. House

PHILIP J. LANE ADVERTISING

667 Madison Ave., New York 22, N.Y.

Phone: PLaza 3-9327

Owner, Acct. Exec.....Philip J. Lane
Acct. Exec.....Walter Kresel

Branch Office

105 S. Western Ave., Los Angeles, Calif.

Phone: DU 8-9666

West Coast Mgr.....H. Shaw

LANG, FISHER & STASHOWER, INC.

1010 Euclid Ave., Cleveland 15, O.

Phone: PRospect 1-0300

AAAA—ABC—ABP—ANPA

President.....H. Jack Lang
V.P.-Treasurer.....Fred P. Stashower
Vice-Pres., Radio-TV Dir....Alvin B. Fisher
Vice Pres.....Martin J. Cohn
Asst. Mgr., Radio-TV Exec.

Prod.John L. Rose
Creative Director.....Donald A. Bianchi
Prod. Mgr., Radio-TV.....Edward T. Noll
Business Manager.....Wayne M. Schakel
Asst. Prod. Mgrs.....Joe Mills, Jim Reilly
Time Buyers & Accounts: G. C. McKelvey:
Carling Brewery; Tom Rice; Cleveland
Trust, Richman Bros., Stein Stores, Sugardale
Provision Co., Union Saving & Loan, Cleve-
land Transit System, Ohio Mattress, Fisher
Foods, Cedar Point, Super Pool; Charles
Knepper & R. King Patterson; Carling Brew-
ing Co.

C. J. LA ROCHE & CO., INC.

575 Lexington Ave., New York 22, N. Y.

Phone: PLaza 5-7711

ANPA—AAAA—NBP—APA—NOAB—ABP
Chairman.....Chester J. LaRoche
President.....William H. Howard
V.P., Gen. Mgr.....C. R. La Roche
Sr. V.P. Radio-TV.....Tom Lewis
V.P., Sta. Rel.....H. Greig
V.P., Mgr. TV Prodn.....Jay Bottomley

ADVERTISING AGENCIES

TV Art Dir.....P. Tomlinson
Branch Office
6269 Selma Ave. Hollywood 28 Calif.
Phone: HOLLYWOOD 9-3656
Vice Pres.....William Zeitung

AL PAUL LEFTON CO., INC.

1617 Pennsylvania Blvd., Phila. 3, Pa.
Phone: LOcust 8-5600

President.....Al Paul Lefton
Exec. V.P.....Paul Brown
V.P., Secy.....Al Paul Lefton, Jr.
V.P., Radio-TV.....Irwin W. Solomon
Mgr., Radio-TV Dept.....J. B. Creamer

Branch Offices

71 Vanderbilt Ave., New York 17, N. Y.
Phone: MU 9-7470

President.....Al Paul Lefton
Vice Pres. & Mgr.....Grayson F. Lathrop
Hollywood-Taft Bldg., Hollywood 28, Calif.
Phone: HO 6-4347
V.P., Mgr.....Robert J. Fenton

LENNEN & NEWELL, INC.

380 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 2-5400
ANPA-APA-NBP-AAAA-NOAB
ABC-ABP

President.....Adolph J. Toigo
Sr. V.P., Secy-Treas.....John D. Speirs
Sr. V.P.'s & Mgmt. Acct. Supvrs....Thos. H. Lane, Jackson Taylor, Gordon Cates, John Schneider, Phillip P. Hoffman, Wm. Dash-eff, Elkin Kaufman, F. M. Cambria, H. Tibbetts, Elliott W. Reed, James DeWolfe, Robert C. Kelly, Kevin Kennedy, Philip Lukin, Jas. L. Ferguson, John L. Southard, Leo A. Kelmenson
Sr. V.P., Dir. of Art.....Richard Mancini
Sr. V.P., Radio-TV Dir.....Nicholas E. Keesely
Sr. V.P., Mdse. Dir.....Clifford W. Davis
Sr. V.P., Mgr. Prod. Dept...Michael J. Madar
Sr. V.P., Dir. of

Research.....Christopher A. Sante
Sr. V.P., Dir. of Copy.....E. L. Frisard
Sr. V.P., Creative Dir.....Curtis Berrien
V.P., Radio-TV General
Mgr.....Francis C. Barton
V.P., TV Comm. Prod. Dir....George Wolf
V.P., Mngmt. Acct. Superv.,
Intl. Div.....Robert A. Grant
V.P., Mngmt. Acct.
Superv.....Philip E. Penberthy
V.P., Media Dir.....H. Zeltner
V.P., Comm'l Prod.....Edward F. Flynn
V.P., Coord., Prod. &
Traffic.....Frank J. O'Hare
V.P., Controller.....G. J. Muller

Branch Offices

9033 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 1-7221

V.P., Mgr.....T. Huston
V.P., Mgr. TV.....Elizabeth M. Williams
248 Battery St., San Francisco, Calif.
Phone: YU 2-7878

Sr. V.P., Mgr. W. Coast
Oper.....Marshall J. Weigel
Estimated Radio Billings: \$2,500,000.
Estimated TV Billings: \$58,000,000.

LILLER, NEAL, BATTLE & LINDSEY, INC.

1371 Peachtree St., Atlanta 9, Ga.
Phone: TR 3-3381

AAAA-ABC-ANPA-ABP-AFA
Chairman.....C K. Liller
President.....William W. Neal
Sr. Vice Pres.....James L. Battle
V.P.'s.....Howard G. Axelberg, John K. Otley Jr., E. Clay Scofield, Baron Roberts
V.P., Prod.....San W. Longino
Secy-Treas.....Oscar S. Lewis
V.P., Public Rel. Dir..Richard E. Hodges, Jr.

Branch Office

10 Rockefeller Plaza, New York, N. Y.
Phone: CI 5-2380

Manager.....Beverly Jensen

W. E. LONG COMPANY

188 W. Randolph St., Chicago 6, Ill.
Phone: RANdolph 6-4606
ABC-ABP-AFA

Advertising Director.....F. B. Leonard
Asst. Advertising Dir.....R. A. Gilbertz
Radio-TV Dir.....John Pesick
Media Director.....R. Rynerson
Time Buyers.....R. A. Gilbertz,
R. D. Rynerson, R. T. Williamson

LOWE & STEVENS

685 W. Peachtree St., N.E., Atlanta 8, Ga.
Phone: TRinity 2-9694

AAAA-ABP-ANPA-APA-NBP
Partners.....Robert C. Lowe, Jr., John H. Stevens
Art Director.....J. D. Hawkins
Production Mgr.....O. L. Shelley
Media Director.....Audrey Jones
Copy Chief.....Don McKelvey

L. H. LUCKOFF & COMPANY, INC.

320 W. Lafayette Blvd., Detroit 26, Mich.
Phone: WOODward 2-0707

President.....Louis H. Luckoff
V.P., Gen. Mgr.....Robert Goldfarb
Sec., Radio-TV Dir.....Alan E. Luckoff

EARLE LUDGIN & CO.

121 W. Wacker Drive, Chicago 1, Ill.
Phone: ANdover 3-1888

AAAA-ABP-ANPA-ANA
Bd. Chairman.....Earle Ludgin
President.....David G. Watrous
Exec. Vice President.....George Rink
V.P., Creat. Dir.....V. Hugh Wells, Jr.
V.P., Copy Dir.....J. E. Chapman
Vice President.....James L. Lurie
Secretary.....Edward Erstein
Bdcast. Prod. Mgr.....Don Hockstein
Treasur, Media Mgr.....Earl E. Kraft
Head Time Buyer.....Esther Andersen

ADVERTISING AGENCIES

LYNN ORGANIZATION

15 S. Franklin St., Wilkes-Barre, Pa.
Phone: 822-7182
ABP-ANPA

Ch. of Board, Pres.....S. C. B. Lynn
Vice Presidents.....Matt W. Fields,
Donald A. Smith
Secretary.....Sara B. Lynn
Treasurer.....Frank Vnuk
Media Dir., Time Buyer...W. P. McLaughlin

W. D. LYON COMPANY

303 Second Ave. S.E., Cedar Rapids, Iowa
Phone: EMpire 4-9141
AAAA-ABP-ANPA

Chairman.....W. D. Lyon
President.....R. B. Creswell
Research, Media Dir.....Dr. Robert Ames
Radio-TV Time Buyer.....Eileen Burns
Radio-TV Director.....Sue Callaway
Prod. Mgr.....J. A. Rasley, Jr.
Creative Dir.....Lester Jacobs

McKENZIE, KING & LANSDALE

8330 W. Third St., Los Angeles 48, Calif.
Phone: 653-2523

President.....Phil Lansdale
Vice Presidents.....Don McKenzie,
William King, Jr.
Time Buyer.....Bev Anthony

MacFARLAND, AVEYARD & CO.

333 N. Michigan Ave., Chicago 1, Ill.
Phone: RAndolph 6-9360
ANPA-ABP-AAAA-NBP

Chairman.....Hays MacFarland
President.....David Guerrant
Exec. V.P., Gen. Mgr.....Walter C. Power
Sr. Vice-President.....David W. Stotter
V.P.....Norman A. Fox
V.P., Art Dir.....Walter Solarz
V.P., Radio-TV Dir.....H. G. Atkinson
Radio-TV Time Buyer.....Esther Andersen
V.P., Media Director.....G. H. Hendry
Treasurer.....J. Terry
Production Mgr.....Arthur L. Smith

MacLAREN ADVERTISING CO. LTD.

111 Richmond St., West, Toronto, Ontario
Phone: EMpire 3-2244

President & Dir.....E. V. Rechnitzer
Exec. V.P., Gen. Mgr.....C. E. Brown
Treas. & Dir.....M. D. MacMahon
V.P. & Dir.....G. G. Sinclair
V.P. & Dir.....W. H. Graham
V.P. & Dir.....C. J. Chandler
V.P. & Dir., Radio-TV.....F. H. Horler
V.P. Creat. Planning.....G. M. Elliott
Media Dir.....D. C. Linton
Group Creative Dir's.....D. H. Murray,
Ross Ballard, A. Ness
Mgr., Radio-TV Service.....H. E. Hough
Time Buyer.....F. K. Campbell

Branch Offices

550 Sherbrooke St., W. Montreal, Quebec
Phone: VI 5-1222
Vice Pres.....H. M. Snell

911 Electric Railway Chambers
Winnipeg, Manitoba

Phone: Whitehall 2-6321

Manager.....E. P. Thomson
1112 West Pender St., Vancouver, B. C.
Phone: MUTual 2-5651

Manager.....W. D. M. Patterson
635 Ouellette Ave., Windsor, Ont.
Manager.....J. R. Robb

MacMANUS, JOHN & ADAMS, INC.

Woodward Ave. & Long Lake Rd.,
Bloomfield Hills, Mich.
Phone: MIDwest 6-1000

Pres., Ch. Exec. Comm.....Ernest A. Jones
Exec. V.P.....Charles F. Adams
Sr. V.P., Dir., Best.

Div.....Henry C. Fownes, Jr.
Sr. V.P.'s.....William B. Bachman,
Jr., Robert E. Britton, Robert L. Garrison,
Fred J. Hatch, John R. MacManus, Robert
S. Marker

Sec.-Treas.....Leo A. Hillebrand
Best. Media Spvsr.....Richard Sheppard
Best. Prod. & Traffic Mgr.. R. A. Forsyth, Sr.
Time Buyers & Accounts: Richard Sheppard;
American Oil, Dow Chemical, MMM,
Ex-Cell-O; David Balnaves: Cadillac Motor
Car Div., Dow Chemical, S. S. Kresge, Mich.
Consolidated Gas, Packer Pontiac, Wolverine
Shoe.

Branch Offices

444 Madison Ave., New York, N. Y.
Phone: PLaza 9-5600

Sr. V.P., Mgr.....Robert L. Garrison
5455 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WE 7-1000

V.P., Manager.....D. E. Jones
1750 Hennepin Ave., Minneapolis, Minn.
Phone: FEderal 9-0441

V.P. Acct. Svcs.....Wm. B. Everson
V.P. Admin.....John T. Foley
600 University Ave., Toronto 2, Ont., Can.
Phone: EM 4-0204

V.P., General Mgr.....Les McMahon

MALCOLM-HOWARD

203 N. Wabash Ave., Chicago, Ill.
Phone: ANdover 3-0022

ABP-ANPA

Owner.....Arthur M. Holland
Radio-TV Dept.....Edward Drucker,
Bernard Berman, Fran Weiss
Art Director.....Arthur Anderle
Radio Time Buyer.....Maxine Ziv

MANCHESTER ORGANIZATIONS, INC.

1000 Connecticut Ave., N.W.,
Washington 6, D. C.
Phone: ME 8-0060

President.....J. Gordon Manchester
Exec. Vice President.....Richard P. Eht
V.P., Radio-TV Dir.....Joseph W. Browne
V.P., Time Buyer....Theodore P. Noyes, Jr.

ADVERTISING AGENCIES

ROBERT M. MARKS & CO., INC.

32 East 57th St., New York 22, N. Y.

Phone: PLaza 3-5924

ABP—ANPA—NBP

Pres. & Secy.....Robert M. Mark
Media Dir.....T. H. Parker
Art Dir.....Don Bearard
Radio-TV Dir.....Walter McGraw
Pub. Dir.....Vic Dallaire

HAROLD MARSHALL ADVERTISING INC.

171 Madison Ave., New York 16, N. Y.

Phone: MUrray Hill 6-5652

ABP—ANPA

PresidentHarold Marshall

MARWEL ADVERTISING, INC.

34 W. 46th St., New York 36, N. Y.

Phone: JUdson 6-4270

ABP—ANPA—NBP—PPA

President.....William W. Weltman
Exec. V.P.....Bruce Marchin
V.P., Art Dir.....Charles Jefferson
Media Dir.....Geri Propeack

J. M. MATHES, INC.

260 Madison Ave., New York 16, N. Y.

Phone: LEXington 2-7450

ABP—ANPA—ABC

President.....W. T. Okie
Exec. V.P. & Dir.....Wilfred S. King
V.P., Director.....J. H. Meyer
V.P., Dir. Radio-TV.....Roy Passman
V.P., Treas. & Dir.....A. E. Cox
V.P., Secretary.....Donald Halstead
V.P.'s.....Leonard Marshall,
R. Peterson, J. McClure, Miss Eve Thiel,
C. D. Clarke, R. R. French, G. I. Hipwell,
E. C. Hoffman, A. R. Kracht, A. F. Monroe,
R. L. Passman, Wm. Ryder
V.P., Radio-TV Media Dir...Edna S. Cathcart
Prod. Spvsr.....Frank Huber
Time Buyers.....Pat Hartnett,
Olga Hoffman

Branch Office

186 S.W. 13th St., Miami, Fla.

Phone: FR 3-6449

Vice President.....William Ryder

MATHISSON & ASSOCIATES, INC.

411 E. Mason St., Milwaukee 2, Wis.

Phone: BRoadway 6-7181

ABP—ANPA

President.....C. A. Mathisson
Exec. Vice President.....Joe Manning
V.P., Treas.....Ralph W. Henkel
Radio-TV Dir.....Robert Geary
Time Buyers.....Louis K. Fuller, R. Geary

MAXON, INC.

2761 E. Jefferson Ave., Detroit 7, Mich.

Phone: LOrain 7-5710

ANPA—ABC

President.....Lou R. Maxon
Sr. Vice President.....Stanley Keyes
V.P., Treasurer.....John W. Bray

SecretaryRalph Dennis

V.P., Radio-TV.....V. Kenyon

V.P.'sHunter Hendee,

Arthur Wible, W. D. Laurie, Sr., W. G.

Eversman, Alfred A. Anthony, Thomas A.

Gullette

Branch Offices

12 E. 53rd St., New York 22, N. Y.

Phone: PLaza 9-7676

Vice-Pres., Gen. Mgr.....M. F. Mahony

V.P., Dir. Radio-TV.....Al Hodshire

919 N. Michigan Ave., Chicago 11, Ill.

Phone: Whitehall 4-1676

Vice President.....Raymond C. Stricker

83 S. Seventh St., Minneapolis, Minn.

Phone: FEderal 9-8859

Mgr.....Charles C. Hawkins

Estimated Radio Billings: \$5,500,000.

Estimated TV Billings: \$17,500,000.

McCANN-ERICKSON, INC.

(See Interpublic, Inc.)

McCANN-MARSCHALK CO.

(See Interpublic, Inc.)

THE McCARTY COMPANY

3600 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DUmkirk 5-4011

AAAA—ABP—ANPA—APA—NBP—NOAB

President.....H. E. Cassidy

Exec. Vice President.....C. G. Davenport

V.P., Dir. Client Rel.....Walker Y. Brooks

V.P., Dir. Radio-TV.....Herbert C. Brown

V.P., Dir. Acct. Plng.....Arnold D. Duncan

Media Dir.....C. W. Fisher

Art Director.....Harry Franz

Time Buyer.....Mrs. Sharon West

Branch Offices

65 E. 56th St., New York 22, N. Y.

Phone: MUrray Hill 8-7165

Exec. V.P.....Robert Holley

V.P.....Gene Thomas

116 New Montgomery St., San Francisco 5

Sr. V.P.....W. H. Wilde

520 N. Michigan Ave., Chicago 11, Ill.

V.P., Gen. Mgr.....Harry L. Bauer

1500 Jackson St., Dallas 1, Texas

V.P.....Russell Jurgens

531 Medical Arts Bldg., Seattle, Wash.

V.P., Gen. Mgr.....Harry S. Pearson

McCUTCHEON ADV.

918 N. Second St., Phoenix, Ariz.

Phone: AL 8-8374

AAAA—ABP—ANPA—APA—NBP

Pres., Treas.....David McCutcheon

Prod. Mgr.....Peggy Melton

Creative Dir.....Hal Ackerman

Media Dir.....Adelle Davis

CopyHelen Grant

Acct. Exec's.....David McCutcheon,

Ed Lane

M-E PRODUCTIONS

(See Interpublic, Inc.)

ADVERTISING AGENCIES

MELDRUM & FEWSMITH, INC.

Carnegie Hall, 1220 Huron Rd.
Cleveland 15, Ohio
Phone: CHerry 1-2141

ABP—ANPA—APA—NBP—AAAA—NAOB
President.....H. W. Cooper
Sr. Vice-Pres.....A. B. Meldrum
V.P., Radio-TV, Film.....B.F. Stauderman
V.P., Media.....H. G. Selby
Radio-TV Time Buyer..Carol Ann Brosmer

RICHARD N. MELTZER ADV., INC.

165 Post St., San Francisco 8, Calif.
Phone: YUkon 2-5877
AAAA—ABC—ABP

President.....Richard N. Meltzer
Exec. V.P.....Wallace X. Aron
Vice Pres., Art Dir.....Richard Lemen
Media Dir.....Barbara Cochran
Sec.Bertram S. Silver
Treas.Harold Shein

Branch Offices

7461 Beverly Blvd., Los Angeles, Calif.
Phone: WEbster 8-2993

Mgr.R. Berggren
230 Park Ave., New York 17, N. Y.
Phone: MU 9-3474

Acct. Exec.....Jeremy Barkann
2372 First National Bldg., Detroit 26, Mich.
Phone: WOODward 1-4810

PresidentRichard Meltzer

THE METLIS & LEBOW CORP.

200 West 57th St., N. Y. C. 19
Phone: JUdson 2-3474

PresidentStanley E. Lebow
Exec. V.P., Radio Dir.....Stanford H. Metlis
Sr. V.P., TV Dir.....Stevens P. Jackson
General Manager.....Walter Blum
Radio-TV Prod. Dir.....Jack Kurs
Publicity Director.....Rita West

ARTHUR MEYERHOFF ASSOC.

410 N. Michigan Ave., Chicago 11, Ill.
Phone: DELaware 7-7860
ANPA—AAAA

President.....Arthur E. Meyerhoff
V.P.'sGeorge Taylor,
Myron E. Chon, Roger J. Mohr, Stuart L.
Novy, Thomas S. Magsino

Secretary.....George A. Taylor
Treasurer.....John A. Johnston
Business Manager.....Ann Cates
Mgr., Radio-TV

Time Buying.....Francine Goldfine
Time Buyers..Evelyn Adell, Roseanna Gray,
Ed. Kasser, Thos. Spasari, Carol Spring,
Rose J. Paras

Branch Offices

550 Sherbrooke W., Montreal, Canada
Phone: VICTor 9-9141

Mgr.Roger Lack
100 University Ave., Toronto Ont., Can.
Phone: EMpire 3-3128

ManagerJohn Ketter

BEN MOCHAN ASSOCIATES

665 Orange Center Rd., Orange, Conn.
PresidentB. Mochan

MOGUL, WILLIAMS & SAYLOR, INC.

625 Madison Ave., New York 22, N. Y.
Phone: TEmpleton 8-7100
AAAA—ABC—ABP—ANPA

Ch. of Bd., President.....Emil Mogul
Exec. V.P.....Sidney M. Weiss
V.P., Radio-TV Dir.....Leslie L. Dunier
V.P.'s.....Seth D. Tobias,
Milton Guttenplan, William Jacoby, Jules
Lennard, Nat C. Wildman, Alan Green,
Lawrence V. Stapleton, Edward Klein,
Alfred P. Berger, Gerald Gould, Wray
Kennedy, Bernard Kramer, Arthur Poretz,
Robert Blend, Michael Reise, Leona
Bowman

SecretaryNorman Cohen
TreasurerH. Mogul

Time Buyers and Accounts: Joyce Peters:
Breakstone Foods, Transogram, Howard
Clothes, Pacific Mills, Adam Hats, Rootes
Motors; David Rapaport; Barney's, Rayco,
Rite Diet, Ronzoni, National Shoes, Chad-
bourn-Gotham, Gem Oil.

Branch Office

2301 West 3rd St., Los Angeles 57, Calif.
President.....Robert M. Davis

Estimated Radio Billings: \$2,100,000.
Estimated TV Billings: \$6,800,000.

MORSE INTERNATIONAL, INC.

122 E. 42nd St., New York 17, N. Y.
Phone: OXFord 7-2100
APA

ChairmanJ. Patterson
Exec. Vice Pres.....Paul Elliott-Smith
V.P., Art.....J. Skolnik
Media Dir.....O. E. Christy, Jr.
Dir. of Radio-TV Prod.....C. Buffington
Prod. Mgr.....Don Wheatley

MOSS, GRAFF ASSOCIATES, INC.

415 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 7-7377
APA—NBP—ABP—ANPA—PPA

President.....Joseph H. Moss
Exec. V.P.....Richard Behrman
Exec. V.P.....E. Jonny Graff
TV Director.....B. Math
Art Director.....Sidney Fischer
Prod. Mgr.....Carl Radom
Copy Chief.....Raphael Malagold
Media Director.....Frances Marotta

NAHAS-BLUMBERG CORP.

605 McGowen St., Houston 6, Tex.
Phone: JACKson 6-1181
ANPA—NBP

PresidentFred Nahas
Vice Pres., Media Dir.....B. L. Blumberg
V.P. Radio-TV Time Buyer..N. A. Zelikow
TV Director.....Diana Muth
Radio Director.....Jean Arnold

ADVERTISING AGENCIES

NATIONAL EXPORT ADVERTISING SERVICE, INC.

405 Lexington Ave., New York 17, N. Y.
Phone: OXford 7-9292

President.....Thomas W. Hughes
Vice-Presidents.....Joseph W. Madden,
Walter Kelly, Gerard Viola
Secy., Treas.....John D. Barone
Art Director.....William Murphy
Radio & TV Director.....Klaus Werner
Media Director.....Ronald Corcillo
Copy Chief.....Manuel De J. Sainz

NEEDHAM & GROHMANN, INC.

30 Rockefeller Plaza, New York 20, N. Y.
Phone CIRCLE 5-6200

ANPA—AAAA—NOAB—APA—NBP

Pres., Treas.....H. Victor Grohmann
V.P. & Sec'y.....Howard A. Heinsius
V.P. & Art Dir.....H. Nelson Kent
Vice Pres.....John M. Keil
Exec. Sec'y.....Kathryn Intemann
Prod. Mgr.....Samuel Boyd
Media Dir.....Harry C. Ledingham

NEEDHAM, LOUIS & BRORBY, INC.

Prudential Plaza, Chicago 1, Ill.
Phone: 527-3400

AAAA—ANPA—ABP

Chairman.....Maurice H. Needham
President.....Paul C. Harper, Jr.
Exec. V.P.'s.....James L. Isham,
Richard H. Needham
Sr. V.P., Chg. Radio-TV

Programs.....James G. Cominos
Sr. V.P., Dir. Radio-TV

Creative Proj.....Kenneth C. Snyder
Senior Vice Presidents.....Melvin Brorby,
Paul E. Belknap, Vinton H. Hall

V.P., Dir. of Radio-TV
Programs.....John S. Keck

V.P., Mgr. Radio-TV
Promotion.....Harold A. Smith
V.P., Dir. Best.

Facilities.....Arnold E. Johnson
Secretary, Treas.....John F. Whalley
Radio-TV Program Mgr.,

Hollywood.....Frederick H. Brogger
Time Buyers and Accounts: Marianne

Monahan: Campbell Soup Co., International
Minerals & Chemical Corp., S. C. Johnson &
Son, Morton Salt Co.; Mark S. Oken: Hum-
ble Oil & Refining Co., Kraft Foods, Mars,
Inc., State Farm Insurance Co., Wieboldt
Stores, Inc.; John B. Stetson: General Mills,
Household Finance Corp., Massey-Ferguson,
Inc.

Media Spvrs...Peter Triolo, Clifford Botway,
Ann Janowicz, Gordan Link, Richard
Simon

Branch Offices

9130 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 3-2330

Sr. V.P., Mgr.....K. C. T. Snyder
730 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-0333

V.P. & Mgr.....R. F. Steinhoff

121 Richmond St., W., Toronto 1, Ont. Can.
Phone: EMpire 4-1492

V.P., Mng. Dir.....John A. Willoughby
615 Dorchester Blvd., W., Montreal 2,
Quebec, Canada
Phone: 866-9382

Manager.....Gerard W. Normandin
Estimated Radio Billings: \$5,859,975.
Estimated TV Billings: \$18,118,100.

GEORGE R. NELSON, INC.

208 State St., Schenectady 5, N. Y.
Phone: FRanklin 4-4135

Pres., TV Dir.,
Time Buyer.....Robert S. Cragin

NEWMAN, LYNDE & ASSOCIATES, INC.

1628 San Marco Blvd., Jacksonville 7, Fla.
Phone: EX 8-9721

ABP—ANPA—APA—PPA

Bd. Chmn.....Hunter Lynde
President.....W. E. Scheu
V.P., Gen. Mgr.....Ned Hubbard
V.P.'s....David E. Robeson, John A. Bunker
Radio-TV Dir., Time Buyer..John Hopkins

NORMAN, CRAIG & KUMMEL, INC.

488 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-0900

AAAA—ANPA

President.....Norman B. Norman
Exec. V.P., Secretary.....Eugene Kummel
Exec. V.P., Treasurer.....B. David Kaplan
Vice Presidents.....Roselou Flanagan,
Marvin Antonowsky, Samuel Bernstein,
Kitty D'Alessio

V.P., Media Director.....Murray Roffis
V.P., Media Relations....Eugenie C. Stamler
V.P., Bcst. Media.....Fredric Horton
V.P., Bcst. Opera.....Walter Tibbals
V.P., TV Production.....William Moseley
Asst. V.P., Mgr., Bcstg.

Bus. Affairs.....L. V. Koch
TV Art Director.....Raymond Krivacsy
TV Traffic Coordinator...J. Robert Pigott
V. P.'s Account Supervisors...Frederick M.
Mitchell, Gerald Shapiro, Herbert Arnold,
Warren Fales, Ronald Mullins

V.P., Creat. Plans Dir...Richard W. Bowman
V.P., Creative Plans
Superv.....Helen Van Slyke

Branch Office

8701 Wilshire Blvd., Beverly Hills, Calif.
Phone: OL 7-1530

Asst. V.P., W. Coast Pgm.
Coord.....John M. White

Bd. of Trade Bldg., Chicago 4, Ill.
Phone: WAbash 2-8701

Manager.....G. Paneff
159 Bay St., Toronto 1, Canada

Exec. V.P. Gen. Mr....William M. Chantler
Adam House, 1 Fitzroy Sq., London W.1,
England

Phone: EUston 8071

Chm., Joint Mng. Dir.....C. Austen Barnes
Estimated Radio Billings: \$3,100,000.
Estimated TV Billings: \$31,100,000.

ADVERTISING AGENCIES

NORTH ADVERTISING, INC.

2100 Merchandise Mart, Chicago 54, Ill.
Phone: WHitehall 4-5030
ANPA—ABC—AAAA—ABP

President.....Donald P. Nathanson
Ch. of Board.....Bert Goldsmith
Exec. Vice Pres.....Bruce M. Dodge
V.P.'s.....Fred Klein, Lester A. Delano,
Richard F. Fechheimer, George H. Gruen-
wald, James W. Green, N. T. Garrabrant,
Alice M. Westbrook
V.P., Sec. & Treas.....Harold Rosenzweig
Radio-TV Prod. Mgr.....Len Levy
Time Buyers.....Betty Lavaty,
Barbara Swedeen, Marge Flotron, Sarah
Hoyer, Marianne Lixie

Branch Offices

770 Lexington Ave., New York 21, N. Y.
Phone: TEmpleton 8-8700

Exec. V.P.....Bruce Dodge
Radio-TV Prod. Mgr.....Herb Straus
846 N. Cahuenga Blvd., Hollywood, Calif.
Phone: HO 7-2151

Exec. in Charge.....Edward Feldman
Estimated Radio Billings: \$500,000.
Estimated TV Billings: \$9,000,000.

NOYES & COMPANY

1800 Industrial Bank Bldg.
Providence 3, R. I.
Phone: GAspee 1-2087
AAAA—ABP—ANPA

President, Treas.....Frederick C. Noyes
Sr. Vice Pres., Secy.....Carroll H. Rickard
V.P.'s.....E. George Cloutier, A. E. Van
Wagner, Richard M. Compton
Spvsr., Radio-TV, Time
Buyer.....Henry C. Hart, Jr.

OGILVY, BENSON & MATHER INC.

2 East 48th St., New York 17, N. Y.
Phone: MU 8-6100

AAAA—ABP—ANPA—AFA—ABC
Chmn. of the Board.....David Ogilvy
President.....E. Esty Stowell
Sr. V.P.'s.....David P. Crane,
John Elliott, James Heekin, Reva Korda,
Rollin C. Smith, Clifford Field
Sr. V.P., Secy.....Shelby H. Page
V.P., Best. Dir.....John Hoagland
V.P., Dir. Comm. Prod.....Newt Mitzman
V.P., Media Dir.....Sam Frey
Bus. Mgr., Bcst. Dept.....Phillip L. Tomalin
Mgr. Program & Prod.

Development.....Eugene S. Schiess
Best. Spvsrs.....Gordon Link,
Richard Simon, Radford Stone

Branch Offices

9033 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 5-6165

Vice President.....Oliver Barbour
624 S. Michigan Ave., Chicago, Ill.
Phone: 922-9935

Account Exec.....Robert Powell
235 Montgomery St., San Francisco, Calif.
Phone: YU 2-9598

Account Executive.....William Wright
88 University Ave., Toronto 1, Ont., Can.
Phone: 362-7711

Mng. Dir.....Andrew Kershaw
Estimated Radio Billings: \$1,048,000.
Estimated TV Billings: \$22,615,000.

JEROME O'LEARY ADV. AGENCY

9 Newbury St., Boston 16, Mass.
Phone: COpley 7-7430

President.....Jerome M. O'Leary
Vice President.....William I. Oranburg
Media Director.....Louise Doherty
Radio & TV Director.....H. W. Cowling
Production Manager.....Edward J. Stoner
Radio & TV Traffic Mgr.....Nancy J. Young

W. WALLACE ORR, INC.

1518 Walnut St., Philadelphia 2, Pa.
Phone: KIngsley 6-4140

Ch. of Board, President...Norman T. Hayes
Vice Presidents.....Daniel M. Wise,
Bosh Pritchard
Secretary-Treas.....Williard W. Hughes
Time Buyer.....Robert Dunkel

PACE ADVERTISING AGENCY, INC.

19 West 44th St., N. Y. 36, N. Y.
Phone: MUrray Hill 7-4090
ABP

President.....Elias Schonberger
V.P.'s.....Peter Frenkel, Milton Bagley,
S. I. Altman
Radio-TV Dir.....Sidney Kallner
Sec'y & Treas.....Max Weintraub

PACIFIC NATIONAL ADVERTISING AGENCY

2124 4th Ave., Seattle 1, Wash.
Phone: MAIn 3-1401

AAAA—ANPA—APA—NBP—NOAB
Chrm. of Board.....Wm. H. Horsley
President.....Trevor Evans
V.P., Secretary.....Frank Horsley
Prod. Co-ord.....Monte Solkover
Vice President.....Frederick D. Sprague
Treasurer.....Calvin W. Franklin
Media Dir., Time Buyer.Gertrude M. Nyman

Branch Offices

1115 West Broadway, Spokane, Wash.
Phone: FAirfax 7-9585

Manager.....Ken Degerness
829 N.W. 19th Ave., Portland 9, Ore.
Phone: CApitol 2-1021

V.P., Manager.....G. P. Griffis

PAPERT, KOENIG, LOIS, INC.

9 Rockefeller Plaza, New York 20, N.Y.
Phone: JUdson 6-7300

Board Chairman.....Frederic S. Papert
President.....Julian Koenig
1st V.P., Creative Dir.....George Lois
Exec. V.P., Treasurer.....Norman Grulich
V.P., Media & Rsch. Dir..William A. Murphy
Media Supervisors...Tim McClintock, John
Collins

ADVERTISING AGENCIES

Media Buyers...Carole Lewis, Elaine Art,
Joseph McCarthy, Ruben Prerdi, Sandra
Goldstein
Estimated Radio & TV Billings: \$9,000,000.

PARKSON ADVERTISING AGENCY, INC.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6400

Ch. Bd., President.....Edward Kletter
V.P., Dir. Radio-TV.....Don Blauhut
V.P.'s.....Philip Agisim, Alfred Eichler
Radio-TV Media Dir.....Herbert Gruber
TV Supervisor.....Joan McCormack
West Coast TV Superv.....Irv Ross
TV Opera. Mgr.....Helen Lawin
TV Art Director.....Rodlow Willard
1616 N. Vine St., Hollywood 28, Calif.
Phone: HO 5-0066

TV Supervisor.....Irv Ross
*Time Buyers & Accounts: Herbert Gruber;
J. B. Williams Co.; Ruth Bayer; J. B.
Williams Co.; Pearl Sheridan; Liggett-Rex-
all Drug Stores*
Estimated TV Billings: \$14,000,000.

PEARSON ADV. AGENCY, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7795

ANPA

Pres., Radio Time Buyer.....C. H. Pearson
V.P.Byrnes Pearson
V.P., Secy.....Cecilia H. Pearson

PHILLIPS-RAMSEY INC.

304 Ivy, San Diego 1, Calif.
Phone: BELmont 4-6401

President.....Charles C. Ramsey
V.P.'s.....T. E. Ables,
R. F. Lewis, R. L. Phillips, R. Page Jones
Radio-TV Dir.,
Sec.-Treas.....Mrs. Orva W. Huff
Art Dir.....L. T. Shackelford
Media Director.....Rod Willeford

PITLUK ADVERTISING COMPANY

123 Auditorium Circle, San Antonio 5, Texas
Phone: CAPitol 3-6131

APA—NOAB—SNPA—ABP—ANPA

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Asst. Time Buyers.....F. Calandro,
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 Time Buyers.....Herb Stone,

Rene Reyes, Irene Bourgouin
Estimated Radio Billings: \$500,000.
Estimated TV Billings: \$9,100,000.

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Gen. Mgr.....Hal Tingle
Estimated Radio Billings: \$3,819,334.
Estimated TV Billings: \$3,387,239.

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Phone: CR 3-0750
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V.P., Mgr.....R. Citron

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V.P., Art Director.....Robert Helmich
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Branch Offices

71 Maryland Plaza, St. Louis 8, Mo.
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son, William D. Birkbeck

Broadcast Spvsr.....Vera Brennan
Time Buyers.....Nicholas Imbornone,
Donald Ross, Wayne Silbersack, Jeanne
Sullivan, Charles Woodruff, Bob Bridge,
Jim McCollom

ADVERTISING AGENCIES

Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLLYWOOD 4-2119
Vice Pres.....Robert W. Ballin
605 Avenida Condado, Santurce, P. R.
Phone: 724-2706
ManagerFrancisco Alvarez
Estimated Radio Billings: \$6,000,000.
Estimated TV Billings: \$42,000,000.

SWAN & MASON ADVERTISING, INC.

509 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-3263
ANPA

Pres., Treas.....Willard W. Mason
Exec. V.P.....George Crandall
Vice Pres.....Anthony Azzato
Secretary.....Marguerite Cunningham

TATHAM-LAIRD, INC.

64 East Jackson Blvd., Chicago 4, Ill.
Phone: HArrison 7-3700
AAAA-ABP-ANPA

Bd. Chairman.....Arthur E. Tatham
President.....J. Kenneth Laird
Treasurer, Admin. Dir.....Fred Winter
SecretaryMary Kyak
V.P., Market Res. Dir.....Arthur A. Simon
V.P., Dir., Radio-TV Prod...Thomas Cadden
Vice Presidents...George A. Bolas, Bernard Anastasis, George Bamberger, Jack J. Bard, Harry Barnhart, Robert Bassindale, William Bienemann, Jerome Birn, Herbert Daniels, Dr. Donald Kanter, Edwin Kuhn, Lester Lilliston, John Luick, Eldon Rohrsen, John Singleton, Charles R. Standen
Roy A. Boyer, Dan McGrath
Broadcast Media Mgrs.....Joan Dressel,
George Stanton, A. Malpede, M. Rodger.

Branch Offices

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 2-1111
V.P., Managing Dir.....Robert Hayes
V.P., Dir. Radio-TV Prod...Chester Kulesza
1680 Vine, Hollywood 38, Calif.
Phone: HOLLYWOOD 1-9228
V.P., Manager.....Vic Hunter
Estimated Radio-TV Billings: \$14,000,000.

TERRY, GRAY-SCHWARTZ & HARRIS, INC.

5860 N. Lincoln Ave., Chicago, Ill.
Phone: SUNnyside 4-3800

Pres., Exec. Prod., Radio-TV....Ron Terry
V.P., Radio & Elec. Trans. Dir...Al Richman
V.P.'sPeter Fleishmann,
Filmore E. Mandl
TV Dir., Secretary-Treas.Gloria Lynn
Production Mgr.....Sanford Sorkin
Press Dept. Mgr.....Ben W. Glassman
Time Buyers.....Ron Terry, Gloria Lynn,
Ben W. Glassman, Peter Fleischmann, Filmore E. Mandl

J. WALTER THOMPSON COMPANY

420 Lexington Ave., New York 17, N. Y.
Phone: MURray Hill 6-7000
AAAA-ABC-AFA-ANA

President.....Norman H. Strouse
Exec. Vice Pres., Dir.....Wallace Elton
Exec. V.P., Sec.....Howard Kohl
Exec. V.P., Dir.....William D. Laurie, Jr.
Exec. V.P., Dir.....George Reeves
Exec. V.P.....Edward G. Wilson
Sr. V.P., Dir.....Arthur C. Farlow
Directors.....Samuel W. Meek,
Theodore P. Jardine, Garrit A. Lydecker,
Charles A. Rheinstrom, Edward N. Robinson, O'Neill Ryan, James W. Young
Sr. V.P.'s.....Kennett W. Hinks,
Dan Seymour
V.P.'s.....P. R. Albright,
S. Aubrey, R. C. Barker, W. F. Benoit,
A. T. Blomquist, J. E. Boyle, R. E. Buchaman, R. C. Carman, A. J. Cole, R. T. Colwell, L. D'Aloise, R. E. Dennison, R. D. Karp, E. Gordon, H. R. Herrmann, R. F. Hurd, A. H. Johnson, H. Klintrup, G. A. Lydecker, R. C. McKee, R. E. Meade, S. A. Olson, C. A. Rheinstrom, W. A. Seibert, Jr., W. W. Bianchi, D. E. Charnas, J. H. Cobb, John F. Devine, M. K. Eddy, N. Findlow, W. H. Gibbs, C. Hathaway, R. W. Hawes, S. Haynes, E. W. Hicks, C. M. Holland, H. M. Jackson, R. P. Jones, D. R. Longman, R. E. McDonald, W. D. McNeill, J. L. McQuigg, J. Monsarrat, W. G. Moore, G. Mooser, P. F. Mygatt, A. K. Nelson, T. F. O'Grady, H. F. Parker, W. F. Parker, A. A. Porter, P. Proctor, S. C. Ralis, H. Rex, E. N. Robinson, J. R. Roller, O'Neill Ryan, T. R. Santa Croce, E. J. Smith, F. B. Stephenson, N. F. Stephenson, D. R. Thornburn, H. W. Treleaven, G. Tripp, E. H. Walker, S. P. Walker, R. R. Weikart, E. B. Wilson, II, S. W. Wolf
V.P., Radio-TV Pgmng....Thomas McAvity
V. P., Treasurer.....Howard Brundage
Media Director.....Richard P. Jones
Media Manager.....Robert D. Lilien
Media Research Dir.....Jack Green
Associate Media Directors...James English,
Thomas Glynn, Ruth Jones, Robert Welty,
Harold Wilt, Anne Wright
Time Buyers.....Joan Ashley,
Polly Allen, Madeline Blount, Allan Barrows, Jack Bissell, Doris Corrigan, Helen Davis, Ernest Emerling, Roy Glah, Florence Gulla, Jerry Golden, Norman Goluskin, Ron Grathwohl, John Gray, George Heffernan, Eugene Hobicorn, William Hinman, Gordon Johns, Edmund Judy, Mario Kircher, Marge Lewin, Denis Lee, Ed Lockwood, Bill Landgraf, Thom Leidner, Sam Leddy, Jack McDougal, Don Miller, Dick Macaluso, Bill Millar, Roger Morrison, Peter McLean, Seymour Parker, Lawrence Reynolds, Walter Sullivan, Nancy Smith, Charles Spencer, Jayne Shannon, John Sisk, Carrie Senatore, Frank

ADVERTISING AGENCIES

Sweeney, Melita Skalbergs, Martha Thoman, Dorothy Thornton, Jeanne Tregre, Dominic Venturella, Harold Veltman, Louis West, Sara Wind.

Branch Offices

410 No. Mich. Ave., Chicago, Ill.
Phone: MOhawk 4-6700

Exec. Vice Pres., Mgr. George C. Reeves
535 Griswold St., Detroit, Mich.
Phone: WO 2-8890

Exec. V.P., Mgr. W. D. Laurie, Jr.
6505 Wilshire Blvd., Los Angeles, Calif.
Phone: OL 3-0300

V.P.'s, Mgrs. M. C. Borland, W. Wilgus
2 Gateway Center, Pittsburgh 22, Pa.
Phone: AT 1-8616

Manager Walter Prior
299 Alhambra Circle, Coral Gables, Fla.
Phone: Highland 5-1391

Manager Joseph J. Kelleher, Jr.
320 California St., San Francisco, Calif.
Phone: GA 1-3510

V.P., Mgr. Harry A. Lee
700 Hartford Bldg., Dallas, Tex.
Phone: RIVERSIDE 1-4584

Manager J. William Brauer
621 17th St., Denver 2, Colo.
Phone: AMherst 6-3861

Mgr. Stephen Hull
3376 Peachtree Rd., N.E. Atlanta 5, Ga.
Phone: 231-3547

Manager Jack Moore
234 Loyola Ave., New Orleans 12, La.
Phone: 524-7654

Manager Robert P. Stevens
3620 Carew Tower Bldg., Cincinnati, O.
Phone: Du 1-1825

Manager William J. Downes
424 Nicholas Rd., Kansas City, Mo.
Phone: WE 1-4452

Manager Ben Blausler
1737 De Salles St. N.W., Washington, D. C.
Phone: NAtional 8-6140

Mgr. John J. Barnhill
913 Capitol Club Bldg., Raleigh, N. C.
Phone: TEmple 3-7295

Manager John D. Minter
Estimated Radio Billings: \$10,000,000.
Estimated TV Billings: \$123,000,000.

TRACY, KENT & CO., INC.

147 E. 50th St., N. Y. 22
Phone: ELdorado 5-4404
ABP—ANPA—APA—NBP

Chairman of Board Wm. Irwin Tracy
Pres. Frank S. Kent
Treas., Secy. George M. Pease
Prod. Mgr. H. V. Kelly

TRACY-LOCKE CO., INC.

2501 Cedar Springs Road, Dallas 1, Texas
Phone: RI 3-4741

AAAA—ABP—ANPA—ABC—AFA

President Morris Hite
V.P., Treas. John H. Wellenkamp
V.P.'s F. E. Rowe, G. G. Addington
V.P., Radio TV. Lawrence E. DuPont

Media Dir. Ernestine Parker
Radio-TV Director Howard Fisher
Time Buyers Paul Girard,
Glenna Tinkler

Branch Office

900 N. E. Military Dr., San Antonio 9, Tex.
Phone: TA 6-3251

Exec V.P. & Mgr. William J. James

VAN BRUNT & COMPANY ADVERTISING-MARKETING, INC.

355 Lexington Ave., New York 18, N. Y.
Phone: MU 7-0770

AAAA-AFA-ABC-ANPA-ABP

President Albert D. Van Brunt
Exec. V.P., Treas. Edwin Van Brunt
V.P., Marketing Marvin Newman
Production Manager William I. Sanders
Public Relations Dir. Peter L. Rothholz
Account Executive Oscar Harris

JAY VICTOR & ASSOC., INC.

1225 Raymond Blvd., Newark, N. J.
Phone: MARKET 3-8487
N. Y. Phone: BA 7-6474

ABP—ANPA

President Jay Victor
Ch. Exec. Comm. Harold Markowitz
V.P., Radio-TV. Krine Laffler
Vice Pres. Harvey Victor
V.P., Public Rel. Hal Gold
Secretary Eli Scolnick
Treasurer Henry L. Metger
Prod. Mgr. Donald Martinetti
Traffic Mgr. Frederica Weigner

WABE, INCORPORATED

730 Fifth Ave., New York 19, N. Y.
Phone: CI 6-7242

President Charles Bernard
Asst. to Pres. Bryna Milberg
Art Dir. Leonard Kessler

WADE ADVERTISING INC.

20 N. Wacker Drive, Chicago 6, Ill.
Phone: FInancial 6-2100

ANPA—ABP—AAAA

Bd. Chmn. Albert G. Wade II
President H. Thurber
Exec. V.P. F. F. Owen, Jr.
Sr. V.P.'s M. Harms, L. J. Nelson
Exec. Art Director Bruce Collins
Prod. Mgr. E. Beane, Jr.
Dir. Bcst. Richard Dunn
Bus. Mgr., Broadcasting. Edward Carey
Producers G. Allen, R. Alcott, J. West

Branch Offices

10 Rockefeller Plaza, New York 20, N. Y.
Phone: Circle 5-1990

Mgr. Henry J. Opperman
1717 N. Highland Ave., Los Angeles, Calif.
Phone: HOLlywood 6-1631

V.P., Manager Snowden Hunt
Radio-TV Dir. E. Pierce
Estimated TV Billings: \$22,000,000.

ADVERTISING AGENCIES

WARWICK & LEGLER, INC.

375 Park Ave., New York 22, N. Y.

Phone: PLaza 1-4700

President.....H. Paul Warwick
Exec. Vice Pres.....John P. Warwick
V.P., Exec. TV Prod.....Andrew V. Christian
Director, Programming.....Frank Fitzgerald
TV Producer.....Walter Sachs
V.P., Media.....R. S. Bean
V.P., Charge of Copy.....Howard Connell
V.P., Dir. of Art.....N. Leslie Silvas

WATTS, PAYNE—ADV., INC.

311 West 7th-Denver Bldg., Tulsa 19, Okla.

Phone: LU 3-7571

AAAA—ABP—ANPA—AFA

Pres., Treas.....Oscar E. Payne
Vice Presidents.....Leslie S. Hauger,
Donald S. Mitchell
Production Mgr.....Steve Snyder
Radio-TV Dir.....Don S. Mitchell
Secretary.....Jack W. Tubb
Estimated Radio Billings: \$250,000.
Estimated TV Billings: \$200,000.

WEBB ASSOCIATES, INC.

8 West 40th St., New York 18, N. Y.

Phone: LO 5-6462

President.....Bernard Schiff
TV Dir.....Elaine B. Hudson
Production Mgr.....Lee Kriss
Controllor.....Lillian Habib
Estimated TV Billings: \$2,750,000.

EDWARD H. WEISS & CO.

360 N. Michigan Ave., Chicago, Ill.

Phone: CEntRAL 6-7252

President.....Edward H. Weiss
Exec. V.P.....Bernard Gross
Vice Chmn.....Irving D. Auspitz
V.P., Creat. Dir.....N. Lee King
V.P., Dir. Mkt. Svc.....Jack Bard
V.P., Research Dir.....John Tarini
V.P., Copy Chief.....Robert Wanamaker
V.P., Radio-TV Dir.....Rolf Brandis
V.P., Media Dir.....Nathan Pinsof

Branch Offices

730 Fifth Ave., N. Y. 19, N. Y.

Phone: JUdson 6-8313

V.P., Manager.....Peggy Schilling
6363 Wilshire Blvd., Los Angeles, Calif.
Phone: OLive 3-8360

Vice Pres.....David R. Fenwick
Radio Director.....Les Goldsmith

WEISS & GELLER

400 Madison Ave., New York 17, N. Y.

Phone: PLaza 3-4070

President.....Max A. Geller
Exec. V.P., Media Dir.....Max Tendrich
Sr. V.P., Creative Dir.....Lawrence Wisser
Time Buyer.....Jack Geller

WERMEN & SCHORR, INC.

1616 Walnut St., Philadelphia 3, Pa.

Phone: Pennypacker 5-1638

APB—APA—NOAB—ANPA

President.....Davi Wermen
Exec. V.P.....J. Leonard Schorr

Vice President.....Jay Beneman
Vice President.....Lester J. Harmon
Dir., Radio-TV.....Jerome Samuelsohn
Production Supervisor.....Richard Standridge
Time Buyers.....Terry Falgiatore,
Mary Gillespie

Estimators.....Nancy Pilla, Helen Mellon
Broadcast Talent.....Maryanne Keeler
Broadcast Traffic.....Jean Borrelli, Judy Fallon

WEXTON COMPANY, INC.

444 Madison Ave., New York 22, N. Y.

Phone: MU 8-4050

Chairman.....Larry Schwartz
President.....Martin Solow
Exec. Vice Pres.....Adrian Price
Vice Pres.....George Gilbert
V.P., Radio-TV Dir.....John Eckstein
Secy.-Treas.....Howard Wechsler
Time Buyer.....Jeff Fine

WILLIS/CASE/HARWOOD, INC.

Talbott Bldg., Dayton 2, Ohio

Phone: 222-5542

APA—ANPA—AAAA—ABP—CAAN—AFA
President.....Paul B. Willis
V.P., Creative Director.....Harley Case
V.P., Radio-TV.....F. R. Harwood
Radio-TV Director.....Bil Hilt
Time Buyer.....Donna Shultz

WINFIELD ADV. AGENCY, INC.

8012 Bonhomme, St. Louis 5, Mo.

Phone: VO 3-4524

ABC—ABP—ANPA

President, Treas.....Robert O. Scott
V.P., Radio-TV Dir.....Barbara Block
Vice President.....Lynden E. Anderson
Secretary.....Dorothy Frese
Time Buyer.....Frances Calandro

WINN-McLANE ASSOCIATES

1004 International Life Bldg., Austin 1, Texas

Phone: GR 6-3061

President.....J. Bonner McLane
Vice President.....Windy Winn
TV Director.....Bob Peck
Radio Director.....Joe Roddy

DEL WOOD ASSOCIATES

1271 Ave. of the Americas, N. Y. 20, N. Y.

Phone: PLaza 7-9292

President.....Peter Frank
Exec. V.P.....Charles J. Weigert
Vice President.....Sidney J. Barbet

Branch Office

5420 Melrose Ave., Hollywood 38, Calif.

Phone: HOLlywood 2-6027

MARVIN YOUNG ASSOCIATES

4432 Farmdale Ave., No. Hollywood, Calif.

Phone: POplar 3-5347

Head Associate.....Marvin Young
Associates.....Joel Corbett, Neil Petry,
Maruska Petrasek, Lee Hanson

YOUNG & RUBICAM, INC.

285 Madison Ave., New York 17, N. Y.

Phone: MUrray Hill 9-5000

AAAA—APA—NOAB—ABC—ABP—ANPA

ADVERTISING AGENCIES

Board Chairman.....George H. Gribbin
 President.....Edward L. Bond, Jr.
 Exec. V.P.....Frank Fagan
 Exec. V.P.....Harry Harding
 Sr. V.P.'s, Div. Mgrs.....Earle Angstadt, Jr.
 George P. Dippy, Alexander Kroll, Randolph McKelvey, William D. Thompson, Walter H. Smith
 Sr. V.P., Chrmn. Plans Board...William J. Colihan, Jr.
 Sr. V.P., Client Services.. James P. Wilkerson
 Sr. V.P., Chrmn., Creative Review Bd.
 Charles Feldman
 V.P., Dir. Business Devel.....Oscar Lubow
 Assistant to President.....Sylvia Simmons
 V.P., Dir., TV Art & Prod..John Sidebotham
 V.P., Dir., Pub. and Pub. Rel.
 Henry F. Woods, Jr.
 Vice Presidents..Harry B. Carpenter, David Miller, Dermott F. McCarthy, Steve Frankfort, Jack M. Anthony, William Brownell, Thomas W. Lapham, Mary E. O'Meara, Pete Peabody, Schuyler Van Vechten, Frank Harrel, Frederick W. Frost, Warren A. Bahr, Joseph F. St. Georges, Henry L. Sparks, Hadley P. Atlass, Gilbert J. Headley, George D. Roberts, Peter Langhoff, William T. Moran.
 V.P., Account Supervisors..H. Edward Allaman, Jr., Robert Belden, James Cameron, Walter C. Chamberlain, Dave Cleary, Kent Dennan, Jerome Entis, Allan R. Gardner, H. Brereton Hall, John H. Hatheway, Kosciuski Kemper III, John Lamb, Edwin F. Lewis, Ollie M. Lyon, Gilbert McDonald, J. Layng Martine, Arthur M. Menadier, James Mortensen, Douglas J. Murphy, Robert B. Osburn, Bernard Pagenstecher, William M. Richardson, Dave Salembier, Eldon E. Smith, Mark Stroock, Edgar B. Van Winkle, II, James Watt, Jr., Luis G. Weil, Frank Yahner, Charles C. Young, III.
 Sr. V.P., Dir., TV-Radio Dept....Chas. Barry
 V.P., Assoc. Dir., TV, Radio..William Craig
 V.P. TV-Radio.....Wickliffe Crider
 V.P., Dir., Radio-TV Publicity..Harry Rauch
 Manager, TV-Radio....David Y. Bradshaw
 TV-Radio Supervisors...Thomas J. Adams, Richard J. Cox, Richard Dana, Marvin H. Koslow, Colgan Schlank, Martin G. Waldman, Kenneth A. Wood, Jr.

TreasurerGeorge Farrand
 Asst. Treas...Paul J. Muller, Dwight F. Smith
 ControllerWray Witten

Branch Offices

1 East Wacker Dr., Chicago 1, Ill.
 Phone: 329-0750

Vice Pres. in Charge.....Carl F. Vollmer
 645 Griswold St., Detroit 26, Mich.
 Phone: WOODward 1-7050

V.P., Mgr.....Joseph Standart
 Hlywd. & Hyland Ave., Hollywood 28, Calif.
 Phone: HO 2-7181

V.P., Radio-TV Dir.....Walter Bunker
 120 Montgomery St., San Francisco 4, Calif.

Phone: EXbrook 7-1838
 V.P.-in-Chg.....William P. Reilly
 615 So. Flower St., Los Angeles 17, Calif.
 Phone: MADison 6-7641

V.P.-in-Chg.....James C. Armstrong
Young & Rubicam, International Division
 Sr. V.P., Director.....Francis E. Gearon
 Mgr., N. Y. Int'l Services.....Marc DeVos
 250 University Ave., Toronto 1, Ont., Canada
 Phone: EMpire 2-3921

V.P., Managing Dir.....Trevor G. Goodman
 1155 Dorchester Blvd. West, Montreal 2,
 Que., Canada
 Phone: UNiversity 6-8941

V.P. Manager.....Gabriel Lalande
 Plaza de la Republica 26, Mexico 1, D. F.
 Phone: Mexico City 46-48-60

President, General Mgr....Edward J. Noble
 1508 Avenida Ponce de Leon, San Juan,
 Puerto Rico
 Phone: SAnturce 3-2080

V.P., General Mgr.....J. L. Brandi
 Edificio Luz Electrica de Venezuela, Avenida
 Urdaneta, Caracas, Venezuela
 Phone: CARacas 54-65-51

V.P., General Mgr.....Ben J. Mione
 1A Calle Poniente 1104, San Salvador,
 El Salvador

V.P., General Mgr.....Ruben Rossell
 Edificio Panamerica, Apartado Postal #3278,
 Panama
 Phone: #2-47-51

ManagerDonald Reynolds
 8 Baker St., W.I., London, England
 Phone: Hunter 5511

Managing Director....Wilson H. Kierstead
 Grosse Gallusstrasse 16, Frankfurt/Main,
 Germany
 Phone: FRankfurt 2-88-81

Managing Director....Kenneth B. Loftus
 Via Speronari 8, Milan, Italy
 Phone: Milan, 866-335

Managing Director....Sumner J. Winebaum
Estimated Radio Billings: \$9,100,000.
Estimated TV Billings: \$88,100,000.

THE ZAKIN COMPANY

27 East 37th St., New York 16, N.Y.
 Phone: MU 4-0830

ABP—ANPA

Partners.....Alvin Zakin, Theo. Eisenberg
 Admin. Dir.....Jeannine Kuperman
 TreasurerSam Stern
 Production Manager.....Betty Ford
 Copy Chief.....Joan Hart
 Art Director.....William Brooks
 Public Relations Dir.....Ben Kaufman

PETER ZANPHIR ADVERTISING

633 5th Ave., New York 22, N. Y.
 Phone: PLaza 5-1085

ABP

PresidentPeter Zanphir

Key Canadian Advertising Agencies

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Ardiel Advertising Agency, Ltd.	4 Lawton Ave.	Toronto	HUnter 5-6541-5	B. Glen Gill	B. Glen Gill
Ardiel Advertising Agency, Ltd.	180 Parkdale Ave. N	Hamilton	LI 9-2419	B. R. Martinson	J. N. Elliott
Backman Advertising Ltd.	Lord Nelson Bldg.	Halifax, N.S.	423-8164	Ann Archibald	
Baker Advertising Agency Ltd.	1670 Bayview Ave.	Toronto	487-1511	N. Pahlen	D. O. Kimball
Baker Advertising Agency Ltd.	1420 Sherbrooke St. W.	Montreal	Victor 5-2191	G. St. Denis	Colin Campbell
Batten, Barton & Durstine & Osborne Inc.	2 Carlton St.	Toronto	EM 3-9461	Frederick Thorne	Mrs. Mildred MacLeod
Batten, Barton & Durstine & Osborne Inc.	1010 St. Catherine St. W.	Montreal	UNiversity 8-2655	Philippe Garcia Pierre Pelletier (French)	
Beedham & Beecroft Adv. Ltd.	217 St. Clair Ave., W.	Toronto	924-8431	Miss R. Shaw	
Bleasdale Advertising Ltd.	608 Fort St.	Victoria, B.C.	EV 2-6741	Harry S. Bleasdale	Violet Perry
Breithaupt, Milson, & Benson	120 Eglinton Ave. E.	Toronto	483-3531	F. J. Dearden	J. E. Palmer
Brown, Mitchell & Wright, Ltd.	Davie St. 1033	Vancouver	MU 4-7277		John G. Service
Brown, Mitchell & Wright, Ltd.	537 8th Ave., SW.	Calgary	AM 2-4767	Alex D. Wood	Flora Sayer
Burnett Leo Co. of Canada, Ltd.	133 Richmond St., W.	Toronto	EM 6-5801	James B. McRae	Miss Colleen Burke
Burnett Leo Co. of Canada, Ltd.	550 Sherbrooke St., W.	Montreal	VI 4-3939	Aliette Dufour	
Burns Advertising Agency, Ltd.	1980 Sherbrooke St., W.	Montreal	WE 5-5257	L. St. Amand	
Canadian Advertising Agency	1454 Mountain St.	Montreal	VI 2-8061	M. Fontaine	Claude G. Jarry
Canadian Advertising Agency	790 Bay St.	Toronto	368-7646	Irwin Teitel	
Canadian Advertising Agency	1131 Richards St.	Vancouver	MU 4-4151	K. L. Johnson	Lee Harrison
Cardon, Rose, Ltd.	1411 Crescent St., W.	Montreal	VI 2-9581	Norman Cardon	
Carter, Garry J. of Canada, Ltd.	59 Avenue Road	Toronto	924-2505	Garry J. Carter	

Cockfield, Brown & Co., Ltd.....	Canada Cement Bldg.	Montreal	UN 1-1771	R. W. Harwood	E. W. Box
Cockfield, Brown & Co., Ltd.....	185 Bloor St., E.	Toronto	924-5492	P. C. Logan	
Cockfield, Brown & Co., Ltd.....	804 Electric Railway Chambers	Winnipeg	WH 2-0811	J. E. Holmes	J. R. Cameron
Cockfield, Brown & Co., Ltd.....	1200 Burrard Bldg.	Vancouver	MU 1-1111	Miss Madigan	
Collyer Advertising, Ltd.....	2100 Drummond St.	Montreal	VI 2-8672	K. Chase	Nan Freser
Collyer Advertising, Ltd.....	20 Carlton St.	Toronto	EM 3-2647	M. L. Graves	
Cooper Advertising Co., Ltd.....	105-7 Marigold Bldg.	Saskatoon, Sask.	CH 4-4696	Mrs. Grace Atkinson	
Cooper Advertising Co., Ltd.....		Regina, Sask.	LA 7-3855	William Frederick	
Copeland, Don., H., Advertising Ltd.....	2510 Yonge St.	Toronto	488-6151	Mrs. V. M. Copeland	
Crombie Advertising Co., Ltd.....	391 St. James St., West	Montreal	VI 9-5246	V. P. Gray	
Crombie Advertising Co., Ltd.....	100 Adelaide St., W.	Toronto	924-7204	Mrs. J. Watson	
Dancer-Fitzgerald-Sample Adv. Can. Ltd..	200 St. Clair Ave., W.	Toronto	924-8425	Mrs. Ruth Pedley	
Desbarats Rayment Advertising Ltd.	485 McGill St.	Montreal	UN 6-4835	D. Tasker	
Dominion Advertising Inc.....	1395 Fleury St.	Montreal	381-6033	A. Desautels	
Donahue & Coe (Canada) Ltd.....	1010 St. Catherine St. W.	Montreal	UN 6-8851	Mrs. P. Charlebois	
Dreher Monroe F., Ltd.	1155 Dorchester St. W.	Montreal	881-8341	Mrs. W. F. Byrd	
Erwin Wasey, Ruthrauff & Ryan, Ltd.....	610 Church St.	Toronto	WA 1-5187	Edward W. Karthaus	
Ferres Advertising, Ltd.....	63 Duke St.	Hamilton, Ont.	JA 9-1116	C. T. Dickson	R. L. Simpson
Foote, Cone & Belding, Canada, Ltd.....	10 St. Mary St.	Toronto	WA 5-5961	Mona Harper	
Foster Advertising, Ltd.....	149 Alcorn Ave.	Toronto	924-4681	Miss M. Newton	
Foster Advertising, Ltd.....	550 Sherbrooke St., West	Montreal	VI 9-5343	Miss C. Toupin	Pierre Petel
Foster Advertising, Ltd.....	140 St. Portage Ave.	Winnipeg	WH 2-0776	Laurie A. Mainster	
Foster Advertising, Ltd.....	63 Sparks St.	Ottawa	CE 6-5909	J. R. Foster	R. Blazer
Goodis, Goldberg Soren, Ltd.....	288 Lawrence Ave., W.	Toronto	RU 9-1101	Mrs. C. Kireluk	
Goodis, Goldberg Soren, Ltd.....	Birks Bldg.	Montreal	UN 6-6181		
Goodis, Goldberg Soren, Ltd.....	818 8th Ave., S.W.	Calgary	AM 2-7474	Jay L. Joffe	
Goodwin, Ellis Advertising, Ltd.....	1161 Melville St.	Vancouver	MU 1-3474	W. E. Ellis	
Goodwin, Ellis Advertising, Ltd.....	1239 8th Ave., S.W.	Calgary	AM 2-4262	G. Stewart Menzies	
Grant Advertising of Canada, Ltd.....	170 University Ave.	Toronto	EM 3-2144	K. R. MacDougall	

Key Canadian Advertising Agencies

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Grant Advertising of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-7828	W. B. Wilbraham	
Grey Advertising Ltd.	2005 Peel St.	Montreal	VI 4-1766	E. Abrahamson	
Grosberg, Pollock & Gwartzman, Ltd.	234 Eglinton	Toronto	487-4717	Chas. A. Grosberg	
Hallmark V. Ltd.	99 Avenue Rd.	Toronto	823-7341	T. R. Hansen	William Stinson
Hayhurst, F. H. Co. Ltd.	55 Eglinton Ave., E.	Toronto	HU 7-4371	R. D. Amos	J. Gibson
Hayhurst, F. H. Co. Ltd.	1420 Sherbrooke St., W.	Montreal	VI 5-0251	G. Gendron	Mrs. U. McLean
Heggie Advertising Co., Ltd.	97 Eglinton Ave., E.	Toronto	HU 1-5125	Miss Phyllis Sivell	
Huot, Publicitee, Ltee	353 St. Nicholas St.	Montreal	VI 2-9011	Jean C. Fournier	
Hutchins Advertising of Canada, Ltd.	35 Hayden St.	Toronto	924-3753	P. J. Bounsall	
Imperial Advertising, Ltd.	38 Blower St.	Halifax, N.S.		G. E. MacDonald	
Industrial Advertising Agency, Ltd.	385 Madison Ave.	Toronto	924-6671	Mrs. V. Percival	
Industrial Advertising Agency, Ltd.	1500 Stanley St.	Montreal	VI 2-5281	A. G. Temple	
Industrial Advertising Agency, Ltd.	177 Russell Ave.	St. Catharines, Ont.	MU 2-9443	D. C. Williamson	
Jan Advertising Agency Ltd.	207 Greenwich	Brantford	6-6116	James Morris	
Jarvis, Albert, Ltd.	1466 Crescent St.	Hamilton, Ont.	AV 8-9234	George Turner	
Kelley, Russell T. Co., Ltd.	627 Main St., E.	Toronto	JA 2-1155	J. D. McNie	Mrs. Dorothy Iler
Kenyon, & Eckhardt, Ltd.	321 Bloor St., E.	Toronto	WA 5-8931	J. A. Winter	
Lovick, James & Co., Ltd.	1178 W. Pender St.	Vancouver	MU 4-6221	Mrs. A. Bothamley	
Lovick, James & Co., Ltd.	800 Bay St.	Toronto	WA 1-1121	R. Freiman	Olive Jennings
Lovick, James & Co., Ltd.	200 Queens Ave.	London, Ont.	GE 8-6141	J. M. Hunter	
Lovick, James & Co., Ltd.	428 Portage Ave.	Winnipeg	WH 3-0623	A. B. Jenkins	

Lovick, James & Co., Ltd.....	629 7th Ave., S.W.	Calgary	AM 2-6161	C. N. York
Lovick, James & Co., Ltd.....	401 Kerr Block	Regina, Sask.	LA 3-7570	Geo. R. Bothwell
Lovick, James & Co., Ltd.....	10830 Jasper Ave.	Edmonton, Alta.	GA 4-2181	J. M. Younie
Lovick, James & Co., Ltd.....	623 Dominion Square Bldg.	Montreal	UN 6-8391	Mrs. Stella Slattery
Maclaren Advertising Co., Ltd.....	111 Richmond St., W.	Toronto	EM 3-2244	H. E. Hough
Maclaren Advertising Co., Ltd.....	550 Sherbrooke St., W.	Montreal	VI 5-1222	Miss L. Henuset
Maclaren Advertising Co., Ltd.....	635 Ouellette Ave.	Windsor, Ont.	CL 3-1414	Jas. A. Robb
Maclaren Advertising Co., Ltd.....	911 Electric Ry. Chambers	Winnipeg	WH 2-6321	E. P. Thompson
Maclaren Advertising Co., Ltd.....	1240 W. Pender St.	Vancouver	MU 5-6268	J. A. Ferry
McCann-Erickson (Canada) Ltd.....	200 Bloor St., E.	Toronto	WA 5-3231	Miss M. Tiemann
McCann-Erickson (Canada) Ltd.....	2055 Peel St.	Montreal	VI 9-8341	Yves Bourassa
McCann-Erickson (Canada) Ltd.....	1030 W. Georgia St.	Vancouver	MU 3-5608	Miss F. Asson
McConnell, Eastman & Co., Ltd.....	291 Dundas St.	London, Ont.	GE 4-4528	R. A. McCall
McConnell, Eastman & Co., Ltd.....	234 Eglinton Ave., E.	Toronto	HU 7-4601	D. J. MacMillan
McConnell, Eastman & Co., Ltd.....Dominion Square Bldg.	Montreal	UN 6-6771	Miss J. Johnston
McConnell, Eastman & Co., Ltd.....	379 Broadway Ave.	Winnipeg	WH 2-3491	R. I. Morton
McConnell, Eastman & Co., Ltd.....	512 6th Ave. S.W.	Calgary	AM 3-7040	Mrs. J. Loetscher
McConnell, Eastman & Co., Ltd.....	10020 109th St.	Edmonton, Alta.	GA 2-5107	Clarke Wallace
McConnell, Eastman & Co., Ltd.....	1198 W. Pender St.	Vancouver	MU 3-2161	W. A. McCracken
McCracken, W. A., Ltd.....	153 St. Clair Ave., W.	Toronto	924-0721	Arthur E. McGregor
McGregor Deaville Advertising.....	1175 Bay St.	Toronto	WA 2-4864	Peel Stevan
McKim Advertising, Ltd.....	1155 Dorchester Blvd. W.	Montreal	861-8422	Jean Monte
McKim Advertising, Ltd.....	1407 Yonge St.	Toronto	924-0981	G. W. Leech
McKim Advertising, Ltd.....	379 Broadway Ave.	Winnipeg	WH 2-3491	R. I. Morton
McKim Advertising, Ltd.....	1030 West Georgia St.	Vancouver	MU 3-8121	Miss E. Fox
Muter, Culiner, Frankfurter & Gould, Ltd.....	89 Avenue Rd.	Toronto	924-5738	E. Gould
Nattall & Maloney, Ltd.....	108 12th Ave., S.W.	Calgary, Alta.	AM 9-3054	Mrs. P. McVean
Nattall & Maloney, Ltd.....	10666 103rd St.	Edmonton, Alta.	GA 4-4910	D. A. Williams
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				J. R. Matheson
				G. Rafelman
				Miss J. A. Brown
				Austin Moran
				J. McCallum
				S. D. Bennett
				Mary McGowan
				J. N. Milne
				P. Distasid

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AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Needham, Louis & Brorby of Canada, Ltd.	121 Richmond St., W.	Toronto	EM 4-1492	D. C. McLean	Denise Curran
O'Brien Advertising, Ltd.	1030 W. Georgia St.	Vancouver	MU 1-9174	A. J. Collins	
O'Brien Advertising, Ltd.	117 LaFleche Bldg.	Edmonton	GA 2-5450	A. E. Nightingale	
O'Brien Advertising, Ltd.	1278 La Fleche Bldg.	Ottawa	TA 8-5554	Major W. L. Jewel	
Ogilvy, Benson & Mather (Canada) Ltd.	88 University Ave.	Toronto	362-7711	J. M. Brown	
Orr, William R., Ltd.	240 Eglinton Ave., E.	Toronto	HU 5-9367	Ann Chalcraft	
Otto, Robt. & Co. (Canada) Ltd.	1670 Bayview	Toronto	487-1511	W. R. Baker	
Paul, Phelan & Perry, Ltd.	6 Crescent Rd.	Toronto	WA 5-3436	G. P. Vale	
Paul, Phelan & Perry, Ltd.	1500 Stanley	Montreal	VI 9-8061	M. Gauthier	
Payeur Publicite, Inc.	639 8th Ave.	Quebec City	529-3322	J. P. Vogel	
Pemberton, Freeman, Mathes & Milne.	42 Charles East	Toronto	924-6243	Peter F. W. Percival	
Pemberton, Freeman, Mathes & Milne.	1980 Sherbrooke St. W.	Montreal	WE 5-5287	Miss M. Henault	
Pennell Advertising.	145 Yonge St.	Toronto	EM 4-2079	Miss M. Barrer	
Plant, Elton M., Advertising, Ltd.	586 Ouellette Ave.	Windsor, Ont.	CL 4-1159	Elton M. Plant	
Purkis, Thornton Ltd.	330 Bay St.	Toronto	EM 4-3762	Miss G. Race	
Reimer C., Advertising, Ltd.	407 Graham Ave.	Winnipeg	WH 2-1868	C. L. Reimer	M. D. Reimer
Ronalds-Reynolds & Co.	154 University Ave.	Toronto	EM 2-2381	Vera Hopkins	Miss E. Y. Leslie
Ronalds-Reynolds & Co.	2055 Peel	Montreal	849-9401	M. Provost	M. Laphkas
Ross Roy of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-2371	R. A. Post	J. P. Champagne
Sauviat, G. R. & Associates.	1500 Stanley	Montreal	AV 8-4171	G. R. Sauviat	
Schneider Cardon, Ltd.	1224 St. Catherine St., W.	Montreal	UN 1-4764	H. M. Schneider	
Smith, R. C. & Son, Ltd.	140 Merton St.	Toronto	HU 1-2253		G. Alex Phare

Spitzer & Mills & Bates, Ltd.....	790 Bay St.	Toronto	EM 6-2811	R. A. Stevenson
Spitzer & Mills & Bates, Ltd.....	1155 Dorchester	Montreal	861-9721	D. McCrimmon
Stanfield, Johnson & Hill, Ltd.....	1200 Dominion Sq., Bldg.	Montreal	UN 6-8741	R. H. Geary
Stanfield, Johnson & Hill, Ltd.....	255 Davenport Rd.	Toronto	924-8481	W. C. Bopp
Stevenson & Scott, Ltd.....	1260 University St.	Montreal	UN 6-9361	Miss Jean Sweeny
Stevenson & Scott, Ltd.....	100 Adelaide St. W.	Toronto	EM 3-5773	S. C. Young
Stevenson & Scott, Ltd.....	402 Pender St., W.	Vancouver	MU 3-5696	Miss Sherill Adair
Stevenson & Scott, Ltd.....	95 Dresden Row	Halifax, N.S.		R. H. Kitley
Tames Advertising Agency, Ltd.....	1395 Bayview	Toronto	HU 1-2291	John G. Tames
Tandy Richards Advertising, Ltd.....	20 Carlton St.	Toronto	EM 2-6362	A. C. Haight
Tandy Richards Advertising, Ltd.....	550 Sherbrooke St., W.	Toronto	VI 4-8821	H. A. Tingle
Thompson Co., Ltd., J. Walter.....	1600 Dorchester Blvd., W.	Montreal	WE 4-1331	R. Humphries
				E. Hay
Thompson Co., Ltd., J. Walter.....	600 University Ave.	Toronto	362-3471	J. MacCrimmon
Thompson-Petersen Adv. Agency, Ltd.....	215 Victoria St.	Toronto	368-8091	Wm. Wheatstone
Thompson-Petersen Adv. Agency, Ltd.....	1121 St. Catherine St., W.	Montreal	VI 2-1881	H. V. Petersen
Torobin Advertising, Ltd.....	4823 Sherbrooke W.	Montreal	WE 7-3501	
Vamplew Colby Advertising, Ltd.....	57 Bloor W.	Toronto	923-8491	James L. D. Cleary
Vickers & Benson, Ltd.....	Keefer Bldg.	Montreal	UN 6-7701	S. Torobin
				T. F. I. Vamplew
Vickers & Benson, Ltd.....	980 Yonge St.	Toronto	925-9393	L. Jodoin
Wallace Advertising Ltd.....	132-6 Roy Bldg.	Halifax, N. S.	423-7142	Mrs. J. Guerin
Walsh Advertising Co., Ltd.....	1980 Sherbrooke W.	Windsor, Ont.	CL 6-2671	D. T. Hardman
Walsh Advertising Co., Ltd.....	2 Carlton St.	Toronto	EM 3-3053	C. E. Howard
				T. S. Lawton
				R. A. Norman
Walsh Advertising Co., Ltd.....	1980 Sherbrooke St. W.	Montreal	WE 3-6756	H. Dumont
Willis Advertising, Ltd.....	165 Bloor St. W.	Toronto	WA 5-3804	W. A. Willis
Yanef, Chris, Ltd.....	119 Isabella	Toronto	924-6678	Chris Yanef
Young & Rubicam.....	1255 University St.	Montreal	UN 6-8941	G. Lalonde
Young & Rubicam.....	250 University Ave.	Toronto	EM 2-3921	D. C. Dunlop
				P. N. MacKenzie
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				J. D. Pare
				Mrs. June Frost
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1963

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V.P., Central Division. D. Thomas Miller
Eastern Sales Mgr. Fred Nettere
Business Manager. Mark S. Ellentuck

Branch Offices

360 N. Michigan Ave., Chicago 1, Ill.
Phone: AN 3-0800

Sales Manager. John McElfresh
1539 N. Vine St., Los Angeles 29, Calif.
Phone: NO 3-3311

Sales Manager. Richard Beesemyer
915 Olive St., St. Louis 1, Mo.
Phone: CH 1-4647

Sales Manager. Robert Sullivan
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Phone: YU 2-4155

Sales Manager. James Osborn

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Phone: HOLlywood 5-0695

Manager. Ray L. Taylor
950 California St., San Francisco 9, Calif.
Phone: GA 1-0716

Manager. Frank A. Tessin, Jr.
2768 Penobscot Bldg., Detroit 2, Mich.
Phone: WOODward 5-2420

Manager. Glenn Gilbert

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Vice Presidents. William N. Davidson,
John A. Thompson, James A. McManus,
Geo. Harding (Dallas)

Secy.-Treasurer. Monroe H. Long, Jr.
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Phone: 782-0313

Executive-in-Charge. John Murphy
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1507 Pacific Ave., Dallas 1, Tex.
Phone: RIverside 2-2388

Vice President. George Harding
1015 Locust St., St. Louis 1, Mo.
Phone: CHEstnut 1-1914

Executive-in-Charge. Robert Hetherington
615 Fisher Bldg., Detroit 2, Mich.
Phone: TR 1-4120

Executive-in-Charge. Fred Weber

15 Peachtree Bldg., Rm. 934, Atlanta 3, Ga.
Phone: 524-5486

Executive-in-Charge. William T. White
703 Market St., San Francisco 3, Calif.
Phone: DOuglas 2-4560

Executive-in-Charge. Charles Rembert
6399 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 1-4720

Executive-in-Charge. Robert Maggiore
1028 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 2-2476

Executive-in-Charge. Robert L. Brockman
AIRSPOT SALES
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Phone: 275-3199

Vice President. Joseph Kapps
AIR-TIME SALES LTD.
2149 Yonge St., Toronto, Ont., Can.
Phone: 485-0746

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Sales Manager. Adrian C. Egan
Office Manager. Lynn Sorbie

ALASKA RADIO & TV SALES

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Phone: TN 7-2600

Manager. J. J. Weed

ALL-CANADA RADIO & TELEVISION, LTD.

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President. J. S. MacKay
General Manager. Reo C. Thompson
Promotion Manager. Fred H. McCurdy
Mgr., Radio Div. R. F. Tait
Mgr., Program Division. D. C. Murray
Mgr., TV Div. Ross McCreath

Branch Offices

New Western Hotel, New York, N. Y.
Phone: CI 6-1425

TV Sales. Bill Townsend
Radio Sales. Lloyd Johnston
922 Dominion Square Bldg., Montreal, Que.
Phone: UNiversity 1-5656

Manager. K. A. Baker
706 Electric Railway, Chamber Bldg.
Winnipeg, Manitoba
Phone: WHitehall 2-6861

Manager. G. Jones
1230 17th Ave., S. W.
Calgary, Alberta
Phone: 244-2455

Manager. J. E. Cavanaugh
1161 Melville St., Vancouver, B. C.
Phone: MUtual 4-7461

Manager. J. E. Baldwin
AVERY-KNODEL INC.

720 Fifth Ave., New York 19, N. Y.
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Vice President.....Charles C. Coleman, Jr.
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SecretaryEmily Jordan

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Phone: 467-6111

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Mgr., TV Sales.....F. Robert Kalthoff
369 Pine St., San Francisco 4, Calif.
Phone: YUkon 1-2345

Pacific Coast Mgr., TV.....David B. Meblin
3325 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-6394

Pacific Coast Mgr., Radio.....W. E. Moore
120 Marietta St., N.W., Atlanta 3, Ga.
Phone: JAcKson 3-2545

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Exec. in Charge.....Arthur O'Connor
915 Olive St., St. Louis, Mo.
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Account Executive.....Serge T. Popper

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ManagerPaul S. O'Brien

C. K. BEAVER & ASSOCIATES

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Vice President.....Harry M. Harkins

Branch Office

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A stylized logo consisting of the letters 'A' and 'M' in a bold, blocky font. The 'A' and 'M' are connected at the top and bottom, with a large, decorative flourish extending from the right side of the 'M'.

AM RADIO SALES CO.

666 Fifth Ave., New York 19, N.Y.

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San Francisco, and Los Angeles
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WIND—Chicago

KYW—Cleveland

WCAR—Detroit

WOWO—Fort Wayne

KMPC—Los Angeles

WLWL—Minneapolis

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KDKA—Pittsburgh

WPEN—Philadelphia

KEX—Portland

KSFO—San Francisco

KVI—Seattle

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 Vice President.....Harry M. Harkins
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 Phone: PLaza 5-4262

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 Ass't to Pres.....Bryna Milberg
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President.....David Lundy
BLAIR-TV
 Exec. V.P., Sales Mgr.....Frank Martin
 V.P., Research Director...W. Ward Dorrell
 Branch Offices
 645 N. Michigan Ave., Chicago 11, Ill.

Phone: SUperior 7-2300
 V.P., Sales Manager.....Harry Smart
 155 Sansome St., San Francisco 4, Calif.

Phone: YUkon 2-7068
 Manager.....Edward Smith
 3460 Wilshire Blvd., Los Angeles 5, Calif.
 Phone: DU 1-3811

Manager.....Robert Klein
 630 Paul Brown Bldg., St. Louis 1, Mo.
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Manager.....Gordon Walls
 3028 Southland Center, Dallas, Texas
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Manager.....Steve Beard
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 Phone: 875-7567

Manager.....H. W. Maier
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Branch Offices

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Phone: STate 2-5097

Execs. in Charge.....Laurie Thompson,
Hooper Jones

111 N. La Cienega Blvd., Beverly Hills, Calif.

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Phone: EX 2-1507

Exec. in Charge.....Ted Hall

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President (TV Div.).....G. Richard Swift

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TVAR

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Phone: HOllwood 2-6471

ManagerWilliam Reitman
5 Third St., San Francisco, Calif.
Phone: GA 1-6740

Mgr.....John T. Coy
251 Mill St., Newtonville, Mass.
Phone: 332-0661

ManagerRobert Foster
Vaughn Bldg., Dallas 1, Tex.
Phone: RI 8-2172

Manager.....Thomas R. Murphy
2158 Union Ave. Bldg., Memphis 4, Tenn.
Phone: BRoadway 2-7503

Manager.....Cecil K. Beaver
KMBC Building, 11th & Central Aves.,
Kansas City, Mo.
Phone: GRand 1-7822

Manager.....Eugene F. Gray
1375 Peachtree St., Atlanta, Ga.
Phone: TR 4-2736

ManagerHarold Walker
915 Olive St., St. Louis 1, Mo.
Phone: CEntal 1-9151

Manager.....Eugene F. Gray
209 16th St., Denver 2, Colo.
Phone: AC 2-5465

Manager.....Robert S. Hix
1761 1st Natl. Bank Bldg., Detroit, Mich.
Phone: WOODward 2-6265

Manager.....Larry Gentile
977 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 3-1496

ManagerJames Bowden
National Bank Bldg., Philadelphia 7, Pa.
Phone: LO 4-6027

ManagerRobert Dome

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400 Madison Avenue, New York 17, N. Y.
Phone: PLaza 1-5075

Manager.....Ed Breen, George McCrystal
Branch Offices

2449 Larkin St., San Francisco, Cal.
Phone: PProspect 5-2725

ManagerFrank Crennan
354 E. Wesley Rd., N.E., Atlanta 5, Ga.
Phone: 233-2887

ManagerJoseph Murphy

BROADCAST SERVICES, INC.

Mart Bldg., Suite 318, 206 San Francisco St.,
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Directors.....Robert F. Cummins,
Jack R. McVeigh, Angel Rojas

BROADCAST TIME SALES

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Branch Offices

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Phone: AN 3-1913

ManagerRon Durham
681 Market St., San Francisco 11, Calif.
Phone: SUTter 1-8656

ManagerWard Glenn
286 Penobscot Bldg., Detroit, Mich.
Phone: WOODward 5-7618

ManagerWendell Parmalee
1540 N. Highland, Los Angeles 28, Cal.
Phone: HO 5-5884

ManagerJames Lucas
1713 Spruce St., Philadelphia, Pa.
Phone: PE 5-3432

ManagerNorm K. Hoover

CLARKE BROWN COMPANY

2533 McKinney St., Dallas, Tex.
Phone: RIverside 2-5418

President.....Clarke R. Brown
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1182 West Peachtree N.W., Atlanta, Ga.
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McGAVREN/GUILD CO., INC.

60 East 56th St., New York 22, N. Y.
Phone: PLaza 1-4650
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N. Y. Sales Mgr.....Ed Argow

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Phone: FRanklin 2-1370
Manager.....Mike McNally
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Phone: WO 2-5777
ManagerRobert Mahlman
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Phone: HOLlywood 4-7331
V.P., Manager.....Walter Lake
915 Olive St., St. Louis 1, Mo.
Phone: CH 1-5201
ManagerTom Sullivan
805 Peachtree St., N.E., Atlanta 9, Ga.
Phone: 876-2589
ManagerChuck Hedstrom

JOHN L. MCGUIRE & CO.

1150 Delaware St., Denver 4, Colo.
Phone: TABor 5-7585
Owner.....John L. McGuire

MEDIA REPRESENTATIVES, INC.

630 Fifth Ave., New York 20, N. Y.
Phone: CI 6-1320
ManagerEdwin Seymour

THE MEEKER COMPANY, INC.

521 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 2-2170
President.....Robert D. C. Meeker
V.P., Chg. of Sales.....Charles E. Standard
V.P., Station Relations...Robert L. Dudley
Acct. Executives.....John B. Dalton,
Herb Hahn, John C. Kriete, Lynn Hall,
Eugene MacLean
Research & Prom. Dir.....Martin Mills
Sales Development.....Jack Hardingham
Office Manager.....Vivian Dagasso

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333 N. Michigan Ave., Chicago 1, Ill.
Phone: CE 6-1742
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Office Manager.....Barbara Engelhardt
55 New Montgomery, San Francisco 5, Calif.
Phone: YU 6-4940
Vice President.....Edgar B. Filion
ManagerDon Pontius
Office Manager.....Joan Marie Comerford
6362 Hollywood Blvd., Los Angeles 28, Cal.
Phone: HOLlywood 2-6501
ManagerDon Palmer
Office Manager.....Stephanie Stratton

CLYDE MELVILLE CO.

1300 Tower Petroleum Bldg., Dallas 1, Tex.
Phone: RLverside 8-5239
Pres.Clyde Melville

METRO RADIO SALES

3 East 54th St., New York 22, N. Y.
Phone: PLaza 2-8228
V.P., Director.....H. D. Neuwirth
N. Y. Sales Mgr.....Robert Coppinger

Branch Offices

410 N. Michigan Ave., Chicago 11, Ill.
Phone: 467-6340
Midwest Sales Mgr.....Richard Kelliher
19th & Walnut Sts., Philadelphia, Pa.
Phone: LOcust 8-2900
ManagerWilliam S. Dallmann
1410 Fisher Bldg., Detroit 2, Mich.
Phone: 873-8600
ManagerWilliam Lauer
915 Olive St., St. Louis 1, Mo.
Phone: MAIn 1-4800
ManagerLeRoy Rizer
3600 Wilshire Blvd., Los Angeles 5, Calif.
Phone: 385-1424
Manager.....Robert Jones
155 Montgomery St., San Francisco 4, Calif.
Phone: DOuglas 2-1945
ManagerRichard Schutte

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METRO TV SALES

3 East 54th St., New York 22, N. Y.

Phone: PLaza 2-8228

V.P., Director.....John B. Sias

East. TV Sales Mgr.....John W. Doscher

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155 Montgomery St., San Francisco 4, Calif.

Phone: DOuglas 2-1945

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P. O. Box 4833, Kansas City 9, Mo.

Phone: RA 2-3886

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Sales.....Jock Beretta

MID-WEST TIME SALES

1012 Baltimore, Kansas City, Mo.

Phone: BA 1-0077

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ART MOORE & ASSOC., INC.

Jones Bldg., Seattle, Wash.

Phone: MU 2-3377

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520 S. W. 6th Ave., Portland 4, Ore.

Phone: 228-7284

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6381 Hollywood Blvd., Hollywood 28, Cal.

Phone: HOllwood 2-2351

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Sales Manager.....Jerome A. Moore

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Phone: EXbrook 2-6444

Manager.....Charles E. Morin

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Phone: EMpire 3-8814

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Manager, TV.....N. G. Bonnell

Manager, Radio.....W. H. Wallace

NATIONAL SALES DIVISION, RKO GENERAL, INC.

Time & Life Bldg., 1271 Ave. of Americas,

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Dir. of Agency/Client Rel....Sidney P. Allen

Dir., Research & Promotion.Frank G. Boehm

Controller.....Kenneth Lyons

TV Sales Executives...Richard B. Colburn,

John J. Fernandez, James A. Gaes, Gorden

Lawhead, James V. Marino, Gerald N.

Molfese, Morton Zimmerman

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James H. Fuller, Thomas J. Green, Frank

McNally, Henry W. Simmon, John Tormey

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Radio Sales Exec.....Robert L. Fox

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TV Sales Exec.....George Whitney

Radio Sales Exec.....Dennis Holt

1182 W. Peachtree N.W., Atlanta, Ga.

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Manager.....Don Pickens

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Phone: CIrcle 7-8300

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Director, Radio Sales.....Fred Lyons
Director, TV Sales.....Byron Goodell
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Mgr., L.A. TV Spot Sls.....William Loudan
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LEE F. O'CONNELL CO.

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PACIFIC BROADCAST SALES

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Phone: HOLLYwood 6-4251

Manager.....N. Arthur Astor

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Exec. Vice Pres.....Eugene Bernald

Sales Prom.....Al Alperton

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ManagerHarlan Oakes

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PETERS, GRIFFIN, WOODWARD, INC.

250 Park Ave., New York 17, N. Y.

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V.P., Treas.....Jones Scovern

President-TVLloyd Griffin

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V.P., TV Prom. Mgr.....Lon A. King

V.P., Television.....Charles R. Kinney

V.P., Radio.....Ray M. Stanfield

V.P., East. TV Sales Mgrs.....William G.

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 Radio Sales John G. Butler
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 Phone: WEBSTER 8-3585

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 Phone: WALNUT 3-0455

TV Sales Donald K. Heller
 First Nat'l Bank Bldg., Minneapolis 2, Minn.
 Phone: 333-2425

TV Sales John J. Cameron

EDWARD PETRY & CO., INC.

3 East 54th St., New York 22, N. Y.
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 President Edward E. Voynow
 Exec. Vice-Pres. Martin L. Nierman
 Vice President in Chg. . . . Ben H. Holmes
 V.P., Eastern Sales Mgr. . . . Martin Percival
 Sales Prom. Mgr. William Steese

TV Division

Exec. Vice President Martin L. Nierman
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 Phone: CHESTNUT 1-7191

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 Phone: HUBBARD 2-6440

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 Phone: RIVERSIDE 1-9454

Sales Mgrs. Barney Broiles (AM)
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PHILADELPHIA SPOT SALES

310 Glen Echo Road, Phila., Pa.
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VIC PIANO ASSOCIATES, INC.
 211 East 53rd St., New York, N. Y.
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 Midwest Sales Mgr. Harley L. Ward
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76 St. Clair Ave. W., Toronto 7, Ont., Can.
 Phone: 924-0727

President, Gen. Mgr. T. G. Ferris
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Branch Offices

1411 Crescent St., Montreal, Que., Canada
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RADIO T. V. REPRESENTATIVES, INC.

7 East 47th St., New York 17, N. Y.
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Manager Cliff Engel
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PAUL H. RAYMER COMPANY, INC.

444 Madison Ave., New York 22, N. Y.
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Manager Ralph Widman

ROBERT RICHER REPRESENTATIVES, INC.

441 Lexington Ave., New York, N. Y.
Phone: PLaza 2-6462

President..... Robert E. Richer
V.P., Director..... Sam Brownstein

RKO GENERAL, INC.

(See National Sales Div., RKO General, Inc.)

SCHARF BROADCAST SALES LTD.

305-1030 West Georgia St., Vancouver 5, B. C.
Phone: MU 4-6277

President..... C. A. Brian Scharf

SELECT STATION REPRESENTATIVES, INC.

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Manager Art Astor

SKYLINE ADVERTISERS' SALES, INC.

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SPOT TIME SALES INC.

444 Madison Ave., New York 22, N. Y.
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Manager Guy Zwahlen

STORER TELEVISION SALES INC.

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TELE-RADIO & TV SALES, INC.

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666 Fifth Ave., New York 19, N. Y.
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420 Madison Ave., New York 17, N. Y.
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Sales Mgr.....Robert L. Wittig
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VENARD, TORBET & McCONNELL, INC.

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Vice President, Sec.....Stephen R. Rintoul

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Manager.....Al Hazelwood

WM. J. WAGNER & ASSOC.

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Manager.....George C. Bingham

Taft Bldg., Los Angeles, Calif.
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Manager.....Harlan Oakes

166 Geary St., San Francisco, Calif.
Phone: EXbrook 7-4827
Manager.....Don Pickens

11th & Central, Kansas City, Mo.
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Manager.....Eugene F. Gray

STATION REPRESENTATIVES

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333 N. Michigan Ave., Chicago 1, Ill.

Phone: 236-5818

ManagerKenneth Schaefer
681 Market St., San Francisco 4, Calif.

Phone: E**X**brook 7-4512

ManagerGregor Macafee
111 N. LaCienega Blvd., Beverly Hills, Calif.

Phone: O**L**ympia 2-1313

ManagerLec O'Connell

WEED RADIO CORP.

535 Fifth Ave., New York, N. Y.

Phone: T**N** 7-2600

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Vice President.....Joseph J. Weed

V.P., Sales.....E. J. Fitzsimmons

Salesmen (Radio)Bob Guthrie,

Bob Aissa, Dave Simmons

Sales Prom. Mgr.....Winifred Schaefer

Branch Offices

435 N. Michigan Ave., Chicago 11, Ill.

Phone: 467-7070

Executive-in-Charge.....C. C. Weed

1610 Book Bldg., Detroit 26, Mich.

Phone: W**O**odward 1-2685

Executive-in-Charge.....Bernard P. Pearse

Henry Grady Bldg., Atlanta, Ga.

Phone: 524-3516

Executive-in-ChargeGeorge Swearingen

6331 Hollywood Blvd., Hollywood 28, Calif.

Phone: H**O**llywood 2-6676

Executive-in-Charge.....J. C. Gates

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Phone: E**X**brook 2-1507

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Statler Bldg., Boston, Mass.

Phone: H**U**bbard 2-6117

Executive-in-ChargeNona Kirby

Tower Bldg., Seattle, Wash.

Phone: M**A**in 4-6333

Exec-in-Charge.....William J. Wagner

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Phone: P**A**rkview 7-7375

Exec-in-ChargeJack Hetherington

233 Guaranty Bank Bldg., Denver, Colo.

Phone: T**A**bor 5-7585

Exec-in-Charge.....John L. McGuire

807 Wilcox Blvd., Portland, Ore.

Phone: C**A**pital 6-3973

Exec-in-Charge.....H. S. Jacobson

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535 Fifth Avenue, New York, N. Y.

Phone: T**N** 7-2600

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V.P.'s.....Neal Weed, E. Fitzsimmons

Sales Staff.....Bob Guthrie,

Bob Aissa, Dave Simmons

TrafficFlorence Eimer

Sales Promotion.....Winifred Schaefer

435 N. Michigan Ave., Chicago 11, Ill.

Vice President.....C. C. Weed

Staff.....Dan Ruffo, C. C. Weed, Jr.

(Other Branches same as Weed Radio Corp.)

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3 East 54th St., N. Y. 22, N. Y.

Phone: P**L**aza 1-4848

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Executive V.P.....James F. O'Grady, Jr.

V.P. TV Sales...Stephen A. Machcinski, Jr.

V.P. Radio Sales...Clifford J. Barborka, Jr.

Branch Offices

Prudential Plaza, Chicago 1, Ill.

Phone: M**I**chigan 2-6190

ManagerR. John Stella

6331 Hollywood Blvd., Los Angeles 28, Calif.

Phone: H**O**llywood 2-2289

Exec-in-Charge.....William L. Wallace

915 Olive St., St. Louis, Mo.

Phone: M**A**in 1-5020

Manager.....Roger H. Sheldon

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Phone: Y**U**kon 6-5366

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1182 W. Peachtree St., Atlanta, Ga.

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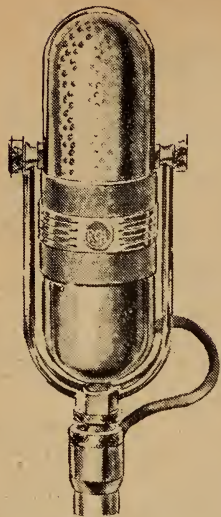
Phone: P**L**aza 1-4848

PresidentAdam Young

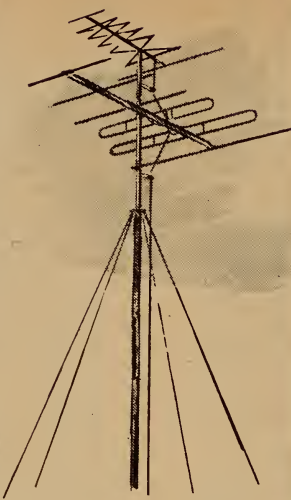
Vice-President.....Thomas F. Malone

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Symbol of
Radio



Symbol of
Television



Symbol of
Service

... in
both
mediums

This is the symbol for eight radio and five television stations in six important U.S. markets. What they share in common is a belief in quality programming and high standards of operation. What they deliver is an indispensable service to viewers and listeners in their markets.

TELEVISION: WGR-TV Buffalo • WDAF-TV Kansas City • KFMB-TV San Diego
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TRANSCONTINENT TELEVISION CORPORATION

380 MADISON AVENUE, NEW YORK 17, N. Y.



THE ORIGINAL STATION REPRESENTATIVE



presents

RADIO NETWORKS



EXECUTIVE PERSONNEL
OWNED & OPERATED STATIONS
NETWORK MAPS
BYLINE ARTICLES

1963

Sales Honesty Reaps Rewards As Ballyhoo Boys Bow Out

WHO knows more about the broadcasting industry than the broadcasters themselves? Nobody. But when it comes to buying time on radio, several advertising agencies hire young and — in many cases — inexperienced men as “experts” on the subject.

These are the men who make the decisions about media buying.

The blame for this situation does not rest with the agencies. It rests with the broadcasters. WE are the ones who forced the agencies to do so. WE are the ones who only a few short years ago hired as salesmen con-men and charlatans who went out to “get that sale at any cost.”

To the credit of most broadcasters, the past few years have brought about marked improvement in the quality of radio salesmen. But there are still a few ballyhoo people left in responsible sales positions.

The men I’m talking about are the glib, fast-talking boys who think only on terms of that fast buck. In the end, they finally overreach themselves; their reputations become known, and they are inevitably put aside.

ABC Radio has always prided itself in its sales force. We hire pitchmen, yes. Successful radio salesmen must be good pitchmen. But they must pitch their product with honesty and integrity. There is no need for radio to use ballyhoo and fast talk as sales weapons.

If proof is required that advertisers know the strength of radio, let’s examine our own books.

Who is buying network radio today? The major companies—the Bristol Myers, the Liggett & Myers, the Mennens, the R. J. Reynolds, the Rexalls, the General Motors. These are just a few of the top advertisers on

By
ROBERT R. PAULEY
President
ABC Radio Network



our network.
Why are they buying network radio? First, because they are fully aware of this medium’s reach. Radio buying has undergone a vast and important change during the past year-and-a-half. Courageous advertisers have stopped buying according to outmoded ratings systems and have taken an educated second look at radio — its specific audience, its potential reach and its cost. Their success stories have paved the way for other advertisers to follow in their footsteps.

Second, for the first time in the history of network radio, a new and more realistic ratings service has come along to challenge what up ‘till now has been network radio’s only continuing measurement service. Those advertisers, then, that still buy for the numbers can — for the first time on a regular basis — learn exactly where their money will be going, where their messages are being heard and the buying plans of this audience.

And third, radio is being bought because today’s radio salesmen are presenting themselves — and, therefore, all of the radio industry — in a new and more respected light. Our policy here has been — and is — to hire experienced, down-to-earth media men as salesmen.

If radio is to maintain the high esteem broadcasters wish it to, then the broadcasters must wash their hands of the few remaining charlatans. This policy has worked for us. It can for any network — for any station — that has an honest product to sell.

American Broadcasting Co. Radio Network

(A Subsidiary of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.

Telephone Number: SUSquebanna 7-5000

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 Henry T. Hede... V.P., Admin. Mgr. TV Net. Sls.
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 Daniel Melnick... V.P. Chg. Pgm. Devel. TV Net.
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 Lowell Clark... Mgr. of Teletype Services

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 of AB-PT
 Omar Elder... V.P. & General Attorney
 Richard L. Freund... V.P. in Chg. Labor Relations
 Edward Masket... Dir. of Pgm. Bus. Affairs
 Robert Kaufman... Gen. Attorney for Sales & Pgm. Contracts
 Charles DeBare... Gen'l Attorney for AM Network
 & Owned & Operated Stations

(Continued on Page 190)



WHO GREW THE MOST?



 These are only three reasons why the *facts about network radio have changed importantly* during the last twelve months.

In that time, for example, *SIX 50-THOUSAND WATT STATIONS* found it made the best broadcasting and business sense to join the ABC Radio Network:

KCTA, Corpus Christi

WHAS, Louisville

WHAM, Rochester

KRAK, Sacramento

KWKH, Shreveport

WWVA, Wheeling

Three of these stations came to us directly from other network affiliations. Three more had dropped other network affiliations to become independent and then joined ABC Radio. Their reasons?

“... we have been impressed by the aggressive fashion in which ABC administers its network. This coincides with our strong convictions about Radio as an important medium to the people.”

That statement by WHAS Management is typical.

Our other affiliates haven't stood still either. Forty-three percent of them effected power increases during 1962, furthering their coverage and competitive effectiveness. That's why advertisers on the ABC Radio Network were able to conclude a 26 or 52-week campaign with considerably more than they started! Six months from now these facts, as the facts about network radio, will have changed because our

stations will have grown still more. And that's a promise!

But there's more to the story, such as our unmatched news coverage (we can document it), our new programming (Tom Harmon and Bob Considine, for example) and the many new advertisers who have found they can buy both quality *and* service economically on the ABC Radio Network—and there more than anywhere else.

Sindlinger Research and Audience Measurement is another example of our growth. We inaugurated the service to measure *all* radio so that realistic figures might be available for out-of-home listening to *specific* programming. Knowing that people were there—in total—didn't seem quite satisfactory by itself.

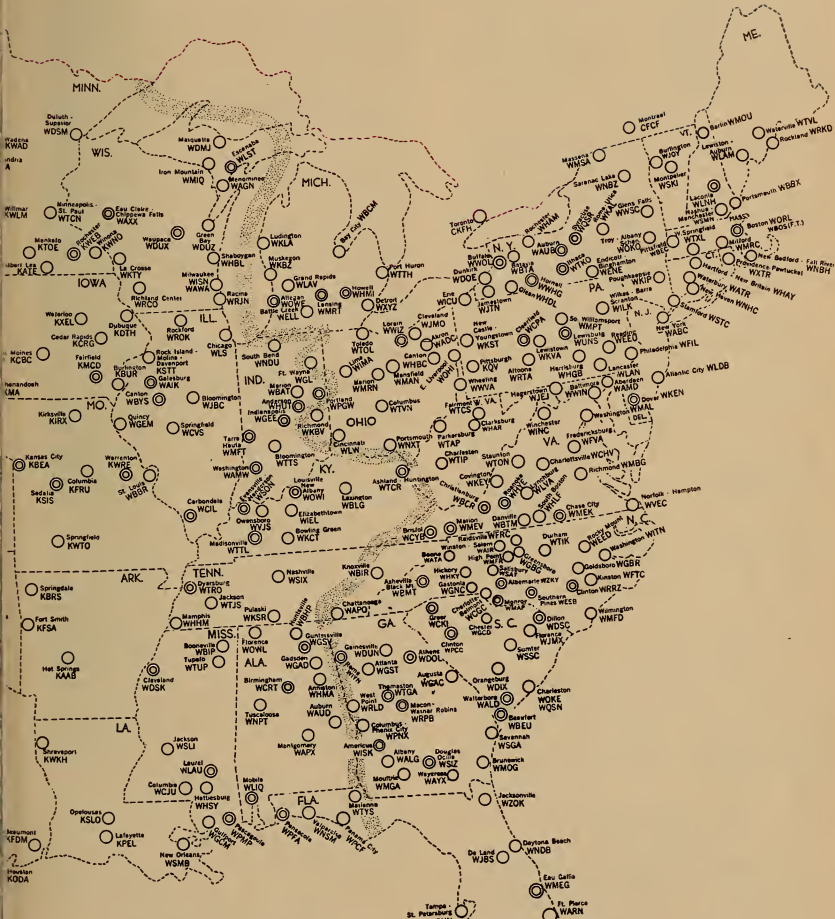
What it all means is simply: if you have not re-evaluated radio networks within the last twelve months, you will find that *the facts about network radio have changed considerably!*



ABC RADIO

Where growth and progress
are a matter of record.

Company Radio Network



○ FULL TIME AM STATION

⊙ DAYTIME ONLY AM STATION

* INTERMOUNTAIN GROUP

● NEW MEXICO GROUP

ABC RADIO NETWORK

(Continued from Page 185)

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James C. Hagerty..... V.P. in Charge
Thomas Velotta..... V.P. in Chg. of Admin.
Robert E. Lang..... V.P. in Chg. of Oper. & Sales
John Madigan..... Dir. of News & Pub. Affairs
Darryl Griffin..... Asst. to Dir. of News & Pub. Aff.
Donald Coe..... Dir. of Sp. Events and Opera.
Cecelia Fiore..... Asst. to Dir. of Sp. Events & Oper.
Thomas O'Brien..... National Radio News Editor
Walter Porges..... Asst. Nat. Radio News Editor
Wiley Hance..... Manager of Public Affairs

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Maurice Benkoil..... Asst. to V.P. & Nat'l Pgm. Dir.
George Sax..... National Dir. of Program
Operations & Cooperative Program Mgr.
Ruth Smith..... Supr. of Production, Control Unit
Frank Vagnoni..... Manager of Music Division

Press Information

Michael J. Foster..... Vice President in Charge
Stephen Strassberg..... Dir. Press Information

Continuity Acceptance

Grace Johnsen..... Dir. of Continuity Acceptance

Research

Elizabeth Harris..... Research Mgr.

Sales

James E. Duffy..... Exec. V.P. and National
Director of Sales
Theodore Douglas..... Eastern Sales Mgr.
Robert Holmgren..... Dir. of Sales Svc. &
Bus. Admin.
Robert Chambers..... Manager, Station Clearance
Edna M. Ellwell..... Manager, Order Processing
Donald Schlosser..... Mgr. of Sls. Dev. & Adv.

Stations

Earl Mullin..... Nat'l Dir. of Stations
Frank G. Atkinson..... Mgr. of Stations

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William H. Cochran..... Western Rep., Stations Dept.
Richard Rader..... Western Sales Svc. Mgr.
Elizabeth Myburgh..... Western Prog. Opera. Mgr.
James Withrow..... Western Account Svc. Rep.,
Station Clearance

ABC Radio Network

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Cent. Div.
William MacCallum..... Cent. Div. Program Dir.

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John Allen..... Controller
Armand Belli..... Sales Mgr.
Eugene Tong..... Program Director

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Dorothy L. Brown..... Continuity Accept. Mgr., W. D.
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Arthur Harvey..... Dir. Labor Rel. & Bus. Affairs
Milt Fishman..... Dir. Radio-TV News, W.D.
Theodore Grenier..... Chief Engineer, W. D.
Jon Meyers..... Prog. Mgr. KABC Radio
Robert P. Myers..... Pacific Coast Counsel—ABC
Florence T. Schiro..... Personnel Director
John C. Wagner..... Controller, Western Division

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John Gibbs..... Gen. Mgr., KQV
Edward Smith..... Sls. Mgr.
Edward Tracy..... Controller
Richard Drury..... Operations & Community Svc. Dir.
George Kleeb..... Chief Engineer

SAN FRANCISCO (KGO)

277 Golden Gate Ave.

San Francisco 2, California

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Harry Jacobs..... Chief Engineer & Building
Maintenance Manager
George Rodman..... Dir. of Publ. Adv.
Delbert Gore..... Sales Manager
Edith Kirby..... Traffic Manager
Lorraine Pederson..... Continuity Acceptance Editor
Henry Saroyan..... Comptroller & Purchasing Agent
Edward Smith..... Program Manager
Ronald Wren..... Mgr. Adv. Prom. & Pub.

WASHINGTON

1735 DeSales St., N.W., Wash., D. C.

Alfred Beckman..... V.P. in Chg. Washington Office
Robert Fleming..... Mgr. of News, Washington Off.
Lew Shollenberger..... Dir. of Sp. Events & Oper.,
Washington Office

NEW YORK (WABC)

7 West 66th Street

New York 23, New York

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Margaret Michaud..... Bus. Mgr.
Herbert Mendelsohn..... Sales Manager
John Owen..... Dir. of Adv. & Promotion
Sam Holman..... Program Supervisor

3 Big A's for Network Radio: Affiliates; Audiences; Advertisers



By
ARTHUR HULL
HAYES
President
CBS Radio

EVEN the most objective observer of network radio today must conclude that a distinct change in its fortunes is under way. One has only to look at three key areas: Affiliates; Audiences; and Advertisers.

In each of these "A's," network radio clearly is on the rise, after a period of doldrums.

Let's take them in order. Affiliates come first because a network cannot exist without them. While I cannot speak for other networks, we at CBS Radio have noticed a good deal of new interest among stations across the country in a network affiliation. The number of station inquiries crossing my desk keeps increasing. Another evidence: CBS Radio affiliated station clearances for network programs are at an all-time high.

What accounts for all this? We believe the answer is to be found in the second "A"—the audience. The U.S. radio audience has changed, or evolved, in its radio tastes and needs over the last years. And a radio network, such as ours, is uniquely able to satisfy those needs.

The appetite for radio news and information of all kinds is very great. This coincides with a similar change in reading habits as well. The American Library Association recently reported that Americans are "reading more seriously and are more concerned with domestic politics and the role of the United States in World affairs." Non-fiction book sales have never been higher.

In light of this, it's not surprising that radio stations which emphasize news, information, local politics and related subjects are rapidly increasing in audience. (Increases like 50% at some of our owned stations.)

And so this program approach is

on the upswing, as a survey of U.S. radio programming, 1960-1961, has revealed. More than one quarter of the 712 stations surveyed said that they had changed program policy. And the most statistically significant changes involved those stations previously classified as "Top Tune" and "Adult."

Over 80% of the Top Tune stations said that they had changed FROM this category. Only 20.8% changed TO it. And in Adult radio, while 18.0% of the stations changed away from it, 32.8% changed TO it. Moreover, 42.4% of the stations already carrying news and talk increased this programming, while .4% decreased it.

I think the picture is plain. Audiences want "reality programming" from radio—an increased understanding of the world around us. Our network, for one, and radio in general, as indicated above, have been responsive to this public interest. And when both radio and its audiences are moving in the same direction, the third "A," advertisers, cannot afford to be far behind! So, speaking again for the network I'm familiar with, our sales picture has seldom been brighter in recent years than in the first quarter of 1963. This quarter was not only well ahead of the comparable 1962 quarter, it also topped the last quarter of '62. In other words, the trend is up.

The three "A's"—Affiliates, Audiences, Advertisers—are the cornerstones on which network radio must stand or fall. On the basis of the response from all three today, I would say our report card needs straight A's!

CBS Radio Division Columbia Broadcasting System, Inc.

Executives and Staff

485 Madison Avenue, New York 22, N. Y.

Telephone: PLaza 1-2345

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Howard F. Miller...Mgr., Coverage & Marketing
Research
Patricia C. Kenety...Supervisor, Rating Services

Station Administration

Fred Ruegg.....Vice President
Richard F. Hess.....Asst. to Vice Pres.

CBS-OWNED RADIO STATIONS

WEEI and WEEI-FM

182 Tremont St., Boston 11

Massachusetts

Thomas Y. Gorman.....V.P. & General Manager
Robert Sinnett.....Sales Manager
Richard Covington.....Program Director
Joseph Cullinane.....Sales Promotion &
Advertising Manager
Vincent Maloney.....Director of News

(Continued on Page 198)

Think of CBS

The listeners do:

Again in 1962, the CBS Radio Network led the other nationwide networks measured by Nielsen with the largest average audience for sponsored programs (25% ahead of Network B and 83% ahead of Network C).

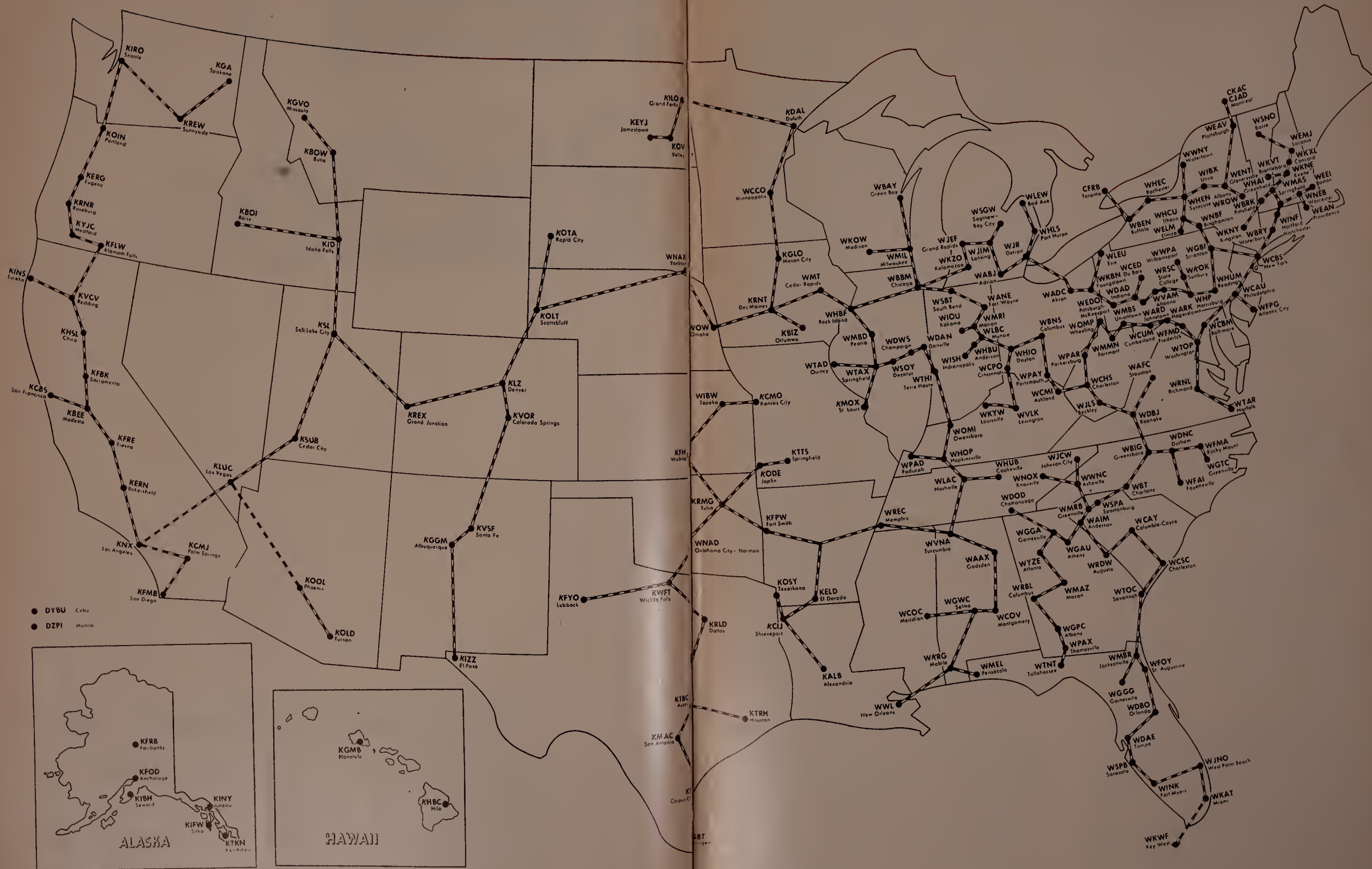
Source: NRI, January-December 1962 Reports

first Radio

The advertisers do:

Again in 1962, the CBS Radio Network attracted the greatest number of advertisers who use one radio network exclusively. When you make a move into this medium (and you should) here's the first place to be!

Columbia Broadcasting System Radio Network



● DYBU Cebu
● DZPI Manila

COLUMBIA BROADCASTING SYSTEM

(Continued from Page 193)
WBBM and WBBM-FM

630 N. McClurg Court, Chicago 11
Illinois

E. H. Shomo.....V.P. & General Manager
John J. Burke.....Sales Manager
Len Schlosser.....Program Director
Arthur Barnes.....Sales Promotion Manager
Ben Larson.....News Director

KNX and KNX-FM and

Columbia Radio Pacific Network
6121 Sunset Blvd., Los Angeles 28
California

Robert P. Sutton.....V.P. & General Manager
James Ingraham.....Sales Manager
Arthur Wittum.....Dir. of Information Services
Barney Miller.....News Director
Harfield Weedon.....Program Director

WCBS and WCBS-FM

485 Madison Ave., New York 22
New York

Sam J. Slate.....V.P. & General Manager
Ralph Goshen.....Sales Manager
Joseph Dembo.....Dir. of News & Pub. Affairs
James F. X. Mullen.....Advertising & Sales
Promotion Manager
Joseph Cook.....Dir. of Public Information
Gene King.....Program Director

WCAU and WCAU-FM

City & Monument Aves., Phila. 31
Pennsylvania

John O. Downey.....V.P. & General Manager
Eugene Litt.....Sales Manager
Fred Birnbaum.....Promotion Director
Al Ringler.....News Director
Mike Grant.....Program Director

KMOX and KMOX-FM

1144 Hampton Ave., St. Louis 10
Missouri

Robert F. Hyland.....V.P. & General Manager
Alice Koch.....Asst. to General Manager
William T. Dean.....Sales Manager
Aline Daly.....Advertising & Sales Prom. Dir.
Rev. Davis.....Dir. of News & Public Affairs

KCBS and KCBS-FM
Sheraton-Palace Hotel,
San Francisco 5
California

Jules Dundes.....V.P. & General Manager
Seymour Whitelaw.....Sales Manager
Robert E. Harris...Advertising & Sales Prom. Dir.
Hank Basayne.....Program Director
Don Mozley.....Director of News
and Public Affairs

CBS RADIO SPOT SALES

Maurie Webster.....V.P. & General Manager
Ronald M. Gilbert.....New York Sales Manager
George Arnold.....Dir. of Marketing
Robert DiMattina.....Director of Operations
Frank Quillinan.....Research Manager
Norman S. Ginsburg...Sales Promotion Director
Neil Harold.....Sales Research Manager
Peggy Vorhis.....Contract Mgr.
Mary John.....Sales Service Manager
Allan J. Hughes, Jr.....Client Rel. Mgr.

Chicago Office, 630 N. McClurg Ct.

Charles E. Burge.....Sales Manager

Atlanta Office, 15 Peachtree St. Bldg.

George R. Swearingen.....Sales Manager

Detroit Office, Fisher Bldg.

Ralph H. Patt, Jr.....Sales Manager

Los Angeles Office, 6121 Sunset Blvd.

Roland H. McClure.....Sales Manager

San Francisco Office, Sheraton-Palace Hotel

Joseph K. Marshall.....Sales Mgr.

St. Louis Office, 1144 Hampton Ave.

William O'Donnell.....Sales Manager

Personnel Relations

Robert E. Kalaidjian.....Director
Dr. Jack Nelson.....Director of Medical Office
Drew Q. Brinckerhoff...Director, Salary Admin.
Charles J. Burt.....Manager, Salary Practices
John G. Anderson.....Manager of Personnel
Benefits & Services
Richard C. Stanley, Jr...Personnel Placement Mgr.
C. Donald McCullen.....Personal Records &
Research Mgr.
Donald A. Panzer...Personnel Policy Admin. Mgr.

Small-Market Radio Areas Hold Big National Advertising \$



By
SIDNEY J. WOLF
President
Keystone
Broadcasting System

RADIO'S successes and its impact continue to be dramatic . . . yet it still is a medium that is taken for granted by many of its own devotees, stations and advertisers alike. Almost 95 million people tune to radio at least once a day. Probably 60 million of these individuals are tuned daily to one of our station affiliates in the national link of 1,130 facilities affiliated with us.

A. C. Nielsen projections estimate that Keystone affiliates reach 23 million homes every day, and it's reasonable to assume there are three persons for every home, particularly in the small-town and rural markets.

These areas are the prime C and D counties—the counties which account for about 30% of the entire national population and of the dollars spent. We have an imposing national reach of 83%, going into more than eight in every 10 of the 3,000-plus U.S. counties. In the smaller counties—the C counties with from 30,000 to 100,000 people and the D counties with fewer than 30,000—we cover, respectively, 80% and 88% of the homes.

C and D counties and markets, unfortunately, constitute one of the most neglected areas of advertising activity by the national advertiser. Yet the sales appeal of the small-town and rural station is well-known to local businessmen and community advertisers. About eight in every 10 dollars spent on these stations is invested by businessmen who know exactly what they're getting. They live in the community, know the pulling power of the individual station, set a sales pace that their big-brother advertisers in major market centers should follow. These local advertisers get day-to-day, measurable response from their radio advertising.

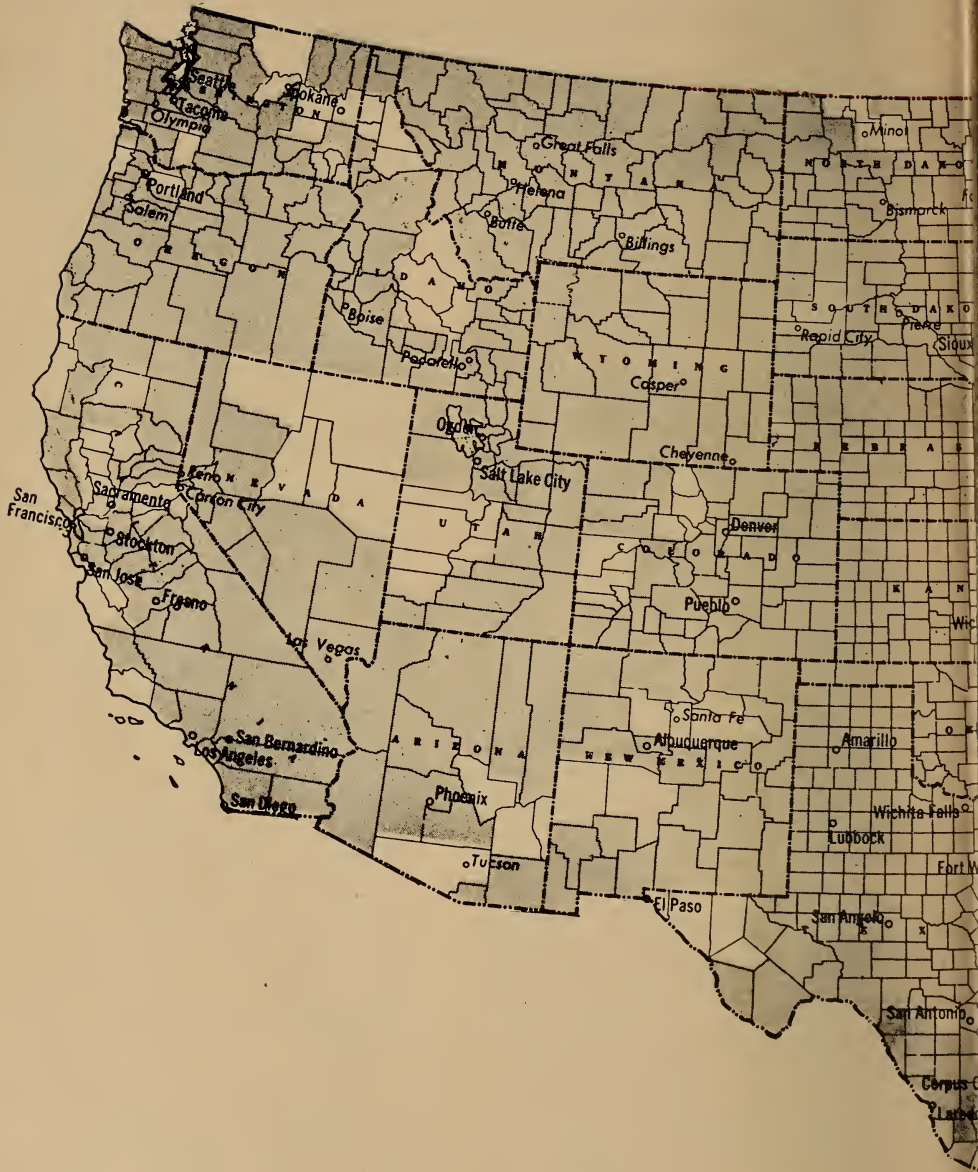
Many national advertisers use this small-market tactic of penetration and selling. They have benefited greatly, and have gotten tangible evidence of radio's sales impact. A number of national campaigns on Keystone have tied-in with local retailers or distributors or dealers in gaining further local-level sales proof of radio's results. In many instances, a local retailer will match the dollar amount invested by the national advertiser. In still other cases, the local advertiser will out-spend the national advertiser in pushing the same effort.

In one of our campaigns, which was also carried by the four wired networks, the KBS affiliates contributed more tie-in spots than did the affiliates of ALL the other four networks, this despite the fact that our stations in the schedule were restricted to the 200 markets beyond the influence of the 1,200 radio stations comprising the four wired networks.

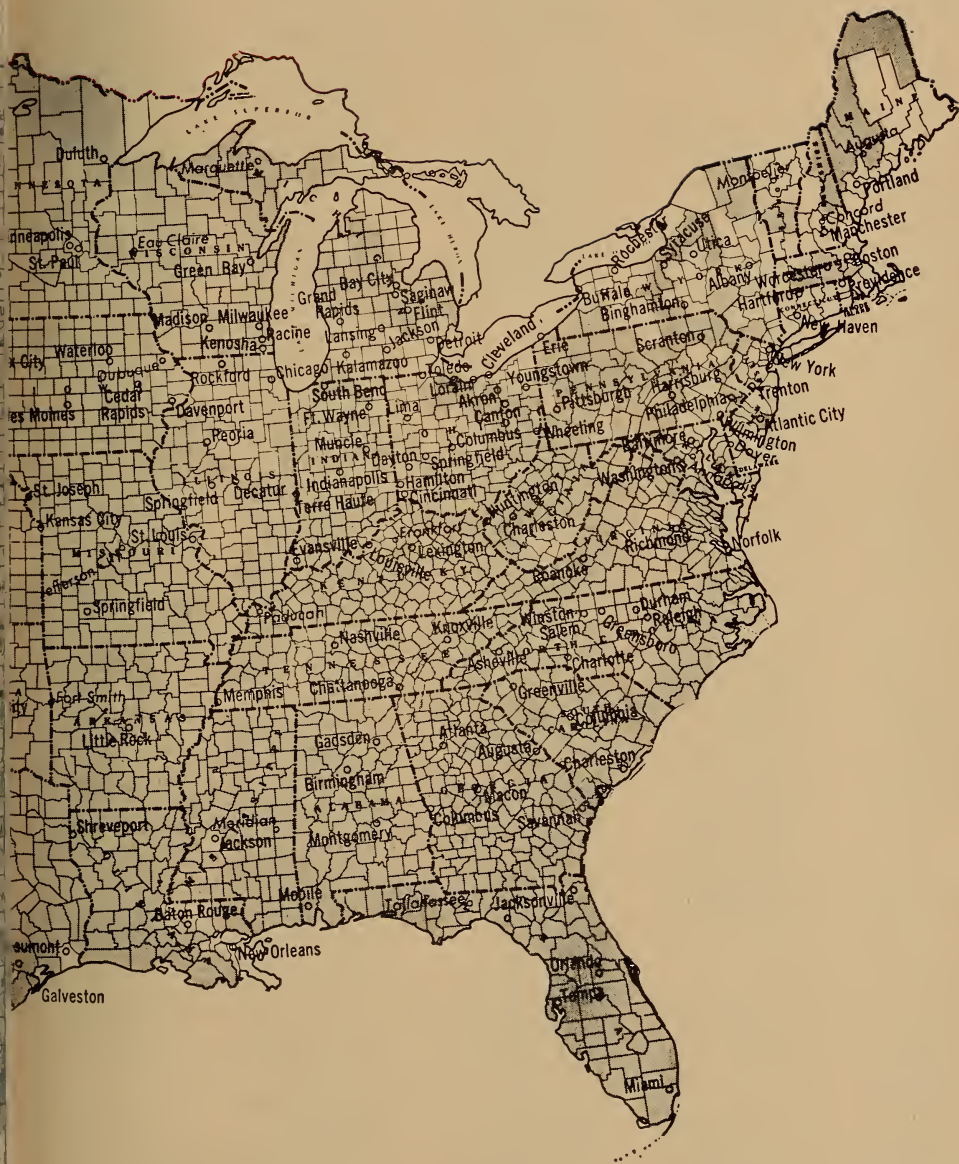
Radio is on the rise despite an industry year in which many spokesmen talked only of gloom and doom. In the last six months of 1962, our key executives have seen a terrific resurgence in interest as well as in action.

This interest, of course, is reflected in buying patterns sanctioned by the management of advertiser companies. Most of the interest generated is directed to our total network, but many new advertisers are indicating buying intention for our sub-networks as well—our Farm Network of 865 radio stations, the Negro Network of 360 affiliates and the College Network of 355 stations.

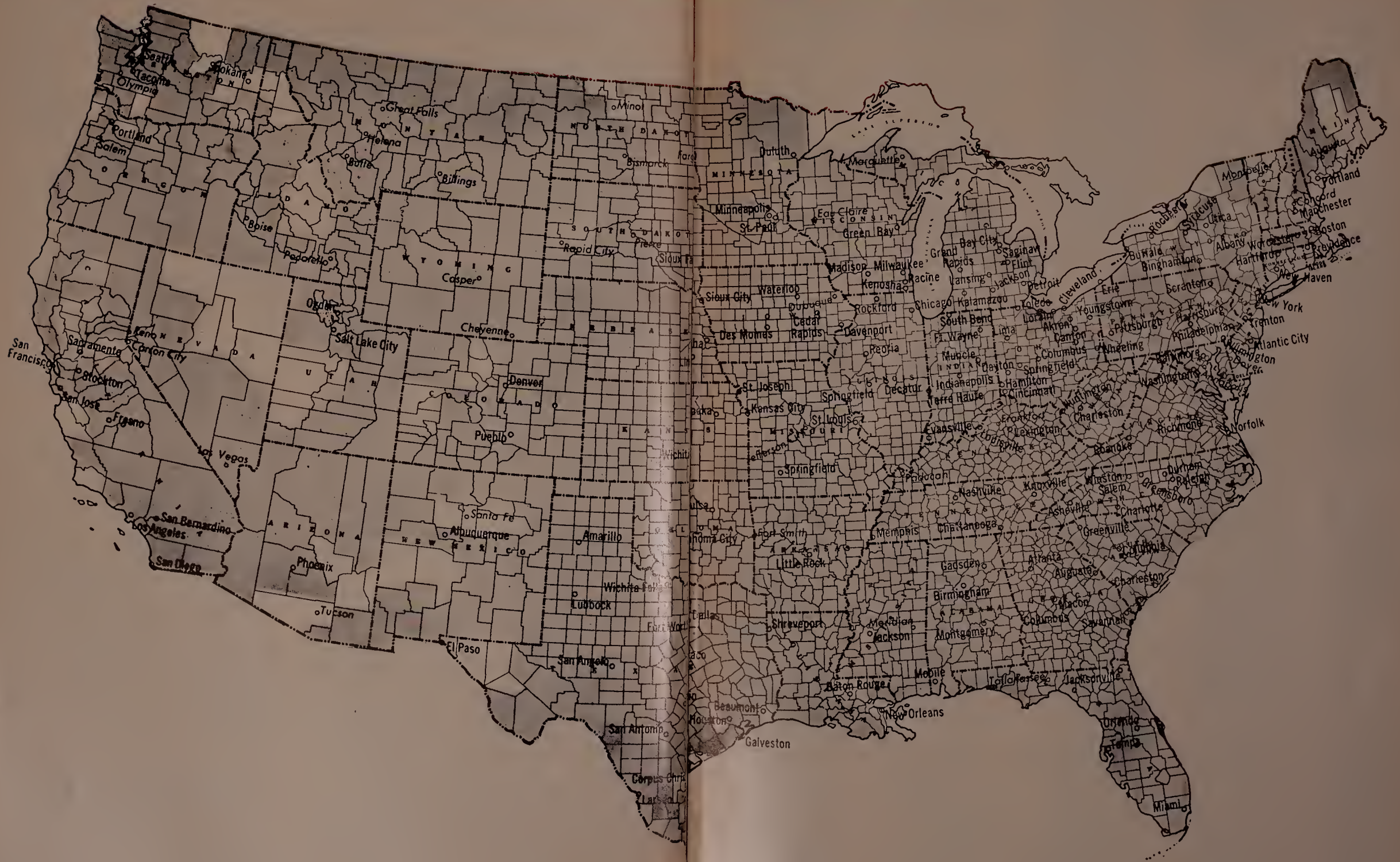
Keystone Broad



isting System



Keystone Broadcasting System



Keystone Broadcasting

ALABAMA

WRFS Alexander City
 WCTA Andalusia
 WANA Anniston
 WBCA Bay Minette
 WBJB Brewton
 WBRN Butler
 WRAG Carrollton
 WEIS Centre
 WKUL Cullman
 WMSL Decatur
 WXAL Demopolis
 WIRE Enterprise
 WULA Eufaula
 WBLO Evergreen
 WABF Fairhope
 WWWW Fayette
 WJOI Florence
 WHEP Foley
 WZOB Fort Payne
 WETO Gadsden
 WEGA Geneva
 WGYV Greenville
 WGSV Guntersville
 WJBB Haleyville
 WERH Hamilton
 WBHP Huntsville
 WTHG Jackson
 WWWW Jasper
 WIAM Marion
 W MFC Monroeville
 WHHY Montgomery
 WCRJ Ononta
 WRO Opelika
 WFHK Pell City
 WPID Piedmont
 WELR Roanoke
 WWWW Russellville
 WROS Scottsboro
 WRB Selma
 WFB Sylacauga
 WNUZ Talladega
 WJDB Thomasville
 WTBFB Troy
 WNPT Tuscaloosa
 WABT Tuskegee
 WETU Wetumpka

CALIFORNIA

KENL Arcata
 KAH I Auburn
 KWAC Bakersfield
 K10T Barstow
 KBS Bishop
 KWUN Concord
 KP LY Crescent City
 KRDU Dinuba
 KXO El Centro
 KOWN Escondido
 KPER Gilroy
 KCHV Indio
 KRKC King City
 KLSB Los Banos
 KDOL Mojave
 KDAL Mojave
 KVN Napa
 KPRL Paso Robles
 KTOB Petaluma
 KAHR Redding
 KRCK Ridgecrest
 KRCK Sonoma
 KSUE Susanville
 KTKR Taft
 KCXE Turlock
 KUKI Ukiah
 KIQS Willows
 KAGR Yuba City

COLORADO

KGIW Alamosa
 KBRN Brighton
 KRNL Canon City
 KPIC Colorado Springs
 KVFC Cortez
 KRAI Craig
 KLIR Denver
 K1UP Durango
 KZIX Fort Collins
 KFTM Fort Morgan
 KWSL Grand Junction
 KYOU Greeley
 KGUC Gunnison
 KBRR Leadville
 KLMO Longmont
 KLOV Loveland
 KSLV Monte Vista
 KUBC Montrose
 KAVI Rocky Ford
 KGEK Sterling
 KGRT Trinidad

ARIZONA

KPIN Casa Grande
 KAWT Douglas
 KCLS Flagstaff
 KDJI Holbrook
 KIKO Miami
 KNOG Nogales
 KENT Prescott
 KATO Safford
 KYND Tempe
 KMOP Tucson

ARKANSAS

KVRC Arkadelphia
 KTA Batesville
 KBBA Benton
 KBRI Brinkley
 KAMD Camden
 KLYR Clarksville
 KCON Conway
 KCCB Corning
 KWHG Crossett
 KELD El Dorado
 KBJT Fordyce
 KXJK Forrest City
 KHOZ Harrison
 KFFA Helena
 KXAR Hope
 KAAB Hot Springs
 KBTM Jonesboro
 KBOK Malvern
 KP CA Marked Tree
 KBSA McGehee
 KENL Mena
 KRBM Monticello
 KVM Morrilton
 KTL0 Mountain Home
 KBKC Nashville
 KDXE N. Little Rock
 KOSE Osceola
 KDRS Paragould

DELAWARE

WSUX Seaford

FLORIDA

WAPG Arcadia
 WTRL Bradenton
 WJB Brooksville
 WMGC Chipley
 WTAN Clearwater
 WCNU Crestview
 WDCF Dade City
 WELE Daytona Beach
 WDSB De Funiak Springs
 WOOD Deland
 WPAF Fernandina Beach
 WINK Fort Myers

WARN Fort Pierce
 WPUP Gainesville
 WZRO Jacksonville Beach
 WKWF Key West
 WGR0 Lake City
 WPOC Lake Wales
 WLIZ Lake Worth
 WLBE Leesburg
 WNER Live Oak
 WMAF Madison
 WTOT Marianna
 WSRM Milton
 WDOG Naples
 WTMC Ocala
 WOKC Okeechobee
 WWPV Palatka
 WDLF Panama City
 W PFA Pensacola
 WPRY Perry
 WCNH Quincy
 WFOY St. Augustine
 WLIZ St. Petersburg Beach
 WTRR Sanford
 WKXY Sarasota
 WJCM Sebring
 WTKR Starke
 WSTU Stuart
 WAXE Vero Beach
 WAUC Wauchula
 WXIV Windermere

GEORGIA

WAAG Adel
 WJAZ Albany
 WQCS Alma
 WDEC Americus
 WGO Athens
 W BIA Augusta
 WMGR Bainbridge
 WHAB Baxley
 WBBK Blakely
 W WCC Bremen
 WMOG Brunswick
 WDMF Buford
 WGRA Cairo
 WCLB Camilla
 WLBB Carrollton
 WBHF Cartersville
 WGAA Cedartown
 WCLA Claxton
 WRWX Cleveland
 WPNX Columbus
 WMJM Cordelo
 WRLL Dalton
 WDMW Dawson
 W DWD Douglas
 WLT Dublin
 WTJH East Point
 WSGE Elberton
 WBHB Fitzgerald
 WPFM Fort Valley
 W GGA Gainesville
 WKEU Griffin
 WCEH Hawkinsville
 WGM L Hinesville
 W BGR Jesup
 WLFA Lafayette
 WLAG La Grange
 WPEH Louisville
 WYTH Madison
 WCRY Macon
 WFRD Manchester
 WBIE Marietta
 WDXX McRae
 W MVG Milledgeville
 WGRS Milton
 WMRE Monroe
 WMGA Moultrie
 WNEA Newman
 WPGA Perry
 W SFB Quitman
 WPLK Rockmart
 W RGA Rome
 W WNS Statesboro
 WSYL Sylvester
 W SFT Thomason
 WKTG Thomasville
 WTWA Thomson
 W WGS Tifton
 WLET Topeca
 WJEM Valdosta
 WOP Vidalia
 WKLE Washington
 WAYX Waycross
 WBMK West Point
 WIMO Winder

HAWAII

KIMO Hilo
 KAIM Honolulu

IDAHO

KBAR Burley
 KCID Caldwell
 K VNI Coeur d'Alene
 KORT Grangeville
 KIFI Idaho Falls
 KRPL Moscow
 KLER Orofino
 KEOK Payette
 KSNM Pocatello
 KPST Preston
 KRXK Rexburg
 K SRA Salmon
 K SPT Sandpoint
 KBRV Soda Springs
 KSKI Sun Valley
 KEEP Twin Falls

ILLINOIS

WRMS Beardstown
 WBYS Canton
 WEIC Charleston
 WITY Danville
 WFIW Fairfield
 WGNU Granite City
 WBBQ Harrisburg
 WJPF Herrin
 WLDS Jacksonville
 WJBM Jerseyville
 WMOK Metropolis
 WVMC Mt. Carmel
 WINI Murphysboro
 WZOE Princeton
 W TAY Robinson
 WJSP St. Charles
 WJBD Salem
 W GFA Watska
 WFRX West Frankfort

INDIANA

WBNI Boonville
 WLO Frankfort
 WHLT Huntington
 WITZ Jasper
 WBTO Linton
 WORX Madison
 WPCO Mount Vernon
 WOWI New Albany
 WPGW Portland
 WSLM Salem
 WJCD Seymour
 WSWL Shelbyville
 WTCJ Tell City
 WMFT Terre Haute
 WAMW Washington

IOWA

KLGA Algona
 KASI Ames
 KJAN Atlantic
 KWBG Boone
 KCOG Centerville
 KCHA Charles City
 KCHE Cherokee
 KSMI Council Bluffs
 KCMCD Fairfield
 KXGI Fort Madison
 KGRN Grinnell
 KCXIC Iowa City
 KNIA Knoxville
 KMAQ Maquoketa

KWPC Muscatine
 KDLS Perry
 KAYL Storm Lake
 KWVY Waverly
 K1FJ Webster City

KANSAS

KCRB Chanute
 KNCK Concordia
 KMDO Fort Scott
 KIUL Garden City
 KLOE Goodland
 KWBW Hutchinson
 K1ND Independence
 KALN Jola
 KCLO Leavenworth
 KLIB Liberal
 KMAN Manhattan
 KNDY Marvsville
 KNEX McPherson
 KJR Newton
 KAN Phillipsburg
 KSEK Pittsburg
 KWSK Pratt
 KRSL Russell

KENTUCKY

WANY Albany
 WRRT Bardstown
 W OBL Benton
 WLB Bowling Green
 WTCO Campbellsville
 WNES Central City
 WAIN Columbia
 WCTT Corbin
 WCPM Cumberland
 WCVN Cynthiana
 WHIR Danville
 WIEL Elizabethtown
 WFKN Franklin
 WAXU Georgetown
 WKAY Glasgow
 WHBN Harrodsburg
 WKIC Hazard
 WSON Henderson
 WKOA Hopkinsville
 WIRV Irvine
 WLBV Lebanon
 WMTL Leitchfield
 WBLG Lexington
 WFMW Madisonville
 W WXL Manchester
 WNGO Mayfield
 WFTM Maysville
 WMK Middleboro
 WFLW Monticello
 WMOR Morehead
 WMST Mt. Sterling
 WNKY Neen
 WSP Paintsville
 WKLX Paris
 WPKP Pikeville
 WPRT Prestonsburg
 WPKY Princeton
 WREY Richmond
 WKUS Russellville
 WLCK Scottsville
 WSFC Somerset

LOUISIANA

KDBS Alexandria
 KV0B Bastrop
 WIKG Bogalusa
 WARB Covington
 KSIG Crowley
 WLB Denham Springs
 KDLA De Ridder
 KEUN Eunice
 KHAL Homer
 KCIL Houma

System Stations

KJEF Jennings
KTCO Jonesboro
KPEL Lafayette
KIKS Lake Charles
KLPL Lake Providence
KLLA Leesville
KDBC Mansfield
KAPB Marksville
KASO Minden
KLIC Monroe
KMRC Morgan City
KNOC Natchitoches
KANE New Iberia
KREH Oakdale
KWGL Oak Grove
KRIH Rayville
KRUS Ruston
KCIJ Shreveport
KBSF Springhill
KTLD Tallulah
KRII Ville Platte
KEVL White Castle
KVCL Winnfield
KMAR Winnsboro

MAINE

WDEA Ellsworth
WHOU Houlton
WRUM Rumford
WGHM Skowhegan

MARYLAND

WABW Annapolis
WEMD Easton
WPTX Lexington Park
WICO Salisbury
WTTR Westminster

MASSACHUSETTS

WREB Holyoke
WMOX Manchester
WMRC Milford
WCAT Orange
WARE Ware

MICHIGAN

WALM Albion
WOWE Allegan
WLEW Bad Axe
WBRN Big Rapids
WLST Escanaba
WMRP Flint
WSHN Fremont
WGHN Grand Haven
WPLB Greenville
W MPL Hancock
WBCH Hastings
WCOR Hillsdale
WHM Howell
WKKB Iron River
WJMS Ironwood
WJPD Ishpeming
WKLA Ludington
WMT E Manistee
WDOG Marine City
WAGN Menominee
WCEN Mt. Pleasant
WMBAB Munising
WNIL Niles
WHLS Port Huron
WMIC St. Helen
WIOS Tawas City

MINNESOTA

KKIN Aitkin
KASM Albany

KXRA Alexandria
KBUN Bemidji
KBMO Benson
KBMW Breckenridge
WKLK Cloquet
KROX Crookston
WELY Ely
WEVE Eveleth
KOUZ Grand Rapids
KDOY Hutchinson
CFOB International Falls
KEYL Long Prairie
KRFO Owatonna
WCLP Pine City
WLOH Pipestone
WAVN Stillwater
KDWM Windom
KAGE Winona

MISSISSIPPI

WAMY Amory
WBLE Batesville
WELZ Belzoni
WGCM Biloxi-Gulfport
WBIP Booneville
WJMB Brookhaven
WDOB Canton
WGLC Centreville
WROX Clarksdale
WCLD Cleveland
WCJU Columbia
WCBI Columbus
WCMA Corinth
WMAF Forest
WJPR Greenville
WGRM Greenwood
WMAQ Grenada
WXXX Hattiesburg
WMDC Hazlehurst
WCPC Houston
WDLT Indianola
WJQS Jackson
WKDZ Kosciusko
WMLL Laurel
WXTN Lexington
WLSM Louisville
WHHT Lucedale
WABC Macon
WSJC Magee
WAFP Mc Comb
WMOX Meridian
WMIS Natchez
WNAU New Albany
WSUH Oxford
WPMP Pascagoula
WRJW Picayune
WSSO Starkville
WELD Tupelo
WQBC Vicksburg
WABO Waynesboro
WROB West Point
WONA Winona
WAZF Yazoo City

MISSOURI

KBLR Bolivar
KBHM Branson
KAOL Carrollton
KDMO Carthage
KCRV Caruthersville
KCHR Charleston
KCHL Chillicothe
KCGM Columbia
KDDEX Dexter
KESM El Dorado Springs
KREI Farmington
KWOS Jefferson City
KIRX Kirksville
KCHT Lebanon
KTCB Malden
KNIM Maryville
KNCM Moberly
KRMO Monett
KLRN Mountain Grove
KBTN Neosho
KNEM Nevada
KRMS Osage Beach
KWOC Poplar Bluff
KMIS Portageville
KYRO Potosi
KTTR Rolla

KSGM Ste. Genevieve
KSMO Salem
KDRO Sedalia
KICK Springfield
KALM Thayer
KTTN Trenton
KLPW Union
KOKO Warrensburg
KWRE Warrenton
KWPM West Plains

MONTANA

KBMN Bozeman
KGLE Glendive
KUDI Great Falls
KLYQ Hamilton
KOJM Havre
KGEZ Kalispell
KLRB Libby
KPRC Livingston
KATL Miles City
KLLL Missoula
KSEN Shelby
KVCK Wolf Point

NEBRASKA

KCOW Alliance
KJSK Columbus
KGMT Fairbury
KTNC Falls City
KHUB Fremont
KHAS Hastings
KUVR Holdrege
KIMB Kimball
KGFV Kearney
KBRL Mc Cook
KNKY Nebraska City
KODY North Platte
KOGA Ogallala
KBRD O'Neill
KSIX Sidney
KRFS Superior
KAWL York

NEVADA

KBET Reno

NEW HAMPSHIRE

WXKL Concord
WSMN Nashua
WCNL Newport

NEW JERSEY

WMVB Millville
WNNJ Newton

NEW MEXICO

KALG Alamogordo
KARA Albuquerque
KSPV Artesia
KARS Belen
KAVE Carlsbad
KLMX Clayton
KCI V Clovis
KOTS Deming
KYVA Gallup
KWEW Hobbs
KOB E Las Cruces
KRSN Los Alamos
KENM Peralta

KRTN Raton
KBIM Roswell
KTRC Santa Fe
KSYX Santa Rosa
KSLI Silver City
KSRG Socorro
KCHS Truth or
Consequences
KTNM Tucumcari

NEW YORK

WMBO Auburn
WGR Canandaigua
WFLR Dundee
WDOE Dunkirk
WEH Elmira Heights
WOSC Fulton
WSET Glens Falls
WBAZ Kingston
WLFH Little Falls
WICY Malone
WREM Remsen
WGGO Salamanca
WNBZ Saranac Lake
WIFS Ticonderoga
WDLA Walton

N. CAROLINA

WABZ Albemarle
KGWR Asheville
WCGC Belmont
WBMT Black Mountain
WATA Boone
WBWB Burlington
WEGO Concord
WCKB Dunn
WCDJ Edenton
WCNC Elizabeth City
WBLA Elizabethtown
WFAI Fayetteville
WBBO Forest City
WFSC Franklin
WVFG Fuquay Springs
WLTC Gastonia
WFMC Goldsboro
WOOV Greenville
WHNC Henderson
WHKP Hendersonville
WHPE High Point
WELS Kinston
WEWO Laurinburg
WLOE Leaksville
WJRI Lenoir
WBUY Lexington
WYRN Louisville
WTSB Lumberton
WMMH Marshall
WMAF Monroe
WMBL Morehead City
WMNC Morganton
WPAQ Mount Airy
WKRK Murphy
WRNB New Bern
WNNC Newton
WKBC N. Wilkesboro
WOXF Oxford
WPNC Plymouth
WFRS Reidsville
WCEC Rocky Mount
WGP Sanford
WOHS Shelby
WMPN Smithfield
WEB Southern Pines
WTOE Spruce Pine
WSIC Statesville
WMSJ Sylva
WTAB Tabor City
WTVN Tryon
WADE Wadesboro
WLSE Wallace
WEEN Washington
WHCC Waynesville
WGNF Weldon
WKSX W. Jefferson
WLLY Wilson

NORTH DAKOTA

KQDI Bismarck
KDAK Carrington
KNDK Hettinger
KEYJ Jamestown
KQDY Minot
KEYD Oakes
KGA Rugby
KOVG Valley City

OHIO

WNCO Ashland
WILE Cambridge
WBEX Chillicothe
WJEH Gallipolis
WSRW Hillsboro
WIRO Ironton
WLMJ Jackson
WVIZ Lorain
WTVG Massillon
WMVO Mount Vernon
WPTW Piqua
WIOJ Portsmouth
WBLY Springfield
WERT Van Wert
WCHO Washington Court
House
WKOV Wellston
WWST Wooster

OKLAHOMA

KADA Ada
KWHW Altus
KALV Alva
KVSO Ardmore
KLTR Blackwell
KWCO Chickasha
KWRB Claremore
KWOC Clinton
KRHD Duncan
KSEO Durant
KELR El Reno
KBK Eik City
KCRG Enid
KAT Frederick
KWRW Guthrie
KGN Guyton
KTJS Hobart
KIHN Hugo
KTM McAlester
KGLC Miami
KNOR Norman
KBYE Oklahoma City
KLOK Okmulgee
KVLH Pauls Valley
KCLS Pryor
KREK Sapulpa
KSP Stillwater
KTLQ Tahlequah
KWSH Tri-City
KVIN Vinita

OREGON

KWIN Ashland
KVAS Astoria
KBKR Baker
KBNB Bend
KJRY Brookings
KRNS Burns
KWRO Coquille
KLOO Corvallis
KWR Enterprise
KASH Eugene
KGRV Gresham
KUIK Hillsboro
KAGO Klamath Falls
KQIK Lakeview
KCAL Lebanon
KMGCM McMinnville
KSRV Ontario
KUMA Pendleton
KRAF Redfoot
KOH St. Helens
KAPT Salem
KODL The Dalles

KEYSTONE BROADCASTING SYSTEM STATIONS

PENNSYLVANIA

WAVL Apollo
 WNCC Barnesboro
 WBFD Bedford
 WBXR Berwick
 WISR Butler
 WDDL Carlendale
 WESA Charleroi
 WOTR Corry
 WEZN Elizabethtown
 W FAR Farrell
 WHUN Huntingdon
 W DAD Indiana
 WADP Kane
 WACB Kittanning
 WAKU Latrobe
 WUNS Lewisburg
 WKRZ Oil City
 WPTS Pittston
 WPME Punxsutawney
 WKMC Roaring Spring
 WATC Sayre
 WMAJ State College
 WLYC Williamsport

RHODE ISLAND

WWRI West Warwick

S. CAROLINA

WABV Abbeville
 WAKN Aiken
 WAIM Anderson
 WBD Bamberg
 WBAW Barnwell
 WBLR Batesburg
 WBEU Beaufort
 WAGS Bishopville
 WACA Camden
 WOKE Charleston
 WCRE Cheraw
 WCGD Chester
 WPCC Clinton
 WDSC Dillon
 WELP Easley
 WOLS Florence
 WFIS Fountain Inn
 WFGN Gaffney
 WGTN Georgetown
 WGSW Greenwood
 WEAB Greer
 WBHC Hampton
 WHSC Hartsville
 WDKD Kingstree
 WLCM Lancaster
 WLSC Loris
 WYMB Manning
 WJAY Mullins
 WKDK Newberry
 WTND Orangeburg
 WRHI Rock Hill
 WQIZ St. George
 WSNW Seneca
 WFIG Sumter
 WBCU Union
 WALD Walterboro

SOUTH DAKOTA

KBFS Belle Fourche
 KQBH Hot Springs
 KJAM Madison

KOLY Mobridge
 KGFX Pierre
 KEZU Rapid City

TENNESSEE

WLAR Athens
 WBOL Bolivar
 WFHG Bristol
 FWL Camden
 WRKM Carthage
 WRIP Chattanooga
 WJZM Clarksville
 WCLE Cleveland
 WKRM Columbia
 WHUB Cookeville
 WLSB Copperhill
 WKBL Covington
 WAEW Crossville
 WDNT Dayton
 WDKN Dickson
 WDSG Dyersburg
 WEKR Fayetteville
 WAGG Franklin
 WHIN Gallatin
 WGRV Greenville
 WRJ Humboldt
 WDXI Jackson
 WCLE Jamestown
 WKXV Knoxville
 WDAF La Follette
 WDXL Lawrenceburg
 WLIL Lenoir City
 WJIM Lewisburg
 WDXL Lexington
 WMSR Manchester
 W GAP Marville
 WAKI McMinnville
 KWAM Memphis
 WHEY Millington
 WCRK Morristown
 WGNM Murfreesboro
 WENO Nashville
 WLIK Newport
 WATO Oak Ridge
 WBNT Oneida
 WTPR Paris
 WKSR Pulaski
 WTRB Ripley
 WRKH Rockwood
 WRGS Rogersville
 WORM Savannah
 WLJJ Shelbyville
 WEPG S. Pittsburg
 WDBL Springfield
 WDEH Sweetwater
 WENK Union City
 WCDT Winchester

TEXAS

KOPY Alice
 KVLV Alpine
 KBUY Amarillo
 KACT Andrews
 KBUD Athens
 KALT Atlanta
 KRUN Ballinger
 KIOX Bay City
 KWBA Baytown
 KAYC Beaumont
 KBYG Big Spring
 KBYN Bonham
 KBBB Borger
 KBAN Bowie
 KNEL Brady
 KSTB Breckenridge
 KWHI Brenham
 KBWD Brownwood
 WTAW Bryan
 KBEN Carrizo Springs

KGAS Carthage
 KGTX Childress
 KCAR Clarksville
 KVLB Cleveland
 KSTA Coleman
 KVMC Colorado City
 KMCO Conroe
 KAND Corsicana
 KCRM Crane
 KIVY Crockett
 KXIT Dalhart
 KDLD Del Rio
 KDNT Denton
 KDDD Dumas
 KEPS Eagle Pass
 KERD Eastland
 KINT El Paso
 KPSO Fallurrias
 KZOL Farwell
 KFLD Floydada
 KFST Ft. Stockton
 KNAF Fredericksburg
 KBRZ Freeport
 KCAF Gainesville
 KCTI Gonzales
 KSWA Graham
 KGVJ Greenville
 KCLW Hamilton
 KWRD Henderson
 KPAN Hereford
 KHRB Hillsboro
 KSAM Huntsville
 KTXJ Jasper
 KMBL Junction
 KAML Kenedy
 KERB Kermit
 KERV Kerrville
 KOCA Kilgore
 KLEN Killen
 KVLG LaGrange
 KPET Lamesa
 KVOZ Laredo
 KLVT Levelland
 KZ7N Littlefield
 KVLV Livingston
 KLUJ Longview
 KRBA Lufkin
 KMHT Marshall
 KBUS Mexia
 KJBC Midland
 KORC Mineral Wells
 KJRT Mission
 KVKM Monahans
 KIMP Mt. Pleasant
 KEEE Nacogdoches
 KGNB New Braunfels
 KOGT Orange
 KNET Palestine
 KHHH Pampa
 KFTV Paris
 KIUN Pecos
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 KBOP Pleasanton
 KOLE Port Arthur
 KUKO Post
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 WFAX Falls Church
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 WFRF Front Royal
 WBOB Galax
 WGAT Gate City
 WDDY Gloucester
 WMNA Hopewell
 WHAP Hopewell
 WLES Lawrenceville
 WREL Lexington
 WBRG Lynchburg
 WMEV Marion
 WMVA Martinsville
 WNVA Norton
 WJMA Orange
 WPVA Petersburg
 WPUV Pulaski
 WRIC Richlands
 WRIS Roanoke
 WYTI Rocky Mount
 WHLF South Boston
 WAFC Staunton
 WLPM Suffolk
 WESR Tasley
 WEER Warrenton
 WNNT Warsaw
 WYVE Wytheville

VIRGIN ISLANDS

WIVI Christiansted

WASHINGTON

KARI Blaine
 KELA Centralia
 KCLX Colfax
 KCVL Colville
 KULE Ephrata
 KBNX Kirkland
 KEDO Longview
 KGY Olympia
 KRSC Othello
 KPKW Pasco
 KONP Port Angeles
 KARY Prosser

KAYE Puyallup
 KAPA Raymond
 KREW Sunnyside
 KTEL Walla Walla
 KUEN Wenatchee

WEST VIRGINIA

WKOY Bluefield
 WBUC Buckhannon
 WBOY Clarksburg
 WDNE Elkins
 WTCS Fairmont
 WLOG Logan
 WPEM Martinsburg
 WHJC Matewan
 WCLG Morgantown
 WPAR Parkersburg
 WLOH Princeton
 WMOV Ravenswood
 WVAR Richwood
 WTRN Renaissance
 WSPC Spencer
 WELC Welch
 WHAW Weston

WISCONSIN

WAPL Appleton
 WATW Ashland
 WWIS Black River Falls
 WERL Eagle River
 WECL Eau Claire
 WDUZ Green Bay
 WTKM Hartford
 WWSM Hayward
 WLDY Ladysmith
 WDLB Marshfield
 WRJC Mauston
 WIGM Medford
 WMNE Menomonie
 WXMT Merrill
 WIXK New Richmond
 WFPF Park Falls
 WSWW Platteville
 WPLY Plymouth
 WIBU Poynette
 WRDB Reedsburg
 WJMC Rice Lake
 WRCO Richland Center
 WTCH Shawano
 WCGW Sparta
 WDDR Sturgeon Bay
 WQMN Superior
 WTRW Two Rivers
 WISV Viroqua
 WTTN Watertown
 WDUX Waupaca
 WHVF Wausau
 WKBV West Bend

WYOMING

KBBS Buffalo
 KVWO Cheyenne
 KWIV Douglas
 KLUK Evanston
 KIML Gillette
 KOWB Laramie
 KASL Newcastle
 KPOW Powell
 KRAL Rawlins
 KQRS Rock Springs
 KWYO Sheridan
 KRTR Thermopolis
 KYCN Wheatland
 KWOR Worland

Keystone Broadcasting System, Inc.

111 W. Washington St., Chicago 2, Ill.

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Phone: DUmkirk 3-2910

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75 Post Street, San Francisco, Calif.

Phone: SUtter 1-7440

Roger Coombe.....	Account Executive
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Detroit

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Phone: WOODward 2-4505

'A Service to Indie Stations' Is Radio's True Role Today



By
ROBERT F.
HURLEIGH
President
Mutual Broadcasting
System

ON June 2, 1957, the Mutual Broadcasting System made a clean break with traditional network programming. Starting that day, after taking a long, hard look at the changing economics and new requirements of advertisers, we became "a service to independent stations"—a program service to our more than 500 affiliates on a continuous, 18-hour a day basis, seven days a week—a program service with a greater emphasis on news, special events, and features of various nature.

That this new programming concept has succeeded is demonstrated by the clearances we receive from affiliated stations for advertisers, which in turn have resulted in a profit to the network for the first time in 10 years.

Today, there are continuing numerous indications that radio advertising is becoming healthier. We are now far beyond the stage when advertisers would select a program just because they liked it themselves. Today, astute sponsors are choosing programs because they reach, please, and render a service to a specific audience representing a customer market, and thereby provide the highest possible sales returns per dollar expended.

Research continues as an important factor in helping radio advertising to produce greater sales response, although we have become increasingly aware that radio needs a more effective, universal, impartial standard of measurement of potential audiences of stations and networks.

With 183 million radio sets in use in 1962, and almost 30 million sold every year, four out of five of which are self-powered, or car radios, it is obvious that more adequate listening

measurements should be developed to give advertisers a true picture of radio's size.

I would like to propose that the RAB—the Radio Advertising Bureau—consider the possibility of meeting with the proper people in the major rating services in an attempt to clarify why there are differences and where these differences occur. I suggest RAB because it is a "radio only" organization and has accomplished much in the cause of radio. If we could have a group of station owners appointed to meet with the executives of the rating services on an informational basis—to be able to present to the radio industry a report which could be an advisor on the use of the different surveys—much would be accomplished.

Reviewing radio's growth in 1962—especially Mutual's—we become more aware of the tremendous effect of its prevalence in American life today. We knew that a new formula for network programming was needed—its format had to change since television became the glamor medium. We concluded that radio network's true role today is as a service organization, bringing to its affiliates news, discussion, commentary, public affairs and special events programming which individual stations cannot develop simply because they do not have the resources and facilities with which to do so.

We take it as a compliment to our foresight that our competitors have followed our lead in this news concept of cross-country broadcasting.

Mutual Broadcasting System, Inc.

1440 Broadway, New York 18, N. Y. BRyant 9-7600

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Mutual Affiliates Advisory Comm.

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Dist. 1—Mowry Lowe. WLKW, Providence, R. I.
Dist. 2—Henry Rau. WOL, Washington, D. C.
Dist. 3—Roger Beane. WSSV, Petersburg, Va.
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Dist. 5—Gene Trace. WBBW, Youngstown, O.
Dist. 6—Mig Figi. WAUX, Milwaukee, Wis.
Dist. 7—Lewis Heilbronner. WJQS, Jackson, Miss.
Dist. 8—Ralph McElroy. KWWL, Waterloo, Ia.
Dist. 9—Durward Tucker. WRR, Dallas, Tex.
Dist. 10—Frank Carmen. KLUB, Salt Lake City
Dist. 11—Sherwood Gordon. KSDO, San Diego,
Calif.

Non-Metropolitan Mkt. Reps.

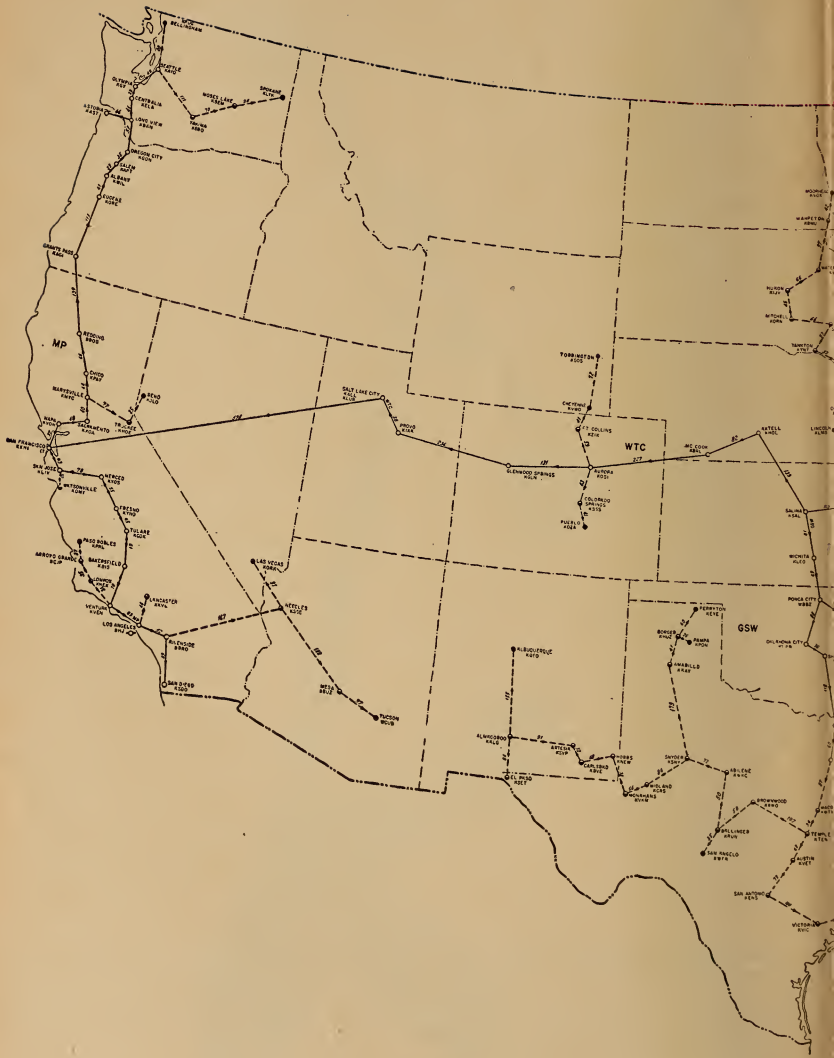
Dist. 1—Jack Burgess. WOSC, Oswego, N. Y.
Dist. 2—Victor Diehm. WAZL, Hazleton, Pa.
Dist. 3—E. Z. Jones. WBBB, Burlington, N. C.
Dist. 4—Jess Swicegood. WDIG, Dothan, Ala.
Dist. 5—Mike Layman. WSFC, Somerset, Ky.
Dist. 6—George Frechette. WFHR, Wisc. Rapids,
Wisc.
Dist. 7—Sam Anderson. KFFA, Helena, Ark.
Dist. 8—Ed Breen. KVFD, Ft. Dodge, Ia.
Dist. 9—Richman Lewin. KTRE, Lufkin, Tex.
Dist. 10—Donald Thomas. KRLC, Lewiston, Ida.
Dist. 11—Keith Munger. KCOK, Tulare, Calif.



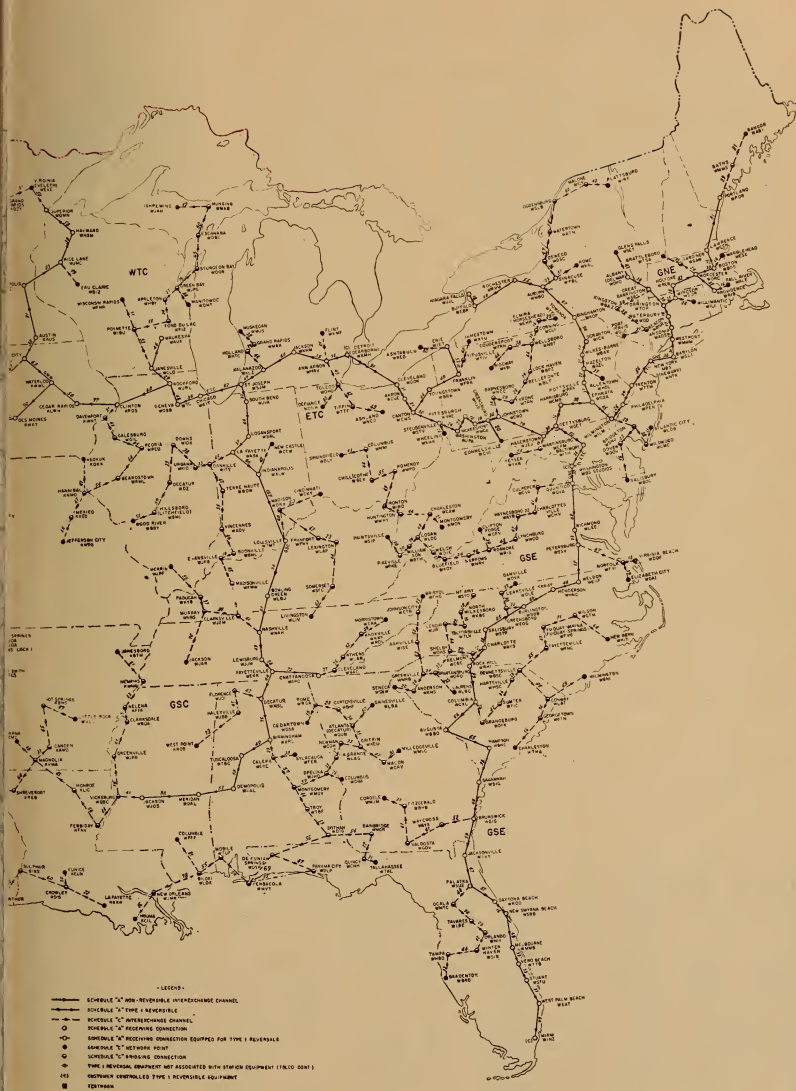
TO REACH MAIN STREET U.S.A., TURN AT MUTUAL—Swing along Mutual Street to get to Main Street U. S. A. And these are just some of the people you'll meet on the way... newscasters of note like: Whitney Bolton, George Hamilton Combs, Tony Marvin, Steve McCormick, Van Patrick, Del Sharbutt, Frank Singiser, Bill Stern, Westbrook Van Voorhis.

Remember, the road to market has to pass Main Street. Main Street U. S. A. is the big "buy-way"—the street that sells through local radio. Mutual owns Main Street U. S. A. lock, stock and big-town-with 500 listenable affiliates everywhere. If you want to sell where the buying is biggest, check the signpost and turn at Mutual. LANDMARK: Mutual delivers 97 of the top 100 Main Streets in America.

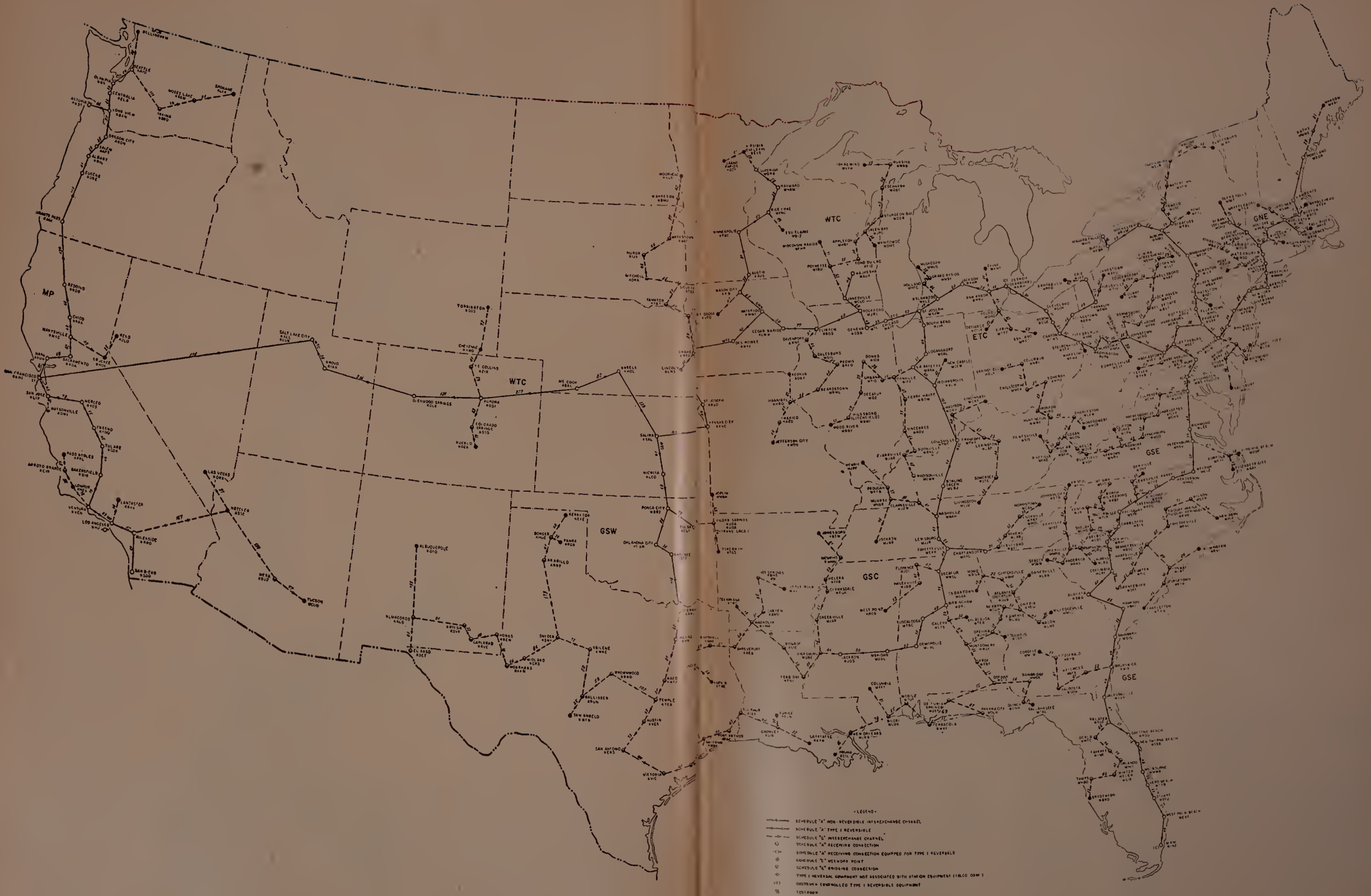
Mutual Radio 
A SERVICE TO INDEPENDENT STATIONS



ing System



Mutual Broadcasting System



Closing the 'Measuring Gap' To Reflect Radio's True Growth



By
WILLIAM K.
McDANIEL
Executive V.P.
NBC Radio Network

In the annals of radio history, I think that 1962 will be remembered as the year the tide was turned in the campaign to measure the total radio audience. We have long suspected that we are being short-changed by outmoded circulation measurement techniques which do not reflect total listening. Important strides are now being taken to correct this gap.

Paradoxically, this weakness in measurement is a result of radio's lusty growth, for every hour approximately 2,700 new radios are purchased. Every four seconds, three radios are bought. Annually some 25 million new radios are sold.

This rate of growth is gratifying. But at the same time it is horrifying. Because it is audience growth that is not adequately measured.

Today the country has some 183 million radio sets. There are about as many radios in the country as there are people. The age of individual listening is here. And therein lies the problem.

Three-quarters of radio sets purchased today are self-powered. They are in automobiles. They are in shirt pockets. They move. They do not stand still. They do not plug into the wall.

Thus they cannot be measured by stationary mechanical devices. Such mechanical measurement was for years a reliable indication of our circulation. But the great bulk of today's listening—and the growing part—is pretty much unmeasured. This is a tremendous handicap to all of us.

NBC Radio has been watching this trend for years. Accordingly, in the fall of 1961, we were the first network to take positive action, commissioning a research organization to undertake a pilot study. This study

was an encouraging indication of the tremendous size of the self-powered radio audience. We have since met with officials of other research companies, discussing development of more effective measurement methods.

There is no doubt that the audience with car and portable radios is huge. For example, we have indications that, on a Sunday afternoon, it is nearly double the audience listening to plug-in sets.

Radio manufacturers have been most ingenious in producing multi-millions of auto and miniature radios. We must apply a similar ingenuity in finding methods to measure the circulation they represent.

Over the past few years the techniques of buying and selling advertising media have been developed to a highly scientific degree. The "emotional buy" still occurs but the great majority of media selections are made on the basis of thorough analyses of media characteristics as they fit the advertising requirements of a particular product.

It therefore becomes the obligation of the seller to provide the buyer with as complete an analysis of his medium as possible. Unfortunately, the ideal measurement situation does not exist for network radio. You do not have to look very far or very often to realize that automobile radios and self-powered radios account for the bulk of total radio listening. Efforts are being made to accomplish this total measurement but there is great room for improvement. This, unfortunately, is a problem which the whole broadcast industry must face.



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... CONSISTENTLY THE LEADER IN SPONSORED HOURS

National Broadcasting Co., Inc. NBC Radio Network

30 Rockefeller Plaza, New York 20, N. Y.

Telephone: Circle 7-8300

Registered Telegraphic Address: NATBROADCAST NEW YORK

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Peter B. Kenney.....	V.P., Washington
Thomas E. Knode.....	V.P., Station Relations
Carl Lindemann, Jr.....	V.P., Special News Projects
Elmer Lower.....	V.P., Gen. Mgr., NBC News Div.
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Ellis O. Moore.....	V.P., Press & Publicity
John M. Otter.....	V.P. Natl. Sls., TV Network
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Herbert Brotz.....	Mgr., Business Affairs
Jack Bernstein.....	Mgr., Sales Presentations
Joseph Kelly.....	Mgr., Sales Development
David A. Engles.....	Mgr., Sales, Central Office

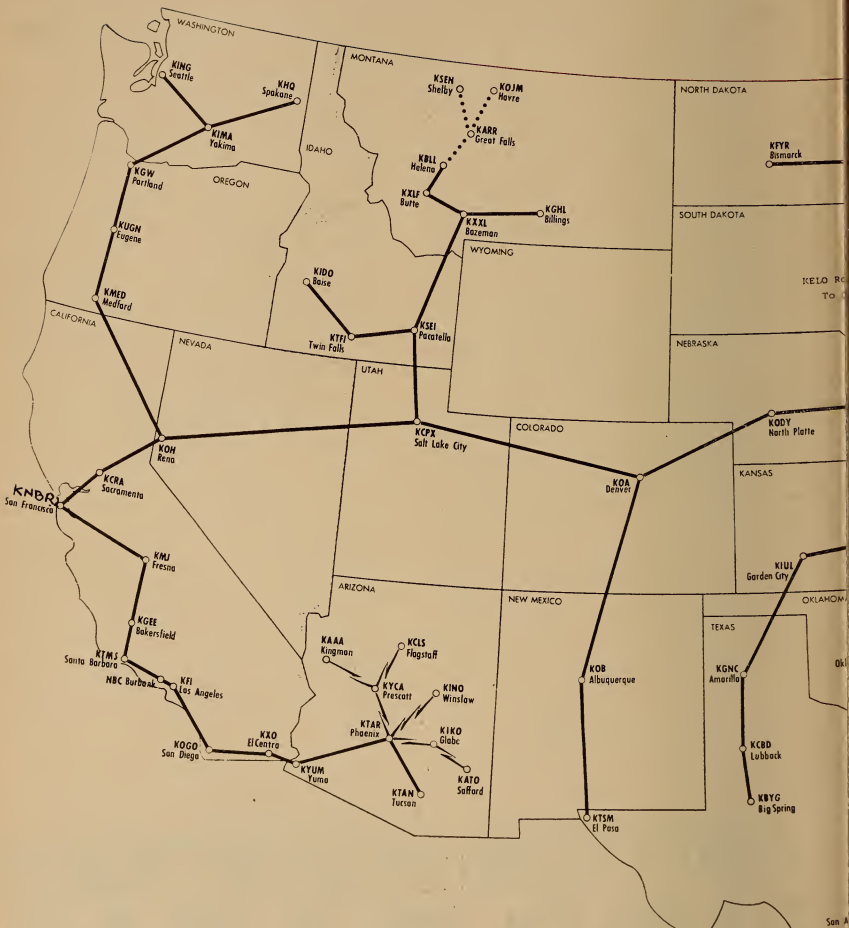
(Continued on Page 218)



ADVERTISING GOES FURTHER ON NBC RADIO

THE LARGEST WEEKLY AUDIENCES IN NETWORK RADIO ARE REACHED BY NBC ADVERTISERS. THROUGH 1962, THEY AVERAGED 7 OF THE TOP 10 PLACES IN NRI.

National Broadcasting

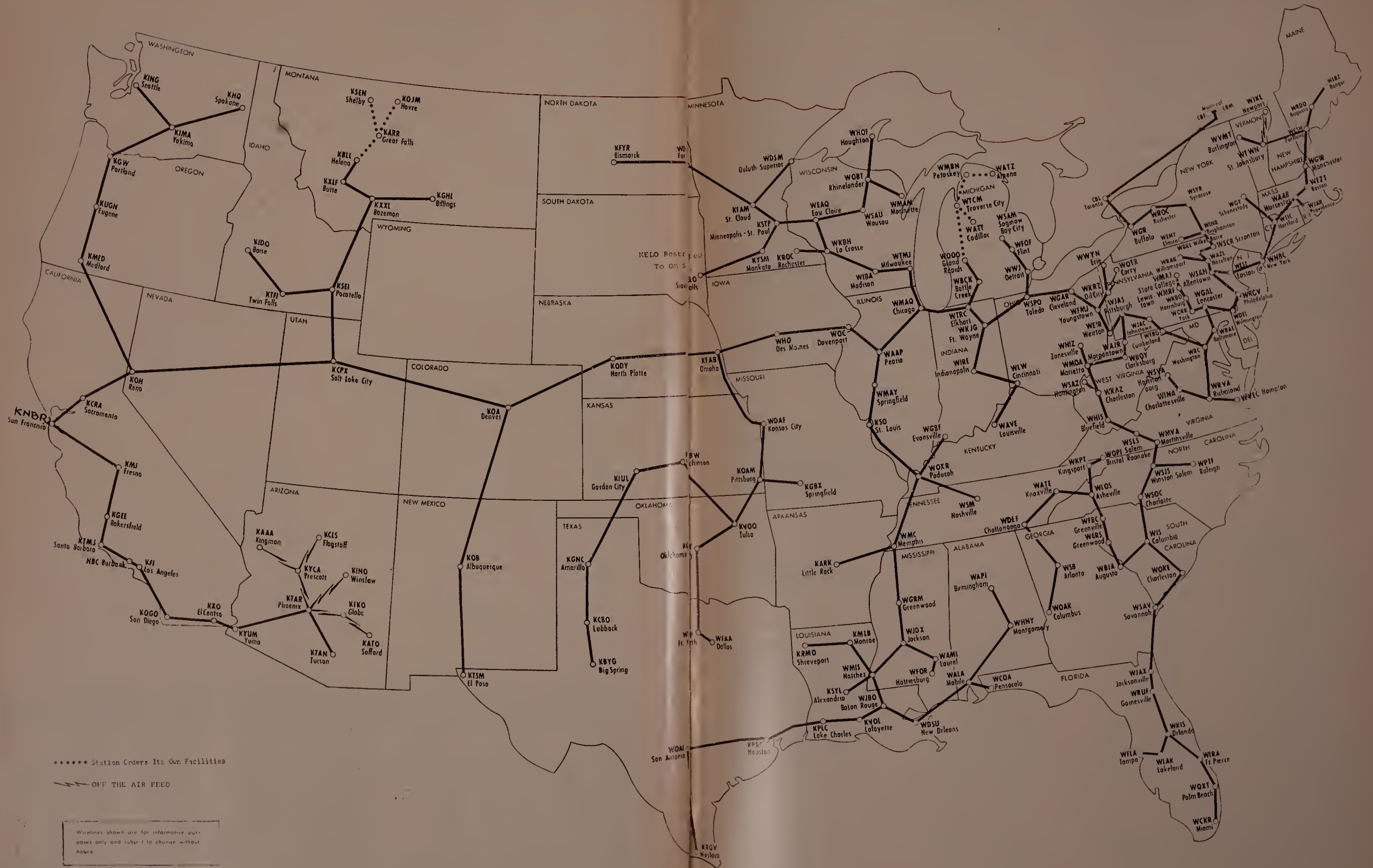


..... Station Orders Its Own Facilities

⚡ OFF THE AIR FEED

Wireless shown are for informative purposes only and subject to change without notice.

National Broadcasting Company Radio Network



NBC RADIO NETWORK

(Continued from Page 214)

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Paul Mensing.....Mgr., Sales, Detroit Office
Sackett B. Miles.....Manager, Sales Service
John Sinclair.....Manager, Sales Traffic

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Radio Spot Sales

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Caroline Wynkoop..... Manager, Sales Service
Wilbur Fromm..... Dir., New Business & Promo.

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George Dietrich..... Station Manager
Joseph Frazer..... Manager, Sales
William Schwarz..... Manager, Programs
Frederick Acker..... Manager, Business Affairs

WRCV, Philadelphia 1619 Walnut St., Philadelphia 3, Pa.

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Thomas Paisley..... Station Manager
Jack Dorr..... Manager, Advertising and Promo.
William P. Keeney..... Business Manager
Robert C. Benson..... Manager, Programs
Harold Moore..... Manager, Production
James Carmine..... Manager, Sales
George Lenfest..... Director, Operations

WJAS, WJAS-FM, Pittsburgh 1459 Crane Ave., Pittsburgh 20, Pa.

Stephen Rooney..... General Manager
Homer Linnert..... Engineering Supervisor
Richard Stafford..... Mgr., Pgms., Adv. & Promo.

WRC-AM, WRC-FM, Washington 4001 Nebraska Ave. N.W. Washington 16, D. C.

Joseph W. Goodfellow.....V.P. & Gen. Mgr.

Harry A. Karr..... Station Manager
Charlotte Walch..... Mgr., Adv., Promo. & Pub.
William Callaway..... Business Manager
Sherman Hildreth..... Director, Operations
Arch McDonald..... Mgr., Sales

KNBR-AM, KNBR-FM, San Francisco 420 Taylor St., San Francisco 2, Calif.

William B. Decker..... General Manager
Richard Calendar..... Manager, Sales
Bert A. Medar..... Business Manager
Donald R. Hall..... Manager, Technical Opera.
Jack R. Wagner..... Manager, Programs

WMAQ-AM, WMAQ-FM, Chicago Merchandise Mart, Chicago 54, Ill.

Lloyd E. Yoder.....V.P. & General Manager
John M. Keys..... Station Manager
Howard Keegan..... Manager, Programs
Robert McAuliffe..... Manager, Sales
Hugh Del Regno..... Director, Business Affairs
Wilfred Prather..... Manager, Technical Opera.
Chester Campbell..... Director, Adv. & Promo.

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Sheldon B. Hickox, Jr..... Director, West Coast
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colm B. Laing, Raymond T. O'Connell, Theodore
Reinhard, Paul Rittenhouse

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Louis Hausman..... Vice Pres., Gen. Exec.

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Julian Goodman..... Vice President
Elmer W. Lower..... V.P., General Manager
Carl Lindemann, Jr..... V.P., Special Projects
Irving Gitlin..... Exec. Prod., Creative Projects
Rex Goad..... Director
Eugene Juster..... Director, News Film
Edward Stanley..... Dir., Public Affairs
William Monroe..... Dir., News, Washington
James A. Jurist..... Director, Bus. Affairs
Donald Meaney..... Director, News Programs
Leonard Allen..... Manager, News
Russell Tornabene..... Mgr., News Opera., N. Y.
Samuel Sharkey..... Night Manager, News
Arthur Wakelee..... Weekend Manager
George Heinemann..... Manager, Public Affairs
Milton Brown..... Coordinator, NBC News
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Principal Expense Items of AM & AM-FM Stations with Time Sales of \$25,000 or More Classified by Volume of Revenues

(Stations Operating Full Year)

Average Per Station Reporting

Broadcast Revenues	No. of Stations Reporting	Total Broadcast Expenses	Salaries and Wages	Depreciation	News (other than salaries)	Talent	Royalties and License Fees
\$2,500,000 and over.....	11	\$2,424,556	38.1	3.6	1.4	17.7	5.3
1,000,000-\$2,500,000	45	1,242,990	45.1	3.3	1.6	12.3	3.6
500,000-1,000,000	109	592,572	51.6	5.3	1.9	5.4	3.6
250,000-500,000	256	336,917	52.1	7.1	1.9	3.1	3.0
200,000-250,000	164	215,151	53.1	7.4	1.8	2.3	2.9
150,000-200,000	291	168,237	54.3	6.9	2.0	1.9	3.1
100,000-150,000	636	123,797	52.9	7.5	2.4	1.7	2.8
75,000-100,000	551	86,642	53.1	7.3	3.0	1.4	2.8
50,000-75,000	673	62,935	52.7	7.4	3.8	1.4	2.8
25,000-50,000	592	40,669	51.1	8.5	6.6	1.0	2.8
Total	3,328	\$ 153,424	51.0	6.5	2.4	4.4	3.2

Note: Not all stations reported all expense items.
Source: FCC.



presents

AM RADIO STATIONS



STATION INDEX
ALPHABETICAL LISTING
BY STATES AND CITIES
EXECUTIVE PERSONNEL

1963

Audience Action Through 'Focal Point' Programming



By
DONALD H. MCGANNON
President
Westinghouse
Broadcasting Co.

THROUGHOUT the country, the citizen sees state, town and city governments struggling to cope with the huge problems of communities in transition. The needs of a growing population are coupled with extensive demands for new public services.

Time has shown that these twentieth century community crises cannot be adequately handled in a nineteenth century way. You might say that our community problems have outgrown the ability of our institutions to handle them.

Along with the rapidly multiplying complexities of our civic lives, there has burgeoned a widespread but very natural voter apathy. Many citizens who once possessed semblances of civic pride have joined the parade of the pessimists chanting, "You can't fight City Hall."

At the nucleus of this attitude is a serious absence of public understanding. In spite of the numerous editorials, documentaries, special programs and community projects initiated and presented by radio and television stations, it is still apparent that many citizens in their communities do not comprehend the real causes of their troubles or the possible remedies.

To communicate better the causes and remedies, over two years ago we initiated a programming project at our Baltimore station (WJZ-TV) called "Focal Point." In great detail, the station has examined on a continuing basis Baltimore's civic problems: urban renewal, taxes, police administration park facilities, racial problems, to mention a few. In Boston, on WBZ radio and TV, the "Focal Point" concept is now exploring "Government 1963," local and state, in the areas of morality, modernization and manpower.

In both Boston and Baltimore, "Focal Point" focuses on critical community problems, seeking to diagnose the basic issues involved and to present workable solutions. Most importantly, the concept is designed to arouse public opinion and to bring that opinion to bear in full force on those responsible for providing remedies.

"Focal Point" aims to marshal all the forces of mass communications, including the press, on a set of particular problems throughout an entire year. If this were all there was to it, the experiment could fail. After all, for years now, enlightened pressmen and broadcasters have expended time and talent to explain and meet civic crises. The mass media have had to achieve continuing significant results, without one important, absent ingredient—audience action.

With this in mind, the WBC stations have purposely designed "Focal Point" to move citizens to communicate their definite recommendations to their Councilman, Alderman, Selectman, Representative or Senator; to encourage citizen participation in hearings on proposed legislation; to generate active party participation; to inspire active interest in young people.

It is our hope that this concept of public action activated by local stations and coordinated with the press will spread across the country and at the very least result in renewed citizen response. Audience action, even in minimum proportions, is an important weapon in surmounting the public apathy that endangers our expanding communities.

Population, Families, Radio Homes And Radio Stations, Listed by State

January 1, 1963*

<i>State</i>	<i>Population</i>	<i>Families</i>	<i>Radio Homes</i>	<i>Radio Stations</i>
Alabama	3,320,000	880,000	850,000	113
Alaska	250,000	65,500	64,000	14
Arizona	1,410,000	415,000	390,000	55
Arkansas	1,775,000	500,000	475,500	71
California	16,300,000	5,321,500	5,103,500	206
Colorado	1,850,000	515,500	502,000	61
Connecticut	2,670,000	788,500	770,500	34
Delaware	475,000	140,000	135,000	9
District of Columbia	770,000	224,500	218,000	10
Florida	5,115,000	1,564,500	1,507,000	172
Georgia	4,070,000	1,064,000	1,020,000	146
Hawaii	670,000	206,000	167,000	18
Idaho	685,000	203,500	200,000	39
Illinois	10,275,000	3,161,000	3,089,000	108
Indiana	4,798,000	1,479,500	1,440,500	65
Iowa	2,790,000	860,000	843,500	66
Kansas	2,205,000	699,000	691,000	51
Kentucky	3,055,000	841,000	809,000	87
Louisiana	3,375,000	959,000	925,500	81
Maine	980,000	283,000	280,000	28
Maryland	3,275,000	945,000	905,000	37
Massachusetts	5,235,000	1,517,000	1,480,000	58
Michigan	8,000,000	2,333,000	2,272,000	104
Minnesota	3,500,000	1,032,000	1,011,000	68
Mississippi	2,180,000	576,000	533,500	79
Missouri	4,500,000	1,409,500	1,364,000	87
Montana	685,000	210,000	194,500	39
Nebraska	1,430,000	442,000	432,000	39
Nevada	305,000	99,500	94,000	19
New Hampshire	615,000	186,000	180,500	20
New Jersey	6,275,000	1,847,000	1,804,000	26
New Mexico	1,025,000	282,000	263,000	47
New York	17,225,000	5,225,000	5,106,000	140
North Carolina	4,660,000	1,188,500	1,145,000	165
North Dakota	637,000	173,000	168,000	22
Ohio	9,925,000	2,998,500	2,926,000	94
Oklahoma	2,380,000	728,000	705,500	56
Oregon	1,825,000	596,000	588,000	78
Pennsylvania	11,500,000	3,318,000	3,239,000	156
Rhode Island	875,000	258,000	254,000	15
South Carolina	2,400,000	607,500	590,000	80
South Dakota	690,000	199,500	196,500	25
Tennessee	3,625,000	998,000	965,500	118
Texas	10,050,000	2,972,000	2,894,000	262
Utah	940,000	268,500	262,000	29
Vermont	393,000	111,500	109,000	16
Virginia	4,125,000	1,101,000	1,059,000	108
Washington	2,950,000	937,000	918,000	83
West Virginia	1,850,000	495,000	484,000	52
Wisconsin	4,025,000	1,192,000	514,000	81
Wyoming	340,000	102,000	98,500	26
Total	184,278,000	54,519,000	52,241,500	3,655

* From Census Bureau and other sources.

New Radio Stations Set to Open in 1963

ALABAMA

WBMH—Birmingham
WAGC—Centre
WJWT—Demopolis
WMOE—Mobile

ARIZONA

KVRD—Cottonwood
KMVS—Sierra Vista
KTPM—Sun City
KOBY—Tucson
KXEW—Tucson

ARKANSAS

KGKO—Benton
KJBS—Paris

CALIFORNIA

KWUN—Concord
KIRV—Fresno
KKOK—Lompoc
KAOR—Oroville
KJAY—Sacramento
KCTY—Salinas
KGUD—Santa Barbara
KHER—Santa Maria
KTHO—Tahoe Valley
KGRB—West Covina

COLORADO

KDEY—Boulder

DELAWARE

WNRK—Newark

FLORIDA

WVBF—Apopka
WFSG—Boca Roton
WSLC—Clermont
WRIZ—Coral Gables
WENG—Englewood
WXYC—Ft. Myers
WGNP—Indian Rocks Beach
WIXX—Oakland Park

GEORGIA

WISK—Americus
WSNE—Cumming
WLKB—Decatur
WSEM—Donaldsonville
WVOH—Hazlehurst
WIYN—Rome
WHTN—Thomaston

HAWAII

KZOO—Honolulu
KNUI—Makawao

ILLINOIS

KSGM—Chester
WNSH—Highland Park
WJRC—Joliet

INDIANA

WADM—Decatur
WIGO—Indianapolis

IOWA

KBAB—Indianola

KANSAS

KUDL—Fairway
KSRI—Salina
KFLA—Scott City

KENTUCKY

WCDS—Glasgow
WRSL—Stanford

LOUISIANA

WYNE—Baton Rouge

MARYLAND

WMEW—Baltimore
WSER—Elkton
WISZ—Glen Burnie

MASSACHUSETTS

WTT—Amherst
WMLO—Beverly

MICHIGAN

WYNZ—Ypsilanti

MINNESOTA

KPRM—Park Rapids
KRWB—Roseau
WVAL—Sauk Rapids

MISSISSIPPI

WJAQ—Jackson
WSEL—Pontotoc
WRPM—Poplarville

MISSOURI

KDFN—Doniphan
KFTW—Frederickton

NEBRASKA

KTTT—Columbus
KNOP—No. Platte

NEW HAMPSHIRE

WLTN—Littleton

NEW JERSEY

WHWH—Princeton

NEW MEXICO

KWNF—Albuquerque
KDCE—Española
KLHS—Lordsburg

NEW YORK

WAFS—Amsterdam
WIZR—Johnstown
WLNG—Sag Harbor

OHIO

WAQI—Ashtabula
WBCO—Bucyrus
WCSM—Celina
WGLD—Chadron
WELW—Willoughby

OKLAHOMA

KTOW—Sand Springs
KREK—Sapula

OREGON

KRLY—Gold Beach
KBEV—Portland

PENNSYLVANIA

WZUM—Carnegie

SOUTH CAROLINA

WLOW—Aiken
WEAC—Gaffney
WHHL—Holly Hill
WAGL—Lancaster
WBER—Moncks Corner
WQIZ—St. George

TENNESSEE

WPTN—Cookeville
WFLI—Lookout Mountain

TEXAS

KTSL—Burnet
KVWG—Pearsall

UTAH

KSTU—Logan

VIRGINIA

WRAA—Luray
WPMH—Portsmouth
WBVA—Waynesboro

WASHINGTON

KOVU—Bellevue
KOQT—Bellingham
KMAS—Shelton

WEST VIRGINIA

WMDT—Hinton

WISCONSIN

WFAW—Ft. Atkinson

WYOMING

WSGT—Jackson
KMER—Kemmerer

PUERTO RICO

WRJS—San German

AM Radio Station Index

— Commercial Stations of the U. S., Territories and Possessions —

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
CKLW	375	KADY	399	KAKC	474	KAMY	531
KAAA	250	KAFY	260	KAKE	348	KANA	403
KAAB	256	KAGE	388	KALB	356	KANB	361
KAAY	256	KAGH	255	KALE	555	KAND	521
KABC	266	KAGI	477	KALF	250	KANE	359
KABL	268	KAGO	478	KALG	416	KANI	538
KABQ	416	KAGR	277	KALI	273	KANO	383
KABR	505	KAGT	552	KALL	540	KANS	396
KACE	271	KAHI	260	KALM	402	KAOK	358
KACI	481	KAHR	270	KALN	346	KAOL	394
KACL	274	KAHU	319	KALT	518	KAPA	555
KACT	518	KAIM	318	KALV	471	KAPB	359
KACY	270	KAIR	253	KAMD	254	KAPE	534
KADA	471	KAJI	256	KAML	529	KAPI	281
KADL	258	KAJO	477	KAMO	259	KAPR	250
KADO	531	KAKA	253	KAMP	262	KAPT	481

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Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KAPY	555	KBHC	258	KBWD	520	KCOH	528
KARA	416	KBHM	334	KBYE	473	KCOK	276
KARE	344	KBHS	256	KBYG	519	KCOL	279
KARI	552	KBIF	263	KBYP	536	KCOM	521
KARK	257	KBIG	260	KBYR	248	KCON	255
KARM	263	KBIM	419	KBZY	481	KCOR	535
KARR	404	KEIS	263	KBZZ	280	KCOW	406
KARS	417	KBIX	473	KCAC	251	KCOY	275
KART	321	KBIZ	343	KCAD	517	KCPX	540
KARY	555	KBJT	255	KCAL	270	KCRA	271
KASE	518	KBKR	475	KCAP	404	KCRB	344
KASH	477	KBKW	552	KCAR	520	KCRC	472
KASI	339	KBLA	261	KCAS	536	KCRG	339
KASK	269	KBLF	270	KCBC	340	KCRM	521
KASL	571	KBLI	319	KCBD	530	KCRS	531
KASM	333	KBLL	404	KCBQ	272	KCRT	233
KASO	359	KBLT	519	KCBS	273	KCRV	395
KAST	475	KBLU	254	KCCB	255	KCSJ	281
KASY	552	KBMI	410	KCCL	258	KCSR	406
KATE	383	KBMN	403	KCCO	472	KCTA	521
KATI	570	KBMO	333	KCCR	506	KCTI	527
KATL	405	KPMW	383	KCCT	521	KCTX	520
KATN	319	KBMX	262	KCDI	554	KCUB	253
KATO	252	KBMY	403	KCEE	253	KCUE	386
KATQ	537	KBND	476	KCEY	276	KCUL	523
KATR	477	KBOA	397	KCFA	557	KCVL	553
KATY	274	KBOE	343	KCFH	522	KCVR	265
KATZ	399	KBOI	319	KCFI	339	KCYL	529
KAUS	383	KBOK	257	KCGM	395	KDAB	277
KAVE	417	KBOL	277	KCHA	340	KDAC	253
KAVI	283	KBOM	450	KCHE	340	KDAK	460
KAVL	265	KBON	408	KCHI	395	KDAL	384
KAVR	260	KBOP	533	KCHJ	262	KDAN	263
KAWA	538	KBOR	520	KCHR	395	KDAV	530
KAWL	409	KBOW	403	KCHS	419	KDAY	264
KAWT	250	KBOX	522	KCHV	234	KDB	275
KAYC	518	KBOY	478	KCHY	570	KDBC	359
KAYE	555	KBRC	554	KCID	320	KDFM	404
KAYL	344	KBRI	254	KCII	344	KDBS	356
KAYO	555	KPRK	505	KCIJ	361	KDDD	525
KAYS	346	KBRL	498	KCIL	358	KDEC	340
KAYT	322	KBRN	278	KCIM	339	KDEF	416
KBAL	535	KBRO	552	KCIN	277	KDEN	278
KBAM	554	KBRR	281	KCJB	461	KDEO	262
KBAN	519	KBRS	259	KCIH	260	KDES	279
KBAR	320	KBRV	322	KCKC	271	KDET	520
KBAT	534	KFRX	409	KCKG	576	KDEX	395
KBBA	254	KBRZ	526	KCKN	346	KDGO	279
KBBB	519	KBSF	362	KCKW	358	KDHI	276
KBBC	539	KBST	519	KCLA	258	KDHL	384
KBBO	558	KBTA	254	KCLE	521	KDIA	268
KBBR	479	KBTC	396	KCLN	340	KDIO	385
KBBS	570	KBTM	256	KCLO	346	KDIX	460
KBCH	479	KBTN	398	KCLS	250	KDJI	250
KBCL	361	KBTO	345	KCLV	417	KDKA	492
KBEA	347	KBTR	278	KCLW	527	KDKD	395
KBEC	538	KBUB	411	KCLX	553	KDLA	357
KBEE	268	KBUC	262	KCMC	537	KDLK	524
KBEK	472	KBUD	518	KCMJ	269	KDLM	383
KBEL	472	KBUH	539	KCMO	396	KDLR	460
KBEN	520	KBUN	383	KCMS	281	KDLS	343
KBER	535	KBUR	339	KCNI	406	KDMA	383
KBET	410	KBUS	531	KCNO	260	KDMO	394
KBFS	575	KBUY	517	KCNY	535	KDM3	255
KBGN	320	KBUZ	251	KCOB	343	KDNT	524
KBHB	507	KBVM	265	KCOG	340	KDOK	537

Call Letters	Page
KDOL	268
KDOM	387
KDON	271
KDOT	410
KDOV	478
KDQN	255
KDRS	401
KDRS	258
KDSJ	505
KDSN	340
KDSX	524
KDTA	278
KDTH	341
KDUZ	384
KDWB	397
KDWT	536
KDXE	258
KDXU	540
KDYL	541
KDZA	281
KEAN	520
KEAP	263
KEBE	529
KECK	532
KEDD	345
KEDO	554
KEED	481
KEEE	532
KEEL	361
KEEN	274
KEEP	322
KEES	527
KELA	553
KELD	255
KELI	474
KELK	409
KELO	506
KELP	525
KELR	471
KELY	410
KENA	257
KENE	557
KENI	248
KENL	260
KENM	418
KENN	417
KENO	410
KENT	252
KENY	552
KEOK	321
KEOS	250
KEPR	554
KEPS	525
KERB	529
KERC	525
KERG	477
KERN	260
KERV	529
KESM	395
KEST	320
KETO	556
KETX	530
KEUN	357
KEVE	385
KEVL	362
KEVT	253

Call Letters	Page
KEWB	269
KEWI	348
KEYX	479
KEYO	280
KEYD	461
KEYE	533
KEYJ	451
KEYL	385
KEYR	409
KEYS	521
KEYY	540
KEYZ	461
KEZU	506
KEZY	260
KFAB	408
KFAC	266
KFAL	395
KFAM	387
KFAR	249
KFAX	273
KFAY	255
KFBB	404
KFBC	570
KFBK	271
KFDA	517
KFDF	259
KFDI	348
KFDM	518
KFDR	553
KFEL	281
KFEQ	399
KFFA	256
KFGT	250
KFH	348
KFHA	554
KFI	266
KFIF	253
KFIV	268
KFIZ	564
KFJB	342
KFJZ	526
KFKA	280
KFKF	552
KFLD	526
KFLI	321
KFLJ	283
KFLW	478
KFLY	476
KFMB	272
KFMJ	474
KFML	278
KFMO	395
KFNF	343
KFNV	357
KFOR	407
KFOX	265
KFPW	255
KFQD	248
KFRA	357
KFRB	249
KFRC	273
KFRD	534
KFRE	263
KFRM	347
KFRO	530
KFRU	395

Call Letters	Page
KFSA	255
KFSB	396
KFSC	279
KFST	526
KFTM	280
KFTV	533
KFUN	418
KFUO	395
KFVS	394
KFWB	266
KFXD	321
KFXM	272
KFYN	519
KFYO	530
KFYR	460
KGA	557
KGAF	526
KGAK	418
KGAL	478
KGAS	520
KGAY	481
KGB	272
KGBC	527
KGBS	266
KGBT	527
KGBX	402
KGCA	461
KGCX	406
KGDN	553
KGEE	260
KGEK	283
KGEM	320

Call Letters	Page
KGEN	276
KGER	265
KGEZ	405
KGFF	474
KGFI	266
KGFL	419
KGFW	407
KGFX	506
KGGF	345
KGGM	416
KGHF	281
KGHL	403
KGHM	394
KGHS	384
KGHT	264
KGIL	272
KGIW	277
KGKB	537
KGKL	534
KGLC	473
KGLE	404
KGLN	280
KGLO	342
KGMB	318
KGMC	279
KGMI	552
KGMO	394
KGMS	271
KGMT	406
KGNB	532
KGNC	517
KGNO	345

— MARS —

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EQUAL ANYWHERE ON EARTH**

Dick Clark	Scrambled
Radio Show	Singalong
Funtest	Demand Radio
Startest	Promotion of the Month
	Today's Saint

Yours for high ratings,

Mars Broadcasting, Inc.

575 Hope Street
Stamford, Connecticut
Phone 327-2700 (area 203)

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KGNS	529	KIEV	264	KJOY	275	KLOH	386
KGO	273	KIFG	342	KJPW	402	KLOK	274
KGON	479	KIFI	320	KJR	556	KLOM	265
KGOS	572	KIFN	251	KJRG	347	KLOO	476
KGPC	460	KIFW	249	KJSK	406	KLOS	416
KGRI	527	KIHN	472	KKAL	524	KLOU	358
KGRL	476	KIHR	478	KKAN	347	KLOV	281
KGRN	342	KIJV	506	KKAR	270	KLPL	359
KGRO	477	KIKI	318	KKAS	536	KLPM	461
KGRT	418	KIKK	533	KKEY	558	KLPR	473
KGST	263	KIKO	250	KKHI	273	KLPW	402
KGU	318	KIKS	362	KKID	479	KLRA	257
KGUC	280	KILE	527	KKIN	382	KLRS	399
KGUL	534	KILO	461	KKIS	270	KLTF	385
KGVL	527	KILT	528	KKIT	419	KLTR	471
KGVO	405	KIMA	558	KKJO	399	KLTZ	404
KGVW	403	KIMB	407	KLAC	267	KLUB	540
KGW	479	KIML	571	KLAD	478	KLUC	410
KGWA	472	KIMN	279	KLAK	281	KLUE	530
KGY	554	KIMO	318	KLAM	248	KLUK	571
KGYN	472	KIMP	532	KLAN	265	KLUV	358
KHAK	339	KIND	346	KLAS	410	KLVL	533
KHAL	358	KINE	529	KLBK	530	KLVT	529
KHAR	248	KING	556	KLBM	478	KLWN	346
KHAS	407	KINO	253	KLBS	267	KLWT	397
KHAT	251	KINS	263	KLCB	405	KLWW	339
KHBC	318	KINT	525	KLCN	254	KLYD	261
KHEM	257	KINY	249	KLCO	474	KLYQ	404
KHBR	527	KIOA	341	KLEA	418	KLYR	254
KHDN	404	KIOT	261	KLEE	343	KLZ	279
KHEM	519	KIOX	518	KLEI	319	KMA	343
KHEN	472	KIPA	318	KLEM	342	KMAC	535
KHEP	251	KIRO	556	KLEN	529	KMAD	472
KHEY	525	KIRT	531	KLEO	348	KMAE	531
KHFH	252	KIRX	397	KLER	321	KMAK	264
KHHH	533	KISD	506	KLEX	397	KMAM	394
KHIT	558	KISN	479	KLFD	385	KMAN	346
KHJ	266	KIST	275	KLFF	554	KMAQ	342
KHMO	396	KIT	558	KLFT	358	KMAR	362
KHOB	418	KITE	535	KLGA	339	KMBC	393
KHOE	276	KITI	553	KLGN	539	KMBL	529
KHOG	255	KITN	554	KLGR	386	KMBY	268
KHOQ	553	KIUL	345	KLIB	346	KMCD	341
KHOT	267	KIUN	533	KLIC	359	KMCM	478
KHOW	279	KIUP	279	KLID	398	KMCO	521
KHOZ	256	KIVY	522	KLIF	522	KMDO	345
KHQ	557	KIWA	343	KLIK	396	KMED	478
KHSJ	264	KIXI	556	KLIN	407	KMEL	558
KHSL	262	KIXL	522	KLIP	263	KMEN	272
KHUB	406	KIXX	540	KLIQ	480	KMEO	408
KHUM	275	KIXZ	517	KLIR	279	KMHL	385
KHUZ	519	KIZZ	525	KLIV	274	KMHT	531
KHVH	318	KJAM	506	KLIX	322	KMIL	520
KIBE	269	KJAN	339	KLIZ	383	KMIN	418
KIBH	249	KJAX	275	KLKC	347	KMIS	398
KIBL	519	KJBC	531	KLLA	359	KMJ	264
KIBS	261	KJCF	395	KLLL	530	KMLB	359
KICA	417	KJCK	346	KLME	571	KMMJ	407
KICD	344	KJEF	358	KLMO	281	KMMO	398
KICK	402	KJEM	473	KLMR	281	KMNS	343
KICM	280	KJET	519	KLMS	407	KMO	557
KICO	262	KJFJ	344	KLMX	417	KMON	404
KICY	249	KJIM	526	KLO	540	KMOP	253
KID	320	KJKJ	250	KLOA	271	KMOR	281
KIDD	268	KJNO	249	KLOE	345	KMOX	399
KIDO	320	KJOE	361	KLOG	553	KMPC	267

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KMRC	359	KOFA	254	KOWL	261	KRAC	416
KMRS	386	KOFE	555	KOWN	263	KRAD	384
KMSL	276	KOFI	405	KOXR	269	KRAF	480
KMUL	532	KOFO	347	KOY	251	KRAI	278
KMUR	539	KOFY	274	KOYL	532	KRAK	271
KMUS	473	KOGA	408	KOYN	403	KRAL	571
KMVI	319	KOGO	272	KOZE	321	KRAM	410
KMYC	267	KOGT	532	KOZI	553	KRAN	532
KNAF	526	KOH	410	KOZY	384	KRAY	517
KNAK	541	KOHI	481	KPAC	533	KRBA	530
KNAL	538	KOHO	318	KPAL	269	KRBC	517
KNBA	276	KOHU	477	KPAM	480	KRBI	387
KNBR	273	KOIL	408	KPAN	527	KRBN	405
KNBX	554	KOIN	480	KPAS	261	KRCK	271
KNBY	258	KOJM	404	KPAY	262	KRCO	480
KNCK	345	KOKA	361	KPBA	258	KRDG	270
KNCM	398	KOKE	518	KPBM	417	KRDO	278
KNCO	345	KOKL	474	KPCA	257	KRDU	262
KNCY	408	KOKO	402	KPCN	527	KRE	261
KNDC	461	KOKX	342	KPDN	533	KREB	361
KNDE	417	KOKY	257	KPDQ	480	KRED	263
KNDI	318	KOL	556	KPEG	557	KREH	360
KNDY	347	KOLD	253	KPEL	358	KREI	395
KNEA	256	KOLE	533	KPEP	534	KREM	557
KNEB	409	KOLJ	534	KPER	264	KREO	264
KNED	472	KOLO	410	KPET	529	KREW	557
KNEL	519	KOLR	283	KPGE	251	KREX	280
KNEM	398	KOLS	474	KPHO	251	KRFO	386
KNET	532	KOLT	409	KPIK	278	KRFS	409
KNEW	557	KOLY	506	KPIN	250	KRGI	407
KNEX	347	KOMA	473	KPIR	477	KRGV	538
KNEZ	265	KOME	474	KPKW	555	KRHD	471
KNGL	269	KOMO	556	KPLC	358	KRIB	342
KNGS	264	KOMW	554	KPLT	533	KRIG	532
KNIA	342	KOMY	277	KPLY	262	KRIH	361
KNIM	398	KONE	411	KPMC	261	KRIO	531
KNIN	539	KONG	277	KPNG	534	KRIZ	251
KNIT	517	KONI	541	KPOC	258	KRKC	265
KNND	476	KONO	535	KPOD	262	KRKD	257
KNOC	359	KONP	555	KPOI	319	KRKO	553
KNOE	359	KOOK	403	KPOJ	480	KRKT	475
KNOG	251	KOOL	251	KPOL	267	KRLA	269
KNOK	526	KOOO	408	KPON	260	KRLC	321
KNOR	473	KOOS	476	KPOR	555	KRLD	524
KNOT	252	KOPR	403	KPOW	571	KRLN	278
KNOW	518	KOPY	517	KPQ	558	KRLW	259
KNOX	461	KORA	520	KPRB	480	KRMD	361
KNPT	479	KORC	531	KPRC	528	KRMG	475
KNUJ	386	KORD	555	KPRK	405	KRML	262
KNUZ	528	KORE	477	KPRL	270	KRMO	398
KNWC	506	KORK	410	KPRO	271	KRMS	398
KNX	267	KORL	318	KPRS	397	KRNO	272
KOA	279	KORN	506	KPSO	525	KRNR	481
KOAL	540	KORT	320	KPST	322	KRNS	476
KOAM	347	KOSA	532	KPTL	409	KRNT	341
KOB	416	KOSE	258	KPUG	552	KRNY	407
KOBE	418	KOSI	279	KQAQ	383	KROC	386
KOBH	506	KOSY	259	KQDI	460	KROD	525
KOCA	529	KOTA	506	KQDY	461	KROE	571
KOCY	473	KOTE	384	KQEN	480	KROF	356
KODA	528	KOTN	258	KQEO	416	KROP	261
KODE	396	KOTS	417	KQIK	478	KROS	340
KODI	570	KOVC	461	KQMS	270	KROW	476
KODL	481	KOVE	571	KQTE	405	KROX	383
KODY	408	KOVO	540	KQV	493	KROY	271
KOEL	343	KOWB	571	KQYX	396	KRPL	321

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KRRR	419	KSNY	536	KTIM	274	KUKO	534
KRRV	536	KSO	341	KTIP	270	KUKU	492
KRSC	555	KSOK	344	KTJS	472	KULA	319
KRSD	506	KSON	272	KTKN	249	KULE	553
KRSI	385	KSOO	507	KTKR	276	KULP	525
KRSL	347	KSOP	541	KTKT	253	KUMA	479
KRSN	418	KSOX	534	KTLD	362	KUNO	521
KRSY	419	KSPA	275	KTLN	279	KUOA	259
KRTN	418	KSPI	474	KTLO	257	KUPD	252
KRTR	571	KSPL	524	KTLO	474	KUPI	321
KRUN	518	KSPT	322	KTLU	534	KURA	539
KRUS	331	KSRA	322	KTLW	537	KURL	403
KRUX	251	KSRC	419	KTM	473	KURV	525
KRVC	475	KSRO	275	KTMS	275	KURY	476
KRVN	407	KSRV	479	KTNC	406	FUSY	471
KRYK	322	KSSS	278	KTNM	419	FUSN	309
KRYS	521	KSST	535	KTNT	557	KUTA	539
KRZE	417	KSTA	521	KTOB	270	KUTI	558
KRZY	416	KSTB	520	KTOC	353	KUTT	460
KSAL	348	KSTL	400	KTOD	536	KUTY	269
KSAM	528	KSTN	276	KTOE	385	KUVR	477
KSAN	273	KSTP	387	KTOH	319	KUZN	362
KSAY	273	KSTR	280	KTOK	473	KUZZ	261
KSBB	271	KSTT	340	KTON	519	KVAN	552
KSBC	346	KSTV	536	KTOO	410	KVAS	475
KSCJ	343	KSUB	539	KTOP	348	KVCK	403
KSCO	275	KSUD	259	KTPA	258	KVCL	362
KSD	400	KSUE	276	KTRB	238	KVCV	270
KSDN	505	KSUM	384	KTRC	419	KVEC	274
KSDO	272	KSUN	250	KTRE	530	KVEE	255
KSDR	507	KSVC	540	KTRF	397	KVEG	410
KSEE	275	KSVN	547	KTRG	319	KVEL	541
KSEI	321	KSVP	417	KTRH	528	KVEN	277
KSEK	347	KSWA	527	KTRI	314	KVET	518
KSEL	530	KSWI	340	KTRM	519	KVFC	278
KSEM	554	KSWM	394	KTRN	509	KVFD	341
KSEN	405	KSWO	472	KTRY	356	KVGB	345
KSEO	471	KSXX	541	KTSA	535	KVI	556
KSET	525	KSYL	277	KTSM	525	KVIC	538
KSEW	249	KSYL	356	KTTN	402	KVIL	523
KSEY	536	KSYX	419	KTTR	378	KVIM	359
KSFA	532	KTAC	557	KTTS	402	KVIN	475
KSFE	268	KTAE	537	KTUC	253	KVIP	270
KSFO	273	KTAN	253	KTUE	537	KVKM	531
KSGM	401	KTAR	252	KTUX	283	KVLB	521
KSIB	340	KTAT	472	KTW	556	KVLC	257
KSID	409	KTBB	537	KTWO	570	KVLF	517
KSIG	357	KTBC	518	KTXX	529	KVLG	529
KSIL	419	KTCB	398	KTXX	535	KVIH	474
KSIM	401	KTCR	385	KTYM	265	KVLL	530
KSJR	348	KTCS	256	KUAM	572	KVLV	410
KSIS	401	KTDO	481	KURA	277	KVMA	257
KSIV	475	KTEE	320	KUBC	281	KVMC	521
KSIX	521	KTEL	558	KUBE	479	KVML	275
KSJB	461	KTEM	537	KUBO	535	KVNA	259
KSKI	322	KTEO	534	KUDE	239	KVNI	320
KSKY	523	KTER	537	KUDI	494	KVNU	539
KSL	541	KTFI	322	KUDL	397	KVOB	353
KSLM	481	KTFO	536	KUDU	277	KVOC	570
KSLO	361	KTFS	537	KUEN	558	KVOD	417
KSLV	281	KTFY	520	KUEQ	252	KVOE	345
KSLY	274	KTHE	572	KUGN	477	KVOG	540
KSMA	275	KTHS	254	KUIK	477	KVOL	353
KSMN	342	KTHT	528	KUIJ	558	KVOM	257
KSMO	401	KTIH	362	KUKA	535	KVON	268
KSNM	321	KTIL	481	KUKI	276	KVOO	475

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KVOP	533	KWLA	359	KXOL	526	WACB	489
KVOR	273	KWLD	530	KXOX	537	WACE	370
KVOU	538	KWLM	387	KXRA	383	WACK	428
KVOW	571	KWMT	341	KXRI	259	WACL	317
KVOX	383	KWNA	411	KXRO	552	WACO	538
KVOY	254	KWNO	398	KXRX	274	WACR	389
KVOZ	529	KWNS	347	KXXL	403	WACT	247
KVPH	520	KWNT	340	KXXX	345	WADA	457
KVPI	362	KWOA	388	KXYZ	528	WADC	462
KVRC	254	KWOC	398	KYA	273	WADE	458
KVRE	275	KWOC	471	KYCA	252	WADK	497
KVRH	283	KWON	471	KYCN	572	WADO	429
KVRS	571	KWOR	572	KYES	481	WADP	489
KVSA	257	KWO?	396	KYIC	478	WADS	293
KVSF	419	KWOW	270	KYME	327	WAEB	493
KVSH	409	KWPC	343	KYND	252	WAFI	573
KVSO	471	KWPM	402	KYNG	476	WAEW	509
KVWC	538	KWPR	471	KYNO	264	WAFD	550
KVWM	252	KWRD	527	KYNT	507	WAGE	546
KVWO	570	KWRE	472	KYOK	528	WAGF	242
KVAC	261	KWRF	259	KYOR	291	WAGG	510
KWAD	387	KWRO	476	KYOS	267	WAGM	354
KWAK	259	KWRT	394	KYOU	280	WAGN	380
KWAL	321	KWRV	408	KYRO	398	WAGR	454
KWAM	513	KWRW	472	KYSM	395	WAGS	570
KWAT	507	KWSD	268	KYSN	278	WAGY	450
KWAY	477	KWSH	475	KYSS	405	WAIK	328
KWBA	518	KWSK	347	KYUM	254	WAIL	356
KWBB	348	KWSL	280	KYVA	418	WAIM	499
KWPC	572	KWSO	277	KYW	464	WAIN	350
KWPE	476	KWTC	261	KZEE	598	WAIR	459
KWBG	339	KWTO	472	KZFY	538	WAIT	325
KWBW	346	KWUX	538	KZIP	517	WAJF	242
KWBY	252	KWVR	476	KZIX	280	WAJR	561
KWCB	259	KWVY	344	KZNG	256	WAKE	306
KWCL	361	KWWL	344	KZOL	526	WAKI	513
KWCO	471	KWYK	417	KZON	252	WAKN	499
KWXX	253	KWYN	259	KZOT	257	WAKO	329
KWE?	336	KWYO	571	KZUN	555	WAKR	462
KWED	533	KWYR	507	KZZN	530	WAKU	490
KWEI	322	KWYZ	553	WAAA	459	WAKY	352
KWEI	531	KYA	556	WAAB	373	WALA	245
KWEW	418	KXAR	256	WAAB	373	WALD	505
KWFR	574	KXEL	344	WAAF	376	WALE	370
KWFS	477	KXEN	395	WAAG	375	WALG	305
KWFT	579	KYEO	398	WAAP	337	WALK	442
KWGG	276	KXEX	264	WAAT	414	WAL	428
KWHI	520	KXGI	341	WAAX	243	WALM	374
KWYK	343	KXGN	404	WAAY	244	WALO	573
KWHN	256	KXGO	460	WABA	572	WALT	302
KWHO	541	KXIC	342	WABB	245	WALY	426
KWHW	471	KXIT	522	WABC	429	WAMD	365
KWIC	541	KXIV	252	WABF	243	WAME	297
KWIK	321	KXJK	255	WABG	390	WAMI	246
KWIL	475	KXKW	358	WABH	545	WAML	391
KWIN	475	KXL	480	WABI	353	WAMM	376
KWIP	267	KXLE	553	WABJ	374	WAMO	493
KWIQ	554	KXLF	404	WABL	356	WAMR	303
KWIV	571	KXLL	405	WABO	334	WAMS	287
KWIZ	274	KXLO	405	WARQ	464	WAMW	338
KWJJ	480	KXLR	258	WABR	279	WAMY	388
KWK	400	KXLW	400	WABT	248	WANA	240
KWKC	517	KXLY	557	WABV	499	WANB	496
KWKH	362	KXO	263	WABW	365	WAN	334
KWKW	269	KXOA	271	WABY	421	WANE	365
KWKY	341	KXOK	400	WABZ	447	WANN	365
				WACA	500	WANS	499

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WANT	549	WAYX	317	WBIW	333	WBUX	486
WANY	349	WAYZ	496	WBIZ	564	WBUY	453
WAOK	306	WAZA	308	WBKH	390	WBUZ	425
WAOV	338	WAZE	290	WBKN	393	WBVL	349
WAPA	574	WAZF	394	WBKV	570	WBVM	446
WAPC	443	WAZL	489	WBLA	450	WBVP	483
WAPE	294	WAZY	336	WBLE	388	WBYE	242
WAPP	392	WBAB	423	WBLF	484	WBYG	315
WAPG	290	WBAC	509	WBLG	351	WBYS	323
WAPI	241	WBAG	448	WBLJ	311	WBZ	368
WAPL	563	WBAL	365	WBLO	243	WBZI	333
WAPO	508	WBAM	245	WBLR	499	WBZY	286
WAPX	245	WBAP	526	WBLT	543	WCAM	413
WAQE	368	WBAR	290	WBLU	550	WCAO	366
WARA	368	WBAT	336	WBLV	469	WCAP	371
WARB	357	WBAW	499	WBMA	447	WCAR	375
WARD	489	WBAX	496	WBMC	513	WCAT	372
WARE	373	WBAY	564	WBMD	366	WCAU	491
WARF	244	WBAZ	427	WBMK	317	WCAW	559
WARK	367	WBBA	331	WBML	313	WCAZ	542
WARM	494	WBBB	448	WBMT	448	WCAY	500
WARN	293	WBBF	443	WBNC	411	WCAZ	323
WARO	484	WBBI	543	WBNL	333	WCBA	425
WARU	337	WBBK	309	WBNR	423	WCBG	485
WASA	367	WBBM	325	WBNS	465	WCFI	389
WASK	336	WBBO	450	WBNT	515	WCLB	349
WATA	448	WBBQ	308	WBNX	429	WCBM	366
WATC	377	WBBR	327	WBOB	545	WCBQ	382
WATE	511	WBBT	313	WBOC	368	WCBS	433
WATH	462	WBBW	470	WBOF	551	WCBT	456
WATK	563	WBBX	412	WBOK	360	WCBY	375
WATM	240	WBBY	333	WBOL	507	WCCB	284
WATN	446	WBBZ	474	WBOP	300	WCCF	300
WATO	515	WBCA	240	WBOS	368	WCCM	371
WATP	503	WBCE	490	WBOW	338	WCCN	567
WATR	286	WBCH	378	WBOX	357	WCCO	385
WATS	494	WBCK	551	WBOY	560	WCCW	382
WATT	375	WBCK	374	WBPZ	490	WCDJ	450
WATV	241	WBCM	374	WBRB	380	WCDL	484
WATW	563	WBKR	544	WBRC	241	WCDT	516
WATZ	374	WBKU	505	WBRE	290	WCED	456
WAUB	423	WBEC	372	WBRE	496	WCED	486
WAUC	303	WBEE	325	WBRG	546	WCEF	562
WAUD	240	WBEJ	509	WBRK	372	WCEH	312
WAUG	308	WBEL	563	WBRM	454	WCEM	366
WAUX	569	WBEN	424	WBRN	375	WCEN	380
WAVA	543	WBET	369	WBRO	317	WCER	375
WAVE	352	WBEU	499	WBRT	349	WCFL	325
WAVI	466	WBEV	563	WBTV	424	WCFR	542
WAVL	483	WBEX	463	WBRX	484	WCFV	544
WAVN	387	WBFD	484	WBRY	286	WCGA	309
WAVO	308	WBGC	290	WBSA	241	WCGC	447
WAVP	290	WBGH	349	WBSC	499	WCGO	326
WAVU	240	WBGR	312	WBSG	309	WCGR	425
WAVY	548	WBHB	311	WBSM	371	WCHA	485
WAVZ	285	WBHC	502	WBSR	300	WCHB	379
WAWA	566	WBHF	309	WBT	448	WCHI	463
WAWK	336	WBHP	244	WBTA	423	WCHJ	388
WAXE	303	WBIA	308	WBTH	563	WCHK	309
WAXU	351	WBIC	423	WBTM	544	WCHL	448
WAXX	564	WBIE	313	WBTN	541	WCHN	442
WAYB	551	WBIG	451	WBTO	336	WCHO	470
WAYE	367	WBIL	296	WBTS	242	WCHS	559
WAYN	456	WBIP	388	WBUC	559	WCHV	544
WAYR	299	WBIR	511	WBUD	415	WCIL	323
WAYS	448	WBIS	283	WBUT	484		

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WCIN	463	WCRO	489	WDLC	443	WEBO	442
WCJU	389	WCRR	389	WDLM	327	WEBQ	328
WCKB	449	WCRS	502	WDLP	299	WEBR	424
WCKI	502	WCRT	241	WDLR	466	WEBY	298
WCKM	505	WCRV	415	WDLT	391	WECL	564
WCKY	463	WCRW	325	WDMF	309	WEDC	325
WCLA	310	WCRY	313	WDMG	311	WEDO	490
WCLB	309	WCSC	500	WDMJ	380	WEEB	457
WCLC	510	WCSH	364	WDMS	547	WEED	456
WCLD	389	WCSI	333	WDMV	368	WEEE	443
WCLE	509	WCSS	378	WDNC	449	WEEL	369
WCLG	561	WCST	423	WDNE	560	WEEL	545
WCLI	425	WCST	559	WDNG	240	WEEN	512
WCLO	565	WCTA	240	WDNT	509	WEER	551
WCLS	310	WCTC	414	WDOB	388	WEET	549
WCLT	468	WCTT	350	WDOC	355	WEUU	494
WCLW	467	WCTW	337	WDOJ	508	WEEW	458
WCMA	389	WCUB	565	WDOE	425	WEEX	486
WCMB	487	WCUE	462	WDOG	380	WEEZ	485
WCMC	415	WCUM	366	WDOK	464	WEGO	449
WCME	363	WCVA	544	WDOL	306	WEGP	364
WCMI	349	WCVI	486	WDON	368	WEHH	425
WCMN	572	WCVP	455	WDOR	569	WEIC	325
WCMP	386	WCVS	332	WDOS	442	WEIM	370
WCMR	334	WCWC	568	WDOT	542	WEIR	562
WCMS	548	WCYN	544	WDOV	287	WEJL	494
WCMT	512	WCYN	350	WDOW	376	WEKR	510
WCMY	330	WDAD	489	WDQN	327	WEKY	355
WCNB	333	WDAE	392	WDRC	284	WEKZ	567
WCNC	450	WDAF	397	WDSC	501	WELC	562
WCNF	458	WDAK	310	WDSG	509	WELD	560
WCNH	300	WDAL	392	WDSK	399	WELE	291
WCNL	412	WDAN	326	WDSM	384	WELI	285
WCNR	484	WDAR	501	WDSP	292	WELK	544
WCNS	463	WDAS	491	WDSR	296	WELL	374
WCNT	325	WDAX	313	WDSU	360	WELM	425
WCNU	291	WDAY	460	WDUN	312	WELO	393
WCNX	285	WDDB	376	WDUX	569	WELP	501
WCOA	300	WDBF	292	WDUZ	564	WELR	246
WCOB	392	WDBJ	547	WDVA	545	WELS	453
WCOG	451	WDBL	516	WDVH	293	WELY	384
WCOH	314	WDBM	457	WDVL	415	WELZ	388
WCOJ	485	WDBO	299	WDWD	311	WEMB	510
WCOL	465	WDBQ	341	WDWS	325	WEMD	367
WCOP	310	WDCF	291	WDXB	508	WEMJ	412
WCOR	369	WDCH	411	WDXE	512	WEMP	566
WCOS	512	WDDT	389	WDXI	510	WENC	458
WCOU	500	WDDY	546	WDXL	512	WEND	486
WCOV	364	WDEA	363	WDXN	508	WENE	425
WCOW	245	WDEB	300	WDXR	354	WENK	516
WCOY	568	WDEC	306	WDXY	504	WENN	241
WCPA	486	WDEE	284	WDZ	327	WENO	514
WCPC	485	WDEF	508	WEAB	502	WENT	426
WCPD	391	WDEH	516	WEAD	306	WENY	425
WCPH	510	WDEL	287	WEAG	507	WENZ	546
WCPM	350	WDEV	543	WEAL	451	WEOK	443
WCPO	463	WDEW	373	WEAM	543	WEOL	467
WCPS	457	WDGY	385	WEAN	497	WEPG	516
WCQS	306	WDIA	513	WEAQ	564	WEPM	561
WCRA	327	WDIG	242	WEAS	315	WERA	414
WCRB	369	WDIX	504	WEAT	303	WERD	307
WCRE	500	WDJS	455	WEAV	443	WERE	465
WCRI	247	WDKD	503	WEAW	327	WERH	244
WCRK	514	WDKN	509	WEBB	366	WERI	498
WCRL	246	WDLA	446	WEBC	384	WERL	564
WCRM	375	WDLB	566	WEBJ	242	WERT	469

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WESA	485	WFLN	492	WGCD	500	WGUS	308
WESB	484	WFLO	545	WGCM	390	WGUY	363
WESC	502	WFLR	425	WGEA	244	WGVA	476
WESO	372	WFLS	545	WGEE	335	WGVM	390
WESR	551	WFLW	353	WGEN	331	WGWC	247
WEST	486	WFMC	451	WGET	487	WGWR	447
WESX	372	WFMD	367	WGEZ	564	WGY	444
WESY	339	WFMH	242	WGFA	332	WGYV	244
WETB	511	WFMJ	470	WGFS	311	WHAB	308
WETC	458	WFMO	450	WGGA	312	WHAG	367
WETH	301	WFMW	353	WGGG	293	WHAI	371
WETO	243	WFNC	450	WGGH	329	WHAK	331
WETT	367	WFNL	503	WGGQ	444	WHAL	516
WETU	248	WFOB	467	WGH	547	WHAM	443
WETZ	561	WFOM	313	WGHC	310	WHAN	294
WEVA	545	WFOR	390	WGF.M	335	WHAP	546
WEVD	431	WFOX	566	WGHN	377	WHAR	550
WEVE	384	WFOY	301	WGHQ	444	WHAS	352
WEW	400	WFPA	243	WGHG	309	WHAT	492
WEWO	453	WFPG	413	WGIL	328	WHAV	371
WEXL	381	WFPM	311	WGIR	412	WHAW	562
WEYE	456	WFPR	358	WGIV	449	WHAY	285
WEYY	247	WFRA	487	WGKA	307	WHB	397
WEZB	241	WFRB	397	WGKV	559	WHBB	247
WEZE	369	WFR.C	456	WGL	334	WHBC	493
WEZJ	355	WFRL	378	WGLC	389	WHBF	331
WEZN	486	WFRM	476	WGLI	423	WHBG	546
WEZY	291	WFRO	467	WGMA	294	WHBL	568
WFAA	523	WFRX	373	WGML	312	WHBN	351
WFAB	297	WFSC	451	WGMM	514	WHPO	303
WFAG	450	WFST	353	WGMS	288	WHBQ	513
WFAH	462	WFTC	453	WGN	325	WHBT	510
WFAI	450	WFTG	352	WGNC	451	WHBU	333
WFAJ	497	WFTL	292	WGNL	458	WHBY	563
WFAK	446	WFTM	353	WGNS	514	WHCC	453
WFAU	393	WFTN	545	WGNU	328	WHCO	332
WFAX	545	WFTW	293	WGNV	428	WHCU	427
WFBC	502	WFUL	357	WGOG	505	WHDF	378
WFBG	483	WFUN	297	WGOH	351	WFDH	369
WFBL	445	WFUR	377	WGOJ	245	WFDL	442
WFBM	335	WFVA	545	WGOL	451	WFDN	512
WFBP	366	WFBG	451	WGOV	316	WFEB	412
WFCT	511	WFVL	508	WGPA	484	WFEC	444
WFDF	377	WFYC	374	WGPC	305	WFEE	547
WFDR	313	WFYI	426	WGR	424	WFEN	445
WFEB	412	WGAA	310	WGRA	309	WFEO	550
WFEE	247	WGAC	308	WGRD	377	WFEP	243
WFFF	389	WGAD	244	WGRM	390	WFFR	513
WFFG	296	WGAF	316	WGRO	296	WHEW	371
WFGM	370	WGAI	450	WGRP	487	WHEY	514
WFGN	502	WGAL	489	WGRV	510	WFFB	375
WFGW	448	WGAN	364	WGRY	335	WHFC	326
WFHG	544	WGAP	512	WGSA	486	WHCB	497
WFHK	246	WGAR	465	WGSB	332	WHGR	378
WFHR	570	WGAS	451	WGSM	427	WHHH	470
WFIG	505	WGAT	546	WGST	314	WHHM	513
WFIL	491	WGAU	376	WGST	307	WHHT	372
WFIN	457	WGAW	370	WGSV	214	WHHV	546
WFIS	501	WGBA	310	WGSW	502	WHIY	246
WFIW	328	WGBB	425	WGTA	316	WHIE	312
WFIX	244	WGBC	334	WGTC	452	WHIH	548
WFKN	350	WGBG	451	WGTL	453	WHIL	371
WFKY	350	WGBI	495	WGTM	459	WHIM	438
WFLA	302	WGBR	451	WGTN	502	WHIN	510
WFLB	450	WGBS	297	WGTO	291	WHIO	466
		WGCB	494	WGUN	311	WHIP	454

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WHIR	350	WIBA	565	WIRA	293	WJEH	437
WHIS	559	WIBB	313	WIRB	243	WJEJ	367
WHIT	455	WIBC	335	WIRC	452	WJEM	317
WHIY	293	WIBG	492	WIRD	427	WJER	466
WHVZ	470	WIBM	379	WIRE	335	WJES	503
WHVB	487	WIBR	356	WIRJ	510	WJET	487
WHJC	561	WIBU	568	WIRK	305	WJFC	511
WHK	465	WIBV	323	WIRL	330	WJHO	246
WHKP	452	WIBW	348	WIRO	467	WJIG	516
WHKY	452	WIBX	445	WIRV	351	WJIL	328
WHLB	337	WICC	283	WIRY	443	WJIM	380
WHLD	442	WICE	498	WIS	501	WJJC	310
WHLF	550	WICH	286	WISA	573	WJJD	326
WHLI	426	WICK	495	WISE	447	WJL	442
WHLL	573	WICO	368	WISH	335	WJJM	512
WHLM	484	WICU	487	WISL	495	WILB	376
WHLN	351	WICY	428	WISM	565	WILD	241
WHLO	492	WIDE	363	WISN	566	WILK	413
WHLP	508	WIDU	450	WISO	573	WILS	559
WHLS	381	WIEF	350	WJSP	453	WJMA	548
WHLT	335	WIFM	450	WISR	484	WJMB	388
WFMA	240	WIGL	569	WIST	449	WJMC	568
WHMC	367	WIGM	566	WISV	569	WJMJ	492
WFMI	378	WIH	294	WITA	575	WJMO	465
WFMP	372	WIIN	307	WITH	366	WJMR	360
WHN	435	WIKB	379	WIIN	458	WJMS	379
WHNC	452	WIKC	357	WITY	327	WJMW	240
WHNY	392	WIKE	542	WITZ	336	WJMX	501
WHO	341	WIKY	334	WIVE	543	WJNC	453
WFOA	574	WIL	401	WIVI	575	WJNO	305
WHOC	393	WILA	545	WIVK	511	WJOB	335
WHCF	463	WILD	369	WIVV	575	WJOE	300
WFOY	467	WILE	462	WIVY	295	WJOI	243
WHOL	483	WILI	287	WIXK	567	WJOL	328
WHOM	431	WILK	496	WIXN	327	WJON	387
WFOO	299	WILM	288	WIZE	469	WJOT	503
WHOP	351	WILO	345	WIZS	452	WJOY	542
WFO5	242	WILS	380	WIZZ	332	WJPA	495
WHOT	470	WILZ	301	WJAB	365	WJPD	379
WHOU	364	WIMA	467	WJAC	489	WJPF	328
WHOW	326	WIMO	317	WJAG	408	WJPG	564
WHP	497	WIMS	377	WJAK	510	WJPR	390
WHPB	499	WINA	544	WJAM	245	WJPS	334
WHPE	452	WINC	551	WJAN	379	WJQS	391
WHPL	551	WIND	325	WJAR	498	WJR	376
WHRT	244	WINF	284	WJAS	493	WJRD	247
WHRV	374	WING	465	WJAT	316	WJRI	453
WHSC	502	WINI	330	WJAX	295	WJRL	331
WHSM	565	WINK	293	WJAY	503	WJRM	457
WHSY	390	WINN	352	WJAZ	305	WJRZ	413
WHTC	378	WINQ	303	WJBB	244	WJSB	291
WHUB	509	WINR	424	WJBC	323	WJSO	511
WHUC	426	WINS	437	WJBD	332	WJTN	427
WHUM	494	WINT	315	WJKB	376	WJTO	363
WHUN	489	WINX	368	WJBL	378	WJUD	382
WHUT	333	WINY	286	WJBM	328	WJUN	491
WHVF	569	WIOD	297	WJBO	357	WJVA	338
WHVR	487	WIOI	468	WJBS	292	WJW	465
WHWB	542	WIOY	330	WJCD	337	WJWL	287
WHYE	550	WION	379	WJCM	302	WJWS	550
WHYL	484	WIOS	382	WJCW	511	WJXN	391
WHYN	372	WIOU	336	WJDA	372	WJZM	508
WIAC	574	WIP	492	WJDB	247	WKAI	329
WIAM	458	WIPC	296	WJDX	391	WKAL	444
		WIPS	445	WJDY	368	WKAM	335
				WJEF	377	WKAN	329

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WKAP	483	WKMT	453	WLAS	453	WLOS	447
WKAQ	575	WKNE	412	WLAT	501	WLOU	352
WKAT	298	WKNX	381	WLAU	391	WLOX	388
WKAY	351	WKNY	427	WLAV	377	WLPN	550
WKAZ	559	WKOA	351	WLAW	313	WLPO	329
WKBA	551	WKOK	495	WLAY	246	WLS	326
WKBC	455	WKOP	424	WLBA	312	WLSB	509
WKBH	565	WKOS	298	WLBB	309	WLSC	503
WKBI	494	WKOV	470	WLBC	337	WLSD	543
WKBJ	514	WKOW	565	WLBE	296	WLSE	458
WKBK	412	WKOX	370	WLBG	503	WLSH	490
WKBL	509	WKOY	559	WLBH	329	WLSI	354
WKBN	470	WKOZ	391	WLBK	357	WLSM	332
WKBO	489	WKPA	491	WLBK	327	WLST	376
WKBR	412	WKPR	379	WLBK	327	WLSV	446
WKBV	337	WKPT	511	WLBK	351	WLTC	451
WKBW	424	WKRC	463	WLBK	490	WLUV	329
WKBX	296	WKRG	245	WLBZ	363	WLVA	547
WKBZ	380	WKRR	455	WLCK	355	WLWN	514
WKCT	349	WKRM	509	WLCM	503	WLW	463
WKCW	551	WKRO	323	WLCO	292	WLYB	305
WKDA	514	WKRS	332	WLCS	357	WLYC	497
WKDE	543	WKRT	425	WLCC	565	WLYN	371
WKDK	503	WKRW	309	WLCC	301	WMAB	380
WKDL	389	WKRZ	491	WLDB	413	WMAC	314
WKDN	413	WKSJ	287	WLDS	328	WMAF	296
WKDX	452	WKSC	503	WLDY	565	WMAG	389
WKEE	560	WKSK	458	WLEA	426	WMAJ	495
WKEI	329	WKSX	515	WLEC	469	WMAK	514
WKEN	287	WKST	491	WLEB	549	WMAL	288
WKEU	312	WKTB	452	WLEM	486	WMAM	566
WKEY	544	WKTC	449	WLEO	573	WMAN	468
WKFD	498	WKTD	316	WLET	316	WMAQ	454
WKFE	575	WKTJ	364	WLEU	487	WMAQ	326
WKGJ	511	WKTQ	365	WLEW	374	WMAS	372
WKHM	379	WKTS	568	WLFA	312	WMAX	378
WKIC	351	WKTU	290	WLFH	427	WMAY	332
WKID	332	WKTY	565	WLIB	433	WMAZ	313
WKIG	312	WKUL	242	WLIJ	516	WMBA	483
WKIK	367	WKVA	490	WLJK	515	WMBC	392
WKIN	511	WKVM	575	WLIL	512	WMBD	330
WKIP	443	WKVT	542	WLIP	565	WMBG	549
WKIS	299	WKWF	295	WLIQ	245	WMBH	396
WKIX	455	WKWK	563	WLIS	286	WMBI	326
WKIZ	295	WKWS	550	WLIV	512	WMBL	454
WKJB	573	WKXL	411	WLIZ	296	WMBM	298
WKJG	334	WKXV	511	WLKW	498	WMBN	381
WKJK	451	WKXY	301	WLLE	455	WMBO	423
WKKD	323	WKY	473	WLLH	371	WMBR	295
WKKO	291	WKYB	354	WLLY	459	WMBS	496
WKKS	355	WKYE	507	WLMJ	467	WMC	513
WKLA	380	WKYN	575	WLNA	443	WMCA	435
WKL	562	WKYO	375	WLNC	453	WMCH	508
WKLE	317	WKYR	561	WLNH	412	WMCP	509
WKLF	242	WKYW	352	WLOA	484	WMCR	442
WKLK	383	WKZO	379	WLOB	364	WMCW	328
WKLM	459	WLAC	514	WLOC	353	WMDC	390
WKLO	352	WLAD	283	WLOD	292	WMDD	573
WKL	544	WLAF	512	WLOE	453	WMDN	380
WKLX	354	WLAG	312	WLOF	299	WMEG	292
WKLY	312	WLAK	296	WLOG	561	WMEK	544
WKLZ	379	WLAM	364	WLOH	562	WMEN	302
WKMC	494	WLAN	489	WLOI	336	WMES	306
WKMF	377	WLAP	352	WLOK	513	WMET	297
WKMH	375	WLAQ	315	WLOL	385	WMEV	547
WKMI	379	WLAR	507	WLON	454	WMEX	369
						WMFC	245

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WMFD . . .	459	WMRT . . .	380	WNKY . . .	354	WOOD . . .	378
WMFG . . .	384	WMSA . . .	428	WNLC . . .	285	WOOF . . .	242
WMFJ . . .	291	WMSJ . . .	457	WNLK . . .	286	WOOK . . .	288
WMFR . . .	452	WMSK . . .	353	WNMP . . .	328	WOOO . . .	272
WMFT . . .	338	WMSL . . .	242	WNNC . . .	455	WOOW . . .	452
WMGA . . .	314	WMSR . . .	512	WNNJ . . .	414	WOPA . . .	330
WMGR . . .	308	WMSY . . .	353	WNNT . . .	551	WOPI . . .	508
WMGS . . .	462	WMT . . .	339	WNOE . . .	360	WOR . . .	437
WMGW . . .	490	WMTA . . .	349	WNOG . . .	298	WORA . . .	573
WMGY . . .	246	WMTB . . .	355	WNOH . . .	455	WORC . . .	373
WMHI . . .	366	WMTD . . .	380	WNOK . . .	501	WORD . . .	504
WMIA . . .	572	WMTL . . .	351	WNOO . . .	508	WORG . . .	504
WMID . . .	413	WMTM . . .	314	WNOP . . .	354	WORK . . .	497
WMIE . . .	297	WMTN . . .	514	WNOR . . .	548	WURL . . .	369
WMIK . . .	353	WMTR . . .	413	WNOS . . .	452	WORM . . .	516
WMIL . . .	567	WMTS . . .	514	WNOW . . .	497	WORT . . .	298
WMIN . . .	387	WMUS . . .	381	WNOX . . .	512	WORX . . .	336
WMIQ . . .	379	WMUU . . .	502	WNPT . . .	247	WOSC . . .	426
WMIS . . .	393	WMVA . . .	547	WNPV . . .	489	WOSH . . .	567
WMIX . . .	330	WMVB . . .	413	WNRG . . .	546	WOTR . . .	486
WMJM . . .	310	WMVG . . .	314	WNRI . . .	498	WOTT . . .	446
WMLF . . .	354	WMVO . . .	468	WNRV . . .	547	WOTW . . .	412
WMLP . . .	491	WMYB . . .	503	WNRL . . .	391	WOVE . . .	562
WMLS . . .	247	WMYN . . .	454	WNSM . . .	303	WOW . . .	408
WMLT . . .	311	WMYR . . .	293	WNNT . . .	516	WOWE . . .	374
WMMB . . .	297	WNAB . . .	283	WNUE . . .	293	WOWI . . .	337
WMMH . . .	454	WNAC . . .	369	WNUZ . . .	247	WOWL . . .	243
WMMM . . .	287	WNAE . . .	496	WNVA . . .	548	WOWO . . .	334
WMMN . . .	560	WNAG . . .	390	WNVY . . .	300	WOWW . . .	285
WMMW . . .	284	WNAH . . .	515	WNXT . . .	468	WOWY . . .	291
WMNA . . .	546	WNAK . . .	497	WOAI . . .	535	WOXF . . .	455
WMNB . . .	372	WNAM . . .	567	WOAP . . .	381	WOZK . . .	246
WMNC . . .	454	WNAR . . .	491	WOAY . . .	561	WPAB . . .	574
WMNE . . .	566	WNAT . . .	393	WOBS . . .	295	WPAC . . .	442
WMNI . . .	465	WNAU . . .	393	WOBT . . .	568	WPAD . . .	354
WMNS . . .	442	WNAV . . .	365	WOC . . .	340	WPAG . . .	374
WMNT . . .	573	WNAX . . .	507	WOCB . . .	373	WPAL . . .	500
WMNZ . . .	314	WNBC . . .	439	WOCH . . .	337	WPAM . . .	494
WMOA . . .	468	WNBK . . .	424	WODY . . .	543	WPAP . . .	292
WMOC . . .	508	WNBH . . .	371	WOHI . . .	466	WPAQ . . .	454
WMOD . . .	561	WBNP . . .	372	WOHO . . .	469	WPAR . . .	562
WMOG . . .	309	WNBZ . . .	353	WOHP . . .	462	WPAT . . .	414
WMOH . . .	467	WNBW . . .	496	WOHS . . .	457	WPAX . . .	316
WMOK . . .	329	WNCB . . .	444	WOIA . . .	382	WPAY . . .	468
WMON . . .	561	WNCB . . .	457	WOIC . . .	501	WPBZ . . .	493
WMOP . . .	298	WNCC . . .	483	WOKB . . .	305	WPBC . . .	385
WMOR . . .	353	WNCG . . .	504	WOKC . . .	299	WPCC . . .	500
WMOU . . .	411	WNCO . . .	462	WOKE . . .	500	WPCF . . .	299
WMOV . . .	562	WNDB . . .	291	WOKJ . . .	391	WPCO . . .	337
WMOX . . .	392	WNDR . . .	445	WOKK . . .	392	WPDH . . .	443
WMOZ . . .	245	WNDU . . .	338	WOKO . . .	421	WPDQ . . .	295
WMPA . . .	388	WNEA . . .	314	WOKS . . .	310	WPDR . . .	567
WMPL . . .	378	WNEB . . .	373	WOKW . . .	370	WPDX . . .	560
WMPM . . .	457	WNEG . . .	316	WOKY . . .	567	WPEG . . .	459
WMPO . . .	468	WNEL . . .	573	WOKZ . . .	323	WPEH . . .	313
WMPP . . .	326	WNER . . .	296	WOL . . .	288	WPEL . . .	491
WMPS . . .	513	WNES . . .	350	WOLD . . .	547	WPEN . . .	492
WMPT . . .	495	WNEW . . .	441	WOLF . . .	445	WPEO . . .	331
WMRB . . .	502	WNEX . . .	313	WOLS . . .	501	WPEP . . .	373
WMRC . . .	371	WNGO . . .	353	WOMI . . .	354	WPET . . .	452
WMRE . . .	314	WNHC . . .	285	WOMP . . .	462	WPFA . . .	300
WMRF . . .	490	WNIA . . .	424	WOMT . . .	566	WPFB . . .	468
WMRI . . .	337	WNIL . . .	572	WONA . . .	394	WPFE . . .	311
WMRN . . .	468	WNIL . . .	381	WOND . . .	414	WPFM . . .	567
WMRO . . .	323	WNJH . . .	413	WONE . . .	466	WPGA . . .	314
WMRP . . .	377	WNJR . . .	414	WONN . . .	296	WPGC . . .	288
				WONW . . .	466	WPGW . . .	337

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WPHB	492	WRAB	240	WROC	444	WSGO	442
WPIC	495	WRAC	568	WROD	292	WSGW	382
WPID	246	WRAD	549	WROK	331	WSHN	377
WPIK	543	WRAG	242	WROL	512	WSHO	360
WPIN	301	WRAJ	323	WROM	315	WSHP	495
WPIT	493	WRAK	497	WRON	562	WSIB	499
WPKE	354	WRAL	456	WROS	247	WSIC	457
WPKO	470	WRAM	330	WROV	550	WSID	366
WPKY	355	WRAP	548	WROW	423	WSIG	547
WPLA	370	WRAY	494	WROX	389	WSIM	246
WPLB	378	WRAY	337	WROY	323	WSIP	354
WPLK	314	WRBB	303	WROZ	334	WSIR	305
WPLM	372	WRBC	391	WRPB	317	WSIV	330
WPLO	307	WRBL	310	WRR	523	WSIX	515
WPLY	597	WRC	289	WRRR	331	WSIZ	314
WPME	494	WRCD	311	WRRZ	449	WSJC	392
WPMP	393	WRCK	248	WRSC	495	WSJM	382
WPNC	455	WRCO	568	WRSJ	573	WSJS	459
WPNF	448	WRC3	447	WRSW	338	WSKI	542
WPNX	246	WRCV	492	WRTA	483	WSKP	298
WPOM	300	WRDB	568	WRTL	331	WSKT	509
WPON	381	WRDO	333	WRUF	274	WSKY	447
WPOP	284	WRDW	378	WRUM	355	WSLB	442
WPOR	364	WRFB	371	WRUN	446	WSLI	391
WPOW	442	WRFC	514	WRUS	355	WSLM	337
WPPA	494	WRFL	546	WRVA	549	WSLS	550
WPQR	490	WRFM	443	WRVK	355	WSM	515
WPRA	573	WRFN	348	WRVM	444	WSMB	360
WPRC	329	WREO	462	WRWH	310	WSME	365
WPRE	568	WREV	456	WRWJ	247	WSMG	510
WPRN	242	WRFB	372	WRXO	456	WSMI	329
WPRO	498	WRFC	306	WRYM	285	WSMN	412
WPRP	574	WRFD	470	WRYT	493	WSMT	516
WPRS	337	WRFS	240	WSAC	350	WSNJ	413
WPRT	355	WRGA	315	WSAF	301	WSNO	541
WPRW	547	WRGM	549	WSAI	464	WSNT	315
WPRY	300	WRGS	515	WSAL	336	WSNW	504
WPTF	455	WRHC	295	WSAM	381	WSNY	444
WPTR	421	WRHI	504	WSAN	483	WSOC	449
WPTS	493	WRIB	498	WSAO	393	WSOK	315
WPTW	468	WRIC	549	WSAR	370	WSOL	303
WPTX	357	WRIG	569	WSAT	456	WSON	351
WPUP	294	WRIP	315	WSAU	569	WSOO	382
WPUV	548	WRIS	550	WSAV	315	WSCQ	442
WPVA	548	WRIT	567	WSAY	444	WSOR	237
WPVL	468	WRIV	443	WSAZ	561	WSOY	327
WPXE	372	WRJX	312	WSB	308	WSPA	504
WPYB	447	WRIC	566	WSBA	497	WSPB	301
WQAM	297	WRJN	568	WSBB	298	WSPD	469
WQBC	393	WRJW	373	WSBC	326	WSPN	444
WODY	363	WRKB	453	WSBS	370	WSPR	373
WQIC	392	WRKD	365	WSBT	338	WSPT	563
WQIK	295	WRKH	515	WSCM	300	WSPZ	562
WOMN	569	WRKM	508	WSCR	495	WSRA	298
WOMR	288	WRKT	291	WSDC	454	WSRC	449
WQOK	502	WRLD	317	WSDR	332	WSRO	371
WQSN	500	WRMA	246	WSEB	302	WSRW	467
WQSR	445	WRMF	303	WSEN	423	WSSB	449
WOTE	376	WRMN	327	WSET	426	WSSC	505
WOTY	295	WRMS	323	WSEV	516	WSSO	393
WQUA	329	WRMT	456	WSFB	314	WSSV	548
WQVA	549	WRNB	455	WSFC	355	WSTA	575
WQXI	307	WRNL	549	WSFR	311	WSTC	286
WQXL	501	WRNY	444	WSFT	316	WSTL	350
WQXQ	292	WROA	390	WSGA	315	WSTP	456
WQXR	439	WROB	394	WSGC	311	WSTR	382
WQXT	299			WSGN	241	WSTS	428

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WSTU	312	WTMA	500	WUSM	452	WWRI	498
WSTV	469	WTMB	569	WUST	289	WWRJ	543
WSU3	283	WTMC	238	WVAM	483	WWRL	441
WSUG	291	WTMJ	567	WVAR	562	WWSC	426
WSUH	393	WTMP	303	WVCG	291	WWSR	542
WSUN	311	WTMT	353	WVCH	485	WWST	470
WSUX	287	WTNC	457	WVEC	546	WWSW	493
WSUZ	299	WIND	504	WVGT	298	WWVA	563
WSVA	546	WTNS	466	WVIM	393	WWWB	244
WSVL	337	WTNT	302	WVIP	428	WWWF	243
WSVM	458	WTOB	459	WVJP	573	WWWL	246
WSVS	544	WTOC	315	WVJS	354	WWWV	574
WSWN	290	WTOD	439	WVKO	466	WWXL	353
WSWV	548	WTOE	457	WVLD	317	WWYN	487
WSWW	567	WTOL	469	WVLK	352	WWYO	562
WSYB	542	WTON	550	WVLN	330	WXAL	242
WSYD	454	WTOP	289	WVMC	330	WXGI	549
WSYL	316	WTOR	286	WVMI	388	WXIV	305
WSYR	445	WTOT	296	WVNA	248	WXXK	446
WTAB	457	WTRF	515	WVNI	414	WXLI	311
WTAC	377	WTRA	490	WVOE	449	WXLW	336
WTAD	331	WTRB	515	WVOK	241	WXMT	566
WTAG	373	WTRC	334	WVOL	515	WXOK	357
WTAL	302	WTRL	290	WVOM	391	WXRF	573
WTAN	291	WTRN	496	WVOP	317	WXTN	392
WTAO	370	WTRO	579	WVOS	427	WXTR	497
WTAP	562	WTRP	313	WVOT	459	WXVA	559
WTAQ	329	WTRR	301	WVOV	561	WXVW	336
WTAR	548	WTRU	381	WVOX	428	WXXX	390
WTAW	520	WTRW	569	WVPO	495	WXYJ	427
WTAX	332	WTRX	377	WVSC	495	WXYZ	376
WTAY	331	WTRY	445	WVVW	560	WYAL	457
WTBC	248	WTSA	542	WWBC	375	WYAM	240
WTBF	247	WTSE	454	WWBD	439	WYCL	505
WTBO	367	WTSL	411	WWEZ	415	WYDE	241
WTCB	243	WTSN	411	WWCA	335	WYGO	350
WTCH	563	WTSV	411	WWCC	309	WYLD	360
WTCJ	328	WTTB	303	WWCH	485	WYMB	503
WTCM	382	WTTC	496	WWCO	286	WYND	302
WTCN	376	WTTF	469	WWDC	289	WYNG	498
WTCO	349	WTHH	391	WWGP	456	WYNK	357
WTCR	349	WTHL	353	WWGS	316	WYNN	501
WTCS	560	WTIM	415	WWHG	426	WYNR	326
WTCW	355	WTIN	559	WWHY	560	WYNS	490
WTEL	492	WTTR	368	WWIL	293	WYOU	303
WTHB	504	WTTS	333	WWIN	366	WYPR	545
WTHG	244	WTUF	245	WWIS	564	WYRE	493
WTHI	338	WTUG	248	WWIT	448	WYRN	454
WTHJ	489	WTUP	393	WWIZ	467	WYSE	296
WTHK	284	WTUX	288	WWJ	376	WYSL	424
WTHL	338	WTVB	375	WWJB	290	WYSR	545
WTHM	489	WTVL	365	WWKY	355	WYTH	313
WTHN	284	WTVN	465	WWL	360	WYTI	550
WTHO	547	WTWA	316	WWML	493	WYVE	551
WTHP	316	WTWB	290	WWNC	447	WYZE	318
WTHQ	468	WTWN	542	WWNH	412	WZEP	292
WTHR	449	WTXL	373	WWNR	559	WZIP	464
WTHS	573	WTYC	504	WWNS	315	WZKY	447
WTHT	332	WTYM	370	WWNY	445	WZOB	243
WTHU	560	WTYN	458	WWOD	547	WZOE	331
WTHV	495	WTVS	297	WWOK	449	WZOK	295
WTHW	360	WUFO	423	WWOL	424	WZOO	504
WTHX	311	WULA	243	WWOM	360	WZRH	305
WTHY	510	WUNO	574	WWON	498	WZRO	295
WTHZ	565	WUNS	490	WWOW	466	WZYX	509
WTKM	565	WUSJ	427	WWPA	497	WZZZ	290
WTKO	427			WWPF	299	XTRA	267
WTKY	355						
WTLB	446						
WTLO	355						
WTLS	247						

Pop.: 3,820,000
Families: 880,000

Alabama

Radio Homes: 850,000
AM Stas. in State: 112

WAVU—Alberville—1948

Frequency: 630 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Sand Mt. Bcstg. Service
Business-Studio Address.....P. O. Box 411
Tel.: 878-1311Independent
Newspaper Affilia.....Sand Mt. Reporter
PresidentPat M. Courington
Gen., Sta. ManagerBill Hagler
Commercial ManagerHarry Culp
Program DirectorRobert Graham
Chief EngineerDeleon Hooper

WRFS—Alexander City—1947

Frequency: 1050 Kc....Power: 1000 Watts d.
Owned-Operated By..Piedmont Service Corp.
Address.....138 Main St.
Tel.: Adams 4-2566.....KBS
General Mgr.Jim Whatley

WCTA—Andalusia—1946

Frequency: 920 Kc..Power: 5 Kw. d., 500 W. n.
Owned-Oper. By....Andalusia Bcstg. Co., Inc.
Address.....Sanford Rd., P. O. Box 29
Tel.: 222-1144.....KBS
Pres., Gen. Mgr.....J. Dige Bishop
Station, Comm. Mgr.....Donald Cooke
Program Director.....Jeanette Powell
Chief Engineer.....J. D. Bishop

WANA—Anniston—1954

Frequency: 1490 Kc....Power: 250 Watts
Owned ByGadsden Radio Co.
AddressBox 609
Tel.: AD 7-1627Independent
PresidentC. L. Graham
Gen., Sta. ManagerCharles G. Gardner
Program DirectorMary McCrelles
Chief EngineerJoe Burney

WDNG—Anniston—1957

Frequency: 1450 Kc..Power: 1 kw. d., 250 w. n.
Owned By.....Potts Broadcasting Co. Inc.
AddressBox 1290
Tel.: Adams 6-8291Independent
President, Gen. Mgr.....Thomas S. Potts
Asst. Sta. Mgr.....Robert M. Price
Commercial Mgr.....William I. Giddens
Program Director.....Dennis Sullivan
Chief Engineer.....Roland Walls

WHMA—Anniston—1938

Frequency: 1390 Kc..Pw.: 5000 d.; 1000 W. n.
Owned-Operated By..Anniston Bcstg. Co., Inc.
Address1330 Noble St.
Tel.: AD 6-7545.....ABC
Newspaper Affil.....Anniston Star
Reps.....Walker-Rawalt Co.; Dorra Clayton
President.....Harry M. Ayers

General ManagerMalcolm Street
Commercial ManagerRalph Burges
Program DirectorLee Thomas
Chief Engineer.....James A. Hudson

WRAB—Arab—1961

Frequency: 1380 Kc....Power: 1000 Watts d.
Owned ByMarshall County Bcstg. Co.
AddressP. O. Box 333
Tel.: 586-4123Independent
Station Representative ..C. K. Beaver & Assocs.
PresidentJ. B. Falt, Jr.
General ManagerBill McLain
Commercial ManagerH. Taylor
Program Dir., Chief Engr.....Robert Sullivan

WJMW—Athens—1948

Frequency: 730 Kc....Power: 1000 Watts d.
Owned-Operated By...Athens Bcstg. Co., Inc.
Address.....Box 386
Tel.: 565.....Independent
Pres.-Gen. Mgr.....Homer F. Dunnivant

WATM—Atmore—1949

Frequency: 1590 Kc....Power: 5000 Watts
Owned-Operated By....Southland Bcstg. Co.
AddressCraig St.
Tel.: 368-2128.....Independent
Station Rep.....Continental Radio Sales
Gen. Mgr., Ch. Eng.....T. C. Miniard
Program Manager.....Julia Miniard

WAUD—Auburn—1947

Frequency: 1230 Kc..Power: 1 Kw., 250 Watts
Owned-Operated By.....Auburn Bcstg. Co.
AddressBox 391
Tel.: TU 7-3401.....ABC
Pres., Gen.-Sta. Mgr.....Elmer G. Salter
Gen., Comm. Mgr.....Bill Murchison
Chief Engineer.....George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc....Power: 1 Kw., d.
Owned.....SW Alabama Bcstg. Co., Inc.
AddressBox 426
Tel.: 937-2281KBS
Newspaper Affiliation.....Baldwin Times
PresidentJ. H. Faulkner
Chief Engineer.....C. J. Carmack
Owners of: WLBB, Carrollton, Ga.

WYAM—Bessemer—1960

Frequency: 1450 Kc .Power: 1 Kwd., 250 W. N.
Owned ByTrans-American Bcstg. Corp.
AddressBox 1053
Tel.: HAmilton 8-0146.....Independent

Station Reps..Charles Bernard; Dora-Clayton
 PresidentCal Young
 General ManagerHal Hodgens
 Commercial ManagerDave Binns
 Program Director.....Tony Lee
 Publicity DirectorTerri Malone
 Owners of: WENO, Nashville, Tenn.; WGUS,
 Augusta, Ga.

WAPI—Birmingham—1922

Frequency: 1070 Kc..Power: 50 Kw d.; 5 Kw n.
 Owned By.....Alabama Bcstg. System, Inc.
 AddressP. O. Box 1310
 Tel.: FA 3-6141NBC
 Representative.....Henry I. Christal
 Pres. & Gen. Mgr.....Charles F. Grisham
 Program Dir.....C. Davis
 Promotion Director.....James Chenoweth
 Chief Engineer.....J. V. Sanderson

WATV—Birmingham—1958

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....American Electronix
 Address.....Thomas Jefferson Hotel
 Tel.: FA 4-2541.....CBS
 Pres. General Mgr.....E. C. Atkerson
 Commercial Manager.....Bob Du Priest

WBRC—Birmingham—1925

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Taft Broadcasting Co.
 Address1729 2nd Ave., N.
 Tel.: AL 2-3172ABC-MBS
 Sta. Representative.....Katz
 PresidentHulbert Taft, Jr.
 General ManagerJames E. Bailey
 Program Director.....Claude Raney
 Chief Engineer.....Harry Lawson
 Owners of: WKRC-AM-TV, Cincinnati, O.; WTVN-
 AM-TV, Columbus, O.; WBRC-TV, WKYT-TV,
 Lexington.

WCRT—Birmingham—1953

Frequency: 1260 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Chapman Radio-TV Co.
 Business AddressTown House Hotel
 Tel.: AL 2-3019ABC
 Sta. Representative.....Weed
 PresidentW. A. Chapman
 General, Comm. Mgr.....W. R. Kennedy
 Program Dir.....George Chapman

WEZB—Birmingham—1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
 Owned By.....Radio Birmingham, Inc.
 Address1417 4th Ave. N.
 Tel.: FA 3-5274MBS
 Station Representative.....Walker-Rawalt
 President, Gen. Mgr.....Vincent Sheehy Jr.
 Station Manager.....Dorothy Carlisle
 Commercial Manager.....M. Bobbyarchack
 Publicity Director.....S. Weiks
 Sales Promotion Mgr.....H. Pearlman
 Program Director.....Bob Rawlinson
 Chief Engineer.....C. M. Kirkpatrick

WENN—Birmingham—1950

Frequency: 1320 Kc.....Power: 5000 Watts d.
 Owned By.....McLendon Birmingham Bcstg. Co.
 Business Address.....Box 1469
 Tel.: FA 4-1026.....Independent
 Station Rep.....Pearson
 President, Gen. Mgr.....John McLendon
 Station Manager.....Joe Lackey

WJLD—Birmingham—1942

Frequency: 1400 Kc..Power: 1 Kw.d., 250 W. n.
 Owned By.....Johnston Bcstg. Co.
 Business Address.....P.O. Box 5867
 Tel.: FA 4-3466.....Independent
 Station RepresentativeBolling
 PresidentRose H. Johnston
 General, Sta. Mgr.....Otis Dodge
 Asst. Manager.....Joe E. Stokes
 Program Director.....Mary Vail
 Sales, Publicity.....Nell Pitts
 Chief Engineer.....Cliff Goggans
 Owner of: WDEB, Pensacola.

WSGN—Birmingham—1927

Frequency: 610 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned.....Winston-Salem Broadcasting Co.
 Address2320 7th Avenue South
 Tel.: 322-3434Independent
 Reps.....Venard, Torbet & McConnell; Ayers
 President.....James W. Coan
 General, Station Mgr.....Ben K. McKinnon
 Program DirectorCharles Peterson
 Commercial ManagerWarren Merrin
 Sales, Publicity DirectorAnn Howell
 Chief Engineer.....Emmett J. Smith
 Owners of: WTOB, Winston-Salem; KTHT,
 Houston, Texas.

WVOK—Birmingham—1947

Frequency: 690 Kc..Power: 50,000 Watts d.
 Owned-Oper. By.....Voice of Dixie, Inc.
 AddressP. O. Box 2468
 Tel.: ST 7-2601.....Independent
 RepresentativeRadio-TV Reps., Inc.
 Pres., Gen., Sta. Mgr.....Iralee W. Benns
 Comm., Sales Promo. Mgr.....Ira Leslie
 Publicity DirectorDan Brennan
 Chief EngineerJames L. Ginn

WYDE—Birmingham—1957

Frequency: 850 Kc..Power: 10 Kw. d.; 1 Kw. n.
 Owned By.....Basic Communications, Inc.
 Address1901 Montgomery Hi-Way
 Tel.: FAirfax 2-4511.....Independent
 Station Representative.....Eastman
 Chmn. of Bd., Gen. Mgr.....Ira Herbert
 PresidentEmil Mogul
 Program DirectorWilliam Sanders
 Chief Engineer.....James Gray
 Owners of: WAKE, Atlanta; WWVA, Wheeling,
 W. Va.

WBSA—Boaz—1959

Frequency: 1300 Kc.....Power: 1 Kw.d.
 Owned ByRadio Sand Mountain
 AddressP. O. Box 597
 Tel.: 593-4264Independent

ALABAMA

Pres., General Manager ..Glenn M. Cornelious
Program Director.....Dale Johnson
Sales Prom. Mgr.Alton Landers
Commercial ManagerBeecher B. Hyde
Publicity DirectorJanice Hayes
Chief EngineerWayne Hamby

WEBJ—Brewton—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Brewton Bcstg. Co.
Business Address.....P. O. Box 870
Tel.: UNderhill 7-5717.....KBS
Gen. Mgr., Chief Eng.....J. Wesley Gardner
Program, Publicity Director..Catherine Gardner

WBTS—Bridgeport—1961

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned By.....Bridgeport Bcstg. Co.
Address.....Box 263
Tel.: HYacinth 5-2530.....Independent
General Mgr., Ch. Eng.....Roy C. McCloud

WPRN—Butler—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....Radio Butler Co.
Address.....P. O. Box 566
Tel.: 459-3222KBS
Sta. Mgr., Ch. Eng.....Paul D. Nichols
Commercial, Sales Pro. Mgr. Houston L. Pearce
Program, Publicity Dir.Jim Clayton

WBYE—Calera—1957

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Shelby County Adv. Corp.
Address.....P. O. Box 428
Tel.: NORth 8-7751.....Independent
President.....Ralph W. Sears
Gen. Mgr., Ch. Eng.....Marion P. Jones

WRAG—Carrollton—1951

Frequency: 590 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Pickens County Bcstg. Co.
Address.....Box 71
Tel.: EMpire 7-2364.....KBS
General Manager.....C. Sauceman

WKLF—Clanton—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By..Southeastern Bcstg. Co.
Address.....703½ 2nd Ave. N.
Tel.: ClantonIndependent
General Mgr.....L. L. Hudson

WFMH—Cullman—1949

Frequency: 1460 Kc....Power: 5000 Watts, d.
Owned-Operated By...The Voice of Cullman
Address.....Box 265
Tel.: 734-3271Independent
General, Commercial Manager...B. C. Eddins

WKUL—Cullman—1946

Freq.: 1340 Kc...Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....Cullman Bcstg. Co.
Address.....Drawer 620
Tel.: 734-3171KBS
Pres., Gen., Sta. Mgr....Hudson C. Millar, Jr.
Program DirectorDon Gletty
Chief Eng.....Art Bachman

WAJF—Decatur—1953

Freq.: 1490 Kc...Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....J. B. Falt, Jr.
Business Address.....112 Grant St., S.E.
Tel.: Elgin 3-9231.....Independent
OwnerJ. B. Falt, Jr.
General ManagerHamilton Masters
Sales Prom. Mgr.....Jimmy De Lones
Program Director.....Tommy Allen
Owners of: WFIX, Huntsville, WRAB, Arab, Ala.

WHOS—Decatur—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....N. Alabama Bcstg. Co.
Address.....Johnston St., Decatur, Ala.
Tel.: 353-1810Independent
Representative.....T. F. Clark
General ManagerLouis C. Blizzard
Commercial DirectorRoss Hawkins
Sales Promotion Mgr.Roy Smith
Program DirectorMrs. E. Mullican
Chief EngineerMack Bramblet

WMSL—Decatur—1935

Freq.: 1400 Kc...Power: 1 Kw. d., 250 Watts n.
Owned By..Tennessee Valley Radio-TV Corp.
Address.....701 Bank St.
Tel.: ELgin 3-0361.....MBS-KBS
Station Reps.Gill-Perna; Clarke Brown
Pres., Gen. Mgr.....Frank Whisenant
Sales Promotion Mgr.Gene Harwell
Program, Pub. Dir.....Alice Whisenant
Chief Engineer.....Kenneth Casey
Owners of: WMSL-TV.

WXAL—Demopolis—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Demopolis Bcstg. Co.
Address.....P.O. Box 261
Tel.: 1400.....MBS-KBS
Pres., Gen. Mgr.....W. M. Jordan
Station Manager.....A. Caldwell

WAGF—Dothan—1932

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Operated By.....Dothan Bcstg. Co.
Address.....204½ E. Main Street
Tel.: SY 2-1101.....Independent
Station Manager.....Fred C. Moseley

WDIG—Dothan—1947

Freq.: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Houston Bcasters.
Address.....Box 828
Tel.: SY 2-2161.....MBS
Gen. Mgr.....Jess Swicegood
Prog. Dir.M. McGowen

WOOF—Dothan—1948

Frequency: 560 Kc....Power: 5000 Watts d.
Owned-Oper. By.....The WOOF Trust
Bus. Add...Columbia Hi-Way, P. O. Box 1427
Tel.: SY 2-1149Independent
Station Reps. Thomas F. Clark, Harlan G. Oakes
General ManagerMrs. Agnes D. Simpson
Commercial Manager.....Truman Duckett

Sales Promotion Mgr. Mrs. C. C. McEachin
 Program Director Max McGowan
 Chief Engineer Dale Miller

WIRB—Enterprise—1948

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Operated By. The Wiregrass Bcstg. Co.
 Address. 30 Dothan Highway
 Tel.: Enterprise KBS
 Gen. Mgr. R. E. James

WULA—Eufaula—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Dixie Radio Inc.
 Address. Box 301
 Tel.: 687-2066 MBS-KBS
 President, Gen. Mgr. C. A. McClure
 Station Manager M. J. Darity
 Chief Engineer L. Williams

WBLO—Evergreen—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned C. W. Mapoles
 Address Box 350
 Tel.: 500 KBS
 General Manager H. Ellington

WABF—Fairhope—1961

Frequency: 1220 Kc. Power: 1000 Watts, d.
 Owned By Eastern Shore Bcstrs., Inc.
 Address Section & Pecan Sts.
 Tel.: WAverly 8-2384 KBS
 President J. D. Bishop
 General Manager Sam Price, Jr.
 Commercial Manager Bill Murchison
 Sales Prom. Mgr., Pub. Dir. Richard Priesgen
 Program Director Barbara Hoffman
 Chief Engineer Kenneth Brister

WWF—Fayette—1949

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By. Bankhead Bcstg. Co., Inc.
 Address 505 Temple Ave.
 Tel.: 932-5294 KBS
 Gen. Mgr. Jack Black
 Chief Engineer P. Slatton

WTCB—Flomaton—1955

Frequency: 990 Kc. Power: 500 Watts d.
 Owned Tri-City Broadcasting Co., Inc.
 Address P. O. Box 278
 Tel.: CY 6-2466 Independent
 President, Gen. Mgr. Ben Haskew
 Commercial Mgr. William J. Dykes
 Chief Engineer Hoyt Bonds

WJOI—Florence—1945

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Florence Bcstg. Co., Inc.
 Address Box 137
 Tel.: AT 2-8121 MBS-KBS
 President, Gen. Mgr. Joe T. Van Sandt
 Program Director R. Newborn
 Chief Engineer Paul Shannon

WOWL—Florence—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 Watts n.
 Owned By Radio Muscle Shoals, Inc.
 Address Box 2220
 Tel.: 764-7714 ABC
 Station Reps. Grant Webb; Bernard Ochs
 President Richard B. Biddle
 General Manager William A. Mapes
 Station Manager George A. Box
 Comm., Program Director Joe Oliver
 Sales Promotion Mgr. Julian Nichols
 Publicity Director Ben Knight
 Chief Engineer Mel G. Hunt
 Owners of: WOWL-TV.

WHEP—Foley—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned By Stewart Broadcasting Co.
 Address Highway 59
 Tel.: WH 3-7131 Independent
 Station Representative Hopewell
 Owner, General Manager Jim Stewart
 Program Director Jim Hughes
 Publicity Director Don Wallace
 Chief Engineer Robert Kruger

WFPA—Ft. Payne—1949

Frequency: 1400 Kc. Power: 250 watts
 Owned Geo. A. Gothberg Jr.
 Address Box 391
 Tel.: 845-2620 Independent
 Newspaper Affil. De Kalb County News
 Station Representative Gene Bolles Co.
 Pres. George Gothberg, Jr.
 Vice President Mrs. Ozelle G. Gothberg
 Gen., Comm. Manager W. D. Holderfield
 Chief Engineer Edley Houston

WZOB—Ft. Payne—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By Glenn M. Gravitt
 Address P. O. Box 126
 Tel.: 845-2810 KBS
 General, Station Mgr. Glenn M. Gravitt
 Comm. Mgr., Program Dir. John B. Gravitt
 Publicity Dir. F. L. Pierce
 Chief Engineer Jess R. Moore

WAAX—Gadsden—1947

Freq.: 570 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By Etowah Bcstrs., Inc.
 Address Rainbow Drive
 Tel.: Liberty 3-6301 CBS
 Newspaper Affiliation Gainesville D. Times
 Pres., Gen. Mgr. Mike McDougald
 Commercial Manager Claude Roney
 Secy.-Treas. Charles Smithgall
 Program Director Robert Mayne
 Chief Engineer W. G. Anderson
 Owners of: WGGa, Gainesville, Ga.; WRGA,
 Rome, Ga.

WETO—Gadsden—1950

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By Gadsden Radio Co.

ALABAMA

Address 722 S. 12th St.
Tel.: Liberty 6-9201.....KBS
Owner.....Cary L. Graham
General Mgr.....Mac Thomas
Chief Engineer.....Calvin C. Williamson

WGAD—Gadsden—1947

Freq.: 1350 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Coosa Bcstg. Co., Inc.
Address.....Box 351
Tel.: Liberty 6-1611.....ABC
Station Reps....Walker-Rawalt; Dora Clayton
President, General ManagerE. Z. Carrell
Commercial ManagerCharles F. Boman
Prog., Publicity Dir.Adrian Gibson
Chief EngineerHallie Williams
Owners of: WGSV, Guntersville, WEYY, Talladega,
both Ala.

WGEA—Geneva—1953

Frequency: 1150 Kc....Power: 1000 Watts d.
Owned ByGeneva County Bcstg.
Address.....P. O. Box 337
Tel.: 684-2271KBS
Station Rep.Indie Sales
PresidentMiles Ferguson
General, Sta. Mgr.....Emery McCullough
Commercial Manager.....Wayne Perkins
Program Director.....Gretchen Miller
Chief EngineerMarvin Beasley

WGYV—Greenville—1948

Frequency: 1380 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Greenville Bcstg. Corp.
Business Address.....P. O. Box 227
Tel.: DU 2-4444.....KBS
General Mgr.....W. H. Miller

WGSV—Guntersville—1950

Frequency: 1270 Kc....Power: 1000 Watts d.
Owned-Operated By....Guntersville Bcstg. Co.
Address.....P. O. Box 32
Tel.: 582-4131ABC-KBS
Gen., Comm., Ch. Eng.....Lavell Jackson

WJBB—Haleyville—1949

Freq: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned ByHaleyville Bcstg. Co., Inc.
AddressBox 191
Tel.: HU 6-2277.....MBS-KBS
RepresentativeC. K. Beaver
President, Gen. Mgr.....John L. Slatton
Comm., Prom. Mgr.....J. Otis Williams
Program Director.....Pat Slatton
Chief Engineer.....Paul E. Kelly

WERH—Hamilton—1950

Frequency: 970 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Kate F. Fite
AddressHighway 78, South
Tel.: Walnut 1-3481.....KBS
Pres. Gen. Mgr.....Kate F. Fite
Program, Chief Engineer.....Edgar Clayton

WHRT—Hartselle—1956

Frequency: 860 Kc....Power: 250 Watts d.

Owned By.....Dorsey E. Newman
AddressHartselle
Tel.: SPruce 3-7370.....Independent
Pres., Gen. Mgr.....D. G. Newman
Chief Engineer.....S. D. Boster

WAAY—Huntsville—1947

Freq.: 1550 Kc....Power: 5000 W. d.; 500 W. n.
Owned By.....Smith Bcstg. Inc.
Business Address.....P. O. Box 986
Tel.: 534-871Independent
RepresentativeWalker-Rawalt
President, Sta. Mgr.....M. D. Smith III
General, Comm. Manager.....H. G. Beam
Chief Engineer.....William Wilkes
Owners of: WJIG, Tullahoma; WNUE, Ft. Walton.

WBHP—Huntsville—1937

Frequency: 1230 Kc....Power: 250 Watts
Owned-Operated By.....Wilton H. Pollard
AddressP. O. Box 770
Tel.: 534-3521.....ABC-KBS
President.....W. Pollard
General Manager.....A. D. Elliott, Jr.

WEUP—Huntsville—1958

Frequency: 1600 Kc....Power: 5000 Watts
Owned By.....Garrett Broadcasting Service
Address.....2609 Ardmore Highway
Tel.: 536-0713.....Independent
Station Rep.....Continental Radio Sales
President, General Manager...Leroy Garrett
Sales Promo. Manager...Andrew E. Dawkins
Program Director.....Mrs. Viola Garrett
Chief Engineer.....Euple Palmer

WFIX—Huntsville—1945

Frequency: 1450 Kc....Power: 250 Watts
Owned-Oper. By....Huntsville Bcstg. Co., Inc.
Address.....410 Holmes Ave., N.W.
Tel.: 534-5641Independent
Pres., Gen. Mgr.....J. B. Falt, Jr.
Sta. Mgr., Ch. Eng.....John Garrison

WTHG—Jackson—1950

Frequency: 1290 Kc....Power: 1000 Watts d.
Owned-Operated By.....Jackson Bcstg. Co.
AddressHighway 43
Tel.: 2413.....KBS
Owners.....Rowdy McGee, Fred Huggins

WARF—Jasper—1956

Frequency: 1240 Kc.Powers: 1 Kw.
Owned.....Walker County Bcstg. Co., Inc.
Address.....1303-78 Highway, West
Tel.: FULTON 4-5577.....Independent
President.....Hudson C. Millar, Jr.
General Manager.....Jerdan Bullard
Sta. Mgr., Ch. Eng.....Wayne Sims
Program Director.....Tom Sanford
Owners of: WKUL, Cullman.

WWWB—Jasper—1946

Frequency: 1360 Kc....Power: 1 Kw. d.
Owned-Operated By..Bankhead Bcstg. Co., Inc.

Address.....Bankhead Long Bldg.
Tel.: FU 4-3461.....KBS
President.....J. H. Bankhead
Gen. Mgr.....William C. Edgemon

WJAM—Marion—1950

Frequency: 1310 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Radio Marion, Inc.
Address.....Highway 5
Tel.: MU 3-7111.....KBS
President.....J. Dige Bishop
Gen., Sta. Manager.....John M. Driskill
Program Director.....Mrs. Frances Lord
Commercial Manager.....Bob Morris
Chief Engineer.....Jerry Northington

WABB—Mobile—1948

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Radio WABB
Address.....Box 1476
Tel.: HE 2-5572.....Independent
Representative.....Eastman
General Manager.....J. W. Dittman

WALA—Mobile—1930

Freq.: 1410 Kc.Powers 5 Kw.
Owned By.....Pape Television Co.
Bus.-Studio Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Reps.....Select Station Reps.; Clarke Brown
President.....W. O. Pape
Vice President.....W. B. Pape
General Manager.....Tom Jackson
Commercial Manager.....Joseph Strada
Sales Promotion Mgr.....Bob Grimes
Program Director.....Paul Du Bose
Chief Engineer.....Raymond Hurley
Owners of: WALA-TV.

WGOK—Mobile—1958

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned By.....WGOK, Inc.
Address.....800 Gum St.
Tel.: HE 2-8661.....Independent
Sta. Representative.....Bernard Howard
President.....Jules J. Paglin
General Manager.....Stanley Ray Jr.
Station Manager.....Robert Grimes
Program Director.....A. J. Crawford
Chief Engineer.....Jack Yerkes

WKRK—Mobile—1946

Freq.: 710 Kc....Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By.....WKRK-TV, Inc.
Address.....Box 1184
Tel.: HE 2-5503.....CBS
Newspaper Affiliation...Mobile Press Register
Station Representative...H-R Representatives
President.....Kenneth R. Giddens
General Manager.....Charles E. Trainor

WLIQ—Mobile—1961

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned By.....Jemcon Broadcasting Co., Inc.
Address.....303 St. Francis St.
Tel.: HEmlock 2-1844.....ABC

President.....Frank Conwell
Gen., Sta. Mgr.....Richard V. McMullen
Commercial Manager.....Frank Sturgess
Chief Engineer.....Jack Wolfe

WMOZ—Mobile—1953

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned By.....WMOZ, Inc.
Address.....P.O. Box 228
Tel.: 471-5353.....Independent
Sta. Reps.....Dora Clayton; Bob Dore
Pres. Gen. Mgr.....Edwin H. Estes
Commercial Manager.....W. H. Dutton
Sales Promotion Mgr.....Robert Pope
Program Director.....Jimmy Jones
Publicity Director.....Beverly Gardiner
Chief Engineer.....Vernon Floyd
Owners of: WFFA, Pensacola, Fla.

WTUF—Mobile—1947

Frequency: 840 Kc.....Power: 1000 Watts
Owned.....Radio Mobile, Inc.
Address.....525 Donald Street
Tel.: 477-6345.....MBS
Representative...Venard, Torbet & McConnell
President.....Jim Smith
General Manager.....Jack Howat
Sales Manager.....Gene Coleman
Chief Engineer.....Clifford Sizemore
Owners of: WNVY, Pensacola.

WMFC—Monroeville—1952

Frequency: 1360 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Monroe Bdcstg. Co.
Address.....Mt. Pleasant Ave.
Tel.: 743-3281.....KBS
Newspaper Affiliation.....Monroe Journal
Station Representative Continental Radio Sales
President, General Manager...W. M. Stewart
Comm., Sales Promo. Mgr.....Leon Tyree
Program Dir., Chief Engineer...Harold Harris

WAPX—Montgomery—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned By.....Walton of Montgomery
Address.....Box 2028
Tel.: 263-7569.....Independent
President, Gen. Mgr.....Leon S. Walton

WBAM—Montgomery—1953

Frequency: 740 Kc.....Power: 50 Kw. d.
Owned.....Deep South Bcstg. Co.
Address.....P. O. Box 1447
Tel.: 262-3851.....Independent
Representative.....Radio-TV Reps.
President, General Manager...W. J. Brennan
Commercial Manager.....Felix Robinson, Jr.
Sales Promotion Mgr.....W. D. Douglass, Jr.
Prog. Dir., Chief Eng.....Cyril G. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....P. O. Box 2505
Tel.: 265-3561.....CBS

ALABAMA

Representative... Venard, Torbet & McConnell
President... Oscar P. Covington
General Manager... Hugh M. Smith
Station Mgr... Henry Amerson
Program Director... Ray Butts
Chief Engineer... W. D. Weatherly

WHY—Montgomery—1929

Freq.: 1440 Kc.... Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By... Bcstg. Serv. of Montgomery
Business Address... Box 1841
Tel.: 264-2288... NBC-KBS
Station Representative... Hollingbery
President, Gen. Mgr... R. N. Robinson
Program Director... Ken Fuller
Sales Prom. Mgr... John H. Hale
Chief Engineer... W. B. Stevenson
Owners of: WHSY, Hattiesburg; WHNY, McComb.

WMGY—Montgomery—1946

Frequency: 800 Kc.... Power: 1000 Watts d.
Owned-Operated By... Radio Montgomery Inc.
Address... 358 N. Capitol Pkwy.
Tel.: 262-5245... MBS
General Manager... C. McClure

WRMA—Montgomery—1953

Frequency: 950 Kc.... Power: 1000 Watts d.
Owned-Oper. By... WRMA Bcstg. Co.
Business Address... 135 Commerce St.
Tel.: AM 2-1475... Independent
President... S. Raymond
General Manager... J. Sparling

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc.... Power: 250 Watts
Owned Oper. By... Slatton-Quick Co.
Business Address... Box 230, Sheffield, Ala.
Tel.: 383-2525... Independent
Representative... C. K. Beaver
President... J. L. Slatton
Gen., Station Manager... Julian A. Flint
Chief Engineer... D. Self
Associated with: WJBB, Haleyville, Ala.; WTRQ,
Dyersburg, Tenn.; WSJH, Oxford, Miss.

WCRL—Oneonta—1952

Frequency: 1570 Kc.... Power: 1,000 Watts
Owned By... Blount Count Bcstg. Service
Address... Box 481
Tel.: 274-2289... Independent
Pres., General Mgr... L. D. Bentley, Jr.
Commercial Mgr... J. Hudson
Program Director... Max Bynum
Chief Engineer... Henry C. McPherson

WJHO—Opelika—1940

Frequency: 1400 Kc. Power: 1 Kw.d., 250 W. N.
Owned Oper. By... Opelika-Auburn Bcstg. Co.
Address... P.O. Box 710
Tel.: 745-2084... KBS-MBS
Representative... Indie Sales
Gen. Mgr., Ch. Eng... John E. Smollon
Comm. Mgr... Lurlene Smollon
Sales Promo. Manager... Bill Damerall
Program Director... Jim M. Kilpatrick
Publicity Director... Jim Cunningham

WAMI—Opp—1953

Frequency: 860 Kc.... Power: 1000 Watts d.
Owned-Oper. By... Opp Bcstg. Co.
Business Address... Box 169
Tel.: HY 3-6591... Independent
Gen. Mgr... J. Williams

WOZK—Ozark—1953

Frequency: 900 Kc.... Power: 1000 Watts d.
Owned-Oper. By... Ozark Bcstg. Corp.
Address... Box 742
Tel.: PR 4-5600... Independent
General Mgr., Ch. Eng... Howard Parrish, Jr.

WFHK—Pell City—1956

Frequency: 1430 Kc.... Power: 1 Kw; d.
Owned By... St. Clair Bcstg System
Address... P. O. Box 606
Tel.: Edgewood 8-2238... KBS
President... Fate L. Gossett, Sr.
General Manager... Charles L. Abbott
Chief Engineer... J. F. Norris

WPNX—Phenix City—1952

Frequency: 1460 Kc.. Power: 5 Kw. d., 1 Kw. n.
Owned By... R. M. Greene, Inc.
Address... 504 14:h St.
Tel.: 298-2535... ABC
Station Rep... Charles Bernard
President, General Manager... Roy M. Greene
Commercial Manager... D. M. Mitchell
Sales Promo. Manager... L. Moore
Program Director... Jerry Youcrough
Publicity Director... Janie Greene
Chief Engineer... Ronnie Jones

WPID—Piedmont—1952

Frequency: 1280 Kc.... Power: 1000 Watts d.
Owned-Oper. By... C. L. Graham
Address... Atlanta Highway
Tel.: Gibson 7-2231... KBS
President... C. L. Graham
Gen., Comm. Mgr... Hank Smith

WSIM—Prichard—1954

Frequency: 1270 Kc.... Power: 1000 Watts d.
Owned By... Bcst. Service of Mobile
Address... 74 Main St.
Tel.: GL 2-2202... Independent
General, Station Manager... Eugene Miller

WELR—Roanoke—1949

Frequency: 1360 Kc.... Power: 1000 Watts d.
Owned-Operated By... Roanoke Bcstg. Co.
Address... 705 N. Main St.
Tel.: 3811... KBS
Pres., Gen. Mgr... J. W. Buttram

WWWR—Russellville—1949

Frequency: 920 Kc.... Power: 1000 Watts d.
Owned-Oper. By... Bankhead Bcstg. Co., Inc.
Address... Underwood Road
Tel.: 647... KBS
President... John W. Bankhead
General, Station Mgr... Hal Kirby
Owners of: WWWB, Jasper; WWWF, Fayette.

WCRI—Scottsboro—1950

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Pat M. Courington
 Address Lee Highway
 Tel.: 574-1050 Independent
 Gen. Mgr. Jim Thompson
 Program Director B. Huber

WROS—Scottsboro—1952

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By Scottsboro Bcstg. Co.
 Business Address 717 Scott St.
 Tel.: 156 KBS
 Gen. Mgr. Rose M. Kirby
 Program Dir. Jerry Gentles
 Sales Prom. Dir. Bill Prickett, Jr.
 Comm., Ch. Eng. Bill Prickett, Sr.

WGWC—Selma—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Robert J. Martin
 Address Box 686
 Tel.: TR 4-6637 CBS
 Station Reps. Hal Holman; Dora Clayton
 Owner, Chief Engineer Robert J. Martin
 Program Director Phyllis K. Lee
 Publicity Director Phil Lee

WHBB—Selma—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Talton Bcstg. Co.
 Address Box 26
 Tel.: TR 4-8296 KES
 President, Gen. Mgr. J. E. Talton

WRWJ—Selma—1956

Frequency: 1570 Kc. Power: 5 Kw. days
 Owned Central Alabama Bcstg. Co.
 Address 729 Dallas Ave.
 Tel.: TR 4-9062 Independent
 Sta. Representative Thomas F. Clark
 Gen. Mgr., Chief Eng. Roland Jordan, Jr.
 Comm. Mgr. H. S. Chapman
 Program Director C. W. Moore

WFEB—Sylacauga—1945

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Alabama Bcstg. Co.
 Address 527 No. Broadway
 Tel.: CHapel 5-3281 MBS-KBS
 President J. M. Forbes
 General, Comm. Mgr. George W. Carr
 Chief Engineer Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By Marble City Bcstg. Co., Inc.
 Business Address P. O. Box 511
 Tel.: CH 5-4354 Independent
 Pres., Gen. Manager Curtis O. Liles
 Chief Engineer James C. Rutledge

WEYY—Talladega—1956

Frequency: 1580 Kc. Power: 1000 Watts d.
 Owned By Tallabama Bcstg. Co.

Address Box 292
 Tel.: 362-4965 Independent
 Station Rep. Clark
 President Ed Carroll

WNUZ—Talladega—1945

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Radio Ala. Inc.
 Address P. O. Box 974
 Tel.: 362-2205 KBS
 Station Representative Hal Walton
 President James L. Coley
 General, Sta. Manager Royce Faulkner
 Comm. Mgr., Pub. Dir. Carl Hanners
 Sales Promo. Mgr., Prog. Dir. Jim Vice
 Chief Engineer Glynn Rogers

WTLS—Talladega—1954

Frequency: 1300 Kc. Power: 1 Kw. d.
 Owned By Ne-Ler Co.
 Address Box 786
 Tel.: AT 3-8535 Independent
 Gen. Mgr. Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned WJDB Radio Inc.
 Address Box 757
 Tel.: 636-4438 KBS
 Pres., Gen. Mgr. Cecil Goodreau
 Chief Engineer Del King

WTBF—Troy—1947

Freq.: 970 Kc. Power: 5 Kw. d., 500 W., n.
 Owned-Operated By Troy Bcstg. Corp.
 Address McKinley Drive
 Tel.: 980 MBS-KBS
 President J. R. Crow
 Gen. Mgr. Jess Jordan
 Commercial Manager Bob Tolbert
 Production Director Asa Dudley
 Chief Engineer Joe Gilchrist

WACT—Tuscaloosa—1958

Frequency: 1420 Kc. Power: 5,000 Watts
 Owned By New South Radio
 Business Address P. O. Box 112
 Tel.: 759-5786 Independent
 Station Representative Webb; Beaver
 President F. E. Holladay
 General Manager Clyde W. Price
 Commercial Mgr. H. S. Holman
 Program Director Norman Beebe

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By John C. Cooper Jr.
 Business-Studio Address 2216½ Broad St.
 Tel.: 754-4464 Independent
 President, Gen. Mgr. John C. Cooper, Jr.
 Station, Sales Promo. Mgr. Jean Phillips
 Commercial Manager Inez Hammond
 Chief Engineer David Peacock

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc. Power: 5 Kw. d.; 500 W. n.

ALABAMA-ALASKA

Owned-Oper. By..... W. Alabama Bdcstg. Co.
Address..... P. O. Box 487
Tel: PL 8-3311..... ABC-KBS
Station Representative Masla
President, General Manager..... Ruth Harris
Station Manager..... Joe Langston
Commercial Mgr...... Lehman M. Mayer
Chief Engineer..... William G. Harris

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc..... **Power:** 250 Watts
Owned By..... Tuscaloosa Bcstg. Co.
Address..... Radio Center
Tel: 758-5523 MBS
General, Station Manager..... Bert Bank

WTUG—Tuscaloosa—1958

Frequency: 790 Kc..... **Power:** 500 Watts; d.
Owned By..... Tri Cities Bcstg. Co. Inc.
Address..... Box 33
Tel: Plaza 9-1204..... Independent
Station Reps...... National Time Sales; Ochs
General Manager..... W. I. Dove
Station Manager..... Jay Gilbert

WRCK—Tuscumbia—1960

Frequency: 1410 Kc..... **Power:** 500 Watts d.
Owned By..... Bcstg. Corp. of the S.W.
Address..... P. O. Box 62
Tel: 381-1862 Independent
President R. Kent

WVNA—Tuscumbia—1955

Frequency: 1590 Kc..... **Power:** 5 Kw. d.
Owned-Oper. By..... Elton H. Darby
Address..... 509 N. Main St.
President..... Elton H. Darby
Tel: 383-2727 CBS
President..... Elton H. Darby
Gen. Manager..... Eulus O. Whitehead
Station Manager..... Jim Hall
Commercial Manager..... Jack Voorhies
Sales Prom. Manager..... Mary Ann Franck
Program Director..... Jim Crabb
Publicity Director..... Billy Banks
Chief Engineer..... Jim Miller

WABT—Tuskegee—1952

Frequency: 580 Kc..... **Power:** 500 Watts d.
Owned-Oper. By..... Radio Tuskegee, Inc.
Address..... P. O. Box 577
Tel: 580 KBS
Manager..... J. A. Bowers

WETU—Wetumpka—1954

Frequency: 1250 Kc..... **Power:** 5000 Watts. d.
Owned..... Elmore Service Corp.
Address..... P.O. Box 60
Tel: JORDEN 7-6481..... KBS
Station Rep...... Walton
President..... Lem Coley
General Mgr...... Ed Morgan
Chief Engineer..... David Conley

Pop.: 250,000
 Families: 65,500

Alaska

Radio Homes: 64,000
 AM Stas. in State: 14

KBYR—Anchorage—1948

Frequency: 1270 Kc..... **Power:** 1000 Watts
Owned-Oper By..... Radio Anchorage, Inc.
Business-Studio Address..... P. O. Box 1960
Tel: FA 24120..... Independent
Sta. Reps...... N.T.S.; Oakes; Feltis, Dove, Cannon
President..... J. C. Gordon
General Sta. Mgr...... Richard H. Garvin
Commercial Manager..... Kay Guthrie
Program Dir...... Merrill Mael
Chief Engineer..... Gail Allred
Owners of: KFRB, Fairbanks; KJNO, Juneau,
 both Alaska.

KENI—Anchorage—1948

Frequency: 550 Kc..... **Power:** 5000 Watts
Owned By..... Midnight Sun Bcstrs.
Address..... Box 1160
Tel: BR 52201 ABC-NBC-MBS
President, Gen. Mgr...... Alvin Bramstedt
Comm. Mgr...... William Stewart
Chief Engineer..... Charles Gray
Owners of: KFAR AM-TV, Fairbanks; KTKN,
 Ketchikan; KENI-TV.

KFQD—Anchorage—1924

Frequency: 730 Kc..... **Power:** 10,000 Watts

Owned By KFQD, Inc.
Address..... Box 1040
Tel: FA 2-2410 CBS
Sta. Reps...... Weed; Wm. J. Wagner & Assoc.
President, Chf. Engr...... William E. Duck
Gen. Sta. Mgr...... Ernest Spink

KHAR—Anchorage—1961

Frequency: 590 Kc..... **Power:** 5 Kw.
Owned By..... Sourdough Bcsirs.
Address..... Pouch No. 7-016
Tel: Diamond 4-1898..... Independent
Reps...... Vernard, Torbet & McC.; Art Moore
President, Gen. Mgr...... Willis R. Harpel
Sta., Commercial Manager..... William B. Allen
Program Director..... Ray Wipperman
Chief Engineer..... Richard Zook

KLAM—Cordova—1954

Frequency: 1450 Kc..... **Power:** 250 Watts
Owned..... Northern Light Broadcasting Corp.
Address..... Box 278
Tel: GARfield 4-3222 CBS
President..... Charles L. Buck
General Mgr., Chief Eng...... Donald B. Upham

KFAR—Fairbanks—1939

Frequency: 660 Kc.....Power: 10,000 Watts
 Owned By.....Midnight Sun Broadcasters, Inc.
 Business Address.....Lathrop Bldg.
 Tel.: GL 2-2125.....NBC-ABC-MBS
 Station Reps.....Fletcher; Day-Wellington
 President, Gen. Mgr.....Alvin O. Bramstedt
 Station Mgr.....Donald Andon
 Comm., Sales Promo. Mgr.....Bob Parsons
 Program, Publicity Dir.....Bill Walley
 Chief Engineer.....James O'Kelley
 Owners of: KFAR-TV, KENI-AM-TV, Anchorage;
 KTKN, Ketchikan, all Alaska.

KFRB—Fairbanks—1948

Frequency: 900 Kc.....Power: 10,000 Watts
 Owned By..Fairbanks Radio Broadcasters, Inc.
 Address.....2nd and Cushman
 Tel.: GLobe 2-2155.....CBC
 Station Representative..National Time Sales
 President.....J. Chester Gordon
 General Manager.....Richard Garvin
 Station Mgr.....Bob Edwards
 Sales Promotion Mgr.....James Branch
 Program Director.....Paul Garwood
 Chief Engineer.....Herb Holeman
 Owners of: KJNO, Juneau; KBYR, Anchorage,
 both Alaska.

KINY—Juneau—1934

Frequency: 800 Kc.....Power: 5000 Watts
 Owned-Operated By.....Juneau Bcstg. Inc.
 Business Address.....231 S. Franklin
 Tel.: JU 6-1800.....CBS
 Station Reps.....Weed; Wagner
 President, Station Manager...Jerry McKinley

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
 Owned By...South Eastern Alaska Bcstrs., Inc.
 Address.....Box 2231
 Tel.: JU 6-3630.....Independent
 Sta. Rep.....National Time Sales
 President.....J. C. Gordon
 General Manager.....E. Pournelle
 Station Manager.....E. Emery
 Commercial Manager.....Vern Metcalf
 Chief Engineer.....Ted McIntyre
 Owners of: KBYR, Anchorage; KFRB, Fairbanks.

KTKN—Ketchikan—1942

Frequency: 930 Kc.....Power: 1000 Watts
 Owned By.....Midnight Sun Bcstrs.
 Address.....Dock St.
 Tel.: 2191.....CBS-NBC-ABC
 President.....A. O. Bramstedt

KICY—Nome—1960

Frequency: 850 Kc.....Power: 5000 Watts
 Owned By.....Arctic Broadcasting Assoc.
 Address.....Box 303
 Tel.: 443-2445.....Independent
 President.....Ralph P. Hanson
 Station Manager.....Ernest L. Hansen
 Program Director.....Howard D. Nelson
 Chief Engineer.....Ralph V. Fondell

KIBH—Seward—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Seward Bcstg. Corp.
 Address.....Box 575
 Tel.: CA 4-5525.....CBS
 Sta. Reps...Weed; Wagner; Alaska Radio-TV
 Station Manager.....R. Travers

KIFW—Sitka—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Sitka Broadcasting Co., Inc.
 Business Address.....Box 299
 Tel.: 747-3244.....CBS
 Station Rep.....Alaska Radio-TV Sales
 Pres., Sta. Mgr., Ch. Engr.....Harry C. Lanz
 Program Director.....John Hope

KSEW—Sitka—1954

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Christian Broadcasters, Inc.
 Address.....Box 258
 Tel.: 747-3236.....Independent
 President.....T. M. Moore
 Gen. Mgr., Ch. Eng.....Ed Scholz
 Sales Promotion Mgr.....Buster Borhauer



**PROGRESSIVE STATIONS
 PREFER THE
 PRESTIGE NEWS SERVICE**

Pop.: 1,410,000
Families: 415,000

Arizona

Radio Homes: 390,000
AM Stas. in State: 55

KSUN—Bisbee—1933

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By..... Carleton W. Morris
Address..... Drawer C, Lowell Station
Tel.: HE 2-2277..... ABC
Station Representative..... Bob Dore
President..... C. W. Morris
Station Manager..... Arlo Woolery
Owners of: KHFH, Sierra Vista.

KPIN—Casa Grande—1956

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned By..... John W. Parham
Address..... P. O. Box 755
Tel.: TE 6-7427..... KBS
Station Representative..... J. A. Lucas
Owner, General Manager.... John W. Parham
Commercial Manager..... Gene Haws
Sales Promotion Mgr..... Don Wier
Program Director..... Bettie Parham
Publicity Director..... Larry West
Chief Engineer..... Keith Delano

KAPR—Douglas—1958

Frequency: 930 Kc. Power: 1000 Watts
Owned By..... KAPR, Inc.
Address..... Gadsden Hotel, 1040 G Ave.
Tel.: EMpire 4-8403..... Independent
Station Representative..... Harlan Oakes
President..... Bill Mende
General Manager..... Katherine Mende
Chief Engineer..... Norman Robb

KAWT—Douglas—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... Hillcrest Bcstg. Co.
Address..... Box 1118
Tel.: EMpire 4-3484..... ABC-KBS
Sta. Representative..... Avery-Knodel
President, General Mgr..... Herb Newcomb
Chief Engineer..... A. Griffiths

KCLS—Flagstaff—1950

Freq.: 600 Kc. Power: 5 Kw. d., 500 W. n.
Owned By..... Saunders Bcstg. Co.
Address..... Box 1580
Tel.: PRospect 4-2581..... NBC
Pres., General Manager... Charles J. Saunders
Station Manager..... Bob Osterberg
Chief Engineer..... Miles Shepherd

KEOS—Flagstaff—1958

Frequency: 1290 Kc. Power: 1 Kw. d.
Owned By..... Plateau Broadcasting, Inc.
Address..... 13 N. San Francisco
Tel.: 774-7511..... Independent
President, Gen. Mgr..... Jack P. Bird
Station Manager..... Allan Dean
Program Director..... Clint E. Wager
Chief Engineer..... William Fickett

KFGT—Flagstaff—1962

Frequency: 930 Kc. Power: 1.000 Watts d.
Owned By..... Eugene C. Phillippi
Address..... 1903 Talkington Drive
Tel.: 774-3622..... Independent
General Mgr., Chief Eng. Eugene C. Phillippi
Program Director..... Ted Kerby

KJKJ—Flagstaff—1962

Frequency: 1400 Kc. Power: 250 Watts
Owned By..... Dateline Broadcasters
Address..... P.O. Box 476
Tel.: 774-2749..... Independent
President, Chief Engr..... Joseph Brandt
Commercial Manager..... Joseph Patrick
Program Director..... Jack Hughes
Sales Promotion Director..... Bob Polk

KVNA—Flagstaff—1950

Freq.: 690 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By..... Frontier TV, Inc.
Address..... P.O. Box 310
Tel.: 774-6638..... ABC
President..... Roy L. Albertson Jr.
General Manager..... A. Reinke
Chief Engineer..... Ron Pesha

KIKO—Globe-Miami—1958

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... KIKO Radio
Address..... Copper Hills Motor Hotel
Tel.: GA 5-4471..... NBC
Representative..... Avery-Knodel
President, Gen. Mgr..... Willard Shoecraft
Chief Engineer..... Frank C. Hancock

KDJI—Holbrook—1955

Frequency: 1270 Kc. Power: 1000 W. d.
Owned By..... Radio KDJI
Address..... Box 439
Tel.: 524-3994..... KBS
Reps... Tracy Moore; Continental Radio Sales
President..... Harold J. Arnoldus
General, Sta. Manager..... Walter V. Love
Program Director..... Jon Steele
Chief Engineer..... Jimmy C. Weldon

KAAA—Kingman—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... Stonybrook Broadcasting Co.
Business Address..... Jackson & Monroe
Tel.: SKYline 3-2537..... NBC
Station Representative..... Avery-Knodel
Pres., Gen. Mgr..... Wallace E. S'one
Station Manager, Chief Eng..... B. Wilson
Program Dir..... W. Rocz

KALF—Mesa—1962

Frequency: 1510 Kc. Power: 10.000 Watts
Owned By..... Maricopa County Bcstrs., Inc.

Address.....P.O. Box 1510
 Tel.: 964-5641.....Independent
 Station Representative.....Gates/Hall, Inc.
 President, General Mgr.....Sheldon Engel
 Commercial Manager.....Hal Hirschmann
 Program Director.....Michael D'Arcy
 Publicity Director.....Jo Hitchcock
 Chief Engineer.....David Cxman

KNOG—Nogales—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Madelon Harper Cowling
 Address.....1120 Grand Ave.
 Tel.: ATwater 7-4696.....ABC-KBS
 General Manager.....Charles H. Cowling
 Station Manager.....Tom L. Matteson
 Chief Engineer.....Ray Holsclaw

KPGE—Page—1961

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Wendell Motter
 Address.....Box 1567
 Tel.: Midway 5-2314.....Independent
 President, Chief Engr.....Wendell Motter
 General, Comm. Manager.....Robert D. Zellmar
 Program Director.....Margaret LaRue

KBUZ—Phoenix—1946

Frequency: 1310 Kc.....Power: 5 Kw. d.
 Owned By.....Greater Phoenix Bcstg. Co.
 Address.....3800 N. Central
 Tel.: 264-2148.....MBS
 Station Representative.....Adam Young
 President.....Sherwood R. Gordon
 General, Sta. Manager.....Ray Bluestein
 Sales Promotion Mgr.....John Hamilton
 Program Director.....Gary Suggs
 Chief Engineer.....Vernon Hathcock
 Owners of: KSDO, San Diego.

KCAC—Phoenix—1962

Frequency: 1010 Kc.....Power: 500 Watts, d.
 Owned By.....KCAC Bcstg., Inc.
 Address 5589 Lonna Linda Dr., Long Beach, Calif.
 Tel.: Long Beach, Calif.....Independent
 President.....Harold Lampel

KHAT—Phoenix—1958

Frequency: 1480 Kc.....Power: 500 Watts
 Owned By.....KHAT Radio Inc.
 Business Address.....2714 W. McDowell Rd.
 Tel.: BR 2-2606.....Independent
 Station Rep.....Charles Bernard
 President, Gen. Mgr.....Ray Odom

KHEP—Phoenix—1956

Frequency: 1280 Kc.....Power 1000 Watts d.
 Owned By.....Grand Canyon Bcstrs., Inc.
 Address.....3883 N. 38th Ave.
 Tel.: AP 8-5555.....Independent
 General Mgr.....Jack Willis
 Chief Engineer.....Don Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc.....Power: 1000 Watts d

Owned-Operated By.....Western Bcstg. Co.
 Address.....Box 430
 Tel.: 253-6155.....Independent
 Sta. Reps., Harlan Oakes; NTS; Bernard Ochs
 President.....H. Walker Harrison
 General, Comm. Manager.....John K. Redfield
 Asst. Mgr., Program Dir.....Arturo Velazquez
 Chief Engineer.....Jose O. Armendariz

KOOL—Phoenix—1947

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Operated By.....KOOL Radio-TV Inc.
 Business-Studio Address.....511 W. Adams
 Tel.: BR 1-2345.....CBS
 Representative.....Hollingbery
 Board Chairman.....Gene Autry
 President.....Tom Chauncey
 V. P., General Manager.....Homer Lane
 Commercial Manager.....Pat McCallion
 Program Director.....Al Taylor
 Promotion Director.....Marge Injasulian
 Publicity Dir.....Thomas L. King
 Chief Engineer.....Albin Hillstrom
 Owners of: KOOL-TV, Phoenix.

KOY—Phoenix—1922

Frequency: 550 Kc.....Powers: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KOY Bcstg. Co.
 Address.....840 N. Central Ave.
 Tel.: 258-8181.....ABC
 Representative.....John Blair
 Pres., Gen. Mgr.....John L. Hogg
 Comm. Mgr.....James W. Ross
 Program Dir.....Jack Williams
 Chief Engineer.....Edward R. Janney

KPHO—Phoenix—1940

Frequency: 910 Kc.....Power: 5000 Watts
 Owned By.....Meredith Broadcasting Co.
 Address.....631 No. 1st Ave.
 Tel.: AL 8-4511.....Independent
 Representative.....Katz
 V.P. & Gen. Mgr.....Richard B. Rawls
 Station Mgr.....Gene Spry
 Commercial Mgr.....John R. Crowley
 Program Director.....Larry Burroughs
 Dir. of Promotion.....Blue Wright
 Director of Engineering.....George McClanathan
 Owners of: KPHO-TV; WHEN-AM-TV, Syracuse;
 WOW-AM-FM-TV, Omaha; KCMO-AM-FM-TV,
 Kansas City, Mo.

KRIZ—Phoenix—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Shamrock Bcstrs., Inc.
 Address.....2345 Westward Blvd.
 Tel.: AL 4-8436.....Independent
 Station Representative.....Robert Eastman
 Pres., Gen. Manager.....Frank Flynn
 Chief Engineer.....Joseph Melendrez

KRUX—Phoenix—1946

Freq.: 1360 Kc.....Power: 5000 Watts d., 500 n.
 Owned By.....Bisbee Bcstg. Co.
 Address.....Coronet Hotel
 Tel.: 258-1551.....Independent
 Representative.....McGavren-Guild

ARIZONA

President.....Leland S. Bisbee, Jr.
General, Sta. Manager.....G. P. Lasley
Nat'l Sales Mgr.....James G. Wells
Local Sales Mgr.....Robert J. Zimmerman
Chief Engineer.....Joe Brandt

KTAR—Phoenix—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....KTAR Bcstg. Co.
Business Studio Address...1101 North Central
Tel.: AL 4-4161.....NBC
Representative.....Avery-Knodel
Pres., Station Mgr.....Richard O. Lewis
Radio Manager.....Ray C. Smucker
Commercial Manager.....Hayes Stewart
Program Director.....Ray Cox
Sales Prom. Manager.....Bryan Hickox
Publicity Director.....Georgette Wilhite
Chief Engineer.....Harold Haughwout
Owners of: KYUM, Yuma; KYCA, Prescott; KTAR,
Phoenix

KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.
Owned By.....Dynamic Communications, Inc.
Address.....3321 N. Central Ave.
Tel.: CRestwood 9-5577.....Independent
Station Representative.....Meeker Co.
President.....Carson E. Cowherd
General Manager.....H. Bader
Publicity Director.....Louis Henderson
Prog. Dir.....B. McNulty

KXIV—Phoenix—1960

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Camelback Bcstg., Inc.
Address.....3323 E. Van Buren
Tel.: BRidge 3-7171.....Independent
Station Representative.....Meeker Co.
President, General Mgr.....E. J. Churchill
Station Manager.....Bob Nelson
Sales Promotion Mgr.....Mike Churchill
Program Supervisor.....Tom Churchill
Chief Engineer.....Irv Faulkner

KENT—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Harvey Odom
Address.....105 S. Cortez
Tel.: Hickory 5-5757.....KBS
President, Gen. Mgr.....Harvey Odom

KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Thunderbird Bcstg. Corp.
Address.....P. O. Box 151
Tel.: 445-5211.....ABC
Sta. Reps.....Vernard, Torbet & McC.; Masla
President.....Roy L. Albertson Jr.
General Manager.....Warren C. Rashleigh
Program Director.....Ralph Eckoff
Chief Engineer.....F. E. Brown
Owners of: KVNA, Flagstaff.

KYCA—Prescott—1940

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....East Gurley St.

Tel.: Hickory 5-2710.....NBC
Representative.....Avery-Knodel
Pres., Gen. Mgr.....Harold Ritter

KATO—Safford—1961

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Willard Shoecraft
Address.....Safford
Tel. 428-1800.....NBC, KBS
Station Representative.....Avery-Knodel
General Manager.....Gene Espinoza
Commercial Manager.....John Morgan
Program Director.....Bob Hardy
Chief Engineer.....Frank C. Hancock

KWBY—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By.....Scottsdale Bcstg. Co.
Address.....Safari Hotel
Tel.: WHitney 5-1440.....Independent
Representative.....Forjoe
President, Gen. Mgr.....John C. Cox, Jr.

KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....S. J. Woodworth
Address.....Box 660
Tel.: 537-2345.....Independent
Pres., Gen. Mgr., Ch. Eng...S. J. Woodworth
Program Dir.....Dorothy L. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1000 Watts
Owned By.....C. W. Morris
Address.....Carmichael at De Palma
Tel.: GLadstone 8-4329.....Independent
President.....Carleton W. Morris
General Mgr.....John Bonnett, Jr.

KUPD—Tempe—1960

Frequency: 1060 Kc.....Power: 500 Watts
Owned By.....Tri-State Broadcasting, Inc.
Address.....1017 N. 3rd St., Phoenix
Tel.: 258-3434.....Independent
Station Rep.....Venard, Torbet & McConnell
President.....Wm. H. Clifford
General Mgr.....I. L. Lavin
Station Manager.....James C. Spero
Commercial Manager.....Wallace Imes
Program Director.....Frank Pollack
Chief Engineer.....Don Jackson

KYND—Tempe—1960

Frequency: 1580 Kc.....Power: 50 Kw. d.
Owned By.....KYND Radio Corp.
Address.....P.O. Box M
Tel.: WO 7-0900.....Independent
President, Gen. Mgr.....Dick Gilbert
Comm., Sales Prom. Mgr.....Stan Worlund
Program Director.....Alma Gilbert
Publicity Director.....Leona Maggiore
Chief Engineer.....Dick Williams

KZON—Tolleson—1960

Frequency: 1190 Kc.....Power: 250 Watts

Owned By.....Glendale Bcstg. Co., Inc.
 Address.....Box 926
 Tel.: 936-3381.....Independent
 President, General Mgr.....E. O. Smith
 Publicity Director.....John E. Smith

KAIR—Tucson—1957

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....KAIR Broadcasting, Inc.
 Address.....Box 951
 Tel.: 624-0401.....Independent
 President.....Josephine Griffith Maye
 Gen. Mgr., Ch. Eng.....Thomas Wallace, Jr.
 Commercial Manager.....Calvin Moore
 Program Director.....Vic Ives

KCEE—Tucson—1958

Frequency: 790 Kc.....Power: 1000 Watts d.
 Owned By.....Assoc. Bcstrs. of Tucson, Inc.
 Address.....Box 5803
 Tel.: MA 2-7788.....Independent
 Station Representative.....Meeker Co.
 President.....David S. Drubeck
 General Manager.....Ray Owen
 Commercial Manager.....Joseph P. Aley
 Program Director.....Bob Brown

KCUB—Tucson—1929

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned By.....Canyon State Bcstg.
 Business Address.....219 W. Elm St.
 Tel.: MAin 3-4323.....Independent
 President.....Oscar I. Dodek
 Station Manager.....Bill Rudd
 Chief Engineer.....Gerald Walker

KEVT—Tucson—1953

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Tucson Radio Inc.
 Address.....400 N. Shawnee Ave.
 Tel.: MA 4-5588.....Independent
 Station Reps.....Oakes; Nat. Time Sls.; Ochs
 General Mgr., Ch. Eng.....Peter Trowbridge
 Comm. Mgr.....Linn Trowbridge
 Program Director.....Claudio Jininez

KFIF—Tucson—1961

Frequency: 1550 Kc.....Power: 50 Kw. d.
 Owned By.....Southwest Bcstg Co.
 Address.....248 W. Lester St.
 Tel.: MAin 3-5731.....Independent
 Station Representative.....Spot Time Sales
 General Manager.....George Bradley

KMOP—Tucson—1957

Frequency: 1330 Kc.....Power: 500 Watts, d.
 Owned By.....Pima Bcstg. Co.
 Address.....P.O. Box 5084
 Tel.: MAin 3-7501.....KBS
 Station Representative.....Bernard Howard
 President.....L. B. Clayton
 General, Sta. Mgr.....K. W. Ferguson
 Chief Engineer.....George Ferguson

KOLD—Tucson—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Old Pueblo Bcstg. Co.
 Business Address.....115 W. Drachman St.
 Tel.: MA 4-2511.....CBS
 Station Representative.....Hollingbery
 President.....Tom Chauncey
 V.P., General Manager.....E. S. Mittendorf
 Commercial Manager.....Bernie Perlin
 Station, Program Director.....Joe Crystall
 Publicity Director.....Jack Trustman
 Chief Engineer.....Howard Smith
 Owners of: KOLD-TV.

KTAN—Tucson—1946

Freq.: 580 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Operated By.....Catalina Bcstg. Co.
 Address.....P. O. Box 2348
 Tel.: MA 2-4664.....NBC
 Sta. Rep.....Gill-Perna
 Pres., Gen. Mgr.....Harry B. Chambers

KTKT—Tucson—1949

Frequency: 990 Kc.. Power: 10 Kw. d., 1 Kw., n.
 Owned-Operated By.....Copper State Bcstg.
 Address.....Arizona Land Title Bldg.
 Tel.: MAin 2-6711.....Independent
 Station Rep.....McGavren/Guild
 President.....Leland Bisbee
 General Manager.....George P. Lasley
 Station Manager.....Phil Richardson
 Commercial Manager.....George M. Smith
 Program Director.....Louis D. Moorhead
 Sales Prom. Mgr.....Jim Wells
 Publicity Director.....Guy Williams
 Chief Engineer.....H. F. Hudson

KTUC—Tucson—1926

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Tucson Bcstg. Co.
 Address.....1511 E. 16th St.
 Tel.: MA 2-3344.....ABC
 Station Rep.....Radio-TV Reps.
 President, General Mgr.....C. Van Haften
 Commercial, Sales Prom. Mgr.....Ben L. Slack
 Program, Pub. Dir.....Tom Maples
 Chief Engineer.....Bob Lebsock

KAKA—Wickenburg—1960

Frequency: 1250 Kc.....Power: 500 Watts
 Owned By.....Wickenburg Broadcasting Co.
 Address.....P. O. Box KK
 Tel.: MU 4-2793.....Independent
 President & Gen. Mgr.....P. E. Mullenix
 Chief Engineer.....Victor Tarbottom

KWCX—Willcox—1959

Frequency: 1250 Kc.....Power: 1,000 Watts
 Owned By.....Cochise Bcstg. Co.
 Address.....488 North Haskell Ave.
 Tel.: DUdley 4-2780.....MBS
 General Manager.....J. T. Lely

KINO—Winslow—1962

Frequency: 1230 Kc.....Power: 250 Watts

ARIZONA-ARKANSAS

Owned By.....Willard Shoecraft
Address.....Winslow, Ariz.
Tel.: Winslow.....NBC
General Manager.....Eric Manola

KBLU—Yuma—1959

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Desert Bcstg. Co.
Address.....1320 4th Ave.
Tel.: SUNset 2-3881.....Independent
Station Rep.....Grant Webb
Gen. Mgr., Chief Engineer....Robert W. Crites

KOFA—Yuma—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Radio KOFA
Address.....P. O. Box 1430
Tel.: SU 3-8341.....MBS
President.....Paul C. Shafer

KVOY—Yuma—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Colonial Bcstg. Corp.
Address.....699 Ave. B.
Tel.: SUNset 2-4321.....ABC
Sta. Representative.....Radio-TV Reps.
General Manager.....Neil W. Sargent
Commercial Manager.....Don M. Ness
Program Director.....Edward C. Ennis
Chief Engineer.....Fred Pelger

KYUM—Yuma—1945

Frequency: 560 Kc.....Power: 1000 Watts
Owned By.....KTAR Bcstg. Co.
Address.....1901 First St.
Tel.: SU 3-3305.....NBC
Sta. Representative.....Avery-Knodel
General, Comm. Mgr.....Hobart E. Lewis

Pop.: 1,775,000
Families: 500,000

Arkansas

Radio Homes: 475,500
AM Stas. in State: 71

KVRC—Arkadelphia—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Arkadelphia Bcstg. Co.
Business-Studio Address.....South Third St.
Tel.: CH 6-4561.....KBS
Gen., Sta. Mgr.....Bill Deaton
Chief Engineer.....John Riggle

KBTA—Batesville—1950

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By...White River Valley Bcstrs. Co.
Address.....Box 1112
Tel.: Rlverside 3-3861.....KBS
Station Representative.....George Hopewell
Gen., Comm. Manager.....J. F. Higginbottom
Sales Prom. Mgr., Pub. Dir...Murray Schroyer
Program Director.....Myrline B. Morgan
Chief Engineer.....C. Smith

KBBA—Benton—1953

Frequency: 690 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Benton Bcstg. Service
Business Address.....Highway 67-70
Tel.: SP 8-2690.....Independent
General Manager.....Lavelle Langley
Chief Engineer.....Preston Bridges

KTHS—Berryville—1958

Frequency: 1480 Kc.....Power: 1 Kw; d.
Owned By.....Ozark Radio-Equip. Co.
Address.....P. O. Box 191
Tel.: GARfield 3-2148.....Independent
President, Gen. Mgr.....Ernie Howard
Chief Engineer.....Dan Patterson

KLCN—Blytheville—1922

Frequency: 910 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Harold L. Sudbury
Address.....Sudbury Bldg., Main St.
Tel.: POplar 2-2093.....Independent
Station Rep.....Pearson
President, General Mgr....Harold L. Sudbury
Sales Prom., Pub. Dir.....J. T. Sudbury
Chief Engineer.....Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Tri-County Bcstg. Co.
Address.....212 West Cedar St.
Tel.: 308.....KBS
Newspaper Affiliation.....Brinkley Argus
President.....Mason W. Clifton
Gen., Commercial Manager....W. Hi Mayo
Chief Engineer.....Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Camden Radio Inc.
Address.....P. O. Box 5859
Tel.: TE 6-5091.....KBS, MBS
President.....Walter E. Hussman
Station Director.....Donald Cathey
Program Director.....Cal Carter
Chief Engineer.....Herb Daily

KLYR—Clarksville—1957

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Clarksville Radio Broadcasters
Business Address.....P. O. Box 489
Tel.: PLEasant 4-3092.....Independent
Gen., Sta. Mgr., Chief Engr.....Roy Forrester

KCON—Conway—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Conway Bcstg. Co.
 Address.....ASTC Campus
 Tel.: 189.....KBS
 Gen. Mgr.....James E. Clayton
 Program Dir.....S. F. Morehead
 Chief Engineer.....Edwin McClendon

KVEE—Conway—1961

Frequency: 1330 Kc.....Power: 500 Watts d.
 Owned By.....Central Arkansas Bcstrs.
 Address.....Box 462
 Tel: FAirview 9-3819.....Independent
 President.....J. C. Willis
 General, Sta. Manager.....Murray Schroyer
 Prog. Dir., Chief Eng.....Garrell Doggett
 Owners of: KVOM, Morrilton, Ark.

KCCB—Corning—1959

Frequency: 1260 Kc.....Power: 500 Wts. d.
 Owned By.....Eulis W. Cochran
 Address.....434 W. 2nd Street
 Tel.: ULster 7-2261.....KBS
 General, Comm. Mgr.....James Reedy
 Chief Engineer.....Edward Travis

KAGH—Crossett—1952

Frequency: 830 Kc.....Power: 250 Watts, d.
 Owned-Operated By.....Radio KAGH
 Address.....900 Main
 Tel.: FO 4-2181.....KBS
 Station Reps.....Melville; Beaver
 General Mgr.....Julian Haas
 Chief Engineer.....Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc.....Power: 500 Watts, d.
 Owned By.....Radio De Queen
 Address.....419 S. Fourth St.
 Tel.: JU 4-2446.....Independent
 General, Comm. Mgr.....A. Sizemore
 Chief Engineer.....R. McKeever

KDMS—El Dorado—1950

Frequency: 1290 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....El Dorado Bcstg. Co.
 Address.....208 N. Cleveland
 Tel.: UN 3-5121.....Independent
 General Manager.....J. A. West, Jr.
 Chief Engineer.....Bob Russell

KELD—El Dorado—1935

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Operated By..Radio Enterprises, Inc.
 Address.....238½ N. Washington
 Tel.: UN 3-6126.....CBS
 Representative.....Walker-Rawalt
 Pres., Gen. Mgr.....W. N. McKinney
 Commercial Manager.....Joe Duerson
 Sales Promo. Mgr., Prog. Dir.....Jerome Orr
 Chief Engineer.....Troy B. Eddins

KFAY—Fayetteville—1957

Frequency: 1250 Kc.....Power: 1 Kw. d.
 Owned By.....H. Weldon Stamps
 Address.....Lewis Ave. at Highway 16
 Tel.: Hillcrest 2-9859.....Independent
 Station Representative.....Pearson
 General, Sta. Manager.....H. Weldon Stamps
 Chief Engineer.....Randall Caselman

KHOG—Fayetteville—1946

Frequency: 1440 Kc.....Power: 1,000 Watts
 Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
 Business-Studio Address...103 West Mountain
 Tel.: HI 2-2322.....Independent
 Station Representative.....Walker-Rawalt
 General Manager.....Ed Gideon
 Program Director.....Dave Bledsoe
 Chief Engineer.....Harold Lindsey

KBJT—Fordyce—1959

Frequency: 1570 Kc.....Power: 250 Watts, d.
 Owned By.....KBJT, Inc.
 Address.....Box 659
 Tel.: 352-2170.....KBS
 Owners.....Mck & Jesse Smith
 Station Manager.....J. Bagwell

KXJK—Forrest City—1949

Frequency: 950 Kc.....Power: 5000 Watts, d.
 Owned By.....Forrest City Bcstg. Co., Inc.
 Address.....Natl. Bank Bldg.
 Tel.: ME 3-1252.....KBS
 Representative.....Burn-Smith
 Gen., Sta. Mgr.....William Fogg
 Chief Engineer.....Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By.....George T. Herreich
 Business Address.....2415 N. Albert Pike
 Tel.: SU 3-8984.....CBS
 Station Reps.....G. Il-Perna; Clarke Brown
 Chief Engineer.....D. Sanders
 President.....George Herreich
 General, Sta. Manager.....Jack B. Freeze
 Sales Promotion Mgr.....Richard Carroll
 Program Director.....Joe Roppolo
 Publicity Director.....Maurice Rankin
 Owners of: KZNG, Hot Springs; KAIT-TV, Jonesboro, both Ark.

KFSA—Fort Smith—1947

Frequency: 950 Kc..Power: 1 Kw. d., 500 W. n.
 Owned By.....Fort Smith Bcstg. Co.
 Address.....1016 Rogers Ave.
 Tel.: SU 2-9125.....ABC
 Newspaper Affiliation.....Times Record
 Station Rep.....Bolling
 President.....Donald W. Reynolds
 General Manager.....Gene Reynolds
 Comm. Manager.....Edwin P. Hicks
 Program Director.....John Candler
 Sales Prom. Manager.....Emma Cox
 Chief Engineer.....Willard Matten
 Owners of: KOKL, Okmulgee; KORK, Las Vegas;
 KFSA-TV, KGNS-TV, Laredo; KFOY-TV, Hot Springs; KOLD-TV, Reno; KLRJ-TV, Las Vegas;
 KBRS, Springdale, Ark.

ARKANSAS

KTCS—Fort Smith—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....KTCS Radio
Business Address4120 Towson Ave.
Tel.: Mission 6-1611.....Independent
Station Representative.....Pearson
President.....Chas. Fite
General, Sta. Mgr.....Thomas L. Fite
Commercial Manager.....Bill Harper
Chief Engineer.....Bill Grauley

KWHN—Fort Smith—1947

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By...KWHN Bcstg. Co., Inc.
Address421 Garrison Ave.
Tel.: SU 3-8967.....Independent
Station Rep.....Masla Associates
President.....M. Bershof
Station Mgr.....Glenn A. O'Neal
Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned-Operated by...Harrison Bcstg. Corp.
AddressP. O. Box 120
Tel.: Empire 5-2301.....KBS
Station Representative.....Walker-Rawalt
Gen. Mgr.....Robert S. Wheeler, Jr.
Station Manager.....W. J. Wheeler
Commercial Manager.....Everett Horton
Prom. Mgr.....Marc Williams
Chief Engineer.....Henry Welytok

KFFA—Helena—1941

Frequency: 1360 Kc.....Power: 1,000 Watts
Owned-Operated By.....Helena Bcstg. Co.
Address215 York St.
Tel.: HI 4-2361.....MBS, KBS
President.....Sam W. Anderson
Commercial Manager.....Wendell Atchison
Publicity, Prom. Director.....Katherine M. Kizer
Program Director.....Bill Holland
Chief Engineer.....Earl Hodges

KXAR—Hope—1947

Frequency: 1490 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Hope Bcstg. Co.
AddressP. O. Box 138
Tel.: Prospect 7-3601.....KBS
Newspaper Affiliation.....Hope Star
President.....A. H. Washburn
General Manager.....Haskell Jones
Commercial Manager.....R. M. Jones
Publicity Director.....Nancy Cross
Chief Engineer.....Norman W. Bradford

KAAB—Hot Springs—1941

Freq.: 1340 Kc...Power: 500 W. d., 250 W. n.
Owned-Operated By.....Phoenix Co.
Address821 Central Ave.
Tel.: NAional 4-3193.....ABC
Station Reps.....Bolles; Beaver
President, Gen. Mgr.....Harman I. Mosely

Commercial Manager.....C. J. Dickson
Sales Prom. Manager.....M. Janet Mozrall
Program Director.....Jack Wolever
Chief Engineer.....H. I. Watts

KBHS—Hot Springs—1953

Frequency: 590 Kc.....Power: 5000 Watts d.
Owned By.....Tim Timothy, Inc.
Address113 Third St.
Tel.: NA 3-6881.....MBS
Station Representative.....Adam Young, Inc.
President, Station Mgr.....B. P. Timothy
Assistant Manager.....Ed Appler
Program, Publicity Dir.....Jim Henderson
Chief Engineer.....James Melton

KZNG—Hot Springs—1953

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned By.....George T. Herreich
Address1011 Central
Tel.: NA 4-3313.....Independent
Station Representative.....Gill-Perna
President.....George T. Herreich
Gen., Sta. Manager.....Henry Steele
Chief Engineer.....R. G. King
Owners of: KFPW, Ft. Smith, Ark.

KBTM—Jonesboro—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Patteson Brothers
Address603 Madison
Tel.: WE 5-5597.....MBS-KBS
General Manager.....Alan Patteson, Jr.
Sta. Mgr.....Clarence Adams

KNEA—Jonesboro—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Operated By...Radio Jonesboro, Inc.
AddressCitizens Bank Bldg.
Tel.: WE 2-8381.....Independent
Station Reps.....Gill-Perna; Beaver
President.....Ernest Farabee
Gen., Sta. Mgr.....Deloss Walker
Chief Engineer.....Harold Baker

KAAY—Little Rock—1924

Frequency: 1090 Kc.....Power: 50 Kw.
Owned By.....LIN Broadcasting Corp.
Address8th and Izard St.
Tel.: FR 5-5311.....Independent
Station Rep.....H-R Representatives, Inc.
President.....Frederic Gregg, Jr.
General, Station Mgr.....Thomas Bishop
Commercial Manager.....Lin Carl Voth
Program Director.....Mike McCormick
Chief Engineer.....Cecil L. Suitt

KAJI—Little Rock—1927

Freq.: 1250 Kc...Power: 1 Kw. d., 500 w n.
Owned-Oper. By.....Helmer, Inc.
AddressP. O. Box 3099
Tel.: FR 2-0166.....Independent
Station Representative.....Adam Young, Inc.
President.....Michael J. Heller
Chief Engineer.....Ray Vandusen

KARK—Little Rock—1928

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Oper. By.Arkansas Radio & Equip. Co.
 Address.10th & Spring Sts.
 Tel.: FR 6-2481NBC
 RepresentativeEdward Petry
 President.T. K. Barton
 Exec. Vice President.Douglas Romine
 Director of Sales.Lee Bryant
 Program Director.Harris Owen
 Promotion, Publicity Mgr.Shirley R. Kennedy
 Chief Engineer.Dan Winn
 Owners of: KARK-TV, Little Rock.

KLRA—Little Rock—1926

Freq.: 1010 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.KLRA, Inc.
 Business-Studio Address.Box 550
 Tel.: FRanklin 5-7319Independent
 Station Rep.,Radio-TV Reps.
 President, General Manager.Leonard Coe
 Program Director.Mary Heffington
 Sales Prom., Pub. Director.Anne Lumpkin
 Chief Engineer.Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc. Power: 5000 Watts d.
 Owned By.McLendon Little Rock Bcstg. Co.
 Address.P. O. Box 1956
 Tel.: FR 2-0391.Independent
 RepresentativePearson
 Pres., Gen. Mgr.John M. McLendon
 Station Manager.O. M. Teate

KVLC—Little Rock—1947

Frequency: 1050 Kc. Power: 1000 Watts
 Owned ByVictor Bcstg. Co.
 Address.4015 West Capitol
 Tel.: MOhawk 6-2821.MBS
 Station Reps.Webb; Clarke Brown
 PresidentJoseph Trantino
 Gen., Sta. Mgr.Henry H. Steele
 Commercial Manager.Russell Skyrmes
 Program DirectorEarl Davis
 Chief Engineer.Ken Bogue

KVMA—Magnolia—1948

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned-Oper. By.Magnolia Bcstg. Co.
 Business-Studio Address.212 N. Jefferson St.
 Tel.: CE 4-5862.MBS
 RepresentativePearson
 President.Dr. J. F. Rushton
 Gen. Mgr.William M. Bigley
 Chief Engineer.Clyde Chaffin

KBOK—Malvern—1951

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned-Operated By.Malvern Bcstg. Co.
 Address.Highway 270 West
 Tel.: ED 2-6981KBS
 RepresentativeMelville
 Pres., Gen. Mgr.Kermit L. Richardson
 Commercial Manager.W. D. Stroud
 Chief EngineerRobert Padgett

KZOT—Marianna—1961

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned By.Lee Broadcasting, Inc.
 Address.Wiley Building
 Tel.: CYpress 4-2195.Independent
 PresidentRoss Hayes
 General Manager.Marvin S. Jones
 Commercial Manager.Jeff Holt
 Program Director.Jack Fisher
 Chief Engineer.Fred Campbell

KPCA—Marked Tree—1955

Frequency: 1580 Kc. Power: 250 Watts, d.
 Owned By.Poinsett County Radio Bcstg.
 AddressBox 17
 Tel.: 1580.KBS
 President.L. V. Ritter, Jr.
 General Manager.De Witt Waites
 Program Director.Wayne Toombs
 Publicity Director.Deloyce Phillips
 Chief Engineer.Mack Howerton

KVSA—McGehee—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By.S. E. Arkansas Bcstrs. Inc.
 AddressU. S. Highway 65
 Tel.: CA 2-4200.KBS
 Pres., Gen. Mgr.Abbott F. Kinney
 Commercial Mgr.Mrs. M. F. Kinney
 Program Director.Herschell E. Parent
 Chief Engineer.James S. Hunt

KENA—Mena—1951

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.KENA Bcstg. Co.
 Address.S. Reine St.
 Tel.: 1450Independent
 Owner.E. M. Hoge
 Comm. Mgr.Bill Hughes
 Program Dir.Marjorie Brink
 Chief EngineerWayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned-Operated By.Baker Bcstg. Co.
 AddressBox 446
 Tel.: EMpire 7-5136.KBS
 Station Reps.Hopewell; Beaver
 General, Station Mgr.Keith Baker
 Publicity Director.Evelyn H. Baker
 Chief Engineer.Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc. Power: 250 Watts d.
 Owned By.J. C. Willis
 Address.P. O. Box 541
 Tel.: FL 4-2484.KBS
 President, General Manager.J. C. Willis
 Comm. Manager.Gene Cooper
 Prog. Dir., Chief Eng.Hugh C. Jones

KTLO—Mountain Home—1953

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.Mountain Home Bcstg. Corp.

ARKANSAS

Address.....Hwy 5, N.
Tel.: 425-3101.....KBS
President, General Mgr.....A. Strickles
Station Manager, Ch. Eng.....K. Wilkins
Commercial Mgr.....L. E. Cranor

KBHC—Nashville—1959

Frequency: 1260 Kc.....Power: 500 Watts
Owned By.....Robert G. McKeever
Address.....P.O. Box 236
Tel.: 746.....KBS
General Manager.....R. G. McKeever
Station Comm. Mgr.....Glen D. Hammons
Program Dir.....Ina Hammons
Chief Engineer.....J. Bollinger
Owners of: KDQN, De Queen.

KNBY—Newport—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Newport Bcstg. Co.
Address.....Box 218
Tel.: JA 3-5891.....Independent
President.....Harold Sudbury
General, Station Manager.....Gene Howe
Program Director.....Jerry Grojean
Chief Engineer.....J. Long

KDXE—N. Little Rock—1957

Frequency: 1380 Kc.....Power: 1 Kw.
Owned By.....Sim C. Callon
Address.....Box 3623
Tel.: MO 4-3600.....ABC-KBS
General Manager.....Wally Hoy
Station Manager.....Bill Campbell
Commercial Mgr.....A. E. Shirey
Publicity Mgr.....Bill Dixon
Chief Engineer.....Les Baden

KXLR—N. Little Rock—1946

Frequency: 1150 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Arkansas Bcstg., Inc.
Address.....P. O. Box 89
Tel.: FR 2-2155.....Independent
Sta. Representative.....Bolling
President.....J. Sanders
General Manager.....Ray Nichols

KOSE—Osceola—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Osceola Bcstg. Corp.
Business Address.....P. O. Box 311
Tel.: LO 3-2641.....KBS
General, Station Manager.....Don Whitney

KDRS—Paragould—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....KDRS, Inc.
Business Address.....Box 491
Tel.: CE 6-7626.....KBS
Pres., General Manager.....Ted Rand
Business Manager.....T. M. Self
Commercial Manager.....Doayne F. Bateman
Program Dir.....Wilma Wheelis
Chief Engineer.....Charles Campfield

KCLL—Paris—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.
Owned By.....Logan Cty. Bcstg.
Address.....Hixson Bldg.
Tel.: YO 3-3100.....KBS
President.....Gordon Hixson
General Manager.....John Tucker
Sales Promotion Mgr.....Jimmy Davis
Chief Engineer.....Manuel Johnson

KADL—Pine Bluff—1960

Frequency: 1270 Kc.....Power: 5 Kw.
Owned By.....Jefferson County Broadcasting
Address.....P. O. Box 1944
Station Rep.....Charles Bernard
Tel.: JE 5-1270.....KBS
General Mgr.....A. M. Smith
Station & Comm. Mgr.....Chester Pierce

KCLA—Pine Bluff—1947

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Radio Engineering Service
Business-Studio Address.....2900 W. 28th Ave.
Tel.: JE 5-1241.....Independent
General, Station Mgr.....Kenneth Kesterson
Commercial Manager.....Dave Wallis
Program Dir., Chief Eng.....Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Joellen Bcstg.
Address.....Box 957
Tel.: JE 4-8732.....Independent
Pres.....W. J. Dean
General, Sta. Manager.....D. Jacobson
Program Director.....Dave Carrico
Chief Engineer.....R. D. Robinson

KPBA—Pine Bluff—1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Radio Pine Bluff, Inc.
Address.....1607 W. 6th St.
Tel.: JE 4-1523.....Independent
Station Representative.....Gene Bolles Co.
President.....W. L. Kent
Gen., Sta. Mgr.....Howard M. Peters
Chief Engineer.....Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc...Power: 1,000 Watts d.
Owned-Operated By...Pocahontas Radio, Inc.
Address.....P. O. Box 250
Tel.: TW 2-5234.....KBS
General Mgr.....Adrian L. White
Sales Mgr.....Virgil Pace

KTPA—Prescott—1959

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned By.....Cochran & Cochran Bcstg. Co.
Address.....Broadway Hotel
Tel.: TU 7-2638.....KBS
President.....E. W. Cochran
General Manager.....R. Cochran
Chief Engineer.....B. DeMay
Owners of: KCCB, Corning; KCLL, Paris.

KAMO—Rogers—1954

Frequency: 1390 Kc. Power: 1000 Watts
 Owned KAMO, Inc.
 Business Address... American Natl. Bank Bldg.
 Tel.: MElose 6-4611.....Independent
 Station Rep.....Walker-Rawalt
 Pres., Gen. Mgr.....G. Don Thompson
 Sta., Comm. Mgr.....W. E. Dacus

KXRJ—Russellville—1947

Frequency: 1490 Kc.....1 Kw. d., 250 W. n.
 Owned-Oper. By.....C. R. Horne
 Address.....Second & Boulder Sts.
 Tel.: Woodlawn 7-1233.....KBS
 President.....C. R. Horne
 Station, Gen. Manager.....L. L. Bryan
 Commercial Mgr.....B. J. Dunn
 Program Dir.....Betty J. Kelley
 Publicity Director.....Marge Crabaugh
 Chief Engineer.....William C. McKenney
 Owners of: KWCB, Searcy.

KWCB—Searcy—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned By.....White County Bcstg. Co.
 Address.....P. O. Box 85
 Tel.: 1281.....KBS
 General Mgr.....Don P. Jones

KUOA—Siloam Springs—1923

Frequency: 1290 Kc.....Power: 5,000 Watts d.
 Owned-Operated By.....KUOA, Inc.
 Business-Studio Address.....Siloam Springs
 Tel.: 524-3154.....MBS-KBS
 Station Representative...Devney Organization
 President.....John E. Brown, Jr.
 Gen. Mgr., Ch. Eng.....Cecil Smith
 Program Director.....Ralph Kennedy, Jr.
 Commercial Mgr.....Roger Cox, Jr.

KBRS—Springdale—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper...Northwest Ark. Bcstg. & TV Co.
 Address.....P.O. Box 591
 Tel.: Pleasant 1-4675.....ABC
 Newspaper Affiliation...Southwest American
 President.....Donald W. Reynolds
 General Manager.....Phil H. Phillips
 Commercial Manager.....Curtis C. Hornor, Jr.
 Program Director.....Jim G. Wilkerson
 Chief Engineer.....Charles Doyle

KWAK—Stuttgart—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Stuttgart Bcstg. Corp.
 Business Address.....P.O. Box 271
 Tel.: WA 2-5212.....KBS
 Gen. Manager.....Melvin P. Spann
 Station Mgr.....June S. Spann
 Chief Engineer.....C. R. Sandline

KOSY—Texarkana—1951

Freq.: 790 Kc.....Power: 1 Kw. d., 500 w. n.
 Owned-Operated By.....Gateway Bcstg. Co.

Address.....P.O. Box 1318
 Tel.: 22-3771.....CBS
 Representative.....Pearson
 Gen. Manager.....Tom E. Dillahunty

KFDF—Van Buren—1958

Frequency: 1580 Kc.....Power: 1000 Watt, d.
 Owned By.....Broadcasters, Inc.
 Address.....P.O. Box 550
 Tel.: GRanite 4-6311.....KBS
 President.....George Domeresse

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Lawrence Cty. Bcstg. Co.
 Address.....P.O. Box 30
 Tel.: Turner 4-3131.....KBS
 Gen. Mgr.....Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned By.....Pines Broadcasting Co.
 Address.....Box 480
 Tel.: CA 6-2653.....KBS
 Representative.....Hopewell
 President, Gen. Manager.....Weldon Sledge
 Station Comm. Manager.....Bill Wells

KSUD—West Memphis—1961

Frequency: 730 Kc.....Power: 250 Watts d.
 Owned By.....Newport Broadcasting Co.
 Address.....104 N. Fifth St.
 Tel.: REgent 5-6622.....Independent
 President.....Harold Sudbury
 General, Commercial Mgr.....Harold Penn
 Program Director.....Bill Fury
 Chief Engineer.....Ed Beck

KWYN—Wynne—1956

Frequency: 1400 Kc.. Power: 1 Kw. d., 250 W. n.
 Owned.....E. Arkansas Bcstrs, Inc.
 Address.....P.O. Box 225
 Tel.: BE 8-4141.....Independent
 President, Gen. Mgr.....Raymond O. Raley
 Chief Engineer.....Art Rogers

For Radio
 Station Index
 See Page 225

Pop.: 16,300,000
Families: 5,321,000

California

Radio Homes: 5,103,500
AM Stas. in State: 206

KCNO—Alturas—1951

Frequency: 570 Kc.....Power: 5000 Watts d.
Owned-Operated By.....R. W. Hansen
Address.....P.O. Box 1650
Tel.: 2531.....Independent
Representative.....Tracy Moore
President.....R. W. Hansen
St. Mgr., Chief Engineer.....Paul Savercool
Commercial Manager.....Don Bowden
Sales Prom. Mgr., Prog. Dir.....Ralph Baird

KEYZ—Anaheim—1959

Frequency: 1190 Kc.....Power: 1000 Watts
Owned By.....Radio Orange Cty, Inc.
Address.....Disneyland Hotel
Tel.: PProspect 4-5170.....Independent
Station Reps.....Gill-Perna; Pacific Bcst. Sales
President, Gen. Mgr.....Cliff Gill
Commercial Manager.....Ira Laufer
Station Manager.....Dan Russell
Program Director.....John Gunn

KPON—Anderson—1959

Frequency: 1580 Kc.....Power: 1000 Watts
Owned By.....Big Four Bcstg.
Address.....White City Shopping Center
Tel.: EM 5-2711.....Independent
General Manager.....R. Golden

KAVR—Apple Valley—1954

Frequency: 960 Kc.....Power: 5 Kw. d.
Owned By.....BHA Enterprises, Inc.
Address.....P.O. Box 960
Tel.: CH 7-7251.....Independent
Representative.....Gates/Hall, Inc.
President.....M. D. Buchen
General, Sta. Mgr.....Alan B. Skuba
Commercial Mgr.....Don Edlund
Program Dir.....Neil Linder
Chief Engineer.....Dean Kiner
Owners of: KNEZ, Lompoc, Calif.

KENL—Arcata—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Humboldt Bcstrs.
Address.....KENL Bldg.
Tel.: VA 2-2941.....Independent
Pres., Gen. Mgr.....Mel Marshall
Chief Engineer.....H. Bender, Jr.

KCJH—Arroyo Grande—1962

Frequency: 280 Kc.....Power: 500 Watts d.
Owned By.....Radio Station KCJH
Address.....P.O. Box 187
Tel.: HUnter 9-4201.....Independent
Station Representative.....Bcst. Time Sales
President.....Christina M. Jacobson
General Sales Promo. Mgr.....Les Hacker
Program Director.....Daryl Waiters
Chief Engineer.....Harold Jensen

KAHI—Auburn—1957

Frequency: 350 Kc.....Power: 5 Kw. d.
Owned By.....Don C. Reeves
Address.....Box 950
Tel.: TU 5-5636.....KBS
Sta. Representative.....Pacific Broadcast Sales
President, Ch. Eng.....Don C. Reeves
General, Comm. Mgr.....Gene Ragle
Program Dir.....Ron Knight

KBIG—Avalon—1952

Frequency: 740 Kc.....Power: 10,000 Watts
Owned-Operated By.....John Poole Bcstg. Co.
Address.....\$540 Sunset Blvd., Los Angeles 28
Tel.: HO 3-3205.....Independent
Representative.....Advertising Time Sales
President.....Kevin B. Sweeney
V.P., General Manager.....William A. Sawyers
Program Director.....Allen A. Davis
Publicity Director.....William Schubert
Chief Engineer.....Glynn Covington

KAFY—Bakersfield—1946

Frequency: 550 Kc.....Power: 1000 Watts
Owned By.....Tullis & Hearne, Inc.
Address.....P.O. Box 6128
Tel.: Empire 6-4411.....Independent
Station Representative.....Robert Eastman
President.....Howard Tullis
Gen. Mgr.....Paul Battisti
Program Director.....Al Anthony
Chief Engineer.....Robert E. Magg
Owners of: KFXM, San Bernardino; KDEO, San Diego.

KBIS—Bakersfield—1950

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Eastern Electrosonic Industries
Address.....2013 Chester Ave.
Tel.: FAirview 4-6093.....Independent
General Manager.....C. R. Christianson
Chief Engineer.....Leon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....Radio KERN, Inc.
Business Address.....1535 17th St.
Tel.: FA 5-7475.....CBS
Representative.....Paul H. Raymer
Sta. Mgr.....Tom Flynn
Chief Engineer.....Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KGEE, Inc.
Address.....El Tejon Hotel
Tel.: FA 7-3587.....NBC
Sta. Reps...Tele-Radio & TV Sales; Gates/Hall

Gen. Mgr., Ch. Eng.....C. D. Hammond
 Commercial Mgr.....R. Tuten
 Program Dir.....V. Jones

KLYD—Bakersfield—1958

Frequency: 1350 Kc....Power: 1000 Watts;d.
 Owned By.....Kern County Bdstg. Co.
 Business Address.....2831 Eye St.
 Tel.: FAirview 7-7511.....Independent
 Station Representative.....Hollingbery
 President, Gen. Mgr.....Edward E. Urner
 Commercial Mgr.....William Walker
 Station Manager.....Dave Maxwell
 Chief Engineer.....Vernon G. Tucker
 Owners of: KLYD-TV.

KPMC—Bakersfield—1932

Frequency: 1560 Kc....Power: 10,000 Watts
 Owned-Oper. By.....Pioneer Mercantile Co.
 Address.....P.O. Box 1709
 Tel.: FA 7-5121.....ABC
 Reprs. Venard, Torbet & McConnell; Grant Webb
 President.....F. G. R. Schamblin
 Station Manager.....L. A. Schamblin
 Comm. Mgr.....Paul R. Biermann
 Chief Eng.....Leo P. Jarvis

KUZZ—Bakersfield—1958

Frequency: 800 Kc....Power: 250 Watts; d.
 Owned By.....Valley Bcstg. Co.
 Address.....910 Chester
 Station Rep.....Charles Bernard
 Tel.: FAirview 7-4401.....Independent
 President, Gen. Mgr.....Herb Henson
 Program Director.....Larry Daniels

KWAC—Bakersfield—1955

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W n.
 Owned.....KMAP, Inc.
 Address.....1330 Chester Ave.
 Tel.: FA 7-9711.....KBS
 Sta. Reprs. Masla; Venard, Torbet & McConnell
 Pres., Gen. Mgr.....Gordon B. Sherwood, Jr.
 Comm., Sales Prom. Mgr.....Ed Hopple
 Program Director.....Dan Gates

KPAS—Banning—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Stevens Bcstg. Inc.
 Address.....4425 W. Ramsey St.
 Tel.: VI 9-4557.....Independent
 President.....Calvin Jasshon
 General Manager.....R. Leach
 Chief Engineer.....J. Ledbetter

KIOT—Barstow—1960

Frequency: 1310 Kc....Power: 500 Watts d.
 Owned By.....Beam Broadcasting Co., Inc.
 Address.....850 E. Williams
 Tel.: CLinton 6-2175.....Independent
 Station Reprs.....Harlan Oakes; Walker-Rawalt
 President.....Henry R. Phipps
 Station Manager.....James King
 Program Dir.....Ivan Brady
 Publicity Dir.....Earline Sumner
 Chief Engineer.....Nick Howard

KWTC—Barstow—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.Mojave Valley Bcstg. Co.
 Address.....Box 697
 Tel.: CLinton 6-3511.....Independent
 Station Representative.....Pearson Natl. Reprs.
 Pres., Gen. Mgr.....W. T. Brown
 Station Manager.....J. D. Parler
 Program Director.....Don Allen
 Chief Engineer.....Fred Mull

KRE—Berkeley—1923

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Central Calif. Bcstrs., Inc
 Address.....601 Ashby Avenue
 Tel.: THornwall 8-7715.....Independent
 General Mgr.....Arthur Westlund
 Sta. Mgr.....Don Hambly
 Prog. Dir.....Les Avery
 Chief Engineer.....Robert I. Sampson

KOWL—Bijou—1956

Frequency: 1490 Kc....Power: 250 Watts
 Owned. Tahoe Broadcasters, Lake Tahoe, Inc.
 Address.....Box 132, Stateline, Calif.
 Tel.: LUdlow 8-6681.....Independent
 Station Rep.....Lucas
 President.....Ed J. Frech
 Station Manager.....John J. Murphy
 Chief Engineer.....Ken Cayton

KIBS—Bishop—1953

Frequency: 1230 Kc..Power: 1 Kw. d.,250 W. n.
 Owned.....Southeastern Sierra Bcstg. Corp.
 Address.....Box 757
 Tel.: Upton 2-4411.....ABC, KBS
 President, Gen. Mgr.....R. S. Deming
 Station Mgr., Chief Eng.....Elwayne Clement
 Sales Prom. Mgr., Pub. Dir.....John Hemler

KYOR—Blythe—1947

Frequency: 1450 Kc....Power: 250 Watts
 Owned By.....KYOR, Inc.
 Address.....Box 668
 Tel.: 2231.....Box 668
 Representative....Venard, Torbet & McConnell
 President.....T. E. Foster
 General, Station Manager.....Robert Roddy
 Prog. Dir., Chief Eng.....Charles C. Bolland
 Publicity Director.....Al Guthrie

KROP—Brawley—1946

Frequency: 1300 Kc...1000 Watts d., 500 n.
 Owned By.....KROP, Inc.
 Address.....P.O. Box 238
 Tel.: 1300.....Independent
 General Manager.....Ed Silvera
 Chief Engineer.....Dave Matton
 Owners of: KPRO, Riverside; KREO, Indio; KYOR,
 Blythe.

KBLA—Burbank—1952

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....G. E. Cameron, Jr.

CALIFORNIA

Address 11516 Oxnard St., N. Hollywood
Tel.: Poplar 2-1195 Independent
Newspaper Affil. Desert Sun, Palm Springs Calif.
General Manager Mel Leeds
Commercial Manager Robert Marshall

KRML—Carmel—1957

Frequency: 1410 Kc. Power: 500 Watts; d.
Owned By Carmel Bcstg.
Address Route 2, Box 552
Tel.: MAYfair 4-1215 Independent
Station Representative Bolling
President, Gen. Mgr. Sam S. Smith
Station, Comm. Mgr. Beryle I. Gonzales
Publicity Director Shirley J. Bass
Chief Engineer Fritz Haas

KHSL—Chico—1935

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated Golden Empire Bcstg. Co.
Address Box 1041
Tel.: Flreside 2-0141 CBS
Sta. Rep. Bolling
Pres., Gen. Mgr. Mrs. Mickey McClung
Station Manager Charles H. Kinsley, Jr.
Chief Engineer Russell Pope

KPAY—Chico—1949

Frequency: 1060 Kc. Power: 10,000 Watts
Owned J. Ned. Richardson
Address P.O. Box 369
Tel.: 342-4211 MBS
Representative Hollingbery
Gen. Mgr. J. Ned Richardson
Station Manager Ted L. Snider
Comm. Mgr. Frank J. Mertz
Chief Engineer William Pope

KBMX—Coalinga—1950

Frequency: 1470 Kc. Power: 500 W. d.
Owned By Charles E. Kelly
Address Box 1164
Tel.: 935-0735 Independent
Sta. Rep. Grant Webb
Owner Charles E. Kelly
Station Manager Jack Miller
Program Dir. David Barnett
Sales Manager Glenn Adams

KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.
Owned Radio K-BUC, Inc.
Business Address Box 368
Tel.: RE 7-1370 Independent
Station Representative Lucas
President James F. Hadlock
V.P., Gen. Mgr. Naum Healy
Comm. Manager Sherm Horn
Publicity Director Bob Cochems
Chief Engineer Walter Rees
Owners of: KDAN, Eureka, Calif.

KPLY—Crescent City—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Del Norte Bcstg. Co.

Address Box 248
Tel.: Ingersoll 4-59100 KBS
Station Representative Tracy Moore
Owners M. C. Deaver, Virginia McWhorter
Comm. Sta. Mgr. H. Frank Walters
Chief Engineer Herbert Newman

KPOD—Crescent City—1959

Frequency: 1310 Kc. Power: 1,000 Watts, d.
Owned By H. Frank & Wanda M. Walters
Address 857 Second St.
Tel.: IN 4-5060 Independent
Station Reps. Sandeberg; Gates/Hall
President, Ch. Eng. H. Frank Walters
General, Station Mgr. James R. Sumbler
Sales Promo. Mgr. William R. Baker
Program Director Jack Chunn
Publicity Director Richard H. Minor
Owners of: KWNA, Winnemucca, Nev.

KCHJ—Delano—1951

Freq.: 1010 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Charles Herman Johnes
Address P.O. Box 1000
Tel.: Delano 8676 Independent
President, Chief Eng. Charles H. Johnes
Station Manager Jean G. Johnes
Comm. Mgr. Jim Turner
Program Dir. Joe McFolin

KRDU—Dinuba—1946

Frequency: 1130 Kc. Power: 1000 Watts
Owned-Operated By Radio Dinuba Co.
Address Box 157
Tel.: LY 1-1130 KBS
Pres., Gen., Sta. Mgr. Egon A. Hofer
V.P. Dave Hofer, Jr.
Chief Engineer Warren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc. Power: 1 Kw.
Owned By Tullis & Hearne Bcstg. Co.
Address P.O. Box 20188, San Diego
Tel.: JU 3-9100 Independent
Station Representative Robert Eastman
President Howard Tullis
General, Sta. Manager Joe Cahill
Program Director Noel Confer
Chief Engineer Ed Murphree
Owners of: KAFY, Bakersfield; KFXM, San Berna-
dino, both Calif.

KAMP—El Centro—1958

Frequency: 1430 Kc. Power: 1000 Watts
Owned By Fresno Bcstrs.
Address P. O. Box 1018
Tel.: ELgin 2-2277 Independent
Sta. Reps. Venard, Torbet & McConnell; Webb
General Mgr. A. Androetti
Prog. Dir., Sales Prom. Mgr. Bob Weaver
Chief Engineer Arch Thistle

KICO—El Centro—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Charles R. Love

AddressBox 861
 Tel.: ELgin 2-1490.....ABC
 Sta. Reprs.....Weed; Gates/Hall
 Owner.....Charles R. Love
 General, Comm. Manager.....W. L. Gleeson
 Program Director.....Joseph Arnaldo

KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....RadioActive, Inc.
 Business Address.....Box 140
 Tel.: EL 2-1230.....NBC-KBS
 President, Gen. Mgr.....Marc Hanan
 Sales Promotion Manager.....Robert Ordonez
 Program, Publicity Dir.....Gordon Belson

KOWN—Escondido—1958

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Palomar Broadcasting Co.
 Address.....1226 Hale Ave.
 Tel.: SHerwood 5-5811.....KBS
 Pres., Gen. Mgr.....Julia C. Owen
 Commercial Manager.....Bruce McLean
 Program Director.....Jay Raymond
 Chief Engineer.....Wallace A. Simonson

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
 Owned.....Radio KDAN
 Address.....Box 993
 Tel.: HI 2-0611.....Independent
 Station Rep.....Lucas
 President.....James F. Hadlock
 General Mgr.....Steve Schoen
 Commercial Mgr.....Earl Madray
 Program Dir.....Bud Morris
 Chief Engineer.....Guy Saleme

KINS—Eureka—1946

Freq.: 980 Kc.....Power: 5 Kw., c., 500 W. n.
 Owned-Oper. By.....Eureka Bcstg.
 Address.....Box "O"
 Tel.: HI 2-5744.....CBS
 Station Representative.....Grant Webb
 Pres., Gen. Mgr.....Wendell Adams
 Station Comm. Mgr.....Doyle Seely
 Chief Engineer.....Dean Elliott

KRED—Eureka—1933

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned By.....Calif. Oregon Radio Co.
 Address.....P. O. Box 1021
 Tel.: 443-1621.....MBS
 Station Rep.....Adam Young
 V.P., Manager.....Newton L. Steward
 Opera. Manager.....Barry Adams
 Chief Engineer.....Don King
 Owners of: KIEM-FM-TV, Eureka.

KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Fort Bcstg. Co.
 Address.....2100 E. Oaks St.
 Tel.: YO 4-3251.....Independent
 General Manager, Ch. Eng.....Craig N. Smith

KLIP—Fowler—1961

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned By.....Morris Mindel
 Address.....P.O. Box 1177
 Tel.: Fowler.....Independent
 General Manager.....Morris Mindel

KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. By.....H. & G. Harm Enterp.
 Address.....7535 N. Van Ness Ave.
 Tel.: BA 24441.....ABC
 Representative.....Hollingbery
 General Mgr.....George Harm
 Program Director.....Bill Dallas
 Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc.....Power: 1000 Watts, d.
 Owned.....KBIF, Inc.
 Address.....261 N. Broadway
 Tel.: AM 6-0791.....Independent
 President.....Norwood J. Patterson
 General, Comm. Mgr.....Robert Hickling
 Program Director.....Charles Turner
 Chief Engineer.....Larry Woods

KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.
 Owned By.....KEAP Broadcasting Co. Inc.
 Address.....2344 S. Railroad Ave.
 Tel.: AD 7-1871.....Independent
 Station Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Herbert J. Edelman
 Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Triangle Publications
 Business-Studio Address.....T. W. Patterson Bldg.
 Tel.: AM 8-6441.....CBS
 News Affil.....Phila. Inquirer, Phila. D. News
 Representative.....John Blair
 Vice President.....Roger W. Clipp
 General Manager.....Kenneth M. Curto
 Local Sales Manager.....Robert Steinhilber
 Asst. Gen. Mgr. (Radio Sales).....Guy Farnsworth
 Program Director.....Robert Klose
 Promotion Manager.....Don Sheppard
 Chief Engineer.....Keith L. Mealey
 Owners of: WFIL-AM-FM-TV, Philadelphia;
 WNBF-AM-FM-TV, Binghamton, N. Y. WFBG-
 AM-FM-TV, Altoona, Pa.; WNHC-AM-FM-TV,
 New Haven, Conn.; WLXH-TV, Lebanon, Pa.;
 KFRE-AM-TV, KRFM, Fresno.

KGST—Fresno—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned By.....International Radio, Inc.
 Address.....1244 'O' St.
 Tel.: AM 6-9901.....Independent
 President, Gen. Mgr.....Richard E. Ryan
 Comm., Sales Prom. Manager.....Jack Reavley
 Program Director.....Bernardo Mendoza
 Chief Engineer.....Stanley Thatcher

KMAK—Fresno—1953

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Fresno Bcstrs.
 Address.....2020 McKinley Ave.
 Tel.: AM 6-9448.....Independent
 Station Rep.....McGavren-Guild
 General Manager.....T. Thrumston
 Chief Engineer.....Ed Nickel

KMJ—Fresno—1922

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By....McClatchy Bcstg. Co.
 Business-Studio Address. 1515 Van Ness Ave.
 Tel.: AM 8-5771.....NBC
 Newspaper Affiliation McClatchy Newspapers
 Representative.....Paul H. Raymer
 President.....Eleanor McClatchy
 Station Manager.....Ramsey G. Elliott
 Program Mgr.....Jeff Nagle
 Sales Mgr.....Roy Swanson
 Chief Engineer.....William Wallace
 Owners of: KMJ-FM-TV, Fresno; KFBK-AM-FM,
 Sacramento; KBEF, Modesto, all Calif.; KOH,
 Reno, Nev.

KXEX—Fresno—1962

Frequency: 1550 Kc. Power: 500 Watts d.
 Owned By.....Atlas Broadcasting Co.
 Address.....P.O. Box 1613
 Tel.: 233-8803.....Independent
 Sta. Reps.. Dora-Clayton; Tele-Radio & TV Sales
 General, Sales Promo. Mgr...John W. Sonder
 Commercial Manager.....Sylvia Sonder
 Program Director.....Manolo Rosillo
 Chief Engineer.....Harold O. Torosian

KYNO—Fresno—1947

Frequency: 1300 Kc. Power: 5000 wts. d. 1000 n.
 Owned-Oper. By.....Radio KYNO
 Address.....2125 N. Barton Ave.
 Tel.: CL 5-8383.....MBS
 Reps.Vernard, Torbet & McC.; Art Moore
 General Manager.....Gene Chenault
 Program Dir.....Dave Belman
 Nat'l Sales Manager.....Wayne Decker
 Chief Engineer.....Bert Williams

KPER—Gilroy—1957

Frequency: 1290 Kc. Power: 1000 Watts, d.
 Owned.....Radio KPER
 Address.....59 N. Monterey St.
 Tel.: VI 2-3155.....KBS
 Station Representative.....J. A. Lucas
 General Manager.....John Gregory
 Commercial Manager.....Ben Gutierrez
 Program, Comm. Dir.....Dave Belman
 Nat'l Sales Manager.....Wayne Decker
 Chief Engineer.....Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc. Power: 250 Watts
 Owned By.....Southern California Bcstg. Co.
 Address.....106 N. Glendale Ave.
 Tel.: CHapman 5-2388.....Independent
 President, Gen. Manager....William J. Beaton
 Program Director.....Beach Rogers
 Chief Engineer.....Andrew Costello

KNGS—Hanford—1948

Freq.: 620 Kc. Power: 1 Kw.
 Owned-Oper. By.....Kings Bcstg. Corp.
 Business Address.....P.O. Box 620
 Tel.: LUDlow 2-0361.....ABC
 President, Gen. Mgr.....John C. Cohan
 Station Rep.....H.R. Reps.
 Station Manager.....Robie F. Shull
 Sales Promotion Mgr.....Carl L. Switzer

KHSJ—Hemet—1958

Frequency: 1320 Kc. Power: 500 Watts
 Owned By.....Ramona Bcstg Co.
 Address.....P.O. Box 1196
 Tel.: OLiver 8-7113.....Independent
 President, Program Dir....Robert T. Griffin, Sr.
 Commercial Mgr.....Paul Sprague
 Chief Engineer.....Al Copeland

KGHT—Hollister—1962

Frequency: 1520 Kc. Power: 500 Watts d.
 Owned By.....Hollister Broadcasting, Inc.
 Address.....P.O. Box 931
 Tel.: 637-7171.....Independent
 President.....Richard M. Godfrey
 General Mgr., Chief Engr.....J. W. Warren
 Program Director.....Diane Warren

KDAY—Hollywood—1947

Frequency: 1580 Kc. Power: 50,000 Watts, d.
 Owned By.....Continental Bcstg. of Calif., Inc.
 Address.....1549 No. Vine St.
 Tel.: HO 1-9981.....Independent
 Representative.....Continental Broadcasting
 President.....O. Wayne Rollins
 General Manager.....Albert R. Lanphear
 Commercial Manager.....Lon Boutin
 Program Director.....Kelley Daniels
 Chief Engineer.....Bob Dye
 Owners of: WCHS-AM-TV, Charleston, W. Va.;
 WNJR, Newark, N. J.; WBEE, Harvey, Ill.;
 WAMS, Wilmington, Del.; WRAP, Norfolk, Va.;
 WGEE, Indianapolis, Ind.; WPTZ, Plattsburgh,
 N. Y.; WEAR, Pensacola, Fla.

KCHV—Indio—1954

Frequency: 970 Kc. Power: 1 Kw., d.
 Owner.....Coachella Bcstg. Co.
 Address.....Box 112
 Tel.: EXpress 8-5534.....KBS
 Representative.....Moore & Assoc.
 Pres.....Edward Gorges
 General, Sta. Manager.....Ed Staples
 Comm. Mgr.....Doug Caplette
 Chief Engineer.....Rodney Gorges

KREO—Indio—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....KREO, Inc.
 Address.....P.O. Box 697
 Tel.: DIamond 7-3403.....Independent
 General Manager.....Lee Ellis
 Station Manager.....Ed. Silvera
 Chief Engineer.....Dave Matton
 Owners of: KPRO, Riverside; KROP, Brawley,
 KYOR, Blyth.

KTYM—Inglewood—1958

Frequency: 1460 Kc.....Power: 5 Kw. d.
 Owned By.....A. J. Williams
 Address.....125 S. Grevillea Ave.
 Tel.: ORegon 8-3731.....Independent
 President, Sta. Mgr.....A. J. Williams
 Program Director.....Claire T. Honovich
 Chief Engineer.....Victor M. Sanders

KRKC—King City—1958

Frequency 1490 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By.....KRKC, Inc.
 Address.....P.O. Box 625
 Tel.: 385-5421.....KBS
 Station Representative.....Sandberg
 President.....Bob McVay
 Program Director.....Stan White
 Publicity Director.....Nancy Pozzi
 Chief Engineer.....Ben Spells

KAVL—Lancaster—1950

Freq.: 610 Kc....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Antelope Bcstg. Co.
 Address.....2501 West Ave.
 Tel.: WH 2-1121.....MBS
 President.....W. B. Carter
 General Mgr.....H. L. Comstock

KBVM—Lancaster—1956

Frequency: 1380 Kc.....Power: 1000 Watts d.
 Owned By.....Tri-County Bcstgrs., Inc.
 Address.....43321 N. Sierra Highway
 Tel.: WH 2-8461.....Independent
 Station Representative.....Gates/Hall, Inc.
 President.....Donald Lewis
 General, Station Mgr.....D. Dean Roper
 Commercial Manager.....Barbara Wood
 Publicity Dir., Chief Engr.....Jerold Miles

KLAN—Lemoore—1960

Frequency: 1320 Kc.....Power: 1000 Watts, d.
 Owned By.....Radio Lemoore
 Address.....422 N. Douty St., Hanford, Calif.
 Tel.: LU 4-4466.....Independent
 Station Rep.....Lee F. O'Connell
 President.....Joseph E. Gamble
 Station Manager.....Mel Vierra
 Commercial Manager.....Nate Alberstein
 Program Director.....Mike Cleland
 Chief Engineer.....Fred Volken
 Owners of: KJOY, Stockton, Calif.; KJAY, Sacramento, Calif.

KCVR—Lodi—1946

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned By.....Radio KCVR
 Business Address.....P. O. Box 600
 Tel.: EN 8-0628.....Independent
 Station Rep.....Hollingsbery
 General Manager.....Floyd Farr
 Station Mgr., Chief Engr.....George Sampson
 Program Director.....Jimmy James

KLOM—Lompoc—1962

Frequency: 1330 Kc.....Power: 1,000 Watts d.

Owned By.....Lompoc Broadcasting Co.
 Address.....Lompoc
 Tel.: Lompoc.....Independent
 President, General Mgr.....Charles Trotter

KNEZ—Lompoc—1958

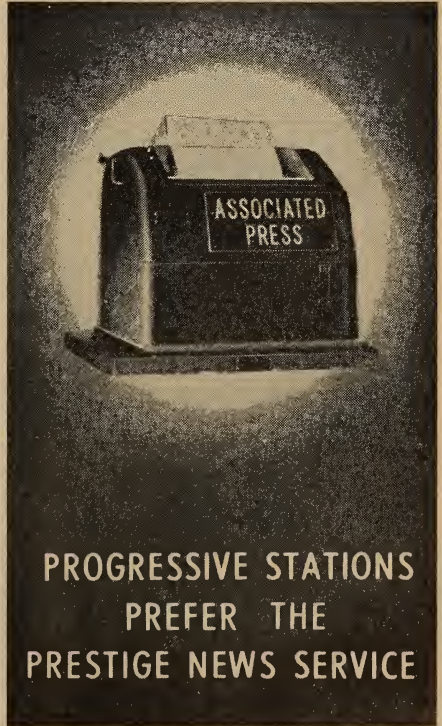
Frequency: 960 Kc.....Power: 500 Watts
 Owned By.....South Coast Bcstg.
 Business Address.....P.O. Box 338
 Tel.: REgent 6-3421.....Independent
 Station Rep.....Venard, Torbet & McConnell
 President.....M. Buchen
 Station Mgr.....Les Leslie
 Asst. Manager.....Alan Beach

KFOX—Long Beach—1923

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned By.....Illinois-California Bcstg.
 Address.....220 E. Anaheim Street
 Tel.: HE 6-7281.....Independent
 Station Representative.....Adam Young
 President.....Egmont Sonderling
 General Mgr.....Dick Schofield
 Chief Engineer.....Al Mutter
 Owners of: WDIA, Memphis, Tenn.; KDIA, Oakland, Calif.; WOPA-AM-FM, Oak Park, Ill.; KFOX-FM; Long Beach, Calif.

KGER—Long Beach—1926

Frequency: 1390 Kc.....Power: 5,000 Watts
 Owned By...John Brown Schools of Calif., Inc.
 Business-Studio Address.....3745 Atlantic



Tel: GARfield 7-7907.....Independent
 PresidentDr. John E. Brown
 Gen., Sta., Comm. Mgr.....E. William George
 Program Director.....Irene Cook
 Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....AB-PT. Inc.
 Address.....3321 S. La Cienega Blvd.
 Tel.: NO 3-3311.....ABC
 RepresentativeKatz
 President.....Leonard H. Goldenson
 V.P., General Manager.....Ben Hoberman
 Sales Manager.....Douglas Campbell
 Program Dir.....Jack Meyers
 Sales Promotion Manager.....Jack Pavis
 Publicity Dir.....Virginia West
 Chief Engineer.....Art Sterman
 Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; WIS, Chicago; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; KQV, Pittsburgh; WBKB-TV, Chicago.

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned By.....Cleveland Broadcasting
 Bus-Studio Address.....5773 Wilshire Blvd.
 Tel.: WE 8-0161.....Independent
 Station Rep.....Hollingbery
 Gen. Comm. Mgr.....Calvin J. Smith



KABC
conversation
RADIO 79

Program Director.....Howard Rhines
 Chief Engineer.....Ron Oakley

KFI—Los Angeles—1922

Frequency: 640 Kc.....Power: 50,000 Watts
 Owned-Operated By...Earle C. Anthony, Inc.
 Business-Studio Address..141 N. Vermont Ave.
 Tel.: DU 2-2121.....NBC
 Representative.....Henry I. Christal
 Pres., Gen. Mgr.....George A. Wagner
 Station Manager.....Charles Hamilton
 Commercial Manager.....A. William Oster
 Sales Promo. Mgr., Pub. Dir.....Russell Smith
 Program Director.....Pat Kelly
 Co-Chief Engs...H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By...Crowell-Collier Bcstg. Corp.
 Business-Studio Add...6419 Hollywood Blvd.
 Tel.: HO 5-3131.....Independent
 RepresentativeBlair
 President.....J. C. Drilling
 General Manager.....J. J. Bernard
 Dir. of Operations.....Theola Sanders
 General Sales Manager.....Robert E. Sharon
 Program Director.....Jim Hawthorne
 Advertising Director.....Warren Earl
 Manager of Engineering.....Ed Benham
 Owners of: KEWB, San Francisco; KDWB, St. Paul, Minn.

KGBS—Los Angeles—1925

Frequency: 1020 Kc....Power 50,000 Watts d.
 Owned By.....Standard Bcstg. Co.
 Business-Studio Add.....338 S. Western Ave.
 Tel.: DU 8-2345.....Independent
 Station Rep.....Peters, Griffin, Woodward
 President.....George B. Storer, Jr.
 V.P., General Manager...Wendell B. Campbell
 General Sales Manager..Edward F. McLaughlin
 Program. Pub. Manager..William C. Thompson
 Sales Promotion Mgr.....Robert M. Storer
 Chief Engineer.....Ernest Underwood
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y. WGBS, AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; WITI-TV, Milwaukee.

KGFJ—Los Angeles—1926

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Ben S. McGlashan
 Address.....4550 Melrose Ave.
 Tel.: NOrmandy 3-3181.....Independent
 Station Representative.....Bernard Howard
 General Manager.....Thelma Kirchner
 Assistant Manager.....Juanita Bart
 Sales Mgr.....Molly C. Low
 Program Director.....Tom B. Hawkins
 Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....RKO General
 Address.....5515 Melrose Ave.
 Tel.: HO 2-2133.....MBS

Sta. Rep.....RKO General Nat'l Sales
 Division Director.....Harry Trenner
 Program & Prod. Mgr.....Arnold Schorr
 General Sales Mgr.....Morton Sidley
 Promotion Director.....Frank Barron
 Chief Engineer.....Robert Bullock

KLAC—Los Angeles—1924

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n
 Owned By.....Hall Bcstg. Co.
 Address.....5828 Wilshire Blvd.
 Tel.: WE 7-0110.....Independent
 Station Representative.....Edward Petry
 President.....M. W. Hall
 Exec. V.P., Gen. Mgr.....Robert H. Forward
 Commercial Manager.....Cy Ostrup
 Program Manager.....Roger Barkley
 Sales Promo. Manager.....Gene Williams
 Publicity Director.....John Dickson
 Transmitter Supervisor.....Ross McGough

KMPC—Los Angeles—1928

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n
 Owned-Oper. By.....Golden West Bcsters.
 Address.....5939 Sunset Boulevard
 Tel.: HOLLYWOOD 9-5341.....Independent
 Representative.....AM Radio Sales
 Ch. of Board.....Gene Autry
 President.....Robert O. Reynolds
 Exec. V.P., General Mgr.....Lloyd Sigmon
 V.P., Sales.....Stanley Spero
 V.P., Promotion.....John M. Asher
 Program Director.....Hugh Hellier
 V.P., Engineering.....Tom Crosnoe
 Owners of: KSF0, San Francisco, Calif.; KVI,
 Seattle, Wash.; KEX, Portland.

KNX—Los Angeles—1920

Frequency: 1070 Kc.....Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System, Inc.
 Business-Studio Address...6121 Sunset Blvd.
 Tel.: HO 9-1212.....CBS
 Sta. Representative.....CBS Spot Sales
 V.P., General Manager.....Robert Sutton
 General Sales Mgr.....Jim Ingraham
 Sales Promo., Merch. Mgr.....Ted Pettit
 Dir. of Info. Services.....Arthur Wittum
 Program Director.....Harfield Weedin
 Chief Engineer.....Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc..Power 50 Kw. d., 10 Kw. n
 Owned-Oper. By...Coast Radio Bdcstg. Corp.
 Address.....4628 Wilshire Blvd.
 Tel.: WE 8-2345.....Independent
 Station Representative.....Raymer Co.
 President, Gen. Mgr.....Hugh R. Murchison
 Station, Comm. Mgr.....Frederick Custer
 Program Director.....Robertson C. Scott
 Chief Engineer.....Conrad Sprenger

KRRD—Los Angeles—1927

Frequency: 1150 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned By.....I. C. O. F. G., Inc.
 Business-Studio Address...1050 Montecito Drive
 Tel.: CA 5-4116.....Independent

Station Representative.....Weed Radio Corp.
 General Manager.....M. D. Buchen
 Operations Manager.....Charles Clifton
 Program Director.....Leon Tate
 Sales Manager.....Clifford Levine
 Chief Engineer.....Jim Mayfield

XTRA—Los Angeles—1934

Frequency: 690 Kc.....Power: 50 Kw.
 Owned By...Radio Difusora del Pacifico, S.A.
 Address....Box 100, Tijuana, B. Cfa., Mexico
 Tel.: WEBster 7-2424.....Independent
 Station Representative.....McGavren/Guild
 President.....Lauro Villalon
 General Sales Manager.....Homer Odom
 Managing Editor.....Russ Barnett
 Chief Engineer.....Jose Marquez

KLBS—Los Banos—1961

Frequency: 1330 Kc.....Power: 500 Watts d.
 Owned By.....Los Banos Broadcasting Co.
 Address.....P.O. Box 672
 Tel.: 826-4996.....Independent
 Station Representative...Pearson Nat'l Reps.
 President.....James Rose
 General Manager.....John McAdam
 Sales Promotion Manager.....Allen Olson

KHOT—Madera—1956

Frequency: 1250 Kc.....Power: 500 Watts, d.
 Owner.....Glomar Music Bcstg. Co.
 Address.....Box 67
 Tel.: OR 4-8888.....Independent
 Mgr.....Bob L. Moran
 Chief Engineer.....J. Bell

KMYC—Marysville—1940

Frequency: 1410 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Carlton Bcstg. Corp.
 Business Address.....P. O. Box 631
 Tel.: SH 2-2396.....MBS, ABC
 Station Representative.....Grant Webb
 President.....Jack Sterling
 General, Station Mgr.....Carroll V. Hansen
 Commercial, Sales Promo. Mgr....Dale Fairlee
 Program Director.....Ruth Hansen
 Chief Engineer.....Dick Smart

KWIP—Merced—1956

Frequency: 1580 Kc.....Power: 500 Watts, d.
 Owned By.....Yosemite Bcstrs. Inc.
 Address.....Hotel Tloga
 Tel.: RA 2-3838.....Independent
 Station Reps.....Bob Dore; Gates/Hall
 President, General Mgr.....Ellsworth Peck
 Comm., Sales Promo. Mgr.....Vince Palmer
 Program Director.....Vicki Daly
 Chief Engineer.....Malcolm Beavers

KYOS—Merced—1936

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned By.....Radio Div., McBride Corp.
 Address.....1735 "L" St.
 Tel.: RA 2-6251.....ABC-MBS
 Station Rep.....Venard, Torbet & McConnell
 President.....T. E. McBride

General, Station Mgr.....George Weber
 Commercial Manager.....Harry Carmichael
 Program Director.....Michael Lundy
 Chief Engineer.....Richard Jerome

KBEE—Modesto—1951

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....McClatchy Bcstg. Co.
 Address.....14th & Eye St.
 Tel.: LA 3-7756.....CBS
 Newspaper Affil.....McClatchy Newspapers
 Representative.....Paul Raymer
 President.....Eleanor McClatchy
 Station Manager.....Thomas Flynn
 Chief Engineer.....Albert Schneider
 Owners of: KFBK-AM-FM, Sacramento; KMJ-AM-FM-TV, Fresno; KBEE-FM, Modesto; all Calif.; KOH, Reno, Nev.

KFIV—Modesto—1950

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned By.....KFIV, Inc.
 Address.....Box 1360
 Tel.: 529-0228.....Independent
 Station Rep.....Venard, Torbet & McConnell
 President.....A. J. Krisik
 General Manager.....Ted Wolf
 Program Director.....Bob Barnett
 Opera. Manager.....Gene D'Accardo
 Nat'l Commercial Mgr.....Judd Sturtevant
 Chief Engineer.....James Roddy

KTRB—Modesto—1933

Frequency: 860 Kc.....Power: 10,000 d.; 1000 n.
 Owned-Operated By.....KTRB Bcstg. Co., Inc.
 Address.....P.O. Box 3839
 Tel.: LA 3-0737.....Independent
 Station Rep.....Venard, Torbet & McConnell
 Pres.-Gen.-Station Mgr.....William H. Bates, Jr.
 Comm., Sales Prom. Mgr.....Richard Brown
 Chief Engineer.....W. H. Bates

KDOL—Mojave—1961

Frequency: 1340 Kc.....Power: 100 Watts
 Owned By.....Mojave Broadcasters
 Address.....P.O. Box 968
 Tel.: Valley 4-4221.....ABC, KBS
 Owners.....F. W. & A. I. Ogan
 General Manager.....Wes Parson
 Program Director.....Frank Stanley
 Chief Engineer.....Forrest Ogan

KIDD—Monterey—1955

Frequency: 630 Kc.....Power: 1 Kw.
 Owned By.....Monterey Pen Bcstg. Inc.
 Address.....Box 1070
 Tel.: FRontier 2-8154.....Independent
 Representative.....Hollingbery
 President, General Mgr.....Robert Sherry
 Commercial, Prom. Mgr.....Jack G. Hamilton
 Publicity Director.....Victor Rugh
 Chief Engineer.....J. King

KMBY—Monterey—1949

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....John Burroughs

Business Address.....651 Cannery Row
 Tel.: FR 2-4541.....Independent
 Station Rep.....Venard, Torbet & McConnell
 President.....John Burroughs
 General Mgr.....Galyn Hammond
 Program Director.....Don Hofmann
 Chief Engineer.....Frank Denney

KWSD—Mt. Shasta—1947

Frequency: 620 Kc.....Power: 1000 Watts, d.
 Owned-Oper. By..Shasta Cascade Bcstg. Corp.
 Address.....E. Alma St.
 Tel.: WA 6-2124.....Independent
 Reprs...Venard, Torbet & McC.; Cont. Radio Sales
 Gen. Mgr., Ch. Eng.....David Rees
 Program Dir.....Iola Huntingdon

KVON—Napa—1947

Frequency: 1440 Kc.....Power: 500 Watts
 Owned By.....Lawrence & Janice Lynn
 Address.....1124 Foster Road
 Tel.: Baldwin 6-2023.....MBS
 Station Representative.....Pearson
 Owners.....Lawrence & Janice Lynn

KSFE—Needles—1952

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....James Parr
 Address.....P.O. Box 738
 Tel.: EAstgate 6-2101.....MBS
 Station Rep.....Grant Webb
 President.....James Parr
 Commercial Manager.....Leslie V. Gilbert
 Program Dir., Chief Engineer...David Barnett
 Sales Promo. Mgr.....Grant Holcomb, Jr.
 Publicity Director.....Lynne Holcomb

KABL—Oakland—1959

Frequency: 960 Kc.....Power: 1000 Watts, d.
 Owned-Oper. By.....McLendon Corp.
 Address.....464 19th St.
 Tel.: TW 3-9600.....Independent
 Station Representative.....McGavren/Guild
 President.....Gordon B. McLendon
 General Manager.....Richard H. Wilcox
 Program Director.....Al Hart
 Commercial Manager.....Charles Payne
 Chief Engineer.....Howard Immekus
 Owners of: KLIF, Dallas, Tex.; KILT, Houston, Tex.; WSYL, Buffalo, N. Y.; KTSA, San Antonio, Tex.; WYNR, Chicago, Ill.

KDIA—Oakland—1942

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned.....KDIA, Inc.
 Business-Studio Address.....327 22nd St.
 Tel.: TE 4-4262.....Independent
 Station Rep.....Bernard Howard
 President, Gen. Mgr.....E. Sonderling
 Station Manager.....W. Conway
 Sales Prom. Manager.....Pat Madden
 Program Director.....John W. Doubleday
 Chief Engineer.....John Rolih
 Owners of: WOPA, Oak Park, Ill.; W DIA, Memphis, Tenn.; WFOX, Long Beach, Calif.

KEWB—Oakland—1922

Frequency: 910 Kc.....Power: 5 Kw.
Owned-Operated By..Crowell-Collier Bcstg. Co.
Business Address.....2150 Franklin St.
Tel.: TEmplebar 6-0910.....Independent
Station Representative.....H-R Representatives
President.....Joseph C. Drilling
General, Sta. Manager.....John M. McRae
Sales Manager.....Richard B. Ullman
Program Director.....Arthur Nelson
Sales Prom. Manager.....Warren Earl
Chief Eng.Roswell S. Smith
Owners of: KFWB, Los Angeles, Calif.; KDWB, St. Paul, Minneapolis.

KUDE—Oceanside—1956

Frequency: 1320 Kc.....Power: 500 Watts
Owned By:.....Dolph-Petty Bcstg. Co.
Address.....2950 Canyon Drive
Tel.: SA 2-8294.....Independent
President.....Herbert L. Petty
Gen. Station Mgr.....Lyle R. Richardson
Comm. Manager.....Larry Thomas
Program Director.....Joe Siegle
Sales Prom. Manager.....George Nagle
Chief Engineer.....Mike Stevens

KASK—Ontario—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned By..D. & J. W. O'Connor, F. H. Babcock
Address.....P.O. Box 593
Tel.: YUkon 2-8888.....Independent
General Manager.....Jerry Jones
Chief Engineer.....Manual Barraza

KOXR—Oxnard—1955

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Oxnard Broadcasting Corp.
Address.....1280 So. Oxnard Blvd.
Tel.: HU 3-2303.....Independent
Station Rep.....California Spot Sales
Pres., Chief Eng.....Paul R. Schneider
Comm., Sales Prom. Mgr.....Robert J. Mohr

KCMJ—Palm Springs—1946

Freq.: 1010 Kc....Pwr: 1 Kw., d.; 500 W., n.
Owned By.....Westminster Bcstg. Corp.
Business Address.....Box KK
Tel.: 325-2253.....CBS
Station Representative.....Lucas
President.....Morris H. Bergreen
General, Station Manager...Patrick Raymond
Program Director.....William Hesson
Chief Engineer.....Glen Barnett

KDES—Palm Springs—1956

Frequency: 920 Kc.....Power: 1000 Watts, d.
Owned.....Cameron Bcstg. Co.
Address.....611 S. Palm Canyon Dr.
Tel.: 324-1212.....Independent
Newspaper Affiliation.....Desert Sun
Station Reps.....Gates/Hall, Weed
President, Owner.....Geo. E. Cameron, Jr.
Gen. Station Mgr.....Norman W. Lofthus
Commercial Manager.....Adam Waran
Prog. Dir., Chief Eng.Cliff Miller
Owners of: KBLA, Burbank, Calif.

KPAL—Palm Springs—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owner.....KPAL Bcstg. Corp.
Address.....1983 N. Palm Canyon Dr.
Tel.: 324-9171.....ABC
Station Representative.....Pearson Nat'l Reps.
President.....Harry Maizlish
General, Station Mgr.....Alfred Yallen
Commercial Manager.....Helen Quirk
Sales Promotion Manager.....Arthur Hersh
Program Director.....Allan Simpson, Jr.
Chief Engineer.....Benjamin Smith
Owners of: KRHM-FM, Los Angeles.

KUTY—Palmdale—1957

Frequency: 1470 Kc.....5 Kw., d.
Owned By.....Tarlow Associates
Address.....P. O. Box 5
Tel.: Windsor 7-3107.....Independent
Station Reps.....Harlan Oakes; Weed
President.....Sherwood J. Tarlow
General, Sta. Manager.....Robert B. Mitchell
Program Director.....Bobby Vann
Sales Promotion Mgr.....Mike Porter
Chief Engineer.....Jack Kaufman
Owners of: WHIL-AM-FM, Boston, Mass.; WARE, Ware, Mass.; WLOB, Portland, Me.; WWOK, Charlotte, N. C.

KIBE—Palo Alto—1949

Frequency: 1220 Kc....Power: 1,000 Watts d.
Owned-Oper. By.....Sundial Bcstg. Corp.
Address.....230 Town & Country Village
Tel.: DA 3-1341.....Independent
Rep.Walker-Rawalt
General Mgr.....Edward Davis

KNGL—Paradise—1960

Frequency: 930 Kc.....Power: 500 W. d.
Owned By.....Arthur L. Bray
Address.....P. O. Box 1147
Tel.: Trinity 7-6241.....ABC
President & Gen. Mgr.....Arthur L. Bray

KRLA—Pasadena—1959

Freq.: 1110 Kc....Power: 50 Kw. d., 10 Kw., n.
Owned-Operated By.....1110 Bcstg. Corp.
Address.....1401 S. Oak Knoll
Tel.: MU 1-6991.....Independent
Representative.....Cooke
President.....Donald Cooke
General Manager.....John Barrett
General Sales Manager.....Larry Busskett
Sales Promotion Mgr.....Betty Hudson
Program Director.....James Washburne
Chief Engineer.....Jack Reeder

KWKW—Pasadena—1942

Frequency: 1300 Kc..Power: 5 Kw. d., 1 Kw., n.
Owned By.....Lotus Theatre Corp.
Address.....6233 Hollywood Blvd., Hollywood
Tel.: HOLLYWOOD 5-6171.....Independent
Station Reps....Nat'l Time Sales; Gates/Hall
President, Gen. Mgr.....Howard Kalmenson
Comm. Manager.....Andy James
Chief Engineer.....Henry Gripp

CALIFORNIA

KPRL—Paso Robles—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....KPRL, Inc.
Address.....32nd & Oak Streets
Tel.: 238-1600.....MBS
Newspaper Affiliation.....Paso Robles Press
Station Representative.....Gates/Hall
President, Gen. Mgr.....Arthur C. Youngberg
Station, Com. Mgr.....Charles E. Todd
Prog. Dir., Ch. Eng.....Joe Aleman

KTOB—Petaluma—1950

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Top of the Bay, Inc.
Address.....Box 590
Tel.: PO 3-1505.....KBS
Station Reps.....Forjoe, United Spot Sales
President.....William T. Stubblefield
Commercial Manager.....Dick Fuller
Chief Engineer.....Ken Phillips

KKIS—Pittsburg—1949

Frequency: 990 Kc. Power: 5 Kw.
Owned By.....Pace-Shear Radio
Address.....230 East 4th St.
Tel.: HE 2-2964.....Independent
President, Gen. Mgr.....John H. Pace

KKAR—Pomona—1960

Frequency: 1220 Kc. Power: 250 Watts
Owned By.....Intrastate Broadcasters, Inc.
Address.....1430 E. Phillips Blvd.
Tel.: NAtional 3-3434.....Independent
Station Rep.....J. A. Lucas Co.
President, Gen. Mgr.....Abbott London
Commercial Mgr.....Jay Jones
Program Dir.....Joe Scott
Sales Promo. Mgr.....J. R. Dick
Chief Engineer.....Jack Calaway

KWOW—Pomona—1947

Freq.: 1600 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Valley Bcstg. Co.
Business-Studio Address.....So. Mills & Olive
Tel.: NAtional 8-5541.....Independent
Station Representative.....Harlan Oakes
President, Gen. Mgr.....Dean H. Wickstrom
Station, Commercial Mgr.....Jim Robinson
Program Director.....Jim Louis
Chief Engineer.....John Young

KTIP—Porterville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Gateway Bcstrs., Inc.
Business-Studio Address.....Box 1312
Tel.: SU 4-1450.....Independent
President, Gen. Mgr.....Gareth F. Garland
Program Director.....Lawrence D. Cotta
Chief Engineer.....R. D. Edmonds

KACY—Port Hueneme—1958

Freq.: 1520 Kc. Power: 10 Kw. d., 1 Kw., n
Owned By.....KACY, Inc.
Address.....P.O. Box 1520, Oxnard, Calif.
Tel.: HUnter 3-1520.....Independent
Station Rep.....Venard, Torbet & McConnell
President.....Lincoln Dellur

V.P. Gen. Mgr.....Glenn D. Lockhart
Sales Mgr.....Ron Thompson
Program Dir.....Jerry Stevens
Chief Engineer.....Bob Lee Richards

KBLF—Red Bluff—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n
Owned-Oper. By.....Victor Indust., Corp.
Address.....405 Walnut
Tel.: FI 2-5614.....Independent
Station Rep.....Sandberg Co.
President, Gen. Mgr.....Clay McGowan
Station Mgr.....Bill Baumgarten
Chief Engineer.....Howard Parsons
Owners of: KVLC, Little Rock, Ark.

KAHR—Redding—1958

Frequency: 1330 Kc. Power: 5000 Watts, d.
Owned By.....Hi Fidelity Stations, Inc.
Address.....P.O. Box 997
Tel.: 243-5511.....KBS
Station Rep.....Harlan G. Oakes & Assoc.
President, Station Mgr.....Tom Kelly
Commercial Mgr.....Hal Jackson

KQMS—Redding—1954

Frequency: 1400 Kc. Power: 250 Watts
Owner.....Radio Redding, Inc.
Address.....Box 887
Tel.: 243-2454.....Independent
Station Representative.....Gates/Hall
President.....Jean L. Carpenter
Program Director.....Mona Carpenter
Chief Engineer.....Jack R. Short

KRDG—Redding—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned.....Redding Broadcasting Co.
Address.....1347 Yuba St.
Tel.: CHestnut 3-0343.....ABC
Station Rep.....Bernard Howard
Station Mgr., Chf. Eng.....Howard N. Martineau
Program Director.....Edith Martineau

KVCV—Redding—1937

Frequency: 600 Kc. Power: 1000 Watts
Owned-Oper. By.....Golden Empire Bcstg. Co.
Address.....Hotel Redding
Tel.: CH 3-1515.....CBS
Station Representative.....Avery-Knodel
President, Gen. Mgr.....Mrs. H. McClung

KVIP—Redding—1957

Frequency: 540 Kc. Power: 1 Kw.
Owned.....Shasta Bcstg. Corp.
Address.....Box 919
Tel.: 241-1540.....Independent
Representative.....Hollingsbery
Pres., Gen. Mgr.....George C. Fleharty
Chief Engineer.....Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc. Power: 1000 Watts
Owner.....Southwest Bcstg. Co., Inc.
Address.....P. O. Box 390
Tel.: PYramid 3-2358.....Independent
President.....B. Corren

KLOA—Ridgecrest—1956

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Ridgecrest Bcstg. Co.
 Address.....Box 696
 Tel.: RI 8-9211.....Independent
 Station Rep.....Venard, Torbet & McConnell
 Owner, Chief Engineer.....I. Sinoisky

KRCK—Ridgecrest—1956

Frequency: 1360 Kc.....Power: 1 Kw.
 Owned.....Indian Wells Radio
 Address.....350 W. Ridgecrest Blvd.
 Tel.: RI 8-4061.....KBS
 President.....Victor M. Farel
 Station Mgr.....Harry Nungester
 Chief Engineer.....Paul Byass

KACE—Riverside—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
 Owned.....KACE Radio, Inc.
 Address.....7351 Lincoln Ave.
 Tel.: OV 8-1570.....Independent
 Station Reps....Walker Rawalt; Harlan Oakes
 Pres., Gen. Mgr.....Ray Lapica
 Prog. Dir., Chief Engineer.....J. Wiseley

KPRO—Riverside—1941

Frequency: 1440 Kc.....Power: 1000 Watts
 Owned By.....KPRO, Inc.
 Address.....3401 Russell Street
 Tel.: OV 8-0260.....Independent
 Station Rep.....Pearson
 General Manager.....D. Taylor

KCRA—Sacramento—1955

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Kelly Broadcasting Co.
 Business Studio Address.....310 Tenth St.
 Tel.: 444-7300.....NBC
 Sta. Representative.....Petry
 Partner.....Robert E. Kelly
 Partner, Gen. Mgr.....Jon S. Kelly
 V.P., Asst. Gen. Mgr.....Howard J. Smiley
 Commercial Mgr.....Ted Richeson
 Program Director.....Robert Parent
 Merchandising Manager.....Ted Hardy
 Chief Engineer.....W. Herbert Hartman
 Owners of: KCRA-TV-FM.

KFBK—Sacramento—1922

Frequency: 1530 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....McClatchy Newspapers
 Business Studio Address...Twenty-First & Q
 Tel.: GI 2-0476.....CBS
 Newspaper Affiliation..McClatchy Newspapers
 Representative.....Paul H. Raymer
 President.....Eleanor McClatchy
 Station Manager.....Frank M. Devaney

KGMS—Sacramento—1952

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned By.....Capitol Bcstg.
 Address.....1235 H St.
 Tel.: GI 1-3133.....Independent
 President.....Anthony C. Morici
 Chief Engineer.....L. T. Waterman

KRAK—Sacramento—1926

Frequency: 1140 Kc.....Power: 50 Kw.
 Owned By.....Golden Valley Bcstg. Co.
 Address.....Hotel Senator
 Tel.: Gilber 1-6464.....ABC
 Station Rep.....Adam Young
 President, Gen. Mgr.....Manning Slater
 Station Mgr., Publicity Director.....Jay Hoffer
 Comm. Mgr., Prog. Dir.....Felix Adams
 Chief Engineer.....Robert La Rue

KROY—Sacramento—1937

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....John Carey, Inc.
 Business-Studio Address.....1010 11th St.
 Tel.: GI 3-2525.....Independent
 Reps....McGavren/Guild; Feltis/Dove/Cannon
 President.....Lincoln Dellar
 General, Station Mgr.....William H. Weaver
 Comm., Sales Prom. Mgr.....Gary Willson
 Program Director.....Buck Herring
 Chief Engineer.....Bob Stefan

KXOA—Sacramento—1945

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw., n.
 Owned-Oper. By.....Cal-Val Radio
 Business Address.....Box 3094
 Tel.: WA 5-2717.....Independent
 Station Representative.....Howard
 President.....Riley R. Gibson
 Chief Engineer.....Maurice Hill

KDON—Salinas—1935

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned By.....KDON, Inc.
 Business Address.....425 N. Main St.
 Tel.: HA 2-6464.....Independent
 Station Representative.....Eastman
 Pres., Gen. Mgr.....John B. Rushmer
 Chief Engineer.....James Parrish

KSBW—Salinas—1948

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. By..Salinas Valley Bcstg. Corp.
 Address.....238 John St.
 Tel.: HArrison 2-7484.....ABC
 Station Representative....H.R. Representatives
 Pres., Gen. Mgr.....John C. Coham
 Station Manager.....Richard Logan
 Sales Promo. Mgr.....Clarke Bradley
 Commercial Manager.....John Margraf
 Publicity Director.....Penne Bennett
 Program Director.....Keith Bryden
 Chief Engineer.....Bill Hargan
 Owners of: KVEC, KSBY-TV, San Luis Obispo,
 Calif.; KSBW-TV, Salinas, Calif.; KNKS, Han-
 ford, Calif.

KCKC—San Bernardino—1947

Freq.: 1350 Kc.....Power: 500 W. d., 250 W. n.
 Owned-Oper. By.....M. V. W. Radio Corp.
 Business Address.....770 Mill St.
 Tel.: TU 5-0245.....ABC
 Station Rep.....George P. Hollingbery

CALIFORNIA

General Mgr.....Joseph H. McGillvra
 Station Mgr.....Agnes I. McGillvra
 Program Director.....Joe Cronin
 Chief Engineer.....F. Hall

KFXM—San Bernardino—1929

Frequency: 590 Kc.....Power: 1000 Watts
 Owned.....KFXM Broadcasting Co.
 Address.....512 Fifth Street
 Tel.: TU 9-3636.....Independent
 Station Representative.....Eastman
 President.....Howard L. Tullis
 General Manager.....Norman Keats
 Commercial Mgr.....Bob Bunnell
 Program Dir.....Roy L. Cordell
 Chief Engineer.....Lyle Kilgore
 Owners of: KAFY, Bakersfield; KDEO, San Diego.

KMEN—San Bernardino—1947

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned By.....Radio Associates, Inc.
 Address.....Box 1290
 Tel.: TU 9-2651.....Independent
 Station Representative.....McGavren/Guild
 President.....Fin Hollinger
 General Manager.....Jerry A. Jolstead
 Program Director.....Bill Watson
 Chief Engineer.....James Markham

KRNO—San Bernardino—1947

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....KRNO, Inc.
 Address.....990 Colton Ave
 Tel.: TU 5-6555.....Independent
 Sta. Rep.....Bolling
 President.....Cecil Trigg
 Vice President.....David Scribner
 General Mgr.....Hal Hirschmann
 Operations Director.....Robin Hill
 Owners of: KOSA-AM-TV, Odessa; KR0D-AM-TV,
 El Paso; KVIL, Amarillo, all Texas.

KCBQ—San Diego—1946

Freq.: 1170 Kc.....Power: 50 Kw. d; 5 Kw. n.
 Owned-Oper. By.....KCBQ, Inc.
 Business Address.....7th Ave. at Ash
 Tel.: BE 2-7161.....Independent
 Representative.....John Blair
 Pres., Mgr. Dir.....Lee Bartell
 Program Director.....James Neill
 Chief Engineer.....Morris Jones
 Owners of: WOKY, Milwaukee, Wis.; WADO, New
 York, N. Y.

KFMB—San Diego—1941

Frequency: 540 Kc.....Power: 5 Kw.
 Owned By.....Transcontinent TV Corp.
 Bus.-Studio Address.....1405 Fifth Ave.
 Tel.: BE 2-2114.....CBS
 Representative.....Petty
 President.....David C. Moore
 V.P., Gen. Mgr.....George Whitney
 Station Manager.....Jack Keiner
 Commercial Manager.....Virgil Clemons
 Program, Publicity Dir.....Geoff Edwards

Sales Promotion Mgr.....Joe Miller
 Chief Engineer.....Charles Abel
 Owners of: WGR-AM-FM-TV, Buffalo, N. Y.;
 WDAF-AM-TV, Kansas City; KFMB-FM-TV,
 San Diego, Calif.; KERO-TV, Bakersfield;
 WNEP-TV, Scranton; WDOK-AM-FM, Cleveland.

KGB—San Diego—1922

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KGB, Inc.
 Address.....4141 Pacific
 Tel.: 297-2201.....ABC
 Representative.....H-R
 President.....Willet H. Brown
 General Mgr.....Howard L. Wheeler
 Chief Engineer.....Charles N. Duncan

KOGO—San Diego—1926

Frequency: 600 Kc.....Power: 5000 Watts
 Owned By.....Time-Life Broadcast, Inc.
 Business Address.....P.O. Box 628
 Tel.: 262-2421.....NBC
 Representative.....Katz Agency
 President.....Hugh B. Terry
 Vice President.....William E. Goetze
 Station Manager.....Wilson Edwards
 Local Sales Mgr.....U. S. Altman
 Merchandising Dir.....Bruce Seratti
 Promotion Director.....Keith Nicholson
 Program Director.....Dick Roberts
 Chief Engineer.....LeRoy Bellwood
 Owners of: KOGO-FM-TV, San Diego; KLZ-AM-
 FM-TV, Denver, Colo.; WBFM-AM-FM-TV, In-
 dianapolis, Ind.; WOOD-AM-FM-TV, Grand
 Rapids, Mich.; WTCN-AM-TV, Minneapolis,
 Minn.

KSDO—San Diego—1959

Freq.: 1130 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Gordon Bcstg. Co.
 Address.....1551 Camino Del Rio
 Tel.: 297-0311.....MBS
 Station Rep.....Adam Young
 President, Gen. Mgr.....Sherwood R. Gordon
 Station, Comm. Manager.....Dwight Case
 Sales Promo. Mgr., Pub. Dir.....Danny Martin
 Program Director.....Richard L. Venturino
 Chief Engineer.....Jonas Heiser
 Owners of: KBUZ, Phoenix.

KSON—San Diego—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Broadmoor Bcstg. Corp.
 Address.....U.S. Grant Hotel
 Tel.: 233-3131.....Independent
 Sta. Representative.....Hollingbery
 President.....Dan McKinnon
 General Manager.....Benton Paschall
 Program Director.....Allen D. Morgan
 Publicity Director.....Carol Stevens
 Chief Engineer.....Jack Rabell

KGIL—San Fernando—1947

Frequency: 1260 Kc. Power: 5 Kw., d; 1 Kw., n.
 Owned-Oper. By.....Buckley Jaeger Bcstg Corp.
 Address. 13325 Van Nuys Blvd., Pacoima, Calif.
 Tel.: TR 7-3467.....Independent
 Station Representative.....Robert Eastman
 President.....Norman Boggs

KCBS—San Francisco—1909

Frequency: 740 Kc.....Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System
 Address.....Sheraton Palace Hotel
 Tel.: YU 2-7000CBS
 Representative.....CBS Radio Spot Sales
 V.P., General Mgr.....Jules Dundes
 Commercial Mgr.....Catherine Leuer
 Sales Promotion Mgr.....Robert E. Harris
 Program Director.....H. S. Basayne
 Chief Engineer.....Alan Cormack
 Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; WCAU-AM-TV, Philadelphia; WEEL, Boston; KMOX-AM-TV, St. Louis; KNX, Los Angeles; KNXT, Los Angeles, Calif.

KFAX—San Francisco—1960

Freq.: 1100 Kc....Power: 50 Kw. d., 1 Kw. n.
 Owned-Operated By.....Argonaut Bcstg. Co.
 Business Studio Address.....1470 Pine St.
 Tel.: OR 3-4148.....Independent
 President, General Mgr.....A. J. Krisik
 Station, Commercial Mgr.....John F. Bayliss
 Program Director.....Robert Emery
 Chief Engineer.....Roger Roberts

KFRC—San Francisco—1924

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Oper. By.....RKO General
 Business Address.....415 Bush St.
 Tel.: YUkon 2-9200.....Independent
 Representative.....RKO National Sales
 President.....Thomas F. O'Neil
 General, Station Mgr.....Alfred Racco
 Sales Prom., Pub. Dir.....Bill Sweeney
 Program Dir.....George Crowell
 Chief Engineer.....Thos. D. Razovich
 Owners of: WOR-AM-TV-FM, New York; KHJ-AM-TV-FM, Los Angeles; WYAC-AM-TV; WRKO-FM, Boston; CKLW-AM-FM-TV, Detroit; KFRC-AM-FM, San Francisco; WGMS-AM-FM, Washington; WHBQ-AM-TV, Memphis.

KGO—San Francisco—1923

Frequency: 810 Kc.....Power: 50,000 Watts
 Owned-Oper By.....ABC-PT, Inc.
 Business Address.....277 Golden Gate Ave.
 Tel.: UNderhill 3-0077.....ABC
 Representative.....John Blair
 General Manager.....Don B. Curran
 Sales Manager.....Kenneth Leslie
 Publicity Director.....Ron Wren
 Program Director.....Leslie Stein
 Chief Engineer.....Harry N. Jacobs

KKHI—San Francisco—1956

Frequency: 1550 Kc.....Power: 10 Kw.
 Owned By.....Atlas Bcstg. Co.
 Address.....340 Mason St.
 Tel.: YUkon 6-2151.....Independent
 Station Representative.....Adam Young
 General Manager.....Frank Atlas
 Commercial Manager.....Richard Gravett
 Chief Engineer.....Ken Warren

KNBR—San Francisco—1922

Frequency: 680 Kc.....Power: 50,000 Watts
 Owned-Operated By.....National Bcstg. Co.
 Address.....420 Taylor St.
 Tel.: GR 4-8700.....NBC
 Representative.....NBC Spot Sales
 President (NBC).....Robert Kintner
 General, Station Mgr.....William Decker
 Sales Manager.....Richard S. Calender
 Merch., Prom. Mgr.....Delwin H. Enzinger
 Program Director.....Jack Wagner
 Publicity Director.....Jane Morrison
 Chief Engineer.....Curtis D. Peck

KSAN—San Francisco—1922

Frequency: 1450 Kc.....Power: 1000 Watts
 Owned.....Golden Gate Broadcasting Corp.
 Address.....1111 Market Street
 Tel.: MA 1-8171.....Independent
 Sta. Reps.Bob Dore; Dora Clayton
 General Manager.....Stanley LeVine
 National Sales Mgr.....J. Walter Carroll
 Chief Engineer.....R. Skelton

KSAY—San Francisco—1957

Frequency: 1010 Kc.....Power: 10 Kw. d.
 Owned By.....Grant R. Wrathall
 Address.....988 Market St.
 Tel.: EX 7-6800.....Independent
 Station Reps.Venard, Torbet & McConnell
 President.....Grant R. Wrathall
 General Manager.....Deane Banta
 Sales Manager.....Larry Coy
 Program Director.....Gordon Woodward

KSFO—San Francisco—1925

Freq.: 560 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Golden West Bcsters.
 Business Address.....950 California St.
 Tel.: YU 2-5500.....Independent
 Representative.....AM Radio Sales
 President.....Robert Reynolds
 V.P., Gen. Manager.....William D. Shaw
 Commercial Manager.....James A. Brown
 Sales Prom., Pub. Dir.....Louise Z. Jorjorian
 Program Director.....Allan Newman
 Chief Engineer.....Harry Bartolomei
 Owners of: KMPC, Los Angeles; KVI, Seattle; KEX, Portland, Oreg.

KYA—San Francisco—1926

Freq.: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Churchill Bcstg. Corp.
 Business Address.....1 Nob Hill Circle
 Tel.: EXbrook 7-2500.....Independent
 President, Gen. Mgr.....Clinton D. Churchill
 V.P., Gen. Sales Mgr.....Lewis H. Avery
 Program Director.....Bill Drake
 Chief Engineer.....Paul Beck

KALI—San Gabriel—1946

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned.....Tele-Broadcasters of Calif. Inc.
 Address.....5723 Melrose Ave., Los Angeles

CALIFORNIA

Tel.: HO 6-6161.....Independent
Station Representative.....T.R. TV Reps
President.....H. Scott Killgore
Gen. Mgr.....James Coyle
Chief Engineer.....Charles McKee
Owners of: WPOF, Hartford, Conn.; KUDL, Kansas
City, Mo.; KOFY, San Mateo, Calif.

KEEN—San Jose—1947

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....United Bcastg. Co.
Business Studio Address.....Hotel De Anza
Tel.: CY 4-0344.....Independent
Representative.....Hollingbery
President.....George M. Mardikian
Gen. Mgr.....Floyd Farr
Commercial Mgr.....P. G. Philley
Sales Prom. Mgr.....Oscar Bradley
Publicity Dir.....Jean Martin
Prog. Dir., Chief Eng.....George Snell

KLIV—San Jose—1946

Freq.: 1590 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Cal Radio, Inc.
Address.....P.O. Box 995
Tel.: 293-8030.....MBS
Station Rep.....Bernard Howard & Co.
Pres., Gen. Mgr.....Riley R. Gibson
Station, Comm. Mgr.....Bob Sobelman
Program Dir.....Bob Holmes
Chief Engineer.....Maurice Hill
Owners of: KXOA, Sacramento.

KLOK—San Jose—1946

Freq.: 1170 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio KLOK, Inc.
Business Address.....P. O. Box 327B
Tel.: 251-5170.....Independent
Station Reps.....Oakes; NTS; Ochs
President.....E. L. Barker
General Manager.....R. E. Ryan
Program Director.....Ruth P. Fish
Sales Promotion Mgr.....E. H. Grigg
Chief Engineer.....Terry D. Lloyd

KRRX—San Jose—1948

Freq.: 1500 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....San Jose Bcastg. Co.
Address.....P. O. Box 167
Tel.: CYpress 2-5080.....Independent
Station Reps.....Venard, T & McC.; A. Moore
Pres., Gen. Mgr.....Joe E. Levitt
Opera. Manager.....Frank G. Kilpatrick
Gen. Sales Mgr.....Chuck Christianson
Program Dir., Pub. Dir.....Robert W. Donnelly
Chief Engineer.....Herman Stalberg

KATY—San Luis Obispo—1949

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....KATY of San Luis Obispo, Inc.
Address.....1146 Monterey St.
Tel.: LI 3-1340.....Independent
Sta. Representative.....Meeker Co.
Pres., Gen., Sta., Comm. Mgr.....M. F. Marquardt
V.P., Ch. Eng.....Glenn O. Porter
Program Director.....Barbara Rice

KSLY—San Luis Obispo—1960

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Berry Bcstrs., Inc.
Address.....1214 Higuera
Tel.: LI 3-9400.....Independent
Station Reps.....Gates/Hall
President, General Mgr.....Reg Streeter
Commercial Manager.....Ray Cawein
Sales Promotion Mgr.....Sylvain Lassalette
Program Director.....John Borba
Chief Engineer.....Robert D. Brister

KVEC—San Luis Obispo—1937

Frequency: 920 Kc. Power: 1 Kw. d., 500 w. n.
Owned By.....KVEC Radio
Address.....P.O. Box 787
Tel.: Liberty 3-8830.....ABC
Station Representative.....H.R.
President.....John C. Cohan
General, Station Mgr.....Bob Brown
Program, Pub. Director.....Daryl Kruse
Chief Engineer.....Charlie Mitchell
Owners of: KSBW-AM-FM-TV, Salinas; KNSS,
Hanford; KSBY-TV; KVEC-FM, Luis Obispo.

KOFY—San Mateo—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Intercontinental Radio
Address.....100 California St., San Francisco
Tel.: YU 2-9933.....Independent
President.....H. Scott Killgore
Gen. Mgr.....F. T. Crennan
Sales Promotion Mgr.....Al Bullock
Program Director.....Charles Lynn
Chief Engineer.....Carl Roliff
Owners of: WPOF, Hartford, Conn.; KUDL, Kansas
City, Mo.; KALI, San Gabriel, Calif.; KUFY,
Redwood City, Calif.

KTIM—San Rafael—1947

Frequency: 1510 Kc. Power: 1000 Watts
Owned-Operated By.....Marlin Bcastg. Co., Inc.
Business Address.....1040 B Street
Tel.: Glenwood 6-1510.....Independent
Newspaper Affil...S. R. Independent Journal
Station Representative.....George Hopewell
President.....Roy A. Brown
Gen. Mgr., Chief Eng.....Hugh Turner
Commercial Mgr.....C. F. Pendleton
Program Director.....Bill Thompson
Publicity Dir.....Karl Barron

KWIZ—Santa Ana—1926

Freq.: 1480 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned.....Voice of the Orange Empire Inc.
Business Address.....105 E. 5th St.
Tel.: KI 7-5581.....Independent
Station Reps.....Gates/Hall; Weed Radio
President, General Mgr.....Ernest L. Spencer
Station Manager.....George C. Allen
Commercial Manager.....Reid McLeod
Program Director.....Jim S. Harrison
Chief Engineer.....William Harmegnies

KACL—Santa Barbara—1962

Frequency: 1290 Kc. Power: 500 Watts d.
Owned By.....Riviera Broadcasting Co.

Address Radio Square
 Tel.: WOODLAND 3-1436 Independent
 President R. P. Dolley
 V.P., General Mgr. R. L. Hagadone
 Program Director Tom McManus
 Chief Engineer Bern Solyn

KDB—Santa Barbara—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By KDB Broadcasting Co.
 Address Mar Monte Hotel
 Tel.: 966-4131 Independent
 Station Reps. Gates/Hall; Weed
 Gen. Comm. Mgr. Len Menard
 Chief Engineer Dick Johnston

KIST—Santa Barbara—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Western States Radio
 Business-Studio Address 735 State St.
 Tel.: WO 6-3981 Independent
 Representative George P. Hollingbery
 Pres., Gen. Mgr. J. P. Wardlaw, Jr.
 Comm. Sta. Mgr. Robert L. Jones
 Chief Engineer Ray Kubly

KTMS—Santa Barbara—1937

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By News-Press Publish. Co.
 Business-Studio Address News-Press Bldg.
 Tel.: WO 6-3911 ABC-NBC
 Representative Paul H. Raymer
 President Thomas M. Storke
 Gen. Mgr. Joe Benes

KSCO—Santa Cruz—1947

Freq.: 1080 Kc. Power: 10 Kw. d., 500 W. n.
 Owned-Operated By Radio Santa Cruz
 Business Address 2300 Portola Drive
 Tel.: 475-1080 Independent
 Station Rep. Grant Webb & Co.
 Gen. Mgr., Chief Eng. Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Oper. By Arenze B'casters
 Business Address Box 166
 Tel.: WALNUT 5-2644 ABC
 Station Rep. Venard, Torbet & McConnell
 Pres., Gen., Sta. Mgr. James H. Ranger
 Comm. Promo Mgr. Ed J. Zuchelli
 Program, Publicity Mgr. Ed Mack
 Chief Engineer Fred Ray

KSEE—Santa Maria—1961

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned By Cal-Coast Broadcasters
 Address P.O. Box 442
 Tel.: WALNUT 2-1777 Independent
 Station Representative George Hollingbery
 General Manager Edward E. Umer
 Station Manager Bill Sinclair
 Program Director Pete Moller
 Chief Engineer Phil Wahl

KSMA—Santa Maria—1945

Frequency: 1240 Kc. Power: 250 Watts

Owned-Oper. By ... J. Hagerman, J. I. Groom
 Address 510 W. Morrison
 Tel.: WALNUT 5-2582 Independent
 Managers .. James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By KSPA Radio
 Address 110 Middle Road
 Tel.: JACKSON 5-6333 Independent
 General Manager Frank James

KHUM—Santa Rosa—1959

Frequency: 1580 Kc. Power: 500 Watts d.
 Owned By Bay Area Electronics, Inc.
 Address 2200 Santa Rosa Ave.
 Tel.: LIBERTY 5-1881 Independent
 General Mgr. Richard N. Taylor

KJAX—Santa Rosa—1959

Freq.: 1150 Kc. Power: 5000 W. d., 500 W. n.
 Owned By KJAX, Inc.
 Address Hotel Santa Rosa
 Tel.: LIBERTY 5-9060 Independent
 President J. K. Withers

KSRO—Santa Rosa—1937

Frequency: 1350 Kc. Power: 5,000 Watts
 Owned-Oper. By Finley Bestg. Co.
 Business Address Flamingo Hotel
 Tel.: LI 5-3313 Independent
 Station Representative Hollingbery
 President Mrs. E. L. Finley
 General Manager Frank W. McLaurin
 Commercial Manager Dan Galvin
 Program Dir. Merle Ross
 Sales Promotion Mgr. Gordon Loifgren
 Publicity Director Jim Grady
 Chief Engineer Hilmar Cann

KVRE—Santa Rosa—1962

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned By Santa Rosa Bcstg. Co.
 Address 2555 Bennett Valley Road
 Tel.: LIBERTY 5-2024 Independent
 Station Rep. Grant Webb
 President Thomas L. Brennen
 General Manager Joseph T. Nixon
 Station Mgr. Ralph Emery
 Commercial Mgr. Bert Pinkerton
 Sales Promotion Mgr. Arlene Brennen
 Program Director Miles Richmond
 Publicity Director Biff Collie
 Chief Engineer Jim Young

KVML—Sonora—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Sonora Bcstg. Co.
 Address Box 967
 Tel.: JE 2-7426 ABC-KBS
 Station Representative Grant Webb
 President, Chief Engineer R. P. Bowen
 Commercial Manager John Camp

KJOY—Stockton—1947

Frequency: 1280 Kc. Power: 1000 Watts

CALIFORNIA

Owned-Oper. By.. Joseph Gamble Stations, Inc.
Business-Studio Address.....110 N. Eldorado St.
Tel.: HHoward 6-2844..... Independent
Station Representation..... McGavren Guild
President J. E. Gamble
General Manager..... Ort Lothus
Commercial Manager..... Ken Minyard
Sales Prom. Mgr..... Carolyn Pribyl
Program Director..... Ron Reynolds
Publicity Dir..... Alan Oak
Chief Engineer..... James Tracewell
Owners of: KLAN, Lemoore, Calif.

KSTN—Stockton—1949

Freq.: 1420 Kc....Power: 5000 W. d., 1 Kw. n.
Owned-Operated By... San Joaquin Bcstg. Co.
Business Address.....2171 Ralph Ave.
Tel.: HHoward 4-7338..... Independent
Representative Hollingsbery
President Knox La Rue
Station Manager..... Coy Baker
Program Director..... Ray Golden
Chief Engineer..... Jerry Brock

KWG—Stockton—1921

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Royal Bear Bcstrs.
Address.....P.O. Box 5007
Tel.: HHoward 5-2611..... ABC
Station Rep..... Venard, Torbet & McConnell
President, Gen. Mgr..... Roland B. Vaile
Station, Comm. Mgr..... Ted Carlsen
Program Director..... Ed Jeffery
Chief Engineer..... John Moline

KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.
Owned By.....James E. McKahan
Business Address.....P.O. Box 501
Tel.: 2020.....KBS
Representative Tracy Moore
Pres., Gen. Mgr..... James E. McKahan
Commercial Manager..... Gwen W. Burr
Program Director..... Ernest W. Moffett
Chief Engineer..... Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Mann Bcstg. Co.
Business Address.....P.O. Box "WW"
Tel.: ROger 5-6101.....KBS
Station Manager..... Gerald Mann
Program Director..... Louise E. Mann

KHOE—Truckee—1959

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Calif.-Nev. Bcstg. Co.
Address.....Box 247
Tel.: LU 7-9986.....MBS
Station Representative Pearson
President..... Robert Sherman
General Manager..... L. L. Spangenburg
Chief Engineer..... J. Lansman

KCOK—Tulare—1945

Frequency: 1270 Kc....Power: 1000 Watts
Owned-Oper. By.....KCOK, Inc.

Business Address.....P. O. Box 119
Tel.: MU 6-2866.....MBS
Station Rep..... Sandeberg
Pres., Gen. Mgr..... Keith Munger
Commercial Manager..... Dane Simpson
Program Director..... Casey Santos
Chief Engineer..... Elbert Dean

KGEN—Tulare—1956

Frequency: 1370 Kc....Power: 1 Kw.
Owned By.....Melden Bcstg. Co.
Address.....Box 122, Hanford, Calif.
Tel.: MU 6-3406..... Independent
Sta. Representative Webb
President Meldean Upp
Station Mgr..... Donna Dean Upp
Publicity Dir..... Rodney Hardin
Chief Engineer..... D. Lee
Owners of: KBMS, Coalinga.

KCEY—Turlock—1949

Frequency: 1390 Kc....Power: 5,000 Watts
Owned-Oper. By.....KTUR, Inc.
Address.....P. O. Box 1390
Tel.: ME 2-1390.....KBS-ABC
Station Representative Gates/Hall
President..... Harrison M. Fuerst
General Station Mgr..... Jay Drennan
Comm., Sales Prom. Mgr..... Howard Allred
Program Director..... James P. Francois
Chief Engineer..... Mel Freedman

KDHI—Twenty-Nine Palms 1961

Frequency: 1250 Kc....Power: 1000 W. d.
Owned By.....Hi-Desert Bcstg. Corp.
Address.....Box 908
Tel.: 367-2345..... Independent
Station Reps..... Continental; H. Oakes
President, General Mgr..... Art Sipherd
Commercial Mgr., Chief Eng.... George Osborn

KMSL—Ukiah—1960

Frequency: 1250 Kc....Power: 500 Watts d.
Owned By Edward B. Mulrooney
Address P.O. Box 645
Tel.: HOMestead 2-8621..... MBS
Station Rep..... Pearson Nat'l Reps.
President, General Mgr..... Ed Mulrooney

KUKI—Ukiah—1950

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Radio Station KUKI
Address.....P. O. Box 638
Tel.: HO 2-4771.....KBS
Owner Marguerite Siems
General Mgr. Ch. Eng. John Franklin

KNBA—Vallejo—1947

Frequency: 1190 Kc....Power: 250 Watts d.
Owned By.....M. Elizabeth Reid
Business Address Box 1112
Tel.: MI 4-8944..... Independent
Station Rep..... Gates/Hall
General Manager..... Don Curzon

KUDU—Ventura—1948

Frequency: 1590 Kc.....Power 1000 Watts
 Owned By.....Tri-County Public Service
 Business Address.....South Mills Road
 Tel.: Miller 2-2125.....Independent
 Station Reps.....Oakes & Walker-Rawalt
 General, Sta. Mgr.....Claude E. Brimm
 Commercial Mgr.....David Schwartz

KVEN—Ventura—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Coast Ventura Co.
 Address.....Box 1611
 Tel.: MI 3-8675.....MBS
 Station Rep.....Pearson Nat'l Reps.
 President.....Carroll Hauser
 Station Manager.....Sid Held
 Sales Manager.....Mike Thomas
 Program Dir., Chief Engr.....Fred Hall

KCIN—Victorville—1961

Frequency: 1590 Kc.....Power: 500 Watts d.
 Owned By.....Victor Valley Bcstrs., Inc.
 Address.....Victor Valley Shopping Center
 Tel.: CHapel 5-8635.....Independent
 Station Rep.....Venard, Torbet & McConnell
 President.....Jerry Carr
 Commercial Manager.....D. Wood
 Program Director.....S. Janwick
 Chief Engineer.....R. Calia

KONG—Visalia—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Airwaves, Inc.
 Address.....Box 1429
 Tel.: RE 4-5811.....Independent
 President & Gen. Mgr.....Harry E. Layman

KWSO—Wasco—1950

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Maple Leaf Bcstg. Co.

Address.....P. O. Box 386
 Tel.: PL 8-2145.....Independent
 President.....E. J. Peters
 Chief Engineer.....Herbert J. Ratzlaff

KOMY—Watsonville—1937

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....KOMY, Inc.
 Business Address.....40 Atkinson Lane
 Tel.: Parkway 4-5641.....MBS
 Station Representative.....Pearson
 President.....Robert Dolph

KSYC—Yreka—1947

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Northern Bcstg. Co.
 Address.....Lawrence Lane, S. Oregon St.
 Tel.: VI 2-4158.....ABC
 President.....R. W. Lake
 Sta., Comm. Manager.....Holt C. Wardrip

KAGR—Yuba City—1953

Frequency: 1450 Kc.....Power: 100 Watts
 Owned By.....Ballard & Behr
 Address.....826 Plumaz St.
 Tel.: SH 3-7343.....KBS
 General Manager.....B. Ballard

KUBA—Yuba City—1947

Freq.: 1600 Kc....Power: 5 Kw. d., 500 W. n.
 Owned-Operated By..Peachbowl Bcstrs., Inc.
 Address.....424 5th St., Marysville, Calif.
 Tel.: 743-7309.....Independent
 Station Rep.....Gates/Hall
 Pres., Co-Owner.....C. V. Ullom
 Gen. Mgr., Co-Owner.....Roger R. Hunt
 Station Manager.....Lloyd Klemp
 Commercial Manager.....Robert McCann
 Sales Promotion Mgr.....Don Taylor
 Program Director.....Ric Young
 Publicity Director.....Hedley Hall
 Chief Engineer.....Carl W. Pendergraft

Pop.: 1,850,000
 Families: 515,500

Colorado

Radio Homes: 502,000
 AM Stas. in State: 61

KGIW—Alamosa—1929

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....KGIW
 Address.....P. O. Box 179
 Tel.: JUniper 9-2569.....ABC-KBS-MBS
 Rep.....Avery-Knodel
 General Mgr., Chief Engineer.....Lloyd Allen
 Comm. Manager.....Katholeen Allen
 Sales Prom. Mgr., Pub. Dir.....Dave Melton
 Program Director.....Ken Fenter

KDAB—Arvada—1962

Frequency: 1550 Kc.....Power: 10 Kw. d.
 Owned By.....Denver Area Bcstrs.
 Address.....P.O. Box 1
 Tel.: 421-1550.....Independent

General Manager.....Ron Curtis
 Commercial Manager.....Joe Sutton
 Program Director.....Jack Diamond
 Sales Promotion Dir.....Marlene Williams
 Chief Engineer.....Stan Ransom

KBOL—Boulder—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By...Boulder Radio KBOL, Inc.
 Address.....Box 146
 Tel.: HI 2-2242.....ABC
 Station Rep.....Holman
 Pres., Gen. Mgr.....Russel Shaffer
 Commercial Manager.....Gene Palm
 Program Director.....Roger Cracraft
 Chief Engineer.....Fred Bodenham

COLORADO

KBRN—Brighton—1956

Frequency: 800 Kc. Power: 500 Watts
Owned By..... Mile High Bcstg. Co.
Business Address..... 77 South 4th Ave.
Tel.: 799 KBS
General Manager..... A. Steinbach
Chief Engineer..... William Dexter

KRLN—Canon City—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned By..... Royal Gorge Bcstrs., Inc.
Address..... P.O. Box 858
Tel.: 275-2400 ABC-KBS-MBS
Station Rep..... Edward Petry & Co.
President, Gen. Mgr..... Ray M. Beckner
Chief Engineer..... L. Jay Aldridge

KPIK—Colorado Springs—1957

Frequency: 1580 Kc. Power: 5 Kw. d.
Owned..... Western Bcstg. Co.
Address..... Box 2422
Tel.: 634-1503 Independent
President..... D. P. Pinkston
General Manager..... Don Drennan
Commercial Manager..... L. C. Jackson
Program Director..... Kenney Randol
Chief Engineer..... James Green
Owners of: KZIP, Amarillo; KDAV, Lubbock;
KPEP, San Angelo; all Texas.

KRDO—Colorado Spgs.—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Pikes Peak Bcstg. Co.
Business-Studio Address..... 399 S. 8th St.
Tel.: ME 2-1515 Independent
Station Representatives..... ATS; McGuire
Pres., Gen. Mgr..... Harry W. Hoth, Jr.
Station Manager..... Wesley W. Bradley, Jr.
Chief Engineer..... C. Upton
Owners of: KRDO-TV.

KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.
Owned-Oper. By..... Hill-Smith Bcstg. Co.
Address..... Antlers Hotel Penthouse
Tel.: 634-5511 Independent
Station Representative..... Hal Holman
President, Gen. Mgr..... J. D. Hill
Sales Promotion Mgr..... John Dunne
Program Director..... Bob Mansur
Chief Engineer..... Jay Blakesley

KVOR—Colorado Springs—1921

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By..... KVOR, Inc.
Address..... Broadmoor Hotel
Tel.: 632-3536 CBS
Station Representative..... Petry
President..... Harrison Fuerst
General Manager..... S. Singer
Chief Engineer..... W. Robson

KYSN—Colorado Springs—1956

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.
Owned-Oper. By..... KYSN Bcstg. Co.
Address..... 30 S. Tejon St.

Tel.: 633-2608 Independent
Station Representative..... Spot Time Sales
Pres., Gen. Mgr..... Donald T. Harding, Jr.
Commercial Manager..... John H. Lambert
Program Director..... Gene Towne
Chief Engineer..... Walt Hart

KVFC—Cortez—1955

Freq.: 740 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... KVFC, Inc.
Address..... Box 740
Tel.: LO 5-3463 ABC-KBS
President..... Jack Hawkins
Station, Chief Engineer..... James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.
Owned By..... Northwestern Colo. Bcstg. Co.
Address..... P. O. Box 65
Tel.: TA 4-6574 KBS
Station Mgr..... Dick Bonderud

KDTA—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Monarch Broadcasting Co.
Address..... P.O. Box 452
Tel.: TR 4-4544 Independent
Pres., Gen. Sta. Mgr..... D. E. Towne
Prog. Dir..... Rose Mary Towne

KBTR—Denver—1961

Frequency: 710 Kc. Power: 5000 Watts
Owned By..... Mullins Bdcstg. Co.
Address..... 1089 Bannock St.
Tel.: 266-3601 ABC
Station Rep..... Edward Petry & Co.
President..... John C. Mullins
General Manager..... Jackson Fleming
Commercial Manager..... Bob Fehr
Program Director..... Hal Starr
Sales Prom. Mgr., Pub. Dir..... Dick Braun
Chief Engineer..... Joe Finch
Owners of: KBTB, Denver.

KDEN—Denver—1956

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned..... KDEN Broadcasting Co.
Address..... 1601 West Jewell Ave.
Tel.: WE 5-3525 Independent
Representative..... The Meeker Co.
President, Sta. Mgr..... E. E. Koepke
Gen. Mgr., Pub. Dir..... Frank E. Amole, Jr.
Program Dir..... Lloyd Knight
Chief Engineer..... Walt Wilson

KFML—Denver—1955

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned By..... Fine Arts Bcstg. Co.
Address..... 262 Fillmore St.
Tel.: DEXter 3-1509 Independent
Station Representative..... Meeker
President..... Bill Daniels
General Manager..... James F. Brown
Commercial Manager..... Michael Mango
Sales Promotion Mgr..... Tim O'Connor
Chief Engineer..... Howard Dempsey

KFSC—Denver—1954

Frequency: 1220 Kc. Power: 1 Kw.
 Owned By.....Francisco V. Sanchez
 Address.....2185 Broadway
 Tel.: AC 2-8935.....Independent
 Station Representative.....Cakes
 President.....F. V. Sanchez
 Station Mgr.....Levi Beall

KHOW—Denver—1925

Frequency: 630 Kc. Power: 5000 Watts
 Owned By.....TCA Bcstg. Corp.
 Address.....Petroleum Club Bldg.
 Tel.: AMherst 6-2811.....Independent
 Representative.....Peters, Griffin, Woodward
 Ch. Exec. Officer, Sta. Mgr....Thomas B. Wilson
 General Sales Mgr.....W. W. Fillingham
 Assistant to Gen. Mgr.....Kay Howe
 Program Director.....Harvey Ellsworth
 Chief Engineer.....Lonnie Licata

KIMN—Denver—1922

Frequency: 950 Kc. Power: 5 Kw.
 Owned By.....KIMN Bcstg. Co.
 Address.....5350 W. 20th Ave.
 Tel.: 237-2734.....Independent
 Station Representative.....John Blair
 President.....J. C. Hunter
 General Manager.....K. E. Palmer
 National Sales Mgr.....Thomas Duggan
 Local Sales Mgr.....L. T. Jones
 Sales Promotion Mgr.....Sandra Johnson
 Program Director.....Glenn Bell
 Publicity Director.....Judy Wilkinson
 Chief Engineer.....Sheridan Gilbert

KLIR—Denver—1953

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KLIR, Inc.
 Address.....6535 W. Jewell
 Tel.: WA 2-1189.....KBS
 Sta. Representative.....Biddick
 Pres., Gen. Manager.....G. B. Anderson
 Station Manager.....Harold G. Kineacid
 Commercial Manager.....Bert Tracy
 Program Director.....F. L. Anderson
 Chief Engineer.....D. M. Smith
 Owners of: KJSK, Columbus, Neb.; KCLO-AM-
 FM, Leavenworth, Kan.; KJRG-AM-FM, New-
 ton, Kan.

KLZ—Denver—1920

Frequency: 560 Kc. Power: 5000 Watts
 Owned By.....Time-Life Bcst. Inc.
 Business-Studio Address.....131 Speer Blvd.
 Tel.: MA 3-4271.....CBS
 Representative.....Katz
 President, Gen. Mgr.....Hugh B. Terry
 Station Mgr.....E. Lee Fondren
 Local Sales Mgr.....Lew Hunter
 Promotion Manager.....Robert J. Stewart
 Program Dir.....Charles Roberts
 Chief Engineer.....Gene Jenkins
 Owners of: WFBM AM-FM-TV, Indianapolis;
 WOOD-AM-TV, Grand Rapids, Mich.; WTCN-
 AM-TV, Minneapolis; KLZ-FM, Denver, Colo.;
 KOGO-AM-FM-TV, San Diego, Calif.

KOA—Denver—1924

Frequency: 850 Kc. Power: 50,000 Watts
 Owned-Operated By.....Metropolitan TV Co.
 Address.....P.O. Box 5012
 Tel.: CHerry 4-4141.....NBC
 Representative.....Christal
 President.....William W. Grant
 Exec. V.P., Gen. Mgr.....Ralph Radetsky
 Commercial Manager.....Gene Grubb
 Promotion, Merch. Mgr.....Steve Fox
 Program Director.....Jim Atkins
 Chief Engineer.....Sid Davidson
 Owners of: KOA-FM-TV, Denver; KOAA-TV,
 Pueblo, Colo.

KOSI—Denver—1954

Freq.: 1430 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned-Oper By.....Armstrong Bcstg. Co.
 Address.....Box 98
 Tel.: EM 6-2695.....MBS
 Station Representative.....McGavren-Guild
 Pres., Gen. Mgr.....W. L. Armstrong
 Commercial Manager.....Robert N. Kindred
 Chief Engineer.....James Church

KTLN—Denver—1948

Frequency: 1280 Kc. Power: 5 Kw.
 Owned-Operated By.....Radio-Denver, Inc.
 Address.....1160 East Colfax Ave.
 Tel.: AC 2-4811.....Independent
 Station Representative.....Eastma
 Pres., Gen. Mgr.....Richard B. Wheeler
 Program Director.....Joe Finan
 Commercial Manager.....Kay Trott
 Publicity Director.....George Tews
 Chief Engineer.....Lee Arnett
 Owners of: KRIZ, Phoenix.

KDGO—Durango—1958

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....Basin Bcstg. Co., Inc.
 Address.....3112 Main St.
 Tel.: 247-1407.....ABC
 President.....Robert Tobey

KIUP—Durango—1935

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KIUP, Inc.
 Address.....P. O. Box 641
 Tel.: 247-4464.....KBS
 Station Reps....Masla; Venard, Torbet & McC.
 President, General Mgr.....Ralph L. Atlass
 Commercial Mgr.....Al Gare
 Chief Engineer.....Frank Toomey

KGMC—Englewood—1952

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned By.....MacLee Radio Corp.
 Address.....3 W. Princeton
 Tel.: SU 1-4481.....Independent
 Pres., Gen. Mgr.....Robert B. McWilliams
 Assistant Mgr.....Tim Sullivan
 Chief Engineer.....D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc. Power: 1000 Watts

COLORADO

Owned-Oper. By... Northern Colo. Bcstg. Co.
Address... 1612 La Porte
Tel: 482-5991.....ABC
Station Reps......Edward Petry & Co.
Pres., Gen. Mgr......Ellis Atteberry
Commercial Manager.....Lloyd Walker
Program Director.....Jerry Webb
Chief Engineer.....Joe Kilgore

KZIX—Fort Collins—1959

Frequency: 600 Kc.....**Power:** 1000 Watts d.
Owned By.....Horsetooth Bcstg. Co., Inc.
Address.....Central Bldg.
Tel: 484-0466.....MBS-KBS
Station Representative.....Holman
President.....Les Ware
General Manager.....Ken Roberts
Program Director.....Bill Pollard
Chief Engineer.....Jim Kuykendall
Owners of: KLPW, Union; KYRO, Potosi; KJPW, Waynesville; KLME, Laramie, Mo.

KFTM—Fort Morgan—1950

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By... Morgan County Bcstg. Co.
Address.....Highway 6 & 34
Tel: 867-5674.....KBS
Gen. Station Manager.....Mason Dixon
Commercial Manager.....Phyllis Lovejoy
Prog. Dir., Chief Eng......Kent Roberts

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc.....**Power:** 1000 Watts, d.
Owned-Oper. By.....KGLN, Inc.
Address.....P. O. Box C
Tel: WH 5-6501.....MBS
Representative.....Holman
President.....Rex Howell
Gen. Mgr......Jerry Fitch
Program Director.....Marcie Fitch
Chief Engineer.....Al Maggard

KICM—Golden—1957

Frequency: 1250 Kc.....**Power** 1000 Wis. d.
Owned By.....Norman Broadcasting
Address.....P.O. Box 15469, Denver
Tel: 279-5595.....Independent
Owner, Gen. Mgr......George I. Norman, Jr.
Station Manager.....Gerald Fay
Commercial Manager.....Dan Norman
Sales Promo. Mgr., Pub. Dir......John Morrill
Program Director.....Robert Lee
Chief Engineer.....Charles Brandt
Owners of: KSVN, Ogden, Utah.

KEXO—Grand Junction—1948

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Voice of Western Colo., Inc.
Address.....2508 North Ave.
Tel: 243-1230.....ABC
Representative.....Edward Petry & Co.
President.....D. Spencer Grow
Vice Pres., Gen. Manager.....Abbott Tessman
Commercial Manager.....Al Schultz
Sales Promo. Mgr., Prog. Dir......Doc Lemon
Publicity Director.....Mildred Fuller
Chief Engineer.....Jim Eicher

KREX—Grand Junction—1926

Freq: 920 Kc.....**Power:** 5 Kw., d.; 500 W. n.
Owned-Oper. By... Western Slope Bcstg. Co.
Address.....P. O. Box 270
Tel: 242-5000.....CBS
Representative.....Hal Holman
Pres., Gen. Mgr......Rex Howell
V.P., Station Mgr......Robert McMahan
Program Director.....Jack Welch
Chief Engineer.....James Meyer
Owners of: KGLN, Glenwood Springs; KREX-FM-TV, Grand Junction; KREY-TV, Montrose; all Colo.

KSTR—Grand Junction—1957

Frequency: 620 Kc.....**Power:** 5 Kw., d.
Owned.....Mountain States Bcstg. Corp.
Address.....Box 1110
Tel: 243-1722.....Independent
Station Reps......Pearson Nat'l Reps.
President, Gen. Mgr......E. Anson Thomas
Station, Program Manager.....Jack B. Lewis
Sales Promotion Mgr......Jim Schaeffer
Publicity Dir......Jim Biber
Chief Engineer.....Norm Price

KWSL—Grand Junction—1961

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned By.....Mesa Bcstg. Co.
Address.....200 N. Sixth St.
Tel: CHapel 2-7800.....Independent
General, Comm. Mgr......Wally Geiger
Chief Engineer.....M. L. Davis

KFKA—Greeley—1921

Frequency: 1310 Kc.....**Power:** 1000 Watts
Owned-Oper. By... Mid-Western Radio Corp.
Address.....P.O. Box K
Tel: 352-4421.....Independent
Newspaper Affil......Record Stockman, Inc.
Representative.....Hal Holman
President.....H. E. Green
Gen. Station Manager.....Ralph H. Green
Comm. Mgr......Mrs. Virginia Sears
Sales Promotion Mgr......Lorene Briggs
Program Director.....Mae Hansen
Chief Engineer.....Harry Brewer

KYOU—Greeley—1948

Frequency: 1450 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Meroco Bcstg. Co.
Address.....2424 Sixth Ave.
Tel: ELgin 2-0262.....ABC-KBS-MBS
Pres., Gen. Manager.....Ellwood Meyer

KGUC—Gunnison—1960

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned By.....Roger W. Pepperd
Address.....1st Nat'l Bank Bldg.
Tel: 871.....ABC-MBS-KBS
General, Sales Mgr......Roger W. Pepperd
Program Director.....Enid C. Pepperd
Chief Engineer.....Robert Edelen

KBZZ—La Junta—1937

Frequency: 1400 Kc.....**Power:** 250 Watts

Owned-Oper. By.....Grady F. Maples
 AddressBox 485
 Tel.: DUDley 4-2541.....Independent
 RepresentativeIndie Sales
 General Manager.....C. J. Logan
 Station Manager.....Reed Harris
 Chief Engineer.....Donald W. Maples

KLAK—Lakewood—1955

Freq.: 1600 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Lakewood Bcstg. Service
 Address.....1315 Oak St., Denver, Colo.
 Tel.: CH 4-8681.....Independent
 Station Reprs.....Meeker; Chas. Bernard
 President, General Mgr.....Ed Scott
 Chief Engineer.....Jim Wayne

KLMR—Lamar—1948

Freq.: 920 Kc....Power: 1000 W. d., 500 W. n.
 Owned By.....KLMR, Inc.
 Address.....P. O. Box 890
 Tel.: 336-2206.....ABC
 President.....Douglas Kahle
 General Manager.....Dennis Behan
 Commercial Manager.....Kent Robertis
 Prog. Dir., Ch. Eng.....Ken Roberts

KBRR—Leadville—1960

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Continental Divide Bcstg., Inc.
 Address.....P.O. Box 968
 Tel.: 1237.....KBS
 President.....Thomas T. Farley
 V.P., General Manager.....John H. East
 Commercial Manager.....R. C. Peyton
 Program Dir., Chief Engr.....Ronald Peshia

KMOR—Littleton—1957

Frequency: 1510 Kc.....Power: 1000 Watts
 Owned By.....M-O-R Bcstg.
 Address.....140 Woodlawn Center
 Tel.: 794-4211.....Independent
 Pres., Gen. Mgr.....Bob Martin
 Commercial, Promo. Mgr.....Hal Taft
 Program Dir.....Bob Rubin
 Chief Engineer.....Ray Doane

KLMO—Longmont—1949

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned By.....Radio Longmont, Inc.
 AddressBox 799
 Tel.: PProspect 6-2323.....KBS
 Station Representative.....Continental
 President, Gen., Sta. Mgr.....Wm. G. Stewart
 Commercial Manager.....Hal Halvorson
 Chief Engineer.....Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc.....Power: 250 Watts
 Owned By.....Evergreen Ent. Inc.
 Address.....308 East 5th
 Tel.: 667-1570.....KBS
 Pres., General Mgr.....William Green
 Sta., Sales Prom. Mgr.....Charles D. Gerrard
 Program Director.....Joel M. Deuth
 Publicity Director.....Don McGramahan
 Chief Engineer.....L. Schnurr

KCMS—Manitou Spring—1953

Frequency: 1490 Kc.....Power: 100 Watts
 Owned By.....Garden of Gods Bcstg. Co.
 Address.....68 Minnehaha Ave.
 Tel.: MULberry 5-5776.....Independent
 Pres., Chief Eng.....C. M. Edmonds
 General, Comm. Mgr.....Mrs. C. M. Edmonds

KSLV—Monte Vista—1954

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Colorado Radio Corp.
 Business Address.....109 Adams St.
 Tel.: ULster 2-3581.....KBS
 President.....George O. Cory
 General, Station Mgr.....George Norvell
 Program, Chief Engineer.....Jim Crosslin
 Owners of: KUBC, Montrose; KRAI, Craig; KRAC, Alamogordo.

KUBC—Montrose—1947

Freq.: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By..Uncompaghre Bcstg. Co.
 Business-Studio Address.....P. O. Box 279
 Tel.: CHerry 9-4546.....KBS
 Station Mgr.....E. De Julio

KAPI—Pueblo—1958

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned By.....Centennial Radio Corp.
 Address2829 Lowell
 Tel.: Lincoln 5-2883.....Independent
 President, Gen. Mgr.....Ray J. Williams
 Chief Engineer.....D. Redlingshafer

KCSJ—Pueblo—1947

Frequency: 590 Kc.....Power: 1000 Watts
 Owned By.....Sangre de Cristo Bcstg.
 Address.....2226 TV Lane
 Tel.: 545-4106.....Independent
 Representative.....Meeker Co.
 Station Mgr.....Cliff Hendrix
 Comm. Mgr.....Howard Myers
 Chief Engineer.....Kenneth Renfrow

KDZA—Pueblo—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Pueblo Radio Co.
 Address3011 Elizabeth
 Tel.: LI 4-5846.....Independent
 Station Representative.....Devney-Org.
 Pres., Gen. Mgr., Chief Eng.....D. B. Crouch
 Comm. Prog. Dir.....William H. Beck

KFEL—Pueblo—1956

Frequency: 970 Kc.....Power: 1000 Watts
 OwnedKFEL, Inc.
 Address.....4411 Goodnight Ave.
 Tel.: LI 2-6884.....Independent
 Representative.....Continental
 Owner, Mgr.....Frank Donald Hall

KGHF—Pueblo—1928

Frequency: 1350 Kc...Power: 5000 d.; 1000 n.
 Owned By.....KGFH, Inc.
 Address.....P.O. Box 293

WTIC
50,000 watts
Hartford, Connecticut



**38 years of
RADIO WITH
A REASON
in rich, rich
Southern
New England**



Broadcast House

WTIC AM-FM IS REPRESENTED BY THE HENRY I. CRISTAL COMPANY

COLORADO-CONNECTICUT

Tel.: LI 2-5570.....ABC
 Sta. Rep.....Gill-Perna, Inc.
 President, Gen. Mgr.....Robert D. Ellis
 Station, Comm. Manager.....William Beck
 Program Director.....Fred Abernathy
 Chief Engineer.....Tony Mejia
 Owners of: KKTU, Pueblo, Colo. Springs.

KTUX—Pueblo—1959

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned By...Steel City Broadcasting Co., Inc.
 Address.....4211 Elizabeth St.
 Tel.: Lincoln 4-9586.....Independent
 President, Gen. Mgr.....Alvin Perry

KAVI—Rocky Ford—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned By.....Patrick-Ridner Bcstg. Co.
 Address.....P. O. Box 832
 Tel.: 254-7427.....KBS
 Sta. Representatives.....Pearson; McGuire
 General Mgr., Prog. Dir.....Edward J. Patrick
 Station Mgr., Chief Eng.....Lloyd A. Ridner

KVRH—Salida—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Wm. J. Murphy
 Address.....P. O. Box 166
 Tel.: 539-2575.....Independent
 General Manager.....Wm. J. Murphy

KGEK—Sterling—1925

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KGEK, Inc.
 Address.....Fleming Road
 Tel.: LA 2-1607.....KBS-ABC
 President.....Al Ross

KOLR—Sterling—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Sterling Broadcasting Corp.
 Address.....217 N. Front St.
 Tel.: LA 2-1740.....ABC-MBS
 Representative.....Hal Holman
 General Mgr.....Bob Kath

KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....KCRT, Inc.
 Address.....100 Fisher Drive; Box 772
 Tel.: 846-3212.....ABC-KBS
 Station Representative.....Edward J. Petry
 Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper
 Program Director.....Francis Hayes

KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned By.....Floyd Jeter
 Address.....Box 593
 Tel.: 111.....Independent
 President, Ch. Eng.....Floyd Jeter

Pop.: 2,670,000
 Families: 788,500

Connecticut

Radio Homes: 770,500
 AM Stas. in State: 34

WADS—Ansonia—1956

Freq.: 690 Kc.....Power: 500 Watts d.
 Owned By.....Valley Broadcasting Co.
 Address.....290 Main St.
 Tel.: RE 5-4606.....MBS
 Station Rep.....Walker-Rawalt
 Pres., Gen., Sta. Mgr.....Sydney E. Byrnes
 Commercial Mgr.....Wes Hobby
 Chief Engineer.....Angelo Gruttadauria

WICC—Bridgeport—1926

Freq.: 600 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Conn.-N. Y. Broadcasters
 Address.....2190 Post Rd., Fairfield, Conn.
 Tel.: CL 6-0461, N.Y. CI 5-0688.....Independent
 Representative.....Adam Young
 President, Gen. Mgr.....Kenneth M. Cooper
 V.P., Business Mgr.....John E. Metts
 Sales, Sta. Mgr.....Ray Colonari
 Program Director.....Frank Delfino
 Owners of: WICC-TV; WJZZ-FM, Bridgeport.

WNAB—Bridgeport—1941

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WNAB, Inc.
 Business-Studio Address.....991 Broad St.
 Tel.: FO 6-1803.....ABC
 President.....Harold Thomas
 Chief Engineer.....N. Howard

WBIS—Bristol—1948

Frequency: 1440 Kc.....Power: 500 Watts, d.
 Owned-Oper. By.....The Bristol Bcstg. Corp.
 Business-Studio Address.....183 Main St.
 Tel.: LU 3-9265.....Independent
 Station Rep.....Prestige Rep. Org.
 President.....Eric Hatch
 General Manager.....Richard C. Kilbourn
 Commercial Manager.....Val McCormick
 Program Director.....George Lowe
 Chief Engineer.....Lee Steele

WLAD—Danbury—1947

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Operated By....Berkshire Bcstg. Corp.
 Address.....198 Main St.
 Tel.: 748-3565.....Independent
 Station Representative.....Bill Creed Assocs.
 President.....John P. Previdi
 Gen., Comm. Mgr.....Sol Robinson
 Program Director.....Paul Baker
 Chief Engineer.....Rudi Cehak

WSUB—Groton—1958

Frequency: 980 Kc.....Power: 1000 Watts

CONNECTICUT

Owned By.....Radio WSUB
 Address.....1064 Poquonnock Rd.
 Tel.: Hilltop 5-2494.....Independent
 Station Reps....Avery-Knodel; N. E. Spot Sales
 General Mgr.....Lawrence A. Reilly
 Commercial Manager.....Warren F. Haas
 Program, Ch. Eng.....Armand J. Bernard
 Owners of: WTXL, Springfield, Mass.

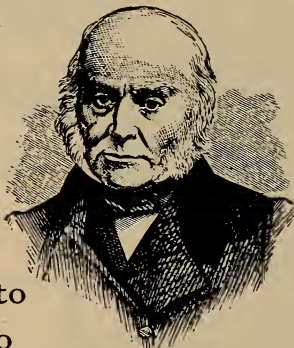
WDEE—Hamden—1960

Frequency: 1220 Kc.....Power: 1 Kw. d.
 Owned By... Southern New England Bcstg. Corp.
 Address.....473 Denslow Hill Road
 Tel.: AT 8-3561.....Independent
 Station Reps...Bolling; New England Spot Sales
 President, Ch. Eng.....Vincent L. DeLaurentis
 General, Station Mgr.....Delbert Raycee
 Sales Manager.....Stanley Puzycki
 Program Director.....Bob Scott
 Publicity Director.....Lucy A. D'Agostino
 Owners of: WDEE-FM, Hamden.

WCCC—Hartford—1947

Frequency: 1290 Kc....Power: 500 Watts, d.
 Owned By.....Greater Hartford Bcstg. Corp.
 Address.....338 Asylum St.
 Tel.: 525-6648.....MBS
 Sta. Reps.....Paul Raymer; Bill Creed
 President.....William M. Savitt
 Station, Comm. Manager.....Ralph H. Klein
 Secretary, Treas.....Max M. Savitt

I detest
 good
 music
 and I
 forbid
 my
 family to
 listen to



WCCC

GOLDEN SOUND RADIO

Free musical entertainment
 at its best in HARTFORD.
129 AM - 106.9 FM
 THE SAVITT STATIONS

Sales Promotion Mgr.....Mal Morse
 Program Dir.....Burt Lacey
 Chief Engineer.....Justin Tarnowski

WDRC—Hartford—1922

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Oper. By..Buckley-Jaeger Bcstg. Corp.
 Address.....Box 151, Blue Hills Sta.
 Tel.: 242-7751.....Independent
 Station Representative.....John Blair
 V.P., Gen., Comm. Mgr.....William Crawford
 Program Director.....Charles R. Parker
 Chief Engineer.....Charles Lynch

WPOP—Hartford—1935

Frequency: 1410 Kc.....Power: 5,000 Watts
 Owned.....Tele-Broadcasters of Conn., Inc.
 Business-Studio Address.....410 Asylum St.
 Tel.: JA 7-9131.....Independent
 Representative.....Adam Young
 President.....H. Scott Kilgore
 V.P., General Manager.....Philip A. Zoppi
 Promotion Manager.....Walter Stewart
 Chief Engineer.....Don Muckel
 Owners of: KUDL, Kansas City, Mo.; KALI, Los Angeles; KOFY, San Francisco.

WTIC—Hartford—1925

Frequency: 1080 Kc.....Power: 50,000 Watts
 Owned-Oper. By....Travelers Bcstg. Service
 Address.....3 Constitution Plaza
 Tel.: 525-0801.....CBS
 Representative.....Christal
 President.....Paul W. Morency
 V.P., Program Director.....Bernard Mullins
 Vice President, Sales.....Robert S. Tyrol
 Promotion Mgr.....Eugene J. Muriaty
 Information Director.....Richard F. Ahles
 Dir. of Engineering.....Harold A. Dorschug
 Plant Mgr., Ch. Eng.....Herman D. Taylor
 Owners of: WTIC-FM-TV.

(See Page 282 For Ad)

WINF—Manchester—1958

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Manchester Broadcasting Co.
 Address.....376 R. West Middle Turnpike
 Tel.: 643-2491.....CBS
 Station Representative.....Avery-Knodel
 Owner, Gen. Manager.....John Deme
 Program Director.....Paul Edwards
 Chief Engineer.....Henry Robert

WMMW—Meriden—1947

Frequency: 1470 Kc....Power: 1000 Watts, d.
 Owned By.....Meriden Radio, Inc.
 Address.....99 Colony St.
 Tel.: BE 5-5747.....Independent
 Station Rep.....Continental Bcstg. Co.
 President.....Ralph Weil
 V.P., General Manager.....Donald Laufer
 Comm., Sales Prom. Mgr.....Bernie Kaufman
 Program Director.....Lester H. Fox
 Chief Engineer.....Hillis Holt

WCNX—Middletown—1948

Frequency: 1150 Kc.....Power: 500 Watts
 Owned-Oper. By.....Middlesex Bcstg. Co.
 Address.....River Road
 Tel.: Diamond 7-2565.....Independent
 Sta. Reps.....Devney Org.; Nona Kirby
 Managing Dirs.....R. J., W. J. O'Brien
 Station Mgr., Prog. Dir.....Bill Glynn
 Sales Director.....Peter M. O'Brien
 Chief Engineer.....Rogers Holt

WOWW—Naugatuck—1961

Frequency: 860 Kc.....Power: 250 W. d.
 Owned By.....Naugatuck Valley Service
 Address.....142 Meadow St.
 Tel.: 729-2291.....Independent
 Station Representative.....Walker-Rawalt
 President, General Mgr.....John T. Parsons
 Commercial Manager.....B. Thompson
 Program Director.....Brad Drawbridge
 Chief Engineer.....Rogers Holt

WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By.....Central Conn. Bcstg. Co.
 Business Address.....22 Grove Hill
 Tel.: Baldwin 3-2721.....ABC
 Station Rep.....New Eng. Spot Sales
 President.....Patrick J. Goode
 General Mgr.....Aldo DeDominicis
 Station Manager.....Charles Bell, Jr.
 Chief Engineer.....Hillis Holt

WRYM—New Britain—1946

Frequency: 840 Kc...Power: 1000 Watts d.
 Owned By.....Hartford County Bcstg. Corp.
 Address...1056 Willard Ave., Newington, Conn.
 Tel.: 666-5646.....Independent
 Station Reps.....Hollingbery; Eckels
 President.....Louis A. Sodokoff
 Station, Sales Prom. Mgr.....Anthony Pansullo
 Program, Publicity Dir.....Frank Michaels
 Chief Engineer.....W. Frank Pingree

WAVZ—New Haven—1947

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Operated By.....WAVZ Bcstg. Corp.
 Business-Studio Address.....152 Temple St.
 Tel.: SP 7-4761.....Independent
 Representatives.....Hollingbery, Kettell-Carter
 Chairman of the Board.....Victor W. Knauth
 President.....Daniel W. Kops
 Exec. Vice Pres.....Richard J. Monahan
 V. P. & Gen. Mgr.....Marvin B. Rosenblatt
 Station Manager.....Lee Manson
 Sales Manager.....Marshall Pite
 Publicity Director.....Sam Barstein
 Chief Engineer.....Ralph Carrano
 Owners of: WTRY, Troy, N. Y.

WELI—New Haven—1935

Frequency: 960 Kc.....Power: 5 Kw.
 Owned By.....Conn. Radio Foundation, Inc.
 Business-Studio Address.....221 Orange St.
 Tel.: UN 5-1133.....Independent

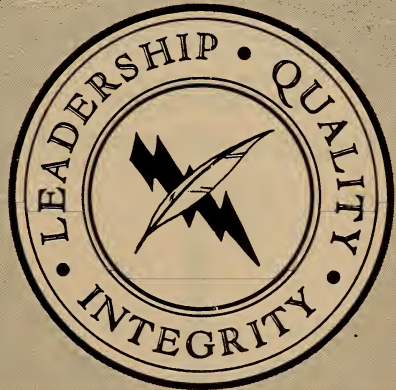
Sta. Representative.....H. R. Reps.
 Pres., Sta., Gen. Mgr.....Richard W. Davis

WNHC—New Haven—1944

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By...Triangle Publications, Inc.
 Address.....135 College St.
 Tel.: 777-3611.....ABC
 Newspaper Affil.....Phila. Inquirer
 Station Rep.....McGavren/Guild
 V.P. Radio-TV Div.....Roger W. Clipp
 General Mgr.....Stanley H. Edwards
 Asst. General Mgr.....Carl H. Grande
 Chief Engineer.....Carmine Iannucci
 Owners of: WFIL-AM-FM-TV, Philadelphia;
 WNBC-AM-FM-TV, Binghamton, N. Y.; WFBG-
 AM-FM-TV, Altoona, Pa.; WNHC-FM-TV, New
 Haven, Conn.; WLXH-TV, Lebanon, Pa.; KFRE-
 AM-TV, KRFM, Fresno, Calif.

WNLC—New London—1936

Frequency: 1510 Kc.....Power: 5000 Watts
 Owned-Operated By...The Thames Bcstg. Corp.
 Business-Studio Address.....281 State St.
 Tel.: GIBson 2-5328.....Independent
 Station Reps.....Masla & Co.; Kettell-Carter
 Pres., Gen. Manager.....Gerald J. Morey
 Comm., Sales Promo. Mgr.....Irving Lowenthal
 Program, Pub. Dir.....Leslie Morson
 Chief Engineer.....Randolph Barrett



Daniel W. Kops,
 • President
 Richard J. Monahan,
 • Executive Vice President



WTRY
 Albany • Schenectady
 • Troy

REPRESENTATIVE
 • John Blair & Co.



REPRESENTATIVES
 • Geo. P. Hollingbery Co.
 • Kettell-Carter, Inc.

WAVZ
 New Haven, Conn.

CONNECTICUT

WNLK—Norwalk—1948

Frequency: 1350 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By... Norwalk Bcstg. Co., Inc.
 Address 11 Wall St.
 Tel.: TE 8-5566 Independent
 Pres., Gen. Mgr. James Stolcz
 Program Director Richard Bounerba
 Chief Engineer Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc. Power: 1 Kw.
 Owned-Oper. By... Eastern Conn. Bcstg. Co.
 Business-Studio Address Cuprak Rd.
 Tel.: TU 7-1613 Independent
 Station Representative Bill Creed
 President Donald Lasser
 General, Station Mgr. Richard Reed
 Commercial Manager John A. MacAdie
 Sales Prom., Pub. Director Edward Adler
 Chief Engineer Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc. Power: 500 Watts
 Owned Long Island Sound Radio Corp.
 Address Conn. Turnpike
 Tel.: EV 8-3546 MBS
 Sta. Representative Hopewell
 Pres., Gen. Mgr. Joseph P. Trantino
 Commercial Mgr. Alex Pernal
 Station Mgr. Vivian N. Trantino
 Chief Engineer M. Tavarles

WINY—Putnam—1953

Frequency: 1350 Kc. Power: 1 Kw.
 Owned By Winny Bcstg. Co.
 Address 15 Grove St.
 Tel.: WA 8-2721-2 MBS
 President H. C. Rice
 Gen. Mgr. R. C. Rice

WSTC—Stamford—1946

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By W. Conn. Bcstg. Co.
 Business-Studio Address 270 Atlantic St.
 Tel.: 327-1400 ABC
 Newspaper Affiliation Stamford Advocate
 Station Reps. N. E. Spot Sales; Jack Masla
 President Kingsley Gillespie
 Gen. Manager Julian Schwartz
 Chief Engineer Lisle Dorrian

WBZY—Torrington—1947

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned By Pioneer States Bcstrs., Inc.
 Business-Studio Address 127 Main St.
 Tel.: HU 9-4173 Independent
 Station Rep. Breen & Ward
 President, Gen. Mgr. Bernard J. Zucker
 Station Manager Patricia S. McGee
 Commercial Manager Robert L. Kursman
 Chief Engineer James M. Dunlap

WTOR—Torrington—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Torrington Bcstg. Co., Inc.
 Business-Studio Address 93 Perkins St.
 Tel.: HU 9-4181 MBS
 Station Reps. Walker-Rawalt; Masla
 Pres., Gen. Mgr. Edmund W. Waller
 Sta., Comm. Mgr. Alfred G. Eyre
 Program Director Ed Harrigan
 Chief Engineer Don Freeman

WATR—Waterbury—1934

Freq.: 1320 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Oper. By WATR, Inc.
 Business-Studio Address 440 Meadow St.
 Tel.: 755-1121 ABC
 Sta. Representative Masla
 Gen., Sta. Mgr. Sam R. Elman
 Chief Engineer Robert Corbett

WWCO—Waterbury—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. WWCO, Inc.
 Business-Studio Address 65 Bank St.
 Tel.: 754-5141 MBS
 Station Reps. Radio-TV Reps; Eckels
 President Herbert Bloomberg
 Vice President Ruth R. Goddard

WBRY—Waterbury—1932

Frequency: 1590 Kc. Power: 5000 Watts
 Owned By Crystal-Tone Bcstg. Co.
 Address 136 Grand St.

WWCO PULSE and HOOPER AGREE

#1

BY A WIDE MARGIN

WWCO

1240 Non-Directional
24 Hours a Day

Waterbury Connecticut
Telephone 754 — 5141

Represented by
Radio-TV Representatives, Inc.
ECKELS & CO. Boston, Mass.

CONNECTICUT-DELAWARE

Tel.: 753-1125.....CBS
 Sta. Reps.....Bolling Co.; Bill Creed
 President.....Gustave Nathan
 Gen. Station Manager.....Robert S. Holczer
 Comm., Sales Prom. Mgr.....Murray Grossman
 Publicity Director.....Robert Gillespie
 Chief Engineer.....John Tomasiewicz

WMMM—Westport—1959

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned By.....Westport Bcstg. Co.
 Business Address.....163 Main St.
 Tel.: CCapital 7-5133.....MBS
 Station Representative.....Prestige
 President.....Sydney J. Flamm
 Station Mgr., Prog. Dir.....Bob Roberts
 Comm. Manager.....John Newhouse
 Sales Promotion Mgr.....Betty James
 Chief Engineer.....James M. Orre

WILI—Willimantic—1957

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
 Owned By....."Wille" Corp.
 Address.....Bcstg. House, Main St.
 Tel.: HA 3-1621.....MBS
 Pres., Gen. Manager.....Herbert C. Rice
 Comm. Manager.....Robert C. Rice
 Sales Prom. Manager.....Ethel A. Rice
 Program Director.....Roger Baker
 Chief Engineer.....John Roache
 Owners of: WINY, Putnam, Conn.

WSOR—Windsor—1961

Frequency: 1480 Kc.....Power: 500 Watts, d.
 Owned By.....The Tobacco Valley Bcstg. Co.
 Address.....118 Poquonock Ave.
 Tel.: 688-4948.....MBS
 Station Reps.....Breen & Ward; Nona Kirby
 President, Gen. Mgr.....Sydney E. Byrnes
 Chief Engineer.....Art Castagno

Pop.: 475,000

Families: 140,000

Delaware

Radio Homes: 135,000

AM Stas. in State: 9

WDOV—Dover—1948

Frequency: 1410 Kc.....Power: 5000 Watts d.
 Owned.....Dover Bcstg. Co.
 Address.....P.O. Box 727
 Tel.: 734-5816.....MBS
 Station Representative.....Breen & Ward
 President.....Henry Rau
 General, Comm. Mgr.....William S. Cook
 Program Director.....Hugh Delaney
 Chief Engineer.....Lloyd Smith
 Owners of: WOL, Washington, D. C.; WARK,
 Hagerstown; WNAV, Annapolis.

WKEN—Dover—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
 Owned By..Drew O'Keefe & Howard Parsons
 Address.....Treadway Inn
 Tel.: RE 4-5797.....ABC
 Sta. Representative.....Grant Webb
 Owners.....Drew O'Keefe, Howard Parsons
 Station Manager.....John Masters
 Commercial Manager.....Ed Bowen
 Chief Engineer.....Jim Gentry

WJWL—Georgetown—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Scott Bcstg.
 Address.....DuPont Highway
 Tel.: 856-2567.....Independent
 Station Rep.....Continental Broadcasting
 President.....Herbert Scott
 General Manager.....Edward Marzoo
 Program Director.....Robert Smith

WKSB—Milford—1953

Frequency: 930 Kc.....Power: 500 Watts
 Owned-Oper. By.....Kent-Sussex Bcstg. Co.
 Address.....Box 356
 Tel.: 422-8881.....Independent
 Gen., Comm., Prom. Mgr.....H. M. Griffith, Jr.
 Ch. Eng., Oper. Mgr.....E. M. Welch

WSUX—Seaford—1955

Frequency: 1280 Kc.....Power: 1000 Watts
 Owner-Oper. By.....E. & W. C. Evans
 Address.....Dual Hwy. 13
 Tel.: NAtional 9-7933.....KBS
 Pres., Gen. Mgr.....Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned.....Rollins Broadcasting Co.
 Address.....414 French St.
 Tel.: OL 4-8881.....Independent
 Station Representative.....Eastman
 President.....O. Wayne Rollins
 General, Station Mgr.....Paul Downs
 Comm., Sales Promo. Mgr.....Don Merriman
 Program, Publicity Dir.....Lee Davis
 Chief Engineer.....Fitzgerald MacDaniels
 Owners of: WCHS-AM-TV, Charleston; WPTZ-TV,
 Flattsburgh; WEAR-TV, Pensacola; WRAP, Nor-
 folk; WBEE, Harvey, Ill.; WNJR, Newark;
 WGEE, Indianapolis; KDAY, Los Angeles.

WDEL—Wilmington—1922

Frequency: 1150 Kc.....Power: 5000 Watts
 Owned-Oper. By....Delmarva Bcstg. Co., Inc.

DELAWARE-DISTRICT OF COLUMBIA

Address.....2727 Shipley Road
Tel.: OLYMPIA 2-3311.....NBC
Representative.....Meeker Co.
Station Executive.....Clair R. McCollough
Station Manager.....Harvey C. Smith
Gen. Sales Mgr.....J. Robert Gulick
Program Manager.....Richard Aydelotte
National Sales Manager.....Harry J. Shaub, Jr.
Technical Director.....J. E. Mathiot

WILM—Wilmington—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Delaware Bcstg. Co.
Business-Studio Address.....920 King St.
Tel.: OL 4-7771.....MBS
Representative.....Bolling Co.

President, Gen. Mgr.....Ewing B. Hawkins
Chief Engineer.....Eugene Szymanski

WTUX—Wilmington—1946

Frequency: 1290 Kc....Power: 1000 Watts d.
Owned-Oper. By....Port Frere Bcstg. Co., Inc.
Address.....1400 Market St.
Tel.: OL 5-8821.....Independent
Station Representative....Pearson Nat'l Reps.
Pres., Sta. Mgr.....Gordon K. MacIntosh
Commercial Manager.....William S. Ewing
Sales Prom. Mgr.....Henry Cook
Program Director.....Donald Mathewson
Publicity Director.....David Kaigler
Chief Engineer.....Ed Kennedy

Pop.: 770,000

Families: 224,500

Dist. of Columbia

Radio Homes: 218,000

AM Stations: 10

WGMS—Washington, D. C.—1947

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....RKO General, Inc.
Address.....Hotel Harrington
Tel.: EXecutive 3-8676.....Independent
Station Rep.....RKO General Natl. Sales
President.....Thomas F. O'Neil
General Manager.....Perry S. Ury
Commercial Manager.....James Barker
Program Director.....Victor R. Hirsh
Promotion, Publicity Dir.....Beth Parrish
Owners of: WOR-AM-FM-TV, New York; KHJ-
AM-FM-TV, Los Angeles; WNAC-AM-TV, WRKO-
FM, Boston; KFRG-AM-FM, San Francisco;
WHBQ-AM-TV, Memphis; CKLW-AM-FM-TV, De-
troit; WHCT-TV, Hartford.

WMAL—Washington, D. C. 1925

Freq.: 630 Kc.....Power: 5,000 Watts
Owned.....Evening Star Bcstg. Co., Inc.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative.....H-R
President.....John W. Thompson, Jr.
V.P., General Manager.....Fred S. Houwink
Radio Manager.....Andrew M. Ockershausen
Controller.....Richard S. Stakes
Program Manager.....Harold L. Green
Chief Engineer.....Allan Powley
Owners of: WMAL-FM-TV, Washington, D. C.;
WSVA-AM-FM-TV, Harrisonburg, Va.

WOL—Washington, D. C.—1924

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Washington Bcstg. Co.
Address.....2000 P. St., N.W.
Tel.: HObart 2-3900.....MBS
Station Representative.....Breen-Ward
Pres., Gen. Mgr.....Henry Rau
Commercial Manager.....Malcolm Campbell

Promotion Manager.....Stan Barclay
Director of Engineering.....Lloyd Smith
Chief Engineer.....Joe Velsmid
Owners of: WDOV, Dover, Del.; WNAV, Annapolis,
Md.; WARK, Hagerstown, Md.; WOL-FM, Wash-
ington, D. C.

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....United Bcstg. Co.
Address.....5321 First Place, N.E.
Tel.: TU 2-2500.....Independent
Station Representative.....UBC Sales
President.....Richard Eaton
V.P. & Gen. Mgr.....John A. Panagos
Program Director.....Cliff Holland
Chief Engineer.....Ernest E. Stephens

WPGC—Washington, D. C.—1954

Frequency: 1580 Kc....Power: 10,000 Watts d.
Owned-Operated By.....WPGC, Inc.
Business Address.....4421 Southern Ave., SE
Tel.: JORDAN 8-6677.....Independent
Station Representative.....Gill-Perna
President.....M. E. Richmond
General Manager.....Robert Howard
Program Director.....Dean Griffith
Chief Engineer.....George R. Sanner, Jr.

WQMR—Washington, D. C. 1945

Frequency: 1050 Kc.....Power: 1,000 Watts
Owned By.....Connie B. Gay Bcstg. Corp.
Address.....Wisconsin Bldg.
Tel.: WHitehall 6-1050.....Independent
Station Representative.....Spot Time Sales
President, General Manager.....Ed Winton
Station Manager.....Ted Dorf
Publicity Director.....Roger Craig
Chief Engineer.....Earl Castine
Owners of: WTCR, Ashland.

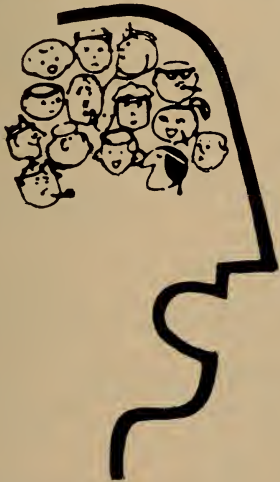
DISTRICT OF COLUMBIA

WRC—Washington, D. C.—1923

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Operated By.....National Bcstg. Co.
 Address.....4001 Nebraska Ave., NW
 Tel.: EM 2-4000.....NBC
 Sta. Representative.....NBC Spot Sales
 President (NBC).....Robert Kintner
 V.P., General Mgr.....Joseph Goodfellow
 Station Manager.....Harry A. Karr Jr.
 Sales Manager.....Arch McDonald
 Business Manager.....William Callaway
 Publicity Manager.....Charlotte Walch
 Chief Engineer.....John Rogers
 Owners of: WNBC-AM-TV-FM, N. Y.; WRCV-
 AM-TV, Phila.; WRC-TV-FM; WMAQ-FM, Chi-
 cago; KNBR, San Francisco; WAMP, Pitts-
 burgh; WNBO, Chicago; KNBC, Los Angeles;
 WFMP, Pittsburgh.

WTOP—Washington, D. C. 1926

Frequency: 1500 Kc.....Power: 50,000 Watts
 Owned-Oper.....Washington Post Co.
 Address.....Broadcast House
 Tel.: EM 2-9300.....CBS
 Newspaper Affiliate.....Washington Post
 Representative.....CBS Radio Spot Sales
 Pres., Bcst. Div.....John S. Hayes
 General Manager.....Lloyd Dennis, Jr.
 Sales Mgr.....Peter V. O'Reilly
 Dir., Sales Develop.....George Titus



**WWDC... the station
that keeps people in mind**

Radio Washington
 Represented nationally
 by John Blair & Co.



Program Director.....Patricia A. Searight
 Publicity Director.....Margaret Nelson
 Chief Engineer.....Granville Klink

WUST—Washington, D. C. 1947

Frequency: 1120 Kc.....Power: 250 Watts
 Owned-Operated By.....Atlantic Bcstg. Co.
 Address.....815 V St., N.W.
 Tel.: HO 2-0011.....Independent
 Station Representative.....Bernard Howard
 President.....Daniel Diener
 General, Comm. Mgr.....Perry Walders
 Chief Engineer.....Bob Wine
 Owners of: WFPG, Atlantic City, N. J.; WJMD,
 Washington, D. C.

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WWDC, Inc.
 Business-Studio Address.....1627 K St., N.W.
 Tel.: TU 2-7600.....Independent
 Representative.....Blair
 Pres., Gen. Mgr.....Ben Strouse
 V.P., Gen. Sales Mgr.....Max Sherman
 Program Director.....Irv Lichtenstein
 Sales Prom. Mgr.....Jo Wilson
 Publicity Director.....Maury Povich
 Chief Engineer.....Ross H. Beville
 Owners of: WWDC-AM-FM, Washington, D. C.

**PROGRESSIVE STATIONS
 PREFER THE
 PRESTIGE NEWS SERVICE**

Pop.: 5,115,000
Families: 1,564,500

Florida

Radio Homes: 1,507,000
AM Stas. in State: 172

WAPG—Arcadia—1956

Frequency: 1480 Kc....Power: 1000 Watts d.
Owned.....Arcadia-Punta Gorda Bcstg. Co.
Address.....Arcadia-Punta Gorda Bcstg. Co. Box 676
Tel.: WA 8-6111.....KBS
President.....H. D. Ryals
General Manager.....W. W. Benton
Comm., Prog. Dir.....Bert G. Erickson
Chief Engineer.....Paul Howell

WKTU—Atlantic Beach—1958

Frequency: 1600 Kc....Power: 1000 Watts d.
Owned By.....Good Music Bcstg.
Address.....709 Barnett Natl. Bank Bldg.
Tel.: 353-3083.....Independent
Gen. Mgr., Chief Eng.....Robert K. Lynch
Program Dir.....Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc....Power: 5 Kw., d.
Owned By.....L. M. Hughey
Address.....P. O. Box 1
Tel.: WOODLAWN 7-1129.....Independent
President.....L. M. Hughey
Gen. Mgr., Program Dir.....Richard Boyce
Chief Engineer.....Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc....Power: 1 Kw., d.
Owned By.....Ridge Broadcasting
Address.....Jacaranda Hotel
Tel.: GL 3-3852.....Independent
General, Station Mgr.....John W. Wright
Commercial Manager.....James Hanchey
Program Director.....Perry Woods
Publicity Director.....Harriet Davee
Chief Engineer.....Jerry Brush

WBAR—Bartow—1954

Frequency: 1460 Kc....Power: 1000 Watts d.
Owned-Oper. By.....WBAR, Inc.
Address.....Box 820
Tel.: 533-8021.....Independent
President.....J. E. Yarbrough
General Mgr., Ch. Eng.....John A. Buning

WSWN—Belle Glade—1947

Frequency: 900 Kc....Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Address.....Box 786
Tel.: WYMAN 6-2063.....MBS
Station Representative.....Gill-Perna
Chrm. of Bd.....E. D. Rivers, Jr.
President.....M. B. Rivers
General Manager.....Marvin Smith
Program Director.....Al Harris
Chief Engineer.....C. S. Clemans

WZZZ—Boynton Beach—1962

Frequency: 1510 Kc....Power: 1,000 Watts d.
Owned By.....Boynton Beach Bcstg. Co.
Address.....P.O. Box 1206
Tel.: 2468.....Independent
Station Reps.....Hopewell; Continental
President.....Robert A. Andrews
General Manager.....Edgar J. Sperry
Commercial Manager.....Robert A. Massey
Program Director.....William B. Andrews

WBRD—Bradenton—1957

Frequency: 1420 Kc....Power: 1 Kw. d.
Owned.....Sunshine State Bcstg. Co., Inc.
Address.....P. O. Box 1038
Tel.: 746-2183.....MBS
Station Rep.....Pearson
Pres., Gen. Mgr.....Robert R. Nelson
Commercial Manager.....Hal Meyer
Program Director.....Woody Wooden
Chief Engineer.....Richard Wetherbee

WTRL—Bradenton—1946

Frequency: 1480 Kc....Power: 250 Watts
Owned By.....Fletcher-Mitchell Corp.
Address.....Memorial Pier
Tel.: 3-1490.....Independent
President.....James I. Mitchell
General Manager.....David W. Albright
Program Director.....Gordon Wyllie
Chief Engineer.....Marlen Hager
Owners of: KCBC, Des Moines.

WWJB—Brooksville—1958

Frequency: 1450 Kc....Power: 250 Watts
Owned By.....Brookville Bstg. Service
Address.....30 E. Liberty St.
Tel.: 796-2020.....KBS
President, Gen. Mgr.....W. W. Johnson
Program Director.....Bert Christopher
Publicity Director.....W. W. Johnson, Jr.
Chief Engineer.....Joseph E. Ahnell

WBGC—Chipley—1956

Frequency: 1240 Kc....Power: 250 Watts
Owned By.....Lee-San Corp.
Address.....Drawer 430
Tel.: ME 8-0234.....KBS
President, Gen. Mgr.....John Sanders
Station, Prog. Mgr.....Mrs. Lee Sanders
Chief Engineer.....Gerald McKechnie

WAZE—Clearwater—1959

Frequency: 860 Kc....Power: 500 Watts
Owned By.....Radio Clearwater, Inc.
Address.....201 S. Ft. Harrison Ave.
Tel.: 446-8575.....Independent
President, Comm. Mgr.....Charles H. Adams
Gen. Mgr., Ch. Eng.....Gene Allen Robinson
Program Director.....Scott Dilworth

WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By..... Clearwater Radio, Inc.
 Business Address.....200 Pierce Blvd.
 Tel.: 446-3084KBS
 Pres., Gen. Mgr.....H. Dennison Parker
 Chief Engineer.....Frank L. Reid

WOWY—Clewiston—1961

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned By..... People's Broadcasting Service
 Address.....WOWY Bldg.
 Tel.: YUkon 3-1590.....Independent
 President.....H. E. Evans

WSUG—Clewiston—1959

Frequency: 1050 Kc. Power: 250 Watts
 Owned By.....William Finch
 Address.....Box 265
 Tel.: YU 3-1711.....ABC
 Pres., Ch. Eng.....William Finch

WEZY—Cocoa—1957

Frequency: 1350 Kc. Power: 500 W. d., 1 Kw. n.
 Owned By.....WEZY, Inc.
 Address.....740 Clearlake Rd.
 Tel.: Newton 6-4411.....Independent
 Station Representatives...Grant Webb; Ochs
 President, Gen. Mgr.....Irving Braun
 Comm., Sales Promo. Mgr.....Ralph Grover
 Program Director.....Richard Olson
 Publicity Director.....Al Seeschaaf
 Chief Engineer.....Mark Manucy

WKKO—Cocoa—1952

Frequency: 860 Kc. Power: 1 Kw. d.
 Owned By.....WKKO Radio, Inc.
 Address.....Box 1308
 Tel.: NE 6-2411.....Independent
 Station Reps.....Dora Clayton; Gene Bolles
 President, Gen. Mgr.....Marvin Rothschild
 Sta. Mgr., Prog. Dir.....Ronald Rothschild
 Comm. Manager.....Stan Freed
 Chief Engineer.....Pete Wiltjer

WRKT—Cocoa Beach—1959

Frequency: 1300 Kc. Power: 500 Watts
 Owned By.....C. S. Smith, Jr.
 Address.....425 W. Orange Ave.
 Tel.: SU 3-2416.....Independent
 Station Rep.....Continental Radio Sales
 President.....C. S. Smith, Jr.
 Gen., Comm. Mgr.....John Fox
 Program Director.....Charles Shaw
 Sales Promotion Mgr.....Bill Diamond
 Publicity Director.....George Allen
 Chief Engineer.....Fred Jaye

WVCG—Coral Gables—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
 Owned-Operated By...Peninsular Bcstg. Corp.
 Business Address.....377 Alhambra Circle
 Tel.: 445-5411.....Independent
 Sta. Representative.....Meeker Co.
 President.....George W. Thorpe

Admn. V. P.....Warren Blackmon
 Commercial Manager.....Timothy J. Carney
 Program Director.....Barbara Binns
 Chief Engineer.....Thomas F. Middleton

WCNU—Crestview—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Operated By...Gulf Shores Bcstg. Co.
 Address.....Box 518
 Tel.: MU 2-2330.....KBS
 General Manager.....S. F. Townsend
 Chief Engineer.....James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By...Crestview Bcstg. Co.
 Address.....Box 267
 Tel.: MU 2-3040.....Independent
 Pres., Gen. Mgr.....Everett M. McCrary
 Commercial Manager.....Bob Lynn
 Program Director.....Cordel Whitlock
 Chief Engineer.....Russ White

**WGTO—Cypress Gardens
1955**

Frequency: 540 Kc. Power: 50,000 Watts
 Owned By.....Hubbard Broadcasting, Inc.
 Address.....Box 123
 Tel.: CY 3-4103.....Independent
 Sta. Representative.....Edward Pety & Co.
 President.....Stanley E. Hubbard
 Comm., Station Manager.....Max Kimbrel
 Program Director.....Bill Gramer
 Chief Engineer.....Dave Schick
 Owners of: KSTP-AM-TV, St. Paul; KOB-AM-TV,
 Albuquerque.

WDCF—Dade City—1954

Frequency: 1350 Kc. Power: 1 Kw. d.
 Owned.....Pasco Bcstg. Co.
 Address.....Box 1077
 Tel.: 567-3879.....MBS-KBS
 General Manager.....B. Bailey

WELE—Daytona Beach—1957

Frequency: 1590 Kc. Power: 1 Kw.
 Owned.....Quality Bcsters. of Daytona, Inc.
 Address.....Box 4006
 Tel.: CL 5-1448.....KBS
 President.....R. Kelvin Shivers
 Gen. Mgr., Chief Engineer.....Henry Murray

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....WMFJ, Inc.
 Business Address.....Daytona Plaza Hotel
 Tel.: CL 2-6491.....Independent
 Station Reps.....Gill-Perna; Ayers
 President.....John Creutz
 General Mgr., Chief Eng.....Jack Siegel
 Sta. Mgr., Publicity Mgr.....Dick Clark

WNDB—Daytona Beach—1947

Frequency: 1150 Kc. Power: 1,000 Watts
 Owned-Operated By.....News-Journal Corp.

FLORIDA

Business-Studio Address....128 Orange Ave.
Tel.: CL 2-1511.....ABC
Newspaper Affil......M. Journal; E. News
Sta. Representative.....Thomas F. Clark
President.....Julius Davidson
Gen., Sta. Mgr......R. Y. Huffman
Commercial Manager.....John Pitts
Chief Engineer.....Stephen B. Searle

WQXQ—Daytona Beach—1957

Frequency: 1380 Kc....**Power**: 1000 Watts d.
Owned By.....Volusia County Bcstg. Corp.
Address.....Box 5038
Tel.: CLinton 5-3636.....Independent
Station Representative.....Hal Walton
President, Ch. Eng......Lyman W. Menard
General Mgr......Don Ritter
Commercial Manager.....Jerry Norman

WROD—Daytona Beach—1947

Frequency: 1340 Kc...**Power**: 1 Kw. d., 250 W. n.
Owned By.....WROD, Inc.
Business Address.....Box 991
Tel.: CL 2-4626.....MBS
Newspaper Affiliation.....Mining Journal, Ltd.
Gen. Mgr., Chief Eng......James F. McDonough
Commercial Mgr......James Crist
Sales Prom., Publicity.....Ken Steele

WDSP—DeFuniak Springs 1956

Frequency: 1280 Kc.....**Power**: 5000 Watts d.
Owned By...Collins, Perley & McDermott, Inc.
Business Address.....8th Street
Tel.: TW 4-8361.....MBS
President, Ch. Mgr......Cal Perley
Sta. Mgr., Gen. Eng......Laverne Foster
Program Director.....Mike Tate

WZEP—DeFuniak Springs 1959

Frequency: 1460 Kc.....**Power**: 1 Kw. d.
Owned-Oper. By.....Leonard Zepp
Address.....Box 387
Tel.: TW 4-7161.....Independent
President Ch. Eng......Leonard S. Zepp

WJBS—DeLand—1948

Frequency: 1490 Kc.....**Power**: 250 Watts
Owned By.....Radio De Land, Inc.
Address.....220 E. Hubbard Ave.
Tel.: RE 4-1725.....ABC
President, Gen. Mgr......Ralph S. Hatcher
Station Manager.....Wally King

WOOO—DeLand—1956

Frequency: 1310 Kc....**Power**: 5000 Watts d.
Owned By.....Polaris Bcstg., Inc.
Address.....112½ W. New York
Tel.: RE 4-3422.....KBS
President, General Manager.....Don Potter
Station Manager.....Otto J. Allen
Commercial Manager.....Judith Bohren Moore
Sales Promo. Mgr., Prog. Dir......Garry Moore
Publicity Director.....Don Ammon
Chief Engineer.....Richard Pierce

WDBF—Delray Beach—1954

Frequency: 1420 Kc.....**Power**: 5 Kw. d.
Owned By.....Sunshine Bcstg.
Address.....P.O. Box 1420
Tel.: CR 8-1420.....Independent
President.....Roscoe Miller
Gen., Sta. Manager.....John Weber
Chief Engineer.....Bob Schutz

WMEG—Eau Gallie—1956

Frequency: 920 Kc....**Power**: 1000 Watts d.
Owned.....Mel-Eau Broadcasting Corp.
Address.....P.O. Box 1318
Tel.: AL 4-2282.....ABC
Station Representative...Pearson Nat'l Reps.
President.....Charles E. Varner
General Manager.....Dean C. Wilson
Asst. Mgr., Sales Promo. Mgr....Hugh Robinson
Commercial Manager.....Alan White
Program Director.....Helen Cary
Chief Engineer.....James A. Thomas

WLCO—Eustis—1955

Frequency: 1240 Kc.....**Power**: 250 Watts
Owned By.....Floyd W. Hess
Address.....Drawer AX
Tel.: 357-4191.....Independent
Owner, Gen. Mgr......Floyd W. Hess
Commercial Manager.....George Rogers
Program Director.....Earl F. Hagar
Chief Engineer.....Denny A. Newberry

WPAP—Fernandina Beach 1955

Frequency: 1570 Kc.....**Power**: 1000 Watts d.
Owned By.....D. T. Brannen
Address.....Box 691
Tel.: 3667.....KBS
General Manager.....D. T. Brannen

WFTL—Fort Lauderdale 1958

Frequency: 1400 Kc.....**Power**: 250 Watts
Owned-Oper. By.....WFTL Bcstg. Co.
Address.....P.O. Box 1400
Tel.: LOgan 6-9621.....Independent
Sta. Representative.....Jack Masla & Co.
President, Gen. Mgr......Walter B. Dunn
Chief Engineer.....Charles E. Vanderford, Jr.

WLOD—Ft. Lauderdale—1959

Frequency: 980 Kc....**Power**: 1,000 Watts d.
Owned By.....Franklin Broadcasting Co.
Address.....P.O. Box 108
Tel.: LO 6-8318.....Independent
Station Representative.....Spot Time Sales
President.....William F. Johns Jr.
General, Station Mgr......George V. Liddy
Commercial Manager.....Robert A. Roberts
Sales Promotion Mgr......Michael E. Thomas
Program Director.....Donald Smith
Chief Engineer.....Herb Kravitz
Owners of: KOMA, Tulsa, Okla.; WMLN, St. Paul, Minn.; WVOM, New Orleans, La.; WEW, St. Louis, Mo.

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc..Power: 10 Kw. d., 5 Kw. n.
 Owned.....Florida Air-Power, Inc.
 Address.....1580 N. Davie Road
 Tel.: LU 1-1580.....Independent
 Station Rep.Gill-Perna
 President.....William A. Roberts
 V.P., General Manager.....Al Kahane
 Program Director.....Jack Swart
 Chief Engineer.....Donald E. Kimberlin

WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By....Ft. Myers Bcstg. Co., Inc.
 Address.....2824 Palm Beach Blvd.
 Tel.: EDison 4-1131.....KBS, CBS
 Station Representative.....United Spot Sales
 General Manager.....A. J. Bauer
 Chief Engineer.....B. Caughey

WMYR—Ft. Myers—1952

Freq.: 1410 Kc.....Power: 5 Kw. d., 5 w. n.
 Owned-Operated By.....Robert Hecksher
 Address.....2835 Hanson St.
 Tel.: ED 5-1175.....Independent
 Owner-Gen. Mgr.....Robert Hecksher

WARN—Fort Pierce—1952

Frequency: 1330 Kc..Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....South Jersey Bcstg. Co.
 Address.....P.O. Box 1343
 Tel.: Howard 4-1330.....ABC
 Sta. Reps.....Cont. Radio Sales; C. K. Beaver
 President.....Maj. Ranulf Compton
 General Mgr., Ch. Eng.....Charles C. Castle
 Commercial Mgr.....George F. Van Houten
 Program Director.....Al G. Radlein
 Sales Prom. Mgr.....William Morris
 Publicity Director.....William Marlin
 Owners of: WKDN-AM-FM, Camden, N. J.; WARN-
 FM, Fort Pierce.

WIRA—Fort Pierce—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By..Indian River Bcstg. Co.
 Address.....Melody Lane
 Tel.: HOWard 4-1400.....NBC
 Sta. Representative.....United Spot Sales
 Pres., Gen. Mgr.....James L. Howe
 Program Director.....Don Raffensberger
 Commercial Manager.....J. Kingsley Butt
 Chief Engineer.....Robert Money

**WFTW—Ft. Walton Beach
 1953**

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owner.....Vacationland Bcstg. Co.
 Address.....P.O. Box 10
 Tel.: CH 3-3123.....Independent
 President.....Wilbur R. Powell
 Commercial Mannager.....Bill Richards
 Publicity Director.....Art Munson
 Chief Engineer.....John Davidson

**WNUE—Ft. Walton Beach
 1956**


Frequency: 950 Kc.....Power: 1 Kw.
 Owned By.....Smith Radio Inc.
 Address.....Wright Ave.
 Tel.: CH 4-5685.....Independent
 President.....M. D. Smith III
 General Manager.....B. Borthwick
 Chief Engineer.....John Davison

WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.
 Owned-Operated By.....WDVH, Inc.
 Address.....P.O. Box 103
 Tel.: FR 2-2528.....Independent
 President.....R. A. Vaughn
 Gen. Mgr., Chief Engr.....Tom Hanssen
 Comm., Sales Prom. Manager...Gene A. Bowen
 Program, Publicity Dir.....Bill Marr

WGGG—Gainesville—1948

Frequency: 1230 Kc..Power 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Radio Gainesville, Inc.
 Business Address.....Box 501
 Tel.: FR 6-3922.....CBS
 Sta. Representative.....Jack Masla
 General Manager.....Leon E. Mims
 Program Director.....John Thomas
 Publicity Director.....Win Brown
 Chief Engineer.....Gene Bardo



WWIL
 AM & FM
 1580 kc. • 103.5 Mgc.

Top Radio
at the Top of the Dial
 in
FT. LAUDERDALE, FLORIDA
From Palm Beach to Miami
 10,000 watts Day
 5,000 watts Night
 (and WWIL-FM with 33,000 watts
 covering all of South Florida)
Broward County's Most Powerful Voice

Contact: Gill-Perna, Inc.
 or William A. Roberts, President
 Al Kahane, Vice President and Gen'l. Mgr.

WWIL, WWIL-FM
 P.O. Box 8067, Ft. Lauderdale, Fla.

FLORIDA

WPUP—Gainesville—1962

Frequency: 1390 Kc.....Power: 5 Kw. d.
Owned By.....Southern Bcstg. Co. of Marianna
Address1021 E. University Ave.
Tel.: FRanklin 6-2688.....KBS
Station Representative.....Gene Bolles
President.....John A. Dowdy
V.P., General Manager.....O. R. Buckler
Commercial Manager.....Gilbert M. Kelley
Sales Promotion Manager.....Frank Johnson
Program Director.....Frank Kennedy
Chief Engineer.....Edward Slimak

WRUF—Gainesville—1928

Frequency: 850 Kc.....Power: 5000 Watts
Owned By.....University of Florida
Business Address.....P.O. Box 2757
Tel.: FR 6-7575.....NBC
General Manager.....Kenneth F. Small
Commercial Mgr.....Robert L. Black
Program Dir.....Pierre A. Bejanc
Chief Engineer.....Bertram MacNamara

WHAN—Haines City—1960

Frequency: 930 Kc.....Power: 500 Watts d.
Owned By.....Haines City Bcstrs.
AddressBox 1265
Tel.: Haines City.....Independent
General Manager.....Peggy R. Cook
Chief Engineer.....Richard L. Cook

WGMA—Hollywood—1953

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Melody Music, Inc.
Address.....Hollywood Beach Hotel
Tel.: 927-1777.....Independent
President.....Jack Barry
Gen. Mgr., Sta. Mgr.....C. Edward Little
Sales Prom. Mgr.....Betty Cochran
Program Manager.....Bob Gaynor
Publicity Director.....Howe Sadler
Chief Engineer.....Al O'Hara

WIII—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned By.....Seven League Prod.
Business Address.....507 N.W. 2nd St.
Tel.: CI 7-2445.....Independent
President.....Richard M. Gillaspay
Station Manager.....L. A. Cutshall
Commercial Manager.....Fred Allen
Sales Promotion Mgr.....Jack McCormack
Program Director.....Catherine B. Landry
Publicity Director.....Saundra S. Anderson
Chief Engineer.....Erwin Fuller

WAPE—Jacksonville—1958

Frequency: 690 Kc.....Power: 25,000 Watts, d.
Owned By.....Brennan Bcstg. Co.
Address.....P. O. Box 1103
Tel.: Flanders 9-9000.....Independent
Station Rep.....Radio-TV Reps.

Don't SHOOT
Your ad budget



'til you see the whites of our I's

WIII RADIO...

The only sound in sight
*on the "Quiet Gold Coast"**

* South Miami to the Keys

Pres., Gen. Mgr.....William J. Brennan
 Commercial Sales Prom. Mgr.....Jim Atkins
 Chief Engineer.....C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc.....Power: 1000 Watts
 Owned-Operated By.....WIVY, Inc.
 Address.....1639 Atlantic Blvd.
 Tel.: FL 9-2521.....Independent
 Sta. Representative.....Jack Masla
 President.....Edward J. Oberle
 Chief Engineer.....B. Baker

WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Operated By..City of Jacksonville, Fla.
 Business-Studio Address.....1 Broadcast Pl.
 Tel.: EL 4-1681.....NBC
 Sta. Rep.....H-R Reps
 Commissioner in Charge.....J. D. Kennedy
 General Mgr.....J. W. Douglass
 Program Supervisor.....Mrs. Margarete Scott
 Chief Engineer.....Kenneth B. Kroter

WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WMBR, Inc.
 Business-Studio Address..Hotel George Washington
 Tel.: ELgin 5-9001.....CBS
 Sta. Representative.....Blair Radio
 President.....Ben Strouse
 General Mgr.....Sidney L. Beighley, Jr.
 Station Manager.....Donald R. Smith
 Chief Engineer.....C. Roy King

WOBS—Jacksonville—1947

Frequency: 1360 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Mel-Lin, Inc.
 Business-Studio Address.....1036 Mary St.
 Tel.: EX 8-3411.....Independent
 Sta. Reps.....Gill-Perna; Dora Clayton
 President.....Larry R. Pincus
 General Manager.....Al Keirsey
 Station Manager.....G. W. Johnston
 Program Director.....Johnny Shaw
 Chief Engineer.....Tommy Thomas

WPDQ—Jacksonville—1942

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....WPDQ, Inc.
 Address.....Atlantic Coast Line Bldg.
 Tel.: EL 4-4421.....Independent
 Newspaper Affil.....Brush-Moore Newspaper
 Station Rep.....Venard, Torbet & McConnell
 President.....E. Carr
 V.P., General Mgr.....Robert C. Fehlman
 Commercial Manager.....Harry Talbert
 Sales Promotion Manager....Margaret Murray
 Program Director.....William Earman
 Chief Engineer.....Ernest E. Haralson
 Owners of: WHBC, Canton; WONE, Dayton.

WQIK—Jacksonville—1955

Frequency: 1280 Kc.....Power: 5,000 Watts d.
 Owned-Operated By....Rowland Bcstg. Corp.

Address.....30 W. Adams St.
 Tel.: ELgin 4-4501.....Independent
 Station Rep.....Charles Bernard
 Pres., Gen. Mgr.....M. W. Rowland
 Commercial Manager.....Charles R. Witt
 Chief Engineer.....William V. Johnson

WQTY—Jacksonville—1960

Frequency: 1220 Kc.....Power: 1 Kw. d.
 Owned By.....Rahall Broadcasting, Inc.
 Address.....P.O. Box 8103
 Tel.: RAYmond 5-2400.....Independent
 Station Rep.....Bolling
 President.....Sam G. Rahall
 General Manager.....William J. Brown
 Commercial Manager.....Dave Picus
 Program Director.....Ted Jones
 Chief Engineer.....Ron Brown
 Owners of: WKAP, Allentown; WNAE, Norris-
 town; WVNE, Beckley; WLCY, Tampa.

WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WRHC, Inc.
 Address.....247 Margaret St.
 Tel.: EL 6-0461.....Independent
 Station Representative.....Hal Walton
 President.....Harold S. Cohn Sr.
 Gen. Mgr.....Harold S. Cohn, 2nd
 Station Mgr.....Ronald H. Cohn
 Chief Engineer.....Charles Trice

WZOK—Jacksonville—1940

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned By.....Peninsular Life Bcstg. Co.
 Business Address.....Peninsular Life Bldg.
 Tel.: ELgin 6-1373.....ABC
 Station Representative.....Brown
 President, Gen. Mgr.....C. Macri
 Program Director.....Reed Gardner
 Chief Engineer.....William Cooper

**WZRO—Jacksonville Beach
 1947**

Frequency: 1010 Kc.....Power: 1 Kw. d.
 Owned By.....Radio Station WZRO
 Address.....P.O. Box 278
 Tel.: Cherry 6-3222.....KBS
 Owner.....Andrew B. Letson
 General Manager.....Emery Evans
 Comm., Sales Promo. Mgr.....Lee Edwards

WKIZ—Key West—1959

Frequency: 1500 Kc.....Power: 250 Watts
 Owned By.....Florida Keys Bcstg. Corp.
 Address.....P.O. Box 1487
 Tel.: CY 4-2523.....Independent
 Station Rep.....Breen & Ward
 President.....R. E. Hook
 General. Station Mgr.....Gayle Swofford
 Program Director.....Pete Sheppard
 Chief Engineer.....Bill Cassel

WKWF—Key West—1945

Frequency: 1600 Kc.....Power: 500 Watts
 Owned-Operated By....John M. Spottswood

FLORIDA

Business Address.....P.O. Box 1300
Tel.: CY 6-2222.....ABC KBS-MBS
Owner, Gen. Mgr.....John M. Spottswood
Sta., Sales Prom. Mgr.....Ray A. Schoneck
Prog. Dir.....B. Leach
Chief Eng.....Charles R. Lowe

WKBX—Kissimmee—1954

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....King & Walker
Address.....Lago Vista Blvd.
Tel.: TI 6-7181.....Independent
Owners.....Howard King, Rodney Walker

WDSR—Lake City—1946

Frequency: 1340 Kc.....1 Kw. d., 250 W. n
Owned By.....Alfred & Alma Temple
Address.....Box 826
Tel.: 752-1340.....Independent
Owners.....Alfred & Alma Temple

WGRO—Lake City—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....Columbia County Bcstg. Co.
Address.....30 N. Hernando St.
Tel.: 752-0960.....KBS
Sta. Representative.....Hopewell
President.....Donald E. Dockery
General Manager.....Bob Dobelstein
Chief Engineer.....Philip L. Corbin

WIPC—Lake Wales—1951

Frequency: 1280 Kc.....Power: 1000 Watts
Owned.....Imperial Polk Bcstg. Corp
Address.....P. O. Box 712
Tel.: 2-9831.....KBS
President.....K. H. Berkeley
V.P., Gen. Mgr.....Charles D. Bishop
Chief Engineer.....H. Wolfe

WLIZ—Lake Worth—1959

Frequency: 1380 Kc.....Power: 500 Watts
Owned By.....Gold Coast Bcstg. Co.
Address.....1939 Seventh Ave. N.
Tel.: JUstice 5-5533.....KBS
Station Rep.....United Spot Sales
President.....Sam C. Phillips
Station, Commercial Mgr.....Jack McCormack
Chief Engineer.....David E. Hubertz

WLAK—Lakeland—1936

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Florida Central Bcstg. Co.
Address.....1412 East Lime St.
Tel.: MU 2-3143.....NBC
Pres., Station Mgr.....Frank W. Nesbitt
V. P., Sales Prom. Mgr...Howard W. Cann, Jr.
Commercial Manager.....Powell Adams
Program Director.....Garland Burt
Chief Engineer.....William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WONN, Inc.
Address.....Box 2038
Tel.: 682-8184.....Independent
Representative.....Donald Cooke, Inc.

President, Ch. Eng.....Duane F. McConnell
Station Manager.....Tom Dell
Comm. Mgr., Pub. Dir.....John Gilman
Program Director.....Mark Wheeler

WYSE—Lakeland—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned.....Polk Radio Inc.
Address.....207½ E. Main St.
Tel.: Mutual 6-8127.....Independent
General Mgr., Ch. Eng.....Tom Barber

WBIL—Leesburg—1957

Frequency: 1410 Kc.....Power: 1000 Watts d.
Owned By.....Thompson K. Cassel
Address.....P. O. Box 638
Tel.: 787-2313.....Independent
General Manager.....Richard D. Lundy
Commercial Manager.....Jack Klinehoffer
Program Director.....Blake Tabor
Publicity Director.....Norma C. Hendricks
Chief Engineer.....Jack Darrell
Owners of: WATS, Sayre; WCHA, Chambersburg.

WLBE—Leesburg—1949

Frequency: 790 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WLBE, Inc.
Address.....P. O. Box 790
Tel.: EL 7-2790.....MBS-KBS
President, Gen. Mgr.....Paul A. Husebo
Sales Prom., Publicity Dir....Wendell Husebo
Chief Engineer.....Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc.....Power: 1 Kw. d.
Owned.....Norman O. Protsman
Business Address.....P. O. Box 637
Tel.: FOrrest 2-1250.....KBS
Owner, Gen. Mgr.....Norman O. Protsman
Program Director.....Faith Protsman
Chief Engineer.....C. S. Parker

WMAF—Madison—1956

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Norman O. Protsman
Address.....Box 621
Tel.: HU 3-6333.....KBS
Owner.....Norman O. Protsman
Station Manager.....Bob Lay

WFFG—Marathon—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....Key Broadcasting Co., Inc.
Address.....Box 332
Tel.: 743-5563.....Independent
President.....J. W. Betts
General Mgr., Pub. Dir.....C. E. Corrill

WTOT—Marianna—1958

Frequency: 980 Kc.....Power: 1 Kw.
Owned By.....Chipola Corp.
Address.....104 S. Caledonia St.
Tel.: HUdson 2-3046.....KBS
President.....F. T. MacKinnon
General Manager.....F. Huggins
Chief Engineer.....O. Lanman

WTYS—Marianna—1948

Freq.: 1340 Kc... Power 1 Kw. d.; 250 Wts. n.
 Owned-Operated By.....James W. Tate
 AddressBox 777
 Tel.: HU 2-2131.....ABC
 General Manager.....James W. Tate
 Commercial Manager.....Bart W. Lincoln
 Chief Engineer.....Gerald McKechnie

WMMB—Melbourne—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By..Indian River Radio, Inc.
 AddressFront St.
 Tel.: PA 3-1661MBS
 General Manager.....Howard L. Green

WAME—Miami—1958

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned By.....WAME Bcstg. Co.
 Address1850 N.W. Lejeune Rd.
 Tel.: 633-0633.....ABC
 Sta. Reps.....V. T. & McConnell; Ayers
 President, General Manager.....Ted Wilson
 Sta. Mgr., Pub. Dir.....Murry Woroner
 Sales ManagerJack Speigel
 Chief Engineer.....Stan Brown

WFAB—Miami—1958

Frequency: 990 Kc.....Power: 5000 Watts
 Owned By.....WFAB, Inc.
 Address12th and Biscayne Blvd.
 Tel.: MO 6-3361Independent
 PresidentR. Eaton
 General Manager.....Arthur Gordon

WFUN—Miami—1961

Frequency: 790 Kc.....Power: 5000 Watts
 Owned By....Rounsaville of Miami Beach, Inc.
 AddressBox 879, McArthur Causeway
 Tel.: JEFFERSON 2-5535Independent
 Station Representative.....Robert Eastman
 President.....Robert W. Rounsaville
 General, Sales Prom. Mgr. ..Wm. A. Selley, Jr.
 Station, Commercial Mgr.....Arnold Kaufman
 Program Director.....Gary Mack
 Publicity Director.....Bill Holley
 Chief Engineer.....Paul Cram
 Owners of: WCIN, Cincinnati; WTMP, Tampa;
 WVOL, Nashville; WLOU, Louisville; WYLD,
 New Orleans.

WGBS—Miami—1944

Frequency: 710 Kc.....Power: 50,000 Watts
 Owned.....Storer Bcstg. Co.
 Address1605 Biscayne Blvd.
 Tel.: FR 9-2401.....Independent
 Newspaper Affiliation.....Miami Beach Sun
 Station Representative.....Katz Agency, Inc.
 President.....George B. Storer, Jr.
 V.P., General Manager.....Bernard E. Neary
 General Sales Mgr.....Robert Mitchell
 Sales Manager.....Ed Trent
 Promotion Director.....Ken Malden
 Program Director.....Robert B. Martin

Chief Engineer.....Edward C. Lockwood
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-
 AM-FM-TV, Cleveland; WHN, New York, N. Y.;
 WGBS-AM-FM, Miami, Fla.; WJBG-AM-FM,
 Phila., Pa.; WITI-TV, Milwaukee; KGBS, Los
 Angeles.

WINZ—Miami—1946

Freq.: 940 Kc.....Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By.....Rand Bcstg. Co.
 Business Address....Biscayne Terrace Hotel
 Tel.: FR 1-6641.....MBS
 RepresentativePetry
 PresidentRex Rand
 V.P., General Manager.....Frank Craig
 Sales Manager.....Dick Kelsey
 Program Director.....Mark Prichard
 Chief Engineer.....Andy Teplany
 Owners of: WEAT-AM-TV, West Palm Beach;
 WINQ, Tampa, Fla.

WIOD—Miami—1956

Frequency: 610 Kc.....Power: 5000 Watts
 Owned By.....Miami Valley Bcstg.
 Address1401 N. Bay Causeway
 Tel.: 759-4311NBC
 Station Rep.....Hollingbery
 President.....James M. Cox, Jr.
 Station DirectorJames LeGate
 Comm. Manager.....Cy Swingle
 Publicity Director.....Sid Knight
 Program Director.....Buddy Holiday
 Chief Engineer.....Gene Rider

WMET—Miami—1954

Frequency: 1220 Kc.....Power: 250 Watts
 Owned By.....Latin Bcstg. Corp.
 Address350 N.E. 71st St.
 Tel.: 751-9743.....Independent
 Sta. Rep.....Tele Radio & TV Sales
 PresidentMarvin Tavel
 V.P., General Manager.....Richard D. Baker
 Commercial Manager.....Omar Vaillant
 Chief EngineerVernon Ellis

WMIE—Miami—1947

Freq.: 1140 Kc...Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....WMIE, Inc.
 Address1448 N. W. 36 St.
 Tel.: 633-0161.....Independent
 Representative.....National Time Sales
 President.....E. D. Rivers, Sr.
 Station Manager.....Jack E. Nobles
 Program Director.....Douglas Hatton
 Sales Prom. Mgr.....Lawrence Lunker
 Chief Engineer.....Russell Bennett

WQAM—Miami—1921

Frequency: 560 Kc...Power: 5 Kw.d., 1 Kw. n.
 Owned-Operated By.....Storz Brcstg. Co.
 AddressMcAllister Hotel
 Tel.: FRANKLIN 7-3535.....Independent
 RepresentativeJohn Blair
 PresidentTodd Storz
 V.P., General Manager.....Jack Sandler

FLORIDA

Program Dir.....Charles Murdock
Chief Engineer.....James Hampton
Owners of: WHB, Kansas City, Mo. WTXI, New Orleans; WDGX, Minneapolis; KXOK, St. Louis; KOMA, Oklahoma City.

WSKP—Miami—1956

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WSKP, Inc.
Address.....420 S.W. 2nd Ave.
Tel.: FR 1-1307.....Independent
Station Rep.....H. R. Representatives
President.....Bill O'Neil
Gen. Mgr.....R. C. O'Donnell
Program Dir.....Georgiana Fleming
Chief Eng.....Gerald G. Roberts

WKAT—Miami Beach—1937

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.
Owned-Operated By.....WKAT, Inc.
Address.....1759 N. Bay Road
Tel.: JE 1-5711.....CBS
Sta. Representative.....Gill Perna
President.....Mrs. A. Frank Katzentine
General Manager.....Sidney Levin
Commercial Manager.....Howard Jacobs
Program Director.....Bill Smith
Chief Engineer.....Arthur P. Smith, Jr.

WMBM—Miami Beach—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Community Service Bcstrs.
Address.....814 First St.
Tel.: 532-6347.....Independent
Station Rep.....Bernard Howard
President.....Alexander S. Klein
Vice Pres.....Allan B. Margolis
Program Director.....Milton Smith

WEBY—Milton—1954

Frequency: 1330 Kc.....Power: 5000 Watts
Owned.....C. W. Mapoles
Address.....Ward Basin Rd.
Tel.: NA 3-3425.....MBS
Owner, Gen. Mgr.....C. W. Mapoles
Comm. Sta. Mgr.....H. Byrd Mapoles
Program Dir.....D. Cooke

WSRA—Milton—1958

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Santa Rosa Bcstg. Co.
Address.....P.O. Box 441
Tel.: WY 4-5357.....KBS
Station Representative.....George Hopewell
President, Gen. Mgr.....F. A. Davis
Chief Engineer.....Earl Morgan

WVGT—Mount Dora—1958

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned By.....Robert A. Lewis
Address.....Box 956
Tel.: 383-3110.....Independent
General Manager.....Robert A. Lewis

WNOG—Naples—1954

Frequency: 1270 Kc.....Power: 500 Watts
Owned and Oper. By.....Radio Naples Inc.
Address.....P.O. Box 1128
Tel.: 2-5127.....KBS
Representative.....Geo. Hopewell
President, Gen. Mgr.....William J. Ryan
Commercial Manager.....Homer L. Dixon
Sales Prom. Mgr.....LaTelle Dixon
Program Director.....Lloyd Garten
Publicity Director.....Jean B. Southey
Chief Engineer.....David S. Traer

WORT—New Smyrna Beach 1962

Frequency: 1550 Kc.....Power: 250 Watts d.
Owned By.....Radio New Smyrna, Inc.
Address.....P.O. Box 276
Tel.: 428-5333.....Independent
President.....John C. Dent
Vice President.....Robert Wasdon
General Manager.....Bill Diehl
Chief Engineer.....Mark J. Manucy

WSBB—New Smyrna Beach 1951

Frequency: 1230 Kc.....Power 1 Kw. d., 250 W. n.
Owned-Operated By.....Broadcasters, Inc.
Business Address.....Box 125
Tel.: GA 8-9091.....MBS-KBS
President, Gen. Mgr.....A. V. Tidmore
Station, Comm. Manager.....A. L. Pruitt
Chief Engineer.....Sim Eagleson, Sr.

WKOS—Ocala—1957

Frequency: 1370 Kc.....Power: 5 Kw. d.
Owned By.....R. L. Gilliam
Address.....P.O. Box 1779
Tel.: 622-8174.....ABC
Gen., Comm. Manager.....R. L. Bowles
Program Director.....Art Ross
Chief Engineer.....C. Gordon Huey

WMOP—Ocala—1953

Frequency: 900 Kc.....Power: 1000 Watts
Owner.....A. B. Letson
Address.....311 Robertson Bldg.
Tel.: 622-4118.....Independent
President.....A. B. Letson
General Mgr.....Jim Kirk
Comm., Sls. Mgr.....Vernon Arnette
Chief Engineer.....A. Turner

WTMC—Ocala—1939

Frequency: 1290 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WTMC, Inc.
Address.....415 S. Magnolia
Tel.: 622-4127.....KBS-MBS
President, Gen. Mgr.....Ray Gunckel Jr.
Station Manager.....C. T. Catalano
Chief Engineer.....W. P. Callahan

WOKC—Okeechobee—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Sugarland Bcstg Co.
Address.....Box 1027, Arcadia, Fla.
Tel.: R0deo 3-3181.....KBS
President.....Frank Denmead
Chief Engineer.....Al Stokes
Owners of: WSUG, Clewiston, Fla.

WAYR—Orange Park—1960

Frequency: 550 Kc.....Power: 1000 Watts
Owned By.....Dan Richardson
Address.....Orange Park, Fla.
Tel.: C0ngress 4-9587.....Independent
President.....Dan Richardson
General Manager.....Gordon R. Linscott
Sales Promotion Mgr.....Joseph R. May

WABR—Orlando—1954

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By.....Contemporary Bcstg. Co.
Address.....P. O. Box 7547
Tel.: GArden 5-6631.....MBS
Sta. Rep.....Gill-Perna
President.....I. Edward Edwards
General Mgr.....J. D. Coombs
Chief Engineer.....J. A. Thomas

WDBO—Orlando—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Cherry Bcstg. Co.
Business Address.....30 S. Ivanhoe Blvd.
Tel.: CH 1-1491.....CBS
Representative.....Blair
Exec. V. P. Gen. Mgr.....Arnold F. Schoen, Jr.
Dir., Radio Opns., Comm. Mgr....Carl Hallberg
Chief Engineer.....James E. Yarbrough
Owners of: WDBO-TV.

WHIY—Orlando—1957

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned.....Orlando Radio & TV Bcstg. Corp.
Address.....563 N. Orange Ave.
Tel.: GA 4-8561.....MBS
Station Rep.....Venard, Torbet & McConnell
President.....Gordon Sherman
General Manager.....Gene G. Cook
Commercial Manager.....J. Douglas Coombs
Program Director.....Art Spector
Chief Engineer.....William Miller

WHOO—Orlando—1948

Freq.: 990 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....WHOO, Inc.
Business Address.....311 N. Rosalind Ave.
Tel.: GArden 5-3591.....Independent
Representative.....Hollingbery
Pres., Gen. Mgr.....John T. Rutledge
Commercial Manager.....Don Welsh
Operations Mgr.....Gene Stuart
Chief Engineer.....Charles K. Chrismon

WKIS—Orlando—1947

Frequency: 740 Kc.....Power: 5 Kw. 1 Kw. n.

Owned-Oper. By...Central Florida Bcstg. Co.
Address.....P. O. Box 740
Tel.: CYPress 5-0740.....NBC
Station Rep.....Devney Organization
Pres., Gen. Mgr.....Mrs. Naomi T. Murrell
Commercial Manager...William O. Murrell, Jr.
Sales Promotion Manager.....Doc Pingree
Program Director.....Glenn Smith
Publicity Director.....Dick Ferrell
Chief Engineer.....Jack Collingsworth

WLOF—Orlando—1940

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By...Mid-Fla. Radio Corp.
Address.....P. O. Box 5756
Tel.: Cypress 3-2431.....Independent
Station Representative.....McGavren/Guild
President.....Harris Thomson
V.P., Gen. Mgr.....Howard S. Kester
Program Director.....Ernest Legge
Chief Engineer.....W. Dodd Daniel

WSUZ—Palatka—1957

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....WSUZ, Inc.
Address.....P. O. Box 668
Tel.: EAst 8-1434.....Independent
President.....George Duck

WWPF—Palatka—1947

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hall Bcstg. Co.
Address.....900 River St.
Tel.: EA 5-4555.....KBS
Gen. Mgr.....William R. Terry
Chief Engineer.....M. Rivenburgh

WQXT—Palm Beach—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Flame R-TV Co.
Address.....3000 S. Ocean Blvd.
Tel.: JU 2-7401.....NBC
General, Station Mgr.....Art Rivera
Chief Engineer.....Clyde Walkden

WDLP—Panama City—1940

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Dixie Radio Inc.
Address.....323 West Beach Drive
Tel.: PO 3-1777.....KBS
Station Reps...Gill-Perna; Feltis, Dove, Cannon
President.....Denver Brannen
General Manager.....R. B. Mann
Chief Engineer.....W. Alexander

WPCF—Panama City—1949

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By...Bay County Bcstg. Co.
Address.....2 Harrison Ave.
Tel.: Sunset 5-6176.....ABC
Sta. Reps.....Walker-Rawalt; Dora-Clayton
Pres., General Mgr.....E. L. DuKate
Publicity Director.....John McMullen
Program Director, Ch. Eng.....John Boggess
Owners of: WNSM, Valparaiso, Fla.

FLORIDA

WSCM—Panama City Beach 1958

Frequency: 1290 Kc. Power: 500 Watts d.
Owned By.....WSCM Bcstg., Inc.
AddressBox 4336
Tel.: Adams 4-3128.....Independent
Station Representative.....The Bolling Co.
PresidentTed Nelson
General, Comm. Manager.....Gene Milsteen
Program Director.....John Rector
Chief Engineer.....Ken McNaron

WBOP—Pensacola—1956

Frequency: 980 Kc. Power: 1,000 Watts
Owned-Oper. By.....Tri-Cities Brcstg. Co.
Business Address.....431 West Belmont
Tel.: HE 8-7543.....Independent
Sta. Reps.....National Time Sales; B. I. Ochs
President.....E. O. Roden
General Mgr., Ch. Eng.....Zane D. Roden
Commercial Manager.....W. I. Dove

WBSR—Pensacola—1946

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WBSR, Inc.
Address.....P.O. Box 5668
Tel.: 432-6173.....Independent
Station Representative.....Jack Masla
Pres., Gen. Mgr.....Don J. Lynch
Commercial Manager.....Les Tackett
Program Director.....Jerry Dee
Chief Engineer.....Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Operated By.....WCOA Radio, Inc.
AddressBox 1669
Tel.: Glendale 6-5751.....NBC
Sta. Reps.....Bernard Howard; Clarke Brown
President, Gen. Mgr.....J. McC. Miller
Commercial Manager.....Bo Mitchell
Program Director.....John Spears
Chief Engineer.....Gene Pfalzer

WDEB—Pensacola—1959

Frequency: 610 Kc. Power: 500 Watts d.
Owned By.....M. & V. Wheeler
Address.....118 E. Intendencia
Tel.: HEmlock 3-0062.....Independent
Owners.....Mel & Vinny Wheeler
General Manager.....James E. Connolly
Station, Comm. Mgr.....Otis Dodge

WNVY—Pensacola—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....Radio Pensacola, Inc.
Address.....807 W. Garden St.
Tel.: Hemlock 3-5666.....Independent
PresidentJ. Drees
General Manager.....J. Howat

WPFA—Pensacola—1954

Frequency: 790 Kc. Power: 1,000 Watts d.

Owned-Operated By.....Edwin H. Estes
Address.....4151 N. Pace Blvd.
Tel.: HE 3-1141.....ABC
President.....Edwin H. Estes
General, Station Mgr.....Harold Kennedy
Program Director.....Marshall Bradley
Chief Engineer.....Cliff Anderson
Owners of: WMOZ, Mobile

WPRY—Perry—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....WPRY Radio
AddressDrawer 821
Tel.: 458-5741.....KBS
Representative.....Continental Radio Sales
Gen. Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc. Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address.....1607 S. Collins St.
Tel.: 752-3123.....Independent
PresidentW. A. Smith
Gen. Mgr., Chief Eng.....George Friend

WPOM—Pompano Beach—1958

Frequency: 1470 Kc. Power: 5000 Watts d.
Owned By.....Gold Coast Broadcasters, Inc.
Address.....P. O. Box 10315, Ft. Lauderdale
Tel.: LU 3-1470.....ABC
President.....James C. Dean
General Sta. Mgr.....Vern Bessler
Chief Engineer.....George Ralston

WJOE—Port St. Joe—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By.....Little Joe Enterprises
Address.....P.O. Box 40
Tel.: 227-2426.....Independent
Station Representative.....George Hopewell
General Mgr., Chief Eng.....Robert Sidwell
Station, Comm. Mgr.....Guy N. Middleton
Program Director.....Jim Vickers

WCCF—Punta Gorda—1960

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned By.....Charlotte Radio Co.
Address.....112 W. Olympia Ave.
Tel.: NEptune 9-1580.....Independent
Newspaper Affil.....Charlotte Herald
Station Representative.....Gene Bolles
PresidentLoyal Phillips
General, Sta. Mgr.....John R. Alston
Program Director.....William T. Watrous
Publicity Director.....Kay Robertson
Chief Engineer.....William Q. Setliffe

WCNH—Quincy—1948

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Big Bend Broad. Corp.
Address.....P.O. Box 630
Tel.: MA 7-6700.....MBS

President, Gen. Mgr......William S. Dodson
Station Manager.....David C. Drew
Commercial Manager.....B. E. Black
Publicity Director.....Agnes Kingry
Program Director.....Douglas Graham
Chief Engineer.....Henry Bevis
Owners of: WBCS, Bennettsville, S. C.

Address.....Million Dollar Pier
Tel.: 5-4121.....ABC
Reps......Venard, Torbet & McConnell; Ayers
General Manager.....Fred P. Shawn
Commercial Manager.....Jack Weldon
Program Director.....Bob Vaughn
Promotion Director.....Carl Fuchs
Chief Engineer.....William C. Coddling
Owners of: WSUN-TV.

WHEW—Riviera Beach—1960

Frequency: 1600 Kc....**Power:** 1000 Watts, d.
Owned By.....Public Service Bcstg.
Address..45th & Military Trail, W. Palm Beach
Tel.: Overland 3-1600.....Independent
Owner, General Mgr......Robert Hecksher

**WILZ—St. Petersburg Beach
1957**

Frequency: 1590 Kc....**Power:** 1 Kw. d.
Owned.....Holiday Isles Bcstg. Co.
Address.....P. O. Box 6267
Tel.: 361-6031.....KBS
President.....H. C. Spence
General Manager.....D. L. Bigelow

WETH—St. Augustine—1954

Frequency: 1420 Kc....**Power:** 1 Kw. d.
Owned By.....D & R Bcstg. Corp.
Address.....900 Anastasia Blvd.
Tel.: VA 9-9094.....Independent
Station Rep......Charles Bernard
General Manager.....J. H. Riggs

WSFR—Sanford—1956

Frequency: 1360 Kc....**Power:** 500 Watts
Owned.....Sanford Seminole Bcstg. Co.
Address.....Box 679
Tel.: FAirfax 2-8000.....Independent
President.....Max Tavel
Gen., Sta. Manager.....Elsie MacDougall
Chief Engineer.....F. W. Ball

WFOY—St. Augustine—1936

Frequency: 1240 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Ponce de Leon Bcsting
Address.....Fountain of Youth Gardens
Tel.: VA 9-3416.....CBS
Pres., Gen. Mgr......John E. Bernhard, Jr.
Comm., Sales Prom. Manager..Fred H. Schilling
Program Director.....Mrs. Frank Walker
Publicity Director.....Mrs. Alberta Dillin
Chief Engineer.....Fred McCleary

WTRR—Sanford—1947

Frequency: 1400 Kc..**Power:** 1 Kw. d., 250 W., n.
Owned By.....Myron A. Reck
Address.....P.O. Box 1568
Tel.: FA 2-6112.....KBS
General Manager.....Myron A. Reck
Commercial Manager.....Jack Weible
Program Director.....Nick Pfeifauf
Chief Engineer.....Ralph L. Spotts

WLCY—St. Petersburg—1939

Frequency: 1380 Kc....**Power:** 5000 Watts
Owned By.....WTSP, Inc.
Address.....11450 Gandy Blvd.
Tel.: HE 5-2131.....Independent
Station Rep......H.R. Repls., Inc.
President.....Joe Rahall
General Manager.....Sam G. Rahall
Asst. Station Mgr......M. S. Cleaver
Commercial Manager.....Donald L. Jones
Sales Prom. Mgr......Wayne Sexour
Program Director.....Roy Nilson
Publicity Director.....Dick Stambaugh
Chief Engineer.....Dan Lunin
Owners of: WKAP, Allentown, Pa.; WWNR, Beck-
 ley, W. Va.; WNAE, Norristown, Pa.; WQTY,
 Jacksonville; WTSP-TV, St. Petersburg.

WKXY—Sarasota—1949

Frequency: 930 Kc....**Power:** 1 Kw. d., 500 W. n.
Owned-Operated By.....Sarasota Bcstg. Co.
Address.....2500 Tenth St.
Tel.: 958-1151.....Independent
Sta. Representative.....Thomas Clark
President, Gen. Mgr......A. G. Fernandez
Commercial Manager.....James M. Angel
Program Director.....Charles Fernandez
Chief Eng......Robert L. Kohlmeier

WPIN—St. Petersburg—1950

Frequency: 680 Kc....**Power:** 1,000 Watts
Owned By.....Fla. W. Coast Bcstrs., Inc.
Business Address.....28th St. N. at 62nd Ave.
Tel.: HEmlock 5-6161.....Independent
Station Rep......Donald Cooke
President.....Dr. Charles Farrington
Gen. Comm. Mgr......Arthur Mundorff
Program Director.....James Carley
Chief Engineer.....Bert Coyle

WSAF—Sarasota—1961

Frequency: 1220 Kc....**Power:** 1000 Watts d.
Owned By.....Radio Sarasota, Inc.
Address.....Box 305
Tel.: 955-3308.....Independent
Station Reps......Spot Time Sales; Ochs
Exec. Vice President.....Charles Stewart
Sales Promotion Mgr......Ed Owens
Program Director.....Thomas Johnson
Publicity Director.....Irene Marsden
Chief Engineer.....Arnold Keck

WSUN—St. Petersburg—1927

Frequency: 620 Kc....**Power:** 5000 Watts
Owned-Operated By....City of St. Petersburg

WSPB—Sarasota—1939

Frequency 1450 Kc..**Power:** 1 Kw. d., 250 W. n.

FLORIDA

Owned-Oper. By.....WSPB Bcstg. Co.
Business Address.....Box 1110, City Island
Tel.: 388-2131.....CBS
Sta. Representative.....Walker-Rawalt
President.....John Morgan Davis
General, Station Mgr.....Paul F. Kelly
Commercial Manager.....J. E. Nichols
Sales Promotion Mgr.....Gerry Pike
Program Director.....David Hale
Chief Engineer.....G. W. McGougan
Owners of: WALL, Middletown, N. Y.

WYND—Sarasota—1959

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Gulf-Coast Bcstg Co., Inc.
Address.....2101 N. Hammock Pl.
Tel.: 958-5561.....Independent
President, Gen. Mgr.....G. S. Shaffer

WJCM—Sebring—1950

Frequency: 960 Kc.....Power: 1 Kw.
Owned-Operated By...Progressive Publ. Co.
Business Add....Assembly Pt. on Dinner Lake
Tel.: EVergreen 5-7149.....KBS
President.....W. K. Ulerich
Station Manager.....Jack Hughes
Program Director.....Ron Wilson
Chief Engineer.....Robert Goshorn
Owners of: WCPA, Clearfield; WMAJ, State
College; WDAD, Indiana.

WSEB—Sebring—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned By.....Highlands Bcstg. Corp.
Address.....P. O. Box 768
Tel.: EVergreen 5-7141.....Independent
General Mgr.....W. K. Diehl
Comm. Mgr.....M. J. Hinlein

WPXE—Starke—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....George Gothberg Radio, Inc.
Address.....P.O. Box 357
Tel.: 964-5001.....KBS
President.....George Gothberg
Sales Promotion Mgr.....Don Hogue
Program Director.....Dean Blackwell
Chief Engineer.....Donald Neele

WSTU—Stuart—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Blue Water Bcstg. Co.
Address.....Drawer 417
Tel.: ATLantic 7-2020.....MBS-KBS
Pres., Gen. Mgr.....Lester M. Combs
Station Manager.....Bill Britton
Commercial Manager.....Ed Clay
Program Director.....Mike Sanders
Chief Engineer.....Bob Pike

WMEN—Tallahassee—1954

Frequency: 1330 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....WMEN, Inc.
Address.....Hotel Floridan
Tel.: 3-2550.....Independent

Sta. Representative.....Bernard-Howard
President.....B. F. J. Timm
General Sta. Mgr.....Clayton Wilkie
Commercial Prom. Mgr.....Carl Swanson
Program Director.....Harry Martin
Chief Engineer.....Glenn Boatright

WRFB—Tallahassee—1959

Frequency: 1410 Kc.....Power: 5000 Watts, d.
Owned By.....Emerson W. Browne
Address.....Lake Shore Drive
Tel.: 385-1719.....ABC
Station Rep.....Charles Bernard
Pres., Chief Eng.....Emerson W. Browne
Comm., Sales Prom. Manager.....Ray Star
Publicity Director.....Jerry Conrad
Program Director.....Len Robinson

WTAL—Tallahassee—1935

Frequency: 1270 Kc.....Power: 5000 Watts
Owned By.....South Carolina Bcstg. Co.
Business Address.....Drawer "A"
Tel.: 2-1270.....MBS
Station Representative.....Meeker
General Mgr.....Arthur Deters
Program Director.....Ron Martin
Chief Engineer.....Kenneth Mallory

WTNT—Tallahassee—1946

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....WTAL Radio
Business-Studio Address.....Hotel Duval
Tel.: 222-1450.....CBS
Representative.....Devney Org.; Ayers
Pres., Gen. Mgr., Ch. Eng...Frank W. Hazelton
Commercial Manager.....Hurley W. Rudd
Program Director.....R. S. Meigs

WALT—Tampa—1947

Frequency: 1110 Kc.....Power: 10 Kw. d
Owned By.....Eastern Bcstg. Corp.
Address.....401 West Tyler Street
Tel.: 2-7921.....Independent
Sta. Representative.....Gill-Perna
General Manager.....George W. Fee
Sales Prom. Mgr.....John Turner
Publicity Director.....Bob Poller
Chief Engineer.....Paul Gossett

WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By....Smiley Properties, Inc.
Business Address.....101 N. Tampa St.
Tel.: 229-0404.....CBS
Representative.....Katz
President.....Joseph F. Smiley
General Manager.....L. Spencer Mitchell
Commercial Manager.....Robert M. Weeks
Program Director.....Robert L. Hoffer
Chief Engineer.....William P. Moore

WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Co.
Business Address.....905 Jackson St.

Tel.: 229-0131NBC
 Newspaper Affiliation..Tampa Tribune-Times
 RepresentativeJohn Blair
 President.....John C. Council
 General Manager.....George W. Harvey
 Sta., Comm. Mgr.....John Alexander
 Program Director.....Dan Valentine
 Publicity, Sales Prom. Director..Doug Puerrault
 Chief Engineer.....Joseph Mitchell
 Owners of: WFLA-TV-FM.

WHBO—Tampa—1948

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned By.....Florado, Inc.
 Business Address.....11011 Florida Ave.
 Tel.: 935-3171.....MBS
 General, Commercial Mgr.....Bob A. Martin
 Program Director.....Bonita Fishback
 Chief Engineer.....Bill Polk

WINQ—Tampa—1960

Frequency: 1010 Kc.....Power: 50 Kw. d.
 Owned By.....Rand Broadcasting
 Address.....Hillsboro Hotel
 Tel.: 229-6425.....MBS
 President.....Rex Rand
 General Mgr.....D. Mounsey

WSOL—Tampa—1950

Frequency: 1300 Kc.....Power: 5 Kw. d.
 Owned By.....WPIT, Inc.
 Address.....113 E. La Fayette St.
 Tel.: 229-8024.....Independent
 Station Rep.....National Time Sales
 President.....John L. Laux
 Vice President.....Don Ioset
 Station, Comm. Mgr.....Albert B. Gale
 Sales Prom. Mgr.....Jack Faulkner
 Publicity Director.....Eva Byron
 Program Director.....Bill Beatty
 Chief Engineer.....Maurice Scott

WTMP—Tampa—1954

Frequency: 1150 Kc.....Power: 5000 Watts d.
 Owned By.....Rounsaville of Tampa, Inc.
 Address.....Box 1101, Washington Blvd.
 Tel.: 626-4108.....Independent
 Station Representative.....Gill-Perna
 President.....Robert W. Rounsaville
 General Manager.....Edward F. Shadburne
 Station Manager.....Charles Acton
 National Sales Mgr.....Ralph B. Johnson
 Program Director.....Tom Hankerson
 Chief Engineer.....Warren Kaufman
 Owners of: WCIN, Cincinnati; WLOU, Louisville;
 WFUN, Miami Beach; WVOL, Nashville; WYLD,
 New Orleans; WTMP, Tampa, Fla.; WTAM-TV,
 Louisville, Ky.; WATL-TV, Atlanta, Ga.

WYOU—Tampa—1960

Frequency: 1550 Kc.....Power: 10,000 Watts, d.
 Owned By.....John M. McLendon
 Address.....P.O. Box 2150
 Tel.: Tampa.....Independent
 President.....John M. McLendon

WRBB—Tarpon Springs—1954

Frequency: 1470 Kc.....Power: 5000 Watts
 Owned By.....Consolidated Comm. Corp.

Address.....Box 1558, Clearwater
 Tel.: 37-157.....Independent
 Newspaper Affil.....Democrat Times
 General, Comm. Mgr.....Ross Charles
 Program Director.....Leo McDevitt

WRMF—Titusville—1957

Frequency: 1050 Kc.....Power: 500 Watts d.
 Owned-Operated By.....WRMF, Inc.
 Address.....Box 666
 Tel.: 267-2141.....Independent
 Station Rep.....Geo. Hopewell
 President.....Richard M. Fairbanks
 Gen., Sta. Mgr.....Robert L. Bright
 Program Director.....Joe Orlando
 Sales Promotion Mgr.....Bill Dotson
 Publicity Director.....June Carter
 Chief Engineer.....Abram Staggs

WNSM—Valparaiso—1958

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Bay Bcstg. Co.
 Address.....Box 608
 Tel.: Orange 1-3281.....Independent
 General Mgr.....K. M. Richards

WAMR—Venice—1960

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned By.....Venice Nokomis Bcstg. Co.
 Address.....P. O. Box 1256
 Tel.: 3-4931.....Independent
 President.....Larry Rhodes
 General, Sta. Mgr.....Richard Doudna
 Commercial Mgr.....George Miller
 Chief Engineer.....Joe Barone

WAXE—Vero Beach—1954

Frequency: 1370 Kc.....Power: 1 Kw.
 Owned By.....WNTM, Inc.
 Address.....P. O. Box 397
 Tel.: Jordan 2-5405.....KBS
 Pres., Gen. Mgr., Ch. Eng..R. M. Chamberlin

WTTB—Vero Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tropics, Inc.
 Address.....1536 20th St.
 Tel.: Jordan 2-5454.....MBS
 President.....Sen. Merrill P. Barber
 Gen., Sta. Mgr.....William E. Turner

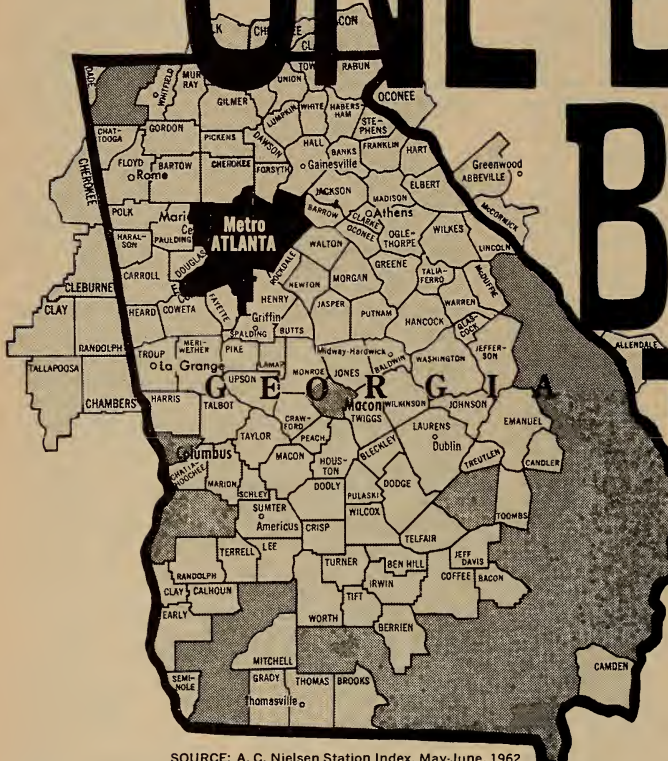
WAUC—Wauchula—1958

Frequency: 1310 Kc.....Power: 500 Watts, d.
 Owned By.....Hardee Bcstg. Co.
 Address.....P.O. Box 936
 Tel.: Prospect 3-4271.....KBS
 President.....R. S. Taylor
 Station Manager.....William F. Ferguson

**WEAT—West Palm Beach
 1948**

Frequency: 850 Kc.....Power: 1 Kw.
 Owned By.....WEAT-TV, Inc.
 Address.....P. O. Box 70
 Tel.: TE 3-9668.....NBC
 President.....Rex Rand
 V.P., Gen. Mgr.....Bertram Lebhar, Jr.
 Chief Engineer.....Robert Leach

ONE BUY TWO BUYS TWO



SOURCE: A. C. Nielsen Station Index. May-June, 1962.

ONE: You get dominant coverage (42.1% average share) in the five-county Metro Atlanta market, where retail sales soar to \$1,352,520,000 annually.

TWO: You reach 132 counties in Ga., Ala., S. C., N. C., and Tenn., where retail sales total \$3,869,409,000 annually.

Buy the one that gives you two . . .

WSB RADIO

Georgia's 50,000 watt clear channel station



Affiliated with The Atlanta Journal and Constitution. NBC affiliate. Associated with WSOC/WSOC-TV, Charlotte; WHIO/WHIO-TV, Dayton.

**WIRK—West Palm Beach
1947**

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Ken-Sell, Inc.
Business Address.....711 S. Flagler Drive
Tel.: 833-1711.....Independent
Sta. Representative.....Jack Masla
Pres., Gen. Mgr.....Joseph S. Field, Jr.
Comm., Sales Prom. Mgr.....Rome J. Hartman
Program, Publicity Dir.....Bob Roberts
Chief Engineer.....Pat Cerone

**WJNO—West Palm Beach
1936**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....WJNO, Radio
Bus. Address.....1500 N. Flagler Dr., Box 189
Tel.: TE 2-3638.....CBS
Station Representative.....Meeker
Gen., Comm. Mgr.....H. V. McMillan
Sales Prom. Mgr.....Charles W. Curtin
Chief Eng.....Curtis Brinson

WXIV—Windermere—1962

Frequency: 1480 Kc. Power: 1,000 Watts d.
Owned By.....Orange County Bcstg. Co.
Address.....P.O. Box 456
Tel.: 876-2300.....Independent
Owner, General Mgr.....Louis E. Latham

WOKB—Winter Garden—1958

Frequency: 1600 Kc. Power: 1 Kw.

Owned By.....Everbach Bcstg.
Address.....1011 S. Division St.
Tel.: GA 3-2218.....Independent
Station Reps....Nat'l Time Sales; Dora Clayton
General Manager.....John B. Cook, Jr.

WINT—Winter Haven—1958

Frequency: 1360 Kc. Power: 1 kw., d.
Owned By.....Winter Haven Bcstg. Co.
Address.....P.O. Box 568
Tel.: 293-5036.....Independent
Station Representative.....Hal Walton
President, Chief Eng.....A. L. Fazzari
Commercial Manager.....Bruce L. Parker
Program Director.....Joe Trivette
Publicity Director.....Gladys Wallace

WSIR—Winter Haven—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Hundred Lakes Bcstg.
Address.....665 S.W. Lake Howard Drive
Tel.: CY 42-144.....MBS
Pres., Gen. Mgr.....Lawrence Rollins
Commercial Manager.....Arnold Silvert
Program Director.....Richard Eyrich
Chief Engineer.....L. Orden Craig

WZRH—Zephyrhills—1962

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Zephyr Bcstg. Corp.
Address.....P.O. Box 1022
Tel.: 782-3399.....Independent
President.....John Dent
General Manager.....Bill Diehl

Pop.: 4,070,000
Families: 1,064,000

Georgia

Radio Homes: 1,020,000
AM Stas. in State: 146

WAAG—Adel—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Cook County Bcstg. Co.
Address.....P. O. Box 508
Tel.: 8571.....KBS
President.....W. M. Forshee
Vice President.....Maxine Shepherd
Gen., Sta. Mgr.....Esther Shepherd
Comm. Mgr., Chief Eng.....Hollis Suber

WALG—Albany—1941

Frequency: 1590 Kc. Power: 1000 Watts
Owned-Operated By.....Radio Albany, Inc.
Address.....P. O. Box 1351
Tel.: HE 5-8386.....Independent
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....A. W. Murphy
Chief Engineer.....Tommy Duke

WGPC—Albany—1933

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Albany Bdcstg. Co.
Business-Studio Address.....New Albany Hotel
Tel.: HE 2-1277.....Independent

President.....J. W. Woodruff, Jr.
V. P. & General Mgr.....L. M. George
Program Director.....Walter H. Flint
Chief Engineer.....R. A. Carlton

WJAZ—Albany—1952

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Oper. By.....James S. Rivers, Inc.
Address.....N. Slappey Drive
Tel.: HE 2-7447.....KBS
Station Representative.....Pearson
President.....James S. Rivers
Gen. Mgr.....Richard B. Smith
Chief Engineer.....W. J. Hill

WLYB—Albany—1962

Frequency: 1250 Kc. Power: 1,000 Watts d.
Owned By.....Lynne-Yvette Bcstg. Co.
Address.....229 N. Jackson St.
Tel.: 436-0123.....Independent
Station Representative.....Dora-Clayton
President, General Mgr.....David Fleagle
Commercial Manager.....B. J. Kayser
Program Director.....Ben Rappa

GEORGIA

WCQS—Alma—1957

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Queen City Bcstg. System
Address.....U.S. Highway #1, S.
Tel.: 632—4411.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....Farnell O'Quinn
General Manager.....Dane Bruce
Station Manager.....Ralph Deen
Sales Prom. Manager.....Rose Fossett
Chief Engineer.....Roy Crosby

WDEC—Americus—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Operated By..The Americus Bdcstg. Co.
Business-Studio Address.....Rembert Bldg.
Tel.: 3681.....KBS
Representative.....Dora-Clayton, Indie Sales
Pres., Gen. Mgr.....Charles C. Smith

WMES—Ashburn—1961

Frequency: 1570 Kc. Power: 1 Kw. d.
Owned By.....Radio Ashburn
Address.....Box 32
Tel.: 567-3355.....Independent
President.....W. M. Forshee
General Manager.....Don H. Wingate

WDOL—Athens—1957

Frequency: 1470 Kc. Power: 1 Kw. d.

WAOK

Atlanta, Ga.

1. *top adult Negro circulation in Greater Atlanta
2. *"liked best" by 51.2% of adult Negro listeners
3. *(from Pulse's survey of the "Adult Negro Attitude Towards Atlanta Radio Stations.")

9 Years of Dominance

WAOK

5,000 WATTS — 24 HRS. A DAY

REP. MCGAVREN-GUILD CO.

Owned By.....University City, Inc.
Address.....Box 1607
Tel.: LI 8-1354.....KBS-ABC
Sta. Representative.....Thomas Clark
President.....James S. Rivers
Vice President.....William B. Hill
Gen. Mgr., Pub. Dir.....Frank Harmon, Jr.
Commercial Manager.....Comer Owens
Sales Promotion Mgr.....Jerry Keane
Program Director.....Mike Dodd
Chief Engineer.....M. D. Brown

WGAU—Athens—1938

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Clarke Bcstg. Corp.
Address.....850 Bobbin Mill Rd.
Tel.: LI 6-6575.....CBS
Representative.....Pearson
President, Gen. Mgr.....H. Randolph Holder
Sales Prom. Mgr., Prog. Dir....Mrs. Mary Betts
Chief Engineer.....Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc. Power: 5000 W. d., 500 W. n.
Owned-Operated By.....Radio Athens, Inc.
Address.....255 S. Milledge Ave.
Tel.: Liberty 3-3411.....Independent
Representative.....Bob Dore; Dora-Clayton
President.....L. H. Christian
General Manager.....A. O. Healan
Station, Program Mgr.....Mrs. Sue Lawrence
Chief Engineer.....Gilmer Hulsey

WAKE—Atlanta—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Basic Communications, Inc.
Address.....Georgian Terrace Hotel
Tel.: TR 5-8511.....Independent
Sta. Representative.....Robert E. Eastman
Chairman of Bd.....Ira Herbert
General, Comm. Mgr.....Lee R. Smith
Program Dir.....Buddy Moore
Chief Engineer.....Jerry Appling
Owners of: WYDE, Birmingham, Ala.; WVVA,
Wheeling, W. Va.

WAOK—Atlanta—1954

Frequency: 1380 Kc. Power: 5000 Watts
Owned By.....WAOK Bcstg. Co.
Business Address.....110 Edgewood Ave., N.E.
Tel.: 668-3773.....Independent
Station Rep.....McGavren-Guild
President, Comm. Mgr.....Stan Raymond
V.P., Program Director.....Zenas Sears
Sales Manager.....Ken Goldblatt
Chief Engineer.....I. Miles
Owners of: WRMA, Montgomery, Ala.

WEAD—Atlanta—1959

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned By.....College Park Bcstg. Co., Inc.
Address.....Hilton Inn
Tel.: 766—2781.....Independent
Station Representative.....C. K. Beaver
President.....F. Richard Coughlan
Gen., Station Mgr.....Frank M. Lokey, Jr.
Chief Engineer.....Ben Williams

WERD—Atlanta—1949

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Radio Atlanta, Inc.
 Studio Address.....330 Auburn Ave., N.E.
 Tel.: JA 4-0666.....Independent
 Representative.....Dora Clayton, Dore
 President, Gen. Mgr.....J. B. Blayton, Jr.

WGKA—Atlanta—1955

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Glenkaren Associates, Inc.
 Address.....1140 Peachtree St., N.E.
 Tel.: 873-2848Independent
 Representative.....Good Music Bcstrs.
 President.....Locke E. Glenn
 General Manager.....John P. Culver
 Chief Engineer.....M. Sparkman

WGST—Atlanta—1924

Frequency: 920 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Ga. Inst. of Technology
 Bus.-Studio Address.....Box 7254
 Tel.: TR 5-8441.....ABC
 Gen., Sta. Manager.....Jack Collins
 Ch. Eng.....John M. Van Horn

WIIN—Atlanta—1959

Frequency: 970 Kc. Power: 5 Kw.
 Owned-Operated By.....WIIN, Inc.

Address1421 Peachtree St., N.E.
 Tel.: 875-8453Independent
 President.....I. T. Cohen
 General Manager.....Fred W. Wagenvoord
 Program Director.....Jim Stevenson
 Chief Engineer.....Price Pethel

WPLO—Atlanta—1959

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By...Plough Brcstg. Co., Inc.
 Address.....805 Peachtree St., N. E.
 Tel.: Trinity 2-5851.....Independent
 Sta. Representative.....Radio-TV Rep.
 President.....Harold R. Krelstein
 Station, Gen. Mgr.....H. L. Curry, Jr.
 Comm., Sales Prom. Mgr.....Dean Aldrich
 Chief Engineer.....James D. Ellzey
 Owners of: WMPS-AM-FM, Memphis; WCAO-AM-
 FM, Baltimore; WCOP-AM-FM, Boston; WJJD-
 AM-FM, Chicago.

WQXI—Atlanta—1948

Frequency: 790 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Esquire Bcstg. Co.
 Bus.-Studio Address. 3165 Mathieson Dr., N.E.
 Tel.: 231-2970.....Independent
 Station Rep.Blair
 Managing Dir. (Radio-TV Div.) Barry Sherman
 General Manager.....Charles Kent Burkhardt
 General Sales Manager.....Gerald Blum
 Publicity Director.....Burt Zollo
 Technical Engineer.....Willard Shimski

Responsibility and Response

*the profitable balance
of salespower
in the South's
most vital city*

IN THE SOUTH YOU CAN'T MISS ATLANTA: IN ATLANTA YOU CAN'T MISS WQXI



WQXI

**ESQUIRE
RADIO
ATLANTA**

A Division of Esquire, Inc. • 3165 Mathieson Dr. • 231-2970

Represented Nationally by John Blair and Co.

GEORGIA

WSB—Atlanta—1922

Frequency: 750 Kc.....Power: 50,000 Watts
Owned-Oper. By....Atlanta Newspapers, Inc.
Business Address.....1601 W. Peachtree N.E.
Tel.: 875-7221NBC
Newspaper Affiliation.....Atlanta Newspapers
RepresentativeEdward Petry
Exec. Dir.....J. Leonard Reinsch
Gen. Manager.....Frank Gaither
Commercial Manager.....Lee Morris
Promotion, P.R. Dir.....Phil Harrison
Prog. Dir.....Elmo Ellis
Chief Engineer.....R. A. Holbrook
Owners of: WSB-FM-TV, Atlanta; WHIO-AM-FM-TV, Dayton, O.; WSOC-AM-TV, Charlotte, N. C.
(See Page 304 For Ad)

WYZE—Atlanta—1956

Frequency: 1480 Kc.....Power: 5 Kw. d.
Owned.....Atlanta Bcstg. Co., Inc.
Address.....1430 Merchandise Mart
Tel.: 524-1953CBS
President.....Roy V. Harris
General Manager.....Wayne Anderson
Program Director.....Ray Kinnamon
Chief Engineer.....Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc.....Power: 5000 Watts d.
Owned.....Garden City Bcstg.
Address.....Bon Air Hotel
Tel.: REgent 3-4441.....Independent
Station Rep.....Clarke Brown
President.....Chester H. Jones
Exec. V.P., General Mgr.....J. Louie Solomon
Chief Engineer.....Rabun Bobo

WBBQ—Augusta—1946

Freq.: 1340 Kc.....1 Kw. d., 250 W. n.
Owned By.....Savannah Valley Bcstg. Inc.
Address.....515 15th St.
Tel.: 724-5441MBS
Station Rep.....Radio TV Reps., Inc.
President.....George Weiss
Gen., Sta., Comm. Mgr....Edward H. Dunbar
Sales Prom. Mgr., Pub. Dir....William D. Lenz
Program Director.....Paul T. Reidy
Chief Engineer.....Kenneth Freeman

WBIA—Augusta—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Augusta Broadcasting Co.
Address.....1534 Walton Way
Tel.: 724-2421NBC-KBS
Sta. Representative.....Walker-Rawalt
President, Gen. Mgr.....W. Ray Ringson
Commercial Manager.....J. R. Owens, Jr.
Program Director.....George W. Fisher
Chief Engineer.....Walter A. Brumbelee

WGAC—Augusta—1940

Frequency: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By....The Twin States Bcstg. Co.
Business-Studio Address.....664 Broad St.
Tel.: PA 2-2692.....ABC
RepresentativeAvery-Knodel

Pres., Gen. Mgr.....A. D. Willard, Jr.
Station Manager.....Benjamin F. Mayo
Commercial Manager.....Douglas L. Alford
Chief Engineer.....James E. Clegg

WGUS—Augusta—1958

Frequency: 1380 Kc.....Power: 1,000 Watts d.
Owned By.....Brdcg. Associates of Am.
Address.....Box 1475
Tel.: 822-3576Independent
Station Reps. ..Charles Bernard; Don Clayton
President.....H. C. Young
Vice President.....Jerry Glaser
General Station Mgr.....Patrick R. Mulherin
Program Director.....Claude Casey
Sales Prom. Mgr.....Richard Warner
Chief Engineer.....Randall Mears

WRDW—Augusta—1930

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Radio Augusta, Inc.
Address.....P.O. Box 1405
Tel.: PA 2-8805.....CBS
RepresentativeRaymer
President.....George C. Nicholson
General Manager.....Cliff W. Bowers
Program Director.....Bob Ritter
Chief Engineer.....Carter Gwynn

WAVO—Avondale Estates 1958

Frequency: 1420 Kc.....Power: 1000 W.
Owned By..Great Commission Gospel Assoc.
Business Address.....414 Northern Ave.
Tel.: 378-8808.....Independent
President.....L. E. Latham
General Manager.....John H. Clark
Chief Engineer.....Gordon Linscott

WAZA—Bainbridge—1958

Frequency: 1360 Kc...Power: 1000 Watts, d.
Owned By.....Radio Bainbridge, Inc.
Business Address.....108 E. Broughton St.
Tel.: CH 8-2935.....Independent
President.....J. W. Woodruff, Jr.
General Mgr.....L. M. George
Station Mgr.....Joe Hill

WMGR—Bainbridge—1946

Freq.: 930 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Decatur Bcstg. Co.
Address.....Box 375
Tel.: Cherry 6-1650.....KBS
Station Reps.....Webb; Feltis, Dove, Cannon
Pres., Gen. Mgr.....John A. Dowdy
Sta. Mgr., Ch. Engr.....Walter Freeman
Commercial Manager.....R. Wesley

WHAB—Baxley—1954

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....WHAB Radio, Inc.
Address.....Box 265
Tel.: 367-3000.....KBS

President, General Mgr. Farnell O'Quinn
Comm., Sales Prom. Mgr. Marion Monk, Sr.
Program Director Danny Ratliff
Chief Engineer Eugene Harry Rogers
Owners of: WQCS, Alma; WFFE, Eastman, Ga.

WBSG—Blackshear—1961

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By Collins Corp. of Ga.
Address Box 400
Tel.: Hickory 9-2401 Independent
President F. K. Graham
General Manager M. Dixon

WBBK—Blakely—1959

Frequency: 1260 Kc. Power: 1 Kw.
Owned By Radio Blakely, Inc.
Address Box 310
Tel.: 723-4000 KBS
President W. C. Woodall, Jr.
Station Mgr. Wayne Foster

WWCC—Bremen—1957

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned By Bremen Bcstg. Co.
Address 111 Parkway Circle
Tel.: LE 7-3275 KBS
President, Chief Eng. J. Harold Shedd
Station Manager Bob Gilreath
Commercial Manager Reedy McLellan
Sales Promotion Mgr. Lee Williams
Program Director Don Brooks

WGIG—Brunswick—1949

Freq.: 1440 Kc. 5 Kw. d., 1 Kw. n.
Owned-Operated By . . Brunswick Bcstg. Corp.
Business-Studio Address . . . 1801 Gloucester St.
Tel.: Amherst 5-3870 MBS
Station Representative Bob Dore
President E. M. Champion Sr.
General Manager H. K. Tollison
Station Manager John Lane
Comm. Mgr. Marvin Massey
Sales Prcm. Mgr., Pub. Dir. Eddie Wade
Program Director Clinton Pearson
Ch. Eng. Herman Lange

WMOG—Brunswick—1940

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Radio Brunswick Inc.
Address Box 100
Tel.: AMherst 5-5980 KBS-ABC
President Allen M. Woodall
General Manager George K. Wolfes
Program Director Dale Dawson
Chief Engineer Warren Asplin

WDMF—Buford—1956

Frequency: 1460 Kc. Power: 1 Kw.
Owned By Lanier Bcstg. Co.
Address P.O. Box 307
Tel.: 434-5555 KBS
Station Reps. Feltis, Dove, Cannon
President, General Mgr. Robert Thomas
Chief Engineer Gary W. Joyner

WGRA—Cairo—1950

Frequency: 790 Kc. Power: 1000 Watts
Owned-Oper. By Grady Mitchell Bcstg. Co.
Address Box 120
Tel.: 2-4392 KBS
Station Rep. Hopewell
Gen. Mgr. Lowell E. Takles

WCGA—Calhoun—1953

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By Gordon Cty. Bcstg. Co.
Address 315 S. Wall St.
Tel.: Main 9-2111 Independent
Pres., Gen. Mgr., Ch. Eng. R. R. Magill
Sales Prom. Mgr. Mrs. Judy Magill

WCLB—Camilla—1954

Frequency: 1220 Kc. Power: 1000 Watts
Owned Capel Bcstg. Co.
Address P. O. Box 147
Tel.: 336-5351 KBS
Station Reps. Feltis, Dove, Cannon
President Emerson Browne
General Mgr. Russell A. Browne
Chief Engineer John Harter

WCHK—Canton—1957

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned Cherokee Bcstg. Co., Inc.
Address Box 1290
Tel.: Greenwood 9-2101 Independent
President, Gen. Mgr. Charles A. McClure
Station Manager Robert D. Peterson
Commercial Manager Jack E. Turner
Publicity Director Byron Dobbs
Chief Engineer John Hess

WLBB—Carrollton—1947

Frequency: 1100 Kc. Power: 250 Watts d.
Owned By S.W. Alabama Bcstg. Co.
Address P. O. Box 569
Tel.: TE 2-7041 KBS
Commercial Manager H. Bray
Program, Prom. Director Harlan Parks
Chief Engineer B. W. Moore

WBHF—Cartersville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By W. R. Frier
Address 250 W. West Ave.
Tel.: EV 2-3000 MBS-KBS
Newspaper Affiliation Barton Herald
General Manager H. Wisebran
Ch. Eng. Horace E. Bridges

WKRW—Cartersville—1961

Frequency: 1270 Kc. Power: 500 Watts d.
Owned By Bartow County Bcstg. Co.
Address P.O. Box 1270
Tel.: 382-1270 Independent
Station Representative Bernard Ochs
General Manager Don H. Kordecki
Commercial Manager Charles L. Coleman

GEORGIA

WGAA—Cedartown—1941

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....Polk County Bcstg. Co.
Address.....P.O. Box 807
Tel.: 748-1340.....KBS-MBS
Sta. Mgr.Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Evans County Bcstg. Co.
Business Address.....P.O. Box 427
Tel.: 739-3035.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....Howard C. Gilreath
Gen. Mgr., Ch. Eng.....Don Sports
Program, Publicity Dir.....Faye Kemp
Owners of: WKIG, Glennville; WMAC, Metter;
WPGA, Perry, All Ga.

WGHC—Clayton—1961

Frequency: 1570 Kc. Power: 1 Kw. d.
Owned By.....Blue Ridge Bcstg. Co.
Address.....Box 488
Tel.: 6560.....Independent
President, General Mgr.....J. A. Gallimore
Station, Comm. Mgr.....Carroll S. Lee
Sales Prom. Manager.....Aubrey Williamson
Program, Publicity Mgr.....Grace S. Lee
Chief Engineer.....Bruce D. Wilson
Owners of: WSNW-AM-FM, Seneca, S. C.; WRKH,
Rockwood, Tenn.

WRWH—Cleveland—1958

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned By.....Newsic, Inc.
Address.....Box 181
Tel.: 865-3161.....KBS
President.....William C. Strange
General, Comm. Mgr.....Pete Barrett
Sales Prom. Mgr., Pub. Dir.....Kenneth Woodall
Program Director.....Jerilyn Humphries
Chief Engineer.....J. Sorrells

WCLS—Columbus—1955

Frequency: 1580 Kc. Power: 1,000 Watts, d.
Owned-Oper. By.....Muscogee Bcstg. Co.
Address.....1028½ Broadway
Tel.: FA 7-3648.....Independent
Sta. Reps.....Dora Clayton; Bernard Howard
Pres., Gen. Mgr.....Charlie H. Parish, Jr.
Commercial Manager.....Kent Woodfin

WDAK—Columbus—1943

Freq.: 540 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Radio Columbus, Inc.
Business-Studio Address.....Martin Bldg.
Tel.: FA 2-5447.....NBC
Station Representative.....Eastman
President.....Allen M. Woodall
Vice President.....Allen M. Woodall, Jr.
Station Manager.....Ed Wein
Nat. Sales Mgr.....Mrs. Louise Morris
Commercial Manager.....Harry Thomason
Program Director.....Lamar Lynn
Chief Engineer.....Arnold White
Owners of: WALG, Albany; WMOG, Brunswick;
WAYX, Waycross; WDAX, McRae, Ga.

WGBA—Columbus—1947

Frequency: 1270 Kc. Power: 5000 Watts d.
Owned-Oper. By.....WGBA, Inc.
Address.....1415 Wynnton Road
Tel.: FA 3-3603.....MBS
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....C. A. McClure
Prog. Dir.....W. L. Bowick Jr.
Chief Engineer.....F. Keith Brown
Owners of: WULA, Eufaula, Ala.; WMGY, Mont-
gomery, Ala.; WCHK, Canton, Ga.

WOKS—Columbus—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Pam Radio, Inc.
Address.....P.O. Box 374
Tel.: 324-4331.....Independent
Station Reps.....Bernard Ochs; Bob Dore
President, General Mgr.....Philip Meltzer
Station, Commercial Mgr.....Bob Ruppel
Program Director.....Ed Mandel

WRBL—Columbus—1928

Frequency: 1420 Kc. Power: 5 Kw.
Owned-Operated By.....Columbus Bcstg. Co.
Business-Studio Address.....1350-13th Ave.
Tel.: FA 2-0601.....CBS
Newspaper Affil.....Ledger & Enquirer
Sta. Rep.....Hollingbery
Pres., Gen. Mgr.....J. W. Woodruff Jr.
Station, Comm. Manager.....Glenn Siddall
Program Manager.....Dick McMichael
Publicity Director.....Joel Turner
Chief Engineer.....Joseph Gamble
Owners of: WRBL-FM-TV, Columbus.

WJJC—Commerce—1957

Frequency: 1270 Kc. Power: 1 Kw.
Owned.....Jackson County Bcstg. Co.
Address.....Box 239
Tel.: 335-3155.....Independent
Station Representative...Feltis, Dove, Cannon
President, Gen. Manager.....O. Grady Cooper
Program Director.....Elizabeth Layton
Chief Engineer.....Thomas Ashworth

WMJM—Cordele—1940

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Southeastern Bcstg. System
Business-Studio Address.....20th Ave. B St.
Tel.: 273-1404.....MBS-KBS
Representative.....T. F. Clark
President.....James S. Rivers
General Station Mgr.....William E. Blizzard, Jr.
Program Director.....Bill Goodson

WCON—Cornelia—1953

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Habersham Bcstg. Co.
Address.....1 Burrell St.
Tel.: 778-2241.....Independent
President.....H. L. Webster
General Manager.....J. C. Foster
Chief Engineer.....Boyd Anderson

WGFS—Covington—1946

Frequency: 1430 Kc.....Power: 1000 Watts d.
 Owned.....R. William & Betty J. Hoffman
 Address.....P. O. Box 869
 Tel.: 786-2337Independent
 Gen. Mgr., Ch. Eng.....Bill Hoffman
 Program Director.....Wayne Wood

WBLJ—Dalton—1940

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Northern Ga. Radio
 Address.....P. O. Box 811
 Tel.: Broadway 8-3300.....KBS
 Newspaper Affil.....Marietta Times-Journal
 President, Gen. Mgr.....Werner Wortsman
 Commercial Mgr.....Frank Painter
 Program Director.....Vic McConkey

WRCD—Dalton—1954

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Whitefield Bcstg. Co.
 Address.....104 Pentz St.
 Tel.: Broadway 8-5511.....Independent
 General Manager.....Jim Honey
 Comm. Manager.....H. Grant
 Chief Engineer.....S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Dawson Bdcstg. Co.
 Address.....P.O. Box 390
 Tel.: Wyatt 5-5521.....KBS
 Representative.....Indie Sales
 General Manager.....W. C. Woodall, Jr.
 Program Director.....Barney Parnacot
 Chief Engineer.....Joe Stephens

WGUN—Decatur—1947

Frequency: 1010 Kc.....Power: 50 Kw. d.
 Owned By.....WGUN, Inc.
 Address.....P.O. Box 10, Atlanta, Ga.
 Tel.: DR 3-2521.....MBS
 Station Representative.....Avery-Knodel
 President, Gen. Mgr.....John Fulton
 Program Director.....Dave Hill
 Chief Engineer.....Bill Loudermilk
 Owners of: WEAS, Savannah; KWAM, Memphis;
 WSWN, Belle Glade, Fla.

WDMG—Douglas—1947

Frequency: 860 Kc.....Power: 5000 Watts
 Owned-Operated By.....WDMG, Inc.
 Address.....Box 590
 Tel.: 384-3250Independent
 Station Reps....Dora Clayton; Bernard Howard
 President.....B. F. J. Timm
 General Mgr.....Mary Jarrard
 Station, Comm. Mgr.....Roy L. Jones
 Program Director.....Bob Maupin
 Chief Engineer.....Bill Allford

WMLT—Dublin—1945

Frequency: 1330 Kc.....Power: 5 Kw.
 Owned-Operated By.....Dublin Bdcstg. Co.
 Business Address.....Franklin & Moore Sts.

Tel.: Broad 2-4422.....MBS-KBS
 Station Reps.....Clark; Felts, Dove, Cannon
 President.....W. Newton Morris
 General Mgr.....Frank Floyd Jr.
 Program Director.....Richard E. Killebrew
 Sales Prom. Mgr.....R. E. Hilliard
 Publicity Director.....Ted Wolfe
 Chief Engineer.....Leon Lloyd

WXLI—Dublin—1958

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Laurens County Bcstg. Co.
 Address.....P.O. Box 967
 Tel.: Broad 2-4282.....Independent
 Station Rep.....Bernard Ochs Co.
 President, Gen. Mgr.....Ted Kirby
 Station Manager.....Jessie Hagler
 Comm. Mgr., Chief Eng.....Jimmy Boyd
 Program Director.....Bill Thomas
 Publicity Director.....Frances Lord

WTJH—East Point—1949

Frequency: 1260 Kc....Power: 5000 Watts d.
 Owned By.....Radio WTJH
 Address.....2146 Dodson Drive
 Tel.: DI 4-2233.....KBS
 Station Rep.....Charles Bernard
 President.....James S. Rivers
 Station Mgr.....Wm. B. Hill

WPFE—Eastman—1961

Frequency: 1580 Kc.....Power: 500 W. d.
 Owned By.....O'Quinn Bcstg. Co.
 Address.....731 College St.
 Tel.: 374-4168.....KBS
 President.....Farnell O'Quinn
 General Manager.....Gerald Franks
 Owners of: WHAB, Baxley, Ga.; WQCS, Alma, Ga.

WGGC—Elberton—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Elberton Bcstg. Co.
 Address.....Elberton
 Tel.: Elberton.....KBS-MBS
 Representative.....Continental
 Manager.....Melvin C. Gorman

WBHB—Fitzgerald—1946

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Ben Hill Bdcstg. Corp.
 Address.....601 W. Roanoke Drive
 Tel.: 2077MBS
 President.....Otto Griner
 General, Commercial Mgr.....Paul E. Reid
 Publicity Director.....Janet Willingham
 Chief Engineer.....Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Rocket Radio, Inc.
 Address.....Roberta Road
 Tel.: TA 5-5547.....KBS
 Sta. Representative.....Indie Sales
 President, Gen. Mgr.....Paul Reehling
 Station Manager.....Ben Spears
 Commercial Manager.....Virginia Freshwater
 Chief Engineer.....Joe Stephens

GEORGIA

WDUN—Gainesville—1949

Freq.: 1240 Kc. . . . Power: 1000 Watts d. 250 n.
Owned-Oper. By N.E. Ga. Bcstg. Co.
Address 1102 Thompson Bridge Rd., N.E.
Tel.: 534-7331 Independent
Rep. Thomas F. Clark; Dora-Clayton
Pres., Gen. Manager John W. Jacobs, Jr.
Station Mgr. James N. Martin, Jr.
Comm. Mgr. Claire T. Palmour
Program Director Jim Martin
Sales Prom. Mgr. Robert S. Culler
Chief Engineer George R. Wilkes

WGGA—Gainesville—1941

Frequency: 550 Kc. Power: 5 Kw. d.; 500 W. n.
Owned By Southern Bcstg. Co.
Business Address Press-Radio Center
Tel.: LE 2-6211 CBS
Newspaper Affil. Daily Times
Station Representative Bernard Ochs
President, Gen. Mgr. A. R. MacMillan
Operations Manager James Hartley
Program Dir. William A. Sellers
Chief Engineer Wilbert Darracott
Owners of: WAAX, Gadsden, Ala.; WRGA, Rome, Ga.

WLBA—Gainesville—1957

Frequency: 1580 Kc. Power: 5 Kw. d.
Owned Hall County Bcstg. Co.
Business Address 117½ W. Washington St.
Tel.: LE 2-6331 MBS
Station Representative C. K. Beaver
Pres., Gen. Mgr. Ernest H. Reynolds, Jr.
Sales Promotion Mgr. W. L. Savage
Program Dir. Dianne Crawford
Chief Engineer John Cooper

WKIG—Glennville—1961

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned By Tattnal County Bcstg. Co.
Address 226 E. Bolton St.
Tel.: 654-3580 KBS
Station Representative Hal Walton
Gen. Mgr., Chief Eng. Don Cobb
Commercial Manager Derrell Rogers
Program Director Charles McPherson

WHIE—Griffin—1952

Frequency: 1320 Kc. Power: 5000 Watts d.
Owned-Oper. By Telerad, Inc.
Address Box 971
Tel.: 9451 Independent
President, Gen. Mgr. John T. Williams
Sta., Program Dir. Fred L. Watkins
Chief Engineer Ralph Gaskins

WKEU—Griffin—1934

Freq.: 1450 Kc. Power: 1 Wt. d. 250 Wt. n.
Owned-Oper. By Radio Station WKEU
Address Macon Rd.
Tel.: 5507 MBS-KBS
General Mgr., Chief Eng. A. W. Marshall, Jr.

WRIX—Griffin—1960

Frequency: 1410 Kc. Power: 1 Kw. d.

Owned By Mrs. Gladys McCommon Johnson
Address Box 156
Tel.: 8-8496 Independent
Station Reps. Feltis, Dove, Cannon
General, Comm. Manager Jim Ricks
Promotion Manager Bill Crutchley
Chief Engineer J. Allen Primmer

WKLY—Hartwell—1947

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By WKLY Bcstg. Co.
Business Address P.O. Box 430
Tel.: FR 6-2233 Independent
Newspaper Affil. Hartwell Sun
President Max G. Pfaender
General Mgr. Burch Griffin
Commercial Manager J. Vickery
Chief Engineer Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc. Power: 500 Watts
Owned Tri-County Bcstg. Co., Inc.
Address Eastman Highway
Tel.: TW 3-3381 KBS
Station Reps. Feltis, Dove, Cannon
President D. R. Jackson
Gen., Sta. Mgr. J. D. Popwell
Chief Engineer M. McKenzie

WGML—Hinesville—1958

Frequency: 990 Kc. Power: 250 Watts d
Owned By Liberty Bcstg. Co., Inc.
Address Box 15
Tel.: TR 6-3599 KBS
Station Reps. Feltis, Dove, Cannon
President Hugh K. Tollison
V.P., General Mgr. James H. Watson
Station Manager Jack Chambers
Chief Engineer Bobby Bellar

WBGR—Jesup—1949

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By Altamaha Bcstg. Co.
Address P. O. Box 147
Tel.: GA 7-2444 KBS
President W. G. Thomas, Sr.
Chief Engineer Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Oper. By Radio Dixie, Inc.
Business Address 41-B N. Main St.
Tel.: 4-7676 KBS
Station Reps. Feltis, Dove, Cannon
President J. A. Gallimore
Gen., Sta. Mgr. C. W. Gwyn

WLAG—La Grange—1941

Freq.: 1240 Kc. Power: 1000 Watts d; 250 n.
Owned-Operated By LaGrange Bdcstg. Co.
Business Address WLAG Bldg.
Tel.: 882—3505 MBS, KBS
President Roy C. Swank
General Manager Edwin Mullinax
Program Director Faye Scarbrough
Publicity Director Linda Mullinax
Chief Engineer James McKay

WTRP—La Grange—1953

Frequency: 620 Kc. Power: 1000 Watts
 Owned.....Chattahoochee Bcstg. Co., Ltd.
 Address.....Hammett Bldg.
 Tel.: TUXedo 4-9877.....Independent
 Sta. Representative.....Devney Organization
 President, Gen. Mgr.....Byron H. Hurst
 Sta. Mgr., Publicity Dir.....Frank E. Hurst
 Comm. Prom. Mgr.....Julian P. Hurst
 Chief Engineer.....Ray L. Relihan

WLAW—Lawrenceville—1959

Frequency: 1360 Kc. Power: 1 Kw.
 Owned By.....Radio Gwinnett, Inc.
 Address.....829 Crogan St., N.E.
 Tel.: TH 3-2222.....Independent
 Station Representative.....Weed Radio
 President.....Stephen B. McGarity
 Station Manager.....Robert J. McGarity

WPEH—Louisville—1960

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By.....Peach Bcstg. Co., Inc.
 Address.....Box 425
 Tel.: 625-7248.....KBS
 President, Gen. Mgr.....Bradley L. Williamson
 Station Manager.....Ott Stephens
 Comm., Sales Prom. Mgr.....Jimmy Moore
 Prog. Dir., Ch. Eng.....Lamar Canup

WBBT—Lyons—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Collins Corp.
 Address.....P.O. Box 389
 Tel.: 2321.....Independent
 President.....F. Graham
 Exec. V.P.....J. Duggan

WBML—Macon—1940

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Middle South Bcstg. Co.
 Business Address.....230 Second St.
 Tel.: Sherwood 3-5454.....Independent
 Station Rep.....Paul H. Raymer Co.
 President.....C. R. Rader
 Gen. Comm. Mgr.....George W. Patton
 Program, Publicity Director.....Don King
 Chief Engineer.....C. L. Wilder

WCRY—Macon—1957

Frequency: 900 Kc. Power: 250 Watts
 Owned By.....Middle Georgia Bcstg.
 Address.....1230 Cowan St.
 Tel.: 746-6286.....MBS-KBS
 Sta. Representative.....Bob Dore
 President.....John T. Wheeler
 Gen. Sta. Mgr.....Robert V. Rogers
 Owners of: WGOU, Valdosta.

WIBB—Macon—1948

Frequency: 1280 Kc. Power: 5 Kw. d.
 Owned-Oper. By...Peach State Bcstg. Co., Inc.
 Business Address.....Professional Bldg.
 Tel.: 742-2505.....Independent
 Sta. Reps.....Bernard Howard, Dora-Clayton
 Pres., Gen. Mgr.....Thomas H. Maxwell
 Station, Comm. Manager.....Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.
 Owned-Oper. By.....Southeastern Bcstg. Co.
 Address.....Bankers Insurance Bldg.
 Tel.: SHerwood 6-7311.....CBS
 Representative.....Avery-Knodel
 Pres., Ch. Engr.....George P. Rankin, Jr.
 General Manager.....Frank Crowther
 Sales Promotion Mgr.....Joe Andrews
 Owners of: WMAZ-FM-TV, Macon.

WNEX—Macon—1945

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....Macon Bcstg. Co.
 Business-Studio Address...2254 Rogers Place
 Tel.: SH 5-3301.....Independent
 Newspaper Affil...Macon Telegraph Pub. Co.
 Station Representative.....Adv. Time Sales
 President.....E. M. Lowe
 Gen., Station Mgr.....Alfred Lowe
 Commercial Manager.....Ken Lowe
 Sales Promotion Mgr.....Jack Majors
 Program, Publicity Dir.....Charlie Stewart
 Chief Engineer.....Max F. Harper

WYTH—Madison—1955

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By....Central Ga. Bcstg. Co.
 Business Address...Beacon Heights; Box 29
 Tel.: 761.....KBS
 President, Gen. Mgr.....James F. Small
 Station Manager, Prog. Dir....Annie Lee Small
 Chief Engineer.....Steven Malone

WFDR—Manchester—1957

Frequency: 1050 Kc. Power: 500 Watts d.
 Owned.....Radio Manchester, Inc.
 Address.....Box 447
 Tel.: 846-3115.....KBS
 General Sta. Mgr.....Jack Whitehorn
 Comm. Prom. Mgr.....William Jarrell
 Chief Engineer.....J. C. Loftin

WBIE—Marietta—1955

Frequency: 1050 Kc. Power: 500 Watts
 Owned-Oper. By.....Marietta Bcstg. Co.
 Address.....Box 91
 Tel.: 428-0469.....KBS
 President, Chief Eng.....James M. Wilder
 Program Director.....Jack D. Verner
 Commercial Manager....Dudley D. McCaskill

WFOM—Marietta—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Woofum, Inc.
 Address.....Box 131
 Tel.: 428-3396.....Independent
 President, Gen. Mgr.....Albert L. Jones
 Program Director.....Jerry Crowe
 Chief Engineer.....Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned.....Radio Telfair, Inc.

GEORGIA

Address.....Lumber City Highway
Tel.: 6006.....KBS
Sta. Representative.....James Ayers
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....George Burton
Comm., Sales Prom. Mgr.....Randy Bland
Program Director.....Sara Teal
Publicity Director.....Ira Caldwell
Chief Engineer.....Morris Brown
Owners of: WMOG, Brunswick; WAYX, Waycross;
WDAK, Columbus; WAIG, Albany. All Ga.

WMAC—Metter—1961

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Howard C. Gilreath
Address.....Box 238
Tel.: 685-1360.....Independent
Station Reps.....Feltis, Dove, Cannon
Owner, Manager.....Howard C. Gilreath
Prog. Dir., Ch. Eng.....Gale Coston

WMVG—Milledgeville—1946

Freq.: 1450 Kc....Power: 1 Wt. d., 250 Wts. n.
Owned-Operated By.....Michael T. Landy
Address.....701 S. Jefferson St.
Tel.: 452-2250.....MBS
Station Reps.....Feltis, Dove, Cannon
Station Mgr., Chief Eng.....Joseph S. Boone
Commercial Manager.....Michael T. Landy
Program Director.....Josephine Ragsdale

WGSR—Millen—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Jenkins Broadcasting Sys.
Business Address.....P. O. Box 908
Tel.: 1080.....KBS
President.....W. Herbert Brannen
Gen. Comm. Mgr., Ch. Eng....Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Walton Bcstg. Co.
Address.....Box 191
Tel.: 268-1711.....KBS
Station Rep.....Charles Bernard
Pres., Gen. Mgr.....Warren G. Gilpin
Station Manager.....Derral Morris

WMNZ—Montezuma—1961

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Macon County Bcstg.
Address.....Box 510
Tel.: 8-8888.....Independent
Station Representative.....C. K. Beaver
General Manager.....Lewis H. McKenzie
Station, Comm. Mgr.....Cal Zethmayr
Program Director.....Jack Morse
Chief Engineer.....William T. Moncrief

WMGA—Moultrie—1939

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WMGA
Address.....Box 410
Tel.: 985-1400.....ABC-KBS
Station Reps.....Ayers; Hopewell
Gen. Mgr.....John F. Pidcock
Sta., Comm. Mgr.....Roy F. Zess
Program Director.....Ron Hannan
Chief Engineer.....Sam Dudas

WMTM—Moultrie—1953

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Colquitt Bcstg. Co.
Address.....S.E. Highway 33
Tel.: YU 5-4517.....Independent
Representative.....T. F. Clark
General Mgr.....N. B. Mills
Sta. Mgr., Chief Engr.....D. J. Turner

WCOH—Newnan—1947

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Newnan Bcstg. Co.
Address.....Line Street
Tel.: ALpine 3-4636.....MBS
Representative.....Ochs
Pres., Gen. Mgr.....James O. Hardin, Jr.
Commercial Mgr.....J. T. Williams Jr.
Chief Engineer.....Harold Ward

WNEA—Newnan—1962

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....Radio Newnan
Address.....P.O. Box 405
Tel.: 253-4711.....KBS
General Manager.....Eathel Holley
Commercial Manager.....Johnny Brown

WSIZ—Ocilla—1961

Frequency: 1380 Kc.....Power: 5 Kw. d.
Owned By.....Gold Leaf-Yellow Pine Bcstg.
Address.....Box 202
Tel.: 468-7427.....ABC
Station Representative.....Thomas Clark
Owner.....C. C. Wade
General Manager.....Joe Vincent
Commercial Manager.....Royce Plummer
Program Director.....Gene Wade
Publicity Director.....Tony Carter
Chief Engineer.....Lester Hall

WPGA—Perry—1960

Frequency: 980 Kc.....Power: 500 Watts d.
Owned By.....Radio Perry
Address.....P. O. Box 109
Tel.: 429-2980.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....Howard C. Gilreath
General Sta. Mgr.....Lowell L. Register
Program Director.....Jim Lee
Chief Engineer.....David Harrison

WSFB—Quitman—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Quitman Broadcasting Co.
Address.....P. O. Box 632
Tel.: 2681.....KBS
Owner.....J. E. Boyd
General Mgr.....J. S. Boyd

WPLK—Rockmart—1959

Frequency: 1220 Kc.....Power: 500 Watts
Owned By.....Georgia Radio Inc.
Address.....P. O. Box 1
Tel.: 684-3202.....Independent
President, Ch. Eng.....L. E. Gradick
Commercial Manager.....Nelle Reagan
Program Director.....Ross Shackelford

WLAQ—Rome—1947

Frequency: 1410 Kc. Power: 1000 Watts
 Owned By.....WLAQ, Inc.
 Address.....Box 298
 Tel.: 232-7767.....ABC
 General Manager.....Don Mitchell
 Chief Engineer.....John All

WRGA—Rome—1929

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By.....Rome Bcstg. Corp.
 Business Address.....P.O. Box 1187
 Tel.: 232—9742.....CBS
 Newspaper Affil.....Gainesville Daily Times
 Representative.....Walker-Rawalt
 President.....Mather M. Payne
 General Manager.....Clarence Salmon
 Commercial Manager.....Ben Lucas
 Program Director.....Jim Roberts
 Chief Engineer.....R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Coosa Valley Radio Co.
 Address.....P. O. Box 1546
 Tel.: 232—0833.....Independent
 Sta. Representative.....Devney Organization
 General Comm. Mgr.....Charles E. Doss
 Program Dir.....Barbara Austin
 Chief Engineer.....T. H. Robertson

WRIP—Rossville—1958

Frequency: 980 Kc. Power: 500 Watts
 Owned By.....Chattanooga Bcstg. Co.
 Address...270 N. Crest Rd., Chattanooga, Tenn.
 Tel.: WYman 8-3346.....Independent
 President.....I. Jay Sadow
 Chief Engineer.....John Andrews

WSNT—Sandersville—1956

Freq.: 1490 Kc. Power: 500 W. d., 250 W. n.
 Owned By.....WSNT, Inc.
 Business Address.....Box 150
 Tel.: 3174.....Independent
 Sta. Representative.....Bolles
 President.....J. R. Denny
 Gen. Mgr.....J. J. Bailes
 Station Manager.....Jesse C. Branson
 Sales Promotion Mgr.....Harry Williams
 Program Director.....Iola J. Daniel
 Chief Engineer.....William J. Evans, Jr.
 Owners of: WJAT, Swainsboro; WBRO, Waynesboro. Both Ga.

WBYG—Savannah—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Space Broadcasting, Inc.
 Address.....P.O. Box 943, DeSoto Hotel
 Tel.: 232-4182.....MBS
 President, Gen. Mgr.....Carter C. Peterson
 Operations Manager.....Al Jennings
 Chief Engineer.....Michael Warth

WEAS—Savannah—1951

Frequency: 900 Kc. Power: 5000 Watts d.
 Owned By.....WEAS, Inc.
 Address.....128 W. Taylor St.
 Tel.: AD 4-7264.....Independent
 Chairman of Bd.....E. D. Rivers
 General, Station Mgr.....Chris Watkins
 Program Director.....Bob Prather
 Chief Engineer.....J. Allen Brimmer
 Owners of: WGUN, Atlanta, Ga.; WSWN, Belle Glade, Fla.; KWAM, Memphis, Tenn.

WSAV—Savannah—1939

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By.....WSAV, Inc.
 Address.....1430 East Victory Drive
 Tel.: AD 6-0303.....NBC
 Station Representative.....Eastman
 Pres., Gen. Mgr.....Harben Daniel
 Comm., Sales Prom. Mgr.....Duane Hatch
 Opera. Mgr.....M. E. Thompson
 Program Dir.....Burl Womack
 Publicity Director.....Mrs. Barbara Hofer
 Chief Engineer.....Byron Strong
 Owners of: WSAV-TV.

WSGA—Savannah—1956

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Coastal Bcstg. Inc.
 Business-Studio Address...409 E. Liberty St.
 Tel.: AD 3-8807.....ABC
 Representative.....George P. Hollingbery
 Pres., Gen. Mgr.....Donald K. Jones
 Commercial Manager.....John M. Williams
 Chief Engineer.....Harvey Thackston

WSOK—Savannah—1949

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Speidel Bcstg. Group
 Address.....Box 2118
 Tel.: ADams 3-1170.....Independent
 Sta. Reps.....Howard; Dora Clayton
 President.....Joe Speidel
 General Manager.....Don Ferguson

WTOC—Savannah—1929

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By.....Savannah Bcstg. Co.
 Business-Studio Address...516 Abercorn St.
 Tel.: AD 2-0127.....CBS
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....William T. Knight, Jr.
 Station, Comm. Manager.....Ben Williams
 Program Director.....Dwight J. Bruce
 Sales Prom. Mgr., Pub. Dir.....John Hasty
 Chief Engineer.....Kyle E. Goodman
 Owners of: WTOC-FM-TV, Savannah.

WWNS—Statesboro—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WWNS, Inc.
 Address.....East Cliff St.
 Tel.: 764-5446.....Independent
 President, Gen. Mgr.....Donald O. McDougald
 Program Director.....Margaret Beachum
 Chief Engineer.....Marion C. Thornton

GEORGIA

WGTA—Summerville—1950

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Tri-State Bcstg. Co.
Business Address.....Box 200
Tel.: 404-857-3951.....Independent
Station Reps.....Hal Walton; Dora-Clayton
President.....William B. Farrar
Commercial Manager.....Charles C. Farrar
Program Director.....Rogers Allison
Chief Engineer.....James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc....Power: 1000 Watts d.
Owned-Operated By.....WJAT, Inc.
Address.....P.O. Box 371
Tel.: BELmont 7-2011.....Independent
Sta. Representative.....Gene Bolles
President.....James R. Denny
General Manager.....John J. Bailes
Station Manager.....Mrs. Doris M. Lewis
Commercial Manager.....H. E. Buffington
Program Director.....Richard Harvey
Chief Engineer.....Jim Slawson
Owners of: WBRO, Waynesboro; WSNT, Sandersville. Both Ga.

WSYL—Sylvania—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Sylvania Bcstg. Sys.
Address.....Box 490
Tel.: LO 4-6601.....KBS
Gen., Sta. Mgr.....Edwin H. Bass
Sales Prom. Mgr.....Mildred E. Bass

WSFT—Thomaston—1947

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Thomaston Bcstg. Co.
Address.....P.O. Box 689
Tel.: 647-5421.....KBS
Gen. Mgr.....S. J. Carswell
Sta. Mgr., Prog. Dir.....Bill Heule
Comm. Mgr.....Claude Thames
Chief Engineer.....C. Tucker

WKTC—Thomasville—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....Eunice M. Martin
Address.....P. O. Box 358
Tel.: CA 6-5343.....KBS, MBS
Station Representative.....Pearson
General Manager.....Edward T. Martin
Commercial Manager.....Robert Bond
Program Director.....Ray Williamson
Chief Engineer.....Harvey Willis

WPAX—Thomasville—1934

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Radio Thomasville, Inc.
Address.....117 Remington Ave.
Tel.: Canal 6-4110.....Independent
Owners.....D. C. Price, F. W. Hazleton

WTWA—Thomson—1948

Frequency: 1240 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Hickory Hill Bcstg. Co., Inc.
Business Address.....Lumpkin St.
Tel.: 777.....MBS
Pres., Gen. Mgr., Ch. Engr.....Gene D. Harden
Comm., Sales Prom. Mgr.....James C. Whaley

WTIF—Tifton—1957

Freq.: 1340 Kc.....Power 1 Kw. d., 250 W. n.
Owned By.....WTIF, Inc.
Address.....P.O. Box 206
Tel.: 382-4044.....Independent
Station Rep.Dora-Clayton
President.....C. N. Todd
General, Station Mgr.....Clem Courtney
Sales Promotion Mgr.....Juanita Malcom
Program Director.....Wade Scaffie
Publicity Director.....Hy Davis
Chief Engineer.....Glen Massengil

WWGS—Tifton—1946

Frequency: 1430 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Tifton Bcstg. Corp.
Address.....Box 34
Tel.: 382-5400.....KBS
Station Rep.Clark; Feltis, Dove, Cannon
Pres., Gen. Mgr.....Ralph N. Edwards
Chief Engineer.....George Floyd

WLET—Toccoa—1941

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned By.....Virgle E. Craig
Address.....423 Prather Bridge Rd.
Tel.: 886-2191.....Independent
Sta. Representative.....Thomas F. Clark
Station Mgr., Prog. Dir.....Virgle E. Craig
Commercial Manager.....Gene Bollinger
Publicity Director.....Lamar Ramey
Chief Engineer.....C. H. Sutton

WNEG—Toccoa—1956

Frequency: 630 Kc.....Power: 500 W. d.
Owned.....Stephens County Bcstg. Co.
Address.....108 E. Savannah St.
Tel.: 886-3131.....Independent
Pres., Gen. Mgr.....Charles H. Gaines
Sta., Comm. Mgr.....Roy E. Gaines
Sales Prom. Manager.....Gaynelle Thomason
Program Director.....Betty Faye Stowe
Publicity Director.....Wayne Sumner
Chief Engineer.....Thomas Shockley

WGAF—Valdosta—1951

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Valdosta Bcstg. Co.
Address.....116 W. Hill Ave.
Tel.: Cherry 2-5520.....Independent
President, Gen. Mgr.....George B. Cook
Chief Engineer.....C. H. Fletcher

WGOV—Valdosta—1940

Frequency: 950 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By...Georgia-Florida Radio & TV Co.
Address.....Box 1182

Tel.: 242-4513.....MBS
 Station Reps.....Bob Dore; Dora-Clayton
 President, Gen. Mgr.....W. H. Keller, Jr.
 Commercial Manager.....Mrs. A. B. Smith
 Chief Engineer.....Bob Coker

WJEM—Valdosta—1955

Frequency: 1150 Kc....Power: 1000 Watts d.
 Owned By...Lowndes County Broadcasting Co.
 AddressBox 368
 Tel.: CH 2-1565.....KBS
 Station Representative.....George Hopewell
 President, Gen. Mgr.....J. C. Johnson
 Station Mgr., Program Dir....Robert R. Wickus
 Sales Promotion Mgr.....Willard Belote
 Publicity Director.....Nadine Angel
 Chief Engineer.....Gerald D. Weeks

WVLD—Valdosta—1959

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Al H. Evans
 AddressP.O. Box 1281
 Tel.: Cherry 2-4821.....Independent
 Gen. Mgr.....Al Evans
 Station Mgr.....W. Belote

WVOP—Vidalia—1946

Frequency: 970 Kc.....Power: 5 Kw., d.
 Owned-Operated By.....Vidalia Bcstg. Co.
 AddressBox 391
 Tel.: 537-7029.....KBS
 Sta. Reps....Continental; Feltis, Dove, Cannon
 President.....R. E. Ledford
 General Manager, Chief Engr....H. L. Dorough
 Commercial Manager.....Fred Tippett
 Sales Promotion Mgr.....Lois W. Godbee
 Program Director.....Elizabeth F. Dorough
 Publicity Director.....Bruce Bostwick

**WRPB—Warner Robbins
 1954**

Frequency: 1350 Kc.....Power: 5 Kw. d.
 Owned-Oper...Warner Robbins Bcstg. Co., Inc.
 Business Address.....Box 727
 Tel.: Walker 3-4261.....Independent
 Rep.....Cont. Radio Sales
 Pres., Ch. Engr.....Edgar M. Nobles
 Station Mgr., Prog. Dir.....Chris Botsaris

WKLE—Washington—1955

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned By.....James S. Carter
 AddressP. O. Box 639
 Tel.: Osborn 8-2125.....KBS
 Station Reps.....Feltis, Dove, Cannon
 President, Ch. Eng.....James S. Carter
 General Manager.....Robert W. Moody
 Program Director.....William T. Thornton

WACL—Waycross—1951

Frequency: 570 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Teletronics Inc.
 Business Address.....P.O. Box 858

Tel.: 283-4660.....Independent
 RepresentativePearson
 General Manager.....James S. Rivers Jr.
 Commercial Manager.....Al Morris
 Program Director.....John J. Koval
 Chief Engineer.....William G. Allnoch

WAYX—Waycross—1936

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Johnny Reb Radio, Inc.
 Business-Studio Address...1600 Carswell Ave.
 Tel.: AT 3-7100.....KBS-NBC
 Newspaper Affil.....Waycross Journal Herald
 RepresentativeHal Holman
 PresidentC. Mayo
 General Manager.....W. T. Parker
 Sales Promotion Mgr.....H. E. Brooks
 Program Director.....J. D. Dixon
 Chief Engineer.....Hubert Williams

WBRO—Waynesboro—1954

Frequency: 1310 Kc....Power: 1000 Watts d.
 Owned By.....WBRO, Inc.
 AddressBox 151
 Tel.: 2139Independent
 Station Manager.....Jimmy Miller
 Owners of: WJAT, Swainsboro, Ga., WSNT, Sandersville, Ga.

WBMK—West Point—1958

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned By.....Radio Valley, Inc.
 AddressBox 427
 Tel.: 645-2453.....KBS
 President.....J. Dige Bishop
 Gen., Sta. Mgr.....Jim Murphy
 Chief Engineer.....Albert Stancil

WRLD—West Point—1944

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Valley Bcstg. Co.
 AddressBox 312
 Tel.: 64-22771.....ABC
 Sta. Representative.....Thomas F. Clark
 President, Gen. Mgr.....Miles H. Ferguson
 Sales Prom. Mgr., Prog. Dir.....Aileen Love
 Publicity Director.....Dorothy Forrester
 Chief Engineer.....Phil Murphree

WIMO—Winder—1952

Frequency: 1300 Kc....Power: 1000 Watts d.
 Owned-Operated By...Winder-Monroe Bcstg.
 Business Address.....P. O. Box 528
 Tel.: 867-9158.....Independent
 Station Representative.....George T. Hopewell
 President, Gen. Mgr.....C. H. Grider
 Sales Promotion Mgr.....E. V. Deaton
 Program Director.....Kathleen Rhodes
 Publicity Director.....Ethel W. Grider
 Chief Engineer.....Mitchell Montgomery

Pop.: 670,000
Families: 206,000

Hawaii

Radio Homes: 167,000
AM Stas. in State: 18

KHBC—Hilo—1936

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By.....Honolulu Star Bulletin
Address.....P. O. Box 581
Tel.: 9-2011.....Independent
Newspaper Affiliation.....Honolulu Star Bulletin
Representative.....Peters, Griffin, Woodward, Inc.
President.....J. Howard Worrall
General Mgr.....Frank Warren
Chief Engineer.....Dan Hunter

KIMO—Hilo—1951

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By.....James E. Jaeger
Address.....Naniloa Hotel
Tel.: Hilo 4-372.....KBS
Station Representative.....Continental
President, Ch. Eng.....James Jaeger
General Manager.....Mrs. Lillian Cunningham
Owners of: KAGR, Yuba City

KIPA—Hilo—1947

Frequency: 1110 Kc. Power: 1,000 Watts
Owned-Oper. By.....Big Island Bcstg. Co., Ltd.
Business-Studio Address.....86 Mamo St.
Tel.: 51-168.....NBC
President.....Thomas J. MacBride
Vice Pres., Manager.....R. W. Jaderstrom
Program Director.....Larry Tavares

KAIM—Honolulu—1956

Frequency: 870 Kc. Power: 5 Kw.
Owned.....Christian Bcstg. Assoc.
Address.....1148 12th Avenue
Tel.: 71-985.....KBS
President.....William F. Graham, Jr.
Gen. Mgr.....Cornelius Keur
Program Director.....Gerald M. Foglesong
Chief Engineer.....Robert L. Lyon

KGMB—Honolulu—1930

Frequency: 590 Kc. Power: 5000 Watts
Owned By.....Honolulu Star-Bulletin, Inc.
Address.....1534 Kapiolani Blvd.
Tel.: 9-2011.....CBS
Newspaper Affiliation.....Star-Bulletin
Representative.....Peters, Griffin, Woodward, Inc.
President.....Chinn Ho
General Manager.....Joe Herold
Station, Sales Promo. Mgr.....John DeMarco
Commercial Manager.....Margot Todd
Program Director.....Hal Boudreau
Publicity Director.....Victor Amiel
Chief Engineer.....Ronald T. Miyahira
Owners of: KHBC, Hilo; KGMB-TV, Honolulu;
KMAU-TV; Wailuku; KHBC-TV, Hilo.

KGU—Honolulu—1922

Frequency: 760 Kc. Power: 10,000 Watts

Owned-Operated By.....Advertiser Pub. Co., Ltd.
Address.....P.O. Box 3110
Tel.: 5-2977.....NBC
Newspaper Affil.....Advertiser
Representative.....NBC Spot Sales
President.....Thurston Twigg-Smith
General, Sta. Manager.....William O. Paine
Comm. Mgr.....George C. Mansfield
Sales Prom. Mgr., Prog. Dir.....Ted Scott
Chief Engineer.....T. Shigetani

KHVH—Honolulu—1957

Frequency: 1040 Kc. Power: 5 Kw.
Owned-Oper. By.....Kaiser Hawaiian Vil. Radio
Business Address.....1290 Ala Moana Blvd.
Tel.: 5-3991.....Independent
Station Representative.....Adam Young
Vice Pres.....Richard C. Block
General Manager.....John Serrao
Program Director.....Peter Taylor
Publicity Director.....Robert Z. Kendall
Chief Engineer.....Dan O. Hunter
Owners of: KHVH-TV; KHJR-TV, Hilo.

KIKI—Honolulu—1951

Frequency: 830 Kc. Power: 250 Watts
Owned-Oper. By.....KIKI, Ltd.
Address.....331-D Kamani St.
Tel.: 6-3456.....Independent
Station Reps.....Jack Masla; Gates/Hall
Pres., Chief Eng.....Royal V. Howard
Exec. V.P., General Mgr.....Angelo J. Rossi

KNDI—Honolulu—1960

Frequency: 1270 Kc. Power: 5,000 Watts
Owned By.....James T. Ownby
Address.....International Market Place
Tel.: 938-402.....CBS
Owner, General Mgr.....James T. Ownby
Program Director.....Janie Rice
Chief Engineer.....Ronald Hontz

KORL—Honolulu—1946

Frequency: 650 Kc. Power: 10,000 Watts
Owned-Operated By.....Founders Corp.
Address.....P.O. Box 5428
Tel.: 936-581.....Independent
Station Reps.....Venard, Torbet & McConnell
President.....Robert G. Munro
Program Director.....Ted Sax
Chief Engineer.....William B. Murphy
Owners of: WFBL, Syracuse, N. Y.; WSMB, New Orleans, La.

KOHO—Honolulu—1959

Frequency: 1170 Kc. Power: 1,000 Watts
Owned By.....Cosmopolitan Bcstg. Corp.
Address.....1140-A 12th Ave.

HAWAII-IDAHO

Tel.: 775511 Independent
 Newspaper Affiliation Hawaii Times, Ltd.
 President Shiego Soga
 General Manager..... Hideo Sato
 Sales Promotion Mgr..... Francis M. Kihara
 Program Director..... Isao Murakami
 Chief Engineer..... Roy Fernie

KPOI—Honolulu—1946

Frequency: 1380 Kc. Power: 5,000 Watts
 Owned By..... KPOI Broadcasting Co., Inc.
 Business Address..... 1701 Ala Wai Blvd.
 Tel.: 995-395 Independent
 Sta. Representative McGavren/Guild
 President, Gen. Mgr..... Fin Hollinger
 Station Manager..... Ray Gallagher
 Commercial Mgr..... Hector Hamilton
 Program Dir..... Tom Rounds
 Chief Engineer..... Ernest Lindemann
 Owners of: KMAK, Fresno; KMEN, San Bernadino.
 Both Calif.

KTRG—Honolulu—1959

Frequency: 990 Kc..... Power: 5 Kw.
 Owned By... Ala Moana Broadcasting Co., Inc.
 Address..... 2227-A Kalakaua Ave.
 Tel.: 933-147 Independent
 President..... David Watumull
 General Manager..... Perry W. Carle
 Program Director..... John H. Russell
 Publicity Director..... Sheldon Bren
 Chief Engineer..... Henry Heeseman
 Owners of: KTRG-TV, Honolulu.

KULA—Honolulu—1947

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Operated By KULA Bcstg.
 Address: 830 Ala Moano
 Tel.: 6-3666 Independent
 Station Representative Spot Time Sales
 President A. J. Krisik

General Sta. Manager..... Milton L. Hibdon
 Program Director Judith Lawton
 Chief Engineer..... Lee Evanson

KLEI—Kailua—1953

Frequency: 1240 Kc..... Power: 250 Watts
 Owned By Oahu Bcstg. Co., Inc.
 Address..... Kailua Shopping Center
 Tel.: 250-811 Independent
 President Jack Latham
 Gen., Comm. Mgr..... Jack Irvine

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By... Garden Island Publ., Ltd.
 Address Box 1478
 Tel.: LI 2061..... NBC
 General Mgr..... Charles J. Fern
 Station Mgr..... Tadashi Eto
 Chief Engineer..... K. Nose

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Maui Publ. Co., Ltd.
 Business Address..... Box 374
 Tel.: 33-981 NBC
 Newspaper Affil..... Maui News
 Sta. Representative..... Thomas F. Clarke
 Sta., Asst. Gen. Mgr..... Richard E. Mawson
 Chief Engineer..... Spencer Shirraishi

KAHU—Waipahu—1950

Frequency: 920 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Rural Bcstg. Co., Ltd.
 Business Address..... P. O. Box 1007
 Tel.: 274-071 Independent
 President..... Dr. Timothy Wee
 General Manager..... Harry En Chu
 Program Director John Livingston
 Chief Engineer..... Robert Pearson

Pop.: 685,000
 Families: 203,500

Idaho

Radio Homes: 200,000
 AM Stas. in State: 39

KBLI—Blackfoot—1951

Frequency: 690 Kc..... Power: 1 Kw.
 Owned-Oper. By..... KBLI, Inc.
 Address Box 192
 Tel.: Sunset 5-1400..... Independent
 Station Representative Forjoe
 President Howard Johnson
 General Mgr..... Gloria Dillard
 Chief Engineer Bob G. Shafer

KATN—Boise—1961

Frequency: 1010 Kc 1 Kw. d.
 Owned By Treasure Valley Bcstg.
 Address 9400 Fairview Ave.
 Tel.: 375-1111 Independent
 Station Reps..... Charles Bernard; Oakes
 President, Gen. Mgr. Ralph F. Frazer

Station, Comm. Manager Ken Bort
 Sales Promotion Manager Steve Gilbert
 Chief Engineer Gerry Moser

KBOI—Boise—1947

Frequency: 950 Kc..... Power: 5000 Watts
 Owned-Operated By.. Boise Valley Bcstrs., Inc.
 Bus.-Studio Address..... 1007 W. Jefferson
 Tel.: 342-9331..... CBS
 Reps..... Peters, Griffin, Woodward; Art Moore
 Pres., Gen. Mgr..... Westerman Whillock
 Sta., Comm. Mgr..... Earl Glade, Jr.
 Local Sales Mgr..... Wayne Davis
 Program Director..... Hub Warner
 Publicity Director..... Wayne Henry
 Chief Engineer..... James Johnitz, Jr.
 Owners of: KBOI-FM-TV

IDAHO

KEST—Boise—1961

Frequency: 790 Kc Power: 1 Kw. d.
Owned By KEST Bcstgs. Assocs.
Address 413 Idaho St.
Tel.: 375-1550 Independent
Station Representative Grant Webb
Co-Owners .. Reid W. Dennis, John M. Bryan
Station Manager R. Lee Norton
Commercial Manager Richard Kersting
Sales Prom. Manager .. Don Liebendorfer, Jr.
Program Director Richard Cable
Publicity Director Charles Rowe
Chief Engineer William Koelsch

KGEM—Boise—1946

Frequency: 1140 Kc.....Power: 10,000 Watts
Owned By Gem State Bcstg. Co.
Address 5601 Cassia St.
Tel.: 344-3511 MBS-ABC
Representative Petry
General Mgr..... Homer K. Peterson
Commercial Mgr..... Robert Weisenburger
Chief Engineer Milton Daniel

KIDO—Boise—1927

Frequency: 630 Kc.....Power: 5000 Watts
Owned By Mesabi Western Corp.
Address 1528 Vista Ave.
Tel.: 344-8661 NBC
Sta. Representative Weed
President William E. Boeing, Jr.
General Manager Jack J. Link
Station Manager James M. Davidson
Commercial Manager M. A. Ingalls
Program Director James Blossy
Publicity Director Lon Dunn
Chief Engineer John A. Maxson
Owners of: KETO-AM-FM, Seattle, Wash.; KPAM,
KPFM, Portland, Oreg.

KYME—Boise—1955

Frequency: 740 Kc.....Power: 500 Watts
Owned-Operated By... Keith & Ellen Patterson
Address P. O. Box 2794
Tel.: 342-3575 Independent
Pres., Gen. Mgr..... Keith E. Patterson
Comm. Mgr..... Lou Clemens
Prog. Dir..... Richard Sybert
Chief Engineer Roy Pack

KBAR—Burley—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By Mini-Cassia Bcstg. Co.
Address P.O. Box 461
Tel.: 678-2244 KBS
Reps..... Pearson, Venard, Torbet & McConnell
President Dean Leshner
General Mgr. R. Saxvick
Program Director C. Cheney
Chief Engineer Al Lee

KBGN—Caldwell—1960

Frequency: 910 Kc.....Power: 1 Kw.
Owned By Christian Bcstg. Co. of Idaho
Address 3303 E. Chicago
Tel.: 459-3635 Independent
General Manager F. Demcy Mylar
Chief Engineer Arden Casper

KCID—Caldwell—1947

Frequency: 1490 Kc..Power 1 Kw. d.. 250 W. n.
Owned-Operated By..... Caldwell Bcstg. Co.
Address..... 921 Cleveland Blvd.
Tel.: 459-3608 KBS
Station Rep..... Harlan G. Oakes
Pres., Gen. Mgr..... Clair B. Hull
Station Manager Duane D. Wolfe
Chief Engineer Bill Neumann

KVNI—Coeur d'Alene—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By..... Rexard Co.
Business-Studio Address..... Blackwell Island
Tel.: MOhawk 4-2196 KBS-MBS
Pres., Sta. Mgr..... Rex Koury
Sales Prom. Mgr..... Bernard Merriman

KORT—Grangeville—1954

Frequency: 1230 Kc.....Power: 250 Watts
Owner Kebco, Inc.
Address Box 72
Tel.: 51 KBS
Station Reps..... Fetis, Dove & Cannon
President, Gen. Mgr..... Edward M. Brainard
Sales Prom. Manager John E. Ready
Chief Engineer Dennis Dunn

KID—Idaho Falls—1928

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... Idaho Radio Corp.
Address 1275 E. 17th St.
Tel.: 522-5100 CBS
Station Reps..... Hollingbery; Moore
Exec. V.P., General Mgr..... J. Allen Jensen
Station Manager Leonard Wasden
Program Director Mel Richardson
Chief Engineer..... Carroll Secrist
Owners of: KID-TV.

KIFI—Idaho Falls—1946

Frequency: 1260 Kc...Power: 5000 Watts d.
Owned-Oper. By... E. Idaho Bcstg. & TV Co.
Address..... P.O. Box 2148
Tel.: 523-1171 ABC-KBS
Newspaper Affil..... Post. Register
Station Representative Petry
Pres., Gen. Mgr..... J. M. Brady
Commercial Manager Curt Empey
Sales Promotion Mgr. Phil Riesen
Program Director William James
Publicity Director Darlene Latham
Chief Engineer H. G. Haefele
Owners of: KIFI-TV, Idaho Falls.

KTEE—Idaho Falls—1960

Frequency: 900 Kc.....Power: 1,000 Watts d.
Owned By Benay Corp.
Address P.O. Box 1896
Tel.: JACKSON 3-3710 MBS
Station Reps. . Gill-Perna; Feltis, Dove & Cannon
President Lloyd Mickelsen
General Manager Leo Higham
Commercial Manager Tom Fairchild
Program Director Keith Clarke
Chief Engineer E. O. Ferguson

KUPI—Idaho Falls—1957

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned By.....KUPI, Inc.
 Address.....P.O. Box 2557
 Tel.: JA 2-1101.....Independent
 Station Rep.....Gates/Hall
 General Manager.....Paul Bragg
 Program Director.....Rick Van
 Chief Engineer.....B. J. Echo

KART—Jerome—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned.....K. Clark
 Address.....Box 1176
 Tel.: EA 4-2321.....Independent
 Pres., Gen. Mgr.....K. Clark
 Chief Engineer.....Bob Phillips

KOZE—Lewiston—1955

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Lewis Clark Bcstg. Co.
 Address.....2829 Country Club Dr.
 Tel.: SH 3-2502.....ABC
 Sta. Representative.....Gill-Perna
 Gen. Mgr., Co-Owner.....J. H. Matlock
 Sta. Mgr., Co-Owner.....E. A. Hamblin
 Commercial Mgr.....George Walton
 Program Director.....Stan Haase
 Sales Promotion Mgr.....Jerry Giedt
 Publicity Director.....Jan Van Buskirk
 Chief Engineer.....Jerry Chandler
 Owners of: KLER, Orofino

KRLC—Lewiston—1935

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....KRLC, Inc.
 Address.....Eighth & Stewart
 Tel.: SH 3-1551.....MBS
 Station Reps.....Masla; Moore; Pacific Bcst. Sales
 President, Gen. Mgr.....Donald Thomas
 Commercial Mgr.....Douglas MacKelvie
 Sales Prom. Mgr.....Beverly Swanson
 Program Director.....Albin Nelson
 Chief Engineer.....Harold Holbrook

KRPL—Moscow—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned.....KRPL, Inc.
 Address.....1328 Pullman Road
 Tel.: TU 2-1174.....KBS-MBS
 Station Reps.....Art Moore; Gates/Hall
 Pres., Gen. Mgr.....Gale Mix
 Comm. Mgr.....James Sanberg
 Station Mgr.....John Mix
 Sales Prom. Mgr.....John Turner
 Prog Dir., Ch. Eng.....Larry Ayer
 Publicity Director.....Shirley Mix

KFLI—Mountain Home—1962

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....Northwest Broadcasters, Inc.
 Address.....P.O. Box 30-B
 Tel.: 587-4425.....Independent
 President.....Clyde M. Degler
 General Manager.....Charles F. Degler
 Commercial Manager.....Jim Mitchell
 Chief Engineer.....John Sweeney

KFXD—Nampa—1930

Frequency: 580 Kc. Power: 5000 Watts
 Owned By.....Fletcher-Mitchell Corp.
 Address.....P.O. Box 891
 Tel.: 466-4611.....Independent
 Representative.....Pearson Nat'l Reps.
 President.....James I. Mitchell
 General, Commercial Mgr.....Wayne C. Cornils
 Sales Promotion Manager.....James Dalke
 Program Director.....W. Shirl Black
 Publicity Director.....Dan G. Smede
 Chief Engineer.....Gilbert Rose
 Owners of: KLIN, Lincoln, Neb.; KCBC, Des
 Moines, Ia.; WTRI, Bradenton, Fla.

KLER—Orofino—1958

Frequency: 950 Kc. Power: 1,000 Watts d.
 Owned By.....Clearwater Broadcasting Co.
 Address.....P.O. Box 32
 Tel.: Granite 2-5011.....KBS
 Station Representative.....Feltis, Dove, Cannon
 Station Manager.....L. Whitmore
 Chief Engineer.....Garry Bell

KWAL—Osburn—1938

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Oper. By.....Metals Bcstg. Co.
 Address.....Box 930, Wallace, Ida.
 Tel.: OS 1-6101.....Independent
 Station Reps.....Holman; Art Moore
 Pres., Gen. Mgr.....R. Lee Black
 Chief Engineer.....Robert Tremblay

KEOK—Payette—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....Treasure Valley Bcstg. Co.
 Address.....P.O. Box 420
 Tel.: Midway 2-3351.....KBS
 Co-Owner, Gen. Mgr.....E. S. Graham
 Chief Engineer.....R. Montgomery

KSEI—Pocatello—1926

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By.....Pioneer Bcstrs. Corp.
 Business-Studio Address.....Box 31
 Tel.: 233-2121.....NBC
 Station Reps.....Weed; Art Moore
 Pres., Gen. Mgr.....Henry H. Fletcher
 Program Director.....Ruthe A. Fletcher
 Publicity Director.....Olive L. Greene
 Chief Engineer.....Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned.....Pocatello Radio, Inc.
 Address.....P.O. Box 2005
 Tel.: Cedar 3-1133.....ABC
 Representatives.....Avery-Knodel; Petry
 General Manager.....Ronald Kempf
 Chief Engineer.....D. L. Lewis

KSNN—Pocatello—1956

Frequency: 1290 Kc. Power: 1 Kw. d.
 Owned.....Pocatello Bcstg. Co.
 Address.....101 North Main

IDAHO

Tel.: 232-6565KBS
 General Mgr.D. C. Libeg
 Chief Engineer.....Dwight L. Zundel

KPST—Preston—1948

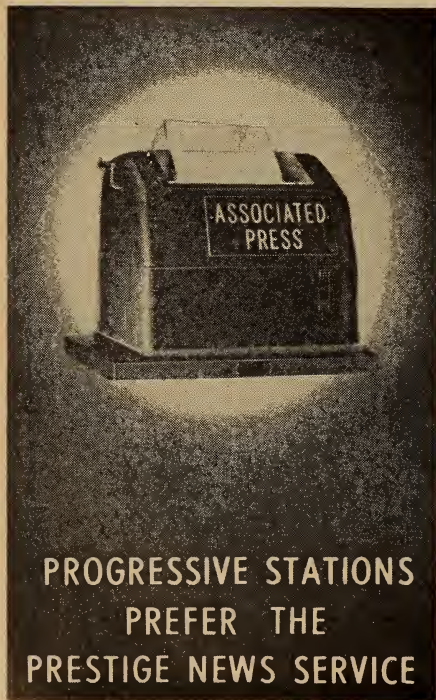
Frequency: 1340 Kc.Power: 250 Watts d.
 Owned-Oper. By....Voice of The Rockies, Inc.
 AddressP.O. Box 235
 Tel.: 852-1345KBS
 Station Reps., Continental; Feltis, Dove, Cannon
 President R. Dunn
 Gen. Mgr., Chief Eng.....D. A. Nash, Jr.
 Program DirectorGwen Gibson

KRXK—Rexburg—1951

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned.....Snake River Radio & TV Co., Inc.
 Address.....455 S. 2nd East
 Tel.: 356-5488KBS
 Station Representative....Broadcast Time Sales
 Pres., Gen. Mgr.....Gene Shumate
 Comm. Mgr.....Wes Lawrence
 Program DirectorDon Ellis
 Chief Engineer.....Dan Coltrane
 Owners of: KSGT, Jackson, Wyo.

KAYT—Rupert—1955

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Inland Bcstg. Co.
 AddressP.O. Box 427
 Tel.: 436-4757Independent
 Sta. Reps.....Hopewell; Art Moore
 Pres., Gen. Mgr.....Mervin V. Ling
 Sta. Comm. Mgr.....George McDonald
 Chief Engineer.....E. C. Miller



KSRA—Salmon—1959

Frequency: 960 Kc....Power: 1000 Watts, d.
 Owned By.....Salmon River R-TV Co., Inc.
 Address.....Main & Water Sts.
 Tel.: 756-2218KBS
 President, Gen. Mgr.....David G. Ainsworth
 Chief Engineer.....Louis A. Peressini

KSPT—Sandpoint—1949

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Bauer Bcstg. Co.
 Address.....P. O. 431
 Tel.: CO 3-2179.....KBS
 General Mgr.Norman Bauer

KBRV—Soda Springs—1957

Frequency: 540 Kc.....Power: 500 Watts, d.
 Owned ByJ. C. Wallentine
 Address.....98 W. 2nd South
 Tel.: 547-3307ABC-KBS-MBS
 General Manager.....J. C. Wallentine
 Station Manager.....R. Bruce
 Chief Engineer.....J. Davis

KS KI—Sun Valley—1960

Freq. 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Radio Sun Valley, Inc.
 AddressHotel Boise, Boise, Ida.
 Tel.: 3131Independent
 President.....R. L. Hagadone

KEEP—Twin Falls—1946

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By.....Radio Scales Corp.
 Address.....P. O. Box 511
 Tel.: 733-7512KBS
 Station Rep.Feltis, Dove, Cannon
 President, Gen. Mgr.R. W. Burden, Jr.
 Asst. Manager.....W. F. Denney
 Chief Engineer.....Walt Snow
 Owners of: KFHA, Tacoma, Wash.

KLIX—Twin Falls—1946

Frequency: 1310 Kc.....Power: 1000 Watts
 OwnedKLIX Corp.
 Business Address...Eastland & Elizabeth Ave.
 Tel.: REdwood 3-5840ABC
 PresidentG. Hatch
 V.P., Gen. Sta. Mgr.....G. O. Glasmann
 Program Director.....L. Walton
 Chief Engineer.....Dennis Lowe

KTFI—Twin Falls—1928

Frequency: 1270 Kc...Power: 5000 d., 1000 n.
 Owned-Operated By.....Radio Bcstg. Corp.
 Address.....241 Main Ave. W
 Tel.: 733-3381NBC
 Sta. Reps.....Weed; Wagner
 Pres., Gen., Sta. Mgr.....F. M. Gardner
 Chief Engineer.....Carl Norris

KWEI—Weiser—1947

Frequency: 1260 Kc....Power: 1000 Watts d.
 Owned ByOxbow Bcst. Co.
 AddressBox 791
 Tel.: 549-0886Independent
 Station Representatives.....Hopewell; Moore
 President, Ch. Eng.....Edwin C. Miller

Pop.: 10,275,000
Families: 3,161,000

Illinois

Radio Homes: 3,089,000
AM Stas. in State: 110

WOKZ—Alton—1948

Frequency: 1570 Kc. Power: 1000 Watts, d.
Owned-Oper. By.....Palen Bcstg. Corp.
AddressGodfrey Road
Tel.: 466-3535Independent
PresidentEdward N. Palen
General Comm. Mgr.Herman T. Bunyan
Station Mgr., Prog. Dir.....R. Wayne Cox
Chief Engineer.....Nicholas Bono

WRAJ—Anna—1957

Frequency: 1440 Kc. Power: 500 Watts
Owned.....Anna Bcstg. Co., Inc.
AddressAnna Hotel
Tel.: 1440Independent
Sta. Representative.....Bernard Howard
President.....Pierce E. Lackey
Gen. Mgr., Ch. Engr.....Donald C. Michel

WKKD—Aurora—1960

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By.....Russell G. Salter
Address1880 Plain Ave.
Tel.: 898-1580Independent
Station Rep.Gill-Perna
President, Sta. Mgr.Russell G. Salter
Sales Prom. Mgr., Prog. Dir.Rog Shales
Chief EngineerWilliam H. Wardle
Owners of: WBEL, S. Beloit; WIXN, Dixon;
KCLN, Clinton; WKKD, Aurora, Ill.

WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 1 Kw. d. 500 n.
Owned ByWMRO, Inc.
Business-Studio Address.....184 River St.
Tel.: TW 7-4215Independent
PresidentVincent G. Cotey
Station ManagerBen A. Oswald
Commercial ManagerCharles V. Hunter
Prog. Dir.....Jeanne M. Doran
Chief EngineerJ. R. Ktiner

WRMS—Beardstown—1959

Frequency: 790 Kc. Power: 500 Watts
Owned By.....Beardstown Bcstg., Inc.
Address108 East Main St.
Tel.: 790KBS-MBS
President, Gen. Mgr.R. W. Sudbrink
Station ManagerBurl Lauter
Chief Engineer.....O. D. Kost

WIBV—Belleville—1947

Frequency: 1260 Kc. Power: 1000 Watts, d.
Owned-Operated ByBelleville Bcstg. Co.
AddressRoute 159 at Mulligan Lane
Tel.: AD 3-5000Independent
RepresentativeIndie Sales
President, Gen. Mgr.John W. Lewis
Commercial Manager.....H. Glenn Deifendall
Program DirectorRobert A. Armstrong
Chief Engineer.....Marvin Molring

WJBC—Bloomington—1924

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Bloomington Bcstg. Corp.
Address209 E. Washington
Tel.: 825-2078ABC
Newspaper Affil.....Daily Pantagraph
RepresentativePearson
President.....Loring C. Merwin
Vice President.....Vernon A. Nolte
Station Manager.....Timothy R. Ives
Commercial Manager.....John McDermott
Program Dir.....Don Newberg
Chief Engineer.....Ted Bailey

WKRO—Cairo—1942

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By...Cairo Broadcasting Co.
Business AddressBox 311
Tel.: 1490Independent
General, Comm. Manager...Merrill C. Currier

WBYS—Canton—1947

Frequency: 1560 Kc. Power: 250 Watts
Owned-Operated By....Fulton Cty. Bcstg. Co.
Address1000 East Linn St.
Tel.: 647-1560ABC, KBS
News Affil....Daily Ledger; News-Advertiser
President.....Harriett B. Winsor
General ManagerCharles E. Wright
Program DirectorBruce Bagg
Commercial Mgr.....Jean Marconnet
Chief EngineerLarry Caldwell

WCIL—Carbondale—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
Owned-Operated By...Southern Illinois Bcstg.
Business-Studio Address.....218 W. Main St.
Tel.: 457-8114ABC
General Manager.....Paul F. McRoy
Commercial Manager.....Larry Doyle
Program DirectorPaul H. McRoy
Chief Engineer.....Pat Burns

WROY—Carmi—1948

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. ByCarmi Bcstg Co.
AddressU. S. Route 460
Tel.: 382-4161Independent
Gen., Sta. Mgr.....S. A. Hassan
Chief EngineerL. Bradley

WCAZ—Carthage—1921

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By...Superior Bcstg. Service, Inc.
Address502 Wabash Ave.
Tel.: 357-3128Independent
Station Rep.Spot Time Sales
ManagerJerry Nutt

In Chicago

... the Adler Planetarium and Astronomical Museum is the first planetarium built in the Western Hemisphere and contains the world's finest collection of ancient astronomical instruments. Here, a lecturer can reproduce the majestic drama of the heavens—past, present and future—over a simulation of Chicago's famed skyline



In Chicago—WGN Radio

reaches more homes and cars** than any other Chicago radio station!*

*NCS—1961

**Chicago Auto Radio Audience Survey—1961



—the most respected call letters in broadcasting

Join the Broadcast Pioneers—wear your pin with pride

WGN IS CHICAGO

WCNT—Centralia—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.
Owned By Four County Bcstrs.
Address Centralia
Tel.: 532-1885 Independent
President Ed Palen
General Manager Jim Palen
Commercial Manager Jim Brown
Program Director Bruce G. Morrison
Publicity Director Edward J. Briley
Chief Engineer R. Millmaker
Owners of: WOKZ-AM-FM, Alton, Ill.

WDWS—Champaign—1937

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owner.... The Champaign News Gazette, Inc.
Business Address 48 Main St.
Tel.: 356-1855 CBS
Newspaper Aff. News-Gazette
Representative The Meeker Co.
President Mrs. Helen M. Stevick
Gen., Sta. Mgr. Larry Stewart
Program Dir. Constance Vogt
Chief Engineer Merle Sears

WEIC—Charleston—1954

Frequency: 1270 Kc. Power: 1000 Watts
Owned By Friendly Bcstrs., Inc.
Address Charleston, Ill.
Tel.: DI 5-2149 KBS
Pres., Gen. Mgr. William Kepper
Station, Sales Promo. Manager. James L. Seed
Program Director Jerry Porter
Chief Engineer Andrew Kirk

WAIT—Chicago—1941

Frequency: 820 Kc. Power: 5000 Watts
Owned By WAIT Radio
Bus.-Studio Address 188 W. Randolph St.
Tel.: FR 2-0660 Independent
Station Rep. Gill-Perna
Executive Director Maurice Rosenfield
General, Station Mgr. Frederick G. Harm
Program Director John Cleary
Publicity Director Fred Livingston
Chief Engineer Harry Berg

WBBM—Chicago—1923

Frequency: 780 Kc. Power: 50,000 Watts
Owned-Operated By CBS, Inc.
Address 630 N. McClurg Ct.
Tel.: WH 4-6000 CBS
Sta. Rep. CBS Spot Sls.
V.P., Gen Mgr. E. H. Shomo
Sales Manager John J. Burke
Sales Promotion Manager Arthur Barnes
Publicity Director Paul Lazzaro
Program Director Len Schlosser
Production Manager Kenneth Carbonel
Chief Engineer William Fligel

WBEE—Chicago—1955

Frequency: 1570 Kc. Power: 1000 Watts
Owned By Continental Broadcasting

Address 75 E. Wacker Drive
Tel.: Randolph 6-6842 Independent
Station Representative Continental Bcstg.
President O. Wayne Rollins
General Manager Harry Wilber
Opera Mgr. Bill German
Chief Engineer J. R. Burdeau

WCFL—Chicago—1926

Frequency: 1000 Kc. Power: 50,000 Watts
Owned Chicago Federation of Labor
Business-Studio Address 666 Lake Shore Dr.
Tel.: MO 4-2400 Independent
Station Representative McGavren-Guild
President William A. Lee
Station Manager Thomas E. Haviland
Program Director Bob Finnegan
Chief Engineer Jack McKay

WCRW—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Josephine A. White
Address 2756 Pine Grove Ave.
Tel.: EA 7-6860 Independent
General Manager J. A. White

WEDC—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Emil Denmark, Inc.
Address 3860 W. Ogden Ave.
Tel.: CR 7-4100 Independent
President Emil Denmark
General, Comm. Mgr. Bill Mack
Chief Engineer Edward Jacker

WGN—Chicago—1924

Frequency: 720 Kc. Power: 50,000 Watts
Owned-Operated By WGN, Inc.
Address 2501 Bradley Place
Tel.: LA 8-2311 Independent
Newspaper Affiliation .. The Chicago Tribune
Representative Edward Petry
President J. Howard Wood
Exec. V.P., General Mgr. Ward L. Quaal
Station Manager Charles E. Gates
Promotion Manager James G. Hanlon
Program Director Robert Bradford
Publicity Director Dan Calibraro
Dir. of Engineering Carl J. Meyers
Owners of: KDAL, Duluth, Minn.

WIND—Chicago—1927

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By Westinghouse Bcstg. Co.
Business Address 400 N. Michigan Ave.
Tel.: Whitehall 4-2170 Independent
Representative AM Radio Sales
President Donald H. McGannon
Vice President Ralph L. Atlass
Station Manager Edward Wallis
Commercial Manager Don Frost
Program Director Guy Harris
Nat'l Sales Coordinator John P. Holland
Advertising, Prom. Mgr. Paul N. Lindsay
Publicity Director Dick Newton

Chief Engineer.....Kenneth C. Shirk
Owners of: WOWO, Fort Wayne, Ind.; WBZ-AM-FM-TV, Boston, Mass.; KYW-AM-FM-TV, Cleveland, O.; KDKA-AM-FM-TV, Pittsburgh, Pa.; WJZ-TV, Baltimore, Md.; WINS, New York, N. Y.; KPX-TV, San Francisco, Calif.

WJJD—Chicago—1924

Frequency: 1180 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....Plough Bcstg. Co.
Address.....230 N. Michigan Ave.
Tel.: ST 2-5466.....Independent
Representative..Radio-TV Representatives, Inc.
President.....Harold R. Krelstein
V.P., General Manager....Frederick G. Harm
Commercial Manager.....Alfred Grosby
Program Director.....Mel Hall
Chief Eng......Walter F. Myers
Owners of: WCAO, Baltimore; WPLO, Atlanta; WMPB, Memphis; WCOP, Boston.

WAAF—Chicago—1922

Frequency: 950 Kc....**Power:** 1000 Watts, d.
Owned-Operated By.....Cornbelt Publishers
Business Address.....221 N. LaSalle St.
Tel.: RA 6-1932.....Independent
Newspaper Affil......Drovers Journal
Station Representative.....Bolling Co.
President.....H. Thieman
General Manager.....Thomas L. Davis
Program Director.....William Grabau
Publicity Director.....Fred Livingston
Chief Engineer.....Carl W. Ulrich

WLS—Chicago—1924

Frequency: 890 Kc.....**Power:** 50,000 Watts
Owned-Operated By.....WLS, Inc.
Business Address.....360 N. Michigan Ave.
Tel.: STATE 2-2002.....ABC
Representative.....Blair Radio
President.....Ralph W. Beaudin
Commercial Manager.....Armand J. Belli
Program Director.....Gene Taylor

WMAQ—Chicago—1922

Frequency: 670 Kc.....**Power:** 50,000 Watts
Owned-Operated By..National Bcstg. Co., Inc.
Business-Studio Address...Merchandise Mart
Tel.: SU 7-8300.....NBC
Station Representative.....NBC Spot Sales
President (NBC).....Robert E. Kintner
V.P. (NBC), Gen. Mgr......Lloyd E. Yoder
Sales Manager.....Robert McAuliffe
Station Manager.....John M. Keys
Adv., Sales Promotion Mgr.....Chet Campbell
Program Director.....Howard Keegan
Publicity Director.....Dan Anderson
Chief Engineer.....W. C. Prather

WBBI—Chicago—1926

Frequency: 1110 Kc.....**Power:** 5,000 Watts, d.
Owned By.....Moody Bible Institute
Address.....820 N. La Salle St.
Tel.: Michigan 2-1570.....Independent
Station Manager.....W. E. Mayfield
Program Director.....John Rader
Publicity Director.....John Raymond
Chief Engineer.....A. P. Frye
Owners of: WDLM, E. Moline, Ill.; WBBI-FM, Chicago, Ill.; WGRF-FM, Cleveland, O.

WSBC—Chicago—1925

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By...WSBC Bcstg. Co., Inc.
Business-Studio Address..2400 W. Madison St.
Tel.: MO 6-9060.....Independent
Pres., Gen. Mgr., Ch. Eng......Louis B. Lee
Comm. Mgr......Margaret Strasser
Sales Promotion Mgr......Daniel R. Lee
Program Director.....Roy J. Bellavia
Publicity Director.....Robert J. Lee

WYNR—Chicago—1924

Frequency: 1390 Kc.**Power:** 5,000 Watts d.
Owned By.....McLendon Corp.
Address.....2708 W. Washington Blvd.
Tel.: SA 2-1700.....Independent
Station Representative.....H-R Reprs.
General Manager.....J. G. Schatz
Program Director.....Floyd Brown

WCGO—Chicago Heights—1959

Frequency: 1600 Kc.....**Power:** 1000 Watts
Owned By.....South Cook Bcstg., Inc.
Address.....119 Olympia Plaza
Tel.: Skyline 6-6100.....Independent
President, Gen. Mgr......A. V. Santucci
Commercial Manager.....Anthony D'Amico
Chief Engineer.....Walter R. Lorenc

WMPP—Chicago Heights—1962

Frequency: 1470 Kc. ...**Power:** 1,000 Watts d.
Owned By.....Seaway Broadcasting Corp.
Address.....825 E. Drexel Sq., Chicago
Tel.: HY 3-4262.....Independent
President, General Mgr......William Martin

WHFC—Cicero—1923

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By.....WHFC, Inc.
Address.....3350 S. Kedzie Ave.
Tel.: CL 4-7411.....Independent
Owners.....Leonard & Phil Chess
Gen. Program Mgr......M. E. Clifford
Station, Publicity Director.....F. Summers
Chief Engineer.....E. Jacker

WHOW—Clinton—1947

Frequency: 1520 Kc.....**Power:** 5000 Watts d.
Owned-Operated By...Cornbelt Bcstg. Co.
Business Address.....401½ S. Side Sq.
Tel.: 935-2161.....Independent
Representative.....Holman
President.....J. R. Livesay
V.P., General Manager.....Rolland O. Looper

WDAN—Danville—1938

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Northwestern Pub. Co.
Address.....1500 N. Washington
Tel.: 442-1700.....CBS
Newspaper Affiliation.....Commercial-News
Station Representative.....Jack Masla
General Manager.....Robert J. Burow
Sta. Mgr......Max Shaffer

Commercial Manager John Eckert
 Program Director Honore Ronan
 Chief Engineer Norlyn Dossey
 Owners of: WHEC-AM-TV, Rochester; WINB-AM-TV, Binghamton.

WITY—Danville—1953

Frequency: 980 Kc. Power: 1 Kw.
 Owned Vermilion Bcstg. Corp.
 Address P. O. Box 142
 Tel.: 446-1312 MBS
 Representative Gill-Perna
 President Gilbert E. Metzger
 General Manager Elzer Marx
 Commercial Manager John Williamson
 Program Director Barry Katz
 Chief Engineer Taylor Clawson
 Owners of: WITZ, Jasper, Ind.

WDZ—Decatur—1921

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned By Mid-States Bcstg. Co.
 Business-Studio Address 265 S. Park St.
 Tel.: 423—9744 MBS
 Representative Peters, Griffin, Woodward
 Pres., Gen. Mgr. Frank C. Schroeder, Jr.
 Commercial Manager B. J. Smith
 Asst. Mgr., Program Director .. Harry Michaels
 Chief Engineer Clifford V. Hahn

WSOY—Decatur—1925

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By Illinois Bcstg. Co.
 Address 1100 E. Pershing Road
 Tel.: 877—5371 CBS
 Newspaper Affiliation. Decatur Herald & Review
 Representative Weed
 President Frederick W. Schaub
 Vice President Merrill Lindsay
 Station Manager Robert B. King
 Program Director H. Downey Hewey
 Chief Engineer Jules Robinett
 Owners of: WSOY-FM, Decatur; WSEL-FM, Effing-
 ham; WVLN-AM-FM, Olney. All Ill.

WLBK—De Kalb—1947

Frequency: 1360 Kc. Power: 1,000 Watts d.
 Owned-Oper. By. DeKalb Radio Studios, Inc.
 Business-Studio Address 711 N. First St.
 Tel.: 758-3485 Independent
 Pres., Gen. Mgr. George C. Biggar
 Commercial Manager Richard M. Hubbell
 Program Director R. C. Brown
 Chief Engineer W. Dean Clayton

WIXN—Dixon—1961

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned By Russell G. Salter, Inc.
 Address 1460 College Ave.
 Tel.: 283-1811 Independent
 President Lloyd Burlingham
 General Manager Robert L. Harris
 Operations Mgr. Ronald Bushaw
 Commercial Mgr. Bill J. Crandall
 Chief Engineer Frank Baker

WDQN—Du Quoin—1951

Frequency: 1580 Kc. Power: 250 Watts
 Owned-Oper. By DuQuoin Bcstg. Co.
 Address Music Center
 Tel.: LI 2-3894 Independent
 Sta. Representative Devney Organization
 Pres., Gen. Mgr. M. R. Lankford
 Comm. Sales Prom. Mgr. Gene Showalter
 Chief Engineer W. W. Beacham

WDLM—East Moline—1960

Frequency: 960 Kc. Power: 1 Kw. d.
 Owned By Moody Bible Inst., of Chicago
 Address RFD, Coal Valley, Ill.
 Tel.: Orion, Ill. Independent
 Manager W. E. Mayfield
 Station Manager Dean L. Sippel
 Chief Engineer Earl Kesselhuth

WBBR—East St. Louis—1935

Freq.: 1490 Kc. Power: 500 Watts d. 250 n.
 Owned By Stanlin, Inc.
 Address ... Broadview Hotel, 421 E. Broadway
 Tel.: BRidge 1-4625 ABC
 Sta. Representative. Good Music Broadcasters
 President Louis Strick
 General Manager George Lasker
 Program Dir. Dan Stengel
 Chief Engineer Erle White

WCRA—Effingham—1947

Frequency: 1090 Kc. Power: 250 Watts, d.
 Owned-Operated By Effingham Bcstg. Co.
 Address 110 N. Banker St.
 Tel.: 1090 Independent
 Station Rep. Devney Organization
 President Joseph E. McNaughton
 General Sta. Mgr. Charles G. Pettit
 Sales Promotion Mgr. Donald W. Springer
 Program Director Larry Wilson
 Publicity Director Zona B. Davis
 Chief Engineer Randall Moody

WRMN—Elgin—1949

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Oper. By The Elgin Bdcstg Co.
 Address 18½ Douglas Ave.
 Tel.: SH 1-7700 Independent
 News Affil. Pekin Times, Yuma Sun
 Representative Devney Organization
 Pres., Gen. Mgr. J. Richard Sutter

WEAW—Evanston—1946

Frequency: 1330 Kc. Power: 5 Kw. d.
 Owned No. Shore Bcstg. Co., Inc.
 Address 1700 Central St.
 Tel.: UN 4-7600 Independent
 Station Representative Weed
 Pres., Gen. Mgr. Edward A. Wheeler
 Commercial Manager James Nortinson
 Program Director Doris Peterson
 Chief Engineer Fred Weis

WNMP—Evanston—1946

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Semrow Broadcasting Co.
 Address.....1710 Orrington Ave.
 Tel.: GR 5-1590.....Independent
 Station Representative Broadcast Time Sales
 President.....Otto Semrow
 General. Sta. Mgr.William Bishop
 Commercial Manager.....John K. Thoreson
 Chief Engineer.....Eugene Cummings

WFIW—Fairfield—1953

Frequency: 1390 Kc. Power: 1,000 Watts d.
 Owned-Oper. By...Wayne County Bcstg. Co.
 Address.....Box 72
 Tel.: 2159.....KBS
 Representative.....Grant Webb
 Partners.....T. S. Land, B. Davidson
 General Manager.....Thomas S. Land
 Commercial Mgr.....Garnet Williams
 Program Director.....Bill Arthur
 Publicity Director.....Darrell Linne
 Chief Engineer.....Gil Wallace
 Owners of: WJBD, Salem, Ill.; WMFT, Terre
 Haute, Ind.

WFRL—Freeport—1947

Frequency: 1570 Kc. Power: 5000 Watts d.
 Owned By.....Triad TV Corp.
 Business-Studio Address....9 N. Chicago Ave.
 Tel.: Adams 2-5171.....Independent
 Station Representative.....Spot Time Sales
 President.....C. Wayne Wright
 General Mgr.....Richard A. Carroll
 Chief Engineer.....LaVerne G. Bawinkel

WAIK—Galesburg—1957

Frequency: 1590 Kc. Power: 5000 Watts d.
 Owned By.....Webster Bcstg. Co.
 Address.....36 Park Plaza
 Tel.: 342-3161.....ABC
 Sta. Representative.....Burn-Smith Co.
 President, Gen. Mgr.F. C. Webster, Jr.
 Comm., Sales Promo. Mgr.Jean Pickrel
 Program Director.....Woody Worley
 Publicity Director.....Richard Siko
 Chief Engineer.....Carl Martin

WGIL—Galesburg—1938

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By...Galesburg Bcstg. Co., Inc.
 Address.....60 S. Kellogg
 Tel.: 342-5131.....MBS
 Newspaper Affiliation.....Register Mail
 President.....William C. Pritchard
 Gen. Sta. Mgr.Roger Coleman
 Program Director.....Dale Adkins
 Chief Engineer.....James Thompson

WGNU—Granite City—1961

Frequency: 920 Kc. Power: 500 Watts d.
 Owned By.....Tri-Cities Bcstg. Co.
 Address.....Granite City
 Tel.: Granite City.....Independent
 General Manager.....Chuck Norman

WEBQ—Harrisburg—1923

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....First Trust Assoc.
 Address.....100 E. Poplar St.
 Tel.: Clearbrook 3-7032.....KBS
 Gen.-Station-Comm. Mgr.....Inglls M. Taylor
 Sales Prom. Manager.....Edward Topper
 Program Director.....Norma Slaton
 Publicity Director.....Dorice Turner
 Chief Engineer.....Harvey H. Slaton

WMCW—Harvard—1955

Frequency: 1600 Kc. Power: 500 Watts
 Owned By.....Esther Blodgett
 Address.....205 E. Brainard
 Tel.: Harvard.....Independent
 c/o.....Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Egyptian Bcstg. Co.
 Business Address.....P.O. Box 179
 Tel.: WI 2-2181.....MBS-KBS
 Station Representative.....Hal Holman
 President.....Charles R. Cook
 General. Sta. Mgr.W. Robert Cook
 Sales Promotion Manager....Fred Simmons
 Program Director.....Shirley Cook Bauman
 Publicity Director.....Frank Samuel
 Chief Engineer.....Ben E. Orf

WJIL—Jacksonville—1961

Frequency: 1550 Kc. Power: 1 Kw. d.
 Owned By.....Donald E. Udey
 Address.....E. Morton Road
 Tel.: 245-5119.....Independent
 General Manager.....Donald E. Udey

WLDS—Jacksonville—1941

Frequency: 1180 Kc. Power: 1000 Watts d.
 Owned..Jacksonville Radio & TV Bcstg. Corp.
 Business Address.....Fox Theatre Bldg.
 Tel.: 245-7171.....Independent
 Newspaper Affil.....Journal-Courier
 Station Representative.....Hal Holman
 President.....Robert Fay
 General Manager.....R. Karl Baker
 Program Director.....Raymond Wells
 Publicity Dir.....Marie Barton
 Chief Engineer.....G. J. Cassens

WJBM—Jerseyville—1959

Frequency: 1480 Kc. Power: 500 Watts
 Owned By.....Tri-County Broadcasting Co.
 Address.....Box 130
 Tel.: 1214.....KBS
 Owner & Gen. Mgr.....B. Meyer

WJOL—Joliet—1926

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WJOL, Inc.
 Business-Studio-Transmitter...601 Walnut St.
 Tel.: 726-4761.....Independent
 Station Representative...Devney Organization
 Pres., Gen. Mgr.....Joseph F. Novy
 Prog. Dir.....Eileen Caron
 Station Mgr., Chief Engineer.....J. Cerny

WKAN—Kankakee—1947

Frequency: 1320 Kc..Power: 1 Kw. d., 500 W.n.
Owned-Operated By.....WKAN Radio, Inc.
Business Address.....183 N. Schuyler Ave.
Tel.: WElls 3-6533.....Independent
Newspaper Affiliation.....Daily Journal Co.
Station Rep.....Radio TV Rep.
President.....Burrell Small
General Manager.....Bruce Brown
Station Manager.....Robert Hawkins
Chief Engineer.....Richard Eckels
Owners of: WRRR, Rockford, Ill.; KKIS, Pittsburg,
Calif.; WQUA, Moline, Ill.

WKEI—Kewanee—1952

Freq.: 1450 Kc....Power: 500 W. d., 100 W n.
Owned By:.....Kewanee Bcstg. Co.,
Address.....Hotel Kewanee
Tel.: 4471.....Independent
Station Representative.....Devney Org.
President, Gen. Mgr.....George Walker
Commercial Manager.....Tom Kiernan
Program Director.....Eldon Q. Johnson
Chief Engineer.....James B. Kidd

WTAQ—La Grange—1950

Frequency: 1300 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....S & S Bcstg. Co.
Address.....Box 408
Tel.: FL 2-1300.....Independent
Station Rep.....Charles Bernard
President, Gen. Mgr.....Charles Sebastian
Station Manager.....Arthur L. Schlaman
Commercial Manager.....Margaret Burger
Sales Promotion Mgr.....Ralph Faucher
Program, Publicity Dir.....Win Jolly
Chief Engineer.....F. Patrick Nugent

WLPO—La Salle—1947

Frequency: 1220 Kc....Power: 1000 Watts d.
Owned By.....La Salle County Bcstg. Corp.
Address.....P.O. Box 215
Tel.: (815) 223-3100.....Independent
Newspaper Affiliation.....Daily News Tribune
Representative.....Grant Webb
President.....Peter Miller
General Manager.....Bill Dahlsten
Program Director.....Gerald Peterson
Chief Engineer.....Lawrence McCann

WAKO—Lawrenceville—1959

Frequency: 910 Kc....Power: 500 Watts, d.
Owned By.....Lawrenceville Bcstg. Co.
Address.....Box 210
Tel.: 910.....Independent
Station Rep.....Devney Organization
President, Gen. Mgr.....Stuart K. Lankford
Program Director.....Dick Fox
Chief Engineer.....Carl Shannon

WPRC—Lincoln—1951

Frequency: 1370 Kc....Power: 500 Watts d.
Owned-Oper. By.....Prairie Radio Corp.
Address.....P. O. Box 37
Tel.: 732-4370.....MBS
Pres., Gen. Mgr.....Ray F. Knochel
Station Manager.....E. Layman

WSMI—Litchfield—1950

Frequency: 1540 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Mid-Illinois Bcstg. Co.
Address.....Box 241
Tel.: 324-2345.....MBS
Pres., Gen. Mgr.....Hayward L. Talley

WLUV—Loves Park—1962

Frequency: 1520 Kc....Power: 500 Watts d.
Owned By.....Loves Park Bcstg. Co.
Address.....P.O. Box 2201
Tel.: 876-2337.....Independent
Owner, General Mgr.....Angelo J. Salvi
Commercial Manager.....Robert Greene

WKAI—Macomb—1947

Frequency: 1510 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WKAI Bcstg. Co.
Address.....113 E. Carroll St.
Tel.: Temple 3-4129.....Independent
Newspaper Affiliation.....Daily Journal
President.....William H. Rudolph
General Manager.....D. Naber

WGCH—Marion—1949

Frequency: 1150 Kc....Power: 5000 Watts d.
Owned-Operated By.....Marion Bcstg. Co.
Business Address.....P. O. Box 311
Tel.: WYandotte 3-8102.....Independent
President.....George W. Dodds
Gen. Mgr., Prog. Dir.....Jim Duncan
Commercial Manager.....Ina S. Trammell
Chief Engineer.....Robert Feurer

WLBH—Mattoon—1946

Frequency: 1170 Kc....Power: 250 Watts d.
Owned-Operated By.....Mattoon Bcstg. Co.
Bus.-Studio Address.....1632½ E'way Ave.
Tel.: AD 4-6464.....Independent
Station Rep.....Holman
President, Gen.-Station Mgr.....J. R. Livesay
Commercial Manager.....Ken Wooddell
Sales Prom. Mgr.....Robert Veech
Program Director.....Ken Jakle
Chief Engineer.....Ray Livesay

WMOK—Metropolis—1951

Frequency: 920 Kc....Power: 1,000 Watts d.
Owned-Oper. By.....Fort Massac Bcstg. Co.
Business Address.....409 Ferry St.
Tel.: 2106.....KBS
Sta. Representative.....Grant Webb
President.....W. Tiner
Sta., Sales Prom. Manager.....V. G. Smith
Prog. Dir., Ch. Engineer.....Ben Smith

WQUA—Moline—1946

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Moline
Address.....1319 Fifth Ave.
Tel.: 764-6727.....Independent
Newspaper Affil.....Kankakee Daily Journal
Representative.....Geo. P. Hollingsbery Co.
President.....Len H. Small

ILLINOIS

General Manager.....G. La Verne Flambo
Station Manager.....J. Maxim Ryder
Program Director.....Donald L. Hanley
Chief Engineer.....Harold Higby
Owners of: WKAN, Kankakee, Ill.; KKIS, Pitts-
burg, Calif.; WRRR, Rockford, Ill.

WRAM—Monmouth—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned By.....Prairieland Bcstrs.
Address.....First & Main St.
Tel.: 666.....Independent
Gen. Mgr.....Stephen P. Bellinger
Comm. Mgr.....Richard V. Taber
Chief Engineer.....Fred Hoy

WVMC—Mt. Carmel—1948

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Jel-Co Radio
Address.....N. Cherry Road
Tel.: 262-5111.....KBS
Station Representative.....Burn-Smith
President, Gen. Mgr.....John F. Hurlbut
Program Director.....Robert A. Clark
Chief Engineer.....Dave Winslow

WMIX—Mt. Vernon—1946

Frequency: 940 Kc. . . Power 5,000 Watts, d.
Owned-Oper. By...Mt. Vernon Radio & TV Co.
Address.....Mitchell Bldg.
Tel.: 242-3500.....Independent
Station Rep.....Pearson
President.....John Russell Mitchell
General, Station Mgr.....Robert L. Whitaker
Commercial Manager.....Fred A. Mosimann
Chief Engineer.....William R. Schmidt

WINI—Murphysboro—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned-Oper. By...Martha D. & Robert M. Rapp
Business Address.....1602 Elm St.
Tel.: 687-1420.....KBS
Gen., Sta. Mgr.....Jay Goble

WIOK—Normal—1962

Frequency: 1440 Kc.....Power: 1,000 Watts d.
Owned By.....McLean County Bcstg. Co.
Address.....P.O. Box 1440
Tel.: 378-2621.....MBS
Station Representative.....Hal Holman
President.....Robert W. Sudb-ink
General Manager.....Ron Gallina
Program Director.....Thom Brown
Chief Engineer.....O. D. Kost

WOPA—Oak Park—1950

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Village Bcstg. Co.
Address.....408 S. Oak Park Ave.
Tel.: ES 8-4653.....Independent
Representative.....Howard
President.....E. Sonderling
General Manager.....Al Michel
Program Director.....Don Lucki
Chief Engineer.....Sidney Schneider
Owners of: WDLA, Memphis; KDIA, Oakland;
WOPA-FM; KFOX, Long Beach.

WVLN—Olney—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Operated By.....Illinois Bcstg.
Address.....302½ Main St.
Tel.: EX 3-2156.....Independent
Newspaper Affil.....Lindsay, Schaub Newsp.
Sta. Representative.....Holman
Pres.....Fred W. Schaub
General, Comm. Mgr.....Charles R. Griggs
Prog. Dir.....Joe Kosack
Chief Engineer.....Donald Schnell
Owners of: WSOY, Decatur, Ill.

WCMY—Ottawa—1952

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Operated By.....Carl H. Meyer
Address.....417 W. Madison St.
Tel.: Hempstead 3-1430.....Independent
Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer
Program Director.....Michael Ross

WPRS—Paris—1951

Frequency: 1440 Kc.....Power: 1,000 Watts, d.
Owned-Operated By.....Paris Bcstg. Corp.
Address.....Box 262
Tel.: 5-0153.....Independent
Pres., Gen. Mgr.....Adlai C. Ferguson, Jr.
Prog. Dir.....John Powell
Publicity Dir.....Gene Tyler
Chief Engineer.....Wayne Lemen

WSIV—Pekin—1946

Frequency: 1140 Kc.....Power: 1000 Watts d.
Owned By.....F. F. McNaughton
Business Address.....15 South Capitol St.
Tel.: 346-2134.....Independent
Sta. Representative.....Pearson
Pres., Gen. Mgr.....F. F. McNaughton
Sta. Mgr., Pub. Dir.....George C. Udry
Chief Engineer.....Lowell Lovely

WAAP—Peoria—1960

Frequency: 1350 Kc.....Power: 1000 Watts
Owned By.....Peoria Bcstg.
Address.....Box 1350
Tel.: 674-9113.....NBC
Sta. Rep.....Venard, Torbet & McConnell
President.....John Cleary
General Manager.....Ray Diaz

WIRL—Peoria—1948

Frequency: 1290 Kc.....Power: 5000 Watts
Owned By.....Kankakee Daily Journal
Address.....121 N.E. Jefferson Ave.
Tel.: 674-9239.....Independent
Station Rep.....McGavren/Guild
Gen. Sta. Manager...Howard H. Frederick
Comm., Sales Prom. Manager, Morton E. Cantor
Program Director.....Volney E. Lamb, Jr.
Chief Engineer.....Duane Reifsteck

WMBD—Peoria—1927

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midwest Television, Inc.
Address.....212 S.W. Jefferson Ave.

Tel.: 676-0711CBS
 Newspaper Affil. Lindsay-Schaub Newspapers
 Reprs. Peters, Griffin, Woodward, Inc.
 President August C. Meyer
 General Manager William L. Brown
 Asst. Station Manager Edward Peters
 Exec. V.P. Guy Main
 Operations, Publicity Mgr. John Ketterer
 Chief Engineer George Pyle
 Owners of: WMBD-TV; WCLA-TV, Champaign.

WPEO—Peoria—1946

Frequency: 1020 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio One Corp.
 Address 614-A Main St.
 Tel.: 674-9249 MBS
 Station Representative Gill-Perna
 President Frank Babcock
 Vice President J. W. O'Connor
 General Manager Donald E. McCarty
 Commercial Manager Bill Chambers
 Publicity Director Connie Jones

WBBA—Pittsfield—1954

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned Pike Broadcasting Co.
 Address Pittsfield, Ill.
 Tel.: 650 Independent
 Station Rep. Continental Radio Sales
 President, Gen. Mgr. G. B. Meyer
 Sta. Mgr., Ch. Eng. J. A. Harmon

WZOE—Princeton—1961

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Bureau Broadcasting Co.
 Address Princeton
 Tel.: 2-1013 KBS
 General Manager Jim Wenneker
 Commercial Manager Jack Martin
 Sales Promotion Manager Jerry Anthony
 Chief Engineer David Stone

WGEM—Quincy—1947

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Quincy Bcstg. Co.
 Business-Studio Address Hotel Quincy
 Tel.: 222-6840 ABC
 Newspaper Affiliation ... Quincy Herald Whig
 Station Rep. Adam Young
 President T. C. Oakley
 General Manager Joe Bonansinga
 Comm. Mgr. J. Ben Stewart
 Prog. Dir. Fred Colgan
 Pub. Dir. Hal Heibredner
 Chief Engineer Frank E. Laughlin
 Owners of: WGEM-TV, Quincy, Ill.

WTAD—Quincy—1925

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Lee Bcstg., Inc.
 Address WCU Bldg.
 Tel.: 222-6200 CBS
 Newspaper Affiliation ... Hannibal Courier Post
 Station Rep. Advertising Time Sales
 President, Gen. Mgr. Walter J. Rothschild
 National Sales Mgr. Wayne W. Cribb
 Program Director Hal Barton
 Chief Engineer J. E. Gray
 Owners of: KHQA-TV; WTAD-FM, Quincy, Ill.

WRTL—Rantoul—1962

Frequency: 1460 Kc. Power: 500 Watts
 Owned By Regional Radio Service
 Address P.O. Box 115
 Tel.: Rantoul Independent
 Sales Manager D. Richard Williams
 Program Director John Coleman
 Chief Engineer W. R. Brown

WTAY—Robinson—1956

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Ann Broadcasting Corp.
 Business Address P.O. Box 266
 Tel.: 544-2191 KBS
 Pres., Gen. Mgr. Kathryn A. Duncan
 Station, Comm. Mgr. Jack Weber
 Chief Engineer Harold Vandament

WHBF—Rock Island—1925

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Operated By ... Rock Island Bcstg. Co.
 Address 231 18th St.
 Tel.: 786-5441 CBS
 Newspaper Affiliation ... Rock Island Argus
 Representatives Hyett; Avery-Knodel
 President Ben H. Potter
 V.P., General Manager Leslie C. Johnson
 Asst. Mgr., Dir. Sales Maurice Corken
 Sales Prom. Mgr. Heber Darton
 Program Dir. Frank S. Hicks
 Public Relations Fern Hawks
 Chief Engineer Robert J. Sinnett
 Owners of: WHBF-FM-TV, Rock Island.

WJRL—Rockford—1960

Frequency: 1150 Kc. Power: 500 Watts d.
 Owned By Town and Country Radio, Inc.
 Address 125 N. Church
 Tel.: WO 8-5821 Independent
 President, Gen. Mgr. John R. Livingston
 Chief Engineer Gerald DeVore

WRCK—Rockford—1929

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By Rockford Broadcasters, Inc.
 Address 1100 Tamarack Lane
 Tel.: 399-2233 ABC
 Newspaper Affil. ... Rockford Newspapers, Inc.
 Representative H-R
 President E. K. Todd
 General, Comm. Manager ... David W. Salisbury
 Assistant Mgr. Maurice P. Owens
 Publicity Director Ralph Reynolds
 Chief Engineer Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Operated by Radio Rockford, Inc.
 Address 113 S. Court St.
 Tel.: 968-1869 Independent
 Newspaper Affil. Kansas Daily Journal
 Representative Radio-TV Reprs.
 President Burrell L. Small
 General, Comm. Mgr. Ward W. Hartman
 Program Director H. Irving Tingley
 Chief Engineer Clyde Downing

WGSB—St. Charles—1961

Frequency: 1480 Kc..Power: 1 Kw. d., 500 W. n.
 Owned ByFox Valley Bcstg. Co.
 Address1215 Fern Ave.
 Tel.: 584-8820MBS
 General ManagerWilliam M. Evans
 Commercial ManagerHomer Hanlon
 Program DirectorJoe Barrie
 Publicity DirectorThelma Petrie
 Chief EngineerRobert Roehrig

WJBD—Salem—1956

Frequency: 1350 Kc....Power: 500 Watts, d.
 Owned.....Salem Bcstg. Co.
 Address.....121 S. Walnut St.
 Tel.: 2000KBS
 RepresentativeGrant Webb
 General. Sta. Mgr., Ch. Eng....Bryan Davidson
 Program Dir.Claudine Rush
 Comm., Sales Prom. Manager ..John Scrivner
 Publicity DirectorVivian Eubanks
 Owners of: WFIW, Fairfield: WMET Terre Haute.

WHCO—Sparta—1955

Frequency: 1230 Kc.....Power 250 W.
 Owned....Hirsch Communication Eng. Corp.
 Address..324 Broadway, Cape Girardeau, Mo.
 Tel.: 333Independent
 President.....Robert O. Hirsch
 Station Manager.....Jack Scheper

WCVS—Springfield—1926

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WPFA, Inc.
 Address.....3001 S. Fourth St.
 Tel.: 544-9855ABC
 Station RepresentativeGill-Perna
 President.....J. William O'Connor
 Gen., Comm. ManagerKen Spengler
 Program Director.....James Palmer
 Chief Engineer.....Dick Ashenfelder
 Owners of: KLEE, Ottumwa, Ia.

WMAY—Springfield—1950

Freq.: 970 Kc..Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By.....Lincoln Bcstg. Corp.
 AddressP.O. Box 460
 Tel.: 529-1676NBC
 Station Rep.....McGavren/Guild
 President, Gen. Mgr.....Gordon Sherman
 Commercial Mgr.....John O'Shea
 Program Director.....Syl Blinkin
 Sales Prom. Publicity Dir.....Mel Kampe
 Chief Engineer.....Melvin Feldman

WTAX—Springfield—1930

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WTAX, Inc.
 Business Address.....712 S. 31st St.
 Tel.: 522-4441CBS
 Station RepresentativeJack Masla
 Pres., Gen. Mgr.....Oliver J. Keller
 Commercial Manager.....S. T. Harbison
 Sales Promotion Mgr.Ed Mahoney
 Publicity DirectorBill Berg
 Chief Engineer.....Bill Gustafson

WSDR—Sterling—1949

Frequency: 1240 Kc....500 W. d., 100 W. n.
 Owned-Oper. By.....Blackhawk Bdcstg. Co.
 AddressLawrence Bldg.
 Tel.: 625-3400Independent
 Pres., Gen. Mgr.....Sam Bartlett
 Station, Comm. Mgr.John Rohwer
 Program DirectorGeorge Tierney
 Publicity DirectorVoight Smith
 Chief Engineer.....Ed Fisher

WIZZ—Streator—1953

Frequency: 1250 Kc....Power: 500 Watts d.
 Owned-Oper. By.....Streator Bcstg. Co.
 AddressBox 377
 Tel.: 2-2947Independent
 RepresentativePearson
 Managing PartnerStephen P. Bellinger
 Station ManagerJohn R. Hallstrom
 Asst. ManagerJames A. Mudd
 Program DirectorDwayne Noss
 Chief EngineerVern Buland
 Owners of: WRAM, Monmouth.

WTIM—Taylorville—1949

Frequency: 1410 Kc....Power: 1000 Watts d
 Owned ByCommunity Bcstrs.
 Address.....Hotel Frisini
 Tel.: VAn Dyke 4-3366.....Independent
 RepresentativeContinental
 PresidentRoger Moyer
 General Manager.....W. P. Scott
 Chief EngineerG. Black

WKID—Urbana—1948

Frequency: 1580 Kc....Power: 250 Watts, d.
 Owned-Operated By.....WKID Bcstg. Co.
 AddressP. O. Box 192
 Tel.: 367-5431MBS
 Station RepresentativeSpot Time Sales
 President, Gen. Mgr.....Robert F. Meskill
 Program DirectorTom Brown
 Chief EngineerJack Bobicz
 Owners of: KYSN, Colorado Springs.

WGFA—Watseka—1961

Frequency: 1360 Kc....Power: 1 Kw. d.
 Owned By.....Iroquois County Bcstg. Co.
 AddressBox 68A
 Tel.: Idlewood 2-2488Independent
 PresidentDon Ruth
 General, Station ManagerBob Bivans
 Comm., Sales Promotion Mgr.Del Trudeau
 Program Director.....Ronald Hunt
 Chief EngineerGary Hixson

WKRS—Waukegan—1949

Frequency: 1220 Kc....Power: 1000 Watts d.
 Owned-Operated By.....News-Sun Bcstg. Co.
 Business Address.....P. O. Box 500
 Tel.: 336-7900Independent
 Newspaper Affiliation...Waukegan News-Sun
 RepresentativeDevney Organization
 V.P., General ManagerAlfred F. Sorenson

Assistant Commercial Manager Jerry Cray
 Operations Manager Bob Jones
 Program Director Arlene Byrne
 Chief Engineer Verne Buland
 Owners of: WZIP, Cincinnati, O.

WFRX—West Frankfort—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned. Pyramid Radio Bcstg. & TV Co.
 Address P. O. Box 359
 Tel.: 1300 Independent
 Representative Hal Holman
 President Dr. Guy W. Lambert
 General, Comm. Mgr. Walter C. Schafer

Program, Publicity Director. Fran Booton
 Chief Engineer. Everett T. Kennedy

WBBY—Wood River—1961

Frequency: 590 Kc. Power: 500 W. d.
 Owned By. Madison County Bcstg. Co.
 Address Box 7, Alton, Ill.
 Tel.: 259-1800 MBS
 Station Representative Hal Holman
 President. Robert W. Sudbrink
 General Manager. Lee W. Allerton
 Program Director. Jerry Collins
 Chief Engineer. Robert Gerner
 Owners of: WRMS, Beardstown, Ill.

Pop.: 4,798,000

Families: 1,479,500

Indiana

Radio Homes: 1,440,500

AM Stas. in State: 65

WHBU—Anderson—1923

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By. Anderson Bcstg. Corp.
 Address. 640 Citizens Bank Bldg.
 Tel.: 644-7791 CBS
 President. C. Bruce McConnell
 General Manager. John R. Atkinson
 Chief Engr. W. J. Hecht

Representative Meeker
 President Sarkes Tarzian
 Gen. Mgr. Glenn Van Horn
 Commercial Mgr. C. Raymond Bartlett
 Program Director. William Franzmann
 Chief Engineer. William Wood
 Owners of: WFTV, Bloomington; WPTA-TV,
 Roanoke; WFAM-TV, Lafayette; WTTV-FM,
 Bloomington; WPTH-FM, Ft. Wayne.

WHUT—Anderson—1946

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By. WBOW Radio, Inc.
 Address Box 151
 Tel.: 644-1255 Independent
 Station Representative Weed
 President William O'Connor
 General Manager. John Karr
 Commercial Manager Roger Kiley
 Program Director Richard Eller
 Publicity Director Gene Swindell
 Sales Promotion Manager. Joseph Howard
 Chief Engineer Dick Lange
 Owners of: WBOW, Terre Haute, Ind.

WBNL—Boonville—1950

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By. Boonville Bcstg. Co.
 Address Lynnville Road
 Tel.: 880 KBS-MBS
 Pres., Chief Eng. H. C. Sanders
 Gen., Program Dir. Norman Hall

WBIW—Bedford—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By. Bedford Bcstg. Co.
 Address P. O. Box 127
 Tel.: BRowning 5-7555 Independent
 Sta. Reps. Kentucky Radio Sales; Masla Assoc.
 President Lester G. Spencer
 General, Station Mgr. William M. Quigg
 Commercial Manager Ott Medlock
 Program Director Mike Davison
 Chief Engineer Carl Finger
 Owners of: WKBV-AM-FM, Richmond; WBAT,
 Marion. Both Ind.

WBZI—Brazil—1959

Frequency: 1380 Kc. Power: 500 Watts d.
 Owned By Community Bcstg. Corp., Inc.
 Address P. O. Box 227
 Tel.: 2317 Independent
 President John A. White
 General Manager Casey A. Heckman

WTTS—Bloomington—1949

Freq.: 1370 Kc. Power 5 Kw. d., 500 W. n.
 Owned-Oper. By. Sarkes Tarzian, Inc.
 Business-Studio Address. 535 S. Walnut St.
 Tel.: Ed 2-3366 ABC

WCSI—Columbus—1950

Frequency: 1010 Kc. Power: 500 Watts d.
 Owned-Oper. By. White River Bcstg.
 Address 501½ Washington St.
 Tel.: 372-4448 Independent
 Newspaper Affilia. Rep.-Courier, Findlay, O.
 Representative Clark
 President. R. L. Heminger
 General, Station Mgr. Donald Pille
 Commercial Manager W. R. Williamson
 Program Director Jerry Castor
 Chief Engineer. Max Cockley
 Owners of: WFIN-AM-FM, Findlay, O.; WFLM,
 Ft. Lauderdale, Fla.; WCSI-FM, Columbus, Ind.

WCNB—Connersville—1948

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By. News Examiner Co.

INDIANA

Business-Studio Address.....406 Central Ave.
Tel.: 1950.....Independent
Newspaper Affil.....News Examiner
Station Rep.Gill-Perna
President George S. Tatman
Station, Comm. Mgr.....E. M. Jackson
Program Dir.....Francis E. Chomel
Chief Engineer.....Arthur J. Smith

WCMR—Elkhart—1956

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned By.....Clarence C. Moore
Business Address.....Box 261
Tel.: JA 3-4567.....Independent
Sta. RepresentativeGill-Perna
President, Gen. Mgr.....Clarence C. Moore
Commercial, Sta. Mgr.....Lu Martin
Sales Prom. Mgr., Prog. Dir.....Bob Miller
Chief Engineer.....Samuel C. Smeltzer

WTRC—Elkhart—1931

Frequency: 1340 Kc.Power: 1 Kw. d., 250 W. n.
Owned By Truth Radio Corp.
Address 3600 Oakland Ave.
Tel.: JA 3-1960NBC
Newspaper Affiliation.....Elkhart Truth
Station Rep. Advertising Time Sales
President..... John F. Dille, Jr.
General Manager Paul C. Brines
Station Mgr.....Jerry Maloney
Asst. Mgr.....Edwin J. Lasko
Commercial Manager Frank Polisi
Prog. Dir.....Edwin Huot
Sales Prom., Publicity Dir.....Ken Owens
Chief Engineer.....Woodrow Hawkins
Owners of: WKJG-AM-TV, Ft. Wayne; WSJV-TV,
South Bend.

WGFB—Evansville—1923

Frequency: 1280 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WGFB, Inc.
Business-Studio Address...1001 Diamond Ave.
Tel.: HA 2-1171.....NBC
Station Representative Weed Radio
President, Gen. Mgr. Martin L. Leich
Program Director.....Mrs. Pat Roper
Sales Promo., Pub. Dir.....Gene Crawford
Chief Engineer.....Erwin P. Schoeny

WIKY—Evansville—1947

Frequency: 820 Kc.....Power: 250 Watts d.
Owned-Oper. By...South Central Bcstg. Corp.
Address 1162 Mt. Auburn Rd.
Tel.: Harrison 4-8284Independent
RepresentativePearson Co.
Pres., Gen-Sta. Mgr.....John A. Engelbrecht
Chief Engineer.....George F. Stoltz
Owners of: WTVK-TV, Knoxville.

WJPS—Evansville—1948

Frequency: 1330 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WJPS, Inc.
Business-Studio Address.....206 Main St.
Tel.: HArrison 5-2221MBS
Station RepresentativeRadio-TV Reps., Inc.
President.....Robert S. Davis

General Manager.....James G. Hearon
Commercial Manager Howard Bright
Program Director.....Mrs. Jeanne Wesbecker
Publicity Director.....Mrs. Shirley Miller
Chief Engineer.....John F. Brown

WROZ—Evansville—1936

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned ByJ. B. Fuqua
Business-Studio AddressBox 441
Tel.: HArrison 2-4171.....CBS
Station Rep.Hollingbery
President J. B. Fuqua
General Manager Robert East
Chief Engineer.....William Schultz

WANE—Ft. Wayne—1948

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Indiana Broadcasting Corp.
Address.....2915 W. State Blvd.
Tel.: ANthony 9411.....CBS
Sta. Representative.....H-R Reps.
President.....C. Wrede Petersmeyer
General Manager Reid G. Chapman
Commercial Mgr.Merlin Smith
Promotion, Merch. Dir.....John R. Thompson
Chief Engineer Walt Jones
Owners of: WISH-AM-TV, Indianapolis; WANE-TV,
Fort Wayne; KOTV, Tulsa, Okla.; KHOU-TV,
Houston, Tex; KXTV, Sacramento, Calif.

WGL—Ft. Wayne—1924

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By...News-Sentinel Bcstg. Co., Inc.
Bus.-Studio Address...201½ W. Jefferson St.
Tel.: Eastbrook 3366.....ABC
Newspaper AffiliationNews-Sentinel
Station Rep.....Venard, Torbet & McConnell
President.....Helene R. Foellinger
Gen., Sta., Comm. Mgr.....Merrill C. Johnson
Program Director.....William Hausman
Publicity DirectorDon Straub
Chief Engineer Richard Miller

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc.....Power: 5000 Watts
OwnerWKJG, Inc.
Business-Studio Add.....2633 W. State Blvd.
Tel.: ANthony 2295.....NBC
Newspaper Affil.Elkhart Truth Pub. Co.
Station Representative Adv. Time Sales
President.....John F. Dille, Jr.
Vice Pres.....Paul Brynes
General, Station Mgr.....Hilliard Gates
Commercial Manager Sil Aston
Program Director.....Karl W. Hudson
Chief Eng.....Eugene A. Chase
Owners of: WKJG-TV, Ft. Wayne.

WOWO—Ft. Wayne—1926

Frequency: 1190 Kc.....Power: 50 Kw.
Owner...Westinghouse Broadcasting Co., Inc.
Address128 W. Washington Blvd.
Tel.: AN 9436.....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon

Gen., Sta. Manager Carl W. Vandagriff
 Commercial Manager H. D. Longworth
 Promotion Mgr. Douglas D. Shull
 Program Dir. Cal Bollwinkel
 Publicity Director Hilda C. Weehrmeyer
 Chief Engineer Hal Brokaw
 Owners of: KPIX-TV, San Francisco, Calif.; WBZ-AM-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WINS, New York, N. Y.

WILO—Frankfort—1953

Frequency: 1570 Kc. Power: 250 Watts
 Owned By Kasper Bcstg. Co.
 Address 52½ E. Washington St.
 Tel.: 659-3338 KBS
 Station Representative Hopewell
 Gen. Mgr. V. J. Kasper
 Chief Engineer D. L. Head

WGRY—Gary—1950

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned-Oper. By WGRY, Inc.
 Address 3669 B'way
 Tel.: 884-9409 Independent
 Station Rep. Grant Webb
 President, Gen. Mgr. George Whitney

WWCA—Gary—1949

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Operated By Lake Bdcstg Co., Inc.
 Address Hotel Gary
 Tel.: 886-9171 Independent
 Station Representative Gill-Perna
 Pres., Gen., Mgr. Dee O. Coe
 Asst. Gen. Mgr., Comm. Mgr. Joseph A. Haas
 Program Director Gerry Grainger
 Chief Engineer Victor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc. Power: 1000 Watts, d.
 Owned-Operated By Kosciusko Bcstg. Corp.
 Address 930 E. Lincoln Ave.
 Tel.: KE 3-1460 KBS
 President William N. Udell
 General, Station Mgr. Charles D. Miller
 Commercial Manager James Briggs
 Sales Promotion Mgr. Lamar Branson
 Program Director Phyllis Benjamin
 Publicity Director Donald Blough
 Chief Engineer Thom Pringle
 Owners of: WIMS, Michigan City, Ind.

WJOB—Hammond—1928

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Colby Bcstg.
 Address 6405 Olcott Ave.
 Tel.: TI 4-1230 MBS
 Pres., Gen. Mgr. Julian Colby
 Station Manager Judith Grambo
 Program Director Gary Wilson
 Chief Engineer Jim Loupas

WHLT—Huntington—1957

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned-Operated By Radio Huntington, Inc.
 Business Address Hotel LaFontaine

Tel.: 3404 KBS
 President William J. Warren
 General Manager Mel King
 Chief Engineer H. Waterhouse

WFBM—Indianapolis—1926

Frequency: 1260 Kc. Power: 5000 Watts
 Owned By Time-Life Bcstg., Inc.
 Address 1330 N. Meridian St.
 Tel.: ME1rose 4-8521 Independent
 Representative Katz
 President W. C. Pullen, Jr.
 General Manager Eldon Campbell
 Station Manager Don Menke
 Sales Prom. Mgr., Pub. Dir. Jerry Chapman
 Chief Engineer Bob Flanders
 Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV,
 Grand Rapids; WTCN-AM-TV, Minneapolis;
 WFBM-FM-TV; KOGO-AM-FM-TV, San Diego,
 Calif.

WGEE—Indianapolis—1956

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned Rollins Bcstg. Co.
 Address 4800 E. Raymond Blvd.
 Tel.: FLeetwood 9-5591 Independent
 Station Rep. Continental
 President O. Wayne Rollins
 General Manager Kersh Walters
 Commercial Manager James Lawson
 Program Director Robert Todd
 Operations Mgr. Lance Jensen
 Chief Engineer Warren Fooks
 Owners of: WCHS-AM-TV, Charleston; WAMS,
 Wilmington; WRAP, Norfolk; WNJR, Newark;
 WBEE, Chicago; WPTZ-TV, Pittsburgh; WEAB-
 TV, Pensacola

WIBC—Indianapolis—1938

Freq. 1070 Kc. Power: 50 Kw. d.; 10 Kw. n.
 Owned-Operated By WIBC, Inc.
 Business Address 2835 N. Illinois St.
 Tel.: WA 4-2661 Independent
 Representative Blair Radio
 President, Gen. Mgr. Richard M. Fairbanks
 Commercial Manager Gilbert L. Berry
 Prog. Dir. William L. Dean
 Sales Prom., Publicity Dir. Ronald J. Weaver
 Chief Engineer Robert W. Minton

WIRE—Indianapolis—1924

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Oper. By WIRE Bcstg. Co.
 Business-Studio Add. 307 N. Pennsylvania St.
 Tel.: ME 5-1541 NBC
 Representative Peters, Griffin & Woodward
 President Joseph C. Amaturo
 General Manager Bill J. Shuel
 Sales Promotion Mgr. Paul L. Raikes
 Publicity Director Paul Lindstrom
 Chief Engineer Gordon W. Trout

WISH—Indianapolis—1941

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By Indiana Bcstg. Corp.
 Business-Studio Address 1440 N. Meridian St.
 Tel.: ME 4-6411 CBS
 Representative H.R. Reps.

INDIANA

President.....C. Wrede Petersmeyer
General Manager.....Robert McConnell
Sta. Comm. Mgr.....Robert Ohleyer
Program Director.....William E. Frosch, Jr.
Publicity Dir.....Don Abbott
Chief Engineer.....C. E. Wallace
Owners of: WISH-FM-TV, Indianapolis, Ind.;
WANE-AM-TV, Fort Wayne, Ind.

WXLW—Indianapolis—1948

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned By.....Greater Indianapolis Bcstg.
Address.....3003 Kessler Blvd.
Tel.: WALnut 5-6494.....Independent
Station Rep.....Robert E. Eastman
President.....Robert D. Enoch
V.P., Station Mgr.....Eugene W. Strack
Vice President.....Florence K. Enoch
Program Director.....Howard Dorsey
Chief Engineer.....Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc.Power: 1000 Watts d.
Owned-Operated By ..Jasper on the Air Inc.
AddressBox 167
Tel.: 678Independent
PresidentDr. Gilbert E. Metzger
General, Station Mgr.....Dennis J. Keller
Commercial Manager.....Bill Bates
Program Director.....Jack Brandt
Promotion Manager.....Tom Johnson
Publicity Director.....Shirley Brenner
Chief Engineer.....Dave Kennett
Owners of: WITY, Danville, Ill.; WITZ-FM,
Jasper, Ind.

WXVW—Jeffersonville—1961

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Electrocast, Inc.
AddressBox 354
Tel.: BUTler 3-3577Independent
President, Gen. Mgr.....Keith L. Reising
Commercial Manager.....Ray Jenks
Program Director.....Bill Rough
Publicity Director.....Marty Lukins
Chief Engineer.....Clarence Henson

WAWK—Kendallville—1955

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By....Noble DeKalb Bcstg. Co.
AddressBox 47
Tel.: 347-2400Independent
President, Gen. Mgr.....Paul L. King
Sales, Program Director.....Fred Manahan
Publicity Director.....Walter Weaver
Chief Engineer.....John Riddle

WIOU—Kokomo—1948

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
OwnerBooth Broadcasting
Business Address.....State Rd. #26
Tel.: GL 7-1194.....CBS
RepresentativeWeed
President.....John L. Booth
General, Comm. Mgr.....John Carl Jeffrey
Prog. Dir.....Hugo J. DiSalvo
Chief Engineer.....Joseph McClain
Owners of: WJLB, Detroit; WJVA, South Bend;
WTOD, Toledo; WTRX, Flint; WSGW, Saginaw;
WIBM, Jackson, Mich.

WASK—Lafayette—1942

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Lafayette Bcstg., Inc.
Business-Studio AddressMcCarty Lane
Tel.: Gibson 7-2186MBS
Station Rep.....Prestige Rep. Organ.
President, Gen. Mgr.....Henry Rosenthal
Program Director.....Dick Lingle
Chief Engineer.....George Williamson

WAZY—Lafayette—1959

Frequency: 1410 Kc.....Power: 1,000 Watts d.
Owned By.....WAZY Radio, Inc.
Address.....420 Columbia St.
Tel.: SHerwood 2-5021.....Independent
Station Rep.....Pearson
President, Gen. Mgr.....J. E. Willis
Program Director.....Karl Anderson
Chief Engineer.....Nate Hazlett

WLOI—La Porte—1949

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By...La Porte County Bcstg. Co.
Address.....P. O. Box 385
Tel.: 362-6144Independent
Station RepresentativeGill-Perna, Inc.
President.....Dee O. Coe
General Manager.....W. Olson
Commercial Manager.....Robert F. Coffeen
Chief Engineer.....C. E. Gustafson

WBTO—Linton—1953

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned-Oper. By.....The Linton Bcstg. Co.
Business Address.....Highway 54
Tel.: 63KBS
President.....H. C. Sanders
General Manager.....H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc.Power: 250 Watts
Owned-Operated By..Logansport Bcstg. Corp.
AddressP. O. Box 399
Tel.: 3111.....MBS
President.....Glenn L. Miller
Gen., Sta. Mgr.....Richard E. Jackson
Chief Engineer.....Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Electronic Lab. Inc.
AddressTelegraph Hill
Tel.: 1270KBS-MBS
President.....C. E. Henson
General Manager.....Dick Witty
Chief Engineer.....Roger Bradley

WBAT—Marion—1947

Frequency: 1400 Kc...Power: 500 W.d., 250 W.n.
Owned-Operated By Marion Radio Corp
Address.....303½ S. Adams St.
Tel.: North 4-6239.....ABC
President.....Lester G. Spencer
General Manager.....William C. Fowler
Comm. Mgr.....A. G. Von Dielingen
Program Director.....Mel Strasser
Chief Engineer.....Warren Arnett
Owners of: WKBV, Richmond, Ind.

WMRI—Marion—1955

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By.....WMRI, Inc.
 Address 820 S. Pennsylvania St.
 Tel.: NORTH 4-7396.....CBS
 Newspaper Affil.....Chronicle Leader-Tribune
 Representative Burn-Smith
 General Manager..... Frank Haas
 Program Director..... Robert Mathis
 Chief Engineer..... Blair Weicht

WIMS—Michigan City—1947

Freq.: 1420 Kc. Power: 5 Kw. d.; 500 Wts. n.
 Owned.....Northern Indiana Bcstg., Inc.
 Business-Studio Address... Old Chicago Road
 Tel.: 362-2591..... Independent
 Pres., Gen. Mgr..... William N. Udell
 Comm. Mgrs..... Al Halus-S. C. McDonnell
 Sales Prom. Manager..... Robert E. Pfister
 Program Director..... Pat Turk
 Chief Engineer..... Robert E. Schilling
 Owners of: WKAM, Goshen, Ind.

WPCO—Mount Vernon—1955

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned.....Mt. Vernon Broadcasting Co.
 Address Box 231
 Tel.: PO 3-4484.....KBS
 President..... H. C. Sanders
 General Comm. Mgr..... F. Courtney Smith
 Chief Engineer Jerry Kissinger

WLBC—Muncie—1926

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By .. Tri City Radio Corp.
 Business Address Highway #35 South
 Tel.: AT 8-4403.....CBS
 Representative Hal Holman
 Pres., Gen. Sta. Mgr..... D. A. Burton
 Commercial, Prom. Mgr..... Bill Craig
 Chief Engineer..... Pat Finnegan
 Owners of: WLBC-TV, Muncie.

WOWI—New Albany—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By.....Kentuckiana Broadcasting
 Address Box 378
 Tel.: WH 4-2235.....ABC
 Station Rep..... Devney Organization
 President, General Mgr..... Allen Embury
 Program Director W. Hatcher
 Chief Engineer Doug Mundy

WCTW—New Castle—1947

Frequency: 1550 Kc. Power: 250 Watts
 OwnedWCTW, Inc.
 Address St. Rd. 38
 Tel.: JA 9-2600..... Independent
 President..... Walter S. Chambers, Jr.
 General, Station Mgr..... Howard A. White
 Program, Pub. Dir..... Jay Cunningham
 Chief Engineer..... Francis Thompson

WOCH—North Vernon—1955

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned Dorrell Ochs

Address P. O. Box 46
 Tel.: FI 9-8421..... Independent
 Station Representative..... George Hopewell
 Station Manager..... Charles R. Plummer
 Program Director..... Roger Smith
 Chief Engineer..... Jim Ochs

WARU—Peru—1954

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By.. Wabash-Peru Bcstg Co., Inc.
 Address Hwy. 24
 Tel.: GRidley 3-4448..... Independent
 Station Rep..... Devney Organization
 President Mrs. David Gee
 Manager..... R. W. Schultz

WPGW—Portland—1950

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Oper. By..... Glenn West
 Address Box 608
 Tel.: 1094.....KBS
 Owner, Gen. Mgr..... Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Princeton Bcstg. Co.
 Address Box 8
 Tel.: FU 5-4861..... Independent
 Sta. Representative..... Devney Organization
 Gen., Sta. Mgr..... M. R. Lankford
 Chief Engineer Lee Kennedy

WKBV—Richmond—1926

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By Central Bcstg. Corp.
 Address 2301 W. Main St.
 Tel.: 3-1156 Independent
 Pres., Gen., Sta. Mgr..... Lester G. Spencer
 Commercial Manager..... Jim Wickemeyer
 Publicity Director Fran Graves
 Program Director..... William M. Quigg
 Sales Prom. Director William Woehrman
 Chief Engineer..... L. J. Duning
 Owners of: WBAT, Marion, Ind.

WSLM—Salem—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Don H. Martin
 Address Box 472
 Tel.: 883-5750.....KBS
 Station Reps..... P.R.O.; Ky. Radio Sales
 Owner, Gen. Mgr..... Don H. Martin
 Commercial Mgr..... Herb Arms
 Chief Engineer..... Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By.....Dr. Azra C. Baker
 Address 1534 Ewing St.
 Tel.: JAcKson 2-1390..... Independent
 Station Mgr..... Bob Shippee
 Chief Engineer H. Maudlin

WSVL—Shelbyville—1961

Frequency: 1520 Kc. Power: 250 Watts

INDIANA

Owned By.....Shelby County Bcstg. Co., Inc.
AddressBox 385
Tel.: EXpress 8-9757.....Independent
President.....R. D. Ingram
General, Sta. Manager.....John A. Hartnett
Commercial Manager.....James R. Brown
Program Director.....Scott Cederholm
Chief Engineer.....Marvin Young

WJVA—South Bend—1947

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Booth Broadcasting Co.
AddressBox 179
Tel.: CE 4-1111.....MBS
Station Rep.Gill-Perna
President.....John L. Booth
General, Station Mgr.....Frank Crosiar
Program, Publicity DirectorA. Waters
Sales Prom. Mgr.....Bernard Thomas
Chief EngineerS. Grundtner
Owners of: WIOU, Kokomo; WTOD, Toledo;
WJLB, Detroit; WSGW, Saginaw; WTRX, Flint;
WIBM, Jackson.

WNDU—South Bend—1944

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Michiana Telecasting Corp.
AddressP.O. Box 16
Tel.: CE 3-7111.....ABC
Station Rep.....Venard, Torbet & McConnell
Pres.....Rev. Theodore M. Hesburgh
General Manager.....W. Thomas Hamilton
Station Manager.....Daniel E. Martin
Sales Manager.....Robert J. Nowicki
Program Director.....John E. McCullough
Chief Engineer.....Ray Jackson
Owners of: WNDU-FM-TV.

WSBT—South Bend—1921

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By The South Bend Tribune
Bus.-Studio Address....300 W. Jefferson Blvd.
Tel.: CE 3-3141.....CBS
Newspaper Affiliation...South Bend Tribune
Station Representative.....Paul H. Raymer
President.....Franklin D. Schurz
General, Sta. Manager.....Arthur R. O'Neil
Commercial Manager.....Will R. Darch
Prom., Publicity Dir.....Norbert Gassensmith
Program DirectorWalter A. Sweitzer
Chief EngineerScott N. Hagenau
Owners of: WSBT-FM-TV.

WTCJ—Tell City—1948

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Tell City Bcstg. Co.
AddressP.O. Box 237
Tel.: KI 7-2345.....KBS
President, Ch. EngineerJames R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc Power: 250 Watts
Owned-Operated By.....Radio WBOW, Inc.
Business-Studio Address.....303 S. 6th St.
Tel.: CR 5034.....MBS
Station RepresentativeGill-Perna

President, Gen. Mgr.....J. W. O'Connor
Station Mgr.....Ralph S. McHargue
Commercial Manager.....Karl Walwik
Program Dir.J. Palmer
Chief Engineer.....Frank Casteel

WMFT—Terre Haute—1958

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned.....Citizens Bcstg. Co., Inc.
Business Address.....641 E. Ohio St.
Tel.: CRawford 9618ABC
President.....T. S. Land
General ManagerDick Barrett
Assistant ManagerBill Roberts
Commercial ManagerHarry Frey
Chief EngineerHenry Bader
Owners of: WFIW, Fairfield; WJBD, Salem, Ill.

WTHI—Terre Haute—1947

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By.....Wabash Valley Bcstg. Corp.
Address918 Ohio St.
Tel.: CR 9481.....CBS
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....Anton Hulman, Jr.
V.P., Dir. of Operations.....Ben Falber, Jr.
V.P., Chief Engineer.....Russ Arnold
Program Director.....Richard O. Bieser
Publicity Director.....Sheldon Fisher
Owners of: WTHI-FM-TV.

WAOV—Vincennes—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Vincennes Sun Co.
Business Address.....Grand Hotel
Tel.: TU 2-6060.....MBS
Newspaper Afil.....Sun Commercial
Station Rep.....Pearson
President, Gen. Mgr.....Howard N. Greenlee
Chief EngineerJohn R. Cutshall

WRSW—Warsaw—1951

Frequency: 1480 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By..Reub Williams & Sons, Inc.
AddressTimes Building
Tel.: 262-3111Independent
Newspaper Afil.Times-Union
President.....R. B. Williams
General Manager.....William Mollenhour
Commercial Manager.....Jack Essenberg
Program Director.....Marie Snyder
Chief Engineer.....Fred Gresso

WAMW—Washington—1955

Freq.: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By..Washington Radio, Inc.
Address228-230 K of C B'dg.
Tel.: CL 4-4300.....KBS-ABC
Newspaper Afil.....Wash. Herald
President.....David A. Draper
General Station Mgr.....Joe Edwards
Commercial Manager.....William T. Simpson
Program Director.....Eugene Cabell
Chief Engineer.....Lester Shirley

Pop.: 2,790,000
Families: 860,000

Iowa

Radio Homes: 848,000
AM Stas. in State: 66

KLGA—Algona—1956

Frequency: 1600 Kc. Power: 5 Kw. d.
Owned By.....KLGA, Inc.
Address.....Box 47
Station Representative.....Soderlund
Tel.: 294-2475.....KBS
President.....Robert W. Behling
Gen. Comm. Mgr.....George Allen
Prog., Pub. Director.....Gordon K. Root
Chief Engineer.....Harry C. Snyder

KASI—Ames—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned By.....Wapello County Bcstg. Co.
Address.....Main & Burnett Sts.
Tel.: CE 2-3152.....KBS
General Manager.....Dale Cowle
Commercial Mgr.....David Inglis
Program Dir.....James L. Orngard
Chief Engineer.....Daryl Wiley

KJAN—Atlantic—1950

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By.....Nishna Valley Bcstg. Co.
Address.....P.O. Box 389
Tel.: 243-3920.....KBS
Pres., Comm. Mgr.....E. G. Faust
General Manager.....Frank G. Miller
Chief Engineer.....Dick Neby

KWBG—Boone—1950

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Operated By.....Boone Bcstg. Co.
Address.....813 Keeler St.
Tel.: 432-1590.....KBS
Newspaper Affil.....News-Republican
President.....Mrs. Mary G. Garvey
General Manager.....Victor A. Sayer
Program Director.....Russell Mott
Chief Engineer.....Milton White

KBUR—Burlington—1941

Frequency: 1490 Kc. Power: 1 Kw. d., 250 n.
Owned-Operated By.....R. B. Inc.
Address.....Roosevelt Ave.
Tel.: PL 2-2701.....ABC
Station Representative.....Grant Webb
V. P., General Manager.....David H. Steinle
Commercial Manager.....Willis Schwartz
Sales Prom. Manager.....Thomas Holmquist
Chief Engineer.....Cletus Paull

KCIM—Carroll—1950

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By.....Carroll Broadcasting Co.
Address.....Box 431
Tel.: 4321.....Independent
Representative.....Pearson
General Manager.....Leo R. Mayr
Commercial Manager.....Lee Sandberg
Program Director.....Neil Trobak
Chief Engineer.....Roger Belke

KCFI—Cedar Falls—1958

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By.....KCFI, Inc.
Address.....P.O. Box 157
Tel.: Colfax 6-1739.....Independent
Station Reps...Venard, Torbet & McC.; Bowden
President.....Don Blanchard
General Manager.....W. C. Porsow
Commercial Manager.....Dean Clagett
Chief Engineer.....Wayne S. Markland

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc. Power 5000 Watts
Owned-Oper. By.....Cedar Rapids TV Co.
Address.....104 1st St., S.W.
Tel.: EMpire 4-4194.....ABC
Newspaper Affil.....Gazette
Station Representative.....Adv. Time Sales
President.....Joseph F. Hladky, Jr.
General Manager.....Redd Gardner
Commercial Manager.....Charles F. Butler
Sales Prom. Publicity Dir.....Edna A. Herbst
Chief Engineer.....Lad Hlavaty
Owners of: KCRG-TV.

KHAK—Cedar Rapids—1961

Frequency: 1360 Kc. Power: 1,000 W. d.
Owned By.....Northland Bcstg. Corp.
Address.....202 S.G.A. Bldg.
Tel.: 365-9431.....Independent
Station Representative.....Pearson
President.....C. E. Crawford
General Manager.....Fred Drewry
St. Mgr., Prog. Dir.....Joseph Boyle

KLWW—Cedar Rapids—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Black Hawk Bcstg. Co.
Business Address.....1225 First Ave., S.E.
Tel.: 363-8265.....MBS
General Manager.....Bob Morris

WMT—Cedar Rapids—1922

Frequency: 600 Kc. Power: 5000 Watts
Owned.....American Bcstg. Stations, Inc.
Bus.-Studio Address.....Paramount Theater Bldg.
Tel.: EM 4-0171.....CBS
Representative.....Katz
President.....Mrs. Helen S. Mark
Exec. V.P.....William B. Quarlon
Station Mgr.....Kenneth L. Hastie
Commercial Mgr.....Beryl W. Starbuck
Promotion Mgr.....Jim Bowermaster
Program Manager.....Dean Landfear
Chief Engineer.....George Hixenbaugh
Owners of: KWMT, Ft. Dodge; WMT-TV.

KCOG—Centerville—1949

Frequency: 1400 Kc.....Power: 100 Watts
 OwnedHope Co.
 Address1910 S. Main St.
 Tel.: 407KBS
 Station Reps. Bolles; Soderlund
 President.....L. W. Holland
 Station, Comm. Mgr.....Clyde Holbrook
 Sales Promotion Mgr.....Maxine Garrett
 Program Director.....George Coburn
 Publicity Director.....Virgene Huffman
 Chief Engineer.....Harold Baughman

KCHA—Charles City—1949

Frequency: 1580 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Radio Incorporated
 Address.....300½ N. Main St.
 Tel.: Capitol 8-1231.....KBS
 Station Rep.Hopewell
 Pres., Gen. Mgr.....L. J. Bromberg
 Commercial, Program Dir.....Richard Snyder
 Chief Engineer.....Vern Bromberg

KCHE—Cherokee—1953

Frequency: 1440 Kc.....Power: 500 Watts d.
 Owned-Operated By...Cherokee Bcstg. Co.
 Address.....219½ W. Main St.
 Tel.: Canal 5-2511.....Independent
 RepresentativeHopewell
 President, Station Mgr.....Charles Reznikov
 Commercial Mgr.....Dave Davis
 Chief Engineer.....Sterling Heil

KCLN—Clinton—1956

Frequency: 1390 Kc.....Power: 1 Kw.
 Owned By.....Valley TV-Radio, Inc.
 Address.....514 S. Second St.
 Tel.: CH 3-2174.....Independent
 Station Rep.Gill-Perna
 President.....Russell G. Salter
 General Manager.....Stanley B. Noyes
 Commercial Manager....Cecil H. Hamilton, Jr.
 Program Director.....Jay Edwards
 Chief Engineer.....John Wilson

KROS—Clinton—1941

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By ...Clinton Bdcstg Corp.
 Address Jacobsen Bldg.
 Tel.: CH 2-1252.....MBS
 Sta. Reps.....Venard, Torbet & McC.; Bowden
 President, General Manager...B. M. Jacobson
 Commercial Manager Darline Gordon
 Program Director Ray Danielsen
 Chief Engineer G. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc. Power: 1 Kw. d.
 Owned By Nonpareil Bcstg. Co.
 Address120 S. Main
 Tel.: 322-4041 ABC, KBS
 Newspaper Affil. Nonpareil
 Station Representative Art Hagg
 President, Ch. Eng. Robert H. O'Brien
 Commercial Manager Clarence Hoover
 Sales Prom. Mgr., Pub. Dir. David A. DoBell
 Program Director.....Bob Hallgren

KSIB—Creston—1946

Frequency: 1520 Kc...Power: 1000 Watts d.
 Owned-Oper. By...Southwest Iowa Bcstg. Co.
 AddressRadio Center
 Tel.: 782-2155KBS
 Station Rep.....Venard, Torbet & McConnell
 Gen., Sta., Comm. Mgr.....E. M. Hornung
 Chief Engineer W. G. Hatchett

KSTT—Davenport—1946

Frequency: 1170 Kc.....Power: 1000 Watts
 Owned-Operated By...Quint Cities Bcstg. Co.
 Address.....736 Federal St.
 Tel.: 326-2541ABC
 Station Representative Adam Young
 Pres., Gen. Mgr.....Frederick Epstein
 Program Director.....James M. Watt
 Chief Engineer.....Roger Miller

KWNT—Davenport—1952

Frequency: 1580 Kc.....Power: 500 Watts d.
 Owned ByR. W. & O. Schmidt
 Address1019 Mound St.
 Tel.: 326-4407MBS
 Station Rep.Weed
 General ManagerRobert Schmidt

WOC—Davenport—1922

Frequency: 1420 Kc.Power: 5000 Watts
 Owned-Operated By ...Tri-City Bdcstg. Co.
 Address805 Brady Street
 Tel.: 324-1661NBC
 Representative...Peters, Griffin, Woodward
 President D. D. Palmer
 General ManagerRaymond E. Guth
 Commercial Mgr. Don Green
 Sales Promotion Mgr. Richard Upp
 Program Director Robert Gifford
 Publicity ManagerDorothy Boyd
 Chief Eng.....P. Arvidson
 Owners of: WOC-FM-TV.

KDEC—Decorah—1947

Freq.: 1240 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Operated By Scenic Bcstg. Co.
 Business-Studio Address...308½ W. Water St.
 Tel.: 382-4251Independent
 Pres., Gen. Mgr.....Verne Koenig
 Commercial, Sales Prom. Mgr...Kenneth Bjerke
 Chief EngineerCurtis Lutz

KDSN—Denison—1956

Frequency: 1580 Kc.....Power: 500 Watts
 Owned ByDenison Bcstg. Co.
 AddressBox 337
 Tel.: AMhurst 3-3141.....Independent
 Pres., Gen. Mgr.....Walter F. Morrison
 Program Director Don A. Uker
 Chief Engineer Dale Eichor

KCBC—Des Moines—1946

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Operated By...Fletcher-Mitchell Corp.
 Address3512 Ingersoll

Tel.: 277-4483 ABC
 Station Representative.....Broadcast Time Sales
 President.....James I. Mitchell
 General Manager.....Claire E. Grant
 Nat'l Sales, Comm. Mgr.....Bob Bruce
 Program Director.....Don Purdy
 Publicity Director.....John Carl
 Chief Engineer.....Robt. S. Brown
 Owners of: KLIN, Lincoln, Neb.; WTRL, Bradenton, Fla.; KFXD, Nampa, Idaho.

KIOA—Des Moines—1948

Freq.: 940 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned By.....Swanco Bcstg., Inc.
 Address.....5th Ave. and Park Sts.
 Tel.: ATLantic 2-9191 Independent
 Sta. Representative.....John Blair
 President.....George Bolas
 General Manager.....K. R. Greenwood
 Program Director.....Joe Holcomb
 Chief Engineer.....Len Ballard
 Owners of: KQEO, Albuquerque, N. M.; KLEO, Wichita, Kan.; KRMG, Tulsa, Okla.

KRNT—Des Moines—1935

Frequency: 1350 Kc.....Power: 5000 Watts
 Owned-Operated By.....Cowles Bcstg. Co.
 Business Address.....9th & Pleasant Sts.
 Tel.: CH 3-4141.....CBS
 Newspaper Affiliation.....Register-Tribune
 Station Representative.....Katz
 General-Station Manager.....Bob Dillon
 Commercial Manager.....Paul Elliott
 Chief Engineer.....C. F. Quentin

KSO—Des Moines—1921

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Midcontinent Bcstg. Co.
 Address.....1910 Ingersoll Ave.
 Tel.: CH 3-0571.....Independent
 Sta. Representative.....H-R Rep.
 President.....N. L. Benson
 General Manager.....Frank McGivern
 Asst. Gen. Mgr.....Bill Benton
 Program Manager.....Dick Vance
 Chief Engineer.....Homer Child
 Owners of: WLOL, Minneapolis; WKOW, Madison; KELO-AM-TV, Sioux Falls.

KWKY—Des Moines—1948

Frequency: 1150 Kc.....Power: 1000 Watts
 Owned By.....Tedesco, Inc.
 Business-Studio Address.....419½ Locust
 Tel.: CH 4-0101.....MBS
 President.....Nicholas Tedesco
 General Manager.....Walter Martell
 Commercial Manager.....Burt Powley
 Program Director.....Donald Johnson
 Publicity Director.....Beverly Vance
 Chief Engineer.....Lyle Newman
 Owners of: WINK, Richmond, Wis.; KFNF, Shendoah, Iowa; KCUE, Red Wing, Minn.

WHO—Des Moines—1924

Frequency: 1040 Kc.....Power: 50,000 Watts
 Owned-Operated Br.....Central Bcsta. Co.
 Address.....1100 Walnut St.

Tel.: 288-6511NBC
 Representative.....Peters, Griffin & Woodward
 President.....D. D. Palmer
 Vice President, Gen. Mgr.....Paul A. Loyet
 Sales Manager.....Robert H. Harter
 Program Director.....Cecil C. Huntzinger
 Promotion Manager.....Ward McCleary
 Chief Engineer.....Roy W. Pratt
 Owners of: WHO-AM-TV, Des Moines; WOC-AM-TV, Davenport;

KDTH—Dubuque—1941

Freq.: 1370 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owner.....Dubuque Telegraph-Herald
 Address.....8th & Bluff St.
 Tel.: 583-7351ABC
 Station Reps...Venard, Torbet & McC.; Bowden
 President.....Fred Woodward
 Station Manager.....F. Robert Woodward, Jr.
 Program Director.....Robert J. Gribben
 Chief Engineer.....Donald Abitz

WDBQ—Dubuque—1933

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Dubuque Bcstg.
 Address.....900 Fischer Bldg.
 Tel.: 583-8241Independent
 Station Rep.....Pearson
 General Manager.....Philip T. Kelly
 Program Director.....Terry Dorsey
 Chief Engineer.....R. Loos

KMCD—Fairfield—1958

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned By.....RF, Inc.
 Address.....Highway 34 West
 Tel.: 472-4191ABC
 President.....John P. Harris

KVFD—Ft. Dodge—1939

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Northwest Bcstg. Co.
 Business-Studio Address.....Warden Bldg.
 Tel.: 573-4121MBS
 Station Rep.....Venard, Torbet & McConnell
 President.....Edward Breen
 General Manager.....James C. Dowell
 Commercial Manager.....Max E. Landes
 Program Director.....Drexel Peterson
 Sales Promotion Mgr.....Gordy DeKoster
 Publicity Director.....Bob Dean
 Chief Engineer.....David G. Sinclair
 Owners of: KQTV, Fort Dodge, Iowa.

KWMT—Fort Dodge—1956

Frequency: 540 Kc. Power: 5000 Watts d.
 Owned.....American Bcstg. Stations, Inc.
 Bus'ness Address.....540 A. Street
 Tel. 8-4711Independent
 General Manager.....B. Nugent
 Chief Engineer.....Roger Edson

KXGI—Ft. Madison—1948

Frequency: 1360 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Talley Bcstg. Co.

Business-Studio Address Marquette Bldg.
 Tel.: DRake 2-1241 Independent
 President H. Talley
 General Station Mgr. Al Farber
 Commercial Manager Michael Farrell
 Program Director Betty Rawhouser
 Chief Engineer Mark L. Banks

KGRN—Grinnell—1957

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned Mitchell Bcstg.
 Address 909½ Main St.
 Tel.: 236-6106 KBS
 Station Representative Pearson
 President, Gen. Mgr. Frosty Mitchell
 Comm. Sales Prom. Mgr. James K. Crawford
 Program Dir., Chief Eng. Max Stevens
 Owners of: KNIA, Knoxville.

KXIC—Iowa City—1948

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Johnson County Bcstg. Corp.
 Business Address 108½ E. Washington St.
 Tel.: 338-1181 Independent
 Station Rep. Venard, Torbet & McConnell
 President Scott Swisher
 General Sta. Mgr. Gene Claussen
 Commercial Manager F. M. Broders
 Program Director Robert Shellady
 Publicity Director Alberta Brunton
 Chief Engineer Elliot Full

KIFG—Iowa Falls—1962

Frequency: 1510 Kc. Power: 500 Watts d.
 Owned By Falls Broadcasting Corp.
 Address 308½ Stevens St.
 Tel.: 648-4281 Independent
 General Mgr., Program Dir. H. A. Preston
 Commercial Manager George Vest
 Chief Engineer Dave Koob

KOKX—Keokuk—1947

Freq.: 1310 Kc. Power: 1 Kw. d., 500 w. n.
 Owned-Operated By Kockuk Bdcstg. Co.
 Business Address Hotel Iowa Bldg.
 Tel.: 524—5410 MBS
 Station Reps. Venard, Torbet & McC.; Bowden
 President H. W. Stadler
 General Manager Robert W. Erickson
 Commercial Manager Don McKee
 Program Director Ronald Westley
 Chief Engineer Joe Malkir

KNIA—Knoxville—1960

Frequency: 1320 Kc. Power: 500 Watts d.
 Owned By Mitchell Bcstg. Co.
 Address P.O. Box 243
 Tel.: Vctor 2-3161 KBS
 Station Representative Pearson
 President Forrest Mitchell Jr.
 General, Sta. Mgr. Bob Betts
 Commercial Manager Margaret Kincaid
 Program Director Dan Yates
 Sales Prom. Mgr., Pub. Dir. Rita Betts
 Chief Engineer Larry Todd
 Owners of: KGRN, Grinnell, Ia.

KLEM—Le Mars—1954

Frequency: 1410 Kc. Power: 1000 Watts
 Owned By KLEM, Inc.
 Address Highway 33 South
 Tel.: 546-4121 Independent
 Station Rep. Gene Bowles
 President, Gen. Mgr. Paul W. Olson
 Prog., Pub. Director Don Wilson
 Chief Engineer Mark Banks

KMAQ—Maquoketa—1958

Frequency: 1320 Kc. Power: 500 Watts
 Owned By Jackson County Bcstg. Co.
 Business Address 136½ S. Main St.
 Tel.: Olive 2-2426 KBS
 President Nathan L. Goetz
 General Manager Joe Lobaio
 Commercial Manager Claude Beck
 Chief Engineer Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc. Power: 250 Watts
 Operated By Marshall Electric Co.
 Address 133 E. Main St.
 Tel.: 3361 Independent
 Newspaper Affil. Times-Republican
 Station Reps. Venard, Torbet & McC.; Bowden
 President John W. Norris
 Station Manager William P. White
 Comm. Mgr. William C. Doll
 Program Director Dale Smith
 Chief Engineer Herbert Anderson

KGLO—Mason City—1936

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Operated By Lee Radio, Inc.
 Address 112 N. Pennsylvania
 Tel.: GArden 3-2540 CBS
 Sta. Representative Advertising Time Sales
 President Walter J. Rothschild
 V.P., Station Manager Lloyd Loers
 Sales Promotion Mgr. Paul Lindemeyer
 Program Director Doug Sherwin
 Chief Engineer Roger Sawyer
 Owners of: WTAD-AM-FM, KHQA-TV, Quincy,
 Ill.; WMTV, Madison, Wisc.; KEYC-TV, Man-
 kato, Minn.

KRIB—Mason City—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Western Broadcasting Co.
 Address 402 19th St., S.W.
 Tel.: GArden 3-8634 Independent
 General Manager James Duryea

KSMN—Mason City—1948

Frequency: 1010 Kc. Power: 1000 W., d.
 Owned By Land O Corn Bcsirs., Inc.
 Address 5 W. State
 Tel.: GArden 3-8634 Independent
 Station Reps. Venard, Torbet & McC.; Bowden
 President Donald F. Blanchard
 Gen. Station Manager Harry Campbell
 Program, Chief Engr. Hubert J. Marshall

KWPC—Muscatine—1947

Frequency 860 Kc.....Power: 250 Watts
 Owned-Operated By.....Muscatine Bcstg. Co.
 Address.....Mulberry & Houser
 Tel.: AM 3-2442.....Independent
 Station Rep.....Venard, Torbet & McConnell
 General, Sta. Manager.....George J. Volger
 Commercial Manager.....Vince Beckey
 Program Director.....Marion Templeman
 Chief Engineer.....David McGowan
 Owners of: KWPC-FM, Muscatine.

KCOB—Newton—1955

Frequency: 1280 Kc.....Power: 1000 W. d.
 Owned By.....Newton Bcstg. Co.
 Address.....Box 190
 Tel.: PYramid 2-5262.....Independent
 Owner, Chief Eng.....Richard C. Brandt
 Commercial Manager.....Paul Dennison
 Program Director.....Max Bennington
 Publicity Director.....Maude Bennett
 Chief Engineer.....Bcb Preston

KOEL—Oelwein—1950

Freq.: 950 Kc....Power: 1 Kw. d., 500 Watts n.
 Owned By.....Hawkeye Bcstg., Inc.
 Address.....109 S. Frederick Ave.
 Tel.: 283-1234.....Independent
 Station Reps....Venard, Torbet & McC.; Bowden
 President.....James Stuart
 Exec. Vice President.....Richard W. Chapin
 General Manager.....Dale Wood
 Sales Promotion Mgr.....Paul Ruse
 Program Director.....James Knight
 Publicity Director.....Theresa Tapper
 Chief Engineer.....Clinton W. Knapp
 Owners of: KFOR, Lincoln, Neb.; KGR1, Grand
 Island, Neb.; KODY, North Platte, Neb.; KMNS,
 Sioux City, Iowa; KSAL, Salina, Kan.

KBOE—Oskaloosa—1950

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Oskaloosa Bcstg. Co.
 Address.....Box 518
 Tel.: OR 3-3493.....Independent
 Gen., Sta., Comm. Mgr.....Glen Stanley
 Chief Engineer.....William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By.....Wapello County Bcstg. Co., Inc.
 Address.....Union Bank Bldg.
 Tel.: MURray 2-7588.....CBS
 Sta. Representatives.....Soderlund; Hyett
 President.....G. La Verne Flambo
 General, Sta. Manager.....Dale Cowle
 Commercial Manager.....Ed Epperson
 Chief Engineer.....Larry Kay
 Owners of: KASI, Ames, Iowa.

KLEE—Ottumwa—1954

Frequency: 1480 Kc.....Power: 500 Watts d.
 Owned By.....WFPA Radio, Inc.
 Address.....422-424 W. 2nd St.
 Tel.: MURray 2-7551.....Independent
 President.....W. O'Connor
 General Manager.....J. E. Karr

KDLS—Perry—1961

Frequency: 1310 Kc.....Power: 500 Watts d.
 Owned By.....Perry Bcstg. Co.
 Address.....Highway 141 East
 Tel.: HO 5-5357.....KBS
 Newspaper Affiliation....Perry Daily Chief
 Station Representative.....Soderlund Co.
 President.....G. E. Whitehead
 General Station Mgr.....Tom Quinlan
 Comm., Sales Prom. Mgr.....Wes Nielsen
 Chief Engineer.....Bill Zollman

KIWA—Sheldon—1961

Frequency: 1550 Kc.....Power: 500 Watts d.
 Owned By.....Eider C. Stangland
 Address.....Citizens State Bank Bldg.
 Tel.: FAirview 4-2597.....Independent
 Owner, General Mgr.....Eider C. Stangland
 Station, Sales Manager.....Wallace Stangland
 Program Director.....Larry Rider

KFNF—Shenandoah—1924

Freq.: 920 Kc....Power: 1000 Wts. d., 500 n.
 Owned-Operated By.....KFNF Bcstg. Co. Inc.
 Address.....P.O. Box 98
 Tel.: 1302.....Independent
 Station Representative.....Bolling
 President.....Nicholas Tedesco
 General Mgr.....G. W. Diefenderfer, Jr.

KMA—Shenandoah—1925

Frequency: 960 Kc.....Power: 5 Kw.
 Owned-Operated By.....May Bcstg. Co.
 Address.....Lowell and Elm Sts.
 Tel.: 246-1020.....ABC
 Representative.....Edward Peiry
 President.....Edward W. May
 General Mgr.....Owen Saddler
 Station Mgr.....Anthony Koelker
 Commercial Manager.....Charles F. Bunn
 Prom., Publicity Dir.....Duane Modrow
 Program Director.....Dean Naven
 Chief Engineer.....Don Burrichter
 Owners of: KMTV, Omaha.

KMNS—Sioux City—1949

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Siouxland Bcstg. Inc.
 Address.....921 Pierce St.
 Tel.: 8-0628.....Independent
 Sta Representative.....Paul H. Raymer
 President.....James Stuart
 General Manager.....Bob Jenkins
 Publicity Director.....Don Miller
 Chief Eng.....Philip Maher
 Owners of: KFOR, Lincoln; KODY, N. Platte;
 KSAL, Salinas; KRG1, Grand Island.

KSCJ—Sioux City—1927

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Operated By.....Perkins Bros. Co.
 Business-Studio Address.....415 Douglas St.
 Tel.: 5-7993.....ABC
 Representative.....George P. Hollingbery
 President.....Elizabeth Sammons
 Sta., Comm. Mgr.....Eugene T. Flaherty

IOWA-KANSAS

KTRI—Sioux City—1938

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Operated By....Sioux City Bcstg. Co.
Address400 Commerce Bldg.
Tel.: 8-0165Independent
PresidentJohn C. Kelly
General Manager.....Lennon Kelly
Chief Engineer.....Sam Seldon

KICD—Spencer—1941

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. .Iowa Great Lakes Bcstg. Co.
AddressBox 631
Tel.: 262-1240Independent
Station Reps.... Venard, Torbet & McC.; Bowden
Pres., Gen. Mgr.....Ben B. Sanders
Station, Commercial Mgr.....Jack Wedel
Sales Promotion Mgr.....Ken Black
Chief Engineer.....Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc. Power: 250 Watts d.
Owned-Operated By...Cornbelt Bcstg. Co.
AddressPark Building
Tel.: RE 2-3520.....KBS
President, General Mgr.....O. J. Grau
Station, Commercial Mgr.....Paul Benson
Program, Publicity Dir.....Chuck Ney
Chief Engineer.....Bob Lamb
Owners of: KAYL-FM, Storm Lake.

KCII—Washington—1961

Frequency: 1380 Kc. Power: 500 Watts d.
Owned By.....Wash. Home & Farm Radio, Inc.
Address.....P.O. Box 370
Tel.: Olympia 3-2113.....Independent
President.....George J. Volger
General Manager.....Roy A. Hodges
Chief Engineer.....Jerry J. Johnson

KWWL—Waterloo—1947

Frequency: 1330 Kc. Power: 5 Kw.
Owned-Operated By ..Black Hawk Bdcstg Co.
AddressInsurance Bldg.

Tel.: AD 4-4404.....MBS
RepresentativeAvery-Knodel, Inc.
President.....Ralph J. McElroy
Vice President.....Thomas L. Young
General Manager.....Richard Taber
Program Director.....Bill C. Baldwin
Sales Prom. Manager Douglas Chingo
Chief Engineer.....E. M. Tink
Owners of: KWVL-TV; KMMT-TV; KAUS-AM,
Austin, Minn.; KLWW, Cedar Rapids, Iowa.

KXEL—Waterloo—1942

Frequency: 1540 Kc. Power: 50,000 Watts
Owned-Oper. By.....KXEL Bcstg. Co.
Address.....P.O. Box 2395
Tel.: 233-3371ABC
RepresentativeBolling
President.....Cy N. Bahakel
General, Station Mgr.....Al Laval
Program Director.....Lou Wagner
Chief Engineer.....Don Kassner
Owners of: WLBJ, Bowling Green; WKIN, Kings-
port; WRIS, Roanoke; WWOD-AM-FM, Lynch-
burg; WABG-AM-TV, Greenwood, Miss.; WDOD-
AM-FM, Chattanooga, Tenn.; KXEL-FM, Water-
loo, Iowa.

KWVY—Waverly—1958

Frequency: 1470 Kc. Power: 1 kw., d.
Owned By.....Cedar Valley Bcstg. Co.
AddressP.O. Box 307
Tel.: 1470Independent
President, Gen. Mgr.....John W. Talbott
Sales Promotion Mgr.....George Serbus
Program Dir.....J. A. Meyer

KJFJ—Webster City—1950

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By.....Triangle Bcstrs.
AddressBox 222
Tel.: Temple 2-1410.....Independent
Station Representative.....Boles
Pres., General, Comm. Mgr.....Don Treu
Program, Public Dir.....G. D. Warland
Chief Engineer.....Aldis Hendrickson

Pop.: 2,205,000

Families: 699,000

Kansas

Radio Homes: 691,000

AM Stas. in State: 51

KSOK—Arkansas City—1947

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.
Owned-Operated By .The KSOK Bdcstg. Co.
AddressP.O. Drawer 917
Tel.: 2666Independent
President.....Oscar S. Stauffer
Gen. Sta. Mgr.....S. C. Thompson
Chief Engineer.....N. Wayne Owens
Owners of: KSEK, Pittsburgh; WIBW, Topeka;
KGFF, Shawnee; WIBW-TV, Topeka.

KARE—Atchison—1939

Frequency: 1470 Kc. Power: 1000 Watts
Owned By.....KARE, Inc.
Address.....Fifth & Kansas Ave.

Tel.: EM 7-1470.....Independent
Co-Owners....J. M. Griffith, Paul H. Buening
General Mgr.....James M. Griffith
Chief Engineer.....L. H. Winegardner

KCRB—Chanute—1952

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Operated By..Midwest Bdcstg System
Address.....P.O. Box 132
Tel.: HE 1-3700.....KBS
Station Representative.....Hopewell
President.....James R. Roberts
Manager.....J. R. Fehr
Chief Engineer.....C. Albert

KGGF—Coffeyville—1930

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.
 Owned-Oper. By... The Midwest Bcstg. Co., Inc.
 Address.....306 W. 8th
 Tel.: CLinton 1-3800.....ABC
 Newspaper Affil.....Coffeyville Journal
 Station Rep.....Weed Radio
 President.....Richard M. Seaton
 General, Sta. Mgr.....Robert L. Pratt
 Commercial Manager.....E. B. Spoonamore
 Program Dir.....Richard S. Embody
 Chief Engineer.....J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc.....Power: 5000 Watts d.
 Owned.....Town & Farm Co., Inc.
 Address.....Colby, Kan.
 Tel.: HO 2-3305.....Independent
 Rep.....H-R Reps.
 Chairman of Board.....Don Searle
 President.....Bill Martin
 Exec. V. P., Sta. Mgr.....Ed Mason
 Commercial Mgr.....Bill Moore
 Chief Engineer.....Vern Snider
 Owners of: KMMJ, Grand Island.

KNCK—Concordia—1954

Frequency: 1390 Kc.....Power: 500 Watts d.
 Owned.....General Bcstg. Co., Inc.
 Address.....Box 531
 Tel.: 1414.....KBS
 Pres., Gen., Sta. Mgr.....W. F. Danenbarger
 Comm. Mgr., Prog. Dir.....Oscar W. Allen
 Chief Engineer.....Don Sasnett

KEDD—Dodge City—1961

Frequency: 1550 Kc.....Power: 1 Kw. d.
 Owned By.....Seward County Bcstg. Co.
 Address.....Route No. 2
 Tel.: HUnter 3-7151.....Independent
 Station Rep.....George T. Hopewell
 President.....Alf M. Landon
 General Manager.....Gene Courtney
 Commercial Manager.....Marv Reece
 Program Director.....Bob Morrison
 Chief Engineer.....Foster Van Cleve
 Owners of: WREN, Topeka, Kan., KS 'B, Liberal,
 Kan.

KGNO—Dodge City—1930

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Dodge City Bcstg. Co.
 Address.....705½ Second Ave.
 Tel.: HU 3-3151.....Independent
 Newspaper Affil.....Dodge City Daily Globe
 Station Rep.....Pearson
 General Manager.....S. Parks
 Commercial Manager.....Isadore Salm
 Chief Engineer.....Leo Stewart

KBTO—El Dorado—1953

Frequency: 1360 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....El Dorado Bcstg. Co.
 Address.....205½ S. Main
 Tel.: DA 1-5880.....Independent
 Representative.....Indie Sales
 General Manager.....Jim Platt

KVOE—Emporia—1939

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Bluestem Bcstg. Co., Inc.
 Address.....Box 369
 Tel.: DI 2-1400.....Independent
 Representative.....Webb
 Pres., Gen. Mgr.....E. J. McKernan, Jr.
 Sales Prom. Mgr.....E. J. McKernan III
 Program Dir.....Curt Stallings
 Chief Engineer.....Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc.....Power: 500 Watts d.
 Owned.....Ft. Scott Bcstg. Co.
 Address.....Box 72
 Tel.: 2545.....KBS
 Pres., Gen. Mgr.....Lloyd C. McKenney
 Station Manager.....Jim McKenney
 Comm., Sales Prom. Mgr.....Charles Stephens
 Publicity Director.....Jim Ross
 Chief Engineer.....Jim Fronkier

KIUL—Garden City—1935

Frequency: 1240 Kc...Power: 1 Kw.d., 250 W.n.
 Owned-Oper. By...KIUL, Inc.
 Address.....509 Main St.
 Tel.: BRidge 6-3251.....NBC, KBS
 Newspaper Affili.....Telegram
 President, General Mgr.....Robert Wells
 Program Dir.....Tony Jewell
 Comm. Mgr., Chief Eng.....Joe Tennesen

KNCO—Garden City—1949

Frequency: 1050 Kc.....Power: 1000 Watts
 Owned-Oper. By...Ark Valley Bcstg. Co., Inc.
 Address.....115 W. Laurel
 Tel.: BRidge 6-4366.....Independent
 Station Rep.....Hal Holman
 President.....Ellsworth Sherman
 Gen. Sta. Manager.....O. D. Carmichael
 Asst. Manager.....Joe Taylor
 Chief Engineer.....E. Kissinger

KLOE—Goodland—1947

Frequency: 730 Kc...Power: 1000 Watts d.
 Owned-Oper. By...KLOE, Inc.
 Address.....17th & Broadway
 Tel.: TWinoaks 9-2309.....Independent
 Sta. Representative.....Hal Holman
 President.....Ross Beach, Jr.
 General Manager.....Robert E. Schmidt
 Station Manager.....Kay Melia
 Sales Prom. Manager.....Dwight Look
 Publicity Director.....Jack Everton
 Commercial Mgr.....Gilbert La Porte
 Program Mgr.....Don Gill
 Chief Engineer.....Wayne Nelson
 Owners of: KAYS-AM-TV, Hayes, Kan.

KVGB—Great Bend—1937

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Operated By.....KVGB, Inc.
 Address.....2007 17th St.
 Tel.: GLadstone 3-4317.....Independent
 Representative.....Hollingbery
 President.....Mrs. Helen Coogan

V.P. General Mgr. Grover C. Cobb
 Station Manager..... Robert D. Hilgendorf
 Commercial Mgr. Dick Painter
 Program Director..... Ray Beals
 Chief Engineer..... Harold Riedl

KAYS—Hays—1948

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... KAYS, Inc.
 Address..... 2300 Hall St.
 Tel.: MArket 4-2578..... Independent
 Station Reps..... Holman; Soderlund; Melville
 President..... Ross Beach, Jr.
 General Mgr..... Robert E. Schmidt
 Station, Commercial Mgr..... Bob Churchill
 Program Director..... Bob Templeton
 Chief Engineer..... D. Hobelman
 Owners of: KAYS-TV, Hays; KLOE-AM-TV, Goodland. All Kans.

KWBW—Hutchinson—1935

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By.... Nation's Center Bcstg. Co.
 Business-Studio Address..... 17th & Harding
 Tel.: MO 2-4486..... NBC-KBS
 Representative..... Devney Organization
 Pres., Sta. Mgr..... Fred L. Conger
 Chief Engineer..... F. C. Morgan

KWHK—Hutchinson—1946

Frequency: 1260 Kc.. Power: 1 Kw. d.; 500 n.
 Owned-Operated By..... KWHK Bcstg. Co.
 Address..... 525 N. Main
 Tel.: Mohawk 5-4461..... Independent
 Station Representative..... Spot Time Sales
 President..... William L. Mitchell
 General Manager..... David Mackey
 Program Director..... J. Parker
 Chief Engineer..... John Robbins

KIND—Independence—1947

Frequency: 1010 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Central Bcstg., Inc.
 Bus-Studio Transmitter..... 114 North 8th St.
 Tel.: 1010..... KBS
 President, Gen. Mgr..... Nels Rupard

KALN—Iola—1961

Frequency: 1370 Kc..... Power: 500 Watts
 Owned By..... Iola Broadcasting Co.
 Address..... P.O. Box 383
 Tel.: 1017..... KBS
 Owner..... Lloyd C. McKenney
 General Mgr., Program Dir..... S. W. Stanton
 Commercial Manager..... Maynard Sloan
 Chief Engineer..... Jerry Johnston

KJCK—Junction City—1949

Frequency: 1420 Kc. ... Power: 1000 Watts d.
 Owner-Oper. By..... Junction City Bcstg. Co.
 Address..... 724 No. Washington St.
 Tel.: CEdar 8-3165..... Independent
 Representative..... Indie Sales
 President, Gen. Mgr..... R. L. Weir, Jr.
 Comm., Sales Prom. Mgr..... Pat Powers
 Program, Publicity Dir..... Tim Spencer
 Chief Engineer..... Royce Baerg

KCKN—Kansas City—1925

Freq.: 1340 Kc..... Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..... Cy Blumenthal
 Address..... P.O. Box 1165
 Tel.: FA 1-3200..... Independent
 Station Representative..... Charles Bernard
 President..... Cy Blumenthal
 Gen., Sta. Manager..... Edwin J. Charles
 Commercial Mgr..... Glen George
 Program Director..... Theodor Kramer
 Publicity Director..... Steve April
 Chief Engineer..... Marvin Bredemeier

KLWN—Lawrence—1951

Frequency: 1320 Kc..... Power: 500 Watts d.
 Owned-Operated By..... Lawrence Bcstrs. Inc.
 Address..... Route 1
 Tel.: VI 3-1320..... Independent
 President..... H. M. Booth
 Station Mgr., Program Dir..... Arden Booth
 Commercial Manager..... Joe Staves
 Chief Engineer..... Jim Fishbeck

KCLO—Leavenworth—1948

Frequency 1410 Kc. ... Power: 5000 Watts d.
 Owned-Oper. By..... KCLO, Inc.
 Address..... Box 70
 Tel.: MUtual 2-1410..... KBS
 President, Gen. Mgr..... Geo. Basil Anderson
 Commercial, Program Dir..... Bob Potter
 Sales Prom. Mgr..... Lee Pemberton
 Chief Engineer..... Al Ortmann

KLIB—Liberal—1960

Frequency: 1470 Kc..... Power: 500 Watts
 Owned By..... Plains Enterprises, Inc.
 Address..... Box 856
 Tel.: MAin 4-2556..... KBS
 President, Gen. Mgr..... William Bowman Sr.
 Chief Engineer..... Clyde Elmer Michael

KSCB—Liberal—1948

Frequency: 1270 Kc. ... Power: 1 Kw.d., 500 W.n.
 Owned-Oper. By..... Seward County Bcstg. Co.
 Business Address..... East 8th St.
 Tel.: MA 4-3891..... Independent
 Station Rep..... Hopewell
 President..... Alf M. Landon
 General, Station Mgr..... Leon S. Salathiel
 Commercial Manager..... Mark Shor
 Program Director..... Jim Braadh
 Chief Engineer..... Alvin Peters
 Owners of: KEDD, Dodge City, Kans.

KMAN—Manhattan—1950

Frequency: 1350 Kc..... Power: 500 Watts d.
 Owned-Oper. By..... Manhattan Bcstg. Co.
 Address..... 114 No. 4th St.
 Tel.: PRescott 8-4451..... KBS
 Newspaper Affil..... Daily Mercury
 President..... Fred A. Seaton
 General Manager..... Lowell E. Jack
 Commercial Manager..... Tom Rees
 Program Director..... Charles Howe
 Sales Promotion Mgr..... Russ Gibson
 Chief Engineer..... William Ball

KNDY—Marysville—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
 Owned By.....W. N. Schnepf
 Address.....P.O. Box 390
 Tel.: Hillcrest 3-4361.....KBS
 Station Rep.....Hopewell
 President, Gen. Mgr.....Wyman N. Schnepf
 Chief Engineer.....Willa M. Schnepf

KNEX—McPherson—1949

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned By.....McPherson Bestg. Co.
 Address.....Box 186
 Tel.: CHapel 1-1540.....KBS
 Newspaper Affil.....Sentinel
 Station Representative.....Hopewell
 President.....Kenneth R. Krehbiel
 Gen. Mgr., Ch. Eng.....Claude Hughes
 Comm., Sales Prom. Mgr.....Morris Heitschmidt

KBEA—Mission—1957

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned By.....Public Radio Corp.
 Address.....Box 424 Kansas City, Mo.
 Tel.: HEdrick 2-1480.....ABC
 Station Representative.....Spot Time Sales
 President.....Lester Kamin
 General, Station Mgr.....Tom Howard
 Commercial Manager.....Clancy Sewell
 Sales Promotion Mgr.....Nola Lytell
 Program Director.....Chuck Maxwell
 Chief Engineer.....Robert Artz
 Owners of: KXYZ, Houston, Tex.

KJRG—Newton—1953

Frequency: 950 Kc. Power: 500 Watts, d.
 Owned.....KJRG, Inc.
 Address.....Box 77
 Tel.: ATwater 3-5150.....KBS
 Station Rep.....Hopewell
 President, Gen. Mgr.....Geo. Basil Anderson
 Comm. Mgr. Ch. Eng.....Bob Snyder
 Sales Prom. Mgr.....Roy Lichtenberger

KOFO—Ottawa—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By.....Ottawa Bcstg. Co.
 Address.....P.O. Box 16
 Tel.: CHerry 2-1220.....Independent
 Station Representative.....Hopewell
 Partner, General Mgr.....Roderick B. Cupp
 Partner.....Edwina W. Cupp
 Commercial Mgr.....Ronald G. Reed
 Program Director.....Larry Kraft
 Chief Engineer.....Don Willis

KLKC—Parsons—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Community Bcstg. Co.
 Address.....P.O. Box 696
 Tel.: GA 1-6400.....Independent
 President, Gen. Mgr.....Richard R. Combs

KKAN—Phillipsburg—1960

Frequency: 1490 Kc. Power: 250 Watts

Owned By.....North Central Bcstg., Inc.
 Address.....Box 337
 Tel.: 1070.....Independent
 General Manager.....Guy Christian
 Sales Prom. Mgr.....Doug Stone
 Chief Engineer.....Vaughn Jupe

KOAM—Pittsburg—1937

Freq: 860 Kc. Power: 10 Kw. d., 5 Kw. n
 Owned-Oper....The Pittsburg Bcstg. Co., Inc.
 Address.....P.O. Box F
 Tel.: Adams 1-7200.....NBC
 Representative.....Hollingbery
 President.....E. V. Baxter
 Gen., Sta. Mgr.....John O. Bartlow
 Program Dir.....Marge Bartlow
 Chief Engineer.....Leo Stafford

KSEK—Pittsburg—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By...Stauffer Publications, Inc.
 Address.....1340 E. Quincy
 Tel.: Adams 1-2800.....KBS
 Newspaper Affil.....Headlight & Sun
 Representative.....Avery-Knodel
 President.....O. S. Stauffer
 General Mgr., Chief Eng.....Jim Treat

KWNS—Pratt—1962

Freq.: 1290 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By.....Wilmer E. Huffman
 Address.....P.O. Box 403
 Tel.: GGreenwood 2-5581.....Independent
 General Manager.....Wilmer E. Huffman
 Program Director.....Jo Ann Huffman
 Chief Engineer.....Clarence Evans

KWSK—Pratt—1952

Frequency: 1570 Kc. Power: 250 Watts
 Owned.....Clem Morgan
 Address.....200½ S. Main St.
 Tel.: GGreenwood 2-4405.....KBS
 General Sta. Mgr.....Clem Morgan
 Program Director.....A. R. Morgan
 Sales Prom., Comm. Mgr.....Ray Godfrey
 Chief Engineer.....Larry Waggoner

KRSL—Russell—1956

Frequency: 990 Kc. Power: 250 Watts d.
 Owned By.....Kilo Broadcasting Co.
 Address.....Box 666
 Tel.: HUdson 3-3121.....KBS
 Owner, Gen. Mgr.....Fred L. Thompson
 Commercial Manager.....Richard Dumler
 Program Director.....Ray Poole
 Publicity Director.....Alice Graham
 Chief Engineer.....Delbert Compton

KFRM—Salina—1947

Frequency: 550 Kc. Power: 5,000 W. d.
 Owned By.....KFRM, Inc.
 Address.....316 S. Broadway
 Tel.: TAYlor 3-4611.....ABC
 Station Representative.....Weed Radio Corp.
 President.....Norman E. Kightlinger
 General Manager.....Calvin A. Haworth
 Chief Engineer.....Gary E. Farner

KANSAS

KSAL—Salina—1937

Frequency: 1150 Kc. Power: 5000 Watts
Owned By... Salina Bcstg., Inc.
Address... 625 E. Crawford
Tel.: TA 3-3701... MBS
President... James Stuart
V.P., Gen. Mgr... Richard W. Chapin
Comm. Sta. Mgr... Robert M. McKune
Program Director... Chuck Nichols
Chief Eng... Don Englehart
Owners of: KODY, N. Platte; KFOR, Lincoln;
KLGJ, Grand Island; KMNS, Sioux City; KOEL,
Oelwein.

KEWI—Topeka—1949

Frequency: 1440 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned By... Midland Bcstrs.
Address... 916½ Kansas Ave.
Tel.: CE 3-1336... Independent
Representative... Gill-Perna
President, Gen. Mgr... Frederick P. Reynolds
Commercial Manager... Robert Rohrs
Program, Publicity Dir... Robert F. Russell
Chief Engineer... Jim C. Meeker
Owners of: KUSN-AM-FM, St. Joseph, Mo.

KTOP—Topeka—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned... Charles Bailey Axton
Address... 1700 N. Buchanan
Tel.: CE 4-3444... MBS
Station Representative... Weed
President... Bailey Axton
Vice Presidents... Louise and Charles Axton
Program Director... Robert Harris
Station Manager... Bob Barber
Sales Prom. Mgr... Merle Blair
Chief Engineer... Harold Grant

WIBW—Topeka—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By... Stauffer Publications, Inc.
Address... Box 119
Tel.: CR 2-3456... CBS
Newspaper Affil. Journal, Capital
Representative... Avery-Knodel
President... O. S. Stauffer
General Manager... Thad Sandstrom
Station Manager... Jack Fallon

WREN—Topeka—1926

Frequency: 1250 Kc. Power: 5000 Watts
Owned-Operated By... WREN, Bdcstg. Co., Inc.
Address... 1001 Fillmore St.
Tel.: CE 2-0505... ABC
Representative... Hollingbery
President... Alf M. Landon
Gen., Sta. Mgr... Max G. Falkenstien
Commercial Manager... Paul Dixon
Program Manager... Bob Richmond
Sales Promotion Manager... Bonnie Purnell
Chief Engineer... Al Keberlein
Owners of: KSCB, Liberal; KEDD, Dodge City.
Both Kans.

KAKE—Wichita—1948

Frequency: 1240 Kc. Power: 250 Watts

Owned By... KAKE Radio-TV, Inc.
Address... 1500 N. West St.
Tel.: WH 3-4221... Independent
President... Mark H. Adams
General Manager... Martin Umansky
Station Manager... Dale W. McCoy Jr.
Owners of: KAKE-TV.

KFDI—Wichita—1923

Freq.: 1070 Kc. Power: 10 Kw. d.; 1 Kw. n.
Owned By... Wichita Great Empire Bcstg., Inc.
Address... 42nd & N. Broadway
Tel.: TE 8-3377... Independent
Station Rep... Charles Bernard
President... Bernice L. Lynch
General Manager... Ron B. Blue
Chief Engineer... Jack Austin

KFH—Wichita—1922

Frequency: 1330 Kc. Power: 5000 Watts
Owned By... KFH Radio Co.
Address... KFH Bldg.
Tel.: AM 2-4491... CBS
Newspaper Affiliation... Wichita Eagle-Beacon
Representative... Blair
President... John Rigby
General, Sta. Mgr... Thomas P. Bashaw
Commercial Manager... Bob Adams
Merchandising Prom. Mgr... David J. Hanks
Program Director... Bob Sanders
Chief Engineer... Leslie Campbell

KLEO—Wichita—1936

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned By... Swanco Bcstg. of Kan.
Address... 6610 W. 13th
Tel.: WH 3-0255... MBS
Station Representative... Eastman
President... George Bolas
General, Station Mgr... Edward A. Montray
Commercial Manager... Donald O'Malley
Sales Prom. Manager... Bob Freeman
Program Director... Marc Alan
Publicity Director... Creeta Bressler
Chief Engineer... Earl Russell
Owners of: KQEQ, Albuquerque, N. M.; KIOA,
Des Moines, Iowa; KRMG, Tulsa, Okla.

KSIR—Wichita—1958

Frequency: 900 Kc. Power: 250 Watts d.
Owned By... KSIR, Inc.
Business Address... Box 933
Tel.: WH 2-3253... Independent
Pres., Comm. Mgr... Mack Sanders
Gen. Sta., Chief Eng... K. W. Pyle

KWBB—Wichita—1950

Frequency: 1410 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By... Wichita Beacon Bcstg. Co.
Address... 2829 Salina Ave.
Tel.: TE 8-3331... Independent
Station Reps... Hollingbery; Clarke Brown
President... O. E. Bradley
V.P., General Mgr... J. Milton Hall
Commercial Manager... Harold H. Hale
Program Director... John Campbell
Chief Engineer... Cliff Koch

Pop.: 3,055,000
Families: 841,000

Kentucky

Radio Homes: 809,000
AM Stas. in State: 87

WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts
Owned By: Albany Bcstg. Co.
Business Address: Box 158
Tel.: 387-3351. KBS
Sta. Rep.: Kentucky Radio Sales
Co-owners: Wallace Allred-Cecil Speck
Sta., Comm. Manager: Welby Hoover
Program Director: Darrell Speck
Chief Engineer: Joe Peters

WCMI—Ashland—1935

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: WCMI, Inc.
Address: P. O. Box 949
Tel.: 324-6111. CBS
Sta. Representative: Hollingbery
President: R. G. Worster
General, Sta. Manager: O. C. Halyard Jr.
Commercial Manager: Mike Slagel
Program Director: Bill Campbell
Publicity Director: Loretta Halyard
Chief Engineer: Bob Gilmore
Owners of: WVLK-AM-FM, Lexington; WFKY,
Frankfort; WHOO-AM-FM, Orlando; WINN,
Louisville, Ky.; WCMI-FM, Ashland, Ky.

WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.
Owned By: Connie B. Gay Bcstg. Corp.
Address: P.O. Box 790
Tel.: 324-7131. ABC
President: Connie B. Gay
General Manager: Naseeb S. Tweel
Chief Engineer: Edwin Walters
Owners of: WQMR, Silver Springs, Md.; WGAY-
FM, Washington, D.C.

WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By: Brown Radio & TV Co.
Address: 107 Sycamore St.
Tel.: Lincoln 6-4129. Independent
Pres., Gen. Mgr.: Dwight L. Brown
Sales Prom. Mgr.: Homer L. Jackson
Chief Engineer: L. D. Johnson

WBRT—Bardstown—1955

Frequency: 1320 Kc. Power: 1000 W. d.
Owner: Bardstown Broadcasting Co.
Address: 216 N. 3rd
Tel.: FI 8-3943. KBS
President: Lawrence W. Adams
Sales Prom., Chief Eng.: Don Allen

WCBL—Benton—1954

Frequency: 1290 Kc. Power: 5,000 Watts d.
Owned-Oper. By: Purchase Bcstg. Co.
Address: P.O. Drawer 7
Tel.: 527-2581. KBS
Representative: Continental
President, Gen. Mgr.: Shelby McCallum

Program Director: David Reno
Commercial Mgr.: Marline Vance
Chief Engineer: Walter Wilson
Owners of: WTRB, Ripley; KMJS, Portageville.

WBGW—Bowling Green—1959

Frequency: 1340 Kc. Power: 250 Watts
Owned By: Bowling Green Bcstg. Co.
Address: 913½ College St.
Tel.: VI 2-1638. Independent
Station Representative: Kentucky Radio Sales
President, Gen. Mgr.: Clement Cockrel
Commercial Manager: Dean Duvall
Chief Engineer: Eugene Hornback

WKCT—Bowling Green—1947

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Ws. n.
Owned-Oper. By: Daily News Bcstg. Co.
Address: 804 College St.
Tel.: VI 3-4325. ABC
Newspaper Affiliation: Park City Daily News
Station Representative: Pearson Nat'l Reps
President: J. Ray Gaines
General, Station Mgr.: Al Temple
Commercial Mgr.: Henry Brosche
Program Dir.: Jack Eversole
Chief Engineer: Jack Hendrick

WLBW—Bowling Green—1940

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Bowling Green Bcstrs., Inc.
Address: Cemetery Road
Tel.: VI 3-3212. MBS-KBS
Sta. Representative: Burn-Smith
President: Cy N. Bahakel
General Manager: Bob Proctor
Prog. Dir., Ch. Eng.: Hugh Tyler

WTCO—Campbellsville—1948

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Taylor Cty. Bcstg. Co.
Address: P.O. Box 248
Tel.: 465-4178. KBS
Station Rep.: Kentucky Radio Sales
President: R. D. Ingram
General, Sta. Manager: Thomas Kerr
Commercial Manager: Lindsey Hardin
Sales Promotion Manager: James Crowell
Program Director: Naomi Beard
Publicity Director: Redman L. Turner
Chief Engineer: Harvey Kingsbury

WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watts
Owner: Central City, Greenville Bcstg. Co.
Address: Old Greenville Rd.
Manager: A. Stone
Chief Engineer: B. J. Stone

KENTUCKY

WNES—Central City—1955

Frequency: 1050 Kc. Power: 500 Watts d.
Owned By.....Muhlenberg Bcstg. Co.
Address.....P.O. Box 471
Tel.: 1000.....KBS
President.....Andy Anderson
General Manager.....Ronald L. Beane
Program Director.....Legon McDonald
Chief Engineer.....Robert J. Beane

WAIN—Columbia—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Tri-County Bcstg. Corp.
Address.....430 Wain St.
Tel.: 384-2411.....KBS
Station Representative.....Kentucky Radio Sales
President, Gen. Mgr.....John B. Horton
Commercial Manager.....Edwin R. Cundiff
Station Manager.....Ray Doss
Program Director.....Fred Massey

WCTT—Corbin—1947

Frequency: 680 Kc. Power: 1000 Watts
Owned-Oper. By...Corbin Times-Tribune, Inc.
Business Address.....Ky. Ave. & Monroe St.
Tel.: 1071.....KBS
Newspaper Affil.....Corbin Times-Tribune
President.....J. Springer Robinson
General Manager.....John L. Crawford
Station, Comm. Mgr.....Art Grunewald
Program Director.....Archie Wyatt
Chief Engineer.....Chas. Sulfredge

WYGO—Corbin—1961

Frequency: 1330 Kc. Power: 5 Kw. d.
Owned By.....Tri-County Bcstg. Co.
Address.....P.O. Box 535
Tel.: 3006.....Independent
Station Rep.....Kentucky Radio Sales
General, Commercial Mgr.....Barbara H. Miles
Station Manager.....Dexter R. Sams
Sales Promotion Mgr.....Bill Carson
Program Director.....Hugh C. Delk
Chief Engineer.....Everett Lawson

WCPM—Cumberland—1951

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By.....Cumberland Bcstg. Co.
Address.....P. O. Box 955
Tel.: 589-4623.....KBS
Station Rep.....Kentucky Radio Sales
General Manager.....Jack Mills

WCYN—Cynthiana—1956

Frequency: 1400 Kc. Power: 250 Watts
Owned.....WCYN Radio, Inc.
Address.....Pike & Walnut Sts.
Tel.: 1480.....KBS
President.....Estil R. Anderson
General Manager.....Lawrence McGill
Commercial Manager.....Helen Williams
Chief Engineer.....Reed Anderson

WHIR—Danville—1947

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.

Owned By.....WHIR, Inc.
Business Address.....P.O. Box 8
Tel.: 236-2711.....Independent
Representative.....Hal Holman Co.
President, Gen. Mgr.....Raymond P. Holbrook
Commercial Manager.....C. R. Colclough
Program Director.....Raymond L. Ramsey
Chief Engineer.....Charles Huddleston

WIEL—Elizabethtown—1950

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Elizabethtown Bcstg. Co.
Business Address.....P. O. Box 347
Tel.: 765-2144.....KBS-ABC
President.....J. W. Hodges
General Manager.....Dee Huddleston
Commercial Manager.....Calvin Skaggs
Program Director.....Thomas Skinner
Chief Engineer.....Hugh Garner

WSTL—Eminence—1956

Frequency: 1600 Kc. Power: 500 Watts, d.
Owned.....Shelbyville—Eminence Bcstg. Co.
Address.....P.O. Box 147
Tel.: ME 3-2916.....Independent
Station Representative.....Kentucky Radio Sales
Gen. Mgr., Ch. Eng.....Charles L. Troutman
Station Manager.....George C. Troutman
Commercial Manager.....James E. Petty
Program Director.....Vivian M. Troutman
Publicity Director.....Terry Tichy

WSAC—Ft. Knox—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By...Fort Knox Bcstg. Corp.
Address.....Box 68
Tel.: Elgin 1-3121.....Independent
Pres., Gen. Mgr.....B. E. Cowan
Commercial Mgr.....J. R. Cowan

WFKY—Frankfort—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Capital Bcstg. Co.
Address.....Radio Bldg.
Tel.: CA 3-8281.....MBS
Representative.....Hollingbery
Station Mgr.....Bud McClain
Program Dir.....H. Moore
Chief Engineer.....K. P. Graham

WFKN—Franklin—1954

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By.....Franklin Favorite-WFKN, Inc.
Address.....103 N. High St.
Tel.: Justice 6-4481.....KBS
Pres., Gen. Mgr.....L. L. Valentine
Comm., Sales Prom. Mgr.....Howard H. Ogles
Program Director.....A. W. Kockritz, Jr.
Chief Engineer.....Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Ken-Tenn Bcstg. Corp.
Business Address.....Box 482
Tel.: 1270.....Independent
President, Ch. Eng.....Kenneth Z. Turner

Commercial Manager.....J. O. Lewis
 Sales Promotion Mgr.....Arlene Swearingen
 Program Director.....Clara Agnes Turner
 Publicity Director.....Gene Gardner
 Owners of: WFUL-FM, Fulton, Ky.

WAXU—Georgetown—1957

Frequency: 1580 Kc.....Power: 10 Kw. d.
 Owned By.....WAXU Radio
 Address.....117 No. Lime, Lexington, Ky.
 Tel.: 3-1678Independent
 Station Representative.....Charles Bernard
 Pres., Ch. Eng.....Robert E. Johnson
 Station Manager.....Arno Walker
 Program Director.....Bill Stakelin
 Commercial Manager.....Robert Hamilton
 Sales Prom. Manager.....Ed James

WKAY—Glasgow—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Glasgow Bcstg. Co., Inc.
 Address.....510 Happy Valley Rd.
 Tel.: 651-2141KBS
 President.....Jack Pedigo
 General Mgr., Ch. Eng.....Clovis Sadler
 Commercial Manager.....Henry H. Roysse
 Program Director.....Moena E. Sadler

WGOH—Grayson—1959

Frequency: 1370 Kc.....Power: 5,000 Watts
 Owned By.....Carter County Bcstg. Co., Inc.
 Address.....Box 487
 Tel.: 474-5144.....Independent
 President.....Harold E. Shufflebarger
 Gen., Sta. Manager.....Charlie Esposito
 Chief Engineer.....Les Davis

WHLN—Harlan—1941

Frequency: 1410 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....Radio Harlan, Inc.
 Business Address.....Box 898
 Tel.: 625Independent
 Station Rep.....Kentucky Radio Sales
 President.....J. Francke Fox, Jr.
 Gen., Comm. Mgr.....James T. Morgan
 Chief Engineer.....Gene Hopkins

WHDN—Harrodsburg—1955

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Fort Harrod Bcstg. Corp.
 Address.....Box 247
 Tel.: 1420KBS
 Station Rep.....Hopewell
 President, Gen. Mgr.....Robert Martin

WKIC—Hazard—1947

Frequency: 1390 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Mt. Bcstg. Service, Inc.
 Address.....Box 239
 Tel.: 436-2121KBS
 Representative.....Kentucky Radio Sales
 President.....Fred B. Bullard
 General Manager.....Ernest Sparkman
 Commercial Manager.....Julius Lasslo
 Prog. Dir.....Norma Strong
 Chief Engineer.....George Patterson

WSO—Henderson—1941

Frequency: 860 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Henderson Bcstg. Co., Inc.
 Address.....P. O. Box 418
 Tel.: VA 6-3923.....KBS-ABC
 President.....Hecht S. Lackey
 Station Manager.....William F. Russell
 Publicity Director.....Anna Jane Kincaid
 Chief Engineer.....D. E. Gibson
 Owners of: WSO-FM, Henderson, Ky.

WHOP—Hopkinsville—1940

Frequency: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Hopkinsville Bcstg. Co., Inc.
 Address.....1102 So. Virginia St.
 Tel.: TUxedo 5-5531.....CBS
 Pres., Gen. Mgr.....F. Ernest Lackey
 Sta., Comm. Mgr.....Katherine Peden
 Publicity Director.....Margaret Wyatt
 Sales Prom. Manager.....Hal King
 Program Director.....George Goldtrap
 Chief Engineer.....Russell Newman

WKO—Hopkinsville—1954

Frequency: 1480 Kc.....Power: 1000 Watts d.
 Owned By.....Pennyrile Broadcasting Co.
 Address.....808½ South Main St.
 Tel.: TU 6-1204.....KBS
 Sta. Rep.....Geo. T. Hopewell
 Pres., Gen. Mgr.....William H. Higgins
 Program Director.....James M. Suddeth
 Chief Engineer.....Marvin J. Mahoney

WIRV—Irvine—1960

Frequency: 1550 Kc.....Power: 1,000 Watts d.
 Owned By.....Irvanna Bcstg. Co.
 Address.....141 Broadway
 Tel.: 723—2550KBS
 Station Rep.....Continental Radio Sales
 President, Gen. Mgr.....James M. Gaskin
 Sales Promo. Mgr., Ch. Eng.....Fred W. Dean, Jr.
 Publicity Director.....Betina Sue Wiseman

WLBN—Lebanon—1954

Frequency: 1590 Kc.....Power: 1 Kw., d.
 Owned.....Lebanon-Springfield Bcstg. Co.
 Address.....P.O. Box 647
 Tel.: 692-3126KBS
 Gen., Sta. Mgr.....J. T. Whitlock
 Commercial Manager.....Allen Baker
 Chief Engineer.....W. B. Kelly
 Owners of: WIEL, Elizabethtown.

WMTL—Leitchfield—1959

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned By.....Rough River Bcstg. Co.
 Address.....121 East Main St.
 Tel.: 259-4337KBS
 Station Rep.....Kentucky Radio Sales
 President, Gen. Mgr.....Porter Wallace
 Sales Promotion Mgr.....Eva Jo Ellis
 Program Dir., Chief Eng.....Billy R. Evans

WBLG—Lexington—1946

Frequency: 1300 Kc.....Power: 1000 Watts

KENTUCKY

Owned-Oper. By.....Lexington Bcstg. Corp.
Address.....134 N. Limestone St.
Tel.: 252-1300.....ABC
Representative.....Meeker
Pres., Gen. Mgr.....Roy B. White, Jr.
V.P., Commercial Mgr.....James H. Tomblin
Program Director.....Robert Barton
Chief Engineer.....John Patrick

WLAP—Lexington—1922

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Thoroughbred Bcstg. Co., Inc.
Business-Studio Address.....177 N. Upper St.
Tel.: 3-2727.....MBS
Station Representative.....Pearson
President, Gen. Mgr.....William R. Sweeney
Program Director.....Nick Clooney
Chief Engineer.....Robert Jones

WVLK—Lexington—1947

Freq.: 590 Kc. Power: 5000 Wts. d., 1000 n.
Owned-Oper. By...Bluegrass Bcstg. Co., Inc.
Address.....Phoenix Hotel
Tel.: 4-6470.....CBS
Representative.....Hollingbery
General Mgr.....Ted Grizzard
Commercial Manager.....Charles Drew
Chief Engineer.....Paul Dunbar

WFTG—London—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Lin Bcstg. Corp.
Address.....Box 333
Tel.: Volunteer 4-2148.....Independent
Sta. Representative.....Hopewell
Pres., Gen., Sta. Mgr.....Elmo Mills
Chief Engineer.....Russell Henson

WAKY—Louisville—1936

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. d.
Owned By.....Lin Bcstg. Corp.
Bus.-Studio Address.....Ky. Home Life Bldg.
Tel.: 587-8871.....Independent
Station Representative.....Blair
President.....Fred Gregg
General, Station Mgr.....John Hicks
Program Director.....Howell Smith

WAVE—Louisville—1933

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By.....WAVE, Inc.
Business Address.....725 S. Floyd
Tel.: JU 5-2201.....NBC
Station Rep.....Katz
President.....George W. Norton, Jr.
General Mgr.....Nathan Lord
Station, Commercial Mgr.....W. H. Dulaney
Program, Sales Prom, Mgr.....James Caldwell
Chief Engineer.....Wilbur Hudson
Owners of: WAVE-TV, Louisville, Ky.; WFIE-TV,
Evansville, Ind.; WFRV-TV, Green Bay, Wis.

WHAS—Louisville—1922

Frequency: 840 Kc. Power: 50,000 Watts
Owned-Oper. By.....WHAS, Inc.
Address.....525 W. Broadway
Tel.: JU 5-2211.....ABC

Newspaper Affil.....Courier-Journal, Times
Representative.....Henry I. Christal Co.
President.....Henry Barry Bingham
General Manager.....Victor Sholis
Commercial Manager.....John Fouts
Sales Prom. Manager.....William Loader
Program Director.....George Walsh
Chief Engineer.....Orin Townner
Owners of: WHAS-TV.

WINN—Louisville—1940

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Kentucky Central Bcstg.
Bus.-Studio Address.....409 Speed Bldg.
Tel.: JU 5-5148.....Independent
Sta. Representative.....Gill-Perna
President.....Garvis Kincaid
Comm. Mgr.....James Nathan
Station Manager.....M. Maley
Sales Promo. Mgr.....L. Abraham
Chief Engineer.....Melvin Scarsdale

WKLO—Louisville—1948

Freq.: 1080 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Mid-America Bcstg. Corp.
Address.....2000 Commonwealth Bldg.
Tel.: JU 3-4441.....Independent
News. Affil...Lanchester (Ohio) Eagle-Gazette
Representative.....Robt. Eastman
President.....Charles Sawyer
Exec. Vice President.....J. P. Williams
Administrative V.P.....Alexander Buchan
General, Station Mgr.....William Perry
Publicity Director.....Roberta Scott Bunnell
Dir. of Operations.....Ken Rowland
Program Director.....Ted Barbone
Chief Engineer.....William H. Faulkner
Owners of: WING, Dayton; WCOL, Columbus;
WIZE, Springfield. All Ohio. WRIT, Milwaukee,
Wis.

WKYW—Louisville—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Radio Kentucky, Inc.
Address.....310 W. Liberty St.
Tel.: JU 3-4811.....CBS
Sta. Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....F. Eugene Sandford
VP., Oper. Mgr.....E. Halsey Sandford
Commercial Manager.....Bob Franklin
Program Director.....Jim Bollinger
Chief Engineer.....William Neff

WLOU—Louisville—1948

Frequency: 1350 Kc. Power: 5000 Watts d.
Owned By.....Rounsaville of Louisville
Address.....P.O. Box 8278
Tel.: ME 7-6531.....Independent
Station Rep.....Gill-Perna
President.....Robert W. Rounsaville
General Manager.....Jay Thomson
Station Manager.....Norman Stewart
National Sales Mgr.....Ralph B. Johnson
Program Director.....Rudy Runnels
Chief Engineer.....Steve Dawson
Owners of: WCIN, Cincinnati; WFUN, Miami
Beach; WTMP, Tampa; WVOL, Nashville;
WYLD, New Orleans; WTAM-TV, Louisville, Ky.

WTMT—Louisville—1958

Frequency: 620 Kc.....Power: 500 Watts
 Owned By.....Jefferson Bdcstg. Co. Inc.
 Business Address.....1300 S. 4th St.
 Tel.: 637-2527MBS
 Station Representative.....Forjoe
 President.....John A. Davenport
 General Manager.....Richard H. Gundle
 Station Manager.....Tommy Downs
 Commercial Manager.....Lee Stinson
 Sales Promotion Mgr.....Bob Perry
 Program Director.....Thom Hall
 Chief Engineer.....Charles Cutler

WFMW—Madisonville—1949

Frequency: 730 Kc.....Power: 250 Watts d.
 Owned By.....Messenger Bdcstg. Co. Inc.
 Address.....Box 351
 Tel.: TA 1-4096KBS-MBS
 Station Representative.....Hopewell
 Gen. Sta. Manager.....H. W. Wells
 Comm. Mgr.....Elmer L. Kelley, Jr.
 Chief Eng.....Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc.....Power: 500 Watts, d.
 Owned.....Hopkins County Bcstrs.
 Business Address.....111 S. Main St.
 Tel.: TAYlor 1-7420ABC
 General Mgr., Chief Eng.....Conway Smith
 Commercial Manager.....Jerry McKonly

WWXL—Manchester—1956

Frequency: 1450 Kc.....Power: 250 Watts d.
 Owned.....Wilderness Rd. Bcstg. Co.
 Address.....109 Court St.
 Tel.: LY 8-4694KBS
 President.....J. L. Tigue
 Gen., Sta. Mgr.....C. Corum
 Chief Engineer.....Robert Banks

WNGO—Mayfield—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....West Ky. Bcstg. Co.
 Business Address.....Paducah Rd.; Box 431
 Tel.: 1597KBS
 Representative.....Indie Sales
 President.....Mose Bohn
 Gen., Sta. Mgr.....Charles W. Stratton
 Comm., Sales Prom. Mgr.....Jim Freeland
 Program Director.....Bill Scarbrough
 Publicity Director.....Goble Pollock
 Chief Engineer.....Joe Hargrove

WFTM—Maysville—1948

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Standard Tobacco Co.
 Bus. Address.....626 Forest Ave.
 Tel.: 564-3361Independent
 President.....Charles P. Clarke
 General Manager.....John W. Betts
 Station, Commercial Mgr.....R. A. Redmond
 Program Director.....Charles D. Boyd
 Chief Engineer.....Joe Gillespie, Jr.

WMIK—Middlesboro—1948

Frequency: 560 Kc.....Power: 500 Watts d.

Owned-Oper. By.....Cumberland Gap Bcstg.
 Address.....P.O. Box 698
 Tel.: 980Independent
 Newspaper Affiliation.....Daily News
 Station Representative.....George Hopewell
 President.....Helen K. Henry
 General, Station Mgr.....Maurice K. Henry
 Program Director.....Betty Sue Lee
 Chief Engineer.....Frank Folsom, Jr.

WFLW—Monticello—1955

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Wolf Creek Bcstg. Co.
 Address.....Box 36
 Tel.: Fillmore 8-3166KBS
 Station Manager.....Fred A. Staples

WMOR—Morehead—1955

Frequency: 1330 Kc....Power: 1000 Watts, d.
 Owned & Operated By...Morehead Bcstg. Co.
 Address.....Box 59
 Tel.: State 4-4141KBS
 President.....J. Earl McBrayer
 General Manager.....W. M. Whitaker
 Chief Eng.....Earl S. Young

WMSK—Morganfield—1960

Frequency: 1550 Kc.....Power: 250 Watts d.
 Owned By.....Union Co. Bcstg. Co.
 Address.....Box 55
 Tel.: 1360Independent
 Station Reps., Hopewell; Kentucky Radio Sales
 Station Manager.....Bobby W. Hite
 Commercial Manager.....Steve Crooke
 Program Director.....Don Sheridan
 Chief Engineer.....J. B. Crawley

WMST—Mt. Sterling—1957

Frequency: 1150 Kc.....Power: 500 Watts d.
 Owned By.....Mt. Sterling Broadcasting Co.
 Business Address.....34 Broadway
 Tel.: 1150KBS
 Station Representative.....Geo. T. Hopewell
 President.....R. J. Reynolds
 Exec. V.P., General Mgr.....Bob Doll
 Asst. General Mgr.....Russ Drake
 Program Director.....Ron Mastin
 Chief Engineer.....John Bowles

WL0C—Munfordville—1956

Frequency: 1150 Kc.....Power: 1 Kw., d.
 Owned By.....S. Central Ky. Bcstg. Corp.
 Address.....Munfordville
 Tel.: JA 4-4111Independent
 President.....H. T. Parrott
 General, Sta. Manager.....Redman L. Turner
 Program Director.....Mary Goodman

WNBS—Murray—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Service Bcstg. Co.
 Address.....P. O. Box 548
 Tel.: Plaza 3-3411Independent
 Representative.....Dore
 Pres., Sta. Mgr.....Charles Shuffet
 Gen. Mgr., Ch. Engr.....C. H. Hulse

KENTUCKY

WNKY—Neon—1955

Frequency: 1480 Kc....Power: 1000 Watts d.
Owned.....Letcher Bcstg. Corp.
Address.....Neon
Tel.: 855-7714.....KBS
President.....Dave L. Craft
General Manager.....Walter Kincer
Program Director.....Billie Ruth Kincer
Chief Engineer.....Kenneth B. Robinson

WNOP—Newport—1948

Frequency: 740 Kc....Power: 1000 Watts d.
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address....606 Monmouth St.
Tel.: 581-7100.....Independent
Station Representative.....Jack Masla
President.....James G. Lang
General Manager.....Dick Pike
Station Manager.....Dean Miller
Commercial Manager.....Dan Milliken
Sales Promotion Mgr.....Leo Underhill
Program Director.....Ray Scott
Publicity Director.....Ty Williams
Chief Engineer.....Chas. Hettesheimer

WOMI—Owensboro—1938

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Owensboro Bcstg. Co., Inc.
Address.....P.O. Box 1330
Tel.: MU 3-1558.....CBS
Newspaper Affiliations...Messenger, Inquirer
Station Representative.....Gill-Perna
President.....Lawrence W. Hager
General, Station Mgr.....Hugh O. Potter
Program Director.....Mrs. Cliffordean Porter
Chief Engineer.....Harold I. Peters

WVJS—Owensboro—1947

Freq.: 1420 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Owensboro On The Air, Inc.
Address.....P.O. Box 522
Tel.: MU 3-3521.....ABC
Station Representative.....Masla Associates
President.....V. J. Steele
General Manager.....Malcolm Greep
Commercial Manager.....Parker Smith
Program Director.....Earl Fisher
Asst. Program Dir.....Jim Orton
Public Service Dir.....Ruth Steele
Chief Engineer.....Earl Jagoe

WDXR—Paducah—1957

Frequency: 1560 Kc....Power: 1 Kw.
Owned By.....E. W. McKinney-Smith
Address.....Hotel Irvin Cobb
Tel.: 443-1737.....NBC
Station Representative.....Gill-Perna
General, Station Mgr....E. W. McKinney-Smith
Commercial Mgr.....Sarah McKinney-Smith
Sales Promotion Mgr.....George Bailey
Publicity Director.....John McDermit
Program Director.....Charles Katterjohn
Chief Engineer.....E. Abanathy

WKYB—Paducah—1946

Freq.: 570 Kc....Power: 1 Kw. d., 500 Wts., n.
Owned-Oper. By.....Barrington Co. of Ky.

Address.....526 Kentucky Ave.
Tel.: 442-1678.....MBS
Representative.....Bolling
Pres.....Bruce Barrington
General Mgr.....Richard B. Friend

WPAD—Paducah—1930

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Paducah Bcstg. Co., Inc.
Address.....P.O. Box 450
Tel.: 442-8231.....CBS
Sta. Representative.....Bernard Howard
President.....Pierce E. Lackey
General Manager.....Hal Barnett
Commercial Manager.....Linn Wolff
Sales Promotion Manager.....Bob Wright
Program Director.....Jim Youngblood
Publicity Director.....Peggy Fletcher
Chief Engineer.....U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Oper. By.....Big Sandy Bcstg. Co.
Address.....121 Main St.
Tel.: 789-5311.....MBS-KBS
Station Rep.....Ky. Radio Sales; Hopewell
President, Gen. Mgr.....Paul G. Fyffe
Chief Engineer.....Gene Baldrige

WKLX—Paris—1955

Frequency: 1440 Kc....Power: 1000 Watts d.
Owned By.....Tal Jonz
Address.....Box 141
Tel.: 1440.....KBS
Sta. Reps...Continental, Kentucky Radio Sales
President, Gen. Mgr.....Tal Jonz
Chief Engineer.....James L. Thompson

WLSI—Pikeville—1949

Frequency: 900 Kc....Power: 5000 Watts d.
Owned-Operated By....Cumberland Pub. Co.
Address.....North Mayo Trail
Tel.: 437-7323.....Independent
Newspaper Affiliation...Pike County News
President.....John M. Ward
V.P., General Mgr.....Roy E. Alexander
Sales Prom. Mgr., Prog. Dir.....John Adkins
Chief Engineer.....Clifton Branham

WPKE—Pikeville—1949

Frequency: 1240 Kc....Power: 250 Watts
Owned By.....East. Ky. Bcstg. Corp.
Address.....Pikeville, Ky.
Tel.: General 7-4051.....MBS-KBS
Station Representative.....Ky. Radio Sales
President.....J. E. McBrayer
Program Director.....Dorothy H. Robinson
Commercial Manager.....B. Pierce
Chief Engineer.....James K. Hoskins

WMLF—Pineville—1957

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Ken-Te-Ve-Bcstg. Co.
Address.....P.O. Box 26
Tel.: ED 7-2100.....Independent
President, General Mgr.....South C. Bevins
Chief Engineer.....Hubert Turner
Owners of: WOVE, Welch, W. Va.; WTRV, Irvine.

WDOC—Prestonsburg—1957

Frequency: 1310 Kc....Power: 5000 Watts d.
 Owned By.....Gordon Collins
 Address.....P.O. Box 309
 Tel.: TU 6-2338.....Independent
 President.....Gordon Collins
 General Station Mgr.....Gorman Collins
 Commercial Manager.....Ollie Robinson
 Sales Promotion Mgr.....Eva E. Collins
 Chief Engineer.....Herman V. Harmon

WPRT—Prestonsburg—1952

Frequency: 960 Kc.....Power: 1000 Watts, d.
 Owned By.....Stephens Industries, Inc.
 Address.....South Lake Drive
 Tel.: 2050.....KBS
 President.....D. C. Stephens
 General Mgr.....Dora S. Stephens
 Station Mgr.....David L. Stephens
 Program, Chief Eng.....Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Operated By....Princeton Bcstg. Co.
 Address.....Dawson Rd.
 Tel.: EM 5-2072.....KBS
 Gen. Mgr., Chief Eng.....Leslie Goodaker

WRVK—Renfro Valley—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned.....Renfro Valley Bcstrs., Inc.
 Address.....Renfro Valley
 Tel.: 256-2146.....Independent
 V.P., Gen. Mgr.....Tom Hargis

WEKY—Richmond—1953

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned.....Tinker, Inc.
 Address.....P.O. Box 670
 Tel.: 623-1340.....KBS
 President.....J. Francke Fox, Jr.
 General Station Mgr.....Al Weaver
 Commercial Manager.....John Sullivan
 Sales Promotion Mgr.....Bob Slack
 Program Dir., Ch. Eng.....Jimmy Kay
 Owners of: WHLN, Harlan, Ky.

WRUS—Russellville—1953

Frequency: 610 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....So. Kentucky Bcsters.
 Address.....P. O. Box 110
 Tel.: Parkview 6-2471.....KBS
 Station Representative.....Breen and Ward
 President.....Roth E. Hook
 Gen., Comm. Mgr.....Woodrow P. Sosh
 Program Director.....Don Neagle
 Sales Prom. Mgr.....Mrs. Jo Davis
 Chief Engineer.....Robert Miller

WLCK—Scottsville—1958

Frequency: 1250 Kc.....Power: 500 Watts, d.
 Owned By.....State Line Bcstg. Co.
 Address.....217½ W. Main St.
 Tel.: 237-3148.....KBS
 Station Rep.....Kentucky Radio Sales
 President.....R. L. Turner
 General Mgr.....Bobby Colvin

WSFC—Somerset—1947

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Southeastern Bcstg. Co.
 Address.....P.O. Box 740
 Tel.: 678-5151.....MBS-KBS
 Representative.....Ky. Radio Sales
 Pres., Gen. Mgr.....Mike Layman
 Commercial Manager.....Donald Orwin
 Chief Engineer.....Robert L. Shoopman

WTLO—Somerset—1958

Frequency: 1480 Kc....Power: 1000 Watts d.
 Owned By.....Pulaski Bcstg. Corp.
 Address.....P.O. Box 443
 Tel.: 678—8151.....Independent
 President, Gen. Mgr.....E. Buis
 Commercial Mgr.....H. Edwards
 Chief Engineer.....B. Thompson

WTKY—Tompkinsville—1960

Frequency: 1370 Kc.....Power: 1 Kw.
 Owned By.....WMCV, Inc.
 Address.....P. O. Box 434
 Tel.: HU 7-5295.....Independent
 President.....W. C. Clark
 Vice-President, Sta. Mgr., Prog. Dir....J. Clark

WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts
 Owned By.....Karl Kegley
 Address.....1106 Fairlane Drive
 Tel.: SWift 6-3411.....Independent
 President, Owner.....Karl Kegley
 Station, Comm. Mgr.....Roger Keller

WMTC—Vanceburg—1948

Frequency: 730 Kc....Power: 1000 Watts d.
 Owned-Oper. By...Kentucky Mt. Holliness Assn.
 Bus-Studio Address.....Vanceburg
 Tel.: Normandy 6-5006.....Independent
 President.....Dr. Lela G. McConnell
 General, Comm. Mgr.....Wilfred Fisher
 Chief Engineer.....Kenneth Amspaugh

WTCW—Whitesburg—1953

Frequency: 920 Kc....Power: 1000 Watts d.
 Owned-Oper. By....Folkways Bcstg. Co., Inc.
 Address.....Box 660
 Tel.: 2711.....Independent
 President, Gen. Mgr.....Donald F. Crosthwaite
 Chief Engineer.....Joe W. Goode

WEZJ—Williamsburg—1959

Frequency: 1440 Kc....Power: 1000 Watts d.
 Owned By.....Whitley County Bcstg. Co.
 Address.....107 S. 4th St.
 Tel.: 6125.....Independent
 President.....Leo Buck
 General Manager.....K. Buck

WWKY—Winchester—1954

Frequency: 1380 Kc....Power: 1000 Watts d.
 Owned By.....WWKY, Inc.
 Address.....P. O. Box 535
 Tel.: Pioneer 4-2864.....Independent
 President.....Donald J. Horton
 General Manager.....Gerald J. Cashman

Pop.: 3,375,000
Families: 959,000

Louisiana

Radio Homes: 925,500
AM Stas. in State: 82

KROF—Abbeville—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By... Abbeville Bcstg. Serv. Inc.
Address..... P. O. Box 620
Tel.: TW 3-2531..... Independent
President..... H. Frenzel Pere
General Manager..... George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By... Alexandria Bcstg. Co., Inc.
Address..... 601 Washington St.
Tel.: 443-2543..... CBS
Station Rep..... Advertising Time Sales
Owner..... T. B. Lanford
Gen. Manager..... Walter D. Melson
Commercial Manager..... Alec Marchand
Program Director..... Dan Ellington
Chief Engineer..... R. E. Miller

KDBS—Alexandria—1953

Frequency: 1410 Kc. Power: 1 Kw. d.
Owned..... Dixie Bcstg. Ser.
Address..... 1515 Jackson St.
Tel.: Hillcrest 3-7454..... Independent
General Manager..... Irving Ward-Steinman

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advertiser to have TWO market areas
saturated, contiguous and adjacent—
with an additional 5% Agency Dis-
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KDBS

ALEXANDRIA

in the geographic heart of Louisiana

KLLA

LEESVILLE

in the west-central part of Louisiana

YOU furnish us with 2 sets of copy
and we furnish you with ONE bill.
All inquiries for both stations should be
addressed: KDBS-KLLA, 1515 Jackson Street
(P. O. Box 306) Alexandria, Louisiana.

Commercial Manager..... William G. Lynch
Sales Promotion Mgr..... W. G. Foster
Program Director..... Tom Fowler
Publicity Director..... Herbert Cowan
Chief Engineer..... Henry J. Lazarone
Owners of: KLLA, Leesville, La.

(Also See KLLA, Leesville, Page 359)

KSYL—Alexandria—1947

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By..... KSYL, Inc.
Address..... Box 1489
Tel.: Hillcrest 2-6611..... NBC
Pres., Comm. Mgr..... Milton Fox
Gen., Sta. Mgr..... Sylvan Fox
Sales Prom. Mgr., Pub. Dir..... Shirley Racine
Program Director..... Larry Parker
Chief Engineer..... Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc. Power: 500 Watts, d.
Owned-Oper. By.... Amite Broadcasting Co.
Address..... P.O. Box 787
Tel.: 8385..... Independent
Station, Sales Prom. Mgr..... C. W. Fitz
Chief Engineer..... V. E. Dudley

KTRY—Bastrop—1948

Frequency: 730 Kc. Power: 250 Watts d.
Owned By..... KTRY, Inc.
Address..... P.O. Box 193
Tel.: 1400..... Independent
Station Representative..... George Hopewell
General Manager..... Mercer L. King, Jr.
Commercial Manager..... Bill Dore
Program Director..... Margaret G. King
Chief Engineer..... Leo W. Grant

KVOB—Bastrop—1957

Frequency: 1340 Kc. Power: 250 Watts
Owned By..... Bastrop Bcstg. Co. Inc.
Address..... Box 1340
Tel.: 1340..... KBS
President..... G. H. Goodwin
General Manager..... B. Rainey

WAIL—Baton Rouge—1957

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By..... Merchants Bcstrs.
Address..... 3150 College Dr.
Tel.: Dickens 4-5275..... Independent
Station Representative..... Pearson Nat'l Reps.
Pres., Gen. Mgr..... Ralph L. Burge
Commercial Manager..... Harold G. Herthum
Program Dir..... C. Arnold
Chief Engineer..... Ed Van Valkenburg

WIBR—Baton Rouge—1948

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By..... Community Bcstg. Co.
Address..... P. O. Box 1226
Tel.: DI 8-6716..... Independent

Station Representative...Devney Organization
 President, Gen. Mgr.....Robert Earle
 Prog. Dir.....Bernard Zuccaro
 Comm. Mgr.....Olaf Olsen
 Chief Engineer.....Herb Coussou

WJBO—Baton Rouge—1934

Frequency: 1150 Kc.....Power: 5000 Watts
 Owned-Oper. By..Baton Rouge Bcstg. Co., Inc.
 Business-Studio Address.....444 Florida St.
 Tel.: DI 2-5271.....NBC
 News. Affil.Capital City Press
 Sta. Representative.....Geo. P. Hollingsbery
 President.....Douglas L. Manship
 Station Manager.....Roger S. Davison
 Program Coordinator.....Ken Winstanley
 Chief Engineer.....Leonard Benson
 Owners of: WBRZ, Baton Rouge.

WLCS—Baton Rouge—1946

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Air Waves, Inc.
 Business Address.....204 North St.
 Tel.: DI 2-4411.....Independent
 Representative.....Masla
 Gen. Manager.....Lamar Simmons
 Comm. Mgr.....T. A. LeBlanc
 Chief Eng.....Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....WXOK, Inc.
 Address.....243 Convention St.
 Tel.: DI 4-7604.....Independent
 Representative.....Bernard Howard
 President.....Jules Paglin
 Exec. V.P., Managing Dir..Stanley W. Ray, Jr.
 V.P., General Mgr.....Thomas L. McGuire
 Asst. Station Mgr.....Donald Dean
 Commercial Manager.....Lucille J. Pollack
 Chief Engineer.....Robert Stracener
 Owners of: KYOK, Houston, Tex.; WGOK, Mobile,
 Ala.; KAOK, Lake Charles, La.; WLOK, Mem-
 phis, Tenn.; WBOK, New Orleans, La.

WYNK—Baton Rouge—1956

Frequency: 1380 Kc.....Power: 500 Watts, d.
 Owned By.....Miss Lou Bcstg. Corp.
 Address.....820 Commerce Bldg.
 Tel.: Dickens 3-6606.....ABC-KBS-MBS
 Station Rep.....Charles Bernard
 General Manager.....R. Gomez

WBOX—Bogalusa—1954

Frequency: 920 Kc.....Power: 1 Kw. d.
 Owned By.....Magic City Bcstg. Corp.
 Address.....Box 689
 Tel.: RRepublic 2-4254.....Independent
 Station Representative.....Beaver & Assoc.
 President, Gen. Mgr.....Ralph Blumberg

WIKC—Bogalusa—1947

Frequency: 1490 Kc..Power: 1 Kw.d., 250 W.n.
 Owned-Operated By.....Curt Siegelin
 Business Address.....P. O. Box 811
 Tel.: RRepublic 5-1355.....KBS
 General, Station Mgr.....Curt Siegelin
 Sales Promotion Mgr.....John H. Knight
 Program Director.....Ron Hunter

Program Dir., Ch. Eng.....John M. Pitre
 Chief Engineer.....Don Murphy

WARB—Covington—1953

Frequency: 730 Kc.....Power: 250 Watts d.
 Owned-Operated By.....WARB, Inc.
 Address.....Box 568
 Tel.: 1600.....KBS
 President.....David C. Blossman
 Gen. Mgr., Ch. Eng.....J. R. Webb

KSIG—Crowley—1947

Frequency: 1450 Kc..Power: 1 Kw.d., 250 W.n.
 Owned-Operated By.....KSIG Bcstg Co., Inc.
 Bus.-Studio Address.....320 N. Parkerson Ave.
 Tel.: 783-2520.....MBS-KBS
 Representative.....T. F. Clark
 President.....Hirsch Scholl
 General Manager.....Louis M. Basso
 Commercial Manager.....Thomas E. Griffin
 Program Director.....Charles Williams
 Chief Engineer.....Larry Dickson

WLBI—Denham Springs—1959

Frequency: 1220 Kc.....Power: 250 Watts
 Owned By.....Avoyelles Bcstg. Corp.
 Address.....132 Hummel St.
 Tel.: NO 5-5155.....KBS
 President.....W. L. Billups
 Station Manager.....Gerald Fannaly
 Chief Engineer.....C. P. Woodside
 Owners of: KAPB, Marksville.

KDLA—DeRidder—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Sabine Broadcasting Co.
 Address.....Washington at First St.
 Tel.: 7600.....KBS
 President.....Cyril W. Reddoch
 General Manager.....Ralph L. Hooks
 Ch. Eng., Commercial Mgr...Wayne L. Sanders

KEUN—Eunice—1952

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By....Tri-Parish Bcstg. Co.
 Address.....Box 511
 Tel.: GL 7-3041.....MBS-KBS
 President.....Vince Riehl
 Gen., Sta. Mgr.....Thomas C. Voinche
 Sales Mgr., Ch. Eng.....Dean Nezat
 Program Director.....Karl R. DeRozan
 Publicity Director.....Skip Stewart

KFNV—Ferriday—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
 Owned.....Miss-Lou Bcstg. Co.
 Address.....Box 592
 Tel.: 757-4200.....MBS
 Gen. Mgr., Ch. Eng.....George Wilson
 Commercial Manager.....Johnnie Littlejohn
 Sales Prom. Manager.....Dale Magun

KFRA—Franklin—1961

Frequency: 1390 Kc.....Power: 500 Watts d.
 Owned By.....KFRA, Inc.
 Address.....Box 427
 Tel.: 247.....Independent
 President.....Lionel B. DeVille
 General, Sta. Manager.....Chris Duplechain

LOUISIANA

KLFT—Golden Meadow—1955

Frequency: 1600 Kc.....Power: 1000 W. d.
Owned By.....Leo J. Theriot
Address.....1614 South Bayou Drive
Tel.: Greenfield 5-5165.....Independent
Station Representative.....Hopewell
President, General Mgr.....Leo J. Theriot
Commercial Manager.....Jerry Mitchell
Prog. Dir., Sales Promo. Mgr....Roy Vicknair, Jr.
Chief Engineer.....George Roundtree Jr.

WFPR—Hammond—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Airweb, Inc.
Business-Studio Address.....Box 432
Tel.: 960-3589.....Independent
Pres., Gen. Mgr.....John A. Chauvin
Commercial Manager.....'Foots' McCrory
Chief Engineer.....Charles Herman

KLVU—Haynesville—1956

Frequency: 1580 Kc...Power: 250 Watts, d.
Owned By.....Haynesville Bcstg. Co.
Address.....Waters St.
Tel.: 505.....KBS
Station Rep.....Hopewell
Owners.....W. Smith, D. Davis, J. Shields
Station, Program Mgr....William R. Dunaway
Chief Engineer.....A. T. Moore
Owners of: KASO, Minden; WGLC, Centreville.

KHAL—Homer—1955

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Claiborne Bcstg. Corp.
Address.....Box 97
Tel.: 3804.....KBS
President.....Tom Deas
General Mgr., Ch. Eng.....Colon Johnston

KCIL—Houma—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....KCIL, Inc.
Address.....Fahey St.
Tel.: UP 2-6828.....KBS-MBS
Station Representative.....Indie Sales
President.....Denver T. Brannen
V.P., Gen. Manager.....Les Ryder
Commercial Mgr., Pub. Dir....Hack Thesmar
Program Director.....Virginia Ryder
Chief Engineer.....Don Briennen
Owners of: WDLF, Panama City; WPUP, Ferni-
dano Beach, Fla.; WPAP, Gainesville, Fla.

KCKW—Jena—1962

Frequency: 1480 Kc.....Power: 500 Watts
Owned By.....LaSalle Broadcasters
Address.....Drawer M
Tel.: 2-4646.....KBS
President.....R. W. Wagner
General Manager.....Robert C. Wagner
Chief Engineer.....Dale Genius

KJEF—Jennings—1950

Frequency: 1290 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Jennings Bcstg. Co., Inc.
Address.....1521 Lake Arthur Ave.
Tel.: 824-2934.....KBS
Pres., Gen. Mgr., C. Eng.....Clovis L. Bailey

KTOC—Jonesboro—1958

Frequency: 920 Kc.....Power: 1,000 Watts
Owned By.....Jackson Parish Bcstrs.
Address.....P. O. Box 550
Tel.: 4600.....KBS
Station, Comm. Mgr.....A. H. Colvin Jr.
Program, Ch. Eng.....T. L. Colvin Sr.

KPEL—Lafayette—1957

Freq.: 1420 Kc....Power: 1 Kw. d., 500 Wts. n.
Owned By.....Radio Lafayette
Address.....Box 3120
Tel.: Center 4-7418.....ABC
Sta. Reps.....Bolles; Reilly; Tracy Moore
President.....John Hicks
Gen., Sta. Mgr.....George Crouchet

KVOL—Lafayette—1935

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Oper. By..Evangeline Bcstg. Co., Inc.
Address.....123 E. Main
Tel.: CE 4-5151.....NBC
Station Representative.....Robert Meeker
General Manager.....George H. Thomas
Station Mgr.....E. H. Hughes
Program Director.....Rod Bernard
Publicity Director.....Peggy Guidry
Chief Engineer.....Adrian Martin

KXKW—Lafayette—1960

Frequency: 1520 Kc.....Power: 500 Watts
Owned By.....General Communications, Inc.
Address.....611 S. Buchanan St.
Tel.: Center 5-1520.....MBS
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....James C. Pollock
Sales Promotion Manager...Rodney Hamilton
Program Director.....Ernie Alexander
Chief Engineer.....Ben Walker

KAOK—Lake Charles—1947

Frequency: 1400 Kc..Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....KAOK, Inc.
Address.....P. O. Box S
Tel.: HE 6-7541.....Independent
Station Rep.....Bernard Howard
President.....J. J. Paglin
General, Station Mgr.....W. L. Jackson
Program, Publicity Dir.....Carl J. Junker
Chief Engineer.....Walter Jones
Owners of: WGOK, Mobile; WBOK, New Orleans;
WXOK, Baton Rouge; WLOK, Memphis; KYOK,
Houston.

KLOU—Lake Charles—1947

Frequency: 1580 Kc.....Power: 1000 Watts
Owned-Oper. By.....Dixie Broadcasters, Inc.
Address.....Box 817
Tel.: HE 6-7277.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....Albert D. Johnson
Station, Comm. Mgr.....Bill Davis
Program, Publicity Director.....John Janot

KPLC—Lake Charles—1935

Frequency: 1470 Kc...Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By.....Calcasieu Bcstg. Co.
 Address 320 Division St.
 Tel.: HE 6-3631NBC
 Station Representative ..Advertising Time Sales
 PresidentT. B. Lanford
 General Mgr.....Jim Toth
 Station ManagerPelham Mills
 Sales Promotion Mgr.Nita Wilburn
 Program DirectorA. B. Craft
 Publicity DirectorGay White
 Chief EngineerGeorge Guidry
 Owners of: KALB-AM-TV, Alexandria, La.; KRMD,
 Shreveport, La.; WSLD, Jackson, Miss.;
 KLPC-TV, Lake Charles, La.

KLPL—Lake Providence—1957

Frequency: 1050 Kc.....Power: 250 Watts. d.
 OwnedRadio Service Co.
 AddressBox 342
 Tel.: 834KBS
 Representative.....Bogner & Baldwin
 Presidents.....E. McMurray & F. Baldwin
 Chief Engineer.....P. Kuhn

KLLA—Leesville—1956

Frequency: 1570 Kc.....Power: 1 Kw.
 OwnedLeesville Broadcasting Co.
 AddressP. O. Box 1323
 Tel.: 3403KBS
 Mgr. Partner, Gen. Mgr.....I. Ward-Steinman
 Commercial Mgr.....Ed Marshall
 Chief Engineer.....Henry J. Lazarone
 (Also See KDBS, Alexandria, Page 356)

KDBC—Mansfield—1954

Frequency: 1360 Kc.....Power: 1 Kw. d.
 OwnedDeSoto Bcstg. Corp.
 AddressP. O. Box 740
 Tel.: 1360KBS
 Gen., Comm. Mgr.....Arthur L. Greene

KWLA—Many—1962

Frequency: 1530 Kc.Power: 1,000 Watts d.
 Owned ByMany Broadcasting Co.
 AddressP.O. Box 856
 Tel.: 256-5177Independent
 OwnersA. H. Colvin, Jr., T. L. Colvin, Sr.
 Station ManagerR. C. Moriarty

KAPB—Marksville—1954

Frequency: 1370 Kc.....Power: 1000 Watts, d.
 Owner.....Avoyelles Bcstg. Corp.
 Address110 W. Mark St.
 Tel.: 7206KBS
 PresidentW. L. Billups
 Chief Engineer.....D. J. Bordelon

KASO—Minden—1962

Frequency: 1240 Kc.....Power: 250 Watts
 Owned ByHarold Ray Cook
 AddressBox 774
 Tel.: 377-1240KBS
 Sta. RepresentativeHopewell
 President, General Mgr.H. R. Cook
 Program Dir., Chief Engr.M. S. O'Dell, Jr.

KLIC—Monroe—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dr. Frank Cernigliia
 Address.....626 Bernhardt Bldg.
 Tel.: FAirfax 3-4617MBS-KBS
 General Mgr.....Dr. Frank Cernigliia

KMLB—Monroe—1930

Frequency: 1440 Kc.. Power: 5000 d.; 1000 n.
 Owned By.....KMLB, Inc.
 Business Address.....Box 1723
 Tel.: FAirfax 2-7161.....ABC, NBC
 Station RepresentativeHoward
 General Manager.....James Plaisance

KNOE—Monroe—1944

Frequency: 540 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....James A. Noe
 AddressKNOE Road
 Tel.: FA 2-8155.....Independent
 RepresentativeH.R. Reps
 PresidentJames A. Noe
 General ManagerEdd Routt
 Program DirectorDon Durden, Jr.
 Chief Engineer.....Ray Boyd
 Owners of: WNOE, New Orleans, La.; KNOE-TV,
 Monroe, La.

KMRC—Morgan City—1954

Frequency: 1430 Kc....Power: 500 Watts d.
 Owned.....Tri-City Bcstg. Inc.
 AddressP. O. Box 889
 Tel.: 459-9036KBS
 Pres., General ManagerMort Silverman

KNOC—Natchitoches—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Natchitoches Bcstg. Co.
 Business-Studio Address.....720 Front St.
 Tel.: 2353Independent
 Station RepresentativeWalton
 Pres., Gen. Mgr., Chief Eng.. B. H. Bailey, Jr.
 Sta., Comm. Mgr.....Norman A. Fletcher
 Program DirectorDon Nugent

KANE—New Iberia—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...New Iberia Bcstg. Co.
 Address104 W. St. Peter St.
 Tel.: EMerson 9-6726.....Independent
 PresidentJ. J. Davidson, Jr.
 Gen., Sta. ManagerDonald Bonin
 Commercial Manager.....Sherry A. Lopez
 Program DirectorMrs. Dee Voorhies
 Publicity Director.....Ken Nowell
 Chief Engineer.....Joe Sikes

KVIM—New Iberia—1952

Frequency: 1360 Kc....Power: 1007 Watts d.
 Owned ByWagenwest, Inc.
 AddressP.O. Box 971
 Tel.: EMerson 4-5826Independent
 PresidentDavid Wagenboord
 General, Commercial Mgr.Gordon Lund
 Sales Promotion Mgr.William D. Best
 Program Dir., Chief Engr.....Don Rowland

LOUISIANA

WBOK—New Orleans—1951

Frequency: 800 Kc.....Power: 1000 W., d.
Owned ByWBOK, Inc.
Address.....505 Baronne St.
Tel.: 524-5363Independent
Station Representative.....Bernard Howard
President.....Jules J. Paglin
Ex. Vice Pres.....Stanley W. Ray, Jr.
V.P., General Manager.....Ed Prendergast
Commercial Manager.....Fred Schwarz
Program Director.....Bill Buehl
Chief Engineer.....Lloyd Spates
Owners of: WLOK-AM, Memphis; WGOK-AM, Mo-
bile; WXOK-AM, Baton Rouge; KAOK-AM, Lake
Charles; KYOK-AM, Houston.

WDSU—New Orleans—1923

Frequency: 1280 Kc.....Power: 5000 Watts
Owned ByRoyal Street Corp.
Business Address.....520 Royal St.
Tel.: 524-4371NBC
Representative.....John Blair
President.....Edgar B. Stern, Jr.
Exec V.P., General Mgr.....A. Louis Read
Station Manager.....Harold M. Wheelahan
Commercial Manager.....Jack A. Murray
Sales Prom. Mgr.....Stan Cohen
Program Director.....Jerry Clemmons
Chief Eng.....Lindsey Riddle
Owners of: WDSU-FM-TV, New Orleans, La.

WJMR—New Orleans—1945

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By...Supreme Bcstg Co., Inc.
Address.....1500 Canal St.
Tel.: EX 3131.....MBS
Sta. Representative.....Weed
President.....Chester Owens
Gen. Mgr., Ch. Eng.....George A. Mayoral
Program Dir.....Tom Abbott

WNOE—New Orleans—1925

Frequency: 1060 Kc...Power: 50 Kw.d., 5 Kw.n.
Owned By.....WNOE, Inc.
Address.....Sheraton-Charles Hotel
Tel.: 529-2173.....Independent
Station Representative.....McGavren/Guild
President, Gen. Mgr.....James A. Noe, Jr.
Assisant. Comm. Manager.....Cleve J. Brien
Program Director.....Ken Elliott
Chief Engineer.....A. J. Bourgeois
Owners of: KNOE-AM-TV, Monroe, La.

WSHO—New Orleans—1926

Frequency: 1230 Kc...Power: 1 Kw.d., 250 W.n.
Owned ByRaymac Radio, Inc.
Address.....637 Common St.
Tel.: 524-8265.....Independent
President.....Carmen Macri
General Manager.....Ronald Tuten
Chief Engineer.....Tony Lee

WSMB—New Orleans—1925

Frequency: 1350 Kc.....Power: 5000 Watts
OwnedWSMB, Inc.

Address.....Maison Blanche Bldg.
Tel.: 523-5921ABC
Representative.....Hollingbery
President.....John M. Shaheen
General, Station Mgr.....John L. Vath
Sales Promotion Mgr.....Ray Eberhardt
Program Director.....Marshall Pearce
Publicity Director.....Bill Treuting
Chief Engineer.....A. J. Bourgeois

WTIX—New Orleans—1951

Frequency: 690 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Storz Broadcasting Co.
Address.....328 Chartres St.
Tel.: 523-3562Independent
Station Representative.....Eastman
President.....Todd Storz
V.P., General Mgr.....Fred Berthelson
Program Dir.....R. Martin
Chief Engineer.....William Baker

WWL—New Orleans—1922

Frequency: 870 Kc.....Power: 50,000 Watts
Owned-Operated By.....Loyola U. of South
Address.....6363 St. Charles Ave.
Tel.: JAcKson 5-2194.....CBS
Representative.....Katz
President.....Rev. Andrew C. Smith, S.J.
Gen., Sta. Manager.....William A. Dean
Sales Promotion, Pub. Dir.....Walter F. Bouche
Program Director.....Vincent Alletto
Chief Engineer.....J. D. Bloom
Owners of: WWL-TV.

WWOM—New Orleans—1960

Frequency: 600 Kc.....Power: 1,000 Watts
Owned By.....Franklin Bcstg. Co.
Address.....614 N. Rampart St.
Tel.: 529-7516.....Independent
Station Representative.....Adam Young
President.....William F. Johns
General Mgr.....D. Wagenvoord
Sta., Sales Prom. Mgr.....Harry Ladass
Program Director.....Ken Karlton
Chief Engineer.....Edwin Treadaway
Owners of: WEW, St. Louis; WLOD, Ft. Lauder-
dale; WMIN, St. Paul; KOME, Tulsa.

WYLD—New Orleans—1949

Frequency: 940 Kc..Power: 10 Kw. d., 500 W. n.
Owned By.....Rounsaville of N.O. Inc.
Address.....2906 Tulane Ave.
Tel.: 822-1945Independent
Station Representative.....Gill-Perna
President.....Robert W. Rounsaville
General Manager.....John J. Revisore
Station Manager.....Carter Jones
National Sales Mgr.....Ralph B. Johnson
Program Director.....David Shaffer
Chief Engineer.....John Fuselier
Owners of: WCIN, Cincinnati; WVOL, Nashville;
WFUN, Miami; WLOU; WTAM-TV, Louisville;
WTMP, St. Petersburg; WATL-TV, Atlanta, Ga.

KREH—Oakdale—1953

Frequency: 900 Kc.....Power: 250 Watts d.

LOUISIANA

Owned-Oper. By... Louisiana Bcstg. Service
Address.....P.O. Box 571
Tel.: 900.....**KBS**
General Manager.....R. L. Hooks
Station Manager.....Lee Perry
Chief Engineer.....Joseph C. Costello, III

KWCL—Oak Grove—1958

Frequency: 1280 Kc.....**Power:** 500 Watts, d.
Owned By.....Carroll Bcstg. Co.
Address.....P.O. Drawer K
Tel.: GARDen 8-2389.....**KBS**
President.....E. R. McCormick
General Manager.....Johnny Mitchell
Program Director.....Ivy Robinson
Chief Engineer.....Donald Nance

KSLO—Opelousas—1947

Frequency: 1230 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned-Operated By.....KSLO Bcstg. Co.
Address.....P. O. Box 392
Tel.: 942—2633.....**ABC**
Station Representative.....Hal Walton
General Mgr......W. Eugene Jones
Station Manager.....Wandell Allegood
Program Director.....Gerald Prejean
Chief Engineer.....Freddie Hebert

KRIH—Rayville—1957

Frequency: 990 Kc.....**Power:** 250 Watts, d.
Owned By.....Aycock, Inc.
Address.....Box 420
Tel.: 728-4855.....Independent
President, Gen. Mgr......C. S. Aycock, Jr.
Station, Commercial Mgr......Henry F. Cumpton
Sales Promo. Mgr., Prog. Dir......Nap Nappier
Chief Engineer.....Ferrand Lee Cumpton

KRUS—Ruston—1947

Freq.: 1490 Kc.....**Power:** 500 W. d., 250 W. n.
Owned-Oper. By.....Ruston Bcstg. Co.
Address.....105 Park Ave.
Tel.: AL 5-2530.....Independent
President.....C. E. Faulk, Jr.
Station Manager.....William Carter
Chief Engineer.....R. T. Jordan

KANB—Shreveport—1958

Frequency: 1300 Kc.....**Power:** 1,000 Watts d.
Owned By.....Kenwill, Inc.
Address.....P. O. Box 7243
Tel.: 423—2668.....Independent
Station Representative.....Bob Dore Assocs.
President.....L. S. Walton
General, Station Mgr......Harold G. Evans
Commercial Manager.....C. F. Scaife
Sales Promo., Publicity Dir......John H. Wilson
Program Director.....Carol Booth
Chief Engineer.....A. T. Moore

KBCL—Shreveport—1957

Frequency: 1220 Kc.....**Power:** 250 Watts, d.
Owned By.....Good Music, Inc.
Address.....P.O. Box 727
Tel.: 423-1606.....Independent

Station Reps......Melville: Hal Walton
President.....Alvin Childs
General, Station Mgr......Allan Stoll
Chief Engineer.....A. T. Moore

KCIJ—Shreveport—1950

Frequency: 1050 Kc.....**Power:** 250 Watts d.
Owned-Operated By.....Southwest Bcstrs. Inc.
Address.....Box 197
Tel.: 424—0814.....**KBS**
Station Rep......Charles Bernard
President, Gen. Mgr......Marvin B. Kosofsky
Chief Engineer.....Benny Culbertson

KEEL—Shreveport—1922

Frequency: 710 Kc.....**Power:** 50 Kw. d., 5 Kw. n.
Owned By.....Lin Broadcasting Corp.
Address.....1500 N. Market
Tel.: 425—8692.....Independent
Station Rep......Blair Radio
President.....Frederic Gregg, Jr.
General, Station Manager.....Marie Gifford
Commercial Manager.....Al Evans
Sales Promotion Manager.....O. M. Teate
Program Director.....Vern Stierman
Chief Engineer.....Rudy Johnson
Owners of: WAKY, Louisville, Ky.; WMAK, Nashville, Tenn.; KAAV, Little Rock, Ark.

KJOE—Shreveport—1954

Frequency: 1480 Kc.....**Power:** 1 Kw. d.
Owned By.....Armand Bcstg Co.
Address.....529½ Crockett St.
Tel.: 422-0732.....Independent
Station Representative.....Weed
President.....Armand Kovitz
Program Director.....Ronnie Palmer
Publicity Director.....Elizabeth Hawkins
Chief Engineer.....Carl Goulden

KOKA—Shreveport—1950

Frequency: 1550 Kc.....**Power:** 1 Kw. d., 500 W. n.
Owned By.....McLendon-Shreveport Bcstg. Co.
Business Address.....P.O. Box 3605
Tel.: 422-3122.....Independent
Sta. Rep......Pearson
President, Gen. Mgr......John McLendon
Station Manager.....A. Evans

KREB—Shreveport—1960

Frequency: 980 Kc.....**Power:** 5 Kw. d.
Owned By.....KREB, Inc.
Address.....311 Milam St.
Tel.: 42-33681.....**MBS**
Station Representative.....Hollingsbery
General Manager.....L. Brandon
Station, Comm. Mgr......Joe Monroe

KRMD—Shreveport—1928

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Operated By.....T. B. Lanford
Address.....P.O. Box 1712
Tel.: 423-6172.....Independent
Representative.....Weed
President.....T. B. Lanford
General, Comm. Mgr......Thomas A. Gresham
Program Director.....Joseph H. Keith

LOUISIANA

Chief Engineer.....Dub Wilkinson
Owners of: KALB-AM-TV-FM, Alexandria; KPLC-AM-TV, Lake Charles; WSLI, Jackson; WJTV, Jackson; KRMD-FM.

KWKH—Shreveport—1925

Frequency: 1130 Kc.....**Power:** 50,000 Watts
Owned-Operated By..International Bcstg. Corp.
Address.....Commercial Bldg.
Tel.: 422-8711ABC
Newspaper Affiliation.....Shreveport Times
RepresentativeChristal Co.
President.....William H. Bronson
Exec. V.P., Gen. Mgr......Henry B. Clay
Asst. Mgr., Commercial Mgr.....Jack Timmons
Prom. Mgr., Pub. Dir......James T. Briggs
Prog. Director.....Frank Page
Tech. Dir......W. E. Antony
Chief Engineer.....O. S. Droke

KBSF—Springhill—1954

Frequency: 1460 Kc.....**Power:** 1000 Watts
Owned.....Springhill Broadcasting Co.
Address.....Box 127
Tel.: LE 9-4616.....KBS
General Mgr......John K. Hill

KIKS—Sulphur-Lake Charles 1955

Frequency: 1310 Kc.....**Power:** 500 W. d.
Owned By.....Victor Radio Co.
Address.....Box 190, Sulphur
Tel.: JAcKson 7-5266MBS-KBS

Station RepresentativeGrant Webb & Co.
President.....Joseph P. Trantino
Station Manager.....Cecil E. Bland, Jr.
Commercial Manager.....Carroll A. Wynn
Program Director.....Ray Brown
Chief Engineer.....Carl Doiron

KTLD—Tallulah—1954

Frequency: 1360 Kc.....**Power:** 500 Watts
Owned By.....Howard E. Griffith
Address.....Box 1360
Tel.: 1360KBS
General Sta. Mgr......Howard E. Griffith

KTIB—Thibodaux—1953

Frequency: 630 Kc.....**Power:** 500 W., d.
Owner.....Delta Bcstrs., Inc.
Address.....1st Federal Bldg., W. 2nd St.
Tel.: Hillcrest 7-9006.....Independent
President.....F. H. Block
General Mgr......Ray Saadi

KVPI—Ville Platte—1953

Frequency: 1050 Kc.....**Power:** 250 Watts d.
Owned-Oper. By.....Ville Platte Bcstg. Co.
Address.....Box 566
Tel.: 363-2124.....KBS
President.....Lionel B. Deville
Gen., Comm. Mgr......J. Soileau
Chief Engineer.....J. L. Sylvester

KUZN—West Monroe—1955

Frequency: 1310 Kc.....**Power:** 1 Kw.
Owned.....Griffith Electric Co.
Address.....1515 N. 7th St.
Tel.: FAirfax 2-1491.....Independent
Station Representative.....Breen & Ward
President, Chief Eng......Howard E. Griffith
General, Comm. Mgr......Ollie Bales
Owners of: KTLD-AM, Tallulah.

KEVL—White Castle—1955

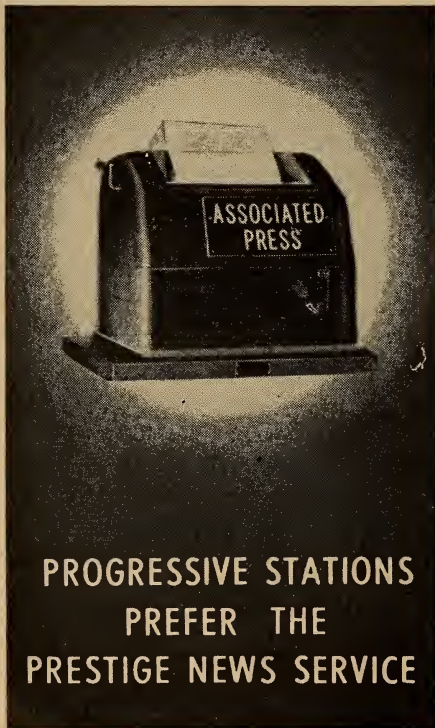
Frequency: 1590 Kc....**Power:** 1000 Watts d.
Owned-Oper. By.....Big League Bcstg. Co.
Address.....P.O. Box 457
Tel.: 5116.....KBS
Owner.....Chas. E. Schwing, Jr.
General Mgr......L. Miller

KMAR—Winnesboro—1957

Frequency: 1570 Kc....**Power:** 1,000 Watts, d.
Owned.....Franklin Bcstg. Co.
Address.....Box 312
Tel.: 435-5141Independent
Station Representative ..Hal Walton & Assoc.
President.....J. H. Martin
General Station ManagerSi Willing

KVCL—Winnfield—1955

Frequency: 1270 Kc....**Power:** 1000 Watts d.
Owned-Operated By.....Winn Bcstg. Co.
Address.....Box 548
Tel.: 5822.....KBS
Gen. Mgr., Ch. Engr......Edward R. Hall



**PROGRESSIVE STATIONS
 PREFER THE
 PRESTIGE NEWS SERVICE**

Pop.: 980,000
Families: 283,000

Maine

Radio Homes: 280,000
AM Stas. in State: 28

WFAU—Augusta—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wts. n.
Owned-Oper. By...Twin City Bcstg. Co., Inc.
Business Address.....160 Bangor St.
Tel.: MAyfair 3-3878.....Independent
Station Reps.Weed; Creed & Assocs.
PresidentFaust Couture
General Station Mgr.Norman G. Gallant
Commercial ManagerDonald Powers
Sales Promotion Mgr.Donald Mullen
Program Director.....Mona Toothaker
Publicity Director.....James Shaw
Chief Engineer.....Joseph Roy
Owners of: WCOU-AM-FM, Lewiston; WFAU-FM,
Augusta. All Maine.

WRDO—Augusta—1932

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. ByWRDO, Inc.
Address251 Water Street
Tel.: MA 3-4735.....NBC
Sta. Reps.....Bdcst Time Sales; Nona Kirby
President.....William H. Rines
General Manager.....Jack S. Atwood

WABI—Bangor—1924

Frequency: 910 Kc. Power: 5000 Wats;
Owned-Oper. By...Community Bcstg. Service
Address35 Hildreth St.
Tel.: 947-8321MBS
Station Reps.....Kettell-Carter; Hollingbery
PresidentHorace A. Hildreth
Station ManagerJohn MacRae
Commercial ManagerCharles M. Sias, Jr.
Owners of: WFOR, Portland; WAGM-AM-TV, Pres-
que Isle; WABI-FM-TV, Bangor. All Maine.

WGUY—Bangor—1947

Frequency: 1250 Kc. Power: 5000 Watts d.
Owned-Operated By...Bangor Bcstg. Corp.
Address26 Central St.
Tel.: 947-7354Independent
Station Reps.Weed; Bill Creed Assocs.
PresidentMelvin Stone
General Mgr., Chief Eng.Louis J. Borgatti
Comm., Sales Prom. Mgr.....William Hart
Program DirectorJack Dalton
Publicity DirectorDiana M. Barter

WLBZ—Bangor—1926

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By.....Maine Bcstg. Co.
Address861 Broadway
Tel.: Bangor 942-4656NBC
Station Rep.Broadcast Times Sales
President.....William H. Rines
Station Mgr.....Edward E. Guernsey
Chief Engineer.....John H. Wibby

WJTO—Bath—1957

Frequency: 730 Kc. Power: 1000 Watts d.

Owned By.....Winslow T. Porter
Address.....195 Front St.
Tel.: HI 3-5542MBS
Station RepresentativeBreen & Ward
Pres., Gen. Sta. Mgr.....Winslow T. Porter
Commercial Mgr.Esther Hawley
Program DirectorMark Roman
Publicity Director.....Lewis Colby
Chief Engineer.....Dr. Harry F. Hinckley

WIDE—Biddeford—1948

Frequency: 1400 Kc. Power 1 Kw. d., 250 W. n.
Owned By.....Biddeford-Saco Bcstg. Corp.
Address234 Main St.
Tel.: Atlantic 4-4566.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....J. Alan Jasper
V. P., Treasurer.....M. Chester Ball
Station Mgr.....Howard B. Martin
Commercial Manager.....Franklin Fowler
Program Director.....Edward Horne
Chief Engineer.....Carl Snow

WCME—Brunswick—1955

Frequency: 900 Kc. Power: 1,000 Watts
Owned By.....Westminster Bcstg. Co.
AddressRiver Road
Tel.: PA 5-5507.....Independent
President, Gen. Mgr.....Roger Strawbridge
Comm., Sales Prom. Mgr...William N. McKeen
Chief Engineer.....Gary King
Owners of: WOTW-AM-FM, Nashua, N. H.

WQDY—Calais—1959

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....St. Croix Bcstg. Co., Inc.
Address.....International Broadcast House
Tel.: 454-7545MBS
Sta. Rep.Hollingbery
President, General Mgr...John H. Vondell Jr.
Commercial ManagerDaniel F. Hollingdale
Program Director.....W. Clarke
Chief Engineer.....Dale Wing
Owners of: WSJR, Madawaska, Me.

WFST—Caribou—1956

Frequency: 600 Kc. Power: 5 Kw., d.
Owned.....Northern Bcstg. Co.
AddressBox 65
Tel.: GYpsy 6-3731.....Independent
Sta. Reps.Devney Org.; McGavren-Guild
V.P., Gen. Sta. Mgr.....Elby Stevens
Commercial Mgr.....Al Knight
Program Director.....Dick Meyer
Chief Engineer.....G. D. Johnson

WDEA—Ellsworth—1958

Frequency: 1370 Kc. Power: 5 Kw., d.
Owned By.....Coastal Broadcasting Co. Inc.
Address68 State St.
Tel.: 667-2523Independent
Station Reps. Walker-Rawalt; N. Eng. Spot Sales

MAINE

President.....Milton C. Chapman
General Station Mgr.....Donald E. Knowles
Comm., Prom. Mgr.....Donald C. Craftam
Program Director.....William T. McCarthy
Chief Engineer.....F. Chalmers

WKTJ—Farmington—1959

Frequency: 1380 Kc.....Power: 1,000 Watts
Owned By.....Franklin Broadcasting Corp.
Address.....P. O. Box 590
Tel.: 778-3000.....Independent
Station Rep.....Kettell-Carter
President, Gen. Mgr.....Elden H. Shute Jr.
Commercial Manager.....Harry K. Heustis
Chief Engineer.....R. Dean Sequin

WHOU—Houlton—1950

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....N. Maine Bcstg. Corp.
Address.....1340 North Rd.
Tel.: 532-6446.....Independent
Station Reps...N.E. Spot Sales; Walker-Rawalt
President.....Glenn Hilmer
General Station Mgr.....Kei'h L. Stine
Sales Promotion Mgr.....Ronald Perry
Program Director.....John Dombek
Chief Engineer.....Douglas Robertson

WCOU—Lewiston—1938

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Twin City Bcstg. Co., Inc.
Business-Studio Address.....223 Lisbon St.
Tel.: 784-6921.....Independent
Sta. Reps.....Weed; Bill Creed Assoc.
Pres., Pub. Dir.....Faust Couture
Gen., Sta. Mgr.....John C. Libby
Commercial Manager.....Oscar J. Normand
Program Director.....Janet Lavenger
Chief Engineer.....Carl P. Rounds
Owners of: WFAU-AM-FM, Augusta; WCOU-FM,
Lewiston. All Maine.

WLAM—Lewiston—1947

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By..Lewiston-Auburn Bcstg. Corp.
Address.....P.O. Box 929
Tel.: 784-5401.....ABC
Sta. Reps.....Kettell-Carter; Jack Masla
Pres., Gen. Mgr.....F. Parker Hoy
Station Manager, Prog. Dir.....Harold Dutch
Comm. Prom. Mgr.....Romeo E. Sansoucy
Publicity Director.....Frederick H. Gage
Chief Engineer.....Herbert Wiles

WCSH—Portland—1925

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....Maine Radio & TV Corp.
Address.....157 High St.
Tel.: SP 2-0181.....NBC
Station Rep.....Nona Kirby
President.....William H. Rines
General Manager.....Jack S. Atwood
Station Manager.....Benjamin A. Hubley
Commercial Manager.....Herbert W. Crosby
Chief Engineer.....Charles R. Brown
Owners of: WCSH-TV.

WGAN—Portland—1938

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By...Guy Gannett Bcstg. Services
Business-Studio Address.....390 Congress St.,
Tel.: SP 2-4661.....CBS
Newspaper Affil.....Gannett Publishing
Station Reps.....Gill-Perna; Blair
President.....Jean Gannett Williams
General Manager.....Francis H. Farnum, Jr.
Sales Prom. Mgr.....Jack Harvey
Publicity Director.....Nunzi Casavola
Prog. Dir.....C. R. Sanford
Chief Engineer.....Roger W. Hodgkins
Owners of: WGAN-TV.

WLOB—Portland—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned.....Casco Bcstrs. Corp.
Business Address.....645 Congress St.
Tel.: SP 5-2336.....Independent
Station Reps.....Devney Org.; Eckels
President.....Sherwood J. Tarlow
General Station Manager.....Melvin L. Stone
Commercial Manager.....David L. Royte
Sales Promotion Manager.....Robert Jordan
Program Director.....Howard Leonard
Publicity Director.....Walter Thomes
Chief Engineer.....T. Richard Dunn

WPOR—Portland—1946

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Hildreth Bcstg. Co.
Business-Studio Address.....477 Congress St.
Tel.: SP 3-8111.....ABC, MBS
Rep.....Kettell-Carter; Hollingbery
President.....Horace A. Hildreth
Exec. V.P.....Walter L. Dickson
Station Manager.....Harry J. Dowd, Jr.
Comm., Sales Prom. Mgr.....William J. Mullen
Chief Engineer.....Joseph Williams

WAGM—Presque Isle—1932

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By...Aroostook Bcstg. Corp.
Address.....P.O. Box 729
Tel.: POrter 4-6271.....MBS
Representative.....Hollingbery; Kettell-Carter
President.....Horace A. Hildreth
Exec. V.P.....W. L. Dickson
Station Mgr.....S. Lyons
Commercial Manager.....Robert J. Gold
Sales Prom. Mgr., Pub. Dir...William Stephenson
Program Director.....Wayne A. Knight
Chief Engineer.....John Richards
Owners of: WAGM-TV.

WEGP—Presque Isle—1960

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned By.....Presque Isle Radio Co.
Address.....418 Main St.
Tel.: POrter 8-5141.....Independent
Newspaper Affil.....Star Herald
President.....Edward G. Perrier
General, Sta. Manager.....Ted Coffin
Commercial Manager.....Richard Marshall
Chief Engineer.....Gilbert M. Titcomb Jr.

WRKD—Rockland—1952

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Knox Bcstg. Co.
 Address415 Main St.
 Tel.: 594-8451ABC
 President.....Carleton D. Brown
 General ManagerPaul R. Huber
 Commercial Mgr.....Terrence Economy
 Chief Engineer.....Ernest Hammond

WRUM—Rumford—1953

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned-Oper. By.....Rumford Bcstg. Co.
 Address89 Congress St.
 Tel.: 364-3701Independent
 Station Reps.Weed; Bill Creed Assocs.
 President.....Melvin L. Stone
 General, Comm. ManagerKenneth J. Ellis
 Program DirectorFrancis Shorey
 Chief EngineerLeslie J. LeBlanc

WSME—Sanford—1957

Frequency: 1220 Kc. Power: 1 Kw., d.
 Owned.....York Bcstg. Co.
 AddressBox 1220
 Tel.: 324-2464Independent
 Station Reps.....Devney Org.; Eckels
 President.....Melvin L. Stone
 General, Comm. Mgr.....John A. Carlson
 Program, Publicity Director....Fred E. Nutter
 Chief EngineerCarleton Snow
 Owners of: WSME, Sanford, Me.

WGHM—Skowhegan—1956

Frequency: 1150 Kc. Power: 5 Kw. d.

Owned By.....Pineland Broadcasting Co.
 Address.....61 Water St.
 Tel.: Greenwood 4-2727.....Independent
 Sta. Reps.Weed; Creed
 President.....Melvin L. Stone
 General ManagerRichard MacLennan
 Chief Engineer.....Lewellyn Greenlaw

WKTQ—South Paris—1955

Frequency: 1470 Kc. Power: 250 Watts
 Owned-Oper. By.....Oxford Bcstg. Co.
 AddressAlpine St.
 Tel.: PI 3-2311.....Independent
 Station Reps.Hopewell; Kettell-Carter
 President, Gen. Mgr.....Gerald T. Higgins
 Station Mgr., Chief Eng.R. Dean Sequin
 Commercial ManagerMerriam Grover

WTVL—Waterville—1946

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Kennebec Bcstg. Co.
 Business-Studio Address.....36 Silver St.
 Tel.: TR 3-3311.....ABC
 Station Rep.George Hollingbery
 President, Gen. Mgr.....Carleton D. Brown
 Commercial Manager.....Harold L. Vique
 Program Dir.....Geo. Redpath
 Chief Engineer.....Don Sutherland

WJAB—Westbrook—1959

Frequency: 1440 Kc. Power: 5 Kw.
 Owned By...Westbrook Broadcasting Co., Inc.
 Address.....841 Main St.
 Tel.: UL 4-8409.....Independent
 General Manager.....R. Durgin

Pop.: 3,275,000
 Families: 945,000

Maryland

Radio Homes: 905,000
 AM Stas. in State: 37

WAMD—Aberdeen—1957

Frequency: 970 Kc. Power: 500 Watts d.
 Owned By.....Harford Cty. Bcstg. Co.
 AddressP. O. Box 485
 Tel.: CR 2-4400.....Independent
 Station RepresentativeGeorge Hopewell
 Pres., Gen. Mgr.....J. L. Allen
 Program Dir.Howard R. Gray

WABW—Annapolis—1946

Frequency: 810 Kc. Power: 250 Watts d.
 Owned-Oper. By.....ABW Bcstrs.
 Business AddressP. O. Box 1551
 Tel.: CO 3-9211Independent
 Station RepresentativeHal Walton
 PresidentLester Grenewalt
 General ManagerNorman L. Garling
 Station, Program Mgr.Robert Best
 Commercial ManagerA. H. Fish
 Chief EngineerJoseph Gr'scom, Jr.
 Owners of: WGSA, Ephrata; WCBG, Chambersburg.

WANN—Annapolis—1947

Frequency: 1190 Kc. Power: 10000 Watts d.

Owned-Operated By...Annapolis Bcstg. Corp.
 Address.....P.O. Box 631
 Tel.: 263-2500.....Independent
 Station Rep.....Continental Bcstg.
 Pres., Gen. Mgr.....Morris H. Blum
 Chief Engineer.....M. W. Pittman

WNAV—Annapolis—1948

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Capital Bcstg. Co.
 AddressAdmiral's Drive
 Tel.: CO 3-2639.....Independent
 Station Rep.....Breen & Ward
 PresidentHenry Rau
 Station ManagerDaniel K. Lavelle
 Asst. Mgr., Program Director....Betty Straubel
 Chief Engineer.....Lloyd Smith

WBAL—Baltimore—1925

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned.....Hearst Corp. (Radio & TV. Div.)
 AddressMaryland's Bcst. Center
 Tel.: HO 7-3000.....NBC

MARYLAND

Station Rep. McGavren/Guild
 V.P., General Mgr. Thomas S. Carr
 Commercial Mgr. Alfred E. Burk
 Sales Prom., Pub. Dir. Charles La Mason
 Program Director Thomas O'Connor
 Chief Engineer John Wilner
 Owners of: WBAL-FM-TV; WISN-AM-FM-TV, Milwaukee; WCAE-AM-FM, Pittsburgh; WTAE-TV, Pittsburgh.

WBMD—Baltimore—1947

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Operated By Key Bcstg. Corp.
 Address 21 W. Chase St.
 Tel.: MU 5-7095. Independent
 Station Rep. Charles Bernard
 President George E. Hull
 Gen., Comm. Manager Carl G. Brenner
 Sales Prom. Manager Ed LaBerge
 Program Director Clark West
 Publicity Director Webb Roszelle
 Chief Engineer James Pinkham
 Owners of: WPTX, Lexington Park, Md.; WYND, Sarasota, Fla.

WCAO—Baltimore—1922

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By Plough Bcstg. Co., Inc.
 Business-Studio Address 1102 N. Charles St.
 Tel.: MU 5-0600. Independent
 Representative Radio-TV Reps.
 President Harold R. Krelstein
 Gen., Station Mgr. Byron Millenson
 Sales Supervisor Edward L. Anzmann, Jr.
 Program Director Larry Monroe
 Sales Prom. Mgr. Mrs. Jean Mowbray
 Publicity Director Charles Purcell
 Chief Engineer C. A. Seibold Jr.
 Owners of: WMPS-AM-FM, Memphis; WPLO-AM-FM, Atlanta; WJJD-AM-FM, Chicago; WCOP-AM-FM, Boston.

WCBM—Baltimore—1924

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.
 Owned-Oper. By Baltimore Bcstg. Corp.
 Bus.-Studio Address Community House
 Tel.: BE 5-8400. CBS
 Sta. Representative Metro Bcst. Sales
 President John Elmer
 Executive V.P. G. H. Roeder
 V.P. Operations Charles A. Roeder
 V.P. Sales John E. Hegly
 Publicity Dir. Diana Wescott
 Chief Engineer G. Porter Houston

WEBB—Baltimore—1955

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By 1360 Bdcstg Co., Inc.
 Business Address 3113 W. North Ave.
 Tel.: WI 7-1245. Independent
 Station Representative Bernard Howard
 Exec. V.P., Gen. Mgr. Samuel E. Feldman
 Program Director Wiley Daniels
 Chief Engineer Clifford Inman

WFBR—Baltimore—1922

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By The Baltimore Radio Show
 Address 13 E. 20th St.

Tel.: 685-1300 Independent
 Representative John Blair & Co.
 President Robert S. Maslin, Jr.
 General, Station Mgr. Robert B. Jones, Jr.
 Director of Sales Dudley Tichenor
 Program Director Ralph Phillips, Jr.
 Sales Promotion Mgr. William Corcoran
 Chief Engineer William R. Hoos

WITH—Baltimore—1941

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Maryland Bcstg. Corp.
 Business-Studio Address 7 E. Lexington St.
 Tel.: LE 9-7808. MBS
 Sta. Reps. Select; Clarke Brown
 Pres., Gen. Mgr. Thomas G. Tinsley, Jr.
 V.P., Station Manager Robert C. Embry
 Program Director Gene Creasy
 Chief Engineer Ed Hawkins

WSID—Baltimore—1947

Frequency: 1010 Kc. Power: 1000 Watts, d.
 Owned-Operated By United Bcstg. Co.
 Business-Studio Address 912 N. Charles St.
 Tel.: SA 7-8250. Independent
 Station Reps. UBC; Dora-Clayton
 President Richard Eaton
 General Manager Helen Wherley
 Chief Engineer Frank Bacon

WWIN—Baltimore—1951

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Belvedere Bcstg. Co.
 Address 1119 N. Charles St.
 Tel.: SAratoga 7-3555. ABC
 President Thomas F. McNulty
 General Mgr. H. S. Earp
 Chief Engineer Leo Karns

WMHI—Braddock Hgts.—1961

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned By Musical Heights, Inc.
 Address Route 5, Frederick, Md.
 Tel.: MOnument 2-2148. Independent
 President, Comm. Mgr. Leo L. Shank
 General, Sta. Manager John T. Staub
 Chief Engineer Howard C. Fisher

WCEM—Cambridge—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By The Shore Bcstg Co.
 Address Queen Anne Ave.
 Tel.: ACademy 8-4800. Independent
 Pres., Gen. Mgr. G. P. Richards
 Sta., Commercial Mgr. Sam Cannon, Jr.
 Prog. Dir. Beite B. Robbins
 Chief Engineer Richard D. Groff

WCUM—Cumberland—1948

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Allegany Cty. Bcstg. Corp.
 Business Address P.O. Box 360
 Tel.: PArkview 4-5400. CBS
 Station Rep. Venard, Torbet & McConnell
 President, Gen. Mgr. Wallace L. Hankin
 Program Director Edward Enderle
 Chief Engineer Martin Croft

WTBO—Cumberland—1928

Frequency: 1450 Kc.....Power: 1000 Watts
 Owned.....Cumberland Valley Bcstg. Co.
 Address.....Cumberland Valley.....Box 510
 Tel.: 722-6666.....NBC
 Representative.....Burn-Smith
 Pres., Gen. Sta. Mgr.....A. William German
 V.P., Comm. Mgr.....Sam Cozad
 Program Dir.....Leslie Ford
 Chief Engineer.....R. Wirgman

WAYE—Dundalk—1955

Frequency: 860 Kc.....Power: 500 W. d.
 Owned-Operated By.....Erway Bcstg. Corp.
 Address.....1901 St. Paul St., Baltimore 18
 Tel.: Chesapeake 3-3886.....Independent
 Station Representative.....Gill-Perna
 President.....Guy S. Erway
 General, Sta. Mgr.....R. J. Bennett
 Program Director.....Bob Hilber
 Publicity Director.....Larry Harrison
 Sales Prom Mgr.....Senius Smith
 Chief Engineer.....Duane Cornett

WEMD—Easton—1960

Frequency: 1460 Kc.....Power: 500 W.
 Owned By.....Easton Broadcasting Co.
 Address.....3855 N. 30th St., Arlington, Va.
 Tel.: JA 5-7566.....KBS
 Station Rep.....Thomas F. Clark
 Partners.....Mary and Richard S. Cobb
 Station Manager.....Dick Lee
 Commercial Manager.....Baldwin Goodwin
 Chief Engineer.....Tom Gregory

WFMD—Frederick—1936

Frequency: 930 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Monocacy Bcstg. Co.
 Address.....1 West Seventh St.
 Tel.: 663-4181.....CBS
 President, Gen. Mgr.....Laurence Leonard
 General Manager.....Morton Siegel
 Commercial Mgr.....C. Merritt Trott
 Chief Engineer.....Russell Bassett

WFRB—Frostburg—1958

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned By.....Western Md. Bcstg. Co.
 Address.....P.O. Box 74
 Tel.: Overbrook 9-8871.....Independent
 General Mgr., Ch. Eng.....D. C. Loughry
 Commercial Mgr.....D. Hillegas

WHMC—Gaithersburg—1962

Frequency: 1150 Kc..Power: 1 Kw. d., 500 W. n.
 Owned By.....Nick J. Chaconas
 Address.....Watkins Mill Rd.
 Tel.: 948-9400.....Independent
 President, General Mgr.....Nick J. Chaconas

WARK—Hagerstown—1947

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By.....WARK, Inc.
 Address.....880 Commonwealth Ave.
 Tel.: RE 3-4500.....CBS

Station Representative. UBC Sales; Dora-Clayton
 President.....Henry Rau
 V.P., General Manager.....Allen Hedgecock
 Prog. Dir.....Richard Collyer
 Chief Engineer.....Lloyd Smith
 Owners of: WOL-AM-FM, Washington; WNAV-
 AM-FM, Annapolis; WDOV-AM-FM, Dover, Del.

WJEJ—Hagerstown—1932

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Hagerstown Bcstg. Co., Inc.
 Business-Studio Address.....Franklin Court
 Tel.: RE 9-2323.....MBS-ABC
 Representative.....Burn-Smith
 Pres., Gen. Mgr.....Grover C. Crilley
 Comm. Sta. Mgr.....Lou L. Garris
 Program Director.....Betty Andrews
 Chief Engineer.....George McIntire

WHAG—Halfway—1962

Frequency: 1410 Kc.Power: 1,000 Watts
 Owned By.....Regional Broadcasting Co.
 Address.....P.O. Box 481, Hagerstown
 Tel.: 739-8016.....Independent
 Station Representative.....George Hopewell
 President.....Arthur A. Snowberger
 General, Station Mgr.....James C. Riser
 Commercial Manager.....Robert E. Dudley
 Program Director.....Jerry Gray

WASA—Havre de Grace—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Chesapeake Bcstg. Corp.
 Address.....P. O. Box 97
 Tel.: 939-0800.....Independent
 General, Sta. Manager.....Mrs. Jason T. Pate
 Comm.-Sales Prom. Mgr.....Charles W. Irwin
 Program, Publicity Dir.....John H. Little
 Chief Engineer.....Don F. Whan

WKIK—Leonardtwn—1953

Frequency: 1370 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Southern Md. Bcstrs. Inc.
 Address.....P.O. Box 346
 Tel.: GR 5-2211.....Independent
 Pres., Gen. Mgr., Ch. Engr.....James L. Bittner

WPTX—Lexington Park—1960

Frequency: 920 Kc.....Power: 500 Watts, d.
 Owned.....Key Broadcasting
 Address.....879 Park Ave.
 Tel.: VO 2-1031.....Independent
 General, Station Mgr.....Wm. Thomas Rice, Sr.
 Sales Promotion Mgr.....Paula Kitchen
 Program Dir., Chief Eng.....John Kershaw
 Owners of: WBMD, Baltimore.

WETT—Ocean City—1960

Freq.: 1590 Kc.....Power: 1 Kw. d.; 500 W. n.
 Owned By.....The WETT Corp.
 Address.....P. O. Box 61
 Tel.: 289-7201.....Independent
 President.....J. L. O'Conner, Jr.
 General Mgr., Prog. Dir.....John J. Quinn
 Station Mgr., Chief Engr.....J. G. Lenoir
 Commercial Mgr.....Irwin J. Meyer
 Sales Prom. Mgr.....David W. Beck
 Publicity Director.....Walter Hayes

MARYLAND-MASSACHUSETTS

WDMV—Pocomoke City—1955

Frequency: 540 Kc. Power: 500 W. d.
Owned-Operated By: Eastern Shore Bcstg. Co.
Address: Box 210
Tel.: Pocomoke 540 Independent
Station Rep. Walton
President Ernest Tannen
General Manager John C. Moran
Chief Engineer Lloyd A. Lohr

WINX—Rockville—1951

Freq.: 1600 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By: Montgomery Cty. Bcstg. Co.
Address: 8 Baltimore Rd.
Tel.: 424-9292 Independent
Station Reps. UBC; Dora-Clayton
President Richard Eaton
General Manager Pierre D. Eaton
Station Mgr., Program Dir. Richard Denham
Commercial Manager Ed Bushman
Sales Prom. Mgr. John Panagos
Chief Engineer William Vickers
Owners of: WOOK, Washington; WJMO, Cleveland;
WSID-AM-FM, Baltimore; WANT, Richmond;
WBXX, New York; WMUR-TV, Manchester,
N. H.; WFAB, S. Miami, Fla.

WBOC—Salisbury—1940

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By: WBOC, Inc.
Bus.-Studio Address: Radio TV Park
Tel.: Pioneer 9-6131 MBS
Newspaper Affil. Sunpapers, Baltimore
Representative Burn-Smith
President William F. Schmick, Jr.
Gen., Sales Prom. Mgr. Charles J. Truitt
Commercial Manager Ron Maines
Program Director John W. Downing, Jr.
Chief Engineer Jack W. Ward

WICO—Salisbury—1956

Frequency: 1320 Kc. Power: 1000 Watts, d.
Owned. Delmarva Broadcasting Corp.
Address: 127 E. Carroll St.
Tel.: Pioneer 2-3212 ABC-KBS
President. Robert C. Doyle
General Manager. C. Morse

WJDY—Salisbury—1958

Frequency: 1470 Kc. Power: 5000 Watts d.
Owned-Operated By: Salisbury Bcstg. Co.
Business Address: 106 W. Circle Ave.
Tel.: Pioneer 2-5191 Independent
Station Representative UBC
Pres., Gen. Mgr. Norman Glenn

WAQE—Towson—1955

Frequency: 1570 Kc. Power: 1000 W., d.
Owned-Oper. By: WTOW, Inc.
Address: 26 West Pennsylvania Ave.
Tel.: VA 5-9660 Independent
President John S. Booth
General Manager Glenn M. Brillhart

WTTR—Westminster—1953

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By: Carroll County Bcstg. Corp.
Address: Box 28
Tel.: TI 8-5511 KBS
V.P., Gen., Comm. Mgr. Russell H. Morgan

WDON—Wheaton—1953

Frequency: 1540 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Everett L. Dillard
Address: 11216 Georgia Ave.
Tel.: LLockwood 5-0747 Independent
Pres., Gen. Mgr. Everett L. Dillard
Station Manager Jean M. Dillard

Pop.: 5,235,000
Families: 1,517,000

Massachusetts

Radio Homes: 1,480,000
AM Stas. in State: 58

WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By: Attleboro Radio Assn.
Address: 8 N. Main St.
Tel.: CA 2-1320 Independent
Station Reps. Bill Creed; Breen & Ward
President Howard H. Sweet
Gen., Station Mgr. Keith S. Field
Commercial Mgr. Stan Morgan
Chief Engineer Raymond Arnold
Owners of: WYNG, Warwick, R. I.

WBOS—Boston—1947

Frequency: 1600 Kc. Power: 5000 Watts
Owned-Oper. By: Champion Bcstg. Sys., Inc.
Address: 790 Commonwealth Ave.
Tel.: BE 2-5650 Independent
Station Representative Weed
President Herbert Hoffman

Gen., Sta. Mgr. Ralph Weinman
Commercial Mgr. Harry Goodman
Chief Engineer Anthony Oimedi

WBZ—Boston—1921

Frequency: 1030 Kc. Power: 50,000 Watts
Owned. Westinghouse Bcstg. Co.
Address: 122 E. 42 St., N.Y.C., N.Y.
Tel.: MU 7-0808 Independent
Station Representative AM Radio Sales
President D. H. McGannon
General Manager Paul G. O'Friel
Commercial Mgr. A. B. Hartman
Sales Promotion Mgr. Warren L. Maurer
Program Mgr. A. L. Heacock
Publicity Director Robert M. Newhook
Chief Engineer W. H. Hauser
Owners of: KPX, San Francisco, Calif.; WOWO,
Fort Wayne, Ind.; WBZ-TV, Boston, Mass.;

KYW, Cleveland, O.; KYW-TV, Cleveland, O.; WINS, New York, N. Y.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.

WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By.....Plough Bcstg. Corp.
Bus.-Studio Address.....234 Clarendon St.
Tel.: CO 7-0123.....Independent
Representative.....Radio-TV Reps.
President.....Harold Krelstein
V.P., General Mgr.....Roy Whisnand
Program Director.....Steve Trivers

WCRB—Boston—1948

Frequency: 1330 Kc. Power: 5 Kw.
Owned.....Charles River Bcstg. Co.
Business Address.....Sheraton Plaza Hotel
Tel.: COpley 7-7080.....Independent
Station Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....Theodore Jones
Commercial Manager.....Leonard V. Corwin
Sta. Mgr.....Richard L. Kaye
Sales Promotion Manager.....Eugene Kilham
Program, Pub. Director.....David S. MacNeill
Chief Engineer.....Kim Kirchwey
Owners of: WCRB-FM, Boston.

WEEI—Boston—1924

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By.....CBS
Business-Studio Address.....182 Tremont St.
Tel.: HU 2-2323.....CBS
Representative.....CBS Radio Spot Sales
Gen. Mgr.....Thomas Y. Gorman
Sales Mgr.....Robert Sinnott
Program Director.....Robert Covington
Sales Promo. & Adv. Mgr.....Joseph Cullinane
Chief Engineer.....Warren J. Stevens

WEZE—Boston—1922

Frequency: 1260 Kc. Power: 5000 Watts
Owned By.....WEZE, Inc.
Address.....10 Arcade, Statler Office Bldg.
Tel.: Liberty 2-1717.....NBC
Representative.....Eastman
President.....J. P. Williams
Exec. V.P., Gen. Mgr.....Arthur E. Haley
Vice President.....M. J. Williams
Chief Engineer.....George Jowdy

WHDH—Boston—1926

Frequency: 850 Kc. Power: 50,000 Watts
Owned-Oper. By.....Herald-Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AVenue 8-5000.....Independent
Newspaper Affil.....Herald-Traveler
Representative.....Blair Radio
President.....Robert B. Choate
V.P., Managing Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M. Tanger
Nat'l Sales Mgr.....William H. Fallon
Program Mgr.....John M. Day
Sales Prom. Director.....Robert B. Cheyne
Chief Engineer.....Phillip K. Baldwin
Owners of: WHDH-TV-FM.

WILD—Boston—1946

Frequency: 1090 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Noble Bcstg. Corp.
Address.....719 Boylston St.
Tel.: CO 7-1900.....Independent
Newspaper Affil.....Boston-Roxbury Free Press
Station Representative.....Bernard Howard
President, Gen. Mgr.....Nelson B. Noble
Station Manager.....Norman Kruglak
Commercial Manager.....Robert J. Heller
Sales Promotion Mgr.....Charles Glass
Program Director.....Stan Monteiro
Publicity Director.....James Jarvis
Chief Engineer.....Donald Snider

WMEX—Boston—1934

Frequency: 1510 Kc. Power: 5000 Watts
Owned-Oper. By.....Richmond Brothers
Business-Studio Address.....70 Brookline Ave.
Tel.: CO 6-3900.....Independent
Station Rep.....Adam Young
President.....Maxwell E. Richmond
Station, Sales Mgr.....Robert S. Richmond
Commercial Manager.....Joseph A. Farrar
Program Dirs.....A. Ginsburg, M. Miller
Publicity Director.....Sally Kirk
Chief Engineer.....John Kirk

WNAC—Boston—1922

Frequency: 680 Kc. Power: 50 Kw.
Owned By.....RKO General, Inc.
Bus.-Studio Address.....21 Brookline Ave.
Tel.: CO 6-0800.....Independent
Station Rep.....Nat'l Sales Div. RKO General
President.....William M. McCormick
Vice President.....Thomas Bateson
Director of Sales.....Proctor Jones
Program Director.....John D. Maloy
Adv., Publicity Director.....Alvin Korn
Chief Engineer.....Irvin B. Robinson
Owners of: WNAC-TV; WOR-AM-TV, New York;
KHJ-AM-TV, Los Angeles; KFRC, San Francisco;
WHBQ-AM-TV, Memphis; CKLW-AM-TV, De-
troit; WGMS, Washington, D. C.; WHOT-TV,
Hartford.

WORL—Boston—1950

Frequency: 950 Kc. Power: 5000 Watts d.
Owned-Oper. By.....Pilgrim Broadcasting Co.
Address.....330 Stuart St.
Tel.: 423-0210.....ABC
Station Rep.....Jack Masla
President.....Edward M. Gallagher, Jr.
General, Station Manager.....George Gray
V.P. in Chg. of Sales.....Charles G. Pye, Jr.
Sales Promotion Mgr.....Bernice Weiner
Program, Publicity Dir.....Dick Lawrence
Chief Engineer.....William O. Clark

WBET—Brockton—1946

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Enterprise Publishing Co.
Business-Studio Address.....60 Main St.
Tel.: JU 6-1460.....Independent
Newspaper Affiliation.....Enterprise Times

MASSACHUSETTS

Station Reps. Walker-Rawalt; Bill Creed Assocs.
General Manager Charles A. Fuller
Sta., Sales Promo. Mgr. Reinhold Steinhilber
Program Director Arthur B. Jones
Chief Engineer Elbridge Hooker

WOKW—Brockton—1961

Frequency: 1410 Kc. Power: 1 Kw. d.
Owned By WOKW, Inc.
Address 288 Linwood St.
Tel.: JUniper 7-1410 Independent
Station Reps. Kettell-Carter; Hollingbery
President Alan C. Tindal
General, Station Manager John J. Sullivan
Program Director Jerry Clark
Chief Engineer Arthur H. Downer

WTAO—Cambridge—1948

Frequency: 740 Kc. Power: 250 Watts, d.
Owned By Middlesex Broadcasting Corp.
Address 439 Concord Ave.
Tel.: EL 4-0500 Independent
Station Representative Breen & Ward
President Frank Lyman, Jr.
General, Station Mgr. Merrill G. Smith
Comm., Sales Promo. Mgr. Paul Kelley, Jr.
Program Director Billy Dale
Publicity Director Mrs. Marcia Smith
Chief Engineer Richard Ward
Owners of: WTAO-TV; WXHR-FM, Woburn, Mass.

WACE—Chicopee-Springfield 1946

Frequency: 730 Kc. Power: 5,000 Watts d.
Owned-Operated By Commonwealth Bcstg. Co.
Address P.O. Box 2007
Tel.: LY 4-6654 Independent
Station Representative Adam Young
President Lazar Emanuel
General Manager Norman White
Sales Promotion Mgr. Paul Rogers
Program Director Ray Rice
Chief Engineer Larry Spinks
Owners of: WEOK-AM-FM, Poughkeepsie, N. Y.;
WKST, New Castle, Pa.; WKST-TV, Youngs-
town, O. WJRZ-AM-FM, Newark, N. J.

WTYM—E. Longmeadow—1947

Frequency: 1600 Kc. Power: 5000 Watts d.
Owned-Oper. By Executive Bcstg. Corp.
Address P.O. Box 857
Tel.: RRepublic 7-4707 MBS
Station Representative Nona Kirby
V.P., General Mgr. Allen Embury
Commercial Manager Jeff Stoughton
Program Director Joe Slezak
Chief Engineer Earl Hewinson

WALE—Fall River—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned By Keynote Bcstg.
Address 18 N. Main St.
Tel.: OS 4-3535 MBS
Station Reps. Bolles; Eckels
President Milton E. Mitler
Commercial Mgr. Markey Gosciminski
Chief Engineer George Costa

WSAR—Fall River—1921

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Oper. By K & M Publishing Co.
Bus.-Studio Address Box 927
Tel.: OS 7-9477 Independent
Newspaper Affiliation Herald News, Inc.
Reps. Kettell-Carter; Spot Time Sales
V.P. General Manager Lincoln W. N. Pratt
Commercial Manager Cornelius Sullivan
Program Director Norman P. Rapoza
Chief Engineer Arnold Molloy

WEIM—Fitchburg—1941

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Radio Fitchburg, Inc.
Business-Studio Address 717 Main St.
Tel.: Diamond 3-3766 Independent
President Norman Knight
General, Comm. Mgr. James A. Fitzgerald, Jr.
Chief Engineer Ted Kallin

WFGM—Fitchburg—1949

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By Wachusett Bcstg. Corp.
Address 170 Prichard St.
Tel.: Diamond 3-4897 Independent
Station Reps. Creed; Walker-Rawalt
President David M. Myers
General, Sta. Mgr. James W. Chalmers
Chief Engineer Donald L. Coleman, Jr.

WKOX—Framingham—1947

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By WKOX, Inc.
Bus.-Studio Address 100 Mt. Wayte Ave.
Tel.: TR 3-7409 Independent
Gen. Mgr. Richard E. Adams
Program Dir. Carl B. Duncan
Chief Engineer Frank Bartel

WGAW—Gardner—1944

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wt. n.
Owned Gardner Bcstg. Co.
Address Green St.
Tel.: 632-1340 MBS
Station Reps. Nona Kirby; Breen & Ward
President C. Edward Rowe
Gen. Sales Promo Mgr. Theodore G. Converse
Commercial Mgr. Ernest Bishop
Chief Engineer Gordon Wiley

WSBS—Great Barrington—1956

Frequency: 860 Kc. Power: 250 Watts
Owned-Oper. By WSBS-The Berkshires, Inc.
Business Address Stockbridge Rd, Rt. 7
Tel.: Great Barrington 1567 MBS
Station Representative Webb
Pres., Gen. Mgr. J. Leo Dowd
Commercial Manager Martin J. Mellon
Program Director Jack Ryan
Chief Engineer John Seeley

WHA1—Greenfield—1938

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Haigis Bdcstg. Corp.
 Business-Studio Address... 486 Main St.
 Tel.: PR 4-4301 CBS
 Representative... Walker-Rawalt
 President... John W. Haigis, Jr.
 General Manager... Albert E. Wilmarth
 Program Director... Charles Prentice, Jr.
 Commercial Manager... William E. Randall
 Chief Engineer... Delwin D. Shattuck

WHAV—Haverhill—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... WHAV, Inc.
 Business-Studio Address... 30 How St.
 Tel.: DR 4-4733 Independent
 Station Representative... Kettell-Carter; Webb
 General Manager... Edward Cetlin
 Sales Prom. Mgr... Aldo Carter
 Chief Engineer... Harry White

WREB—Holyoke—1950

Frequency: 930 Kc. Power: 500 Watts d.
 Owned By... Don Hancock Bcstg. Co.
 Address... 225 High St.
 Tel.: Jefferson 2-3296 MBS
 Stations Reps... Breen & Ward; Nona Kirby
 President... Donald T. Hancock
 General, Commercial Mgr... Jerry Forbes
 Sales Promotion Mgr... Ed Connell
 Program Director... Ed Leahy
 Chief Engineer... James D. Ducharme

WCCM—Lawrence—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Lawrence Bdcstg. Co.
 Address... 9 Valley Street
 Tel.: MU 3-7171 MBS
 Station Reps... Bob Dore; Bill Creed Assocs.
 President... Eileen M. Jaspert
 General Manager... George H. Jaspert, III
 Station Manager... Hugh Anthony
 Commercial Manager... Bill Curtin
 Program Director... Lou Marcel
 Chief Eng... Norman Round

WCAP—Lowell—1951

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By... Northeast Radio Inc.
 Address... 243 Central St.
 Tel.: GLenview 4-0404 Independent
 Sta. Reps... PRO; Kettell-Carter
 Pres., Gen. Mgr... Israel Cohen
 Commercial Manager... Maurice Cohen
 Program Director... Dan Gillette
 Chief Engineer... Ted Cohen

**WLLH—Lowell-Lawrence
 1934**

Frequency: 1400 Kc. Power: 500 Watts
 Owned-Oper. By... Merrimac Bdcstg. Co.
 Address... 39 Kearney Sq., Lowell
 Tel.: GL 8-8715 (Lo) Independent
 Representative... Bolling

President... Gerald Harrison
 General Manager... Arnold Lerner
 Program Director... Tom Clayton
 Chief Engineer... Harold Davis

WLYN—Lynn—1946

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Puritan Network, Inc.
 Business Address... 156 Broad St.
 Tel.: LY 5-6200 Independent
 Station Representative... Walker-Rawalt
 President... Theodore Feinstein
 General, Comm. Mgr... Harry D. Goodwin
 Program Director... William Kennedy
 Publicity Director... Steve Smith
 Chief Engineer... Lou Jordan
 Owners of: WTSA-AM, Battleboro; WNBZ, Newburyport.

WSRO—Marlboro—1958

Frequency: 1470 Kc. Power: 1,000 Watts d.
 Owned By... County Broadcasting Corp.
 Address... Curtis Ave.
 Tel.: HU 5-1470 KBS
 President, Gen. Mgr... Lewis F. Sargent
 Program Director... Daniel Griffin
 Chief Engineer... Kenneth Rockwell

WHIL—Medford—1952

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Operated By... Conant Bcstg. Co.
 Address... 99 Revere Beach Pkwy.
 Tel.: EXport 6-1430 Independent
 Station Representative... Forjoe
 President... Sherwood J. Tarlow
 Station Manager... Joseph Kruger
 Program Director... Bob Walsh
 Chief Engineer... Alfred Fulchino
 Owners of: WWOK, Charlotte; WLOB-AM-FM, Portland; WJBW, New Orleans; WARE, Ware.

WMRC—Milford—1956

Frequency: 1490 Kc. Power: 250 Watts
 Owned By... Milford Radio
 Address... 145 Main St.
 Tel.: GR 3-1490 KBS-ABC
 Station Reps... Bill Creed Assocs.; Webb
 President... Daniel B. Ruggles, III
 General, Station Mgr... Lawrence Shane
 Program Director... Roger Sterling
 Chief Engineer... Horace C. Easterling
 Owners of: WSKI, Barre-Montpelier, Vt.

WBSM—New Bedford—1949

Frequency: 1420 Kc. Pow.: 5 Kw. d., 1 Kw. n.
 Owned... Bay State Broadcasting Co.
 Address... Pope's Island
 Tel.: WY 3-1767 Independent
 Station Representative... Devney Organization
 President, Gen. Mgr... Otto F. A. Arnold
 Comm. Mgr... Richard G. Evans
 Prog. Dir... Hal Peterson
 Chief Engineer... James R. Wooler

WNBH—New Bedford—1921

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... E. Anthony & Sons, Inc.
 Business-Studio Address... 432 County St.

MASSACHUSETTS

Tel.: WYman 8-5228 ABC
Newspaper Affiliation Standard-Times
Station Representative Walker-Rawalt
General Manager Cal B. Kolby
Program Director Stan Lipp
Chief Engineer Herve Leduc
Owners of: WOCB-AM-FM, W. Yarmouth, Mass.;
WNBH-FM, New Bedford, Mass.

WNBP—Newburyport—1957

Frequency: 1470 Kc. Power: 500 Watts, d.
Owned. Tri-City Bcstg. Co.
Business Address Traffic Circle
Tel.: HO 2-6654 Independent
President Theodore Feinstein
Gen. Mgr. J. Thomas Mathers
Station Mgr., Prog. Dir. Mary I. MacKenzie

WMNB—North Adams—1947

Frequency: 1230 Kc. Power 1 Kw. d., 250 W. n.
Owned-Oper. By. Northern Berkshire Bcstg. Co.
Address P. O. Box 707
Tel.: MO 3-6567 Independent
Newspaper Affil. Transcript
Station Reps. Grant Webb; Nona Kirby
President Robert Hardman
General Manager Donald A. Thurston
Commercial Manager Richard J. O'Brien
Chief Engineer Paul Willey

WHMP—Northampton—1950

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Pioneer Valley Bcstg. Co.
Address 78 Main St.
Tel.: JU 4-4275 Independent
Representatives Nona Kirby; Webb
President John H. Williams
Gen., Sta., Comm. Mgr. Alexander W. Milne
Program Director Joseph T. Fennessey
Chief Engineer Donald Masters

WCAT—Orange—1956

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned-Oper. By. Tri-State Radio, Inc.
Address East Main St.
Tel.: KI 4-2825 KBS
Station Representative Hal Walton
President, Chief Engineer Ralph Mellon
Program Director Florence Tepper

WBEC—Pittsfield—1947

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By. WBEC, Inc.
Business-Studio Address 33 Eagle St.
Tel.: Hillcrest 8-8292 ABC
Station Reps. Kettell-Carter; Jack Masla
President Richard S. Jackson
General Station Manager Henry Hovland
Commercial Manager Myron Adelson
Program Director Barry Stigers
Chief Engineer Robert Johnson

WBRK—Pittsfield—1938

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By. Greylock Bcstg. Co.
Business-Studio Address 8 Bank Row
Tel.: Hillcrest 2-1553 CBS
Station Representative Walker-Rawalt
President Joseph K. Close

Gen., Sta. Mgr. Walter Kearsey
Commercial Manager Martin Schechter
Program Director Robert Youse
Chief Engineer George R. Burgoon

WPLM—Plymouth—1955

Frequency: 1390 Kc. Power: 5,000 Watts
Owned-Oper. By. Plymouth Rock Bcstg. Co.
Address Route #3
Tel.: Pilgrim 6-1390 Independent
Station Representative Kirby; Breen & Ward
President John T. Campbell
Station Manager Arthur E. Pratt
Program Dir. John Chandler
Sales Prom. Mgr. Edward Marvin
Publicity Dir. Bud Markle
Chief Engineer Lawrence Prado

WJDA—Quincy—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By. South Shore Bcstg. Co.
Address P.O. Box 130
Tel.: Granite 9-1300 Independent
Pres., Gen., Sta. Mgr. James D. Asher
Commercial Manager Kenneth P. Fallon, Jr.
Program Director Winslow Bettinson
Chief Engineer Fred Lane
Owners of: WESX, Salem.

WESX—Salem—1939

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. North Shore Bcstg. Corp.
Address P.O. Box 710
Tel.: PI 4-1230 MBS
Station Representative Nona Kirby
President, Gen. Mgr. James D. Asher
Station Mgr., Chief Engineer ... Norman Durkee
Program Director John Parke

WESO—Southbridge—1955

Frequency: 970 Kc. Power: 1000 Watts d.
Owned. WESO Broadcasting Corp.
Address 399 Main Street
Tel.: 764-4381 Independent
Station Reps. Webb; Bill Creed Assocs.
President Peter A. Bordes
General Manager Frank P. Costello
Sales Promo. Mgr., Prog. Dir. Vince Caplette
Publicity Director Betty LaFleche
Chief Engineer J. Stuart Godfrey, III

WHYN—Springfield—1941

Frequency: 560 Kc. Power: 1000 Watts
Owned-Oper. By. Hampden-Hampshire Corp.
Address 1300 Liberty St.
Tel.: RE 7-1414 Independent
News. Affil. Holyoke Transcript-Telegram
Station Rep. Bill Creed Assocs.
President William Dwight
Gen., Sta. Mgr. Charles N. De Rose
Asst. Manager Zack Land
Comm., Publicity Dir. Robert Feldman

WMAS—Springfield—1932

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By. WMAS, Inc.
Business-Studio Address 101 West St.

MASSACHUSETTS

Tel.: RE 7-1414.....CBS
 Station Reps. . . . Venard, Torbett & McC.; Eckels
 President, Gen. Mgr. . . . Gerald Harrison
 Station Mgr., Ch. Eng. . . . Robert Donahue
 Commercial Manager Robert W. Potter
 Prog. Dir. Roland Dumas
 Owners of: WMAS-FM.

WSPR—Springfield—1936

Freq.: 1270 Kc. . . . Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By WSPR, Inc.
 Business Address 63 Chestnut St.
 Tel.: RE 2-4182. . . . Independent
 Representative Hollingsbery; Kettell-Carter
 Pres., Gen. Mgr. . . . Alan C. Tindal
 Commercial Manager Jack Sullivan
 Program Director Bud Clain
 Chief Engineer Valentino Partyka

WPEP—Taunton—1949

Frequency: 1570 Kc. . . . Power: 1000 Watts d.
 Owned-Oper. By Silver City Bcstg. Corp.
 Address 49 Broadway
 Tel.: VAndyke 4-7528 Independent
 President, Gen. Mgr. . . . J. Marshall McGregor
 Station Mgr., Prog. Dir. . . . Joseph G. Quill
 Comm. Mgr. Henry J. Murray
 Chief Engineer Louis Bienvenue

WARE—Ware—1947

Frequency: 1250 Kc. . . . Power: 1000 Watts
 Owned-Oper. By Central Bcstg. Corp.
 Business-Studio Address 56 Main St.
 Tel.: WO 7-6231 KBS
 Station Reps. . . . Breen & Ward; Eckels
 President Sherwood J. Tarlow
 Gen., Sta. Mgr. . . . Richard H. Vaughan
 Chief Engineer Ralph Knudson

WTXL—West Springfield—1949

Freq.: 1490 Kc. . . . Power: 1 Kw. d.; 250 Wt. n.
 Owned By Telecolor Corp.
 Address 34 Sylvan St.
 Tel.: RE 9-4760. . . . ABC
 Station Representative Avery-Knodel
 President Lawrence A. Reilly
 General, Sta. Mgr. . . . James L. Spates
 Program, Prom. Mgr. . . . Ben Talbot
 Commercial Manager Holland D. Cameron

WOCB—West Yarmouth—1940

Freq.: 1240 Kc. . . . Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By E. Anthony & Sons
 Address South Sea Ave.
 Tel.: SPring 5-0500. . . . Independent
 Newspaper Affil. . . . Standard Times
 Station Rep. Walker-Rawalt
 President Basil Brewer
 Station Manager Paul Stiles
 Program Dir. G. W. Stidstone
 Chief Engineer Frank L. Lynch
 Owners of: WNBH, New Bedford.

WDEW—Westfield—1957

Frequency: 1570 Kc. . . . Power: 1000 Watts d.
 Owned-Operated By Westfield Bcstg. Co.

Business-Studio Address 249 Union St.
 Tel.: LOgan 8-8643. . . . Independent
 Station Representative Breen-Ward
 President Harold Martin
 Commercial Mgr. John Mahar
 Chief Engineer J. Lawrence Spinks

WAAB—Worcester—1931

Frequency: 1440 Kc. . . . Power: 5000 Watts
 Owned By Waterman Bcstg. Corp.
 Bus. Address 34 Mechanic St.
 Tel.: PL 2-5611. . . . NBC
 Representative Masla; Kettell-Carter
 Pres., Gen. Mgr. . . . Bernard E. Waterman
 Comm. Sta. Mgr. Chester Kaminski
 Program Director Angela Walsh
 Sales Prom., Pub. Dir. Garey Walsh
 Chief Engineer George Capalbo

WNEB—Worcester—1946

Freq.: 1230 Kc. . . . Power: 1 Kw. d., 250 W. n.
 Owned-Operated By WNEB, Inc.
 Address 405 Main St.
 Tel.: PL 6-4672 Independent
 President, Gen. Mgr. . . . George W. Steffy
 Vice President Harold D. Glidden
 Station, Comm., Mgr. . . . Robert F. Nims
 Program Director George Downey
 Sales Prom. Mgr., Pub. Dir. . . . Ken Berns
 Chief Engineer Walter Chemausky

WORC—Worcester—1925

Freq.: 1310 Kc. 5 Kw. d., 1 Kw. n.
 Owned-Oper. By WORC, Inc.
 Address 8 Portland St.
 Tel.: SW 9-0531 MBS
 Sta. Reps. Eastman; Eckels
 Pres., Gen. Mgr. . . . Robert F. Bryar
 Sta., Comm. Mgr. . . . A. Abbott Coblentz
 Publicity Director Richard Barr
 Sales Prom. Mgr. . . . Alvin M. Saide
 Program Director Richard Smith
 Chief Engineer Gordon Dyer

WTAG—Worcester—1924

Frequency: 580 Kc. . . . Power: 5000 Watts
 Owned-Operated By WTAG, Inc.
 Business-Studio Address 20 Franklin St.
 Tel.: PL 5-4321. . . . Independent
 Newspaper Affil. . . . Telegram & Gazette
 Representative Henry I. Christal Co.
 President Robert W. Booth
 Vice Pres., Gen. Mgr. . . . Herbert L. Krueger
 Sales Manager Herman H. Kramer
 Sales Prom. Head Mrs. Pierrina M. Rohde
 Prod., Pgm. Dir. A. J. Brissette
 Chief Engineer E. A. Browning
 Owners of: WTAG-FM, Worcester.

AM INDEX BEGINS
 ON PAGE 225

Pop.: 8,000,000
Families: 2,333,000

Michigan

Radio Homes: 2,272,000
AM Stas. in State: 104

WABJ—Adrian—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Gerity Bcstg. Co.
Address.....121 W. Maumee St.
Tel.: CO 5-7123.....CBS
Station Representative.....Michigan Spot Sales
President, Gen. Mgr.James Gerity, Jr.
Commercial Manager.....Richard Lackie
Program Director.....Gene Baril
Publicity Director.....Cecelia E. Gauss
Chief Engineer.....Leo Heisel
Owners of: WNEM-FM-TV, Bay City, Saginaw.

WALM—Albion—1952

Freq.: 1260 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By.....Calhoun Bcstg. Co.
Business Address.....Irwin Ave.
Tel.: NATIONAL 9-3945.....KBS
President.....Jack Bedient
General Manager.....C. Wayne Wright
Asst. Manager.....Arthur Goodwin
Program Director.....Derwood Carn
Chief Engineer.....James Billingsley
Owners of: WFRJ, Freeport.

WOWE—Allegan—1958

Frequency: 1580 Kc. Power: 250 Watts. d.
Owned By.....Allegan Cty. Bcstg., Inc.
Address.....233 Hubbard
Tel.: ORchard 3-4701.....ABC
General Manager.....Algar Workman
Prog. Dir., Chief Eng.....John C. Fountain
Owners of: WLAV-AM-FM, Grand Rapids; WHLS-AM, Port Huron.

WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By.....WFYC, Inc.
Business Address.....5310 N. State Rd.
Tel.: HObart 3-3175.....Independent
Station Representative.....Hollingbery; Hopewell
President.....Wayne G. Harris
General Manager.....Gilbert E. Thomas
Station Manager.....David W. Sommerville
Program Director.....Richard Crowley
Chief Engineer.....Harold Frisbey

WATZ—Alpena—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....M-32 West
Tel.: Elmwood 4-8400.....NBC
Station Rep.Venard, Torbet, McConnell
President, Gen. Mgr.....Les Biederman
Station Manager.....Drew McClay
Commercial Manager.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WTCM, WPBN-TV, Traverse City;
WATT, Cadillac; WMBN, Petoskey; WATC,
Gaylord; WTOM-TV, Cheboygan.

WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts

Owned-Operated By.....Zanesville Publish. Co.
Business Address.....4230 Packard Road
Tel.: NOrmandy 2-4573.....MBS
Newspaper Affil.....Time Record; Time Signal
President.....Clay Littick
General Manager.....Allan Land
Station Manager.....Bob C. Wagner
Comm. Prom. Mgr.....Jos Labaito
Chief Engineer.....Ken Burkhalter

WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 5,000 Watts d.
Owned-Operated By...Washtenaw Bcstg. Co.
Bus.-Studio Address...3rd Floor, Hutzel Bldg.
Tel.: 662-5517.....Independent
Sta. Reps.Mich. Spot Sales; Meeker
Pres., Gen. Mgr.....Edward F. Baughn
Program Director.....Albert Samborn
Chief Engineer.....Bernard Ressler

WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Thumb Broadcasting Co.
Address.....935 S. Van Dyke Rd.
Tel.: CO 9-9931.....CBS-KBS
Sta. Rep.....Mich. Spot Sales
Gen. Mgr.....John Wismer
Station Manager.....Jim Muehlenbeck

WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n
Owned-Operated By.....Michigan Bcstg. Co.
Address.....Security Natl. Bank Bldg.
Tel.: WO 3-5555.....NBC
Representative.....Hollingbery
President.....Robert H. Holmes
General Mgr.....E. F. Cahill
Program Director.....Larry Collins
Chief Engineer.....Harley Hammond
Owners of: WBCM-AM-FM, Bay City.

WELL—Battle Creek—1925

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Southern Mich. Bcstg.
Address.....Michigan National Bank Bldg.
Tel.: WO 4-7173.....ABC
Gen. Comm. Mgr.....P. J. Haller
Program Director.....Ronald E. Mell
Chief Engineer.....David M. Decker

WBCM—Bay City—1925

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.
Owned-Operated By.....Michigan Bcstg. Co.
Business-Studio Address.....Wenonah Hotel
Tel.: TW 3-7551.....ABC
Representative.....George P. Hollingbery
President.....Robert H. Holmes
General, Station Manager.....Leo A. Jylha
Program Director.....Jerry Roberts
Chief Engineer.....Wes Thompson
Owners of: WBCK, Battle Creek.

WWBC—Bay City—1956

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned By.....Water Wonderland Bcstg. Co.
 Business Address.....306 Phoenix Bldg.
 Tel.: TW 3-4588.....Independent
 Station Representative.....Masla
 President.....Patrick J. Trahan
 Gen., Comm. Mgr.....Charles E. Anthony
 Chief Engineer.....Ralph H. Carpenter
 Owners of: WSTR-AM-FM, Sturgis, Mich.

WHFB—Benton Harbor—1947

Frequency: 1060 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Palladium Publ. Co.
 Business Address.....Fairplain Ave.
 Tel.: 616-927-3581.....Independent
 Newspaper Affil.....News-Palladium
 Station Reps.....Mich. Spot Sales; Meeker
 President.....Stanley R. Banyon
 General Manager.....J. P. Scherer
 Station Manager.....Frank Kelly
 Commercial Manager.....Robert Brown
 Program Director.....Dick Hedges
 Sales Prom., Pub. Mgr.....Dwight Edmonds
 Chief Engineer.....M. U. Robinson

WBRN—Big Rapids—1953

Frequency: 1460 Kc. Power: 1000 Watts, d.
 Owned-Oper. By.....WBRN, Inc.
 Address.....P. O. Box 825
 Tel.: 796-7684.....Independent
 President.....John A. White
 Gen. Comm. Mgr.....Casey A. Heckman
 Program Director.....Lyle Stieg
 Chief Engineer.....Garnet Zimmerman

WATT—Cadillac—1945

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Midwestern Bcstg. Co.
 Business-Studio Address.....U. S. 131, South
 Tel.: PR 5-7831.....NBC
 Station Rep.....Venard, Torbet & McConnell
 President.....Les Biederman
 Station Manager.....Merritt L. Chandler
 Commercial Manager.....R. E. Detwiler
 Chief Engineer.....Bill Kiker
 Owners of: WCTM, WPBN-TV, Traverse City;
 WMBN, Petoskey; WATC, Gaylord; WATZ,
 Alpena; WTOM-TV, Cheboygan. All Mich.

WKYO—Caro—1962

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned By.....Tuscola Broadcasting Co.
 Address.....101 N. State St.
 Tel.: OSborne 3-2136.....Independent
 General Manager.....Robert Benkelman
 Commercial Manager.....James McCoy
 Program Director.....Lee Holisel
 Chief Engineer.....John Porterfield

WCER—Charlotte—1956

Frequency: 1390 Kc. Power: 1 Kw., d.
 Owned.....Eaton County Bcstg. Co.
 Address.....Box 269
 Tel.: 543-0340.....Independent
 Pres., Gen. Mgr.....Roy W. McLean
 Comm., Sta. Mgr.....Brod Martindale
 Chief Engineer.....Gerald D. Adams

WCBY—Cheboygan—1954

Frequency: 1240 Kc. Power: 250 Watts
 Owned.....Straits Bcstg. Co.
 Address.....Mackinaw Ave.
 Tel.: MA 7-2341.....Independent
 Station Rep.....Hopewell
 President, Gen. Mgr.....Richard E. Hunt
 Publicity Director.....Jackie Norman
 Chief Engineer.....Lou M. Ozak
 Owners of: WPTW, Piqua; WCRM, Clare.

WCRM—Clare—1960

Frequency: 990 Kc. Power: 250 Watts d.
 Owned By.....Gateway of N. Bcstg. Corp.
 Address.....North Mission Road
 Tel.: EV 6-9907.....Independent
 President, Gen. Mgr.....Richard E. Hunt
 Sta., Chief Eng.....Norbert Poepelman
 Commercial Manager.....James Baughn
 Program Director.....Robert C. Burian
 Publicity Director.....Bernard Wilson

WTVB—Coldwater—1948

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.
 Owned-Oper. By...Twin Valley Bcstrs, Inc.
 Address.....P. O. Box 32
 Tel.: BRoadway 9-9119.....Independent
 Sta. Reps...Donald Cooke; Michigan Spot Sales
 President.....E. Harold Munn, Sr.
 General Manager.....E. Harold Munn, Jr.
 Station Manager.....Constance L. Bingham
 Sales Prom. Manager.....Normand Moore
 Commercial Manager.....Homer Walters
 Chief Engineer.....Virgil Royer

WKMH—Dearborn—1946

Freq.: 1310 Kc. Power: 5 Kw.
 Owned-Oper. By...Knorr Broadcasting Corp.
 Address.....15001 Mich. Ave.
 Tel.: TI 6-8500.....MBS
 Station Representative.....Paul H. Raymer Co.
 President.....Nellie M. Knorr
 General, Station Mgr.....Walter Patterson
 Commercial Manager.....John E. Davidson
 Program Director.....Frank Maruca
 Chief Engineer.....Jerrold L. Martin
 Owners of: WKMF, Flint; WKHM-AM-FM, Jack-
 son; WELL-AM-FM, Battle Creek.

CKLW—Detroit—1932

Frequency: 800 Kc. Power: 50,000 Watts
 Owned By.....Western Ontario Bcstg. Co.
 Address.....1450 Guardian Bldg.
 Tel.: WO 1-7200.....Independent
 Reps.....Nat'l Sales Div., RKO General, Inc.
 President, Gen. Mgr.....S. Campbell Ritchie
 Commercial Manager.....Charles Gunn
 Program Director.....John Gordon
 Publicity Director.....Art Gloster
 Chief Engineer.....Stewart Clark
 Owners of: CKLW-FM-TV, Detroit.

WCAR—Detroit—1939

Freq.: 1130 Kc. Power: 50 Kw., d., 10 Kw., n.
 Owned By.....WCAR, Inc.
 Tel.: TE 3-8100.....Independent
 President, Gen. Mgr.....H. Y. Levinson

MICHIGAN

WJBK—Detroit—1925

Freq.: 1500 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By.....Storer Bcstg. Co.
Bus.-Studio Address.....7441 Second Blvd.
Tel.: TR 3-7400.....Independent
Station Representative.....Katz
President.....George B. Storer, Jr.
V.P., General Mgr.....Harry R. Lipson
General Sales Manager.....George Crandall
Program Manager.....John M. Grubbs
Merchandising.....Dennis Mahle
Promotion.....Virginia Senear
Supervisory Engineer.....Donald Hein
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WJLB—Detroit—1926

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Booth Bcstg. Co.
Business Address.....3100 Broderick Tower
Tel.: Woodward 5-2000.....Independent
Station Representative.....Bernard Howard
President.....John L. Booth
General, Comm. Mgr.....Thomas J. Warner
Sales Promotion Mgr.....Gilbert N. Ketcham
Pub., Prog. Director.....Richard J. Desautel
Chief Engineer.....George E. Ryan
Owners of: WIBM, Jackson; WSGW, Saginaw; WTRX, Flint; WTOD, Toledo; WIOU, Kokomo; WJVA, South Bend.

WJR—Detroit—1922

Frequency: 760 Kc. Power: 50,000 Watts
Owned By.....The Goodwill Stations, Inc.
Address.....2800 Fisher Bldg.
Tel.: TR 5-4440.....Independent
Representative.....Christal
Chairman of Board.....John F. Patt
President.....Worth Kramer
V.P., General Manager.....James H. Quello
V.P. Secretary.....F. Sibley Moore
Sales Manager.....Robert D. Burton
Sales Promotion Mgr.....Donald W. Craig
Publicity Director.....Ross R. Callaway
Program Mgr.....Reginald P. Merridew
Chief Engineer.....A. Friedenthal
Owners of: WJRT, Flint; WSAZ-AM-TV, Huntington.

WQTE—Detroit—1959

Frequency: 560 Kc. Power: 500 Watts, d.
Owned By.....560 Broadcasting Corp.
Address.....1260 Library
Tel.: WO 2-0900.....Independent
Station Representative.....Broadcast Time Sales
President, Gen. Mgr.....Richard E. Jones
Chief Engineer, Program Dir.....Irv. Laing

WWJ—Detroit—1920

Frequency: 950 Kc. Power: 5000 Watts
Owned-Oper. By.....The Evening News Assn.
Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation.....Detroit News
Reps...Peters, Griffin, Woodward; McDermott

President.....Warren S. Booth
General Manager.....James Schiavone
Asst. Gen. Mgr.....Don DeGroot
Station Mgr.....Denman F. Jacobson
Sales Mgr.....Nestor A. Sibbold
National Sales Mgr.....James C. Doges
Program Devel. Mgr.....Melvin C. Wissman
Program & Prod. Mgr.....Robert E. Henabery
Promotion Manager.....A. Glenn Kyker
Eng. Manager.....E. J. Love

WXYZ—Detroit—1925

Frequency: 1270 Kc. Power: 5 Kw.
Owned-Oper. By.....WXYZ, Inc.
Address.....20777 W. Ten Mile Rd.
Tel.: KENwood 4-7000.....ABC
Representative.....John Blair
President.....John F. Pival
V.P., General Manager.....John O. Gilbert
V.P., Merchandising.....Harold Christian
Commercial Manager.....Robert Baldrice
Sales Prom. Mgr., Pub. Dir.....Leo V. Collins
Program Director.....Robert Baker
Chief Engineer.....Charles Kocher

WDOW—Dowagiac—1960

Frequency: 1440 Kc. Power: 500 Watts
Owned By.....Dowagiac Bcstg. Co., Inc.
Address.....Marcellus Highway
Tel.: SState 2-5106.....Independent
President, Gen. Mgr.....William Kuiper
Station Mgr., Pub. Dir.....Richard Hedges
Comm., Sis. Prom. Mgr.....Peter J. Vanden Bosch
Chief Engineer.....Donald Stuursma

WDBC—Escanaba—1941

Frequency: 680 Kc. Power: 1000 Watts
Owned By.....WDBC Bcstg. Co.
Address.....606 Ludington St.
Tel.: State 6-6144.....MBS
Pres., Gen. Mgr.....H. N. Cardozo, Jr.

WLST—Escanaba—1958

Frequency: 600 Kc. Power: 1000 Watts
Owned By.....Lake Mich. Bcstg. Co.
Address.....600 Ludington St.
Tel.: State 6-4118.....ABC
Newspaper Affil.....Daily Press
Station Representative.....Pearson
President.....Frank J. Russell
General Manager.....James G. Ward Jr.
Station Manager.....Bud Shields
Sales Prom. Manager.....David Pinozek
Program Director.....Edward Moore
Chief Engineer.....Paul Anick

WAMM—Flint—1955

Frequency: 1420 Kc. Power: 500 W. d.
Owned-Oper. By.....Binder-Carter-Durham, Inc.
Business Address.....740 S. Saginaw St.
Tel.: CEdar 9-8631.....Independent
Station Reps.....Bob Dore; Dora-Clayton
President, Gen. Mgr.....Philip R. Munson
Station, Commercial Mgr.....Reed Pasternak
Chief Engineer.....Albert Alarie

WFDF—Flint—1922

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned By.....WFDF Flint Corp.
 Address.....Garland at First Ave.
 Tel.: CE 2-7158.....NBC
 Representative.....Katz
 President, General Mgr.....Elmer A. Knopf
 Comm. Prom. Manager.....Marvin Levey
 Program Director.....Carl L. Barger
 Public Service Director.....Daniel Hunter
 Chief Engineer.....Gerald Wolpert

WKMF—Flint—1953

Frequency: 1470 Kc. Power: 5 Kw., d., 1 Kw. n.
 Owned.....Knorr Bcstg. Corp.
 Address.....112 W. Water St.
 Tel.: Cedar 9-7608.....CBS-MBS
 Managing Dir.....Hal Shore
 Chief Engineer.....George Parker
 Owners of: WKMH, Dearborn; WKHM, Jackson;
 WELL, Battle Creek; WSAW, Saginaw.

WMRP—Flint—1946

Frequency: 1570 Kc.....Power: 1 Kw. d.
 Owned By.....Methodist Radio Parish, Inc.
 Address.....3217 Lapeer St.
 Tel.: CE 3-5112.....KBS
 President.....Carl Ammerman
 General Manager.....Ellis L. Fenton
 Program Director.....Everett Smith
 Chief Engineer.....Robert Swayze

WTAC—Flint—1946

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....Whitehall Stations, Inc.
 Address.....P. O. Box 829
 Tel.: OW 4-4146.....Independent
 Station Representative.....Robert Eastman
 President.....Louis Tose
 General Manager.....Gene Milner
 Commercial Manager.....Robert Steinhilber
 Sales Prom. Manager.....Paul Frailey
 Program Director.....Ed Berryman
 Publicity Director.....Robert Halstead
 Chief Engineer.....Robert Garner

WTRX—Flint—1947

Freq.: 1330 Kc...Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By.....Booth Bcstg. Co.
 Bus.-Studio Address.....3076 E. Bristol Rd.
 Tel.: 743-1150.....Independent
 Station Rep.....George Hollingsbery
 President.....John Lord Booth
 General Mgr.....David Mendelsohn
 Program Director.....John Garry
 Publicity Director.....Sallie Abbe
 Chief Engineer.....Don Mayle
 Owners of: WIBM, Jackson; WIOU, Kokomo;
 WJLB, Detroit; WJVA, South Bend; WSGW,
 Saginaw; WTOD, Toledo.

WSHN—Fremont—1961

Frequency: 1550 Kc.....Power: 1 Kw. d.
 Owned By.....Stuart P. Noordyk
 Address.....517 North Beebe St.
 Tel.: 1550.....KBS
 Station Representative.....George T. Hopewell

President.....Stuart P. Noordyk
 General. Sta. Manager.....Bruce Van Houten
 Commercial Manager.....Marie Monroe
 Program Director.....Mel Tinney
 Publicity Director.....Don Seaman
 Sales Promo. Mgr., Ch. Eng.....William Docter

WATC—Gaylord—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Midwestern Bcstg. Co.
 Address....Paul Bunyan Bldg., Traverse City
 Tel.: WI 7-7675.....Independent
 Station Rep.....Venard, Torbet & McConnell
 Pres., Gen. Mgr.....Les Biederman
 Station Manager.....Robert Fritz
 Commercial Mgr.....Robert E. Detwiler
 Chief Engineer.....William K. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WMBN, Petosky; WTOM-TV,
 Cheboygan; WPBN-TV, Traverse City.

WGHN—Grand Haven—1956

Frequency: 1370 Kc.....Power: 500 Watts, d
 Owned By.....Grand Haven Bcstg. Co.
 Address.....228½ Washington St.
 Tel.: 842—8110.....Independent
 Station Representative.....Pearson
 President, Gen. Mgr.....Richard G. Gillespie
 Commercial, Sales Promo. Mgr. ...Maxine Rose
 Program, Publicity Dir.....J. C. Howe
 Chief Engineer.....Daniel Van Loo

WFUR—Grand Rapids—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Furniture City Bcstg. Corp.
 Address.....399 Garfield Ave., S.W.
 Tel.: GL 6-9541.....Independent
 Pres., Gen., Sta. Mgr.....William Kuiper
 Comm., Sales Prom. Mgr....Peter Vanden Bosch
 Chief Engineer.....Gilbert Waite

WGRD—Grand Rapids—1947

Frequency: 1410 Kc.....Power: 1,000 Watts
 Owned-Oper. By....Regional Bcstrs. of Mich.
 Business-Studio Add. .35 Lafayette Ave., N.E.
 Tel.: GL 9-4111.....Independent
 Station Representative.....Raymer
 Gen., Comm. Manager.....H. M. Fisher
 Sales Promo., Publicity Dir. .Russell Ochsankehl
 Program Director.....Robert W. Whitcomb
 Chief Engineer.....Jack Maciejewski
 Owners of: WTRU, Muskegon, Mich.; WPIC-AM-
 FM, Sharon, Pa.; WMGW-AM-FM, Meadville,
 Pa.

WJEF—Grand Rapids—1945

Freq.: 1230 Kc...Power: 500 W. d., 250 W. n.
 Owned-Oper. By.....Fetzer Broadcasting Co.
 Address.....187 Monroe, N.W.
 Tel.: GL 6-8512.....CBS
 Station Representative.....Avery-Knodel
 President.....John E. Fetzer
 Station Mgr.....Roger L. Hofman
 Chief Engineer.....Bruce Glycadjis

WLAV—Grand Rapids—1940

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.

MICHIGAN

Owned.....Stevens-Wismer Bcstg., Inc.
Address.....161 Ottawa Northwest
Tel.: GL 6-5461.....ABC
Station Reps.....Meeker; Mich. Spot Sales
President.....John Wismer
Station Manager.....Jock Bliss
Commercial Manager.....Paul J. Haller
National Sales Mgr.....John Shepard
Program Director.....Jack Stack
Publicity Director.....Frank Imburg
Chief Engineer.....Joe Dykstra
Owners of: WHLS, Port Huron; WLEW, Bad Axe;
WOWE, Allegan.

WMAX—Grand Rapids—1954

Frequency: 1480 Kc....Power: 1000 Watts d.
Owner.....Atlas Bcstg. Co.
Address.....355 Covell Road
Tel.: 453-4471.....MBS
Representative.....Radio-TV Reps
President, General Mgr.....Joseph C. Hocker
Sales Promotion Manager.....Victor Lundberg
Program Director.....Glen LePard
Chief Engineer.....Kenneth Farrance

WOOD—Grand Rapids—1924

Frequency: 1300 Kc.....Power: 5000 Watts
Owned By.....Time-Life Bcst., Inc.
Address.....120 College Ave., S.E.
Tel.: GL 9-4125.....NBC
Representative.....Katz Agency
V.P., Gen. Mgr.....Willard Schroeder
Station, Comm. Mgr.....Michael O. Lareau
Program Director.....Peter Kizer
Sales Prom., Publicity Director.....Clark Grant
Chief Engineer.....Charles Robison
Owners of: KLZ-AM-TV, Denver; WTCN-AM-
TV, Minneapolis; WFBM-AM-FM, Indianapolis;
WOOD-TV-FM.

WPLB—Greenville—1960

Frequency: 1380 Kc....Power: 500 Watts d.
Owned By.....Flat River Broadcasting Co.
Address.....South M—91
Tel.: PL 4-3656.....KBS
President.....Pearl C. Lewis
General Manager.....Earl N. Peterson
Station Manager.....Robert G. Lewis
Commercial Manager.....Wilma Painter
Program Director.....Larry L. Painter
Chief Engineer.....David W. Huva
Owner of: WPLB-FM, Greenville.

WMPL—Hancock—1957

Frequency: 920 Kc.....Power: 1 Kw.. d.
Owned.....Copper Country Bcstg. Co.
Business Address.....Hotel Scott
Tel.: 3155-6.....Independent
Station Representative.....Hopewell
Pres., Ch. Eng.....Francis Locatelli
Sales Promotion Manager.....Burton Ervast
Program Dir.....Norman Koski

WBCH—Hastings—1958

Frequency: 1220 Kc....Power: 250 Watts, d.
Owned By.....Barry Bcstg. Co. Inc.
Address.....Bcx 88
Tel.: Windsor 5-3414.....Independent
President, Gen. Mgr.....Kenneth R. Radant

Commercial Manager.....Mike Noverr
Sales Promotion Mgr.....Dave McIntyre
Publicity Director.....Wayne Corey
Chief Engineer.....Don Roberts

WCSR—Hillsdale—1955

Frequency: 1340 Kc.....Power: 100 W.
Owned By.....Flynn Enterprises
Address.....92½ Broad St.
Tel.: HE 7-4444.....Independent
President.....F. J. Flynn
V.P. & Mgr.....Russell Holcomb

WHTC—Holland—1948

Freq.: 1450 Kc....Power: 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....Holland Bcstg. Co.
Address.....Fourth and Central
Tel.: EX 2-3121.....MBS
Station Representative.....Hopewell
President.....W. A. Butler
Gen. Mgr.....Sandy Meek
Commercial Manager.....Hal Franken
Program Director.....Bill Gargano
Chief Engineer.....Julius Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc....Power: 500 Watts d.
Owned.....Ottawa Bcstg. Corp.
Address.....U.S. 31 at James St.
Tel.: EX 6-5281.....Independent
Station Reps.....Walker-Rawalt; Mich Spot Sales
President.....P. J. Zondervan
General Manager.....Jerome C. Grysen
Program Director.....Clarence Walters
Publicity Director.....D. Tjapkes
Chief Engineer.....John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Upper Michigan Bcstg. Co.
Address.....Douglas Hotel
Tel.: 482-2442.....NBC
Representative.....Walker-Rawalt
President.....John W. Rice
Acting Manager, Ch. Eng.....G. L. Burgan

WHGR—Houghton Lake—1954

Frequency: 1290 Kc.....Power: 5 Kw.
Owned.....Sparks Bcstg. Co.
Address.....3431 Houghton Lake Dr.
Tel.: 366-5364.....Independent
Station Reps.....Mich. Spot Sales; Hal Holman
President.....J. B. Sparks
General Manager.....Gordon A. Sparks
Station, Commercial Mgr.....Robert D. Ditmer
Program Director.....Art Wainwright
Chief Engineer.....Garnet G. Sparks
Owners of: WEXL-AM, Royal Oak; WOMC-FM,
Detroit; WJGG, Houghton Lake. All Mich.

WHMI—Howell—1957

Frequency: 1350 Kc....Power: 500 Watts, d.
Owned By.....Band H Bcstg. Co.
Address.....201½ W. Grand River Ave.
Tel.: 1062.....ABC
Station Reps.....Walton; Mich. Spot Sales
President.....Frank Bignell

WCHB—Inkster—1956

Frequency: 1440 Kc. Power: 1 Kw. d.
Owned.....Bell Bcstg. Corp.
Address.....32790 Henry Ruff Rd.
Tel.: CR 8-1440.....Independent
Station Reps.....Dore; Dora-Clayton
President.....Dr. Haley Bell
General Manager.....Frank M. Seymour
Program Dir.....George White

WION—Ionia—1952

Frequency: 1430 Kc. Power: 5 Kw. d.
Owned-Oper. By.....Ionia Bcstg. Co.
Address.....Box 143
Tel.: 2300.....Independent
President.....Monroe MacPherson, Sr.
Gen. Mgr.....Monroe MacPherson, Jr.
Program Director.....Don Covell
Chief Engineer.....Charles Holbrook

WMIQ—Iron Mountain—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned.....Iron Mountain-Kingsford Bcstg. Co.
Address.....211 East Ludington Street
Tel.: 774-4321.....ABC
President.....Frank J. Russell
Gen., Sta., Comm., Prom. Mgr.. W. C. Johnson

WIKB—Iron River—1949

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Iron Co. Bcstg.
Address.....Iron River Natl. Bank Bldg.
Tel.: Congress 5-4104.....Independent
Sta. Representative.....Walker-Rawalt
General Manager.....Edwin Phelps, Jr.
Chief Engineer.....Jerry Wilson

WJMS—Ironwood—1931

Frequency: 630 Kc. Power: 1000 Watts
Owned-Oper. By..Upper Mich.-Wis. Bcstg. Co.
Bus.-Studio Address.....124 E. McLeod Ave.
Tel.: 20.....Independent
Sta. Rep.....Thomas F. Clark
President, Gen. Mgr.....William L. Johnson
Commercial Mgr.....Robert Olson
Program Dir.....Ron Pierce
Publicity Dir.....Dick Daly
Chief Engineer.....Arne Dahlbacka

WJAN—Ishpeming—1959

Frequency: 970 Kc. Power: 5000 Watts, d.
Owned By.....WJAN, Inc.
Address.....P.O. Box 313
Tel.: HUDSON 6-4441.....MBS
Station Rep.....Prestige Representation Org.
President, Prog. Dir.....J. J. Beloungy
General Commercial Manager. Cecil C. Beck
Chief Engineer.....Wes Larson

WJPD—Ishpeming—1947

Freq.: 1240 Kc. Power: 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....Ishpeming Bcstg. Co.
Address.....120 West Division St.
Tel.: HU 6-9937.....KBS
President, Gen. Mgr.....Dr. J. P. Deegan
Comm., Program Manager.....Carl Loose
Chief Engineer.....L. Roncogliano

WIBM—Jackson—1925

Frequency: 1450 Kc. Power: 250 Watts
Owned.....Booth Broadcasting Co.
Address.....2511 Kibby Rd.
Tel.: ST 2-7176.....ABC
Station Representative.....Weed
President.....John L. Booth
General, Comm. Mgr.....Robert B. Lees

WKHM—Jackson—1951

Frequency: 970 Kc. Power: 1000 Watts
Owned By.....Jackson Bcstg. & TV. Corp.
Address.....441 Wildwood
Tel.: STATE 4-7181.....MBS
Station Reps..Mich. Spot Sales: Paul H. Raymer
President.....Mrs. Fred A. Knorr
V.P., General Manager.....Edwin Huse
Program Director.....Wayne Curtis
Chief Engineer.....Paul Wright
Owners of: WKMF, Flint; WELI, Battle Creek;
WKMH-AM-FM, Dearborn. All Mich.

WKLZ—Kalamazoo—1955

Frequency: 1470 Kc. Power: 500 W. d.
Owned.....The Circle Corporation
Address.....Box 663
Tel.: Fireside 3-2541.....MBS
Station Representative.....Radio-TV Reps.
Owners.....R. J. Van Beck, E. J. Popke, Jr.
Chief Engineer.....Ralph E. Patterson

WKMI—Kalamazoo—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....Steere Bcstg. Corp.
Address.....1360 Melody Lane
Tel.: 344-0111.....Independent
Sta. Reps.....Meeker; Mich. Spot Sales
Pres., Gen. Mgr.....Howard D. Steere
Sales Manager.....Max Keyes
Prog. Dir.....Dan Daniels
Publicity Director.....Vince Ford
Chief Engineer.....Floyd Holes

WKPR—Kalamazoo—1960

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned By.....Kalamazoo Bcstg. Co.
Address.....2244 Ravine Road
Tel.: Fireside 5-6179.....Independent
President.....William Kuiper
Sta. Mgr., Ch. Eng.Kenneth Weidenaar

WKZO—Kalamazoo—1923

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By.....Fetzer Bcstg. Co.
Business Address.....590 W. Maple St.
Tel.: FI 5-2101.....CBS
Representative.....Avery-Knodel
President.....John E. Fetzer
Exec. V. P. & General Manager....Carl E. Lee
Sta. Comm. Mgr.....Otis T. Gaston
Program Director.....Charles T. Lynch
Publicity Director.....W. J. Hunt
Chief Engineer.....Arthur E. Covell
Owners of: WJEF-AM-FM, Grand Rapids; WWTV,
Cadillac; KOLN-TV, Lincoln; KGIN-TV, Grand
Island; WWUP-TV, Sltte. Ste. Marie.

MICHIGAN

WILS—Lansing—1946

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... Lansing Bcstg. Co.
Address..... 407 N. Washington Ave.
Tel.: IV 2-1655..... Independent/
Station Rep..... Vernard, Torbet & McConnell
President..... John C. Pomeroy
General, Comm. Mgr..... Edwin L. Byrd
Sales Promo. Mgr., Pub. Dir..... Hamish McIntosh
Program Director..... Dave Froh
Chief Engineer..... John Whitacre
Owners of: WILX-TV, Jackson.

WJIM—Lansing—1934

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Gross Telecasting, Inc.
Address..... 2820 East Saginaw
Tel.: IV 2-1333..... CBS
Station Reps..... Pearse; Masla
President, Gen. Mgr..... Harold F. Gross
Program Director..... Bryan Halter
Chief Engineer..... Carl Onken
Owners of: WJIM-TV-FM.

WMRT—Lansing—1961

Frequency: 1010 Kc. Power: 500 Watts d.
Owned By..... Herbert T. Graham
Address..... Box 965
Tel.: IVanhoe 9-4344..... ABC
Station Representative..... Hollingsbery
General Manager..... Herbert T. Graham
Chief Engineer..... Oren Morgan

WKLA—Ludington—1944

Frequency: 1450 Kc. Power: 250 Watts
Owned By..... Raymond A. Plank
Address..... East Ludington Ave.
Tel.: VI 3-3438..... ABC
General Manager..... Raymond A. Plank
Commercial Manager..... Gordon Anderson
Program Director..... Don Hack

WMTE—Manistee—1951

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... Manistee Radio Corp.
Address..... Radio Road
Tel.: Parkview 3-9906..... Independent
President, Chief Eng..... Raymond A. Plank
Station Manager..... W. Harriet Laird
Program Director..... Ken Kott

WDOG—Marine City—1950

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Operated By..... Radio St. Clair, Inc.
Business Address..... 5300 Marine City Hwy.
Tel.: RO 5-7944..... KBS
President..... Jerry Coughlin
Gen., Sta. Mgr..... F. W. Cale
Chief Engineer..... Robert H. Burr

WDMJ—Marquette—1931

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By..... Lake Superior Bcstg. Co., Inc.
Address..... 249 W. Washington St.
Tel.: CA 6-3524..... KBS
Newspaper Affil..... Mining Journal
President..... Frank J. Russell, Jr.

General Mgr..... W. H. Treloar
Station Mgr..... Robert J. Luke
Program Dir..... Eldon W. Wallace
Chief Engineer..... Paul Anick

WAGN—Menominee—1952

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Men-Mar Bcstg. Co.
Address..... 960 First St.
Tel.: UN 3-5551..... ABC
Station Reps..... Pearse; James D. Bowden
President, Gen. Mgr..... Vernon Uecker
Program Director..... Barbara Johnson
Publicity Director..... Leah D. Poeske
Chief Eng..... Loren B. Koesling

WMDN—Midland—1948

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Oper. By..... Midland Bcstg. Co.
Address..... 2500 Swede Rd.
Tel.: TE-9-9988..... Independent
Station Representative..... PRO
President..... D. Sherman
General Manager..... Richard Kline
Chief Engineer..... Peter A. Wolf

WBRB—Mount Clemens—1956

Frequency: 1430 Kc. Power: 500 Watts, d.
Owned By..... Wright & Maltz, Inc.
Address..... P. O. Box 489
Tel.: HO 3-5876..... Independent
Station Representative..... Prestige Rep.
President, Gen. Mgr..... Milton Maltz
Station Manager..... Robert G. Wright
Program Director..... Charles Park
Publicity Director..... Joy Willis
Chief Engineer..... Harold Oliver
Owners of: WTTT-AM-FM, Tiffin.

WCEN—Mt. Pleasant—1949

Freq.: 1150 Kc. Power: 1 Kw. d., 500 W. n.
Owned By..... Paul A. Brandt
Address..... P. O. Box 407
Tel.: SP 3-6351..... Independent
Sta. Reps..... Hopewell; Keystone; Mich. Spot Sales
President..... Paul A. Brandt
Gen., Comm. Manager..... Eugene E. Umlor
Program, Publicity Dir..... Robert J. Morgan
Chief Engineer..... Peter J. Fronczak
Owners of: WCBQ-AM, Whitehall.

WMAB—Munising—1956

Frequency: 1400 Kc. Power: 250 Watts
Owned..... Munising-Alger Bcstg. Co.
Address..... First Nat. Bank Bldg.
Tel.: EVergreen 7-2518..... KBS
President, Gen. Mgr..... Charles Symon
Sta., Sales Prom. Mgr..... Theodore H. Ouellette
Program Director..... Richard Gumuski
Publicity Director..... Jerry Sturvist
Chief Engineer..... John Wernholm

WKBZ—Muskegon—1926

Frequency: 850 Kc. Power: 1000 Watts
Owned By..... WKBZ Radio Corp.
Address..... 592 W. Pontaluna Road
Tel.: SWift 8-2141..... ABC
Sta. Rep..... Mich. Spot Sales

President.....F. L. Allman
 General, Sta. Mgr.....Harold W. Waddell
 Program Director.....C. P. Hoover
 Publicity, Prom. Director.....Bill Bennett
 Chief Engineer.....George Krivitzky

WMUS—Muskegon—1947

Frequency: 1090 Kc.....Power: 1000 Watts d.
 Owned-Oper. Greater Muskegon Bcstrs., Inc.
 Address.....Box 666
 Tel.: SH 4-1671.....MBS-KBS
 Station Rep.....Masla
 Manager.....W. B. Tebeau

WTRU—Muskegon—1949

Frequency: 1600 Kc.....Power: 5000 Watts
 Owned By.....Regional Broadcasters of Mich.
 Address.....Summit & Getty Sts.
 Tel.: PE 3-2126.....Independent
 Station Rep.....Raymer
 General Manager.....Frederick P. Tascone
 Program Director.....Skip Knight
 Chief Engineer.....Jack Maciejewski

WNIL—Niles—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
 Owned.....Niles Bcstg. Co.
 Address.....416 Sycamore St.
 Tel.: MU 3-5432.....KBS
 Newspaper Affiliation.....Daily Star
 Station Representative.....Continental
 General, Sta. Mgr.....James H. Mitchell
 Chief Engineer.....Mathew Pierzchala

WOAP—Owosso—1948

Frequency: 1080 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Owosso Bcstg. Co.
 Address.....Owosso
 Tel.: SA 5-8196.....Independent
 Newspaper Affiliation.....Argus Press
 Station Rep.....Devney Organization
 President.....J. E. Campbell
 General Station Mgr.....Merrill Walker
 Chief Engineer.....Art Kinsey

WMBN—Petoskey—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Midwestern Bcstg. Co.
 Address.....Bunyan Bldg., Traverse City
 Tel.: WI 7-7675.....NBC
 Station Rep.....Venard, Torbet & McConnell
 Pres., Gen. Mgr.....Les Biederman
 Station Mgr.....Ralph Pierson
 Chief Engineer.....William H. Kiker
 Owners of: WTCM, Traverse City; WATF, Cadillac;
 WATZ, Alpena; WATC, Gaylord; WTOM-TV;
 Cheboygan; WPNB-TV, Traverse City.

WPON—Pontiac—1954

Freq.: 1460 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....WPON, Inc.
 Business Address.....7 S. Perry St.
 Tel.: FE 8-0444.....Independent
 President.....H. Allen Campbell
 General Manager.....William Morgan
 Station, Comm. Mgr.....Eugene P. White
 Program Director.....Jerry Olsen
 Chief Engineer.....Karl Kuck

WHLS—Port Huron—1938

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Stevens-Wismer Bcstg. Co.
 Address.....932 Military St.
 Tel.: YU 2-8536.....CBS
 Sta. Reps.....Mich. Spot Sales; Meeker Co.
 General Manager.....John F. Wismer
 Station Mgr.....Thomas G. Sicklesteel
 Commercial Manager.....A. Arthur Aymen
 Chief Engineer.....Marc Karmann
 Owners of: WLAV-AM-FM, Grand Rapids; WLEW,
 Bad Axe; WOVE, Allegan.

WTTH—Port Huron—1947

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. By.....The Times Herald Co.
 Address.....907 Sixth St.
 Tel.: Yukon 5-5171.....ABC
 Newspaper Affiliation.....Times Herald
 General Manager.....R. S. Sommerville
 Program Director.....John B. Smith
 Chief Engineer.....George Carroll

WHAK—Rogers City—1949

Frequency: 960 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Rogers City Bcstg. Co.
 Address.....Molke Drive
 Tel.: 7751.....Independent
 Sta. Rep.....Mich. Spot Sales
 Pres., Gen., Sta. Mgr.....Harvey A. Klann
 Comm. Mgr.....Albert Klann
 Program Director.....Harry E. Brege

WEXL—Royal Oak—1923

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sparks Bcstg. Co.
 Business Address...2201 Woodward Hts. Blvd.
 Tel.: LI 4-2200.....Independent
 Station Rep.....Charles Bernard
 Pres., Gen. Mgr.....Jacob B. Sparks
 Station Mgr., Program Mgr...Gordon A. Sparks
 Chief Engineer.....Garnet Sparks

WKNX—Saginaw—1947

Frequency: 1210 Kc.....Power: 10,000 Watts
 Owned By.....Lake Huron Bdcstg. Corp.
 Address.....221 So. Wash. Ave.
 Tel.: PL 3-4471.....Independent
 Representative.....Gill-Perna
 Pres., Gen. Mgr.....William J. Edwards
 Vice-President.....Alvin M. Bentley
 Station Manager.....Howard H. Wolfe
 Commercial Mgr.....Frank Brogger
 Program Director.....Dave Kushler
 Chief Engineer.....Max W. Thomas
 Owners of: WKNX-TV; WLPA-TV, Alpena.

WSAM—Saginaw—1939

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Kenneth Hugh McDonald
 Address.....2435 Holland Ave.
 Tel.: PL 2-8161.....NBC
 Sta. Reps.....Mich. Spot Sales; Paul Raymer
 President.....Kenneth Hugh McDonald
 General Manager.....Walter Patterson
 Station Manager.....Jerry Breen
 Commercial Manager.....Herman Firchau
 Program Director.....Bruce Malle
 Chief Engineer.....Donald McComb

MICHIGAN-MINNESOTA

WSGW—Saginaw—1950

Freq.: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Booth Broadcasting Co.
Address.....400 Mason Bldg.
Tel.: PL 3-4456.....CBS
Station Representative.....Masla
President.....John L. Booth
V.P., General Manager...Robert W. Phillips
Program Director.....Frederick W. Krell
Chief Engineer.....Harold Volz, Jr.
Owners of: WTRX, Flint; WIBM, Jackson; WJLB,
Detroit; WJVA, South Bend; W10U, Kokomo.

WJUD—St. Johns—1959

Frequency: 1580 Kc. Power: 1,000 Watts d.
Owned By.....Clinton County Bcstg. Co.
Address.....P.O. Box 276
Tel.: 224-3237.....MBS
Station Representative.....Hal Walton
President, General Mgr.....Justin F. Marzke
Program Dir., Chief Eng.....Richard Hayman

WSJM—St. Joseph—1957

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WSJM, Inc.
Address.....414 State St.
Tel.: YU 3-3992.....MBS
Sta. Representative.....Hal Holman
President, Gen. Mgr.....Joseph D. Mackin
Commercial Manager.....Kay L. Morse
Sales Promotion Mgr.....Ted Faile
Program Director.....Tom Ferren
Publicity Director.....James Lindsay
Chief Engineer.....Jim Siem
Owners of: WISM, Madison; WEAQ, Eau Claire;
WOSH, Oshkosh; WBEV, Beaver Dam; WSJM,
St. Joseph.

WOIA—Saline—1958

Frequency: 1290 Kc. Power: 500 Watts
Owned By.....Lester Broadcasting Corp.
Address.....P.O. Box 5, Ann Arbor
Tel.: NORMANDY 3-0569.....Independent
Station Reps.....Weed; Walker-Rawalt
President, Gen. Mgr.....Herbert W. Lester
Comm. Publicity Mgr.....Steve Filipiak
Chief Engineer.....James Allen

WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc. Power 1 Kw. d., 250 W. n.
Owned-Operated By...Hlwathaland Bcstg. Co.
Business-Studio Address.....208 Ashmun S.
Tel.: ME 2-2231.....Independent
President.....Stanley R. Pratt
General Manager.....Russell Staffield

Station, Program Director.....J. O. Frenette
Chief Engineer.....W. F. Morris

WSTR—Sturgis—1951

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By...Water Wonderland Bcstg. Co., Inc.
Address.....P. O. Box 70
Tel.: OLiver 1-2383.....Independent
Station Representative.....Masla
President.....Patrick J. Trahan
General Manager.....Charles E. Anthony
Station Manager.....Lee E. Droeger
Program Director.....F. G. Fritz
Chief Engineer.....John Greenwood
Owners of: WWBC, Bay City.

WIOS—Tawas City—1958

Frequency: 1480 Kc. Power: 1000 Watts
Owned By.....Superior Bcstg. Co.
Address.....Route #2
Tel.: FOrest 2-3417.....KBS
Station Mgr.....Richard A. Egli

WCCW—Traverse City—1960

Frequency: 1310 Kc. Power: 5,000 Watts d.
Owned By.....WCCW, Inc.
Address.....101 West Front St.
Tel.: WIndsor 6-6211.....Independent
Station Reps.....Holman; Mich. Spot Sales
President.....D. C. Summerford
General Manager.....John R. Anderson
Chief Engineer.....Theodore Jones

WTCM—Traverse City—1941

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Midwestern Bdcstg. Co.
Address.....Paul Bunyan Bldg.
Tel.: WIndsor 7-7675.....NBC
Station Rep.....Venard, Torbet & McConnell
Pres., Gen. Mgr.....Les Biederman
Sta., Comm. Mgr.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WATT, Cadillac; WATZ, Alpena;
WMBN, Petoskey; WATC, Gaylord; WTCM-TV,
Cheboygan; WPBN-TV, Traverse City.

WCBQ—Whitehall—1959

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Paul A. Brandt
Address.....Box 68
Tel.: TW 3-1465.....Independent
President, Gen. Mgr.....Paul A. Brandt
Commercial Manager.....Charles Hood
Program Director.....Jack Hood
Chief Engineer.....Elden Sfielstra
Owners of: WCEN, Mt. Pleasant.

Pop.: 3,500,000
Families: 1,032,000

Minnesota

Radio Homes: 1,011,000
AM Stas. in State: 68

KKIN—Aitken—1962

Frequency: 930 Kc. Power: 1,000 Watts d.
Owned By.....Lake Region Bcst. Service
Address.....P.O. Box 636

Tel.: 927-2844.....KBS
Station Representative.....Bowden
General Manager.....Fred H. Moegle
Program Director.....Stephen C. Coon
Chief Engineer.....Albert H. Wiese

KASM—Albany—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Stearns Cty. Bcstg. Co.
 Address Albany
 Tel.: 845-3005 KBS
 Station Representative Continental
 President William Blattner
 General Manager Urban J. Keppers
 Commercial Manager Lee Krause
 Publicity Director Cliff Mitchell
 Chief Engineer Charles Gilbert

KATE—Albert Lea—1937

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Albert Lea Bcstg.
 Address Poplar Ave.
 Tel.: FRanklin 3-2338 ABC
 President Hart Cardozo
 Vice-Pres. Richard Power
 General Manager Robert Benedict

KXRA—Alexandria—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Alexandria Bcstg. Co.
 Address 1315 Broadway
 Tel.: RO 3-3131 KBS-ABC
 Representative Donald Cooke
 President, Comm. Mgr. Everette Q. Walters
 Station Manager Kenneth A. Tessmer
 Chief Engineer R. Twistol

KANO—Anoka—1956

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned By Northwest Bcstg. Co.
 Business Address 1 Radio Drive
 Tel.: 421-2600 KBS
 Station Representative George Hopewell
 President Richard Ahern
 General Station Mgr. Frank R. Hunt, Jr.
 Sales Promotion Mgr. Richard Novak
 Prog., Publicity Dir. Thomas Kilbride, Jr.
 Chief Engineer Leslie Wilson

KAUS—Austin—1948

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By Black Hawk Bcstg. Co.
 Business-Studio Address Hwy. 105 South
 Tel.: HE 7-2965 MBS
 Representative Avery-Knodel
 President R. J. McElroy
 General Manager Ed Starr
 Sales Manager Ken Soderberg
 Program Director Stan Styonicki
 Chief Engineer Tony Moulder

KQAQ—Austin—1960

Freq.: 970 Kc. Power: 5 Kw. d. 500 W. n.
 Owned By KQAQ, Inc.
 Address P.O. Box 481
 Tel.: Hemlock 7-4511 Independent
 Sta. Representative Pearson
 President, General Mgr. Howard N. Fisher
 Commercial Manager Don Jones
 Program Director Chuck Cell
 Sales Promotion Mgr. Bernyce Crowder
 Chief Engineer Don Franz

KBUN—Bemidji—1946

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned Paul Bunyan Broadcasting Co.
 Business Address 511 Beltrami Ave.
 Tel.: Plaza 1-4120 Independent
 Gen., Sta. Mgr. James R. Hambacher
 Chief Engineer Robert Pro

KBMO—Benson—1956

Frequency: 1290 Kc. Power: 500 Watts. d.
 Owned By North Star Bcstg. Co.
 Address 1205 Pacific Ave.
 Tel.: VI 2-4601 KBS
 President George J. McCarthy
 General Sta. Mgr. Robert D. Zellmer
 Program Director Marvin E. Meyer
 Chief Engineer Julien Meyer

KLIZ—Brainerd—1946

Frequency: 1380 Kc. Power: 1 Kw., d.
 Owned-Operated By Brainerd Bcstg. Co.
 Business Address 2700 E. Oak
 Tel.: 829-2853 Independent
 Station Representative Walker-Rawalt
 President E. T. O'Brien
 Station Mgr., Chief Eng. Donald H. Koenig
 Program Director Wendall McCullough

KBMW—Breckenridge—1948

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Interstate Bdcstg. Corp.
 Address Box 1101, Wahpeton, N. D.
 Tel.: Midway 2-4141 MBS
 Station Representative James D. Bowden
 Pres., Gen. Mgr. Robert E. Ingstad
 Station Mgr., Pub. Dir. G. F. Kaufmann
 Comm., Sales Prom. Mgr. Newell Grant
 Program Director Cy Gietzen
 Chief Engineer H. G. Unkenholz
 Owners of: KEYD, Oakes, N. D.

WKLK—Cloquet—1950

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By Cloquet Bcstg. Co.
 Address P.O. Box 309
 Tel.: TR 9-6725 KBS
 President, Gen. Mgr. Harry Newby
 Program Director Wayne T. Valentine
 Station Manager Richard DeFore
 Sales Prom. Manager Dick Swan
 Chief Engineer Walt Peters

KROX—Crookston—1948

Freq.: 1260 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned-Operated By Crookston Bcstg. Co.
 Business Address Box 620
 Tel.: AT 1-1140 KBS
 Representative Donald-Cooke
 President, Prog. Dir. Jerome A. Dahlberg
 General, Sta. Mgr. William J. Kiewel
 Comm. Mgr. E. R. Melbye
 Chief Engineer Donald V. Broden

KDLM—Detroit Lakes—1951

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By Detroit Lakes Bcstg. Co.

MINNESOTA

Address.....1340 Richwood Rd.
Tel.: Victor 7-5624.....Independent
Sta. Representative.....Pearson
President.....Herbert Gross
General Manager.....Al G. Leighton
Chief Engineer.....W. Wilson

KDAL—Duluth—1936

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....KDAL, Inc.
Business-Studio Address....218 Bradley Bldg.
Tel.: RA 2-2628.....CBS
Station Representatives.....Petry; Hyett
President.....Ward Quaal
Exec. V.P., Gen. Mgr.....Odin S. Ramsland
Sales Manager.....Rex H. Hudson
Program Director.....Carl Casperson
Sales Prom. Manager.....Don Le Masurier
Chief Engineer.....R. A. Dettman
Owners of: KDAL-TV.

WDSM—Duluth—1939

Frequency: 710 Kc.....Power: 5000 W.
Owned By.....Northwest Pub. Institute
Address....230 E. Superior St., Superior, Wisc.
Tel.: EX 4-4451.....NBC-ABC
Station Rep.....Peters, Griffin, Woodward
General Mgr.....Robert J. Rich
Station Mgr.....Dennis Murphy
Commercial Mgr.....Jack Arnold
Dir. of Eng.....George Carlson

WEBC—Duluth—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....WMT-TV, Inc.
Address.....4th Ave. W. and Superior St.
Tel.: RA 2-2873.....Independent
Station Representative.....Katz
President.....William B. Quarton
General Manager.....Burns Nugent
Commercial Manager.....Don Bertrand
Program Director.....Don Rose
Chief Engineer.....V. G. Brooks

KRAD—E. Grand Forks—1959

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned By.....Marlin Obie
Address.....Box 1192, Grand Forks
Tel.: 773-2424.....Independent
Owner.....Marlin Obie
General Manager.....Arthur F. Nelson

WELY—Ely—1954

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owner.....WELY Corp.
Address.....Box 540
Tel.: 744.....KBS-MBS
President, Gen. Mgr.....Vincent L. Hallett
Chief Engineer.....Larry McAdams

WEVE—Eveleth—1949

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Carl Bloomquist
Address.....Mileage Station
Tel.: SHERWOOD 1-5922.....MBS-KBS
President.....Carl Bloomquist
General Sta. Mgr.....Ray E. Kent

KSUM—Fairmont—1948

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Oper. By.....KSUM Broadcasting Co.
Address.....306 North Park St.
Tel.: 235-5595.....Independent
Station Representative.....Masla
Owners.....Elizabeth Woodward, John Miller
General Manager.....Warren D. Asher

KDHL—Faribault—1947

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....KDHL Bdcstg. Co.
Business-Studio Address....213 Central Ave.
Tel.: Edison 4-4345.....Independent
General Mgr.....J. E. Hyde, Jr.

KOTE—Fergus Falls—1926

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Northland Bcstg. Corp.
Address.....Box 494
Tel.: 736-6996.....Independent
Station Representative.....Pearson
President.....Carroll Crawford
General Sales Prom. Mgr.....Otto Korp
Program Director.....Ron Yantz
Publicity Dir.....Shirley Vanderwerf
Chief Engineer.....H. Hammond
Owners of: KWEB, Rochester, Minn.; KHAK,
Cedar Rapids, Iowa.

KOZY—Grand Rapids—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Itasca Bcstg. Co.
Address.....213 N. First Ave.
Tel.: FA 6-3446.....MBS-KBS
General Manager.....Robert D. Kennedy

WMFG—Hibbing—1935

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Hibbing Broadcasting Co.
Address.....807 W. 37 St.
Tel.: AM 3-7531.....Independent
Station Reps.....Bolles; Hurley
President, Ch. Engineer.....Frank P. Befera
Program Director.....Ron Marinelli
Comm., Sales Prom. Mgr.....Les Rutstein

KDUZ—Hutchinson—1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned....North American Broadcasting Co.
Address.....Box 32
Tel.: 896-1555.....KBS
Station Reps.....Keystone; George Hopewell
President.....Albert S. Tedesco
General Sta. Mgr.....Heinz R. Fruck
Comm. Mgr., Prog. Dir.....Wally Sylwester
Sales Promotion Mgr.....C. R. Splittergerber
Chief Engineer.....Darrel Gander

KGHS—International Falls 1959

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KGHS, Inc.
Address.....P. O. Box 591
Tel.: 283-3481.....Independent
President, Gen. Mgr.....Daniel D. Ganter

KLFD—Litchfield—1959

Frequency: 1410 Kc. Power: 500 Watts
 Owned By.....C. W. Doeblor & Assoc., Inc.
 Address.....218 South Sibley
 Tel.: Oxford 3-3212.....Independent
 President, Gen. Mgr.....C. W. Doeblor

KLTF—Little Falls—1950

Frequency: 960 Kc. Power: 500 Watts d.
 Owned-Oper. By.....Little Falls Bcstg. Co.
 Address.....70 N.E. First Ave.
 Tel.: MEDford 2-5414.....KBS
 Pres., Gen. Sta. Mgr.....John H. Lemme
 Chief Engineer.....Gordon Lommen

KEYL—Long Prairie—1959

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....KWAD Bcstg. Co.
 Address.....Long Prairie
 Tel.: 222.....Independent
 President.....Robert E. Ingstad
 General Comm. Mgr.....Russ Kaber

KTOE—Mankato—1950

Freq.: 1420 Kc. Power: 5 Kw.
 Owned-Oper. By.....Minnesota Valley Bcstg. Co.
 Address.....KTOE Building
 Tel.: 4537.....ABC
 Representative.....Pearson
 President.....H. W. Linder
 General Manager.....Don Linder
 Program Director.....James Clemens
 Publicity Director.....Craig Johnson
 Chief Engineer.....Steve Wolf

KYSM—Mankato—1938

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....F. B. Clements & Co.
 Address.....101 N. Second St.
 Tel.: 4673.....NBC
 Representative.....Meeker
 Gen., Sta., Comm. Mgr.....Robert E. DeHaven
 Program Director.....David Saar
 Chief Engineer.....James J. Houts

KMHL—Marshall—1946

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Harry W. Linder
 Business-Studio Address.....KMHL Bldg.
 Tel.: 532-2282.....ABC
 Representative.....Pearson National Reps.
 Owner.....Harry W. Linder
 General Mgr., Chief Eng.....Gilmore F. Fraysteeh
 Owners of: KWLM, Willmar; KDMA, Montevideo;
 KTOE, Mankato; KLGR, Redwood Falls, Minn.

KEVE—Minneapolis—1948

Freq.: 1440 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned-Operated By.....Western Bcstg.
 Address.....917 N. Lilac Drive
 Tel.: LI 5-5601.....Independent
 Station Rep.....Bolling
 Gen., Station Mgr.....Robert Rock
 Comm., Sales Prom. Mgr.....Kenneth Firmstahl
 Program Director.....Jerry Cuning
 Publicity Director.....Dan Anderson
 Chief Engineer.....Deny Doty

KRSI—Minneapolis—1958

Frequency: 950 Kc. Power: 1000 Watts
 Owned By.....Radio Suburbia, Inc.
 Address.....4500 Excelsior Blvd.
 Tel.: WALnut 6-1677.....ABC
 Station Rep.....Avery-Knodel
 General Manager.....J. Warren Burke
 Program Director.....Roy Carr
 Chief Engineer.....Bryce Ekberg

KTCR—Minneapolis—1962

Frequency: 690 Kc. Power: 500 Watts d.
 Owned By.....Hennepin Broadcasting Assoc.
 Address.....3701 Winnetka Ave. N.
 Tel.: 544-1558.....Independent
 Station Rep.....Charles Bernard
 President.....Albert Tedesco
 General Manager.....Merle Edwards

WCCO—Minneapolis—1924

Frequency: 830 Kc. Power: 50,000 Watts
 Owned By.....Midwest Radio-Television, Inc.
 Business-Studio Address...625 Second Ave. S.
 Tel.: FE 2-1202.....CBS
 Newspaper Affil. Star-Tribune; Press-Dispatch
 Representative.....CBS Radio Spot Sales
 General Manager.....Larry Haeg
 Sales Manager.....Phil Lewis
 Commercial Manager.....Bob Woodbury
 Program Director.....Val Linder
 Sales Prom. Dir.....Clayt Kaufman
 Publicity Dir.....Gordon Mikkelsen
 Chief Engineer.....Robert E. Wallinder
 Owners of: WCCO-TV.

WDGY—Minneapolis—1923

Freq.: 1130 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned-Oper. By.....The Storz Bcstg. Co.
 Address.....Minneapolis, 31
 Tel.: TUXedo 1-2633.....Independent
 Representative.....John Blair
 President.....Todd Storz
 General, Sta. Mgr.....Richard H. Harris
 Sales Manager.....James Barkley
 Program Director.....C. V. Jones
 Publicity Director.....Sylvia Allen
 Chief Engineer.....Kenneth Olson

WLOL—Minneapolis—1940

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Operated By.....BFR Corp.
 Address.....1021 La Salle Ave.
 Tel.: FE 3-0406.....Independent
 President.....N. L. Benton
 Exec. Vice President.....Wayne Williams
 Program Director.....Dan Allan
 Sales Prom., Pub. Dir.....Ray Christensen
 Chief Engineer.....Jack Ducart
 Owners of: WLOL-FM, Minneapolis; KELO, Sioux
 Falls; KSO, Des Moines; WKOW-AM-TV, Mad-
 ison; KDLO, Sioux Falls.

WPBC—Minneapolis—1949

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....People's Bcstg. Co.
 Address.....1133 Stinson Blvd.
 Tel.: 789-4356.....MBS
 Station Rep.....H-R Reps.

Pres., Gen., Sta. Mgr. W. V. Stewart
 Commercial Manager James R. King
 Sales Prom. Mgr. Merle Forland
 Program Director Mrs. Becky Ann Stewart
 Publicity Director Elizabeth Gahre
 Chief Engineer Paul Willingham

WTCN—Minneapolis—1931

Freq.: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By Time-Life Bcstg. Inc.
 Address 2925 Dean Blvd.
 Tel.: WA 7-8881 Independent
 Station Representative Katz
 President Weston C. Pullen, Jr.
 Vice President Willard Schroeder
 Station Manager Gordon H. Ritz
 Operations Manager John M. Baldwin
 Sales Manager Norman Page
 Program Director Jim Uglum
 Promotion Manager Howard Coleman
 Chief Engineer Warren Fritze
 Owners of: WFBM-AM-TV, Indianapolis; WOOD-AM-TV, Grand Rapids; KLZ-AM-TV, Denver; KOGO-AM-FM-TV, San Diego, Calif.

KDMA—Montevideo—1951

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By Midwest Bcstg. Corp.
 Address Box 471
 Tel.: AM 9-8815 ABC
 Station Representative Pearson
 Pres. H. W. Linder
 Gen. Mgr. Willard Linder
 Sta. Mgr. Byron Zurn

KVOX—Moorhead—1937

Freq.: 1280 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By KVOX Bcstg. Co.
 Address P. O. Box 437
 Tel.: Cedar 3-1522 MBS
 Station Representative Weed
 President E. J. McKellar
 General Comm. Mgr. R. L. Owens

KMRS—Morris—1956

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned By Clifford L. Hedberg
 Address Morris, Minn.
 Tel.: 68 Independent
 Station Manager Clifford L. Hedberg

KNUJ—New Ulm—1949

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By KNUJ, Inc.
 Address 123 S. Minnesota St.
 Tel.: Elmwood 4-2115 Independent
 President W. K. Mickelson
 General, Sta. Mgr. George E. Korenchen
 Chief Engineer Gerald Walston

KDIO—Ortonville—1956

Frequency: 1350 Kc. Power: 1 kw., d.
 Owned By Tri-State Bcstg. Co.
 Address Box 696
 Tel.: 839—2581 Independent
 Station Rep. Cooke
 Pres., Chief Eng. Richard Schultz
 Gen., Comm. Mgr. W. F. McCormick

KRFO—Owatonna—1956

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned-Oper. By Owatonna Bcstg. Co.
 Address 301 N. Cedar St.
 Tel.: 451-2250 KBS
 President Duane Allen
 General Mgr., Chief Eng. Jerald J. Boos
 Comm., Prom. Mgr. Arnold K. Schumann
 Program, Publicity Dir. Todd Hale

WCMP—Pine City—1957

Frequency: 1350 Kc. Power: 1 Kw., d.
 Owned Pine County Bcstg. Co.
 Address Box 230
 Tel.: 629-2525 KBS
 President Richard K. Power
 Station, Comm. Mgr. Robert P. Schuller
 Program Director Lyle R. Nelson
 Chief Engineer Mitch Dupre

KLOH—Pipestone—1955

Frequency: 1050 Kc. Power: 1000 Watts, d.
 Owned-Operated By Pipestone Radio Corp.
 Address 118 W. Main St.
 Tel.: 825-3363 KBS
 Representative Continental
 President C. B. Thomas
 Gen. Sta. Mgr. Ron Overlander
 Chief Engineer Clarence Aushan

KCUÉ—Red Wing—1948

Frequency: 1250 Kc. Power: 1000 Watts, d.
 Owned By Hiawatha Valley Public Svc. Bcstrs.
 Address Box 102
 Tel.: 388-3511 Independent
 Station Representative Pearson Nat. Reps.
 President, Gen., Mgr. George L. Brooks
 Commercial Manager Jack Turnbull
 Program Director Darwin Eckholm
 Publicity Director Jan Owens
 Chief Engineer Lawrence Dodsall

KLGR—Redwood Falls—1954

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Harry W. Linder
 Address 209 S. Washington St.
 Tel.: 637-2989 Independent
 Station Representative Pearson
 President, General Mgr. H. W. Linder
 Station Manager Harlin J. Hanson
 Chief Engineer Francois Peterson
 Owners of: KWLM, Willmar; KMHL, Marshall;
 KDMA, Montevideo; KTOE, Mankato. All Minn.

KROC—Rochester—1955

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned Southern Minnesota Bcstg. Co.
 Address 100 1st Avenue Bldg.
 Tel.: AT 9-3924 NBC
 Station Rep. Venard, Torbet & McConnell
 President, Gen. Mgr. G. David Gentling
 Program Director Robert Fick
 Chief Engineer Robert Cross

KWEB—Rochester—1957

Frequency: 1270 Kc. Power: 500 Watts, d.
 Owned By Northland Radio Corp.
 Address Northwestern Nat. Bk. Bldg.

Tel.: Atlas 2-9465.....ABC
 Station Reprs. Pearson
 President..... K. H. Murphy, Jr.
 General Manager..... O. B. Borgen

KFAM—St. Cloud—1938

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Times Publ. Co.
 Address.....Fernwood Addition Hwy. 152
 Tel.: Blackburn 2-1551.....NBC
 Newspaper Affiliation.....Times
 Representative.....Pearson
 President.....Frederick C. Schilplin
 General Sta. Mgr.....John Murphy
 Comm. Program Mgr.....Jack Lund
 Chief Engineer.....Robert Witschen

WJON—St. Cloud—1950

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....WJON Bcstg.
 Address.....Box 270
 Tel.: BL 1-4422.....Independent
 President.....Richard K. Power
 Commercial Mgr.....Van Vander Ark
 Chief Engineer.....Guy LeMont

**KSTP—St. Paul-Minneapolis
 1928**

Frequency: 1500 Kc.....Power: 50,000 Watts
 Owned By.....Hubbard Broadcasting, Inc.
 Bus-Studio Address.....3415 University Ave
 Tel.: Midway 5-2724.....NBC
 Representative.....Edward Petry
 President.....Stanley E. Hubbard
 V.P., Gen. Mgr.....Stanley S. Hubbard
 Radio Sales Mgr.....Byron Anderson
 Sales Prom. Mgr.....William Davey
 Program Director.....Leigh Kamman
 Chief Engineer.....Frederick L. Street
 Owners of: KSTP-TV; KOB-AM-TV, Albuquerque;
 WGTO, Cypress Gardens.

KDWB—St. Paul—1951

Freq.: 630 Kc.....Power: 5 Kw. d.; 500 W. n.
 Owned By.....Crowell-Collier Bcstg. Co.
 Address.....Foshay Tower
 Tel.: PR 6-1501.....Independent
 Station Representative.....Eastman
 General Manager.....John M. McRae
 Sales Manager.....Barry A. Tucker
 Program Director.....Sam Sherwood
 Chief Engineer.....Dick Halvorsen
 Owners of: KFWE, Los Angeles; KEWB, San
 Francisco.

WMIN—St. Paul—1936

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Franklin Bcstg. Co.
 Address.....611 Frontenac Place
 Tel.: MI 5-7757.....Independent
 Station Representative.....Spot Time Sales
 V.P., General Mgr.....C. B. Clarke, Jr.
 Program Director.....Jack Duryea
 Chief Engineer.....Edward DeLaHunt

KRBI—St. Peter—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.

Owned By...Seehafer & Johnson Bcstg. Co.
 Address.....1031 W. Grace St.
 Tel.: 931-3220.....Independent
 Station Representative.....Gene Bolles Co.
 President, Gen. Mgr.....D. W. Seehafer
 Sales Promotion Mgr.....Bob Johnson
 Commercial Manager.....Dick Hullander
 Program Director.....La Mar Hay
 Publicity Director.....Ben Jakel
 Chief Engineer.....John Aasen

WAVN—Stillwater—1949

Frequency: 1220 Kc.....Power: 5,000 Watts d.
 Owned-Operated By.....St. Croix Bcstg. Co.
 Address.....104 N. Main St.
 Tel.: HEmlock 9-1220.....KBS
 Pres., Gen., Sta. Mgr.....Richard K. Power
 Chief Engineer.....Douglas Ames

**KTRF—Thief River Falls
 1947**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....KTRF Radio Corp.
 Address.....Box 69
 Tel.: 681-1230.....Independent
 Station Representative.....Wayne Evans
 Pres., Gen. Mgr.....Don Olsen

WHLB—Virginia—1936

Frequency: 1400 Kc...Power: 1 Kw.d., 250 W.n.
 Owned-Operated By.....Virginia Bcstg. Co.
 Address.....P. O. Box 1066
 Tel.: SH 1-2233.....Independent
 Sta. Reprs.....Bolles; Hurley; O'Connell
 President, Ch. Eng.....Frank Befera
 Comm., Sta. Manager.....James Parise
 Program Director.....John McCarty
 Publicity Director.....Dick Sadar
 Sales Prom. Mgr.....James Rodorigo

KWAD—Wadena—1947

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Oper. By...KWAD Broadcasting Co.
 Address.....P.O. Box 551
 Tel.: MEdford 1-1803.....ABC
 Station Rep.....Wayne Evans & Assoc.
 President.....Robert E. Ingstad
 Station Manager.....Ed Weeks
 Commercial Manager.....Dick Grewe
 Program Director.....Dave McDonald
 Chief Engineer.....Harold E. Allen

KWLM—Willmar—1940

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Lakeland Bcstg. Co.
 Address.....Box 393
 Tel.: BE 5-1340.....ABC
 Sta. Representative.....Pearson, Nat. Rep.
 President, Gen. Mgr.....H. W. Linder
 Chief Engineer.....Francois Peterson

KDOM—Windom—1958

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned By.....KDOM, Inc.
 Address.....P. O. Box 23
 Tel.: TEmple 1-3908.....Independent

MINNESOTA-MISSISSIPPI

President, Sta. Mgr. Robert D. Thompson
Program Director Sandra K. Wendel
Chief Engineer Larry W. Stout

KAGE—Winona—1957

Frequency: 1380 Kc. Power: 1000 Watts
Owned By Winona Bcstg. Co.
Business Address 118 W. 4th St.
Tel.: 2867 KBS
President James B. Goetz
Station Manager Frank L. Haas
Chief Engineer Rex Eyler

KWNO—Winona—1938

Freq.: 1230 Kc. Power: 1 Kw. d. 250 W. n.

Owned By KWNO, Inc.
Tel.: 3313 ABC
Newspaper Affiliation Daily News
Station Reps. Pearson; Bowden
President H. R. Hurd
Station Manager C. E. Williams
Chief Engineer E. B. Gappa

KWOA—Worthington—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By Worthington Bcstg. Co., Inc.
Address Hotel Thompson
Tel.: 376-4171 Independent
President, Gen. Mgr. R. W. Olson

Pop.: 2,180,000
Families: 576,000

Mississippi

Radio Homes: 533,500
AM Stas. in State: 79

WMPA—Aberdeen—1952

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Radio Aberdeen
Address Box 402
Tel.: EM 9-4561 Independent
General Mgr. Ray Tolar

WAMY—Amory—1955

Frequency: 1580 Kc. Power: 5 Kw., d.
Owned By Bob McRaney Enterprises, Inc.
Address Main St.
Tel.: CL 6-5911 MBS-KBS
Station Representative C. K. Beaver Assoc.
President Bob McRaney
General Mgr., Chief Eng. John E. King, Jr.
Commercial Manager Joel Camp
Program Director Ed Cleery
Owners of: WROB, West Point, Miss.

WBLE—Batesville—1953

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By Panola Bcstg. Co.
Address Drawer No. 73
Tel.: 7266 KBS
President, Gen. Mgr. Harold B. McCarley
Chief Engineer Alfred E. Jennings

WELZ—Belzoni—1959

Frequency: 1460 Kc. Power: 1 Kw.
Owned By Humphreys County Broadcasting
Address P. O. Box 216
Tel.: 1071 KBS
President R. E. Hook
Manager S. C. Harrill
Chief Engineer B. B. Watkins

WLOX—Biloxi—1948

Freq. 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By WLOX Bcstg. Co.
Address Buena Vista Hotel
Tel.: ID 2-5581 MBS
Representative Holman
General Manager Ray Butterfield
Commercial Manager Thomas B. Majure
Program Director P. Bosarge
Owners of: WLOX-TV, Biloxi.

WVMI—Biloxi—1950

Frequency: 570 Kc. Power: 1000 Watts d.
Owned By New South Communications, Inc.
Address P. O. Box 152
Tel.: ID 2-7001 MBS
Station Representative Holman
President F. E. Holladay
General Mgr. Joseph W. Carson
Chief Engineer Charles Copper

WBIP—Booneville—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Booneville Bcstg. Co.
Address P.O. Box 352
Tel.: PA 8-5301 KBS
Gen. Mgr. E. O. Roden

WCHJ—Brookhaven—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By Rural Broadcasting Co.
Address P.O. Box 644
Tel.: 1076 Independent
President, Station Mgr. W. M. Jones
Commercial Manager C. D. Mathis, Jr.
Chief Engineer Earl Neil

WJMB—Brookhaven—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Brookhaven Bcstg. Co.
Address W. Chickasaw St.
Tel.: 1298 KBS
General Mgr. A. H. Felder

WDOB—Canton—1953

Frequency: 1370 Kc. Power: 1 Kw. d.
Owned-Oper. By Madison County Bcstg. Co.
Address Box 182
Tel.: 1370 KBS
Station Representative Bolles
Owners R. J. Loflin, Jr., W. R. Williams
General Manager H. Shedd

WGLC—Centreville—1951

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Oper. By Southern Bcstg. Co.
Address Centreville
Tel.: MI 5-4401. KBS
Pres., Gen. Mgr. Frederick A. W. Davis
Chief Engineer Bill Dunn

WKDL—Clarksdale—1955

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Operated By Coahoma Bcstg. Co.
Address First at Sunflower Ave.
Tel.: MA 4-4908. Independent
President, Gen. Mgr. Robert J. McIntosh
Sales Prom. Mgr., Prog. Dir. Robert L. Wells
Publicity Director Archie Wade
Chief Engineer Arthur D. Nix

WROX—Clarksdale—1944

Frequency: 1450 Kc. Power: 250 Watts
Owned By Mrs. E. T. Imes
Address Box 939
Tel.: MAin 4-2795. MBS, KBS
General Manager Bob Evans
Sta., Comm. Mgr. Tom Reardon
Chief Engineer C. D. Graves

WCLD—Cleveland—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned By Voice of the Delta, Inc.
Address H'way 61 So.
Tel.: VI 3-4091. KBS
Station Representative Bolles
V.P., Gen. Mgr. George C. Shurden

WDSK—Cleveland—1958

Frequency: 1410 Kc. Power: 1000 Watts
Owned By L. A. Feduccia
Address Box 869
Tel.: 843-5221. ABC
Station Representative Continental
Owner, Gen. Mgr. L. A. Feduccia
Chief Engineer Earl Key

WCJU—Columbia—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By WCJU, Inc.
Address P. O. Box 472
Tel.: RE 6-2616. KBS
Newspaper Affiliation The Progress
Pres., Gen. Manager Lester Williams

WFFF—Columbia—1961

Frequency: 1600 Kc. Power: 500 Watts d.
Owned By Fortenberry Enterprises, Inc.
Address P.O. Box 559
Tel.: 736-2678. MBS
President, General Mgr. Edward D. Bishop
Commercial Manager Paul Parker
Program Director David Martin
Chief Engineer Charles M. Pearson

WACR—Columbus—1947

Frequency: 1050 Kc. Power: 1 Kw. d.
Owned J. W. Eatherton
Address WACR Bldg.
Tel.: FA 8-1050. Independent

Pres., Gen. Mgr. James Eatherton
Commercial Manager Eva Eatherton
Sales Promotion Manager Syd Thweatt
Program Director Joe Young Campbell
Publicity Director James W. Eatherton, III
Chief Engineer Paul Brumlett

WCBI—Columbus—1940

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.
Owned Columbus Bcstg. Co., Inc.
Address Gilmer Hotel
Tel.: FA 8-7271. MBS-KBS
Newspaper Affili. Commercial Dispatch
Station Rep. Beaver
President B. Imes, Jr.
General Mgr. Bob Evans
Station Manager Ray Cummy
Asst. Manager Mrs. Ruby J. Latham
Chief Engineer Tom McFerrin

WCMA—Corinth—1945

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Corinth Bcstg. Co., Inc.
Business-Studio Address Ray Bldg.
Tel.: AT 6-7757. KBS
Station Rep. C. K. Beaver & Assoc.
President Simpson Russell
V.P., General Mgr. J. Kenneth Marston
Station, Sales Prom. Mgr. John E. Bell
Commercial Manager J. Emory Price
Program Director Danny N. Felker
Chief Engineer Talmadge E. Harvill
Owners of: WDXL-AM-TV, Jackson; WDXE,
Lawrenceburg; WTPR, Paris; WENK, Union
City; WDXN, Clarksville. All Tenn.

WCRR—Corinth—1956

Frequency: 1330 Kc. Power: 500 Watts, d.
Owned-Oper. By Rebel Radio, Inc.
Business Address 614½ Waldron
Tel.: ATLantic 6-6691. ABC
President Luther C. Moore
General, Station Mgr. G. Byars

WMAG—Forest—1955

Frequency: 860 Kc. Power: 500 Watts d.
Owned-Operated By Scott County Bcstg. Co.
Address P. O. Box 188
Tel.: Gibson 3-7001. KBS
Gen. Mgr., Ch. Eng. Hugh Hughes
Comm. Sta. Mgr. Willie Weems

WDDT—Greenville—1955

Frequency: 900 Kc. Power: 1 Kw., d.
Owned By Clearwater Bcstg. Co.
Address 207 Main Street
Tel.: Edison 2-0526. Independent
Newspaper Affill. Delta Democrat Times
Station Rep. Lee F. O'Connell
President John Gibson
General Manager Claude Satchfield
Commercial Manager Dub Koenig
Sales Promotion Mgr. W. H. Deans
Program Director Dan Stewart
Chief Engineer Joe Gunter

WESY—Greenville—1958

Frequency: 1580 Kc. Power: 1000 Watts

MISSISSIPPI

Owned By.....Miss.-Ark. Broadcasting Co.
Address.....100 N. Poplar
Tel.: 332-0770.....Independent
Station Reps......Dore; Dora-Clayton
Co-Managers.....P. Artman, M. Abraham
Program Director.....Paul Artman
Chief Engineer.....Jeff D. Smith

WGVM—Greenville—1948

Frequency: 1260 Kc.....**Power:** 5000 Watts d.
Owned-Operated By.....Mid America Bcstg. Co.
Bus.-Studio Address.....118 So. B'way
Tel.: EDison 4-4559.....Independent
Station Representative.....Devney Organization
President.....David M. Segal
Gen., Station Mgr......Edward M. Guss
Commercial Manager.....Jack R. Stull
Program Director.....James B. Ashley
Chief Engineer.....James J. Tugwell

WJPR—Greenville—1939

Freq.: 1330 Kc.....**Power:** 1 Kw. d., 500 W. n.
Owned By.....WJPR Radio
Address.....120 So. Poplar St.
Tel.: ED 5-2617.....MBS-KBS
Station Reps......Spot Time Sales; Beaver
President, Gen. Mgr......Bruce H. Gresham
Commercial Manager.....John K. Gresham
Program Director.....Joel Netherland
Chief Engineer.....Percy L. Kuhn

WABG—Greenwood—1949

Freq.: 960 Kc.....**Power:** 1 Kw. d., 500 w. n.
Owned-Oper. By.....Greenwood Bcstg. Co.
Address.....206 W. Claiborne
Tel.: GLadstone 3-5232.....MBS
President.....Cy N. Bahakel
General Manager.....Lew Sadler
Chief Engineer.....Tommy Murphy

WGRM—Greenwood—1937

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By.....P. K. Ewing
Address.....P.O. Box 553
Tel.: GLadstone 3-5441.....NBC-KBS
General Manager.....F. C. Ewing
Chief Eng......Louis Pierce

WNAG—Grenada—1949

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Operated By.....Grenada Bcstg. Co.
Address.....407 Mound St.
Tel.: 1400.....Independent
Newspaper Affiliation.....Commercial Dispatch
Station Representative.....Jack Masla & Co.
President.....Birney Imes, Jr.
General Manager.....Bob Evans, Sr.
Station Manager.....Ken Berryhill
Chief Engineer.....Jimmie Pinnix
Owners of: WCBI-AM-TV, Columbus; WELO,
Tupelo; WROX, Clarksdale; WMOX, Meridian,
Miss.

WGCM—Gulfport—1928

Freq.: 1240 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned by.....E. O. Roden & Assoc.
Address.....15th Ave and 22nd St.
Tel.: UN 3-3522.....ABC-KBS

President.....E. O. Roden
General, Sta. Mgr......James E. Reese
Commercial Mgr......Ossie Owens
Sales Promotion Mgr......F. M. Smith
Program Director.....David L. Melton
Publicity Director.....Flora Reese
Chief Engineer.....Ronald Rice
Owners of: WTUP, Tupelo, Miss.; WBOP, Pensa-
cola, Fla.; WBIP, Booneville, Miss.; WTUG,
Tuscaloosa, Ala.

WROA—Gulfport—1955

Frequency: 1390 Kc.....**Power:** 1 Kw., d.
Owned By.....Chas. W. Dowdy
Address.....1313 28th Ave.
Tel.: UN 3-7133.....Independent
Station Rep......Thomas F. Clark
President, Gen. Mgr......Charles W. Dowdy
Commercial Manager.....Fred R. Beattie
Program Director.....David Melton
Chief Engineer.....Wayne Dowdy

WBKH—Hattiesburg—1954

Frequency: 950 Kc.....**Power:** 5 Kw.
Owned.....Deep South Radio, Inc.
Address.....305 Bay Street
Tel.: JU 2-1986.....Independent
Station Representative.....Devney Org.
President.....B. L. Blackledge Jr.
General Manager.....F. M. Smith

WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned By.....New Forte, Inc.
Address.....302 Hemphill St.
Tel.: JU 4-5432.....NBC
General Manager.....E. M. Jenkins
Chief Engineer.....J. N. Watson

WHSY—Hattiesburg—1948

Freq.: 1230 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned By.....Hub City Bcstg. Co., Inc.
Address.....P.O. Box 1008
Tel.: JU 3-1741.....ABC
President, Gen. Mgr......Charles W. Holt
Station Manager.....Bob French
Program Director.....W. Frazier
Chief Engineer.....Mike Windham

WXXX—Hattiesburg—1957

Frequency: 1310 Kc.....**Power:** 1 Kw., d.
Owned By.....WXXX, Inc.
Address.....P.O. Box 1492
Tel.: 582-2591.....KBS
President.....George P. Mooney
General, Station Mgr......J. C. Walker
Commercial Manager.....C. L. Williamson
Sales Prom. Mgr., Pub. Dir......Jerry Dossett
Program Director.....Charles Walley
Chief Engineer.....C. C. Vogel
Owners of: WKGN, Knoxville, Tenn.; WBSR,
Pensacola, Fla.

WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....**Power:** 250 Watts d.
Owned.....Southwestern Bcstg. Co. of Miss.
Address.....Highway 51 N.
Tel.: 869.....KBS

President, Gen. Mgr.....Louis Alford
 Comm. Prom. Mgr.....Mal Jones
 Sta. Mgr., Ch. Eng.....A. M. Smith
 Program, Publicity Dir.....Bob Prather

WCPC—Houston—1955

Frequency: 940 Kc.....Power: 50 Kw. d.
 Owned-Oper. By.....WCPC Bcstg. Co.
 Address.....Box 552
 Tel.: GL 6-3071.....KBS
 Station Representative.....Beaver
 Gen., Sta. Mgr.....Robin H. Mathis
 Comm. Mgr., Prog. Dir.....Ralph C. Mathis
 Chief Engineer.....John B. Skelton, Jr.
 Owners of: WXTN, Lexington; WSJC, Magee;
 WSAO, Senatobia.

WDLT—Indianola—1953

Frequency: 1380 Kc.....Power: 500 watts d.
 Owned By.....Radio Cleveland, Inc.
 Address.....Box 667
 Tel.: 500.....KBS
 Station Reps.....Beaver; Bolles
 President.....J. R. Denton
 General Manager.....George C. Shurden
 Station, Comm. Mgr.....Lyle G. Mitchell
 Program Director.....Cliff Pruitt
 Pub. Dir., Ch. Eng.....J. Boyd Ingram
 Owners of: WCLD, Cleveland.

WVOM—Iuka—1960

Frequency: 1270 KC.....Power: 1,000 Watts d.
 Owned By.....E. C. Holtzford
 Address.....Front St.
 Tel.: 2251.....Independent
 General Manager.....E. C. Holtzford

WJDX—Jackson—1929

Frequency: 620 Kc.. Power: 5 Kw. d., 1 Kw. n.
 Owned.....Lamar Life Broadcasting Co.
 Address.....715 S. Jefferson
 Tel.: Fleetwood 2-2691.....NBC
 Representative.....Hollingbery
 President.....P. K. Lutken
 Gen., Sta. Mgr.....Fred L. Beard
 Comm. Mgr.....Frank Gentry
 Sales Prom. Mgr., Pub. Dir.....Chuck Allen
 Program Director.....F. Cox
 Chief Engineer.....Percy Wood
 Owners of: WLBT, Jackson.

WJQS—Jackson—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dumas Milner Bcstg. Co.
 Address.....King Edward Hotel
 Tel.: Fleetwood 4-5653.....MBS-KBS
 Station Rep.....Hal Walton
 President.....Howard S. Cohoon
 V. P., Gen. Mgr.....Lewis Heilbronner
 Program Director.....Bill Slaton
 Chief Engineer.....Lee Hodges

WJXN—Jackson—1940

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Jackson Bcstg. Co., Inc.
 Address.....916 Foley

Tel.: FL 2-6673.....Independent
 President.....James T. Ownby
 V.P., Gen. Mgr.....Gayle Swofford
 Chief Engineer.....E. E. Peterson

WOKJ—Jackson—1954

Frequency: 1590 Kc.....Power: 5 Kw.
 Owned By.....Ni-Mac Bcstg. Co.
 Address.....Box 2667
 Tel.: FL 4-4096.....Independent
 Station Representative.....Howard
 President, Gen. Mgr.....John McLendon
 Station Manager.....Al Brooks

WRBC—Jackson—1947

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Rebel Bcstg. Co., Inc.
 Business-Studio Address.....125½ So. Lamar
 Tel.: Fleetwood 5-1562.....Independent
 Representative.....Beaver
 General Mgr.....R. McGregor
 Chief Engineer.....William K. Phillips

WSLI—Jackson—1938

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Operated By.....Capitol Bcstg. Co.
 Address.....P. O. Box 8187
 Tel.: 372-6311.....ABC
 Newspaper Affil...Daily News, Clarion Ledger
 Station Representative.....Rado-TV Reps.
 President.....T. M. Hederman, Jr.
 General Manager.....L. M. Sepaugh
 Comm., Sta. Manager.....Dick Voorhis
 Program Director.....Al Simmons
 Chief Engineer.....C. A. Perkins
 Owners of: WJTV, Jackson.

WKOZ—Kosciusko—1947

Frequency: 1350 Kc.....Power: 5 Kw., d.
 Owned By.....H. M. Boswell, Jr.
 Address.....109 W. Jefferson
 Tel.: 782.....KBS
 President, General Mgr.....H. M. Boswell, Jr.

WAML—Laurel—1932

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....New Laurel Radio Station Inc.
 Address.....Box 367
 Tel.: 428-5601.....NBC-KBS
 President.....Harold Matson
 General, Station Mgr.....Frank Sumrall
 Comm., Sales Prom. Mgr.....M. M. Caver
 Program, Publicity Dir.....Paul Carlisle
 Chief Engineer.....Lester Johnson

WLAU—Laurel—1946

Frequency: 1430 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Southland Bcstg. Co.
 Address.....437 N. Magnolia St.
 Tel.: 8-7227.....ABC
 President, Gen. Mgr.....Gene Tibbett
 Chief Engineer.....Dudley Carter

WNSL—Laurel—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.

MISSISSIPPI

Owned.....Voice of the New South, Inc.
Address.....P.O. Box 2336
Tel.: 425-1491.....Independent
Sta. Representative.....Grant Webb
President.....Joe Carson
Gen. Mgr.....Granville Walters
Comm. Mgr.....Teck Jones
Program Director.....Mel Morriss
Chief Engineer.....Glynn Holland

WXTN—Lexington—1959

Frequency: 1150 Kc.....Power: 500 Watts
Owned By.....Holmes County Bcstg. Co.
Address.....Box 326
Tel.: 222.....KBS
President.....Robin Mathis
General Manager.....Fanny Mae Cothran
Chief Engineer.....J. B. Skelton
Owners of: WCPC, Houston; WSJC, Magee, Miss.

WLSM—Louisville—1953

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Louisville Bcstg. Corp.
Address.....P.O. Box 111
Tel.: 1000.....KBS
Station Representative.....Webb
Station Manager.....Herbert Guthrie

WHHT—Lucedale—1960

Frequency: 1440 Kc.....Power: 1 Kw. d.
Owned By.....Tri-County Bcstrs., Inc.
Address.....Box 27
Tel.: Whitehall 7-3228.....KBS
President.....W. R. Guest, Jr.
General Manager.....Holton D. Turnbough

WMBC—Macon—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Radio Macon, Inc.
Address.....P.O. Box 151
Tel.: 9543.....KBS
Station Rep.....Hopewell
President, Gen. Mgr.....F. A. Davis
Station Mgr., Chief Eng.....Billy M. Brunt
Program Director.....Don Peterscn
Publicity Director.....Bob Boykin
Owners of: WSRA, Milton, Fla.

WSJC—Magee—1957

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned By.....SE Miss. Bcstg. Co.
Tel.: 2413.....KBS
General Manager.....Marvin L. Mathis
Commercial Manager.....C. H. Meadows
Program Director.....Mrs. Jeanette Mathis
Chief Engineer.....Richard Diamond
Owners of: WCPC, Houston; WXTN, Lexington,
Miss.

WAPF—McComb—1948

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....S. W. Bcstg. Co. of Miss.
Address.....Pike Hotel
Tel.: 1884.....KBS
Station Representative.....C. K. Beaver
Co-Owners.....Phillip Brady, Louis Alford,
Mack Smith

WHNY—McComb—1939

Freq.: 1250 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....Broadcast Service, Inc.
Address.....Drawer E
Tel.: 684-8149.....Independent
Station Representative.....Hopewell
President.....Charles W. Holt
General, Station Mgr.....Carroll Hines
Commercial Manager.....Harry Thompson
Program Director.....Dean Strickland
Chief Engineer.....Kenneth C. McGehee
Owners of: WHHY, Montgomery; WHSY, Hatties-
burg; WSM, Mobile.

WCOC—Meridian—1926

Frequency: 910 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mississippi Bcstg. Co., Inc.
Address.....Box 591
Tel.: 492-7714.....CBS
Station Rep.....Charles Bernard
President, General Manager...Withers Gavin
Owners of: WCOC-TV, Meridian.

WDAL—Meridian—1958

Frequency: 1330 Kc.....Power: 1 Kw., d.
Owned By.....R. E. Hook & Assoc.
Address.....P. O. Box 125
Tel.: 483-4891.....Independent
Station Representative.....Gene Bolles Co.
President.....R. E. Hook
Gen. Mgr., Ch. Eng.....Dan Hollingsworth

WMOX—Meridian—1945

Freq.: 1010 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned By.....Birney Imes Jr.
Address.....P. O. Box 1511
Tel.: 482-0171.....KBS
Newspaper Affil.....Commercial Dispatch
Station Reps.....Beaver; Masla
Owner.....Birney Imes, Jr.
General Manager.....Bob Evans
Station, Sales Prom. Mgr.....Monroe Looney
Commercial Manager.....Eddie Smith
Program Director.....Don Spier
Chief Engineer.....Steve Burkes
Owners of: WCBI-AM-TV, Columbus; WELO,
Tupelo; WROX, Clarksdale; WNAG, Grenada.

WOKK—Meridian—1947

Frequency: 1450 Kc.....Power: 1 Wt. d; 250 n.
Owned-Oper. By.....New South Bcstg. Corp.
Address.....Box 528
Tel.: 482-6133.....Independent
Station Representative.....Webb
President, Prog. Dir.....F. E. Holladay
General Mgr.....J. Carson
Chief Engineer.....R. K. Wall

WQIC—Meridian—1957

Frequency: 1390 Kc.....Power: 5000 Watts, d.
Owned By.....Alexander L. Royal
Business Address.....Box 1509
Tel.: 492-3106.....Independent
Station Representative.....Howard
Pres., Gen. Mgr.....A. L. Royal, Jr.
Station Manager.....R. Harwell
Chief Engineer.....J. B. Griffith

WMIS—Natchez—1941

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....Natchez Broadcasting Co.
 Address.....City Bank Building
 Tel.: 2-2522.....NBC-KBS
 Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.

WNAT—Natchez—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Old South Bcstg. Co.
 Address.....Eola Hotel
 Tel.: 4621.....Independent
 President.....W. S. Perkins
 General Manager.....Ervin Parks
 Chief Engineer.....G. G. Boyd

WNAU—New Albany—1955

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned-Oper. By.....New Albany Bcstg. Co.
 Address.....202 Bankhead St.
 Tel.: 4361.....KBS
 Gen., Sta. Mgr., Chief Eng...V. Keith Wroten

WBKN—Newton—1956

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By.....E. L. Burns
 Business Address.....110 S. Main
 Tel.: 70.....Independent
 President, Gen. Mgr.....E. L. Burns
 Sta. Mgr., Ch. Eng.....Aubrey L. Underwood
 Program Director.....G. F. Magum
 Publicity Dir.....Mrs. Vic Murphy

WSUH—Oxford—1955

Frequency: 1420 Kc. Power: 1000 Watts, d.
 Owned By.....Leroy Kilpatrick
 Address.....University Ave., East
 Tel.: 1133.....KBS
 Owner.....Leroy Kilpatrick
 Gen., Comm. Mgr.....C. H. Quick
 Chief Engineer.....R. Cofer

WPMP—Pascagoula—1951

Frequency: 1580 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Crest Bcstg. Co., Inc.
 Address.....P. O. Box 391
 Tel.: SO 2-3113.....ABC
 President.....William R. Guest, Jr.
 Gen., Sta. Mgr.....Walter L. Smith

WHOC—Philadelphia—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....William Howard Cole
 Address.....Box 26
 Tel.: 656-1490.....Independent
 President, Gen. Mgr.....William Howard Cole
 Comm., Sls. Prom. Mgr..Mrs. Marjorie Williams
 Program Director.....Rex Smith
 Chief Engineer.....Paul M. Miller

WRJW—Picayune—1948

Frequency: 1320 Kc. Power: 5000 W. d.
 Owned-Oper. By.....Tung Bcstg. Co.
 Business Address.....P.O. Box 358
 Tel.: 798—4835.....KBS
 Station Representative.....George Hopewell
 President.....Hugh O. Jones

General, Sta. Manager.....James O. Jones II
 Program Director.....Maxie D. Stephens Jr.
 Commercial Manager.....Darris O. Moeller
 Chief Engineer.....Bryant Woodham
 Owners of: WPMP, Pascagoula; WHHT, Lucedale,
 Miss.

WSAO—Senatobia—1962

Frequency: 1550 Kc. Power: 5,000 Watts d.
 Owned By.....Northwest Miss. Bcstg. Co.
 Address.....P.O. Box 68
 Tel.: Senatobia.....KBS
 Station Reps...Continental Radio Sales; Beaver
 General Mgr., Chief Eng....Charles Callaway

WSSO—Starkville—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Starkville Bcstg. Co.
 Business-Studio Address.....WSSO Bldg.
 Tel.: 323-1230.....KBS
 President, Chief Eng.....Joe Phillips
 Commercial Manager.....Lester Boyd
 Program Director.....Beverly Shehea

WELO—Tupelo—1944

Freq.: 580 Kc. Power: 1 Kw. d.; 500 W. n
 Owned-Oper. By.....Tupelo Bcstg. Co., Inc.
 Business Address.....WELO Bldg.
 Tel.: 842-7658.....KBS
 Newspaper Affiliation....Columbus Dispatch
 Station Reps.....Beaver; Masla
 President.....Birney Imes, Jr.
 General Manager.....Bob Evans
 Sta., Comm. Mgr.....E. L. Bowen
 Chief Engineer.....Leroy Green Sr.
 Owners of: WCBI-AM-TV, Columbus; WMOX,
 Meridian; WROX, Clarksdale; WNAG, Grenada.

WTUP—Tupelo—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Lee Bcstg. Co.
 Address.....P.O. Box 362
 Tel.: 842-3301.....ABC
 President.....E. O. Roden
 Station, Sales Prom. Mgr.....T. L. Estess
 Commercial Manager.....S. A. Hancock, Jr.
 Chief Engineer.....Billy Joe Crabb

WQBC—Vicksburg—1931

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By...Delta Bcstg. Co., Inc.
 Address.....Eve Post Bldg.
 Tel.: 636—1108.....MBS-KBS
 Newspaper Affil.....Evening Post
 Representative.....Bogner & Martin
 President.....L. P. Cashman
 General-Station Mgr.....Mary-Van Cashman
 Commercial Manager.....L. L. Miller
 Program Director.....Virginia Estornelle
 Chief Engineer.....Waverley Conway

WVIM—Vicksburg—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Radio Miss., Inc.
 Address.....Box 76
 Tel.: 636-1494.....Independent
 Representative.....Hopewell; Dora-Clayton
 General Mgr.....John F. Shea

MISSISSIPPI-MISSOURI

WABO—Waynesboro—1954

Frequency: 990 Kc.....Power: 250 Watts. d.
Owned ByMartin Broadcasting Co.
AddressP.O. Box 507
Tel.: 735-4700Independent
President, General Mgr. . .Wilbur J. Martin, Sr.
Sales Promotion Mgr. Cecil Freeman
Program DirectorMartha King
Chief EngineerJeff Kettler

WROB—West Point—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned ByBob McRaney Ent.
AddressWROB Bldg.
Tel.: 1450MBS-KBS
Station Rep.....George Hopewell
PresidentB. McRaney, Sr.

Gen., Station Mgr.....John E. King, Jr.
Chief Engineer.....Clyde McPherson
Owners of: WAMY, Amory, Miss.

WONA—Winona—1958

Frequency: 1570 Kc.....Power: 1000 Watts
Owned By.....Southern Electronics, Inc.
Address.....P.O. Box 310
Tel.: 918KBS
President, Gen. Mgr.....Bob Evans

WAZF—Yazoo City—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....WAZF, Inc.
Business Address.....321½ S. Main St.
Tel.: 1300KBS
Station Rep.....Hopewell
Pres., Gen. Mgr.....David B. Highbaugh

Pop.: 4,500,000

Families: 1,409,000

Missouri

Radio Homes: 1,364,000

AM Stas. in State: 87

KSWM—Aurora—1961

Frequency: 940 KcPower: 500 Watts d.
Owned ByGalen O. Gilberte
AddressP.O. Box 410
Tel.: Oriole 8-4131Independent
Owner, General Mgr.Galen O. Gilbert
Station, Commercial Mgr.Joe McCullah
Chief EngineerBill Bain

KWRT—Boonville—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owner.....Wm. R. Tedrick
Business Address.....KWRT Bldg.
Tel.: Tuxedo 2-6505.....Independent
RepresentativeWalton
Owner, Gen. Mgr.....W. R. Tedrick
Program Director.....Audrey M. Tedrick
Chief Engineer.....Donald E. Shepard

KBHM—Branson—1956

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owner.....Shepherd of the Hills Bcstg. Co.
Business Address.....111 W. Pacific
Tel.: Edison 4-3133.....KBS
Co-owners.....L. C. McKenney, Rob. Neathery
Sta. Mgr., Pub. Dir.....Orville Barton
Comm., Sales Prom. Mgr.....David Whittaker
Program Director.....Joann Savage
Chief Engineer.....Leland Ebert

KGHM—Brookfield—1955

Frequency: 1470 Kc....Power: 500 Watts d.
Owned By.....Green Hills Bcstg. Co.
Address.....Box 228
Tel.: CL 8-4477.....Independent
General Mgr.....G. Williams

KMAM—Butler—1962

Frequency: 1530 KcPower: 250 Watts d.

Owned ByBates County Bcstg. Co.
AddressP.O. Box 191
Tel.: OR 9-4191Independent
General ManagerB. D. Thornton
Commercial ManagerEd Hermann
Program DirectorJ. D. Thornton
Chief EngineerMike McGrath

KFVS—Cape Girardeau—1925

Freq.: 960 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Hirsch Bcstg. Co.
Business-Studio Address.....324 Broadway
Tel.: ED 5-5511.....Independent
President, Gen. Mgr.....Oscar C. Hirsch
Sta. Mgr.....Ralph L. Hirsch

KGMO—Cape Girardeau—1951

Frequency 1550 Kc.Power: 5 Kw. d.
Owned-Oper. By.....KGMO Radio-TV Inc.
Business Address1025 Broadway
Tel.: EDgewater 5-8228.....Independent
Station RepresentativeWebb
Gen., Sta. Mgr.Earl Kirchoff
Comm., Sales Promo. Mgr.John W. Martin
Program Dir., Chief EngineerFred Moore

KAOL—Carrollton—1959

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned By.....Homeland Enter., Inc.
Address.....215 S. Main St.
Tel. 27.....KBS
PresidentDr. R. Hamilton Staton
General Manager.....Edward Ewing Staton
Sta. Mgr., Prog. Dir.....Dean Lyle
Comm., Sales Promo. Mgr.....Raymond Cooper
Publicity Director.....Harriette Lee Lucas
Chief Engineer.....Lyle D. McMullins

KDMO—Carthage—1947

Frequency: 1490 Kc.....Power: 250 Watts

Owned-Oper. By.....Carthage Bcstg. Co.
 Address.....1201 E. Chestnut
 Tel.: Fleetwood 8-2648.....KBS
 Owners.....George & Ruth Kolpin
 Comm., Program Mgr.....Leon H. Crocker
 Chief Engineer.....George F. Province

KCRV—Caruthersville—1950

Frequency: 1370 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Pemiscot Broadcasters
 Address.....106½ W. 3rd St.
 Tel.: 965.....KBS
 Station Reps.....Hopewell; Beaver
 President.....J. Eric Taylor
 General, Comm. Manager.....Cleat Stanfill
 Program Director.....Jo Ann Pierce
 Sales Prom. Mgr.....Charlie Earls
 Chief Engineer.....Don Fenimore

KCHR—Charleston—1953

Frequency: 1350 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....South Mo. Bcstg. Co.
 Address.....Box 206
 Tel.: MUrray 3-4678.....KBS
 Station Representative.....Continental
 Pres., Gen. Mgr., Chief Eng.....Kermit Barker

KCHI—Chillicothe—1950

Frequency: 1010 Kc....Power: 250 Watts d.
 Owned-Oper. By.....Cecil W. & Jane Roberts, Inc.
 Address.....P.O. Box 719
 Tel.: Mission 6-4173.....KBS
 General Manager.....Cecil W. Roberts
 Station Manager, Ch. Eng.....Howard G. Rion

KFUO—Clayton—1924

Frequency: 850 Kc....Power: 5,000 Watts
 Owned By.....Lutheran Church-Mo. Synod
 Address.....801 De Mun Ave.
 Tel.: PArkview 5-3030.....Independent
 President.....Rev. Dr. O. R. Harms
 General Manager.....Emerson Russell
 Program Director.....Karl Eisele
 Chief Engineer.....Walter Sturtevant

KDKD—Clinton—1951

Frequency: 1280 Kc....Power: 1000 Watts d.
 Owned.....Osage Broadcasting Corp.
 Address.....Box 113
 Tel.: TUrner 5-4801.....KBS
 Representative.....Indie Sales
 Gen. Mgr.....William R. Tedrick
 Sta. Mgr., Ch. Eng.....Hyle Lemen

KCGM—Columbia—1955

Frequency: 1580 Kc....Power: 250 Watts d.
 Owned By.....Barrington Bcstg. Co.
 Business Address.....P.O. Box 412
 Tel.: GI 3-5418.....KBS
 Station Representative.....George Hopewell
 President.....Bruce Barrington
 General, Sta. Mgr.....Eugenia Collins
 Comm. Mgr., Ch. Eng.....Glenn Rapp

KFRU—Columbia—1925

Frequency: 1400 Kc....Power: 1 Kw.d., 250 W.n.
 Owned By.....KRFU, Inc.
 Address.....P.O. Box 858

Tel.: GI 3-4141.....ABC
 Newspaper Affiliation.....Daily Tribune
 Station Rep.....Webb
 President.....H. J. Waters, Jr.
 General Manager.....Mahlon R. Aldridge
 Program, Sales Prom. Mgr.....David Ormiston
 Commercial Manager.....John Wright
 Publicity Director.....Gloria Irwin
 Chief Engineer.....Robert Haigh

KDEX—Dexter—1955

Frequency: 1590 Kc....Power: 1000 Watts d.
 Owned-Operated By...Stoddard Ct. Bcstg. Co.
 Address.....Box 380
 Tel.: MA 4-3591.....Independent
 General Manager.....Jerome B. Zimmer
 Sta. Mgr., Chief Eng.....L. D. Speidel
 Comm. Manager.....Gladsia Russell

KESM—El Dorado Springs

1961

Frequency: 1580 Kc....Power: 250 Watts d.
 Owned By.....Paul Vaughn
 Address.....200 Radio Lane
 Tel.: Upton 6-4422.....KBS
 Station Representative.....George Hopewell
 General Mgr., Chief Eng.....Paul Vaughn
 Commercial Manager.....Ainslee Fowler
 Production Program Dir.....Joe Young

KREI—Farmington—1947

Frequency: 800 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Midwest Bcstg. System
 Address.....KREI Ave.
 Tel.: PLateau 6-5125.....KBS
 President, Gen. Mgr.....Cecil W. Roberts
 Chief Engineer.....James Roberts

KJCF—Festus—1961

Frequency: 1400 Kc....Power: 250 Watts
 Owned By.....Donald M. Donze
 Address.....P.O. Box 192
 Tel.: YE 7-3810.....Independent
 President, General Mgr.....Donald M. Donze

KXEN—Festus—1951

Frequency: 1010 Kc....Power: 50 Kw.
 Owned.....Garrett Bcstg., Inc.
 Address.....Congress Hotel, St. Louis
 Tel.: FO 1-2334.....Independent
 Station Rep.....Charles Bernard
 President, Gen. Mgr.....W. F. Garrett

KFMO—Flat River—1947

Frequency: 1240 Kc....Power: 250 Watts
 Owned By.....Lead Belt Bcstg. Co.
 Address.....P.O. Box 99
 Tel.: GE 1-2000.....Independent
 Station Representative.....Meeker Co.
 President.....Oscar C. Hirsch
 Gen., Sta. Mgr.....James F. Collins
 Program Director.....Frank Erard
 Publicity Director.....Virginia Collins
 Owners of: KFVS-AM-TV, Cape Girardeau, Mo.

KFAL—Fulton—1950

Frequency: 900 Kc....Power: 1000 Watts d.
 Owned-Operated By.....R. W. Nickles

MISSOURI

Address.....5th and Market
Tel.: Midway 2-3341.....Independent
Station Representative.....Pearson
Owner, Gen. Mgr......R. W. Nickles
Comm. Manager.....L. Reed Holt
Program Director.....Jo Christian
Chief Engineer.....R. D. Archibald

KHMO—Hannibal—1941

Freq.: 1070 Kc.....**Power**: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mark Twain Bcstg.
Address.....413 Broadway
Tel.: AC 1-3450.....MBS
Representative.....Hollingbery
President.....Jerrell Shepherd
General, Sta. Manager.....James F. Jae, Jr.
Commercial Manager.....William Stephenson
Sales Prom. Mgr......Max Heimer
Publicity Director.....Joe Gross
Program Director.....Leon Brooks
Chief Engineer.....Ed Summers
Owners of: KNCM, Moberly, Mo.

KBTC—Houston—1962

Frequency: 1250 Kc.**Power**: 500 Watts d.
Owned By.....Radio Co. of Texas County, Inc.
Address.....P.O. Box 538
Tel.: Woodland 7-3353.....Independent
Station Representative.....George Hopewell
General Mgr., Chief Engr......Charles G. Rapp
Commercial Manager.....Donald Ross
Program Director.....Thomas Dye
Promotion Manager.....Jerry McDaniel
Sales Manager.....Warren McKnight

KLIK—Jefferson City—1954

Frequency: 950 Kc.....**Power**: 5 Kw., d.
Owned.....KLIK Bcstg., Inc.
Address.....410 E. Capital
Tel.: 5-4136.....Independent
Station Representative.....Bolling
Exec. Vice Pres......Ted Nelson
General Mgr......Stan Grieve
Chief Engineer.....Ed Scarr

KWOS—Jefferson City—1937

Freq.: 1240 Kc.....**Power**: 1 Kw. d., 250 W. n.
Owned-Operated By.....Capital Bcstg. Co.
Bus.-Studio Address.....Monroe at Capitol
Tel.: 6-3317.....KBS-MBS
President.....William H. Weldon
General Manager.....R. L. Rose
Station Manager.....Wm. R. Natsch, Jr.
Chief Engineer.....Leroy S. Hackmann

KFSB—Joplin—1948

Freq.: 1310 Kc.....**Power**: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Four States Bcsters, Inc.
Business Address.....405 Schifferdecker
Tel.: Mayfair 4-1310.....Independent
Representative.....Meeker
President.....Harry Easley
Gen. Sta., Mgr......W. H. Clark
Commercial Manager.....Robert A. Barry
Program Director.....Ed Johnson
Chief Engineer.....Lloyd Frazier

KODE—Joplin—1940

Frequency: 1230 Kc.**Power**: 1 Kw. d., 250 W. n.

Owned By.....Gilmore Enterprises, Inc.
Address.....1928 W. 13th St.
Tel.: MA 3-7260.....CBS
Station Representative.....Avery-Knodel
President.....James S. Gilmore
V.P., General Manager.....D. T. Knight
Commercial Manager.....Merle Dunn
Chief Engineer.....Jack Langford
Owners of: KODE-TV, Joplin.

KQYX—Joplin—1962

Frequency: 1560 Kc.**Power**: 250 Watts d.
Owned By.....William L. Neal
Address.....2510 W. 20th St.
Tel.: SUnset 1-1313.....Independent
President.....William L. Neal

WMBH—Joplin—1928

Frequency: 1450 Kc.**Power**: 1 Kw. d., 250 W. n.
Owned-Operated By.....Radio Joplin
Business Address.....Box 906
Tel.: MA 4-4330.....MBS
General Mgr......William M. Reppinger Jr.

KANS—Kansas City—1947

Frequency: 1510 Kc.**Power**: 1,000 Watts d.
Owned By.....KANS, Inc.
Address.....43 Blue Ridge Center
Tel.: FL 3-8600.....MBS
Station Representative.....Continental Radio Sales
Owners.....Richard & Shirley Boft
General, Station Mgr......Gerald M. Hauser
Sales Promotion Mgr......William Merrill
Program Director.....Jack Call
Chief Engineer.....Dick Staats

KCMO—Kansas City—1936

Freq.: 810 Kc.....**Power**: 50 Kw. d., 10 Kw. n.
Owned-Operated By.....Meredith Pub. Co.
Address.....125 E. 31st St.
Tel.: JE 1-6789.....CBS
Representative.....Katz
V. P., General Manager.....E. K. Hartenbower
Comm. Sta. Manager.....R. W. Evans
Program Director.....Kenneth W. Heady
Prom., Publicity Dir......F. C. Strawn
Chief Engineer.....Karl Troeglen
Owners of: W0W-AM-TV, Omaha; WHEN-AM-TV, Syracuse; KPHO, Phoenix; KCMO-TV-FM.

KMBC—Kansas City—1922

Frequency: 980 Kc.....**Power**: 5 Kw.
Owned By.....Metropolitan Bcstg. Co.
Address.....Central at 11th Streets
Tel.: HARRISON 1-2650.....Independent
Station Rep......Metro Radio Sales
President.....John W. Kluge
V.P., General Manager.....David C. Croninger
Dir., Community Rela......Dick Smith
Commercial Manager.....Glen Augspurger
Promotion Manager.....Ed Burgwaldt
Program Manager.....Don Kelly
Business Manager.....Dick Lance
Chief Engineer.....Wally Wurz
Owners of: WNEW-AM-FM-TV, New York City;
WIP-AM-FM, Philadelphia; WHK-AM-FM, Cleveland;
KMBC-FM-TV, Kansas City, Mo.; WTTG,
Washington, D. C.; KOVR-TV, Sacramento,
Calif.; WTWH, Peoria, Ill.; WTVP, Decatur, Ill.

KPRS—Kansas City—1949

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Twin City Adv. Agency
 Address.....2814 E. 23rd St.
 Tel.: HU 3-3100.....Independent
 President.....Andrew R. Carter
 Comm., Sales Promo. Mgr.Richard E. Pitts
 Program Director.....Chuck Moore
 Publicity Director.....Psyche Pate

KUDL—Kansas City—1953

Frequency: 1380 Kc. Power: 1 Kw. d.
 Owned.....Heart of America Bcstrs.
 Address.....1012 Baltimore
 Tel.: BA 1-0077.....Independent
 Sta. Reps. ...Adam Young; Mid-West Time Sales
 President.....H. Scott Killgore
 V. P. Gen. Mgr.....Irving Schwartz
 Chief Engineer.....Sam Bradley
 Owners of: WPOP, Hartford; KALI, Pasadena;
 KOFY, San Mateo.

WDAF—Kansas City—1922

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Operated By...Transcontinent TV Corp.
 Business Address.....Signal Hill
 Tel.: PL 3-4567.....Independent
 President.....David C. Moore
 V.P., General Manager.....William A. Bates
 Commercial Manager.....Jay Barrington
 Commercial Manager.....Donald J. Gibson
 Chief Engineer.....James Schmidt
 Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-
 TV-FM, San Diego; WNEP-TV, Scranton;
 KERO-TV, Bakersfield.

WHB—Kansas City—1922

Freq.: 710 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....Storz Bcstg. Co.
 Address.....10th & McGee Sts.
 Tel.: BA 1-8300.....Independent
 Station Representative.....John Blair Co.
 President.....Todd Storz
 Executive V.P.....George W. Armstrong
 Sta. Operations Mgr.....Donald A. Loughnane
 Sales Manager.....Charles E. Jones
 Traffic Mgr.....Peggy McGrath
 Public Service Dir.Joan Darrow
 Dir. of Eng.....Morris Barwick
 Owners of: WQAM-AM, Miami; WDGY-AM, Min-
 neapolis; WTIX-AM, New Orleans; KOMA-AM,
 Oklahoma City; KXOK-AM, St. Louis.

KBOA—Kennett—1947

Frequency: 830 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Kennett Bcstg. Corp.
 Business Address.....P.O. Box 428
 Tel.: TUXEDO 8-4616.....Independent
 Pres., Gen. Mgr.....Paul C. Jones
 Station Manager.....John T. Reeder
 Chief Eng.....R. H. Conner

KIRX—Kirksville—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Community Broadcasters, Inc.
 Address.....P.O. Box 130
 Tel.: MO 5-3871.....ABC-KBS
 Pres., Gen. Mgr.....Samuel A. Burk

Commercial Manager.....Donald K. Hiskey
 Program Director.....Robert Carlson
 Chief Engineer.....Charles P. Porter

KLWT—Lebanon—1947

Frequency 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Lebanon Bcstg. Co.
 Bus.-Studio Address.....221 E. Commercial St.
 Tel.: Keystone 2-3981.....KBS
 President.....O. R. Wright
 General Mgr.....Jack Sellers

KLEX—Lexington—1956

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Lexington Bcstg Co.
 Address.....P. O. Box 358
 Tel.: Alpine 9-3232.....Independent
 Sta. Reps.....Webb; Mid-America Spot Sales
 President, Ch. Eng.Ralph E. Meador
 Program Dir.....Ed Luehrman
 Sales. Prom. Manager.....Jock Beretta

The
PERSONABLE
 Sound

in
KANSAS CITY
TOWN!

KUDL

Irv Schwartz Adam Young, Inc.
 V.P. & Gen. Mgr. Nat'l Rep.

KTCB—Malden—1954

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned ByThe Tri County Bcstg. Co.
Address.....N. Hwy. 25
Tel.: CR 6-4551KBS
President.....J. D. Craft
General Sta. Mgr.....Richard J. Wiethan
Commercial Manager.....Jerry Foster
Chief Engineer.....Palmer Johnson

KMMO—Marshall—1949

Frequency: 1300 Kc....Power: 1000 Watts d.
Owned By.....KMMO, Inc.
Address.....Marshall
Tel.: GA 6-4422.....Independent
President.....F. V. Heinkle
General Manager.....J. M. Silvey

KNIM—Maryville—1953

Frequency: 1580 Kc.....Power: 250 W. d.
Owned.....Clark Bcstg. Co.
Business Address.....P.O. Box 278
Tel.: JU 2-2151.....KBS
General Mgr.....R. Moyer

KXEO—Mexico—1948

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By....Audrain Bcstg. Corp.
Address.....1705 E. Liberty
Tel.: JU 1-2340.....MBS
V. P. General Mgr.....W. Earl Dougherty
Chief Engineer.....Jerry Johnson

KNCM—Moberly—1950

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Moberly Bcstg. Co.
Address.....Highway 63 South
Tel.: AMherst 3-1600.....Independent
President.....Jerrell A. Shepherd

KRMO—Monett—1950

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Monett Bcstg. Co.
Address.....N. Central Ave.
Tel.: BE 5-5220.....KBS
Station Manager.....Floyd Stewart
Chief Engineer.....James Helmkamp

KLRS—Mountain Grove—1954

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned By.....KLRS Bcstg. Co.
Business Address.....Route 4
Tel.: 650.....KBS
Station Rep.....Hopewell
General Manager.....John W. Billingsley
Commercial Manager.....Thelma Mae Hylton
Chief Engineer.....Emory T. Caudill
Owners of: KICK, Springfield, Mo.

KBTN—Neosho—1955

Frequency: 1420 Kc....Power: 500 Watts d.
Owned By.....KBTN, Inc.
Address.....212½ E. Main
Tel.: GL 1-1420.....KBS
President, Gen. Mgr.....Galen O. Gilbert
Station, Sales Promo. Mgr. William R. Bentley
Commercial Manager.....Mike Malone
Program Dir., Chief Eng.Jim Masters

KNEM—Nevada—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio KNEM, Inc.
Address.....P. O. Box 15
Tel.: NOrmand 7-3113.....KBS
Pres., Ch. Engr.....Kenneth E. White
Commercial Manager.....Virgil Kache

KRMS—Osage Beach—1952

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned By.....James L. & Ellamae Risner
Address.....P. O. Box 125
Tel.: Flreside 8-2222.....KBS
President, Gen. Mgr.....Jim Risner
Program Dir.....Ella Mae Risner

KLID—Poplar Bluff—1961

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Don M. Lidenion
Address.....208 Hwy. 67 South
Tel.: SUNset 5-9639.....Independent
Station Rep.....Grant Webb
General Mgr., Ch. Eng.....Don M. Lidenion
Program Director.....Jerry Patterson

KWOC—Poplar Bluff—1938

Frequency: 930 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By....Poplar Bluff Bcstg. Corp.
Address.....428 Vine St.
Tel.: SU 5-3922.....KBS
Station Representative.....Pearson
P resident, Gen. Mgr.....A. L. McCarthy
Commercial Manager.....Jerry Harline
Program Director.....Lorene Jiles
Chief Engineer.....Dewey Trostel

KMIS—Portageville—1960

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....New Madrid County Bcstg. Co.
Address.....Box 187
Tel.: DR 9-5436.....KBS
President.....Shelby McCallum
Station Manager.....Jewel P. White
Chief Engineer.....Charles Gamblin

KYRO—Potosi—1959

Frequency: 1280 Kc....Power: 500 Watts, d.
Owned By.....Franklin Cty. Bcstg. Co.
Address.....Potosi
Tel.: HEMlock 8-1280.....KBS
President.....Les Ware
General Manager.....Ken McMahan
Commercial Manager.....Joe Duty
Chief Engineer.....Earl Fleeer
Owners of: KZIX, Ft. Collins; KLPW, Union;
KJPW, Waynesville; KIME, Laramie.

KTTR—Rolla—1947

Frequency: 1490 Kc..Power: 1 Kw.d., 250 W.n.
Owned-Oper By....."Show-Me" Bcstg. Co.
Address.....P. O. Box 567
Tel.: EM 4-2525.....KBS
Gen. Mgr., Ch. Engr.....Luther W. Martin
Commercial Manager.....Ward C. Rinehart
Program Director.....Bill Boatman

KADY—St. Charles—1958

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned By.....KADY, Inc.
 Address.....P. O. Box 6155, St. Louis
 Tel.: RAndolph 4-1460.....Independent
 Station Representative.....Jack Masla & Co.
 Pres., Gen. Mgr.....William R. Cady, Jr.
 V.P., Sales.....Tom Dailey
 Sta., Program Mgr.....Don Levitan
 Commercial Manager.....Patsy Sue Gibbs
 Chief Engineer.....Jack A. Chenoweth

KFEQ—St. Joseph—1923

Frequency: 680 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KFEQ Bcstg. Co.
 Business Address.....40th & Faraon
 Tel.: ADams 3-2528.....Independent
 Sta. Representative.....Bolling
 President.....Jessie D. Fine
 V.P., Gen. Mgr.....Ted Nelson
 Sales Manager.....Ted Griffin
 Program Director.....Dick McDaniel
 Chief Engineer.....Kenneth Lux
 Owners of: KFEQ-TV; KLIK, Jefferson City, Mo.

KKJO—St. Joseph—1946

Frequency: 1550 Kc.....Power: 5000 Watts
 Owned By.....Multi Bcstg. Corp.
 Business Address.....404 S. 8th

Tel.: AD 4-6346.....MBS
 Station Rep.....Grant Webb
 General Manager.....Robert M. Mosiman
 Chief Engineer.....Claude Thomas

KUSN—St. Joseph—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
 Operated By.....KUSN Corp.
 Address.....8th & Frederick
 Tel.: ADams 3-2577.....Independent
 Station Rep.....Venard, Torbet & McConnell
 President, Gen. Mgr.....Frederick P. Reynolds
 Vice Pres., Program Dir.....Warren Rhyner

KMOX—St. Louis—1925

Frequency: 1120 Kc.....Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System, Inc.
 Address.....1144 Hampton Ave.
 Tel.: STerling 1-2345.....CBS
 Representative.....CBS Radio Spot Sales
 President, General Mgr.....Robert Hyland
 Sales Manager.....Bill Dean
 Sales Promotion, Pub. Aff. Dir.....Bob Rehg
 Chief Engineer.....Lawrence Burrows
 Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; KNX, KNXT, Los Angeles; WCAU-AM-TV, Philadelphia; KMOX-TV, St. Louis; WEEL, Boston; KCBS, San Francisco.

KATZ—St. Louis—1955

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.

one radio
 station in
 the nation's
 top ten markets
 surpasses all
 others in
 weekly penetration*

**KMOX
 RADIO**

"THE VOICE OF ST. LOUIS"

*Cumulative Pulse, 1962

*KMOX Radio is a CBS Owned station represented
 nationally by CBS Radio Spot Sales*

MISSOURI

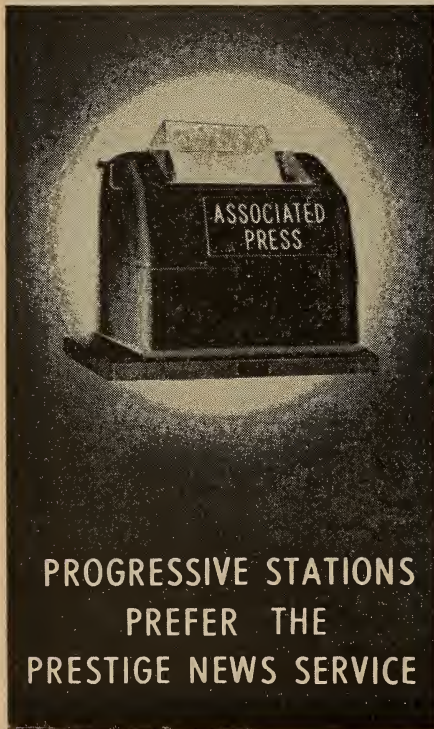
Owned-Oper. By.....Laclede Radio
 Address812 Olive Street
 Tel.: CH 1-6000.....Independent
 Station Rep.....Pearson Nat. Reps.
 PresidentAllen Wolin
 General Manager.....Bentley A. Stecher
 Commercial Manager.....Marty Browne
 Program DirectorDave Dixon
 Publicity Director.....Ruth Swan
 Chief Engineer.....G. B. Strauss
 Owners of: KCOR, San Antonio, Tex.; WMMW,
 Meriden, Conn.

KSD—St. Louis—1922

Frequency: 550 Kc.....Power: 5000 Watts
 Owned-Oper. By.....The Pulitzer Publishing Co.
 Business-Studio Address.....1111 Olive St.
 Tel.: MA 1-1111.....NBC
 Newspaper Affil.....Post-Dispatch
 Station RepresentativeKatz
 President.....Joseph Pulitzer, Jr.
 General Manager.....Harold Grams
 Comm. Manager.....E. L. Franciscus
 Station Manager.....Arthur J. Casey
 Program Director.....Sterling Harkins
 Chief EngineerJ. E. Risk
 Owners of: KSD-TV, St. Louis.

KSTL—St. Louis—1948

Frequency: 690 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio St. Louis, Inc.



PROGRESSIVE STATIONS
 PREFER THE
 PRESTIGE NEWS SERVICE

Address.....P. O. Box 1440
 Tel.: BR 1-6090.....Independent
 Pres., Gen. Sta. Mgr.....Dick J. Kasten
 Commercial Manager.....Art Ford
 Program DirectorBill Vietmeier
 Publicity Director.....Doris Jennemann
 Sales Prom. Manager.....Joe Voss
 Chief Engineer.....Ralph Howard
 Owners of: WMBH, Joplin; KSTL-FM, St. Louis.

KWK—St. Louis—1927

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....KWK Radio, Inc.
 Business Address.....800 N. 12th
 Tel.: MAin 1-1380.....Independent
 Station Representative.....H-R Reps.
 President.....A. M. Sphaeris
 Sales Prom., Comm. Mgr.....Don Hamel
 Program Director.....Jim Light
 Publicity Director.....Sandi Caffiere
 Chief Engineer.....George Vaughan

KXLW—St. Louis—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...St. Louis County Bcstg. Co.
 Address.....8714 Manchester, Clayton, Mo.
 Tel.: WO 1-1320.....Independent
 Station Representative.....Bernard Howard
 President, Gen. Mgr.....Richard J. Miller
 Asst. Sta. Mgr.....Philip O'Brien
 Commercial Manager.....Woody Cummings
 Program Director.....Marshall Zwick
 Chief Engineer.....James F. Mitchell

KXOK—St. Louis—1938

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....Storz Bcstg.
 Business Address.....1600 N. Kingshighway Blvd.
 Tel.: FO 7-6000.....Independent
 RepresentativeJohn Blair
 PresidentTodd Storz
 General Station ManagerC. L. Thomas
 Commercial Manager.....Phillip Trammell
 Program Director.....Bud Connell
 Sales Prom., Publicity.....John Corrigan
 Technical Supervisors...F. Boecler, S. Vlodek
 Owners of: WHB, Kansas City; WQAM, Miami;
 KOMA, Oklahoma City; WDGY, Minneapolis;
 WTX, New Orleans.

WEW—St. Louis—1921

Frequency: 770 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Franklin Bcstg. Co.
 Address2343 Hampton
 Tel.: MI 7-5085Independent
 Station RepresentativeAdam Young
 PresidentWilliam F. Johns, Jr.
 General Station Mgr.Charles P. Stanley
 Sales Promotion ManagerRuth Just
 Program DirectorLee Coffee
 Chief EngineerCharles Casey
 Owners of: WLOD, Ft. Lauderdale, Fla.; KOME,
 Tulsa, Okla.; WWOM, New Orleans, La.; WMIN,
 Minneapolis, Minn.

WIL—St. Louis—1922

Frequency: 1430 Kc. Power: 5 Kw.
 Owned-Oper. Radio Station WIL
 Address 3715 Lindell Blvd.
 Tel.: OL 2-4500. Independent
 Representative Eastman
 Exec. V.P. & Mng. Dir. John F. Box, Jr.
 Assistant to Mng. Dir. William T. McKibben
 Admin. Asst. Harriet Baker
 Sales Manager Peter Farrelly
 Dir. of Promotion David Klemm
 Chief Engineer Mel Hart
 Owners of: KBOX-AM-FM, Dallas; WTVO-TV,
 Rockford; WCHU-TV, Champaign; WHNB-TV,
 Hartford; WICS-TV, Springfield; WICD-TV,
 Danville; WIL-FM, St. Louis.

KSGM—Ste. Genevieve—1947

Frequency: 980 Kc. Power: 1 Kw.
 Owned-Oper. By Donze Enterprises, nc.
 Business Address 410 Merchant St.
 Tel.: TUXedo 3-2980. Independent
 Newspaper Affil. Monitor
 President, General Manager Elmer L. Donze
 Program Director Mrs. E. L. Donze
 Publicity Director Art Schwent
 Chief Engineer Murel L. Rose

KSMO—Salem—1953

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Zola Bcstg. Co.
 Address P. O. Box 71

Tel.: 303. KBS
 Gen., Comm. Mgr. William B. Smith

KDRO—Sedalia—1939

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Sedalia Broadcasting
 Bus.-Studio Address 2100 W. Broadway
 Tel.: TAYlor 6-5005. Independent
 Representative Pearson
 Pres., Comm. Mgr. James F. Glenn
 Gen., Sta. Mgr. Herbert Brandes
 Sales Promotion Manager R. L. Settles
 Program Director Tom Adams
 Publicity Director Ed Carroll
 Chief Engineer Bill Nance

KSIS—Sedalia—1953

Frequency: 1050 Kc. Power: 1 Kw. d
 Owner Yates Bcstg. Co.
 Business Address U. S. Highway 65 N.
 Tel.: TA 6-1050. ABC
 Representative Clark
 Pres., Gen., Comm. Mgr. Carl W. Yates, Jr.
 Station Manager Mrs. Carl W. Yates, Jr.
 Program Director Bettie Baldwin
 Publicity Director Harlan B. Snow
 Chief Engineer Marion Pratt

KSIM—Sikeston—1948

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owner-Oper. Sikeston Community Bcstg. Co.
 Business Address West Malone Ave.
 Tel.: GRanite 1-1400. Independent

**We've Never Sold
 A Samovar**



Every day we sell everything from baby beds to life insurance. But, in forty years of Balaban broadcasting, WIL has never sold a samovar. Not that WIL couldn't. It's just that the samovar market has never warranted the kind of coverage WIL gives. So, if you're in baby beds, or cars, or insurance, or furniture, or beer, or anything else that requires reaching *lots* of people at rock bottom cost per—your advertising cup of tea is WIL. If you're in Samovars, try Radio Moscow.

WIL/St. Louis

THE BALABAN STATIONS

John F. Box, Jr., *Managing Director*

In Tempo With The Times

Represented by Robert E. Eastman & Co., Inc.

MISSOURI

Station Reps. Meeker; C. K. Beaver
President..... Lyman R. Bowman, Jr.
Gen., Sta. Mgr..... Richard L. Watkins, Jr.
Commercial Manager Maxine Scott
Program Director John M. Shain
Chief Engineer..... R. L. Hirsch

KGBX—Springfield—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By.... Springfield Bcstg. Co.
Bus.-Studio Address.....605 Boonville Ave.
Tel.: UNIVERSITY 4-2822.....NBC
Newspaper Affil. Springfield Newspapers, Inc.
Station Rep. Venard, Torbet & McConnell
General Manager..... Don C. Dailey
Asst. Commercial Mgr..... William De Lange
Chief Engineer..... Richard Bowman

KICK—Springfield—1949

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By... Kickapoo Prairie Bcstg. Co.
Address.....610 College St.
Tel.: UNIVERSITY 4-1561.....KBS
Station RepresentativeHopewell
General, Sta. Manager..... Robert Vinyard
Chief Engineer Clifford House
Owners of: KLRs, Mountain Grove.

KTTS—Springfield—1941

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By... Independent Bcstg. Co.
Address.....P. O. Box 1716 S. S. S.
Tel.: UNIVERSITY 5-6614.....CBS
RepresentativeWeed
President..... J. H. G. Cooper
General Manager..... G. Pearson Ward
Sales Manager..... Jack Lloyd
Station Manager..... Jerry Sweaney
Program Director..... Terry Moore
Chief Engineer..... William F. Curry
Owners of KTTS-TV-FM.

KWTO—Springfield—1933

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By.... Ozarks Bcstg. Co.
Bus.-Studio Address....1121 South Glenstone
Tel.: UNIVERSITY 2-4422.....ABC
Station Rep. Pearson Nat'l Reps, Inc.
Pres., Gen. Mgr..... Ralph D. Foster
V.P. & Asst. Gen. Mgr..... Leslie L. Kennon
Commercial Manager Charles Harrison
Program Director..... Dan Vaughn
Publicity Director..... Bill Bailey
Chief Engineer..... Wallis Fender

KALM—Thayer—1953

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By.....KALM Radio
Address.....N. Highway 63
Tel.: 165.....KBS
Pres., Gen. Sta. Comm. Mgr.... R. F. Neathery

KTNN—Trenton—1955

Frequency: 1600 Kc.....Power: 500 W. d.
Owned By.....Clarence E. Breazeal

Address.....112 E. Ninth St.
Tel.: EL 9-2261.....KBS
Commercial Manager.....Bob Dennis
Program Dir.....Jay Way
Chief Engineer.....Ward W. Wheeler

KLPW—Union—1954

Frequency: 1220 Kc.....Power: 1000 W. d.
Owned.....Franklin County Bcstg. Co.
Address.....P. O. Box 72
Tel.: LUCeme 3-3355.....KBS
Station Rep. Continental Radio Sales
President, Chief Eng. Frank Lohmeyer
Vice President Les Ware
Commercial Manager Herb Housemann
Program Director..... Charles Otte
Promotion Manager Bob Hamilton
Publicity Director Dick Rice
Owners of: KYRO, Potosi; KZIX, Ft. Collins;
KLME, Laramie.

KOKO—Warrensburg—1953

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Johnson County Bcsters, Inc.
AddressBox 395
Tel.: 747-9191.....Independent
Newspaper Affil. Daily Star Journal
President, Gen. Mgr. William C. Tucker
Commercial Manager Gladys Brown
Sales Promotion Manager Jim McCollum
Program Director Tom Williams
Chief Engineer Phillip H. Ramsey

KWRE—Warrenton—1949

Frequency: 730 Kc.Power: 1 Kw. d.
Owned By.....Glenayre Bcstg.
AddressBox 12
Tel.: GLadstone 8-3311ABC-KBS
Station RepresentativePRO
President, Gen Mgr. H. H. Coon

KJPW—Waynesville—1962

Frequency: 1390 Kc.Power: 1 Kw. d.
Owned By.....South Central Bcstr., Inc.
AddressP.O. Box 518
Tel.: PR 4-6447Independent
PresidentDr. John Mihalevich
Station Manager Jack Hartle
Commercial Manager Dennis Barrett
Chief Engineer Robert L. Miers

KWPM—West Plains—1947

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned.....Robert F. Neathery
Address.....Abe Taylor Blvd.
Tel.: 700KBS
Pres., Gen. Mgr.....Robert F. Neathery
Chief Eng.....L. Thompson

KUKU—Willow Springs—1957

Frequency. 1330 Kc.....Power: 1 Kw.
Owned-Operated By.... Radio Station KUKU
AddressWillow Springs
Tel.: 500Independent
Pres., Gen. Mgr..... Robert F. Neathery, Sr.

Pop.: 685,000
Families: 442,000

Montana

Radio Homes: 432,000
AM Stas. in State: 39

KANA—Anaconda—1946

Frequency: 1230 Kc. Power: 1 Kw. d.
Owned By Amperage, Inc.
Address Box 727
Tel.: LO 3-3443. Independent
V.P., Gen., Sta. Mgr. Mike Donovan

KGWV—Belgrade—1959

Frequency: 630 Kc. Power: 1000 Watts d.
Owned By Christian Enterprises, Inc.
Address P.O. Box 47
Tel.: 388-4281 Independent
General Mgr. A. Erickson
President Harold Erickson
Station, Sales Promo. Mgr. Clyde T. Jarvis
Program Dir., Chief Eng. Richard Goheen
Owners of: KURL, Billings; KGLE, Glendive.
Both Mont.

KBMY—Billings—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned Billings Bcstg. Co.
Address Box 2544
Tel.: 259-4586 ABC-MES
Station Rep. Edward Pety & Co.
President, Gen. Mgr. Ken Nybo
Comm. Promo. Manager John Brookhart
Program, Publicity Director Don Jones
Chief Engineer T. A. Hildebrand

KGHL—Billings—1928

Frequency: 790 Kc. Power: 5 Kw.
Owned By Copper Bcstg.
Address Box 2512
Tel.: 252-4641 NBC
Station Representative Devney Organization
President George Hatch
General Manager Homer K. Peterson
Commercial Manager B. McCann
Program Director Donald M. Gay
Chief Engineer Fred Bartlett
Owners of: KGHL-TV, Billings.

KOOK—Billings—1951

Frequency: 970 Kc. Power: 5000 Watts
Owned-Oper. By The Montana Network
Address 3203 Third Ave., N
Tel.: 252-6511 CBS
Station Reps. Walker-Rawalt; Art Moore
President Joseph S. Sample
General, Comm. Mgr. J. Kenneth Doty
Program Director Jack C. Dunhaver
Chief Engineer Roy Schmidt
Owners of: KOOK-TV.

KOYN—Billings—1955

Frequency: 910 Kc. Power: 1000 Watts d.
Owned By D. G. Williams & D. Cody
Address Box 956
Tel.: 245-4177 Independent
Representative Forjoe

Station Manager Robert V. Thompson
Program Director Paul Arthur
Chief Engineer Dick Rasky
Owners of: KQDY, Minot; KUTT, Fargo. Both
N. D.

KURL—Billings—1959

Frequency: 730 Kc. Power: 500 Watts
Owned By Christian Enterprises
Address 21 North 27th
Tel.: 245-3121 Independent
President, Gen. Mgr. Harold L. Erickson
Station Mgr., Chief Eng. Al Ortmann
Sales Promotion Manager Bill Boer
Owners of: KGLE, Glendive; KGVW, Belgrade.
Both Mont.

KBMM—Bozeman—1950

Frequency: 1230 Kc. Power: 1 Kw.d., 250 W.n.
Owned Penn Engineering, Inc.
Address Box 749
Tel.: 586-2394 KBS
Station Reps. Hollingbery; Art Moore
President Dale G. Moore
Station Manager William A. Merrick
Program Director Harold Phelps
Commercial Manager Douglas A. Fuhs
Chief Engineer Thomas T. Welr
Owners of: KCAE, Helena; KGV0, Missoula.

KXXL—Bozeman—1939

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owned XX Broadcasting Corp.
Address Box 149
Tel.: JUniper 7-3188 ABC-MBS-NBC
Reps. Avery-Knodel; Feltis, Dove, Cannon
Pres., Gen., Sta. Mgr. Richard D. Smiley
Commercial Manager Sell Raploch
Program Director Floyd Moler
Sales Prom. Manager Eileen Wilson
Publicity Director Jim Brown
Chief Engineer George Spangrude

KBOW—Butte—1947

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned By KBOW, Inc.
Address 720 Yale Ave.
Tel.: 729-7429 CBS-KBS
Representative Cooke
Station Manager Leonard Tallon
Chief Engineer C. Beardslee

KOPR—Butte—1948

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By Copper Bcstg. Co.
Business-Studio Address Hotel Finlon
Tel.: 729-6546 ABC
Station Representative Edward Pety & Co.
President George C. Hatch
General Manager Homer K. Peterson
Commercial Manager Ed Lally
Publicity Director Rick Knapp
Chief Engineer Sam Gill
Owners of: KMON, Great Falls, Mont.

MONTANA

KXLF—Butte—1929

Frequency: 1370 Kc. Power: 5000 Watts
Owned By Garryowen Butte Radio
Address P.O. Box 1956
Tel.: 792-9111 NBC
Station Rep. George P. Hollingbery Co.
President Joseph S. Sample
General, Station Manager Edmund L. Peiss
Program Director Bob Broadwater
Commercial Manager Dan Hoffman
Chief Engineer V. Totten

KDBM—Dillon—1956

Frequency: 800 Kc. Power: 1000 Watts, d.
Owned Vigilante Bcstg. Co.
Address Box 950
Tel.: 683-2800 ABC, MBS
Station Representative Edward Peiry & Co.
President, Ch. Eng. Burt H. Oliphant

KLTV—Glasgow—1954

Frequency: 1240 Kc. Power: 250 Watts
Owner Glasgow Broadcasting Co.
Address Bjorklund Bldg.
Tel.: Academy 8-9336 Independent
Representative Holman
President, Gen. Mgr. Willard L. Holter
Station Manager Loyd W. Melby
Chief Engineer N. Whisenant

KGLE—Glendive—1962

Frequency: 590 Kc. Power: 500 Watts d.
Owned By Christian Enterprises, Inc.
Address P.O. Box 391
Tel.: 365-2819 Independent
President Harold Erickson
Station Manager Bruce G. Cole
Chief Engineer Dale A. Heidner

KXGN—Glendive—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Glendive Bcstg. Co.
Address Box 200
Tel.: 365-3377 Independent
President Lewis W. Moore
Gen. Mgr., Sales Mgr. Gerry Robbins
Program Director Jane Robbins
Chief Eng. Donald J. Powers

KARR—Great Falls—1947

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 Wt. n.
Owned By Pat M. Goodover
Business Address P.O. Box 2072
Tel.: 452-2453 NBC
Station Representative Walker-Rawalt
General, Comm. Manager Pat M. Goodover
Program Dir., Chief Eng. William E. Murray

KFBB—Great Falls—1922

Frequency: 1310 Kc. Power: 5000 Watts
Owned By Harriscope Broadcasting Corp.
Address Box 1139
Tel.: 453-4377 Independent
Station Reps. Hollingbery; Art Moore
President Burt I. Harris
Exec. Vice President Lawrence S. Berger
General Manager W. C. Blanchette

Program Director Ron Moore
Chief Eng. Anthony Lopuch
Owners of: KFBB-TV; KTWQ-AM-TV, Casper,
Wyo.

KMON—Great Falls—1947

Frequency: 560 Kc. Power: 5000 Watts
Owned By Copper Bcstg. Co.
Address Holiday Village
Tel.: 453-0336 ABC
Representative Edward Peiry & Co.
President George C. Hatch
General, Station Manager Robert H. Warner
Commercial Manager Howard Trovatten
Program Director Don Robinson
Chief Engineer Eugene B. Bunker
Owners of: KOPK, Butte.

KUDI—Great Falls—1957

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Community Broadcasters
Address 1405 Smelter Ave.
Tel.: Glendale 2-9533 Independent
President James F. Hadlock
Station Mgr. Bill Arend
Chief Engineer Bill McArthur

KLYQ—Hamilton—1961

Frequency: 980 Kc. Power: 1 Kw. d.
Owned By Bitter Root Bcstg. Co.
Address 106 Second
Tel.: 27 KBS
President, Gen. Mgr. Stan Hooper
Station Mgr., Ch. Eng. Dex Dexter

KHDN—Hardin—1962

Frequency: 1230 Kc. Power: 250 Watts
Owned By Hardin Broadcasting Co.
Address Hardin
Tel.: Hardin Independent
President Ray Mcrissett
General Manager Bob Davies
Chief Engineer Joe Henry

KOJM—Havre—1947

Frequency: 610 Kc. Power: 1000 Watts
Owned-Operated By No. Montana Bcstg. Co.
Address 426½ 1st St.
Tel.: 265-7841 NBC, KBS
Station Rep. Peiry
President Richard D. Rubie
General Manager Charlotte H. Brader
Comm. Mgr. Carlyle D. Leeds
Program Director S. G. Stephens
Chief Engineer Joseph Jaques

KCAP—Helena—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By KCAP Broadcasters
Address 9 Last Chance Gulch
Tel.: HI 2-4490 Independent
Sta. Representative Holman
President Dale G. Moore
V.P., General Mgr. Robert Davis
Chief Engineer Tom Welr

KBLT—Helena—1937

Frequency: 1240 Kc. Power: 250 Watts

Owned By Helena TV, Inc.
 Address 2433 N. Montana Ave.
 Tel.: 442-6620 KBS-NBC-MBS
 General Manager, Chief Eng. Bruce Hamilton
 Program Director Doug Sutherland
 Commercial Manager Jce Spjoja
 Publicity Director Al Johnson

KGEZ—Kalispell—1927

Frequency: 600 Kc. Power: 1000 Watts
 Owned By Skyline Broadcasters, Inc.
 Business-Studio Address Box 439
 Tel.: SK 6-4331 ABC, KBS
 President M. A. Himsl
 Pub., Program Director Robert Perry
 General, Comm. Mgr. Robert S. Bennett
 Chief Engineer Lowell Pratt

KOFI—Kalispell—1955

Frequency: 930 Kc. Power: 5000 Watts d.
 Owned-Oper. By Flathead Valley Bcstrs.
 Address 317 First Ave. East
 Tel.: 756-6900 Independent
 Station Reps. Grant Webb; Day-Wellington
 Gen. Mgr., Ch. Eng. W. H. Patterson
 Program Director L. L. Sterling

KXLO—Lewistown—1947

Frequency: 1230 Kc. Power' 1 Kw. d. 250 W. n.
 Owned By KXLO Broadcast, Inc.
 Address Box 620
 Tel.: KE 8-3441 ABC-MBS
 Representative Grant Webb
 President, Gen. Mgr. David L. Sather
 Commercial Mgr. Lew Boucher
 Program Director Cliff Yuill
 Publicity Director Bill Yaeger

KLCB—Libby—1950

Frequency: 1230 Kc. Power: 250 W.
 Owned By Lincoln County Broadcasters
 Address P. O. Box 636
 Tel.: AX 4543 KBS
 Station Rep. Art Moore & Assoc.
 President & Station Mgr. O. G. Colburn
 Program Director M. Coburn

KPRK—Livingston—1947

Frequency: 1340 Kc. Power: 250 Watts d.
 Owned Yellowstone Amusement Co.
 Address Box 691
 Tel.: 222-2841 ABC, MBS
 Station Rep. Edward Petry & Co.
 President Paul B. McAdam
 Station Manager Jack Hinman
 Comm., Sales Promo. Mgr. Jack Hiatt
 Program, Publicity Dir. Al'ce Henry
 Chief Engineer Terry Kinne

KATL—Miles City—1941

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wt. n.
 Owned-Operated By Star Printing Co.
 Address Box 720
 Tel.: 232-2280 KBS-MBS-ABC
 Newspaper Affiliation Miles City Star

Station Representative Edward Petry & Co.
 Gen., Sta. Mgr. Ian A. Elliot
 Commercial Manager Fred B. Hunnes
 Program Director Jon Metropolis
 Sales Promotion Mgr. William Peaslee
 Publicity Director John Nystrom
 Chief Engineer B. R. McElwain

KGVO—Missoula—1931

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By KGVO Bcstrs., Inc.
 Bus-Studio Address 132 West Front
 Tel.: 543-7151 CBS
 Station Reps. Hollingbery; Art Moore
 President, Gen. Mgr. Dale G. Moore
 Ccmm., Sales Promo. Mgr. Earl Morgenroth
 Program Director Howard McDonald
 Publicity Director Donald Weston
 Chief Engineer Kenneth Hanson

KQTE—Missoula—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Montana Bcstg. Co.
 Address Box 1202
 Tel.: Lincoln 9-3344 ABC
 Sta. Representative Avery-Knodel
 Pres., Gen. Mgr. Wm. J. Strothman
 Commercial Manager Charles Dahlstrom
 Chief Engineer Richard Sift

KXLL—Missoula—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By June, Inc.
 Address 1100 XL Avenue
 Tel.: 543-5125 KBS
 Representative Oakes
 President June Wilson
 Station Manager George Wilson
 Commercial Manager Chris Kay
 Program Director John Lee
 Chief Engineer Mike O'Shea

KYSS—Missoula—1959

Frequency: 910 Kc. Power: 1000 Watts, d.
 Owned By Garden City Broadcasting
 Address 112 W. Front St.
 Tel.: Lincoln 3-3105 Independent
 Station Rep. Pearson Nat. Reps.
 General Mgr. Chester M. Murphy
 Chief Engineer Jerry Leathers

KRBN—Red Lodge—1961

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By ... Carbon County Broadcasters, Inc.
 Address P.O. Box 908
 Tel.: 755 Independent
 President John Jarousi
 General Manager Frank L. Henderson
 Program Director Joe Flaherty
 Chief Engineer Dean Jansma

KSEN—Shelby—1947

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Operated By Tri County Radio Corp.

MONTANA-NEBRASKA

Address.....131 Main St.
Tel.: HE 4-5541.....NBC
Reps.....Feltis, Dove, Cannon; Hal Holman
President.....John Lyon
General Manager.....Jerry Black

KGCX—Sidney—1926

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KGCX, Inc.
Address.....109 S. Central
Tel.: 408.....MBS
Newspaper Affil.....Herald
Station Representative.....Dean and Slaughter
President.....E. E. Krebsbach

Commercial Manager.....Keith Krebsbach
Station Manager.....E. C. Krebsbach
Program Director.....Bob Miller
Sales Prom. Manager.....John Unwin
Publicity Manager.....Gary Torgerson
Chief Engineer.....Dale Wilson

KVCK—Wolf Point—1957

Freq. 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Hi-Line Bcstg. Co.
Address.....324 Main St.
Tel.: 615.....MBS
General Comm. Manager.....R. E. Coffey
Station Manager.....Dennis M. Johnson
Chief Engineer.....Kenneth Karge

Pop.: 1,430,000

Families: 442,000

Nebraska

Radio Homes: 432,000

AM Stas. in State: 39

KCOW—Alliance—1949

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Sandhills Bcstg. Corp.
Address.....1100 W. 10th St.
Tel.: 1400.....KBS
Station Reps.....Continental; Soderlund Co.
President.....T. C. Gregory
General Sta. Mgr.....Jim Ballas
Commercial Mgr.....Darrell Falzar
Chief Engineer.....Bob Carr

KWBE—Beatrice—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....MIA Enterprises
Address.....216 Sherman St.
Tel.: CA 3-2388.....Independent
Station Reps.....Pearson; Soderlund Co.
President.....Gordon C. Pents
Asst. Gen. Mgr., Ch. Eng.....Arlin Holle
Local Sales Mgr.....Jeff Stoughton
Program Director.....C. B. Judd

KCNI—Broken Bow—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Custer County Bstg. Co.
Address.....Box 561
Tel.: TR 2-5881.....Independent
Manager.....Georgia A. Crawford
Chief Engineer.....M. Hromas

KCSR—Chadron—1954

Frequency: 610 Kc.....Power: 1 Kw. d.
Owned By.....Community Service Radio Co.
Address.....212 Bordeaux St.
Tel.: HE 2-5545.....KBS
Newspaper Affiliation.....Norfolk D. News
Station Representative.....Paul Raymer
President.....Jerry Huse
Vice President.....Bob Thomas
Station Manager.....John J. Miller
Commercial Manager.....Irv Burkey
Program Director.....Glen Hixson
Chief Engineer.....Frank Allen
Owners of: WJAG, Norfolk; KVSH, Valentine.
Both Nebr.

KJSK—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KJSK, Inc.
Business Address.....Box 460
Tel.: 564-2891.....KBS
Representatives.....Biddick; Hopewell
President, Gen. Mgr.....George Basil Anderson
Sta. Mgr., Prog. Dir.....Milo Kincaid
Commercial Manager.....Ralph Smith
Chief Engineer.....Bob Miller

KGMT—Fairbury—1960

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By.....Great Plains Bcstg. Corp.
Address.....316½ 5th
Tel.: 1782.....KBS
President.....Mel Gleason
General Manager.....Tom Gleason
Station Manager.....Darrel Junker
Commercial Manager.....Marilyn Sixel
Sales Promotion Manager.....Bob Gerdes
Chief Engineer.....Don Trimm
Owners of: KAWL, York, Neb.; KSLN-TV, Salina,
Kans.

KTNC—Falls City—1957

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....Fall City Bcstg. Co., Inc.
Address.....Stephenson Hotel
Tel.: 2453.....Independent
President, Gen. Mgr.....William Hardt
Station Manager.....H. D. Wallington
Commercial Manager.....Betty Huettner
Chief Engineer.....Richard Reddy

KHUB—Fremont—1939

Frequency: 1340 Kc.....Power: 500 W.d., 250 W.n.
Owned-Oper. By.....Snyder Enterprises
Business-Studio Address.....118 E. 5 St.
Tel.: PA 1-5012.....KBS
President, Ch. Eng.....H. C. Snyder
Comm. Mgr.....Donald Mundy
Station, Sales Promo. Mgr.....R. W. Behling
Publicity Director.....Lanny Turner
Program Director.....Harry Gehrett

KMMJ—Grand Island—1925

Frequency: 750 Kc. Power: 10 Kw.
 Owned-Oper. By... Town & Farm Co., Inc.
 Business-Studio Address... Division at Cedar
 Tel.: DU 2-2800
 Representative... ABC
 Ch. of Board... H-R
 Don Searle
 President, Sta. Manager... Bill Martin
 Commercial Manager... Bill Moore
 Publicity Director... Mike Albert
 Nat'l Sales Coord... Willard Morton
 Program Director... Lew Cole
 Chief Engineer... U. L. Lynch
 Owners of: KXXX, Colby.

KRGI—Grand Island—1953

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By... Stuart Investment
 Address... 315 So. Locust St.
 Tel.: DU 2-5420
 Independent
 Sta. Representative... Gill-Perna
 President... James Stuart
 Exec. Vice Pres... Richard W. Chapin
 Station Manager... Vern Stedry
 Program Director... Charlie Howe
 Chief Engineer... Elmer G. Nelson
 Owners of: KFOR, Lincoln; KODY, N. Platte;
 KMNS, Sioux City; KSAL, Salina; KOEL,
 Oelwein.

KHAS—Hastings—1941

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Nebraska Bcstg. Co.
 Address... Tribune Bldg.
 Tel. 2-5101
 KBS
 Newspaper Affiliation... Tribune
 Representative... Gill-Perna
 President... Fred A. Seaton
 General, Sta. Mgr... John W. Powell
 Sales Promotion Manager... Dave Hill
 Program, Publicity Director... Bob Booe
 Chief Engineer... David Rice
 Owners of: KHAS-TV, Hastings.

KUVR—Holdrege—1956

Frequency: 1380 Kc. Power: 500 W., d.
 Owned... W. W. Bcstg. Co.
 Address... 613 4th Ave.
 Tel.: WY 5-4020
 KBS
 Pres., Gen. Mgr... William Whitlock
 Station, Program Director... Kenneth Maloney
 Publicity Director... Betty Rae Whitlock
 Chief Engineer... H. Erickson

KGFW—Kearney—1927

Frequency: 1340 Kc. Power 1 Kw. d., 250 W. n.
 Owned-Oper. By... Central Neb. Bcstg. Corp.
 Business-Studio Address... Platte Valley Bldg.
 Tel.: 237-2131
 KBS
 Representative... Hal Holman
 President... John Mitchell
 General Mgr., Chief Eng... W. J. Abbott
 Comm., Sales Promo. Mgr... Paul Freygang
 Program, Publicity Dir... Louis Anderson

KRNY—Kearney—1956

Frequency: 1460 Kc. Power: 5 Kw., d.

Owned By... Bi-States Bcstg. Co.
 Address... 2000 Central Ave.
 Tel.: CE 4-4411
 MBS
 Station Reps... Meeker Co.; Soderlund Co.
 President, Gen. Mgr... F. Wayne Brewster
 Commercial Manager... Jack Yeager
 Sales Promotion Mgr... Ed Straszburger
 Program Director... Bob Whitehill
 Publicity Director... Tom Nuss
 Chief Engineer... M. Greely
 Owners of: KRNY-FM, Kearney; KHOL-TV, Kearney; KHPL, Hayes Center. All Nebr.

KIMB—Kimball—1959

Frequency: 1260 Kc. Power: 1000 Watts
 Owned By... KIMB, Inc.
 Address... 550 West Hi-Way 30
 Tel.: BEvery 5-3634
 Independent
 President, Gen. Mgr... N. E. Warner
 Chief Engineer... Jack Kleven

KRVN—Lexington—1951

Frequency: 1010 Kc. Power: 25,000 Watts d.
 Owned-Oper. By... Nebraska Rural Radio
 Address... 102 W. 8th St.
 Tel.: FAirview 4-2371
 Independent
 Station Representative... Avery-Knodel
 President... Jay Person
 General, Comm. Mgr... Max Brown
 Sales Prom. Mgr... Lloyd Hardesty
 Program Director... Wendell Smith
 Publicity Director... Jerry Bryan
 Chief Engineer... Robert Bitner

KFOR—Lincoln—1924

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By... Cornbelt Bcstg. Corp.
 Bus.-Studio Address... 814 Stuart Bldg.
 Tel.: 432-6606
 ABC
 Station Reps... Paul Raymer; Soderlund Co.
 President... James Stuart
 Exec. Vice Pres... Richard W. Chapin
 General Manager... Roger T. Larson
 Operations Manager... Orval Koch
 Chief Engineer... Al Pugsley
 Owners of: KODY, N. Platte; KRGI, Grand Island; KSAL, Salina; KMNS, Sioux City; KOEL, Oelwein.

KLIN—Lincoln—1947

Frequency: 1400 Kc. Power: 250 W.
 Owned-Oper. By... Fletcher-Mitchell Corp.
 Address... 410 Sharpe Building
 Tel.: HEmlock 5-4377
 Independent
 President... James I. Mitchell
 General, Sta. Mgr... Jack L. Callaway
 Program Director... Walter Yetter
 Chief Engineer... Dale Adkins
 Owners of: KCBC, Des Moines; WTRL, Bradenton.

KLMS—Lincoln—1949

Freq.: 1480 Kc. Power: 1 Kw.
 Owned... Lincoln Bcstg. Corp.
 Address... P. O. Box 1804
 Tel.: 489-3855
 MBS
 Sta. Representative... Forjice
 President... Howard A. Shuman
 General, Comm. Mgr... Norman Gittleson

NEBRASKA

Program Director.....Milton Korgan
Sales Prom. Mgr.....Harvey Swenson
Chief Engineer.....Carl Lewis

KBRL—McCook—1947

Frequency: 1300 Kc.Power: 5 Kw. d.
Owned.....McCook Bcstg. Co.
Address.....109½ E. C St.
Tel.: 345-2400MBS-KBS
RepresentativesGill-Perna; Soderlund
Pres., Gen. Mgr., Ch. Eng....Leroy W. Lenwell
Commercial Manager.....Don Hayes
Program Director.....Jack Rogers
Publicity Director.....John Holm

KWRV—McCook—1961

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned By.....Regional Bcstg. Corp.
Address... Box 333, First National Bank Bldg.
Tel.: McCookIndependent
Station RepresentativeHopewell
President.....William R. Vogel
General, Commercial Mgr....W. O. Corrick

KNCY—Nebraska City—1959

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned By.....Otoe Broadcasting Co.
Address.....107 North 9th
Tel.: 1600KBS
Station Rep.Hopewell
General Manager.....Ed Hundley
Commercial Manager.....Jim Rhea
Chief Engineer.....Bob Casey

WJAG—Norfolk—1922

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WJAG Inc.
Address.....309 Braasch
Tel.: 371-2432Independent
Newspaper Affil.Daily News
Station RepresentativePaul H. Raymer
President.....E. F. Huse
General, Sta. Mgr.....Bob Thomas
Comm., Sales Promo. Mgr.Hollis Francis
Program Director.....Wayne Larson
Chief Engineer.....W. Gettman
Owners of: KVSH, Valentine; KCSR, Chadron.

KODY—North Platte—1930

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....North Platte Bcstg. Co.
Address.....P. O. Box 446
Tel.: 532-3344NBC
Station RepresentativePaul H. Raymer
Exec. Vice Pres.....Richard W. Chapin
Station Manager.....Joseph di Natale
Program Dir.....Lynn Smith
Sales Prom. Mgr.....Geraldine Wing
Chief Engineer.....Don Biskup

KOGA—Ogallala—1954

Frequency: 930 Kc.....Power: 500 Watts
Owner.....Ogallala Bcstg. Corp.
Address.....Box 509
Tel.: 284-3633.....KBS
Representative.....Indie Sales
Pres., General Manager....Newell Eastman
Comm. Mgr., Ch. Eng....Howard L. Harrington
Sales Prom. Mgr.....Harold West

KBON—Omaha—1942

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Goldenrod Broadcasters, Inc.
Address.....304 S. 18th St.
Tel.: 342-8282ABC
Station Rep.....Adv. Time Sales
President.....Joe Gratz
V. P., General Manager.....M. M. Fleischl
Sales Promo. Manager.....Mike Meeske
Program Director.....Jim Price
Chief Engineer.....George Ragan

KFAB—Omaha—1924

Frequency: 1110 Kc.....Power: 50,000 Watts
Owned-Operated By.....KFAB Bcstg. Co.
Bus-Studio Address.....5010 Underwood Ave.
Tel.: 556-8000NBC
RepresentativePetry
Newspaper Affil.....Lincoln Star & Journal
President.....Joe Seacrest
V.P., Gen. Mgr.....Lyell Bremser
Comm. Mgr.....E. R. Morrison
Program Director.....Ken Headrick
Chief Engineer.....Ray Schroeder

KMEO—Omaha—1922

Frequency: 680 Kc.....Power: 500 Watts d.
Owned-Oper. By.....National Weekly, Inc.
Business Address.....836 Kilpatrick Bldg.
Tel.: 341-2228MBS
Station Representative.....Bcst. Time Sales
President.....William F. Buckley, Jr.
General, Sta. Mgr.....Jay L. Spurgeon
Commercial ManagerDick Palmquist
Program Director.....Dean Reeter
Chief Engineer.....Bill Dunbar

KOIL—Omaha—1925

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By...Central States Bcstg. Co.
Business-Studio Address.....511 So. 17th St.
Tel.: 342-7626Independent
Station RepresentativeH-R Representatives
President.....Don W. Burden
General, Sta. Mgr.....Steve Shepard
Commercial ManagerBarry Tucker
Program Dir.....Bob Wilson
Publicity Director.....Helen Stacy
Chief Engineer.....Gerald E. Welst
Owners of: KIGN-FM, Omaha.

KOOO—Omaha—1957

Frequency: 1420 Kc.....Power: 1,000 Wts. d.
Owned.....Pier-Son of Neb., Inc.
Address.....1910 California
Tel.: 344-4191Independent
Station Rep.....Charles Bernard
President.....Mack Sanders
General, Sta. Manager.....Lee Nichols
Comm., Sales Promo. Mgr.....Clancy Sewall
Program Director.....Ray Stevens
Chief Engineer.....Don Denver
Owners of: KSIR, Wichita, Kans.

WOW—Omaha—1923

Frequency: 590 Kc.....Power: 5000 Watts

Owned ByMeredith Broadcasting Co.
 Address3501 Farnam St.
 Tel.: 346-3400
 RepresentativeJohn Blair
 Vice Pres., Gen. Mgr.....Frank P. Fogarty
 Sales, Sta. Mgr.....W. O. Wiseman
 Program Director.....Ray Olson
 Sales Prom., Publicity.....Heinz Rohde
 Dir. of Engineering.....William J. Kotera
 Chief Engineer.....Glenn Flynn
 Owners of: KCMO-AM-TV-FM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, Syracuse, N. Y.; WOW-FM-TV.

KBRX—O'Neill—1955

Frequency: 1350 Kc...Power: 1000 Watts d.
 Owned By.....Ranchland Bcstg. Co.
 AddressBox 150
 Tel.: 120KBS
 Gen. Mgr.....Gilbert Poesch

KNEB—Scottsbluff—1948

Freq.: 960 Kc...Power: 1 Kw. d., 500 Wts. n.
 Owned-Oper. By...Platte Valley Bcstg. Corp.
 Business-Studio Address.....2110 Broadway
 Tel.: 632-7121Independent
 RepresentativeHal Holman
 President.....Russell M. Stewart
 General-Station Mgr.....George H. Haskell
 Commercial Mgr.....Byron Joachim
 Program Director.....Wayne McIntosh
 Chief EngineerLeslie A. Proctor

KOLT—Scottsbluff—1930

Freq.: 1320 Kc...Power: 5000 W. d. 1000 W. n.
 Owned-Operated By.....The Hilliard Co.
 AddressBox 660
 Tel.: 632-6155CBS
 RepresentativeGill-Perna
 Pres., Gen. Mgr.....L. L. Hilliard
 Program Director.....Red Davis
 Chief Engineer.....Harland Morrison

KSID—Sidney—1952

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
 Owned ByKSID Radio, Inc.
 AddressLegion Park, Box 772
 Tel.: 254-5803ABC-KBS
 Station RepresentativeSoderlund Co.
 President, Gen. Mgr.David W. Young

Commercial ManagerChet Alan
 Program DirectorJune McMillen
 Publicity DirectorRon Tighe
 Chief Engineer.....Rick Miller

KRFS—Superior—1959

Frequency: 1600 Kc.....Power: 500 Watts, d.
 Owned By.....KRFS Radio
 Address.....P. O. Box 500
 Tel.: 907KBS
 Gen Mgr., Ch. Eng.....David Tucker
 Commercial Manager.....John Meredith
 Sales Prom. Manager.....Jerry Hundley

KEYR—Terrytown—1961

Frequency: 690 Kc.....Power: 1 Kw. d.
 Owned By.....Terry Carpenter, Inc.
 Address.....Box 170, Scottsbluff, Neb.
 Tel.: 631-2183MBS
 Station Representative.....John L. McGuire
 PresidentTerry Carpenter
 General Manager.....Gary C. Carpenter
 Station Manager.....Michael Carpenter
 Sales Promotion Manager.....Rodger Herdt
 Comm. Mgr., Prog. Dir.....Max Keith
 Chief Engineer.....Roger Barlett

KVSH—Valentine—1961

Frequency: 940 Kc.....Power: 500 Watts d.
 Owned By.....Valentine Bcstg. Co.
 AddressMarian Hotel
 Tel.: 1580Independent
 Station Reps.Walker-Rawalt; Soderlund
 President.....E. F. Huse, Jr.
 General, Promo. Manager.....Evans Meier
 Commercial Manager.....Larry Russell

KAWL—York—1954

Frequency: 1370 Kc.....Power: 500 W. d.
 Owned-Operated By....Prairie States Bcstg.
 AddressP.O. Box 357
 Tel.: 362-4433KBS
 Gen., Sta. Manager.....Tommy L. Gleason
 Commercial ManagerRoger Heers
 Sales Promo. ManagerG. Penning
 Program DirectorDavid Johnson
 Chief EngineerMelville L. Gleason

Pop.: 305,000
 Families: 99,500

Nevada

Radio Homes: 94,000
 AM Stas. in State: 19

KPTL—Carson City—1955

Freq.: 1300 Kc...Power: 5 Kw. d.; 500 W. n.
 Owned By.....John E. Vernor
 AddressP.O. Box 625
 Tel.: Granite 2-1319Independent
 Station Rep.Venard, Torbet & McConnell
 General Manager.....John E. Vernor
 Chief Engineer.....T. Webster

KELK—Elko—1948

Frequency: 1240 Kc.....1 Kw. d.; 250 W. n.
 Owned-Operated By.....Elko Bcstg. Co.
 AddressP. O. Box 790
 Tel.: REpublic 8-3930Independent
 PresidentChris Sheerin
 General, Sta. Mgr.John J. Gummick
 Program Director.....Ken Drummond
 Chief Engineer.....Gerald Stens

NEVADA

KELY—Ely—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....White Pine Bcstg. Co.
AddressBox 600
Tel.: AM 4-2077.....Independent
Gen. Mgr., Chief Eng.....David I. Hansen

KVLV—Fallon—1957

Frequency: 1250 Kc. Power: 5 Kw., d.
Owned.....Lahontan Valley Bcstg. Co.
AddressWest Star Route
Tel.: 423-2243.....Independent
President, Ch. Engr.....Lester W. Pearce
Program Director.....Betty Pearce
Sales Prom., Comm. Mgr.....Jim Shelton

KTOO—Henderson—1956

Frequency: 1280 Kc. Power: 5,000 Watts d.
Owned By.....KTOO Bcstg. Co.
AddressFlamingo Hotel, Las Vegas
Tel.: REgent 5-1585.....Independent
Station Representative.....Grant Webb
President, Gen. Mgr.....Donald S. Beck
Chief Engineer.....Fred Kidd

KBMI—Las Vegas—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated.....1400 Corp.
AddressFlamingo Hotel
Tel.: FR 2-1131.....Independent
President.....M. Evans Richmond

KENO—Las Vegas—1950

Frequency: 1460 Kc. Power: 1,000 Watts d.
Owned-Oper. By.....Nevada Bcstg. Co., Inc.
AddressRadio Center
Tel.: DU 2-1400.....Independent
Sta. Reps. . .Masla; Venard, Torbet & McConnell
President, Gen. Mgr.....Gordon B. Sherwood Jr.
Station Manager.....Robert Duffy
Chief Engineer.....David B. Rogers

KLAS—Las Vegas—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....Frontier Bcstg.
AddressBox 510
Tel.: RE 5-6633.....CBS
Station Representative.....McGavren-Guilford
President.....Al Kelson
General, Station Mgr.....Sam Salerno

KLUC—Las Vegas—1956

Frequency: 1050 Kc. Power: 500 W., d.
Owned By.....Meyer Gold
AddressNew Frontier Hotel
Tel.: REgent 5-7257.....CBS
Station Representative . . . Tracy Moore & Assocs.
President, General Mgr.....Mike Gold
Commercial Manager.....Tom Miller
Sales Promotion Manager.....Sylvia Gold
Program Director.....Vince Brascia
Chief Engineer.....Jim Blaine

KORK—Las Vegas—1953

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By.....Southwestern Bcstg. Co.
AddressHotel Thunderbird
Tel.: REgent 5-8484.....ABC
Newspaper Affiliation.....Review Journal
President.....Donald W. Reynolds
General Manager.....Joseph W. McMurray
Program Director.....Donald Adams
Chief Engineer.....Alex McGee
Owners of: KLRJ-TV, Las Vegas; KOLO-AM-TV,
Reno.

KRAM—Las Vegas—1947

Freq., 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Suna Bcstg. Corp.
AddressHotel Tropicana
Tel.: 736-1920.....Independent
Station Representative.....Raymer
President, Gen. Mgr.....Ted Oberfelder
Commercial Manager.....Lowell Cannon
Program Director.....Robert Joyce
Chief Engineer.....James Flint

KVEG—Las Vegas—1962

Frequency: 970 Kc. Power: 500 Watts d.
Owned By.....Las Vegas Electronics, Inc.
AddressLandmark Plaza
Tel.: REgent 5-8644.....Independent
Station Representative . . . George Hollingbery
General Manager.....Mike J. Pappas
Station Manager.....Pete Pappas
Program Director.....Bat Henderson
Chief Engineer.....H. C. McKenzie

KBET—Reno—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Robert L. Stoddard
AddressMapes Hotel
Tel.: FA 2-4501.....KBS-ABC
Sta. Reps. . . Walker-Rawalt; Sandeberg
President, Station Mgr.....R. L. Stoddard
Comm. Mgr.....Walter States
Chief Engineer.....Irvin Carlsen

KDOT—Reno—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....KDOT, Inc.
Address6 W. Commercial Row
Tel.: FA 3-6156.....Independent
Station Reps. . . Venard, Torbet & McConnell
President.....Paul C. Schafer
General Mgr.....G. Goudron
General, Sta. Mgr.....Phillip G. Rose
Chief Engineer.....E. McDaniel

KOH—Reno—1928

Freq.: 630 Kc. Power: 5 Kw. d., 1 Kw. n.
Owner.....McClatchy Bcstg. Co.
Address.....143 Stevensen St.
Tel.: FA 3-5106.....NBC
Newspaper Affiliate . . . McClatchy Newspapers
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Station Manager.....Hugh Kees
Chief Engineer.....Wesley Craig

KOLO—Reno—1946

Frequency: 920 Kc. Power: 1000 Watts

NEVADA-NEW HAMPSHIRE

Owned-Operated By..... Western Bcstg. Co.
Address Box 821
Tel.: FAirview 2-3441..... CBS
President..... Donald W. Reynolds
General Manager..... Donald W. Reynolds Jr.
Commercial Manager..... C. Clay
Program Director..... Jack Angel
Chief Engineer..... Tom Hughes
Owners of: KOLO-TV, KFSA-AM-TV, Ft. Smith;
 KORK, Las Vegas; KOKL, Okmulgee; KBRB,
 Springdale; KGNS-TV, Laredo; KLRJ-TV, Las
 Vegas; KFOY-TV, Hot Springs.

KONE—Reno—1954

Frequency: 1450 Kc..... **Power**: 250 Watts
Owned By..... Radio KONE, Inc.
Address..... P.O. Box 1928
Tel.: FA 3-2133..... Independent
President, Gen Mgr...... Leland Fuller
Commercial Mgr...... Max Wadsworth
Program, Pub. Director..... Jim Skjelstad
Chief Engineer..... H. Slocum, Jr.

KBUB—Sparks—1960

Frequency: 1270 Kc..... **Power**: 1 Kw. d.
Owned By .. Silver Circle Broadcasting Co., Inc.
Address..... P. O. Box 1270
Tel.: EL 59493..... Independent
President..... Edward J. Jansen
General, Comm. Mgr...... Roger Bronder
Program Director..... Darwin Jones
Chief Engineer..... Harry J. Botsford

KWNA—Winnemucca—1955

Frequency: 1400 Kc..... **Power**: 250 Watts
Owner..... N. W. Radio & TV Corp.
Address..... Box 591
Tel.: MAdison 3-2030..... Independent
Station Representative..... Sandeberg Co.
President..... H. Frank Walters
Program Director..... Hughie Schoff
General Mgr., Chief Engr..... Lee Boner

Pop.: 615,000

Families: 186,000

New Hampshire

Radio Homes: 180,500

AM Stas. in State: 20

WMOU—Berlin—1946

Frequency: 1230 Kc.. **Power**: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Berlin Bcstg. Co.
Business Address..... 27 Green Square
Tel.: 1797 Independent
Sta. Reprs. ... Bill Creed Assocs.; Spot Time Sales
President, Gen. Mgr...... John Bowman
Station Mgr., Chief Eng. ... Herschel M. Howe
Commercial, Sales Promo. Mgr.... Robert T. Dale
Program Dir...... Ian Archer

WTSV—Claremont—1948

Frequency: 1230 Kc.. **Power**: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Radio Claremont, Inc.
Address..... 221 Washington St.
Tel.: 543-3062 Independent
President..... Norman Knight
General Manager..... George R. Bonneau
Mgr. Director..... Harold Segal
Chief Engineer..... H. Katz

WKXL—Concord—1946

Frequency: 1450 Kc.. **Power**: 1 Kw. d., 250 W. n.
Owned-Operated By..... Capitol Bcstg. Corp.
Address 37 Redington St.
Tel.: 225-5521 CBS-KBS
Sta. Representative..... Walker-Rawalt
Pres., Gen. Mgr...... Frank B. Estes
Sales Manager..... Edson I. Gray
Program Dir., Chief Engr...... Don Hulbert

WBNC—Conway—1955

Frequency: 1050 Kc.... **Power**: 1000 Watts d.
Owned-Oper. By..... North Country Radio, Inc.
Address..... E. Main St.

Tel.: 447-5988 Independent
Reps...... Bill Creed Assocs.; Spot Time Sales
President, Gen. Mgr.... Lawrence H. Sherman
Commercial Mgr...... Joan Sherman

WTSN—Dover—1956

Frequency: 1270 Kc..... **Power**: 5000 Watts
Owned..... WTSN, Inc.
Address..... 155 Front St. (Manchester)
Tel.: NA 4-4077..... Independent
President..... W. F. Rust, Jr.
General Mgr...... Ralph Gottlieb
Station Mgr...... Edward X. Callahan

WDCR—Hanover—1958

Freq: 1340 Kc. ... **Power**: 1 Kw. d., 250 Wt. n.
Owned By..... Trustees of Dartmouth College
Address..... P.O. Box 1032
Tel.: 643-4500 Independent
General Manager..... George T. Mascott, Jr.
Commercial Manager..... H. Deane
Program Director..... James W. Varnum
Sales Prom. Mgr...... Stuart Mahlin
Publicity Director..... Peter M. Stern
Chief Engineer..... Donald A. Steen

WTSL—Hanover—1950

Frequency: 1400 Kc. **Power**: 1 Kw. d., 250 W. n.
Owned-Oper...... Radio Hanover, Inc.
Address..... P. O. Box 1031
Tel.: 643-2200 NBC
President..... Norman Knight
General Mgr...... Harold H. Segal
Station, Commercial Mgr. ... Howard L. Chase
Sales, Promotion Mgr...... Philip Spillane
Program Director..... Guy Andrews

NEW HAMPSHIRE

Chief EngineerGladstone Sawyer
Owners of: WTSV-AM-FM, Claremont, N. H.;
WEIM, Fitchburg, Mass.; WHEB, Portsmouth,
N. H.; WGIR, Manchester, N. H.

WKBK—Keene—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....The KBR Stations, Inc.
Address.....155 Front St., Manchester
Tel.: National 4-4075.....Independent
President.....W. F. Rust, Jr.
General Manager.....Ralph Gottlieb

WKNE—Keene—1926

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By.....WKNE Corp.
Address.....17 Dunbar St.
Tel.: EL 2-9230.....CBS
Station Rep.....Meeker
President.....Joseph K. Close
General Manager.....Edward D. Somes
Commercial Manager.....Howard E. Wheelock
Program Director.....George W. Stevens
Chief Engineer.....Ernest F. Batchelder
Owners of: WKVT, Brattleboro, Vt.; WKNY,
Kingston, N. Y.; WBRK, Pittsfield, Mass.

WEMJ—Laconia—1961

Freq. 1490 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....New Hampshire Bcstg. Co.
Address.....Laconia Nat'l Bank Bldg.
Tel.: LAkeside 4-2262.....CBS
Station Rep.....Walker-Rawalt
President.....George H. Jaspert, III
General, Commercial Mgr.....Irving W. Kaizer

WLNH—Laconia—1922

Frequency: 1350 Kc....Power: 5000 Watts d.
Owned By.....WLNH, Inc.
Business Address.....653 Main St.
Tel.: LA 4-1323.....ABC
President.....Marion P. Lewis
Gen., Station Mgr.....K. Johnson

WFEA—Manchester—1932

Frequency: 1370 Kc.....Power 5 Kw.
Owned.....WFEA Broadcasting
Address.....P. O. Box 149
Tel.: 625-5491.....Independent
Station Rep.....Jack Masla
President, Gen. Mgr.....William F. Malo, Jr.
Commercial Mgr.....William Beatty
Program Director.....Jim Camilli
Publicity Director.....J. Miller
Chief Engineer.....R. Schow

WGIR—Manchester—1941

Frequency: 610 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned By.....Northeast Bcstg. Corp.
Address.....Box 487
Tel.: NA 5-6915.....NBC
Sta. Rep.....Kettell-Carter
Manager.....H. S. Segal

WKBR—Manchester—1946

Frequency: 1250 Kc.....Power: 5000 Watts
Owned.....Granite State Bcstg. Co.
Address.....155 Front St.

Tel.: NAtional 4-4077.....Independent
Station Rep.....Radio-TV Reps
President.....W. F. Rust, Jr.
Gen., Sta. Mgr.....Ralph Gottlieb
Chief Engineer.....Roy Phillips

WOTW—Nashua—1947

Frequency: 900 Kc....Power: 1000 Watts d.
Owned By.....Eastminster Bcstg. Corp.
Address.....Lund Road
Tel.: TU 2-2781.....Independent
Station Representative.....Avery-Knodel
President, Gen. Mgr....Roger H. Strawbridge
Commercial Manager.....Ted Sawyer
Program Director.....Richard Corbin
Chief Engineer.....John L. Ecuier
Owners of: WOTW-FM, Nashua; WCME, Bruns-
wick-Portland, Me.

WSMN—Nashua—1958

Frequency: 1590 Kc....Power: 5000 Watts
Owned By.....1590 Broadcasting Corp.
Business Address.....502 W. Hollis St.
Tel.: TU 2-5107.....ABC, KBS
Station Reps.....Breen & Ward; Nona Kirby
President.....Gerald O. Nash
General Manager.....David A. Rock
Station Manager.....Edward Lecius
Program Director.....Frank Teas
Publicity Director.....Roger Field
Chief Engineer.....Donald Ayers

WCNL—Newport—1960

Frequency: 1010 Kc.Power: 250 Watts d.
Owned By.....Carlson Enterprises
Address.....120 Belknap St.
Tel.: NEwport 873.....KBS
Station Reps.....Donald Cooke; Nona Kirby
General, Comm. Manager..W. Richard Carlson
Program Director.....Norah B. Carlson
Chief Engineer.....Louis Connors

WBBX—Portsmouth—1960

Frequency: 1380 Kc.....Power: 1 Kw.
Owned By.....Seacoast Bcstg. Corp.
Address.....1555 Islington Street
Tel.: GEneva 6-1380.....Independent
President.....Roger Moulton
Gen., Comm. Mgr.....William A. Gildersleeve

WHEB—Portsmouth—1932

frequency: 750 Kc....Power: 1000 Watts d.
Owned-Operated By.....Knight Bcstg. of N. H.
Address.....Lafayette Road
Tel.: GEneva 6-7300.....Independent
President.....Norman Knight
General, Sta. Mgr.....Harold H. Segal

WWNH—Rochester—1948

Frequency: 930 Kc....Power: 5000 Watts d.
Owned-Operated By...Strafford Bcstg. Corp.
Business Address.....Rochester Hill Rd.
Tel.: 333-0930.....Independent
Reps.....Bill Creed Assocs.; Nat. Time Sales
Pres., Gen. Mgr.....Albin Malin
Sta. Mgr., Prog. Dir.....Robert J. Connelly
Chief Engineer.....Roger Butterfield

Pop.: 6,275,000
Families: 1,847,000

New Jersey

Radio Homes: 1,804,000
AM Stas. in State: 26

WHTG—Asbury Park—1957

Frequency: 1410 Kc.....Power: 500 W., d.
Owned.....Harold M. Gade
Address.....Route 1
Tel.: KE 1-1410.....Independent
Sta. Representative.....Grant Webb
Owner, Gen. Mgr.....Harold Gade
Station, Prom. Manager.....Theo Gade
Commercial Mgr.....Gustave Litch
Program Dir.....Leon Contente
Chief Engineer.....Martin Goffe
Publicity Dir.....Phyllis Lang

WJLK—Asbury Park—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Operated By..Asbury Park Press, Inc.
Address.....Press Plaza
Tel.: PR 4-7000.....Independent
Newspaper Affiliation.....Press
Station Manager.....Everett Rudloff
Commercial Manager.....Margaret Curtis
Prog. Mgr.....Charles F. Hill
Chief Engineer.....Frank Huber

WFPG—Atlantic City—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Eastern Bcstg. Co.
Address.....Steel Pier
Tel.: 345-2188.....CBS
Station Representative.....PRO
President.....D. Diner
General Manager.....John Struckell
Chief Engineer.....Al Roche

WLDB—Atlantic City—1955

Frequency: 1490 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....Atlantic City Bcstg. Co.
Address.....Penn-Atlantic
Tel.: 344-6573.....MBS-ABC
Station Rep.....Charles Bernard
Pres., Gen. Mgr., Ch. Eng.....Leroy Bremmer
Commercial Mgr.....Dorothy Bremmer

WMID—Atlantic City—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..Mid-Atlantic Bcstg. Co., Inc.
Address.....1710 Atlantic Ave.
Tel.: 4-1340.....ABC
Pres., Gen. Mgr.....David H. Freedman

WSNJ—Bridgeton—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Eastern States Bcstg. Corp.
Address.....Bridgeton, N. J.
Tel.: GL 1-2930.....MBS
Station Representative.....Clark
President.....Russell S. Henderson
Exec. V. P., Gen. Mgr.....Paul Alger
Program Director.....Joe McCulley
Chief Engineer.....Jack Chamberlin

WCAM—Camden—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Oper. By.....City of Camden
Address.....City Hall
Tel.: EM 5-5600.....Independent
Rep.....Bcst. Time Sales
General Manager.....Nelson D. Hibbs
Commercial Manager.....Joseph Scardilli
Program Director.....Samuel Scott
Chief Engineer.....John Zander

WKDN—Camden—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Jersey Bcstg. Co.
Address.....2775 Mt. Ephraim Ave.
Tel.: EM 5-7200.....Independent
President.....Ran Compton
General Manager.....Gorden Giffen
Commercial Manager.....Dave Moss
Program Director.....Williard Camperson
Chief Engineer.....Anthony J. Riccio
Owners of: WARN, Ft. Pierce.

WNJH—Hammonton—1961

Frequency: 1530 Kc.....Power: 250 Watts d.
Owned By.....Hammonton Bcstg. Co.
Address.....115 Vine Street
Tel.: LOgan 1-1900.....Independent
Partner, General Mgr.....William S. Halpern
Partner.....Louis N. Seltzer
Commercial Manager.....George R. Hill
Chief Engineer.....William Shoop

WMVB—Millville—1953

Frequency: 1440 Kc.....Power: 1,000 Watts d.
Owner.....Union Lake Broadcasters, Inc.
Address.....P. O. Box 267
Tel.: 825-2600.....Independent
President.....Fred M. Wood
General Manager.....Dorothy H. Carlson
Chief Engineer.....George Dodds

WMTR—Morristown—1948

Frequency: 1250 Kc.....Power: 5000 Watts d.
Owned-Operated By...Morristown Bcstg. Co.
Address.....Box 345
Tel.: JE 8-1250.....Independent
President.....George S. Croy
General Manager.....Kenneth A. Croy

WJRZ—Newark—1922

Frequency: 970 Kc...Power: 5 Kw., d.; 1 Kw. n.
Owned By.....Bergen Bcstg. Co.
Address.....32 Green St.
Tel.: MArket 4-5300.....Independent
Station Representative.....Adam Young
President.....Lazar Emanuel


General Manager.....Sy Levy
Operations Director.....Sid Sirulnick
Program Director.....Paul Brenner
Chief Engineer.....Abe Jacobowitz
Owners of: WJRZ-FM, Newark; WACE-AM-FM, Chicopee Falls, Mass.; WEOK-AM-FM, Poughkeepsie, N. Y.; WKST, New Castle, Pa.; WKST-TV, Youngstown, O.

WNJR—Newark—1947

Frequency: 1430 Kc.....**Power:** 5000 Watts
Owned By.....Continental Broadcasting, Inc.
Business Address.....Box 1258
Tel.: MU 8-3665.....**Independent**
Station Rep......Continental
President.....O. Wayne Rollins
General, Comm. Mgr......Leonard Mirelson
Program Director.....Bob Leonard
Chief Engineer.....Vic Takach
Owners of: WBEE-AM, Chicago; WRAP-AM, Norfolk; WAMS-AM, Wilmington; WGEE-AM, Indianapolis; WPTZ-TV, Plattsburgh; WCHS-TV-AM, Charleston; WEAR-TV, Pensacola, Fla.; KDAY, Los Angeles, Calif.

WVNJ—Newark—1947

Frequency: 620 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Newark Bcstg. Corp.
Address.....786 Broad St.
Tel.: MI 3-7600.....**Independent**
General Manager.....Ivon B. Newman



**PROGRESSIVE STATIONS
 PREFER THE
 PRESTIGE NEWS SERVICE**

WCTC—New Brunswick—1946

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By.....Raritan Valley Bcstg.
Business-Studio Address.....385 George St.
Tel.: CH 7-1450.....**Independent**
President, Gen. Mgr......J. L. Rosenmiller
Asst. Gen. Mgr......A. V. Marano

WNNJ—Newton—1953

Frequency: 1360 Kc.....**Power:** 1000 Watts
Owned.....Sussex County Bcstrs.
Address.....Box 40
Tel.: DUpont 3-3400.....**KBS**
Co-Owners.....Simpson Wolf, Robert Menzel
General, Comm. Mgr......Ronald L. Hickman
Program Director.....John Bennett
Chief Engineer.....Charles Simpson

WPAT—Paterson—1941

Frequency: 930 Kc.....**Power:** 5000 Watts
Owned By.....Capital Cities Bcstg. Corp.
Address.....12 West 40th St., N.Y.C.
Tel.: MUrray Hill 8-9300.....**Independent**
Station Representative.....H-R Reps
President.....Frank M. Smith
General Manager.....Daniel P. Weinig
Program Director.....Joseph B. Somerse
Chief Engineer.....Paul Di Savino
Owners of: WPAT-AM-FM; WPRO-AM-FM-TV, Providence, R. I.; WROW, WTEN (TV), Albany, N. Y.; WKBW-AM-TV, Buffalo, N. Y.; WTVD (TV), Durham, N. C.

WERA—Plainfield—1961

Frequency: 1590 Kc.....**Power:** 500 Watts d.
Owned By.....Tri-County Bcstg. Corp.
Address.....200 West 7th Street
Tel.: PL 5-1590.....**Independent**
President, Gen. Mgr......Henry J. Behre, Jr.
Commercial Manager.....Phil Reilly
Chief Engineer.....Robert Balfour

WOND—Pleasantville—1950

Freq. 1400 Kc.....**1 Kw. d., 250 W. n.**
Owned-Oper. By.....S. Jersey Radio, Inc.
Address.....Old Turnpike
Tel.: Milton 1-1400.....**Independent**
Newspaper Affil......Ledger, Gazette
Station Reps.....Masla; Mort Lowenstein
President.....H. G. Murrelle
Exec. V.P., Gen. Mgr......Howard L. Green
Station Mgr., Prog. Dir......Fred H. Haggerty
Sales Pro. Mgr......Larry Carle
Chief Engineer.....Milton C. Thurlow
Owners of: WMMB, Melbourne, Fla.; WENY, Elmira, N. Y.; WOSJ-FM, Atlantic City, N. J.

WAAT—Trenton—1959

Frequency: 1300 Kc.....**Power:** 250 Watts d.
Owned By.....Delaware Valley Bcstg. Co.

Address.....Hotel Stacy Trent
 Tel.: Export 2-5125.....Independent
 Station Representative.....Masla
 President.....Ed Cossman
 General. Comm. Mgr.....Ray McFadden
 Program Director.....Harry Newman
 Publicity Director... Robert MacDougle
 Chief Engineer.....Nicholas Dallessandro

WBUD—Trenton—1947

Frequency: 1260 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....WBUD, Inc.
 Address.....Ewingville Road
 Tel.: TU 2-7191.....Independent
 Station Representative.....Bob Wittig
 Pres., Gen. Mgr.....Richard M. Hardin
 Chief Engineer.....Howard Williams

WTTM—Trenton—1942

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Operated By.....Peoples Bcst. Corp.
 Address.....Brunswick Ave. at Lake Dr.
 Tel.: OW 5-8515.....MBS
 Representative.....Hollingbery
 President.....Herbert E. Evans
 Resident V. P., Gen. Mgr.....Glenn C. Jackson
 General Sales Manager.....Harry W. Barnam
 Business Manager.....Patricia Singer
 Prog. Dir.....Tom Durand
 Publicity Dir.....K. M. Weber
 Chief Engineer.....Chester Sunderland
 Owners of: WNAX, Yankton, S.D.; WGAR, Cleve-
 land; WMMN, Fairmont, W. Va.; KVTV, Sioux
 City; WRFD, Columbus, O.

WDVL—Vineland—1958

Frequency: 1270 Kc...Power: 500 Watts, d.
 Owned By.....Mort and Vivian Hendrickson
 Address.....River Drive, Radio Park
 Tel.: OXford 1-7550.....Independent
 General, Sta. Manager.....Mort Hendrickson
 V. P.V. E. Hendrickson
 Program Director.....Henri Morey
 Acting Chief Engineer.....Earle Godfrey

WWBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By...Community Bcstg. Serv.
 Address.....S. Delsea Drive
 Tel.: OX 2-6500.....Independent
 Representative.....Gill-Perna
 President.....Joseph M. Bullock
 General Manager.....Robert C. Crager
 Commercial Manager.....John F. Serra
 Program Director.....Robert Coucill
 Chief Engineer.....Ken Parks

WCRV—Washington—1956

Frequency: 1580 Kc.....Power: 500 Watts d.
 Owned.....Warren Bcstg.

Address.....3 Belvidere Avenue
 Tel.: 689-1580.....Independent
 General Manager.....George S. Croy
 Commercial Mgr.....Ron Drescher
 Program Director.....Ed Reilly
 Chief Engineer.....Leonardo Ragonese, Jr.

WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts
 Owned-Operated By.....Francis J. Matrangola
 Address.....3010 N. J. Ave.
 Tel.: 522-7751.....Independent
 General Manager.....Francis J. Matrangola
 Comm. Mgr.....Margaret Murphy
 Program Director.....William Wolring
 Chief Engineer.....Carlton Owen

The
Voice
of
the
Delaware
Valley



COMPLETE FULL-TIME LOCAL
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NEWS

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Good Listenable MUSIC

The only station in the Delaware
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ers' Advisory Group, organized in
1955. A truly dedicated COM-
MUNITY SERVICE station.

920 ON YOUR DIAL

WTTM

Pop.: 1,025,000
Families: 282,000

New Mexico

Radio Homes: 263,000
AM Stas. in State: 47

KALG—Alamogordo—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....William Wayne Phelps
Address.....Box 268
Tel.: HEmlock 7-1505.....KBS-MBS
General Sta. Mgr.....Wayne Phelps
Chief Engineer.....Ed Sullivan

KRAC—Alamogordo—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned By.....George O. Cory
Address.....P. O. Box 618
Tel.: 437-4440.....Independent
President.....George O. Cory
General Manager.....Bob Hoffman
Program Director.....Jim Joyner
Chief Engineer.....Leroy Stewart
Owners of: KINT, El Paso, Tex.; KVOD, Albuquerque, N.M.; KUBC, Montrose, Colo.; KSTV, Monte Vista, Colo.; KRAI, Craig, Colo.

KABQ—Albuquerque—1947

Frequency: 1350 Kc...Power: 5 Kw.d., 500 W.n.
Owned-Oper. By.....Sandia Bcstg. Corp.
Address.....P.O. Box 1388
Tel.: 243-1244.....Independent
Reps.....Harlan G. Oakes; Nat'l Time Sales
President.....Oscar I. Dodek
General Sta. Mgr.....Maxwell Marvin
Comm., Sales Prom. Mgr.....Milton Ledet
Program Director.....Jose Gallegos
Chief Engineer.....Michael Lucero

KARA—Albuquerque—1959

Frequency: 1310 Kc.....Power: 1,000 Watts d.
Owned By.....KARA, Inc.
Address.....4011 Menaul Blvd.
Tel.: AMherst 8-4371.....KBS
Station Rep.....Broadcast Time Sales
President.....Walter Stiles
General Manager.....Bill Wylder
Commercial Manager.....Buz Hudgins
Program Director.....Bill Godfrey
Chief Engineer.....Mel Berstler

KDEF—Albuquerque—1953

Frequency: 1150 Kc.....Power: 1 Kw.
Owned By.....White Oaks Bcstg. Co.
Address.....506 2nd St. N.W.
Tel.: CH 3-7813.....ABC
Station Representative.....Meeker
President.....Thomas J. Swafford
General Manager.....Jack Kline

KGGM—Albuquerque—1927

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.

Address.....1414 Coal Ave., S.W.
Tel.: 243-2285.....CBS
Station Rep.....Advertising Time Sales
Pres., Gen. Mgr.....A. R. Hebenstreit
Station, Comm. Manger.....Ben Caine
Program Director.....Robert Van Driel
Sales Prom. Mgr., Pub. Dir...James Laramore
Chief Engineer.....Leonard F. Dodds
Owners of: KVSF, Santa Fe.; KGGM-TV.

KLOS—Albuquerque—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....B & M Bcstrs., Inc.
Aerddss.....416 Second St., N.W.
Tel.: 247-0229.....Independent
Station Representative.....Grant Webb & Co.
President, General Mgr.....George Oliver
Station, Program Mgr.....Alphonso Tafoya
Commercial Manager.....Don Tompkins
Sales Promotion Manager.....Randy Britt
Publicity Director.....Johnny Salisbury
Chief Engineer.....Michael Langner

KOB—Albuquerque—1922

Freq.: 770 Kc....Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By.....KSTP, Inc.
Address.....1430 Coal Ave. S.W.
Tel.: CH 3-4411.....NBC
Station Representative.....Petry
President.....Stanley E. Hubbard
Gen. Mgr., Ch. Engr.....George S. Johnson
Station Manager.....Robert C. Pettingell
Sales Prom., Pub. Dir.....Paul Bain
Program Director.....Michael Dillon
Owners of: KSTP-AM-TV, St. Paul; WGTO, Cypress Gardens, Fla.

KQEO—Albuquerque—1946

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Swanco Bcstg.
Bus. Address.....2000 Indian School Rd., N.W.
Tel.: CHapel 7-8848.....MBS
Station Representative.....Eastman
President.....George A. Bolas
General, Station Manager.....Dino Ianni
Program Director.....Tom Dunn
Chief Engineer.....Elmer W. Neumann
Owners of: KIOA, Des Moines, Ia.; KLEO, Wichita, Kans.; KRMG, Tulsa, Okla.

KRZY—Albuquerque—1956

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned.....KHAM, Inc.
Address.....202 Claremont Street, NE
Tel.: DI 4-2394.....ABC-KBS-MBS
Station Rep.....Charles Bernard
President.....J. W. Hedges
General Sta. Mgr.....J. L. Anderson
Chief Engineer.....J. Hughes

KVOD—Albuquerque—1959

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Colorado Radio Corp.
Address.....Merrill Bldg., 131 Adams, N. E.
Tel.: 268-4395.....Independent
Station Representative.....Gill-Perna
Station Manager.....Bill Edwards

KSVP—Artesia—1946

Freq.: 990 Kc.....Power: 1 Kw. d., 250 Wts. n.
Owned-Operated By.....Artesia Bcstg. Corp.
Address.....1450 S. Roselawn
Tel.: SH 6-2751.....KBS, MBS
President.....Martin Yates III
General, Station Manager.....Bob Hess
Commercial Manager.....Joe Little
Chief Engineer.....L. O. Wilcox

KNDE—Aztec—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....I. E. Shahan
Address.....2nd & Zia Sts.
Tel.: FEderal 4-6174.....Independent
Owners.....I. E. Shahan, W. W. Barbour
Chief Engineer.....Carl Black

KARS—Belen—1961

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Belen Broadcasting Co.
Address.....P. O. Box 860
Tel.: UNderhill 4-4444.....KBS
President.....Carter M. Waid
General Mgr., Program Dir.....Jon Evans
Chief Engineer.....Ted Douglass

KAVE—Carlsbad—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By..Voice of the Caverns, Inc.
Address.....Box 631
Tel.: TU 5-4101.....KBS
President.....Edward Talbolt
Gen., Sta. Mgr.....Tom Wiseheart
Program Director.....Jon Evans
Chief Engineer.....Sanford Brown

KPBM—Carlsbad—1950

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Coronado Bcstg. Co.
Address.....313 W. Mermod
Tel.: TU 5-5373.....Independent
Station Reps.....Devney Org.; Melville
President.....Hazel H. McEvoy
General, Station Mgr.....D. A. Swayze
Program Dir., Ch. Eng.....Ed Lyon

KLMX—Clayton—1949

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Ari-Ne-Mex Bcstg. Corp.
Address.....Box 7
Tel.: 374-2555.....KBS
President.....Arthur Jernigan
Gen., Comm., Prom. Mgr., Pub. Dir., Frank Vale
Chief Engineer.....Robert D. Waters

KCLV—Clovis—1952

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....New-Tex Bcstg.
Address.....1221 Main
Tel.: Porter 3-4401.....ABC
President.....Odis Echols, Sr.
General, Station Mgr.....Odis Echols, Jr.
Comm. Mgr., Chief Eng.....Al Rinn
Sales Promo., Pub. Dir.....Grace Echols

KICA—Clovis—1933

Frequency: 980 Kc.....Power: 1000 Watts
Owned By.....Marshall Enterprises
Address.....P. O. Box 111
Tel.: 763-5511.....Independent
Station Rep.....Pearson Nat. Reps.
President.....John H. Marshall, Sr.
General Manager.....John H. Marshall, Jr.
Station Manager.....Bud LeRoy
Commercial Manager.....Bill McDonnell
Sales Promotion Mgr.....Dave Neikirk
Program Director.....Del Maurer
Publicity Director.....John Urban
Chief Engineer.....Jim Cope
Owners of: KICA-TV, Clovis.

KOTS—Deming—1954

Frequency: 1230 Kc.....Power: 250 Watts, d.
Owned.....Luna County Bcstg. Co.
Address.....1700 South Radium Ave.
Tel.: 546-9011.....KBS
General Manager.....Robert W. Tobey
Program Dir., Chief Eng.....Larry Chisholm
Owners of: KOBE, Las Cruces; KWYK, Farmington.

KENN—Farmington—1951

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Kenn-Land Bcstg., Inc.
Business Address.....212 W. Apache
Tel.: DA 5-3541.....ABC-MBS
Station Rep.....Devney Organization
Pres., Gen. Mgr.....C.O. "Ken" Kendrick
Station Manager.....Bob Williams
Program Director.....Fred Findley
Chief Eng.....Harold Furstenberg

KRZE—Farmington—1960

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned By.....KRZE Radio
Address.....208 B. West Main
Tel.: DAVIS 5-4141.....Independent
President.....John Burroughs
General Manager.....Boyd Whitney
Commercial Manager.....Willard Kline
Program Director.....Bob Luningham
Chief Engineer.....Harold Furstenberg
Owners of: KRZY, Albuquerque, N.M.; KRSY, Roswell, N.M.; KENM, Portales, N.M.; KMUL, Mule Shoe, Tex.

KWYK—Farmington—1957

Frequency: 960 Kc.....Power: 1 Kw., d.
Owned.....Basin Bcstg. Co.
Address.....Petroleum Club Plaza
Tel.: 325-1996.....Independent

NEW MEXICO

Station Representative Bolles
General Manager Jim Gober
Station Manager Al Lucero
Program Director Andy Loomis
Chief Engineer Bom Kamm
Owners of: KOTS, Deming; KOBE, Las Cruces;
KDG0, Durango.

KGAK—Gallup—1946

Frequency: 1330 Kc. **Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By Thunderbird Bcstg. Co.
Address 401 E. Coal Ave.
Tel.: UN 3-4444. Independent
Station Reps. O'Connell; Brown
President Merle H. Tucker
General Manager L. Thomas Christison
Program Manager Dennis Mitchell
Chief Engineer Sam Lombardi

KYVA—Gallup—1959

Frequency: 1230 Kc. **Power:** 1 Kw. d., 250 W. n.
Owned Kendrick & Landis
Address 306 S. First St.
Tel.: UN 3-6222. ABC-KBS
Station Representative Webb
General Manager C. O. Kendrick
Station Manager Richard W. Miner
Program Director Bob Barnett
Owners of: KENN, Farmington.

KMIN—Grants—1956

Frequency: 980 Kc. **Power:** 1 Kw., d.
Owned By Grants Bcstg. Co., Inc.
Address Box 608
Tel.: ATwater 7-4491. Independent
President W. E. Dyche, Jr.
General Manager Lewis J. Fitts
Chief Engineer John Tobola

KHOB—Hobbs—1954

Frequency: 1390 Kc. **Power:** 5 Kw., d.
Owned Permian Basin Radio Corp.
Address Box 247
Tel.: EX 3-5148. ABC
Representative Clark
Pres., Gen. Mgr. Charles R. Scott
Station Manager Zeb Williams
Commercial Manager Gil Haugen
Sales Promotion Manager Max Ellison
Program Director Wendell Deaton

KWEW—Hobbs—1938

Frequency: 1480 Kc. **Power:** 5 Kw., d., 1 Kw., n.
Owned-Operated By KWEW, Inc.
Address 116 E. Dunnam
Tel.: EX 3-3137. MBS-KBS
Station Representative Webb
President Theresa P. Whitmore
General, Sta. Manager Harry McAdams
Commercial Manager Phil McGee
Sales Promo. Mgr., Prog. Dir. Jack Parry
Chief Engineer Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc. **Power:** 5000 Watts d.
Owned-Oper. By Taylor Enterprises, Inc.
Address Box 968
Tel.: Jackson 6-6681. ABC
President W. C. Taylor
General, Station Manager William Lask
Commercial Manager Frank J. Lynch
Program Director Dennis G. Adams
Chief Engineer Jack Sellmeyer
Owners of: KBIM, Roswell, N.M.

KOBE—Las Cruces—1947

Frequency: 1450 Kc. **Power:** 250 Watts
Owned-Oper. By Mesilla Valley Bcstg. Co.
Bus.-Studio Address 940 N. Main St.
Tel.: JA 6-2496. Independent
President, Gen. Mgr. Jim Gober
Chief Engineer Jim Doiron

KFUN—Las Vegas—1941

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Operated By Southwest Bcsters, Inc.
Business Address Box 710
Tel.: Garfield 5-6766. ABC
President, Gen. Mgr. Ernest N. Thwaites
Program Director Dorothy G. Thwaites
Chief Engineer Julian H. Lendy

KRSN—Los Alamos—1949

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Operated By Community Bcstg. Co.
Address Community Center Plaza
Tel.: 2-4343. ABC, KBS
Sta. Reps. Dore; Venard, Torbet & McConnell
General Mgr., Chief Eng. Darrel K. Burns
Program Director K. Farr

KLEA—Lovington—1951

Frequency: 630 Kc. **Power:** 500 Watts d.
Owned Lea County Broadcasting Co.
Address P.O. Box 877
Tel.: 396-2244. Independent
President David R. Worley
General, Comm. Mgr. Hoyt Caldwell
Chief Engineer H. Smith

KENM—Portales—1950

Frequency: 1450 Kc. **Power:** 250 Watts
Owned-Operated By Plains Bcstg. Co.
Address Drawer 540
Tel.: RE 6-6681. KBS
Pres., Co-Owner John Burroughs
Sta. Mgr. Bob Hoffman
Chief Engineer Joe Randolph

KRTN—Raton—1948

Frequency: 1490 Kc. **Power:** 250 Watts
Owned By Raton Bcstg. Co.
Address Box 350
Tel.: 445-3652-53. ABC, KBS
Station Representative George Hopewell
General Manager C. Gail Boles
Commercial Manager Jim Roper
Chief Engineer Jay W. Howe

KBIM—Roswell—1953

Frequency: 910 Kc.....Power: 5 Kw., d.
Owned.....Taylor Bcstg. Co.
Address.....P.O. Box 910
Tel.: MA 2-2120.....Independent
Station Reps.Thomas Clark; Clarke Brown
President.....William C. Taylor
General Manager.....G. F. "Jud" Roberts
Commercial Manager.....Tommye Oldfield
Sales Prom. Mgr.....Lloyd G. Barham
Program Director.....John E. Davis
Publicity Director.....Don Delgado
Chief Engineer.....Eugene C. Rader

KGFL—Roswell—1927

Frequency: 1430 Kc.. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KGFL, Inc.
Address.....P. O. Box 1330
Tel.: MA 2-5110.....Independent
Station Representative.....Grant Webb
President.....Theresa P. Whitmore
Sta. Mgr.....Stan Gallup

KRSY—Roswell—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....John Burroughs
Address.....Box 1981
Tel.: 622-0290.....NBC
Representative.....Meeker, Melville
President.....John Burroughs

KRRR—Ruidoso—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Lincoln County Bcstg. Co.
Address.....Box 39
Tel.: Clearwater 7-2311.....Independent
General Manager.....Q. K. Crandall

KTRC—Santa Fe—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Santa Fe Bcstg. Co.
Address.....P.O. Box 1715
Tel.: YUcca 2-2666.....ABC, KBS
Station Rep.....Devney Organization
President, Gen. Mgr.....Carl S. Goodwin
Program Director.....Frances B. Goodwin
Chief Engineer.....Verne R. Melton, Jr.

KVSF—Santa Fe—1935

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.
Business Address.....811 Cerrillos Rd.
Tel.: YUcca 3-7319.....CBS
Station Representative.....Adv. Time Sales
President.....A. R. Hebenstreit
General, Comm. Mgr.....Ivan R. Head
Prog. Dir.....Ada Zamora
Sales Prom. Mgr.....Tony Spagnola
Chief Engineer.....E. J. Vanderwood
Owners of: KGGM-AM-TV, Albuquerque.

KSYX—Santa Rosa—1960

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By.....K6 Bcstg. Co.
Address.....Drawer K
Tel.: 472-3151.....KBS
Sta. Reps.....Continental Radio Sales
President.....W. I. Driggers
General Manager.....Bill C. Walls
Commercial Mgr.....James Hatt
Program Director.....Kathryn Walls
Chief Engineer.....Norman Hennig

KSIL—Silver City—1946

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....James H. Duncan
Address.....1640 Cactus St
Tel.: 538—2951.....ABC-KBS-MBS
General, Station Manager.....James H. Duncan
Commercial Manager.....C. Earl Williams
Program Director.....Robert E. Fuller
Chief Engineer.....Bynum R. Bailey

KSRC—Socorro—1958

Frequency: 1290 Kc....Power: 1000 Watts, d.
Owned By.....Socorro Broadcasting Co.
Address.....P. O. Box 1277
Tel.: SOcorro 1290.....KBS
President, Gen. Mgr.....C. E. Franklin
Station Mgr., Ch. Eng.....Pat Franklin
Commercial Manager.....William Davis
Sales Prom. Mgr., Pub. Dir.....Betty Morrison

KKIT—Taos—1961

Frequency: 1340 Kc.....Pwer: 250 Watts
Owned By.....Art Capital Broadcasting Co.
Address.....P. O. Box 665
Tel.: 758-2231.....Independent
Station Representative.....George Hopewell
President.....Jack W. Hawkins
V.P., General Mgr.....Don Boston
Commercial Manager.....Joe McGinnis
Program Director.....Joe Rushing

**KCHS—Truth or Consequences
1946**

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Quality Bcstg. Co.
Address.....P. O. Box 351
Tel.: 894-2400.....KBS
Station, Comm. Mgr.....William D. Hafer
Chief Engineer.....Dean W. Manley

KTNM—Tucumcari—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Tucumcari Bcstg. Co., Inc.
Address.....1420 East Gaynell
Tel.: 100.....KBS
Station Representative.....George Hopewell
President.....Hoyt Houck
General, Station Mgr.....S. J. Barnes
Commercial Manager.....Norman Stratton
Program Director.....Betty Skipworth
Chief Engineer.....Joe Caddy

AN ANNUAL EDITION gives us opportunity to reflect over the past year which has seen us gain a dominance never before achieved in the Great Northeast.

For example, Neilsen credits our 50 thousand watts with more counties covered than any other station in the Albany-Schenectady-Troy market. And it's always gratifying to see the daily mail response from Canadians who tune 1540 for its exciting programming . . . not to mention the frequent overseas correspondence received.

Pulse also gives our powerhouse a satisfying dominance in all time periods . . . listeners who have come to depend on Big Radio for entertainment and service unmatched in the four counties surveyed.

Hooper covers the three metropolitan counties which total the 31st retail spending market . . . and again it's the same story, complete dominance.

We like to remember that this dominance is made up of people . . . people who prefer us as their daily companions . . . people who respond to our efforts and make them worthwhile. There were the 8,962 who responded to our Prayer for Peace telegram sent to the President . . . the hundreds who sent Christmas cards to a cancer stricken five year old boy in October . . . and the thousands who watch our personality basketball team raise charity monies in its 35 game schedule. As any progressive broadcaster we could go on and on.

Naturally, much effort, time and funds have been expended in creating our dominance, but as one year passes into another, we're proud of our past record at WPTR and plan to perpetuate it far into the future.

Pop.: 17,225,000
Families: 5,225,000

New York

Radio Homes: 5,106,000
AM Stas. in State: 140

WABY—Albany—1934

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By.....Eastern N. Y. Bcstg. Corp.
Address.....80 Braintree St.
Tel.: IVanhoe 2-3353.....Independent
Station Rep.....Radio-TV Reps.
Gen. Mgr.....Ed. L. Trudeau
Station Manager.....Toni Brady
Program Director.....Richard Lawrence
Chief Engineer.....Thomas McDermott

WOKO—Albany—1924

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....WOKO, Inc.
Address.....P.O. Box 1520
Tel.: HEmlock 9-9955.....ABC-MBS
Station Rep.Advertising Time Sales

President.....Carl L. Lindberg
General Manager.....Howard B. Hayes
Station Manager.....Charles L. Murn
Chief Engineer.....Charles R. Heisler

WPTR—Albany—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
Owned By.....Schine Ent.
Address.....1820 Central Ave.
Tel.: UN 9-9271.....Independent
Station Rep.....Eastman; Bill Creed
President.....J. Myer Schine
V.P., General Manager.....Perry Samuels
Sales Service Director.....David Goldman
Station Manager.....Arthur H. Simmers
Program, Promo. Mgr.....James W. Ramsburg
Publicity Director.....Zoe Niarchos
Chief Engineer.....W. R. David, Sr.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE



CAPITAL CITIES BROADCASTING CORPORATION

RADIO . . .

WROW, ALBANY, N. Y.

WKBW-AM, BUFFALO, N. Y.

WPRO-AM, FM, PROVIDENCE, R. I.

WPAT-AM, FM, serving metropolitan New York

TELEVISION

WTEN, ALBANY, N. Y.

WKBW-TV, BUFFALO, N. Y.

WPRO-TV, PROVIDENCE, R. I.

WTVD, RALEIGH-DURHAM, N. C.

WROW—Albany—1947

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Capital Cities Bcstg. Corp.
 Address Box 590
 Tel.: BR 1-2345 CBS
 Station Representative H-R Reprs, Inc.
 President Frank M. Smith
 V.P., General Manager Robert M. Peebles
 Local Sales Mgr. John F. McCarthy
 Sales Promo. Mgr., Pub. Dir. Jo Abramson
 Program Director Joseph LaPalme
 Chief Engineer Lucian C. Davis
 Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV,
 AM, Providence, R. I.; WTVF, Raleigh-Durham,
 N. C.; WKRW-AM-TV, Buffalo; WPAT-AM-FM,
 Paterson, N. J.

WUFO—Amherst—1961

Frequency: 1080 Kc. Power: 1,000 Watts d.
 Owned By Dynamic Bcstg. of New York, Inc.
 Address P. O. Box 186
 Tel.: NF 2-1080 Independent
 Station Representative Bernard Howard
 President Leonard Walk
 General Manager Joseph Bassett
 Sales Manager James Corrin
 Program Director Eddie O'Jay
 Publicity Director Joseph Ricca
 Chief Engineer Albert Hoch

WCSS—Amsterdam—1948

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned Community Service Bcstg. Co.
 Address Midline Road
 Tel.: VI 3-2500 Independent
 President Alphonse Di Mezza
 V.P., General Manager Philip Spencer
 Program Director Carl Bahn
 Chief Engineer Kenneth Moffitt

WAUB—Auburn—1959

Frequency: 1590 Kc. Power: 500 Watts, d.
 Owned By Cayuga Broadcasting Corp.
 Address 77 State St.
 Tel.: AL 3-7311 ABC-KBS
 Station Rep. George T. Hopewell
 President Gerard Mirabito
 General Station Mgr. Robert B. Morgan
 Commercial Manager Richard F. Taylor
 Sales Promotion Mgr. Edward Lauckain
 Program Director Brad Broyles
 Publicity Director Don Fordham
 Chief Engineer Ed Marciniac

WMBO—Auburn—1923

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By WMBO, Inc.
 Address 141 Genesee St.
 Tel.: AL 2-3511 MBS
 Newspaper Affil. Citizen Advertiser
 Representative Thomas F. Clark
 President William O. Dapping
 Gen., Sales Promo. Mgr. Frederick L. Keesee
 Station, Comm. Mgr. Floyd J. Keesee
 Promotion Director Ivan B. Hyer
 Chief Engineer Herbert House

WBAB—Babylon—1957

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned By Babylon-Bay Shore Bcstg. Corp.
 Business Address Route 109
 Tel.: MO 1-4000 Independent
 President Sol Horenstein
 Station Manager Muriel Mathews
 Chief Engineer E. Karl

WGLI—Babylon—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By WGLI, Inc.
 Address Falmouth Road
 Tel.: MOhawK 9-1290 MBS
 Station Representative Masla
 President, Gen. Mgr. David H. Polinger
 Station, Commercial Mgr. Fred Beck
 Sales Manager Richard E. Logan
 Program Director Jack Marino
 Chief Engineer Sherman Egan

WSEN—Baldwinsville—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
 Owned By Century Radio Corp.
 Address P. O. Box 1050
 Tel.: NEptune 5-3971 Independent
 Station Rep. Charles Bernard
 President Donald C. Menapace
 General, Sls. Prom. Mgr. R. L. Stockdale
 Commercial Manager William Engel
 Program Dir. James A. Lowery, Jr.
 Chief Engineer Richard H. Pirong

WBTA—Batavia—1941

Freq.: 1490 Kc. Power: 500 W. d., 250 W. n.
 Owned-Operated By Batavia Bcstg. Corp.
 Address 22 Seaver Pl.
 Tel.: Filmore 3-0715 ABC
 Pres., Gen. Mgr. Edmund R. Gamble
 Commercial Manager Richard R. Gamble
 Program Director Miss Winnie Legg
 Sales Promotion Mgr. Frank Sprague
 Publicity Director James Gerrety
 Chief Engineer Fred Callander

WBIC—Bayshore—1959

Frequency: 540 Kc. Power: 250 Watts, d.
 Owned South Shore Broadcasting Corp.
 Address 1 East Main St.
 Tel.: PE 5-0540 Independent
 President, Gen. Mgr. Maurice S. Weiss
 Commercial Manager Roland Brescia
 Program Director Lee Murphy
 Chief Engineer John Blake

WBNR—Beacon—1959

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owned WBNR, Inc.
 Address 475 South Ave.
 Tel.: 831-1260 MBS
 Station Representative Burn-Smith
 President, Sta. Mgr. Robert Gessner
 General, Comm. Mgr. Sy Dresner
 Sales Promotion Mgr. Irv Meyers
 Publicity Director Alfred Dresner
 Chief Engineer Thomas McNamara

NEW YORK

WINR—Binghamton—1946

Freq.: 680 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....The Binghamton Press
Address.....70 Henry St.
Tel.: RAYmond 3-8251.....NBC
Station Representative.....H-R Reps
General Manager.....Edward M. Scala
Program Director.....Shirley Ricciardelli
Chief Engineer.....Gino Ricciardelli

WKOP—Binghamton—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By..The Binghamton Bcstrs., Inc.
Address.....34 Chenango St.
Tel.: RA 2-3437.....MBS
Station Representative.....Masla
Pres., Gen.-Sta. Mgr.....Andrew Jarema
Comm., Prom. Mgr., Prog. Dir....Wally Buman
Publicity Dir.....Bob Richards
Chief Engineer.....Charles Hallinan

WBNF—Binghamton—1928

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Operated By.....Triangle Pubs. Inc.
Address.....Sheraton Inn
Tel.: RAYmond 3-7311.....CBS
Newspaper Affil. Phila. Inquirer, Phila. D. News
Station Representative.....John Blair
Vice President.....Roger W. Clipp
Gen. Mgr.....George R. Dunham
Sales Manager.....Raymond Cheney
Program Director.....Karl W. Friedline
Chief Engineer.....Lamar Cox
Owners of: WFIL-AM-FM-TV, Philadelphia; WN-
BF-FM-TV, Binghamton, N. Y.; WFBG-AM-FM-
TV, Altoona, Pa.; WNHC-AM-FM-TV, New
Haven, Conn; WLYH-TV, Lebanon, Pa; KFER-
AM-TV, KRFM, Fresno, Calif.

WBRV—Boonville—1955

Frequency: 900 Kc. Power: 1000 Watts, d.
Owned-Oper. By.....Black River Radio, Inc.
Address.....Box 341
Tel.: 11.....Independent
Pres., Gen. Manager.....Livingston Lansing
Station, Commercial Mgr.....Leon Renodin
Sales Prom. Mgr.....Robert Meurer
Chief Engineer.....John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: TR 6-0930.....CBS
Newspaper Affiliation..Buffalo Evening News
Representative.....Henry I. Christal
President.....A. H. Kirchhofer
General Manager.....C. Robert Thompson
Asst. General Mgr.....George R. Torge
Sales Manager.....Chester E. Daly
Program Director.....William Peters
Promotion Manager.....Joseph A. Haefney
Chief Engineer.....R. Glenn Beerbower
Owners of: WBEN-FM-TV, Buffalo.

WEBR—Buffalo—1924

Frequency: 970 Kc. Power: 5 Kw.

Owned-Operated By.....WEBR, Inc.
Address.....23 North St.
Tel.: TT 6-0970.....MBS
Newspaper Affiliation.....Courier-Express
Station Representative.....H-R Reps.
President.....William J. Conners, III
General Manager.....David F. Leopold
Sales Manager.....George T. Staggs
Program, Publicity Director.....Jack Gold
Chief Engineer.....Frank B. Ridgeway

WGR—Buffalo—1922

Frequency: 550 Kc. Power: 5 Kw.
Owned By.....Transcontinent TV Corp.
Address.....2165 Elmwood Ave.
Tel.: TR 3-0550.....NBC
Sta. Rep.Peiry
President.....David C. Moore
General Manager.....Van Beuren W. DeVries
Station Manager.....Richard Shepard
Sales Promo. Mgr., Pub. Dir....George Sperry
Program Director.....Richard Johnson
Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San
Diego; WDAF-AM-FM-TV, Kansas City; WNEP-
TV, Scranton; KERO-TV, Bakersfield; WDK-
AM-FM, Cleveland, O.

WKBW—Buffalo—1926

Frequency: 1520 Kc. Power 50,000 Watts
Owned By.....Capital Cities Bcstg. Corp.
Address.....1430 Main St.
Tel.: TT 4-5101.....Independent
Station Representative.....John Blair
President.....Frank M. Smith
General Manager.....Herbert J. Mendelsohn
Owners of: WKBW-AM-TV; WPAT-AM-FM, Pater-
son, N. J.; WPRO-AM-FM-TV, Providence, R. I.;
WROW, WTEN (TV), Albany, N. Y., WTVD
(TV), Durham, N. C.

WNIA—Buffalo—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned.....Niagara Bcstg.
Business Address.....2900 Genessee St.
Tel.: TX 4-1230.....ABC
Station Representative.....Walker-Rawalt
Pres., Ch. Engr.....Gordon P. Brown
Program Director.....Mary Lownsbury
Owners of: WSAY, Rochester, N. Y.

WWOL—Buffalo—1947

Frequency: 1120 Kc. Power: 1000 Watts
Owned-Operated By.....Radio Buffalo, Inc.
Address.....315 Main St.
Tel.: TL 6-1200.....ABC
President.....Jack Berkman
Exec. Vice President.....John Laux
Vice President.....Don Ioset
General, Station Manager.....E. A. Kline
Program Director.....Daniel McBride
Publicity Director.....George Black
Chief Engineer.....Walt Williams

WYSL—Buffalo—1960

Frequency: 1400 Kc. Power: 1 Kw.
Owned By.....The McLendon Corporation
Address.....Statler-Hilton Hotel

Tel.: TL 6-1400.....Independent
 Station Rep.McGavren-Guild
 President.....Gordon B. McLendon
 General, Station Manager.....Art Holt
 Sales Promotion Manager.....Roger Baker
 Program Director.....Ron Baxley
 Publicity Director.....Tyler Dunn
 Chief Engineer.....Gregg Eberman
 Owners of: KABL, San Francisco, Calif.; WYNR,
 Chicago, Ill.; KTSA, San Antonio, Tex.; KILT,
 Dallas, Tex.; XTRA, Tijuana, Mex.; WYSL-FM,
 Buffalo, N. Y.

WCGR—Canandaigua—1961

Frequency: 1550 Kc.Power: 250 Watts d.
 Owned By.....Canandaigua Bcstg. Co., Inc.
 Address.....41 South Main Street
 Tel.: 2945.....KBS
 President, Gen. Mgr.Westley G. Kimble
 Commercial Manager.....John Harding
 Program Director.....J. Marshall Braxton
 Chief Engineer.....Alton H. Bowman

WCBA—Corning—1949

Frequency: 1350 Kc....Power: 1000 Watts d.
 Owned By.....WCBA Radio
 Address.....Box 117
 Tel.: XN 2-7000.....Independent
 V.P., Station Manager.....Bob Shaddock
 Comm. Mgr.....Paul E. Carpenter

WCLI—Corning—1947

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
 Owned.....Radio Corning, Inc.
 Address.....99 W. First St.
 Tel.: XN 2-2424.....MBS
 Station Representative...Donald Cooke, Inc.
 Pres., Gen. Mgr.....Gordon M. Jenkins
 Sta. Mgr., Prog. Dir....George P. Droelle, Jr.
 Sales Mgr., Pub. Dir.....F. R. Gray
 Chief Engineer.....Bernard Hamilton

WKRT—Cortland—1947

Freq.: 920 Kc....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By....Radio Cortland, Inc.
 Address.....27 N. Main St.
 Tel.: SK 6-2828.....Independent
 RepresentativeGill-Perna
 President.....Leighton A. Hope
 Gen., Sta., Comm. Mgr.....W. L. Thompson
 Chief Engineer.....Bruce Mackey

WFLR—Dundee—1956

Frequency: 1570 Kc....Power: 1 Kw., d.
 Owned-Oper. By.....Finger Lakes Bcstg. Co.
 Address.....30 Main St.
 Tel.: 158.....Independent
 PresidentHenry Valent
 General Manager.....Bob Burns
 Chief Engineer.....Ron Tomion

WDOE—Dunkirk—1949

Freq.: 1410 Kc....Pwer: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Lake Shore Bcstg.
 Address.....Willow Rd.
 Tel.: EMerson 6-6161.....KBS-ABC

Station Rep.....Venard, Torbet & McConnell
 President.....Simon Goldman
 General, Station Mgr.....James L. McGrath
 Commercial Mgr.....Don Novelli
 Sales Promotion Mgr.....Chet Rodgers
 Chief Engineer.....Charles Blohm

WELM—Elmira—1947

Freq.: 1410 Kc....Power: 1 Kw. d.; 500 W. n.
 Owner.....Radio Elmira, Inc.
 Address.....Box 281
 Tel.: REgent 3-5626.....CBS
 Station RepresentativeBurn-Smith
 President.....John S. Riggs
 General Manager.....William J. Griffiths
 Commercial Manager.....Peter A. Parlo
 Program Director.....Ruth E. Dibble
 Publicity Director.....Stanley Douglas
 Chief Engineer.....Arthur French

WENY—Elmira—1939

Freq.: 1230 Kc....Power: 1 Kw. d.; 250 W. n.
 Owned By.....WENY, Inc.
 Bus.-Studio Address.....Mark Twain Hotel
 Tel.: REgent 4-5181.....NBC
 Station RepresentativeJack Masla
 Executive V.P.....Howard L. Green
 Program Director.....Michael Steele
 Chief Engineer.....Ed. L. Pettengill
 Owners of: WOND, Pleasantville; WMMB, Mel-
 bourne, Fla.; WOSS-FM, Atlantic City.

**WEHH—Elmira Heights-Horse-
 heads—1956**

Frequency: 1590 Kc....Power: 500 W., d.
 Owned.....Elmira Heights-Horseheads Bcstg.
 Business Address.....P.O. Box 2097
 Tel.: REgent 9-5422.....MBS-KBS
 Pres., Ch. Engr.....Frank P. Saia

WENE—Endicott—1947

Frequency: 1430 Kc....Power: 5 Kw.
 Owned By.....Southern Tier Radio
 Address.....909 E. Main
 Tel.: STillwell 5-3351.....ABC
 General Mgr.....Harold E. Graves
 Managing Director.....F. H. Brinkley
 Commercial Manager.....W. Robert Trevitt
 Program Director.....Sam Page
 Chief Engineer.....John Fischler
 Owners of: WDOS-AM, Oneonta; WVPO-AM,
 Stroudsburg.

WBUZ—Fredonia—1957

Frequency: 1570 Kc....Power: 250 Watts, d.
 Owned By.....Dunkirk-Fredonia Bcstg., Inc.
 Address.....15 E. Main St.
 Tel.: OS 2-2157.....Independent
 Newspaper Affil.....Evening Observer
 General Manager.....Frank Michaels
 Chief Engineer.....James Tastor

WGBB—Freeport—1924

Frequency: 1240 Kc....Power: 250 Watts
 Owned.....Long Island's First Station, Inc.
 Address.....44 So. Grove St.

NEW YORK

Tel.: MA 3-1240.....Independent
Station Rep.Radio-TV Reps., Inc.
Pres., Gen. Mgr.Edward J. Fitzgerald
General Sales Mgr.Edward J. Fitzgerald, Jr.
Program Director.....Lee Carle
Sales Manager.....Murray C. Evans
Chief Engineer.....Richard Carlsen

WOSC—Fulton—1949

Frequency, 1300 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Cassill Radio Corp.
Address.....1 W. Bridge St., Oswego
Tel.: LY 2-2255.....KBS-MBS
Station Rep.Hopewell
President.....Richard C. Mitchell
V.P., Gen. Mgr.....Jack Burgess
Chief Engineer.....J. H. Stone

WFYI—Garden City—1959

Frequency: 1520 Kc....Power: 10,000 Watts d.
Owned By.....VIP Radio, Inc.
Address.....Roosevelt Field
Tel.: Pioneer 2-1520.....Independent
Newspaper Affil.....N. Y. Herald-Tribune
President.....Martin Stone
Station Manager.....Sumner Pearl
Commercial Manager.....Murray Levine
Program Director.....Gene Edwards
Chief Engineer.....Ed Knapp
Owners of: WVOX-AM-FM, New Rochelle, WVIP,
Mt. Kisco; WGHQ, Saugerties. All N. Y.

WGVA—Geneva—1947

Frequency: 1240 Kc..Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....Star Bcstg. Co. Inc.
Address.....87 Seneca St.
Tel.: 6691.....Independent
Station Representative.....Breen & Ward
President.....M. R. Forman
V.P., Gen. Manager.....W. F. Dudley
Commercial Manager.....Dorothy Kalina
Program Director.....Jerome Sherwin
Chief Engineer.....R. Carleton Greene
Owners of: WTLB, Utica.

WSET—Glens Falls—1959

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned By.....Vacationland Bcstg. Corp.
Address.....Queensbury Hotel
Tel.: RX 2-2151.....Independent
President.....Edward Haut
General, Station Mgr.....Lawrence L. Mack
Commercial Manager.....William E. Powley
Sales Promo. Mgr., Pub. Dir.....Robert Scales
Program Director.....Donald Racette
Chief Engineer.....Wayne White

WWSC—Glens Falls—1946

Frequency: 1450 Kc..Power 1 Kw.d., 250 W.n.
Owned-Operated By...Normandy Bcstg. Corp.
Address.....217 Dix Ave.
Tel.: RX 2-6518.....ABC
Station Representative.....Jack Masla
Pres., Gen. Mgr.....John B. Lynch
V.P., Sales Prom. Mgr.....Ralph N. Romano
Program Dir.....Louis Tinney
Chief Engineer.....Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....WENT Bcstg. Corp.
Business-Studio Address.....8 W. Fulton St.
Tel.: 4-7175.....CBS
Representative.....Gill-Perna
Pres., Gen., Sta. Mgr.....Joseph H. Tobin
Program, Chief Eng.....Richard Stewart

WHLI—Hempstead—1947

Frequency: 1100 Kc.....Power: 10 Kw., d.
Owned-Oper. By.....FM Bcstg. Corp.
Address.....384 Clinton St.
Tel.: IV 1-8000.....Independent
Representative.....Gill-Perna
Pres., Gen. Mgr.....Paul Godofsky
Comm. Manager.....Joseph A. Lenn
Sales Promotion Manager.....M. N. Godofsky
Prog. Dir.....Jerry Carr
Publicity Director.....Bill Nelson
Chief Engineer.....Frank E. Knaack

WALY—Herkimer—1956

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned.....WALY, Inc.
Address.....232 N. Main St.
Tel.: Townsend 6-1420.....Independent
Representative.....Webb
President, Comm. Mgr.....Richard Thorman
Chief Engineer.....Robert V. Leskovar

WLEA—Hornell—1951

Frequency: 1480 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Hornell Bcstg. Corp.
Address.....97 Main St.
Tel.: 1420.....MBS
Representative.....Gill-Perna
Pres., Gen. Mgr.....Charles D. Henderson
Commercial Manager.....Emmett Barnes
Station Manager.....Jay Mullen
Program Director.....Don Jones
Chief Engineer.....Jack Flaitz

WWHG—Hornell—1949

Frequency: 1320 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Ra-Tel Broadcasters, Inc.
Address.....85 Canisteo St.
Tel.: 2000.....ABC
Station Representative.....Burn-Smith Co.
President.....Al Dresner
General Manager.....Sy Dresner
Station Manager.....P. E. McCaughey, Jr.
Sales Promotion Mgr.....John O'Donnell
Program Director.....Dave Clancy
Publicity Director.....Art Walters
Chief Engineer.....Longin Burzycki
Owners of: WWHG-FM, Hornell; WBNR, Beacon,
N. Y.

WHUC—Hudson—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Colgreene Bcstg. Co. Inc.
Address.....Union Turnpike
Tel.: HU 8-3341.....Independent
President.....Orin Lehman

General Manager.....J. Gindin
 Prog. Dir.....T. Curtis
 Chief Engineer.....Victor J. Schuler

WGSM—Huntington—1951

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned By.....Fifth Market Bcstg. Corp.
 Address.....379 New York Ave.
 Tel.: HA 3-6740.....Independent
 Station Representative.....Radio-TV Reps.
 President, Gen. Mgr. ...Edward J. Fitzgerald, Sr.
 Commercial Manager.....George C. Cowan
 Sales Promo., Pub. Dir.....Judy Johnson
 Program Director.....Ray Adell
 Chief Engineer.....Norm Aderhold
 Owners of: WGBB, Freeport, N. Y.

WHCU—Ithaca—1921

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Cornell University
 Address.....212 E. State St.
 Tel.: AR 2-2345.....CBS
 Station Representative.....Weed & Co.
 General, Station Mgr.....Michael R. Hanna
 Commercial, Prom. Mgr.....H. E. M. Brockway
 Program Director.....Joseph A. Short
 Chief Engineer.....Robert Stevenson

WTKO—Ithaca—1956

Frequency: 1470 Kc.....Power: 1 Kw., d.
 Owned By.....Ivy Bcstg. Co.
 Address.....113 S. Cayuga St.
 Tel.: AR 2-9040.....ABC
 General Manager.....Joel Fleming
 Station Manager.....Robert Newman
 Program Director.....Jack Hewett
 Publicity Director.....Patricia Bell
 Chief Eng.....Gerald Cushing
 Owners of: WOLF, WOIV-FM, WNYX-TV, Syracuse, N. Y.; WEIV-FM, Ithaca, N. Y.; WJIV-FM, Albany, N. Y.; WMIV-FM, Rochester, N. Y.; WBIV-FM, Buffalo, N. Y.

WJTN—Jamestown—1924

Freq: 1240 Kc.Power: 500 W. d., 250 W. n.
 Owned-Operated By...James Bcstg. Co., Inc.
 Address.....Hotel Jamestown
 Tel.: 7-1151.....ABC
 Representative...Venard, Torbet & McConnell
 President, General Mgr.....Simon Goldman
 Station, Comm. Mgr.....J. Carl Williams
 Program Director.....George Pfeleger
 Publicity Director.....Almon Haxard
 Chief Engineer.....Herbert Niklaus
 Owners of: WDOE, Dunkirk, WGGO, Salamanca, both N. Y.; WWYN, Erie; WERC-FM, Erie; WJTN-FM, Jamestown.

WXYJ—Jamestown—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Air Waves, Inc.
 Address.....415 W. Fourth St.
 Tel.: 6-1555.....MBS
 Representative.....Burn-Smith
 General Manager.....William J. Griffiths
 Commercial Manager.....Walter Carlson
 Publicity Director.....Mike Elliott
 Chief Eng.....B. O. Waterman

WBAZ—Kingston—1959

Frequency: 1550 Kc.....Power: 500 Watts, d.
 Owned By.....Big River Broadcasting Corp.
 Address.....527 Broadway
 Tel.: Federal 1-6300.....MBS
 Station Representative.....Burn-Smith
 President.....J. Olin Tice, Jr.
 General Manager.....Robert Beckwith
 Program Director.....William Grafiam
 Chief Engineer.....Henry Ellenbogen

WKNY—Kingston—1939

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Kingston Bcstg. Corp.
 Address.....601 Broadway
 Tel.: FE 1-1490.....CBS
 Station Reps.....Meeker; NE Spot Sales
 President.....Joseph K. Close
 General Manager.....Howard M. Shultis
 Program Dir.....Tony Bell
 Chief Engineer.....John C. Bonse

WIRD—Lake Placid—1962

Frequency: 920 Kc.....Power: 1,000 Watts d.
 Owned By.....WIRY, Inc.
 Address.....P. O. Box 788
 Tel.: 523-3341.....MBS
 Sta. Rep.....Venard, Torbet & McConnell
 President.....Charles B. Britt
 V.P., General Mgr.....Donald L. Pelkey
 Station Manager.....D. A. Nardiello
 Program Director.....Jim Whaley
 Chief Engineer.....Lincoln Dixon

WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By...Sullivan County Bcstg. Co.
 Address.....Box 150
 Tel.: Liberty 1680.....Independent
 President.....S. D. Lubin
 General Manager.....H. G. Borwick
 Station, Commercial Mgr.....William Orr

WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Walter Gaines
 Address.....WLFH Radio Bldg.
 Tel.: 654.....Independent
 Station Representative.....George Hopewell
 Owner.....Walter Gaines
 Chief Engrs.Barry Frank, Robert Dufford

WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Union-Sun & Journal, Inc.
 Address.....320 Michigan St.
 Tel.: HF 3-5944.....Independent
 Newspaper Affil.....Union Sun & Journal
 Station Representation.....PRO
 President.....Peter Corson
 General Manager.....William J. Komble
 Oper. Dir., Chief Eng.....Thomas N. Ceravolo
 Sales Manager.....Guy B. Farnsworth
 Program, Publicity Dir.....Jeanne Spaulding


NEW YORK

WICY—Malone—1946

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper By.....North Country Bcstg. Co.
AddressWICY Bldg.
Tel.: 483-1100MBS
Station Representative.....Bob Dore Assocs.
Pres., Gen. Mgr.....Mitchell C. Tackley
Commercial Manager.....Alice T. Pelkey
Sales Promo. Mgr., Prog. Dir.....Don Paye
Chief Engineer.....Adolf Stromer

WMSA—Massena—1945

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....The Brockway Co.
AddressBox 210
Tel.: RO 9-3591.....ABC
Newspaper Affil.....Watertown Times
Station RepresentativeBolling
President.....John B. Johnson
General Manager.....James W. Higgins
Station Manager.....Thomas R. McHugh
Program Director.....James H. Nash
Sales Promo. Mgr., Chief Eng....A. S. Frazier
Owners of: WWNY, Watertown, WCNY-TV, Carthage.



**PROGRESSIVE STATIONS
PREFER THE
PRESTIGE NEWS SERVICE**

WSTS—Massena—1958

Frequency: 1050 Kc. Power: 1 Kw., d.
Owned By.....Visual Associates
Business Address.... Cor. Main & Water Sts.
Tel.: RO 4-0554.....Independent
Station Representative...Devney Organization
PresidentLeland Hayward
General Manager.....Lawrence D. Watson
Publicity Director.....Ira Zimmerman
Chief Engineer.....Lloyd G. Howe

WALL—Middletown—1942

Frequency: 1340 Kc. Power: 1 Kw.d., 250 W.n.
Owned-Oper. By..The Community Bcstg. Corp.
Address.....62 North St.
Tel.: DI 3-3119.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....James M. Patt
Chief Engineer.....Fred Schoelkopf
Owners of: WSPB, Sarasota.

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc. Power 5 Kw., d.
Owned By.....Suburban Bcstg. Co.
Address.....440 Lexington Ave.
Tel.: MO 6-5177.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Rep.....Mort Bassett Co.
PresidentMartin Stone
General Manager.....Thomas Paris
Station Manager.....Mrs. Jean Ensign
Program Dir., Chief Eng.....Ken MacBride
Publicity Director.....Marcia McManus
Owners of: WVOX-AM-FM, New Rochelle; WFYI,
Mineola; WGHQ, Saugerties. All N. Y.

WACK—Newark—1957

Frequency: 1420 Kc. Power: 500 Watts, d.
Owned By.....Radio WACK, Inc.
Address.....110 E. Union St.
Tel.: DEerfield 1-1420.....Independent
Station RepresentativeWalton
President.....J. J. Kaufman
General, Station Mgr.....B. Sova
Program Director.....Bud Paxson
Chief Engineer.....A. Muller

WGNV—Newburgh—1933

Frequency: 1220 Kc. Power: 5000 Watts d.
Owned By.....Orange County Bcstg. Corp.
AddressBox 591
Tel.: JOhn 1-2131.....Independent
Station RepresentativeMasla
Pres.George W. Bingham
V.P., Gen. Mgr.Campbell K. Thompson
Sales Manager.....Gordon K. Cameron
Program Director.....Robert E. Dod
Chief Engineer.....Marvin Seimes

WVOX—New Rochelle—1950

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By.....Radio Westchester

Address.....Pershing Sq. Bldg.
 Tel.: NE 6-1460.....Independent
 Newspaper Affil.....N. Y. Herald Tribune
 Station Rep.....Mori Bassett & Co.
 President.....Martin Stone
 General Manager.....Donald E. Macfarlane
 Program Director.....B. Dilson
 Chief Engineer.....Seymour Sinuk
 Owners of: WFYI, Garden City; WVIP, Mt. Kisco;
 WVOX-FM; WGHQ, Kingston, All N. Y.

WABC—New York—1921

Frequency: 770 Kc....Power: 50,000 Watts
 Owned By.....AB-P Theatres, Inc.
 Address.....39 West 66th St.
 Tel.: SU 7-5000.....ABC
 Representative.....John Blair
 President.....Leonard H. Goldenson
 V. P., General Manager.....Harold L. Neal Jr.
 Sales Manager.....John McSweeney
 Merchandising Mgr.....Jim Callan
 One-the-air Promotion Mgr.....Rick Sklar
 Program Supervisor.....Sam Holman
 Business Manager.....Margaret M. Michaud
 Chief Engineer.....Frank Marx
 Owners of: WABC-FM-TV, New York; KABC-AM-
 TV, Los Angeles; KQV, Pittsburgh; KGO-AM-
 TV, San Francisco; WXYZ-AM-TV, Detroit;
 WLS, WBKB, Chicago.

WADO—New York—1926

Frequency: 1280 Kc.....Power: 5000 Watts
 Owned By.....Bartell Broadcasting Corp.
 Address.....444 Madison Ave.
 Tel.: MU 8-1280.....Independent
 President.....Melvin M. Bartell
 V.P., General Mgr.....Sydney Kavaleer
 Merchandising Director.....Forster Bowen
 Spanish Program Dir.....Luis Romanacce
 English Program Dir.....Alan Fredericks
 Dir. of Sales Devel.....Thomas Viscardi
 Chief Engineer.....Phil Greenstone
 Owners of: KCBQ, San Diego; WOKY, Milwaukee;
 Tele Haiti; Tel Aruba.

WBNX—New York—1927

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....United Bcstg.
 Address.....560 5th Ave.
 Tel.: Circle 5-1441.....Independent
 President.....Richard Eaton
 General, Sta. Mgr.....Harry Haslett
 Commercial Mgr.....Robert T. Wittig
 Program Director.....Fred Baez
 Publicity Director.....Margaret Clark
 Chief Engineer.....Marvin Shapiro
 Owners of: WINX, Rockville; WOOK, Washington,
 D. C.; WSIB, Baltimore; WJMO, Cleveland.

DON'T MISS THIS VAST MARKET OF 5 MILLION!

Metro New York's rich, fastest-growing, brand-conscious

SPANISH • ITALIAN • NEGRO markets...

Many Brands of Distinction Recognize Its Importance

WADO

1280 K.C., the quality station with new concepts and ideas tailor-made to your product's specific appeals to this rich, growing market of nearly 5,000,000 new customers.

WRITE TODAY:

Sydney Kavaleer, Vice President & Station Manager, or Forster Bowen, Director of Merchandising, will be pleased to send you WADO's FACT FILE on the important market within America's Number One Market!

WADO 1280 K.C.

A subsidiary of MacFadden-Bartell Corporation

444 Madison Ave., New York 22, New York

MU 8-1280



*the station with the
latin beat....***1480 kc**



WHOM

136 WEST 52nd STREET

NEW YORK 19, N. Y.

Circle 6-3900

WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Progress Bcstg. Corp.
 Business Address.....136 W. 52nd St.
 Tel.: CI 6-3900.....Independent
 News. Affil.....Il Progresso Italo-Americano
 President, Gen. Mgr.....Fortune Pope
 V.P., Sales Mgr.....Charles Baltin
 Program Director.....Ralph Costantino
 Chief Engineer.....George Steiger

WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By..Debs Memorial Radio Fund
 Business-Studio Address.....117 W. 48th St.
 Tel.: Plaza 7-0880.....Independent
 President.....Adolph Held
 General Station Mgr.....Henry Greenfield
 Prog. Dir.....George Field
 Commercial Manager.....Norman Furman
 Chief Engineer.....Charles W. Brown



**PROGRESSIVE STATIONS PREFER
 THE PRESTIGE NEWS SERVICE**

IN 1962
2¹/₄ BILLION DOLLARS
WAS SPENT BY THE
VITAL NEGRO COMMUNITY
OF GREATER NEW YORK



And the figures are getting bigger every year. One out of every nine citizens of this metropolis is a member of the Negro Community. Not only are their numbers increasing, but so are their needs and wants. No advertiser who wishes to reach the entire market of Greater New York can overlook this enormous potential.

AND NO ADVERTISER CAN OVERLOOK RADIO STATION WLIB

WLIB reaches more of this vital Community than any other Negro station in the market. In every Negro Pulse taken since 1955 it has been overwhelmingly first.

THE LATEST NEGRO 7 COUNTY PULSE GAVE WLIB 25 out of 26 HALF-HOUR FIRSTS AND IT WAS TIED FOR FIRST IN THE 26TH.

No other radio station in the history of New York has ever approached this kind of dominance over its competitive facilities. It's just one of the reasons why it often has more national advertisers than all other Negro stations in the market combined.

If you want more of this market, the station to see is WLIB.

WLIB
Harlem Radio Center
310 LENOX AVE. AT 125th ST. NEW YORK 27, NEW YORK

WLIB—New York—1942

Frequency: 1190 Kc.....Power: 1000 Watts d
 Owned-Operated By.....New Bcstg. Co., Inc.
 Address.....310 Lenox Ave.
 Tel.: TE 1-1000.....Independent
 Station Representative.....Bernard Howard
 Pres., Gen. Manager.....Harry Novik
 Commercial Manager.....William Warren
 Program Director.....Nat Rudich
 Sales Promotion Manager.....Charles Mayo
 Publicity Director.....Jay Victor Assoc.
 Chief Engineer.....Gordon A. Greenfield

WCBS—New York—1924

Frequency: 880 Kc.....Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System, Inc.
 General Studio Address.....485 Madison Ave.
 Tel.: PL 1-2345.....CBS
 Representative.....CBS Radio Spot Sales
 President of CBS.....Frank Stanton
 V.P., General Manager.....Sam J. Slate
 General Sales Manager.....Ralph W. Goshen
 Sales Prom. Mgr.....Jim Mullen
 Program Director.....Gene King
 Publicity Director.....Joe Cook
 Chief Engineer.....Mason Escher

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 THE BROADCASTERS'
 FOUNDATION, INC.**



A fund has been established to carry out the worthy purposes of the BROADCASTERS' FOUNDATION, INC., through individual and corporate gifts (tax deductible), with proceeds from the Annual Mike Award Banquets and in other ways now being developed.

**JOIN IN THIS GOOD WORK NOW
 SEND YOUR CONTRIBUTION TO:**

BROADCASTERS' FOUNDATION, INC.

119 West 57th Street

New York 19, New York

Arthur Simon, President

Judson 2-7016

when you think

NEW YORK
RADIO

think

wmca

570

WMCA—New York—1925

Frequency: 570 Kc.....Power: 5000 Watts
 Owned By.....Straus Bcstg. Group
 Address.....415 Madison Ave.
 Tel.: MU 8-5700.....Independent
 Station Representative.....Robert E. Eastman
 President.....R. Peter Straus
 V.P., General Manager....Stephen B. Labunski
 V.P., Administration.....Ruth Musser
 Dir. of Pub. Affairs.....Roger W. Turner
 Commercial Manager.....Robert W. Mazur
 Program Director.....Ruth Ann Meyer
 Public Relations Dir.....Franz Allina
 Sales Promotion Manager....Mary E. Gannon

WHN—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
 Owned By.....Storer Radio, Inc.—
 Sub. of Storer Bcstg. Co.
 Business-Studio Address.....400 Park Ave.
 Tel.: MU 8-1000.....MBS
 Station Representative.....Katz Agency
 Chmn. of Board.....George B. Storer, Jr.
 President, Gen. Mgr.....John C. Moler
 General Sales Mgr.....Herb Weber
 Promotion Manager.....John Newman
 Operations Manager.....Roy Schwartz
 Owners of: WJBK-AM-FM-TV, Detroit; WGBS-AM-
 FM; WIBG-AM-FM, Philadelphia; WJW-AM-FM-
 TV; Cleveland; WSPD-AM-FM-TV, Toledo, Ohio;
 KGBS, Los Angeles; WITI-TV, Milwaukee;
 WAGA-TV, Atlanta, Ga.

**TOP 100 SPOT TELEVISION ADVERTISERS
 LISTED ON PAGE 87**



**FIRST 50 NATIONAL SPOT TV MARKETS
 LISTED ON PAGE 47**



**ALL-AMERICAN POLL WINNERS
 LISTED ON PAGES 76 & 77**



**FCC PERSONNEL
 LISTED ON PAGES 89-93**



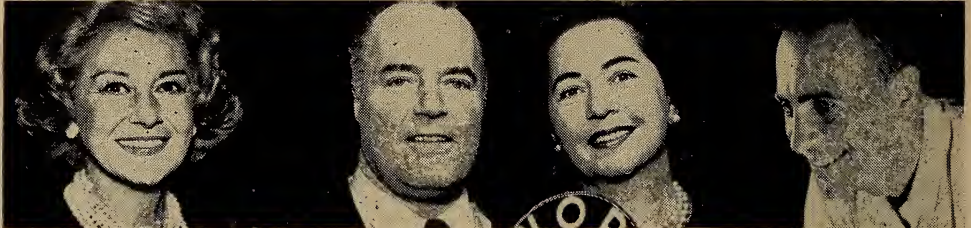
**NAEB OFFICERS
 LISTED ON PAGE 95**



JOHN GAMBLING

DOROTHY AND DICK

MARTHA DEANE



ARLENE FRANCIS

THE McCANNS

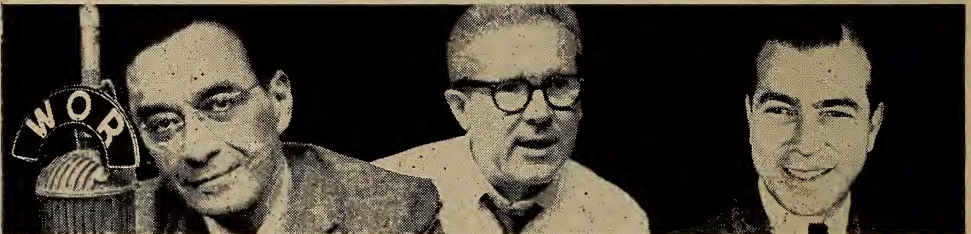
JEAN SHEPHERD



BARRY FARBER

THE FITZGERALDS

FAY HENLE



CARLTON FREDERICKS

LONG JOHN NEBEL

MARTIN BLOCK

TALK OF THE TRADE

These personalities are the talk of the trade. Their trade is talk. Together they talk twenty-four hours a day, selling more products and services to more people than any other station.

WOR RADIO 710 FM 98.7

First in New York since June, 1961 • Pulse 6 AM - 8 PM



WOR—New York—1922

Frequency: 710 Kc.....Power: 50,000 Watts
 Owned By.....RKO General, Inc.
 Address1440 Broadway
 Tel.: LO 4-8000.....Independent
 Sta. Rep.Nat'l Sales Div., RKO General, Inc.
 V.P., General Manager.....Robert J. Leder
 V.P., Radio Sales.....Jacques Biraben
 V.P., Advertising.....Martin Fliesler
 V.P., Program Director.....Robert Smith
 Division Controller.....Herbert J. Mayes
 Sales Manager.....William McNicol
 Program Manager.....James McAleer
 Publicity Director.....Sid Bakal
 Merchandising Director.....Herbert Saltzman
 Chief Engineer.....Orville Sather
 Owners of: WOR-FM-TV; WNAC-AM-FM-TV,
 Boston; WHBQ-AM-FM-TV, Memphis; KHJ-AM-
 FM-TV, Los Angeles; KKLW-AM-FM-TV, Detroit;
 WGMS-AM-FM, Washington, D. C.; KFRC-AM-
 FM, San Francisco; WHCT-TV, Hartford.

WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
 Owned By.....Westinghouse Broadcasting Co.
 Address7 Central Park West
 Tel.: JU 2-7000.....Independent
 Station Representative.....AM Radio Sales
 President.....Donald H. McGannon
 General Manager.....Mark Olds
 Commercial Manager.....Arthur Harrison
 Sales Promotion Manager..Michael Hauptman
 Program Director.....Dominic R. Quinn
 Publicity Director.....Gerald Goldberg
 Chief Engineer.....Paul Von Kunits
 Owners of: WBZ-AM-TV, Boston, Mass.; KDKA-
 AM-TV, Pittsburgh, Pa.; KYW-AM-TV, Cleve-
 land, O.; WOWO, Fort Wayne, Ind.; WIND,
 Chicago, Ill.; WJZ-TV, Baltimore, Md.; KPIX,
 San Francisco, Calif.

**TOP NEWS EVENTS OF 1962
 LISTED ON PAGE 71**

**FIRST 50 NATIONAL SPOT RADIO MARKETS
 LISTED ON PAGE 43**

**FCC BROADCAST ROUNDUP
 LISTED ON PAGE 33**

**RADIO NETWORKS
 START ON PAGE 183**

**NAB PERSONNEL
 LISTED ON PAGES 81 & 82**

**“Music
is well said
to be
the speech of
angels.”**

... Thomas Carlyle

Music is also the *entree* to a big, vital and well-defined segment of the New York market: the 1,214,000 above-average families who depend on WQXR for fine music and The New York Times news. And who respond like angels to quality advertising on WQXR. Each year, for more than 400 advertisers, the distinctive voice of WQXR speaks with remarkable effectiveness in a marketplace where many voices are lost.

WQXR

America's No. 1 fine music station for 26 years
229 West 43rd Street, New York 36, N. Y.



WQXR—New York—1936

Frequency: 1560 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Interstate Bcstg. Co.
 Address.....229 W. 43rd St.
 Tel.: LA 4-1100.....Independent
 Newspaper Affiliation.....N. Y. Times
 Station Representation...McGavren/Guild Co.
 President.....Orvil E. Dryfoos
 General, Station Mgr.....Elliott M. Sanger, Sr.
 V.P., Sales.....Norman S. McGee
 Sales Prom. Mgr.....Elliott M. Sanger, Jr.
 Program Director.....Walter Nelman
 Sales Manager.....Robert L. Krieger
 Pub. Dir.....E. "Pat" Hurley
 Chief Engineer.....L. J. Kleinklaus

WNBC—New York—1926

Frequency: 660 Kc.....Power: 50 Kw.
 Owned.....National Bcstg. Co.
 Address.....30 Rockefeller Plaza
 Tel.: CI 7-8300.....NBC
 Station Rep.....NBC Spot Sales
 President.....Robert E. Kintner
 V.P., Gen. Mgr.....Theodore H. Walworth, Jr.
 Station Manager.....George S. Dietrich
 Sales Manager.....Joseph F. Frazer
 Mgr., Promotion & Adv.....John T. Clayton
 Program Dir.....William H. Schwarz
 Owners of: WNBC-FM-TV; WMAQ-AM-FM, Chi-
 cago; WRC-AM-FM-TV, Washington, D. C.;
 WRCV-AM-TV, Philadelphia; KNBR-AM-FM,
 San Francisco; WJAS-AM-FM, Pittsburgh;
 WNBQ-TV, Chicago; KNBC, Los Angeles.

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WWRL

**In New York, all-Negro 24 hours a day (Mon-Fri)
Music & Community News / New York City, DE 5-1600**

WWRL—New York—1926

Frequency: 1600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Long Island Bcstg. Corp.
 Address.....41-30 58th St., Woodside
 Tel.: DE 5-1600.....Independent
 President.....W. H. Reuman
 General Station Manager.....Edith Dick
 Comm., Sales Promo. Mgr.....Selvin Donneson
 Program Director.....Fred Barr
 Publicity Director.....Mortimer Matz
 Chief Engineer.....Benton R. Bartlett

WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.
 Owned-Oper. By.....Metropolitan Bcstg.
 Business-Studio Address.....565 Fifth Ave.
 Tel.: YU 6-7000.....Independent
 President.....John W. Kluge
 V.P., Gen. Mgr.John V. B. Sullivan
 Program Director.....Varner Paulsen
 Sales Prom. Mgr.....James Grau
 Publicity Director.....Frank Young
 Chief Engineer.....Max Weiner
 Owners of: WNEW-TV; WTTG-TV, Washington,
 D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-
 FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.;
 WTVP-TV, Decatur, Ill.; KOVR-TV, Stockton,
 Calif.; KMBC-AM-TV, Kansas City, Mo.

LISTED ON PAGE 100

**NEW YORK
 TELEPHONE NUMBERS**



- NETWORKS
- ☆
- PUBLICATIONS
- ☆
- ORGANIZATIONS
- ☆
- TALENT AGENCIES
- ☆
- FM RADIO STATIONS
- ☆
- AM RADIO STATIONS
- ☆
- NEWS ASSOCIATIONS
- ☆
- TELEVISION STATIONS
- ☆
- PROGRAM PRODUCERS
- ☆
- RECORDING COMPANIES
- ☆
- ADVERTISING AGENCIES
- ☆
- TRANSCRIPTION COMPANIES
- ☆
- STATION REPRESENTATIVES

WPOW—New York—1924

Frequency: 1330 Kc. Power: 5 Kw.
 Owned By.....WPOW, Inc.
 Address.....Hotel Roosevelt
 Tel.: MU 6-6488.....Independent
 President, Gen. Mgr.....John M. Camp
 Program Director.....Arnold Brown
 Chief Engineer.....Ed Smith

WHL D—Niagara Falls—1940

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned-Oper. By.....Earl C. Hull
 Address.....Parkway Inn
 Tel.: BUtler 5-8421.....Independent
 Station Representative.....Gill-Perna
 Station, Comm. Mgr.....Edward F. Joseph

WJL L—Niagara Falls—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned-Oper.....Niagara Frontier Bcstg. Corp.
 Address.....Hotel Niagara
 Tel.: BU 5-5795.....MBS
 Representative.....Burn-Smith
 President, Station Mgr.....Tom W. Talbot
 Chief Engineer, Prog. Dir.....Gustav Czaplak

WSOQ—N. Syracuse—1959

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned By.....WSOQ, Inc.
 Address.....Box 20
 Tel.: GLenview 8-1220.....Independent
 General Manager.....F. H. Harms
 Program Director.....Ross Morton
 Chief Engineer.....M. Harrington

WCHN—Norwich—1953

Frequency: 970 Kc. Power: 500 Watts d.
 Owned-Oper. By.....Radio Norwich, Inc.
 Address.....14 S. Broad St.
 Tel.: 334-2218.....Independent
 Station Representative.....Devney Organization
 Pres., Gen. Mgr.....William J. Hall
 Commercial Manager.....Philip G. Penfold
 Chief Engineer.....Wiley R. Bates

WSL B—Ogdensburg—1940

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. By.....Seaway Radio
 Address.....2315 Knox St.
 Tel.: 500.....MBS
 President.....George Bingham
 General Mgr.....E. M. Costigan
 Chief Engineer.....Dave Claxton

WHDL—Olean—1929

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By.....WHDL, Inc.
 Address.....3219 W. State Rd.
 Tel.: FR 2-0161.....ABC
 Newspaper Affiliation.....Times Herald
 Station Representative.....Jack Masla
 Pres., Gen. Mgr.....John R. Henzel
 Station Manager.....James Hastings
 Comm., Sales Promo. Mgr.....Joseph K. Eade
 Prog. Dir.....Donald McLean
 Chief Engineer.....Wallace D. Taylor

WMNS—Olean—1957

Frequency: 1360 Kc. Power: 1 Kw., d.
 Owned By.....Radio Olean
 Address.....168½ N. Union St.
 Tel.: FR 2-6660.....Independent
 Station Representative.....Webb
 President, Gen. Mgr.....James C. Gleason
 Commercial Manager.....Edward Husted
 Program Director.....Frank Proctor
 Chief Engineer.....Michael Ceci

WMCR—Oneida—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned-Oper. By.....Madison County Bcstg. Co.
 Address.....181 Main St.
 Tel.: FN 3-6050.....Independent
 President, Gen. Mgr.....Richard W. Mills
 Station Sales, Prom. Mgr.....William S. Jaeger
 Chief Engineer.....George Sitts

WDO S—Oneonta—1947

Frequency: 730 Kc. Power: 1 Kw., d.
 Owned-Oper. By.....Ottaway Stations, Inc.
 Bus-Studio Address.....104 Chestnut St.
 Tel.: GEneral 2-1500.....Independent
 President.....James H. Ottaway
 Comm. Mgr.....Benjamin M. Turnbull
 Chief Engineer.....K. W. Lare
 Owners of: WENE, Endicott; WVPO, Stroudsburg.

WSGO—Oswego—1961

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned By.....Clifford C. Harris
 Address.....Pontiac Hotel
 Tel.: FLeside 3-6691.....Independent
 Station Representative.....Burn-Smith
 General, Comm. Mgr.....Clifford C. Harris

WEBO—Owego—1956

Frequency: 1330 Kc. Power: 1 Kw., d.
 Owned.....Owego Radio, Inc.
 Address.....P. O. Box 295
 Tel.: MUtual 7-0371.....Independent
 President.....Amo L. Davis
 General Manager.....David A. Greacen
 Commercial Manager.....Jay G. Manarky
 Program Director.....Ralph Fabrizio
 Chief Engineer.....Osler J. Woodsman

WALK—Patchogue—1952

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned-Oper. By.....Suffolk Bcstg. Corp.
 Address.....P. O. Box 230
 Tel.: GR 5-5200.....Independent
 Newspaper Affiliation.....Suffolk Cons. Press
 Representative.....Grant Webb
 Pres., Gen. Mgr.....W. K. Macy, Jr.
 Comm. Mgr., Prom. Mgr.....John Regan
 Prog., Pub. Dir.....Jack Ellsworth
 Chief Engineer.....Ed Becker
 Owners of: WRIV, Riverhead.

WPAC—Patchogue—1951

Frequency: 1580 Kc. Power: 10 Kw. d.
 Owned-Oper. By.....Patchogue Bcstg. Co.
 Business Address.....P.O. Box 651
 Tel.: GR 5-4600.....Independent

Station Rep. Spot Time Sales
Pres., Gen. Mgr......Lee Morrison
 Station Manager.....Herbert Morrison
 Comm., Sales Promo. Mgr.....Stan Allan
 Program Publicity Director.....Dick Hodkin
 Chief Engineer.....Morton Morrison
 Owners of: WAPC, Riverhead.

WLNA—Peekskill—1948

Frequency: 1420 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Highland Bcstg. Corp.
 Address.....Radio Terrace
 Tel.: 7-1124.....Independent
 President, Ch. Eng.....Irving E. Cottrell
 Commercial Manager.....Francis V. Lough
 Program Dir.....George Birds

WEAV—Plattsburgh—1935

Frequency: 960 Kc....Power: 5000 Watts
 Owned-Oper. By.....Plattsburgh Bcstg. Corp.
 Address.....38 Court St.
 Tel.: Jordan 1-0960.....CBS
 Representative.....Jack Masla
 President, Gen. Mgr.....George F. Bissell
 Program, Publicity Director.....Paul Gordon
 Chief Engineer.....Jack Nazak

WIRY—Plattsburgh—1950

Freq.: 1340 Kc...Power: 1000 W. d.; 250 W. n.
 Owned-Oper. By.....WIRY, Inc.
 Address.....301-03 Cornelia St.
 Tel.: JO 3-1340.....MBS
 President.....Charles B. Britt
 Gen., Comm. Mgr.....Donald L. Pelkey
 Program Director.....Betty Kraus
 Chief Engineer.....Kenneth P. Duquette

WDLC—Port Jervis—1953

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Port Jervis Bcstg Co.
 Address.....Box 920
 Tel.: 856-5185.....MBS
 Station Representative.....George Hopewell
 Exec. Vice President.....Oscar Wein
 Station Manager.....Katherine Skellett
 Chief Engineer.....Austin Barber

WPDM—Potsdam—1955

Frequency: 1470 Kc....Power: 1 Kw., d.
 Owned-Oper. By.....St. Lawrence Radio, Inc.
 Address.....Box 348
 Tel.: Colony 7-9464.....Independent
 General Manager.....Frederick G. Hartman

WEOK—Poughkeepsie—1949

Frequency: 1390 Kc....Power: 5,000 Watts d.
 Owned-Operated By...Hudson Valley Bcstg.
 Address.....Pendell Road
 Tel.: GR 1-1500.....Independent
 Station Representative.....Adam Young
 President.....Lazar Emanuel
 V.P., Gen. Mgr.....Louis H. Pells
 Comm., Sales Promo. Mgr.....Frank Sause
 Chief Engineer.....Fred Brill

WKIP—Poughkeepsie—1940

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
 Owned.....Dutchess County Bcstg. Corp.
 Address.....Box 899

Tel.: GR 1-2300.....ABC
 Station Representative.....Masla
 President.....George W. Bingham
 V.P., Gen. Mgr.....Richard A. Dwellley
 Comm., Sales Promo. Mgr.....Michael J. Ludgate
 Pub., Prog. Director.....John Kuhn
 Chief Engineer.....Marvin S. Seimes
 Owners of: WGNV, Newburgh; WSLB, Ogdensburg.

WREM—Remsen—1957

Frequency: 1480 Kc....Power: 1 Kw.
 Owned By.....Town & Country Bcstg. Co. Inc.
 Address.....1 Pine St.
 Tel.: 831-3333.....Independent
 Station Representative.....Charles Bernard
 President.....Edwin L. Slusarczyk
 Gen. Mgr., Ch. Eng.....Gerald W. Prouty

WEEE—Rensselaer—1961

Frequency: 1300 Kc....Power: 5 Kw. d.
 Owned By.....Fairview Bcstrs.
 Address.....Smultz Rd., Glenmount
 Tel.: HO 2-5555.....Independent
 Station Representative.....Meeker, Inc.
 General Manager.....W. Frank Short
 Chief Engineer.....Bill Draper

WAPC—Riverhead—1960

Frequency: 1570 Kc....Power: 1,000 Watts d.
 Owned By.....Patchogue Bcstg. Co., Inc.
 Address.....Box 665
 Tel.: PA 7-1570.....Independent
 President, General Manager.....Lee Morrison
 Station Manager.....Herbert Morrison
 Commercial Manager.....Stan Allan
 Sales Promotion Mgr.....Dick Hodkin
 Chief Engineer.....Morton Morrison

WRIV—Riverhead—1955

Frequency: 1390 Kc....Power: 1,000 Watts d.
 Owned.....Suffolk Broadcasting Corp.
 Address.....P. O. Box 314
 Tel.: PA 7-1200.....Independent
 Representative.....Grant Webb
 President, Station Mgr.....William K. Macy, Jr.
 Commercial Manager.....John Tallcott
 Program Publicity Dir.....Robert O'Callaghan
 Chief Engineer.....John Broome
 Owners of: WALK-AM-FM, Patchogue, N. Y.

WBBF—Rochester—1947

Frequency: 950 Kc....Power: 1000 Watts
 Owned-Oper. By.....WBBF, Inc.
 Address.....339 East Ave.
 Tel.: HAmilton 6-8920.....Independent
 Station Representative.....Blair
 President.....Maurice R. Forman
 General Manager.....Robert S. Kieve
 Chief Engineer.....Vincent Lopopolo

WHAM—Rochester—1922

Frequency: 1180 Kc....Power: 50,000 Watts
 Owned-Oper. By...Genesee Broadcasting Corp.
 Address.....350 East Ave.
 Tel.: LO 2-9200.....ABC
 Representative.....Christal
 Station Manager.....Arthur W. Kelly
 Program Director.....W. Robert McKinsey
 Chief Engineer.....Don Parker

WHEC—Rochester—1925

Frequency: 1460 Kc. Power: 5000 Watts
 Owned WHEC, Inc.
 Bus.-Studio Address 191 East Ave.
 Tel.: BA 5-3050 CBS
 Newspaper Affiliation Gannett Co., Inc.
 Station Representative H.R. Reys
 President Paul Miller
 V.P., General Manger Lowell H. MacMillan
 Station Manager Fred Pectorius
 Program Director Robert S. Yeager
 Publicity Director Joel Lasky
 Chief Engineer Howard Mouatt
 Owners of: WHEC-TV, Rochester, N. Y.

WROC—Rochester—1947

Frequency: 1280 Kc. Power: 5000 Watts
 Owned-Oper. By Veterans Bcstg. Co., Inc.
 Address WROC Broadcast Ctr.
 Tel.: BU 8-8400 NBC
 Station Representative Edward Peiry & Co.
 Pres., Gen. Mgr. Ervin F. Lyke
 Sr. Vice President Paul C. Louthier
 Station, Program Mgr. James H. Schoonover
 Commercial Manager George LiButti
 Sales Promotion Mgr. Bill Schubert
 Publicity Director Charles Pease
 Chief Engineer Ray Jobes, Sr.
 Owners of: WROC-FM-TV, Rochester, N. Y.;
 KTYE, El Dorado, Ark.; WNYS-TV, Syracuse,
 N. Y.

WRVM—Rochester—1946

Frequency: 680 Kc. Power: 250 W. d.
 Owned By Johnston-Taylor Bcstg.
 Address 130 S. Clinton Ave.
 Tel.: BA 5-2520 Independent
 Station Reps. Masla
 President James M. Johnston
 General, Station Manager Harold W. Gore
 Program Director Gerald J. Irvine
 Chief Engineer Al Rubin

WSAY—Rochester—1936

Frequency: 1370 Kc. Power: 5 Kw.
 Owned-Oper. By .. Federal Bcstg. System, Inc.
 Address 250 East Ave.
 Tel.: BA 5-1370 Independent
 Station Representative Walker-Rawalt
 Pres., Chief Eng. Gordon P. Brown
 Station, Program Dir. Sybilla A. Reber
 Commercial Manager Annette C. Capitano
 Owners of: WNIA, Buffalo, N. Y.

WKAL—Rome—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Maurer Bcstg. Corp.
 Bus.-Studio Address 218 W. Dominick St.
 Tel.: FF 6-7700 ABC
 President J. B. Maurer

WRNY—Rome—1959

Frequency: 1350 Kc. Power: 500 Watts d.
 Owned By Mohawk Bcstg. Corp.
 Address 202 W. Dominick St.
 Tel.: FF 6-5600 Independent
 Station Rep. Broadcast Time Sales
 President, General Mgr. Richard K. Thorman
 Station, Commercial Mgr. David Derby

Program Director Don Alexander
 Chief Engineer Robert V. Leskovar
 Owners of: WALY, Herkimer, N. Y.

WGGO—Salamanca—1957

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned James Broadcasting Co., Inc.
 Address 91 Main St.
 Tel.: 1515 ABC-KBS
 Station Rep. Venard, Torbet & McConnell
 President Simon Goldman
 General, Station Mgr. M. O. Simundson
 Chief Engineer Charles Blohm
 Owners of: WJTN, Jamestown; WDOE, Dunkirk;
 WWYN, Erie.

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc. Power: 1 Kw.d. 250 W.n.
 Owned-Operated By Upstate Bcstg. Corp.
 Address 88 Main St.
 Tel.: 891-1544 ABC-KBS
 Station Representative Grant Webb
 Pres., Gen. Mgr. Jacques DeMattos
 Program Director Mrs. Jacques DeMattos
 Publicity Director John F. Delahant
 Chief Engineer H. Berwind Williams

WSPN—Saratoga Springs—1954

Frequency: 900 Kc. Power: 250 Watts d.
 Owned By Spa Broadcasters, Inc.
 Business Address 71 West Ave.
 Tel.: 2180 Independent
 Station Rep. Spot Time Sales
 President Ken Freebern
 General Station Mgr. Dale Robertson
 Program Director Kaye Van Derwerker
 Chief Engineer Cass Miles

WGHQ—Saugerties—1956

Frequency: 920 Kc. Power: 5000 Watts d.
 Owned Skylark Corp.
 Address P. O. Box 427, Kingston
 Tel.: CH 6-2822 Independent
 Station Rep. Mort Bassett & Co.
 President Martin Stone
 General, Sta. Mgr. Harry M. Thayer
 Commercial Mgr. Warner Rush
 Program Director Herb Shein
 Chief Engineer Leroy F. Fuller
 Owners of: WVOX-AM-FM, New Rochelle; WFYI,
 Mineola; WVIP, Mt. Kisco, all N. Y.

WGY—Schenectady—1922

Frequency: 810 Kc. Power: 50,000 Watts
 Owned-Oper. By General Electric Co.
 Address 1400 Balltown Rd.
 Tel.: FR 7-2261 NBC
 Representative Henry I. Christal
 President Gerald L. Phillippe
 General Manager J. Milton Lang
 Marketing Manager Robert F. Reid
 Operations Manager Merl L. Galusha
 Commercial Manager John E. Schmulbach
 Program Manager Albert G. Zink
 Promotion Manager Arthur R. Garland
 Chief Engineer Albert C. Knapp
 Owners of: WRGB, Schenectady.

WSNY—Schenectady—1942

Frequency: 1240 Kc. Power: 1 Kw.d. 250 W.n.

Owned-Oper. By.....Western Gateway Bcstg.
 Business-Studio Address.....619 State St.
 Tel.: EX 3-3622.....Independent
 Pres., Gen., Sta. Mgr.....Winslow Leighton
 Chief Engineer.....I. P. Beck

WFBL—Syracuse—1922

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned By.....First Broadcasting Corp.
 Address.....6609 Old Collammer Road
 Tel.: 463-3681.....MBS
 Station Rep.....Advertising Time Sales
 General Manager.....Henry T. Wilcox
 Program Director.....Fay Santello
 Publicity Director.....Marcia Smith
 Chief Engineer.....Vincent Marlin

WHEN—Syracuse—1941

Frequency: 620 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned.....Meredith Syracuse Radio Corp.
 Address.....980 James St.
 Tel.: 474-8511.....CBS
 Representative.....Katz
 V.P. & Gen. Mgr.....Paul Adanti
 Asst. General Manager.....William H. Bell
 Sales Manager.....Louis Parmentier
 Program Director.....John L. Scott
 Chief Engineer.....Robert Ardner
 Owners of: WHEN-TV; KCMO-AM-FM-TV, Kansas
 City; KPHO-AM-TV, Phoenix, Ariz.; WOW-AM-
 FM-TV, Omaha, Neb.

WNDR—Syracuse—1946

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Syracuse Bstg. Corp.
 Address.....Box 1212
 Tel.: GI 6-1515.....Independent
 Station Representative.....Eastman
 General Manager.....Arthur C. Kyle, Jr.

WOLF—Syracuse—1940

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Ivy Bcstg. Co., Inc.
 Address.....Box 1292
 Tel.: HA 2-7211.....ABC
 President.....Ellis E. Erdman
 V.P., General Manager.....Joel Fleming
 Commercial Manager.....Arthur Scott
 Chief Engineer.....Gerald Cushing
 Owners of: WTKO, Ithaca.

WQSR—Syracuse—1961

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned By..Entertainment & Amusements of O.
 Address.....1020 Hiawatha Blvd., W.
 Tel.: GR 2-6313.....ABC
 President, General Mgr.....Myron H. Bolotin
 Commercial Manager.....Earl Karcher
 Sales Promotion Manager.....Irving Jannish
 Program, Publicity Dir.....Ray Boyce
 Chief Engineer.....Stuart D. Cohen

WSYR—Syracuse—1922

Frequency: 570 Kc.....Power: 5000 Watts
 Owned By.....Newhouse Broadcasting Corp.
 Business Address.....1030 James St.
 Tel.: GRanite 4-3911.....NBC
 Representative.....Henry I. Christal
 President, General Mgr...E. R. Vadeboncoeur

Station Mgr.....William V. Rothrum
 Program Dir.....Floyd Ottoway
 Commercial Mgr.....William R. Alford
 Sales Promotion Mgr.....Lou Switzer
 Chief Engineer.....A. J. Eicholzer
 Owners of: WSYR-FM-TV; WAPI-AM-FM-TV Bir-
 mingham, Ala.; WTPA-TV, Harrisburg; KOIN-
 AM-TV, Portland; WSYE-TV, Elmira, N. Y.

WIPS—Ticonderoga—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
 Owned By.....Ti Broadcasting, Inc.
 Address.....Fort Ti Road
 Tel.: JUNo 5-2868.....Independent
 Station Representative.....Spot Time Sales
 President.....Bernard H. Pelzer, Jr.

WTRY—Troy—1940

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WTRY Bcstg. Corp.
 Business-Studio Address.....92 Fourth St.
 Tel.: AS 4-1100.....Independent
 Representative.....John Blair
 President.....Daniel Kops
 Exec. V.P.....Richard J. Monahan
 V.P., General Manager.....Sam S. Nielsen
 Program Director.....John Mounter
 Publicity Director.....Alvin Herskovitz
 Chief Engineer.....Frank Belaska
 Owners of: WAVZ, New Haven, Conn.



Daniel W. Kops,
 • President
 Richard J. Monahan,
 • Executive Vice President



WTRY
 Albany • Schenectady
 • Troy

REPRESENTATIVE
 • John Blair & Co.



REPRESENTATIVES
 • Geo. P. Hollingbery Co.
 • Kettell-Carter, Inc.

WAVZ
 New Haven, Conn.

NEW YORK

WKKW—Troy—1962

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned By: Iroquois Broadcasting Co.
 Address: P. O. Box 1061
 Tel.: BRidge 1-7461 Independent
 General Manager: John Hinman

WBVM—Utica—1962

Frequency: 1550 Power: 1,000 Watts d.
 Owned By: Fusco Broadcasting Corp.
 Address: 1924 Genesee St.
 Tel.: REdwood 5-2785 Independent
 Station Representative: Gill-Perna
 President: Michael C. Fusco
 General Station Mgr.: Daniel A. Fusco
 Program Director: Joseph Graziano
 Chief Engineer: Frederick Harrington

WIBX—Utica—1925

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By: WIBX, Inc.
 Address: P. O. Box 950
 Tel.: 736-9313 CBS
 Sta. Representative: Mesker
 President: Margaret Bowen Shepard
 General Manager: Frederic C. Bowen
 Station Manager: Elliott Stewart
 Chief Engineer: John T. Dowdell

WRUN—Utica—1948

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: The Rome Sentinel Co.
 Address: P. O. Box 1150

Tel.: RE 6-5225 Independent
 Newspaper Affiliation: Rome Daily Sentinel
 Representative: Avery-Knodel
 President: Bradley C. Barnard
 General Manager: Fritz Updike
 Station Manager: Richard A. Clark
 Chief Engineers: G. S. Woods, C. F. Henry

WTLB—Utica—1947

Freq.: 1310 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By: Star Bcstag. Co.
 Address: P. O. Box 781
 Tel.: SW 7-1330 Independent
 Station Rep.: Robert E. Eastman & Co
 President: M. R. Forman
 Gen., Sta. Mgr.: J. Ronald Bayton
 Chief Engineer: Robert Dufford

WDLA—Walton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Delaware County Bcstg. Corp.
 Business Address: Walton
 Tel.: UNDERhill 5-4321 Independent
 V.P., Gen. Mgr.: Michael J. Cuneen

WATN—Watertown—1941

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Watertown Bcstg. Corp.
 Address: 199 Wealtha Ave.
 Tel.: SUNset 2-3320 MBS
 Pres., Gen. Mgr.: G. Harry Righter
 Chief Engineer: Donald Schryver

WOTT—Watertown—1959

Frequency: 1410 Kc. Powers: 5,000 Watts d.
 Owned By: 1,000 Isls. Bcstg. Co., Inc.
 Address: 1833 State St.
 Tel.: SUNset 2-6540 Independent
 President, Sta. Mgr.: James M. Johnston

WWNY—Watertown—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By: The Brockway Co.
 Address: Box 211
 Tel.: SUNset 8-3800 CBS
 President: John B. Johnson
 General Manager: James W. Higgins

WLSV—Wellsville—1955

Frequency: 790 Kc. Power: 1 Kw., d.
 Owned-Oper. By: Radio Services of Wellsville
 Address: Hotel Fassett
 Tel.: 727 Independent
 General Manager: Joseph Mumma

WFAS—White Plains—1932

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: Westchester Bcstg. Corp.
 Address: Secor Road, Hartsdale, N. Y.
 Tel.: OW 3-2400 Independent
 Station Representative: Jack Masla
 President: Valentine E. Macy, Jr.
 Gen., Sta. Manager: Frank A. Seitz
 Program Director: Randall Kaler
 Sls. Prom., Comm. Mgr.: John Hade
 Chief Engineer: Jack Pearson

WWRL—Woodside—1926

(See New York, N. Y., Page 441)

Batting

1000

on AM and FM!

WFAS' new 1000 watt transmitter reaches a potential 2¼ million homes with Westchester and Rockland Counties as a hub.

More than ever, WFAS is
 THE Westchester Station!

WFAS and WFAS-FM

White Plains, N. Y.

914 OW 3-2400

Rep. by Jack Masla & Co.

Pop.: 4,660,000
Families: 1,188,500

North Carolina

Radio Homes: 1,145,000
AM Stas. in State: 164

WRCS—Ahoskie—1947

Frequency: 970 Kc. Power: 1,000 Watts
Owned-Oper. By...Roanoke-Chowan Bcstg.
Address Box 232
Tel.: 332-3101 Independent
President..... J. B. Burden
Manager..... P. G. Sewell

WABZ—Albemarle—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By...Radio Station WABZ, Inc.
Business-Studio Address.....Hotel Albemarle
Tel.: YU 2-1020.....KBS
President.....Staton P. Williams
General Manager.....Mrs. R. G. Varner
Commercial Manager.....Nealson Russell
Program Director.....Marvin Coley
Chief Engineer.....John D. Brooks

WZKY—Albermarle—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By.....Radio WZKY
Address Box 550
Tel.: YUkon 2-1111.....Independent
President.....Robert L. Hilker
General, Sta. Manager.....Ted Y. Prevatte
Chief Engineer.....H. David Hedrick
Owners of: WCGC, Belmont; WEGO, Concord;
WPCC, Clinton; WSVM, Valdese. All N. C.

WGWR—Asheboro—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By...Asheboro Bcstg. Co., Inc.
Address P. O. Box 309
Tel.: MAin 5-2187.....KBS
Newspaper Affiliation.....Courier Tribune
Station Representative.....George Hopewell
President.....Roy Cox, Sr.
General, Station Mgr.....J. R. Marlowe
Comm., Sales Prom. Mgr.....R. B. Sweeney
Program Director.....A. B. Brown
Chief Engineer.....Howard Miller

WISE—Asheville—1939

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By...Davenport-McGuire Bcstrs.
Address 92 Haywood St.
Tel.: ALpine 3-5381.....MBS
Station Representative.....McGavren/Guild
President.....Charles J. McGuire
Exec. Vice President.....John Lee Davenport
Sales Manager.....Charles Reynolds
Chief Engineer.....Matthew Munn

WLOS—Asheville—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Skyway Bcstg. Co.
Business-Studio Address.....288 Macon Ave.
Tel.: ALpine 4-4321.....NBC
Station Representatives.....P. G. & W.; Ayers
President.....Mitchell Wolison

V.P., General Manager.....Morton S. Cohn
Station Manager.....Dewey Long
Program Director.....Dave Jacobs
Chief Engineer.....George F. Sprague
Owners of: WLOS-FM-TV, Asheville, N. C.; WTVJ,
Miami, Fla.; KVOS-TV, Bellingham, Wash.

WSKY—Asheville—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Radio Asheville, Inc.
Business-Studio Address.....12 Church St.
Tel.: ALpine 3-4451.....Independent
Station Representative.....Gill-Perna
President, General Mgr.....Zeb Lee
Commercial Manager.....Bruce Barnes
Sales Prom., Pub. Dir.....Lou Ronder, Jr.
Program Director.....Jack Sheridan
Chief Engineer.....Charles Sumner

WWNC—Asheville—1927

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By...Asheville Citizen-Times Co.
Address.....14 O. Henry Ave.
Tel.: AL 2-5611.....CBS
Newspaper Affil.....Citizen-Times
Representative.....H-R
President.....Robert Bunnelle
General, Station Mgr.....Cecil B. Hoskins
Comm. Mgr.....James A. Hagan
Chief Engineer.....Harvey T. Nations

WBMA—Beaufort—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By...Richard Ray Cummins
Address Box 156
Tel.: 2-9401Independent
Owner, Gen. Mgr., Ch. Eng....R. R. Cummins

WCGC—Belmont-Charlotte 1954

Freq.: 1270 Kc. Power: 1 Kw., d.; 500 W., n.
Owner.....Central Bcstg. Co.
Address.....Box 630, Belmont
Tel.: 825-2812ABC-MBS-KBS
President, General Mgr.....Robert Hilker
Commercial Manager.....Frank Thomas
Sales Promotion Mgr.....Bill Sitton
Program Director.....Everette Gantt
Chief Engineer.....Fay Horton
Owners of: WEGO, Concord; WZKY, Albemarle;
WSVM, Valdese. All N. C.

WPYB—Benson—1961

Frequency: 1580 Kc. Power: 500 Watts d.
Owned By.....George G. Beasley
Address Box 215
Tel.: 894-3009Independent
President.....George G. Beasley
General Mgr., Ch. Eng....James E. Harrelson

NORTH CAROLINA

Commercial Manager... Emma Lee Grantham
Program Director... Clyde Stone
Publicity Director... Irma Gray Williams

WBMT—Black Mountain—1960

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By... Mountain View Bcstg. Co.
Address... Box 755
Tel.: NOrth 9-7812... ABC-KBS
President, General Mgr... Eugene Slatkin
Commercial Manager... Gil Murray
Program Director... Jack Sharp
Publicity Director... Susan Clark
Chief Engineer... Charles Ingram

WFGW—Black Mountain—1961

Frequency: 1010 Kc. Power: 10,000 Watts
Owned By... Blue Ridge Broadcasting Corp.
Address... P. O. Box 158
Tel.: 669-8477... Independent
President... Dr. Billy Graham
General Manager... Loren F. Bridges
Sales Manger... Douglas Bell
Chief Engineer... W. C. Clements

WATA—Boone—1950

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By... Wilkes Bcstg. Co.
Address... Depot St.
Tel.: AM 4-8461... KBS
President... Doris B. Brown
Station Mgr... Roland Potter
Program Director... Jane Smith
Chief Engineer... E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... Pisgah Bcstg. Co., Inc.
Address... P. O. Box 352
Tel.: TU 3-2621... Independent
President... Mrs. Ed M. Anderson
General, Station Manager... Al Martin
Program Director... Bill Hancock
Publicity Director... John I. Anderson
Chief Engineer... Leon Southerland

WBAG—Burlington—1946

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned... Burlington-Graham Bcstg. Co.
Address... Maple at Broad
Tel.: CA 7-4261... Independent
Representative... Walker-Rawalt
Gen., Sta. Mgr... G. C. Starnes
Commercial Manager... Harold Nall
Program Director... William Diffee
Publicity Director... Ed Brooks
Chief Engineer... Charles Stafford

WBBB—Burlington—1941

Frequency: 920 Kc. Power: 5000 Watts d.
Owned-Operated By... Alamance Bcstg. Co., Inc.
Address... 318 S. Main St.
Tel.: CA 6-6376... MBS-KBS
Representative... Thomas F. Clark
President... V. W. Lane

General Manager... E. Z. Jones
Operations, Comm. Mgr... C. Robert Ray
Program Director... Minnie Canada
Publicity Director... Charlie Price
Chief Engineer... Berry Tysor

WWIT—Canton—1954

Frequency: 970 Kc. Power: 1 Kw., d.
Owned By... Western N. C. Bcsters., Inc.
Address... Harkins Cove Road
Tel.: MI 8-3588... Independent
Station Representative... Hopewell
President... Sidney A. Watts
General, Station Mgr... Dalton R. Paxton
Commercial Manager... Jerry B. Spinn
Program Director... Sam F. Patterson
Publicity Director... Bob Caldwell
Chief Engineer... John H. Welch

WVOE—Chadbourn—1962

Frequency: 1590 Kc. Power: 1,000 Watts d.
Owned By... Ebony Enterprises, Inc.
Address... P. O. Box 124-A
Tel.: 654-3971... Independent
Station Representative... Dora-Clayton
President, General Mgr... T. M. Reynolds
Program, Publicity Dir... Joe Lewis
Chief Engineer... Joe Evans

WCHL—Chapel Hill—1952

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By... Village Bcstg. Co.
Address... Durham Road
Tel.: 968-4484... Independent
Pres., Gen. Mgr... Roland McClamroch, Jr.
Program Director... Jim Heavner
Chief Engineer... Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By... Thoms Radio-TV Ent.
Business-Studio Address... 400 Radio Road
Tel.: 392-4181... MBS
President... G. W. Dowdy
General Manager... J. Poston
Station, Commercial Mgr... Don P. Lee
Chief Engineer... L. I. Dekle
Owners of: WISE-TV, Asheville.

WBT—Charlotte—1922

Frequency: 1110 Kc. Power: 50,000 Watts
Owned-Oper. By... Jefferson Standard Bcstg.
Address... 1 Julian Price Pl.
Tel.: ED 3-8833... CBS
Station Representative... John Blair
Board Chairman... J. M. Bryan
President... Charles H. Crutchfield
Station Manager... Paul B. Marion
Commercial Manager... James G. Babb, Jr.
Program Director... Wade St. Clair
Pub., Sales Prom. Dir... Larry Harding
Chief Engineer... Thomas Howard
Owners of: WBT-FM, WBTV, Charlotte; WBTW,
Florence, S. C.

WGIV—Charlotte—1947

Freq.: 1600 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By. Charlotte Radio & TV Corp.
 Address Box 10063
 Tel.: ED 3-2195 Independent
 Station Representative Howard
 Pres., Gen., Sta. Mgr. Francis M. Fitzgerald
 Commercial Mgr. Ray Ervin
 Program Director F. P. Toomey
 Sales Promotion Manager Larry Keith
 Chief Engineer S. K. Lineberger

WIST—Charlotte—1951

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By WIST, Inc.
 Address Liberty Life Bldg.
 Tel.: FR 6-3511 Independent
 Station Rep. Advertising Time Sales
 President Henderson Belk
 V.P., General Manager Ray M. Stanfield
 Commercial Manager C. B. Rogers, Jr.
 Program Director Tim Lockhart
 Chief Engineer Donald Strawn
 Owners of: WORD, Spartanburg.

WKTC—Charlotte—1958

Frequency: 1310 Kc. Power: 1000 Watts
 Owned By Queen City Bcstg. Co.
 Address 2001 Suttle Ave.
 Tel.: EDison 3-1101 Independent
 Station Rep. Prestige Representation
 Exec. Director J. O. Tice, Sr.
 President J. Olin Tice, Jr.
 General Manager J. G. Kenworthy
 Commercial Manager Johnny Jacobs
 Program Director Ronald Bryant

WSOC—Charlotte—1933

Freq.: 930 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By Carolina Broadcasting Co.
 Address P. O. Box 2536
 Tel.: FR 6-5541 NBC
 Station Rep. Peters, Griffin, Woodward
 President Leonard Reinsch
 V.P., Gen. Mgr. Henry Sullivan
 Commercial Manager Bill Baskerville
 Program Director Norman Young
 Chief Engineer A. O. Richardson, Jr.
 Owners of: WSB-AM-FM-TV, Atlanta; WHIO-AM-FM-TV, Dayton.

WWOK—Charlotte—1955

Frequency: 1480 Kc. Power: 1 Kw., d.
 Owned-Oper. By Radio Charlotte, Inc.
 Address 215 Greystone Rd.
 Tel.: 523-1041 Independent
 Station Rep. For Joe
 President Sherwood J. Tarlow
 General Mgr. Herb Berg
 Operations Mgr. Art Lawrence
 Chief Engineer Tony Ostopoff

WRRZ—Clinton—1947

Frequency: 880 Kc. Power: 1000 Watts, d.
 Owned WRRZ Radio Co.
 Address S. Highway 701
 Tel.: LY 2-2165 ABC

Station Rep. Walker-Rawalt
 General Mgr. Geo. S. Walston
 Sales Prom. Manager E. D. Powell
 Chief Engineer J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc. Power: 1 Kw., d.
 Owned By Concord Kannapolis Bcstg. Co.
 Address Box 1321
 Tel.: ST 2-7115 Independent
 President Robert R. Hilker
 General, Comm. Mgr. Claude C. Gibson, Jr.
 Program Director Bill Weant
 Chief Engineer Kenneth R. Kennedy
 Owners of: WZKY, Albemarle, N. C.; WEGO-FM, Concord.

WCKB—Dunn—1946

Frequency: 780 Kc. Power: 1000 Watts d.
 Owned By N. C. Central Bcstrs.
 Address Box 431
 Tel.: 892-3133 KBS
 President Lofton A. Tart, Sr.
 General, Sta. Manager A. Lincoln Faulk
 Commercial Manager O. B. Hall
 Program Director Rudy Zurlo
 Publicity Director John G. Thomas
 Sales Promotion Manager Amelda Jackson
 Chief Engineer Joseph Kotlas

WDNC—Durham—1928

Freq.: 620 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By The Durham Radio Corp.
 Bus-Studio Address 138½ E. Chapel Hill St.
 Tel.: 684-0355 CBS
 Newspaper Affil. Herald Co.
 Representative Paul H. Raymer
 President C. C. Council
 General, Station Mgr. J. Frank Jarman
 Commercial Mgr. W. R. Kirby
 Program Dir. E. R. Higgins, Jr.
 Publicity Director A. E. Pruitt
 Chief Engineer Waldo W. Primm

WSRC—Durham—1954

Frequency: 1410 Kc. Power: 1 Kw.
 Owned By Carolina Radio of Durham
 Address P. O. Box 28
 Tel.: 684-0115 Independent
 Station Rep. Continental Bcstg., Inc.
 President James H. Mayes, Jr.
 Commercial Manager Ray Childers
 Program Director Rip Austin
 Chief Engineer Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By WSSB, Inc.
 Address Box 8676
 Tel.: 489-9457 Independent
 Station Reps. Weed; Ayers
 President J. S. Beattie
 General Manager R. Willoughby-Ray

WTIK—Durham—1946

Freq.: 1310 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By W & W Bcstg. Co.

NORTH CAROLINA

Address..... P. O. Box 1571
Tel.: 682-9263ABC
Station Representative Clark
President..... C. H. Wentz
Gen., Sta. Mgr..... H. Tom Morris
Chief Engineer..... Fred Bailey

WCDJ—Edenton—1955

Frequency: 1260 Kc..... Power: 1 Kw. d.
Owned-Oper. By..... Colonial Bcstg. Co.
Address..... P. O. Box 509
Tel.: 2178KBS
President..... E. M. Schuman
Gen., Sta. Mgr..... R. W. Schuman

WCNC—Elizabeth City—1939

Freq.: 1240 Kc.... Power: 1 Ww. d., 250 W. n.
Owned-Oper. By... Albemarle Bcstg. Co., Inc.
Address..... Box 535
Tel.: 335-4379KBS
Station Rep..... Bogner & Martin
President..... J. L. Lamb, Sr.
Gen. Mgr., Chief Eng..... J. L. Lamb, Jr.
Assistant Mgr..... Desmond Barclay
Commercial Manager..... C. E. Ferrell
Program Director..... Jimmy Raper
Publicity Director..... Bill Winslow

WGAI—Elizabeth City—1947

Freq.: 560 Kc... Power: 1 Kw. d., 500 Watts n.
Owned-Operated By..... WGAI Radio Co.
Business-Studio Address..... Box 649
Tel.: 4371MBS
Pres., Gen., Sta. Mgr..... C. Alden Baker

WBLA—Elizabethtown—1956

Frequency: 1440 Kc..... Power: 1 Kw., d.
Owned..... Bladen Bcstg. Corp.
Address..... Box 327
Tel.: UNion 2-3184.....KBS
Sta. Representative Hopewell
President..... E. Clayton Register
General Mgr..... Chatham C. Clark

WIFM—Elkin—1949

Frequency: 1540 Kc.... Power: 250 Watts, d.
Owned By..... Tri-County Bcstg. Co., Inc.
Address..... P. O. Box 152
Tel.: 835-2511..... Independent
Newspaper Affiliation Tribune
President..... H. F. Laffoon
General Manager..... W. P. Erwin
Station Manager..... Leon Reece
Commercial Manager..... Barnet Hall
Program Director..... Betty Frye
Chief Engineer..... Dick Paulson
Owners of: WIFM-FM, Elkin.

WFMO—Fairmont—1953

Frequency: 860 Kc.... Power: 1000 Watts d.
Owned By..... Carolinas Broadcasting Co., Inc.
Address..... P. O. Box 665
Tel.: 628-4781 Independent
President..... Cutlar Moore
General, Station Mgr..... James C. Clark
Commercial Manager..... Allen Vause
Program Director..... Betty R. Clark
Chief Engineer..... Joseph Miles

W FAG—Farmville—1959

Frequency: 1250 Kc..... Power: 500 Watt d.
Owned By..... Farmville Bcstg. Co.
Address..... Box 148
Tel.: SK 3-4392..... Independent
Station Representative Hopewell
Co-owners..... Carl V. Venters Jr., H. C. Wade
Chief Engineer..... Lawrence Behr

WFAI—Fayetteville—1947

Freq.: 1230 Kc..... Power: 1 Kw. d., 250 W. n.
Owned By..... Jackson F. Lee
Address..... P. O. Box 659
Tel.: 433-4193CBS-KBS
Representative..... Thomas F. Clark
General, Comm. Manager..... Jackson F. Lee
Chief Engineer..... Walter Lee Moring

WFLB—Fayetteville—1947

Frequency: 1490 Kc..... Power: 250 Watts
Owned By..... OSTB, Inc.
Address..... P. O. Box 512
Tel.: HEMlock 2-7136..... ABC
Representative Burn-Smith
Gen., Sta. Mgr..... Jimmy Simpson

WFNC—Fayetteville—1938

Freq.: 940 Kc.... Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By..... Cape Fear Bcstg. Co.
Address..... 1009 William Clark Rd.
Tel.: HU 4-4181..... MBS
Representative Walker-Rawalt
President, Gen. Mgr..... Victor W. Dawson
Station, Commercial Mgr..... Johnny Joyce
Program Director..... Chris Mack
Chief Engineer..... Jack Ikner

WIDU—Fayetteville—1958

Frequency: 1600 Kc..... Power: 1 Kw. d.
Owned By..... WIDU Bcstg., Inc.
Address..... Box 247
Tel.: HEMlock 2-6111..... Independent
President..... F. F. Owen
General, Station Mgr..... W. B. Belche
Commercial Manager..... Forrest Tyndall
Program Director..... Donald McDowell
Chief Engineer..... W. D. Bailey

WAGY—Forest City—1958

Frequency: 1320 Kc..... Power: 1 Kw. d.
Owned By..... Tri-City Broadcasting Co.
Address..... Box 280
Tel.: 245-9888 Independent
President, Chief Eng..... G. T. Becknell
Station, Program Mgr..... Dave White
Comm., Sales Prom. Mgr..... Fred A. Blanton
Owners of: WAGY-FM, Forest City.

WBBO—Forest City—1947

Frequency: 780 Kc.... Power: 1000 Watts d.
Owned-Oper. By... Rutherford Co. Radio Co., Inc.
Address..... Box 469
Tel.: CHerry 5-4205.....KBS
Newspaper Affil..... Courier, Sun
Pres., Gen., Sta. Mgr.... Mrs. Ed. M. Anderson
Chief Engineer..... Merton Iwerks

WFSC—Franklin—1957

Frequency: 1050 Kc. Power: 1000 Watts
 Owned By Macon Cty. Broadcasting Co.
 Business Address P. O. Box 470
 Tel.: LA 4-2148 KBS
 President Henry Bartol, Jr.
 Gen., Sta. Mgr., Ch. Eng. Edwin P. Healy

WFVG—Fuquay Springs—1949

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By WFVG Bcstg.
 Business-Studio Address Box 588
 Tel.: MU 7-4001 KBS-MBS
 President, Gen. Mgr. James Flanagan
 Chief Engineer G. Lewis

WGAS—Gastonia—1959

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned By MGM Bcstg. Corp.
 Address Box 1399
 Tel.: 865-5796 Independent
 Station Representative Hopewell
 President Lewis Young
 General, Station Mgr. Glenn F. Mace
 Commercial Manager Grady E. Carpenter
 Chief Engineer A. Clay Groves

WGNC—Gastonia—1939

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Catherine T. McSwain
 Address 1700 N. Chester St.
 Tel.: University 5-8501 Independent
 Station Manager Pat McSwain
 Commercial Manager Carl Rhyne
 Program Director Fred Gray
 Chief Engineer W. C. Groves, Jr.

WLTC—Gastonia—1947

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Gastonia Bcstg. Serv., Inc.
 Address 504 Vista Dr.
 Tel.: UN 5-1079 KBS
 Representative Thomas F. Clark
 Pres., Gen., Sta. Mgr. James B. Petty
 Commercial Manager Boyce C. Morrow
 Program Director Alan G. Phillips
 Chief Engineer Don Voigt

WFMC—Goldsboro—1951

Frequency: 730 Kc. Power: 1 Kw. d.
 Owned Southern Radio & TV Corp.
 Address P. O. Box 655
 Tel.: RRepublic 4-4211 KBS
 President, Gen. Mgr. Kenneth T. Marshall
 Program Dir., Ch. Engineer Henry Harrison

WGRR—Goldsboro—1939

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. B. E. Carolina Bcstg. Co., Inc.
 Address P. O. Box 1024
 Tel.: RRepublic 4-3621 ABC
 President A. T. Hawkins
 General Comm. Mgr. V. G. Balkman
 Chief Engineer Daniel B. Trueblood
 Owners of: WEQR-FM, Goldsboro.

WGOL—Goldsboro—1955

Frequency: 1300 Kc. Power: 1000 Watts
 Owned Better Advertising Inc.
 Address 116 W. Mulberry St.
 Tel.: RE 4-5151 Independent
 Sta. Representative Bogner & Martin
 President William S. Page
 General Mgr. Jack P. Hankins
 Station Mgr. Lynwood Moseley
 Commercial Manager Aubrey Acock
 Program Director Perry Turner
 Chief Engineer Paul Home

WKJK—Granite Falls—1962

Frequency: 1580 Kc. Power: 500 Watts
 Owned By James B. Childress
 Address Radio Building
 Tel.: Granite Falls Independent
 President James B. Childress
 General, Commercial Mgr. Robert Culler

WBIG—Greensboro—1926

Frequency: 1470 Kc. Power: 5000 Watts
 Owned By North Carolina Bcstg. Co.
 Address Battleground at Edney Ridge Rd.
 Tel.: BR 2-6125 CBS
 Representative George P. Hollingsbery
 General, Station Mgr. Allen Wannamaker
 Commercial Mgr. W. H. Henry
 Chief Engineer Ernest C. Pate, Jr.

WCOG—Greensboro—1948

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned & Oper. By WCOG, Inc.
 Address 4635 Tower Dr.
 Tel.: 299-0346 MBS
 Station Rep. McGavren/Guild
 President Harold H. Thoms
 Sta. Manager Jack Huband
 Program Director Tom A. Wall
 Sales Promotion Mgr. Terry Bane
 Pub. Dir. Betty Anderson
 Chief Engineer Earl Allison
 Owners of: WISE-TV, Asheville, N. C.

WEAL—Greensboro—1962

Frequency: 1510 Kc. Power: 1000 Watts d.
 Owned By Charlotte Radio & Television Corp.
 Address P. O. Box 6626
 Tel.: 272-5121 Independent
 Station Representative Bernard Howard
 President Francis M. Fitzgerald
 General Mgr., Chief Eng. Carroll Ogle
 Publicity Director Alfred G. Richards

WGBG—Greensboro—1942

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Greensboro Bcstg. Co., Inc.
 Address P. O. Box 2280
 Tel.: BR 3-3631 ABC
 Station Representative Bob Dore
 Pres., Gen. Mgr. Ralph M. Lambeth
 Comm. Mgr., Pub. Dir. Jack Rimmer
 Sales Prom. Manager Earl O. Sullivan
 Program Director Joe Anderson
 Chief Engineer Earl Teague

NORTH CAROLINA

WPET—Greensboro—1954

Frequency: 950 Kc. Power: 500 Watts
Owned By.....WPET, Inc.
Address.....P. O. Box 3488
Tel.: BR 5-4464.....Independent
President.....James S. Beattie
Exec. V.P., Gen. Mgr.....William P. Mitchell
Sales Prom. Mgr., Pub. Dir.....Ruenell Stewart

WGTC—Greenville—1940

Freq.: 1590 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....WGTC Bcstg. Co.
Address.....P. O. Box 462
Tel.: PL 8-2174.....CBS
Station Rep.....Devney Organization
President.....A. W. Lewin
General Manager.....J. T. Snowden, Jr.

WKTB—Greenville—1962

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned By.....H&R Electronics, Inc.
Address.....103 E. Fifth St.
Tel.: PLaza 2-6303.....Independent
Station Representative.....Hal Walton
President.....John S. Townsend
Commercial Manager.....Marty Sullivan
Chief Engineer.....Grover Baker

WOOW—Greenville—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....WOOW, Inc.
Address.....304 S. Evans St.
Tel.: PLaza 8-1171.....KBS
President.....Charles E. Springer
Station Manager.....M. R. Sullivan
Chief Engineer.....Charles W. Moore

WKDX—Hamlet—1957

Frequency: 1400 Kc. Power: 1,000 Watts d.
Owned.....Richmond Bcstg Co.
Address.....Box 826
Tel.: 582-2653.....Independent
President.....Risdon A. Lyon
General Manager.....W. P. Billingsley
Chief Engineer.....J. Craig Jarman

WUSM—Havelock—1962

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned By.....Radio Marine
Address.....The Penthouse, Commercial Center
Tel.: 447-5100.....Independent
Station Representative.....Hal Holman
President, Gen. Mgr.....Jack Younts

WHNC—Henderson—1945

Frequency: 890 Kc. Power: 1000 Watts d.
Owned.....Henderson Radio Corp.
Address.....Norlina Road
Tel.: GE 8-7136.....KBS-MBS
President.....Nathan Frank
General, Sta. Mgr.....Dr. Claye Frank
Program Director.....Mrs. Mozelle Moore
Chief Engineer.....Lewis Hiland

WIZS—Henderson—1955

Frequency: 1450 Kc. Power: 250 Watts

Owned-Oper. By.....Radio Corp.
Address.....P. O. Box 1011
Tel.: GENEva 8-8135-6.....Independent
President.....Stan Fox
Station Manager.....Mike Hight
Program Director.....John Price
Publicity Director.....Bud Morgan
Chief Engineer.....Ed Brame

WHKP—Hendersonville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Hendersonville, Inc.
Address.....Chimney Rock Rd.
Tel.: OX 3-9061.....KBS
President, Gen. Mgr.....Kermit Edney
Commercial Manager.....Arthur V. Cooley
Program Director.....Jimmy Northington
Chief Engineer.....Charles Rentrow

WHKY—Hickory—1939

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Catawba Valley Bcstg. Co.
Address.....415 1st Ave., N.W.
Tel.: DI 5-2294.....ABC
News. Affil.....Daily Record
President.....Carl V. Cline
Gen., Sta. Manager.....Edmund S. Long
Program, Publicity Director.....Kyle S. Jones
Chief Engineer.....Thomas E. Long

WIRC—Hickory—1948

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Foothills Bcstg., Inc.
Address.....P.O. Box 938
Tel.: 345-2124.....Independent
Representative.....Pearson Nat. Reps.
President.....Mrs. Margaret A. Smith
Gen., Sales Promo. Mgr.....E. M. Smith, Jr.
Sta. Mgr., Chief Engr.....Elmer Troutman
Commercial Manager.....Lee Douglas
Program Director.....Mattie I. Padgett
Publicity Director.....Mrs. Cecile Bost

WHPE—High Point—1947

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Oper. By.....High Point Bcstg. Co.
Address.....504½ N. Main St.
Tel.: 883-1466.....KBS
Pres., Prog. Dir., Chief Eng.....Gary C. Davis
Commercial Manager.....Hal W. Hicks

WMFR—High Point—1935

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Station WMFR, Inc.
Business Studio Address.....164 S. Main
Tel.: 888-4593.....ABC
Representative.....Burn-Smith
Pres., General Manager.....Frank S. Lambeth
Commercial Manager.....Frank Smith
Sales Promotion Manager.....G. D. Sullivan
Program Director.....Diamond Carter
Publicity Director.....Mary Lou McConkey
Chief Engineer.....Robert P. Boyd

WNOS—High Point—1953

Frequency: 1590 Kc. Power: 1000 Watts d.

NORTH CAROLINA

Owned By.....Doss Broadcasting
 Address.....Box 1448
 Tel.: 882-6581.....Independent
 Sta. Representative.....Devney Organization
 President.....Charles E. Doss
 Chief Engineer.....Y. Cecil

WJNC—Jacksonville—1945

Freq.: 1240 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned.....Onslow Bcstg. Corp.
 Address.....Drawer E
 Tel.: 347-1707.....Independent
 Sta. Representative.....Devney Organization
 Pres., Gen. Mgr.....Robert P. Mendelson
 Commercial Manager.....Rodric L. Jones
 Program Director.....J. Jackson
 Chief Engineer.....James B. Hartline

WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 5000 Watts
 Owned By.....Seaboard Bcstg. Corp.
 Address.....P. O. Box 1197
 Tel.: 347-4111.....Independent
 Gen., Comm. Mgr.....Paul Parker
 Chief Engineer.....R. O. Dorsey

WGTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Fred H. Whitley, Inc.
 Address.....Cannon Blvd.
 Tel.: WEBster 3-8700.....Independent
 Station Rep.....Charles Bernard
 Pres., Gen. Mgr.....Fred H. Whitley

WRKB—Kannapolis—1960

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned By.....Foy T. Hinson
 Address.....101 West First St.
 Tel.: WEBster 3-1121.....Independent
 Pres., Chief Eng.....Foy T. Hinson

WKMT—Kings Mountain—1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Radio Sta. WKMT
 Address.....Box 669
 Tel.: 739-3672.....Independent
 President.....R. H. Whitesides
 Gen., Sta., Comm. Mgr.....Jonas R. Bridges
 Sales Promotion Manager.....Ed Campbell
 Program Director.....Doris Bridges
 Chief Engineer.....Fred S. Pritchard

WELS—Kinston—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Farmers Bcstg. Service, Inc.
 Address.....1312 W. Vernon Ave.
 Tel.: JACkson 3-5151.....Independent
 Representative.....Bogner & Martin
 President.....William S. Page
 General Manager.....Jack P. Hankins
 Program Director.....Patrick C. Howell
 Chief Engineer.....Harvey Mewborn
 Owners of: WGOL, Goldsboro, N. C.

WFTC—Kinston—1937

Frequency: 960 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....HGR Bcstg.

Address.....204 East King St.
 Tel.: JACkson 3-4111.....ABC
 Station Representative.....Hopewell
 Station, Comm. Manager.....J. B. Ham
 Program Director.....Jay Holmes
 Chief Engineer.....Herman B. Civils

WISP—Kinston—1954

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Smiles of Kinston
 Address.....P.O. Box 960
 Tel.: JACkson 3-6161.....Independent
 Station Representative.....Hal Walton
 President.....Norman J. Suttles
 Station Manager.....Everett C. Peace, Jr.
 Program Director.....Rayburn Faulkner
 Chief Engineer.....H. W. Fitzgerald, Jr.

WEWO—Laurinburg—1947

Frequency: 1080 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Scotland Bcstg. Co.
 Address.....Box 512
 Tel.: CR 6-2911.....KBS
 Sta. Rep.....Dora-Clayton
 President.....Edwin Pate
 General Manager.....C. V. Willis, Jr.
 Commercial Manager.....Jane Callahan
 Program Director.....Don Major
 Chief Engineer.....Truman N. Brock

WLNC—Laurinburg—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned By.....George W. Phillips
 Address.....Box 1488
 Tel.: CRestview 6-3633.....Independent
 President, Gen. Mgr.....George W. Phillips

WLOE—Leaksville—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....WLOE, Inc.
 Address.....P.O. Box 632
 Tel.: MA 3-3118.....MBS-KBS
 Pres., Gen., Sta., Comm. Mgr.....D. L. Craddock

WJRI—Lenoir—1947

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Mrs. Katherine B. Rabb
 Address.....Union Natl. Bank Bldg.
 Tel.: PL 4-5361.....MBS-KBS
 President.....Katherine B. Rabb
 General Manager.....F. Kent Atwater
 Program Director.....Thomas Stevens
 Chief Engineer.....Olan Harmon

WBUY—Lexington—1946

Frequency: 1440 Kc.....Power: 5000 W., d.
 Owned-Oper. By.....Davidson County Bcstg.
 Address.....Box 359
 Tel.: CH 6-2716.....KBS
 General Manager.....Greeley N. Hilton
 Assistant Manager.....Ed Fuller
 Commercial Manager.....Dewey Hutchins
 Program Director.....Don Matney
 Chief Engineer.....Fred Huneycutt

NORTH CAROLINA

WLON—Lincolnton—1953

Frequency: 1050 Kc. Power: 1000 Watts, d.
Owned By Lincoln County Bcstg. Co., Inc.
Address P.O. Box 430
Tel.: RE 5-8071 Independent
Pres., Gen. Mgr. W. Jack Brown

WYRN—Louisburg—1958

Frequency: 1480 Kc. Power: 500 Watts
Owned By Franklin Broadcasting Co.
Business Address P.O. Box 66
Tel.: 496-3105 KBS
President, Comm. Mgr. Joseph T. Lane
Sales Prom. Mgr. H. C. Lane
Program Dir. Clay McBride

WAGR—Lumberton—1955

Frequency: 580 Kc. Power: 500 Watts d.
Owner Southeastern Bcstg. Corp.
Address 2106 N. Cedar St.
Tel.: REdfield 9-3394 Independent
Station Representative Breen and Ward
President Denzel M. Shaver
General Manager Al Kahn
Owners of: WDMS, Lynchburg, Va.

WTSB—Lumberton—1946

Frequency: 1340 Kc. 1 Kw. d.; 250 W. n.
Owned By Robeson Bcstg. Corp.
Address Maxton Rd.
Tel.: RE 9-6056 KBS
Representative Continental Radio Sales
President J. A. Sharpe, Jr.
General, Station Mgr. Al G. Stanley
Commercial Manager David N. Collins
Program Director Edward L. Potter
Chief Engineer Bruce Sessoms

WBRM—Marion—1949

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Operated By Lake City Bcstg. Corp.
Address Box 229
Tel.: 7221 Independent
President W. P. Erwin
Commercial Manager J. C. Pleasant
Gen., Sta. Manager J. L. Reynolds
Chief Engineer Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc. Power: 500 W.
Owned Marshall Bcstg. Co.
Address P.O. Box 528
Tel.: 3521 KBS
President C. O. Brazzell
General Manager Dean Shields
Commercial Manager Eldridge Fox

WMYN—Mayodan—1957

Frequency: 1420 Kc. Power: 500 Watts d.
Owned By Mayo Broadcasting Corp.
Address Box 311, Madison, N. C.
Tel.: 548-9207 Independent
President J. B. Shelton
General Manager Banner F. Shelton
Chief Engineer Frank Brewer

WSDC—Mocksville—1962

Frequency: 1560 Kc. Power: 250 Watts d.
Owned By Davie Broadcasting Co.
Address P.O. Box 236
Tel.: 634-2177 Independent
President, General Mgr. Will P. Erwin
Station Manager Robert S. Shreve

WMAP—Monroe—1947

Frequency: 1060 Kc. Power: 250 Watts d.
Owned-Operated By Union Bcstg. Corp.
Business Address Walkup Ave.
Tel.: ATLantic 3-8115 ABC-KBS
President, Gen. Mgr. Frank Funderburk
Comm., Sales Prom. Mgr. William D. Benton
Chief Engineer Marshall Howard Baucom

WHIP—Mooresville—1950

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By Wayne M. Nelson
Address Mooresville, N. C.
Tel.: North 3-4301 KBS
Pres., Gen., Sta. Mgr. Wayne M. Nelson
Comm., Sls., Prom. Mgr. Mrs. Leoma Showmar
Prog., Pub. Dir. Buck Mills
Chief Engineer E. M. Stanton

WMBL—Morehead City—1947

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Oper. By Carteret Bcstg. Co., Inc.
Address Box 432
Tel.: PA 6-3188 KBS
Station Representative Devney Organization
President Grover C. Munden
General, Station Manager Richard J. Babcock

WMNC—Morganton—1947

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By Nathan J. Cooper
Address P.O. Box 698
Tel.: 437-0521 KBS
President Nathan J. Cooper
Chief Engineer Frank A. Ballew

WPAQ—Mt. Airy—1948

Frequency: 740 Kc. Power: 10,000 Watts d.
Owned-Operated By Ralph D. Epperson
Address P.O. Box 907
Tel.: SState 6-6111 KBS
Representative Thomas Clark
Gen. Mgr., Chg. Eng. Ralph D. Epperson
Station Manager Blair Eubanks
Commercial Manager Lucy Bowman
Sales Prom. Manager Jimmy Shelton
Program Director Shirley Kirkman

WSYD—Mt. Airy—1951

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Mount Airy Bcstrs., Inc.
Address P.O. Box 1126
Tel.: SState 6-2147 MBS
Station Representative Hopewell
General Manager Erastus F. Poore

NORTH CAROLINA

WDJS—Mt. Olive—1961

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned By Mount Olive Bcstg. Co.
 Address East Center St. Ext.
 Tel.: Oldfield 3012 Independent
 Manager, Ch. Eng. J. H. Mayo

WCVP—Murphy—1958

Frequency: 600 Kc. Power: 1 Kw.
 Owned By Cherokee Broadcasting Co.
 Address Townsend Bldg.
 Tel.: VEmon 7-2151 Independent
 Gen. Mgr., Ch. Eng. Max M. Blakemore
 Commercial Manager J. Armstrong

WRRK—Murphy—1958

Frequency: 1390 Kc. Power: 1 Kw.
 Owned By J. B. Childress
 Address P.O. Box 304
 Tel.: VEmon 7-3210 KBS
 President J. B. Childress
 Gen., Comm. Mgr. Paul Ridenhour
 Chief Engineer James Foust

WHIT—New Bern—1942

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Ray D. Williams
 Address P.O. Box 551
 Tel.: MElose 7-4450 MBS
 Station Rep. Pearson Nat'l Reps., Inc.
 General Manager Ray D. Williams
 Station Mgr., Chief Eng. Bob Statham
 Program Director Ben Turner
 Publicity Director Bill Stovall

WRNB—New Bern—1953

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned Jefferay Bcstg. Corp.
 Address Box 31
 Tel.: MElose 7-6144 KBS
 Representative Howard
 Pres., Gen. Mgr. William W. Jefferay
 Commercial Manager George B. Nelson
 Chief Engineer Dave Raley

WNNC—Newton—1948

Freq.: 1230 Kc. Power: 1 Kd. d., 250 W. n.
 Owned-Oper. By . . . Newton-Conover Bcstg. Co.
 Business Address West "A" St.
 Tel.: IN 4-4041 KBS
 Pres., Gen., Sta. Mgr. Earl Holder
 Comm., Sls. Prom. Mgr. Eugene Henry
 Program Director Bob Campbell
 Publicity Director Roger Covert
 Chief Eng. Ray Corbitt

WKBC—North Wilkesboro 1947

Frequency: 810 Kc. Power: 1000 Watts d.
 Owned-Oper. By Wilkes Bcstg. Co.
 Address Radio Bldg.
 Tel.: 633 KBS
 Pres., Gen. Mgr. Doris B. Brown

WOXF—Oxford—1949

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By Oxford Bcstg. Corp.
 Address 111 Littlejohn St.
 Tel.: 4167 Independent
 President, Gen. Mgr. A. N. Critcher
 Station Manager F. Royster Critcher
 Chief Engineer Gale Lewis

WPNC—Plymouth—1959

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned By Plymouth Bcstg. Co.
 Address Box 67
 Tel.: SWan 3-4104 Independent
 Station Rep. Continental Radio Sales
 President Harry A. Epperson, Sr.
 General, Comm. Manager Lewis R. Kurtz, Jr.
 Sales Promotion Manager Ralph Robinson
 Publicity Director C. T. West
 Program Director Lou Mitchell
 Owners of: WBRG, Lynchburg; WLES, Lawrenceville, both Va.

WKIX—Raleigh—1947

Freq.: 850 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By WKIX Bcstg. Co.
 Address P.O. Box 868
 Tel.: TEmple 2-5512 Independent
 Station Rep. Young
 General Manager Hugh Holder
 Chief Engineer Gene Reopelle

WLLE—Raleigh—1954

Frequency: 570 Kc. Power: 500 Watts d.
 Owned By . . . Raleigh-Durham Broadcasting Co.
 Address P.O. Box 190
 Tel.: TEmple 3-3874 Independent
 Station Rep. Bernard Howard & Co.
 President Edward B. Kemm
 General, Station Mgr. James D. Swain
 National Sales Dir. Ralph J. Baron
 Program Dir., Chief Eng. Steve H. Brown
 Owners of: WILA, Danville, Va.

WNOH—Raleigh—1962

Frequency: 1550 Kc. Power: 1,000 Watts d.
 Owned By . . . North Carolina Electronics, Inc.
 Address 622 Downtown Blvd.
 Tel.: 828-9912 Independent
 Station Rep. Charles Bernard
 President James P. Poston
 General Manager Norman J. Suttles

WPTF—Raleigh—1924

Frequency: 680 Kc. Power: 50,000 Watts
 Owned-Oper. By WPTF Radio Co.
 Address Insurance Bldg.
 Tel.: TE 2-8311 NBC
 Station Rep. Henry I. Christal
 Pres., Gen. Mgr. Richard H. Mason
 Sales Manager R. W. Youngsteadt
 Program Manager Graham B. Poyner
 Promotion Manager Don Fowler
 Chief Engineer Henry Hullick, Jr.

NORTH CAROLINA

WRAL—Raleigh—1939

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Capital Bcstg. Co., Inc.
Bus.-Studio Address 130 S. Salisbury St.
Tel.: TE 4-6401 Independent
Representative H-R
President A. J. Fletcher
General Manager Fred Fletcher
Station, Sales Promo. Mgr. Tom Tucker
Commercial Manager John C. Allers
Program Director Merle Kelly
Chief Engineer Robert Stephenson
Owners of: WRAL-AM-FM-TV, Raleigh, N. C.

WFRC—Reidsville—1947

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Piedmont Carolina Bcstg.
Address Harrison St. Ext.
Tel.: DI 9-4361 ABC
Representative Bogner & Martin
President H. T. Williams
General, Station Mgr. Stephen F. Woodson
Program Director Gene Overby
Publicity Director Earl Burton, Jr.
Chief Engineer Benney G. Grogan

WREX—Reidsville—1948

Frequency: 1220 Kc. Power: 1 Kw. d.
Owned-Oper. By Reidsville Bcstg. Co.
Address Box 1349
Tel.: 342-1333 Independent
President William M. Oliver, Sr.
General, Station Mgr. E. M. Hurd
Program, Publicity Director Mrs. Katye Oliver
Chief Engineer William M. Oliver, Jr.

WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned By Roanoke Rapids Radio
Address 251 Roanoke Ave.
Tel.: JE 7-4184 MBS-KBS
President Henry M. Best, Jr.
General Manager Tommy Williams

WAYN—Rockingham—1946

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By WAYN, Inc.
Address Rockingham
Tel.: TWinning 5-4041 Independent
Pres., Gen., Sta. Mgr. Wayne M. Nelson
Comm., Sls., Prom. Mgr. William Futterer
Program Director Jimmy Smith
Publicity Director Henry Boggan
Chief Engineer Carl M. Wilson

WCEC—Rocky Mount—1947

Frequency: 810 Kc. Power: 1000 Watts d.
Owned By East Carolina Electronics
Address P.O. Box 1075
Tel.: GI 2-3108 CBS
Newspaper Affiliation Telegram
Station Representative Pearson
President Josh Horne
Comm., Sales Prom. Mgr. Ray Thompson
Program Director Ray Wilkerson
Chief Engineer G. Taylor

WEED—Rocky Mount—1933

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By W. A. Wynne
Address Box 752
Tel.: GI 6-6736 ABC
Representative Burn-Smith
General, Station Mgr. W. A. Wynne Jr.
Commercial Manager George E. Peterson
Chief Engineer Joe R. Morris

WRMT—Rocky Mount—1958

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Atlantic Radio
Address Box 283
Tel.: 442-1490 Independent
President Stan Fox
General Manager Martin L. Street
Station Manager Bud Morgan
Owners of: WIZS, Henderson, N. C.

WRXO—Roxboro—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By Roxboro Bcstg. Co.
Address Box 130
Tel.: 6013 Independent
General Manager, Ch. Eng. H. S. Taylor

WSAT—Salisbury—1948

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By Mid-Carolina Bcstg. Co.
Address Mildords Hills Road
Tel.: 633-0621 ABC
President Charles H. Wentz
General, Sta. Manager Harry L. Welch
Commercial Manager Kitty Murphy
Program Director Gale Adkins
Chief Engineer E. L. Sherman
Owners of: WTIK, Durham.

WSTP—Salisbury—1938

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By WSTP, Inc.
Address 1105 Statesville Blvd.
Tel.: MEIrose 6-3811 MBS
Station Representative Walker-Rawalt
President, General Mgr. Tom Harrell
Sales Promotion Mgr. Bob Bailey
Program Director Sylvia Wiseman
Chief Engineer Fred Ostwalt

WEYE—Sanford—1952

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By Sanford Radio Bcstg. Inc.
Address Box 550
Tel.: 775-3021 Independent
General Mgr. B. E. Peele

WWGP—Sanford—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By WWGP Bcstg. Corp.
Address P. O. Box 651
Tel.: 775-3525 KBS
President-Mgr. Frank Abbott, Jr.
Sales Promotion Manager David Sherrill
Program Director Bill Buchanan
Chief Engineer J. C. Patterson

WYAL—Scotland Neck—1960

Frequency: 1280 Kc. Power: 5,000 Watts d.
 Owned By.....WYAL, Inc.
 Address.....P. O. Box 425
 Tel.: Valley 6-9321.....Independent
 President.....J. Laurino
 General Station Mgr.....Byron Thomas
 Program Director.....Joe Penny
 Publicity Director.....Doug Phelps
 Chief Engineer.....Jim Casey
 Owners of: WIVE, Ashland, Va.

WADA—Shelby—1958

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned By...Cleveland County Bcstg. Co. Inc.
 Business Address.....Highway 226
 Tel.: HUXley 2-1390.....Independent
 Pres., Gen. Mgr.....Boyce J. Hanna
 Chief Engineer, Prog. Dir.....Kenneth Vassey

WOHS—Shelby—1946

Frequency: 730 Kc. Power: 1000 Watts
 Owned-Oper. By.....Western Carolina Radio
 Business Address.....1511 W. Dixon Blvd.
 Tel.: HUXley 7-6313.....MBS-KBS
 Pres., Gen. Manager.....Robert M. Wallace
 Comm. Manager.....Don McLain
 Chief Engineer.....E. F. Rose, Jr.

WNCA—Siler City—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By.....Chatham Bdstg. Co.
 Address.....Box 652
 Tel.: 742-2135.....Independent
 Station Representative.....George Hopewell
 President.....H. E. Stout
 General Station Mgr.....Don L. Pierce
 Chief Engineer.....Odie Perry, Jr.

WMPM—Smithfield—1950

Frequency: 1270 Kc. Power 5,000 Watts d.
 Owned-Oper. By.....Carolina Bcstg. Service
 Address.....Buffalo Road
 Tel.: WEBster 4-2434.....KBS
 Station Representative.....Bernard
 President.....Ellis Barbour
 Station, Commercial Mgr.....John Ciccone
 Chief Engineer.....W. R. Mecom

WEEB—Southern Pines—1947

Frequency: 990 Kc. Power: 5000 Watts d.
 Owned...The Sandhill Community Bcstrs., Inc.
 Address.....Highway No. 2
 Tel.: 5-7001.....ABC-KBS
 Station Reps.....Holman; Dora-Clayton
 Pres., Gen. Mgr.....Jack S. Younts
 Station Manager.....D. L. Madigan
 Publicity Director.....Sharon A. Hahle

WTOE—Spruce Pine—1955

Frequency: 1470 Kc. Power: 1 Kw. d.
 Owned-Oper. By...Toe River Valley Bcstg. Co.
 Address.....Box 536
 Tel.: PO. 5-4296.....KBS
 Pres., Gen. Mgr.....Tom N. Cooper
 Commercial Manager.....Rebecca W. Pitman
 Sales Promotion Mgr.....Gerald Murdock
 Chief Engineer.....Howard A. Brinkley

WDBM—Statesville—1957

Frequency: 550 Kc. Power: 500 W., d.
 Owned.....Iredell Bcstg. Corp.
 Address.....New Northwestern Bk. Bldg.
 Tel.: 872-2455.....Independent
 President.....Walter A. Duke
 General Mgr., Pub. Dir.....Clay Cline
 Comm, Sales Promo. Mgr.....Earl Carney
 Program Director.....Norris Mayberry
 Chief Engineer.....Michael Duke

WSIC—Statesville—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Statesville Bcstg. Co.
 Address.....Box 1189
 Tel.: 873-9078.....KBS
 President.....A. Fuller Sams, Jr.
 Gen., Sta. Mgr.....G. M. Allen
 Commercial Manager.....W. H. Brown
 Program Director.....Robert W. Marlowe
 Chief Engineer.....T. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1480 Kc. Power: 5000 W., d.
 Owned.....WMSJ, Inc.
 Address.....Box 187
 Tel.: JU 6-2221.....KBS
 President.....James B. Childress
 General Station Mgr.....Carlton W. Elkins
 Commercial Manager.....Carroll B. Hart
 Chief Engineer.....Henry Hoffman
 Owners of: WKRK, Murphy, N. C.; WLAJ, La-Follette, Tenn.; WKSK, West Jefferson, N. C.; WKJK, Granite Falls, N. C.

WTAB—Tabor City—1954

Frequency: 1370 Kc. Power: 5000 Watts, d.
 Owned-Oper. By.....Tabor City Bcstg. Co.
 Address.....Box 528
 Tel.: 3171.....KBS
 President.....J. M. Soles, Jr.
 General Mgr.....H. Hyman

WCPS—Tarboro—1947

Frequency: 760 Kc. Power: 1000 Watts d.
 Owned By.....Coastal Plains Bcstg. Co., Inc.
 Address.....Box 1112
 Tel.: TALbot 3-2191.....Independent
 Station Representatives.....Dora-Clayton
 President.....V. E. Fountain
 General Station Mgr.....Robert L. Harper
 Commercial Manager.....James I. Taylor
 Program Director.....Edward Conway
 Chief Engineer.....Lindsey Whitehurst

WTNC—Thomasville—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned By.....The Thomasville Bcstg. Co.
 Address.....P. O. Box 750
 Tel.: 3701.....Independent
 President.....R. F. Van Landingham
 Gen., Sta. Mgr.....Harold Harrison
 Chief Engineer.....C. C. Fritts

WJRM—Troy—1961

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned By.....Montgomery County Bcstg. Co.
 Address.....P. O. Box 57
 Tel.: 8811.....Independent

NORTH CAROLINA

President, Gen. Mgr. . . . James R. McKenzie, Jr.
Program Director John C. Wallace
Commercial Manager Yvonne McKenzie
Chief Engineer B. F. Keever

WTYN—Tryon—1954

Freq.: 1550 Kc. Power: 1 Kw. d.
Owned Polk County Broadcasters
Address Box 940
Tel.: 856-5677 KBS
Gen., Comm. Mgr. Henry G. Bartol, Jr.
Station Mgr., Pub. Dir. . . . Gertrude S. Taylor
Program Dir. Ace Rickenbacker
Chief Engineer Harold Selim

WSVM—Valdese—1961

Frequency: 1490 Kc. Power: 250 Watts
Owned By Burke County Bcstg. Co.
Address Box 1046
Tel.: TRinity 9-5000 Independent
President Robert R. Hilker
V.P., General Mgr. William R. Rollins
Commercial, Prog. Dir. Ellis T. Greenway
Publicity Director Carolyn Metcalf
Chief Engineer Norman Beach
Owners of: WCGC, Belmont; WEGO-AM-FM, Concord; WZKY, Albemarle. All N. C. WPCC, Clinton, S. C.

WADE—Wadesboro—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
Owned-Oper. By R. P. Lyon & Son
Address P. O. Box 341
Tel.: MY 4-2175 KBS
General Manager W. P. Billingsley
Station Manager Walter V. Mitchell
Program Director W. T. Ballard Jr.
Chief Engineer John M. Ingold

WLSE—Wallace—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Duplin Bcstg. Co.
Address Box 449
Tel.: AT 5-2187 KBS
General Manager Harry Kramer
Ch. Eng. Raymond Fields

WEEW—Washington—1961

Frequency: 1320 Kc. Power: 500 Watts d.
Owned By WEEW, Inc.
Address Box 439
Tel.: WI 6-4124 KBS
President J. P. Gallagher
General Manager James Newman

WITN—Washington—1942

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By . . . Tar Heel Bcstg. System, Inc.
Address P. O. Box 793
Tel.: 946-2162 ABC
Station Rep. Venard, Torbet & McConnell
President, General Mgr. . . . W. R. Roberson, Jr.
Station Manager W. W. Moore
Commercial, Sls. Prom. Mgr. . . . Bob Frowein
Program Publicity Director . . . Merrill Daniels
Chief Engineer R. W. Tripp

WHCC—Waynesville—1947

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By Radio WHCC
Address Main St.
Tel.: GL 6-8661 KBS
Pres., Gen. Mgr. K. D. Fry
Treasurer M. F. Fry
Chief Engineer John Rietz

WCNF—Weldon—1959

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Twin City Bcstg.
Address 1504 Roanoke Rapids Rd.
Tel.: Jefferson 6-3115 KBS, MBS
President Nathan Frank
Station Manager Al Drew
Program Director Edith A. Ellis
Chief Engineer Lewis E. Hiland

WETC—Wendell-Zebulon 1959

Frequency: 540 Kc. Power: 250 Watts, d.
Owned By Wendell-Zebulon Radio Co.
Address Box 278, Wendell
Tel.: ANdrew 9-9325, Zeb. Independent
President Lewis V. Parrish
General Mgr., Ch. Eng. Bill Kirby
Commercial Manager Bruce Creekmore
Sales Promotion Manager Teddy Davis
Program Director Billy Yeargin
Publicity Director Joan Allen

WKSK—West Jefferson—1959

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned Childress Bcstg. Corp.
Address Box 311
Tel.: 246-6001 KBS
President James B. Childress
General Manager J. Ardell Sink
Station Manager Coy H. Deal
Commercial Manager Brice A. Miller
Sales Promotion Manager . . . Remelle K. Sink
Program Director Hoyt Lotts
Publicity Director Marlyn Hartzog
Chief Engineer Vernon McCarthy
Owners of: WMSJ, Sylva; WKRK, Murphy; WKJK, Granite Falls. All N. C. WLAF, LaFollette, Tenn.

WENC—Whiteville—1946

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned Whiteville Broadcasting Co., Inc.
Address P. O. Box 700
Tel.: 642-2133 Independent
Representative Thomas F. Clark
Acting President J. Herman Leder
General Mgr. Don Viets
Commercial Manager J. G. Worrell
Program Director Marv Stuart
Chief Engineer William F. Rogers

WIAM—Williamston—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned By E. Carolina Bcstg. Co.
Address Manning Bldg.
Tel.: SW 2-4161 Independent
Co-owner, Gen. Mgr. . . . Charles M. Gaylord

WGNI—Wilmington—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Oper. By...New Hanover Bcstg. Corp.
 Business Address.....211 N. Second St.
 Tel.: ROger 2-2493.....MBS
 Representative.....Walker-Rawalt
 President.....J. S. Brody
 General, Sta. Manager.....Allen B. Jones
 Commercial Manager.....Tommy Thompson
 Sales Promotion Manager.....Dave Ruark
 Publicity Director.....Bill Weathers
 Prog. Dir., Chief Eng.....Arthur L. Madeley

WKLM—Wilmington—1957

Frequency: 980 Kc.....Power: 5000 Watts d.
 Owned By.....Arlington-Fairfax Bcstg. Corp.
 Address.....Box 432
 Tel.: ROger 3-4633.....Independent
 Station Representative...McGavren/Guild Co.
 President.....Harold H. Thoms
 Station Manager.....Sam Dodd
 Program Director.....Thomas E. Slade
 Chief Engineer.....Sidney Wilson
 Owners of: WISE, Asheville; WEAM, Washington,
 D. C.

WMFD—Wilmington—1935

Frequency: 630 Kc.....Power: 1000 Watts
 Owned By.....Dunlea Bcstg. Ind., Inc.
 Address.....Box 1889
 Tel.: ROger 2-0058.....ABC
 Representatives.....Burn-Smith; Ochs
 President.....R. A. Dunlea, Sr.
 Gen. Mgr., Chief Eng.....Richard Dunlea, Jr.
 Commercial Manager.....Robert J. Hurley
 Program Dir.....Eric Bruton

WGTM—Wilson—1937

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Watson Industries, Inc.
 Address.....Box 1020
 Tel.: 243-2188.....MBS
 Station Rep.....Clarke Brown
 President, Gen. Mgr.....Penn T. Watson, Jr.
 Commercial Manager.....R. L. Pyles
 Program Director.....Bill Bunn
 Sales Promo. Mgr., Pub. Dir.....Carol S. Smith
 Chief Engineer.....Robert P. Carlson

WLLY—Wilson—1960

Frequency: 1350 Kc.....Power: 1000 Watts, d.
 Owned By.....H. A. Epperson, Jr.
 Address.....Davis Bldg.
 Tel.: 237-1830.....Independent
 President, General Mgr.....H. A. Epperson, Jr.
 Program Director.....Lorraine Gay
 Chief Engineer.....Charles Howell
 Owners of: WPVA, Petersburg; WLES, Lawrence-
 ville.

WVOT—Wilson—1948

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Wilson Radio Co., Inc.
 Address.....P. O. Drawer 170
 Tel.: 243-5157.....Independent
 Station Representative...Devney Organization
 President.....H. W. Anderson, Sr.
 General Manager.....Harry Severance

Assistant Manager.....Wistar Moore, Jr.
 Commercial Manager.....P. O. Barnes
 Program Director.....William J. Wiggs
 Chief Engineer.....Bob Adkins

WAAA—Winston-Salem—1950

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned.....Laury Assoc., Inc.
 Address.....P. O. Box 8987
 Tel.: PA 2-4121.....Independent
 Representatives.....Bob Dore; Ochs
 V.P., General Manager.....Ranny Daly
 Commercial Manager.....Stu Gordon
 Sales Promo., Pub. Dir.....David M. Calvin
 Program Director.....Larry Williams
 Chief Engineer.....Lee King

WAIR—Winston-Salem—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Holiday Bcstg. Corp.
 Address.....46 Miller St.
 Tel.: 725-7548.....ABC
 Station Representative.....Weed Radio
 President, General Mgr.....Jon A. Holiday
 Program Director.....Fred Covington
 Chief Engineer.....Lee C. King
 Owners of: WHYE, Roanoke.

WPEG—Winston-Salem—1960

Frequency: 1550 Kc.....Power: 1000 Watts d.
 Owned By.....WPEG, Inc.
 Address.....215 Northwest Blvd.
 Tel.: PA 3-9627.....Independent
 Station Representative.....PRO
 President, Gen. Mgr.....W. B. Reisenweaver
 Station Manager.....Robert W. Yates
 Program Director.....Charles Mitchell
 Chief Engineer.....Ray Boggs

WSJS—Winston-Salem—1930

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Piedmont Publishing Co.
 Address.....419-21 N. Spruce St.
 Tel.: PA 5-2311.....NBC
 Newspaper Affil...Journal, Twin City Sentinel
 Station Rep.....Peters, Griffin, Woodward
 V.P., Gen. Mgr.....Harold Essex
 Asst. General Mgr.....Richard Barron
 Operations Manager.....Phil Hedrick
 Sales Director.....Harry B. Shaw
 Exec. Dir. of Pgmmg.....John Comas
 Program Manager.....Max Ulrich
 Sales Manager.....Robert L. Sparrow
 Chief Engineer.....Leon Lasley

WTOB—Winston-Salem—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Op. By...Winston-Salem Bcstg. Co., Inc.
 Address.....300 S. Stratford Road
 Tel.: PA 3-4353.....Independent
 Representative...Venard, Torbet & McConnell
 President.....James W. Coan
 General Mgr.....L. G. Jones
 Publicity Dir.....Margaret Sugg
 Chief Engineer.....James Hoke

Pop.: 637,000
Families: 173,000

North Dakota

Radio Homes: 168,000
AM Stas. in States: 22

KFYR—Bismarck—1925

Frequency: 550 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Meyer Bcstg. Co.
Address.....200½ North Fourth
Tel.: CA 3-0900.....NBC
Station Representatives.....Blair; Hyett
President.....W. A. Ekberg
Station Mgr.....R. W. MacLeod
Program Director.....Jim Backlin
Commercial Manager.....Raymond Isaak
Chief Engineer.....Ivar Nelson
Owners of: KFYR-TV; KMOT, Minot; KUMV,
Williston.

KQDI—Bismarck—1958

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Dakota Musicasters
Address.....117½ N. 5th St.
Tel.: BLaCkburn 5-1234.....KBS
Station Representative.....Forjoe
President.....Del Cody
Station Manager.....Robert Eubanks
Comm. Manager, Ch. Engineer.....Bill Banks
Owners of: KOYN, Billings; KUTT, Fargo; KQDY,
Minot.

KBOM—Bismarck-Mandan 1925

Freq.: 270 Kc.....Power: 1 Kw., d. 250 W., n.
Owned.....Mandan Radio Assoc.
Address.....Box 667, Bismarck
Tel.: CA 3-4411.....Independent
Rep.....Gill-Perna; Weed; Dean & Slaughter
President.....H. Swenson
General Manager.....F. Fitzsimonds
Station Mgr., Pub. Dir.....Cal Culver
Commercial Prom. Mgr.....Nils Pearson
Chief Engineer.....Herb Leupp

KDAK—Carrington—1961

Frequency: 1600 Kc.....Power: 500 W. d.
Owned By.....Central Bcstg. Co., Inc.
Address.....P. O. Box 50
Tel.: 652-3151.....KBS
President.....Judson Tracy
General Manager.....Herb Witthauer
Program Director.....Ray Moser
Chief Engineer.....Fritz Carr

KDLR—Devils Lake—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....KDLR, Inc.
Business-Studio Address.....400 12th Ave.
Tel.: MOhawk 2-2161.....MBS
Representative.....Hal Holman
Pres., Gen. Manager.....Bert Wick
Comm. Mgr.....Paul R. Lange
Sales Promotion Manager.....Harry Kosieracki
Program Director.....Wilbur Clemenson
Chief Engineer.....Richard Moritz

KDIX—Dickinson—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Dickinson Radio Assn.
Address.....119 2nd Ave. W.
Tel.: 224-5133.....Independent
Station Representative.....Hal Holman Co.
President.....Dr. Paul Weir
General, Station Mgr.....Stan Deck
Comm., Sales Promo. Mgr.....Bob Weiler
Program, Publicity Dir.....Lauren Haacke
Chief Engineer.....Louis Tysver
Owners of: KDIX-TV, Dickinson, N. D.

KUTT—Fargo—1960

Frequency: 1550 Kc.....Power: 5 Kw. d.
Owned By.....KUTT Music Bcstrs.
Address.....Box 109
Tel.: ADams 5-7551.....Independent
Station Rep.....Bowden; Forjoe
General Manager.....Gene Williams
Station Manager.....Larry James
Commercial Manager.....Steve Dean
Program, Publicity Dir.....Deano Day
Chief Engineer.....Jim Johnson
Owners of: KQDY, Minot; KOYN, Billings.

KXGO—Fargo—1948

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....N. Dak. Bcstg. Co.
Address.....4000 West Main Ave.
Tel.: ADams 5-4461.....ABC
Representative.....Gill-Perna
President, Gen. Mgr.....John W. Boler
Commercial Manager.....LeRoy Peterson
Program Director.....Ron Clark
Publicity Director.....Bob Weber
Chief Engineer.....Norris Pederson
Owners of: KXGO-TV; KXJB-TV, Valley City;
KBMB, Bismarck; KXMC-TV, Minot, all N. D.;
KXAB-TV, Aberdeen, S. D.

WDAY—Fargo—1922

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WDAY, Inc.
Business-Studio Address.....207 North Fifth
Tel.: 232-3371.....NBC
Newspaper Affil.....Forum
Rep.....Peters, Griffin, Woodward, Inc.
President.....N. Black, Jr.
General Manager.....Tom Barnes
Sales Manager.....Bill Burn
Sales Promotion Manager.....Roy Pederson
Program Director.....Norm Fisher
Chief Engineer.....Juline Savold
Owners of: WDAY-TV.

KGPC—Grafton—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....KGPC Co.
Address.....P. O. Box 312
Tel.: 227.....Independent
General Mgr.....C. G. Matheson

KILO—Grand Forks—1941

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....KILQ, Inc.
 Address.....First Natl. Bank Bldg.
 Tel.: 774-5321.....CBS
 Station Reps.....Masla; Bowden; O'Connell
 President.....Carl Bloomquist
 Station, Commercial Mgr.....A. J. Twomey
 Program Director.....William F. Rendell
 Chief Engineer.....Walt TerMeer

KNOX—Grand Forks—1947

Frequency: 1310 Kc. Power: 5000 Watts
 Owned By.....Community Radio Corp.
 Address.....P. O. Box 1110
 Tel.: 774-4611.....MBS
 Station Representative.....Meeker
 President.....Harry Rice
 General Mgr.....J. Hoberg
 Operations Director.....Bill Hutton
 Chief Engineer.....David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned.....Hettinger Bcstg. Co.
 Address.....Hettinger, N. D.
 Tel.: 567-2421.....KBS
 Station Representative.....George Hopewell
 President, Gen. Mgr.....P. J. Schults
 Station Manager.....Allen R. McIntyre
 Sales Prom. Mgr.....Jonas Johnson
 Commercial Manager.....Romona Stenberg
 Program Director.....Tommy Clement
 Publicity Director.....Bill McIntyre
 Chief Engineer.....Doyle Ritter

KEYJ—Jamestown—1954

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....James River Bcstg. Co.
 Address.....Box 1170
 Tel.: 252-2160.....KBS-CBS
 Station Representative.....Bowden
 President.....Robert E. Ingstad
 General Manager.....A. G. Berry
 Comm. Manager.....R. L. Richardson
 Program Director.....Dan C. Brannan
 Chief Engineer.....Kenneth L. Rich

KSJB—Jamestown—1936

Frequency: 600 Kc. Power: 5000 Watts
 Owned By.....Great Western Enterprise
 Address.....Box 1271
 Tel.: CI 2-3570.....Independent
 Station Representative.....Dean & Slaughter
 President.....James M. Pryor, Jr.
 General Sta. Mgr.....Don MacTavish
 Program Director.....Don Roberts
 Commercial Manager.....Don Benz
 Sales Prom. Mgr.....Bob Gaye
 Publicity Dir.....Jack Leonard
 Chief Engineer.....Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc. Power: 1000 Watts
 Owned By.....Big K Inc.
 Address.....Box 1712

Tel.: TE 5-1161.....CBS
 Representative.....Weed
 Pres., Gen. Mgr.....James M. Pryor, Jr.

KLPM—Minot—1929

Frequency: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Minot Bcstg. Co.
 Business Address.....320 Third Ave., S.W.
 Tel.: TEmple 4-1146.....MBS
 Station Representative.....Dean & Slaughter
 President.....Ethel H. Cooley
 Gen. Mgr., Chief Eng.....C. W. Baker
 Comm. Dir., Prog. Dir.....Leslie E. Maupin

KQDY—Minot—1957

Frequency: 1320 Kc. Power: 1 Kw., d.
 Owned.....Dakota Broadcasters
 Address.....Box 1388
 Tel.: TEmple 7-1124.....KBS
 Station Reps.....Forjoe; Bowden
 General Manager.....Jack W. Birchill
 Commercial Manager.....Les Sabo
 Program Director.....Jim Footit
 Chief Engineer.....Ray Lujon
 Owners of: KOYN, Billings; KQDI, Bismarck;
 KUTT, Fargo.

KEYD—Oakes—1959

Frequency: 1220 Kc. Power: 1 Kw., d.
 Owned.....Interstate Broadcasting Co.
 Address.....114 Union Ave.
 Tel.: Riverside 2-2376.....Independent
 Station Representative.....Bowden
 President.....Robert E. Ingstad
 General Mgr., Chief Eng.....Glenn Olson
 Program Director.....B. Waters
 Owners of: KBMW, Wahpeton; KOVC, Valley City;
 KEYJ, Jamestown, all N. D.; KEYL, Long
 Prairie, KWAD, Wadena, both Minn.

KGCA—Rugby—1961

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....Rugby Broadcasters, Inc.
 Address.....P. O. Box 31
 Tel.: 776-5254.....KBS
 President.....Oscar H. Halvorson
 Gen. Mgr., Chief Engineer.....Richard Dunne
 Program Director.....Marvin Martinson

KOVC—Valley City—1936

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....KOVQ, Inc.
 Address.....135 Central Ave. S.
 Tel.: 845-2531.....CBS
 Station Representative.....James Bowden
 Pres., Gen. Mgr.....Robert E. Ingstad
 Station, Commercial Mgr.....Dale Olson
 Program Director.....Tim Stoffet
 Sales Promotion Mgr.....Earl Williams
 Chief Engineer.....Deane Jameson

KEYZ—Williston—1948

Frequency: 1360 Kc. Power: 5 Kw.
 Owned-Oper. By.....Charles L. Scofield
 Address.....Box 1240
 Tel.: GRGreenfield 3-3911.....Independent
 Representative.....Holman
 Gen. Mgr., Chief Eng.....Chas. L. Scofield
 Commercial Manager.....Ray David
 Program Director.....Bob Gilbert

Pop.: 9,925,000
Families: 2,998,500

Ohio

Radio Homes: 2,926,000
AM Stas. in State: 94

WADC—Akron—1925

Frequency: 1350 Kc. Power: 5000 Watts
Owned-Operated By: Allen T. Simmons
Business Address: 40 E. Mill St.
Tel.: JE 5-6165 CBS
Station Representative: Bernard Howard
Pres., Gen. Mgr.: Allen T. Simmons
Station, Comm. Manager: Bob Wilson
Program Director: Margaret Bevans
Sales Prom. Mgr., Pub. Dir.: Dolores Buehrle
Chief Engineer: Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc. Power: 5000 Watts
Owned By: Summit Radio Corp.
Address: 853 Copley Rd.
Tel.: PO 2-8811 Independent
Newspaper Affiliation: Beacon Journal
Station Representative: McGavren/Guild
President: S. Bernard Berk
General, Station Manager: Roger G. Berk
Commercial Mgr.: Kenneth M. Keegan
Program Director: Bob Wylie
Sales Promotion Mgr.: Robert I. Bostian
Publicity Director: Phyllis V. Simms
Chief Engineer: Irwin L. Knopp
Owners of: WAKR-FM-TV.

WCUE—Akron—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By: WCUE Radio, Inc.
Address: 424 Sackett Ave.
Tel.: WA 3-9761 MBS
Representative: Gill-Perma
Owners: George W. Mamas, D. M. O'Neil
Chief Engineer: Henry Niederkoller

WHLO—Akron—1944

Frequency: 640 Kc. Power: 1000 Watts
Owned-Oper. By: Radio Akron, Inc.
Address: 51 W. State St.
Tel.: BI 3-7101 Independent
Station Reps.: Eastman; Ohio Station Reps.
President: Louis J. Appell, Jr.
General Manager: Allen Saunders
Commercial Manager: Gordon L. Barnhart
Program Dir.: Warren Duffy
Sales Prom. Mgr.: Adrian R. Cooper
Chief Engineer: Fred Greaves
Owners of: WSBA-AM-FM-TV, York; WARM,
Scranton; WICE, Providence, R. I.

WFAH—Alliance—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned-Oper. By: The Review Pub. Co.
Address: 10754 Smyth Ave., N.E.
Tel.: 821-1111 Independent
Newspaper Affiliation: Review
Station Representatives: Ohio Stations
President: D. A. Peterson
Station Manager: Robert A. Gates
Program Director: James Phillips
Chief Engineer: Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc. Power: 250 W.
Owned: Radio Ashland, Inc.
Business Address: Ashland Mansfield Rd.
Tel.: 2-1572 MBS
Station Representative: PRO
Pres., Chief Engineer: Charlie Calhoun
Station Mgr.: W. E. Waldorf

WREO—Ashtabula—1937

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By: Radio Enterprises of Ohio
Address: Box 372
Tel.: 993-2120 Independent
Newspaper Affil.: Star Beacon
President: D. C. Rowley
General Manager: John Colin
Station Manager: D. W. Fassett
Program Director: Andrew Holecko
Chief Engineer: Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc. Power: 1000 Watts d.
Owned By: Radio Athens, Inc.
Address: Box 567
Tel.: LYNWOOD 3-1588 Independent
President, Chief Eng.: Andrew Kovlan
Commercial Manager: John Alden
Program Director: Mrs. La Guardia Anastas

WOMP—Bellaire—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By: Belmont Broadcasters, Inc.
Address: Box 567
Tel.: 676-5661 CBS
Station Representative: Hollingbery
President: Howard C. Weiss
General, Station Mgr.: L. B. Clawson
Sales Promotion Manager: George Wright
Chief Engineer: Jack Jennings

WOHP—Bellefontaine—1952

Frequency: 1300 Kc. Power: 500 Watts
Owned By: Hi Point Bcstg. Co.
Address: E. Sandusky St.
Tel.: 592-5796 Independent
President, General Mgr.: P. Church

WMGS—Bowling Green—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned By: WMGS, Inc.
Address: 310 Summit St., Toledo
Tel.: 246-0562 Independent
Station Representative: George T. Hopewell
President: H. Max Good
General, Station Mgr.: Deane D. Osborne
Sales Promotion Mgr.: James C. Hamilton
Program Dir., Chief Eng.: George M. Mishler
Owners of: WPAR, Parkersburg, W. Va.

WILE—Cambridge—1948

Frequency: 1270 Kc. Power: 1000 Watts d.

Owned By.....Land o' The Lakes Bcstg. Corp.
 Address.....917 Beatty Ave.
 Tel.: 4-5606.....KBS
 Pres., Gen. Mgr.....Howard A. Donahoe
 Commercial Manager.....Geo. Wolfington
 Program Director.....William R. Coffey
 Chief Engineer.....Harold Black

WCNS—Canton—1947

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Dover Bcstg. Co., Inc.
 Address.....106 High Ave., N.W.
 Tel.: GL 6-8396.....MBS
 President.....Mrs. Agnes J. R. Greer
 General Manager.....W. B. Steis
 Station, Comm. Manager.....Sal Butera
 Program Director.....Ken Speck
 Publicity Director.....Patti Rae
 Chief Engineer.....Don Graff
 Owners of: WJER, Dover, O.

WHBC—Canton—1925

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Ohio Bcstg. Co.
 Address.....550 Market Ave., S.
 Tel.: 456-7166.....ABC
 Newspaper Affil.....Brush-Moore Newspapers
 Representatives.....Venard, Torbet & McConnell
 President.....Eugene Carr
 V.P., Station Manager.....Paul E. Gilmor
 Commercial Manager.....William G. Umbenhour
 Sales Prom. Manager.....Mary Lou Ferraro
 Program Dirs.....Lee Atwell, Chuck Craig
 Chief Engineer.....John Schen
 Owners of: WONE-AM-FM, Dayton; WPDQ, Jack-
 sonville.

WHOF—Canton—1946

Frequency: 1060 Kc.....Power: 1000 Watts d.
 Owned By.....Douglas Properties Corp.
 Business Address.....4601 Hills & Dales Rd., NW
 Tel.: GL 5-9475.....Independent
 Station Representative.....Masla
 General Manager.....Clark L. Dozer

WBEX—Chillicothe—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....Shawnee Broadcasting Co.
 Bus. Address.....Pohlman Rd., Carlisle Hill
 Tel.: PRospect 3-2244.....MBS, KBS
 Representative.....Thomas F. Clark
 President, Gen. Mgr.....Truman A. Morris
 Comm., Prom. Mgr.....Alice Shein
 Program Director.....Mary Morris
 Chief Engineer.....Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
 Owned By.....Courthouse Bcstg. Co.
 Address.....800 Eastern Avenue
 Tel.: PR 4-3385.....Independent
 President, Chief Eng.....W. N. Nungesser

WCIN—Cincinnati—1953

Freq.: 1480 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned By.....Rounsaville of Cincinnati

Address.....3301 Beekman St.
 Tel.: 681-7600.....Independent
 Station Representative.....Gill-Perna
 President.....R. W. Rounsaville
 General Manager.....Carl Glicken
 National Sales Mgr.....Ralph B. Johnson
 Program Director.....Bob Walters
 Chief Engineer.....C. Dettmar
 Owners of: WLOU, Louisville; WFUN, Miami
 Beach; WTMP, Tampa; WVOL, Nashville;
 WYLD, New Orleans; WALT-TV, Atlanta, Ga.;
 WTAM-TV, Louisville, Ky.

WCKY—Cincinnati—1929

Frequency: 1530 Kc.....Power: 50,000 Watts
 Owned-Operated By.....L. B. Wilson, Inc.
 Address.....Hotel Sheraton Gibson
 Tel.: 241-6565.....ABC
 Station Representative.....H-R Reps.
 President.....Charles H. Topmiller
 General Manager.....Mrs. Jeanette Heinze
 Station, Program Manager.....Paul Miller
 Sales Prom., Pub. Dir.....Mrs. Vicki Pigeon
 Program Director.....Essie Rupp
 Owners of: WLBW-TV, Miami.

WCPO—Cincinnati—1927

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Scripps-Howard Bcstg. Co.
 Address.....2345 Symmes St.
 Tel.: 861-9000.....Independent
 Newspaper Affiliation.....Post-Times Star
 Representative.....John Blair
 V.P., General Manager.....M. C. Waiters
 Station Director.....Bill Dawes
 Program Director.....Bob Smith
 Chief Engineer.....Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Taft Broadcasting Co.
 Address.....1906 Highland Ave.
 Tel.: 421-1750.....CBS
 Representative.....Katz
 President.....Hulbert Taft, Jr.
 V.P. of Operations.....L. H. Rogers II
 General, Station Mgr.....Nick Bolton
 Commercial Mgr.....R. L. Bevington
 Operations Mgr.....Jack Remington
 Chief Engineer.....Ray Owen
 Owners of: WTVN-AM-TV, Columbus, O.; WBRC-
 AM-TV, Birmingham, Ala.; WKYT, Lexington,
 Ky.; WKRC-TV.

WLW—Cincinnati—1922

Frequency: 700 Kc.....Power: 50 Kw.
 Owned.....Crosley Bcstg. Corp.
 Address.....140 W. Ninth St.
 Tel.: CH 1-1822.....NBC
 Station Representatives.....Lowrence; Moore
 Chm. of Board.....James D. Shouse
 President.....John T. Murphy
 V.P., General Manager.....James J. Crane
 V.P., Sales.....H. P. Lasker
 V.P., Programs.....Al Bland
 Sales Manager.....F. Brady
 Chief Engineer.....R. J. Rockwell

OHIO

WSAI—Cincinnati—1923

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Oper. By.....Jupiter Bcstg. Corp.
Address.....Sinton Hotel
Tel.: 621-1068.....Independent
Station Reps....Robert Eastman; Ohio Stations
Pres., General Manager...Richard E. Nason
General Sales Mgr.....Lee C. Hanson
Program Director.....Gene Nelson
Chief Engineer.....Vern Milton

WZIP—Cincinnati—1947

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned-Oper. By....Greater Cinn. Radio, Inc.
Address.....400 Oak St.
Tel.: 861-6067.....Independent
Newspaper Affil.....Waukegon News-Sun
Station Rep.....Broadcast Time Sales
Vice President.....A. F. Sorenson
V.P., Sales.....Harold Parry
General, Comm. Manager....Dick Pittenger
Chief Engineer.....Tom Sullivan
Owners of: WKRS, Waukegan, Ill.

KYW—Cleveland—1924

Frequency: 1100 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Westinghouse Bcstg. Co.
Address.....1403 E. 6th St.
Tel.: 781-4500.....Independent
Sta. Representative.....AM Radio Sales

President.....Donald H. McGannon
Sales Manager.....Thomas L. Tiernan
Commercial Manager.....Fred E. Walker
Sales Promotion Manager.....Henry Hirsch
Program Director.....Ken Draper
Publicity Director.....J. P. Scott
Chief Engineer.....Sid Stadig
Owners of: KYW-TV; WBZ-AM-TV, Boston; KDKA-AM-TV, Pittsburgh; WOWO, Fort Wayne; WIND, Chicago; WINS, New York, N. Y.; WJZ-TV, Baltimore; KPIX, San Francisco.

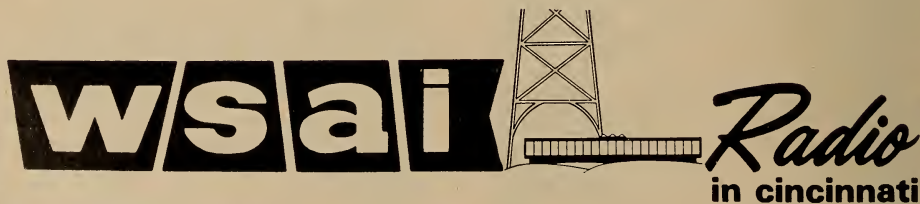
WABQ—Cleveland—1948

Frequency: 1540 Kc.....Power: 1 Kw. d.
Owned By.....Tuschman Bcstg. Corp.
Address.....2323 Chester Ave.
Tel.: CHerry 1-7555.....Independent
Station Rep.....Howard
President, Gen. Mgr.....P. G. Tuschman
Commercial, Sta. Manager.....Bert Noble
Program Director.....Jack Gibson
Publicity Director.....Valena Williams
Chief Engineer.....Paul Brown

WDOK—Cleveland—1950

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....Transcontinent TV Corp.
Address.....1515 Euclid Ave.
Tel.: MA 1-2890.....MBS
Station Rep.....Edward Petry & Co.
President.....David C. Moore
General Manager.....Frederick C. Wolf

ONE of the many good things about
selling to the Cincinnati market is
wsai radio...reaches MORE people,
in all age groups, for your client!*



Richard E. Nason, President Lee C. Hanson, General Sales Manager

*SEE robert e. eastman & co., inc., for latest Pulse and Hooper figures!

Commercial Manager.....Dave Levine
 Sales Promotion Manager.....Marjorie Jones
 Program Director.....Wayne Mack
 Publicity Director.....Jeanne Forney
 Chief Engineer.....Ralph Quay
 Owners of: WDOK-FM, Cleveland; WGR-AM-FM-TV, Buffalo, N. Y.; WDAF-AM-FM-TV, Kansas City, Kans.; KFMB-AM-FM-TV, San Diego, Calif.; KERO-TV, Bakersfield, Calif.; WNEP-TV, Scranton-Wilkes-Barre, Pa.

WERE—Cleveland—1948

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Operated By....Cleveland Bcstg. Inc.
 Address.....1500 Chester Ave.
 Tel.: SU 1-9600.....Independent
 Station Rep.....H-R Representatives
 President.....Ray T. Miller, Jr.
 General, Station Mgr.....Richard M. Klaus
 Commercial Mgr.....Ed Paul
 Sales Promotion Mgr.....Leonard G. Trostler
 Program Manager.....Ed Stevens
 Publicity Director.....Robert M. Miller
 Chief Engineer.....Harry Dennis
 Owners of: WLEC-AM-FM, Sandusky, O.

WGAR—Cleveland—1930

Frequency: 1220 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Peoples Bcstg. Corp.
 Address.....Statler-Hilton Hotel
 Tel.: PR 1-0200.....Independent
 Representative.....Christal
 President.....Herbert Evans
 General, Station Mgr.....Carl E. George
 Program Director.....Robert K. Smiley
 Commercial Mgr.....Robert B. Forker
 Sales, Prom., Pub. Dir.....Al Henderson
 Chief Engineer.....Lloyd G. Wingard
 Owners of: WRFD, Worthington, O.; WMMN, Fairmont, W. Va.; WTTM, Trenton, N. J.; WNAX, Yankton, S. D.; KVTV, Sioux City.

WHK—Cleveland—1922

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned By.....Metropolitan Bcstg.
 Address.....5000 Euclid Ave.
 Tel.: EXpress 1-5000.....Independent
 Station Representative.....Metro Radio Sales
 President.....John W. Kluge
 General, Sta. Mgr.....Jack Thayer
 Program Director.....Edward Clark
 Publicity Director.....Joyce Stambaugh
 Chief Engineer.....Ralph H. DeLany
 Owners of: WNEW-AM-TV, N. Y.; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria; KOVR-TV, Stockton, Calif.; WIP-AM-FM, Philadelphia; KMBC-AM-FM-TV, Kansas City; WHK-FM, Cleveland.

WJMO—Cleveland—1947

Freq.: 1490 Kc...Power: 1 Kw. d., 250 W. n.
 Owned By.....Friendly Broadcasting Co.
 Address.....11821 Euclid Ave.
 Tel.: Sweetbriar 5-1212.....ABC
 Station Rep.....UBC; Wittig; Dora-Clayton
 President.....Richard Eaton
 General, Station Mgr.....C. C. Courtney
 Commercial Manager.....Don Bruck
 Program Director.....John Slade
 Publicity Director.....Ken Hawkins
 Chief Engineer.....Chuck Owens

WJW—Cleveland—1926

Frequency: 850 Kc...Power: 10 Kw. d., 5 Kw. n.
 Owned By.....Storer Bcstg. Co.
 Address.....1630 Euclid Ave.
 Tel.: 861-6080.....Independent
 Newspaper Affil.....Miami Beach Sun
 Representative.....Katz
 President.....G. B. Storer, Jr.
 General Manager.....James P. Storer
 Commercial Manager.....Jules C. Blum
 Program Director.....Charles Renwick
 Sales Prom., Pub. Mgr.....Charles Hutaff
 Engineering Supervisor.....Furn Anderson
 Owners of: WJW-FM-TV; WGBS-AM-FM, Miami; WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WHN, New York, N. Y.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WBNS—Columbus—1924

Frequency: 1460 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....RadiOhio, Inc.
 Business-Studio Address.....33 N. High St.
 Tel.: CA 4-9265.....CBS
 Representative.....John Blair
 General Manager.....Richard A. Borel
 Commercial Manager.....W. I. Orr
 Sales, Prom. Manager.....Jim Yerian
 Program Director.....Parke Blanton
 Publicity Director.....Martha Babington
 Chief Engineer.....Lester H. Natzger

WCOL—Columbus—1922

Freq.: 1230 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Air Trails, Inc.
 Address.....E. Broad & Young St.
 Tel.: Capital 1-7811.....Independent
 Newspaper Affil.....Lancaster Eagle-Gazette
 Representative.....Eastman
 President.....Charles Sawyer
 V.P., General Mgr.....Collis A. Young
 Executive V.P.....J. P. Williams
 Vice President.....Alexander Buchan
 Production Director.....Steve Joos
 Local Sales Mgr.....A. Dale Lutz
 Chief Engineer.....T. Carpenter
 Owners of: WING, Dayton, O.; WKLO, Louisville; WIZE, Springfield, O.; WEZE, Boston; WRIT, Milwaukee, Wisc.

WMNI—Columbus—1958

Frequency: 920 Kc.....Power: 500 Watts
 Owned By.....North American Bcstg. Co.
 Address.....Southern Hotel
 Tel.: CApital 1-1354.....MBS
 Station Representative.....Bcst. Time Sales
 President, General Mgr.....William R. Mnich
 Commercial Manager.....Joe Hill
 Program, Pub. Dir.....William F. Robinson
 Chief Engineer.....John D. Brookbank

WTVN—Columbus—1922

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By.....Taft Bcstg. Co.
 Address.....22 East Gay St.
 Tel.: CA 4-1271.....ABC
 Representative.....Katz
 President.....Hulbert Taft, Jr.
 General, Station Mgr.....Gene D'Angelo

OHIO

Local Sales Mgr. Earl Bechtel
Program Director Paul Murphy
Dir., Public Affairs Ken Mack
Chief Engineer Ed Koprivier
Owners of: WTVN-FM-TV; WKRC-AM-FM-TV;
Cincinnati; WBRC-AM-FM-TV, Birmingham;
WKYT-TV, Lexington, Ky.

WV KO—Columbus—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned-Oper. By Sky Way Bcstg. Corp.
Address 2495 Henderson Rd.
Tel.: HUDson 6-9595 Independent
Rep. Venard, Torbet & McConnell
President Milton Staub
Gen., Sta. Manager Bert Charles
Comm., Sales Prom. Mgr. William Selander
Publicity Dir. Diana Weeter
Chief Engineer Roy Carlson

WW OW—Conneaut—1959

Frequency: 1360 Kc. Power: 500 Watts d.
Owned By Ashtabula County Bcstg. Co.
Address 211½ Main St.
Tel.: 597-1001 Independent
Station Representative Ohio Stas.
President Louis W. Skelly
Station Mgr., Prog. Dir. Bob Allen
Commercial Manager D. Peters
Sales Prom. Mgr. R. Conroy
Chief Engineer Ronald Terry

WT NS—Coshocton—1947

Frequency: 1560 Kc. Power: 1000 Watts d.
Owned-Oper. By Coshocton Bcstg. Co.
Business-Studio Address 114 N. 6th St.
Tel.: MAin 2-1560 Independent
Pres., Gen. Mgr. F. Bruce Wallace
Comm., Sales Prom. Mgr. D. Bennett
Chief Engineer Herman L. Philabaum

WAV I—Dayton—1955

Frequency: 1210 Kc. Power: 250 Watts d.
Owned WAVI Bcstg. Corp.
Address 1428 Cincinnati St.
Tel.: BALdwin 4-1137 Independent
Station Reps. Pearson Nat'l Reps., Inc.
Pres., Gen. Mgr. Harry K. Crowl
Commercial Manager Franklin H. Small
Program Director Charles A. Breece, Jr.
Chief Engineer Robert W. Minton

WH IO—Dayton—1935

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By Miami Valley Bcstg. Corp.
Address 1414 Wilmington Ave.
Tel.: 254-5311 CBS
Representative Hollingbery
President James M. Cox, Jr.
General Station Mgr. Robert H. Moody
National Sales Mgr. W. E. Wolaver
Sales Promotion Mgr. Chuck Gay
Chief Engineer Ernest Adams
Owners of: WHIO-FM-TV, Dayton; WSOC-AM-TV,
Charlotte, N. C.

WING—Dayton—1921

Frequency: 1410 Kc. Power: 5000 Watts

Owned-Oper. By Great Trails Bcstg. Corp.
Address Talbot Tower
Tel.: 222-3773 Independent
Newspaper Affil. Lancaster Eagle-Gazette
Station Representative Eastman
President Charles Sawyer
V.P., General Mgr. Dale Moudy
Exec. Vice Pres. J. P. Williams
Vice President Alex Buchan
V.P., Sales Manager Don Sailors
Publicity Director Betts Brauer
Program Director Jim Smith
Chief Engineer Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc. Power: 5000 Watts
Owned By WONE, Inc.
Address 380 West First St.
Tel.: BA 4-6501 Independent
Newspaper Affil. Brush-Moore Newspapers
Sta. Reps. Ayers; Venard, Torbet & McConnell
Pres., Gen. Manager Eugene Carr
Station Manager Charles E. Kennedy
Nat'l Sales Manager C. L. Doty
Program Director Winston Hoehner
Chief Engineer John Hall

WONW—Defiance—1949

Frequency: 1280 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By Tri-State Bcstg. Co.
Address Radio Drive
Tel.: 3-2776 Independent
Representative Devney Organization
V.P., Gen. Manager Glenn R. Thayer

WDLR—Delaware—1961

Frequency: 1550 Kc. Power: 500 Watts d.
Owned By Delaware Broadcasting, Inc.
Address P. O. Box 317
Tel.: 363-1107 Independent
Station Representative Ohio Stations Reps.
President, General Mgr. C. Robert Taylor
Chief Engineer M. E. Scheetz

WJER—Dover—1950

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned. Dover Broadcasting Company, Inc.
Address 646 Boulevard
Tel.: 2-0191 MBS
President Agnes J. Reeves Greer
General Manager W. B. Steis
Station, Commercial Mgr. Kenneth Neff
Program Director Jerry Ernest
Publicity Director Jean Williams
Chief Engineer Donald Graef
Owners of: WCNS, Canton; WAJR, Morgantown,
W. Va.; WKJF-FM, Pittsburgh, Pa.; WCNO-FM,
Canton, O.

WOHI—East Liverpool—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Constrander Corp.
Address 516 Market St.
Tel.: FULTon 5-1490 ABC
Station Reps. Webb; Ohio Stations Reps.
President, Gen. Mgr. Joseph D. Coons
Sales Prom. Mgr. Charles E. Stuart
Chief Engineer George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By Elyria-Lorain Bcstg. Co.
 Address: 408 E.S.T. Bldg., Elyria
 Tel.: FA 2-3761, Elyria. Independent
 Newspaper Affil. Chronicle-Telegram
 President O. B. Schoepfle
 General Mgr. Paul Nakel
 Program Dir. Dick Barrett
 Chief Engineer Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc. Power: 1000 Watts, d.
 Owned Findlay Publishing Co.
 Address: 101½ West Sandusky St.
 Tel.: GA 2-4545. Independent
 Newspaper Affiliation Courier
 Representative Clark
 President, General Mgr. R. L. Heminger
 Station Manager Clyde W. Johnson
 Program Dir. C. Meekins
 Chief Engineer Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Operated By Seneca Radio Corp.
 Address: U. S. Highway 23 S.
 Tel.: HE 5-5666. Independent
 Station Reps. Webb; Ohio Stations
 President Andrew Emerine
 Gen., Sta. Mgr. Melvin L. Murray
 Commercial Mgr. Roger V. Wise
 Chief Engineer Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc. Power: 500 Watts d.
 Owned By Wolfe Bcstg. Corp.
 Address: 905 W. State St.
 Tel.: 332-8218. Independent
 President, Gen. Mgr. Robert F. Wolfe
 Commercial Manager M. R. Wolfe
 Program Director Earl V. Hurst
 Chief Engineer Allen C. Kauble

WJEH—Gallipolis—1950

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned-Oper. By Ohio Valley on the Air, Inc.
 Address: P. O. Box 448
 Tel.: 446-3543. Independent
 Station Representative Hal Walton
 President John E. Halliday
 General Manager Mrs. Marianne B. Campbell
 Chief Engineer Edgar Atkins

WMOH—Hamilton—1944

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Fort Hamilton Bcstg. Co.
 Bus.-Studio Address Second Natl. Bank Bldg.
 Tel.: 894-6543. Independent
 Station Representative Thomas F. Clark Co.
 President R. Briede
 General Station Mgr. Raymond C. Motley
 Program Director Norm Keller
 Sales Promo., Pub. Dir. Jacqueline Bowling
 Chief Engineer R. Bullio

WSRW—Hillsboro—1956

Frequency: 1590 Kc. Power: 500 W. d.

Owned Highland Bcstg. Co.
 Address Box 176
 Tel.: EXpress 3-1590. KBS
 General, Program Dir. Tom Archibald
 Station Mgr. Willard Parr, Sr.
 Chief Engineer Don Bolkmann

WIRO—Ironton—1951

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Tri Radio Bcstg. Co.
 Address Radio Plaza
 Tel.: Jefferson 2-1922. KBS-MBS
 Gen. Mgr., Chief Engineer Kenneth H. Auble
 Station Manager Rose Auble
 Commercial Manager Hal Murphy
 Program Director Scott Sims

WLMJ—Jackson—1953

Frequency: 1280 Kc. Power: 1 Kw., d.
 Owned By Dean C. StuhlmueLLer
 Address Box 72
 Tel.: 850. KBS
 Station Representatives Clark
 Pres., Gen. Mgr. Dean C. StuhlmueLLer
 Chief Engineer D. Cowden

WHOK—Lancaster—1948

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By Hocking Valley Bcstg. Corp.
 Address Memorial Dr.
 Tel.: OL 3-4373. Independent
 Station Representative Ohio Stas.
 Pres., Gen. Mgr. Nelson Embrey
 Chief Engineer Charles R. Houston

WIMA—Lima—1938

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By N.W. Ohio Bcstg. Corp.
 Business-Studio Address 223 N. Main St.
 Tel.: 223-2060. ABC
 Station Representative Meeker
 President G. E. Hamilton
 General Manager R. W. Mack
 Station Sales Mgr. C. B. Heller
 Program Director Tom Francis
 Chief Engineer Bill Harrison
 Owners of: WIMA-FM-TV, Lima.

WWIZ—Lorain—1958

Frequency: 1380 Kc. Power: 500 Watts, d.
 Owned WWIZ, Inc.
 Address Palace Theatre Bldg.
 Tel.: CHerry 4-5235. ABC
 Station Representative Charles Bernard
 President Sanford A. Schafitz
 General Manager Chris J. Miller
 Sales Promotion Manager Tom Virant
 Program Director Jim Allen
 Publicity Director Jane Cahl
 Chief Engineer Dan Tynus

WCLW—Mansfield—1957

Frequency: 1570 Kc. Power: 1000 Watts
 Owned By Mansfield Bcstg. Co.
 Address 791 McPherson St.
 Tel.: LA 5-2333. Independent
 Station Rep. Devney Organization
 Pres., Gen. Mgr. F. Eckhardt
 Chief Engineer William Ball

OHIO

WMAN—Mansfield—1939

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned ByRichland, Inc.
Address.....144½ Park Ave., West
Tel.: 524-2211ABC
Representative....Venard, Torbet & McConnell
Pres., Gen., Sta., Comm. Mgr.....J. M. O'Hara
Prog.-Pub. Dir.....Robert James
Chief Engineer.....William Morrison

WMOA—Marietta—1946

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
Owned.....Marietta Broadcasting Co.
Address.....First National Bank Bldg.
Tel.: FR 3-7527.....NBC
Station Representative.....Bolles
General Mgr.....R. Sanford Guyer
Commercial Mgr.....B. Kaatz
Program Dir.....Richard M. Guyer
Chief Engineer.....Charles E. Clark

WMRN—Marion—1940

Freq.: 1490 Kc..Power: 1 Kw. d., 250 Watts. n.
Owned ByThe Marion Bcstg. Co.
Address.....Box 518
Tel.: DU 3-1131.....ABC
Pres., Gen. Mgr.....Robert T. Mason
Commercial Manager.....Arthur L. Martin
Program Director.....Madge Cooper
Chief Engineer.....F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc.....Power: 250 W., d.
Owned.....Massillon Bcstg. Co.
Address.....Massillon Drive-in Hotel
Tel.: TE 2-5023.....KBS
Station Representative....Ohio Stations Reps.
President.....Joel W. Rosenblum
General Manager.....Richard J. Scholem
Program Director.....Ted Wesley
Chief Engineer.....Joe Kish
Owners of: WISR, Butler; WACB, Kittanning.

WMPO—Middleport—1959

Frequency: 1390 Kc....Power: 1000 Watts d.
Owned By.....Radio Mid-Pom Inc.
Address.....Box 71
Tel.: WYandotte 2-5355.....Independent
President, Gen. Mgr.....John E. M. Kerr
Station, Comm. Manager...William C. Miller
Sales Prom. Mgr., Prog. Dir...Robert Arnold
Publicity Director.....Mrs. Janet Korn
Chief Engineer.....Roger Bennett

WPFB—Middletown—1947

Freq.: 910 Kc.....Power: 1 Kw. d., 100 W. n.
Owned-Operated By.....WPFB, Inc.
Address.....4505 Central Ave.
Tel.: 422-3625Independent
Station Representative...Devney Organization
President.....Paul F. Braden
Commercial Manager.....Joseph LeMoyne
Program Director.....Ray Iglehart, Jr.
Chief Engineer.....Carroll Williams
Owners of: WPAY-AM-FM, Portsmouth, O.;
WPFB-FM, Middletown.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc....Power: 500 Watts d.
Owned-Oper. By.....Mt. Vernon Bcstg. Co.
Address.....P. O. Box 348
Tel.: EX 2-0946.....Independent
Station Representative....Ohio Stations
President.....Mrs. Charles Zerkowitz
Station Manager.....Stephen Zerkowitz
Sales Coordinator.....Bill Victor
Chief Engineer.....R. Maxwell

WCLT—Newark—1949

Frequency: 1430 Kc....Power: 500 Watts d.
Owned-Operated By.....WCLT Radio Inc.
Address.....25 West Main St.
Tel.: FA 4-0071.....Independent
Station Representative....Meeker
Pres., Gen. Mgr.....Thomas A. Rogers
Commercial Manager.....Robert H. Pricer
Program Director.....Carey Justice
Chief Engineer.....Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned.....WPVL, Inc.
Address.....713 Fobes St.
Tel.: 352-3155.....Independent
Station Representative....Ohio Stations Reps.
President, Chief Engr.....Carl R. Lee
Commercial Manager.....Donald L. Atkin
Sales Promo., Pub. Dir.....Thomas Guthrie
Program Director.....James Stephenson

WPTW—Piqua—1947

Frequency: 1570 Kc....Power: 250 Watts d.
Owned By.....WPTW Radio, Inc.
Address.....1625 Covington Ave.
Tel.: PR 3-3513.....KBS
Station Representative....Ohio Stations Reps.
President, Gen. Mgr.....C. Oscar Baker
Program Dir., Pub. Dir.....Betty Miller
Commercial Mgr.....Mrs. Eleanor Mills
Station, Chief Eng.....Lewis M. Shroyer

WIOI—Portsmouth—1959

Frequency: 1010 Kc.....Power: 1 Kw. d..
Owned By...New Boston Broadcasting Corp.
Address.....P. O. Box 909
Tel.: EL 3-8587.....Independent
Station Rep.....Continental Broadcasting
President, Station Mgr.....Charles R. Maillet
Program Director.....John A. Grimes
Chief Engineer.....Dave Fritz

WNXT—Portsmouth—1951

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WNXT, Inc.
Address.....Masonic Bldg.
Tel.: EL 3-1161.....ABC
Station Reps.....Walker-Rawalt; Ohio Stas.
President.....Leonard Feldman
General, Comm. Mgr.....Marshall Rosene
Publicity Director.....Mary Ellen Thuma
Chief Engineer.....Howard Potts

WPAY—Portsmouth—1935

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W., n.
Owned By.....Radio Station WPAY

Address.....1009 Gallio St.
Tel.: EL 3-5176.....CBS
Station Representative...Devney Organization
President.....Paul F. Braden
General, Station Mgr.....O. T. Dresbach
Commercial Manager.....J. H. LeMoyné
Program Director.....John T. Baker
Technical Director.....Maurice L. Myers
Owners of: WPAY-FM.

WLEC—Sandusky—1947

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By....Cleveland Bcstg., Inc.
Address.....Box 441
Tel.: MA 6-2000.....Independent
President.....Ray T. Miller, Jr.
General, Station Mgr.....Jay E. Wagner, Jr.
Commercial, Prom. Mgr.....Louis E. Mahla
Program Director.....Karl J. Bates
Chief Engineer.....Jay Leibach
Owners of: WERE, Cleveland.

WBLY—Springfield—1947

Frequency: 1600 Kc....Power: 1000 Watts d.
Owned-Oper. By...Champion City Bcstg. Co.
Address.....Chamber of Commerce Bldg.
Tel.: FA 3-4676.....KBS-MBS
Representative.....Thomas F. Clark
President.....R. S. Lucas
General Manager.....R. L. Yontz
Commercial Mgr.....Al Meuleman
Program Director.....James W. Blasey
Chief Engineer.....Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc....Power: 250 Watts
Owned-Oper. By...Radio Voice of Springfield
Address.....117 W. High St.
Tel.: 323-4955.....Independent
Station Representative.....Eastman
President.....Charles Sawyer
V.P., General Mgr.....Ernest A. Gudridge
Executive Vice-President.....J. P. Williams
Vice-President.....Alex Buchan
Sales Promotion Mgr.....Ray George
Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Rust Craft Bcstg. Co.
Bus.-Studio Address...Exchange Realty Bldg.
Tel.: 282-6265.....MBS
Station Representative.....Adam Young
President.....Jack N. Berkman
General Manager.....John J. Laux
Station Manager.....Louis W. Shapiro
Publicity Director.....Geo. H. Wilson
Program Director.....Tom Abernethy
Chief Engineer.....William Chesnes
Owners of: WBOY-AM-TV, Clarksburg, W. Va.;
WSTV-TV-FM; WRGP-TV, Chattanooga; WSOL,
Tampa, Fla.; WPIT-AM-FM, Pittsburgh, Pa.;
WRDW-TV, Augusta, Ga.

WTTF—Tiffin—1959

Frequency: 1600 Kc....Power: 500 Watts
Owned By.....WTTF, Inc.
Address.....112 E. Market St.

Tel.: 447-2212.....MBS
President, Gen. Mgr.....Robert G. Wright
Commercial Manager.....W. A. Hughes
Program Dir.....Alan Gemar
Chief Engineer.....Richard Wright

WOHO—Toledo—1954

Frequency: 1470 Kc....Power: 1000 Watts
Owner.....Midwestern Bcstg. Co.
Address.....Box 276, Station "A"
Tel.: OX 3-6576.....MBS
Station Representative.....Raymer
President.....Ford R. Berber
General Manager.....Sam W. Sloan
Comm. Manager.....William C. Wester
Program Director.....John Dauro
Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc....Power: 5000 Watts
Owned-Oper. By....Storer Broadcasting Co.
Address.....125 South Superior St.
Tel.: CH 8-6401.....NBC
Representative.....Katz
President.....George B. Storer, Jr.
V. P., General Manager...Reginald B. Martin
Nat. Sales Manager.....Emerson Kimble
Program Director.....Jack Williams
Chief Engineer.....George Fulop
Owners of: WSPD-TV; WJBK AM-TV, Detroit;
WJW, AM-TV, Cleveland; WGBS, Miami;
WHN, New York, N. Y.; WJBG, Philadelphia;
KGBS, Los Angeles; WAGA-TV, Atlanta; WITI-
TV, Milwaukee.

WTOD—Toledo—1946

Frequency: 1560 Kc....Power: 1000 Watts d.
Owned-Operated By...Booth Broadcasting Co.
Address.....3225 Arlington Ave.
Tel.: CH 2-4321.....Independent
Station Representative.....Bcst. Time Sales
President.....John L. Booth
Gen. Comm. Mgr.....Francis X. McNerney
Program Director.....John Garry
Publicity Director.....Bob Parkinson
Sales Promotion Manager.....Vivian Crane
Chief Engineer.....Robert Sowers
Owners of: WJLB, Detroit; WSGW, Saginaw;
WIBM, Jackson; WIOU, Kokomo; WJVA, South
Bend; WTRX, Flint.

WTOL—Toledo—1938

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned Operated By...Community Bcstg. Co.
Address.....Bell Bldg.
Tel.: CH 4-7411.....ABC
Station Representative.....H-R Reams
President.....Frazier Reaps
General Manager.....Thomas S. Brotherton
Station, Comm. Manager....Douglas Tabner
Sales Promotion Mgr.....Robert Krieghoff
Program Director.....Orris Tabner
Chief Engineer.....Harold Holmes
Owners of: WTOL-FM-TV.

WERT—Van Wert—1958

Frequency: 1220 KC....Power: 250 Watts, d.

OHIO

Owned..... Van Wert Broadcasting Co.
Address Box 487
Tel.: 232-4075 KBS
President, Ch. Eng..... Kenneth E. Kunze
Commercial, Sales Promo.. Raymond Waldron
Program, Publicity Dir..... Eugene Rockwell

WHHH—Warren—1941

Frequency: 1440 Kc..... Power: 5000 Watts
Owned By..... Radio Sta. WHHH, Inc.
Address 2nd National Bldg.
Tel.: 392-2529..... Independent
Newspaper Affiliation..... Tribune Chronicle
Station Reps..... Webb; Ohio Stations
President Helen Hart Hurlbert
General Mgr., Chief Eng..... R. E. Hardy
Commercial Manager..... Chester Waggoner
Sales Promotion Mgr..... James Stephenson

WCHO—Washington Court House—1952

Frequency: 1250 Kc..... Power: 500 Watts d.
Owned By..... Court House Bcstg. Co.
Address 113½ S. Main St.
Tel.: 5-6211 KBS
Pres. Gen. Mgr., Chief Eng... W. N. Nungesser
Station Mgr..... C. L. Mitchell

WPKO—Waverly—1954

Frequency: 1380 Kc..... Power: 1000 W., d.
Owner Ohio Quests, Inc.
Address Box 67
Tel.: 363 Independent
President, Gen. Mgr. James B. Denton
Chief Engineer Robert P. Meyer

WKOV—Wellston—1953

Frequency: 1330 Kc..... Power: 500 Watts d.
Owned-Operated By..... Family Bcstg. Co.
Address P. O. Box 190
Tel.: 4-2000 KBS
Pres., Gen. Mgr. Ch. Eng.... W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc..... Power: 1000 Watts d.
Owned-Oper. By.. Wooster Republican Ptg. Co.
Address Route 30
Tel.: ANgelus 3-5075..... KBS
General Manager E. B. Evans
Chief Engineer..... B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc..... Power: 5000 Watts d.
Owned Peoples Broadcasting Corp.
Address Worthington
Tel.: 885-5342 Independent
Representative Gill-Perna
President Herbert E. Evans
General, Station Mgr..... Joseph D. Bradshaw
National Sales Mgr..... Andy Edgerton
Program Director Phil Sheridan
Chief Engineer..... Harold Schaaf
Owners of: WRFD-FM; WGAR AM-FM, Cleve-
land; WTTM AM-FM, Trenton; WMMN, Fair-
mont, W. Va.; WNAX, Yankton, S. D.; KVTY,
Sioux City.

WBBW—Youngstown—1949

Frequency: 1240 Kc.. Power: 1 Kw. d., 250 W. n.
Owner..... Mahoning Valley Bcstg. Corp.
Address 260 W. Federal St.
Tel.: 744-4421 MBS
Representative Weed
President, Ch. Eng..... John Cherpack, Jr.
Vice President Gene Trace
General, Comm. Manager Dick James
Sales Prom. Mgr..... Phil Wood
Program Director Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc..... Power: 5000 Watts
Owned-Operated By..... WFMJ Bcstg. Co.
Business-Studio Address 101 W. Boardman
Tel.: 736-0106 NBC
Station Representative... McGavren/Guild Co.
President William F. Maag, Jr.
General, Comm. Mgr..... Mitchell F. Stanley
Program Director Bob Locke
Chief Engineer Frank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc.... Power: 1000 Watts d.
Owned By..... WHOT, Inc.
Address 401 N. Blaine Ave
Tel.: RI 6-8464..... Independent
Sta. Representative Hollingbery
President Myron Jones
General Manager..... William Fleckenstein
Commercial Mgr..... William Aey
Program Dir..... Richard Thompson
Sales Promotion Manager..... Tony Sebastian
Chief Engineer Gene Coxson
Owners of: WJET, Erie; WRED-FM, Youngstown;
WYRE, Pittsburgh.

WKBN—Youngstown—1926

Frequency: 570 Kc..... Power: 5000 Watts
Owned-Operated By..... WKBN Bcstg. Corp.
Address 3930 Sunset Blvd.
Tel.: 782-1144 CBS
Representative Paul H. Raymer
Pres., Gen. Mgr.... Warren P. Williamson, Jr.
Station Mgr..... Warren P. Williamson III
Sales Prom. Mgr..... J. Harrison Hartley
Commercial Manager Carl F. Glade
Program Director Frank L. Sweeney
Publicity Director..... Gene Springer
Chief Engineer..... B. T. Wilkins
Owners of: WKBN TV-FM.

WHIZ—Zanesville—1924

Frequency: 1240 Kc..... Power: 250 Watts
Owner... Southeastern Ohio Bcstg. System, Inc.
Business-Studio Address... Lind Arcade Bldg.
Tel.: GL 2-5431..... NBC
Newspaper Affiliation... Zanesville Pub. Co.
Representative..... Pearson Nat. Reps.
President Clay Littick
Gen., Station Manager..... Allan Land
Comm. Mgr..... Nate Milder
Publicity Dir., Sls. Prom. Mgr.... Naomi Lorton
Program Director Bob Banfield
Chief Engineer..... William A. Hunt, Sr.
Owners of: WHRV, Ann Arbor; WTAP, Parkers-
burg, W. Va.; WHIZ-FM, Zanesville.

Pop.: 2,380,000
Families: 728,000

Oklahoma

Radio Homes: 705,500
AM Stas. in States: 56

KADA—Ada—1934

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KADA Bcstg., Inc.
Business Address Box 642
Tel.: FEderal 2-1212 ABC, KBS
Station Rep. Weed
Pres., General Mgr. Bill Hoover
Comm., Sales Prom. Mgr. Jerry Spencer
Program, Publicity Director Mike Stephens
Chief Engineer George A. Miller, Jr.

KHHW—Altus—1947

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Altus Bcstg. Co., Inc.
Address Box 577
Tel.: HU 2-1450 KBS
Newspaper Affiliation Times-Democrat
Station Rep. Pearson Nat'l Reps., Inc.
Pres., Gen. Mgr. Frank E. Wimberly
Commercial Manager Albert Houpe
Chief Engineer Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts
Owned By Alva Communications, Inc.
Address Box 328
Tel.: 1663 Independent
President John H. Goss
General Manager Robert L. Martin
Chief Engineer Ron Kassik

KVSO—Ardmore—1935

Frequency: 1240 Kc. Power: 250 Watts
Owned Ardmoreite Pub. Co.
Address Ardmoreite Bldg.
Tel.: CA 3-3030 ABC-KBS
General Manager Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Horace C. Boren
Address Box 69
Tel.: FEderal 6-1400 MBS
Station Reps. Bowles; Melville
President Horace C. Boren
General, Sta. Mgr. Tony G. Kountoupis
Commercial Manager Maynard Helmuth
Program Director William C. Drake
Chief Engineer James Hawkins
Owners of: KMIUS, Muskogee, Okla.

KLTR—Blackwell—1952

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned-Operated By Star Bcstg. Co., Inc.
Address P. O. Box 70
Tel.: EM 3-4568 KBS
President, General Manager R. F. Pool
Comm., Sales Promo. Mgr. Ray Bush
Program Director Don James
Publicity Dir. Dorothy Bush
Chief Engineer Heinz Powelleit

KWCO—Chickasha—1946

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Washita Valley Bcstg. Co.
Address P. O. Box 770
Tel.: CAstle 4-2890 KBS
Owner Bayard C. Auchincloss
General Manager William S. Scott
Chief Engineer Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc. Power: 500 Watts, d.
Owned By Rowley-Taliaferro Bcstg. Co.
Address 417 West Second St.
Tel.: ROgers 3-1281 KBS
President, Chief Engineer Wayne Rowley
Sales Promotion Mgr. Wayne Whisenhunt
Program Director Leon Shearhart

KWOE—Clinton—1949

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Operated By Western Okla. Bcstg. Co.
Address Neptune Park
Tel.: FAirfax 3-0617 Independent
President, Gen. Mgr. Lonnie J. Preston
Program, Publicity Dir. Alice Preston
Chief Engineer Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By Cimarron Broadcasters, Inc.
Address P. O. Box 791
Tel.: CA 5-0922 Independent
Pres., Gen. Mgr. Gordon Rockett
Station Mgr., Chief Engineer G. Thomas

KRHD—Duncan—1949

Freq.: 1350 Kc. Power: 250 W. d., 100 W. n.
Owned-Operated By Duncan Bcstg. Co.
Address West Pine St.
Tel.: AL 5-1350 KBS
President R. H. Drury
Gen., Sta. Mgr. W. M. Brubaker
Chief Engineer Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc. Power: 250 Watts d.
Owned-Operated By Durant Pub-Bcstg. Corp.
Address 215 Democrat Bldg.
Tel.: 3100 KBS
President R. V. Peterson
Gen. Mgr. L. W. Coleman

KELR—El Reno—1962

Frequency: 1460 Kc. Power: 500 Watts d.
Owned By CP Corp.
Address P. O. Box 769
Tel.: ANdrews 2-4248 Independent
President Charles Cain
General Manager Earl Brown
Program Director George Oetheredge
Chief Engineer John R. Smith

OKLAHOMA

KBK—Elk City—1929

Frequency: 1240 Kc. Power: 250 Watts
Owned By..... Bob Garrison Ent.
Address..... N. Randall St.
Tel.: CApital 5-3333..... KBS, ABC
President..... Bob Garrison
Commercial Manager..... Ted Dougherty
Program Director..... Gayle Albert
Publicity Director..... Lou Garrison
Chief Engineer..... Roudeck Moore

KCRC—Enid—1928

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By..... Enid Radiophone Co.
Address..... 318 E. Willow
Tel.: AD 7-1390..... ABC
News, Afil..... Morning News, Daily Eagle
Representative..... Pearson Nat. Reps.
President..... Milton B. Garber
General Manager..... Pat Murphy
Commercial Manager..... Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By... Public Bcstg. Service, Inc.
Address..... P. O. Box 346
Tel.: AD 4-4230..... Independent
Representative... Venard, Torbet & McConnell
President, General Manager..... Allan Page
Commercial Manager..... Bob O'Brien
Program Director..... Lyle Gaston
Chief Engineer..... Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Operated By..... Frederick Bcstg. Co.
Address..... P. O. Drawer 920
Tel.: ED 5-2131..... KBS
Owner..... W. C. Moss, Jr.

KWRW—Guthrie—1955

Frequency: 1490 Kc. Power: 100 Watts
Owned By..... Austin Oil Co., Inc.
Address..... 115 North Division
Tel.: BU 2-2321..... KBS
Vice President..... David Oven
General, Station Mgr..... Richard M. Carroll
Comm. Mgr., Pub. Dic..... Johnny Johnson
Sales Promotion Manager..... Peggy Weems
Program Director..... Wallace Seeds
Chief Engineer..... R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By..... Plains Bcstg. Co.
Address..... Box 130
Tel.: 338-6533..... KBS
President, Station Mgr..... T. M. Raburn, Jr.
Chief Engineer..... Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc. Power: 500 W., d.
Owned..... Henryetta Radio Co.
Address..... 125 N. 5th
Tel.: Olive 2-3298..... Independent
Newspaper Affiliation..... Daily Free Lance
President..... Leland Gourley
General, Comm. Manager..... Marvin Hull

Program Director..... Bill Simmons, Jr.
Publicity Director..... Junior Crawford
Chief Engineer..... Bud Gaither

KTJS—Hobart—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By..... A. R. Fuchs
Address..... P. O. Box 311
Tel.: GENEVA 6-2420..... KBS
President, Chief Engineer..... A. R. Fuchs
Commercial, Prom. Mgr..... Wayne Robison

KIHN—Hugo—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... Little Dixie Bcstg. Co.
Address..... 106 West Jackson
Tel.: 1723..... KBS
President, General Mgr..... D. W. Brawner
Station Mgr., Chief Engineer... T. L. Brawner
Publicity Director..... Leeta Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By..... Idabel Bcstg. Co.
Address..... P. O. Box 1072
Tel.: 802..... Independent
General Manager..... Winston O. Ward
Sta., Comm. Manager..... J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc. Power: 250 W., d.
Owned..... Progressive Bcstg. Co.
Address..... Box 2187
Tel.: EL 5-1050..... Independent
Station Rep..... Pearson Nat. Reps.
President..... Dr. G. G. Downing
General Manager..... Ross B. Baker
Program Director..... B. J. Sams
Sales Prom. Mgr..... James R. Williams
Chief Engineer..... Charles Thompson

KSWO—Lawton—1941

Frequency: 1380 Kc. Power: 1000 W., d.
Owned..... Okla. Quality Bcstg. Co.
Address..... 406 D. Avenue
Tel.: EL 5-1380..... ABC
Station Rep..... Venard, Torbet & McConnell
President..... R. H. Drewry
General, Station Manger..... Tom Reddell
Local Sales Mgr..... C. J. McDonal
Program, Publicity Dir..... Ted Lauris
Chief Engineer..... Harold Kinkead
Owners of: KRHD, Duncan; KGWA, Enid; KSWO-TV, all Okla.; KMID-TV, Midland, Tex.

KMAD—Madill—1962

Frequency: 1550 Kc. Power: 250 Watts d.
Owned By..... Herbert J. Pate
Address..... Madill
Tel.: INGERSOLL 5-2345..... Independent
Owner, Chief Engineer..... Herbert J. Pate
General Manager..... Wayne Cabaniss
Commercial Manager..... W. D. Patty
Program Director..... Ronald Smith

KNED—McAlester—1950

Freq.: 1150 Kc. Power: 1 Kw. d.; 500 W., n.
Owned By..... Gene Stipe
Address..... Box 780

Tel.: GA 3-1460.....Independent
 PresidentGene Stipe
 Commercial Manager.....Frank Hopkins
 Sales Promotion Manager.....Linda Ogiela
 Program Director.....Juanita Van Hooser
 Chief Engineer.....Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....McAlester Bcstg. Co.
 Address.....202½ East Choctaw
 Tel.: GA 3-1400.....KBS
 President, General Mgr.....Bob Baggett
 Commercial Manager.....Phil Reed
 Program Director.....Shirley Crowson
 Chief Engineer.....Max Parker

KGLC—Miami—1947

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Miami Bcstg. Co.
 Business Address.....Miami Hotel Bldg.
 Tel.: Kf 2-3303.....KBS-MBS
 Gen., Sta. Mgr.....William A. Searle
 Chief Engineer.....Louis Stone

KBIX—Muskogee—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Okla. Pub. Co.
 Address.....Barnes Bldg.
 Tel.: MU 2-1331.....ABC
 Newspaper Affil....Phoenix-Times Democrat
 Representative.....Pearson Nat. Reps.
 President.....Tams Bixby, Jr.
 Manager.....D. Johnson
 Chief Engineer.....Ted Foster

KMUS—Muskogee—1948

Freq.: 1380 Kc...Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Horace C. Boren
 Address.....P. O. Box 1588
 Tel.: MU 2-2488.....Independent
 Station Reps.....Bolles; Melville
 Pres., Gen. Mgr.....Horace C. Boren
 Vice Pres.....Mrs. Martha B. Boren
 Sta. Mgr., Chief Eng.....James E. Keitel, Jr.
 Program Director.....Al Hanna
 Owners of: KWON, Bartlesville, Okla.

KNOR—Norman—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Cleveland County Bcstg. Co.
 Address.....P. O. Box 542
 Tel.: JE 4-8475.....KBS
 General Manager.....William S. Morgan
 Commercial Mgr.....Robert G. Barry
 Chief Engineer.....John W. Spiker

KBYE—Oklahoma City—1947

Frequency: 890 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Great Empire Bcstg.
 Business Address.....5508 N. Eastern
 Tel.: GARfield 7-6524.....Independent
 Station Rep.....Charles Bernard
 President.....Berniece L. Lynch
 General, Station Manager.....F. F. Lynch
 Program Director.....Glenn Valentine
 Commercial, Sales Prom. Mgr.....F. J. Lynch
 Publicity Director.....J. D. Lynch
 Chief Engineer.....J. B. Latimer

KJEM—Oklahoma City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....KJEM, Inc.
 Address.....515 N. Robinson
 Tel.: CE 2-6367.....Independent
 Station Representative.....Jack Masla & Co.
 President.....W. D. Schueller
 Gen., Sta. Mgr.....C. Hewel Jones
 Program Director.....W. W. Jones
 Chief Engineer.....Bill Humphrey

KLPR—Oklahoma City—1947

Frequency: 1140 Kc....Power: 1000 Watts d.
 Owned-Oper. By....Big Chief Bcstg. Co. Inc.
 Address.....Box 4248
 Tel.: ME 4-1411.....Independent
 Station Rep.....Pearson Nat. Reps.
 Pres., Sales Prom. Mgr.....Jack Beasley
 Chief Engineer.....Buzzy Brooks

KOCY—Oklahoma City—1922

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Bonebrake & Co.
 Address.....101 N.E. 28th St.
 Tel.: JAcKson 8-5543.....NBC
 Station Representative.....Adam Young
 Pres., Gen. Mgr.....M. H. Bonebrake
 Commercial Manager.....Carlton Beck
 Program Director.....Edwin Sossen
 Publicity Director.....Frances Rose
 Chief Engineer.....Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Storz Bcstg. Co.
 Address.....311 West Grand
 Tel.: NE 6-4482.....Independent
 Representative.....Blair
 President.....Todd Storz
 V. P., General Manager.....Jack S. Sampson
 Program Director.....Bill Adams
 Publicity Director.....Deane Johnson
 Chief Engineer.....Bill Humphreys
 Owners of: WDGY, Minneapolis; WHB, Kansas
 City; WTX, New Orleans; WQAM, Miami;
 KKOK, St. Louis.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc.....Power: 5000 Watts
 Owned-Operated By.....KTOK, Inc.
 Business-Studio Address.....1800 W. Main
 Tel.: Central 5-8351.....ABC
 Station Representative.....Eastman
 President.....Wendell Mayes
 General, Station Mgr.....Tom Johnson
 Local Sales Manager.....George R. Collisison
 Operations, Program Director.....Bob Bruton
 Chief Engineer.....Clifford Easum

WKY—Oklahoma City—1920

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WKY TV System, Inc.
 Address.....500 E. Britton Rd.
 Tel.: SK 2-2161.....Independent
 Newspaper Affiliation.....Oklahoman & Times
 Representative.....Katz
 President.....E. K. Gaylord
 V.P., General Manager....Norman P. Bagwell

OKLAHOMA

Asst. Sta., Comm. Mgr..... Lee Allen Smith
Program Dir..... Danny Williams
Sales Promotion Mgr..... Jim Willis
Chief Engineer..... Bob Hayward
Owners of: WKY-TV; WTVT, Tampa.

KOKL—Okmulgee—1937

Frequency: 1240 Kc..... Power: 250 Watts
Owned-Oper. By..... Okmulgee Bcstg. Corp.
Address..... 114 East Seventh St.
Tel.: SK 6-3646..... KBS
Newspaper Affiliation..... Don-Rey Pub. Co.
Station Rep..... Venard, Torbet & McConnell
President..... Donald W. Reynolds, Sr.
Station Manager..... Charles J. Lienhart
Chief Engineer..... Malcolm V. Reed, Jr.
Owners of: KFSA AM-TV, Ft. Smith, Ark.; KOLO
AM-TV, Reno; KBRS, Springdale, Ark.; KORK,
Las Vegas; KGNS-AM-TV, Laredo; KLRJ-TV,
Las Vegas; KFOY-TV, Hot Springs, Ark.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc..... Power: 250 Watts d.
Owned-Operated By... Pauls Valley Bcstg. Co.
Address..... Box 610
Tel.: BELmont 8-3314..... KBS
President, General Manager..... E. J. Ballard
Station, Sales Promo. Mgr... B. Kent Hawkins
Program Director..... James Hensley
Publicity Director..... Marquita Rickey

WBBZ—Ponca City—1928

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Oper. By..... Ponca City Pub. Co.
Address..... P. O. Box 589
Tel.: RO 5-6607..... MBS
Newspaper Affiliation..... The News
Representative..... Pearson Nat. Reprs.
General Manager..... Allan W. Muchmore
Station Manager..... William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc..... Power: 1 Kw. d.
Owner..... Leflore Bcstg. Co.
Address..... Box 511
Tel.: 660..... KBS
President, Gen. Manager..... R. B. Bell
Sales Prom., Chief Engineer..... Vic Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Lakes Area Bcstg. Co.
Address..... 5th & S. Mill Sts.
Tel.: Valley 5-2763..... KBS
Gen. Mgr., Chief Eng..... L. L. Gaffaney
Commercial Manager..... Mrs. L. L. Gaffaney
Program Director..... H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc..... 1 Kw. d., 250 W. n.
Owned-Operated By..... KGFF Bcstg. Co., Inc.
Address..... P. O. Box 9
Tel.: BR 3-4390..... MGS
Newspaper Affiliation..... Stauffer Publ., Inc.
Representative..... Avery-Knodel
President..... Oscar A. Stauffer
Gen., Sta. Manager..... William A. Weaver
Commercial Manager..... Jeral C. Ziegler
Program Director..... James H. Meyer
Chief Engineer..... R. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc..... Power: 250 Watts d.
Owned-Oper. By..... Stillwater Publishing Co.
Address..... P. O. Box 231
Tel.: FR 2-7800..... Independent
Newspaper Affiliation..... Daily News-Press
Representative..... Clark
General Mgr..... J. R. Bellatti
Station Manager..... Lewis Pearce
Commercial Manager..... Bill Platt

KTLQ—Tahlequah—1957

Frequency: 1350 Kc..... Power: 1 Kw., d.
Owned..... Camellita Corp.
Address..... First National Bank Bldg.
Tel.: GLendale 6-2511..... Independent
President..... Jim Egan
General Mgr., Chief Eng..... Galen O. Gilbert
Commercial Manager..... Jim Stacey
Program Director..... Jim Masters

KAKC—Tulsa—1946

Freq.: 970 Kc..... Power: 1000 W. d., 500 W. n.
Owned By..... KAKC of Tulsa, Inc.
Address..... 910 S. Boston
Tel.: LU 7-2401..... Independent
Station Representative..... Young
President..... S. Carl Mark
General, Station Manager..... Robert J. Hoth
Commercial Manager..... Hillis Bell, Jr.
Program Director..... Dick Schmitz
Sales Prom. Mgr., Pub. Dir..... Carl Smith
Chief Engineer..... Charles Laughton
Owners of: KBEA, KBEY-FM, Mission; KXYZ-
AM-FM, Houston.

KELI—Tulsa—1934

Frequency: 1430 Kc..... Power: 5 Kw.
Owned By..... T & O Bcstg. Co.
Address..... 2601 E. 56th St., N.
Tel.: FI 5-1311..... Independent
Station Representative..... George Hollingsbery
President, Gen. Mgr..... Raymond Ruff
Commercial Manager..... Joe Fischer
Program Director..... Joe Henderson
Chief Engineer..... Lloyd Cowan
Owners of: KTRN, Wichita Falls, Tex.

KFMJ—Tulsa—1946

Frequency: 1050 Kc..... Power: 1000 Watts d.
Owned By..... UROK Broadcasting Co., Inc.
Address..... 5400 W. Edison
Tel.: LU 5-5555..... KBS
President..... G. M. Engel
General Manager..... Willard W. Mason
Station Manager..... William R. Nash
Program Director..... Billy Parker
Chief Engineer..... N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc..... Power: 5 Kw. d., 1 Kw. n.
Owned By..... KOME, Inc.
Address..... 410 McFarlin Bldg.
Tel.: LU 3-4121..... ABC
Station Rep..... Spot Time Sales
President..... Wm. F. Johns, Jr.
General Manager..... S. Rouser

OKLAHOMA-OREGON

KRMG—Tulsa—1949

Freq.: 740 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned By Swanco Bcstg. Co.
 Address 311 So. Denver Ave.
 Tel.: LUther 4-4291 Independent
 Representative John Blair
 President George A. Bolas
 General Manager John Merrell
 Commercial Manager N. S. Barton, Jr.
 Sales Promotion Mgr. Don Osbourne
 Program Director J. W. Harmon
 Publicity Director Glenn Condon
 Chief Engineer Delbert Keeling
 Owners of: KLEO, Wichita, Kans.; KIOA, Des
 Moines, Iowa; KQEO, Albuquerque, N. M.

KVOO—Tulsa—1925

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By Southwestern Sales Corp.
 Address 3701 S. Peoria
 Tel.: RI 2-5561 NBC
 Representative Edward Petry
 President H. C. Stuart
 V.P., General Mgr. G. K. Brandborg
 Program Director J. Ryan
 Chief Engineer J. Bushnell
 Owners of: KVOO-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned-Oper. By Vinita Broadcasting Co.
 Address Box 189
 Tel.: ALpine 6-3407 KBS
 General Manager Gene Humphries
 Program Director R. Parnell
 Chief Engineer Don Shearheart

KWSH—Wewoka—1948

Frequency: 1260 Kc. Power: 1,000 Watts
 Owned-Operated By Tri Cities Bcstg. Co., Inc.
 Address Box 1260
 Tel.: 1260 ABC, KBS
 President Bill Hoover
 Chief Engineer Dan Hastings

KSIW—Woodward—1947

Freq.: 1450 Kc. Power: 1000 W. d., 250 W. n.
 Owned-Oper. By Woodward Bcstg. Co.
 Address 22nd & Cedar Sts.
 Tel.: ALpine 4-4455 Independent
 Station Rep. Pearson Nat'l Reps., Inc.
 President, General Mgr. Edward A. Ryan
 Commercial Manager Ed Gettinger
 Program Director Mrs. Lenora W. Ryan
 Chief Engineer Mark Gaston

Pop.: 1,825,000
 Families: 596,000

Oregon

Radio Homes: 588,000
 AM Stas. in State: 78

KRKT—Albany—1959

Frequency: 990 Kc. Power: 250 Watts, d.
 Owned By Radio Station KNND
 Address 233 W. Third
 Tel.: WAbash 6-3719 Independent
 General Mgr. W. G. Crockett

KWIL—Albany—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Oper. By Albany Radio Corp.
 Address Box 485
 Tel.: WA 6-2233 MBS
 President Claude Buerge
 General Manager Larry Gordon
 Commercial Manager Lou Gillespie
 Chief Engineer Don Schweitzer

KRVC—Ashland—1960

Frequency: 1350 Kc. Power: 1000 Watts, d.
 Owned By Faith Tabernacle, Inc.
 Address Ashland
 Tel.: Ashland Independent
 President Leo Wine
 Chief Engineer Wayne Covington

KWIN—Ashland—1946

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Oper. By Rogue Valley Bcstg. Co.
 Business Address P.O. Box 227
 Tel.: 482-2211 KBS

Station Reps. Feltis, Dove, Cannon; Bernard
 President, General Mgr. W. Henry Peck
 Commercial Manager Jeanne Barlow
 Sales Promotion Mgr. Sue Henry
 Program Director Ron Holloway
 Chief Engineer Ed Tomlin

KAST—Astoria—1925

Frequency: 1370 Kc. Power: 1000 Watts
 Owned Astoria Broadcasting Co.
 Address 1006 W. Marine Dr.
 Tel.: FA 5-2911 ABC, MBS
 Station Reps. Moore; Webb
 President C. H. Lane
 General Mgr. R. Chopping

KVAS—Astoria—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned Lower Columbia Bcstg. Co., Inc.
 Address 1418 Commerical St.
 Tel.: FA 5-6221 KBS
 Reps. Moore; Holman; Jacobson
 President W. T. Moore
 General Mgr., Ch. Eng. Charles A. Farmer
 Commercial Mgr. Don K. Van Velzer
 Publicity Dir. Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Oregon Trail Bcstg. Co.

OREGON

Bus.-Studio Address 2030 Auburn Ave.
Tel.: JA 3-4431KBS
Station Reps. Art Moore; Grant
General Manager Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By ... Central Oregon Bcstg. Co.
Business Address 5000 Studio Road
Tel.: EV 2-4821 ABC
Representative Meeker
General Manager Frank H. Loggan
Comm. Mgr. Doug Gaines
Program Dir. Kessler Cannon
Chief Engineer Robert Dickinson

KGRL—Bend—1959

Frequency: 940 Kc. Power: 1000 Watts, d.
Owned By McAlpine Bcstg. Co.
Address P.O. Box 590
Tel.: EVERgreen 2-5611 Independent
Reps. Walker-Rawalt; Pacific; Jacobson
General, Commercial Mgr. J. H. McAlpine
Sales Prom. Manager James Oakes
Program Director Don Weathermon
Publicity Director Barbara Johnson
Chief Engineer Keith Snodgrass

KURY—Brookings—1958

Frequency: 910 Kc. Power: 1 Kw., d.
Owned By Joseph Sheridan
Address P.O. Box 185
Tel.: 469-3524 Independent
Station Rep. Art Moore Assocs.
President Joseph F. Sheridan
General, Commercial Mgr. Norm Oberst
Program Director Olympia Moody
Chief Engineer Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Radio Burns
Address Fairgrounds Rd.
Tel.: 7300 KBS
Station Representative Art Moore
Co-Managers H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KOOS, Inc.
Address Box 180
Tel.: 267-2121 ABC
Station Reps. Pearson Nat'l Reps.; Moore
President Sheldon F. Sackett
Station Manager F. J. McDonough
Program Director Constance M. Moe
Chief Engineer Bryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By Pacific Western Bcstrs., Inc.
Address P.O. Box 657
Tel.: COngress 7-7055 Independent
Pres., Gen. Mgr. Phillip F. Waters
Comm. Mgr. Al Steutze
Program Dir., Ch. Eng. Clair Gilnet
Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc. Power: 5000 Watts, d.
Owned-Operated By KWRO, Inc.
Address P.O. Box 396
Tel.: 396-2141 KBS
Station Representatives ... Moore; Grant Webb
President William E. Walsh
General Manager Leonard F. Epling
Program Director Deloy Keeler
Sales Promotion Mgr. Lavare Ramey
Publicity Director James McCurdy
Chief Engineer Darrell Johnson

KFLY—Corvallis—1955

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W.n.
Owned By Radio Broadcasters
Address Box 689
Tel.: PL 3-6633 Independent
Station Reps. Jacobson; Masla; Pacific Bcst.
President James L. Hutchens
General, Station Mgr. Don Heinen
Program Director Tom Blackwood
Chief Engineer Clay Henry

KLOO—Corvallis—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Willamette Valley Radio Corp.
Address Box 731
Tel.: PLaza 3-4493 KBS
Station Reps. Moore; Oakes
President, General Mgr. Wm. C. Hurley
Sta., Comm. Mgr. George Lichenthaler
Publicity Director Marilyn Q. Hurley
Sales Promotion Manager Kathy O'Brien
Program Director William C. Hurley
Chief Engineer David Washburn

KNND—Cottage Grove—1960

Frequency: 1400 Kc. Power: 250 Watts
Owned By Radio KOMB
Address P.O. Box 7
Tel.: WH 2-2468 Independent
Station Representative Jacobson
Station Mgrs. Peter J. Ryan, Milton A. Viken
Sales Prom. Mgr. Ivan Hoyer

KROW—Dallas—1955

Frequency: 1460 Kc. Power: 5 Kw., d.
Owned-Oper. By Polk County Bcstrs., Inc.
Address 481 State St.
Tel.: 623-2342 Independent
Station Reps. Meeker; Day-Wellington
Pres., Gen. Mgr. Ray L. Kozak
Station Mgr., Chief Eng. Don Newman
Commercial Manager Van Sias

KWVR—Enterprise—1960

Frequency: 1340 Kc. Power: 250 Watts d.
Owned By Gene W. Wilson
Address 203 East Main St.
Tel.: 61 KBS
Station Representative Moore
President, Chief Eng. Gene W. Wilson
Promotion, Publicity Dir. Virginia M. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owner Radio Air Ways, Inc.
 Address P.O. Box 1600
 Tel.: DI 5-3357 ABC
 Station Representative J. A. Lucas Co.
 President, Gen., Sta. Mgr. E. J. Kincaid
 Commercial Manager Floyd Coon
 Sales Promo., Pub. Dir. William Reynolds
 Program Director Sid Armstrong
 Chief Engineer Ralph Cook

KATR—Eugene—1962

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned By Eugene Broadcasters
 Address 130 E. 13th Ave.
 Tel.: Diamond 5-3338 Independent
 Station Reps. Webb; Feltis, Dove, Cannon
 General Manager David Miles
 Commercial Manager Ken Stuart
 Program Director Bill Chapman
 Publicity Director Dean Garrison
 Chief Engineer Calvert Applegate

KERG—Eugene—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Guard Pub. Co.
 Address 1600 Coburg Rd.
 Tel.: DI 5-4304 CBS
 Newspaper Affiliation Guard Publishing Co.
 Station Reps. Meeker; Day-Wellington
 President Alton Baker, Jr.
 General Manager Robert C. LaBonte
 Commercial Manager James Magnuson
 Program Director Clifton Cole
 Chief Engineer William Green

KORE—Eugene—1927

Frequency: 1450 Kc.. Power: 1 Kw. d., 250 W.n.
 Owned-Operated By Lane Bcstg. Co.
 Address P.O. Box 1032
 Tel.: DI 4-4214 MBS
 Reps. Masla; Venard, Torbet & McConnell
 President, Chief Eng. Lee Bishop
 Commercial Manager Virgil Parker
 Program Director Bob Anderson

KPIR—Eugene—1962

Frequency: 1500 Kc. Power: 1000 Watts d.
 Owned By Emerald Broadcasting Corp.
 Address P.O. Box 542
 Tel.: Parkway 6-7691 Independent
 Station Rep. Weed
 President, General Mgr. R. B. Thompson
 Commercial Manager Ken Bushey
 Chief Engineer Andrew Walker

KUGN—Eugene—1946

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KUGN, Inc.
 Business Address P.O. Box 112
 Tel.: DI 4-6216 NBC
 Reps. Meeker; Moore; Hollingbery

Pres., Gen. Mgr. C. O. Fisher
 Commercial Manager John Tasnady
 Sales Promotion Mgr. David Whitbread
 Program Director Bob Houghlum
 Chief Engineer Russ Doran
 Owners of: KBZY, Salem; KUMA, Pendleton. Both
 Oreg.

KWFS—Eugene—1962

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned By Willamette Family Stations, Inc.
 Address P.O. Box 1122
 Tel.: Diamond 5-3211 Independent
 President Marvin R. Steffins, Jr.
 Station Manager Robert W. Ball, Jr.
 Program Director Mike Kramer
 Chief Engineer Walt Jamison

KWAY—Forest Grove—1959

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By KGGG Bcstg. Co.
 Address 2740 Pacific Ave.
 Tel.: ELgin 7-2144 Independent
 President P. B. Crawford
 Station Mgr., Prog. Dir. Thomas Prestwich
 Sales Promotion Manager Duncan James
 Chief Engineer George Ludtke

KAGI—Grants Pass—1939

Frequency: 930 Kc.. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By ... Southern Oregon Bcstg. Co.
 Address P.O. Box 148
 Tel.: GR 6-4477 MBS
 Station Representative Moore; Young
 Manager J. E. Arnold
 Chief Engineer N. Williams

KAJO—Grants Pass—1957

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned By Grants Pass Bcstg. Co.
 Address P.O. Box 230
 Tel.: GR 6-6608 Independent
 Sta. Rep. Venard, Torbet & McConnell
 General, Comm. Mgr. Jim Wilson
 Chief Engineer Chuck Field

KGRO—Gresham—1956

Frequency: 1230 Kc.. Power: 1 Kw. d., 250 W.n.
 Owned Gresham Bcstg. Co.
 Address 1230 Melody Lane
 Tel.: MO 5-4143 KBS
 President, Ch. Eng. Daniel M. McPeak

KOHU—Hermiston—1956

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned Carl F. and Sarah Knierim
 Address Box 1
 Tel.: JO 7-6500 MBS
 General Manager, Ch. Eng. Carl F. Knierim
 Commercial Manager Sarah Knierim
 Program Director Eleanor Davis

KUIK—Hillsboro—1953

Frequency: 1360 Kc. Power: 1000 Watts. d.

OREGON

Owned By John P. Gillis
Address 155-A South Second Ave.
Tel.: MI 8-4181 KBS
Station Rep. Art Moore
President, Station Mgr. John P. Gillis
Commercial Manager Paul Alexander
Sales Prom. Mgr. James Pierson
Program, Pub. Dir. Lance M. Mushaw
Chief Engineer Albert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Ore.-Wash. Bcstrs.
Business Address P.O. Box 207
Tel.: EV 6-1511 Independent
Representatives Art Moore; Webb
Pres., Gen. Mgr. Ch. Eng. C. J. McCredie
Program Director Mar Jean Stave

KAGO—Klamath Falls—1923

Freq. 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Gibson Radio
Address P.O. Box 1130
Tel.: TU 2-2551 ABC
Representatives Raymer; Art Moore
President R. I. Gibson
Station Manager Robert Bartlett

KFLW—Klamath Falls—1946

Freq.: 1450 Kc. Power: 500 W. d.; 250 W. n.
Owned-Operated By David Snow
Business Address 327 Main St.
Tel.: TUXedo 2-4656 CBS
Representative Weed
Manager, Owner David F. Snow
Chief Engineer Wayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Operated By Ogden Knapp
Address Box 979
Tel.: TU 4-7794 Independent
Reps. ... Venard, Torbet & Mc.; Feltis; Jacobson
General Mgr. Ogden Knapp
Commercial Manager Max Schreiber
Program Director Fritz Egger
Chief Engineer William Grimes

KLBM—La Grande—1938

Frequency: 1450 Kc. Power: 1Kw. d., 250 W.n.
Owned-Oper. By Inland Radio, Inc.
Address P.O. Box 907
Tel.: WOODland 3-4121 Independent
Station Rep. Moore
President Gordon L. Capps
Commercial Manager Robert Empie
Station Manager Ken Lillard
Chief Engineer W. Curry
Owners of: KSRV, Ontario, Oreg.

KQIK—Lakeview—1956

Frequency: 1230 Kc. Power 250 Watts
Owned Pacific Northwest Radio, Inc.
Business Address 411 N. 1st St.

Tel.: WH 7-2164 KBS
President A. E. Freeman
General Manager James H. McHone
Commercial Manager Norman Suiter
Prog. Dir., Ch. Eng. Wayne W. Whitehead

KGAL—Lebanon—1950

Frequency: 920 Kc. Power: 1000 Watts
Owned By ... Radio Wonderful WillametteLand
Address P.O. Box 578
Tel.: 258-3134 Independent
Station Representative William Wagner
President Alex Dreier
General Manager Glen M. Stadler
Station Manager Don Wellman
Commercial Manager Tom Boyd
Sales Prom. Manager Keith Samples
Program Director John Kline
Publicity Director Ken McCoy
Chief Engineer Bob Weed
Owners of: KGAY, Salem.

KMCM—McMinnville—1949

Frequency: 260 Kc. Power: 1 Kw. d., 500 W.n.
Owned By Yamhill Radio Co.
Address P.O. Box 207
Tel.: 472-2151 KBS
Station Representative H. S. Jacobson
President Jerry Carr
General Mgr., Chief Eng. Larry D. Lanz
Comm., Sales Promo. Mgr. Bill Powell
Owners of: KCIN, Victorville, Calif.

KBOY—Medford—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By KBOY Bcstrs.
Address Box 1109
Tel.: 779-2244 Independent
Reps. ... Feltis; Dove, Cannon; Masla; Pacific
President Kenneth R. Card
General Station Mgr. Winston Marks
Program Director Richard Schuchard
Chief Engineer Victor M. Califf

KDOV—Medford—1958

Frequency: 1300 Kc. Power: 5000 Watts
Owned By Medford Bcstg., Inc.
Address P.O. Box 869
Tel.: SP 3-5000 Independent
President, General Mgr. W. H. Hansen

KMED—Medford—1922

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Radio Medford, Inc.
Address P.O. Box 1306
Tel.: 773-7373 ABC-NBC
Station Reps. Hollingbery; Day-Wellington
President J. L. De Armond
Exec. V. P., General Mgr. Ray Johnson
Station Commercial Manager ... Ted Thompson
Program Mgr. Don Hanlin
Chief Engineer Ellis Feinstein
Owners of: KMED-TV.

KYJC—Medford—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.

Owned-Operated By Medford Printing Co.
 Address Barnett Rd.
 Tel.: SPring 2-6644 CBS
 Newspaper Affiliation Mail Tribune
 Station Reps. Pearson; Moore
 General Mgr. Tom MacLeod
 Chief Engineer I. Eckberg

KNPT—Newport—1948

Frequency: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Yaquina Radio, Inc.
 Business Address Box 1428
 Tel.: AMherst 5-2266 Independent
 Sta. Reps. Meeker; Moore
 Pres., Gen. Mgr. Tom Becker
 Commercial Manager Buss Jolley
 Publicity Director Whitey Coker
 Chief Engineer Del Kruger
 Owners of: KBCH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc.. Power: 1 Kw. d., 250 W.n.
 Owned By Big Bay Radio, Inc.
 Address 1956 Meade St.
 Tel.: 756-5108 Independent
 Station Rep. Feltis, Dove, Cannon
 President, Comm. Mgr. Bill Karl
 Station, Program Dir. Rod Walter
 Chief Engineer Arthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By Yaquina Radio, Inc.
 Address Box 358
 Tel.: 994-2181 Independent
 Station Reps. Moore; Meeker
 President Thomas R. Becker
 General Manager Henry G. Florip
 Program Director Eleanor Danforth
 Chief Engineer Jack Chunn
 Owners of: KNPT, Newport, Oreg.

KSRV—Ontario—1946

Frequency: 1380 Kc. . Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Inland Radio, Inc.
 Address Box 540
 Tel.: TUcker 9-8651 KBS
 Station Rep. Moore
 President, Gen. Mgr. Gordon L. Capps
 Comm. Mgr. John R. Humphreys
 Sales Prom. Mgr. Charles E. Harland
 Chief Engineer Stanley E. McNutt
 Owners of: KLBW, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc. Power: 50 Kw.
 Owned-Operated By Clackamas Bcstrs.
 Address P.O. Box 5865, Portland, Ore.
 Tel.: OLive 6-1441 MBS
 Representative . . . Broadcast Time Sales; Wagner
 President Robert J. Hartke
 Gen., Sta., Comm. Mgr. Irwin S. Adams
 Sales Prom., Program Dir. Ben Tracy
 Chief Engineer Sidney Roach

KKID—Pendleton—1941

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W.n.
 Owned By Roderick Sound, Inc.
 Address P.O. Box 178
 Tel.: CRestview 6-1311 Independent
 President, Ch. Eng. Robert W. Roderick
 Program Director Ed Carle
 Publicity Director Jacqueline Tholberg

KUBE—Pendleton—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned Amatilla Bcstg., Ent. Inc.
 Address 236 S.E. First St.
 Tel.: CRestview 6-1961 Independent
 President John M. Carroll
 General Mgr., Ch. Eng. Paul A. Schumacher
 Sales Promotion Mgr. E. Vern Green

KUMA—Pendleton—1955

Frequency: 1290 Kc. Power: 5000 Watts
 Owned Pendleton Broadcasting Co.
 Address Box 278
 Tel.: 276-1511 ABC
 Representatives. Hollingbery; Art Moore
 President C. O. Fisher
 Vice Pres., Gen. Mgr. T. A. Smith
 Chief Engineer J. C. Bradley

KEX—Portland—1926

Frequency: 1190 Kc. Power: 50,000 Watts
 Owned By Golden West Broadcasters
 Address 2130 S.W. Fifth Ave.
 Tel.: CA 2-1881 Independent
 Vice President Bert S. West
 General, Sales Mgr. Fulton Wilkins
 Asst. Mgr., Program Dir. Bob Cooper
 Sales Promotion Manager Ed Busse

KGW—Portland—1922

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. King Broadcasting Co.
 Bus.-Studio Address 1139 S.W. 13th Ave.
 Tel.: CA 3-6364 NBC
 Representative John Blair
 President Mrs. A. Scott Bullitt
 Vice Pres., Bus. Div. Henry B. Owen
 Vice Pres., Broadcst. Div. Otto P. Brandt
 Local Sales Mgr. Joe Clifford
 Station Mgr. Patrick Crafton
 Program Manager Hal Starr
 Merchandising Mgr. Walt Hawthorne
 Chief Engineer Clare Athawalt
 Owners of: KGW-TV, Portland; KING-AM-FM-TV,
 Seattle; KREM-AM-FM-TV, Spokane.

KISN—Portland—1959

Frequency: 910 Kc. Power: 1 Kw.
 Owned By Star Stations, Inc.
 Address 10 N.W. Tenth
 Tel.: CApitol 6-7191 Independent
 Station Representative H-R Representatives
 President Don W. Burden
 V.P., General Manager Timothy F. Moore
 Commercial Manager Richard Shireman

OREGON

Program Director.....Les Parsons
Publicity Director.....Steve Brown
Chief Engineer.....Johnny Dark
Owners of: KICN-FM, KOIL, Omaha.

KLIQ—Portland—1957

Frequency: 1290 Kc.Power: 5 Kw., d.
Owned By.....Malloy Breyer Inc.
Address.....Oaks Amusement Park
Tel.: BELmont 4-8448Independent
Station RepresentativeHall
PresidentS. G. Breyer
General Manager.....Jack Grant
Sales Promo. ManagerHoward McAnulty
Program Director.....Bob McAnulty

KOIN—Portland—1926

Frequency: 970 Kc.Power: 5000 Watts
Owned.....Mt. Hood Radio-TV Bcstg. Corp.
Address.....140 S.W. Columbia
Tel.: CA 8-3333CBS
Representative.....CBS Radio Spot Sls.
PresidentC. Howard Lane
General Station Mgr.....H. H. Buckendahl
Program Director.....Willard A. Mears
National Sales Mgr.....Robert R. Whitely
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN-TV.

KPAM—Portland—1948

Frequency: 1410 Kc.Power: 5000 Watts d.
Owned-Operated By.....Chem-Air, Inc.
Address.....Box 1230
Tel.: CA 6-7676Independent
Station RepresentativePacific Bcst. Sales
President.....William E. Boeing, Jr.
General ManagerDel Leeson
Program DirectorLloyd Yunker
Publicity DirectorMaryetta Devereaux
Chief EngineerR. A. McClanathan
Owners of: KIDO, Boise; KETO, Seattle.

KPDQ—Portland—1947

Frequency: 800 Kc.Power: 1000 Watts d.
Owned-Operated By.....John W. Davis
Address.....4903 N.E. Sandy Blvd.
Tel.: AT 2-3232Independent
President.....John W. Davis
Station Manager.....David M. Jack
Chief Engineer.....Donald C. Wilkinson

KPOJ—Portland—1923

Frequency: 1330 Kc.Power: 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484Independent
President, Gen. Mgr.....R. M. Brown
Commercial Manager.....Jack Moys
Sales Prom., Pub. Dir.Garry Capps
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc. .. Power: 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Address.....931 S.W. King Ave.
Tel.: CA 8-4393.....ABC
Sta. Rep.....Venard, Torbet & McConnell
Pres., Gen. Manager.....Rod F. Johnson
Commercial Manager.....Ben T. Crosby
Prog. Dir.....Jerry Speerstra
Ch. Eng.....Les Windes

KXL—Portland—1926

Frequency: 750 Kc.Power: 50 Kw. d.
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: OLive 4-3193.....Independent
Station Representative.....McGavren/Guild
General Manager.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Del Olney
Chief Engineer.....Bryce Howard
Owners of: KJR, Seattle; KNEW, Spokane.

KRCO—Prineville—1950

Frequency: 690 Kc.Power: 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: Hllcrest 7-6239.....Independent
Reps.. Jacobson; Feltis, Dove, Cannon; Pearson
President, Chief Eng.....C. R. Matheny
Commercial Manager.....Richard W. Burger
Sales Promotion Mgr.....Mac Lochvie
Program Director.....Robert Arnott

KPRB—Redmond—1952

Frequency: 1240 Kc.Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
Address.....P.O. Box 787
Tel.: LIncoln 8-3100.....Independent
Station Representatives.....Wagner; Webb
Station Manager Ch. Eng.....Don Anderson

KRAF—Reedsport—1961

Frequency: 1470 Kc.Power: 5,000 Watts d.
Owned By.....Walter J. Kraus
Address.....P. O. Box 471
Tel.: CRestview 1-2674.....KBS
PresidentWalter Kraus
General, Commercial Mgr.....Gless Connoy
Program, Publicity Director.....Katie Connoy

KQEN—Roseburg—1950

Frequency: 1240 Kc.Power: 250 Watts
Owned By.....Pacific Western Bcstrs.
Address.....P. O. Box 847
Tel.: OR 3-4464.....ABC
Reps.....Oakes; Feltis, Dove, Cannon
General Mgr.....L. Fenner

KRNR—Roseburg—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Douglas County Tricasters
 Address Box 910
 Tel.: OR 3-5551 CBS
 President, Gen. Mgr. Robert F. Johnson
 Commercial Manager James H. Johnson

KYES—Roseburg—1955

Frequency: 950 Kc. Power: 1 Kw. d.
 Owned-Oper. By. Douglas County Bcstrs., Inc.
 Address Box 538
 Tel.: OR 3-6678 Independent
 Station Representative Pearson
 President, Chief Engineer. LeRoy Hiatt
 General Manager Elliott Motschenbacher

KOHI—St. Helens—1959

Frequency: 1600 Kc. Power: 1,000 Watts
 Owned By Columbia Co. Bcstrs.
 Address KOHI Bldg.
 Tel.: 1601 KBS
 Station Representative Pearson
 President L. B. Brownlow
 Station Manager W. Anderson
 Program Manager D. Wimberly
 Chief Engineer J. Allen

KAPT—Salem—1961

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned By Salem Broadcasters
 Address 212 High St., N.E.
 Tel.: 364-3353 MBS; KBS
 Station Reps. Webb; Feltis, Dove, Cannon
 General Manager Carl W. Nelson
 Commercial Manager Ron Terry
 Program Director Richard Gilbert
 Chief Engineer Calvert Applegate

KBZY—Salem—1957

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Salem Bcstg. Co.
 Address 369 High St. N.E.
 Tel.: EM 4-6748 NBC
 Station Reps. Meeker; Art Moore
 President Carl O. Fisher
 General Station Mgr. Gene Harrison
 Commercial Manager Les Manning
 Program Manager John Vaughan
 Chief Engineer Elmer Gary
 Owners of: KUGN, Salem; KUMA, Pendleton.

KGAY—Salem—1951

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned By Radio Wonderful Willametteland
 Address Box 768
 Tel.: 364-1430 Independent
 Station Rep. Pearson Nat'l Reps.
 President Alex Dreier
 General Manager Glen Stadler
 Station Mgr., Chief Eng. Keith Samples
 Sales Promotion Manager Paul Bowman
 Program Director A. L. Anderson
 Owners of: KGAL, Lebanon, Ore.

KSLM—Salem—1934

Freq.: 1930 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Operated By Oregon Radio, Inc.
 Business Address P. O. Box 631
 Tel.: EM 4-8433 ABC
 President L. McCormick
 General Mgr. A. de Schweinitz
 Program Director Bob McCarl
 Chief Engineer Clyde Carlton

**KEED—Springfield-Eugene
1954**

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned KEED, Inc.
 Address Box K, Eugene, Ore.
 Tel.: PA 6-6591 Independent
 Station Rep. Pearson
 President Glen M. Stadler
 Station Manager Rodney V. Louden
 Program Director J. Robert Litten
 Commercial Manager Charles A. Searl
 Chief Engineer Robert Barnes

KACI—The Dalles—1955

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned By Radio Mid-Columbia Inc.
 Business Address 119 E. 2nd St.
 Tel.: Cy 6-9661 Independent
 Station Representatives Hopewell; Moore
 President, Gen. Mgr. M. V. Ling
 Station Mgr. R. N. Robinson

KODL—The Dalles—1940

Frequency: 1440 Kc. Power: 1000 Watts
 Owner Western Radio Corp.
 Address KODL Bldg.
 Tel.: CYPRESS 6-2300 KBS
 Station Reps. Feltis, Dove, Cannon; Jacobson
 President V. B. Kenworthy
 General Mgr. Paul E. Walden

KTIL—Tillamook—1947

Frequency: 1590 Kc. Power: 1 Kw.
 Owned By Beaver Bcstg.
 Address Box 1590
 Tel.: VI 2-4422 Independent
 Reps. Continental; Art Moore
 Owners Rcbert Douglas, Philip Tonkew
 Sales Promo. Mgr., Ch. Eng. Larry Brunen
 Program, Pub. Dir. Al Charf

KTDO—Toledo—1960

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Edward C. McElroy, Jr.
 Address P. O. Box 568
 Tel.: 336-2662 Independent
 Station Representative Jacobson
 General, Commercial Mgr. E. C. McElroy, Jr.
 Program Director Jo McElroy
 Chief Engineer George W. Morrison

NO SUBSTITUTE for PUBLIC SERVICE!

The Quality RAHALL Radio Group

SUBSCRIBERS TO THE NAB RADIO CODE OF GOOD PRACTICES AND STATE ASSOCIATIONS

WKAP	WLCY	WNAR	WWNR	WQTY
Radio/132 Allentown- Bethlehem- Easton, Pa.	Radio/138 St. Petersburg-Tampa Florida	Radio/111 Philadelphia Area	Radio/62 Beckley, W. Virginia	Radio/122 Jacksonville, Florida

Represented Nationally by H-R New York — WQTY represented by the Bolling Co.

N. Joe Rahall, President — Rahall Public Service Stations

Pop.: 11,500,000
Families: 3,318,000

Pennsylvania

Radio Homes: 3,239,000
AM Stas. in State: 156

WAEB—Allentown—1948

Freq.: 790 Kc. . . . Power: 500 W. d., 1 Kw. n.
Owned-Oper. By WAEB Bcstrs., Inc.
Address 7th & Hamilton Sts.
Tel.: 434-9364 Independent
Station Representative Radio-TV Reps.
President William F. Rust, Jr.
General Manager S. Robert Ackley
Commercial Manager Ronald Sotak
Program Director Jay Sands
Chief Engineer William Gottshall

WHOL—Allentown—1948

Frequency: 1600 Kc. . . . Power: 500 Watts
Owned Allentown Bcstg. Corp.
Address Colorado & Poplar Sts.
Tel.: HE 4-4801 Independent
Representative Raymer
President Victor C. Diehm
General Manager Willard B. Camperson
Sales Manager Martin Torbert
National Sales Mgr. T. A. Tito
Program Director David M. Van Sant
Chief Engineer Gerald B. Werst
Owners of: WAZL, Hazleton; WHLM, Bloomsburg.

WKAP—Allentown—1948

Frequency: 1320 Kc. . . . Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By WKAP, Inc.
Address P. O. Box 689
Tel.: 433-3166 Independent
Station Rep. H-R Representatives
President N. Joe Rahall
Sta., Gen. Mgr. O. R. Davies
Operation Manager Alan D. Raber
Sales Promotion Manager Jerry Duckett
Program Director Paul F. Galgon
Publicity Director Samuel J. Anderson
Chief Eng. C. Frank Cordaro

WSAN—Allentown—1923

Frequency: 1470 Kc. . . . Power: 5000 Watts
Owned-Oper. By Lehigh Valley Bcstg. Co.
Address 3941 North 10th St.
Tel.: 434-9511 NBC
Station Representative Bolling
General Manager R. H. Musselman

WFBG—Altoona—1924

Frequency: 1290 Kc. . . . Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Triangle Pubs.
Address 5000 Commerce Park
Tel.: Windsor 4-2031 Independent
News. Affil. Phila. Inquirer; Phila. D. News
Reps. McGavren/Guild; Pa. State Reps.
Vice President Roger Clipp
General Manager John Sulli, Jr.
National Sales Mgr. John Brubaker
Local Sales Mgr. George Mahon

Sales Promo., Publicity Dir. Bob Manning
Program Director James Van de Velde
Chief Engineer John Grimme
Owners of: WFBG-TV-FM; WFIL-FM-AM-TV,
Phila.; WNBZ-FM-AM-TV, Binghamton, N. Y.;
WNHC-FM-AM-TV, New Haven; KPFE-AM-TV,
KRFM, Fresno; WLYH-TV, Lebanon.

WRTA—Altoona—1947

Frequency: 1240 Kc. . . . Power: 1 Kw. d., 250 W. n.
Owned Altoona Trans-Audio Corporation
Address Hotel Penn Alto
Tel.: WI 3-6112 ABC
President Louis H. Murray
Station Manager David R. Wolf
Program Director Tony Curtis
Chief Engineer Al Merritts
Owners of: WMBT, Shenandoah, Pa.

WVAM—Altoona—1948

Frequency: 1430 Kc. . . . Power: 1,000 Watts
Owned-Oper. By General Bcstg. Corp.
Address 2727 W. Albert Dr.
Tel.: WI 4-8127 CBS
Sta. Rep. Weed
President E. S. Leopold
General Station Mgr. Will Ketner
Commercial Sales Prom. Mgr. Will Union
Chief Engineer John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc. . . . Power: 500 Watts d.
Owned By Miners Bcstg. Service, Inc.
Business Address 304 Duss Ave.
Tel.: Congress 6-1110 Independent
General Manager John W. Angst
Station Manager Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc. . . . Power: 1000 Watts, d.
Owned-Oper. By Tri-Borough Bcstg. Co.
Address Box 277
Tel.: GR 2-3921 KBS
Station Rep. Charles Bernard
Gen., Comm. Manager Cecil F. Clifton

WNCC—Barnesboro—1950

Frequency: 950 Kc. . . . Power: 500 Watts d.
Owned-Oper. By WNCC, Inc.
Address 803 Maple Ave.
Tel.: Williams 8-9200 KBS-MBS
President, Chief Eng. J. Howard Bair
Station Manager Eric M. Bauer
Program Director Nancy J. Lubert

WBVP—Beaver Falls—1948

Frequency: 1220 Kc. . . . Power: 1 Kw. d., 250 W. n.
Owned-Operated By WBVP, Inc.
Business Address 1216 7th Ave.; Box 719
Tel.: Tilden 6-4100 Independent
President Frank R. Smith
General Station Mgr. Thomas B. Price

PENNSYLVANIA

WBFD—Bedford—1955

Frequency: 1310 Kc.Power: 5 Kw. d.
Owned-Oper. By...The Inquirer Printing Co.
Address.....American Legion Bldg.
Tel.: 623-5132KBS
PresidentJohn Biddle
General Manager.....Robert S. Harrison, Jr.
Chief Engineer.....W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc....Power: 500 Watts d.
Owned By.....Bellefonte Bcstg. Corp.
Address.....P.O. Box 88
Tel.: ELgin 5-4751MBS
Pres., Gen. Mgr.....Cary H. Simpson
Station Manager.....J. W. Eschbach
Commercial Manager.....James F. Kerschner
Program Director.....Earl J. Pennington
Chief Engineer.....Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc....Power: 500 Watts d.
Owned.....Columbia County Bcstrs., Inc.
Address.....Jackson Bldg.
Tel.: PL 2-4546.....KBS
President, Gen. Mgr.....John S. Booth

WGPA—Bethlehem—1946

Frequency: 1100 Kc....Power: 250 Watts d.
Owned By.....A. B. E. Broadcasting Co.
Address.....428 Brodhead Ave.
Tel.: 866-8074Independent
Newspaper Affil.....Bethlehem Globe Times
President.....Rolland L. Adams
V.P., Station Manager.....Charles R. Thon
Prog. Dir.....Robert Wolken
Chief Engineer.....Edwin Ryback

WCNR—Bloomsburg—1946

Frequency: 930 Kc....Power: 1,000 Watts d.
Owned...The Columbia Montour Bcstg. Corp.
Bus-Studio Address.....38 W. Main St.
Tel.: ST 4-1200.....Independent
Gen., Comm. Manager.....Ed Darlington
Chief Engineer.....Robert Fulton

WHLM—Bloomsburg—1946

Frequency: 550 Kc....Power: 1000 Watts
Owned.....Bloom Radio
Address.....Square Bldg.
Tel.: 784-5500MBS
Representative.....Raymer
President.....Harry L. Magee
General Sta. Manager.....Robert R. Williams
Publicity Director.....Ray Calabrese
Commercial, Sales Prom. Mgr....Pat Campbell
Program Dir.....Dale Fulmer
Chief Engineer.....Anthony Hogg
Owners of: WHLM-FM.

WLOA—Braddock—1947

Frequency: 1550 Kc.Power: 1000 Watts d.
Owned-Operated By.....Matta Bcstg. Co.

Address.....1233 Braddock Ave.
Tel.: EL 1-1100Independent
Station Representative....Good Music Bcstrs.
Pres., Gen., Sta. Mgr.....William G. Matta
Commercial Manager.....George Matta
Program Director.....E. R. Matta
Chief Engineer.....Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Radio Station WESB
Address.....43 Main St.
Tel.: 368-4141Independent
Representative.....Burn-Smith
General Manager.....J. M. Cleary
Comm., Sales Promo. Mgr....C. W. Callahan
Prog. Dir., Chief Eng.....William Winn
Publicity Director.....Lawrence Chittester
Owners of: WLEU, Erie, Pa.

WBUT—Butler—1949

Frequency: 1050 Kc....Power: 250 W., d.
Owned-Operated By.....WBUT, Inc.
Address.....Box 1048
Tel.: 7-5778Independent
President.....James Beattie
General, Comm. Mgr.....Richard Hanna
Program Director.....G. Earl Sadlon
Chief Engineer.....Norman Gour

WISR—Butler—1941

Frequency: 680 Kc....Power: 250 Watts d.
Owned-Oper. By...The Butler Bcstg. Co., Inc.
Address.....357 N. Main St.
Tel.: 7-4701.....Independent
President.....Joel W. Rosenblum
General Mgr.....Robert L. Kaufman
Comm. Manager.....J. Victor O'Brien
Chief Engineer.....Paul Rex

WARO—Canonsburg—1957

Freq.: 540 Kc.Power: 250 W. d.
Owned By.....Radio Hill, Inc.
Address.....Morganza Road
Tel.: 745-5400Independent
President, General Mgr.....Tommy Sutton
Station Manager.....James Saxon
Commercial Manager.....Mary Lou Sutton
Chief Engineer.....John Barton

WC DL—Carbondale—1950

Frequency: 1440 Kc....Power: 5 Kw., d.
Owned-Oper. By ..Carbondale Bcstg. Co., Inc.
Address.....127 Salem Rd.
Tel.: 282-2770Independent
Representative.....Donald Cooke, Inc.
President.....William H. Ware
General Manager.....Marjorie Zopotosky
Commercial Mgr.....P. J. Oles
Program Director.....J. Martin
Chief Engineer.....Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc....Power: 5000 Watts d.

PENNSYLVANIA

Owned By R. F. Lewis, Jr.
Business Address.....Mt. Holly Pike
Tel.: CH 9-1717.....Independent
Sta. Reps. ..Phila. Spot Sales; Spot Time Sales
PresidentMarion P. Lewis
General Mgr......Philip Potter
Chief EngineerGeorge Jennings

WCBG—Chambersburg—1956

Frequency: 1590 Kc.Power: 5 Kw., d.
Owned ByFour States Bcstg. Corp.
AddressRadio Hill
Tel.: COLony 3-4131.....Independent
Station Reps. ..Pa. State Reps.; Charles Bernard
President, General Mgr......Norman Messner
Commercial Manager.....Robert Koch
Sales Promotion Mgr......Steve March
Program Director.....Richard Bower
Publicity Director.....Bob Foreman
Chief Engineer.....Harvey Cunningham

WCHA—Chambersburg—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
OwnedChambersburg Bcstg. Co.
AddressProfessional Arts Bldg.
Tel.: CO 4-7121.....Independent
Station Rep.Phila. Spot Sales
Pres., Gen. Mgr......John S. Booth
Station Mgr., Prog. Dir......Earl P. Strine
Commercial, Sales Prom. Mgr....David Myers
Chief EngineerJames McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc.....Power: 250 Watts d.
Owned-Oper. By...Monongahela Bcstg. Corp.
AddressBox 584
Tel.: HU 3-6551.....KBS
President.....Dr. A. S. Sickman
General Manager.....Carl Stuart
Sales Promotion Mgr......Val Gearhart
Program DirectorWilliam Richards
Publicity DirectorJack Simon
Chief EngineerTom Chambers

WEEZ—Chester—1947

Frequency: 1590 Kc.....Power: 1000 Watts
Owned ByWDRF, Inc.
Address3500 Edgmont Ave.
Tel.: TRemont 4-4321.....Independent
Station RepresentativeWeed
President.....Ogden R. Davies
General Manager.....Richard H. Booth
Commercial Manager.....Ronald Sherwood
Sales Promotion Mgr......Elizabeth Curl
Program Director.....James A. Reeves
Chief Engineer.....Jack Renard

WVCH—Chester—1947

Frequency: 740 Kc.Power: 1 Kw.
Owned-Operated ByJames M. Tisdale
Bus.-Studio Address.....Wolf Bldg., Market Sq.
Tel.: TRemont 2-8861Independent
Station Rep.Webb
President, Gen. Mgr......James M. Tisdale
Station Mgr......Robert A. Hibbert, Jr.
Chief Engineer.....Dan Baron

WWCH—Clarion—1960

Frequency: 1300 Kc.....Power: 500 Watts
Owned By.....Clarion County Bcstg. Corp.
AddressGarby Theatre Bldg.
Tel.: Capital 6-8600.....ABC
Newspaper AffiliationClarion Newspapers
President.....William E. Sheridan
General, Station Mgr....Walter G. Broadhurst
Sales Prom. ManagerRay S. Walker
Chief EngineerMelvin M. Check

WCPA—Clearfield—1947

Frequency: 900 Kc.Power: 1000 Watts d.
Owned-Oper. ByClearfield Bcstgers, Inc.
AddressChurch St.
Tel.: POplar 5-5541.....ABC
Newspaper Affil.Progressive Publishing
PresidentW. K. Uerich
General ManagerMilton J. Bergstein
Station ManagerJohn A. Dame
Chief EngineerLou Duck
Owners of: WDAQ, Indiana; WMAJ, State Park,
 both Pa.; WJCM, Sebring, Fla.

WCOJ—Coatsville—1949

Frequency: 1420 Kc.Power: 5 Kw.
Owned-Oper. ByChester Cty. Bcstg. Co.
Address809 E. Lincoln Hwy.
Tel.: DUDley 4-2100Independent
President, Chief Eng.Louis N. Seltzer
General ManagerWilliam S. Halpern
Comm., Sales Prom. Mgr.Donald Kimes



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 Chester, Pennsylvania

TRemont 4-4321

PENNSYLVANIA

WCOY—Columbia—1957

Frequency: 1580 Kc.Power: 500 W., d.
OwnedRadio Columbia
Address343 Poplar St.
Tel.: 684-2591Independent
RepresentativeBurn-Smith
President, General Mgr.Donald W. Huff
Station ManagerGus Thomas
Program DirectorSid McClain
Chief EngineerNeil Wilson

WCVI—Connellsville—1946

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. ByConnellsville Bcstrs., Inc.
Business-Studio Address ..133 E. Crawford Ave.
Tel.: MA 8-4600Independent
Station RepresentativeHopewell
PresidentDr. C. T. Troilo
Gen., Station Mgr.....Charles T. Snowdon
Prog., Publicity Director.....Esther Snowdon
Chief EngineerRobert Ray

WOTR—Corry—1955

Freq.: 1370 Kc....Power: 1000 W. d., 500 W. n.
Owned ByOlivia T. Rennekamp
Address25½ N. Center St.
Tel.: 3-6611KBS-NBC
PresidentOlivia T. Rennekamp
Station ManagerGlen Henderson
Sales Promotion Mgr.Agnes Sutton
Program DirectorMary Hegner
Publicity DirectorD. McEldowney
Chief EngineerWilliam Remington

WFRM—Coudersport—1953

Frequency: 600 Kc.Power: 1000 Watts d.
Owned-Oper. ByFarm & Home Bcstg. Co.
Address9 N. Main St.
Tel.: 611MBS
PresidentC. H. Simpson
General ManagerJohn A. Fay
Chief EngineerMartin Weiss

WBUX—Doylestown—1948

Frequency: 1570 Kc.Power: 1 Kw., d.
OwnedWBUX Broadcasting Co.
Address30 E. Oakland Ave.
Tel.: FI 8-3583Independent
PresidentGeorge Steiner
General ManagerJames Stolcz
Chief EngineerA. P. Lombardi

WCED—DuBois—1941

Freq.: 1420 Kc.Power: 5 Kw. d., 500 W.n.
Owned ByTri County Broadcasting Co., Inc.
Address80 N. Park Place
Tel.: 371-6100CBS
Newspaper Affil.Courier Express
Station RepresentativeDevney Organization
PresidentHarold T. Gray
General, Station Mgr.Jason S. Gray
Comm., Sales Prom. Mgr.George Williams
Prog., Pub. DirectorO. K. Johnston
Chief EngineerGeorge Donahue

WEEX—Easton—1956

Frequency: 1230 Kc.Power: 250 Watts
OwnedEaston Publishing Co.
AddressChestnut Hill
Tel.: BLackburn 8-6155Independent
Newspaper AffiliationExpress
Station Reps...Walker-Rawalt; Phila. Spot Sales
PresidentJ. L. Stackhouse
General ManagerJohn Thorwald
Commercial ManagerC. W. Bradford
Sales Prom. ManagerRobert B. Grove
Program DirectorDon Ross
Chief EngineerRobert Francett

WEST—Easton—1936

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. ByAssociated Bcstrs., Inc.
Bus.-Studio Address516 Northampton St.
Tel.: BLackburn 8-6131NBC
RepresentativeMeeker Co.
Station Exec.Clair R. McCollough
Station ManagerTheodore W. Pierce
Program ManagerJoseph Prentice
Gen. Sales ManagerJ. Robert Gulick
Nat'l Sales Mgr.Harry J. Shaub, Jr.
Technical DirectorJ. E. Mathiot

WEND—Ebensburg—1961

Frequency: 1580 Kc.Power: 1 Kw. d.
Owned ByCambria County Bcstg. Co.
Address120 S. Center St.
Tel.: GReenleaf 2-8801MBS
PresidentCary H. Simpson
V.P., General ManagerJohn W. Eschbach

WEZN—Elizabethtown—1958

Frequency: 600 Kc.Power: 500 Watts
Owned ByWEZN, Inc.
AddressBox 1600
Tel.: EMpire 7-1511KBS
President, Gen. Mgr.Ira H. Kaplan
Chief EngineerDon Kerkeslager

WLEM—Emporium—1958

Frequency: 1250 Kc.Power: 1000 Watts d.
Owned ByEmporium Broadcasting Co.
Address1 West Fourth St.
Tel.: 712Independent
President, General Mgr.James A. Spots
Station Mgr., Prog. Dir.Dean L. Close
Chief EngineerWilliam D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc.Power: 5000 Watts d.
Owned ByGardenspot Broadcasters, Inc.
Address44 Bethany Road
Tel.: RE 3-2226MBS
Station Rep.Charles Bernard
PresidentLester Grenewalt
General, Station Mgr.Samuel R. Youse
Commercial ManagerRobert E. Good
Program DirectorPhilip Jacobs
Chief EngineerRalph Haneman
Owners of: WGSA-FM.

WICU—Erie—1949

Frequency: 1330 Kc.Power: 5000 Watts
 Owned ByRadio WICU
 Bus. Studio Address3514 State St.
 Tel.: GL 4-5201ABC
 Station RepresentativeMeeker Co.
 General ManagerArthur Ingram
 Station ManagerJames Londot
 Program DirectorKen Franzano
 Chief EngineerKen Husband
 Owners of: WICU-TV, Erie.

WJET—Erie—1951

Frequency: 1400 Kc. Power: 1 Kw. d. 250 W.n.
 OwnedJet Broadcasting Co., Inc.
 Address1635 Ash St.
 Tel.: GL 2-6741MBS
 Sta. RepresentativeHollingbery
 President, Gen. Mgr.Myron Jones
 Comm. Mgr.Peter Coticchia
 Chief EngineerRichard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc. Power: 1 Kw. d. 250 W.n.
 OwnedWESB Broadcasting
 Address212 Commerce Bldg.
 Tel.: Glendale 6-7078CBS
 Managing DirectorT. R. Bromley
 Station ManagerR. H. Elliott
 Commercial ManagerRonald Smith
 Program DirectorWilliam Babcock
 Chief EngineerJohn Kozak

WWYN—Erie—1941

Frequency: 1260 Kc.Power: 5 Kw.
 Owned ByWERC, Inc.
 Address1003 State St.
 Tel.: Glendale 6-2096NBC
 Station Rep.Venard, Torbet & McConnell
 PresidentSimon Goldman
 General, Station Mgr.Art Arkelian
 Commercial ManagerDick Warneka
 Program, Publicity DirectorDon Porter
 Chief EngineerJack Heidecker
 Owners of: WJTN-AM-FM, Jamestown; WDOE,
 Dunkirk; WGGO, Salamanca, all N. Y.

WFAR—Farrell—1953

Freq.: 1470 Kc.Power: 1 Kw. d. 500 W.n.
 Owned ByFarrell-Sharon Bcstg. Co.
 AddressRFD #2
 Tel.: Diamond 8-4171KBS
 PresidentSanford A. Schafitz
 General Mgr.A. Zippay
 Chief EngineerEd Lazar

WFRA—Franklin—1958

Frequency: 1430 Kc.Power: 500 Watts, d.
 Owned ByNorthwest Pa. Bcstg., Inc.
 AddressP.O. Box 908
 Tel.: ID 2-2188MBS
 President, General Mgr.Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1320 Kc. Power: 1 Kw. d., 500 W.n.

Owned-Oper. ByTimes & News Pub. Co.
 Business AddressBox 28
 Tel.: 334-3101MBS
 Newspaper AffiliateGettysburg Times
 Station RepresentativeWalker-Rawalt
 General, Comm. Manager ...P. H. Cunningham
 Program DirectorRichard Selby
 Chief EngineerLester Blair

WHJB—Greensburg—1934

Frequency: 620 Kc.Power: 1 Kw. d., 500 n.
 OwnedWHJB, Inc.
 Address128 N. Penn. Ave.
 Tel.: Temple 4-0600Independent
 Station Rep.Charles Bernard
 OwnersRobert Burstein, J. & I. Wolf

WGRR—Greenville—1959

Frequency: 940 Kc.Power: 1000 Watts
 Owned ByGreenville Bcstg. Co.
 Address2 North Water St.
 Tel.: JU 8-8900Independent
 President, Gen. Mgr. ...Kenneth B. Anderson
 Station Mgr.Merle G. Anderson

WHVR—Hanover—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 500 Watts n.
 Owned-Operated ByRadio Hanover, Inc.
 AddressBox 268
 Tel.: ME 7-3831Independent
 President, Gen. Mgr.John D. Bare

WCMB—Harrisburg—1948

Frequency: 1460 Kc.Power: 5000 Watts
 Owned-Oper. ByHudson Bcstg. Corp.
 AddressWCMB Bldg.
 Tel.: CE 4-3005MBS
 Station RepresentativeBolling Co.
 General ManagerEd K. Smith
 Commercial ManagerAllen P. Solada
 Program DirectorEd. Gonzalez
 Chief EngineerCharles Stefanic

WHGB—Harrisburg—1945

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. ByKendrick Bcstg. Co., Inc.
 Address112 Market St.
 Tel.: CE 4-4988ABC
 Station RepresentativePearson Nat'l Reps.
 President, Gen. Mgr.Herbert Kendrick
 Station, Comm. Mgr.Ralph Hartman
 Program DirectorKen Scott
 Chief EngineerWilliam Kuntz

WHP—Harrisburg—1924

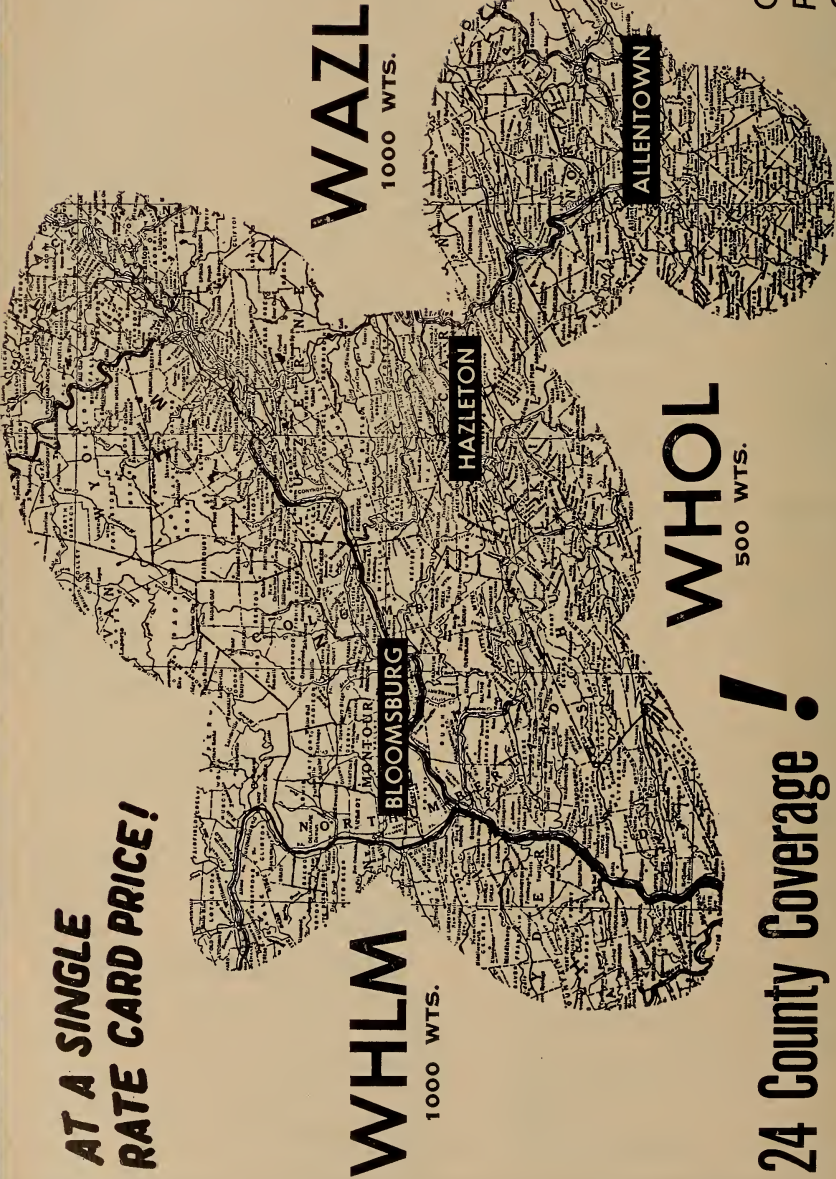
Frequency: 580 Kc.Power: 5 Kw.
 OwnedWHP, Inc.
 Address216 Locust St.
 Tel.: Cedar 4-3211CBS
 Station RepresentativeKatz Agency
 PresidentE. J. Stackpole
 Exec. V.P., General Mgr. ...Cecil M. Sansbury
 Sales ManagerJack Grove
 Program, Publicity Dir.Brod Seymour
 Chief EngineerE. Dan Leibensperger
 Owners of: WHP-FM-TV.

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WKBO—Harrisburg—1922

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. ByKeystone Bcstg. Corp.
 Address31 N. Second St.
 Tel.: CE 4-0191NBC
 RepresentativeMeeker Co.
 Station ExecutiveClair R. McCollough
 Station ManagerJack Hooper
 General Sales ManagerJ. Robert Gulick
 National Sales ManagerHarry J. Shaub, Jr.
 Program DirectorRobert Snavelly
 Chief EngineerJ. E. Mathiot

WAZL—Hazleton—1932

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Operated ByHazleton Bcstg. Co.
 Address704-12 Hazleton Natl. Bank Bldg.
 Tel.: 454-3531NBC-MBS
 RepresentativeRaymer
 Pres., Gen. Mgr.Victor C. Diehm
 Regional, Nat'l Sales Mgr.Thomas A. Tico
 Commercial ManagerRobert J. Sacco
 Program DirectorBill Schmeer
 Publicity DirectorBetty Anne Diehm
 Chief EngineerAnthony Hogg
 Owners of: WHOL, Allentown; WHLM, Blooms-
 burg, Pa.

WTHT—Hazleton—1961

Frequency: 1300 Kc.Power: 1000 Watts
 Owned ByRadio 13, Inc.
 AddressP.O. Box 71
 Tel.: 455-3601Independent
 President, General Mgr.Louis Adelman
 Commercial ManagerNeil Conway
 Chief EngineerPaul Wensko

WHUN—Huntingdon—1946

Frequency: 1150 Kc.Power: 5000 Watts
 Owned ByHuntingdon Bcstrs, Inc.
 Bus.-Studio Address400 Washington St.
 Tel.: MI 3-3340KBS
 PresidentJohn H. Biddle
 General ManagerWilliam E. Germann

WDAD—Indiana—1945

Frequency: 1450 Kc.Power: 250 Watts
 Owned-Oper. ByWDAD, Inc.
 Address633 Philadelphia St.
 Tel.: HO 5-5511CBS-KBS
 Newspaper Affil.The Progress
 General Mgr.J. Termin

WARD—Johnstown—1946

Frequency: 1490 Kc.Power: 250 Watts
 Owned-Oper. ByCentral Bcstg. Co., Inc.
 Address235 Franklin St.
 Tel.: 7-0761CBS
 RepresentativeWeed
 President, Gen. Mgr.G. D. Garland
 Commercial Mgr.Joe Cavanaugh
 Chief EngineerCornelius Donatti
 Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.

Owned-Oper. ByCentury Bcstg. Corp.
 Bus.-Studio AddressFort Stanwix Hotel
 Tel.: 9-1187MBS
 PresidentJohn J. Keel
 General ManagerG. W. Hagerich

WJAC—Johnstown—1925

Frequency: 1400 Kc.Power: 250 Watts
 Owned-Operated ByWJAC, Inc.
 Address329 Main St.
 Tel.: 7-8711NBC
 Newspaper Affil.Tribune
 Station RepresentativeMeeker
 PresidentW. W. Krebs
 General ManagerEdward J. Klym
 Chief EngineerTheodore E. Campbell
 Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc.Power: 1000 Watts d.
 Owned ByKane Broadcasting Corp.
 AddressPenn-Kane Hotel
 Tel.: 1520KBS
 PresidentGordon Hanks
 Comm., Sta. Mgr.George A. Larson

WACB—Kittanning—1948

Frequency: 1380 Kc.Power: 1000 Watts d.
 Owned ByJoel Rosenblum Ent.
 Address325 Market St.
 Tel.: LI 3-1381KBS
 PresidentJoel R. Rosenblum
 General Mgr.Warren A. Koerbel
 Chief EngineerA. Alvarez
 Owners of: WAKU, Latrobe; WISK, Butler, both
 Pa.; WTIG, Massillon, O.

WGAL—Lancaster—1922

Frequency: 1490 Kc. Power: 1 Kw.d., 250 W.n.
 Owned-Operated ByWGAL, Inc.
 Business-Studio Address24 S. Queen St.
 Tel.: EX 7-0333NBC
 RepresentativeMeeker Co.
 President, Gen. Mgr.Clair R. McCollough
 Station Mgr.Kenneth Kreider
 Program Dir.Brian Kintzer
 Gen. Sales Mgr.J. Robert Gulick
 Nat'l Sales Mgr.Harry J. Shaub, Jr.
 Promotion Dir.Paul I. Woodland
 Technical DirectorJ. E. Mathiot

WLAN—Lancaster—1946

Frequency: 1390 Kc.Power: 1000 Watts
 Owned-Oper. ByThe Peoples Bcstg. Co.
 Bus.-Studio Address252 N. Queen St.
 Tel.: 394-7261ABC
 Station RepresentativeBcst. Time Sales
 PresidentFrank H. Altdorffer
 General, Sta. ManagerSamuel M. Altdorffer
 Commercial ManagerJ. Stanley Baker
 Program DirectorKenneth Allan
 Sales Promo., Pub. Dir.Ronald Beach
 Chief EngineerJames H. Kemman

WNPV—Lansdale—1960

Frequency: 1440 Kc.Power: 500 Watts d.

PENNSYLVANIA

Owned By.....Equitable Publishing Co.
Address307 Derstine Ave.
Tel.: Ulysses 5-8211Independent
Newspaper Affil.North Penn Reporter
PresidentGeorge W. Knipe
General ManagerJohn G. Skibbe
Sales Prom., Prog. Dir.Richard Heist
Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By ...Miners Bcstg. Service, Inc.
AddressP. O. Box D
Tel.: 645-3123Independent
Gen. ManagerJohn W. Angst
Owners of: WMBA, Ambridge; WPAM, Pottsville,
Pa.

WAKU—Latrobe—1951

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned ByToloradio Corp.
Address200 Depot St.
Tel.: KEystone 7-7744KBS
Station Rep.Hal Walton
General ManagerJoel W. Rosenblum

WTRA—Latrobe—1956

Frequency: 1480 Kc.Power: 500 W. d.
OwnedLatrobe Bcstrs.
Address202 Main St.
Tel.: KE 7-3338Independent
RepresentativeLowenstein
PresidentLouis Rosenberg
General Manager.....William Dymond

WLBR—Lebanon—1946

Frequency: 1270 Kc. .Power: 5 Kw.d., 1 Kw.n.
Owned-Operated By.....Lebanon Bcstg. Co.
AddressRoute 20
Tel.: CRestview 2-7651Independent
Station Reps.Phila. Spot Sales
PresidentH. Raymond Stadium
Managing Director, Prog. Dir. ..Lester P. Eitter
Commercial ManagerErnest Latessa
Publicity DirectorHenry Homan
Chief Engineer.....William Zehring

WYNS—Lehighton—1962

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned ByValley Broadcasting Co.
AddressP.O. Box 115
Tel.: 377-1150Independent
PresidentMartin H. Philip
General, Commercial Mgr.Ronald Sherwood
Program DirectorJefi Dean
Chief EngineerTimothy Laubach

WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc.....Power: 250 W.
OwnedO'Keefe Bcstg. Co., Inc.
AddressBox 1490
Tel.: Windsor 9-1490Independent
Pres., General Mgr.William F. Waterbury
Commercial Mgr.Jack Wellington
Chief EngineerJack Layton

WUNS—Lewisburg—1957

Frequency: 1010 Kc....Power: 250 Watts. d.
OwnedWireline Radio, Inc.
AddressRoute 1, Radio Park
Tel.: JA 3-1222KBS, ABC
PresidentW. Sherman Doebler
General ManagerJoe Pelletier
Station ManagerRichard L. Fenstermacher
Commercial ManagerCarl L. Miller
Program, Publicity DirectorGeorge King
Chief EngineerClyde Rhoades

WKVA—Lewistown—1949

Frequency: 920 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated ByCentral Pa. Bcstg. Co.
Address3 W. Hale St.
Tel.: 248-6771ABC
RepresentativeGill-Perna
Pres., Sta., Gen. Mgr.Robert L. Wilson
Commercial ManagerFrancis E. Fisher
Program DirectorRichard C. Lyons
Publicity DirectorPeter E. Farrell
Sales Prom. ManagerRobert E. Hyle
Chief EngineerHarry W. Lynn

WMRF—Lewistown—1941

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Operated ByLewistown Bcstg. Co.
Address5 W. Market St.
Tel.: 248-6757NBC
RepresentativeBurn-Smith
PresidentJ. S. Woods
General ManagerT. W. Metzger
Chief EngineerKenneth Callahan
Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230Power: 250 Watts
Owned-Oper. ByLock Haven Bcstg. Corp.
Address132½ Main St.
Tel.: 748-4038MBS
Station Representative ...Devney Organization
PresidentDonald C. Welch
Gen., Sta. Mgr.....Harris Lipetz

WEDO—McKeesport—1946

Frequency: 810 Kc.Power: 1000 Watts
Owned-Operated ByTri-City Bcstg. Co.
Business-Studio Address547 5th Ave.
Tel.: NOrth 4-7167CBS
PresidentEdward J. Hirshberg
Station Mgr.Jim Rice

WPQR—McKeesport—1946

Frequency: 1360 Kc..Power: 5 Kw. d., 1 Kw.n.
Owned-Oper. ByMon-Yough Bcstg. Co.
AddressElks Temple
Tel.: OR 8-8888Independent
Station RepresentativeBcst. Time Sales
PresidentRobert M. Cox
Station ManagerSam Vidnovic

WMGW—Meadville—1947

Frequency: 1490 Kc..Power: 1 Kw.d., 250 W.n.

PENNSYLVANIA

Owned-Oper. ByRegional Bcstrs.
Address964 Park Ave.
Tel: 6-1111Independent
PresidentWilliam H. Rich
General ManagerJames F. McDonald, Jr.
Sales Promotion Mgr.James R. Nicholson
Program DirectorPaul J. Brown

WJUN—Mexico—1955

Frequency: 1220 Kc.Power: 1000 Watts d.
Owned-Operated ByLewistown Bcstg. Co.
Business Address.....Box 97, Mifflintown
Tel: Mifflintown 436-2135Independent
Newspaper AffiliationSentinel, Lewistown
RepresentativeBurn-Smith
PresidentJ. S. Woods
General ManagerThomas W. Metzger
Station ManagerRalph S. Parker
Commercial ManagerRobert Horning
Chief EngineerKenneth Callahan
Owners of: WMRF, Lewistown, Pa.

WMLP—Milton—1955

Frequency: 1380 Kc.Power: 1 Kw. d.
Owned ByWMLP, Inc.
AddressHunt Bldg.
Tel: PI 2-8705Independent
President, Gen. Mgr.Victor Michael
Station ManagerJ. H. Yingling
Chief EngineerDuane Durst

WPFL—Montrose—1953

Frequency: 1250 Kc.Power: 1000 Watts d.
Owned ByMontrose Bcstg. Corp.
AddressLocust & High Sts.
Tel: 397Independent
Pres. Gen. Mgr.W. Douglas Roe
Chief EngineerHarold P. Mierop

WKST—New Castle—1938

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By ...Communications Industries Corp.
Address23 N. Mill St.
Tel: OL 4-5501ABC
Station RepresentativeSpot Time Sales
PresidentLazar Enamuel
General ManagerHarry Reith
Commercial ManagerByron McConnell
Program DirectorRobert Grant
Chief EngineerAbe Jacobowitz
Owners of: WKST-TV, Youngstown, O.; WEOK,
Poughkeepsie, N. Y.; WACE, Springfield, Mass.;
WJRZ, Newark, N. J.

WKPA—New Kensington 1940

Frequency: 1150 Kc.Power: 1000 Watts d.
Owned-Oper. By ..Allegheny-Kiski Bcstg. Co.
Business-Studio Address.....810 Fifth Ave.
Tel: ED 7-3588Independent
PresidentC. R. Cooper
Gen., Comm. Mgr.Nelson L. Goldberg
Sales Promotion Mgr.Nick Corvello
Program DirectorPhil Brooks
Publicity DirectorJames O. Gray
Chief EngineerW. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc.Power: 500 Watts d.
Owned-Operated By ...Norristown Bcstg. Co.
AddressOld Arch Rd.
Tel: BR 2-7600Independent
Station RepresentativeH-R Reps., Inc.
PresidentN. Joe Rahall
General ManagerOgden R. Davies
Station Mgr., Nat'l Sales Mgr. John M. Banzhoff
Local Sales ManagerBernard Brode
Program DirectorAnthony G. Bekas
Chief EngineerA. DeSola
Owners of: WKAP, Allentown, Pa.; WLCY, St.
Petersburg, Fla.; WWNR, Beckley, W. Va.;
WQTY, Jacksonville, Fla.

WKRZ—Oil City—1946

Frequency: 1340 Kc.Power: 250 Watts
Owned-Operated By.....WKRZ, Inc.
AddressBroadcast Hill
Tel: 4-1269NBC-KBS
Pres., Gen. Mgr.Kenneth E. Rennekamp
Commercial Mgr., Pub. Dir.Jack Duncan
Chief EngineerRobert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc.....Power: 50,000 Watts
Owned ByColumbia Broadcasting System
AddressCity Line & Monument Ave.
Tel: TR 9-7000CBS
RepresentativeCBS Radio Spot Sales
General ManagerJohn O. Downey
Gen. Sales ManagerGene Litt
Promotion Mgr.Fred Birnbaum
Program DirectorMike Grant
Publicity DirectorTom Dickson
Chief EngineerRalph E. Green

WDAS—Philadelphia—1922

Frequency: 1480 Kc. Power: 5 Kw.d., 1 Kw., n.
Owned-Oper. ByMax M. Leon, Inc.
AddressBelmont Ave. & Edgeley Rd.
Tel: TR 8-2000Independent
PresidentMax M. Leon
General ManagerRobert A. Klein
General Sales ManagerWilliam H. Vogt
Promotion, Program Dir.Robert C. Ardrey
Chief EngineerFrank Unterberger

WFIL—Philadelphia—1922

Frequency: 560 Kc.....Power: 5000 Watts
OwnedTriangle Publications, Inc.
Address46th & Market
Tel: EV 2-4700ABC
Newspaper Affil., Phila. Inquirer, Phila. D. News
RepresentativeBlair
V. P., General Mgr.Roger W. Clipp
Station ManagerGeorge A. Koehler
Gen. Sales ManagerClyde R. Spitzner
Radio Operations Mgr.Florence B. Steck
Business ManagerJohn C. Harlan
Publicity DirectorLou Frankel
Director of EngineeringHenry E. Rhea
Owners of: WFIL-FM-TV; WNBC-AM-FM-TV,
Binghamton, N. Y.; WFBG-AM-TV-FM, Altoona,
Pa.; WNHC-AM-FM-TV, New Haven; KFRE-AM-
TV, KRFM, Fresno; WLYH-TV, Lebanon, Pa.

PENNSYLVANIA

WFLN—Philadelphia—1948

Frequency: 900 Kc. Power: 1 Kw. d.
Owned By Franklin Bcstg. Co.
Address 8200 Ridge Ave.
Tel.: IVyridge 2-6000 Independent
Station Representative Good Music Bcsts.
President Lawrence M. C. Smith
General, Station Manager R. S. Green
Commercial Manager Thomas D. Harrison, Jr.
Program Director Michael O'Donnell
Sales Promo., Publicity Dir. Harry J. Haas, Jr.
Chief Engineer Warren R. Wilson

WHAT—Philadelphia—1925

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Independence Bcstg. Co.
Address 3940 Conshohocken Ave.
Tel.: TRinity 8-1500 Independent
Representative Pearson Nat'l Reprs.
President, General Mgr. William A. Banks
Station Manager Dolly Banks
Sales Promotion Mgr. Jack Dash
Program Director Richard Harvey
Promo., Pub. Mgr. Ivan Shaner

WIBG—Philadelphia—1925

Freq.: 990 Kc. Power: 50,000 Wts. d., 10,000 n.
Owned By Seaboard Radio Bcstg. Corp.
Address 1617 Pennsylvania Blvd.
Tel.: LOcust 3-2300 Independent
Representative Katz
President George B. Storer, Jr.
General Manager Joseph T. Conway
General Sales Mgr. David Bolton
Program Manager William T. Wheatley
Chief Engineer John H. Henninger
Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-
FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-
FM-TV, Cleveland; WHN, New York, N. Y.;
WGBS-AM-FM, Miami, Fla.; KGBS, Los Angeles;
WITI-TV, Milwaukee.

WIP—Philadelphia—1922

Frequency: 610 Kc. Power: 5000 Watts
Owned By Metromedia, Inc.
Address 19th & Walnut Sts.
Tel.: LOcust 8-2900 Independent
Station Rep. Metro Radio Sales
President John Kluge
V.P., General Manager Harvey L. Glascock
General Sales Mgr. Robert Mounty
Program Director Dick Carr
Sales Prom. Mgr. William Mayer
Owners of: WHK, Cleveland; WNEW-AM-TV, New
York; WTTG, Washington, D. C.; WTVH,
Peoria; KOVR, Stockton; KMBC-AM-FM-TV,
Kansas City.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc. Power: 50,000 Watts
Owned-Oper. By WJMJ Bcstg. Corp.
Address 2043 Locust St.
Tel.: LO 4-2300 Independent
Representative Broadcast Time Sales
Fres., Gen. Sta. Mgr. Patrick J. Stanton
Comm., Sales Prom. Mgr. James Rubenstein
Prog. Dir. Michael Deegan
Chief Engineer Christopher McAteer

WPEN—Philadelphia—1928

Frequency: 950 Kc. Power: 5000 Watts
Owned By Wm. Penn Bcstg. Co.
Business-Studio Address 2212 Walnut St.
Tel.: LO 4-6000 Independent
Representative AM Radio Sales Co.
President William Sylk
Exec. V.P., Gen. Mgr. William B. Caskey
Director of Programs Murray Arnold
Nat'l Sales Manager Erwin Rosner
Retail Sales Mgr. Jules Corotis
Public Relations Dir. Joe Brooks
Promotion Director Merrill Barr
Chief Engineer Charles W. Burtis

WRCV—Philadelphia—1936

Frequency: 1060 Kc. Power: 50,000 Watts
Owned-Oper. By National Bcstg. Company
Address 1619 Walnut St.
Tel.: LO 4-3700 NBC
Representative NBC Spot Sales
President Robert E. Kintner
Exec. V.P., General Mgr. Raymond W. Welpott
Station Manager Thomas E. Paisley, Jr.
Commercial Manager James Carmine
Program Director Bob Benson
Sales Prom., Publicity Dir. Jack Dorr
Chief Engineer George C. Lenfest
Owners of: WNBC-AM-FM-TV, New York City;
WRC-AM-FM-TV, Washington, D. C.; WMAQ-
WNAQ-FM, WNBQ-TV, Chicago; WJAS-AM-FM,
Pittsburgh; KNBR, San Francisco; WRCV-AM-
TV, Philadelphia; KNBC, Los Angeles, Calif.

WTEL—Philadelphia—1925

Frequency: 860 Kc. Power: 250 Watts d.
Owned By WTEL, Inc.
Address 4140 Old York Rd.
Tel.: GLadstone 5-9200 Independent
Station Representative National Time Sales
President John Hopkinson
V.P.s Q. C. Sturm, G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc. Power: 5 Kw. d.
Owned By Moshannon Valley Bcstg.
Address Radio Park
Tel.: Dickens 2-2300 Independent
Gen., Comm. Mgr. William Emert
Program Director Mrs. Wm. Emert
Chief Engineer Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc. Power: 50,000 Watts
Owned-Oper. By Westinghouse Bcstg. Co., Inc.
Address 122 E. 42nd St., N.Y.C.
Tel.: MUrray Hill 7-0808 Independent
Station Representative AM Radio Sales
President Donald H. McGannon
General Manager Fred E. Walker
Commercial Manager Donald Traqeser
Program Manager Jack Williams
Sales Prom. Mgr. June B. Trax
Publicity Manager Owen Simon

Chief Engineer.....Theodore C. Kenney
 Owners of: KPFX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-AM-FM-TV, Boston,
 Mass.; KYW-AM-FM-TV, Cleveland, O.; WINS,
 New York; KDKA-FM-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.

KQV—Pittsburgh—1919

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Oper. ByAllegheny Bcstg. Corp.
 AddressChamber of Commerce Bldg.
 Tel.: AT 1-9100ABC
 Station RepresentativeEastman
 PresidentLeonard H. Goldenson
 General, Station Mgr.John D. Gibbs
 Commercial ManagerTed Smith
 Sales, Publicity Dir.Bill Thieman
 Program DirectorGerald A. Spinn
 Chief EngineerGeorge Kleeb
 Owners of: WABC-AM-TV, New York; WXYZ-AM-
 TV-FM, Detroit; KGO-AM-TV-FM, San Fran-
 cisco; KABC-AM-TV-FM, Los Angeles; WLS,
 Chicago; WBKB-TV, Chicago.

WAMO—Pittsburgh—1948

Frequency: 860 Kc.Power: 1000 Watts d.
 Owned-Operated ByDynamic Bcstg.
 AddressBox 860
 Tel.: 462-6000Independent
 RepresentativeHoward
 President, Gen. Mgr.Leonard Walk
 Chief EngineerJames Herbert
 Owners of: WAMO-FM, Pittsburgh; WUFO, Buf-
 falo, N. Y.

WJAS—Pittsburgh—1922

Frequency: 1320 Kc.Power: 5000 Watts
 Owned-Oper. ByNBC
 Address1459 Crane Ave.
 Tel.: 343-0500NBC
 RepresentativeNBC Spot Sales
 General ManagerStephen J. Rooney
 Sales Prom. Mgr., Pub. Dir. Richard C. Stafford
 Program DirectorGil Faggen
 Chief EngineerHomer Linnert
 Owners of: WNBC-AM-TV, New York; WRCV-FM-
 AM-TV, Philadelphia; WMAQ, WNAQ-FM,
 WNBQ-TV, both Chicago; WRC-FM-AM-TV,
 Washington, D. C.; KNBC, San Francisco;
 KRCA, Los Angeles.

WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 5000 Watts d.
 Owned ByRust Craft Bcstg.
 AddressPick-Roosevelt Hotel
 Tel.: 281-1900Independent
 PresidentJohn J. Laux
 V.P., General ManagerDon Islet
 Sales Mgr., Prog., Pub. Dir.Clifford Charles
 Chief EngineerMichael Komichak
 Owners of: WSOL, Tampa; WWOL, Buffalo, N. Y.;
 WSTV, Steubenville, O.; WBOY, Clarksburg,
 W. Va.

WRYT—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned ByWRYT, Inc.

Address400 Ardmore Blvd.
 Tel.: 242-4300Independent
 Station RepresentativeMcGavren/Guild
 Pres., General Mgr.Leonard Kapner
 Station, Commercial Mgr. .F. Geer Parkinson
 Operations ManagerRobert S. Stevens
 Chief EngineerJames Greenwood
 Owners of: WRYT-FM, WTAE-TV, Pittsburgh.

WYRE—Pittsburgh—1947

Frequency: 1080 Kc.Power: 1 Kw.
 Owned ByGolden Triangle Bcstg. Corp.
 Address210 Wood St.
 Tel.: GRant 1-9950MBS
 Station RepresentativeHollingsbery
 PresidentMyron Jones
 General ManagerPhilip B. Hirsch
 V.P., Nat'l Sales Mgr.Pete Citicchia
 Commercial Mgr.Ed Politowski
 Chief EngineerWalter McCoy
 Owners of: WJET, Erie, Pa.; WHOT-AM, WRED-
 FM, Youngstown, Ohio.

WWSW—Pittsburgh—1932

Frequency: 970 Kc.Power: 5000 Watts
 Owned-Oper. ByWWSW Radio, Inc.
 AddressHotel Sherwyn
 Tel.: GR 1-5200Independent
 Newspaper AffiliationPost Gazette
 RepresentativeBlair
 PresidentO. M. Schloss
 General, Station Mgr.B. W. Muros
 Sales Prom. Mgr., Pub. Dir.Philip Davis
 Chief EngineerHarry Kaiser

WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.
 Owned-Oper. ByMidway Bcstg. Co., Inc.
 Address83 Foote Ave., Duryea, Pa.
 Tel.: 654-3388KBS
 Station RepresentativeCharles Bernard
 Pres., Gen. ManagerAngelo W. Fiorani
 Commercial Mgr.R. E. Florey
 Program DirectorB. Schriver
 Sales Promotion Mgr.A. Castelli
 Publicity DirectorR. F. Gallagher
 Chief EngineerJohn P. McGoldrick

WWML—Portage—1960

Frequency: 1470 Kc.....Power: 500 Watts d.
 Owned ByMainline Bcstg. Co., Inc.
 Address712 Main Street
 Tel.: PErshing 6-8000Independent
 PresidentGeorge J. Wasko
 General, Commercial Mgr.Ben P. Scipione
 Sales Promo., Pub. Dir.Helen Roman
 Chief EngineerJoseph Knorosky

WPAZ—Pottstown—1951

Frequency: 1370 Kc.Power: 1000 Watts d.
 Owned-Operated ByPottstown Bcstg. Co.
 Address247 High St.
 Tel.: FAculty 6-4000Independent
 Pres., Gen. Mgr.Herbert Scott
 Chief EngineerA. Moyer

PENNSYLVANIA

WPAM—Pottsville—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By . . . Miners Bcstg. Serv., Inc.
Bus.-Studio Address Box 629
Tel.: 622-1450 Independent
President Joseph L. McGuire
Gen. Mgr., Ch. Eng. John W. Angst
Station Manager James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc. . . Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Pottsville Bcstg. Co.
Bus.-Studio Address 212 S. Centre St.
Tel.: 622-1360 MBS
Station Rep. Charles Bernard
President, General Mgr. A. V. Tidmore
Comm., Sales Prom. Mgr. Ralph L. Price, Jr.
Program Director Ed Romance
Chief Engineer William Penn Tidmore
Owners of: WPPA-FM, Shenandoah, Pa.; WSB, B.
New Smyrna Beach, Fla.; WJEJ-AM-FM,
Hagerstown, Pa.; WAGE, Leesburg, Va.

WPME—Punxsutawney—1953

Frequency: 1540 Kc. . . Power: 1000 Watts d.
Owned-Oper. By Punxsutawney Bcstg. Co.
Address 103 N. Gilpin St.
Tel.: 938-6000 KBS
President Sheridan W. Pruet
General Station Mgr. . . Charles M. Erhard, Jr.
Commercial Manager . . . Ronald L. Crosswaite
Program Director, Ch. Eng. . . Gilbert Carney
Owners of: WWCH, Clarion.

WEUU—Reading—1931

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By WEUU Bcstg. Co.
Business-Studio Address 433 Penn St.
Tel.: FR 6-7335 ABC
Station Representative Bolling
President William J. Rohn
V.P., Gen., Sta. Mgr. K. Richard Creitz
Chief Engineer Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Eastern Radio Corp.
Address Berkshire Hotel
Tel.: FRanklin 6-3987 CBS
Station Representative George Hollingbery
Pres., Gen. Mgr. Robert G. Magee
Chief Engineer Daniel Donohue
Owners of: WHUM-TV.

WRWA—Reading—1922

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned By Reading Radio, Inc.
Address 19 N. Fifth St.
Tel.: 376-7173 Independent
Station Representative Radio-TV Reps.
President William F. Rust, Jr.
Station Manager Edward X. Callahan, Jr.
Commercial Manager Ben Varishone
Program Director Johnny Cantin
Publicity Director Paul Barnett
Chief Engineer Edward Gurtowski
Owners of: WHAM, Rochester, N. Y.; WKBB,
Manchester, N. H.; WAEB, Allentown, Pa.;
WNOW, York, Pa.; WTSN, Dover, N. H.

WGCB—Red Lion—1950

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned-Oper. By Red Lion Bcstg. Co.
Address P.O. Box 88
Tel.: 233-3145 Independent
Pres., Gen. Mgr. John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc. . . Power: 1000 Watts d.
Owned By Cove Bcstg. Co., Inc.
Address Roaring Spring
Tel.: 690 Independent
President Carl W. Kensing
General Manager Walter O. Kramp

WKBI—St. Marys—1950

Freq.: 1400 Kc. . . Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Elk Cameron Bcstg. Co.
Address 41 Erie Ave.
Tel.: TE 4-2821 MBS
General Manager C. H. Simpson
Station Manager W. A. Herbstritt
Sales Manager John J. Kain

WATS—Sayre—1950

Frequency: 960 Kc. Power: 1000 Watts d.
Owned By Susquehanna Valley Bcstg. Co.
Address 110 N. Elmer Ave.
Tel.: TU 2-2401 KBS
Representative Indie Sales
President T. K. Cassel
General Manager Robert R. Michael
Commercial Mgr. William Miller
Sales Promotion Mgr. Nick Mas
Program Director Jay Edwards
Publicity Director Joe Pica
Chief Engineer Benjamin A. Franklin
Owners of: WCOA, Pensacola, WBIL, Leesburg,
Both Fla.

WARM—Scranton—1940

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By WARM Bcstg. Co.
Business Address Bowman Bldg.
Tel.: 346-4646 Independent
Station Representative Eastman
President Louis J. Appell, Jr.
Vice President Arthur Carlson
General Manager Ted Hepburn
Sales Manager Luther Strittmatter
Operations Director Don Stevens
Chief Engineer Charles Morgan
Owners of: WSBA-AM-FM, York; WHLO, Akron;
WSBA-TV, York; WICE, Providence, R. I.

WEJL—Scranton—1922

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Operated By Edward J. Lynett
Business Address 149 Penn Ave.
Tel.: DI 6-6555 Independent
Newspaper Affil. Times
Station Rep. Meeker
General, Station Mgr. Cecil Woodland
Comm. Mgr., Prog. Dir. Hugh J. Connor
Promotion, Publicity Dir. Bill Pierce
Chief Engineer Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc..Power: 1 Kw. d., 500 W.n.
 Owned-Oper. ByScranton Bcstrs., Inc.
 Address1000 Wyoming Ave.
 Tel.: DI 2-7634CBS
 RepresentativeH-R Reps
 PresidentMrs. M. E. Megargee
 General ManagerWilliam P. Dix, Jr.
 Commercial ManagerFrancis H. Conway
 Prom. Dir., Pub. Dir.Doug Holcomb
 Program DirectorGeorge Cyr
 Chief EngineerKenneth R. Cooke
 Owners of: WDAU-TV, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc.Power: 250 Watts
 OwnedScranton Radio Corp.
 Address221 N. Washington Ave.
 Tel.: DI 6-1202MBS
 Station Rep.Spot Time Sales
 Pres., Gen. Mgr.Joe Dobbs
 Chief EngineerJames D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc. ..Power: 1 Kw. d., 500 Watts n.
 Owned ByLackawanna Valley Bcstg. Co.
 Address116 Adams Ave.
 Tel.: DI 7-3388NBC
 Station RepresentativeGill-Perna
 Pres., Gen. Mgr.David M. Baltimore
 Pub. Dir., Sales Prom. Mgr.Fred Foerster
 Comm. Mgr.Joseph P. Kimble
 Program Dir.David L. Griffiths
 Chief EngineerCharles Sakoski, Jr.

WISL—Shamokin—1948

Frequency: 1480 Kc.Power: 1000 Watts
 Owned-Oper. ByRadio Anthracite, Inc.
 AddressRock & Sunbury Sts.
 Tel.: 648-6831Independent
 RepresentativeForJoe
 PresidentHenry W. Lark
 General ManagerBernard Friedman
 Chief EngineerAl Donovan

WPIC—Sharon—1938

Frequency: 790 Kc.Power: 1000 Watts d.
 Owned BySharon Bcstg. Co., Inc.
 Address2030 Pine Hollow Blvd.
 Tel.: 346-4113Independent
 Station ManagerLee D. Morehouse
 Program DirectorJack Sandstrom
 Chief EngineerFrancis L. O'Dell
 Owners of: WMGW-AM-FM, Meadville, Pa.;
 WGRD, Grand Rapids; WTRU, Muskegon, Mich.;
 WPIC-FM, Sharon.

WSHP—Shippensburg—1961

Frequency: 1480 Kc.Power: 500 Watts d.
 Owned ByTown Radio, Inc.
 AddressP.O. Box 1480
 Tel.: KEllogg 2-4105Independent
 President, General Mgr.Arthur K. Greiner
 Station ManagerHarry Sollenberger, Jr.
 Commercial ManagerDon Snyder
 Chief EngineerJohn Nordine

WVSC—Somerset—1950

Frequency: 990 Kc.Power: 250 Watts d.
 Owned-Oper. ByWVSC, Inc.
 AddressP.O. Box 231
 Tel.: 4186Independent
 President, General Mgr.T. R. Oppegard
 Commercial ManagerI. Richard Adams
 Program Dir., Chief Eng.R. L. French
 Owners of: WPVL, Painesville, O.; WDLR, Delaware, O.

WMPT—S. Williamsport—1957

Frequency: 1450 Kc.Power: 250 Watts
 OwnedWill-Mont Bcstg. Co.
 AddressP.O. Box 883
 Tel.: 323-3608ABC
 Pres., Ch. Eng.Galen D. Castlebury, Jr.
 Sales Prom., Pub. Dir.H. F. Seltzer
 Program DirectorDyson Crownover

WMAJ—State College—1945

Frequency: 1450 Kc.Power: 250 Watts
 Owned-Operated ByCentre Bcstrs., Inc.
 AddressE. Beaver Ave.
 Tel.: AD 7-7217KBS-NBC
 PresidentW. K. Ulerich
 General ManagerM. J. Bergstein
 Sales Promotion Mgr.Herbert Levin
 Program DirectorSteve Fishbein
 Chief EngineerW. D. Files

WRSC—State College—1961

Frequency: 1390 Kc.Power: 1 Kw. d.
 Owned BySuburban Bcstg. Corp.
 AddressBox 248
 Tel.: ADams 8-3051CBS
 Station ManagerRandolph Gretes
 Commercial ManagerEd Urie
 Program DirectorRichard Kruppa
 Chief EngineerEmory Richardson

WVPO—Stroudsburg—1947

Frequency: 840 Kc.Power: 250 Watts d.
 Owned-Operated ByPocono Bcstg., Inc.
 Business Address22 S. Sixth St.
 Tel.: HAmilton 1-2100Independent
 Newspaper AffiliationRecord
 PresidentJames H. Ottaway
 General ManagerChester S. Miller
 Managing DirectorFrancis Brinkley
 Chief EngineerErnest Transue

WKOK—Sunbury—1933

Frequency: 1240 Kc.Power: 250 Watts
 Owned-Operated BySunbury Bcstg. Corp.
 Address1150 N. Front St.
 Tel.: AT 6-5838CBS
 PresidentBusse A. Beck
 General, Station Mgr.Homer R. Smith
 Comm., Prom. Mgr.H. Eugene Smith
 Chief EngineerJohn W. Keller, Jr.

WTIV—Titusville—1955

Freq.: 1230 Kc..Power: 500 Watts d., 250 W.n.
 Owned ByCrawford Co. Bcstg. Co.

PENNSYLVANIA

AddressTitusville
 Tel.: 5-3234MBS
 President, Gen. Mgr.Robert H. Sauber
 Commercial Mgr.Paul R. Ruttan
 Sales Prom., Pub. Dir.Carole Shingledecker
 Program DirectorTimothy E. Nelson
 Chief EngineerCharles G. Smith

WTTC—Towanda—1960

Frequency: 1550 Kc.Power: 500 Watts d.
 Owned ByC. S. & H. M. Brown
 Address406 Main St.
 Tel. ANdrew 5-2165Independent
 General Mgr., Chief Eng.Victor A. Michael
 Commercial ManagerJoe Martin
 Program DirectorCharles Snyder

WTRN—Tyrone—1955

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.
 OwnedTyrone Bcstg. Co.
 Address8 W. 10th St.
 Tel.: MUtual 4-3200MBS
 PresidentC. H. Simpson
 Station ManagerLee C. Ray
 Sales ManagerWilliam E. Moses
 Program DirectorJohn P. Knorr

WMBS—Uniontown—1937

Frequency: 590 Kc.Power: 1000 Watts
 Owned-Oper. ByFayette Bdcstg. Corp.
 Address82 West Fayette St.
 Tel.: GE 8-3900CBS
 RepresentativeBurn-Smith
 PresidentMrs. J. C. Burwell
 General ManagerJacob H. Echard
 Station ManagerJerry M. Echard
 Commercial ManagerHarry C. Burwell
 Program DirectorMrs. Hester W. Nagy
 Publicity DirectorLois A. Echard
 Chief EngineerWilliam Henzly

WNAE—Warren—1946

Frequency: 1310 Kc.Power: 5000 Watts d.
 Owned-Oper. ByN. Allegheny Bdcstg. Co.
 Business Address310 Second Ave.
 Tel.: RANdolph 3-1310Independent
 Pres., Gen. Mgr.David Potter
 Commercial ManagerJames W. Potter
 Sales Prom. ManagerFrank Foster
 Program DirectorW. LeRoy Schneck
 Chief EngineerHomer M. Haines

WJPA—Washington—1942

Frequency: 1450 Kc.Power: 250 Watts
 Owned-Oper. ByWashington Bcstg. Co.
 Business Address ..George Washington Hotel
 Tel.: BA 2-2110MBS
 Station Rep.Devney Organization
 Managing DirectorA. Boyd Siegel
 Chief EngineerStan Crawford

WAYZ—Waynesboro—1953

Frequency: 1380 Kc.Power: 1000 Watts d.
 Owned-Oper. By ..Waynesboro Bcstg. Co., Inc.
 Address21 W. Main St.
 Tel.: 1900Independent

Station RepresentativeSpot Time Sales
 PresidentMrs. Marian P. Lewis
 General Station Mgr.Jay Hanshaw
 Program DirectorPete Coolbaugh
 Publicity DirectorTed Harding
 Chief EngineerE. Rollison
 Owners of: WHYL, Carlisle, Pa.; WELD, Fisher,
 W. Va.; WNCN, Winchester; WSIG, Mt. Jack-
 son; WFVA, Fredericksburg, all Va.

WANB—Waynesburg—1956

Frequency: 1580 Kc.Power: 250 W., d.
 OwnedCommonwealth Bcstrs., Inc.
 AddressFirst Federal Bldg.
 Tel.: 981Independent
 President, Gen. Mgr. ...George E. McGary, Jr.
 Commercial Mgr., Pub. Dir.Duane Lemley
 Chief EngineerTom Balaban

WNBT—Wellsboro—1955

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W.n.
 Owned-Oper. ByFarm & Home Bcstg. Co.
 AddressBox 98
 Tel.: 724-2113MBS
 PresidentC. H. Simpson
 General ManagerJohn Fay
 Program Dir.Carol Makin
 Commercial ManagerJohn Zellner
 Chief EngineerRichard E. Roeder
 Owners of: WFRM, Coudersport; WKBI, St.
 Marys; WBLF, Bellefonte; WTRN, Tyrone, all
 Pa.

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc.Power: 250 Watts
 Owned-Oper. ByP.A.L. Bcstrs., Inc.
 Business-Studio Address85 W. Union St.
 Tel.: VA 3-0196Independent
 PresidentPaul Phillips
 Station Mgr., Program Dir.James Ward
 Sales Promotion Mgr.W. G. Seymour
 Chief EngineerMilan Krupa

WBRE—Wilkes-Barre—1924

Freq.: 1340 Kc.Power: 1 Kw. d., 250 W.n.
 Owned-Oper. ByWBRE-Radio, Inc.
 Business-Studio Address62 S. Franklin St.
 Tel.: 823-3101NBC
 Station RepresentativeGill-Perna
 Pres., Gen. Mgr.David M. Baltimore
 Operations DirectorF. D. Coslett
 Program DirectorRobert Schumacher
 Commercial ManagerJos Gries
 Sales Prom., Pub. Dir.Fred Foerster
 Chief EngineerCharles Sakoski, Sr.

WILK—Wilkes-Barre—1947

Frequency: 980 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By ..Wyoming Valley Bcstg. Co.
 Address88 No. Franklin St.
 Tel.: 824-2666ABC
 RepresentativeAvery-Knodel
 PresidentMitchell Jenkins
 Exec. V. P., Gen. Mgr.Roy E. Morgan
 Commercial ManagerLee Vincent
 Publicity DirectorEmerson Ramage
 Chief EngineerTheodore French

PENNSYLVANIA-RHODE ISLAND

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc.Power: 1000 Watts
 Owned ByWyoming Radio, Inc.
 Address38 E. Main, Nanticoke, Pa.
 Tel.: 735-0730Independent
 PresidentMartin H. Philip
 General ManagerGeorge M. Corwin
 Sales ManagerEd Fisher
 Chief EngineerEdward Black
 Owners of: WYNS, Lehighton, Pa.

WLYC—Williamsport—1951

Frequency: 1050 Kc.Power: 1 Kw., d.
 Owned ByLycoming Bcstg. Co.
 Address331 Pine St.
 Tel.: 322-4676KBS
 Station Rep.Donald Cooke
 PresidentJohn T. Keliher
 General, Commercial Mgr....Vince Compagna
 Sales Prom. Mgr.Edward Kirchner
 Program DirectorVernon Hester
 Chief EngineerJames Stowe

WRAK—Williamsport—1929

Frequency: 1400 Kc.Power: 250 Watts
 Owned ByWright-Mackey Corp.
 Address1559 West 4th St.
 Tel.: 2-6116NBC
 RepresentativeMeeker Co.
 PresidentJ. Wright Mackey
 Program ManagerEverett Rubendall
 Technical DirectorJ. E. Mathiot

WWPA—Williamsport—1949

Frequency: 1340 Kc.Power: 1 Kw. d., 250 W.n.
 Owned BySummit Enterprises, Inc.
 Address330 Government Pl.
 Tel.: 323-7119CBS
 Station RepresentativeBurn-Smith

President, Gen. Mgr.Woodrow W. Ott
 Commercial ManagerPhilip D. Lane
 Program DirectorJohn H. Archer
 Chief EngineerCarl W. Steinbacher

WNOW—York—1948

Frequency: 1250 Kc.Power: 1000 Watts d.
 Owned-Operated ByWNOW, Inc.
 AddressP.O. Box 1747
 Tel.: 47-1049Independent
 Station RepresentativeRadio-TV Reps.
 President, General Mgr.W. F. Rust, Jr.

WORK—York—1932

Freq.: 1350 Kc.Power: 5000 W.d., 1000 W.n.
 Owned-Oper. ByAssociated Bcstrs.
 Business-Studio Address13 S. Beaver St.
 Tel.: 3-5558NBC
 RepresentativeMeeker Co.
 Station ExecutiveClair R. McCollough
 Station ManagerElwood C. Anderson
 Program ManagerGeorge Trout
 Gen. Sales Mgr.J. Robert Gulick
 Nat'l Sales ManagerHarry J. Shaub, Jr.
 Technical DirectorJ. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc.Power: 5 Kw. d., 1 Kw.n.
 Owned-Oper. BySusquehanna Bcstg. Co.
 AddressBox 910
 Tel.: 46-1146Independent
 RepresentativeEastman
 PresidentLouis J. Appell, Jr.
 Vice PresidentArthur W. Carlson
 Sales ManagerPhilip K. Eberly
 Program DirectorWayne Trout
 Nat'l Program Dir.William Musser
 Chief EngineerGlenn Winter
 Owners of: WSBA-FM-TV; WARM, Scranton;
 WHLO, Akron, O.; WICE, Providence, R. I.

Pop.: 875,000

Families: 258,000

Rhode Island

Radio Homes: 254,000

AM Stas. in State: 15

WADK—Newport—1948

Frequency: 1540 Kc.Power: 1000 Watts d.
 Owned-Operated ByKey Stations
 AddressBox 367
 Tel.: 846-1540Independent
 Station Reps.Pearson Nat'l Reps.; Bill Creed
 Station ManagerCharles K. Bentz
 Program DirectorTom Powers
 Publicity DirectorJoseph G. Nevins
 Sales Prom. Mgr.Francis X. Quinn
 Chief EngineerAllen Bowen

Tel.: 725-9000ABC
 Station Rep.Jack Masla & Co.
 Pres., Gen. Mgr.Dominick A. Hysko
 Station, Program Dir.Donald R. Hysko
 Commercial ManagerR. Morris
 Sales Promotion Mgr.Chuck Stevens
 Publicity DirectorFred Grady
 Chief EngineerJohn T. Costa

WXTR—Pawtucket—1950

Frequency: 500 Kc.Power: 1 Kw. d., 500 W.n.
 Owned-Oper. ByRoger Williams Bcstg.
 AddressP.O. Box 55, Cumberland, R. I.

WEAN—Providence—1922

Frequency: 790 Kc.Power: 5000 Watts
 OwnedProvidence Journal Co.
 Address75 Fountain St.
 Tel.: DE 1-0600CBS
 News. Affil.Providence Journal-Bulletin
 Reps.Venard, Torbet & McC.; Kettell-Carter
 PresidentJohn C. A. Watkins

RHODE ISLAND

General ManagerH. William Koster
Comm. ManagerHervey C. Carter
Program DirectorThomas M. Robertson
Chief EngineerGeorge W. Sharpe

WHIM—Providence—1947

Frequency: 1110 Kc.Power 1000 Watts d.
Owned-Oper. By ...Buckley-Jaeger Bcstg. Corp.
Address144 Westminster St.
Tel.: 351-9446Independent
Sta. Reps..Broadcast Time Sales; N.E. Spot Sales
PresidentRichard D. Buckley
V.P., Gen. ManagerJohn B. Jaeger
National Sales Mgr.Howard N. Johansen
Local Sales Mgr.David W. Gifford
Chief EngineerCarroll A. Philbrook
Owners of: WDRG, Hartford; KGIL, San Fernando.

WICE—Providence—1947

Freq.: 1290 Kc.Power: 5 Kw. d.; 1Kw. n.
Owned Providence Radio, Inc.
AddressCrown Hotel
Tel.: JA 1-2711Independent
Rep. Eastman
PresidentTim Elliot
Publicity DirectorJean Elliot
Chief EngineerPaul Garver

WJAR—Providence—1922

Frequency: 920 Kc.Power: 5000 Watts
Owned-Operated ByThe Outlet Co.
Address176 Weybosset St.
Tel.: 421-8255NBC
RepresentativeH-R Reps
PresidentJoseph S. Sinclair
Station ManagerJames E. Gleason
Commercial ManagerJohn A. Dickerman
Sales Promotion Mgr.Robert Kelly
Program DirectorPhilip B. Taylor
Chief EngineerBilly L. Patton
Owners of: WJAR-TV, Providence.

WLKW—Providence—1961

Frequency: 990 Kc.Power: 50,000 W.
Owned ByRhode Island Radio, Inc.
Address228 Weybosset St.
Tel.: DE 1-7810Independent
Reps.... McGavren/Guild; Bill Creed Assocs.
PresidentHarry Pinkerson
General ManagerMowry Lowe
Commercial ManagerF. H. Elliott
Program Mgr.Peter Barstow
Chief EngineerT. Kenneth Prior

WPRO—Providence—1924

Frequency: 630 Kc.Power: 5000 Watts d.
Owned-Oper. By ...Capital Cities Bcstg. Corp.
Address24 Mason St.
Tel.: Jackson 1-4000Independent
RepresentativeBlair
PresidentFrank M. Smith
General Station ManagerJack W. Lee
Commercial ManagerBob La Chance
Sales Promotion Mgr.Tony Visk
Program SupervisorCharles Jefferds
Chief EngineerGil Johnson
Owners of: WPRO-TV-FM; WTEN-TV; WROW,
Albany; WTVD, Durham, N. C.; WPAT-AM-FM,
Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

WRIB—Providence—1947

Frequency: 1220 Kc.Power: 1000 Watts d.
Owned ByR. I. Bcstg. Co.
AddressWater St.
Tel.: GE 4-2223MBS
Station Representative.....Charles Bernard
PresidentPaul Perreault
General ManagerArthur Tacker
Chief EngineerJoe Acetta

WYNG—Warwick—1959

Frequency: 1590 Kc.Power: 1 Kw., d.
Owned ByAttleboro Radio Assn.
Address19 Luther Ave.
Tel.: REgent 7-0700Independent
Station Rep.Breen and Ward
PresidentHoward Sweet
General ManagerKeith Field
Station ManagerWilliam A. Dawson, Jr.
Program DirectorLes Brown
Chief EngineerEdward Perry
Owners of: WARA, Attleboro, Mass.

WWRI—West Warwick—1956

Freq.: 1450 Kc.Power 1 Kw. d., 250 W.n.
OwnedGrelin Bcstg., Inc.
Address1501 Main St.
Tel.: VA 1-6200KBS
Station Reps.Nona Kirby; Hal Walton
Pres., Gen. Mgr.Melvin C. Green
Commercial ManagerGeorge A. Rivera
Prog. Dir.Patrick Fallon
Chief EngineerJoseph M. Mattias, Jr.

WERI—Westerly—1949

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. ByR. L-Conn. Radio Corp.
Address11 Railroad Ave.
Tel.: LYric 6-7728-9Independent
RepresentativeBolles
Pres., Gen. Mgr.Aug. L. Cavallaro

WKFD—Wickford—1962

Frequency: 1370 Kc.Power: 500 Watts d.
Owned BySouth County Bcstg. Co.
AddressUdike St.
Tel.: TUrner 4-9000Independent
General ManagerJoseph Decbellis

WNRI—Woonsocket—1954

Frequency: 1380 Kc.Power: 1000 Watts, d.
OwnerFriendly Bcstg. Co., Inc.
Address786 Diamond Hill Rd.
Tel.: PO 9-0600Independent
President, Gen. Mgr., Ch. Eng.Joseph Britt
Comm. ManagerJohn Thomas
Program DirectorRichard Bouchard

WWON—Woonsocket—1946

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. ByWoonsocket Bcstg. Co.
Business-Studio Address99 Main St.
Tel.: PO 2-1240Independent
Station Reps.....Burn-Smith; Nona Kirby
PresidentAndrew P. Palmer
Station, Sales Prom. Mgr.....Zel Levin
Commercial ManagerGene Mailloux
Chief Engineer.....Ron Deslauriers

Pop.: 2,400,000
Families: 607,500

South Carolina

Radio Homes: 590,000
AM Stas. in State: 80

WABV—Abbeville—1956

Frequency: 1590 Kc.Power: 1 Kw., d.
Owned ByAbbeville Bcstg. Co. Inc.
AddressBox 532
Tel.: GLadstone 9-3155ABC-KBS
President, Ch. Eng.Geo. W. Settles, Jr.
Publicity DirectorPolly Newell
Program DirectorBob Latham

WAKN—Aiken—1952

Frequency: 990 Kc.Power: 1,000 Watts d.
Owned-Oper. By Aiken Electronics Adv. Corp.
AddressBox 811
Tel.: MIdway 8-5464KBS
General ManagerJoseph A. Warren
Publicity DirectorJames H. Johnson
Program DirectorEarle Brodie, Jr.
Chief EngineerAllen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc.Power: 1 Kw. d., 250 W. n.
Owned-Operated ByWilton E. Hall
Address321 Kingsley Road
Tel.: CA 8-1511CBS-KBS
Newspaper Affil.Independent Publishing Co.
Station Rep.Devney Org.
PresidentWilton E. Hall
General ManagerGlenn P. Warnock
Commercial ManagerJohn F. McCallum
Program DirectorM. Gilliard
Chief EngineerEarl Cosens
Owners of: WAIM-TV.

WANS—Anderson—1949

Frequency: 1280 Kc.Power: 5 Kw. d., 1 Kw. n.
Owned-Operated ByRadio Anderson, Inc.
AddressBox 211
Tel.: 224-3424MBS
Station RepresentativeGrant Webb & Co.
PresidentMrs. John C. Amick
General ManagerJohn C. Amick
Station ManagerGeorge C. Nicholson
Commercial ManagerRay Christy
Sales Promotion Mgr.Shirley Palmer
Program DirectorCarolyn K. Turner
Publicity DirectorJ. Clark Brown
Chief EngineerKen Allison

WWBD—Bamberg—1957

Frequency: 790 Kc.Power: 1 Kw., d.
Owned ByWilliam V. Whetstone, Jr.
AddressRt. 601 South
Tel.: CH 5-2411KBS
Station Rep.Dora-Clayton
General, Sta. Mgr.William V. Whetstone, Jr.
Chief EngineerH. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc.Power: 1 Kw. d.
Owned-Oper. ByWBAW, Inc.

AddressJackson St.
Tel.: 259-3507KBS
PresidentJ. A. Gallimore
General Mgr.Joe Wilder
Program DirectorD. Wilson
Chief EngineerTony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc.Power: 5 Kw., d.
OwnedRidge Bcstg. Corp.
AddressDrawer 410
Tel.: KE 2-4001KBS
Station Rep.Oakes
PresidentH. Edward Crapps
General ManagerRedd Reynolds
Commercial ManagerJack McCartha
Program DirectorPaul Brigham
Publicity DirectorJack Dorn
Chief EngineerN. H. Lewis

WBEU—Beaufort—1954

Frequency: 960 Kc.Power: 1 Kw., d.
OwnedBeaufort Bcstg. Co.
AddressP.O. Box 951
Tel.: JAckson 4-3050KBS-ABC
PresidentJohn M. Trask
General Mgr., Chief Eng.Louis M. Neale, Jr.
Commercial ManagerCarson Rembert
Program DirectorMary Smith

WSIB—Beaufort—1962

Frequency: 1490 Kc.Power: 100 Watts
Owned BySea Island Broadcasting Co.
Address1210 Boundary St.
Tel.: JAckson 4-4700Independent
PresidentLee J. Berry
General ManagerHugh Ward, Jr.
Commercial ManagerM. H. Trammell
Chief EngineerR. H. Miller

WHPB—Belton—1955

Frequency: 1390 Kc.Power: 1,000 Watts d.
Owned-Oper. ByCommunity Bcstg. Co.
AddressP.O. Box 426
Tel.: ED 8-7796Independent
PresidentC. O. Brazzell
General, Sta. Mgr.Clyde Laughter
Chief EngineerRobert Liverance

WBSC—Bennettsville—1947

Freq.: 1550 Kc.Power: 10 Kw. d.; 5 Kw. n.
Owned ByBig Bend Bcstg. Corp.
AddressBox 639
Tel.: GR 9-4051MBS
Station RepresentativeIndie Sales
PresidentW. S. Dodson
General ManagerA. K. Harmon
Commercial ManagerBruce Zibell
Program DirectorTommy Herndon
Owners of: WCNH, Quincy, Fla.

SOUTH CAROLINA

WAGS—Bishopville—1953

Frequency: 1380 Kc. Power: 1 Kw., d.
Owned Lee County Bcstg. Co.
Address P.O. Box 168
Tel.: HU 4-4515 KBS
Station Rep. Felitis, Dove, Cannon
General Mgr. E. H. Bedenbaugh
Chief Engineer Dan Mellette

WACA—Camden—1948

Frequency: 1590 Kc. Power: 1,000 Watts d.
Owned-Oper. By Camden Bcstg. Corp.
Address U.S. Highway 1
Tel.: HE 2-2311 KBS
President Haygood S. Bowden
General Manager Tom Richards
Chief Engineer A. A. Amodio

WCAY—Cayce—1958

Frequency: 620 Kc. Power: 500 Watts d.
Owned By Lexington City Bcstg., Inc.
Address P.O. Box 335
Tel.: ALpine 6-2000 CBS, KBS
Station Representative Southern Spot Sales
President J. Olin Tice, Jr.
General Manager J. O. Tice, Sr.
Commercial Manager Donald MacLactlan
Sales Promotion Mgr. Ray Hegwood
Program Director Dale R. Hawkinson
Chief Engineer Carroll Scarborough
Owners of: WBAZ, Kingston, N. Y.; WKTC,
Charlotte, N. C.

WCSC—Charleston—1930

Frequency: 1390 Kc. Power: 5,000 Watts
Owned-Oper. By WCSC, Inc.
Address 485 East Bay St.
Tel.: RAYmond 2-7611 CBS
Rep. Peters, Griffin, Woodward, Inc.
President, Gen. Mgr. John M. Rivers
National Sales Mgr. James K. Whitaker
Station Mgr. John B. Hearne
Program Co-ordinator Cecil Keels
Sales Prom., Publicity Dr. Mrs. Lois Marshall
Chief Engineer Rudy Hughes
Owners of: WCSC-FM-TV.

WOKE—Charleston—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Weaver Bcstg. Corp.
Address Box 183
Tel.: RA 3-1643 ABC-NBC-KBS
Representative Clark
Pres., Gen. Manager H. C. Weaver
Station Mgr., Ch. Eng. William P. Birchfield
Sales Promo. Mgr., Pub. Dir. Jeff Warner

WPAL—Charleston—1948

Frequency: 730 Kc. Power: 1,000 Watts d.
Owned-Oper. By Speidel Bcstng. Corp.
Business Address 1717 Edgewater Pk. Rd.
Tel.: SO 6-5584 Independent
Representatives Dore; Dora-Clayton
President Joseph Speidel III
Station Manager Bob Chrystie
Chief Engineer Joe Sarko

WQSN—Charleston—1948

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Low Country Bcstg. Co.
Address P.O. Box 891
Tel.: RA 2-2652 Independent
Station Representative Radio-TV Reps
President Sol Panitz
Gen., Sta. Manager E. H. Keown
Chief Engineer Raymond Campbell

WTMA—Charleston—1939

Freq.: 1250 Kc. Power: 5000 W. d.; 1,000 W. n.
Owned-Oper. By Atlantic Coast Bcstg. Co.
Business Address 133 Church St.
Tel.: RA 2-2961 MBS
Station Representative Adv. Time Sales
President, General Mgr. Charles E. Smith
Sales Promo. Mgr. J. Loring
Program Director Ron Fuller

WCRE—Cheraw—1953

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By Radio Cheraw
Address Box 631
Tel.: LEnox 7-7887 KBS
President, Ch. Eng. Ben Akerman
Program Dir. Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned By Dispatch Publ. Co.
Address Box 302
Tel.: 385-2171 ABC-KBS
Newspaper Affil. Dispatch Publ. Co.
Station Rep. Felitis, Dove, Cannon
President C. V. Sink
General, Station Mgr. Wayne B. Sawyer
Chief Engineer J. Ellis Shockley

WPCC—Clinton—1957

Frequency: 1410 Kc. Power: 1,000 Watts d.
Owned By Clinton Bcstg. Co.
Address P.O. Box 663
Tel.: 833-1562 ABC-KBS
President Robert R. Hilker
General Manager Lewis H. Bagwell, Jr.
Commercial Manager Jack Bishop
Program Director Bettie Hendrix
Chief Engineer O. D. Haynes
Owners of: WEGO-AM-FM, Concord; WSUM, Val-
dese; WCGC, Belmont; WZKY, Albemarle. All N.C.

WCOS—Columbia—1939

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By WCOS, Inc.
Address Box 748
Tel.: AL 2-2177 Independent
Representative Radio-TV Reps.
Pres., Gen. Mgr. George H. Buck, Jr.
Commercial Manager Jess Plummer
Sales Promotion Mgr. Ralph Shade
Program Director Bob Fulton
Publicity Director Mrs. Sue Jones
Chief Engineer Robert D. Lambert, Jr.
Owners of: WJNO, West Palm Beach.

SOUTH CAROLINA

WIS—Columbia—1930

Frequency: 560 Kc.Power: 5000 Watts
Owned-Oper. ByBcstg. Co. of the South
Address1111 Bull St.
Tel.: AL 3-643NBC
Rep.Peters, Griffin, Woodward, Inc.
PresidentB. Calhoun Hipp
Exec. Vice Pres.G. Richard Shafto
Managing DirectorW. Frank Harden
Program DirectorJohn Wrisley
Chief EngineerJoe Gill
Owners of: WIS-TV; WSEA-TV, Montgomery, Ala.

WNOK—Columbia—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. ByPalmetto Radio Corp.
AddressP.O. Box 5307
Tel.: AL 3-9401Independent
RepresentativeRaymer
Gen. Mgr.H. Moody McElveen, Jr.
Commercial ManagerFrank Stish
Program DirectorJack Cook
Chief EngineerCharlton Bowers

WOIC—Columbia—1954

Frequency: 1320 Kc. ...Power: 1,000 Watts d.
Owned BySpeidel Broadcasting Corp.
AddressP.O. Box 565
Tel.: AL 6-1551Independent
RepresentativesDore; Dora-Clayton
PresidentJoe Speidel III
V.P., General ManagerRussell George
Sales Prom. Mgr.Frankie Bridges
Commercial ManagerFrank Harris
Chief EngineerW. W. Bridges
Owners of: WPAL, Charleston, S.C.; WYNN,
Florence, S.C.; WSOK, Savannah, Ga.; WKET-
FM, Kettering, O.

WQXL—Columbia—1945

Frequency: 1470 Kc.Power: 500 Watts d.
Owned ByMidlands Radio Corp.
Address1208 Sumter St.
Tel.: ALpine 2-8659MBS
Station Reps.....Meeker; Ayers
PresidentEdgar L. Morris
V.P., General ManagerKarl E. Hall, Jr.
Assistant ManagerH. Andrew Scott
Program DirectorMackie Quave
Sales Promotion ManagerDonald E. Steele
Chief EngineerLloyd W. Brown, Jr.

WLAT—Conway—1945

Frequency: 1330 Kc. ...Power: 5000 Watts, d.
Owned ByCoastal Broadcasting Co.
AddressU.S. Highway 501 North
Tel.: 340MBS
Station Rep.Devney Organization
President, General Mgr.L. M. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc.Power: 1 Kw., d.
Owned ByWalter P. Pearce
AddressBox 277
Tel.: Express 3-4081Independent
PresidentWalter P. Pearce
Chief EngineerDon Byant

WDSC—Dillon—1946

Frequency: 800 Kc.Power: 1000 Watts d.
Owned-Oper. ByBorder Bcstg. Co., Inc.
AddressU.S. Highway 301 South
Tel.: 774-9031ABC-KBS
Station Rep.Gill-Perna; Dora-Clayton
Pres., Gen. Mgr.Joseph Martin
Station ManagerJohn Quick
Comm. Mgr., Prog. DirectorLee Lumpkin
Sales Prom. Mgr.Dick Jones
Chief EngineerRay Allen

WELP—Easley—1951

Frequency: 1360 Kc. ...Power: 1000 Watts d.
Owned ByPickens County Bcstg. Co.
AddressBox 522
Tel.: Ulysses 9-9388KBS
RepresentativeIndie Sales
Pres., Gen. Mgr.Cleatus Brazzell
Program DirectorMrs. Betty McDonald
Chief EngineerHenry McDonald

WJMX—Florence—1947

Frequency: 970 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. ByAtlantic Bcstg. Co., Inc.
AddressP.O. Box 1211
Tel.: MO 9-6351ABC
RepresentativeWalker-Rawalt
PresidentEugene E. Stone
Gen. Mgr.Paul H. Benson, Jr.
Chief EngineerFrank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. ByFlorence Bcstg. Co., Inc.
Address151 S. Dargan St.
Tel.: 662-3271KBS
President, Gen. Mgr.A. P. Skinner
Commercial ManagerFrank Martin
Program DirectorDoug Williams
Chief EngineerCharles Sligh

WYNN—Florence—1958

Frequency: 540 Kc.Power: 250 Watts d.
Owned BySpeidel Broadcasting Corp.
Address163 N. Coit St.
Tel.: MOhawk 2-6364Independent
PresidentJoe Speidel II
General ManagerRussell George
Commercial ManagerEarl Graddick
Station ManagerDavid C. Phillips
Sales Promotion Mgr.Barbara W. Hill
Chief EngineerGeorge M. Davis
Owners of: WOIC, Columbia; WPAL, Charleston;
WSOK, Savannah, Ga.

WFIS—Fountain Inn—1956

Frequency: 1600 Kc.Power: 1 Kw., d.
OwnedFountain Inn-Simpsonville Entp.
AddressBox 271
Tel.: 963-5991KBS
Reps.....Hopewell; Feltis, Dove, Cannon
President, General Mgr.L. Wayne Davis
Sales Prom., Pub. Dir.Roger Davis
Program DirectorD. Jerry Howard
Chief EngineerJ. Dalton Reece

SOUTH CAROLINA

WFGN—Gaffney—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Cherokee Radio Co., Inc.
Address P.O. Box 759
Tel: IVanhoe 9-4795 KBS
President A. Ray Godshall
Gen. Mgr., Ch. Eng. M. E. Green
Program Director Billy Gibbons
Sales Program Manager Mary Hodge
Publicity Director Jo Hambricht

WGTV—Georgetown—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Georgetown Bcstg. Co.
Address 216 S. Fraser St.
Tel.: 3-3421 MBS-KBS
Station Rep. Donald Cooke
Pres., Gen. Manager J. B. Delzell

WESC—Greenville—1947

Frequency: 660 Kc. Power: 10,000 Watts, d.
Owned-Oper. By Bcstg. Co. of Carolinas
Business Studio Address 1 College St.
Tel.: CEdar 2-8241 Independent
Address 415 N. Main St.
Station Representative Bolling
President Robert A. Schmid
V.P., General Manager J. Davenport
Commercial Manager W. A. Mullinax
Program Director Bob Chase
Sales Promotion Manager Marianne Taylor
Publicity Director Anne Jones
Chief Engineer Don Gowens

WFBC—Greenville—1933

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Paramount Bcstg. Co. Inc.
Frequency: 1330 Kc. Power: 5,000 Watts
Owned-Oper. By WMRC, Inc.
Address P.O. Box 788
Tel.: CE 9-1321 NBC
Newspaper Affil. News-Piedmont
Representative Avery-Knodel
President R. A. Jolley
Gen., Sta. Mgr. Bruce Buchanan
Chief Engineer Bill Garrison
Owners of: WFBC-FM-TV; WBIR-AM-TV, Knoxville, Tenn.

WMRB—Greenville—1954

Tel.: CEdar 6-2751 CBS-MBS
Station Reps. Burn-Smith; Gill-Perna
Pres., Gen. Mgr. C. F. Cope
Station Mgr., Chief Eng. Wm. T. Arrington

WMUU—Greenville—1949

Frequency: 1260 Kc. Power: 5,000 Watts d.
Owned-Oper. By Bob Jones Univ.
Address Greenville
Tel.: CE 9-9656 Independent
President Dr. Bob Jones, Jr.
General Manager Dr. R. K. Johnson
Station Manager Jim Ryerson
Comm. Manager David Yearick
Program Director Jack Buttram
Chief Engineer William Greaves

WQOK—Greenville—1950

Frequency: 1440 Kc. Power: 5 Kw.
Owned-Oper. By Dick Bcstg.
Address Box 1007
Tel.: CEdar 5-7406 Independent
Representatives Howard; Dora-Clayton
President James A. Dick
General, Station Manager T. C. Hooper

WCRS—Greenwood—1941

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned Grenco, Inc.
Address P. O. Box 868
Tel.: ORchard 9-1300 NBC
Representative Clark
President Douglas Featherstone
Gen., Sta. Mgr. Dan Crosland
Commercial Mgr. Ralph Norman
Program Director Carroll Sexton
Publicity Director Mary Youngblood
Chief Engineer C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned Radio Greenwood, Inc.
Address Edward Arms Apts.
Tel.: ORchard 9-3144 KBS
Station Rep. Indie Sales
President W. C. Woodall, Jr.
General Manager George B. Cook, Jr.
Commercial Mgr. Ray Bowie
Program Director Mel Riley
Chief Engineer T. H. Stevenson, Jr.

WCKI—Greer—1955

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned Greer Bcstg. Co.
Address Box 431
Tel.: TRinity 7-4451 ABC
General Mgr. Vernon T. Fox
Station Manager James L. Massey
Chief Engineer B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By Greer Bcstg. Co.
Address Jones Rd.
Tel.: TR 7-3141 KBS
Pres., Gen. Mgr. E. A. Burch
Station Manager R. Cook
Chief Engineer Ken Patton

WBHC—Hampton—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned Hampton County Bcstg. Co.
Business Address Highway 601
Tel.: 2831 KBS
President J. A. Gallimore
General Manager J. M. Butts
Chief Engineer Charles Cortez

WHSC—Hartsville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned Hartsville Bcstg. Co., Inc.
Address P. O. Box 349

SOUTH CAROLINA

Tel.: ED 2-8101.....MBS-KBS
President.....J. L. Wiggins
General, Station Mgr.....Oby B. Lyles
Program Director.....Eleanor Flowers
Commercial Mgr.....Walter B. Copeland
Publicity Director.....Jane B. Elliotte
Chief Engineer.....J. E. Parker

WJES—Johnston—1961

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned By.....Edgefield-Saluda Radio Co.
Address.....P. O. Box 1
Tel.: 275-2342.....Independent
President, Gen. Mgr.....Franklin D. R. McClure
Commercial Mgr.....Charles L. Snyder
Program Director.....John Joe Green
Chief Engineer.....Danny McClure

WKSC—Kershaw—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....Kershaw Broadcasting Corp.
Address.....P.O. Box 548
Tel.: 475-8585.....Independent
President, General Mgr.....Jess B. Tatum

WDKD—Kingsree—1949

Frequency: 1310 Kc.....Power: 5 Kw. d.
Owned By.....Palmetto Bcstg. Co.
Address.....P. O. Box 450
Tel.: 6761.....KBS
Owner, General Mgr.....E. G. Robinson, Jr.
Program, Publicity Dir.....Sonny Du Bose
Chief Engineer.....Tommy Joye

WJOT—Lake City—1954

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned By.....Lake City Bcstg. Corp.
Address.....Box 699
Tel.: 7631.....Independent
President.....Russell G. Busdicker
General, Station Mgr.....Hub Terry
Program Director.....Bill Yonce
Chief Engineer.....Henly McElveen, Jr.

WLCM—Lancaster—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Royal Bcstg. Co. Inc.
Address.....103 S. Catawba St.
Tel.: 2051.....KBS
Station Rep.....Feltis, Dove, Cannon
President.....Charles Connelly, Jr.
Gen. Station Mgr.....A. Faris Giles, Jr.
Chief Engineer.....Barry Medlin

WLBG—Laurens—1947

Frequency: 860 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Laurens-Clinton Bcstg. Co.
Address.....Hillcrest Drive
Tel.: 2-5212.....MBS
Representative.....Indie Sales
President.....C. W. Hogan

WLSC—Loris—1957

Frequency: 1570 Kc.....Power: 1 Kw. d.

Owned By.....Pee Dee Bcstg. Co.
Address.....P.O. Box 1677
Tel.: EL 7-3780.....Independent
Station Rep.....Continental Radio Sales
President.....James J. Harpring
General Mgr., Chief Eng.....Walter Molic
Commercial Mgr.....Roger Earp
Owners of: WATP, Marion.

WYMB—Manning—1957

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned.....Clarendon County Bcstg. Co.
Address.....Sunset Drive
Tel.: 435-8388.....KBS
President.....J. M. Soles, Jr.
General Mgr., Ch. Eng.....Jim Roper
Commercial Manager.....Jim White
Program Director.....Mrs. Betty Roper

WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By.....Raymond A. Somers
Address.....P.O. Box 1033
Tel.: 1430.....Independent
Station Representative.....Continental
General Manager.....Raymond A. Somers
Commercial Manager.....Dorothy Somers
Publicity Director.....Mrs. Jacquelyn Finklea
Chief Engineer.....David Nobles

WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned By.....Mullins & Marion Bcstg. Co.
Address.....Highway 76, Drawer 342
Tel.: 464-9252.....KBS
Station Rep.....C. K. Beaver & Assocs.
President.....William L. Harrelson
General Mgr.....James F. Ramsey
Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Golden Strand Bcstg. Corp.
Address.....Oak St. at 28th
Tel.: 448-3180.....KBS
Station Representative.....George P. Hollingsbery
President, General Mgr.....Wade H. Alley
Commercial Manager.....P. W. Smith
Program Director.....Tony Brooks
Chief Engineer.....James Fleming

WKDK—Newberry—1960

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Newberry Bcstg. Co., Inc.
Address.....11 Radio Drive
Tel.: 143.....KBS
President, Gen. Mgr.....James F. Coggins
Program Director.....Marcia P. Coggins
Sales Prom. Mgr.....Bill Fields
Chief Engineer.....Ray Gilliam
Owners of: WAGS, Bishopville; WBCU, Union.

WFNL—North Augusta—1962

Frequency: 1600 Kc.....Power: 500 Watts d.

SOUTH CAROLINA

Owned By Harry Hammond
Address P.O. Box 1482
Tel.: 824-1441 Independent
Station Reprs. Bowles, Beaver
President Harry Hammond
General, Commercial Mgr. Bill Ellis

WTHB—North Augusta—1960

Frequency: 1550 Kc. Power: 1 Kw. d.
Owned By North Augusta Bcstg. Co.
Address Box 2677
Tel.: TAYlor 2-3579 Independent
President Frances Marion Bennett
General Manager Reese J. Vaughn
Chief Engineer Hubert E. Ritchie

WNCG—North Charleston—1960

Frequency: 910 Kc. Power: 500 Watts d.
Owned By KTM Bcstg. Co.
Address Box 5758
Tel.: SHERwood 7-5225 Independent
Station Representative Walker-Rawalt
General Manager Robert S. Tamblyn
Commercial Manager Albert J. Stone
Program Director Jack W. McGinnis
Chief Engineer Rawden L. Bullard
Owners of: WKTM-FM, N. Charleston.

WDIX—Orangeburg—1946

Freq.: 1150 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By WDIX, Inc.
Address Box 662
Tel.: JE 4-4461 ABC-MBS
Station Rep. Devney Organization
President Charles S. Henerey
General, Station Mgr. Frank B. Best
Comm. Mgr. Norman M. Matthews
Program Director Mrs. J. C. Hydrick, Jr.
Chief Engineer Walter D. Tabler

WORC—Orangeburg—1958

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned By Radio Orangeburg
Business Address 144 Broughton, S.W.
Tel.: JE 4-1580 Independent
Station Representative Continental
President J. T. Lyman

WTND—Orangeburg—1948

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By WTND, Inc.
Address 1 Memorial Plaza
Tel.: JE 4-1301 KBS
Representative Thos. F. Clark
General Manager L. Richard Rhame
Commercial Manager Milton Blakely
Program Director Herb Price
Chief Engineer Larry Styles

WRHI—Rock Hill—1944

Freq.: 1340 Kc. Power: 1000 W. d., 250 W. n.
Owned By York Co., Bcstg. Co.
Business Address Nat'l Bank Bldg.
Tel.: 327-2085 MBS-KBS
Gen. Mgr., Chief Eng. James S. Beaty, Jr.
S'a. Mgr., Prog. Dir. Wm. C. Beaty
Sales Mgr., Pub. Dir. H. S. Gault

WTYC—Rock Hill—1948

Frequency: 1150 Kc. Power: 1 Kw. d.
Owned By Tri-County Bcstg. Co., Inc.
Address P. O. Box 1091
Tel.: 327-3175 Independent
Reprs. Feltis, Dove, Cannon; Hopewell
President T. Lamar Simmons
General Manager Ted Burwell
Comm. Mgr. W. A. Warner, Sr.
Sales Prom., Prog. Dir. Fred Newton
Chief Engineer John Meeler

WSNW—Seneca—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By Blue Ridge Bcstg. Co., Inc.
Address P. O. Box 443
Tel.: TU 2-2388 MBS-KBS
Pres., Gen. Mgr. J. A. Gallimore
Treasurer Virginia Gallimore
Chief Engineer Herb Hosea

WORD—Spartanburg—1940

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Belk Bcstg. Co. of S. C.
Address White Ave.
Tel.: 583-2711 Independent
Station Representative Adv. Time Sales
President Henderson Belk
General Manager Tom Thuman
Program Director John Cashion
Owners of: WIST, Charlotte, N. C.

WSPA—Spartanburg—1930

Frequency: 950 Kc. Power: 5000 Watts
Owned Spartan Radiocasting Co.
Address 224 E. Main St.
Tel.: 583-3621 CBS
Representative Hollingbery
President Walter J. Brown
Manager Charles R. Sanders
Program Director O. C. Womick
Publicity Director Bill Adams
Chief Engineer H. R. Beckholt
Owners of: WSPA-FM-TV.

WZOO—Spartanburg—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Spartanburg Bcstg. Co.
Address Drawer 1171
Tel.: 583-2727 NBC
Station Representatives Masla; Ochs
Pres., Gen. Mgr. John K. L. Peterson
Commercial Manager John Knowles
Sales Promotion Mgr. Gerald B. Cudd
Program Director A. W. Evans
Publicity Director Robert Townsend
Chief Engineer David H. Burnett, Jr.

WDXY—Sumter—1960

Frequency: 1240 Kc. Power: 250 Watts
Owned By B.D.S. Radio-TV Co.
Address 814 Boulevard Rd.
Tel.: SPRuce 5-2321 Independent
President & Gen. Mgr. W. C. Bochman
Vice President, Ch. Eng. C. E. Bell

SOUTH CAROLINA-SOUTH DAKOTA

WFIG—Sumter—1940

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Oper. By WFIG, Inc.
 Address 22 N. Main St.
 Tel.: SPruce 3-7305. Independent
 President F. B. Creech, Sr.
 General Sta. Mgr. T. Doug Youngblood
 Comm. Manager Fulton B. Creech, Jr.
 Chief Engineer Richard Elam

WSSC—Sumter—1953

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Radio Sumter Inc.
 Business Address Box 1342
 Tel.: SPruce 3-7369 ABC
 Station Representative Clark
 President, Gen. Mgr. C. Edward Damron
 Comm. Manager H. W. Fowler
 Chief Engineer Dan Mellette

WBCU—Union—1949

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By Bcstg. Co. of Union, Inc.
 Address 210 East Main St.
 Tel.: HA 7-2411 KBS
 Station Rep. Feltis, Dove, Cannon
 President, Gen. Mgr. Edward C. B. Osborne
 Chief Engineer Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc. Power: 500 Watts, d.
 Owned By Oconee Bcstg. Co.
 Address P.O. Box 278
 Tel.: NEWton 8-3616. Independent

President, Gen. Mgr. Dorothy Friend
 Station, Comm. Mgr. Edith Mooneyham
 Sales Prom. Mgr. Marvin Hill
 Publicity Director Jim Mowry
 Chief Engineer Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc. Power: 1000 Watts
 Owned-Oper. By Walterboro Radiocstg. Co.
 Address Box 833
 Tel.: 3861 ABC-KBS
 Representative Don Cooke
 President Robert S. Taylor
 Managing Director Klein B. Beach, Jr.
 Station Manager Bill Walton
 Commercial Mgr. Hilery Holloman
 Program Director, Chief Eng. Bob Greer

WCKM—Winnsboro—1961

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned By Fairfield Broadcasting Co.
 Address P.O. Box 505
 Tel.: 6026 Independent
 Managing Dir. Harold A. Kline
 General Sales Mgr. Dwight Snyder

WYCL—York—1956

Frequency: 1580 Kc. Power: 250 Watts
 Owned York-Clover Bcstg. Co.
 Address P.O. Box 398
 Tel.: MU 4-4241 Independent
 Station Rep. Hopewell
 President C. B. Sigmon
 General Sta. Mgr. C. Curtis Sigmon
 Comm. Mgr., Chief Eng. Archie Warren, Jr.

Pop.: 690,000

Families: 199,500

South Dakota

Radio Homes: 196,500

AM Stas. in State: 25

KABR—Aberdeen—1952

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Operated By Transmedia, Inc.
 Business Address 117½ S. Main
 Tel.: 225-1420 Independent
 President Al Vigard
 General, Station Mgr. Jeff Solem
 Commercial Manager James Dafnis
 Program Director Glenn Douglas
 Chief Engineer Mark Peterson

KSDN—Aberdeen—1948

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By Aberdeen News Co.
 Business Address 12 Third Ave., S.E.
 Tel.: BAldwin 5-5930. ABC
 Newspaper Affil. American-News
 Station Representatives Weed; Bowden
 President Henry J. Schmitt
 General Mgr. Byron J. McElligott
 Commercial Mgr. Stan Olson
 Program Director Paul Rahders
 Chief Engineer George Crocker

KBFS—Belle Fourche—1959

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Joseph Kopp
 Address Box 316
 Tel.: 892-2571 KBS
 Owner-Gen. Mgr. Joseph Kopp

KBRK—Brookings—1955

Frequency: 1340 Kc. Power: 1 Kw.
 Owned By Brookings Bcstg. Co.
 Address College Theatre Bldg.
 Tel.: 692-6233 Independent
 Gen., Comm. Mgr. E. C. Stangland

KDSJ—Deadwood—1947

Frequency: 980 Kc. Power: 1000 Watts
 Owned By Heart of Black Hills Stas.
 Address 745 Main
 Tel.: 186 Independent
 President John Daniels
 General Station Mgr. Harry Daniels
 Chief Engineer Roy Hicks

SOUTH DAKOTA

KOBH—Hot Springs—1958

Frequency: 580 Kc. Power: 500 Watts, d.
Owned By Fall River Bcstg. Corp.
Address Box 292
Tel.: 698 Independent
President Russell M. Stewart
Gen. Mgr., Chief Eng. Frederick M. Waigren
Comm., Sales Prom. Mgr. H. Del Brandt

KIJV—Huron—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By James Valley Bcstg. Co., Inc.
Address P.O. Box 1366
Tel.: ELgin 2-8621 Independent
President, Ch. Eng. Max F. Staley

KJAM—Madison—1958

Frequency: 1390 Kc. Power: 500 Watts d.
Owned By Madison Bcstg. Co., Inc.
Address Box 549
Tel.: CLinton 6-4514 KBS
President J. Mugley
General Manager B. G. Normandin
Chief Engineer John Goeman

KORN—Mitchell—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned By Mitchell Bcstg. Assoc., Inc.
Address Mitchell
Tel.: Wyman 6-5821 MBS
Pres., Gen., Sta. Mgr., Prog. Dir. R. V. Eppel
Comm., Sales Prom. Mgr. M. A. Johnson
Chief Engineer J. R. Doherty
Owners of: KORN-TV.

KOLY—Mobridge—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned By Mobridge Bcstg. Corp.
Address 114 Third St. East
Tel.: 845-3654 Independent
Newspaper Affil. Mobridge Tribune
President L. L. Coleman
General Mgr., Chief Eng. Q. P. Coleman
Commercial Mgr. Helmuth Beck
Program Director Robert Miller

KCCR—Pierre—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Great Plains Bcstg. Corp.
Address Vilas Building
Tel.: CApiital 4-7381 Independent
Station Reps. Bolles; Soderlund; Bowden
President LeRoy Okerlund
Commercial Manager Pete Lund
Program Director Dan Birin
Publicity Director Donna Youngberg
Chief Engineer Larry Cummins

KGFX—Pierre—1926

Frequency: 630 Kc. Power: 200 Watts d.
Owned By Black Hills Radio, Inc.
Bus.-Studio Address 203 W. Summit Ave.
Tel.: 224-8686 KBS
Station Representative Hal Holman Co.
President Jack A. Crowley
General, Commercial Mgr. Arthur L. Jones

Sales Promotion Manager Dean Sorenson
Chief Engineer Robert Pink
Owners of: KEZU, Rapid City, S. D.

KEZU—Rapid City—1959

Frequency: 920 Kc. Power: 1 Kw. d.
Owned By Black Hills Radio, Inc.
Address 909 Jackson Blvd.
Tel.: FI 3-6161 Independent
Station Rep. Hal Holman Co.
President J. A. Crowley
General, Comm. Mgr. James E. Taylor
Program Director Abner H. George
Chief Engineer R. W. Pink

KOTA—Rapid City—1936

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By Duhamel Ent., Inc.
Address Duhamel Building
Tel.: FI 2-2000 CBS
Station Reps. Bolling; Wayne-Evans
President, Gen. Mgr. Helen S. Duhamel
Bus., Comm. Mgr. William F. Turner
Chief Engineer Elmer Nelson
Owners of: KOTA-TV; KDUH-TV, Hay Springs,
Neb.

KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Heart of the Black Hills
Address 1438 Mountain View Rd.
Tel.: FI 2-6050 Independent
President, Chief Eng. Eli Daniels
General, Station Mgr. D. C. Palen

KELO—Sioux Falls—1937

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By Midcontinent Bcstg. Co.
Bus. Studio Address Phillips Ave.—13th St.
Tel.: 336-1100 NBC
Station Rep. H-R
President Joe Floyd
V.P., General Mgr. Evans Nord
Station, Commercial Mgr. Jim Molohon
Sales Prom. Mgr., Pub. Dir. Jack Townsend
Chief Engineer Lester Froke
Owners of: KELO-TV; WKOW-AM-TV, Madison;
WLOL-AM-FM, Minneapolis; KSO, Des Moines;
KDLO-TV, Garden City, S. D.; KPLO-TV,
Reliance, S. D.

KISD—Sioux Falls—1948

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owner-Oper. By KISD, Inc.
Bus.-Studio Address 3631 W. 12 St.
Tel.: 336-1515 MBS
President, Gen. Mgr. Verl Thomson
Commercial Mgr. V. J. Eschliman
Sales Promotion Mgr. LeRoy Okerlund
Program, Publicity Dir. Allan Kingsley
Chief Engineer Lee Sterkenburg

KNWC—Sioux Falls—1948

Frequency: 1270 Kc. Power: 1000 Watts
Owned By Northwestern College
Address 113 No. Main
Tel.: ED 4-7736 Independent
General Manager J. Printup
Chief Engineer L. R. Sterkenburg

SOUTH DAKOTA-TENNESSEE

KS00—Sioux Falls—1926

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By KS00 TV, Inc.
 Address Phillips Ave. at 8th St.
 Tel.: Edison 4-5601 ABC
 Station Reps. Avery-Knodel; Hyett; Soderlund
 President, Gen. Mgr. Morton H. Henkin
 Comm., Station Mgr. Orrin Melton
 Sales Promotion Mgr. Marge Richards
 Program Director Ray Loftesness
 Publicity Director Eddie Thomas
 Technical Director Max E. Pierce
 Chief Engineer Roland Marty
 Owners of: KS00-TV.

KBHB—Sturgis—1962

Frequency: 1280 Kc. Power: 1,000 Watts d.
 Owned By Sturgis Radio, Inc.
 Address P.O. Box 8
 Tel.: 347-2526 Independent
 President, General Manager Les Kleven
 Commercial Manager Dana Caldwell
 Sales Promotion Director Marguerite Kleven
 Chief Engineer Joe Henry

KSDR—Watertown—1961

Frequency: 1480 Kc. Power: 1 Kw. d.
 Owned By Paul D. Bernards
 Address Box 293
 Tel.: Turner 6-8479 Independent
 President, Chief Eng. Paul D. Bernards
 Program Director Harley Howland

KWAT—Watertown—1940

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Oper. By Midland Natl. Life Bcstg. Co.
 Business Address Box 827
 Tel.: 886-8444 MBS

President William Rigsbee
 Gen., Sta., Comm. Mgr. Ross E. Case
 Program Director Rick Gereau
 Chief Engineer Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc. Power: 5 Kw., d.
 Owned By Midwest Radio Corp.
 Business Address 322 West 2nd St.
 Tel.: 727 Independent
 President, Gen. Mgr. Al Clark
 Chief Engineer Dave Dodd

KYNT—Yankton—1955

Frequency: 1450 Kc. Power: 250 Watts
 Owned By L. T. Scoblic, L. G. Reedstrom
 Address Box 654
 Tel.: North 5-7892 MBS
 Representative Bob Dore
 General Manager Lloyd G. Reedstrom
 Commercial Manager Darold Loecker
 Program Director Gary Lukert
 Chief Engineer John Briggs

WNAX—Yankton—1922

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By Peoples Bcstg. Corp.
 Address WNAX Bldg.
 Tel.: NO 5-7442 CBS
 Representative Katz
 President Herbert E. Evans
 General Mgr. Donald D. Sullivan
 Station Mgr. Elmer Smith
 National Sales Mgr. Terrence J. Lalley
 Program Director Jack Bruce
 Sales Promotion Mgr. Roland Peterson
 Chief Engineer Clifford M. Todd
 Owners of: WGAR, Cleveland; WRFD, Columbus,
 O.; WTTM, Trenton, N. J.; WMMN, Fairmont,
 W. Va.; KVTV, Sioux City.

Pop.: 3,625,000

Families: 998,000

Tennessee

Radio Homes: 965,500

AM Stas. in State: 118

WEAG—Alcoa—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned By Blount County Bcstg. Co.
 Address P.O. Box 127
 Tel.: 983-0890 Independent
 General, Sta. Manager Herman Petre
 Program Director Charlie Pickel
 Chief Engineer Teddy Teffteller

WBOL—Boliver—1962

Frequency: 1560 Kc. Power: 250 Watts
 Owned By Savannah Broadcasting Service, Inc.
 Address c/o N. B. Bunn, Box 312, Savannah
 Tel.: Savannah Independent
 Station Manager William R. Schaaf

WLAR—Athens—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Athens Bcstg. Co.
 Address 148 N. Jackson St.
 Tel.: SHerwood 5-1314 KBS-MBS
 Newspaper Affl. Daily Post-Athenian
 President Dr. Helene Arturburn
 General, Comm. Mgr. William P. Atkins
 Chief Engineer Andrew Bates

WKYE—Bristol—1962

Frequency: 1550 Kc. Power: 1,000 Watts d.
 Owned By John K. Rogers
 Address P.O. Box 767, Bristol, Va.
 Tel.: 669-1550 Independent
 President John K. Rogers
 General Manager Charles J. McGuire
 Sales Manager George Glover
 Sales Promotion Manager Joe K. Rateau
 Chief Engineer Ike Upchurch

TENNESSEE

WOPI—Bristol—1929

Frequency: 1490 Kc..Power 1 Kw. d., 250 W. n.
Owned By.....Pioneer Broadcasting Corp.
Address.....Easley-Wright Bldg., 310 State St.
Tel.: South 4-5131.....NBC
Representative.....Burn-Smith
President, General Mgr. Donald W. Owen
Commercial Sales Prom. Mgr. ... Rocky Stone

WFWL—Camden—1956

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Camden Bcstg. Co.
Address.....P.O. Box 178
Tel: LUdlow 4-7450.....KBS
President.....M. R. Freeland
General Mgr. Chief Eng.....John Latham
Comm., Sales Prom. Mgr.....Esther Brewer
Program, Publicity Director.....Ron Lane

WRKM—Carthage—1959

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned By.....Carthage Bcstg. Co.
Address.....P.O. Box 179
Tel.: 970.....KBS
President & Gen. Mgr.....R. L. Honey

WHL P—Centerville—1955

Frequency: 1570 Kc...Power: 1000 Watts, d.
Owned By.....Trans-Aire Broadcasting Corp.
Address.....P.O. Box 66
Tel.: 729-3575.....Independent
President.....O. O. Smith
General, Commercial Mgr.....W. H. Hamby
Program, Publicity Director.....John Wheatly
Chief Engineer.....David Lynn

WAP O—Chattanooga—1936

Frequency: 1150 Kc.. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WAP O Bcstg. Service
Business-Studio Address.....Road House
Tel.: AM 6-6141.....MBS-ABC
Representative.....Gill-Perna
Pres., Gen. Mgr.....Gordon Gambill
Station Mgr.....Frank Hubbs
Chief Engineer.....L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Oper. By.....WDEF Bcstg. Co.
Business Address.....3300 Broad St.
Tel.: AM 7-3392.....NBC
Station Representative.....Adv. Time Sales
President.....Carter M. Parham
Gen., Sta. Manager.....Ken Flenniken
Chief Engs.....B. Young; B. Briscoe
Owners of: WDEF-TV.

WDO D—Chattanooga—1925

Frequency: 1310 Kc.....Power: 5000 Watts
Owned By.....Bowling Green Bctrs, Inc.
Address.....428 McCallie Ave.
Tel.: 266-5177.....CBS
Sta. Reps.....Masla; Ayers
President.....Cy N. Bahakel
Chief Engineer.....C. Stokely

WDX B—Chattanooga—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....French, Inc.
Address.....100 Dome Bldg.
Tel.: 266-1114.....Independent
Station Reps.....Weed Radio; Clarke-Brown
President.....Carlin S. French
General, Commercial Mgr.....Luke Wilson
Program Director.....Jerry Linger
Publicity Director.....Lydia Boylan
Chief Engineer.....Ron Wilson

WMOC—Chattanooga—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Dick Broadcasting
Address.....Hotel Patten
Tel.: AM 7-1128.....Independent
Station Rep.....Forje
General Manager.....C. A. Dick
Chief Engineer.....F. Hough

WNO O—Chattanooga—1951

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WMFS, Inc.
Address.....835 McCallie Ave.
Tel.: 266-4146.....Independent
Station Reps.....Bob Dore; Hal Walton
President.....L. S. Walton
General Manager.....Fred J. Webb
Program Director.....Dave Oliver
Chief Engineer.....Glenn Channells
Owners of: KJET, Beaumont, Tex.; WAPX, Mont-
gomery, Ala.; KANB, Shreveport, La.; KMLB-
AM-FM, Monroe, La.

WMCH—Church Hill—1954

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Thales E. Wallace
Address.....P. O. Box 148
Tel.: EL 7-5601.....Independent
President.....Thales E. Wallace
Chief Engineer.....R. Heath

WDX N—Clarksville—1954

Frequency: 540 Kc.Power: 1 Kw. d.
Owned.....Clarksville Bcstg. Co., Inc.
Address.....Bailey Bldg.
Tel.: 645-2411.....Independent
Representative.....C. K. Beaver & Assocs.
President.....Aaron B. Robinson, Jr.
General Manager.....J. Kenneth Marston
Station Manager.....W. J. McCluney
Commercial Manager.....James Miles
Chief Engineer.....J. Johnson
Owners of: WDXE, Lawrenceburg; WDXI-AM-TV,
Jackson; WTPR, Paris; WENK, Union City; all
Tenn. WCMA, Corinth, Miss.

WJZ M—Clarksville—1941

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Campbell & Sheftall
Address.....411 Madison St.
Tel.: 645-6414.....KBS-MBS
Pres., Gen. Manager.....J. Parry Sheftall
Sta. Mgr., Chief Eng.....John Bailey
Commercial Manager.....Charles Malone

WBAC—Cleveland—1945

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WBAC, Inc.
Address.....Radio Central, 180 Central Ave.
Tel.: 476-7593.....MBS
Station Representative.....James S. Ayers
President.....James S. Ayers
V.P., General Manager.....Russell E. Offhaus
Sales Promotion Mgr.....I. M. Areck
Program Director.....Ken Krankschaft
Publicity Director.....Poland China
Chief Engineer.....Charles Daugherty

WCLE—Cleveland—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....Southeastern Entp.
Address.....33 Ocoee St.
Tel.: GR 2-6511.....KBS
President, General Mgr.....Carl Hoskins
Chief Engineer.....Robert Carr

WSKT—Colonial Village—1961

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....Morgan Broadcasting Co.
Address.....P.O. Box 9030, S. Knoxville
Tel.: 577-4439.....Independent
President.....Harry J. Morgan
General Manager.....Gerry Morgan

WCRM—Columbia—1942

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned.....Middle Tenn. Bcstg. Co., Inc.
Address.....P. O. Box 71
Tel.: EV 8-3636.....KBS
Station Rep.....Burn-Smith
Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
Commercial Manager.....Melvin D. Dugger
Program Director.....Don Spain
Chief Engineer.....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Maury County Boosters Corp.
Address.....714 N. Main St.
Tel.: EV 8-3241.....Independent
Gen. Sta. Mgr.....T. E. Williford
Comm. Mgr. Ch. Eng.....J. W. Anderson

WHUB—Cookeville—1940

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WHUB, Inc.
Bus.-Studio Address.....315½ E. Spring
Tel.: Jackson 6-2131.....CBS-KBS
Pres., General Manager.....M. L. Medley
Sta. Mgr.....Stacey Mott
Chief Engineer.....Claude Haston

WLSB—Copperhill—1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Copper Basin Bcstg. Co.
Tel.: Copperhill.....KBS
President.....Robert Schwab
General Mgr., Ch. Eng.....Henry Hoffman

WKBL—Covington—1954

Frequency: 1250 Kc.....Power: 1000 Watts d.

Owned-Operated By.....Tipton Cty. Bcstrs.
Business Address.....Roper Bldg.
Tel.: GR 6-9635.....KBS
Station Representative.....Beaver
Pres., Gen. Mgr., Ch. Eng.....Bob Whiteley
Comm., Sales Prom. Mgr.....Maurice Turnage
Chief Engineer.....O. V. Poindexter

WZYX—Cowan—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned By.....Guidon Bcstg. Co., Inc.
Address.....Pearson Bldg.
Tel.: 932-7471.....Independent
Station Representative.....George T. Hopewell
President.....Joe Brewer
Commercial Manager.....James Harper
Program Director.....Charles Money
Chief Engineer.....James Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Oper. By.....WAEW, Inc.
Address.....P. O. Box 278
Tel.: 484-5115.....KBS
President.....Z. Lawson
General Mgr.....J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned By.....Dayton Bcstg. Co.
Address.....Box 294
Tel.: 1540.....KBS
President.....Norman A. Thomas
General Mgr., Chief Eng.....Jack S. Pullin
Commercial Manager.....Vance A. Travis
Program Director.....Juanita Terry
Owners of: WJSO, Jonesboro, Tenn.

WDKN—Dickson—1955

Frequency: 1260 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Dickson Cty Bcstg. Inc.
Address.....Box 329
Tel.: 446-2852.....KBS
President, General Mgr.....William A. Potts
Chief Engineer.....Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....State Gazette Bcstg.
Business Address.....208 N. Mill
Tel.: AT 5-1294.....KBS
Gen., Sta. Mgr.....Robert W. Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc.....Power: 500 W., d.
Owned By.....McQueen & Co., Inc.
Address.....Cordell Hull Hotel
Tel.: AT 5-4173.....ABC
Station Reps.....Hopewell; Beaver
President.....D. Mitchell Self
General Mgr., Chief Engr. Pinkney B. Cole, Jr.
Commercial Manager.....George Feger, Jr.
Sales Promo., Pub. Dir.....Eddie Owens
Program Director.....Wanda Asbridge

WBEJ—Elizabethton—1946

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.
Owned.....WBEJ, Inc.

TENNESSEE

Business-Studio Address.....Box 829
Tel.: 542-2184.....Independent
Pres.....R. W. Turrentine, Jr.
Station Manager.....Mack Morriss
Commercial Manager.....James Austin
Program Director.....Harold Henley
Chief Engineer.....Lynn Williams
Owners of: WSMG, Greenville, Tenn.

WEMB—Erwin—1956

Frequency: 1420 Kc.....Power: 5 Kw., d.
Owned By.....WEMB, Inc.
Address.....Box 280
Tel.: Pioneer 2-2011.....KBS
President.....V. F. Jackson
General, Station Mgr.....J. E. True, Jr.

WCPH—Etowah—1955

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned By.....McMinn Bcstg.
Address.....109 9th St.
Tel.: 3401.....Independent
Station Representative.....Beaver
President, Gen. Mgr.....H. J. Morgan

WEKR—Fayetteville—1948

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....James Porter Clark
Address.....P. O. Box 1009
Tel.: 433-3545.....MBS
President, Gen. Mgr.....James Porter Clark
Program Director.....Edward K. Chapman
Publicity Director.....Bob Reich
Chief Engineer.....Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Williamson County Bcstg.
Business Address.....1000 Mallory Road
Tel.: 794-1594.....KBS
President, Chief Eng.....William R. Ormes
Comm., Sales Prom. Mgr.....John A. Haeberle

WHIN—Gallatin—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sumner County Bcstg. Co.
Address.....Box 811
Tel.: 452-4747.....KBS
Gen. Mgr.....Charles W. Brewer
Chief Engineer.....Lee Raines

WGRV—Greenville—1947

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Greenville, Inc.
Address.....P.O. Box 243
Tel.: ME 8-4147.....KBS
President, Gen. Mgr.....Paul Metcalfe

WSMG—Greenville—1961

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Greene County Broadcasting Co.
Address.....P.O. Box 737
Tel.: 638-3188.....Independent
President.....Raymond C. Turrentine
General Manager.....Ray A. Hooper
Commercial Manager.....Arthur Holland
Sales Promotion Manager.....Peter Heck
Chief Engineer.....Glenn Scott

WHBT—Harriman—1947

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned.....Folkways Bcstg. Co., Inc.
Address.....Devonia & Crescent
Tel.: 661.....KBS
President, Gen. Sta. Mgr.....Ken Crosthwait
Chief Engineer.....Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Gibson Co. Bcstg. Co., Inc.
Address.....210 N. 22nd Ave.
Tel.: SU 4-1740.....KBS
Newspaper Affil.....Courier-Chronicle
President.....J. F. Warmath
Gen., Sta. Mgr.....H. C. Wilson
Chief Engineer.....Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Dixie Bcstg. Co.
Address.....P.O. Box 353
Tel.: 7-9611.....Independent
Station Representative.....C. K. Beaver
Pres.....Aaron B. Robinson
General Manager.....J. Kenneth Marston
Station, Commercial Mgr.....R. W. Phipps
Sales Promotion Mgr.....W. M. Brown
Program, Publicity Director.....J. R. Heller
Chief Engineer.....James Thomas
Owners of: WDXI-TV; WDXN, Clarksville; WENK,
Union City; WTPB, Paris; WDXE, Lawrence-
burg; WDXN, Clarksville; All Tenn. WCMA,
Corinth, Miss.

WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Jackson Broadcasting Co.
Address.....416 Poplar St.
Tel.: 7-7436.....Independent
Representative.....Pearson Nat'l. Reps.
Pres.....Dr. Alexander Leech
Gen. Mgr.....Robert Blow
Commercial Manager.....Bill Winsett
Program Director.....J. Butler

WTJS—Jackson—1931

Freq.: 1390 Kc.....Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....The Sun Publishing Co.
Business Address.....255 W. Lafayette St.
Tel.: 7-3316.....ABC
Newspaper Affil.....Jackson Sun
Station Representative.....Adv. Time Sales
V.P., Gen. Mgr.....A. A. Stone
Station Manager.....Frank S. Proctor
Asst. Mgr.....L. R. Brooks
Program Director.....Vince Tapler
Chief Engineer.....Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....Jamestown Bcstg. Co.
Address.....P.O. Box 127
Tel.: TR 9-2825.....KBS
President.....R. Gene Cravens
General Mgr.....R. P. Wright
Chief Engineer.....Andrew T. Mitchell

WJFC—Jefferson City—1961

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned By...Jefferson County Broadcasting Co.
Address.....P.O. Box 243, Greenville
Tel.: 475-3825.....KBS
President.....Paul O. Metcalfe
General Manager.....Kenneth Dearstone
Commercial Manager.....Keith Craig
Chief Engineer.....Bruce Burgess

WETB—Johnson City—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Press, Inc.
Business Address.....Press Bldg.
Tel.: Walnut 8-2141.....MBS
Newspaper Affil.....Press-Chronicle
Station Rep.....Devney Organization
President.....Carl A. Jones
General Mgr.....Arthur Kelsey

WJCW—Johnson City—1938

Frequency: 910 Kc..Power: 5 Kw. d. 1 Kw., n.
Owned-Operated By.....Tri-Cities Bcstg. Inc.
Address.....P.O. Box 607
Tel.: 926-6167.....CBS
Sta. Representative.....Weed
President.....Jim C. Wilson
Gen. Comm. Mgr.....Ken Marsh
Program Director.....B. J. Sams
Chief Engineer.....Edward Bryant

WJSO—Johnson City—1958

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned By.....Mountain View Bcstg. Co.
Address.....R.F.D. 1, Johnson City
Tel.: WA 6-3121.....Independent
Station Representative.....Gill-Perna Inc.
President.....Norman A. Thomas Sr.
Vice President.....Jimmy H. Lewis
V.P., Chief Engineer.....Norman A. Thomas Jr.
Program Director.....Ray Stockard
Publicity Director.....Bill Harris
Owners of: WDNT, Dayton, Tenn.

WKIN—Kingsport—1951

Frequency: 1320 Kc.....Power: 5000 Watts d
Owned By.....Bahakel Enterprises
Address.....Drawer K
Tel.: Circle 6-8131.....Independent
Station Rep.....Prestige Rep. Organization
President.....Cy N. Bahakel
General, Station Mgr.....Lew Sadler
Comm., Sales Promo. Mgr.....Donald Wright
Program, Publicity Dir.....Christina Gross
Chief Engineer.....Verrill Norris
Owners of: KXEL, Waterloo, Iowa; WRIS, Roanoke, Va.; WABG AM-TV, Greenwood, Miss.; WLBK, Bowling Green, Ky.; WDOD, Chattanooga, Tenn.; WWOD, Lynchburg, Va.

WKPT—Kingsport—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Kingsport Bcstg. Co., Inc.
Address.....222 Commerce St.
Tel.: CI 5-4161.....NBC
Station Representative.....Burn-Smith
President.....C. P. Edwards, Jr.
General, Sta. Mgr.....Paul L. Overbay

WATE—Knoxville—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....WATE, Inc.
Address.....1306 Broadway, N.E.
Tel.: 524-4651.....NBC
Station Representative.....Robert Eastman
President.....Cowan Rodgers, Jr.
V.P., Gen. Mgr.....W. H. Linebaugh
Commercial Manager.....J. T. McCloud
Sales Promotion Mgr.....Pierre Harrah
Program Director.....John H. Reese
Chief Engineer.....Fred Andrews
Owners of: WATE-TV.

WBIR—Knoxville—1941

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WMRC, Inc.
Address.....1513 Hutchison Ave.
Tel.: 525-8101.....ABC
Newspaper Affil....Greenville News Piedmont
Station Representative.....Avery-Knodel
President.....R. A. Jolley, Sr.
General, Sta. Manager.....John P. Hart
Commercial Manager...Charles M. Kennard
Program Director.....W. R. Johnston
Publicity Director.....Lowell Branham
Chief Engineer.....J. Rex Horton
Owners of: WBIR-FM-TV; WFBC-AM-FM-TV,
Greenville, S. C.

WFCT—Knoxville—1960

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By.....Radio Tennessee
Address.....5041 Broadway
Tel.: 687-2812.....Independent
President.....J. Clintice, Jr.
General Manager.....Robert E. Agee
Program Director.....Jim Small
Chief Engineer.....Dean Cupp

WIVK—Knoxville—1952

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Dick Bcstg. Co., Inc.
Address.....6711 Kingston Pike
Tel.: 588-6511.....Independent
Station Reps.....Howard; Dora-Clayton
President, General Mgr.....James A. Dick
Commercial Manager.....W.P. Poore, Jr.
Program Director.....Claude Tomlinson, Jr.
Chief Engineer.....Milton Jones
Owners of: WQOK, Greenville, S. C.

WKGN—Knoxville—1946

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WKGN Inc.
Business Address...2200 W. Cumberland Ave.
Tel.: 524-0766.....Independent
Station Reps.....Radio-TV Reps; Ayers
Pres., Gen. Mgr.....George P. Mooney
Chief Engineer.....Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owner.....Knoxville Ra-Tel
Address.....P.O. Box 2269
Tel.: 524-9866.....KBS
Station Representative.....Charles Bernard
President, Gen. Mgr.....B. L. Boring

TENNESSEE

WNOX—Knoxville—1921

Frequency: 990 Kc. Power: 10,000 Watts
Owned By.....Scripps-Howard Bcstg. Co.
Address.....4400 Whittle Springs Rd. N. E.
Tel.: 523-3171.....CBS
Newspaper Affiliation.....News Sentinel
Representative.....John Blair
President.....Jack R. Howard
General Manager.....R. B. Westergaard
Asst. Manager.....Stan Hagan
Commercial Manager.....Fred Shepherd
Sales Promotion Mgr.....O. L. Smith
Program Director.....Robert Hood
Chief Eng.....Robert Engert
Owners of: WCPO-AM-FM-TV, Cincinnati; WEWS,
Cleveland; WMC-AM-FM, WMCT, Memphis,
Tenn.; WPTV, Palm Beach, Fla.

WROL—Knoxville—1960

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....WROL, Inc.
Address.....5014 N. Broadway
Tel.: 687-3621.....MBS
President, General Mgr.....Samuel P. Thrower
Commercial Manager.....E. G. Perrin
Chief Engineer.....Paul E. Lewis

WEEN—Lafayette—1958

Frequency: 1480 Kc. Power: 1000 W. d.
Owned By.....Lafayette Bcstg. Co.
Address.....P. O. Box 79, Livingston, Tenn.
Tel.: 666-5955.....Independent
President.....D. D. Norris

WLAJ—LaFollette—1953

Frequency: 1450 Kc. Power: 250 Watts
Owner.....LaFollette Bcstg. Co., Inc.
Address.....Fleet Bldg.
Tel.: 562-3557.....KBS
President.....James Childress
General Manager, Chief Engineer.....Dick Jones
Commercial Manager.....Claude White
Program Director.....Jack Miller

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Lawrenceburg Bcstg. Co.
Address.....120½ N. Military Ave.
Tel.: SO 2-4411.....KBS
Station Rep.....Venard, Torbet & McConnell
President.....Aaron B. Robinson
General, Station Mgr.....Ken Marston
Comm. Mgr.....Bud Sawyer
Chief Engineer.....Phil Kemper

WCOR—Lebanon—1959

Frequency: 900 Kc. Power 500 Watts d.
Owned-Operated By...Lebanon Bcstg. Co., Inc.
Address.....Trousdale Ferry Road
Tel.: 444-0474.....Independent
President, General Mgr.....Theo. F. Ezell, Jr.
Station, Commercial Mgr.....Jack Hendrickson, Jr.
Program Director.....Walt Dillard
Chief Engineer.....William Johnson

WLIL—Lenoir City—1950

Frequency: 730 Kc. Power: 1000 Watts d.

Owner.....WLIL, Inc.
Address.....406 E. Broadway
Tel.: 986-7536.....KBS
Pres., Gen., Sta. Mgr.....Arthur Wilkerson
Sales Prom. Mgr., Chief Eng...Dwight Wilkerson

WJJM—Lewisburg—1947

Freq.: 1430 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Louis D. Lingner
Address.....East Hill
Tel. 359-4511.....MBS-KBS
Station Representative....George T. Hopewell
President, Gen. Mgr.....Louis D. Lingner
Commercial Manager.....Perry O. Gillum
Program Director.....Barbara Ables
Publicity Director.....Jim McClelland
Chief Engineer.....R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Lexington Bcstg. Service, Inc.
Address.....Broad & Church
Tel.: WO 8-3500.....KBS
President.....Guy B. Amis
General Mgr., Chief Eng.....Ben L. Enochs

WLIV—Livingston—1956

Frequency: 920 Kc. Power: 1 Kw. d.
Owned By.....Audio Bcsters
Address.....P. O. Box 131
Tel.: Talbot 3-4438.....MBS
Station Comm. Mgr.....R. H. McCain

WMSR—Manchester—1957

Frequency: 1320 Kc. Power: 1 Kw., d.
Owned.....Manchester Bcstg. Co.
Address.....611 McArthur St.
Tel.: PA 8-3526.....KBS-MBS
President, Chief Eng.....Murray Chumley
Station Commercial Mgr.....C. Banks

WCMT—Martin—1957

Frequency: 1410 Kc. Power: 1 Kw.
Owned By.....J. T. Sudbury
Address.....P. O. Box 483
Tel.: 460.....Independent
Station Representative.....Beaver
President.....J. T. Sudbury
General Mgr., Chief Eng.....D. A. Drumm

WGAP—Maryville—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Aluminum Cities Bcstg. Co.
Address.....220 Court St.
Tel.: 983-4310.....Independent
General Manager.....Frank H. Corbett
Commercial Manager.....Horace McGill
Publicity Director.....Pete Williams
Chief Engineer.....James Sexton

WHDM—McKenzie—1954

Frequency: 1440 Kc. Power: 500 Watts, d.
Owned.....Tri-County Bcstg. Co., Inc.
Address.....Hotel McKenzie
Tel.: EL 2-3371.....Independent
Pres., Gen. Mgr.....Earl S. Nolting

WAKI—McMinnville—1947

Freq.: 1230 Kc.....1 Kw. d., 250 W. n.
 Owned By.....Ogram Bcstg. Corp.
 Address.....Box 409
 Tel.: 2223KBS
 General Manager.....Kenneth Cantrell

WBMC—McMinnville—1955

Frequency: 960 Kc.....Power: 500 W., d.
 Owned By....Cumberland Valley Bcstg. Co.
 Address.....On the Square
 Tel.: 2104Independent
 President.....Dr. C. H. Cope
 Gen., Sta. Mgr.....Chick Brown
 Sales Promotion Manager...Chuck Mullican
 Program Director.....Hal Durham
 Chief Engineer.....Alvin Byars

KWAM—Memphis—1946

Frequency: 990 Kc....Power: 1000 Watts, d.
 Owned-Operated By.....KWAM, Inc.
 Address.....64 Flicker St.
 Tel.: FAirfax 3-2679KBS-MBS
 RepresentativeGill-Perna
 PresidentJohn Fulton
 General Manager.....E. W. Bie
 Commercial Manager.....Ted Roney
 Program Director.....Eddie Bond
 Publicity Director.....Bea Armistead
 Chief Engineer.....Jerry Scanlon
 Owners of: WGUN, Atlanta, Ga.; WEAS, Savannah, Ga.; WSWN, Belle Glade, Fla.

WDIA—Memphis—1947

Freq.: 1070 Kc....Power: 50 Kw. d., 5 Kw. n.
 Owned By.....WDIA, Inc.
 Business-Studio Address....2074 Union Ave.
 Tel.: BR 6-2703.....Independent
 RepresentativeBolling
 PresidentEgmont Sonderling
 V.P., Gen., Sta. Mgr...E. R. "Bert" Ferguson
 Commercial Manager.....Archie Grinalds
 Chief Engineer.....Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....RKO General
 Address.....Hotel Chisca
 Tel.: BRoadway 2-3441.....Independent
 Sta. Rep....RKO General, Inc., Nat'l Sales Div.
 President.....Thomas F. O'Neil
 General Manager.....D. A. Noel
 Sales Manager.....James A. Bedwell, Jr.
 Sales Promotion Mgr.....Chuck Olson
 Program Director.....Hugh Frizzell
 Chief Engineer.....Welton Roy
 Owners of: WHBQ-TV; WNAC-AM-TV, Boston;
 KHJ-AM-FM-TV, Los Angeles; KFERC-AM-FM,
 San Francisco; WOR-AM-FM-TV, New York;
 CKLW-AM-FM-TV, Detroit; WGMS-AM-FM,
 Washington, D. C.

WHER—Memphis—1955

Frequency: 1430 Kc.....Power: 1000 Watts d.
 Owned By.....Tri-State Bcstg. Service

Address.....972 S. Third St.
 Tel.: JA 5-6831.....Independent
 Station Reps.....Hal Walton; Dora-Clayton
 President.....Samuel C. Phillips
 General, Station Manager.....Doty Abbott
 Commercial Manager.....Richard Whitmore
 Chief Engineer.....W. D. Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Mercury Bcstg. Inc.
 Address.....383 Madison Ave.
 Tel.: JA 7-4422.....ABC
 Station Representative.....Eastman
 President.....William H. Grumbles
 Vice President.....Marie Capp
 Gen., Sta. Mgr.....B. F. Nevin
 Program Director.....J. Davidson
 Chief Engineer.....W. Davis

WLOK—Memphis—1951

Frequency: 1480 Kc....Power: 5000 Watts d.
 Owned By.....The OK Radio Group
 Address.....363 South Second
 Tel.: JAcKson 7-9565.....Independent
 Station Representative.....Howard
 Pres.Jules Paglin
 Vice President.....Stanley W. Ray, Jr.
 V.P., General Manager.....John F. Maurer
 Commercial Manager.....Robert Juden
 Sales Promo. Mgr., Chief Engr.....Bill Jones
 Program Director.....Richard Cole
 Publicity Director.....Don Grogan
 Owners of: WBOK, New Orleans; KAOK, Lake
 Charles; WXOK, Baton Rouge; KYOK, Houston;
 WGOK, Mobile.

WMC—Memphis—1923

Frequency: 790 Kc.....Power: 5000 Watts
 Owned By.....Scripps Howard Bcstg. Co.
 Business Address.....1960 Union Ave.
 Tel.: B'way 4-8515NBC
 News. AffilScripps-Howard
 RepresentativeJohn Blair
 V.P., General Manager.....H. W. Slavick
 Station Manager.....Stan Torgerson
 Commercial Manager.....Ray B. Gill, Jr.
 Program Dir.Dean Osmundson
 Promotion, Publicity Dir.....Jack Agnew
 Chief Engineer.....Robert A. Frase
 Owners of: WMC-FM, Memphis; WCPQ-AM-TV,
 Cincinnati; WNOX, Knoxville; WEWS-TV, Cleve-
 land; WFTV-TV, Palm Beach, Fla.

WMPS—Memphis—1924

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.
 Owned By.....Plough, Inc.
 Address.....112 Union Ave.
 Tel.: JA 5-2663Independent
 RepresentativeRadio-TV Representatives
 Pres.....Harold R. Krelstein
 General ManagerCharles T. DeVois
 Commercial Manager.....Allan Avery
 Prom. Mgr., Pub. Dir.....Dick McClary
 Program Dir.....Ed Crump
 Chief Engineer.....L. Stevens
 Owners of: WJJD, Chicago; WCAO, Baltimore;
 WCOF, Boston; WPLO, Atlanta.

TENNESSEE

WREC—Memphis—1922

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By WREC Bcstg. Service
Business-Studio Address Hotel Peabody
Tel.: JA 5-1313 CBS
Representative Katz
Owner, General Manager Hoyt B. Wooten
Commercial Manager Charles Brakefield
Program Director Jack Michael
Chief Engineer Wilson Ramey

WKBJ—Milan—1955

Frequency: 1600 Kc. Power: 1000 Watts
Owned West Tennessee Bcstg. Co.
Address Milan Hotel
Tel.: MU 6-2481 Independent
President Ben Ivie King
Station, Sales Prom. Mgr. Bill Haney
Commercial Manager Dale Stewart
Program, Publicity Director Larry Dunphy

WGMM—Millington—1962

Frequency: 1380 Kc. Power: 500 Watts d.
Owned By Radio Millington, Inc.
Address Plaza Shopping Center
Tel.: 872-3396 Independent
General, Commercial Mgr. Al McClain
Sales Promotion Mgr. Web Anderson
Chief Engineer Emmett Kozel

WHEY—Millington—1957

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By Shelby Cty. Bcstrs.
Address 4962 Navy Road
Tel.: CAnal 3-3000 KBS
General, Station Mgr. V. Bond
Chief Engineer Bill Patrick

WCRK—Morristown—1947

Frequency: 1150 Kc. 1 Kw., d.; 500 W., n.
Owned By WCRK, Inc.
Address Radio Center
Tel.: 589-9101 MBS-KBS
Representative Hal Holman
General Manager Howell Ashford
Chief Engineer J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc. Power: 5 Kw., d.
Owned-Operated By E. Tenn. Bcstg. Corp.
Address P.O. Box 70
Tel.: 586-7993 Independent
Pres., Ch. Eng. George Guertin
General Manager Bill Holland
Program Director Jimmy Peoples

WGNS—Murfreesboro—1947

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Regional Bcstg. Corp.
Address P.O. Box 762
Tel.: 893-5373 KBS
Station Representative Holman
President William R. Vogel
General, Station Mgr. David W. Martin
Program, Publicity Dir. Richard K. Davis
Chief Engineer Hubert Beasley
Owners of: WMMT, McMinnville, Tenn.; KLOV,
Loveland, Colo.

WMTS—Murfreesboro—1953

Frequency: 860 Kc. Power: 250 Watts d.
Owned Arthur D. Smith, Jr.
Address 112 N. W. Broad St.
Tel.: 893-6611 Independent
President A. D. Smith, Jr.
General Manager Virgil Trimm
Commercial Mgr. Neil Lancaster
Program Director John McCreery
Sales Prom. Mgr. Lewis Penuel
Publicity Director Mabel Brock
Chief Engineer Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc. Power: 5 Kw., d.
Owned By Martha White Mills, Inc.
Address Box 5236
Tel.: TW 5-5401 Independent
Station Reps. Charles Bernard; Dora-Clayton
President H. C. Young, Jr.
General Manager Jerry Glaser
Asst. Mgr., Sales Don Kern
Program Director Larry Green
Publicity Director Ed Hamilton
Chief Engineer Andrew J. Jones

WKDA—Nashville—1947

Freq: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By WKDA Broadcasting Co., Inc.
Address First American Natl. Bank Bldg.
Tel.: ALpine 4-0511 Independent
Station Rep. Robert E. Eastman & Co.
President, Gen. Mgr. Jack S. Stapp
Prog. Director Charles F. Walker
Sales Prom. Mgr. Carl A. Babb
Publicity Director Joe Hathcock
Chief Engineer W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc. Power: 50,000 Watts
Owned By Life & Casualty Ins. Co. of Tenn.
Bus-Studio Address 161 4th Ave. N.
Tel.: AL 6-0161 CBS
Representative Katz
President Guilford Dudley, Jr.
V. P., Gen. Mgr. F. C. Sowell
Commercial Manager E. G. Blackman
Program Director Rob Townsend
Publicity Director Thrace Warren
Chief Engineer F. D. Binn
Owners of: WLAC-TV.

WLVN—Nashville—1962

Frequency: 1560 Kc. Power: 10,000 Watts
Owned By Second Thursday Corp.
Address Life & Casualty Tower
Tel.: 242-0386 Independent
President Samuel J. Simon
General Manager Bud Beale
Commercial Manager Patsy Goodman
Sales Promotion Manager Betty Jo Patton
Program Director Deitrich Dinse
Chief Engineer Glenn Boatwite

WMAK—Nashville—1947

Frequency: 1300 Kc. Power: 5000 Watts

Owned By.....Lin Broadcasting
 Address.....311 Church St.
 Tel.: 255-3536.....Independent
 Station Rep.....Hollingbery
 President.....Frederic Gregg, Jr.
 Station Manager.....Charles F. King
 Commercial Manager.....Larry Edwards
 Program Director.....Rally Stanton
 Chief Engineer.....Jack Walsh
 Owners of: WAKY, Louisville, Ky.; KEEL, Shreveport, La.; KAAV, Little Rock, Ark.

WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.
 Owned-Operated By.....Radio-Active Bcstg., Inc.
 Address.....253 Main St.
 Tel.: 483-3535.....MBS
 Pres. Gen. Mgr.....Samuel P. Thrower
 Comm. Manager.....Leonard M. McCoig
 Program Director.....Robert E. Yongue, III
 Chief Engineer.....Charles R. Thurin
 Owners of: WROL, Knoxville, Tenn.

WNAH—Nashville—1949

Frequency: 1360 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Hermitage Bcstg. Corp.
 Address.....Hermitage Hotel
 Tel.: AL 4-7611.....MBS-KBS
 Pres., Gen. Mgr.....Van T. Irwin, Jr.
 Comm. Manager.....Herman Rippy
 Program Director.....Jim Williams
 Chief Engineer.....Howard Woodard

WBNT—Oneida—1959

Frequency: 1310 Kc.Power: 1 Kw.
 Owned By.....R. H. Troxel Bcstg. Co.
 Address.....42 Huntsville Rd.
 Tel.: Logan 9-8595.....KBS
 President.....R. H. Troxel
 General Mgr.....W. Scarbrough
 Commercial Mgr.....E. B. Willis, Jr.
 Chief Engineer.....H. Newsom

WSIX—Nashville—1927

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WSIX, Inc.
 Address.....441 Murfreesboro Road
 Tel.: AL 5-5431.....ABC
 Station Rep.....Peters, Griffin, Woodward
 President.....Louis R. Draughon
 General Manager.....E. S. Tanner
 Station, Comm. Mgr.....Paul Ruhle
 Sales Prom. Mgr., Prog. Dir...Charles Caldwell
 Publicity Director.....Bill Jones
 Chief Engineer.....Charles R. Duke
 Owners of: WSIX-TV.

WTPR—Paris—1947

Frequency: 710 Kc.....Power: 250 Watts d.
 Owner.....Paris Bcstg. Co.
 Address.....Paris
 Tel.: 1700.....KBS
 Station Rep.....C. K. Beaver
 General Manager.....J. Kenneth Marston
 Sta. Mgr.....Joe P. Van Dyke
 Commercial Manager.....Doyle Owen
 Program Director.....Verne Brooks
 Chief Engineer.....Don Somerville

WSM—Nashville—1925

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned By.....WSM, Inc.
 Business Address.....301 7th Ave., N.
 Tel.: AL 4-5656.....NBC
 Station Representative.....Blair
 President.....John H. DeWitt, Jr.
 General, Station Manager.....Bob Cooper

WKSR—Pulaski—1947

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned By.....John R. Stephens
 Address.....South Second St.
 Tel.: 363-2505.....ABC-KBS
 Pres., Gen. Sta. Mgr.....John R. Stephens
 Commercial Manager.....Mrs. Alene Cane
 Program Director.....George Martin
 Publicity Director.....Alma Myers
 Chief Engineer.....N. G. Morgan

WVOL—Nashville—1951

Freq.: 1470 Kc.Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Rounsaville of Nashville
 Address.....1320 Brick Church Pike
 Tel.: CAnal 8-3424.....Independent
 Station Rep.....Gill-Perna
 President.....Robert W. Rounsaville
 General Manager.....Donald K. Clark
 Natl. Sales Mgr.....Ralph B. Johnson
 Program Director.....Morgan Babb
 Chief Engineer.....Wayne B. Robinson
 Owners of: WLOU, Louisville; WCIN, Cincinnati;
 WYLD, New Orleans; WFUN, Miami; WTMP,
 Tampa; WATL-TV, Atlanta, Ga.; WTAM-TV,
 Louisville, Ky.

WTRB—Ripley—1954

Frequency: 1570 Kc.....Power: 1,000 Watts d.
 Owned By.....Lauderdale Bcstg. Co.
 Address.....Box 110
 Tel.: 1060.....KBS
 Gen. Mgr.....John Stewart

WRKH—Rockwood—1957

Frequency: 580 Kc.....Power: 1000 W., d.
 Owned By.....Dick Holloway Enterprises
 Address.....Box 89
 Tel.: 354-0911.....KBS
 Owner, General Mgr.....Richard W. Holloway
 Program Director.....Don F. Kesler
 Chief Engineer.....J. K. Whittimore

WLIK—Newport—1954

Frequency: 1270 Kc.....Power: 5 Kw., d.
 Owned.....WLIK, Inc.
 Address.....P. O. Box 270
 Tel.: 3095.....KBS
 President.....Arthur Wilkerson
 General Station Mgr.....Ira B. Crisp
 Chief Engineer.....Don Crisp

WRGS—Rogersville—1954

Frequency: 1370 Kc....Power: 1000 Watts, d.
 Owned-Oper. By.....Rogersville Bcstg. Co.
 Address.....Burem Road
 Tel.: 6491.....Independent
 President, General Mgr.....John E. Beal

TENNESSEE

WORM—Savannah—1956

Frequency: 1010 Kc.....Power: 250 W., d.
Owned.....Savannah Bcstg. Service, Inc.
Address.....Savannah.....P.O. Box 312
Tel.: 4981.....KBS
Station Representative.....Beaver
V.P., Gen. Mgr.....Neal B. Bunn
Commercial Manager.....Bob Gilkey
Sales Promotion Manager.....Tommy Purhpy
Program Director.....Tommy Murphy
Chief Engineer.....Wesley Jackson
Owners of: WBOL, Bolivar, Tenn.

WSEV—Sevierville—1955

Frequency: 930 Kc.....Power: 5 Kw., d.
Owned-Oper. By.....Smoky Mountain Bcstg. Co.
Business Address.....Middle Creek Rd.
Tel.: 453-2844.....Independent
President.....Norman Burchfiel
General Manager.....Hugh E. Trotter
Chief Engineer.....A. T. Henderson

WHAL—Shelbyville—1946

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Shelbyville Bcstg. Co., Inc.
Address.....112½ East Side Square
Tel.: MURray 4-1400.....Independent
President.....G. Freeman Fly
Gen. Mgr., Chief Eng.....R. A. Davidson
Commercial Manager.....Charles Christian
Program Director.....Joe Overton

WLIJ—Shelbyville—1959

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned By.....Arthur Wilkerson
Address.....P.O. Box 110
Tel.: MURray 4-1514.....KBS
General, Commercial Mgr.....Arthur Wilkerson
Chief Engineer.....Aron Womble

WEPG—So. Pittsburg—1954

Frequency: 910 Kc.....Power: 500 Watts, d.
Owned By.....Marion Cty. Bcstg. Svc.
Address.....Railroad Ave.
Tel.: TE 7-6185.....KBS
General, Comm. Mgr.....Eaton P. Govan, Jr.
Program Dir.....Patricia Chilton
Chief Engineer.....William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sparta Bcstg. Co. Inc.
Business Address.....Box 390
Tel.: 3751.....Independent
President.....Sam J. Albritton
Gen., Sta. Mgr.....Martha L. Albritton
Comm., Sales Prom. Mgr.....Van L. Slack
Chief Engineer.....Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc....Power: 1000 Watts, d.
Owned-Oper. By....Springfield Bcstg. Co., Inc.
Address.....P. O. Box 464
Tel.: 384-5541.....KBS

President, General Manager.....W. N. Locke
Commercial, Sales Prom. Mgr.....Bill Gray
Program Director.....Don Trumphour
Chief Engineer.....Don Anderson

WDEH—Sweetwater—1955

Frequency: 800 Kc.....Power: 1 Kw., d.
Owned By.....William M. Bryan
Address.....P.O. Box 182
Tel.: 5025.....Independent
Station Representative.....Webb
Pres., Gen. Mgr., Ch. Eng.....W. M. Bryan

WNTT—Tazewell—1960

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Claiborne Bcstg. Co.
Tel.: 2300.....Independent
Station Representative.....Hopewell
President.....Hubert Turner
General Mgr., Ch. Eng.....Floyd Turner

WJIG—Tullahoma—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned By.....Jordan Bcstg. Co.
Address.....P.O. Box 2139
Tel.: GL 5-2607.....Independent
Station Representative.....Walker-Rawalt
Pres., Sales Prom. Mgr.....E. B. Jordan
Gen. Mgr., Chief Eng.....H. Birdsong
Commercial Mgr.....Hal Ball
Program Director.....Coye Coppedge
Publicity Director.....Dan O'Day

WENK—Union City—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Union City Bcstg. Co.
Business Address.....W-E-N-K Bldg.
Tel.: TURner 5-1240.....KBS
Station Representative.....Beaver
President.....Aaron B. Robinson
Gen., Sta. Mgr.....E. B. Fritts
Chief Engineer.....Charles Holland

WCDD—Winchester—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....Franklin County Radio & Bcstg. Co.
Address.....P. O. Box 1103
Tel.: WO 7-2201.....KBS
General Mgr.....Len M. Dawson
Chief Engineer.....E. C. Grover

FOR STATION
REPRESENTATIVES
SEE PAGE 164

Pop.: 10,050,000
Families: 2,972,000

Texas

Radio Homes: 2,894,000
AM Stas. in State: 262

KCAD—Abilene—1962

Frequency: 1560 Kc. Power: 500 Watts d.
Owned By: Westgate Broadcasting Co.
Address: 109 Westgate
Tel.: OWen 2-1188. Independent
Owner: Jack Hughes
General Manager: Bill Mathis

KNIT—Abilene—1957

Frequency: 1280 Kc. Power: 500 W.
Owned: Key City Bcstrs.
Address: Windsor Hotel
Tel.: OR 4-7211. Independent
Representative: Pearson
President: Howard Barrett
General Manager: Bro Mingus
Comm. Sales Prom. Mgr.: Forest Lane
Program Director: Virgil Terry
Chief Engineer: John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc. Power: 5 Kw. d. 1 Kw. n.
Owned-Oper. By: Abilene Radio & TV Co.
Business Address: P.O. Box 178
Tel.: OWen 2-4242. ABC
Sta. Representative: Bolling
President, Gen. Mgr.: Dale Ackers
Station Manager: Ken Knox
Chief Engineer: Herman Ridgway
Owners of: KRBC-TV.

KWKC—Abilene—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Citizens Bcstg. Co.
Bus.-Studio Address: 2500 Butternut
Tel.: OR 3-2545. MBS
General Manager: A. C. Eitter

KOPY—Alice—1947

Frequency: 1070 Kc. Power: 1000 Watts
Owned By: Norman Building Corp.
Business Address: Box 731
Tel.: MO 4-4324. KBS
President: Robert Aylin
General Manager: L. L. Stewart
Chief Engineer: Art Griffith

KVLF—Alpine—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Big Bend Bcstrs.
Address: Box 779
Tel.: TE 7-2144. Independent
Station Representative: Clyde Melville
President, General Mgr.: Gene Hendryx
Station Manager: Phil Wayne Ebensberger
Chief Engineer: Fritz Weyerts
Owners of: KVLF-TV.

KBUY—Amarillo—1946

Frequency: 1010 Kc. Power: 5 Kw. d., 500 W. n.
Owned By: Radio KBUY, Inc.

Address: Box 2828
Tel.: DR 2-6543. KBS
President: G. E. Miller
General Manager: Joe Ramey

KFDA—Amarillo—1939

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Lone Star Bcstg. Co.
Address: Box 128
Tel.: DR 4-1637. ABC
Station Rep.: Eastman
President: Louise M. Jordan
General, Station Mgr.: Wes Ninemire
Commercial Manager: Cy Fields
Program Director: Charlie Pro
Publicity Director: Charlie Broomhead
Chief Engineer: Sam Galloway

KGNC—Amarillo—1922

Frequency: 710 Kc. Power: 10,000 Watts
Owned-Oper. By: Plains Radio Bdcstg. Co.
Address: 2000 N. Polk St.
Tel.: EVergreen 3-3321. NBC
Newspaper Affil.: Globe-News
Representative: Venard, Torbet & McConnell
President: B. E. Walker
General Manager: Bob Watson
Station Manager: Larry Filkins
Program Director: Al Thernes
Publicity Dir., Sls. Prom. Mgr.: Bill Pigeon
Chief Engineer: W. H. Torrey
Owners of: KFYO, Lubbock.

KIXZ—Amarillo—1947

Freq.: 940 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By: Radio KIXZ, Inc.
Address: 112 W. 5th St.
Tel.: DR 6-5654. Independent
Station Rep.: McGavren-Guild; Brown
President: Jay J. G. Schatz
General Sta. Mgr.: John J. Heetland
Chief Engineer: Jerry B. Hickman

KRAY—Amarillo—1955

Frequency: 1360 Kc. Power: 500 W.
Owned-Operated By: R. D. Hollingsworth
Address: 233 Paramount Bldg.
Tel.: DR 4-5235. Independent
President, Gen. Mgr.: R. D. Hollingsworth

KZIP—Amarillo—1955

Frequency: 1310 Kc. Power: 1 Kw.
Owned-Oper. By: Panhandle Bcstg. Co.
Address: 808 Charlotte St.
Tel.: DR 4-3796. Independent
Representative: Pearson
President, Gen. Mgr.: Ray Winkler
Station Manager: Ernie Thrasher
Commercial Manager: Wayne Whitson
Program Director: Bob Ferris
Chief Engineer: Tom Atkins

TEXAS

KACT—Andrews—1955

Frequency: 1360 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Clint Formby
Address.....P. O. Box 638
Tel.: LA 3-2845.....KBS
President.....Clint Formby
Chief Engineer.....S. Galloway

KBUD—Athens—1948

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned.....Henderson Cty. Bcstg. Co.
Address.....Box 309
Tel.: 2277.....KBS
Gen. Mgr., Chief Eng.....J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ark-La-Tex Bcstg. Co.
Address.....Box 289
Tel.: SU 6-2817.....KBS
President.....Herman H. Wommack, Jr.
Gen., Sta. Mgr., Chief Eng..David A. Wommack
Commercial Manager.....A. N. Dowd
Program Director.....George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc.....Power: 1 Kw., d.
Owned By.....Roger Bcstg. Co.
Address.....P.O. Box 3242
Tel.: Greenwood 6-4341.....Independent
Station Representative.....Pearson
General, Comm. Manager.....E. M. Cain
Program Director.....Chuck Hardin
Publicity Director.....Anne D. Robinson
Sales Promotion Mgr.....Bill Simpson
Chief Engineer.....Wendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Pioneer Bcstg. Co.
Address.....520 Capital Nat. Bank Bldg.
Tel.: GR 2-6213.....ABC
Station Rep.....Eastman
President.....Wendell Mayes
Gen., Sta. Mgr.....Louis R. Cook
Sales Manager.....Harry Smith
Program Director.....Dick Laine
Chief Engineer.....Dave Schmidt

KOKE—Austin—1958

Frequency 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio KOKE Inc.
Address.....Box 1102
Tel.: HI 2-6771.....Independent
Representative.....Bolling
President.....Giles E. Miller
General Manager.....Lester Ready
Program Director.....Dick Laine
Chief Engineer.....Mike Fisher
Owners of: KBUY, Amarillo; KINT, El Paso.

KTBC—Austin—1943

Freq.: 590 Kc...Power: 5000 W. d., 1000 W. n.
Owned-Oper. By.....The LBJ Company
Address.....P.O. Box 1155
Tel.: GR 2-2424.....CBS

Representative.....Raymer
Pres., Gen. Mgr.....J. C. Kellam
Vice President.....Warren Woodward
Commercial Manager.....O. P. Bobbitt
Program Mgr.....Richard S. Pryor
Program Dir.....Jim Morriss
Sales Promotion Mgr.....Larry Carothers
Publicity Director.....Elmo Brown
Chief Engineer.....Ben Hearn
Owners of: KTBC-FM-TV, Austin.

KVET—Austin—1946

Frequency: 1300 Kc.....Power: 1 Kw.
Owned.....Austin Bcstg. Corp.
Address.....113 West 8th St.
Tel.: GR 8-8521.....MBS
Station Rep.....Venard, Torbet & McConnell
Pres., Gen., Sta. Mgr.....Willard Deason
Comm., Sales Prom. Mgr.....James W. Dodd
Program Director.....Roy Greer
Chief Engineer.....Alvin O. Kriegel

KRUN—Ballinger—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Central West Bcstg.
Address.....Box 351
Tel.: 3151.....KBS
Sta. Representative.....Melville
President.....M. M. Rochester
General, Sta. Mgr.....R. F. McGarvey

KIOX—Bay City—1947

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bay City Bcstg. Co.
Business Address.....Box 1391
Tel.: CI 5-4642.....MBS-KBS
Gen., Station Mgr.....D. Godwin
Chief Engineer.....Carl Lentz

KWBA—Baytown—1947

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bayshore Bcstg. Co.
Business Address.....4638 Decker Drive
Tel.: 566-5531.....MBS-KBS
Station Representative.....Clyde Melville Co.
President.....Dave Worley
General Manager.....Myrl Stein
Commercial Manager.....Elwood Fritsch
Program Director.....Virgil Dowl
Chief Engineer.....Dalton Turner

KAYC—Beaumont—1938

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By...Texas Coast Bcstrs. of Beaumont
Address.....3130 Blanchette St.
Tel.: Terminal 3-9421.....Independent
Station Representative.....The Katz Agency
President.....David H. Morris
Station Manager.....Ed Dittert
Commercial Manager.....Brooke Carroll
Program Director.....Joe Walker
Chief Engineer.....Jack Easterwood
Owners of: KAYD-FM, Beaumont; KQUE-FM,
KNUZ, Houston.

KFDM—Beaumont—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By.....Beaumont Bcstg. Corp.

Address.....P.O. Box 5566
 Tel.: Terminal 8-6191.....ABC
 Representative. Peters, Griffin, Woodward, Inc.
 President.....D. A. Cannan
 General Manager.....C. B. Locke
 Station, Comm. Mgr.....Walter Rubens
 Program Director.....Ross Wilder
 Chief Engineer.....Ed Ogden
 Owners of: KPDM-TV.

KJET—Beaumont—1947

Frequency: 1300 Kc.....Power: 1 Kw., d.
 Owned By.....E. McLemore, R. T. Gibson
 Address.....4845 Fannett Road
 Tel.: Victor 2-2210.....Independent
 Station Rep.....Bob Dore
 General. Station Manager....Frank Dusenbury
 Commercial Manager.....Ed Henry
 Program Director.....William Brown
 Chief Engineer.....Harold Poole
 Owners of: KANB, Shreveport, La.; WNOO,
 Chattanooga, Tenn.; KMLB, Monroe, La.;
 WAPX, Montgomery, Ala.

KTRM—Beaumont—1947

Frequency: 990 Kc.....Power: 1000 Watts
 Owned-Operated By.....KTRM, Inc.
 Business-Studio Address.....4385 Crow Rd.
 Tel.: TW 2-4990.....Independent
 President.....Roy D. Shotts
 Chief Engineer.....Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc.....Power: 250 Wts.
 Owned By.....John D. Rossi
 Address.....P.O. Box 700
 Tel.: FL 8-1490.....Independent
 President, Comm. Mgr.....John D. Rossi
 Station Manager.....John Rossi, Jr.
 Sales Promotion Mgr.....Bob McCarty
 Program Director.....William S. Bennett
 Publicity Director.....J. Hugh Freeman
 Chief Engineer.....H. E. Bertram

KTON—Beeville—1961

Frequency: 940 Kc.....Power: 1000 Watts
 Owned By.....Belton Broadcasters, Inc.
 Address.....P.O. Box 654
 Tel.: WEBster 9-3738.....Independent
 President.....Roy Sanderford
 General Manager.....John O'Brien
 Chief Engineer.....Carl Knelly

KBLT—Big Lake—1958

Frequency: 1290 Kc.....Power: 1 Kw.
 Owned By.....Brown Morris
 Business Address.....1st and Florida Sts.
 Tel.: 129.....Independent
 Gen. Mgr., Ch. Eng.....Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Snider Corp.
 Address.....702 Johnson St.
 Tel.: Amherst 4-6931.....ABC
 Representative.....Pearson
 President, Gen. Mgr.....B. Winston Wrinkle
 Program Dir., Chief Engr.....Jay Thompson

KBYG—Big Spring—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Big Spring Radio Co.
 Address.....118 East Third St.
 Tel.: AMherst 4-4326.....KBS, NBC
 Station Representative.....George Hopewell
 General, Station Mgr.....Jack Wallace
 Comm., Sales Prom. Mgr.....Bob Rogers
 Program Director.....Dorothy Henderson
 Chief Engineer.....Don Smith

KHEM—Big Spring—1956

Frequency: 1270 Kc.....Power: 1 Kw., d.
 Owned By.....Cobra Bcstg. Co.
 Address.....Settles Hotel
 Tel.: AM 4-2523.....Independent
 General, Sta. Manager.....Bob Bradbury
 Chief Engineer.....Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc.....Power: 250 Watts d.
 Owned-Operated.....Bon-Tex Radio
 Bus.Studio Address.....903 E. Fourth St.
 Tel.: 583-3151.....KBS
 General, Sta. Mgr.....Joe J. Webb
 Chief Engineer.....D. L. Solmonson

KBBB—Borger—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
 Owned By... Weldon W. & Weldon E. Lewis
 Address.....Box 1478
 Tel.: Broadway 3-7575.....KBS
 Station Representative.....Hopewell
 President, Gen. Mgr.....Robert M. Watson
 Station Manager.....Weldon E. Lewis
 Comm., Sales Promo. Mgr.....Jim Richardson
 Program Director.....Allen Greer
 Publicity Director.....Dick Gutherie
 Chief Engineer.....Jean McKinney

KHUZ—Borger—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....KHUZ, Inc.
 Address.....1431 Clayton St.
 Tel.: BR 3-3744.....MBS
 President.....R. G. Hughes
 General Station Mgr.....Jack Roberts
 Commercial, Sales Prom. Mgr.....Bill Clark
 Chief Engineer.....Pat Gilbreath

KBAN—Bowie—1959

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned By.....Bowie Nocona Bcstg.
 Address.....Box 1080
 Tel.: TRemont 2-2288.....KBS
 Station Representative.....Robert E. Eastman & Co.
 President.....Earle Fletcher
 Station Manager.....Olie Carriker
 Commercial Manager.....William McCreary
 Program Dir., Chief Engr.....Eddie Zoch

KNEL—Brady—1935

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Brady Broadcasters, Inc.
 Address.....200 E. Commerce St.
 Tel.: LY 7-2346.....KBS

TEXAS

President.....E. J. Harpole
General, Sta. Mgr.....Ed. Williams
Comm., Sales Prom. Mgr....Kenneth Harvison
Program Director.....George Taylor
Chief Engineer.....Lou Rogers

KSTB—Breckenridge—1947

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hugh M. McBeath
Address.....Miller Bldg.
Tel.: HI 9-3331.....KBS
General Mgr., Chief Eng. ...Hugh M. McBeath

KWHI—Brenham—1947

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned By.....Tom S. Whitehead, Inc.
Address.....Box 730
Tel.: GR 6-3655.....KBS
President, Gen. Mgr.....Tom S. Whitehead, Jr.
Chief Engineer.....L. R. Schlottman

KTFY—Brownfield—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Terry Cty. Bdcstg. Co.
Address.....Drawer 1032
Tel.: 2111.....Independent
Pres., Sta., Gen., Comm. Mgr...Mike A. Barrett
Assistant Manager.....E. Crawford Taylor
Chief Engineer.....C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Brownsville Bcstg. Co.
Address.....Box 472
Tel.: LI 2-5677.....ABC
Station Rep.....Hopewell; Melville
Pres., Gen., Sta. Mgr.....M. J. Wilson
Prog. Dir.....Lula Ward
Chief Engineer.....Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc.....Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By.....Brown County Bcstg. Co.
Address.....800 Hawkins St.
Tel.: MI 5-2401.....MBS-KBS
Sta. Reps.....Holman; Eastman
Pres., Gen. Manager.....Wendell Mayes
Station Manager.....Bill Jamar
Commercial Manager.....J. Fred Perry
Publicity Director.....Barbara Taylor
Chief Engineer.....Richard Osborne

KEAN—Brownwood—1953

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....KEAN Radio Corp.
Address.....Box 666
Tel.: 4372.....Independent
President.....Pat Homan
Manager.....Eddy Farren

KORA—Bryan—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Bryan Bcstg. Co.
Bus.-Studio Address.....310 E. 25th St.
Tel.: TA 3-1240.....ABC
President, Gen. Mgr.....Mike Mistovich
Chief Engineer.....David C. Jones, Jr.

WTAW—Bryan—1922

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By.....Radio Bryan, Inc.
Bus.-Studio Address.....3703 S. College Ave.
Tel.: VI 6-7788.....KBS
Station Representative.....Pearson
President.....J. Hicks
General Manager.....R. B. Watkins
Chief Engineer.....Bob Jones

KMIL—Cameron—1955

Frequency: 1330 Kc.....Power: 500 W., d.
Owned By.....Millam Bcstg. Co.
Address.....Box 832
Tel.: OX 7-4634.....Independent
Partners.....N. L. Caperton, W. E. Smitherman
Chief Engineer.....E. Brod

KVPH—Canyon—1962

Frequency: 1550 Kc.....Power: 1000 Watts d.
Owned By.....W. J. Harpole
Address.....P.O. Box 507
Tel.: OLive 5-2589.....Independent
General Manager.....Dan Tarpley
Commercial Manager.....Dick Shaw
Program Director.....Gene Bitner
Chief Engineer.....Jack Todd

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Walter H. Herbort, Jr.
Address.....105 S. Fifth St.
Tel.: TR 6-2210.....KBS
President, Chief Eng....Walter H. Herbort, Jr.
Program Director.....Georgia Herbort

KGAS—Carthage—1955

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....Carthage B'casting
Address.....Box 955
Tel.: OXford 3-6668.....KBS
General, Station Manager.....Bev E. Brown
Program Dir., Chief Eng.....Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By..Center Bcstg. Co., Inc.
Address.....205 Austin St.
Tel.: LY 8-3305.....MBS
Station Representative.....Brown
President.....Tom E. Foster
General Mgr.....Jack Bell
Chief Engineer.....Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned By.....Goldenwest Bcstg. Co., Inc.
Address.....200 N. Main St.
Tel.: WE 7-2563.....KBS
President.....R. M. Hagan
Gen., Comm. Mgr.....G. E. Morey

KCAR—Clarksville—1955

Frequency: 1350 Kc.....Power: 500 Watts d.

Owned-Operated by.....KCAR, Inc.
 Address.....Box 609
 Tel.: 427-2696.....KBS
 Reps.....Continental Radio Sales; Melville
 President.....Maurice Wooley
 General Mgr., Chief Eng.Paul H. Daniels
 Comm., Sales Prom. Mgr.....Charlie Monk
 Program, Publicity Dir.....Johnny Webb

KCLE—Cleburne—1947

Frequency: 1120 Kc.....Power: 250 Watts d.
 Owned-Oper. ByJim Gordon, Inc.
 Address.....919 N. Main
 Tel.: Milton 5-6643.....Independent
 President, Gen. Mgr.....Jim Gordon

KVLB—Cleveland—1954

Frequency: 1410 Kc.....Power: 500 Watts
 Owned-Oper. By.....Howard Bailes
 Address.....Box 487
 Tel.: Lyric 2-3535.....KBS
 General Manager.....H. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
 Owned-Oper. By..Coleman County Bcstg. Co.
 Business Address.....Box 432
 Tel.: 8406.....KBS
 Manager.....Floyd Shelton

KVMC—Colorado City—1950

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned.....Colo. City Bcstg. Co.
 Address.....Box 990
 Tel.: RAndolph 8-3320.....KBS
 Station Representative.....Hopewell
 General Manager.....Eldon Mahon

KCOM—Comanche—1962

Frequency: 1550 Kc.....Power: 250 Watts d.
 Owned By.....Radio Comanche
 Address.....P.O. Box 68
 Tel.: 356-2133.....Independent
 Station Representative.....Clyde Melville
 General, Station Manager.....Gilbert Webb
 Comm. Mgr., Program Dir.....Edward Webb
 Chief Engineer.....R. F. Casteel

KMCO—Conroe—1951

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned.....Montgomery County Bcstg. Co.
 Address.....Box 165
 Tel.: PL 6-4466.....KBS
 President.....Reagan Smith
 Gen., Sta., Comm., Mgr.....David L. Oglesby
 Publicity Director.....Mary Stout
 Chief Engineer.....John W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
 Owned & Oper. By ..International Radio Corp.
 Address.....403 South Staples
 Tel.: TU 4-2321.....Independent
 Sta. Reps.....NTS; Oakes; Ochs
 President.....C. V. Guzman
 General Manager.....Arthur Thomas

KCTA—Corpus Christi—1944

Frequency: 1030 Kc.....Power: 50 Kw. d.
 Owned.....Broadcasters, Inc.
 Address.....Box 898
 Tel.: 4-3541.....Independent
 Representative.....Weed
 President, Gen. Mgr.....B. Kent

KEYS—Corpus Christi—1941

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....Nueces Bcstg. Co.
 Address.....P. O. Box 1460
 Tel.: TU 2-7411.....Independent
 General Manager.....C. W. Rossi
 Chief Engineer.....James B. Rossi

KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By..South Texas Broadcasting
 Address.....4102 S. Staples
 Tel.: UL 2-7341.....Independent
 Representative.Peters, Griffin, Woodward, Inc.
 Gen. Mgr.....A. C. Lloyd, Jr.
 Sales Manager.....Joel Yowell
 Program Director.....Gordon Clark
 Publicity Director.....Ruby Sosebee
 Chief Engineer.....Leo Burch

KSIX—Corpus Christi—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Corpus Christi Bdsg. Co., Inc.
 Address.....Show Room Bldg.
 Tel.: TU 4-1616.....CBS
 Station Representative.....Adv. Time Sales
 Pres., Gen. Mgr.....Vann M. Kennedy
 Commercial Manager....Charles R. Manning
 Program Director.....Gene Looper
 Chief Eng.....Eric Beals
 Owners of: KZTV, Corpus Christi.

KUNO—Corpus Christi—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KUNO Radio
 Address.....P.O. Box 4286
 Tel.: TU 4-5203.....Independent
 Station Representative...Devney Organization
 President.....McHenry Tichenor
 V.P., Gen. Mgr.....Sterling Zimmerman
 Station Mgr.....Herb Garrett
 Chief Engineer.....J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Alto, Inc
 Bus.Studio Address.....609 W. 7th Ave.
 Tel.: TR 4-7421.....KBS
 General Manager.....Luther A. Johnson, Jr.

KCRM—Crane—1959

Frequency: 1380 Kc.....Power: 1,000 Watts d.
 Owned By.....Albert L. Crain
 Address.....Box 1116
 Tel.: JO 4-3202.....KBS
 Station Representative.....Clyde Melville
 President.....Albert L. Crain
 Sales Promotion Mgr....Hayward Armstrong
 Program Director.....Christine Crain

TEXAS

KIVY—Crockett—1949

Frequency: 1290 Kc. Power: 500 Watts d.
 Owner-Oper. By..... Pioneer Bcstg. Co.
 Address..... Box 1109
 Tel.: KI 4-2171..... KBS
 Pres. Gen., Sta. Mgr., Prog. Dir..... J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc. Power: 500 Watts d
 Owned By..... Cuero Bcstrs.
 Address..... Box 128
 Tel.: CRestwood 5-3430..... Independent
 Station Representative..... George Hopewell
 President..... Margaret Respondek
 Sta. Mgr., Chief Eng..... Victor J. Boldt
 Sales Prom. Mgr..... Frank Notzon
 Program Director..... Ken Melting
 Publicity Director..... Leon Boldt

KXIT—Dalhart—1948

Frequency: 1410 Kc. Power: 500 Watts, d.
 Owned-Oper. By..... Dalhart Broadcasters
 Address..... Box 1350
 Tel.: CH 9-4747..... KBS
 Manager, Ch. Eng..... R. J. Beller

KBOX—Dallas—1952

Freq: 1480 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By..... KBOX, Inc.
 Address..... 9900 McCree Road
 Tel.: Diamond 8-3800..... Independent
 Station Rep..... Robert E. Eastman & Co.

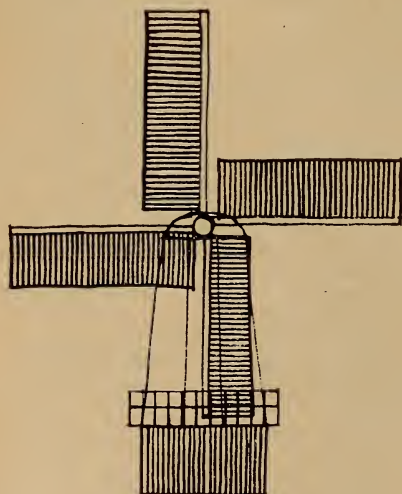
Exec. V.P. & Mngng. Dir..... John F. Box, Jr.
 General Manager..... Edward G. Sheridan, Jr.
 Director of Operations..... Tom Murphy
 Director of Merchandising..... Irene Runnels
 Sales Manager..... Alan Golden
 Program Director..... Hal Raymond
 Chief Engineer..... Robert Swortwood
 Owners of: WIL-AM-FM, St. Louis, Mo.; WTVO-
 TV, Rockford, Ill.; WICD-TV, Danville, Ill.;
 WICS-TV, Springfield, Ill.; WCHU-TV, Cham-
 paign, Ill.; WHNB-TV, Hartford, Conn.

KIXL—Dallas—1947

Frequency: 1040 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Variety Bcstg. Co., Inc.
 Address..... 1401 S. Akard St.
 Tel.: RI 1-5016..... Independent
 Station Representative..... Broadcast Time Sales
 Pres., Gen. Mgr..... Lee Segall
 Station Manager..... Dan Hayslett
 Asst. Manager..... Don Robinson
 Program Director..... Harold Smith
 Owners of: KIXL-FM, Dallas.

KLIF—Dallas—1947

Freq.: 1190 Kc. Power: 50 Kw. d., 1 Kw. n.
 Owned-Oper. By..... The McLendon Corp.
 Address..... 2104 Jackson
 Tel.: RI 7-9311..... Independent
 Station Representative..... Blair
 Ch. of Bd..... B. R. McLendon



We've Never Sold A Windmill

No matter what some of our more zealous advertisers might tell you—K-BOX has not sold everything under the sun.

Take windmills for example. To our best recollection, we've never in forty years of Balaban broadcasting, sold one. Not that K-BOX couldn't, understand. It's just that the windmill market doesn't warrant the kind of coverage K-BOX delivers.

If you're a product that requires you to reach lots of people—yet profit demands you reach them at the lowest cost per thousand—the buy for you is K-BOX.

If you're in windmills, you might try Radio Amsterdam.

K-BOX/Dallas

THE BALABAN STATIONS

John F. Box, Jr., *Managing Director*

In Tempo With The Times

Represented by Robert E. Eastman & Co., Inc.

President.....Gordon B. McLendon
 General Mgr.....W. S. Morgan, Jr.
 Commercial Mgr.....Al Lurie
 Program Director.....Stan Richards
 Publicity Dir.....Cecil Hobbs
 Chief Engineer.....Glenn Callison

KSKY—Dallas—1941

Frequency: 660 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....SKY Bcstg. Service
 Address2927 Maple
 Tel.: RI 2-6193.....Independent
 President.....A. L. Chilton
 General Comm. Mgr.....R. G. Terrill
 Prog. Dir.....Andy Bell
 Chief Engineer.....Morris M. Ming

KVIL—Dallas—1960

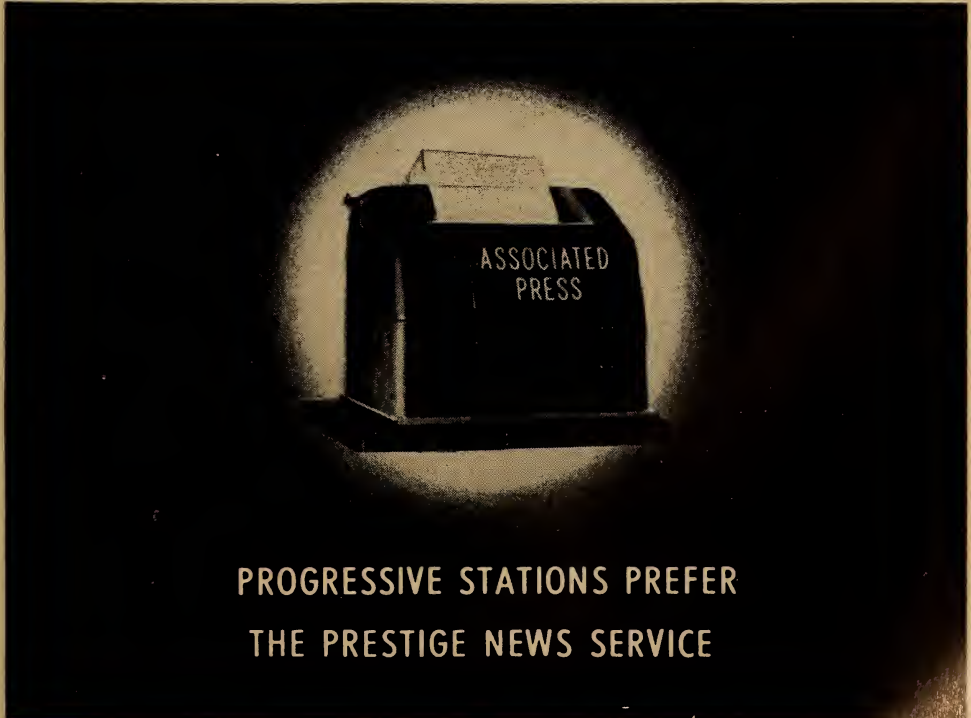
Frequency: 1150 Kc.....Power: 1 Kw. d.
 Owned By.....University Advertising Co.
 Address4152 Mockingbird Lane
 Tel.: LA 6-8666.....Independent
 Station Representative.....Adam Young
 President.....John J. Coyle
 Station Manager.....Jack R. Howard
 Commercial Manager.....Joseph Wolfman
 Program Director.....Dillard Carrera
 Chief Engineer.....Gordon L. Vaughan, Jr.
 Owners of: KVIL-FM.

WFAA—Dallas—1922

Frequency820 Kc., 570 Kc.
 Power50,000 W., 5000 W.
 Owned-Oper. By.....A. H. Belo Corp.
 Address.....Communications Center
 Tel.: Riverside 8-9631NBC-ABC
 Newspaper Affil.....Morning News
 Representative.....Edward M. Petry
 President.....Joseph M. Dealey
 General Mgr.Mike Shapiro
 Station Mgr.....George K. Utley
 Commercial Mgr.....Norman H. Stewart
 Sales Prom. Mgr.....Casey Cohlma
 Program Mgr.....Pierce Allman
 Chief Engineer.....Jim Webb Cooper
 Owners of: WFAA-TV.

WRR—Dallas—1920

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By.....City of Dallas
 AddressFair Park
 Tel.: TA 3-6101.....MBS
 Station RepresentativeGill-Perna
 General, Station Mgr.....Durward Tucker
 Commercial Manager.....Charles Frauman
 Program Director.....Jim Lowe
 Engr. Spvsr.C. O. Bowles
 Owners of: WRR-FM.



TEXAS

KRLD—Dallas—1926

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned By.....Dallas Times Herald Radio
Address.....Herald Square
Tel: RI 2-6811.....CBS
Station Rep.....Advertising Time Sales
President.....Clyde W. Rembert
Sta. Mgr., Gen., Comm. Mgr.....W. A. Roberts
Chief Engineer.....B. B. Honeycutt

KDLK—Del Rio—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Queen City Bcstg.
Business Address.....P. O. Box 1162
Tel: 5-2431.....KBS
President.....James D. Patterson

KDSX—Denison-Sherman 1948

Frequency: 950 Kc.....Power: 500 W.
Owned-Oper. By.....KDSX, Inc.
Address.....P. O. Box 331, Denison
Tel: HO 5-1600.....KBS
Sta. Rep.....Melville
Mgr., Denison Opera.....B. V. Hammond, Jr.
Mgr., Sherman Opera.....L. L. Hendrick
Chief Engineer.....Tom John

KDNT—Denton—1938

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....Harwell V. Shepard
Address.....Radio Center Bldg.
Tel.: 382-4144.....KBS
President, Chief Eng.....Harwell V. Shepard

KKAL—Denver City—1961

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By...Yoakum County Broadcasting Co.
Address.....P.O. Drawer 67
Tel: 592-2503.....Independent
President.....Claude C. McAdams
General, Station Manager.....Cal McAdams
Comm., Sales Prom. Mgr.....Jack Williams

KSPL—Diboll—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owner.....Arthur Temple, Jr.
Address.....Box 336
Tel: MY 8-5533.....Independent
Station Rep.....Pearson Nat'l Reps.
Gen., Station Mgr.....Tommy Ward Lanyon
Comm. Mgr.....Evelyn Lanyon
Program Director.....Charles Coleman
Chief Engineer.....Billy Christie
Owners of: KSPL-FM.



All across the board...

The November-December, 1962, Nielsen Report shows KRLD Big Time Radio as the NUMBER ONE station in the Dallas-Fort Worth market, 9:00 a.m. to 9:00 p.m.

Proof positive that your ad dollar goes further on 1080, home of KRLD RADIO.

See your Advertising Time Sales representative.



CBS OUTLET FOR DALLAS-FORT WORTH

THE DALLAS TIMES HERALD STATION

Clyde W. Rembert, *President*

1080

KDDD—Dumas—1948

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Dumas Bcstrs., Inc.
 Address.....Box 553
 Tel.: 935-4141.....KBS
 President, Gen. Mgr.....Ken Duke
 Comm., Sales Prom. Mgr.....Al Tremble, Jr.
 Program Director.....Ed McPherson
 Chief Engineer.....Granville Murphey
 Owners of: KDDD-FM, Dumas.

KEPS—Eagle Pass—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
 Owned.....Uvalde Broadcasters
 Address.....Box 198
 Tel.: PR 3-2610.....KBS
 President.....E. J. Harpole
 Station Manager.....Bill Woods
 Commercial Mgr.....D. McDuff
 Chief Engineer.....Charles Harris
 Owners of: KVOU, Uvalde, Tex.

KERC—Eastland—1953

Frequency: 1590 Kc.....Power: 500 Watts d.
 Owned.....Circle-S, Inc.
 Address.....P. O. Box 590
 Tel.: MAin 9-2621.....KBS
 Station Representative.....Hopewell
 General Manager.....R. L. Spalding
 Chief Engineer.....B. Brewer

KURV—Edinburg—1947

Frequency: 710 Kc.....Power: 250 Watts
 Owned-Oper. By.....Magic Valley Radio, Inc.
 Address.....Box 480
 Tel.: DU 3-2777.....Independent
 Station Representative.....Charles Bernard
 President, General Mgr.....Lloyd Hawkins
 Commercial Manager.....Jimmie Champion
 Program Director.....Hal Jefcoat
 Chief Engineer.....Calvin Lee

KULP—El Campo—1948

Frequency: 1390 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Wharton County Bcstg. Co.
 Business Address.....515 E. Jackson
 Tel.: LI 3-3303.....Independent
 President, Gen. Mgr.....Senator Culp Krueger
 Chief Engr., Program Director....Joe H. Miller

KELP—El Paso—1957

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....KELP Radio Corp.
 Address.....P.O. Box 9924
 Tel.: KE 3-5911.....Independent
 Representative.....Adam Young
 President.....Norman Alexander
 General Mgr.....Gene Roth
 Comm. Manager.....Dick Amundson
 Program Director.....Charles Russell
 Chief Eng.....Mike Gaglio

KHEY—El Paso—1947

Frequency: 690 Kc.....Power: 10,000 Watts
 Owned-Operated By.....KHEY Bcstg., Inc.
 Address.....P.O. Box 4258
 Tel.: SKYline 5-7681.....ABC

Station Rep.....Venard, Torbet & McConnell
 President, Gen. Mgr....Edward M. Sleighel
 Station, Sales Prom. Mgr.....John C. Lee
 Commercial Manager.....Bert Wahlen
 Program Director.....Michael C. Oatman
 Chief Engineer.....Rod Matthews

KINT—El Paso—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
 Owned By.....Radio El Paso
 Address.....Box 5347
 Tel.: PR 2-1486.....Independent
 Station Representative.....Pearson
 President.....Robert Howsam
 General Manager.....J. Thompson
 Chief Engineer.....J. Jackson

KIZZ—El Paso—1958

Frequency: 1150 Kc.....Power: 1000 Watts, d.
 Owned By.....Sunland Bcstg. Co., Inc.
 Address.....470 S. Glenwood St.
 Tel.: Prospect 2-5211.....CBS
 Station Representative....Bernard Howard Co.
 President, General Manager.....I. T. Cohen

KROD—El Paso—1940

Frequency: 600 Kc.....Power: 5000 Watts
 Owned.....Southwest States, Inc.
 Address.....2201 Wyoming St.
 Tel.: KE 2-6551.....Independent
 Sta. Representative.....Bolling
 President.....Cecil Trigg
 V.P., General Mgr.....Dave Scribner
 Sales Manager.....Brunell Harvey
 Program Director.....Paul Allen
 Chief Engineer.....Vince Roberts
 Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.;
 KVII, Amarillo; KRNO, San Bernardino, Calif.

KSET—El Paso—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Rio Grande Bcstg. Co.
 Address.....904 Magoffin Ave.
 Tel.: KE 2-4979.....MBS
 Station Representative.....Bob Dore
 President.....Fred Hervey
 General, Station Mgr.....Sam E. Pendleton
 Program Dir.....James A. Kiser
 Chief Engineer.....H. N. Rand
 Owners of: KSET-FM, El Paso.

KTSM—El Paso—1929

Frequency: 1380 Kc...Power: 1000 d., 500 n.
 Owned-Oper. By.....Tri-State Bcstg. Co., Inc.
 Address.....801 N. Oregon St.
 Tel.: KE 2-5423.....NBC
 Rep.....George P. Hollingbery
 President.....Karl O. Wylar, Sr.
 V.P., Station Mgr.....Jack B. Chapman
 Prog. Dir.....Rudy Tellez
 Chief Engineer.....Racine Watkins
 Owners of: KTSM-TV.

KPSO—Falfurrias—1953

Frequency: 1260 Kc.....Power: 500 Watts d.

TEXAS

Owned & Oper. By.....Hicks Enterp
Address.....104 N. St. Mary's St.
Tel.: FA 5-2112.....KBS
President.....Bob Hicks
General Mgr.....Marvin Propes
Station Manager.....Paul Brown
Chief Engineer.....H. Gomez

KZOL—Farwell—1958

Frequency: 1570 Kc.Power: 250 Watts d.
Owned ByKZOL Bcstg. Co.
Address.....Box 434
Tel.: 481-3319KBS
General, Station Mgr.Theodore Rossell
Commercial, Sales Prom. Mgr.Bill Moore
Chief EngineerJerry Rasco

KFLD—Floydada—1951

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Operated By...West Texas Bcstrs. Inc.
Address.....P. O. Box 1006
Tel.: YU 3-2841.....KBS
Station Representative.....Continental
President.....B. A. Robertson
General Manager.....A. Holmes
Program Director.....D. Waldo
Chief Engineer.....B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc.....Power: 250 Watts d.
OwnedKFST, Inc.
AddressBox 651
Tel.: ED 6-2228.....KBS
Station Representative.....Hopewell
President.....K. Z. Bond
General Manager.....Jim Hawkins

KCUL—Fort Worth—1949

Freq.: 1540 Kc.Power: 50 Kw. d., 1 Kw. n.
Owned.....Dalworth Broadcasting Co.
Address.....Box 2049
Tel.: ED 6-5641Independent
Station Representative.....Eastman
Pres., Gen. Mgr.....Kurt A. Meer
Sales Prom., Pub.....Diane Spiegel
Program DirectorLawton Williams
Chief EngineerAdam P. Talmadge

KFJZ—Fort Worth—1922

Frequency: 1270 Kc.....Power: 5000 Watts d.
Owned By.....Texas State Network
Address4801 W. Freeway
Tel.: PE 7-6631.....Independent
RepresentativeJohn Blair
President.....Gene Cagle
V.P., General Manager.....Stan Wilson
Commercial Manager.....Bert Haney
Sales Promotion Manager.....Jim Phillips
Program Director.....Jack Sharp
Publicity Director.....Suzy Simpson
Chief Engineer.....James T. Peterson
Owners of: KRIO, McAllen, Tex.; KFDA-TV,
Amarillo.

KJIM—Fort Worth—1947

Frequency: 870 Kc.....Power: 250 Watts d.
Owned-Oper. By...Trinity Broadcasting Co.

Address.....P.O. Box 7321
Tel.: ED 6-7175.....Independent
Station Rep.....Broadcast Time Sales
President.....W. C. Windsor, Jr.
Station Manager.....Dick Osburn
Chief Engineer, Ass't Mgr.....Chestor Grubbs

KNOK—Fort Worth—1946

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KNOK Broadcasting Co.
Address.....P.O. Box 7116
Tel.: TE 1-1278.....Independent
RepresentativeHoward
President.....Stuart J. Hepburn
Commercial Manager.....Dean McClain
Chief Engineer.....James Alford

KXOL—Fort Worth—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KXOL, Inc.
Address3004 W. Lancaster St.
Tel.: ED 5-9511.....Independent
Station Representative.....Robert E. Eastman
PresidentWendell Mayes
V.P., General ManagerEarle Fletcher
Station Manager.....Jere Hahn
National Sales Manager.....Dale Drake
Program Director.....Don Hodges
Publicity Director.....Paul Ridings
Chief EngineerJohn R. Crouse
Owners of: KBWD, Brownwood, KNOW, Austin,
WACO, Waco, KSNY, Snyder, KCRS, Midland,
all Tex.; KTOK, Oklahoma City.

WBAP—Fort Worth—1922

Frequency.....820 Kc., 570 Kc.
Power.....50,000 W., 5,000 W.
Owned-Oper. By.....Carter Publications, Inc.
Business Address.....3900 Barnett St.
Tel.: JE 6-1981.....NBC-ABC
Newspaper Affiliation.....Star Telegram
Representative.....Peters, Griffin, Woodward, Inc.
President.....Amon Carter, Jr.
V.P. & Director.....Harold V. Hough
General Manager.....Roy Bacus
Publicity Director.....Phil Wygant
Program Director.....Harvey Boyd
Chief Engineer.....Rupert Sogam
Owners of: WBAP-TV.

KNAF—Fredericksburg—1947

Frequency: 910 Kc.....Power: 1 Kw.
Owned-Oper. By...Gillespie Bcstg. Co., Inc.
Address.....P. O. Box 311
Tel.: WY 7-2300.....KBS
President.....Arthur Stehling
Gen. Mgr. Ch. Eng.....Norbert Fritz

KBRZ—Freeport—1952

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Brazosport, Inc.
AddressBox 1077
Tel.: BELmont 3-2655.....Independent
President & Gen. Mgr.....Jim Hairgrove

KGAF—Gainesville—1947

Frequency: 1580 Kc.....Power: 250 Watts d.

Owned-Oper. By.....Gainesville Bcstg. Co.
 Address.....State School Road
 Tel.: HO 5-5546.....KBS
 Station Representative.....Melville
 President.....Joe M. Leonard, Sr.
 General Manager.....Joe M. Leonard, Jr.
 Comm. Mgr.....Earl Leonard
 Chief Eng.....J. O. Miller

KGBC—Galveston—1947

Frequency: 1540 Kc...Power: 1 Kw. d., 250 n.
 Owned-Oper. By...The Galveston Bcstg. Co.
 Business-Studio Address.....P.O. Box 1138
 Tel.: SHerwood 4-4567.....Independent
 Station Representative.....Pearson
 General Mgr.....G. D. Cowan
 Comm. Mgr.....Tom Lewis
 Program Dir.....Larry Henderson
 Chief Engineer.....Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Island Bcstg. Co.
 Address.....6002 Broadway
 Tel.: SH 4-3666.....Independent
 Station Representative.....Brown
 President.....David Nathan
 General Manager.....D. Davis
 Program Director.....Bill Atkins
 Chief Engineer.....R. Ripley

KEES—Gladewater—1949

Frequency: 1430 Kc. ...Power: 1000 Watts d.
 Owned By.....Golden Triangle Ent.
 Address.....T. W. Lee Bldg.
 Tel.: 2181.....Independent
 Station Representative.....Dore
 President.....E. E. Tidmore
 General Mgr.....D. W. Morton
 Chief Engineer.....Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Gonzales Bcstg. Corp.
 Business Address.....425 St. George St.
 Tel.: 672-3631.....KBS
 Station Representative.....Cooke
 Gen. Mgr.....Lawrence M. Walshak
 Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc.....Power: 500 Watts d.
 Owned By.....Jones & Gilligan
 Address.....Box 1050
 Tel.: LI 9-1330.....KBS
 General Manager.....Burney Jones
 Commercial Manager.....Neil Gilligan, Jr.
 Chief Engineer.....James Jones

KPCN—Grand Prairie—1957

Frequency: 730 Kc.....Power: 500 Watts
 Owned By.....Radio KPCN, Inc.
 Address.....P.O. Box 866
 Tel.: EMerson 3-2459.....Independent
 Chairman of Board.....Giles E. Miller
 President.....H. A. Hulse
 Station Manager.....Carter S. Jones

KGVL—Greenville—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KGVL, Inc.
 Address.....1400 Wolfe City Drive
 Tel.: GL 5-1400.....KBS
 Representative.....Pearson
 Pres., Gen. Manager.....Leo Hackney
 Program Director.....James D. Jones
 Chief Engineer.....Ray Sampson

KCLW—Hamilton—1948

Frequency: 900 Kc.....Power: 250 Watts, d.
 Owned By.....San Jacinto Bcstg. Co.
 Address.....Box 592
 Tel.: 900.....KBS
 Station Representative.....Clyde Melville
 President, Gen. Mgr.....Frank J. Hedrick
 Station Mgr., Chief Engr.....Errol R. Coker

KGBT—Harlingen—1941

Freq.: 1530 Kc...Power: 50 Kw d., 10 Kw. n.
 Owned By.....Harbenito Radio Corp.
 Address.....Box 711
 Tel.: GARfield 3-3910.....CBS
 Reps....Richard O'Connell; Pearson Nat'l Reps.
 President.....McHenry Tichenor
 General, Station Mgr.....Otis Shumate
 Comm., Sales Prom. Mgr.....Willie Harris, Jr.
 Program, Publicity Dir.....Jim Williams
 Chief Engineer.....Al Beck
 Owners of: KGBT-TV, KELT-FM, Harlingen;
 KUNO, Corpus Christi, Tex.

KGRI—Henderson—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Henderson Bcstg. Co.
 Business-Studio Address.....P. O. Box 311
 Tel.: 4528.....Independent
 President.....Jim Reeves
 Gen. & Sta. Mgr.....Tom Perryman
 Chief Engineer.....John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc.....Power: 500 W., d.
 Owned.....Wes Dean & Co.
 Address.....Highway 26
 Tel.: 2324.....KBS
 General, Commercial Manager.....Wes Dean
 Program Director.....Pat Endsley
 Publicity Dir.....Helen Dean
 Chief Engineer.....Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Hereford Broadcasters
 Address.....Box 472
 Tel.: EMerson 4-1860.....Independent
 General Manager.....Clint Formby
 Commercial Manager.....Roy Faubion
 Sales Promotion Manager.....Don Chaney
 Publicity Director.....Larry Lamote
 Chief Engineer.....Bob Rott
 Owners of: KACT, Andrews; KLVT, Levelland,
 both Tex.

KHBR—Hillsboro—1948

Frequency: 1560 Kc.....Power: 250 Watts d.

TEXAS

Owned By.....KHBR Radio, Inc.
Address.....Delmar Hotel
Tel.: JU 2-3431.....KBS
Sta. Representative.....Melville
President, Gen. Mgr.....Nelson W. Galle
Station Mgr., Chief Eng.....J. K. Lone, Jr.

KCOH—Houston—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Call of Houston Inc.
Business-Studio Address.....1 Main St.
Tel.: CA 4-1888.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....Robert C. Meeker
Chief Engineer.....Brian H. L. Byrne

KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.
Owned.....McLendon Corp.
Address.....500-04 Lovett Blvd.
Tel.: JAcKson 6-3461.....Independent
Representative.....Blair
President.....Gordon B. McLendon
Gen. Mgr.....Bill Weaver
Comm. Mgr.....Bruno Leonard
Program Director.....Chuck Benson
Chief Engineer.....Glenn Cook
Owners of: KLIF, Dallas; K TSA, San Antonio;
KEEL, Shreveport; WAKY, Louisville; WYSL,
Buffalo; KABL, San Francisco; WGES, Chicago.

KNUZ—Houston—1948

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Texas Coast Bcstrs.
Address.....4701 Caroline Ave.
Tel.: JAcKson 3-2581.....Independent
Representative.....Katz
President, General Manager.....David Morris
Commercial Manager.....Forrest Patton
Program Director.....Ken Grant
Chief Engineer.....Ed Martin
Owners of: KAYC-AM-FM, Beaumont; KQUE-FM,
Houston. All Tex.

KODA—Houston—1961

Frequency: 1010 Kc.....Power: 1 Kw.
Owned By.....Taft Bcstg. Co.
Address.....4808 San Felipe Road
Tel.: SUNset 2-2460.....ABC
Station Representative.....Adv. Time Sales
President, General Manager.....Paul E. Taft
Station Manager.....Lynn A. Christian
Commercial Manager.....Robert O. Magruder
Program Director.....Ronald G. Schmidt
Chief Engineer.....Eddie Bates
Owners of: KODA-FM, Houston.

KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By.....Houston Post Co.
Address.....Box 1234
Tel.: MA 3-9271.....NBC
Newspaper Affil.....Post
Station Rep.....Petry
Gen. Mgr.....Jack Harris
Station Manager.....Jack McGrew
Commercial Manager.....Cleve Griffin

Sales Promotion Manager.....Kirt Harriss
Program Director.....Glenn Kensingler
Chief Engineer.....Harvey Wheeler
Owners of: KPRC-TV.

KTHT—Houston—1944

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Winston Salem Bcstg. Co.
Business Address.....4005 Travis St.
Tel.: JA 3-5535.....Independent
Station Representative.....Robert Eastman
President.....James Coam
General, Station Manager... Charles W. Brunt
Comm., Sales Prom. Mgr.....Victor Williams
Program Director.....Bob Kelly
Publicity Director.....Beverly Baird
Chief Engineer.....O. B. Johnson
Owners of: WTOB, Winston Salem, N. C.; WSGN,
Birmingham, Ala.

KTRH—Houston—1930

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By.....KTRH Bdcstg. Co.
Address.....Rice Hotel Annex
General Manager.....W. C. Bryan
Tel.: CA 7-4361.....CBS
News, Affil.....The Chronicle
Representative.....Peters, Griffin, Woodward
General Manager.....W. C. Bryan
Bus. Mgr.....Tom Jacobs
Program Director.....Buddy McGregor
General Sales Mgr.....Ed Case
Merchandising, Prom. Mgr. Thelma Schoettker
Chief Engineer.....Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc.Power: 5000 Watts
Owned-Oper. By.....KXYZ, Inc.
Address.....Gulf Bldg.
Tel.: CA 2-6151.....Independent
Sta. Representative.....Young
President, General Mgr.....Lester Kamin
Station Manager.....Sam Bennett
Program Director.....Milt Willis

KYOK—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.
Owned By.....KYOK, Inc.
Address.....613 Preston St.
Tel.: CA 7-3108.....Independent
Representative.....Howard
President.....Jules J. Paglin
V.P., General Manager.....Joseph R. Rife
Comm., Sales Prom. Mgr.....Robert E. Mabry
Program Director.....Rima Bredehoeft
Chief Engineer.....Stewart Beam
Owners of: WBOK, New Orleans; WXOK, Baton
Rouge; KAOK, Lake Charles; WLOK, Memphis;
WGOK, Mobile.

KSAM—Huntsville—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Huntsville Bcstg. Co.
Address.....Box 312
Tel.: GA 5-2651.....KBS
President.....Verla Cauthen
Gen. Mgr., Ch. Eng.....Jack Nichols
Comm., Prom. Mgr.....C. C. Springfield

KEBE—Jacksonville—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Wells, Waller & Ballard
 Address Box 1071
 Tel.: 2211 Independent
 President, Gen. Mgr. Dudley Waller
 Commercial Manager Bill Peacock
 Program Director Mervin Dawson
 Chief Engineer Eddie Zock

KTXJ—Jasper—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By Jasper Bcstg. Co.
 Address P. O. Box 6090
 Tel.: Dudley 4-2544 KBS
 President J. C. Howard
 General Manager A. Strong
 Station Mgr. W. G. Dodson

KMBL—Junction—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned By HW Bcstg. Co.
 Address P.O. Box 206
 Tel.: Hickman 6-2768 KBS
 General, Station Mgr. Harry C. Wisehart, Jr.
 Chief Engineer Bill Culberson

KAML—Kenedy—1954

Frequency: 990 Kc. Power: 250 W., d.
 Owned The Camel Co.
 Address Box 990
 Tel.: OL 9-2990 KBS
 President Charles W. Balthrope
 Station Manager Ed C. Balthrope
 Chief Engineer Dayton Smith

KERB—Kermit—1950

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Oper. By KERB, Inc.
 Address P.O. Box 456
 Tel.: JUNiper 6-3481 KBS
 General Manager H. Brinson

KERV—Kerrville—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned Kerrville Bcstg. Co.
 Address P. O. Box 791
 Tel.: CL 7-4003 KBS
 Station Representative Hopewell
 President, Gen. Mgr. Albert F. Mason, Jr.
 Chief Eng. & Prog. Dir. Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc. Power: 250 Watts
 Owned By A. E. McCubbin
 Address Radio Bldg.
 Tel.: 2001 KBS
 General, Station Manager John Logan

KLEN—Killeen—1955

Frequency: 1050 Kc. Power: 250 W., d.
 Owned-Operated By Highlite Bcstg Co.
 Address P.O. Box 935
 Tel.: ME 4-3181 Independent
 Pres., Gen. Mgr. A. W. Stewart
 Commercial Manager W. M. Taylor
 Publicity Director Mrs. Margaret West
 Chief Engineer W. Kelley

KINE—Kingsville—1948

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By KINE, Inc.
 Business Address P.O. Box 846
 Tel.: LYric 2-2822 Independent
 General Manager Ben H. Glusing
 Station Manager A. Cook
 Chief Engineer Troy Whitaker

KVLG—La Grange 1959

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By Vernon R. Nunn
 Address Box 569
 Tel.: 968-3173 KBS
 General, Commercial Mgr. Vernon R. Nunn
 Chief Engineer James Rowles

KPET—Lamesa—1946

Frequency: 690 Kc. Power: 250 Watts
 Owned By Lamesa Bcstg. Co.
 Address Box 30
 Tel.: 2404 KBS
 Station Representative Clyde Melville
 General Manager Robert Bradbury
 Station Manager Walter Buckel
 Chief Engineer Ray Henderson

KCYL—Lampasas—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Lampasas Bcstg. Co.
 Address P.O. Box 149
 Tel.: CH 2-3671 Independent
 Pres. Sta. Mgr. V. Dean Turner
 Chief Engineer S. Witcher

KGNS—Laredo—1961

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned By Southwestern Operating Co.
 Address 820 Convent
 Tel.: RAndolph 3-3674 Independent
 Station Representative Bolling
 President Donald W. Reynolds
 General Manager Roy J. Bowman
 Chief Engineer W. I. Simpson

KVOZ—Laredo—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned Border Broadcasters, Inc.
 Address Box 1638, Sta. 1
 Tel.: RA 3-4396 Independent
 President E. J. Harpole
 General, Sta. Manager Bill Harrell
 Program Director Joe Pierce
 Chief Engineer Vivian Harrell
 Owners of: KVOU, Uvalde; KEPS, Eagle Pass.
 Both Tex.

KLVT—Levelland—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Levelland Bcstrs.
 Address Box 866
 Tel.: 894-3134 KBS
 Owners Clint & Marshall Formby
 Station, Gen. Mgr. Gene Stanley
 Sales Prom. Mgr., Chief Eng. Gil Patschko
 Program Director Terry Belyau
 Owners of: KPAN, Hereford; KACT, Andrews.

TEXAS

KWLD—Liberty—1959

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....KWLD Bcstg. Co.
Address.....Box 939
Tel.: FEderal 6-4454.....Independent
General Manager.....J. W. Mitchell

KZZN—Littlefield—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Gerald H. Sanders
Address.....Box 192
Tel.: 385-4474.....KBS
President.....Gerald H. Sanders
General Manager.....Jim Black
Sales Promotion Mgr.....Charles Campfield

KETX—Livingston—1957

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned.....Polk County Bcstg. Co.
Address.....Box 111
Tel.: FA 7-8916.....Independent
Pres., Ch. Eng.....Harold J. Haley

KVLL—Livingston—1957

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned By.....Trinity Valley Bcstg. Co.
Address.....Box 1170
Tel.: FAculty 7-4393.....KBS
President.....Jack G. Jackson

KFRO—Longview—1934

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Oper. By.....Voice of Longview
Address.....Curtis Bldg., P. O. Box 792
Tel.: PL 3-4461.....Independent
Representative.....Donald Cooke
President.....James R. Curtis
Commercial Mgr.....John Allen

KLUE—Longview—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Longview, Inc.
Address.....Highway 149 South
Tel.: PL 8-4496.....KBS-MBS
Station Reps.....Masla; Melville; Beaver
President.....E. W. Mahone, Jr.
V.P., Gen. Mgr.....H. A. Bridge, Jr.
Commercial Manager.....Lowell Wolfe
Sales Promotion Manager.....Glenn Daniels
Program Director.....Naomi McPeck
Publicity Director.....Jo Ann Bridge
Chief Engineer.....Tig Williford
Owners of: KMHT, Marshall, Tex.

KCBD—Lubbock—1946

Frequency: 1590 Kc.....Power: 1000 Watts
Owned.....Bryant Radio & Television, Inc.
Address.....5600 Avenue A
Tel.: SH 4-1414.....NBC
Representative.....Raymer
President, General Mgr.....Joe H. Bryant
Station Manager.....Joe S. Bryant
Nat. Sales Mgr.....Ray Poindexter
Chief Engineer.....Frank Lee
Owners of: KCBF-TV.

KDAV—Lubbock—1953

Frequency: 580 Kc.....Power: 500 Watts d.
Owned.....Western Bcstg.
Address.....Box 270
Tel.: SH 4-4567.....Independent
Station Representative.....Pearson Nat'l Reps.
President.....Leroy Elmore
General, Comm. Manager.....Walt Lawson
Chief Engineer.....Clem Clements
Owners of: KPEP, San Angelo, Tex.; KZIP,
Amarillo, Tex.; KPIK, Colorado Springs, Colo.

KFYO—Lubbock—1927

Frequency: 790 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Plains Radio Bcstg. Co., Inc.
Business-Studio Address.....914 Ave. J
Tel.: PO 5-5567.....CBS
Newspaper Affil.....Avalanche Journal
Station Rep.....Venard, Torbet & McConnell
President.....W. B. Walker
General Manager.....Gordon Thompson
Commercial Manager.....Jack Dale
Program Director.....Bob Nash
Chief Engineer.....Scott Bledsoe
Owners of: KGNC-AM-FM-TV, Amarillo, Tex.

KLBB—Lubbock—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Grayson Enterprises
Address.....7400 College Avenue
Tel.: SH 4-2345.....MBS
Station Manager.....John Krieger
Chief Engineer.....Rudy Starnes

KLLL—Lubbock—1953

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Corbin Broadcasting Co.
Address.....2001 Great Plains Life Bldg.
Tel.: POrter 3-1911.....Independent
Station Reps.....Charles Bernard; Clyde Melville
General Manager.....Glenn E. Corbin
Commercial Manager.....Larry Corbin
Program Dir., Chief Engr.....Dave Orrell

KSEL—Lubbock—1946

Freq: 950 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....McAlister Bcstg. Co.
Address.....Box 1524
Tel.: PO 3-0484.....ABC
Representative.....Weed
President.....David Worley
General Manager.....Gerald H. Sanders
Chief Engineer.....Roger V. Hively
Owners of: KBYG, Big Spring, Tex.

KRBA—Lufkin—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Darrell E. Yates
Address.....121 Colton Square
Tel.: NEptune 4-6661.....ABC-KBS
Representative.....Continental Radio Sales
Station Manager.....Darrell E. Yates

KTRE—Lufkin—1947

Frequency: 1420 Kc.....Power: 1000 Watts

Owned By.....Forest Capital Communications
 Address.....P. O. Box 701
 Tel.: NE 4-7771.....MBS
 Reprs.....Venard, Torbet & McConnell; Melville
 President, General Mgr.....Richman G. Lewin
 Director of Sales.....Royce Christenson
 Sales Promotion Manager.....Hank Huggins
 Program Director.....Bill Carter
 Publicity Director.....Mary Ann Christopher
 Chief Engineer.....Fred C. Hill
 Owners of: KTRE-TV.

KRIO—McAllen—1947

Frequency: 910 Kc.....Power: 1000 Watts
 Owned By.....Texas State Network
 Address.....500 F. Beaumont St.
 Tel.: MU 6-5454.....Independent
 Station Representative.....Bolling
 President.....Gene L. Cagle
 General Manager....."Chuck" McKasson
 Program Director.....Ken Carter
 Chief Engineer.....Frank Manuel
 Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

KAMY—McCamey—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Sapphire Broadcasting Co.
 Address.....101 East Fifth St.
 Tel.: OL 2-4693.....Independent
 President, Gen. Mgr.....Joe Martin

KMAE—McKinney—1947

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned.....McKinney Air Enterprises, Inc.
 Bus-Studio Address.....218 E. Virginia St.
 Tel.: LI 2-2651.....Independent
 Pres., Gen. Mgr., Ch. Eng..George W. Smith, Jr.
 Station Manager.....Wayne Farrar
 Commercial Manager.....George Fleming
 Program Director.....Mrs. Helen D. Smith

KADO—Marshall—1957

Frequency: 1410 Kc.....Power: 500 W., d.
 Owned-Operated By...Marshall Bcstg. Corp.
 Address.....201 East Austin St.
 Tel.: WE 5-6789.....Independent
 Station Representative.....Hopewell
 Vice President.....L. D. Webster
 General, Commercial Mgr.....Heard Moore
 Station Manager.....Frank Battles
 Sales Promotion Manager.....Paul Hull, Jr.
 Publicity Director.....Douglas Hurd
 Chief Engineer.....Joe Granger

KMHT—Marshall—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By..Harrison Cty. Bcstg. Co.
 Address..408 Marshall National Bank Building
 Tel.: WE 5-7826.....KBS-MBS
 Station Reprs.....Masla; Melville; Beaver
 President.....E. W. Mahone, Jr.
 V.P., General Mgr.....H. A. Bridge, Jr.
 Comm. Mgr.....Vinson Stevens
 Publicity Director.....Jo Ann Bridge
 Prog. Dir.....Sam Stringfellow
 Sales Promotion Mgr.....Katie McCullough
 Chief Engineer.....Jim Schumacher
 Owners of: KLUE, Longview, Tex.

KBUS—Mexia—1956

Frequency: 1590 Kc.....Power: 500 Watts, d.
 Owned By.....Mexia Broadcasting, Inc.
 Business Address.....215-A E. Commerce St.
 Tel.: GYpsy 6-3874.....KBS
 President, General Mgr.....Tom Elkins

KCRS—Midland—1935

Freq.: 550 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned.....Midland Bcstg. Co.
 Address.....3701 West Wall
 Tel.: OXford 4-6603.....Independent
 Station Representative.....Eastman
 President.....Wendell Mayes
 General Manager.....Wendell Mayes, Jr.
 Commercial Manager.....J. Fred Perry
 Program Director.....Parker Morell
 Chief Engineer.....Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Jack Cecil
 Address.....S. Lamesa Rd.
 Tel.: MU 4-5152.....KBS
 President, Comm. Mgr.....Ronald Lee Pope
 General, Station Manager...Mildred Thompson
 Sales Promotion Manager.....Naomi Bcswell
 Program Dir., Chief Engr.....Keith Ward
 Publicity Director.....Scott McGuire

KWEL—Midland—1957

Frequency: 1600 Kc.....Power: 1 Kw., d.
 Owned By.....George Vaught
 Address.....1203 W. Wall
 Tel.: MU 2-4331.....Independent
 Station Representatives.....Gill-Perna; Brown
 President, Gen. Mgr.....George Vaught
 Chief Engineer.....Michael Flood

KORC—Mineral Wells—1946

Frequency: 1140 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Action Bcstg.
 Business Address.....P.O. Box 108
 Tel.: FA 5-3384.....KBS
 General Manager.....G. Hutto

KIRT—Mission—1957

Frequency: 1580 Kc.....Power: 1 Kw., d.
 Owned.....KIRT, Inc.
 Address.....Box 985
 Tel.: JU 5-1629.....KBS
 Representative.....Melville
 President.....Ray V. Jensen
 General Manager.....C. T. McKasson
 Program Director.....Edith Jensen
 Chief Engineer.....Wilfredo Hinojosa

KVKM—Monahans—1947

Frequency: 1330 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Monahans Bcstrs., Inc.
 Address.....Drawer K
 Tel.: WIlson 3-3231.....MBS
 Station Reprs.....Melville; Masla
 Pres., Gen. Manager.....J. R. Rucker
 Station, Sales Prom. Mgr.....Bill Mitchell
 Program, Publicity Director.....Dick Aker
 Chief Engineer.....Rubin Masters
 Owners of: KVKM-TV.

TEXAS

KRAN—Morton—1961

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned ByMorton Bcstg. Co.
AddressBox 456
Tel.: 266-7221.....Independent
PresidentMike Barrett
General, Commercial Mgr.....Dean Weatherly

KIMP—Mount Pleasant—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mt. Pleasant Bcstg. Co.
AddressBox 990
Tel.: PA 4-4726.....KBS
General, Station Manager....Winston O. Ward
Commercial Manager.....Rusty Reynolds
Program Director.....Ruby Stanley
Chief Engineer.....Clarence C. Taylor
Owners of: KBEL, Idabel, Okla.

KMUL—Muleshoe—1956

Frequency: 1380 Kc.....Power: 1000 W.
Owned By. J. Burroughs, L. Randolph, G. Lamb
Address.....P.O. Box 486
Tel.: 2730.....Independent
President.....John Burroughs
General Manager.....Gilbert Lamb
Asst. Mgr., Chief Engr.....Robert Pittman
Commercial Manager.....Olabelle Lamb
Sales Promotion Manager....Eugene Howard
Program Director.....Buddy Peeler
Publicity Director.....Shirley Smith

KEEE—Nacogdoches—1947

Frequency: 1230 Kc.Power: 1 Kw. d., 250 W. n.
Owned By.....J. C. Stallings
Address.....300 E. Main St.
Tel.: LOfan 4-4444.....KBS
President, General Manager....J. C. Stallings
Comm., Sales Prom. Mgr.....R. C. Atherton
Program Director.....Ray Driver
Chief Engineer.....J. R. Stallworth

KSFA—Nacogdoches—1947

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned By.....Texan Broadcasting Co. Inc.
Address.....P.O. Box 1158, SFA Sta.
Tel.: LO 4-3723.....Independent
Station Representative.....Bob Dore
General Manager.....Bob Dunn
Sales Prom. Manager.....Sarah Jane Moon
Commercial Manager.....Chuck Hancock

KWBC—Navasota—1960

Frequency: 1550 Kc.....Power: 250 Watts d.
Owned By.....Whitten Bcstg. Co.
Address116 Railroad Street
Tel.: TA 5-6484.....Independent
President, Gen. Mgr.....Robert H. Whitten
Sta. Mgr, Ch. Eng.....Bob Brown

KGNB—New Braunfels—1950

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned By.....Comal Broadcasting Co.
Address.....184 S. Castell
Tel.: MA 5-3443.....KBS
President, Gen. Mgr.....F. T. Wilson
Chief Eng.....Bob Stewart

KECK—Odessa—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Radio Industries, Inc.
Address.....120 W. 3d
Tel.: FE 2-5791.....Independent
Station Reps.....Webb; Melville
General Manager.....Ben Nedow
Sales Prom. Mgr., Pub. Dir.....Betty Nedow
Program Director.....Al Smith
Chief Engineer.....Albert I. Nedow

KOSA—Odessa—1947

Frequency: 1230 Kc.....Power: 250 Watt
Owned By.....Southwest States, Inc.
Address.....1300 South Crane
Tel.: FE 2-4301.....Independent
RepresentativeBolling
President.....Cecil L. Trigg
General, Station Manager....Stephen Trigg
Comm., Sales Prom. Mgr.....Gordon Lloyd
Program Director.....Rick Reynolds
Chief Engineer.....Jim Simpson
Owners of: KOSA-TV; KRNO, San Bernardino,
Calif.; KROD-AM-TV, El Paso, Tex.; KVII-TV,
Amarillo, Tex.

KOYL—Odessa—1957

Frequency: 1310 Kc.....Power: 1000 W. d.
Owned By.....Mid-Cities Bcstg. Co.
Business Address.....4000 Rasco Ave.
Tel.: Emerson 6-2801.....Independent
Pres., Chief Eng.....Edward L. Roskelley
Commercial Manager.....Bob Batson
Program Director.....Bill Mitchell
Publicity Director.....Ruth Kirby

KRIG—Odessa—1946

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....Auchincloss Bcstg. Corp.
AddressBox 231
Tel.: Federal 2-6871.....MBS-NBC
Station Representatives.....Brown; Clark
President.....B. C. Auchincloss
General Manager.....Marion O. Richardson
Program Director.....Maurice Farrar
Chief Engineer.....Bob Mettler

KOGT—Orange—1949

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By...Sabine Area Brcstg. Corp.
Address605 Main St.
Tel.: TU 3-4381.....Independent
PresidentM. L. Jacobs
General, Station Mgr.....Ed Lovelace
Program Director.....Richard Corder
Chief Engineer.....Bob Simmons

KNET—Palestine—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By...Palestine Bcstg. Corp.
Business Address.....319 W. Main St.
Tel.: 6077.....KBS
Pres., Gen., Sta. Mgr.....Allen E. Vinson
Comm. Mgr.....Austin Hotchkiss
Chief Engineer.....Ted Bryan

KHHH—Pampa—1952

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....Huntley Enterprises
 Address.....P. O. Box 1779
 Tel.: MO 4-2551.....Independent
 General, Station Mgr.....H. H. Huntley
 Comm., Sales Prom. Mgr.....Dean Beggart
 Program Dir., Chief Engr.....A. C. Higgins
 Publicity Director.....June Galbreath

KPDN—Pampa—1936

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Top O' Texas Bcstg. Co.
 Address.....Hughes Bldg.
 Tel.: MO 4-7461.....MBS
 Station Representative.....George Hopewell
 Owner, General Mgr.....Warren L. Hasse
 Station Manager.....Lois Still
 Commercial Manager.....Ray Rogers
 Program Director.....John Callarman
 Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned-Operated By.....Lamar Bcstg. Corp.
 Address.....210 1st Natl. Bank Bldg.
 Tel.: SU 4-6676.....KBS
 Station Representative.....George T. Hopewell
 Pres., Gen. Mgr.....James F. Hendrix
 Commercial Manager.....Judy Simpson
 Program Director.....Thomas D. Seay, Jr.
 Chief Engineer.....J. C. Case

KPLT—Paris—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....KPLT, Inc.
 Address.....Box 235
 Tel.: SU 4-4311.....Independent
 Representative.....Pearson Nat'l Reps.
 President.....Clifford B. Marshall
 General Mgr., Chief Engr.....Jeff D. Methven
 Comm., Sales Prom. Mgr.....Bill Page
 Program Director.....Harold Bray
 Publicity Director.....Jack Pieper

KIKK—Pasadena—1947

Frequency: 650 Kc. Power: 250 Watts d.
 Owned By.....Industrial Bcstg. Co.
 Address.....Box 76
 Tel.: GR 3-4433.....Independent
 Station Representative.....Charles Bernard
 President, Gen. Mgr.....Leroy J. Gloger
 Station Manager.....Brooke Carroll
 Program Dir.....Donna Thompson
 Chief Engineer.....O. D. Stephens

KLVL—Pasadena—1950

Freq.: 1480 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Felix H. Morales
 Address.....P.O. Box 432
 Tel.: CApitol 5-3208 Houston.....Independent
 General Manager.....Felix H. Morales
 Chief Engineer.....D. Golihur

KIUN—Pecos—1935

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Operated By.....KIUN, Inc.
 Address.....P.O. Box 469
 Tel.: Hickory 5-2497.....KBS
 Station Representative.....George T. Hopewell
 President.....Barney Hubbs
 General, Sales Prom. Mgr.....Bill H. Hubbs
 Station Manager.....David Martin
 Commercial Manager.....Tommy Cowan
 Program Director.....Bill Boyd
 Chief Engineer.....Harry Boehnemann

KEYE—Perryton—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned.....Great Plains Bcstg. Co.
 Address.....P. O. Box 917
 Tel.: 435-3236.....MBS
 President.....Carl Ellis
 Gen., Sta. Mgr.....Irving R. Buchanan
 Comm. Mgr., Chief Eng.....Bill Day
 Program Director.....Kenneth Roller

KVOP—Plainview—1944

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....KVOP, Inc.
 Address.....1100 W. 24th St.
 Tel.: CApitol 4-2771.....KBS
 President.....W. J. Harpole
 General Manager.....Kermit Ashby
 Station Manager.....Tut Tawwater
 Commercial Manager.....Girard Fox
 Sales Promotion Manager.....Jim Greene
 Program Director.....Nancy Moore
 Chief Engineer.....Hugh V. Smith

KBOP—Pleasanton—1951

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Atascosa Broadcasting Co.
 Address.....P. O. Box 247
 Tel.: LOcust 9-4871.....KBS
 President, General Mgr.....Ben L. Parker
 Chief Eng.....Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....Radio Southwest Inc.
 Address.....Box 1126
 Tel.: YU 2-9436.....KBS
 Station Representative.....McGavren/Guild
 President.....John H. Hicks, Jr.
 Station Manager.....Harper L. Clark
 Program Director.....Don Williams
 Chief Engineer.....Donald Bullion
 Owners of: KPFL, Lafayette, La.; WTAW, College
 Station, Tex.

KPAC—Port Arthur—1934

Freq... 1250 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Port Arthur College
 Address.....Box 511
 Tel.: YU 5-7458.....MBS
 Representative.....Pearson
 President.....W. M. Monroe
 Gen. Mgr., Chief Eng.....Charles Segrest
 Comm., Sales Prom. Mgr.....Tommy Vance
 Program Director.....Jim Collins
 Publicity Director.....Lulabelle Davis
 Owners of: KPAC-TV.

TEXAS

KGUL—Port Lavaca—1961

Frequency: 1560 Kc. Power: 500 Watts d.
Owned By..... Lewis O. Seibert
Address..... 213 N. Colorado
Tel.: 524-2951..... Independent
General Manager..... L. D. Hollford
Chief Engineer..... R. L. Starnes

KPNG—Port Neches—1959

Frequency: 1150 Kc. Power: 500 Wts. d.
Owned By..... Midcounty Radio-KPNG
Address..... 1402 Port Neches Ave.
Tel.: RAndolph 2-4323..... Independent
Owner & President..... Joseph S. Trum
General, Station Mgr..... Mason A. Lewis
Program Director..... Henry Larcade
Chief Engineer..... Fred Smith

KUKO—Post—1955

Frequency: 1370 Kc. Power: 500 Wts. d.
Owned By..... Radio KUKO
Address..... 201 E. Main
Tel.: 495-2831..... KBS
President, Gen. Mgr..... G. O. Gilbert
Station, Chief Eng..... P. Crenshaw

KOLJ—Quanoh—1952

Frequency: 1150 Kc. Power: 500 Watts d.
Owned By..... Fay Eggleston
Address..... P.O. Box 589
Tel.: MO 3-2572..... KBS
President..... Fay Eggleston

KSOX—Raymondville—1956

Frequency: 1240 Kc. Power: 250 Watts
Owned By..... Bob Hicks Ent., Ltd.
Address..... Box 1240
Tel.: MU 9-3333..... Independent
President, Gen. Mgr..... Bob Hicks
Station Manager..... Larry Jorgenson
Commercial Mgr..... Doc Chasten
Program Director..... Don Myers
Chief Engineer..... A. Gomez
Owners of: KPSO, Falfurrias, Tex.

KFRD—Rosenberg—1948

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By..... Fort Bend Bcstg. Co.
Address..... Box 832
Tel.: NO 2-3776..... Independent
Station Rep..... Joe Harry
President..... Mart Cole, Sr.
General Manager..... Bill Sloan
Commercial Manager..... George Thompson
Program Director..... Paul Collins
Chief Engineer..... Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.
Owned..... E. H. Whitehead
Business Address..... P.O. Box 316
Tel.: 533..... KBS
Newspaper Affiliation..... Cherokeean
Pres., Gen. Mgr..... E. H. Whitehead

KGKL—San Angelo—1928

Freq.: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned..... Angelo Bcstg. Tcstg. Inc.
Address..... Box 1878

Tel.: 655-6715..... ABC
Representative..... Pearson Nat'l Reps.
President..... Lewis O. Seibert
Station Manager..... Dave Gottshall
Commercial Manager..... John McGee
Program Director..... Dot Bowmar
Chief Engineer..... Bill Poteet

KPEP—San Angelo—1954

Frequency: 1420 Kc. Power: 1000 Watts, d.
Owned..... Western Broadcasting Co.
Address..... Box 1350
Tel.: 655-8116..... Independent
Sta. Rep..... Bcst. Time Sales; Melville
Station Mgr., Prog. Dir..... Bill Nicholson
Commercial Manager..... Tom Mullins
Sales Promotion Mgr..... Benton Dunlap
Publicity Director..... Blackie Crawford
Chief Engineer..... Bill Berry
Owners of: KDAV, Lubbock, KPIK, Colorado
Springs, Colo.; KZIP, Amarillo.

KTEO—San Angelo—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned By..... Burkhart Broadcasting Corp.
Address..... 1013 W. Beauregard
Tel.: 655-3131..... Independent
President, General Mgr..... P. D. Johnson
Program Director..... Bill Tucker
Chief Engineer..... Jerry White

KWFR—San Angelo—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Solar Broadcasting Co., Inc.
Address..... First Savings Bldg.
Tel.: 653-3387..... MBS
Station Representative..... Webb
President..... Arthur Foster
General, Station Mgr..... Walton A. Foster
Commercial Mgr..... Milton Dove
Program Director..... John S. Walk
Sales Promotion Mgr..... A. W. Peters
Publicity Director..... Leona Grupe
Chief Engineer..... Robert C. Feller

KAPE—San Antonio—1960

Frequency: 1480 Kc. Power: 500 Watts d.
Owned By..... Top Bcstr., Inc.
Address..... 608 E. Travis St.
Tel.: CApiitol 3-3877..... ABC
President, General Manager..... Sam J. Riklin
Station Manager..... Art Riklin
Commercial Manager..... Arthur Harper
Sales Promotion Manager..... George Samuels
Publicity Director..... Marilyn Ford
Program Director..... Ted H. Fredericks
Chief Engineer..... Homer Driesslein

KBAT—San Antonio—1926

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.
Owned By..... Texas Star Broadcasting
Business-Studio Address..... Ave. E & 4th St.
Tel.: CApiitol 6-2245..... Independent
Representative..... Peters, Griffin, Woodward, Inc.
President..... Roy Holtheinz
General Manager..... Elmer O. Wayne
Station Manager..... Carl Skoog

Commercial Mgr.....Chester Maxwell
 Program Dir.....Charles Keller
 Chief Engineer.....Terrance O'Rourke

KBER—San Antonio—1961

Frequency: 1150 Kc.....Power: 1000 Watts
 Owned By.....Kepo Broadcasting Co.
 Address.....5500 Alma Dr.
 Tel.: Midway 8-0510.....Independent
 Station Representative.....George Hollingbery
 President, General Mgr.....A. V. Bamford
 Sales Promotion Manager.....Jerry Wilder
 Chief Engineer.....Dick Jones

KCOR—San Antonio—1946

Freq: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Inter-American, Radio, Inc.
 Address.....111 Martinez St.
 Tel.: CA 5-2751.....Independent
 Station Rep.....Devney Organization
 President.....Ralph N. Weil
 General Mgr.....Nathan Safir
 Station Manager.....Emillo Nicolas
 Commercial Manager.....Ben Tamborello
 Sales Prom. Mgr., Pub. Dir.....William Lamar
 Program Director.....Guillermo Lozano
 Chief Engineer.....Marvin Fiedler
 Owners of: KATZ, St. Louis, Mo.; WMMW, Meriden, Conn.

KITE—San Antonio—1947

Frequency: 930 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Southwest States, Inc.
 Address.....535 S. Main
 Tel.: CA 6-0335.....Independent
 Station Representative.....H-R Reps.
 President.....David G. Scribner
 General Manager.....William L. Miles
 Program Director.....Kenneth Rogers
 Chief Engineer.....Kenneth R. Hyman

KMAC—San Antonio—1926

Frequency: 630 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....Howard W. Davis
 Address.....KMAC Bldg.
 Tel.: CA 3-6211.....ABC, CBS
 Sta. Representative.....Weed
 President, Gen. Mgr.....Howard W. Davis
 Program Director.....Anna Morinelli
 Sales Prom. Mgr.....Billy Deaton
 Publicity Director.....Ned Rogoff
 Chief Engineer.....Joe Schwab

KONO—San Antonio—1927

Freq.: 860 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Mission Bdcstg. Co.
 Address.....317 Arden Grove
 Tel.: CA 6-5171.....Independent
 Representative.....Katz
 Board Chairman.....Eugene J. Roth
 President, General Mgr.....Jack J. Roth
 Station Manager.....Jack Eisele
 Commercial Manager.....Harry Mooradian
 Merchandising Manager.....Dick Porter

Program Director.....Jerry Kunkel
 Director of Engineering.....George Ing
 Owners of: KONO-TV.

KTSA—San Antonio—1922

Frequency: 550 Kc.....Power: 5000 Watts
 Owned-Oper. By.....McLendon Corp.
 Address.....4050 Eisenhower Rd.
 Tel.: Oldfield 5-5500.....Independent
 Representative.....Blair
 Chairman of the Board.....B. R. McLendon
 President.....Gordon B. McLendon
 General, Station Mgr.....Jack Fiedler
 Sales Promotion Mgr.....Jamie E. Hamby
 Program Director.....B. Marc Sommers
 Chief Engineer.....Coleman Barber
 Owners of: KILT, Houston; KLIF, Dallas; KABL, San Francisco; WYSL, Buffalo; WYNR, Chicago.

KUBO—San Antonio—1948

Frequency: 1310 Kc.....Power: 5,000 Watts d.
 Owned-Oper. By.....Radio KIWW, Inc.
 Address.....518 W. Houston St.
 Tel.: CA 6-5254.....Independent
 Station Rep.....Tele-Radio & TV Sales
 President.....Robert N. Pinkerton
 General, Comm. Mgr.....Hal Hughes
 Prog. Dir.....Juan Gattas
 Publicity Director.....Ray Monte
 Chief Eng.....William Ellis

KUKA—San Antonio—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned By.....Por Favor, Inc.
 Address.....501 W. Quincy
 Tel.: CA 5-5757.....Independent
 President, Gen. Mgr.....Alex A. Coe
 Station Manager.....Norman Fischer

WOAI—San Antonio—1922

Frequency: 1200 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Southland Industries, Inc.
 Address.....P.O. Box 2641
 Tel.: CA 7-4221.....NBC
 Representative.....Edward Petry & Co., Inc.
 Pres., Gen. Mgr.....James M. Gaines
 V.P., Station Manager.....Rex L. Preis
 Sales Promotion Mgr.....Gene Richards
 Program Director.....Barclay Russell
 Publicity Director.....Gene Crockett
 Dir. of Engineering.....Chas. Jeffers
 Owners of: WOAI-TV.

KCNY—San Marcos—1948

Frequency: 1470 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Central Brcstg. Co.
 Address.....Box 32
 Tel.: EX 2-3545.....Independent
 President.....Dr. Forest L. Whan
 Gen., Sta. Mgr.....William Veidt

KBAL—San Saba—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned By.....San Saba City Bdcstg. Co.
 Address.....P. O. Box 209
 Tel.: 186.....KBS
 Chief Engineer.....J. Morgan

TEXAS

KWED—Seguin—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Seguin Bdstg. Co.
Business-Studio Address.....609 E. Court St.
Tel.: FR 9-2234.....Independent
President.....Garfield Kiel
General Mgr.....Stan McKenzie

KTFO—Seminole—1955

Frequency: 1250 Kc. Power: 1000 Watts d
Owned By.....KSML Bcstrs.
Address.....402 South Main St.
Tel.: Plaza 8-3798.....KBS
President.....F. Barbee, Jr.
General Manager.....Mrs. F. Barbee, Jr.

KSEY—Seymour—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....W. C. Moss, Jr.
Address.....P.O. Box 1191
Tel.: Tuxedo 8-2525.....KBS
Station Manager.....W. C. Moss, Jr.
Chief Engineer.....R. Dormier

KBYP—Shamrock—1949

Frequency: 1580 Kc. Power: 250 Watts d.
Owned By.....Eugene Henderson
Address.....Box 21
Tel.: BI 6-1158.....KBS
General Manager.....Eugene Henderson
Chief Engineer.....Paul Henderson

KTXO—Sherman—1947

Frequency: 1500 Kc. Power: 250 Watts d.
Owned-Operated By...O'Connor Bcstg. Corp.
Business Address.....P.O. Box 661
Tel.: TWinbrook 2-8188.....Independent
Station Reps...Charles Bernard; Clarke Brown
General Manager.....Ray Lewis
Chief Engineer.....M. Ferguson

KRRV—Sherman-Denison 1936

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By.Red River Valley Bcstg. Corp.
Address..Box 94 (Denison), Box 665 (Sherman)
Tel.: TWinbrook 2-5115 (Sherman).....MBS
Representative.....Pearson
President.....A. Boyd Kelley
General, Sta. Mgr.....James H. Morrison
Program Director.....Ray Robbins
Chief Engineer.....Joseph Knight

KKAS—Silsbee—1959

Frequency: 1300 Kc. Power: 500 Watts d.
Owned By.....Hardin County Bcstg. Co.
Address.....Box 455
Tel.: EVergreen 5-2883.....Independent
General, Commercial Mgr....Billie J. Holmes
Sta. Mgr., Prog. Dir.....Doug McCraw
Chief Engineer.....Bobby Peeler

KTOD—Sinton—1954

Frequency: 1590 Kc. Power: 1 Kw. d., 500 W. n.
Owned.....Southern Bcstg. Co.
Address.....P.O. Box, 269, Corpus Christi, Tex.
Tel.: TU 2-8285.....Independent
Station Representative.....Melville
President.....P. Singer
General Mgr.....Carroll Wakefield
Station Manager.....Fred Mayhew
Commercial Manager.....L. D. Burton
Program Director.....Larry Palmer
Chief Engineer.....Robert Starnes

KCAS—Slaton—1962

Frequency: 1050 Kc. Power: 250 Watts d.
Owned By.....Star of the Plains Bcstg. Co.
Address.....133 S. Ninth St.
Tel.: VAlley 8-4217.....KBS
Owner.....Kermit S. Ashby
General Manager.....James Hughes
Commercial Manager.....Duke Lively
Program, Sales Prom. Dir.....Dee Bowman
Chief Engineer.....Wayne Carr

KSNY—Snyder—1949

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Snyder Bdstg. Co.
Address.....Box 1008
Tel.: HI 3-9322.....MBS, KBS
Station Representative.....Robert Eastman
President.....Mrs. Flora Hughes
Gen. Sta. Mgr.....Mel Z. Gilbert
Commercial Manager.....Frank Taylor
Sales Prom., Program Dir.....Gene Ragsdale
Publicity Director.....Roy Meador
Chief Engineer.....Coy Thompson

KCKG—Sonora—1962

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Ward Broadcasting Co.
Address.....P.O. Box 618
Tel.: 2-8711.....Independent
President, General Manager.....Albert Ward
Program Dir., Chief Engr.....Bob Hemphill

KDWT—Stamford—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Abko Bcstg. Co.
Address.....Box 1205
Tel.: PR 3-3401.....KBS
President.....A. Boyd Kelley
Station Manager.....Robert A. Prichard
Chief Engineer.....James S. Thompson

KSTV—Stephenville—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned.....Dixie Bcstrs.
Address.....P. O. Box 102
Tel.: WO 5-3141.....KBS
Comm. Mgr.....Mel Bennett
Chief Engineer.....D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By...Hopkins County Bcstg. Co.
Address.....Radio Road
Tel.: 885-3111.....KBS

President, Chief Eng. William E. Bradford
 Comm. Mgr. Clovis Pinion
 Sales Prom. Mgr., Pub. Dir. Buddy Funderburk
 Program Director Patti Anderson

KXOX—Sweetwater—1939

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By KXOX
 Address P.O. Box 570
 Tel.: BELmont 4-4655 KBS
 Station Representative Melville
 President F. L. Ledbetter
 Gen. Mgr. Myrl Stein
 Station Manager Jack Stein
 Commercial Manager Bob Robbins
 Program Director Maxine Stein
 Chief Engineer Earl B. Ray

KTAE—Taylor—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By KTAE, Inc.
 Business Address 121 E. 2nd St.
 Tel.: EL 2-3631 KBS
 President, Gen. Mgr. G. Gillis Conoley
 Chief Engineer Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc. Power: 250 Watts
 Owned Bell Broadcasting Co., Inc.
 Address 17 South Third
 Tel.: PR 3-5252 MBS
 Newspaper Affiliation Daily Telegram
 President Frank W. Mayborn
 General Manager J. Ralph Burgess
 Program Director Phil M. Miller
 Chief Engineer James T. Harris
 Owners of: KCEN-TV, Temple.

KTER—Terrell—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Terrell Bcstg. Corp.
 Address Box 9
 Tel.: JORDan 3-4497 KBS
 President O. Pirtle
 Gen. Mgr. Bill Pirtle
 Chief Engineer Brad Redearn

KATQ—Texarkana—1961

Frequency: 940 Kc. Power: 1000 Watts d.
 Owned By Floyd Bell
 Address 303 W. Broad St.
 Tel.: 793-2128 Independent
 General Manager Floyd Bell
 Commercial Manager James LeFan
 Program Director Larry Sharp
 Chief Engineer Thomas Graves

KCMC—Texarkana—1932

Frequency: 740 Kc. Power: 1,000 Watts
 Owned-Oper. By KCMC, Inc.
 Address P. O. Box 521
 Tel.: 36151 ABC
 Station Reps. Masla; Melville
 President W. Hussman
 Gen. Mgr. B. L. Wood
 Chief Engineer George Hammond

KTFS—Texarkana—1946

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By Aircrest Radio Sta. Inc.
 Business-Studio Address Box 1260
 Tel.: 3-5123 KBS
 Station Representative Walker-Rawalt
 Pres., Gen. Manager W. R. McDaniel
 Commercial Manager Tom Allford
 Program Director Herb Hester
 Chief Engineer John Crawford

KTLW—Texas City—1947

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By Texas City Bcstg. Ser.
 Address Show Boat Bldg.
 Tel.: Wilson 5-4418 Independent
 President J. G. Long
 General Station Mgr. Bob Greer
 Commercial Manager Marge Huffman
 Program, Publicity Director Ric Libby
 Chief Engineer Luke Stripling
 Owners of: KIOX, Bay City, KVIC, Victoria, both
 Tex.

KTUE—Tulia—1954

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By KTUE Radio, Inc.
 Address 110 N. Armstrong
 Tel.: WYdown 5-3531 KBS
 President Marshall Formby
 General Station Mgr. Ralph G. Beistle
 Chief Engineer Clayton Fuchs

KDOK—Tyler—1956

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Operated By KDOK Bcstg. Co.
 Address 808 Peoples Bank Building
 Tel.: LYric 3-2519 Independent
 Station Representative Pearson
 President, General Manager Dana W. Adams
 Chief Engineer Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By KGKB, Inc.
 Address Box 733
 Tel.: LY 3-1751 MBS
 Station Representative Clarke Brown
 President Wallace Barbee
 General Station Manager Sam Matthews
 Commercial Manager Paul Morrison
 Sales Promotion Manager John Post
 Program Director Dick Moore
 Publicity Director Cliff Saunders
 Chief Engineer Mack Ferguson

KTBB—Tyler—1947

Freq.: 600 Kc. Power: 1000 Watts
 Owned-Operated By Blackstone Bcstg. Co.
 Address Blackstone Hotel
 Tel.: LYric 4-7278 Independent
 Newspaper Affil. Courier Times; Telegraph
 Reps. Venard, Torbet & McConnell; Melville
 President Mrs. C. N. Clyde
 Gen., Sta. Mgr. M. Danbon
 Sales Promotion Director David Bothwell
 Program Director Don Jackson
 Chief Engineer R. A. Wilenian

TEXAS

KZEY—Tyler—1958

Frequency: 690 Kc. Power: 250 Watts, d
Owned By.....Tyler Bcstg. Co.
Address.....Lake Park Drive
Tel.: LYric 3-1744.....Independent
President.....R. Thos. Gibson
General Manager.....W. L. Whitworth
Chief Engineer.....Raymond Phillips

KVOU—Uvalde—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Uvalde Broadcasters, Inc.
Address.....Box 758
Tel.: BR 8-4555.....KBS
President & Gen. Mgr.....Edward J. Harpole
Station, Sales Prom. Mgr.....Cliff Scanderford
Commercial Manager.....Al Kinsall
Program Dir., Chief Engr.....Neal Meineke
Owners of: KEPS, Eagle Pass, Tex.

KVWC—Vernon—1939

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Johnson-Garrison Co.
Address.....1818½ Wilbarger St.
Tel.: Linden 2-6221.....KBS
General Manager.....Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc. Power: 500 Watts
Owned-Operated By.....Victoria Bcstrs., Inc.
Address.....1505 Port Lavaca Drive
Tel.: HI 3-9176.....Independent
Station Rep.....Venard, Torbet & McConnell
President, General Mgr.....M. N. Bostick
Station Manager.....Robert C. Martin
Chief Engineer.....Douglas E. Smith
Owners of: KWTX-AM-TV, Waco; KBTX-TV,
Bryan; KXII-TV, Sherman. All Tex.

KVIC—Victoria—1939

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....KVIC Bcstg. Co., Inc.
Address.....P.O. Box 5487
Tel.: Hillcrest 3-9171.....KBS-MBS
President.....J. G. Long
Gen., Station Mgr.....Bob Tharp
Comm., Sales Prom. Mgr.....Jim Traber
Program Director.....Bob Nancee
Chief Engineer.....V. Boldt
Owners of: KIOX, Bay City; KTLW, Texas City.

KAWA—Waco—1953

Frequency: 1010 Kc. Power: 10 Kw. d.
Owned By.....M-L Radio, Inc.
Address.....806 Austin Ave.
Tel.: Plaza 4-1488.....Independent
Station Reps.....Weed; Clyde Melville Co.
General Manager.....Patt McDonald
Station Manager.....Robert E. Weathers
Commercial Manager.....Goodson McKee
Sales Promotion Manager.....Walter Vaughn
Chief Engineer.....Paul Wagenschein

KWTX—Waco—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Operated By.....KWTX Bcstg. Co.
Address.....P.O. Box 7128
Tel.: PL 6-4451.....MBS
Station Rep.....Venard, Torbet & McConnell
President, General Mgr.....M. N. Bostick
Station Manager.....Frank Fallon
Commercial Manager.....Pete McNeel
Chief Engineer.....William Moore
Owners of: KWTX-TV; KNAL, Victoria, KBTX-
TV, Bryan, KXII, Sherman, all Tex.

WACO—Waco—1922

Frequency: 1460 Kc. Power: 1000 Watts
Owned-Operated By.....Waco Bcstg. Co.
Address.....3620 Franklin Ave.
Tel.: PL 2-6571.....ABC
Station Representative.....Eastman
President.....Wendell Mayes
V. P., Gen. Mgr.....R. Lee Glasgow
Commercial Manager.....Richard Parker
Chief Engineer.....Jack Vinson
Owners of: KBWD, Brownwood, KCRS, Midland,
KXOL, Ft. Worth, KSYN, Snyder, KNOW, Aus-
tin, KAND, Corsicana, WTAW, Bryan, all Tex.;
KTOK, Oklahoma City, OKLA.

KBEC—Waxahachie—1955

Frequency: 1390 Kc. Power: 500 W., d.
Owned-Operated By.....Richard Tuck Enterprises
Address.....Box 731
Tel.: WE 7-1390.....KBS
Owner, Chief Engr.....Richard Tuck
Station, Comm. Mgr.....Dub Estes

KZEE—Weatherford—1956

Frequency: 1220 Kc. Power: 250 W., d.
Owned.....Bartlesville Bcstg. Co.
Address.....5346 Drane Dr.
Tel.: LY 4-3826.....Independent
President, General Mgr.....J. Fred Case
Station Manager.....Carl Singer

KRGV—Weslaco—1927

Frequency: 1290 Kc. Power: 5000 Watts
Owned By.....Kenco Enterprises
Business Address.....309 S. Missouri Ave.
Tel.: WO 8-3131.....NBC
Representative.....Raymer
President, General Mgr.....Stoddard P. Johnston
V.P., Station Mgr.....Charles L. Brooks
Sales Prom. Mgr., Pub. Dir.....Hank Page
Program Director.....Wray Post
Sales Manager.....Jim Ahlgrimm
Chief Engineer.....Lewis Hartwig
Owners of: KRGV-TV, Weslaco.

KANI—Wharton—1962

Frequency: 1500 Kc. Power: 500 Watts
Owned By.....V. M. Preston
Address.....P.O. Box 111
Tel.: LEhigh 2-3800.....KBS
Owner.....V. M. Preston
Station Manager.....Art Baca
Commercial Manager.....Don Fisher
Program Dir., Chief Engr.....Bill Tate
Sales Promotion Manager.....Larry Kainer

KNIN—Wichita Falls—1947

Freq.: 990 Kc....Power: 10 Kw. d., 1 Kw. n.
 Owned By.....Wichita Bcstg. Corp.
 Address.....P. O. Box 787
 Tel.: 723-0791.....ABC
 Station Representative.....Robert E. Eastman
 President.....R. E. Glasgow
 General, Station Mgr.....Bob H. Walker
 Program Director.....Mike Hoey
 Publicity Director.....Judy Williamson
 Chief Engineer.....Eddie Bell

KTRN—Wichita Falls—1947

Freq. 1290 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....T & O Bcstg. Co.
 Address.....917½ Scott St.
 Tel.: 322-5214.....Independent

Representative.....Hollingsbery
 President, General Manager....Raymond Ruff
 Station Manager.....Mack Lester
 Program Director.....Joe Henderson
 Chief Engineer.....Vernon Beck
 Owners of: KELI, Tulsa.

KWFT—Wichita Falls—1939

Frequency: 620 Kc....Power: 5000 Watts
 Owned.....North Texas Radio, Inc.
 Address.....1005 Lamar
 Tel.: 766-4231.....CBS
 Representative.....H-R
 Pres., Gen. Mgr.....Ben Ludy
 Asst. Manager, Chief Eng.. Lewis Dickensheets
 Commercial Manager.....A. L. Pierce
 Prog. Dir.....Homer Cunningham

Pop.: 940,000
 Families: 268,500

Utah

Radio Homes: 262,000
 AM Stas. in State: 29

KUTA—Blanding—1961

Frequency: 790 Kc....Power: 1,000 Watts d.
 Owned By.....KUTA Corp.
 Address.....Box 790
 Tel.: 678-4321.....ABC
 Station Representative...Edward Petry & Co.
 President.....Jack W. Hawkins
 General Mgr., Ch. Eng.....John J. Tobola
 Sales Promotion Mgr.....Eugene F. Ege
 Program, Publicity Dir.....Ted Wilk

KLGN—Logan—1954

Frequency: 1390 Kc....Power: 1,000 Watts d.
 Owned-Oper. By.....KLG Radio, Inc.
 Business Address.....RFD #1 Box 231
 Tel.: SK 2-2600.....Independent
 Station Representative.....Hopewell
 President, General Mgr.....F. G. Ziser
 Chief Engineer.....E. Schow

KBUH—Brigham City—1948

Frequency: 800 Kc....Power: 250 Watts d.
 Owned By.....Wade M. Ebeling
 Business Address.....948 W. Forrest St.
 Tel.: PA 3-3401.....Independent
 Gen. Mgr., Ch. Eng.....Wade M. Ebeling
 Program Director.....Charles Parker
 Publicity Director.....Eula Thompson

KVNU—Logan—1938

Frequency: 610 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By....Cache Valley Bcstg. Co.
 Address.....1393 N. Main St.
 Tel.: SK 2-5141.....ABC-KBS
 Representative.....Avery-Knodel
 President.....Herschel Bullen
 Gen., Sta. Mgr.....Reed Bullen
 Commercial Manager.....W. W. Kirkland
 Program Director.....Reid Andreasen
 Chief Engineer.....W. Arnold Finchum

KSUB—Cedar City—1937

Frequency: 590 Kc....Power: 1000 Watts
 Owned-Oper. By.....So. Utah Bcstg. Co.
 Address.....54 N. Main St.
 Tel.: JU 6-6547.....CBS
 Station Rep.....Adam Young
 President.....Howard Johnson
 Commercial Manager.....Jack Hayes
 Gen. Program Dir.....Donald E. Cartwright
 Chief Engineer.....Richard N. Gunn

KURA—Moab—1957

Frequency: 1450 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Moab Ecstg. & TV Corp.
 Address.....P.O. Box 368
 Tel.: Alpine 3-5001.....ABC
 Pres. Gen. Mgr.....Forrest L. Simpson
 Chief Engineer.....Calvin H. Widows

KBBC—Centerville—1957

Frequency: 1600 Kc....Power: 1 Kw., d
 Owned By.....Davis Bcstg. Co.
 Address.....P.O. Box 44, Bountiful, Utah
 Tel.: AXtell 5-5551.....Independent
 President.....J. F. Pingree
 General Manager.....H. W. Pingree
 Chief Engineer.....Ed McCleery

KMUR—Murray—1948

Frequency: 1230 Kc....Power: 250 Watts
 Owned-Oper. By.....Oral J. Wilkinson
 Address.....4646 S. State St., Salt Lake City
 Tel.: AM 6-4419.....Independent
 Station Rep.....Webb
 President.....O. J. Wilkinson
 General Manager.....James K. Richey
 Station, Prom. Mgr.....Bennie L. Williams
 Chief Engineer.....D. Hale

UTAH

KLO—Ogden—1925

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By: Interstate Corp.
Address: Box 1499
Tel.: EXport 4-5721. ABC
Newspaper Affiliation: Standard Examiner
President: Mrs. Edris A. Glasmann
Station Manager: Kim Ward
Commercial Manager: Len Allen
Program Director: M. Reichley
Chief Eng.: Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned By: North America Bcstg. Co.
Address: P.O. Box 107
Tel.: EX 4-3476. Independent
Station Representative: Prestige Rep. Org.
President: Lavor R. Wood
General Station Mgr.: Bart Tolleson
Sales Promotion Manager: John Terrill
Program Director: Morris Reichley
Chief Engineer: Bob Davenport

KVOG—Ogden—1948

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.
Owned-Oper. By: United Bcstg. Co.
Address: 1538 Gibson Ave.
Tel.: EX 2-7535. Independent
Representative: Webb
Pres., Gen. Mgr.: Arch G. Webb
Program Director: Carol V. Facer
Commercial Manager: J. D. Jones
Chief Engineer: Samuel V. Crawford

KOAL—Price—1936

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Eastern Utah Bcstg. Co.
Address: P.O. Box 591
Tel.: ME 7-0407. ABC-MBS-KBS
Representative: Petry
President: Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Mid Utah Bcstg. Co.
Address: 307 S. 16th W.
Tel.: FR 3-2174. KBS
President: D. Spencer Grow
General Sta. Mgr.: Dave Weiser
Program Dir.: Joe Meier
Chief Engineer: Bill Smith

KIXX—Provo—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Central Utah Bcstg. Co. Inc.
Address: P. O. Box 550
Tel.: FR 3-3336. ABC
Station Reps.: Hollingsbery; Webb
Pres., Comm. Mgr.: F. A. Van Wagenen
General Sta. Manager: H. E. Van Wagenen
Program Director: Lee Scanlon

KOVO—Provo—1939

Freq.: 960 Kc. Power: 5 Kw., d.; 1 Kw. n.

Owned-Oper. By: KOVO, Inc.
Address: Box 949
Tel.: FRanklin 3-8550. ABC
Station Representative: Avery-Knodel
President: Ashley L. Robison
General Station Mgr.: Glenn Shaw
Chief Engineer: Dale Buchanan

KSVC—Richfield—1947

Freq.: 980 Kc. Power: 5000 Wts. d., 1000 n.
Owned-Operated By: Sevier Valley Bcstg. Co.
Address: 250 East 4th South
Tel.: TW 6-4456. ABC
Representative: Avery-Knodel
President: Homer Bandlely
General Mgr., Ch. Eng.: Bill King

KDXU—St. George—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: R. C. Winkelmann
Business Address: P. O. Box 179
Tel.: ORchard 3-3579. KBS
Gen., Comm. Mgr.: Roy C. Winkelmann
Program Director: Ellen Winkelmann

KALL—Salt Lake City—1945

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Salt Lake City Bcstg. Co.
Address: 146 S. Main St.
Tel.: EM 4-3561. ABC
Newspaper Affil.: Ogden Standard-Examiner
Station Representative: Edward Petry & Co.
President: George C. Hatch
General Station Mgr.: Homer K. Peterson
Commercial Manager: W. W. Daynes
Program Director: Florian Wineriter
Publicity Director: Will Lucas
Chief Engineer: D'Orr Cozzens
Owners of: KMON, Great Falls, KOPR, Butte, both
Mont.: KUTV, Salt Lake City.

KCPX—Salt Lake City—1922

Frequency: 1320 Kc. Power: 5000 Watts
Owned By: Columbia Pict. Electronics Corp.
Address: 130 Social Hall Ave.
Tel.: DA 2-5681. NBC
Representative: Katz
President: Norman Louvau
General Manager: Douglas Elleson
Station, Comm. Mgr.: Howard Jorgensen
Program Dir.: Sam Moll
Sales Prom. Mgr., Pub. Dir.: Betsy Vaught
Chief Engineer: James McGraw
Owners of: KCPX-FM-TV; WAPA-TV, San Juan,
P. R.

KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By: KLUB Bcstg. Co.
Address: 165 Social Hall Ave.
Tel.: EL 9-7794. MBS
Representative: Hollingsbery
President, General Mgr.: Frank C. Carman
Local Sales Mgr.: Hal Collipriest
Operations Dir.: Frank C. McIntyre
Chief Eng.: Delbert Williams

UTAH-VERMONT

KNAK—Salt Lake City—1947

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By.....Granite District Radio Bcstg. Co.
 Address.....1042 So. 6th W.
 Tel.: EM 4-3685.....Independent
 Station Representative.....Adam Young
 President, Chief Eng.....Howard D. Johnson
 General Station Mgr.....William Wright
 Program Director.....Mildred Baker
 Commercial Manager.....Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By..Radio Service Corp. of Utah
 Address.....Broadcast House
 Tel.: EL 5-4611.....CBS
 Station Rep.....Peters, Griffin, Woodward
 President.....Arch L. Madsen
 General Sta. Manager.....Joseph A. Kjar
 Program Director.....Rex L. Campbell
 Chief Engineer.....Vincent E. Clayton
 Owners of: KSL-TV-FM.

KSOP—Salt Lake City—1955

Frequency: 1370 Kc. Power: 1 Kw., d.
 Owned-Oper. By....Seagull Broadcasting Co.
 Address.....1300 West 2320 South
 Tel.: HU 4-4435.....Independent
 Representatives.....Oakes; Charles Bernard
 President, Gen. Mgr.....M. H. Hilton
 Station Mgr.....Ralph Winn
 Publicity, Program Director.....Robert Wooten
 Chief Engineer.....Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned By.....W. P. Fuller III
 Address.....364 S. State
 Tel.: EL 5-6233.....Independent
 President.....W. P. Fuller III
 General Mgr.....A. Thomas
 Program Director.....Joyce Small
 Chief Engineer.....D. R. Hale

KWHO—Salt Lake City—1956

Frequency: 860 Kc. Power: 1 Kw., d.

Owned-Operated By.....Reese C. Anderson
 Address.....510 E. Second South
 Tel.: DA 2-5819.....Independent
 Pres., Gen. Mgr.....Reese C. Anderson
 Commercial Manager.....Robert K. Thompson
 Publicity Director.....Virginia A. Hughes
 Chief Engineer.....Marvin C. Zitting

KWIC—Salt Lake City—1956

Frequency: 1570 Kc. Power: 500 Watts d.
 Owned By.....Sugarhouse Broadcasting Co.
 Business Address.....1247 Wilmington Ave.
 Tel.: HU 4-8791.....Independent
 President.....Dale R. Curtis
 General Mgr.....Tom Ivory
 Chief Engineer.....Kay D. Turner

KONI—Spanish Fork—1960

Frequency: 1480 Kc. Power: 1,000 Watts d.
 Owned By.....Pioneer Bcstg. Co.
 Address.....2500 South Main
 Tel.: 801-798-3571.....Independent
 Station Representative.....Hopewell
 President.....William P. Grubbe
 General, Station Mgr.....Sterling Bricker
 Publicity Director.....David M. Hebertson
 Chief Engineer.....John Gould

KDYL—Tooele—1956

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned....Tooele County Radio & TV Bcstg.
 Address.....P. O. Box 449
 Tel.: 882-1441.....KBS
 Sta. Representative.....Hopewell
 President.....Jack A. Tranter
 General Manager.....T. Dee Tranter
 Sales Promotion Mgr.....Burnell G. Stanton
 Chief Engineer.....Lawrence Anderson

KVEL—Vernal—1947

Frequency: 1250 Kc. Power: 5 Kw., d.
 Owned-Oper. By.....Uintah Bcstg. Co.
 Address.....120 E. Main St.
 Tel.: 494.....ABC-KBS-MBS
 General Mgr.....J. C. Wallentine

Pop.: 393,000
 Families: 111,500

Vermont

Radio Homes: 109,000
 AM Stas. in State: 16

WSNO—Barre—1959

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....R. I. Kimel & B. W. Grad
 Address.....1 Jacques St.
 Tel.: GRanite 6-4168.....CBS, KBS
 Station Reps....Breen & Ward; N. E. Spot Sales
 General Manager.....Robert I. Kimel
 Station Manager.....Alan H. Noyes
 Commercial Manager.....Edmond G. Rouse
 Program Director.....Richard Rossi

Chief Engineer.....Allan Ray Machell
 Owners of: WWSR, St. Albans, Vt.

WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 1,000 Watts d.
 Owned-Oper. By.....Catamount Bcstrs. Inc.
 Address.....P.O. Box 560
 Tel.: 6321.....Independent
 Station Representative.....Kirby
 Pres., Ch. Engr.....J. Gordon Keyworth
 Station Manager.....Mrs. Belva C. Keyworth

VERMONT

WKVT—Brattleboro—1959

Frequency: 1490 Kc. Power: 250 Watts
Owned.....WKVT Corp.
Address.....Williams & Larkin Sts.
Tel.: ALpine 4-2343.....CBS
Station Reps.....Meeker; N. E. Spot Sales
President.....Joseph K. Close
General & Station Manager...Edward D. Somes
Chief Engineer.....Ernest Batchelder

WTSB—Brattleboro—1950

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Tri-State Area-Bcstg. Corp.
Address.....Pulney Road
Tel.: AL 4-4567.....MBS
Station Representative.....Walker-Rawalt
President.....Theodore Feinstein
Gen., Sta. Mgr.....Phillips Terhune
Program Director.....Ed Ellis
Chief Engineer.....Les LeBlanc

WCAX—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts
Owned By.....Vermont Radio
Business Address.....100 Market Sq., S.
Tel.: UN 2-5761.....NBC
Station Rep.....Avery-Knodel
General Mgr.....A. E. Spokes
Commercial Mgr.....John Millar
Program Director.....William Dow
Chief Engineer.....James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Dot Broadcasting Corp.
Address.....205 College St.
Tel.: UNiversity 2-5776.....Independent
Station Rep.....Masla
President.....Fortune Pope
Vice President.....Charles Baltin
Station Manager.....Val Carter
Chief Engineer.....John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Vermont Bcstg. Corp.
Address.....633 Main St.
Tel.: UN 4-5774.....ABC
President.....David W. Howe
Gen., Sta. Mgr.....Frank Balch
Program Director.....Ted Barker
Chief Eng.....Hugh T. McKinney

WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Green Mt. Bcstg. Co.
Bus. Address.....94 Main St.
Tel.: CApitol 3-5275.....ABC
Station Rep.....Bill Creed
President.....Eben Parsons
Gen., Sta. Mgr.....Daniel B. Ruggles III
Commercial Manager.....James Canto
Publicity Director.....Robert Bannon
Chief Eng.....Gerard Marcotte

WIKE—Newport—1952

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Memphremagog Bcstg. Co.
Address.....P.O. Box 711
Tel.: 334-6521.....KBS, NBC
Sta. Reps.....Masla; N. England Spot Sales
President.....E. Dean Finney
Station Manager.....Lawrence Knight
Commercial Manager...William W. Graham, Jr.
Chief Engineer.....Dennis Miller

WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts
Owned...Central Vermont Broadcasting Corp.
Address.....Box 591
Tel.: 773-3200.....Independent
Station Reps.....Gill-Perna; Nona Kirby
President.....John Carusone
General Station Manager..Francis McCormack
Comm., Program Director...Edward R. Lloyd
Sales Promotion Mgr.....Howard Cameron
Chief Engineer.....Daniel Churchill

WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Philip Weiss Music Co.
Address.....Dorr Drive
Tel.: PR 3-8140.....Independent
Station Reps.....Bill Creed; Devney Org.
President, General Mgr.....Phillip Weiss
Program Director.....Richard Benard
Chief Engineer.....R. Antos

WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By.....R. I. Kimel & B. W. Grad
Address.....75 North Main Street
Tel.: LAkeview 4-2157.....Independent
Station Reps...N. E. Spot Sales; Breen & Ward
General Mgr.....Robert I. Kimel
Commercial Mgr.....Cecile Fahl
Program Director.....M. J. Morrill
Chief Engineer.....Ted Boisvert
Owners of: WSN0, Barre, Vt.

WTWN—St. Johnsbury—1949

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Twin State Bcstrs. Inc.
Address.....Concord Ave.
Tel.: PI 8-2344.....NBC
Station Reps.....Masla; N. E. Spot Sales
Pres., Gen. Mgr.....E. Dean Finney
Asst. Mgr., Prog. Dir.....Douglas N. Drown
Chief Engineer.....Donald Wheatley
Owners of: WIKE, Newport, Vt.

WCFR—Springfield—1954

Frequency: 1480 Kc. Power: 1 Kw., d.
Owned-Operated By..Conn. Valley Bcstg. Co.
Address.....106 Park St.
Tel.: TUrner 5-4555.....Independent
President, Gen. Mgr.....Carlo F. Zezza
Chief Eng.....Gordon I. Stearns

VERMONT-VIRGINIA

WDEV—Waterbury—1931

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....Lloyd E. Squier
Address.....9 Stowe St.
Tel.: 223-5266Independent
Station Reps. ...Kettell-Carter; Walker-Rawalt
General Manager.....Lloyd E. Squier
Program & Comm. Mgr.....Craig S. Parker
Chief Engineer.....Warren C. Chase

WWRJ—White River Junction 1959

Frequency: 910 Kc....Power: 1000 Watts d.
Owned By....White River Enterprises, Inc.
Address.....Box 190
Tel.: 295-9720Independent
Station Representative.....Nona Kirby
President.....Philip C. Smith
Gen. Manager, Ch. Eng.....Norman J. Graham
Program Director.....David Johnson

Pop.: 4,125,000
Families: 1,101,000

Virginia

Radio Homes: 1,059,000
AM Stas. in State: 108

WBBI—Abingdon—1956

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Burley Bcstg. Inc.
Address.....P. O. Box 190
Tel.: Market 8-2147.....Independent
Station RepresentativeWebb
President.....Nelson T. Barker
Gen. Comm. Mgr.....L. M. Seamon

WEAM—Arlington—1947

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....Thoms Radio-TV Ent.
Business Address.....1515 N. Courthouse Rd.
Tel.: JA 4-7500Independent
Station Rep.Katz
President.....Harold H. Thoms
General Manager.....Kenneth L. Wood
Chief Engineer.....James Self

WPIK—Alexandria—1945

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Potomac Bcstg. Corp.
Address.....523 First St.
Tel.: OV 3-3000.....Independent
Station RepresentativeAdv. Time Sales
President.....Carl L. Lindberg
General, Commercial Mgr. ...Howard B. Hayes
Program Director.....Robert Dupree
Chief Engineer.....Arthur McDougall

WIVE—Ashland—1962

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned ByWDYL Radio, Inc.
AddressP.O. Box 452
Tel.: 798-8484KBS
Station Rep.Hal Walton
PresidentJohn Laurino
General, Station Mgr.....George G. Gatley
Sales Promotion Mgr.....Ron Burton
Program DirectorDon Dale
Chief Engineer.....Sam Jackson
Owners of: WYAL, Scotland Neck, N. C.

WKDE—Altavista—1962

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Altavista Bcstg. Corp.
Address.....P.O. Box 512
Tel.: FOrrest 9-5588.....Independent
Station RepresentativeHal Walton
President, General Mgr.....Ted J. Gray, Jr.
Commercial Manager.....Harold Gallier
Program Director.....Doug Catlin
Chief EngineerJames Wilkie

WODY—Bassett—1960

Frequency: 500 Kc.....Power: 500 Watts d.
Owned By.....WYTI, Inc.
Address.....Box 231
Tel.: NA 9-2509.....Independent
PresidentLester L. Williams
General, Station Mgr.....Arnold Terry
Commercial Mgr.....Blane T. Woody
Program Director.....James E. Wall
Chief Engineer.....William Farley
Owners of: WYTI, Rocky Mount, Va.

WAVA—Arlington—1946

Frequency: 780 Kc.....Power: 1000 W., d.
Owned By.....U.S. Transdynamics Corp.
Address.....5232 Lee Highway
Tel.: KE 6-9000.....Independent
Station RepresentativeWeed
President.....Arthur W. Arundel
General, Station Mgr.....George A. Crump
Comm. Mgr.....John F. Burgreen
Program Director.....Doug Wilson
Publicity DirectorAlexander Cabot
Chief Engineer.....Stephen J. Hart

WBLT—Bedford—1949

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Bedford Bcstg. Corp.
Address.....P. O. Box 406
Tel.: JU 6-8245.....Independent
Pres., Gen., Sta. Mgr.....J. E. Synan
Commercial Manager.....Ralph S. Nichols
Chief Engineer.....J. P. Loughlin

WLSD—Big Stone Gap—1953

Frequency: 1220 Kc....Power: 1000 Watts d.

VIRGINIA

Owned-Oper. By.....Gap Bcstg. Co.
AddressBox 244
Tel.: 1000Independent
Sta., Comm. Mgr.....W. H. Wren

WKLV—Blackstone—1947

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned-Oper. By.....Blackstone Bcstg. Corp.
AddressDrawer 192
Tel.: 478KBS
President, Gen. Mgr.....H. L. Umstead

WCYB—Bristol—1946

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Appalachian Bcstg. Corp.
Address.....P. O. Box 1009
Tel.: NOrth 9-4161.....ABC
Station Rep.....Bolling
President, Gen. Mgr.....Robert H. Smith
Commercial Sales Prom. Mgr.....Fey Rogers
Chief Engineer.....R. V. Robinson

WFHG—Bristol—1947

Freq.: 980 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Oper. By.....Bristol Bcstg. Co.
Address.....Valley Drive
Tel.: NOrth 9-8112.....MBS
Station Rep.....Walker-Rawalt
Pres.....W. C. Nininger
General Mgr.....W. L. Nininger
Commercial Manager.....Jack Martin
Program Director.....Robert M. Fleming
Chief Eng.....John Hughlett, Jr.

WCHV—Charlottesville—1933

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Eastern Bcstg.
Address.....Rose Hill Drive
Tel.: 295-5121.....ABC-MBS
Station Representative.....Gill-Perna
President.....Roger A. Neuhoff
General Station Mgr.....Robert C. Walker
Sales Manager.....Charles Smith, Jr.
Program & Publicity Director.....Colin Rosse
Chief Engineer.....Arthur S. Brown
Owners of: WHAP, Hopewell, Va.; WALT, Tampa,
Fla.; WCCV-FM, Charlottesville, Va.

WELK—Charlottesville—1957

Frequency: 1010 Kc.....Power: 1 Kw., d.
Owned By.....Virgina Bcstg. Co.
Address.....Box 1294
Tel.: 2-8080.....KBS
Station Representative.....Hal Walton
President.....J. W. Deter
General Manager.....Richard P. Sullivan
Program Director.....Everard W. Meade
Chief Engineer.....Lawrence Kennedy

WINA—Charlottesville—1949

Freq: 1400 Kc..Power: 1 Kw., d., 250 Watts, n.
Owned-Oper. By..Charlottesville Bcstg. Corp.
Address.....P. O. Box 1230
Tel.: 6-6177.....NBC
Station Reps.....Dora-Clayton; Thomas Clark
Pres., Gen. Mgr.....Donald G. Heyne
Prog. Dir.....Edward Desmond
Chief Engineer.....Gene Bossieux, Jr.
Owners of: WJMA, Orange, Va.

WMEK—Chase City—1959

Frequency: 980 Kc.....Power: 500 Watts d.
Owned By.....Mecklenburg Bcstg. Co.
Address.....Main St.
Tel.: DRake 2-3141.....ABC-KBS
General Manager.....John L. Cole, Jr.
Station, Commercial Mgr...Arthur A. Moran, Jr.
Chief Engineer.....Al Mull

WBCR—Christiansburg—1954

Frequency: 1260 Kc..Power: 1000 Watts d.
Owned-Oper. By.....WBCR, Inc.
Address.....P.O. Box 1260
Tel.: EVergreen 2-4291.....Independent
Station Rep.....Webb
President, Gen. Mgr.....A. H. Griffith
Station Mgr.....Lewis S. Kanode, Jr.
Program Dir.....Darrell F. Hudnall
Chief Engineer.....C. Ray Mills

WCFV—Clifton Forge—1950

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....James R. Reese, Jr.
Address.....Fairview Heights
Tel.: 862-4147.....MBS
Station Representative.....Walton
President.....J. R. Reese, Jr.
General Manager, Ch. Eng....Claude F. Jones

WKEY—Covington—1941

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Earl M. Key
Address.....Lexington & 3rd St.
Tel.: 965-8351.....ABC-KBS
General Manager.....Earl M. Key
Commercial Manager.....Kenneth L. Bryant
Program Director.....John L. Davis
Chief Engineer.....Grover K. Fulk

WSVS—Crewe—1947

Frequency: 800 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....So. Virginia Bcstg. Corp.
Business Address.....800 Melody Lane
Tel.: 645-7734.....Independent
President.....Calvin S. Willis
Gen. Manager.....Freeman H. Stewart
Commercial Manager.....Paul V. Williams
Program Director.....Frank Smith
Chief Engineer.....C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Culpeper Bcstg. Corp.
Address.....Hendricks Ave. & Radio Lane
Tel.: VAlley 5-8338.....MBS-KBS
Representative.....Indie
President.....Leonard T. Preston
Gen., Sta. Mgr.....John T. Rogers
Comm., Sales Prom. Mgr.....Tucker Butler
Program Director.....Ed Gombos
Chief Engineer.....Gil Gildemann

WBTM—Danville—1930

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Piedmont Bcstg. Corp.

Bus.-Studio Address.....710 Grove St.
 Tel.: SW 3-4411.....ABC
 Representative.....Gill-Perna
 President.....W. E. Gardner, Jr.
 Exec. V.P., General Mgr.....Jim Crawford
 V.P., Sales.....Eddie Allgood
 V.P., Secy. & Treas.....Milton N. Adams
 Program Director.....Ann Siddle
 Supervising Engineer.....Millard F. McKinsey

WDVA—Danville—1947

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By....Va.-Carolina Bcstg. Corp.
 Address.....130 Lexington Ave.
 Tel.: 792-9311.....MBS
 Station Representative.....Thomas Clark
 President.....Harry Link
 General, Station Mgr.....Dick Campbell
 Commercial Mgr.....Ralph Hess, Jr.
 Sales Prom. Mgr.....Jeff Waugh
 Publicity Director.....Wayne Williams
 Chief Engineer.....Howard Clendenen

WILA—Danville—1957

Frequency: 1580 Kc.....Power: 1 Kw.
 Owned By.....Baron Broadcasting Corp.
 Address.....560 Patton St.
 Tel.: SW 2-2133.....Independent
 President, General Mgr.....Ralph J. Baron
 Commercial, Sales Prom. Mgr....George Lund
 Program Director.....Harvey Jacobs
 Chief Engineer.....Roger Lee

WYPR—Danville—1959

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned By.....WSSB, Inc.
 Address.....Box 971
 Tel.: SWift 2-6022.....Independent
 President.....James S. Beattie

WABH—Deerfield—1962

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned By.....Deerfield Bcstg. Co.
 Address.....Deerfield
 Tel.: 939-1150.....Independent
 Station Reps.....George Hopewell; Beaver
 Gen. Mgr., Program Dir....David G. Hendricks
 Station, Comm. Mgr.....Ralph O. Hamilton
 Chief Engineer.....J. L. McFarland

WEVA—Emporia—1952

Frequency: 860 Kc.....Power: 1000 Watts, d.
 Owned.....Stone Broadcasting Corp.
 Address.....Washington St.
 Tel.: MELrose 4-2133.....KBS
 Pres., Gen., Sta. Mgr.....Willis L. Stone
 Commercial, Sales Prom. Mgr....Don Collins
 Program Dir.....Eddie Anderson
 Publicity Director.....Dick Phillips
 Chief Engineer.....Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc.....Power: 1000 Wts. d., 500 n.
 Owned.....OK Broadcasting Corp.
 Address.....2nd & Oak Sts.
 Tel.: CR 3-4000.....Independent
 President.....George Oleson
 General Manager.....B. Johnscher
 Chief Engineer.....Joe Terrien

WFAZ—Falls Church—1948

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owned-Operated By.....Lamar A. Newcomb
 Address.....Tower Square
 Tel.: JE 2-1220.....KBS
 Pres., Gen. Mgr., Ch. Eng...Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Colonial Bcstg. Co.
 Address.....Cumberland Rd.
 Tel.: EX 2-4195.....Independent
 Owner.....Mrs. Carla B. Keys
 Station Manager.....John D. Wilson
 Sales Promotion Manager.....T. J. Fulcher
 Program Director.....Al Smith
 Chief Engineer.....O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc.....Power: 1 Kw., d.
 Owned.....Franklin Broadcasting Corp.
 Address.....102 E. Fourth Ave.
 Tel.: LO 2-3135.....KBS
 President, Gen. Mgr.....Thomas F. Clark
 Station Manager.....Augie Bender
 Chief Engineer.....John Ashman

WFLS—Fredericksburg—1960

Frequency: 1350 Kc.....Power: 500 Watts d.
 Owned By.....Star Bcstg. Corp.
 Address.....305 William St.
 Tel.: 373-1500.....KBS
 Newspaper Affil.....Free Lance-Star
 Station Representative.....Robert Dome
 President.....Charles S. Rowe
 General Manager.....Josiah P. Rowe III
 Station Mgr., Chief Eng.....James W. Poole
 Program Director.....Frank G. Starling
 Publicity Director.....Mary G. Calamos

WFVA—Fredericksburg—1939

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..Fredericksburg Bcstg. Corp
 Address.....Box 263
 Tel.: 373-7721.....ABC
 Station Reps...Spot Time Sales; Phila. Spot Sales
 Exec. Vice-Pres.....Mrs. Marion Park Lewis
 Gen., Sta., Comm. Mgr., Ch. Eng...J. C. Morgan
 Program Director.....John C. Calhoun
 Owners of: WFVA-FM, Fredericksburg; WINC,
 WRFL-FM, Winchester; WSIG, Mt. Jackson. All
 Va.; WLNH, Laconia, N. H.; WHYI-AM-FM,
 Carlisle; WAYZ-AM-FM, Waynesboro. All Pa.;
 WELD, Fisher, W. Va.

WFTR—Front Royal—1948

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Sky-Park Bcstg. Corp.
 Address.....P. O. Box 192
 Tel.: MELrose 5-4121.....Independent
 General Manager.....Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc.....Power: 1000 Watts, d
 Owned...Carroll-Grayson Broadcasting Corp.
 Address.....Poplar Knob Road
 Tel.: BE 6-2921.....KBS
 President.....Robert V. Morris
 Gen., Sta. Mgr.....Joe P. Crockett

VIRGINIA

WGAT—Gate City—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
Owned By.....Rogers-McGuire Bcstg. Co.
Address.....Box 37
Tel.: 386-7025.....Independent
President.....Charles McGuire
General Manager.....Charles N. Doll
Program, Pub. Dir.....James B. Roberts

WDDY—Gloucester—1957

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned-Operated By.....Cape Radio, Inc.
Address.....P. O. Box 673
Tel.: OXford 3-4302.....KBS
Pres., Gen. Mgr.....Arthur Lazarow
Asst. Station Manager.....Joan R. Lazarow
Chief Engineer.....Charles Lawrence

WMNA—Gretna—1956

Frequency: 730 Kc. Power: 1 Kw., d.
Owned.....Central Virginia Bcstg. Co.
Address.....Box 730
Tel.: 4730.....KBS
President.....James E. Parsons
General Manager.....Lyle C. Motley

WNRG—Grundy—1955

Frequency: 940 Kc. Power 5 Kw., d.
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
Address.....Box V
Tel.: 935-2587.....Independent
President.....Herman Dotson
General Mgr., Chief Eng.....David B. Jordan
Commercial Manager.....Jean Scott
Sales Promotion Mgr.....Aubrey Garber
Program Director.....Glenn Woodward
Publicity Director.....Margaret Jordan

WVEC—Hampton—1948

Frequency: 1490 Kc. Power: 250 Watts d.
Owned-Oper. By.....Peninsula Radio Corp.
Address.....1930 Pembroke Ave.
Tel.: PArk 2-6331.....NBC-ABC
Station Representative.....Webb
Pres., Gen. Mgr.....Thomas P. Chisman
V.P. & Dir. Sls.....Harrol A. Brauer, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc. Power: 5 Kw. d.
Owned By.....Radio Harrisonburg, Inc.
Address.....75 East Market St.
Tel.: 434-9311.....Independent
Station Representative.....Hal Walton
President.....W. W. Greer, Jr.
Station Manager.....Bill Kramer

WSVA—Harrisonburg—1935

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned.....Shenandoah Valley Broadcasting, Inc.
Address.....Rawley Pike
Tel.: 434-4431.....NBC
Newspaper Affil.....Washington Eve. Star
Station Reps.....Venard, Torbet & McC.; Brown
President, Gen. Mgr.....Hamilton Shea
Commercial Manager.....Richard Johnson

Program Director.....Robert E. Lee
Sales Promotion, Pub. Dir.....Wanda Wilt
Chief Engineer.....Thomas B. Jones
Owners of: WSWA-TV.

WENZ—Highland Springs 1959

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Henrico Radio Corp.
Address.....Raleigh Hotel, Richmond
Tel.: MilTon 4-4574.....Independent
President.....Ken Wood
Vice President.....Charles Springer
Program Director.....Van Fortune
Chief Engineer.....Fred Gray

WHHV—Hillsville—1961

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Carroll Bcstg. Co.
Address.....Box 648
Tel.: PArkway 8-9114.....Independent
President, Ch. Eng.....Dale W. Gallimore
Commercial Manager.....Joe Beeson
Sales Promotion Mgr.....Ray Jones
Program Director.....Homer Austin
Publicity Director.....Marie Gallimore

WHAP—Hopewell—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Eastern Bcstg. Corp.
Address.....Box 621
Tel.: GLenview 8-8518.....KBS
Station Representative.....Walton
President.....R. Neuhoff
Station Manager.....R. Oppenheimer

WAGE—Leesburg—1958

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By.....Radio WAGE, Inc.
Address.....Box 891
Tel.: SPring 7-1290.....MBS
President, Gen. Mgr.....James H. Symington
Station Mgr., Program Dir.....Francis I. Lambert
Commercial Manager.....Richard S. Olson
Sales Promotion Mgr.....Russel W. Lehman
Chief Engineer.....John Gill

WREL—Lexington—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Rockbridge Bcstg. Co.
Address.....Drawer 902
Tel.: HObart 3-2161.....KBS
Representative.....Indie Sales
Gen. Manager.....Milton B. Henson

WBRG—Lynchburg—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
Owned.....Harry A. Epperson, Sr.
Address.....Box 1079
Tel.: Victor 6-6541.....KBS
Representative.....Thomas F. Clark
Gen., Comm. Mgr.....Tom Buckley
Sales Promotion Mgr.....Donald W. Jarvis
Program Director.....Mrs. Eddie M. Raymond
Chief Engineer.....Marvin E. Johnson

WDMS—Lynchburg—1962

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned By...Southeastern Bcstg. Corp.
 Address...1100 Peoples Nat'l Bank Bldg.
 Tel.: 847-6666...Independent
 Station Reps...Breen & Ward; Beaver
 President, General Mgr...Danny Shaver
 Sales Manager...J. Seibel
 Sales Promotion Mgr...Mary E. Gray
 Program Director...Barbara J. Trear
 Chief Engineer...James Wilkie

WLVA—Lynchburg—1930

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By...Lynchburg Bcstg. Corp.
 Address...2320 Langhorne Rd.
 Tel.: Victor 5-1242...ABC
 Pres., Gen. Mgr...Philip P. Allen
 Station Representative...Jack Masla
 Commercial Manager...Thomas L. Turner
 Sales Promo. Mgr., Pub. Dir...Thomas N. Waller
 Program Director...Warren Uttal
 Chief Engineer...John T. Orth
 Owners of: WLVA-TV.

WVOD—Lynchburg—1947

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned...Lynchburg Independent Bcstrs., Inc.
 Address...P. O. Box 1300
 Tel.: VI 5-3441...MBS
 Newspaper Affil...Salem Times Register
 President...Cy N. Bahakel
 General Manager...Henry Hughes
 Program Director...William Ostrom
 Chief Engineer...Samuel Raymond
 Owners of: WRIS, Roanoke, Va.; WKIN, Kings-
 port, Tenn.; WLBJ, Bowling Green, Ky.; WKIN,
 Waterloo, Ia.; WABG-AM-TV, Greenwood,
 WKOZ, Kosciusko, both Miss.; WVOD, Chatta-
 nooga, Tenn.

WPRW—Manassas—1957

Frequency: 1460 Kc. Power: 500 W., d.
 Owned...Prince William Bcstg. Corp.
 Address...Box 151
 Tel.: Empire 8-3108...Independent
 President...Harold H. Hersch
 General, Sta. Mgr...W. T. Merchant, Jr.
 Commercial Manager...C. A. Sinclair, III
 Chief Engineer...Thomas Sullivan

WMEV—Marion—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Mountain Empire Bcstg. Corp.
 Address...P. O. Box 470
 Tel.: ST 3-9001...ABC-KBS
 Representative...Indie Sales
 Pres., Gen. Mgr...Robert C. Wolfenden
 Program Dir...Mrs. R. C. Wolfenden
 Chief Engineer...Fred Cox

WOLD—Marion—1962

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned By...Seward Bcstg. Co.
 Address...P.O. Box 285
 Tel.: 783-7109...MBS
 President, General Mgr...Charles B. Seward
 Program Director...Samuel Russell
 Chief Engineer...Douglas Slough

WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 5 Kw. d.
 Owned-Oper. By...Patrick Henry Bcstg. Corp.
 Address...40 Franklin St.
 Tel.: ME 2-9811...Independent
 President...Phil F. Hedrick
 Co-Managers...T. W. Patterson, C. F. Adams
 Program Director...Mrs. Grace P. Uram
 Chief Engineer...T. E. Tatum
 Owners of: WHEO, Stuart, Va.

WMVA—Martinsville—1941

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By...Martinsville Bcstg. Co., Inc.
 Address...1129 Chatham Heights
 Tel.: Mercury 2-2152...NBC-KBS
 Representative...Bob Dore
 President...Jacob C. Aaron
 General Manager...John W. Bouldin, Jr.
 Vice President...Kennon C. Whittle
 Commercial Manager...Lynwood Judkins, Jr.
 Chief Engineer...B. Edward Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned By...R. F. Lewis Jr., Inc.
 Address...WSIG Bldg.
 Tel.: Granite 7-3128...MBS
 Station Representative...Spot Time Sales
 President...Marion P. Lewis
 Gen. Comm. Mgr...Philip J. Potter
 Chief Engineer...John Gill
 Owners of: WINC, Winchester, WFVA, Fredericks-
 burg, both Va.; WHYL, Carlisle, WAYZ,
 Waynesboro, both Pa.; WELD, Fisher, W. Va.

WNRV—Narrows—1952

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Giles Bcstg. Co.
 Address...Route 100
 Tel.: PA 6-2211...MBS
 President...E. D. McWilliams
 Station Manager...R. M. Whitehead
 Program Director...Megan H. McWilliams
 Chief Engineer...Ray Kelly

WGH—Newport News—1928

Frequency: 1310 Kc. Power: 5000 Watts
 Owned By...Hampton Roads Bcstg. Corp.
 Address...P.O. Box 98
 Tel.: 826-1310...Independent
 News Affil...Daily Press & Times Herald
 Station Representative...Blair
 President...Capt. W. R. Van Buren
 General, Station Mgr...Ambert Dail
 Sales Manager...Howard Jernigan
 Promo., Pub. Dir...William W. Walker
 Chief Engineer...George Sokol

WTID—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned By...Twelve-Seveny, Inc.
 Business Address...114 24th St.
 Tel.: 244-7991...Independent
 President...Max Reznick
 General Manager...Al Lynn
 Station Manager...Gary Lawrence
 Chief Engineer...Jack Garrison

VIRGINIA

WAVY—Norfolk—1941

Frequency: 1350 Kc. Power: 5000 Watts
Owned-Oper. By... Tidewater Teleradio, Inc.
Address... 214 W. York St.
Tel.: MA 7-2345... Independent
Representative... H-R Reprs., Inc.
President... J. Glen Taylor
Program Director... Lee Leonard
Sales Promotion Manager... Nancy Fentress
Chief Engineer... Andrew Jackson
Owners of: WAVY-TV.

WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 5 Kw. d.
Owned By... WCMS Radio Norfolk, Inc.
Address... Helena Building
Tel.: MA 5-0525... Independent
Station Representative... Charles Bernard
President, Gen. Mgr... George A. Crump
Commercial Manager... George E. Dail
Program Director... Joe Hoppel
Chief Engineer... Steven J. Hart

WHIH—Norfolk—1946

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By... James Bcstg. Corp.
Address... 731 Boush St.
Tel.: 625-4231... Independent
Station Representative... Avery-Knodel, Inc.
President... Tim Elliot
Station Manager... Robert Story
Commercial Manager... B. J. Rodgers
Sales Promotion Manager... Jean Elliot
Program Director... Jack Baker
Publicity Director... Sally High
Chief Engineer... Ray Smith

WNOR—Norfolk—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By... Norfolk Bcstg. Co.
Address... 252 W. Brambleton Ave.
Tel.: MADison 2-7071... Independent
Representative... Eastman
President... Louis H. Peterson
General Manager... Jack H. Harris
Operations Manager... Jim Stanley
Commercial Manager... Josh Bar y
Sales Promotion Manager... Bob Calvert
Program Director... Jay Lawrence
Publicity Director... Buzz Baxter
Chief Engineer... George Hillier

WRAP—Norfolk—1952

Freq.: 850 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By... Continental Bcstg.
Address... Box 598
Tel.: 399-3051... Independent
President... O. Wayne Rollins
General Station Mgr... William L. Eure, Jr.
Commercial Mgr... Stu Baronness
Program Director... Oliver Allen
Chief Eng... Glen Frazier
Owners of: WAMS, Wilmington, Del.; WCHS,
Charleston, W. Va.; WBEE, Chicago, Ill.;
WGEE, Indianapolis, Ind.; WNJR, Newark,
N. J.; WPTZ, Plattsburgh, N. Y.; WEAR,
Pensacola, Fla.; KDAY, Los Angeles, Calif.;
WCHS-TV, Wilmington, Del.

WTAR—Norfolk—1923

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By... WTAR Radio-TV Corp.
Address... 720 Boush St.
Tel.: MA 5-6711... CBS
Representative... Edward Petry
President... Robert M. Lambe
General, Station Mgr... Jack B. Prince
Commercial Manager... Larry Saunders
Sales Prom., Publicity Dir... James W. Evans
Program Director... William Ross
Chief Eng... R. L. Lindell
Owners of: WTAR-TV-FM.

WNVA—Norton—1946

Frequency: 1350 Kc. Power: 5000 Watts
Owned... Radio-Wise, Inc.
Address... Progress Bldg.
Tel.: 700... KBS
President & General Mgr... R. B. Helms
Station Manager... Jack Helms

WJMA—Orange—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By... WJMA, Inc.
Address... Spicer's Mill Road
Tel.: 7263... KBS-NBC
Station Representative... Spot Time Sales
President, Gen. Mgr... Arch Harrison, Jr.
Commercial Mgr... Clarence Little
Chief Engineer... William H. Hager

WSWV—Pennington Gap—1959

Frequency: 1570 Kc. Power: 1,000 Watts d.
Owned By... Lee County Bcstg. Co.
Address... Box 338
Tel.: 520... Independent
President, General Manager... Dr. D. Gabriel

WPVA—Petersburg—1955

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Operated By... Harry A. Epperson, Jr.
Business Address... Box 87
Tel.: RE 2-3478... Independent
Pres., Sta. Mgr... Harry E. Epperson, Jr.

WSSV—Petersburg—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By... Petersburg Bcstg Co., Inc.
Address... 702 Mutual Savings Bldg.
Tel.: 733-4567... MBS
Station Rep... Pearson Nat'l Reprs.
Pres., Gen. Mgr... Roger A. Beane
Commercial Manager... John R. Speciale
Program Director... Robert Peterson
Sales Promotion Mgr... William Chinn
Publicity Director... Bill Woody
Chief Engineer... Charles Lewis

WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By... WPUV, Inc.
Business Address... P.O. Box 251
Tel.: 3-3931... KBS
Pres., Ch. Eng... John A. Columbus

WQVA—Quantico—1961

Frequency: 1530 Kc. Power: 250 Watts d.
 Owned By: Radio One Co.
 Address: Potomac & Broadway Aves.
 Tel.: 875-9460 MBS
 General Manager: W. T. Merchant, Jr.

WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By: WRAD Bcstg.
 Address: P.O. Box 1207
 Tel.: NEptune 9-2461 Independent
 General Mgr.: E. B. Evans

WRIC—Richlands—1951

Frequency: 540 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Clinch Valley Bcstg. Corp.
 Address: P. O. Box 218
 Tel.: WO 1-4066 KBS
 President: J. Powell Royall
 Gen., Sta. Mgr.: J. H. Lee

WANT—Richmond—1951

Frequency: 990 Kc. Power: 1000 Watts, d.
 Owned: United Broadcasting Co.
 Address: 513 N. Main Street
 Tel.: Milton 3-8368 Independent
 President: Richard Eaton
 General Manager: R. Coty

WEET—Richmond—1959

Frequency: 1320 Kc. Power: 1000 Watts, d.
 Owned: Radio Richmond, Inc.
 Address: 2106 N. Hamilton St.
 Tel.: 353-6641 Independent
 Station Representative: Masla
 President, Gen. Mgr.: Burton L. Levine
 Asst. Mgr., Comm. Mgr.: Ted Court
 Program Dir.: Jess Du Boy
 Chief Engineer: Don Emerson
 Owners of: WROV, Roanoke, Va.

WLEE—Richmond—1945

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By: Lee Bcstg. Corp.
 Business-Studio Address: 6200 W. Broad St. Rd.
 Tel.: Atlantic 8-2835 MBS
 Station Reprs.: Select Sta. Reprs.; Brown
 President: Thomas Tinsley
 V.P.: I. G. Abeloff
 V.P., Managing Dir.: Harvey L. Hudson
 Station Manager: Joe Mason
 Local Sales Manager: Richard Via
 Program Director: Jim Gaines
 Ch. Eng., Oper. Mgr.: Tom Kita

WMBG—Richmond—1926

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By: Havens & Martin, Inc.
 Bus-Studio Address: 3301 W. Broad St.,
 Tel.: EL 5-8611 ABC
 President, Sta. Mgr.: Wilbur M. Havens
 Assistant & Comm. Mgr.: Walter A. Bowry, Jr.
 Sales Prom. Mgr., Pub. Dir.: W. J. Filer
 Prog. Dir.: Frank Wilson
 Chief Engineer: James Kyle

WRGM—Richmond—1958

Frequency: 1590 Kc. Power: 5000 Watts d.
 Owned By: Southern States Radio Corp.
 Address: 2314 W. Cary St.
 Tel.: EL 3-6656 Independent
 Station Representative: Bob Dore Assocs.
 President, General Mgr.: Robert A. Monroe
 Asst. Station Mgr.: Charles B. Raynor
 Commercial Manager: Louis Brink
 Publicity Director: Don Reed
 Chief Engineer: Ken Shelton

WRNL—Richmond—1937

Frequency: 910 Kc. Power: 5000 Watts
 Owned By: WRNL, Inc.
 Business-Studio Address: 111 N. Fourth St.
 Tel.: Milton 3-3436 CBS
 Newspaper Affil.: Richmond Newspapers, Inc.
 Representative: Edward Petry
 President: D. Tennant Bryan
 Exec. Vice President: E. S. Whitlock
 V.P., General Manager: Frank Soden
 Sales Manager: E. T. Moore
 Opera. Mgr., Ch. Eng.: E. V. Wolstenholme, Jr.
 Promotion, Pub. Dir.: Rose Marie Paradis

WRVA—Richmond—1925

Frequency: 1140 Kc. Power: 50,000 Watts
 Owned-Oper. By: Larus & Brother Co.
 Address: Box 1516
 Tel.: 643-6633 NBC
 Representative: Peters, Griffin, Woodward
 Vice President: William R. Preston
 General Manager: John B. Tansey
 Sales Manager: Harold Barre
 Promotion Manager: Irby N. Hollans, Jr.
 Program Manager: Brick Rider
 Public Relations Dir.: Walter R. Bishop
 Chief Engineer: Rudolph W. Raabe
 Owners of: WRVA-TV.

WXGI—Richmond—1947

Frequency: 950 Kc. Power: 5000 Watts d.
 Owned-Operated By: Radio Virginia, Inc.
 Address: 701 German School Rd.
 Tel.: BE 3-7666 Independent
 Station Representative: Charles Bernard
 President: Douglas H. Robertson
 Gen. Comm. Mgr.: David M. Wilburn
 Program Director: George T. Popkins
 Chief Engineer: Robert C. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By: Times-World Corp.
 Address: Box 150
 Tel.: 345-1511 CBS
 News. Affil.: Times, World News
 Representative: Peters, Griffin, Woodward, Inc.
 President: M. W. Armistead, III
 V.P., Station Mgr.: Frank E. Koehler
 Promotion Mgr.: Melvin L. Mayfield
 Local Sales Mgr.: Don Stanley
 Program Director: David R. Van Horne
 Chief Engineer: Elbyrne St. Claire
 Owners of: WDBJ-TV.

VIRGINIA

WHYE—Roanoke—1957

Frequency: 910 Kc. Power: 1 Kw., d.
Owned. Roanoke Broadcasters, Inc.
Address. 119 W. Church Ave., S.W.
Tel.: 345-0988
Station Representative. ABC
President, General Mgr. Weed
Commercial Manager. Thomas M. Ahern
Chief Engineer. Thornton A. Marshall
William C. Purcell

WRIS—Roanoke—1953

Frequency: 1410 Kc. Power: 5000 Watts d.
Owned By. Cy N. Bahakel
Address. 902 S. Jefferson St.
Tel.: DI 2-3131
Newspaper Affil. MBS
Station Representative. Roanoke Star Publish. Co.
President. Burn-Smith
General, Station Mgr. Cy N. Bahakel
Commercial Manager. Frank Tirico
Program Director. Ray Lewis
Chief Engineer. Gary Cooper
Don Kassner

WROV—Roanoke—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. WROV Bcstrs., Inc.
Bus. Studio Address. 15th & Cleveland Ave.
Tel.: DI 3-4444
Station Representative. Independent
President. Adam Young
General Manager. Burton L. Levine
Program Director. Bernard Monn
Chief Engineer. Fred Frelantz
Al Beckley

WSLS—Roanoke—1940

Frequency: 610 Kc. Power: 5 Kw. d, 1 Kw. n.
Owned. Shenandoah Life Stations, Inc.
Address. Box 2161
Tel.: 339-8611
President. NBC
Vice President. James H. Moore
Station, Comm. Mgr. Horace Fitzpatrick
Sales Promotion Mgr. George W. Chernault, Jr.
Program, Pub. Dir. Herm Reavis
Chief Engineer. John Willett
John Aldhizer
Owners of: WSLS-TV-FM.

WKWS—Rocky Mount—1959

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By. Radio Franklin, Inc.
Address. Box 110
Tel.: HUDson 3-9244
President. Independent
Sales Prom., Program Dir. Kermit W. Salyer
Chief Engineer. K. E. Smith
Giles Brown

WYTI—Rocky Mount—1957

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned. WYTI, Inc.
Address. P.O. Drawer 471
Tel.: HU 3-9955
President. Independent
General, Station Mgr. S. L. Goodman
Commercial Manager. Lester L. Williams
Program Director. William E. Jefferson
Chief Engineer. Richard L. Garst
William M. Farley
Owners of: WODY, Bassett, Va.

WBLU—Salem—1956

Frequency: 1480 Kc. Power: 5 Kw., d.
Owned By. Salem Bcstg. Co.
Address. P. O. Box 408
Tel.: DUpont 9-5443
President, Ch. Eng. Independent
General & Station Manager. M. C. Bowers, Jr.
R. Bentley

WHLF—South Boston—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By. Halifax Bcstg. Co.
Address. Webster St
Tel.: 2-9988
Gen., Comm. Mgr. ABC-KBS
John L. Cole, Jr.
Chief Engineer. J. C. Bishop
Owners of: WHLF-FM, WMER-AM, Chase City.

WJWS—South Hill—1953

Frequency: 1370 Kc. Power 5000 Watts d.
Owned-Operated By. Old Belt Bcstg. Corp.
Address. P. O. Box 216
Tel.: HI 7-4007
Station Rep. Independent
President, Gen. Mgr. Charles Bernard
W. B. Hofler
Chief Engineer. Charles E. Brown

WAFB—Staunton—1954

Frequency: 900 Kc. Power: 1 Kw. d.
Owned. Am. Home Bcstg. Corp.
Address. P. O. Box 1209
Tel.: 886-2311
Station Rep. CBS-KBS
Clark
President, Gen. Mgr. Lloyd Gochenour
Program Director. Jimmy Ross
Chief Engineer. Charles Neer

WTON—Staunton—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By. Charles P. Blackley
Address. Morrison Bldg.
Tel.: TU 6-6666
General Manager. ABC
Charles P. Blackley
Commercial Manager. Charles E. Seebeck
Program Director. Arnold J. Felsher
Chief Engineer. Rex C. Houser

WHEO—Stuart—1959

Frequency: 1270 Kc. Power: 1 Kw. d.
Owned By. Patrick-Henry Broadcasting Corp.
Address. Stuart
Tel.: Owens 4-3114
President. Independent
Station, Comm. Manager. Phil F. Hedrick
Henry Hill
Co-Managers. T. W. Patterson, C. F. Adams
Sales Promotion Manager. Herb Gardner
Program Director. Barbara Rakes
Chief Engineer. Roy Russell
Owners of: WHEE, Martinsville, Va.

WLPM—Suffolk—1940

Frequency: 1460 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By. Suffolk Bcstg. Corp.
Address. Box 1626
Tel.: 539-2394
President. KBS
Fred L. Hart
General Manager. L. Earl Hundley
Program Director. Ted Potter
Chief Eng. Veryl W. Rupp

WESR—Tasley—1958

Frequency: 1330 Kc. Power: 1 Kw.
 Owned. Accomack-Northampton Bcstg. Co.
 Address Box 1330
 Tel.: SU 7-3200 KBS
 President, Ch. Eng. Vernon H. Baker

WKBA—Vinton—1961

Frequency: 1550 Kc. Power: 1000 Watts d.
 Owned By. Roanoke-Vinton Radio, Inc.
 Address 2043 10th St. N.E.
 Tel.: Diamond 2-2551 Independent
 President, General Mgr. S. W. Epperson
 Commercial Manager Michael Hanes
 Sales Promotion Mgr. George Hume
 Program Director William Franklin
 Chief Engineer Michael Kavanaugh

WBOF—Virginia Beach—1954

Frequency: 1550 Kc. Power: 5 Kw. d.
 Owned By Metro-WBOF, Inc.
 Address Box 536
 Tel.: GARDen 8-3434 MBS
 Sales Representative Walker-Rawalt
 President Temple W. Seay
 General Manager Leo Hoarty
 Commercial Manager Bill Gasper
 Program Director Roy Marsh
 Chief Engineer Fred Earl Himes

WEER—Warrenton—1957

Frequency: 1570 Kc. Power: 500 W., d.
 Owned By Radio Associates, Inc.
 Business Address Box 817
 Tel.: 347-1570 KBS
 Station Representative George T. Hopewell
 President Laurens M. Hamilton
 General Manager Ronald W. Lambert
 Commercial Manager Joyce A. Miller
 Chief Engineer James Thoroman

WKCW—Warrenton—1957

Frequency: 1420 Kc. Power: 5000 Watts
 Owned By WKTF, Inc.
 Address P. O. Box 740
 Tel.: 347-1420 Independent
 Station Rep. Charles Bernard
 President Harry Wismer
 General Mgr. William Montgomery
 Station Manager William E. Matherly
 Commercial Manager A. C. Ellis
 Chief Engineer Stephen J. Hart

WNNT—Warsaw—1949

Frequency: 690 Kc. Power: 250 Watts d.
 Owned By Patricia Parker Headley
 Address Warsaw
 Tel.: ED 3-6900 KBS
 General Manager Patricia Parker Headley
 Commercial Mgr. Ruth R. Rouzie
 Prog. Dir. Chris Naumann
 Chief Engineer W. Dean Loudy

WAYB—Waynesboro—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By. Waynesboro Bcstg. Corp.
 Business Address 526 W. Main St.
 Tel.: WH 2-1490 MBS
 Rep. Donald Cooke
 President, General Mgr. N. Wilbur Kidd
 Comm., Sales Prom. Mgr. Al Charles
 Program, Publicity Dir. Bob Fulcher
 Chief Engineer William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc. Power: 500 Watts d.
 Owned By Williamsburg Bcstg. Co., Inc.
 Address Box 180
 Tel.: CAPital 9-5544 Independent
 Station Representative Thomas Clark
 President William E. Allaun, Jr.
 General, Comm. Mgr. Raymond L. Schreiner
 Program Director Roy Aycock
 Chief Engineer Kenneth S. Bradby

WHPL—Winchester—1961

Frequency: 610 Kc. Power: 500 Watts d.
 Owned By Shenval Bcstg. Corp.
 Address Box 828
 Tel.: 662-5101 Independent
 Station Representative Burn-Smith
 President Edwin R. Fischer
 General, Commercial Mgr. John P. Bell, Jr.
 Station Manager Kay Bell
 Program Director Thomas H. Gibson
 Chief Engineer Archie McKay

WINC—Winchester—1941

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By. Richard F. Lewis, Jr., Inc.
 Address P.O. Box 605
 Tel.: 662-4855 ABC
 Sta. Reps. Spot Time Sales; Phila. Spot
 President Mrs. R. F. Lewis, Jr.
 Gen. Mgr., Chief Engineer Phil Whitney
 Sales Prom., Pub. Dir. James Coffinberger
 Program Director Peggy Anderson
 Owners of: WELD, Fisher, W. Va.; WHYL-AM-
 FM, Carlisle, Pa.; WSIG, Mount Jackson, Va.;
 WFVA-AM-FM, Fredericksburg, Va.; WAYZ-
 AM-FM, Waynesboro, Pa.; WRFL-FM, Win-
 chester; WLNH-AM-FM, Laconia, N. H.

WYVE—Wytheville—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Wythe County Bcstg. Co.
 Address 195 S. 1st St.
 Tel.: CAPitol 8-3185 KBS
 General Manager Arthur M. Gates
 Commercial Manager Edward A. Zuber
 Chief Engineer W. Jack Fleming

Pop.: 2,950,000
Families: 937,000

Washington

Radio Homes: 918,000
AM Stas. in State: 83

KBKW—Aberdeen—1949

Frequency: 1450 Kc. 1 Kw. d., 250 W. n.
Owned-Oper. By..... KBKW, Inc.
Address..... 701 E. Heron St.
Tel.: LEnox 2-1450-1..... MBS
Sta. Reps., Feltis, Dove, Cannon; Pacific; Cooke
President..... Archie Taft, Jr.
Gen., Sta. Mgr..... Mahlon R. Taft
Program Director..... Gordy Dru
Chief Engineer..... Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc. Power: 1000 Watts
Owned By..... KXRO, Inc.
Address..... P.O. Box 1120
Tel.: LEnox 3-1320..... Independent
President..... Helen G. Spence
General Manager..... Fred G. Goddard

KAGT—Anacortes—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned By..... KAGT, Inc.
Address..... Box 110
Tel.: 3-2114..... ABC-KBS
Sta. Representative..... Wagner; Webb
President, Ch. Eng..... A. Lehnhoff
Sales Promotion Mgr., Pro. Dir..... J. Bailey

KASY—Auburn—1958

Frequency: 1220 Kc. Power: 250 Watts, .d
Owned By..... Auburn Broadcasters, Inc.
Address..... P.O. Box 459
Tel.: TEmple 3-5220..... ABC
Station Representative..... Feltis, Dove, Cannon
President..... Edward Garre
Chief Engineer..... Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc. Power: 5 Kw., d.
Owned By..... Bellevue Bcstrs.
Address..... Box 833
Tel.: GLencourt 4-2477..... Independent
Station Rep..... Gene Bolles Co.
President..... Kemper Freeman
General Manager..... S. M. Tacher
Sales Promotion Mgr..... Verl Wheeler
Program Director..... Dick Stokke
Publicity Director..... Jay Ward
Chief Engineer..... Jack Hemingway
Owners of: KPEG, Spokane.

KENY—Bellingham—1958

Frequency: 930 Kc. Power: 1000 Watts d.
Owned By..... Whatcom County Bcstg. Inc.
Business Address..... 220-A Unity St.
Tel.: REgent 3-2410..... Independent
Station Representative..... Feltis, Dove, Cannon
General Mgr., Ch. Eng..... D. T. Haveman

KGMI—Bellingham—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By..... Internat'l Good Music, Inc.
Address..... 1610 Home Road
Tel.: REgent 3-3790..... ABC
Station Reps..... Moore; Hollingbery; Scharf
President..... Rogan Jones
Station Manager..... Gene Wagner
Commercial Manager..... Tom McCollum
Program Director..... James Olson
Chief Engineer..... Bob Rathman
Owners of: KGMI-FM, Bellingham; KGMJ-FM,
Seattle; KGMG-FM, Portland; KFMU-FM, Los
Angeles; KFMW-FM, San Bernardino; KBAY-FM,
San Francisco.

KPUG—Bellingham—1947

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By..... KPUG, Inc.
Address..... 2340 E. Sunset Dr.
Tel.: REgent 4-1170..... MBS
Newspaper Affil..... Othell, (Wash.) Outlook
Station Reps..... Pearson; Day-Wellington
President..... Jessica L. Longston
General Manager..... John R. DiMeo
Station Manager..... James Tinker
Sls. Prom. Mgr..... William Berry
Program Director..... David Hall
Publicity Director..... Fran Titus
Chief Engineer..... Donald E. Pinney
Owners of: KAYO, Seattle; KSFM, Moses Lake;
both Washington.

KARI—Blaine—1960

Frequency: 550 Kc. Power: 500 Watts, d.
Owned..... Birch Bay Bcstg. Co.
Address..... Box X
Tel.: EDgewood 2-0751..... KBS
Station Representative..... Wagner & Assoc.
President..... George A. Wilson
General, Sta. Manager..... D. J. Bevilacqua
Comm., Sales Prom. Mgr..... Don Ball
Publicity Director..... Don P. McKinnis
Chief Engineer..... E. M. Matthews

KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Bremerton Bcstg. Co.
Address..... 205 Washington Ave.
Tel.: ESsex 7-3995..... Independent
Station Reps..... Pacific Bcst. Sales; Masla
President..... Bruce Bartley
General Manager..... Linc Perry
Comm., Sales Prom. Mgr..... Bruce Perry
Program Director..... Calvin R. Vandegrift
Chief Engineer..... Robert L. Adams

KVAN—Camas—1956

Frequency: 1480 Kc. Power: 1 Kw., d.

Owned By.....Cathryn C. Murphy
 Address.....Washington Hotel, Portland,Ore.
 Tel.: CApitol 3-1977 (Portland).....Independent
 Station Rep.....Hopewell
 General Manager.....Cathryn Murphy
 Chief Engineer.....William Murphy

**KELA—Centralia-Chehalis
 1937**

Frequency: 1470 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Central Bcstg. Corp.
 Business Address.....P.O. Box 720, Centralia
 Tel.: 736-3321.....MBS
 Sta. Reps..Walker-Rawalt; Moore; O'Connell
 President.....J. Elroy McCaw
 Gen., Sta. Mgr.....Joe Chytil
 Commercial Manager.....Dick Dawson
 Sales Promotion Mgr.....Lee Stottlemyre
 Program Director.....Donald Youngmans
 Chief Engineer.....Bob De Lapp

KITI—Centralia-Chehalis—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
 Owned By.....KITN-KITI Corp.
 Address.....St. Helens Hotel, Chehalis
 Tel.: 748-3379.....Independent
 Reps...Feltis, Dove, Cannon; Ven., Torbet &
 McC.
 Pres., Gen. Mgr.....Donald F. Whitman
 Engineering Director.....Lee Hurley
 Owners of: KITN, Olympia, Wash.

KOZI—Chelan—1957

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned.....Lake Chelan Bcstg. Corp.
 Address.....P. O. Box 1210
 Tel.: 440.....Independent
 Pres., Gen. Mgr.....Stuart S. Maus

KCLX—Colfax—1950

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Adrian De Vries
 Address.....Box 710
 Tel.: EXbrook 7-3441.....MBS
 President, Gen. Mgr.....Adrian DeVries
 Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Colville Bcstg. Co.
 Address.....Mantz & Rickey Rd.
 Tel.: MU 4-6481.....KBS
 Station Representative.....Continental; Moore
 Pres., Ch. Eng.....Merle B. Peterson
 Commercial Manager.....P. J. Hull

KGDN—Edmonds—1954

Frequency: 630 Kc.....Power: 5000 Watts d.
 Owned By.....King's Garden, Inc.
 Address.....N. 190th & Fremont Ave.
 Tel.: LI 2-3131.....Independent
 Station Rep.....Wm. J. Wagner & Assoc.
 President.....Axel Fredeen
 General Manager.....Hendrick Van Dyke
 Program Director.....Al Cherry
 Publicity Director.....Robert Staley
 Chief Engineer.....William Ward

KXLE—Ellensburg—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Western Bcstrs. Inc.
 Address.....Box 600
 Tel.: Woodland 2-1488.....ABC
 Reps....Art Moore; Cooke; Pacific Bcst. Sales
 President.....G. Morgan McBride
 Station Manager.....Bob Sumbardo
 Program Director.....Sherman Bailey
 Chief Engineer.....Bill Watt

KULE—Ephrata—1950

Frequency: 730 Kc.....Power: 1000 Watts
 Owned By.....Coulee Bcstg. Corp.
 Address.....118 B St. N.W.
 Tel.: SK 4-4686.....Independent
 President, General Mgr.....Donald R. Berry
 Publicity Director.....John Holgren
 Chief Engineer.....Gordon Sinclair

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.
 Owned.....Everett Bcstg. Co., Inc.
 Address.....P. O. Box 916
 Tel.: ALpine 9-1144.....Independent
 Station Reps.....Feltis, Dove, Cannon; H-R
 Pres., Gen. Mgr.....W. R. Taft
 Sales Manager.....Dale Watson
 Program Director.....Russ Rebel
 Chief Engineer.....Dale Good

KWYZ—Everett—1957

Freq: 1230 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Snohomish County Bcstg. Co.
 Address.....3021 Rockefeller
 Tel.: ALpine 9-6111.....Independent
 Station Reps...Avery-Knodel; Day-Wellington
 President, General Mgr.....Clifford H. Hansen
 Sales Manager.....George B. Aller
 Program Director.....Paul McCarthy
 Chief Engineer.....Vern Downing

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Ralph A. Nachtmann
 Address.....Box 395
 Tel.: 1322.....Independent
 Station Reps.....Hopewell; Art Moore
 General Manager.....R. A. Nachtmann
 Chief Engineer.....Frank Van Hemert

KHOQ—Hoquiam—1961

Frequency: 1560 Kc.....Power: 1,000 Watts d.
 Owned By.....Twin Cities Bcstg. Co.
 Address.....Box 576
 Tel.: GE 8-1200.....Independent
 President, Ch. Eng.....Irving V. Schmidtke
 Commercial, Promo Mgr.....Allen E. Hoffard
 Program Director.....Fred I. Schmidtke

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....K-L Bcstg.
 Address.....P. O. Box 90
 Tel.: EX 3-4900.....Independent

WASHINGTON

Station Representative.....Art Moore
President.....Mrs. Margaret Nagle
General, Sta. Manager.....Robert D. Bartels
Comm., Sales Prom. Mgr.....Arthur Anderson
Prog. Dir., Chief Eng.....Russell Ripley

KEPR—Kennewick—1947

Frequency: 610 Kc.....Power: 5000 Watts
Owned By.....Cascade Bcstg. Corp.
Address.....P.O. Box 437
Tel.: JUSTICE 6-6184.....MBS
Representatives.....Moore; Young
President.....Thomas Bostic
General Manager.....Bruce Glenn
Chief Engineer.....John P. Berg
Owners of: KIMA-AM-TV, Yakima, Wash.; KEPR-TV, Kennewick, Wash.; KBAS-TV, Moses Lake, Wash.; KLEW-TV, Lewiston, Idaho.

KCDI—Kirkland—1961

Frequency: 1460 Kc.....Power: 5000 Watts
Owned By.....Carl-Drek, Inc.
Address.....1206 Malcolm Ave., Los Angeles
Tel.: Los Angeles.....Independent
President.....Carl E. Haymond
General Manager.....Jack Goetz

KNBX—Kirkland—1948

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Eastside Bdcstg. Co.
Address.....Civic Center
Tel.: VANDYKE 2-1201.....KBS
General Manager.....G. A. Wilson
Commercial Manager.....George W. Boucher
Chief Engineer.....Justin M. Erisman

KFHA—Lakewood—1959

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....Radio Sales Corp.
Address.....Box 3309, Tacoma
Tel.: JUNIPER 4-1243.....Independent
President.....R. W. Burden, Jr.
Station Manager.....Dale Woods
Commercial Manager.....Marvin Young
Sales Promotion Manager.....George Burmeister
Chief Engineer.....Clay Freinwald
Owners of: KEEP, Twin Falls, Idaho.

KBAM—Longview—1955

Frequency: 1270 Kc.....Power: 5000 Watts d.
Owned-Operated By.....K-BAM Bcstg. Co.
Address.....Box 31
Tel.: HA 3-1210.....MBS
Station Rep.....Holman; Wagner
General Mgr.....Arne G. Peterson
Commercial Manager.....Terry Kynaston
Program Director.....A. A. Reed
Chief Engineer.....John Lewis

KEDO—Longview—1938

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....KEDO, Inc.
Address.....P. O. Box 779
Tel.: HA 5-1500.....KBS
Reps.....Feltis, Dove, Cannon; Pearson
Pres., Gen., Sta. Mgr.....Don L. Veith
Chief Engineer.....M. Johnston

KLFF—Mead—1962

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned By.....KLFF, Inc.
Address.....2221 E. Lincoln Rd., Spokane
Tel.: HUDSON 9-3100.....Independent
President.....Robert D. Dellwo
Gen. Mgr., Chief Eng.....Ralph O. Dailey
Comm. Mgr., Prog. Dir.....E. O. Jacobson

KSEM—Moses Lake—1947

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Operated By.....KSEM, Inc.
Address.....Box 276
Tel.: RO 5-3441.....MBS
Station Representative.....Pearson
President.....Jessica L. Longston
Gen. Manager.....Robert Pollock
Commercial Manager.....Walt Bjerke
Chief Engineer.....Ron Crouse

KWIQ—Moses Lake—1956

Frequency: 1260 Kc.....Power: 1000 Watts, d.
Owned By.....KWIQ Radio, Inc.
Address.....P.O. Box 1696
Tel.: ROCKWELL 5-7843.....Independent
Station Rep.....Moore
President Station Mgr.....W. E. Lawrence
Sales Promotion Mgr.....Don McCoun
Program Director.....Kent Myhre
Chief Engineer.....Bill Newland

KBRC—Mount Vernon—1946

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Beckley Radio Co.
Address.....P. O. Box 240
Tel.: GARFIELD 4-2430.....MBS
Representative.....Art Moore
Pres., Gen., Sta. Mgr.....Leo H. Beckley
Commercial Mgr.....Ted Frayling
Publicity, Program Dir.....Chuck Sharman

KGY—Olympia—1922

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Tom Olsen
Address.....1240 N. Washington St.
Tel.: 943-1240.....MBS-ABC-KBS
Station Reps.....Art Moore; Walker-Rawalt
General Manager.....Tom Olsen
Sta., Comm. Mgr.....Herb Anderson
Program Mgr., Ch. Eng.....Don Jones

KITN—Olympia—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned By.....KITN-KITI Corp.
Address.....P.O. Box 629
Tel.: 357-7718.....Independent
Reps...Feltis/Dove/Cannon; Pacific Bcst. Sales
President, Gen. Mgr.....Donald F. Whitman
Engineering Director.....Lee Hurley
Owners of: KITI, Centralia-Chehalis, Wash.

KOMW—Omak—1947

Frequency: 680 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KOMW, Inc.
Address.....Box 151
Tel.: 20.....Independent

Station Rep.....Feltis, Dove, Cannon
 President, General Mgr.....Dean Nichols
 Commercial Manager.....Jerry Weaver
 Program Director.....Elizabeth Uht
 Chief Engineer.....W. Miltenberger

KZUN—Opportunity—1955

Frequency: 630 Kc.....Power: 500 Watts, d.
 Owned.....KZUN, Inc.
 Address.....Box 123
 Tel.: WA 4-2400.....Independent
 Station Representative.....Clark
 President, General Mgr.....Robert L. Swartz
 Program, Pub. Dir.....Art MacKelvie
 Sales Prom. Mgr.....Dick Wright
 Chief Engineer.....Jack Feldhausen

KRSC—Othello—1957

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....R. D. Leary, C. B. Ward
 Address.....Box 1400
 Tel.: HU 8-2791.....KBS
 Newspaper Affiliation.....Othello Outlook
 Station Representative.....Day-Wellington
 General Manager.....R. D. Leary
 Station Manager.....D. R. Lockwood
 Sales Promotion Manager.....R. Hill

KORD—Pasco—1956

Frequency: 910 Kc.....Power: 1 Kw., d.
 Owned.....KORD, Inc.
 Address.....Box 485
 Tel.: LI 7-9791.....Independent
 Station Representative.....Pearson
 President, Gen. Mgr.....Wally Reid

KPKW—Pasco—1945

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Century Bcstg. Co.
 Address.....Chase at "A" St.
 Tel.: LI 7-9741.....KBS-ABC
 President.....R. Stacey

KAPY—Port Angeles—1961

Frequency: 1290 Kc.....Power: 1 Kw. d.
 Owned By.....Port Angeles Radio, Inc.
 Address.....One Melody Lane
 Tel.: Glencourt 2-9288.....Independent
 Representatives.....Feltis, Dove, Cannon
 President.....John W. Mowbray
 General, Sta. Manager.....Sam Ewing
 Commercial Manager.....Ron Susslick
 Program Director.....Russ White
 Publicity Director.....Larry Hoover
 Chief Engineer.....James Moulton

KONP—Port Angeles—1945

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Radio Pacific, Inc.
 Address.....313 West First Street
 Tel.: GL 7-4200.....KBS
 Newspaper Affiliate.....Evening News
 Representative.....Art Moore
 President.....Charles N. Webster
 General Manager.....George Buck

KARY—Prosser—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
 Owned By.....Prosser-Grandview Bcsts.
 Address.....P. O. Box 1310
 Tel.: YUkon 4-7310.....KBS
 Station Rep.....Wagner
 President, General Mgr.....Jack L. Quinn
 Comm., Sales Prom. Mgr.....Robert Wilson
 Program Director.....Bill Doane
 Chief Engineer.....Dewey Trostel

KOFE—Pullman—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned By.....KOFE, Inc.
 Address.....P.O. Box 318
 Tel.: LOGan 4-5251.....ABC
 President, General Mgr.....William Wippel
 Station Manager.....Bob Tuenley
 Commercial Manager.....Bill Campbell
 Program Director.....Mike James
 Chief Engineer.....Bill Watt

KAYE—Puyallup—1951

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Henry Perozzo
 Address.....P. O. Box 271
 Tel.: THornwall 5-1450.....KBS
 Station Representative.....Moore
 Gen. Mgr., Ch. Eng.....Henry Perozzo

KPOR—Quincy—1957

Frequency: 1370 Kc.....Power: 1 Kw., d.
 Owned.....Quincy Valley Bcstrs.
 Address.....806 S. Central Ave.
 Tel.: SUNset 7-6731.....Independent
 Station Rep.....Hopewell; Jacobson
 Pres., Gen. Mgr.....Donald R. Nelson
 Commercial, Prog. Dir.....Doyle Nelson
 Chief Engineer.....Ralph Barclay

KAPA—Raymond—1950

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Willapa Broadcasting Co.
 Address.....Box 826
 Tel.: 942-2340.....KBS
 Station Rep.....Art Moore
 President.....R. E. Claunch
 General Manager.....J. Reavley
 Sta. Mgr., Chief Eng.....R. E. Sheetz

KALE—Richland—1950

Frequency: 960 Kc.....Power: 1000 Watts
 Owned-Oper. By.....D & D Broadcasters, Inc.
 Address.....P. O. Box 767, Pasco, Wash.
 Tel.: LLiberty 7-3388.....Independent
 Station Reps.....Hollingbery; Day-Wellington
 President, General Mgr.....L. G. Dix
 Program Director.....Lloyd Aman
 Chief Engineer.....C. White

KAYO—Seattle—1926

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Wash. Telecasters, Inc.
 Address.....2939 Fourth Ave. So.
 Tel.: MAIn 3-2480.....MBS
 Newspaper Affil. St. Helens Ore. Sentinel-Mist

WASHINGTON

Station Representative Pearson
President Jessica L. Longston
General Mgr. R. E. Pollock
Station Manager John R. DiMeo
Commercial Manager William Shela
Program Director Chris Lane
Sales Prom., Publicity Dir. Lee White
Chief Engineer Verle Jones
Owners of: KSEM, Moses Lake, KPUG, Bellingham, both Wash., KBAR, Burley, Ida.

KETO—Seattle—1961

Frequency: 1590 Kc. Power: 5000 Watts
Owned By Chem-Air, Inc.
Address 1417 4th Ave. Bldg.
Tel.: MU 2-2662 Independent
President William E. Boeing, Jr.
General Manager Jack J. Link
Station Manager George A. Edgar
Commercial Mgr. C. Doug Setterberg
Program Director Fred Johnson
Chief Engineer Robert R. Zirk
Owners of: KETO-FM, Seattle; KPAM, KPFM, Portland, Ore.; KIDO, Boise, Idaho.

KING—Seattle—1927

Frequency: 1090 Kc. Power: 50,000 Watts
Owned By King Bcstg. Co.
Address 320 Aurora Ave.
Tel.: MUTual 2-3555 NBC
Station Rep. Blair
President Dorothy S. Bullitt
V.P., Best. Div. Otto P. Brandt
V.P. Business Henry B. Owen
Station Manager Earl F. Reilly
Program Director Pat S. O'Halloran
Promotion Manager G. E. McDade
Merchandising G. W. Parker
Chief Engineer A. A. Shultz
Owners of: KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

KIRO—Seattle—1926

Frequency: 710 Kc. Power: 50,000 Watts
Owned-Oper. By Queen City Bcstg. Co.
Address 1507 Queen Anne Ave.
Tel.: AT 3-9800 CBS
Representative. Peters, Griffin, Woodward, Inc.
President, General Mgr. Saul Haas
Station, Commercial Mgr. William F. Tucker
Operations Manager John Shield
Chief Engineer Jim Upthegrove
Owners of: KIRO-TV-FM.

KIXI—Seattle—1947

Frequency: 910 Kc. Power: 1000 Watts
Owned By K-91, Inc.
Address 1305 Third Ave.
Tel.: MAIn 3-6910 Independent
Station Representative Avery-Knodel
President W. N. Nelskog
General, Station Mgr. Hale Bondurant
Sales, Promotion Mgr. John Mowbray
Program Director Bob Carmichael
Chief Engineer Tom Lewis
Owners of: KQTY, Everett, Wash.

KJR—Seattle—1923

Frequency: 950 Kc. Power: 5000 Watts

Owned-Oper. By Seattle-Portl. Radio
Address P.O. Box 3726
Tel.: WESt 7-5100 Independent
Station Representative McGavren/Guild
Pres., Gen Mgr. Lester M. Smith
Commercial Manager Gaylen S. Blackford
Chief Engineer George Newton

KOL—Seattle—1922

Frequency: 1300 Kc. Power: 5000 Watts
Owned By F-V Productions
Bus.-Studio Address 1100 W. Florida St.
Tel.: MA 2-2312 Independent
Station Representative H.R. Repts.
V.P., Gen. Mgr. Seymour Whitelaw
Commercial Manager W. L. Simpson
Chief Engineer Lloyd C. Hannah

KOMO—Seattle—1926

Frequency: 1000 Kc. Power: 50,000 Watts
Owned-Oper. By ... Fisher's Blend Station, Inc.
Bus.-Studio Address 100 4th Ave. No.
Tel.: MA 4-6000 ABC
Representative Katz
President, General Mgr. W. W. Warren
Station Manager John Behnke
Sales Manager Fred Kaufman
Public Relations Mgr. Arthur Gerbel
Program Manager Mike Weide
Merchandising Mgr. Pop Hagerty
Chief Engineer C. E. Miller
Owners of: KATU, Portland, Wash.

KTW—Seattle—1920

Frequency: 1250 Kc. Power: 5 Kw.
Owned By .. First Presbyterian Church of Seattle
Address 710 Madison
Tel.: MAIn 4-6226 Independent
General Manager A. H. Jacobsen
Program Director Lee Knudsen
Ch. Eng. James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc. Power: 5000 Watts
Owned By Golden West Bcstrs., Inc.
Address Tower Bldg.
Tel.: MUTual 2-3100 Independent
Sta. Representative AM Radio Sales
Chairman of Board Gene Autry
President Robert O. Reynolds
V.P., General Mgr. Bert S. West
Vice Presidents. ... L. C. Sigmon, W. D. Shaw
General Sales Mgr. Randy Archer
Program Director Buddy Webber
Promotion, Publicity Dir. Jack Macdonald
Owners of: KSFQ, San Francisco; KMPC, Los Angeles; KEX, Portland, Ore.

KXA—Seattle—1926

Frequency: 770 Kc. Power: 1000 Watts d.
Owned-Operated By KXA, Inc.
Address 320 Second Ave., W.
Tel.: ATwater 4-8600 Independent
Representative Meeker
President Wesley I. Dumm
General Manager R. W. Wassenberg
Commercial Manager John Croghan
Program Director John Sherman
Chief Engineer John Dubuque

KCFA—Spokane—1959

Frequency: 1330 Kc. Power: 5000 Watts d.
 Owned By.....Christian Serv. Inc.
 Address.....5408 Freya St.
 Tel.: KEystone 5-3077.....Independent
 President.....R. L. Stensland
 General Mgr.....H. J. Chandler

KGA—Spokane—1926

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned By.....Gran Bcstg. Co.
 Address.....Box 141
 Tel.: KE 4-0631.....Independent
 Station Representative.....Walker-Rawalt
 President.....E. S. Weig
 General Mgr.....A. M. Vogel
 Station Manager.....Len Greensword
 Program Director.....A. Wolter
 Chief Engineer.....Val Strange

KHQ—Spokane—1922

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By.....KHQ, Inc.
 Address.....South 4202 Regal
 Tel.: KEystone 4-0511.....NBC
 Representative.....Katz
 Pres., Gen. Sta. Mgr.....Richard O. Dunning
 Sales Manager.....Bill Carroll
 Chief Engineer.....Dee Waymire
 Owners of: KHQ-TV.

KNEW—Spokane—1947

Frequency: 790 Kc. Power: 5000 Watts d.
 Owned-Operated By...Seattle-Portland Radio
 Address.....P.O. Box 8033
 Tel.: KE 4-9363.....Independent
 Station Rep.....McGavren-Guild
 President, Gen. Mgr.....Lester M. Smith
 Comm. Mgr.....Hugh MacPherson
 Program Dir.....Bob Adkins
 Chief Engineer.....Vince Hoffart
 Owners of: KJR, Seattle; KXL, Portland, Ore.

KPEG—Spokane—1957

Frequency: 1380 Kc. Power: 5 Kw. d.
 Owned.....Bellevue Bcstrs.
 Address.....East 3810 Boone St.
 Tel.: KE 5-3638.....Independent
 Station Rep.....Charles Bernard
 President.....F. Kemper Freeman
 General, Station Mgr.....W. R. White
 Program Director.....Ed Mosley
 Chief Engineer.....Sig Turnquist
 Owners of: KFKF, Bellevue, Wash.

KREM—Spokane—1947

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KREM Bcstg. Co.
 Address.....4103 South Regal
 Tel.: KE 4-0423.....ABC
 Sta. Representative.....Petry
 President.....Mrs. A. Scott Bullitt
 General Manager.....Robert Temple
 Station Manager.....Alex P. Hunter
 Program Director.....Ron MacDonald
 Chief Engineer.....Ed Antosyn
 Owners of: KREM-TV.

KXLY—Spokane—1922

Frequency: 920 Kc. Power: 5,000 Watts
 Owned By.....Spokane Television
 Address.....W. 315 Sprague Ave.
 Tel.: MA 4-1218.....Independent
 Station Rep.....H-R; Day-Wellington; Jacobson
 General Manager.....Wayne F. McNulty
 Commercial Mgr.....Al LaCom
 Program Director.....Dave Steer
 Chief Engineer.....David Green

KREW—Sunnyside—1950

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Cole E. Wylie
 Address.....Box 209
 Tel.: TEmple 7-2277.....MBS-KBS
 Representative.....Tracy Moore
 Pres., Gen. Mgr.....Cole E. Wylie
 Sta., Comm. Mgr.....Don G. Bennett
 Program Director.....Jean Runyan
 Chief Engineer.....Dale Howard

KMO—Tacoma—1926

Frequency: 1360 Kc. Power: 5000 Watts
 Owned.....Tacoma Radio Corp.
 Address.....P. O. Box 1651
 Tel.: WAverly 7-1360.....Independent
 Station Rep.....H-R; Feltis, Dove, Cannon
 Pres., Gen. Sta. Mgr.....J. Archie Morton
 Program Director.....Don Woodland
 Publicity Director.....Burt Malakoff
 Chief Engineer.....Robert Capstick

KTAC—Tacoma—1941

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Operated By.....Tacoma Bcstrs., Inc.
 Address.....Winthrop Hotel
 Tel.: BR 2-2241.....Independent
 Station Representative.....Avery-Knodel
 President, Gen. Mgr.....Jerry Geehan
 Asst., Commercial Manager.....John Condon
 Sales Prom. Mgr., Prog. Dir.....Dick Weeks
 Publicity Director.....Robi Bryant
 Chief Engineer.....Bill Luckhurst

KTNT—Tacoma—1952

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Tribune Publ. Co.
 Address.....So. 11th & Grant Sts.
 Tel.: FU 3-2561.....Independent
 Newspaper Affil.....News Tribune
 Station Representative...Paul H. Raymer & Co.
 President.....George F. Russell
 General Manager.....Max H. Bice
 National Sales Mgr.....John Upham
 Operations Manager.....Ted Knightlinger
 Program Director.....Don St. Thomas
 Chief Engineer.....Dick F. Engh
 Owners of: KTNT-FM-TV.

KENE—Toppenish—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned.....Radio Broadcasters Inc.
 Address.....P. O. Box 350

WASHINGTON

Tel.: 869-1490KBS
President.....John R. Woodroofe
Station Manager.....Don Downing
Chief Engineer.....Warren Walters

KKEY—Vancouver—1954

Frequency: 1150 Kc....Power: 1,000 Watts d.
Owned-Oper. By.....Western Bcstg. Co.
Address.....5500 Fourth Plain Blvd.
Tel.: OX 3-2565.....Independent
Station Representative.....William J. Wagner
President.....Ralph C. Weagant
General Mgr.....Ernest Crater
Commercial Manager.....Arthur Rowell
Program Dir., Chief Eng.....Russ Ripley
Publicity Director.....Laurie Lauritzen

KHIT—Walla Walla—1956

Frequency: 1320 Kc....Power: 1000 Watts d.
Owned By.....Leader Broadcasting Co.
Address.....Denny Bldg.
Tel.: JAcKson 5-3190.....Independent
Sta. Reps.....Feltis, Dove, Cannon; Jacobson
Pres., Gen. Sta. Mgr.....Arch Le Roux
Chief Engineer.....Ed Carter

KTEL—Walla Walla—1946

Frequency: 1490 Kc.Power: 250 Watts
Owned-Oper. ByWalla Walla Bdcstg. Co.
AddressBox 1028
Tel.: JAcKson 5-4103.....ABC
Sta. Reps.....Wagner; Masla
Pres., Gen. Mgr.....Jack Keating
Sales Prom. Mgr., Prog. Dir.....Al Buttolph
Chief Engineer.....Beven Roth

KUJ—Walla Walla—1927

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By.....KUJ, Inc.
Business Address.....P.O. Box 276
Tel.: JA 9-1230.....Independent
President, Gen. Mgr.....H. E. Studebaker
Program Director.....LaVerne Russell
Chief Engineer.....Glenn E. Dubbe

KMEL—Wenatchee—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Frontier Broadcasting Co.
Address.....119 N. Wenatchee Ave.
Tel.: NO 2-7135.....Independent
President, Chief Eng.....J. E. Goslin
Program, Publicity Dir.....Craig Lawrence, Jr.

KPQ—Wenatchee—1929

Frequency: 560 Kc.Power: 5000 Watts
Owned-Oper. By.....Wescoast Bcstg. Co., Inc.
Bus.-Studio Address.....32 N. Mission
Tel.: NO 3-5121.....ABC-NBC
Station Representative...George P. Hollingbery
Pres., Sta., Gen. Mgr.....James W. Wallace
Chief Engineer.....George Frese

KUEN—Wenatchee—1956

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned.....KUEN Bcstg.
Address.....P.O. Box 79
Tel.: NOrmandy 3-5186.....KBS
Sta. Reps...Hollingbery; Feltis, Dove, Cannon
Gen. Mgr., President.....M. C. Robertson
Station Manager.....Roy Robinson
Chief Engineer.....Jerry Daggett

KBBO—Yakima—1947

Freq.: 1390 Kc....Power: 1 Kw d., 250 W. n.
Owned By.....Yakima Bcstg. Co.
Address.....P.O. Box 172
Tel.: CH 8-1390.....MBS
Station Representative.....Masla
President.....J. J. Christenson
General, Commercial Mgr.....Kye Harris
Program Director.....Arvid Erickson
Chief Engineer.....Gerald Gerhardt

KIMA—Yakima—1946

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....Cascade Bdcstg. Co.
Address.....P. O. Box 702
Tel.: GLencourt 2-9111.....NBC
Station Reps.....Adam Young; Moore
President.....Tom Bostic
General Manager.....Monte DeVon
Publicity, Sales Promotion Mgr.....B. Horn
Chief Engineer.....Dave Hubert
Owners of: KEPR-AM-TV, Kennewick, Wash.;
KIMA-TV.

KIT—Yakima—1929

Freq.: 1280 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KIT, Inc.
Address.....114 S. 4th St.
Tel.: GL 7-8115.....ABC
Reps...McGavren/Guild, Feltis, Dove, Cannon
President.....Carl E. Haymond
General Manager.....Jack H. Goetz
Commercial Manager.....Vern Chartier
Sales Promotion Manager.....Ben Shropshire
Program Director.....Al Bell
Chief Engineer.....H. B. Murphy

KUTI—Yakima—1954

Frequency: 980 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Yakima Valley Radio, Inc.
Address.....316 Butterfield Rd.
Tel.: CHestnut 8-2900.....Independent
Station Representative.....George Hollingbery
Pres., Gen. Mgr.....H. G. Wells, Jr.
Commercial Manager.....Bill Bainter
Chief Engineer.....Roger Raymond

Pop.: 1,850,000
Families: 495,000

West Virginia

Radio Homes: 484,000
AM Stas. in State: 52

WJLS—Beckley—1939

Freq.: 560 Kc. . . . Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Joe L. Smith, Jr., Inc.
Address WJLS Building
Tel.: 253-7311 CBS
Representative Burn-Smith
President, Gen. Mgr. Joe L. Smith, Jr.
Station Manager Gene Morehouse
Program Director Gary Dent
Chief Engineer R. Harold Dew
Owners of: WKNA-TV-FM, Charleston, W. Va.

WNR—Beckley—1947

Freq.: 620 Kc. . . . Power: 1 Kw. d., 500 W. n.
Owned-Operated By Rahall Bcstg. Co.
Address 1708 Harper Road
Tel.: CI 3-8330 Independent
Station Representative H.R. Reps.
President N. Joe Rahall
General Manager Anthony P. Gonzalez
Assistant Manager Paul M. Harless
Sales Manager Bud Kurtz
Program Director Bill Boyd
Owners of: WKAP, Allentown, Pa.; WLCY, St.
Petersburg, Fla.; WNAR, Norristown, Pa.;
WQTY, Arlington, Fla.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc. . . . Power: 250 Watts d.
Owned By . . . Berkeley Springs Radio St. Corp.
Address Box 8
Tel.: 771 Independent
President Vernon Weber
General Manager Thomas Butscher
Commercial Manager Kenneth Robertson
Program Director Daniel Duckwall
Chief Engineer Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc. . . . Power: 5 Kw., d.; 500 W., n.
Owned-Oper. By . . . Daily Telegraph Prtg. Co.
Address Municipal Bldg.
Tel.: 327-7115 NBC
Newspaper Affil. Daily Telegraph
President Hugh Ike Shott
Station Mgr. Melvin Barnett
Commercial Manager George Hendrick
Chief Engineer Kenneth Dick
Owners of: WHIS-TV.

WKOY—Bluefield—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Bristol Bcstg.
Address Box 800
Tel.: 327-6124 MBS
General Manager W. L. Nininger
Station Manager J. R. Watkins, Jr.

WBUC—Buckhannon—1959

Frequency: 1460 Kc. Power 5 Kw. d.

Owned Upshur County Bcstg. Co.
Address Box 71
Tel.: 444 Independent
General Manager, Ch. Eng. Jesse D. Newman
Commercial Mgr. Joseph Barker
Program Director James Murphy
Publicity Director Dale Brooks

WXVA—Charles Town—1962

Frequency: 1550 Kc. . . . Power: 5,000 Watts d.
Owned By WXVA Broadcasting Corp.
Address P.O. Box 188
Tel.: 1550 Independent
Station Representative Weed
President Arthur W. Arundel
Exec. V.P., General Mgr. J. Strider Moler
Program Director Robert Houston
Chief Engineer Thomas Aliff

WCW—Charleston—1946

Frequency: 680 Kc. Power: 10 Kw. d., 250 W. n.
Owned-Oper. By Capitol Bcstg. Corp.
Address Kanawha Hotel Bldg.
Tel.: 343-7503 MBS
Station Reps . . . Raymer; Ohio Stations Reps.
President E. M. Johnson
General, Station Mgr. Paul N. Miles
Comm., Program Dir. Paul Howard
Sales Promotion Manager Carl A. Cook
Publicity Director Barbara Yeager
Chief Engineer William E. Ford

WCHS—Charleston—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By Rollins Broadcasting, Inc.
Address 1111 Virginia St. East
Tel.: DI 2-8131 CBS
Representative John Blair
President O. Wayne Rollins
V.P., Radio Albert R. Lanphear
Station Manager Bert Files
Commercial Manager Norman Posen
Promotion, Publicity Manager Harry Brawley
Program Director Joe Farris
Chief Engineer Harry Bowen
Owners of: WGEE, Indianapolis, Ind.; WAMS, Wil-
mington, Del.; WCHS-TV, WJNR, Newark, N. J.;
WPTZ-TV, Plattsburgh, N. Y.; WRAP, Norfolk,
Va.; WBEE, Harvey, Ill.; WEAR-TV, Pensacola,
Fla.; KDAY, Los Angeles, Calif.

WGKV—Charleston—1932

Frequency: 1490 Kc. Power: 250 W.
Owned By E. L. Clinton
Address 315 Professional Bldg.
Tel.: DI 3-9544 ABC
V.P., Gen., Comm. Mgr. G. L. Sutherland
Chief Engineer Bernard Clark

WKAZ—Charleston—1946

Frequency: 950 Kc. Power: 5 Kw., d; 1 Kw. n.

WEST VIRGINIA

Owned By..... Radio WKAZ, Inc.
Address..... 210 Dickinson St.
Tel.: 343-4556..... NBC
Station Rep..... Katz
President..... Hartley L. Samuels
General Mgr..... Don O. Hays
Commercial Manager..... Carl A. Cook
Sales Promotion, Publicity Dir. ... Jack Williams
Program Director..... James D. Tuverson
Chief Engineer..... Don Browning
Owners of: WDLB, Marshfield, Wis.

WTIP—Charleston—1946

Freq.: 1240 Kc.... Power: 1 Kw. d., 250 W. n.
Owned-Oper. By... Chemical City Bcstg. Co.
Bus. Address..... 415 Dickinson St.
Tel.: Dickens 2-3136..... ABC
Station Representative..... Pearson Nat'l Reps.
President, Chief Engr..... Gus Zaharis
General Manager..... Mel S. Burka
Commercial Manager..... Bud A. Burka
Program Director..... Sam Poland
Sales Promotion Manager..... Bob Bower

WBOY—Clarksburg—1937

Frequency: 1400 Kc.. Power: 1 Kw. d., 250 W. n.
Owned By..... Rust Craft Bcstg. Co.
Address..... 912 W. Pike St.
Tel.: 624-7571..... NBC, KBS
Station Representative..... Adam Young, Inc.
President..... Jack Berkman
General Mgr..... Roger Garrett
Commercial Manager..... Frank Balsley
Program Director..... Jack See
Sales Prom. Mgr., Pub. Dir..... Peter Lyman
Chief Engineer..... Harry Brown
Owners of: WBOY-TV, Clarksburg, W. Va.;
WSTV-AM-FM-TV, Steubenville, O.; WPIT-AM-
FM, Pittsburgh, Pa.; WSOL, Tampa, Fla.;
WRDW-TV, Augusta, Ga.; WRGP-TV, Chatta-
nooga, Tenn.

WHAR—Clarksburg—1947

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Oper. By..... Harrison Corp.
Address..... 1200 E. Pike St.
Tel.: 624-5525..... ABC
Station Representative..... Burn-Smith Co.
President..... Charles Gaylord
General Manager..... John Peters
Commercial Manager..... Carl Clovis
Program Director..... Ralph Doolittle, III
Publicity Director..... Albert Cox
Chief Engineer..... Beryl Snyder

WPDX—Clarksburg—1947

Frequency: 750 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Clarksburg Bcstg. Corp.
Address..... 339 W. Main St.
Tel.: 62-4-6425..... Independent
Station Representative..... Pearson Nat'l Reps.
President..... R. C. Warden
General, Station Manager... James T. Fawcett
Program Director..... Byron Parrish
Chief Engineer..... Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Oper. By..... Marja Bcstg. Corp.
Address..... Davis & Wash. Sts.
Tel.: 636-1300..... KBS
Pres., Gen. Mgr..... John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc..... Power: 5000 Watts
Owned-Oper. By..... Peoples Bcstg. Corp.
Business Address..... 208 Adams St.
Tel.: 363-5200..... CBS
Representative..... Hollingbery
President..... Herbert E. Evans
General Manager..... A. Garen Ferrise
Commercial Manager..... J. Ross Felton
Program Director..... Frank Lee
Chief Engineer..... Donald G. Gruit
Owners of: WGAR, Cleveland, O.; WTTM, Tren-
ton, N. J.; WRFD, Worthington, O.; WNAX,
Yankton, S. D.; KVTU, Sioux City, Ia.

WTCS—Fairmont—1947

Frequency: 1490 Kc.. Power: 1 Kw. d., 250 W. n.
Owned By..... Fairmont Broadcasting Co.
Address..... P.O. Box 1549
Tel.: 366-3700..... ABC
President..... Paul Pitrolo
V.P., General Manager..... Nick Fantasia
Program Director..... Josephine Trotta
Publicity Director..... Jack Bernardo
Chief Engineer..... Fred K. Gross

WELD—Fisher—1956

Frequency: 690 Kc..... Power: 500 W., d.
Owned-Oper. By..... South Branch Bcstg. Corp.
Address..... Fisher
Tel.: LE 8-6062..... MBS
President..... Marian Park Lewis
General Manager..... K. Johnson

WVVW—Grafton-Fairmont— 1956

Frequency: 1260 Kc..... Power: 1 Kw. d.
Owned..... Beacom Bcstg. Enterprises
Address..... 400 Quincy St., Fairmont
Tel.: Fairmont 363-0700..... ABC
Newspaper Affil..... Mannington Times
Station Rep..... Weed Radio
President..... J. Patrick Beacom
General, Station Manager... Patrick W. Larkin
Commercial Manager..... N. F. Fabre
Program Director..... B. F. Waters
Chief Engineer..... J. S. Larkin

WKEE—Huntington—1948

Frequency: 800 Kc..... Power: 1000 Watts d.
Owned By..... Geyer Broadcasting Co.
Address..... 623 4th Ave.
Tel.: 525-7788..... Independent
Sta. Representative..... Raymer
President..... Wayne W. Geyer
Station Manager..... Robert R. O'Dell
Commercial Manager..... John Thacker
Program Director..... Robert Martin
Chief Engineer..... R. Thompson

WVHY—Huntington—1946

Frequency: 1470 Kc..... Power: 5000 Watts, d.

WEST VIRGINIA

Owned By.....Ohio River Bcstg.
Business Address.....1046½ Third Ave.
Tel.: JA 3-3421.....Independent
Representative.....Peters, Griffin, Woodward
General Manager.....Jack Gelder
Station Mgr.....R. Osbourne
Chief Engineer.....Bob Nixon

WSAZ—Huntington—1923

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 3-8401.....NBC
Representative.....Katz
President.....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Commercial Manager.....Lewis Bryant
Mse. Dir., Prom. Mgr.....Jack M. Williams
Program Director.....Bob Bowen
Chief Engineer.....John Clay
Owners of: WSAZ-TV.

WKYR—Keyser—1953

Freq.: 1270 Kc.....Power: 5000 Kw. d.
Owned.....WKYR Inc.
Address Ft. Cumberland Hotel, Cumberland, Md.
Tel.: PArkview 4-5000.....MBS
President.....Robert K. Richards
Gen., Sta. Mgr.....William W. Robinson
Program, Publicity Director....Jack R. Husson
Commercial, Prom. Mgr.....Dewitt Mower
Chief Engineer.....Wilmer G. Thompson

WLOG—Logan—1940

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Buyan Valley Bcstg.
Address.....445 Stratton St.
Tel.: PLaza 2-3939.....MBS
Station Manager.....R. O. Greever
Commercial Manager.....E. M. Bailey
Program Director.....Lucille Gallion
Chief Engineer.....Lewis H. Fry

WVOW—Logan—1952

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Logan Bcstg. Co.
Address.....Trailways Bus Terminal Bldg.
Tel.: PL 2-5080.....Independent
President.....W. C. Browning
General Mgr.....W. P. Becker

WEPM—Martinsburg—1946

Frequency: 1340 Kc.. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Martinsburg Bcstg. Co.
Address.....Peoples Trust Co. Bldg.
Tel.: AM 3-5252.....MBS
Station Rep.....Devney Organization
General Mgr.....C. Leslie Golliday
Station, Comm. Manager....George N. O'Brien
Program Director.....John E. Taylor
Chief Engineer.....William Weller

WHJC—Matewan—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By...Three States Bcstg. Co.
Address.....Radio Hill
Tel.: MC 7-7771.....KBS

President, Gen. Mgr.Fred Morningstar
Program Director.....E. Watkins
Chief Engineer.....Ken Bickord

WMON—Montgomery—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Fayette Associates, Inc.
Address.....1028 First Ave.
Tel.: HI 2-4620.....MBS
President.....Arnold M. Vickers
Station Manager.....Robert L. Marsh
Chief Engineer.....J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc. Power: 5 Kw. d., 500 Watts, n.
Owned-Oper. By...West Virginia Radio Corp.
Address.....P.O. Box 867
Tel.: Llnden 2-9488.....NBC
President.....Agnes J. Greer
General, Sta. Manager.....L. W. Fleming, Jr.
Sales Prom. Mgr.....Virginia Pattison
Publicity Director.....Dorothy Comuntzis
Program Director.....Herbert J. Tennant
Chief Engineer.....James Davis

WCLG—Morgantown—1954

Frequency: 1300 Kc... Power: 1000 Watts, d.
Owned.....Morgantown Broadcasting Co.
Address.....P. O. Box 885
Tel.: LI 2-2222.....KBS
Pres., Gen. Mgr.....W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc.... Power: 1000 Watts d.
Owned-Oper. By...Miracle Valley Bcstg. Co.
Address.....505 Seventh St.
Tel.: 845-1230.....Independent
President, General Mgr.....Joseph M. Larosa
Program Director.....Chuck Brand
Commercial Manager.....Mrs. Judy Reager
Chief Engineer.....Felice Rigoli

WETZ—New Martinsville— 1952

Frequency: 1330 Kc.... Power: 1000 Watts d.
Owned-Oper. By...Magnolia Broadcasting Co.
Address.....Box 391
Tel.: 455-3030.....Independent
Station Representative.....Hal Walton
President, Gen. Mgr.....Harry G. Bright
Vice President.....C. R. Bright
Comm. Manager.....George K. Eubanks
Program Director.....Mike Gabor
Publicity Director.....Lorraine Espy
Chief Engineer.....David Miles

WOAY—Oak Hill—1947

Frequency: 860 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....Independent
Representative.....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Commercial Manager.....A. W. Vickers
Chief Engineer.....Thomas Phillips

WEST VIRGINIA

WCEF—Parkersburg—1954

Frequency: 1050 Kc. Power: 1000 Watts d
Owned By.....Franklin Broadcasting Co.
Address.....219 Eighth St.
Tel.: HU 5-4401-2.....Independent
Station Representative.....Masla
President, Chief Eng.....C. E. Franklin
Station Mgr.....Morris Leon
Commercial Mgr.....Mike Morris
Sales Prom. Mgr.....Dorothy Leon
Program Director.....Randy Jay

WPAR—Parkersburg—1935

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WPAR, Inc.
Address.....211 5th St.
Tel.: HUDson 5-5475.....CBS
President.....H. Max Good
Station Manager.....Eddie Lane
Chief Engineer.....A. J. English
Owners of: WMGS, Bowling Green, O.

WTAP—Parkersburg—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Zanesville Publish. Co.
Address.....123 West Seventh St.
Tel.: 485-4588.....ABC
Sta. Representative.....Pearson
President.....Clay Littick
General Manager.....Gene P. Loffler
Managing Director.....Allan Land
Commercial Manager.....Denny Dever
Program Director.....Howard Burlingame
Chief Engineer.....Bob Hatton

WWYO—Pineville—1949

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Wyoming Bdcstg. Co., Inc.
Address.....Box 184
Tel.: 2711.....Independent
President.....R. D. Bailey
Gen., Sta., Comm. Mgr.....Edward Hawley

WLOH—Princeton—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Mountain Bcstg. Co.
Address.....Box 1011
Tel.: GA 5-2151.....KBS
Station Representative.....Hopewell
General Manager, Pub. Dir.....Robert L. Harrison
Prog. Dir.....Bob Woodburn
Chief Engineer.....Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc. Power: 1000 Watts
Owned By.....Good Neighbor Bcstrs.
Address.....Gibbs & Gallatine Sts.
Tel.: BRowning 3-2544.....Independent
Station Manager.....W. M. Watterson
Chief Engineer.....R. Osborne

WVAR—Richwood—1957

Frequency: 1280 Kc. Power: 1000 Watts
Owned By.....Royal Bcstg. Co.
Address.....P. O. Box 349
Tel.: Viking 6-0411.....KBS
President.....W. Courtney Evans
Manager.....R. Henderson

WRON—Ronceverte—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Blake Bcstg. Co.
Address.....Box 69
Tel.: Midway 5-1327.....KBS
Station Representative.....Hopewell
Pres., Gen. Mgr.....James Venable
Station Mgr., Prog. Dir.....Garry Ritchie
Commercial Manager.....Betty Ann Venable
Chief Engineer.....Bill Mullins

WKLC—St. Albans—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned By.....Kandel Corp.
Business Address.....109 - 6th Ave.
Tel.: PA 7-1300.....Independent
Station Representative.....Thomas Clark
President.....Raymond I. Kandel
General, Sta. Manager.....Morton J. Victorson
Program Director.....Robert Entley
Chief Engineer.....Bernard Clark

WSPZ—Spencer—1961

Frequency: 1400 Kc. Power: 1,000 Watts d.
Owned By.....Community Radio
Address.....Box 60
Tel.: 900.....KBS
President.....H. G. Minns
General Manager.....Paul R. Fairchild
Sales Manager.....Robert J. Weaver

WEIR—Weirton—1950

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....3992 Main St.
Tel.: 2814.....NBC
Station Representative.....Spot Time Sales
President.....Thomas E. Millsop
General Manager.....Edward J. Hirshberg
Station Manager.....Robert E. Badger
Sales Prom. Mgr.....Geraldine Cohen
Program Dir.....Steve Liadis
Publicity Dir.....Lou Serra
Chief Engineer.....James Mark

WELC—Welch—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Pocahontas Bcstg. Co.
Address.....Box 1032
Tel.: 436-2131.....KBS
President, General Manager.....Sam Sidote
Chief Engineer.....Howard R. King

WOVE—Welch—1955

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....McDowell Bcstg. Co.
Address.....Rhodes Building
Tel.: 436-3333.....MBS
Station Representative.....Kentucky Radio Sales
President, General Mgr.....South C. Bevins
Station, Commercial Mgr.....Roy Canfield
Chief Engineer.....George Hall

WHAW—Weston—1948

Frequency: 980 Kc. Power: 1 Kw., d.

WEST VIRGINIA-WISCONSIN

Owned-Oper. By... Central W. Va. Serv. Corp.
Address..... P. O. Box 431
Tel.: 1555.....KBS
Newspaper Affil....Record, Buckhannon, W. Va.
President..... R. H. Ralston
Vice Pres...... Francis Andrew
Station Manager..... J. Caldo
Chief Engineer..... William Corathers

WHLL—Wheeling—1949

Frequency: 1600 Kc....Power: 5000 Watts d.
Owned-Operated By..... Wheeling Bcstg. Co.
Address..... Box 989
Tel.: CE 3-1300.....Independent
Representative..... Gill-Perna
President..... Kenneth Forney
Gen., Sta. Mgr...... Fred A. Grewe, Jr.
Commercial, Program Mgr...... Jim Smith
Chief Engineer..... Rudolph Pearl

WKWK—Wheeling—1941

Frequency: 1400 Kc....Power: 250 Watts
Owned-Oper. By..... Community Bcstg., Inc.
Business Address..... 1600 Market St.
Tel.: CE 2-2250.....MBS
Station Representative..... McGavren/Guild
President, Gen. Mgr...... L. W. Dickson
Comm., Sales Prom. Mgr...... Gene Johnny
Program, Publicity Director..... Herb Allen
Chief Engineer..... F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc....Power: 50,000 Watts
Owned By..... Basic Communications, Inc.
Address..... Hawley Bldg.
Tel.: Cedar 2-1170.....ABC
Representative..... John Blair
Chairman..... Emil Mogul
President..... Ira Herbert
Exec. V.P...... Tудie Herbert
General Manager..... Paul J. Miller
Commercial Manager... Andrew F. Hofmann
Sls. Prom. Mgr., Pub. Dir.... Howard W. Meagle
Program Director..... Lew Clawson
Chief Engineer..... Edwin L. Keim
Owners of: WAKE, Atlanta; WYDE, Birmingham.

WBTH—Williamson—1939

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Williamson Bcstg. Corp.
Address..... P.O. Box 261
Tel.: BElmont 5-3600.....MBS
President..... Phil Beinhorn
General Manager..... Robert B. Harvit
Commercial Manager..... John Moses
Sales Promotion Manager..... Jim Wolford
Program Director..... Bill Hardebeck
Publicity Director..... Sandra May
Chief Engineer..... Leo Scott

Pop.: 4,025,000

Families: 1,192,000

Wisconsin

Radio Homes: 514,000

AM Stas. in State: 81

WATK—Antigo—1948

Frequency: 900 Kc....Power: 250 Watts d.
Owned-Oper. By..... Antigo Bcstg. Co.
Address..... Journal Bldg.
Tel.: MArkEt 3-4124-5.....Independent
Newspaper Affil...... Daily Journal
President, General Mgr...... A. F. Berner
Chief Engineer..... Lyle Gunderson

WAPL—Appleton—1952

Frequency: 1570 Kc....Power: 1000 Watts d.
Owned-Oper. By..... John Dixon
Address..... 109 S. Appleton St.
Tel.: RE 4-9226.....KBS
Pres., Gen. Manager..... John Dixon
Comm., Sales Promo. Mgr.... Gene Steinhorst
Program Director..... Rex Munger
Publicity Director..... Bill Day
Chief Engineer..... Robert Falkner

WHBY—Appleton—1925

Frequency: 1230 Kc....Power: 250 Watts
Owned-Operated By..... Norbertine Fathers
Bus.-Studio Address..... 600 So. Lawe St.
Tel.: RE 3-6584.....MBS
Station Representative..... Burn-Smith
President..... Abbot Killean
General, Station Mgr...... Lewis J. Process
Chief Engineer..... George Morkl

WATW—Ashland—1940

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... WATW, Inc.
Address..... 118 W. 2nd Ave.
Tel.: MURdock 2-2727.....Independent
Representative..... Thomas F. Clark
President, Gen. Mgr...... Gene Halker
Commercial Manager..... Bud Huber
Program Director..... Arnold Peterson
Chief Engineer..... Russ Johnston

WBEV—Beaver Dam—1951

Frequency: 1430 Kc....Power: 1000 Watts d.
Owned-Operated By... Beaver Dam Bcstg. Co.
Address..... 109½ Front St.
Tel.: TU 5-4442.....Independent
Representative..... Hal Holman
President..... Joe T. Mackin
General Mgr...... Thomas H. Faile
Commercial Manager..... Richard McDermott
Program Manager..... Paul Ryan
Chief Engineer..... David Pierce

WBEL—Beloit—1948

Frequency: 1380 Kc....Power: 5000 Watts
Owned-Oper. By..... Beloit Bcstrs., Inc.
Business-Studio Address..... 430 State St.

WISCONSIN

Tel.: EMerson 5-6641.....Independent
RepresentativeGill-Perna
PresidentRuss Salter
General Mgr.....Robert O. Moran
Sta., Comm. Mgr.....Joe Moen
Sales Promotion Manager.....Irv Andreoni
Program Director.....Bill Greener
Publicity Director.....Christie Thomsen
Chief Engineer.....Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc.....Power: 250⁰ Watts
Owned By.....Howard Miller Ent.
Address.....416 College
Tel.: EM 5-8865.....MBS
President, Gen. Mgr.....Howard Miller
Station Mgr.....Tom Anderson
Chief Engineer.....Frank Goodard

WWIS—Black River Falls— 1958

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By....Clarkwood Broadcasting Corp.
Business Address.....P.O. Box 32
Tel.: 4645Independent
Owners.....M. J. & M. McDonald

WAXX—Chippewa Falls—1957

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned.....Chippewa Bcstg., Inc.
Address.....108½ N. Bridge St.
Tel.: PArk 3-2242.....Independent
Station Representative.....Masla
President, Gen. Mgr.....Jack Holden
Station, Comm. Manager.....Donald Holden
Sales Prom. Mgr., Prog. Dir....Andre Le Tendre

WERL—Eagle River—1961

Frequency: 950 Kc.....Power: 1,000 Watts
Owned By.....Eagle River Bcstg. Co.
Address.....Box 593
Tel.: 456Independent
General Manager.....George Palo

WBIZ—Eau Claire—1944

Freq.: 1400 Kc....Power: 1 Kw. d., 250 Wt. n.
Owned-Operated By.....WBIZ, Inc.
Address.....609 Cameron St.
Tel.: TE 5-5111.....MBS
RepresentativePearson
President, General Mgr.....Howard G. Bill
Commercial Manager.....Jack Kelly
Program Director.....Loren G. Kassera
Chief Engineer.....Chris Bangert

WEAQ—Eau Claire—1937

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Bcster. Services, Inc.
Address.....Hotel Eau Claire Bldg.
Tel.: TEmple 2-3463.....NBC
Station Representative.....Hollingbery
General Manager.....C. R. Dickoff
Program Director.....Peter Murphy
Publicity Director.....Byron Napier
Chief Engineer.....Kenneth Tetzloff

WECL—Eau Claire—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned By.....WECL, Inc.
Address.....Rudolph Road
Tel.: TEmple 2-1629.....KBS
Station RepresentativeBolles; Hyett
President, Gen. Mgr.....Robert E. Nelson
Station Manager.....Helen Bartz
Commercial Manager.....Robert Onarheim
Program Director.....Richard Hoff
Publicity Director.....Donald Smith
Chief Engineer.....Jerry Kalmanson

KFIZ—Fond du Lac—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KFIZ Bcstg. Co.
Address.....18 W. First St.
Tel.: WA 1-3770.....MBS
Newspaper Afil.....Reporter Printing Co.
RepresentativeHolman
President, Gen. Mgr.....Emery W. Martin
Commercial Manager.....Joe Goeser
Program Director.....Ron Harvey
Sales Promotion Manager.....James Schwartz
Publicity Director.....Doug McGrath
Chief Engineer.....Wendell S. Meyers

WBAY—Green Bay—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Norbartine Fathers
Address.....115 South Jefferson
Tel.: HE 2-3331.....CBS
Station Representative.....H-R Reps
General Manager.....Haydn R. Evans
Commercial Manager.....Joe De Young
Program Director.....Rog Mueller
Chief Engineer.....Wallace Stangel
Owners of: WBAY-TV.

WDUZ—Green Bay—1947

Frequency: 1400 Kc.Power: 1 Kw. d., 250 W. n.
Owned-Oper. ByGreen Bay Bcstg. Co.
Business Address.....225 N. Adams St.
Tel.: HEMlock 5-5331.....ABC
Station Rep.....Radio-TV Reps., Inc.
President, Gen. Mgr.....Ben A. Laird
Station Manager.....Ann C. Schauer
Comm., Sales Prom. Mgr....John E. Mayasich
Program Director.....Thomas L. Hoppe
Publicity Director.....Donald A. Vander Kelen
Chief Engineer.....Clifford Graff
Owners of: WDUZ, Waupaca, Wis.

WJPG—Green Bay—1947

Freq.: 1440 Kc....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By....Green Bay Newspaper Co.
Address.....428 Cherry St.
Tel.: HE 5-7575.....MBS
Newspaper AffiliationPress-Gazette
Station Rep.....George P. Hollingbery Co.
President.....William A. C. Roethke
Station Manager.....Glen R. Holznecht
Commercial Manager.....Larry Fitchett
Sales Prom. Mgr., Pub. Dir....William McCarthy
Program Director.....Clair Stone
Chief Engineer.....Roland Henry

WTKM—Hartford—1954

Frequency: 1540 Kc. Power: 500 Watts d.
 Owned By: Top Hat Enterprises, Inc.
 Address: 23 N. Main St.
 Tel.: 673-3550
 President: Ralph Schewe
 General Station Manager: Galen Brunner
 Sales Promotion Manager: Rusty Flynn
 Program Director: Jim Parker
 Publicity Director: Marty Jupp
 Chief Engineer: Ed Dulaney

WHSM—Hayward—1957

Frequency: 910 Kc. Power: 1000 Watts d.
 Owned By: WJMC, Inc.
 Address: Route 3
 Tel.: 303
 Station Rep.: MBS-KBS
 President: Hollingbery
 General Mgr.: W. C. Bridges
 Station Manager: Russell J. Brown
 Sales Promotion Manager: B. L. Munson
 Program Director: R. V. Davenport
 Chief Engineer: Bob Fraser
 Owners of: WJMC-AM-FM, Rice Lake, Wisc.
 Chief Engineer: Robert P. Kolsky

WCLO—Janesville—1930

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned: Southern Wisconsin Radio, Inc.
 Business-Studio Address: 200 E. Milwaukee St.
 Tel.: PL 4-3316
 Newspaper Affiliation: MBS
 President: Daily Gazette
 General Manager: Sidney H. Bliss
 V. W. Williams

WLIP—Kenosha—1947

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By: Kenosha Bcstg., Inc.
 Address: 625 57th St.
 Tel.: OL 7-6162
 Independent
 Pres., Gen. Mgr.: William L. Lipman
 Station Mgr.: Hugh L. Gately

WKBH—La Crosse—1923

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Operated By: WKBH, Inc.
 Business-Studio Address: 141 So. 6th St.
 Tel.: 2-4678
 Newspaper Affiliation: NBC
 Station Representative: Avery-Knodel
 President, Station Mgr.: Howard Dahl
 Commercial Manager: Richard Schueler
 Program Director: Berneice Callaway
 Sales Manager: Leonard Anderson
 Chief Engineer: Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Oper. By: Lee & Associates, Inc.
 Address: Box 923
 Tel.: 2-6042
 Station Representative: ABC
 President, Gen. Mgr.: Radio-TV Reps.
 Commercial Manager: Herbert H. Lee
 Program Dir.: Philip A. Dyer
 Marilyn J. Bahwell

WLCX—La Crosse—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned: La Crosse Radio Inc.
 Address: 306 Rivoli Bldg.
 Tel.: 4-4521
 Station Representative: Independent
 Pres., Gen. Mgr., Ch. Eng.: Devney Organization
 Joe Rohrer
 Comm., Sales Prom. Mgr.: Glenn H. Pederson
 Program, Publicity Dir.: Jean Gitz

WLDY—Ladysmith—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: Flambeau Bcstg. Co.
 Address: Hwy. 8
 Tel.: 585
 President: KBS
 Gen. Mgr.: Ruth Nelson
 Chief Engineer: Chas. H. Nelson
 S. Mercer

WIBA—Madison—1925

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Operated By: Badger Bcstg. Co.
 Address: Box 99
 Tel.: CE 3-5311
 Newspaper Affiliation: NBC
 Representative: Capital Times
 President: Avery-Knodel
 General, Comm. Manager: William T. Evjue
 Asst. Mgr., Prog. Dir.: Howard A. Johnson
 Publicity Director: Fred H. Gage
 Chief Engineer: A. C. Stephenson
 Norman Hahn

WISM—Madison—1948

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Oper. By: Heart O'Wisc. Bcstrs. Inc.
 Address: 122 E. Main St.
 Tel.: ALPINE 3-6167
 Independent
 Representative: Radio-TV Reps
 President, Gen. Mgr.: William R. Walker
 V.P., Sales: Philip Fisher
 Asst. Manager: Chuck Mefford
 Chief Engineer: George Reynolds
 Owners of: WEAQ, Eau Claire, WBEV, Beaver
 Dam, WOSH, Oshkosh, all Wisc.; WSJM, St.
 Joseph, Mich.

WKOW—Madison—1947

Frequency: 1070 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By: Midcontinent Bcst. Co. of Wisc.
 Address: 215 W. Washington Ave.
 Tel.: AL 7-2261
 Station Representative: CBS
 Exec. V.P., General Manager: H-R Reps.
 Tony Moe
 General Sales Manager: Ben F. Hovel
 Operations Manager: Tom Hooper
 Merchandising, Prom. Mgr.: James Roy Miller
 Technical Engineer: Robert Wickhem
 Owners of: WKOW-TV; WL0L-AM-FM, Minneapo-
 lis; KSO, Des Moines; KELO-TV, Sioux Falls.

WCUB—Manitowoc—1950

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned By: Eastern Wisc. Bdcstg. Corp.
 Address: 2500 North Mirror Drive
 Tel.: MURray 2-8226
 Independent

WISCONSIN

President Ben Hovel
Exec. V.P., General Manager... Jack Severson
Program Director..... Bob Irish
Chief Engineer..... Jay Wells

WOMT—Manitowoc—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Francis M. Kadow
Address.....Radio Building
Tel.: MU 4-6015.....MBS
Representative.....Hal Holman
General, Commercial Mgr.... Francis M. Kadow
Chief Eng.....H. E. Willis

WMAM—Marinette—1939

Freq.: 570 Kc....Power: 250 W. d., 100 W. n.
Owned-Oper. By..Marinette Central Bcstg. Co.
Address.....400 Wells St.
Tel.: RE 5-6631.....NBC
Newspaper Affiliation.....Mining Journal
Station Representative.....Pearson Nat'l Reps.
President.....Frank J. Russell
General Manager.....Howard L. Emich
Program Director.....Bill Liegeois
Chief Engineer.....Paul Anick
Owners of: WDMJ, Marquette, WLST, Escanaba,
WMIQ, Iron Mountain, all Mich.

WDLB—Marshfield—1947

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned.....Clarkwood Broadcasting Corp.
Address.....1710 N. Central Ave.
Tel.: FULTON 4-2191.....KBS
President, Gen. Mgr.....Hartley L. Samuels
Station, Publicity Director.....John R. Thornton
Commercial Manager.....Lynn Eckes
Sales Promotion Manager.....William Allen
Program Director.....Jack Hackman
Chief Engineer.....Richard Hanneman
Owners of: WKAZ, Charleston, W. Va.

WRJC—Mauston—1961

Frequency: 1270 Kc.....Power: 500 Watts d.
Owned By.....Radio Juneau County, Inc.
Address.....200 Hickory St.
Tel.: Victor 3-8001.....KBS
Station Representative.....James C. Bowden
President.....John D. Rice
General, Commercial Mgr.... Gordon P. Bigalke
Program Director.....Vicki L. Klabough
Chief Engineer.....Donald L. Yapp

WIGM—Medford—1941

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned.....WIGM, Inc.
Business Address.....Box 59
Tel.: 748-2566.....KBS
Representative.....Clark
Pres., Gen. Mgr.....Paul Allman
Comm., Sales Prom. Mgr.....Joe Dahlvig
Chief Engineer.....Ray Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Menomonie Bcstg. Co.

Address.....603½ Broadway
Tel.: Cedar 5-2112.....KBS
Station Representative.....Hopewell
President.....Wendell Hansen
General, Station Manager.....Don Mortwedt
Commercial, Sls. Prom. Mgr.... Thor Edgebert
Program Director, Ch. Eng....LaVern Garton
Publicity Director.....Bob Lee

WXMT—Merrill—1960

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Thunder Bird Broadcasting Co.
Address.....P.O. Box 72
Tel.: 1990.....Independent
Station Rep.....Thomas F. Clark, Inc.
President.....Gene Halker
General Manager.....Marty Hogman

WAWA—Milwaukee—1961

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned By.....Suburbanair Inc.
Add.: 12700 W. Bluemound Rd., Elm Grove, Wis.
Tel.: SUNset 6-4625.....ABC
President.....Herbert L. Mount
General, Comm. Manager.....Neil K. Searles
Program Director.....Earl Gissing
Chief Engineer.....Jack Krause

WEMP—Milwaukee—1935

Frequency: 1250 Kc.....Power: 5 Kw.
Owned-Oper. By.....Milwaukee Bcstg. Co.
Bus.-Address.....1701 W. Wisconsin Ave.
Tel.: DI 2-4040.....Independent
Station Rep.....H-R Reps.
President.....A. M. Spheeris
General Mgr.....Hugh K. Boice, Jr.
Commercial Manager.....John Gagliano
Station, Program Dir.....Chuck Phillips
Chief Engineer.....Rolland Paske
Owners of: KWK, St. Louis, Mo.

WFOX—Milwaukee—1946

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Fox Broadcasting
Address.....208 E. Wisconsin Ave.
Tel.: Broadway 2-1272.....MBS
Station Representative.....Meeker
General Manager.....Jack Raymond
Commercial Manager.....Viola E. Wilson
Chief Engineer.....Robert Mayer

WISN—Milwaukee—1922

Frequency: 1150 Kc....Power: 5,000 Watts
Owned-Oper. By.....Hearst Corporation
Address.....759 N. 19th St.
Tel.: Division 2-3000.....ABC
Station Representative.....McGavren/Guild
V.P., General Manager.....James T. Butler
Commercial Manager.....Herman Schneider
Program Director.....Tom Lambert
Publicity Director.....Patt Barnes
Chief Engineer.....Lionel Wittenberg
Owners of: WISN-FM-TV; WBAL-AM-FM-TV,
Baltimore; WRYT, WTAE-TV, Pittsburgh.

WMIL—Milwaukee—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Cream City Bcstg. Co., Inc.
 Address.....2625 W. Wisconsin Ave.
 Tel.: WE 3-1290.....CBS
 Station Representative.....Jack Masla
 President.....Gene Posner
 General, Station Mgr.....Sol Radoff
 Commercial Manager.....Oliver West
 Program Director.....Bill Bramhall
 Chief Engineer.....Gino Monaco

WOKY—Milwaukee—1947

Frequency: 920 Kc. Power: 1 Kw.
 Owned.....Bartell Bcstg. Corp.
 Address.....3500 N. Sherman Blvd.
 Tel.: Hilltop 2-0150.....Independent
 Station Representative.....Blair
 President.....Gerald A. Bartell
 General Manager.....Rosa Bartell Evans
 Station Manager.....John A. Reddy
 Sales Promotion Manager.....Lois Rice
 Engineering Director.....Ralph Evans
 Owners of: KCBQ, San Diego; WADO, New York;
 4VMR, Haiti; PJC-TV, Curacao; PJA-TV,
 Aruba.

WRIT—Milwaukee—1955

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....WRIT, Inc.
 Address.....5407 W. Martin Dr.
 Tel.: Glenview 3-4130.....Independent
 Representative.....Eastman
 President.....Charles Sawyer
 Executive Vice President.....J. P. Williams
 Vice President.....Alexander Buchan
 General Manager.....Bernie Strachota

WTMJ—Milwaukee—1927

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. By.....The Journal Co.
 Business Address.....333 W. State
 Tel.: BR 1-6000.....NBC
 Newspaper Affiliation.....Journal, Sentinel
 Representative.....Christal
 General Manager.....George Comte
 Station Manager.....R. J. Heiss
 Sales Mgr.....Joseph Killeen
 Prog. Mgr.....Don Loose
 Owners of: WTMJ-FM-TV, Milwaukee.

WEKZ—Monroe—1951

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By...Green County Bcstg. Co.
 Address.....Box 460
 Tel.: 1260.....Independent
 Station Representative.....Webb
 President.....Kenneth Stuart
 General Manager.....Joseph Urban
 Commercial Manager.....Stanley Neuberger
 Chief Engineer.....Herb Bolliger

WNAM—Neenah—1947

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned.....Neenah-Menasha Bcstg. Co.
 Address.....Radio Park
 Tel.: PA 2-6471.....Independent

Station Representative....Paul H. Raymer Co.
 Vice President.....Don C. Wirth
 Chief Engineer.....Gordon Daily

WCCN—Neillsville—1957

Frequency: 1370 Kc. Power: 5000 Watts
 Owned.....Central Wisconsin Bcstg.
 Business Address.....140 W. 5th St.
 Tel.: SHerwood 3-3333.....Independent
 General Manager.....Howie Sturtz II
 Commercial Manager.....Wayne Grap
 Chief Engineer.....Charles E. Marvin

WIXK—New Richmond—1960

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned By.....Radio St. Croix, Inc.
 Address.....First National Bank Bldg.
 Tel.: CHapel 6-2254.....KBS
 Station Reps.....Gill-Perna; Bowden
 General Manager.....Bob Smith

WOSH—Oshkosh—1941

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Value Radio Corp.
 Business Address.....2333 Bowen St.
 Tel.: Beverly 5-3150.....Independent
 General Manager.....Wm. L. McDonald

WFPF—Park Falls—1953

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....Northland Bcstg. Co., Inc.
 Address.....P.O. Box 309
 Tel.: 2-3959.....KBS
 Station Representative.....Clark
 Pres., Gen., Comm. Mgr.....Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By...Southwest Wisc. Co.
 Address.....P. O. Box 1
 Tel.: Diamond 8-2775.....Independent
 President.....Mrs. M. B. Monroe
 General, Comm. Mgr.....R. J. Bodden
 Chief Engineer.....Marc Karrmann

WPLY—Plymouth—1954

Frequency: 1420 Kc. Power: 500 Watts d
 Owned-Oper. By.....WPLY, Inc.
 Address.....Box 222
 Tel.: TWinbrook 3-2661.....Independent
 President.....R. Bunker Rogoski
 Gen., Comm. Mgr.....D. C. Hille
 Program Director.....P. Sell
 Chief Engineer.....C. Markworth

WPDR—Portage—1952

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned-Operated By...Portage Bcstg. Co.
 Address.....P.O. Box 296
 Tel.: RI 2-2350.....Independent
 President.....W. T. Comstock
 General, Sta. Mgr.....Robert D. Hutchings
 Commercial Mgr.....R. J. Hoffman
 Program Dir.....B. Ableman
 Sales Prom. Mgr.....Carol Morik
 Chief Engineer.....George Wuerch

WIBU—Poynette—1925

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....Radio Station WIBU
 Tel.: 365-4532 MBS-KBS
 Pres., Gen. Mgr.....William C. Forrest
 Program Director.....Sarah Forrest
 Chief Engineer.....Leonard Doeese

WPRE—Prairie du Chien—1952

Frequency: 980 Kc. Power: 1000 Watts, d.
 Owned.....Prairie Bcstg. Co. Inc.
 Address.....P. O. Box 90
 Tel.: 637Independent
 RepresentativeHolman
 Gen., Sta. Mgr.....W. C. Schlaugat, Jr.

WRAC—Racine—1951

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned-Oper. By.....WRAC, Inc.
 Business Address.....423 Main St.
 Tel.: ME 2-1627Independent
 Station Rep.Devney Organization
 Pres., Gen. Mgr.....William J. Prialux
 Comm., Sales Prom. Mgr.....Raymond J. Pawzun

WRJN—Racine—1926

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Racine Bcstg. Corp.
 Address.....4201 Victory Ave.—Radio Park
 Tel.: ME 4-3311.....ABC
 Newspaper AffiliationJournal-Times
 Station RepresentativeWalker-Rawalt
 President.....J. D. McMurray
 General Manager.....H. R. LePoidevin
 Station Manager.....Harold J. Newcomb
 Commercial Manager.....Gerald D. Nelson
 Program Director.....Lyman Merens
 Chief Engineer.....Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....William C. Forrest
 AddressBox 207
 Tel.: 400MBS
 President.....William C. Forrest
 General Manager.....Michael J. Flaherty
 Chief Engineer.....Leonard Doeese
 Owners of: WIBU, Poynette.

WOBT—Rhineland—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Onelda Bcstg. Co.
 Address.....P. O. Box 498
 Tel.: FO 2-6140.....NBC
 Station Reps.....Spot Time Sales; Bowden
 PresidentJames Cleary
 General Manager.....Jack R. Gennaro
 Program Dir.....John Wadd
 Chief Engineer.....William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. ByWJMC, Inc.
 AddressBox 352
 Tel.: CE 4-2131.....KBS-MBS
 Station RepresentativeHollingbery
 PresidentW. C. Bridges
 Station Manager.....Russell J. Brown

WRCO—Richland Center—1949

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Richland Bcstg. Co.
 Address.....P. O. Box 192
 Tel.: MI 7-2111.....KBS-ABC
 Pres., Gen. Mgr.....H. D. Pebbles
 Comm. Manager.....Gerald W. Cook
 Chief Engineer.....Pete Athanas

WCWC—Ripon—1957

Frequency: 1600 Kc. Power: 5 Kw. d.
 Owned By.....Greycote, Inc.
 AddressRadio Road
 Tel.: 748-5111Independent
 Station Representative.....Hal Walton Assocs.
 President, Gen. Mgr.....Arlow D. Bice, Jr.
 Station, Sales Prom. Mgr.....Gordon N. Alsum
 Prog. Dir.....Norman Clark
 Publicity Director.....Bob Bandy
 Chief Engineer.....Paul Vagus

WTCH—Shawano—1948

Frequency: 960 Kc. Power: 1,000 Watts d.
 Owner.....Shawano County Leader Pub. Co.
 Business-Studio Address..107 E. Green Bay St.
 Tel.: LA 6-2121.....KBS
 General Manager.....J. P. Donald
 Station Manager.....Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WHBL, Inc.
 Bus.-Studio Address.....Box 27
 Tel.: GL 8-2107.....ABC
 Sta. Rep.Burn-Smith
 Pres., General Manager.....Paul F. Skinner
 Comm. Manager.....Ray Witthuhn
 Chief Engineer.....Christ Bauer

WKTS—Sheboygan—1955

Frequency: 950 Kc. Power 500 Watts, d.
 Owned By.....Sheboygan Radio, Inc.
 Address.....814 N. 8th St.
 Tel.: Glencourt 7-5561.....Independent
 Station Reps...Breen & Ward; Spot Time Sales
 President, General Mgr.....Richard P. McKee
 Commercial Manager.....Harold Cohan
 Program Director.....Julian Jetzer
 Publicity Director.....Jean Hesse
 Chief Engineer.....R. Kruse

WCOW—Sparta—1951

Frequency: 1290 Kc. Power: 5 Kw. d.
 Owned.....Sparta-Tomah Broadcasting Co.
 Address.....209 E. Main St.
 Tel.: 3307KBS-MBS
 Station Representative.....Walton
 Pres., Gen. Mgr.....John D. Rice
 Program Director.....Mary Hoogenhous

WSPT—Stevens Point—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Stevens Pt. Bcstg. Co.

Business Address.....414 Main St.
 Tel.: Diamond 4-9778.....Independent
 Representative.....Hal Holman
 President.....William F. Johns, Sr.
 V.P., Gen. Mgr.....Peter A. Barnard
 Commercial Manager.....David Silverman
 Program Director.....Lucie Land
 Chief Engineer.....Art Zagrzebski

WDOR—Sturgeon Bay—1951

Frequency: 910 Kc.....Power: 1000 W. d.
 Owned-Oper. By...Door County Bcstg. Co. Inc.
 Address.....212 N. Third Ave.
 Tel.: Pioneer 3-4411.....MBS
 Pres., Gen. Mgr.....Edward Allen, Jr.
 Commercial Manager.....Leonard Koskubar
 Program Director.....William Kary
 Sales Prom., Publicity Director...Dolores Allen
 Chief Engineer.....Lyle Henry

WIGL—Superior—1961

Frequency: 970 Kc.....Power: 500 Watts d.
 Owned By.....Radio Superior, Inc.
 Address.....1302 Tower Ave.
 Tel.: EXport 2-4707.....Independent
 Station Representative.....Gill-Perna
 President.....J. G. Haig
 Vice President.....W. T. Haig
 Program Director.....L. M. Latto, Jr.
 Chief Engineer.....Kermit Littler

WQMN—Superior—1959

Frequency: 1320 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Quality Radio, Inc.
 Address.....WQMN Bldg.
 Tel.: EXport 4-6695.....MBS
 Station Representative.....P.R.O.
 President, Gen. Mgr.....W. H. Whitsitt
 Station Manager.....John C. Grinden
 Program Director.....William C. Kelly
 Chief Engineer.....Wilfred A. Meys

WTMB—Tomah—1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
 Owned By.....Tomah Maustom Bcstg. Co.
 Address.....P.O. Box 142
 Tel.: 822.....Independent
 President, Sta. Mgr.....Hugh Dickie
 Gen. Mgr., Pub. Dir.....T. Price
 Chief Engineer.....W. Merritt

WTRW—Two Rivers—1950

Frequency: 1590 Kc.....Power: 1000 W. d.
 Owned By.....Two Rivers Bcstg. Corp.
 Address.....1817 Washington St.
 Tel.: 793-1348.....Independent
 Station Representative.....Thomas F. Clark
 President, Commercial Mgr...Kenneth A. Daum
 Gen., Sta. Mgr.....Ray F. Kessenich
 Sales Promotion Mgr.....Jack Spevacek
 Publicity.....Eleanore Daum
 Chief Engineer.....Robert White

WISV—Viroqua—1958

Frequency: 1360 Kc.....Power: 500 Watts d.

Owned By.....Parks Robinson
 Address.....Box 191
 Tel.: 7-7200.....KBS
 Gen. Mgr., Ch. Eng.....Parks Robinson
 Station Mgr.....Dwain Munyon

WTTN—Watertown—1950

Frequency: 1580 Kc.....Power: 1000 Watts d.
 Owned-Oper. By....Watertown Radio, Inc.
 Address.....104 W. Main St.
 Tel.: 261-3950.....KBS
 Station Rep.....Hopewell
 Pres., Gen. Mgr.....Carl V. Kolata
 Commercial Manager.....Clifford Scott
 Chief Engineer.....Douglas Beaudoin

WAUX—Waukesha—1947

Frequency: 1510 Kc.....Power: 10 Kw. d.
 Owned-Operated By....Waukesha Bcstg. Co.
 Address.....330 Wisconsin Ave.
 Tel.: Liberty 2-6636.....MBS
 Station Representative.....Gill-Perna
 General Manager.....Mig Figi
 Comm., Sales Manager...Charles E. Williams
 Chief Engineer.....Adin Randall

WDUX—Waupaca—1956

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned.....Laird Broadcasting Co.
 Address.....204 S. Main St.
 Tel.: 83.....ABC
 Representative.....Radio-TV Reps.
 President.....D. Laird
 Station Mgr.....Tom Karavakis
 Program Director.....Cal Cheek
 Chief Engineer.....T. Flaherty
 Owners of: WDUZ, Greenbay, Wisc.

WHVF—Wausau—1953

Frequency: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....Lakeland Bcstg. Corp.
 Address.....1110 Wausau Ave.
 Tel.: Viking 2-1188.....KBS
 Representative.....Grant Webb & Co.
 President, Ch. Eng.....Hilding V. Foreen
 General Manager.....Arthur N. Lynn

WRIG—Wausau—1958

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....WRIG, Inc.
 Address.....529 Third St.
 Tel.: Viking 2-1921.....Independent
 Station Rep.....Devney Organization
 President.....Duey Wright, Sr.
 Gen., Sta. Mgr.....Gerald G. Gertschen
 Commercial, Sales Prom. Mgr.....Elroy Sellin
 Program Director.....Marvin Nelles
 Chief Engineer.....Duey Wright, Jr.

WSAU—Wausau—1937

Frequency: 550 Kc.....Power: 5000 Watts
 Owned-Oper. By....Wisc. Valley TV Corp.
 Business Address.....427 4th St.
 Tel.: VI 2-2111.....NBC

WISCONSIN-WYOMING

Newspaper Affil.....Record Herald
RepresentativeMeeker
President.....George T. Frechette
Exec. V.P., General Mgr.....Richard D. Dudley
Station Manager.....George Bundner
General Sales Mgr.....James Frey
Sales Prom., Pub. Dir.....Thomas E. Bolger
Prog. Dir.....Rudy Topinka
Chief Engineer.....Roland W. Richardt
Owners of: WSAU-FM-TV, Wausau.

WBKV—West Bend—1950

Frequency: 1470 Kc.....Power: 1000 W. d.
Owned-Oper. By.....West Bend Bcstg. Co.
Business Address.....P.O. Box 60
Tel.: FE 4-2344.....KBS
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....August C. Berkholtz

V.P., Chief Engineer.....Paul J. Mueller
Station Manager.....John P. Steinbach
Sales Promotion Manager.....Jack Skidmore

WFHR—Wisconsin Rapids— 1940

Frequency: 1320 Kc...5 Kw., d., 500 Watts, n.
Owned-Oper. By...William F. Huffman Radio
Address.....210 First Ave. South
Tel.: HARRISON 3-7205.....MBS
Newspaper Affil.....Daily Tribune
RepresentativeMeeker
President.....Louise F. Huffman
Gen., Sta. Mgr.....George T. Frechette
Commercial Manager.....L. L. Zurawski
Program Director.....Arnie Strobe
Chief EngineerGordon Miller

Pop.: 340,000
Families: 102,000

Wyoming

Radio Homes: 98,500
AM Stas. in State: 26

KBBS—Buffalo—1956

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Northern Wyoming Bcstg. Corp.
Address.....98 S. Main Street
Tel.: MU 4-7169.....ABC-KBS
Station RepresentativePetry
Gen. Mgr.....Jack Rosenthal
Chief Engineer.....R. P. Burger

KATI—Casper—1956

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
OwnedKATI Corp.
Address.....P. O. Box 2006
Tel.: 237-7994.....KBS
Station RepresentativePearson
Pres., Gen. Mgr.....Kenneth G. Prather
Sales Prom. Mgr.....Misha S. Prather

KTWO—Casper—1930

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Rocky Mt. Tele. Stations
Address.....3900 East 2nd
Tel.: 237-3711.....CBS
Station Representatives.....Meeker; McGuire
PresidentB. Harris
General, Station Mgr.....L. Berger
Commercial Manager.....Ralph Brannon
Owners of: KTWO-TV.

KVOC—Casper—1946

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....KVOC Bcstg. Co.
Address.....Box 2090
Tel.: 235-3518.....ABC
Station RepresentativePetry
Sta., Sales Prom. Mgr.....William F. Shutts
Comm. Mgr., Ch. Eng.....Duane W. Simons
Program Director.....Marjorie W. Hileman

KCHY—Cheyenne—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....Charles W. Stone
Address.....309 W. 18 St.
Tel.: 634-7975.....Independent
Station Representative.....Masla
President.....Charles W. Stone
General Manager.....David Williams
Chief Engineer.....Everett Anderson

KFBC—Cheyenne—1940

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Frontier Bcstg. Co.
Address.....2923 East Lincolnway
Tel.: 634-4461.....ABC
News, Affil.....Wyoming Eagle, State Tribune
Station Representative....Edward Petry & Co.
PresidentRobert S. McCracken
General Mgr., Chief Eng.....William C. Grove
Station, Commercial Mgr.....Larry Birelfi
Program Director.....Joan Troyer
Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

KVWO—Cheyenne—1952

Frequency: 1370 Kc...Power: 1000 Watts d.
Owned By.....Cheyenne Bcstg. Co., Inc.
Address.....Box 926
Tel.: 632-6433.....MBS
Station Reps., Pearson Nat'l Reps.; John McGuire
President, General Manager.....Leo R. Morris
Program Director.....Jimmy Dallas
Chief Engineer.....Mike Paxton

KODI—Cody—1947

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Park Broadcasters, Inc.
Address.....P. O. Box 1222
Tel.: 587-2211.....Independent

President, Station Mgr. R. B. Beall
 Commercial Manager. Hank Dais
 Chief Engineer. Ted Agnew

KWIV—Douglas—1957

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned By. Douglas Broadcasting, Inc.
 Address. Box 114
 Tel.: 800. KBS
 Station Representative Pearson
 President, Chief Eng. Joe C. Henry

KLUK—Evanston—1953

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By. Evanston-Kemmerer Bcstrs.
 Address. P. O. Box 198
 Tel.: 700 ABC-KBS
 President, General Mgr. Warren Papke
 Commercial Mgr., Prog. Dir. J. Belcher
 Chief Engineer. Harry Albers

KIML—Gillette—1957

Frequency: 1490 Kc. Power: 250 Watts d.
 Owned By. Gillette Bcstg Co.
 Address. Box 1009
 Tel.: 682-4747. ABC, MBS
 Station Representative. Edward Petry & Co.
 President. W. H. Edelman, Jr.
 Station Manager. Roy A. Mapel
 Chief Engineer. A. D. Gaddis

KOVE—Lander—1948

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Operated By. Fremont Bcstg.
 Business Address. P. O. Box 438
 Tel.: 488 ABC
 Representative Continental
 Sta., Gen. Mgr. Dan Breece

KLME—Laramie—1961

Frequency: 1490 Kc. Power: 100 W.
 Owned By. Albany Broadcasters
 Address. Box 463
 Tel.: 745-7396 Independent
 Station Representative. Hal Holman
 President. Les Ware
 General Manager. Denny Hawkins

KOWB—Laramie—1948

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Cowboy Radio, Inc.
 Address. Box 1290
 Tel.: 745-4888. ABC
 Station Representative Petry
 President. Charles R. Bell
 Program Director. Mike Goodrich
 Chief Engineer. Al Beckman
 Owners of: KYCN, Wheatland, Wyo.

KASL—Newcastle—1953

Frequency: 1240 Kc. Power: 250 Watts
 Owned. Jack Rosenthal Group
 Address. Box 967
 Tel.: FR 5-4888. ABC-KBS
 President. Mal Wyman
 General Station Mgr. Jack Rosenthal
 Chief Engineer. Al Bailey

KPOW—Powell—1941

Freq. . . 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By. KPOW, Inc.
 Address. P. O. Box 864
 Tel.: Skyline 4-2421 KBS-MBS
 Representative Avery-Knodel
 President, General Mgr. Merlyn J. Hedin
 Program, Publicity Dir. John C. Steele
 Chief Engineer. J. S. Kilness

KRAL—Rawlins—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned By. Radio 1240
 Address. Box 385, West Rawlins
 Tel.: EA 4-2711. Independent
 General, Station Mgr. Denny Hawkins
 Chief Engineer. R. E. Williams

KVOW—Riverton—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned By. Riverton Bcstg. Co.
 Business Address. Box 393
 Tel.: UL 6-2251. Independent
 President, General Manager. Tony A. Kehl
 Station, Comm. Manager. Loren Ellis
 Program Director. Gary Lopez
 Publicity Director. Jack Langan
 Chief Engineer. Ralph Schafer

KVRS—Rock Springs—1939

Freq.: 1360 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned. Wyoming Broadcasting Co.
 Address. Box 1167
 Tel.: Empire 2-3793. ABC-KBS-MBS
 Newspaper Affil. Rock Springs Newspapers
 President D. G. Richardson
 Gen., Sta. Mgr. Dwight A. Fisher
 Commercial Manager. Jack Facinelli
 Program Director. Imogene Parr
 Chief Engineer. John Cormana

KROE—Sheridan—1961

Frequency: 930 Kc. Power: 1 Kw. d.
 Owned By. Sheridan Bcstg. Co., Inc.
 Address. 47 South Scott St.
 Tel.: 674-4444. Independent
 Station Representative Pearson
 President. Sam Rosenthal
 General Manager. Ed Niehay

KWYO—Sheridan—1934

Freq.: 1410 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By. Big Horn Bcstg. Co., Inc.
 Address. 140 E. Loucks
 Tel.: 674-4461. ABC-MBS
 Representative Petry
 President, Gen. Mgr. Donald E. Tannehill
 Station, Publicity Mgr. H. W. Thompson
 Program Director. Don Hargis
 Commercial, Sales Prom. Mgr. F. C. Taggart
 Chief Engineer. Bob Crossthwaite

KRTR—Thermopolis—1955

Frequency: 1490 Kc. Power: 250 Watts

WYOMING-GUAM-PUERTO RICO

Owned Mildred V. Ernst
Address 500 Broadway
Tel.: UN 4-2351 KBS
Gen., Comm. Mgr. Mildred V. Ernst

Tel.: 532-2158 Independent
General Manager Kerm Kath
Commercial Mgr., Chief Engr. Bob Grasmick
Program Director. Rick Allen
Owners of: KOLR, Sterling, Colo.

KTHE—Thermopolis—1958

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. . . Big Horn Basin Bcstg. Co.
Address P. O. Box 591
Tel.: 864-2119 Independent
Pres., Gen. Mgr. Hugh R. Graham
Commercial Manager Earl Myers
Program Director Dorothy Sanders
Chief Engineer J. R. Burnell

KYCN—Wheatland—1960

Frequency: 1340 Kc. Power: 250 Watts
Owned By Kowboy Radio, Inc.
Address Box 250
Tel.: 646 Independent
President Charles R. Bell
General Manager Larry Cobb

KGOS—Torrington—1950

Frequency: 1490 Kc. Power: 1 kw.d., 250 W. n.
Owned By Kermit G. Kath
Address West Hi Way

KWOR—Worland—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Joseph P. Ernst
Address Route 20 West
Tel.: FI 7-2675 KBS
Gen. Comm. Mgr. Joseph P. Ernst

Territories and Possessions

Guam

KUAM—Agana—1954

Frequency: 610 Kc. Power: 1000 Watts d.
Owned By Radio Guam, Inc.
Address P. O. Box 368
Tel.: 7961 NBC, MBS

Station Rep. Intercont. Services Ltd.
President Phil Berg
Station Manager Robert A. Jordan
Sales Manager Mary C. Chappelle
Chief Engineer Kenneth Pier

Puerto Rico

WABA—Aguadilla—1951

Frequency: 850 Kc. Power: 500 Watts
Owned-Operated By L. Hector Reichard
Address Box 188
Tel.: 241 Independent
General Manager F. Bonnet Velez

WMIA—Arecibo—1957

Frequency: 1070 Kc. Power: 500 Watts
Owned Abacoa Radio Corp.
Address Box 126
Tel.: 463 Independent
Station Representative Pan-American
President Carlos M. Pirallo
General Comm. Mgr. Epifanio Rodriguez-Velez
Program Publicity Director Luis A. Rios
Chief Engineer Ramon Orta
Owners of: WWWW, Rio Piedras.

WCMN—Arecibo—1947

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By Caribbean Bdcstg Corp.
Address 32 Jose de Diego Ave.
Tel.: 5 Independent
President Antonio E. Vidal
Gen., Comm. Mgr. Nabal Barreto
Program Director Mrs. Digna Pabon
Chief Engineer William Arce

WNIK—Arecibo—1958

Frequency: 1230 Kc. Power: 250 W.
Owned By Arecibo Radio Corp.
Address 462 Jose de Diego Ave.

Tel.: 913Independent
 President.....M. A. Cabrera
 General Manager.....David Ortiz
 Program Director.....Luis Quinonez
 Chief Engineer.....F. Santiago Andujar

WRSJ—Bayamon—1947

Frequency: 1560 Kc..Power: 5 Kw. d., 250 W. n.
 Owned-Operated By.....Antilles Bcstg.
 Address.....Box 5627, San Juan
 Tel.: 3-8515 (San Juan).....Independent
 President, Gen. Mgr.....J. M. Ortiz

WNEL—Caguas—1947

Frequency: 1430 Kc..Power: 1 Kw. d., 500 W. n.
 Owned By.....Atlantic Bcstg.
 Address.....Box 487
 Tel.: 678Independent
 President.....Jack Sterling
 General Manager.....Charlie Sierra
 Chief Engineer.....Eduardo Biascochea

WVJP—Caguas—1947

Frequency: 1110 Kc.....Power: 250 Watts
 Owned-Oper. By.....Borinquen Bdcstg. Co.
 Address.....Ruiz Belvis St.
 Tel.: 789Independent
 President, General Mgr.....Hector Pereira

WMDD—Fajardo—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....WMDD, Inc.
 Address.....Box 387
 Tel.: 132.....Independent
 General Manager.....Agustin B. Camunas

WXRF—Guayama—1948

Frequency: 1590 Kc.....Power: 1,000 Watts
 Owned-Oper. By...Guayama Bcstg. Co. Inc.
 Business Address.....P.O. Box 615
 Tel.: 243Independent
 President, General Mgr.....Rafael Fuster, Jr.
 Station, Comm. Mgr...Gumersindo Cordero, Jr.
 Program Director..Gloria E. Santiago de Ortiz
 Chief Engineer.....Juan M. Ortiz

WALO—Humacao—1957

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Antonio L. Ochoa
 Address.....Box 1055
 Tel.: 422Independent
 General, Promotion Mgr..Ramon A. Rodriguez

WISA—Isabela—1962

Freq. 1390 Kc..Power: 1 Kw. d., 500 Watts n.
 Owned By.....Sergio Martinez Caraballo
 Address.....Box W.
 Tel.: 872Independent
 President.....Sergio Martinez
 General Manager.....Raul S. Roman
 Assistant Manager.....Diego A. Aviles
 Program Director.....Zaida Santos
 Sales Promotion Manager.....Mariano Alma
 Chief Engineer.....William C. Reeves

WMNT—Manati—1959

Frequency: 1500 Kc.....Power: 250 Watts
 Owned By.....Arecibo Broadcasting Co.
 Address....P. R. 2, Barrio Santanna, Arecibo
 Tel.: Arecibo.....Independent
 Owners.....E. Archilla-Roig, P. C. Barbosa

WAEL—Mayaguez—1948

Frequency: 600 Kc.....Power: 1000 Watts
 Owned-Operated By.....Mario Acosta
 Business Address.....12 Iglesia St.
 Tel.: 600Independent
 Gen. Manager.....Mario Acosta

WKJB—Mayaguez—1946

Frequency: 710 Kc..Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Jose A. Bechara, Jr.
 Address.....Box 1293
 Tel.: 983Independent
 Pres., Gen. Mgr.....Jose A. Bechara, Jr.

WORA—Mayaguez—1947

Frequency: 760 Kc.....Power: 5000 W.
 Owned-Oper. By.....Radio Americas Corp.
 Studio Address.....P. O. Box 43
 Tel.: 1150Independent
 Representative.....Inter-American
 Pres., Gen. Mgr.....Alfredo R. DeArellano
 Station Manager.....Reinaldo M. Dupont
 Chief Engineer.....Miguel Ortiz

WPRA—Mayaguez—1937

Frequency: 990 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....WPRA, Inc.
 Address.....Box 869
 Tel.: 869.....Independent
 President.....Andres Camara
 Gen. Mgr.....E. Camara de Ramos

WTIL—Mayaguez—1950

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Operated By...Mayaguez Radio Corp.
 Address.....P. O. Box 1346
 Tel.: 1290Independent
 Station Representative.....Continental
 President.....William G. Mamary
 Gen., Comm. Mgr.....Gilbert Mamary

WISO—Ponce—1953

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Oper. By.....South P. R. Bcstg. Corp.
 Tel.: 842-1257Independent
 President.....Andres Grillasca
 Gen. Mgr., Ch. Eng.....Luis E. Freyre
 Sta. Manager.....Nilda P. Freyre

WLEO—Ponce—1956

Frequency: 1170 Kc.....Power: 250 Watts
 Owned By.....Ponce Broadcasting Corp.
 Business Address.....Torres & Villa Sis.
 Tel.: 2-3038Independent
 Pres., Gen. Mgr.....Charles Cordero
 Chief Engineer.....J. H. Conesa
 Program Director.....Felix Irizarry
 Owners of: WKFE, Yauco, P. R.

PUERTO RICO

WPAB—Ponce—1939

Frequency: 550 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned By....Portorican Am. Bcstg. Co., Inc.
AddressP.O. Box 786
Tel.: 842-3260Independent
Pres., Gen. Mgr.....A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Voice of Porto Rico
Address.....P. O. Box 430
Tel.: 2-3296Independent
RepresentativeInter-American
President, Gen. Mgr....Alfredo R. de Arellano
Station, Comm. Mgr.....Antonio Miro
Chief Engineer.....Russell O. Johnson

WUNO—Rio Piedras—1949

Frequency: 1320 Kc..Power: 5 Kw. d. 1 Kw. n.
Owned By.....San Juan Bcstg. Corp.
Address.....Box Q, Hato Rey, P. R.
Tel.: 766-2491Independent
PresidentW. M. Carpenter
General ManagerMariano Angelet
Program DirectorDiego Acevedo
Chief EngineerJose M. Carriles

WWW—Rio Piedras—1949

Frequency: 1520 Kc.....Power: 250 Watts
Owned-Oper. By.....Abacoa Radio Corp.

Address.....Box 935
Tel.: 6-5000.....Independent
President, General Mgr.....Carlos P. Lopez
Chief Engineer.....Ramon E. Orta
Owners of: WMIA, Arecibo.

WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....José Ramón Quiñones
Bus. Address357 Ponce De Leon Ave.
Tel.: 724-3000Independent
Station Rep.....Caribbean Networks, Inc.
Owner.....Jose Ramon Quinones
General Mgr.Segismundo Quinones
Program Dir.....Francisco Aranzamendi, Jr.
Chief EngineerJose Arzuaga

WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Continental Broadcasting Corp.
Address.....Box V, Hato Rey
Tel.: 6-3182.....Independent
Pres., Gen. Mgr.....Carmina Mendez

WIAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.
Owned By.....Bestov Bcstg., Inc.
Address.....Box 4504
Tel.: 2-0014Independent
General Manager.....Louis A. Mejia

The San Juan market IS
PUERTO RICO and

WAPA

680 Kc 10 Kw

has an outstanding sales producing record for
hundreds of advertisers at the lowest cost per
thousand radio homes reached.

For information, program and spot availabilities, rates, etc.
contact our sales offices:

WAPA

San Juan, Puerto Rico

Caribbean Networks, Inc.

20 West 43rd Street, New York 36, N. Y.

PUERTO RICO-VIRGIN ISLANDS

WITA—San Juan—1947

Frequency: 1140 Kc.....Power: 500 Watts
Owned-Oper. By...Electronic Enterprises, Inc.
AddressP.O. Box 2692
Tel.: 724-3594Independent
Newspaper Affiliation.....El Imparcial
President.....Antonio Ayuso Valdivieso
Program Director....Osvaldo Torres Velazquez
Chief EngineerLuis Prado

WKAQ—San Juan—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....El Mundo Bcstg. Corp.
Address654 Ponce de Leon Ave.
Tel.: 723-8290.....Independent
Newspaper Affiliation.....El Mundo
Representatives...Inter-American Pub'g. Inc.
President.....Mrs. A. Ramos
General Mgr.....V. Lamas, Jr.
Program Director.....Mrs. Esther Pales
Chief Eng.....Jose Arzuaga

WKVM—San Juan—1945

Frequency: 810 Kc.....Power: 25 Kw.
Owned By...American Colonial Bcstg. Corp.
Address.....1000 Ponce de Leon Ave.
Tel.: 2-1278Independent
Representative.....Pan American Bcstg. Co.
Pres., Gen. Mgr.....R. P. Perry
Chief Engineer.....Emilio Ramirez
Owners of: WSUR-TV, Ponce; WKBM-TV, Caguas.

WKYN—San Juan—1960

Frequency: 630 Kc.....Power: 1,000 Watts
Owned By:.....Quality Broadcasting Corp.
Address.....P.O. Box 9986, Santurce
Tel.: 723-8085MBS
President.....Alfredo R. de Arellano, Jr.
General Manager.....George A. Mayoral
Commercial Manager.....Carl A. Soderlund
Program Director.....Roy H. Hill
Sales Promotion Manager.....Bill Atwood
Chief Engineer.....Meyer Gottesman
Owners of: WKAQ-TV-FM, San Juan, P. R.

WIVV—Vieques Island—1956

Frequency: 1370 Kc.....Power: 1,000 Watts
Owned By...Calvary Baptist Mission of P. R.
AddressVieques Island
Tel.: 2961Independent
President, Gen. Mgr.....Donald D. Luttrell
Program Director.....Ruth Luttrell
Chief Engineer.....Gerow Carr

WKFE—Yauco—1961

Frequency: 1550 Kc.....Power: 250 Watts
Owned By.....Ponce Bcstg. Corp.
AddressBox 1526, Ponce
Tel.: 507Independent
President, Sta. Mgr.....Charles Cordero
Chief Engineer.....J. H. Conesa
Owners of: WLEO, Ponce, P. R.

Virgin Islands

WIVI—Christiansted—1952

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper..Radio American West Indies, Inc.
Address.....P. O. Box 931
Tel.: 223KBS
Station Rep.....Pan American
Pres., Gen. Mgr.....Mrs. Hazel M. Higdon
Chief Engineer.....Raymond E. Higdon

WSTA—St. Thomas—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....V. I. Industries, Inc.
Address.....Box 2577
Tel.: 774-1340MBS-NBC
Station Rep.....Intercontinental Services
President.....W. M. O'Neil
General, Sta. Mgr.....Len Stein
Comm. Sales Promo. Mgr.....Jim Kirwan
Program Director.....Rick Ricardo
Publicity Director.....Bob Bell
Chief Engineer.....Stephen Bennett

COMPLETE ALPHABETICAL LISTING

OF U. S. AM RADIO STATIONS BY

CALL LETTERS BEGINS ON PAGE 225

Canadian Broadcasting in '62

A Difficult but Rewarding Year



By
JULES LAROCHELLE
Radio-TV Daily
Canadian Bureau

THE Canadian broadcasting industry in 1962 continued to enjoy favorable business. Further extension of coverage took place and recent official Bureau of Statistics figures indicated that almost 87 per cent of Canadian households had television receiving sets during 1962, compared with 84.2 per cent in 1961, while 96.1 per cent of Canadian households had radios, virtually unchanged from the preceding year.

However, there were a number of developments in the broadcasting industry that made 1962 a difficult year.

TV advertising again showed a substantial increase. Radio advertising also recorded gains, but to lesser extent. However, the revenue dollar was more widely spread than ever before, especially in TV as the independently owned Canadian Television Network, operated full blast during the whole year, thus giving the publicly-owned Canadian Broadcasting Corporation a stiff battle.

According to estimates released in late 1962 by the commercial publishing firm of Maclean-Hunter and analyzed by the Television Bureau of Advertising of Canada, TV showed greater increase in net advertising revenues than any other media.

Television moved ahead with an 18.2 per cent gain. Radio, meanwhile had a gain of 3.6 per cent. The report noted that TV is boosting Canadian total advertising expenditures close to the relative level of U. S. expenditures.

During the year, the CBC continued to dominate the industry, but the corporation often found itself in a real battle—mainly because the privately owned CTV Network was fully operative. The biggest public hassle of the year was over televising of Canada's classic football game — the Grey Cup

contest between the leading professional football teams of the Eastern and Western conferences. CTV had the telecast rights but not the network for a full national coverage. The Board of Broadcast Governors ordered the CBC to carry the CTV's Grey Cup telecast, complete with commercials. The CBC balked, claiming that the order would reduce it to the status of a sales tool of the private network. An acceptable solution to all concerned was found—telecasting the game with short "acknowledgment" messages.

The CBC during the year consolidated its radio broadcasting division. A single English-language radio network came into being, as the corporation's CBC Radio Network replaced both the former Trans Canada and Dominion radio networks. The new network comprising all CBC-owned stations along with repeaters and affiliated private stations provides wider national radio service to more Canadian communities than ever before.

The question of color TV for Canada again was fairly widely discussed during the year. Various segments of the industry remained divided on the question. Most Canadian TV receiver manufacturers came out in favor of color TV — immediately. However, in the broadcast section, the feeling was not as decisive. Some independent TV station operators favored almost immediate color TV, but members of the Canadian Association of Broadcasters were reported divided. CBC president Alphonse Ouimet and CTV president Spencer Caldwell favored a go-slow approach.



presents

CANADIAN AM STATIONS



PERSONNEL OF CBC, CTV & CAB
INTERNATIONAL RADIO STATIONS
CANADIAN STATION INDEX
AM STATIONS LISTED BY PROVINCES

1963

Canadian Broadcasting Corporation

Head Office—Victoria Bldg., 140 Wellington St., Ottawa, Ont.
Phone: 236-0311

EXECUTIVE OFFICERS

President	Alphonse Ouimet	Dir., Eng. & Tech. Spvsr.	W. E. Richardson
Vice President	Capt. W. E. S. Briggs	Dir., Public Relations	W. A. Macdonald
V.P., Asst. to Pres.	Col. R. P. Landry	Comptroller	V. F. Davies
Vice Pres., Prgmmg.	E. S. Hallman	Gen. Mgr., English Net. Bcstg.	H. G. Walker
Vice Pres., Pers. & Opera.	J. P. Gilmore	Gen. Mgr., French Net. Bcstg.	Marcel Ouimet
Vice Pres., Corp. Affairs.	R. C. Fraser	Gen. Mgr., Regional Bcstg.	Charles Jennings

CTV Television Network Ltd.

Head Office—42 Charles St., E., Toronto 1, Ont.
Phone: 924-5454

OFFICERS

President	Spencer W. Caldwell	Chief Accountant	Pel Bell-Smith
Exec. Vice Pres.	Gordon F. Keeble	National Sales Mgr.	Bernie Le Maitre
V.P., Programming	Michael Hind-Smith	Montreal Office:	
Ass't to the Pres.	Bruce McLeod	Phone: 849-8091	
Dir. of Legal & Bus. Aff.	Richard P. Morgan	Manager	Vin Dittmer
General Sales Mgr.	Thomas B. J. Atkins	New York Office:	
Mgr. Network Opera.	Stan Wilson	Phone: TN 7-0190	
Dir. of Info. & Adv.	Ralph Foster	Manager	Jack White

STATIONS

CFCN-TV	Calgary, Alta.	CJCH-TV	Halifax, N. S.
CFRN-TV	Edmonton, Alta.	CFTO-TV	Toronto, Ont.
CHAN-TV	Vancouver, B. C.	CJOH-TV	Ottawa, Ont.
CJAY-TV	Winnipeg, Man.	CFCF-TV	Montreal, Que.
CHAB-TV	Moose Jaw, Sask.		

Canadian Association of Broadcasters

Head Office—Blackburn Bldg., Ottawa 4, Ont.
Phone: CE 3-4035

OFFICERS

President	Don Jamieson, CJON-AM-TV, St. John's, Nfld.
Past President	M. T. Brown, CFPL-AV-TV, London
Executive Vice President	T. J. Allard
Vice President, Radio	Allan Waters, CHUM, Toronto
Vice President, TV	J. A. Pouliot, CFCM-TV, CKMI-TV, Que.

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 166 privately owned (independent) radio broadcasting stations, and 49 television stations in Canada.

International Radio Stations Of the United States and Canada

<i>Station Operator and Location</i>	<i>Call Letters</i>	<i>Power</i>
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.....	WDSI-1	50 kw.
	-2	50 kw.
	-3	50 kw.
Columbia Broadcasting System, Inc., Wayne, N. J.....	WDSI-5	50 kw.
	-6	50 kw.
Columbia Broadcasting System, Inc., Delano, Calif.....	KCBR-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
The Crosley Broadcasting Corporation, Bethany, Ohio.....	WLWO-1	110 kw.
	-2	110 kw.
	-3	110 kw.
	-4	110 kw.
	-5	110 kw.
	-6	110 kw.
General Electric Company, Schenectady, N. Y.....	WGEO-1	100 kw.
	-2	50 kw.
	-3	25 kw.
National Broadcasting Co., Inc., Bound Brook, N. J.....	WBOU-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	50 kw.
	-5	50 kw.
	-6	50 kw.
National Broadcasting Co., Inc., Dixon, Calif.....	KNBH-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
*International Educational Bestg. Corp., Scituate, Mass.....	WRUL-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	20 kw.
	-5	50 kw.
*Radio Station KGEI, Inc., Belmont, Calif.....	KGEI	50 kw.

*These are non-Government transmitters and are licensed by the FCC. Other stations are Government controlled and used for programs of the Voice of America, Armed Forces Radio & Television Service, & United Nations Radio.

CANADIAN BROADCASTING CORP. INTERNATIONAL SERVICE

Headquarters and production studios are in Montreal with three shortwave transmitters in Sackville, New Brunswick, of 50 kw. each, operating under the following frequencies:

<i>Services To:</i>	<i>Frequencies (Mc/s)</i>	<i>Band (meters)</i>
Australasia	9.63	31.15
	5.97	50.25
European	17.82	16.84
	15.32	19.58
	11.72	25.60
	9.63	31.15
African	15.32	19.58
	11.72	25.60
	9.63	31.15
Northern Canada (CBC Northern Service).....	9.565	31.30
	6.12	49.02
Caribbean, Latin American.....	11.72	25.60
	15.19	19.75
	9.625	31.17

Note: There are never more than two frequencies used at once. Call letters are not used on the air.
Source: CBC.

Canadian Radio Station Index

— Listed Alphabetically by Call Letters —

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
CBA	588	CFPL	591	CJCH	588	CKEY	594
CBAF	586	CFPR	583	CJCJ	586	CKFH	594
CBDA	582	CFQC	600	CJCS	593	CKGB	594
CBE	594	CFRA	592	CJDC	582	CKGM	597
CBF	596	CFRB	594	CJDV	581	CKJL	598
CBG	587	CFRG	600	CJEM	586	CKKW	591
CBH	588	CFRN	581	CJET	593	CKLB	592
CBI	588	CFRS	593	CJFP	598	CKLC	590
CBJ	595	CFRY	585	CJFX	588	CKLD	599
CBK	600	CFSL	601	CJGX	601	CKLG	583
CBL	594	CFTJ	590	CJJB	584	CKLM	597
CBM	596	CFUN	584	CJIC	593	CKLN	583
CBN	587	CFWH	601	CJKL	591	CKLS	596
CBO	592	CFYK	587	CJLM	596	CKLW	594
CBT	587	CHAB	600	CJLR	597	CKLY	591
CBU	583	CHAD	595	CJLS	589	CKMR	586
CBV	597	CHAK	587	CJLX	590	CKNB	586
CBW	585	CHAT	582	CJME	600	CKNL	582
CBX	581	CHED	581	CJMS	597	CKNW	533
CBXH	587	CHEF	596	CJMT	595	CKNX	594
CBY	587	CHEX	592	CJNB	600	CKOC	590
CFAB	589	CHFA	581	CJNR	589	CKOK	583
CFAC	581	CHFC	585	CJOB	585	CKOM	601
CFAM	585	CHFI	594	CJOC	582	CKOT	593
CFAR	585	CHGB	598	CJON	587	CKOV	583
CFAX	584	CHIC	589	CJOR	584	CKOX	595
CFBC	586	CHLN	599	CJOY	590	CKOY	592
CFBR	593	CHLO	593	CJQC	597	CKPC	589
CFCF	596	CHLT	598	CJRL	590	CKPG	583
CFCH	591	CHML	590	CJRW	595	CKPR	590
CFCL	593	CHNC	597	CJSL	599	CKPT	592
CFCN	581	CHNO	593	CJSO	598	CKRB	598
CFCO	589	CHNS	588	CJSP	591	CKRC	585
CFCP	582	CHOK	593	CJSS	590	CKRD	582
CFCW	581	CHOV	592	CJVI	584	CKRM	600
CFCY	595	CHOW	594	CKAC	597	CKRN	598
CFDA	599	CHQM	584	CKAR	590	CKRS	596
CFFB	587	CHRC	597	CKBB	589	CKSA	582
CFGB	584	CHRD	595	CKBC	586	CKSB	585
CFGM	592	CHRL	598	CKBI	600	CKSL	591
CFGP	581	CHRS	598	CKBL	596	CKSM	598
CFGR	599	CHSJ	586	CKBM	596	CKSO	593
CFGT	595	CHUB	583	CKBW	588	CKSW	601
CFHR	587	CHUC	589	CKCH	596	CKTB	592
CFJC	582	CHUM	594	CKCK	600	CKTR	599
CFJR	589	CHVC	591	CKCL	588	CKTS	598
CFLM	596	CHWK	582	CKCQ	583	CKVD	599
CFLV	599	CHWO	591	CKCR	591	CKVL	599
CFNB	586	CJAD	596	CKCV	597	CKVM	599
CFNS	600	CJAT	583	CKCW	586	CKWS	590
CFOB	590	CJAV	583	CKCY	593	CKWX	584
CFOR	591	CJBC	594	CKDA	584	CKX	585
CFOS	592	CJBQ	589	CKDH	588	CKXL	581
CFOX	597	CJBR	597	CKDM	585	CKY	585
CFPA	592	CJCA	581	CKEK	588	CKYL	582
		CJCB	588	CKEN	588	VOCM	587

Alberta

CFAC—Calgary—1922

Frequency: 960 Kc. Power: 10,000 Watts
Owned-Oper. By Calgary Bcstg. Co., Ltd.
Address 1301 17th Ave., S.W.
Tel.: 244-9311 CBC
Station Reprs. All-Canada Radio & TV Weed
President Hugh E. Pearson
V.P., General Manager D. H. Hartford
Asst. Manager David F. Penn
Sales Promotion Manager G. B. Mannix
Program Director Clarence F. Mack
Chief Engineer E. C. Connor

CFCN—Calgary—1922

Frequency: 1060 Kc. Power: 10,000 Watts
Owned-Oper. By The Voice of the Prairies, Ltd.
Address Broadcast House
Tel.: Churchill 9-9101 Independent
Sta. Reprs. Young Canadian; Radio Reprs. Ltd.
President H. Gordon Love
Station Manager Gordon L. Carter
Program Dir. Don Thomas
Chief Engineer Robert W. Lamb
Owners of: CFCN-TV.

CKXL—Calgary—1950

Frequency: 1140 Kc. Power: 10,000 Watts
Owned-Oper. By CKXL Ltd.
Address 210 9th Ave. S.W.
Tel.: AM 6-3026 Independent
Representatives Stovin-Byles; ForJoe
President, Gen. Mgr. A. R. Mackenzie

CFCW—Camrose—1954

Frequency: 790 Kc. Power: 10,000 Watts
Owned-Oper. By Camrose Bcstg. Co. Ltd.
Address Box 1600
Tel.: 672-3151 Independent
Pres., Gen. Mgr. H. J. Yerxa
Sales Prom., Comm. Mgr. W. H. Holte
Chief Engineer L. W. Olson

CJDV—Drumheller—1958

Frequency: 910 Kc. Power: 5000 Watts
Owned By Dinosaur Bcstg. Corp. Ltd.
Address 307 2nd St. E.
Tel.: VA 3-3444 Independent
Station Reprs. Trans-Ocean; Messner; Scharf
President, Station Mgr. Tony Mayer
Program Dir. Bill Dowson
Chief Engineer John Bruins

CBX—Edmonton—1948

Frequency: 1010 Kc. Power: 50,600 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Bus. Studio Address Rm. 813, MacDonald Hotel
Tel.: 469-2321 CBC
Station Manager R. Horley
Program Director B. C. Deaville
Chief Engineer V. J. McMahon

CFRN—Edmonton—1934

Frequency: 1260 Kc. Power: 50,000 Watts
Owned-Oper. By Sunwapta Bcstg. Co., Ltd.
Address 102 C.P.R. Bldg.
Tel.: GARDen 2-2101 Independent
Reprs. Radio Reprs., Ltd.; Young Canadian
Pres., Gen Mgr. G. R. A. Rice
Station, Comm. Mgr. A. J. Hopps
Retail Sales Manager A. G. Coumont
Publicity Director Jack J. Foster
Production Mgr. George Duffield
Chief Engineer Ted Wadson
Owners of: CFRN-TV.

CHED—Edmonton—1954

Freq.: 630 Kc. Power: 10,000 Watts
Owned-Oper. By CHED, Ltd.
Address 10006—107th St.
Tel.: 424-2111 Independent
Representative Stephens & Townsend
President L. E. Moffat
General, Sta. Mgr. M. D. Dyck
Prog. Dir. Jerry Forbes
Commercial Manager John Barton
Sales Promotion Mgr. John Baldock
Publicity Dir. Howard Smith
Chief Engineer Clint Nichol

CHFA—Edmonton—1949

Frequency: 680 Kc. Power: 5000 Watts
Owned-Operated By Radio Edmonton, Ltd.
Business Address 10012—109th St.
Tel.: GA 4-2157 CBC
President Andre M. Dechene

CJCA—Edmonton—1922

Freq.: 930 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By Edmonton Bcstg. Co., Ltd.
Address Birks Building
Tel.: 424-4131 Independent
Representatives All-Canada; Weed
President H. E. Pearson
General, Station Manager R. Barnes
Commercial Manager K. Goddard
Sales Prom. Manager Joe Hawryluk
Publicity Director D. Lamb
Program Director D. Elton
Chief Engineer G. Skutlle

CFGP—Grande Prairie—1937

Frequency: 1050 Kc. Power: 10 Kw.
Owned By Northern Bcstg. Corp., Ltd.
Address 9910 99th St.
Tel.: 532-2311 CBC
Representatives All-Canada; Weed
President Hugh E. Pearson
General Manager Cameron A. Perry
Comm. Mgr. G. Pearcy
Program Director Jack Soars
Chief Engineer Jim de Roaldes

ALBERTA-BRITISH COLUMBIA

CJOC—Lethbridge—1926

Freq.: 1220 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Lethbridge Bcstg. Ltd.
Address.....1015 Thrd Ave. S.
Tel.: FA 7-3161.....CBC
Station Reps.....All-Canada; Weed
President.....H. E. Pearson
General Mgr.....A. J. Balfour
Assistant Manager.....E. P. Ross
Commercial Manager.....D. McFarlane
Sales Prom., Publicity Dir.....W. McCann
Program Director.....R. Lang
Chief Engineer.....Doug Card

CKSA—Lloydminster—1957

Frequency: 1150 Kc. Power: 1000 Watts
Owned By.....Sask-Alta Bcstg. Ltd.
Address.....Lloydminster
Tel.: Lloydminster.....Independent
President.....A. F. Shortell
General Mgr.....P. J. Edwards
Chief Engineer.....P. Robinson

CHAT—Medicine Hat—1946

Frequency: 1270 Kc. Power: 10,000 Watts
Owned-Oper. By.....Monarch Bcstg. Co., Ltd.
Address.....520 First St. S.E.
Tel.: JAcKson 6-2821.....CBC

Station Reps.....Weed; All-Canada
President.....J. H. Yuill
General, Station Mgr.....Orv Kope
Commercial Manager.....Tom Gunter
Sales Promotion Manager.....Bill Yuill
Program Director.....Lorne Havard
Chief Engineer.....Sid Gaffney
Owners of: CHAT-TV.

CKYL—Peace River—1954

Frequency: 610 Kc. Power: 1000 Watts
Owned-Oper. By.....Peace River Bcstg. Co.
Address.....Box 1150
Tel.: 624-2535.....Independent
Station Reps...Lorrie Potts; Radio Reps.; Messner
President, Gen. Mgr.....John Skelly
Commercial Mgr.....W. E. McNabb
Chief Engineer.....Leslie Klement

CKRD—Red Deer—1949

Freq.: 850 Kc. Power: 10,000 Watts
Owned By.....Central Alberta Bcstg. Co. Ltd.
Address.....Box 518
Tel.: 346-2083.....CBC
President.....Henry L. Flock
Managing Director.....G. E. Spackman
Comm. Sta. Mgr.....W. R. Scott
Program Director.....Rod Stephen
Chief Engineer.....Ken Martin

British Columbia

CHWK—Chilliwack—1927

Frequency: 1270 Kc. Power 10,000 Watts
Owned-Oper. By....Fraser Valley Bcstrs., Ltd.
Address.....50 Yale Rd., W.
Tel.: SYcamore 3-7226.....CBC
Representatives.....All-Canada; Weed
Managing Director.....Murdo MacLachlan
Commercial Manager.....Bill Teetzel
Program Director.....Bill Wolfe
Chief Engineer.....Tony Shepherd

CFCP—Courtenay—1959

Frequency: 1440 Kc. Power: 1,000 Watts
Owned By.....William George Browne
Address.....Courtenay, B. C.
Tel.: Courtenay.....Independent
President.....William George Browne

CKEK—Cranbrook—1957

Frequency: 570 Kc. Power: 1 Kw.
Owned By.....East Kootenay Bcstg. Ltd.
Address.....28 South 8th Ave.
Tel.: 426-2224.....Independent
Reps.....Messner; Radio Reps
President.....B. Redisky
General, Sta. Manager.....L. J. Hoole
Commercial Mgr.....T. Hogarth
Production Director.....John Bell
Chief Engineer.....W. J. Gillespie

CJDC—Dawson Creek—1948

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Operated By..Radio Station CJDC, Ltd.
Business Address.....902 - 102nd Ave.
Tel.: STerling 2-3341.....Independent
President.....H. Michaud
General, Comm. Mgr.....Mike Lavern

CBDA—Fort Nelson—1959

Frequency: 860 Kc. Power: 40 Watts
Owned By.....CBC
Address.....Fort Nelson, B. C.
Tel.: Fort Nelson.....CBC

CKNL—Fort St. John—1962

Frequency: 970 Kc. Power: 1 Kw. d., 500 W. n.
Owned By.....Northern Lights Bcstg. Ltd.
Address.....P.O. Box 1928
Tel.: 785-6634.....Independent
President, General Mgr.....John Skelly
Commercial Manager.....Mel Stevenson
Chief Engineer.....Leslie Klement

CFJC—Kamloops—1926

Freq.: 910 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned.....Inland Bcstrs., Ltd.
Address.....387 Fourth Ave.
Tel.: 372-8826.....CBC
Station Reps.....All-Canada; Weed

BRITISH COLUMBIA

President Ronald White
General Manager..... Ian G. Clark
Station Manager..... Jack Pollard
Assistant Manager..... Jean C. Ross
National Comm. Mgr...... Walter Harwood
Local Sales Manager..... Jim Embury
Program Director..... Paul Haines
Chief Engineer..... Kurt Reichennek

CKOV—Kelowna—1931

Frequency: 630 Kc.....**Power:** 1000 Watts
Owned-Oper. By..... Okanagan Bcstrs., Ltd.
Address..... Box 100
Tel.: POplar 2-3331..... CBC
President..... Mrs. J. W. B. Browne
General, Station Manager..... J. H. Browne
Commercial Manager..... K. E. Compton
Sales Promotion Mgr...... Walter E. Gray
Program Director..... J. B. Cooper
Chief Engineer..... Art Vipond

CHUB—Nanaimo—1949

Frequency: 1570 Kc.....**Power:** 10,000 Watts
Owned By..... Nanaimo Bcstg. Corp.
Address..... Malaspac Hotel
Tel.: SKyline 3-4341..... CBC
President, General Mgr...... Bob Giles
Chief Engineer..... John Morgan

CKLN—Nelson—1939

Frequency: 1390 Kc.....**Power:** 1000 Watts
Owned-Oper. By..... News Publishing Co., Ltd.
Address..... P. O. Box 250
Tel.: 352-2410..... CBC
Newspaper Affiliation..... Nelson Daily News
Rep...... Stovin & Byles; Young Canadian
Station Manager..... Alan R. Ramsden

CKNW—New Westminster 1944

Freq.: 980 Kc.....**Power:** 10,000 Watts
Owned By..... Radio NW, Ltd.
Address..... 227 Columbia St.
Tel.: LA 2-2711..... Independent
President..... Frank A. Griffiths
Gen., Station Mgr...... W. J. Hughes

CKLG—No. Vancouver—1955

Frequency: 730 Kc.....**Power:** 10,000 Watts
Owned By..... Moffat Broadcasting Ltd.
Address..... 143 E. 11th, North Vancouver
Tel.: YUkon 8-1101..... Independent
Reps...... Radio Reps.; Messner; Oakes
President..... Lloyd E. Moffat
General, Station Mgr...... Lew Roskin
Commercial Manager..... Don M. E. Hamilton
Sales Promotion Manager..... Larry Johns
Publicity Director..... Reginald Meek
Program Director..... Keith Sterling
Chief Engineer..... Peter MacKintosh
Owners of: CKY, Winnipeg.

CKOK—Penticton—1948

Freq.: 800 Kc.....**Power:** 10 Kw. d., 500 W. n.
Owned-Operated By..... CKOK, Ltd.
Business Address..... 33 Carmi Ave.
Tel.: Hyatt 2-2800..... Independent

Station Reps...... All-Canada; Weed
Pres., Gen., Mgr...... Maurice P. Finnerty
Station Manager..... Ralph J. Robinson
Sales Prom. Mgr., Sales Mgr...... Ken Compton
Commercial Mgr...... H. C. Dane
Program Director..... Henry Shannon
Chief Engr...... George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By..... CJAV, Ltd.
Address..... 735 Third Ave., N.
Tel.: 604..... Independent
Station Reps...... Messner; Cooke; Bedard
Pres., Gen. Mgr...... Kenneth Hutcheson
Commercial Mgr...... William Loepky
Sales Prom., Publicity Dir...... William Gibson

CKPG—Prince George—1945

Frequency: 550 Kc.....**Power:** 250 Watts
Owned-Oper. By..... Radio Station CKPG, Ltd.
Address..... 1220 Sixth Ave.
Tel.: LO 4-8861..... CBC
Station Reps...... All-Canada; Weed
President, Gen. Mgr...... R. T. Harkins
General Sales, Prom. Mgr...... J. W. Barlee
Program Director..... N. A. McLean
Publicity Director..... Helen Smith
Chief Engineers..... S. W. Davis
Owners of: CKPG-TV.

CFPR—Prince Rupert—1938

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned By..... Canadian Broadcasting Corp.
Address..... 343 W. 2nd Ave.
Tel.: 2161..... CBC
Sta. Mgr...... W. G. Hankinson
Program Director..... Norman Newton
Technical Supervisor..... C. H. Insulander

CKCQ—Quesnel—1957

Frequency: 570 Kc.....**Power:** 1 Kw.
Owned..... Cariboo Bcstrs. Ltd.
Address..... 345 St. Laurent Ave.
Tel.: 485..... Independent
Reps...... Radio Rep., Cocks, Air-Time Sales
President..... J. Frederick Weber
General, Sta. Mgr...... Dennis Reid
Comm. Prom. Mgr...... John V. Boates
Program Director..... Gil McCall
Chief Engineer..... Stanley Davis

CJAT—Trail—1930

Frequency: 610 Kc.....**Power:** 1000 Watts
Owned-Oper. By..... Kootenay Bcstg. Co., Ltd.
Address..... 1300 Cedar Ave.
Tel.: 368-5511..... CBC
Station Reps...... All-Canada; Weed
President..... A. S. Mawdsley
General, Sta. Manager..... J. P. Kobluk
Commercial Manager..... Robert W. Meneer
Prog. Dir...... Ralph Milton
Chief Engineer..... Gordon Fairweather

CBU—Vancouver—1947

Frequency: 690 Kc.....**Power:** 10,000 Watts
Owned-Oper. By..... Canadian Bcstg. Corp.
Address..... 701 Hornby St.

BRITISH COLUMBIA-LABRADOR

Tel.: MU 4-0246.....CBC
Dir. of Radio.....R. G. Harlow
Regional Prog. Dir.....M. L. Munro
Technical Dir.....A. Geluch
Commercial Mgr.....K. Buhr
Technical Supervisor.....E. F. McGrath

CFUN—Vancouver—1922

Freq.: 1410 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Radio CFUN Ltd.
Address.....1900 W. 4th Ave.
Tel.: REgent 1-6511.....Independent
Representatives.....John Tyrrell; Devney Org.
President.....Gordon Burnett
General, Sta. Manager.....Douglas Greig
Comm. Manager.....Don Mac Donald
Program Director.....Al Jordan
Chief Engineer.....Stan Davis

CHQM—Vancouver—1959

Frequency: 1320 Kc....Power: 10,000 Watts
Owned By..Vancouver Broadcasting Assoc., Ltd.
Address.....1134 Burrard St.
Tel.: MUtual 2-3141.....Independent
Station Rep.....Standard Broadcast Sales, Ltd.
President, Managing Dir.....W. E. Bellman
General Sales Manager.....John Donaldson
Sales Promotion Manager.....D. McKinsey
Chief Engineer.....Stan Davis

CJOR—Vancouver—1926

Frequency: 600 Kc.....Power: 10,000 Watts
Owned-Operated By.....CJOR, Ltd.
Business-Studio Address.....846 Howe St.
Tel.: MUtual 5-6464.....Independent
Representative.....Stovin & Byles, Ltd.
President, Gen. Mgr...Mrs. George C. Chandler
Commercial Manager.....Don Laws
Sales Promo., Publicity Dir.....Alan McNab
Program Director.....Jim Thom
Chief Engineer.....Art Chandler

CKWX—Vancouver—1923

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Oper. By.....CKWX Radio, Ltd.
Business-Studio Address.....1275 Burrard St.
Tel.: MU 4-5131.....MBS
Station Reps.....All-Canada; Weed
President.....Arthur Holstead

General, Sta. Manager.....William A. Spears
Commercial Manager.....R. S. Lennie
Sales Promotion Manager.....Doug Reid
Program Manager.....John Ansell
Chief Engineer.....Charles Smith

CJIB—Vernon—1947

Frequency: 940 Kc.....Power: 1000 Watts
Owned-Operated By.....Interior Bcstrs., Ltd.
Address.....3330 Barnard Ave.
Tel.: Linden 2-3900.....CBC
Station Reps.....All-Canada; Weed & Co.
President, Managing Dir.....A. G. Seabrook
Commercial Manager.....Ann Gaustin
Sales Promo., Publicity Dir.....John Foster
Program Director.....Don Warner
Chief Engineer.....Laurie Wright

CFAX—Victoria—1959

Frequency: 810 Kc.....Power: 1000 Watts
Owned By.....Saanich Bcstg. Co. Ltd.
Address.....700 Central Bldg.
Tel.: EVergreen 6-2441.....Independent
Station Rep.....Donald Cooke
President, Gen. Mgr.....Roy V. Parrett
Chief Engineer.....Tom Davidson

CJVI—Victoria—1941

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Island Bcstg. Co.
Business-Studio Address.....817 Fort Street
Tel.: EV 2-8221.....CBC
Sta. Rep.....All-Canada; Weed
President, Gen. Mgr.....William M. Guild
Commercial Manager.....Hugh Curtis
Prog. Dir.....Walter Cownden
Chief Engineer.....Joe Sommers

CKDA—Victoria—1950

Frequency: 1220 Kc.....Power: 10 Kw.
Owned-Oper. By...Capital Bcstg. System Ltd.
Address.....Hotel Douglas
Tel.: EVergreen 4-9311.....Independent
Station Reps.....Radio Reps.; Messner; ForJoe
President, Gen. Mgr.....David M. Armstrong
Station, Commercial Mgr...Keith G. MacKenzie
Sales Promo., Publicity Dir.....Bob Willett
Program Director.....David G. Hill
Chief Engineer.....Mike Doyle

Labrador

CFCB—Goose Bay—1959

Frequency: 1340 Kc.....Power: 1 Kw.
Owned By.....CBC

Address.....Box 237
Tel.: TW 6-2971.....CBC
Station Manager.....Gordon Frederick

Manitoba

CFAM—Altona—1957

Freq.: 1290 Kc....Power: 10 Kw. d., 5 Kw. n.
 Owned.....Southern Manitoba Bcstg. Co.
 Address.....P.O. Box 1000
 Tel.: 324-6464.....Independent
 Station Reps.....Cooke; Radio Reps. Ltd.
 President.....Walter E. Kroeker
 Station Manager.....Dennis Barkman
 Commercial Manager.....Elmer Hildebrand
 Chief Engineer.....John J. Pauls

CKX—Brandon—1928

Freq.: 1150 Kc....Power: 10 Kw. d.; 1 Kw. n.
 Owned-Oper. By...Western Manitoba Bcstrs.
 Address.....2940 Victoria Ave.
 Tel.: Parkway 9-5441.....CBC
 Sta. Reps.....Radio Reps.; Young Canadian
 Pres., Gen. Manager.....J. B. Craig
 Commercial Manager.....E. D. Holland
 Prog. Dir.....Frank Bird
 Chief Engineer.....E. Humphrey Davies

CKDM—Dauphin—1950

Freq.: 730 Kc....Power: 10 Kw. d.; 5 Kw. n.
 Owned.....Dauphin Bcstg. Co., Ltd.
 Address.....27 3rd Ave., N. E.
 Tel.: 638-3230.....Independent
 Station Reps.....Radio Reps.; Air-Time Sales
 President.....A. T. Warnock
 General, Station Manager.....J. Dunlop
 Commercial Mgr.....Irvin Wilibnisky
 Program Director.....Alex Pascal
 Chief Engineer.....Alan Watson

CFAR—Flin Flon—1937

Frequency: 590 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Arctic Radio Corp., Ltd.
 Address.....75 Callinan St.
 Tel.: 4422.....CBC
 Sta. Reps...Young Can.; Messner; Lorrie Potts
 President.....Grey Mundie
 Station Mgr.....J. E. Smallwood
 Program Director.....Alex Cobban

CHFC—Fort Churchill—1958

Frequency: 1230 Kc.....Power: 250 W.
 Owned By.....CBC
 Address.....Fort Churchill
 Tel.: OS 5-7729.....CBC
 Director of N. Service.....A. Cowan
 Station Manager.....Ivan Le Mesonien
 Program Organizer.....Keith Lawrence
 Publicity Director.....Sheldon O'Conner
 Superv., Technical Opera.....Lloyd Moore

CFRY—Portage La Prairie 1956

Frequency: 920 Kc.....Power: 1,000 Watts
 Owned.....Portage-Delta Bcstg. Co. Ltd.

Address.....1500 Saskatchewan Ave. W.
 Tel.: 857-6447.....Independent
 Station Reps...Lorrie Potts; Messner; Scharf
 Pres., Gen. Mgr.....R. D. Hughes
 Station, Commercial Mgr.....Jack E. Follett
 Sales Promotion Mgr.....Nancy Lane
 Program Director.....Robert Clare
 Chief Engineer.....Ricky Hughes

CKSB—St. Boniface—1946

Frequency: 1050 Kc....Power: 10,000 Watts d.
 Owned.....Radio-St. Boniface Ltd.
 Address.....607 Langevin St.
 Tel.: CH 7-4865.....CBC
 Reps.....Devney Org.; Interprovincial Sales
 General Manager.....Roland Couture
 Commercial Mgr.....Etienne Bohemier
 Program Co-ord.....Flore Toupin
 Chief Engineer.....Roland Brodeur

CBW—Winnipeg—1948

Frequency: 990 Kc.....Power: 50,000 Watts
 Owned-Operated By...Canadian Bcstg. Corp.
 Business Address.....541 Portage Ave.
 Tel.: SP 4-2541.....CBC
 Reg. Director.....J. R. Finlay
 Operations Dir.....L. B. McIlhegga
 Program Director.....D. E. Cameron
 Technical Director.....R. L. Punshon

CJOB—Winnipeg—1946

Freq.: 680 Kc....Power: 10 Kw. d., 250 W. n.
 Owned By.....Radio OB Ltd.
 Business Address.....10th Fl., Lindsay Bldg.
 Tel.: WH 2-6374.....Independent
 Station Reps...Radio Reps.; Young Canadian
 President.....Frank A. Griffiths
 General, Sta. Manager.....R. M. MacLennan
 Sales Prom. Mgr., Pub. Dir.....Ron Krochuk

CKRC—Winnipeg—1927

Frequency: 630 Kc.....Power: 5000 Watts
 Owned.....Transcanada Communications, Ltd.
 Bus.-Studio Address.....300 Carlton St.
 Tel.: WH 2-2231.....CBC
 Station Reps.....Weed; All-Canada
 General Manager.....Robert Buss
 Chief Engineer.....A. W. Hooper

CKY—Winnipeg—1950

Frequency: 580 Kc.....Power: 50 Kw.
 Owned By.....Moffat Broadcasting Ltd.
 Business Address.....432 Main St., N.
 Tel.: Whitehall 3-1531.....Independent
 Sta. Reps.....Scharf; Devney Org.
 President.....Lloyd E. Moffat
 Station Manager.....Sid Boyling
 Comm. Manager.....D. McDermid
 Program Director.....Jack Stewart
 Sales Promo., Publicity Dir.....Jim Pryor
 Chief Engineer.....Andy Malowanchuk

New Brunswick

CKBC—Bathurst—1955

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Bathurst Broadcasting Co., Ltd.
 Business Address.....455 Golf St.
 Tel.: LI 6-4461.....Independent
 President.....J. Leo Hachey
 Station Manager.....W. A. Winton
 Chief Engineer.....Phil Pacquet

CKNB—Campbellton—1939

Frequency: 950 Kc.....Power: 1000 Watts
 Owned By.....Restigouche Bcstg. Co., Ltd.
 Business Address.....110 Water St.
 Tel.: Plaza 3-4415.....CBC
 Station Rep.....Weed; Jos. Hardy
 President.....John Alexander
 General Mgr.....Dr. Charles Houde
 Commercial Mgr.....Kenneth Coughlan
 Station Program Dir.....M. Douglas Young
 Chief Engineer.....William Freeman

CJEM—Edmundston—1944

Frequency: 570 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Edmundston Radio, Ltd.
 Address.....91 Canada Rd.
 Tel.: RE 5-3351.....Independent
 Station, Comm. Mgr.....Georges Guerrette
 Chief Engineer.....M. Vallee

CFNB—Fredericton—1923

Frequency: 550 Kc.....Power: 50 Kw.
 Owned.....James S. Neill & Son, Ltd.
 Address.....67 York St.
 Tel.: GR 5-5501.....CBC
 Representative.....Mulvihill
 President, General Manager..D. Malcolm Neill
 Sta., Comm. Manager.....J. T. H. Fenety
 Sales Manager.....Stan Hooper
 Prog. Director.....H. L. McFee
 Publicity Director.....Christine E. Maxwell
 Chief Engineer.....Glenn D. Love

CBAF—Moncton—1953

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....232 St. George St.
 Tel.: 384-3366.....CBC
 Station Manager.....P. E. Carrier
 Technical Director.....Yves Bruchesi

CKCW—Moncton—1934

Frequency: 1220 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Moncton Bcstg., Ltd.
 Address.....Box 1220
 Tel.: 389-9111.....CBC
 Station Rep.....Young Canadian; Stovin-Byles
 Pres., Gen. Mgr.....F. A. Lynda
 Sales Promotion Mgr.....Earle Ross
 Program Director.....Bob Reid
 Chief Engineer.....Keith MacConnell

Owners of: CKCW-TV, Moncton, N. B.; CKAM-TV, Campbellton, N. B.; CKCD-TV, Harrison Brook, P. Q.

CKMR—Newcastle—1949

Frequency: 790 Kc.....Power: 1000 Watts
 Owned.....Miramichi Bcstg. Co. Ltd.
 Address.....Castle St.
 Tel.: MAdison 2-3311.....CBC
 Station Representative.....Alex Bedard
 President.....L. W. Flett
 Sta. Mgr., Ch. Engr.....R. J. Wallace
 Sales Promotion Manager.....Dan Leeman
 Publicity Director.....Fred Haining

CFBC—Saint John—1946

Freq.: 930 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....Fundy Bcstg. Co., Ltd.
 Business Address.....68 Carleton St.
 Tel.: OX 2-3301.....Independent
 President.....A. M. McLean
 General Manager.....R. T. Bowman
 Chief Engineer.....H. M. Stout

CHSJ—Saint John—1947

Freq. 1150 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.....New Brunswick Bcstg. Co.
 Address.....85 Germain St.
 Tel.: OXford 2-0144.....CBC
 Newsp. Affil..Times Globe, Telegraph Journal
 Representative.....All Canada, Weed & Co.
 General Manager.....T. H. Tonner
 Chief Engineer.....J. G. Bishop
 Owners of: CHSJ-TV.

CJ CJ—Woodstock—1959

Frequency: 920 Kc.....Power: 1,000 Watts
 Owned By.....Carleton-Victoria Bcstg. Co. Ltd.
 Address.....Woodstock
 Tel.: Woodstock.....CBC
 Station Reps.....Lorrie Potts; Messner
 President, General Mgr.....R. J. Morrison
 Station Manager.....J. D. Morrison
 Commercial Manager.....A. H. Morrison
 Program Director.....Bruce A. Smith
 Chief Engineer.....Bruce W. Groh

CANADIAN
 ADVERTISING AGENCIES
 LISTED ON
 PAGES 156-161

Newfoundland

CBY—Corner Brook—1949

Frequency: 790 Kc.....Power: 1000 Watts
 Owned-Operated By...Canadian Bcstg. Corp.
 Address.....P. O. Box 610
 Tel.: 43431CBC
 Station Mgr.....C. V. Hierlihy
 Sales Manager.....C. L. Brown
 Chief Engineer.....J. Heaney

CBG—Gander—1949

Frequency: 1450 Kc.....Power: 250 W.
 Owned-Operated By...Canadian Bcstg. Corp.
 Address.....98 Sullivan Ave.
 Tel.: 8-4321CBC
 Dir. for Prov.....W. F. Galgay
 Station, Commercial Manager...B. M. Dawe
 Program Dir.....R. G. O'Brien
 EngineerL. E. Baker

CBT—Grand Falls—1949

Frequency: 990 Kc.....Power: 1000 Watts
 Owned-Operated By...Canadian Bcstg. Corp.
 Business Address.....Mill Road
 Tel.: 2102CBC
 Dir. for Prov.....W. F. Galgay
 Station Manager.....John J. Grace

CBN—St. John's—1949

Frequency: 640 Kc.....Power: 10,000 Watts
 Owned-Operated By...Canadian Bcstg. Corp.
 AddressBox 5490

Tel.: 8-7181CBC
 Dir. for Prov.....W. F. Galgay
 Reg. Presentation Dir.R. G. O'Brien

CJON—St. John's—1951

Frequency: 930 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Nfld. Bcstg. Co., Ltd.
 Address.....Prince of Wales St
 Tel.: 7105Independent
 Station Rep.....Stovin-Byles; Weed
 Pres.....Geoffrey W. Stirling
 General Manager.....Don Jamieson
 Station Manager.....Colin Jamieson
 Commercial Manager.....C. Pope
 Program Dir.....J. Wiggins
 Sales Promotion Manager.....J. Baird
 Chief Engineer.....Oscar Hierlihy
 Owners of: CJON-TV; CJON, Argentia; CJCN,
 Grand Falls.

VOCM—St. John's—1936

Frequency: 590 Kc.....Power: 10,000 Watts
 Owned by.....Colonial Bcstg. System
 Address.....P. O. Box 1-590
 Tel.: 578-3148Independent
 Station Reps...All-Canada; Young Canadian
 Pres., Ch. Eng.....W. B. Williams
 General Manager.....J. V. Butler
 Commercial Manager.....Denys Ferry
 Program, Pub. Director.....W. Williamson
 Sales Prom. Mgr.....J. T. Browne
 Owners of: CKCM, Grand Falls; CHCM, Marys-
 town. Both Nfld.

Northwest Territories

CBXH—Fort Smith—1959

Freq.: 860 Kc.....Power: 40 W.
 Owned ByCBC
 AddressFort Smith
 Tel.: Fort Smith.....CBC
 OperatorDennis MacKie

AddressHay River
 Tel.: Hay River.....CBC
 OperatorNorman McCowan

CFFB—Frobisher Bay—1961

Frequency: 1200 Kc.....Power: 40 Watts
 Owned ByCBC
 AddressFrobisher Bay
 Tel.: 54CBC
 OperatorRalph St. Julien

CHAK—Inuvik—1960

Frequency: 860 Kc.....Power: 1 Kw.
 Owned ByCBC
 AddressP.O. Box 1220
 Tel.: 2361CBC
 Station Mgr.E. Menarik

CFHR—Hay River—1959

Frequency: 1490 Kc.....Power: 40 W.
 Owned ByCBC

CFYK—Yellowknife—1958

Frequency: 1340 Kc.....Power: 250 W.
 Owned ByCBC
 AddressP.O. Box 160
 Tel.: 4529CBC
 Station ManagerD. Mackie
 TechnicianPeter Radcliffe

Nova Scotia

CKDH—Amherst—1957

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Amherst Bcstg. Ltd.
 Address.....Casey Block, Amherst
 Tel.: 3875Independent
 President.....J. A. Langille
 Station Manager.....J. Hugh Dunlop
 Commercial Mgr.....Eastwood Ives
 Chief Engineer.....Geo. Lewis

CJFX—Antigonish—1943

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Operated By.....Atlantic Bcstrs., Ltd.
 Address.....St. Ninian St.
 Tel.: 863-4580CBC
 Station Reps.....Young Canadian; Mulvihill
 President.....Dr. F. Ginivan
 General Manager.....J. Clyde Nunn
 Commercial Manager.....Bruce Rafuse
 Sales Promotion Manager.....Al Graham
 Chief Engineer.....Michael E. Doyle

CKBW—Bridgewater—1947

Frequency: 1000 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Acadia Bcstg. Co., Ltd.
 Address.....399 King St.
 Tel.: 543-2401.....CBC
 Sta. Reps...Air Time Sales; Radio Reps; Cooke
 President.....C. J. Morrow
 General Manager.....John F. Hirtle
 Sta. Mgr., Comm. Mgr.....James A. MacLeod
 Program Director.....Robert A. MacLaren
 Sales Prom. Mgr.....Lester L. Rogers
 Publicity Dir.....Kenneth Lawrence
 Chief Engineer.....Douglas B. Hirtle

CBH—Halifax—1947

Frequency: 860 Kc.....Power: 10,000 Watts
 Owned-Operated By...Canadian Bcstg. Corp
 Address.....Box 175
 Tel.: 422-8311CBC
 Director of Radio.....F. G. Cooke
 Program Director.....J. A. MacEwen
 Technical Superv.....L. A. Canning

CHNS—Halifax—1926

Frequency: 960 Kc.....Power: 10 Kw.
 Owned-Oper. By...Maritime Bcstg. Corp., Ltd.
 Address.....Box 400
 Tel.: 3-8318CBC
 Station Reps.....All-Canada; Weed
 General Manager.....Fred W. Arenburg
 Commercial Manager.....Douglas Grant
 Chief Engineer.....Arthur H. Greig

CJCH—Halifax—1944

Freq.: 920 Kc...Power: 10,000 Wts. d., 5000 n.
 Owned-Operated By.....CJCH Limited
 Address.....741 Robie St.
 Tel.: 5-5443Independent

Station Reps.....Mulvihill; Young Canadian
 President, Gen. Mgr.....Finlay MacDonald
 Station Manager.....Bob Bambury
 Program Director.....Ron Blom
 Comm. Manager.....Howard E. Gerard
 Chief Engineer.....John Jay

CKEN—Kentville—1948

Frequency: 1350 Kc.....Power: 1,000 Watts
 Owned By.....Evangeline Bcstg. Co. Ltd.
 Address.....11 Webster St.
 Tel.: 2111Independent
 Station Representative.....Lorrie Potts & Co.
 President.....Frank J. Burns
 General Manager.....Willard A. Bishop
 Commercial Manager.....Mrs. Eleanor Macmillan
 Sales Manager.....James Crossan
 Chief Engineer.....Bill Schofield

CKEC—New Glasgow—1953

Freq.: 1320 Kc.....Power: 5 Kw. d., 250 W. n.
 Owned-Oper. By.....Hector Bcstg. Co.
 Address.....130 George St.
 Tel.: 2-4200Independent
 Pres., Gen. Mgr.....James M. Cameron

CBA—Sackville—1939

Frequency: 1070 Kc....Power: 50,000 Watts
 Owned By.....CBC
 Address.....Box 130
 Tel.: 152CBC
 Technical Director.....M. H. Young
 Technical Supervisor.....L. A. Canning

CBI—Sydney—1948

Freq.: 1140 Kc.....Power: 10,000 Watts
 Owned-Operated By...Canadian Bcstg. Corp.
 Address.....Box 700
 Tel.: 564-4495CBC
 Station Manager.....K. R. Hill
 Local Sales Mgr.....Chris Meisner
 Technical Supervisor.....S. Tysom

CJCB—Sydney—1929

Freq.: 1270 Kc.....Power: 10,000 Watts
 Owned-Oper. By...Cape Breton Bcstrs., Ltd.
 Business Address.....Charlotte St.
 Tel.: 564-5596Independent
 Station Reps.....All-Canada; Weed
 President.....Nathaniel Nathanson
 General Manager.....Norris L. Nathanson
 Commercial Manager.....Mrs. Florence MacLeod
 Sales Promotion Mgr.....Lloyd MacDonald
 Program Director.....Toby Halloran
 Chief Engineer.....A. E. Vernon
 Owners of: CJCB-FM-TV, Sydney; CFXU-TV, Antigonish, N.S.

CKCL—Truro—1947

Frequency: 600 Kc.....Power: 1,000 Watts

NOVA SCOTIA-ONTARIO

Owned-Operated By Colchester Bcstg. Co. Ltd.
Address.....840 Prince St.
Tel.: 893-4491.....CBC
Sta. Reps.....Devney Org.; Scharf
President, Manag. Dir.....J. Arthur Manning
Commercial Manager.....H. C. Deryk Upton
Program Manager.....W. Frank Harvey
Chief Engineer.....E. S. Bernasconi

CFAB—Windsor—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Evangeline Bcstg. Co., Ltd.
Address.....11 Webster St., Kentville, N. S.
Tel.: 2111.....Independent

President.....F. J. Burns
General Station Mgr.....W. A. Bishop
Comm. Mgr.....Mrs. E. J. MacMillan
Sales Promotion Mgr.....J. F. Crossan
Chief Engineer.....A. M. Bishop

CJLS—Yarmouth—1934

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Gateway Bcstg. Co., Ltd.
Address.....222 W. Main St.
Tel.: 500.....Independent
Station Reps.....All-Canada; Smith
Gen., Comm. Mgr.....D. L. Swed
Chief Engineer.....W. Singer

Ontario

CKBB—Barrie—1949

Freq.: 950 Kc.....Power: 10,000 Wts. d., 2500 n.
Owned By.....Barrie Broadcasting Co., Ltd.
Address.....Box 519
Tel.: PA 6-6466.....Independent
Station Reps.....Young; Mulvihill
Station, Commercial Mgr.....Robert Hunter
Chief Engineer.....Harold Atkinson

CJBQ—Belleville—1946

Frequency: 800 Kc.....Power: 1000 Watts
Owned-Operated By....Quinte Bcstg. Co., Ltd.
Address.....11 Victoria Ave.
Tel.: Woodland 8-5555.....CBC
Newspaper Affilia.....Ontario Intelligencer
Station Rep.....Young Canadian; Stovin-Byles
President.....Dr. G. A. Morton
General, Station Mgr.....Frank C. Murray
Comm. Sales Prom. Manager.....J. H. MacDonald
Program Director.....L. Jourard
Publicity Director.....Mrs. J. Isaac
Chief Engineer.....J. B. Buchanan

CJNR—Blind River—1958

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Nash Radio-TV Bcstg. Co.
Address.....Box 729
Tel.: Elgin 6-2209.....CBC
Representative.....Radio-TV Sales
President, General Mgr.....G. Marcon
Station Mgr., Prog. Dir.....Eric R. Thorsen

CHIC—Brampton—1953

Frequency: 1090 Kc.....Power: 250 W. d.
Owned By.....S. W. Caldwell
Address.....2 Ellen St.
Tel.: GL 1-3110.....Independent
President.....Gordon F. Keeble
General, Sta. Manager.....John Fox
Commercial Manager.....Shelley Panter
Chief Engineer.....Robert McBean

CKPC—Brantford—1923

Freq.: 1380 Kc.....Power: 10 Kw.

Owned-Oper. By....Telephone City Bcst., Ltd.
Address.....525 Colborne St.
Tel.: Plaza 3-2664.....Independent
Station Rep.....Lorrie Poits & Co.
President.....Mrs. Florence M. Buchanan
General Station Mgr.....R. Buchanan
Comm., Prom. Mgr.....Russ Waters
Prog. Dir.....Arnold Anderson
Chief Engineer.....J. Featherston

CFJR—Brockville—1926

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By....Eastern Ontario Bcstg. Co., Ltd.
Address.....Revere Hotel Bldg.
Tel.: Diamond 2-4628.....CBC
Station Reps.....Hardy; Young Canadian
Pres., Gen. Mgr.....Jack R. Radford
Asst. Sta. Mgr.....Thomas Statham
Program Director.....Jim Chapman
Chief Engineer.....Peter Paczynski

CFCO—Chatham—1926

Frequency: 630 Kc.....Power: 1000 Watts
Owned By....Great Lakes Broadcasting Ltd.
Address.....42 King St. W.
Tel.: EL 2-3000.....Independent
Station Reps.....Stovin-Byles; Devney Organiz.
President, General Mgr.....D. G. Hildebrand
Commercial Manager.....C. L. Chambers
Sales Promo., Publicity Dir.....Jack Nixon
Program Director.....Bob Wood
Chief Engineer.....Gordon Brooks

CHUC—Cobourg—1957

Frequency: 1500 Kc.....Power: 1 Kw. d.
Owned By.....Radio CHUC, Ltd.
Address.....P. O. Box 520
Tel.: FRanklin 2-5401.....Independent
Station Rep.....Radio & TV Sales, Inc.
President.....D. B. Williamson
Station Manager.....L. A. Fogal
Commercial Mgr.....Dennis Forster
Program Director.....Garry Kirker
Chief Engineer.....G. Skinner

ONTARIO

CJSS—Cornwall—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....Bushnell Broadcasting Ltd.
Address.....237 Water St., E.
Tel.: WELLINGTON 2-5180.....Independent
Station Reps.....All Canada; Weed
President.....E. L. Bushnell
Station, Comm. Manager.....J. D. Wright
Program Director.....B. Collier
Publicity Director.....N. Andrews
Chief Engineer.....Mahon Clark

CFOB—Fort Frances—1944

Frequency: 800 Kc.....Power: 1000 Watts
Owned By.....Border Bcstg., Ltd.
Address.....Border Theatre Bldg.
Tel.: ATLAS 3-3311.....CBC
Manager.....Don Fawcett
Chief Engineer.....O. Petsnick

CJLX—Fort William—1959

Freq.: 800 Kc....Power: 10 Kw. d., 5 Kw. n.
Owned By.....Lakehead Bcstg. Co., Ltd.
Address.....407 Victoria Ave.
Tel.: MA 2-9618.....Independent
Sta. Reps...Potts; Messner; Scharf; Devney Org.
President, Gen. Manager.....R. P. MacGowan
Commercial, Sales Promo. Man...W. J. Clemens
Program Director.....Gary Parkhill
Publicity Director.....John G. Thompson
Chief Engineer.....Murray Shields

CKPR—Fort William—1931

Freq.: 580 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....H. F. Dougall Co., Ltd.
Address.....404½ Victoria Ave.
Tel.: MAYfair 3-3477.....Independent
Sta. Reps.....Stovin-Byles; Young
President, Gen. Mgr.....Clara H. Dougall
Station, Commercial Mgr.....George Jeffrey
Sales Promotion Manager....Jack Alexander
Program Director.....Rey Isley
Chief Engineer.....W. T. Ross

CFTJ—Galt—1954

Frequency: 1110 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Galt B'casting Co., Ltd.
Address.....3 Ainslie St. N.
Tel.: 621-7510.....Independent
Sta. Reps.....Bedard; Messner
Pres., Gen. Mgr.....John V. Evans
Commercial Manager.....A. C. Bond
Program Director.....John Etherton
Chief Engineer.....Patrick Stone

CJOY—Guelph—1948

Freq.: 1460 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....CJOY, Ltd.
Address.....Bond Bldg.
Tel.: TA 4-0670.....Independent
President.....Wallace Slatter
General Mgr.....Frederick T. Metcalf
Station Manager.....Jack Jackson

Program Director.....J. D. LeBlanc
Chief Engineer.....Bob Nagyobb

CHML—Hamilton—1926

Frequency: 900 Kc.....Power: 5000 Watts
Owned-Oper. By...Maple Leaf Bcstg. Co., Ltd.
Business-Studio Address.....848 Main St., E.
Tel.: 549-2411.....Independent
Reps...Stephens & Towndrow; Scharf; Messner
President.....Kenneth D. Soble
General, Station Manager.....Tom Darling
Commercial Manager.....W. G. Reid
Sales Promo., Publicity Dir...T. M. Thompson
Production Manager.....W. E. Hall
Chief Engineer.....Ed Victor

CKOC—Hamilton—1922

Frequency: 1150 Kc.....Power: 5000 Watts
Owned.....Wentworth Radio Bcstg. Co., Ltd.
Address.....Box 880
Tel.: LI 5-8585.....CBC
Station Reps.....All-Canada; Weed
President.....Clifford Sifton
V. P., General Manager.....W. T. Cranston
Chief Engineer.....Leslie Horton

CKAR—Huntsville—1958

Frequency: 590 Kc.....Power: 1000 Watts
Owned By.....Muskoka-Parry Bcstg. Ltd.
Address.....P.O. Box 1016
Tel.: 934.....Independent
President.....L. Olan
General Mgr.....G. Thomas

CJRL—Kenora—1938

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By...Lake of Woods B'cast. Ltd.
Business Address.....Johnson Block
Tel.: HE 7850.....CBC
Representative.....Stovin-Byles
President.....Stuart King
Station Manager.....William Wylie
Chief Engineer.....Dick Queen

CKLC—Kingston—1953

Frequency: 1380 Kc.....Power: 5 Kw.
Owned-Oper. By...St. Lawrence Bcstg. Co., Ltd.
Address.....99 Brock St.
Tel.: LI 2-4927.....CBC
Representatives.....Stovin-Byles; Forjoe
Sta., Gen. Manager.....T. D. French
Comm. Manager.....J. F. French
Chief Engineer.....W. W. Grant

CKWS—Kingston—1942

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By...Frontenac Bcstg. Co., Ltd.
Address.....170 Queen St.
Tel.: 542-4977.....CBC
Newspaper Affil.....Kingston Whig Standard
Station Reps.....Stovin-Byles; Weed
President.....Senator W. R. Davies
Gen. Manager.....Don Lawrie
Station Manager.....Roy Hofstetter
Commercial Manager.....Bill King
Prog. Director.....Carl Coqan
Sales Prom. Mgr.....Arlene Robertson
Pub. Director.....Bryan Olney

Chief Engineer.....Gord Backus
 Owners of: CKWS-TV; CHEX-AM-TV, Peterborough, Ont.

CJKL—Kirkland Lake—1934

Frequency: 560 Kc.....Power: 5000 Watts
 Owned.....Kirkland Lake Bcstg., Ltd.
 Address.....22 Government Rd. W.
 Tel: 27CBC
 Newspaper Affil.....Thomson Newspapers Ltd.
 Station Representative.....Stovin-Byles
 President.....Mrs. Irma Brydson
 General Manager.....D. R. Lawrie
 Station Manager.....Reg. Carne
 Commercial Manager.....Clyde Brydle
 Program Director.....Ron Smith
 Chief Engineer.....C. L. Spence
 Owners of: CKGB, Timmins, Ont.; CFCH, North Bay, Ont.; CHEX-AM-TV, Peterborough, Ont.; CKWS-AM-TV, Kingston, Ont.; CKGN-TV, North Bay, Ont.

CKCR—Kitchener—1929

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Opera. By.....K.-W. Bcstg. Co., Ltd.
 Address.....125 King St. W.
 Tel: SH 3-3628.....Independent
 President, Gen. Mgr.....J. Irving Zucker
 Station Manager.....Gordon J. Schaus
 Chief Engineer.....Ion Hartman

CKKW—Kitchener—1959

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned By.....Twin City Bcstg. Co. Ltd.
 Address.....251 King St. W.
 Tel: SHerwood 5-6861.....Independent
 President.....Albert E. Dunker
 Managing Director.....Nyle Futher
 Acting Station Mgr.....Len C. Evans
 National Sales Manager.....Ed Howard
 Program Director.....Don Willcox
 Chief Engineer.....R. R. Shantz

CJSP—Leamington—1954

Frequency: 710 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Sun Parlor Bdctrs., Ltd.
 Address.....23 Erie St., N.
 Tel: FA 6-6171.....Independent
 Station Reps.....Radio-TV Sales; Hopewell
 Exec. V.P., Gen. Mgr.....Stuart C. Brandy
 Operations Manager.....Lou Tomasi
 Regional Sales Mgr.....John C. Garton
 Chief Engineer.....Walter Dowhan

CKLY—Lindsay—1955

Frequency: 910 Kc.....Power: 1 Kw.
 Owned-Operated By...Greg-May Bcstg. Ltd.
 Address.....249 Kent St. W.
 Tel: 324-3585.....Independent
 Station Reps.....Bedard; Scharf
 President, Gen. Mgr.....J. A. McNabb
 Program Director.....Doug Whelan
 Chief Engineer.....Roland Hunt

CFPL—London—1922

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper...London Free Press Printing Co.
 Address.....442 Richmond St.
 Tel: GEneral 8-8391.....CBC
 Newspaper Affil.....London Free Press

Station Reps.....Weed; All-Canada
 President.....Walter J. Blackburn
 Gen. Mgr.....Murray T. Brown
 Station Manager.....Ward M. Cornell
 Program Director.....Geoffrey Bingle
 Sales Manager.....C. N. Knight
 Chief Engineer.....Glen A. Robitaille
 Owners of: CFPL-TV-FM.

CKSL—London—1956

Frequency: 1290 Kc.....Power: 5 Kw.
 Owned.....London Bcstrs. Ltd.
 Address.....343 Richmond St.
 Tel: GEneral 2-4181.....Independent
 Station Reps...Devney Org.; Air Time Sales
 President.....F. Vincent Regan
 General, Station Mgr.....Hal E. Cooke
 Commercial Manager.....Jim Alexander
 Sales Prom. Mgr.....Arthur Bartel
 Program Director.....Roly Koster
 Chief Engineer.....Bill Post

CHVC—Niagara Falls—1947

Frequency: 1600 Kc.....Power: 10,000 Watts
 Owned-Oper. By....Radio Station CHVC, Ltd.
 Address.....1745 River Rd.
 Tel: EL 8-7151.....Independent
 Station Rep.....Potts; Cooke; Alex Bedard
 President.....B. Howard Bedford
 Station, Comm. Mgr.....Arthur W. Blakely
 Sales Manager.....George A. Brown
 Production Director.....Mrs. Emily Lamb
 Program Director.....J. Ross Kenzie
 Acting Chief Engineer.....Roger Gordon

CFCH—North Bay—1931

Freq.: 600 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.....Northern Bcstg. Ltd.
 Address.....Box 1000
 Tel: GR 2-9000.....CBC
 Newspaper Affil.....Thompson Dailies
 Station Reps.....Weed; Stovin-Byles
 President.....Mrs. P. A. Campbell
 Station Manager.....Harvey C. Freeman
 Commercial Manager.....Clarence Houston
 Program Director.....Bruce Ruggles
 Publicity Director.....Edward F. Vitunski
 Chief Engineer.....Dave Mee
 Owners of: CFCH-TV; CKGB-AM-FM, Timmins, Ont.; CHEX-AM-TV, Peterborough, Ont.; CKWS-AM-TV, Kingston, Ont.; CJKL, Kirkland Lake, Ont.

CHWO—Oakville—1956

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned.....CHWO Radio
 Address.....34A Colborne St. W.
 Tel: 845-2821.....Independent
 Pres., Gen. Mgr.....Howard C. Caine
 Commercial Manager.....Victor Tipple
 Chief of Operations.....Stanley Switzer
 Program Director.....Frank Taylor
 Chief Engineer.....Bill McNaughton

CFOR—Orillia—1945

Freq.: 1570 Kc.....Power: 10 Kw. d.; 1 Kw. n.
 Owned-Oper. By....Radio Station CFOR, Ltd.
 Address.....P.O. Box 128

ONTARIO

Tel.: 326-3511CBC
Station Reps....Stephens & Towndrow; Young
Pres., Gen. Mgr.....Gordon E. Smith
Commercial, Pub. Mgr.....Pete McGarvey
Program Director.....J. K. McDonald
Sales Promotion Manager.....Paul Smith
Chief Engineer.....Peter Rowe

CKLB—Oshawa—1946

Freq.: 1350 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By...Lakeland Bcstg. Co., Ltd.
Address.....360 King St. W.
Tel.: 723-3415Independent
Reps....Potts; Devney Org.; Broadcast Reps.
President, Station Mgr....Gordon G. Garrison
Program Director.....William Henning
Chief Engineer.....William C. Marchand

CBO—Ottawa—1924

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....P.O. Box 1045
Tel.: CE 6-9541.....CBC
Dir. of Ottawa Area.....J. J. Dunn
Program Dir.....Dennis Townsend
Area Engineer.....Maxted Gilbert
Owners of: CBO-FM.

CFRA—Ottawa—1947

Freq.: 580 Kc.....Power: 50 Kw. d., 10 Kw. n.
OwnedCFRA, Ltd.
Address.....150 Isabella St.
Tel.: CE 3-6241.....Independent
Reps.....Weed; Stephens & Towndrow
PresidentFrank Ryan
Station Manager.....T. Kietly
Comm. Mgr.....George M. Gowling
Program Director.....Doug McGowan
Sales Promo., Publicity Dir....Larry Barnabe
Chief Engineer.....George Roach

CKOY—Ottawa—1924

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....CKOY, Ltd.
Address635 Richmond Rd.
Tel.: Parkway 2-6501.....Independent
Reps.....Cooke; All-Canada Radio & TV
PresidentIrving Cameron
General, Station Mgr.....Jack Daly
Comm., Sales Promo. Mgr.....Gerry Beland
Program Director.....John Murphy
Chief Engineer.....Ken Puttock

CFOS—Owen Sound—1940

Frequency: 560 Kc.....Power: 1000 Watts
Owned.....Grey & Bruce Bcstg. Co., Ltd.
Address.....270 9th St. E.
Tel.: FR 6-2030.....CBC
Newspaper Affiliation.....Sun-Times
Station Reps..Stovin-Byles; Young Canadian
PresidentC. J. McTavish
Station Manager.....William N. Hawkins
Commercial Manager.....Russ Tomlinson
Program Director.....Stan Latham
Chief Engineer.....W. Vallins

CHOV—Pembroke—1942

Frequency: 1350 Kc.....Power: 1000 Watts

Owned-Oper. By....Ottawa Valley Bcstg. Co.
Business Address.....319 Pembroke St., E.
Tel.: 735-6811CBC
Station Reps...Stovin-Byles; Young Canadian
President.....E. Gordon Archibald
Station Manager.....Bill Kay
Commercial Manager.....J. B. Scott
Chief Engineer.....W. Edwin Schmidt

CHEX—Peterborough—1942

Frequency: 980 Kc.....Power: 5000 Watts
Owned.....Kawartha Bcstg. Co.
AddressBox 659
Tel.: RI 2-7708.....CBC
News. Affil.....The Examiner
Station Reps.....Weed; Stovin-Byles
President.....W. R. Davies
Station Manager.....Wally Rewegan
Commercial Manager.....Babe Fontaine
Sales Promotion Manager.....Sean Eyre
Program Director.....Don O'Neil
Chief Engineer.....Bert Crump

CKPT—Peterborough—1959

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Peterborough Bcstg. Co., Ltd.
Address.....Empress Hotel
Tel.: Riverside 2-8844.....Independent
Station Rep.....Stephens & Towndrow
President.....Ralph Snelgrove
Station Manager.....Fred G. Sherratt
Commercial Manager.....Joseph Potipco
Sales Promotion Manager.....Keith Randall
Program Director.....William Spencley
Chief Engineer.....Fred Owen

CFPA—Port Arthur—1944

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 Wts. n.
Owned-Operated By...Ralph H. Parker Ltd.
Address.....230 N. Cumberland St.
Tel.: Diamond 4-2404CBC
Station Rep.....All-Canada; Weed
President, Gen. Mgr.....Ralph H. Parker
Commercial Manager.....Joe Ulakovic
Program Director.....John Simpson

CFGM—Richmond Hill—1957

Freq.: 1310 Kc..Power: 10 Kw. d., 2.5 Kw. n.
Owned.....Radio Richmond Hill Ltd.
Address.....50 Yonge St., N.
Tel.: AVenue 5-4915.....Independent
Station Rep.....Radio Reps. Ltd.
Pres., Gen. Mgr.....John O. Graham
Station Manager.....Stewart H. Coxford
Commercial Manager.....Andy Mitchell
Program Director.....Gordon Symons
Chief Engineer.....Brian Sawyer

CKTB—St. Catharines—1930

Freq.: 610 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned.....Niagara District Bcstg. Co., Ltd.
Business-Studio Address.....12 Yates St.
Tel.: MU 4-1174.....Independent
Station Reps..Mulvihill; Devney Organization
President.....W. B. C. Burgoyne

General, Sta. Manager...Miss M. C. Burgoyne
Comm., Sales Prom. Mgr.....Vince Lococo
Publicity Director.....Roy Bonisteel
Prog. Dir.....Jack Dawson
Chief Engineer.....W. H. Allen

CHLO—St. Thomas—1948

Frequency: 680 Kc.....Power: 1000 Watts
Owned.....Scuwesto Broadcasters Ltd.
Address.....133 Curtis St.
Tel.: ME 1-3910.....Independent
Station Reps...Radio-TV Sales; Cooke; Messner
President, Gen. Mgr.....John L. Moore
Comm., Sales Prom. Mgr....William F. Shave
Program Director.....Don Lumley
Publicity Director.....John L. Moore
Chief Engineer.....William Hyson

CHOK—Sarnia—1946

Freq.: 1070 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Sarnia Bcstg., Ltd.
Address.....148½ Front St. N.
Tel.: DI 4-1121.....CBC
Station Reps...Cooke, Mulvihill; Radio Reps.
Pres., Gen. Mgr.....Claude R. Irvine
Station Manager.....Karl E. Monk
Sales Manager.....Arthur H. J. O'Hagan
Program Manager.....Gene McLaughlin
Publicity Director.....Janet Lindsey
Chief Engineer.....Robert F. Cooke

CJIC—Sault Ste. Marie—1934

Freq.: 1050 Kc....Power: 10 Kw. d., 2.5 Kw. n.
Owned-Oper. By.....Hyland Radio-TV Ltd.
Address.....119 East St.
Tel.: ALgoma 3-1121.....CBC
Station Reps.....Lorrie Potts; Devney Org.
President.....Mrs. J. G. Hyland
General Manager.....R. Ramsay
Station, Sales Manager.....E. G. Vance
Commercial Manager.....G. Plouffe
Program Director.....George Jonesco
Chief Engineer.....David Irwin
Owners of: CJIC-TV.

CKCY—Sault Ste. Marie—1955

Freq.: 920 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned.....Algonquin Radio & TV
Address.....254 Queen St., E
Tel.: AL 3-2393.....Independent
President.....C. P. Greco

CFRS—Simcoe—1956

Frequency: 1560 Kc.....Power: 250 W., d.
Owned.....Simcoe Bcstg. Co.
Business Address.....John & Grove Sts.
Tel.: 426-3240.....Independent
Representative.....Radio & TV Sales
Pres., Gen. Mgr.....Ted M. Fielder
Commercial Mgr.....Richard T. Maxwell
Sales Promotion Mgr.....Jim Blakely
Chief Engineer.....Robert Watumough

CJET—Smiths Falls—1955

Frequency: 630 Kc.....Power: 1000 Watts

Owned.....Rideau Broadcasting Ltd.
Address.....P.O. Box 217
Tel.: 283-4630.....CBC
Station Reps.....Lorrie Potts; Devney Org.
President.....J. W. Pollie
Commercial Manager.....Don Fox
Program Director.....George Heath
Chief Engineer.....Ken Weitzel

CJCS—Stratford—1924

Freq.: 1240 Kc...Pow: 500 Watts d., 250 Watts n.
Owned-Operated By.....CJCS, Ltd.
Address.....125 Ontario St.
Tel.: 271-2450.....CBC
Station Reps.....Air-Time Sales; Weed
Pres., Gen. Manager.....Frank M. Squires
Sta., Comm. Mgr.....S. E. Tapley
Program Director.....William Inkol
Chief Engineer.....John Grigg

CFBR—Sudbury—1957

Frequency: 550 Kc....Power: 1000 Watts, d.
Owned.....Sudbury Bcstg. Co. Ltd.
Address.....166 Elm St., W.
Tel.: OSborne 4-6401.....CBC
Reps.....Potts; Messner; Young Canadian
Pres., Gen. Mgr.....F. Baxter Ricard
Sta., Comm. Mgr.....Rene Riel
Program Director.....Robert Grandmaison
Chief Engineer.....Clyde Turner
Owners of: CHNO, Sudbury.

CHNO—Sudbury—1947

Freq.: 900 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Sudbury Bcstg. Co., Ltd.
Address.....Box 700
Tel.: OS 4-6401.....Independent
Station Representative.....Lorrie Potts
President, General Mgr.....F. B. Ricard
Station Manager.....Peter Scott
Chief Engineer.....Clyde Turner
Owners of: CFBR, Sudbury.

CKSO—Sudbury—1935

Freq.: 790 Kc....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....CKSO, Radio, Ltd.
Address.....P.O. Box 400
Tel.: 674-0711.....CBC
Station Reps.....All-Canada; Weed
President.....W. B. Plaunt
General, Station Manager.....Ralph Connor
Traffic Superv.....Mrs. Eileen Forbm
Program Director.....Bob Alexander
Sales Promo., Publicity Dir.....Bud Morrison
Chief Engineer.....Leo Gilbeau
Owners of: CKSO-TV.

CKOT—Tillsonburg—1955

Frequency: 1510 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Tillsonburg Bcstg. Co., Ltd.
Address.....20 Baldwin St.
Tel.: Victor 2-4281.....Independent
General Manager.....John Lamers
Prog. Dir., Chief Eng.....A. Ken Orton

CFCL—Timmins—1951

Freq.: 620 Kc...Power: 10 Wts., d., 2500 Wts., n.

ONTARIO

Owned By.....Radiocon Associates
Address.....Box 620
Tel.: AMherst 4-4211.....CBC
Representatives.....Mulvihill; Devney Org.
President.....J. Conrad Lavigne
Gen. Mgr.....Rene Barrette
Comm. Mgr.....Jean Legault
Program Dir.....Gerald Lefebvre
Chief Engineer.....Rudy Fauteux

CKGB—Timmins—1933

Freq.: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Timmins Bcstg. Ltd.
Address.....Box 370
Tel.: AM 4-2351.....CBC
Newspaper Affiliation.....Daily Press
Station Reps.....Weed; Stovin-Byles
President.....K. R. Thomson
Station Manager.....Gerry Hall
Commercial Manager.....Art Mousley
Sales Promo., Program Director.....Dan Kelly
Chief Engineer.....Andy Andrews
Owners of: CJKL, Kirkland Lake; CFCH-AM-TV,
North Bay; CHEX-AM-TV, Peterborough;
CKWS-AM-TV, Kingston.

CBL—Toronto—1947

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Box 500
Tel.: WALnut 5-3311.....CBC
Station Mgr.....J. H. Harvey
Technical Director.....A. W. Holmes

CFRB—Toronto—1927

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned By.....CFRB, Ltd.
Address.....37 Bloor St. W.
Tel.: 924-5711.....CBS
Station Representative.....Standard Bcst. Sales
President.....W. C. Thornton
Station Mgr.....Wes McKnight
Commercial Manager.....Bill Brennan
Sales Promotion Manager.....Jerry Maccabe
Program Dir.....Jack Dawson
Chief Engineer.....Clive Eastwood
Owners of: CjAD, Montreal.

CHFI—Toronto—1962

Freq.: 1540 Kc.....Power: 50,000 Watts d.
Owned By.....Rogers Broadcasting Co.
Address.....13 Adelaide St. E.
Tel.: EMpire 3-1317.....Independent
Station Representative.....Radio & TV Sales
President.....Edward S. Rogers
General Manager.....B. K. Bryam
Sales Manager.....George Harper
Program Director.....Vaughn Bjerre
Chief Engineer.....Ron Turnpenny

CHUM—Toronto—1945

Freq.: 1050 Kc.....Power: 5000 Wts. d., 2500 n.
Owned-Oper. By.....Radio CHUM, Ltd.
Address.....1331 Yonge St.
Tel.: WALnut 5-6666.....Independent

Reps.....Stephens & Towndrow; Devney Org.
President, Gen. Mgr.....Allan F. Waters
Comm. Mgr.....Wes Armstrong
Program. Prom. Dir.....Allan Slaight
Chief Engineer.....George Jones

CJBC—Toronto—1943

Frequency: 860 Kc.....Power: 50 Kw.
Owned By.....Canadian Broadcasting Corp.
Address.....P.O. Box 500
Tel.: WALnut 5-3311.....CBC
Station Mgr.....J. H. Harvey
Technical Director.....A. W. Holmes

CKEY—Toronto—1944

Frequency: 580 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Shoreacres Bcstg. Co. Ltd.
Address.....247 Davenport Road
Tel.: WA 5-3111.....Independent
President.....John Campbell
Gen., Sta. Mgr.....D. C. Trowel
Program Director.....Don Insley
Chief Engineer.....William Onn

CKFH—Toronto—1951

Freq.: 1430 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned.....Foster Hewitt Bcstg., Ltd.
Address.....1 Grenville St.
Tel.: WA 3-0921.....ABC
Station Representative.....ABC International
President.....Foster Hewitt
Station Mgr.....Bill Hewitt
Local Sales Mgr.....Vern Paul
National Sales Mgr.....Jim Crawford
Prog., Pub. Dir.....Barry Nesbitt
Chief Engineer.....Gerald Wilson

CHOW—Welland—1958

Freq.: 1470 Kc...Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....Wellport Bcstg., Ltd.
Address.....200 Fitch St.
Tel.: REgent 2-4435.....CBC
Station Rep.....Weed
President.....Gordon W. Burnett
V. P., Sales Promotion Mgr.....R. E. Redmond
Station Manager.....D. T. Manning
Program Director.....Andy Laughland
Chief Engineer.....Len Whalley

CBE—Windsor—1950

Frequency: 1550 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Security Bldg.
Tel.: 254-5116.....CBC
Station Manager.....K. A. Murray
Technical Supervisor.....R. A. Clark

CKLW—Windsor

(See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926

Frequency: 920 Kc.....Power: 2500 Watts

ONTARIO-PRINCE EDWARD ISLAND-QUEBEC

OwnedCKNX, Ltd.
AddressCarling Terrace
Tel.: Wingham 158.....Independent
Station Rep.....Potts; Young Canadian
President.....W. T. Cruickshank
General Manager.....G. W. Cruickshank
Station Manager.....J. J. Cruickshank
Commercial Manager.....T. R. Mathers
Dir. of Operations.....Bruce St. George
Program Dir.....John Langridge
Chief Engineer.....S. C. Reid
Owners of: CKNX-TV, Wingham.

CKOX—Woodstock—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Oxford Bcstg. Co. Ltd.
Address.....290 Dundas St.
Tel.: LE 7-3414.....Independent
Sta. Rep.....Lorrie Polts
President, Gen.-Station Mgr....Monty J. Worry
Commercial Manager.....Verne Hesse
Program Director.....Howard Hilyer
Chief Engineer.....Paul Hunter

Prince Edward Island

CFCY—Charlottetown—1924

Frequency: 630 Kc.....Power: 5 Kw.
Owned-Oper. By.....Island Radio Bcstg. Co.
Business-Studio Address.....85 Kent St.
Tel.: 7347CBC
Station Reps.....All-Canada; Weed
President.....Mrs. K. S. Rogers
Sta. Mgr., Comm. Mgr.....R. F. Large

CJRW—Summerside—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Gulf Bcstg. Co., Ltd.
Business-Studio Address.....218 Water St.
Tel.: 2201Independent
President, Gen. Manager.....R. C. Schurman
Program Director.....L. E. Huestis
Sales Promotion Manager....P. H. Schurman
Chief Engineer.....Angus MacKie

Quebec

CFGT—Alma—1953

Frequency: 1270 Kc.....Power: 1 Kw.
Owned-Oper. By.....Radio Lac. St. John Ltd.
Address.....741 DuPont Ave.
Tel.: NO 2-3461.....Independent
Station Representative.....Interprovincial
President.....André Gauthier
General Manager.....France Fortin
Comm. Mgr., Pub. Dir.....Jacques Cote
Program Dir.....Rosaire Pelletier
Chief Engineer.....J. R. Maltais

Address.....121 Racine St., E.
Tel.: 543-7747CBC
Station Manager.....V. Fortin
Chief Engineer.....J. E. Roberts

CHAD—Amos—1942

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Northern Radio Inc.
Address.....70 Gamble St., W. Rouyn
Tel.: ROger 2-7741CBC
Station Rep.....Weed; Scharf; Jos. A. Hardy
Pres., Gen. Mgr.....David A. Gourd
Station, Commercial Mgr.G. F. Capellari
Chief Engineer.....Julien Trepanier

CJMT—Chicoutimi—1954

Frequency: 1420 Kc.....Power: 1000 Watts
OwnedCJMT Ltd.
Address.....365 Racine St.
Tel.: LI 3-1517.....Independent
Station Reps.....Devney Org.
PresidentJ. Omasse
General Manager.....Pierre Tremblay
Station Mgr., Pub. Dir.....André Jean
Sales Prom. Mgr.....Francois Ranger
Program Director.....Achille Soucy
Chief Engineer.....Lucien Simard

CBJ—Chicoutimi—1933

Frequency: 1580 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.

CHRD—Drummondville—1954

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Radio Drummond Ltee.
Address.....248 Lindsay St.
Tel.: 2-5458Independent
President.....M. Sigouin
Manager.....B. Vanier
Chief Engineer.....G. Paul

QUEBEC

CHEF—Granby—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...La Voix de l'Est Ltee.
Address.....136 Rue Principale
Tel.: FRontenac 2-5433.....Independent
Station Representative.....Hardy
Pres., Gen. Mgr.....Aime Laurion
Comm. Mgr., Pub. Dir.....R. M. Dube

CKCH—Hull—1933

Frequency: 970 Kc. Power: 5000 Watts
Owned....Radiodiffusion CKCH de Hull Ltee.
Address.....72 Laval St.
Tel.: PR 7-2771.....CBC
Newspaper Affiliation.....Ottawa Le Droit
Station Rep.....Scharf; Weed
President.....Wilfrid Carr
General Manager.....Aurele Gratton
Sta. Manager.....J. P. Lemire
Sales Prom., Comm. Mgr.....Henry Allard
Program Director.....Pierre Dufault
Publicity Dir.....S. Lamctot
Chief Engineer.....J. L. Guerette

CJLM—Joliette—1960

Frequency: 1350 Kc. Power: 1 Kw.
Owned By.....Radio Richelieu Ltd.
Address.....432 Notre-Dame
Tel.: PLateau 3-7432.....Independent
Station Rep.....Hardy Radio and TV Ltd.
President.....Henri Olivier
General, Sta. Mgr.....Maurice Boulianne
Commercial Manager.....Cyrille Denis
Program Director.....Claude Rochon
Chief Engineer.....Joseph Cardin
Owners of: CJSO, Sorel, Que.

CKRS—Jonquiere—1947

Frequency: 590 Kc. Power: 1000 Watts
Owned.....Radio-Saguenay Ltd.
Address.....175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551.....Independent
Station Reprs.....Hardy; Young
President.....Henri Lepage
General Mgr.....Tom Burham
Commercial Mgr.....Mrs. Rejeanne Bilodeau
Program Dir.....Noel Fillion
Sta. Mgr.....Guy Boivin
Chief Engineer.....Gerard Lemieux
Owners of: CKRS-TV.

CKLS—La Sarre—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Northern Radio, Inc.
Address.....70 Gamble St., W., Rouyn
Tel.: ROger 2-7741, Rouyn.....CBC
Sta. Rep.....Weed; Scharf; Hardy
Pres., Gen. Mgr.....David Armand Gourd
Operations Mgr.....Franco Capellari
Chief Engineer.....Julien Trepanier

CFLM—La Tuque—1959

Frequency: 1240 Kc Power: 1 Kw. d., 250 W. n.
Owned By.....Radio La Tuque, Ltee.
Address.....529 St. Louis St.
Tel.: 523-4575.....Independent

Station Representative.....Don Cooke
President.....Paul Aboud
Commercial Manager.....Jean Trepanier
Sales Promotion Manager.....Real Gagnon
Chief Engineer.....Herve Lapointe

CKBL—Matane—1948

Frequency: 1250 Kc. Power: 5000 Watts
Owned By...La Co. De Radiodiffusion De Matone
Address.....4 St. Sacrement St.
Tel.: 562-0290.....CBC
Newspaper Affilia.....La Voix Gaspesienne
Representative.....Hardy
Pres., Gen. Mgr.....Rene Lapointe
Station Mgr.....Octave Lapointe
Comm., Sales Promo. Mgr.....Charles Fradette
Program Director.....Yvan Bert
Publicity Director.....Georges Guy
Chief Engineer.....J. O. Thibeau
Owners of: CKBL-TV, Matane

CKBM—Montmagny—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Radio Alleghany, Inc.
Address.....8. Rue St. Thomas
Tel.: 801.....CBC
Representative.....Radio & TV Sales
President.....Henri Deschenes
Program Director.....Olivia Poitras
Publ., Sta., Com., Sls. Prom. Mgr. Andre Mercier
Chief Engineer.....Hector Fortin

CBF—Montreal—1937

Frequency: 690 Kc. Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Box 6,000
Tel.: 868-3211.....CBC
Dir., Quebec Div.....G. Lamarche
Dir. Radio Opera.....R. Teasdale
Commercial Manager.....M. Valiquette
Program Director.....C. Sylvestre
Publicity Director.....E. C. Hebert
Technical Director.....Joe Marcotte

CBM—Montreal—1936

Frequency: 940 Kc. Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Box 6,000
Tel.: 868-3211.....CBC
Dir., Quebec Div.....G. Lamarche
Dir., Radio Opera.....R. Teasdale
Program Director.....Kenneth Withers
Publicity Director.....E. C. Hebert
Technical Director.....Joe Marcotte

CFCF—Montreal—1919

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By.....Canadian Marconi Co.
Bus-Studio Address...600 Dominion Sq. Bldg
Tel.: UNiversity 1-9471.....ABC-CBC
Station Reprs.....Weed; All Canada
General Manager.....R. E. Misener
Chief Engineer.....C. Douglas

CJAD—Montreal—1945

Frequency: 800 Kc. Power: 10,000 Watts

Owned-Operated By.....CJAD, Ltd.
 Business-Studio Address.....1407 Mountain St.
 Tel.: VI 4-0111.....CBS
 Sta. Rep.....Standard Ecst. Sales; Young Can.
 President.....W. C. Thornton Cran
 V.P., General Manager.....H. T. McCurdy
 Program Manager.....L. J. Potts
 Sales Prom. Manager.....C. Waldo
 Sales Manager.....Murray Morrison
 Chief Engineer.....Ernest Mott

CJMS—Montreal—1953

Freq.: 1280 Kc.....Power: 10 Kw., d. 5 Kw., n.
 Owned.....CJMS Radio, Montreal, Ltee.
 Address.....1700 Berri St.
 Tel.: VI 9-5373.....Independent
 Station Rep.....Stephens & Towndrow
 President.....A. R. Crepault
 General Manager.....Roch Demers

CKAC—Montreal—1922

Frequency: 730 Kc.....Power: 50,000 Watts
 Owned.....Publication La Presse Ltee.
 Address.....980 St. Catherine St., W.
 Tel.: UNiversity 6-7301.....CBS
 News, Affil.....La Presse
 Station Reps.....Devney Organization; I.B.S.
 President.....Maurice Chartre
 Station Manager.....Phil Leland
 Program Director.....Ferdinand Biondi
 Comm. Mgr.....G. Bourassa
 Publicity Director.....Paul Gelinac
 Chief Engineer.....Leonard Spencer

CKGM—Montreal—1959

Frequency: 980 Kc.....Power: 10,000 Watts
 Owned By.....Maisonneuve Bcstg. Corp.
 Address.....1455 Drummond St.
 Tel.: VI 5-3201.....Independent
 Newspaper Affil.....Newfoundland Herald
 Station Rep.....Stephens & Towndrow; Forjoe
 President, General Mgr.....Geoff Stirling
 Station Manager.....Geo. Davies
 Chief Engineer.....Jack Campbell
 Owners of: CJON-AM-TV, St. John's, Nfld., CJCN-
 TV Central, Nfld.; CJOX-TV, Argentina.

CKLM—Montreal—1962

Frequency: 1570 Kc.....Power: 10,000 Watts
 Owned By.....Radio-Laval
 Address.....1184 St. Catherine St., W.
 Tel.: UN 1-9991.....Independent
 Station Reps.....Forjoe; Paul L'Anglais, Inc.
 President.....Mario Verdon
 Manager.....Roland Saucier
 Commercial Director.....Guy D'Arcy

CHNC—New Carlisle—1933

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Oper. By...Gaspesia Radlo Bcstg. Co.
 Address.....New Carlisle
 Tel.: 248 & 249.....CBC
 Rep.....Hardy; Scharf; Weed
 General Mgr.....Dr. Charles Houde
 Station, Comm. Manager.....Pierre Stein
 Chief Engineer.....Bruce MacDonald

CFOX—Pointe Claire—1960

Frequency: 1470 Kc.....Power: 1,000 Watts
 Owned By.....Lakeshore Broadcasting Ltd.
 Address.....203 Hymus Blvd.
 Tel.: 697-2250.....Independent
 Station Representative.....Paul Mulvihill
 President.....Gord Sinclair
 General Manager.....Keith Dancy
 Vice President.....Daniel Dooner
 Program Manager.....Roger Wiltshire
 Sales Promotion Manager.....Hal Botham
 Chief Engineer.....Bernard Greeley

CBV—Quebec City—1934

Frequency: 980 Kc.....Power: 5 Kw.
 Owned.....Canadian Bcstg. Corp.
 Bus. Address.....Palais Montcalm, St. Jean St.
 Tel.: 525-8155.....CBC
 Program Dir., Station Manager...Rene Dussault
 Superv., Technical Opera....Raymond Fortin

CHRC—Quebec City—1926

Frequency: 800 Kc.....Power: 10,000 Watts
 Owned-Operated By.....CHRC, Limitée
 Address.....1143 St. John St.
 Tel.: 522-8177.....Independent
 Station Rep.....Hardy; Young Canadian
 President.....Herve Baribeau
 General Manager.....Henri Lepage
 Station Manager.....Aurele Pelletier
 Comm., Sales Promotion Mgr...R. D. Thibodeau
 Program Director.....Henri Veilleux
 Chief Engineer.....Arsene Nadeau

CJLR—Quebec—1959

Frequency: 1060 Kc.....Power: 5,000 Watts
 Owned By.....CJLR, Inc.
 Address.....1300 Laurier Blvd.
 Tel.: LA 7-2564.....Independent
 Station Representative.....Stovin-Byles
 President, General Mgr.....Jacques La Roche
 Commercial Manager.....Jean Brousseau
 Chief Engineer.....Lucien Cote

CJQC—Quebec City—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....The Goodwill Bcstrs. of Quebec
 Address.....405 Blvd. Hamel
 Tel.: MU 3-4931.....CBC
 President.....Paul Lepage
 Gen., Sta. Mgr.....H. Burnside

CKCV—Quebec City—1926

Frequency: 1280 Kc.....Power: 10 Kw.
 Owned-Operated By.....CKCV, Ltd.
 Address.....978 St. John St.
 Tel.: 522-1585.....Independent
 Station Reps.....Interprovincial; Weed
 President.....Gaston Pratte
 General, Sta. Manager.....Marcel Leboeuf
 Sales Prom., Pub. Dir.....Jean-Guy Bernier
 Prog. Dir.....Michel Gariepy
 Chief Engineer.....Lucien Gobeil

CJBR—Rimouski—1937

Frequency: 900 Kc...Power: 10,000 Watts d.

QUEBEC

Owned.....La Radio du Bas St. Laurent Inc.
Address13 St. Jean Baptiste St.
Tel.: 723-2217 CBC
Newspaper Affil..... Le Progres Du Golf
Station Representative Weed
President Jacques Brillant
General, Station Mgr..... Andre Lecomte
Prog. Dir. S. Burgess
Commercial Manager..... Robert Cote
Publicity Director..... Harry A. Willisie
Chief Engineer..... Marcel Vallee
owners of: CJBR-FM-TV.

CJFP—Riviere-Du-Loup—1947

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio CJFP, Ltd.
Address.....1 Christophe Colomb
Tel.: UN 2-2727.....CBC
Station Rep.....Hardy; Young Canadian
President Luc Simard
General Manager..... Rene Viel
Station Manager..... Raoul Savard
Chief Engineer.....Raymond Lavoie

CHRL—Roberval—1949

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Roberval Inc.
Address Blvd. St-Joseph
Tel.: 275-1831 Independent
Representative Jos. A. Hardy
President Paul E. Robitaille
Station Mgr..... Norman Gagnon
Commercial, Sales Promo. Mgr. Georges Gagnon
Program Dir..... Harvey Paradis
Chief EngineerGerald Bisailon

CKRN—Rouyn—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Northern Radio Nord, Inc.
Address70 Gamble St., W. Rouyn
Tel.: RO 2-7741.....CBC
Station Reps.....Weed; Scharf; Hardy
Pres., Gen. Mgr.....David A. Gourd
Operations, Sta. Manager....Franco Capellari
Chief Engineer.....Julien Trepanier
Owners of: CKRN-TV.

CKRB—St. Georges—1953

Freq.: 1460 Kc..Power: 10 Wts., d., 5 Wts., n.
Owned-Oper. By.....Radio-Beauce, Inc.
Address.....St. Georges de Beauce
Tel.: 228-4811CBC
President.....Yvon Thibaudeau
General, Sta. Mgr.....C. A. Thibaudeau
Comm., Prom Mgr.....Jean Barbeau
Program. Dir.....Gilles Bernier
Chief Engineer.....Armand Catellier

CHRS—St. Jean—1956

Frequency: 1090 Kc.....Power: 1000 Watts d.
Owned By.....Radio-Iberville Ltd.
AddressBox 1090
Tel.: 658-5441Independent
President, General Mgr.....Bernard Turcot
Commercial Manager.....Jack Turcot
Program Director.....Fernand Robidoux
Chief Engineer.....Guy De Valter

CKJL—St. Jerome—1954

Frequency: 900 Kc.....Power: 1 Kw.
Owned.....Radio Laurentides
AddressP. O. Box 900
Tel.: GE 8-1228Independent
Station RepresentativeHardy Radio-TV
Pres., Gen. Mgr.....Jean LaLonde
Commercial Mgr.....Hugo Gravel
Program Dir.....Marie Andree
Sales Prom. Mgr.....John R. Fox
Chief EngineerAndre Hebert

CHGB—Ste Anne De La Pocatiere—1938

Freq.: 1350 Kc.....Power: 5000 Watts
OwnedCHGB, Ltd.
AddressMain St.
Tel.: 101.....CBC
President, Gen. Mgr.....G. Thomas Desjardins
Station Mgr.....P. E. Hudon
Comm., Prom. Mgr.....R. Plante
Program Dir.....C. Landry

CKSM—Shawinigan Falls 1951

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Shawinigan Falls Bcstg.
AddressBox 69
Tel.: LE 6-4494.....Independent
RepresentativeHardy
Gen. Mgr., Pub. Dir.....Allen Rogerson
Comm. Mgr.....Emilien Beaulieu
Prog. Dir.....Alain Chartier
Chief Engineer.....Ernest Brunelle

CHLT—Sherbrooke—1937

Freq.: 630 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....La Tribune Ltd.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Newspaper Affilia.La Tribune, Inc.
PresidentPaul Desruisseaux
General ManagerM. Paul Hogue
Station, Commercial Mgr. M. Jean-Louis Gauthier
Sales Promotion Mgr.M. Lucien LaRocque
Program DirectorM. Marcel Girard
Chief EngineerM. Auguste Dubuc
Owners of: CHLT-FM-TV, Sherbrooke.

CKTS—Sherbrooke—1945

Frequency: 900 Kc.....Power: 1000 Watts
Owned By.....Telegram Printing & Pub. Co.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
RepresentativeYoung Canadian
President.....C. B. Howard
General, Comm. Mgr.J. L. Gauthier
Station, Program Dir.Gordon Beerworth
Chief EngineerAuguste Dubuc

CJSO—Sorel—1945

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Richelieu, Ltee

QUEBEC-SASKATCHEWAN

Business Studio Address.....72 du Roi St.
Tel.: RI 3-3318.....Independent
Station Representative.....Jos A. Hardy
President.....Henri Olivier
General Manager.....Maurice Boulianne
Comm. Manager.....Maurice Berube
Program Director.....Claude Rochon
Sls. Prom. Manager.....L. Brouillard
Chief Engineer.....Joseph Cardin
Owners of: CJLM, Joliette, Que.

CKLD—Thetford Mines—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Megantic Ltee.
Address.....Ave Labbe
Tel.: FE 5-7533.....CBC
Representative.....Hardy
Newspaper Affil.....Canadian Press
Pres., Sta. Manager.....F. Labbe
Comm. Mgr.....Will Dugre
Chief Engineer.....Paul Cloutier

CHLN—Trois-Rivieres—1937

Freq.: 550 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Radio Trois-Rivieres, Inc.
Bus-Studio Address.....550 Bonaventure St.
Tel.: FR 4-3556.....CBC
Newspaper Affilia.....Le Nouvelliste
Station Reps.....Young Canadian; Scharf
President.....Mrs. Honore Dansereau
General, Station Mgr.....Maurice Dansereau
Comm., Prom., Pub. Dir.....Maurice Duval
Program Director.....Louis Dufresne
Chief Engineer.....Oric Lefebvre

CKTR—Trois-Rivieres—1954

Freq.: 1150 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....CKTR, Ltd.
Address.....543 Gervais St.
Tel.: FR 5-4855.....Independent
Station Reps.....Radio & TV Sales, Inc.
President.....Paul Aboud
Station, Comm. Mgr.....C. Couture
Production Manager.....Jules Heroux
Program Director.....Jean Deny
Publicity Director.....Jacques Hebert
Chief Engineer.....Herve Lapointe
Owners of: CFLM, La Tuque, P. Q.

CKVD—Val D'Or—1939

Frequency: 1230 Kc.....Power: 250 Watts

Owned.....Northern Radio-Radio Nord, Inc.
Address.....70 Gamble St., W., Rouyn
Tel.: ROger 2-7741.....CBC
Station Reps.....Weed; Scharf; Hardy
President, General Mgr.....David A. Gourd
Station, Comm. Mgr.....G. F. Capellar
Chief Engineer.....Julien Trepanier

CFLV—Valley Field—1961

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Jean Claude Lefebvre
Address.....149 Victoria St.
Tel.: FRontenac 3-1370.....Independent
Station Rep.....Alex Bedard
President.....Adrien Cholette
General, Comm. Mgr.....Gilbert Herard
Chief Engineer.....Pierre Trepanier

CKVL—Verdun—1946

Freq.: 850 Kc.....Power: 50 Kw. d., 10 W. n.
Owned By.....CKVL, Ltd.
Address.....211 Gordon Ave.
Tel.: 766-2311.....Independent
Newspaper Affil.....Radiomonde Ltd.
Reps.....Radio & TV Sls.; Young Canadian
President.....Jack Tietolman
Vice President.....Corey Thomson
Commercial Mgr.....Judah Tietolman
Program Dir.....Marcel Provost
Sales Promotion Manager.....Jack Selinger
Chief Engineer.....Maurice Rousseau

CFDA—Victoriaville—1951

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Victoriaville Limitee
Address.....Box 68
Tel.: PL 2-5545.....Independent
Representative.....Radio & TV Sales
Pres., Ch. Engineer.....P. Brisson
General Manager.....Leo Benoit

CKVM—Ville-Marie—1950

Frequency: 710 Kc.....Power: 10,000 Watts
Owned-Operated By.....Radio Temiscamingue
Address.....St. Anne St.
Tel.: 710-152.....CBC
President.....Herve LeBlanc
General, Sta. Mgr.....Rene Legault
Program Dir.....Yvon Lariviere

Saskatchewan

CJSL—Estevan—1961

Frequency: 1280 Kc.....Power: 1 Kw.
Owned By.....Soo Line Bcstg. Co., Ltd.
Address.....Box 1378
Tel.: ME 4-3432.....Independent
Station Reps.....Potts; Stovin-Byles; Cooke
President.....Tom G. Laing
General, Comm. Mgr.....Norman A. Hickey

Station Manager.....Albert J. Donahue
Sales Prom. Mgr., Prog. Dir.....Mary E. McGregor
Production Manager.....Hart Kirch
Chief Engineer.....Robert MacDonald

CFGR—Gravelbourg—1952

Frequency: 1230 Kc.....Power: 250 Watts n.
Owned By.....Radio Gravelbourg, Ltd.

SASKATCHEWAN

Address Edifice Villeneuve
Tel.: 648-2515 CBC
Station Reps. I.B.S.; Scharf; Devney Org.
President. Dr. Rosario E. Morin
General, Station Mgr. Dumont Lepage
Sales Promotion Mgr. Leonard Beaudry
Publicity Director Marcel Moor
Chief Engineer. Raymond Lizee

CFRG—Gravelbourg—1952

Frequency: 710 Kc. Power: 5000 Watts d.
Owned-Oper. By. Radio Gravelbourg, Ltd.
Address Edifice Villeneuve
Tel.: 648-2515 CBC
Station Reps. I.B.S.; Scharf; Devney Org.
President. Dr. Rosario E. Morin
Gen., Sta., Comm. Mgr. Dumont LePage
Sales Promotion Mgr. Leonard Beaudry
Publicity Director Marcel Moor
Chief Engineer. R. Lizee

CHAB—Moose Jaw—1922

Frequency: 800 Kc. Power: 10,000 Watts
Owned-Operated By. CHAB, Ltd.
Address 127 Main N.
Tel.: 692-6464 Independent
Reps. Stephens & Towndrow; Messner; Weed
Pres., Gen. Mgr. Jack Moffat
Commercial Manager. George Lawlor
Program Director. Bill Falkner
Chief Engineer. M. Pickford
Owners of: CHAB-TV.

CJNB—North Battleford—1947

Frequency: 1460 Kc. Power: 10,000 Watts
Owned-Oper. By. Northwestern Bcstg. Co., Ltd.
Business Address P.O. Box 1460
Tel.: 2477 Independent
Representative Stovyn
President. Harry S. Hay
Gen., Sta. Mgr. Harry Dekker
Chief Engineer. Al Ruddell

CKBI—Prince Albert—1934

Frequency: 900 Kc. Power: 10,000 Watts
Owned-Oper. By. Central Bcstg. Co., Ltd.
Address 10th St. West
Tel.: 763-7421 CBC
Station Reps. All-Canada; Weed
General Manager. E. A. Rawlinson
Comm., Sales Prom. Mgr. G. Prest
Program Director. Ian Barrie
Chief Engineer. T. Van Nes

CBK—Regina—1939

Frequency: 540 Kc. Power: 50 Kw.
Owned. Canadian Bcstg. Corp.
Address Box 347
Tel.: Lakeside 3-6641 CBC
Station Manager. R. H. Roberts
Technical Sup. K. J. Lamb

CJME—Regina—1959

Frequency: 1300 Kc. Power: 1 Kw.
Owned By. Midwest Bcstrs. Ltd.

Address. 1771 Rose St.
Tel.: LA 7-4191 Independent
Station Rep. Devney Org.
President. J. Marsh Ellis
General Manager. Roy M. Malone
Station Manager. Mrs. Jessie Ellis
Commercial Manager. Terry J. Ennis
Sales Promotion Mgr. Jim Loucks
Program Director. Robert G. Zaran
Chief Engineer. Dave Sentf

CKCK—Regina—1922

Frequency: 620 Kc. Power: 5000 Watts
Owned. Transcanada Communications Ltd.
Address 1853 Hamilton St.
Tel.: LA 2-8525 CBC
Newspaper Affiliation. Leader Post
Station Reps. All-Canada; Weed
President. Michael Sifton
General Manager. Harold A. Crittenden
Station Manger. Donald R. Dawson
Commercial Manager. Jim Grisenthwaite
Sales Prom., Pub. Dir. Audrey-Ann Taylor
Program Director. Bob Bye
Chief Engineer. E. A. Strong

CKRM—Regina—1926

Freq.: 980 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By. Western Communications Ltd.
Address 2060 Halifax St.
Tel.: LA 3-5661 Independent
Station Reps. Radio Reps.; Young Canadian
President, General Mgr. James T. Miller
Commercial Manager. Joseph H. Budd
Sales Prom. Mgr. Kay Jeffries
Program Dir. B. Hill, L. Armitage
Chief Eng. L. Cozine

CFNS—Saskatoon—1952

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Oper. By. Radio-Prairies-Nord, Ltd.
Address 1902 Broadway
Tel.: 949-3766 CBC
Sta. Reps. I.B.S.; Scharf; Devney Org.
President. Clotaire Denis
General Manager. Raymond J. Marcotte
Commercial Manager. Mrs. M. A. Papen
Sales Promotion Mgr. Auguste Bandet
Program Director. Roger Gautier
Chief Engineer. J. Lacroix

CFQC—Saskatoon—1923

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By. A. A. Murphy & Sons, Ltd.
Address 216 1st Ave., N.
Tel.: CHerry 2-6611 CBC
Reps. Radio Reps.; Bcst. Reps; Oakes; Young
General Manager. Vernon Dallin
Station Manager. Roy Currie
Comm. Mgr. E. C. Bourassa
Chief Engineer. Jan VanDerTuuk
Owners of: CFQC-TV.

SASKATCHEWAN-YUKON

CKOM—Saskatoon—1951

Frequency: 1250 Kc.....Power: 10 Kw.
 Owned..Saskatoon Community Bcstg. Co., Ltd.
 AddressEmpire Hotel
 Tel.: 652-1420Independent
 Station Reps.....Stovin-Byles; Weed
 Pres., Gen. Mgr.....R. A. Hosie
 Sta., Comm. Mgr.....W. H. Stovin
 Sales Promotion Mgr.....Easton Wayman
 Program Director.....G. E. Walburn
 Production Manager.....Arnold E. Stilling
 Chief Engineer.....Maynard Greer

CKSW—Swift Current—1956

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W.n.
 Owned.....Frontier City Bcstg. Co. Ltd.
 Address.....134 Central Ave.
 Tel.: 773-4605Independent
 Reps...Air-Time Sls.; Radio Reps.; Bcst. Reps.
 Pres., Gen. Mgr.....Douglas Scott
 Station Mgr., Chief Eng.Wilf Gilbey
 Comm., Sales Prom. Mgr...William H. Friest

CFSL—Weyburn—1957

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....Soo Line Bcstg. Co. Ltd.
 Address.....P. O. Box 1330
 Tel.: Victor 2-4666.....Independent
 Sta. Rep.....Stovin-Byles; Potts; Cooke
 President.....T. G. Laing
 General Comm. Mgr.....Norman A. Hickey
 Sales Prom. Mgr., Prog. Dir..Mary E. McGregor
 Production Manager.....Hart Kirch
 Chief Engineer.....Robert MacDonald

CJGX—Yorkton—1927

Freq.: 940 Kc.....Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Yorkton Bcstg. Co., Ltd.
 Address.....Tower Bldg., 2nd Ave.
 Tel.: 783-12256Independent
 Station Reps.Messner; Scharf
 President.....F. K. Tully
 Station ManagerG. G. Gallagher
 Commercial Manager.....M. G. Phillips
 Sales Promotion Mgr.K. M. Dodds
 Program Director.....E. A. Laurence
 Chief Engineer.....H. F. McRae

Yukon

CFWH—Whitehorse—1958

Frequency: 1240 Kc.....Power: 250 W.

Address.....P. O. Box 730
 Tel.: WH 7-2544.....CBC
 Owned By.....CBC



PROGRESSIVE STATIONS PREFER
 THE PRESTIGE NEWS SERVICE

Negro Community Growth Holds New Broadcasting Challenges



By
HARRY NOVIK
General Manager
WLIB, New York

THE burgeoning economy in the national Negro community these days, with its attendant rises in living standards, has created new challenges for broadcasters in this specialized market.

For with these rises go increasingly selective and more varied merchandising practices, more definitive on-the-air services plus a more acute need for in-depth, qualitative analyses of Negro community compositions, particularly on regional as well as urban market bases.

The 1960 census proved this. Since then, various other indices continually underscore the little we actually do know, comparatively, about the Negro community, particularly since major metropolitan centers like New York, Los Angeles and Chicago have Negro communities whose numbers are growing every day.

In measuring the new Negro communities we still tend to use old yardsticks and formulae. The net results are underestimates of actual Negro impact in the national economic structure.

Evidences of the growth pattern vary greatly. We know, for example, the national Negro community is 11 percent of the population. This same figure pertains to greater New York, but is different in other metropolitan centers. We know also that New York's Negro community is a \$2.4 billion consumer purchasing area—one of the highest and most concentrated in the country—and that its present population total makes it the sixth largest city in our land. And we know, too, that there are greater numbers of Negro practicing professionals and blue-collar specialists and that there are more Negro job avail-

abilities in all skill categories today than ever before.

In our own operation we have kept pace by continually expanding our news, public interest, and public service programming while at the same time providing entertainment geared to the full gamut of tastes in the increasingly cosmopolitan Negro community within greater New York.

In only one area—personal rapport between on-the-air personality and listener—has the basic parochialism of the Negro dominated. Unlike print, which often uses "name" testimonials for advertising impact, the advertiser using Negro-oriented radio relies on listener acceptance of station and personalities for the maximum impact to his sales messages. At WLIB, we go one step farther, however. Our personalities cooperate in tie-in print campaigns, too. The result is even greater efficiency for the advertiser.

This entire burgeoning process in the Negro community not only has prompted larger advertising agencies to include specialized stations as integral parts of their major market schedules for national and regional clients but has also caused some agencies to create departments of specialists to supervise and coordinate such activities. They realize that complete market coverage depends on efficient integration of mass and specialized media within the marketing area—with the specialized outlets getting air-copy particularly attuned to the group on which they have impact.

AM Stations with Negro Programming

ALABAMA

(100% Programming)

WENN—Birmingham
WJLD—Birmingham
WJLD—Homewood
WEUP—Huntsville
WGOK—Mobile
WRMA—Montgomery
WTUG—Tuscaloosa
(8 or more hours per week)
WAUD—Auburn
WPRN—Butler
WOOF—Dothan
WULA—Eufaula
WOWL—Florence
WZOB—Ft. Payne
WJAM—Marion
WHBB—Selma
WJHB—Talladega
WJDB—Thomasville
WABT—Tuskegee

ARKANSAS

(100% Programming)

KOKY—Little Rock
(8 or more hours per week)
KXJK—Forrest City
KBLO—Hot Springs
KOTN—Pine Bluff
KPBA—Pine Bluff

CALIFORNIA

(100% Programming)

KDAY—Los Angeles
KGFJ—Los Angeles
KSAN—San Francisco
(8 or more hours per week)
KDIA—Oakland

DISTRICT OF COLUMBIA

(100% Programming)

WOOK—Washington
WUST—Washington

FLORIDA

(100% Programming)

WELE—Daytona
WOBJS—Jacksonville
WKOS—Ocala
WOKB—Orlando
WBOP—Pensacola
WTMP—Tampa
WYOU—Tampa
WOKB—Winter Garden
(8 or more hours per week)
WRHC—Jacksonville
WMOP—Ocala
WWPF—Palatka
WCNH—Quincy
WTRR—Sanford
WIRK—West Palm Beach

GEORGIA

(100% Programming)

WAOK—Atlanta
WTHB—Augusta
WCLS—Columbus
WOKS—Columbus
WIBB—Macon
(8 or more hours per week)
WDEC—Americus
WDOL—Athens
WERD—Atlanta
WAUG—Augusta
WHAB—Baxley
WBBK—Blakely
WMOG—Brunswick
WDMF—Buford
WGRA—Cairo
WHIE—Griffin
WSOK—Savannah
WWNS—Statesboro
WJAT—Swainsboro
WGOV—Valdosta
WACL—Waycross

AM STATIONS WITH NEGRO PROGRAMMING

ILLINOIS

(100% Programming)

WBEE—Chicago
WNYR—Chicago

(8 or more hours per week)

WAAF—Chicago
WTAQ—La Grange
WOPA—Oak Park

INDIANA

(8 or more hours per week)

WWCA—Gary
WGEE—Indianapolis

KENTUCKY

(100% Programming)

WLOU—Louisville
(8 or more hours per week)
WYGO—Corbin
WKYB—Paducah

LOUISIANA

(100% Programming)

WXOK—Baton Rouge
WBOK—New Orleans
WYLD—New Orleans
KANB—Shreveport
KOKA—Shreveport
(8 or more hours per week)
KVOL—Lafayette
KAOK—Lake Charles
KMAR—Winnsboro

MARYLAND

(100% Programming)

WANN—Annapolis
WEBB—Baltimore
WSID—Baltimore
(8 or more hours per week)
WITH—Baltimore
WWIN—Baltimore

MASSACHUSETTS

(8 or more hours per week)

WILD—Boston

MICHIGAN

(100% Programming)

WCHB—Inkster

(8 or more hours per week)

WJLB—Detroit
WAMM—Flint
WTRX—Flint

MISSISSIPPI

(100% Programming)

WESY—Greenville
WOKJ—Jackson
WQIC—Meridian

(8 or more hours per week)

WELZ—Belzoni
WGLC—Centreville
WROX—Clarksdale
WCLD—Cleveland
WCBI—Columbus
WGVM—Greenville
WCPC—Houston
WMBC—Macon
WAPF—McComb
WSSO—Starkville
WROB—West Point
WAZF—Yazoo City

MISSOURI

(100% Programming)

KPRS—Kansas City
KATZ—St. Louis
KXLW—St. Louis

NEW JERSEY

(100% Programming)

WNJR—Newark
(8 or more hours per week)
WCAM—Camden

NEW MEXICO

(8 or more hours per week)

KWEW—Hobbs

NEW YORK

(100% Programming)

WUFO—Buffalo
(8 or more hours per week)

WADO—New York
WBNX—New York
WLIB—New York
WWRL—New York

AM STATIONS WITH NEGRO PROGRAMMING

NORTH CAROLINA

(100% Programming)

WSRC—Durham
WAAA—Winston-Salem
(8 or more hours per week)

WBBB—Burlington
WGIV—Charlotte
WCNC—Elizabeth City
WBLA—Elizabethtown
WAGY—Forest City
WGBG—Greensboro
WHVH—Henderson
WELS—Kinston
WRAL—Raleigh
WREV—Reidsville
WCEC—Rocky Mount
WYAL—Scotland Neck
WADA—Shelby
WGTM—Wilson
WVOT—Wilson

OHIO

(100% Programming)

WCIN—Cincinnati
WABQ—Cleveland
(8 or more hours per week)
WJMO—Cleveland
WVKO—Columbus

OKLAHOMA

(8 or more hours per week)

KOKO—Okmulgee
KTOW—Tulsa

PENNSYLVANIA

(100% Programming)

WDAS—Philadelphia
WHAT—Philadelphia
WAMO—Pittsburgh

SOUTH CAROLINA

(100% Programming)

WPAL—Charleston
(8 or more hours per week)

WANS—Anderson
WBEU—Beaufort
WFIS—Fountain Inn

WESC—Greenville
WDKD—Kingstree
WJAY—Mullins
WZOO—Spartanburg
WSSC—Sumter

TENNESSEE

(100% Programming)

WNOO—Chattanooga
WJAK—Jackson
WDIA—Memphis
WVOL—Nashville
(8 or more hours per week)
WJZM—Clarksville
WLAC—Nashville

TEXAS

(100% Programming)

KJET—Beaumont
KNOK—Fort Worth
KCOH—Houston
KZEY—Tyler
(8 or more hours per week)
KCAR—Clarksville
KULP—El Campo
KGBC—Galveston
KLVL—Houston
KYOK—Houston
KLUE—Longview
KHMT—Marshall
KTAE—Taylor

VIRGINIA

(100% Programming)

WILA—Danville
WRAP—Norfolk
WANT—Richmond
(8 or more hours per week)
WMEK—Chase City
WYSR—Franklin
WDDY—Gloucester
WBRG—Lynchburg
WHEE—Martinsville
WSSV—Petersburg

WISCONSIN

(8 or more hours per week)

WMIL—Milwaukee

Revenue & Income of 91 FM Stations Operated By Non-AM Licensees in Metropolitan Markets

— 1961 —

Metropolitan Areas	Total Stations Reporting	Total Time Sales ²	Incidental Broadcast Revenues ³	Total Broadcast Revenues ⁴	Total Broadcast Expenses	Total Broadcast Income ¹
Boston	3	\$ 39,975	\$ 19,480	\$ 79,806	\$ 172,557	\$ (92,751)
Chicago	15	753,805	391,708	1,168,055	1,180,276	(12,221)
Detroit	9	308,127	33,250	381,210	528,481	(147,271)
Houston	4	105,631	6,738	107,941	214,181	(106,240)
Los Angeles-Long Beach.....	20	690,506	265,877	952,357	1,192,328	(239,971)
Milwaukee	4	79,719	7,729	99,749	118,579	(18,830)
New York	4	172,334	44,274	207,620	317,567	(109,947)
Philadelphia, Pa.-N. J.....	4	141,767	1,564	141,486	206,673	(65,187)
Providence-Pawtucket, R. I.-Mass.....	3	55,423	3,266	53,371	108,902	(55,531)
Sacramento, Calif.	4	72,349	288	98,774	143,547	(44,773)
San Diego, Calif.....	5	57,498	24,438	117,911	183,651	(65,740)
San Francisco-Oakland	10	249,284	11,590	300,244	456,267	(156,023)
Seattle, Wash.	6	111,035	43,049	190,064	326,003	(135,939)
Total	91	\$2,837,453	\$853,251	\$3,898,588	\$5,149,012	(\$1,250,424)

¹ Before federal income tax.

² Before commissions to agencies, representatives and others.

³ Includes revenues from providing functional music or other special services.

⁴ Total revenues consist of total time sales less commissions plus total incidental broadcast revenues.

() Source: FCC.



presents

FM STATIONS



NATIONAL ASSOCIATION OF
FM BROADCASTERS
NAFMB MEMBERS
FM STATIONS LISTED BY
STATE AND CITY
STEREO FM STATIONS

1963



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

THE SKY IS FULL OF
FABULOUS STEREO MUSIC



THE
INTERNATIONAL
FM/STEREO
STATION

Serving the 22 County
N. Y. Metropolitan Area

103.5^{FM}
of course

AT THE LONG ISLAND EXPRESSWAY FRESH MEADOWS, N. Y. LE 9-5600

National Association of FM Broadcasters

1023 Munsey Building, Washington 4, D. C.
Edward F. Kenehan, Executive Secretary

OFFICERS

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T. Mitchell Hastings
The Concert Network

President

James A. Schulke

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KCBH, Beverly Hills, Calif.

Secretary

W. C. Baird, Jr.
WFMB, Nashville, Tenn.

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WQAL, Philadelphia, Pa.

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WFMS, Indianapolis, Ind.

David H. Polinger (Region 1 Dir.)
WTFM, New York, N. Y.

Ted Leitzell (Region 6 Dir.)
WEFM, Chicago, Ill.

Stan Hamilton (Region 2 Dir.)
WMAL-FM, Washington, D. C.

Lynn Christian (Region 7 Dir.)
KODA, Houston, Tex.

Hugh E. Trotter (Region 3 Dir.)
WSEV-FM, Sevierville, Tenn.

Gary Gielow (Region 8 Dir.)
KPEN, San Francisco, Calif.

Frank Knorr, Jr. (Region 4 Dir.)
WKPM, Tampa, Fla.

Harold Engel (Ed. Dir.)
Wisconsin State Broadcasting Service

MEMBERS

City	Call Letters	Station Representative and Address
ALABAMA (Region 4)		
Birmingham	WCRT-FM	William Chapman, 2008 - 8th Avenue, South
Huntsville	WAHR	William R. Lane, Jr., Times Building
Jasper	WWWB-FM	William Edgemon, 20th Street & Bankhead Highway
ALASKA (Region 8)		
Anchorage	KNIK-FM	A. G. Hiebert, P. O. Box 2200
ARIZONA (Region 7)		
Phoenix	KNIX	John P. Karshner, P. O. Box 7100
Tucson	KFMM	Lee Little, 199 North Stone Avenue
ARKANSAS (Region 4)		
Siloam Springs	KUOA-FM	Cecil E. Smith, John Brown University
CALIFORNIA (Region 8)		
Beverly Hills	KCBH	Arthur K. Crawford, P. O. Box 23
Hollywood	KGLA	Dave Williams, 6909 Melrose Avenue
Los Angeles	KBBI	Thomas E. Steele, 558 South Hope Street
Los Angeles	KHOF	V. Dale Smith, P. O. Box 41108
Los Angeles	KMLA	William Tomberlin, 2917 Temple Street
Riverside	KDUO	3639 East 8th Street
Sacramento	KCRA-FM	John S. Kelly, 310 - 10th Street
Sacramento	KHIQ	James C. Hedges, P. O. Box 9311
Sacramento	KSFM	555 La Sierra Drive
San Diego	KEBS	Kenneth K. Jones, Jr., San Diego State College
San Diego	KGB-FM	Marion R. Harris, P. O. Box 2088
San Diego	KITT	Fred Rabell, U. S. Grant Hotel
San Diego	KOGO	Wilson Edwards, P. O. Box 628
San Francisco	KMPX-FM	W. Sam Samulski, 1212 Columbus Avenue
San Francisco	KPEN	Gary M. Gielow, 1231 Market Street
Santa Barbara	KDB-FM	Len Menard, 1050 Arilla del Mar
Santa Barbara	KMUZ	William H. Buckley, 4050 State Street
Santa Cruz	KRCW	Cameron A. Warren, 818 State Street
Santa Cruz	KSCO	Charles V. Berlin, P. O. Box 1080
Santa Maria	KEYM	Marlon Smith, 114 West Church Street
Turlock	KHOM	Charles R. Palmquist, Jr., 208 Landers Avenue

NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
COLORADO (Region 7)		
Colorado Springs	KVOR-FM	Harrison Fuerst, 512 S. Tejon Street
Denver	KLIR	George B. Anderson, 6535 W. Jewell Avenue
Denver	KTGM	William C. Kirk, 7580 W. 16th Avenue
Denver	KDEN-FM	Ed Koepke, 1601 W. Jewell Avenue
Denver	KFML-FM	Timothy D. O'Connor, 299 Fillmore
Manitou Springs	KCMS-FM	C. M. Edmonds, P. O. Box 592
CONNECTICUT (Region 1)		
Hartford	WHCN	Karl Kritz, P. O. Box 1062
Meriden	WBMI	Raymond G. Hard, 99 Colony Street
DELAWARE (Region 2)		
Wilmington	WJBR	J. B. Reynolds, Sr., 2617 Ebright Road
DISTRICT OF COLUMBIA (Region 2)		
Washington	WMAL-FM	Stan Hamilton, 4461 Connecticut Avenue, N. W.
FLORIDA (Region 4)		
Cocoa Beach	WXBR	Nicholas Farinella, P. O. Box 146
Coral Gables	WFCG-FM	George W. Thorpe, P. O. Box 1516
Daytona Beach	WNDB-FM	R. Y. Huffman, P. O. Box 431
Fort Lauderdale	WWIL-FM	William A. Roberts, Fort Lauderdale
Gainesville	WRUF	Kenneth Small, University of Florida
Jacksonville	WJAX-FM	J. W. Douglass, P. O. Box 1740
Miami Beach	WAEZ	Arthur Zucker, 6701 Collins Avenue
Naples	WNFM	William J. Ryan, South Tamiami Trail
Palm Beach	WQXT-FM	Art Rivera, 3000 S. Ocean Boulevard
Tallahassee	WBGM-FM	J. Kenneth Ballinger, P. O. Box 1027
Tampa	WPKM	Frank Knorr, Jr., Bayshore Royal Hotel
GEORGIA (Region 4)		
Atlanta	WSB-FM	Frank Gaither, 1601 W. Peachtree Street, N.E.
Atlanta	WKLS	Donald C. Kennedy, P. O. Box 13242
Columbus	WRBL-FM	J. W. Woodruff, Jr., P. O. Box 270
Marietta	WBIE-FM	James M. Wilder, P. O. Box 91
Savannah	WTOC-FM	John W. Vance, Jr., P. O. Box 858
ILLINOIS (Region 6)		
Carbondale	WSIU	Buren C. Robbins, Southern Illinois University
Champaign	WDWS-FM	Larry Stewart, 48 Main Street
Chicago	WEBB	Buddy Black, 5349 N. Sheridan Road
Chicago	WCLM	William Drenthe, 333 N. Michigan Avenue
Chicago	WEFM	Ted Leitzell, 6001 W. Dickens Street
Chicago	WFME	Maurice Rosenfield, 230 N. Michigan Avenue
Chicago	WFMQ	Lester Yihon, 79 W. Monroe Street
Decatur	WSOY-FM	Robert B. King, P. O. Box 789
Mt. Carmel	WSAB	Leonard M. Koger, Jr., P. O. Box 210
Oak Park	WOPA-FM	Al Michel, 408 S. Oak Park Avenue
Rock Island	WHBF-FM	Ted Arnold, Telco Building
INDIANA (Region 5)		
Anderson	WAFM	Civic Broadcasting Corporation
Evansville	WIKY-FM	J. A. Engelbrecht, P. O. Box 148
Ft. Wayne	WPTH-FM	Richard D. Morgan, Butler Road
Greenfield	WSMJ	John S. Byrne, 640 W. 9th Street
Indianapolis	WFBN-FM	S. K. Evans, Jr., 1330 N. Meridian Street
Indianapolis	WFMS	Martin R. Williams, 2255 N. Hawthorne Lane
Richmond	WGLM	Richard N. Williams, First Federal Building
Terre Haute	WTHI	Sheldon Z. Fisher, 918 Ohio Street
IOWA (Region 6)		
Des Moines	KNDR	Richard Hopkins, Brown Hotel
Des Moines	KDMI-FM	Donald A. Richards, 2948 Easton Boulevard
KANSAS (Region 7)		
Garden City	KNCO-FM	O. D. Carmichael, P. O. Box 247
Topeka	WIBW-FM	Thad M. Sandstrom, P. O. Box 119
Wichita	KCMB-FM	James F. Kramer, 6400 N. Hillside
KENTUCKY (Region 3)		
Louisville	WLVL	S. A. Cisler, P. O. Box 1644
LOUISIANA (Region 4)		
Baton Rouge	WJBO-FM	Roger S. Davison, P. O. Box 496
New Orleans	WWMT-FM	Macy O. Teeter, Jr., 328 Chartres Street
New Orleans	WDSU-FM	Harold M. Wheelahan, 520 Royal Street
Shreveport	KTAL-FM	Joseph H. Keith, P. O. Box 7428
MAINE (Region 1)		
Bangor	WABI-FM	John McKae, 35 Hildreth Avenue
Portland	WMTW-FM	John M. McGorrill, 615 Congress Street
MARYLAND (Region 2)		
Bethesda	WHFS	William A. Tynan, 8218 Wisconsin Avenue
Waldorf	WSMD	John Dorsey, P. O. Box 401
Westminster	WTTR-FM	Russell H. Morgan, P. O. Box 28
MASSACHUSETTS (Region 1)		
Boston	WBCN	T. M. Hastings, Jr., 171 Newbury Street
Boston	WBOS-FM	Ralph Weinman, 160 Washington Street North
Framingham	WKOX-FM	Richard E. Adams, Mt. Wayte Avenue
Waltham	WCRB-FM	Richard L. Kaye, 750 South Street

NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
MICHIGAN (Region 5)		
Ann Arbor	WOIA-FM	Herbert W. Lester, P. O. Box 5
Bay City	WBCM-FM	Leo A. Jylha, 100 Center Avenue
Detroit	WBFQ-FM	Donald Garrett, P. O. Box 855
Detroit	WLDM	Harold I. Tanner, 15401 W. Ten Mile Road
East Lansing	WSWM	John McGoff, P. O. Box 289
Grand Rapids	WJEF-FM	John F. Fetzer, Pantling Hotel
Lansing	WJIM-FM	Bryan S. Halter, Jr., P. O. Box 1226
Saginaw	WNEM	James Herrington, 5700 Becker Road
MINNESOTA (Region 6)		
Brainerd	KLIZ-FM	Tom O'Brien, 2700 E. Oak Street
Minneapolis	WAYL	Jack L. Moore, 3223 East 38th Street
Minneapolis	WLWL-FM	Thomas H. Ruben, 1021 LaSalle Avenue
MISSISSIPPI (Region 4)		
Jackson	WJDX-FM	Fred L. Beard, P. O. Box 2171
MISSOURI (Region 6)		
Kansas City	KBEX-FM	Thomas Howard, P. O. Box 424
Kansas City	KXTR	Robert B. Sayers, 5715 McGee Street
Kansas City	KCMO-FM	E. K. Hartenbower, 125 East 31st Street
St. Louis	KCFM	Gertrude Bunche, 532 De Baliviere Street
St. Louis	KADI	William R. Cady, P. O. Box 6155
NEBRASKA (Region 7)		
Omaha	KQAL-FM	Jay Spurgeon, 836 Kilpatrick Building
Omaha	WOW-FM	W. O. Wiseman, Meredith WOW, Inc.
NEVADA (Region 7)		
Las Vegas	KRGN-FM	Robert A. Shehtanian, 310 Fremont Street
NEW JERSEY (Region 2)		
Dover	WDHA-FM	Ridgely Bolgiano, Route 10
Long Branch	WRLB	Joseph P. Tomalno, 156 Broadway
Trenton	WTOA-FM	James K. Kuser, 558 Ingham Avenue
NEW MEXICO (Region 7)		
Albuquerque	KDEF-FM	Frank Quinn, 506 2nd Street, N.W.
Albuquerque	KHEM	William L. Weinrod, 5900 Domingo Road, N.E.
Clovis	KTQM	Norman Petty, P. O. Box 926
Roswell	KBIM-FM	W. C. Taylor, P. O. Box 910
NEW YORK (Region 1)		
Albany	WJIV	Ted Hodge, Cherry Valley
Babylon	WQMF	D. H. Polinger, Madison Avenue
Buffalo	WBUF	Lawrence Gordon, 1227 Main Street
Buffalo	WBIV	Ted Hodge, Buffalo
Ithaca	WEIV	Ellis E. Erdman, P. O. Box 10
Lake Success	WTFM	David Polinger, Lake Success
New York	WNCN	Sidney Fruchter, 11 East 47th Street
Peekskill	WLNA-FM	Irving Cottrell, P. O. Box 188
Rochester	WBFB-FM	Robert S. Kieve, 51 Clinton Avenue, South
Rochester	WROC-FM	Irvin F. Lyke, 201 Humboldt Street
Rochester	WCMF	Robert Wille, 183 Main Street, East
Rochester	WMIV	Ted Hodge, Rochester
Syracuse	WONO	Stephen F. Jacobs, 237 E. Genesee Street
Syracuse	WOIV	Ted Hodge, P. O. Box 10, Ithaca, New York
Utica	WUFM	Timothy P. Ahlstrom, Suite 301, Hotel Utica
Woodside	WRFM	Edith Dick, 41-30 - 58th Street
NORTH CAROLINA (Region 3)		
Asheboro	WGWR-FM	J. R. Marlowe, P. O. Box 309
Barberton	WDBN-FM	Robert D. West, Barberton
Burlington	WBBB-FM	E. Z. Jones, 321 S. Main Street
Burlington	WBAG-FM	Jack Starnes, Maple Avenue & Broad Street
Greensboro	WMDE	Herman C. Hall, 903 Howard Street
Greensboro	WQMG	Harry J. Hill, 721 Jefferson Building
North Wilkesboro	WKBC-FM	Roland B. Potter, P. O. Box 950
Raleigh	WRAL-FM	Fred Fletcher, P. O. Box 9583
Raleigh	WPTF-FM	Richard H. Mason, Insurance Building
Statesville	WDBN-FM	Clay Cline, P. O. Box 1027
Tarboro	WCPS	Robert L. Harper, P. O. Box 1112
Winston-Salem	WYFS	Allan C. Godwin, 400 - 27th Street, N.W.
OHIO (Region 5)		
Canton	WCNO	Sal Butera, 106 High Avenue, N.W.
Cincinnati	WKRC-FM	J. T. Lawrence, Jr., 1906 Highland Avenue
Cincinnati	WAFF-FM	North Cincinnati Broadcasting Co., Inc.
Cleveland	WDGO-FM	Richard Janssen, 1305 S.O.M. Center Road
Cleveland	WERE-FM	Edwin J. Stevens, 1500 Chester Avenue
Cleveland	WDOK-FM	Frederick C. Wolf, 1515 Euclid Avenue
Columbus	WBNS-FM	Don W. White, 33 N. High Street
Dayton	WAVI-FM	H. K. Crowl, 1428 Cincinnati Street
Dayton	WHIO-FM	Wade H. Alley, 1414 Wilmington Avenue
Eaton	WCTM	Ron Wickersham, 505 N. Barron Street
Greenville	WDRK	John D. Kennedy, 1625 Dayton Road
Hamilton	WFOL	Walter L. Follmer, Jr., 102 Riverside Drive
Kettering	WKET-FM	George Pleasants, 1564 W. Dorothy Lane
Mansfield	WVNO	Gunther Meisse, 590 Park Avenue West
Middletown	WPFM-FM	Paul F. Braden, 4503 Central
Piqua	WPWT	C. Oscar Baker, Piqua
Toledo	WMHE	William A. Hillebrand, 4665 W. Bancroft
Toledo	WTOL-FM	Doug Tabner, Bell Building, Madison Avenue

NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
Bartlesville	KVCW-FM	OKLAHOMA (Region 7) Peter B. Wolcott, Price Tower Studios
Oklahoma City	K-JEM	C. Hewel Jones, 515 N. Robinson
Tulsa	KRAV-FM	George R. Kravis, First National Bank Building
Tulsa	KIHI-FM	William L. Weinrod, 5900 Domingo Road, N.E. OREGON (Region 8)
Portland	KGMG	James L. Hamstreet, 4636 S.W. Council Crest
Seattle	KLSN	Cortlandt T. Clark, 4529 University Court
Seattle	KGMJ	James L. Hamstreet, 603 Lloyd Building
Seattle	KIRO-FM	W. F. Tucker, 1530 Queen Anne Avenue PENNSYLVANIA (Region 2)
Erie	WWYN	Art Arkelian, 1003 State Street
Harrisburg	WHP-FM	Cecil M. Sansbury, Telegraph Building
Jenkintown	WIBF	William L. Fox, The Benson-East
Lancaster	WDAC-FM	Donald B. Crawford, Lancaster
New Kensington	WYDD	Nelson L. Goldberg, 810 - 5th Avenue
Palmyra	WJWR	Frank A. Evans, 920 S. Grand Street
Philadelphia	WPN-FM	William B. Caskey, 2212 Walnut Street
Philadelphia	WIBG	Joseph T. Conway, Suburban Station Building
Philadelphia	WQAL	Abe Voron, 1230 E. Mermaid Lane
Pittsburgh	WAMO-FM	Leonard Walk, P. O. Box 106
Reading	WRFY-FM	Anthony B. Batta, 2325 Perkiomen Avenue
Wilkes-Barre	WYZZ	Richard G. Evans, 156 Prospect Street RHODE ISLAND (Region 1)
Providence	WPFM	John E. Donofrio, 108 State Street
Providence	WPRO-FM	John Lee, 24 Mason Street
Providence	WXCN	Karl Kritz, P. O. Box 1015 SOUTH CAROLINA (Region 4)
Dillon	WDSC-FM	Joseph Martin, P. O. Box 231
Greenville	WMUU-FM	Jim Ryerson, Bob Jones University TENNESSEE (Region 3)
Chattanooga	WDOD-FM	Gus Lombardo, Chattanooga
Chattanooga	WLOM	Charles W. Gwyn, Chattanooga
Kingsport	WKPT-FM	Robert I. Rateliff, 222 Commerce Street
Lebanon	WCOR-FM	Walter Dillard, P. O. Box 300
Knoxville	WBIR-FM	John P. Hart, 1513 Hutchison Avenue
Manchester	WMSR-FM	Murray Chumley, Oakdale Street
Memphis	WMC-FM	Henry W. Slavick, 1960 Union Avenue
Nashville	WFMB	Will C. Baird, Jr., 537 Third National Bank Building
Nashville	WLWM	Webber Parrish, 1108 - 17th Avenue South
Nashville	WNFO-FM	Paul Oliphant, 1808 West End Building
Nashville	WSIX-FM	Louis R. Draughton, 441 Murfreesboro Road
Sevierville	WSEV-FM	Hugh E. Trotter, P. O. Box 192 TEXAS (Region 7)
Abilene	KFMN	Lowell G. Perry, 2025 Lincoln Drive
Dallas	WRR-FM	Durward J. Tucker, Fair Park
El Paso	KSET-FM	Sam Pendleton, P. O. Box 20,000
Fort Worth	KXOL-FM	Jerry Hahn, 3004 W. Lancaster Street
Fort Worth	WBAP-FM	Frank M. Mills, P. O. Box 1780
Gainesville	KGAF-FM	Joe M. Leonard, Jr., P. O. Box 368
Houston	KODA-FM	Lynn Christian, 4808 San Felipe Road
Houston	KFMK	James R. Corry, Medical Towers Building
Houston	KTRH-FM	William C. Bryan, Rice Hotel Annex
Port Arthur	KFMP	Henry Diehl, P. O. Box 430
San Antonio	KEEZ-FM	Charles W. Balthrope, 214 Tower Life Building
San Antonio	KITY-FM	Jack Eisele, P. O. Box 2338
Tyler	KSLT-FM	W. Abe Pounds, Jr., P. O. Box 304 UTAH (Region 7)
Salt Lake City	KCPX-FM	Doug Elleson, 130 Social Hall Avenue VERMONT (Region 1)
Burlington	WJOY-FM	Frank A. Balch, 633 Main Street VIRGINIA (Region 3)
Arlington	WAVA-FM	Arthur W. Arundel, P. O. Box 7065, North Station
Harrisonburg	WSVA-FM	Warren L. Braun, Rawley Pike
Manassas	WPRV	W. T. Woody, Manassas
Martinsville	WMVA-FM	John W. Bouldin, Jr., 1131 Chatham Heights
Newport News	WGHI-FM	R. B. Bottom, Jr., P. O. Box 98
Norfolk	WYFI-FM	Bill Rhyne, Golden Triangle Hotel
Richmond	WCOD	William M. Havens, P. O. Box 5229
Richmond	WFMY	R. W. Galloway, 2400 N. Lombardy Street
Richmond	WRVA-FM	John B. Tansey, P. O. Box 1516
Roanoke	WLRJ	Robert L. Hartman, 3236 Cove Road, N.W.
Roanoke	WSLS-FM	George W. Chernault, P. O. Box 2161
Staunton	WSGM	Lloyd Gochenour, P. O. Box 1209 WASHINGTON (Region 8)
Seattle	KGMJ	James L. Hamstreet, 603 Lloyd Building
Seattle	KIRO-FM	W. F. Tucker, 1530 Queen Anne Avenue
Seattle	KLSN	Cortlandt T. Clark, 4529 University Court WEST VIRGINIA (Region 2)
Charleston	WKNA	G. W. Sandefur, 505 Randolph Street WISCONSIN (Region 6)
Janesville	WCLO-FM	Vern W. Williams, 200 E. Milwaukee Street
Milwaukee	WMKE	Dick Steffan, 5609 W. North Avenue
Milwaukee	WQFM	Hugo Koeth, Jr., 606 W. Wisconsin Avenue
Waukesha	WAUX-FM	Mig Figl, 320 Wisconsin Avenue
West Bend	WBKV-FM	Paul J. Mueller, P. O. Box 60

FM Stations' Financial Report Covering Revenues, Expenses & Income, 1960-1961

<u>Item</u>	<u>1961 Number of stations</u>	<u>Amount (millions)</u>	<u>1960 Number of stations</u>	<u>Amount (millions)</u>
<i>Total FM Broadcast Revenues</i>				
FM stations operated by:				
AM licensees:				
Reporting no FM revenues.....	405	—	337	—
Reporting FM revenues.....	284	\$2.9	234	\$3.6
Non-AM licensees	249	7.1*	218	5.8
Total FM stations.....	938	10.0	789	9.4
<i>FM Broadcast Expenses</i>				
FM stations operated by:				
Non-AM licensees.....	249	\$9.7	218	\$8.2
<i>FM Broadcast Income (before federal income tax)</i>				
FM stations operated by:				
Non-AM licensees	249	(\$2.6)	218	(\$2.4)

Number of FM Stations Operated By Non-AM Licensees Reporting Profit & Loss, 1957-1961

<u>Year</u>	<u>Number of FM Stations Reporting</u>	<u>Number Reporting a Profit</u>	<u>Number Reporting a Loss</u>
1961	249	59	190
1960	218	50	168
1959	148	38	110
1958	93	25	68
1957	67	23	44

() Denotes loss.

(*) Of this amount \$1.4 million was reported as incidental broadcast revenues including revenues from providing functional music or other special services.

NOTE: In view of the difficulty in a joint AM-FM operation in allocating FM operation expense separately from AM station operation expense, licensees of such stations were not required to report FM station expense separately. As a result, FM industry totals for expense and income are not available. AM-FM licensees, however, were requested to report separately the revenues, if any, attributable to FM station operation.

FM Stations on the Air

This list does not include CPs granted or non-commercial and educational stations.

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
ALABAMA					
Albertville	WAVU-FM	105.1	4.7	360	Sand Mt. Bcstg. Service
Alexander City	WRFS-FM	106.1	4.6	240	Piedmont Service Corp.
Andalusia	WCTA-FM	98.1	10	200	Andalusia Bcstg. Co.
Anniston	WHMA-FM	100.5	3.7	200	Anniston Bcstg. Co.
Athens	WJOF	104.3	1	260	Athens Bcstg. Co.
Birmingham	WAPI-FM	99.5	66	785	Radio Station WAPI
	WBRC-FM	106.9	13	900	Taft Bcstg. Co.
	WCRT-FM	96.5	49	580	Chapman Radio & TV Co.
	WJLN	104.7	23		Johnston Bcstg. Co.
	WSFM	93.7	20	260	Melonas Bcstg. Co.
Clanton	WKLF-FM	100.9	.37	302	Southeastern Bcstg. Co.
Cullman	WFMH-FM	101.1	5.3	165	Voice of Cullman
	WKUL-FM	97.1	24.5		Cullman Bcstg. Co.
Decatur	WHOS-FM	102.1	2.4	200	N. Ala. Bcstg. Co.
Huntsville	WAHR	99.1	3.2	790	WAHR, Inc.
	WNDA	92.9	3.1	50	Hughey Bcstg. Co.
Jasper	WWWB-FM	102.5	27	155	Bankhead Bcstg. Inc.
Mobile	WKRQ	99.9	3.3	310	WKRQ-TV, Inc.
Montgomery	WFMI	98.5	10		Fine Music, Inc.
	WAJM	103.3	29	210	Advertiser Co.
Sylacauga	WMLS-FM	98.3	.63		Marble City Bcstg. Co.
Tuscaloosa	WTBC-FM	95.7	18	100	Tuscaloosa Bcstg. Co.
ALASKA					
Anchorage	KBYR-FM	102.1	3	—24	Radio Anchorage Inc.
	KNIK-FM	105.5	.75	105	Northern TV Inc.
ARIZONA					
Globe	KWJB-FM	100.3	11	2,270	Gila Bcstg. Co.
Mesa	KBUZ-FM	104.7	16	140	Greater Phoenix Bcstg. Co.
Phoenix	KELE	95.5	18	265	ANJO Bcstrs. and Tlcstrs., Inc.
	KEPI	96.9	4.8		W. J. Atkinson
	KNIX-FM	102.5	3.1	1	Aztec Radio, Inc.
	KOOL-FM	94.5	58		KOOL Radio
	KTAR-FM	98.7	115		KTAR Bcstg. Co.
Tempe	KUPD-FM	97.9	6.4		Tri-State Bcstg. Co.
Tucson	KFMM	99.5	7.2	—24	Lee Little Radio
ARKANSAS					
Blytheville	KLCN-FM	96.1	21	398	H. L. Sudbury
Forrest City	KXJK-FM	93.5	.67		Forrest City Bcstg. Co.
Jonesboro	KBTM	101.9	8	200	Patterson Bros.
Little Rock	KARK-FM	103.7	22.5	790	Ark. Radio & Equip. Co.
	KMMK-FM	94.1	32	313	Hi-Fi Bcstg. Corp.
Mammoth Spring	KAMS	103.9	.32	313	R. F. Neathery
Osceola	KOSE-FM	98.1	2.2		Osceola Bcstg. Co.
Pine Bluff	KOTN-FM	92.3	3.2	305	Joellen Bcstg. Corp.
Siloam Springs	KUOA-FM	105.7	2.6	455	KUOA, Inc.
Texarkana	KCMC-FM	98.1	40	415	KCMC, Inc.
CALIFORNIA					
Alameda	KJAZ	92.7	1	80	Patrick Henry
Anaheim	KEZR	95.9	.87		Radio Orange Cty. Inc.
Bakersfield	KERN-FM	94.1	9.1	301	Radio KREN, Inc.
	KQXR	101.5	14.5	360	KLEF Bcstrs.
Berkeley	KRE-FM	102.9	19.5	—32	Central Cal. Bcstrs., Inc.
Coachella	KCHV-FM	93.7	25		Coachella Valley Bcstg.
El Cajon	KUFM	93.3	3.4	848	Family Stations
Eureka	KIEM	96.3	5.6	1,516	Redwood Bcstg. Co., Inc.
Fresno	KARM-FM	101.9	7.4	360	KARM, the George Harm Sta.
	KMJ-FM	97.9	7.3	630	McClatchy Bcstg. Co.
	KRFM	93.7	70	1,880	Triangle Pubs., Inc.
	KXOR	102.7	37		Dean & Newman
Glendale	KUTE	101.9	82	1,660	KUTE Bcstg. Co.
Hayward	KBBM	101.7	.9		Shore Bcstg. Co.
Inglewood	KTYM-FM	103.9	.45	375	A. J. Williams
Lodi	KCYR-FM	97.7	1		Radio KCVR
Long Beach	KFOX-FM	102.3	1	120	KFOX, Inc.
	KNOB	97.9	79	420	Cerritos Bcstg. Co.
	KPGM	97.7	1		Foothill Bcstg. Corp.
Los Angeles	KABC-FM	95.5	4.3	183	American Bcstg Co.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
	KBBI	107.5	19.6	858	Bible Inst. of L. A.
	KBCA	105.1	6	2,900	Radio Beverly Hills Corp.
	KBIO	104.3	104.3	5,400	Poole Bcstg. Co., Inc.
	KBMS	105.9	72.37	2,000	Planned Music, Inc.
	KCBH	98.7	75	80	A. A. Crawford
	KFAC-FM	92.3	60	2,810	Cleveland Bcstg. Co.
	KFMU	97.1	58	2,000	International Good Music, Inc.
	KGLA	103.5	13	430	E. Jacobson
	KHJ-FM	101.1	16.8	2,926	RKO General
	KHOF-FM	99.5	100	260	Maple Chapel, Inc.
	KLAC-FM	102.7	8.3		Hall Bcstg. Co.
	KMLA	100.3	60	1,190	KMLA Bcstg. Corp.
	KNX-FM	93.1	68	2,800	Columbia Bcstg. System
	KPOL-FM	93.9	38	570	Coast Radio Bcstg. Corp.
	KRHM	94.7	58	2,835	Harry Maizlish
	KRRD-FM	96.3	54	475	Continental Telecasting Corp.
Marysville	KMYC-FM	99.9	4.9	75	Carlton Bcstg. Corp.
Modesto	KBEE-FM	103.3	11.5	150	McClatchey Bcstg. Co.
	KTRB-FM	104.1	4.7	300	KTR Bcstg. Co., Inc.
Monterey	KHFR-FM	96.9	18		Kenneth F. Warren
Newport Beach	KJAS	103.1	.86		Newport-Costa Mesa Bcstg.
Oakland	KAFE	98.1	1.7	1,080	Hai Cox
Ontario	KASK-FM	93.5	1	193	Radio KASK
Oxnard	KAAK	104.7	10	14	Oxnard Bcstg. Co.
Palm Springs	KPSR	92.1	4	130	KPSR, Inc.
Redlands	KCAL-FM	100.5	1	-320	Southwest Bcstg. Co.
Redondo Beach	KAPP	93.5	1		So. Bay Bcstg. Co.
Redwood City	KUFY-FM	107.7	3.8	1,590	International Radio Inc.
Riverside	KACE-FM	92.7	1	243	KACE Radio, Inc.
	KDUO	97.5	72	1,600	Southeastern California Bcstg.
	KPLI	99.1	1.57	1,628	Parker-Lee, Inc.
Sacramento	KCNW	107.9	12.5		Cal-Val Radio Inc.
	KCRA-FM	96.1	11	437	Kelly Bcstg.
	KEBR	100.5	15		Family Stations, Inc.
	KFBK-FM	92.5	1.9	-115	McClatchey Bcstg. Co.
	KHIQ	105.1	17.3	130	Erickson, Spaulding, Stilgenbauer
	KJML	106	2.7	40	Town and County Bcstrs.
	KRAK-FM	92.9	1.5		Golden Valley Bcstg. Co.
	KSFM	96.9	60	360	KSFM, Inc.
	KXRQ	98.5	3.5	255	D. W. Flewelling
San Bernardino	KFMW	99.9	30	1,600	International Good Music, Inc.
San Diego	KFMB-FM	100.7	18.5	50	Marietta Bcstg., Inc.
	KFMX	96.5	29.5	590	S. C. Corwin
	KFSO	94.1	100		Time-Life Bcstg.
	KGB-FM	101.5	36	454	KGB, Inc.
	KITT	105.3	56	320	Freddot, Ltd.
	KJLM	98.1	4.5		E. Edward Jacobson
	KLRO	94.9	7.5	73	Multi Casting Corp.
	KPRI	106.5	25	413	Radio KPRI
San Fernando	KVFM	94.3	.86	175	Spectra Bcstg., Inc.
San Francisco	KBCO	105.3	50	810	Bay FM Bcstrs.
	KCBS-FM	98.9	35	640	Columbia Bcstg. System, Inc.
	KDFC	102.1	33	1,050	Sundial Bcstg. Corp.
	KEAR	97.3	82	1,100	Family Stations, Inc.
	KFOG-FM	104.5	29.92	870	Kaiser Industries
	KFRG-FM	106.1	69	1,290	RKO General, Inc.
	KGO-FM	103.7	23.6	1,180	Amer. Bcstg.-Paramount Theatres
	KNBR-FM	99.7	45	1,240	National Bcstg. Co.
	KSFR	94.9	33	1,170	KSFR-FM Station
	KMPX	106.9	40		Crosby Pacific Bcstg.
	KPEN	101.3	46		Pacific FM
	KKHI-FM	95.7	10.5		Atlas Bcstg. Co.
	KRON-FM	96.5	13.5	1,230	Chronicle Publ. Co.
	KYA-FM	93.3	14.5	710	Churchill Bcstg.
San Jose	KSJO-FM	92.3	1.4	-66	Santa Clara Broadcasting
	KRPM	98.5	3.3	157	Audio House, Inc.
San Luis Obispo	KATY-FM	96.1	3.8	-510	KATY of SLO, Inc.
San Rafael	KTIM-FM	100.9	1		Marin Bcstg. Co. Inc.
Santa Ana	KWIZ-FM	96.7	1	160	Voice of Orange Empire, Inc.
	KFIL	106.3	1	145	Gus Malpee
Santa Barbara	KDB-FM	93.7	5		KDB Bcstg. Co.
	KMUZ	103.3	105		Tri-Countries Bcstg.
	KRCW	97.5	17.5	2,890	Channel Bcstg. Co.
Santa Cruz	KSCO-FM	99.1	24		Radio Santa Cruz
Santa Maria	KSMA-FM	102.5	27	-57	Groom and Hagerman
	KEYM	99.1	3.2	-135	Santa Maria Bcstg. Co.
Santa Monica	KSRF	103.1	1		Santa Monica Bcstg. Co.
Stockton	KSTN-FM	107.3	8.9		San Joaquin Bcstg. Co.
Ventura	KVEN-FM	100.7	39		Coast Ventura Co.
Visalia	KONG-FM	92.9	3		Air Waves, Inc.
Walnut Creek	KWME	92.1	.25		Walnut Creek Bcstrs.
West Covina	KDWC	98.3	.81	650	Pacific-South Bcstg. Co.
Woodland	KATT	95.3	.75		Interstate Bcstg. Co.

(Continued on Next Page)

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
COLORADO					
Boulder	KRNW	97.3	2		Colorado Recording Co.
Colorado Springs	KFMH	96.5	20	2,300	KFMH, Inc.
	KVOR	92.9	1.35	670	KVOR, Inc.
Denver	KDEN-FM	99.5	30	594	KDEN Bcstg. Corp.
	KFML-FM	98.5	2.35	2,000	Fine Arts Bcstg.
	KLIR-FM	100.3	8.77	71	KLIR, Inc.
	KOA-FM	103.5	50		Metropolitan TV Co.
	KTGM	105.1	10	250	Good Music Assn.
Grand Junction	KREX-FM	92.3	2.8	300	Western Slope Bcstg. Co.
Manitou Springs	KCMS-FM	102.7	21.5	2,080	Mr. and Mrs. C. M. Edmonds
CONNECTICUT					
Bridgeport	WJZZ	99.9	9	870	Conn-N. Y. Bcstrs., Inc.
Brookfield	WGHF	95.1	20	500	Eastern Bcstg. System, Inc.
Danbury	WLAD-FM	98.3	.34	280	Berkshire Bcstg. Corp.
Hartford	WDRC-FM	102.9	7		Buckley Jaeger Bcstg.
	WFNQ	93.7	7		General Bcstg. Inc.
	WHCN	105.9	7	750	Concert Network, Inc.
	WTIC-FM	96.5	8	705	Travelers Bcstg. Service Corp.
	WCCC	106.9	6.8	750	Greater Hartford Bcstg. Co.
Meriden	WBMI	95.7	20		Busines Music Inc.
New Haven	WNHC-FM	99.1	10	630	Triangle Publications, Inc.
	WYBC-FM	94.3	.3		Yale Bcstg. Co.
Stamford	WSTC-FM	96.7	.65	305	Western Conn. Bcstg. Co.
Waterbury	WATR-FM	92.5	7		WATR, Inc.
Westport	WMMM-FM	107.9	5.2	79	Westport Bcstg. Co.
DELAWARE					
Dover	WDOV-FM	94.7	3	200	Dover Bcstg. Corp.
Wilmington	WDEL-FM	93.7	20	460	Delmarva Bcstg. Co.
	WJBR	99.5	19	500	J. B. Reynolds Bcstg. Co.
DIST. OF COLUMBIA					
Washington	WASH	97.1	15	470	Everett L. Dillard
	WFAN	100.3	18.4	320	United Bcstg. Co., Inc.
	WGAY-FM	99.5	20		WGAY, Inc.
	WGMS-FM	103.5	20	440	RKO General, Inc.
	WHFS	102.3	1		High Fidelity Bcstrs.
	WMAL-FM	107.3	20	450	Evening Star Bcstg. Co.
	WOL-FM	98.7	20	485	Washington Bcstg. Co.
	WQMR	99.5	20		Connie B. Gay Bcstg.
	WRC-FM	93.9	20	484	National Bcstg. Co., Inc.
	WTOP-FM	96.3	20	500	Washington Post Co.
	WWDC-FM	101.1	20	500	WWDC, Inc.
FLORIDA					
Coral Gables	WVCG-FM	105.1	18.5	220	Peninsula Bcstg. Corp.
Daytona Beach	WNDB-FM	94.5	8.5	330	News-Journal Corp.
Ft. Lauderdale	WFLM	105.9	2.9		Findlay Pub. Co.
	WMFP	100.7	56		Percy B. Crawford
	WWIL-FM	103.5	31		Florida Air Power, Inc.
Ft. Pierce	WARN-FM	98.7	1.3		So. Jersey Bcstg. Co.
	WIRA-FM	95.5	2.5		Indian River Bcstg. Co.
Gainesville	WRUF	104.1	12	407	State and U. of Fla.
Jacksonville	WJAX-FM	95.1	7.7	560	City of Jacksonville
	WMBR-FM	96.1	40		WMBR, Inc.
Miami	WIOD-FM	97.3	50	250	Miami Valley Bcstg. Corp.
	WGBS-FM	96.3	18	250	Storer Bcstg. Co.
	WKAT-FM	93.1	17.5	279	WKAT, Inc.
	WUPY	104.3	3.9	295	Harvey Sheldon
Miami Beach	WAEZ	94.9	81		Arthur E. Zucker
	WMET-FM	93.9	13	170	Consolidated Communications
	WWPB-FM	101.5	9.2	275	P. Brake
Orlando	WDBO-FM	92.3	25	600	Orlando Bcstg. Co.
	WHOO-FM	96.5	59	460	WHOO Radio, Inc.
	WKIS-FM	100.3	16.5	300	Central Fla. Bcstg. Co.
	WMQP-FM	93.7	4.3		A. Letson
Ocala	WQXT-FM	97.9	37.5	235	Flame Radio-TV Corp.
Palm Beach	WPEX-FM	94.1	2.5		Mello-Tone, Inc.
Pensacola	WYAK	102.5	2.8		Multitone Music Corp.
Sarasota	WTCX	99.5	31	190	Trans-Chord Co.
St. Petersburg	WDAE-FM	100.7	65	434	Smiley Properties
Tampa	WFLA-FM	93.3	46	910	The Tribune Co.
	WPKM	104.7	10.5	160	Frank Knorr, Jr.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
GEORGIA					
Athens	WGAU-FM	102.5	4.4	255	Clarke Bcstg. Corp.
Atlanta	WPLO-FM	103.3	36	960	Plough Bcstg. Co.
	WGKA-FM	92.9	9.4	270	Glenkaren Associates, Inc.
	WSB-FM	98.5	100	1,050	Atlanta Newspaper, Inc.
Augusta	WAUG-FM	105.7	9	100	Garden City Bcstg. Co.
	WBBQ-FM	103.7	19.3	914	Savannah Valley Bcstg. Co.
Columbus	WRBL-FM	102.9	21.2	921	Columbus Bcstg. Co.
Gainesville	WDUN-FM	103.9	.34	440	Northeast Ga. Bcstg. Co.
LaGrange	WLAG-FM	104.1	2.3	180	LaGrange Bcstg. Co.
Vacon	WMAZ-FM	99.1	5	255	Southeastern Bcstg. Co.
	WNEX-FM	96.9	4.1		Macon Bcstg. Co.
Marietta	WBIE-FM	101.5	3.5	100	Marietta Bcstg. Co.
	WKLS	96.1	6.5		Kenco Bcstg. Co.
Naples	WNFM	94.5	5.4	115	Radio Naples Inc.
Newnan	WCOH-FM	96.7	.33	240	Newnan Bcstg. Co.
Savannah	WTOC-FM	96.9	7.9	397	Savannah Bcstg. Co.
Toccoa	WLET-FM	106.1	.73	190	Radio WLET
HAWAII					
Honolulu	KAIM-FM	95.5	5.7	—290	Christian Bcstg. Co.
	KPOI-FM	97.5	55	—225	KPOI Bcstg. Co.
IDAHO					
Boise	KBOI-FM	97.9	17.5		Boise Valley Bcstrs. Inc.
Lewiston	KOZE-FM	96.7	.9		Lewis Clark Bcstg. Inc.
ILLINOIS					
Anna	WRAJ-FM	92.7	1	250	Anna Bcstg. Co.
Arlington Heights	WNWC-FM	92.7	1	225	Northwest Suburban Bcstrs.
Aurora	WKKD	95.9	1		Russ Salter Radio Stations
Bloomington	WJBC-FM	101.5	15.3	425	Bloomington Bcstg. Corp.
Carmi	WROY-FM	97.3	11	210	Carmi Bcstg. Co.
Champaign	WDWS-FM	97.5	27	430	Champaign News Gazette, Inc.
Chicago	WBBM-FM	96.3	10.5		CBS, Inc.
	WCLM	101.9	60	500	Carol Music, Inc.
	WDHF	95.5	52	270	DeHaan Hi-Fi, Inc.
	WEBH	93.9	35	240	Buddy Black Bcstg. Co.
	WEFM	99.5	44		Zenith Radio Corp.
	WENR-FM	94.7	27		AB-P Theatres Inc.
	WFMF	100.3	33	540	Functional Music Inc.
	WFMQ	107.5	37	560	L. Vihon and Assoc., Inc.
	WFMT	98.7	29.5		Gale Bcstg. Co., Inc.
	WJJD-FM	104.3	40	510	Plough Bcstg. Co., Inc.
	WKFM	103.5	50	500	WKFM, Inc.
	WMAQ-FM	101.1	24	640	National Bcstg. Co., Inc.
	WNIB	97.1	11	210	No. Illinois Bcstg. Co.
	WSBC-FM	93.1	27.5	260	WSBC Bcstg. Co.
Cicero	WEHS	97.9	75	550	WHFC, Inc.
Decatur	WSOY-FM	102.1	31	460	Illinois Bcstg. Co.
De Kalb	WLBK-FM	99.1	3		De Kalb Radio Inc.
East St. Louis	WBBR-FM	101.1	37		Stanlin, Inc.
Effingham	WSEI	95.7	20	295	Illinois Bcstg. Co.
Elgin	WELG	103.9	1		Citadel Bcstrs.
	WRMN-FM	94.3	1		Elgin Bcstg. Co.
Elmwood Pk.	WXFM	105.9	32	250	WXFM Bcstg. Co.
Evanston	WEAW-FM	105.1	180	300	North Shore Bcstg. Co.
Harrisburg	WEBO-FM	99.9	4.2	305	First Trust Assn.
Jacksonville	WLDS-FM	100.5	9	340	Jacksonville Radio and Tv Bcstg.
Joliet	WJJP	93.5	1		A. J. & M. J. Pohlrs
	WJOL-FM	96.7	1	125	WJOL, Inc.
Litchfield	WSMI-FM	106.1	6.1		Mid-Illinois Bcstg. Co.
Mattoon	WLBH-FM	96.9	23	190	Mattoon Bcstg. Co.
Mt. Carmel	WSAB	94.9	37		WSAB, Inc.
Mt. Vernon	WMIX-FM	94.1	50	712	Mt. Vernon Radio and TV Co.
Oak Park	WOPA-FM	102.7	5	260	Village Bcstg. Co.
Olney	WVLN-FM	92.9	18.5	290	Illinois Bcstg. Co.
Paris	WPRS-FM	98.3	1	225	Paris Bcstg. Co.
Peoria	WMBD-FM	92.5	2.5	550	Midwest Television Co.
Quincy	WGEN-FM	105.1	8.3	640	Quincy Bcstg. Co.
	WTAD-FM	99.5	27	770	Lee Bcstg. Co.
Rock Island	WHBF-FM	98.9	37	380	Rock Island Bcstg. Co.
Rockford	WROK-FM	97.5	16	300	Rockford Newspapers, Inc.
Springfield	WTAX-FM	103.7	6.7	315	WTAX, Inc.
Taylorville	WGGM	95	3.4		K. W. Moyer
INDIANA					
Bloomington	WTTV-FM	92.3	37.2	1,110	Sarkes Tarzian, Inc.
Columbus	WCSI-FM	98.3	.76	231	White River Bcstg. Co.
Connersville	WCNB-FM	100.3	9.8	270	News-Examiner Co.

(Continued on Next Page)

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
Elkhart	WCMR-FM	104.7	8.2		Clarence C. Moore Truth Radio Corp.
	WTRC-FM	100.7	9.7	350	
Evansville	WIKY-FM	104.1	36	1,162	South Central Bcstg. Corp. Sarkes Tarzian
	WPTH	95.1	44		
Ft. Wayne	WYCA	92.3	31	405	Percy B. Crawford
Hammond	WFMS-FM	95.5	4.5	110	Williams FM Service
	WFBM	94.7	51.75	110	Time-Life Bcst. Inc.
Indianapolis	WIBC-FM	93.1	24.1	170	WIBC, Inc.
	WISH-FM	107.9	41		Indiana Bcstg. Corp.
Jasper	WITZ-FM	104.7	1.65	280	Jasper on the Air, Inc.
Madison	WORX-FM	96.7	.35	290	Electronic Laboratories, Inc.
Marion	WMRI-FM	106.9	31	275	WMRI, Inc.
Muncie	WAUN-FM	104.1	7.4	286	Tri-City Radio Corp.
Newcastle	WCTW	102.5	4	250	WCTW, Inc.
Princeton	WRAY-FM	98.1	6.7		Princeton Bcstg. Co.
Richmond	WGLM	96.1	32		House of Sound, Inc.
	WKBY-FM	106.5	23		Central Bcstg. Corp.
Salem	WSLM-FM	98.9	2.7		Don H. Martin
Seymour	WJCD-FM	93.7	5.6		Azra C. Baker
South Bend	WSBT-FM	101.5	4.2	960	The South Bend Tribune
Terre Haute	WTHI-FM	99.9	7.4	365	Wabash Valley Bcstg. Corp.
	WVTS	100.7	3.9		W. J. Kulinski
Warsaw	WRSW-FM	107.3	35	230	Reub William and Son
Washington	WFML	106.5	14	365	Washington Radio, Inc.

IOWA

Clinton	KROS-FM	96.1	13	400	Clinton Bcstg. Co. Tri-City Bcstg. Co.
	WOC-FM	103.7	47	490	
Davenport	KDMI	97.3	115		Ruth M. Crawford Central Bcstg. Co.
	WHO-FM	100.3	24	690	
Des Moines	WDBQ-FM	103.3	15	335	WDBQ Bcstg.
	KGLO-FM	101.1	16	230	Lee Radio, Inc.
Dubuque	KWPC-FM	99.7	.78	290	Muscatine Bcstg. Co., Ltd.
Mason City	KDVR	97.9	3		Wolff Bcstg. Corp.
Muscatine	KAYL-FM	101.5	8.9	370	Cornbelt Bcstg. Co.
Sioux City					
Storm Lake					

KANSAS

Hutchinson	KMAH	99.1	110		N. E. Kightlinger Futura Music, Inc.
	KCJC	98.1	63		
Mission	KJRG-FM	92.1	.25		KJRG, Inc. B. Axton
	KTOP-FM	100.1	3.5	100	
Newton	WIBW-FM	97.3	40		Stauffer Publications
Topeka	KCMB-FM	107.3	30		J. F. Kramer
	KFH-FM	100.3	11	410	Radio Sta. KFH Co.
Wichita					

KENTUCKY

Ashland	WCMI-FM	93.7	4.4	405	WCMI Radio, Inc. Muhlenberg Bcstg. Co.
	WNES-FM	101.9	21.5		
Central City	WFUL-FM	104.9	.5	155	Ken-Tenn Bcstg. Corp.
Fulton	WGGC	95.1	14.3		Glasgow Bcstg. Co.
Glasgow	WKIC-FM	94.1	8.3	461	Mt. Bcstg. Serv. Inc.
Hazard	WSON-FM	99.5	20	400	Henderson Bcstg. Co., Inc.
Henderson	WKOF	100.3	3.7		Pennyryle Bcstg. Co.
	WRLX	98.7	16.5		Hopkinsville Bcstg. Co.
Hopkinsville	WLAP-FM	94.5	3.5	320	Thoroughbred Bcstg. Co.
	WVLK	92.9	32		Bluegrass Bcstg. Co.
Lexington	WLVL	97.5	35	345	Fidelity Radio Inc.
Louisville	WFMW-FM	93.9	30	450	Messenger Bcstg. Co., Inc.
Madisonville	WNGO-FM	94.7	.583	203	W. Ky. Bcstg. Co., Inc.
Mayfield	WOMI-FM	92.5	19.5	375	Owensboro Bcstg. Co.
Owensboro	WVJS-FM	96.1	10	370	Owensboro on the Air, Inc.
	WKYB-FM	93.3	31	430	Barrington Co. of Ky.
Paducah	WPAD-FM	96.9	36	335	Paducah Bcstg. Co., Inc.

LOUISIANA

Alexandria	KALB-FM	96.9	8.4	350	Alexandria Bcstg. Co.
Baton Rouge	WJBO-FM	98.1	2.5	460	Baton Rouge Bcstg. Co., Inc.
Monroe	KMLB-FM	104.1	17	220	KMLB, Inc.
New Orleans	WDSU-FM	105.3	3.4	240	WDSU Bcstg. Co.
	WRCM	97.1	5.9		Supreme Bcstg. Co.
Shreveport	WWMT	95.7	44	215	Fidelity Bcstg. Co.
	KBCL-FM	96.5	11		Good Music, Inc.
Shreveport	KRMD-FM	101.1	11.5	200	Radio Station KRMD
	KWKH-FM	94.5	17	390	International Bcstg. Corp.

MAINE

Augusta	WFAU-FM	101.3	4.8		Twin City Bcstg. Co.
Caribou	WFST-FM	97.7	.22	185	Northern Bcstg. Co.
Lewiston	WCOU-FM	93.9	13	250	Twin City Bcstg. Co., Inc.
Poland Spring	WMTW-FM	94.9	49	—	Mt. Washington TV Inc.
Portland	WLOB-FM	97.9	3.7	305	Casco Bcstg. Corp.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
MARYLAND					
Annapolis	WNAV-FM	99.1	16.6	370	Capital Bcstg. Co.
	WXTC	107.9	20		Annapolis Bcstg. Corp.
Baltimore	WBAL-FM	97.9	8.7		The Hearst Corp.
	WCAO-FM	102.7	20	400	Plough Bcstg. Co., Inc.
	WCMB-FM	106.5	20		Baltimore Bcstg. Corp.
	WITF-FM	104.3	20	500	Md. Bcstg. Co.
	WFMM-FM	93.1	20	520	Commercial Radio Inst.
	WRBS	95.1	20		John B. Reynolds
	WYOU	92.3	5.1		United Bcstg. Co.
Bethesda	WJMD	94.7	.5	320	WUST, Inc.
Bradbury Hgts.	WPGC	95.5	15.5	360	WPGC, Inc.
Cumberland	WCUM-FM	102.9	1.25	176	Allegheny Cty. Bcstg. Corp.
Frederick	WFMD-FM	99.9	2.1	1120	Monocacy Bcstg. Co.
Hagerstown	WARK-FM	106.9	2.2	225	WARK, Inc.
	WJEJ-FM	104.7	9.4	1,340	Hagerstown Bcstg. Co.
Havre de Grace	WASA-FM	103.7	3.8	185	Chesapeake Bcstg. Corp.
Morningside	WPGC-FM	95.5	15.7		WPGC, Inc.
Towson	WAQE-FM	101.9	20		WTOW, Inc.
Westminister	WTRR-FM	100.7	4.6	190	Carroll County Bcstg. Corp.
MASSACHUSETTS					
Boston	WBCN	104.1	20	490	Concert Network, Inc.
	WBZ-FM	106.7	2.8	1,040	Westinghouse Bcstg. Co., Inc.
	WCOP-FM	100.7	20	495	Plough Bcstg. Corp.
	WEEI-FM	103.3	20		CBS, Inc.
	WHDH-FM	94.5	20		WHDH, Inc.
	WRKO-FM	98.5	20	410	RKO General, Inc.
Brockton	WBET-FM	97.7	.8	275	Enterprise Publishing Co.
Brookline	WBOS-FM	92.9	15	285	Champion Bcstg. Inc.
Cambridge	WHRB-FM	95.3	.96	44	Harvard Radio Bcstg. Co., Inc.
	WXHR	96.9	20	440	Middlesex Bcstg. Co.
Fitchburg	WFGM-FM	104.7	20	1,200	Music Service Corp.
Framingham	WKOX-FM	105.7	15.5	120	WKOX, Inc.
Greenfield	WHA1-FM	98.3	1	240	Haigis Bcstg. Corp.
Haverhill	WHA V-FM	92.5	20	350	WHA V Bcstg. Co.
Lawrence	WGJH-FM	93.7	1.35	210	Lawrence Bcstg. Co.
Lowell	WLLH-FM	99.5	20	600	Merrimac Bcstg. Co., Inc.
Lynn	WUPY	105.3	1.4		Harvey Sheldon
Medford	WHIL-FM	107.9	20		Conant Bcstg. Co.
New Bedford	WBSM-FM	97.3	2.5	330	Bay State Bcstg. Co.
	WNBH-FM	98.1	20	380	E. Anthony & Sons, Inc.
	WPLM-FM	99.1	20		Plymouth Rock Bcstg. Co.
Plymouth	WHYN-FM	93.1	20	970	Hampton-Hampshire Corp.
Springfield	WMA S-FM	94.7	1.35	175	WMA S, Inc.
	WCRB-FM	102.5	20	180	Charles River Bcstg. Co.
Waltham	WOCB-FM	94.3	1	155	E. Anthony & Sons
West Yarmouth	WAAB-FM	107.3	1.4		Waterman Bcstg. Corp.
Worcester	WTAG-FM	96.1	10	640	WTAG Inc.
MICHIGAN					
Bay City	WBCM-FM	96.1	41		Michigan Bcstg. Co.
Benton Harbor	WHFB-FM	99.9	12	230	Palladium Publishing Co.
Big Rapids	WHFI	94.7	20		WBRN, Inc.
Cadillac	WWT V-FM	92.9	100		Fetzer Bcstg. Co.
Coldwater	WT V B-FM	98.5	7.9	185	Twin Valley Bcstrs. Inc.
Dearborn	WKMH-FM	100.3	7.1	250	Knorr Bcstg. Corp.
Detroit	WJBK-FM	93.1	30	440	Storer Bcstg. Co.
	CKLW-FM	93.9	.25		W. Ontario Bcstg. Co.
	WABX	99.5	36		Richard E. Burriss
	WCHD	105.9	34		Bell Bcstg. Co.
	WDTM	106.7	61	510	WDTM, Inc.
	WGPR	107.5	32		Ross Mulholland
	WJR-FM	96.3	24	483	The Goodwill Station, Inc.
	WLIN	92.3	10	480	Down River Bcstg.
	WMUZ	103.5	115	368	Alpha Bcstg. Co.
	WMZK	97.9	20	430	Booth Bcstg. Co.
	WQRS-FM	105.1	28.5	380	Fine Arts Bcstrs. Inc.
	WWJ-FM	97.1	50	480	Evening News Assn. Inc.
	WXYZ-FM	101.1	27	1,070	WXYZ Inc.
East Lansing	WSW M	99.1	30		MidState Bcstg. Co.
Grand Rapids	WFUR-FM	102.9	40		Furniture City Bcstg. Co.
	WJEF-FM	93.7	115	420	Fetzer Bcstg. Co.
	WLAV-FM	96.9	3	210	Stevens-Wisner Bcstg. Inc.
	WMAX	101.3	7.2	175	Atlas Bcstg. Co.
Holland	WJBL-FM	94.5	37		Ottawa Bcstg. Corp.
Houghton Lake	WJGG	98.5	8		Sparks Bcstg. Co.
Jackson	WBBC	94.1	5.4		Booth Bcstg. Co.

(Continued on Next Page)

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
Lansing	WJIM-FM	97.5	28		Gross Telecasting Inc.
	WMRT-FM	100.7	92		Herbert T. Graham
Midland	WQDC	99.7	40		Midland-Mid-State Bcstg. Co.
Mt. Clemens	WBRB-FM	102.7	80		Wright & Maltz, Inc.
Oak Park	WLDM	95.5	20	430	Lincoln Bcstg. Co.
Royal Oak	WOMC	104.3	215	390	Sparks Bcstg. Co.
Saginaw	WNEM-FM	102.5	93		Gerity Bcstg. Co.
	WSAM-FM	98.1	1.7	330	K. H. MacDonald
Saline	WOIA-FM	102.9	10	155	Lester Bcstg. Co.
Sturgis	WSTR-FM	103.1	1	190	Water Wonderland Bcstg. Co.

MINNESOTA

Brainerd	KLIZ-FM	95.7	15		Brainerd Bcstg. Corp.
Mankato	KYSM-FM	103.5	14	525	F. B. Clements and Co.
Minneapolis	KNOF	95.3	.75		Selby Gospel Mission
	KWFM	97.1	21	150	Fidelity Bcstg. Co.
	WAYL	96.1	10		Contemporary Radio
	WLWL-FM	99.5	9.7	450	BFR Bcstg. Corp.
	WPBC-FM	101.3	5.2	247	Peoples Bcstg. Co.
St. Cloud	KFAM-FM	104.7	15	425	The Times Publishing
Worthington	KWOA-FM	94.9	27		Worthington Bcstg. Co.

MISSISSIPPI

Jackson	WJDX-FM	102.9	39	1,450	Lamar Life Ins. Co.
Laurel	WNSL-FM	100.3	4.8	—	Voice of New South

MISSOURI

Carrollton	KAOL-FM	101.1	10		Homeland Ent. Inc.
Clayton	KFUO-FM	99.1	1	260	Lutheran Church.
Crestwood	KSHE	94.7	1		Rudolph Ceries
Joplin	KSYN	92.5	3.6		Wm. B. Neal
Kansas City	KCMK	93.3	35	300	FM Bcstrs. Inc.
	KCMO-FM	94.9	65	850	Meredith Bcstg. Co.
	KMBC-FM	99.7	4.25	950	Metromedia, Inc.
	KXTR	96.5	58	215	Telesound Bcstg. Corp.
	WDAF-FM	102.1	35.7	640	Transcontinent Television Corp.
Kennett	KBOA-FM	98.9	6.9	320	Kennett Bcstg. Corp.
Poplar Bluff	KWOC-FM	94.5	14	215	Poplar Bluff Broadcasting Co.
St. Charles	KADI-FM	96.5	24.5	—	KADY, Inc.
St. Louis	KCFM	93.7	82	450	Commercial Bcstg. Co.
	KMOX-FM	103.3	47		CBS, Inc.
	KRFD	106.9	82		Gateway Bcstg. Corp.
	KSTL-FM	98.1	78		Radio St. Louis, Inc.
	WIL-FM	92.3	22		Radio WIL
Springfield	KTTS-FM	94.7	9.1	660	Independent Bcstg. Co.
West Plains	KWPM-FM	93.9	3.4	130	R. F. Neathery

NEBRASKA

Kearney	KHOL-FM	98.9	57		Bi-States Co.
Lincoln	KFMQ	95.3	.32	100	H. Burton
Omaha	KICN	96.1	3.5		Central States Bcstg. Inc.
	KFAB-FM	99.9	58	500	KFAB Bcstg. Co.
	KQAL-FM	94.3	70	220	National Weekly, Inc.
	WOW-FM	92.3	40		Meredith WOW, Inc.
Scottsbluff	KNEB-FM	94.1	6.6		Platte Valley Bcstg. Co.

NEVADA

Las Vegas	KLUC-FM	98.5	5.2	93	Meyer Gold
	KORK-FM	97.1	9.6		So. Western Bcstg. Co.
Reno	KNEV	95.5	35	35	E. B. Cobb

NEW HAMPSHIRE

Berlin	WMOU-FM	103.7	10	160	Berlin Bcstg. Co.
Claremont	WTSV-FM	106.1	3.4	1,000	Radio Claremont, Inc.
Manchester	WKBR-FM	95.7	3.6	940	Granite State Bcstg. Co., Inc.
Nashua	WOTW-FM	106.3	1	195	Gateway Bcstg. Corp.

NEW JERSEY

Asbury Park	WJLK-FM	94.3	1	250	Asbury Park Press, Inc.
Atlantic City	WOSJ-FM	103.7	2.6		So. Jersey Radio, Inc.
	WRNJ	95.1	3.3		WRNJ Associates
Bridgeton	WSNJ-FM	107.9	15.2	480	Eastern States Bcstg. Corp.
Camden	WKDN-FM	106.9	7.3	340	South Jersey Bcstg. Co.
Dover	WDHA-FM	105.5	1		Drexell Hill Assoc.
Long Branch	WRLB	107.1	.16		Long Branch Bcstg. Co.
Millville	WMVB-FM	97.3	5.2	200	Union Lake Bcstrs. Inc.
Newark	WHBI-FM	105.9	5	390	Cosmopolitan Bcstg. Corp.
	WJRZ-FM	94.7	20	621	Bergen Bcstg. Co.
	WVNJ-FM	100.3	20		Newark Bcstg. Corp.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
New Brunswick	WCTC-FM	98.3	1	110	Raritan Valley Bcstg. Co., Inc.
	WPAT-FM	93.1	4.4	876	Capital Cities Bcstg. Co.
	WPRB	103.9	17	195	Princeton Bcstg. Service Inc.
	WFHA-FM	106.3	1		F. H. Accorsi
	WBUD-FM	101.5	20	130	WBUD, Inc.
Trenton	WTOA	97.5	14.5	275	Mercer Bcstg. Co.
	WCMC-FM	100.7	3.5	98	F. J. Matrangola

NEW MEXICO

Albuquerque	KDEF-FM	94.1	1.6		White Oaks Bcstg. Co.
	KHFM	96.3	1.5	140	CHE Bcstg. Co., Inc.
Aztec	KNDE-FM	94.9	3.4	—95	I. E. Shahan
Los Alamos	KRSN-FM	98.5	4.6	—33	Community Bcstg. Co.
Roswell	KBIM-FM	97.1	5.8		Taylor Bcstg. Co.

NEW YORK

Auburn	WMBO-FM	96.1	18	248	WMBO, Inc.
	WBAB-FM	102.3	.67	110	Babylon Bayshore Bcstg. WGLI, Inc.
Binghamton	WQMF	94.3	1		
	WKOP-FM	99.1	33	320	Binghamton Bcstrs., Inc.
Buffalo	WNBF-FM	98.1	4.6	912	Triangle Publications, Inc.
	WBEN-FM	102.5	110	1,350	WBEN, Inc.
	WBUF-FM	92.9	100	570	Functional Bcstg. Inc.
	WWOL-FM	104.1	.250	310	Rust Craft Bcstg. WEBR, Inc.
	WEBR-FM	94.5	105	710	
	WGR-FM	96.9	17.5	630	Transcontinent TV Corp.
	WIFE	103.3	5	248	McLendon Corp.
	WJIV	101.9	5.4	1,080	Ivy Bcstg. Co.
	WCLF-FM	106.1	4.2	500	Radio Corning, Inc.
	WKRT-FM	99.9	14	710	Radio Cortland, Inc.
Cherry Valley	WOIV	105.1	5.3	560	Ivy Bcstg. Co.
	WOSC-FM	104.7	3.1		Cassili Radio Corp.
	WLIR-FM	92.7	1	143	High Fidelity Music Co.
	WHLI-FM	98.3	1		Fm Bcstg. Corp.
	WWHG-FM	105.3	8.3	560	Ra-Tel Bcstrs. Inc.
	WEIV	103.7	5.6	890	Ivy Bcstg. Co.
	WVBR-FM	93.5	.7		Cornell Radio Guild, Inc.
	WHCU-FM	97.3	40	730	Cornell Univ.
	WJTN-FM	93.3	9.5	735	James Bcstg. Co.
	WRNW	107.1	.3		Meliphon, Inc.
Jamestown	WVIP-FM	106.3	.3	450	Suburban Bcstg. Co.
	WVOX-FM	93.5	1	190	Suburban Bcstg. Co.
	WABC-FM	95.5	1.5	1,270	American Bcstg. Co.
	WBAI	99.5	18	520	Pacifica Foundation
	WBFM	101.9	20	650	Muzak Corp.
	WCBS-FM	101.1	1.5		CBS, Inc.
	WEVD-FM	97.9	20	340	DEBS Memorial Radio Fund, Inc.
	WHOM-FM	92.3	11	630	Progress Bcstg. Corp.
	WNBC-FM	97.1	1.1		National Bcstg. Co.
	WNCN	104.3	15	560	Concert Network, Inc.
New Rochelle	WNEW-FM	102.7	1.3	1,360	Metromedia, Inc.
	WNYC-FM	93.9	18	535	Municipal Bcstg. System
	WOR-FM	98.7	1.7	1,260	RKO General, Inc.
	WQXR-FM	96.3	11	675	Interstate Bcstg. Co., Inc.
	WRFM	105.1	20	235	Long Island Bcstg. Corp.
	WRVR	106.7	20		Riverside Radio

New York	WTFM	103.5	20	200	WTFM, Inc.
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Niagara Falls	WHLI-FM	98.5	46	420	E. C. Hull
	WHDL-FM	95.7	43	830	WHDL, Inc.
Olean	WALK	97.5	15	520	Suffolk Bcstg. Corp.
	WPAC-FM	106.1	8.3	145	Patchogue Bcstg. Co., Inc.
Patchogue	WLNA-FM	100.7	20	500	Highland Bcstg. Corp.
	WEAV-FM	99.9	3.7		Plattsburgh Bcstg. Corp.
Peekskill	WEOK-FM	101.5	4.4		Hudson Valley Bcstg. Corp.
	WKIP-FM	104.7	2.3	1,120	Dutchess County Bcstg. Corp.
Plattsburgh	WAPC-FM	103.9	.17	115	Patchogue Bcstg. Co.
	WBBF-FM	101.3	27.5		WBBF, Inc.
Poughkeepsie	WCMF	96.5	1.3		Community Music Service, Inc.
	WHFM	98.9	8.7	240	Rust Bcstg.
Riverhead	WROC-FM	97.9	18	410	Veterans Bcstg. Co.
	WGFM	99.5	6		General Electric Co.
Rochester	WMIV	95.1	5.3	990	Ivy Bcstg. Corp.
	WDDS-FM	93.1	97		Functional Bcstrs. Inc.
Schenectady	WONO	100.9	1	600	Sentinel Heights FM Bcstrs.
	WSYR-FM	94.5	10	480	Newhouse Bcstg. Corp.
South Bristol	WFLY	92.3	5.4	840	Troy Record Co.
	WRUN-FM	105.7	4.3	490	Rome Sentinel Co.
Syracuse	WBIV	107.7	5.4	460	Ivy Bcstg. Corp.
	WFAS-FM	103.9	1	675	Westchester Bcstg. Corp.

(Continued on Next Page)

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
NORTH CAROLINA					
Albemarle	WABZ-FM	100.9	.75	52	Radio Station WABZ Inc.
Asheboro	WGWR-FM	92.3	10	650	Asheboro Bcstg. Co., Inc.
Asheville	WLOS-FM	104.3	9.2	130	Skyway Bcstg. Corp.
Burlington	WBAG-FM	93.9	2.8		Burlington-Graham Bcstg. Co.
	WBBB-FM	101.1	3.8	410	Alamance Bcstg. Co., Inc.
Charlotte	WSOC-FM	103.5	35	415	Carolina Bcstg.
	WYFM	104.7	3.8		Charlotte Bcstrs. Inc.
Durham	WDNC-FM	105.1	36	380	Durham Radio Corp.
Elkin	WIFM-FM	100.9	.35	—35	Tri-County Bcstg. Co., Inc.
Fayetteville	WFNC-FM	98.1	14	290	Cape Fear Bcstg. Co.
Forest City	WAGY-FM	105.3	3.3		Tri-City Bcstg. Co.
	WBBO-FM	93.3	1.5	345	Rutherford County Radio Co.
Gastonia	WGNC-FM	101.9	11		C. T. McSwain
Goldsboro	WEQR	96.9	35	360	Eastern Carolina Bcstg Co., Inc.
Greensboro	WMDE	98.7	5.8	110	H. C. Hall
Henderson	WHNC-FM	92.5	9	260	Henderson Radio Corp.
Hendersonville	WHKP-FM	102.5	9.5	2	Radio Hendersonville
Hickory	WHKY-FM	102.9	15	325	Catawba Valley Bcstg.
High Point	WHPE-FM	95.5	13	395	High Pt. Bcstg. Co.
	WMFR-FM	99.5	8	350	WMFR Inc.
	WNOS-FM	100.3	2.7	195	C. E. Doss
Laurinburg	WEWO-FM	96.5	9.2	215	Scotland Bcstg. Co.
Leaksville	WLOE-FM	94.5	13.5	96	WLOE Inc.
Lexington	WBUY-FM	94.3	.3	210	Davidson County Bcstg. Co.
Lumberton	WTSB-FM	95.7	6.5		Robeson Bcstg. Corp.
Marion	WMIT	106.9	36	3,100	Mt. Mitchell Bcstrs. Inc.
North Wilkesboro	WKBC-FM	97.3	4.5		Wilkes Bcstg. Co.
Raleigh	WKIX-FM	96.1	30	420	WKIX Broadcasting Co.
	WPTF-FM	94.7	30	560	WPTF Radio Co.
	WRAL-FM	101.5	54	325	Capitol Bcstg. Co., Inc.
Reidsville	WREV-FM	102.1	1.6	330	Reidsville Bcstg. Co.
Rocky Mount	WFMA	100.7	33	540	Eastern Carolina Electronics
Roxboro	WROX-FM	96.7	.6		Roxboro Bcstg. Co.
Salisbury	WSTP-FM	106.5	15	250	WSTP, Inc.
Sanford	WWGP-FM	105.5	2.49	340	WWGP Bcstg. Corp.
Shelby	WOHS-FM	96.1	2.6	460	Western Carolina Radio Corp.
Statesville	WDBM-FM	96.9	3.6		Iredell Bcstg. Corp.
	WFMX	105.7	3	335	Statesville Bcstg. Co., Inc.
Tarboro	WCPS-FM	104.3	10	260	Coastal Plains Bcstg. Co.
Thomasville	WTNC-FM	98.3	.45	250	Thomasville Bcstg. Co.
Wilson	WVOT-FM	106.1	23		Wilson Radio Co.
Winston-Salem	WAIR-FM	93.1	34	370	Holiday Bcstg. Corp.
	WFYS	107.5	155		Winsonett, Inc.
	WSJS-FM	104.1	12.5	309	Piedmont Publishing Co.
OHIO					
Akron	WAKR-FM	97.5	4.4	260	Summit Radio Corp.
Alliance	WFAH-FM	101.7	1	160	Review Publishing Co.
Ashland	WNCO-FM	101.3	10.2	380	Radio Ashland, Inc.
Ashtabula	WREO-FM	97.1	200	380	WICA Inc.
Barberton	WDBN	94.9	110		Independent Music Bcstrs.
Bellaire	WOMP-FM	100.5	9	500	WOMP, Inc.
Canton	WCNO	106.9	27.5		Dover Bcstg. Co.
	WHBC-FM	94.1	15	390	Ohio Broadcasting Co.
Celina	WMER-FM	94.3	.7		Celma Bcstg. Co.
Chillicothe	WBEX-FM	93.3	2.7		Shawnee Bcstg. Co.
Cincinnati	WAKW	93.3	4.8	380	Pillar of Fire
	WCPO-FM	105.1	16.5	590	Scripps-Howard Radio Inc.
	WFFM	101.1	9		Plains Radio Bcstg. Co.
	WKRC-FM	101.9	15.5	530	Taft Bcstg. Co.
	WSAI-FM	102.7	14.7	550	Jupiter Bcstg. Co.
	WAEF-FM	100.3	4.8	100	N. Cincinnati Bcstg. Co.
Cleveland	KYW-FM	105.7	27	900	Westinghouse Bcstg. Co., Inc.
	WCRF	103.3	21.3		Moody Bible Institute
	WDOK-FM	102.1	31	120	Transcontinent TV Corp.
	WERE-FM	98.5	40	600	Cleveland Bcstg. Co., Inc.
	WGAR-FM	99.5	31	410	Peoples Bcstg. Corp.
	WHK-FM	100.7	30	620	Metropolitan Bcstg.
	WJW-FM	104.1	20	510	Storer Bcstg. Co.
	WNOB	107.9	135	370	N. Ohio Bcstg. Co.
	WXEN-FM	106.5	18.5	51	Tuschman Bcstg. Co.
Cleveland Heights	WCUY	95.3	27		Friendly Bcstg. Co.
Columbus	WBNS-FM	97.1	54	315	RadiOhio, Inc.
	WCOL-FM	92.3	38	350	Air Trails, Inc.
	WTVN-FM	96.3	26	570	Taft Bcstg. Inc.
	WVKO-FM	94.7	52	220	Sky-Way Bcstg. Corp.
Dayton	WHIO-FM	99.1	35		Miami Valley Bcstg. Corp.
	WIFE	104.7	24		Skyland Bcstg. Co.
	WKET-FM	99.9	7.5		Speidel Bcstg. Corp.
E. Liverpool	WOHI-FM	104.3	27	330	Constrander Corp.
Eaton	WCTM	92.9	7.6		Ohio Bcstg. Service Inc.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
Elyria	WEOL-FM	107.3	15	290	Elyria-Lorain Bcstg. Co.
Fairfield	WFOL-FM	94.9	29	350	W. L. Follmer
Findlay	WFIN-FM	100.5	8.2	240	Findlay Publishing Co.
Fostoria	WFOB-FM	96.7	1	215	Seneca Radio Corp.
Fremont	WFRO-FM	99.3	1	200	Wolfe Bcstg. Corp.
Hamilton	WHOH	103.5	8.7	255	Fort Hamilton Bcstg. Co.
	WQMS	96.7	.3		Community Bcstg. Co.
Lancaster	WHOK-FM	95.5	16	140	Hocking Valley Bcstg. Corp.
Lima	WIMA-FM	102.1	15	250	Northwestern Ohio Bcstg. Corp.
Marion	WMRN-FM	106.9	25	330	Marion Bcstg. Co.
Miamisburg	WFCE	93.7	6.8		Miami Valley Christian Bcstg.
Middletown	WPFB-FM	105.9	60	350	WPFB, Inc.
Mt. Vernon	WMVO-FM	93.7	2.9	270	Mt. Vernon Bcstg. Co.
Newark	WCLT-FM	100.3	8.5	370	WCLT Radio Inc.
Oberlin	WOXR	97.7	.6		Radio Oxford
Piqua	WPTW-FM	95.7	35.6		WPTW Radio
Portsmouth	WPAY-FM	104.1	7	520	WPAY, Inc.
Salem	WSOM	105.1	100	400	Salem Bcstg. Co.
Sandusky	WLEC-FM	102.7	5.9	120	Cleveland Bcstg. Corp.
Springfield	WBLE-FM	103.9	1	62	Champion City Bcstg. Co.
Staubenville	WSTV-FM	103.5	3.1	880	WSTV, Inc.
Toledo	WHME	92.5	10		Hillebrand Electronics
	WSPD-FM	101.5	23	440	Storer Bcstg. Co.
	WTRT	99.9	8.8	160	Booth Bcstg. Co.
	WTOL-FM	104.7	50	156	Community Bcstg. Co.
Wooster	WWST-FM	104.5	51.8	330	Wooster Republican Printing Co.
Youngstown	WKBN-FM	98.9	50	545	WKBN Bcstg. Corp.
	WBBW-FM	93.3	19.5	39	Mahoning Valley Bcstg. Corp.
	WRED	101.1	24.6	110	M. Jones

OKLAHOMA

Durant	KSEO-FM	107.3	2.75		Durant Publ.-Bcstg. Corp.
Oklahoma City	KEFM	94.7	2.9	125	C. E. Williams
	KIOO	100.5	40		Nanmar, Inc.
	KJEM-FM	102.7	2.9		KJEM, Inc.
	KYFM	98.9	1.5	155	Groven Bcstg. Co.
Stillwater	KSPI	93.9	3.9	300	Stillwater Publishing Co.
Tulsa	KIHI	95.5	3		Video Independent Theatres
	KOCW	97.5	1.5	165	Grayhill Inc.
	KOGM-FM	92.9	4.1		Sound Unlimited Radio Ent.

OREGON

Eugene	KFMY	97.9	3.6		Music, Inc.
	KUGN-FM	99.1	10		KUGN, Inc.
Medford	KBOY-FM	95.3	.8	-225	KBOY Bcstrs.
Portland	KEX-FM	92.3	56	955	Westinghouse Bcstg. Co.
	KGMG	95.5	68		International Good Music, Inc.
	KOIN-FM	101.1	48	1,390	Mt. Hood Radio & TV Bcstg. Corp.
	KPDQ-FM	93.7	57		J. W. Davis
	KPFM	97.1	33	900	Chem-Air, Inc.
	KPOJ-FM	98.7	50	1,100	KPOJ, Inc.
	KQFM	98.7	4.4		H. Q. Cox
Springfield	KEED-FM	93.1	1.35	90	KEED, Inc.

PENNSYLVANIA

Allentown	WAEB-FM	104.1	8.9		WAEB, Inc.
	WFMZ	100.7	4.8	835	Triangle Pub. Inc.
Altoona	WFBG-FM	98.1	33	1020	Triangle Pub. Inc.
	WVAM-FM	100.1	.36		General Bcstg. Corp.
Beaver Falls	WBVP-FM	106.7	16.5		WBVP, Inc.
Bethlehem	WGPA-FM	95.1	10	630	Bethlehem's Globe Pub. Co.
Bloomsburg	WHLM-FM	106.5	8.8	600	Harry L. Magee
Boyetown	WBYO-FM	107.5	20		Boyetown Bcstg. Co.
Braddock	WLOA-FM	96.9	68	490	Matta Bcstg. Co.
Butler	WBUT-FM	97.7	.72	290	WBUT Radio
Carlisle	WHYL-FM	102.3	.76	19	R. F. Lewis, Jr.
Chambersburg	WCHA-FM	95.1	2.8	240	Chambersburg Bcstg. Co., Inc.
DuBois	WCED-FM	102.1	9.5	660	Tri-County Bcstg. Co.
Easton	WEEX-FM	99.9	3.3	200	Easton Publishing Co.
	WEST-FM	107.9	11	50	Associated Bcstrs. Inc.
Erie	WVYN-FM	99.9	9.7	400	Cleveland Bcstg. Co.
Harrisburg	WHP-FM	97.3	4	-35	WHP Inc.
Hazleton	WAZL-FM	97.9	2.6	630	Hazleton Bcstg. Co., Inc.
Jenkintown	WIBF	103.9	.75		WIBF, Inc.
Johnstown	WARD-FM	92.1	.285	-87	Central Bcstg.
Lancaster	WJAC-FM	95.5	8.3	1,070	WJAC, Inc.
	WDAC	94.5	15		R. M. Crawford
	WGAL-FM	101.3	3.8	940	WGAL, Inc.
	WLAN-FM	96.9	6.7	80	Peoples Bcstg. Co.
	WDAC	94.5	20	135	P. B. Crawford
Lebanon	WLBR-FM	100.1	.72	290	Lebanon Bcstg. Co.

(Continued on Next Page)

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw.)	Ant. Hgt. In Ft.	Licensee
Meadville	WMGW-FM	100.3	1	585	Regional Bcstrs. Inc.
Montrose	WPEL-FM	96.5	57		Montrose Bcstr. Corp.
Oil City	WDJR	98.5	3.4	300	WKRZ, Inc.
Palmyra	WJWR	90.1	.8		Radio Music, Inc.
Philadelphia	WCAU-FM	98.1	10		CBS, Inc.
	WDAS-FM	105.3	20	285	M. M. Leon, Inc.
	WDYR	101.1	9.4	128	D. L. Kurtz
	WFIL-FM	102.1	6.3	780	Triangle Publications Inc.
	WFLN-FM	95.7	20	490	Franklin Bcstrs. Corp.
	WHAT-FM	96.5	20	290	Independence Bcstg. Co.
	WIBG-FM	94.1	20	170	Seaboard Radio Bcstg. Corp.
	WIFI	92.5	20		High-Fidelity Bcstrs. Corp.
	WIP-FM	93.3	20	430	Metropolitan Bcstg. Bulletin Co.
	WPBS	98.9	4.6		
	WPEN-FM	102.9	20	420	Consolidated Sun Ray, Inc.
	WQAL	106.1	20	710	Geo. Voron & Co.
Pittsburgh	KDKA-FM	92.9	47		Westinghouse Bcstg. Co.
	KQV-FM	102.5	55	820	Allegheny Bcstg. Corp.
	WAMO-FM	105.9	4.5		Dynamic Bcstg., Inc.
	WJAS-FM	99.7	24		NBC, Inc.
	WKJF	93.7	40	470	A. J. R. Greer
	WPIT-FM	101.5	19	510	WPIT, Inc.
	WRYT-FM	96.1	30		WCAE, Inc.
Pottsville	WPPA-FM	101.9	2.8	650	Pottsville Bcstg. Co.
Red Lion	WGBB-FM	96.1	20		J. M. Norris
Scranton	WGBI-FM	101.3	1.8	1,200	WGBI Radio Inc.
Sharon	WPIC-FM	102.9	26	455	Sharon Herald Bcstg. Co.
Sunbury	WKOK-FM	94.1	4.4	875	Sunbury Bcstg. Corp.
Towanda	WTTC-FM	92.7	.7		Vical Bcstg. Co.
Tyrene	WGMR	101.1	3.3		Cary H. Simpson
Waynesboro	WAYZ-FM	101.5	3.2		R. F. Lewis, Jr.
Warren	WRRN	92.3	3	450	Northern Allegheny Bcstg. Co.
Wilkes-Barre	WBRE-FM	98.5	2.25	1,160	WBRE Radio Inc.
	WYZZ	103.3	3.1	975	R. G. Evans
Williamsport	WLYC-FM	105.1	3.8	1,150	Lycoming Bcstg. Co.
	WRAK-FM	100.3	4	1,220	Wright-Mackey Corp.
York	WNOW-FM	105.7	4	465	WNOW, Inc.
	WSBA-FM	103.3	6.5	470	Susquehanna Bcstg. Co.

RHODE ISLAND

Providence	WICE-FM	107.7	20		Susquehanna Bcstg.
	WPFM	95.5	20	170	Golden Gate Corp.
	WPJB-FM	105.1	20		Providence Journal Co.
	WPRO-FM	92.3	15	560	Capital Cities Bcstg. Corp.
	WXCN	101.5	20	500	Concert Network, Inc.
Woonsocket	WWON-FM	106.2	390		Woonsocket Bcstg. Co.

SOUTH CAROLINA

Anderson	WCAC	101.1	6.4	330	W. E. Hall
Charleston	WCSC-FM	96.9	50	700	John M. Rivers
	WTMA-FM	95.1	10	385	Atlantic Coast Bcstg. Corp.
Columbia	WCOS-FM	97.9	5.3	260	WCOS Inc.
	WNOK-FM	104.7	3.4		Palmetto Radio Corp.
Dillon	WDSC-FM	92.9	8.8	290	Border Bcstg. Co.
Greenville	WESC-FM	92.5	12	360	Bcstg. of Carolinas
	WFBC-FM	93.7	9.9	1,350	WMRC Inc.
Laurens	WLBG-FM	100.5	3.5		Laurins-Clinton Bcstg.
Seneca	WSNW-FM	98.1	5		Blue Ridge Bcstg. Co.
Spartanburg	WSPA-FM	98.9	4.9	520	Spartan Broadcasting Co.

TENNESSEE

Bristol	WOPI-FM	96.9	9.7	260	Pioneer Bcstr. Corp.
Chattanooga	WDOD-FM	96.5	13		Bowling Green Bcstrs.
	WLOM	106.5	33		Radio Dixie, Inc.
Cleveland	WCLE-FM	100.7	5		S. E. Enterprise
Gallatin	WFMG	104.5	8.2		E. F. Jones, Jr.
Greenville	WGRV-FM	94.9	4.6	250	Radio Greenville Inc.
Jackson	WTJS-FM	104.1	50	640	Sun Publishing Co., Inc.
Johnson City	WJCW-FM	100.7	9.6		Tri-Cities Bcstg. Inc.
Kingsport	WKPT-FM	98.5	10	960	Kingsport Bcstg. Co., Inc.
Knoxville	WBIR-FM	93.3	3.3	620	WMRC, Inc.
Lebanon	WCOR-FM	107.3	3.3	200	Lebanon Bcstg. Co., Inc.
Memphis	WMC-FM	99.7	300	940	WMC Bcstg. Co.
	WDIA-FM	102.7	11		WDIA, Inc.
	WMPS-FM	97.1	6.6		WMPS, Inc.
	WOMM	95.5	1.3		Quality Music of America
Nashville	WFMB	105.9	3.6	42	Great Southern Bcstg. Co.
	WSIX-FM	97.9	30	770	WSIX, Inc.
Sevierville	WSEV-FM	102.1	22		Smokey Mt. Bcstg. Corp.
Shelbyville	WHAL-FM	102.9	29	510	Shelbyville Bcstg. Co. Inc.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw.)	Ant. Hgt. In Ft.	Licensee
TEXAS					
Abilene	KFMN	99.3	.25		Fine Music Ent.
Amarillo	KGNC-FM	93.1	14.5	440	Plains Radio Bcstg. Co.
Austin	KAZZ	95.5	.33	150	Audioland Bcstg. Co.
	KHFI	98.3	.780	52	R. E. Kennedy
Beaumont	KAYD-FM	97.5	15	360	Texas Coast Bcstrs.
Cleburne	KCLE-FM	94.9	6.4	260	Gordon, Inc.
Corpus Christi	KMFM	95.5	10	280	Master Music, Inc.
Dallas	KBOX-FM	100.3	7.8	185	KBOX Radio
	KIXL-FM	104.5	25	470	Variety Bcstg. Co.
	KQRO	102.9	9.7	200	Multi-Casting, Inc.
	KRLD-FM	92.5	59	480	Dallas Times Herald
	WFAA-FM	97.9	47		A. H. Bello Corp.
	WRR-FM	101.1	68	500	City of Dallas
Denton	KDNT-FM	106.3	3		H. V. Shepard
Diboll	KSPL-FM	95.5	6.5	295	A. Temple, Jr.
Dumas	KDDD-FM	95.3	.7		Dumas Bcstrs. Inc.
El Paso	KSET-FM	94.7	2.55	115	Rio Grande Bcstg. Co.
Fort Worth	KTSM-FM	99.9	27	1,850	Tri-State Bcstg. Co.
	WBAP-FM	96.3	52	475	Carter Publications Inc.
	KFJZ-FM	97.1	21.8	730	Tarrant Bcstg. Co.
	KJIM-FM	102.1	2.9	165	Trinity Bcstg. Co.
	KXOL-FM	99.5	20	280	KXOL, Inc.
Gainesville	KGAF-FM	94.5	4.9	250	Gainesville Bcstg. Co.
Harlingen	KELT	94.5	3.1	700	Harbenito Radio Corp.
Hillsboro	KHBR-FM	102.3	.8		KHBR Radio
Houston	KARO	94.5	7.6	245	Multi-Casting, Inc.
	KFMK	97.9	10.5	235	J. R. Corry
	KHCB-FM	105.7	2		Houston Christian Bcstrs.
	KJSB	93.7	18.5		J. S. Kaufman
	KHUL	96.7	15.5	235	Nor-Temp Bcstg. Corp.
	KODA-FM	99.1	49		Taft Bcstg.
	KOST	100.3	15.5		McLendon Corp.
	KQUE	102.9	64.2		Veterans Bcstg. Co.
	KRBE	104.1	79	260	Texas Fine Music
	KTRH-FM	101.1	29.5		KTRH Bcstg.
	KXYZ-FM	96.5	15		Public Radio Corp.
Killeen	KLEN-FM	93.3	1		Highlite Bcstg. Co.
Longview	KLUE-FM	105.7	6.2		Radio Longview, Inc.
Lubbock	KBFM	96.3	3.6		Background Music, Inc.
	KRKH-FM	93.7	9.6		R. B. McAlister
Midland	KNFM	92.3	4.8		FM Associates
Mt. Pleasant	KIMP-FM	96.1	3		Mt. Pleasant Bcstg. Co.
Odessa	KQIP	96.9	1.7		Texas Bcstg. Ind.
	KWMO	99.1	3.4		Audiomallfidelity
Pampa	KBMF-FM	100.3	3		C. C. Palmer
Plainview	KVOP-FM	97.3	3		KVOP, Inc.
Port Arthur	KFMP	93.3	3.2		Triangle Bcstg. Co.
San Antonio	KEEZ	97.3	17.5	110	Sound Distributors, Inc.
	KISS	99.5	12.9	515	The Walmac Co.
	KITY	92.9	19		Mission Bcstg. Co.
Sinton	KTOD-FM	101.3	92		So. Bcstg. Corp.
Texarkana	KCMC-FM	98.1	1.5		KCMC, Inc.
Tyler	KSJT	93.1	4.8		Pounds & Reynolds
Waco	KEFC	95.5	3.2	210	Centex Radio Co.
	WACO-FM	99.9	4		WACO Bcstg. Corp.
UTAH					
Salt Lake City	KCPX-FM	98.7	1.2	2,970	Columbia Pict. Electronics Co.
	KLUB-FM	97.1	4.8	—380	KLUB Bcstg. Co.
	KSL-FM	100.3	4	3,620	Radio Service Corp.
VERMONT					
Burlington	WJOY-FM	98.9	3.1	310	Vermont Bcstg. Corp.
VIRGINIA					
Arlington	WAVA-FM	105.1	20	500	U. S. Transdynamics Corp.
Charlottesville	WINA-FM	95.3	.620	225	Charlottesville Bcstg.
	WCCV-FM	97.5	3.4	110	Eastern Bcstg. Corp.
Crewe	WSVS-FM	104.7	14	450	Southern Va. Bcstg. Corp.
Farmville	WFLO-FM	95.7	6.3		Colonial Bcstg. Co.
Fredericksburg	WFVA-FM	101.5	5		Fredericksburg Bcstg. Corp.
Gretna	WMNA-FM	103.3	3		Central Va. Bcstg. Co.
Harrisonburg	WSVA-FM	100.7	7.2	345	Evening Star Bcstg. Co.
Lynchburg	WWOD-FM	100.1	.94	170	Lynchburg Independent Bcstrs
Manassas	WPRW-FM	106.7	30		Prince William Bcstg. Corp.
Marion	WMEV-FM	93.9	3.4		Mt. Empire Bcstg. Corp.
Martinsville	WMVA-FM	96.3	14.5	625	Martinsville Bcstg. Co., Inc.
Newport News	WGH-FM	97.3	37	186	Hampton Rds. Bcstg. Corp.
Norfolk	WRVC	102.5	8.7	95	Virginia Good Music Corp.
	WYFI-FM	99.7	11.5	70	Metro-WBOF, Inc.
Richmond	WCOD	98.1	34		Havens & Martin, Inc.
	WFMV	103.7	74		Professional Bcstg. Inc.

(Continued on Next Page)

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee	
Roanoke	WRNL-FM	102.1	50	320	WRNL, Inc.	
	WRVA-FM	94.5	25	460	Larus & Bro. Co., Inc.	
	WDBJ-FM	94.9	14.5	1,940	Times-World Corp.	
	WLRJ	92.3	2.8		L. Hartman & Sons	
	WLSL-FM	99.1	21		Shenandoah Life Stations	
South Boston	WHLF-FM	97.5	2.4		Halifax Bcstg. Co.	
Staunton	WSGM-FM	93.5	.5	350	American Home Bcstg. Corp.	
Winchester	WRFL	92.5	22	1,690	R. F. Lewis, Jr., Inc.	
Woodbridge	WXRA	105.8	9.5	305	WBVA, Inc.	
WASHINGTON						
Bellingham Edmonds Lynden Opportunity Seattle	KGMI-FM	92.9	16.5	2,330	International Good Music	
	KGFM	105.3	120	760	King's Garden Inc.	
	KLYN-FM	106.5	1.5		KLYN-FM, Inc.	
	KZUN-FM	96.1	3.7		KZUN, Inc.	
	KGMJ	95.7	71		International Good Music, Inc.	
	KING-FM	98.1	15	410	King Bcstg. Co.	
	KIRO-FM	100.7	16.5	750	Queen City Bcstg. Co., Inc.	
	KISW	99.9	10.5	350	E. W. Lippincott	
	KMCS	98.9	17.5	1,070	Market-Casters, Inc.	
	KLSN	96.5	14.5	350	Sight & Sound	
	KOL-FM	94.1	5.8		Seattle Bcstg. Co.	
	KETO-FM	101.5	17	1,100	Chem-Air Inc.	
	Spokane	KHQ-FM	98.1	47		KHQ, Inc.
KREM-FM		92.9	4.8		KREM Bcstg. Co.	
KXLY-FM		99.9	2	490	Northern Pacific Radio	
Tacoma	KLAY-FM	106.1	3.4		C. F. Huntington	
	KTNT-FM	97.3	10.2	410	Tribune Publishing Co.	
	KTWR	103.9	.8		T. W. Read	
Yakima	KNDX	106.3	.9		D. Pugsley	
	WEST VIRGINIA					
Beckley Charleston	WBKW	99.5	34	1,050	J. L. Smith, Jr., Inc.	
	WKAZ-FM	97.5	9		WKAZ, Inc.	
Huntington Martinsburg Morgantown Oak Hill Parkersburg Wheeling	WKNA	98.5	2.65	390	J. L. Smith, Jr.	
	WKEE-FM	100.5	53		Geyer Bcstg. Co.	
	WEPM-FM	94.3	.81	170	Martinsburg Bcstg. Co.	
	WJXR-FM	99.3	1	10	West Va. Radio Corp.	
	WOAY-FM	94.1	20	660	R. R. Thomas, Jr.	
	WAAM-FM	106.5	8.9	280	WPAR, Inc.	
	WKWK-FM	97.3	16	470	Community Bcstg. Inc.	
	WVVA-FM	101.9	23	470	Herbert-Mogul Group	
WISCONSIN						
Eau Claire Ft. Atkinson Green Bay Janesville Madison	WIAL-FM	94.1	60	360	Bcstrs. Services, Inc.	
	WFAW	107.3	3		Blackhawk Bcstg. Co.	
	WBAY-FM	101.1	13.5		Norbertine Fathers	
	WCLO-FM	99.9	15.5	200	Southern Wis. Radio Inc.	
	WISM-FM	98.1	1	105	Heart O' Wisconsin Bcstrs., Inc.	
	WFMM	104.1	7.5	80	E. W. Fessler	
	WIBA-FM	101.5	11	470	Badger Bcstg. Co.	
	WRVB-FM	102.5	3.9	185	Stewart Ent.	
	Milwaukee	WFMR	96.5	22	215	High Fidelity Bcstg. Corp.
		WAIL-FM	95.7	29	245	Cream City Bcstg. Co.
WAKE		102.1	35		Music Time, Inc.	
WQFM		93.3	30		Koeth Bcstg. Corp.	
WRIT-FM		102.9	22		Radio Milwaukee Inc.	
WISN-FM		97.3	3.6	920	Hearst Corp.	
WTMJ-FM		94.1	4.6	980	Journal Company	
WEKZ-FM		93.7	14.8	180	Green Company Bcstg. Co.	
WWCF		94.9	37		W. C. Forrest	
Monroe Poynette Racine Rice Lake Sparta Stevens Point Watertown Waukesha Wausau Wauwatosa West Bend Wisconsin Rapids		WRJN-FM	100.7	15	265	Racine Bcstg. Corp.
	WJMC-FM	96.3	50		WJMC, Inc.	
	WCOW-FM	97.1	16		Sparta-Tomah Bcstg. Co.	
	WSPT-FM	97.9	15		Stevens Pt. Bcstg. Co.	
	WTTN-FM	104.7	9.6		Watertown Radio, Inc.	
	WAUX-FM	106.1	3.8		Waukesha Bcstg. Co.	
	WWN-FM	95.5	20.5		Wisc. Valley TV Corp.	
	WTOS	103.7	3.5		Broadcast, Inc.	
	WBKV-FM	92.5	18	145	West Bend Bcstg. Co.	
	WFHR-FM	103.3	2.1	360	W. F. Huffman Radio Inc.	
WYOMING						
Cheyenne	KVWO-FM	106.3	250		Great West Co.	
PUERTO RICO						
Mayaguez Rio Piedras San Juan	WORA-FM	97.5	.4		Radio Americus Corp.	
	WFDI	95.7	17		Fidelity Bcstg. Corp.	
	WFQM	99.9	3.6		Quality Bcstg. Corp.	
	WIAC-FM	102.5	3.5		Bestov Bcstg. Inc.	
	WITA-FM	93.7	3.4		Electronic Ent. Inc.	
	WKAQ-FM	104.7	.3		El Mundo Bcstg. Corp.	

FM Stereo Stations on the Air

ALABAMA

WCRT-FM Birmingham
 WSFM Birmingham
 WNDA Huntsville

ALASKA

KBYR-FM Anchorage

ARIZONA

KEPI Phoenix
 KNIX Phoenix
 KTPM Sun City

CALIFORNIA

KCBH Beverly Hills
 KCHV Coachella
 KCIB Fresno
 KXQR Fresno
 KGGK Garden Grove
 KNOB Long Beach
 KFAC-FM Los Angeles
 KFMU Los Angeles
 KMLA Los Angeles
 KPOL-FM Los Angeles
 KRHM Los Angeles
 KHFR Monterey
 KDES Palm Springs
 KDUO Riverside
 KHIQ Sacramento
 KSFM Sacramento
 KFMX San Diego
 KGB-FM San Diego
 KLRO San Diego
 KPRI San Diego
 KBCO San Francisco
 KFOG San Francisco
 KMPX San Francisco
 KPEN San Francisco
 KSFR San Francisco
 KSJO-FM San Jose
 KVEC-FM San Luis Obispo
 KMUZ Santa Barbara
 KEYM Santa Maria
 KHOM Turlock
 KUDU-FM Ventura
 KONG-FM Visalia
 KWME Walnut Creek

COLORADO

KLST Colorado Springs
 KLIR-FM Denver

CONNECTICUT

WGHF Brookfield
 WTIC-FM Hartford
 WBMI Meriden

DELAWARE

WJBR Wilmington

DISTRICT OF COLUMBIA

WASH Washington

FLORIDA

WRKT-FM Cocoa Beach
 WVCG-FM Coral Gables
 WFLM Ft. Lauderdale
 WWPB Miami
 WAEZ Miami Beach
 WHOO-FM Orlando
 WPEX-FM Pensacola
 WTCX St. Petersburg
 WYAK Sarasota

GEORGIA

WGAU-FM Athens
 WKLS Atlanta
 WSB-FM Atlanta
 WDUN-FM Gainesville

HAWAII

KAIM-FM Honolulu

ILLINOIS

WJBC Bloomington
 WEFM Chicago
 WFMQ Chicago
 WFMT Chicago
 WKFM Chicago
 WMAQ-FM Chicago
 WSBC-FM Chicago
 WJOL-FM Joliet
 WGEM-FM Quincy
 WHBF-FM Rock Island

INDIANA

WCSI-FM Columbus
 WIKY Evansville
 WFMS-FM Indianapolis
 WISH-FM Indianapolis
 WVTS Terre Haute

FM STEREO STATIONS ON THE AIR

IOWA

KHAK-FM Cedar Rapids
KDMI Des Moines
KXEL-FM Waterloo

KANSAS

KANU Lawrence

KENTUCKY

WVLK-FM Lexington
WSTO Owensboro

LOUISIANA

KMLB-FM Monroe
WWMT New Orleans

MAINE

WMTW-FM Poland Spring

MARYLAND

WHFS Bethesda (Wash., D.C.)
WJMD Bethesda (Wash., D.C.)
WAQE-FM Towson (Balt.)

MASSACHUSETTS

WBCN Boston
WCRB Boston
WGBH Boston
WUPY Lynn
WCRB-FM Waltham
WTAG Worcester

MICHIGAN

WNEM-FM Bay City
WABX Detroit
WDTM Detroit
WGPR-FM Detroit
WLDM Detroit
WOMC Detroit
WSWM East Lansing
WGMZ Flint
WJEF-FM Grand Rapids
WOOD-FM Grand Rapids
WQDC Midland
WCEN-FM Mt. Pleasant

MINNESOTA

KRSI-FM Minneapolis
KWFM Minneapolis
WAYL Minneapolis

MISSOURI

KSYN Joplin
KCMO-FM Kansas City
KMBC-FM Kansas City
KCFM St. Louis
KSHE St. Louis
KTXR Springfield

NEBRASKA

KQAL-FM Omaha

NEVADA

KORK-FM Las Vegas

NEW JERSEY

WFPG Atlantic City
WDHA-FM Dover
WRLB Long Branch
WBUD-FM Trenton

NEW MEXICO

KHFM Albuquerque

NEW YORK

WQMF Babylon, L. I.
WDCX Buffalo
WLIR Garden City, L. I.
WQXR-FM New York
WTFM New York
WPAC-FM Pachogue, L. I.
WAPC-FM Riverhead, L. I.
WCMF Rochester
WGFM Schenectady
WSYR-FM Syracuse
WUFM Utica

NORTH CAROLINA

WBBB-FM Burlington
WBT-FM Charlotte
WMDE Greensboro
WQMG Greensboro
WIRC Hickory
WHKY Hickory

OHIO

WDBN Barberton (Akron)
WCNO Canton
WDGO Cleveland

FM STEREO STATIONS ON THE AIR

WNOB Cleveland
WBNS-FM Columbus
WFIN-FM Findlay
WKET-FM Kettering
WVNO-FM Mansfield
WPFB Middletown
WRWR Port Clinton
WPAV-FM Portsmouth
WBBW Youngstown

OKLAHOMA

KFNB Oklahoma City
KOSU-FM Stillwater
KOCW Tulsa
KRAV Tulsa

OREGON

KFMY Eugene
KWFS-FM Eugene
KGMG Portland
KPFM Portland
KEED-FM Springfield

PENNSYLVANIA

WLOA-FM Braddock (Pitts.)
WCHA-FM Chambersburg
WJAC-FM Johnstown
WFLN-FM Philadelphia
WHAT-FM Philadelphia
WIFI Philadelphia
WQAL Philadelphia
WKJF Pittsburgh
WYZZ Wilkes-Barre

RHODE ISLAND

WPFM Providence
WXCN Providence

SOUTH CAROLINA

WBEU-FM Beaufort
WKTM North Charleston
WSPA-FM Spartanburg

TENNESSEE

WKPT-FM Kingsport
WNFO-FM Nashville
WSIX-FM Nashville
WSEY Sevierville
WJIG-FM Tullahoma

TEXAS

KCHO Amarillo
KTBC-FM Austin
KHGM Beaumont
KTOD-FM Corpus Christi
KIXL-FM Dallas
KVIL-FM Dallas
WBAP-FM Ft. Worth
KXOL Ft. Worth
KGA-FM Gainesville
KFMK Houston
KODA-FM Houston
KRBE Houston
KXYZ-FM Houston
KQUE Houston
KFMP Port Arthur
KEEZ San Antonio
KNTD Wichita Falls

UTAH

KSL-FM Salt Lake City

VIRGINIA

WMVA-FM Martinsville
WTAR-FM Norfolk
WYFI Norfolk
WFMV Richmond
WLSL-FM Roanoke

WASHINGTON

KETO-FM Seattle
KGMJ Seattle
KISW Seattle
KLSN Seattle
KZAM Seattle
KLAY-FM Tacoma

WEST VIRGINIA

WKNA Charleston
WEMP-FM Martinsburg

WISCONSIN

WAXO Kenosha
WHA Madison
WISM-FM Madison
WMFM Madison
WFMR Milwaukee
WMKE Milwaukee
WTMJ-FM Milwaukee
WBKV-FM West Bend

PUERTO RICO

WFID Rio Piedras

State Broadcasters Associations

Alabama Broadcasters Association

P.O. Box 6174, University, Alabama
 Phone: 752-7411, Ext. 488
 Meetings: Spring and Fall
 Elections: Fall meeting
 Members: 72, Active; 21 Assoc
 President....Hugh M. Smith, WCOV-AM-TV,
 Montgomery
 V.P. Radio...James E. Stewart, WHEP, Foley
 V.P. TV.....C. P. Persons, Jr., WKRG-TV,
 Mobile
 Secy.-Treas..Hal Kirby, WWWR, Russellville
 Exec. Secy.....Mrs. Angie M. Youngson
 Box 6174, University

Arizona Broadcasters Association

c/o Exec. Secy.
 631 N. First Ave., Phoenix
 Phone: ALpine 8-4511
 Meetings: April and December
 Elections: December
 Members: 52
 Pres.....C. VanHaafden, KTUC, Tucson
 Vice Pres.....Homer Lane, KOOL-AM-TV,
 Phoenix
 Secy.-Treas.....Ray Smucker, KTAR-TV,
 Phoenix
 Exec. Secy.....Lucy Krug, KPHO, Phoenix

Arkansas Broadcasters Association

c/o President, Brinkley, Ark.
 Meetings: March and August
 Elections: August
 Members: 62 Active, 10 Allied
 President.....Hi Mayo, KBRI, Brinkley
 Vice Pres.....J. C. Willis, KVOM, Morrilton
 Secy.-Treas.....Don Whitney

California Broadcasters Association

c/o Managing Director
 601 Seventh Ave., Sacramento 18, Calif.
 Phone: GI 1-4041
 Meetings: November (and on special call)
 Elections: November
 Members: 100
 President.....Robert D. Wood, KNXT,
 Los Angeles
 V.P., Radio.....Ellsworth Peck, KWIP,
 Merced
 V.P., TV.....Leslie H. Peard, Jr., KFRE-TV,
 Fresno
 Secy.-Treas.....Jules Dundes, KCBS,
 San Francisco
 Managing Dir.....Ken DeVaney
 601 Seventh Ave., Sacramento

Colorado Broadcasters Association

c/o Exec. Secy.
 RFD No. 3, Box 518, Golden
 Phone: CRestview 9-3018
 Meetings: June
 Elections: June
 Members: 69
 President....Bob Martin, KMOR, Littleton
 Vice Pres.....Jerry Fitch, KGLN,
 Glenwood Spgs.
 Secy.-Treas....Ralph Atlass, KIUP, Durango
 Exec. Secy.....Mrs. Isabell Prien,
 RFD No. 3, Box 518, Golden

Connecticut Broadcasters Association

c/o Secy.-Treas., 135 College St., New Haven
 Meetings: Two Per Year
 Elections: October
 Members: 35
 President....Robert Tyrol, WTIC, Hartford
 Vice Pres.....Herbert C. Rice, WILL,
 Willimantic
 Secy.-Treas....Howard Maschmeier, WNHC,
 New Haven

Delaware Association of Broadcasters

c/o President
 Meetings: October
 Elections: Annually
 Members: 7
 President.....Wayne Rollins, WAMS,
 Wilmington
 Vice Pres.....Gordon MacIntosh,
 WTUX, Wilmington
 Secy.-Treas.....Ewing B. Hawkins, WILM,
 Wilmington

Florida Association of Broadcasters, Inc.

c/o Exec. Secy., Box 2757, Univ. Station,
 Gainesville
 Meetings: Annual (June)
 Elections: Annual
 Members: 160
 Pres.....Joseph S. Field, WIRK,
 W. Palm Beach
 V.P. Radio.....Fred P. Shawn, WSUN,
 St. Petersburg
 Vice Pres., TV...Eugene B. Dodson, WTVT,
 Tampa
 Treas.....Norman O. Protsman, WNER,
 Live Oak
 Exec. Secy.....Kenneth F. Small, WRUF,
 Gainesville

STATE BROADCASTERS ASSOCIATIONS

Georgia Association of Broadcasters, Inc.

c/o Exec. Secy., 24 Ivy St., S.E., Atlanta
Phone: 524-2311

Meetings: August and January
Elections: August
Members: 225
President.....Charles C. Smith, WDEC,
Americus
Vice Pres., Radio.....Charles Doss, WROM,
Rome
Vice Pres., TV...Raymond E. Carow, WALB-
TV, Albany
Treas.....Esther Pruett, WTOC, Savannah
Exec. Secy.....Jack Williams, Atlanta

Hawaiian Association of Broadcasters

P.O. Box 2399, Honolulu

Meetings: On President's Call
Elections: December
Members: 22
President.....Harry Chu, KAHU, Waipahu
Vice Pres.....Jack Irvine, KLEI, Kailua
Secy.-Treas...Milt Hibdon, KULA, Honolulu

Idaho Broadcasters Association

c/o President

Meetings: Annual (July)
Elections: Annual
Members: 34 Radio; 6 TV
President...Henry Fletcher, KSEI, Pocatello
Vice Pres.....R. W. Burden, KEEP,
Twin Falls
Secy.-Treas...Mrs. Gale Mix, KRPL, Moscow

Illinois Broadcasters Association

c/o Pres.,
Box 460, Springfield

Meetings: May and November
Elections: November
Members: 77 Active; 11 Assoc.
President.....Gordon Sherman, WMAJ,
Springfield
V.P. Radio.....Robert W. Frudeger, WIRL,
Peoria
V.P. TV.....Clark B. George, WBBM-TV,
Chicago
Secy.-Treas.....M. H. Stuckwish, WSOY,
Decatur
Exec.-Secy...Philip E. Hanna, Illinois Bldg.,
Springfield

Indiana Broadcasters Association, Inc.

c/o Executive Secretary
307 N. Pennsylvania, Indianapolis
Phone: MELrose 5-1541

Meetings: Spring and Fall
Elections: October
Members: 62 Radio; 16 TV
President...Don Menke, WFBM, Indianapolis
V.P. AM....Wm. C. Fowler, WBAT, Marion
V.P. FM.....Martin Williams, WFMS,
Indianapolis
V.P. TV.....Reid G. Chapman, WANE,
Ft. Wayne
Secy.-Treas.....John B. Babcock
Exec. Secy.....Mrs. Helen B. Huber,
WIRE, Indianapolis

Iowa Broadcasters Association

c/o President

Meeting: Annual
Elections: Annual
Members: 56
President...Don Sullivan, KVTM, Sioux City
Vice Pres.....Gene Claussen
TreasurerDave Steidle
Secy.....James Duncan, Drake
University, Des Moines
Directors...Bob Erickson, KOKX, Keokuk;
Ken Hastie, WMT, Cedar Rapids; Harold
Heath, WHO, Des Moines; Glen Stanley,
KBOE, Oskaloosa

Kansas Association of Radio Broadcasters

c/o President

Meetings: May
Elections: May
Members: 45
President.....Max Falkenstein, WREN,
Topeka
Vice Pres.....Robert Schmirt, KAYS, Hays
Secy.-Treas...Robert McKune, KSAL, Salina

Kentucky Broadcasters Association

c/o Secy.-Treas., Box 930, Bowling Green

Meetings: October and May
Elections: October
Members: 65
President...William M. Whittaker, WMOR,
Morehead
1st Vice Pres.....Art Grunewald, WCTT,
Corbin
2nd Vice Pres...Charles W. Stratton, WNGO,
Mayfield
Secy.-Treas.....Al Temple, WKCT,
Bowling Green
Directors.....William F. Russell, WSON,
Henderson; James M. Caldwell, WAVE,
Louisville; C. A. McClain, WFKY, Frank-
fort; Thomas Kerr, WTCO, Campbellsville;
Sam Livingston, WPSD-TV, Paducah

STATE BROADCASTERS ASSOCIATIONS

Louisiana Association of Broadcasters

c/o Exec. Secy.
Box 2706, Baton Rouge, La.
Phone: 343-1742

Meetings: September
Elections: September
Members: 75
President.....Winston Linam, KSLA-TV,
Shreveport
V.P., Radio.....Donald Bonin, KANE,
New Iberia
V.P., TV.....Willard Cobb, KALB-TV,
Alexandria
Treasurer....Si Willing, KMAR, Winnsboro
Exec. Secy.....Rolfe McCollister,
Box 2706, Baton Rouge, La.
Directors.....Louis Basso; John Knight;
John Screen; John Vath; Bottillman
Bailey; James A. Noe, Jr.; Roger Davison;
Bob Earle; Clarence Faulk

Maine Assoc. of Broadcasters

c/o Secy.-Treas., Box 307, Augusta
Phone: MAYfair 3-3878

Meetings: Annual (November)
Elections: November
Members: 28 Radio; 6 TV
President.....Edward Guernsey, WLBZ,
Bangor
Vice Pres...Stanley Lyons, WAGM-AM-TV,
Presque Isle
Secy.-Treas.....Norman G. Gallant, WFAU,
AM-FM, Augusta
Dist. 1 Rep....John McGorrill, WMTW-FM,
Poland Spring
Dist. 2 Rep..Harold Dutch, WLAM, Lewiston
Dist. 3 Rep....Dick Bronson, WABI-AM-TV,
Bangor

Maryland-D. C. Broadcasters Association

c/o Secretary-Treasurer
Meetings: June and October
Elections: October
Members: 34 Active; 44 Assoc.
President.....Joseph Goodfellow, WRC,
WRC-TV, Washington, D. C.
Vice Pres.....Thomas S. Carr, WBAL,
Baltimore
Secy.-Treas.....Morris Blum, WANN,
Annapolis

Massachusetts Broadcasters Association, Inc.

c/o Pres., WNEB, Worcester
Phone: PL 6-4672
Meetings: Annual
Elections: Annual
Members: 36
President..George Steffy, WNEB, Worcester
Vice Pres...Gerald Harrison, WLLH, Lowell
Secy.....Donald A. Thurston, WMNB,
North Adams
Treas.....John Crohan, WCOP, Boston

Michigan Association of Broadcasters

c/o Exec. Secy.,
453 Rosewood, East Lansing, Mich.
Phone: 332-5788

Meetings: February-September
Elections: September
Members: 79 Active, 22 Associate
President.....Willard Schroeder, WOOD,
Grand Rapids
Vice Pres.....E. L. Byrd, WILS, Lansing
Secy.-Treas..John O. Gilbert, WXYZ, Detroit
Exec. Secy.....Robert J. Coleman
Directors.....A. Don Faust, WJRT, Flint;
Edwin R. Huse, WKHM, Jackson; Walter
Patterson, WKMH, Dearborn; Raymond
Plank, WKLA, Ludington

Minnesota Broadcasters Association

c/o Pres., 50 South Ninth St., Minneapolis
Meetings: Annual, convention in Sept.
Elections: Bi-annual
Members: 69 Active, 9 Associate
President....Sherman Headley, WCCO-TV,
Minneapolis-St. Paul
Vice Pres.....James Hambacher, KBUN,
Bemidji
Vice Pres...John Lemme, KLTF, Little Falls
Secy., Treas.....Thomas Young, KMMT-
KAUS, Austin

Mississippi Broadcasters Association

c/o Secy.-Treas., Univ. of Miss., Oxford, Miss.
Phone: 1154
Meetings: August & April
Elections: April
Members: 65
President....James Reese, WGCM, Gulfport
Vice Pres....Bill Jones, WCHJ, Brookhaven
Secy.-Treas....Marrin Mathis, WSJC, Magee
Exec. Secy.....Duncan Whiteside, Box 5,
University

Missouri Broadcasters Association

1144 Hampton Ave., St. Louis 10, Mo.
Phone: ST 1-2345
Meetings: Spring & Fall
Elections: Fall
Members: 84
President.....Don Dailey, KGBX,
Springfield, Mo.
Vice Pres.....Harold Douglas, KMMO,
Marshall
Secy.-Treas.....William A. Bates, WDAF,
Kansas City
Directors.....Robert F. Neathery, KWPM,
West Plains; James F. Collins, KFMO, Flat
River; William R. Natsch, Jr., KWOS,
Jefferson City

STATE BROADCASTERS ASSOCIATIONS

Montana Broadcasters Association

c/o President
P.O. Box 1453, Great Falls, Mont.
Meetings: Annual (May)
Elections: Annual
Members: 27
President....Paul Crain, KRTV, Great Falls
Vice Pres.....Dick Smiley, KZZL, Bozeman
Secy.-Treas.....Pat Goodover, KARR,
Great Falls
Exec. Secy....Thomas L. Judge, Wheat Bldg.,
Helena

Nebraska Broadcasters Association

c/o Secy. Treas.
KFOR, 804 Stuart Bldg., Lincoln, Neb.
Phone: 432-6606
Meetings: Annual
Elections: January
Members: 42 AM, 10 TV
President....Arden Swisher, KMTV, Omaha
Vice Pres.....Bob Thomas, WJAG, Norfolk
Secy.-Treas....Dick Chapin, KFOR, Lincoln

New Hampshire Association of Broadcasters, Inc.

c/o President
Meetings: October
Elections: October
Members: 10
President.....Bernie Mack, WGIB,
Manchester
Secy.-Treas.....Roland Hale, WKBR,
Manchester

New Jersey Broadcasters Association

c/o President
Meetings: Semi-annually
Elections: October
Members: 21 Active; 11 Assoc.
Pres....Fred Wood, WMVB, Millville, N. J.
Vice Pres....Ron Hickman, WNNJ, Newton
Exec. Committee.....Paul Alger, WSNJ,
Bridgeton; Howard Green, WOND, Pleasantville;
Gordon Giffen, WKDN, Camden;
Glenn C. Jackson, WTTM, Trenton; Frank
Matrangola, WCMC, Wildwood

New Mexico Broadcasters Association

c/o Exec. Secy., Box 1297, Gallup
Phone: UN 3-4444
Meetings: April & August
Elections: April
Members: 28 Active; 4 Assoc.
President....Odis Echols, Jr., KCLV, Clovis
Vice Pres.....Bob Williams, KENN,
Farmington
Treas....Dino Ianni, KQEO, Albuquerque
Exec. Secy....L. Thomas Christison, KGAk,
Gallup

Directors. .Darrel Burns, KRSN, Los Alamos;
E. N. Thwaites, KFUN, Las Vegas; Carter
Waid, KARS, Belen; Max Sklower, KOAT-
TV, Albuquerque

New York State Broadcasters Association

Suite 1114, 75 State St., Albany
Phone: HE 4-5718
Meetings: March
Elections: March
Members: 100
President.....Merl Galusha, WRGB, WGY,
Schenectady
Vice Pres.....R. Peter Straus, WMCA,
New York
Secretary.....Elliott Stewart, WIBX, Utica
Treas.....John Lynch, WWSC, Glens Falls
Exec. Dir.....Howard M. Van de Car
Legal Counsel.....John Tabner
Directors...Michael Hanna, WHCU, Utica;
Lowell MacMillan, WHEC-TV, Rochester;
Thomas Murphy, Capital Cities Bestg.
Corp.; Harry Novik, WLIB, New York;
Paul Adanti, WHEN-AM-TV, Syracuse;
Robert Dreyer, Metromedia, N. Y. C.;
Harold L. Neal, WABC, New York;
R. Peter Straus, WMCA, New York; Sam
Slate, WCBS, New York; Sam Nielsen,
WTRY, Troy; Herbert Mendelsohn,
WKBW, Buffalo.

North Carolina Association of Broadcasters Inc.

c/o Exec. Secy., Box 907, Raleigh
Phone: TEmple 4-3461
Meetings: Spring & Fall
Elections: October
Members: 135
President..Jack Starnes, WBAG, Burlington
V.P., Radio.....Harry Severance, WVOT,
Wilson
V.P., TV..Earle Gluck, WSOC-TV, Charlotte
Secy.-Treas....Mrs. Doris B. Potter, WKBC,
No. Wilkesboro
Exec. Secy.....E. L. Rankin, Jr., Raleigh

North Dakota Broadcasters Association

c/o Secretary-Treasurer, Box 10, Minot
Phone: TEmple 4-1146
Meetings: October and May
Elections: October
Members: 20 Radio, 10 TV, 5 Associate
President...Stanley Deck, KDIX, Dickinson
Vice Pres....Chet Reiten, KXMC-TV, Minot
Secy.-Treas.....Les Maupin, KLPm, Minot

Ohio Association of Broadcasters

c/o Secy. Treas.,
218 E. State St., Columbus
Phone: CApital 8-5895
Meetings: Spring & Fall
Elections: Fall meeting
Members: 91

STATE BROADCASTERS ASSOCIATIONS

Pres.....Joseph Bradshaw, WRFD,
Worthington
1st Vice Pres.....James Hanrahan, WEWS,
Cleveland
2nd Vice Pres.....Lawrence H. Rogers, II,
Taft Bcsting.
Secy., Treas.....Carlton Dargusch, Jr.
218 E. State St., Columbus

Oklahoma Broadcasters' Association

c/o President
Meetings: January and August
Elections: January
Members: 49
President.....Ray Van Hoser, KNED,
McAlester
Vice Pres.....Wm. S. Morgan, KNOR,
Norman
Secy. Treas.....C. Hewel Jones, KJEM,
Oklahoma City

Oregon Association of Broadcasters

210 Allen Hall, Eugene
Phone: DI 2-1411, Ext. 538
Meetings: November & April
Elections: November
Members: 43 Radio; 11 TV; 10 Assoc.
President.....Irwin Adams, KGON,
Oregon City
Vice Pres.....Robert Chopping, KAST,
Astoria
Secy.-Treas....Bob LaBonte, KERG, Eugene
General Mgr.....Karl J. Nestvold

Pennsylvania Association of Broadcasters

c/o Exec. Sec., Box 606, Harrisburg, Pa.
Phone: CEdar 6-5607
Meetings: May
Elections: May
Members: 110 Active; 30 Assoc.
President.....Robert R. Williams, WHLM,
Bloomsburg
Vice Pres.....Samuel M. Altdoerffer,
WLAN, Lancaster
Secretary....Tom Metzger, WMRF, Lewiston
Exec. Secy.....Robert H. Maurer, Box 606,
Harrisburg

Broadcasters Association of Puerto Rico

c/o Exec. Secy., Box 10144, Santurce
Meetings: March and as called
Elections: March
Members: Radio 27; TV 6
President.....Ventura Lamas, Jr., WKAQ,
San Juan
Vice Pres.....Clement Littauer, WRSJ,
Bayamon
Secretary.....Carmina Mendez, WHOA,
Hato Rey

Treasurer....Segismundo Quinones, WAPA,
San Juan
Exec. Secy.....Roberto Bocanegra, P. O. Box
10144, Santurce

Rhode Island Broadcasters Association

c/o President
Meetings: Quarterly
Elections: June
Members: 15
Pres.....Joseph P. Dougherty, WPRO-TV,
Providence
V.P.....Joseph S. Sinclair, WJAR-TV,
Providence
Secy.....Zel Levin, WWON, Woonsocket
Treas.....Maury Lowe, WLKW, Providence

South Carolina Broadcasters Association

Box 30, Sumter
Phone: 773-7306
Meetings: January & Summer
Elections: January
Members: 73 Radio; 6 TV; 21 Assoc.
President....W. F. Harden, WIS, Columbia
V.P., Radio....Cleatus O. Brazzell, WELP,
Easley
V.P., TV...J. Wilton Quinn, WBTW, Florence
Secy.-Treas....T. Doug Youngblood, WFIG,
Sumter
Directors.....Harry Weaver, WOKE,
Charleston; F. F. Creech, Jr., WFIG, Sum-
ter; J. A. Gallimore, WSNW, Seneca;
Bruce Buchanan, WFBC, Greenville;
Wayne Sawyer, WGCD, Chester; J. F.
Ramsey, WJAY, Mullins.

South Dakota Broadcasters Association

c/o Secy.-Treas.
Meetings: Annual
Elections: Annual
Members: 15
President.....Helen Duhamel, KOTA,
Rapid City
Vice Pres.....Mort Henkins, KSOO,
Sioux Falls
Secy.-Treas....William F. Turner, Box 1752,
Sta. KOTA, Rapid City

Tennessee Association of Broadcasters

c/o Exec. Secy., 14 Ayres Hall
U. of Tenn., Knoxville
Meetings: September
Elections: September
Members: 94 Active; 8 Assoc.
President....Jack Michael, WREC, Memphis
Vice Pres..Carroll Wilson, WIRJ, Humboldt
Vice Pres.....Arthur Kelsey, WETB,
Johnson City
Vice Pres.....Virgil Trimm, WMTS,
Murfreesboro
Secy.-Treas...Alex Bonner, WHBQ, Memphis
Exec. Secy.....Kenneth D. Wright

STATE BROADCASTERS ASSOCIATIONS

Texas Association of Broadcasters

c/o Exec. Secy.
1004 International Life Bldg., Austin, Tex.
Phone: GR 6-6031

Meetings: Semi-annual
Elections: Fall
Members: 173
President... Jack Roth, KONO, San Antonio
Vice Pres..... Wendell Mayes, Jr., KCRS, Midland
Secy.-Treas..... Lee Glasgow, WACO, Waco
Exec. Secy..... Bonner McLane
Directors.. Bill Hicks, KSOX, Raymondville;
Warren Woodward, KTBC-FM, Austin;
Roy Bacus, WBAP-TV, Ft. Worth; Jay Harpole, KVOU, Uvalde; Dave Morris, KNUZ, Houston; Tony Bridge, KMHT, Marshall; Gene Hendryx, KVLV, Alpine; Vann Kennedy, KZTV, Corpus Christi

Utah Broadcasters Association

c/o Exec. Secy.
239 Surety Life Bldg., Salt Lake City
Phone: IN 7-4498

Meetings: Semi-annual
Elections: Annual
Members: 26
President..... Glenn Shaw, KOVO, Provo
Vice Pres..... Thomas Ivory, KWIC, Salt Lake City
Treas..... Kim Ward, KLO, Ogden
Exec. Secy..... Des Barker, 239 Surety Life Bldg., Salt Lake City

Vermont Association of Broadcasters

c/o Secy. WTWN, Box 662, St. Johnsbury
Meetings: June
Elections: June
Members: 17
Pres..... Craig S. Parker, WDEV, Waterbury
Vice Pres..... Daniel B. Ruggles III, WSKI, Montpelier
Treas..... Daniel B. Ruggles, WSKI, Montpelier
Secy..... Douglas Drown, WTWN, St. Johnsbury

Virginia Association of Broadcasters

c/o Exec. Secy., Box DE, Williamsburg, Va.
Meetings: June
Elections: June
Members: 71 Active; 11 Assoc.
Pres..... Hamilton Shea, WSWA, Harrisonburg
Vice Pres..... Horace Fitzpatrick, WSLS, Roanoke

Secy.-Treas..... Arthur Gates, WYVE, Wytheville
Exec. Secy... Hugh De Samper, Williamsburg

Washington State Association of Broadcasters

c/o Exec. V.P. & Counsel
462 Olympic Natl. Bldg., Seattle
Phone: MAIn 2-2991

Meetings: April and October
Elections: April
Members: 58 Radio; 13 TV; 9 Assoc.
Ch. of Bd.. Saul Haas, KIRO-AM-TV, Seattle
Pres..... Thomas C. Bostic, Cascade Bestg Co.
Exec. V.P. & Counsel..... James A. Murphy
Secy.-Treas.... Allen Miller, KWSC, Pullman

West Virginia Broadcasters Association Inc.

c/o Exec. Secy.
P. O. Box 3032, Charleston
Phone: DI 2-2136

Meetings: Spring and Fall
Elections: Fall
Members: 47
Pres..... Mel S. Burka, WTIP, Charleston
Vice Pres..... A. G. Ferrise, WMMN, Fairmont
Secy.-Treas.... Don Hays, WKAZ, Charleston
Exec. Secy..... Mrs. Mary Sonis, P.O. Box 3032, Charleston, W. Va.

Wisconsin Broadcasters Association

c/o Exec. Secy.
Meetings: Jan.-June
Elections: January
Members: 48
Pres..... Bruce Wallace, WTMJ-AM-TV, Milwaukee
V.P., Radio..... George Frechette, WFHR, Wisconsin Rapids
V.P., TV.. Howard Dahl, WKBT, La Crosse
Sect..... Carl Kolata, WTTN, Watertown
Treas... Richard Dudley, WSAU-TV, Wausau
Exec. Secy..... Henry Buslee, 202 Monona Ave., Madison

Wyoming Association of Broadcasters

c/o President
Meetings: Annually
Elections: Annually
Members: 18
Pres.... Lawrence Birleffi, KFBC, Cheyenne
Vice Pres.... Jack Rosenthal, KBBS, Buffalo
Secy.-Treas..... Kermit G. Kath, KGOS, Torrington

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"Oliver"—Music, lyrics and book by LIONEL BART.
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SYMPHONIC

HENRY COWELL—1962 Henry Hadley Medal. Awarded by the National Association of American Composers and Conductors for outstanding service to American music.

JAZZ

GIL EVANS, THELONIOUS MONK, GEORGE RUSSELL, JOHN LEWIS, CHARLES MINGUS. Winners in Downbeat's 10th Annual International Jazz Critics Poll.

COUNTRY & WESTERN

"Big Bad John"—Written and recorded by JIMMY DEAN. Voted most popular record of the year by the Music Operators of America.

MOTION PICTURES

The score of "Lawrence of Arabia," by MAURICE JARRE, published in the U.S. by Gower Music, Inc.

POP

"I Can't Stop Loving You" by DON GIBSON. Number 1 "Favorite Single" in the Billboard's 15th Annual Record Artist Popularity Poll.

OPERA

ROBERT WARD—1962 Pulitzer Prize "The Crucible," an opera after the play by Arthur Miller.

CHAMBER

ARTHUR BERGER—"String Quartet." New York Music Critics Circle Award 1962.

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ROBERT PRINCE—"New York Export: Opus Jazz." First performance of Ballet at the White House.

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TELEVISION



presents

TELEVISION YEAR BOOK

TWENTY-SIXTH
ANNUAL EDITION

CHAS. A. ALICOATE
Editor-in-Chief

YEARBOOK

1963

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TV as a Mover of Ideas— Key to Corporate Survival



By
NORMAN E. CASH
President
Television Bureau
of Advertising

LATE in 1962 television entered the 50 millionth American home. That this fact was, for the most part, unheralded by the communications industry speaks to the awareness of the medium as it is held by marketers and the public alike. As a force in our economy, TV is no longer measured solely by the sheer numbers that marked its earlier years. Today, it is more often measured in terms of its social and economic impact, in terms of its importance as a mover of goods and ideas.

It is the aforementioned power of TV—the ability to move ideas—that gives the medium its very special importance as a communications force.

As we pointed out in our eighth annual industry presentation, "Jeri-cho," today the ideas of "enlightened corporate citizenship" extend beyond the products of industry; they reach now to the ideas of industry, the concepts upon which industry was built and without which it cannot grow.

In today's increasingly complex society, to whom can industry delegate the responsibility of informing the total public about industry? Can it be left to teachers who learned from other teachers? Can it be left to government? If the public hasn't been told, industry surely cannot expect the public to know.

Telling the story of industry through the pages of business publications like "Fortune" and "The Wall Street Journal" is no more than industry speaking to industry. While the sound may be loud and reassuring within the walls, little of the message drifts over to the public. In other words, the wall between industry and the public cannot be removed by the annual report regardless of its circulation.

Television not only communicates ideas, it also brings with it the power to move people. And for the ideas of industry, the avenue of communications is as wide as the imagination of industry itself.

In the recent past American Cyanamid told of the problems in Algeria while Purex told of the problem child . . . Prudential presented recent history, Gulf presented current events, Olin Mathieson presented the future . . . Shell brought great sporting events, Corning Glass brought great cultural events . . . Ralston Purina brought educational programs, Ford brought great music.

Reaching the public is no longer just a question of corporate image. It is a question of corporate responsibility exercised for corporate survival. Unfortunately, the responsible corporations that are already telling industry's story often carry upon their shoulders their less responsible competitors.

If we accept the fact that TV today is an essential ingredient in industry's communication of ideas to the public, is it not a virtual certainty that many of our major electronics, basic metals, aviation, chemical and related industries could bring themselves much closer to their many publics through use of the medium? Is it not highly likely that such companies could bring themselves even closer to achievement of their goals if they were to use TV as their basic means of communicating?

I believe that the answer to these questions is an unqualified yes.

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The 25 Leading Brand Advertisers In Network TV, by Quarters, 1962

1962

FOURTH QUARTER 1962

1. Anacin Tablets	\$3,395,199	14. Kent Cigarettes	1,286,287
2. Salem Cigarettes	3,031,306	15. Alka Seltzer	1,235,667
3. Chevrolet Pass. Cars	2,812,267	16. Marlboro Cigarettes	1,234,194
4. Winston Cigarettes	2,122,421	17. Campbell Soups	1,222,245
5. Bufferin	2,112,417	18. Chesterfield Cigarettes	1,201,291
6. L & M Filter Tip Cigarettes	1,899,159	19. Contac	1,129,275
7. Dristan Tablets	1,666,674	20. Camel Cigarettes	1,115,945
8. Ford Passenger Cars	1,656,368	21. Tide	1,069,634
9. Polaroid Land Camera	1,438,644	22. Goodyear Tires (Car)	1,064,659
10. Crest Toothpaste	1,437,021	23. Pillsbury Chilled Products	1,027,052
11. Pall Mall Cigarettes	1,443,223	24. Prudential Ins. Co. Am.	1,022,115
12. Colgate Dental Cream	1,420,549	25. Oldsmobile Passenger Cars	1,007,665
13. Excedrin Tablets	1,402,187		

THIRD QUARTER 1962

1. Bufferin	\$2,812,743	14. Nabisco Cookies	1,310,726
2. Anacin Tablets	2,605,958	15. Bayer Aspirin Tablets	1,287,419
3. Salem Cigarettes	2,217,831	16. Tide	1,284,120
4. Colgate Dental Cream	2,206,884	17. Texaco Gasoline	1,275,398
5. Camel Cigarettes	1,963,209	18. Allerest Tablets	1,232,753
6. Winston Cigarettes	1,877,562	19. Kent Cigarettes	1,217,761
7. Chevrolet Pass. Cars	1,873,748	20. Gillette Razor Blades	1,207,631
8. Crest Tooth Paste	1,802,872	21. Ford Passenger Cars	1,169,428
9. Coca Cola	1,530,778	22. Excedrin Tablets	1,154,782
10. L & M Filter Tip Cigarettes	1,524,562	23. Viceroy Cigarettes	1,137,912
11. Falstaff Beer	1,466,805	24. Kool Cigarettes	1,126,109
12. Pall Mall Cigarettes	1,404,138	25. Alka Seltzer	1,106,073
13. Campbell Soups	1,364,093		

SECOND QUARTER 1962

1. Anacin Tablets	\$2,715,022	14. Viceroy Cigarettes	1,262,304
2. Crest Toothpaste	2,432,507	15. Kent Cigarettes	1,237,706
3. Camel Cigarettes	2,165,016	16. Falstaff Beer	1,186,564
4. Salem Cigarettes	2,035,685	17. Tide	1,185,704
5. Chevrolet Pass. Cars	2,001,709	18. Eastman Kodak Cameras	1,165,930
6. Winston Cigarettes	1,983,945	19. General Elect Co. Gen. Pr.	1,154,918
7. Bufferin	1,925,924	20. Nabisco Cookies	1,132,757
8. Colgate Dental Cream	1,772,673	21. Alka Seltzer	1,125,758
9. Beech Nut Gum	1,638,922	22. Ford Passenger Cars	1,115,606
10. L & M Filter Tip Cigarettes	1,614,290	23. Bayer Reg. & Ch. Aspirin	1,070,983
11. Pall Mall Cigarettes	1,439,477	24. Gillette Razor Blades	1,041,172
12. Campbell Soups	1,439,384	25. Prudential Ins. Co. Am.	1,034,211
13. Polaroid Land Camera	1,277,640		

FIRST QUARTER 1962

1. Anacin Tablets	\$2,719,191	14. Crest Toothpaste	1,396,572
2. Beech-Nut Gum	2,483,665	15. Campbell Soups	1,309,161
3. Camel Cigarettes	2,154,983	16. Dristan Tablets	1,307,586
4. Chevrolet Passenger Cars	2,024,304	17. Pall Mall Cigarettes	1,294,197
5. Winston Cigarettes	1,986,611	18. Tide	1,286,911
6. Bufferin	1,890,048	19. Pillsbury Chilled Products	1,145,493
7. Colgate Dental Cream	1,757,118	20. Alka-Seltzer	1,105,257
8. Salem Cigarettes	1,740,086	21. Chesterfield Cigarettes	1,069,594
9. Ford Passenger Cars	1,717,550	22. Marlboro Cigarettes	994,376
10. Kent Cigarettes	1,675,853	23. One-A-Day Vitamin Tablets	974,789
11. L & M Filter Tip Cigarettes	1,661,564	24. Oldsmobile Passenger Cars	965,965
12. Mercury & Comet Passenger Car	1,591,929	25. Savings & Loan Foundation	960,580
13. Viceroy Cigarettes	1,547,027		

Source: TvB/LNA-BAR

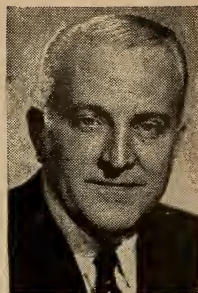
Estimated Expenditures of Network TV Advertisers by Product Classification

— GROSS TIME COSTS ONLY —

	1961	1962	% Change
Agriculture & Farming.....	\$ 1,821,084	\$ 102,951	- 94.3
Apparel, Footwear & Accessories.....	9,628,653	6,984,443	- 27.5
Automotive, Automotive Accessories & Equipment.....	48,199,253	52,205,183	+ 8.3
Beer, Wine	6,291,143	8,766,826	+ 39.4
Building Materials, Equipment & Fixtures	4,605,961	5,541,835	+ 20.3
Confectionery & Soft Drinks.....	18,634,340	24,147,711	+ 29.6
Consumer Services	5,853,749	5,969,917	+ 2.0
Drugs & Remedies.....	86,171,869	105,377,854	+ 22.3
Entertainment & Amusement.....	1,193,575	880,893	- 26.2
Food & Food Products.....	128,275,143	133,656,350	+ 4.2
Freight, Industrial & Agriculture Development	270,010	76,600	- 71.6
Gasoline, Lubricants & Other Fuels	18,616,658	17,289,134	- 7.1
Horticulture	179,857	304,325	+ 69.2
Household Equipment & Supplies.....	27,199,547	33,554,928	+ 23.4
Household Furnishings	3,960,891	3,545,823	- 10.5
Industrial Materials	19,834,897	19,773,350	- 0.3
Insurance	11,204,099	15,746,737	+ 40.5
Jewelry, Optical Goods & Cameras	13,798,783	12,922,268	- 6.4
Office Equipment, Stationery & Writing Supplies.....	4,050,970	3,761,541	- 7.1
Political		9,678	
Publishing & Media.....	1,699,537	1,001,646	- 41.1
Radio, TV Sets, Phonographs- Musical Instruments, Accessories.....	2,726,821	5,360,020	+ 96.6
Retail & Direct by Mail.....	145,164	157,484	+ 8.5
Smoking Materials	84,613,015	88,681,088	+ 4.8
Soaps, Cleansers & Polishes.....	76,622,011	83,755,386	+ 9.3
Sporting Goods & Toys.....	5,743,359	10,235,744	+ 78.2
Toiletries & Toilet Goods.....	121,686,728	147,910,938	+ 21.6
Travel Hotels & Resorts.....	465,299	1,088,709	+134.0
Miscellaneous	8,635,732	9,998,776	+ 15.8
TOTAL	\$712,128,148	\$798,808,138	+ 12.2

Source: TVB/LNA-BAR.

'Repertoire Workshop'—Local Showcase for New Talents



By
MERLE S. JONES
President
CBS Television
Stations

IN JUNE 1961, WBBM-TV announced plans for a new local series called "Repertoire Theatre." The station conceived the series in an effort to stimulate the development of lesser-known local creative talents from Chicago for television. In order to fulfill this plan, WBBM-TV embarked on a long-range programming plan, at that time one of the most ambitious and unique projects undertaken by a local station.

To insure that talent from all the performing arts received an opportunity to take advantage of this vehicle for television exposure, the station conducted extensive in-studio auditions on a regular basis. Local drama groups and college and university drama departments were contacted and advised of the auditions. Newspaper ads and publicity releases announced the audition schedules. As a result, WBBM-TV now has created what amounts to its own local repertoire company for "Repertoire Theatre" productions, and in addition has files on local talent who can be employed in other station productions. Moreover, the station was able to uncover some excellent talent.

During the period that "Repertoire Theatre" was being produced by WBBM-TV, the other four CBS Owned stations, WCBS-TV New York, KNXT Los Angeles, WCAU-TV Philadelphia and KMOX-TV St. Louis, carefully observed the progress and results of this experimental project. After observing the effort for a period of time, the decision was made by the general managers of the other four stations to expand the series to their markets.

This series basically follows the original Chicago concept with one major addition. The talents now receive

weekly exposure in all five of the markets served by a CBS Owned television station. These markets are located in the meccas of the theatrical world where performing talents are observed on center stage by some of the most important show business entrepreneurs in the world.

With each of the five stations producing seven half-hours, the "Repertoire Workshop" series will be broadcast for a 35-week period each year. The series premiered on all the stations in early January 1962, following extensive searches for talent and property. To date, the five stations have auditioned some 3,000 artists.

The "Repertoire Workshop" series has received major attention from all the stations. This is true of all local programming as the stations constantly strive to present the best possible programming supported by a major promotion effort. An extensive advertising, on-the-air and publicity campaign was undertaken to be certain that aspiring performers were aware of this series so that they could take full advantage of the opportunities it offers.

It has been most gratifying to study the initial results of the experiment, particularly the critical comments in several national publications such as Saturday Review and Newsweek.

In addition, the various local newspaper critics have paid close attention to this series. This is most important since the programs and ensuing promotion need the support of newspaper columnists and critics to gain maximum results for the performer.

NAB Television Code Subscribers



In addition to the three major networks, the following 399 stations and film affiliates are subscribers to the NAB TV Code and authorized to use the Seal of Good Practice. Stations are listed alphabetically according to call letters.

WABC-TV—New York, N. Y.
WABI-TV—Bangor, Maine
WAFB-TV—Baton Rouge, Louisiana
WAGA-TV—Atlanta, Georgia
WAGM-TV—Presque Isle, Maine
WAIJ—Atlanta, Georgia
WAKR-TV—Akron, Ohio
WALA-TV—Mobile, Alabama
WALB-TV—Albany, Georgia
WANE-TV—Fort Wayne, Indiana
WAPI-TV—Birmingham, Alabama
WAST—Albany, New York
WATE-TV—Knoxville, Tennessee
WAVE-TV—Louisville, Kentucky
WAVY-TV—Norfolk-Portsmouth-
 Newport News, Virginia
WBAL-TV—Baltimore, Maryland
WBAP-TV—Fort Worth, Texas
WBAY-TV—Green Bay, Wisconsin
WBBM-TV—Chicago, Illinois
WBEN-TV—Buffalo, New York
WBIR-TV—Knoxville, Tennessee
WBKB—Chicago, Illinois
WBNS-TV—Columbus, Ohio
WBRC-TV—Birmingham, Alabama
WBRZ—Baton Rouge, Louisiana
WBT—Charlotte, North Carolina
WBTW—Florence, South Carolina
WBZ-TV—Boston, Massachusetts
WCAU-TV—Philadelphia, Pennsylvania
WCAX-TV—Burlington, Vermont
WCBS-TV—New York, N. Y.
WCCO-TV—Minneapolis, Minnesota
WCDC—Adams, Massachusetts
WCIA—Champaign, Illinois
WCKT—Miami, Florida
WCNT-TV—Watertown, New York
WCPO-TV—Cincinnati, Ohio
WCSC-TV—Charleston, South Carolina
WCSE-TV—Portland, Maine
WCTV—Tallahassee, Florida
WCYB-TV—Bristol, Virginia
WDAF-TV—Kansas City, Missouri
WDAU-TV—Scranton, Pennsylvania
WDAY-TV—Fargo, North Dakota
WDBJ-TV—Roanoke, Virginia
WDBO-TV—Orlando, Florida
WDEF-TV—Chattanooga, Tennessee
WDSM-TV—Duluth, Minnesota
WDSU-TV—New Orleans, Louisiana
WEAU-TV—Eau Claire, Wisconsin
WEEK-TV—Peoria, Illinois
WEHT—Evansville, Indiana
WESH-TV—Daytona Beach, Florida
WEWS—Cleveland, Ohio
WFAA-TV—Dallas, Texas
WFBC-TV—Greenville, South Carolina
WFBG-TV—Altoona, Pennsylvania
WFBM-TV—Indianapolis, Indiana
WFGA-TV—Jacksonville, Florida
WFIE-TV—Evansville, Indiana
WFIL-TV—Philadelphia, Pennsylvania
WFLA-TV—Tampa, Florida
WFMJ-TV—Youngstown, Ohio
WFMY-TV—Greensboro, North Carolina
WFRV-TV—Green Bay, Wisconsin
WFTV—Orlando, Florida
WGAL-TV—Lancaster, Pennsylvania
WGAN-TV—Portland, Maine
WGEM-TV—Quincy, Illinois
WGN-TV—Chicago, Illinois
WGR-TV—Buffalo, New York
WHAS-TV—Louisville, Kentucky
WHBF-TV—Rock Island, Illinois
WHDH-TV—Boston, Massachusetts
WHCT-TV—Rochester, New York
WHEN-TV—Syracuse, New York
WHIO-TV—Dayton, Ohio
WHIS-TV—Bluefield, West Virginia
WHIZ-TV—Zanesville, Ohio
WHNB-TV—New Britain, Connecticut
WHO-TV—Des Moines, Iowa
WIBW-TV—Topeka, Kansas
WHIC—Pittsburgh, Pennsylvania
WIMA-TV—Lima, Ohio
WINK-TV—Ft. Myers, Florida
WIRN-TV—Binghamton, New York
WIS-TV—Columbia, South Carolina
WISC-TV—Madison, Wisconsin
WISH-TV—Indianapolis, Indiana
WISN-TV—Milwaukee, Wisconsin
WITF-TV—Milwaukee, Wisconsin
WJAC-TV—Johnstown, Pennsylvania
WJAR-TV—Providence, Rhode Island
WJBK-TV—Detroit, Michigan
WJHG-TV—Panama City, Florida
WJIM-TV—Lansing, Michigan
WJRT—Flint, Michigan
WJTV—Jackson, Mississippi
WJW-TV—Cleveland, Ohio
WJXT—Jacksonville, Florida
WJZ-TV—Baltimore, Maryland
WKBN-TV—Youngstown, Ohio
WKBT—La Crosse, Wisconsin
WKBW-TV—Buffalo, New York
WKJG-TV—Fort Wayne, Indiana
WKNX-TV—Saginaw, Michigan
WKRC-TV—Cincinnati, Ohio

NAB TELEVISION CODE SUBSCRIBERS

WKRQ-TV—Mobile, Alabama
WKST-TV—Youngstown, Ohio
WKTV—Utica, New York
WKY-TV—Oklahoma City, Oklahoma
WKYT—Lexington, Kentucky
WKZO-TV—Kalamazoo, Michigan
WLAC-TV—Nashville, Tennessee
WLBT—Jackson, Mississippi
WLBW-TV—Miami, Florida
WLBZ-TV—Bangor, Maine
WLOS-TV—Asheville, North Carolina
WLVA-TV—Lynchburg, Virginia
WLW-C—Columbus, Ohio
WLW-D—Dayton, Ohio
WLW-I—Indianapolis, Indiana
WLW-T—Cincinnati, Ohio
WLYH-TV—Lebanon, Pennsylvania
WMAL-TV—Washington, D. C.
WMAR-TV—Baltimore, Maryland
WMAZ-TV—Macon, Georgia
WMBD-TV—Peoria, Illinois
WMCT—Memphis, Tennessee
WMT-TV—Cedar Rapids, Iowa
WMTV—Madison, Wisconsin
WMTW-TV—Poland Spring, Maine
WNBC-TV—New York, New York
WNBH-TV—Binghamton, New York
WNBQ—Chicago, Illinois
WNCT—Greenville, North Carolina
WNDU-TV—South Bend, Indiana
WNEM-TV—Bay City, Michigan
WNEP-TV—Scranton, Pennsylvania
WNHC-TV—New Haven, Connecticut
WNYS-TV—DeWitt, N. Y.
WOAI-TV—San Antonio, Texas
WOAY-TV—Oakhill, West Virginia
WOC-TV—Davenport, Iowa
WOI-TV—Ames, Iowa
WOKR—Rochester, N. Y.
WOOD-TV—Grand Rapids, Michigan
WOW-TV—Omaha, Nebraska
WOWL-TV—Florence, Alabama
WPBN-TV—Traverse City, Michigan
WPXI—New York, N. Y.
WPRO-TV—Providence, Rhode Island
WPSD-TV—Paducah, Kentucky
WPTA—Ft. Wayne, Indiana
WPTV—Palm Beach, Florida
WRAL-TV—Raleigh, North Carolina
WRBL-TV—Columbus, Georgia
WRC-TV—Washington, D. C.
WRCV-TV—Philadelphia, Pennsylvania
WREC-TV—Memphis, Tennessee
WREX-TV—Rockford, Illinois
WRGB—Schenectady, New York
WROC-TV—Rochester, New York
WRVA-TV—Richmond, Virginia
WSAU-TV—Wausau, Wisconsin
WSAZ-TV—Huntington, West Virginia
WSB-TV—Atlanta, Georgia
WSBT-TV—South Bend, Indiana
WSFA-TV—Montgomery, Alabama
WSIX-TV—Nashville, Tenn.
WSJS-TV—Winston-Salem, North Carolina
WSJV—Elkhart, Indiana
WSLS-TV—Roanoke, Virginia
WSM-TV—Nashville, Tennessee
WSOC-TV—Charlotte, North Carolina
WSPA-TV—Spartanburg, South Carolina
WSPD-TV—Toledo, Ohio
WSUN-TV—St. Petersburg, Florida
WSVA-TV—Harrisonburg, Virginia
WSYE-TV—Elmira, New York
WSYR-TV—Syracuse, New York
WTAE—Pittsburgh, Pennsylvania
WTAP-TV—Parkersburg, West Virginia
WTAR-TV—Norfolk, Virginia
WTCN-TV—Minneapolis, Minnesota
W-TEN—Albany, New York
WTHI-TV—Terre Haute, Indiana
WTIC-TV—Hartford, Connecticut
WTMJ-TV—Milwaukee, Wisconsin
WTOC-TV—Savannah, Georgia
WTOK-TV—Meridian, Mississippi
WTOL-TV—Toledo, Ohio
WTOM-TV—Cheboygan, Michigan
WTOP-TV—Washington, D. C.
WTPA—Harrisburg, Pennsylvania
WTRF-TV—Wheeling, West Virginia
WTV-C—Chattanooga, Tennessee
WTV-D—Durham, North Carolina
WTVJ—Miami, Florida
WTVM—Columbus, Georgia
WTVN-TV—Columbus, Ohio
WTVT—Tampa, Florida
WTVW—Evansville, Indiana
WUSN-TV—Charleston, South Carolina
WVEC-TV—Norfolk-Hampton, Virginia
WVUE—New Orleans, Louisiana
WWJ-TV—Detroit, Michigan
WWL-TV—New Orleans, Louisiana
WWTW—Cadillac, Michigan
WXEX-TV—Richmond-Petersburg, Virginia
WXYZ-TV—Detroit, Michigan
KABC-TV—Los Angeles, California
KAKE-TV—Wichita, Kansas
KALB-TV—Alexandria, Louisiana
KARD-TV—Wichita, Kansas
KARK-TV—Little Rock, Arkansas
KATC—Lafayette, Louisiana
KATU—Portland, Oregon
KATV—Little Rock, Arkansas
KAYS-TV—Hays, Kansas
KBOI-TV—Boise, Idaho
KBTW—Denver, Colorado
KCBD-TV—Lubbock, Texas
KCBN-TV—Temple, Texas
KCKT-TV—Great Bend, Kansas
KCMO-TV—Kansas City, Missouri
KCMT—Alexandria, Minnesota
KOOP—Los Angeles, California
KOPX—Salt Lake City, Utah
KORA-TV—Sacramento, California
KORG-TV—Cedar Rapids, Iowa
KRCL—Reno, Nevada
KCTV—San Angelo, Texas
KDAL-TV—Duluth, Minnesota
KDIX-TV—Dickinson, North Dakota
KDKA-TV—Pittsburgh, Pennsylvania
KDUH-TV—Hay Springs, Nebraska
KEDY-TV—Big Spring, Texas
KELO-TV—Sioux Falls, South Dakota
KDLO-TV—Sioux Falls, South Dakota*
KPLO-TV—Sioux Falls, South Dakota*
 *(Satellites of KELO-TV)
KENS-TV—San Antonio, Texas
KEPR-TV—Pasco, Washington
KERO-TV—Bakersfield, California
KETV—Omaha, Nebraska
KEYC-TV—Mankato, Minnesota
KEY-T—Santa Barbara, California
KEZI-TV—Eugene, Oregon
KFBB-TV—Great Falls, Montana
KFBC-TV—Cheyenne, Wyoming
KFDA-TV—Amarillo, Texas
KFDM-TV—Beaumont, Texas
KFDX-TV—Wichita Falls, Texas
KFMB-TV—San Diego, California
KFRE-TV—Fresno, California
KFVS-TV—Cape Girardeau, Missouri
KFYR-TV—Bismarck, North Dakota
KGBT-TV—Harlingen, Texas
KGGM-TV—Albuquerque, New Mexico
KGHL-TV—Billings, Montana
KGLD-TV—Garden City, Kansas
KGLO-TV—Mason City, Iowa
KGMB-TV—Honolulu, Hawaii
KGNC-TV—Amarillo, Texas
KGO-TV—San Francisco, California
KGUN-TV—Tucson, Arizona
KGW-TV—Portland, Oregon
KHAS-TV—Hastings, Nebraska
KHBC—Hilo, Hawaii
KHOL-TV—Kearney, Nebraska
KHOU-TV—Houston, Texas
KHPL-TV—Hayes Center, Nebraska
KHQ-TV—Spokane, Washington
KHQA-TV—Hannibal, Missouri
KHSL-TV—Chico, California
KHVH-TV—Honolulu, Hawaii
KID-TV—Idaho Falls, Idaho
KIMA-TV—Yakima, Washington
KING-TV—Seattle, Washington
KIRO-TV—Seattle, Washington

(Continued on Next Page)

NAB TELEVISION CODE SUBSCRIBERS

(Continued from Previous Page)

KIVA—Yuma, Arizona	KSBB-TV—Salinas, California
KJEO—Fresno, California	KSBY-TV—San Luis Obispo, California
KKTV—Colorado Springs, Colorado	KSD-TV—St. Louis, Missouri
KLBB-TV—Lubbock, Texas	KSL-TV—Salt Lake City, Utah
KLFW-TV—Lewiston, Idaho	KSLA-TV—Shreveport, Louisiana
KLFX-TV—Lafayette, Louisiana	KSOO-TV—Sioux Falls, South Dakota
KLIX-TV—Twin Falls, Idaho	KSTP—Scottsbluff, Nebraska
KLOE-TV—Goodland, Kansas	KSTP-TV—Minneapolis, Minnesota
KLTV—Tyler, Texas	KSWO-TV—Lawton, Oklahoma
KLZ-TV—Denver, Colorado	KSWV-TV—Roswell, New Mexico
KMAU-TV—Wailuku, Hawaii	KSYD-TV—Wichita Falls, Texas
KMED-TV—Medford, Oregon	KTAL-TV—Shreveport, Louisiana
KMID-TV—Midland, Texas	KTAR-TV—Phoenix, Arizona
KMJ-TV—Fresno, California	KTBC-TV—Austin, Texas
KMMT—Austin, Minnesota	KTBS-TV—Shreveport, Louisiana
KMOT—Minot, North Dakota	KTHV—Little Rock, Arkansas
KMOX-TV—St. Louis, Missouri	KTIV—Sioux City, Iowa
KMSO-TV—Missoula, Montana	KTLA—Los Angeles, California
KMTV—Omaha, Nebraska	KTNT-TV—Tacoma, Washington
KNBC—Los Angeles, California	KTRE-TV—Lufkin, Texas
KNDO-TV—Yakima, Washington	KTRG-TV—Honolulu, Hawaii
KNDU—Richland, Washington	KTRK-TV—Houston, Texas
KNOE-TV—Monroe, Louisiana	KTSM-TV—El Paso, Texas
KNOX-TV—Grand Forks, N. D.	KTTTS-TV—Springfield, Missouri
KNTV—San Jose, California	KTTV—Los Angeles, California
KNXT—Los Angeles, California	KTUL-TV—Tulsa, Oklahoma
KOA-TV—Denver, Colorado	KTVA-TV—Anchorage, Alaska
KOAA—Pueblo, Colorado	KTVB—Boise, Idaho
KOAM-TV—Pittsburg, Kansas	KTVE—El Dorado, Arkansas
KOB-TV—Albuquerque, New Mexico	KT VH—Wichita, Kansas
KOGO-TV—San Diego, California	KTVI—St. Louis, Missouri
KOIN-TV—Portland, Oregon	KTVK—Phoenix, Arizona
KOLD-TV—Tucson, Arizona	KTVO—Ottumwa, Iowa
KOLN-TV—Lincoln, Nebraska	KTVT—Ft. Worth, Texas
KOMC-TV—McCook, Nebraska	KTVU—Oakland, California
KOMO-TV—Seattle, Washington	KTWO-TV—Casper, Wyoming
KOMU-TV—Columbia, Missouri	KUMV-TV—Williston, North Dakota
KONO-TV—San Antonio, Texas	KUTV—Salt Lake City, Utah
KOOL-TV—Phoenix, Arizona	KVAL-TV—Eugene, Oregon
KORN-TV—Mitchell, So. Dakota	KVII-TV—Amarillo, Texas
KOSA-TV—Odessa, Texas	KVKM-TV—Monahans, Texas
KOTA-TV—Rapid City, South Dakota	KVOA-TV—Tucson, Arizona
KOTV—Tulsa, Oklahoma	KVOO-TV—Tulsa, Oklahoma
KPAC-TV—Port Arthur, Texas	KVOS-TV—Bellingham, Washington
KPAR-TV—Abilene-Sweetwater, Texas	KVTV—Sioux City, Iowa
KPHO-TV—Phoenix, Arizona	KWTV—Oklahoma City, Oklahoma
KPIC—Roseburg, Oregon	KWWL-TV—Waterloo, Iowa
KPIX—San Francisco, California	KXAB-TV—Aberdeen, So. Dakota
KPLC-TV—Lake Charles, Louisiana	KXGO—Fargo, North Dakota
KPRC-TV—Houston, Texas	KXJB-TV—Valley City, North Dakota
KPTV—Portland, Oregon	KXLY-TV—Spokane, Washington
KRBC-TV—Abilene, Texas	KXMB-TV—Bismarck, No. Dakota
KRCA—Los Angeles, California	KXMC-TV—Minot, No. Dakota
KRDO-TV—Colorado Springs, Colorado	KXTV—Sacramento, California
KREM-TV—Spokane, Washington	KYTV—Springfield, Missouri
KREX-TV—Grand Junction, Colorado	KYW-TV—Cleveland, Ohio
KREY-TV—Montrose, Colorado	KZTV—Corpus Christi, Texas
KRGV-TV—Weslaco, Texas	Number of Code Stations.....399
KRIS-TV—Corpus Christi, Texas	Number of Networks.....3
KRLD-TV—Dallas, Texas	
KRNT-TV—Des Moines, Iowa	TOTAL.....402
KROC-TV—Rochester, Minnesota	Number of Code Film Affiliates.....15
KROD-TV—El Paso, Texas	
KRON-TV—San Francisco, California	GRAND TOTAL.....417

Members of the Alliance of Television Film Producers, Inc.

Bellmar Enterprises	Desilu Productions, Inc.	Mayberry Enterprises
151 El Camino Drive	780 North Gower Street	151 El Camino Drive
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California	California	Revue Studios
Bing Crosby Productions	Four Star Television	Universal City
711 Fifth Avenue	4030 Radford Avenue	California
New York 22, New York	North Hollywood	T & L Productions
Brennan-Westgate Productions	California	151 El Camino Drive
151 El Camino Drive	Lassie Television, Inc.	Beverly Hills
Beverly Hills	270 North Canon Drive	California
California	Beverly Hills	United Artists Television, Inc.
Calvada Productions	California	7324 Santa Monica Boulevard
151 El Camino Drive		Hollywood 46
Beverly Hills, Calif.		California

Independent Producers

CBS Films, Inc.	Jack Douglas Organizations	Kiplinger Washington	Screen Gems
485 Madison Ave.	8833 Sunset Boulevard	Editors, Inc.	711 Fifth Ave.
New York 22, N. Y.	Hollywood 29, Calif.	1729 H St., N.W.	New York 22, N. Y.
		Washington 26, D. C.	

Network Television Gross Time Billings

January-December 1962

	December			January-December		
	1961	1962	Percent Change	1961	1962	Percent Change
ABC-TV ...	\$16,572,900	\$18,296,385	+10.4	\$190,615,140	\$205,224,342	+ 7.7
CBS-TV ...	26,195,871	28,525,466	+ 8.9	268,676,875	311,709,771	+16.0
NBC-TV ...	23,030,151	24,555,202	+ 6.6	252,836,133	281,874,025	+11.5
Total ...	\$65,798,922	\$71,377,053	+ 8.5	\$712,128,148	\$798,808,138	+12.2

Month by Month — 1962

	ABC	CBS	NBC	Total
January	\$16,673,662	\$25,528,518	\$23,578,579	\$65,780,759
February	15,757,364	23,528,815	21,956,372	61,242,551
March	17,762,981	25,731,519	24,100,566	67,595,066
April	17,237,755	24,193,144	21,899,207	63,330,106
May	17,227,296	25,380,092	23,494,373	66,101,761
June	16,031,277	25,081,505	22,609,590	63,722,372
July	15,708,722	25,793,374	22,788,918	64,291,014
August	16,075,143	24,969,181	23,160,760	64,205,084
September	16,601,454	25,851,332	21,416,265	63,869,051
October	19,219,752	28,774,414	26,098,632	74,092,798
November	18,632,551	28,352,411	26,215,561	73,200,523
December	18,296,385	28,525,466	24,555,202	71,377,053

By Day Parts

	December			January-December		
	1961	1962	Percent Change	1961	1962	Percent Change
Daytime ...	\$19,634,102	\$23,490,098	+19.6	\$212,350,673	\$255,265,294	+20.2
Mon.-Fri. ..	14,448,810	17,058,461	+18.1	171,966,903	206,166,700	+19.9
Sat.-Sun. ..	5,185,292	6,431,637	+24.0	40,383,770	49,098,594	+21.6
Nighttime ..	46,164,820	47,886,955	+ 3.7	499,777,475	543,542,844	+ 8.8
Total ...	\$65,798,922	\$71,377,053	+ 8.5	\$712,128,148	\$798,808,138	+12.2

Source: TVB/LNA-BAR.

Good-bye Omaha—Ha!

—And Federal Hoopla?



By
ARTHUR PERLES
Editor
Radio-Television Daily

CUT my journalistic eye-teeth on the Teapot Dome scandal. Here was my first involvement with big-league exposure of corruption. It was shocking to discover the depths to which humans will degrade themselves for profit and power. At the same time, it was indeed comforting to see the lumbering wheels of government grind over the rough trails until it reached and destroyed the heart of villainy.

Over those impressionable Police Card Years, I covered lots of other big 'uns, such as the "See Lockpipe John Phillips" multi-million-dollar sewer scandal, the Seabury Quiz, and Murder, Inc., so that, by the time of my entry into broadcasting, I was quite inured to the processes of digging up malfeasance, misfeasance and non-feasance—and very much in favor of stomping the wrongdoers.

I participated directly in that period when the late Senator Burton K. Wheeler headed the ICC committee as it diligently ploughed up the already rich fields of radio to make sure the taxpayers were receiving maximum values from burgeoning stations and networks.

Under the system of benign—but far from asleep—regulation, the private industry of broadcasting was encouraged to flourish and widen its areas of serving the public. Within such a climate, the government and the new electronic mass communicator worked in tandem. The networks forged the links in their chains of global news coverage, FM took root, television was born and peripheral developments—i.e., long-playing records materialized and scores of industries devoted themselves to the manufacture of transmitting and receiving

equipment — provided opportunities and jobs for hundreds of thousands of citizens.

But, within the past decade, we have witnessed the unhappy spectacle of a wild-eyed Federal evangelism that has a potential of actually turning radio and TV into a vast wasteland of Bureaucratic Big Brotherism.

I refer, of course, to the interminable calendar of industry hearings that hangs on the walls of official Washington. Staged there, they have now developed a proclivity for the road-show with full circus panoply. FCC and FTC now jape and caper to the accompaniment of the publicity tom-toms. And, as if this cacophony is not enough, their sounds are intermingled with those emanating from a slough of committees and subcommittees in the House and Senate.

If only they could learn that a democracy is unsafe when its leaders play at being gods. If they would apply the resources at hand to help build the arts and sciences of communications for a world at peace, they would fulfill a greater—albeit, less sensational—destiny than would result from the present state of affairs.

Can broadcasters, then, look to a year of relatively less upheaval by probe and hearing than heretofore? Frankly, I have grave doubts. But, this much is certain: Unless the broadcasters, individually and en masse, really demonstrate their resentment toward constant harassment, the demagogues will not cease pouring their shot and shell of half-truths and the big lie.



presents

TELEVISION NETWORKS



EXECUTIVE PERSONNEL

BIOGRAPHIES

NETWORK MAPS

OWNED & OPERATED STATIONS

1963

Rising TV Production Costs A Concern to Nets & Sponsors



By
THOMAS W. MOORE
President
ABC TV Network

A TREND in television which is of concern to both networks and advertisers is the rising cost of television production.

Some 15 years ago, half-hour filmed television programs were being brought in for anywhere from \$5,500 to \$18,500. Today the average price for a half-hour show is close to \$60,000.

Just a few seasons back, hour-long shows were commanding around \$80,000. That figure now is closer to \$120,000.

The costs are not yet prohibitive. But they are climbing even higher and giving pause to a number of advertisers—the advertisers who are being asked to pay more each year for their show.

There are many reasons, as well as rationalizations, for this cost spiral.

Unfortunately, there are few solutions.

And the people who should be most aware of the problem—and of what it could lead to—are, I am afraid, the least concerned with finding a solution. Here I am speaking of the film producers.

It seems to be the philosophy of many to get what the traffic will bear.

They had better keep awake. They may be running into a traffic jam.

Imagination, not higher bills, is what producers should concentrate on. If television is going to continue to grow as it has and attract numerous new advertisers each season, it must

cost itself so that it can be afforded by more than the biggest advertisers.

There are many factors that advertisers look for in selecting programs and networks. They have many and diverse needs to fill in their selling efforts. A network has the essential task of seeking the interest of its primary customer — the viewers — and that is with appealing programming of all kinds that will strike a responsive chord. It is in the search for this responsive chord that new forms of television are created.

Television must exhibit daring creativity and increasing quality at a cost that will not only be appealing to advertisers, but so attractive that it becomes a "must."

There are advertisers who, because of special marketing needs, would rather buy a full half-hour or alternate half-hour sponsorship than participating sponsorships in a number of shows.

The networks are aware of their particular needs and are trying to find ways to help them accomplish their desires. It is our hope that the producers will now become aware of the problem on the horizon for these advertisers as well as the whole industry and help in finding the solution.

American Broadcasting Co. Television Network

(A Division of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.

Telephone Number: SUsquehanna 7-5000

OFFICERS

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Broadcasting-Paramount Theatres & Presi-
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Theodore Fetter Vice-President
Don Foley Vice-President
Michael J. Foster Vice-President
Vincent Francis Vice-President
Richard Freund Vice President
William C. Gillogly Vice-President
Armand Grant Vice-President
James C. Hagerty Vice-President
Henry T. Hede Vice President
Ben Hoberman Vice President
Robert Lang Vice-President
Jack Mann Vice-President
Frank Marx Vice-President
Daniel Melnick Vice-President
William P. Mullen Vice-President
Earl Mullin Vice-President
Harold Neal Vice-President
Sterling C. Quinlan Vice-President
William T. Rafael Vice-President
James G. Riddell Vice President
Stephen Riddleberger Vice President
Elton Rule Vice President
David Sacks Vice President
Edgar J. Scherick Vice-President
Alfred Schneider Vice-President
Theodore Shaker Vice-President
Thomas Velotta Vice-President
Mortimer Weinbach Vice-President

TELEVISION

Thomas W. Moore President, ABC-TV Network
Julius Barnathan Network V.P. & Gen. Mgr.

Engineering

Frank Marx V.P. & Pres. for Engr. & Gen. Ser.
Merle Worster Dir. of Tech. Oprs. TV
Frederick Zellner Dir. of Tech. Oprs. AM
Joseph Sauer Traffic Manager
Richard Hamilton Supervisor of Communications
George Milne Dir. of Traffic & Comm.
Clure Owen Administrative Assistant
John Preston Director of Engineering Facilities
Lawrence A. Ruddell Recording Director
Robert Gabrielson Mgr., TV Oprs.
John Bourcier Spv., AM Oper.
Royce Pointer Dir., Audio-Video Eng.

Production Services

John Kneeshaw Business Manager
Ruth K. Blainey Operations Manager
David Eschelbacher Studio Svcs. Mgr.
Frederick J. Schuhman Dir. of Prod. Serv.
Arthur Segal Scenic Svcs. Mgr.

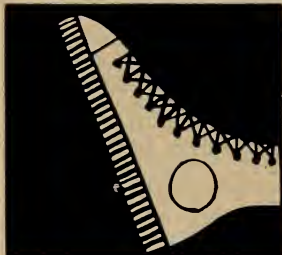
Finance, Personnel & General Svcs.

Simon B. Siegel Exec. V.P. of AB-PT & ABC
Martin Brown V.P. & Treas. of ABC &
Treas. of AB-PT
George Ast Purchasing Agent
Michael P. Boland V.P., Chg. of Fin. Controls
Edward Graessle Manager of Treasury Affairs
Marie McWilliams Director of Personnel
Joseph Spagnola Dir. of Office & Studio Services
David Sweeney Chief Accountant
Sam Barr Mgr. of Data Processing
Grace Johnsen Dir. of Continuity Accept.
Henry Epstein Art Director
J. Lawrence Lecky Mgr. of Print Prod.

Legal

Everett H. Erlick V.P. & Gen. Counsel AB-PT
Mortimer Weinbach V.P. & Asst. Gen.
Counsel AB-PT

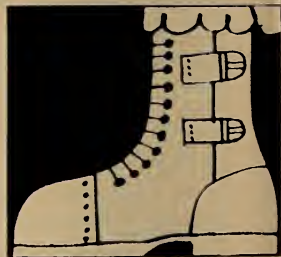
(Continued on Page 657)



Sports



Variety



Adventure

It's the way we put them together that counts.

Programming, of course, is a network's basic product.

And frankly, our programming is slanted. A blend of many types, it is aimed, principally, at attracting the *young* viewing family. It is therefore characterized by a constant search for *new* forms of quality television entertainment and information to supplement our many established favorites.

In comedy, for example, where two years ago *The Flintstones* added the new, successful twist of animation, this year *McHale's Navy* finds its fun in

the lighter side of the War in the Pacific and *I'm Dickens...He's Fenster* adds a new dimension in comedy.

To the serious business of responsible programming for children, ABC has contributed *Discovery*, which entertains as it informs; and is the only network show to do so every weekday.

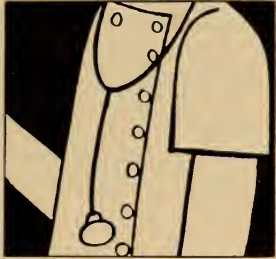
On the action-adventure front, where ABC pioneered with the first hour formats, we've again taken off in a new direction. In *Combat!* and *The Gallant Men* we dramatize the lives of men in bat-



Comedy



News and Public Affairs



Drama



Mystery



Westerns

...le, against an authentic World War II backdrop.
In Public Affairs programming, *Close-Up!* has been consistently penetrating and far-ranging in its subject matter.

In news, with four daily network programs, including the only late-night network news, we have expanded our efforts enormously to provide a responsible full, daily and weekly coverage.

Sports? Indeed. Highlighted by ABC's *Wide World of Sports*, which covers the field on a global scale, our programming provides arm-chair buffs

with 20 hours of sports activity a month.

And, as becomes a young network, we've concentrated on developing new, young talent. Witness Vince Edwards, Ingels and Astin, Vic Morrow, Tim Conway, ABC discoveries, all of them!

When you are dedicated to creating new programming trends, not following them, you'll find these virtues reflected in your viewers.

They, too, are young, alert, responsive.

ABC Television Network



ABC Television Network

THOMAS W. MOORE
PRESIDENT, ABC TELEVISION NETWORK

Joining the American Broadcasting Company in November, 1957 as Vice President in Charge of Sales, Mr. Moore made the unusual shift from sales to Vice President in Charge of TV Programming only four months later. He assumed his present position in April of this year. He came to the American Broadcasting Company from the Columbia Broadcasting System where he was General Sales Manager of CBS-TV Film Sales. Mr. Moore joined CBS Films in 1950 as an Account Executive. Born in Meridian, Mississippi, Mr. Moore attended Mississippi State College and the University of Missouri, from which he received a bachelor's degree in journalism in 1939.



JAMES C. HAGERTY
**VICE PRESIDENT IN CHARGE OF NEWS, SPECIAL EVENTS
AND PUBLIC AFFAIRS**



News Secretary to former President Eisenhower during his administration, James Hagerty took over the top ABC news job on January 23, 1961, three days after leaving the White House. A top news reporter for the New York Times from 1934 to 1943, Mr. Hagerty became former New York Governor Thomas Dewey's Press Secretary in 1943. In 1952 he took leave from his New York State position to work with General Eisenhower, then became his News Secretary when Eisenhower was elected President.

JULIUS BARNATHAN
VICE PRESIDENT & GENERAL MANAGER OF TV NETWORK

After joining ABC in 1954, Mr. Barnathan embarked on a steady course up through the executive ranks until he assumed his present post in March, 1962. He became Director of Research in 1957, Research Vice President in 1959 and Vice President of Affiliated Television Stations later that same year. From January to March of 1962, he held the post of President of the ABC Owned Television Stations. He is a graduate of Brooklyn College, a member of Phi Beta Kappa and holds a Master's Degree from Columbia University.



(Continued from Page 653)

Omar Elder.....V.P. & General Attorney
Richard Freund.....V.P. Chg. of Labor Rel.
Edward Masket.....Dir. of Pgm. Bus. Aff.
Robert Kaufman.....Gen. Attorney, Sls. & Pgm.
Contracts
Charles DeBare.....Gen. Attorney AM Net. &
O&O Stas.

Programming

Theodore H. Fetter.....V.P. & Program Director
Armand Grant.....V.P. in Charge of
Daytime Programs
Daniel Melnick.....V.P. in chg. Nighttime Pgms.
Douglas Cramer.....Dir. Pgm. Planning
Theodore Lyman.....Mgr. Anneg. Div.
Charles H. Barris.....Mgr. Daytime Prog.
John B. Green.....Exec. Producer
Frederick P. Laffey.....Program Service Mgr.
Leonard Maskin.....Admin. & Budget Manager
Julian Bercovici.....Dir. of TV Daytime Pgms.
Stanley Chase.....Dir. Prog. Devel.
George Patrick.....Pgm. & Comm. Prod. Mgr.

News, Special Events & Public Affairs

James C. Hagerty.....V.P. in Chg.
Robert Lang.....V.P. in Chg. of Oprs.
Thomas Velotta.....V.P., Administration
Donald G. Coe.....Asst. to VP—Operations
Wiley Hance.....Mgr. of Public Affairs
John Madigan.....Dir. of News
John Secundari.....Producer, Sp. Projects
William McSherry.....Asst. Dir. of News
Jules Bergman.....Science Editor
Thomas O'Brien.....Nat'l News Editor-AM
Sidney Darion.....Associate Producer
Jack Powers.....Dir. of News & Sp. Events, WABC
Jack Bush.....Director of Films
Ben Blank.....Creative Graphic Arts Dir.
Fred Sheehan.....Assoc. Producer

Press Information

Michael J. Foster.....Vice-President in Charge
Stephen Strassberg.....Director of Press Information
Sidney R. Mesibov.....Dir. of Spec. Exploit. Proj.
Catharine Lynch.....Librarian
Philip Bernstein.....Asst. Dir.
Ellen MacKinnon.....Superv. Audience Info.
George Hoover.....Trade News Editor
Richard Sarno.....Photo Editor
Mari Yanofsky.....Magazine Editor

Continuity Acceptance

Grace Johnsen.....Director

Advertising & Promotion

Donald Foley.....Vice-President in Charge
Andre Gebstaedt.....Advertising Mgr.

Sales

Edgar J. Scherick.....V.P. in Charge
Edward Bleier.....V.P., Nat'l Sales Mgr.
Slocum Chapin.....V.P., West Div. TV-Net Sales
Henry T. Hede.....V.P. Admin. Sls. Mgr.
Charles Ayres.....V. P. & Assoc. Sales Dir.
Charles Allen.....Dir. of Sales Service
Peter Reinheimer.....Eastern Sls. Mgr.
Yale Roe.....Dir. of Daytime Sales

ABC TELEVISION NETWORK

Owned & Operated Stations

Stephen Riddleberger.....V.P. & Pres. AM
O&O Stas.
Theodore F. Shaker.....V.P. & Pres. of TV O&O Stas.

Affiliated Stations, Station Relations, Station Clearance

Robert Coe.....V.P. in Chg. TV Sta. Rel.
Donald S. Shaw Jr.....Director of Station Relations
Joseph Giaquinto.....Director, Station Clearance

Research and Sales Development

Frederick Pierce.....Dir., Plan. & Sales Devel.
Jerome Zucker.....Mgr. of Sls. Develop.

ABC International Television, Inc.

Donald W. Coyle.....President
James T. Larkin.....Mgr., Sta. Devel.
Donald Hine.....Program Manager
Harvey Jacobs.....Mgr. of Adv., Sls., Prom.
& Public Rel.
Charles Dwyer.....Sales Manager

ABC Films, Inc.

1501 Broadway

Henry G. Plitt.....President
John Tobin.....V.P., U. S. Sales Mgr.
Harold Klein.....V.P., Business Affairs
Gilbert Cohen.....Film Supervisor
Raymond Fox.....Administrative Vice-Pres.
Irving Paley.....Advertising & Prom. Director

ABC-Paramount Records, Inc.

1501 Broadway

Samuel Clark.....President
James L. Brown.....Vice-President
David Berger.....N. Y. Promo. Dir.
Romeo Fabrizio.....Prod. Mgr.
Sidney Feller.....Artist & Rep. Dir.
Irwin Garr.....V.P., West Coast Opera.
Albert Genovese.....Accountant
Natt Hale.....Asst. to the Pres.
Raymond Kissel.....Chg. of Stereo Prod.
Harry Levine.....Chg. of Artist Booking Bur., Inc.
Larry Newton.....Nat'l Sales Mgr.
Allan Parker.....Dir. of Album Sales

ABC-Television Spot Sales, Inc.

James E. Conley.....Exec. V.P. & Gen. Mgr.
Walter Stein.....Research & Promo. Mgr.
Fred Nettere.....East. Sales Mgr.
Mark Ellentuck.....Business Mgr.
D. Thomas Miller.....V.P., Central Div. Chicago
John McElfresh.....Chicago Sales Mgr.
Charles Barrickman.....Los Angeles Sales Mgr.
James Osborn.....San Francisco Sales Mgr.

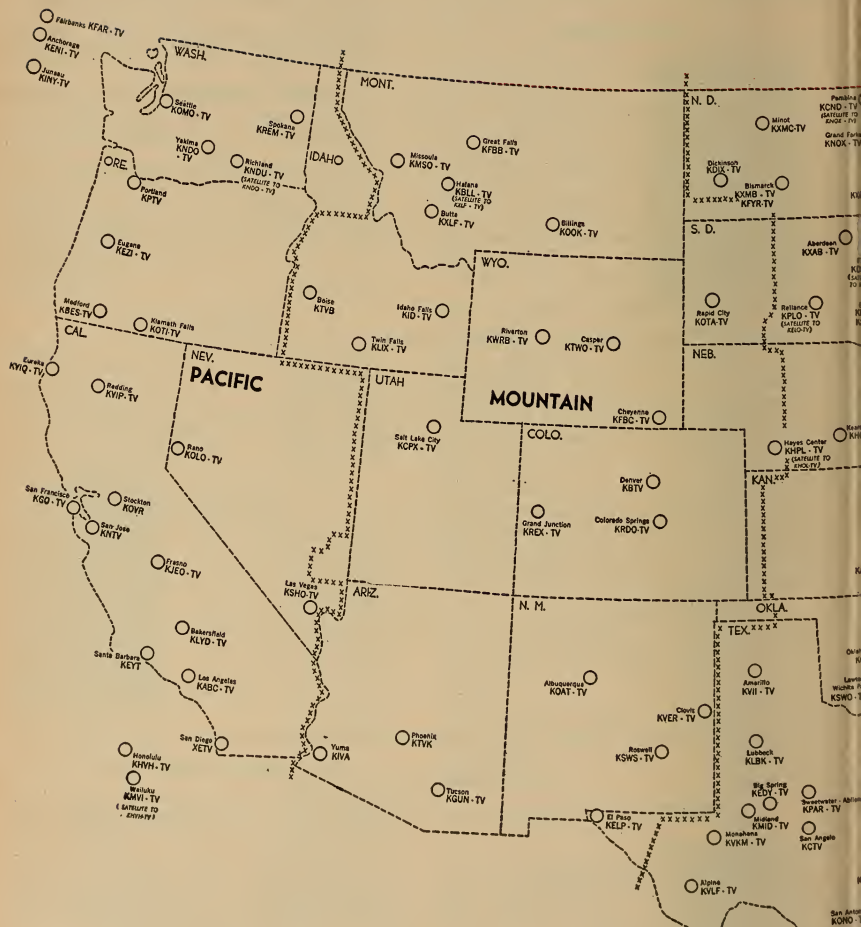
CHICAGO (WBKB)

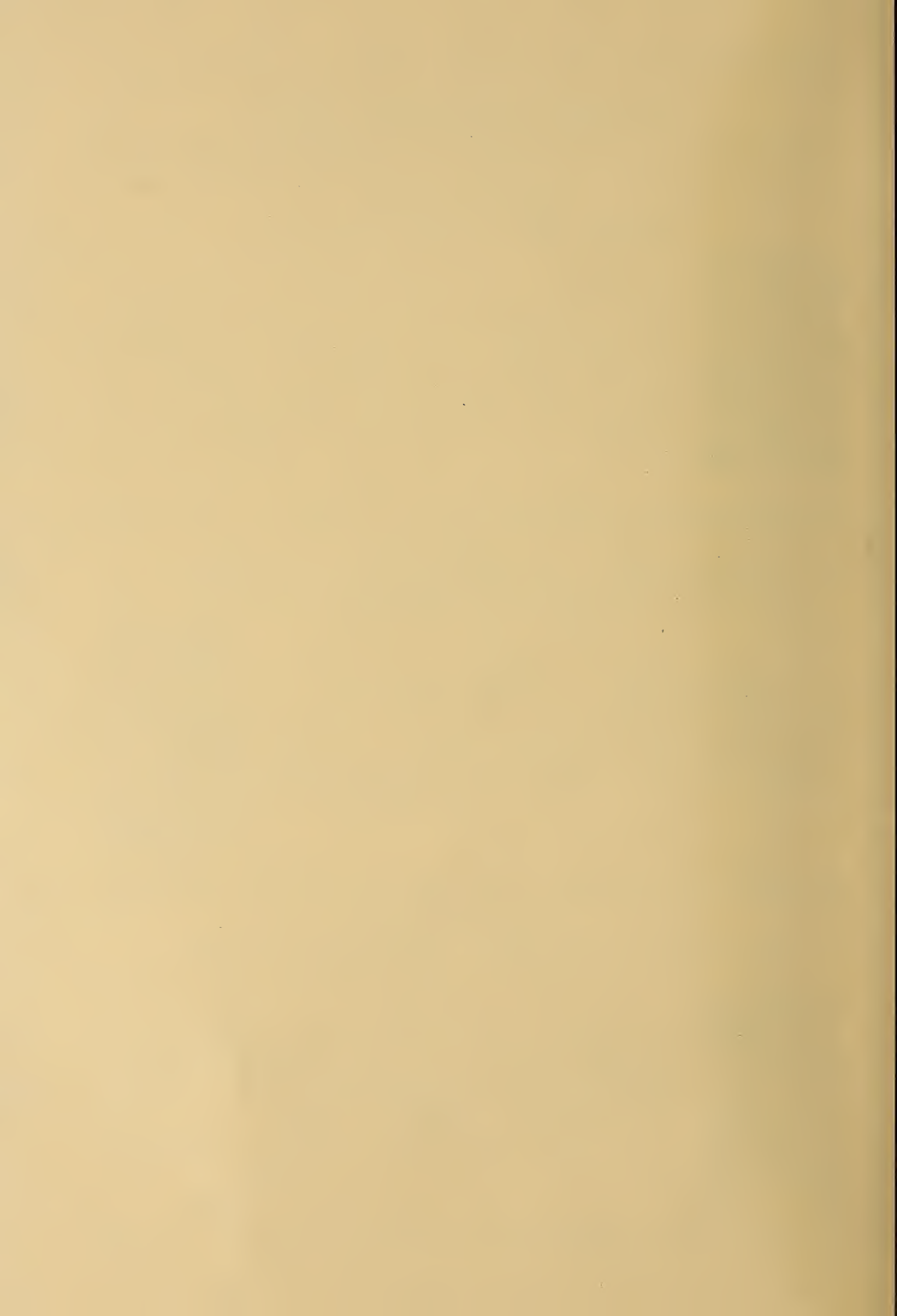
360 N. Michigan Ave., Chicago Ill.

Sterling C. Quinlan.....V.P. in Chg. & Gen. Mgr.
William C. Gillogy.....V.P. in Chg. TV Net Sales
Donald Peterson.....Dir. Pub. & Prom.
Ralph Andrews.....Film Director

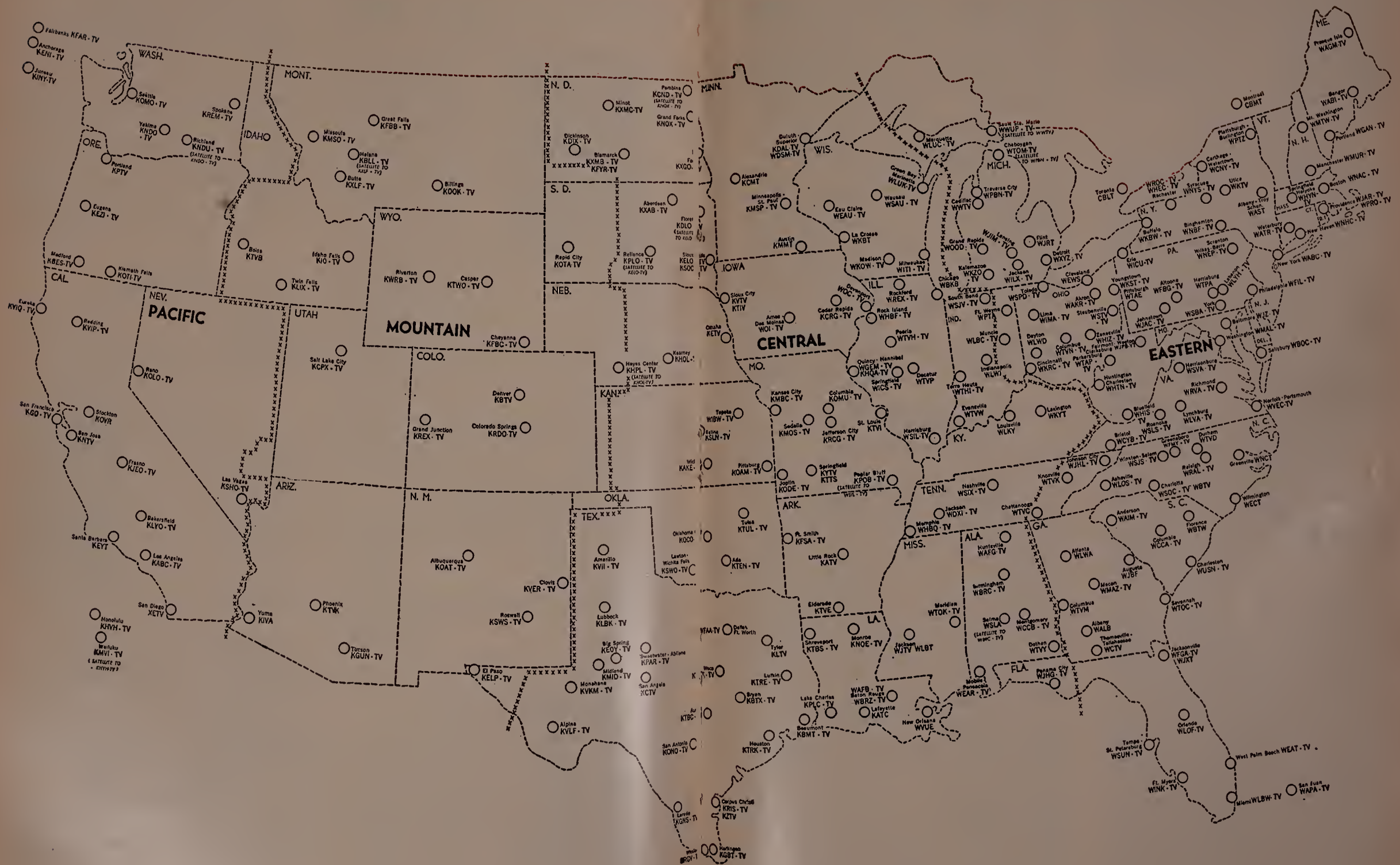
(Continued on Page 660)

American Broadcasting





American Broadcasting Company Television Network



ABC TELEVISION NETWORK

(Continued from Page 657)

Manuel Fingerhut Controller
Joseph Corey Personnel Dir.
William P. Kusack Chief Engineer
Rex Maupin, Dir. of Music for WBKB & ABC C. D.
Con O'Dea Dir. WBKB News & Sp. Events
Daniel Schuffman Program Manager, WBKB
Robert F. Adams Dir. of Sales, WBKB
Arne Nordmark Mgr. Sls. Svc. TV Net. C.D.
Marcella Braun Continuity Dir.
John Fitzpatrick Prod. Mgr. WBKB-TV

DETROIT (WXYZ)

20777 West Ten Mile Rd.
Detroit 41, Mich.

John Pival President, Gen. Mgr.
Elizabeth Ashton Traffic Manager
Harold Christian V. P., in Charge of
Merchandising
Ralph Dawson Mgr. Tape Comm. Dept.
Kent Fredericks TV Nat'l Sales Mgr.
William Hendricks Sales Mgr.
Edward Stocke Mgr. of Prod. Svcs.
Kenneth Layden Promotion Mgr.
Earl Moore Business Mgr.
Jan Coil Sales Service Mgr.
Kenneth Sims Film Director
Richard Femmel Editorial Director
Charles Kocher Chief Engineer
John Reynolds Controller
Peter Strand Program Mgr.

HOLLYWOOD (KABC-TV)

ABC Television Center
Hollywood 27, Calif.

James G. Riddell Vice-President, Western Div.
Ben Brady V.P. in Chg. TV Net. Pgms. W.D.
Edward Parish Mgr. Pgm. Svcs., TV Net W.D.
J. Cliford Anderson Director of Special Servs.
Jack Brembeck Manager, Pub., Promo.
Dorothy L. Brown Continuity Acceptance Editor,
Western Division
Milt Fishman Dir. Radio-TV News
Rowe S. Giesen Mgr. TV Net Pgms.
William Edwards Mgr. Adv. Prom. TV Net W.D.
Bert Nodella Dir., Pgm. Dev., TV Net
Theodore Grenier Chief Eng., West Div.
Vincent Francis V.P. in Chg. TV Net. Sls. W.D.
Arthur Harvey Dir. Labor Rel. & Bus. Affairs
Courtney McLeod Regional Mgr., TV Sta. Rel.
Norma T. Olsen Director TV Program Opera.
Hugh Hole ABC Co-Ord TV Network Pgms.
Donald Kraatz ABC Co-Ord TV Network
Richard Loeb ABC Co-Ord. TV Net. W. D.
Richard O'Leary Sales Mgr. KABC-TV
Louis Sanman Mgr. Program Prod. Services
Robert Trachinger Mgr. TV Eng. Opera.
James Patterson Program Dir. KABC-TV
John Mills Production Mgr. KABC-TV
George Pierce Sls. Svc. Mgr., KABC-TV
Ronald Gleason Dir. of Research, Sales Devel. &
Merchandising, KABC-TV

Jerome Bredouw, Dir. of On-the-Air Prom., TV
Net.
Henry Miller ABC Co-ord. TV Net. W.D.
Frank G. Ralston, Jr. Network Film Dept. Dir.
Elton Rule V.P. Gen.-Mgr. KABC-TV
Florence T. Schiro Personnel Director
John C. Wagner Controller, Western Division
Elliott Henry Dir. of TV Net. Press Info.
Western Division
Mitchell L. Gamson ABC Coordinator-
Warner Bros. TV
Howard H. Lipstone Mgr. Film Dept. KABC-TV
Norman Sloane Business Mgr. KABC-TV

SAN FRANCISCO (KGO)

277 Golden Gate Ave.
San Francisco, Calif.

George Rodman Dir. Publicity, Adv. Promo.
Harry Jacobs Chief Engineer
Edith Kirby Traffic Manager
Robert Mitchell Mgr., Film Dept.
Tosca Lemont Sales Svc. Mgr., KGO-TV
Russ Baker Operations Director
James Monroe Dr. of Rsrch., Sales Develop.
Victor Reed Dir. of News & Sp. Events
Lorraine Pedersen Continuity Acceptance Editor
David Sacks V.P. Gen. Mgr. KGO-TV
Henry Saroyan Controller
Russ Coughlan Sales Mgr. KGO-TV
Calvin Thomas Prod. Mgr. KGO-TV

WASHINGTON

1735 DeSalle St., N.W.
Washington, D. C.

Alfred Beckman V.P. in Chg.

WABC-TV, NEW YORK

7 West 66th St., New York 22, N. Y.

Arthur Dorfner Business Mgr.
Richard Bessemyer Gen. Sales Mgr.
John Doyle Sls. Svc. Mgr.
Takashi Kako Film Director
Gordon Kunz Production Manager of WABC-TV
Frank Little Publicity Director
Clarence Johnson Art Director
Lawrence Pollock Dir. of Research & Adv. Svcs.
Monroe Mendelsohn Dir. of Adv. & Sls. Prom.
Seymour Horowitz Dir. of Programming

ABC-TV Station Affiliates Association Board of Governors

Michael Shapiro, Chmn. WFAA-TV, Dallas, Tex.
Thomas Chisman, V. Chmn. WVEC-TV, Norfolk,
Va.
Herbert Cahan, Sec'y WJZ-TV, Baltimore
Martin Umansky, Treas. KAKE-TV, Wichita
Joseph L. Brechner WFTV(TV), Orlando
Lawrence Rogers Taft Stations
Joseph Hladky KCRG-TV, Cedar Rapids, Ia.
William Warren KOMO, Seattle, Wash.
Norman Louvou KCPX, Salt Lake City, Utah

Informational B'casting Rise Key to TV Progress & Maturity



By
RICHARD S. SALANT
President
CBS News Division

AT THE May 1961 meeting of CBS Television Network affiliates, I first put forth the proposal to the affiliates for a 30-minute nightly network news broadcast.

There were many problems to be worked out, and the matter moved slowly—but steadily. Finally, in 1962, we received the green light; and, following a meeting of the affiliates' advisory board in the fall of 1962, the precedent was established with the announcement that in the fall of 1963 we would present a 30-minute evening news broadcast, Monday through Friday. Apparently, this much-needed advance in electronic journalism has been well received and will be the rule rather than the exception henceforth from 1963.

The expanded news service will be the result of months of study and will relate dynamically to the increased flow and complexity of the news. It will enable our world-wide news organization to cover many more important stories in the depth we have longed for. This is a great leap forward in realizing the potential of electronic journalism.

In three short decades, electronic journalism has come a long way. We have not, of course, reached the millennium; we shall never reach it, for our sights are always rising higher. But, now, informational broadcasting is occupying more and more of our Network schedule, and the healthiest phenomenon in informational broadcasting is the sharp growth of competition within the last few years. I would hope that the competition will increase—with the emphasis on quality rather than quantity.

I do not believe that time on network schedules should be carved out for news and public affairs broad-

casts as a matter of right, grace—or Washington. Rather, ideas—the program concepts themselves—must come first and must earn their way into greater portions of the broadcast schedule. I believe that we shall never attain full journalistic maturity until this is recognized. Any other course will bring us into the television schedule by forced feeding. We must examine the world of reality and determine what needs to be done and said, and then do it and say it as clearly, as interestingly, and as accurately as possible. As we learn how information can be more effectively moved by making it more interesting and imperative, we shall increase our share of the broadcast schedule.

The real advances, however, will come as the American people themselves advance. One of the social phenomena of contemporary American society is the increase in educational levels.

Electronic journalism provides a vividness and impact and a sense of personal involvement, which is the beginning of national concern and national understanding. We in electronic journalism have to make sure that we do our best—that we don't program by press release, that we don't add news and public affairs in our schedules merely for the sake of a statistic to enrapture or mollify the government and the critics, or ourselves. We must continue to improve our informational broadcasting according to the highest journalistic standards and the most demanding sense of history.

Annual

report!

For the eighth
consecutive year the
CBS Television Network
is attracting television's
biggest audiences
at night and for the fifth
consecutive year,
the biggest audiences
in the daytime.

ninth

sixth

CBS Television Network

JAMES T. AUBREY, JR.

PRESIDENT, CBS TELEVISION NETWORK

James T. Aubrey, Jr., was appointed President of the CBS Television Network on December 8, 1959, and elected to the Board of Directors of the Columbia Broadcasting System the following day. Since June 1 of the same year he had been Executive Vice President of the CBS Television Network. Mr. Aubrey entered broadcasting in 1948 as an account executive for KNXT and KNX-Radio, the CBS-owned stations in Los Angeles. After serving as Sales Manager of KNXT he was General Manager of KNXT and of the CBS Television Pacific Network from October, 1952, to June 1956. In June, 1956, he was named Manager of Network Programs, Hollywood, for the CBS Television Network. From December 1956 until he rejoined CBS as Vice President, Creative Services, Columbia Broadcasting System, Inc., on April 28, 1958, Mr. Aubrey was with the ABC Television Network as Vice President in Charge of Programming and Talent. He was associated with Street & Smith Publications and Conde Nast Publications after World War II service in the U. S. Air Force.



THOMAS H. DAWSON

CBS TELEVISION NETWORK VICE PRESIDENT — SALES

Thomas H. Dawson was appointed CBS Television Network Vice President-Sales on April 22, 1963. In this capacity he directs all phases of Network sales and services. Mr. Dawson joined CBS in 1938 as a salesman with WCCO, CBS Radio station in Minneapolis, following a year on the advertising staff of Pillsbury Mills in Minneapolis. In 1940, he transferred to CBS Radio Spot Sales in Chicago, returning to WCCO in 1941 as Sales Manager. In 1942, he enlisted in the U.S. Navy, remaining in service until 1945, when he resumed his post as WCCO Sales Manager. In 1948, Mr. Dawson moved to the New York office of CBS Radio Spot Sales as an account executive, and later became Eastern Sales Manager. In 1950 he joined Edward Petry & Co. as Director of Television, returning to CBS a year later as General Sales Manager of CBS Television Spot Sales. He was named Sales Manager for the CBS Television Network in December, 1952, and became a Network Sales Vice President in February, 1957. Mr. Dawson was born in Appleton, Minn., in 1914. He attended the University of Minnesota. He is married, has two children and lives in Greenwich, Conn.



MICHAEL H. DANN

CBS TELEVISION NETWORK VICE PRESIDENT—PROGRAMS

Michael H. Dann was appointed CBS Television Network Vice President-Programs on March 11, 1963. He had joined the CBS Television Network in March, 1958, as Vice President, Network Programs-New York. Mr. Dann was born in Detroit, Michigan, September 11, 1921, and was graduated from the University of Michigan in 1943. After serving in the Army, he first entered broadcasting as a comedy writer for Louis Nye. He joined NBC subsequently as Trade and Business News Editor and then became Director of the Program Department, Director of Special Programs and Vice President in Charge of Program Sales. During his years at NBC Mr. Dann was associated with such shows as "Today," "Tonight" and such NBC-TV specials as "Producers Showcase," "Ford Anniversary Show," "Peter Pan" and others. At CBS-TV he was an important factor in the conception of such successful series as "Garry Moore Show," "The Defenders," "The Nurses," "East Side, West Side" and others. Mr. Dann is married, has three children and lives in Chappaqua, New York.



CBS Television

A Division of CBS, Inc.

485 Madison Avenue, New York 22, N. Y.

Telephone: PLaza 1-2345

Production Center: 524 W. 57th St., New York 19, N. Y.

Telephone: JUDson 6-6000

Registered Telegraphic Address—CBSINC NEW YORK

NOTE: A full listing of the CBS, Inc., Board of Directors and Officers, as well as Radio Div. executive personnel, will be found on Page 192.

CBS TELEVISION DIVISION OFFICERS

James T. Aubrey, Jr. President
 Frank Shakespeare, Jr. V.P. & Ass't. to the Pres.
 John T. Reynolds Sr. V.P.—Hollywood
 Michael H. Dann Vice President—Programs
 Robert Lewine V.P., Programs, Hollywood
 Alan Courtney V.P., Network Programs
 Oscar Katz V.P., Pgm. Administration
 Hunt Stromberg V.P. Pgm. Devel., Hollywood
 Joseph H. Ream Vice Pres., Program Practices
 Edward L. Saxe V.P. in Charge of Operations
 Thomas H. Dawson Vice President—Sales
 John Karol V.P., Special Proj. Netwk. Sales
 William B. Lodge V.P. Eng. & Affiliate Relations
 Carl Ward Vice Pres., Affiliate Relations
 Salvatore Iannucci V.P., Business Affairs
 Merritt Coleman V.P. & Business Mgr., Talent & Contract Properties, Hollywood
 John P. Cowden Vice Pres., Information Serv.
 Charles S. Steinberg V.P., Public Information
 William MacPhail Vice President, Sports
 James Geer Contoller

Network Sales

Thomas H. Dawson Vice President—Sales
 John Karol V.P., Special Proj. Netwk. Sales
 Carl Tillmanns V.P., Eastern Sales
 Joseph Curl V.P., Daytime Sales
 Roy Porteous V.P., Central Sales
 Robert Swats Detroit Sales Manager
 Robert Livingston Pacific Coast Sales Mgr.
 William J. Fagan Business Manager
 Robert Jamieson Mgr., Sta. Sls. & Clearances
 George Zurich Manager, Station Clearances
 James Aberle Sales Mgr., Extended Mkt. Plan
 Robert Philpot Sales Coordinator
 Herbert Gross Mgr., Sales Development
 Dale Dannenberg Admin., Comm. Co-ord.

Affiliate Relations

Carl Ward Vice-President in Charge
 Gordon Hayes National Mgr.
 Donald Clancy Administrative Manager
 Robert Wood Mgr., Contracts & Records
 Edward E. Hall Western Manager
 Ed Scovill Midwest Manager
 David R. Williams Eastern Manager

Network Programs

Michael H. Dann Vice President—Programs
 Oscar Katz V.P., Program Admin.
 John T. Reynolds Sr. Vice Pres.—Hollywood
 Robert Lewine V.P., Net. Pgms., Hollywood
 Hunt Stromberg V.P., Pgm. Devel. Hollywood
 Bruce Lansbury Gen. Program Exec., Hollywood
 Paul Levitt Dir., Daytime Pgms., Hollywood
 Robert Milford Director, Netwk. Progs., N. Y.
 Tom Loeb Spvr. of Live Pgmng.—N. Y.
 Alan Wagner Dir., Pgm. Development
 Marc Merson Gen. Program Exec., N. Y.
 James Lavenstein Administrative Mgr.

Operations

Edward L. Saxe Vice-President
 Staff: Joseph A. Flaherty, Paul Wittlig, Plant Engng. & Devel.; Robert Bridges, Joel Hymson, Planning & Analysis
 Operating Components
 New York: Hugh T. Graham, Gen. Mgr.; E. Carlton Winckler, Asst. Gen. Mgr.
 Staff: Harold Meier, On-Air Services; David White, Facilities Scheduling; Albert Raymond, Labor Rel.; Walter Pierson, Plant Svcs.; Fred Faviano, Prod. Control.

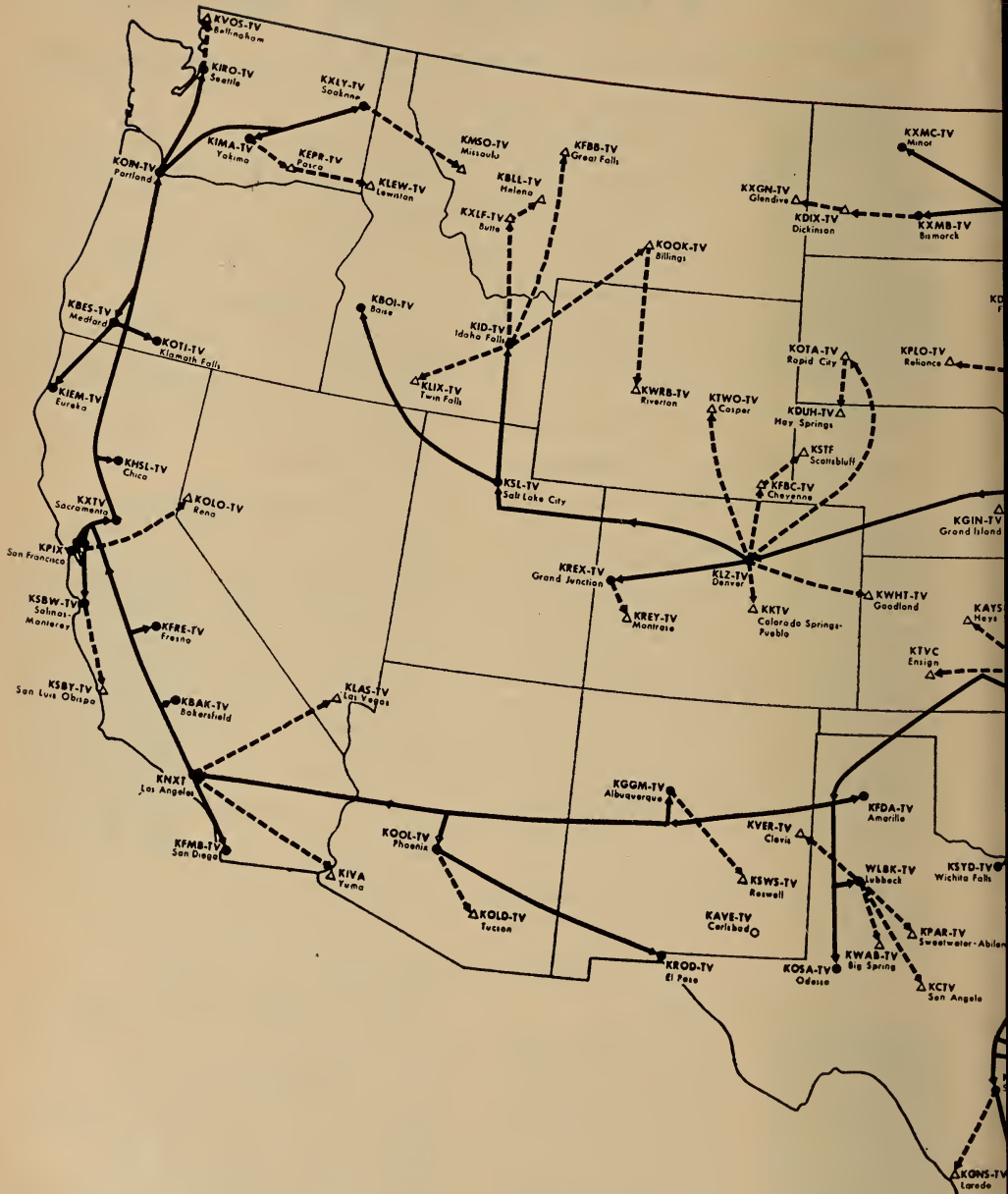
Operating Dept. Heads:

Gordon Shadwick, Film Svcs.; E. C. Winckler, Shops & Staging Evcs.; Robert Hammer, Tech. Svcs.
 Hollywood: James Heslen, Gen. Mgr.
 Staff: Harry Zipper, Admin. Svcs.; Everett Sears, Scheduling; Herbert Pangborn, Quality Control.
 Operating Dept. Heads:
 Morton Granas, Film Svcs.; Edwin Gale, Prod. Svcs.; Gilbert Wyland, Studio Svcs.

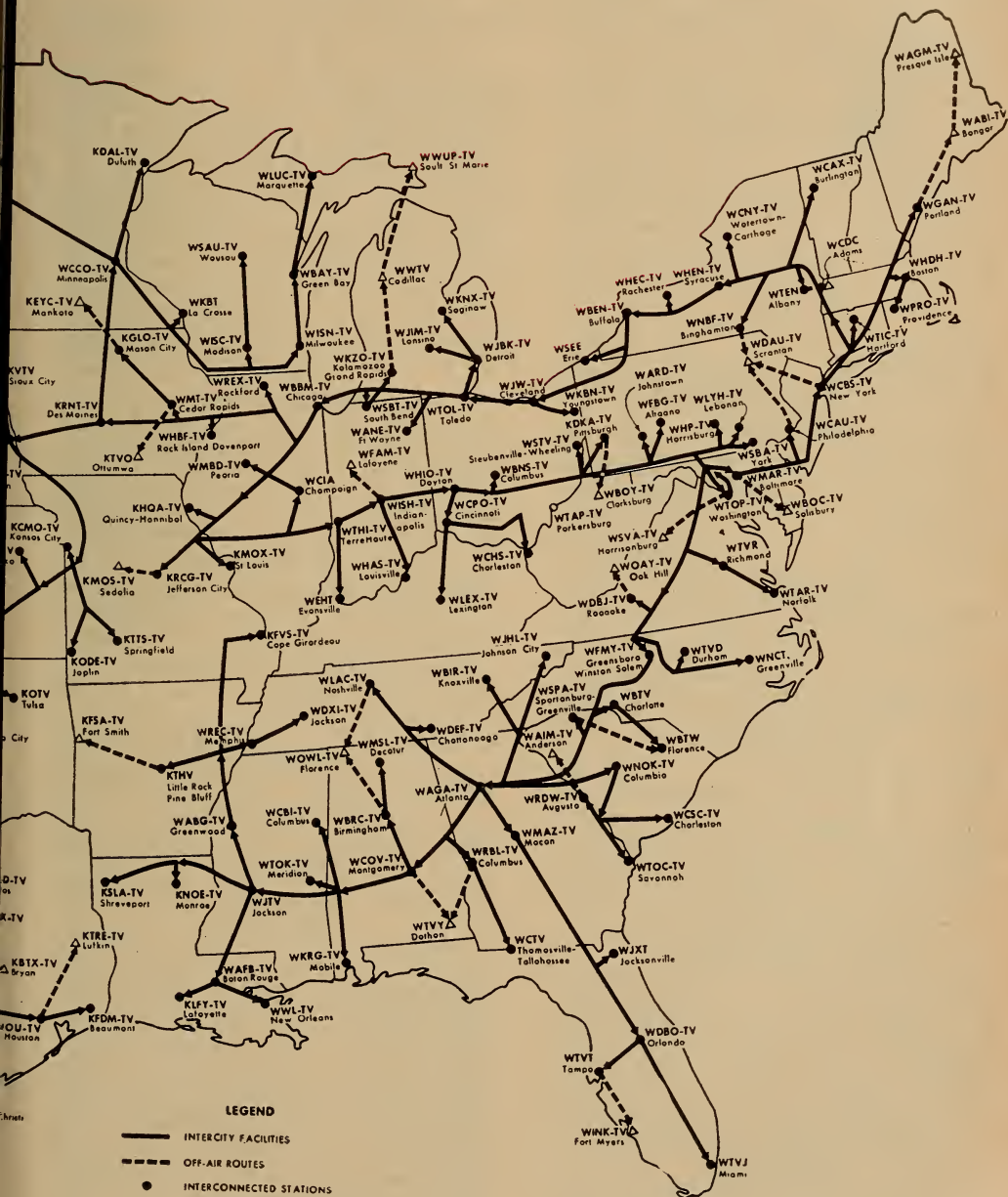
Information Services

John Cowden Vice President
 (Continued on Page 668)

Columbia Broadcasting

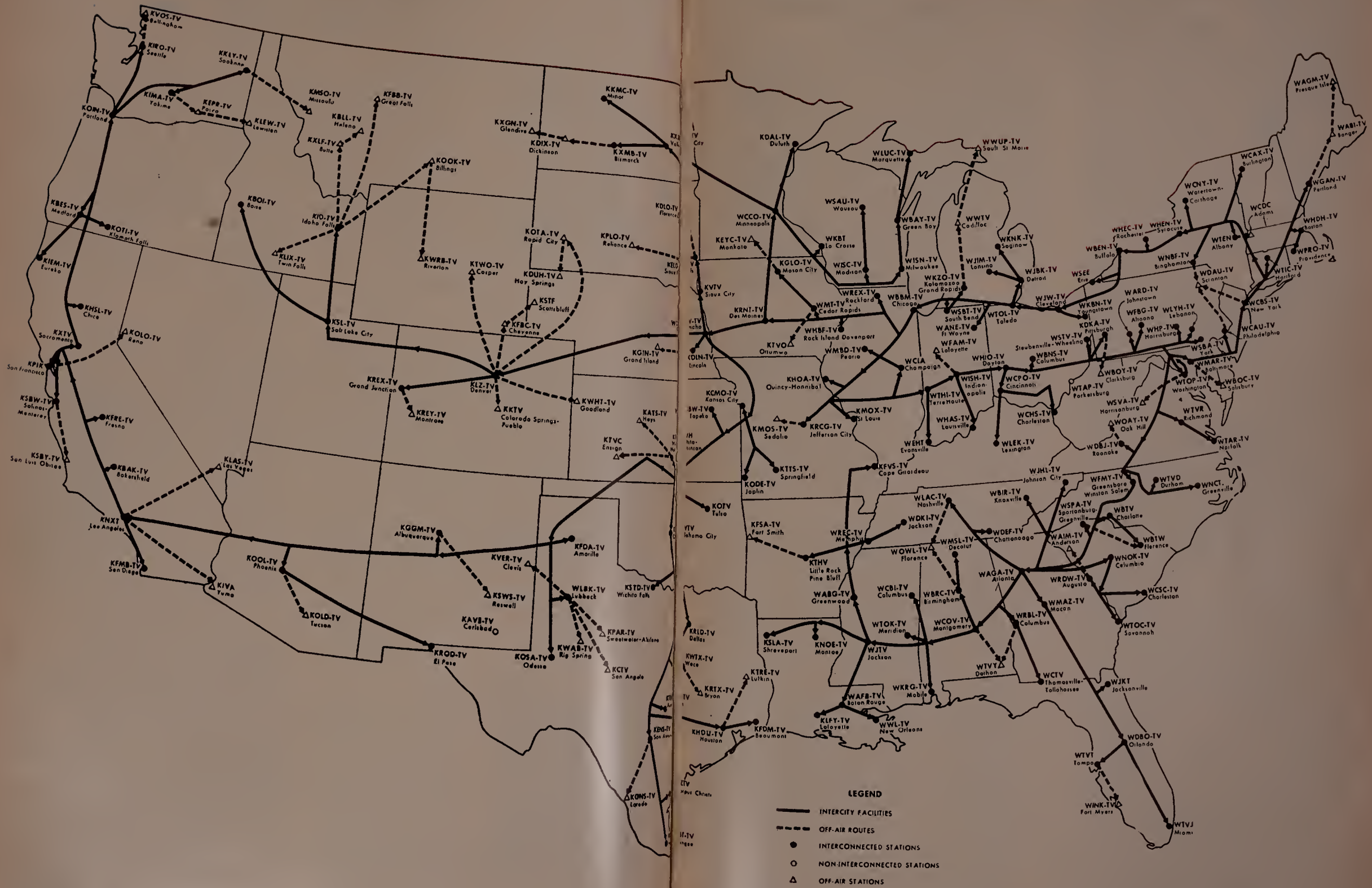


System Television Network



LEGEND

- INTERCITY FACILITIES
- - - OFF-AIR ROUTES
- INTERCONNECTED STATIONS
- NON-INTERCONNECTED STATIONS
- △ OFF-AIR STATIONS



CBS TELEVISION NETWORK

(Continued from Page 665)

Advertising & Sales Promotion

Louis Dorfman Creative Director
George Bristol Operations Director
Robert Strunsky Copy Chief
Alex Kennedy Director of Audience Promotion
Richard Golden Director of Market Planning
David Fuchs Director, Market Development
Daniel Taylor Manager, Station Promotion
Edward Side Production Manager

Press Information

Charles Steinberg V.P., Public Information
Leonard Spinrad Exec. Editor
Hank Warner Director, Press Information
Edward Reynolds Ass't. Director
Ernest Stern Director, Hollywood
Harry Feeney Manager of Trade & Bus. News
James Kane Mgr., Affiliate Press Relations

Research

Jay Eliasberg Director
Philip Luttinger Asst. Director
Rose Marie O'Reilly Manager of Ratings
Arnold Becker Mgr., Coverage & Rsch. Analysis

Engineering

William B. Lodge V.P., Engineering
and Affiliate Relations
Richard O'Brien Director of Engineering
H. A. Chinn Chief Engineer
Kenneth Benson Director, Audio-Video
Engineering

Business Affairs

Sal Iannucci V.P., Business Affairs
Merritt Coleman V.P. & Bus. Mgr., Talent
& Contracts, Hollywood
Bernard Krause Dir. of Bus. Aff. & Admin.
Robert Jeliner Dir., Contracts, Talent & Rights
Franklin Rohner Dir., Bus. Aff., Hollywood

Accounting

James Geer Controller
Louis I. Teicher Dir. of Music Opera.

CBS TELEVISION STATIONS DIV.

Merle S. Jones President
Craig Lawrence Vice President in Charge of
CBS Television-Owned Stations

WCBS-TV, 485 Madison Ave. New York 22, N. Y.

Norman E. Walt, Jr. General Manager
Jerry Danford Sales Manager
Ned Cramer Director, Public Affairs
Dan Gallagher Program Director
Phil King Dir., Info., Service & Adv.
William C. Lacey Film Manager
Arthur Hecht Dir. Advertising

WBBM-TV, 630 N. McClurg Ct. Chicago, Ill.

Clark George Vice President & Gen'l Mgr

KNXT, 6121 Sunset Blvd. Los Angeles 28, Calif.

Robert Wood Vice President, Gen'l Mgr

WCAU-TV, City Line & Monument Aves., Phila., Pa

John Schneider Vice President, Gen'l Mgr.

KMOX-TV, 12th & Cole Streets St. Louis 4, Mo.

Gene Wilkey Vice President, Gen'l Mgr.

CBS TV Stations Nat'l. Sales

Bruce Bryant Vice President, Gen'l Mgr.
Gerald E. Marenoff Business Manager
Ted O'Connell Eastern Sales Manager
William Hohmann Dir. Sls. Prom. & Rsch.

Branch Offices

Richard Loftus Midwest Sales Manager
630 N. McClurg Ct., Chicago
William Miller St. Louis Manager
12th and Cole Sts., St. Louis, Mo.
John Logan Detroit Manager
932 Fisher Bldg., Detroit 2, Mich.
Robert Perez San Francisco Manager
Palace Hotel, San Francisco
Sam Hill Los Angeles Manager
1313 N. Vine St., Los Angeles

CBS Films, Inc.

Sam Cook Digges Adm. Vice-President
Fred Mahlstedt Dir. Oper. & Prodn.
Eugene Moss Sales Promotion Manager
Murray Benson Dir. of Licensing
Robert Fuller Dir. of Publicity
Howard Kany Dir. of Intern. Bus. Rel.

Terrytoons

William Weiss Vice President

Advertising & Sales Promotion

Tom Means Director

Information Services

Howard Berk Director

Legal

Thomas K. Fisher V.P. & Gen. Attorney

Programming

Hal Hough Vice President

Station Services

Harvey Struthers Vice President

Research

Robert Davis Director

CBS News

Richard Salant President
Blair Clark Vice Pres. & General Mgr.
David Klingner Vice Pres., Administration
John W. Kiermaier Vice Pres., Pub. Affairs
Ernest Leiser Asst. General Manager, TV
Ralph Paskman Assignment Manager
Jack Bush Manager of Film Production
Pamela Ilott Director, Religious Programs
Robert Skedgell Asst. General Mgr., Radio
Bob Allison Bureau Mgr., Wash., D. C.
Bill Small Dir., Wash., D. C.
John Cooper Mgr., News Film Synd.
Donald Hamilton Dir., Bus. Affairs

CBS Sports

William MacPhail Vice President
Jack Dolph Director

'Instant' Programs Herald Dawn Of New Network TV Sales Age



By
WALTER D. SCOTT
Executive Vice President
NBC TV Network

WITH the enormous logistics added, our overnight sale of participations in the Giants-Dodgers "sudden life" playoff series last October was really a natural outgrowth of the network's "Instant Sponsorship." To affirm this evolutionary pattern, people in the television industry need only recall that in that same October, Gulf Oil renewed for 1963 its sponsorship of our precedent-setting "Instant News Specials."

"Instant News Specials" makes possible immediate and extensive coverage of happenings within hours after their occurrence. In terms of immediacy and impact, the speed with which electronic journalism goes about its work is the kind of pace that hitherto was made conspicuous by newspaper "extras."

In the TV market place this speed, as welded to vivid, moving pictorialization, received another nationwide boost last spring when, within 24 hours of the scheduling of a special half-hour news program on May 24, for a recapitulation of that day's orbit flight of astronaut Scott Carpenter, full sponsorship was bought by Kemper Insurance. The films of Carpenter's recovery had arrived only minutes before broadcast.

Our gamble included a challenge, the previously mentioned logistics, and no challenge of this sort is greater than prompt delivery of the goods. Our Sports and Special Program Sales faced the challenge when the Dodgers lost and the Giants won the last game of the pennant race, thus producing a tie and triggering the network's coverage of the pennant playoff, to commence 21 hours later.

The 21-hour countdown by the divisional sales unit became a minute-by-

minute operation as a 22-member sales force was alerted into action by the "command post" to announce availability of participations to prospects through their agencies. During that 21-hour alert, 10 companies, representing 60 per cent sponsorship of the first game, affixed their banners to the playoff mast. The ensuing 24 hours brought another 14 sponsors, or a 93 per cent fill for the second game—accompanied all the way by constant juggling to assure product protection.

There was a "third nine" on the playing field Wednesday of that week. In the 21-hour period between the tie at regular season's end and the start of the first playoff game, nine advertisers had purchased participation in the series. Hours later, five more were contracted. With the latter, participation had reached sold-out status before the third and final game.

A similar story unfolded at NBC Radio, which signed a one-quarter sponsor exactly 55 minutes before airtime. For the second and third games, NBC Radio clicked off four additional sponsors in one string, and a few hours later these were joined by three other companies, to mark a sellout.

The results with these "instant" programs suggest the dawn of a new age in network TV sales. The intricacies of product protection, commercial placement, strength and composition of audience—those TV sales complexities which must be resolved and coordinated before a sponsored broadcast—are swiftly surmounted by network sales forces.

**NBC—
the network
that attracts
more people whenever
all networks cover
a national event...
whether it is
election night
or the flight
of an astronaut
or a Telstar broadcast
or a president's
report on a crisis.**

**The reason?
NBC News leads
in bringing world news
to the nation
rapidly, accurately,
responsibly. **

NBC Television Network

WALTER D. SCOTT

EXECUTIVE VICE PRESIDENT, TELEVISION NETWORK

Walter D. Scott was appointed executive vice president, television network, in February, 1959. Before his election as head of the television network, Mr. Scott had been vice president, television network sales. An executive with more than 20 years' service at NBC, Mr. Scott joined the network's sales department in 1938. He was named eastern sales manager in 1949, and in February, 1951, was promoted to New York radio network sales manager. In November, 1952, he was appointed to the new post of administrative sales manager. He held this position until he was elected vice president and national sales manager, television network, in December, 1955. He was named vice president, television network sales, in January, 1958. Before joining NBC, Mr. Scott served in the sales department of Hearst Radio, Inc., and before that on the advertising staff of the Daily Oklahoman and Times. He is a graduate of the University of Missouri School of Journalism.



DON DURGIN

VICE PRESIDENT, NETWORK SALES



Don Durgin, who was appointed vice president, television network sales, in February, 1959, first joined NBC in 1949 as assistant to the manager of advertising and promotion for NBC Spot Sales. In 1951, he joined the ABC Television Network as a sales presentation writer, subsequently holding several positions there until he was elected vice president in charge of the ABC Radio Network in November, 1955. Returning to NBC in March, 1957, he became vice president in charge of sales planning for the television network. He was appointed vice president, national sales manager, television network sales, in January, 1958, holding that position until he was named to his present post. He is a summa cum laude graduate of Princeton University and a graduate of New York University Law School.

MORT WERNER

VICE PRESIDENT, PROGRAMS

Mort Werner was appointed vice president, programs, television network, in July, 1961. Mr. Werner came to NBC from Young and Rubicam, Inc., where he had been senior vice president and member of the executive committee. He previously was with NBC from 1951 until July, 1957, when he left to become vice president in charge of broadcast activities of Kaiser Industries Corporation. Mr. Werner joined NBC in 1951 as producer of "Today," later becoming executive producer of the program and then executive producer of "Today," "Home" and "Tonight." In February, 1955, he was named director of participating programs for the NBC-TV Network, and in November of that year was appointed national program director. He was elected vice president, national programs, in Dec., 1955, and in February, 1957, was appointed vice president, television daytime programs. He continued in that post until he joined Kaiser Industries in July, 1957. Mr. Werner joined Young & Rubicam in October, 1959, as vice president and director of radio and television, becoming senior vice president and member of the executive committee one year later, a position he held until he joined NBC in July, 1961.



National Broadcasting Co., Inc.

NBC Television Network

30 Rockefeller Plaza, New York 20, N. Y.
Telephone: Circle 7-8300

Registered Telegraphic Address: NATBROADCAST NEW YORK

A full listing of the NBC Board of Directors and Officers, as well as Radio Division Executive personnel and West Coast Executive personnel, will be found on page 214.

OFFICERS

Walter D. Scott..... Exec. V.P., TV Network
Charles R. Abry..... V.P., Gen. Sls. Exec., TV Network
Max E. Buck..... V.P., Eastern Sls., TV Network
Giraud Chester..... V.P., Pgm. Admin., TV Network
Don Durgin..... V.P., Sales, TV Network
Edwin S. Friendly, Jr..... V.P., Special Pgm.,
TV Network
Nicholas C. Gilles..... V.P., Bus. Affairs, TV Network
Felix Jackson..... V.P., TV Network Pgm.,
West Coast
Harold F. Kemp..... V.P., Nighttime Pgm., TV
Network, West Coast
John M. Otter..... V.P., Natl. Sls., TV Network
Angus Robinson..... V.P., Central Sls., TV Network
Herbert S. Schlosser..... V.P., Talent & Pgm.
Admin., TV Network
Robert L. Stone..... V.P. & Gen. Mgr., TV Network
David W. Tebet..... V.P., Talent Rel., TV Network
Grant A. Tinker..... V.P., Pgm. Opera., TV Network,
West Coast
William H. Trevarthen..... V.P., Opera. & Eng.,
TV Network
Mort Werner..... V.P., Pgm., TV Network

Television Network Programs

Walter D. Scott..... Exec. V.P., TV Network
Mort Werner..... Vice President, Pgm.
Giraud Chester..... V.P., Program Admin.
Edwin S. Friendly Jr..... V.P., Special Programs
Ross Donaldson..... Dir. Program Services
Donald B. Hyatt..... Dir., Special Projects
Robert F. Aaron..... Dir., Daytime Pgm.
Joseph P. Cunneff..... Dir., Nighttime Pgm.
Arch Robb..... Dir., Special Programs
Thomas S. Gallery..... Director, Sports
David W. Tebet..... V.P., Talent Relations
Felix Jackson..... V.P., Pgm., West Coast
Grant Tinker..... V.P., Pgm. Opera., West Coast
Harold F. Kemp..... V.P., Nighttime Pgm.,
West Coast

Television Network Sales

Walter D. Scott..... Exec. V.P., TV Network
Don Durgin..... Vice President, Sales
John M. Otter..... V.P., National Sales
Max E. Buck..... V.P., Eastern Sales
Charles R. Abry..... V.P., Gen. Sls. Exec.
John H. Dodge..... General Sls. Exec.
Angus Robinson..... V.P., Central Sales
Harry T. Floyd..... Manager, Western Sales
Walter Tolleson..... Mgr., San Francisco Sales
Walter W. Gross..... Manager, Detroit Sales
James Hergen..... Dir., Daytime Pgm. Sales
Sam Maxwell..... Dir., Special Pgm. Sales
William Storke..... Dir., Partic. Pgm. Sales
Stephen Flynn..... Dir., Sales Services
Harvey Gannon..... Mgr., Special Services
Joseph Iaricci..... Dir., Sales Admin.
Dean Shaffner..... Dir., Sales Planning
Nicholas Gordon..... Dir., Sales Develop.
Raymond Eichmann..... Dir., Client Presentations
& Sales Promo.
Dave Hedley..... Dir., Pgm. Presentations

TV Network Business Affairs

Walter D. Scott..... Exec. V.P., TV Network
Robert L. Stone..... V.P., General Manager
Nicholas Gilles..... V.P., Business Affairs
Robert O'Connor..... Mgr., Business Admin.
Stephen Weston..... Mgr., Pgm. Budgets & Svcing.
Donald Carswell..... Mgr., Pricing & Finan. Svcs.

Operations and Engineering

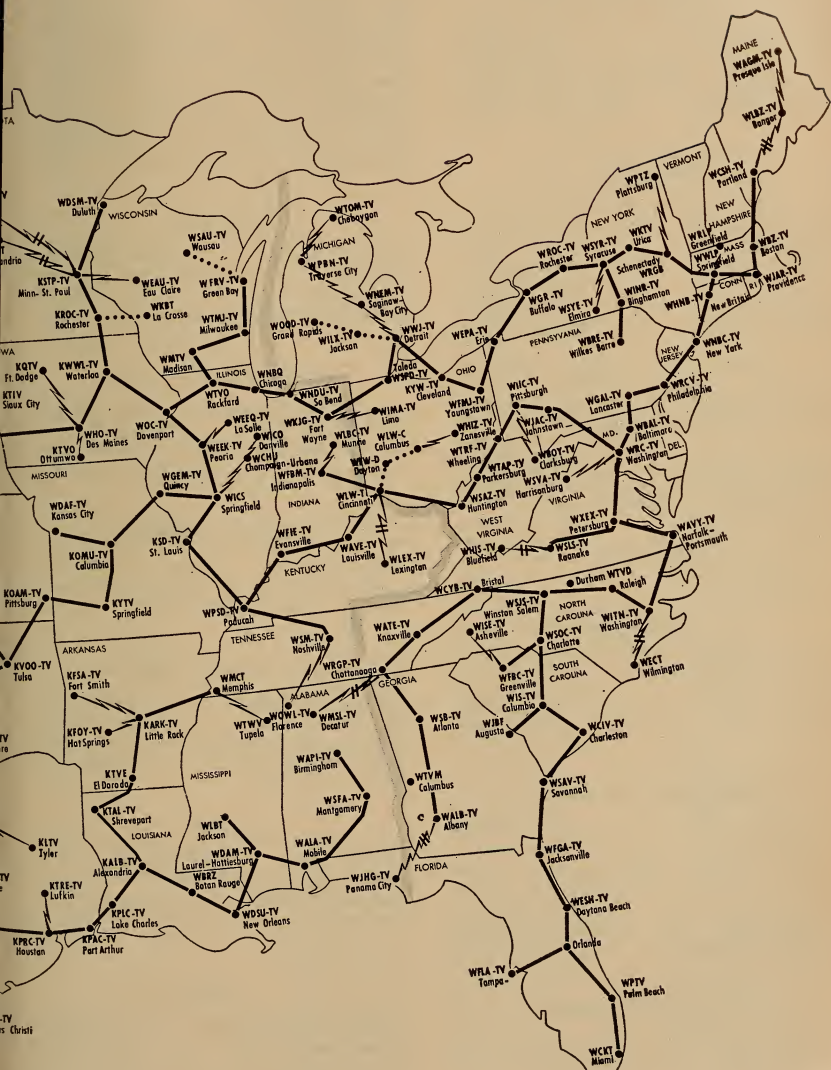
William H. Trevarthen..... Vice President
Neil J. Murphy..... Mgr., Business Admin.
Bernard I. Paulson..... Dir., Prod. Svcs.
Charles E. Corcoran..... Dir., TV Network Opera.
John Weir..... Mgr., Facilities Plan. & Opera.
(Control
Robert Galvin..... Mgr., Video Tape, Film
& Kinescope Opera.
Thomas Phelan..... Mgr., Tech. Facil. & Maint.
John Rogers..... Mgr., Studio-Field Tech. Opera.
Edward M. Lowell..... Mgr., Facilities Admin.
James L. Wilson..... Dir., Engineering
George M. Nixon..... Mgr., Equip. Devel. & Standards
Donald Castle..... Mgr., Systems Plan. & Estimating
Chester A. Rackey..... Mgr., Facil. Design
& Construct.
Joseph J. Arnone..... Mgr., Design & Construct.

(Continued on Page 676)

National Broadcasting

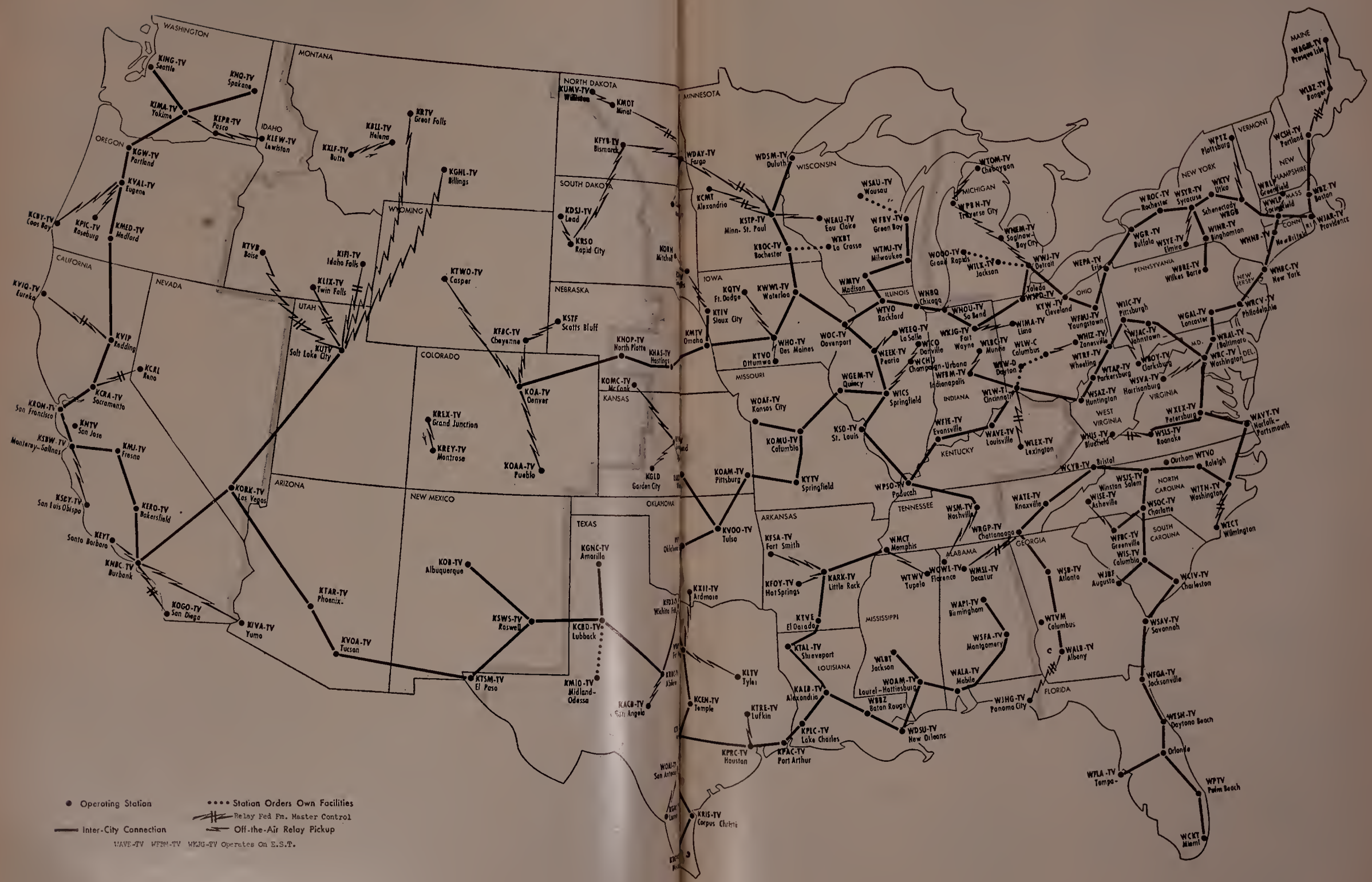


Company Television Network





National Broadcasting Company Television Network



NBC TELEVISION NETWORK

(Continued from Page 673)

Talent & Pgm. Administration

Herbert S. Schlosser.....Vice President
Robert Dunne.....Manager
Robert Hanna.....Mgr., Music & Literary Rights
Joseph Milroy.....Mgr., Contract Admin.
Edward Rosenberg.....Mgr., Talent & Pgm.,
Admin., West Coast

Treasurer

Aaron Rubin.....Executive V.P. & Treasurer
Howard P. Swanson.....Dir., Tax Administration
Richard J. Raburn.....Controller
Anthony J. Dente.....Mgr., Operating Budgets &
Financial Evaluation
Julius Ross.....Manager, Audits
Ulrich F. Caro.....Dir., Capital Budgets &
Office Services
Randall McMillin.....Dir., Purchasing & Materials
James White.....Director, Accounting
Patrick J. Burke, Jr.....Chief Accountant
Charles Ochsenreiter.....Mgr., Systems & Data
Processing
Albert E. Walker.....Manager, Transportation
William A. Williams.....Assistant Treasurer
Jerrold Wollison.....Manager, Contract Admin.

Personnel

George H. Fuchs.....Vice President
J. Noel Deutscher.....Manager, Organization
Planning & Management Devel.
Richard Goldstein.....Director, Labor Relations
Dr. Bernard J. Handler.....Company Physician
Henry O. Lumb.....Director, Personnel
Oscar C. Turner.....Manager, Personnel & Labor
Rel., West Coast

Planning & Research

Hugh M. Beville.....Vice President
Allen R. Cooper.....Dir., Corporate Planning
Barry T. Rumble.....Mgr., Broadcast Economies
Thomas E. Coffin.....Director, Research
Marvin Baiman.....Mgr., Research Projects
William Rubens.....Mgr., Audience Measurement
William S. Duttera.....Dir., Allocations Eng.

General Executive

Louis Hausman.....Vice Pres., Gen. Exec.

Public Information

Sydney H. Eiges.....V.P., Public Information

Press and Publicity

Ellis O. Moore.....Vice President
Cornelius K. Sullivan.....Mgr., Admin. & Svcs.
Joseph Derby.....Director, News Publicity
Merryle S. Rukeyser.....Director, Pgm., Publicity
Sidney Desfor.....Manager, Photo Unit
J. Alan Baker.....Mgr., Bus. & Trade Pub.
Malcolm Oettinger.....Coordinator, News Info.,
Washington
Ralph Shawhan.....Dir., Press & Pub., West Coast

Advertising

Lawrence Grossman.....Director, Advertising
David Bellin.....Manager, Special Projects
John J. Graham.....Art Director
Gerald Rowe.....Mgr., Audience Adv. & Promo.

Promotional Services

Alexander S. Rylander.....Vice President
John Scuoppo.....Manager, Promotion
Peter M. Tittle.....Manager, Guest Relations
Paul Mosher.....Manager, Pgm. Merchandise

Corporate Affairs

Robert D. Kasmire.....Director, Corporate Info.
Kathryn S. Cole.....Manager, Information
Willis Grant.....Co-ordinator, Corp. Information

Standards and Practices

Ernest Lee Jahncke Jr.....Vice President
John A. Cimperman.....Director, Practices
Carl M. Watson.....Director, Broadcast Standards
Doris S. Williams.....Coordinator

Legal

Thomas E. Ervin.....V.P. & General Attorney
James A. Stabile.....V.P. & Assoc. Gen. Attorney
Richard H. Graham.....V.P., Law, West Coast
Howard Monderer.....Asst. Gen. Attorney,
Washington

News

William R. McAndrew.....Exec. Vice President
Julian Goodman.....Vice President
Elmer W. Lower.....V.P., General Manager
Carl Lindemann, Jr.....V.P., Special News Projects
Irving Gitlin.....Exec. Prod., Creative Projects
Rex Goad.....Director
Eugene Juster.....Director, News Film

NBC TELEVISION NETWORK

Edward Stanley.....Dir., Public Affairs
William Monroe.....Dir., News, Washington
James A. Jurist.....Director, Bus. Affairs
Donald Meaney.....Directors, News Programs
Leonard Allen.....Manager, News
Russell Tornabene.....Mgr., News Opera., N. Y.
Arthur Wakelee.....Weekend Manager
George Heinemann.....Manager, Public Affairs
Milton Brown.....Coordinator, NBC News
Information Services
Burroughs H. Prince.....Manager, Local News
Frank Jordan.....Manager, News, Chicago
John Thompson.....Mgr., News, Los Angeles

Station Relations

Thomas E. Knode.....Vice President
Donald J. Mercer.....Director
Sheldon B. Hickox, Jr.....Director, West Coast
Regional Managers.....Joseph J. Berhalter,
Anthony A. Cervini, William M. Kelley, Mal-
colm B. Laing, Raymond T. O'Connell, Theodore
Reinhard, Paul Rittenhouse

NBC OWNED STATIONS & NBC SPOT SALES

Administration

Raymond W. Welpott...Executive Vice President
Marvin V. McCormick.....Dir. Business Affairs

Television Spot Sales

Richard H. Close.....V.P., NBC Spot Sales
Byron E. Goodell.....Director
Robert H. Anderson...Mgr., San Francisco Office
William A. Loudon.....Mgr., Burbank Office
Charles Bergh.....Mgr. Central Office
Caroline Wynkoop.....Mgr., Sales Service
Wilbur Fromm.....Dir., New Bus. & Promo.
Robert Sullivan.....Mgr., Sales Development
Howard Selger.....Manager, Research

NBC Owned Stations (Television)

WNBC-TV, New York

30 Rockefeller Plaza, N. Y. 20, N. Y.

Theodore H. Walworth...V.P. & General Mgr.
Peter M. Affe.....Station Manager
Richard B. Barnhill.....Mgr., Operations
Jay J. Heitin.....Director, Sales
Edward A. Warren.....Manager, Pgms.
Alvin Slep.....Mgr., Publ. & Exploitation
Earl M. Harder.....Dir., Bcst. Standards
Frederick E. Acker.....Mgr., Business Affairs
John Reynolds.....Mgr., Public Affairs

WRCV-TV, Philadelphia

1619 Walnut St., Philadelphia 3, Pa.

Raymond W. Welpott...Vice Pres. & Gen. Mgr.
Arthur A. Watson.....Station Manager
Neal Van Ells.....Manager, Programs
John P. Wiley.....Manager, Sales
Jack Dorr.....Mgr., Adv. & Promo.
William P. Keeney.....Business Manager

WRC-TV, Washington

4001 Nebraska Ave., N.W.,

Washington 16, D. C.

Joseph W. Goodfellow...V.P. & Gen. Mgr.
Thomas E. Paro.....Station Manager
Eugene Walz.....Director, Programs
Edward Ryan.....Mgr., Adv. & Promo.
William Callaway.....Business Manager
Arthur Faircloth.....Manager, Sales

KNBC, Burbank

3000 West Alameda, Burbank, Calif.

Thomas C. McCray.....V.P. & Gen. Mgr.
James F. Parks.....Station Manager
Robert Kennedy.....Mgr., Adv. & Promo.
Noyes A. Scott.....Mgr., Local Sls. & Sls. Svc.
John Kenaston.....Manager, Programs
John B. Knight.....Mgr., Tech. Operations
John Wehrheim.....Business Manager
Christopher B. Bose.....Admin., Bcst. Stand.

WNBQ, Chicago

Merchandise Mart, Chicago 54, Ill.

Lloyd E. Yoder.....V. P. & Gen. Mgr.
Robert Lemon.....Station Manager
Kenneth Christiansen.....Mgr., Opera.
Norman Cissna.....Mgr., National Sales
Harry Trigg.....Manager, Programs
Hugh Del Regno.....Dir., Business Affairs
Wilfred Prather.....Mgr., Tech. Opera.
Chester Campbell.....Dir., Adv. & Promo.

Enterprises

George A. Graham Jr.....V.P., Entp. Div.
William J. Schmitt.....General Manager
David H. Horowitz.....Mgr., Business Affairs
James W. Dodd.....Mgr., Sales Services
Morris Rittenberg.....Dir., Domestic Enter.
Norman Nunenfeld.....Mgr., Merchandising
Ira Wolff.....Mgr., Sales Planning
William P. Breen...V.P., Sales, NBC Films Inc.
Joseph M. Klein.....Dir., Internatl. Enter.
George W. Harper...V.P., Gen. Mgr., NBC Ltd.

Population, Families, Television Homes And Television Stations, Listed by State

January 1, 1963*

<i>State</i>	<i>Population</i>	<i>Families</i>	<i>TV Homes</i>	<i>TV Stations</i>
Alabama	3,320,000	880,000	665,000	11
Alaska	250,000	65,000	43,000	5
Arizona	1,410,000	415,000	348,000	8
Arkansas	1,775,000	500,000	333,500	7
California	16,300,000	5,321,500	4,838,000	35
Colorado	1,850,000	515,500	421,000	9
Connecticut	2,670,000	788,500	748,000	6
Delaware	475,000	140,000	125,000	—
District of Columbia	770,000	224,500	211,500	5
Florida	5,115,000	1,564,500	1,270,000	18
Georgia	4,070,000	1,064,000	839,000	11
Hawaii	670,000	206,000	140,000	4
Idaho	685,000	203,500	157,000	5
Illinois	10,275,000	3,161,000	2,980,000	17
Indiana	4,798,000	1,479,500	1,385,000	17
Iowa	2,790,000	860,000	797,000	12
Kansas	2,205,000	699,000	586,000	10
Kentucky	3,055,000	841,000	626,000	7
Louisiana	3,375,000	959,000	754,500	13
Maine	980,000	283,000	260,000	6
Maryland	3,275,000	945,000	857,000	4
Massachusetts	5,235,000	1,517,000	1,447,000	7
Michigan	8,000,000	2,333,000	2,199,000	17
Minnesota	3,500,000	1,032,000	907,000	10
Mississippi	2,180,000	576,000	397,500	8
Missouri	4,500,000	1,409,500	1,247,000	16
Montana	685,000	210,000	142,500	8
Nebraska	1,430,000	442,000	371,500	8
Nevada	305,000	99,500	79,000	5
New Hampshire	615,000	186,000	173,000	1
New Jersey	6,275,000	1,847,000	1,740,500	—
New Mexico	1,025,000	282,000	209,000	6
New York	17,225,000	5,225,000	4,836,000	24
North Carolina	4,660,000	1,188,500	926,000	13
North Dakota	637,000	173,000	132,000	9
Ohio	9,925,000	2,998,500	2,850,000	20
Oklahoma	2,380,000	728,000	595,000	10
Oregon	1,825,000	596,000	475,000	11
Pennsylvania	11,500,000	3,318,000	3,088,000	21
Rhode Island	875,000	258,000	241,000	3
South Carolina	2,400,000	607,500	465,000	10
South Dakota	690,000	199,500	142,500	6
Tennessee	3,625,000	998,000	767,500	14
Texas	10,050,000	2,972,000	2,405,000	44
Utah	940,000	268,500	240,000	3
Vermont	393,000	111,500	100,500	1
Virginia	4,125,000	1,101,000	894,000	12
Washington	2,950,000	937,000	798,000	11
West Virginia	1,850,000	495,000	390,000	9
Wisconsin	4,025,000	1,192,000	1,086,000	13
Wyoming	340,000	102,000	78,000	3
Total	184,278,000	54,519,000	47,807,500	534

* From Census Bureau and other sources.



presents

TELEVISION STATIONS



STATION INDEX
TV STATIONS LISTED
BY STATE AND CITY
EXECUTIVE PERSONNEL

1963




how do you fit a hippo into a hatbox?

You can! . . . if you're interested in just his foot. Like ranking TV markets. You can take a small portion of the market by using the SMSA metro approach . . . but if you want the whole hippo, you gotta rank by total market! Consider. More than 90% of the Charlotte Market is located outside the metro area and the total Charlotte TV Market contains 574,800 TV homes . . . ranking 20th in the nation!* We throw our weight around too, with an 87% lead over the market's second station.* Throw your hat into our coverage ring — it's a whopper!

WBTV
CHARLOTTE

JEFFERSON STANDARD BROADCASTING COMPANY

Represented Nationally by Television Advertising  Representatives, Inc.

*ARB TV Market Digest

Television Station Index

—Commercial Stations of the U. S., Territories and Possessions —

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
CKLW-TV . . .	719	KFMB-TV . . .	691	KNDO . . .	766	KRTV . . .	726
KABC-TV . . .	690	KFOY-TV . . .	687	KNOE-TV . . .	714	KSBW-TV . . .	691
KAIL-TV . . .	689	KFRE-TV . . .	689	KNOP-TV . . .	727	KSBY-TV . . .	692
KAIT-TV . . .	687	KFSA-TV . . .	687	KNOX-TV . . .	735	KSD-TV . . .	726
KAKE-TV . . .	713	KFVS-TV . . .	723	KNTV . . .	692	KSHO-TV . . .	728
KALB-TV . . .	714	KFYR-TV . . .	734	KNXT . . .	690	KSL-TV . . .	763
KARD-TV . . .	713	KGBT-TV . . .	759	KOA-TV . . .	693	KSLA-TV . . .	715
KARK-TV . . .	687	KGGM-TV . . .	729	KOAA-TV . . .	695	KSLN-TV . . .	712
KATC . . .	714	KGHL-TV . . .	726	KOAM-TV . . .	712	KSOO-TV . . .	751
KATU . . .	740	KGLO-TV . . .	711	KOAT-TV . . .	729	KSTP-TV . . .	722
KATV . . .	687	KGMB-TV . . .	703	KOB-TV . . .	729	KSWB . . .	738
KAVE-TV . . .	729	KGNC-TV . . .	755	KOCO-TV . . .	738	KSWO-TV . . .	738
KAYS-TV . . .	712	KGNS-TV . . .	761	KODE-TV . . .	725	KSWV-TV . . .	729
KBAK-TV . . .	689	KGO-TV . . .	692	KOGO-TV . . .	691	KSYD-TV . . .	763
KBES-TV . . .	740	KGUN . . .	686	KOIN-TV . . .	740	KTAL-TV . . .	715
KBLL . . .	727	KGW-TV . . .	740	KOLD-TV . . .	686	KTAR . . .	686
KBMT-TV . . .	755	KHAS-TV . . .	727	KOLN-TV . . .	727	KTBC-TV . . .	755
KBOI-TV . . .	703	KHJ-TV . . .	690	KOLO-TV . . .	728	KTBS-TV . . .	715
KBTV . . .	693	KHOL-TV . . .	727	KOMO-TV . . .	765	KTEN . . .	738
KBTV-TV . . .	757	KHOU-TV . . .	759	KOMU-TV . . .	723	KTHV . . .	687
KCBD-TV . . .	761	KHQ-TV . . .	766	KONA-TV . . .	703	KTIV . . .	712
KCBY-TV . . .	739	KHQA-TV . . .	723	KONO-TV . . .	762	KTLA . . .	691
KCEN-TV . . .	762	KHSL-TV . . .	689	KOOK-TV . . .	726	KTNT-TV . . .	766
KCHU . . .	691	KHVV-TV . . .	703	KOOL-TV . . .	685	KTRE-TV . . .	761
KCKT-TV . . .	712	KICA-TV . . .	729	KORK-TV . . .	728	KTRG-TV . . .	703
KCMO-TV . . .	725	KICU-TV . . .	693	KORN-TV . . .	751	KTRK-TV . . .	761
KCMT . . .	721	KID-TV . . .	705	KOSA-TV . . .	762	KTSM-TV . . .	758
KCND-TV . . .	735	KIEM-TV . . .	689	KOTA-TV . . .	751	KTTS-TV . . .	725
KCOP . . .	690	KIFI-TV . . .	705	KOTI-TV . . .	740	KTIV . . .	691
KCPX-TV . . .	763	KIMA-TV . . .	766	KOTV . . .	739	KTUL-TV . . .	739
KCRA-TV . . .	691	KING-TV . . .	766	KOVR-TV . . .	692	KTVA . . .	685
KCRG-TV . . .	711	KINY-TV . . .	685	KPAC-TV . . .	762	KTVB . . .	703
KCRL-TV . . .	728	KIRO-TV . . .	765	KPAR-TV . . .	755	KTVC-TV . . .	712
KCTV . . .	762	KIVA . . .	686	KPHO-TV . . .	686	KTVE . . .	686
KDAL-TV . . .	721	KJEO . . .	689	KPIC-TV . . .	740	KTVF . . .	685
KDCD-TV . . .	761	KKTV . . .	693	KPIX . . .	692	KT VH . . .	712
KDIX-TV . . .	734	KLAS-TV . . .	728	KPLC-TV . . .	714	KTVI . . .	726
KDKA-TV . . .	747	KLBK-TV . . .	761	KPLR-TV . . .	726	KT VK . . .	686
KDUH-TV . . .	727	KLFY-TV . . .	714	KPRC-TV . . .	761	KTVO . . .	711
KELO-TV . . .	751	KLIX-TV . . .	705	KPTV . . .	740	KTVR-TV . . .	693
KELP-TV . . .	758	KLTV . . .	762	KQTV . . .	711	KT VT . . .	759
KENI-TV . . .	685	KLYD-TV . . .	689	KRBC-TV . . .	755	KT VU . . .	692
KENS-TV . . .	762	KLZ-TV . . .	693	KRCG-TV . . .	723	KT VW . . .	766
KERO-TV . . .	689	KMBC-TV . . .	725	KRDO-TV . . .	693	KTWO-TV . . .	769
KETV . . .	727	KMED-TV . . .	740	KREM-TV . . .	766	KUAM-TV . . .	770
KEYC-TV . . .	721	KMEX-TV . . .	690	KREX-TV . . .	693	KUTV . . .	763
KEYT . . .	692	KMID-TV . . .	761	KREY-TV . . .	695	KVAL-TV . . .	739
KEZI-TV . . .	739	KMJ-TV . . .	689	KRGV-TV . . .	763	KVII-TV . . .	755
KFAR-TV . . .	685	KMMT . . .	721	KRIS-TV . . .	757	KVIP . . .	691
KFBB-TV . . .	726	KMOS-TV . . .	725	KRLD-TV . . .	758	KVIQ-TV . . .	689
KFBC-TV . . .	769	KMOX-TV . . .	725	KRNT-TV . . .	711	KVKM-TV . . .	761
KFDA-TV . . .	755	KMSO-TV . . .	727	KROC-TV . . .	722	KVLF-TV . . .	755
KFDM-TV . . .	755	KMSP-TV . . .	722	KROD-TV . . .	758	KVOA-TV . . .	686
KFDX-TV . . .	763	KMTV . . .	728	KRON-TV . . .	692	KVOO-TV . . .	739
KFEQ-TV . . .	725	KNBC . . .	690	KRSD-TV . . .	751	KVOS-TV . . .	765

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KVTV . . .	712	WANE-TV . .	708	WCHS-TV . .	767	WIIC . . .	747
KWAB-TV . .	757	WAPA-TV . .	770	WCI . . .	705	WILX-TV . .	720
KWEX-TV . .	762	WAPI-TV . .	684	WCIU . . .	705	WIMA-TV . .	737
KWHT-TV . .	712	WARD-TV . .	743	WCIV-TV . .	750	WINK-TV . .	696
KWRB-TV . .	770	WAST . . .	730	WCKT . . .	697	WINR-TV . .	730
KWTV . . .	739	WATE-TV . .	752	WCNY-TV . .	730	WIS-TV . . .	750
KWTX-TV . .	763	WATR-TV . .	695	WCOV-TV . .	684	WISC-TV . .	768
KWWL-TV . .	712	WAVE-TV . .	713	WCPQ-TV . .	735	WISE-TV . .	733
KXAB-TV . .	751	WAVY-TV . .	764	WCSC-TV . .	750	WISH-TV . .	708
KXGN-TV . .	726	WBAL-TV . .	716	WCSH-TV . .	716	WISN-TV . .	769
KXGO-TV . .	735	WBAP-TV . .	759	WCTV . . .	701	WITI-TV . .	769
KXII . . .	738	WBAY-TV . .	768	WCYB-TV . .	764	WITN . . .	734
KXJB-TV . .	735	WBBM-TV . .	705	WDAF-TV . .	725	WJAC-TV . .	743
KXLF-TV . .	726	WBEN-TV . .	730	WDAM-TV . .	722	WJAR-TV . .	750
KXLY-TV . .	766	WBIR-TV . .	752	WDAU-TV . .	749	WJBF . . .	702
KXMB-TV . .	734	WBJA-TV . .	730	WDAY-TV . .	735	WJBK-TV . .	719
KXMC-TV . .	735	WBKB . . .	705	WDBJ-TV . .	765	WJHG-TV . .	700
KXTV . . .	691	WBNB-TV . .	770	WDBO-TV . .	699	WJHL-TV . .	752
KYTV . . .	725	WBNS-TV . .	736	WDEF-TV . .	752	WJIM-TV . .	720
KYWB-TV . .	736	WBOC-TV . .	717	WDSM-TV . .	721	WJMY-TV . .	719
KZTV . . .	757	WBOY-TV . .	767	WDSU-TV . .	715	WJPB-TV . .	767
WABC-TV . .	731	WBRC-TV . .	684	WDXI-TV . .	752	WJRT . . .	720
WABG-TV . .	722	WBRE-TV . .	749	WEAR-TV . .	700	WJTV . . .	723
WABL-TV . .	715	WBRZ . . .	714	WEAT-TV . .	701	WJW-TV . .	736
WAFB-TV . .	714	WBTV . . .	733	WEAU-TV . .	768	WJXT . . .	697
WAFG-TV . .	684	WBTW . . .	750	WECT . . .	734	WJZ-TV . .	716
WAGA-TV . .	702	WBZ-TV . . .	718	WEEK-TV . .	706	WKAQ-TV . .	770
WAGM-TV . .	716	WCAU-TV . .	745	WEHT . . .	708	WKBM-TV . .	770
WAIH . . .	702	WCAX-TV . .	764	WESH-TV . .	696	WKBN-TV . .	738
WAIM-TV . .	750	WCBI-TV . .	722	WEWS . . .	736	WKBT . . .	768
WAKR-TV . .	735	WCBS-TV . .	731	WFAA-TV . .	757	WKBV-TV . .	730
WALA-TV . .	684	WCCA-TV . .	750	WFAM-TV . .	710	WKJG-TV . .	708
WALB-TV . .	701	WCCO-TV . .	721	WFBC-TV . .	751	WKNX-TV . .	720
				WFBG-TV . .	743	WKOW-TV . .	768
				WFBM-TV . .	708	WKRC-TV . .	736
				WFGA-TV . .	697	WKRK-TV . .	684
				WFIE-TV . .	708	WKST-TV . .	738
				WFIL-TV . .	745	WKTU . . .	733
				WFLA-TV . .	701	WKY-TV . .	739
				WFMJ-TV . .	737	WKYT . . .	713
				WFMY-TV . .	733	WKZO-TV . .	720
				WFRV-TV . .	768	WLAC-TV . .	753
				WFTV . . .	700	WLBC-TV . .	710
				WGAL-TV . .	745	WLBT . . .	723
				WGAN-TV . .	716	WLBW-TV . .	699
				WGEM-TV . .	706	WLBZ-TV . .	715
				WGN-TV . .	705	WLEX-TV . .	713
				WGR-TV . .	730	WLKY . . .	713
				WHAS-TV . .	713	WLOS-TV . .	733
				WHBF-TV . .	707	WLOX-TV . .	722
				WHBQ-TV . .	753	WLTV . . .	713
				WHCT . . .	695	WLUC-TV . .	720
				WHDH-TV . .	718	WLUK-TV . .	768
				WHEC-TV . .	732	WLVA-TV . .	764
				WHEN-TV . .	732	WLW-C . . .	736
				WHIO-TV . .	737	WLW-D . . .	737
				WHIS-TV . .	767	WLW-I . . .	710
				WHIZ-TV . .	738	WLW-T . . .	736
				WHNB-TV . .	695	WLYH-TV . .	743
				WHO-TV . . .	711	WMAL-TV . .	696
				WHP-TV . . .	743	WMAR-TV . .	717
				WHNT-TV . .	767	WMAZ-TV . .	702
				WHYN . . .	718	WMBD-TV . .	706
				WIBW-TV . .	713	WMCT . . .	753
				WICC-TV . .	695	WMSL-TV . .	684
				WICD . . .	706	WMT-TV . .	711
				WICS . . .	707	WMTV . . .	769
				WICU-TV . .	743	WMTW-TV . .	716

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Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WMUR-TV	. 729	WPTA 708	WSLS-TV 765	WTTV 708
WNAC-TV	. 718	WPTV 700	WSM-TV 753	WTVC 752
WNBC-TV	. 719	WPTZ-TV 732	WSOC-TV 733	WTVD 733
WNBE-TV	. 734	WRAL-TV 734	WSPA-TV 751	WTVH 706
WNBK-TV	. 730	WRBL-TV 702	WSPD-TV 737	WTVJ 699
WNBQ 706	WRC-TV 696	WSTV-TV 737	WTVK 752
WNCT 734	WRCV-TV 747	WSUN-TV 701	WTVM 702
WNDU-TV 710	WRDW-TV 702	WSUR-TV 770	WTVN-TV 737
WNEM-TV 719	WREC-TV 753	WSVA-TV 764	WTVO 707
WNEP-TV 749	WREX-TV 707	WSYR-TV 732	WTVP 706
WNEW-TV 731	WRGB 732	WTAE 747	WTVR 765
WNHC-TV 695	WRGP-TV 752	WTAF-TV 710	WTVT 701
WNOK-TV 750	WRIK-TV 770	WTAP-TV 767	WTVW 708
WNYS 732	WRLP 718	WTAR-TV 764	WTVY 684
WOAL-TV 762	WROC-TV 732	WTCN-TV 722	WTWV 723
WOAY-TV 767	WRVA-TV 765	WTEN 730	WUHF-TV 769
WOC-TV 711	WSAU-TV 769	WTEV 749	WUSN-TV 750
WOL-TV 711	WSAV-TV 702	WTHI-TV 710	WUTV 733
WOKR 732	WSAZ-TV 767	WTIC-TV 695	WVEC-TV 764
WOOD-TV 720	WSB-TV 701	WTMJ-TV 769	WVUA-TV 715
WOOK-TV 696	WSBA-TV 749	WTOC-TV 703	WWJ-TV 719
WOR-TV 732	WSBT-TV 710	WTOK-TV 723	WWL-TV 715
WORA-TV 770	WSEE 743	WTOL-TV 737	WWLP 718
WOW-TV 728	WSFA-TV 695	WTOM-TV 719	WWOR 718
WOWL-TV 684	WSIL-TV 706	WTOP-TV 696	WWTV 719
WPBN-TV 721	WSIX-TV 753	WTPA 743	WXEX-TV 765
WPCA-TV 745	WSJS-TV 734	WTRF-TV 768	WXYZ-TV 720
WPIX 732	WSJV 710	WTSP-TV 701	WYAH-TV 764
WPRO-TV 749	WSLA-TV 685	WTTG 696	WZZM-TV 720
WPSD-TV 714					XETV 692

COMMERCIAL RADIO STATION INDEX

BEGINS ON PAGE 225

RADIO STATIONS LISTED BY STATE

BEGIN ON PAGE 240

Pop.: 3,320,000
Families: 880,000

Alabama

TV Homes: 665,000
TV Stas. in State: 11

WAPI-TV—Birmingham—1949

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Newhouse Bcstg. Corp.
Address.....P. O. Box 1310
Tel.: FA 3-6141.....CBS-NBC
Newspaper Affiliation.....Birmingham News
Representative..Harrington, Righter & Parsons
V.P., General Manager...Charles F. Grisham
Pub., Prom. Dir.....James Chenoweth
Program Dir.....Johnny Johnson
Chief Engineer.....J. V. Sanderson

WBRC-TV—Birmingham—1949

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Taft Bcstg. Co.
Address.....P.O. Box 6007
Tel.: 322-4701.....ABC
Representative.....Katz
President.....Hubert Taft, Jr.
V.P., General Manager.....R. T. Schlinkert
Sales Manager.....Oliver V. Naylor
Prog. Dir., Film Mgr.....Keith E. Barze
Promotion, Publicity Director...Robert E. Lee
Chief Engineer.....Harry L. Lawson
Owners of: WKRC, AM-TV-FM, Cincinnati; WTVN,
AM-TV-FM, Columbus; WBRC, AM-FM; WKYT-
TV, Lexington.

WMSL-TV—Decatur—1954

Channel: 23 UHF..AP: 102 Kw..VP: 189 Kw.
Owned By....Tenn. Valley Radio & TV Corp.
Address.....701 Banks St.
Tel.: EL 3-0361.....ABC-CBS-NBC
Station Reps.....Masla; Clarke Brown
President, Gen. Mgr.....Frank Whisenant
Commercial Manager.....Bob Gleason
Program, Prom. Mgr.....Alice A. Whisenant
Film Manager.....Mort Hargrove
Chief Engineer.....Kenneth Casey
Owners of: WMSL-AM.

WTVY—Dothan—1955

Channel: 4 VHF..AP: 100 Kw..VP: 170 Kw.
Owned-Operated By.....WTVY, Inc.
Address.....Box 798
Tel.: 792-3195.....ABC-CBS
Station Reps.....Southeastern Reps.; Meeker
Exec. V. P., Gen. Mgr.....F. E. Busby
Local Sales Manager.....Arthur Creamer
Program Director.....John Gause
Promotion Director.....Gale Roemheld
Chief Engineer.....Ellis N. Anderson

WOWL-TV—Florence—1957

Channel: 15 UHF..AP: 11.7 Kw..VP: 20.8 Kw.
Owned By.....TV Muscle Shoals, Inc.
Business Address.....P. O. Box 600
Tel.: AT 2-7711.....CBS-NBC-ABC
Station Reps.....Jack Masla; Bernard Ochs
President.....Richard B. Biddle
V.P.....W. A. Mapes

Gen. Mgr.....Jack Worley
Comm. Mgr., Local Adv.....M. Davis
Program Director.....E. Foote
Prom., Publicity Director.....Gayle Bishop
Film Manager.....Henry Jones
Nat. Adv. Mgr.....Dick Biddle
Chief Engineer.....Larry Rohling

WAFG-TV—Huntsville—1959

Channel: 31 UHF..AP: 112 Kw..VP: 204 Kw.
Owned By.....Rocket City TV Inc.
Address.....1000 Monte Samo Blvd.
Tel.: 539-1783.....ABC
Station Reps.....Breen & Ward; Ayers
President.....James Cleary
General Manager.....John A. Higdon
Film Mgr.....Samuel Arnold
Chief Engineer.....Victor Bankowski

WALA-TV—Mobile—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Pape TV Co., Inc.
Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Sta. Reps.....Bolling; Clarke Brown
President.....W. O. Pape
General, Sta. Manager.....W. B. Pape
Commercial, Adv. Mgr.....John E. Dixon
Promotion, Publicity Director.....Bob Grimes
Program Director.....Mal Eno
Chief Engineer.....R. Hurley
Owners of: WALA.

WKRG-TV—Mobile—1955

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....WKRG-TV Inc.
Address.....162 St. Louis St.
Tel.: HE 2-5505.....CBS
Newspaper Affiliation.....Press-Register
Station Rep.....Avery-Knodel
President.....Kenneth R. Giddens
Exec. V.P., General Mgr.....C. P. Persons, Jr.
Program Dir.....Bob Peary
Operations Manager.....John E. Crawford
Publicity Dir.....Mrs. Mary Herring
Film Manager.....James Ellis
Chief Engineer.....Donald B. Patton
Owners of: WKRG-AM-FM.

WCOV-TV—Montgomery—1953

Channel: 20 UHF..AP: 200 Kw..VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co.
Business Address.....P. O. Box 2505
Tel.: 262-5361.....ABC-CBS
Sta. Reps.....Venard, Torbet, McConnell
President.....O. P. Covington
General Manager.....Hugh M. Smith
Commercial Manager.....Morris South
Prom., Publicity Director.....Martha Hall
Film Manager.....Bob House
Chief Engineer.....W. D. Weatherly

ALABAMA-ALASKA-ARIZONA

WSFA-TV—Montgomery—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Broadcasting Co. of South
Address.....10 East Delano Ave.
Tel.: 265-1251.....NBC
Sta. Rep.....Peters, Griffin, Woodward
President.....B. Calhoun Hipp
Exec. V.P.....G. Richard Shafto
Manag. Dir.....Carter C. Hardwick
Operations Director.....Gene Jacobsen
Sales Manager.....Bob Villar
Nat. Sales Mgr.....Jack Long
Program Director.....Sam Spivey
Public Relations Dir.....John Raines
Promotion Director.....Jim Wilbourne

Film Manager.....Alice Mayfield
Chief Engineer.....Richard Payne
Owners of: WIS, AM-TV, Columbia.

WSLA-TV—Selma—1960

Channels: 8 VHF...AP: 1.5 Kw...VP: 3 Kw.
Owned By.....Selma Television, Inc.
Address.....Box 305
Tel.: TR 2-0455.....Independent
Sta. Representative.....Radio-TV Reps, Inc.
President.....W. J. Brennan
General Mgr., Ch. Eng.....Cyril G. Brennan
Commercial Manager.....John Frasier
Program Director.....John Rogers
Promotion Director.....Bill Willis
Publicity Director.....Minnie Lee Frazee
Film Manager.....Billy Morgan

Pop.: 250,000
Families: 65,500

Alaska

TV Homes: 43,000
TV Stas. in State: 5

KENI-TV—Anchorage—1953

Channel: 2 VHF..AP: 2.69 Kw...VP: 5.37 Kw.
Owned By.....Midnight Sun Bcstrs., Inc.
Business Address.....Box 1160
Tel.: BR 5-2201.....NBC-ABC
Station Reps....Fletcher; Day-Wellington, Inc.
President, Gen. Mgr.....Alvin O. Bramstedt
Comm. Adv. Mgr.....William Stewart
Program, Promotion Dir.....Marcia Hiber
Film Manager.....Byra Petre
Chief Engineer.....Charles Gray
Owners of: KENI; KFAR, AM-TV, Fairbanks;
KTKN, Ketchikan.

Commercial Manager.....Bob Parsons
Program, Publicity Dir.....Marcia Hiber
Promotion Director.....Leilani Hodge
Film Manager.....Al Frey
Advertising Manager.....William Ackiss
Chief Engineer.....James O'Kelly
Owners of: KFAR, Fairbanks; KENI, Anchorage;
KTKN, Ketchikan; KENI-TV, Anchorage. All
Alaska.

KTVA—Anchorage—1953

Channel: 11 VHF..AP: 1.61 Kw...VP: 3.22 Kw.
Owned-Oper. By...Northern Television, Inc.
Business Address.....P.O. Box 2200
Tel.: BR 5-4321.....CBS
Representative.....Weed; Alaska Radio-TV
Pres., Gen. Sta. Mgr.....A. G. Hiebert
Chief Engineer.....John Honec

KTVF—Fairbanks—1955

Channel: 11 VHF..AP: 5.5 Kw...VP: 11.1 Kw.
Owned-Oper. By.....Northern TV, Inc.
Address.....Box 2200, Anchorage
Tel.: GL 2-3636.....CBS
Station Reps.....Weed; Alaska Radio-TV
President.....A. G. Hiebert
Station, Comm. Manager.....John Griffin
Promotion Director.....Jan Ward
Film Mgr.....Sue Yoder
Chief Engineer.....Ken Phillips
Owners of: KTVA-TV, Anchorage.

KFAR-TV—Fairbanks—1955

Channel: 2 VHF..AP: 2.76 Kw...VP: 5.6 Kw.
Owned By.....Midnight Sun Bcstrs., Inc.
Address.....Lathrop Building
Station Rep.....Day-Wellington
Tel.: GL 2-2125.....ABC-NBC
Pres., General Mgr.....Alvin O. Bramstedt
Station Manager.....D. Andon

KINY-TV—Juneau—1956

Channel: 8 VHF..AP: .13 Kw...VP: .26 Kw.
Owned-Oper. By...Juneau Broadcasters, Inc.
Address.....231 So. Franklin St.
Tel.: JU 6-1800.....CBS
Station Reps.....Weed; Wagner
Pres., Gen. Mgr.....J. W. McKinley
Program Director.....Richard Peter

Pop.: 1,410,000
Families: 415,000

Arizona

TV Homes: 348,000
TV Stas. in State: 8

KOOL-TV—Phoenix—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KOOL Radio-TV, Inc.

Business Address.....511 West Adams St.
Tel.: BR 1-2345.....CBS
Representative.....Hollingbery
President.....Tom Chauncey

ARIZONA-ARKANSAS

V. P., General Mgr. Homer Lane
 V. P., Comm. Mgr. Leslie Lindvig
 Station Manager John Murphy
 Program Director Robert Davies
 Publicity Director Thomas King
 Promotion Director Marge Injasoulian
 Film Manager William Hancharik
 Chief Engineer Albin Hillstrom
 Owners of: KOOL-AM-FM, Phoenix; KOLD-AM-TV,
 Tucson.

KPHO-TV—Phoenix—1949

Channel: 5 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned-Oper. By... Meredith Broadcasting Co.
 Business Address 631 N. 1st Ave.
 Tel.: ALpine 8-4511 Independent
 Representative Katz
 V.P., General Manager Dick Rawls
 Sta., Comm. Mgr. Howard Stalnaker
 Director, Prog. & Opera. Robert Martin
 Promotion Manager Blue Wright
 Film Manager Thomas Sherlock
 Dir. of Engineering George McClanathan
 Owners of: WOW-AM-FM-TV, Omaha; KCMO-AM-
 FM-TV, Kansas City; WHEN-AM-TV, Syracuse,
 N. Y.

KTAR—Phoenix—1953

Channel: 12 VHF... AP: 15.8 Kw... VP: 31.6 Kw.
 Owned-Oper. By KTAR Broadcasting Co.
 Address 1101 No. Central Ave.
 Tel.: AL 4-4161 NBC
 Representative Avery-Knodel
 Chairman of Board John I. Louis, Jr.
 Pres., Gen. Mgr. Richard O. Lewis
 V.P., Commercial Mgr. Ray C. Smucker
 Program Director Richard H. Covey
 Promotion Director Nancy Chappel
 Film Director Betty Campbell
 Sales Manager George Guyam
 Chief Engineer Cliff Stevens
 Owners of: KYCA, Prescott; KYUM, Yuma; KTAR,
 AM-FM, Phoenix.

KTVK—Phoenix—1955

Channel: 3 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned-Operated By Arizona TV Co.
 Address 3435 No. 16th St.
 Tel.: AM 6-5691 ABC
 Station Representative Blair TV
 President Ernest W. McFarland
 Sta., Comm. Manager Burton B. LaDow
 Chief Engineer George McLouth

KGUN—Tucson—1956

Channel: 9 VHF... AP: 31.6 Kw... VP: 63.1 Kw.
 Owned By KGUN-TV, Inc.
 Address P. O. Box 5147
 Tel.: MA 3-3633 ABC
 Pres., Gen. Mgr. Edwin G. Richter, Jr.
 Program Director Larry Schnebly
 Comm., Adv. Mgr. Howard D. Duncan, Jr.
 Prom., Pub. Dir. Edna Hanna Strosnider
 Chief Engineer Bob Cleveland
 Owners of: WEHT-TV, Evansville, Ind.

KOLD-TV—Tucson—1953

Channel: 13 VHF... AP: 15 Kw... VP: 30 Kw.
 Owned-Oper. By Old Pueblo Bcstg. Co.
 Address 1115 Miracle Mile Strip
 Tel.: MA 4-2511 CBS
 Representative Hollingbery
 President Tom Chauncey
 V.P., General Manager E. S. Mittendorf
 Asst. Gen. Mgr. Paul Plunkett
 Commercial Manager Bernie Perlin
 Program Dir. William Spies
 Promotion, Publicity Director Jack Trustman
 Chief Engineer Howard Smith

KVOA-TV—Tucson—1953

Channel: 4 VHF... AP: 18 Kw... VP: 35 Kw.
 Owned By WGAL Television
 Address P. O. Box 5188
 Tel.: MAin 3-2555 NBC
 Station Rep. Avery-Knodel
 President Clinton D. McKinnon
 General Manager Fred L. Vance
 Station Manager Gordon E. Hamilton
 Promotion Director Holl Williams
 Program Director Henry E. Hubbard
 Film Manager James Richards
 Chief Engineer Raymond H. Holsclaw
 Owners of: KOAT-TV, Albuquerque.

KIVA—Yuma—1953

Channel: 11 VHF... AP: 158 Kw... VP: 316 Kw.
 Owned By Valley Telecasting Co.
 Business Address P. O. Bin 1671
 Tel.: 572-0211 NBC-CBS-ABC
 Station Representative George Hollingbery
 President Bruce Merrill
 General Manager Leavenworth Wheeler
 Sales Manager Walter Kubiak
 Program Director Martin Tallberg
 Promotion Director Wayne Groner
 Chief Engineer Charles Field

Pop.: 1,775,000
 Families: 500,000

Arkansas

TV Homes: 333,500
 TV Stas. in State: 7

KTVE—El Dorado—1960

Channel: 10 VHF... AP: 156 Kw... VP: 316 Kw.
 Owned By KTVE, Inc.
 Address P. O. Box 791
 Tel.: UN 2-3488 ABC-NBC

President Ervin F. Lyke
 General, Station Mgr. John B. Soell
 Commercial Mgr. William deTournillon
 Program Director Lanny Ducote
 Promotion Director Kenneth Adams
 Chief Engineer John Long

KFSA-TV—Fort Smith—1956

Channel: 5 VHF . . AP: 60 Kw. . . VP: 100 Kw.
 Owned By American TV Co.
 Business Address 101 N. 4th St.
 Tel.: SU 3-3131 ABC-CBS-NBC
 Newspaper Affil. American-Times Record
 Station Rep. Venard, Torbet & McConnell
 President D. W. Reynolds
 General Sta. Manager J. W. Slaters
 Program, Publicity Dir. Pat Porta
 Promotion Director Jerry Davis
 Film Manager Gordon Brown, Jr.
 Chief Engineer W. Matten
 Owners of: KFSA; KOLO, AM-TV, Reno; KBRS,
 Springdale; KOKL, Okmulgee; KORK, Las Vegas;
 KLRJ-TV, Las Vegas; KGNS-TV-AM, Laredo;
 KFOY-TV, Hot Springs.

KFOY-TV—Hot Springs—1961

Channel: 9 VHF . . AP: 1.32 Kw. . . VP: 2.63 Kw.
 Owned By Donald W. Reynolds
 Address Drawer Y
 Tel.: National 4-3373 NBC
 Station Representative Bolling
 President Donald W. Reynolds
 General Manager Harold E. King

KAIT-TV—Jonesboro—1963

Channel: 8 VHF . . AP: 28.2 Kw. . . VP: 56.2 Kw
 Owned By George T. Herreich
 Address 510 Church Street
 Tel.: WE 2-4288 Independent
 President George T. Herreich
 General, Station Mgr. Rubin L. Masters
 Owners of: KEPW, Fort Smith; KZNG, Hot
 Springs. Both Arkansas.

KARK-TV—Little Rock—1954

Channel: 4 VHF . . AP: 50 Kw. . . VP: 100 Kw.
 Owned-Oper. By Arkansas Radio & Equip. Co.
 Business Address 10th & Spring Streets

Tel.: FRanklin 6-2481 NBC
 Representative Petry
 President T. K. Barton
 Commercial Mgr. H. Lee Bryant
 Program Dir. Fred Schmutz
 Promo. Director Shirley R. Kennedy
 Chief Engineer Champ Smith

KATV—Little Rock—1953

Channel: 7 VHF . . AP: 91.2 Kw. . . VP: 170 Kw.
 Owned-Oper. By Central South Sales Co.
 Address 310 W. 3rd St.
 Tel.: FR 4-1691 ABC
 Representative Avery-Knodel, Inc.
 President James C. Leake
 General Sta. Manager R. Doubleday
 Program Dir., Film Mgr. Jack Bomar
 Promotion, Publicity Director Bruce Smith
 Chief Engineer A. R. Garrett
 Owners of: KTUL-TV, Tulsa; KWTY, Oklahoma
 City.

KTHV—Little Rock—1955

Channel: 11 VHF . . AP: 158 Kw. . . VP: 316 Kw.
 Owned-Operated By Arkansas TV Co.
 Address Box 269
 Tel.: FR 4-3764 CBS
 Newspaper Affil. Arkansas Democrat
 Station Representative Adv. Time Sales
 President K. A. Engel
 Gen., Sta. Manager B. G. Robertson
 Comm. Manager W. V. Hutt
 Program Dir. Tom Walker
 Film Manager Curtis Threlkeld
 Promotion Dir. John Pounders
 Publicity Director Jan Newby
 Chief Engineer Cecil Sult

KTAL—Texarkana—

Shreveport—1953

(See Shreveport, La.)



PROGRESSIVE STATIONS PREFER
 THE PRESTIGE NEWS SERVICE



KFRE-TV Market (Grade B Contour)

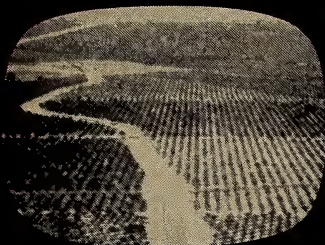
Population: 1 million



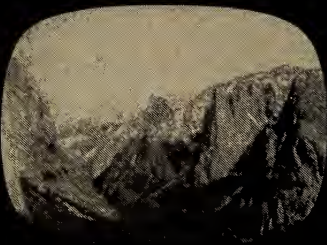
Spendable Income: \$1 3/4 billion



Retail Sales: \$1 1/3 billion



Agricultural Income: \$1.1 billion



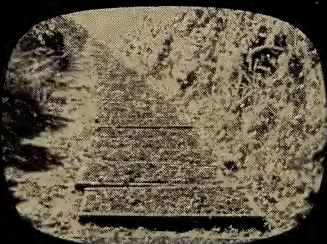
Tourists: 2 million annually



Cattle, Dairy Income: \$243 million



Cotton Income: \$213 million



Raisin Income: \$50 million



Grape Income: \$140 million

Three times the power... in the world's richest agricultural market

By any measure — power, picture, people or spendable income — Channel 30 is the top TV buy in Central California. With three times the power of the next strongest Fresno station — 1,392,000 watts of power — KFRE-TV delivers 1/3 more families with almost \$500,000,000 more spendable income within its Grade B contour. Much more, of course, in the usable fringe area beyond.

It takes a Fresno station to cover California's richest central valley. And it takes Channel 30's power to cover it right. Ask Blair TV.

Sources: SRDS Consumer Market Data, June 1962;
U.S. Census of Pop. 1960;
U.S. Census of Ag. 1959;
Calif. Statistical Abstract, 1961.



KFRE-TV
FRESNO, CALIFORNIA
CBS-TV Channel 30 BLAIR-TV

operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
/ **FIL-AM** • **FM** • **TV**, Philadelphia, Pa. / **WNSF-AM** • **FM** • **TV**, Binghamton, N.Y. / **WFBO-AM** • **FM** • **TV**, Altoona-Johnstown, Pa.
/ **NHC-AM** • **FM** • **TV**, Hartford-New Haven, Conn. / **WLYH-TV**, Lancaster-Lebanon, Pa. / **KFRE-AM** • **TV** • **KRFM**, Fresno, Cal.
Triangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore

Pop.: 16,300,000
Families: 5,321,000

California

TV Homes: 4,838,000
TV Stas. in State: 35

KBAK-TV—Bakersfield—1953

Channel: 29 UHF..AP: 95 Kw..VP: 191 Kw.
Owned By.....Bakersfield Bcstg. Co.
Address.....P. O. Box 1448
Tel.: FA 7-7955.....CBS
Station Representative.....Young TV Corp.
President.....J. Drayton Hastie
Exec. V.P., General Mgr.....John E. Barrett
Director of Operations.....Lyle Murphy
Chief Engineer.....Richard Hoffman
Owners of: WUSN, Charleston, S. C.; WHEN,
Huntington, W. Va.

KERO-TV—Bakersfield—1953

Channel: 10 VHF..AP: 55 Kw..VP: 110 Kw.
Owned-Oper. By.....Transcontinent TV Corp.
Address.....321 21st St.
Tel.: FA 7-1441.....NBC
Representative.....Petry
President.....David C. Moore
Vice President.....George Whitney
General Manager.....Arthur M. Mortensen
Commercial Mgr.....Roland T. Kay
Program Mgr., Film Dir.....Kenneth R. Croes
Chief Engineer.....Ray Mattinson

KLYD-TV—Bakersfield—1959

Channel: 17 UHF..AP: 123 Kw..VP: 234 Kw.
Owned By.....Kern County Bcstg. Co.
Address.....2831 Eye St.
Tel.: FAirview 7-7511.....ABC
Station Representative.....Blair Television
President.....Lincoln Dellar
General Manager.....Dave Maxwell
Program, Film Mgr.....L. K. Abbott
Publicity, Adv. Mgr.....Jim Urner
Chief Engineer.....Howard McClure
Owners of: KLYD-AM, Bakersfield.

KHSL-TV—Chico—1953

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Golden Empire Bcstg. Co.
Address.....180 East 4th St.
Tel.: FI 2-0141.....CBS
Sta. Rep.....Bolling
President.....Mrs. H. McClung
General Mgr.....M. F. Woodling
Sales Manager.....G. Ross
Dir. of Engineering.....Russell Pope

KIEM-TV—Eureka—1953

Channel: 3 VHF..AP: 100 Kw..VP: 50 Kw.
Owned-Oper. By.....California-Oregon TV
Business Address.....P. O. Box 1021
Tel.: HI 3-3123.....ABC-CBS
Station Reps.....Young; Art Moore
President.....William B. Smullin
VP-Manager.....Donald H. Telford
V.P., News Director.....Newton L. Steward
Program Manager.....Robert Miller
Chief Engineer.....Donald King

KVIQ-TV—Eureka—1958

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....Calif. Northwest Bcstg. Co.
Address.....Box 1019
Tel.: HI 3-3061.....ABC-NBC
Station Rep.....Hollingbery
President.....Carl R. McConnell
General Mgr.....Geo. C. Fleharty
Station Mgr.....Ted Dooley
Commercial Mgr.....Sam Hovel
Promotion Director.....Carolyn Hansen
Film Manager.....Buster De Brunner
Chief Engineer.....Amos Hargrave

KAIL-TV—Fresno—1961

Channel: 53 UHF...AP: 16 Kw...VP: 32 Kw.
Owned By.....KAIL Bcstg. Co.
Address.....308 So. Fruit Ave.
Station Rep.....Tele-Radio & TV Sales
Station Representative.....Harlan Oakes
General Manager.....Barney Lee Golden
Director of Operations.....Hal O'Donnell
Chief Engineer.....Elbert Dean

KFRE-TV—Fresno—1956

Channel: 30 UHF..AP: 696 Kw..VP: 1392 Kw.
Owned By.....Triangle Publications
Business Address.....733 L St.
Tel.: AM 8-6441.....CBS
Representative.....Blair-TV
Vice-President.....Roger W. Clipp
General Manager.....Leslie H. Peard, Jr.
Asst. General Mgr.....Guy Farnsworth
Commercial Manager.....Jay Sondheim
Program Director.....Pack Phillips
Promotion Director.....Don Sheppard
Film Manager.....Fred Carbine
Chief Engineer.....Keith L. Mealey
Owners of: WFIL, AM-TV-FM, Philadelphia;
WNBF, AM-TV-FM, Binghamton; WFBG, AM-
TV-FM, Altoona-Johnstown, Pa.; WNHC-AM-
FM-TV, Hartford-New Haven, Conn.; WLXH-TV,
Lebanon-Lancaster, Pa.; KFRE, AM-TV, KRPM,
Fresno, Calif.

KJEO—Fresno—1953

Channel 47 UHF..AP: 222 Kw..VP: 444 Kw.
Owned By.....Shasta Telecstg. Corp.
Address.....Box 1708
Tel.: BA 2-2411.....ABC
Station Representative.....Hollingbery
President, Gen. Mgr.....George C. Fleharty
Commercial Manager.....Ray Grant
Promotion, Publicity Dir.....Ruth Wall
Film Manager.....Richard Bertolin
Chief Engineer.....Jack McElwain
Owners of: KVIP-AM-TV, Redding; KVIQ-TV,
Eureka, both Calif.

KMJ-TV—Fresno—1953

Channel: 24 UHF..AP: 240 Kw..VP: 447 Kw.
Owned-Oper. By.....McClatchy Newspapers

CALIFORNIA

Address 1530 Van Ness Ave.
 Tel.: AM 8-6666.....NBC
 RepresentativeKatz
 PresidentEleanor McClatchy
 Station Mgr.....John Edwards
 Comm., Prom. Mgr.....Wilson Leffler
 Chief Engineer.....J. B. Hancock

KCOP—Hollywood—1948

Channel: 13 VHF..AP: 83.2 Kw..VP: 170 Kw.
 Owned ByChris-Craft Corp.
 Address.....915 N. La Brea Ave.
 Tel.: Oldfield 6-6050.....Independent
 Station RepresentativePetty
 Pres., General Mgr.....John Hopkins
 V.P. & Gen. Sales Manager.....Amos T. Baron
 Promotion, Publicity Director.....Hal K. Biard
 Chief EngineerAl Browdy

KABC-TV—Los Angeles—1949

Channel: 7 VHF..AP: 82 Kw. VP: 165 kw.
 Owned-Oper. ByABC
 Business Address.....TV Center
 Tel.: NO 3-3311.....ABC
 Station Representative.....ABC-TV Spot Sales
 V.P., General, Sta. Mgr.....Elton H. Rule
 Gen., Sales Mgr.....Richard A. O'Leary
 Prom., Pub. Dir.Jack Brembeck
 Film Manager.....Howard Lipstone
 Chief EngineerTheodore Grenier



**"THEY'RE EATING IT
 UP IN LOS ANGELES"**



**KMEX-TV CHANNEL
 34**

THE NEW IMAGE OF SPANISH T.V. IN LOS ANGELES

KHJ-TV—Los Angeles—1948

Channel: 9 VHF..AP: 81.3 Kw..VP: 162 Kw.
 Owned-Oper. By.....RKO General Inc.
 Address5515 Melrose, Hollywood
 Tel.: HO 2-2133.....Independent
 Station Representative....RKO Nat'l Sales Div.
 President.....Thomas F. O'Neil
 Divisional Mgr.....Harry Trenner
 General, Sta. Manager.....Malcolm Klein
 Div. Dir. of Operations.....Hal Phillips
 General Sales Mgr.....Don Balsamo
 Promotion, Adv. Director...Richard L. Sinclair
 Program Dir., Film Mgr.....Wally Sherwin
 Publicity Director.....Tony Arnone
 Chief Engineer.....Bob Bullock
 Owners of: WOR, AM-TV-FM, New York; WNAC-
 AM-TV, Boston; KFRC, San Francisco; WHBQ,
 AM-TV, Memphis; CKLW-AM-FM-TV, Detroit-
 Windsor; WGMS, Washington, D. C.; WHCT,
 Hartford; KHJ, AM-TV-FM, Los Angeles;
 WRKD-FM, Boston, Mass.

KMEX-TV—Los Angeles—1962

Channel: 34 UHF ..AP: 60.5 Kw.; VP: 121 Kw.
 Owned BySpanish International Bcstg. Co.
 Address721 N. Bronson
 Tel.: HO 6-8131Independent
 Station Rep.Gates/Hall
 PresidentFrank L. Fouce
 V. P., General Mgr.....Burt S. Avedon
 V. P., Program Dir.Rene Anselmo
 Vice PresidentJulian M. Kaufman
 Operations ManagerGustavo Aguilera
 Business ManagerHermina LuKacsy

KNBC—Los Angeles—1949

Channel: 4 VHF..AP: 23.5 Kw..VP: 47 Kw.
 OwnedNBC
 Address ...3000 W. Alameda Ave., Burbank
 Tel.: 845-7000NBC
 RepresentativeNBC TV Spot Sales
 V.P., General Manager.....Thomas McCray
 Station ManagerJames Parks
 Operations Mgr.....Bob Henry
 Adv. Prom. Mgr.Robert Kennedy
 Prog. Dir.Jack Kenaston
 Business ManagerJohn Wehrheim
 Public Affairs Mgr.Howard Sturm
 Film Manager.....George Burke
 Chief Engineer.....John Knight

KNXT—Los Angeles—1951

Channel: 2 VHF ..AP: 23.4 Kw..VP: 46.8 Kw.
 Owned-Oper. By.....CBS Inc.
 Business-Studio Address...6121 Sunset Blvd.
 Tel.: HO 9-1212.....CBS
 Station Rep.....CBS TV Stations Nat'l Sales
 V.P., General Manager.....Robt. D. Wood
 Gen. Sales Mgr.....Ray L. Beindorf
 Program Director.....Leon Drew
 Prom., Publicity DirectorRobert L. Nelson
 Film Manager.....Allen Ludlum
 Engineer in Chg.....Edwin Miller
 Owners of: WCBS-AM-FM-TV, New York; WBBM-
 AM-FM-TV, Chicago; WEEI, Boston, Mass.;
 WCAU-AM-FM-TV, Philadelphia; KCBS-AM-FM,
 San Francisco; KMOX-AM-FM-TV, St. Louis,
 Mo.; KNX-AM-FM, Los Angeles.

KTLA—Los Angeles—1947

Channel: 5 VHF..AP: 25.1 Kw..VP: 50.1 Kw.
 Owned-Oper. . .Paramount TV Production, Inc.
 Studio Address. . .5800 Sunset Blvd., H'wywood
 Tel.: HO 9-3181.....Independent
 RepresentativePGW
 PresidentPaul Raibourn
 V.P., General Manager.....S. L. Adler
 Asst. Gen. Mgr., Prog. Dir.....Robert Quinlan
 General Sls. Manager.....Jack Donahue
 Nat'l Sales Manager.....Martin F. Connelly
 Local Sales Manager.....Carlo Anneke
 Adv., Promotion Dir.....Robert Nashick
 Business Manager.....Alex Tovar
 Production Manager.....Hal Dasbach
 Chief Engineer.....John Silva

KTTV—Los Angeles—1949

Channel: 11 VHF..AP: 83 Kw.. VP: 165 Kw.
 Owned-Oper. ByTimes-Mirror Bcstg. Co.
 Business Address5746 Sunset Blvd.
 Tel.: HO 2-7111.....Independent
 Newspaper Affil.L. A. Times
 President.....Robert W. Breckner
 V. P., Program DirectorRichard Wollen
 Nat'l Sales ManagerCharles Young
 Local Sales ManagerRobert Bennett
 Dir., Promo. & Merch.James F. Hoffman
 Promotion ManagerFrank Hovore
 Publicity DirectorReavis Winckler
 Film ManagerNord Whited
 Chief EngineerAllen Gunderson

KVIP—Redding—1956

Channel: 7 VHF..AP: 57.5 Kw..VP: 115 Kw.
 Owned ByShasta Telecasting Corp.
 Business Address.....2770 Pioneer Drive
 Tel.: CH 1-1414.....ABC-NBC
 RepresentativeHollingbery
 Pres., Gen. Mgr.George C. Fleharty
 Commercial Manager.....K. Swinehart
 Ass't Mgr., Chief Eng.....Russell K. Olsen

KCRA-TV—Sacramento—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By.....KCRA, Inc.
 Address.....310 10th St.
 Tel.: Hickory 4-7300.....NBC
 RepresentativePetry
 President, Sta. Mgr.....Robert E. Kelly
 General Mgr.....Jon S. Kelly
 Asst. Gen. Mgr.....Howard J. Smiley
 Program Mgr.....David B. Hume
 Chief Engineer.....W. Herbert Hartman
 Owners of: KCRA, AM-FM.

KXTV—Sacramento—1955

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Great Western Bcstg Corp.
 Address.....601 7th Ave.
 Tel.: GI 1-4041.....CBS
 Station Rep.....H-R Reprs
 PresidentC. Wrede Petersmeyer
 V.P., General Mgr.....Robert Wilson
 General Sales Mgr.....Richard L. Cochrane
 Program Director.....Dean Borba

Promotion Mgr.....M. S. Bachman
 Chief Engineer.....Don Ferguson
 Owners of: WISH-AM-TV, Indianapolis, Ind.;
 WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa,
 Okla.; KHOU-TV, Houston, Tex.

KSBW-TV—Salinas—1953

Channel: 8 VHF..AP: 117 Kw..VP: 234 Kw.
 Owned ByCentral Calif. Comm. Corp.
 Address.....238 John St.
 Tel.: HA 2-6422.....CBS-NBC
 RepresentativeH-R Television
 Pres., Gen. Mgr.....John C. Cohan
 V. P., Asst. General Mgr.Bob Martin
 Commercial Mgr.Tom Boise
 Production Coordinator ..Frances Postlethwaite
 Chief EngineerWes Chaney
 Owners of: KSBW-AM-FM, Salinas; KNGS, Han-
 ford; KSBY-TV, KVEC-AM-FM, San Luis Obispo.
 All Calif.

KCHU—San Bernardino—1961

Channel: 18 UHF...AP: .05 Kw...VP: .1 Kw.
 Owned BySun Co.
 AddressBox 18
 Tel.: TU 8-18181.....Independent
 General ManagerNorman H. Rogers
 Station Mgr., Prog. Dir...Elzora A. Hemenway
 Commercial Manager.....Bill Bellman
 Promotion Director.....Wally Boyko
 Publicity Director.....Donald L. Rogers
 Film Manager.....Leah Stricker
 Advertising Manager.....Lowell Smith
 Chief Engineer.....Richard T. Sampson

KFMB-TV—San Diego—1949

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned.....Transcontinent TV Corp.
 Business Address.....1405 Fifth Ave.
 Tel.: BE 2-2114.....CBS
 RepresentativePetry
 President.....David C. Moore
 V.P., Gen. Mgr.....George Whitney
 Station, Comm. Mgr.....Bill Fox
 Asst. to Sta. Mgr.....Shirley Dixon
 Program, Promotion Mgr.....George Stantis
 Film Manager.....Del Gay
 Mgr. of Engineering.....Charles Abel
 Owners of: KFMB, FM-AM; WGE-AM-TV-FM,
 Buffalo, N. Y.; WDAF-AM-FM-TV, Kansas City,
 Mo.; WNEP-TV, Scranton; KERO-TV, Bakers-
 field, Calif.; WDOK-AM-FM, Cleveland.

KOGO-TV—San Diego—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned ByTime-Life Broadcast, Inc.
 AddressBox 628
 Tel.: CO 2-2421.....NBC
 RepresentativeKatz
 PresidentHugh B. Terry
 Vice PresidentWilliam E. Goetze
 Director of SalesJay Grill
 Program, Film Mgr.....Burke Ormsby
 Promotion, Publicity Dir.Keith Nicholson
 Dir. of EngineeringLeRoy A. Bellwood

CALIFORNIA

XETV—San Diego—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Radio Television S.A.
Address.....7th & Ash, TV Hghts.
Tel.: 234-8431ABC
Station RepresentativeBlair
V.P., Gen. Mgr.....Julian M. Kaufman
Business ManagerLouis J. Meiers
Program, Promotion Dir.Mel Hall
Sales ManagerTed C. Millan
Film ManagerWayne Ferree
Chief Engineer.....Felipe Fernandez

KGO-TV—San Francisco—1949

Channel: 7 VHF..AP: 168 Kw..VP: 316 Kw.
Owned By.....American Bcstg. Co.
Address.....277 Golden Gate Ave.
Tel.: UN 3-0077.....ABC
RepresentativeABC TV Spot Sales
President.....Leonard Goldenson
V.P., Gen., Station Mgr.....D. M. Sacks
Commercial Mgr.....R. Coughlan
Sales ManagerJack Gregory
Adv., Pub., Prom. Dir.....George T. Rodman
Program Director.....Seymour Horowitz
Film Manager.....Bob Mitchell
Chief Engineer.....Harry N. Jacobs

KPIX—San Francisco—1948

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By....Westinghouse Bcstg., Inc.
Address.....2655 Van Ness Ave.
Tel.: PR 6-5100.....CBS
Sta. Representative.....TvAR
PresidentDonald H. McGannon
V.P., WBC, West Coast.....Philip G. Lasky
General Manager.....Louis S. Simon
Sales ManagerLamont Thompson
Advertising, Sales Mgr.Robert Nashick
Program Director.....Ray Hubbard
Film Mgr.....Thomas Maloney
Publicity Mgr.....A. M. Baccari, Jr.
Public Affairs Dir.Caryl Coleman
Engineering Manager.....Ben Wolfe
Owners of: WOWO, Fort Wayne, Ind.; WBZ-AM-
TV, Boston, Mass.; KYW-AM-TV, Cleveland, O.;
KDKA-AM-TV, Pittsburgh, Pa.; WIND, Chicago,
Ill.; WINS, New York.

KRON-TV—San Francisco—1949

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....The Chronicle Pub. Co.
Business Studio Address.....929 Mission St.
Tel.: GA 1-1100.....NBC
Newspaper AffiliationChronicle
Representative..Peters, Griffin, Woodward Inc.
President.....Charles de Young Thieriot
V. P., General Mgr.....Harold P. See
Station Manager.....A. H. Constant
Sales ManagerWilliam A. Morrison
Program Dir.Robert Glassburn
Promotion Dir.....A. Richard Robertson
Chief EngineerJ. L. Berryhill

KTVU—San Francisco-Oakland —1958

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....S. F.-Oakland TV, Inc.
Address.....1 Jack London Sq., Oakland
Tel.: TE 4-2000.....Independent
RepresentativeH-R Television
President, Gen. Sales Mgr.Ward D. Ingram
Gen. Mgr.....William D. Pabst
Nat. Sales Mgr.....Frank King
Prom. Director.....Joseph P. Constantino
Publicity Director.....Chet Rhodes
Chief Engineer.....Robert Arne

KNTV—San Jose—1955

Channel: 11VHF..AP: 15.5 Kw..VP: 26.3 Kw.
Owned-Oper. By...Standard Radio & TV Co.
Address.....645 Park Avenue
Tel.: 297-5577ABC
Sta. Representative.....Young TV
President.....A. T. Gilliland
General ManagerFran Conrad
Local Sales Mgr.....Norman Paul
Program, Film Mgr.....Robert M. Hosfeldt
Promotion, Publicity Dir.Michael D. Killian
Chief EngineerRobert M. Latham

KSBY-TV—San Luis Obispo —1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By...Salinas Valley Bcstg. Corp.
Business Address.....Box 286
Tel.: LI 3-0920.....CBS-NBC
RepresentativeH-R
President, Gen. Mgr.....John C. Cohan
Asst. General Mgr.....Gary Ferlisi
Station Manager.....Arthur V. Hapgood
Promotion Director.....Penne Bennett
Chief Engineer.....Charles Mitchell
Owners of: KSBW, AM-TV-FM, Salinas.

KEYT—Santa Barbara—1953

Channel: 3 VHF...AP: 25 Kw...VP: 50 Kw.
Owned.....Key TV, Inc.
Business Address.....730 Miramonte Dr.
Tel.: WO 5-8533.....ABC-CBS-NBC
Station Rep.Young
President.....William F. Luton
General Manager.....Leslie H. Norins
Program DirectorHarold O'Donnell
Promotion ManagerEdward J. Ryan
Traffic Manager.....Cherie Kaplun
Senior Engineer.....Ted Froming

KOVR-TV—Stockton—1954

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Address.....1216 Arden Way
Tel.: WA 7-1313.....ABC
RepresentativeMetro TV Sales
President.....John W. Kluge
General, Sta. Manager.....Glover DeLaney
Commercial Mgr.....Frank Livermore

CALIFORNIA-COLORADO

Program Director.....Bel Lange
 Promotion, Publicity Director.....Bud Miller
 Film ManagerHugh Sangster
 Chief Engineer.....Richard J. Anderson

Owners of: WNEW, AM-TV, New York; WHK, Cleveland; WIP, Philadelphia; WTTG-TV, Washington, D.C.; WTUH-TV, Peoria; KMBC-AM-TV, Kansas City; KOVR-TV, Sacramento; WTUP-TV, Decatur, Ill.

KICU-TV—Visalia—1961

Channel: 43 UHF..AP: 147 Kw..VP: 280 Kw.
 Owned By.....Sierra Bcstg., Inc.
 Address.....2803 Divisadero St., Fresno, Calif.
 Tel.: AM 8-9784.....Independent
 Station Representative.....Weed Television
 President.....Norwood J. Patterson
 General Manager.....W. O. Edholm
 Director of Operations.....Don Webster
 Chief Engineer.....Curt Peterson
 Owners of: KSAN, San Francisco; KBIF, Fresno.

Pop.: 1,850,000
 Families: 515,500

Colorado

TV Homes: 421,000
 TV Stas. in State: 9

KKTU—Colorado Springs—1952

Channel: 11 VHF..AP: 117 Kw., VP: 234 Kw.
 Owned-Operated By.....TV Colorado, Inc.
 Address.....512 S. Tejon St.
 Tel.: ME 4-2844.....CBS
 Representative ..Venard, Torbet & McConnell
 President, Gen. Mgr.....James D. Russell
 V.P. Commercial Manager.....Robert D. Ellis
 Prom., Pub. Director.....Hal Kennedy
 Chief Engineer.....H. Cozine Strang

KRDO-TV—Colorado Spgs.—1953

Channel: 13 VHF..AP: 112.5 Kw..VP: 225 Kw.
 Owned-Oper. By.....Pikes Peak Bcstg. Co.
 Business Address.....399 South Eighth St.
 Tel.: ME 2-1515.....ABC
 Station Reps....Adv. Time Sales; J. L. McGuire
 President, Gen. Mgr.....Harry W. Hoth, Jr.
 Station Manager.....Jay E. Gardner
 Business Mgr.....Darold A. Wilkinson
 Chief Engineer.....Charles H. Upton
 Owners of: KRDO.

KBTU—Denver—1952

Channel: 9 VHF..AP: 141 Kw...VP: 282 Kw.
 Owned By.....Mullins Bcstg. Co.
 Address.....1089 Bannock St.
 Tel. 266-3601.....ABC
 Representative.Peters, Griffin, Woodward, Inc.
 President.....John C. Mullins
 V.P., General Manager ..Alvin G. Flanagan
 General Sales Manager ..Robert L. Brown
 Publicity, Promotion Director ..Richard J. Braun
 Program Dir., Film Mgr.....Bob Taylor
 Chief Engineer.....Jim Butts
 Owners of: KBTU, Denver.

KLZ-TV—Denver—1953

Channel: 7 VHF..AP: 135 Kw...VP: 269 Kw.
 Owned By.....Time-Life Bcstg., Inc.
 Business Address.....131 Speer Blvd.
 Tel.: MA 3-4271.....CBS
 Representative.....Katz
 Pres., Gen. Mgr.....Hugh B. Terry
 Station Manager.....Jack Tipton
 Commercial Manager.....Bob Hart
 Program Director.....Stan Brown

Prom., Publicity Dir.....Jimm Seaney
 Film Manager.....William Witt
 Chief Engineer.....Eugene Jenkins
 Owners of: KLZ-AM, Denver.

KOA-TV—Denver—1953

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....Metropolitan TV Co.
 Address.....Box 5012, Terminal Annex
 Tel.: Cherry 4-4141.....NBC
 Station Representative.....Blair-TV
 President.....William Grant
 Exec. V.P., General Mgr.....Ralph Radetsky
 Commercial Manager.....Dick Harris
 Program Director.....Si Palmer
 Promo., Merchandising Mgr.....Steve Fox
 Promotion, Publicity Director...Mick Schafbuch
 Film Manager.....Sam Houston
 Chief Engineer.....Sid Davidson
 Owners of: KOA-AM-FM, Denver; KOAA-TV, Pueblo.

KTVR-TV—Denver—1952

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Gotham Bcstg. Corp.
 Business Address.....550 Lincoln St.
 Tel.: KE 4-8281.....Independent
 Sta. Representative.....Adam Young
 President.....J. Elroy McCaw
 General Manager.....James T. Brennan
 Commercial Mgr.....Dan H. Markham
 Program Dir.....Warren Huskie
 Publicity Dir.....Len Bermon
 Film Manager.....Thomas J. Donnegan
 Chief Engineer.....Lester J. Dunn
 Owners of: KTVW, Tacoma; KELA, Centralia, both Wash.

KREX-TV—Grand Junction 1954

Channel 5 VHF..AP: 6.46 Kw..VP: 12.9 Kw.
 Owned By.....Western Slope Bcstg Co., Inc.
 Address.....Box 270
 Tel.: 242-5000.....CBS-NBC-ABC
 Station Representative.....Holman
 President, General Mgr.....Rex Howell
 V.P., Station Manager.....Bob McMahan
 Film Manager.....Mike Swan

WTIC TV3

Hartford, Connecticut



Broadcast House

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Southern
New England



WTIC-TV IS REPRESENTED BY HARRINGTON, RIGHTER & PARSONS, INC.

COLORADO-CONNECTICUT

Chief Engineer.....James Meyer
 Owners of: KREX-AM-FM, Grand Junction;
 KGLN, Glenwood Springs, Colo.; KREY-TV,
 Montrose, Colo.

KREY-TV—Montrose—1956

Channel: 10 VHF..AP: 1.54 Kk...VP: 3.09 Kw.
 Owned-Oper. By.....Black Canon Bcstg Co.
 Address.....P. O. Box 120
 Tel.: 249-3011.....ABC-NBC-CBS
 Station Representative.....Hal Holman
 President, Gen., Mgr.....Rex Howell
 Station Manager.....Carl Q. Anderson

KOAA-TV—Pueblo—1952

Channel: 5 VHF...AP: 150 Kw...VP: 100 Kw.
 Owned By.....Metropolitan TV of Denver
 Business Address.....2226 Television Lane
 Tel.: LI 4-5782.....Independent
 Station Representative.....Meeker Co.
 Station Manager.....J. G. Croll
 Film Manager.....Jackson Cravens
 Commercial Mgr.....Ken King
 Advertising Mgr.....Al Griffith
 Chief Engineer.....Ken Renfrow

Pop.: 2,670,000
 Families: 788,500

Connecticut

TV Homes: 748,000
 TV Stas. in State: 6

WICC-TV—Bridgeport—1953

Channel: 43 UHF..AP: 9.12 Kw...VP: 18.2 Kw.
 Owned By.....Conn.-N. Y. Bcstrs., Inc.
 Address.....2190 Post Road, Fairfield, Conn.
 Tel.: Clearwater 6-0461.....Independent
 Station Representative.....Adam Young, Inc.
 President, Gen. Mgr.....K. M. Cooper
 Vice President.....John E. Metts
 Station, Sales Manager.....Ray Colonari
 Program Director.....Frank Delfino
 Promotion, Publicity Director.....Tony Brunton
 Film Manager.....Bob Pieger
 Pgm. Dir.....Harry Downie
 Chief Engineer.....Pat Uliano
 Owners of: WICC-AM, WJZZ-FM, Bridgeport.

WHCT—Hartford—1959

Channel: 18 UHF..AP: 100 Kw...VP: 186 Kw.
 Owned By.....RKO General
 Business Address.....555 Asylum St.
 Tel.: 525-2611.....Independent
 Station Rep.....Nat'l Sales Div., RKO General
 General Manager.....Charles O. Wood

WTIC-TV—Hartford—1957

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
 Owned..Travelers Broadcasting Service Corp.
 Address.....Bcst. House, 3 Constitution Plaza
 Tel.: 525-0801.....CBS
 Representative..Harrington, Righter & Parsons
 President.....Paul W. Morency
 V.P., General Mgr.....Leonard J. Patricelli
 V.P., Sales.....Irwin C. Cowper
 Vice President.....N. Thomas Eaton
 Program Manager.....Kendall Smith
 Information Director.....Richard F. Ahles
 Prom. Dir.....Eugene J. Muriaty
 Dir. of Engineering.....Harold Dorschug
 Film Editor.....Ernest Olivieri
 Chief Engineer.....Herman D. Taylor
 Owners of: WTIC, AM-FM.

WHNB-TV—New Britain— 1953

Channel: 30 UHF..AP: 113.5 Kw...VP: 210.4 Kw.

Owned By.....Connecticut TV, Inc.
 Address.....1422 New Britain Ave.
 Tel.: 521-3030.....NBC
 Station Reps.....Hollingbery; Kettell-Carter
 President.....Herbert Scheffel
 General, Sta. Mgr.....Robert W. Bray
 Commercial Mgr.....Jack Fox
 Program Dir.....Philip Corvo
 Prom., Publicity Dir.....Howard Wry
 Film Manager.....Philip B. Hale
 Chief Engineer.....Thomas Doody
 Owners of: WICS-TV, Springfield; WCGU, Cham-
 paign.

WNHC-TV—New Haven—1948

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By..Triangle Publications, Inc.
 Business Address.....135 College St.
 Tel.: Spruce 7-3611.....ABC
 News. Affil.....Phila. Inquirer & Daily News
 Station Representative.....Blair TV
 Vice President.....Roger W. Clipp
 General Manager...Howard W. Maschmeier
 Station, Sales Mgr.....Robert Teter
 Prom., Adv., Publicity.....Peter F. Gallagher
 Program Director.....Harry Z. Shoubin
 Chief Engineer.....Carmine Iannucci
 Owners of: WFIL, AM-TV-FM, Philadelphia;
 WNBF, AM-TV-FM, Binghamton; WFBG, AM-
 TV-FM, Altoona; KFRE, AM-TV; KRFM,
 Fresno; WLYH-TV, Lebanon-Lancaster; WNHC-
 AM-TV-FM, New Haven.

WATR-TV—Waterbury—1953

Channel: 53 UHF..AP: 125 Kw...VP: 245 Kw.
 Owned-Operated By.....WATR, Inc.
 Business Address.....440 Meadow St.
 Tel.: PL 5-1121.....ABC
 Station Reps.....Masla; N. E. Spot Sales
 President.....Harold Thomas
 Gen., Sta., Commercial Mgr.....Samuel Elman
 Prog. Dir., Film Manager.....Astrid Curtis
 Chief Engineer.....Robert Corbett

Pop.: 770,000
Families: 224,500

District of Columbia

TV Homes: 211,500
Television Stations: 5

WMAL-TV—Washington—1947

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By The Evening Star Bcstg. Co.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative.....H-R Television
President.....John W. Thompson, Jr.
V.P., General Manager.....F. S. Houwink
Television Manager.....Neal J. Edwards
Program, Production Mgr.....Herbert Victor
Public Affairs Mgr.....Theodore N. McDowell
Prom. & Pub. Director.....E. Haywood Meeks
Film Director.....Richard Stratton
Chief Engineer.....Allan Powley
Owners of: WMAL, AM-FM; WSWA, AM-TV-FM,
Harrisonburg.

WOOK-TV—Washington—1963

Channel: 14 UHF..AP: 162 Kw..VP: 275 Kw.
Owned By.....United Bcstg. Co. Inc.
Address.....5321 First Pl., N.E.
Tel.: TU 2-2500.....Independent
Station Rep.....Dora-Clayton
President.....Richard Eaton
General Manager.....John Panagos

WRC-TV—Washington—1947

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....National Bcstg. Co., Inc.
Bus. Address...4001 Nebraska Avenue, N.W.
Tel.: EM 2-4000.....NBC
Representative.....NBC Television Spot Sales
President (NBC).....Robert E. Kintner
V.P., General Mgr.....Joseph Goodfellow
Station Manager.....Tom Paro
Business Manager.....William Callaway
Prog. Dir., Film Buyer.....Eugene Walz
Adv. Prom. Mgr.....Ned Ryan
Publicity Coordinator.....Pat C. Humphrey

Dir. of Oper.....Sherman Hildreth
Owners of: WNBC, AM-TV-FM, New York; WRC,
AM-TV-FM, Washington; WMAQ-AM-FM, Chi-
cago; WNBQ, Chicago; WRCV, AM-TV, Phila-
delphia; KNBR-AM-FM, San Francisco; WJAS-
AM-FM, Pittsburgh; KNBC, Los Angeles.

WTOP-TV—Washington—1949

Channel: 9 VHF..AP: 174 Kw..VP: 316 Kw.
Owned By.....Washington Post Co.
Business Address....40th & Brandywine Sts.
Tel.: EM 2-9300.....CBS
Newspaper Affiliation.....Wash, Post
Station Representative.....TvAR
President.....John S. Hayes
Vice-Pres., Gen. Mgr.....George F. Hartford
Comm. Mgr.....Robert A. J. Bordley
Pub. & Prom. Director.....Robert M. Adams
Program Director.....Jim Silman
Film Manager.....William Hedgpeth
Vice President for Engineering.....Clyde Hunt
Chief Engineer.....Donald Cooper
Owners of: WTOP-AM-FM; WJXT-TV, Jack-
sonville, Fla.

WTTG—Washington—1947

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned By.....Metromedia, Inc.
Address.....5151 Wisconsin Ave., N.W.
Tel.: 244-5151.....Independent
Station Representative.....Metro TV Sales
Ch. of Board, President.....John W. Kluge
President, Television.....Bennet H. Korn
V.P., General Manager..Lawrence P. Fraiberg
Production Manager.....Ellis I. Shook
Promotion Manager.....Harry Moses
Local Sales Mgr.....James A. Gustafson
Business Manager.....Peter A. Whipple
Chief Engineer.....Malcolm M. Burleson
Owners of: WNEW AM-FM-TV, New York; WHK,
AM-FM, Cleveland, O.; WIP AM-FM, Philadel-
phia, Pa.; WTVH TV, Peoria, Ill.; KOVR TV,
Sacramento, Calif.; WTVP TV, Decatur, Ill.
KMBC-AM-FM-TV, Kansas City, Mo.

Pop.: 5,115,000
Families: 1,564,500

Florida

TV Homes: 1,270,000
TV Stas. in State: 18

WESH-TV—Daytona Beach —1956

Channel: 2 VHF..AP: 60 Kw..VP: 100 Kw.
Owned-Oper. By.....Telrad, Inc.
Address.....Box 1551
Tel.: CL 3-6591.....NBC
Newspaper Affil...John H. Perry Newspapers
Station Rep.....Avery-Knodel
President.....John H. Perry, Jr.
VP., Gen. Mgr.....Thomas S. Gilchrist, Jr.
Station Mgr.....Walter Strouse
Program Dir.....Dan Jeiner

Comm. Mgr.....Thomas B. Newsom
Promotion Director.....Betty Gilchrist
Film Mgr.....Hank Johnson
Chief Engineer.....B. Hayford

WINK-TV—Fort Myers—1954

Channel: 11 VHF..AP: 35 Kw..VP: 65 Kw.
Owned By.....Ft. Myers Bcstg Co.
Business Address.....Palm Beach Blvd.
Tel.: ED 4-1131.....ABC-CBS
Station Rep.....Forjoe
Gen., Sales Mgr.....A. J. Bauer
Program Dir.....Frank Nodine
Chief Engineer.....Bob Caughey

FLORIDA

WFGA-TV—Jacksonville—1957

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned.....Florida-Georgia TV Co., Inc.
 Address.....1070 E. Adams St.
 Tel.: EL 6-3381.....ABC-NBC
 Representative.....Peters, Griffin, Woodward
 President.....Alexander Brest
 General Manager.....Jesse H. Cripe
 Station Mgr., Prog. Dir.Ralph W. Nimmons
 Commercial Manager.....Robert M. Reuschle
 Promotion Director.....Andy Amyx
 Film Manager.....Herb Gold
 Chief Engineer.....Harry Wingfield

WJXT—Jacksonville—1949

Channel: 4 VHF..AP: 70 Kw..VP: 100 Kw.
 Owned By.....Post-Newsweek Stations
 Business Address....1851 Southampton Road
 Tel.: EX 8-0501.....ABC-CBS
 Newspaper Affil...Wash. Post & Times Herald
 Station Representative.....TVAR
 President, General Mgr. ...Glenn Marshall, Jr.
 General Sales Mgr. ...Robert W. Schellenberg
 Prog. Dir., Film Mgr....Leonard L. Mosby, Jr.
 Prom., Pub. Dir.....Tom Mahaffey
 Chief Engineer.....Ernest Vordermark
 Owners of: WTOP-AM-FM-TV, Washington, D. C.

WCKT—Miami—1956

Channel: 7 VHF.. AP: 158 Kw..VP: 316 Kw.
 Owned By.....Sunbeam Television Corp.
 Address.....P.O. Box 1188
 Tel.: PL 1-6692.....NBC
 Reps..Harrington, Righter & Parsons; Lowrance
 President.....Sidney Ansin
 V.P., General Manager.....Charles Kelly
 Commercial Manager.....Charles Phillips
 Program Director.....Allen Sternberg
 Publicity, Promotion Mgr.....Donald Fischer
 Film Manager.....Frank Struzziari
 Chief Engineer.....Robert H. Paasch

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 OF BROADCASTERS,
 INC.**

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 ON PAGE 630**

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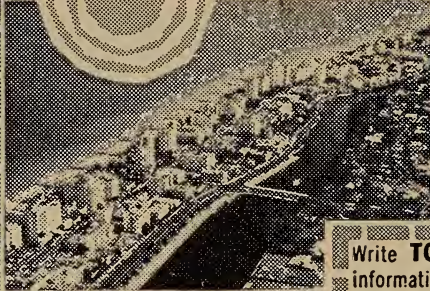


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FLORIDA

WLBW-TV—Miami—1961

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....L. B. Wilson, Inc.
Address.....2133 Northwest 11th Ave.
Tel.: FR 3-4723.....ABC
Station Representative.....H-R TV, Inc.
PresidentC. H. Topmiller
V.P., General Mgr.Thomas A. Welstead
Station ManagerLin Mason
Adv., Promotion Director.....Mike Schaeffer
Publicity Director.....Patricia Alter
Film Manager.....John Murphy
Chief Engineer.....William L. Latham
Owners of: WCKY, Cincinnati.




WTVJ—Miami—1949

Channel: 4 VHF...AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By...Wometco Enterprises, Inc.
Address316 N. Miami Ave.
Tel.: FR 4-6262.....CBS
Representative. Peters, Griffin, Woodward, Inc.

President.....Mitchell Wolfson
Exec. V.P., General Mgr.Lee Ruwitch
V.P., SalesWilliam Brazzil
Program Director.....Lee Waller
Promotion DirectorGeorge Vickery
Film Manager.....Robert J. Ross
Chief Engineer.....Earl W. Lewis
Owners of: WLOS, AM-TV-FM, Asheville; KVOS-TV, Bellingham, Wash.

WDBO-TV—Orlando—1954

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Cherry Bcstg.
Business Address.....30 S. Ivanhoe Blvd.
Tel.: CH 1-1491.....CBS
Representative Blair-TV
Exec. V.P. Gen. Mgr.....Arnold F. Schoen, Jr.
Sales Director.....Leonard S. Davey, Jr.
Sales Co-ordinator.....A. V. Carlson
Prog. Dir., Film Buyer.....Walter E. Sickles
Chief Engineer.....J. E. Yarbrough
Owners of: WDBO, AM-FM.

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FLORIDA

WFTV—Orlando—1958

(Formerly WLOF-TV)

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned.....Mid Florida TV Corp.
 Address.....820 W. Central Blvd.
 Tel.: CHerry 1-6543.....ABC
 Station Representative.....Young TV Corp.
 President, Gen. Mgr.....Joseph L. Brechner
 Nat. Sales Mgr.....William T. Latham
 Commercial Manager.....William V. Miller
 Program Director.....Harry Richard
 Promotion Dir.Marion B. Brechner
 Film Mgr.....Dennis Gregory
 Dir. of EngineersW. Dodd Daniel

WPTV—Palm Beach—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned ByScripps-Howard Bcstg. Co.
 Business Address 5 Cocoanut Row
 Tel.: TE 3-2471.....NBC
 Newspaper Aff...Scripps-Howard Newspapers
 RepresentativeBlair TV Assoc.
 PresidentJack R. Howard
 General Station Mgr.Chester E. Pike, Jr.
 General Sales ManagerDick Fairbanks
 Program DirectorGeorge White
 Promotion DirectorStan Doyle
 Operations Manager.....Tony Glenn

Film Mgr.....George P. Romilly
 Chief Engineer.....Lewis Evenden
 Owners of: WCPO-AM-TV, Cincinnati, Ohio;
 WMC-AM-FM, WMCT (TV), Memphis, Tenn.;
 WEWS (TV), Cleveland, Ohio; WNOX (TV),
 Knoxville, Tenn.

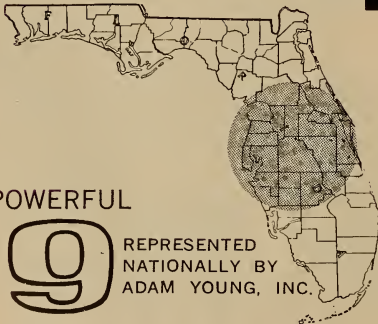
**WJHG-TV—Panama City
 1954**

Channel: 7 VHF...AP: 80 Kw...VP: 170 Kw.
 Owned By.....Herald Pub. Co., Albany, Ga.
 Address.....107 Harrison Ave., Panama City
 Tel.: PO 3-7651.....NBC-ABC
 Newspaper Affil.....Albany Herald
 Reps.Ayers; Venard, Torbet & McConnell
 President.....James H. Gray
 Managing DirectorRaymond E. Carow
 Station ManagerJames Tighe
 Program DirectorEarl Hadaway
 Promotion, Publicity Director .Mrs. Tanya Felker
 Chief Engineer.....Perley Eppley

WEAR-TV—Pensacola—1954

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Rollins Telecasting Inc.
 Business AddressP.O. Box 431
 Tel.: GL 5-7311.....ABC
 Station Rep.....Blair TV
 President.....O. Wayne Rollins

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WFTV

ORLANDO - FLORIDA

FORMERLY WLOF-TV

FLORIDA-GEORGIA

General Manager.....George B. Bregge
 Station Manager.....Milt De Reyna
 Commercial Manager.....Paul von Hagle
 Program Director.....Jack Kenny
 Chief Engineer.....H. Babb
 Owners of: WNJR, New York; WMAS, Wilming-
 ton; WRAP, Norfolk; WGEE, Indianapolis;
 WBEE, Chicago; WCHS-TV, Charleston; WPTZ-
 TV, Plattsburgh, N. Y.

WSUN-TV—St. Petersburg —1953

Channel: 38 UHF...AP: 107 Kw...VP: 200 Kw.
 Owned-Operated By...City of St. Petersburg
 Business Address.....Municipal Pier
 Tel.: 5-4121.....ABC
 Station Rep.....Venard, Torbet & McConnell
 Station Mgr.....Fred P. Shawn
 Commercial Manager.....Earl W. Welde
 Promotion Director.....Carl Fuchs
 Chief Engineer.....William J. Coddling
 Owners of: WSUN, AM.

WCTV—Tallahassee—1955

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By...John H. Phipps Bcstg. Stations
 Address.....P. O. Box 3547
 Tel.: 385-2121.....CBS
 Station Reps.....Blair; Cummings
 Owner.....John H. Phipps
 Managing Director.....L. Herschel Graves
 Program, Film Mgr.....Jerry L. Williams
 Dir. of Engineering.....William A. Snowden
 Owners of: WPTV, W. Palm Beach.

WFLA-TV—Tampa—1955

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Tribune Company
 Address.....Box 1410
 Tel.: 229-0131.....NBC
 Newspaper Affiliation.....Tribune-Times
 Representative.....Blair-TV
 President.....J. C. Council
 V.P., General Manager.....George W. Harvey
 Sales Mgr.....William B. Faber
 Prog. Dir., Film Mgr.....J. E. Faraghan
 Promotion Director.....Doug Duperrault
 Prog. Oper. Mgr.....Carl Bergquist

Production Manager.....L. George Geiger
 Chief Engineer.....J. H. Mitchell
 Owners of: WFLA-AM-FM.

WTVT—Tampa—1955

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....WKY Television System, Inc.
 Business Address...3213 Grand Central Ave.
 Tel.: 876-1313.....CBS
 Newspaper Affil.....Oklahoma Pub. Co.
 Station Representative.....Katz
 President.....E. K. Gaylord
 Station Manager.....Eugene B. Dodson
 Comm. & Asst. Mgr.....John M. Haberman
 Admin. Asst., Opera Mgr....Robert M. Olson
 Promotion Dir.....Walter K. Rhoads
 Film Mgr.....Jayne Boyd
 Production Mgr.....Ken Smith
 Local Sales Mgr.....Robert F. Doty
 Chief Engineer.....William Witt
 Owners of: WKY, AM-TV, Oklahoma City.

WTSP-TV—Tampa- St. Petersburg—1962

Channel: 10 VHF...AP: 316 Kw...VP: 158 Kw.
 Owned By.....WTSP-TV, Inc.
 Address...932 Central Ave., St. Petersburg, Fla.
 Tel.: 894-3611.....Independent
 Station Rep.....H-R Representatives, Inc.
 President.....Sam G. Rahall
 Station Manager.....Marshall Cleaver
 Program Director.....Harry Wagner

WEAT-TV—West Palm Beach —1955

Channel: 12 VHF...AP: 144 Kw...VP: 316 Kw.
 Owned By.....WEAT-TV, Inc.
 Business Address.....Palm Beach Towers
 Tel.: TE 3-9668.....ABC
 President.....Rex Rand
 Gen. Mgr.....Bertram Lebhear, Jr.
 Dir. of Operations.....Art Fisher
 Chief Engineer.....Robert Leach

Pop.: 4,070,000
 Families: 1,064,000

Georgia

TV Homes: 839,000
 TV Stas. in State: 11

WALB-TV—Albany—1954

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Herald Publishing Co.
 Address.....Stuart Ave. & Greenwood Dr.
 Tel.: 435-8386.....ABC-NBC
 Newspaper Affiliation.....Albany Herald
 Reps.....Venard, Torbet & McConnell; Ayers
 President.....James H. Gray
 Sta., Gen., Comm. Mgr....Raymond E. Carow

Program Director, Film Mgr.....Reba Hill
 Promotion, Publicity Dir.....Pat Bethune
 Chief Engineer.....Bruce Singleton
 Owners of: WJHG-TV, Panama City, Florida.

WSB-TV—Atlanta—1948

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By...The Atlanta Newspapers
 Business Address...1601 W. Peachtree St., N.E.

GEORGIA

Tel.: TR 5-7221.....NBC
Newspaper Affil. Journal & Constitution
Representative **Petry**
Exec. Dir. J. Leonard Reinsch
General Manager Marcus Bartlett
Comm. Mgr. Don E. Heald
Promotion Dir. Charles Cash
Film Director Jean Hendrix
Chief Engineer R. A. Holbrook
Owners of: WSOC AM-TV, Charlotte; WHIO AM-FM-TV, Dayton; WSB AM-FM.

WAGA-TV—Atlanta—1949

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.... Storer Bcstg. Co., Inc.
Business Address..... 1018 W. Peachtree St.
Tel.: TRinity 5-5551.....CBS
Station Rep. Storer Television Sales, Inc.
President..... George B. Storer
Managing Director..... Ken Bagwell
Commercial Manager..... Emmett A. Hassett
Program Dir., Opera. Dir. Jim Ferguson
Promotion Director..... Ned Jay
Public Affairs Dir. Dale Clark
Chief Engineer..... Hugo Bondy
Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, FM, Miami, Fla.; WIGB-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WAIL—Atlanta—1951

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By WIBC, Inc.
Bus. Address..... 1611 W. Peachtree St. N.E.
Tel.: TR 3-1141.....ABC
Representative Blair Television
President Richard M. Fairbanks
V.P., General Mgr. Joseph M. Higgins
Commercial Manager Peter S. Crawford
Program Director John Kelin
Promotion, Publicity Director .. Howard Rowe
Film Manager Jacqueline Smith
Chief Engineer Wilbur Fattig
Owners of: WIBC, Indianapolis, Ind.

WJBF—Augusta—1953

Channel: 6 VHF..AP: 60 Kw..VP: 100 Kw.
Owned-Oper. By.. Georgia-Carolina Bcstg. Co.
Business Address..... Television Park
Tel.: PA 2-6664 ABC-NBC
Representative Hollingbery
President, Gen. Mgr..... J. B. Fuqua
Station Manager..... Thomas J. Hennesy
Commercial Manager Asa Stallworth
Program Dir. Carroll Ward
Promotion Director John Radeck
Film Manager William Bailie
Chief Engineer John Jopung

WRDW-TV—Augusta—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By Rust Craft Broadcasting
Address..... 1301 Georgia Ave.
Tel.: 824-5432 CBS
Station Rep. Young Television Corp.

President..... John J. Laux
General Manager..... Virgil B. Wolff
Commercial, Sales Mgr.... Walter H. McCroba
Program, Publicity Dir. Jeff Evans
Promotion Director..... Wylene Freeman
Film Manager..... Frank Allen
Chief Engineer..... Wilbur T. Herrington
Owners of: WPIT, Pittsburgh, Pa.

WRBL-TV—Columbus—1953

Channel: 3 VHF..AP: 70 Kw..VP: 100 Kw.
Owned-Oper. By..... Columbus Bcstg. Co.
Business Address..... 1350 13th Ave.
Tel.: FA 2-0602.....CBS
Newspaper Affil. Ledger and Enquirer
Representative Hollingbery
President, Gen. Mgr. J. W. Woodruff, Jr.
Station Manager Ridley Bell
Commercial Manager.. George "Red" Jenkins
Promotion Dir. Carrie Brooks
Production Dir. Charles Autry
Publicity Director Joel Turner
Director, Public Affairs..... George A. Gingell
Film Mgr. Carl Long
Chief Engineer..... Joe A. Gamble
Owners of: WRBL-AM-FM.

WTVM—Columbus—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned..... Martin Thea. of Georgia, Inc.
Business Address..... 1307 1st Ave.
Tel.: FA 2-8828.....NBC-ABC
Station Representative Young
President..... E. D. Martin
General Manager..... Joe Windsor
Managing Dir., Prog. Dir. Ted C. Short
Nat'l Sales Mgr. Ben Purvis
Chief Engineer..... Charley Parrott
Owners of: WTVC, Chattanooga.

WMAZ-TV—Macon—1953

Channel: 13 VHF..AP: 125 Kw..VP: 252 Kw.
Owned By..... Southeastern Bcstg. Co.
Business Address... Bankers Insurance Bldg.
Tel.: SHERWOOD 6-7311..... ABC-CBS-NBC
Representative Avery-Knodel
President, Ch. Eng..... George Rankin, Jr.
General Manager..... Frank Crowther
Promotion Director..... Joel Andrews
Owners of: WMAZ-FM-TV, Macon.

WSAV-TV—Savannah—1956

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By WSAV, Inc.
Address..... 1430 East Victory Drive
Tel.: AD 6-0303..... ABC-NBC
Representative Blair TV
President, Gen. Mgr..... Harben Daniel
Operations Manager M. E. Thompson
Commercial Manager Mack Humpidge
Program Director..... Larry McHale, Jr.
Production Manager..... Tom Even
Prom., Publicity Dir. Mrs. Barbara Hofer
Film Manager..... Mrs. Alyce Strong
Chief Engineer..... Byron Strong
Owners of: WSAV, AM.

GEORGIA-HAWAII-IDAHO

WTOC-TV—Savannah—1954

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Savannah Bcstg. Co.
Business Address.....516 Abercorn St.
Tel.: AD 2-0127.....CBS-ABC
Station RepresentativeAvery-Knodel

President & Gen. Mgr...William T. Knight, Jr.
Station, Commercial Mgr.....Ben B. Williams
Program Dir.....Dwight J. Bruce
Promotion, Pub. Dir.....John Hasty
Film Mgr.....Thomas Wells
Advertising Manager.....Charles J. Lipton
Chief Engineer.....Kyle Goodman
Owners of: WTOC AM-FM.

Pop.: 670,000
Families: 206,000

Hawaii

TV Homes: 140,000
TV Stas. in State: 4

KGMB-TV—Honolulu—1952

Channel: 9 VHF...AP: 65 Kw...VP: 108 Kw.
Owned By.....Honolulu Star-Bulletin, Inc.
Business Address.....1534 Kapiolani Boulevard
Tel.: 9-2011.....CBS
Newspaper Affil.....Star Bulletin
Representative.....Peters, Griffin, Woodward
President.....Chinn Ho
Exec. Vice President.....Porter L. Dickenson
General Station Mgr.....Joe Herold
Commercial Manager.....Erma Krause
Program Director.....Dar Reid
Promotion, Publicity Dir.....Victor Amiel
Film Manager.....Sallie Thompson
Chief Engineer.....Ronald Miyahira
Owners of: KGMB AM, Honolulu; KHBC AM-TV,
Hilo; KMAU-TV, Wailuku.

KONA-TV—Honolulu—1952

Channel: 2 VHF..AP: 30.2 Kw..VP: 60.3 Kw.
Owned-Oper. By.....Radio Honolulu, Ltd.
Business Address.....1170 Auahi St.
Tel.: 6-2366.....NBC
Newspaper Affil.....Honolulu Advertiser
Station Representative.....Hollingbery
Pres., Gen. Mgr.....John D. Keating
Sta., Gen. Sales Mgr.....Art Sprinkle
Nat'l Sales Mgr.....Jim Spencer
Program Director.....Cecil Seavey
Film Mgr., Prod. Dir.....Dick Holmes
Chief Engineer.....Alvin Chang
Owners of: KALA, Wailuku, Maui; KALU, Hilo,
Hawaii.

KHVV-TV—Honolulu—1954

Channel: 4 VHF..AP: 25 Kw..VP: 12.5 Kw.
Owned By.....Kaiser Industries Corp.
Address.....1290 Ala Moana Blvd.
Tel.: 5-3991.....ABC
Representative.....Young-TV
Division Manager.....Richard Block
General Manager.....J. A. Serrao
Commercial Mgr.....Stan Anderson
Promotion, Publicity Dir.....Robert Kendall
Program Director.....Dan Kawakami
Production Manager.....Jack Annon
Chief Engineer.....Dan O. Hunter
Owners of: KHJK-TV, Hilo; K74BC-TV, Lihue.

KTRG-TV—Honolulu—1962

Channel: 13 VHF..AP: 15.4 Kw..VP: 30.7 Kw.
Owned By.....Hawaiian Paradise Park Corp.
Address.....2227-A Kalakaua Ave.
Tel.: 933-823.....Independent
Station Rep.....National Time Sales
President.....David Watumull
General Station Mgr.....Russell A. Greer, Jr.
Commercial Manager.....Minnie Arima
Production, Publicity Dir.....Anita Kirby
Film Manager.....Larry Domingo
Acting Chief Engineer.....John White
Owners of: KTRG, Honolulu.

Pop.: 685,000
Families: 203,500

Idaho

TV Homes: 157,000
TV Stas. in State: 5

KBOI-TV—Boise—1953

Channel: 2 VHF...AP: 33 Kw....VP: 65 Kw.
Owned-Oper. By.....Boise Valley Bcstrs. Inc.
Business Address.....1007 Jefferson St.
Tel.: 342-9331.....CBS
Reps.....Peters, Griffin, Woodward; Moore
Pres., Gen. Mgr.....Westerman Whillock
Station, Comm. Mgr.....Earl Glade, Jr.
Film Manager.....Robert Howell
Production Spvsr.....Dena Howell
Production Director.....Louise Davis

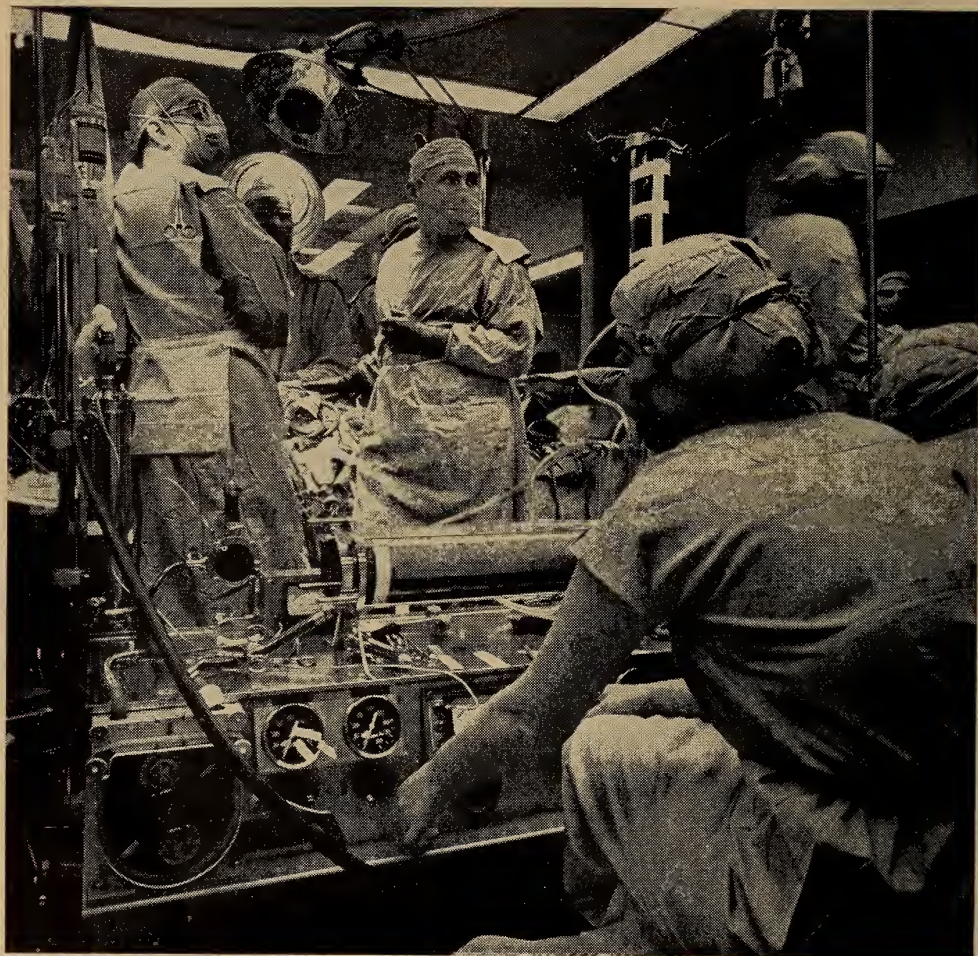
Local Sales Mgr.....Tom Hackleman
Chief Eng.....J. A. Johtz, Jr.
Owners of: KBOI AM-FM.

KTVB—Boise—1953

Channel: 7 VHF...AP: 100 Kw....VP: 200 Kw.
Owned-Oper. By.....KTVB, Inc.
Address.....P.O. Box 390
Tel.: 342-4611.....ABC-NBC
Station Rep.....Bolling
Pres. and Gen. Mgr.....Georgia M. Davidson
Commercial Mgr.....George Ganz, Jr.

In Chicago

... the 305-acre Medical Center District comprises \$270 million worth of facilities including the nation's largest concentration of hospitals, medical research and education. Shown here, in preparation, is a heart-lung machine in Presbyterian-St. Luke's Hospital where many surgical innovations have originated.



In Chicago—WGN Television

*originates more color programming
than any other station
in the nation!*



—the most respected call
letters in broadcasting

Join the Broadcast Pioneers—wear your pin with pride

WGN IS CHICAGO

IDAHO-ILLINOIS

National Sales Mgr. Robert Krueger
 Prog. Director Del Lundbom
 Prom. Mgr. Evelyn Winters
 Film Manager William Harvey
 Chief Engineer Harold Toedtemeier

KID-TV—Idaho Falls—1953

Channel: 3 VHF..AP: 60.3 Kw..VP: 100 Kw.
 Owned-Oper. By Idaho Radio Corp.
 Address 1275 E. 17th St.
 Tel.: 522-5100 ABC-CBS
 Sta. Reps. Hollingbery; Art Moore
 Exec. V.P., General Mgr. J. Allen Jensen
 Station Manager Claude Cain
 Program Director Roy Southwick
 Promotion Director Barry ZeVan
 Chief Engineer Carroll Secrist
 Owners of: KID-AM.

KIFI-TV—Idaho Falls—1961

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.

Owned By E. Idaho Bcstg. & TV Co.
 Address P. O. Box 2148
 Tel.: 523-1171 NBC-ABC
 Newspaper Affil. Post Register
 Sta. Reps. Avery-Knodel; Feltis/Dove/ Cannon
 President, Gen. Mgr. J. Brady
 Program Dir., Chief Eng. H. G. Haelele
 Promotion Director Darlene Latham
 Film Manager Pat Clark
 Advertising Manager Gene Reisen
 Owners of: KIFI-AM.

KLIX-TV—Twin Falls—1955

Channel: 11 VHF..AP: 14.5 Kw..VP: 29.5 Kw.
 Owned-Oper. By Klix Corp.
 Address Eastland Dr. & Elizabeth St.
 Tel.: RE 3-5840 ABC-CBS-NBC
 Sta. Representative Hollingbery
 President G. Hatch
 General Mgr. Gordon Glasmann
 Chief Engineer Don Cederstrom

Pop.: 10,275,000
 Families: 3,161,000

Illinois

TV Homes: 2,980,000
 TV Stas. in State: 17

WCIA—Champaign—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By Midwest Television, Inc.
 Business Address 509 S. Neil St.
 Tel.: 356-8333 CBS
 Station Rep. Peters, Griffin, Woodward
 President August C. Meyer
 Exec. Vice President Guy Main
 Dir. of Operations James Fielding
 Sales Manager Jerry Johnson
 National Sales Dir. Leonard Davis
 Film Mgr. John Ketterer
 Publicity Director Dick Herzog
 Chief Engineer Bob Myer
 Owners of: WMBD-AM-FM-TV, Peoria, Ill.

Station Rep. ABC-TV Spot Sales
 V.P., General Manager Sterling C. Quinlan
 Director of Sales Robert F. Adams
 Film Dir. Ralph Andrews
 Prog. Dir. Dan Schuffman
 Promotion, Publicity Dir. Donald H. Peterson
 Chief Engineer William P. Kusack
 Owners of WABC-AM-FM-TV, New York; WXYZ-
 AM-FM-TV, Detroit; KQV, Pittsburgh; WLS,
 Chicago; KABC-AM-FM-TV, Los Angeles; KGO-
 AM-FM-TV, San Francisco; WBKB-TV, Chicago.

WBBM-TV—Chicago—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By CBS, Inc.
 Bus. Studio Address 630 N. McClurg Ct.
 Tel.: WH 4-6000 CBS
 Station Rep. CBS TV Stations Nat'l Sales
 V.P., General Mgr. Clark B. George
 General Sls. Mgr. Edward Kenefick
 Program Dir. Charles Hinds
 Promotion Director Virgil Mitchell
 Sales Manager James O'Rourke
 Film Manager Alice Necker
 Chief Engineer L. A. Pierce
 Owners of: WCBS-TV, New York; KNXT, Los
 Angeles; WCAU-TV, Philadelphia; KMOX-TV,
 St. Louis.

WCIU—Chicago—1963

Channel: 26 UHF..AP: 125 Kw..VP: 250 Kw.
 Owned By Weigel Broadcasting Co.
 Address 400 West Madison
 Tel.: 372-0026 Independent
 President John Weigel
 Commercial Manager Gordon Wilson
 Program Director Gus Chan

WGN-TV—Chicago—1924

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By WGN, Inc.
 Business Address 2501 Bradley Place
 Tel.: LAkeview 8-2311 Independent
 Newspaper Affiliation Chicago Tribune
 Representative Petry
 President J. Howard Wood
 Exec. V.P., Gen. Mgr. Ward L. Quaal
 Station Manager Ben Berenston
 Sales Manager Richard Jungers
 Program Mgr. Dan Pecaro
 Sales Prom., Research Mgr. James Hanlon
 Public Relations Mgr. Dan Calibraro
 Film Director Patty Nealin
 Public Affairs Mgr. Al Field
 Chief Engineer Carl J. Meyers
 Owners of: KDAL-AM-TV, Duluth-Superior.

WBKB—Chicago—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By American Bcstg.-Paramount Thtrs.
 Business Address 190 N. State St.
 Tel.: AN 3-0800 ABC

ILLINOIS

WNBQ—Chicago—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....National Bcstg. Co.
Business-Studio Address....Merchandise Mart
Tel.: SU 7-8300.....NBC
Representative.....NBC Spot Sales
President.....Robert E. Kintner
V.P., General Manager.....Lloyd E. Yoder
Station Mgr.....Robert Lemon
General Sales Mgr.....Norman Cissna
Local Sales Mgr.....James Hoel
Program Dir.....Harry D. Trigg
Promotion Manager.....David Hart
Advertising Manager.....Chet Campbell
Publicity Director.....Dan Anderson
Chief Engineer.....W. C. Prather

WICD—Danville—1953

Channel: 24 UHF..AP: 7.08 Kw..VP: 13.2 Kw.
Owned By.....Plains Television Corp.
Business Address...1500 N. Washington Ave.
Tel.: 446-200.....NBC
Station Representative.....Young TV
President.....Elmer Balaban
General Manager.....Milton Friedland
Station Manager.....J. Begue
Program Director.....Wayne Cody
Promotion Director.....James M. Henneberry
Chief Engineer.....H. Eskew
Owners of: WICS, Springfield, Ill.; WCHU, Cham-
paign, Ill.; WHNB, Hartford, Conn.

WTVP—Decatur—1953

Channel: 17 UHF..Ap: 110 Kw..VP: 200 Kw.
Owned By.....Metromedia, Inc.
Business Address.....Southside Dr.
Tel.: 428-4304.....ABC
Station Rep.....Metro TV Sales
President.....John Kluge
V.P., General Manager.....John Bone
Commercial Mgr.....Donald Lindsey
Program, Prom. Dir.....Jack Kussart
Film Manager.....James Hague
Chief Engineer.....Hubert F. Abfalter
Owners of: WNEW FM-AM-TV, New York; WHK
AM-FM, Cleveland; WIP-AM-FM, Philadelphia;
WTTG-TV, Washington, D. C.; KOVR-TV,
Stockton, Calif.; WTVH, Peoria; KMBC-AM-
FM-TV, Kansas City; WTVP, Decatur, Ill.;

WSIL-TV—Harrisburg—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Turner-Farrar Assn.
Address.....21½ W. Poplar St.
Tel.: Clearbrook 3-7922.....ABC
Station Representative.....Jack Masla
President, Gen. Mgr.....O. L. Turner
Comm., Program Mgr.....Fred Cline
Prom., Publicity Dir.....Bill Plater
Chief Engineer.....Charles Gilliam

WEEK-TV—Peoria—1953

Channel: 43 UHF..AP: 186 Kw..VP: 371 Kw.
Owned-Operated By..West Central Bcstg. Co.
Address.....2907 Springfield Rd., E. Peoria
Tel.: 699-3961.....NBC
Station Rep.....Katz
V.P., Gen. Mgr.....Fred C. Mueller
Comm. Manager.....John Leslie
Promotion Dir.....Richard Evans
Chief Engineer.....Wayne Lovely

WMBD-TV—Peoria—1958

Channel: 31 UHF..AP: 500 Kw..VP: 1000 Kw.
Owned By.....Midwest Television Inc.
Business Address.....212 SW Jefferson Ave.
Tel.: 676-0711.....CBS
Newspaper Affilia..Lindsay-Schaub Newspapers
Representative.Peters, Griffin, Woodward, Inc.
President.....August C. Meyer
Exec. Vice President.....Guy F. Main
General Mgr.....Harold C. Sundberg
Sales Manager.....William L. Brown
Operations Manager.....Gene C. Robinson
Prom., Client Service Dir.....David L. Phillips
Film Director.....Doug Wells
Chief Engineer.....George Pyle
Owners of: WMBD AM-FM, Peoria; WCIA, Cham-
paign, Ill.

WTVH—Peoria—1953

Channel: 19 UHF..AP: 186 Kw..VP: 479 Kw.
Owned By.....Metromedia, Inc.
Business Address.....621 Main St.
Tel.: 676-8911.....ABC
Sta. Representative.....Metro TV Sales
President.....John W. Kluge
General Manager.....John Bone
Commercial Manager.....Clyde Dutton
Program Dir., Film Mgr.....Walter Baker
Prom., Publicity Dir.....Gary Gresham
Chief Engineer.....Al Ruch
Owners of: WNEW-AM-TV, New York; WHK,
Cleveland; WIP, Philadelphia; WTTG-TV,
Washington, D. C.; KOVR-TV, Stockton, Calif.;
KMBC-TV, Kansas City; WTVP-TV, Decatur, Ill.

WGEM-TV—Quincy—1953

Channel: 10 VHF..AP 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Quincy Bcstg. Co.
Business Address.....Hotel Quincy
Tel.: 222-6830.....ABC-NBC
Newspaper Affiliation...Quincy Herald Whig
Representative.....Young TV Corp.
President.....T. C. Oakley
General Manager.....J. S. Bonansinga
Commercial Mgr.....J. Ben Stewart
Program Director.....Fred Colgan
Publicity Director.....Hal Heidbreder
Chief Engineer.....Frank E. Laughlin
Owners of: WGEM AM-FM.

ILLINOIS

WHBF-TV—Rock Island—1950

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Rock Island Bcastg. Co.
Business Address...Telco Bldg., 231 18th St.
Tel.: 786-5441ABC-CBS
Newspaper Affil.....Rock Island Argus
Station Reps.Avery-Knodel; Harry Hyett
President.....Ben. H. Potter
V.P., General Mgr.....Leslie C. Johnson
Asst. Gen. Mgr., Dir. of Sales ..Maurice Corken
Program Director.....Forest W. Cooke
Prom., Adv. Mgr.....Heber E. Darton
Publicity Dir.....Fern Hawks
Film Manager.....Joseph Green
Chief Engineer.....Robert J. Sinnott
Owners of: WHBF AM-FM.

WREX-TV—Rockford—1953

Channel: 13 VHF..AP: 115 Kw..VP: 229 Kw.
Owned-Oper. By...Greater Rockford TV, Inc.
Business Address...Auburn & Winnebago Rds.
Tel.: 968-1813ABC-CBS
News. Affilia.Rockford Newspapers, Inc.
Station Representative.....H-R TV, Inc.
PresidentSwan Hillman
V.P., General Mgr.....Joe M. Baisch
Commercial Mgr.....Rod MacDonald
Program Director.....John Mazze
Promotion DirectorJack Lightner
Film Mgr.....Gene Hines
Chief Engineer.....Dick Peck

WTVO—Rockford—1953

Channel: 39 UHF..AP: 98 Kw..VP: 195 Kw.
Owned-Oper. By..Winnebago Television Corp.
Business Address.....Meridian Rd.
Tel.: Woodland 3-5413.....NBC
Station RepresentativeBolling
PresidentHarry Balaban
ManagerHarold Froelich
Chief Engineer.....H. H. Eckstein
Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee; KBOX, Dallas, Tex.; WICS-TV, Springfield, Ill.

WICS—Springfield—1953

Channel: 20 UHF..AP: 155 Kw..VP: 309 Kw.
Owned-Oper. By.....Plains Television Corp.
Address523 E. Capitol Ave.
Tel.: 528-0465NBC
RepresentativeAdam Young
PresidentElmer Balaban
V.P., General Mgr.....Milton D. Friedland
Nat. Sales Co-ord.....Gene F. Meyers
Program, Film Mgr.....H. J. Hoskins
Prom., Publicity Mgr.....James Henneberry
Dir. of Engineering.....Jerrold Merritt
Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee; KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICD, Danville; WCHU, Champaign, WJNB, Hartford-New Britain.



NBC Films is going great guns. "The Best of Groucho," "Outlaws," "Hennesey," "People Are Funny," "The Deputy," "Michael Shayne," and "87th Precinct" are all solid hits on local stations. And they've created a big boom in local audiences. Count yourself in — through **NBC Films**.

Pop.: 4,798,000
Families: 1,479,500

Indiana

TV Homes: 1,385,500
TV Stas. in State: 17

WTTV—Bloomington—1949

Channel: 4 VHF..AP: 26.7 Kw..VP: 47.9 Kw.
Owned By.....Sarkes Tarzian, Inc.
Business Address.....3490 Bluff Rd.
Tel.: ST 7-2211.....Independent
Sta. Representative.....Young TV
President.....Sarkes Tarzian
General, Comm. Mgr.....Robert G. Holben
Program, Prom., Adv. Mgr.....Arthur R. Hook
Chief Engineer.....Fred J. Molchin

WEHT—Evansville—1953

Channel: 50 UHF AP: 108 Kw. VP: 200 Kw.
Owned-Oper. By.....WEHT, Inc.
Business Address.....Box 395
Tel.: HA 4-9215.....CBS TV Corp.
Representative.....Young
President.....Edwin G. Richter, Jr.
General Manager.....William R. Hight
Commercial Manager.....James H. Manion
Promotion Director.....Jane Ann Koch
Program Dir.....Roger Forster
Chief Engineer.....Elmer Chancellor
Owners of: KGUN-TV, Tucson, Ariz.

WFIE-TV—Evansville—1953

Channel: 14 UHF..AP: 104.8 Kw..VP: 200 Kw.
Owned-Oper. By.....WFIE, Inc.
Address.....1115 Mount Auburn Rd.
Tel.: HA 5-6201.....NBC
Station Representative.....Katz
President.....Nathan Lord
General Manager.....Jack E. Douglas
Commercial Manager.....Jack Berning
Program, Film Mgr.....Chester T. Behrman
Chief Engineer.....Paul Kelley

WTVW—Evansville—1956

Channel: 7 VHF ..AP: 158 Kw... VP: 316 Kw.
Owned By.....Producers, Inc.
Business Address.....405 Carpenter St.
Tel.: HA 2-1121.....ABC
Representative.....Hollingbery
President.....Ferris E. Traylor
General Manager.....Dick Shively
Station Manager.....James L. Ritter
Commercial Manager.....Al Saucier
Nat. Sales Mgr.....Bob Ossenberg
Program Dir.....Ulysses Carlini
Prom., Publicity Dir.....John A. MacGregor
Chief Engineer.....John Schuta

WANE-TV—Fort Wayne—1954

Channel: 15 UHF..AP: 222 Kw..VP: 445 Kw.
Owned-Oper. By.....Indiana Broadcasting Corp.
Business Address.....2915 W. State Blvd.
Tel.: A-9411.....CBS
Sta. Representative.....H.R.
President.....C. Wrede Petersmeyer

General Manager.....Reid G. Chapman
Sales Dir.....John Keenan
Program Director.....J. Larry Beauchamp
Dir., Promotion & Merch.....John R. Thompson
Film Manager.....Allen Govin
Chief Engineer.....Walt Jones

WKJG-TV—Fort Wayne—1953

Channel: 33 UHF..AP: 144 Kw..VP: 263 Kw.
Owned.....WKJG, Inc.
Address.....2633 W. State Blvd.
Tel.: AN 2295.....NBC
Newspaper Affiliation.....Elkhart Truth
Station Rep.....Advertising Time Sales
President.....John F. Dille, Jr.
General, Station Mgr.....Hilliard Gates
Commercial Mgr.....Carleton B. Evans
Program Director.....Calo Mahlock
Chief Engineer.....Eugene A. Chase

WPTA—Fort Wayne—1957

Channel: 21 UHF..AP: 55 Kw..VP: 110 Kw.
Owned.....Sarkes Tarzian, Inc.
Address.....3333 Butler Road
Tel.: ANTHONY 7125.....ABC
Station Representative.....Young
President.....Sarkes Tarzian
General Manager.....Richard Morgan
Local Sales Mgr.....Ralph Latham
Program Manager.....Vic Sterling
Promotion, Publicity Dir.....Bill Holmes
Film Manager.....Charles Smith
Chief Engineer.....Jerry Bower
Owners of: WTTV, Bloomington; WTTV TV-FM,
Indianapolis; WFAM, Lafayette; WPTH-FM,
Ft. Wayne; WPTA-TV, Roanoke, Ind.

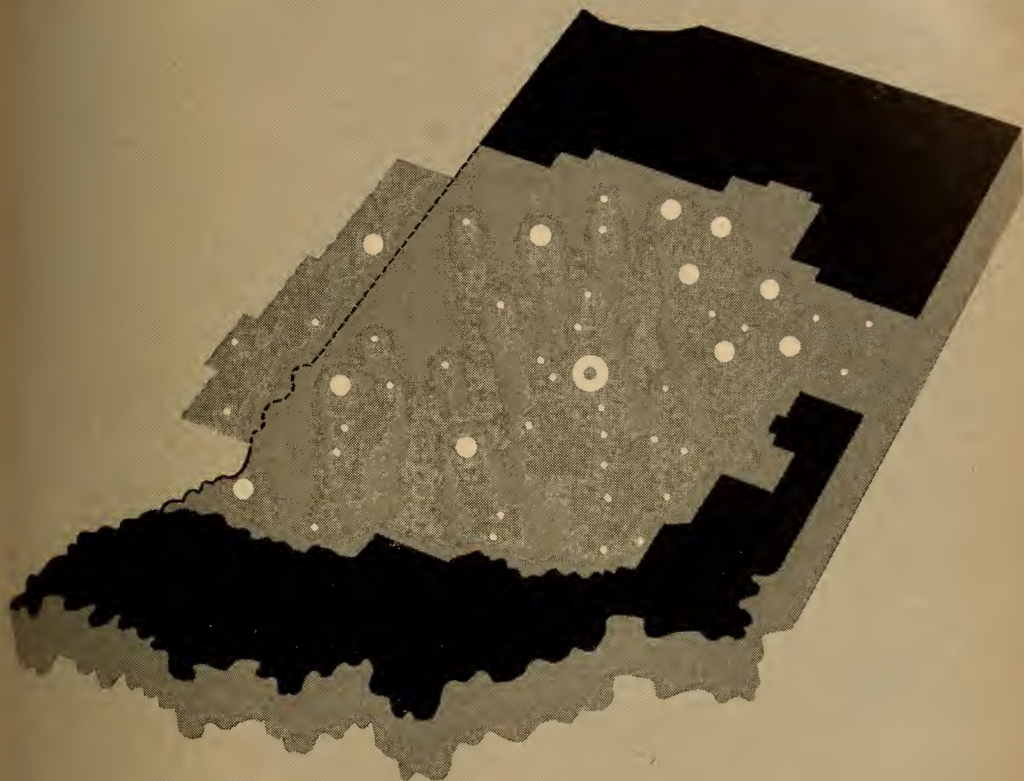
WFBM-TV—Indianapolis—1949

Channel: 6 VHF...AP: 50 Kw... VP: 100 Kw.
Owned By.....Time-Life Broadcast, Inc.
Bus.-Studio Address.....1330 N. Meridian St.
Tel.: MELrose 4-8521.....NBC
Representative.....Katz
President.....W. C. Pullen, Jr.
V.P., Gen. Mgr.....Eldon Campbell
Station Manager.....Don Menke
Sales Manager.....Hugh L. Kibbey
Prog. Dir., Film Mgr.....Warren Wright
Promotion, Publicity Manager.....K. C. Strange
Chief Engineer.....Robert Flanders
Owners of: WOOD AM-FM-TV, Grand Rapids;
WTCN AM-FM-TV, Minneapolis; KLZ AM-FM-
TV, Denver; KOGO-AM-FM-TV, San Diego.

WISH-TV—Indianapolis—1954

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Indiana Bcstg. Corp.
Business Address.....1440 North Meridian
Tel.: MELrose 4-6411.....CBS

WFBM-TV...THE STATION THAT DOUBLES THE SIZE OF YOUR INDIANAPOLIS MARKET !!!



The perfect media-match for your product distribution in prosperous Mid-Indiana

WFBM-TV advertisers get surprising results, not only in the rich Indianapolis metropolitan and retail trading zones, but also in the 11 other important market centers that together provide even more spendable income and TV homes than the entire Indianapolis sales area.

WFBM-TV is the *only* station in Indianapolis with no overlapping penetration in this coverage area by basic affiliates of the same network. It provides the only basic NBC coverage of Mid-Indiana's 760,000 TV set owning families.

For *complete* coverage of Mid-Indiana's multiple markets use the facilities of WFBM-TV . . . the dominating sales force that reaches 50,000 more TV homes than any other local station!

Represented nationally by the KATZ agency

AMERICA'S 13th TV MARKET

Indianapolis—Indiana's major wholesale and retail distribution center, with city and retail zone population of 1,215,000—379,000 homes with 90% TV ownership!

11 Satellite Markets—each within WFBM-TV's verified coverage: Marion • Anderson • Muncie • Lafayette • Peru • Logansport • Kokomo • Bloomington • Vincennes • Terre Haute • Danville, Illinois. (419,000 TV homes!)



TIME-LIFE
BROADCAST
INC.

INDIANA

Sta. Representative.....H.R. PresidentC. Wrede Petersmeyer
Gen., Sta. Manager.....Robert B. McConnell
Commercial Manager.....Joseph E. Lake
Program Dir......Dave Smith
Prom., Pub. Director.....Ray Reisinger
Chief Engineer.....C. E. Wallace
Owners of: WISH-AM-FM; WANE-AM-FM, Fort Wayne, Ind.

WLW-I—Indianapolis—1957

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Crosley Bcstg. Corp.
Business Address.....1401 N. Meridian St.
Tel.: MELrose 9-2311.....ABC
Station Rep......Crosley; Lowrance; Moore
Chairman of Board.....James D. Shouse
President.....John T. Murphy
V.P., General Manager.....John B. Babcock
Spec. Bcst. Serv. Dir......Bruce B. Cox
Program Mgr......Chuck Brodhead
Promotion, Publicity Dir......Charles Rogers
Film Director.....Bob Reynolds
Chief Engineer.....Norman Nixon
Owners of: WLW, Cincinnati; WLW-T, Cincinnati; WLW-D, Dayton; WLW-C, Columbus.

WFAM-TV—Lafayette—1953

Channel: 18 UHF..AP: 107 Kw..VP: 218 Kw.
Owned.....Sarkes Tarzian, Inc.
Business Address.....McCarty Lane
Tel.: GIBson 7-2113.....CBS
Station Rep......Young TV
President.....Sarkes Tarzian
General Mgr......Richard W. Long
Program Director.....Larry Hightchew
Chief Engineer.....Charles Anderson
Owners of: WTTS AM-FM, WTTV, Bloomington; WPTA, Ft. Wayne; WPTH FM, Ft. Wayne.

WTAF-TV—Marion—1962

Channel: 31 UHF..AP: 11.8 Kw..VP: 21.9 Kw.
Owned By.....Geneco Broadcasting, Inc.
Address.....314 S. Boots St.
Tel.: NORTH 4-7117.....Independent
Station Representative.....Weed Television Corp.
President.....Eugene C. Thompson
General Station Mgr......Robert Fincannon
Asst. Manager.....Richard W. Florea
Production Manager.....T. Ray Kline
Program Manager.....Donald L. Tillman
Film Manager.....John Hedrick
Chief Engineer.....Gene Miller

WLBC-TV—Muncie—1953

Channel: 49 UHF..AP: 8.5 Kw..VP: 17 Kw.
Owned-Oper. By.....Tri-City Radio Corp.
Address.....U.S. Highway #35
Tel.: ATlas 8-4403.....ABC-CBS-NBC
Representative.....Holman
Pres., Gen., Sta. Mgr......Don Burton
Comm., Film Mgr......Bill Craig
Chief Engineer.....Pat Finnegan
Owners of: WLBC; WMUN-FM, Muncie.

WNDU-TV—South Bend—1955

Channel: 16 UHF..AP: 141 Kw..VP: 282 Kw.
Owned-Oper. By.....Michiana Telecasting
Address.....P.O. Box 16
Tel.: CE 3-7111.....NBC
Station Rep......Venard, Torbet & McConnell
President.....Rev. Theodore M. Hesburgh
General Manager.....Wm. Thomas Hamilton
Station Manager.....Bazil O'Hagan
Promotion Director.....David Williams
Operations Mgr......P. E. Walton
Sales Manager.....Gus Vanderheyden
Film Manager.....Donalee Dorhauer
Chief Engineer.....Raymond Jackson
Owners of: WNDU-AM-FM.

WSBT-TV—South Bend—1952

Channel: 22 UHF..AP: 137 Kw..VP: 265 Kw.
Owned-Operated By.....South Bend Tribune
Address.....300 W. Jefferson St.
Tel.: CE 3-3141.....CBS
Newspaper Affil......Tribune
Representative.....Raymer
President.....Franklin D. Schurz
General Station Mgr......Arthur R. O'Neil
Comm., Adv. Mgr......Wilbur R. Darch
Promotion, Publicity Dir......N. J. Gassensmith
Program Dir., Film Mgr......Walter A. Sweitzer
Chief Engineer.....Scott N. Hagenau
Owners of: WSBT AM.

WSJV—South Bend-Elkhart—1954

Channel: 28 UHF..AP: 102 Kw..VP: 204 Kw.
Owned-Oper. By.....Truth Publishing Co.
Business Address.....Box 28, South Bend
Tel.: CENTral 2-2828.....ABC
Newspaper Affiliation.....Elkhart Truth
Station Representative.....Adv. Time Sales
President.....John F. Dille Jr.
V.P., Gen. Mgr......Paul C. Brines
Assistant Mgr......Edwin J. Lasko
Commercial Manager.....Don E. Fuller
Prom. Dir......Marilyn Lee
Operations Director.....W. Forrest Morrow
Merchandising Dir......Ken Owens
Film Director.....Arthur Whitaker, Jr.
Production Manager.....James Blacklaw
Chief Engineer.....Woodrow Hawkins
Owners of: WKJG AM-TV, Fort Wayne; WTRC-AM-FM, Elkhart, Ind.

WTHI-TV—Terre Haute—1954

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Wabash Valley Bcstg. Corp.
Business Address.....918 Ohio Street
Tel.: CRawford 9481.....CBS-ABC
Representative.....Petry
President, General Mgr......Anton Hulman, Jr.
V.P., Dir. of Operations.....Ben Falber, Jr.
V.P., Charge of Facilities.....Russ Arnold
Production Director.....Paul Denehie
Promotion Director.....Helen Ryan
Publicity Director.....Sheldon Fisher
Owners of: WTHI AM-FM-TV.

Pop.: 2,790,000
Families: 860,000

Iowa

TV Homes: 797,000
TV Stas. in State: 12

WOI-TV—Ames—1950

Channel: 5 VHF..AP: 50.1 Kw..VP: 100 Kw.
Owned-Oper. By.....Iowa State Univ.
Address.....Service Bldg.
Tel.: 231-2631.....ABC
Representative.....H-R
President.....Dr. James Hilton
Gen. Manager, Prog. Dir. ...Robert C. Mulhall
Commercial Mgr.....Ted Tostlebe
Publicity Director.....Ron Scott
Film Manager.....Richard Torry
Chief Engineer.....Keith Ketchum

KCRG-TV—Cedar Rapids—1953

Channel: 9 VHF..AP: 156 Kw..VP: 316 Kw.
Owned-Oper. By.....Cedar Rapids TV Co.
Business Address.....104½ First St., S.W.
Tel.: EM 4-4194.....ABC
Newspaper Affiliation ..Cedar Rapids Gazette
Station Representative.....Adv. Time Sales
President.....Joseph F. Hladky, Jr.
General Manager.....Redd Gardner
Commercial Manager....Geo. C. Carpenter, III
Prom., Pub. Dir.....Edna A. Herbst
Operation Mgr.....Ralph D. Willey
Film Director.....David Kralik
Chief Engineer.....Lad Hlavaty
Owners of: KCRG AM.

WMT-TV—Cedar Rapids—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WMT-TV, Inc.
Bus. Address.....Paramount Theatre Bldg.
Tel.: EM 4-0171.....CBS
Representative.....Katz
President.....William B. Quarton
V.P. Opera., Film Mgr.....Douglas B. Grant
V.P., Sales.....Lew Van Nostrand
Promotion Director.....Richard Pinney
Chief Engineer.....George Hixenbaugh
Owners of: WEBG, Duluth, Minn.

WOC-TV—Davenport—1949

Channel: 6 VHF..AP: 68 Kw..VP: 100 Kw.
Owned-Oper. By.....Tri-City Broadcasting Co.
Business Address.....805 Brady St.
Tel.: 324-1661.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....David D. Palmer
General Manager.....Raymond E. Guth
Commercial Manager.....Harold Heath
Film Director.....Russel Wingo
Program Director.....Robert W. Gifford
Promotion Director.....Richard W. Upp
Publicity Director.....Dorothy Boyd
Chief Engineer.....Paul Arvidson
Owners of: WOC-AM-FM.

KRNT-TV—Des Moines—1955

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.

Owned-Operated By.....Cowles Mag. & Bcstg.
Address.....Ninth & Pleasant St.
Tel.: CH 3-4141.....CBS
Representative.....Katz
General Manager.....Robert W. Dillon
Commercial Manager.....Paul M. Elliott
Program Dir.....Joe G. Hudgens
Chief Engineer.....Charles F. Quentin

WHO-TV—Des Moines—1954

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By...Central Broadcasting Co.
Business Address.....1100 Walnut St.
Tel.: 288-6511.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....D. D. Palmer
V.P., General Manager.....Paul A. Loyet
Sales Manager.....Robert H. Harter
Program Director, Film Mgr. ...Jack Kerrigan
Prom. Manager.....Ward McCleary
Chief Engineer.....Roy W. Pratt
Owners of: WHO AM-FM; WOC FM-AM-TV, Davenport.

KQTV—Fort Dodge—1953

Channel: 21 UHF..AP: 160 Kw..VP: 330 Kw.
Owned-Oper. By...Northwest Television Co.
Address.....952 1st Ave. S.
Tel.: 573-4131.....NBC
Sta. Representative.....Pearson
President.....Edward Breen
General Manager.....James Dowell
Promotion Director.....Vince Fleming
Publicity Director.....Chuck Bradley
Advertising Manager.....Rollie Camp
Film Manager.....Stan McCurdy
Program Director.....Richard Johnson
Chief Engineer.....David Sinclair
Owners of: KVFD, Fort Dodge.

KGLO-TV—Mason City—1954

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Lee Radio, Inc.
Address.....112 N. Pennsylvania
Tel.: GArden 3-2540.....CBS
Station Representative.....Adv. Time Sales
President, General Mgr.....Walter Rothschild
Vice Pres., Sta. Mgr.....Lloyd Loers
Program Dir., Film Buyer.....Douglas Sherwin
Promotion Director.....Paul Lindemeyer
Chief Engineer.....Roger Sawyer
Owners of: WTAD-AM-FM, KHQA-TV, Quincy,
Ill.; WMTV, Madison, Wise.; KEYC-TV, Man-
kato, Minn.

KTVO—Ottumwa—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By...KTVO Television, Inc.
Address.....211 East 2nd St.
Tel.: Murray 2-4535.....ABC-CBS-NBC
Representative.....Hollingsbery

IOWA-KANSAS

Pres., Gen. Mgr.....James J. Conroy
 Commercial Mgr.....L. William King
 Promotion Director.....O. Bill Schelen
 Program Dir., Film Mgr.....Glen Proeschold
 Chief Engineer.....L. A. Wallace

KTIV—Sioux City—1954

Channel: 4 VHF...AP: 100 Kw...VP: 50 Kw.
 Owned-Oper. By.....KTIV Television Corp.
 Address.....Tenth & Grandview
 Tel.: 8-0545.....NBC-ABC
 Newspaper Affil.....Journal-Tribune
 Representative.....Hollingbery
 Pres., Gen. Mgr.....Dietrich Dirks
 V.P. Comm. Mgr.....Eugene T. Flaherty
 Program, Film Mgr.....Don Stone
 Prom., Pub. Dir.....Bill Mote
 Chief Engineer.....Alvin Smith

KVTV—Sioux City—1953

Channel: 9 VHF...AP: 144 Kw...VP: 288 Kw.
 Owned-Oper. By.....Peoples Bcstg. Corp.

Business Address.....7th & Douglas
 Tel.: 2-2711.....CBS-ABC
 Representative.....Katz
 V.P., General Mgr.....Donald D. Sullivan
 Comm. Manager.....Robert B. Donovan
 Prog. Director.....Clark Pollock
 Film Manager.....Carl Morris
 Chief Eng.....Robert G. Engelhardt
 Owners of: WRFD, Worthington; WMMN, Fairmont; WGAR, Cleveland; WNAX, Yankton; WTTM FM, Trenton.

KWWL-TV—Waterloo—1953

Channel: 7 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Black Hawk Bcstg. Co.
 Business Address.....Insurance Bldg.
 Tel.: AD 4-4404.....NBC
 Representative.....Avery-Knodel
 President.....Ralph J. McElroy
 Vice President.....Thomas L. Young
 General Manager.....Roger Michelin
 Owners of: KWWL, Waterloo; KLWW, Cedar Rapids, Ia.; KAUS, KMMT-TV, Austin, Minn.

Pop.: 2,205,000	<h1>Kansas</h1>	TV Homes: 586,000
Families: 699,000		TV Stas. in State: 10

KTVC-TV—Ensign—1957

Channel: 6 VHF...AP: 14.1 Kw...VP: 28.2 Kw.
 Owned.....S.W. Kansas TV Co., Inc.
 Address.....610 Second St., Dodge City
 Tel. HU 3-6666, Dodge City.....CBS
 Station Representative.....Blair Television
 President.....Leigh Warner
 Gen., Sta. Mgr.....Wendell Elliott
 Chief Engineer.....Kenneth Karr

KWHT-TV—Goodland—1958

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....Standard Electronics Corp.
 Business Address.....17th St. & B'way Ave.
 Tel.: TW 9-2321.....CBS, ABC
 Sta. Representative.....Pearson
 General Manager.....Jack Walkmeyer

KCKT-TV—Great Bend—1954

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Wichita TV Corp.
 Business Address.....Box 182
 Tel.: GL 3-7868.....NBC
 Representative.....Bolling
 Gen., Sta. Mgr.....E. L. Kuhlman
 Program Director.....Bonnie Perry
 Prom., Pub. Dir.....Sid Hutchins
 Film Manager.....Wayne Davis
 Chief Engineer.....H. G. Haefele

KAYS-TV—Hays—1958

Channel: 7 VHF...AP: 60.3 Kw...VP: 112.6 Kw.
 Owned By.....KAYS, Inc.
 Business Address.....2300 Hall St.

Tel.: MARket 4-2578.....ABC-CBS
 Reprs.....Holman; Melville; Soderlund
 President.....Ross Beach, Jr.
 General Mgr.....Robert E. Schmidt
 Commercial Manager.....Bernie Brown
 Program Director.....Harvey Zimmerman
 Promotion Director.....Darrel Lewis
 Chief Engineer.....Keith Townsdin
 Owners of: KAYS; KLOE-TV, Goodland, Kan.

KTVH—Hutchinson—1953

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Wichita-Hutchinson Co., Inc.
 Business Address.....1800 North Plum
 Tel.: MO 5-5503.....CBS
 News. Affil.....Minneapolis Star & Tribune
 Station Representative.....Blair
 President.....Joyce A. Swan
 General, Sta. Mgr.....M. Dale Larsen
 Commercial Mgr.....William S. Ritchie
 Promotion, Pub. Dir.....John S. Mileham
 Prog. Dir., Film Mgr.....Robert D. Snyder
 Chief Engineer.....Ken H. Cook

KOAM-TV—Pittsburg—1953

Channel: 7 VHF...AP: 138 Kw...VP: 245 Kw.
 Owned-Oper.....Mid-Continent Telecasting, Inc.
 Business Address.....Box 659
 Tel.: MA 1-0400.....NBC-ABC
 Representative.....Katz
 General Manager.....R. E. Wade
 Program Director.....Louis R. Martin

KSLN-TV—Salina—1962

Channel: 34...AP: 363 Kw...VP: 724 Kw.
 Owned By.....Prairie States Bcstg. Co.

KANSAS-KENTUCKY

Address Suite 1029, United Bldg.
Tel.: TAYlor 7-8758 ABC, NBC
Station Representative Pearson
President, General Mgr. Mel L. Gleason
Program, Promotion Mgr. Kirk Downey

WIBW-TV—Topeka—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By Topeka Broadcasting Assn.
Address 5600 W. 6th
Tel.: CR 2-3456 ABC-CBS-NBC
Newspaper Affilia..... Topeka Capital-Journal
Representative Avery-Knodel
President..... O. S. Strauffer
General, Station Mgr. Thad M. Sandstrom
Commercial Manager..... Bob Kearns
Promotion Director Jerry Holley
Program Director Rush Evans
Chief Engineer Paul Winders
Owners of: WIBW-AM-FM, Topeka, Kan.; KSEK,
Pittsburgh, Kan.; KSOK, Arkansas City, Kan.;
KGFF, Shawnee, Okla.

KAKE-TV—Wichita—1954

Channel: 10 VHF..AP: 219 Kw..VP: 316 Kw.
Owned-Oper. By KAKE-TV, Inc.
Business Address 1500 N. West St.
Tel.: WH 3-4221..... ABC
Representative Katz
President..... Mark Adams
Gen. Sta. Mgr..... Martin Umansky
Chief Engineer..... Harold Newby

KARD-TV—Wichita—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By..... Wichita TV Corp.
Address 833 N. Main St.
Tel.: AM 5-5633 Independent
President..... G. M. Brown
V.P., General Mgr. Don Sbarra
Chief Engineer..... Russell V. Goyette

Pop.: 3,055,000
Families: 841,000

Kentucky

TV Homes: 626,000
TV Stas. in State: 7

WLTV—Bowling Green—1961

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By..... Argus Bcstg. Co.
Address 1018 Chestnut
Tel.: 842-0338 Independent
Sta. Reps. ... Venard, Torbet & McConnell, Inc.
President..... George A. Brown, Jr.
Gen., Comm. Mgr. J. M. Walters
Promo., Pub. Dir. John Utley
Chief Eng. Gene Royer

WKYT—Lexington—1957

Channel: 27 UHF..AP: 97.7 Kw..VP: 195 Kw.
Owned..... Taft Bcstg. Co.
Business Address..... 1087 New Circle Road
Tel.: 2-2533..... CBS-ABC
Representative Young
President..... Hulbert Taft, Jr.
General Manager..... Fred von Stade
Prom. Dir., Adv. Mgr.... Emajo Cocanougher
Film Director..... Dave Fleischer
Chief Engineer..... Bernard F. Gurewich
Owners of: WTVN-AM-FM-TV, Columbus, O.;
WKRC-AM-FM-TV, Cincinnati, O.; WBRC-AM-
FM-TV, Birmingham, Ala.

WLEX-TV—Lexington—1955

Channel: 18 UHF..AP: 160 Kw..VP: 300 Kw.
Owned-Oper. By..... WLEX-TV, Inc.
Business Address..... P.O. Box 1457
Tel.: 4-8747..... CBS-NBC
Station Rep. Raymer
Exec. V.P., Gen. Mgr. Earl Boyles
Station Manager Harry C. Barfield
Program Mgr. Alex B. Macaulay
Chief Engineer..... Jim Robertson

WAVE-TV—Louisville—1948

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By..... WAVE, Inc.
Address 725 S. Floyd
Tel.: JU 5-2201..... NBC
Station Representative Katz
President..... George W. Norton, Jr.
General Manager Nathan Lord
Sta. Mgr. Ralph S. Jackson
Comm. Mgr. Houston D. Jones
Prog., Film Dir..... George Patterson
Promotion Director..... W. Rudd
Chief Engineer..... Wilbur Hudson
Owners of: WAVE-AM; WFRV-TV, Green Bay,
Wis.; WFIE-TV, Evansville, Ind.

WHAS-TV—Louisville—1950

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By..... WHAS, Inc.
Address..... 525 W. Broadway
Tel.: 585-2211 CBS
Newspaper Affiliation Courier-Times
Representative... Harrington, Righter, Parsons
President..... Barry Bingham
V.P. & Director..... Victor A. Sholls
Sales Director..... George Johnson
Program Director..... Sam Gifford
Prom., Publicity Dir..... William Loader
Film Manager..... Charles McDaniell
Dir. Engineering..... O. W. Towner
Owners of WHAS-AM.

WLKY—Louisville—1961

Channel: 32...AP: 120 Kw...VP: 234 Kw.
Owned By Kentuckiana Television, Inc.
Address 3947 Park Dr.
Tel.: 367-6441 ABC

KENTUCKY-LOUISIANA

President George E. Egger
 General Manager R. F. Shively
 Commercial Manager Boyd Bennett
 Program Director Wilson Hatcher
 Production Manager Jack Newman
 Chief Engineer Vern Baxter

WPSD-TV—Paducah—1957

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned..... Paducah Newspapers, Inc.
 Address 100 Television Lane

Tel.: 442-8214 NBC
 News Affil. Sun-Democrat
 Station Representative..... Adv. Time Sales
 President Frank Paxton
 Managing Director..... Fred Paxton
 General Mgr..... Sam Livingston
 Sales Mgr., Prom. Dir..... Charles M. Neel
 Prog. Dir..... J. E. English III
 Film Mgr..... Bill Watson
 Technical Dir..... Ernest J. Pell
 Chief Engineer..... John Adams

Pop.: 3,375,000
 Families: 959,000

Louisiana

TV Homes: 754,500
 TV Stas. in State: 13

KALB-TV—Alexandria—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned..... Lanford Telecast. Co., Inc.
 Business Address 605-11 Washington
 Tel.: HI 5-2456..... ABC-CBS-NBC
 Representative Adv. Time Sales
 President..... T. B. Lanford
 General Manager..... Willard L. Cobb
 Local Sales Mgr..... Jesse R. Sexton
 Nat'l Sales Mgr..... Art Reuben
 Sales Serv. Mgr..... Franklin Whitehead
 Merchandising Mgr..... Jim Nutter
 Chief Engineer Robert E. Miller

Tel.: 232-6111 ABC
 Station Rep. Venard, Torbet & McConnell
 President Paul H. Kurzweg
 General Manager William Patton
 Commercial Manager Roy K. Rhodes
 Operations Mgr., Chief Engr. Bill Spiller

KLFY-TV—Lafayette—1955

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned..... Camellia Bcstg. Co. Inc.
 Address..... P. O. Box 3687
 Tel.: CE 5-9494..... CBS-ABC
 Station Rep. Bolling
 President..... Paul H. DeClouet
 General Manager..... Guy Corley
 Asst. General Mgr..... Jim Allen
 Commercial Manager..... Thomas G. Pears
 Production Director..... Mike Hudgens
 Film Manager..... Beverly Masich
 Program Director..... Toni Coons
 Chief Engineer..... J. P. Robillard
 Owners of: KEUN, Eunice, La.; KUPI, Ville
 Platte, La.; KFRA, Franklin, La.

WAFB-TV—Baton Rouge—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned Modern Bcstg. Co., Inc.
 Business Address P.O. Box 2671
 Tel.: DI 4-8571..... CBS-ABC
 Station Representative Blair
 Board Chairman..... Dwight W. Martin
 Pres., Gen. Mgr. Tom E. Gibbens
 Comm. Mgr. Mervyn E. Rhys
 Prog. Dir., Film Mgr..... Don G. Hallmann
 Prom., Pub. Dir..... Grace McElveen
 Chief Engineer Donald K. Allan

KPLC-TV—Lake Charles—1954

Channel: 7 VHF...AP: 158 Kw...VP: 316 Kw
 Owned-Oper. By..... Calcasieu Bcstg. Co.
 Address Box 1521
 Tel.: HE 6-3631..... ABC-NBC
 Representative Adv. Time Sales
 President..... T. B. Lanford
 General Manager..... P. E. Mills, Jr.
 Comm. Manager Art Reuben
 Promotion Director..... Jeb Swanson
 Film Manager..... Donald Johnson
 Program Director..... A. B. Craft
 Chief Engineer..... Ed Barton
 Owners of: KPLC-AM; KALB-AM-FM-TV, Alex-
 andria, La.; KRMD-AM-FM, Shreveport, La.;
 WSLI-AM, Jackson, Miss.; WJTV-TV, Jackson,
 Miss.

WBRZ—Baton Rouge—1955

Channel: 2 VHF...AP: 56.2 Kw...VP: 100 Kw.
 Owned-Operated By..... La. TV Bcstg. Co.
 Bus. Address 1650 Highland Rd.
 Tel.: DI 8-1491..... ABC-NBC
 News. Affil.... State-Times; Morning Advocate
 Representative Hollingbery
 Pres., Gen. Mgr..... Douglas L. Manship
 Station Manager..... Aubrey L. Moore
 Production Manager..... John T. Crowe
 Sales Manager..... Jules L. Mayeux
 Program, Film Mgr..... John Ferguson
 Promotion Dir..... Wesley C. Brummett
 Chief Engineer..... Pat Weathersby

KNOE-TV—Monroe—1953

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By..... Noe Enterprises, Inc.
 Business Address..... KNOE Road
 Tel.: FA 2-8155..... ABC-CBS
 Station Representative.... H-R Representatives

KATC—Lafayette—1962

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By Arcadian Television Corp.
 Address P.O. Box 3347

Board Chair. & Owner.....James A. Noe, Sr.
 President.....James A. Noe, Jr.
 Exec. Vice-Pres., Gen. Mgr.... Paul H. Goldman
 V.P. Sales Mgr.....Bob Powell
 V.P., Promo., Pub. Dir.....Allen Jones
 V.P., Asst. G.M.Harry Arthur
 V.P., Eng. Dir.Raymond Boyd
 Owners of: KNOE-AM; WNOE-AM, New Orleans.

WDSU-TV—New Orleans—1948

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Royal St. Corp.
 Tel.: 524-4371NBC
 RepresentativeBlair
 President.....Edgar B. Stern, Jr.
 Exec. V.P., Gen. Mgr.....A. Louis Read
 Sales Manager.....Robert S. Schultis
 Program, Promotion Director.....Stan Cohen
 Chief Engineer.....Lindsey Riddle
 Owners of: WDSU AM-FM; WAFB-TV, Baton Rouge.

WVUA-TV—New Orleans—1959

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By....New Orleans TV Corp.
 Business Address.....1418 Cleveland Ave.
 Tel.: JACkson 5-9011.....ABC-NBC
 Pres., Gen. Mgr.....Joseph A. Paretti
 Comm. Mgr.....B. B. Baylor
 Program Dir.....De Alton G. Neher
 Chief Engineer.....George A. Mayoral

WWL-TV—New Orleans—1957

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned ByLoyola U. of the South
 Address.....1024 N. Rampart St.
 Tel.: 529-4444CBS
 Station Rep.Katz
 Pres.Very Rev. A. Smith, S.J.
 Gen. Mgr.....J. Michael Early
 Prog. Dir.Rupert Copponex
 Promotion Mgr.....Phil Johnson
 Chief Engineer.....J. D. Bloom
 Owners of: WWL AM.

KSLA-TV—Shreveport—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....KSLA-TV, Inc.
 Business AddressBox 92
 Tel.: 424-8101CBS
 Newspaper Affil.....Journal
 Representative.....Harrington, Righter, Parsons
 President.....Douglas F. Attaway
 General Mgr.....Winston B. Linam
 Comm. Mgr.Deane R. Flett
 Program Dir.....John Renshaw
 Promotion Dir.....Bob Weimar
 Chief Engineer.....Morris C. Barton

KTBS-TV—Shreveport—1955

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned-Oper. By.....KTBS, Inc.
 Address.....312 E. Kings Hwy.
 Tel.: 868-3644ABC
 Station Rep.Katz
 Pres., Gen. Mgr.....E. Newton Wray
 Station ManagerPatrick J. White
 Commercial ManagerJoe B. Foster
 Promotion Director.....Wayne Guynes
 Film ManagerMarvin Perry
 Production Manager.....Don Moore
 Chief Engineer.....Claude R. Scott

**KTAL-TV—Shreveport—
 Texarkana—1953**

Channel: 6..VHF..AP: 50 Kw..VP: 100 Kw.
 Owned ByKCMC
 Address3150 N. Market, Shreveport
 Tel.: 425-2422, ShreveportNBC
 News. Affil.Gazette News, Texarkana
 Sta. Rep.Blair-TV
 Pres.Walter E. Hussman
 Gen. Mgr.Walter M. Windsor
 Sales Mgr.James S. Dugan
 Promo. Dir., Loc. Sales Mgr. Calvin H. Druxman
 Prog. Dir.James T. Lynch
 Film Mgr.Jack L. Rea
 Chief Eng.Edward L. Covington
 Owners of: KTAL-FM, KCMC-AM, Texarkana, Tex.

Pop.: 980,000
 Families: 283,000

Maine

TV Homes: 260,000
 TV Stas. in State: 6

WABI-TV—Bangor—1953

Channel: 5 VHF..AP: 17.9 Kw..VP: 30 Kw.
 Owned-Oper.....Community Telecasting Serv.
 Address35 Hildreth, Studio City, Bangor
 Tel.: 947-8321ABC-CBS
 Sta. Reps.Hollingsbery; Kettell-Carter
 PresidentHorace Hildreth
 Exec. V.P., Gen. Mgr.....Walter L. Dickson
 Sales Mgr.....Paul Quigg
 Station Manager.....Richard B. Bronson
 Prog. Dir.George Gonyar
 Promo., Pub. Dir.Ronald Hoar
 Film Manager.....Ralph Libby
 Chief Engineer.....Edward Winchester
 Owners of: WABI-AM-FM; WAGM AM-TV,
 Presque Isle; WPOR, Portland.

WLBZ-TV—Bangor—1954

Channel: 2 VHF...AP: 25.7...VP: 51.3 Kw.
 Owned-Operated By....WLBZ Television Inc.
 Business Address.....7 Main St.
 Tel.: 2-4822NBC
 Sta. Rep.Katz
 President.....William H. Rines
 General Mgr.....Jack Atwood
 Station, Comm. Mgr.....Rudolph O. Marcoux
 Film Mgr.....James Irvine
 Chief Engineer.....John Wibby
 Owners of: WGSB AM-TV, Portland; WLBZ-AM;
 WRDO, Augusta.

MAINE-MARYLAND

WCSH-TV—Portland—1953

Channel: 6 VHF..AP: 70 Kw..VP: 100 Kw.
 Owned-Oper. By.....Maine Radio & TV Co.
 Address.....579 Congress St.
 Tel.: SP 2-0181.....NBC
 Station Representative.....Katz
 President.....William H. Rines
 General Mgr.....Jack S. Atwood
 Admin. Asst.....Burnell Poole, Jr.
 Sta. Mgr.....Donald K. Powers
 Sales Manager.....Bruce C. McGorrill
 Prod. Dir.....David W. Serette
 Promotion Director.....Linwood T. Pitman
 Nat'l Sales Mgr.....C. C. Bowlin
 Film Manager.....George Bowler
 Chief Engineer.....Chas. Brown
 Owners of: WCSH, Portland, Me.

WGAN-TV—Portland—1954

Channel: 13 VHF..AP: 50 Kw..VP: 316 Kw.
 Owned By.....Guy Gannett Bcstg. Services
 Business Address.....390 Congress St.
 Tel.: SP 2-4661.....CBS
 Newspaper Affil.....Gannett Publ. Co.
 Representative.....Blair TV Assocs.
 Pres.....Jean Gannett Arzen
 General Manager.....Eugene W. Wilkin
 Asst. General Mgr.....Donald S. Mceller
 Sales Mgr.....George D. Lilly
 Program Director.....William G. Wadman
 Promo. Dir.....Arnie Kuvent
 Film Manager.....Earle Fenderson

Chief Eng.Henry L. Van Amburgh
 Owners of: WGAN AM.

WMTW-TV—Portland 1954

Channel: 8 VHF..AP: 52.5 Kw..VP: 105 Kw.
 Owned-Oper. By....Mt. Washington TV Inc.
 Address.....Congress Bldg.
 Tel., SP 3-5664.....ABC
 Rep.....Harrington, Righter & Parsons
 Pres. & Gen. Mgr.....John W. Guider
 Station Mgr.....Robert M. Joyce
 Asst. Gen. Mgr., Comm. Mgr. Robert L. Maynard
 Program Dir.....Lee Nelson
 Promotion Director.....Grayce Papps
 Film Dir.....Brian Higgins
 Chief Engineer.....Parker H. Vincent

WAGM-TV—Presque Isle—1956

Channel: 8 VHF..AP: 30 Kw..VP: 60 Kw.
 Owned-Oper. By.....Aroostook Bcstg. Corp.
 Address.....Box 729
 Tel.: PO 9-2461.....ABC-CBS-NBC
 Station Reps.....Hollingsbery; Kettell-Carter
 President.....Horace A. Hildreth
 Exec. V.P.....Walter Dickson
 Station Manager.....Stanley A. Lyons
 Commercial Manager.....Robert Gold
 Program Director.....Keith Fowles
 Promotion, Pub. Dir.....William B. Stephenson
 Film Manager.....Albert Chasse
 Advertising Manager.....Alfred Knight
 Chief Engineer.....J. Richards
 Owners of: WAGM.

Pop.: 3,275,000
 Families: 945,000

Maryland

TV Homes: 857,000
 TV Stas. in State: 4

WBAL-TV—Baltimore—1948

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Operated By.....Hearst Corporation
 Business-Studio Address.....2610 N. Charles
 Tel.: HO 7-3000.....NBC
 Representative.....Edward Petry
 President.....Richard Berlin
 Station Mgr.....Brent O. Gunts
 Sales Manager.....Robert R. Rodgers
 Program Dir.....John Frankfield
 Chief Engineer.....John Wilner

Promo. Mgr.James Q. Frost
 Pub. Dir.Bill Chadwick
 Prog. Dir.Winthrop P. Baker
 Film Manager.....James Miller
 Chief Eng.Glenn Lahman
 Owners of: KPILX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-AM-FM-TV, Boston,
 Mass.; KYW-AM-FM-TV, Cleveland, O.; KDKA-
 AM-FM-TV, Pittsburgh; WIND, Chicago; WINS-
 AM, New York.

WJZ-TV—Baltimore—1948

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Westinghouse Bcstg. Co.
 Address.....Television Hill
 Tel.: 664-7600.....ABC
 Sta. Representative.....TvAR
 President.....Donald H. McCannon
 Gen., Sta. Mgr.Herbert B. Cahan
 Comm. Mgr.Robert L. Bryan

**MARYLAND-D. C.
 BROADCASTERS
 ASSOCIATION
 LISTED ON PAGE 632**

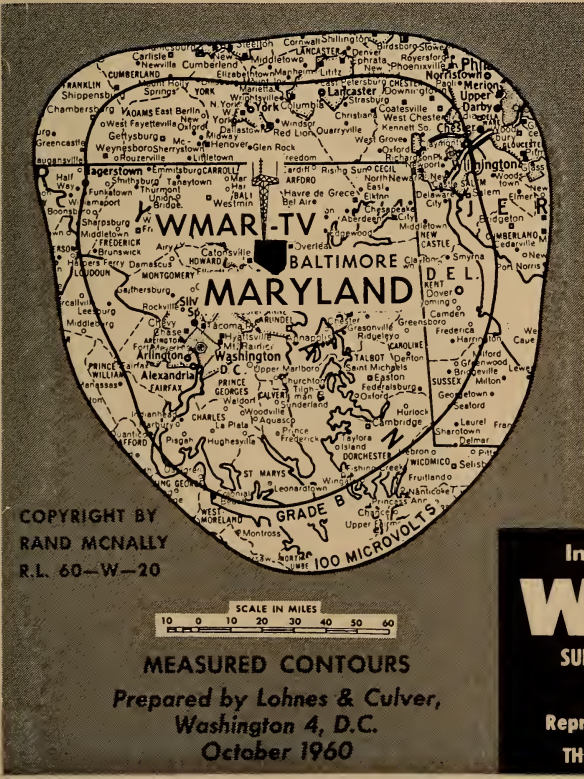
WMAR-TV—Baltimore—1947

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....The A. S. Abell Co.
 AddressCharles & Redwood Sts.
 Tel.: MU 5-5670.....CBS
 Newspaper Affiliation..Baltimore Sunpapers
 RepresentativeKatz
 President.....William F. Schmick, Jr.
 General, Station Mgr.....E. K. Jett
 Asst. Mgr.Donald P. Campbell
 Commercial, Adv. Mgr.....E. A. Lang
 Program Director.....Robert Cochrane
 Film Mgr.....David Stickle
 Prom., Publicity Dir.....Anthony Picha
 Chief Engineer.....Carlton G. Nopper
 Owners of: WBOC-AM-TV, Salisbury, Md.

WBOC-TV—Salisbury—1954

Channel: 16 UHF..AP: 8.4 Kw...VP: 15.9 Kw.
 Owned By.....WBOC, Inc.
 AddressRadio-Tv, Park
 Tel.: PI 9-6131.....ABC-CBS-NBC
 Newspaper Affil.....The Sunpapers
 Station RepresentativeBolling
 President.....William F. Schmick, Jr.
 V.P., General Manager.....Charles J. Truitt
 Commercial Manager.....Roy Maines
 Program Director.....John W. Downing, Jr.
 Chief Engineer.....Jack Ward

**SUPPORT
 THE
 RED CROSS**



WMAR-TV

CHANNEL 2

**Blankets the
 Nation's
 13th Market!**

**MEASURED
 COVERAGE**

100 KW—1049 FT.*

THE SUNPAPERS TELEVISION

WMAR-TV • CHANNEL 2

BALTIMORE, MARYLAND

*HEIGHT ABOVE MEAN SEA LEVEL

In Maryland Most People Watch

WMAR-TV

SUNPAPERS TELEVISION
 BALTIMORE, MD.

Represented Nationally by
 THE KATZ AGENCY, INC.



Pop.: 5,235,000
Families: 1,517,000

Massachusetts

TV Homes: 1,447,000
TV Stas. in State: 7

WBZ-TV—Boston—1948

Channel: 4 VHF..AP: 28.12 Kw..VP: 56.24 Kw.
Owned-Oper By...Westinghouse B'casting Co.
Address...122 East 42nd St., New York, N. Y.
Tel.: MU 7-0808.....NBC
Sta. Representative.....TvAR
President Donald H. McGannon
Station V.P..... W. C. Swartley
General Mgr..... J. E. Allen
Sales Manager..... K. T. MacDonald
Program Director..... George Moynihan
Prom. Adv. Mgr. Robert Hudson
Publicity Director..... Joe Ryan
Film Manager..... R. Jenkins
Chief Engineer W. H. Hauser
Owners of: WBZ-AM-FM; KDKA AM-TV, Pitts-
burgh; WJZ-TV, Baltimore, Md.; KYW AM-FM-
TV, Cleveland, O.; WOWO, Fort Wayne, Ind.;
WIND, Chicago; KPX-TV, San Francisco,
Calif.; WINS, New York.

WHDH-TV—Boston—1957

Channel: 5 VHF..AP: 32.4 Kw..VP: 64.6 Kw.
Owned By.....Herald Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AV 8-5000.....CBS
Newspaper Affil.....Herald, Traveler
Representative Blair-TV
President..... Robert B. Choate
V.P., Man. Dir..... William B. McGrath
V.P., Sales Dir..... Alexander M. Tanger
Dir of TV..... Leslie G. Arrias, Jr.
Dir. Sales Prom..... Robert B. Cheyne
Nat'l Sales Mgr..... William H. Fallon
Film Manager..... Joseph Levine
Chief Engineer..... Philip K. Baldwin
Owners of: WHDH AM-FM.

WNAC-TV—Boston—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....RKO General
Business-Studio Address...21 Brookline Ave.
Tel.: CO 6-0800.....ABC
Station Representative...RKO Nat'l Sales Div.
President..... William M. McCormick
Vice Pres..... Thomas Bateson
Prog. Dir. George Cyr
Pub. Dir. Phyllis Doherty
Promo. Dir., Adv. Mgr. Al Korn
Film Mgr. Guy Giampapa
Chief Eng. Bernard Bohunicky
Owners of: WNAC-AM; KIH-AM-FM-TV, Los
Angeles; KFRC, AM-FM, San Francisco; WOR-
AM-FM-TV, New York; WHBQ-AM-TV, Mem-
phis; CKLW-AM-FM-TV, Detroit; WGMS-AM-
FM, Washington, D. C.; WRKO-FM, Boston.

WRLP—Greenfield—1957

Channel: 32 UHF..AP: 100 Kw..VP: 200 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Address.....P. O. Box 32
Tel.: Northfield 336.....Independent
Station Rep.....Hollingbery
President, Gen. Mgr..... William L. Putnam
V.P., Program Dir..... Jerry Barnes
V.P., Station Mgr..... John Fergie
Chief Engineer..... Ralph Jay

WTEV—New Bedford- Providence-Fall River—1963 (See Providence, R. I.)

WHYN—Springfield—1953

Channel: 40 UHF..AP: 125 Kw..VP: 250 Kw.
Owned-Oper. By...Hampden-Hampshire Corp.
Business Address.....1300 Liberty St.
Tel.: RE 4-1126.....ABC-CBS
Station Rep.....Advertising Time Sales
President.....William Dwight
Gen., Sta. Manager..... Charles N. DeRose
Commercial, Adv. Mgr..... Zack Land
Asst. to Mgr., Program Mgr.... Murray Tesser
Film Manager..... Gerald Loughman
Chief Engineer..... Harold Schumacker

WWLP—Springfield—1953

Channel: 22 UHF..AP: 107 Kw..VP: 219 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Business Address.....P.O. Box 2210
Tel.: State 5-1201.....NBC
Sta. Rep.....Hollingbery; Kettell-Carter
Pres., Gen. Mgr..... William L. Putnam
V.P., Commercial Mgr..... James Ferguson
V.P., Program Dir..... Jerry Barnes
V.P., Chief Engineer..... George Townsend
Promotion Mgr..... Frank J. Doherty, Jr.
Film Mgr..... Wallace Sawyer
Advertising Manager..... Paul Brissette
Owners of: WRLP-TV, Greenfield, Mass.; WWOR-
TV, Worcester, Mass.

WWOR—Worcester—1953

Channel: 14 UHF..AP: 9.5 Kw..VP: 18.5 Kw.
Owned By.....Springfield TV Bcstg. Co.
Address.....Box 2210, Springfield
Tel.: SWift 9-4800.....NBC
Representatives...Hollingbery; Kettell-Carter
President, Gen. Mgr..... William L. Putnam
Station Manager..... Francis J. Doherty, Jr.
Program Director..... Jerry Barnes

Pop.: 8,000,000
Families: 2,333,000

Michigan

TV Homes: 2,199,000
TV Stas. in State: 17

WJMY-TV—Allen Park—1962

Channel: 20 UHF...AP: 10 Kw...VP: 20 Kw.
Owned ByTriangle Bcstg. Co.
AddressBox 40
Tel.: 386-6077Independent
Pres.Ray Makela
Gen. Mgr., Promo. Dir.Albert VandenBosch
Comm. Mgr.Michael V. Clarke
Prog. Dir.John A. King
Film Mgr.Jack A. Himes
Chief Eng.Gerald D. Dawes

WNEM-TV—Bay City-Saginaw—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Gerity Bcstg. Co.
Business Address...5700 Becker Rd., Saginaw
Tel.: PL 5-8191; Saginaw.....NBC
Newspaper Affiliation..Bay City Valley Farmer
RepresentativePetty
President, Gen. Mgr.....James Gerity, Jr.
Commercial Mgr.....Jack Berry
Prog. Dir.Vince Collins
Prod. Mgr.Jim Herrington
Promotion DirectorWilliam Halle
Oper. Mgr., Chief Eng.Leo Heisel
Owners of: WABJ-AM, Adrian; WNEM-FM,
Saginaw.

WWTW—Cadillac—1953

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Fetzer TV, Inc.
Business Address.....417 N. Mitchell St.
Tel.: PR 5-3478.....ABC-CBS
Sta. Representative.....Avery-Knodel
President.....John E. Fetzer
Gen. Mgr.....Gene Ellerman
Asst. Gen. Mgr.....Daryl Sebastian
Program Dir.....John Wheat
Commercial Mgr.....L. A. Swanson
Chief Engineer.....Ronald Baker

WTOM-TV—Cheboygan—1959

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned ByMidwestern Bcstg. Co.
AddressTraverse City
Tel.: MA 7-5693.....ABC-NBC
Sta. Rep.Venard, Torbet & McConnell
Pres.Les Biederman
Gen. Mgr.Soren Munkhof
Station Mgr.....Jerry Ferris
Commercial Manager.....Robert E. Detwiler
Prog. Dir.John Kesling
Film Mgr.Dallas Snyder
Chief Engineer.....William Kiker
Owners of: WTOM, Traverse City; WATT, Cadillac;
WATZ, Alpena; WMBN, Petoskey; WATC, Gay-
lord; WPBN-TV, Traverse City; WTOM-TV,
Cheboygan.

CKLW-TV—Detroit-Windsor—1954

Channel: 9 VHF...AP: 180 Kw...VP: 325 Kw.
Owned By.....Western Ontario Bcstg. Co.
Address.....1450 Guardian Bldg.
Tel.: WO 1-7200.....CBC
Station Rep.....Nat'l. Sales Div. RKO General
Pres., Gen. Mgr.S. Campbell Ritchie
Gen., Sales Mgr.Norman Hawkins
Sales Merch. Mgr.George Snyder
Prog. Dir., Prod. Mgr.T. J. Sutton
Pub. Dir.A. R. Gloster
Chief Eng.Stewart Clark

Owners of: CKLW-AM-FM; WNAC-AM-FM-TV,
Boston; KHJ-AM-FM-TV, Los Angeles; KFRC,
San Francisco; WOR-AM-FM-TV, New York;
WHBQ-AM-TV, Memphis; WEMS, Washington,
D. C.; WNCT, Hartford.

WJBK-TV—Detroit—1948

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. ByStorer Bcstg Co.
Address7441 Second Ave.
Tel.: TR 3-7400.....CBS
Station Rep.....Storer Television Sales
President.....George B. Storer, Jr.
Gen. Mgr.Lawrence M. Carino
Program Director.....Robert J. McBride
Promo. Dir.Willard S. Smith
Film Mgr.Jerry Christner
Local Sales Mgr.....Charles W. Bergeson
Gen. Sales Mgr.Seymour Eaton
Chief Eng.Joseph Haigh

Owners of: WJBK-AM-FM-TV, Detroit; WSPD-
AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-
AM-FM-TV, Cleveland; WHN, New York, N. Y.;
WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM,
Philadelphia, Pa.; WITI-TV, Milwaukee.

WWJ-TV—Detroit—1947

Channel: 4 VHF...AP: 50.1 Kw...VP: 97.7 Kw.
Owned-Operated By...Evening News Assoc.
Business Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper AffiliationDetroit News
Representative.Peters, Griffin, Woodward, Inc.
President.....Warren S. Booth
General Manager.....James Schiavone
Asst. General Manager.....Don DeGroot
Station Manager.....Franklin G. Sisson
Business Manager.....Henry C. Rogers
Sales Manager.....Ray W. Colle
National Sales Mgr.....Peter S. Good
Prog. & Prod. ManagerIan Harrower
Promotion Manager.....Glenn Kyker
Sls. Development Mgr....Frank Steltenkamp
Engineering Manager.....E. J. Love
Promc. Dir.Dave Jones
Owners of: WWJ-AM-FM-TV, Detroit.

MICHIGAN

WXYZ-TV—Detroit—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....ABC-PT
Business Address.....20777 W. Ten Mile Rd.
Tel.: KENwood 4-7000.....ABC
Station Rep.....ABC-TV Station Sales
President, Sta. Mgr.....John F. Pival
National Sales Mgr.....Kent Fredericks
Program Director.....Peter Strand
Research Director.....Jim Malla
Local Sales Service Mgr.....Jan Coil
Adv., Promotion Director..Kenneth E. Layden
Film Mgr.....Ken Sims
Chief Engineer.....Charles Kocher
Owners of: WABC AM-TV-FM, New York; KGO
AM-TV-FM, San Francisco; WXYZ AM-FM;
KABC AM-TV-FM, Los Angeles; WLS, Chicago;
KQV, Pittsburgh; WBKB-TV, Chicago.

WJRT—Flint—1958

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Goodwill Stations, Inc.
Address.....2302 Lapeer Rd.
Tel.: CE 9-6611.....ABC
Station Rep....Harrington, Righter & Parsons
President.....Worth Kramer
V.P., General Mgr.....A. Donovan Faust
Sales Mgr.....Robert I. Mart
Program Director.....Franklin C. Mitchell
Promo. Dir.....David A. Course
Film Mgr.....Francis Edwards
Chief Engineer.....C. Jones
Owners of: WJR AM-FM, Detroit; WSAZ-AM-TV,
Charleston, W. Va.

WOOD-TV—Grand Rapids—1949

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Time-Life Bcstg., Inc.
Address.....120 College S E
Tel.: GL 9-4125.....NBC
Representative.....Katz
Vice Pres., Gen. Mgr.....Willard Schroeder
Sta., Sales Mgr.....John S. Markward
Prom., Publicity Dir.....Clark Grant
Program Dir.....Peter Kizer
Film Mgr.....Bob Smith
Chief Engineer.....Charles Robison
Owners of: WOOD-AM-FM; WFBM-AM-FM-TV,
Indianapolis; WTCN-AM-FM-TV, Minneapolis;
KLZ-AM-FM-TV, Denver; KOGO-AM-FM-TV,
San Diego.

WZZM-TV—Grand Rapids 1962

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Channel 13, Gr. Rap., Inc.
Address.....TV Center
Tel.: 459-3533.....ABC
Sta. Rep.....Peters, Griffin, Woodward
Vice Pres., Gen. Mgr.....Mark L. Wodlinger
Oper. Mgr.....William G. Evans
Promo. Dir., Adv. Mgr.....Howard E. Bolton
Film Mgr.....William K. Prins
Chief Eng.....Dale Wolters

WKZO-TV—Kalamazoo—1950

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.

Owned-Operated By.....Fetzer Bcstg. Co.
Address.....590 West Maple
Tel.: FI 5-2101.....ABC-CBS
Representative.....Avery-Knodel, Inc.
President.....John E. Fetzer
Exec. V. P., General Mgr.....Carl E. Lee
Sales Manager.....Donald DeSmit, Jr.
Program Director.....Charles Lynch
Promotion Director.....W. J. Hunt
Film Manager.....Mel Haavind
Chief Engineer.....Arthur Cowell
Owners of: WKZO, Kalamazoo; WJEF-AM-FM,
Grand Rapids; KOLN-TV, Lincoln, Neb.;
WWTW-FM-TV, Cadillac, Mich.; WWUP-TV,
St. Ste. Marie, Mich.; KGIN-TV, Grand Island,
Neb.

WJIM-TV—Lansing—1950

Channel: 6 VHF..AP: 100 Kw..VP: 50 Kw.
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 E. Saginaw
Tel.: IV 2-1333.....CBS
Station Rep.....Blair TV
President, Gen. Mgr.....Harold F. Gross
Film, Traffic Mgr.....Phillip E. Sherck
Chief Engineer.....Carl Onken
Owners of: WJIM AM-FM.

WILX-TV—Lansing-Jackson 1959

Channel: 10 VHF..AP: 174 Kw..VP: 316 Kw.
Owned-Oper. By.....TV Corp. of Mich.
Address.....Box 380, Jackson
Tel.: 783-2621.....NBC
Sta. Rep.....Young TV
President.....Edward E. Wilson
General Mgr.....William J. Hart
Sales Mgr.....Roy F. Brown
Prog. Dir.....Dennis Cobb
Chief Engineer.....Donald Wright
Owners of: WRST-AM, Jackson.

WLUC-TV—Marquette—1956

Channel: 6 VHF..AP: 60.3 Kw..VP: 100 Kw.
Owned-Oper. By.....North Central Bcstg. Co.
Address.....P.O. Box 479
Tel.: GR 5-4161.....CBS-ABC-NBC
News. Affil. Evening Telegram, Superior, Wis.
Station Representative.....Adam Young
Gen., Nat. Sales Mgr.....John H. Borgen
Sta. Mgr.....Albert W. Payne
Oper. Mgr.....Eugene Sinervo
Promo. Dir.....Jack Dempsey
Pub. Dir.....Gloria Smith
Program Director.....Bruce Turner
Film Mgr.....Barbara Lahde
Chief Engineer.....John Truitt
Owners of: WLUC-TV, Green Bay, Wis.; WISC,
TV, Madison, Wis.; KXLY-TV, Spokane, Wash.

WKNX-TV—Saginaw—1953

Channel: 57 UHF..AP: 103 Kw..VP: 207 Kw.
Owned-Operated By...Lake Huron Bcstg. Co.
Address.....221 S. Wash. Ave.
Tel.: PL 3-4471.....CBS
Representative.....Gill-Perna, Inc.
President, Gen. Mgr.....William J. Edwards
Vice Pres.....Alvin M. Bentley

MICHIGAN-MINNESOTA

Station Manager.....Howard H. Wolfe
 Commercial Manager....Robert M. Chandler
 Program Director.....Frank Coopersmith
 Chief Engineer.....Max W. Thomas
 Owners of: WKNX AM.

WPBN-TV—Traverse City— 1954

Channel: 7 VHF..AP: 67.5 Kw..VP: 135 Kw.
 Owned-Oper. By.....Midwestern Bcstg. Co.

Business Address.....Paul Bunyan Bldg.
 Tel.: WI 7-7675.....ABC-NBC
 Station Rep.....Venard, Torbet & McConnell
 President, Gen. Mgr.....Les Biederman
 Station Manager.....Soren Munkhof
 Film Mgr.....Robert Modjeska
 Commercial Mgr.....R. E. Detwiler
 Chief Engineer.....William H. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WMBN, Petoskey; WATC, Gay-
 lord; WTOM-TV, Cheboygan.

Pop.: 3,500,000
 Families: 1,032,000

Minnesota

TV Homes: 907,000
 TV Stas. in State: 10

KCMT—Alexandria—1958

Channel: 7 VHF..AP: 13.2 Kw..VP: 26.6 Kw.
 Owned By.....Central Minn. TV Co.
 Business Address.....7th & Fillmore
 Tel.: RO 3-5166.....ABC-NBC
 Sta. Rep.....Avery-Knodel, Inc.
 President.....Joseph O. Perino
 Gen. Sta. Mgr.....Glenn W. Flint
 Commercial Mgr.....Kenneth Schneider
 Prog. Dir.....Ken Bechtel
 Promotion, Publicity Dir.....Russell Cox
 Adv. Mgr.....Kenneth Schneide
 Film Mgr.....Wayne Hjelm
 Chief Engineer.....Nile Hunt

News. Affil....Duluth Herald & News-Tribune
 Station Rep.....Peters, Griffin, Woodward
 President.....Robert B. Ridder
 General Manager.....Robert J. Rich
 Station Manager.....Tom Gavin
 Commercial Manager.....R. W. Pearson
 Program Dir.....Ed Conrad
 Promotion Director.....Martin Olson
 Chief Engineer.....George Carlson
 Owners of: WDSM-AM.

KMMT—Austin—1953

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Minn.-Ia. TV Co.
 Address.....Hwy. 105 S.
 Tel.: HE 3-8836.....ABC
 Representative.....Avery-Knodel, Inc.
 President.....R. J. McElroy
 Sta. Mgr.....C. Ross Martin
 Prog. Dir., Bus. Mgr.....Stan Stydnicki
 Film Mgr.....Robert Peterson
 Chief Engineer.....Tony Mulder

KEYC-TV—Mankato—1960

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....KEYC-Lee TV, Inc.
 Address.....Box XII
 Tel.: 7905.....CBS
 Sta. Rep.....Advertising Time Sales
 Pres., Nat'l. Sales Mgr.. Walter J. Rothschild
 Station Manager.....Bob Gardner
 Local Sales Mgr.....Hap Halligan
 Prog. Dir.....Earl Lamont
 Promo. Dir.....Merillyn Nelson
 Film Mgr.....Mary E. Bradley
 Chief Engineer.....Donald Borchert
 Owners of: KGLO-AM-TV, Mason City, Iowa;
 WTAD, Quincy, Ill.; KHQA-TV, Quincy, Ill.;
 WMTV, Madison, Wis.

KDAL-TV—Duluth-Superior —1954

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....KDAL, Inc.
 Business Address.....Bradley Building
 Tel.: RA 2-4466.....ABC-CBS
 Representative.....Avery-Knodel
 General Manager.....Odin S. Ramsland
 Sales Manager.....John Grandy
 Chief Engineer.....Robert Dettman

WDSM-TV—Duluth-Superior —1954

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By..Northwest Publications, Inc.
 Bus. Address.....230 E. Superior St., Duluth
 Tel.: RA 7-8484.....ABC-NBC

WCCO-TV—Minneapolis—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Midwest Radio-TV Inc.
 Address.....50 S. 9th
 Tel.: FE 8-0552.....CBS
 Newspaper Affiliation.....Star & Tribune Co.
 Station Rep.....Peters, Griffin, Woodward
 Chrmn. of Bd.....William J. McNally
 President.....Robert B. Ridder
 Exec. V.P., Gen. Mgr.....F. Van Konynenburg
 Asst. to Exec. V.P.....Sherman K. Headley
 Sales Mgr.....Robert N. Ekstrum
 Prog. Dir.....Gwen Harvey
 Promo., Pub. Dir.....Tom Cousins
 Film Mgr.....Harry Jones
 Chief Engineer.....John M. Sherman
 Owners of: WCCO-AM.

MINNESOTA-MISSISSIPPI

KMSP-TV—Minneapolis—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. ByUnited Television, Inc.
Address120 S. 9th
Tel.: FE 9-8811ABC
Sta. Rep.Blair TV
Pres., Gen. Mgr.....Donald Swartz
Commercial Manager....Richard Butterfield
Program Dir.....Joseph Carney
Prom., Publicity Dir.....Robert Favaro
Film Manager.....Jack Garrick
Chief Engineer.....Chalmers Stromberg

WTCN-TV—Minneapolis—1953

Channel: 11 VHF..AP: 191 Kw..VP: 316 Kw.
Owned ByTime-Life Bcst., Inc.
Business Address.....2925 Dean Blvd.
Tel.: WA 7-8881Independent
RepresentativeKatz
President.....Weston C. Pullen, Jr.
Vice Pres.Willard Schroeder
Station Mgr.....Arthur M. Swift
Sales Mgrs. ...Robert Fransen, Richard Jolliffe
Promo. Dir., Adv. Mgr. ...Howard W. Coleman
Program Dir., Film Mgr.....S. M. Rosenman
Chief Engineer.....W. Fritze
Owners of: WFBM-AM-TV-FM, Indianapolis;
WOOD AM-TV, Grand Rapids; KLZ AM-TV,
Denver; KOGO-AM-FM-TV, San Diego.

KROC-TV—Rochester—1953

Channel: 10 VHF..AP: 150 Kw..VP: 316 Kw.
Owned-Oper. By.....So. Minn. Bcstg. Co.
Business Address.....100 - 1st Ave. Bldg.
Tel.: AT 9-3924.....NBC
Reps...Venard, Torbet, McConnell; Beckjorden
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Station, Comm. Mgr.....Willard Lampman
Prom., Pub. Director.....Carol Geerdes
Program Dir., Film Mgr.....Paul Wizkro
Chief Engineer.....Robert W. Cross
Owners of: KROC-AM.

KSTP-TV—St. Paul- Minneapolis—1948

Channel: 5 VHF..AP: 60 Kw..VP: 100 Kw.
Owned-Operated By.....KSTP, Inc.
Address.....3415 University Ave., St. Paul
Tel.: MI 5-2724.....NBC
RepresentativeEdward Peiry
President, Gen. Mgr.....Stanley E. Hubbard
Vice Pres., Res. Dir.....Stanley Sittubbard
Vice Pres., Sales.....Marvin L. Rosene
Prog. Dir.Brooks D. Henderson
Promo., Pub. Dir.William P. Davey
Film Mgr.Loren W. Mathre
Chief Eng.Frederick L. Street

Pop.: 2,180,000
Families: 576,000

Mississippi

TV Homes: 397,500
TV Stas. in State: 8

WLOX-TV—Biloxi—1962

Channel: 13 VHF..AP: 15.85 Kw..VP: 31.7 Kw.
Owned ByWLOX Bcstg. Co.
AddressBuena Vista Hotel
Tel.: 432-5581ABC
Station Reps.....Holman; Ayers
Pres.James S. Love
Gen., Sta. Mgr:Ray Butterfield
Comm., Adv. Mgr.Earl B. Blessey
Prog. Dir., Film Mgr.Virginia L. Harris
Pub. Dir.Robert A. Marchese
Chief Eng.Thomas B. Majure
Owners of: WLOX-AM.

WABG-TV—Greenwood—1959

Channel: 6 VHF..AP: 14.8 Kw..VP: 29.5 Kw.
Owned By.....Miss. Telecasting Co. Inc.
Address.....P. O. Box 414
Tel.: 453-4001CBS
Sta. Rep.Raymer
President, Gen. Mgr.....Cy N. Bahakel
Comm., Sta. Manager.....Don Neil
Program Dir.....Mrs. Erlene Leach
Promo. Dir., Film Mgr.Calton Crowell
Chief Eng.James A. Robinson IV

WCBI-TV—Columbus—1956

Channel: 4 VHF...AP: 18 Kw...VP: 20 Kw.
Owned-Oper. By.....Birney Imes, Jr.
Business Address.....Highway 12 North
Tel.: FAirtax 8-5631.....ABC-CBS-NBC
Newspaper Affiliation .. Commercial Dispatch
President.....Birney Imes, Jr.
Gen., Prom. Mgr.....P. B. Hinman
Commercial Mgr.Bill Whitfield
Operations, Film Mgr.....Edward Prescott
Chief Engineer.....Tom McFerrin

WDAM-TV—Hattiesburg 1956

Channel: 7 VHF..AP: 25.7 Kw..VP: 51.3 Kw.
Owned-Oper. By.....So. Miss. TV Co.
Business Address.....Box 1649
Tel.: JU 4-8441.....ABC-NBC
Sta. Representative.....Weed
President.....William S. Smylie
General Mgr.Marvin Reuben
Comm. Mgr.....Jerry P. Keith
Operations Mgr.....David L. Waite

MISSISSIPPI-MISSOURI

Promo. Dir. Nell Sumrall
 Film Manager.....Wayne Milling
 Chief Engineer.....Clarence Vogel

WJTV—Jackson—1953

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned ByCapitol Bostg. Co.
 Business Address.....P. O. Box 8187
 Tel.: 372-6311ABC-CBS-NBC
 Newspaper Affil.....Miss. Publishers Co.
 Station RepresentativeKatz
 Pres.T. M. Hederman, Jr.
 Vice Pres., Gen. Mgr.L. M. Sepaugh, Sr.
 Sta., Comm. Mgr.Owens F. Alexander
 Prog. Dir.Ken Parks
 Promo., Pub. Dir.Miss Sandy McMillan
 Film Manager.....L. M. Sepaugh, Jr.
 Chief Engineer.....C. A. Perkins
 Owners. of: WSLI, Jackson.

WLBT—Jackson—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Lamar Life Bostg. Co.
 Business Address.....715 S. Jefferson
 Tel.: FL 2-2691.....ABC-NBC
 RepresentativeHollingbery
 Pres.W. H. Mounger
 Gen., Station Mgr.....Fred L. Beard
 Comm. Mgr.Frank Gentry
 Program Director.....Maurice Thompson

Promotion, Publicity Dir.....Michael Kelly
 Adv. Mgr.P. R. Storm
 Film Manager.....Bruce Nicholson
 Chief Engineer.....Floyd Kinard
 Owners of: WJDX AM-FM, Jackson.

WTOK-TV—Meridian—1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Southern Television Corp.
 Business AddressSouthern Bldg.
 Tel.: 3-1441ABC-CBS-NBC
 Station RepresentativeBolling
 President, Gen. Mgr.....Robert F. Wright
 Sales ManagerW. B. Crooks
 Prog., Prom. Dir.Cecil Germany
 Film, Prod. Dir.....George Shannon
 Operations Dir.....Bob Holland
 Chief Engineer.....Joe Saxton

WTWV—Tupelo—1957

Channel: 9 VHF..AP: 14 Kw..VP: 27.2 Kw.
 Owned-Oper. By.....WTWV, Inc.
 Bus. Address.....Beech Springs Rd.; Box 163
 Tel.: VI 2-7620.....NBC
 RepresentativeJack Masla
 President.....Frank K. Spain
 General, Comm. Mgr.....Charles H. Hicks, Jr.
 Program Director.....William B. Landers
 Prom., Pub. Dir.....Perrin Purvis
 Opera. Superv.....J. A. Stenbridge
 Chief Engineer.....J. D. Green

Pop.: 4,500,000
 Families: 1,409,500

Missouri

TV Homes: 1,247,000
 TV Stas. in State: 16

KFVS-TV—Cape Girardeau 1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Hirsch Broadcasting Co.
 Business Address.....324 Broadway
 Tel.: ED 5-5511.....CBS
 Sta. Rep.Meeker
 President.....Oscar C. Hirsch
 Station Mgr.....Robert O. Hirsch
 Program Dir.....Donald T. McNeely
 Owners of KFVS-AM.

KOMU-TV—Columbia—1953

Channel: 8 VHF..AP: 126 Kw..VP: 251 Kw.
 Owned-Oper. By.....Curators of Univ. of Mo.
 AddressColumbia, Mo.
 Tel.: Gibson 2-1122.....ABC-NBC
 Station Rep.Avery-Knodel
 Director of TV.....Edward C. Lambert
 Station, Film Manager.....Glenn G. Griswold
 Commercial Manager.....John O. Conwell
 Program Director.....Monte Gurwit
 Promotion Director.....Lois Todd
 Chief EngineerWilliam J. Reagan

KHQA-TV—Hannibal—1953

Channel: 7 VHF..AP: 158..Kw..VP: 316 Kw.
 Owned-Oper. By.....Lee Broadcasting, Inc.
 Business Address.....WCU Bldg., Quincy, Ill.
 Tel.: BA 2-6200.....ABC-CBS
 Newspaper Affiliate.....Courier-Post
 Station Rep.....Advertising Time Sales
 President.....Lee P. Loomis
 General, Nat'l Sales Mgr...Walter J. Rothschild
 Local Sales Mgr.....Ralph Drescher
 Program Dir.....Tom Robey
 Prom. Publicity Dir.....Robert Eickmeyer
 Film Manager.....Jean Eager
 Chief Engineer.....J. E. Gray
 Owners of: KGLO AM-TV, Mason City; WTAD
 AM-FM, Quincy; WMTV, Madison; KEYC-TV,
 Mankato.

KRCG-TV—Jefferson City—1955

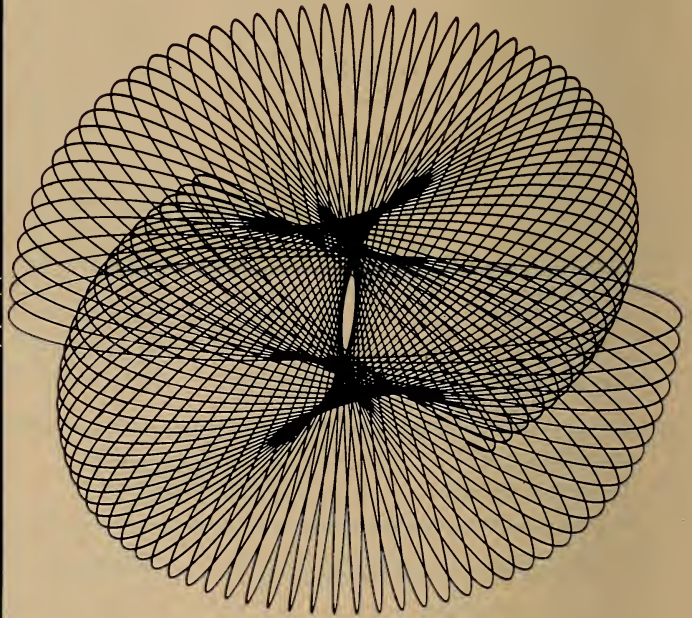
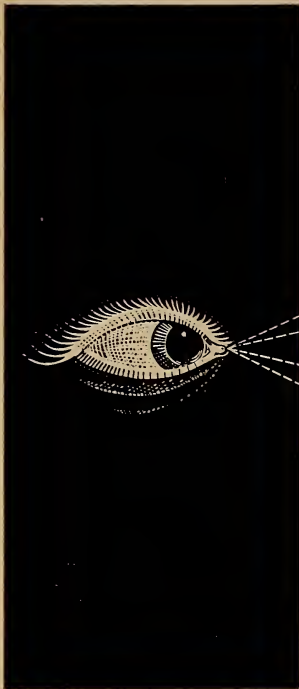
Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Jefferson TV Co.
 Business AddressHills Farm
 Tel.: 6-6188ABC-CBS
 Newspaper Affiliation.....News Tribune
 President.....William H. Weldon
 Gen., Film Mgr.....Robert Blosser
 Chief Engineer.....Edward Schuelein

If you could *see* sound you would know...

KCMO

is Kansas City

Day and night, the sound and sight of KCMO fills the air in the entire Kansas City metropolitan area. You can't see the electronic waves, but you *can* see the results on your sales charts. **ONLY** air media and **ONLY** KCMO covers Kansas City like the atmosphere itself!



YOU CAN SEE IT— Sound looks like this, says sound physicist Edward Lias. This is a **COSMOGRAPH**, the visual record of a musical chord, recorded on a device invented by Dr. Lias. Sound waves produce a myriad of these harmonious electronic patterns.

HERE'S HOW TO USE IT:

TV Channel 5

100,000 watts from Greater Kansas City's "eye-full" tower.

RADIO 810 on the dial.

50,000 watts by day.
10,000 watts by night.

RADIO FM 94.9 megacycles.

Kansas City's first fine music station.



CBS TV and RADIO



Represented nationally
by The KATZ Agency

KODE-TV—Joplin—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....Gilmore Ent's.
 Address.....1928 W. 13th
 Tel.: MA 3-7260.....ABC-CBS
 Station Representative.....Avery-Knodel
 Pres.....James S. Gilmore, Jr.
 V.P., General Manager.....D. T. Knight
 Commercial Mgr.....Bill Hirshey
 Program Dir.....Ron Robson
 Promo., Pub. Dir.....Bill Harned
 Film Manager.....Douglas Carter
 Chief Engineer.....Jack Langford
 Owners of: KODE.

KCMO-TV—Kansas City—1953

Channel: 5 VHF..AP: 60 Kw...VP: 100 Kw.
 Owned By.....Meredith Bcstg. Co.
 Business Address.....125 East 31st St.
 Tel.: JE 1-6789.....CBS
 Representative.....Katz
 V.P., General Mgr.....E. K. Hartenbower
 Station, Comm. Mgr.....S. B. Tremble
 Program Dir.....Kenneth W. Heady
 Prom., Pub. Director.....F. C. Strawn
 Chief Engineer.....Karl Troeglen
 Owners of: WOW AM-TV-FM, Omaha; WHEN
 AM-TV, Syracuse; KCMO AM-FM; KPNO AM-
 TV, Phoenix.

KMBC-TV—Kansas City—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....Metropolitan Bcstg.
 Address.....11th & Central
 Tel.: HA 1-2650.....ABC
 Sta. Representative.....Metro TV Sales
 V.P., General Manager.....Albert P. Krivin
 Sta. Mgr.....Mori Greiner
 Loc. Sales Mgr.....Ed Dennis
 Film Manager.....Mildred Harris
 Adv., Promotion Dir.....David Green
 Chief Eng.....Wallace Wurz
 Owners of: KMBC-AM-FM; WNEW-AM-FM-TV,
 New York City; WHK-AM-FM, Cleveland; WIP-
 AM-FM, Philadelphia; WTTG-TV, Washington,
 D. C.; KOVR-TV, Sacramento, Calif.; WTVH-
 TV, Peoria, Ill.; WTVP-TV, Decatur, Ill.

WDAF-TV—Kansas City—1949

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Transcontinent TV Corp.
 Business Address.....Signal Hill
 Tel.: PL 3-4567.....NBC
 Station Rep.....Petry
 President.....David C. Moore
 General Mgr.....William A. Bates
 Sta. Mgr.....Bob J. Wormington
 Comm. Manager.....E. Manne Russo
 Promo., Pub. Dir.....Jud Woods
 Prog. Dir.....Bill L. Wormington
 Film Mgr.....Bob Lewellen
 Chief Engineer.....James Schmidt
 Owners of: WDAF-AM-FM; WGR, AM-TV-FM,
 Buffalo; KEMB, AM-TV-FM, San Diego; WNED-
 TV, Scranton; KERO-TV, Bakersfield, Cal.

KMOS-TV—Sedalia—1954

Channel: 6 VHF..AP: 8.2 Kw...VP: 16.4 Kw.

Owned By.....Jefferson TV Co.
 Business Address.....2100 W. Broadway
 Tel.: TAYlor 6-1651.....ABC-CBS
 President.....William H. Weldon
 Chief Engineer.....Ed Schvelein
 Owners of: KRCG-TV, Jefferson City, Mo.

KTTS-TV—Springfield—1953

Channel: 10 VHF..AP: 190.55 Kw...VP: 316 Kw.
 Owned-Oper. By.....Independent Bcstg. Co.
 Business Address.....P.O. Box 1716 SSS
 Tel.: UNiversity 2-7474.....CBS
 Representative.....Weed
 President.....J. H. G. Cooper
 General Mgr.....G. Pearson Ward
 Sales Manager.....Jack Lloyd
 Program Director.....Kevin McAndrews
 Film Manager.....Ted Tucker
 Chief Engineer.....William F. Curry
 Owners of: KTTS AM-FM.

KYTV—Springfield—1953

Channel: 3 VHF..AP: 60 Kw...VP: 100 Kw.
 Owned-Oper. By...Springfield Television Inc.
 Business Address.....999 W. Sunshine
 Tel.: University 6-2766.....NBC-ABC
 Representative.....Hollingbery
 Co-Mgr., Comm. Mgr.....Ralph L. Stufflebam
 Co-Mgr., Prog. Dir.....Carl Fox

KFEQ-TV—St. Joseph—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....KFEQ Bcstg. Co.
 Business Address.....40th & Farson
 Tel.: ADams 3-2528.....ABC-CBS
 Station Rep.....Bolling
 President.....Jesse D. Fine
 V.P., Gen. Mgr.....Ted Nelson
 Sales Mgr.....Carleton Schirmer
 Program Director.....Dick McDaniel
 Chief Engineer.....Kenneth Lue
 Owners of: KFEQ AM; KLIK, Jefferson City.

KMOX-TV—St. Louis—1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....CBS, Inc.
 Business Address.....12th & Cole Sts.
 Tel.: MAin 1-9100.....CBS
 Station Rep.....CBS TV Stations Nat'l Sales
 President.....Merle S. Jones
 V.P., Gen. Mgr.....Gene Wilkey
 Administrative Asst.....Norman Bacon
 General Sales Mgr.....Charles McAbee
 Program Dir.....Don Markley
 Sales Prom. Mgr.....Judd Choler
 Dir. Info. Services.....Fred S. Heywood
 News, Pub. Dir.....Steve Fentress
 Film Mgr.....G. West
 Dir., Public Affairs.....Parker Wheatley
 Chief Engineer.....Harry Harvey
 Owners of: WBBM AM-TV, Chicago; KNX AM-TV,
 Los Angeles; KMOX AM-TV, St. Louis; WCAU
 AM-TV, Philadelphia; KCBS AM, San Francisco;
 WEI AM, Boston.

MISSOURI-MONTANA

KPLR-TV—St. Louis—1959

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....220 TV, Inc.
 Address.....4935 Lindell Blvd.
 Tel.: Forest 7-7211.....Independent
 Representative.....Peters, Griffin, Woodward
 President.....Harold Koplar
 Vice Pres., Gen. Mgr.Saul Rosenzweig
 Station Manager.....Bob Davis
 Sales Mgr.Michael McCormick
 Program Director.....Eleanor Werner
 Promo. Dir.Robert Choisser
 Film Manager.....Jim Anians
 Chief Engineer.....Kenneth Hildenbrand

KSD-TV—St. Louis—1947

Channel: 5 VHF...AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By...The Pulitzer Publishing Co.
 Address.....1111 Olive St.
 Tel.: MAIN 1-1111.....NBC
 Newspaper Affiliation..St. Louis Post-Dispatch
 Station Representative.....Katz
 President.....Joseph Pulitzer, Jr.

General Manager.....Harold Grams
 Station Manager.....Guy E. Yeldell
 Sales Manager.....Ray Karpowicz
 Program, Film Mgr.....Keith Gunther
 Promotion Director.....Fred J. Mueller
 Publicity Dir.....Robert Hannon
 Chief Engineer.....J. E. Risk
 Owners of: KSD AM.

KTVI—St. Louis—1957

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned.....Signal Hill Telecasting Corp.
 Business Address.....5915 Berthold Ave.
 Tel.: MI 7-3600.....ABC
 Station Representative.....Blair TV
 President.....Harry Tenenbaum
 Exec. V.P., Gen. Mgr.Paul E. Peltason
 Vice Pres., Asst. G.M.Ralph Hansen
 Gen. Sales Mgr.Bob Temple
 Loc. Sales Mgr.Jim Necessary
 Promo. Dir.Sam Somora
 News, Pub. Dir.Bruce Hayward
 Prog. Dir.Francis W. Hunt
 Chief Engineer.....Richard Trompeter

Pop.: 685,000
 Families: 210,000

Montana

TV Homes: 142,000
 TV Stas. in State: 8

KGHL-TV—Billings—1958

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....Paul Crain & Dan Snyder
 Address.....214 N. 30th St.
 Tel.: 252-4676.....ABC-NBC
 Station Representative..Devney Organization
 General Manager.....J. L. Robinson
 Commercial Mgr.....Robert McCann
 Chief Engineer.....D. Jansma

President.....Joseph S. Sample
 General, Station Mgr.....Edmund L. Peiss
 Program Director.....Paul Simitzes
 Film Manager.....Don Manwiller
 Commercial Manager.....Jim Manning
 Chief Engineer.....Vern Totten

KXGN-TV—Glendive—1957

Channel: 5 VHF...AP: 2.5 Kw...VP: 5 Kw.
 Owned By.....Glendive Bcstg. Corp.
 Address.....122 S. Merrill Ave.
 Tel.: 365-3377.....CES
 President.....Lewis W. Moore
 General Mgr., Adv. Mgr.....Jerry Robbins
 Film Manager.....Peter Seilor
 Program Engineer.....Jane Robbins
 Chief Engineer.....Donald J. Powers
 Owners of: KXGN-AM.

KOOK-TV—Billings—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Montana Network
 Business Address.....P. O. Box 2557
 Tel.: 252-5611.....ABC, CBS
 Sta. Reps.Hollingbery; Art Moore
 President.....Joseph S. Sample
 General, Station Mgr.....Cliff Ewing
 Comm. Manager.....John Conner
 Prog. Dir., Adv. Mgr.Vic Miller
 Promo., Pub. Dir.Marguerite Taylor
 Film Manager.....James Thorpe
 Chief Engineer.....Grant French
 Owners of: KOOK-AM; KXLF-AM-TV, Butte,
 Mont.

KFBB-TV—Great Falls—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Harriscope Bcstg.
 Business Address.....Box 1139
 Tel.: 453-4377.....ABC-CBS
 Station Representative.....Hollingbery; Moore
 Pres.Burt I. Harris
 Exec. V.P.L. W. Berger
 Gen. Mgr.W. C. (Bud) Blanchette
 Chief Engineer.....Anthony Lopuch
 Owners of: KFBB-AM.

KXLF-TV—Butte—1953

Channel: 4 VHF...AP: 30 Kw...VP: 60 Kw.
 Owned By.....Garryowen Butte TV
 Business Address.....Box 1956
 Tel.: 9111.....ABC, CBS, NBC
 Sta. Reps.....Hollingbery; Moore

KRTV—Great Falls—1958

Channel: 3 VHF...AP: 15.3 Kw...VP: 30.5 Kw.
 Owned By.....Snyder & Assoc.
 Business Address.....Box 1453

MONTANA-NEBRASKA

Tel.: 453-2433 NBC-ABC
 Sta. Reps. Avery-Knodel; Feltis, Dove, Cannon
 President Dan Snyder
 General, Comm. Mgr. Paul Crain
 Oper. Mgr., Promo. Dir. Don Bradley
 Chief Engineer Jesse Waymire

KBLL—Helena—1959

Channel: 12 VHF..AP: 486 Kw..VP: 373 Kw.
 Owned By Helena TV Inc.
 Address Box 797
 Tel.: 442-6790 ABC-CBS-NBC
 General Manager Bruce Hamilton
 Sales Manager Joe Spoja
 Operation Director Doug Sutherland

KMSO-TV—Missoula—1954

Channel: 13 VHF..AP: 95.5 Kw..VP: 191 Kw.
 Owned By Mosby's
 Address 240 Harris
 Tel.: 549-4169 ABC-CBS-NBC
 Station Rep. Bolling
 Pres., Gen. Mgr. A. J. Mosby
 Program Director Hugh E. Bader
 Promo. Dir., Adv. Mgr. Don Mays
 Pub. Dir. Mrs. Vi Thomson
 Chief Engineer Charles E. Meyer

Pop.: 1,430,000
 Families: 442,000

Nebraska

TV Homes: 371,500
 TV Stas. in State: 8

KHAS-TV—Hastings—1956

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By Nebraska TV Corp.
 Business Address Box 476
 Tel.: 3-1321 NBC
 Newspaper Affil. Hastings Tribune
 Representative Weed
 President Fred A. Seaton
 General Manager Duane L. Watts
 Prod. Mgr. Milt Hoffman
 Program Director Mrs. Ardis Bequette
 Promotion Manager Nikki Wright
 Film Manager Paul R. Loebig
 Chief Engineer Duane Allison

KOLN-TV—Lincoln—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By Cornhusker TV Corp.
 Address 40th and W Sts.
 Tel.: 466-2367 CBS
 Representative Avery-Knodel
 President John E. Fetzer
 General Mgr. A. James Ebel
 Commercial Mgr. M. Duane Holman
 Program Dir. Paul Jensen
 Promotion Dir. Pro Sherman
 Film Manager Eli Modenstein
 Chief Engineer D. R. Taylor
 Owners of: KGIN-TV, Grand Is.; WKZO-AM-TV,
 Kalamazoo, Mich.; WJEF-AM-FM, Grand Rap-
 ids, Mich.; WW-TV, WWTW-FM, Cadillac, Mich.;
 WWUP-TV, St. Ste. Marie, Mich.

KDUH-TV—Hay Springs 1958

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By Duhamel Ents.
 Address Box W
 Tel.: ME 8-2741 ABC-CBS
 President Helen Duhamel
 Gen., Sta. Mgr. John E. Ludwig
 Prog. Dir. Arthur R. Christ
 Promo., Pub. Dir. Owen Lyon
 Film Mgr. Gordon A. Carson
 Chief Engineer Ed Davenport
 Owners of: KOTA-AM-TV, Rapid City, S. D.

KNOP-TV—North Platte—1958

Channel: 2 VHF..AP: 13 Kw..VP: 25.9 Kw.
 Owned By North Platte TV Inc.
 Business Address Box 756
 Tel.: 532-2222 NBC
 Sta. Representative Gill-Perna
 Pres. Fred Shrake
 Gen., Comm. Mgr. Harry D. Peck
 Prog. Dir. Ed Launer
 Promo. Dir. Dianne Manley
 Film Mgr. Ted Long
 Chief Eng. Ray Goff

KHOL-TV—Kearney—1953

Channel: 13 VHF..AP: 102 Kw..VP: 204 Kw.
 Owned-Oper. By Bi-States Co.
 Bus. Address. . 414 East Ave., Holdrege, Nebr.
 Tel.: WY 5-5952 ABC
 Representative Meeker
 President Wayne Brewster
 Station Manager Jack Gilbert
 General Sales Mgr. Jack Yeager
 Program Director Marlon Milliken
 Pub. Director Tom Nuss
 Dir. of Eng. D. Greely
 Owners of: KKNY, Kearney, Neb.; KHPL-TV,
 Hayes Center, Neb.; KHOL-FM.

KETV—Omaha—1957

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned Herald Corp.
 Address 27th & Douglas Sts.
 Tel.: 345-7777 ABC
 Newspaper Affil. World-Herald
 Station Rep. Harrington, Righter & Parsons
 President Ben H. Cowdrey
 Gen. Mgr. Eugene S. Thomas
 Prog. Dir. R. Douglas McLarty
 Prom., Pub. Dir. Robert F. Coats

NEBRASKA-NEVADA

Film Mgr.Dewey Nelsen
 Sales Mgr.Ken H. James
 Chief Engineer.....J. S. Petrlik

KMTV—Omaha—1949

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....May Bestg. Co.
 Bus.-Trans. Address.....2615 Farnam St.
 Tel.: 345-3333NBC
 Station Rep.Petry
 President.....Edward W. May
 V.P., Gen. Sta. Mgr.....Owen Saddler
 Comm. Mgr.Art Jacobson
 Program Director.....Lew Jeffrey
 Promotion Director.....Galen Lillethorup
 Film Manager.....Ken Michelsen
 V.P., Engineering.....R. J. Schroeder
 Owners of: KMA, Shenandoah.

WOW-TV—Omaha—1949

Channel: 6 VHF:..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Meredith Bestg Co.
 Address3501 Farnam St.
 Tel.: 346-3400CBS
 RepresentativeBlair TV
 V.P., Gen. Manager.....Frank P. Fogarty
 Station Mgr.....C. Alfred Larson
 Sales Mgr.Ken Quaife
 Prog. Dir., Film Mgr.....Bill McBride
 Promo., Pub. Dir.Mike Byrne
 Eng. Dir.Bill Kotera
 Chief Engineer.....Glenn Flynn
 Owners of: KCMO AM-TV-FM, Kansas City; KPHO
 AM-TV, Phoenix; WHEN AM-TV, Syracuse;
 WOW-AM-FM, Omaha.

Pop.: 305,000	<h1>Nevada</h1>	TV Homes: 79,000
Families: 99,500		TV Stas. in State: 5

KLAS-TV—Las Vegas—1953

Channel: 8 VHF..AP: 27 Kw..VP: 55 Kw.
 Owned-Oper. By...Las Vegas Television Inc.
 Address.....250 Desert Inn Road
 Tel.: RE 5-7511CBS
 Newspaper AffiliationSun
 President.....Herman M. Greenspun
 Sta. Mgr.Wm. D. Stiles
 Oper. Mgr.Mark Smith
 Chief Engineer.....Hurschel C. McKenzie

AddressBox 2586
 Tel.: RE 5-4266ABC
 RepresentativeForJoe
 President, Gen. Mgr.....Alex Gold
 Commercial, Adv. Mgr.....Walter Shull
 Prog., Pub. Dir.Ande Beggerly
 Chief Engineer.....Jim Leach

KCRL-TV—Reno—1962

Channel: 4 VHF..AP: 9.1 Kw..VP: 17.4 Kw.
 Owned ByCircle L
 Address1790 Vassar
 Tel. 322-9145NBC
 Sta. Rep.Hollingbery
 Pres., Gen. Mgr.Charles E. Cord
 Sta. Mgr.Roger Van Duzer
 Comm. Mgr.Richard Rowley
 Prog. Dir., Film Mgr.....Jim Bentley
 Chief Eng.Ron Oakley

KORK-TV—Las Vegas—1955

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By....So. Nevada Radio-TV Co.
 AddressBox 550
 Tel.: DU 2-1760.....NBC
 Newspaper Affil.....Donrey Media Group
 Sta. Rep.Venard, Torbet & McConnell
 PresidentDonald W. Reynolds
 Gen., Sta. Mgr.Edward R. Tabor
 Oper., Film Mgr.Dick Koch
 Commercial Manager.....Donald G. Brown
 Prog. Dir.Gil Brooks
 Traffic Mgr.Helen Mallory
 Chief Eng.James M. Garner
 Owners of: KORK-AM-FM, Las Vegas; KOLO-TV,
 Reno.

KOLO-TV—Reno—1953

Channel: 8 VHF...AP: 83 Kw...VP: 166 Kw.
 Owned-Oper....Nevada Radio-Television Inc.
 Business Address.....770 East 5th St.
 Tel.: FA 3-0721.....ABC-CBS-NBC
 President.....Donald W. Reynolds
 General, Sta. Mgr.....Lee D. Hirshland
 Commercial, Adv. Mgr.....Phillip G. Rose, II
 Operations Manager.....Jack Angel
 Prom. Mgr.....Helen Busscher
 Film Manager.....Chick Warren
 Chief Engineer.....James Bull, Sr.

KSHO-TV—Las Vegas—1956

Channel: 13 VHF..AP: 5.5 Kw..VP: 11.5 Kw.
 Owned By.....TV Co. of America, Inc.

Pop.: 615,000
Families: 186,000

New Hampshire

TV Homes: 173,000
TV Stas. in State: 1

WMUR-TV—Manchester—1954

Channel: 9 VHF..AP: 155 Kw...VP: 282 Kw.
Owned-Oper. By.....United TV Co. of N. H.
Business Address.....1819 Elm St.
Tel.: NATIONAL 3-8061.....ABC
Station Representative.....Young TV Corp.

President.....Richard Eaton
Vice President.....S. E. Phillips
Program Director.....Ray Ruben
Chief Engineer.....C. Harold Brewer
Owners of: WINX, Rockville, Md.; WOOK, WFAN-FM, Washington, D. C.; WSID, WYOU-FM, Baltimore; WJMO, WCUY-FM, Cleveland; WFAB, Miami; WBNX, New York; WANT, Richmond, Va.

Pop.: 1,025,000
Families: 282,000

New Mexico

TV Homes: 209,000
TV Stas. in State: 6

KGGM-TV—Albuquerque—1953

Channel: 13 VHF..AP: 44.6 Kw...VP: 89.1 Kw.
Owned-Oper. By.....New Mexico Bcstg. Co.
Bus. Address.....1414 Coal Ave. S. W.
Tel.: 243-2285.....CBS
Station Representative.....Adv. Time Sales
Pres., Gen. Mgr.....A. R. Hebenstreit
Comm. Mgr.....Ralph C. Rhoads
Prom., Publicity Dir.....James Laramore
Program Director.....Robert Van Driel
Chief Engineer.....Leonard F. Dodds
Owners of: KGGM AM; KVSE, Santa Fe.

KAVE-TV—Carlsbad—1956

Channel: 6 VHF..AP: 5.8 Kw...VP: 11.7 Kw.
Owned-Oper. By..Voice of the Caverns, Inc.
Address.....Box 631
Tel.: 5-4101.....CBS
President.....Edward Talbott
Gen., Comm. Mgr.....Tom Wiseheart
Prog. Dir.....Jon Evans
Film Manager.....Calvin Waters
Pub. Prom. Dir.....Marjorie Winfield
Chief Engineer.....Sanford Brown
Owners of: KAVE-AM.

KOAT-TV—Albuquerque—1953

Channel: 7 VHF..AP: 43.5 Kw...VP: 87.1 Kw.
Owned By.....WGAL Television
Business Address.....122 S.E. Tulane Dr.
Tel.: ALpine 5-8716.....ABC
Station Rep.....Avery-Knodel, Inc.
General Manager.....Fred L. Vance
Adv., Comm., Sta. Mgr.....Max A. Sklower
Prog., Prom., Publicity Dir.....Frank C. Idaspe
Chief Engineer.....James Sharman

KICA-TV—Clovis—1957

Channel: 12 VHF..AP: 16.2 Kw...VP: 30.2 Kw.
Owned By.....Marshall Enterprises, Inc.
Address.....Box 111
Tel.: 763-5511.....CBS-ABC
Sta. Rep.....Pearson
President.....John H. Marshall, Sr.
Gen. Mgr.....John H. Marshall, Jr.
Sta. Mgr.....Bud LeRoy
Comm., Adv. Mgr.....Dave Neikirk
Prog., Pub. Dir.....Del Maurer
Promotion Director.....John Urban
Film Manager.....Duffy Sasser
Chief Eng.....James Cope
Owners of: KICA-AM.

KOB-TV—Albuquerque—1948

Channel: 4 VHF...AP: 13.5 Kw...VP: 27 Kw.
Owned By.....Hubbard Bcstg., Inc.
Bus-Studio Address...1430 Coal Ave., S. W.
Tel.: CH 3-4411.....NBC
Representative.....Petry
Pres.....Stanley Hubbard
General Manager.....George S. Johnson
Commercial Manager....Robert D. Williams
Program Dir.....Jerry Danziger
Prom., Publicity Dir.....Paul Bain
Film Mgr.....Bill Williams
Chief Engineer.....Fern Bibeau
Owners of: KSTP, AM-TV, St. Paul; WGTO, Cypress Gardens.

KSWS-TV—Roswell—1953

Channel: 8 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....John A. Barnett
Business Address.....1717 W. Second St.
Tel.: 622-6450.....ABC-CBS-NBC
Station Reps.....Meeker; Melville
Owner & Gen. Mgr.....John A. Barnett
Sta. Mgr.....Paul B. McEvoy
Chief Engineer.....William E. Kolb

Pop.: 17,225,000
Families: 5,225,000

New York

TV Homes: 4,836,000
TV Stas. in State: 24

WAST—Albany—1956

Channel: 13 VHF..AP: 76.5 Kw..VP: 152 Kw.
Owned-Operated By..Van Curler Bcstg. Corp.
Address ..Box 4035
Tel.: HE 6-4791 ..ABC
Station Rep.....Peters, Griffin, Woodward
President ..S. H. Fabian
General Mgr.....William A. Riple
Asst. Gen. Mgr.....E. David Rosen
Commercial Mgr.Dom Tovino
Program Dir.....Fred Shavor
Promotion, Publicity Dir.....Michael S. Artist
Film Mgr.....Joel Levy
Chief Engineer.....Elmer C. Snow

WTEN—Albany—1953

Channel: 10 VHF..AP: 72.5 Kw..VP: 145 Kw.
Owned-Oper. By...Capital Cities Bcstg. Corp.
Business Address.....Box 10
Tel.: BR 1-2345 ..CBS
Station Representative.....Blair
President.....Frank M. Smith
Gen. Mgr.....Daniel B. Burke
Sales Manager.....William J. Lewis
Program Dir.....Charles Pogan
Local Sales Manager.....Phil Beuth
Promotion Manager.....Marc Edwards
Chief Engineer.....Len Lavendol
Owners of: WROW, Albany, N. Y.; WPRO-TV,
AM-FM, Providence, R. I.; WTVD, Raleigh-Dur-
ham, N. C.; WKBW-AM-TV, Buffalo, N. Y.;
WPAT-AM-FM, Paterson, N. J.

WBJA-TV—Binghamton—1962

Channel: 34 UHF..AP: 102 Kw..VP: 204 Kw.
Owned By ..WBJA-TV, Inc.
Address ..Box 813
Tel.: 772-1122 ..ABC
Sta. Rep.....Pearson
Pres., Gen. Mgr.Alfred E. Anscombe
Sta., Comm. Mgr.Warren Kelly
Prog., Promo. Dir.William Ellison
Chief Eng.Louis H. Stantz

WINR-TV—Binghamton—1957

Channel: 40 UHF..AP: 535 Kw..VP: 1070 Kw.
Owned.....Binghamton Press Co.
Business Address.....70 Henry St.
Tel.: RAYmond 3-8251 ..ABC-NBC
Station Representative ..H-R Reprs.
General Manager.....Edward M. Scala
Program Director.....Donald Snyder
Chief Engineer.....G. Ricardelli

WNBF-TV—Binghamton—1949

Channel: 12 VHF..AP: 83 Kw..VP: 166 Kw.
Owned Oper. By...Triangle Publications, Inc.
Business Address.....50 Front St.
Tel.: RAYmond 3-7311.....ABC-CBS
Representative.....Blair TV, Inc.

Gen. Mgr.George R. Dunham
Sales Mgr.Keith G. Dare
Prog. Dir.Karl W. Friedline
Promotion, Merch. Dir.Bruce Lawrence
Chief Engineer.....Lamar Cox
Owners of: WFLL AM-TV-FM, Philadelphia;
WNHC AM-TV-FM, New Haven; WFBG AM-TV-
FM, Altoona; KFRE AM-TV, KRFM, Fresno;
WLYH-TV, Lebanon-Lancaster; WNBF-AM-FM,
Binghamton.

WBEN-TV—Buffalo—1948

Channel: 4 VHF..AP: 54 Kw..VP: 100 Kw.
Owned-Oper. By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: TR 6-0930.....CBS
Newspaper Affiliation.....Evening News
Sta. Rep.....Harrington, Righter & Parsons
President ..Alfred H. Kirchhofer
General Manager.....C. Robert Thompson
Asst. Gen. Mgr.....George R. Torge
Sales Manager.....Nicholas J. Maller
Promo., Pub. Dir.Joseph A. Haeffner
Film Mgr.....Quintin P. Renner
Technical Director.....R. Glenn Beerbower
Owners of: WBEN AM-FM.

WGR-TV—Buffalo—1954

Channel: 2 VHF..AP: 60.4 Kw..VP: 100 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....184 Barton St.
Tel.: TT 6-7115.....NBC
Representative ..Edward Petry
President ..David C. Moore
General Manager...Van Beuren W. De Vries
Program Dir.....Paul Sciandra
Promotion, Publicity Dir.....George Sperry
Owners of: WGR-AM: KFMB-AM-TV, San Diego,
Calif.; WDAF-AM-TV-FM, Kansas City, Mo.;
WNEP-TV, Scranton, Pa.; KERO-TV, Bakers-
field, Calif.; WROC-FM-TV, Rochester; WDOK-
AM-FM, Cleveland.

WKBW-TV—Buffalo—1958

Channel: 7 VHF..AP: 60 Kw..VP: 100 Kw.
Owned By.....Capital Cities Bcstg. Corp.
Business Address.....1420 Main St.
Tel.: TT 3-0770.....ABC
Sta. Rep.Blair TV
President.....Frank M. Smith
General Manager.....Robert K. King
Chief Engineer.....Floyd A. Timberlake
Owners of: WPAT-AM-FM, Paterson, N. J.; WPRO-
AM-FM-TV, Providence, R. I.; WROW, WTEN-
TV, Albany, N. Y.; WKBW-AM-TV, Buffalo,
N. Y.; WTVD-TV, Durham, N. C.

WCNY-TV—Carthage—1954

Channel: 7 VHF..AP: 95.5 Kw..VP: 178 Kw.
Owned-Oper. By...The Brockway Company
Bus. Address...P. O. Box 211, Watertown, N. Y.
Tel.: SU 2-2600.....ABC-CBS
Newspaper Affil.....Watertown Daily Times

Station Rep.Bolling
 President.....John B. Johnson
 General Manager.....James W. Higgins
 Commercial Manager.....Alfred M. Tauroney
 Director of Operations.....Glenn H. Hall
 Prog., Director.....David M. Graves
 Film Mgr.....David N. Cummings
 Prom., Pub. Dir.....Earl R. Kelly
 Dir. of Eng.....Michael Yonkovic
 Chief Engineer.....Donald Morehouse
 Owners of: WWNY, Watertown; WMSA, Massena;
 WMSA FM, Massena.

WABC-TV—New York—1948

Channel: 7 VHF..AP: 55 Kw..VP: 110 Kw.
 Owned By..American Bcstg. Para. Theas Inc.
 Business Address.....7 W. 66th St.
 Tel.: SU 7-5000.....ABC
 Sta. Rep.....ABC-TV Sales
 Acting Gen. Mgr.....Theodore F. Shaker
 General Sales Mgr.....Richard Beesemyer
 Programming Dir.....Seymour Horowitz
 Res., Adv. Serv. Mgr.....Lawrence Pollock
 Publicity Director.....Frank J. Little
 Film Dir.....T. Kako
 Chief Eng.....Henry Dabrowski
 Owners of: WABC; KABC-AM-TV, Los Angeles;
 KQV, Pittsburgh; KGO-AM-TV, San Francisco;
 WLS, Chicago; WXYZ-AM-TV, Detroit; WBKB,
 Chicago.

WCBS-TV—New York—1941

Channel: 2 VHF...AP: 21 Kw...VP: 42 Kw.
 Owned-Oper....Columbia Bcstg. System Inc.
 Business Address.....485 Madison Ave.
 Tel.: PL 1-2345.....CBS
 Station Rep.....CBS TV Stations Nat'l Sales
 President (CBS Inc.).....Frank Stanton
 Pres. (CBS TV Stations Div.)...Merle S. Jones
 V. P. Station Div.....Craig Lawrence
 V.P., Gen. Mgr.....Norman Walt, Jr.
 General Sales Mgr.....G. Gerald Danford
 Program Director.....Dan Gallagher
 Pub. Dir.....Edmund Cramer
 Info. Serv. Dir.....Philip King
 Traffic, Oper. Mgr.....Marion Hampden
 Promo. Dir., Adv. Mgr.....Arthur L. Hecht
 Film Mgr.....William C. Leacy
 Chief Engineer.....Philip Goetz
 Owners of: WCBS-AM-FM; WCAU-AM-FM-TV,
 Philadelphia; WBBM-AM-FM-TV, Chicago;
 WEEI-AM, Boston; KCBS-AM-FM, San Francisco;
 KMOX-AM-FM-TV, St. Louis; KNX-AM-FM,
 KNXT-TV, Los Angeles.

WNBC-TV—New York—1941

Channel: 4 VHF...AP: 15 Kw...VP: 30 Kw.
 Owned-Oper. By.....National Bcstg. Co.
 Business Address.....30 Rockefeller Plaza
 Tel.: CI 7-8300.....NBC
 Representative.....NBC Spot Sales Dept.
 President.....Robert Kintner
 V.P., General Mgr..Theodore H. Walworth, Jr.
 Station Manager.....Peter Afte
 Nat. Sales Mgr.....Jay J. Heitin
 N. Y. Sales Mgr.....James J. Barry
 Prog. Dir.....Edward A. Warren

Promo. Dir., Adv. Mgr.....Jay H. Smolin
 Publicity Dir.....Al Slep
 Chief Engineer.....Thomas J. Buzalski

Owners of: WNBC-AM-FM; WMAQ-AM-FM, Chicago;
 WNBQ, Chicago; WRC-AM-FM-TV, Washington, D. C.;
 WRCV-AM-FM-TV, Philadelphia; KNBR-AM-FM, San Francisco;
 WJAS-AM-FM, Pittsburgh; KNBC, Los Angeles.

WNEW-TV—New York—1944

Channel: 5 VHF..AP: 18.6 Kw..VP: 37.1 Kw.
 Owned By.....Metropolitan Bcstg.
 Business Address.....205 E. 67th St.
 Tel.: LE 5-1000.....Independent
 Sta. Rep.....Metro TV Sales
 Pres. (Metro Bcst. TV).....Bennet H. Korn
 V.P., General Mgr.....John E. McArdle
 V.P., Res., Sales Dev.....Mary L. McKenna
 Commercial Manager.....Bernard Zeidman
 Publicity Director.....Phil Cowan
 Program Dir.....Jack Lynn
 Promo. Dir., Adv. Mgr.....Murry Salberg
 Trade. Bus. News Dir.....Harry Albus
 Chief Engineer.....William Kelly

Owners of: WNEW-AM-FM; WIP-AM-FM, Philadelphia;
 WTTG, Washington, D. C.; KMBC-AM-FM-TV,
 Kansas City, Mo.; WHK-AM-FM, Cleveland;
 KOVR, Sacramento-Stockton; WTVH, Peoria,
 Ill.; WTVP, Decatur, Ill.



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NEW YORK

WOR-TV—New York—1949

Channel: 9 VHF...AP: 65 Kw...VP: 130 Kw.
Owned-Oper. ByRKO General
Business Address1440 Broadway
Tel.: LO 4-8000.....Independent
Station Rep.....Nat'l Sales Div., RKO General
V.P., General Manager.....Robert J. Leder
V.P., Station ManagerRobert S. Smith
V.P., Comm. Mgr.....Burt Lambert
V.P., Prom. & Research.....Martin Fliesler
Sales ManagerRichard N. Jacobson
Promotion Director.....Robert Beusse
Publicity Director.....Sid Bakal
Film Manager.....Ivan Reiner
Chief Engineer.....Orville Sather
Owners of: WNAC AM-TV-FM, Boston; WGS
AM-FM, Washington, D. C.; WHBQ AM-TV-FM,
Memphis; CKLW AM-TV-FM, Detroit; KFRC
AM-FM, San Francisco; WOR AM-FM; KHJ AM-
FM-TV, Los Angeles; WHCT, Hartford.

WPIX—New York—1948

Channel: 11 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By.....WPIX, Inc.
Address.....220 E. 42nd St.
Tel.: MU 2-6500.....Independent
News. Affil...N. Y. Dly. News; Chicago Trib.
Representative. Peters, Griffin, Woodward, Inc.
Exec. V.P., General Mgr.....Fred M. Thrower
V.P. in Chg. Operations.....L. J. Pope
V.P., Sales Mgr.....J. A. Patterson
V.P. & Ch. Engineer.....Otis Freeman
V.P. & Controller.....T. E. Mitchell
Promotion Manager.....F. X. Tuoti
Live Program Manager.....W. D. Engels
Film Manager.....W. Cooper
Sales, Business Mgr.....Jack F. A. Flynn
Public Relations Director.....A. J. McCaffrey

WPTZ-TV—Plattsburgh—1954

Channel: 5 VHF..AP: 18 Kw..VP: 25.1 Kw.
Owned-Oper. By.....Rollins Telecasting Inc.
Business Address.....357 Cornelia St.
Tel.: JO 1-5557.....ABC-NBC
Station RepresentativeBlair TV
President.....O. Wayne Rollins
Gen., Comm. Mgr.David F. Milligan

WHEC-TV—Rochester—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....WHEC, Inc.
Business Address.....191 East Ave.
Tel.: BA 5-3050.....CBS
Newspaper Affil.....Gannett Co.
Sta. Rep.....H-R TV
President.....Paul Miller
V.P., Gen. Mgr.....Lowell H. MacMillan
Comm. Manager.....John Cody
Prog. Dir., Film Mgr.....William J. Adams
Promo., Pub. Dir.Joel Lasky
Chief Engineer.....Howard B. Mouatt

WOKR—Rochester—1962

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned ByChannel 13, Rochester, Inc.
Address17 Clinton Ave. S.
Tel.: HA 6-3896ABC

Pres., Gen. Mgr.Richard C. Landsman
Comm. Mgr.Alan B. Johnstone
National Sales Mgr.John J. O'Leary
Prog. Dir.Gerald Pearsen
Promo. Dir.Lloyd B. Gibson
Chief Eng.George C. Driscoll

WROC-TV—Rochester—1949

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Veterans Bcstg. Co., Inc.
Address201 Humboldt
Tel.: BU 8-8400NBC
Sta. Rep.....Petry
Pres., Gen. Mgr.....Ervin F. Lyke
Comm. Manager.....Arthur Murrellwright
Prog. Dir., Film Mgr.....F. Chase Taylor, Jr.
Promo., Pub. Dir.William Schubert
Chief Engineer.....Raymond Jobes
Owners of: KTVE-TV, El Dorado, Ark.

WRGB—Schenectady—1939

Channel: 6 VHF..AP: 47 Kw..VP: 93 Kw.
Owned-Oper. By.....General Electric Co.
Business-Studio Address...1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Station RepresentativeKatz
Gen. Mgr.....J. Milton Lang
Marketing Mgr.....Robert F. Reid
Operations Mgr.....Merl L. Galusha
Sales Manager.....George F. Spring
Program Dir.....A. G. Zink
Promotion Mgr.....Arthur R. Garland

WHEN-TV—Syracuse—1948

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By...Meredith Syracuse TV Corp.
Address980 James
Tel.: 474-8511CBS
Station RepresentativeKatz
V.P., General Mgr.....Paul Adanti
Comm. Manager.....Frederick R. Mendez
Prog. Dir.....Gordon Alderman
Pub. Dir.Steve Shannon
Chief Engineer.....Albert Chismark
Owners of: WOW, AM-TV, Omaha; KCMO, AM
TV, Kansas City; KPHO, AM-TV, Phoenix.

WNYS—Syracuse—1962

Channel: 9 VHF..AP: 39.75 Kw..VP: 79.5 Kw.
Owned ByWNYS-TV, Syracuse, Inc.
AddressShoppingtown, Syracuse
Tel.: 446-4780ABC
Sta. Rep.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....William H. Grumbles
Comm. Mgr.....Robert Baird
Promo., Pub. Dir.Mrs. Carol Schell
Prog. Dir., Film Mgr.....Jeff Davidson
Prod. Mgr.....Phil Markert
Chief Eng.....John Carroll

WSYR-TV—Syracuse—1950

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Newhouse Bcstg. Co.
Business Address.....1030 James St.
Tel.: Granite 4-3911.....NBC-ABC
News. Affil...Post & Standard, Herald-Journal
RepresentativeHarrington-Righter-Parsons

NEW YORK-NORTH CAROLINA

Pres., Gen. Mgr. E. R. Vadeboncoeur
 Comm. Manager William R. Alford, Jr.
 Chief Engineer Albert Eicholzer

WKTU—Utica—1949

Channel: 2 VHF . . . AP: 17.35 Kw. . . VP: 34.7 Kw.
 Owned-Oper. By Mid-N.Y. Bcstg. Corp.
 Business Address P.O. Box 386
 Tel.: RE 3-0404 ABC-NBC

Sta. Representative H.R.
 President, Gen. Mgr. Gordon Gray
 Program Dir. Daniel German
 Nat., Reg. Sales Mgr. Richard Gessner
 Lcc. Sales Mgr. Sheldon Storrer
 Promo., Pub. Dir. Jean Greenwood
 Merchandising Dir. Stephen Purcell
 Film Manager Frank Guzzetti
 Chief Engineer De Forest T. Layton, Jr.

Pop.: 4,660,000
 Families: 1,188,500

North Carolina

TV Homes: 426,000
 TV Stas. in State: 13

WISE-TV—Asheville—1953

Channel: 62 UHF . . . AP: 12 Kw. . . VP: 24 Kw.
 Owned By WCOG, Inc.
 Address 75 Scenic Hwy.
 Tel.: 254-4663 NBC
 President, Gen. Mgr. Harold H. Thoms
 Admin. Asst. Hugh McMillan
 Chief Engineer John Randolph

Newspaper Affiliation Cox Newspapers
 Station Representative H.R. Reys
 President J. Leonard Reinsch
 Gen., Sta. Mgr. C. George Henderson
 Comm. Mgr. William M. Scruggs, Jr.
 Program Dir. Sterling W. Wright
 Promo., Pub. Dir. Jon T. Caudle
 Film Manager Hall Houpe
 Chief Eng. Charles W. Whitley
 Owners of: WSOC-AM-FM.

WLOS-TV—Asheville—1954

Channel: 13 VHF . . . AP: 85 Kw. . . VP: 170 Kw.
 Owned-Oper. By . . . Skyway Broadcasting Co.
 Business Address 288 Macon Avenue
 Tel.: AL 4-4321 ABC
 Station Representative PGW; Ayers
 President Col. Mitchell Wolfson
 V.P., Gen. Sta. Mgr. Morton S. Cohn
 General Sales Mgr. Fred Bernstein
 Regional Sales Mgr. Ross M. Holmes
 Program, Film Mgr. Mort Cohn
 Prom., Publicity Dir. Don Shepherd
 Chief Engineer George Sprague
 Owners of: WLOS, AM-FM; WTVJ-TV, Miami;
 WFGA-TV, Jacksonville, Fla.; KVOS-TV, Bellingham, Wash.

WUTV—Charlotte—1960

Channel: 36 UHF . . . AP: 110 Kw. . . VP: 200 Kw.
 Owned By Century Adv. Co., Inc.
 Address 1 Television Pl.
 Tel.: FR 5-5625 Independent
 President Frank P. Larson, Jr.
 General Manager Hugh A. Deadwyler

WTVD—Durham—1954

Channel: 11 VHF . . . AP: 170 Kw. . . VP: 316 Kw.
 Owned By Capital Cities Bcstg. Corp.
 Address 2410 Broad St.
 Tel.: 477-2131 CBS-NBC
 Representative Petry
 President F. M. Smith
 Gen. Mgrs. Harmon L. Duncan, Floyd Fletcher
 Comm. Manager Mike Thompson
 Program Mgr. Ernie Greup
 Promo., Pub. Dir. Art Seabolt
 Film Mgr. Clyde Knight
 Chief Engineer Roy Fullen
 Owners of: WTEN-TV, WROW, both Albany,
 WTVD; WPRO-AM-FM-TV, Providence, R. I.;
 WKBW-AM-TV, Buffalo, N. Y.; WPAT-AM-FM,
 Paterson, N. J.

WBTU—Charlotte—1949

Channel: 3 VHF . . . AP: 60 Kw. . . VP: 100 Kw.
 Owned-Oper. By . . . Jefferson Standard Bcstg. Co.
 Business Address 1 Julian Price Place
 Tel.: ED 3-8833 CBS-ABC
 Station Representative TVAR
 Board Chairman Joseph M. Bryan
 President Charles H. Crutchfield
 V.P., Managing Dir. Wallace J. Jorgenson
 V.P., Prom., Research J. Robert Covington
 V.P., Engineering Thomas E. Howard
 General Sales Manager Thomas Cokerly
 Promotion Mgr. John Dillon
 Program Operations Mgr. Robert L. Rierson
 Asst. Program, Film Mgr. J. Nathan Tucker
 Publicity Director Howard Wheeler
 Owners of: WBT, WBTW, Florence.

(See Page 680 for Ad)

WSOC-TV—Charlotte—1957

Channel: 9 VHF . . . AP: 158 Kw. . . VP: 316 Kw.
 Owned Carolina Bcstg. Co.
 Business Address Box 2536
 Tel.: FR 6-8401 ABC-NBC

WFMY-TV—Greensboro—1949

Channel: 2 VHF . . . AP: 100 Kw. . . VP: 50 Kw.
 Owned-Operated By . . . Greensboro News Co.
 Business Address Phillips Ave. at White St.
 Tel.: BR 4-0114 ABC-CBS
 News. Affil. News, Record
 Representative Harrington, Righter & Parsons
 President C. O. Jeffress
 General Manager Gaines Kelley
 Commercial Mgr. William M. Alexander
 Program Dir. T. J. Markham
 Film Manager Donald M. Causey
 Chief Engineer Doyle D. Thompson

NORTH CAROLINA-NORTH DAKOTA

WNCT—Greenville—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....Roy H. Park Bcstg. Co.
 AddressBox 898
 Tel.: PL 2-6181.....ABC-CBS
 RepresentativeHollingbery
 PresidentRoy H. Park
 V. P., Gen. Mgr.....A. Hartwell Campbell
 Sta. Mgr.....Hank Tribley
 Comm. Manager.....John G. Clark, Jr.
 Promotion Director.....Dave Mosier
 Program Dir.Ed Fields
 Film Manager.....Mac Nicholson
 Chief Engineer.....Heber Adams

WNBE-TV—New Bern—1962

Channel: 12 VHF...AP: 100 Kw...VP: 200 Kw.
 Owned By:Piedmont Television Corp.
 AddressHenderson, N. C.
 Tel.: GE 8-8341.....ABC
 PresidentNathan Frank

WRAL-TV—Raleigh—1956

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Capitol Bcstg. Co., Inc.
 Business Address.....2619 Western Blvd.
 Tel.: VAnce 8-2511.....ABC-NBC
 RepresentativeH-R
 President.....A. J. Fletcher
 Program Dir.....Jesse Helms
 Film Mgr.....James Riddle
 Prom., Pub. Dir.....David Witherspoon
 Chief Engineer.....Virgil Duncan
 Owners of: WRAL, AM-FM.

WITN—Washington—1955

Channel: 7 VHF...AP: 160 Kw...VP: 316 Kw.
 Owned-Oper. By.....North Carolina TV, Inc.

AddressBox 468
 Tel.: WH 6-3131.....NBC
 Sta. Rep...Venard, Torbet & McConnell; Ayers
 President, Gen. Mgr.....W. R. Roberson, Jr.
 Exec. V.P.....T. H. Patterson
 Sales Manager.....G. Earle Broome
 Prog. Dir.Hal Wilson
 Chief Engineer.....Harvey Mason

WECT—Wilmington—1954

Channel: 6 VHF...AP: 62.5 Kw...VP: 100 Kw.
 Owned-Oper. By...Atlantic Telecasting Corp.
 Address.....205 W. Shipyard Blvd.
 Tel.: RO 3-4666.....ABC-CBS-NBC
 Sta. Rep.....Advertising Time Sales
 President.....Dan. D. Cameron
 General Manager.....Claud O'Shields
 Program Dir.....Wayne Jackson
 Film Mgr.....Ken Buie
 Pub. Dir.....Mrs. Bobbie Marcroft
 Promotion Director.....Betsy Everett
 Chief Engineer.....Ed Herring

WSJS-TV—Winston-Salem 1953

Channel: 12 VHF...AP: 195 Kw...VP: 316 Kw.
 Owned-Oper. By.....Triangle Bcstg. Corp.
 Business Address.....419-21 N. Spruce St.
 Tel.: PA 5-2311.....NBC
 Newspaper Aff...Journal & Twin City Sentinel
 Station Rep.....Peters, Griffin, Woodward
 President, Gen. Mgr.....Harold Essex
 Asst. General Manager.....Richard Barron
 V. President, Sales.....Harry Shaw
 V.P., Operations Mgr.....Phil Hedrick
 V.P., Program Mgr.....John A. Comas
 Promotion Director.....Charles Clapp
 Film Manager.....Carl Wiegold

Pop.: 637,000
 Families: 173,000

North Dakota

TV Homes: 132,000
 TV Stas. in State: 9

KFYR-TV—Bismarck—1953

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Meyer Bcstg. Co.
 Business Address.....Broadway at Fourth
 Tel.: CA 3-0900.....NBC
 RepresentativeBlair-TV
 President, Gen. Mgr.....William Ekberg
 Station Mgr.....A. L. Anderson
 Production Mgr.....Duane Sauter
 Chief Engineer.....Ivar Nelson
 Owners of: KFYR, AM; KMOT-TV, Minot; KUMY-TV, Williston.

KXMB-TV—Bismarck—1955

Channel: 12 VHF...AP: 110 Kw...VP: 221 Kw.
 Owned-Oper. By.....North Dakota Bcstg. Co.
 AddressBox 358
 Tel.: CA 3-9197CBS-ABC
 Station Rep.....Adam Young

President.....John W. Boler
 Sta. Mgr.....D. J. Blackstead
 Prog. Dir.....Robert Schuh
 Promo., Pub. Dir.....Jerry Stockert
 Film Mgr.....Vic Fetter
 Adv. Mgr.....Robert Vogelsang
 Chief Engineer.....Tomas Ahner
 Owners of: KXGO-AM, Fargo; KXJB-TV, Valley City; KXAB, Aberdeen, S. D.

KDIX-TV—Dickinson—1956

Channel: 2 VHF...AP: 13 Kw...VP: 26 Kw.
 Owned-Oper. By.....Dickinson Radio Ass'n
 Business Address.....119 2nd Ave. West
 Tel.: 224-5133ABC-CBS
 Station Reps.....Adam Young
 President.....Dr. P. J. Weir
 General Manager.....Stanley T. Deck
 Commercial Manager.....Bob Weiler
 Program, Pub. Dir.....Lauren Haacke

NORTH DAKOTA-OHIO

Film Manager.....LeRoy Krank
Chief Engineer.....Louis Tysver

KXGO-TV—Fargo—1959

Channel: 11 VHF..AP: 14.4 Kw..VP: 28.8 Kw.
Owned-Oper. By.....Pembina Bcstg. Co.
Address.....112 Manchester Bldg.
Tel.: 235-4461.....ABC
Sta. Representative.....Weed
Operations Manager.....Robert B. Weber
Commercial Mgr.....Jim McGuire
Film Manager.....Steve Winter
Chief Engineer.....Robert Ridgeway

WDAY-TV—Fargo—1953

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....WDAY, Inc.
Business Address.....207 N. 5th St.
Tel.: AD 2-3371.....NBC
Newspaper Affiliation.....Forum
Station Rep.....Peters, Griffin, Woodward
Board Chairman.....E. C. Reineke
President.....N. D. Black, Jr.
Exec. V.P. & Gen. Mgr.....Tom Barnes
Asst. Gen. Mgr.....Jack Dunn
Sales Manager.....Jack Lester
Program Manager.....Ken Kennedy
Promotion Mgr.....Roy Pedersen
Film Director.....Buddy Nulph
Technical Dir.....Julius Hetland
Owners of: WDAY-AM.

KNOX-TV—Grand Forks 1955

Channel: 10 VHF..AP: 14.1 Kw..VP: 28.2 Kw.
Owned-Oper. By.....Community TV Corp.
Business Address.....State Mill Road
Tel.: 77-44611.....ABC
Station Rep.....Meeker
President.....H. F. Rice
General Mgr.....R. C. Lukkason

Operations Director.....Bill Hutton
Production Director.....Lowell Johnson
Film Mgr.....Johnny Ralston
Advertising Mgr.....Jack French
Chief Engineer.....David L. Chumley
Owners of: KNOX-AM.

KXMC-TV—Minot—1953

Channel: 13 VHF..AP: 245 Kw..VP: 120 Kw.
Owned-Oper. By.....KXMC-TV, Inc.
Address.....KXMC-TV Bldg.
Tel.: TE 8-2104.....ABC-CBS
Station Reps.....Weed; Hurley
President, Gen. Mgr.....Chester Reiten
Commercial Mgr.....Henry Bewchler
Program Dir.....Rod Romine
Promotion Dir.....Lois Sibbey
Chief Engineer.....Henry Haensler

KCND-TV—Pembina—1960

Channel: 12 VHF..AP: 10.5 Kw..VP: 23 Kw.
Owned By.....Producers, Inc.
Address.....Box 523, Grand Forks, N. D.
Tel.: 4-4611.....Independent
Station Representative.....Beckjorden
General, Sales Mgr....Robert C. Lukkason

KXJB-TV—Valley City—1954

Channel: 4VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By....North Dakota Bcstg. Co.
Address.....4000 W. Main, Fargo, N. D.
Tel.: ADams 235-4461.....CBS
Station Rep.....Young
Pres., Gen. Mgr.....John W. Boler
Sta., Adv. Mgr.....Robert Owens
Prog. Dir.....Constance Blackstead
Commercial Mgr.....Jim McGuire
Promo., Pub. Dir.....Lois Bonk
Film Manager.....Steve Winter
Chief Engineer.....Robert Ridgeway
Owners of: KXGO-AM; KXMB, Bismarck; KXJB,
Valley City-Fargo; KXMC, Minot; KXAB, Ab-
erdean, S. D.

Pop.: 9,925,000
Families: 2,998,500

Ohio

TV Homes: 2,285,000
TV Stas. in State: 20

WAKR-TV—Akron—1953

Channel: 49 UHF..AP: 107 Kw..VP: 213 Kw.
Owned-Oper. By.....Summit Radio Corp.
Business Address.....853 Copley Road
Tel.: PO 2-8811.....ABC
Newspaper Affiliation.....Beacon Journal
Sta. Representative.....McGavren-Guild
President.....S. Bernard Berk
General, Station Mgr.....Roger G. Berk
Commercial, Adv. Mgr....Kenneth M. Keegan
Prog., Prom. Dir.....Robert I. Bostian
Film Manager.....Andy Anderson

Chief Engineer.....Irwin L. Knopp
Owners of: WAKR-AM-FM.

WCPO-TV—Cincinnati—1949

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Scripps-Howard Bcstg., Inc.
Business Address.....2345 Symmes St.
Tel.: 861-9000.....CBS
Newspaper Affil....Cincinnati Post Times Star
Representative.....Blair
President.....Jack R. Howard
V.P., General Mgr.....M. C. Watters
Asst. General Manager.....Robert Gordon

OHIO

Nat. Sales Mgr.....Marian Finney
Comm. Mgr.....Earl Corbett
Program Dir.....John Clark
Prom. Dir.....Vera Schulte
Film Manager.....Bernie Borden
Chief Engineer.....Paul Adams
Owners of: WCPO-AM-FM, Cincinnati; WMC,
WMC-T, Memphis, Tenn.; WNOX-AM, Knoxville,
Tenn.; WPTV, Palm Beach, Fla.; WEWS, Cleve-
land.

WKRC-TV—Cincinnati—1949

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Taft Broadcasting Co.
Address.....1906 Highland Ave.
Tel.: 421-1750.....ABC
Station Representative.....Katz
President.....Hulbert Taft, Jr.
Gen., Sta. Mgr.....Samuel T. Johnston
Nat. Sales Mgr.....George Rogers
Loc. Sales Mgr.....Need Smith
Program Director.....Harry Mohr
Promo., Pub. Director.....Peggy Rogers
Film Mgr.....John Hill
Chief Engineer.....Ray Owen
Owners of: WTVN, AM-TV-FM, Columbus; WKRC,
AM-FM; WBRC, AM-TV-FM, Birmingham, Ala.;
WKYT, Lexington, Ky.

WLW-T—Cincinnati—1948

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By...Crosley Bcstg. Corp.
Address.....140 W. Ninth St.
Tel.: 241-1822.....NBC
Station Reps.....Moore; Lowrance
Chairman of the Board.....James D. Shouse
President.....John T. Murphy
V.P., Gen. Mgr.....James H. Burgess
V.P.-Treasurer.....John J. Heywood
V.P.-Programming.....Al Bland
V.P.-Pub. Relations.....Gil Kingsbury
V.P.-Sales.....H. P. Lasker
V.P.-Engineering.....R. J. Rockwell
Sales Manager.....Dave Strubbe
Sales Promotion Dir.....Jack Frazier
Program Dir.....Abe Cowan
Film Dir.....Tom Storey
Publicity, Promotion Dir.....Joe Cella
Tech. Adm. Ass't.....Howard Lepple
Owners of: WLW-AM-C, Columbus; WLW-D, Day-
ton; WLW-I, Indianapolis, Ind.

KYW-TV—Cleveland—1948

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Westinghouse Bcstg. Co.
Business-Studio Address.....1403 E. Sixth St.
Tel.: SU 1-4500.....NBC
Sta. Representative.....TvAR
President.....Donald H. McGannon
Vice President.....Frank Tooke
Station Manager.....George H. Mathiesen
Commercial Manager.....Robert Schroeder
Program, Film Manager.....Chet Collier
Promotion, Adv. Manager.....Gene Godt
Public Relations Dir.....Hugh Harper
Chief Engineer.....Sidney V. Stadig
Owners of: KPX, San Francisco; WOWO, Ft.
Wayne; WBZ-AM-FM-TV, Boston; KDKA-AM-
FM-TV, Pittsburgh; WIND, Chicago; WJZ-TV,
Baltimore; WINS, New York; KYW-AM-FM.

WEWS—Cleveland—1947

Channel: 5 VHF..AP: 60.3 Kw..VP: 93.3 Kw.
Owned By.....Scripps-Howard Bcstg Co.
Address.....3001 Euclid Ave.
Tel.: HE 2-1500.....ABC
Newspaper Affiliation.....E. W. Scripps Co.
Representative.....Blair TV
President.....Jack R. Howard
V.P., General Mgr.....James C. Hanrahan
Ass't Gen. Mgr.....Donald L. Perris
Eng. V.P.....J. B. Epperson
Pub. Dir.....Robert K. Doerr
Pub. Service Dir.....John J. Moffitt
Nat'l Adv. Mgr.....Jay S. Kerekes
Film Director.....John J. Richards
Ohio Sales Mgr.....Peter Hlinka
Operations Dir.....Ernest E. Sindelar
Prod. Supervisor.....James E. Kirkey
Prog. Supervisor.....Earl W. Keyes
Chief Engineer.....James E. Bloyd

WJW-TV—Cleveland—1954

Channel: 8 VHF..AP: 191 Kw..VP: 316 Kw.
Owned-Oper. By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: TO 1-6080.....CBS
Station Rep.....Storer TV Sales Inc.
President.....George B. Storer, Jr.
General Manager.....Robert S. Buchanan
Program Director.....Robert Huber
Chief Engineer.....Gil Anderson
Owners of: WJBK, AM-FM-TV, Detroit; WSPD-
AM-FM-TV, Toledo; WAGA-TV, Atlanta;
WHN, New York, N. Y.; WGBS-AM-FM, Miami,
Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS,
Los Angeles; WITI-TV, Milwaukee; WJW-AM-
FM, Cleveland, O.

WBNS-TV—Columbus—1949

Channel: 10 VHF..AP: 191 Kw..VP: 316 Kw.
Owned By.....Dispatch Printing Co.
Business Address.....33 N. High St.
Tel.: 224-7121.....CBS
Newspaper Affiliation.....Dispatch
Station Representative.....Blair TV
President.....H. Preston Wolfe
Station Manager.....Richard A. Borel
Program Director.....John A. Haldi
Sales Director.....Robert D. Thomas
Operations Director.....Paul Yeakum
Prom. Publicity Dir.....Jim Shumaker
Film Buyer.....Betty Dixon
Chief Engineer.....Lester H. Naizger

WLW-C—Columbus—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By...Crosley Bcstg. Corp.
Business Address...3165 Olentangy River Rd.
Tel.: AM 3-5441.....NBC
Station Reps.....Lowrance; Moore
President.....John T. Murphy
General, Sta. Mgr.....Walter E. Bartlett
Sales Mgr.....Richard E. Reed
Program Director.....Mervin A. Durea
Sales Service Director.....James Lackey
Publicity Director.....Rod Warner

Promotion Director.....John Burpee
 Film Manager.....Juanita Mitchell
 Spec. Bcst. Serv. Dir.....Morrie Butler
 Chief Engineer.....Charles Sloan
 Owners of: WLW, WLW-T, Cincinnati; WLW-D,
 Dayton; WLW-I, Indianapolis, Ind.

WTVN-TV—Columbus—1949

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Taft Broadcasting Co.
 Business Address.....753 Harmon Ave.
 Tel.: CA 8-5801.....ABC
 Representative.....Katz
 President.....Hulbert Taft, Jr.
 V.P. of Operations.....L. H. Rogers, II
 General Mgr.....Robert C. Wiegand
 Sales Manager.....R. W. Ostrander
 Prog. Dir.....Joseph A. Jenkins
 Prom., Pub. Dir.....Shirley A. Dunham
 Film Manager.....Paul Lloyd
 Chief Engineer.....Ed Kopriver
 Owners of: WTVN, AM-FM; WKRC, AM-FM-TV,
 Cincinnati, O.; WBRC, AM-TV-FM, Birmingham;
 WKYT, Lexington.

WHIO-TV—Dayton—1949

Channel 7 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By...Miami Valley Bcstg. Corp.
 Business Address...1414 Wilmington Ave.
 Tel.: CL 4-5311.....CBS
 Newsp. Affili.....News, Journal Herald
 Representative.....Hollingbery
 President.....James M. Cox Jr.
 General Manager.....Robert H. Moody
 Retail Manager.....Stanley G. Mouse
 Prog., Prom. Director.....Charles Gay
 Chief Engineer.....Ernest L. Adams

WLW-D—Dayton—1949

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Crosley Bcstg. Corp.
 Business-Studio Address...4595 S. Dixie Hwy.
 Tel.: AX 3-2101.....ABC-NBC
 Station Reprs.....Crosley; NBC Spot Sales
 President.....John T. Murphy
 V.P., General Manager.....George J. Gray
 Comm. Manager.....Dale A. Smith
 Program Dir.....Paul Law
 Prom., Pub. Director.....Dorothy A. Sanders
 Chief Engineer.....Robert Wehrmann
 Owners of: WLW, Cincinnati; WLW-T, Cincinnati;
 WLW-C, Columbus; WLW-I, Indianapolis.

WIMA-TV—Lima—1953

Channel: 35 UHF..AP: 117 Kw...VP: 219 Kw.
 Owned-Operated By.....WLOK, Inc.
 Business Address.....1424 Rice Ave.
 Tel.: 225-3010.....ABC-NBC
 Station Representative.....Meeker Co.
 President.....G. E. Hamilton
 General Manager.....Robert W. Mack
 Sta., Comm. Mgr.....J. L. Spring
 Program Director.....Sam Fitzsimmons
 Chief Engineer.....M. J. Lamb
 Owners of: WIMA AM-FM.

WSTV-TV—Steubenville—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....Rust Craft Bcstg. Co.
 Business Address.....Exchange Realty Bldg.
 Tel.: 282-6265.....ABC-CBS
 Station Rep.....Peters, Griffin, Woodward
 Exec. Vice Pres.....John J. Laux
 General Manager.....Ted Eiland
 Sta., Comm. Mgr.....Joseph M. Troesch
 Operations Mgr.....William Chesnes
 Prom., Publicity Dir.....George H. Wilson
 Prog. Dir.....Clyde Higgins
 Technical Dir.....Charles Shepherd
 Owners of: WSTV-AM-FM; WBOY-AM-TV, Clarks-
 burg, W. Va.; WRGP-TV, Chattanooga, Tenn.

WSPD-TV—Toledo—1948

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Storer Bcstg. Co.
 Address.....136 Huron St.
 Tel.: CH 8-6201.....ABC-NBC
 Station Rep.....Storer Television Sales
 President.....George B. Storer, Jr.
 Station Manager.....Keith T. McKenney
 Nat'l Sales Manager.....Robert Bailey
 Operations Manager.....Ralph R. Rust
 Promotion Director.....Patrick Kenney
 Local Sales Manager.....Richard Fitzgibbons
 Chief Engineer.....George Fulp
 Owners of: WJBK, AM-FM-TV, Detroit; WJW,
 AM-FM-TV, Cleveland; WAGA-TV, Atlanta;
 WHN, New York, N. Y.; WGBS-AM-FM, Miami,
 Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS,
 Los Angeles, WITI-TV, Milwaukee; WSPD-AM,
 Toledo, O.

WTOL-TV—Toledo—1958

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.
 Owned By.....Community Bcstg. Co.
 Business Address.....604 Jackson St.
 Tel.: CH 4-7411.....CBS
 Station Representative.....H-R
 President.....Frazier Reams
 General Mgr.....Thomas S. Bretherton
 Gen. Sales Mgr.....George J. Kapel
 Program Dir.....Robert Krieghoff
 Prod. Mgr.....Gary Floyd
 Prom. Dir.....Steve Fayer
 Film Mgr.....Arthur Michaud
 Chief Engineer.....Harold Holmes
 Owners of: WTOL-AM-FM.

WFMJ-TV—Youngstown 1953

Channel: 21 UHF...AP: 47 Kw...VP: 94 Kw.
 Owned-Operated By...Vindicator Printing Co.
 Address.....101 W. Boardman Street
 Tel.: RI 4-8611.....NBC
 Newspaper Affil...The Youngstown Vindicator
 Station Rep.....Blair TV
 President.....William F. Maqaj Jr.
 General, Sta. Mgr.....Mitchell F. Stanley
 Program Director.....Jay A. Grier
 Chief Engineer.....Frank A. Dieringer

OHIO-OKLAHOMA

WKBN-TV—Youngstown—1953

Channel: 27 UHF..AP: 218 Kw..VP: 435 Kw.
 Owned-Operated By.....WKBN Bcstg. Corp.
 Address.....3930 Sunset Blvd.
 Tel.: 782-1144CBS
 Representative.....Raymer
 President, Gen. Mgr.....W. P. Williamson, Jr.
 Station Mgr.....Warren P. Williamson III
 Commercial Manager.....David V. Stewart
 Program Dir.....Norman Berger
 Sales Promotion Dir.....J. Harrison Hartley
 Publicity Director.....Gene Springer
 Film Manager.....Jack Beatty
 Chief Engineer.....B. T. Wilkens
 Owners of: WKBN, AM-FM.

WKST-TV—Youngstown—1957

Channel: 33 UHF..AP: 105 Kw..VP: 209 Kw.
 Owned By.....WKST-TV, Inc.
 Address.....3800 Shady Run Road
 Tel.: ST 8-2424.....ABC

Station Representative.....Young TV
 President.....Lazar Emanuel
 Program, Promotion Dir.....Charles DeVault
 Chief Engineer.....Arthur W. Taylor
 Owners of: WKST; WEOK, Poughkeepsie, N. Y.;
 WACE, Springfield; WNTA, Newark, N. J.

WHIZ-TV—Zanesville—1953

Channel: 18 UHF..AP: 8.13 Kw..VP: 14.8 Kw.
 Owned-Oper. By...Southeastern Ohio TV Sys.
 Bus. Address.....Lind Arcade Bldg.
 Tel.: GL 2-5431.....NBC
 Newspaper Affil.....Zanesville Pub. Co.
 Representative.....Pearson
 President.....Clay Littick
 Gen., Station Mgr.....Allan Land
 Comm., Adv. Mgr.....Nate Milder
 Program Director.....Marty Howard
 Prom., Pub. Director.....Naomi Lorton
 Film Manager.....Ralph Young
 Chief Engineer.....William A. Hunt, Sr.
 Owners of: WTAP-TV, Parkersburg, W. Va.

Pop.: 2,380,000
 Families: 728,000

Oklahoma

TV Homes: 595,000
 TV Stas. in State: 10

KTEN—Ada—1954

Channel: 10 VHF..AP: 141 Kw..VP: 252 Kw.
 Owned-Oper. By...Eastern Okla. TV Co., Inc.
 Business Address.....P. O. Box 10
 Tel.: FE 2-3311.....ABC-CBS-NBC
 Station Reps.....Select Sta. Reps.; Brown
 Pres., Gen. Mgr.....Bill Hoover
 V.P., Co-Ordinator.....Jack Hoover
 Program Dir.....Pat Lamb
 Promo. Dir.....Jim Stone
 Film Manager.....Bobby Lawson
 Chief Engineer.....Fred Smith

Commercial Manager.....Harry Smith, Jr.
 Chief Engineer.....Art Vogt

KSWO-TV—Lawton—1953

Channel: 7 VHF...AP: 158 Kw..VP: 316 Kw.
 Owned By.....Oklahoma Quality Bcstg. Co.
 Address.....4 Mile East Hi Way 7
 Tel.: ELgin 5-7000.....ABC
 Station Rep.....Venard, Torbet & McConnell
 President, Gen. Mgr.....R. H. Drewry
 Station Mgr.....Paul N. Goode
 Commercial Mgr.....Bob Scott
 Program Director.....Harold Hunt
 Prom., Publicity Dir.....Jeanette Sims
 Film Manager.....Jerry Hawkins
 Chief Engineer.....Jim Lockerd
 Owners of: KSWO, AM; KRHD, Duncan; KGWA,
 Enid; KMID-TV, Midland.

KXII—Ardmore—1956

Channel: 12 VHF..AP: 107 Kw..VP: 214 Kw.
 Owned-Oper. By.....Texoma Bcstrs., Inc.
 Address.....Box 1003, Sherman, Tex.
 Tel.: TW 2-8123.....NBC
 Station Rep.....Venard, Torbet & McConnell
 General Mgr.....C. H. Balding
 Commercial Manager.....Ulman McMullen
 Program Director.....Lee Lynch
 Film Manager.....Paul Smith
 Chief Engineer.....Russell Trevillian

KOCO-TV—Oklahoma City 1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Cimarron TV Corp.
 Address.....Box 7538
 Tel.: VI 2-6633.....ABC
 Station Representative.....Blair TV
 V.P., General Mgr.....Ben K. West
 Operations Manager.....Earl Hickerson
 Program Director.....J. B. Chase
 Film Manager.....Orville Mangus
 Promotion Dir.....Jerry Wiedenkiller
 Sales Manager.....Alex Kolensky
 Chief Engineer.....Glenn Danely

KSWB—Elk City—1961

Channel: 8 VHF..AP: 13.2 Kw..VP: 26.3 Kw.
 Owned By.....Southwest Bcstg. Co.
 Address.....c/o KWOE, Clinton, Okla.
 Tel.: Clinton, Okla.....Independent
 President, Gen. Mgr.....Lonnie J. Preston

OKLAHOMA-OREGON

KWTV—Oklahoma City—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By...Oklahoma Television Corp.
 Address7401 N. Kelley
 Tel.: VI 3-6641.....CBS
 RepresentativePetry
 PresidentRoy Turner
 Ex. V.P., General Manager.....Edgar T. Bell
 Commercial Mgr.....Jack De Lier
 Program Dir.....Ches McRhee
 Promotion Director.....Montez Tjaden
 Chief Engineer.....Harold E. Phillips

WKY-TV—Oklahoma City—1949

Channel: 4 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned-Oper. By.....WKY TV System, Inc.
 Studio Address.....500 E. Britton Rd.
 Tel.: SK 2-2161.....NBC
 Newspaper Affil....Daily Oklahoman; Times
 RepresentativeKatz
 President.....E. K. Gaylord
 V.P., Sta. Mgr.....Norman P. Bagwell
 Asst. Comm. Mgr.....Tom Parrington
 Program Director.....Joe Jerkins
 Promo., Adv. Mgr.....W. J. Willis
 Chief Engineer.....Bob Hayward
 Owners of: WKY-AM; WTVT, Tampa, Fla.;
 KTVT, Ft. Worth, Tex.

KOTV—Tulsa—1949

Channel: 6 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned-Oper. By.....KOTV, Inc.
 Business Address.....302 S. Frankfort St.
 Tel.: LU 2-9233.....CBS
 President.....C. Wrede Petersmeyer

Gen., Sta. Mgr.....George Stevens
 Prom., Pub. Dir.....Robert Freeland
 Commercial Mgr.....Dale E. Hart
 Prog. Dir., Film Mgr.....Art Elliott
 Chief Engineer.....Lavoy Hooker
 Owners of: WISH AM-TV, Indianapolis; WANE
 AM-FM, Fort Wayne, Ind.; KHOU TV, Houston,
 Tex.; KXTV, Sacramento, Calif.

KTUL-TV—Tulsa—1954

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Tulsa Broadcasting Co.
 Business AddressBox 9697
 Tel.: HI 6-6184.....ABC
 President.....James C. Leake
 Gen., Sta. Mgr.....Bill Swanson
 Comm. Mgrs.....Jim Black, Phil Waterman
 Program Dir.....Ben Hevel
 Promo., Pub. Dir.....Mrs. Barbara Roberts
 Film Mgr.....John Rauser
 Chief Engineer.....Lewis E. Brown
 Owners of: KATV, Little Rock, Ark.

KVOO-TV—Tulsa—1954

Channel: 2 VHF..AP: 60.3 Kw..VP: 100 Kw.
 Owned By.....Central Plains Enterprises, Inc.
 AddressBox 1349
 Tel.: RI 2-5561.....NBC
 Station Representative.....Edward Petry
 President.....Harold C. Stuart
 General Manager.....John Devine
 Commercial Manager.....Tom Belcher
 Program Dir.....Ray Klinge
 Film Mgr.....Allen Cox
 Promotion Director.....Gordon Gerhardt
 Publicity Dir.....Ann Fellows
 Chief Engineer.....John Bushnell

Pop.: 1,825,000
 Families: 596,000

Oregon

TV Homes: 475,000
 TV Stas. in State: 11

KCBY-TV—Coos Bay—1960

Channel: 11 VHF..AP: 6.9 Kw..VP: 11.4 Kw.
 Owned By.....Pacific Television Inc.
 AddressP. O. Box 67
 Tel.: 7-4209.....NBC
 Station Reps.....Hollingbery; Art Moore
 President.....Robert P. Booth
 General Manager.....S. W. McCready
 Station Manager.....Harry Kirk
 Chief Engineer.....Glynn McCready

KEZI-TV—Eugene—1960

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Liberty TV, Inc.
 Address2225 Coburg Road
 Tel.: DI 3-3301.....ABC
 Sta. Reps....Meeker; Day-Wellington; Jacobson
 President.....Richard E. Miller

General Manager.....Donald E. Tykeson
 Program Director.....Ron Ogle
 Film Manager.....Dave Woodward
 Chief Engineer.....Leo Reetz

KVAL-TV—Eugene—1954

Channel: 13 VHF..AP: 33 Kw..VP: 56 Kw.
 Owned-Oper. By.....Eugene Television, Inc.
 Business Address.....P. O. Box 548
 Tel.: DI 3-2551.....NBC
 Station Reps.....Hollingbery; Art Moore
 PresidentBob Booth
 Gen., Sta. Manager.....S. W. McCready
 Commercial Manager.....Glenn E. Nickell
 Prog. Dir.....Martin Jacobsen
 Promotion Dir.....Paul Becker
 Film Manager.....William Farmer
 Chief Engineer.....T. C. Marchner
 Owners of: KCBY-TV, Coos Bay; KPIC-TV, Rose-
 burg.

KOTI-TV—Klamath Falls—1956

Channel: 2 VHF..AP: 6.76 Kw..VP: 13.5 Kw.
 Owned By.....Southern Oregon Bcstg.
 Business Address.....Box 732
 Tel: TU 4-8131.....ABC-CBS-NBC
 Station Reps.....Young TV; Art Moore
 President.....William B. Smullin
 Station Mgr.....Richard Green
 Chief Engineer.....William Smith
 Owners of: WBES-TV, Medford; KIEM-TV, Eureka.

KBES-TV—Medford—1953

Channel: 5 VHF...AP: 5 Kw...VP: 29 Kw.
 Owned-Oper. By.....Calif.-Ore. TV Inc.
 Business Address.....Box 1189
 Tel: SP 3-4581.....ABC-CBS
 Sta. Representatives.....Young TV; Moore
 President.....Earl Voorhies
 Station Mgr.....Jerold R. Poulos
 Commercial Mgr.....Bob Lindstrom
 Chief Engineer.....Del Cantrall
 Owners of: KIEM-TV, Eureka; KOTI-TV, Klamath Falls.

KMED-TV—Medford—1961

Channel: 10 VHF..AP: 149 Kw..VP: 79.5 Kw.
 Owned By.....Radio Medford, Inc.
 Address.....Ross Lane
 Tel.: 773-7373.....ABC-NBC
 Sta. Reps.....Hollingbery; Day-Wellington
 President.....Les DeArmond
 Exec. V.P., Gen. Mgr.....Ray Johnson
 Comm. Mgr.....Ed Barnett
 Prog., Promo. Dir.....Russ Jamison
 Film Mgr.....Charles Milam
 Chief Engineer.....Ellis Feinstein
 Owners of: KMED-AM.

KATU—Portland—1962

Channel: 2 VHF...AP: 60.3 Kw...VP: 100 Kw.
 Owned By.....Fisher Bcstg Co.
 Address.....2153 N. E. Sandy Blvd.
 Tel: 235-8751.....Independent
 Station Rep.....Katz
 President.....O. D. Fisher
 Gen., Sta. Mgr.....William J. Hubbach
 Comm. Mgr.....Arthur Chenoweth
 Prog. Dir.....Al Sturges
 Promo., Pub. Dir.....Isabelle Hoyt
 Film Mgr.....Howard Perkin
 Chief Engineer.....William Vandermay

KGW-TV—Portland—1956

Channel: 8 VHF..AP: 191 Kw..VP: 316 Kw.
 Owned By.....Pioneer Bcstg. Co.
 Business Address.....1139 S. W. 13th Ave.
 Tel.: CA 3-6364.....NBC
 Representative.....Blair TV
 President.....Stimson Bullitt
 V.P. Broadcast Div.....Otto P. Brandt
 Station Manager.....Walter E. Wagstaff
 Commercial Manager.....John Pindell
 Program Director.....Tom Dargan
 Promotion, Publicity Dir.....Dick Wright

Operations Manager.....Leroy Smith
 Chief Engineer.....Clare Hanawalt
 Owners of: KING-AM-FM-TV, Seattle; KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.

KOIN-TV—Portland—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By...Mt. Hood Radio & TV Bcstg. Corp.
 Business Address.....140 S.W. Columbia St.
 Tel: CA 8-3333.....CBS
 Newspaper Affil.....Oregonian
 Station Rep.....Harrington, Righter, Parsons
 President, General Mgr.....C. Howard Lane
 Operations, Film Manager.....Ted Cooke
 National Sales Mgr.....John L. Palmer
 Program Director.....Luke Roberts
 Promotion, Publicity Dir.....Dick Kryder, Jr.
 Chief Engineer.....Louis S. Bookwalter
 Owners of: KOIN, AM-FM.

KPTV—Portland—1952

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Oregon TV Inc.
 Address.....735 S.W. 20th Pl.
 Tel: CA 2-9921.....ABC
 Sta Representative.....Edward Petry
 President, Gen. Mgr.....John S. Hansen
 Program Dir.....Gordon White
 Publicity Dir.....Elizabeth Morris
 Chief Engineer.....Eugene Phelps

KPIC-TV—Roseburg—1956

Channel: 4 VHF..AP: 2.69 Kw..VP: 5.3 Kw.
 Owned By...Southwest Oreg. TV Bcstg. Corp.
 Address.....P. O. Box 1345
 Tel: ORchard 2-1721.....NBC
 Station Rep.....Hollingbery
 President.....C. H. Fisher
 General Manager.....S. W. McCreedy
 Station Manager.....Aaron Boe
 Chief Engineer.....Dan Bridges

SUPPORT

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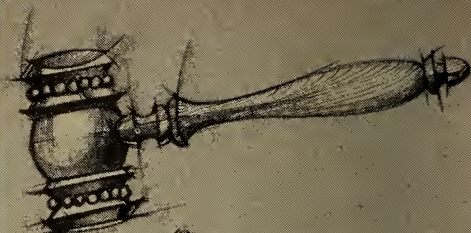
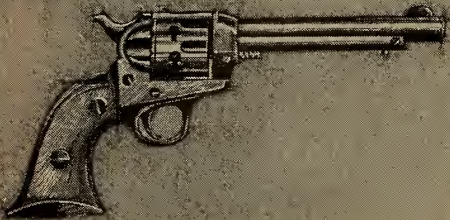
BROADCASTERS'

FOUNDATION, INC.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

M♠VERICK



DIVORCE COURT

late date in ALTOONA



CHECKMATE



THRILLER

Every night of the week there's excitement . . . adventure . . . adult entertainment on WFBG-TV, Altoona-Johnstown, Pa. Featuring popular syndicated programs, followed by the *best* full length films from Triangle's nationally famous film library, it's programming for the eleventh hour that's brought a new night life to the Altoona-Johnstown area! A dynamic sales opportunity for every advertiser. A sales building offer that can only be made by a Triangle Station . . . pioneer-leader in late evening television entertainment.

A TRIANGLE STATION

WFBG-TV
ALTOONA-JOHNSTOWN, PA.
CBS-TV • ABC-TV • BLAIR-TV

Operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / WBNF-AM • FM • TV, Binghamton, N.Y. / WFBG-AM • FM • TV, Altoona-Johnstown, Pa.
WNHC-AM • FM • TV, Hartford-New Haven, Conn. / WLYH-TV, Lancaster-Lebanon, Pa. / KFRE-AM • TV • KRFM, Fresno, Cal.
Triangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore

Pop.: 11,500,000
Families: 3,318,000

Pennsylvania

TV Homes: 3,088,000
TV Stas. in State: 10

WFBG-TV—Altoona—1953

Channel: 10 VHF..AP: 43.6 Kw..VP: 79.4 Kw.
Owned-Oper. By...Triangle Publications, Inc.
Address.....5000 Commerce Park
Tel.: Windsor 4-2031.....CBS-ABC
Newspaper Affil., Phila. Inquirer, Phila. D. News
Representatives...Blair TV; Penn State Reps.
Vice President.....Roger Clipp
General Manager.....John Stilli, Jr.
Business Manager.....Joseph DiGiorgio
Program Director.....James Van de Velde
Promo., Pub. Dir.....Bob Manning
Sales Manager.....John Brubaker
Production Manager.....Colson E. Jones
Chief Engineer.....John Grimme
Owners of: WFIL-AM-FM-TV, Philadelphia;
WNBF-AM-FM-TV, Binghamton, N. Y.; WNHC-
AM-FM-TV, New Haven, Conn.; WLYH-TV,
Lancaster-Lebanon, Pa.; KFRE-AM-TV, KRFM,
Fresno, Calif.; WFBG-AM-TV-FM, Altoona.

WICU-TV—Erie—1949

Channel: 12 VHF..AP: 185 Kw..VP: 316 Kw.
Owned By.....Gibraltar Enterprises, Inc.
Bus. Trans. Address.....3514 State St.
Tel.: GL 4-5201.....ABC
Sta. Representative.....Blair TV
President.....Edward Lamb
Gen., Sta. Manager.....Arthur Ingram
Comm. Manager.....Bob Lunquist
Film Manager.....John Cook
Program Dir.....Kenneth Fanazini
Promo. Director.....Paul Whittingham
Chief Engineer.....Mike Csop
Owners of: WICU-AM.

WSEE—Erie—1954

Channel: 35 UHF..AP: 68.7 Kw..VP: 137.5 Kw.
Owned-Oper. By...Great Lakes Television Co.
Address.....1220 Peach Street
Tel.: GL 5-7575.....CBS-NBC
Station Rep.....Gill-Perna
President.....George J. Mead
General Station Mgr.....Edward Zellefrow
Commercial Manager.....Robert Rice
Promo., Pub. Dir.....Caroline Caldwell
Prog., Prod. Dir.....Clinton Morehouse
Film Manager.....Frank Herrick
Chief Engineer.....James Penna

WHP-TV—Harrisburg—1953

Channel: 21 UHF..AP: 502 Kw..VP: 1,000 Kw.
Owned-Oper. By.....WHP, Inc.
Business Address.....216 Locust St.
Tel.: CE 4-3211.....CBS
Representative.....Blair TV
President.....E. J. Stackpole
Exec. V.P.....Cecil M. Sansbury
Sales Mgr.....Jack Candioto
Prom., Pub., Prog. Dir.....Brod Seymour

Film Manager.....John Hasson
Chief Engineer.....E. Daniel Leibensperger
Owners of: WHP-AM.

WTPA—Harrisburg—1953

Channel: 27 UHF..AP: 648 Kw..VP: 1030 Kw.
Owned-Oper. By.....Newhouse Bcstg. Corp.
Business Address.....3235 Hoffman St.
Tel.: CE 8-7171.....ABC
Newspaper Affiliation.....Patriot-News
Representative...Harrington, Righter, Parsons
President.....E. R. Vadeboncoeur
V.P., Gen. Mgr.....Donald D. Wear
Program Dir.....Mac McCauley
Sales Mgr.....Jack Thornsley
Promotion Dir.....Margaret Mioff
Film Mgr.....Glenn Hoerner
Chief Engineer.....Paul Gross

WARD-TV—Johnstown—1953

Channel: 56 UHF..AP: 79 Kw..VP: 189 Kw.
Owned-Oper. By.....Rivoli Realty Co.
Business Address.....235 Franklin St.
Tel.: 7-0761.....CBS-ABC
Representative.....Weed
President.....W. M. Thomas
Station Mgr.....William D. Confer
Program Director.....C. Akers

WJAC-TV—Johnstown—1949

Channel: 6 VHF..AP: 35.4 Kw..VP: 70.8 Kw.
Owned-Operated By.....WJAC, Inc.
Business Address.....329 Main St.
Tel.: 7-8711.....NBC
Newspaper Affil.....Tribune Publishing
Station Rep.....Harrington, Righter & Parsons
President.....Walter W. Krebs
Exec. V.P., Gen. Mgr.....Alvin D. Schrott
Comm. Manager.....John H. Hepburn
Prog., Film Director.....Frank C. Cummins
Chief Engineer.....Theodore Campbell
Owners of: WJAC, AM-FM.

WLYH-TV—Lancaster- Lebanon—1957

Channel: 15 UHF...AP: 69.2 Kw...VP: 130 Kw.
Owned.....Triangle Publications, Inc.
Address.....Lebanon, Pa.
Tel.: CR 3-4551.....CBS
Newspaper Affil., Phila. Inquirer, Phila. D. News
Sta. Representative.....Blair TV
Gen. Mgr.....Joe Zimmermann
Chief Engineer.....Ross Kauffman
Owners of: WFIL-AM-FM-TV, Philadelphia;
WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-
AM-FM-TV, Altoona, Pa.; WNHC-AM-FM-TV,
New Haven, Conn.; KFRE-AM-TV, KRFM,
Fresno, Calif.; WLYH-TV, Lancaster-Lebanon.

(See Page 744 for Ad)

NOW TWO STATIONS SERVE LANCASTER



... AND **WLYH-TV** STANDS OUT!



Now Lancaster has two television stations, and the newer one, WLYH-TV, is not only providing the community with 18 out of the 20 most popular network programs, but is working hardest at providing best community service. WLYH-TV provides more local news . . . reporting local people in local activities . . . social events . . . community events . . . weather . . . more local sports coverage . . . does more to support community and civic projects. WLYH-TV does more for Lancaster and does it with snow-free, ghost-free perfect picture television!



WLYH-TV SERVING LANCASTER-LEBANON

A Triangle Station, affiliated with the Keystone Group of Central Pennsylvania.
Represented by Blair TV Associates.

PENNSYLVANIA

WGAL-TV—Lancaster—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....WGAL TV, Inc.
Address.....Lincoln Highway W.
Tel.: EX 3-5851.....CBS-NBC
Representative.....Meeker
President, Gen. Mgr.....Clair R. McCollough
Asst. Gen. Mgr. Sales.....J. Robert Gulick
Station Manager.....Harold E. Miller
Program Director.....Paul Rodenhauser
National Sales Mgr.....Robert Dreher
Business Manager.....Harry J. Shaub, Jr.
Promotion Director.....Paul I. Woodland
Technical Director.....J. E. Mathlot

WCAU-TV—Philadelphia—1948

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....CBS, Inc.
Address.....City Line & Monument Aves.
Tel.: TE 9-7000.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
V.P., General Mgr.....John A. Schneider
General Sales Mgr.....Frank Beazley
Program Dir.....Al Hollander
Promo. Info. Dir.....Robert N. Pryor
Film Manager.....Howard Wegbreit
Engineering Director.....John G. Leitch
Owners of: WCBS-AM-FM-TV, New York; WCAU-AM-FM, Philadelphia; WBBM-AM-FM-TV, Chicago; WEEL-AM-FM, Boston; KMOX-AM-FM-TV, St. Louis; KNX-AM-FM, KNXT, Los Angeles; KCBS-AM-FM, San Francisco.

WFIL-TV—Philadelphia—1947

Channel: 6 VHF..AP: 37 Kw...VP: 74 Kw.
Owned By..Triangle Publ., Inc., Radio-TV Div.
Business Address.....46th & Market Sts.
Tel.: EV 2-4700.....ABC
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative.....Blair TV
V.P., General Mgr.....Roger W. Clipp
Station Mgr.....George A. Koehler
Exec. Program Manager.....Thomas B. Jones
Sales Manager.....John F. Cundiff
Promo. Director.....Bud Vaden
Pub. Director.....Lou Frankel
Program Director.....Lew Klein
Business Mgr.....John C. Harlan
Dr. of Engineering.....Henry E. Rhea
Owners of: WNBC-AM-FM-TV, Binghamton, N. Y.; WFBG-FM-AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lancaster-Lebanon, Pa.; KFRE-AM-TV, KRFM, Fresno, Calif.; WFIL-AM-FM-TV, Philadelphia.

WPCA-TV—Philadelphia—1960

Channel: 17 UHF..AP: 6.46 Kw...VP: 12 Kw.
Owned By..Young People's Church of the Air
Address.....730 Chestnut St.
Tel.: CHestnut Hill 8-3628.....Independent
President.....Ruth D. Crawford
Station Manager.....Donald Crawford



PROGRESSIVE
STATIONS
PREFER
THE
PRESTIGE
NEWS SERVICE

People who know the Pittsburgh market best **TAKE TAE**

"In the food business, advertising must pay off right away. Thorofare has sponsored full-length TV feature movies for the last nine years. In that time, our sales volume has tripled. We are continuing to place more television advertising than any food chain in this area. It helps give us the sales results we're looking for."



Mr. L. B. Smith, Jr., President
Thorofare Markets, Inc.

A food chain owner is a hard-headed spender. Why is Pittsburgh's most dynamic, talked-about grocery chain putting its money on TAE-time? Take TAE and see!

TAKE TAE AND SEE

WTAE CHANNEL 4



THE KATZ AGENCY, INC.
National Representatives



WRCV-TV—Philadelphia—1941

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....National Bcstg. Co.
 Address.....1619 Walnut St.
 Tel.: LO 4-3700.....NBC
 Representative.....NBC Spot Sales
 President.....Robert Kintner
 Exec. V.P., Gen. Mgr.....Raymond Welpoff
 Station Manager.....Arthur A. Watson
 Commercial Manager.....John P. Wiley
 Prog. Dir., Film Mgr.....Neal Van Ellis
 Prom., Adv. Mgr.....Jack Dorr
 Publicity Dir.....William M. Smith
 Director of Operations.....George Lenfest
 Owners of: WRCV-AM, Philadelphia; WRC-AM-
 FM-TV, Washington, D. C.; KNBC, Los An-
 geles; KNBR-AM, San Francisco; WMAQ-AM,
 WMAQ-FM, WNBQ-TV, Chicago; WJAS-AM-
 FM, Pittsburgh; WNBC-AM-FM-TV, New York.

KDKA-TV—Pittsburgh—1949

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By..Westinghouse Brdcstg. Co.
 Business Address.....1 Gateway Center
 Tel.: 391-3000.....CBS
 Sta. Representative.....TvAR
 Vice President.....Harold C. Lund
 Gen., Sta. Manager.....Jerome R. Reeves
 Promo., Adv. Manager.....David N. Lewis
 Program Director.....Robert Novak
 Film Manager.....Ralph Cunningham
 Publicity Director.....Peter Thornton

Chief Engineer.....Raymond Rodgers
 Owners of: KDKA-AM-FM, Pittsburgh; WBZ-AM-
 FM-TV, Boston; KYW-AM-FM-TV, Cleveland;
 WINS-AM-FM, New York; KPXN-TV, San Fran-
 cisco; WOWO-AM-FM, Ft. Wayne, Ind.; WJZ-
 TV, Baltimore; WIND-AM-FM, Chicago.

WTAE—Pittsburgh—1958

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Television City, Inc.
 Business Address.....400 Ardmore Blvd.
 Tel.: CHurchill 2-4300.....ABC
 Station Representative.....Katz
 V.P., Gen. Mgr.....Franklin F. Snyder
 Exec. Vice Pres.....Leonard Kapner
 Commercial Mgr.....Alan Trench
 Program Manager.....Preston Stover
 Prom. Dir.....David Crantz
 Film Mgr.....Howard Reser
 Chief Engineer.....Louis P. Wagner, Jr.

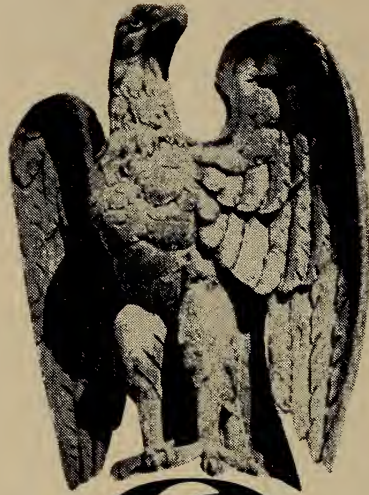
WIIC—Pittsburgh—1957

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned.....WIIC, Inc.
 Address.....341 Rising Main Ave.
 Tel.: FAirfax 1-8700.....NBC
 Newspaper Affil.....Post Gazette
 Representative.....Blair TV
 Chairman of Board.....O. M. Schloss
 President.....H. K. Brennen

**NEVER
 1 OUT OF
 FIRST
 PLACE IN
 PITTSBURGH**

**KDKA
 RADIO**
 ESTABLISHED 1920
 Represented by AM Radio Sales

KDKA-TV
 ESTABLISHED 1949
 Represented by TvAR



6

Serving the Greater Providence area

WTEV

NEW BEDFORD, MASS.



PENNSYLVANIA—RHODE ISLAND

General Manager.....Robert A. Mortensen
 V.P., Sales.....Roger D. Rice
 Operations, Production Mgr....Shelton Weaver
 Dir. Pub. Relations, Prom.....Caley Augustine
 Film Manager.....Jack Price
 Chief Engineer.....Henry Kaiser

WDAU-TV—Scranton— Wilkes-Barre—1953

Channel: 22 UHF..AP: 544 Kw...VP: 1000 Kw.
 Owned-Oper. By.....Scranton Bcstrs., Inc.
 Business Address.....1000 Wyoming Ave.
 Tel.: DI 2-7634.....CBS
 Representative.....H-R
 President.....Mrs. M. E. Megargee
 General Manager...Madge Megargee Holcomb
 Commercial Manager...William G. Hunefeld, Jr.
 Prog. Dir., Film Mgr.....Mort Rosenthal
 Promo., Pub. Dir.....Douglas M. Holcomb
 Chief Engineer.....K. R. Cooke

WNEP-TV—Scranton—1958

Channel: 16 UHF..AP: 8.5 Kw...VP: 17 Kw.
 Owned By.....N.E. Pa. Bcstg., Inc.
 Business Address.....333 Madison Ave.
 Tel.: DI 3-1245.....ABC
 Sta. Representative.....Edward Petry
 President.....Mitchell Jenkins
 General, Station Mgr.....Thomas P. Shelburne
 Commercial Manager.....Malcolm W. Dale
 Prom., Pub. Director...Mrs. Dorothy Mugford
 Program Director.....Hal Berg

Film Manager.....Donald Shook
 Chief Engineer.....Roswell J. Parker

WBRE-TV—Wilkes-Barre—1953

Channel: 28 UHF..AP: 500 Kw...VP: 1000 Kw.
 Owned-Oper. By.....WBRE TV Inc.
 Address.....62 S. Franklin St.
 Tel.: 823-3101.....NBC
 Station Representative.....Katz
 President.....Louis G. Baltimore
 V.P., General Manager...David M. Baltimore
 Commercial Mgr.....Franklin Coslett
 Program Dir.....Adrian Riso
 Promotion, Pub. Dir.....Fred Foerster
 Film Mgr.....Bob Gibson
 Chief Engineer.....Charles Sakoski, Sr.

WSBA-TV—York—1952

Channel: 43 UHF..AP: 86 Kw...VP: 170 Kw.
 Owned-Oper. By.....Susquehanna Bcstg. Co.
 Address.....P. O. Box 1868
 Tel.: YO 2-5531.....CBS
 Representative.....Blair TV
 President.....Louis J. Appell, Jr.
 Station Mgr.....Robert M. Stough
 Commercial Mgr.....H. David Berlin
 Prog. Dir., Film Mgr.....John D. Eisenhower
 Promo. Dir.....Joann Miller
 Chief Engineer.....Jack M. Schuster
 Owners of: WSBA-AM; WARM-AM, Scranton;
 WWHO-AM, Akron, O.; WICE-AM, Providence,
 R. I.

Pop.: 875,000
 Families: 258,000

Rhode Island

TV Homes: 241,000
 TV Stas. in State: 3

WPRO-TV—Providence—1955

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....Capital Cities Bcstg. Corp.
 Address.....24 Mason St.
 Tel.: PL 1-9776.....CBS
 Representative.....Blair-TV
 President.....Frank M. Smith
 General Manager.....Joseph P. Dougherty
 Commercial Manager.....Al J. Gillen
 Program Director.....Richard Dreyfuss
 Promotion Director.....Jack Kavanagh
 Sales Promotion Mgr....Marjorie L. Mahoney
 Film Manager.....Mario Suacina
 Chief Engineer.....Ralph Voight
 Owners of: WTEN-TV, WROW-AM-FM, both Albany, N. Y.; WTVD, Raleigh-Durham, N. C.; WPRO-AM-FM; WPAT-AM-FM, Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

WTEV—Providence— N. Bedford-Fall River—1963

Ch: 6 VHF..AP: 39.75 Kw...VP: 75.5 Kw.
 Owned By.....WTEV TV, Inc.
 Add...County & Spring Sts., N. Bedford, Mass.
 Tel.: WY 3-2651.....ABC
 Station Representative.....H-R TV Reps
 Gen. Mgr.....Vance L. Eckersley
 Gen. Sales Mgr.....Francis H. Conway
 Operations Mgr.....Mann Reed
 Pub. Dir.....George L. Sisson, Jr.
 Promotion Director.....Donald J. Badger
 Chief Engineer.....Maurice P. Wynne

RHODE ISLAND—SOUTH CAROLINA

WJAR-TV—Providence—1949

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Operated By.....The Outlet Co.
 Business-Studio Address....176 Weybosset St.
 Tel.: GA 1-7080.....ABC-NBC
 RepresentativePetry

President, Gen. Mgr.....Joseph S. Sinclair
 Station Mgr.....David J. Shurtleff
 Program Dir.....Frederick R. Griffiths
 Comm. Manager.....Edward Boghosian
 Promotion Director.....Alfred Brassard
 Film Manager.....George Clarke
 Chief Engineer.....Billy L. Patton
 Owners of: WJAR.

Pop.: 2,400,000
 Families: 607,000

South Carolina

TV Homes: 465,000
 TV Stas. in State: 10

WAIM-TV—Anderson—1953

Channel: 40 UHF..AP: 153.7 Kw..VP: 207.5 Kw.
 Owned-Oper. By.....Wilton E. Hall
 Business Address.....321 Kingsley Rd.
 Tel.: CA 6-1511.....ABC-CBS
 Station Reps.....Devney Org.; Dora-Clayton
 Owner.....Wilton E. Hall
 General Mgr.....Glenn P. Warnock

WCIV-TV—Charleston—1962

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....First Charleston Corp.
 Address.....Highway 703, Mt. Pleasant
 Tel.: 884-8513.....NBC
 Station Rep.....Advertising Time Sales
 President.....Charles E. Smith
 V.P., Gen. Mgr.....William E. Lucas
 Comm., Adv. Mgr.....Everett L. Martin
 Operations Mgr.....Steve Thomas
 Promo., Pub. Dir.....Lucille Guidry
 Film Mgr.....Mike Little
 Chief Engineer.....James C. Luttrell

WCSC-TV—Charleston—1953

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....WCSC, Inc.
 Business Address.....485 East Bay St.
 Tel.: RAYmond 3-8371.....CBS, NBC
 Representative....Peters, Griffin, Woodward
 President.....John M. Rivers
 National, Commercial Mgr..Virgil V. Evans, Jr.
 V.P., Station Manager.....Roland Weeks
 Program Director.....Charles Hall
 Prom., Pub. Director.....Mrs. Lois Marshall
 Film Manager.....Robert Koon
 Chief Engineer.....Rudy Hughes

WUSN-TV—Charleston—1954

Channel: 2 VHF..AP: 53 Kw..VP: 100 Kw.
 Owned By...Reeves Bcstg. & Develop. Corp.
 Address.....P. O. Box 879
 Tel.: TU 4-4141.....CBS-ABC
 Station Reps.....Young TV; Ayers
 President.....J. Drayton Hastie
 V.P., General Manager....Doug M. Bradham
 Nat'l Sales, Asst. Gen. Mgr.....A. Cohen
 Production Manager.....Ed Webb
 Promotion Director.....Ella Rhame
 Film Manager.....Gray Carroll
 Engineering Director.....Walter M. Nelson
 Owners of: KBAK-TV, Bakersfield, Calif.; WHTN-TV, Huntington, W. Va.

WCCA-TV—Columbia—1961

Channel: 25 UHF..AP: 96.2 Kw..VP: 192.4 Kw.
 Owned By.....First Carolina Corp.
 Address.....5807 Shakespeare Road
 Tel.: 782-2525.....ABC
 Station Rep.....Advertising Times Sales
 President, General Mgr....Harold E. Anderson
 Station Manager.....Arie Landrum
 Commercial Manager.....Gerald Quick
 Operations Director.....Dean Poucher
 Film Manager.....Guy Brooks
 Chief Engineer.....Jim Luttrell
 Owners of: WCCB, Montgomery, Ala.; WCIV-TV, Charleston, S. C.

WIS-TV—Columbia—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Bcstg. Co. of the South
 Business Address.....1111 Bull St.
 Tel.: ALpine 3-6431.....NBC
 Representative..Peters, Griffin, Woodward, Inc.
 President.....B. Calhoun Hipp
 Exec. Vice President.....G. Richard Shatto
 Station Manager.....Charles A. Batson
 Comm. Manager.....Law Epps
 Program Director.....Dixon Lovvorn
 Asst. Promo. Dir.....Carson Raichle
 Publicity Dir.....Betty Prine
 Film Manager.....Bob Humphries
 Chief Engineer.....Joseph Gill
 Owners of: WIS, AM; WSFA-TV, Montgomery.

WNOK-TV—Columbia—1953

Channel: 19 UHF..AP: 122 Kw..VP: 244 Kw.
 Owned-Oper. By.....Palmetto Radio Corp.
 Address.....1811 Main St.
 Tel.: AL 2-7737.....CBS
 Representative.....Raymer
 V.P., Gen. Mgr.....H. Moody McElveen, Jr.
 Comm. Mgr.....Dick Laughridge
 Prog. Dir., Film Mgr.....Thomas Frick
 Promotion Director.....Lois Joye
 Technical Dir.....Charlton W. Bowers

WBTW—Florence—1954

Channel: 13 VHF..AP: 191 Kw..VP: 316 Kw.
 Owned-Oper. By Jefferson Standard Bcstg. Co.
 Address.....N. Irby St. Ext.
 Tel.: 662-1565.....ABC-CBS
 Station Rep.....Young Television Corp.
 President.....Joseph M. Bryan
 V.P., General Mgr.....Charles H. Crutchfield

SOUTH CAROLINA-SOUTH DAKOTA

Managing Director.....J. William Quinn
Sales Manager.....John H. Brock
Program Director.....George B. Burnette
Prom., Pub. Director.....Whitefoord Smith
Film Manager.....Harry Hughes
Chief Engineer.....E. A. Sellars
Owners of: WBT-AM-FM-TV, Charlotte.

WFBC-TV—Greenville—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..... WMRC, Inc.
Address.....505 Rutherford Rd.
Tel.: CE 9-1321.....NBC
Newspaper Affiliation.....News-Piedmont
Station Rep......Avery-Knodel
President.....R. A. Jolley
Exec. V.P., Station Mgr......Wilson Wearn
Nat., Loc. Sales Mgr......Douglas A. Smith
General Sales Mgr......R. Q. Glass, Jr.

Program Director.....Norvin C. Duncan
Prom., Pub. Dir......Edna Seaman
Film Director.....Charles Howard
Chief Engineer.....W. E. Garrison
Owners of: WBIR-AM-FM-TV, Knoxville, Tenn.;
 WFBC-AM-FM, Greenville.

WSPA-TV—Spartanburg—1956

Channel: 7 VHF...AP: 144 Kw...VP: 257 Kw.
Owned-Oper. By....Spartan Radiocasting Co.
Business Address.....123 N. Converse St.
Tel.: 583-3621.....CBS
Station Rep......Hollingbery
Pres., Gen. Mgr......Walter J. Brown
Commercial Manager.....Charles Warner
Prog. Operations Dir......Charles Lineberger
Film Mgr......Larry Wilson
Promotion, Adv. Dir......Bill Adams
Chief Engineer.....Bob Leach
Owners of: WSVA-AM-FM-TV.

Pop.: 690,000
Families: 199,500

South Dakota

TV Homes: 142,500
TV Stas. in State: 6

KXAB-TV—Aberdeen—1958

Channel: 9 VHF..AP: 136 Kw...VP: 304 Kw.
Owned By.....S. Dakota Television, Inc.
Address.....Country Club Road
Tel.: 225-4350.....ABC-NBC
Station Rep......Young; Hurley; Soderlund
President.....John W. Boler
General, Comm. Manager.....Neal Edwards
Film Manager.....Burk Holiday
Adv. Manager.....Bill Karl
Promotion Director.....Karen Lee
Chief Engineer.....Comet Haroldson
Owners of: KXGO-AM, Fargo, N. D.; KXJB-TV,
 Valley City, N. D.; KXMB-TV, Bismarck, N. D.

KORN-TV—Mitchell—1960

Channel: 5 VHF..AP: 23.4 Kw...VP: 11.7 Kw.
Owned By.....Mitchell Bcstg. Assoc. Inc.
Address.....P. O. Box 736
Tel.: WYman 6-5621.....NBC
President, Gen. Mgr......R. V. Eppel
Commercial Mgr......William Hoffman
Chief Engineer.....J. Doherty

KOTA-TV—Rapid City—1955

Channel: 3 VHF..AP: 37.5 Kw...VP: 72.4 Kw.
Owned-Oper. By....Duhamel Enterprises, Inc.
Address.....Duhamel Bldg.
Tel.: Fillmore 2-2000.....ABC-CBS
Reps...Bolling; Wayne-Evans; Soderlund; Hix
Pres., Gen. Mgr......Helen S. Duhamel
V.P., News Pub. Affrs......Norm Heffron
Station Mgr......William F. Turner
Operations Dir......Arlene Morgan
Promotion Director.....Sandra Keene
Production Mgr......Dan Lesmeister
Chief Engineer.....Elmer Nelson
Owners of: KOTA-AM; KDUH-TV, Hay Springs.

KRSD-TV—Rapid City—1958

Channel: 7 VHF...AP: 12.9 Kw...VP: 25.7 Kw.
Owned.....Heart of Black Hills Stations
Address.....1438 Mt. View Road
Tel.: FI 2-6050.....NBC
Station Rep......Masla
President, Ch. Eng......Eli Daniels
General Manager.....Dan C. Palen
Program Director.....Monte Loos

KELO-TV—Sioux Falls—1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By....Midcontinent Bcstg. Co.
Business Address.....Phillips Ave. & 13th St.
Tel.: 336-1100.....ABC-CBS
Station Representative.....H.R.; Evans
President.....Joseph L. Floyd
V.P., General Mgr......Evans A. Nord
Operations Mgr......Tom Sheeley
Prog., Film Dir......Robert Johnson
Promo., Pub. Dir......Jack Townsend
Chief Engineer.....Les Froke
Owners of: KELO-AM; Sioux Falls; WLOL-AM-
 FM, Minneapolis; WKOW-AM-TV, Madison;
 KSO-AM, Des Moines.

KSOO-TV—Sioux Falls—1960

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....KSOO-TV, Inc.
Address.....8th St. & Phillips Ave.
Tel.: Edison 4-5601.....ABC-NBC
Station Reps......Avery-Knodel; H. S. Hyett
President.....Morton Henkin
Exec. Vice President.....Tom Barnes
General Sales Manager.....Pat Patterson
Production Director.....John Kurtz
Promotion, Publicity Director.....Ed Thomas

Pop.: 3,625,000
Families: 998,000

Tennessee

TV Homes: 767,500
TV Stas. in State: 14

WDEF-TV—Chattanooga—1954

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WDEF Broadcasting Co.
Address.....3300 Broad St.
Tel.: 267-3392.....CBS
Sta. Rep.....Advertising Time Sales
President.....Carter M. Parham
Station Mgr.....Otis H. Segler
Program Dir.....Morris Quave
Film Mgr.....J. L. Smith
Chief Engs.....Burford Young, Robert Briscoe
Owners of: WDEF, AM.

WRGP-TV—Chattanooga—1956

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Rust Craft Bcstg. Co.
Business Address.....1214 McCallie Ave.
Tel.: 698-1505.....NBC
Representative.....H.R.
President.....Jack Berkman
V.P., General Manager.....Harry D. Burke
V.P., Sales Manager.....George P. Moore
Film Manager.....Jerry Wise
Promotion Dir.....Reg Stagmaier
Chief Engineer.....Bertram B. Barnes
Owners of: AM-FM-TV, Steubenville, O.; WWOL-
AM, Buffalo, N. Y.; WPIT-FM-TV, Pittsburgh;
WRDW-TV, Augusta, Ga.; WSOL, Tampa, Fla.

WTVC—Chattanooga—1958

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
Owned.....Martin Theatres of Georgia, Inc.
Business Address.....Hotel Patten
Tel.: AM 6-4151.....ABC
Sta. Representative.....Young TV
President.....E. D. Martin
V.P., General Mgr.....R. R. Owen
Program Director.....Tommy Reynolds
Operations Director.....Leon Webb
Production Manager.....Fred Hickey
Chief Engineer.....Fred Edney
Owners of: WTVM-TV, Columbus, Ga.

WDXI-TV—Jackson—1955

Channel: 7 VHF...AP: 44 Kw...VP: 86.7 Kw.
Owned-Oper. By.....Dixie Bcstg. Co.
Business Address.....Williams Bldg.
Tel.: 7-9611.....ABC-CBS
Sta. Rep.....Venard, Torbet & McConnell
President.....Aaron B. Robinson
General Manager.....John E. North
Prog. Dir., Film Mgr.....James W. Hoppers
Publicity Dir.....Jack Mayer
Chief Engineer.....James Thomas

WJHL-TV—Johnson City- Kingsport-Bristol—1953

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WJHL, Inc.
Address.....137-145 W. Main St., Johnson City
Tel.: 926-2151.....ABC-CBS
Representative.....Pearson
Pres., Gen. Mgr.....W. Hanes Lancaster, Jr.
Comm. Mgr.....J. Will Hall
Program, Film Dir.....Alfred Gregory
Prom., Pub. Director.....Linda Mitchell
Chief Engineer.....William C. Hunter

WATE-TV—Knoxville—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper.WATE, Inc.
Business Address.....1306 Broadway, N.E.
Tel.: 524-4651.....NBC
Representative...Harrington, Righter & Parsons
President.....Cowen Rodgers, Jr.
Exec. V.P., Gen. Mgr.....W. H. Linebaugh
Comm. Manager.....J. T. McCloud
Program Director.....J. H. Reese
Promotion Director.....Pierce Harrah
Production Director.....Jack Wiedemann
Chief Engineer.....Fred M. Andrews
Owners of: WATE.

WBIR-TV—Knoxville—1956

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WMRC, Inc.
Business Address.....1513 Hutchison Ave.
Tel.: 525-8101.....CBS
Newspaper Affil.Greenville News Piedmont
Station Representative.....Avery-Knodel
President.....R. A. Jolley, Sr.
General Manager.....John P. Hart
Nat. Sales Mgr.....Kennedy R. Maxwell
Commercial Manager.....Neal W. Branch
Prom. Pub. Dir.....Lowell Branham
Prog. Dir., Film Mgr.,Peter Fennelly
Chief Engineer.....J. Rex Horton
Owners of: WBIR-AM-FM, Knoxville; WFBC-AM-
FM-TV, Greenville, S. C.

WTVK—Knoxville—1953

Channel: 26 UHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....So. Central Bcstg. Co.
Business Address.....P. O. Box 1388
Tel.: 687-2312.....ABC
Station Rep.....Pearson
President, Gen. Mgr.....J. Engelbrecht
Comm. Program Dir.....W. E. Eckstein
Sales Promotion.....Florence Lawson
Chief Engineer.....Carl Lawson

WHBQ-TV—Memphis—1953

Channel: 13 VHF...AP: 160 Kw...VP: 316 Kw.
 Owned-Oper. By.....RKO General, Inc.
 Address1381 Madison Ave.
 Tel.: BR 2-3441.....ABC
 Station Rep...Nat'l. Sales Div. RKO General
 Gen. Mgr.....D. A. Noel
 Sales Mgr.....Alex Bonner
 Program Dir.....Lanier Russell
 Chief Engineer.....Roy Welton
 Owners of: WHBQ-AM; WNAC-AM-FM-TV, Boston;
 KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco;
 WOR-AM-FM-TV, New York; CKLW-AM-TV, Detroit-Windsor; WGMS, Washington, D. C.; WHCT, Hartford.

WMCT—Memphis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw
 Owned By.....Scripps-Howard Bcstg.
 Address.....1960 Union Ave.
 Tel.: BRoadway 4-8515.....NBC
 Newspaper Affil.....Commercial Appeal
 RepresentativeBlair TV
 PresidentJack Howard
 V.P., General Manager.....H. W. Slavick
 Station, Comm. Mgr.....Earl Moreland
 Local Comm. Mgr.....J. P. Tucker
 Program, Film Mgr.....Ed Greeney
 Prom., Publicity Dir.....Jack Agnew
 Merchandising Mgr.....Jack Boyle
 Chief Engineer.....E. E. (Buddy) Frase
 Owners of: WMC-AM-FM; WCPO-AM-FM-TV, Cincinnati; WPTV, W. Palm Beach, Fla.

WREC-TV—Memphis—1956

Channel: 3 VHF...AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By.....WREC Bcstg. Service
 Business Address.....Hotel Peabody Bldg.
 Tel.: JA 5-1313.....CBS
 RepresentativeKatz
 President, Gen. Mgr.....Hoyt B. Wooten
 Commercial Mgr.....Charles B. Brakefield
 Program, Prom. Mgr.....Jack Michael
 Chief Engineer.....Wilson Raney

WLAC-TV—Nashville—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw
 Owned-Oper.WLAC-TV Inc.
 Address.....159 Fourth Avenue North
 Tel.: CH 2-4331.....CBS
 RepresentativeKatz
 Exec. V.P. & Gen. Mgr.....T. B. Baker, Jr.
 Ass't to Mgr.....Ruth C. Talley
 Gen. Sls. Manager.....R. M. Reuschle
 Operations Mgr.....Roy A. Smith
 Chief Engineer.....Ralph L. Hucaby

WSIX-TV—Nashville—1953

Channel: 8 VHF...AP: 109 Kw...VP: 316 Kw.
 Owned-Oper. By.....WSIX Inc.
 Address.....441 Murfreesboro Road
 Tel.: 255-5431ABC
 Station Rep.....Peters, Griffin, Woodward
 President.....Louis R. Draughon
 Exec. V.P., Gen. Mgr.....E. S. Tanner
 Sales Manager.....Jack C. Long
 Operations, Film Dir.....Robert L. Chaudoin
 Prom., Pub. Dir.....W. A. Jones
 Production Mgr.....Bill H. Hentz
 V.P., Eng. Dir.....C. R. Duke
 Owners of: WSIX, AM-FM-TV.

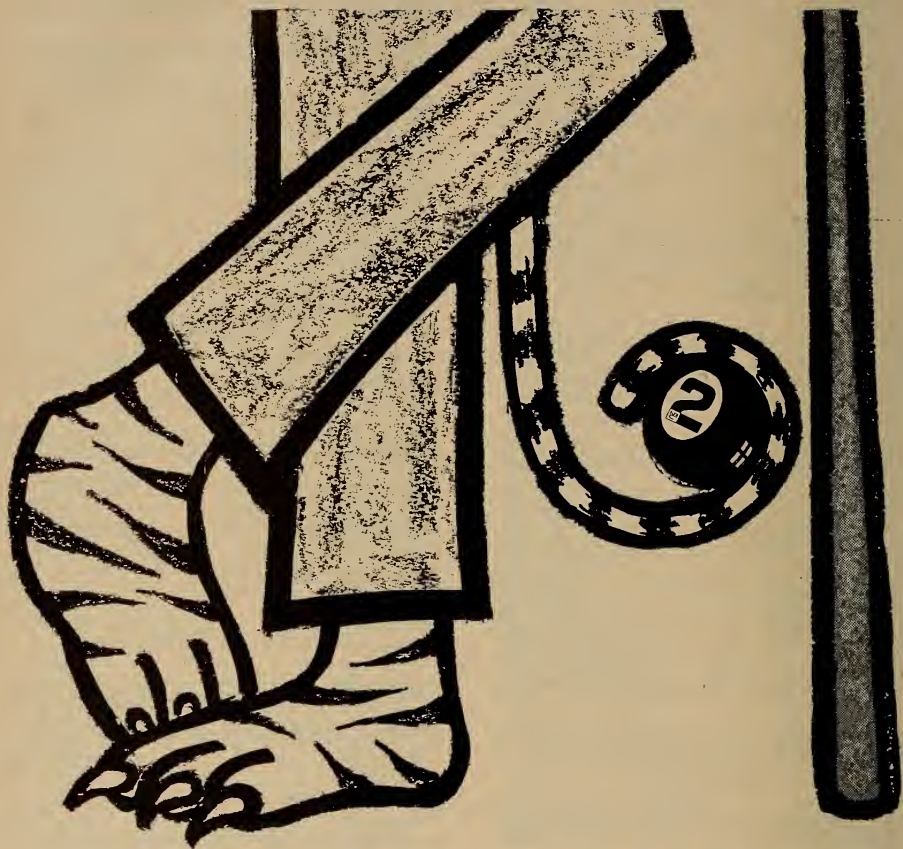
WSM-TV—Nashville—1950

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....WSM, Inc.
 Address7th & Union
 Tel.: AL 4-5656.....NBC
 Station Rep.....Petry
 PresidentJohn H. DeWitt, Jr.
 V.P., Gen. Mgr.....Irving Waugh
 Comm. Manager.....Hl Bramham
 Operations Mgr., Film Mgr.....Brad Crandall
 Prom. Dir.Chuck Olson
 Chief Engineer.....Aaron Shelton

STATE BROADCASTERS ASSOCIATIONS

FOR RADIO AND TELEVISION STATIONS

LISTED ON PAGES 630-635



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TIGERS**

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**KPRC-TV
HOUSTON**

"... Also Campus Tigers Wear Dickies Socks."

Pop.: 10,050,000
Families: 2,972,000

Texas

TV Homes: 2,405,000
TV Stas. in State: 44

KRBC-TV—Abilene—1953

Channel: 9 VHF..AP: 72.5 Kw..VP: 145 Kw.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....4510 So. 14th St.
Tel.: OW 2-4242.....NBC
Station Rep.....Bolling
President, Gen. Mgr.....Dale Ackers
Station, Comm. Mgr.....William P. Terry
Program, Pub. Dir.....Normand Mann
Chief Engineer.....Troy Mallon
Owners of: KRBC-AM; KABC-TV, San Angelo.

KPAR-TV—Abilene— Sweetwater—1956

Channel: 12 VHF..AP: 150 Kw..VP: 75 Kw.
Owned By.....Texas Key Bcstrs.
Bus. Address..Box 588, Westgate Cap., Abilene
Tel.: OWen 2-2222.....CBS-ABC
Station Representative.....Adv. Time Sales
President, Gen. Mgr.....James M. Isaacs
Business Mgr.....A. R. (Dick) Elam, Jr.
News Dir.....J. Bartel La Rue
Chief Engineer.....J. T. Allen

KVLF-TV—Alpine—1961

Channel: 12 VHF..AP: .15 Kw..VP: .17 Kw.
Owned By.....Big Bend Broadcasters
Address.....Box 779
Tel.: TE 7-2144.....ABC
Station Representative.....Clyde Melville
President, Gen. Mgr.....Gene Hendryx
Chief Engineer.....Fritz Weyerts
Owners of: KVLF, Alpine.

KFDA-TV—Amarillo—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Texas State Network
Address.....P. O. Box 1400
Tel.: EV 3-2226.....CBS
Station Representative.....Blair TV
President.....Gene L. Cagle
Gen., Sta. Mgr.....John Tyler
Promoion, Pub. Dir.....Ray Knight
Chief Engineer.....Bill Smith
Owners of: KFJZ-AM-FM, Fort Worth, Tex.;
KRIO, McAllen, Tex.

KGNC-TV—Amarillo—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By..Globe News Publishing Co.
Business Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Newspaper Affiliation...News; Globe-Times
Station Rep.....Venard, Torbet & McConnell
President.....Parker Prouty
General Manager.....Bob Watson
Station, Comm. Mgr.....Bill Clarke
Promotion Dir.....Bill Pigeon

Production Mgr.....Bill Torbet
Chief Engineer.....W. H. Torrey

KVII-TV—Amarillo—1957

Channel: 7 VHF..AP: 100 Kw..VP: 316 Kw.
Owned.....Southwest States, Inc.
Business Address.....P.O. Box 925
Tel.: DR 3-1787.....ABC
Station Representative.....Bolling
President.....Cecil Trigg
Vice Pres., Gen. Mgr.....Charlie Keys
Operations Dir.....George Gullivan
Asst. Manager.....Bill Bailey
Program Dir.....Bill Harkins
Promotion Dir.....Bob Bayle
Business Mgr.....Hugh Clark
Chief Engineer.....C. L. Sweet
Owners of: KRRO-AM-TV, El Paso; KOSA-AM-TV,
Odessa; KRNO-AM, San Bernardino, Calif.

KTBC-TV—Austin—1952

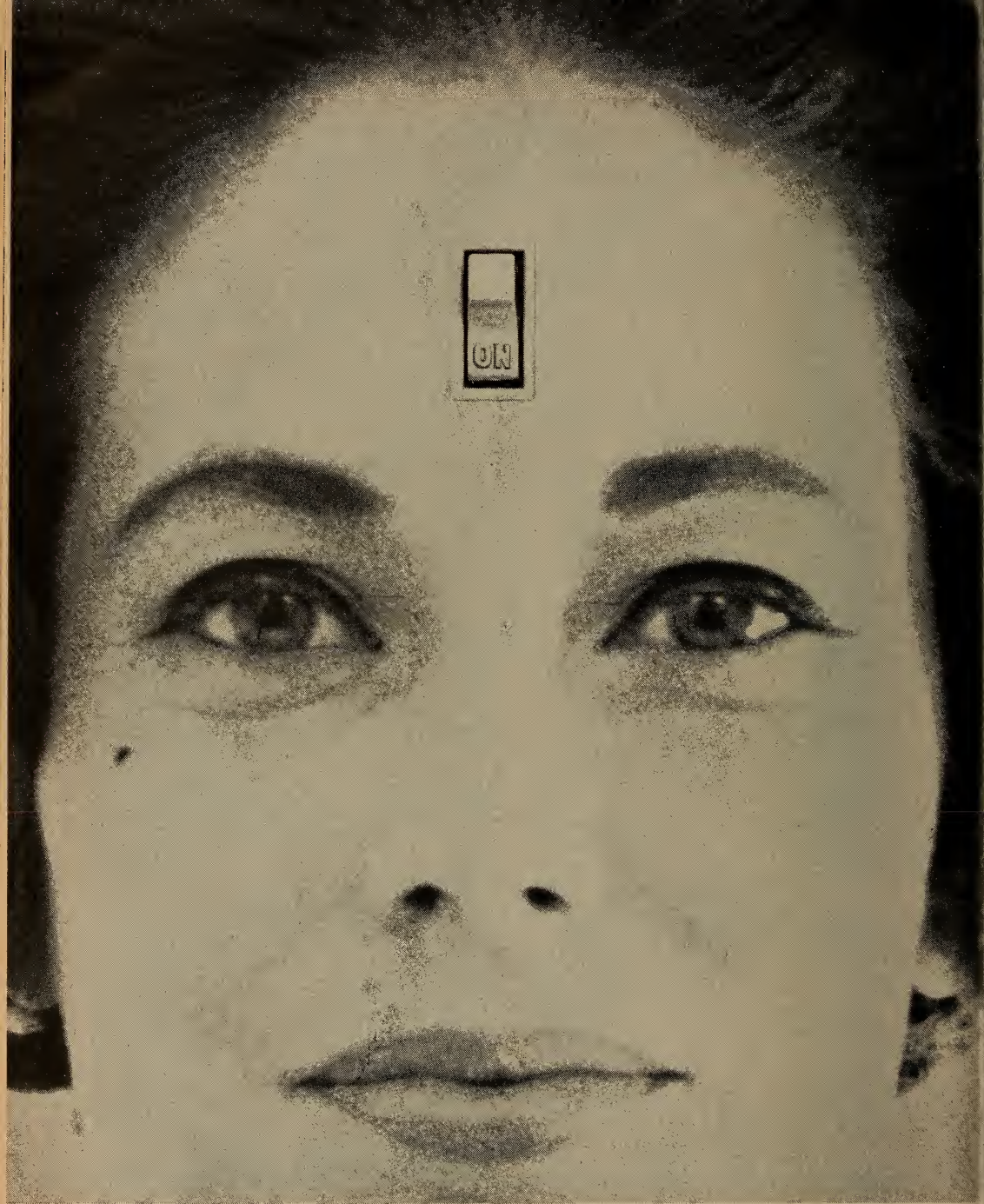
Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....The L-B-J Co.
Address.....Box 1155
Tel.: GR 2-2424.....ABC-CBS-NBC
Representative.....Raymer
Pres., Gen. Mgr.....J. C. Kellam
Vice Pres.....Warren Woodward
Commercial Mgr.....O. P. (Bob) Bobbitt
Administrative Asst.....Elmo Brown
Program Dirs.....Dan Love, Richard S. Pryor
Sales Promotion Mgr.....Larry Carothers
Local Sales Mgr.....Charles Howell
Film Mgr.....Dave Swope
Chief Engineer.....Ben Hoarn
Owners of: KTBC, AM-FM.

KBMT-TV—Beaumont—1961

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Television Broadcasters, Inc.
Address.....1420 Calder Ave.
Tel.: TE 3-7512.....ABC
Station Representative.....Hollingbery
President.....Randolph Reed
General Mgr.....John H. Fugate
Program Mgr.....Lew Koch
Promotion Dir.....Doug Thompson
Film Mgr.....Barney Chance
Chief Engineer.....Vernon L. Dillaplain

KFDM-TV—Beaumont—1955

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Beaumont TV Corp.
Address.....2955 Freeway W., T.V. Center
Tel.: TW 2-6622.....CBS
Representative...Peters, Griffin, Woodward
President.....D. A. Cannon
General Manager.....C. B. Locke
Comm., Film Mgr.....Mott M. Johnson
Program Dir.....Bob McManus
Promotion, Pub. Dir.....Bill Hammond
Chief Engineer.....Harold W. Bartlett



The switch is on for your product . . . when it is presented to the receptive, loyal audience of the leadership station. WFAA-AM-FM-TV, Communications Center. Broadcast Services of The Dallas Morning News. Represented by Edward Petry and Co., Inc.

TEXAS

KWAB-TV—Big Spring—1956

Channel: 4 VHF...AP: 6.3 Kw...VP: 12.9 Kw.
 Owned By.....Grayson Enterprises
 Address.....7400 College Ave., Lubbock, Tex.
 Tel.: SH 4-2345 (Lubbock).....CBS-ABC
 Station Rep.Advertising Time Sales
 President, Gen. Mgr.....Sidney A. Grayson
 Station Mgr.....Bill Edgar
 Natl. Sales Mgr.....John Henry
 Program Director.....Ray Trent
 Film Director.....Dick Knerr
 Chief Engineer.....Elbert Shannon
 Owners of: KLBK-AM-TV, Lubbock; KPAR-TV,
 Abilene.

KBTX-TV—Bryan—1957

Channel: 3 VHF..AP: 30.2 Kw...VP: 60.3 Kw.
 Owned.....Brazos Bcstg. Co.
 Business Address.....Box 3237
 Tel.: VI 6-7777.....ABC-CBS
 Sta. Rep.....Venard, Torbet & McConnell
 President, Gen. Mgr.....M. N. Bostick
 Sta. Mgr.....Harry Lee Gillam
 Program Director.....Earl R. Greathouse
 Promotion Director.....John Scogin
 Commercial Manager.....Boyce Oliver
 Chief Engineer.....W. B. Cox

KRIS-TV—Corpus Christi—1956

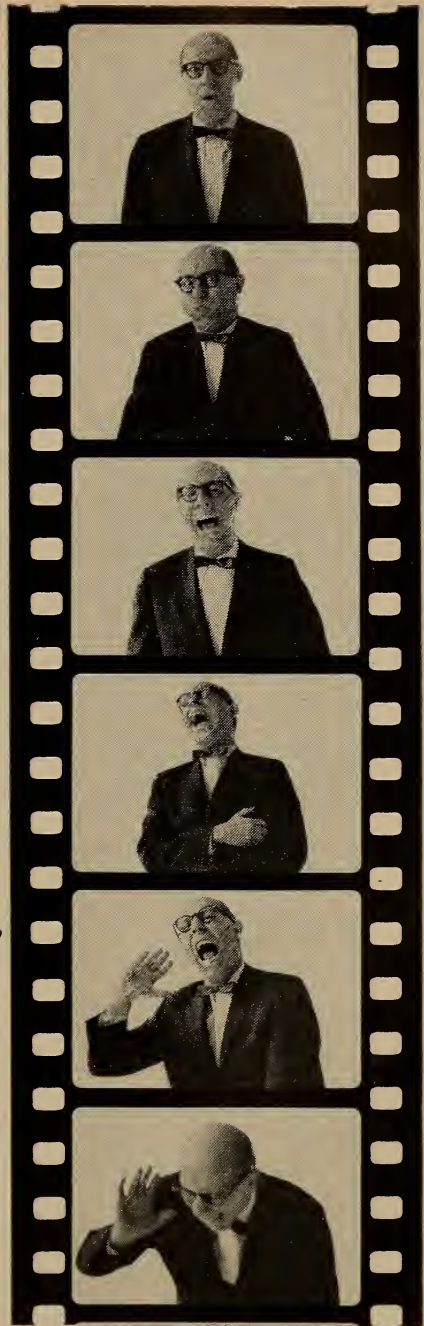
Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Gulf Coast Bcstg. Co.
 Business Address.....409 S. Staples St.
 Tel.: TU 3-6511.....NBC
 Representative....Peters, Griffin, Woodward
 Pres., Gen. Mgr.....T. Frank Smlth
 V.P., Nat. Spot Sls., Net. Clr., Miss Van Johnson
 V.P., Programs.....Charles Neithery
 V.P., Sales.....W. M. Eikner
 V.P., Engineering.....Jerry E. Smith

KZTV—Corpus Christi—1956

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....KSIX-Television, Inc.
 Business Address.....Show Room Bldg.
 Tel.: TULip 4-1616.....ABC-CBS
 Station Rep.Advertising Time Sales
 Pres., Sta., Gen. Mgr.Vann M. Kennedy
 Chief Engineer.....D. Taylor

WFAA-TV—Dallas—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Operated By.....A. H. Belo Corp.
 Address.....Communications Center
 Tel.: RI 8-9631.....ABC
 Newspaper Affiliation.....Morning News
 Station Rep.Petty
 President.....Joseph M. Dealey
 General Mgr.....Mike Shapiro
 Station Mgr.....Ed Pfeiffer
 Commercial Mgr.....Jack Hauser
 Program Dir.....Jay Wauson
 Prom., Pub. Dir.....Casey Cohlmlia
 Operations Mgr.....Jim Pratt
 Film Mgr.....Joan Johnson
 Chief Engineer.....Chris Irby
 Owners of: WFAA-AM-FM.



Just for laughs...you can't beat "The Best of Groucho" or "Hennesey" or "People Are Funny." They have the whole country in stitches—on the nation's local stations. People in your area like laughs, too. Why not let them in on the fun? And let yourself in on big audiences—through NBC Films.

TEXAS

KRLD-TV—Dallas—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned.....Times Herald Printing Co.
 Business Address.....Herald Square
 Tel.: 742-6811.....CBS
 Newspaper Affiliation...Dallas Times Herald
 Station Rep.Advertising Time Sales
 President.....Clyde Rembert
 Station Mgr.....Roy M. Flynn
 Gen. Sales Manager.....Gene Cuny
 Asst. Gen. Mgr.....Ves Box
 Prom., Pub. Director.....J. W. Axtell
 Program Dir.....Fritz Kuler
 Film Manager.....Nick Mueller
 Chief Engineer.....B. B. Honeycutt
 Owners of: KRLD, AM-FM.

KELP-TV—El Paso—1956

Channel: 13 VHF..AP: 117 Kw..VP: 209 Kw.
 Owned-Oper. By.....KELP TV Corp.
 Business AddressBox 9924
 Tel.: KE 3-5911.....ABC
 RepresentativeYoung TV
 President.....Norman Alexander
 General Manager.....Gene Roth
 Program Dir.....Dick Barron
 Film Mgr.....Dub Hartline
 Promotion Dir.....Sandy Milligan

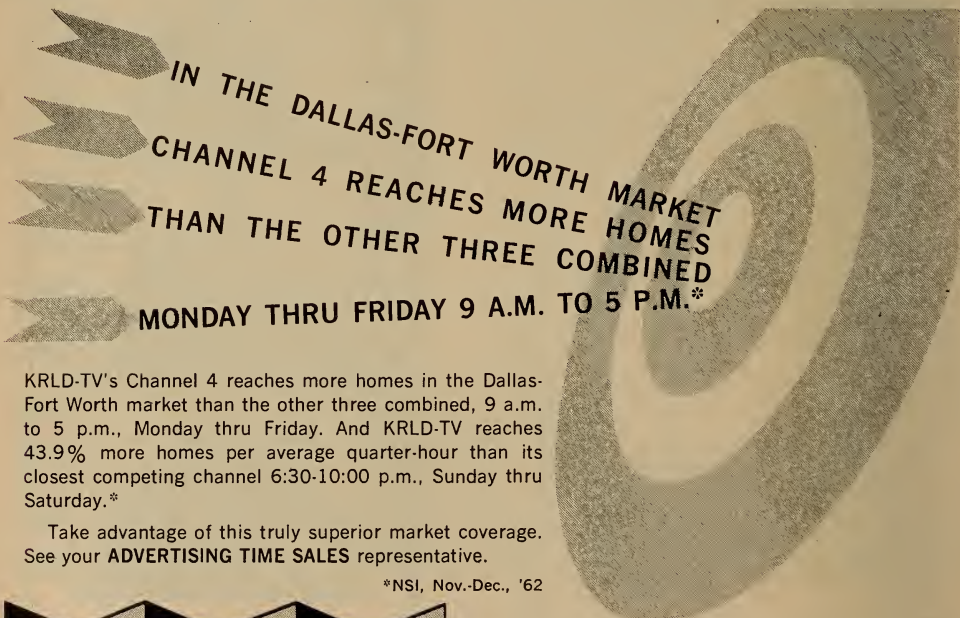
Publicity Dir.....Otto Goessl
 Ch. Eng.....Michael Gaglio

KROD-TV—El Paso—1952

Channel: 4 VHF...AP: 31 Kw...VP: 62 Kw.
 Owned-Oper. By.....Southwest States, Inc.
 Address.....2201 Wyoming St.
 Tel.: KE 2-6551.....CBS
 Sta. Rep.Bolling
 Chairman of Board.....Jack C. Vaughn
 President.....Cecil L. Trigg
 Sta. Mgr., Film Buyer.....Larry Daniels
 Nat. Sales Mgr.....George Collie
 Local Sales Mgr.Sheldon Turner, Jr.
 Program Dir.....Bernie Bracher
 Promotion, Pub. Dir.Jim Suggs
 Chief Engineer.....Frank Jordan
 Owners of: KROD, AM; KOSA-AM-TV, Odessa;
 KVII-TV, Amarillo; KRNO-AM, San Bernardino,
 Calif.

KTSM-TV—El Paso—1953

Channel: 9 VHF AP: 90 Kw...VP: 45 Kw.
 Owned-Operated By.....Tri-State Bcstg. Co.
 Address.....801 N. Oregon St.
 Tel.: KE 2-5421.....NBC
 RepresentativeHollingbery
 President, Gen. Mgr.....Karl O. Wyler, Sr.
 Commercial Mgr.....Karl O. Wyler, Jr.
 Program Dir.....Jack B. Chapman



IN THE DALLAS-FORT WORTH MARKET
 CHANNEL 4 REACHES MORE HOMES
 THAN THE OTHER THREE COMBINED
 MONDAY THRU FRIDAY 9 A.M. TO 5 P.M.*

KRLD-TV's Channel 4 reaches more homes in the Dallas-Fort Worth market than the other three combined, 9 a.m. to 5 p.m., Monday thru Friday. And KRLD-TV reaches 43.9% more homes per average quarter-hour than its closest competing channel 6:30-10:00 p.m., Sunday thru Saturday.*

Take advantage of this truly superior market coverage. See your ADVERTISING TIME SALES representative.

*NSI, Nov.-Dec., '62



CHANNEL 4, DALLAS, FORT WORTH 

THE DALLAS TIMES HERALD STATION



CLYDE W. REMBERT, *President*

TEXAS

Promotion Dir.....Arthur Davis
 Operations Dir.....Jack Rye
 Chief Engineer.....Kenneth J. Walton
 Owners of: KTSM, AM.

KTVT—Fort Worth—1955

Channel: 11 VHF..AP: 107 Kw...VP: 210 Kw.
 Owned By.....WKY TV Systems, Inc.
 Address.....4801 West Freeway
 Tel.: PE 8-1951.....Independent
 Newspaper Affiliation.....Oklahoma Pub.
 Station Rep.....Katz
 President.....E. K. Gaylord
 Administrative Asst.....Crawford Rice
 Station Mgr.....Jim Terrell
 Sales Mgr.....E. L. Cartwright
 Program, Film Mgr.....Darrell Jones
 Prom., Merch. Dir.....Bill Camfield
 Chief Engineer.....W. E. Kessel
 Owners of: WKY-AM-TV, Oklahoma City; WTVT-
 TV, Tampa-St. Petersburg.

WBAP-TV—Fort Worth—1948

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By.....Carter Publications, Inc.
 Business Address.....3900 Barnett St.
 Tel.: JE 6-1981.....NBC
 Newspaper Affiliation.....Star-Telegram
 Representative.....Peters, Griffin, Woodward
 President.....Amon Carter, Jr.
 V.P. & Director.....Harold V. Hough
 Gen., Sta. Mgr.....Roy Bacus
 Commercial Manager.....Jack Rogers
 Program Dir., Film Buyer.....Robert Gould
 Prom., Pub. Dir.....Phil W. Wygant
 Chief Engineer.....Rupert Bogan
 Owners of: WBAP, AM-FM.

KGBT-TV—Harlingen—1953

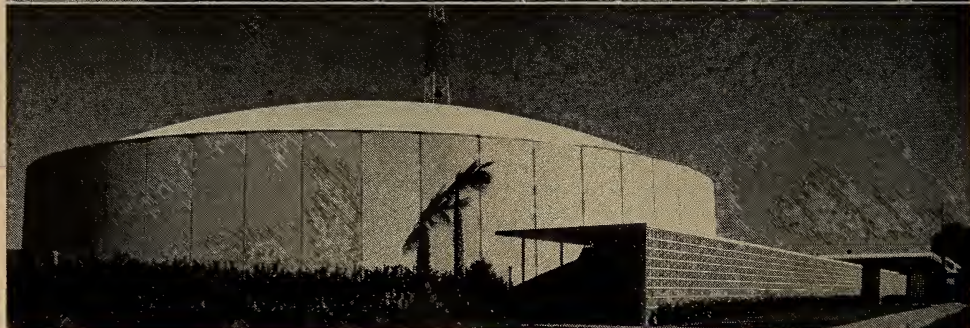
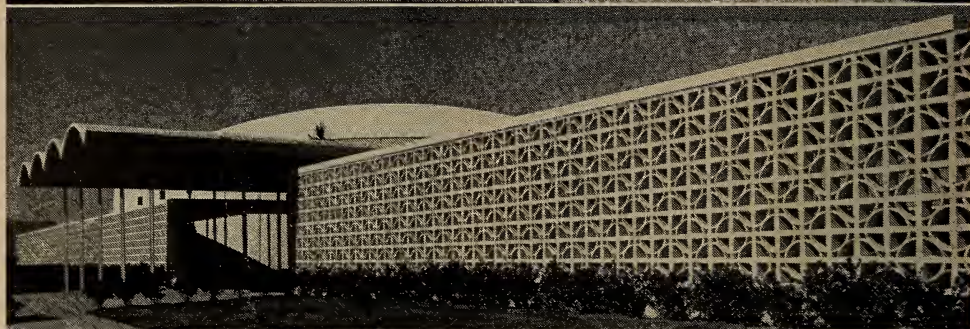
Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Harbenito Bcstg. Co.
 Address.....P. O. Box 711
 Tel.: GA 3-4880.....ABC-CBS
 Station Rep.....Venard, Torbet & McConnell
 President, General Mgr.....McHenry Tichenor
 Commercial Mgr.....Joe Yowell
 Program Dir.....Mal Kasanoff
 Chief Engineer.....Al Beck

KHOU-TV—Houston—1953

Channel: 11 VHF. AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Gulf Television Corp.
 Address.....P. O. Box 11
 Tel.: JA 9-4811.....CBS
 Station Rep.....H-R TV
 President.....C. Wrede Petersmeyer
 General, Sta. Mgr.....James C. Richdale, Jr.
 Comm. Manager.....Robert O. Paxson
 Film Mgr., Prog. Dir.....C. Calvin Jones
 Prom. Dir.....Roland Brazier
 Publicity Dir.....James Everhart
 Chief Engineer.....Art Biggs
 Owners of: WISH-AM-TV, Indianapolis, Ind.;
 WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa,
 Okla.; KXTV, Sacramento, Calif.



PROGRESSIVE
 STATIONS
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 PRESTIGE
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The television station of tomorrow
is in Houston today

From every angle--Rates, Ratings, Local Prestige--
KTRK-TV is the VITAL BUY in HOUSTON

KTRK-TV — Channel 13

P.O. BOX 12, HOUSTON 1, TEXAS-ABC BASIC • HOUSTON CONSOLIDATED TELEVISION CO.
NATIONAL REPRESENTATIVES: GEO. P. HOLLINGBERRY CO., 500 FIFTH AVENUE, NEW YORK 36, N.Y.
GENERAL MANAGER, WILLARD E. WALBRIDGE; COMMERCIAL MANAGER, BILL BENNETT.



KPRC-TV—Houston—1950

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Houston Post Co.
 Address.....Box 1234
 Tel.: MA 3-9271.....NBC
 Newspaper Affiliation.....Post
 Representative.....Petry
 President.....Mrs. Oveta Culp Hobby
 V.P., Gen. Mgr.....Jack Harris
 Sta., Gen. Sales Mgr.....Jack McGrew
 Production Mgr.....Ridge Radney
 Promotion Mgr.....Kirtley Harriss
 Film Mgr.....Earl Corridon
 Publicity Dir.....Ednah Forrester
 Chief Engineer.....Paul Huhndorff

(See Page 754 for Ad)

KTRK-TV—Houston—1954

Channel: 13 VHF..AP: 170 Kw..VP: 316 Kw.
 Owned-By.....Houston Consolidated TV Co.
 Address.....P. O. Box 12
 Tel.: MO 6-0713.....ABC
 Newspaper Affiliation.....Chronicle
 Representative.....Hollingbery
 President.....John T. Jones, Jr.
 Exec. V.P., Gen. Mgr.....W. E. Walbridge
 Comm. Manager.....William F. Bennett
 Program Mgr.....Howard Finch
 Film Mgr.....M. B. Johnson
 Publicity Dir.....Lila Gordon
 Art, Advertising Dir.....Paul Montague
 Business Mgr.....Earl Scholton
 Prog. Dev., Pub. Serv. Dir.....John E. Hill
 Production Dir.....Wayne Thomas
 News Dir.....Ray Conaway
 Sports Dir.....Guy Savage
 Chief Eng's.....Jess Mitchell, Robert Sutton

KGNS-TV—Laredo—1956

Channel: 8 VHF...AP: 9.6 Kw...VP: 3 Kw.
 Owned By.....Southwestern Operating Co
 Business Address.....820 Convent Ave.
 Tel.: RAndolph 3-3674.....ABC-CBS-NBC
 Newspaper Affiliation

Ft. Smith Times-Record, Southwest American
 Station Rep.....Venard, Torbet & McConnell
 President.....Donald W. Reynolds
 General Mgr.....Roy Bowman
 Program Dir.....Pat Miller
 Promotion, Pub. Dir.....Delia Palacios
 Film Manager.....Ernie Ramirez
 Chief Engineer.....Irven Simpson
 Owners of: KFSM-TV-AM, Ft. Smith; KOLQ-TV-AM, Reno; KLRJ-TV, Las Vegas; KBRS, Springdale, Ark.; KOKL, Okmulgee, Okla.; KORK, Las Vegas; KFOY-TV, Hot Springs, Ark.

KCBD-TV—Lubbock—1952

Channel: 11 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Bryant Radio & TV Inc.
 Business Address.....5600 Ave. A.
 Tel.: SH 4-1414.....NBC
 Representative.....Raymer

Pres., Gen. Manager.....Joe H. Bryant
 Asst. Gen. Manager.....Robert L. Snyder
 National Sales Mgr.....Ray Poindexter
 Comm. Manager.....George L. Tarter
 Program Director.....Bill Taylor
 Film Mgr.....Leon Feazell
 Publicity Mgr.....Joan Prigmore
 Chief Engineer.....Frank Lee
 Owners of: KCBQ, AM.

KLBK-TV—Lubbock—1952

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Grayson Enterprises
 Bus. Address.....7400 College Ave.
 Tel.: SH 4-2345.....CBS
 Station Rep.....Advertising Time Sales
 P-resident.....Sidney W. Grayson
 General Manager.....Nat Levine
 National, Gen. Sales Mgr.....John Henry
 Program, Prom. Dir.....Ray Trent
 Film Mgr.....Dick Knerr
 Chief Engineer.....Elbert Shannon
 Owners of: KLBK-AM; KPAR-TV, Abilene; KWAB-TV, Big Spring.

KTRE-TV—Lufkin—1955

Channel: 9 VHF..AP: 12.5 Kw..VP: 26 Kw.
 Owned-Oper. By...Forest Capital Comm. Co.
 Business Address.....P. O. Box 701
 Tel.: NE 4-7771.....NBC-CBS-ABC
 Reprs...Venard, Torbet & McConnell; Melville
 President, Gen. Mgr.....Richman Lewin
 Comm. Mgr.....Royce Christenson
 Program Dir., Film Mgr.....Bill Carter
 Prom., Pub. Dir.....Mary Ann Christopher
 Chief Engineer.....Fred Clinton Hill
 Owners of: KTRE, AM.

KDCD-TV—Midland—1961

Channel: 18 UHF..AP: 7.6 Kw..VP: 4.7 Kw.
 Owned By.....Midland Telecasting Co., Inc.
 Address.....Box 5345
 Tel.: OX 4-4344.....Independent
 President.....Dalton H. Cobb
 General, Station Mgr.....Chet Darwin
 Comm., Adv. Mgr.....Louis Roberts
 Prog., Prom. Dir.....Jack Callis
 Chief Engineer.....Dick Deason

KMID-TV—Midland—1953

Channel. 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By..Midessa Television Co., Inc.
 Business Address.....Midland
 Tel.: MU 2-7321.....NBC
 Station Rep.....Venard, Torbet & McConnell
 President.....J. C. Dunagan
 General Manager.....Ray Herndon
 Chief Engineer.....Bill Buford

KVKM-TV—Monahans—1958

Channel: 9 VHF..AP: 120 Kw..VP: 240 Kw.
 Owned By.....Tri-Cities Bcstg. Co.
 Address.....Drawer K
 Tel.: WI 3-3231.....ABC
 Station Reprs.....Melville; Masla
 General, Comm. Mgr.....J. Ross Rucker

TEXAS

Program Dir. Jean Welch
Promotion Mgr. Patricia Knight
Chief Engineer Rubin L. Masters
Owners of: KVKM-AM.

KOSA-TV—Odessa—1956

Channel: 7 VHF. AP: 158 Kw. VP: 316 Kw.
Owned-Oper. By Southwest States, Inc.
Bus. Address 1211 N. Whitaker
Tel.: FE 7-8301 CBS
Representative Bolling
Pres., Gen. Mgr. Cecil L. Trigg
Station Manager John Vacca
Sales Manager Ed Costello
Film Dir. George Duesler
National Sales Manager George Collie
Chief Engineer Bill Schock
Owners of: KR0D-TV, El Paso; KRNO, San
Bernardino; KVII-TV, Amarillo.

KPAC-TV—Port Arthur—1957

Channel: 4 VHF. AP: 50 Kw. VP: 100 Kw.
Owned Texas Goldcoast TV Inc.
Address Box 1059
Tel.: YUkon 5-5557 NBC
Station Rep. Blair TV
Pres., Gen. Mgr. Julius Gordon
Comm., Adv. Mgr. Mack Newberry
Program Dir., Film Mgr. John Stegall
Prom., Pub. Dir. Adeline Salter
Local Sales Mgr. Roy Shotts
Chief Engineer D. Daniels

KCTV—San Angelo—1953

Channel: 8 VHF. AP: 13.5 Kw. VP: 27.5 Kw.
Owned-Oper. By Westex Television Co., Inc.
Business Address Box 1941
Tel.: 655-7383 ABC-CBS
Reps. Melville, Venard, Torbet & McConnell
President B. P. Bludworth
Gen., Comm. Mgr. J. Harley Hubbard
Prog., Pub. Dir. Al Cobb
Film Manager Charles Cathey
Chief Engineer Larry Charlesworth

KENS-TV—San Antonio—1950

Channel: 5 VHF. AP: 50 Kw. VP: 100 Kw.
Owned-Oper. By Express Publ. Co.
Business Address Ave. E & 4th St.
Tel.: CA 5-7411 CBS
Representative Peters, Griffin, Woodward
Newspaper Affil. Express & News
President Conway C. Craig
Vice President Houston H. Harte
General Mgr. Wayne Kearl
Technical Supervisor Buford R. McMillan

KONO-TV—San Antonio—1957

Channel: 12 VHF. AP: 158 Kw. VP: 316 Kw.
Owned-Oper. By Mission Tcstg. Corp.
Business Address 1408 N. St. Mary's St.
Tel.: CA 6-7611 ABC
Station Representative Katz
President Bob A. Roth
Gen., Sta. Mgr. James M. Brown
Program Director Perry Dickey
Prom., Pub. Dir. Katie Ferguson
Film Manager Sam Rocco

Dir. of Engineering George Ing
Chief Engineer Larry Beckmann

KWEX-TV—San Antonio—1955

Channel: 41 UHF. AP: 6 Kw. VP: 11 Kw.
Owned By Spanish Inter. Bcstg. Corp.
Business Address 111 Martinez St.
Tel.: CA 7-4141 Independent
Station Rep. Spanish Inter. Ntwk. Sales
President Frank Fouce
General Mgr. Emilio Nicolas
Station Mgr. Henry Gutierrez
Commercial Mgr. Amalia Rodriguez
Program Dir. Leonardo Garcia
Prom., Pub. Dir. Don Dailey
Film Mgr. Teresita Calvo
Chief Engineer Eligio Guzman
Owners of: KMEX-TV, Los Angeles.

WOAI-TV—San Antonio—1949

Channel: 4 VHF. AP: 50 Kw. VP: 100 Kw.
Owned-Oper. By Southland Industries, Inc.
Address 1031 Navarro St.
Tel.: CA 7-4221 NBC
Representative Petry
Board Chairman Hugh Half, Jr.
Pres., Gen. Mgr. James M. Gaines
V.P., Station Mgr. Edward V. Cheviot
Prog. Director Robert Reed
Promotion Dir. Charles Larkins
Film Manager Faye Leavitt
Chief Engineer Charles Jeffers

KCEN-TV—Temple-Waco 1953

Channel: 6 VHF. AP: 50 Kw. VP: 100 Kw.
Owned By Channel 6, Inc.
Business Address 17 S. 3rd St
Tel.: PR 3-6868 NBC
Representative Blair TV Assoc.
President Frank W. Mayborn
General Manager Burton Bishop
Operations Manager Bob Gates
Film Mgr. John Schreiber
Chief Engineer Curtis M. Casey

KTAL-TV—Texarkana- Shreveport—1953

(See Shreveport, La.)

KLTV—Tyler—1954

Channel: 7 VHF. AP: 217 Kw. VP: 316 Kw.
Owned-Oper. By Channel 7 Co.
Business Address Box 957
Tel.: LY 2-3873 NBC-ABC-CBS
Station Rep Bolling
President Mrs. Lucille Ross Buford
Gen., Sta. Mgr. Marshall H. Pengra
Comm., Adv. Mgr. John Lenox
Prog., Pub. Dir. Bonnie Lenox
Promotion Dir. Mary Ann King
Film Mgr. Joe Stinecipher
Chief Engineer Hudson Collins

KWTX-TV—Waco—1955

Channel: 10 VHF..AP: 255 Kw..VP: 127.5 Kw.
 Owned-Operated By..KWTX Broadcasting Co.
 Address.....4520 Bosque Blvd.
 Tel.: PL 6-4451.....ABC-CBS
 Station Rep.....Venard, Torbet & McConnell
 President, Gen. Mgr.....M. N. Bostick
 Commercial Manager.....Pete McNea
 Prom. Director.....Bill Dover
 Program Director.....Ralph Webb
 Film Manager.....George Wallace
 Chief Engineer.....Jesse H. Dove
 Owners of: KWTX, Waco, Tex.; KNAL, Victoria,
 Tex.; KXII-TV, Sherman, Tex.; KBTX-TV,
 Bryan, Tex.

KRGV-TV—Weslaco—1954

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Kenco Enterprises
 Business Address.....309 S. Missouri Ave.
 Tel.: WO 8-3131.....ABC-NBC
 Station Rep.....Paul H. Raymer
 President, Gen. Mgr.....Stoddard P. Johnston
 V.P., Station Mgr.....Charles L. Brooks
 Sales Manager.....T. Marshall Weaver
 Prom., Pub. Dir.....Hank Page
 Operations Director.....Fred Noble
 Chief Engineer.....Lewis Hartwig
 Owners of: KRGV-AM.

KFDX-TV—Wichita Falls—1953

Channel: 3 VHF...AP: 70 Kw...VP: 100 Kw.
 Owned.....Wichtex Radio & TV Corp.
 Address.....Box 2040
 Tel.: 692-4530.....NBC
 Representative.....Raymer
 President.....Darrold A. Cannan
 V.P., Comm. Film Mgr.....Howard H. Fry
 V.P., Prom., Pub. Dir.....D. A. Cannan, Jr.
 Chief Engineer.....John Adams

KSYD-TV—Wichita Falls—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....KSYD-TV Co., Inc.
 Address.....Box 2130
 Tel.: 322-6957.....CBS
 Representative.....Advertising Time Sales
 Pres., Gen. Mgr.....Syd Grayson
 Station, Nat. Sales Mgr.....Stuart W. Klein
 Program Dir.....Jon Burkhardt
 Promotion Director.....M s. Mary K. Norwood
 Chief Engineer.....Herb Wiley
 Owners of: KLBK-AM-TV, Lubbock; KPAR-TV,
 Abilene; KWAB-TV, Big Spring.

Pop.: 940,000
 Families: 268,500

Utah

TV Homes: 240,000
 TV Stas. in State: 3

**KCPX-TV—Salt Lake City
 1946**

Channel: 4 VHF..AP: 14.5 Kw..VP: 27.1 Kw.
 Owned By.....Columbia Pict. Electronics Corp.
 Business Address.....130 Social Hall Ave.
 Tel.: DA 2-5681.....ABC
 Representative.....Katz
 General Manager.....Douglas Elleson
 Promotion Director.....Betsy Vaught
 Chief Engineer.....Wally Lambourne
 Owners of: KCPX, AM-FM.

KSL-TV—Salt Lake City—1949

Channel: 5 VHF..AP: 18.3 Kw..VP: 33.1 Kw.
 Owned-Oper. By..Radio Service Corp. of Utah
 Business Address.....145 Social Hall Ave.
 Tel.: EL 5-4641.....CBS
 Station Rep.....Peters, Griffin, Woodward, Inc.

President.....Arch L. Madsen
 Vice Pres., Gen. Mgr.....Lloyd E. Cooney
 Program Director.....Duane C. Hill
 Publicity Director.....Clifton B. Thomas
 Chief Engineer.....Vincent E. Clayton
 Owners of: KSL, AM-FM.

KUTV—Salt Lake City—1954

Channel: 2 VHF..AP: 24.5 Kw..VP: 47.1 Kw.
 Owned-Operated By.....KUTV, Inc.
 Business Address.....179 Social Hall Ave.
 Tel.: 322-2505.....NBC
 News Affil...Trib.: Ogden Standard-Examiner
 Station Rep.....Petry
 President.....A. L. Glasmann
 Vice Pres.....George C. Hatch
 General, Sta. Mgr.....Brent H. Kirk
 Program, Operations Mgr.....LaMar Smith
 Promotion Director.....Pat Visick
 Film Manager.....Jack Ivers
 Chief Engineer.....B. R. Carpenter

FOR OFFICERS OF THE TEXAS AND UTAH
 BROADCASTERS ASSOCIATIONS, SEE PAGE 635

Pop.: 393,000
Families: 111,500

Vermont

TV Homes: 100,500
TV Stas. in State: 1

WCAX-TV—Burlington—1954

Channel: 3 VHF..AP: 9.5 Kw..VP: 18.3 Kw.
Owned-Oper. By.....Mt. Mansfield TV, Inc.
Address.....100 Market Sq.
Tel.: UN 2-5761.....CBS

Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....S. T. Martin
Pub., Prom. Dir.....Charles S. Lewis
V.P., Advertising Mgr.....John A. Dobson
Film Manager.....A. Sherman Rutter
Chief Engineer.....J. W. Tierney
Owners of: WCAX.

Pop.: 4,125,000
Families: 1,101,000

Virginia

TV Homes: 894,000
TV Stas. in State: 12

WCYB-TV—Bristol—1956

Channel: 5 VHF..AP: 42.7 Kw..VP: 85.4 Kw.
Owned-Oper. By...Appalachian Bcstg. Corp.
Business Address.....P.O. Box No. 1009
Tel.: North 9-4161.....ABC-NBC
Station Reps.....Meeker; Ayers
Pres., Gen. Mgr.....Robert H. Smith
Comm., Adv. Mgr.....J. Fey Rogers
Program Dir.....Art Countiss
Production Mgr.....James G. Evans
Chief Engineer.....Russell V. Robinson

Tel.: MA 7-2345; EX 3-7331.....NBC
Representative.....H-R
Pres., Gen. Mgr.....J. Glen Taylor
V.P., TV Sales.....Edward J. Hennessy
Prom., Pub. Dir.....Richard Paul
Prog. Dir., Film Mgr.....Van Cantfort
Chief Engineer.....Andrew Jackson
Owners of: WAVY, AM.

WSVA-TV—Harrisonburg—1953

Channel: 3 VHF..AP: 4.17 Kw..VP: 8.32 Kw.
Owned-Oper. By...Shenandoah Valley Bcstg.
Address.....Rawley Pike
Tel.: 434-4431.....ABC-CBS-NBC
Newspaper Affil.....Wash. Eve. Star
Reps..Venard, Torbet, McConnell; Clarke Brown
President, Gen. Mgr.....Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
Comm., Adv. Mgr.....Richard H. Johnson
Prog. Dir., Film Mgr.....Robert E. Lee
Prom., Pub. Dir.....Wanda Wilt
Chief Engineer.....Tom Jones
Owners of: WSAZ-AM.

WTAR-TV—Norfolk—1950

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By...WTAR Radio-TV Corp.
Business Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
Newspaper Affil....Norfolk Newspapers, Inc.
Representative.....Petry
President, Gen. Mgr.....Robert M. Lambe
V.P., Operations.....Harold Soldinger
V.P., Sales.....William Gietz
Prom., Pub. Dir.....James W. Evans
Chief Engineer.....Richard Lindell

WLVA-TV—Lynchburg—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Operated By...Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: Victor 5-1242.....ABC
Representative.....Jack Masla
Pres., Gen. Mgr.....Philip P. Allen
Comm. Adv. Mgr.....Thomas L. Turner
Prog., Film Mgr.....Warren Uttal
Publicity Director.....Thomas Waller
Chief Engineer.....John T. Orth
Owners of: WLVA.

WVEC-TV—Norfolk-Hampton 1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Peninsula Bcstg. Corp.
Address.....110 Third St., Norfolk
Tel.: MA 7-7635.....ABC
Station Rep.....Katz
Pres., Gen. Manager.....Thomas P. Chisman
V.P., Sales Director.....Harrol A. Brauer, Jr.
V.P., Operations Mgr.....L. W. Kliever
V.P., Chief Engineer.....William C. King, Jr.
Commercial Mgr.....C. L. Coker
Promotion Dir.....H. L. Foiles

WAVY-TV—Norfolk—1957

Channel: 10 VHF..AP: 192 Kw..VP: 316 Kw.
Owned.....Tidewater Teleradio, Inc.
Address.....214 W. York St.

WYAH-TV—Norfolk- Portsmouth—1960

Channel: 27 UHF..AP: 8.7 Kw..VP: 17.4 Kw.
Owned By.....The Christian Bcstg. Network
Address.....1318 Spratley St., Portsmouth

VIRGINIA-WASHINGTON

Tel.: 393-6001.....Independent
 President, Gen. Mgr.,.....M. G. Robertson
 Station Manager.....Randolph S. Brent
 Program, Film Mgr.....Neil Eskelin
 Promotion Director.....Wilbur Presson
 Chief Engineer.....Harvie Waff

WXEX-TV—Petersburg—1955

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By..Petersburg Television Corp.
 Address..Box 8765, Richm'd; 124 W. Tabb, Pet.
 Tel.: RE 3-7876, Pet.; AT 8-2835, Richm'd...NBC
 Station Reps.....Select; Brown
 President.....Thomas G. Tinsley, Jr.
 V.P., Gen. Mgr.....Irvin G. Abeloff
 Comm. Mgr.....Lawrence Slon
 Program Dir.....Robert I. Grossman
 Operations Mgr.....J. Harry Abbott
 Promotion Dir.....Neil Kuvin
 Film Mgr.....Robert E. Kennedy
 Chief Engineer.....George W. McGuigan

WRVA-TV—Richmond—1956

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Richmond TV Corp.
 Business Address.....5710 Midlothian Pike
 Tel.: BE 3-5461.....ABC
 Station Rep.....Harrington, Richter & Parsons
 President.....William R. Preston
 General, Sta. Mgr.....Barron Howard
 Commercial Mgr.....James D. Clark, Jr.
 Program Film Dir.....Samuel S. Carey
 Prom., Pub. Dir.....John L. Stone, Jr.
 Chief Engineer.....S. T. Terry, Jr.

WTVR—Richmond—1947

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Havens & Martin, Inc.
 Address.....3301 W. Broad St.
 Tel.: ELgin 5-8611.....CBS
 Station Rep.....Blair TV

Pres., Gen. Mgr.....Wilbur M. Havens
 Commercial Mgr.....William Kemple
 Assistant Mgr.....Walter A. Bowry, Jr.
 Prog. Director.....John Shand
 Prom., Pub. Dir.....W. J. Filer
 Film Manager.....Conrad G. Rianhard
 Chief Engineer.....James Kyle
 Owners of: WMBG, AM, Richmond; WCOD, FM,
 Richmond.

WDBJ-TV—Roanoke—1955

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Operated By.....Times-World Corp.
 Address.....2001 Colonial Ave.
 Tel.: 343-8031.....CBS
 Newspaper Affiliation...Times; World-News
 Representative..Peters, Griffin, Woodward, Inc.
 President.....M. W. Armistead, III
 V.P., Broadcasting.....Ray P. Jordan
 V.P., General Mgr.....John Harkrader
 General Sales Mgr.....Blake Brown
 Asst. Mgr., Film Buyer.....Paul E. Reynolds
 Program Mgr.....Charles A. Ballou
 Sales Prom., Mer. Mgr....Frank C. Martin, Jr.
 Promotion Manager.....R. A. DuVall
 Operations Mgr.....Wendell H. Siler
 Chief Engineer.....J. E. Newman
 Owners of: WDBJ, AM-FM.

WSLS-TV—Roanoke—1952

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By...Shenandoah Life Stations
 Address.....Church Ave., at 3rd St.
 Tel.: DI 4-9226.....NBC
 Station Rep.....Avery-Knodel
 President.....James H. Moore
 V.P., Manager.....Horace S. Fitzpatrick
 Program Dir.....Melvin Linkous
 Commercial Manager.....A. S. Trevilian, Jr.
 Sales Promotion Director.....C. R. Garrison
 Engineering Manager.....J. P. Briggs
 Owners of: WSLS-AM-FM.

Pop: 2,950,000
 Families: 937,000

Washington

TV Homes: 798,000
 TV Stas. in State: 11

KVOS-TV—Bellingham—1953

Channel: 12 VHF..AP: 112 Kw..VP: 224 Kw.
 Owned-Oper. By.....Wometco Enterprises
 Business Address.....1151 Ellis St.
 Tel.: REgent 4-4410.....CBS
 Station Reps.....E. S. Sumner; Stovin-Byles
 President.....Mitchell Wolfson
 General, Sta. Mgr.....David Mintz
 Merchandising Director.....Doug Davis
 Operations Director.....R. H. Anderson
 Promotion Director.....Marian Boylan
 Public Affairs Dir.....Al Swift
 Advertising Manager.....Fred Elsethagen
 Chief Engineer.....John Price
 Owners of: WTVJ, Miami, Fla.; WLOS, Asheville;
 WFGA, Jacksonville, Fla.

KIRO-TV—Seattle—1958

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned.....Queen City Bcstg. Co.
 Address.....1530 Queen Anne Ave.
 Tel.: AT 3-9800.....CBS
 Representative.....Peters, Griffin, Woodward
 Pres., Gen. Mgr.....Saul Haas
 Nat'l Sales Manager.....Al Stephenson
 Local Sales Manager.....King Mitchell
 Program Director.....Robert D. Gordon
 Prom., Pub. Dir.....Mrs. Frances Pierce
 Film Manager.....Eugene Wecker
 Chief Engineer.....C. R. Morris

KOMO-TV—Seattle—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.

WASHINGTON

Owned-Oper. By... Fisher's Blend Station, Inc.
Business Address... 100 4th Ave. N.
Tel.: MA 4-6000... ABC
Sta. Representative... Katz
Chairman of Board... O. D. Fisher
President, Gen. Mgr... W. W. Warren
Commercial Mgr... Maitland Jordan
Mgr. Programming... Dave Crockett
Program Manager... Tom Rogstad
Film Editor... Arden Skoog
Audience Prom. Mgr... Margaret Hagerty
Chief Engineer... C. E. Miller
Owners of: KOMO-AM; KATU-TV, Portland.

KING-TV—Seattle—1948

Channel: 5 VHF... AP: 50 Kw... VP: 100 Kw.
Owned-Operated By... King Bcstg. Co.
Business Address... 320 Aurora
Tel.: MUTual 2-3555... NBC
Representative... Blair-TV
President... Stimson Bullitt
V.P., Business Div... Henry B. Owen
V.P., Broadcast Div... Otto P. Brandt
Commercial Manager... James D. Neidigh
Program. Film Mgr... Lee Schulman
Prom., Pub. Director... Eric Bremner
Merchandising Manager... G. W. Parker
Sales Service Mgr... Del Loder
Chief Engineer... Robert A. Ferguson
Owners of: KGW AM-TV, Portland, Ore.; KING-AM-FM; KREM-AM-FM-TV, Spokane, Wash.

KTVW—Seattle—1953

Channel: 13 VHF... AP: 60 Kw... VP: 100 Kw.
Owned... J. E. McCaw
Business Address... 5534 N. 35 St., Tacoma
Tel.: SKYline 2-3544, Tacoma... Independent
Station Rep... Clarke Brown
President... J. Elroy McCaw
General Manager... James Hawkins
Program Director... John Jarstad
Chief Engineer... Ken Williams

KHQ-TV—Spokane—1952

Channel: 6 VHF... AP: 50 Kw... VP: 100 Kw.
Owned-Operated By... KHQ, Inc.
Address... S. 4202 Regal St.
Tel.: KEystone 4-0511... NBC
Representative... Katz
Pres., Gen. Mgr... R. O. Dunning
Commercial Mgr... J. Birney Blair
Program, Film Mgr... John Fahey
Promotion, Publicity Dir... Irving Smith
Chief Engineer... Dee Waymire

KREM-TV—Spokane—1955

Channel: 2 VHF... AP: 50 Kw... VP: 100 Kw.
Owned... KREM Bcstg. Co.
Address... 4103 S. Regal
Tel.: KE 4-0423... ABC
Representative... Petry
President... Stimson Bullitt
General Manager... Robert Temple
Station Manager... Alexander P. Hunter
Program Dir... Walt Schaar

Film Manager... Hughie Tanner
Chief Engineer... Edward P. Antosyn
Owners of: KREM, AM-FM.

KXLY-TV—Spokane—1953

Channel: 4 VHF... AP: 28 Kw... VP: 47.9 Kw.
Owned By... Spokane Television
Address... 315 W. Sprague Ave.
Tel.: MADison 4-4291... CBS
Newspaper Affil... Evening Telegram, Superior
Representative... H-R
President... Morgan Murphy
General, Station Mgr... Wayne F. McNulty
Operations Dir... Robert L. Warrington
National, Local Sales Mgr... Robert V. Weitze
Prom., Pub. Dir... Lois Hunter
Technical Dir... T. O. Jorgenson
Chief Engineer... Dave Green
Owners of: KELP-TV-AM, El Paso; KXLY-AM-FM, Spokane, Wash.

KTNT-TV—Tacoma-Seattle 1953

Channel: 11 VHF... AP: 158 Kw... VP: 316 Kw.
Owned-Operated By... Tribune Publishing Co.
Business Address... S. 11th & Grant Sts.
Tel.: FU 3-2561... Independent
Newspaper Affil... Tacoma News/Tribune
Station Rep... Paul H. Raymer Co.
President... George F. Russell
General Manager... Max H. Bice
Nat'l Sales Manager... Herchel Cary
General Sales Mgr... R. Keith Miller
Program, Film Mgr... Dell Spencer
Promotion Director... David Smith
Chief Engineer... Dick F. Engh
Owners of: KTNT-AM-FM.

KIMA-TV—Yakima—1953

Channel: 29 UHF... AP: 115 Kw... VP: 191 Kw.
Owned-Oper. By... Cascade Bcstg. Co., Inc.
Business Address... Box 702
Tel.: GL 2-9111... CBS-NBC
Station Rep... Young TV; Art Moore
President... Thomas C. Bostic
General Mgr... Jack Reber
Commercial Mgr... William F. Grogan
Program Director... James W. Nolan, Jr.
Promotion Director... Robert H. Horn
Film Manager... June Neel
Chief Engineer... M. E. Burrill
Owners of: KIMA, AM; KEPR, AM-TV, Pasco;
KWIQ, Moses Lake; KLEW-TV, Lewiston;
KBAS-TV, Ephrata.

KNDU—Yakima—1959

Channel: 23 UHF... AP: 11.6 Kw... VP: 19.9 Kw.
Owned By... Columbia Empire Bcstg. Corp.
Address... Box 466
Tel.: CH 8-2300... ABC
Station Rep... Weed TV Corp.
President, Gen. Mgr... Hugh Davis
Commercial Manager... Jim Hawkins
Prog., Prom. Director... Terry Mason
Film Manager... Marge Whitman
Chief Engineer... Warren Brown
Owners of: KNDU, Richland.

Pop.: 1,850,000
Families: 495,000

West Virginia

TV Homes: 390,000
TV Stas. in State: 9

WHIS-TV—Bluefield—1955

Channel: 6 VHF..AP: 28.8 Kw..VP: 50 Kw.
Owned-Oper. By...Daily Telegraph Ptg. Co.
Business Address.....Municipal Bldg.
Tel.: DA 7-7115.....NBC
News. Affil...Daily Telegraph, Sunset News
Station Reps.....Select Station Reps.; Brown
President, Gen. Mgr.....H. I. Shott
Sta., Comm. Mgr.....John C. Shott
Prog. Dir.....Orland C. Young
Promotion Director.....Kay Wilson
Film Manager.....Cecil Surratt
Chief Engineer.....Kenneth Dick
Owners of: WHIS, AM.

WCHS-TV—Charleston—1954

Channel: 8 VHF..AP: 93.3 Kw..VP: 158 Kw.
Owned By.....Rollins Bcstg.
Address.....Box 2167, Wilmington, Del.
Tel.: DI 6-5358.....CBS
Station Representative.....Blair TV
President.....O. Wayne Rollins
General, Sta. Mgr.....William P. Dix, Jr.
Vice Pres., TV.....George Baren Bregge
Comm. Mgr.....William Eaton, Jr.
Program Dir.....Douglas Martin
Prom., Pub. Dir.....H M. Brawley
Film Manager.....Phil Smith
News Director.....Robert Horan
Chief Eng.....G. Brick
Owners of: WCHS-AM; WGEE-AM, Indian, Ind.;
WEAR-TV, Pensacola, Fla.; WPTZ-TV, Platts-
burgh, N. Y.; WAMS, Wilmington, Del.; WRAP,
Norfolk, Va.; WNJR, Newark, N. J.; WBEE,
Harvey, Ill.; KDAY, Los Angeles, Calif.

WBOY-TV—Clarksburg—1957

Channel: 12 VHF..AP: 137 Kw..VP: 278 Kw.
Owned By.....Rust Craft Bcstg.
Business Address.....912 W. Pike St.
Tel.: 624-7573-4.....CBS-NBC
Station Rep.....Young TV
President.....Jack N. Berkman
Managing Director.....Roger Garrett
Commercial Manager.....Frank Baisley
Program Director.....Robert Toothman
Publicity, Promotion Dir.....Peter Lyman
Film Manager.....Frank Lucante
Chief Engineer.....Harry Brown
Owners of: WBOY-AM; WSTV-AM-FM-TV;
WPIT-AM-FM, Pittsburgh; WSOL-AM, Tampa;
WRGP-TV, Chattanooga; WRDW-TV, Augusta,
Ga.

WJPB-TV—Fairmont—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....WJPB-TV, Inc.
Address.....400 Quincy St.
Tel.: 363-0700.....ABC

Newspaper Affiliation.....Mannington Times
Station Rep.....Weed TV Corp.
President, Gen. Mgr.....J. Patrick Beacom
Comm., Adv. Mgr.....Eugene La Rosa
Program Dir.....N. C. Pelligrin
Prom., Pub. Dir.....Ray Herst
Film Mgr.....Gordon Ralph Snyder
Chief Engineer.....James McEwen
Owners of: WBUT-AM-FM, Butler, Pa.; WVWV,
Grafton, W. Va.

WHTN-TV—Huntington—1955

Channel: 13 VHF..AP: 200 Kw..VP: 316 Kw.
Owned-Oper. By.....Reeves Broadcasting
Address.....625 Fourth Avenue
Tel.: JA 5-7661.....ABC
V.P., Gen. Mgr.....O. W. Myers
Comm. Manager.....George Miller
Program Director.....Clark W. Davis
Promotion Director.....Lloyd Hamlin
Chief Engineer.....Keith Massey

WSAZ-TV—Huntington—1949

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 9-4127.....NBC
Station Representative.....Katz
President.....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Station Manager.....J. L. Sinclair
Program Director.....Maxwell Roth
Prom., Mer. Dir.....Jack M. Williams
Film Manager.....David S. Bond
Chief Engineer.....John P. Clay
Owners of: WSAZ, AM.

WOAY-TV—Oak Hill—1954

Channel: 4 VHF..AP: 68 Kw..VP: 100 Kw.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....CBS
Representative.....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Comm Sta. Mgr.....Robert R. Brown
Pub., Film Mgr.....A. Nechesnoff
Chief Engineer.....Thomas Phillips

WTAP-TV—Parkersburg—1953

Channel: 15 UHF..AP: 10.5 Kw..VP: 19.5 Kw.
Owned-Oper. By.....Zanesville Publishing Co.
Business Address.....121 W. Seventh St.
Tel.: 485-4588.....ABC-CBS-NBC
Representative.....Pearson
President.....Clay Littick
Managing Dir.....Allan Land
General Mgr.....Gene P. Loffler
Comm. Mgr.....Denny Dever
Program Dir.....Tom Lawrence
Chief Engineer.....William A. Hunt, Sr.

WEST VIRGINIA-WISCONSIN

WTRF-TV—Wheeling—1953

Channel: 7 VHF...AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By.....WTRF-TV, Inc.
Address.....Ogden Bldg.
Tel.: 232-7777.....NBC
Representative.....Hollingbery
Exec. V.P., Gen. Mgr.....Robert W. Ferguson

Operations Manager.....George Diab
National Sales Mgr.....C. J. Ackermann
Reg. Sales Mgr.....Kirk Jackson
Local Sales Mgr.....Robert Beall
Prog. Director.....Garry Vorhess
Prom. Director.....James Knight
Film Manager.....William Ney
Pub. Serv. Director.....Wesley Manley
Chief Engineer.....Howard Daubenmeyer

Pop.: 4,025,000
Families: 1,192,000

Wisconsin

TV Homes: 1,086,000
TV Stas. in State: 13

WEAU-TV—Eau Claire—1953

Channel: 13 VHF...AP: 155 Kw...VP: 310 Kw.
Owned By.....Post Bcstg. Corp.
Business Address.....2415 So. Hastings Way
Tel.: TE 2-3474.....ABC-CBS-NBC
News. Affil.....Press-Gazette, Post-Crescent
Station Rep.....Hollingbery
President.....V. I. Minahan
Gen. Sta. Manager.....Leo Howard
Chief Engineer.....Elmo Reed

Commercial Manager.....Dorothy Inman
Program Director.....Dan Giovannini
Promotion Director.....Francis Johanski
Film Manager.....Bob Johanski
Local Advertising Mgr.....Bud Witte
Chief Engineer.....Marshall Williamson

WBAY-TV—Green Bay—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Norbertine Fathers
Business Address.....115 South Jefferson St.
Tel.: HE 2-3331.....CBS
Station Rep.....H.R. TV Reps
General Manager.....Haydn R. Evans
Nat. Sales Mgr.....Earl H. Huth
Program Dir.....Greg McElrone
Promotion Dir.....Lyle Lahey
Film Mgr.....Don Bergner
Chief Engineer.....Wallace E. Stangel
Owners of: WBAY, AM-FM.

WKBT—La Crosse—1954

Channel: 8 VHF...AP: 125 Kw...VP: 250 Kw.
Owned & Oper. By...WKBH Television Inc.
Address.....141 South 6th St.
Tel.: 2-4678.....ABC-CBS-NBC
Newspaper Affiliation.....Tribune
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....Howard Dahl
Comm. Mgr.....Robert Z. Morrison, Jr.
Program Director.....Ray Skaran
Promotional Director.....Leonard Anderson
Chief Engineer.....Al Leeman

WFRV-TV—Green Bay—1955

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Valley Telecasting Co.
Address.....1181 East Mason St.
Tel.: HE 7-5411.....NBC
Station Representative.....Katz
President.....George W. Norton, Jr.
General Manager.....H. Lee Browning
Commercial Manager.....Fred W. Johnson
Program Dir., Film Mgr.....J. W. Vickery
Prom., Publicity Dir.....Otto C. Junkermann
Chief Engineer.....Harry Hill

WISC-TV—Madison—1956

Channel: 3 VHF...AP: 28.8 Kw...VP: 56.2 Kw.
Owned-Oper. By.....TV Wisconsin, Inc.
Bus. Address.....4801 W. Beltline Hwy.
Tel.: CE 3-9791.....CBS
News. Affiliation..Superior Evening Telegram
Representative...Peters, Griffin, Woodward
General Manager.....Ralph O'Connor
Commercial Manager.....Richard Nickeson
Program Director.....Daniel Imhoff
Chief Engineer.....Walter Hariu

WLUK-TV—Green Bay—1954

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper By...M & M Broadcasting Co., Inc.
Address.....Box 549
Tel.: 432-6468.....ABC
Newspaper Affil.....Evening Telegram
Station Reps.....Young; Hyett
President.....Morgan Murphy
General Manager.....John H. Borgen

WKOW-TV—Madison—1953

Channel: 27 UHF...AP: 87 Kw...VP: 200 Kw.
Owned-Oper...Midcontinent Bcstg. Co. of Wisc.
Business Address..215 West Washington Ave.
Tel.: AL 7-2261.....ABC
Station Representative.....Young TV Corp.
Exec. Vice Pres., Gen. Mgr.....Tony Moe
General Sales Mgr.....Ben F. Hovel
Prog., Operations Dir.....Blake Kellogg
Film Mgr.....Bill Harman
Promotion Director.....James Roy Miller
Publicity Director.....Nancy Lee White
Chief Engineer.....Cloren Smith
Owners of: WKOW, AM.

WISCONSIN-WYOMING

WMTV—Madison—1953

Channel: 33 UHF..AP: 156 Kw..VP: 209 Kw.
 Owned-Oper. By.....Forward TV, Inc.
 Business Address.....West Beltline Highway
 Tel.: CE 3-5381.....NBC
 President.....Herbert R. Ohrt
 General Mgr.....Merritt Mulligan
 Asst. Mgr.....Donald Harrer
 Film Mgr.....George Plenderleith
 Program Dir.....Jack Crowley
 Promotion Mgr.....Wanda Montz
 Chief Engineer.....Stan Sadler

WISN-TV—Milwaukee—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Hearst Corp.
 Business Address.....759 N. 19th St.
 Tel.: DI 2-3000.....CBS
 Newspaper Affiliation.....Sentinel
 Representative.....Petry
 V.P., General Mgr.....Richard C. Goodnow
 Sales Mgr.....Richard D. Foerster
 Film Manager.....Jerry Loebe
 Program Director.....Baylen Smith
 Prom., Pub. Dir.....Arthur H. Barnes
 Chief Engineer.....Lionel Wittenberg

WITI-TV—Milwaukee—1956

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Storer Bcstg. Co.
 Address.....5445 N. 27th St.
 Tel.: UP 3-1919.....ABC
 Station Rep.....Storer T.V. Sales
 President.....George B. Storer, Jr.
 General Manager.....Roger W. LeGrand
 General Sales Mgr.....William J. Flynn
 Mgr. of Operations.....Dean McCarthy
 Promotion Director.....Donn Shelton
 Chief Engineer.....Robert Truscott
 Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WHN, New York City.

WTMJ-TV—Milwaukee—1947

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....The Journal Co.
 Business-Trans. Address.....333 W. State St.
 Tel.: BR 1-6000.....NBC
 Newspaper Affiliation.....Journal; Sentinel
 Sta. Rep.....Harrington, Righter & Parsons
 General Manager.....George Comte
 Station Manager.....Robert J. Helss
 Program Manager.....Robert Petrie
 Promotion Mgr.....Bruce Wallace
 Film Manager.....James Fitzgerald
 Advertising Mgr.....Sprague Vonier
 Mgr. AM & TV Engineer.....Phillip B. Laeser
 Owners of: WTMJ-AM-FM.

WUHF-TV—Milwaukee—1959

Channel: 18 UHF..AP: 122 Kw..VP: 240 Kw.
 Owned-Oper. By.....WXIX-TV, Inc.
 Address.....509 W. Wisconsin Ave.
 Tel.: BR 2-1818.....Independent
 Station Representative.....Gill-Perna
 President.....B. J. Samson
 Exec. V.P.....Lawrence Turet
 Sales Mgr.....Parker Daggett
 Program Dir.....Richard Christenson
 Promotion Mgr.....Chuck Olson
 Film Manager.....Daniel Kunz
 Chief Engineer.....Joe Waters

WSAU-TV—Wausau—1954

Channel: 7 VHF..AP: 177 Kw..VP: 316 Kw.
 Owned-Oper. By..Wisconsin Valley TV Corp.
 Address.....P.O. Box 1088
 Tel.: VI 2-1021.....ABC-CBS-NBC
 Newspaper Affil.....Record-Herald
 Representative.....Meeker Co.
 President.....George T. Frechette
 Exec. V.P., Gen. Mgr.....Richard D. Dudley
 General Sales Mgr.....James W. Frey
 Prom., Pub. Dir.....Tom Bolger
 Program Director.....Norbert Kellhauser
 Film Manager.....Dan Ziebell
 Chief Engineer.....Roland W. Richard
 Owners of: WSAU-AM-FM.

Pop.: 340,000
 Families: 102,000

Wyoming

TV Homes: 78,000
 TV Stas. in State: 3

KTWO-TV—Casper—1957

Channel: 2 VHF...AP: 35 Kw....VP: 71 Kw.
 Owned-Operated By...Rocky Mt. TeleStations
 Business Address.....3900 E. Second St.
 Tel.: 237-3711.....ABC-NBC-CBS
 Station Representative.....Meeker
 President.....Burt Harris
 Gen., Sta. Mgr.....Lawrence Berger
 Program, Prom. Dir.....Paul Wickre
 Film Manager.....Chuck Beach
 Chief Engineer.....Leo Chenier

KFBC-TV—Cheyenne—1954

Channel: 5 VHF..AP: 50.1 Kw..VP: 100 Kw.
 Owned-Oper. By.....Frontier Bcstg. Co.
 Business Address.....2923 East Lincolnway
 Tel.: 634-4461.....ABC-CBS-NBC
 Newspaper Affiliation.....Eagle, Tribune
 Representative.....Hollingbery
 President.....Robert S. McCracken
 General Mgr., Ch. Eng.....William C. Grove
 Commercial Mgr.....Doug Reeves
 Prog., Pub. Mgr.....William D. McCracken
 Film Mgr.....Don Wich
 Owners of: KFBC-AM, KSTF, Scottsbluff.

WYOMING-TERRITORIES & POSSESSIONS

KWRB-TV—Riverton—1957

Channel: 10 VHF...AP: 24.2 Kw...VP: 57.5 Kw.
Owned.....M. & J. Ernst

Address.....500 B'way, Thermopolis, Wyo.
Tel.: UN 4-2351.....ABC-CBS
Representative.....Gill-Perna
Gen. Mgr., Ch. Eng.....Joseph P. Ernst

TV Stations in Territories and Possessions

Guam

KUAM-TV—Agana—1956

Channel: 8 VHF...AP: 250 Kw...VP: 500 Kw.
Owned-Oper. By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7963.....CBS-NBC
Representative.....Intercontinental Services
President.....Phil Berg
Station Manager.....Robert A. Jordan
Sales Manager.....Mary C. Chappelle
Chief Eng.....Kenneth Pier
Owners of: KUAM, AM.

Virgin Islands

WBNB-TV—Charlotte Amalie 1961

Channel: 10 VHF...AP: 1.26 Kw...VP: 2.5 Kw.
Owned By.....Island Teleradio Service Inc.
Address.....Box 1947, St. Thomas
Tel.: 1050.....ABC-CBS-NBC
Station Rep.....Caribbean Networks Inc.
President.....Robert Moss

Puerto Rico

WKBM-TV—Caguas—1960

Channel: 11 VHF...AP: 1.34 Kw...VP: 2.67 Kw.
Owned By.....American Colonial Bcstg.
Address.....P. O. Box 4189, San Juan
Tel.: 3-0580.....Independent
Owner & Gen. Mgr.....R. P. Perry
Comm. Manager.....Felix Munoz
Program Dir.....Nilsa Gonzales
Chief Engineer.....E. Rivera

WORA-TV—Mayaguez—1955

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper By.....Supreme Bcstg. Co., Inc.
Address.....Darlington Bldg.
Tel.: 832-1150.....ABC-CBS
Station Rep.....Inter-American Publ.
Pres., Sta. Mgr.....Alfredo R. Arellano
Comm. Asst. G.M.....Reinaldo Dupont
Prog. Prom. Dir.....Ernesto Rafols
Film Mgr.....Rafael Rivera Mont
Chief Eng.....George A. Mayoral
Owners of: WKYN-AM, WFQM-FM, San Juan;
WSVI-TV, St. Croix, V. I.; WJMR-AM-TV,
WRCM, New Orleans.

WAPA-TV—San Juan—1954

Channel: 4 VHF...AP: 33.9 Kw...VP: 56.2 Kw.
Owned By.....WAPA TV Bcstg. Corp.
Business Address.....357 Ponce de Leon
Tel.: 3-3006.....ABC-NBC
Gen. Manager.....H. Modestti
Program Director.....F. R. Baez
Chief Engineer.....E. W. Lambourne

WKAQ-TV—San Juan—1954

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....El Mundo Enterprises
Bus. Address...Box 5096, Puerto de Tierra Sta.
Tel.: 723-3800.....CBS
Newspaper Affiliation.....El Mundo
Rep.....Inter-American Publications Inc.
President.....Mrs. A. Ramos
General Manager.....H. McFadden
Commercial Manager.....Rafael Ruiz
Prog. Dir.....Oscar Orzabal Quintana
Sales Mgr.....Jorge Rivero
Chief Engineer.....Robert Beurket
Owners of: WKAQ-AM-FM.

WRIK-TV—Ponce—1958

Channel: 7 VHF...AP: 60 Kw...VP: 30 Kw.
Owned-Operated By...Ponce Television Corp.
Address.....Darlington Bldg.
Tel.: 842-0280.....Independent
Sta. Rep.....Inter-American Publ.
President.....George A. Mayoral
General Mgr.....William Cortada
Program Dir.....Luis Martínez
Chief Engineer.....Americo Cintron

WSUR-TV—Ponce—1958

Channel: 9 VHF...AP: 1.3 Kw...VP: 2.7 Kw.
Owned.....American Colonial Bcstg. Corp.
Bus. Ad...1000 Ponce de Leon Ave., Santurce
Tel.: 2-1278.....Independent
President, Gen. Mgr.....Ralph P. Perry

Canadian Television Station Index

— Listed Alphabetically by Call Letters —

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
CBAFT-TV . . .	773	CFCR-TV . . .	772	CHEX-TV . . .	776	CKBL-TV . . .	777
CBFT . . .	777	CFCY-TV . . .	776	CHLT-TV . . .	778	CKCK-TV . . .	778
CBHT . . .	774	CFLA-TV . . .	773	CHOV-TV . . .	775	CKCO-TV . . .	775
CBLT . . .	776	CFPL-TV . . .	775	CHSA-TV . . .	772	CKCW-TV . . .	773
CBMT . . .	777	CFQC-TV . . .	779	CHSJ-TV . . .	773	CKMI-TV . . .	777
CBOFT . . .	775	CFRN-TV . . .	771	CJAY-TV . . .	773	CKNX-TV . . .	776
CBOT . . .	775	CFSN-TV . . .	774	CJBR-TV . . .	778	CKOS-TV . . .	779
CBUT . . .	772	CFTM-TV . . .	777	CJCB-TV . . .	774	CKPG-TV . . .	772
CBWAT . . .	775	CFTO-TV . . .	776	CJCH-TV . . .	774	CKPR-TV . . .	776
CBWFT . . .	773	CHAB-TV . . .	778	CJDC-TV . . .	772	CKRN-TV . . .	778
CBWT . . .	773	CHAN-TV . . .	773	CJFB-TV . . .	779	CKRS-TV . . .	777
CBXT . . .	771	CHAT-TV . . .	772	CJIC-TV . . .	776	CKRT-TV . . .	778
CBYT . . .	774	CHAU-TV . . .	777	CJLH-TV . . .	772	CKSO-TV . . .	776
CFCF-TV . . .	777	CHBC-TV . . .	772	CJOH-TV . . .	775	CKTM-TV . . .	778
CFCG-TV . . .	775	CHCA-TV . . .	772	CJON-TV . . .	774	CKVR-TV . . .	774
CFCL-TV . . .	776	CHCH-TV . . .	775	CJSS-TV . . .	774	CKWS-TV . . .	775
CFCM-TV . . .	777	CHCI-TV . . .	771	CKBI-TV . . .	778	CKXV-TV . . .	773
CFCN-TV . . .	771	CHEK-TV . . .	773				

Television Stations of Canada

Alberta

CFCN-TV—Calgary—1960

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....CFCN Television Ltd.
 Address.....Broadcast House
 Tel.: CH 9-9101.....CTV
 Sta. Reps...Television Reps. Ltd.; Adam Young
 President.....James A. Love
 Station Mgr.....Gordon L. Carter
 Promotion Dir.....Gary Greenway
 Film Mgr.....Garry Smith
 Chief Engineer.....R. W. Lamb
 Owners of: CFCN-AM, Calgary.

CHCT-TV—Calgary—1954

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Calgary Television, Ltd.
 Address.....955 Rideau Road
 Tel.: CH 3-3491.....CBC
 Station Reps.....All-Canada; Weed

President.....F. R. Shaw
 Gen., Station Mgr.....A. M. Cairns
 Commercial Mgr.....J. Norman Inkster
 Oper. Mgr.....Bob Chase
 Prom., Pub. Mgr.....W. A. Smith
 Film Manager.....Gordon Warner
 Chief Engineer.....Lee Crawley

CBXT—Edmonton—1961

Channel: 5 VHF...AP: 159 Kw...VP: 318 Kw.
 Owned By.....CBC
 Address.....Box 555
 Tel.: 469-2321.....CBC
 Station Manager.....Ralph Horley
 Commercial Rep.....Chris Barr
 Program Director.....Barry McCorquodale
 Technical Director.....Peter Burgess
 Tech. Supervisors.....R. Collier, J. Anderson

CFRN-TV—Edmonton—1954

Channel: 3 VHF...AP: 90.4 Kw...VP: 180.3 Kw.
 Owned-Oper. By...Sunwapta Bcstg. Co., Ltd.
 Address.....Postal Sta. E.
 Tel.: HU 9-2572.....CTV
 Sta. Reps...TV Reps.; Young Canadian; Oakes

TELEVISION STATIONS OF CANADA

Pres., Gen. Mgr. G. R. A. Rice
 Station Mgr. B. D. Alloway
 Commercial Mgr. D. H. Field
 Program Director George Kidd
Film Manager Keith Neale
 Prom., Pub. Dir. Allan Muir
 Adv. Mgr. Dan Kauffman
Chief Engineer Ted Wadson
 Owners of: CFRN-AM-TV.

CJLH-TV—Lethbridge—1955

Channel: 7 VHF . . . AP: 85.5 Kw. . . VP: 171 Kw.
 Owned-Oper. By Lethbridge TV, Ltd.
 Address P. O. Box 1120
 Tel.: FA 7-1521 CBC
 Newspaper Affil. Herald
 Representatives All-Canada TV; Weed
 Pres., Gen. Mgr. N. Botterill
 Commercial Mgr. L. Crittenden
 Program Director Dale Nelson
 Technical Dir. V. Reed

CHSA-TV—Lloydminster—1960

Channel: 2 VHF . . . AP: 37.5 Kw. . . VP: 75 Kw.
 Owned By CHSA-TV Ltd.
 Address Lloydminster
 Tel.: Lloydminster CBC
 Station Rep. Devney Organization
 President A. F. Shortell
 General, Comm. Mgr. J. R. D. Findlay
 Operations Director Wes Saunders
 Promotion Director G. Barber
Chief Engineer Eldon Giles

CHAT-TV—Medicine Hat—1957

Channel: 6 VHF . . . AP: 3 Kw. . . . VP: 6 Kw.
 Owned By Monarch Bcstg. Co. Ltd.
 Address Box 760
 Tel.: 548-3911 CBC
 Sta. Rep. Weed; All-Canada
 President J. H. Yuill
 Gen., Station Mgr. Orv Kope
 Program Director Jon Thibert
 Film Manager Pete Barth
 Comm., Adv. Mgr. Ian Carson
 Prom., Pub. Dir. Bill Yuill
Chief Engineer Sid Gaffney
 Owners of: CHAT-AM.

CHCA-TV—Red Deer—1957

Channel: 6 VHF . . . AP: 13 Kw. . . . VP: 26 Kw.
 Owned By CHCA TV Ltd.
 Business Address Box 668
 Tel.: 346-5525 CBC
 Sta. Reps. Stovin-Byles; ForJoe; Scharf
 President, Gen. Mgr. G. A. Bartley
 Asst. Mgr. Mrs. A. Sole
 Commercial Mgr. Doug Clarke
 Program, Prom. Dir. Hugh Edmunds
 Advertising Manager Gordon Johns
Chief Engineer Mel Lang

British Columbia

CJDC-TV—Dawson Creek—1959

Channel: 5 VHF . . . AP: 106 Kw. . . VP: 212 Kw.
 Owned-Oper. By Radio Sta. CJDC Ltd.
 Bus. Address Second Ave. & 9th St.
 Tel.: STerling 2-3341 CBC
 Station Representative Cooke
 Pres., Gen. Mgr. H. L. Michaud
Chief Engineer R. Messner

CFCR-TV—Kamloops—1957

Channel: 4 VHF . . . AP: 1 Kw. . . . VP: .5 Kw.
 Owned Twin Cities TV Ltd.
 Business Address 387 4th Ave.
 Tel.: 372-8827 CBC
 Station Reps. All-Canada; Weed
 Pres., Gen. Mgr. Ian G. Clark
 Asst. Mgr. Jean C. Ross
 Oper., Prog. Dir. Jack Pollard
 Comm. Mgr. Hidee Saito
 Promotion Manager Shirley Page
 Pub., Prod. Dir. Wayne Roberts
 Film Manager Bill Reith
 Advertising Manager Walter Harwood
Chief Engineer Kurt Reichennek

CHBC-TV—Kelowna—1957

Channel: 2 VHF . . . AP: 1.65 Kw. . . VP: 3.7 Kw.
 Owned Okanagan Valley TV Co.
 Business Address 342 Leon Ave.
 Tel.: PO 2-4535 CBC
 Station Reps. All-Canada TV; Weed
 President, Gen. Mgr. Roy G. Chapman
 Adv., Comm. Mgr. Dick Sharp
 Program, Film Mgr. Russ Richardson
 Prom., Pub. Dir. Norm Williams
Chief Engineer Tom Wyatt

CKPG-TV—Prince George 1961

Channel: 3 VHF . . . AP: 114 W. . . VP: 210 W.
 Owned By CKPG Television Ltd.
 Address 1220 Sixth Ave.
 Tel.: Prince George Independent
 Station Reps. All-Canada; Weed
 President Robert T. Harkins
 Sales Manager J. W. Barlee

CBUT—Vancouver—1953

Channel: 2 VHF . . . AP: 25.4 Kw. . . VP: 47.6 Kw.
 Owned By Canadian Bcstg. Corp.
 Address 701 Hornby St.
 Tel.: MUtual 4-0246 CBC
 Program Dir. W. Inglis
 Film Dir. Stanley Fox
 Nat'l Sales Mgr. W. F. Cooke
 Technical Dir. R. Whiteside

TELEVISION STATIONS OF CANADA

CHAN-TV—Vancouver—1960

Channel: 8 VHF..AP: 94 Kw..VP: 180 Kw.
Owned By.....Vantel Bcstg. Co., Ltd.
Address.....Box 4700
Tel.: CY 9-7272.....CTV
Station Reps.....All-Canada; Weed
President.....Arthur Jones
Manager.....J. R. Peters
Chief Engineer.....E. Rose

CHEK-TV—Victoria—1956

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By.....CHEK-TV, Ltd.
Address.....3693 Epsom Drive
Tel.: Granite 7-1821.....CBC
President, Gen. Mgr.....David M. Armstrong
Station Mgr.....Richard L. McDaniel
Commercial, Film Mgr.....Douglas Taylor
Prom., Publicity Dir.....Bob Willet
Chief Engineer.....Norman Bergquist

Labrador

CFLA-TV—Goose Bay—1956

Channel: 8 VHF..AP: .107 Kw..VP: .359 Kw.
Owned-Operated By.....U. S. Armed Forces
Address.....U.S.A.F. Side, Goose Airport
Tel.: TW 6-2461.....CBC
CBC Mgmt. Rep.....L. V. Harvey

Manitoba

CKX-TV—Brandon—1955

Channel: 5 VHF..AP: 49.1 Kw..VP: 100 Kw.
Owned By.....Western Manitoba Bcstrs. Ltd.
Address.....2940 Victoria Ave.
Tel.: PA 9-5441.....CBC
Station Reps.....All-Canada; Weed
Pres., Gen. Mgr.....John B. Craig
Exec. Ass't, Sta. Mgr.....Eric Davies
Comm. Manager.....Archie Olson
Program Director.....Stuart Craig
Promotion Director.....Marvin Freeman
Chief Engineer.....J. T. Stacey

CBWFT—Winnipeg—1960

Channel: 6 VHF..AP: 1.72 Kw..VP: 2.87 Kw.
Owned By.....CBC
Address.....541 Portage Ave.
Tel.: SP 4-2541.....CBC
Director, Prairie Provinces.....J. Finlay
Program Director.....Leo Remillard

Info. Serv. Sup.....D. O'Neill
Prairie Reg. Eng.....R. D. Cahoon

CBWT—Winnipeg—1954

Channel: 3 VHF..AP: 34.7 Kw..VP: 57.8 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....541 Portage Ave.
Tel.: SP 4-2541.....CBC
Dir. of Prairie Region.....J. Finlay
Oper. Director.....B. D. Macpherson
Reg. Program Dir.....D. E. Cameron
Sup. Info. Services.....D. O'Neill
Film Mgr.....H. Harrison
Reg. Sales Mgr.....G. W. Thompson
Technical Dir.....H. Heywood

CJAY-TV—Winnipeg—1960

Channel: 7 VHF..AP: 180 Kw..VP: 325 Kw.
Owned By.....Channel Seven TV Ltd.
Address.....Polo Park, Zone 10
Tel.: SP 5-0371.....CTV
Station Rep.....Stovin-Byles
President.....R. S. Misener
General Manager.....Jack M. Davidson
Commercial Manager.....G. O. Johnson
Program Director.....Stewart MacPherson
Chief Engineer.....A. G. Cobb

New Brunswick

CBAFT-TV—Moncton—1961

Channel: 11 VHF..AP: 10 Kw..VP: 5.03 Kw.
Owned-Oper. By.....CBC
Address.....232 St. George St.
Tel.: 384-3368.....CBC
Station Mgr.....Paul E. Carrier
Commercial Rep.....Bernard Richard
Technical Director.....Ives J. Bruchesi

CKCW-TV—Moncton—1954

Channel: 2 VHF..AP: 15 Kw..VP: 25 Kw.
Owned-Oper. By.....Moncton Bcstg., Ltd.
Address.....Halifax St.
Tel.: 389-9601.....CBC
Sta. Reps.....Stovin-Byles; Young Canadian
Pres., Mgr. Dir.....F. A. Lynds
Gen., Station Mgr.....H. Button
Prog. Dir., Comm. Mgr.....J. S. Irvine
Promotion Director.....Murray Turner
Film Manager.....Gwen MacDonald
Chief Engineer.....Keith MacConnell
Owners of: CKCW; CKCD-TV, Campbelltown,
N. B.; CKAM-TV, North Shore, Newcastle,
N. B.

CHSJ-TV—Saint John—1954

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned By.....New Brunswick Bcstg. Co., Ltd.
Address.....14 Church St.

TELEVISION STATIONS OF CANADA

Tel.: 3-3304 CBC
Gen. Mgr. George A. Cromwell
Chief Engineer..... Jack Bishop

Newfoundland

CBYT—Corner Brook—1959

Channel: 5 VHF..AP: .0985 Kw..VP: .197 Kw.
Owned-Oper. By..... CBC
Address Box 610
Tel.: NE 4-3431..... CBC
Station Manager..... C. V. Hierlihy
Sales Manager..... C. Brown
Technical Sup..... J. Heaney

CFSN-TV—Stephenville—1957

Channel: 8 VHF..AP: .147 Kw..VP: .294 Kw.
Owned By CBC
Address E. Harmon Air Force Base
Tel.: Base Exchange 21204..... CBC
Dir. Newfoundland Regions..... W. F. Galgay
CBC Representative..... A. W. Barrett

CJON-TV—St. John's—1955

Channel: 6 VHF...AP: 11 Kw...VP: 21 Kw.
Owned-Oper.... Newfoundland Bcstg. Co., Ltd.
Business Address..... Prince of Wales Street
Tel.: 7105 CBC
News. Affil. Nfld. Sunday Herald
Station Reps..... Stovin-Byles; Weed
President Geoff Stirling
V.P., General Mgr. Don Jamieson
Sta. Mgr., Prog. Dir..... Colin Jamieson
Commercial Mgr..... Charlie Pope
Promotion Dir..... Ken Meeker
Film Mgr..... Nels Squires
Adv. Mgr..... Mrs. Muriel Tucker
Chief Engineer..... Oscar Herlihey

Nova Scotia

CBHT—Halifax—1954

Channel: 3 VHF...AP: 34 Kw...VP: 56 Kw.
Owned By CBC
Address Box 175
Tel.: 422-8311..... CBC
Program Director..... Carl MacCaull
Film Dir..... G. W. Hames
Technical Director..... M. Corkum

CJCH-TV—Halifax—1960

Channel: 5 VHF..AP: 23.8 Kw..VP: 47.6 Kw.
Owned By..... CJCH, Ltd.
Address 2885 Robie St.
Tel.: Halifax..... CTV
Sta. Reps.. Young Canadian; Mulvihill; Scharf
President, General Mgr..... Finlay MacDonald
Commercial Manager..... Ian R. Laidlaw
Program Director..... Larry Knoke
Prom., Pub. Dir. Mrs. Abbie Lane
Film Manager..... David Ferras
Operations Manager..... Dennis Benwell
Chief Engineer..... John Jay

CJCB-TV—Sydney—1954

Channel: 4 VHF..AP: 108 Kw..VP: 180 Kw.
Owned By..... Cape Breton Bcstrs., Ltd.
Business Address..... Mira Rd.
Tel.: 562-5511 CBC
Station Reps..... All Canada; Weed
Pres., Gen. Mgr..... J. Marven Nathanson
Promotion Director..... J. C. MacVicar
Publicity Director..... C. M. Quinton
Program Mgr..... Mrs. M. C. MacQuarrie
Advertising Mgr..... J. A. MacDonald
Film Mgr..... R. H. Demers
Chief Engineer..... M. E. Bowles
Owners of: CJCB-AM-FM, CFXU-TV.

Ontario

CKVR-TV—Barrie—1955

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.. Ralph Snelgrove TV Ltd.
Address P. O. Box 519
Tel.: Parkway 6-6466..... CBC
Station Reps..... Mulvihill; Young Canadian
Pres., Gen. Manager... Ralph T. Snelgrove
Operations Manager..... Jack Mattenley
Comm. Mgr..... Charles Tierney
Production Director..... Joe Clark
Program, Prom. Mgr..... Ev Smith
Chief Engineer..... Harold Atkinson

CJSS-TV—Cornwall—1959

Channel: 8 VHF...AP: 120 Kw...VP: 260 Kw.
Owned By..... Cornwall Bcstg. Ltd.
Address 237 Water St.
Tel.: Wellington 2-5180..... Independent
Station Reps..... Stovin-Byles; Weed
President E. L. Bushnell
General Mgr..... S. W. Griffiths
Comm. Mgr..... W. O. Morrison
Program Dir..... P. F. Francis
Prom. Dir..... W. Jolliffe
Publicity Dir..... B. Sutton

TELEVISION STATIONS OF CANADA

Film Mgr.....E. Tomlinson
 Chief Engineer.....A. G. Day
 Owners of: CJSS-AM-FM.

CHCH-TV—Hamilton—1954

Channel: 11 VHF..AP: 202 Kw..VP: 325 Kw.
 Owned By.....Niagara Television Ltd.
 Address.....163 Jackson St. W.
 Tel.: JA 2-1101.....Independent
 Reprs..CHCH-TV; W. Ont. Sls.; All-Can.; Sumner
 President, Gen. Mgr.....Kenneth D. Soble
 Asst. Gen. Mgr.....S. J. Bibby
 Sales, Market. Mgr.....A. A. Bruner
 Program Dir.....D. C. Gale
 Production Mgr.....Jack O. Burghardt

CBWAT—Kenora—1959

Channel: 8 VHF..AP: 247 Kw..VP: 493 Kw.
 Owned By.....CBC
 Address.....Box 160
 Tel.: Kenora.....CBC
 Dir., Prairie Region.....J. Finlay

CKWS-TV—Kingston—1954

Channel: 11 VHF..AP: 154 Kw..VP: 250 Kw.
 Owned By.....Frontenac Bcstg. Co. Ltd.
 Address.....170 Queen St.
 Tel.: 542-4977.....CBC
 News. Affil.....Whig-Standard
 Station Reprs.....Weed; All Canada TV
 President.....W. R. Davies
 Gen. Mgr.....Don Lawrie
 Station Mgr.....R. W. Hofstetter
 Commercial Mgr.....A. Brooks
 Program Dir.....Gord Shale
 Promotion Dir.....Mrs. R. McGrattan
 Film Mgr.....Mrs. Betty MacNeil
 Chief Engineer.....Gord Backus
 Owners of: CKGB-AM, Timmons; CFCH-AM-TV,
 North Bay; CHEX-AM-TV, Peterborough;
 CJKL-AM, Kirkland Lake.

CKCO-TV—Kitchener—1954

Channel: 13 VHF..AP: 160 Kw..VP: 325 Kw.
 Owned By.....Central Ontario TV, Ltd.
 Address.....864 King St. W.
 Tel.: SH 3-4335; 029-5432, Telex.....CBC
 Station Reprs..Hardy; Hunt; Scharf; Messner
 President.....Carl Pollock
 General Manager.....W. D. McGregor
 Program Dir.....Bruce Lawson
 Film Supervisor.....Lorne Cole
 Promotion Director.....William Whiting
 Chief Engineer.....Paul Turchan

CFPL-TV—London—1953

Channel: 10 VHF..AP: 195 Kw..VP: 325 Kw.
 Owned By...London Free Press Printing Co.
 Address.....Commissioner's Rd.
 Tel.: 434-2115.....CBC
 Newspaper Affil.....London Free Press
 Station Reprs.....All-Canada; Weed
 President.....W. J. Blackburn
 General Mgr.....M. T. Brown
 Commercial Mgr.....W. Cliff Wingrove

Station, Program Dir.....R. A. Reinhart
 Film Mgr.....James A. Plant
 Prom., Pub. Dir.....W. T. Daley
 Chief Engineer.....G. Robitaille
 Owners of: CFPL, AM-FM.

CFCH-TV—North Bay—1955

Channel: 10 VHF..AP: 25.75 Kw..VP: 51.5 Kw.
 Owned By.....Tel Ad Co., Ltd.
 Address.....P. O. Box 1000
 Tel.: GR 2-9000.....CBC
 News. Affil.....Thomson Dailies
 Station Reprs.....Stovin-Byles; Weed
 President.....Mrs. P. A. Campbell
 Station Mgr.....Harvey Freeman
 Commercial Mgr.....Jim Gibson
 Program Dir.....Sid Tomkins
 Promotion Dir.....Edward F. Vitunski
 Film Manager.....Betty Knevel
 Chief Engineer.....Dave Mee
 Owners of CFCH-AM, North Bay; CJKL-AM,
 Kirkland Lake; CKGB-AM-FM, Timmins;
 CKWS-AM-FM-TV, Kingston; CHEX-AM-TV,
 Peterborough.

CBOFT—Ottawa—1955

Channel: 9 VHF..AP: 17 Kw..VP: 31 Kw.
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....Box 3220
 Tel.: PA 8-1771.....CBC
 Manager of TV Opera.....Georges Huard
 Technical Dir.....J. H. Book
 Program Director.....Pierre Normandin

CBOT—Ottawa—1953

Channel: 4 VHF..AP: 26.7 Kw..VP: 50.1 Kw.
 Owned By.....Canadian Bcstg. Corp.
 Address.....Box 3220
 Tel.: PA 8-1771.....CBC
 Operations Mgr.....Georges Huard
 Program Director.....Pierre Normandin
 Film Director.....Douglas Murphy
 Technical Director.....J. H. Book

CJOH-TV—Ottawa—1961

Channel: 13 VHF..AP: 160 Kw..VP: 325 Kw.
 Owned By.....Bushnell TV Co., Ltd.
 Address.....1500 Merivale Road
 Tel.: PA 9-5161.....CTV
 Station Reprs.....Stovin-Byles; Adam Young
 President.....E. L. Bushnell
 General Mgr.....S. W. Griffiths
 Commercial Manager.....W. O. Morrison
 Program Director.....Peter Francis
 Publicity Director.....Bruce Sutton
 Promotion Director.....W. E. Jolliffe
 Film Manager.....Eric Tomlinson
 Chief Engineer.....A. G. Day
 Owners of: CJOH-TV, CJSS-AM-TV, Cornwall.

CHOV-TV—Pembroke—1961

Channel: 5 VHF..AP: 9.5 Kw..VP: 19.1 Kw.
 Owned By.....E. G. Archibald
 Address.....319 Pembroke St. E.
 Tel.: REgent 2-3657.....Independent
 President.....E. G. Archibald

TELEVISION STATIONS OF CANADA

CHEX-TV—Peterborough—1955

Channel: 12 VHF...AP: 83.4 Kw...VP: 139 Kw.
 Owned-Oper. By...Kawartha Bcstg. Co., Ltd.
 Address Box 659
 Tel.: 742-0451 CBC
 Newspaper Affil. Examiner
 Reprs. All-Canada TV; Weed
 President. Sen. Rupert Davies
 General Mgr. Donald Lawrie
 Station Mgr. Wally Rewegan
 Comm., Adv. Mgr. Ian McFarlane
 Program Dir. Donald Alexander
 Prom., Pub. Dir. Sean Eyre
 Film Mgr. Audrey Parcells
 Chief Engineer. Bert Crump

CKPR-TV—Port Arthur—1954

Channel: 2 VHF...AP: 54.5 Kw...VP: 100 Kw.
 Owned By...Thunder Bay Electronics Ltd.
 Business Address 87 N. Hill St.
 Tel.: 4-9685 CBC
 Station Reprs. Stovin-Byles; Young Canadian
 President. Mrs. C. H. Dougall
 Station Mgr. G. N. Conger
 Commercial Mgr. Jack Masters
 Promotion Director. Don Seath
 Chief Engineer. G. Buetow

CJIC-TV—Sault Ste. Marie—1954

Channel: 2 VHF...AP: 15 Kw...VP: 28 Kw.
 Owned-Oper. By...Hyland Radio-TV, Ltd.
 Business Address 119 East Street
 Tel.: AL 3-3516 CBC
 Representatives All-Canada TV; Weed
 President Mrs. J. G. Hyland
 Gen., Sta. Mgr. R. H. Ramsay
 Comm., Film Mgr. E. W. Plouffe
 Prog., Prom. Director. Frank Gardi
 Chief Engineer. Dave Irwin

CKSO-TV—Sudbury—1953

Channel: 5 VHF...AP: 16 Kw...VP: 30 Kw.
 Owned By...CKSO Radio, Ltd.
 Address Box 400
 Tel.: 674-0711 CBC
 Representatives Weed; All Canada TV
 President. W. B. Plaunt
 General, Sta. Mgr. Ralph Connor
 Traffic Sup., Film Mgr. Mrs. Betty Sellars
 Prom., Pub. Dir. Bud Morrison
 Oper. Mgr. Wayne Cullum
 Chief Engineer. Leo Gilbeau
 Owners of: CKSO-AM.

CFCL-TV—Timmins—1956

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By...Radiocan Associates
 Business Address..Box 620, Mont Sacre Coeur
 Tel.: AM 4-4211 CBC
 Station Representative Mulvihill
 President. J. Conrad Lavigne
 General Mgr. Rene Barrette
 Commercial Manager....Harry Charbonneau
 Program Director.....Jean DeVilliers

Promotion Director.....Isabella Appleby
 Film Manager.....Mrs. Hazel Claremont
 Chief Engineer.....Rudy Fauteux
 Owners of: CFCL AM.

CBLT—Toronto—1952

Channel: 6 VHF...AP: 53.5 Kw...VP: 99.5 Kw.
 Owned By...Canadian Bcstg. Corp.
 Address.....354 Jarvis St.
 Tel.: WA 5-3311 CBC
 Station Manager.....John Lant
 Film Manager.....J. Patterson
 Technical Dir.....R. Horton

CFTO-TV—Toronto—1961

Channel: 9 VHF...AP: 162 Kw...VP: 325 Kw.
 Owned By...Baton Bcstg., Ltd.
 Address.....Box 9, Agincourt
 Tel.: EM 2-2811 CTV
 Newspaper Affiliation.....The Telegram
 Station Reprs. Stovin-Byles; ABC Int.
 President. John Bassett
 General Manager. W. O. Crampton
 General Sales Manager. E. J. Delaney
 Program Director. Murray Chercover
 Promotion, Pub. Dir. Kevin Holen
 Film Manager. Desmond Brooks
 Chief Engineer. Helmut Berger

CKLW-TV—Windsor

(See Detroit, Michigan Listing.)

CKNX-TV—Wingham—1955

Channel: 8 VHF...AP: 100 Kw...VP: 180 Kw.
 Owned-Oper. By...CKNX Ltd.
 Address Carling Terrace
 Tel.: 158 CBC
 Station Reprs...All-Canada; Young Canadian
 President. W. T. Cruickshank
 General, Station Mgr. G. W. Cruickshank
 Comm. Mgr. C. R. Hamilton
 Operations Director. B. St. George
 Promotion Director. R. Bittton
 Film Manager. H. Swatridge
 Chief Engineer. Scott Reid

**Prince Edward
Island**

CFCY-TV—Charlottetown—1956

Channel: 13 VHF...AP: 38.5 Kw...VP: 79 Kw.
 Owned-Oper. By...Island Radio Bcstg. Co., Ltd.
 Business Address 85 Kent St.
 President. Mrs. K. Rogers
 Tel.: 7347 CBC
 Representatives All-Canada TV; Weed
 General, Comm., Film Mgr. R. F. Large
 Promotion Mgr. M. E. Large

TELEVISION STATIONS OF CANADA

President Gaston Pratte
Executive Director A. C. Picard
General Manager Jean A. Pouliot
Asst. Gen., Comm. Mgr. Arthur P. Fitzgibbons
Program Director George Lovett
Prom., Pub. Dir. J. R. Riopel
Chief Engineer Gerard Fortin
 Owners of: CFCM-TV, Quebec.

CJBR-TV—Rimouski—1954

Channel: 3 VHF...**AP:** 56.9 Kw...**VP:** 100 Kw.
Owned By Lower St. Lawrence Radio Inc.
Address 13 St. Jean Baptiste
Tel: 723-2217 CBC
Station Reps. Stovin-Byles; Weed
President Jacques Brillant
Gen., Station Mgr. Andre Lecomte
Publicity Dir. Harry A. Willisie
Commercial Mgr. Robert Cote
Program Mgr. Francois Raymond
Promotion Director Claude Turcotte
Film Mgr. Romeo Cote
Adv. Mgr. Roma Pelletier
Chief Engineer Marcel Vallee
 Owners of: CJBR-AM-FM.

CKRT-TV—Riviere-du-Loup 1962

Channel: 7 VHF...**AP:** 19.5 Kw...**VP:** 39 Kw.
Owned By Radio CJFP Ltd.
Address 1. rue Frontenac
Tel: UNion 2-6003 Independent
Station Reps. Hardy; Radio-TV Ltd.
President, Gen. Mgr. Luc Simard
Program Director Henri Johnson
Chief Engineer Germaine Gelinas

CKRN-TV—Rouyn—1958

Channel: 4 VHF...**AP:** 57.5 Kw...**VP:** 115 Kw.
Owned By Northern Radio-Radio Nord, Inc.
Business Address Box 70, Rouyn
Tel: RO 2-7741 CBC
Station Reps. Weed; Scharf; Hardy
Pres., Gen. Mgr. David A. Gourd
Station, Operations Mgr. Franco Capellari
Program Director Ernest Chartrand
Chief Engineer Julien Trepanier
 Owners of: CKRN-AM; CKVD, Val d'Or, P. Q.;
 CHAD, Amos, P. Q.; CKLS, La Sarre, P. Q.

CHLT-TV—Sherbrooke—1956

Channel: 7 VHF...**AP:** 186 Kw...**VP:** 300 Kw.
Owned By La Tribune
Business Address 221 Dufferin St.
Tel: LO 9-2525 CBC
Newspaper Affil. La Tribune
Sta. Reps. L'Anglais; Young Canadian; Scharf
Pres. Paul Desruisseaux
General Manager J. Paul Hogue
Managing Director Jean-Louis Gauthier
Prog. Dir. Pierre Bruneau
Film Mgr. Guy Bachand
Chief Eng. Robert Thiebaut
 Owners of: CHLT-AM-FM.

CKTM-TV—Three Rivers—1958

Channel: 13 VHF...**AP:** 42.25 Kw...**VP:** 84.5 Kw.
Owned By TV St. Maurice, Inc.
Address P.O. Box 277
Tel: FR 5-7311 CBC
Station Reps. Stovin-Byles; Weed
President, Gen. Mgr. Henri Audet
Asst. Mgr., Chief Eng. Robert Bonneau
Comm., Program Mgr. Jacques Brunelle
Program Dir. Claude Blain
Film Mgr. Albert Aubichon

Saskatchewan

CHAB-TV—Moose Jaw—1959

Channel: 4 VHF...**AP:** 100 Kw...**VP:** 53 Kw.
Owned By Radio Station CHAB, Ltd.
Address 127 Main St., N.
Tel: OX 2-6464 CBC
Station Reps. TV Reps.; Young Canadian
President, Gen Mgr. Jack Moffat
Commercial Mgr. Joe Lawlor
Program Director Terry McBurney
Chief Engineer Merv Pickford
 Owners of: CHAB, AM.

CKBI-TV—Prince Albert—1958

Channel: 5 VHF...**AP:** 50 Kw...**VP:** 100 Kw.
Owned By Central Bcstg. Co., Ltd.
Address 10th St. West
Tel: RO 3-7421 CBC
Representatives All Canada; Weed
Pres., Gen. Mgr. E. A. Rawlinson
Commercial Mgr. Ian Robertson
Prog. Dir., Film Mgr. J. J. Cannon
Chief Engineer Tom Van Nes

CKCK-TV—Regina—1954

Channel: 2. VHF...**AP:** 53.5 Kw...**VP:** 100 Kw.
Owned By Transcanada
Address Box 2000
Tel: LA 3-6671 CBC
Newspaper Affil. Leader Post
Station Reps. Weed; All-Canada TV
President Michael Sifton
General Mgr. H. A. Crittenden
Asst. Mgr., Film Dir. Lloyd Westmoreland
Commercial Mgr. Don Tunnicliffe

TV STATIONS OF CANADA

Program Dir.....H. Van Wiebe
Technical Dir.....Lorne McBride
Chief Engineer.....E. A. Strong

CFQC-TV—Saskatoon—1954

Channel: 8 VHF..AP: 154 Kw..VP: 325 Kw.
Owned By.....A. A. Murphy & Sons Ltd.
Address.....216 1st Ave. N.
Tel.: CH 2-6611.....CBC
Station Reps.....Young Canadian; Oakes
President.....W. A. Murphy
V.P., General Mgr.....G. Blair Nelson
Station Mgr.....Walter Romakow
Sales Manager.....Will Klein
Program Dir.....Greg Barnsley
Promotion Mgr.....Mrs. Jean Korchin
Film Mgr.....Jim Salkin
Chief Engineer.....Lyn Hoskin
Owners of: CFQC, AM.

CJFB-TV—Swift Current—1957

Channel: 5 VHF..AP: 6.6 Kw..VP: 13.3 Kw.
Owned...Swift Current Telecasting Co. Ltd.
Address.....Swift Current
Tel.: PR 3-7266.....CBC
Representative.....Forjoe-TV
Pres., Gen. Mgr.....William D. Forst
Comm. Adv. Mgr.....Walter S. Buffam
Program, Prom. Mgr.....Julie Forst
Chief Engineer.....J. Coulter

CKOS-TV—Yorkton—1958

Channel: 3 VHF....AP: 2.5 Kw....VP: 5 Kw.
Owned By.....Yorkton TV Co., Ltd.
Address.....95 E. Broadway
Tel.: 33-688.....CBC
Reps.....Stovin-Byles Ltd.; Devney Org.
Pres., Prom. Mgr.....Norman Roebuck
General Mgr.....Ronald Leigh Skinner
Commercial Mgr.....Harold Olson
Program Dir.....Kristin Olson
Chief Engineer.....G. S. Skinner

FOR OFFICERS OF
THE CBC AND CTV
NETWORKS, SEE
PAGE 578



PROGRESSIVE
STATIONS
PREFER
THE
PRESTIGE
NEWS SERVICE

The Country Music Network — Seven Years of Pioneering



By
CHARLES BERNARD
President
Country Music Network
& Charles Bernard Co.

THIS progress report is filled with happy recollections of a struggle that began on May 1, 1956. With a background that included being a talent agent for MCA, a program and time salesman for DuMont Television, an account executive for the ABC Radio Network, and sales manager of the Network's key station in New York, WABC, it was a radical departure for me to create a firm that would specialize in the representation of stations programming Country & Western Music.

After seven years of pioneering, and with 17 years of broadcasting experience, it frightens me now to think of the odds against such a venture at that time. There was no Country Music exposure in the New York area for agency time-buyers to hear or respect as a sales vehicle for their clients' products, but it was an exciting challenge, and I was very enthusiastic. Operating with only two represented properties serving Washington, D.C., and Norfolk, Virginia, followed a short time later by Kansas City, the long climb began. All three of these markets are still capitalizing on Country Music's long tenure of popularity, as is most of the country.

The phrase, "long tenure of popularity," is certainly justified when one considers that Nashville's "Grand Ole Opry" has been broadcasting continuously to overflow audiences for almost 40 years, and the famous "National Barn Dance" out of Chicago was a continuous sales vehicle for almost the same length of time. Other regional jamborees have been and are still enjoying success, and producing C&W stars. Not only have Country Music artists made Country Music hits, but established performers

in the pop music field have done their share, and reaped rewards for million-record sellers. 1963 shows every indication of being the biggest year in Country Music history, not just in the recording business, but in every phase of this expanding industry.

More and more stations throughout the nation are switching their formats to C&W, and four out of five of the top markets in the country are programming it. New York will be getting its fair share as soon as WJZZ in Newark expands the "Jersey Jamboree," which is now heard nightly on both AM & FM, plus Sunday afternoons. The Country Music Network is now in 35 states, and our goal is to include the remaining 15 by the end of this year.

Flatt & Scruggs are enjoying tremendous new success and popularity for their music on the top-rated TV program the world over, "The Beverly Hillbillies," and Homer & Jethro are enjoyed nationally through their own recordings, plus Kellogg's additional spot campaigns. Patti Page's "Tennessee Waltz," Bing Crosby's "Don't Fence Me In," Guy Mitchell's "Singin' The Blues," Tennessee Ernie's "16 Tons," and Jimmy Dean's "Big Bad John" have already made history. This year the awards go to Ray Charles for his Country Music albums #1 and #2. Bobby Darin has also invaded this field, as has Connie Francis.

I'd be remiss if we didn't thank everyone who contributed to our growth, and be assured that I am happy and proud to be known as "The Madison Avenue Hillbilly."

Regional Networks & Group Owned Stations

ABC International Television, Inc.

7 West 66th St., New York 23, N. Y.
Phone: SU 7-5000

President Donald W. Coyle
Manager of Development... James T. Larkin
Network Manager..... Jack Singer
Sales Manager..... Chuck Dwyer
Program Manager..... Don Hine
Sales Promotion, Adv. Mgr.... Harvey Jacobs

BRANCH OFFICE

109 Park St., London, W.L., England, Phone:
MAYfair 4209, Richard Job, Manager.

STATIONS

Teleonce, Buenos Aires, Argentina; NWS-9, Adelaide, Australia; TV Excelsior, Rio de Janeiro, TV Excelsior, Sao Paulo, both Brazil; CFTO-TV, Toronto; CJCH-TV, Halifax; CKOS-TV, Saskatchewan; all Canada; TI-TVCR, San Jose, Costa Rica; HCPTVE 2, Guayaquil, Ecuador; YSEB-TV, YSDR-TV, San Salvador, El Salvador; TG-BOL-TV, Guatemala City, Guatemala; HRTG-TV, Tegucigalpa, Honduras; TVI-A, Abadan; TVI-T, Teheran; both Iran; JOOR-TV, Osaka; JOEX-TV, Tokyo; both Japan; Tele Orient, Beirut, Lebanon; XET-TV, Monterrey, Mexico; YNSA-TV, Managua, Nicaragua; TV-2, Panama City, Panama; DZBB-TV, Manila, Philippines; KSAR-TV, Ryukyus Islands; Venevision Network, Caracas, Venezuela; WNTV, Ibadan-Lagos, West Nigeria.

ABC Pacific Network

1539 N. Vine St., Hollywood 28, Calif.
Phone: NOrmandy 3-3311

V.P., Western Div., ABC

Radio Net..... Jack H. Mann
Western Sales Mgr..... Richard L. Rader
West. Rep., Stations Dept. William H. Cochran
Research, Promotion Mgr..... Sherril Hops
Chief Engineer..... Arthur Sterman

STATIONS

KIBS, Bishop-El Centro; KICO, Calexico; KARM, Fresno; KNKS, Hanford; KMYC, Marysville; KABC, Los Angeles; KPAL, Palm Springs; KRDG, Redding; KRAK, Sacramento; KSBW, Salinas; KCKC, San Bernardino; KGB, San Diego; KGO, San Francisco; KVEC, San Luis Obispo; KVML, Sonora; KCEY, Modesto-Turlock; KSYC, Yreka; KPMC, Bakersfield; KYOS, Merced; KDOL, Mojave; KLOA, Ridgecrest; KCOY, Santa Maria; KNGL, Paradise; all California. KBND, Bend; KOOS, Coos Bay; KASH, Eugene; KMED, Medford; KUMA, Pendleton; KWJJ, Portland; KQEN, Roseburg; KAST, Astoria; KAGO, Klamath Falls; all Oregon. KGMI, Bellingham; KXLE, Ellensburg; KEDO, Longview; KPKW, Pasco; KOFE, Pullman; KOMO, Seattle; KTEL, Walla Walla; KPQ, Wenatchee; KIT, Yakima; KELA, Cen-

tralia-Chehalis; KGY, Olympia; KREM, Spokane; KREW, Sunnyside; all Washington. KBET, Reno, Nev.; KOZE, Lewiston, Idaho.

ABC Television Western Regional Network

ABC-TV Center, Hollywood 27, Calif.

Phone: NOrmandy 3-3311

V. P. West Div..... James G. Riddell
V.P., Sales, Western Div..... Vince Francis
Sta. Rel., West Div..... Court McLeod

STATIONS

KABC-TV, Los Angeles; XETV, San Diego; KLYD-TV, Bakersfield; KEY-T, Santa Barbara; KJEO-TV, Fresno; KNTV, San Jose; KGO-TV, San Francisco; KOVR-TV, Sacramento; KVIP-TV, Redding; KVIQ-TV, Eureka; all Calif. KBES-TV, Medford; KOTI-TV, Klamath Falls; KEZI-TV, Eugene; KPVT, Portland; all Oregon. KOMO-TV, Seattle; KNDO-TV, Yakima; KNDU-TV, Richland; KREM-TV, Spokane; all Washington. KOLO-TV, Reno, Nevada; KIVA-TV, Yuma, Arizona; KSHO-TV, Las Vegas, Nev.; KTVK-TV, Phoenix; KGUN-TV, Tucson; both Arizona. KCPX-TV, Salt Lake City, Utah; KBOI-TV, Boise; KLIX-TV, Twin Falls; KID-TV, Idaho Falls; all Idaho. KXLF-TV, Butte; KBLL-TV, Helena; KMSO-TV, Missoula; KFBB-TV, Great Falls; KOOK-TV, Billings; all Montana. KWRB-TV, Riverton; KTWO-TV, Casper; KFBC-TV, Cheyenne, all Wyoming. KBTV, Denver; KRDO-TV, Colorado Springs; KREX-TV, Grand Junction; all Colorado. KOAT-TV, Albuquerque; KSWS-TV, Roswell; KICA-TV, Clovis; all New Mexico. KELP-TV, El Paso, Texas. KHVH, Honolulu; KHJK-TV, Hilo; KMVI-TV, Wailuku; all Hawaii. KENI-TV, Anchorage; KFAR-TV, Fairbanks; KINY-TV, Juneau; all Alaska.

ABC West

(See ABC Pacific, Arizona Network, and Intermountain Network)

Air Trails Network

128 W. First St., Dayton 2, Ohio
Phone: BALdwin 2-3773

President Charles Sawyer
Exec. Vice President..... J. P. Williams
Vice President..... Alexander Buchan

STATIONS

WING, Dayton, WCOL-FM-AM, Columbus, WIZE, Springfield, all Ohio; WKLO-AM-FM, Louisville, Ky.; WEZE, Boston, Mass.; WRIT-AM-FM, Milwaukee, Wisc.

Alaska Broadcasting System

1001 Tower Bldg., 7th & Olive, Seattle, Wash.
Phone: MAIn 4-6333

President, Gen. Mgr..... Wm. J. Wagner
Sales Manager..... Jack Hauser
Traffic Manager..... Alma Wilson

REGIONAL NETWORKS

STATIONS

KFQD, Anchorage, Alaska; KINY, Juneau, Alaska; KIBH, Seward, Alaska; KIFW, Sitka, Alaska; KLAM, Cordova, Alaska.

All Islands Radio Network

c/o Advertisers Bldg.

Station KGU, Honolulu, Hawaii

Manager.....William O. Paine

STATIONS

KGU, Honolulu; KTOH, Kauai; KMVI, Maui; KIPA, Hilo.

Allegheny Mountain Network

41 Erie Ave., St. Marys, Pa.

Phone: TE 4-2772

President.....Cary H. Simpson
Exec. V.P.....John A. Fay
Sales Manager.....W. A. Herbstritt
Sales Promotion Mgr.....John W. Eschbach
Development of Sales.....Philip R. Kraus

STATIONS

WKBI, St. Marys; WNBT, Wellsboro; WTRN, Tyrone; WFRM, Coudersport; WBLF, Bellefonte; WEND, Ebensburg.

American Colonial Broadcasting Stations

c/o WSUR-TV, 1000 Ponce de Leon Ave., Santurce, P.R.

President.....Ralph P. Perry

STATIONS

WSUR-TV, Ponce; WKBM-TV, Caguas; all Puerto Rico.

American Television Company

101 North 4th St., Fort Smith, Ark.

Phone: SUnset 3-3131

President.....Donald W. Reynolds
V.P., General Manager.....J. W. Slates
Commercial Manager.....John D. Whitt
Sales Promotion Manager.....Harold Castalow
Program Director.....Pat Porta
Chief Engineer.....Willard Matten

STATIONS

KFOY-TV, Hot Springs, Ark.; KGNS-TV-AM, Laredo, Tex.; KOLO-TV, Reno, Nev.; KOLO, Las Vegas, Nev.; KLRJ-TV, Las Vegas, Nev.; KFSA-AM-TV, Fort Smith, Ark.; KBRS, Springdale, Ark.; KOKL, Okmulgee, Okla.; KORK, Reno, Nev.

George Basil Anderson Stations

c/o KLIR, 6535 W. Jewell, Denver, Colo.

President.....G. B. Anderson

STATIONS

KLIR, Denver, Colo.; KJSK, Columbus, Neb.; KCLO, Leavenworth; KJRG, Newton, both Kan.

Appalachian Network

1420 Eastern Pkwy., Louisville 4, Ky.

Phone: HighlAnd 3779

Gen., Comm. Mgr.....Elmo Mills

Sales Promotion Mgr.....Harry McTigue
Program Director.....Art Grunewald
Publicity Director.....Jack Mills
Chief Engineer.....Dave Jordan

STATIONS

WFTG, London, Ky.; WCPM, Cumberland, Ky.; WNRG, Grundy, Va.; WMNF, Richwood, W. Va.

Arizona Network

840 N. Central Ave., Phoenix, Ariz.

Phone: Alpine 8-8181

Pres., Gen. Mgr.....John L. Hogg
Comm., Sales Prom. Mgr.....James W. Ross
Chief Eng.....Edward R. Janney

STATIONS

KTUC, Tucson; KSUN, Bisbee; KVNA, Flagstaff; KVOY, Yuma; KNOT, Prescott; KNOG, Nogales; KHFH, Sierra Vista; KOY, Phoenix.

Arkansas Network

1001 Spring St., Little Rock, Ark.

Exec. Vice President.....Douglas J. Romine
Commercial Mgr.....Lee Bryant

STATIONS

Comprising KARK, Little Rock, and all other stations in Arkansas.

Gene Autry Stations

c/o KOOL, 511 W. Adams, Phoenix, Ariz.

President.....Tom Chauncey

STATIONS

KOOL, Phoenix; KOLD, Tucson, both Ariz.; KVI, Seattle, Wash.; KMPC, Los Angeles; KSFO, San Francisco.

Cy N. Bahakel Stations

P.O. Box 1050, Roanoke, Va.

Phone: DI 2-3131

President.....Cy N. Bahakel
Exec. V.P., General Mgr.....Frank Tirico
Chief Engineer.....Don Kassner

STATIONS

KXEL-AM-FM, Waterloo, Iowa; WABG-AM-TV, Greenwood, Miss.; WKIN, Kingsport, Tenn.; WRIS, Roanoke, Va.; WLBj, Bowling Green, Ky.; WWOD-AM-FM, Lynchburg, Va.; WDDO-AM-FM, Chattanooga, Tenn.

The Balaban Stations

Broadcast House, 3715 Lindell Blvd.,

St. Louis 8, Mo.

Phone: OLive 2-4500

Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
Asst. to V.P.; Admin.....William T. McKibben
Regional Sales Manager.....Hal Fredricks
Admin. Asst.....Harriet Baker
Program Director.....Chuck Benson
Director of Promotion.....David Klemm
Comptroller.....Milton C. Ritzlin
Technical Director.....David Sandine

BRANCH OFFICES

Radio Park, Dallas 18, Tex.; Phone: DI 8-3800,
Dan Hydrick, Mgr.; Broadcast House, St. Louis 8, Mo.; Phone: OL 2-4500, Harriet Baker; 190 N. State St., Chicago, Ill.; Phone: FR 2-2262,

Richard Balaban; Leland Office Bldg., Springfield, Ill., Phone: LA 8-0465, Milton Friedland; Inman Hotel, Champaign, Ill., Phone: FL 2-7673, Milton Friedland; N. Meridan Rd., Rockford, Ill., Phone: 3-5413, Harold Froelich; 1500 N. Washington Ave., Danville, Ill., Phone: HI 2-1701, Max Shaffer; 1422 New Britain Ave., Hartford, Conn., Phone: AD 3-8551, Robert Bray.

STATIONS

WIL, St. Louis, Mo.; KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICS-TV, Springfield, Ill.; WCHU-TV, Champaign, Ill.; WICD-TV, Danville, Ill.; WHNB-TV, Hartford, Conn.

W. W. Bankhead Stations

(See Tri-W Network)

The Bartell Broadcasting Corp.

444 Madison Ave., New York 22, N. Y.
Phone: MURray Hill 8-1280

President.....Gerald A. Bartell
Managing Dir.....Lee Bartell
Chief Engineer.....Ralph Evans

BRANCH OFFICES

Number One Nob Hill Circle, San Francisco 2, Calif. (KYA), Lee Bartell, General Mgr., Phone: DOuglas 2-2536; Seventh Ave. at Ash, San Diego 1, Cal. (KCBQ) Lee Bartell, Pres., Gen. Mgr., Phone: BELmont 2-7161; 3500 N. Sherman Blvd., Milwaukee 16, Wis. (WOKY) Mrs. Rosa Evans, Mgr., Phone: Hilltop 2-0150; 444 Madison Ave., New York, N. Y., (WADO) Mel Bartell, Pres., Gen. Mgr., Phone: MURray Hill 8-1280.

STATIONS

KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wis.; KYA, San Francisco, California; WADO, New York, N. Y.

Better Music Broadcasters

c/o Broadcast Time Sales

509 Madison Ave., New York, N. Y.
Phone: MU 8-1910

President.....Carl L. Schuele
General Manager.....Mort Bassett
Commercial Manager.....George Beavers
Sales Prom., Pub. Dir.....Donald G. Softness
Program Director.....Norm Flynn

STATIONS

KMEO, Omaha; WVNJ, Newark; WJMJ, Philadelphia; WCRB, Boston; KIXL, Dallas; KGON, Portland, Ore.; KRKD, Los Angeles; WQTE, Detroit; WVCG, Miami; WKYW, Louisville; WNMP, Chicago; KJEM, Okla. City; WMNI, Columbus; KJIM, Ft. Worth; KTIX, Seattle.

BFR Broadcasting Corp.

1021 La Salle Ave., Minneapolis, Minn.
Phone: FE 3-0406

President.....N. L. Bentson
Exec. V.P., General Mgr....Wayne Williams
Sales Prom., Publicity Dir....Ray Christensen
Program Director.....Dan Allen
Chief Engineer.....Jack Ducart

STATIONS

WLOL-FM, Minneapolis; KSO, Des Moines; KELO, Sioux Falls; KDLO-TV, Garden City; KPLO-TV, Reliance; WKOW-AM-TV, Madison.

George W. Bingham Stations

P.O. Box 889, Poughkeepsie, N. Y.
Phone: GRover 1-2300

President.....George W. Bingham
V.P., Gen. Mgr.....Richard A. Dwelley
Chief Engineer.....Marvin Seimes

STATIONS

WGNY, Newburgh; WSLB, Ogdensburg; WKIP, Poughkeepsie, all N. Y.

Black Hawk Broadcasting Stations

c/o KWWL, Insurance Bldg., Waterloo, Ia.
President.....Ralph McElroy
V.P., Radio-TV.....Thomas L. Young

STATIONS

KWWL-AM-TV, Waterloo, Ia.; KAUS, KMMT-TV, Austin, Minn.; KLWW, Cedar Rapids, Iowa.

Bluegrass Broadcasting Co., Inc.

P.O. Box 1559, Lexington, Ky.
Phone: 4-6470

President.....Ralph G. Worster
Exec. Vice President.....Claude Sullivan

STATIONS

WINN, Louisville; WVLC, Lexington; WCMI, Ashland; all Ky. WHOO, Orlando, Fla.

Booth Broadcasting Co.

2300 Buhl Bldg., Detroit 26, Mich.
Phone: 962-0220

President, Gen. Mgr.....John L. Booth
V. P's.....Thomas J. Warner,
Robert W. Phillips, Mrs. John L. Booth,
Edward H. Clark, Robert B. Lees

STATIONS

WJLB, Detroit; WSGW, Saginaw; WTRX, Flint; WIBM, Jackson, all Michigan; WIOU, Kokomo, Ind.; WJVA, South Bend, Ind.; WTOD, Toledo, O.; WMZK-FM, Detroit, Mich.; WBBC-FM, Jackson, Mich.; WTOD-FM, Toledo, O.

Charles B. Britt Stations

c/o WIRY, 301-03 Cornelia St., Plattsburgh, N. Y.
STATIONS

WIRY, Plattsburgh; WBAC, Cleveland, Tenn.; WJBS, Deland; WDSR, Lake City, both Fla.

Broadcast Advertising, Inc.

8 Newbury Street, Boston 16, Mass.
Phone: KENmore 6-0854

President.....James Murley
Program Director.....E. P. Gieringer
Merchandising Director.....F. P. Russell
Representative.....Weed

STATIONS

WHDH, Boston, Mass.; WCSH, Portland, Me.; WLBZ, Bangor, Me.; WJAR, Providence, R. I.; WTIC, Hartford, Conn.

REGIONAL NETWORKS

Paul Bunyan Network

Paul Bunyon Bldg., Traverse City, Mich.

Phone: Windsor 7-7675

Pres., Gen. Mgr. Les Biederman
Comm. Mgr. Robert Detwiler
Chief Engineer. William H. Kiker

STATIONS

WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTCM, Traverse City; WPBN-TV, Traverse City; WTOM-TV, Cheboygan, all Mich.

Burroughs-Randolph Stations

c/o KMUL, P. O. Box 1058, Muleshoe, Tex.

President. J. Burroughs

STATIONS

KMUL, Muleshoe; KZUM, Farmington; KENM, Portales; KSWS, Roswell, all N. M.

Cactus State Network

P.O. Box 469, Pecos, Tex.

Phone: HI 5-2498

President. Barney Hubbs
Gen. Mgr., Pub. Dir. Bill Hubbs
Commercial Mgr. Dave Martin
Sales Prom. Mgr. Tommy Cowan
Program Dir. Bill Boyd
Chief Engr. Harry Boehnemann

BRANCH OFFICES

Alpine, Tex., Phone: TE 7-2144; Gene Hendrix; Ft. Stockton, Tex., Phone: ED 6-2228, Jim Hawkins; Cortez, Colo., Jack Hawkins.

STATIONS

KIUN, Pecos; KFST, Ft. Stockton; both Tex.; KVFC, Cortez, Colo.

California Farm Network

2855 Telegraph Ave., Berkeley 5, Calif.

Phone: TH 3-9600

General Manager. Milton L. Levy
Radio Director. Dick Riley

STATIONS

KFL, Los Angeles; KFBK, Sacramento; KMJ, Fresno; KERN, Bakersfield; KOMY, Watsonville; KXO, El Centro; KRE, Berkeley, KBEE, Modesto; KTOB, Petaluma; KLOK, San Jose, all Calif.

California Northern Group

c/o Station KSYC, Yreka, Calif.

Phone: Victor 2-4158

President. D. M. Comstock

STATIONS

KSYC, Yreka; KBLF, Red Bluff; KSUE, Susanville.

California-Oregon TV Trio

Box 1021, Eureka, Calif.

Phone: Hillside 3-1123

V.P., Sales. Donald H. Telford
V.P., Engr. Edward A. Malone

BRANCH OFFICES

Box 1021, Eureka, Cal. (KIEM-TV) Paul Hoff, Mgr., Phone: HI 3-3123; Box 1189, Medford, Ore. (KBES-TV) Jerry Poulos, Mgr., Phone: SP 3-4581; Box 732, Klamath Falls, Ore.

(KOTI-TV) Richard Green, Mgr., Phone: TU 4-8131.

STATIONS

KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.

Capital Cities Broadcasting Corp.

24 East 51st St., New York 22, N. Y.

Phone: PLaza 2-1750

President. Frank M. Smith
Executive V.P. Thomas S. Murphy
Treasurer. Donald A. Pels

BRANCH OFFICES

Box 10, Albany 1, N. Y., Phone: BR 1-2345. Daniel B. Burke, Robert Peebles, V.P.'s; 24 Mason St., Providence, R. I., Phone: Jackson 1-4000. Joseph P. Dougherty, V.P.; Jack Lee, V.P.; Box 2009, Durham, N. C.; Phone: 682-2111. Harmon L. Duncan, Floyd Fletcher, V.P.'s; Paterson, N. J., Phone: MU 8-9300 (N.Y.C.), Daniel P. Weinig, V.P.

STATIONS

WTEN-TV, WROW, both Albany, N. Y.; WPRO-TV-FM-AM, Providence, R. I.; WTVD Raleigh-Durham, N. C.; WPAT-AM-FM, Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

Carolina Radio Group

Box 1571, Durham, N. C.

Phone: Durham 8-6129

General Manager. H. Tom Morris

STATIONS

WTKR, Durham; WFLB, Fayetteville, N. C.; WKIX, Raleigh; WCEC, Rocky Mt.; WGBG, Greensboro; WRRF, Washington; WGNI, Wilmington; WBBB, Burlington; WSOC, Charlotte; WIRC, Hickory; WSAT, Salisbury; WTOB, Winston-Salem, all N. C.

Carolina Radio Network

P. O. Drawer 170, Wilson, N. C.

Phone: 243-5157

President. H. W. Anderson, Sr.
General Manager. Harry W. Severance
Asst. Manager. Wistar Moore, Jr.
Program Director. Bill Wiggs
Chief Engineer. Robert D. Adkins

STATIONS

WVOT, Wilson; WIAM, Williamston; WCPS, Tarboro; WEED, Rocky Mount; WRCS, Ahoskie; WELS, Kinston; WRRZ, Clinton; WGOL, Goldsboro; WGTC, Greenville; WITN, Washington; WHNC, Henderson; WMPM, Smithfield; WCNF, Weldon; WETC, Wendell-Zebulon; WCKB, Dunn. All N. C.

Cascade Broadcasting Co.

P.O. Box 702, Yakima, Washington

Phone: GLencourt 2-9111

President. Thomas C. Bostic
V.P. & Gen. Mgr. Jack Reber
V.P. in Chg. of TV Prog. Jim Nolan
V.P., TV Sales. Bill Grogan
Manager. Bob Horn
Engineering Director. M. E. Burrill

REGIONAL NETWORKS

STATIONS

KLEW-TV, Lewiston, Idaho; KBAS-TV, Moses Lake, Wash.; KEPR-AM-TV, Pasco; KIMA, KIMA-TV, Yakima.

CBS Radio New England Network

182 Tremont St., Boston 11, Mass.

Phone: HUBbard 2-2323

Gen. Mgr. Thomas Y. Gorman
Comm. Mgr. Robert Sinnott
Sales Promotion Manager. . . . Joseph Cullinane
Program Director D. Richard Covington
Publicity Director. Chuck Williams
Chief Engineer. Warren Stevens

STATIONS

WEEL, Boston, Mass.; WMAS, Springfield-Holyoke, Mass.; WKNE, Keene, N. H.; WBRY, Waterbury, Conn.; WEAN, Providence, R. I.; WGAN, Portland, Maine; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.; WSNO, Barre, Vt.; WEMJ, Laconia, N. H.; WINF, Manchester, Conn.; WNEB, Worcester, Mass.

CBS Radio Pacific Network

6121 Sunset Blvd., Hollywood 28, California

Phone: HollyWOOD 9-1212

V.P. & Gen. Manager. Robert P. Sutton
Sales Mgr. James Ingraham
Dir. of Info. Services. Arthur Wittum
Program Director. Harfield Weedin
National Sales Rep. John Hokom
Eastern Sales Rep. Frank Oxarart
Chief Engineer. Ted Denton

BRANCH OFFICES

CBS Radio Spot Sales Offices: 485 Madison Avenue, New York, N. Y., Phone: PL 1-2345. Maurice Webster, V.P.; Sheraton-Palace Hotel, San Francisco, Calif., YU 2-7000. Jos Marshall, Sales Mgr.; 932 Fisher Bldg.; Detroit, Mich., TR 2-5500. Ralph H. Patt, Jr., Sales Mgr.; 630 N. McClurg Court, Chicago 11, Ill., WH 4-6000. Jack Burke, Sales Manager; 805 Peachtree St., N.E., Atlanta 8, Ga., TR 4-4407. George Crumbley, Jr., Sales Mgr.; 1144 Hampton Ave., St. Louis 10, Mo., MI 7-5500. Eugene R. Myers, Sales Mgr.; 6121 Sunset Blvd., Los Angeles 28, Cal., HO 9-1212. Roland McClure, Sales Mgr.

STATIONS

KNX, Los Angeles, Calif.; KCBS, San Francisco, Calif.; KFRE, Fresno, Calif.; KFMB, San Diego, Calif.; KBFK, Sacramento, Calif.; KERN, Bakersfield, Calif.; KINS, Eureka, Calif.; KOIN, Portland, Ore.; KBEE, Modesto, Calif.; KERG, Eugene, Ore.; KFLW, Klamath Falls, Ore.; KYJC, Medford, Ore.; KIRO, Seattle, Wash.; KGA, Spokane, Wash.; KOLO, Reno, Nev.; KVCV, Redding, Calif.; KHSL, Chico, Calif.; KCMJ, Palm Springs, Calif.; KOOL, Phoenix, Ariz.; KOLD, Tucson, Ariz.; KNX, Hollywood, Calif.

CBS Television Pacific Network

6121 Sunset Blvd., Hollywood 28, Calif.

Phone: HO 9-1212

General Manager. Robert D. Wood
General Sales Mgr. Ray L. Beindorf
Sales Promotion Mgr. Robert L. Nelson
Program Director. Leon Drew
Publicity Director. George Nicholaw
Engineer in Charge. Edwin Miller

STATIONS

KTVA, Anchorage, Alaska; KTVF, Fairbanks, Alaska; KIVA, Yuma, Ariz.; KBK-TV, Bakersfield, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KFRE-TV, Fresno, Calif.; KNXT, Los Angeles, Calif.; KXTV, Sacramento, Calif.; KSBW-TV, Salinas-Monterey, Calif.; KFMB-TV, San Diego, Calif.; KPIX, San Francisco, Calif.; KSBY-TV, San Luis Obispo, Calif.; KGMB-TV, Honolulu, Hawaii; KLEW-TV, Lewiston, Idaho; KMSO-TV, Missoula, Mont.; KLAS-TV, Las Vegas, Nev.; KOLO-TV, Reno, Nev.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.; KOIN-TV, Portland, Ore.; KVOZ-TV, Bellingham, Wash.; KIRO-TV, Seattle, Wash.; KXLY-TV, Spokane, Wash.; KIMA-TV, Yakima, Wash.; KEPR-TV, Pasco, Wash.; KOOL-TV, Phoenix; KOLD-TV, Tucson.

Central American Television Network, Ltd.

Represented by ABC International
Television, Inc.

7 West 66th St., New York 23, N. Y.

Phone: SU 7-5000

STATIONS

TI-TVCR, San Jose, Costa Rica; YSDR-TV, YSEB-TV, San Salvador, El Salvador; TG-BOL-TV, Guatemala City, Guatemala; HRTG-TV, Tegucigalpa, Honduras; YNSA-TV, Managua, Nicaragua; HOU-34-TV, Panama, R. P.

Central South Carolina Radio Network

Cornell Arms Bldg., Columbia, S. C.

Phone: ALPine 2-2177

Pres., Gen. Mgr. George H. Buck, Jr.
Commercial Mgr. Jess Plummer
Sales Prom. Mgr. Jack Grant

STATIONS

WCOS, Columbia; WKDK, Newberry; WDIX, Orangeburg; WFIG, Sumter.

Colorado Network

P. O. Box 279, Montrose, Colo.

Phone: 599

President George Cory

STATIONS

KRAI, Craig, Colo.; KSLV, Monte Vista, Colo.; KUBC, Montrose-Delta, Colo.; KRAC, Alamogordo, N. M.

Concert Network, Inc.

171 Newbury St., Boston 18, Mass.

Phone: COpley 7-6020

President. T. Mitchell Hastings, Jr.
General Manager. Karl S. Kritz
Commercial Manager. Lewis F. Sargent
Sales Promo., Pub. Dir. Kevin R. Stursberg
Program Director. Donald Otto
Chief Engineer. Robert Rabiner

REGIONAL NETWORKS

BRANCH OFFICES

11 E. 47th St., New York, N. Y., Phone: 752-0870, Gene La Brie, Manager; Box 1015, Providence, R. I., Phone: ENterprise 2930, Karl S. Kritz, Manager; 171 Newbury St., Boston 16, Mass., Phone: CO 7-6020, Lewis F. Sargent, Manager.

STATIONS

WNCN, N.Y.C.; WBCN, Boston, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R.I.;

The Connecticut State Network

c/o WHAY, 22 Grove Hill, New Britain, Conn.
Phone: BA 3-2721

President Edmund Waller
Vice Pres. Charles Bell, Jr.

STATIONS

WATR, Waterbury; WHAY, New Britain; WNHC, New Haven; WTOR, Torrington; WSTC, Stamford; WNAB, Bridgeport; WICH, Norwich.

Continental Broadcasting, Inc.

Box 2167, Wilmington, Del.
Phone: Olympia 4-8881

Pres. O. Wayne Rollins
V.P.'s. Mrs. M. P. Copley, H. B. Tippie
Vice President Albert R. Lanphear
Dir. of Program Develop. Tim Crow
Eng. Dir. G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., New York, N. Y., Phone OXford 7-7040, Graeme Zimmer, Nat'l. Sales Mgr.; 75 E. Wacker Dr., Chicago 1, Ill., Phone: FI 6-8611, John Wilson, Midwest Sales Mgr.; 1549 N. Vine St., Hollywood 28, Calif., Phone: 461-9981, Harry Guzik, West Coast Sales Manager.

STATIONS

WNJR, Newark, N. J.; WBEE, Chicago, Ill.; WRAP, Norfolk, Va.; KDAY, Los Angeles, Calif.

Corinthian Broadcasting Corporation

110 W. 51st St., New York 20, N. Y.
Phone: JU 2-2300

President C. Wrede Petersmeyer
Admin. V.P. Charles H. Tower
Secretary Charles H. G. Rees
Treasurer Alan S. Englander
Dir. Sales Don L. Kearney
Dir. Programming Robert H. Salk
Dir. Adv., Public Rel. Dean Linger
Dir. Research Charles H. Smith
Dir. Engineering George G. Jacobs

BRANCH OFFICES

302 S. Frankfort, Tulsa 20, Okla., Phone: Luther 2-9233, George Stevens, V.P., Gen. Mgr.; 1945 Allen Parkway, Houston, Tex., Phone: JACkson 9-4811, James C. Richdale, Jr., V.P., Gen. Mgr.; 601 Seventh Ave., Sacramento 18, Calif., Phone: Gilbert 1-4041, Robert S. Wilson,

V.P., Gen. Mgr.; West State Blvd. at Broadcast, Ft. Wayne 15, Ind., Phone: ANthony 9411, Reid G. Chapman, V.P., Gen. Mgr.; 1440 N. Meridan St., Indianapolis 2, Ind., Phone: MELrose 4-6411, Robert B. McConnell, V.P., Gen. Mgr.

STATIONS

WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Calif.

Country Music Network

730 Fifth Ave., New York 19, N. Y.

Phone: Circle 6-7242

President Charles "Chuck" Bernard
Asst. to Pres. Bryna Milberg

STATIONS

WYAM, Birmingham; WMGY, Montgomery, both Ala. KHAT, Phoenix; KMOP, Tucson, both Ariz. KADL, Pine Bluff, Ark. KUZZ, Bakersfield, Calif. KLAJ, Denver, Colo. WDON, Washington, D.C. WQIK, Jacksonville; WMOP, Ocala; WRFB, Tallahassee; WETH, St. Augustine, all Fla. WTJH, Atlanta; WGUS, Augusta; WMRE, Monroe, all Ga. KATN, Boise, Idaho; WTAQ Chicago, Ill.; KFDD, Wichita, Kans. WAXU, Lexington; WTMT, Louisville, both Ky. WYNK, Baton Rouge; KCJ, Shreveport, both La. WBMD, Baltimore, Md.; WEXL, Detroit, Mich.; KTCR, Minn.-St. Paul, Minn.; WVMI, Biloxi, Miss. KCKN, Kansas City; XKEN, St. Louis, both Mo. KOOO, Omaha, Neb. WLDB, Atlantic City; WJRZ, Newark, both N. J. WRZY, Albuquerque, N. M. WREM, Remsen; WSEN, Syracuse, both N. Y. WGTL, Kannapolis; WNOH, Raleigh-Durham; WMPM, Smithfield, all N. C. WPIZ, Lorain-Cleveland, Ohio; KBYE, Oklahoma City, Okla.; KWIN, Ashland, Oreg. WCBG, Chambersburg; WGSA, Lancaster; WPPA, Pottsville; WPTS, Scranton-Wilkes Barre, all Pa. WRIB, Providence, R. I.; WCAY, Columbia, S. C.; WENO, Nashville, Tenn. KCTA, Corpus Christi; KCUL, Dallas-Ft. Worth; KIKK, Houston; KTXO, Sherman, all Tex. KSOP, Salt Lake City, Utah. WCMS, Norfolk; WKCW, Warrenton; WXGL, Richmond; WJWS, South Hill; all Va. WTCR, Huntington, W. Va.

Cowles Stations

c/o KRNT, 9th & Pleasant Sts.,
Des Moines, Iowa

STATIONS

KRNT-AM-TV, Des Moines; KTVH, Hutchinson, Kan.; WCCO-AM-TV, Minneapolis, Minn.

James M. Cox Stations

c/o WSB, 1601 W. Peachtree N.E. Atlanta, Ga.
President J. M. Cox, Jr.

STATIONS

WSB-AM-TV, Atlanta; WCKR-WCKT, Miami; WHIO-AM-TV, Dayton, O.; WSOC-AM-TV, Charlotte, N. C.

Crosley Broadcasting Corp.

140 W. Ninth St., Cincinnati 2, Ohio
Phone: CHerry 1-1822

REGIONAL NETWORKS

Chrmn. of Board.....James D. Shouse
President.....John T. Murphy
V.P., Sales.....H. P. Lasker
V.P., Treasurer.....John J. Heyward
V.P., charge of WLW-C.....Walter Bartlett
V.P., charge of WLW-D.....George Gray
V.P., charge of WLW-I.....John Babcock
V.P., charge of WLW-T.....James Burgess
V.P. East TV Sales N. Y.....P. Scott McLean

BRANCH OFFICES

3 E. 54th St., New York 22, N. Y., Phone
PLaza 1-5353, P. S. McLean, V.P. TV Sales; 360
N. Michigan Ave., Chicago 1, Ill., State 2-6693,
H. Albrecht, V.P. Central Div.

STATIONS

WLW-I (TV), Indianapolis, Ind.; WLW-T (TV),
WLW (Radio), Cincinnati; WLW-D (TV), Day-
ton; WLW-C (TV), Columbus, all Ohio.

Crowell-Collier Broadcasting Corp.

6419 Hollywood Blvd., Hollywood, Calif.
Phone: HOLlywood 3-5151

President.....Joseph C. Drilling
General Manager.....J. J. Bernard
Sales Manager.....Robert E. Sharon
Sales Promotion Manager.....Warren Earl
Program Director.....Jim Hawthorne
Publicity Director.....Doni Scott
Chief Engineer.....Edward E. Benham

BRANCH OFFICES

2150 Franklin, Oakland 12, Calif., Phone:
TE 6-0910, John McRae, Gen. Mgr.; 228 Foshay
Towers, Minneapolis, Minn., Phone: FE 2-8943,
Don French, Gen. Mgr.

STATIONS

KFWB, Los Angeles; KEWB, San Francisco;
KDWB, Minneapolis.

Denver Metropolitan Market Group

146 S. Main St., Salt Lake City, Utah
Phone: EMpire 4-3561

President.....L. L. Meyer

BRANCH OFFICE

1089 Bannock St., Denver, Colo., Phone: 292-
3344, Charlie Vais, Manager.

STATIONS

KVOR, Colorado Springs; KBTR, Denver;
KGHF, Pueblo.

Vic Diehm Radio Group, Inc. (Jet Network)

Hazleton Nat'l. Bank Bldg., Hazleton, Pa.
Phone: 454-3531

President, Gen. Mgr.....Victor C. Diehm
Admn. Asst.....Kathryn E. Kahler
Commercial Mgr.....Robert J. Sacco
National Sales Manager.....Thomas A. Tito
Program Director.....Bill Schmeer
Publicity Director.....Betty Anne Diehm
Chief Engineer.....Anthony Hogg

BRANCH OFFICES

1125 Colorado St., Allentown, Pa. Thomas
Tito, Phone: 434-4801; W. Main St., Blooms-
burg, Pa., Bob Williams, Phone: 784-5500.

STATIONS

WAZL, Hazleton; WHOL, Allentown; WHLM,
Bloomsburg, all Pa.

Dixie Broadcasting System

P. O. Box 1008, Hattiesburg, Miss.
Phone: JUNiper 3-1743

Pres., Gen. Mgr.....Charles W. Holt
Commercial Mgr.....Stan Hagan
Secretary.....Connie I. Holt
Business Manager.....Stanley Lightsey, Jr.

STATIONS

WHSY, Hattiesburg, Miss.; WNSL, Laurel,
Miss.; WHNY, McComb, Miss.; WBOX, Boga-
lusa, La.; WARB, Covington, La.; WHHY,
Montgomery, Ala.; WGVM, Greenville; WABG,
Greenwood, all Miss.

Dixie Network

Headquarters: Williams Bldg., Jackson, Tenn.
Phone: 7-9611

President.....A. B. Robinson
V. P., Gen. Mgr.....Jack Cecil

STATIONS

WDXI, Jackson; WENK, Union City; WPTR,
Paris; WDXE Lawrenceburg; WDXL Lexing-
ton; WDXN Clarkesville, all Tennessee;
WCMA Corinth, Miss.

Dixie Radio, Inc.

E. 15th St., Panama City, Fla.
Phone: PO 3-1777

President, General Mgr.....D. Brannen
Manager.....Dave Mack
Commercial Mgr.....Les Roberson
Program Director.....John Roberts
Chief Engineer.....Bud Lucas

BRANCH OFFICES

Box 1031, Houma, La., Phone: UP 2-6828,
Manager, Les Ryder; Box 691, Fernandina
Beach, Fla., Phone: 261-5480, Manager, Ralph
B. Mann.

STATIONS

WDLP, Panama City, WPUP, Gainesville,
Fla., WPAP, Fernandina Beach, Fla.; KCIL,
Houma, La.

Donrey Media Group

Southwestern House, Fort Smith, Ark.
Phone: SU 2-2011

President.....Donald W. Reynolds
V.P., Western Div.....Lee Hirschland
V.P., Eastern Div.....William Slates

STATIONS

KFSA-AM-TV, Ft. Smith, Ark.; KLRJ-TV, Las
Vegas; KOLO-AM-TV, Reno, both Nev.; KOKL
Okmulgee, Okla.; KGNS-AM-TV, Laredo, Tex.
KORK, Las Vegas, Nev.; KBRS, Springdale,
Ark.; KFOY-TV, Hot Springs, Ark.

R. H. Drewry Stations

c/o KGWA, 115½ E. Broadway, Enid, Okla.

STATIONS

KGWA, Enid; KSWO-AM-TV, Lawton; KHRD,
Duncan, all Okla.; KMID-TV, Midland, Tex.

REGIONAL NETWORKS

Duhamel Broadcasting Enterprises

Duhamel Bldg., Rapid City, S. D.
Phone: Fillmore 2-2000

Pres., Gen. Mgr.....Helen S. Duhamel
Vice President.....J. Norman Heffron
Secretary, Station Mgr.....William F. Turner
Treasurer.....C. J. Woodhouse
Chief Engineer.....Elmer Nelson

BRANCH OFFICE

P.O. Box W, Hay Springs, Neb., Phone: MEL-rose 8-2741, John Ludwig, Resident Mgr.

STATIONS

KOTA-AM-TV, Rapid City; KDUH-TV, Hay Springs, Neb.

East Texas Network

205 Austin St., Center, Tex.
Phone: LYric 8-3304

President.....Tom E. Foster
General Mgr.....Dave Taylor

STATIONS

KRBA, Lufkin; KDET, Center; KEEE, Nacogdoches; KTXJ, Jasper; KIVY, Crockett; KNET, Palestine; KEBE, Jacksonville; KWRD, Henderson; all Texas.

Epperson Stations

c/o WPVA, Box 87, Petersburg, Va.

President.....H. E. Epperson, Jr.

STATIONS

WPVA, Petersburg; WBRG, Lynchburg, both Va.; WPAQ, Mt. Airy; WPNC, Plymouth; WLLY, Wilson, all N. C.; WLES, Lawrenceville; WRAA, Luray.

Ernst Stations

c/o KRTR, 500 B'way., Thermopolis, Wyo.
Gen. Manager.....Mildred V. Ernst

STATIONS

KRTR, Thermopolis; KWOR, Worland; KWRB-TV & KWRL, Riverton, all Wyo.

F M Broadcasting System, Inc.

111 W. Washington St., Chicago 2, Ill.
Phone: STate 2-8900

President.....Sidney J. Wolf
Vice President.....E. R. Peterson, Jr.
Secretary, Nat'l Sales Mgr.....John Hartigan

BRANCH OFFICES

527 Madison Ave., New York 22, N. Y.,
Phone: Eldorado 5-3720, Manager, Noel A. Rhys; 612 Penobscot Bldg., Detroit, Mich.,
Woodward 2-4505, Manager, E. R. Peterson, Jr.; 3142 Wilshire Blvd., Los Angeles 5, Calif.,
Phone: DUnkirk 3-2910, Manager, William Bayer; 75 Post St., San Francisco, Calif., Phone:
SUtter 1-7400, Manager, Roger Coombe.

STATIONS

WFMM-FM, WRBS-FM, Baltimore, Md.;
WBCN-FM, Boston, Mass.; WFMF-FM, WFMQ-FM, Chicago, Ill.; WKRC-FM, Cincinnati, Ohio;
WDBN-FM, WNOB-FM, Cleveland, Ohio;
WTVN-FM, Columbus, Ohio; WRR-FM, Dallas, Tex.;
WABX-FM, WLDM-FM, Detroit, Mich.;

KFJZ-FM, Ft. Worth, Tex.; WHCN-FM, Hartford, Conn.; KQUE-FM, KRBE-FM, Houston, Tex.; WFBM-FM, Indianapolis, Ind.; KCMO-FM, Kansas City, Mo.; KMLA-FM, Los Angeles, Calif.; WQFM-FM, Milwaukee, Wisc.; KWFM-FM, WAYL-FM, Minneapolis, Minn.; WNCN-FM, WRFM-FM, New York, N. Y.; WRVC-FM, Norfolk, Va.; WJBR-FM, Philadelphia, Pa.; WXCN-FM, Providence, R. I.; KJML-FM, Sacramento, Calif.; KSHE-FM, KWIX-FM, St. Louis, Mo.; KITT-FM, KPRI-FM, San Diego, Calif.; KPEN-FM, San Francisco, Calif.; KISW-FM, Seattle, Wash.; WAVA-FM, WWDC-FM, Washington, D. C.

Theodore Feinstein Stations

c/o WBNP, Traffic Circle, Newburyport, Mass.

STATIONS

WBNP, Newburyport; WLYN, Lynn, both Mass.; WTSA, Brattleboro, Vt.; WOTW, Nashua, N. H.

Fetzer Stations

590 W. Maple St., Kalamazoo, Mich.
Phone: FI 5-2101

President.....John E. Fetzer
Executive V.P. & Gen. Mgr.....Carl E. Lee
Treasurer.....E. L. Tait
Secretary.....Robt. C. Van Horn

STATIONS

WKZO-AM-TV Kalamazoo, KOLN TV Lincoln, Neb.; WJEF AM-FM, Grand Rapids; WWTW, Cadillac, Mich.; KGIN-TV, Grand Island, Neb.; WWUP-TV, Sault Ste. Marie, Mich.

Fisher Stations

Box 112, Eugene, Ore.
Phone: DI 4-6216

President.....C. O. Fisher
General Manager.....Robert E. Harrison
Commercial Manager.....Leslie J. Manning
Program Director.....John R. Vaughan
Chief Engineer.....Clayton F. Caughill

STATIONS

KBZY, Salem; KUMA, Pendleton; KUGN, Eugene, all Ore.

Formby Stations

c/o KACT, P. O. Box 638, Andrews, Tex.

STATIONS

KACT, Andrews; KPAN, Hereford; KFLD, Floydada; KVLTV, Levelland, all Tex.

The Forward Group

c/o KGLO, Mason City, Iowa
Phone: GArden 3-2540

President.....Herbert R. Ohrt
Nat'l. Sales Mgr.....Walter J. Rothschild

BRANCH OFFICES

WCU Bldg., Quincy, Ill., Nat'l Sales Office,
Phone: Baldwin 2-6200, General Manager,
Walter Rothschild; West Belt Line, Madison, Wisc., Phone: Cedar 3-5381, General Manager,
Merritt Milligan; Highway 14 and Lee Blvd.,
Mankato, Minn., Phone: 7905, General Manager, Bob Gardner.

STATIONS

KGLO-AM-TV, Mason City; WTAD, Quincy, Ill.; KHQA-TV, Hannibal, Mo.; KEYC-TV, Manakato, Minn.; WMTV, Madison, Wisc.

Founders Corporation

150 East 42nd St., New York 17, N. Y.
Phone: TN 7-0250

Vice President.....Philip Gandert

BRANCH OFFICES

Box 1390, Syracuse, N. Y., Phone: HOWARD 3-8631, Henry T. Wilcox, Gen. Mgr.; Box 5428, Honolulu, Hawaii, Phone: 9-5236, Daniel Collins, Acting Mgr.; Maison Blanche Bldg., New Orleans, La., Phone: 523-5921, John L. Vath, Gen. Mgr.

STATIONS

WFBL, Syracuse; KORL, Honolulu; WSMB, New Orleans.

Franklin Broadcasting Co.

2700 E. Oakland Park Blvd.

Ft. Lauderdale, Fla.

Phone: L Ogan 6-8316

President.....William F. Johns, Jr.
Natl. Prog. & Prom. Dir...James W. Ramsburg
General Counsel.....William H. Kilby

BRANCH OFFICES

614 N. Rampart St., New Orleans, La. Phone: EX 7516, D. W. Wagenvoord, V. P.; 8th and Main, Tulsa, Okla., Phone: LU 3-4121, G. H. Lund, Gen. Mgr.; 611 Frontenac Pl., Minneapolis, Minn., Phone: MI 5-7757, J. R. Duryea, V. P.; Box 108, Ft. Lauderdale, Fla., Phone: WE 3-3511, R. J. Flynn, V. P.; Rialto Bldg., St. Louis, Mo., C. W. Louiek, V. P.

STATIONS

WWOM, New Orleans; WMIN, Minneapolis; WEW, St. Louis; WLOD, Ft. Lauderdale; KOMA, Tulsa; KRIB, Mason City.

French Program Group of New England

10 Center St., Chicopee, Mass.

Phone: LY 2-1669

President.....Leon Alarie
Commercial Manager.....Gertrude Alarie

STATIONS

WPAW, Pawtucket; WNRI, Woonsocket, both R. I.; WACE, Holyoke; WNBH, New Bedford; WALE & WSAR, Fall River; WORC, Worcester; WESO, Southbridge-Webster, all Mass.; WIDE, Biddeford; WLAM, Lewiston, both Me.; WKCB, Berlin; WFEA, WGIR, and WKBR, Manchester, all N. H.

J. A. Gallimore Stations

c/o WHBC, Box 447, Barnwell, S. C.

President.....J. A. Gallimore

STATIONS

WBAW, Barnwell; WHBC, Hampton; WSNW, Seneca; WSSC, Sumter, all S. C.; WLFA, Lafayette; WGHC, Clayton, both Ga.; WLOM, Chattanooga; WRKH, Rockwood, both Tenn.

Gamble-Lane Stations

140 S.W. Columbia, Portland, Ore.

Phone: CA 8-3333

President.....C. Howard Lane

STATIONS

KOIN TV-AM-FM, Portland, Ore.; KAST, Astoria, Ore.

Gannett Radio and Television Group

191 East Ave., Rochester, N. Y.

Phone: BAKER 5-3050

President.....Paul Miller
General Manager.....John L. McClay
Dir. of Engineering.....Richard K. Blackburn

STATIONS

WHEC AM-TV, Rochester, N. Y.; WDAN-AM, Danville, Ill.; WINR AM-TV, Binghamton, N. Y.

Connie B. Gay Stations

4000 Albemarle St., N.W., Washington, D. C.

Phone: EMERSON 3-8110

Chairman.....Connie B. Gay

President.....Ed Winton

STATIONS

WQMR, WGAY-FM, Washington, D. C.; WTCR, Ashland, Ky.; WFTC, Kinston, N. C.

A. L. Glassmann Stations

c/o KGEM, Box 4158, Boise, Idaho

President.....C. Heftel

STATIONS

KGEM, Boise; KLIX-AM-TV, Twin Falls, both Idaho; KLO, Ogden; KUTV, Salt Lake City.

Gold Seal Stations

c/o WGTO, Box 123, Cypress Gardens, Fla.

President.....S. E. Hubbard

STATIONS

WGTO, Cypress Gardens; KOB-AM-TV, Albuquerque, N. M.; KSTP-AM-TV, St. Paul-Minn., Minn.

Golden West Broadcasters

5939 Sunset Blvd., Los Angeles 28, Calif.

Phone: HOLLYWOOD 9-5341

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Exec. V.P., General Mgr.....Lloyd C. Sigmon
Vice President.....William D. Shaw
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V.P., Dir. of Engineering.....Tom Crosnoe

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2130 S.W. 5th Ave., Portland, Ore., Phone: CApital 2-1881, Manager, Fulton Wilkins; 950 California St., San Francisco, Calif., Phone: YUkon 2-5500, V.P., Manager, William D. Shaw; Tower Bldg., Seattle-Tacoma, Wash., Phone: MU 2-3100, V.P. Manager, Bert West.

STATIONS

KEX, Portland, Ore.; KMPC, Los Angeles, Calif.; KSFO, San Francisco; KVI, Seattle, Wash.

REGIONAL NETWORKS

Good Neighbor Stations, Inc.

155 Front St., Manchester, N. H.
Phone: NATIONAL 4-4075

President.....W. F. Rust, Jr.
Gen. Sales, Prom. Mgr.....Ralph Gottlieb
Comm. Mgr.....James McCann
Pgm. Director.....Wm. Morrissey
Chief Engineer.....Albert Davis

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Pres., Gen. Mgr., Phone: 2-7821; Seventh &
Hamilton Sts., Allentown, Pa. (WAEB) Bob
Ackley, Sta. Mgr., Phone: HEMlock 4-9364;
Dover, N. H. (WTSN) Ed Callahan, Sta. Mgr.,
Phone: SHERwood 2-5951; 39 Mt. Vernon St.,
Keene, N. H. (WKBK) Robert Berry, Sta. Mgr.,
Phone: ELMwood 2-6113; 7 East 47th St., NYC,
Peggy Stone, V.P. Radio-TV Reps, Inc., Phone:
MU 8-4340.

STATIONS

WKBR, Manchester; WKBK, Keene; WTSN,
Dover, all in New Hampshire; WNOW, York,
Pa.; WAEB, Allentown, Pa.; WRAW, Reading,
Pa.

The Gordon Group

Suite 1130, 1551 Camino Del Rio
San Diego, Calif.
Phone: 297-0311

President.....Sherwood R. Gordon
Commercial Manager.....Dwight Case
Sales Promotion Manager.....Dan Martin
Program Director.....Richard Venturino
Comptroller.....Roy Gatenby
Chief Engineer.....Jonas Heiser

BRANCH OFFICE

3800 N. Central Ave., Phoenix, Ariz., Phone:
AM 4-2148, Manager, Ray Bluestein.

STATIONS

KSDO, San Diego, Calif.; KBUZ Phoenix, Ariz.

Cary L. Graham Stations

c/o WANA, Box 509, Anniston, Ala.

STATIONS

WANA, Anniston; WETO, Gadsden; WPID,
Piedmont, all Ala.

Great Northern Bestg. System

P. O. Box 1226, Fargo, N. Dak.
Phone: 3584

President.....E. J. McKellar
Sec.-Treas.....R. L. Owens

STATIONS

KVOX, Fargo-Moorehead, Minn.; KLPB,
Minot, N. D.; KOVC, Valley City, N. D.; KDLR,
Devils Lake, N. D.; KEYJ, Jamestown, N. D.;
KBOM, Mandan-Bismarck, N. D.; KGDE, Fergus
Falls, Minn.; KNOX, Grand Forks, N. D.;
KGCK, Sidney, Mont.

Green Valley Group

Box 605, Winchester, Va.
Phone: 662-4855

President.....Mrs. Marion P. Lewis

STATIONS

WINC, Winchester; WFVA, Fredericksburg;

WSIG, Mt. Jackson; all Va.; WELD, Fisher, W.
Va.; WHYL, Carlisle; WAYZ, Waynesboro,
both Pa.

Agnes Jane Reeves Greer Stations

1715 Grandview Ave., Pittsburgh 11, Pa.
Phone: HU 1-2626

President.....Agnes J. Reeves Greer
General Manager.....William B. Steis

STATIONS

WCNS, Canton; WCNO-FM, Canton; WJER,
Dover, all Ohio. WKJF-FM, Pittsburgh, Pa.;
WAND-TV, Pittsburgh, Pa.; WAJR, Morgan-
town, W. Va.

The Griffin-Leake Stations

Box 1618, Muskogee, Oklahoma
Phone: MU 7-6311

President.....James C. Leake
National Sales Mgr.....Jim Black
Sales Promotion Mgr....Robert E. Draughon
Engineering Dir.....Bob Snider

BRANCH OFFICES

P.O. Box 9697, Tulsa, Okla. (KTUL-TV) Bill
Swanson, V.P., Phone: HICKory 6-6184; 310
W. 3rd, Little Rock, Ark. (KATV) Bob Double-
day, V.P., Phone: FRANKlin 4-1691; P.O. Box
8557, Tulsa, Okla. (KTUL) Jim Schoonover, Gen.
Mgr., Phone: FILLmore 5-1311; P.O. Box 8788,
Okla. City, Okla. (KWTV) Edgar T. Bell, Mgr.
Phone: VICTor 3-6641.

STATIONS

KATV, Little Rock, Ark.; KTUL-AM-TV, Tulsa,
Okla.; KWTV, Oklahoma City.

D. Spencer Grow Stations

c/o KEXO, Box 629, Grand Junction, Colo.
STATIONS

KEYY, Provo, Utah; KEXO, Grand Junction,
Colo.

Harris-Alexander Stations

c/o KELP, 4530 Delta St., El Paso, Tex.
President.....N. Alexander

STATIONS

KELP-AM-TV, El Paso; KXLY-AM-TV, Spo-
kane, Wash.

Hawaiian Broadcasting System

1534 Kapiolani Blvd., Honolulu 14, Hawaii
Phone: 92011

President.....Chinn Ho
General Manager.....Joe Herold
Commercial Manager.....Erma Krause
Sales Promotion Manager.....Tom McCollum
Program Director.....Sheridan Dar Reid
Publicity Director.....Victor Amiel
Chief Engineer.....Ronald Miyahira

BRANCH OFFICE

c/o KHBC, Hilo, Hawaii, Phone: 3326, Man-
ager, Hal Marques.

STATIONS

KHBC-AM-TV, Hilo; KGMB-AM-TV, Honolulu;
KMAU-TV, Wailuku.

The Hearst Corporation

(Radio and TV Division)

959 Eighth Ave., New York 19, N. Y.

Phone: Circle 5-7667

V.P., Gen. Mgr. D. L. Provost
 V.P. Engineering John T. Wilner
 V.P., WBAL Thomas S. Carr
 V.P., WBAL-TV Brent O. Gunts
 V.P., WISN James T. Butler
 V.P., WISN-TV William C. Goodnow

STATIONS

WBAL-AM-FM-TV, Baltimore; WISN-AM-FM-TV, Milwaukee; WRYT-AM-FM, Pittsburgh; WTAE (TV) Pittsburgh, Pa.

Heart of the Black Hills Stations

c/o KRSD, 1438 Mountain View Rd.,

Rapid City, S. D.

Phone: FIlmore 2-6050

President, Chief Engineer Eli Daniels
 General Manager Dan C. Palen
 Program Director Monte Loos

STATIONS

KRSD-AM-TV, Rapid City; KDSJ-TV, Lead, S. D.

Herald Tribune Radio Network

(See VIP Radio, Inc.)

Highland Stations

Box 460, Keene, N. H.

Phone: Elmwood 2-9230

President Joseph K. Close

STATIONS

WKNE, Keene, N. H.; WENY, Kingston, N. Y.; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.

The Hildreth Network

Studio City, Hildreth & Rice Sts., Bangor, Me.

Phone: 947-8321

President Horace A. Hildreth
 V.P., Gen. Mgr. Walter L. Dickson
 Nat'l Sales Mgr. Robert J. Gold
 Chief Engineer Wallace Edwards

STATIONS

WABI-AM-TV-FM, Bangor; WAGM-AM-TV, Presque Isle; WPOR, Portland, all Maine.

Oscar C. Hirsch Stations

c/o KFVS, 324 Broadway, Cape Girardeau, Mo.

General Manager O. C. Hirsch

STATIONS

KFVS-AM-TV, Cape Girardeau; KFMO, Flat River, both Mo.; WHCO, Sparta, Ill.

Holt Stations

c/o WHHY, P. O. Box 1841, Montgomery, Ala.

President C. W. Holt

Vice President C. S. Lightsey

STATIONS

WHHY, Montgomery; WHNY, McComb; WHSY, Hattiesburg, both Miss.

Hook Stations

c/o WKIZ, P. O. Box 1487, Key West, Fla.

President Roth Hook

STATIONS

WKIZ, Key West; WELZ, Belzoni; WDOB, Canton; WMAG, Forest, all Miss.; WRUS, Russellville, Ky.; WDAL, Meridian.

Rex G. Howell Stations

c/o KREX, P. O. Box 270, Grand Junction, Colo.

President Rex G. Howell

STATIONS

KREX-AM-TV-FM, Grand Junction; KGLN, Glenwood Springs; KREY-TV, Montrose, all Colo.

Illinois Broadcasting Co.

301½ E. Main St., Olney, Ill.

Phone: EXpress 3-3156

President F. W. Schaub
 General, Comm. Manager... Charles R. Griggs
 Program Director Joseph E. Kosack
 Chief Engineer Donald Schnell

STATIONS

WVLN-AM-FM, Olney, Ill.; WSOY, Decatur; WCIA-TV, Champaign.

Birney Ines Jr. Stations

c/o WCBI, P. O. Box 271, Columbus, Miss.

President B. Ines, Jr.

STATIONS

WCBI-AM-TV, Columbus; WROX, Clarksdale; WNAG, Grenada; WMOX, Meridian; WELO, Tupelo.

Robert E. Ingsted Stations

c/o KBMW, 519 Dakota Ave., Wahpeton, N. D.

President R. E. Ingsted

STATIONS

KBMW, Breckenridge; KEYL, Long Prairie; KWAD, Wadena, all Minn.; KEYD, Oakes; KEYJ, Jamestown; KOVC, Valley City; all N. D.

Intermountain Network, Inc.

146 S. Main St., Salt Lake City 1, Utah

Phone: Empire 4-3561

Chairman of Board George C. Hatch
 President Lynn L. Meyer
 Vice Pres. Jack S. Paige

BRANCH OFFICE

5350 W. 20th Ave., Denver, Colo., Phone: Belmont 7-9595, General Manager, Charlie Vais.

STATIONS

KIMN, Denver, Colo.; KGHF, Pueblo, Colo.; KVOR, Colo. Springs, Colo.; KCRT, Trinidad, Colo.; KBZZ, La Junta, Colo.; KLMR, Lamar, Colo.; KGIW, Alamosa, Colo.; KYOU, Greeley, Colo.; KCOL, Ft. Collins, Colo.; KWIK, Pocatello, Idaho; KIFI, Idaho Falls, Idaho; KLIX, Twin Falls, Idaho; KRAL, Rawlins, Wyo.; KGEM, Boise, Idaho; KBYM, Billings, Mont.; KATL, Miles City, Mont.; KPRK, Livingston, Mont.; KOPR, Butte, Mont.; KBLL, Helena, Mont.; KXLO, Lewistown, Mont.; KOAL, Price, Utah; KMON, Great Falls, Mont.; KQTE, Missoula, Mont.; KOVO, Provo, Utah; KVNU, Logan, Utah; KSCV, Richfield, Utah; KVEL, Vernal, Utah; KVFC, Cortez, Colo.; KNEB, Scottsbluff, Neb.; KORK, Las Vegas, Nev.; KOLR, Sterling, Colo.

REGIONAL NETWORKS

KALL, Salt Lake City, Utah; KLO, Ogden, Utah;
KURA, Moab, Utah; KVRS, Rock Springs, Wyo.;
KOVE, Lander, Wyo.; KVOC, Casper, Wyo.;
KWYO, Sheridan, Wyo.; KPOW, Powell, Wyo.;
KFBC, Cheyenne, Wyo.; KWIK, Pocatello;
KLUK, Evanston, Wyo.; KOWB, Laramie, Wyo.;
KELK, Elko, Nev.; KXXL, Bozeman, Mont.; KGEZ,
Kalispell, Mont.; KDBM, Dillon, Mont.; KOJM,
Havre, Mont.; KVRH, Salida, Colo.; KRLN,
Canon City, Colo.; KEXO, Grand Junction,
Colo.; KENN, Farmington, N. M.; KDGO, Dur-
ango, Colo.; KFTM, Fort Morgan, Colo.; KBOL,
Boulder, Colo.; KUTA, Monticello, Utah; KBRV,
Soda Springs, Utah; KYCN, Wheatland, Wyo.

Ivy Network Corp.

242-A Yale Station, New Haven, Conn.
Phone: State 7-0711

General Manager.....Herbert F. Decker
Business Manager.....Robert P. Bremner
STATIONS

WBRU (Brown), Providence; WVBR-AM-FM
(Cornell), Ithaca; WKCR (Columbia), New York;
WHRB-FM (Harvard), Cambridge; WXPN
(Penn), Phila.; WPRB-AM-FM (Princeton), Prince-
ton; WYBC-AM-FM, (Yale) New Haven; WDCR
(Dartmouth), Hanover, N. H.

James Broadcasting Stations

c/o WDOE, Willow Rd., Dunkirk, N. Y.

PresidentS. Goldman
STATIONS

WDOE, Dunkirk; WJTN, Jamestown; WGGO,
Salamanca, all N. Y.; WERC, Erie, Pa.

Jefferson Standard Broadcasting Company

1 Julien Price Pl., Charlotte, N. C.
Phone: EDison 3-8833

President.....Joseph M. Bryan
Exec. V.P., Gen. Mgr.....Charles Crutchfield
STATIONS

WBT, WBTW Charlotte, N. C.; WBTW (TV)
Florence, S. C.; WBIG, Greensboro.

Jet Network

(See Vic Diehm Radio Group, Inc.)

KTAR Broadcasting Co.

1101 No. Central Ave., Phoenix, Ariz.
Phone: Alpine 4-4161

Pres., Gen. Mgr.....Richard O. Lewis
V.P. Chg. of Sales.....Ray C. Smucker
Sales Prom. Mgr., Pub. Dir.....Bryan Hickox
Program Director.....Ray Cox
Chief Engineer.....Harold Haughawout
STATIONS

KYUM, Yuma; KYCA, Prescott; KCLS, Flag-
staff; KTAN, Tucson; KIKO, Globe; KAWT,
Douglas; KATO, Safford; KAAA, Kingman, all
Arizona.

KWTX Stations

4520 Bosque Blvd., Waco, Tex.
Phone: PLaza 6-4451

President, Gen. Mgr.....M. N. Bostick

Commercial, Sales Prom. Mgr.....Pete McNe
Program Director.....Ralph Webb
Chief Engineer.....Jesse Dove

STATIONS

KWTX, Waco, KNAL, Victoria, KBTX-TV,
Bryan; KXII-TV, Ardmore.

Key Broadcast Management, Inc.

405 Park Ave., New York, N. Y.
Phone: PLaza 1-3366

PresidentRalph N. Weil
Vice President.....Arnold Hartley
Publicity Director.....Jacqueline Wright
OWNED & OPERATED STATIONS

WMMW, Meriden, Conn.; KATZ, St. Louis,
Mo.; KCOR, San Antonio, Tex.

King Broadcasting Co.

c/o KING, 320 Aurora Ave., Seattle, Wash.
Phone: MU 2-3555

Chairman of Board.....Mrs. A. Scott Bullitt
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V.P., Broadcast Division.....Otto P. Brandt
Controller.....John H. Blaine
Public Service Director.....Gloria Chandler
Director of Special Events.....Robert H. Schulman
Director of Engineering.....Jay W. Wright
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KING-AM-TV-FM, Seattle; KREM-AM-TV-FM,
Spokane, both Wash.; KGW-AM-TV, Portland.

Knight Quality Stations

Lafayette Road, Portsmouth, N. H.
Phone: GEneva 6-7300

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Managing Director.....Harold H. Segal
Program Director.....Howard Leonard
Chief EngineerAntonio Vaccaro
STATIONS

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Claremont; WGIR, Manchester, all N. H.;
WEIM, Fitchburg, Mass.

Knorr Bestg. Corp.

15001 Michigan Ave., Dearborn, Mich.
Phone: Tiffany 6-8500

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Exec. Vice Pres.....Walter Patterson
Managing Dir.....John J. Carroll
Sales Manager.....John E. Davidson
Program Dir.....Larry Fischer
Chief Engineer.....Jerrold L. Martin
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WKMH, Dearborn-Detroit; WSAM, Saginaw;
WKHM, Jackson; WKMF, Detroit-Flint; WELL,
Battle Creek, all Mich.

Lackey Stations

c/o WRAJ, Anna Hotel, Anna, Ill.

President.....P. E. Lackey
STATIONS

WRAJ, Anna; WSON, Henderson; WHOP,
Hopkinsville; WPAD, Paducah, all Ky.

REGIONAL NETWORKS

Laird Group Stations

225 N. Adams St., Green Bay, Wisc.
Phone: HEMlock 5-5331

President, Gen. Mgr. Ben A. Laird
Comm., Sales Prom. Mgr. John E. Mayasich
Program Director Thomas L. Hoppe
Publicity Director Ann Schauer
Chief Engineer Clifford Graff

STATIONS

WDUZ, Green Bay, WDUX, Waupaca, both
Wisc.

T. B. Lanford Stations

c/o KRMD, Jefferson Hotel Bldg., Shreveport, La.
President T. B. Lanford

STATIONS

KRMD, Shreveport; KPLC-AM-TV, Lake
Charles; KALB-AM-TV, Alexandria; all La.;
WSLI, WJTV, Jackson, Miss.

Laurel Radio Network

Church St., Clearfield, Pa.
Phone: POplar 5-8092

President W. K. Ulerich
General Manager Milton J. Bergstein
Commercial Manager J. Albert Dame
Sales Prom. Mgr. Herbert Levin
Program Director Croy Pitzer
Publicity Director Steve Fishbein
Chief Engineer Wilbur Files

STATIONS

WCPA, Clearfield, WMAJ, State College,
WDAD, Indiana, all Pa.; WJCM, Sebring, Fla.

Richard Field Lewis Jr. Stations

c/o WSIG, Mt. Jackson, Va.
Phone: 477-3128

President Marion P. Lewis
General Manager Don Funkhouser
Sales Promotion Manager James Litten
Program Director Bill Love
Chief Engineer James Bowman

STATIONS

WSIG, Mt. Jackson; WFVA, Fredericksburg;
WINC, Winchester, all Va.; WHYL, Carlisle;
WAYZ, Waynesboro, both Pa.; WELD, Fischer,
W. Va.

The Linder Group

Box 393, Willmar, Minn.
Phone: BELmont 5-1340

Representative Pearson

STATIONS

KLGR Redwood Falls, KMHL Marshall,
KWLM Willmar, KDMA Montevideo, KTOE
Mankato, all Minnesota.

Lobster Network of Maine

645 Congress St., Portland, Maine
SPruce 5-2336

President Faust Couture
Gen. Mgr. Melvin L. Stone
Commercial Manager David L. Royte
Sales Promotion Manager John Libby
Program Director Howard Leonard

Publicity Director Walter Thomes
Chief Engineer T. Richard Dunn

STATIONS

WLOB, Portland; WCOU, Lewiston; WFAU,
Augusta; WRUM, Rumford; WGHM, Water-
ville; WGUY, Bangor; WFST, Caribou; WSME,
Sanford, all Maine.

J. G. Long Stations

c/o KVIC, Victoria Bank & Trust Bldg.,
Victoria, Tex.

President J. G. Long

STATIONS

KVIC, Victoria; KTLW, Texas City; KIOX,
Bay City, all Tex.

Long Radio Enterprises

P. O. Box 1391, Bay City, Tex.
Phone: CI 5-4642

President John G. Long
General Manager Victor J. Boldt
Program Director Al Turner
Chief Engineer Karl Lentz

STATIONS

KIOX, Bay City; KVIC, Victoria; KTLW,
Texas City, all Tex.

Jessica L. Longston Stations

c/o KAYO, 2939 Fourth Ave., S. Seattle, Wash.
President J. L. Longston

STATIONS

KAYO, Seattle; KSEM, Moses Lake; KPUG,
Bellingham, all Wash.; KBAR, Burley, Idaho.

John J. Louis Jr. Stations

1101 N. Central Ave., Phoenix, Ariz.
Phone: AL 4-4161

Chairman of Board John J. Louis, Jr.
President, Gen. Mgr. Richard O. Lewis
V.P., Sales Ray C. Smucker
Sales Manager George Guyan
Program Director Richard H. Covey
Publicity Director Nancy Chappel
Chief Engineer Cliff Stevens

STATIONS

KTRAR-AM-FM, Phoenix; KYCA, Prescott,
KYUM, Yuma. All Ariz.

Magic Circle Network

1718 Meadowmere, Springfield, Mo.
Phone: TU 1-4114

General, Comm. Mgr. M. Richard Bradley

BRANCH OFFICES

101 Park Ave., New York 17, N. Y., Phone:
LE 2-3783, Manager, Joe Cannon; 205 W.
Wacker, Chicago, Ill., Phone: SState 2-5096,
Manager, Hooper Jones.

STATIONS

Missouri: KBHM, Branson; KGHM, Brookfield;
KREL, Farmington; KDMO, Carthage; KDKD,
Clinton; KBIA, Columbia; KODE, Joplin;
KWOS, Jefferson City; KLWT, Lebanon; KTCB,
Malden; KNIM, Maryville; KRMO, Monett;
KLRs, Mt. Grove; KBTN, Neosho; KNEM,
Nevada; KUKU, Willow Springs; KTRR, Rolla;

REGIONAL NETWORKS

KSGM, St. Genevieve; KRES, St. Joseph; KSMO, Salem; KICK, Springfield; KWOS, Sedalia; KALM, Thayer; KLPW, Union; KDEX, Dexter; KWPM, West Plains. Arkansas: KBTA, Batesville; KTCN, Berryville; KCCB, Corning; KHOG, Fayetteville; KHOZ, Harrison; KNEA, Jonesboro; KTCA, Marked Tree; KTLO, Mt. Home; KDRS, Paragould; KPOC, Pochahontas; KAMO, Rogers; KWCB, Searcy; KUOA, Siloam Springs; KBRS, Springdale; KWAK, Stuttgart; KRLW, Walnut Ridge. Kansas: KCRB, Chanute; KMDO, Ft. Scott; KIND, Independence; KLKC, Parsons; KSEK, Pittsburgh. Oklahoma: KGLC, Miami; KOLS, Pryor; KVIN, Vinita; KTLQ, Tahlequah.

Maine Broadcasting System

579 Congress St., Portland, Me.
Phone: SPruce 2-0181

President.....William H. Rines
General Manager.....Jack Atwood
TV Commercial Manager...Bruce C. McGorriall
Nat'l Sales, Radio.....Benjamin Hubley
Chief Engineer.....Charles R. Brown

STATIONS

WCSH-AM-TV, Portland; WLBZ-AM-TV, Bangor; WRDO, Augusta; all Maine.

Matison Stations

Box 367, Laurel, Miss.
Phone: 428-5601

President.....Harold Matison
General Manager.....Paul Carlisle
Comm., Sales Promo. Mgr.....M. M. Caver
Chief Engineer.....Lester Johnson

STATIONS

WAML, Laurel; WXXX, Hattiesburg; WABO, Waynesboro, all Miss.

Wendell Mayes Stations

c/o KNOW, 520 Capital Nat. Bank Bldg.,
Austin, Tex.

President.....W. Mayes

STATIONS

KNOW, Austin; KBWD, Brownwood; KXOL, Ft. Worth; KCRS, Midland; KSNY, Snyder; WACO, Waco, all Tex.; KTOK, Oklahoma City, Okla.

McClatchy Broadcasting Co. Stations

21st & Q, Sacramento 4, Calif.
Phone: Gilbort 2-5011

President.....Eleanor McClatchy
Dir. of Sales.....Keith Collins

STATIONS

KFBK, Sacramento; KBEE, Modesto; KMJ-AM-TV, Fresno, all Calif.; KOH, Reno, Nev.

C. A. McClure Stations

c/o WGBA, 1415 Wynnnton Rd., Columbus, Ga.
Phone: FA 3-3603

President, Gen. Mgr.....C. A. McClure
V.P., Chief Engineer.....F. Keith Brown

STATIONS

WGBA, Columbus; WCHK, Canton, both Ga.; WULA, Eufaula; WMGY, Montgomery, both Ala.

Lloyd C. McKenney Stations

Box 503, Carthage, Mo.
Phone: FL 8-4496

STATIONS

KBHM, Branson; KRMO, Monett, both Mo.; KMDO, Ft. Scott, Kan.; KALN, Iola, Kan.; KBLR, Bolivar, Mo.

McLendon Ebony Radio Group

Scite 980, Milner Bldg., Jackson, Miss.
Phone: Fleetwood 4-1617

Pres., Gen. Manager.....John McLendon
Commercial Manager.....Joe Starr

BRANCH OFFICES

STATIONS

WENN, Birmingham, Ala.; KOKY, Little Rock, Ark.; KOKA, Shreveport, La.; WOKJ, Jackson, Miss.

McLendon Stations

McLendon Building, Dallas, Texas
Phone: Riverside 7-9311

Chairman of Board.....Barton R. McLendon
President.....G. B. McLendon
General Manager.....W. S. Morgan, Jr.
Nat'l Program Director.....Donald C. Keyes
Nat'l Publicity Director.....Mitchell I. Lewis
Chief Engineer.....Glenn R. Callison

STATIONS

KILT, Houston; KLIF, Dallas; K TSA, San Antonio; all Tex.; KABL, San Francisco, Calif.; WYSL, Buffalo, N. Y.; WYNR, Chicago, Ill.

Meredith Broadcasting Co.

3501 Farnam St., Omaha 31, Neb.
Phone: 346-3400

President.....Payson Hall
Exec. Vice President.....Frank P. Fogarty

STATIONS

KCMO-AM-FM-TV, Kansas City; KPHO AM-TV, Phoenix, Ariz.; WOW AM-FM-TV, Omaha, WHEM AM-TV, Syracuse.

Merriman-Gober-Tobey Stations

c/o KOBE, 940 N. Main St., Las Cruces, N. M.
President.....J. Gober

STATIONS

KOBE, Las Cruces; KWYK, Farmington; KOTE, Deming, all N. M.; KDGO, Durango.

Metromedia, Inc.

205 E. 67th St., New York 21, N. Y.
Phone: LE 5-1000

Board Chairman, Pres.....John W. Kluge
V.P., Treasurer.....Richard L. Geismar
V.P., Secretary.....Robert A. Dreyer
V.P., Director of Research...Mary L. McKenna
V.P., Dir., Public Affairs.....Mark Evans
Vice President.....Benedict H. Gimbel, Jr.
Dir., Public Relations.....Phil Cowan
Comptroller.....Joseph J. Madden

STATIONS

WNEW-AM-FM-TV, New York; WHK-AM-FM, Cleveland; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria; KOVR-TV, Stockton; WTVP-TV, Decatur; WIP-AM-FM, Philadelphia; KMBC-TV-AM-FM, Kansas City, Mo.

Metropolitan Broadcasting

(Radio & TV Div. of Metromedia, Inc.)

President Bennet H. Korn
 V.P., Programming Jack Lynn
 V.P., Public Relations Phil Cowan
 V.P., WTVP (TV) John H. Bone
 V.P., WTTG (TV) Donn R. Colee
 V.P., KOVR (TV) C. Clover DeLaney
 V.P., WTVH (TV) George W. Finnegan
 V.P., KMBC (TV) Albert P. Krivin
 V.P., WNEW (TV) John E. McArdle
 Dir., Engineering Malcolm Burleson
 Dir., Advertising Murray Gross

The Mid-South Network

WELO Bldg., Tupelo, Miss.

Phone: VI 2-7658

President Birney Imes
 General Manager Bob Evans
 Chief Engineer Tom McFerrin

STATIONS

WCBI, Columbus; WELO, Tupelo; WMOX, Meridian; WROX, Clarksdale; WNAG, Graceland; WONA, Winona, all Miss.

Midcontinent Broadcasting

(See BFR Stations)

Midnight Sun Broadcasting

Box 910

c/o KFAR, Fairbanks, Alaska

STATIONS

KFAR-AM-TV, Fairbanks; KENI-AM-TV, Anchorage; KTKN, Ketchikan, all Alaska.

Mining Journal Stations

c/o WMIQ, 211 E. Ludington St.,

Iron Mountain, Mich.

President F. J. Russell

STATIONS

WMIQ, Iron Mountain; WIRN, Wakefield; WLST, Escanaba; WDMJ, Marquette, all Mich.; WROD, Daytona Beach, Fla.; WMAM, Marinette, Wisc.

Montana Metropolitan Markets Group

148 S. Main St., Salt Lake City, Utah

Sales Manager Lynn L. Meyer

STATIONS

KBMY, Billings; KMON, Great Falls; KOPB, Butte, Mont.

Carleton W. Morris Stations

c/o KHFH, Box 472, Sierra Vista, Ariz.

President C. W. Morr

STATIONS

KHFH, Sierra Vista; KSUN, Bisbee, both Ariz.

National Spanish Language Network

2905 S. King Rd., San Jose, Calif.

Phone: 251-5170

President Richard E. Ryan
 1st Vice President Howard Kalmenson
 2nd Vice President Severo Garza
 Secretary, Treasurer Ray J. Williams

BRANCH OFFICES

1680 No. Vine St., Hollywood 28, Calif.,

Phone: HO 4-7395, Manager, Harlan Oakes; 166 Geary St., San Francisco, Calif., Phone: YU 6-0621, Manager, Don Pickens; 122 E. 42nd St., New York, N. Y., Phone: MU 2-4500, Manager, Arthur Gordon; 1401 Peachtree St., N.E., Atlanta, Ga., Phone: TR 5-9403, Manager, Barney Ochs.

STATIONS

KWKW, Los Angeles; KGST, Fresno, both Calif.; KABQ, Albuquerque, N. M.; KIFN, Phoenix; KEVI, Tucson, both Ariz.; KUKA, San Antonio; KCCT Corpus Christi; XEO, Brownsville; KLVL, Houston, all Texas. XEGM, San Diego, Calif.; KLOK, San Jose, Calif.; XEHF, Nogales, Ariz.; WMIE, Miami, Fla.; KFSC, Denver, Colo.; KAPI, Pueblo, Colo.

Neathery Radio Stations

c/o KWPM, West Plains, Mo.

Phone: 700

President, Gen. Mgr. Robert F. Neathery
 Chief Engineer Laurel Thompson

BRANCH OFFICE

1718 Meadowmere, Springfield, Mo.

STATIONS

KWPM-AM-FM, West Plains, Mo.; KALM, Thayer, Mo.; KAMS, Mammoth Spring, Ark.; KUKU, Willow Springs, Mo.; KBHM, Branson, Mo.; KBLR, Bolivar, Mo.

New South Broadcasting Stations

c/o WNSL, 116 Beacon St., Laurel, Miss.

President F. E. Holladay

STATIONS

WNSL, Laurel; WLSM, Louisville; WOKK, Meridian; all Miss.; WACT, Tuscaloosa, Ala.

New South Radio Network

c/o WOKK, P. O. Box 528, Meridian, Miss.

Phone: 482-6133

Co-owner, Sales Prom. Mgr. Joseph Carson
 Co-owner F. E. Holladay
 Program Director Gary Smith
 Chief Engineer Robert K. Wall

STATIONS

WOKK, Meridian; WNSL, Laurel; WLSM, Louisville; WVMI, Biloxi, all Miss.; WACT, Tuscaloosa, Ala.

Newhouse Newspaper Stations

1030 James St., Syracuse, N. Y.

Phone: 3-7111

STATIONS

WSYR-AM-TV-FM, Syracuse; WTPA-TV, Harrisburg; KOIN-AM-TV-FM, Portland, Ore.; WAPI-AM-FM-TV, Birmingham, Ala.; KTVI-TV, St. Louis; WSYE-TV, Elmira, N. Y.

Norbentine Fathers Stations

c/o WHBY, 600 S. Lawe St., Appleton, Wisc.

Phone: 3-6584

President Rev. I. M. Gosz
 General Commercial Mgr. Lewis J. Process
 Program Director Edward Spoo

REGIONAL NETWORKS

Publicity Director.....Mrs. Jane Berryman
Chief Engineer.....George Merkl
STATIONS

WBHY, Appleton; WBAY-AM-TV, Green Bay, Wisc.

North Country Stations of Vermont

Concord Ave., St. Johnsbury, Vt.
Phone: 748-2344

Pres., Gen. Mgr.....E. Dean Finney
Program Dir.....Douglas N. Drown
Chief Engineer.....Donald Pera

BRANCH OFFICE

Farrant St., Newport, Vt., Phone: 334-6521,
Larry Knight, Manager.

STATIONS

WTWN, St. Johnsbury; WIKE, Newport; both Vt.

North Dakota Broadcasting Co.

4000 W. Main Ave., Fargo, N. D.
Phone: AD 5-4461

President, Gen. Mgr.....John W. Boler
Operations Manager...Constance Blackstead
General Sales Manager.....James McGuire
Pub., Prom. Director.....Robert B. Weber
Chief Engineer.....Robert Ridgeway

STATIONS

KXGO-TV, Fargo, N. D.; KXJB-TV, Valley City, N. D.; KXMB-TV, Bismarck, N. D.; KXAB-TV, Aberdeen, S. D.; KDIX-TV, Dickinson, N. D.; KXMC-TV, Minot, N. D.

Northeast Radio Network

127 West State St., Ithaca, N. Y.
Phone: AR 2-9042

President.....Ellis E. Erdman
Vice President.....Joel Fleming
General Manager.....Frederick W. Hodge
Program Director.....Jack Hewett
Publicity Director.....Patricia Bell
Chief Engineer.....Gerald Cushing

STATIONS

WKOP-AM-FM, Binghamton; WJTN-AM-FM, Jamestown; WHLD-AM-FM, Niagara Falls; WMBO-AM-FM, Auburn; WBRV, Boonville; WDOE, Dunkirk; WENY, Elmira; WWHG-AM-FM, Ithaca; WBIV-FM, Buffalo; WHDL-AM-FM, Olean; WHEC, Rochester; WGGO, Salamanca; WGY, Schenectady; WHEN, Syracuse; WOLF, Syracuse; WMIV-FM, Rochester; WDLA, Walton; WOIV-FM, Syracuse; WEIV-FM, Ithaca; WJIV-FM, Albany-Troy-Schenectady; WREM, Remsen; WSPN, Saratoga Springs; WSET, Glens Falls; all N. Y. WATS, Sayre; WEJL, Scranton, both Pa.

George W. Norton Stations

c/o WFIE-TV, 1115 Mt. Auburn Rd.,
Evansville, Ind.

STATIONS

WFIE-TV, Evansville; WAVE-AM-TV, Louisville, Ky.; WFRV-TV, Green Bay.

The OK Group

505 Baronne St., New Orleans, La.
Phone: 524-5363

President.....Jules J. Paglin
Sec., Vice President.....Stanley Ray Jr.
General Manager.....Edward J. Prendergast
Commercial Mgr.....Fred Schwarz
Sales Prom. Mgr., Prog. Dir.....R. J. Duffour
Publicity Dir.....Peter Clark
Chief Engineer.....John P. Hart

BRANCH OFFICES

243 Convention, Baton Rouge, La., Phone: DI 4-7604, Tom McGuire, Gen. Mgr.; 1 Mill St., Lake Charles, La., Phone: HE 6-7541, Roy Rhodes, Gen. Mgr.; 800 Gum St., Mobile, Ala., Phone: HE 2-8661, Bob Grimes, Gen. Mgr.; 613 Preston, Houston, Tex., Phone: CA 7-3108, Joe Fife, Gen. Mgr.; 363 S. 2nd, Memphis, Tenn., Phone: JA 7-9565, Jack Maurer, Gen. Mgr.

STATIONS

WBOK New Orleans; KYOK Houston; KAOK Lake Charles; WXOK Baton Rouge; WLOK, Memphis; WGOK, Mobile, Ala.

The Oregon Trail Network

Box 540, Ontario, Ore.
Phone: TU 9-8651

General Manager.....Gordon Capps

STATIONS

KSRV, Ontario, Ore.; KBER, Baker, Ore.; KLBK, LaGrande, Ore.

James H. Ottaway Stations

c/o WDOS, 104 Chestnut St., Oneonta, N. Y.
President.....J. H. Ottaway

STATIONS

WDOS, Oneonta; WENE, Endicott; both N. Y.; WVPO, Stroudsburg, Pa.

The Palmer Stations

1002 Brady St., Davenport, Iowa
Phone: 324-1611

President, Treas.....D. D. Palmer
Vice President.....P. A. Loyet
Secretary.....William D. Wagner

STATIONS

WHO-AM-TV-FM, Des Moines; WOC-AM-TV-FM, Davenport.

Peoples Bestg. Corp.

246 N. High St., Columbus 16, O.
Phone: Capital 8-4711

President.....H. E. Evans

STATIONS

WGAR, Cleveland; WRFD, Worthington, both O.; WNAX, Yankton, S. D.; WTIM, Trenton, N. J.; WMMN, Fairmont, W. Va.; KVTV (TV), Sioux City, Iowa.

Perry Stations

c/o WDNB, 128 Orange Ave.,
Daytona Beach, Fla.

STATIONS

WDNB, Daytona Beach; WESH-TV, Daytona Beach; WJHP-TV, Jacksonville, all Fla.

Pinkston-Elmore Stations

c/o KZIP, 808 Charlotte St., Amarillo, Tex.

STATIONS

KZIP, Amarillo; KDAV, Lubbock; KPEP, San Angelo; KPIK, Colorado Springs, Colo.

Plough Broadcasting Co.

112 Union Ave., Memphis, Tenn.

Phone: 525-2663

President.....Harold R. Krelstein
V.P., Engineering.....Joseph G. Deaderick
Asst. Sec.-Treas.....V. E. Edwards

STATIONS

WPLO-AM-FM, Atlanta, Ga.; WCAO-AM-FM, Baltimore, Md.; WCOP-AM-FM, Boston, Mass.; WJJD-AM-FM, Chicago, Ill.; WMPS-AM-FM, Memphis, Tenn.

John Poole Stations

6540 Sunset Blvd., Los Angeles 28, Calif.

Phone: Hollywood 3-3205

Board Chairman.....John H. Poole
President.....Kevin B. Sweeney
V.P., General Manager.....William A. Sawyers

STATIONS

KBIG, Avalon; KBIQ-FM, Los Angeles.

Post-Newsweek Stations

Broadcast House, 40th & Brandywine Sts.

Washington 16, D. C.

President.....J. S. Hayes

STATIONS

WTOP-AM-FM-TV, Washington, D. C.; WJXT, Jacksonville, Fla.

Norman O. Protsman Stations

c/o WMAF, Box 621, Madison, Fla.

General Manager.....N. O. Protsman

STATIONS

WMAF, Madison; WNER, Live Oak, both Fla.; WVLD, Valdosta, Ga.

Puritan Network

156 Broad St., Lynn, Mass.

President.....Theodore Feinstein

STATIONS

WOTW, Nashua, N. H.; WTSA, Brattleboro, Vt.; WLYN, Lynn; WNBK, Newburyport, both Mass.

QXR Network

630 Ninth Ave., New York, N. Y.

Phone: JU 2-7880

President.....James Sondheim

Commercial Manager.....Roy H. Holmes

Program Director.....Maury Clark

SALES OFFICES

945 Cliff St., Ithaca, N. Y., Phone: AR 3-6075,
H. S. Brown, Manager; 160 E. Illinois St., Chicago, Ill., Phone: 467-1466, Ben Rachlis, Manager; 2010 Cadillac Tower, Detroit, Mich., Phone: Woodward 1-5544, Marshall Carpenter, Manager; 8290 Santa Monica Blvd., Hollywood, Calif., Phone: Oldfield 4-7575, Stanley Halperin, Manager; 1741 Ivar Ave., Los Angeles, Calif., Phone: Hollywood 4-7331, Walter B. Lake, Manager; Russ Building, San Francisco, Calif., Phone: 906-4112, Ray Watson, Manager.

STATIONS

WFLY-FM, Albany, Troy, Schenectady; WKOP-FM, Binghamton; WVBR-FM, Ithaca; WJTN-FM, Jamestown; WROC-FM, Rochester; WSYR-FM, Syracuse; WRUN-FM, Utica-Rome; WQXR, New York, all New York. WBCN, Boston; WTAG-FM, Worcester, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R. I.; WIFL-FM, Phila. both Pa.; WFMM-FM, Baltimore, Md.; WASH-FM, Washington, D. C. KFMU-FM, Los Angeles, KOGO-FM, San Diego; KDFC-FM, San Francisco, all Calif.; KPFM, Portland, Ore.; KCMO-FM, Kansas City, KSHE-FM, St. Louis, both Mo.; WXFM, Chicago; WDGQ-FM, Cleveland; WDTM-FM, Detroit; WFBM-FM, Indianapolis; WWPB-FM, Miami, Fla.; WFMR-FM, Milwaukee; WLOL-FM, Minneapolis; WRVC-FM, Norfolk; WLOA-FM, Pittsburgh, Pa.; KLSN, Seattle, Wash.; WTCX-FM, Tampa, Fla.; WSFM, Birmingham; WKRC-FM, Cincinnati; WTVN-FM, Columbus; Ohio; WKET, Dayton; KBRE-FM, Houston; WWMT, New Orleans; KEPI, Phoenix; WSLS-FM, Roanoke, W. Va.; KSOM-FM; Tucson, Ariz.

Radio Montana West

c/o KXLF, 1003 S. Mont St., Butte, Mont.

General Manager.....E. B. Craney

STATIONS

KXLF, Butte; KXLK, Great Falls; KXLJ, Helena; KXLL, Missoula; KARR, Great Falls.

Rahall Stations

(See WKAP, Inc.)

Henry Rau Stations

2000 P St., N.W., Washington, D. C.

Phone: HObar 2-3900

President, General Mgr.....Henry Rau

Commercial Mgr.....Malcolm Campbell

Promotion Manager.....Stan Barclay

Business Manager.....Patrick Kelly

Dir. of Engineering.....Lloyd S. Smith

STATIONS

WARK-AM-FM, Hagerstown, Md.; WNAV-AM-FM, Annapolis, Md.; WDOV-AM-FM, Dover, Del.; WOL-AM-FM, Washington, D. C.

Reeves Broadcasting & Development Corp.

c/o WUSN-TV, Box 879, Charleston, S. C.

President.....Hazard E. Reeves

STATIONS

WUSN-TV, Charleston; WHTN-TV, Huntington, W. Va.; KBAK-TV, Bakersfield, Calif.

Regional Broadcasters Group

c/o WGRD, 35 Lafayette Ave., N.E.,

Grand Rapids, Mich.

Phone: GL 9-4111

Owners.....W. H. Rich, A. B. Martin

STATIONS

WGRD, Grand Rapids, Mich., WTRV, Muskegon, Mich., WPIC-AM-FM, Sharon, Pa.; WMGW-AM-FM, Meadville, Pa.

REGIONAL NETWORKS

Rennekamp Stations

513-515 Berger Bldg., Pittsburgh 19, Pa.

Phone: AT 1-1365

President.....Kenneth E. Rennekamp
General Manager.....Olivia Rennekamp
Commercial Mgr.....Jack Duncan
Program Director.....Glen Henderson
Publicity Director.....William Stanley
Chief Engineer.....Robert Harmon

BRANCH OFFICE

25½ N. Center St., Corry, Pa. Phone: COrry
3-6611. Glen Henderson.

STATIONS

WKRZ, WDJR, Oil City; WOTR, Corry; WKBI,
St. Marys; WTRA, Latrobe, all Pa.

Maxwell E. Richmond Stations

c/o WMEX, 70 Brookline Ave., Boston, Mass.

President.....M. E. Richmond

STATIONS

WMEX, Boston; KBMI, Henderson, Nev.;
WGPC, Morningside, Md.

Ridder Publications

c/o WCCO, 625 Second Ave., S.

Minneapolis, Minn.

Owner.....V. F. Ridder

STATIONS

WCCO-AM-TV, Minneapolis; KSDN, Aberdeen,
S. D.; WDSM-AM-TV, Superior, Wisc.; KILO,
Grand Forks, N. D.

Dee Rivers Stations

Box 4127, Normandy Sta., Miami Beach, Fla.

Board Chairman.....E. D. Rivers, Jr.

President.....John Fulton

STATIONS

WSWN, Belle Glade, Fla.; KWAM, Memphis,
Tenn.; WEAS, Savannah, Ga.

James Rivers Stations

c/o WDOL, Box 429, Athens, Ga.

President.....J. S. Rivers

STATIONS

WDOL, Athens; WJAZ, Albany; WMJM,
Cordele; WTJH, East Points; WACL, Waycross,
all Ga.

RKO General Broadcasting

(Div. of RKO General, Inc.)

1440 Broadway, New York 18, N. Y.

Phone: LOngacre 4-8000

Chairman of Board.....Thomas F. O'Neil
President.....Hathaway Watson
Exec. Vice President.....Jerome Bess
V.P., Administration.....Charles G. Drayton
Nat'l Program Director.....Gene Roper
Dir. of Public Affairs.....Martin Weldon
Dir. of Engineering.....Harry Whittemore
Dir., Nat'l Sales Div.....Donald J. Quinn

STATIONS

WOR-AM-FM-TV, New York, N. Y.; WNAC-
AM-TV, WRKO-FM, Boston, Mass.; CKLW-AM-
FM-TV, Detroit, Mich.; WHBQ-AM-TV, Memphis,
Tenn.; WGMS-AM-FM, Washington, D. C.

Don Lee Division

Division Director.....Harry Trenner

STATIONS

KHJ-AM-FM-TV, Los Angeles, Calif.; KFRC-
AM-FM, San Francisco, Calif.

Cecil W. Roberts Stations

c/o KCHI, Farmington, Mo.

President.....C. W. Roberts

STATIONS

KCHI, Chillicothe; KREL, Farmington, both
Mo.; KCRB, Chanute, Kan.

Aaron B. Robinson Stations

P.O. Box 353, Jackson, Tenn.

Phone: 7-5681

President.....A. B. Robinson, Jr.

General Manager.....J. Kenneth Marston

Chief Engineer.....James S. Thomas

STATIONS

WDXN, Clarksville; WDXI-AM-TV, Jackson;
WDXE, Lawrenceburg; WTPR, Paris; WENK,
Union City, all Tenn.; WCMA, Corinth, Miss.

E. O. Roden Stations

c/o WBOP, 431 W. Belmont, Pensacola, Fla.

President.....E. O. Roden

STATIONS

WBOP, Pensacola; WGCM, Gulfport; WBIP,
Booneville; WTUP, Tupelo, all Miss.; WTUG,
Tuscaloosa, Ala.

Rollins Broadcasting, Inc.

Box 2167, Wilmington 1, Del.

Phone: OLYmpia 4-8881

President.....O. Wayne Rollins

Vice-Presidents..Mrs. Madalyn Pruett Copley,
Henry B. Tippie.

Vice President.....Albert R. Lanphear

Dir. Program Develop.....Tim Crow

Engineering Dir.....G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., N. Y. C. 17, Graeme Zimmer,
Natl. Sales, Phone: OXFord 7-7040; 75 E.
Wacker Dr., Lincoln Tower, Chicago 1, Ill.
John Wilson, Midwest Sales, Phone: Financial
6-8611; 1549 N. Vine St., Hollywood 28, Calif.,
Henry Guzik, West Coast Sales, Phone: 461-
9981.

STATIONS

WAMS, Wilmington, Del.; WGEE, Indianapo-
lis, Ind.; WPTZ-TV, Plattsburgh, N. Y.; WEAR-
TV, Mobile, Ala.; WCHS-AM-TV, Charleston,
W. Va.

Joel Rosenblum Stations

c/o WISR, Box 151, Butler, Pa.

Phone: 74-701

REGIONAL NETWORKS

President.....J. W. Rosenblum
General Manager.....Robert L. Kaufman
Commercial Manager.....J. Victor O'Brien
Sales Promotion Manager.....Jerald Coleman
Program Director.....Warren Ihlenfeld
Publicity Director.....Jim Martin
Chief Engineer.....Paul Rex

STATIONS

WISR, Butler; WACB, Kittanning; both Pa.;
WTIG, Massillon, O.

Rounsville Radio Stations, Inc.

3220 Peachtree Rd., N.E., Atlanta, Ga.
Phone: 231-3000

President.....Robert W. Rounsville
V.P., Natl. Sales Mgr.....Ralph B. Johnson
V.P., Operations.....Frank B. Erwin
V.P., Local Sales.....M. E. Fidler
National Program Dir.....Joyce Monroe
Technical Director.....Paul Cram

STATIONS

WLOU, Louisville, Ky.; WCIN, Cincinnati,
Ohio; WFUN, Miami, Fla.; WVOL, Nashville,
Tenn.; WYLD, New Orleans, La.; WTMP,
Tampa, Fla.; WTAM-TV, Louisville; WATL-TV,
Atlanta.

Royal Street Corp.

c/o WDSU, 520 Royal St., New Orleans, La.
Phone: 524-4371

President.....E. B. Stern
Exec. V.P., General Mgr.....A. Louis Reed
V.P., Treasurer.....Dwight W. Martin
V.P., Secretary.....Lester E. Kabacoff

STATIONS

WDSU-AM-TV, New Orleans, La.; WAFB-TV,
Baton Rouge, La.

Rust Craft Broadcasting Co.

Exchange Realty Bldg., Steubenville, Ohio
Phone: 282-6265

President.....Jack N. Berkman
Exec. V.P., General Mgr.....John J. Laux
Vice President.....Fred Weber
Commercial Manager.....Joseph M. Troesch
Sales Promo., Publicity Dir., George H. Wilson
Technical Director.....Charles S. Shepherd

BRANCH OFFICE

680 Fifth Ave., New York 19, N. Y., Phone:
Judson 6-5510.

STATIONS

WSTV-AM-FM-TV, Steubenville, Ohio; WBOY-
AM-TV, Clarksburg, W. Va.; WRGP-TV, Chat-
tanooga, Tenn.; WRDW-TV, Augusta, Ga.;
WPIT-AM-TV, Pittsburgh, Pa.; WSOL, Tampa,
Fla.

Salt Lake Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah
Phone: EMpire 4-3561

Sales Manager.....L. L. Meyer

STATIONS

KLO, Ogden; KOVO, Provo; KALL, Salt Lake
City.

Sanders and Hall Stations

Box 231, Mt. Vernon, Ind.
Phone: PO 3-4484

President.....H. C. Sanders
General Manager.....F. C. Smith

STATIONS

WPCO, Mt. Vernon; WBNL, Boonville;
WBTO, Linton; all Ind.

Scripps-Howard Group

1121 Union Central Bldg., Cincinnati, Ohio
Phone: MAin 1-1811

President.....Jack R. Howard

STATIONS

WCPO AM-FM-TV Cincinnati, WNOX Knox-
ville; WMC, WMCT-TV, Memphis; WEWS-TV,
Cleveland.

Seaton Stations

114 North 4th St., Manhattan, Kan.
Phone: PRescott 8-4451

Owners.....Fred and Dick Seaton

STATIONS

KGGF, Coffeyville, Kan.; KHAS-AM-TV,
Hastings, Neb.; KMAN, Manhattan, Kans.

Seattle, Portland & Spokane Radio Group

c/o KJR, 2600 26th Ave., S.W., Seattle, Wash.
Owners.....Frank Sinatra, Danny Kaye
Director.....L. M. Smith

STATIONS

KJR, Seattle; KNEW, Spokane, both Wash.;
KXL, Portland, Ore.

Silver Dollar Network

P. O. Box 2557, Billings, Mont.
Phone: 252-8585

President.....Joseph S. Sample
General Manager.....Bettye J. Zuck

STATIONS

KOOK, Billings, KFBB, Great Falls; KGVO,
Missoula; KXLF, Butte; KCAP, Helena; KBMN,
Bozeman, all Mont.; KID, Idaho Falls, Idaho;
KTWO, Casper, Wyo.

Cary H. Simpson Stations

c/o WTRN, Washington Ave. & 1st St.
Tyrone, Pa.

President.....C. H. Simpson

STATIONS

WTRN, Tyrone; WNBT, Wellsboro; WKBI,
St. Marys; WFRM, Coudersport; WBLF, Belle-
fonte; WEND, Ebensburg; WGMR-FM, Tyrone,
all Pa.

REGIONAL NETWORKS

Skyline Advertisers' Sales, Inc.

Box 2191, Idaho Falls, Idaho
Phone: 523-4567

President.....Melvin B. Wright
Office Mgr.....Melva Searle

STATIONS

KOOK-TV, Billings; KXLF-TV, Butte; KFBB-TV, Great Falls, all Mont.; KID-TV, Idaho Falls; KLIX-TV, Twin Falls, both Idaho.

Smith Broadcasting Stations

c/o WJIG, West Side Dr., Tullahoma, Tenn.
President.....M. D. Smith, III

STATIONS

WJIG, Tullahoma; WAAY, Huntsville, both Ala.; WNUF, Ft. Walton Beach.

Charles Smithgall Stations

c/o WRGA, P. O. Box 1187, Roma, Ga.
President.....C. A. Smithgall

STATIONS

WRGA, Rome; WGGG, Gainesville, both Ga.; WAAX, Gadsden, Ala.

Sombrero Stations

111 Martinez St., San Antonio, Tex.
Director.....R. O'Connell

STATIONS

KUNO, Corpus Christi; KGBT, Harlingen; KCOR, San Antonio; XEK, Nuevo Laredo-Laredo; XEMJ, Piedras Negras-Eagle Pass.

Sonderling Stations

c/o WDIA, 2074 Union Ave., Memphis, Tenn.
President.....E. Sonderling

STATIONS

WDIA, Memphis; WOPA, Oak Park; KDIA, Oakland, Calif.; KFOX, Long Beach, Calif.

Southeastern Key Market Network

P. O. Box 600, Florence, Ala.
Phone: AT 2-7714

President.....Richard B. Biddle
General Manager.....Bill Mapes
300 Stations in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Texas.

Southern Minnesota Network

c/o KYSM, 101 N. Second St., Mankato, Minn.
Gen. Mgr.....Robert E. DeHaven

STATIONS

KYSM, Mankato; KROC, Rochester; KATE, Albert Lea, Minn.

Southwest States, Inc.

(See Trigg-Vaugh Stations)

Southwestern Bestg. Stations

c/o WMDC, Highway 51 N.
Hazlehurst, Miss.
Phone: 869

President, Gen. Mgr.....Louis Alford
Chief Engineer.....A. M. Smith

STATIONS

WMDC, Hazlehurst; WAPF, McComb; both Miss.; KADL, Pine Bluff, Ark.

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TV sound production, tape recorder rentals,
phonograph masters and pressings.

ASSOCIATED PROGRAM SERVICE

(Div. of Muzak Corp.)

229 Park Ave. S., New York 3, N. Y.

Phone: OREGon 4-7400

General Mgr.John Esau
Services Offered: A transcription library
exclusively comprising radio music, jingles
for advertisers, time, weather, dollar-day spots
and shopping-days-til-Christmas jingles. Also
TV production music library and special
transcription library for industrial slide film
producers.

AUDIO-MASTER CORP.

17 East 45th St., New York 17, N. Y.

Phone: OXFord 7-0725

President.....Herbert Rosen
Service Offered: Transcriptions; mood and
bridge music library.

AUDIO TECHNIQUES, INC.

247 West 46th St., New York 36, N. Y.

Phone: JUDson 6-2619

President.....Lawrence J. Kreeger
Vice President.....Howard M. Lawrence

Sec.-Treas.....John H. Beaumont

Services Offered: Sound recording for
radio, film & video tape production. Studio
& remote recording; tape editing & mixing;
magnetic & optical transfers; instantaneous
discs; disc mastering & pressing. Complete
film editorial services.

AUDIO-VIDEO RECORDING SERVICE

(Div. of Capitol Transcriptions, Inc.)

620 Eleventh St., N.W., Washington 1, D. C.

Phone: (202)-393-1246

Manager.....H. Edward Behre
Sr. Audio Engineer.....Panos Lambrou

Services Offered: Complete recording serv-
ices, commercial & industrial accounts: slide
film sound tracks, subsonic control tones for
"Dukane" & others; audio-visual & message
repeater cartridge specialists for "Salesmate,"
"LaBelle," "Pentron," "Cousino," "Spotmas-
ter," "Music Masters," "Lectour," & others.
Tapes of Presidential News Conferences &
other Washington events. Tape & cartridge
duplicating. Auricon-Ampex-Rangertone sin-
gle & double system video services.

AURA RECORDING, INC.

136 W. 52nd St., N. Y. C. 19

Phone: JU 2-8105

President.....Herbert Kaplan
Vice President.....Benjamin Stern

Services Offered: Recording facilities for
advertising agencies and record companies;
studios, mixing rooms, cutting and mastering
channels. Recording to 16mm & 35mm pic-
ture and 16mm & 35mm magnetic transfer.

BBC-TV ENTERPRISES

630 Fifth Ave., New York 20, N. Y.

Phone: LT 1-7100

Representative in U. S.....Dennis Scuse
Program Assistant.....Sue Goldman

Services Offered: Topical taped programs;
long-playing disc transcriptions of BBC pro-
grams.

BELL SOUND STUDIOS, INC.

237 W. 54th St., New York 19, N. Y.

Phone: JU 2-4812

President.....Allen Weintraub
Vice-Pres.....Daniel Cronin

Services Offered: Complete services for
tape, disc and film recording with studio pro-
duction facilities. Masters (standard and
microgroove). Westrex stereo discs, 3 & 4
track recording facilities and complete film
recording facilities.

BROADCAST SERVICES, INC.

206 San Francisco St., El Paso, Tex.

TRANSCRIPTION COMPANIES

Phone: 532-6978

President.....Jack R. McVeigh
V.P., Secy.-Treas.....Mrs. Billie McVeigh
Vice President.....William E. Branch
Dirs.....Angel H. Rojas, Robert F.

Cummins.
Services Offered: Complete recording facilities.

S. W. CALDWELL, LTD.

447 Jarvis St., Toronto 5, Ontario, Canada
Phone: WALnut 2-2103

President Kenneth Page
Radio Sales.....Gordon Caldwell
Recording Engineer.....Joe Davidson

Services Offered: Radio and television syndicated shows produced in United States and abroad, packaged on transcription, tape, film; music and sound effects libraries; produce commercials (live, tape, film).

CANYON FILMS OF ARIZONA

834 N. Seventh Ave., Phoenix, Ariz.
Phone: ALPine 2-1718

Owner-ManagerRaymond Boley
Services Offered: Facilities for commercial & personal sound recordings. Radio & TV jingles, master & pressing service, dubbing, multiple recording, sound for motion pictures & slide films.

CAPITOL TRANSCRIPTIONS, INC.

620 Eleventh St., N.W., Washington 1, D. C.
Phone: (202)-393-1246

President.....H. Edward Behre
V.P.....C. Edward Behre
SecretaryDoris Erickson
Sr. Audio Engineer.....Panos Lambrou

Services Offered: Three sound studios, complete recording services, commercial & industrial accounts: slide film sound tracks with sonic & subsonic control tones for "Salesmate," "LaBelle," "DuKane" & others; audio-visual & message repeater cartridge specialists; tape, discs, pressings. Live music sessions in sound studios; conference & convention reporting; tapes of Presidential News Conferences & other Washington events. Air checks and tape duplicating services. "Spot-master" cartridge duplicating. Auricon-Ampex-Rangertone single & double system video services.

COMMUNITY CLUB AWARDS, INC.

(See Program Producers)

CORELLI-JACOBS FILM MUSIC, INC.

723 Seventh Ave., New York 19, N.Y.
Phone: JUDson 6-6673

PresidentFred Jacobs
Vice PresidentAlfonso Corelli

Services Offered: Complete editing of music & sound effects scores for films, slide-films & radio programs from music library on disc, tape & film; disc & tape music libraries for lease.

CREATE THE RIGHT MOOD EVERY TIME

with the

MAJOR MOOD MUSIC LIBRARY

Major offers you a full forty-five hours of mood music for titles, bridges, background — for scoring, editing, recording and dubbing music for your video-tape productions, documentaries, TV films, slide films, animation, sales presentations, industrial films and radio commercials.

Major specializes in sound — you get exceptional technical know-how and beautifully-recorded original music.

IMPORTANT: *Major* owns its own copyrights on *all* mood music in its library; world rights available to you on a completely sound legal basis. Records available on a "per selection" or "unlimited use" arrangement.

**WRITE FOR FREE
CATALOGUE
to THOMAS J. VALENTINO, INC.**

Established 1932

150 West 46th Street
New York 36, N. Y.

Also available Free catalogue of complete
sound effects library

RD-1

TRANSCRIPTION COMPANIES

CUE RECORDINGS, INC.

117 W. 46th St., N. Y. C. 36
Phone: PLaza 7-3641

PresidentSholom Rubinstein
Vice President.....Mel Kaiser
Secretary-TreasurerBernard Rubinstein
Services Offered: Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high speed tape duplication, 35 and 16mm equipment.

PHIL DAVIS MUSICAL ENTERPRISES, INC.

59 East 54th St., N. Y. 22
Phone: MU 8-3950

PresidentPhil Davis
Creative Director.....Edward C. Redding
V.P., Mus. Dir.....Earl Paul
Secy.-Treas.....Loretta H. Davis
Prod. Mgr.....Joe Rhodes
Film Scor. Dir.....Hale Rood
Asst. Creative Dir.....Charles Naylor
Copy Director.....Helen Whitmore
P.R. Director.....Frances B. O'Brien
Exec. Secy.....Glen McGinley
Services Offered: Creators and producers of custom-built musical commercials for TV, film soundtracks and radio transcriptions.

GORDON M. DAY PRODUCTIONS
(See Commercial Producers)

DERYCK WARING RECORDINGS

37 E. 49 St., New York 17, N. Y.
Phone: PLaza 8-2910

Owner, Chief Engineer.....Deryck Waring
Sales & Promotion.....Marion I. Waring
Services Offered: Steinway piano, Hammond organ, Ampex tape machines, Scully lathe, synchronous motor, Fairchild pic-sync generator.

ELECTRO-VOX RECORDING STUDIOS

5546 Melrose Ave., Hollywood 38, Calif.
Phone: HO 5-2189

President.....Bert B. Gottschalk
Vice President.....Alan Gottschalk
Services Offered: Industrials: commercials, phonograph recording; rental of facilities, including studios.

ELECTRONIC MEMORY REPORTING SERVICE

(Div. of Capitol Transcriptions, Inc.)
620 Eleventh St., N.W., Washington 1, D. C.
Phone: (202)-393-1246

Manager.....H. Edward Behre
Services Offered: Complete Convention & Conference reporting services; verbatim transcripts, tapes for broadcast.

BRUCE ELLIS COMPANY

Box 2067-D, 305 S. Fairoaks Ave.,

Have YOU been to
MANHATTAN

?

• **MSC** •
MANHATTAN SOUND CORP.
411 FIFTH AVE., N.Y. 16, N.Y.
LE 2-2428

MIXING — RECORDING — TRANSFER — OPTICAL NEGATIVE
— LOCATION SOUND — MUSIC SCORING —

TRANSCRIPTION COMPANIES

Pasadena, Calif.
Phone: MU 1-6909

President.....Wm. A. McCall, Sr.
Vice President.....Wm. A. McCall, Jr.
Secy.-Treas.....Mrs. G. E. Pinto
Sales Dept.....James McCall
Services Offered: Transcription tapes.

EMPIRE BROADCASTING CORPORATION

480 Lexington Ave., New York, N. Y.
Phone: YUkon 6-5700

President & Treasurer...Helen D. Kelleher
Vice-PresidentArthur Lubo
Secretary.....John Hughes Dwyer
Services Offered: Tape—Disc recording
Studios—Remote work. Production—Talent.

ERA, INTERNATIONAL FILM & RECORDING ENTERPRISES, INC.

(See Program Producers)

JOE FEAGINS PRODUCTIONS

(See Commercial Producers)

FIDELITY SOUND INC.

1427 Landon Ave., Jacksonville 7, Fla.
Phone: FL 9-6084

PresidentRobert E. Woolf
Vice President.....Wallace A. Ybanez
TreasurerFransis Woolf
Services Offered: High speed tape duplicating, pressings, instantaneous discs, packing & mailing, studio facilities.

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA

(Radiodiffusion-Television Francaise,
N. American Branch)

972 Fifth Ave., New York 21, N. Y.
Phone: REgent 4-1501

DirectorJacques Sallebert
Asst. Director.....Alice Lewitin
AdministratorSuzanne Weltman
Public Relations.....Kenneth Tepfer
Services Offered: Taped programs and longplaying disc transcriptions of special RTF programs for American radio.

GLOBE RECORDING STUDIO, INC.

420 Broadway, Nashville 3, Tenn.
Phone: ALpine 5-7645

Pres., Gen. Mgr.....James Maxwell
Dir.-Prod. Mgr.....Bill Connor
Services Offered: Tape recording and disc recording equipment.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53 St., New York 22, N. Y.
Phone: PLaza 5-6131

Gen. Mgr.....H. D. Knuth
Sales Mgr.....Everett Goodman
Traffic Mgr.Dorelle Zawada
Radio & TV Dir.....Bertram Parks
Services Offered: Jingle library for stations; 1 & 5 minute library shows. Taped or transcribed radio programs.

GOTHAM RECORDING CORP.

2 West 46th St., New York 36, N. Y.
Phone: JU 6-5577

President.....Herbert M. Moss
Exec. V.P.....Robert M. Volkell
V.P., Prod.....Fred Hertz
V.P., Sales.....Leonard Lawson
V.P. Chg. Engineering...Jason B. Windwer
Services Offered: Record transcription and film production services. Studio on premises. Writing & production staff available. Mono & stereo mastering & editing. Pressing facilities.

GRAYHILL RECORDING STUDIO

1223 S. Harvard, Tulsa 12, Okla.
Phone: WE 2-1224

ManagerClaude H. Hill
Production DirectorLarry Lehr
Music DirectorRobert Thomas
SecretaryDiane Hill
Services Offered: Complete facilities for studio and remote recording, including stereo. Tape recorder rentals, duplicating, etc.

KAY-TEE PRODUCTIONS INC.

5035 Brookfield Lane, Clarence (Buffalo), N. Y.
Phone: NF 3-5132

President.....Preston L. Taplin
Vice President.....Edith M. Taplin
Services Offered: Radio continuity service, transcribed weather service, specialty cards

OLMSTED SOUND STUDIOS INC.

1 East 54th St.
N. Y. 22, N. Y.
PLaza 1-0890

COMPLETE SOUND FACILITIES

for

- FILM
- TAPE
- DISC



RICHARD B. OLMSTED
ARTHUR SHAER

TRANSCRIPTION COMPANIES

and promotions. Radio vignettes, minute mysteries.

LANG ELECTRONICS, INC.

507 Fifth Ave., N.Y.C.

Phone: MUrray Hill 2-7147

President Louis Lang
 Sec. Treas. Thelma Lang
Services Offered—Dealers in master recording equipment; servicing.

LANG-WORTH FEATURE PROGRAMS, INC.

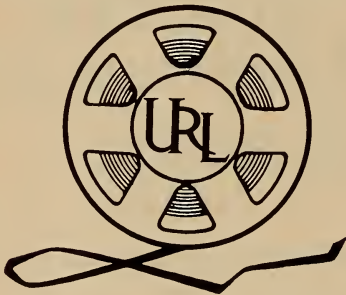
151 N. Franklin St., Hempstead, L. I., N. Y.
 Phone: IV 5-2400

President John D. Langlois
 Vice Pres., Treas. C. O. Langlois, Jr.
 Sales Mgr. Robert O. Boehmer
Services Offered: Radio Hucksters & Air-lifts; 1800 Unit Basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

JACK LLOYD

1445 Miller Way, Hollywood 69, Calif.
 Phone: OLdfield 6-4607

Executive Director Jack Lloyd
Services Offered: Creation and production of unusual commercials and musical jingles for advertising agencies and stations. Packaging of transcribed radio programs (dramatic, comedy, musical, audience participation); from the idea to finished recording.



*United
 Recording
 Laboratories
 Inc.*

681 Fifth Ave., New York 22, N. Y.
 Phone: PL 1-4660

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
 Phone: Dunkirk 4-4191

President C. P. MacGregor
 General Manager E. H. Lowry
 Studio Manager Robert W. McKenzie
Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging.

MAGNE-TRONICS, INC.

49 West 45th St., New York, N. Y.
 Phone: CI 7-0210

President Thomas L. Clarke, Jr.
 V.P., Prog. Dir. Joseph F. Hards
 Sales Manager A. J. Kendrick
Services Offered: Motivational Music: tape recorded background music for industry, banks, offices, hotels, etc. Franchised exclusively for FM multiplexing and/or wired line operations. Tape recorded main channel radio music programming for automated broadcasting.

MAGNO SOUND, INC.

723 Seventh Ave., New York 19, N. Y.
 Phone: CI 7-2320

Services Offered—Motion picture sound recording, transfers from and to tape & film medium; miking; dubbing; post sync recording; tracks supplied; 35mm negative; 16mm neg. or positive; 35 & 16mm magnetic; 17½ magnetic; ¼" tape pic sync rangertone; ¼" sprocket tape.

MANHATTAN SOUND CORP.

411 Fifth Ave., New York 16, N. Y.
 Phone: LE 2-2428

President Fred B. Adair, Jr.
 Vice Pres., Treas., Eng. Gustave Mortensen
 Vice Pres., Sec., Eng. Dante A. Saraceni
 Mgr., Transfer Dept. Kenneth Upton
 Asst. to President Margo Krasne
Services Offered: Film recording, transfer, mixing, location sound, screening, live mixing, optical negative, voice recording.

MASTERTONE RECORDING STUDIOS, INC.

130 West 42nd St., New York 36, N.Y.
 Phone: WI 7-2940

Recording Spvrs. Gene Sayet
 Chief Engineer Sid Feldman
Services Offered: Professional recording services: editing, studio, mono & stereo; acetate mastering, mono & stereo.

CHARLES MICHELSON, INC.

45 W. 45th St., N. Y. 36, N. Y.
 Phone: PLaza 7-0695

President Charles Michelson
 Treasurer Aaron Michelson
 Secretary Vivian Worth
 Asst. to President Rudolph Kopelman

TRANSCRIPTION COMPANIES

Services Offered: Distributors of transcribed radio program series; syndicated TV film series.

M-J PRODUCTIONS

2899 Templeton Road, Columbus 9, O.
Phone: BELmont 5-8043

Co-ownerBob Geis
Co-ownerMary-Jo Cobbs
Services Offered: Producers of taped radio programs & recorded radio spots.

MUZAK CORPORATION

(A Div. of Wrather Corp.)
229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400

Board Chairman.....Jack D. Wrather, Jr.
President.....Charles C. Cowley
Sr. V.P., Treas.....John R. Andrus
V.P. & House Counsel.....Leonard Scholl
V.P. & Dir. of Marketing..Joseph W. Roberts

Services Offered: Recorded music program service for radio stations and background and functional music service for industry offices, banks, stores, hotels, restaurants, transportation terminals and other public areas.

NBC RADIO RECORDING DIVISION

30 Rockefeller Plaza, New York 20, N. Y.
Phone: CIRCLE 7-8300

Director.....Charles L. Bennis
Branch Offices

Merchandise Mart, Chicago 54, Ill.
Phone: SUPERior 7-8300

Sheraton Park Hotel, Washington, D. C.
Phone: ADams 4-5400

3000 W. Alameda Ave., Burbank, Calif.
Phone: TH 5-7000

Services Offered: Recording, service, tape & disc.

NATIONAL MUSITIME CORP.

770 Lexington Ave., New York 21, N. Y.
Phone: TE 8-8483

PresidentChas. E. Rynd
Vice President.....Jerome K. Levy

Services Offered: National background music service through radio station franchise network. Music tape programming and duplicating services.

NATIONAL VIDEO TAPE PRODUCTIONS, INC.

(A division of Sports Network, Inc.)
20 East 46th St., New York, N. Y.
Phone: MO 1-2960

President.....Richard E. Bailey
V.P.Charles A. Voso

Branch Office

9-11 Sta. Sq., Rutherford, N. J.

Ch. Exec.R. E. Bailey
Sec.-TreasurerThomas J. Schilling
ComptrollerWilliam Hyland
Client Services.....Richard E. Bailey, Jr.

Services Offered: Complete color and black-and-white video for facilities for TV production of commercials, programs and all

other types of taped productions, studio and closed circuit facilities. Location video in color and black-and-white. Complete services for Intersync editing, mixing, dubbing, playback and recording.

NOLA PENTHOUSE SOUND STUDIOS

111 W. 57th St., New York 19, N. Y.
Phone: JUDson 2-1417

Services Offered: Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing and pressings—stereo recording—magnetic & optical film recordings; live audience sync recordings.

OLMSTED SOUND STUDIOS, INC.

1 East 54th Street, New York 22, N. Y.
Phone: PLaza 1-0890

President.....Richard B. Olmsted
Vice President.....Arthur Shaer

Services Offered: Five studios, complete facilities for recording on Film, Tape, or Disc. Multi-Track Recording and Mastering.

PLAZA SOUND STUDIOS

55 West 50th St., New York, N. Y.
Phone: PLaza 7-6111



Reeves Sound Studios

DIVISION OF REEVES BROADCASTING
& DEVELOPMENT CORPORATION

304 EAST 44th STREET
NEW YORK 17, N. Y.
ORegon 9-3550

REEVES — ALWAYS THE LEADER

FIRST IN MAGNETIC SOUND
NOW FIRST IN VIDEO RECORDING

TRANSCRIPTION COMPANIES

President.....Warren E. Jenkins
 V.P., Sales.....Gregory W. Raffa
 V.P., Admin.....John H. Jackson
Services Offered; Recording studios, screening room, full mastering facilities, film services.

GEORGE LOGAN PRICE, INC.

20228 Pacific Coast Highway, Malibu, Calif.
 Phone: Globe 6-2135

Secy.-Treas.....S. M. Lauch Price
Services Offered: Immediately available (E.T.) 52 one-half hour Biblical dramas—Old and New Testament.

PROGRAMATIC BROADCASTING SERVICE

(Division of Muzak Corp.)

229 Park Ave. S., N. Y. C. 3
 Phone: ORegon 4-7400

General Manager.....John Esau
Branch Office

9714 Champa Drive, Dallas, Tex.

Services Offered: Complete integrated package of automatic programming consisting of equipment and o-vation music on tape; also distribute series of special talent radio programs: Johnny Green's World of Music, This Is Steve Allen, That's Entertainment.

EMPIRE

COMPLETE SOUND RECORDING FACILITIES

- Disc & Tape Sound Recording
- Air Conditioned Studios

480 LEXINGTON AVE.
 NEW YORK 17, N. Y.
 YUkon 6-5700

RCA RECORDED PROGRAM SERVICES

155 East 24th St., New York 10, N. Y.

Phone: MUrray Hill 9-7200

Manager.....A. B. Sambrook
 Western Sales Rep.....William C. Gartland
 Northeastern Sales Rep.....George Field
 Southwestern Sales Rep.....John Alves
 Southeastern Sales Rep...Wallace D. Cochran
 Central Northeast Sales
 Rep. (Chicago).....Warren Peterson
 Central Northwest Sales Rep...Jack Nadeau
 East Central Sales Rep.

(Nashville).....John Dill
Services Offered: Thesaurus (musical program service); RCA Syndicated Programs (recorded dramatic, variety, musical shows). TV film library. TV film distributor.

Studios and Regional Offices

155 E. 24th St., New York 10, N. Y.

Phone: MUrray Hill 9-7200

445 North Lake Shore Drive, Chicago 11, Ill.

Phone: Whitehall 4-3215

1510 N. Vine St., Hollywood 88, Calif.

Phone: OLdfield 4-1660

1121 Rhodes Havery Bldg., Atlanta 3, Ga.

Phone: JACkson 4-7703

P. O. Box 28436, Dallas 28, Tex.

Phone: BRoadway 9-5221

800 17th Ave. South, Nashville, Tenn.

Phone: ALpine 5-5781

RKO SOUND STUDIOS

(Div. of RKO General, Inc.)

1440 Broadway, New York 18, N. Y.

Phone: LOngacre 4-8000

President.....Thomas F. O'Neil
 Vice Pres., Treas.....John B. Poor
 General Manager.....John B. Hayes

Services Offered: Recording, duplicating, processing, pressing & shipping all types of records & tapes for bcstg., phonograph, slide-film & promotion. Studio facilities for recording 35mm projection & 35mm MAG with interlock.

RADIO FEATURES OF AMERICA

820 West End Ave., New York 36, N. Y.

Phone: MOument 3-7284

Cable Address: ARREFFAY, New York
 Executive Director.....Oliver W. Nicoll
 Assoc. Dir. of Svcs.....Sandra Munsell

Services Offered: Program production and consultation, syndicated transcribed programs, scripts, talent, package, live shows, phonograph records, international radio service.

RADIO TV REPORTS, INC.

16 West 46th St., New York 36, N. Y.

Phone: COlumbus 5-7650

President.....David Fins

Branch Offices

1550 East 53rd St., Chicago 15, Ill.

Phone: HY 3-3215

Manager.....Carl Hirschfeld

TRANSCRIPTION COMPANIES

1680 N. Vine St., Los Angeles 28, Calif.

Phone: HO 6-6124

ManagerDean West
3333 Conn. Ave., N.W., Washington 8, D. C.

Phone: WO 6-6300

ManagerBob Williamson
1005 Market Street, San Francisco 3, Calif.

Phone: UN 3-3583

ManagerDavid Lee
12175 Ilene, Detroit 4, Mich.

Phone: TE 4-7625

ManagerEllen Eldridge
Services Offered: National & local—tapes, discs, kinescopes, commercial checking, air checks, TV storyboards, pictures, slides, PR checking, film conversions, off-the-air photography, transcripts.

RECORDING STUDIOS, INC.

1639 Broadway, New York, N. Y.

Phone: PL 7-8855

Chairman of Board.....Gary Moore

PresidentMort Schwartz

Vice President.....Robert Kingsley

Services Offered: Complete facilities for recording, music scoring, dubbing, and mixing. 35 and 16 mm projections.

REEVES SOUND STUDIOS

(Div. of Reeves Bestg. & Dev. Corp.)

304 East 44th St., New York 17, N. Y.

Phone: ORegon 9-3550

President.....Chester L. Stewart

General Mgr.....John Vorisek

Mgr.—Film Div.....Richard Vorisek

Manager, Video Dept.....R. Byloff

Chief Engineer.....Lyman J. Wiggan

Services Offered: Video & sound recording for motion pictures and television, transcriptions.

REQUEST RECORDS, INC.

66 Mechanic St., New Rochelle, N. Y.

Phone: (914) NE 3-6055

President.....C. H. Lowenstein

Vice President.....M. Linz

General Mgr.....H. J. Lengsfelder

Services Offered — Recording Transcriptions, specializing in foreign language and instruments. Background music for TV productions.

ROCKHILL RECORDING

18 E. 50 St., New York 22, N. Y.

Phone: PL 9-7979

PresidentJanet Taylor

Manager.....Leo J. Launer

Sales Manager (Recording)..Fred Freeman

Chief EngineerGilbert R. Arion

Services Offered: Studio recordings; masters & pressings; air checks (radio & TV audio); tape duplication. Location recording, distribution to radio stations.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.

Phone: JUDson 6-3450

PresidentPaul Heinecke

Secretary-Treasurer.....R. C. Heinecke

Services Offered: LP Service including: jazz, dance, country and western, American folk, concert, Latin, novelties, band and religious music plus the "Drummers," big sound musical sales and program aids. Low-cost program packages available for holidays and special programming needs.

SANDE & GREENE, INC.

(See Commercial Producers)

JOHN SEELY ASSOCIATES

Suite 613, 1st Federal Bldg., Hollywood & Highland, Hollywood 28, Calif.

Phone: HOLlywood 6-6141

PresidentJohn Seely

Sales Manager.....Don Teeter

Repertoire Dir.Bill Loose

Recording Mgr.....Doug Nelson

SecretaryPat Seely

Services Offered: Client or JSA supervised; voice recording, dubbing, tape transfer, mixing, re-recording, editing and assembly.

SONOCRAFT CORP.

115 W. 45th St., N.Y.C.

Phone: JUDson 2-1750

PresidentHerbert H. Borchardt

V.P. & Treas.....Harold H. Oppenheimer

V.P. & Sec.....Gerhard M. Behrendt

Services Offered: Distributors of sound & recording equipment.

STARS INTERNATIONAL, INC.

5420 Melrose Ave., Hollywood 38, Calif.

Phone: HOLlywood 2-6027

1271 Ave. of the Americas

New York 20, N. Y.

Phone: PLaza 7-2197

PresidentPeter Frank

Exec. Vice Pres.....Will Scott

Vice PresidentMann Scharf

Program DirectorMel Ryan

Services Offered: Producers of The Big Sound, Formatic Radio, and Country & Western Radio.

ROBERT SWANSON PRODUCTIONS

689 Fifth Ave., New York City

Phone: MURray Hill 8-4355

PresidentRobert Swanson

Vice President.....Rolf Johnson

Services Offered: Producers & creators of musical comm'ls for radio & TV.

THUNDERBIRD FILM SOUND CENTER, INC.

1833 Bay Road, Miami Beach 39, Fla.

Phone: JE 1-0355

PresidentAaron Courshon

Exec. V.P.....Howard Warren

Vice President.....Buddy Courshon

Services Offered: Complete studio facilities

TRANSCRIPTION COMPANIES

for recording, equipment rentals, stages, editing facilities; producers of TV & theatrical films.

TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, O.
Phone: Baldwin 2-3773

President.....J. P. Williams
Vice Pres.....Alexander Buchan
General Manager.....Gerhard Joseph
Services Offered: Quarter hour programs featuring "Singin' Sam."

RICHARD H. ULLMAN, INC.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOLlywood 2-6027

President.....Peter Frank
Exec. Vice President...Morton J. Wagner
Vice Pres., Treasurer..Ernest W. McKee, Jr.
Vice Pres., Production.....Willard Scott
Branch Offices
1271 Avenue of Americas, New York 20, N. Y.
Phone: PL 7-2197
3000 Turtle Creek Plaza, Dallas 19, Tex.
Phone: LA 1-2178
Services Offered: Radio and TV production packages; station-identification jingles; commercial jingles for stations and advertising agencies.

UNITED RECORDING LABORATORIES, INC.

681 Fifth Ave., New York 22, N. Y.
Phone: Plaza 1-4660

President.....George Adams
Secretary.....Anita Adams
Sales.....Kaye Ryan
Services Offered: Complete sound, scoring, mixing and transfer facilities for radio and TV.

UNITED STATES RECORDING CO.

1121 Vermont Ave., N.W., Washington 5, D.C.
Phone: LIncoln 3-2705

President.....Joseph Tait
Plant Manager.....Ansel Kleiman
Sales Manager.....Frank Wilkens
Dir. Recording.....Thomas Tait
Chief Engineer.....John Madaris
Services Offered: Studios, air/line checks (AM-FM-TV), remotes, tape, disc, sync 1/4" tape, 16mm tape, custom built audio equip.

UNIVERSAL RECORDING CORP.

46 E. Walton St., Chicago 11, Ill.
Phone: MI 2-6465

President.....A. B. Clapper
V.P. & Chief Engineer..Mason B. Coppinger
Secy.-Treas.....R. A. Weber
Services Offered: Recording (monaural & stereophonic), record sessions, spots, radio programs, TV-motion picture sound tracks.

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 36, N. Y.
Phone: Circle 6-6675

President.....Thomas J. Valentino
Vice-President.....Michael T. Valentino
Secretary.....Elsie F. Valentino
Manager.....Raymond F. Johnson
Services Offered: Sound effects and background music for television, radio, newsreels, theatres, video recordings, fashion shows, industrial films, documentary films, etc. Special plays, radio spots, etc., made on request; special production records for major plays, theatrical productions, etc.

J. VINCENT RECORDING

200 Park Ave. S., New York 3, N. Y.
Phone: GR 5-0684

President.....Anthony Rizzo
Services Offered: Kinescope recordings and television monitoring.

WEBB RECORDING CO.

812 North Dearborn St., Chicago 10, Ill.
Phone: 664-0705

Owner.....Edwin M. Webb
Services Offered: Studio work, transcriptions, pressings, slidefilm with audible or inaudible signals, Ampex recording and duplicating equipment. Steinway and Hammond.

WORLD B'CASTING SYSTEM INC.

258 Suburban Sta. Bldg., Philadelphia 3, Pa.
Phone: LOcust 8-4100

President.....Paul F. Harron
Sect.-Treasurer.....Lawrence D. Biele
Vice President.....Frank Knight
Exec. V.P.....John Murphy
National Sales Dir.....Richard Crane
Services Offered: Complete sales & sales promotional service for radio stations, including commercial jingles, i.d.'s, production aids, news, time, weather intros, themes, backgrounds, interludes, sounds, attention-getters, lead-ins, sponsor jingles, customizations.

**SEE RADIO & TELEVISION SERVICE FIRMS
SECTION FOR COMPANIES WHICH PROVIDE
LABORATORIES, RAW STOCK, STOCK SHOT
LIBRARIES, STORAGE VAULTS, ETC.**

Factory Sales of Phonographs Records and Hi-Fi Components

PHONOGRAPHS

(In Thousands of Dollars)

Year	Single Phonographs	Radio-Phono. Combinations	Record Player Attachments	Total Units
1952	322	538	490	1350
1953	724	491	390	1605
1954	1886	358	439	2683
1955	2234	393	379	3006
1956	3338	451	312	4101
1957	3718	941	213	4872
1958	3212	760	124	4096
1959	3475	829	86	4390
1960	3681	842	104	4627
1961	2979	1010	—	3989
1962				4954

PHONOGRAPH RECORDS

(In Millions of Dollars)

Year	Factory Value	Retail Value	Year	Factory Value	Retail Value
1952	90.0	189.0	1957	180.0	378.0
1953	91.0	191.1	1958	198.0	415.5
1954	87.0	182.7	1959	230.5	484.0
1955	112.0	235.2	1960	228.4	480.0
1956	155.5	312.6	1961	244.3	513.1
			1962	269.0*	565.0*

HI-FI COMPONENTS

(In Millions of Dollars)

Year	Amplifiers	Speakers	Tuners	Total
1956	7.5	12.8	6.5	26.8
1957	11.2	14.4	7.9	33.5
1958	14.0	14.0	8.0	36.0
1959	14.2	14.3	9.4	37.9
1960	10.9	11.3	9.9	32.1
1961	14.0	15.1	13.1	42.2

* Preliminary totals.

Source: EIA, as compiled by the Record Industry Association of America.

THOSE WHO PLAY FAVORITES PLAY





presents

**RECORD
COMPANIES AND
RECORD
DISTRIBUTORS**



KEY PERSONNEL
BRANCH OFFICES
SERVICES OFFERED

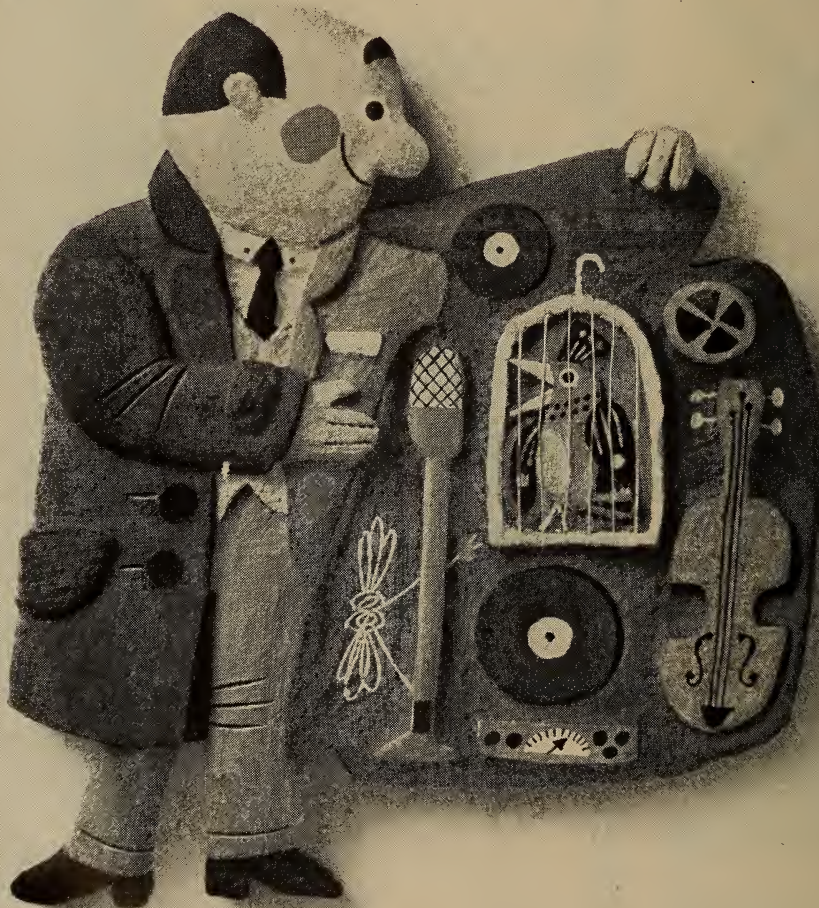
1963

EVERYTHING IN SOUND!

RECORDS FOR INDEPENDENT RECORD MANUFACTURERS. Recording studios in four cities... 3-city, 3-plant manufacturing and warehousing! Complete, superior service. RCA RECORDED PROGRAM SERVICES. Features famous RCA Thesaurus, world's most comprehensive library of programs, music sales aids and radio station promotions. SOUND FOR SLIDE FILMS. Hi-Fi records to add audio excitement to your slide film presentations. Call or write:

RCA CUSTOM RECORD SALES

OFFICES AND STUDIOS IN NEW YORK—MU 9-7200 / CHICAGO—WH 4-3215 / NASHVILLE—AL 5-5781
HOLLYWOOD—OL 4-1660. FACTORIES IN ROCKAWAY (NEW JERSEY), INDIANAPOLIS, HOLLYWOOD



Record Companies & Record Distributors

ABC-Paramount Records, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 3-4222

President Samuel Clark
N. Y. Promo. Dir. David Berger
Prod. Manager. Romeo Fabrizio
Artist & Rep. Dir. Sidney Feller
V.P., West Coast Oper. Irwin Cair
Asst. to Pres. Natt Hale
Nat'l Sales Mgr. Larry Lervton
Services Offered—Recording and distributing of phonograph records.

Accent Records

6533 Hollywood Blvd., Hollywood 28, Calif.
Phone: 469-5052

President Scott Seely
Vice President. David Garvin
Services Offered—Custom recording, packaging, producing masters and promotion.

Allied Record Mfg. Co.

(Div. of Precision Instruments, Inc.)

5810 S. Normandie, Los Angeles 44, Calif.
Phone: PL 3-3501

President D. K. Broadhead
Vice Pres. of Mfg. Sam Salzman
V.P., Gen. Admin. John F. Wegner
V.P., Sales. Ned R. Herzstam
Vice Pres. C. Dean Olson
Sec.-Treas. H. Glenn Olson

Branch Office

233 Main St., Belleville 9, N. J.
Phone: PLymouth 9-0700

General Manager. Jon D. Broadhead
Services Offered—Phonograph records, radio transcriptions, tape duplication.

Atlas-Angletone Records, Inc.

1697 Broadway, Suite 203, New York 19, N. Y.
Phone: CI 5-2857

President Thomas Robinson
Vice President Jesse Culp
Services Offered—Phonograph record manufacturer.

Bethlehem Music Corp.

1540 Brewster Ave., Cincinnati 37, O.
Phone: PLaza 1-2211

President Gustav K. Wildi
Vice Pres. Saul Halper
Treas. John S. Kelley, Jr.
Secy. Jack Pearl
Sales Mgr. Al Miller

Branch Office

146 W. 54th St., New York, N. Y.
Phone: PLaza 7-0271

Services Offered—Phonograph record manufacturing.

Brunswick Records

(See Decca Records)

Cadence Records Inc.

119 West 57th St., New York 19, N.Y.
Phone: CIrcle 5-1550

President Archie Bleyer
Sales & Promotion Manager. Budd Dolinger
Production Manager. Bob Mack
Treasurer William Lazarow
Services Offered—Phonograph record producers.

Caedmon Records, Inc.

461 8th Ave., New York 1, N. Y.
Phone: LW 4-3122

Co-owners Barbara Holdridge,
Marianne Mantell
Services Offered — Library phonograph records.

Capitol Records, Inc.

Custom Services Department

1750 North Vine Street, Hollywood 28, Calif.
Phone: HOLlywood 2-6252

151 West 46th St., New York 36, N. Y.
N. Y. Phone: JUdson 2-8040

President Glenn Wallichs
V.P., Mfg. & Eng. James Bayless
V.P., Adm., Finance. D. C. Bonbright
Director George R. Jones
Nat'l Sales Manager. Herbert I. Sachs
Services Offered — Custom recording for records, radio and television; mastering, processing and pressing; full library of production music.

Caprice Records

1674 Broadway, New York 19, N. Y.
Phone: CIrcle 5-1249

Owner Frank H. Stanton
Recording Director. Edna Bettler
Services Offered—Pop and children's records.

Carlton Record Corp.

345 West 58th St., New York 19, N. Y.
Phone: CIrcle 5-1240

President Joseph R. Carlton
Vice President. Don Genson
Artist & Repertoire Mgr. J. R. Carlton
Adv. & Promo. Mgr. Gail C. Hutchinson
Controller C. Bering

Branch Office

201 S. Peck Drive, Beverly Hills, Calif.
Phone: CR 6-8787

Vice President Don Genson
Services Offered—Phonograph record manufacturing.

Coast Recorders, Inc.

960 Bush St., San Francisco 9, Calif.
Phone: PRespect 5-3900

President Milton T. Putnam

RECORD COMPANIES

Secy.-Treas. A. M. Parri
 Vice President.....Richard I. Sexty
 General Manager.....Richard P. Mays

Coed Records, Inc.

1619 Broadway, New York 19, N. Y.
 Phone: JUDson 2-3050

PresidentGeorge Paxton
 Vice PresidentMarvin Cane

Columbia Record Productions

(A Custom Service of Columbia
 Records)

799 Seventh Ave., New York 19, N. Y.
 Phone: Circle 5-7300

General Manager.....Calvin Roberts
 National Sales Mgr.....Floyd Glinert
 Eastern Sales Mgr.....Ernest Ferrari

Branch Offices

630 N. McClurg Court, Chicago, Ill.
 Phone: WH 4-6000

ManagerRichard Hutter
 8723 Alden Dr., Los Angeles 48, Calif.

Phone: OL 2-6020

ManagerMichael Coolidge
 804 16th Ave., Nashville, Tenn.

Phone: 254-5578

ManagerWilliam Denny
Services Offered—Custom record pressing,
 recording tapes, studio and editing facilities,
 tape duplicating, "Auravision" laminated
 paper recordings.

Columbia Records

799 Seventh Ave., New York 19, N. Y.
 Phone: Circle 5-7300

PresidentGoddard Lieberman
 Exec. V.P.....Norman Adler
 V.P., Gen. Mgr. Columbia LP

Record Club.....Neal Keating
 V.P. Research & Devel...William Bachman
 V.P., OperationsAlbert B. Earl
 V.P., Business Affairs.....Walter Dean
 V.P., MarketingWm. P. Gallagher

Services Offered: Records and record ac-
 cessories, tape recordings, electrical tran-
 scriptions.

Cook Laboratories, Inc.

101 Second St., Stamford, Conn.
 Phone: FReside 8-7578

PresidentEmory Cook
 Sales ManagerWalter Semagin
Services Offered—Producer & manufac-
 turer of Cook LP, custom-pressing service;
 mastering, plating, pressing for transcrip-
 tions & records.

Decca Records

(Also Brunswick & Coral Records)
 445 Park Ave., New York 22, N. Y.
 Phone: PLaza 2-1600

PresidentMilton Rackmil
 Exec. V.P.....Leonard W. Schneider
 Vice PresidentMartin P. Salkin

THE BEST IN RECORDED ENTERTAINMENT MONAURAL & STEREO

VERVE RECORDS
 AVA RECORDS
 VESUVIUS
 RECORDS



CUB RECORDS
 DGG RECORDS
 PARKER RECORDS
 RAMROD RECORDS

HIT SINGLES

HIT ALBUMS

RECORD COMPANIES

SecretarySamuel Yamin
 TreasurerLouis Buchner
 Gen. Sales Mgr.Sydney N. Goldberg
 Foreign Sales Mgr.....Hubert J. Stone
 Nat'l Sales Mgr.....Claude Brennan
 Promo. & Pub. Dir.....Leonard Salidor
 Advertising Dir.Murray Lorber
 Custom ServicesCharles Blake

Branch Offices

55-11 Queens Blvd., Woodside, N. Y.

Phone: HI 6-7474

2441 S. Michigan Ave., Chicago, Ill.

Phone: 225-5800

Mid-West Div. Mgr.S. C. Schulz

5750 Santa Monica Blvd., Los Angeles 38, Cal.

Phone: HO 3-7126

ManagerLou Verzola

746 W. Superior Ave., Cleveland, Ohio

Phone: MA 1-9770

N. Central Manager.....Wm. Glaseman

517 Canal St., New Orleans, La.

Phone: JA 2-1786

Southern Mgr.....Robt. N. McCormick

Services Offered—Producers & manufacturers of phonograph records. Custom recording & pressing facilities available.

Disneyland Records

(Also Vista and Coliseum Records)

500 S. Buena Vista St., Burbank, Calif.

Phone: VICTORIA 9-3411

Exec. V.P.James A. Johnson

National Sales Mgr.....Robert Elliott

Branch Office

477 Madison Ave., New York, N. Y.

Phone: PLaza 9-3880

Eastern Sales Mgr.....Kelly Camarato

Services Offered—Custom recordings both classical & popular; producer, distributor.

Dot Records, Inc.

1507 North Vine, Hollywood 28, Calif.

Phone: HO 2-3141

PresidentRandy Wood

V.P. Sales.....Christine Hamilton

V.P. Album Repertoire.....Tom Mack

Dir. International Div.....J. N. Bailey

157 W. 57th St., New York 19, N. Y.

Phone: JU 6-1177

Services Offered—Production, manufacturing & distributing of phonograph records.

Family Records Corp.

64 Mechanic St., New Rochelle, N. Y.

Phone: NE 3-6059

General ManagerG. Pollack

Services Offered—LP records for super-markets, chains, premium users, etc.

Global Records Company

(Bigstate Enterprises Div.)

411 Huffman Drive, Euless, Texas

Phone: BUTler 3-3487

President.....R. B. Christensen

Services Offered—Hi-Fi or stereo albums on Diplomat and Guest Star labels.

HI-FI OR STEREO RECORDINGS

PEARL BAILEY — DUKES OF DIXIELAND — ERROL GARNER — JIMMIE RODGERS — HANK WILLIAMS — THE TWIST — HAWAIIAN HOLIDAY — PIPE ORGAN — INK SPOTS — TWIN PIANO — SING ALONG WITH ART MOONEY — KING AND I — SOUTH PACIFIC — OKLAHOMA — MY FAIR LADY — A TRIBUTE TO GLENN MILLER — BANJO AND PERCUSSION — POLKAS — RUDY VALLEE — VINCENT LOPEZ — AN EVENING WITH RODGERS & HAMMERSTEIN — NUTCRACKER SUITE — PARTY FOR DANCING — SQUARE DANCES — STRAUSS WALTZES — VICTORY AT SEA.

TOP 12

HITS

on

2 — 45 rpm

Records

OUR
PRICE **48¢**

12 TOP HITS ON TWO FINE 45 RPM RECORDS AT LESS THAN HALF PRICE!! We bought a large lot which is the reason we have such a low price. Selections are changed often so you always receive current top tunes. Fine

quality unbreakable high fidelity records. Shipping weight, per set, 6 ounces.

NO. 1258—SAMPLE SET (TWO RECORDS).....48¢

PER DOZEN SETS (24 RECORDS).....\$4.95

HI-FI or STEREO ALBUMS on Diplomat & Guest Star labels—33 rpm—Please order by title—one or a dozen—mix or match them!

HI-FI89¢ each. \$8.85 doz.

STEREO99¢ each. \$9.40 doz.

Weigh—1 lb. each

Add postage—35¢ first lb.

and 10¢ each additional lb.

On orders less than \$3.00 add 25¢ service charge.

Guaranteed merchandise: Any unsatisfactory merchandise may be returned within 10 days for refund for any reason, or no reason. Our low price does not permit COD shipments.

GLOBAL RECORDS COMPANY

Bigstate Enterprises Div.

411 Huffman Drive, Euless, Texas

RECORD COMPANIES

Bill Grauer Productions, Inc.

235 West 46th St., New York 36, N. Y.

Phone: JUdson 6-1410

President.....Wm. Grauer, Jr.
Vice Pres.....Orrin Keepnews
Services Offered—Riverside Records, Jazz-land Records, Wonderland, Washington, Off-beat and Popside records.

Imperial Records, Inc.

6425 Hollywood Blvd., Los Angeles, Cal.

Phone: HO 9-2135

President.....Louis R. Chudd

Jay-Gee Record Co., Inc.

318 W. 48th St., New York 19, N. Y.

Phone: PLaza 7-8570

President.....Steve Blaine
V.P., Nat'l Promo. Dir.....Murray Deutch
Services Offered—Manufacturers and distributors of Jubilee, Josie, Port, Todd, Chex, Vandan, Le Cam, Gold Eagle, Pike, Dana, Tempwood, Emcee, Acamo, Bandera, Belinda, Domino, Hope, Ordell, Frolic, Norell and Volume.

Kapp Records, Inc.

136 East 57th St., New York 22, N.Y.

Phone: PLaza 9-8500

President.....David Kapp
Vice President.....Michael Kapp
Exec. V.P., Sales.....Phillip Skaff
Secretary.....Morton Miller
Controller.....Nathaniel March

ABC-PARAMOUNT RECORDS, INC.

THE FINEST CATALOGUES IN
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- COMMAND
- COMMAND 35 MM
 - impulse!
 - WESTMINSTER
 - GRAND AWARD
 - APT
- and
- CHANCELLOR
(For U.S. Distribution)



ABC-PARAMOUNT RECORDS, INC.
1501 BROADWAY
New York 36, N. Y.
LOngacre 3-4220

Director of Promo.....Moe Preskell
Popular, A & R.....Allen Stanton
Chief Engineer.....Grant Ellerbeck
Export Sales Mgr.....Eric Steinmetz
Services Offered — Producers of Kapp Records.

Lad Records

(Div. of Talad Corp.)

730 Fifth Ave., New York 19, N. Y.

Phone: CIrcle 6-7242

President.....Charles Bernard
Services Offered — Custom recording of vocal and instrumentals for use on own label or for sale to other recording labels.

Liberty Records, Inc.

6920 Sunset Blvd., Los Angeles, Cal.

Phone: HOLlywood 4-8101

Board Chmn.....Si Waronker
President.....Al Bennett
V.P., Treasurer.....Harold Linick

Branch Office

157 W. 57th St., New York, N. Y.

Phone: JU 6-5085

M G M Records- Verve Records

1540 Broadway, New York 36, N. Y.

Phone: JUdson 2-2000

President.....Arnold Maxin
Dir. of Admn.....Tom White
Dir. of Marketing.....Andy Miele
Dir. Creative Services.....Ed. Apfel
Nat'l Sales Mgr.....Sol Greenberg
Dir. W. Coast Oper.....Jesse Kaye
Nat'l Sales Mgr., Verve.....Vic Chirumbolo
Nat'l Sales Mgr., Singles.....Lenny Sheer
Purchasing Dir.....Gene Rooney
Publicity Mgr.....Sol Handwerker
A & R MGM....Howard Scott, Danny Davis,
James Vienneaux
A & R Verve.....Creed Taylor, Jim Davis

Mercury Record Productions

35 E. Wacker Dr., Chicago 1, Ill.

Phone: DEarborn 2-5788

745 Fifth Ave., New York, N. Y.

Phone: PL 9-2727

President.....Irving B. Green
Vice President.....Irwin H. Steinberg
Sales Manager.....Kenneth Myers
A-R Director.....David Carroll
Services Offered: Producers and distributors of Mercury, Smash, and Wing records.

Metropolitan Sound Service, Inc.

120 West 42nd St., New York 36, N. Y.

Phone: WI 7-9907

President.....C. O. Langois, Jr.
Treasurer.....T. A. Roseen
Services Offered—Transfer, dubbing, editing, mixing and recording.

Nico Records Co.

411 Huffman Dr., Euless, Texas

Phone: BUiler 3-3487

RECORD COMPANIES

Directors..... Bobby Pickett, R. B. Christensen, Ned Ormond
 Promotion Dave York
 Branch Office
 6000 Sunset Blvd., Hollywood, Cal.

Phone: HO 9-2993

Dirs..... Ned Ormond, Bobby Pickett
Services Offered—Production of vocal & instrumental master recording tapes for release on own labels.

Original Sound Record Co., Inc.

7120 Sunset Blvd., Hollywood 46, Calif.

Phone: HO 6-6255

President Art Laboe
 Secretary Henry Rickman
Services Offered — Albums and "pop" singles.

Pacific Enterprises, Inc.

8715 West 3rd St., Los Angeles 48, Calif.

Phone: BR 2-4483

President Richard Bock
 Secy.-Treas. Philip Turetsky
Services Offered—Pacific Jazz and World Pacific records.

Personality Productions Inc.

1055 N. El Centro, Los Angeles 38, Calif.

Phone: HO 2-6051

President Norman Paul
 Vice President..... Jean Bennett

Branch Offices

1935D Hood Ave., Chicago 26, Ill.

Phone: 764-2076

Vice Pres..... Jean Bennett
 30 W. 60th St., New York 23

Phone: CO 5-3413

Gen. Mgr..... Frieda Gillis
 806 16th Ave. So., Nashville, Tenn.

Phone: 224-2282

Gen. Mgr..... Ann Whiten
Services Offered—Independent producer of records for release on other labels. Publication firms—ASCAP, A.M.C. and Gleam Music. BMI—Symbol and Argo Music, Inc., Manager of Buck Ram Co.

Pickwick International, Inc.

Pickwick Bldg., Long Island City, N. Y.

Phone: EMpire 1-8811

President Cy Leslie
Services Offered—Merchandisers of phonograph records—"Instant" Learning, International Award, Bravo, Family Hour, Cricket LP's.

Prestige Records, Inc.

203 S. Washington Ave., Bergenfield, N. J.

Phone: DUmont 4-6900

President..... Robert S. Weinstock
 Vice President..... Seelig Weinstock
 Recording Dir..... Ozzie Cadena
 Vice Pres., Sales..... Ron Eyre
 Rec. Dir., Bluesville &

Inter..... K. S. Goldstein
 Natl. Promo. Dir..... Elliot F. Mazer

Services Offered—Record manufacturer of the following Prestige labels: Prestige, New Jazz, Moodsville, Bluesville, Swingville, Tru-Sound, Irish, Near East, Lively Arts & Prestige International.

Q-35 Recorders

1223 N. Highland Ave. Hollywood 46, Calif.

Phone: HO 4-1496

Owner Normand Houle
 Manager John Barber

Services Offered—Sound studios for radio & TV commercials; masters & pressings; dubbing & transfers, etc.

RCA Custom Record Sales Department

155 East 24th St., New York 10, N. Y.

Phone: MUrray Hill 9-7200

Mgr., Custom Records.... Ralph C. Williams
 Sales Mgr..... Carl Reinschild

Mgr., Custom, Artist and

Repertoire Ben Selvin

Custom Record Sales Section

Chicago Mgr..... William F. Reilly

Hollywood Mgr..... A. E. Hindle

New York Mgr..... James Head

Nashville Mgr..... E. Hines

Services Offered—Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

RCA Victor Record Division

155 East 24th St., New York, N. Y.

Phone: MUrray Hill 9-7200

Group Exec. V.P..... C. M. Odorizzi

V.P. & Gen. Mgr..... G. R. Marek

Div. V.P. & Opera. Mgr..... N. Racusin

Mgr., Adv., Pub. & Prom.... W. I. Alexander

Div. V.P., Mkt. Svcs. &

Bus. Affairs W. W. Bullock

Div. V.P., Comm. Sales Dept... J. Y. Burgess

Div. V.P., Record Opera. Dept... J. P. Davis

Div. V.P., Comm. Records

Creat. Dept. R. L. Yorke

Div. V.P., Int. Liaison Dept..... D. Soria

Record Source International

(A Div. of Billboard Music Week)

Phone: YUkon 6-0155

General Manager..... Caroline Collett

Service Offered—Provide phonograph records and albums purchased from manufacturers to radio stations for broadcast purposes, on a subscription basis.

Recording of Nashville

115-B Third Ave., N., Nashville 3, Tenn.

Phone: ALpine 5-3828

President..... R. Murray Nash

Secy.-Treas..... M. L. Matthews

Services Offered—Manufacturers of Do-Ra-Me Records; complete recording service—studio & mobile tape and disc.

Regent Records, Inc.

56 Ferry St., Newark 1, N. J.

Phone: MA 3-7470

Country & Western—A Lasting American Musical Heritage



By
GENE AUTRY
President
Country Music
Association

W RITING an article comparing Country Music to other types of music is perhaps the same as comparing the American cowboy or western picture to other types of pictures. The cowboy still remains an important factor whether it be in movies, TV appearances on stage or in the rodeo. So it is with Country Music.

I have been in the entertainment field since 1928, and have always specialized in the typical Country or Western type song and material. If you look back over the list of artists that have held the top spots longest, you will find those who have relied on good country material. I am speaking of artists in the early 20's and 30's such as Vernon Dalhart, Carson J. Robison, Jimmie Rodgers, Jimmie Davis, Red Foley, Hank Williams, Eddie Arnold, Bob Wills, Leon McAuliff, Hank Thompson and others.

When I first started there were many types of fads in music that have come and gone. Despite trends, Country Music has held on to its spot as the steady sales barometer for many record companies.

Country Music has been held back to a great extent by the fact that many of the New York publishers never really gave the country writers or artists an opportunity; also, many of the time buyers for radio and TV felt that unless they were popular on Madison Avenue they were not commercial. However, since BMI came into being, most of the publishers have begun to realize that Country Music and country artists play a very important role in this industry. Another argument was that country and western artists did not get good ratings. When I went on radio for the Wrigley Company back on January

7, 1939, I remember I had a conversation with Mr. Phil Wrigley in which I stated I was not sure of the rating I would get. His reply was that he would prefer I had a 1.- rating and sell chewing gum rather than have a 50.+ rating and no sales. I think the results were satisfactory as I stayed on this program for 17 years.

Now I think this feeling with the agencies, time buyers and producer-directors has been broken down somewhat by the results that have been shown through the record medium, personal appearances of Country and Western artists, and some of the TV programs that are so successful, such as "The Beverly Hillbillies," "The Andy Griffith Show" and others that are really formats from country-western music and stories.

The same thing is true of the American cowboy. Since the early days of show business, westerns and western stars have been known as the "Mortgage Lifters" for outdoor shows as well as the theatres. History speaks for itself as to what such names as Buffalo Bill, Pawnee Bill, Annie Oakley, Calamity Jane and others have meant to the producers. Then came the movies which were built with names such as William S. Hart, Tom Mix, Hoot Gibson and many others of that era. Following this, the singing cowboy came along in the early 30's when sound arrived.

Yes, I am a firm believer that the good, clean, western-type film is here to stay and country music is also here to stay because they both are a part of our great American heritage.

RECORD COMPANIES

N. Y. Phone: WO 2-3354

Pres., Treas.....Herman Lubinsky
 Vice Pres.....Fred Mendelsohn
 Secretary.....Chas. Manz
Services Offered—Manufacturers of phonograph records; recording studios.

Roulette Records

1631 Broadway, New York, N. Y.
 Phone: PL 7-9880

President.....Morris Levy
Services Offered—Manufacturer of Tico, Gee, Forum, Gone, End and Roost records.

SESAC, Inc.

10 Columbus Circle, New York 19, N. Y.
 Phone: JUDson 6-3450

President.....Paul Heinecke
 Secretary-Treasurer.....R. C. Heinecke
Services Offered—LP Service including: jazz, American folk, barbershop, concert, Latin, country and western, novelties, band, religious, and "Drummers." Big sound musical sales and program aids. Low-cost program packages available for holidays and special programming needs.

Specialty Records, Inc.

8300 Santa Monica Blvd., Hollywood 69, Cal.
 Phone: OLdfield 6-7711

President.....Arthur N. Rupe
Services Offered—Phonograph record manufacturer, program producer.

Time Records, Inc.

2 West 45th St., New York 36, N. Y.
 Phone: OXFord 7-0757

President.....Robert Shad
 Sales Manager.....Phil Picone
 West Coast Rep.....Murray Cohen
 Mid-West Rep.....Bernie Ashkinazy
 Promotion.....Pete Spargo
 Comptroller.....Harry Ringler
Services Offered—Phonograph records.

Titanic Records

1310 S. New Hampshire St., Los Angeles 6
 Phone: DUNkirk 3-1137

Owner.....Gordon S. Wolf
Services Offered—Producers of phonograph records.

20th Fox Record Corp.

1721 Broadway, New York 19, N. Y.
 Phone: JU 2-2790

National Sales Mgr.....Irv Stimler
Services Offered—Record manufacturer.

United Artists Records

729 Seventh Ave., New York 19, N. Y.
 Phone: CIRCLE 5-6000

President, Gen. Mgr.....Arthur Talmadge
 Nat'l Sales Mgr.....Morris S. Price

Exec. V.P.....David V. Picker
 Vice President.....Norman Weiser
 A & R Dept...Leroy Holmes, Alan Douglas
Services Offered—Produce all types of phonograph records; L.P.'s & single records.

United Recording Corp.

6050 Sunset Blvd., Hollywood 28, Calif.
 Phone: HO 9-3983

President.....Milton T. Putnam
 Secy.-Treas.....A. M. Parri
 Vice Pres.....DeWitt F. Morris
 Vice Pres.....R. Sixty

Verve Records

(See MGM Records)

Warner Bros. Records, Inc.

4000 Warner Blvd., Burbank, Calif.
 Phone: HOLlywood 9-1251

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 Dir. of Merchandising...Joel M. Friedman
 Controller.....Ed West
 International Dir.....Robert B. Weiss
 Dir. of Engineering.....Lowell Frank
 Nat'l Promotion Mgr.....Joe Smith
 Nat'l Sales Mgr.....Robert Summers
Services Offered—Producers of phonograph records.

Western Recorders

6000 Sunset Blvd., Hollywood 26, Calif.
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 Secy.-Treas.....A. M. Parri
 Vice Pres.....Donald D. Blake
 General Manager.....Robert W. Doherty

Westminster Recording Co., Inc.

1501 Broadway, New York 36, N. Y.
 Phone: LONgacre 3-4220

President.....Sam H. Clark
 Vice President.....Harry Levine
 Vice President.....Dr. Richard Kurt List
 Promotion.....John Natoli
 Dir. of Sales.....Howard Stark

Branch Office

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 V.P. Chg. A & R....Dr. Richard R. Kurt List
Services Offered—Monaural & stereo LP's, packaging and sales.

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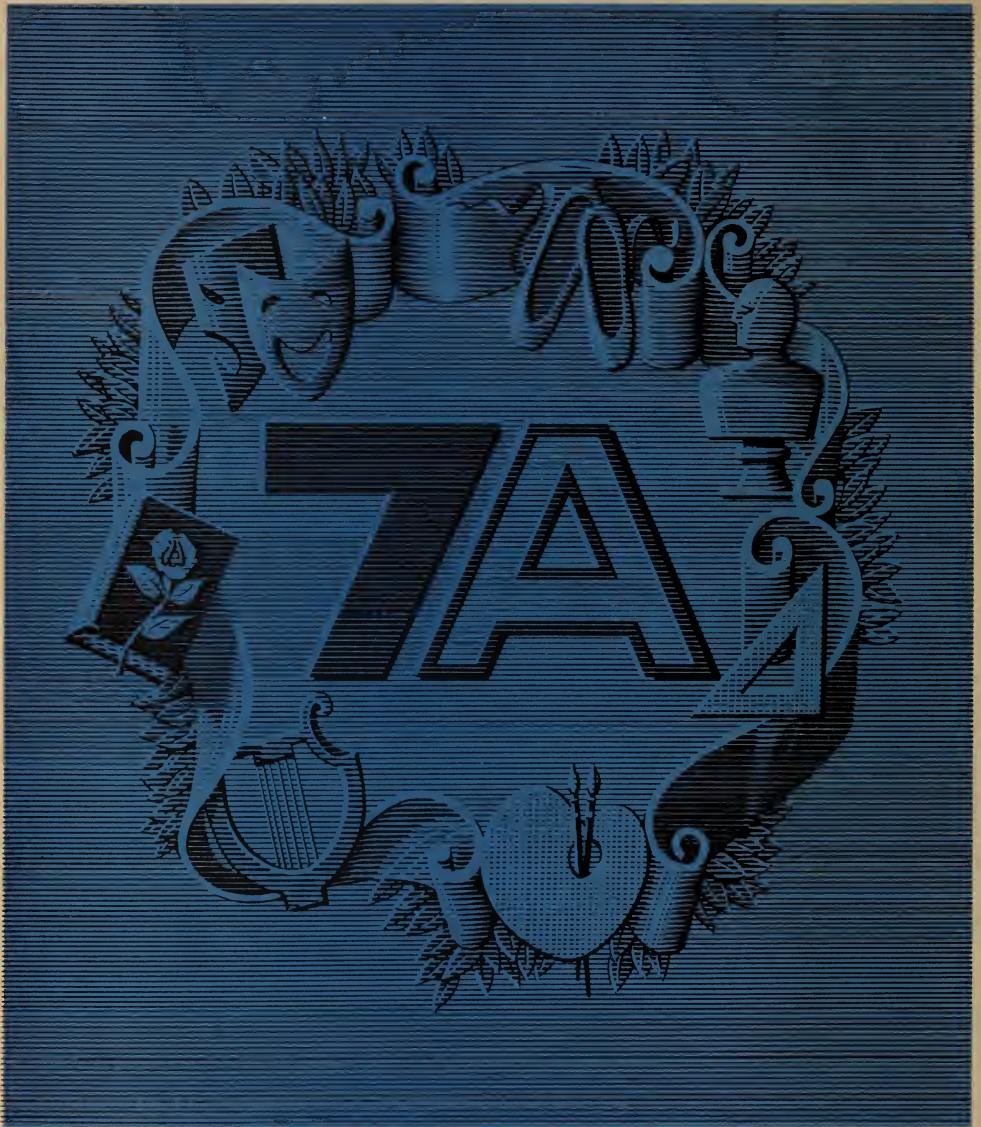
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 Vice President....Mrs. Ethel M. Williamson
 Pub. Rel. & Publicity.....Herb Klein
Services Offered—Record & manufacture Impala and Delsey phonograph records.

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5030 W. Waco Dr., Waco, Texas
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V.P., Dom. Sales.....John F. Tobin
Eastern Div. Mgr.....Phillip Conway
Central Div. Mgr.....Michael G. Gould
Southern Div. Mgr.....William G. Seiler
Western Div. Mgr.....Howard M. Lloyd
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Film Operations Dir.....Leonard Strobel

Branch Offices

360 N. Michigan, Chicago 1, Ill.

Phone: AN 3-0800

190 N. Canon Drive, Beverly Hills, Calif.

Phone: NO 3-3311

P. O. Box 653, Covington, La.

Phone: 2050

103 Church St., Toronto, Canada

Phone: EM 8-4394

Services Offered—Production & distribution of network & syndicated TV film series for domestic & foreign TV outlets.

Productions—One Step Beyond (94); Life & Legend of Wyatt Earp (226); Casper the Friendly Ghost & Co. (170); Consult Dr. Brothers (195 5 min.); The People's Choice (104); 26 Men (78); Adventures of Jim Bowie (76); Meet McGraw (42); Exclusive (13); Counterthrust (13); Congressional Investigator (39); Sheena (26); Three Musketeers (26); Court of Last Resort (26); Douglas Fairbanks Jr. Presents (117); Playhouse (51); Herald Playhouse (52); High Road (35); Expedition (47); The Rebel; Man with a Camera; Feature Film Packages of 24 Films.

Acme Film Laboratories

1161 North Highland Ave., Hollywood 38, Calif.

Phone: HOLLYWOOD 4-7471

President.....Samuel Sawelson
V.P. Superv. Opera.....Melvin G. Sawelson

Services Offered—16, 35 mm. black & white and color, lab facilities; editing and sound services; video tape transfer facilities.

Acus Pictures Corporation

165 West 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President.....Patrick Shanahan

Services Offered—16, 35 mm. sound films for television rental.

M & A Alexander Productions

6040 Sunset Blvd., Hollywood 28, Calif.

Phone: HOLLYWOOD 4-7571, 4-3414

President.....Arthur Alexander

Vice Pres.....Max Alexander
East. Rep.....Larry Stern

Services Offered: National distributors of feature films, westerns and half-hour filmed TV shows, cartoons and comedies.

All-Canada Radio & TV Ltd.

1000 Yonge St., Toronto, Ont., Can.

Phone: WALnut 5-9361

President.....J. Stuart MacKay

General Manager.....Reo Thompson

Mgr. Program Div.....Dana S. Murray

Sec.-Treas.....Eric M. Williams

Mgr. Prog. Services Div.....Dennis Goodwin

Branch Offices

Taylor, Pearson & Carson Bldg.,

Calgary, Alberta.

Phone: AM 2-7691

Manager.....Jack Cavanaugh

922 Dominion Sq. Bldg., Montreal, Que.

Phone: UN 1-5656

Manager.....Ken Baker

706 Electric Railway Bldg., Winnipeg, Man.

Phone: WH 2-6861

Manager.....G. Jones

1161 Melville St., Vancouver, B.C.

Phone: MU 4-7461

Manager.....J. E. Baldwin

Services Offered—Film importing, editing, shipping, and service; national, regional, and local sales and distribution; market information.

Distributors of—Biography, Sea Hunt, All-Star Golf Tip of the Day, Jeff's Collie, Studio Telescriptions, Show Corp. of America Showcase, RKO Movietime U. S. A. Package.

All-Scope Pictures, Inc.

(Commercial Film Division,
20th Century-Fox)

(See Commercial Producers)

Allied Artists Television Corp.

165 West 46th St., New York 36, N. Y.

Phone: PL 7-8530

President.....Edward Morey

V.P., Gen. Sales Mgr.....Robert B. Morin

Dir., Promo, Ad, Pr.....Barry Lawrence

Mgr. Nat'l Programming.....C. P. Jaeger

Branch Offices

1232 So. Michigan Ave., Chicago, Ill.

Phone: WA 2-7937

Central Sales Mgr.....James C. Stern

4376 Sunset Drive, Hollywood, Calif.

Phone: NO 2-9181

Western Sales Mgr.....Sid Cohen

2204 Commerce St., Dallas, Tex.

Phone: RI 7-1658

So. West Sales Mgr.....Roy George

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Productions—Cavalcade of 60's Group I features (40); Cavalcade of 60's Group II features (32); Science Fiction Features (22); Bomba The Jungle Boy features & Sabu (13); Bowery Boys features (48); "97 Features" (97); "23 Features" (23); Western Features (145); Public Defender half-hours (69); I Married Joan half-hours (98); Divorce Hearing half hours (78).

Leonard Anderson Associates Inc.

200 W. 57th St., New York 19

Phone: PLaza 7-4162

PresidentLeonard Anderson
 Vice-Pres.Barbara Anderson
 Prod. Mgr.....Marc Anderson
 Secy., Off. Mgr.....Lillian Ortner

Services Offered—Motion picture production and editing services; theatrical, commercial, television. Also aerial photography. Facilities for three-camera filming and editing. Film production consultants.

Productions—The Air Force Uniform, Pipe Line For Tomorrow—US Air Force; World in White & Fire Fighters—CBS TV; Coty Cosmetics; Schenley Distillers; General Electric; A-B-C's of Briefing; Industr. Medicine in Action; Jet Flight Planning; Prudential Insurance Co.; Johnny Cordes; Little Julius; The Eagles Strength; USIA; Indiana Motor Truck Assoc.; The Alan King Show; Jackie Gleason Sport Spec.; Sky Power; The Replacement Pilot—From Rag To Gag; The Golf Clinic; A Case For Dr. Driscoll—FAA Medical Examiner, Chemical Munitions—Psycho & Nerve Agents.

Association Films, Inc.

347 Madison Ave., New York 17, N. Y.

Phone: MURray Hill 5-2242

President.....J. R. Bingham
 Exec. V.P., Treas.A. L. Frederick
 Vice Pres., Assoc. Telefilms..R. M. Finehout
 V.P., Sales, Educat. Materials..R. W. Bucher
 V.P., Adv., Promo. Dir.....R. D. Mitchell
 Vice Pres.R. S. Evans

Branch Offices

561 Hillgrove Ave., La Grange, Ill.

Phone: FLEetwood 4-0576

Manager.....M. G. Weiland
 Broad at Elm, Ridgefield, N. J.

Phone: WHitney 3-8200

Manager.....E. H. Johnson
 799 Stevenson St., San Francisco, Calif.

Phone: UNderhill 1-5305

ManagerW. O. Siler
 1621 Dragon St., Dallas, Tex.

Phone: RIVerside 8-8759

ManagerC. Stahl
Services Offered—Distribution of free-loan, industry sponsored motion pictures. Rental

and sales of educational, informational, and entertainment films. Special TV Service: Distribution of more than 150 free public service films; physical handling service.

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625 Madison Ave., New York, N. Y.

Phone: PL 2-7766

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 V.P., Sales.....L. Douglas Netter, Jr.
 Chmn., Exec. Comm.....Alfred H. Morton
 TreasurerRobert Stebbins
Services Offered—Producers and distributors of feature films.

ASTOR PICTURES INTERNATIONAL, INC.

President.....L. Douglas Netter, Jr.
 Vice President.....Mario deVecchi
Services Offered—Overseas foreign co-production.

ATACO, Inc.

9121½ Sunset Blvd., Los Angeles 69, Calif.

Phone: BR 2-4271

President.....George E. Davidson
 Vice President.....Betty M. Brown
 Sec.-Treas.....Betty Jane Davidson
Services Offered: Distribution of filmed television programs; Johnny Mack Brown western features, Championship Wrestling.

Atlantic Television, Inc.

c/o Astor Pictures, Inc.

625 Madison Ave., New York 22, N. Y.

Phone: PL 2-7766

Chairman of Board.....F. F. Bruder
 President.....Alfred H. Morton
 Secretary.....George F. Foley

Branch Offices

20 E. Huron St., Chicago, Ill.

Phone: MI 2-4550

ManagerBen Barry
 5746 Sunset Blvd., Los Angeles, Calif.

Phone: HO 2-4448

ManagerTom Corradine
Services Offered—Producer and distributor of 200 features and 36 westerns.

Atlas Television Corp.

209 E. 56th St., N. Y. 22

Phone: ELdorado 5-7943

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Services Offered—American features; half and full hour westerns.

Productions—Captain Z-RO, Hollywood to B'way, Grantland Rice Sportlights, Holiday Series, Is This Magic?

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Phone: OXFord 7-0725

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Phone: LT 1-7100

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Program Assistant.....Sue Goldman
Services Offered—Producers and distributors of TV programs and series.

Productions—An Age of Kings, Inspector Maigret, The Titans, TV and the World, and others.

B. C. G. Films, Inc.

405 Lexington Ave., New York 17, N.Y.
Phone: MU 7-0870

President.....Nat Gassman
Vice President.....Charles C. Carson
Treasurer.....Peter D. Murray
Services Offered — Television & theatrical film production and distribution.

George Bagnall & Associates Inc.

3827 Olympic Blvd., Beverly Hills, Cal.
Phone: OL 2-8050

President.....George L. Bagnall
V.P., Gen. Sales Mgr.....W. L. Anthony
Secretary.....Fred C. Lindquist

Branch Office

5082 Lantern Hill Dr., Pittsburgh, Pa.
Phone: TU 4-6603; TU 4-6604

Vice President.....W. L. Anthony
Services Offered—Distributors of film comic strips for television.

Productions—Clutch Cargo (260).

Jerome Balsam Films, Inc.

165 West 46th St., New York 36, N. Y.
Phone: CI 7-4220

Pres., Gen. Sales.....Jerome Balsam
Vice President.....Alexander Beck
Services Offered—Producers and distributors to TV of syndicated shows, features and cartoons.

Banner Films, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-4811

President.....Charles McGregor
Services Offered—Production and distribution of films for TV.

Productions—Night Court U.S.A., 78 one-half hour episodes.

Distributing—Bold Journey, Speedway International, I Search for Adventure, Judge Roy Bean, Big Game Hunt, Tarzan Features, Pine Thomas Features, Debbie Drake, Jungle Girl, A Way of Thinking, Banner Features (10 one hour specs.).

Banner Productions, Inc.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 9-8366

President.....Sy Weintraub
Sect.-Treas.Ben Hecht

Services Offered—TV and motion picture producers.

Productions—Tarzan TV Series, others.

Thomas J. Barbre Productions

2130 S. Bellaire St., Denver 22, Colo.
Phone: SKYline 6-8383

Producer.....Thos. J. Barbre
Assistant Manager.....Anita T. Barbre
Dir. of Photography.....H. J. Anderson
Dir. of Sound.....Paul F. Emrich
Services Offered—Complete motion picture production services: scripts, photography, editing, sound recording, stage, mobile units, theater. Producing business films and TV commercials for national accounts.

Productions—TV film commercials: Bold Action Furniture Sales, Inc.; Adolph Coors Company; Gates Rubber Company.

Jack Barry Productions

(In Association with Paramount TV Corp.)
C/o KTLA Television

5800 Sunset Blvd., Hollywood, Calif.

President.....Jack Barry
Productions—Jack Barry Show; By the Numbers (for Desilu).

Biograph Studios, Inc.

807 East 175th St., Bronx 60, N. Y.
Phone: CYpress 9-5500

President.....Ben Gertner
Treasurer.....Nathan Stolper
Services Offered—Rental of stages for TV 7 motion picture studios.

Fritz Blocki Productions

1343 N. Fuller Ave., Hollywood 46, Calif.
Phone: HOLLYwood 2-8971

Producer.....Fritz Blocki
Services Offered—Live TV show formats for local and/or network use.

Bonded TV Film Service

630 Ninth Ave., New York 36, N. Y.
Phone: JUdson 6-1030

President.....Chester M. Ross
Exec. Vice Pres.Emanuel Kandel
Vice Pres., Treas.....Ira S. Stevens
General Sales Mgr.....Alex Leslie

Branch Offices

8290 Santa Monica Blvd., Hollywood, Calif.
Phone: OL 4-7575

V.P., chg. of Operations....Stanley Halperin
160 E. Illinois St., Chicago, Ill.
Phone: 467-1466

Manager.....Ben Rachlis
Bonded TV Film Service (Canada) Ltd.
15 St. Mary St., Toronto, Ont.
Phone: WA 5-2826

Manager.....Alan Mills
Services Offered—Shipping, expediting and servicing of TV film, print procurement.

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Bray Studios Inc.

(See Commercial Producers)

Bernard S. Brody & Associates

1228 No. LaCienega Blvd., Los Angeles 69, Calif.

Phone: OL 2-8289

Owner.....Bernard S. Brody
 Associate.....Jack H. Gard
Services Offered—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

Productions—Danny Thomas Show, My Three Sons, Andy Griffith Show, Joey Bishop Show, Dick Van Dyke Show.

Butterfield Productions

527 Madison Ave., New York, N. Y.

Phone: PL 2-8690

Partners...Ed Palmer, Ramon E. McCue, Willard Mellor

Services Offered—Producers and distributors of radio and television series.

Productions—Beyond The Green Door, 130 5 minute episodes; Assignment Hollywood, 130 5-minute episodes; Giselle McKenzie, 104 5-minute episodes; Jimmy Rodgers, 130 5-minute episodes; Inky Face.

S. W. Caldwell, Ltd.

447 Jarvis St., Toronto 5, Ont., Canada

Phone: WALnut 2-2103

President.....Kenneth Page
 V.P., Production.....Sydney Banks
 Lab. Manager.....Ross Smith
 Recording Supervisor.....Murray Marshal
 Mgr., TV Film Sales.....J. R. DeBow
 Secretary, Treas.....Ronald Hastings

Branch Offices

1410 Stanley St., Montreal, Que.

Phone: AV 8-0528

Manager.....Gerry Burrows
 1049 32nd Ave. W., Vancouver, B. C.

Phone: RE 6-9421

Manager.....Florence Ward
Services Offered — Complete sound stage, 35mm & 16mm production and recording facilities. Distributors of syndicated shows produced in U.S. and abroad. Kinescope air checks and allied services.

Lars Calonius Prod. Inc.

(See Commercial Producers)

Carousel Films, Inc.

1501 Broadway, New York 36, N. Y.

Phone: BRyant 9-6734

President.....David B. Dash
Services Offered—Distribution and production of TV films.

TV FILM PRODUCERS & DISTRIBUTORS

Carthay Sound Stage

5907 W. Pico Blvd., Los Angeles 35, Calif.
Phone: WEBster 8-2101

Pres., Gen. Mgr. Jack Miles

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Cavalcade Television Programs

959 No. Fairfax Ave., Hollywood 46, Calif.
Phone: OLdfield 4-4144

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Vice Pres. Earl M. Robins
Sec.-Treas. Esther Pergament

Services Offered — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

CBS Films

485 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-2345

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V.P., Terrytoons William M. Weiss
V.P., Domestic Sales James T. Victory
V.P., Int. Sales Ralph M. Baruch
Eastern Sales Mgr. James McCormick
Western Sales Mgr. Edward E. Hewitt
Dir., Oper. Fred J. Mahlstedt
Sales Prom. Mgr. Eugene Moss
Publicity Director Robert Fuller
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Mgr., Film Service E. K. Cooper
Mgr., Sales Service Stanley Moldow
Dir. CBS Europe Robert Mayo
Mgr. Chicago Sales Henry Gillespie
Mgr. Atlanta Sales Jack Waldrep
Mgr. Dallas Sales Carter Ringlep

Services Offered—Worldwide distribution of films & video tapes for TV.

Productions—Annie Oakley (81), Amos 'n' Andy (77), Mama (26), Rendezvous (39), Our Miss Brooks (120), Eve Arden Show (26), Colonel Flack (39), The Gray Ghost (39), San Francisco Beat (183), Terrytoons (200), Phil Silvers (138), Buffalo Bill Jr. (42), The Brothers (26), Files of Jeffrey Jones (39), Cases of Eddie Drake (13), The Whistler (39), Navy Log (104), Brave Eagle (26), You Are There (39), The Honey-mooners (39), Gene Autry Show (91), Adventures of Champion (26), U. S. Border Patrol (39), Mr. Adams & Eve (39), Whirlybirds (111), Air Power (26), My Favorite Husband (13), Robert Herridge Theater (26), The Brothers Brannagan (39), Track-down (71), Life With Father (26), Assign-

ment Foreign Legion (26), Deputy Dawg (52 half hours, 208 cartoons), World of Giants (13), Wanted: Dead or Alive (94), December Bride (154); Call Mr. "D" (52), Burr Tillstrom's Kukla & Ollie (190).

Centurion-International Productions

336 S. Camden Dr., Beverly Hills, Calif.
Phone: CR 6-9630

President Frank A. Mandelson
Exec. Vice Pres. Stanley Zipperman
Vice Pres., Operations Dennis Fingold
Vice President Leonard Irwin Blau
Treasurer David Bojarsky
Secretary Linda Lee Bojarsky

Services Offered—Production of theatrical motion-picture and television films.

Champion Enterprises, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451

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Vice Pres., Treasurer M. J. Hamilburg
Secretary Ina Autry
Assistant Treasurer Philip S. Cobey
Services Offered—(32) Gene Autry features.

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125 W. 41st St., New York 36, N. Y.
Phone: WISc. 7-9244

President Bruce Chapman
V.P. & Treas. Edna Chapman
Dir. of Research Mary Hurcheson

Branch Office

30 Rue Chalgrin, Paris, France
Services Offered—Production of TV and industrial films.

Production—The Answer Man.

Charter Oak Tele-Pictures

(See Commercial Producers)

Cheryl TV Corp.

3084 Motor Ave., Los Angeles 64, Cal.
Phone: UPton 0-6136

Services Offered—Producers, distributors of films.

Cinema Research Corp.

716 N. LaBrea Ave., Hollywood 38, Cal.
Phone: WEBster 3-9301

President Harold Scheib
Vice President Ernest Arcella, Jr.
Services Offered—Service organization to film producers in 35mm or 16mm optical printing, art titles, animation, registration contact printing, stage inserts & Matte shots. 70mm reductions, 16 to 35mm blowups.

Cinema Service Corp.

106 West End Ave., New York 23, N. Y.
Phone: TRafalgar 3-1411

President Joseph Seiden

TV FILM PRODUCERS & DISTRIBUTORS

Cameraman.....Harold H. Seiden
 Sound Department.....Herbert C. Bloom
Services Offered — Rental of completely equipped studios for TV producers including camera, sound and lighting equipment for location work.

Cinema-Vue Corporation

245 W. 55th St., New York 19, N. Y.
 Phone: JUdson 6-1336

President.....Joseph P. Smith
 Exec. Vice Pres.....Arthur J. Steel
 Sect. Gen. Counsel.....Harry M. Pimstein
Services Offered—Producers and distributors of filmed and taped TV programs.

Productions — Wonderful Planet Earth, Jingle Dingle Christmas Party, The Mickey Rooney Show, Secret Files U.S.A., Washington at Valley Forge, Yankee Doodle Tales, Showtime, Milestones of the Century, Adventure Theatre Features, Musical Parade of Stars, Errol Flynn Theatre.

Cine-Tele Productions

(See Commercial Producers)

Cisco Kid International, Inc.

6804 Glen Acres Dr., Cincinnati 37, O.
 Phone: 351-3167

President.....Edward J. Stern
 V.P., Treas.....L. R. Stern
 Admin. V.P.....B. Weaver
Services Offered—Owners & distributors of foreign rights for the Cisco Kid TV series.

Cluster Enterprises, Inc.

2229 N. Charles St., Baltimore 18, Md.
 Phone: CHesapeake 3-3630

President.....Bertram H. Cluster
 Production Manager.....John Bowman
 Production Director.....Alex Dietrich
 Production Assistant.....Warren Hills
Services Offered—Producers and distributors of "Strikes 'n Spares," "Pin Busters," "It's in the Name," "Spare Time," "Tenpins for Dollars"; all local & live TV programs.

Colorama Features Inc.

1501 Broadway, New York 36, N. Y.
 Phone: LOngacre 4-5592

President.....Jules B. Weil
 Vice President.....Carroll L. Puciato
 Sales Manager.....Sam Greller

Branch Offices

5746 Sunset Blvd., Hollywood, Calif.
 Phone: HO 2-4448

Manager.....Tom Corradine
 20 East Huron St., Chicago, Ill.
 Phone: 642-4550

Manager.....Ben Barry
 7922 E. Drive, Miami Beach, Fla.
 Phone: PLaza 4-3686

Manager.....Frank Stone
Services Offered—TV film distribution.
Productions—Distributor of 22 Paramount post-'48 films (19 in color) plus Uncle Tom's Cabin, Song of Sister Maria and I Was a Parish Priest.

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(See Program Producers)

Commonwealth Film & Television, Inc.

723 Seventh Ave., New York 19, N. Y.

Phone: Circle 5-6456

President.....Mortimer D. Sackett
 Sec., Treas.....S. Sackett
 Sales Mgr.Leo Gottlieb

Services Offered—TV producers and distributors.

Co-ordinated Marketing Agency, Inc.

(See Program Producers)

Frank Cooper Associates

680 Fifth Ave., New York 19, N. Y.

Phone: PL 7-1100

V.P. Chge. of N. Y. Office.....Sy Fischer

Branch Office

9145 Sunset Blvd., Hollywood, Calif.

Phone: CRestview 4-5971

Services Offered—Sales representatives for television programs; representatives for producers, directors, writers, actors and performers in all fields.

Coronet Films

(Div. of Esquire, Inc.)

65 E. South Water St., Chicago 1, Ill.

Phone: DEarborn 2-7676

PresidentJohn Smart
 Exec. Vice Pres.A. L. Blinder
 V.P.'s.....J. M. Abraham, E. C. Dent
 Secretary.....A. D. Elden

Services Offered—Short, 16mm sound subjects in B&W or color, individually or in series.

Tom J. Corradine & Associates

5746 Sunset Blvd., Hollywood 28, Calif.

Phone: HO 2-4448

PresidentTom Corradine
 Vice Pres., Gen. Mgr.....Kyle C. Thomas
 Sales Manager.....Phil Barry
 SecretaryLaurence Meyer

Services Offered—National and regional representatives for sale of half-hour syndicated and television packages, 425 feature films, and 135 westerns, 4 cartoon series.

Currently Distributing—The Ruggles, Holiday U.S.A., Rendezvous With Adventure, Andy's Gang, Day of the X-15, Airborne Alert, Navajo (The Littlest American), Memphis Belle, Thunderbolt.

HERMAN & KATNIP

BUZZY the crow

Little AUDREY

BABY HUEY the baby giant

CASPER the friendly ghost

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HARVEY

1860 BROADWAY NEW YORK

TV FILM PRODUCERS & DISTRIBUTORS

Cristal Animation, Inc.

315 East 55th St., New York, N. Y.

Phone: PL 9-0920

President.....Charles A. Bemant
Vice President.....Leonard Roberts
Art Director.....Fernando Venegas
Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Criterion Film Laboratories, Inc.

33 W. 60th St., New York 23, N. Y.

Phone: COLUMBUS 5-2180

President.....Fred G. Todaro
Production Manager.....Ernest Todaro
Sales Manager.....Irving Schecter
Services Offered—Developing and printing of B & W and color film.

Cummings Productions, Inc.

(See Commercial Producers)

Phil Davis Musical Enterprises, Inc.

(See Commercial Producers)

Daystar Productions, Inc.

9028 Sunset Blvd., Hollywood 69, Calif.

President, Bd. Chmn.....Leslie Stevens
Exec. V.P.....Dominic Frontiere
Secretary.....Jerry Schutzbank
Treasurer.....Jerry Fischer

Dir. of Publicity.....Allan Balter

Daystar Television

Executive Producer.....Leslie Stevens

Associate Producer.....Dominic Frontiere

Demby Productions, Inc.

(See Commercial Producers)

Peter DeMet Productions

1317 W. Belmont Ave., Chicago 13, Ill.

Phone: WELLINGTON 5-3737

Executive Producer.....Peter DeMet
Associate Producer.....Milton T. Raynor
Prod. Dir.....Sidney C. Goltz
Services Offered—Producers of "Sportaculars" for TV Productions—All Star Golf, Championship Bowling, Come Out Fighting.

Jack Denove

Productions, Inc.

6611 Santa Monica Blvd., Hollywood 38, Calif.

Phone: HO 4-8331

President.....Jack Denove
Vice-President.....Dick Denove
Services Offered—Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.

Productions—Christopher films, Lucky Strike commercials, It's Golf Time, Gallo Wine, Pacific Telephone, Goodrich.

Depicto Films, Inc.

(See Commercial Producers)

Derel Producing Associates, Inc.

375 Park Ave., New York, N. Y.

Phone: PL 9-6644

President.....Jerry Feldman
Exec. Producer.....Gene Feldman
Services Offered—Packagers of filmed TV Shows.

Productions—Crime Club, Bellevue Is My Home, Exclusive (Overseas Press Club).

Louis deRochemont Associates, Inc.

380 Madison Ave., New York 9, N. Y.

Phone: OXFORD 7-0350

President.....Louis deRochemont
Associates.....F. Borden Mace, Lothar Wolf, Martin J. Maloney, Louis deRochemont III

Services Offered—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.

Productions: The Roman Spring of Mrs. Stone, Question 7, Sand Castle.

Desilu Productions, Inc.

780 N. Gower, Hollywood 38, Calif.

Phone: HO 9-5911

Pres. & Director.....Lucille Ball
Vice Pres., Admin. & Finance. Edwin E. Holly
V.P. & Director.....W. A. Nelson

PRIME TV FILMS, INC.

Distributors of Quality Products

for

Television

120 West 57th St.

New York 19, N. Y.

MID-WEST OFFICE

Ben Barry, Associates

20 East Huron Street

Chicago 11, Illinois

Michigan 2-4550

WEST COAST OFFICE

Ertlinger Associates

6000 Sunset Blvd.

Hollywood, California

Hollywood 2-6635

NORTHEAST OFFICE

Ted Swift

80 Boylston Street

Boston 16, Mass.

Liberty 2-7171

TV FILM PRODUCERS & DISTRIBUTORS

V.P.'s.....J. Thorpe, B. Weitzman
Services Offered—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 35 sound stages and extensive back lot.

Productions—Own productions: The Untouchables; Guestward Ho!; Harrigan & Son; Lucille Ball-Desi Arnaz Show; Desilu Playhouse; Ann Sothern Show; The Texan; Fair Exchange; The Lucy Show; The Greatest Show on Earth. Filming for others: Andy Griffith; Jack Benny; Danny Thomas; Dick Van Dyke Show; Ben Casey; The Real McCoys My Three Sons; Lassie; I'm Dickens ... He's Fenster.

Desilu Sales, Inc.

780 N. Gower, Hollywood 38, Calif.
 Phone: HO 9-5911
 502 Park Ave., New York, N. Y.
 Phone: PL 2-9160

PresidentLucille Ball
 V.P. & Gen. Mgr.....Richard W. Dinsmore
Services Offered—International distributors of The Untouchables, Desilu Playhouse, Texan, Guestward Ho, Desilu's Little People, Desilu 32, Fair Exchange, Harrigan & Son, Jazz Scene USA, Journey of a Lifetime, Junior All Stars, The Lucy Show, Trip Time, Window on the World.

Desilu Sales (Canada) Ltd.

1000 Yonge St., Toronto, Ont.
 Phone: WA 5-9155

ManagerDana S. Murray
 Ontario Rep.Jim Mills
 Maritime Rep.....Gerry Tisdall
 Western Rep.....Garth Olmstead

Branch Offices

Dominion Sq. Bldg., Montreal, P. Q.
 Phone: UN 1-5656
 540 Burrard St., Vancouver, B. C.
 Phone: MU 1-2433

Services Offered—Distributors of The Lucy Show, Fair Exchange, The Untouchables, Desilu Playhouse, The Texan, Guestward Ho, Harrigan & Son, Window on the World, Junior All-Stars.

Walt Disney Studio

500 So. Buena Vista, Burbank, Calif.
 Phone: TH 5-3141

Executive ProducerWalt Disney
 PresidentRoy Disney
 V.P.-Adv. & SalesE. Cardon Walker
 Vice-President.....Donn B. Tatum
 TreasurerLawrence E. Tryon
 V.P., Studio Prod. Mgr....W. H. Anderson
 Publicity HeadDick McKay
 Public Relations.....Joe Reddy
Productions — Walt Disney's Wonderful World of Color—NBC.

Douglair Corporation

6772 Hollywood Blvd., Los Angeles 28
 Phone: HOLLYWOOD 5-6164

PresidentH. Alexander MacDonald
 V.P., Treas.Fred W. Hoar
Services Offered—Filmed TV series.

Jack Douglas Organization

8833 Sunset Blvd., Hollywood 69, Calif.
 Phone: OL 5-7790

PresidentJack Douglas
Services Offered—Producers and distributors of Across the Seven Seas.

Sherman H. Dryer Productions

667 Madison Ave., New York 21, N. Y.
 Phone: TEmpleton 8-5690

President.....Sherman H. Dryer
Services Offered—Custom productions & general packages in TV, films, radio & for the stage.

Productions—World of Medicine, The Balance, Project: Security.

W. C. Duennhaupt Film Prod.

(See Commercial Prod.)

Dynamic Films, Inc.

(See Program Producers)

Economee Television Programs

(A Div. of United Artists TV, Inc.)

555 Madison Ave., New York 22, N. Y.
 Phone: MURRAY Hill 8-4700

V.P., General Manager.....Pierre Weis
 Div. Mgrs.....Dick Lawrence, Ken Joseph
 Western Spot Sales Mgr.....Jim Weathers

JACK BARRY PRODUCTIONS

In association with

Paramount Television Corp.

"JACK BARRY SHOW"

"BY THE NUMBERS" — For Desilu



Hip! Hip! Hooray! Station managers, local sponsors, and advertising agencies are cheering for: "People Are Funny," "Out-laws," "The Best of Groucho," "The Deputy," "Hennessy," "Michael Shayne," "87th Precinct." Reasons? Big audiences. Big sales. Be big in your market with **NBC Films.**

PRODUCERS, DISTRIBUTORS

Services Offered—Distribution of the following films for television: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Yesterday's Newsreel, Sports Album, Men of Annapolis, West Point, Harbor Command, The New Adventures of Martin Kane, Man Called X, Dr. Christian, The Man and The Challenge, Men Into Space, Highway Patrol, Sea Hunt, Bat Masterson, Ann Sothern, Tombstone Territory, Lock Up, The Aquanauts.

Educational Films Corp. Of America

1501 Broadway, New York 36, N. Y.
Phone: PENnsylvania 6-1780

President.....Earl W. Hammons
Vice President.....V. H. Hammons
Treasurer.....Everett Rosenthal
Asst. Treas.....L. Loweninthan

Services Offered—Films for theatrical release, for educational purposes, television shows live or on film.

Eldorado Films, Inc.

110 East 42nd St., New York 17, N. Y.
Phone: MU 7-2062

President.....Robert H. Van Beynum
Exec. V.P.David Bader
Secy.-Treas.....L. D. Rock

Services Offered — International distributors of theatrical and TV films.

Peter Elgar Productions, Inc. (See Commercial Producers)

ERA, International Film and Recording Enterprises, Inc.

219 Security Trust Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729

Pres., Exec. Prod.....E. G. Weaver
Vice President.....D. de Martinau
Secy.-Treas.....E. B. T'Kach
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....E. V. Rothkirch

Branch Offices

Box 3361, St. Petersburg 31, Fla.
Phone: 347-6236

Manager.....Vincent Berastegui
5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133

Manager.....T. J. Rourke
307 W. 15th, Minneapolis, Minn.
Phone: 333-8822

Manager.....E. B. T'Kach
Services Offered—Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services, technical consultants.

Espana Mexico Argentina, S.A. de C.V.

Cordoba #48, Mexico, D.F. (7)

TV FILM PRODUCERS & DISTRIBUTORS

Phone: 25-01-53

President..... M. B. Ponce
Manager..... C. G. Villamil
Secretary..... B. M. Ortega
Sales Manager..... James B. Stanton
Services Offered—Production, distribution of short films.

Productions—Mexican Newsreel, Camara.

Excelsior Pictures Corp.

1564 Broadway, New York 36, N. Y.

Phone: Circle 5-6157

President..... Walter Bibo
Vice President..... A. C. Speer
Services Offered—Distributes various features and shorts for TV.

Explorers Pictures Corp.

1501 Broadway, New York, N. Y.

Phone: LO 4-5592

Pres.-Gen. Sales Mgr..... Jules B. Weill
Services Offered—Motion picture films for TV, feature and half hour length.

Fairview Films Inc.

26 Broadway, New York 4, N. Y.

Phone: HANover 2-7640

President..... S. S. Isquith
Services Offered—Producer & distributor of motion pictures—both features and shorts (Laurel & Hardy-Hal Roach Package)—for TV showings.

Family Theater, Inc.

7201 Sunset Blvd., Hollywood 46, Cal.

Phone: HO 2-1317

Pres., Prod. Rev. Patrick Peyton, C.S.C.
Assoc. Prod.... Rev. Albert J. Heinzer, C.S.C.
Services Offered—Production and presentation of two weekly dramatic broadcasts over Mutual Network. Production and distribution, free of charge, of religious films for public-service TV presentation.

Joe Feagins Productions

(See Commercial Producers)

Don Fedderson Productions

780 N. Gower St., Hollywood 38, Cal.

Phone: HOLlywood 9-5911

19 West 44th St., New York, N. Y.

Phone: YUkon 6-3535

President..... Don Fedderson
Vice President..... Fred Henry
Vice President..... Jack W. Minor
Dir. Publ.-Prom..... Les Kaufman
N. Y. Manager..... Art Stark
Productions — Who Do You Trust? My Three Sons, The Millionaire.

Paul J. Fennell Co.

(See Commercial Producers)

Film Classic Exchange

1977 S. Vermont Ave., Los Angeles 7

Phone: REpublic 1-3854

Manager..... Charles H. Tarbox
Services Offered—Library comprises more than 3,000 titles from 1895 to 1940; package features and westerns.

Film Effects of Hollywood, Inc.

1153 N. Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 9-5808

President..... Linwood Dunn
General Manager..... Don W. Weed
Services Offered — Specialized laboratory services in 16 mm. and 35 mm., color and B & W, including 16 mm. color duplicating, blow-up release prints and negatives, titles, inserts, animation, matte paintings, anamorphic conversions and all special effects.

Film Graphics, Inc.

(See Commercial Producers)

Film Images, Inc.

1860 Broadway, New York, N. Y.

Phone: Circle 7-1877

President..... Rosalind Kossoff
Services Offered—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects from all countries.

Film Originals

6536 Roberston Drive, Boise, Idaho

Phone: 4-3602

Owners..... G. O. Smith, Helen S. Smith
Services Offered—Film subject production & distribution. Photography, 16mm & 35mm motion picture, script writing, film editing,

LEONARD ANDERSON ASSOCIATES, INC.

200 WEST 57th STREET
NEW YORK 19, N. Y.

PLaza 7-4162

MOTION PICTURE PRODUCTION SERVICES

COMPLETE PRODUCTION
FACILITIES — EQUIPMENT &
PERSONNEL FOR LOCATION &
STUDIO FILMING
COAST-TO-COAST
AND OVERSEAS

CREATIVE
EDITING

ALSO

RE-EDITING OF YOUR
PRESENT FILMS &
TV SPOTS

Off-Network Programming

Succeeding Feature Films



By
LEN FIRESTONE
V.P. & General Manager
Four Star
Distribution Corp.

IT IS only a matter of time before off-network shows succeed feature films as a staple of television entertainment.

This season, when off-network entries are making their biggest impact, they have in many local instances replaced the late night and/or late afternoon movie. Most stations are substituting hour-long off-network shows; some are even stripping two or more half-hour off-network shows across-the-board. The reasons are obvious: off-network shows cost less and their ratings are, more often than not, higher than those for the average feature film.

Take cost, for example. In a San Francisco situation with which I am personally familiar, the original asking price for a feature film package was \$8,000 a picture. The package finally went for under \$5,000 a picture. At the same time, the asking price for an hour-long off-network show was \$1,000 per episode, with the final offer around \$800.

Total cost to the station for the feature package of 134 titles came to about \$600,000 as contrasted with less than \$30,000 for 35 episodes of the off-network program. On the 30-minute basis, feature films work out to approximately \$1,500 per run as compared to \$400 per run for the off-network hours.

In addition, off-network shows in much greater quantity will eventually become available to local stations for two reasons: (1) The supply of feature films for TV is rapidly dwindling and (2) many stations are already preempting their network feed to play "off-network" shows.

Results of the latter experiment have been most gratifying for sta-

tions. Off-network properties are giving local stations some of their highest ratings—often when pitted opposite network shows. Advertisers, as a result, are easier to come by. Off-network properties, also, are a better financial deal for stations. Stations carrying a network show receive only 30 cents of every dollar in their contract with the webs, whereas when stations sell an off-network show they keep the entire 100-cent dollar.

Adding still further to the financial attractiveness of off-network shows is the fact that this season, especially, the networks are having a hard time selling even some of their best entertainment. It isn't at all uncommon for an hour-long network show to have only one participating sponsor. The network, of course, takes a financial beating when this happens—but so do the stations.

The future, however, looks brightest for the aggressive off-network syndicator with proven products and for local stations, who will find themselves in a buyers' market. I believe that as the flow of feature films recedes—and it is now at flood tide—more local time will become available. But then, each year, more and more off-network properties will become available for stations to choose from. They obviously will pick the best of those offered.

The networks, when this happens, will find themselves more than ever in a programming bind. But not the stations—or their viewers and advertisers. They will enjoy the best of both the on- and off-network TV worlds.

TV FILM PRODUCERS & DISTRIBUTORS

and sound track production supervision.

Productions—Lost Hunter, Winter World, An American Sawmill, Physical Rehabilitation.

Film Vision Corp.

(M. C. Pictures, Inc.)

165 West 46th St., New York, N. Y.

Phone: CI 7-4220

Executive V.P. Jerome Balsam
Services Offered—Distributors of features and westerns.

The Filmmaker Group, International, Inc.

6104 Whitsett Ave., No. Hollywood, Calif.

No. Hollywood, Calif.

Phone: TRiangle 7-9689

Pres., Exec.-Prod. Charles E. Skinner
Services Offered—Business & industrial films, TV commercials, dramatic TV & feature productions.

Productions—The North Country, Man the Builder (for the Eagle Iron Works).

Filmaster, Inc.

650 N. Bronson, Hollywood 4, Calif.

Phone: HO 6-1681

President. Robert W. Stabler

Vice President. Glenn N. Cook

V.P., Programming. Nat Perrin

Sec.-Treas. Clifford E. Enger

Branch Office

707 Nicolet Ave., Winter Park, Fla.

Phone: MI 7-7011

Vice President. Robert E. Kearney

Services Offered—Commercial, industrial, military, business, program and feature films.

Filmcraft Productions

P. O. Box 69945, Los Angeles 69, Calif.

Phone: HO 5-3675

Pres. & Owner. Regina Lindenbaum

Services Offered—Create, film and produce television programs, commercials.

Films of the Nations Distributors, Inc.

62 W. 45th Street, New York 36, N. Y.

Phone: MUrray Hill 2-0040

President. Maurice T. Groen

Exec. Director. Ronald T. Groen

Asst. TV Manager. Bert H. Cohen

Services Offered—Distribution of half and quarter-hour TV films, sponsored films, and 3-million feet of stock shots in color.

Filmvideo Releasing Corporation

333 West 52nd St., New York 19, N. Y.

Phone: JUdson 2-6185

President. Maurice H. Zouary

Services Offered—Stock Footage of 35 mm motion picture film, servicing major film companies. Producer of features. Art and Title Dept.

Filmways, Inc.

(See Commercial Producers)

Filmways, TV Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.

Phone: HOLlywood 9-9011

President. Al Simon

Vice President. Martin Ransohoff

Treasurer. L. D. Nolan

Secretary. John H. Nicolaides

Services Offered—Filmed TV programs.

Productions—Mr. Ed, Warbirds.

Flamingo Films, Inc.

16 East 34th St., New York, N. Y.

Phone: LExington 2-8270

President. Ira Gottlieb

Services Offered—Distribution of TV feature films and syndication film programs.

Productions—Feature films: Critic's Award Package (58); Festival Package (30); Imperial Package (50); Princess Package, Citizen Soldier, Deadline, O.S.S., Top Secret, Grand Ole Opry, Baseball Hall of Fame, Superman, Beulah (18), The Nutty Squirrel Tales, Cartoons.

Flying A Productions & Flying A Pictures, Inc.

10000 Riverside Dr., N. Hollywood, Calif.

Phone: POplar 9-1451

President. Armand L. Schaefer

Exec. V.P. Philip S. Cobey

Secretary. Ruth A. Cobey

Assistant Treasurer. Norman H. Herzog

Services Offered—Production of TV films & filmed commercials.

Productions—The Raggedy Ann and Andy TV series, radio show and theatrical features.

Forbes and Associates, Inc.

802 Statler Office Bldg., Boston 16, Mass.

Phone: HUbbard 2-1221

Chairman, Pres. Howard Forbes

V.P., Treasurer. Irving Viasner

Exec. Producer. Haywood Vincent

Branch Office

18 Tremont St., Boston 8, Mass.

Phone: LA 3-1221

Treasurer. Irving Viasner

Services Offered—Producers of motion pictures for business, industry and TV.

Productions—Owners of Viafor Films, Inc. and Viafor Productions.

Format Films, Inc.

4741 Laurel Canyon Blvd.

No. Hollywood, Calif.

Phone: POplar 9-3610

President. Herbert Klynn

Exec. V.P., Treas. Melvin Getzler

Vice President. Jules Engel

Vice President. Leo Salkin

Vice President. Henrietta Jordan

Secretary. Julie Boyer

More Color Improvements Due As Mass Market Reality Grows

COLOR and speculation about color dominated much of the television scene in 1962.

The mass market for color TV in the home became more of a reality, with RCA predicting by early winter that it would sell some 400,000 color receivers during the year.

NBC and ABC, joined by many independent stations, stepped up color programming significantly. Meanwhile, Zenith led several other major manufacturers into competition with RCA for the sale of color sets.

Less generally known, but possibly equally as significant, were aesthetic improvements in color TV in 1962. Practically every 1962-63 color film TV series was produced with our new, improved color negative film (Type 5251). Professional reaction to the new color is perhaps typified by Bill Wade, head of Revue Studios' ("The Virginian" and "Laramie") camera department:

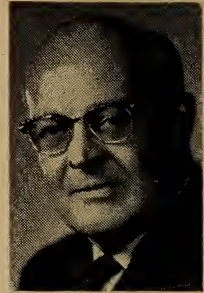
"Colors are rendered more accurately"; "actors' complexions are of more realistic hue"; "blues are much more natural."

At the same time, the improved grain structure of the new color negative material has resulted in what appears on the TV screen as better definition.

The new color negative material also gave engineers more creative "moving-around" room. This is because engineers are now working with improved camera originals as products of the improved negative, thereby simplifying and improving production of optical special effects. This means that we can anticipate more realism in color special effects in the future, and, possibly, wider use of color special effects.

What about 1963? The color TV

By
DONALD R.
HYNDMAN
Manager
Motion Picture Film Dept.
Eastman Kodak Co.



picture should be even better. This year, we plan to market an improved color print film (Type 5385), which will complete the new color system.

On the basis of field tests, we can safely predict that with the new print film, reds will be warmer, yellows and blues truer and greens more vivid. This ability to present a better color picture to the viewer could add further impetus to set sales.

Every year, more TV series—even those primarily released in black-and-white—are produced in color. Originally, many producers did this with an eye toward "residual" color sales in the future. Now, they are finding a growing market for their color product today. One reason is expanding color programming requirements; another is that some of the best pictures on black-and-white sets originate from the networks in color.

This combination of a growing choice in the type of programs available in color, and the improved aesthetic quality of the pictorial portions of those programs, could have very real impact on color TV set sales.

How many color TV sets will people buy in 1963? What will cause them to purchase these sets in volume?

The answers bring up the term "commercial acceptability." How many and how good are the shows released in color? How costly and how good are the available color sets? How good is picture quality?

The faster these questions can be answered on the positive side of the ledger, the faster the public should buy.

TV FILM PRODUCERS & DISTRIBUTORS

Branch Office

360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585

Vice President.....Jerry Abbott
Services Offered—Producer of animation films for TV theatricals and commercials.

Fortune Features, Inc.

1501 Broadway, New York, New York
Phone: LOnacre 4-5592

President.....Jules B. Weill

Forum Films

6 E. 46th St., New York 17, N. Y.

Phone: YUkon 6-2230

Exec. Prod.-Dirs..Allen Spikol, J. Lieberman
Services Offered—Producers of animated films for commercials, industrials and theatrical films.

Foundation Films Corporation

303 Citizens Bank Bldg., Pasadena, Cal.
Phone: SYcamore 6-2649

Chairman of the BoardJohn I. Bolen
PresidentRichard D. Pearsall
Sec'y-Treas.Eldon L. Eby
New York Associate: Lakeside TV Co.
1465 Broadway, New York 36, N. Y.
Phone: LOnacre 5-4582

Services Offered—Production and distribution of non-denominational religious films.

Four Star Distribution Corp.

600 Fifth Ave., New York, N. Y.
Phone: LT 1-8530

PresidentTom McDermott
Exec. Vice Pres.....George A. Elber
V.P. & General Mgr.....Len Firestone
Advertising Dir.....Leo Gutman
Services Offered — Syndicate off-network shows produced by Four Star Television.

Productions—Dick Powell Theatre; The Rifleman; The Tom Ewell Show; The Detectives; The Law and Mr. Jones; Dick Powell-Zane Grey Theatre; Target—The Corrupters; Stage Coach West.

Four Star Television

4030 Radford Ave., N. Hollywood, Calif.
Phone: POplar 6-4151

PresidentTom McDermott
Exec. Vice Pres.....George A. Elber
Vice Pres.....Charles Boyer
Vice Pres.....David Niven
Treasurer.....S. A. McSween
Assistant Treas.....Leonard A. Johnson
SecretaryA. Morgan Maree III
Production Dir.....Jack Sonntag
ControllerJoe Haring
Editorial Supervisor.....Bernard Burton
Supervisor, Art Dir.....William P. Ross

Services Offered—Creation & production of motion pictures & television films for networks. Syndicated sales for TV, educational films & production of records.

Productions—(TV Series) The Dick Powell Show, The Robert Taylor Show, Ensign O'Toole, McKeever & the Colonel, The Lloyd Bridges Show.

Peter Frank Organization

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027

PresidentPeter Frank
Exec. Vice Pres.....Morton J. Wagner
V.P. & Treas.....Ernest W. McKee, Jr.

Branch Offices

1271 Ave. of Americas, N.Y. 20
Phone: PL 7-2197

3000 Turtle Creek Plaza, Dallas 19, Tex.
Phone: LA 1-2178

Services Offered—Radio and television production packages; station identification jingles; commercial jingles for stations and advertising agencies.

Fremantle de Mexico S. A.

Niza 6-205, Mexico 6, D.F., Mexico
Phone: 11-55-00

PresidentRene Anselmo
ManagerCharles Lucas
Services Offered — Distribution of U. S. Filmed shows in Mexico and Central America.

Productions—Spanish-dubbed versions of: Silents Please; Steve Canyon, Hoyalong Cassidy, Gunsmoke, I Am The Law, 20th Century, Our Gang, I Love Lucy, Long John Silver, Royal Canadian Mounted Police, You Are There, Have Gun—Will Travel.

Fremantle International, Inc.

366 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 7-4343

PresidentPaul Talbot
Vice President.....Wilbur Freifeld
London Office: 30 Dean Street
Phone: GErrard 2673

ManagerAngela Cuthbertson
Rome Office: Via Monte Giordano 36
Phone: 655-386

ManagerLionello Torossi
Sydney, Australia Office:
167 Kent St., Sydney, N. S. W.

ManagerRobert Laphorne
Callao 1370 p.b., Buenos Aires, Arg.
Phone: 42-8284

ManagerIsidro Rosenfeld
17 Dundonald St., Toronto 5, Ont., Can.
Phone: WA 4-9635

ManagerRalph Ellis
Services Offered — Distributors in world markets outside the U. S.

Fremantle of Canada, Ltd.

17 Dundonald St., Toronto, Ont., Canada
Phone: 924-9635

1396 Ste. Catherine St., Montreal, Que., Can.
Phone: UN 1-0279

Board Chairman.....Paul Talbot
PresidentRalph Ellis
Sales Supervisor.....Joseph Morgan
Manager (Montreal).....Henri Tremblay
Services Offered—Canadian distributors for Associated British-Pathe Ltd., Armand Denis Products, Encyclopaedia Britannica Films, and Sterling Television Inc. Also a large number of miscellaneous producers.

The Foreign Market—Neither Bonanza Nor Pie-in-the-Sky



By
W. H. FINESHRIBER, JR.
Vice President
Motion Picture Export
Assn. of America, Inc.

THE proud boast that the United States has more television sets than the rest of the world combined passed into limbo one day last year. Our 57,000,000 sets in 50,000,000 homes now stand second to a foreign total approaching 70,000,000 sets in a like number of homes and public places. And the pattern of the future is clear: with 91% penetration today there are not many more U.S. households to conquer, whereas the overall foreign penetration is less than 15%.

How can we assess the potential of the fast-growing foreign market and best plan to serve it? The member companies of the Motion Picture Export Association of America have had long experience with the complex problems of television's sister industry in the markets of the world. And now that these same companies, the nine "majors" of the motion picture field, are deeply involved in television, they are applying this experience to TV's equally challenging problems. Their assessment of the promise of the foreign market would be: neither a bonanza nor pie-in-the-sky. It offers a vital opportunity for service and for profit, but cultivating it properly requires energy, know-how, courage, and a high tolerance of frustration.

Put aside for the moment the myriad production problems in appealing to the tastes of 70 different nationalities. With the best product made, the American distributor is still beset by all the traditional obstacles to international trade plus new ones erected by ingenious foreign competitors who capitalize on the particular nature of television. In addition to tariffs and taxes, quotas and remittance restrictions, price ceilings and censorship regulations, we find projected requirements for local dubbing

and printing, unique excise taxes to finance the native industry—in short, the gamut of special levies long since perfected against motion pictures. The same appeal to nationalism, both cultural and economic, serves as the rationale. And usually the same foreign officials or executives who developed these burdens for the movie distributors are behind their application to television.

To cope with these problems on a world-wide basis requires the joint facilities of the 10 MPEAA offices located in strategic capitals plus the cooperation of scores of far-flung Film Boards comprising employees of the member companies. The Association staff is now fully integrated, and each office assumes field responsibility for both television and motion pictures in its area. In working for a special TV clause in GATT or protecting U.S. television interests under OECD, the Association executives contact the same State Department officials they have long known and worked with on movie matters. The foreign Finance Minister or Customs Director who regulates picture imports is equally concerned with telefilm.

The nine Motion Picture Association companies are fully committed to major roles in TV production and distribution. Their annual domestic gross from television now exceeds \$150,000,000—about three times the total foreign gross of all U.S. distributors combined. They look forward to the day when the international market really comes into its own.

TV FILM PRODUCERS & DISTRIBUTORS

Galaxy Management Corp.

375 Park Ave., New York 22, N. Y.

Phone: PL 1-0330

President.....Milton A. Gordon
Services Offered—TV & feature film production; independent productions financed for network TV & feature films.

William J. Ganz Co., Inc.

(Div. of Inst. of Visual Comm. Inc.)

40 East 49th St., New York 17, N. Y.

Phone: EL 5-1443

President.....William J. Ganz
 Distribution Manager.....Jay R. Thaw
 Circulation Manager..Raymond J. Kujanson
 Controller.....Jane Page
Services Offered—Producers and distributors of motion pictures and films for TV.

Gateway Productions, Inc.

1859 Powell St., San Francisco, Cal.

Phone: SUTter 1-8464

President.....Alvin J. Gordon
Services Offered—Distributor of 16mm. educational films.

General Film Laboratories

1546 North Argyle Ave., Hollywood 28, Calif.

Phone: HOLlywood 2-6171

President.....W. E. Gephart, Jr.
 Exec. Vice President....Robert G. Goodwin
 Sales Vice Pres.....Neal Keehn
 Administrative V.P.John Aitkens

Branch Office

1828 Walnut St., Kansas City, Mo.

Phone: GRand 1-0044

Services Offered—Complete film laboratory services for TV; in black & white or color in 35 mm. & 16 mm.

W. J. German, Inc.

Jane St., Fort Lee, N. J.

Phone: WIndsor 4-5100

N. Y. Phone: LOngrave 5-5978

President.....Miss M. B. Reilly
 Vice-Pres.....Louis A. Bonn
 Vice-Pres.....William J. Reddick
 Ass't Treas.T. F. Ross
 Ass't Sec'y.....A. C. Nugent

Chicago Office

6040 North Pulaski Rd., Chicago 46, Ill.

Phone: Irving 8-4064

Vice Pres.....John H. Maynard
Services Offered—Agent for the sale and distribution of Eastman professional motion picture and TV films.

W. J. German, Inc., of California

6677 Santa Monica Blvd., Hollywood, Calif.

Phone: HOLlywood 4-6131

President.....Miss M. B. Reilly
 V.P. & Gen. Mgr.....J. L. Courcier
 V.P. & Sales Mgr.....Walter L. Farley, Jr.
 Vice President.....G. H. Gibson
 Vice President.....H. E. Pratt
 Treas., Asst. Secy.....Ronald Olney
 Secretary.....M. B. Reilly

Services Offered—Agent for the sale and

distribution of Eastman professional motion pictures and TV films.

Jack Goetz

1148 San Ysidro, Beverly Hills, Calif.

Phone: CReStview 4-4049

Owner.....Jack Goetz
Services Offered—Lab. service for all TV requirements; 16 & 35 mm. television features, serials and shorts.

Harry S. Goodman Productions, Inc.

19 E. 53rd St., New York 22, N. Y.

Phone: PLaza 5-6131

General Manager.....H. D. Knuth
 Sales Manager.....Everett Goodman
 Traffic Manager.....Dorelle Zawada
 Radio & TV Director.....Bertram Parks
Services Offered—15 and 30 minute filmed shows for TV.

Gotham Releasing Corp.

630 Ninth Ave., New York 36, N. Y.

Phone: JUDson 6-2187

President.....Sam Lake
Services Offered—Producing, distributing motion pictures and other subjects for TV.

Goulding-Elliott-Greybar Productions, Inc.

(See Commercial Producers)

Group Four Productions

266 Rexdale Blvd., Rexdale, Ont., Can.

Phone: CH 1-3568

President.....Louis Applebaum
 Secretary.....Leo Clavir
 Treasurer.....Richard Rosenberg
 Exec. Producer.....Doug Jones
 Program Sup.....Norman Clavir
 Supervising Editor.....E. S. Coatsworth
Services Offered—Producer and owner of film series; live syndication shows; film series now in distribution; commercials on film or tape. Complete facilities.

John Guedel Productions

8321 Beverly Blvd., Los Angeles 48, Calif.

Phone: OLdfield 3-8000

V.P. & Exec. Producer.....John Guedel
Services Offered—Radio and television packaging and producing.

Productions—Art Linkletter's Houseparty.

Herman Hack Productions & Scripture Films

(See Commercial Producers)

Harriscope, Inc.

291 S. La Cienega Blvd., Beverly Hills, Cal.

Phone: OLympia 2-4171

President.....Burt I. Harris
 Producer.....Geoffrey Nathanson
 Traffic Director.....Connie Coleman
Services Offered—Producer and distributor of TV films, closed circuit TV systems, radio & TV broadcasts.

TV FILM PRODUCERS & DISTRIBUTORS

Harris-Tuchman Productions

(See Commercial Producers)

Hartley Productions, Inc.

339 East 48th St., New York 17, N. Y.

Phone: EL 5-7762

PresidentIrving Hartley
Sec.-Treas.Elda Hartley
Chg. of Distribution.....Jean Brooks
Services Offered—Production and distribution of films for TV, industrial, commercials, public service and travelogue.

Harvey Cartoon Studios, Inc.

1860 Broadway, New York 23, N. Y.

Phone: JUdson 2-2244

PresidentAlfred Harvey
Vice President & Sec.....Leon Harvey
Vice President & Treas.....R. B. Harvey
Services Offered—Producers and distributors of animated cartoons.
Productions—Harvey Famous Cartoons.

Hoffberg Productions Inc.

362 W. 44th St., New York 36, N. Y.

Phone: CIrCle 6-9031

PresidentJack Hoffberg
Vice President.....M. Hoffberg
Secretary.....Wolfe Charney
Treasurer.....Leo Tolin
Services Offered—Distributor of independently made productions.

Hollywood Television Service

(Div. of Republic Corp.)

4024 Radford Ave., N. Hollywood, Calif.

Phone: POplar 3-8411

General Sales Mgr.....David Bloom
Asst. Treasurer.....Milton S. Levinson
Mgr. Film Distrib.....Carl L. Bryant
Services Offered—Distribution of motion pictures for TV.

Sandy Howard Productions Inc.

8544 Sunset Blvd., Los Angeles 46, Calif.

Phone: OLYmpia 2-4290

PresidentSandy Howard
V.P. in Chg. Production...Harvey Bernhard
Services Offered—Production of live and filmed television programs for network and syndication arrangements.

IMPA Productions, Ltd.

(See Program Producers)

Ideal Pictures, Inc.

58 E. So. Water St., Chicago 1, Ill.

Phone: FIAncial 6-5480

President.....Paul R. Foght
Services Offered—Rental of 16mm entertainment features, educational, religious, short subjects, and free-loan films.

Independent Television Corp.

555 Madison Ave., New York 22, N. Y.

Phone: PLaza 5-2100

President & Bd. Chmn.....Michael Nidorf
Exec. Vice Pres.....Abe Mandell
V.P. & Treas.....Leonard Kornblum
V.P., Internat'l. Sales.....John E. Pearson
V.P., Legal & Bus. Affairs.....H. I. Bucher
Gen. Sls. Mgr.-Syndication...Harold L. Danson
Sales Manager-National Sls.....Cy Kaplan

Branch Offices

612 N. Michigan Ave., Chicago 11, Ill.

Phone: WH 4-4767

6535 Wilshire Blvd., Los Angeles 48, Calif.

Phone: OLIve 3-0460

100 University Ave., Toronto 1, Ont.

Phone: EMpire 2-1166

Vice Pres.....Hershell Harris
Services Offered—Production and distribution of TV film series for international, national, regional and local sponsorship.

Productions—Ghost Squad; Sir Francis Drake; The Jo Stafford Show Specials; Brave Stallion; Broken Arrow; Danger Man; Cannonball; Count of Monte Cristo; Diver Dan; Four Just Men; Hawkeye and the Last of the Mohicans; New York Confidential; Ramar of the Jungle; Sgt. Preston of the Yukon; Supercar; Tugboat Annie; Whip-lash; Ding Dong School; Halls of Ivy; Susie; Sweet Success; Best of the Post; Jeff's Collie; Stage 7; Your Star Showcase; Interpol Calling; Mystery Is My Business; New Adventures of Charlie Chan; Campy's Corner; Golf Tip of the Day; Magic Moments in Sports; South America, The Awakening Giant; Broadway Goes Latin; Man-of-the-World; The Saint; Mr. Piper; Fireball XL-5.

Institute of Visual Communication, Inc.

40 East 49th St., New York 17, N. Y.

Phone: ELDorado 5-1443

Distribution Manager.....Jay R. Thaw
Circulation Manager..Raymond J. Kujanson
ControllerJane Page
Services Offered: Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising, and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, etc.

Intercontinental Television, S. A.

U. S. Sales Office:

551 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 2-3404

Exec. Dir.....Hugo Seiler
V.P. of Sales, U.S.A.....Malcolm Scott
V.P., N. Y. Opera.....Anthony M. Hennig

Chicago Production Sales Office:

Phone: HOpkins 9-4750

Director.....Felix J. Sykes

Production Headquarters:

6, Square de l'Opera Louis Jouvet, Paris 9, France

TV FILM PRODUCERS & DISTRIBUTORS

Phone: OPera 01-54

Foreign Director.....Kenneth Campbell
Chief Engineer.....Raymond Kraus

Services Offered—Three American equipped and staffed mobile video-tape recording units—525 or 625 line standards; complete facilities for tape recording and producing TV productions, closed circuit telecasting, TV sports coverage, and TV taped commercials throughout Europe, Africa, and the Near East.

International Film Distributors, Inc.

375 Park Ave., New York 22, N. Y.

Phone: PL 3-8256

PresidentJoseph Wohl
Vice Pres.....Charles H. Rosenblatt
Treasurer.....Theodore W. Kheel

Services Offered — Distribute theatrically and also direct sales to TV stations internationally.

International Film Foundation, Inc.

1 East 42nd St., New York 17, N. Y.

Phone: OX 7-6820

Executive Dir.....Julien H. Bryan

Services Offered—Production of documentary films, 16 mm color and b & w, stock footage available to other producers; distribution of documentary films for non-theatrical and TV dealing with peoples of other lands.

International 16mm Corp.

165 West 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President, Treasurer....Patrick E. Shanahan
SecretaryGeorge Blake

Irwin-O'Donnell Productions

1000 No. Cahuenga, Hollywood, Calif.

Phone: HO 9-2264

PresidentLew Irwin
V.P., Sales.....Edward O'Donnell

Services Offered—Production and distribution of network and syndicated TV film series for domestic and foreign TV outlets.

Productions—The Addict, The Idol, The Cowboy, The Refugee, The Clown, The Deaf Mute, The Blind Man, Project 100.

J & M Productions, Inc.

9908 Santa Monica Blvd., Beverly Hills, Calif.

Phone: CRestview 3-1230

President.....Irving A. Fein
Services Offered—Television production.

Productions—Jack Benny Program, Checkmate, Ichabod.

Jayark Films Corp.

733 Third Ave., New York 17, N. Y.

Phone: TN 7-3232

President.....Reuben R. Kaufman
V.P. General Sales Mgr....Harvey L. Victor

Branch Office

649 N. Bronson Ave., Hollywood 4, Calif.

Phone: HOllwood 3-2331

Services Offered—Producers and distributors of filmed TV programs, distributors of live program materials in connection with formats for Bozo The Clown.

Productions—Bozo The Clown (Groups I and II) Jayark's "Post Fifties" & "Block Busters" feature packages; **Hollywood Hist-O-Rama**.

Jewell Radio & Television Productions

(See Commercial Producers)

Victor Kayfetz Productions

(See Commercial Producers)

Louis W. Kellman Prod.

1729 Samson St., Philadelphia 3, Pa.

Phone: LOcust 3-3892

President.....Louis W. Kellman
General Manager.....Howard F. Vogt

Sales Manager.....Edwin F. Prizer
Services Offered—Commercial producer, program producer, producer-distributor.

King Features TV Production

235 E. 45th St., New York 17, N. Y.

Phone: MU 2-5600

DirectorAl Brodax
Eastern Sales Director.....Ted Rosenberg
Western Sales Director....Maurice Gresham
Dir., Creative Services.....Gene Plotnik
Services Offered—Producer and distributor of animated cartoons for television including, Popeye, Krazy Kat, Barney Google, Snuffy Smith and Beetle Bailey.

Jack Kinney Productions, Inc.

(See Program Producers)

Knickerbocker Productions, Inc.

630 Ninth Ave., New York 13, N. Y.

Phone: CIrcle 5-6710

Pres., Treas.....Howard A. Lesser
Vice Presidents.....Renzo Olivieri,
Thomas S. Dignan

SecretaryAgnes Grant
Services Offered—Producers of all types of motion pictures.

Lakeside TV Co., Inc.

1465 Broadway, New York, N. Y.

Phone: LO 5-4582

PresidentRichard Stevers
Exec. Vice-Pres.....Bernard Schulman
Vice President.....Hal Lawrence

Services Offered—Distribution of film series world-wide & producer of network shows.

Productions—Wild Life in Action, Where in the World? Opera and Ballet, Night Editor, The Magic Vault, Out of the Past, Tomahawk, Hobbies in Action, Wild Cargo and Time to Remember.

TV FILM PRODUCERS & DISTRIBUTORS

Robert Lawrence Productions, Inc.

(See Commercial Producers)

Jerry Layton Associates

527 Lexington Ave., New York 17, N. Y.

Phone: PLaza 2-3940

President Jerry Layton
Associate..... Robert J. Corcoran
Services Offered—Preparation and production of film and live television programs.
Current Productions—Citizen's Arrest, High Heels, The D.A. and the Doll, Coincidence, The Butler Did It.

Mitchell Leichter

1412 N. Gordon, Hollywood 28, Calif.

Phone: HO 7-6520

Pres., Head of Prod..... Mitchell Leichter
General Manager..... Jean Rich
Services Offered—Producer, distributor of films for television.

Gene Lester Productions

1487 N. Vine St., Hollywood 28, Calif.

Phone: HOLlywood 4-7287

Producer-Director Gene Lester
Comptroller..... Albert J. Silverman
Assoc. Producer..... Martin Sperber
Services Offered—TV film packages and commercials. Also Industrial and Slide Films.

Library Films Inc.

723 Seventh Ave., New York 19, N. Y.

Phone: CIRCLE 6-0130

President..... Paul N. Robins
Secretary, Treasurer..... H. Jerome Harris
Services Offered—16 mm distributor—non-theatrical and television films.

Lou Lilly Productions

(See Commercial Producers)

Jack London Productions, Inc.

(See Program Producers)

Lopert Pictures Corp.

729 7th Ave., New York, N. Y.

Phone: PLaza 7-3330

President Ilya Lopert
Vice President..... Arnold Picker
General Mgr., TV Distrib... Robert B. Morin
Services Offered: Distribution of feature films to TV.

James Love Productions, Inc.

(See Commercial Producers)

Lux Brill Productions, Inc.

(See Commercial Producers)

M.C. Pictures, Inc.

165 West 46th St., New York, N. Y.

Phone: CI 7-4220

President Armand Schneck
V.P., General Sales..... Jerome Balsam
Services Offered—Distributors of feature films to TV.

MCA-TV Ltd.

598 Madison Ave., New York 22, N. Y.

Phone: PLaza 9-7500

Film Syndication Div.

V.P. in Charge..... David V. Sutton
V.P. Sta. Prog. Sls. Div..... Louis Friedland
V.P. Chg. of N. Y. office..... Frank Brill
V.P., Director of Sales..... Hal Golden
V.P. Chg. of Chicago office..... Jim Stirton
V.P. Chg. of Cleveland office... DeArv Barton
V.P. Chg. of L. A. office..... Bob Greenberg
Vice President..... James E. Denning
Director of Adv. & Pub..... Ed Aaronoff

Branch Offices

9370 Santa Monica Blvd., Beverly Hills, Calif.
1371 Peachtree St., N.E. Atlanta, Ga.
425 N. Michigan Ave., Chicago, Ill.
1172 Union Commerce Bldg., Cleveland, Ohio
504 Delta Bldg., New Orleans, La.
426 Transportation Bldg., Cincinnati, Ohio
2311 Cedar Springs, Dallas, Texas
15037 W. Eight Mile Rd., Detroit, Michigan
1415 Northwestern Bank Bldg., Minn., Minn.
721 Olive St., St. Louis, Mo.
101 Jones Bldg., Seattle, Wash.
519 E. Trade St., Box 1503, Charlotte, N. C.
139 Piccadilly, W1, London, England
49 bis Ave. Hoche, Paris, France
180 University Ave., Toronto 10, Ontario, Can.
Hotel New Japan, Suite 881, 29 Nagata-cho,
2 chrome, Chiyoda-Ku, Tokyo
Offices also in Rome, Munich, Mexico City,
Berlin, Sydney.

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, Overland Trail, Crusader, M-Squad, Federal Men, Follow That Man, Guy Lombardo and His Royal Canadians, Staccato, Suspicion, Riverboat, Man Behind the Badge, Cimarron City, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Mickey Spillane's Mike Hammer, "SA 7," Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9, Checkmate, Dragnet, Thriller, D.A.'s Man, Frontier Circus, Bachelor Father, Love That Bob, City Detective, Revue Anthology, 700 Paramount Feature Films.

MGM-TV

A Division of Metro-Goldwyn-Mayer, Inc.

1540 Broadway, New York 36, N. Y.

Phone: JU 2-2000

V.P., Sales..... John B. Burns
Dir. Finan. & Bus. Affairs.. Jason Rabinovitz
Syndication Sales Dir.... Richard A. Harper
Operations Director..... Sol Schreiber

Branch Offices

10202 West Washington Blvd., Culver City,
Calif.

Phone: UP 0-3311

V.P. in chg. of Prods..... Robert M. Weitman

TV FILM PRODUCERS & DISTRIBUTORS

Western Syndicated Sls. Exec. Charles Alsop
Prudential Plaza, Chicago, Ill.
Central Syndicated Sales

Exec. Edward Montanus
Services Offered—Distributes MGM feature and short films, produces hour and half-hour series for national sponsorship and syndication.

Productions—Thin Man (72); Northwest Passage (26); Islanders (24); Asphalt Jungle (13); Cain's Hundred (30).

Major Television Productions, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PL 2-1122

President Irving Lesser

Glenn Mann Productions, Inc.

511 East 84th St., New York 17, N. Y.
Phone: TR 9-2580

Marathon International Productions, Inc.

10 East 49th St., New York 17, N. Y.
Phone: MUrray Hill 8-1130

Pres., Exec. Prod. Konstantin Kalsner
V.P., Super. of Prod. Ken Baldwin
Mgr., Newsfilm Opera. Howard Enders

Branch Office

Publicity House, Bell St., London, N.W. 1,
England

Phone: PADDington 3120

Managing Director. Maurice Ford

Services Offered—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

Mark Century Corp.

6 West 57th St., New York 19, N. Y.
Phone: CIRCLE 5-3741

President Milton Herson

Services Offered—Production for radio, TV and the advertising industries.

The Marshall Organization, Inc.

(See Program Producers)

Master Films Distributors, Inc.

366 Madison Ave., New York 22, N. Y.
Phone: OX 7-4565

President George Caputo

Services Offered—Distributors of Spanish language feature films (250).

Masterpiece Productions, Inc.

1472 Broadway, New York 36, N. Y.
Phone: BRyant 9-1647

Manager Frances Kaplan

Services Offered—Distributors of 25 re-issue features.

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.
Phone: HOLlywood 2-6635

President John A. Ettliger

Vice-Pres., Secy. Marlyn M. Ettliger

National Sales Mgr. Buck Long

Station Service Mgr. Helen Sweet

Midwest Sales Mgr. Ben Barry

Eastern Sales Mgr. Alec Campbell

Exec. Prod. Tholen E. Gladden

Services Offered—Production and distribution of TV series feature programs, cartoons, quiz programs, Kinescope recording facilities, commercial production for TV and industrial films. Sales offices in leading cities.

Productions—High Road To Danger, Medallion Cartoons, Sew Easy, View The Clue.

Charles Michelson, Inc.

45 West 45th St., New York 36, N. Y.
Phone: Plaza 7-0695

President Charles Michelson

Treasurer Aaron Michelson

Services Offered—Distributors of TV film program series, transcribed radio program series, Gennett, E.M.I. sound effect record libraries. Representatives for foreign broadcasting.

Milroy Productions, Inc.

2508-B Franklin Rd., Nashville 4, Tenn.
Phone: CY 7-5366

Mng. Vice President. Jim McConnell

Services Offered—Television productions.

Production—Roy Acuff's Open House.

Modern Teleservice, Inc.

219 E. 44th St., New York 17, N. Y.
Phone: OXFord 7-2753

President J. R. Ritenour

Acct. Executive. Richard Bliss

Office Mgr. Charlotte Shoaff

Branch Offices

201 E. Erie St., Chicago, Ill.

Phone: DELaware 7-3761

Sales Mgr. Peter Markovich

7031 Melrose Ave., Hollywood

Phone: WEBster 3-5674

V.P. & Manager. J. J. Lipsky

Services Offered—Print procurement, distribution of filmed commercials and feature film shows, storage and trafficking of live TV props and ETs for radio.

Morton Productions

64 East Lake St., Chicago 1, Ill.
Phone: CENTral 6-4144

President Morton Jacobson

Secretary-Treasurer Cecilia Jacobson

Services Offered—Syndicated TV & radio shows.

Motion Picture Advertising Service Co., Inc.

1032 Carondelet St., New Orleans 1, La.
Phone: JA 5-2253

TV FILM PRODUCERS & DISTRIBUTORS

President Carl Mabry
Branch Offices
 Suite 624, International Bldg., 630 Fifth Ave.,
 New York, N. Y.
 Phone: JU 2-5485

V.P., TV Sales.....L. Barry Bernard
 2013½ Young St., Dallas, Tex.
 Phone: RI 8-8254

Account Exec.....Clyde W. Rembert, Jr.
 333 Michigan Ave., Chicago, Ill.
 Phone: AN 3-3022

Account Exec.....Neale Oliver
Services Offered—Spot commercials for TV,
 motion picture theaters and drive-ins. Extensive
 studio facilities for all phases of film
 production.

Productions—New Orleans Police Dept.,
 The Tracer, Do You Know Why?

Motion Picture Stages, Inc.

3 East 57th St., New York, N. Y.
 Phone: PL 3-4840

President.....C. F. Vetter, Jr.
 Studio Manager.....Gerald Margolis
Services Offered—Film production service,
 specializing in serving film producers. All
 production facilities and services.

Movielab, Inc.

619 W. 54th St., New York 19
 Phone: JUdson 6-0360

Pres. & Board Chmn.....Saul Jeffee
 Exec. Vice President.....Frank S. Berman
 V.P., Sales.....Ben Bloom
 V.P., Production.....Ted Gaski
 V.P., Color.....John J. Kowalak
 Sales Manager.....Burton Stone
 Secretary, Treas.....Daniel S. Eisenberg
Services Offered—Developing & printing
 35 & 16 mm color and black & white motion
 picture films, etc. Screening room with inter-
 lock projection equipped with both magnetic
 & optical sound.

Owen Murphy Productions, Inc.

(See Commercial Producers)

Music Makers, Inc.

(See Commercial Producers)

NBC Films, Inc.

30 Rockefeller Plaza, New York, N. Y.
 Phone: CIrcle 7-8300

PresidentMorris Rittenberg
 Vice President.....William P. Breen
 Mgr., Sales Planning.....Ira Wolff
Sales Representatives

CaliforniaCliff Ogden
 Chicago, Ill.Robert Blackmore
 Columbus, Ohio.....William Wineberg
 Greensboro, N. C.....Henri C. Profenius
 New York City.....Robert Brenner
Services Offered — Television film series
 program sales and syndication.

National Screen Service Corp.

Television & Industrial Films Division
 (See Commercial Producers)

National Telefilm Associates, Inc.

8530 Wilshire Blvd., Beverly Hills, Calif.
 Phone: OL 5-7701

PresidentBerne Tabakin
 Vice President, Sales.....Peter Rodgers
 V.P., Treas.....Burton Lippman
 Sec., Gen. Counsel.....Gunther Schiff
 Foreign Sales Dir.....Remi Crasto
 ComptrollerBurt Bastedo

Branch Offices

444 Madison Ave., New York, N. Y.
 Phone: PLaza 3-6106

East. Sales Mgr.....Jerry Kurtz
 612 N. Michigan Ave., Chicago, Ill.
 Phone: MI 2-5561

Exec. in Chg.....Pat O'Brien
 Maywood Lake, Olive Branch, Miss.
 Phone: ME 7-5118

Exec.-in-Chg.....Charlie Britt
 175 Bloor St. E., Toronto, Ont.

Exec. in Charge.....David Griesdorf
International Office

109 Jermyn St., London, England

Vice Pres. in Chg.....Sidney L. Simpson
Services Offered—Television programs and
 features for national, regional and local spon-
 sorship. Also TV and radio station operation,
 production distribution.

Productions—Play of the Week, Open End,
 Mike Wallace Interview, Assignment Under-
 water, How to Marry a Millionaire, Man
 Without a Gun, This Is Alice, Sheriff of
 Cochise, U. S. Marshal, Grand Jury.

National Telepix, Inc.

1270 Sixth Ave., New York 20, N. Y.
 Phone: CO 5-4575

Bd. Chairman, Pres.....Edward N. White
 V.P., Prod.....Jack Saunders
 Secretary.....Milton E. Mermelstein
 Treas.Abe Gershen
 Board of Dirs.....Jerry Werger, Sam Lake
Services Offered—Producers & distributors
 of TV films.

Productions — Mischief Makers, Comedy
 Capers.

Ted Nemeth Studios

729 7th Ave., New York 19, N. Y.
 Phone: CIrcle 5-5147-8

Production Director.....Ted Nemeth
 Art Director.....M. E. Bute
Services Offered—Producers, distributors
 of film made specifically for TV; TV film
 spots and commercial films.

News-Screen, Inc.

(Div. of Sterling Movies, U.S.A.)
 375 Park Ave., New York 22, N. Y.

TV FILM PRODUCERS & DISTRIBUTORS

Phone: JUdson 6-1717

General Manager.....Morton J. Fink

Services Offered—Distribution of spot news and news-related items for TV programs. National and regional distribution.

Fred A. Niles

Communications Centers, Inc.

(See Commercial Producers)

Odyssey Productions

24 East 51st St., New York 22, N. Y.

Phone: PLaza 2-1750

President.....Lowell Thomas
V.P. Chg. Production & Exec.

Director.....Milton A. Fruchtman
Corporation Secretary.....Gerald Dickler

Services Offered—Film and idea package producers.

Official Films, Inc.

724 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-0100

Chairman of Board.....Louis C. Lerner

President.....Seymour Reed

Vice Presidents.....Robert Sanford,

Howard B. Koerner, Leonard I. Schreiber

Treasurer.....James P. Miller

Asst. Treasurer.....Stanley Mitchell

Asst. Secretary.....Howard B. Koerner

V.P., Sales.....Robert A. Behrens

Board of Directors.....Louis C. Lerner,

Chairman; Louis Levinson, Stanley Mitchell,

Seymour Reed, Leonard I. Schreiber

Branch Offices

831 N.E. 182nd Terrace, N. Miami Beach, Fla.

Phone: WI 5-2215

Manager.....Al Lanken

1111 Larrabee St., Los Angeles 69, Calif.

Phone: HO 6-4409

Services Offered—Distribution of filmed TV programs for national and syndicated release. Also cartoons.

Productions—Biography, Peter Gunn, Mr. Lucky, Yancy Derringer, Wire Service, Du Pont Theater, Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, Spunky & Tadpole, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Police Station, Decoy, Rocky Jones—Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Sword of Freedom, International Detective, What Are the Odds?, Almanac, Greatest Headlines of the Century, Playboy's Penthouse, Sportfolio, Cartoon Library, Cowtown Rodeo, The Big Story, Africa Now, Biography.

Overseas Programming Companies, Ltd.

230 Park Ave., New York 17, N. Y.

Phone: MU 9-5857

President.....Irving Feld

Services Offered—Distribution of television programs (33 series) outside the United States; importation of television programs from all over the world and their distribution within the United States and elsewhere.

P.G.L. Productions, Inc.

(See Commercial Producers)

Pan Video Productions, Inc.

200 West 57th St., New York 19, N. Y.

Phone: Circle 7-6486

President.....Guy LeBow

Exec. Vice President.....Elliot Mandel

Vice-President.....Dominic Coppotelli

Directors.....Antonino Rocca,

Sanford H. Metlis, David Piel, Ken Smith

Services Offered—TV & film productions, live-tape programs, motion picture releases, commercials.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles 28, Cal.

Phone: HO 9-3181

President.....Paul Raibourn

V.P., General Manager.....S. L. Adler

Production Sales Mgr.....Don Patten

Director, Facilities.....Robert Quinlan

N. Y. Office

1501 Broadway, New York 36, N. Y.

Phone: BRyant 9-8700

Production Sales.....Don Tafner

Services Offered—Facilities rental and production.

Productions: The Wrangler, Polka Parade, Youth Court, Municipal Court, Wrestling.

Pathe News, Inc.

245 West 55th St., N. Y. 19

Phone: JUdson 6-8920

President.....Joseph P. Smith

Exec. Vice Pres.....Samuel A. Costello

V.P., West Coast Opera....Francis D. Smith

V.P., Educational Dir.....John C. Smith

V.P., Gen. Counsel.....Harry M. Pimstein

Secy., Controller.....Irwin Abrams

Dir., Operations.....Bernard J. O'Rourke

Exec. Producer.....Robert A. Craig

Services Offered—Owners of educational film library, musical telecriptions library, cartoons, comedies, sport shorts.

Productions—Magic Moments In Sports, Milestones of the Century, Men of Destiny, The Wonderful Planet Earth, Yankee Doodle Tales, Science Scouts, Frankie Fontaine Showtime, Harlem Variety Revue.

Ray Patin Productions

(See Commercial Producers)

Lloyd Pearson Associates

(See Commercial Producers)

TV FILM PRODUCERS & DISTRIBUTORS

Peerless Film Processing Corp.

421 West 54th St., New York 19, N. Y.
Phone: JU 2-0052

Vice Pres., Opera.....Stanley Cohen
Treasurer.....Barbara Holz
West Coast Branch

959 Seward St., Hollywood 38, Calif.
Phone: HOLLYWOOD 7-9223

Vice President.....Victor C. Krupa
Services Offered—Complete distribution servicing of syndicated TV shows on film, Peerless treatment to safeguard films against damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

Al Petker/Personality Scope

328 South Beverly Drive, Beverly Hills, Calif.
Phone: CRestview 4-0225

President.....Frank E. Mullin
Exec. Vice Pres.....Marianne Duest
Vice President.....Peter A. Cavallo, Jr.
Vice President.....Harold B. Rorke

Services Offered—Celebrity Fives—five minute daily, five days per week star programs available to radio stations at no cash cost and on an exclusive basis in each city. PSM—Public service miniatures. 80 minutes to 120 minutes of non-commercial public service spots (in 60 second segments) for radio stations each month at no cash cost.

Playhouse Pictures

(See Commercial Producers)

Post Pictures Corp.

171 East Post Road, White Plains, N. Y.
Phone: WH 6-8161

President.....Harry A. Post
Services Offered—Distributors of TV films.

Jules Power Productions, Inc.

9 East 75th St., New York 21, N. Y.
Phone: LEhigh 5-8580

President.....Jules Power
Vice President.....Daniel Wilson
Branch Office

228 N. LaSalle, Chicago 1, Ill.
Phone: ANdover 3-1422

Office Manager.....Hazel Rothbart
Services Offered—Production and distribution of live and filmed programs.

Premier Pictures Co.

630 Ninth Ave., N. Y.
Phone: JU 6-2187

President.....Sam Lake
Services Offered—Distribution of theatrical & non-theatrical TV features; series production of features & shorts.

Premiere Artists & Productions Agency

1046 N. Carol Dr., Los Angeles 69, Calif.
Phone: CRestview 4-5489

Owner.....Harold Jovien
Services Offered—Producers and packagers

of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.

Prime TV Films, Inc.

120 West 57th St., New York 19, N. Y.
Phone: COLUMBUS 5-7480

President.....Michael Hyams
Vice Pres.....Alec Campbell, Jr.
Services Offered—Distributors of 350 features plus science fiction, mystery and horror. *Productions*—Laurel & Hardy (2 reels: 60, features: 13); Golden Age of Comedy; Pied Piper of Hamelin (color); Animal Farm (color).

Producers Studio, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HOLLYWOOD 6-3111

President.....Fred Jordan
Vice President & Sec.....Gerald L. King
Vice President & Treas.....John Young
Vice President.....Arthur Gaunt
General Manager.....Bernard Barron
Services Offered—Rental of stage space & equipment.

Public Affairs Radio Inc.

150 Broadway, New York 38, N. Y.
Phone: BA 7-6563

President.....Guthrie E. Janssen
Vice Pres.....Justin J. Bayer
Sec.-Treas.....Philip R. Leeds
Services Offered: Package, produce & distribute business & financial news, taped, to radio, direct wire to radio & TV.

Production: Dateline: Wall St., This Is Wall St.

RCA Recorded Program Services

(See Transcription Co.'s)

RD-DR Corp. (Reader's Digest— deRochemont)

380 Madison Ave., New York 9, N. Y.
Phone: OX 7-0350

Chairman of Board...Louis de Rochemont
President.....Borden Mace
V.P.....Lothar Wolff
Secretary.....Ambrose Doskow
Treasurer.....Martin J. Maloney
Services Offered—Feature, commercial and educational film producers.

The Radio & Television Commission of the Southern Baptist Convention

6248 Camp Bowie Blvd., Ft. Worth 16, Tex.
Director.....Dr. Paul M. Stevens
Assoc. Dir., Promo. & Publ..Clarence Duncan
TV Production.....Truett Myers
Radio Production.....Ted Lott
Acct. & Personnel.....Carlyle Hayes
Station Relations..Jim Johns, Charles Roden

TV FILM PRODUCERS & DISTRIBUTORS

Services Offered—Public service programs: religious, weekly.

Productions — For Radio: The Baptist Hour, 30 mins.; Mastercontrol, 30 mins.; Patterns, 30 1½ mins.; The International Sunday School Lesson, 15 mins.; Music to Remember, 15 mins.; La Hora Bautista, 30 mins.; Chapel Upstairs, 15 mins.; For TV: The Answer, 77 half-hours.

Raggedy Ann Prod., Inc.

10,000 Riverside Dr., N. Hollywood, Calif.
Phone: PO 9-2322

President Armand Schaefer
Exec. V.P., Treas. Philip S. Cobey
Secretary Ruth A. Cobey
Asst. Treas. Norman H. Herzog
Services Offered—The Raggedy Ann & Andy TV series, radio show & theatrical features.

Roland Reed Productions, Inc.

(See Commercial Producers)

Reela Films, Inc.

17 N.W. 3rd St., Miami, Fla.
Phone: Franklin 4-2108

Manager J. van Hearn
Services Offered—16 & 35mm B&W processing & printing. Sound recording. Kinescope. Studio, equipment rental. 16mm titling.

Reeves Sound Studios

A Division of Reeves Bcstg. & Dev. Co.
304 East 44th St., New York 17, N. Y.
Phone: OR 9-3550

President Chester L. Stewart
Services Offered—Sound recording studios. Also videotape facilities.

Regis Films

1037 N. Cole Ave., Los Angeles 38, Calif.
Phone: HOLLYWOOD 2-2393

V.P. Chg. of Sales Larry Nunn
Services Offered—TV film distributors and producers

Bob Reichenbach

81 Buckeye Ave., Oakland 18, Calif.
Phone: OL 3-0703

General Manager Bob Reichenbach
Services Offered—Radio program producer & distributor, special background music for dubbing to tape, disc or film.

Productions—On tape: Along the Trail with Pappy Cheshire, The M.J.B. Show; on disc: Stand By . . . for Crime, Pappy Cheshire's Ranch Round-up.

Republic Television Features

(See Commercial Producers)

Revue Studios

Universal City, Calif
Phone: TR 7-1211

President Taft B. Schreiber
Sr. V.P. Alan J. Miller

V.P.'s. . . . Albert Dorskind, Paul Donnelley, Richard Irving, Patrick Kelley, Richard Lewis, Louis Lindsay, Manning O'Connor, Geo. Stern, Howard Christie.

Services Offered—Studio facilities.

Productions—The Tall Man, The Deputy, General Electric Theatre, Checkmate, Shotgun Slade, Thriller, Whispering Smith, Wells Fargo, Wagon Train, Laramie, Bachelor Father, Leave It To Beaver, M-Squad, Alfred Hitchcock Presents, Bringing Up Buddy, Ichabod, Westinghouse Playhouse.

Stuart Reynolds Productions

195 S. Beverly Dr., Beverly Hills, Cal.
Phone: CRestview 4-7863

Owner Stuart Reynolds
Services Offered—Prod. of TV films.
Productions—G.E. Theatre, Cavalcade of America.

Dolora Ripple

18 E. 48th St., New York, N. Y.
Phone: PL 3-5758

Services offered: Distributors of one hour, one-half hour and five minute features, cartoons and sports events.

Hal Roach Studios

8822 Washington Blvd., Culver City, Calif.
37 West 57th St., New York 19, N. Y.
Phone: CI 5-4135

V.P., Sales H. R. Gelbspan
Services Offered—Production of programs for TV and theatrical exhibition on film or tape; also filmed commercials for TV, and studio rentals.

Peter M. Robeck & Co., Inc.

230 Park Ave., New York 17, N. Y.
Phone: MU 9-2687

President Peter M. Robeck
V.P.'s. . . William Finkeldey, Joseph F. Greene
Branch Office
612 N. Michigan, Chicago 12, Ill.
Phone: WH 4-5438

Manager Karl von Schallern
Services Offered—Distribution & production for TV.

Distributing—The Pioneers, 104 half hours; Anzac, 26 half hours; Age of Kings, 15 hours; Trails West, 52 half hours.

Joseph F. Robertson Organization

1151 Sarah St., No. Hollywood, Calif.
President Joseph F. Robertson
Services Offered—Producer & director of theatrical films for all media, domestic & international.

Rocket Pictures, Inc.

(See Commercial Producers)

F. K. Rockett Productions

(See Commercial Producers)

TV FILM PRODUCERS & DISTRIBUTORS

Rodney-Young Enterprises

(See Program Producers)

Roy Rogers Syndication, Inc.

357 North Canon Drive, Beverly Hills, Calif.
Phone: CRestview 4-5954

President.....Edward L. Koenig, Jr.
Services Offered—World-wide distribution of 100 Roy Rogers half-hour television shows and 26 Brave Eagle television shows.

Romper Room, Inc.

2229 N. Charles St., Baltimore 18, Md.
Phone: CHesapeake 3-3630

President.....Bertram H. Claster
Director of Sales.....S. Herbert Kaufman
Promotion Director.....E. Alex Dietrich, Jr.
Production Mgr.....Sam McLanahan
Services Offered—Producers and distributors of The Romper Room.

Danny Rouzer Studio

(See Commercial Producers)

R-TV Enterprises

(See Program Prod.)

Sande & Greene, Inc.

(See Commercial Producers)

Sarra, Inc.

(See Commercial Producers)

Bernard L. Schubert, Inc.

505 Park Ave., New York, N. Y.
Phone: MURray Hill 8-0940

Services Offered—Producer & distributors of TV programs & series—live & film.
Productions—Mr. & Mrs. North, Movie Quick Quiz, Topper, TV Reader's Digest, White Hunter, Eddie Arnold, Musical Jamboree.

Walter Schwimmer, Inc.

75 E. Wacker Dr., Chicago 1, Ill.
Phone: FRanklin 2-4392

President.....Walter Schwimmer
V.P., Chg. of Sales.....Bernard Crost
V.P., Chg. Pgmg.....Arthur E. Pickens, Jr.
Branch Office

527 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-4616

Manager.....Jack Arden
Services Offered—TV and radio package programs.

Productions—TV: Championship Bowling, Championship Bridge with Charles Goren, Championship Tennis; Radio: Tune Test, Tello-Test.

Scope TV, Inc.

45 West 45th St., New York 36, N. Y.
Phone: NU 2-5667

President.....Elliott Abrams
Services Offered—TV distribution of film and live shows. Production of new program concepts. TV syndication consultant.

Scott-Textor Productions

(See Commercial Producers)

Screen Gems, Inc.

711 Fifth Ave., New York 22, N. Y.
Phone: PLaza 1-4432

Management

Vice Pres., Gen. Mgr.....Jerome Hyams
V.P. Chg. Sales.....John H. Mitchell
V.P., International Oper.....Lloyd Burns
V.P. Chg. Synd.....Robert Seidelman
Treasurer.....Berton Schneider
Dir., Contract Negotiations, Sec.....R. Karp
Comptroller.....Milton Klein
Dir., Merchandising.....Edward Justin
National Sales Mgr.....Jack Sobel
Director, Publicity.....Don Garrett
Technical Director.....M. Peter Keane
Dir., Adv.-Sls. Planning.....Pierre Marquis

Syndicated Sales

Eastern Manager.....Daniel Goodman
Western Mgr.....Robert Newgard
Mid-West Mgr.....William Hart
North-Central Mgr.....Marvin Lowe
Southern Mgr.....Don Bryan
South West. Mgr.....Frank Parton

International

102 Peter St., Toronto, Ont., Canada
Gen. Mgr.....Ray Junkin
Film House, 142-150 Wardour St.,
London, W1, England
Sales Rep.....George Blaug
MLC Bldg., 105-153 Miller St., No. Sydney,
N.S.W., Australia

Managing Director.....Joe Joel
Avenue Cuauhtemoc #60, 50 Piso,
Mexico 7, D.F., Mexico

Kanesaka Bldg., 15, 2-Chome, Shiba Tamura-
cho, Minato-Ku, Tokyo, Japan
Hollywood

1334 N. Beachwood, Hollywood, Cal.
Phone: HOLlywood 6-3141

V.P., West Coast Activities.....W. Dozier
V.P.'s & Exec. Producers...Harry Ackerman,
William Sackheim

V.P., Exec. Prod. Mgr.....Charles Fries
Exec. Prod., Synd. Prog.....R. Sparks
Gen. Asst. to W. Dozier.....Selmer Chalif
Asst. Secretary.....Arthur M. Frankel
Casting Dir.....Mildred Gusse
Producers.....James Fonda,
Tony Wison, Matthew Rapf, Jerry Briskin,
Dick Wesson, Lewis Reed

Publicity Director.....James Hardiman
Story Editor.....Peggy Phillips
Editorial Chief.....Larry Werner

ELLIOT, UNGER & ELLIOT COMMERCIAL PROD. DIV.

414 W. 54th St., N. Y. C.
Phone: JUDson 6-5582

New York.....Steve Elliot; William Unger;
Mike Elliot; Al Mendelsohn, Sls. Mgr.
Hollywood.....Joe Swavely
Services Offered—Production, distribution
TV film programs, commercials.

Productions—Father Knows Best, Donna
Reed Show, Dennis the Menace, Medicine

TV FILM PRODUCERS & DISTRIBUTORS

1960, Rescue 8, Manhunt, Two Faces West, Naked City, Huckleberry Hound, Quick Draw McGraw, Yogi Bear, The Flintstones, Route 66, Churchill Memoirs, Empire, Jetsons, Our Man Higgins, Hazel.

Seven Arts Associated Corp.

200 Park Ave., New York 17, N. Y.

Phone: 972-7777

President Eliot Hyman
 Secretary-Treas. Samuel H. Haims
 V.P., Gen. Sales Mgr. W. Robert Rich
 V.P., Natl. Sales Mgr. Donald Klauber
 Dir. of Operations Herbert Richek
 Dir. of Sta. Rep. & Natl. Slis.

Leonard Hammer

Eastern Div. Mgr. Lloyd Kranse
 Eastern Div. Acc. Exec. Jack Heim
 Dir., Adv., Sales Promo.,

Pub. Harvey Chertok

Branch Offices

4630 Estes, Lincolnwood, Ill.

Phone: OR 4-5105

Midwest Sales Mgr. Robert Hoffman
 Midwest Acct. Exec. Howard Grafman
 3562 Royal Woods Drive, Sherman Oaks, Cal.

Phone: STate 8-8276

West Coast Div. Mgr. George Mitchell
 West Coast Div. Acct. Exec. Alden Adolph

5641 Charleston Drive, Dallas, Tex.

Phone: AD 9-2855

Southwest Div. Mgr. David Hunt
 Southwest Div. Acct. Exec. Carl Miller

SEVEN ARTS PRODUCTIONS

INTERNATIONAL, LTD.

24 Berkeley Sq., London, W. 1, Eng.

Phone: HYde Park 0671

V.P. in Chg. Foreign Oper. Norman Katz

Services Offered — TV distributor of 36 Warner Bros. "Films of the 50's" (Volume 1); 41 Warner Bros. "Films of the 50's" (Volume 2); 41 Warner Bros. "Films of the 50's" (Volume 3); 40 Twentieth Century-Fox "Films of the 50's" (Volume 4); 53 Warner Bros. "Films of the 50's" (Volume 5); Boston Symphony Orchestra series of 13 one-hour TV Concert Specials; "The Emmett Kelly Show" a series of 39 half-hour programs, and a new half-hour TV series, "The World's Amateur Boxing Championships."

7 League Productions, Inc.

550 Fifth Ave., New York 36, N. Y.

Phone: PLaza 7-3638

President Richard Merrill Gillaspay
 V.P., Sales Joseph G. Leslie
 V.P., Programming Jerry Speaker
 Dir., Synd. Sales William Renfroe
 Production Mgr. Robert Dunham
 Producer, Story Ed. Frank Share

Branch Offices

507 N.W. 2nd St., Homestead, Fla.

Phone: CJ 7-2446

President Richard M. Gillaspay
 936 Lake Shore Drive, Chicago, Ill.

Phone: DE 7-6094

Central Sales Mgr. Marion Timmers

Services Offered—Producers of all types of programs for live, video tape, or film television, including package programs, agency shows, spots, industrial and documentary.

Production—The Show of Shows, Wide Wide World, The Hallmark Hall of Fame, Mr. Wizard, The Ernie Kovacs Show, Tonight, Today, The GM Motorama.

Show Corp. of America

International Bldg.

45 Rockefeller Plaza, New York, N. Y.

Phone: PL 7-9820

President C. Robert Manby
 Vice Pres. Frederick S. Schneider

Sales Service, Traffic Phil Parisi

Services Offered—Distribution and production of feature films, library films, 15-minute and half-hour film subjects.

Signal Productions, Inc.

6223 Selma Ave., Hollywood 28, Calif.

Phone: HO 3-4173

V.P. Gen. Mgr. Edwin W. Buckalew

Services Offered—Produce and syndicate radio programs.

Al Simon Productions, Inc.

(See Commercial Producers)

Skibo Productions, Inc.

165 W. 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President-Treas. Patrick E. Shanahan

Secretary George Blake

Services Offered—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

Stephen Slesinger, Inc.

247 Park Ave., New York 17, N. Y.

Phone: YUKon 6-8166

President Shirley A. Slesinger

Services Offered—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Winnie-the-Pooh."

Fletcher Smith Studios, Inc.

(See Commercial Producers)

Walter Harrison Smith Associates, Inc.

222 East 44th St., New York 17, N. Y.

Phone: OXford 7-9174

President Walter H. Smith

Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Specialty Television Films, Inc.

1501 Broadway, New York 36, N. Y.

Phone: LO 4-5592

Pres., Gen. Sales Mgr. Jules B. Weill

TV FILM PRODUCERS & DISTRIBUTORS

Services Offered—Motion picture film, features for television broadcasting.

Sports Publicity Institute Inc.

817 W. Grace St., Chicago 13, Ill.
Phone: WE 5-2218

PresidentVince McMahon
Vice President.....Fred Kohler
Vice Pres. & Natl. Sales Mgr.....Bob Luce

Branch Office

1332 Eye St. N.W. Washington, D.C.
Phone: DI 7-2432

Rep.Arnold Skoaland
Services Offered — Producers and distributors of wrestling shows on tape and film.
Production: Wrestling Champions.

Square Deal Pictures Co.

357 S. Wilton Place, Los Angeles 5, Calif.
Phone: 934-5061

General Manager.....Donn Marvin
Art Director.....K. M. Hyde
Dir. of Photography.....Tom Maley
Bus. Mgr.....E. F. Marvin
Services Offered—Produce & distribute films for TV and other uses.

Productions—Religion in the Family, Pastoral, Psalmody, Sons of God, The Miracle of Christmas.

Stage 5 Productions, Inc.

1040 N. Las Palmas, Hollywood, Calif.
Phone: HOLlywood 9-9011

Producer, Dir.....Ozzie Nelson
Associate Producer.....Leo Pepin
CameramanHarold Lipstein
Music Director.....Buzz Adlam
Services Offered—Producing the television series, "Adventures of Ozzie and Harriet."

Al Stahl Productions

(See Animated Productions, Inc.
Under Commercial Producers)

Star Entertainment Corp.

211 West 53rd St., New York 19, N. Y.
Phone: JUdson 2-0770-1

President**Max Wolff**
Services Offered—Production distributor.

Wilbur Stark

8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: OLive 1-1620

PresidentWilbur Stark
25 W. 54th St., New York, N. Y.
Phone: CI 6-0042

Services Offered: Filmed & live TV.

Sterling-Movies U. S. A., Inc.

375 Park Ave., New York 22, N. Y.
Phone: JUdson 6-1717

PresidentChas. F. Dolan
Exec. Vice-President.....Sophie C. Hohne
V.P., General Manager....G. Roger Cahaney
Mgr., TV Dept.....Ophelia Brussaly
Services Offered—Distributors of sponsored

"free" films to television stations and to general 16 mm. audiences.

Sterling Television Co., Inc.

(An Affiliate of the Walter Reade-
Sterling Group)

6 East 39th St., New York 16, N. Y.
Phone: MU 3-6300

PresidentSaul J. Turell
Gen. Sales Mgr.....Harold Plevin

Branch Offices

1680 N. Vine St., Hollywood, Calif.
Phone: HO 4-6111

Mgr.Alan Gleitsman
100 W. Monroe St., Chicago, Ill.
Phone: FI 6-1918

Mgr.Robert P. Schlessel
Services Offered—Producer and distributor of TV, shorts and film series. Distributor for independent producers.

Productions—The Golden Age of Hollywood (Silents Please), The Special of the Week.

Stockdale & Company, Inc.

(See Commercial Producers)

Stone Film Library

310 West 73rd St., New York 23, N. Y.
Phone: ENdicott 2-6494

Owner.....Dorothy T. Stone
Services Offered—Producer and packager of motion picture films and films for television.

Production—Mandolin, Flicker Frolics, Foodini The Great, Trip to the Moon, Battle in the Clouds.

Storer Programs, Inc.

500 Park Ave., New York 22, N. Y.
Phone: PLaza 2-7525

Vice Pres. in charge.....Terry H. Lee
Operations Manager.....Buddy Ray
Sales Manager.....Jacques Liebhenguth
National Mkt. Mgr.....Hank Davis
Prog. Dev. Mgr., TV Div.....Robert I. Guy

Branch Offices

1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HO 2-2218

Western Mgr.James Strain
333 Michigan Ave., Chicago 1, Ill.
Phone: CEntral 6-3863

Midwestern Manager.....Dick Baldwin
1018 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 876-8500

Southeastern Manager.....Bill Mason
4971 Dumfries, Houston 35, Tex.
Phone: PA 3-1307

Southwestern Mgr.....James Delaney
Services Offered—Producer & distributors of television programming.

Wilbur Streech Prod., Inc.

(See Commercial Producers)

TV FILM PRODUCERS & DISTRIBUTORS

Superman, Inc.

7324 Santa Monica Blvd., Los Angeles, Calif.
Phone: OLdfield 4-8000

Vice Pres. Whitney Ellsworth
Services Offered — Production of the
"Superman" television series.

Swift-Chaplin Productions, Inc.

(See Commercial Producers)

TV Marketeers, Inc.

Suite 1120, 41 East 42nd St., New York 17,
N. Y.

Phone: YUkon 6-2553

President Wynn Nathan
Eastern Sales Mgr. Joseph J. Madalena
Branch Offices

612 N. Michigan Ave., Chicago 11, Ill.
Phone: MICHigan 2-7727

Exec.-in-Chg. John Rohrs
650 N. Bronson Ave., Los Angeles, Calif.
Phone: HO 6-3111

Exec.-in-Chg. Gerry King
Comptroller Frank Wolf
Services Offered — Producers representa-
tive, for TV series, spectaculars, film & live,
feature films & commercial films for TV,
industrial films.

T-V Visuals, Inc.

(See Commercial Producers)

Talbot Television Ltd.

30 Dean St.,
London W.1., England
Phone: GERrard 2673

Manager Angela Cuthbertson
Services Offered—Distribution of Tele-
vision films.

Productions — Silents Please, Biography,
Terrible Ten, Anzac, Picture Book Parade,
Hopalong Cassidy, Horizons of Science.

Tandem Enterprises, Inc.

5451 Marathon St., Los Angeles 38, Calif.
Phone: HOLlywood 9-2411

President Bud Yorkin
V.P., Secy. Norman Lear
Treas. Robert Miller
Services Offered—Executive producers for
The Andy Williams Show.

Tel National Inc.

5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133

President Donald H. Estey
Vice Presidents. M. Low, Ted Tabah
Service Offered—Distributor of films.

Tele Features, Inc.

15 West 44 St., N. Y. C.
Phone: YUkon 6-4979

President Al Odeal
Services Offered—Syndication of cartoons,
comedies, and features.

Productions—Courageous Cat cartoon se-
ries and the Comedy Carnival package, Giant
Caper, Small Town Idol.

Telecine Film Studios, Inc.

(See Commercial Producers)

Teledynamics Corporation

729 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-6052

President Irwin Pizor
Exec. V.P. Jack Flax
Vice President. Dan Kennis

Teledynamics International, Inc.

729 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-6052

President Irwin Pizor
Vice President. Jack Flax
Vice President. Dan Kennis

Branch Offices

289 Viale Somalia, Rome, Italy
Phone: 8389932

Managing Director. Alfredo Panone
20 Sonnenstrasse, Munich 15, Germany
Phone: 55 74 96/7

Managing Director. Elfie Thuy

Telefilm of Canada

130 Carlton St., Toronto, Ont., Can.
Phone: WA 2-2149

President J. H. Solway
V.P., General Mgr. Richard Rosenberg
Sales Excs. Lawrence Fein, Syd Snider-
man, Bert Frank
Services Offered—Distributors of film &
tape programs for TV.

Telemated Motion Pictures

(See Commercial Producers)

Telepix Corporation

(See Commercial Producers)

Teleprogramas De Mexico S.A.

Telecentro, Chapultec 18, Mexico 1, D. F.,
Mexico

Manager Rene Anselmo
Services Offered—Production & distribu-
tion of spanish language Videotape and
filmed programs.

Productions—Soap Operas, Musicals, Dra-
matic Shows, Bullfights, Boxing and Comedy.

Telescene Film Productions Co.

287 10th Ave., New York, N. Y.
Phone: CH 4-0122

Owner & Sales Manager. Robert D. Tobias
Services Offered — Produce and distribute
TV series. Studio renting. Editing and record-
ing services.

Production—Animaland.

Telescreen Advertising Co.

(See Screen Gems, Inc.)

TV FILM PRODUCERS & DISTRIBUTORS

Telesynd

(Division of Wrather Organization)
136 East 57th St., New York 22, N. Y.
Phone: PLaza 2-3210

PresidentHardie Frieberg
Branch Office
270 North Canon Drive, Beverly Hills, Calif.
Productions—Lone Ranger, (166); Lone Ranger Feature Film.

Television Broadcasting Service, Inc.

(See Program Producers)

Television Graphics, Inc.

(See Commercial Producers)

Television Industries, Inc.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6800

PresidentMax E. Youngstein
Exec. V.P.Jerome Pickman
Vice PresidentMartin J. Robinson
Vice PresidentCharles F. Simonelli
SecretaryM. Morton Siegel
TreasurerMartin Schildkraut
Services Offered: Feature films; short subjects; film packages; television and radio time.

Television Interamericana, S.A.

4545 Ponce de Leon Blvd., Coral Gables, Fla.
Phone: 661-7629

PresidentGoar Mestre
Exec. Vice PresidentArturo Chaubau
ManagerManuel Vidal

Representatives

Calle Lima No. 1261, Buenos Aires, Argentina
ProartelRamon Alonso
Apartado Aereo 7030, Bogotá, Colombia
Radio TV Interamericana ..Fernando Gomez
c/o Petrolite Corp., Hotel Avila, Caracas, Venezuela

RepresentativeJohn A. Cruz
Apartado 8634, Fdez. Juncos Sta., Santurce, Puerto Rico

Int. Service AgencyCarlos Rivera
Ave. Chapultepec 18, Mexico, D. F.
Proveedora de Television, S.A.

Fernando Diez Barroso

Paseo de la Florida 19, Madrid, Spain
Iberica de Com. y Exp., S.A.

Orlando R. Beceiro

Services Offered—Exclusive representatives of CBS Films, Inc. for Latin America and Spain. Other properties on distribution.

Television International Co.

38 E. 57th St., New York, N. Y.

Phone: MU 8-6380

General ManagerPaul N. Robins
Services Offered—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

Television Library, Inc.

3 East 57th St., New York, New York
Phone: PL 3-4840

PresidentC. F. Vetter, Jr.
Services Offered—Producers and distributors of TV film.

Television Personalities, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PL 2-3630

V.P. in charge of SalesAlvin E. Unger
Branch Office
4440 Lakeside Drive, Burbank, Calif.
Phone: VI 9-6666

PresidentHenry G. Saperstein
Productions—Mister Magoo and Dick Tracy cartoon series in black and white and color.

Television Screen Productions, Inc.

(See Commercial Producers)

Tevemex, S.A.

Monterrey 150-304, Mexico 7, D.F.
Phone: 25-25-36

PresidentHenry F. Ehrlich
ManagerManin M. Feduchy
Services Offered—Distribution of U. S. filmed TV shows in Mexico and Latin America.

Time-Life Broadcast, Inc.

Time & Life Bldg., Rockefeller Center,
New York 20, N. Y.
Phone: JU 6-1212

PresidentWeston C. Pullen, Jr.
V.P., Gen. Mgr.Frederick S. Gilbert
V.P., Internatl. Devel.Sig Mickelson
Business ManagerAndrew J. Murtha
Productions—Bob Drew & Associates film productions.

Toddy Pictures Company

148 Walton St., N.W., Atlanta 1, Ga.
Phone: MU 8-3117

PresidentT. Toddy
General ManagerJames L. Roberts
Services Offered—Commercials; industrials.

Toreto Films, Inc.

9885 Charleville Blvd., Beverly Hills, Calif.
Phone: CR 4-6023

PresidentLoretta Young
Secretary, Treas.Robert F. Shewalter
Services Offered—Producing films for television.
Production—The Loretta Young Show.

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3110

PresidentRichard Brandt
Vice PresidentRichard Carlton
East. Div. Mgr.Murray Oken
Asst. Vice PresidentSidney Ginsberg
Asst. to V.P.Richard Restler
Publicity DirectorBarbara Wilkens

TV FILM PRODUCERS & DISTRIBUTORS

Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HOLLYWOOD 2-6903
 Western Div. Manager...A. L. Manheimer
 520 N. Michigan Ave., Chicago, Ill.
 Phone: SUPERIOR 7-3995
 Midwest Div. Manager.....M. E. Ormond
Services Offered—Distribution of filmed television programs; short subjects, series and features.

Productions — Encyclopaedia Britannica Films; Feature Films; Animal Parade; The American Civil War; Felix The Cat; It's A Wonderful World; Frontiers of Knowledge; Guest Shot; Zoorama; The Mighty Hercules; Junior Science.

Tribune Films, Inc.

141 East 44th St., New York 17, N. Y.
 Phone: MURRAY HILL 7-2590
 President.....Miss Roma Sfreddo
 Secretary.....Mrs. Rita Hicks
Services Offered—Distributor of free-loan films.

Twentieth Century-Fox Television, Inc.

1417 N. Western Ave., Los Angeles 27, Calif.
 Phone: HOLLYWOOD 2-6231
 PresidentRichard Zanuck
 V.P. in Chg. of Prod.....William Self
 V.P., TV Sales.....George T. Shupert
 Exec. Producers...Hal Kanter, Paul Monash,
 Vincent Sherman
 ProducerRoy Amateau
 Business Affairs Dir.....Maurice Morton
 Casting Director.....Lee Wallace
 Story Editor.....Frank Glicksman
 PublicityFrank Neill
 Gen'l Music Dir.....Lionel Newman
 ControllerM. L. Carr, Jr.
 Production Manager.....Gaston Glass

Branch Office

444 West 56th St., New York, N. Y.
 Phone: CO 5-3320

Productions—Dobie Gillis.

Twentieth Century-Fox TV International

444 W. 56th St., N. Y. C.
 Phone: CO 5-3320

President.....Peter G. Levathes
 Vice President.....George T. Shupert
 Dir. of International Sales...Alan Silverbach
Services Offered—Distribution of TV material in the international market.

Productions—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe, Hong Kong, Follow the Sun, Bus Stop, Margie, Twentieth Century-Fox features.

UPA Pictures, Inc.

(See Commercial Producers)

UPI Movietone News, Inc.

460 West 54th St., New York 19, N. Y.
 Phone: COLUMBUS 5-7200

President.....W. C. Michels
 V.P., Producer.....Edmund Reek, Sr.
Services Offered—Theatrical and TV news films; short subjects.

Richard H. Ullman, Inc.

(See Transcription Companies)

United Artists Associated, Inc.

555 Madison Ave., New York 22, N. Y.
 Phone: MU 8-4700

Board Chairman.....Robert S. Benjamin
 PresidentArthur Krim
 Exec. V.P.....Erwin H. Ezzes
 Vice President.....Herbert R. Banquer
 Asst. Gen. Sales Mgr.....John McCormick
 Mgr. Sales Traffic Dept... Vivian Schectman
 Mgr. Contract Dept.....Lester Furman
 Mgr. Special Proj.....Carol Sussman
 East. Sales Mgr.....Paul Kalvin

Branch Offices

1041 N. Formosa Ave., Hollywood 46, Calif.
 Phone: HO 9-3429

Division Mgr.....Amos Baron
 Southland Center, Dallas, Texas

Phone: RI 7-8553

Division Mgr.....Bruce J. Collier
 520 N. Michigan Ave., Chicago, Ill.

Phone: 467-7050

Division Mgr.....Jerome Wechsler
Services Offered—Distributors of Warner Bros. feature films; Warner Bros. Bugs Bunny Cartoons; RKO feature films; Popeye Cartoons; UA feature films; production & distribution of TV, theatrical & non-theatrical motion pictures.

United Artists Television, Inc.

555 Madison Ave., New York 22, N. Y.
 Phone: MURRAY HILL 8-4700

PresidentJohn L. Sinn
 Exec. V.P., Chg. of Sales... Maurice J. Rifkin
 Exec. V.P., Chg. of Prod... Maurice Unger
 Exec. V.P., Chg. All Pgms... Richard Dorso
 V.P., Foreign Oper.... Herbert R. Banquer
 Sales Mgr., Eastern Div.....Ray McGuire
 Sales Sup., Eastern Div.....Jack Martin
 Gen. Mgr. Spec. Plans Div.....Al Goustin

Branch Offices

1529 Madison Road, Cincinnati 6, Ohio
 V.P. & Sls. Mgr. Central Div.... Ed Broman
 520 N. Michigan Ave., Chicago 11, Ill.

Sales Mgr., Western Div.....Allen Martini
 7324 Santa Monica Blvd., Los Angeles 46, Cal.

6505 Wilshire Blvd., Los Angeles 46, Calif.

Services Offered—Custom-built films for national and regional release, and syndicated shows.

Productions—The Story Of, Keyhole, Everglades, Ripcord, King of Diamonds, This Man Dawson, Tombstone Territory, Bold Venture, Dial 999, Target, MacKenzie's

TV FILM PRODUCERS & DISTRIBUTORS

Raiders, The Case of the Dangerous Robin, The Aquanauts, Miami Undercover, Rough Riders, Klondike.

United Film & Recording Studios

(See Commercial Producers)

Universal Entertainment Corp.

200 West 57th St., New York, N. Y.
Phone: CI 5-7020

PresidentDavid Savage

Branch Offices

13223 Bloomfield St., Sherman Oaks, Calif.

Phone: ST 4-6701

ManagerWade Crosby

21 Timberlane, Cohituate, Mass.

Boston Phone: LI 2-7171

ManagerTed Swift

Services Offered—TV production and distribution. Industrial and feature films.

Productions—Arlene Francis Show, 130 10-minute programs; Ern Westmore's Tips & Tricks, 130 5-minute programs; Your Seat on the Stock Exchange, 130 5-minute programs; Bowling Tips, 100.

Univision, Inc.

1450 Broadway, New York, N. Y.
Phone: LOngacre 5-6300

PresidentDavid Jay

Vice PresidentBetty Jay

Services Offered—Producers and suppliers of international TV programs taken from international TV networks. Video-tape network with over thirty representatives in foreign countries, including Moscow, the U.A.R., Japan, and Australia.

Productions—Show World; International TV Review; International Sports of the Week Spectacular.

Van Praag Productions

(See Commercial Producers)

Vavin, Inc.

236 E. 46th St., New York 17, N. Y.
Phone: MUrray Hill 2-4624

PresidentRichard de Rochemont

Vice PresidentsJoseph Stultz, Gerald E. Weiler

SecretaryRuth Teksno

Services Offered—Production and distribution of documentary films, industrials, promotional motion pictures for TV, theatrical and non-theatrical field.

Productions — Travel series for French Govt., documentaries for Reader's Digest, Air France, Socony Mobil, Virginia Museum of Fine Arts. Julius Wile & Co., etc.

Victor Corporation

8721 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLYmpia 2-7106

PresidentMark Lipsky

Vice PresidentSidney Lipsky

Secretary-TreasurerMartin Carr

Branch Office

646 N. Michigan Ave., Chicago, Ill.

Phone: SU 7-7577

DirectorSidney Lipsky

Services Offered—Producers and distributors of film for television.

Productions—110 post-'48 features, You Asked For It, 130 5-minute Dayton Allen shows, Africa's Safari Family, Championship Wrestling, Johnny Mack Brown Westerns.

Vid-Ex Film Distributing Corp.

Hotel Mayflower, Suite 303, 15 Central Park West, New York, N. Y.

Phone: CI 6-2737

President, Sales Mgr.Lew Ginsburg

Branch Office

27 Rue Vernet, Paris, France

Managing DirectorSam Selsky

Services Offered—Features and cartoons for TV; features and shorts for theatrical release; international sales agents for TV theatrical features.

Videart, Inc.

(See Commercial Producers)

Video House, Inc.

48 West 48th St., New York 36, N. Y.

Phone: CIrcle 6-2425

V.P. & Gen. Sls. Mgr.Albert G. Hartigan

Services Offered—Distributor of film series for TV.

Productions—Out of the Inkwell, Koko the Clown.

Video Varieties, Inc.

2 Gateway Center, Pittsburgh 22, Pa.

Phone: EXpress 1-3450

Managing DirectorThomas W. Steiger

Field Sales Mgr.Walter O. Miller

Productions—Producers and distributors of Weather Tots, a filmed series of 185 sequences of babies acting out weather forecasts; Hint Parade.

Vision Associates, Inc.

680 Fifth Ave., New York 19, N. Y.

Phone: CIrcle 5-2611

PresidentLee R. Bobker

Vice PresidentsHelen R. Krist, Irving L.

Oshman, Seymour J. Weissman

Services Offered—16 & 35mm production 7 editing facilities, audio visual consultants on theatrical, TV & tape programming.

TV FILM PRODUCERS & DISTRIBUTORS

WBC Program Sales, Inc.

122 E. 42nd St., New York 17, N. Y.

Phone: MU 7-0808

Vice Pres., Gen. Mgr. Alvin Sussman
Production—The Steve Allen Show.

WGN, Inc.

2501 Bradley Place, Chicago 18, Ill.

Phone: LAkeview 8-2311

General Sales Mgr. Bradley R. Eidmann
Assistant Sales Mgr. Harry B. Miller
Traffic Coordinator. Vivian Pappas

Services Offered—Complete video and audio tape facilities for commercials, programs, industrial sales conferences and training programs. VTR editing facilities, tape duplication and screening.

Productions—Syndicator and distributor for Great Music From Chicago.

Roger Wade Productions, Inc.

(See Commercial Producers)

Bob Warner Productions

(See Commercial Producers)

Warner Bros. Pictures, Inc. TV Division

4000 W. Warner Blvd., Burbank, Calif.

Phone: HO 9-1251

Head of TV Production. Jack Webb
Asst. to Exec. Producer. Hugh Benson
Story Editor. James Barnett
Supv. Producer (Cheyenne) ... Boris Ingster
Producer (Cheyenne) Burt Dunne
Supv. Prod. (The Dakotas) .. Jules Schermer
Producer (The Dakotas) .. Anthony Spinner
Producer (The Gallant Men) .. Richard Bluel
Supv. Prod. (Hawaiian Eye &

77 Sunset Strip) Howie Horwitz
Producer (Hawaiian Eye) .. Charles Hoffman
Prod. (77 Sunset Strip) ... Fenton Earnshaw
Productions—Cheyenne, The Dakotas, The Gallant Men, Hawaiian Eye, 77 Sunset Strip.

New York Office:

666 Fifth Avenue, New York 19, N. Y.

Phone: Circle 6-1000

V.P. Joseph Kotler
Sales Promotion Manager. .. Gordon Hellman
Traffic Manager. Ben De Augusta

Programs in Distribution—Maverick, Surfside 6, The Roaring 20's, Sugarfoot, Bronco, Bourbon Street Beat, Lawman.

Weiss Productions

655 No. Fairfax Ave., Los Angeles 36, Calif.

Phone: OLive 3-5350

Distribution Director. Adrian Weiss
Services Offered—Production and distribution of all types of television film programming.

Wilding, Inc.

(See Commercial Producers)

Wolper Productions

8720 Sunset Blvd., Hollywood 69, Calif.

Phone: OLYmpia 2-7075

President. David L. Wolper
Vice President. Jack Haley, Jr.
Vice President. Mel Stuart
Vice Pres. & Treas. Harvey Bernhard
Secretary. Sylvan Covey
Producers. Art Wallace, Marshall Flaum, Alan Landsburg, E. Spiegel, Terry Sanders, Alex Grasshoff, Robert Fresco
Production Co-od. Bert Gold
Sound Dept. Head. Jerry Young
Music Head. Jack Tillar
Press Relations. Henry Arnsten
Services Offered—Production of network and syndicated documentary film specials and series for domestic and foreign television.

Productions—The Story Of; The Passing Years; Biography; Hollywood: The Talkies; The Great Stars; The Making of the President 1960, etc.

Maurice H. Zouary TV-Film Productions

333 West 52nd St., New York 19, N. Y.


Phone: JUdson 2-6185

Owner. Maurice H. Zouary
Production Chief. Joseph Mawra
Services Offered—Production, distribution of package programs and feature pictures; stock footage rentals.

Productions—Poem for a Day, Kiddie Camera.



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Services Offered: Production of TV films, transcribed radio shows & script service.

ADVERTISERS' BROADCASTING COMPANY

117 West 46th St., New York 36, N. Y.

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Exec. Producer.....Sholom Rubinstein
 DirectorBernard Rubinstein
 Copy Chief.....David M. Hausdorff
Services Offered: Prepare and produce all radio and television programs, jingles, films.
Productions: Jewish Home Show, Jewish Show Time, The Larry Douglas Show, The Norman Atkins Show, The Abe Ellstein Show, The Jan Bart Show, This Is Israel.

AGNETA AGENCY

1270 6th Ave., New York 20, N. Y.

Phone: COlumbus 5-0232

President.....Nicholas T. Agnetta
Services Offered: Recording, Production, Scripts, Talent, Radio & TV.

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346 N. Larchmont, Los Angeles 4, Calif.

Phone: HOllywood 2-6686

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 Vice President.....Julius F. Tuchler
 SecretaryKenneth N. Chantry
 TreasurerJack Y. Berman
Services Offered: Producers of filmed programs for TV; financing of production for TV programming.

ALLEND'OR PRODUCTIONS, INC.

3449 Cahuenga Blvd., Hollywood 28, Calif.

Phone: HO 6-5365

PresidentAlgeron G. Walker
 V.P. for Sales.....W. A. Blanchard
 V.P. for Prod.....Merl Edelman
 Sec./Treas.M. J. Walker
Services Offered: Documentary and industrial films, TV commercials. (Affiliated with Spotlite News, Inc.)

RAY ANTHONY ENTERPRISES, INC.

9155 Sunset Blvd., Hollywood, Calif.

Phone: CRestview 4-5473

PresidentRay Anthony
Services Offered: Packages and producers of radio and television shows.

ARROWHEAD PRODUCTIONS

291 S. La Cienega Blvd.,

Beverly Hills, Calif.

Phone: OLympia 2-4171

General Manager.....B. I. Harris
 ProducerEdmund Beloin
Services Offered: Producers of TV film series & commercials.

ASSOCIATED BROADCAST ADVERTISING CO.

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Phone: WEbster 6-5564

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 Partner, Prog. Mgr.....Gertrude T. Porter
 Script Dept.....Jean Norah
Services Offered: Scripts created, for any business, ranging from miniature 5-minute programs to half hour or more shows—also spot announcements, and jingles. Promotion, programming, production, and merchandising.

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50 Rockefeller Plaza, New York 20, N. Y.

Phone: PLaza 7-1111

General Manager.....Frank J. Starzel
 Asst. Gen. Manager, Radio...Oliver Gramling
 Radio-TV News Editor..John A. Aspinwall
Services Offered: 24-hour news coverage, hourly news summaries, daily & weekly feature coverage for TV and radio, and AP Photofax News pictures for TV.

FRANK ATLASS PRODUCTIONS INC.

8831 Sunset Blvd., Los Angeles 46, Calif.

Phone: OL 2-3226

PresidentFrank Atlass
Services Offered: Producers of radio & TV shows & commercials.

AUSLENDER PRODUCTIONS, INC.

807 N. Rexford Dr., Beverly Hills, Calif.

Phone: CRestview 3-0570

PresidentLeland Auslander
 Sec.-Treas.Gloria Auslander
Services Offered: Producers of TV & theatrical motion pictures; informational & educational films.

BASCH RADIO & TELEVISION PRODUCTIONS

17 E. 45 St., New York 17, N. Y.

Phone: MUrray Hill 2-3877

Sales Manager.....Charles J. Basch, Jr.
Services Offered: Complete program building service; Package programs for radio and TV Jingles and "idea" spots; custom and syndicated recordings; TV commercials: live and film.

V. S. BECKER PRODUCTIONS

55 E. 43rd St., New York 17, N. Y.

Phone: MUrray Hill 2-0777

PROGRAM PRODUCERS

Executive Producer.....Viola S. Becker
Services Offered: Production of package shows and commercials for Radio, Television programs, live, film & tape. Distributors of film.

WALTER BIDDICK CO.

1046 S. Olive St., Los Angeles 15, Calif.
Phone: RI 9-8800

ManagerGuy Biddick
Services Offered: Packaged ½-min. transcribed announcements already prepared for various type businesses. Packaged quarter-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

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501 Madison Ave., N. Y. C. 22
Phone: FLaza 3-0800

President.....Robert A. Bories
Sales Manager.....Howard Lally
Merchandising Director.....Lucille Camp
Services Offered: Program production, radio & TV advertising (both English & foreign), point of purchase merchandising.

BRITISH INFORMATION SERVICES.

845 Third Ave., New York 22, N. Y.
Phone: PL 2-8400

Director, News Division.....Alan S. Waple
Services Offered: Production and distribution of British Calendar TV film series, and radio & TV news.

BROADCAST EDITORIAL REPORTS, INC.

54 West 40th St., New York 18, N. Y.
Phone: LO 3-3942

President.....A. Maxwell Hage
Services Offered: Fifteen correspondents of world-wide reputation provide public affairs programs and daily broadcast opinion reports for radio and television stations. Service is exclusive to one subscriber in each city.

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Vice President.....Gene McCabe
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Productions: True Adventure, Wanderlust, Holiday, Vagabond, This Exciting World, Treasure.

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125 West 41st Street, New York, N. Y.
Phone: WIsconsin 7-9244

PresidentBruce Chapman
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Branch Office

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President Charles E. Cochard, Jr.

CO-ORDINATED MARKETING AGENCY

575 Lexington Ave., N. Y. C. 22

Phone: PLaza 2-1700

President Lester L. Wolf
Exec. V.P. Irving I. Herz
Vice President Arthur Peltz
Account Exec., Prod., R-TV Walter Reed
Creative Dir. Michael Shwartz
Services Offered: Producers of TV shows.

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Photographic Director Phillips St. Claire
Talent Promo./Direction R. Miles Master
Adv. Manager William Gildersleeve
Branch Offices

1980 Valentine Ave., Bronx 55, N. Y.

Executive-in-Charge R. Miles Master
119 W. 47th St., New York 19, N. Y.

Executive-in-Charge Phillips St. Claire
Services Offered: Tape & film featurettes
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Talent promotion & film tests. Public rela-
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Phone: NO 5-1187

Prod. Spvsr. Walter White III
Producer-Dir. Ed Woodworth



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Vice-Pres.....Phillip G. Peterson
Adv. & Public Rel. Dir...Richard N. Robbins
Prom., Pub. & Merchand...Charles C. Adams
Coordinator of Club Activities..Cay C. Allen
Controller.....Walter K. White

Branch Offices

515 Gaston, Fairmont, W. Va.
Phone: 363-2741

Sales, EastMark Fabre
637 New Jersey Avenue, Norfolk, Va.
Phone: MA 2-2053

Sales, EastClyde Meades
P. O. Box 151, Westport, Conn.
Phone: CL 6-1075

Sales, EastGordon R. Kerr
2206 N.E. 32nd Avenue, Fort Lauderdale, Fla.
Phone: 566-0292

Sales, SoutheastJohn Mark

P. O. Box 10701, Charlotte, N. C.
Phone: AX 9-7324

Sales, SoutheastIrwin Hott
102 Grant Street, Hot Springs, Ark.
Phone: NA 3-2640

Sales, SouthwestArthur Hightaian
321½ North Taylor, South Bend, Ind.
Phone: CE 4-6287

Sales, MidwestRobert Johnson
418 N. Oakhurst Drive, Beverly Hills, Calif.
Phone: 273-3787

Sales, West CoastLen Hornsby
P. O. Box 354, Sherwood, Ore.
Phone: JA 7-3244

Sales, NorthwestHarl Huebner
Services Offered: Radio-TV Merchandising
Promotion Plan

COMPASS PRODUCTIONS, INC.

1841 Broadway, N. Y. C. 23
Phone: JU 6-3815

Prod. Director.....George Schaefer
Talent Consultant.....Adrienne Luraschi
Services Offered: Producers of TV pro-
grams.

FRANK COOPER ASSOCIATES AGENCY, INC.

680 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-1100

PresidentFrank Cooper
Exec. V.P. (Chg. of N. Y. Office) ..Sy Fischer



ARTISTS' MANAGER

FRANK COOPER ASSOCIATES AGENCY, INC.

New York Office
680 FIFTH AVENUE
PLaza 7-1100

Hollywood Office
9145 SUNSET BOULEVARD
CRestview 4-5971

PROGRAM PRODUCERS

Vice President.....William Cooper
Branch Office
9145 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5971

Chief Executive.....Frank Cooper
Services Offered: Sales representatives for TV programs; representatives for producers, directors, writers, actors and performers.

TED COTT PRODUCTIONS
(See *Oakland Productions, Inc.*)

CRAMER PRODUCTIONS
Box 75872, Sanford Station,
Los Angeles 5, Calif.
Phone: DUnkirk 7-4708

President.....Douglas Cramer
Services Offered: Producer of live radio shows, syndicator of transcribed radio productions.

BING CROSBY PRODUCTIONS
City Nat'l Bank Bldg., 9229 Sunset Blvd.,
Los Angeles, Calif.
Phone: CR 1-1171

President.....Basil F. Grillo
Vice Pres.....George Rosenberg
Services Offered: Packaging of film & live television programming.

FREDERIC DAMRAU, M. D.
2 Tudor City Place, N.Y.C. 17
Phone: YUkon 6-9484

Director.....Frederic Damrau, M. D.
AFTRA Associate.....Adeline Maneery
Business Manager.....Mary L. Davis
Services Offered: Educational and dramatized programs relating to health, for both radio and TV.

MAC DAVIS SPORT FEATURES
1 Montgomery Place, Brooklyn 15, N. Y.
Phone: Nevins 8-4374

Director.....Mac Davis
Services Offered: Sport shows created, written and produced for television and radio. Also special features, ideas & script writing furnished to sport announcers, and for all types of sport programs, for local, regional or network presentation. Also recorded sport shows.

Productions: Heartbeats in Sport Headlines, They Made Sports History, Sport Laughs, Ask Me Another, It Happened In Baseball, This Is Football, Horse Tales, The Human Side of Sports, One-Minute Sport Shorts.

GORDON M. DAY PRODUCTIONS
(See *Commercial Producers*)

ALEX DAYBREAK PRODUCTIONS
16 Court St., Brooklyn, N. Y.
Phone: MA 4-6181

President.....Alex Daybreak
Services Offered: Producers of radio & TV

Charter
Producers Corp.



PROGRAM PRODUCERS

programs, specializing in children's TV shows, variety shows and sport shows.

DEMBY PRODUCTIONS, INC.

Hotel Plaza, 1 W. 58th St., New York 19, N. Y.
Phone: PLaza 9-2495

President.....Emanuel H. Demby
Client Relations.....Elaine Greene
Dramatic Programs.....Betty Jeffries
Creative Supervisor.....Allen Swift

Services Offered: Producers of feature and television films, spot commercials, sales training and public relations films. Affiliated with Motivation Research Associates for pre-testing commercials and other films for potential audience effectiveness.

Productions: The Shadow, Hollywood to Broadway, How to Be a Cowboy, Half The World's a Bride, Carnival, Witch on Wheels, Films For Sales, This Is Indonesia, Filmed spots for AMOCO-Super Permalube, Rad Laundry Bleach, World in Space, Cavalcade of Music, The Communications Gap, etc.

DIRECTIONS UNLIMITED FILM CORP.

737 Seward Ave., Hollywood 38, Calif.
Phone: HOLlywood 2-3414

Executive Producers.....John W. Orland,
Michael W. Rollens, Terence Anderson,
Jim Jacobson, Robert Searles, Michael F.
Anderson

Services Offered: TV programs, short sub-

jects, documentaries, commercials, newsreel handouts.

DIRECTORS COMPANY

65 E. 55th St., New York, N. Y.
Phone: TL 9-1760

Owners....Franklin Schaffner, Fielder Cook
Services Offered: Production of hour-long TV dramas for The Du Pont Show of the Week.

ALFRED DIXON PRODUCTIONS

138 E. 36th St., New York, N. Y.
Phone: MURray Hill 5-6415

Contact.....Alfred Dixon
Services Offered: Radio, stage, film, TV productions.

HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.
Phone: COLUMbus 5-7035

Manager.....J. Knight
Services Offered: Live Talent, package shows and transcriptions, Video tapes.

DURGOM-KATZ ASSOCIATES

40 W. 55th St., N. Y. C. 19
Phone: JU 2-4900

Partner.....Raymond Katz
Office Manager.....Sonny Aron

Branch Office

8749 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-7171

Partner.....George Durgom
Associate.....Marcella Napp

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DISTRIBUTED BY SCREEN GEMS

PROGRAM PRODUCERS

Office Manager.....Virginia Torres
Services Offered: Production & packaging of live & transcribed 1 & 5 minute syndicated radio programs, and live and filmed TV programs.

DYNAMIC FILMS INC.

405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-7447

PresidentNathan Zucker
Executive V.P.....Walter Lowendahl
Promotion Dir.Mina Brownstone
Sec., Controller.....Gerald Carrus
Sound Supervisor.....James Townsend, Jr.
Ed. Supvr.....Donald Finamore
DistributionDeborah Rose

Branch Offices

573 N. Melrose, Elgin, Ill.
Phone: SH 2-0866

Executive-in-ChargeMal Middlesworth
204 Triangle Bldg., Pittsburgh, Pa.
Phone: EX 1-0316

Executive-in-Charge...William W. Matthews
Services Offered: Complete production and distribution facilities, sound stages, recording studios, animation. Associated companies—Dynamic Film Studios, Inc., Medical-Dynamics, Inc., Dynamic Theatre Network, Inc., Distribution Dynamics.

Productions: An Architect at Work, Grand Slam, Have Litter: Will Travel, Golden 500; Main Street USA Today, Prognosis: Hope, Indianapolis Challenge, Role of Nursing in

Infection Control, Gentlemen Start Your Engines, Hospital Maternity Care: Family-Centered, Preparation for the Later Years: Financial Planning, Four-Cornered Turnpike.

EADE ENTERPRISES, INC.

1742 Church St., N.W., Washington 6, D.C.
Phone: ADams 2-5548

PresidentEdith Cockrill
SecretaryDorothy Looker
TreasurerEvelyn Davis
Services Offered: Live TV programs, video tape, films, special consultants.

EDUCATIONAL FILM ENTERPRISES, INC.

6770 Hollywood Blvd., Hollywood 28, Calif.
Phone: 464-7721

President, General Mgr.....George Rony
Services Offered: Television programs; all phases of prod. of films of any kind; film library of historical films; producers & distributors of "Background to Battle."

ROBERT J. ENDERS, INC.

M-G-M Studios, Culver City, Calif.
Phone: UPton 0-3311

PresidentRobert J. Enders
Vice President.....Stanley S. Bass
Vice President.....James W. Bellah
SecretaryMelvin A. Bank
Services Offered: Television producers & packagers, features for theatrical release.

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ENDORSEMENTS, INC.

111 W. 57th St., New York 19, N. Y.

Phone: CO 5-5385

PresidentJules Alberti

Services Offered: Endorsements & testimonials, live & TV.

ERA, INTERNATIONAL FILM & RECORDING ENTERPRISES, INC.

219 Security Trust Bldg., Miami 32, Fla.

Phone: FRanklin 3-8729

Pres. & Exec. Prod.....E. G. Weaver

Vice President.....D. de Martinau

Rep. & Legal Counsel...Albert L. Weintraub

Exec. Consultant.....Dr. E. V. Rothkirch

Secy.-Treas.....E. B. T'Kach

Branch Offices

Box 3361, St. Petersburg 31, Fla.

Phone: 347-6236

ManagerVincent Berastegui

5880 Hollywood Blvd., Hollywood 28, Calif.

ManagerT. J. Rourke

307 W. 15th, Suite 14, Minneapolis 3, Minn.

Phone: 333-8822

ManagerE. B. T'Kach

44 Tadacho Kakano-Ku, Tokyo, Japan

ManagerPin Y. Ongg

Rm. 432, Jiron Arequipa, Lima, Peru

Phone: 4-0053

ManagerCarlos Toro

Box 99, Queen St., Singapore, Malaya

Phone: 8-5407

ManagerT. H. L. Pang

Services Offered: Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services and technical consultants.

ESTES NEWSFEATURES

530 E. 23rd St., New York 10, N.Y.

Phone: SPring 7-5766

Pres., Exec. Prod.....Bernard Estes

Secretary-TreasurerHazel Estes

Associate Producer.....Jack Sheldon

Photography Director.....Jack Estes

Services Offered: Live, Spot & transcribed & filmed packaged shows produced for AM and Video. Specializing in news & feature programs. Spot or contract assignments. News & camera correspondents throughout U. S., Latin America, Europe & Far East.

FADIMAN ASSOCIATES, LTD.

1501 Broadway, New York 36, N. Y.

Phone: LACKawanna 4-3544

ManagerEdwin Fadiman

Services Offered: Production; package shows.

JERRY FAIRBANKS PRODUCTIONS

1330 North Vine St., Hollywood 28, Calif.

Phone: HO 2-1101

PresidentJerry Fairbanks

Vice President.....Charles Salerno, Jr.

Production Mgr.....Raoul Pagel

Studio Manager.....Grant Spicer

Head, Creative Dept.....Leo Rosencrans

Film Director.....Robert Larsen

Branch Office

40 E. Oak St., Chicago, Ill.

Phone: WH 4-6040

Sales Manager.....Hal Styles

Services Offered: Producers of all types of films for television, including package programs, agency shows, spot announcements and special featurettes. Also commercial and theatrical motion picture producers.

Productions: Commercials for Oldsmobile, Marx Toys, Toni, CEC, Bell & Howell, Heinz, Stroh's Beer, Helene Curtis, Super Anahist, Centerex, Sunmaid Raisins, Sunsweet Prunes, Clark Candy, Harding College, American Telephone & Telegraph.

JOE FEAGINS PRODUCTIONS

(See Commercial Producers)

THE FENADY ASSOCIATES

c/o Screen Gems, Inc., 1334 W. Beachwood, Hollywood, Calif.

Phone: HOLlywood 6-3141

Associates.....Andrew J. Fenady, Bernard McEveety, George Fenady, Richard Caffey, Richard Markowitz.

Services Offered: Production of TV programs.

TED COTT

Productions

743 - 5th Ave.

N. Y. C.

PL 3-7410

PROGRAM PRODUCERS

FREDDIE FIELDS ASSOCIATES, LTD.

410 Park Ave., New York 22, N. Y.

Phone: MU 8-2020

PresidentFreddie Fields
Vice President.....David Begelman
Production Asst.....Stevie Dumbler
SecretaryEgon Dumler
Service Offered: Management & production consultants to performing & creative artists & independent production companies.

FORMAT FILMS, INC.

4741 Laurel Canyon Blvd.,
N. Hollywood, Calif.

Phone: POplar 9-3610

PresidentHerbert Klynn
Exec. V.P., Treas.....Melvin Getzler
Vice President.....Jules Engel
Vice President.....Leo Salkin
Vice President.....Henrietta Jordan
SecretaryJulie Boyer

Branch Office

360 N. Michigan, Chicago, Ill.

Phone: FI 6-3583

Vice President.....Jerry Abbott
Services Offered: Producer of animation films for TV theatricals and commercials, industrial films and theatres.

WALT FRAMER PRODUCTIONS

1150 Avenue of the Americas

New York 36, New York

Phone: OXford 7-1464

Executive Producer.....Walt Framer
Services Offered: Package producers of live, tape, film TV shows & radio shows, and live shows for local station use.

Productions: The Big Payoff, On the Square, How to....., Whose Is It?, Fun On the Street, Futures Unlimited.

FREMANTLE INTERNATIONAL INC.

(See TV Prod.-Dist.)

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA

(Radiodiffusion-Television Francaise, North American Branch)

972 Fifth Ave., New York 21, N. Y.

Phone: REgent 4-1501

DirectorJacques Sallebert
Assistant Director.....Alice Lewitin
AdministratorSuzanne Weltman
Public Relations.....Kenneth Tepfer

Services Offered: Free distribution of special programs produced for American radio in Paris in the interest of goodwill and understanding.

THE FRITH CORPORATION

69 Newbury St., Boston 16, Mass.

Phone: CO 6-4310

President, Treas.....Julian J. Smith
Production Dir.....Robert F. Friedmann
TV Station Liaison.....Leslie Arries

Services Offered: Producers of Fashion Firsts, live tape or kinescope, color or B&W TV program.

GBA PRODUCTIONS

(Gallucci Bros. & Assoc.)

Lake Rd., East Hampton, Conn.

Phone: ANdrew 7-9092

PresidentJoe Gallucci
General Manager.....N. T. Gallucci
Sales Manager.....Lou Gallucci
Assoc. Producer.....Jack Sheehan

Services Offered: Special feature program.

KEN GAUGHRAN PRODUCTIONS

P. O. Box 4, Waterbury 20, Conn.

Phone: PLaza 4-5141

Prod.—Dir.—OriginatorKen Gaughran
Services Offered: "Miss America Pageant Reports" radio feature series from Atlantic City each Sept. during Miss America Pageant, plus "Today's the Day" radio featurette series spotlighting a historical event occurring on the day it is programmed.

GENERAL ARTISTS CORP.

640 Fifth Ave., New York 19, N. Y.

Phone: Circle 7-7543

9025 Wilshire Blvd., Beverly Hills, Calif.

Phone: CRestview 3-2400

8 S. Michigan Ave., Chicago, Ill.

Phone: STate 2-6288

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President (GAC-TV).....Herman Rush

THE FENADY ASSOCIATES

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Andrew J. Fenady

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George Fenady

Richard Caffey

Richard Markowitz

'A Good Opening—But What Are You Going to Do Next Week?'



By
MARK GOODSON
Partner
Goodson-Todman
Productions

WHEN the curtain fell on the opening night of "My Fair Lady," the audience went wild. And after the 15th curtain call and frantic hurrahs were over, well-wishers jammed backstage to pay respects to creators Lerner, Loewe and Moss Hart. According to one story, Abe Burrows finally squeezed his way through the tightly packed, exulting mob and got to Lerner. "As far as I'm concerned, Alan," he said, "I liked it."

That's a Broadway story. To switch it to a television story, you need a new line: "A good opening episode—but what are you going to do next week?"

And in actuality that is, indeed, television's major problem: "What are you going to do next week?"

Solutions to the problem will come slowly but not in response to political or group pressure. You cannot promulgate programs, or legislate creativity. Let me make some suggestions. First, let's see to it that the climate for the creator of entertainment is improved. Let's give him some of the honor and prestige which now go principally to the men in public affairs.

Second, producers should be guaranteed more freedom, and by this I mean the right to be wrong. "The freedom to be bad is a prerequisite of the freedom to be good."

When Howard K. Smith used Alger Hiss to criticize Richard Nixon, most of the intelligent press and the FCC, while disagreeing with Smith's decision to use Hiss, fought vigorously for his right to make a public affairs mistake. Contrast this with the attitude of the critics and the government in the Fabian "Bus Stop" episode, where no one of importance anywhere came to the defense of the network's right to make an entertainment error.

One helpful step would be the diminution of the influence of that group of frightened bureaucrats at networks who wield power under such high-sounding departmental titles as "Program Practices," "Standards and Practices," and "Continuity Acceptance." I suggest for a starter that they be stripped of their euphemistic labels which should be replaced promptly by the real thing—"Censorship Division." It would be helpful if any show touched by their hands carried the required announcement: "The foregoing program was carefully censored so as not to offend anyone."

Third, critics should judge shows on their individual merits, not by their family status. A good western is better than a mediocre opera. A good panel show is better than a third-rate documentary. Let's stop grading programs by referring to their assigned family position in the show business social directory.

Finally, we must rid ourselves of the puritanical hangover which makes us vaguely ashamed when all a TV program gives us is pleasure.

I've had critics confess that they enjoy "To Tell the Truth," but then ask me how I "justify" the program. What is its "contribution"? Isn't it enough that it can help a tired man to relax, a pressured man to escape momentarily from his anxiety, a lonely man to be less alone? Isn't it enough that a family can be together and laugh?

Perhaps in these nerve-racked times this is the most important justification of all—and most truly in the "public interest, convenience and necessity."

PROGRAM PRODUCERS

Pres., Motion Picture Div.,
GM West Coast Office.....Martin Baum
Pres., Literary Div.....Ingo Preminger
Vice Presidents....Dave Gerber, Tony Ford
Services Offered: Development & sales rep.
(film & live), artists representatives. Distributor
of Desilu Prods., Roncom Prods., and
Perry Como Prods.

GIRARD-LEWIS PRODUCTIONS, INC.

8833 Sunset Blvd., Los Angeles, Calif.
Phone: OL 2-2810

PresidentBernard Girard
Vice President.....Robert Lewis
Sec.-Treas.Paul P. Schreiber
Services Offered: Producers of television
films.

GOMALCO ENTERPRISES

404 N. Roxbury, Beverly Hills, Calif.
Phone: CR 5-6131

President.....David P. O'Malley
Vice-PresidentGeorge Gobel
Services Offered: Television production
(live and film).

Productions: The George Gobel Show,
Leave It To Beaver.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131

General Manager.....H. D. Knuth
Sales Manager.....Everett Goodman
Traffic Manager.....Dorelle Zawada
Radio & TV Dir.....Bertram Parks
Services Offered: 1 & 5 minute radio
programming features, station jingles, dramatic
shows, open-end spots & kid shows for TV.

Productions: (short featurettes) Boating
Tips, Cal Tinney Time, Dear Shirley, Guide
to Good Health, Home Handyman, How
Come? Miracle Gardening Tips, Pardon My
Bloop, Simple Science, Sport Shorts, Wo-
man's World, Young Hollywood, Your Child
& You, Your Money & You; Allen Funt's
Candid Mike.

MARTIN GOODMAN PROD., INC.

36 Central Park S., N. Y. 19, N. Y.
Phone: PLaza 1-3555

PresidentMartin Goodman
ExecutivesGeo. Spota, Arthur Willi,
Billie Biederman, Guy De La Passardiere
Branch Office

137 El Camino Dr., Beverly Hills, Calif.
Phone: CR 4-6673

Chief ExecutiveMartin Goodman
Services Offered: Personal management of
TV personalities and packaging.

GOODSON-TODMAN PRODUCTIONS

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-0600

PartnerMark Goodson
PartnerWilliam S. Todman

Executive V.P., N.Y.....Bud Austin
Exec. V.P., Calif.....Harris Kattelman
V.P., Bus. Affairs.....Howard F. Todman
Exec. Prod's.....Gil Fates, Bob Stewart,
Mac Benoff, Buck Houghton, Frank Heller,
Ira Skutch, Jean Kopelman, Bob Rowe,
Frank Wayne.

Branch Office

9460 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 4-7357

Exec. V.P., West Coast.....Harris Kattelman
Services Offered: Producing and packaging
live and filmed TV programs for national,
regional and spot sales.

Productions: The Richard Boone Show,
The Ann Sothern Show, The Match Game,
What's My Line?, The Price Is Right, To Tell
The Truth, Play Your Hunch, The Rebel,
Say When, Password.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577

President.....Herbert M. Moss
Exec. Vice Pres.....Robert M. Volkell
Vice Pres., Prod.....Fred Hertz
Vice Pres., Sales.....Leonard Lawson
Vice Pres., Eng.....Jason Windwer
Services Offered: Recording, transcription
and film production services; studios; writ-
ing and production staff available; mono and
stereo mastering & editing; pressing facilities.

GOTHAM RECORDING PRODS., INC.

2 W. 46th St., New York 36, N. Y.
Phone: JU 6-5577

Producer.....Herbert M. Moss
Services Offered: Live and transcribed
shows for Radio and TV.

ABNER J. GRESHLER

Sunset Towers W., 8400 Sunset, Hollywood 46
Phone: OL 4-5960

Services Offered: Program producers; in-
dustrial films; commercials.

GREY MUSIC PRODUCTIONS

(Lanny & Ginger Grey)

108 E. 96th St., New York 28, N. Y.
Phone: ENright 9-7777

PresidentLanny Grey
Vice PresidentGinger Grey
Services Offered: Producers and packagers
of programs, singing commercials and pho-
nograph recordings; vocalists.

H-R PRODUCTIONS, INC.

17 E. 45th St., N. Y. C. 17
Phone: OXFord 7-0725

PresidentHerbert Rosen
Services Offered: Producers of complete
films to order, package shows, full-length
feature films, mood & bridge music library,
etc. for TV & 16mm productions, sound ef-
fect records.

PROGRAM PRODUCERS

HANNA-BARBERA PRODUCTIONS

(See Commercial Producers)

BYRON HARRIOTT RADIO & TV SOUND FILMS PRODS.

5075—37th St. N., St. Petersburg 14, Fla.
Phone: HE 6-8411

ProducerByron Harriott
Services Offered: S.O.F. & taped radio programs; documentaries; films produced from still fotos.

HARVEY CARTOON STUDIOS, INC.

(See Producer-Distributors)

ARTHUR HENLEY PRODUCTIONS

Shelton Towers, 523 Lexington Ave.,
New York 17, N. Y.

Phone: PLaza 5-7145

Producer, Writer.....Arthur Henley
Services Offered: Packages, for TV live & film, and for radio; production and writing services. Program consultants.

HERTS-LION INTERNATIONAL CORP.

845 N. Seward St., Hollywood, Calif.

PresidentKenneth Herts
Exec. Vice President.....Leo Guild
TreasurerSid Felson
Services Offered: Producers of TV & motion picture films.

Productions: Unsolved, La Femme, Tales of the Unexplained, Beverly Hills Is My Beat, Never Marry A Ranger, Road Block.

HOLBROOK PRODUCTIONS

521 Fifth Ave., New York 17, N. Y.

Phone: MU 7-3080

OfficersBurton Benjamin,
Isaac Kleinerman
Services Offered: Program producers.

HOLLIS PRODUCTIONS, LTD.

5800 Sunset Blvd., Hollywood 28, Calif.

Phone: HO 2-6282

PresidentC. Irving
Services Offered: Live and taped TV shows, commercials; packages, industrials.

HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 10, Ill.

Phone: MIchigan 2-5877

OwnerBernard Howard
Services Offered: Producers of programs & commercials.

SANDY HOWARD PRODUCTIONS

8544 Sunset Blvd., Hollywood, Calif.

Phone: OL 2-4290

PresidentSandy Howard
Services Offered: Producers of live & filmed TV programs, motion pictures.

IDEES GRANDES, INC.

Park Sheraton Hotel, 870 7th Ave.,
New York, N. Y.

Phone: Circle 5-1612

Owners.....Jackie Gleason, Jack Philbin
Services Offered: Producers of TV packages and ideas.

IMPA PRODUCTIONS, LTD.

660 Madison Ave., New York 21, N. Y.

Phone: TEmpleton 2-9200

PresidentIrving Mansfield
Vice President.....Peter Arnell
Services Offered: TV & Radio Programs;
Production, Package.

Productions: Face the Facts, Take A Good Look, Talent Scouts.

INTERNATIONAL COMMUNITY CLUB AWARDS, INC.

1802 E. State St., Westport, Conn.

Phone: CApiitol 7-0854

New York Phone: MU 7-4466

PresidentBess Gilmore
Exec. Vice Pres.....John C. Gilmore
Vice President.....Phillip G. Peterson
Dir. of Adv. & Pub. Rel..Richard N. Robbins
Promo., Pub. &
Merchandising.....Charles C. Adams
Coor. of Club Activities.....Cay C. Allen
Controller.....Walter K. White

Branch Offices

475 Collins St., Melbourne, Victoria, Aus.

Phone: 623-851

Managing Director.....Hector Crawford
219 Bay St., Suite 301, Toronto, Canada

Phone: 368-4237

Managing Director.....Geoffrey Lewis
Services Offered: Radio TV merchandising promotion plan.

INTERNATIONAL GOOD MUSIC, INC.

1610 Home Road, Bellingham, Wash.

Phone: REgent 3-4567

PresidentRogan Jones
Vice President.....Lee Facto
Sec.-Treas.....Catherine W. Jones

Branch Office

45 W. 45th St., New York 36, N. Y.

Phone: CI 5-3430

ManagerHamilton Brosious
Services Offered: Programming & production of syndicated taped programs for AM or FM broadcasting, broadcast automation equipment.

THE JAFFE AGENCY, INC.

8555 Sunset Blvd., Los Angeles 69, Calif.

Phone: OLympia 7-2711

PresidentPhilip Gersh
Services Offered: Representation of Artists, Actors, Actresses, Directors, Producers and Writers and Material in Live and Film Television and Radio. Packagers of Live and Film Television Shows.

PROGRAM PRODUCERS

HENRY JAFFE ENTERPRISES, INC.

200 W. 57th St., New York 19, N. Y.
Phone: Circle 5-2400

PresidentHenry Jaffe
Vice President.....James F. Loren
Secretary-Treasurer.....Marvin B. Meyer

Branch Office

8736 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLYmpia 7-1940

PresidentHenry Jaffe
Services Offered: Creation & production of live & film TV Shows.

Productions: Dinah Shore Show, Bell Telephone Hour.

JEWELL RADIO AND TELEVISION PRODUCTIONS

612 N. Michigan, Chicago 11, Ill.
Phone: MOhawk 4-5757

President.....James E. Jewell
Vice-President.....W. Ralph Jewell
Secretary.....M. P. Casey
EditorJames Harrison

Branch Offices

933 Roscomare Rd., Los Angeles 24, Calif.
Phone: GRanite 2-4024

DirectorLewis Foster
3062 Penobscot Bldg., Detroit 26, Mich.
Phone: WOODward 3-0617

Exec-in-Charge.....W. Ralph Jewell
Services Offered: Produce industrial, educational & TV films; radio & TV programs, sales tunes, spots & jingles. Consultants to agencies & sponsors; package-production services; writing, editing, directing, musical arrangements, supervision, casting, etc.

Productions: Carnival of Youth, Pressure, Rolla-Bowla, The Silver Eagle, Mounty, Star-maker Theater.

STACY KEACH PRODUCTIONS

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966

PresidentStacy Keach
AssociateErnest Newton
Exec. Sec.....Miss Frankie Newton

Services Offered: Write direct & produce shows for TV, radio, motion pictures & stage; commercials & industrial shows; sales & training films, slide films.

ROBERT KEESHAN ASSOC. INC

680 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-8618

PresidentBob Keeshan
Vice Presidents.....Marvin Josephson,
David Connell

Services Offered: Radio-TV packagers and producers.

Production: Captain Kangaroo.

MAXINE KEITH AGENCY

234 W. 44th St., New York, N. Y.
Phone: LA 4-4228

DirectorMaxine Keith
Office Manager.....Eric L. Stone

Services Offered: Creative programming & production; radio & TV package shows. Special promotion consultants for theatre & motion pictures.

Productions: From Me to You, It's Your Turn Now, 7 to 17 Club, On & Off Stage.

SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 7-0890

Pres., Exec. Prod.....James Sonny Kendis
Services Offered: TV-Radio programming; musical advisors to the industry.

JACK KINNEY PRODUCTIONS, INC.

3349 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 6-3296

PresidentJack Kinney
Vice Pres.Carlton Sand
Secy.-Treas.....E. J. Kinney

Services Offered: Producers of live action & animation films; commercials; educational, documentary, industrial, institutional, film strips.

LANG-WORTH FEATURE PROGRAMS, INC.

151 N. Franklin St., Hempstead, L. I., N. Y.
Phone: IV 5-2400

President.....John D. Langlois
Vice-Pres. & Treas.....C. O. Langlois, Jr.
Sales Manager.....Robert O. Boehmer

Services Offered: Producers of Radio Hucksters and Airlifts; 1800 unit basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

LEONARDO TELEVISION PROD. INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXFord 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
SecretaryCharles Haydon

Services Offered: Producers of King Leonardo & His Short Subjects Theatre, color cartoon series.

LESTER LEWIS ASSOCIATES

15 East 48th St., New York 17, N. Y.
Phone: PLaza 3-5083

Partners.....Lester & Juliet Lewis
Services Offered: TV package shows, personal management.

MAX LIEBMAN PRODUCTIONS, INC.

130 West 56th St., New York, N.Y.
Phone: PLaza 7-6533

PresidentMax Liebman
Services Offered: TV packages.

JACK LLOYD

1445 Miller Way, Hollywood 69, Calif.
Phone: OLDfield 6-4607

Exec. Director.....Jack Lloyd
Services Offered: Creation and production of radio and TV programs. Unusual commercials and musical jingles.

PROGRAM PRODUCERS

JACK LONDON PRODUCTIONS, INC.

1776 Broadway, New York 19, N. Y.
Phone: JUDson 2-4077

President Barnett Glassman
Secretary Herbert Friedman
Services Offered: Producers of live and filmed TV packages.

Productions: Smoke Bellew, owners of Jack London library-TV series Captain David Grief.

MCA-TV

(See Producers & Distributors)

MGM-TV

(See Producers & Distributors)

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
Phone: DUnkirk 4-4191

President C. P. MacGregor
Gen. Mgr. E. H. Lowry
Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios.

MADISON PRODUCTIONS, INC.

136 E. 55th St., New York, N. Y.
Phone: PLaza 8-2780

President Gerry Gross
Vice-President, Treasurer. . Frank B. Sawdon
Vice-Pres., Secy. Rita Fillet
Services Offered: Package & produce Radio & TV Shows, live & film commercials.

Productions: The Will to Win, Baseball Central, Football Scoreboard, The Bill Stern Show, Frontier Judge.

MAGIC CIRCLE PRODUCTIONS (MAGIC CIRCLE THEATRE)

7027 Pacific View Dr., Hollywood 28, Calif.
Phone: HOLlywood 4-0818

Producers.... Sam R. Sebby, Frances Price
Services Offered: Live public svc. & commercial TV productions.

MAGNA FILM PRODUCTIONS, INC.

49 Berkeley St., Boston, Mass.
Phone: HUBbard 2-5580

President Robert Berman
Vice President..... A. J. Schneider
Art Director..... Robert Hastie
Services Offered: Producer of TV features, business & educational films, film & live commercials, monochrome & color TV slides.

MAGNE-TRONICS, INC.

(See Transcription Co.'s)

MARATHON INTERNATIONAL PRODUCTIONS, INC.

10 East 49th St., New York 17, N. Y.
Phone: MURray Hill 8-1130

Pres., Exec. Prod. Konstantin Kalsner
V. P., Super. of Prod. Kenneth Baldwin
Mgr., Newfilm Opera. Kenneth Brighton
Branch Office

Publicity House, Bell St., London N.W. 1,

England

Phone: PAdDington 3120

Chief Executive..... Maurice Ford
Services Offered: Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

MARS BROADCASTING, INC.

575 Hope St., Stamford, Conn.
Phone: 327-2700

Chairman of Board..... James W. Coan
President John G. Johnson
Exec. Vice Pres..... Robert V. Whitney
Exec. Vice Pres..... Stanley N. Kaplan
Nat'l Program Dir..... Don Bruce Whitney
Exec. Producer..... Phil Nolan
Music Director..... Robert L. Weitz
Prod. Systems Dir..... Robert F. Oakes
Business Manager..... Hannah W. Drucker

Services Offered: Complete on-the-air promotional custom contests and promotion production services. Total station programming-Demand Radio.

Productions: Demand Radio Total Programming Service, Hooper Booster Jingles, Funtest promotion package, Startest, Celebrity Contest, Scrambled Sing Along, Penetration Musical I.D.'s, Dick Clark Show.

THE MARSHALL ORGANIZATION, INC.

750 Third Ave., New York 17, N. Y.
Phone: MURray Hill 7-2722

President..... A. W. Marshall
General Manager.... Evelyn K. Zuckerman
Services Offered: Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

MASTER ARTISTS CORP.

1040 N. Las Palmas, Hollywood 38, Calif.
Phone: HOLlywood 9-9011

President Robert Angus
Exec. Vice President..... Lloyd Cotsen
Secretary-Treasurer Joyce Miller
Vice President, Sales..... Martin E. Ross
Public Relations Dir..... Jet Fore
Services Offered: Radio, TV programs, films and tape, radio and TV commercials.

MEDICAL TELEVISION PRODUCTIONS, INC.

247 Park Ave., New York 17, N. Y.
Phone: YU 6-9230

President..... Stephen W. Schwartz
Services Offered: An organization producing medical telecasts, motion pictures, and radio programs—as well as documentary, technical, and dramatic programs in other specialized fields.

CHARLES MICHELSON, INC.

45 West 45th St., New York 36, N. Y.

PROGRAM PRODUCERS

Phone: PLaza 7-0695

President Charles Michelson
Secretary Vivian Worth
Treasurer Aaron Michelson
Services Offered: U. S. representatives for foreign TV stations; distributors of TV film programs & transcribed radio programs, E.M.I. mood music library.

Productions: Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, Half-hour Mystery Bloc, Daytime Soap Operas.

MILLER-SHAW PRODUCTIONS, INC.
527 Madison Ave., New York 22, N. Y.
Phone: MU 8-1242

President John A. Miller
Vice President James T. Shaw
Services Offered: TV program packages, film, live and tape, specializing in children's programs.

MILLS MUSIC, INC.

1619 Broadway, New York 19, N. Y.
Phone: COlumbus 5-6347

President Jack Mills
Branch Office
6533 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-8296

Also: Chicago, Los Angeles, Toronto, Paris, Sao Paulo, Amsterdam, Madrid, Mexico City
Services Offered: Providing the musical requirements of program producers, music directors, record companies, radio, TV & motion pictures.

WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.
Phone: JUdson 6-5100

Exec.-in-Chg. of TV-Radio. Wallace S. Jordan
Services Offered: Packaged shows for radio and TV, also talent reps. for all fields.

MORTON PRODUCTIONS

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144

President Morton Jacobson
Services Offered: Syndicated radio shows.

MUNDELL PRODUCTIONS, CORP.

417-1416 Commerce, Dallas 1, Tex.
Phone: RIverside 3-3021

President Jimmie Mundell
Vice President Elizabeth J. Erwin
Secretary Jeff Mundell
Services Offered: TV news service and sports films for television.

NATIONAL FILM STUDIOS, INC.

105 Eleventh St., SE, Washington 3, D.C.
Phone: LIncoln 6-8822

President Harold A. Keats
Vice President Stanley Allen
Vice President Edward W. Alfriend, IV
Director F. William Hart
Services Offered: Completely equipped studio, sound stage, equipment & personnel for studio or location prod., 35 & 16mm motion picture prod., sound recording.

THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.
Phone: SUperior 7-5080

President Wm. H. Wood
Copy Director Robert Stone

Branch Office

424 North 3rd St., Burlington, Iowa
Phone: 752-5415

Services Offered: Broadcast Editorial Idea Library—a monthly exchange of broadcast editorials used by leading stations throughout the country. Radio Campaigns—a monthly service of sales, program & continuity ideas and suggestions, TV program idea exchange, a monthly service of local shows, programs, and copy helps.

NATIONAL VIDEO TAPE PROD. INC.

(See Transcription Companies)

NEW MERRITT ENTERPRISES INC.

500 Fifth Ave., New York, 36, N. Y.
Phone: BR 9-4288

President E. Roger Muir
Exec. Vice Pres. Nick Nicholson
Services Offered: TV producers.
Productions: The Funny Manns, Slimnastics with John Hills.

OLIVER W. NICOLL PRODUCTIONS

820 West End Ave., New York 25, N. Y.
Phone: MO 3-7284

Cable Address: ARREFFAY New York
Executive Director Oliver W. Nicoll
Associate Director Sandra Nicell
Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent.

NORTHWESTERN INC., MOTION PICTURES & RECORDING

411 Southwest 13th Ave., Portland, Ore.
Phone: CApitol 3-4107

Vice President Sheldon Goldstein
Services Offered: Producers of TV programs & commercials, industrial & business films, sound slide films, radio transcriptions.

OAKLAND PRODUCTIONS, INC.

743 Fifth Ave., New York 22, N. Y.
Phone: PLaza 3-7410

President Ted Cott
Vice President David L. Garth
Chairman of the Bd. F. W. Richmond
Services Offered: Production of programs.

OMAR MUSIC COMPANY

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027

President Peter Frank
Exec. Vice Pres. Herbert N. Eiseman

Branch Office

1271 Ave. of Americas, New York 20, N. Y.

PROGRAM PRODUCERS

Phone: PLaza 7-2197

Services Offered: Creators of theme, background music, cues, etc., for TV film programs and feature pictures.

ORBIT PRODUCTIONS, INC.

630 Ninth Ave., New York 36, N. Y.

Phone: PLaza 7-3890

President Samuel Fleishman
Exec. V.P. Barry Green
V.P., Production Allen Green
Services Offered: Producers of live action and animation industrial, commercial, medical, documentary and P.R. films.

PAN AMERICAN BROADCASTING CO.

380 Lexington Ave., New York 17, N. Y.

Phone: MUrray Hill 2-4500

Exec. V.P. Eugene Bernald
Services Offered: Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

PHILIP J. PERLMAN ASSOCIATES

141 E 55th St., New York 22, N. Y.

Phone: MU 8-4831

Owner Philip J. Perlman
Services Offered: Producers & packagers of radio & TV live & film programs.

PICTURE PRODUCTION CORP.

527 Lexington Ave., New York, N. Y.

Phone: PLaza 2-3940

President Jerry Layton
Vice President S. H. Cannold
Services Offered: Complete supervision, preparation & production of live and film TV programs.

PIONEER PRODUCTIONS

619 W. 54th St., New York, N. Y.

Phone: JU 6-7633

President Lillian Jones
Services Offered: A creative film editorial service for TV, theatrical and commercial motion pictures.

PIPER TELEVISION, INC.

500 Fifth Ave., New York 36, N. Y.

Phone: OXFord 5-0335

President Peter M. Piech
Vice President Robert A. Travis
Secretary Charles Haydon
Services Offered: Producers of Pip The Piper, a color videotape series.

JULES POWER PRODUCTIONS, INC.

9 East 75th St., New York 21, N. Y.

Phone: LEhigh 5-8580

President Jules Power
Vice President Daniel Wilson

Branch Office

228 N. LaSalle, Chicago 1, Ill.

Phone: ANdover 3-1422

Office Manager Mrs. Hazel Rothbart

Services Offered: Producers and packagers of live, taped and filmed programs.

CHUCK PRAGER RADIO SYNDICATIONS, INC.

441 West End Ave., New York 24, N. Y.

Phone: TR 7-8402

President Chuck Prager
Services Offered: Producer and syndicator of one minute radio features.

Productions: The Oleg Cassini Show; The Vincent Lopez Show; The Henry Morgan Show; The Hy Gardner Show. New features available on request.

PREMIERE ARTISTS AND PRODUCTIONS AGENCY

1046 N. Carol Dr., Los Angeles 69, Calif.

Phone: CR 4-4589

Owner Harold Jovien
Services Offered: Representation of artists and programs for TV, radios, records. Also writers, directors, producers for TV.

PRODUCERS ASSOCIATES OF TELEVISION, INC.

500 Fifth Ave., New York 36, N. Y.

Phone: OXFord 5-0335

President Peter M. Piech
Vice President Robert A. Travis
Secretary Charles Haydon
Services Offered: Producers of Rocky And His Friends, The Bullwinkle Show, and other cartoon series.

PROGRAMATIC BROADCASTING SERVICE

(Div. of Muzak Corp.)

(See Transcription Co.'s)

PROJECT-O-FEX, INC.

60 East 42nd St., New York 17, N. Y.

Phone: MUrray Hill 7-1881

President Paul F. Adler
Services Offered: Semi-animated film, spot and institutional films.

PUBLIC AFFAIRS RADIO, INC.

150 Broadway, N. Y. C. 38

Phone: BArlay 7-6563

President Guthrie E. Janssen
Vice President Justin J. Bayer
Secretary-Treasurer Philip R. Leeds
Services Offered: Voiced program service of news & public affairs.

PUNCH FILMS, INC.

(See Commercial Producers)

PROGRAM PRODUCERS

PYRAMID PRODUCTIONS, INC.

445 Park Ave., New York, N. Y.
Phone: PL 2-4100

President.....S. F. Rubin
Services Offered: Producers of live and film programs.

Productions: Big Story, Treasury Men in Action, Man Behind the Badge, Playhouse 15, Police Call, Seven Against Crime, Decoy, Deadline.

QM PRODUCTIONS

1041 N. Formosa, Hollywood, Calif.
Phone: HO 7-5111

President, Treas.....Quinn Martin
Exec. Vice Pres.....Arthur Fellows
Vice Pres., Sec.....Eli Parker

Services Offered: Television & motion picture production.

RCA RECORDED PROGRAM SERVICES

(See Transcription Companies)

R-TV ENTERPRISES

225 W. 86th St., New York 24, N. Y.
Phone: SUsquehanna 7-2161

PresidentAmy W. Muentz
Production Consultant....Jules Evan Baker
Prom. Consultant.....Alan J. Levine

Services Offered: Broadcast promotions & productions; live & filmed programs & spots, Shop-A-Thon; Billboard TV (BBTV); press and public relations.

RADIO BROADCAST SERVICE

Box 3081, Glendale 1, Calif.
Phone: CHapman 5-3296

General Manager.....Allin Slate
Services Offered: Producing live and tape radio programs of music, news and interviews.

Sports Broadcast Service Div.
Phone: CItrus 4-2807

Services Offered: Producing live and tape sports programs.

RADIO FEATURES OF AMERICA

(See Transcription Companies)

RADIO & TV PACKAGERS, INC.

11 E. 40th St., New York 16, N. Y.
Phone: LExington 2-1717

PresidentWilliam Cayton
Vice President.....Lee Dalia
Secretary.....D. R. Roberts

Services Offered: Packaging & production of TV film series, industrials, TV cartoons & commercials.

Productions: Jungle, Cartoon Classics.

RADIO & TV ROUNDUP PRODUCTIONS

111 Maplewood Ave., Maplewood, N. J.
Phone: SOrange 3-1044

New York Phone: YUkon 6-5700
Hollywood Phone: HO 6-6124

Executive Producer.....W. H. Bertenshaw
Bus. Mgr.....Betty Janeway
TV Director.....David Holm
Radio Directors..Michael Blenn, Bill Blenn
Services Offered: Producers, packagers & syndicators of public service programs, features, & spot service to stations at no cost.

Productions: Radio USA, Inside Fashion, Farm Digest, Viewpoint, It's a Funny World, Medical Press Conf., Science & News, 1963, The Good Life, In Our Day.

RADIOZARK ENTERPRISES, INC.

1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4422

Mng. V.P.'s..E. E. Siman, Jr., J. B. Mahaffey
Services Offered: Production-syndication of program features, jingles, commercials.

Productions: Tennessee Ernie Ford Show, Strangest of All, Red Foley Show.

REEMACK ENTERPRISES, INC.

1270 6th Ave., Rm. 2402 New York 20, N. Y.
Phone: CI 6-7300

PresidentLloyd Marx
Vice-PresidentTed Mack
Services Offered: Producers of "The Original Amateur Hour."

REMBRANDT FILMS, INC.

59 East 54th St., New York, N. Y.
Phone: PL 8-1024

PresidentWilliam L. Snyder
Creative Dir.....Gene Deitch
Services Offered: Cartoon series.

RICHARD S. ROBBINS CO., LTD.

163 Bleecker St., New York 12, N. Y.
Phone: SP 7-2568

PresidentR. S. Robbins
Vice President.....Edward E. Finch
Services Offered: Radio and Television merchandise prizes, contest prizes.

ROCKHILL PRODUCTIONS, INC.

18 E. 50th St., New York 22, N. Y.
Phone: PLaza 9-7979

PresidentJanet Taylor
Services Offered: Complete packages, radio, TV and film.

RODNEY/YOUNG ENTERPRISES

9134 Sunset Blvd., Hollywood 69, Calif.
Phone: CR 6-4174

PresidentRobert Young
Vice President.....Eugene B. Rodney
SecretaryBen Bisgeier
Services Offered: Producers of TV series.

PROGRAM PRODUCERS

RICHARD H. ROFFMAN ASSOCIATES

675 West End Ave., New York 25, N. Y.
Phone: Rlverside 9-3647

Bd. Chairman.....Maurice Roffman
PresidentRichard H. Roffman
Vice Pres.....Sophie S. Roffman
Services Offered: Radio and TV production, public relations, publicity, promotion.

ROSS-DANZIG TV, INC.

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: 462-6464

PresidentA. Bartlett Ross, Jr.
Secy.-Treas.....Frank K. Danzig
Exec. Producer.....Al Burton
ProducerJames Winslow
Assoc. Prod.....Dottie Silin
Services Offered: Package production of live & filmed television programs.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

PresidentPaul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Services Offered: Licensing the use of copyrighted music; Producers of SESAC Recordings LP program service and the "Drummers," big sound musical sales and program aids.

SAID-LUTH-THOURLBY

8913 Sunset Blvd., Los Angeles 69, Calif.
Phone: LO 2-4800

PresidentWilliam Thourlby
Vice President.....Fouad Said
Secretary-Treasurer.....T. O. Luth
Public Relations Dir.....Stanley Zipperman
Services Offered: Production for television and other visual media.

SANDE & GREENE, INC.

(See Commercial Producers)

ALAN SANDS PRODUCTIONS

565 Fifth Ave., New York 17, N. Y.
Phone: OXford 7-6135

ManagerAlan Sands
Sales Mgr.....George Comtois
Producer-WriterCecile Diamond
Services Offered: Creation, production & writing of syndicated radio-TV series.

Productions: Marriage, Before and After; Your Child and You, Your Guide to Good Health, Amy Vanderbilt, Top 10 Dance Party, Great American Women, Let's Talk It Over.

JAMES L. SAPHIER AGENCY, INC.

9229 Sunset Blvd., Los Angeles 46, Calif.
Phone: CRestview 1-7231

President.....James L. Saphier
Services Offered: Radio and TV productions, sale of package programs and talent.
Productions: The Bob Hope Show, Celebrity Golf.

ALLEN SAVAGE NETWORK PRODUCTIONS

30 East 54th St., New York 22, N. Y.
Phone: EL 5-1434

OwnerAllen Savage
Services Offered: Specializing in "Live Better Electrically," programs which are packaged and produced for the electrical industry, currently on air coast to coast. Packagers & producers of radio programs.
Productions: Adequate Wiring in the Home, Home Selector Guide.

WALTER SCHWIMMER INC.

75 East Wacker Drive, Chicago 1, Ill.
Phone: FRanklin 2-4392

New York Address: 527 Madison Ave.
New York 22, N. Y.

Phone: ELdorado 5-4616

PresidentWalter Schwimmer
Vice-Pres. in Chg. of Sales....Bernie Crost
V.P. in Chg. of Prog.....Arthur Pickens, Jr.
N.Y. ManagerJack Arden
Services Offered: TV and radio package productions.

Productions: Championship Bowling, Championship Bridge, Tello-Test, Tune-Test, Top World Series of Golf, Championship Tennis.

SCREEN GEMS, INC.

(See TV Film Prod.-Dist.)

SELMUR PRODUCTIONS, INC.

4151 Prospect Ave., Hollywood 27, Calif.
Phone: NO 3-3311

PresidentSelig J. Seligman
V.P., Admin. & Bus. Affairs..Leon I. Mirell
Services Offered: Production of TV programs & series, film, tape & live.

SHIFFRIN-HYLAND AGENCY

315 South Beverly Drive, Beverly Hills, Calif.
Phone: CR 4-7641

Co-ownersDick Irving Hyland
William Shiffrin

Associates: George Litto, Mike Rhodes, Chris Shiffrin, Jeff Hyland, Bruce Hammer

Services Offered: TV and feature film packages. Literary and actors' agent.

FLETCHER SMITH STUDIOS, INC.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
Phone: LU 1-7300

319 E. 44th St., New York 17, N. Y.

Phone: MUrray Hill 9-8766

PresidentFletcher Smith
Exec. V.P.....Janet P. Sneider
Vice President.....Arthur J. Davis
Vice President.....A. E. Henderson
Secretary-Treasurer.....J. W. Johnson

Services Offered: Complete motion picture production; TV shows, spots, industrial films; large animation staff.

SOUTHILL PRODUCTIONS, INC.

425 East 63rd St., New York, N. Y.

Phone: PLaza 3-1228

President.....Richard L. Linkroum

PROGRAM PRODUCERS

Vice President.....Henry Denker
V.P., Sec.-Treas.....Verna Linkroum
Services Offered: Production & packaging
of TV programs.

Productions: Divine Adventures, Mary
Martin's 1962 Special, Arthur Godfrey Show

THE SOUVAIN ASSOCIATES INC.

135 Central Park West, New York 23, N. Y.

Phone: TR 3-1158

ProducerGeraldine Souvaine
Services Offered: Producers of radio and
TV programs.

SPENCER PRODUCTIONS, INC.

507 Fifth Ave., New York 17, N. Y.

Phone: OX 7-5895

PresidentJeanne Allgeier
Office ManagerAlan Abel
Services Offered: Producer of TV series,
pilot films for television.

SPORTS NETWORK, INC.

530 Fifth Ave., New York, N. Y.

Phone: MO 1-1000

President.....Richard E. Bailey
Vice-President.....Roylance H. Sharp
Secretary-TreasurerThomas J. Schilling
ComptrollerWilliam Hyland
Vice Pres., Sales.....Jack D. Bozarth
V.P., Engineering.....Charles A. Voso

Branch Offices

153 Orchard St., E. Rutherford, N. J.

Phone: WE 3-3366

ManagerVictor Grenier
14 N. Newstead, St. Louis, Mo.

Phone: JE 5-4682

ManagerPaul Adams
Services Offered: Technical facilities in-
clude studio, Mobile Camera units & Mobile
video tape units available for commercials,
programs & closed circuits. Video tape center
available for screening, dubbing and editing.

SPORTS PROGRAMS, INC.

Time & Life Bldg., Rockefeller Center,
New York, N. Y.

Phone: CI 6-3730

Services Offered: Producers of sports pro-
gramming for TV.

WILBUR STARK

8321 Beverly Blvd., Los Angeles 48, Calif.

Phone: OLive 1-1620

PresidentWilbur Stark

Branch Office

25 West 54th St., New York, N. Y.

Phone: CI 6-0042

Services Offered: Live and filmed TV.

STARS INTERNATIONAL, INC.

(See Transcription Companies)

CHARLES H. STERN AGENCY

Taft Bldg., Hollywood & Vine Sts.,
Hollywood 28, Calif.

OwnerCharles H. Stern
Services Offered: Package music shows for
TV; talent representative for radio & TV
commercials.

Productions: Music Of The '60's.

MIKE STOKEY ENTERPRISES

1445 N. Las Palmas, Hollywood, Calif.

Phone: HO 6-7304

PresidentMike Stokey
Vice President.....John Hueners
SecretaryElise Mayberry

Services Offered: Package producers of
live and filmed TV shows.

Productions: Stump the Stars, Author!
Author!, Juke Box Gambol, Writer Wrong,
It's in the Cards.

TALAD CORPORATION

730 Fifth Ave., New York 19, N. Y.

Phone: Circle 6-7242

PresidentCharles Bernard

Services Offered: Producers of live &
filmed programs. Also package programs and
commercials.

TALENT ASSOCIATES-

PARAMOUNT LTD.

444 Madison Ave., New York 22, N. Y.

Phone: PLaza 3-1030

Vice President.....David Susskind

TAYLOR/NODLAND LTD.

TAYNOD PRODUCTIONS, INC.

75 E. Wacker Drive, Chicago, Ill.

Phone: CE 6-0221

PresidentSherrill Taylor
Exec. Vice Pres.....Jory Nodland

Services Offered: Producers of Kukla and
Ollie, Best of Roger Williams.

TELEVENTURE, INC.

285 Madison Ave., New York 17, N. Y.

Phone: ORegon 9-6220

PresidentSoren Christensen
Exec. V.P.....Graham Young

Vice President.....Thomas Orchard
Vice President.....Art Foley

Services Offered: Producers of TV & spe-
cial purpose industrial documentary films.

TELEVISION AND RADIO FEATURES OF AMERICA

820 West End Ave., New York 25, N. Y.

Phone: MO 3-7284

Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell

Services Offered: Radio—Program produc-
tion and consultation, package live shows,
syndicated transcriptions, scripts, talent.
Television—Program production and con-
sultation, package live and film shows, scripts,
talent.

PROGRAM PRODUCERS

TELEVISION BROADCASTING SERVICE

Box 693, New York 23, N. Y.
Phone: TR 7-2372

President William R. Riddle
Exec. Prod., V.P.-Secy..... Karen Waseth
Treasurer Joseph G. Vietri
Distribution Manager..... Arthur N. Fisher
Director TVR..... Richard C. Bauer

Services Offered: Package shows, live production, travelogs, rentals, sound film prod., 16 and 35 mm color or BW. Videotape, Safety sound films, training films, sales training films, slides, industrials, mechanical films and tapes.

TELEVISION PRODUCTIONS OF AMERICA, INC.

77 West 55th St., New York 19, N. Y.
Phone: LT 1-1130

President Norman Baer
Vice President..... Philip D'Antoni

Services Offered: Producers of live, tape & film TV programs and specials.

TRANS-WORLD INDEPENDENT NEWSREEL SERVICE

219 Security Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729

Pres., Exec. Prod..... E. G. Weaver
Vice President D. de Martinau
Secy.-Treas. E. B. T'Kach

Branch Offices

5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133

Manager T. J. Rourke
307 West 15th, Suite 14, Minneapolis 3, Minn.
Phone: 333-8822

Manager E. B. T'Kach
Box 3361, St. Petersburg 31, Fla.
Phone: 347-6236

Manager Vincent Berastegui
Services Offered: Industrial, newsreel and documentary film production on a world-wide basis.

TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, Ohio
Phone: BAldwin 2-3773

President..... J. P. Williams
Vice President..... Alexander Buchan
General Manager..... Gerhard Joseph

Services Offered: Quarter-hour programs featuring "Singin' Sam."

TROUBADOUR PRODUCTIONS, INC.

200 West 57th St., New York 19, N. Y.
Phone: PL 7-1880

President Peter Rachtman

Branch Office

160 Trismen Terrace, Winter Park, Fla.
Phone: MIDway 7-4874

Services Offered: Radio program producer & packager, concert producer. Reps located in Europe & Australia for prod. & distributing syndicated radio programs.

U. S. TELEVISION NEWSFILM, INC.

713 N. Highland Ave., Los Angeles, Calif.
Phone: WEbster 5-3655
Owners.... Julian MacDonald, Clete Roberts

RICHARD H. ULLMAN, INC.

(See Transcription Companies)

UNITED ARTISTS TELEVISION, INC.

(See Producers and Distributors)

UNITED ARTISTS ASSOCIATED, INC.

(See Producers and Distributors)

UNIVISION, INC.

(See Film Producers-Distributors)

VBS ASSOCIATES, INC.

41 East 42nd St., New York 17, N. Y.
Phone: OXford 7-1120

President Geoffrey Selden
Vice President..... Victor Borge

Branch Offices

Southbury, Conn. Phone: CO 4-8200

Santurce, P. R. Phone: 721-0123

Services Offered: Television programs, packages.

VHF, INC.

300 East 46th St., New York, N. Y.
Phone: MU 7-4505

President..... Ira G. DeLumen
V.P., Production..... Richard R. Rector
V.P., Sales..... Robert C. Troup
V.P., Special Projects..... Peter J. Smith
V.P., Operations..... John Koushouris

Services Offered: Complete live and video tape production services, tape processing and mixing. Tape transferred to Videofilms.

Productions: The March of Time, Teleguide, Manshoot for BBC.

V. I. P.

720 5th Ave., New York 19, N. Y.
Phone: PLaza 7-0130

President Bill Murphy
Vice-President Charlotte Morgan
Radio-TV Dir..... Helen McCausland

Services Offered: Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows.

THOMAS J. VALENTINO, INC.

(See Trans. Co.'s & Commercial Prod.)

VAVIN, INC.

(See TV Prod.-Dist.)

PROGRAM PRODUCERS

VICTOR & RICHARDS, INC.

7 East 48th St., New York, N. Y.

Phone: PL 2-7755

President & Sales Mgr. Vic Lindeman, Jr.
Producer-writer Alan Sands
Station Relations Peggy Seager
Services Offered: Syndicate live TV programs to local stations and servicing stations with prizes for giveaways.

Productions: Top Ten Dance Party.

VIDEO ENTERPRISES, INC.

667 Madison Ave., New York, N. Y.

Phone: PLaza 3-9327

President Philip J. Lane

Branch Office

105 S. Western Ave., Los Angeles, Calif.

Phone: DU 8-9666

Chief Executive H. Shaw

Services Offered: Exchanging of merchandise for time on local TV & radio stations; placing of products on network TV programs as awards; program producing.

VIDEOCRAFT PRODUCTIONS, INC.

116 East 30th St., New York 16, N. Y.

Phone: ORegon 9-6030

President Arthur Rankin, Jr.

V.P., Treas. Jules Bass

V.P., Sales Marvin Grieve

Exec. Art Dir. Antony Peters

Services Offered: Production & distribution of animated film programs.

Productions: New Adventures of Pinocchio, Wizard of Oz, Wonderland, Willy McBean & His Magic Machine, The Great Book, Zack & Zelda.

VIKING FILMS INC.

45 West 45th St., New York 19, N. Y.

Phone: Circle 5-8858

President Israel M. Berman

Exec. Producer Richard A. Weaver

Services Offered: Producer of TV features, public relations & educational films.

JAY WARD PRODUCTIONS, INC.

8218 Sunset Blvd., Hollywood, Calif.

Phone: OLdfield 4-3050

President Jay Ward

V.P.'s Bill Scott, Pete Burness,

Bill Hurtz, Al Burns, Lew Keller, Gerard

Baldwin, Skip Craig, Sam Clayberger

Secy.-Treas. Alex Anderson

Services Offered: Producers of The Bullwinkle Show, Rocky & His Friends, Fractured Flickers, Watts Knu Show, The Nut-house, Super-Chicken, Hoppity Hooper, Simppson & Delaney.

WASHINGTON, D. C. TELEVISION & RADIO PROGRAM SERVICE, INC.

2049 Westridge Rd., Los Angeles 49, Calif.

Phone: GRanite 2-6291

President G. Bennett Larson

Services Offered: Program ideas and Congressional coverage.

Productions: U. S. Hearing Highlights.

WOLF PRESENTATIONS, INC.

420 Madison Ave., New York 17, N. Y.

Phone: PLaza 5-2050

Pres. Edward Wolf

Vice President Herbert Wolf

Producers Dan Dayton, Alan Gilbert

Dir. of Sales Paul Ross

Services Offered: Radio-TV, live program productions.

Productions: Masquerade Party, Keep Talking, Window Shopping.

WOLPER PRODUCTIONS, INC.

(See Producers & Distributors)

MAURICE H. ZOUARY

TV-FILM PROD.

333 W. 52nd St., New York 19, N. Y.

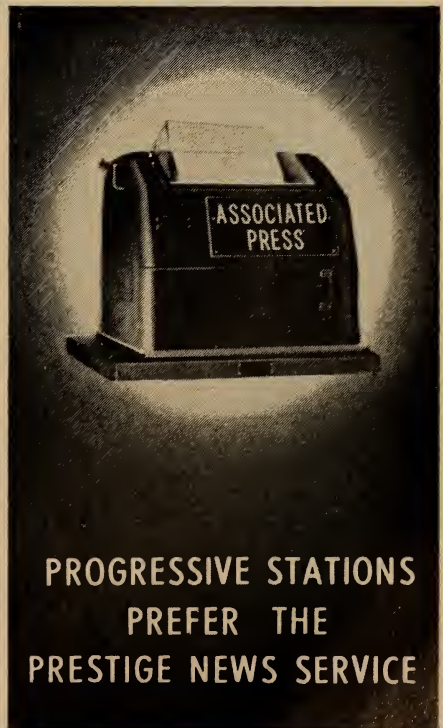
Phone: JUdson 2-6185

Owner Maurice H. Zouary

Production Chief Joseph Mawra

Services Offered: Live package radio & TV programs.

Productions: Poem for a Day, Kiddie Camera, Just A Minute.





Producers of Quality
Television Commercials

SARRA INC.

210 East 5th Street
New York 3, New York
Spring 7-3700

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16 East Ontario Street
Chicago 11, Illinois
Whitehall 4-5151

TELEVISION DAILY

2.
INTERNATIONAL
NEWSPAPER
OF
RADIO & TELEVISION



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**RADIO AND TV
COMMERCIAL
PRODUCERS**



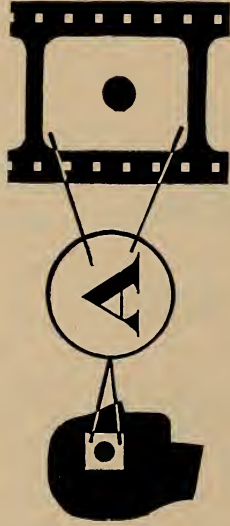
KEY PERSONNEL

BRANCH OFFICES

SERVICES OFFERED

1963

Cre.a.TV.i.ty



that which is created.
cre-a-tive (krē-ā'tiv), *adj.* having or showing the power of creating: *creative writers.* —**cre-a-tive-ly**, *adv.*
cre-a-tor (krē-ā'ter), *n.* 1. one that creates. 2. the Creator, God.

(krē-ā'tē vē ĭ tē), *n.* 1. the highest combination of production skills and resources to create the exact effect the client and agency have in mind. 2. CreaTVity is the reason why again and again, America's finest agencies choose Audio Productions to serve their most valued clients.

cre-dence (krē'dens), *n.* belief.

cre-den-tial (kri-dēn'shel), *n.* (*usually pl.*) testimonial attesting the bearer's authority.

cred-i-ble (kréd'ə-bəl), *adj.* capable of being believed: a *credible explanation.*

cred-it (kréd'it), *n.* 1. belief; trust. 2. trustworthiness. 3. reputation. 4. honor for some quality, etc. 5. source of honor. 6. official recording of a student in a course. 7. time allowed for payment for goods, etc., obtained on trust. 8. confidence in a pur-



Radio & Television Commercial Producers

A T U Productions

130 W. 57th St., N.Y.C.

Phone: JU 6-4294

Vice President.....Cal A. Stadlen
Nat'l Sales Mgr.....Elliott Arluck
Services Offered—Creators & producers of
"Syndivdua" commercials for TV and radio.
Specializing in humor—animation, puppets,
live action.

Academy Film Productions, Inc.

123 W. Chestnut St., Chicago 10, Ill

Phone: Michigan 2-5877

Pres., Exec. Prod.....Bernard Howard
Sales Representative...Theodore H. Bohn
Services Offered—Creators & producers of
TV & business films. Animation & live ac-
tion. Specializing in unusual audio-visual
presentations. Have own studios & full eqpt.

Academy Films

1145 N. Las Palmas, Hollywood 38

Phone: HOLlywood 6-6566

President.....J. Larsen
Vice President.....Betty Larsen
Treasurer.....Frank Putnam
Sales Manager.....Richard Larsen
Services Offered—Complete motion picture
production services, for comm'ls. Creators of
jingles for agencies & advertisers.

Ad-Staff, Inc.

9122 Sunset Blvd., Hollywood 69, Cal.

Phone: CR 5-5219

President.....Don Quinn
Vice President.....Martin Sperzel
Secretary.....Helen Hendricks
Treasurer.....Charles Goldring
Services Offered—Creation and production
of radio and television commercials, music
and/or humorous copy; recording facilities;
production facilities; theme music for TV
series; industrial films (copy and music).

Advertisers' Broadcasting Company

117 W. 46th St., N.Y.C. 36

Phone: PL 7-3560

Exec. Prod.....Sholom Rubinstein
Director.....Bernard Rubinstein
Copy Chief.....David M. Hausdorff
Services Offered—Write, create, produce
jingles and commercials.

Advertising Radio & Television Services, Inc.

421 West 54th St., New York 19, N.Y.

Phone: PLaza 7-2125

President.....Gerald Auerbach
Exec. V.P.....Louis Mucciolo

V.P. Sales.....Robert Rawson
V.P., Comptroller.....Samuel Auerbach
Prod. Distrib. Mgr.....Ervin Rosenfeld
Services Offered—Laboratory procurement,
booking and distribution of film for TV,
theatrical & special purpose exhibition;
editing; consultants to sponsors & agencies.

Alexander Film Co.

Alexander Film Bldg.,

Colorado Springs, Colo.

Phone: ME 3-1771

Bd. Chmn.....Don M. Alexander
President.....Keith Munroe
General Sales Mgr.....Harmon Jones
Field Sales Prod. Mgr.....Arthur M. Oaks

Branch Offices

500 Fifth Ave., New York 36, N. Y.

Phone: LO 5-1350

Vice President.....Howard F. Olds
V.P., Alexander Int.....Kenneth A. Silver
472 Wrigley Bldg., Chicago 11, Ill.

Phone: WH 4-5980

Exec-in-Chg.Terry Hatch
Balderas 36-808, Mexico, D.F., Mexico

Phone: 16-33-72

Pres., Alexander Int.....Jay Berry
Calle Comercio 450, San Juan, P.R.

Phone: 3-2898

Exec-in-Chg.Haskel Marshal
Services Offered—TV film commercials,
business and industrial films, theatre film
commercials, distribution.

All-Scope Pictures, Inc.

(Comm'l Film Division of Twentieth
Century-Fox Television)

1417 N. Western Ave., Hollywood 27

Phone: HOLlywood 2-6231

President.....Gordon Mitchell
Vice President.....C. D. Owens
Services Offered—TV commercials, all type
special purpose films.

Alpha Film Productions

P. O. Box 5325, Baltimore 9, Md.

Phone: CL 2-4150

Owner.....W. E. Wood
Services Offered—Film processing; titles;
16mm & 35mm sound recording; documen-
tary films, TV spots; location shots filmed.

American Film Co.

1329 Vine St., Philadelphia 7, Pa.

Phone: WA 2-1800

Manager.....Ben Harris
Sales Mgr.....S. Adams
Secretary.....I. Weyhmiller
Services Offered—Produce motion pictures
on special order plus projection service,
booking, inspection, storage and shipping



CINEMAGINATION and SERVICE



300 EAST 46th STREET, NEW YORK 17, N. Y.

OXFORD 7-6655

RADIO AND TV COMMERCIAL PRODUCERS

departments. Also rental of 8 mm & 16 mm plus special subjects from 1900 and advertising facilities.

American Film Producers

1600 Broadway, N.Y.C. 19
Phone: PL 7-5915

Exec. Prodr.....Robert Gross
Exec. Prodr.....Lawrence A. Glesnes
Prod. Control.....Sheldon Abromowitz
Dir. Program Dev.....Harriet H. Hester
Office Mgr.....Barbara Brazong
Services Offered — Complete production and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black and white, live action or animation in both 16 mm and 35 mm.

Current Productions—Westinghouse Electric, General Motors-Frigidaire, Bulova Watch, Nestle, Advertising Council, Humble Oil, Corn Products Sales-Best Foods Div.

Leonard Anderson Associates, Inc.

(See TV Producers & Distributors)

Animated Productions Inc.

(Al Stahl Productions)
1600 Broadway, N.Y.C.
Phone: CO 5-2942

PresidentAl Stahl
Services Offered—TV shows in animation and live. Comic strip animated films.

Animation, Inc.

736 N. Seward St., Hollywood 38, Cal.
Phone: HO 4-1117

PresidentEarl Klein
Production Manager.....Helen Hansen
Creative Director.....Bob Kurtz
DirectorEd Barge
Sales Manager.....Hal Styles

Branch Offices

14005 Fenkell Ave., Detroit, Mich.
Phone: BR 3-3040

RepresentativeTed Petok
221 N. LaSalle St., Chicago, Ill.
Phone: FR 2-2628

RepresentativeJoe W. Edwards
Services Offered—Animated & live action TV comm's, storyboards, sound tracks, educational & industrial films.

Animation Service Co.

1780 Broadway, N.Y.C. 19
Phone: CI 5-4832

Chief Animator.....Abe Blashko
Animation Supervisor.....Robert Tinfo
AdministrationSeymour Posner
Services Offered — All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.

Animotion Associates, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 6-3817

PresidentGraham Place
Vice Pres.....Otto Feuer
Gen. Mgr.....Donald Fellows

National Sls. Dir.....Lee Krieger
Services Offered—Producers of animated TV commercial spots and films. Animation is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

Evan J. Anton Prods., Ltd.

550 Fifth Ave., N.Y.C. 36
Phone: PL 7-3638

PresidentEvan J. Anton
Vice President.....Mary Mallios
Sec'y-Treas.....James Mallios
Services Offered—Producers of industrial and documentary films and slides, TV commercials and spots.

Arco Film Productions, Inc.

580 Fifth Ave., New York 36, N. Y.
Phone: COlumbus 5-6968

PresidentR. J. Oulmann
Services Offered—TV film facilities; animation & TV film show packaging.

J. Armstrong & Company

420 Lexington Ave., N.Y.C.
Phone: LExington 2-5970

PresidentJoseph Armstrong
Services Offered—Custom, synd. comm'l's facilities.

Atlas Film Corp.

1111 South Blvd., Oak Park, Ill.
Phone: AUstin 7-8620

PresidentJ. A. Kellock
Vice Pres. & Prod. Mgr.....A. S. Bradish
V.P.'s.....T. H. Peterson, R. L. McMillan,
James L. Herman

SecretaryW. L. Nafztger

Branch Offices

2801 Cyclorama Dr., Cincinnati 11, Ohio
Phone: MO 1-3867

Vice PresidentR. L. McMillan
11 Barbour Terraces, Woodward & W.
Long Lake Rd., Bloomfield Hills, Mich.
Phone: MIDwest 7-1155

Vice President.....J. L. Herman
408 Rucker Pl., Alexandria, Va.
Phone: OV 3-1525

ManagerR. C. Barrett
6631 Hollywood Blvd., Hollywood, Calif.
Phone: HOllywood 9-3904

Services Offered—Producers of TV commercials, slidelims, theatrical shorts, motion pictures-35mm & 16mm black & white & color. Studios—35mm & 16mm lab. & sound recording services.

Audio Productions, Inc.

630 Ninth Ave., N.Y.C. 36
Phone: PL 7-0760

President.....Frank K. Speidell
Vice Pres., Treas.....P. J. Mooney
Vice President.....T. H. Westermann
SecretaryAlexander Gansell
TV Dept. Mgr.....Harold R. Lipman
Services Offered—Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.

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for • customade musical commercials
• customade film soundtracks
• original musical approaches for
• advertising campaigns

a • complete musical service
• which guarantees production
• of the highest quality
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Phil Davis musical enterprises, inc.

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MURRAY HILL 8-3950



RADIO AND TV COMMERCIAL PRODUCERS

Aurvid Productions

P. O. Box 413, Phila., Pa.

Phone: LOcust 4-4429

Exec. in ChargeFranklin O. Pease
Mgr., Film Distrib.....David Rosen
Traveling Rep.....Gertrude W. Weiss
Exec. Sales Manager.....Charles Stahl

Branch Office

P. O. Box 265, Clewiston, Fla.

Phone: YU 3-1711

Services Offered—TV and theatrical films.
Commercial facilities. Live, package film and
animation service. Editing facilities.

Austin Productions, Inc.

Box 713, Lima, O.

Phone: 229-7881

President.....B. Otto Austin, Jr.
Vice President.....Clair E. Butturff
SecretaryNancy M. Austin
Services Offered—Producers of film com-
mercials & industrial films.

Bil Baird's Marionettes

59 Barrow St., N. Y. C. 14

Phone: YUkon 9-9840

Partners.....Bil and Cora Baird
Services Offered—Produce live or filmed
commercials with marionettes and hand pup-
pets, with or without live actors, in own
studios.

Bandelier Films, Inc.

1837 Lomas Blvd., NE, Albuquerque, N. M.

Phone: CHapel 3-5848

PresidentR. Stevens
Vice President.....Doyle Courington
Services Offered—Live action & animated
TV film commercials, 35mm or 16mm. Docu-
mentary films, industrial films, film strips &
slides.

Thos. J. Barbre Productions

2130 S. Belleire St., Denver 22, Colo.

Phone: SK 6-8383

ProducerThos J. Barbre
Asst. Mgr.....Anita T. Barbre
Dir. Sound.....Paul F. Emrich
Dir. Photography.....H. J. Anderson
Services Offered—Complete motion picture
production service—script, photography, ed-
iting, sound recording, stage, mobile units,
theater; nationally. Industrial, business
films; TV spots.

Basch Radio & Television Productions

17 E. 45th St., N.Y.C. 17

Phone: MU 2-8877

PartnerCharles J. Basch, Jr.
Partner.....Frankie Basch
Services Offered — TV film commercials,
animated and live; film programs, industrial,
training, and fund-raising films; radio com-
mercials, jingle, gimmick & dramatized.

Bay State Film Productions, Inc.

35 Springfield St., Agawam, Mass.

Phone: RE 4-3164

PresidentMorton Read
V.P., Sl.....D. D. Doyle
V.P., TV.....Harold O. Stanton

Branch Office

80 Boylston St., Boston, Mass.

Phone: HANcock 6-8904

V.P.....Lowell F. Wentworth
200 W. 57th St., New York, N. Y.
Phone: Circle 6-6799

Vice Presidents.....Lowell F. Wentworth,
Carl V. Ragsdale

Services Offered—Producers of 16mm &
35mm motion pictures & slide films-TV com-
mercials & programs.

Beacon Television Features

115 Newbury St., Boston 16, Mass.

Phone: COMmonwealth 6-6881

PresidentJ. L. Sanderson
Services Offered—TV film commercials;
story-boards, feature film production, radio
jingles.

V. S. Becker Productions

55 East 43rd St., New York 17, N. Y.

Phone: MU 2-0777

Exec. Prod.....Viola S. Becker
Services Offered — TV & radio package
shows & commercials; live, recorded &
filmed. Casting. Industrial films.

Russell R. Benson Productions

136 N. Delaware St., Indianapolis, Ind.

Phone: MELrose 7-0306

PresidentR. R. Benson
Services Offered—Film spot commercials;
industrial, educational films.

Guy Biddick

1046 So. Olive St., Los Angeles 15, Cal.

Phone: RI 9-8800

ManagerGuy Biddick
Traveling Rep.....Burton Zoul
Services Offered—Animation of product or
trademark, commercial spots on film.

Biever & Stein Productions, Inc.

527 Madison Ave., New York 22, N.Y.

Phone: PLaza 3-1147

PresidentCurtis Biever
Secretary-TreasurerLou Stein
Services Offered—Radio-TV commercials,
film backgrounds, musical jingles.

Mel Blanc Associates, Inc.

Taft Bldg., Hollywood & Vine

Hollywood 28, Calif.

Phone: HO 6-6127

PresidentMel Blanc
Services Offered—Producers of humorous
radio and TV commercials.

RADIO AND TV COMMERCIAL PRODUCERS

Bray Studios Inc.

729 Seventh Ave., N.Y.C. 19
Phone: CI 5-4582

Board Chmn.....J. R. Bray
President.....Paul A. Bray
V.P., Sales.....Paul Bray, Jr.
Treasurer.....M. Bray
Animation Director.....Rod Johnson
Film Dist. Mgr.....B. D. Hess
Services Offered—Producers and distributors of all types of films for TV use including technical animation and cartoons. Specialize in industrial training and sales films, as well as health, safety and films for the military. Safety-training films in Spanish or French translation. Tape equipment available.

Broadcast House Enterprises, Inc.

359 Canal St., Manchester, N. H.
Phone: (603) 627-7669

President.....Norman Gittleson
Vice President.....Rodney Barker
Vice Pres., Mid W. Div...Charles Sharpless
Office Manager.....James A. Rogers
Services Offered—"Numbers Up," broadcast sales promotion including contest on air, prizes, mailing for every home throughout radio or TV station coverage area; designed for 13 weeks, specifically to increase ratings with profitable, self-liquidating show.

Henry Brown, Inc.

209 E. 56th St., New York 22, N. Y.
Phone: EL 5-7943

President.....Henry Brown
Services Offered—TV commercials and film shows.

Marc Brown Associates

8 East 48th St., New York, N. Y.
Phone: MU 8-2847

President.....Marc Brown
Vice President.....Paula Murphy
Secretary, Treas.....Dorothy Greenberg
Services Offered: Producers and creators of original music for radio, television commercials and industrial film.

CBS Animations

38 Centre Ave., New Rochelle, N. Y.
Phone: NEw Rochelle 2-3466

Vice Pres., Gen. Mgr....William M. Weiss
Services Offered: Animated network commercials.

C/Hear Services, Inc.

210 E. 47th St., New York 17, N.Y.
Phone: EL 5-7212

President.....Granville Burland
Prod. Co-ord.....Carol Manetta
Services Offered—Creation & production of jingles, radio-TV campaigns, music tracks for commercials; packagers of radio-TV shows; creators & prod. of LP albums for record co's.

CR Enterprises, Ltd.

1148 S. Shenandoah St., Los Angeles 35, Calif.
Phone: BR 2-6884

Pres., Prod.....C. Roth
Services Offered—Film commercials.

S. W. Caldwell, Limited

(See TV Prod.-Dist.)

Calif. Internat'l Productions

6710 Melrose Ave., Hollywood, Cal.
Phone: WE 9-1491

President.....H. F. O'Donnell
Services Offered — TV film shows & comm'ls; religious films; shorts, educ. & indust.

California Studios Incorporated

650 N. Bronson St., L. A. 4, Cal.
Phone: HO 2-7141

President.....P. N. Krasne
Services Offered — TV film shows & comm'ls; soundies; B & W animation; packages.

Lars Caloniuss Prods., Inc.

45 W. 45th St., N.Y.C. 36
Phone: PL 7-0350

President.....Lars Caloniuss
Services Offered—Full animation facilities. Story boards. Live action.

Campus Film Prods., Inc.

20 E. 46th St., N.Y.C. 17
Phone: MU 2-8735

President.....Nat Campus
Exec. Producer.....Jules Krater
Services Offered—Film and TV commercial production

Canadian Film Industries Co., Ltd.

310 Lakeshore Rd., Toronto 14, Canada
Phone: CL 5-2351

President.....Arthur D. Gottlieb
Services Offered—TV film shows, comm'ls; shorts; animation, B & W & color; facilities & studios rented.

Canyon Films of Arizona, Inc.

834 N. 7th Ave., Phoenix, Ariz.
Phone: AL 2-1718

Producer.....R. Boley
Photography.....Robt. Allen
Services Offered—Production TV commercials, industrial & pub. rel. films: 16/35 mm animation & live action.

Capital Film Service

224 Abbott Rd., E. Lansing, Mich.
Phone: ED 2-3544

President.....J. R. Hunter
General Manager.....R. G. Cole
Production Manager.....Kenneth Kortge

TELE-TAPE PRODUCTIONS MOBILE UNIT ONE

The most experienced name in quality video tape recording on location announces
an all-new self-contained Video Tape and Camera facility...



TELE-TAPE PRODUCTIONS

SALES

136 E. 55th STREET, NEW YORK 22, N. Y.
PLaza 2-7255

ENGINEERING

471 VICTORIA TERRACE, RIDGEFIELD, N. J.
943-7333

RADIO AND TV COMMERCIAL PRODUCERS

Lab Manager.....Robert Winkel
Services Offered—Script to screen motion picture productions. Motion Picture producers' services, T.V. commercials, radio transcriptions. Complete animation services including hot press, cell services & art work, 35mm filmstrips.

Capitol Records Custom Service

1750 N. Vine St., Hollywood 28
Phone: HO 2-6252

DirectorGeorge R. Jones
Natl. Sls. Mgr.....Herbert I. Sachs
Production Mgr.....Clifton L. Harden

Branch Office

151 West 46th St., New York 19, N.Y.
Phone: JU 2-8040

Services Offered — Custom recording for records, radio and TV & film scoring; manuf. facilities for all sizes of records, mastering processing; music library for film track.

Cascade Pictures of California

1027 N. Seward, Hollywood 38, Calif.
Phone: HO 2-6481

PresidentBernard J. Carr
Vice Pres.....Roy Seawright
V.P. Prod.....Vaughan Paul

Director.....George B. Seitz, Jr.
Services Offered—Producers of film commercials for TV offering complete studio facilities, animation and optical effects personnel.

Cate and McGlone

1521 Crossroads of World, Hollywood 28
Phone: HO 5-1118

President.....T. W. Cate
Secretary.....E. D. McGlone
Services Offered — Commercials; production—scripts, storyboards, editorial, photography.

Hu Chain Associates

15 E. 48th St., N.Y.C. 17
Phone: PL 5-5240

OwnerHubert V. Chain
Services Offered — Radio-TV and motion picture production, direction and script writing.

Charter Oaks Telepictures, Inc.

423 E. 90th St., New York, N. Y.
Phone: TR 6-6800

446 E. 86th St., New York, N. Y.
Phone: YU 8-7970

PresidentLouis Cavrell
SecretaryOtis Cavrell

IMAGINATION

IN MUSICAL ADVERTISING & ENTERTAINMENT PRODUCTIONS FOR RADIO • TV • RECORDS



SANDE & GREENE PRODUCTIONS

1777 No. Vine St.,

Hollywood 28, Calif.

Phone: HOLLYWOOD 6-5103

RADIO AND TV COMMERCIAL PRODUCERS

TreasurerIra Cavrell
Services Offered—Production facilities for TV and industrial 16 and 35 mm color and black & white films. Medical and dramatic films. Printing and processing lab. Editorial rooms. Sound stage rentals for automobile commercials.

Chicago Film Studios

720 N. Michigan Ave., Chicago 11
Phone: WH 4-6971

PresidentE. G. Josephson
Dir. of Sales.....Robert D. Casterline
Prodn. Mgr.....Russell T. Ervin, A.S.C.
Laboratory Mgr.....Tod Yamamoto
Services Offered—Complete 16 & 35 mm film production facilities; sound stages, RCA sound recording, optical effects, Art Department, complete processing laboratory.

Churchill Productions, Inc.

6671 Sunset Blvd., Los Angeles 28, Calif.
Phone: HOLLYwood 6-6251

President.....Robert B. Churchill
Services Offered—Produce educational and industrial films.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood 38
Phone: HO 5-3376

PresidentH. Lehman
Vice President.....Cecile Lehman
TreasurerJacques R. Lehman
SecretaryPhilip Saltz

Services Offered — Commercials, educational films, business films, sports-shows, training films.

Cine-Video Productions, Inc.

1322 Boston Post Rd., at Cedarhurst Lane
Milford, Conn.
Phone: TR 4-6590

Pres., Exec. Proder.....Garo W. Ray
Vice President.....Ruth E. Ray
Tech. Dir.....Kenneth F. Rieke
Production Director.....Robert Reid
General Manager.....George W. Grant
Services Offered—Compl. motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, B & W, processing, & all other film services.

Cinecraft Productions, Inc.

2515 Franklin Blvd., Cleveland 13, O.
Phone: SU 1-2300

PresidentRay Culley
Production Mgr.....Paul Culley
Sales Manager.....Bob Davidson
Services Offered—Synd. spots; comm'ls.

Cineffects, Inc.

115 W. 45th St., N.Y.C.
Phone: CI 6-0951

PresidentIrving Hecht
Services Offered—Animation, special effects, titles, mats, inserts, black & white or color, 16 or 35 mm.

Gerald Schnitzer

PRODUCTIONS

producers of advertising
films with dynamic
imagery!

5746 Sunset Boulevard Hollywood 28, California • HOLLYwood 91158

RADIO AND TV COMMERCIAL PRODUCERS

Cinema Sound, Ltd.

2 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577

PresidentRobert Franklin
Vice President.....Herbert Moss

Branch Offices

11-12 King St., Covent Garden, London,
W. 1, England

Pres., Stagesound (Lon.) Ltd...Bill Walton
16, Avenue Junot, Paris 18, France

ManagerDeben Bhattacharya
Services Offered: Production of radio and TV features, commercials, custom field recordings, actuality sound effects, film tracks, electronic music. Owners of large collection of actuality sounds and historic voices.

Cinesound, Limited

559 Rogers Rd., Toronto, Ont.
Phone: RO 2-7338

President.....B. Bach, Jr.
Services Offered—Shorts, film comm'l's; color, B & W animation; music; scripts; packages; studio, facilities rental.

Cinetoon Productions

1847 Fort St., Honolulu, Hawaii

Exec.M. D. Meyers
Services Offered—Industrial films; synd. spots; comm'l's.

● ● ● ● ●
FOR UNUSUAL
FILM COMMERCIALS
AND JINGLES
WILBUR STRECH PRODUCTIONS, INC.
135 W. 52ND STREET
NEW YORK 19, N. Y. *
JUDSON 2-3816

Clifton Productions, Inc.

62 W. 45th St., N.Y.C. 36
Phone: MU 2-0040

President.....Maurice T. Groen
V.P., charge Prod.....Ronald T. Groen
Asst. Prod. Mgr.....Bert H. Cohen

Services Offered—Industrial films, commercials, travel films, camera crews in U. S., Sweden, Austria, South Africa, Malaya, World Wide coverage. Color stock footage.

Coastal Film Services, Inc.

321 W. 44th St., N.Y.C. 36
Phone: JUdson 2-7780

PresidentManuel Casiano
Services Offered—Complete services including optical effects, animation, titles, film consultants.

John Colburn Assoc., Inc.

1122 Central Ave., Wilmette, Ill.
Phone: BR 3-2310

PresidentJ. E. Colburn
Services Offered—16/35 mm industrial & TV film & comm'l's; sound stage, production facilities.

Colmes-Werrenrath Prod. Inc.

1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011

PresidentW. Colmes
Exec. V.P.....R. Werrenrath
Vice President.....W. Bennett Philley
Act. Exec.....T. R. Bohn

Services Offered—Creation, production, direction, writing; studio, editing, projection facilities.

Current Productions — Commercials for Whirlpool Corp., Presto, Revere Camera, No. American Van Lines.

Commerce Pictures

525 Poydras St., New Orleans, La.
Phone: 523-5026

PresidentR. Wiegand

Services Offered—Commercials, b & w & color, live action & cartoons, 16mm, 35mm, movies, slides, stills, enlargements, prints & copies. Sound recording magnetic & optical.

Commercial Recording Corp.

3104 Maple Ave., Dallas 19, Tex.
Phone: RI 8-8004

PresidentJohn J. Coyle
Vice Presidents.....Walter A. Neilson,
T. A. Harris

General Manager.....Thomas E. Gwin
Services Offered — Musical advertising, radio station promos., production aids, custom commercials, for radio & TV.

RADIO AND TV COMMERCIAL PRODUCERS

Commercial Syndicated Films, Inc.

621 N. Dearborn St., Chicago 10, Ill
Phone: WH 4-7477

President.....W. R. Johnson
Vice President.....I. Bell
Services Offered—Syndicated animated TV spots & programs.

Commodore Productions & Artists, Inc.

1906 No. Kenmore Ave., Hollywood 27, Calif.
Phone: NORMandy 5-1187

Pres., Prod.....W. White, Jr.
Prod. Dir.....Ed. Woodworth
Prod. Superv.....W. White, III
Secretary.....Janet Berrie
Services Offered—TV live & film programs, shows; comm'ls; industries; film packages.

Concord Company

9006 Sunset Blvd., Hollywood 46, Cal.
Phone: BR 2-7801

Ptnrs.C. Purnell, L. Atkinson, R. Atkinson
Services Offered—TV live & film shows; industrials; documentaries; color, B & W animation; scripts; packages.

Condor Films, Incorporated

1006 Olive St., St. Louis 1, Mo.
Phone: MA 1-8876

President.....Bradford Whitney
Treasurer.....Edgar F. Stevens
Services Offered—Producers of 16 mm & 35 mm motion pictures, slide films, and other visual and audio-visual materials for sales promotion, public relations, advertising, television programming, TV comm'ls, training & sports uses.

Consolidated Film Industries

(Div. of Republic Corp.)
959 Seward St., Hollywood
Phone: HOLLYwood 9-1441

Chairman of Bd.....Victor M. Carter
President.....Gordon K. Greenfield
Vice Presidents.....Sidney P. Solow,
John P. O'Connell, Daniel J. Bloomberg,
O. W. Murray
Secretary.....Peter A. Campbell
Treasurer.....Rocco Di Fonso
Services Offered — Processing of motion picture film.

Continental Film Productions Corporation

2320 Rossville Blvd., Chattanooga, Tenn.
Phone: AM 7-4302

President.....James E. Webster
Secretary.....Thomas Crutchfield
Treasurer.....S. K. Johnston, Jr.
Services Offered—Animation, producers of industrial and educational films & sound slide films, producers of film spot commercials. Tape equipment available.

Roland D. Crandall Productions

31 Heusted Dr., Old Greenwich, Conn.
Phone: NO 7-0425

President.....R. D. Crandall
Services Offered—Producer of commercial films.

Craven Film Corporation

330 E. 56th St., N.Y.C. 22
Phone: MU 8-1585

President.....Thomas Craven
Executive Producer.....Joseph McDonough
Prod. Spvsr.....D. William Robinson
Prod. Mgr.....David Saperstein
Spvsng. Editor.....Morton S. Epstein
Services Offered—Production of theatrical, advertising and documentary films, film and tape television commercials, television series programming. Color commercial specialists.

Crawley Films, Limited

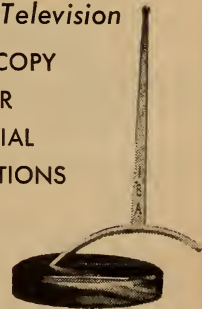
19 Fairmont Ave., Ottawa, Ont.
Phone: PA 8-3513

President.....F. Crawley
Vice President.....Graeme Fraser
Vice President.....C. Everett
Comptroller.....A. E. Ayer
TV Commercial Dir.....Louis Lemkow
Services Offered—Films, sponsored & TV; commercials; production; animation; laboratory; stages.

CREATIVE COMMERCIALS!

For Radio & Television

MUSIC & COPY
HUMOR
INDUSTRIAL
REVITALIZATIONS



Creation & Production



9122 SUNSET BOULEVARD
HOLLYWOOD 69, CALIFORNIA
CR 5-5219 • BR 2-2671

RADIO AND TV COMMERCIAL PRODUCERS

Creative Features, Inc.

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 3-8632

Sales Mgr.....Everett Goodman
Production Mgr.....Lee Pines
Services Offered—Musical commercials for local and regional advertisers; musical ID's and promos. for stations; open end weather & time musicals.

Creativevision

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

PresidentVictor Kayfetz
Asst. to Pres.....Seymour Posner
Art Director.....Abe Blashko
Services Offered—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

Cristal Animation, Inc.

315 East 55th St., New York, N. Y.
Phone: PL 9-0920

President.....Charles A. Bemant
Vice President.....Leonard Roberts
Art Director.....Fernando Venegas
Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Crossroads TV Productions

1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4422

V.P.'s..... J. Mahaffey, E. Siman, Jr.

Services Offered—Film spots: live shows. Tape equipment available.

Cue Recordings, Inc.

117 W. 46th St., N.Y.C. 36
Phone: PLaza 7-3641

PresidentSholom Rubinstein
Vice President.....Mel Kaiser
Secretary-TreasurerBernard Rubinstein
Services Offered—Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high-speed tape duplication, 35 & 16mm equipment.

Cummings Productions, Inc.

35 West 53rd St., N.Y.C. 19
Phone: PL 7-6452

President.....R. W. Cummings
Services Offered—Creators and producers of singing commercials, film backgrounds, scores for promotional shows.

D4 Film Studios, Inc.

56 Elmwood St., Newton-58, Mass.
Phone: WOODward 9-7770

President, Treas.....Joseph Dephoure
Vice Pres.....M. Levy
Services Offered — Comm'ls; industrials; soundstage; processing art; sound recording.

D & R Productions, Inc.

210 East 47th St., New York, N. Y.
Phone: PL 2-6520

Owners.....Dan Hunn, Ron Fritz

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N.Y.C. 22
Phone: MU 8-3950

PresidentPhil Davis
Creative Director.....Edward C. Redding
Asst. Creat. Dir.....Charles Naylor
V.P., Mus. Dir.....Earl Paul Secy., Treas.....Loretta H. Davis
Production Mgr.....Joe Rhodes
Copy Director.....Helen Whitmore
Film Score Dir.....Hale Rood
P.R. Dir.....Frances B. O'Brien
Exec. Secretary.....Glen McGinley
Services Offered—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

Gordon M. Day, Inc.

72 W. 45th St., New York 36, N. Y.
Phone: JUDson 2-2740

PresidentGordon M. Day
Vice PresidentCarol Bulkeley
TreasurerLeo L. Reich
Services Offered — Writing-production of TV film commercials & TV radio musical jingles.



RADIO AND TV COMMERCIAL PRODUCERS

De Frenes Company

1909-17 Buttonwood St., Phila. 30, Pa.
Phone: LO 3-1686

Pres., Sales.....J. DeFrenes
Secretary.....R. DeFrenes
Prod. V.P.....M. Levanios
Services Offered—Comm'ls; programs. Industrial shorts.

Vince Degen TV and Radio Spots

1601 N. Gower St., Hollywood 28, Calif.
Phone: HOLLYWOOD 5-9886

Services Offered—Production of commercials, original musical jingles, instrumental and vocal arrangements, underscoring for animation-live action.

Demby Productions, Inc.

1 W. 58th St., N.Y.C. 19
Phone: PL 9-2495

President.....Emanuel H. Demby
Vice Pres.....Betty Jeffries
Creative Dir.....Allen Swift
Research.....Louis Cohen
Client Relations Dir.....Elaine Greene
Services Offered—Live, film and recorded commercials. Animation. Jingles. Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.

Florian de Narde

3 E. 57th St., New York City
Phone: PL 3-7030

Owner.....F. de Narde
Services Offered — Commercials; documentaries; industrials.

Jack Denove Productions, Inc.

(See TV Prod.-Dist.)

Depicto Films Corporation

254 West 54th St., N.Y.C. 19
Phone: COLUMBUS 5-7620

President.....J. R. von Maur
Services Offered—Producers of industrial motion pictures, filmographs, color sound slidefilms, filmstrips, slide presentations, trade shows, vugraph presentations. Creators and producers of complete sales training programs, including films and associated literature.

Leo Diner Films

332 Golden Gate Ave., San Francisco 2
Phone: PR 5-3664

Exec.....L. Diner
Services Offered—Spots; lab sound & TV recording; animation.

Directions Unlimited Film Corp.

737 N. Seward St., Hollywood 38, Calif.
Phone: HOLLYWOOD 2-3414

Exec. Prod., Pres.....John W. Orland
Exec. Prod., V.P.....Terence Anderson
Exec. Prod., Sec.-Treas.....Michael Rollens
Exec. Prods.....James Jacobson, Robert

Searles, Michael Anderson
Services Offered—Commercials, newsreel features, TV programs.

Walt Disney Productions, Inc.

500 S. Buena Vista, Burbank, Cal.
Phone: VI 9-3411

Chairman of Board.....Walt Disney
President.....Roy O. Disney
V.P., Adv. & Sales.....Card Walker
V.P., Production.....Wm. Anderson
V.P., TV.....Donn Tatum
Services Offered—Comm'ls; programs.

Dolphin Productions, Inc.

37 West 57th St., New York 19, N. Y.
Phone: PLaza 3-5892

President.....Allan Stanley
Services Offered—Producers of TV commercials.

Douglas Film Industries

10 W. Kinzie St., Chicago 10
Phone: MO 4-7455

President.....F. C. Raymond
Exec. Vice Pres.....Arthur R. Jones III
V.P., Production.....Douglas P. Raymond
Services Offered — Educ., ind., TV films; titling & animation; lab work; printing.

Du Art Film Labs, Inc.

245 W. 55th St., N.Y.C.
Phone: PL 7-4580

Exec. Vice Pres.....Irwin Young



SIB PRODUCTIONS

WALTER N. BIEN
President

SONNY KLEIN
Vice President

Paramount Studios
5451 Marathon St.
Hollywood, Calif.
HO. 9-2411

RADIO AND TV COMMERCIAL PRODUCERS

V.P.'s Lou Feldman,
Paul Kaufman, Arthur Miller
Treasurer Jack Fellers
Services Offered—Processing of black & white motion picture film, motion picture lab.

Dudley Pictures Corporation
666 N. Robertson, W. Hollywood 46, Calif.
Phone: OL 7-0801

President Carl Dudley
Secy., Treas. R. W. Barnes

Walter Christian Duennhaupt Film Productions, Inc.

1908 Florida Ave., N.W., Wash. 9, D. C.
Phone: EXecutive 3-7750

President, Producer W. C. Duennhaupt
Vice President Dr. Milton Cohen
Secretary Dr. Maxwell Cohen
Treasurer John A. Scherzer
Services Offered—Producers for TV feature films, live & animated commercials, musical shorts & puppet shows, documentaries in 35 & 16mm, B & W, and color. Tape equipment available.

Cal Dunn Studios

141 W. Ohio, Chicago 10, Ill.
Phone: 644-7600

President Cal Dunn
Vice Pres. Joseph G. Betzer
Creative Services Dir. Helen A. Krupka
Services Offered—Complete facilities for both live action and animated TV commercials, writing, storyboard, sound 35 & 16 mm cameras, editing equipment, sound stages, ox-berry animation camera.

Dynamic Films, Inc.

405 Park Ave., N.Y.C. 22
Phone: PL 1-7447

President Nathan Zucker
Exec. Vice Pres. Walter Lowendahl
Promotion Dir. Mina Brownstone
Sec., Controller Gerald Carrus
Sound Supvr. Jas. H. Townsend, Jr.
Editorial Supvr. Donald Finamore
Distribution Deborah Rose

Branch Offices

573 N. Melrose, Elgin, Ill.
Phone: SH 2-0866

Exec.-in-Chg. Mal Middlesworth
204 Triangle Bldg., Pittsburgh, Pa.
Phone: EX 1-0316

Exec.-in-Chg. William W. Matthews
Services Offered—Compl. prod. & distribution facilities, sound stages, recording studios, animation. Associated companies: Dynamic Film Studios, Medical Dynamics, Dynamic Theatre Network, Inc., Distribution Dynamics.

East-West Distributors, Inc.

630 9th Ave., New York 36, N. Y.
Phone: JUdson 2-4727

President Bruce McConnachie
Vice President M. Joseph Lydon

Production Manager George Leuck, Jr.
Office Manager Beatrice Mattson

Branch Office

550 Main St., Fort Lee, N. J.

Vault Manager George Macoun
Services Offered—Complete film service providing multiplication and processing of TV commercials and feature films; editorial service; film and tape storage.

Eastern Effects, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 5-5280

President Maurice Levy
Vice Pres. Samuel Levy
Services Offered—Complete service, art to film (optical effects, animation, titles, and inserts), 35 mm Color and BW.

Educational Films Corp. of America

1501 Broadway, New York City 36
Phone: PE 6-1780

President E. W. Hammons
Services Offered—Color & B & W animation; commercials; shorts; packages.

Elektra Film Productions, Inc.

33 W. 46th St., New York City
Phone: JU 2-3606

President A. Liss
Bus. Mgr. S. Magdoff
Services Offered—Comm'l-industrial film service. Animated and live action scripts; storyboards.

Peter Elgar Productions, Inc.

75 W. 45th St., N.Y.C. 36
Phone: JU 6-1870

President Peter Elgar
Secy., Treas. Jessie Adamson
Services Offered—Industrials, educational, religious, television.

Elliot, Unger & Elliot, Inc.

(Div. of Screen Gems, Inc.)

711 Fifth Ave., New York, N. Y.
Phone: JUdson 6-5582

Executives Steve Elliot, William Unger,
Mike Elliot
General Sales Manager Al Mendelsohn
Producers & N. Y. Sales Reps. Errol
Linderman, Phil Frank, Connie Mowbray

Branch Office

1438 N. Gower St., Hollywood, Calif.
Phone: HO 2-3111

West Coast Production Joe Swavely
Exec. Producer Richard Kerns
Services Offered—Production, distribution TV commercials, industrials, institutional films and film programs.

Charles Elms Productions Inc.

5 E. 40th St., New York 16, N. Y.
Phone: MU 6-8877

RADIO AND TV COMMERCIAL PRODUCERS

President.....C. D. Elms
 Vice President.....Charles D. Elms, Jr.
 Secretary.....Ruth M. Elms

Branch Office

163 Highland Ave., N. Tarrytown, N.Y.
 Phone: MEDford 1-3363

President.....Charles D. Elms
Services Offered — TV commercials, sound slide films, slide programs, widescope presentations, sales prom., sales training, institutional & industrial motion pictures.

Emerson Film Corporation

1037 Woodland Dr., Glenview, Ill.
 Phone: PArk 9-0011

Services Offered—Comm'ls; synd. spots.

Endorsements, Inc.

111 West 57th St., New York 19, N. Y.
 Phone: COLUMbus 5-5385

President.....Jules Alberti
 Exec. Vice Pres.....Arthur Steinthal
Services Offered—Endorsements and testimonials, live and TV.

Enterprise Productions

13750 Saticoy St., Van Nuys, Cal.
 Phone: TR 3-2730

Exec. Prod.....S. L. Weiss
Services Offered—All commercial television production services.

Era Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28, Cal.
 Phone: HO 2-2251

President.....Brice Mack
 Vice President.....Robert Mack
 Secretary.....Milt Schaffer
Services Offered — Complete film prod., live & animated, sound recording facilities & stage.

Ted Eshbaugh Studios, Inc.

1029 E. 163rd St., New York 59, N. Y.
 Phone: DAYton 9-3220

President.....T. Eshbaugh
 Treasurer.....Jack Eshbaugh
Services Offered—Educational shorts; TV film shows & comm'ls; color & B & W; animation; packages.

Failance Productions, Inc.

1270 Ave. of the Americas, New York 20, N.Y.
 Phone: CIRCLE 6-7676

President.....Tony Failance
 V.P., Creative Dir.....Len Mackenzie
 Musical Dir.....Bob Freedman
 V.P., Program Dir.....Chick Vincent
 Sec., Office Manager.....J. B. Zadig
Services Offered—Creation and production of musical commercials. TV scoring, arrangements & production of agency created jingles; creation, development & production of program material.

Current Productions — Good 'n' Plenty, Phillies Cigars, Wheatena, General Tires, Canada Dry, Ambassador Beer, Lilt, NAB, Barney's, Duncan Hines, Colgate Tooth Paste, Juju Fruits, Krueger Beer, Wildroot,

Foster Parents Plan, Freedom's Foundation, Westclox, Main Sardines, Clearasil, Wise Potato Chips, Dubonnet.

Family Films Incorporated

5823 Santa Monica Blvd., Hollywood 38
 Phone: HO 2-2243

President.....S. Hersh
Services Offered—Film comm'ls; industrials; color & B & W animation; packages; facilities rented.

Farkas Films, Inc.

385 Third Ave., New York 16, N. Y.
 Phone: OR 9-8212

President.....Nicholas Farkas
 Vice President.....F. E. Robison
 Secretary-Treasurer.....Mary Finley
Services Offered — TV commercials, religious films, industrial films. Tape equipment available.

Joe Feagins Productions

104 East 30th St., New York 16, N. Y.
 Phone: MU 5-3384

Pres., Creative Dir.....Joe Feagins
 V.P., Treasurer.....William Roos
 V.P., Sales.....Stan Bahr
Services Offered—Creators and producers of radio-TV live-tape programs, documentary and transcribed features; commercials, background music, copy, complete recording and production facilities and creative staff; special music for radio, TV and movies, musical jingles.

JOE



FEAGINS



PRODUCTIONS

"Providing YOUR Agency, Station or Company with a Highly Skilled Radio and TV Creative Department."

- ... Exciting Radio-TV Copy
- ... Imaginative Music Scores
- ... Memorable Singing Jingles
- ... Top Film — Live — Tape Production
- ... Happy Station ID's — Promos
- ... New Campaign — Sales Ideas

As Close as the Phone on Your Desk

104 EAST 30th STREET MU 5-3384
 NEW YORK 16, N. Y. MU 3-1438

No Substitute for Quality, A Musical Commercial 'Must'



By
PHIL DAVIS
President
Phil Davis Musical
Enterprises, Inc.

MAYBE "the quality of mercy is not strained" applied to the golden age of Elizabethan literature. But it hardly applies in today's modern age of musical advertising. In fact, today, mercy can spell bankruptcy for those who sacrifice quality for quantity and ethical business practices for marginal or unethical business practices.

For proof of this just compare over the years the names of those who have come and gone in the annual listings of this Yearbook. Serious comparisons also elucidate that it's mostly the ethical producers of quality musical commercials who survive year after year. Nor is there any substitute for quality—the secret of survival in this highly competitive field.

Not only do quality musical commercial producers honorably survive and thrive despite the periodic onslaught of marginal or unethical producers, but also over the years they've successfully elevated the profession to one of respect and dignity in the advertising world.

In addition, both on and far from Madison Avenue, they've introduced and educated advertisers and agencies to the fundamental characteristics that distinguish quality musical commercial productions from jingle-mill, cheaply produced, poorly conceived musical commercials.

As a result, more than a few out-of-town advertisers and agencies are beginning to outstrip in their long-range thinking some of the nation's "Mr. Big" advertisers and agencies. Through experience with long-established musical commercial producers, they've discovered that custom-built,

skillfully conceived and created commercials may be musically adapted to any new advertising strategy developed.

Not only have they found that a quality custom-made musical commercial has both musical and advertising flexibility, but that it functions as a three-way stimulant to sales: first by the sales impact of performance; second by the sales impression it creates; and third by its over-ride or bonus impression that accrues to an advertiser each time someone whistles, hums or sings the tune thereafter.

Most importantly they know that a quality custom-made musical commercial is woven into the warp and woof of a planned advertising campaign that blankets all media. It's not patched on as an afterthought. Nor is it sacrificed to an irrational economy that budgets thousands for air time and pin money for a complete musical service that guarantees production (from the creation to the finished musical commercial) of the highest quality.

In today's musical commercial world "no substitute for quality" is axiomatic with established, reputable producers. Fortunately, seasoned advertisers and agencies from border to border happily are discovering every day too that there's no substitute for a truth penned centuries ago in a book of Italian proverbs. It reads: "Good things cost less than bad ones."

RADIO AND TV COMMERCIAL PRODUCERS

Don Fedderson Commercial Productions

8460 West Third St., Los Angeles 48, Calif.
Phone: OL 1-1860

President.....Jack W. Minor
V.P., General Mgr.....Peck Prior
V.P. Exec. Producer.....Tom Armistead
V.P. in Charge of Prod.....Robert Chenault
Sales Manager-Prod.-Dir.....Rudy Behlmer
Asst. Prod. Mgr.....Billie Ray Smith
Supervising Editor.....Bill Moore
Services Offered — Planning and production of commercials.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48
Phone: OL 2-2612

Producer.....Paul J. Fennell
Services Offered — Producer of film spot commercials and of industrial and educational films. Animation specialist.

Ferro, Mohammed and Schwartz, Inc.

249 East 49th St., New York 17, N. Y.
Phone: PLaza 2-0720

Executive Producers.....Pablo Ferro, Lew Schwartz
Services Offered — Film direction for visual marketing and communication. Producers of film for TV commercials, industry, theatre, sales promotion and training, government, slide films, titles and education. Specialists in graphic design, animation and live action. Film consultants.

Film-Aide

509 Harrison St., Amarillo, Tex.
Phone: DR 3-3777

General Manager.....G. W. Tiffany
Production Manager.....David K. Patton
Services Offered — Synd. spots; industrial films, laboratory & editing facilities, sound recording. Tape equipment available.

Film Associates, Inc.

4600 Dixie Hwy., Dayton 39, Ohio
Phone: 293-2164

President.....E. Raymond Arn
General Mgr.....Edward R. Lang
Services Offered — Producers of 16 mm motion pictures for TV and industry; complete 16 mm producer's services.

Film Commercials, Inc.

87 Madison Ave., New York City 16
Phone: ORegon 9-3970

Vice President.....J. C. Ryder
Sales Manager.....Rudolph F. Purpus
Services Offered — Radio & TV services.

Film File

(Pix Enterprises)

4615 Longridge, Sherman Oaks, Calif.
Phone: STate 8-7836

Production.....Geo. Grenville
Services Offered — Comm'l's & spots. (synd.)

Film Graphics, Inc.

369 Lexington Ave., N.Y.C.
Phone: TN 7-3330

President.....Lee E. Blair
Treasurer.....Bernard Rubin
Services Offered — Producers of motion picture films, industrial, educational, government and institutional. Animation, live action, stop motion in both 35 mm color and black & white—also 16 mm.

Film Opticals, Inc.

421 W. 54th St., New York City 19
Phone: PL 7-7120

President.....L. Levy
Services Offered — Slide film comm'l's; slides & optical effects, animation, blow-ups.

Filmack Studios

1327 S. Wabash Ave., Chicago 5
Phone: HA 7-4855

Chairman of Board.....Irving Mack
President.....Bernard Mack
Vice President.....Joseph Mack
V.P., Sales.....Donald Mack
Production Mgr.....Pat Cascio
Secretary.....Vi Dane
Services Offered — Producers of motion picture film and slides for TV, theatre and industry.

Filmaster, Inc.

650 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOLlywood 6-1681

President.....R. W. Stabler
V.P., Programming.....Nat Perrin
Vice President.....G. N. Cook
Sec.-Treas.Clifford E. Enger

Branch Offices

707 Nicolet Ave., Winter Park, Fla.
Phone: MIDway 7-7011

Vice President.....Robert Kearney
Services Offered — Comm'l, industrial military, business, program & feature films.

Filmex, Inc.

300 East 46th St., New York 17, N. Y.
Phone: OXford 7-6655

President.....Robert Bergmann
Vice President.....Peter A. Griffith
Vice President.....Paul Minor
Vice President.....James N. Manilla
Vice President.....Marshall Stone
Services Offered — Film commercial production, TV programming, industrial film production.

The Film-makers, Inc.

615 N. Wabash Ave., Chicago 11, Ill.
Phone: 337-6264

Chairman of Board.....Edward E. Katz
President.....Lincoln Scheurle
Services Offered — Creation and production of TV film commercials, animation and live; industrial films, slide presentations, instructional films for business.

RADIO AND TV COMMERCIAL PRODUCERS

Films Five, Inc.

18 E. 50th St., New York 22, N. Y.
Phone: PL 2-7960

Head of Studio Operations...Walter Bergman
Exec. Prod.-Dir.....Nox Lempert
Services Offered—Live action, animation, special effects. TV commercials, public relations, industrial, documentary, educational films. Fully integrated production unit, including shooting stage and editing facilities, and a mass print and shipping department.

Filmways, Inc.

18 E. 50th St., N.Y.C. 22
Phone: PL 1-2500

Bd. ChairmanMartin Ransohoff
PresidentRodney Erickson
Sr. V.P.Mickey Dubin
1040 N. Las Palmas Ave., Los Angeles, Calif.
Phone: HOLLYWOOD 9-9011
Vice PresidentWill Cowan
Services Offered — Rear screen projection completely equipped camera cars and sound stages, New York and Hollywood.

Filmways of California, Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.
Phone: Hollywood 9-9011

PresidentMartin Ransohoff
Vice President.....Will Cowan
Treasurer.....John H. Nicolaidis
Secretary.....L. D. Nolan
Services Offered—Filmed TV commercials.

Fine Arts Productions, Inc.

7417 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 7-7107

PresidentJohn Wilson
Services Offered — Animation & film comm'l's. Film programming and specialized adaptations.

Fiore Films

128 Mallory Ave., Jersey City 4, N. J.
Phone: HENDERSON 2-4474

Executive Director.....Al Fiore, Sr.
Branch Office
354 W. 45th St., New York, N. Y.
Phone: PL 7-2271

Director.....William Kohler
Services Offered—35/16 mm documentary, educ. & public service films, B & W or color, for TV, industry, public relations, religious & civic clients; sound slide films; live action & animated TV comm'l's.

Alan M. Fishburn Productions

333 N. Michigan Ave., Chicago 1, Ill.
Phone: DE 2-0657

Owner.....A. M. Fishburn
Services Offered—Live & film programs & comm'l's; packages.

Flagg Films, Incorporated

1427 N. La Brea Ave., Hollywood 28, Cal.
Phone: HO 2-0902

PresidentDon Flagg
Vice President.....Toni Flagg
Secy., Treas.....Anne Schwartz

Services Offered—Production of industrial, sales training and public relations films, TV commercials, educational films. Tape equipment available.

Fletcher Film Productions, Ltd.

RCA Bldg., 225 Mutual St., Toronto 2, Ont.
Phone: EM 3-8372

President.....H. D. Fletcher
Production, Admin.....M. Walker
Services Offered — Features, theatrical shorts; comm'l's.

Flicka Films

621 N. Dearborn St., Chicago 10, Ill.
Phone: WHITEHALL 4-7477

General Mgr.William R. Johnson
Services Offered—Low cost animation for TV & industrial films.

Fordel Films, Inc.

1079 Nelson Ave., New York City 52
Phone: WY 2-5000

Pres., Exec. Prod.....Clifford F. Potts
Services Offered — Complete, production facilities, animation & sound stage.

Format Films, Inc.

4741 Laurel Canyon Blvd.,
No. Hollywood, Calif.
Phone: POPLAR 9-3610

PresidentHerbert Klynn
Exec. V.P., Treas.Melvin Getzler
Vice PresidentJules Engel
Vice President.....Leo Salkin
Vice President.....Henrietta Jordan
SecretaryJulie Boyer

Branch Office

360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585

Vice PresidentJerry Abbott
Services Offered — Producer of animation films for TV theatricals & commercials, industrial films & theatres.

Forrell, Thomas & Polack Assoc., Inc.

157 West 57th St., New York 19, N. Y.
Phone: LT 1-0910

Chairman of Board.....James P. Polack
PresidentEdward Thomas
Exec. Vice Pres.....Gene Forrell
V.P., Sales, Prod.....Richard M. Bradshaw
V.P., Assoc. Creat. Dir.....George Wilkins
Secretary-TreasurerEleanor Fogelson
Services Offered—Creation, production of music for all advertising media; radio, TV jingles and film scores; record, album packages; custom promotion material; industrial, institutional film scoring; consultants, suppliers to advertisers, agencies, film producers.

Forum Films

6 E. 46th St., New York 17, N. Y.
Phone: YUKON 6-2230

President.....Allen Spikol
Services Offered—Producers of animated films for commercials, industrials and theatrical films.

RADIO AND TV COMMERCIAL PRODUCERS

George Fox Corporation

1508 Crossroads o'World, Hollywood 28
Phone: HO 4-2242

President.....G. S. Fox
Services Offered—Industrials, spots (synd.)
& comm'ls.

Sam Fox Film Rights, Inc.

1841 Broadway, New York 23, N. Y.
Phone: CIRCLE 7-3890

Vice President.....Fred Fox
General Manager.....Howard Lerner

Branch Offices

3349 W. Outer Dr., Detroit, Mich.

Manager.....Esther Frank
1680 Vine St., Hollywood, Calif.

Manager.....Benny Miller
Services Offered—Background music, on records and tapes, for TV commercials, radio, theatrical and non-theatrical productions, slide films.

Frazen Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38
Phones: HO 9-9011, HO 7-6967

Prodr. Dir.....Stanley Frazen
Prodr. Dir.....Sherman Rose

Services Offered—Complete facilities for the production of all types of filmed commercials, both live action and animated. Full industrial and sales films facilities.

Freberg, Limited

7781 Sunset Blvd., Hollywood, Cal.
Phone: HO 2-6973

Pres.....Stan Freberg
General Mgr.....William G. Anderson

Services Offered—Humorous advertising campaigns, TV, radio, & print.

Current Productions—Chun King Chow Mein, Cheerios, Nytol, Salada Tea.

Charles Fuller Productions

3015 Granada St., Tampa 9, Fla.
Phone: 253-0911

Owner.....Charles Fuller
General Manager.....Charles F. Hunt

Sales Manager.....R. H. Stech
Engineering.....W. P. Gossett

Services Offered—Full sound services and facilities.

Allen A. Funt Productions

Croton-on-Hudson, N. Y.
Phone: CROton 1-8347

President.....A. A. Funt
Services Offered—Comm'ls & industrial films & syndicated spots.

Futursonic Productions, Inc.

3103 Routh Street, Dallas, Tex.
Phone: RI 1-6281

Exec. Vice Pres.....Jack Alexander
Exec. Vice Pres.....Jim Wells

Services Offered—Producers and distributors of custom radio jingles; promotional sales agents for commercials, tapes, radio and TV promotions. Complete studio facilities.

Gainsborough Associates, Inc.

435 East 57th St., New York 22, N. Y.

Phone: PLaza 1-0013

President.....J. Mitchell Jablons
V.P., General Mgr.....Josephine Jablons
Executive Producer.....Jack D. Gaines
Casting Director.....David M. Jablons

Branch Office

321 South Canon Dr., Beverly Hills, Cal.

Phone: CRestview 3-6323

Vice President.....Alfred L. Golden
Services Offered—Live & taped TV commercials; public program consultants, consultants for new station applications.

Galaxie Productions, Inc.

219 Security Trust Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729

President, Exec. Prod.....E. G. Weaver
Vice President.....Edward R'Church
Secretary-Treasurer.....E. B. T'Kach
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....Dr. E. V. Rothkirch

Branch Offices

5880 Hollywood Blvd., Hollywood 28, Cal.
Phone: HOLLYwood 2-1133

Manager.....T. J. Rourke
307 West 15th St., Minneapolis 3, Minn.

Phone: 333-8822

Manager.....E. B. T'Kach
Box 3361, St. Petersburg 31, Fla.

Phone: 347-6236; 894-0116

Manager.....Vincent Berastegui
Services Offered—Documentaries, industrials, commercials, recording facilities and technical consultants.

Gallagher Films, Inc.

137 N. Oakland Ave., Green Bay, Wisc.
Phone: HE 7-1307

President.....J. C. Gallagher
Services Offered—Half-hr. shows; producer of TV spot comm'ls.

William J. Ganz Co., Inc.

(Div. of Institute of Visual Comm., Inc.)
40 E. 49th St., N.Y.C. 17
Phone: EL 5-1443

President.....William J. Ganz
Distribution Mgr.....Jay R. Thaw
Circulation Mgr.....Raymond J. Kujanson
Services Offered—Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, merchandising and orientation; animation.

General Pictures Corp.

4501 Pleasant Valley Rd., Cleveland 34, O.
Phone: VI 2-3636

President.....G. Oliva, Jr.
Vice President.....M. M. Horace
Services Offered—16/35 mm Video tape. Newsreels & comm'ls, animation, still photography.

Current Productions—Standard Oil Co., Illuminating Co., Westclox.

RADIO AND TV COMMERCIAL PRODUCERS

Gerald Productions, Inc.

421 W. 54th St., N.Y.C. 19
Phone: PL 7-2125

PresidentGerald Auerbach
Exec. V.P.....Louis Mucciolo
V.P., General Mgr.....Henry Traiman
Vice Pres., Sales.....Robert Rawson
V.P., ControllerSamuel Auerbach
Services Offered—Producers of TV programs, commercials, public relations & industrial films, stages, sound, & editorial facilities.

Harold R. Gingrich Productions

111 N. Marion St., Oak Park 1, Ill.
Phone: VI 8-9444

Owner-Manager.....Harold R. Gingrich
Music Director.....Vicki Stevens
Talent Director.....Lee Raleigh
Script Director.....Bill Browne
Services Offered—Radio-television advertising, counseling and ideas.

Glenar Studios

6618 Sunset Blvd., Hollywood, Calif.
Phone: HOLlywood 4-0406

OwnerSid Glenar

Melvin L. Gold Enterprises

320 E. 54th St., New York 22, N.Y.
Phone: MU 8-0897

PresidentMelvin L. Gold
Branch Office
1600 Broadway, New York 19, N.Y.
Phone: CI 6-5700

Exec.in-Chg.M. L. Gold
Services Offered—Consultant-produces for TV & industry.

Chuck Goldstein Productions, Inc.

730 Fifth Avenue, New York 19
Phone: JUDson 6-7477

PresidentChuck Goldstein
Vice President.....Norman Richards
Business Manager.....Ruth Goldstein
Office Manager.....Lorraine Laredo
Services Offered—Creators and producers of original music for television film soundtracks and radio commercials; specialists in the development and production of dramatic commercials; musical consultants to advertising agencies and film studios.

Harry S. Goodman Productions, Inc.

(See TV Producers and Distributors)

Gotham Film Productions, Inc.

11 E. 44th St., New York City 17
Phone: MU 2-4450

Vice President.....Susan Wayne
Services Offered—TV film shows & comm's; Educ.; industrial; color & B & W animation; editorial.

Gotham Recording Corp.

(See Transcription Companies)

Goulding-Elliott-Greybar Productions, Inc.

420 Lexington Ave., N.Y.C. 17
Phone: LE 2-9014

Co-owners.....Bob Elliott, Ray Goulding
Services Offered—Production of radio and animated or filmed commercials and programs, plus consultation with agency and client throughout all production phases.

Grantray-Lawrence Animation, Inc.

716 N. LaBrea Ave., Hollywood 38
Phone: WE 6-8158

PresidentRay Patterson
Vice Pres.....Robert L. Lawrence
Secy.-Treas.Grant Simmons
Services Offered—All types of animation films.

Gray-O'Reilly Productions, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUKon 6-4070

President.....James E. Gray
Vice Pres.....John F. O'Reilly
Services Offered—Complete studio facilities, motion picture production. Sound stages, etc.

Lewis G. Green Productions

520 N. Michigan Ave., Chicago 11
Phone: WH 7-7440

General Mgr.....Lewis G. Green
Services Offered—Musical jingles, radio, TV, animation, consultation.

Ben Greene Film Productions

318 W. 51st St., N.Y.C. 19
Phone: PL 7-3858

OwnerBen Greene
Services Offered—Production of motion pictures for TV and commercials.

Gryphon Productions, Inc.

40 East 49th St., New York 17, N. Y.
Phone: PLaza 2-5280

President.....Ray Favata
Vice President.....Ed Seeman
Services Offered—Animated live action & stop motion.

Productions—First National Bank of New Haven, Chairman Tissue (Benson & Bowles), Milbrook Bread, (McCann-Erickson), Schaefer Beer (BBD&O).

Herman Hack Prod. & Scripture Films

571 N. Arden Blvd., Los Angeles 4, Calif.
Phone: HO 7-0557

OwnerH. Hack
Services Offered—TV film shows; soundies; religious and travelogues.

RADIO AND TV COMMERCIAL PRODUCERS

Handel Film Corporation

6926 Melrose Ave., Hollywood 38, Cal.

Phone: WE 6-5924

President.....L. A. Handel

Secy.M. Manning

Services Offered—Produces film series & comm'ls; distr. series.

Jam Handy Organization

2821 E. Grand Blvd., Detroit 11, Mich.

Phone: TR 5-2450

PresidentJ. Handy

Sr. V.P., Mktng. Svcs.....Russell B. Robins

Sr. V.P., Pgmng. Svcs.....Everett F. Schafer

V.P., Sales Develop.....George B. Finch

V.P., Contact.....William G. Luther

V.P., Tech. Dev. & Treas...John A. Campbell

Branch Offices

1775 Broadway, New York 19, N. Y.

Phone: JU 2-4060

Exec-in-Chg.....Charles Bell

230 N. Michigan, Chicago 1, Ill.

Phone: STate 2-6757

Exec-in-Chg.Harold Dash

1680 N. Vine St., Hollywood 28, Calif.

Phone: HOLlywood 3-2321

Exec-in-Chg.Thomas G. Johnstone

Services Offered—Creation & production of TV commercials, public relations, institutional; studios, sound stages, recording, etc.

Hankinson Studio, Inc.

72 West 45th St., New York 36, N. Y.

Phone: YUKon 6-2180

President.....Frederick L. Hankinson

V.P., Production Manager.....Walter Klas

Services Offered—Producers of TV commercials and industrial films; modern animation equipment and editing service.

Hanna-Barbera Productions

3501 Cahuenga Blvd., Hollywood 28

Phone: HOLlywood 6-1371

PresidentJoseph Barbera

Vice President.....William Hanna

Dir. of Prom. & Pub.....Arnold Carr

Services Offered—Films for TV.

Productions—Huckleberry Hound, Quick Draw McGraw, Yogi Bear Show, The Flintstones, Top Cat, The Jetsons.

Hardric Productions, Inc.

510 Madison Ave., New York City 22

Phone: EL 5-5633

President.....R. F. Craig

Mus. Dir., V.P.....H. Rood

SecretaryEdith Graham

Services Offered—Create, produce musical commercials.

Harris-Tuchman

Productions, Inc.

751 N. Highland Ave., Hollywood 38

Phone: WE 6-7189

Pres., General Mgr.....Ralph G. Tuchman

V.P., Creative Dir.....Fran Harris

Mgr., Sales Div.....Bennett Dolin

Services Offered—Production of live action and animated TV commercials and industrial films.

Harvey Cartoon Studios, Inc.

(See Producer-Distributors)

Health & Welfare Materials Center, Inc.

10 E. 44th St., New York City 17

Phone: MU 2-0283

PresidentV. Weingarten

Services Offered—TV live & film shows, educ., packages.

Hearst Metrotone News, Inc.

450 W. 56th St., New York City 19

Phone: PL 7-4120

Exec. V.P.....C. B. Stratton

Production Dir.J. Michon

Exec. Assignment Ed.....Nick Archer

Branch Offices

1905 Fairview Ave., N.E., Washington 2, D.C.

Phone: LAwrence 6-5607

Bureau Manager.....Charles E. Shutt

6087 Sunset Blvd., Hollywood 28, Calif.

Phone: HOLlywood 4-0650

Bureau Manager.....Norman W. Alley

1325 So. Wabash Ave., Chicago Ill.

Phone: 939-3748

Bureau ManagerFrank Koza

862 Howard St., San Francisco 3, Calif.

Phone: DOuglas 2-4319

Chief Cameraman.....Les Thomsen

4125 Swiss Ave., Dallas, Texas

Phone: LA 1-2672

Chief CameramanGordon Yoder

Services Offered—Film comm'ls; industrial; newsreels; packages; synd. film.

George Heid Productions

Penn Sheraton Hotel, Pittsburgh 30, Pa.

Phone: GR 1-3696

PresidentGeorge H. Heid

EngineerRaymond Walker

Secretary.....Joan B. Hill

Services Offered—TV & Radio programs, recording studios, slide film productions, tape recorder sales and rentals.

Holland-Wegman

Productions

207 Delaware Ave., Buffalo 2, N.Y.

Phone: TL 3-7411

Ptnrs.....E. Wegman, S. C. Holland

Services Offered—Create, produce 16/35 mm comm'ls & programs; laboratory.

Hollywood Film

Commercials

932 N. LaBrea, Hollywood 38, Calif

Phone: OL 4-7100

PresidentD. Commons

Services Offered—Animated, live action comm'ls; special effects; opticals; storyboards; industrial films; creative services.

Hollywood Film Company

956 Seward St., Hollywood 38, Cal.

Phone: HO 2-3284

524 West 43rd St., New York, N. Y.

Phone: LO 3-1546

RADIO AND TV COMMERCIAL PRODUCERS

President Ben Teitelbaum
Secy., Treas. Harry Teitelbaum
East Reg. Mgr. S. Kaplan
Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels.

Hollywood Film Enterprises, Inc.

6060 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 4-2181

President Mickey Kaplan
Vice Pres. Robert Warde
Services Offered — Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc.

Howard Radio-TV Productions

123 W. Chestnut St., Chicago 10, Ill.
Phone: MI 2-5877

Owner B. Howard
Services Offered—Produce comm'ls & programs.

Hubbard Hunt Productions

1459 N. Seward, Hollywood 28, Cal.
Phone: HO 5-8444

Production Dir. H. Hunt
Services Offered—Color, B & W animation; live & filmed TV shows; shorts; packages, industrials.

Milton Hurwitz

1553 Madrona Dr., Seattle 22, Wash.
Phone: EA 4-1108

Owner Milton Hurwitz
Services Offered—Kinescope; produce TV programs, comm'ls; distr. films.

Imagination, Inc.

222 Kearny St., San Francisco 8, Calif.
Phone: YUkon 6-6075

President Robert J. Mills
Prod. Mgr. Robert H. Hovorka
Sales Mgr. Bruce Sedley
Services Offered—Animated TV commercials.

Imperial World Films, Inc.

Box 462, Santa Rosa, Calif.
Phone: LIberty 6-5986

Exec. V.P. R. W. Davis
Services Offered—Educ. & industr. films & spot comm'ls.

Inter-Continental Broadcast Media (ICBM)

236 West 55th St., New York 19, N. Y.
Phone: PLaza 7-5300

President Don Purcell
Creative Director Lou Carter
Production Manager George Carroll
Art Director Marvin Shervan
Station Relations Mgr. Fred Ross
Services Offered—Producers and creators, for radio and TV, of varied services for pro-

motion of local sales; custom-created singing commercials for local advertisers.

International Video Tape

5907 W. Pico Blvd., Los Angeles 35, Calif.
Phone: WEBster 7-2323

President William F. Wallace
Vice President Richard Rosenbloom
Director, Prog. Dev. Henry Colman
Mgr., Tech. Opera. Daniel R. Brewer
Services Offered—Video tape services, complete tape facilities, mobile & studio.

J. F. Film Sound Service Co., Inc.

45 W. 45th St., New York, N. Y.
Phone: CI 6-4029

President Joseph Filipowicz
Services Offered—Picture and music editing; production of commercials.

Riley Jackson Productions

6253 Hollywood Blvd., Hollywood 28
Phone: HO 3-2324

President Riley Jackson
Services Offered—Film & TV production; features, programs & commercials.

Jamieson Film Co.

3825 Bryan, Dallas, Texas
Phone: TA 3-8158

Pres. B. Jamieson
TV Production J. Dickinson
Services Offered—Spots, comm'ls, industrials.

Jenfred, Inc.

36 W. 57th St., N.Y.C.
Phone: CI 7-1429

President C. M. Frederick
V.P. Grace Frederick
Services Offered — Specialized projection equipment to get motion pictures from stills; stock pictures (B & W and color) for backgrounds and murals; complete studio and art facilities for still commercial photography; background slides for Rear Projections and 2x2 slides.

Jerry Jerome Productions, Inc.

1 Snapdragon Lane, Roslyn Heights
L. I., N. Y.
Phone: 516-MAyfair 1-4567

President Eve Jerome
Vice President Jerry Jerome
Secretary Alan Nordlinger
Services Offered—Creator and producer of musical commercials for radio and television, spots, film backgrounds, industrials. Advertising agency consultant on preparation and production of commercials.

Jewell Radio and Television Productions

612 N. Michigan Ave., Chicago 11
Phone: MO 4-5757

RADIO AND TV COMMERCIAL PRODUCERS

President.....James E. Jewell
 Vice Pres.....W. Ralph Jewell
 Secretary.....M. P. Casey
 Editor.....James Harrison

Branch Offices

3062 Penobscot Bldg., Detroit 26

Phone: WO 3-0617

Exec-in-Charge.....W. Ralph Jewell
 933 Roscomare Rd., Los Angeles 24, Calif.

Phone: GR 2-4024

Director.....Lewis Foster
Services Offered—Commercial sales tunes, spots & jingles for TV & radio; industrial, educational & TV films; TV & radio programs. Consultants to agencies and sponsors; package production services: writing, editing, directing, musical arrangements, supervision, casting, etc.

Current Productions—The Silver Eagle, Pressure, Carnival of Youth, Starmaker Theater, Roll-a-Bowla.

Dallas Jones Productions, Inc.

430 Grant Pl., Chicago 14, Ill.

Phone: BU 1-8283

President.....D. Jones
Services Offered—Comm'l's & industrial films produced.

K & S Films, Inc.

5819 Wooster Pike, Cincinnati 27, O.

Phone: BR 1-3700

President.....J. R. Rabius
 V.P.....S. H. Wilmink
 Sec.-Treas.....Roma Rabius
Services Offered—Producers of industrials, slide films, technical and cartoon animation. TV program producers.

K & W Film Service Corp.

1657 Broadway, N.Y.C. 19

Phone: CI 5-8080

President.....Ralph Koch
Services Offered—Opticals, titles, special effects, animation and animation photography.

Al Kane Productions, Inc.

1526 Sansom St., Phila. 2, Pa.

Phone: LO 3-0222

Pres. & Treas.....Albert M. Kane
 Vice Pres.....Margaret A. Kane
 Secretary.....James J. Davis
Services Offered—Comm'l's & programs for TV; kinescopes; technical production & writing; consultants.

Victor Kayfetz Productions

1780 Broadway, N.Y.C. 19

Phone: CI 5-4830

President.....Victor Kayfetz
 Asst. to Producer.....Seymour Posner
Services Offered—Motion picture producers specializing in sponsored public service films. Own all 16 and 35 mm production equipment, have animation stand, art equipment.

Stacy Keach Productions

12240 Ventura Blvd., Studio City, Calif.

Phone: POplar 2-0966

President.....Stacy Keach
 Associate.....Ernest Newton
 Exec. Sec.....Miss Frankie Newton
Services Offered—Write, direct & produce shows for TV, radio, stage & motion pictures; industrial shows & commercials; sales & training films for industry; slide films.

Keitz & Herndon, Inc.

3601 Oak Grove, Dallas 4, Texas

Phone: LAkeside 6-5268

President.....L. F. Herndon
 Exec. V.P.....R. K. Keitz
 Vice Pres.....Tom Young
Services Offered—Live prod. animation — 16/35 mm, color & B & W.

Sonny Kendis, Inc.

509 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-0890

President.....James Sonny Kendis
Services Offered—Musical commercials that tell the story and sell the product with quality and originality. Musical advisors to the industry.

Herbert Kerkow, Inc.

480 Lexington Ave., N.Y.C. 17

Phone: YUkon 6-4266

Pres., Treas.....Herbert Kerkow
 Secretary.....Rosemond Kerkow
Services Offered—Sound stage and complete equipment for production of public relations and TV films.

Key Productions, Inc.

527 Madison Ave., New York City 22

Phone: EL 5-2180

President.....J. D. Kantor
 Vice President.....W. M. Kahn
Services Offered—Industrials, comm'l's produced.

Jack Kinney Productions, Inc.

(See Program Producers)

Klein/Barzman

706 N. La Cienega Blvd., Los Angeles 69, Cal.

Phone: OL 5-6565

Partners.....Bob Klein, Alan Barzman
Services Offered—A free-lance creative group engaged in the production of advertising campaigns (especially humorous) for agencies. TV animation, live action, radio, print. Program production services also available.

William L. Klein Productions

301 E. Erie St., Chicago 11, Ill.

Phone: SU 7-9114

Exec. Prod.....W. L. Klein
Services Offered—Radio & TV consultant, producer of special purpose films for TV, business, industry & govt.

RADIO AND TV COMMERCIAL PRODUCERS

Kluge Film Productions

5350 W. Clinton Ave., Milwaukee 23, Wisc.
Phone: FL 4-9490

Sales.....D. R. Kluge
Production.....D. W. Kluge
Services Offered—16 mm color & B & W comm'l's, narrative or synchronous.

L & L Animation, Inc.

16 West 46th St., New York 36, N. Y.
Phone: Circle 5-7471

President.....Irv Levine
Vice President.....Chris Grodewald
Sec.-Treas.....Larry Lippman
Services Offered—Art, animation, camera, optical for TV spots, industrials, medical, etc., & for producers.

La Brea Productions, Inc.

3371 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-7171

President.....O. Gail Papineau
Exec. Vice President.....Henry Ludwin
Services Offered—An animation and live action staff for production of TV commercials, industrial and technical films. Special effects and inserts.

Lance Productions, Inc.

353 W. 57th St., N.Y.C. 19
Phone: PL 7-6167

President.....Lorraine Lester
Treasurer.....Samuel H. Evans
V.P., Secy.....George Lessner
V.P., Production.....Alford H. Lessner
Services Offered—Production of filmed TV commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films. Completely equipped motion picture and sound studio. All types of recording services.

Langlois Filmusic, Inc.

151 N. Franklin St., Hempstead, N. Y.
Phone: 516-IV 5-2400

President.....C. O. Langlois, Jr.
Services Offered—Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

Herbert S. Laufman & Co.

221 N. LaSalle St., Chicago 1, Ill.
Phone: RA 6-4086

President.....H. S. Laufman
Services Offered—TV live & film; live comm'l's; educationals; industrials; packages.

Robert Lawrence Animation, Inc.

419 W. 54th St., N.Y.C. 19
Phone: JUdson 2-5242

Vice Pres.....Peter H. Cooper
Services Offered—Production of animated films.

Robert Lawrence Productions, Inc.

418 W. 54th St., N.Y.C. 19

Phone: JU 2-5242

President.....Robert L. Lawrence
Exec. Vice Pres.....John Cron
V.P.'s.....Doris Reichbart, Roy Townshend
Treasurer.....Philip Kornblum
ROBERT LAWRENCE PRODUCTIONS
(CANADA) LTD.

38 Yorkville Ave., Toronto 5, Ontario
Phone: WALnut 5-5561

Chmn. of the Board...Robert L. Lawrence
President.....John T. Ross
GRANTRAY-LAWRENCE ANIMATION,
716 N. LaBrea Ave., Hollywood, Calif.
Phone: WEBster 6-8158

President.....Ray Patterson
Vice President.....Robert L. Lawrence
Secy., Treas.....Grant Simmons
Services Offered—Producer of commercials, industrial films, film series; complete studio facilities; animation department, completely equipped.

Carol Levene Productions

2011 Broadway, San Francisco 15, Cal.
Phone: WA 1-4772

Production.....Carol Levene
Services Offered—Research, writing, production: commercials, educationals, industrials.

Lewis & Martin Films Inc.

621 N. Dearborn St., Chicago 10, Ill.
Phone: WH 4-7477

President.....William R. Johnson
Vice Pres.....Irving Bell
Services Offered—TV Spots, slidefilms, industrials, government motion pictures, theatrical features, recording & editing facilities, animation & live photography.

Lou Lilly Productions, Inc.

5746 Sunset Blvd., Hollywood 28
Phone: HO 6-6484

President.....Lou Lilly
Prod. Manager.....Ken Clark
Art Director.....Manny Gould
Office Mgr.....Marion Young
Services Offered—TV commercials, industrial & educational films.

Jack Lloyd

1445 Miller Way, Hollywood 69, Cal.
Phone: OL 6-4607

Executive Dir.....J. Lloyd
Services Offered—Script to screen production of jingles.

Arthur Lodge Productions, Inc.

333 W. 52nd St., New York 18, N. Y.
Phone: JUdson 2-5477

President.....Arthur J. Lodge, Jr.
Services Offered—Producers of motion pictures; chiefly industrial, documentary and public relations. Also filmed news releases. Stock footage library.

James Love Productions, Inc.

2 West 46th St., New York 36, N. Y.

RADIO AND TV COMMERCIAL PRODUCERS

Phone: JU 2-4633

President James A. Love
Services Offered—Production of commercials, industrials, sales and public relation films. Creative consultant for each.

John W. Loveton Productions, Inc.

1606 N. Highland, Hollywood 28, Cal.

Phone: HOLLYWOOD 3-1589

President J. W. Loveton
Services Offered — Produces commercials, programs; theater and radio.

Lux Brill Productions, Inc.

319-21 E. 44th St., N.Y.C. 17, N. Y.

Phone: OR 9-6320

President, Director... Richard S. Dubelman
Client Services Dir..... James M. Orchard
Production Mgr..... Lois Forsch
Services Offered—Complete facilities and production of live and animated motion pictures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

MKR Films, Inc.

619 W. 54th St., New York, N. Y.

Phone: CO 5-4878

Pres., Treas..... Ralph Rosenblum
V.P., Secretary..... Gene R. Kearney
Prod.-Writer Paul Alley
Sec.-Treas. Ralph Rosenblum
Services Offered — Producers of commercial, industrial, feature films, editorial services for TV & theatrical producers.

MPO TV of California, Inc.

800 North Seward St., Hollywood 38, Cal.

Phone: HOLLYWOOD 6-3341

Vice President..... Melvin D. Dellar
Services Offered—Producers of filmed TV commercials offering a newly re-equipped studio with sound, editorial, and all production facilities.

MPO Videotronics, Inc.

222 East 44th St., New York 22, N. Y.

Phone: TN 7-8200

President..... Judd L. Pollock
V.P., Secretary..... Marvin Rothenberg
Vice President..... Arnold Kaiser
Vice President..... Gerald Hirschfeld
V.P., Asst. Secy..... Gerald Kleppel
Treasurer..... Sanford Greenberg

Branch Offices

800 N. Seward St., Hollywood 38, Calif.

Phone: HO 6-3341

V.P., Manager..... Mel Dellar
1300 Buhl Bldg., Detroit, Mich.

Phone: WO 3-0201

Pres., General Mgr..... H. Kerbawy
185 N. Wabash Ave., Chicago, Ill.

Phone: 372-2355

Rep. William Bailey
Services Offered—Producer of TV com-

mercials and industry sponsored films, sales meetings and presentations.

Madison Productions, Inc.

136 East 55th St., New York, N. Y.

Phone: PL 8-2780

President Gerry Gross
Vice Pres., Treas..... Frank B. Sawdon
Vice Pres., Secy..... Rita Fillet
Services Offered — Package and produce radio and TV shows and live and film commercials.

Eddy Manson Productions, Inc.

8 Maple St., Tenafly, N. J.

Phone: LOwell 9-5313

President, Owner..... Eddy Manson
Vice Pres., Secretary..... Paula Manson
Services Offered—Specialists in film scoring, live action and animation. Productions: Little Fugitive, Day of the Painter, River Nile; commercials: Lucky Strike, Scott Tissue, U. S. Steel, G. E., Corning Glass, Campbell Soup.

Marshall Organization, Inc.

750 Third Ave., New York City 17

Phone: MU 7-2722

President..... A. W. Marshall
Services Offered—TV live programs and film shows; commercials; industrial & public relation films; packages.

Master Motion Picture Company

50 Piedmont St., Boston 16, Mass.

Phone: HA 6-3592

President..... Irving Ross
Production Manager..... Alan Ross
Services Offered—Commercials, industrials, documentaries; 16/35 mm processing.

McCadden Productions

1040 N. Las Palmas, Hollywood 38, Cal.

Phone: HO 4-2141

President George Burns
McNamara Productions, Inc.
8230 Beverly Blvd., Los Angeles 48, Cal.

Phone: OLive 1-2510

Executive..... D. C. McNamara
Services Offered—Industrial films, commercials, syndicated spots.

Melody Ranch Enterprises, Inc.

10,000 Riverside Dr., N. Hollywood, Calif.

Phone: HO 2-7373

President Gene Autry
Services Offered — Spot commercials on film.

Meridian Films Limited

1202 Woodbine Ave., Toronto, Ont.

Phone: 698-5583

President N. A. Taylor
Exec. V.P. D. Greisdorf
V.P., General Manager..... John A. Winter
Technical Dir..... Jerry Zaludek

RADIO AND TV COMMERCIAL PRODUCERS

Dir. of Operations.....Phil Styles
Services Offered—Film and videotape and
videoprint production, feature, industrial,
documentary, special effects, sound stage.

Metrotape, Div. Metropolitan Broadcasting

205 E. 67th St., New York City 21
Phone: LE 5-1000

Operations Manager.....L. Hicks
Services Offered—Videotaped TV commer-
cials. Tape equipment available.

Metrovision, Inc.

117 West 48th St., New York 36, N. Y.
Phone: PLaza 7-3270

President.....John P. Hudak
Secretary-Treasurer.....John Walek
Production Sup.....Carroll Owen
Services Offered—Motion pictures for TV,
industry, business, education, public rela-
tions; film strip production, rear screen
video-mobile advertising production.

Milner-Fenwick, Inc.

3800 Liberty Heights Ave., Baltimore 15
Phones: MO 4-4221, LI 2-7147

President.....Ervin M. Milner
Vice Pres., Prod.....Robert Fenwick
V.P., Sales.....Hoby Wolf

Branch Offices

314 Victor Bldg., Washington, D. C.
Phone: STerling 3-4650

Manager.....Edward F. Hopper
Box 765, Cleveland, O.
Phone: LO 1-6835

District Mgr.....Robert Gold
Services Offered — Animation, cartoon &
technical, live action, 16mm & 35mm, strip
films-recordings-jingles-brochures-general art
services, industrial exhibits & shows.

Mode-Art Pictures, Inc.

1022 Forbes Ave., Pittsburgh 19, Pa.
Phone: 391-1846

President.....J. L. Baker
Exec. V.P.....R. L. Stone
V.P.'s.....H. J. Kemerer, A. A. Borgen
Services Offered—Produce film comm'ls;
16/35 mm color, B & W.

Mogubgub, Ltd.

6 E. 46th St., New York 17, N. Y.
Phone: TO 7-8545

President.....Fred Mogubgub
Live Action Dir.....Joe Scanlan
Designer.....Irene Trivas
Animator.....Ed Smith
Services Offered—Commercials, industrials,
sales films; animation, live action.

Motion Picture Adv. Service Co., Inc.

1032 Carondelet St., New Orleans, La.
Phone: JA 5-2253

President.....C. J. Mabry
V.P., Sales.....R. P. Karrigan
V.P., Prod.....Charles Lloyd

Branch Offices

630 5th Avenue, New York, N. Y.

Chief Executive.....Barry Bernard
2013½ Young St., Dallas, Tex.
Chief Executive.....Clyde Rembert, Jr.
333 N. Michigan Ave., Chicago, Ill.
Chief Exec.....Neale Oliver

Movielab, Inc.

619 W. 54th St., N.Y.C.
Phone: JU 6-0360

President & Bd. Chmn.....Saul Jeffee
Exec. Vice President.....Frank Berman
V.P., Sales.....Ben Bloom
V.P., Production.....Ted J. Gaski
V.P., Color.....John J. Kowalak
Sales Manager.....Burton Stone
Secy., Treas.....Daniel S. Eisenberg
Services Offered—Developing & printing
35 & 16 mm Color & BW motion picture film;
edge numbering, tilting, negative cutting,
storage fac. available, screening room.

Muppets, Inc.

4202 Oakridge Lane, Chevy Chase 15, Md.
Phone: 656-7056

President.....Jim Henson
Business Rep.....Alden Murray
Services Offered—The Muppets, hand pup-
pet characters and voices for live, film and
tape TV commercials and programs; anima-
tion.

Owen Murphy Prod., Inc.

723 Seventh Ave., N.Y.C. 19
Phone: PL 7-8144

President.....Owen Murphy
Vice Pres., Prod.....Paul Cohen
Vice Pres., Editorial.....Eric Lawrence
Service Offered—Complete production fa-
cilities from script to screening for TV com-
mercials, industrial & educational films.

Music Makers, Inc.

6 W. 57th St., New York 19, N.Y.
Phone: CI 5-3737

President-Creative Dir.....Mitch Leigh
Exec. V.P.....Herman Edel
V.P., Chg. Prod.....Bill Schwartau
V.P., Chg. Planning.....Milton Herson
V.P., Creative Svcs.....Ralph Kessler
Acc't Exec.....Edith D. Lawless

Branch Offices

128½ Doheny Drive, Los Angeles 48, Calif.
Phone: CR 1-4747

West Coast Mgr.....Mort Stein
73 Yorkville Ave., Toronto, Ont., Can.
Phone: WALnut 3-3380

Manager.....Benjamin D. McPeck
Services Offered—Create jingles and back-
ground for radio and TV commercials. Write
scores for industrial films and sales meetings;
complete music merchandising packages in-
cluding record premiums.

Nassour Studios, Inc.

8460 W. 3rd St., Los Angeles 48
Phone: OL 3-0400

President.....William Nassour
Vice Pres., Treas.....Edward Nassour

RADIO AND TV COMMERCIAL PRODUCERS

Services Offered — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (both 16 & 35 mm), sound, writers, directors.

National Production Assoc., Inc.

35 West 45th St., New York 36, N. Y.
Phone: JUdson 2-3020

President Joseph S. Salzbarg
Vice President Bert L. Coleman
Services Offered—Producers of live, film and tape productions, theatrical, non-theatrical, TV, commercial, industrial, documentary and newsfilm; production management; film completion.

National Screen Service Corporation

1600 Broadway, New York City
Phone: CIRCLE 6-5700

President Burton Robbins
Services Offered—TV Film commercials, live and animated industrials, appeals, opticals, live studio.

National Studios

42 W. 48th St., New York City 36
Phone: JU 2-1926

President H. A. Rosenberg
Vice President Arthur J. Rosenberg
Production Mgr. Bob Stern
Secretary Lee Dresner
Treasurer A. E. Rosenberg
Services Offered — Slides; balops; over 5,000 pre-1950 feature films; rear projection slides.

National Video Tape Productions, Inc.

(A Div. of Sports Network, Inc.)
20 East 46th St., New York, N. Y.
Phone: MO 1-2960

President Richard E. Bailey
V.P. Charles A. Voso
Sec.-Treas. Thomas J. Schilling
Comptroller William Hyland
Client Services Richard E. Bailey, Jr.
Services Offered — Complete color and black & white video facilities for TV production of commercials, programs & all other types of taped productions, studios & closed circuit facilities.

Stanley Neal Prods., Inc.

138 E. 36th St., New York 16, N. Y.
Phone: MU 5-8236

President D. J. Lane
Services Offered — Comm'ls, spots, industrials.

New World Productions

13273 Ventura Blvd., N. Hollywood, Cal.
Phone: TR 3-3580

Producer T. Robinson
Executive Dir. Sterling Barnett
Production Mgr. Tommy Atkins
Animation Dir. Art Scott
Services Offered—Animated cartoons.

Fred A. Niles

Communications Centers, Inc.

1058 W. Washington Blvd., Chicago 7, Ill.
Phone: SEeley 8-4181

President Fred A. Niles
V.P., Production Wm. E. Harder
V.P., Sales Norman C. Lindquist
V.P., Creative Ruth L. Ratny
V.P., Finance Edward E. Katz
V.P., Exec. Prod. Harry Lange
Asst. Prod. Mgr. Ron Klein
Purchasing Agent. Lawrence Stein
Office Manager. Dorothy Roecker
Chief Sound Eng. Robert Henning
Admin. Editing. Joyce Markstahler

Branch Offices

650 N. Bronson, Hollywood, Calif.
Phone: HO 3-8154

Vice Pres. Lionel Grover
108 West End Ave., New York, N. Y.
Phone: SU 7-8770

General Manager Charles Ticho
Services Offered—Motion pictures for theatre, television and industry; business development programs; sales and product training programs; business theatre shows for sales meetings; public relations films for TV and non-theatrical audiences; animation; videotape; creative services; marketing and merchandising services.

Nola Penthouse Sound Studios

111 W. 57th St., N.Y.C. 19
Phone: JU 2-1417

Services Offered — Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing & pressings; stereo recording; magnetic & optical film recordings; live audience sync recordings.

Olmsted Sound Studios, Inc.

1 E. 54th St., New York 22, N. Y.
Phone: PL 1-0890

President Richard B. Olmsted
Vice President Arthur Shaer
Services Offered—Five studios, complete facilities for recording on film, tape or disc. Multi-track recording & mastering.

Omega Productions, Inc.

1103 St. Matthew St., West, Montreal 25, Que.
Phone: WE 7-3525

President T. S. Morrisey
Vice Pres. Pierre Harwood
Dir. Prod. Henry Michaud
Dir. of Sales. Robert L. Harwood
Services Offered—Educational, industrial, sales promotion, theatrical and TV motion pictures. Tape equipment available.

On Film, Incorporated

33 Witherspoon St., Princeton, N. J.
Phone: WO 6-4800

315 E. 55th St., N.Y.C.
Phone: PL 9-0920

President James W. Ramey

RADIO AND TV COMMERCIAL PRODUCERS

Vice President.....Robert Bell
Treasurer.....Fred Johnston
Creative Dir.....Tracy Ward
Animation & Aerial Dir.....Ken Drake
Services Offered—TV Commercials; industrial, documentary, training, public relations films; aerial-image projector, rear-screen animation stand.

Sam Orleans Film Productions, Inc.

211 W. Cumberland Ave., Knoxville, Tenn.
Phone: 523-8098

President.....S. Orleans
Assoc. Prod.....Lawrence Molloy
Dir. of Distribution.....Mrs. Barbara Davis
Dir. of Pub. Rela.....Mrs. Vivian LaValle

Branch Office

105 East 106th St., New York, N. Y.
Phone: ENright 9-2002

Associate Producer.....Lawrence Molloy
Services Offered—Documentary, industrial, educational, community service motion pictures.

John Ott Pictures, Inc.

Box 158, Lake Bluff, Ill.
Phone: CEdar 4-3026

President.....J. Ott
Services Offered—Time-lapse photography, industrial film prod.

Harry Owens Television Productions

6710 Melrose Ave., Hollywood 38, Calif.
Phone: WE 9-1491

Vice President.....H. O'Donnell
Services Offered—Film shows, comm'l's, shorts.

PFO Radio & TV Productions, Inc.

3000 Turtle Creek Plaza, Dallas 19, Tex.
Phone: RI 2-3653

President.....Peter Frank
Vice President.....Tom Merriman
Vice President.....Rod Kinder
Services Offered—Creators and producers of commercial & station jingles.

P.G.L. Productions, Inc.

6 E. 46th St., New York 17, N. Y.
Phone: YUkon 6-4530

Chairman of the Board..John "Bud" Palmer
President.....Stephen D. Colhoun
Producer-Directors.....Frank Herman,
Henry Tretin, Al Viola
Services Offered—Producers of motion pictures, TV programs, industrials, documentaries, commercials and theatrical films.

Packaged Programs, Inc.

634 Penn Ave., Pittsburgh 22, Pa.
Phone: GR 1-4756

General Mgr.....F. Di Fiore
Services Offered—Complete production services and sound studios, film processing and printing, editing.

Pan American Productions

219 Security Trust Bldg., Miami 32, Fla.
Phone: Franklin 3-8729

Pres., Exec. Prod.....E. G. Weaver
Vice President.....Edward R'Church
Secy., Treas.....E. B. T'Kach
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....E. V. Rothkirch

Branch Offices

Box 3361, St. Petersburg, Fla.
Phone: 347-6236

Manager.....Vincent Berastegui
5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133

Manager.....T. J. Rourke
No. 44 Tadacho, Kakano-Ku, Tokyo, Japan
Manager.....Pin Y. Ongg
Jiron Arequipa 196, Room 432, Lima, Peru
Phone: 4-0053

Manager.....Carlos Toro
307 W. 15th Suite 307, Minneapolis, Minn.
Phone: 333-8822

Manager.....E. B. T'Kach
Box 99, Queen St., Singapore, Malaya
Phone: 8-5407

Manager.....T. H. L. Pang
Services Offered—Documentaries, travelogues, commercial and industrial film, both 16 & 35 mm.

Pantomime Pictures, Inc.

8961 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 4-1008

President.....F. Crippen
Vice President.....J. Marshall
Sales.....Richard Reed
Services Offered—Animated TV commercials, live action and animated industrial films, entertainment shorts, movie and TV show titles and credits.

Lindsay Parsons Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28
Phone: HO 9-3641

President.....Lindsay Parsons
Prod. Mgr.....Lindsay Parsons, Jr.
Services Offered—Filmed TV shows & commercials for network syndication.

Ray Patin Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 2-1147

President.....Ray Patin
Production Mgr.....John Dunn
Services Offered—Complete facilities for producing animated and live action commercials from storyboard through camera.

Lloyd Pearson Associates

509 Madison Ave., N.Y.C. 22
Phone: MU 8-9545

President.....Lloyd Pearson
Vice Pres.....Joseph Packard
Creative Dir.....Larry Johnson
Services Offered—Create, produce and direct film and live commercials, including music and jingles, storyboards, copy and script, set designing, props.

RADIO AND TV COMMERCIAL PRODUCERS

Pelican Films, Inc.

292 Madison Ave., New York 17, N.Y.

Phone: ORegon 9-0670

President.....T. J. Dunford
Vice Pres., Treas.....A. J. Zander
V.P. in Chg. Sales.....Eli Feldman
V.P., Live Action.....Marc T. Statler
V.P., Animation.....Chris Ishii
Production Mgr.David Reisman

Services Offered—Live action & animation film production for TV commercials & public rel. firms.

Tony Petri Studios

87 Weybosset St., Providence 3, R. I.

Phone: GA 1-9242

President.....Tony Petri
Production Mgr.....Ernest Strauss

Services Offered—Complete TV commercial service from storyboard conference. Color and black & white. Double and single system sound. Complete lighting and sound stage facilities.

R. A. Pheelan Productions

550 Fifth Ave., New York 36, N. Y.

Phone: CI 6-1626

Producer.....R. Pheelan
Asst. to Producer.....Anthony Brook
Production Mgr.....Jeffrey Lemain
Asst. Manager.....Helen C. Miller

Services Offered — Production of feature and sponsored films. Tape equipment available.

Photo-Art Commercial Studios

420 SW Washington St., Portland 4, Ore.

Phone: CA 7-5411

President.....C. F. Palmer
Motion Picture Dir.....Lewis C. Cook
Controller.....J. W. Bishop

Services Offered — Commercial producer of 16mm motion pictures & TV spots.

Pilot Productions, Inc.

1819 Ridge Ave., Evanston, Ill.

Phone: BRoadway 3-4141

President.....C. R. Isely
Exec. V.P.....R. Dedrick
Treasurer.....C. Don Sheldon

Services Offered—Slides; sound slidefilms; industrials; comm'ls, recordings.

Pintoff Productions, Inc.

64 E. 55th St., New York City 22

Phone: EL 5-1431

President.....E. Pintoff
Vice Pres., Prod.....Arnold Stone
Vice Pres., Sales.....Jose di Dinato

Services Offered — Animated, live action comm'ls, theatricals, industrials.

Playhouse Pictures

1401 N. LaBrea Ave., Hollywood 28, Cal.

Phone: HOLLYWOOD 5-2193

President.....Adrian Woolery
Dir's.....Bill Melendez, Frank Smith
Business Mgr.....H. A. Halderson

Production Supvr.....Irene Wyman
Public Rel. Dir.....George W. Woolery
Creative Story Dir.....B. Gruver
Layout, Design Dir.....D. Spille
Secretary.....Mary Matthews
Film Editor.....Hugh Kelly
Services Offered—Compl. studio facilities for the creation & production of animated films for business, entertainment & TV from story through camera, with exception of laboratory. Specialists in animated comm'ls.

Precision Film Labs

21 W. 46th St., N.Y.C.

Phone: JU 2-3970

President.....Daniel R. Ehrlich
Lab. Manager.....Frank V. Papalia

Services Offered—Printing and processing of 16 and 35 mm film, color and black & white.

Premier Film & Recording Corp.

3033 Locust St., St. Louis 3, Mo.

Phone: JE 1-3555

Pres., Prod. Mgr.....T. P. Desloge
V.P., Mgr.....W. Dalzell

Services Offered—Motion Pictures, commercials, sound recording production facilities. Scripts. Editing.

Productions for Television, Inc.

625 Madison Ave., New York City 22

Phone: TE 8-7100

V.P., Dir. of TV, Radio.....L. L. Dunier
Producer, Dir.....J. J. Lichtman

Services Offered—Commercials.

Project-O-Fex, Inc.

60 East 42nd St., New York 17, N. Y.

Phone: MU 7-1881

President.....Paul F. Adler
Services Offered — Rear screen projection and limited-animation films.

Punch Films, Inc.

155 Fifth Ave., N.Y.C.

Phone: AL 4-2450

President.....Lou Bunin
Vice President.....Florence Bunin

Services Offered — Producers of commercials & 3D children's animated puppet films for TV & theatrical.

Purcell Productions, Inc.

236 West 55th St., New York 19, N. Y.

Phone: PLaza 7-5300

President.....Don Purcell
Creative Director.....Lou Carter
Production Manager.....George Carroll
Art Director.....Marvin Shervan

Services Offered—Custom-created singing commercials; specialized production spots for radio; musical and production sound tracks for TV and film; sound tracks and art services for industrial sales promotion.

RADIO AND TV COMMERCIAL PRODUCERS

Q.E.D. Productions, Inc.

21 W. 46th St., N. Y. C.

Phone: JUdson 2-4291

Executive Producer.....Robt. Baron
Services Offered—Commercials, industri-
als, sales & tourist promotion films.

Quartet Films, Inc.

5631 Hollywood Blvd., Los Angeles 28

Phone: HO 4-9225

Pres.Arnold Gillespie
V.P., Secy.....Stanley Walsh
V.P., Treas.....Michael Lah
V.P., Prod.....Les Goldman
Services Offered — Commercial & pro-
gram producers.

RCA Recorded Program Services

(See Transcription Companies)

Radio & TV Packagers, Inc.

(See Prog. Prod.)

Radio Television Arts

3819 Wilshire Blvd., Los Angeles 5, Cal.

Phone: DU 8-1323

OwnerD. Balli
Services Offered — TV film shows & live
programs; comm'ls; industrials; animation;
packages, live & film.

Radio Television Spots Productions, Inc.

2 West 46th St., N.Y.C. 36

Phone: PLaza 7-9260-1-2

PresidentJohn Gart
Acct. Execs.....Roger White, Merrill Staton
Services Offered—Radio & TV musical &
singing commercials.

RadiOzark Enterprises, Inc.

(See Program Producers)

Rarig's Inc., Film Productions

5510 University Way, Seattle 5, Wash.

Phone: LA 2-0707

President.....M. H. Rarig
V.P., Treas.....E. A. Rarig
Assoc. Prod.....J. Lawless
Services Offered—16/35 mm color, B & W
photography; sound recording, stage; edit-
ing, commercials; programs.

Reid H. Ray Film Industries, Inc.

2269 Ford Pkwy., St. Paul 16, Minn.

Phone: MIDway 9-1393

President.....Reid H. Ray
Gen. Sls. Mgr.....Clyde Krebs
Chicago Sales.....James Holmes
Washington Sales.....Frank Havlicek

Branch Offices

208 S. LaSalle St., Chicago, Ill.

438 Washington Bldg., 15th & New York Ave.,
N.W., Washington 5, D. C.

Services Offered—Producers of TV com-
mercials & entertainment synd. films for TV.

Redlin Productions, Inc.

19116 Lanark, Reseda, Calif.

Phone: DI 2-8925

Services Offered — TV film shows, com-
mercials; shorts; animation.

Roland Reed Productions Inc.

Calif. Studios, 650 N. Bronson, Los Angeles 4

Phone: HO 9-1628

President.....Roland D. Reed
Vice Pres.....Duke Goldstone
Services Offered — Producer of TV com-
mercials, TV shows, industrial, public rela-
tions & sales promotion films.

Republic Television Features

64 E. Lake St., Chicago 1

Phone: 275-3199

PresidentCapico Kapps
V.P., Chg. Sales.....Joseph Kapps
Services Offered — Producers, distributors
and representatives of live, transcribed and
syndicated radio-TV programs and commer-
cials.

Robert Yarnall Richie Productions, Inc.

666 Fifth Ave., N.Y.C. 19

Phone: CI 6-0191

President.....Robert Yarnall Richie
Services Offered—Motion picture produc-
tion and still photography for industry, pub-
lic relations and advertising. Color special-
ists. Own Mitchell cameras, sound and light-
ing equipment. Full editing facilities.

Walter A. Rivers & Assoc.

125 Hyde St., San Francisco, Cal.

Phone: OR 3-9162

Owner.....W. A. Rivers
Services Offered — Industrial producing;
TV comm'ls. Tape equipment available.

Riviera Productions

6610 Selma Ave., Hollywood 28, Calif.

Phone: HOLlywood 2-8585

Exec. Prod.....F W. Zens
Services Offered—TV film comm'ls. TV
personalities, talent of all types, etc.

Hal Roach Studios

(See TV Prod.-Dist.)

Louis de Rochemont Associates, Inc.

380 Madison Avenue, N.Y.C. 17

Phone: OX 7-0350

Services Offered — TV comm'ls & film
shows; shorts; animation.

Rocket Pictures Inc.

6108 Santa Monica Blvd., Hollywood 38, Cal.

Phone: HO 7-7131

PresidentDick Westen
Vice Pres.....Don Bartelli
Services Offered — Consumer selling films
for business & industry.

RADIO AND TV COMMERCIAL PRODUCERS

F. K. Rockett Productions

6063 Sunset Blvd., Hollywood 28, Cal
Phone: HO 4-3183

President Arthur J. Sowers
Vice Pres. Stan Webb
Exec. Prod. John J. Hennessy
Prod. Co-ord. Joe Denove
Administrator Iona Guyer
Creative Services Dir. Don Greer
Studio Mgr. Jerome F. Lipari
Services Offered—Motion pictures for TV & theatre; complete production facilities.

Richard H. Roffman Assoc.

675 West End Ave., New York City 25
Phone: RI 9-3647

Chairman S. Speiser
President Richard H. Roffman
Vice President Maurice Roffman
Services Offered—Distribution of features for TV.

Roy Rogers-Frontiers, Inc.

357 N. Canon Dr., Beverly Hills, Calif
Phone: CR 4-6841

Pres. Roy Rogers
Vice Pres. W. Arthur Rush
Exec. Prods. Art Rush, Ralph Wonders
Producer-Director Bob Henry
Services Offered—Producers of TV series. Merchandising for Roy Rogers Enterprises, Dale Evans Enterprises, National Football League Enterprises, Charley Weaver and Ice Follies.

Roy Rogers Syndication, Inc.

357 N. Canon Dr., Beverly Hills, Calif.
Phone: CRestview 4-5954

President Edward L. Koenig, Jr.
Services Offered—Distribution of TV film series.
Current Production — Roy Rogers Show, Brave Eagle Show.

Rolab Studios

(*Rolab Photo-Science Labs.*)

Walnut Tree Hill, Sandy Hook, Conn.
Phone: (203) 426-2466

Owner, Director Henry Roger
Services Offered — Production of motion pictures and film strips, complete facilities; sound stage, set construction. Camera and sound, etc. Rolab Photo-Science Labs: Technical and scientific camera work, cinema engineering, consulting.

Romanis & Messner

43 Grove St., Ridgefield Park, N. J.
Phone: LA 4-9080

Pres. George Romanis
Vice Pres. Johnny Messner
Services Offered—Personalized service for creating and producing musical commercials for radio and TV; musical consultants; composers, arrangers and underscorers for films and commercial records.

Roquemore Films

44 Mt. Vernon Blvd., Hamburg, N. Y.
Phone: NA 7-3876

Director E. E. Roquemore
Studio: 257 Franklin St., Buffalo, N. Y.
Phone: TL 6-3512
Services Offered — Comm'ls, live & film; shorts; newsreels; sound effects; music.

Cy Roth Productions

1148 S. Shendoah St., Los Angeles 35, Calif.
Phone: 272-6884

President C. Roth
Services Offered — TV film comm'ls & shows; industrial; religious; color & B & W animation.

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 38
Phone: WE 6-2494

President and Owner Danny Rouzer
Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

SIB Productions, Inc.

(In assoc. with Paramount Pictures Corp.)
5451 Marathon St., Hollywood 38, Cal.
Phone: HO 9-2411

President Walter N. Bien
Vice President Sonny Klein
V.P., Sales Mgr. James Marshutz
Branch Office

1501 Broadway, New York City, N. Y.
Phone: BR 9-7800

Services Offered—SIB Productions, Inc., in association with Paramount Pictures produces TV commercials, industrials and specials on film and/or videotape.

SOS Photo-Cine-Optics, Inc.

(*See Equipment Section*)

Fouad Said Productions, Inc.

8913 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLYMPIA 2-4800

President Fouad Said
Vice President Ralph Levy
Secretary Jean Miller
Services Offered—TV and feature motion picture production, specializing in below-the-line production packaging.

Sande & Greene, Inc.

1777 N. Vine St., Hollywood 28, Calif.
Phone: HO 6-5103

President & Treas. Robert L. Sande
Exec. Vice Pres. & Sec. Larry Greene
Ass't. Secy. Pat Carson
Services Offered—Producers of music and film for advertising and entertainment, "Musical Images" for radio and TV stations.

RADIO AND TV COMMERCIAL PRODUCERS

Sarra, Inc.

210 East 5th St., New York 3, N. Y.
Phone: SPring 7-3700

PresidentValentino Sarra
Exec. V.P., Gen. Mgr....Morris D. Behrend
V.P., Production.....Lee Goodman
Head Creative Dept.....Rex Cox
Manager (Chicago).....William Newton
TV Prod. Mgr. (Chicago)....Marvin Bailey

Branch Office

16 E. Ontario St., Chicago, Ill.
Phone: WH 4-5151

Services Offered—Production of TV commercials, motion pictures, sound slide films, black & white and color.

Gerald Schnitzer Productions

5746 Sunset Blvd., Hollywood, Calif.
Phone: HOLlywood 9-1158

PresidentG. J. Schnitzer
SecretaryA. McGuire
Production Manager.....D. Evans
Photographic Director.....P. Marley
Editorial Head.....A. Marks

Services Offered—Motion pictures for TV and theatrical commercials; concept and product design; original storyboards; specialized insert photography.

Raymond Scott Enterprises, Inc.

140 West 57th St., New York 19, N. Y.
Phone: PL 7-5685

Pres., Creative Dir.....Raymond Scott
General Manager.....Charles Barclay
Office Manager.....Robert Briody

Services Offered—Creation and production of musical and electronic commercials. Sounds Electronique division offers electronic music and special effects. Creative consultants to advertising agencies; production of dramatized commercials; TV scoring.

Scott-Textor Productions, Inc.

333 East 46th St., New York 17, N.Y.
Phone: YU 6-3850

Partners.....Alan & Marilyn Scott
Partners.....Keith & Sylvia Textor
General Mgr.....Victor Sack

Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.

Screen Gems, Inc.

(See TV Prod.-Dist.)

John Seely Associates

Suite 613, First Federal Bldg., Hollywood 28
Cal.
Phone: HO 6-6141

PresidentJohn Seely

Sales Mgr.....Don Teeters
Repertoire Dir.....Bill Loose
Recording Mgr.....Doug Nelson
SecretaryPat Seely

Services Offered—Music supervision, program theme composition & development, arranging, A&R, music publication. Recording services include client or JSA supervised, voice recording, voice overdubbing, tape transfer, re-recording, mixing, tape editing & assembly.

Selling Thru Sound

141 E. 55th St., New York, N. Y.
Phone: PL 8-2470

President, Treas.Louis A. Garisto
Vice Pres., Sec.....Sonny Hayes

Services Offered — Write, create, produce & direct musical commercials for TV & radio, background music for filmed TV commercials, talent.

Jack Shafton's Puppet Masters

8118 Lookout Ave., Los Angeles, Calif.
Phone: OL 4-2350

OwnerJ. Shafton
Services Offered—Live & film TV shows, programs; comm'ls; shorts; animation; special effects; puppets.

Signature Music Inc.

240 E. 53rd St., N.Y.C. 22
Phone: JU 2-8800

President, Creat. Dir.....Hank Sylvern
Business Mgr.....George H. Fried
Services Offered—Creation and production of jingles, musical commercials. Underscoring original music to animation & live action.

Al Simon Productions, Inc.

General Service Studios
1040 N. Las Palmas, Hollywood 38
Phone: HO 9-9011

PresidentAl Simon
ControllerJohn Nicolaidis
Services Offered — Productions of filmed shows and commercials.

Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Cal.
Phone: WE 9-1491

OwnerH. O'Donnell
Services Offered—TV film shows, comm'ls; shorts; sound; laboratory; animation, color, B & W.

Sleeping Giant Films, Inc.

3019 Dixwell Ave., Hamden, Conn.
President.....D. K. Harris
V.P., Treas.....A. Guorino, Jr.
Services Offered — 16/35 mm production services; animated spots.

RADIO AND TV COMMERCIAL PRODUCERS

Fletcher Smith Studios, Inc.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
Phone: LU 1-7200

President Fletcher Smith
Exec. Vice Pres. Janet P. Sneider
Vice Pres. Arthur J. Davis
Vice Pres. A. E. Henderson
Secy.-Treas. J. W. Johnson

Branch Office

319 E. 44th St., N.Y.C. 17

Phone: MU 9-8766

Services Offered—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

Walter Harrison Smith Associates, Inc.

222 East 44th St., New York 17, N. Y.

Phone: OX 7-9174

President W. H. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Soundac Productions, Inc.

Hollywood, Fla

Phone: Wabash 3-8426

Pres.-Gen. Mgr. Robert D. Buchanan
Gen. Mgr., Secretary. Jack Schleh, Jr.
Technical Dir. Robert G. Biddlecom
Art Dir. Francis J. Noack

Services Offered—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete soundstage and studio.

Southwest Film Laboratory, Inc.

3024 Ft. Worth Ave., Dallas 11, Tex.

Phone: FEderal 1-8347

Vice President J. A. Hopper
Customer Svc. Norman E. C. Naill
Services Offered — All services related to 16mm. film in black & white, color.

Spotlite News, Inc.

3449 Cahuenga Blvd., Holywood 28, Calif.

Phone: HO 6-5365

President Algernon G. Walker
V.P. Al Blanchard
Prod. Spvsr Rexford L. Metz
Services Offered — TV newsfilm service documentary, promotion & public relations films.

Stammco, Inc.

291 S. LaCienega Blvd.

Beverly Hills, Calif.

Pres. J. Harry Ebbert
Services Offered—Creators & producers of business films and record programs, commercials, educational and short subject films for TV & theatrical release.

Stars Incorporated

123 N. Poplar St., Charlotte, N. C.

Phone: ED 3-6151

President T. Kemp, Jr.
Services Offered—TV film shows, live programs; packages.

Stock Shots To Order, Inc.

550 Fifth Ave., N.Y.C. 36

Phone: Circle 6-0690

Pres. R. A. Pheelan
V.P. H. C. Miller
Sec. Otto Von Braun
Treas. Royal L. Krim

Services Offered—Stock film library 16/35 mm-B&W & color, film special material to order for TV commercials, rear projection plates.

Stockdale and Company, Inc.

200 E. First St., Salt Lake City 11, Utah

Phone: EL 5-5511

President C. Stockdale
V. P. B. P. Lee
Sec.-Treas. L. Stockdale

Services Offered—TV comm'ls, animation, SOF recording sound transfer; processing all b-w; ER; ECO.

Storyboard, Inc.

160 Riverside Dr., New York City 24

Phone: TR 3-7207

President J. Hubley
Services Offered—Animation; live films.

John G. Stratford Film Corp.

250 W. 57th St., New York 19, N. Y.

Phone: JU 6-7390

President J. G. Stratford
Vice President George Newman
Treasurer Samuel M. Iger
Secretary Hyman Chipkin

Services Offered—Package TV films, commercials; animation—color, B & W; educ. & industr. shorts; film stock shot library.

Jack Strausberg Productions

919 N. Michigan Ave., Chicago 11, Ill.

Phone: WH 4-3941

President J. Strausberg
Services Offered—Comm'ls, spots.

Wilbur Streech Productions, Inc.

135 W. 52nd St., N.Y.C. 19

Phone: JU 2-3816

President Wilbur J. Streech
Assoc. Producer Bob Baldwin
Production Sal Guida

Services Offered — Producer of film commercials for TV, industrial films and radio & TV jingles.

RADIO AND TV COMMERCIAL PRODUCERS

Sturgis-Grant Productions, Inc.

328 E. 44th St., New York 17, N. Y.
Phone: MU 9-4994

PresidentW. Sturgis
V.P., Manager.....B. Magnes
Services Offered — Storyboards, recording facilities; 16/35 mm cameras; special effects; art dept.

Sun Dial Films, Inc.

341 East 43rd St., N.Y.C. 17

President.....S. A. Datlowe
Services Offered — Comm'ls, spots, industrial.

John Sutherland Productions Inc.

201 N. Occidental Blvd., Los Angeles 26
Phone: DU 8-5121

Pres., Gen. Mgr.....John Sutherland
Exec. Vice Pres.....Ross Sutherland
V.P., TV Comm. Prod.....Theodore Goetz
Branch Office

44 E. 67th St., New York, N. Y.
Phone: UN 1-2000

Services Offered — Fully-equipped live-action and animation studios for the production of industrial, documentary, public relations, TV commercials for industry. Also related services.

Suzari Marionettes

119 E. 17th St., New York City 3
Phone: GR 3-6699

DirectorD. Zaconick
Services Offered—TV film & live shows, programs; commercials, shorts, packages.

Robert Swanson Productions

689-5th Ave., New York City
Phone: MUrray Hill 8-4355

PresidentRobert Swanson
Vice President.....Rolf Johnson
Services Offered—Producers and creators of musical commercials for radio and TV.

Swanstrom Productions

7657 Melrose Ave., Los Angeles 46, Calif.
Phone: OLive 1-4889

Owner-ProducerC. Swanstrom
Writer-Dir.Jack Elliott
Services Offered—TV commercials and serial programs; training ad sales films; feature films.

Swift-Chaplin Productions, Inc.

1136 N. Highland Ave., Hollywood 38, Cal.
Phone: HO 2-0761

PresidentC. Chaplin
V.P.'s.....H. Swift, M. Pike
Services Offered—Synd. spots; comm'ls.

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Cal.
Phone: HO 2-2393

PresidentShull Bonsall
Services Offered — Produce animated and live action for TV comm'ls, industrial & entertainment films.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
Phone: CENtral 6-8955

President.....Alfred D. LeVine
Sec.-Treas.....Robert B. Eiringer
Services Offered — Produce, package & distribute syndicated TV commercials & programs.

Technamation Films, Inc.

310 Madison Ave., New York, N. Y.
Phone: YU 6-6990

PresidentMartin H. Poll
Exec. V.P.Stanley L. Schwartz
V.P., Gen. Mgr.Robert Jacobs
Treasurer.....Howard Weinberger
Services Offered — Producers of animated TV commercials, entertainment films, industrial & sales training films.

Technical Animations, Inc.

11 Sintsink Dr., E., Port Washington, N.Y.
Phone: Port Wash. 7-8800

PresidentS. L. Schwartz
Exec. V.P.Claude E. McKinney
SecretaryMary G. Ballance
TreasurerPaul H. Taub
Services Offered — Producers of Technamation-animation by use of polarized light, for film or slide.

Teen America Associates, Inc.

1724 Southland Center, Dallas 1, Texas
General Manager.....Scott Reynolds
Services Offered—Creators and producers of Miss Teenage-American radio programs and TV spectaculars.

Tele-Sound Productions, Inc.

523 Pennsylvania Bldg., Washington 4, D.C.
Phone: DI 7-8810

PresidentWilliam Devries
Vice PresidentFlorence Corbett
Vice President.....E. Szego
TreasurerJack Vance
Services Offered — Commercials, jingles, programs & transcriptions.

Tele-Tape Productions, Inc.

136 East 55th St., New York 22, N. Y.
Phone: PLaza 2-7255

President.....Richard E. Riedel
General Manager.....James E. Witte
Chief Engineer.....John Natale

Branch Offices

471 Victoria Terrace, Ridgefield, N. J.
Phone: 943-7333

RADIO AND TV COMMERCIAL PRODUCERS

Chief Engineer.....John J. Natale
Box 9118, Chicago 90, Ill.
Phone: 263-0619

ManagerWilliam J. Marshall, Jr.
Services Offered—Video-tape recording—
location & studio; complete productions of
TV shows, commercials, closed circuit & in-
dustrial shows.

Tele-Video Productions

316 W. 57th St., New York, N. Y.
Phone: JU 2-8095

President.....Low Pollack
Art Director.....Dominic Juskevich
Director.....Nicholas Webster
Services Offered—Producers of TV com-
mercial films, TV film series, and motion
pictures.

Tele-View Recording Service

5746 Sunset Blvd., Hollywood, Calif.
Phone: HO 6-5254

PresidentBradley Kemp
EngineerJay Hathaway
Branch Office
150 W. 55th St., New York 19, N. Y.
Phone: CI 6-1952

Services Offered—Video tape to 35mm
film; tape dubs from masters; tape to 16mm;
sound services.

Telecine Film Studios, Inc.

100 S. Northwest Hwy., Park Ridge, Ill.
Phone: TALcot 3-1418

President.....Byron L. Friend
Secy., Treas.....June A. Friend
Services Offered—Motion pictures for TV
in color or black & white, TV comm'ls,
studio & location work, compl. packaging
service, 35/16 mm editing & recording, ani-
mation, stop motion.

Telefilm, Inc.

6039 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-7205

President.....J. A. Thomas
Exec. V.P.James B. Pinkham
Secy., Treas.....Peter Comandini
Services Offered—Complete in-plant 16mm
motion picture technical services from scripts
through final release prints (including titles
and animation) for TV and industrial film
producers.

Telemat

433 S. Fairfax Ave., Los Angeles 36
Phone: WE 3-5731

Partners.....A. Wise, Sidney Freeman
Services Offered—Animated cartoon com-
mercial library; live & animated custom film
comm'ls.

Telemated Motion Pictures

415 Lexington Ave., New York 17, N.Y.
Phone: YUKon 6-1242

Prod.-Dir.Saul Taffet

Services Offered—Production of motion
pictures; TV filmed commercials in ani-
mation or live action; animated and optical
special effects in color or black & white, ex-
clusive color control equipment, 35 mm and
16 mm production.

Telenews Film Corp.

850 10th Ave., N.Y.C. 19
Phone: JU 6-2450

Exec. Vice Pres.....C. B. Stratton
Services Offered—Produce documentary &
commercial films; stock film library.

Telepix Corporation

1515 N. Western Ave., Hollywood 27
Phone: HO 4-7391

President.....Robert P. Newman
Sales Director.....Patrick J. Sexton
Secretary.....Luther Davis
Exec. Producer.....James W. Simmons
Art Director.....Duncan Cramer

Services Offered—Complete motion picture
sound recording, production facilities, sound
stage, mixing and dubbing, lip loop syn-
chronizing, cutting rooms. Title work and
musical scoring.

Telestudios, Inc.

1481 Broadway, New York City 36
Phone: LO 3-1122

PresidentG. Gould
Services Offered—Comm'ls; shows.

Television Broadcasting Service, Inc.

P. O. Box 693, New York 23, N. Y.
Phone: TRafalgar 7-2372

Pres., Exec. Prod.....William R. Riddle
Vice Pres., Secy.....Karen Weseth
Treas., Dist. Mgr.....Joseph G. Vietri
TVR Dirs.....Arthur N. Fisher,
Richard C. Baur

Branch Offices

54 Grand Ave., Palisades Park, N. Y.
Phone: 945-9664

Treas., Dist. Mgr.....Joseph G. Vietri
100 N. Irving Pl., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
1444 Bewick Ave., Detroit 4, Mich.
Phone: VALley 2-0092

Sales Mgr.....Rodney Hersey
Bavarian Manor House, Cairo, N. Y.
Resort Sales Mgr.....William K. Baur
Services Offered—Sound film productions,
color or B & W; video tape productions, live
productions, animation, slides, rentals, com-
mercials.

Television Features of America

(Div. of Radio Features of America)
820 West End Ave., New York 25, N. Y.

RADIO AND TV COMMERCIAL PRODUCERS

Phone: MOument 3-7284

Exec. Director.....Oliver W. Nicoll
Services Offered — Film spots, live shows.

Television Graphics, Inc.

369 Lexington Ave., N.Y.C.
Phone: TN 7-3330

PresidentBernard Rubin
TreasurerLee Blair
SecretaryLeon Levy
Production Manager.....Sid Greenhaus
ControllerStanley Turitz
SalesHoward Linkoff
Services Offered—TV film comm'ls; animation, optical effects; two live action sound stages equipped with 35 mm Mitchell rear screen process projector.

Television Screen Productions, Inc.

17 E. 45th St., N.Y.C. 17
Phone: MU 2-8877

President.....Charles J. Basch, Jr.
Vice Pres., Secy.....Frances Scott
TreasurerClarence Schmidt
Services Offered—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

Termini Film Editorial Service, Inc.

15 West 46th St., New York 36, N. Y.
Phone: JUdson 2-7873

PresidentAnthony Termini
Services Offered—Editing, film consultation, matching, expediting, 35mm theatrical, TV commercials, 16mm.

Termini Video Tape Services, Inc.

15 West 46th St., N. Y. 36, N. Y.
Phone: JU 2-7873

PresidentAnthony Termini
Services Offered — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kines, studio space. Tape equipment available.

Terrytoons

Div.: CBS Films, Inc.

38 Centre Ave., New Rochelle, N. Y.
Phone: New Rochelle 2-3466

Vice President.....W. M. Weiss
Services Offered—Theatrical shorts, animated; TV comm'ls & programs.

Thoroughbred Productions

1614 Trevilian Way, Louisville 5, Ky.
Phone: GLendale 1-1203

Executive Prod.....James R. Finegan
Services Offered — Radio & TV commercials, sales films, public relations, film & editorial services.

Titra Film Labs, Inc.

1600 Broadway, N.Y.C.
Phone: PL 7-6681

PresidentAbraham Rozenfeld
Vice Pres.....David Opochninsky
Plant Mgr.....Paul Sandars, Jr.
Treas.Jerome Sobel
Services Offered—Film sub-titles in English and all foreign languages.

Titra Sound Corp.

1600 Broadway, N.Y.C.
Phone: PL 7-6681

PresidentAbraham Rozenfeld
Vice Pres.....David Opochninsky
Exec. V.P., Gen. Mgr.....David D. Horne
Sec.-Treas.Jerome Sobel
Services Offered—Sound recording & mixing, transfers; film editing; dubbing of foreign language films, subtitling of films in all languages.

Tomlin Film Productions, Inc.

480 Lexington Ave., New York City 17
Phone: YU 6-5090

President.....F. A. Tomlin
Vice President.....Carl A. Tomlin
Services Offered—Produces industrials & comm'ls. for internal use in business.

Trans Radio Productions, Inc.

683 Boylston St., Boston 16, Mass.
Phone: COpley 7-5760

President.....Oscar H. Cheses
Production Manager...Alfred D. Benjamin
Sales Manager.....Edward B. Shaw
Art Director.....Thomas M. Fleming

Branch Office

701 Seventh Ave., New York, N. Y.
Phone: Circle 6-7566

Manager.....Edward B. Shaw
Services Offered—Producers of motion pictures and sound slide films for industry, government and education; radio and TV commercials, kinescopes, editorial and animation services, scripts.

Tri Art Color Corporation

245 W. 55th St., N.Y.C.
Phone: PL 7-4580

PresidentIrwin Young
V.P.'s.....Paul Kaufman, Louis Feldman,
Arthur Miller
Services Offered—Processing color motion picture film, 35 & 16mm.

Trident Films, Inc.

128 E. 36th St., New York City 16
Phone: MU 5-7150

President.....Ellis Sard
Secretary.....Peter D. Trafford
Treasurer.....James J. Storrow, Jr.
Services Offered—Spot comm'ls; industrials, educationals, programs.

RADIO AND TV COMMERCIAL PRODUCERS

Triumph Films Ltd.

554 S. Gulph Rd., King of Prussia, Pa.
Phone: 265-0320

Dir. of Photo.....Walter E. Dombrow
Prod. Spvsr.....Walter J. Travis
Sales Dir.....John Sexton
Services Offered—Commercial, industrial
& TV motion pictures. Writing, editing.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Calif.
Phone: TH 2-7171

President.....Henry G. Saperstein
Studio Mgr.....Hal Elias
N. Y. Office

527 Madison Ave., New York, N. Y.
Phone: PL 2-3630

Services Offered—Produce animated and
live action for commercial, industrial and
theatrical accounts.

Unifilms, Inc.

6 E. 46th St., New York City 17
Phone: YU 6-5720

President.....C. Gallagher
Services Offered—TV comm'ls, program in-
serts, news, feature coverage.

United Film & Recording Studios

301 E. Erie St., Chicago 11, Ill.
Phone: SUperior 7-9114

President.....Wm. L. Klein
Secretary.....Joseph Klein
Treasurer.....Erwin Kreisky
Exec. Vice Pres.....John Hutchings

Branch Offices

17 E. 45th St., New York, N. Y.
Phone: OX 7-0725

Eastern Rep.....Herbert Rosen
425 13th St., Washington, N.W., D.C.
Phone: ST 3-2951

Washington Rep.....Bob Ffiefle
Services Offered—Creators and producers
of custom made musical jingles, spot an-
nouncemets, and filmed series for television
and radio. Complete film, tape, and disc re-
cording and reproduction services.

United States Productions, Inc.

5 E. 57th St., New York 22, N. Y.
Phone: PLaza 1-1710

President.....Francis C. Thayer
Exec. Producer.....Alfred Butterfield
Exec. Asst.....Rosalie Bamze
Services Offered—All phases motion pic-
ture production—script to screen—16/35mm,
B & W or color. Slide films.

Universal Recording Corp.

46 E. Walton St., Chicago 11
Phone: MI 2-6465

President.....A. B. Clapper
V.P., Chief Eng.....M. B. Coppinger

Secretary, Treas.....R. A. Weber
Services Offered—Recording (monaural
and stereophonic) record sessions, spot,
radio programs, TV-motion picture sound
tracks, mastering (monaural & stereo-
phonic), slide film, pressings, high speed
duplicating, 16 and 35 mm screening & in-
terlock magnetic re-recording.

VPI Productions

321 W. 44th St., N.Y.C. 36
Phone: JUDson 2-8082

President.....George Tompkins
V.P., General Mgr.....Sheldon B. Satin
V.P. Sales.....William E. Huston
V.P.'s.....Robert C. Winkler, Dick Feldman
Services Offered—TV film commercials,
complete 16 and 35 mm facilities.

Thomas J. Valentino, Inc.

150 W. 46th St., N.Y.C. 36
Phone: CI 6-4675

President.....Thomas J. Valentino
Vice Pres.....Michael T. Valentino
Secretary.....Elsie F. Valentino
Manager.....Raymond Johnson
Services Offered—Sound effects, back-
ground music, for use in TV, radio, news-
reels, theatres, video recordings, fashion
shows, industrial films, documentary films,
drama, motion pictures & public presenta-
tions.

Van Praag Productions, Inc.

1600 Broadway, N.Y.C. 19
Phone: PL 7-2687

President.....William Van Praag
Exec. Vice Pres.....Marc S. Asch
Vice President.....Douglas J. Baker
Vice Pres., Sales.....Richard Gray

Branch Offices

2301 Dime Bldg., Detroit 26, Mich.
Phone: WO 2-4896

General Manager.....Andrew Pastula
6269 Selma Ave., Hollywood, Calif.
Phone: HO 2-2341

Manager.....Jean Vallier
Services Offered—Motion picture producer.

Versatile Television Productions, Inc.

324 Broadway, Cape Girardeau, Missouri
Phone: ED 5-8816

President.....R. O. Hirsch
Manager.....B. Baker
Services Offered—Comm'ls, spots, indus-
triels.

Videart, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: MU 2-2363-4

President.....Joe Zuckerman
Secretary.....Florence Hartman
Services Offered—Optical photography, art
work, animation, titles, maps, charts, mattes,
split screen, montage, 35 mm 16 mm color,
black and white; blowups.

RADIO AND TV COMMERCIAL PRODUCERS

Video Crafts, Inc.

116 East 30th St., N. Y. 16
Phone: OR 9-6030

President.....Arthur Rankin, Jr.
Sales Mgr.Peter Turnquist
Art Dir.Curtis Iverson
Prod. Mgr.Rene Mechin

Branch Office

1240 27th St., N.W., Washington, D.C.
Phone: DuPont 7-6680

Services Offered—Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

Video Films Inc.

1004 E. Jefferson Ave., Detroit 7
Phone: WO 2-3400

Pres.Clifford Hanna
V.P.William R. Witherell, Jr.
Sec.-Treas.William E. Lane
Services Offered—Production of motion pictures for TV and industry.

Video Tape Unlimited, Inc.

341 Madison Ave., New York 17, N. Y.
Phone: MU 6-8066

PresidentHenry R. Alexander
V.P., Sales.....Al Wallace
Services Offered — Studio and location video taping of commercials, complete producing services from storyboard to completed tape. Complete closed circuit facilities. Tape editing, dubbing and film transfers.

Videotape Productions of New York, Inc.

101 W. 67th St., New York City 23
Phone: TR 3-5800

President.....H. S. Meighan
Vice President.....John B. Lanigan
Sales Manager.....Herbert W. Hobler
Production Mgr.....C. Holden
Chief Engineer.....Donald Collins
Services Offered — Videotape commercials and shows—studio & location. Tape equipment available.

Vogue Film Productions, Inc.

Bowman Field, Louisville 5, Ky.
Phone: GLEndale 4-3689

PresidentHal Vinson
Creative Dir.....Elise Meyer
Service Offered — TV commercials, slides & slidefilms, sales presentations & programs, 16mm motion pictures, complete studio facilities.

WCD, Inc.

1600 Broadway, New York 19, N. Y.
Phone: CI 7-1600

President.....Robert W. Carlisle
Exec. Vice Pres.....Tom Dunphy
V.P., Sales.....Jack L. Lemmon
Secy., Treas.....Walter Kullberg
V.P., TV Prod.....John Affriol

Branch Offices

780 Gower Avenue, Hollywood 38, Calif.
Phone: HO 3-3113

Manager.....Robert G. Carlisle

410 N. Michigan, Chicago, Ill.

Phone: 644-2641

ManagerDick Lewis
Services Offered—Motion picture production in documentary, training, sales promotion, public relations & television commercials. Facilities include sound studio and editing department.

Roger Wade Productions, Inc.

16 W. 46th St., N.Y.C. 36
Phone: CI 5-3040

President.....Roger Wade
Services Offered—Production of motion pictures for industry and government. TV commercials, animation, sound slidefilms. Specialists in production of Salesmate programs. Complete creative, script and art departments.

Robert Warner Productions

7 E. 78th St., New York 21, N. Y.
Phone: RH 4-7979

President.....Robert Warner
Services Offered—Creation and production of live and film programs and commercials.

Washington Video Productions, Inc.

24 F St., NW, Washington 1, D.C.
Phone: LI 6-1300

President.....G. F. Johnston
Services Offered—TV film shows, comm'ls; color, B & W animation; studios & facilities for rent.

Wesmor, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HO 2-7141

Prod.E. Solow
Services Offered—TV film shows & comm'ls; synd. film; features of full length.

Ross Wetzel Studios, Inc.

615 N. Wabash Ave., Chicago 11
Phone: SU 7-2755

President.....Ross Wetzel
Prod. Mgr.....William L. Langdon
Services Offered—TV commercials, spots, slide film, displays, animation, humorous illustrations, comic strips. Special effect printer avail. to producers.

Wilding, Inc.

1345 Argyle St., Chicago 40
Phone: BR 5-1200

Chairman of Bd.....C. H. Bradfield, Jr.
President.....H. Williams Hanmer
V.P., Chicago Production.....J. Morton

Branch Office

405 Park Ave., N.Y.C. 22
Phone: PL 9-0854

Vice Pres., N. Y.....William Uskali
Exec. Producer, N.Y.....Mel London
Services Offered—Producers of TV commercials and creation and production of all audio-visual media—motion pictures, slidefilms, graphic materials, complete sales training programs, announcement shows, industrial shows, etc.

RADIO AND TV COMMERCIAL PRODUCERS

Frank Willard Productions

1842 Briarwood Rd., NE, Atlanta 6, Ga.
Phone: MEIrose 4-2433

OwnerFrank Willard, Jr.
Production Mgr.Charlie R. Cannon
Services Offered—TV, business & public relations commercials and sound slide films, sound stage, editing rooms, sound mixing.

Willard Pictures, Inc.

45 W. 45th St., New York City 36
Phone: JU 2-0430

Exec. Prod.....J. Squiers, Jr.
Production.....S. A. Scribner
Services Offered—Comm'ls; spots; industrials.

Williams & Hill, Ltd.

12 Shuter St., Toronto, Canada
Phone: 362-5931

Pres.....Hal B. Williams
Vice President.....R. H. Hill
Vice President.....Heinz A. K. Drege
ProducersColin Y. Smith,
Hans Klostermann, Christa Drege
Services Offered—Motion picture production for commerce, industry and television advertising—live action, animation, picta-film & slides.

Winik Films Corp.

1501 Broadway, New York City 36
Phone: LW 4-0540

President.....Leslie Winik
V.P., Production.....Richard Winik
EditorIrving Oshman
Services Offered—Films and TV programs, industry films, documentary films, sports footage stock shots.

Wonderland Productions

7934 Santa Monica Blvd., Hollywood 46, Cal.
Phone: OL 4-8342

Exec. Prod.....M. L. Bryan
Services Offered—TV film commercials; 35 and 16mm. industrial and public relations.

Carter Wright Enterprises

6533 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-0944

OwnerCarter Wright
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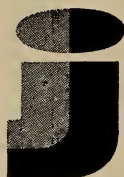
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By STANLEY ADAMS
President

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 Greenwich Music Co., Inc.
 Gregory Music Corp.
 Grosvenor House Music
 Guarnieri Music Co.
 Guild Music Publishers, Inc., The
 Guild Publications of Calif. Inc.
 Gunston Music, Inc.

H. R. Music Corp.
 Haggard Music Co.
 Hall-Mack Co.
 Hallmark Music, Inc.
 Halsey Music, Inc.
 Hamar Music
 Hamilton Music Corp.
 Hampshire House Publ. Corp.
 Handy Brothers Music Co., Inc.
 Hanover Music Corp.
 Hansen, Charles H., Music Co.
 Hap Music Inc.
 Happiness Music Corp.
 Harbet Music Publ. Co.
 Harbor Lights Music Co.
 Harding Music Co.
 Hargail Music Press
 Harman Music, Inc.
 Harmony House of San Francisco

Harmony Music Corp.
 Harms, Inc.
 Harms, T. B., Co.
 Harral Music
 Harris, Charles K., Music Publ.
 Harris, Harry, Music Publ. Co.
 Harrison Music Corp.
 Hartley Music Co., Inc.
 Harvest Music Co. Inc.
 Harwin Music Corp.
 Havenhurst Music
 Haverford Music
 Hawaiian Recording
 Hayton-Horne Music Co.
 Heartbeat Music Publishers
 Hecht & Buzzell, Inc.
 Hefti, Neal, Music, Inc.
 Helayne Music Publ. Co. Inc.
 Helena Music Corp.
 Henmar Press Inc.
 Hensley Music Co.
 Herbec Inc.
 Herbert Music Co., Inc.
 Herman Music, Inc.
 Hillcrest Music Corp.
 Hilltop Music, Inc.
 Hillwood Music Co.
 Hobby Music Co.
 Holford Music Co.
 Hollybrook Music Co., Inc.
 Hometown Music Co., Inc.
 Homeyer, Charles W., & Co., Inc.
 Honeycomb Music, Inc.
 Hope Publishing Co.
 Horn, Paul, Music Co.
 Horsley Music Co.
 Horton, Vaughn, Inc.
 House of James Inc.
 House of Morgan
 House of Nacio Herb Brown
 House of Zog Music
 Howard, Joe, Music Publisher
 Howe-Lee Music Pub.
 Hub Music Co., The
 Hubert Music Corp.
 Hudson Music Corp.
 Hummable Music Co.
 Huntzinger, R. L., Inc.

Idriss-Brown-Tibbles, Inc.
 Ile-de-France Prod. Inc.
 Imperial Music Publications
 Indano Music Co.
 Instro Music Pub.
 Integrity Music Corp.
 Intercollegiate Synd Inc.
 Interlochen Press of
 Nat. Music Camp
 Interlude Music, Inc.
 International Artists, Ltd.
 International Music Co.
 International Music, Inc.
 Italamerica Music Pub. Inc.
 Ivanhoe Music, Inc.
 Ivy Music Corp.

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J. P. Music Co.
 J.V.P. Pub. Co.
 Jack-Do Music Inc.
 Jacobs, Walter, Inc.
 James, Billy, Music Corp.
 James Music Co.
 James, Music, Inc.
 Jan-Lee Music
 Jandon Music Inc.
 Janfra Music Co.
 Janfred Music
 Janmur Music Corp.
 Jay Music
 Jay IV Company, The
 Jaybar Music Co.
 Jaymar Music Pub. Co., Inc.
 Jayvee Music Publishing Co.
 Jefferson Music Co., Inc.
 Jenkins, Gordon, Inc.
 Jenkins Music Co.
 Jennings Publishing Co.
 Jericho Music Corporation
 Jewel Music Publishing Co., Inc.
 Jim Jon Music Co.
 Jo-Al Music Co.
 Johnson, Jerry, Inc.
 Joli Tinker Pub. Co.
 Jolly Music
 Jon-Tees Music Pub.
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 Jones, Isham, Music Corp.
 Josie Music Pub. Inc.
 Joy Music, Inc.
 Jubilee Music
 Judy Music
 Jungnickel, Ross, Inc.

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 Kahal, Irving, Music, Inc.
 Kahn, Gus, Music Co.
 Kalman, Chas., Emmerick Inc.
 Kalmus, Edwin F.
 Kanes Music Publishers
 Karen Music Corp.
 Karin Music
 Kassel Airs Music Co.
 Kassner, Edward, Music Co., Inc.
 Kay, Edward Music Co.
 Keane, Michael, Inc.
 Kearney Music Co.
 Keene Music Corp.
 Keith Music
 Kellem, Milton, Music Co., Inc.
 Kelton, Inc.
 Kenco Ent. Inc.
 Kendis Music Corp.
 Kenmor Music Co.
 Kent Music Co.
 Kenyon Music Corp.
 Keyboard, Inc.
 Keystone Music Co. of Calif.
 King, Charles E.
 Kingsway Music Corp.
 Kiss Music Co.
 Knickerbocker Songs, Inc.

Knollwood Music Corp.
 Koff Music Co.
 Kohn Music Corp.
 Koko Music Co.
 Korwin Music, Inc.
 Kradar Music Co.
 Kramer, Fred, Music Co.
 Kramer-Whitney, Inc.
 Krasnor-Share Music Publ.
 Kuklapolitan Music Co.
 Kulma Music Corp.

Labell Music Co.
 Lad Music Inc.
 Lady Mac Music Co.
 Laeteas Music Co.
 Lake Forest Music Co.
 Lake Shore Publishing Co., Inc.
 Lamas Music Corp.
 Lansdowne Music Pub.
 Lantern Music, Inc.
 Largo Music Co.
 Laurel Music Corp.
 Lawson-Gould Music Publ., Inc.
 Lear Music, Inc.
 Lednam Music Co.
 Lee Music Corp.
 Leeds Music Corp.
 Leeway Music, Inc.
 Leftwich Publishing Co.
 Lenore Music
 Leonard, Hal, Music Inc.
 Leonia Songs Inc.
 Leo's Pub. Co.
 Lerner Music
 Lero Music Co.
 Leslie, Edgar, Inc.
 Leslie Music Corp.
 Leslie Productions
 Levine-McHugh Music Pub.
 Corp.
 Lewis Music Publishing Co., Inc.
 Lexington Music Co.
 Liberty Songs, Inc.
 Lilli Music Co.
 Linalan Pub. Co.
 Lincoln Music Corp.
 Lindabet Music Corp.
 Lindley Music Publishing Co.
 Lion Music Corp.
 Little, Ed, Music Co.
 Livingston & Evans Music Co.
 Liza Music Corp.
 Lloyd's of Hollywood
 Loeb, John Jacob, Co.
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 Londontown Music Corp.
 Lone Star Music Co.
 Longridge Music, Inc.
 Longview Music Co., Inc.
 Loop Music Pub. Co.
 Lopez, V., Music Co.
 Lord Music Publishing Co., Inc.
 Lorenz Publishing Co.
 Louwin Music Pub. Co.
 Lowe Music Corp.

Lowner, Eric, Pub. Co.
 Lu-Mel Music Pub. Co.
 Lyle Music, Inc.
 Lynjen Music Co.
 Lynn Music Co.
 Lyric Music Publishers, Inc.
 Lyrical Miracles, Inc.

 M.S.I.
 M.S.K. Music Co.
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 Madrigal Music Co.
 Magidson Music Co.
 Magnificent Music Inc.
 Majestic Music Co.
 Malden Music Corp.
 Malin Music Inc.
 Maltby, Richard, Inc.
 Manchester Music, Inc.
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 Manners, Dudley, Music
 Manners Music
 Manning Music Co.
 Manor Music Co., Inc.
 Manseau Music Co.
 Mansfield Music Co., Inc.
 Mansion Music Corp.
 Mantovani Music, Inc.
 Mappa Music, Inc.
 Mara-Lane Music Corp.
 Maral Music Pub. Co.
 Maraville Music Corp.
 Marchant Music Publishers
 Margery Music Corp.
 Margin Music Co.
 Marguerita Music Co., Inc.
 Marian Music Corp.
 Mark-Jules Music Co.
 Mark VII Music
 Marks, Gerald, Music, Inc.
 Markwood Music Co.
 Marlen Music Co.
 Marlene Pub. Co.
 Marlo Music Corp.
 Marlong Music Corp.
 Marmil Music Co., Inc.
 Marpet Music Corp.
 Mars Records, Inc.
 Marster-Sound Music Inc.
 Marti Music
 Martin, James H., Inc.
 Martin Music
 Marvin Music Co.
 Maser Music Publishing Corp.
 Mason Music Corp.
 Massey Music Co., Inc.
 Mathis, Johnny, Music Inc.
 Maurice, Peter, Music Co., Ltd.
 Maxwell Music Corp.
 May Music, Inc.
 Mayfair Music Corp.
 Maypole Music, Inc.
 Maytome Music Publishers
 McGraw Music Co.
 McHugh & Adamson Music, Inc.

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 Meadowbrook Music
 Mecca Music Corp.
 Medallion Songs
 Melanie Music Co.
 Melhedd Music Publishers
 Melissa Music, Inc.
 Melker Music
 Melo-Art Music Pub.
 Melody Music Co.
 Melody Music, Inc.
 Melomusic Publications, Inc.
 Melrose Music Corp.
 Melrose, Walter, Music Co.
 Memory Music Publishers
 Merit Music Co.
 Met Music Publications
 Michele Music Inc.
 Midnight Music
 Midway Music Co.
 Miglo Music Co.
 Milbee Music, Inc.
 Milene Music
 Milford Music Co.
 Miller Music Corp.
 Mills Music, Inc.
 Milnac Music, Inc.
 Mineo Hess Pub. Co.
 Minstrel Music, Inc.
 Miranda Music Pub. Co.
 Miriam Music Corp.
 Mitchell Music Corp.
 Mode Music, Inc.
 Modern Music Pub.
 Mogull, Ivan, Music. Corp.
 Mokell Music
 Monaco, James V., Inc.
 Monarch Music Co.
 Monitor Music Corp.
 Monmar Music, Inc.
 Montemar Music, Inc.
 Mood Music Co., Inc.
 Moorpark Music Corp.
 Morella Music Co.
 Morley Music Co., Inc.
 Mormax Music Corp.
 Morris, Edwin H., & Co., Inc.
 Morrisania Music
 Moss, Herbert M., Music
 Motion Picture Prod. Corp.
 Movie Music Co.
 Movietone Music Corp.
 Muirfield Music Corp.
 Musette Publs., Inc.
 Musi-Chord Pub. Co.
 Music Exploitation Ent.
 Music Hall Songs, Inc.
 Music Makers Pub. Co.
 Music Productions
 Music Workshop
 Musical Works
 Musicland Pub. Co.
 Mutual Enter. Agency
 Mutual Music Society, Inc.
 Myers Music
- Nacio Pub., Inc.
 Nan-Paul Music Corp.
 National Music Pub. Corp.
 Nationwide Songs, Inc.
 Neiburg, Al J., Music Pub.
 Neila Music
 Neilson Music Co.
 Nelson Music Pub. Co.
 New Age Music Co.
 New Sounds in Modern Music
 New World Music Corp.
 New York Music
 Newman, Charles, Pub.
 Newman, Lee, Music
 Newport Music Co.
 Newton Music Co.
 Noble Music Corp.
 Noel Music Publishers
 Nomat Music Corp.
 Norbett Music, Inc.
 North & Son Music, Inc.
 Northern Music Corp.
 Northridge Music Co.
 Noteworthy Music, Inc.
 Novelty Music Co.
- Oahu Publishing Co.
 Oak Music Corp.
 Oakland Music Co.
 O'Connor and Miller Music Corp.
 Octave Music Pub Corp.
 Odette Music Corp.
 Odin Music Inc.
 Official Music Co., Inc.
 O'Flynn, Charles, Pub.
 O'Kay Music Co.
 Okun Music Corp.
 Olenik Records
 Olman, Abe, Music, Inc.
 Olswanger, Berl, Music
 Omar Music Corp.
 Opportunity Music Co.
 Oriole Music Corp.
 Orlob Music Co.
 Orten Music Co.
 Oury, Mike, Music Pub.
 Overbrook Pub. Co.
 Owens-Kemp Music Co.
 Oxford University Press, Inc.
- P. D. S. Music Pub., Inc.
 Pageant Music Co.
 Paley Music Co.
 Palm Springs Music Co.
 Palomar Music Co.
 Pambill Music Inc.
 Pandee Music Pub. Co.
 Panorama Music Co.
 Panther Music Corp.
 Par-Four Music Co.
 Par Music Corp.
 Paradise Music Corp.
 Parakeet Music Corp.
 Paramount Music Corp.
 Paramount-Roy Rogers Music
 Paris Music Co., Inc.
 Park Ridge Music Corp.
- Parker Pub.
 Parlment Music Inc.
 Patti Enter. Inc.
 Paul, John, Music Corp.
 Pauline Music Inc.
 Paxton, George, Inc.
 Pell Mell Music Co.
 Penn Music Co.
 Pepper, J. W., & Son, Inc.
 Peters Music Co.
 Petkere, Bernice, Music, Inc.
 Pett Music Co.
 Photo Play Music Co., Inc.
 Phyllis Music Inc.
 Piano Melodies
 Piantadosi Music Pub.
 Pic Music Corp.
 Pickwick Music Corp.
 Piedmont Music Co., Inc.
 Pilot Music Pub. Co.
 Pincus, George, & Sons
 Pine Ridge Music, Inc.
 Pinkard Pub., Inc.
 Pioneer Valley Music Corp.
 Piper Music Co.
 Planetary Music Pub. Corp.
 Players Music Corp., The
 Playersville Inc.
 Pleasant Music Pub. Corp.
 Plymouth Music Co., Inc.
 Pollsaim Music Co.
 "Pops" Music Pub. Co.
 Popular Music Co.
 Portilla Music Corp.
 Post Music, Inc.
 Preferred Music Co.
 Prentice Music Inc.
 Presser, Theodore, Co.
 Prestige Publishing Co.
 Princess Music Pub. Corp.
 Priscilla Music Corp.
 Producers Music Pub. Co., Inc.
 Project Records, Inc.
 Promenade Music, Inc.
 Putnam Music, Inc.
 Pyramid Music Co.
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 "R" Music Co. Inc.
 R. F. D. Music Pub. Co., Inc.
 Rae-Cox & Cooke Music
 Ragtime Music Corp.
 Raige Ent. Inc.
 Raimor Music Corp.
 Randolph Music
 Randy-Smith Music Corp.
 Ranger Music, Inc.
 Raphael, Fred, Music, Inc.
 Raye Music Co.
 Raymor-McCollister Music
 Record Songs, Inc.
 Regal Music Pub.
 Reliable Music Publisher
 Religious Music Guild, Inc.
 Remick Music Corp.
 Remsen, Alice, Inc.

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- Renault Music Co., Inc.
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 Revere Music Co.
 Revil Music, Inc.
 Reynolds & Anthony Music Co.
 Reynolds Music Co.
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 Rialto Music Pub. Corp.
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 Richelieu Music Pub. Co.
 Richjon Publish. Co.
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 Rinn Music Co., Inc.
 Ritchie Music Co., Inc.
 Ritter, Tex, Music Pub., Inc.
 Riverside Music Pub.
 Robar Music Co.
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 Robbins, J. J., Inc.
 Robbins Music Corp.
 Robert Music Corp.
 Robertson, Don, Music Corp.
 Roberty Music Co.
 Robinson, J. Russel, Inc.
 Rochester Music Publishers
 Rodeheaver Co., The
 Rodeo Music Co.
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 Rojan Music Corp.
 Roncom Music Co.
 Ronell, Ann, Music, Inc.
 Rosarita Music, Inc.
 Rose, David, Pub. Co.
 Rosemeadow Pub. Corp.
 Rosemond Music, Inc.
 Ross, Allan, Music Co.
 Ross, Charles, Music Co., Inc.
 Rossdon Music Co., Inc.
 Rossiter, Will
 Round Table Music
 Row, R. D., Music Co.
 Rowell-Kelly Enterprises, Inc.
 Roxbury Music Co.
 Roy Music Co., Inc.
 Royal Coachman Music Co.
 Royal Music Pub.
 Rual Music Co.
 Rubank, Inc.
 Ruby, Harry, Music Co.
 Runnymede Music Co.
 Russ Productions
 Ruxton Music Inc.
 Rylan Music Corp.
 Rytvoc, Inc.
- St. Nicholas Music, Inc.
 Salter Pub. Co.
 Samovar Music
 San-Mer Music Co.
 Sandino Music Corp.
 Sandra Music Corp.
 Sands Music Corp.
 Sanjud Music Co., Inc.
 Sanson Music Co.
 Santee Music Press, Inc.
 Sapphire Songs
 Sardo Brady Flagship Pub. Co.
 Saunders Pub., Inc.
 Savitt Music
 Savoy Music Co., Inc.
 Schein Music Co.
 Schirmer, E. C. Music Co.
 Schirmer, G., Inc.
 Schroder Music Co.
 Schroeder, D. L.
 Schumann Music Corp.
 Schuster, Joe, Music Pub.
 Schwartz Music Co.
 Schwarz, Merrill, Music Co.
 Scott, Tony, Music Co.
 Sea Music Publishing Co.
 Second Music Pub. Co., Inc.
 Segue Publishers, Inc.
 Select Music Inc.
 Seneca Music Co.
 Sepe Music Co.
 Sequence Music, Inc.
 Serena Music
 Sewan Music Pub. Inc.
 Shale Enterprises, Inc.
 Shamrock Music Pub., Inc.
 Shank, Bud Music Co.
 Shapiro, Bernstein & Co., Inc.
 Shapiro, Ted, Music Co.
 Shari Music Pub. Corp.
 Shattinger, Inc.
 Shaw, Eddie, Music Co.
 Shawn Music Co.
 Shawnee Press, Inc.
 Shayne, Larry, Music
 Shearing Music Corp.
 Shefter, Bert, Prod.
 Shelley, David, Publishing Co.
 Shelley Music, Inc.
 Sheraton Music Inc.
 Sheriton Music Pub. Co.
 Sherman, Al, Music Co.
 Sherwin Music, Inc.
 Shield, Roy, Music Co.
 Shilkret, Nathaniel Music Co.
 Shoreham Music Corp.
 Show Tunes, Inc.
 Shubert Music Pub. Corp.
 Sigma Music, Inc.
 Signature Music Press
 Silent Music Co.
 Silhouette Music Corp.
- Simon, George, Inc.
 Siras Music, Inc.
 Skidmore Music Co., Inc.
 Skinner Music Co., Inc.
 Skip Music Co.
 Skokie Music Co.
 Skyline Music Co.
 Skyview Music Corp.
 Smith, Ethel, Music Corp.
 Smith-Foley Music Pub.
 Smith, William J., Music Co.
 Snyder Music Corp.
 Society for the Publication of
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 Somerset Music, Inc.
 Song-Art Music Inc.
 Songfest Music Corp.
 Songs, Inc.
 Songs Music Inc.
 Songsmiths, Inc.
 Sonora Music Co. Inc.
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 Soundpost, Inc.
 Sounds Music Co.
 South Sea Music Co.
 Southern Music Co.
 Southern Music Pub. Co., Inc.
 Southwest Music Co.
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 Sparrow Music
 Spartan Music Co.
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 Spina Music
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 Stanley Music Co., Inc.
 Stanwood Music Corp.
 Stargen Music Corp.
 Starlight Songs, Inc.
 Stasny Music Corp.
 State Music Pub. Co., Inc.
 Stelzer Music
 Stephens, Bob, Inc.
 Steps Music Co.
 Stitt Music Co.
 Stratford Music Corp.
 Studio Music Corp
 Styne & Cahn Music Co., Inc.
 Sujan Music Pub. Co., Inc.
 Summit Music Corp.
 Sunflower Music, Inc.
 Sunnydale Associates, Inc.

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Sutton Songs
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Swarthmore Music
Sweatman, Wilbur, Music Pub.
Sweet Music, Inc.
Sylan Music
Symphony House Music Pub.
T & H Music Pub.
T V Music Co.
Tag Music Publishing Co., Inc.
Taj Music Co.
Talent, Leo, Inc.
Tamarisk Music Inc.
Tanglewood Music Corp.
Tarpon Music Co.
Tarto Music Pub. Inc.
Taubman, Paul, Music Corp.
Taurus Music Pub.
Taylor, Larry, Music Corp.
Teena Music Corp.
Teepee Music Co., Inc.
Teleklew Prod. Inc.
Templeton Pub. Co.
Tempo Music, Inc.
Tempo Pub. Co., The
Tepper, Saul Music Co.
Terrace Pub. Co.
Terri Music Co., Inc.
Texoma Music Corp.
Thomas, John, Music Corp.
Thompson, Kay, Music, Inc.
Thornhill Music Co.
Thornlee Music Corp.
Thru-Way Music, Inc.
Thunderbird Music
Timely Music Co.
Tinker Music Co.
Tobey Music Corp.
Tobias & Lewis Music Pub.
Tone Music Co.
Top Notch Music Corp.
Topsin Music
Tor Music Co.
Torch Productions, Inc.
Totem Music, Inc.
Touchstone Music Co.
Touring Music, Inc.
Towne Music Corp.
Toy Town Tunes

Trace Music Publishers
Trans American Music Co.
Transcontinental Music Corp.
Tray Music Corp.
Treble Music Pub., Inc.
Triangle Music Corp.
Tricky Music, Inc.
Trinda Music Corp.
Triumph Music, Inc.
Tropical Music Pub.
True Blue Music Pub. Co.
Tucker, Orrin
Tuk Music Co.
Tune-House Publications
Two Dees Music
Tylerson Music Co.
UPA Music Co.
Union Music Dist. Co.
United Artists Music
United Music Corp.
University Music Corp.
Uptown Music Co.
Vado Music Co.
Valando Music Corp.
Valentine Music Corp.
Valley Brook Pub., Inc.
Valley Entertainment Ent., Inc.
Valmount Music Pub.
Valyr Music Corp.
Van-Jak Music Corp.
Vanderbilt Music Corp.
Vanessa Music, Inc.
Van Heusen Music Corp.
Vanlee Music Corp.
Vanno Music Corp.
Variety Music, Inc.
Varona Music Corp.
Venus Music Corp.
Vera Nova Music
Verna Music
Vernon Music Corp.
Veronique Pub. Co., Inc.
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Victoria Music Corp.
Victoria Pub. Co.
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Vim Music Corp.
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Vista Music Corp.
Vogel, Jerry, Music Co., Inc

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Volta Music Corp.
Vonzell's
Voss Music Co.
Wald, Herb., Music Co.
Walden Music Corp.
Waldo Music Corp.
Wallan, Inc.
Walton Music Corp.
Wan-Mar Music, Inc.
Wanderlust Records Corp.
Warcov Music, Inc.
Warnow, Mark, Music
Warock Music, Inc.
Washington & Lee Pub.
Wayfarer Music, Inc.
Webster Music Corp.
Wedgewood Music Co.
Weinberger, Jaromir, Scores
Weintraub Music Co.
Weiss, Mac, Music Pub. Co.
Weiss, Sam, Music, Inc.
Welzhein Music Pub. Corp.
Wemby Music Corp.
Wendy Music Inc.
West Coast Music Pub.
West End Music, Inc.
Western Music Pub. Co.
Westmont Music
Whale Music Corp.
Wharton Music Co.
Whitcup, Leonard, Inc.
White Way Music Co.
Whiting Music Corp.
Whitney-Kramer-Zaret Music
Williamson Music, Inc.
Willing, Foy Music
Willow Music Corp.
Wilshire Music Pub.
Winslow Music Pub. Co.
Wintergreen Music, Inc.
Winterset Music Co.
Witmark, M., & Sons
Wizell & Day Music Corp.
Wood, B. F., Music Co., The
Woodvale Music Co.
Woodward Music, Inc.
Words & Music, Inc.
World Music, Inc.
Worth, Bobby, Music Pub., Inc.
Worthy Music Co.
Yellen & Fain
Yellowstone Music Pub.
Youmans, Vincent, Co., Inc., The
Young, Victor, Pub., Inc.
Yukon Music Corp.
Zachary Music
Zephyr Music Pub. Co.
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Broadcast Music, Inc.

By CARL HAVERLIN
President

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Except for operating expenses and a reasonable reserve, BMI pays all of

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The past year marked BMI's 22nd year of service. It was a year that saw the number of our affiliated authors, composers and publishers and the compositions we license at an all-time high.

For the future, BMI looks forward to serving many thousands more of the creators of music and many more of the businesses which use music as part of their service to the public. It will continue to deal justly and fairly with those enterprises which enable that music to be heard. It will continue to maintain its open-door policy for the benefit of all persons who wish to gain the public ear and to be rewarded if their works win favor. It will continue to service the public by making music from every part of our country and from all quarters of the world available for public performance.

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Adams-Vee & Abbott, Inc.
Adaris Music, Inc.
Admiration Music Inc.
Agatha Music Corp.
Airlane Music, Inc.
Ajay Music Co.
Aldon Music Inc.
Algonquin Music, Inc.
Algrace Music Co.
Aljean Music Co.
All State Music Co.
Allen-Brinkley Pub.
Allendale Music Corp.
Almino Music, Inc.
Alpha Music
Alvin Music Corporation
American Composer's Alliance
American Met. Ents. of New York, Inc.
American Music, Inc.
Amijo Music
Amor Publications
Amphora Music Corp.
Ample Music Pub. Co.
Andrades Pub. Co.
Andrea Music Co.
Andval-Music
Angel Music, Inc.
Aragon Music Company
Arc Music Corp.
Arch Tone Pub. Co.
Argo Music Co.
Ariston Music Inc.
Armada Music
Arrowhead Pub. Co.
Arve Music
Ashna Music Co.
Assembly Music
Associated Composers, Inc.
Associated Music Publishers, Inc.
At Last
Athens Music
Atlantic Music Corp.
Autry, Gene Music Publishing
Avalon, Frankie
Avery Music Company
Avon Music, Inc.
- BAIS Music
BMI Canada Ltd.
Babb Music
B. R. S. Music Corp.
Barton, Earl, Music Co.
Banbury Music, Inc.
Banks Music Co.
Bar Music Publishing Company
Barbera-Hanna Music
Barclay Music Company
Battle Music
Baxter-Wright Music Co., Inc.
Bayes Music Corp.
Bayou Music Co.
Beechmont Music Corp.
Beechwood Music Corp.
Belfry Music
Bell Music Co.
Bell-Tone Music Publishing Co.
Bellage Music, Inc.
Ben-Chazi Enter.
Benday Music Corp.
Benell Music Publ.
Bentley Music Co.
Benton Public.
Berkeley Music, Inc.
Berkshire Music Inc.
Berry Music Corp.
Berwick Music Corp.
Betalbin Pub. Corp.
Bettsam Music Co.
Biernat & Dietz Music Publ.
Big Bopper Music Co.
Big Chief Music Co.
Big "T" Pub. Co.
Bigareff Music Inc.
Birdsong Music
Blackwood Music
Blazon Music Company
Blue Grass Music
Blue Indigo Music Co.
Blue Jay Songs
Blue Note Records
Blue River Music Inc.
Bluebird Music Company
Bob-Dan Music Co.
Bond, Johnny, Music Co.
Boulevard Music Inc.
Boxer Music Co.
Boyt, Earl Pub. Co.
- Bradshaw, Inc.
Branwin Music Co.
Brazos Valley Music
Brenner Music, Inc.
Brent Music Corp.
Brittany Music, Inc.
Britton Music Corp.
Broadcast Music, Inc.
Brookdale Music Co.
Brownwood Music Co.
Bruin Music Co.
Bryden Music, Inc.
Bugle Boy Music Co.
Burley Music, Inc.
Byron Music Co.
- Cajun, C. B.
Calabar Music Pub.
Calabran Music Co.
Calvert Pub. Co.
Calvin Music Co.
Camp & Canyon Music
Cana
Candy's Playhouse Inc.
Canford Music, Inc.
Capa Music
Carlot Music, Inc.
Carnegie Music Co.
Carnival Music Company, Inc.
Carsey Music, Inc.
Casa Musicale Sonzogno
Cash, Johnny, Music Inc.
Cedarwood Pub. Co., Inc.
Central Songs, Inc.
Century Songs, Inc.
Cerabino, L. G.
Cetra Music Corp.
Challenge Music Co.
Champ Music Co.
Champion Music Corp.
Charill Music Pub. Co.
Chaz-Mar Music Pub. Co.
Check-Colt, Inc.
Chelsea Music Corporation
Cherio Music Publishers, Inc.
Cherritown Music Pub. Co.
Chicago Music Publisher
Chicory Music Inc.
Children's Record Guild
Chords Music Publishers
Christian Music Publishing Co.

Cigma Music
 Cireco Music
 Clement, Jack, Music, Inc.
 Climax Music Co.
 Clockus Music Inc.
 Clover-Dale Pub. Co.
 Co-op Music Co.
 Coast to Coast Music Corp.
 Coblin Music Co.
 Cole Corporation, M. M.
 Coliseum Music Co., Inc.
 Collwill Corporation
 Colonial Music Publishing Co.
 Colortunes Publishers
 Columbia Music Publishing Co.
 Combine Music
 Conrad Publ. Co.
 Contemporary Music
 Continental Record Co.
 Cooga Music Corp.
 Cool Music Co.
 Copar-Forrest Music
 Cordial Music
 Coaxial Music Inc.
 Combine Music Corp.
 Cornerstone Song Pub. Co.
 Coronation Music Inc.
 Country Music
 Cramart Music, Inc.
 Cranford Music Corp.
 Crazy Cajun
 Crestline Music Pub.
 Crestwood Publications
 Cross Music Company
 Crossroads Music Co.
 Dallas Music Co., Inc.
 Dana Pub. Co.
 Danby Music Co.
 Dara Music Corp.
 Darnel Music Corp.
 Daywin Music, Inc.
 Deauville Music Inc.
 Debra Music
 Deland Music Co. Inc.
 Delstone Music Co. Inc.
 Desmond Music Co.
 Densue Music Inc.
 Destiny Music Pub.
 De Vorzon Music Co.
 Dexter, Al, Music Publishing
 Dinehart Music Company, The
 Ding Dong Music Corp.
 Dixie Music Publishing Co.

Dixsil Music
 Don Carlos Music
 Don-Michael, Inc.
 Doral Music Co. Inc.
 Dorchester Music Co.
 Dornix Music, Inc.
 D'oro Music Pub.
 Dougal Productions Ltd.
 Drexall Music Pub. Co.
 D. Dreyer Co., Inc.
 Duchess Music Corporation
 Dundee Music
 Dunhill Music Corp.
 E-D Music Publishers
 E & E Music Pub. Co.
 E.M.C. Music Pub. Co.
 Eager Music
 East Publications
 Eastwick Music Co.
 Edizioni Kramer (Milano)
 Edizioni Mascheroni (Milano)
 Edizioni Musicali Di Lazzaro
 Edizioni Musicali Italiane
 Edizioni Suvini Zerboni
 Edlee Music Corp.
 Edlock Music
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 Elsher Music Co.
 Embassy Music Corp.
 Emcee Music
 Emerson Music Publications, Inc.
 Emperor Music Inc.
 Englewood Pub.
 Eric Music, Inc.
 Esquire Music Co.
 Excellorec Music Co.
 Fabulous Music, Inc.
 Fairfax Music Company
 Fairfield Music Corp.
 Falstaff Music Co., Inc.
 Fast Music, Inc.
 Fee Bee Music
 Fellows Music
 Fern Music Inc.
 Film & TV Music Unlimited
 Flair Pub. Co.
 Flattown Music Co.
 Flex Songs
 Florida Music Company
 Flowers Music Co.
 Folk Songs

Folkways Music Publishers Inc.
 For-site Pub. Co.
 Four Star Sales Co.
 Fowler, Wallace Publications
 France Music Company
 Franklin Pub. Co.
 Franmike Music
 Frederick Music Publ. Co.
 Freeman, Albert Edward
 Friendship Music, Inc.
 Frost Music
 G & H Music Publ. House
 G-Note Record Corp.
 G. M. S. Music Publishing Co.
 Gala Music Publishing Corp.
 Gale & Gayles, Inc.
 Gallatin Music Corp.
 Gallo Music
 Gant Music Pub.
 Garcliff Music
 Garpax Music Pub. Co.
 Gaviota Music Inc.
 Gay, Evelyn Pub. Co.
 Gil Music Corp.
 Glad Music Co.
 Glen Jonathan
 Glenville Music Corp.
 Glenwood Music Corp.
 Glo-Mac
 Glodis Music Co.
 Golden Gate Quartet Music Co.
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 Golden State Songs
 Golden West Melodies, Inc.
 Gordon Music Company
 Gospeltone Music Corp.
 Gower Music, Inc.
 Graham Music Co.
 Gralow Music Pub. Co.
 Granite Music Co.
 Green Music Publications
 Greenbrier Music Co.
 Gregmark Music Co.
 Greta Music Co.
 Groton Music, Inc.
 Guild Music
 H & L Music Corp.
 Halama, Frank J., Publications
 Hamblen, Stuart, Music Co.
 Hanna & Co.
 Har-Bock Music Co.
 Harmonia Publishing Co.

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- Harmony Music Publishers
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Hawaii Music Co. Inc.
Heart Songs
Heartline Music Co.
Heim, Marty Music Co.
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Hildys Music
Hill Music Publishing Company
Hill and Range Songs, Inc.
Hillbilly Music Publishing Co.
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Hilltown Music Inc.
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Hollenden Music Co.
Hollis Music, Inc.
Holly Vine Music
Holmes Publications
Horn Publications
Hotchkiss Music, Inc.
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House of Irish Songs
House of Sound
Howl Music
Hunter, Ross Pub. Co.
Huskey Music
- Ichabod Music Co.
Inco Music Company
Independent Music Publishers
Indigo Music, Inc.
Inspirational Music Corp.
Instrumental Music Inc.
Iris-Trojan Music Corp.
Islip Music Pub. Co.
- J.D.A. Music
Jaglea Music Corp.
Jamal, Ahmad
Jamboree Music
Jamie
Jan Music
January Corp., The
Jari Music Co.
Jaro Music Inc.
- Jason Music
Jat Music Co.
Jatap Publ. Co., Inc.
Jaybird Music
Jayco Music
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Jeannette Music Pub.
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Jiffy Pub. Co.
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Justis Music, Inc.
- K.A.M. Prod. Corp.
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Kampas, William T.
Kanawha Music Pub.
Karlán Music
Keel Music Co.
Kemo Music Co.
Ken-Rick Pub. Co.
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Kerr, Edward
Keva Music Co.
Keyes, Baron, Pub.
Keystone Music Co.
Kicks Music Co.
Kingsbury Music, Inc.
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Knudson, Thurston
Kord Music Company
Koss Music Co.
- Label Music Co.
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- Lance Music Pub.
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Major Minor Music
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Unique Music Publishers
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- Val Music Corporation
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Wrist Music
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- Xenopen Music Co.
- Yonah Music Inc.
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- Zodiac Music Corp.
Zoeller Music Co.

SESAC, Inc.

By PAUL HEINECKE
President

"THE Best Music in America," our motto for so many years, is rapidly becoming the best music in the world as a result of growing recognition of our repertory in every part of the globe. Throughout 1962, it was my pleasure to listen to numerous outstanding recordings of our works performed in a variety of tongues from all over the world—an indication of the continuing growth of SESAC which has, in recent years, greatly expanded its world-wide promotional activities and representation overseas.

During 1962, many representatives of foreign performing and mechanical rights organizations representing SESAC called on us and, in turn, our executives visited with them, too, as well as leading European broadcasting operations. Sub-publishing agreements concluded in 1962 with important firms in foreign countries reached an all-time high. Thanks to our accelerated program of international activity, a record number of our compositions are now being published, recorded and performed in every corner of the globe.

This international activity directly parallels a tremendous increase in the amount of our copyrighted material being performed and recorded in the United States. In 1962, the growing demand for our works by leading artists surpassed all previous years'. SESAC numbers appeared on new commercial LP and single releases by Bobby Hackett, Liberace, Jim Reeves, Jackie Wilson, Johnny Cash, Jack Scott, Tony Mottola, Mahalia Jackson, Ferlin Husky, Roger Williams and many other notable performers.

The increasing use of SESAC music by the nation's top recording stars is a tribute to the unceasing efforts of our publisher-affiliates to fill the wide-

-ranging requirements of today's music user. Our affiliates steadily augment their catalogs with valuable additions in every category of music, and new catalogs with strong, fresh appeal in such fields as pops, mood and religious are constantly being added. For the thirty-two years of our existence, our efforts have always been directed toward making available a repertory of distinction to satisfy the needs of music programmers everywhere—and in this vein we will carry on.

The SESAC RECORDINGS label activity, too, continued to expand in 1962 and brought forth an array of outstanding talent such as Charlie Shavers, The Savoy Orchestra of London, The Vienna State Opera Orchestra, The San Remo Orchestra, The Richard Maltby Octet, Bobby Hackett, Lenny Herman, Elliot Lawrence, Til Dieterle, and The Allentown Band. Already planned for release this year to subscribers all over the world are new LP's featuring Count Basie, Roy Drusky, Warren Covington, Leon McAuliff, Billy Taylor, Sy Oliver, Bill Snyder, and the Anita Kerr Singers.

In 1962 SESAC RECORDINGS introduced several new low-cost, high-talent LP package presentations specifically designed to meet the programming needs of today's quality-conscious, budget-minded broadcasters.

All through 1962 sales of the various SESAC RECORDINGS LP plans steadily increased. Today our discs are used throughout the industry here in the United States and, in fact, all over the world. Based upon 1962 sales and 1963 production plans, it is evident that in the very near future SESAC RECORDINGS and/or "DRUMMERS" will be aired in just about every market.

SESAC

PAUL HEINECKE, PRESIDENT

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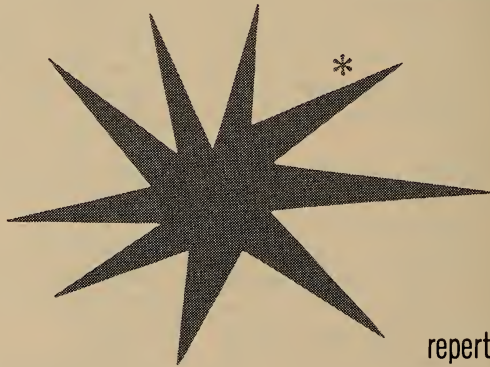
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 Barnhouse, C. L., Company
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 Beazley, Samuel W., & Son
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 Bendix Publishing Corp.
 Better Choirs Pub., Inc.
 Bienstock, Siegfried
 Bilruth Prod. Corp.
 Braun, Hubert J.
 Braun Music Co.
 Braun Organization, The
 Brenbar Music Co.
 Breuer, Harry
 Briar Hill Music, Inc.
 Broadcast Music Publishers
 Broadman Press, The
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Calbo, N.
 Capitol Music Co.
 Cardilli, M. V.
 Carlton Music Pub.
 Castion Music
 Catholic Music Co.
 Central Music Co.
 Century Music Publishing Co.
 Century Press
 Cerruti, John M.
 Chantry Music Press, Ltd.
 Chart Music Pub. House, Inc.
 Choral Press
 Church Music Co.
 Clayton, Norman J.
 Clayton, Norman, Publishing Co.
 Clef Music Corp.
 Coanacher, B.
 Coleman, Robert H.
 Coleman, Robert H., Publishing
 Colin, Charles
 Concord Music Publishing Co.
 Concordia Pub. House
 Concourse Music Corp.
 Convention Press
 Cooper, W. Oliver

Copley Music Pub. Corp.
 Crawford, Percy B.
 Cummings, M. Homer
 Czytelnik

Daniel, John, Quartet Song Pub.
 Dash, James Allen, Pub. Co.
 Dawson, William L.
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 Dean, Emmet S.
 Dean & Evridge
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 Edition Darom
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 Edition Jastrzab
 Edition Olympia
 Edition Pro Arte
 Edition Tav-Rina
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 Eulenburg, Ernst, Ltd.
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 Eve Music Corp.

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 FitzSimons, H. T., Co., Inc.
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 Foresttorn Music
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 Gornston, David
 Gospel Music Publications
 Gospel Publishing House
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 Grabczewski, F.
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 Gur-Ari, Hans (Horowitz)
 Gurley Music Co.
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 Hans, Willy
 Hanson, Eddy
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 Harvest Time Publ.
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 Hawkins, Floyd W.
 Henson, J. M., Music Co.
 Heritage Music Publications, Inc.
 Highland Music Co.
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 Hymntime Publishers

"IPA," Israel Publishers Agency
 "ISCAM," Israel Society of Composers, Authors & Music Publishers
 Idzikowski, Leon
 Idzikowski, M.
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 Ives Music Press

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 Jeffress Music Company
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 Jones, Jimmy
 Jusko, Ralph, Editions
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Music Products Corp.
Musical Melody Publishers
Musicountry Tunes, Inc.

National Music Company
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Natrass-Schenck, Inc.
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Nowa Scena
Nowacki, Henryk X.

Ozark Music Public.

PJD Music
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"PWP," Przedstawicielstwo Wydawnictwo Polskich (Association of Polish Publishers)
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Rolseth Pub. Co.
Rudnicki, Walery
Rynczak, J.
Rzepecki, J.

Sachem Music Corp.
Sage & Sand Mus. Pub.
Sajewski, W. H., Music and Publishing Co., Inc.

Samely, Sam
Schmidt, Arthur P., Co., Inc., The
Schmitt, Hall & McCreary Co.
Schmitt, Paul A., Music Company
Schmitt Pubs., Inc.
Schuberth, Edward, & Co., Inc.
Scott, Jack
Sebren, George W., Music Co.
Select Music Company
Selmer, H. & A., Inc.
Seyfarth, G.
Showalter, A. J., Company, The
Showalter, G. H. P.
Simon, Frank
Singspiration, Inc.
Sioux Way Music
Sizzle Music Corp.
Slaski, H.
Slater, Will W.
Slaughter, Henry
Smith, Alfred B.
Southern Music Plate Co.
Speer, Ben, Music
Spire, Editions
Stamps Quartet Music Company, Inc.

Standard Music Company
Standard Songs
Stanphill, Ira
Stirling Music Publishing Co.
Sunday School Board of the Southern Baptist Convention
Sword and Shield Co.

Taylor, Lonnie, Publ.
Teddlie, Tillit S.
Tennessee Music & Printing Co.
Thomas, Alvis O.
Thomas, J. E.
Thompson Music Company
Times Square Mus. Publ.
Top Music Publishers, Inc.
Towarzystwo Wydawnicze Muzyki Polskiej
Traficante Pub. Co.
Trio Music Co.

Universum

Varner, Wallace B.
Vaughan, James D., Music Publisher
Velve Music, Inc.
Vitak-Elsnic Co.

WC Music
"WJR"
Walls, W. M.
Warde, Harry
Warner, F. Eugene
Weaner-Levant Publications
Weaner, Maxwell
Wells, Kenneth H.
Western Accordion Music Company
Wheelwright, Lorin F.
Wiehler, Zygmunt
Windsor Music Company
Winsett, R. E., Music Co.
Winternitz, Chanan
Witczyk, Stanislaw
Wohl, Jehuda
Wolfpack Music Corp.
Woodward, M. H.
World Library of Sacred Music
Wynert, Johnny
Wydawnictwo Muzyczne 'Spnkopa'

"Zaiks," Zwiasek Autorow, Kompozytorow i Wydawcow
Zak, Czeslaw
Zaremba, Alojzy

Foreign Currency Exchange Rates

April, 1963

<u>Country</u>	<u>Unit of Currency</u>	<u>Exchange Rate</u>	<u>Current Collections</u>
Argentina	#Peso	*\$.0121	Fair
Australia	Pound	2.2528	Prompt
Austria	Schilling	.0390	Prompt
Belgium	Franc	* .0201	Prompt
Bolivia	#Boliviano	* .00009	Fair
Brazil	Cruzeiro	* .00322	Fair-prompt
Canada	Dollar	.95¼	Prompt
Chile	Escudo	* .9550	Fair
Colombia	Peso	* .1140	Fair
Costa Rica	Colon	.1785	Prompt—fair
Cuba	Peso	1.0000	—
Denmark	Krone	.1453	Prompt
Dominican Rep.	#Peso	1.0000	Slow
Ecuador	Sucre	.0666	Fair
Egypt	Pound	2.88	—
Finland	Markka	.00315	Prompt
France	New Franc	* .2041	Prompt
West Germany	#Mark	.2501	Prompt
Greece	Drachma	* .0335	Prompt
Guatemala	#Quetzal	1.0000	Fair
Haiti	#Gourde	.2000	Slow
Honduras	#Lempira	.5000	Fair
Iceland	Krona	* .0265	Prompt
India	Rupee	.2113	Prompt
Iran	Rial	.0315	Slow
Iraq	Dinar	2.825	Fair
Ireland	Pound	2.8160	Prompt
Israel	Pound	.35	Prompt
Italy	Lira	.001612	Prompt
Japan	Yen	.0028	Prompt
Mexico	#Peso	.0800	Prompt-fair
Morocco	Dirham	.002	Prompt
Netherlands	Guilder	.2766	Prompt
New Zealand	Pound	2.805	Prompt
Nicaragua	Cordoba	.1429	Fair
Norway	Krone	.1404¾	Prompt
Pakistan	Rupee	.2115	Prompt
Panama	#Balboa	1.0000	Fair
Paraguay	#Guarani	.0085	Prompt-fair
Peru	Sol	* .0370	Prompt—fair
Philippines	Peso	.2865	—
Portugal	Escudo	.0350	Prompt
El Salvador	#Colon	.40	Fair
Spain	Peseta	.0168	—
Sweden	Krona	.1938	Prompt
Switzerland	#Franc	.2306	Prompt
Turkey	Pound	.1125	Fair
U. of S. Africa	Rand	1.4097	Prompt
United Kingdom	Pound	2.8160	Prompt
Uruguay	Peso	* .0920	Prompt—fair
Venezuela	Bolivar	* .2192	Fair

* Free Rate. Many countries have several rates. # No foreign exchange restrictions.

Enormous Strides in British Television Test-Marketing



By
W. M. FROMM

THERE is little doubt that research, as a marketing tool, is more refined, more professionally used in this country than it is in Great Britain. But, while the gap had been a considerable one, it is rapidly narrowing.

One area in which British commercial television companies have made enormous strides this past year is the measurement of test—market results. A number of them have built up the research services and facilities they make available to advertisers.

One of the most aggressive contractors in the field of test—market research is TWW Ltd.—Television for South Wales and The West of England—and we can examine this contractor's services for illustration.

In basic population characteristics, the TWW region follows the national pattern—age, family size, income, education, ownership, etc.

TWW extended this natural advantage by establishing a relationship with the region's retailers that is a great deal closer and more interdependent than anything we know in the United States.

An effective binding force to this relationship is the "Retailer Scheme." Under this plan all retailers in the TWW region are advised of forthcoming campaigns at least ten days in advance of transmission through a full-page advertisement in the program paper "Television Weekly." This gives retailers the time to stock up and to arrange special displays. The station provides certain display materials and the advertiser may supplement this with its own.

Retailers then support the advertiser's campaign by booking 7-second slide announcements at a special low rate. These spots must give

prominence to the manufacturer's product, thereby lending considerable weight to the latter's campaign.

The "Retailer Scheme" is by no means limited to test market campaigns, but it has proven particularly effective in efforts of that kind—perhaps because cooperation at the retailer level is so vital an element.

In terms of evaluating the test, a well-known research organization, commissioned by TWW, has set up separate "Retail Audit Panels" for food stores, drug stores, hardware stores and tobacconists/confectioners in the region. This same organization conducts a good deal of consumer research throughout the area.

These services have been responsible, in good part, for successful results in the TWW area. In 1962, U.S. Royal Tires conducted a test campaign. The company bought 45-second spots backed by some newspaper advertising and dealer promotion. Its agency stated: "The TWW Retailer Scheme, whereby local dealers were able to buy 7-second spots adjacent to the main campaign, was a major contributory factor to the success of the campaign." U.S. Royal Tire sales increased 400% during the period.

The important fact is that an American company can pre-determine the required advertising pressures and consumer appeals in the same manner it employs domestically. And, working with a commercial television contractor that specializes in test marketing, it is assured of benefits and services that are not matched by TV stations in this country.



presents

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RADIO STATIONS OF MEXICO
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BAHAMAS AND JAMAICA

GREAT BRITAIN

BBC, ITA
PROGRAM CONTRACTORS
PRODUCER-DISTRIBUTORS
ADVERTISING AGENCIES
TV STUDIOS, LONDON ROUNDUP
WORLD-WIDE RADIO & TV

1963

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 XEIQ·XECC·XEAE·XELU·XEWG·XEIG·XECU·XECM
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Cable: RCN — Phone: 46-96-48

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Vice President.....Horacio Niño Medjina
ManagerClemente Serna Alvear
Asst. to Pres. & Gen. Mgr.....Homero Rios D.
Arte Radiofonico de Mexico, S.A.....Manuel Rascon P., Mgr.

Radio Cadena Nacional Stations

Call Frequency			Call Frequency		
Location	Letters	Kcs.	Location	Letters	Kcs.
Acapulco, Gro.	XEBB	600	Matamoros, Tamps.	XEO	970
Acapulco, Gro.	XEKU	710	Mazatlan, Sin.	XERJ	1320
Aguascalientes, Ags. .	XERO	1490	Merida, Yuc.	XEZ	600
Campeche, Camp ...	XECAM	920	Menda, Yuc.	XEQW	550
Cd. Acuna, Coah.....	XEAE	1600	Mexicali, B. C.	XEGE	1150
Cd. Cuauhtemoc, Chih.	XEER	990	Mexico, D. F.....	XERCN	1110
			Monterrey, N. L.....	XEG	1050
			Monterrey, N. L.....	XEJM	1450
			Morelia, Mich.	XEMM	870
Cd. del Carmen, Camp	XEIT	1350			
Cd. Juarez, Chih.....	XEJ	970	Nva. Rosita, Coah....	XENR	980
Cd. Juarez, Chih....	XEWG	1490	Nvo. Laredo, Tamps....	XEK	960
Cd. Aleman	XEWD	1430			
Cd. Obregon, Son.....	XEOS	1340	Oaxaca, Oax.	XEOA	570
Cd. Serdan, Pue.....	XELU	1340			
Cd. Valles, S.L.P.....	XECV	610	Reynosa, Tamps.	XEOR	1390
Chetumal, Q. Roo....	XEROO	960			
Chihuahua, Chih.	XEM	1390	Sahuayo, Mich.	XEGC	1490
Chihuahua, Chih.	XEII	1420	San Luis Potosi, S.L.P.	XEPO	1310
Coatepec, Ver.	XEGR	1160			
Culiacan, Sin.	XECQ	920	Tampico, Tamps.	XEFW	810
			Tapachula, Chis.	XEKQ	680
Durango, Dgo.....	XEDU	860	Tehuantepec, Oax.	XEKZ	610
Durango, Dgo	XEND	1470	Tepic, Nay.	XEXT	980
			Tijuana, B. C.....	XEBG	1550
El Mante, Tamps....	XECM	1450	Tuxtla Gtz. Chis.....	XEUE	580
Ensenada, B. C.....	XEDX	1010			
			Villahermosa, Tab. ...	XEVA	790
Guadalajara, Jal. ...	XEBA	820			
			Zacatecus, Zac	XELK	1280
Hermosillo, Son.	XEDL	1250	Zacatecas, Zac	XEXZ	1150
			Zamora, Mich.	XEQL	1580
Iguala, Gro.	XEIG	1430			
Leon, Gto	XELEO	1110			
Los Mochis, Sin.....	XECU	1470			

Radio Stations of Mexico

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Acapulco, Gro.	XEBB	600	
Agua Prieta, Son.	XEFH	1310	Jesus Rodriguez Verdugo
Aguascalientes, Ags.	XEBI	790	Pedro C. Rivas
Apatzingan, Mich.	XECJ	970	
Campeche, Camp.	XEA	1370	
Celaya, Gto.	XENC	1540	El Herald del Bajio
Celaya, Gto.	XEY	1360	
Chihuahua, Chic.	XERU	1310	
Chihuahua, Chih.	XEBU	620	Roberto O. Stevenson
Chihuahua, Chih.	XEBW	1280	Radioemisora del Norte
Chihuahua, Chih.	XEFI	580	Pregon, Del Est, de Chih.
Chihuahua, Chih.	XEM	1390	Pedro Meneses, Jr.
Chihuahua, Chih.	XERA	1490	Red Nacional Radiomisora, S.A.
Chilpanzingo, Gro.	XEIZ	630	
Ciudad Acuna, Coah.	XEAE	1600	
Ciudad Acuna Coah.	XERF	1570	
Ciudad Delicia, Chich.	XEBN	1240	
Ciudad Delicia, Chich.	XEJK	1340	Amador Ronquillo Reza
Ciudad Guzman, Jal.	XEBC	990	Roberto Chavez Gonzalez
Ciudad Juarez, Chich.	XEF	1420	Jose Carlos Amaya
Ciudad Juarez, Chich.	XEJ	970	Pedro Meneses, Jr.
Ciudad Juarez, Chich.	XELO	800	Cia Radio de Piedras Negras
Ciudad Juarez, Chich.	XEYC	1460	Ysela Fern. Caball. de Yanez
Ciudad Juarez, Chich.	XEP	1390	
Ciudad Lerdo, Dgo.	XEGZ	790	
Ciudad Madero, Tam.	XERP	1330	
Ciudad Mante, Tam.	XECM	1450	
Ciudad Obregon, Son.	XEHO	910	
Ciudad Obregon, Son.	XENH	1590	
Ciudad Obregon, Son.	XEAP	1290	Emillo Manzanilla
Ciudad Obregon, Son.	XEHX	1460	
Ciudad Obregon, Son.	XFOX	1430	Felipe G. de Leon
Ciudad Valle S.L.P.	XETR	1120	
Ciudad Valles, S.L.P.	XFCV	610	Tomas Oliva Banuelos
Ciudad Victoria, Tam.	XEHP	580	
Ciudad Victoria, Tam.	XEGW	1380	
Coatepe, Ver.	XEGR	1160	
Coatzacoalcos, Ver.	XEGB	960	
Coatzacoalcos, Ver.	XEOM	1340	Daniel Schact Perez
Cocamaleo, Tab.	XEVX	570	
Colima, Col.	XERL	1470	J. Roberto Levy
Cordoba, Ver.	XEAG	1280	Luz Maria Zuniga de Miguel
Cordoba, Ver.	XEDZ	580	
Cosamaloapan, Ver.	XEFU	630	
Culiacan, Sin.	XEBL	710	Enrique Maxim Gomez Blanco
Culiacan, Sin.	XECQ	920	Radio Cullacan, S.A.
Culiacan, Sin.	XENW	860	
Culiacan, Sin.	XEWS	1010	
Culiacan, Sin.	XENZ	570	
Culiacan, Sin.	XESA	1360	Pablos y Elizalde
Durango, Dgo.	XEDU	860	Carlos C. Armas
Durango, Dgo.	XEE	590	Jose Valenzuela
Empalme, Son.	XEBQ	1240	Roberto Gonzalex Mata
Fortin, Ver.	XKEG	820	
Gomez Palacio, Dur.	XERS	1380	
Guadalajara, Jal.	XEAD	1150	Alejandro Diaz

(Continued on Next Page)

RADIO STATIONS OF MEXICO

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Guadalajara, Jal.	XEAV	570	Manuel Lopez Diaz
Guadalajara, Jal.	XEBA	840	Jesus D. Gonzales
Guadalajara, Jal.	XEDK	1250	Manuel Lopez Diaz
Guadalajara, Jal.	XEDV	900	
Guadalajara, Jal.	XEGL	1280	Quirino Francisco Gonzalez
Guadalajara, Jal.	XEHK	960	Francisco E. Fregoso
Guadalajara, Jal.	XEHL	1010	Radiodif de Occidente, S.A.
Guadalajara, Jal.	XELW	1340	Salvador Galindo de la Torre
Guadalajara, Jal.	XEWK	1190	
Guadalajara, Jal.	XESP	1390	
Guadalajara, Jal.	XEX	730	
Guadalajara, Jal.	XEZZ	760	
Guamuchil, Jal.	XEJL	1400	
Guanajuato, Gto.	XEWZ	600	Gonzalo Sanchez Gomez
Guanajuato, Gro.	XEUG	970	
Guasave, Sin.	XEGS	610	
Guaymas, Son.	XEDR	1490	Sucrs. de Modesto Ortega
Hermosillo, Son.	XEBH	920	Carlos Balderrama
Hermosillo, Son.	XEDL	1250	Eufemia Esquer de Vidal
Hermosillo, Son.	XEDM	1580	Radio Pacifico
Hermosillo, Son.	XEHQ	590	Radio Hermosillo
Hidalgo del Parral, Chich.	XEGD	1520	
Hidalgo del Parral, Chich.	XEJS	1150	Olfonso Perez Porras
Iguala, Gro.	XEKF	1360	Rafael Campos Marquina
Irapuato, Gto.	XEBO	1330	Alfonso Martinez
Jalapa, Ver.	XEJJ	1550	
Jalapa, Ver.	XEJA	610	Adolfo Alvarez
Jalapa, Ver.	XEKL	550	Carlos Ferraez Matos.
La Paz, B.C.	XENT	790	
La Piedad, Mich.	XELC	980	
Leon, Gto.	XEX	730	
Leon, Gto.	XELG	670	Radio Impuls. del Centro
Leon, Gto.	XERZ	1240	Carlos Obregon Padilla
Linares, N.L.	XER	1260	Radio Linares, S.A.
Los Mochis, Sin.	XECF	1410	Francisco Perez H.
Los Mochis, Sin.	XECU	1470	Luis Perez Gomez
Los Mochis, Sin.	XECW	1340	
Los Mochis, Sin.	XEHS	1200	
Manzanillo, Col.	XECS	960	
Matamoros, Tam.	XEAM	1310	Manuel L. Salinas
Matamoros, Tam.	XEEW	1420	
Matamoros, Tam.	XEO	970	Can. Maria Gonzalez
Mazatlan, Sin.	XEOW	970	
Mazatlan, Sin.	XERJ	1320	Oscar Perez E.
Merida, Yuc.	XEZ	660	
Merida, Yuc.	XEFC	1330	Rafael Rivas Franco
Merida, Yuc.	XEMQ	1240	Lazaro Achurra Suarez
Merida, Yuc.	XEQW	550	
Mexicali, B.C.	XECL	990	Alfonso A. Lacarra
Mexicali, B.C.	XEWV	940	
Mexicali, B.C.	XED	1050	Carlos Blando
Mexicali, B.C.	XEGE	1150	
Mexicali, B.C.	XESU	790	
Mexico, D.F.	XEB	1220	El Buen Tono S.A.
Mexico, D.F.	XEA1	1320	G.N. Medina y Loc. Ag. Ramos
Mexico, D.F.	XERPM	660	Vocero Mexicano S.A.
Mexico, D.F.	XEDA	1290	Publ. Com. de Mexico, S.A.
Mexico, D.F.	XEDP	1060	Radio Gobernacion
Mexico, D.F.	XEDF	970	Arturo Martinez
Mexico, D.F.	XEL	1260	Herdez S.A.

RADIO STATIONS OF MEXICO

Location	Call Letters	Frequency	Owner
Mexico, D.F.	XELA	830	Radio Metropolitan S.A.
Mexico, D.F.	XELZ	1440	Maria Cardena de Zetina
Mexico, D.F.	XEMC	1590	Dol. G. Estrada de Ferreiro
Mexico, D.F.	XEN	690	Guillermina P. de Del Conde
Mexico, D.F.	XEFR	1180	
Mexico, D.F.	XENK	620	Gral. Brig. P.A.F. Proal Pardo
Mexico, D.F.	XEOY	1000	Fomento de Radio, S.A.
Mexico, D.F.	XEPH	590	Cia. Mexico de Radiodif. S.A.
Mexico, D.F.	XEQK	1350	Guillermo Morales B.
Mexico, D.F.	XEQR	1030	Corp. Mexicana de Radio, S.A.
Mexico, D.F.	XESM	1470	Salvador San Martin
Mexico, D.F.	XEQ	940	Radio Panamericana, S.A.
Mexico, D.F.	XERCN	1110	Radio Central de Mexico
Mexico, D.F.	XERC	790	Radio Popular de Mexico
Mexico, D.F.	XERH	1500	"A.R.S.E." S.A.
Mexico, D.F.	XEUN	860	Universidad Nacional de Mexico
Mexico, D.F.	XEW	900	Cadena Radiodifusora, S.A.
Mexico, D.F.	XEX	930	
Minatitlan, Ver.	XEDW	1260	Oucrs de Hector Silva Canto
Minititlan, Ver.	XETK	630	
Monclova, Coah.	XENQ	1330	
Monclova, Coah.	XEMF	1260	Alfonso L. Bres.
Monterrey, N.L.	XEAR	570	Alfonso Flores Lopez
Monterrey, N.L.	XEAW	1280	Jesus D. Gonzalez
Monterrey, N.L.	XEFB	630	Emis. Inc. de Monterrey, S.A.
Monterrey, N.L.	XEG	1050	La Voz de Norte-America, S.A.
Monterrey, N.L.	XEH	1420	Radio Taranava, S. de R.L.
Monterrey, N.L.	XEMR	1370	Enrique Serna Martinez
Monterrey, N.L.	XENJ	1480	
Monterrey, N.L.	XEOK	920	Carlos Roa Montes De Oca
Monterrey, N.L.	XET	990	El Pregonere del Norte
Monterrey, N.L.	XEW M	900	
Monterrey, N.L.	XEX	930	
Morelia, Mich.	XEI	1400	Tiburcio Ponce
Morelia, Mich.	XEKW	1300	Jose Martinez Ramirez
Morelia, Mich.	XELQ	570	Francisco Laris Iturbide
Naco, Son.	XETM	1350	Jesus Manuel Franco
Navajoa, Son.	XEKE	980	
Nogales, Son.	XEHF	1370	Gaston Mascarenas
Nogales, Son.	XEXW	1300	
Nuevo Casas Grandes.	XETX	1010	
Nuevo Laredo, Tam.	XEAS	1410	Jose Maria Villarreal
Nuevo Laredo, Tam.	XEFE	790	Ruberto Villarreal
Nuevo Laredo, Tam.	XERG	1090	Reynoldo Garza Alvarez
Neuvo Laredo, Tam.	XEK	960	Rafael Tijerina Carranza
Nuevo Laredo, Tam.	XENU	1550	
Nueva Rosita, Coah.	XENR	980	
Nueva Rosita, Coah.	XEYN	950	
Oaxaca, Oax	XEOA	570	
Oaxaca, Oax.	XEAX	1270	Delia Rodriguez de Marquez
Ocotlan, Jal.	XEAN	800	Radio Ocotlan S. de R.L.
Orizaba, Ver.	XEPP	1450	Radio Impulsora de Orizaba
Orizaba, Ver.	XETO	850	Sucrs de Francisco Campos H.
Papantla, Ver.	XEPV	1270	
Patzcuaro, Mich.	XEXL	1370	
Piedras Negras, Coah.	XEMJ	920	Jesus L. Elizondo
Poza Rica, Ver.	XEJD	1450	
Poza Rica, Ver.	XEPR	1480	
Queretaro, Qro.	XEJX	1250	Radio Emisora Queretaro
Queretaro, Qro.	XENA	1450	Ramon Rodriguez Familiar

(Continued on Next Page)

RADIO STATIONS OF MEXICO

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Reynosa, Tam.	XEOR	1390	Cond. S. Vda. de Gonzalez
Reynosa, Tam.	XERI	810	
Reynosa, Tam.	XERT	1170	
Rio Bravo, Tam.	XEFD	1170	
Sabinas, Coah.	XEBX	610	Radiodif. Coahuila, S.A.
Salamanca, Gto.	XERX	1560	Ernesto Bravo Vargas
Saltillo, Coah.	XEKS	960	
Saltillo, Coah.	XESJ	1250	Froylan Mier Narro
Saltillo, Coah.	XEX	730	
San Andres Tuxtla, Ver.	XEIA	980	
San Luis Potosi, S.L.P.	XEBM	920	Benjamin Briones
San Luis Potosi, S.L.P.	XECZ	1430	Radiodif. Mexicano
San Luis Potosi, S.L.P.	XEPO	1310	Alejandro Espinosa Pitman
San Luis Potosi, S.L.P.	XEWA	540	Cadena Radiodif. Mex. S.A.
San Luis Potosi, S.L.P.	XEX	730	
San Luis Potosi, S.L.P.	XEXQ	1460	
Santa Barbara, Chih.	XESB	820	
Tampico, Tam.	XEJT	1460	
Tampico, Tam.	XEFW	810	Flores y Martinez
Tampico, Tam.	XES	1240	Radio Televisora de Tampico
Tampico, Tam.	XETO	1400	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam.	XETU	980	Impuls. Moderna Del Radio, S.A.
Tampico, Tam.	XELE	1300	
Tapachula, Chis.	XEXQ	680	
Tapachula, Chis.	XETS	630	Napolean Correa
Tehuacan, Pue.	XEGY	1080	
Tehuantepec, Oax.	XEKZ	610	
Tepic, Nay.	XERK	1380	Dario Mondragon
Tepic, Nay.	XEXT	980	State Government
Teziutlan, Pue.	XEFJ	680	
Tijuana, B.C.	XETRA	690	Jorge I. Rivera
Tijuana, B.C.	XEAU	1470	Manuel Acuna Varela
Tijuana, B.C.	XERB	1090	
Tijuana, B.C.	XEBG	1550	Octavio B. Lelevier
Tijuana, B.C.	XEGM	950	Gustavo Faist Fernandez
Tijuana, B.C.	XEMO	860	Fernando Frederico Ferreira
Tijuana, B.C.	XEXX	1420	Jose J. Clark, Fern. Fed. Ferrei
Torreon, Coah.	XETJ	570	
Torreon, Coah.	XEBP	1310	La Voz de la Laguna, S.A.
Torreon, Coah.	XEDN	600	Difusora del Norte, S.A.
Torreon, Coah.	XETB	1350	Radio Laguna, S.A.
Torreon, Coah.	XEOB	1490	
Torreon, Coah.	XEX	730	
Tulancingo, Hgo.	XENQ	1580	
Tuxpan, Nay.	XEUX	820	Salvador Hrena Benitez
Tuxpan, Ver.	XETL	1390	Calixte Almazan
Tuxtla Gutierrez	XEON	710	Enrique Balero Arambula
Tuxtla Gutierrez, Chi.	XEUE	580	
Uruapan, Mich.	XEUF	610	Ignacio Navarro
Veracruz, Ver.	XEHV	1310	Sucrs. de Juan A. Palavicini
Veracruz, Ver.	XELL	1430	Carlos Ferraez Matos
Veracruz, Ver.	XELR	610	
Veracruz, Ver.	XEOD	1080	
Veracruz, Ver.	XETF	1250	Sucr. de Jose Rodr. Lopez
Veracruz, Ver.	XEU	920	Fernado Pazos SOSA
Veracruz, Ver.	XEWB	900	
Veracruz, Ver.	XEX	730	
Villahermosa, Tab.	XETZ	1380	
Villahermosa, Tab.	XEVA	790	
Villahermosa, Tab.	XEVH	1450	
Villahermosa, Tab.	XEVT	970	
Villahermosa, Tab.	XEXJ	1410	

RADIO STATIONS OF MEXICO

Location	Call		Owner
	Letters	Frequency	
Zacapu, Mich.	XEZU	1270	Guillermo Calzada Cervantes
Zacatecas, Zac.	XEXZ	1150	Manuel Llamas Felix
Zamora, Mich.	XEQL	1580	
Zamora, Mich.	XEGT	1490	Radio Zamora S. de R.L.
Zamora, Mich.	XEZM	650	La Voz del Comercio de Zamora
Zitacuaro, Mich.	XELX	1460	

Radio Stations of Haiti

Location	Call		Owner
	Letters	Frequency	
Cayes	4VI	780	
Cap. Haitien	4VEA	1385	
Cap. Haitien	4VEH	1035	
Conaives	4VMD	1500	
Petionville	4VHL	1020	
Port-au-Prince	4VAB	1050	
Port-au-Prince	4VGM	1470	Frank C. Magloire
Port-au-Prince	4 VW	1300	Ricardo Widmaier
Port-au-Prince	4VYM	1250	

Radio Stations of the Dominican Republic

Location	Call		Owner
	Letters	Frequency	
Bani	H13V	1310	Manuel Bello Hijo
Barahona	H14V	1240	
Barahona	H1UG	1270	
Banao	H19T	1440	
El Siebo	H1UE	1310	
Jimani	H1UF	1340	
La Vega	H1IL	1230	
La Vega	H18T	1360	J. Arismendi Trujillo
Puerto Plata	H18U	1240	
San Cristobal	H12R	1450	
San Francisco de Marcoris	H1RM	1120	
San Francisco de Marcoris	H1DC	700	

(Continued on Next Page)

RADIO STATIONS OF THE DOMINICAN REPUBLIC

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
San Juan	H1UD	1400	
San Juan	H12A	1440	
San Pedro de Macoris	H1PD	1320	
San Pedro de Macoris	H13J	610	
Santiago	H1MD	760	
Santiago	HISA	980	
Santiago	H1UA	1270	
Santiago	H14B	1330	Abraham Vanderhorst
Santiago	H18B	1050	Jacinto L. Sanchez
Santiago	H19Z	820	
Santiago	H12K	1450	
Santiago	H16T	1380	J. Arismendi Trujillo
Santo Cerro La Vega	H1DV	1190	
Santo Domingo	H1T	1260	
Santo Domingo	H13A	910	
Santo Domingo	H1MS	580	
Santo Domingo	H1U	860	
Santo Domingo	H1JP	1020	
Santo Domingo	H13S	1150	
Santo Domingo	H1N	1220	
Santo Domingo	H1Z	1350	Frank Hatton
Santo Domingo	H13T	620	
Santo Domingo	H15K	1440	Pedro Julio Santana
Santo Domingo	H1D	1600	
Santo Domingo	H1G	950	
Santo Domingo	H1L	990	

Radio Stations of Bahamas and Jamaica

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
BAHAMAS			
Nassau	ZNS	1540	Bahamas Government
JAMAICA			
Kingston	RJR	720	Radio Jamaica Network
Kingston	JBC	560	Jamaica Bestg. Corp.
Mandeville	RJR	770	Radio Jamaica Network
Mandeville	JBC	620	Jamaica Bestg. Corp.
Montego Bay	RJR	550	Radio Jamaica Network
Montego Bay	JBC	700	Jamaica Bestg. Corp.
Port Maria	RJR	580	Radio Jamaica Network
Port Maria	JBC	750	Jamaica Bestg. Corp.

Teledu Cymru — Last ITV 'Baby' Furthers the Welsh Language



By
ERNEST BYRNE
Program Div. Head
Teledu Cymru

TELEDU CYMRU, Wales (West & North) Television, is the 15th and last "baby" in the British Independent Television Network's group of regions. Its ideals and principles are basically the same as that of TV all over the world, and like most regional TV stations, its viewers have their own culture and particular interests.

When I arrived here in July 1962, the problems which faced this service were similar to the ones that faced the Irish Television Service 18 months before. Probably the most obvious of these was the training of a program staff in the production techniques so necessary to good TV, and the establishment of a program policy, so necessary to the public relations drive that was to make Welsh Television viewers aware of their new service and its hopes, plans and even its dreams.

I am happy to say that the program division of this television service has a staff of some 84% Welsh men and women who had not been in TV before, and of this percentage, the majority speak the Welsh language fluently. The one thing we were not short of in Teledu Cymru was ideas, and with the addition of some key members to my program staff who were experienced television people, we quickly overcame the other difficulties.

The months of July, August and September were hectic ones, but on the 14th of September, Teledu Cymru opened with the Welsh National Anthem, followed by a half-hour program called "Croeso" ("Welcome") starring the Welsh actor, Mr. Clifford Evans.

One of the particular points of our program policy is to further the use

of the Welsh language. Endless discussions, programs of community problems and events in the native language were not adequate in a principality that is bilingual. Because this is television, the use of vision to further the language became essential, and here coupled with our own local productions, international documentaries such as "The Two Faces Of Japan" and "Heartbeat Of France," to say nothing of cartoons for the children, were quickly tracked into the Welsh language and used in peak viewing hours. Teledu Cymru's local originations run the entire gamut of television from plays to quiz games and from news-public affairs to comedy.

This "infant service" is growing up quickly and its audience ratings show that it is more than holding its own against its competitor, the mighty BBC. As time goes by, it will grow and enlarge both in scope and vision, furthering its own language and culture for use within its own region. It will send out to other parts of Great Britain, and indeed other parts of the world, programs of, by and about Wales that must surely be of some interest to TV viewers everywhere.

The symbol of Irish Television, the Cross of St. Brigid, has already been seen in many places outside Ireland, So it is with Welsh Television — the national symbol of the Red Dragon is moving rapidly towards the day where it will become an almost international symbol of the best in TV viewing.

New BBC Channel and Pay TV On British Horizon for 1964



By
PETER C. DAVALLE
Radio-TV Daily
London Bureau

THE DUST of battle is settling following the bitterest and most protracted exchanges British television has known since the campaigns which ushered in the era of commercial TV.

The Pilkington Committee has surveyed the British TV scene and made its report. Parliament has both attacked and praised the committee's findings. And the Government, as ultimate arbiter, has laid down the broad outline of the pattern of British TV for the next five years.

The prospect is an exciting one: another channel for the BBC, starting in 1964; the introduction of UHF transmissions on 625 lines, instead of the present 405; experimental color programs next year. These are the plums which will fall into the BBC's lap. But there is much spade-work to be done before the harvest can be gathered in. And already, the BBC has named some of the key men and women in the team which will tackle the biggest challenge in the Corporation's history.

The fact that the Government has ruled against a second channel for Independent Television—the commercial companies—has been welcomed by some, condemned by others.

There was a considerable body of opinion that doubted whether the less prosperous areas could support a rival channel when it was proving difficult to sell time on the existing one.

It is scarcely surprising that the major stations, serving the more densely populated areas, were not over-incensed about the shut door. Most of them have a stake in the potential Eldorado that is on the horizon — Pay-TV. Trials will take place, in selected areas, during 1964. Should they succeed (and it is still not

clear by which yardsticks success will be measured), it is pretty certain that the Government will authorize regular Pay-TV on a national scale.

Still an unknown number, and potentially the most significant factor in deciding the destinies of the commercial TV companies, is the extent to which the Independent Television Authority, the "watchdog" of commercial TV in Britain, will exercise its wide-ranging powers in the next year.

There is little doubt that it will skim some of the cream off the profits of the major TV companies in order to distribute it among the smaller companies, some of which are known to be in dire financial straits.

And the smaller companies are keeping their fingers crossed that I.T.A. will ordain that the best locally produced programs will get a bigger share of the national network cake.

Not so long ago, Independent Television could claim — and produce figures to prove it—that its programs were watched by the vast majority of Britain's viewers, something in the nature of 70 per cent against the 30 per cent who remained faithful to BBC TV.

Now, all that is changing. Better home-produced programs, better imported U.S. programs, better scheduling are occasionally giving the BBC the viewing edge over its rivals. The result of this new competitive spirit should result in better TV all-round—provided both existing channels can keep their heads and remember that, in the long run, nothing outshouts quality.

British Broadcasting Corporation

— Public Owned Television Service —

Television Centre, Wood Lane,
London, W. 12
Phone: Shepherds Bush 8000

Dir.-Gen. H. Carleton Greene
Dir. TV Broadcasting . . . Kenneth Adam
Controller Prog. Stuart Hood
Asst. Controller Prog. . Donald Baverstock
Cont., Prog. Services . S. J. de Lotbiniere
Controller Admin. S. G. Williams
Chief Engineer TV . . . T. H. Bridgewater
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New York 20, N. Y.
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Commercial British Television Stations

INDEPENDENT TELEVISION AUTHORITY

Head Office: 70 Brompton Road, London S.W. 3

Phone: KNightsbridge 7011

Chairman Sir Ivone Kirkpatrick
 Director-General Sir Robert Fraser
 Deputy Director General..... B. C. Sendall
 Press Officer M. Hallett
 Chief Engineer..... P. A. T. Bevan

Transmitting Stations

(London Area)
Croydon

Channel 9
 AP: 191 mc/s; VP: 194 mc/s
 Commenced September 22, 1955

(Northern Region)
Winter Hill

Channel 9
 AP: 191 mc/s; VP: 194 mc/s
 Commenced May 3, 1956

Emley Moor

Channel 10
 AP: 196 mc/s; VP: 199 mc/s
 Commenced November 3, 1956

(Midlands)
Lichfield

Channel 8
 AP: 186 mc/s; VP: 189 mc/s
 Commenced February 17, 1956

(Central Scotland)
Black Hill

Channel 10
 AP: 196 mc/s; VP: 199 mc/s
 Commenced August 31, 1957

(South Wales and West of England)
St. Hilary

Channel 10
 AP: 196 mc/s; VP: 199 mc/s
 Commenced January 14, 1958

(The South)
Chillerton Down I.O.W.

Channel 11
 AP: 201 mc/s; VP: 204 mc/s
 Commenced Aug. 30, 1958

Dover

Channel 10
 AP: 196 mc/s; VP: 199 mc/s
 Commenced Jan. 31, 1960

(North East Region)
Burnhope

Channel 8
 AP: 186 mc/s; VP: 189 mc/s
 Commenced Jan. 15, 1959

(Northern Ireland)
Black Mountain

Channel 9
 AP: 191 mc/s; VP: 194 mc/s
 Commenced Oct. 31, 1959
 Strabane

Channel 8
 AP: 186 mc/s; VP: 189 mc/s
 Commenced end of 1962

(East Anglia)
Mendlesham

Channel 11
 AP: 201 mc/s; VP: 204 mc/s
 Commenced Oct. 27, 1959

(The South West)
Stockland Hill

Channel 9
 AP: 191 mc/s; VP: 194 mc/s
 Commenced April 29, 1961

Caradon Hill

Channel 12
 AP: 206 mc/s; VP: 209 mc/s
 Commenced April 29, 1961

(Borders)
Caldbeck

Channel 11
 AP: 201 mc/s; VP: 204 mc/s
 Commenced Sept. 1, 1961

Selkirk

Channel 13
 AP: 211 mc/s; VP: 214 mc/s
 Commenced Dec. 1, 1961

(North East Scotland)
Durriss

Channel 9
 AP: 191 mc/s; VP: 194 mc/s
 Commenced Sept. 30, 1961

BRITISH COMMERCIAL TV STATIONS

Mounteagle

Channel 12
AP: 206 mc/s; VP: 209 mc/s
Commenced Sept. 30, 1961

(Channel Islands)

Fremont Point

Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced end of 1962

(West & North Wales)

Presely

Channel 8
AP: 196 mc/s; VP: 199 mc/s
Commenced end of 1962

Llyn

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced end of 1962

Moel-y-Pac

Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced January, 1963

Program Contractors Appointed By the Independent Television Authority

Independent Television Authority provides and operates transmitters for commercial television. Program Contractors produce programs and receive revenue from sales of advertising time, paying rent to ITA for the hire of transmitters.

A.B.C. Television Ltd.

*(Midlands and Northern Transmitters
Saturday and Sunday Programs)*

Hanover Square, London W.1
Teddington Studios, Broom Rd.
Teddington Middx.

Chairman.....Sir Philip Warter
Deputy Chairman.....Dr. Eric Fletcher
Managing Director.....Howard Thomas
Directors.....C. J. Latta,
D. J. Goodlatte, George A. Cooper,
Robert Clark.

SecretaryC. J. Orr
Prog. Controller.....B. Tesler
Tech. Cont.B. R. Greenhead
Present. & Pub. Mgr.....Barry Wynne
Drama Superv.S. Newman
Ad Sales Mgr.R. H. Norris
Ch.Out. Bestg. No. Exec....D. Southwood
Prom. & Research Mgr.....E. Whitley

Anglia Television Ltd.

*(East Anglian Transmitter
Programs for all the week)*

Anglia House, Norwich, Norfolk

Directors.....Marquess Townshend of
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Laurence Scott, John Woolf, Sir Robert

Bignold, Glyn Daniel, Sir Peter Greenwell, Miss Audrey Richards, Donald Albery, W. O. Copeman.

Chief Executive.....Michael Norman
Tech. Controller.....T. A. H. Marshall
Prog. Controller....Stephen McCormack
Sales Controller.....John Margetson
London Sales Mgr.....Ronald Wordley

Associated-Rediffusion Ltd.

*(London Transmitter
Monday to Friday Programs)*

Television House, Kingsway, London
W.C.2

Chairman.....J. Spencer Wills
Managing Director.....P. Adorian
Directors..Sir Bracewell-Smith, Sir Edwin Herbet, J. B. Rickatson-Hatt.
Secretary.....A. W. Grocock
General Manager.....T. M. Brownrigg
Bus. Mgr.....C. F. Elms
Asst. Gen. Mgr.

(Staff)R. W. F. Northcott
Asst. Gen. Mgr.....E. G. Derrington
Dir. of Prod.....A. E. Lloyd Williams
Press Officer.....Norman Hoskins
Head Intrnl. Div.....A. C. Bartley
Ad Controller.....J. Raper
Ad Controller.....Guy Paine
Ad Manager.....J. Raper
Pub. Controller.....Brian Begg
Cont. of Programs.....John McMillan

PROGRAM CONTRACTORS APPOINTED BY ITA

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(London Transmitter—Sat. & Sun. Prog.
Midlands Transmitter—Mon.-Fri.)

ATV House 17, Gt. Cumberland Place,
London, W.1

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Managing Director.....Val Parnell
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DirectorsEarl of Bessborough,
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Gibson, Sir Prince Littler, C. O. Stan-
ley.
Admin. Controller.....Leslie Lewis
Midlands Cont.Philip Dorte
Sales Dir.P. J. Henry
Prods. Cont.....Bill Ward

Border Television Ltd.

(Border Transmitters
Programs for all the week)

Television Centre, Carlisle

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Balcon, Viscount Dalrymple, Sir Hec-
tor Hetherington, N. Leyland, G. L.
Lightfoot, G. S. Marr, Sir J. Muirhead,
J. S. Elliot, J. I. M. Small, W. S. Trim-
ble, J. C. Wade
SecretaryR. H. Watts
Sales Controller.....C. Higham
Prog. Controller.....Maurice Lindsay
Publ. Manager.....F. J. Bennett

Channel Television Ltd.

(Channel Islands Transmitter
Programs for all the week)

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Directors.....Sen. W. H. Krichefski,
H. Fielding, Dep. E. H. Bodman, C.
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Harrison, G. Le G. Peek, W. N. Rum-
ball, K. Hooper Valpy.
General Manager.....Kenneth Killip
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(North & East Scotland Transmitter
Programs for all the week)

Queen's Cross, Aberdeen

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Culross, Lord Forbes, Thomas Johnst-
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Angus Ogilvy, Neil Paterson, M. C.
Stuart, D. L. Urquhart, Robert Wother-
spoon.

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Prod. Control.....James Buchan
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Press & P.R.....Dennis Dick

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(Northern Transmitters
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Manchester 3

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Victor Peers, John S. E. Todd, Denis
Forman, Joseph Warton, Richard J.
Willder.

TV Sales, Ad Dir.....Alex Anson

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(Central Scotland Transmitter
Programs for all the week)

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Managing Director.....Noel Stevenson
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Press & Pub. Mgr.....Don Cumming
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(Southern & S.E. England Transmitters
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Perkins, W. H. Thomson, B. H. Thom-
son, D. B. Thomson, G. R. Dowson,
Donald Geddes, Brian Henry, Sir D.
Webster, R. Rich.

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(*South Wales & the West of England Transmitter—Programs for all the week*)

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Exec. Cont.....John Baxter
Tech. Cont.Walter D. Kamp
Program Mgr.Bryan Michie
Sales Cont.S. J. Leach
Pub. Rel. Pub. Dir.....Frank Brown
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Sect. Ch. Acct.Barry S. Johnston
Sales Mgr. Lond.....M. R. Hutcheson
Sales Mgr. N. Ireland...B. W. Lapworth
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Tech. Superv.F. A. Brady

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(*West & North West Wales Transmitters Programs for all the week*)

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Mgr. Production.....Tig Roe
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ChairmanAnthony Asquith

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Phone: Slough 21370

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John Read, Sylvia Anderson.

ATV Television Services Ltd.

43 Hertford St., Park Lane, London, W. 1

Acme Film Productions Ltd.

1741 Wardour St., London W. 1
Phone: Gerrard 1889

Directors.....L. J. Briggs,
H. C. Morley, E. H. Moon

Adelphi Films Ltd.

Advance Films Ltd.

71 Gt. Russell St., London W.C. 1
Phone: Chancery 4722

Directors.....David Dent, Stanley Dent

Advertising Films Ltd.

28 Lexington St., London, W. 1
Phone: Gerrard 0238

DirectorJ. Kane

Advision Ltd.

83 New Bond St., London W. 1
Phone: Grosvener 3342

Directors.....Kevin Hibberd,
H. P. J. Marshall, J. Gordon

All Nations Film Co. Ltd.

60 Wardour St., London W. 1
Phone: Gerrard 5121

DirectorB. Mendes

Allcolour Services

148 Southampton Row, London W.C. 1
Phone: Ter 1195

DirectorsP. A. Haymsen, H. Haymsen

Alliance Film Studios, Ltd.

Twickenham Studios, Twickenham
Phone: Popesgrove 9063

Directors.....G. J. & K. W. Shipman

Alpha TV Services Ltd.

TV Theatre, Aston, Birmingham
Phone: Langham 0-198

General Mgr.....F. Beale

Alva Film Productions Ltd.

Denham Green Close, Denham, Bucks
Phone: Denham 2788

Directors.....W. A. Croft, M. Delamer

Angel, Daniel, Films Ltd.

72 Dean St., London W. 1
Phone: Gerrard 7446

Directors.....D. M. Angel, B. Angel

Anglo-Scottish Pictures Ltd.

Shepperton Studios, Middlesex
Phone: Chertsey 2611

Directors.....L. Reeve, J. Crichton Slagg,
B. Davies

Animation Associates Ltd.

143 Wardour St., London, W. 1
Phone: Gerrard 1163

Director.....G. C. Chambers

Anvil Films Ltd.

Beaconsfield Studios, Beaconsfield
Phone: Beaconsfield 557

Directors:.....R. N. May, K. Cameron,
R. Warren, R. Scrivener

Applejohn Films Ltd.

24 Old Burlington St., London W. 1
Phone: Regent 6108

Directors.....I. Dunlop Ferguson,
R. E. Ferguson, H. P. Clay

Arlington TV and Radio Ltd.

5-7 Manderville Pl., London, W. 1
Phone: Hunter 9811

Arrow Film Distributors Ltd.

26 D'Avlay St., London, W. 1
Phone: Gerrard 9449

Managing Dir.....J. G. Taylor

Ascot Films Ltd.

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Phone: Gerrard 2426

Directors.....Peter Bezencenet, Sanya
Bedford, Lynette Bezencenet

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Phone: Cunningham 3341

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2 Dean St., London W. 1

Phone: Gerrard 0444

General Managers.....Terry Ashwood,
Harry Field

**Associated British
Picture Corp. Ltd.**

Elstree Studios, Boreham Wood, Elstree

Phone: Elstree 1600

Directors.....Philip Warter, Eric Fletcher,
C. J. Latta

**Associated Industrial Film
Services Ltd.**

Pemberton House, Harding St., London,
E. C. 4

Phone: Fleet Street 9681

Directors.....Harold Gunn, T. F. Watson

Augusta Productions

11 Salisbury Sq., London, E. C. 4

Phone: Hyde Park 4526

Directors:.....Joseph Janni, Jack Lee,
Constance Inglis, Pat Jackson

Australian Bestg. Commission

54 Portland Pl., London W. 1

Phone: Langham 9601

Representative.....T. Bearup

BBC TV Promotions

Television Centre, Wood Lane, London W. 12

Phone: Shepherds Bush 8000

General Manager.....R. H. Waldman

Business Manager.....J. B. Grove

Sales Manager.....G. del Strother

Transcription Mgr.....P. Tyrrell

Purchasing Mgr.....G. S. Smith

**Harold Baim Productions
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199 Picadilly, London W. 1

Phone: Regent 5640

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Bantock Productions

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Phone: Fleet Street 9689

Directors.....Don Archer, A. T. Denereaz,
O. Burn, J. Davies

Basic Films Ltd.

Soho Square, London, W. 1

Phone: Gerrard 7015

Directors.....L. Clore, John Taylor,
J. B. Napier-Bell, E. P. Aizlewood

Beacon Films Ltd.

54 Greek St., London, W. 1

Phone: Museum 2022

Producer in Chg.....George Dixon

**Biographic Cartoon Films
Ltd.**

90 Dean, London W. 1

Phone: Gerrard 9682

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Bob Godfrey, V. Linnekar

Black Brothers TV Ltd.

22 Half Moon St., London, W. 1.

Phone: Grosvenor 2992

Boulton-Hawker Films Ltd.

Hadleigh, Suffolk

Phone: Hadleigh 2235

Directors.....M. J. Boulton, K. P. Boulton

**Michael Brandt Productions
Ltd.**

National House, Wardour St., London, W. 1

Phone: Gerrard 8788

Directors.....Danny Carter, Gwen Carter

Brevis Films

9 Oxford St., Manchester

Phone: Central 1525

Manager.....E. Higgins

British Alfa Films Ltd.

Southampton Row, London W. 1

Phone: Terminus 1195

Directors.....H. Haymsen, P. A. Haymsen

**British Commonwealth
International Newsfilm
Agency, Ltd.**

School Road, London N.W. 10

Phone: Elgar 7733

Directors.....Kenneth N. Dick,
Norman H. Dickson, N. A. J. Bull, A. H.
Whyte, Leslie Murray

**British Documentary Films
Ltd.**

37 Furzehill Rd., Boreham Wood, Herts

Phone: Elstree 2646

Managing Dir.....J. Haines

British Films Ltd.

171 Shaftesbury Ave., London W.C. 2

Phone: Covent Garden 2211

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Linlithgow

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23 Denmark St., London W. C. 2

Phone: Temple Bar 2519

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Burlington Films Ltd.

71 Baker St., London W. 1

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Director.....J. F. Argyle

Burnell Prod. Ltd.

98 Mount St., London W 1

Phone: Grosvenor 1463

Directors.....G. J. Burger, C. W. Burger

Byrd, John, Productions

61 Arthur Road, London S.W. 19

Phone: Wimbledon 2183

DirectorJohn Byrd

CBS (Europe) AG

50 Talacker, Zurich, Switz.

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Oper. Mgr.....Joan Byrne

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Phone: Langham 1166

ChiefAlexander Kendrick

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12 Maida Vale, London W. 9

Phone: Cunningsham 6976

DirectorHenry Caldwell

Cavalcade Films Ltd.

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P. A. C. Marriott, T. White

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34 Deacon's Hill Rd., Elstree, Herts

Phone: Elstree 1403

Chairman & Dir.....J. Rogers

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Directors.....M. R. Cochin, M. Storm,

John Sealey

Cinevista Ltd.

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Phone: Gladstone 6879

Managing Dir.....J. Cassin-Scott

Citizen Films Ltd.

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Managing Dir.....J. A. Collins

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DirectorMarcus Cooper

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Phone: Gerrard 7015

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Film Studios, St Nichols Rd., Brighton

Phone: Brighton 20905

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Phone: Trafalgar 8010

Directors.....E. J. Davis, C. James,
Cyril Edgar

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Phone: Newcastle 21837

Director.....G. R. Carr

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Managing Dir.....M. Harris

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Directors.....Anthony Gilkison, R. F. P.
Hopkins

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Phone: Covent Garden 1921

Directors.....H. Forman, B. Baker

Elder Film Prod. Ltd.

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Phone: West 5210

Director.....John C. Elder

Douglas Fairbanks Ltd.

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Directors. Douglas Fairbanks, Edwin Herbert,
H. Allan Hawes, Tom White, Peter Marriott

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Film Centre Ltd.

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Phone: Mayfair 8661

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Phone: Gerrard 4706

Chief.....Victor M. Gover

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Phone: Euston 5292

Manager Director.....Robert Angell

Film Producers' Guild

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London W.C. 2

Phone: Temple Bar 5420

Directors.....E. P. L. Pelly,
A. T. Burlinson, K. Lockhart-Smith, H. C.
Jessop

Film Workshop Ltd.

Aulcom House, St. Martin's St., London
W.C. 2

Phone: Whitehall 8396

Directors...Dennis R. Shand, P. K. A. Shand

Filmads Ltd.

45 Gerrard St., London, W. 6

Phone: Gerrard 5274

Directors.....Cecil Walden, Leslie Butler,
Eric Owen, Alan Young

Four Falconers Ltd.

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Phone: Gerrard 5158

DirectorRichard Meyer

Four Provinces Films Ltd.

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Phone: Dublin 63362

Fremantle International

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Gen. Manager.....Angela Cuthbertson

G. H. W. Productions Ltd.

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Directors.....Betty Box, P. Rogers

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Phone: Regent 3701

DirectorsKenneth Rive,
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Hope

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Phone: Ambassador 3601

Directors... M. Brando, G. Glass, W. Seltzer

Granada TV Network Ltd.

36 Golden Sq., London, W. 1

Phone: Regent 8080

Directors... Sidney L. Bernstein, Cecil G.
Bernstein, Maurice King, Victor A. Peers,
J. Denis Forman, Joseph Warton, Richard
J. Willder, John S. E. Todd

Guild TV Service Ltd.

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Phone: Covent Garden 2733

Chairman... E. P. L. Kelly

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Phone: Gerrard 7681

Directors... John Halas, Joy Batchelor,
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Hammer Film Productions Ltd.

113 Wardour St., London W. 1

Phone: Gerrard 9787

Directors... James Carreras, Anthony Hinds,
Michael Carreras, Brian Lawrence

Hartley-Ward Films Ltd.

3 Albermarle St., London W. 1

Phone: Mayfair 9361

Managing Dir... B. Dean

Hawthorne Motion Picture Co. Ltd.

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Phone: Paddington 2463

Director ... S. J. Ward

Hearst Metrotone News, Inc.

c/o Pathe News, Film House, Wardour St.,
London W. 1

Phone: Gerrard 0444

London Rep... A. A. Tunwell

Helios Telefilm Prod. Ltd.

17 Pembroke Place, London W.2

Phone: Bayswater 5703

Directors... Otto Kreisler, C. H. Bonner,
T. A. Moodie

Hobson, Bates and Partners Ltd.

80 Charlotte St., London, W. 1

Phone: Langham 3070

In Charge of Radio and TV Production
John Turner

Horizon Pictures (GB) Ltd.

31 Dover St., London W. 1

Phone: Hyde Park 9211

Directors... S. Spiegel, W. J. Fullerton,
H. H. Marcus, Lord Herschell

Jack Hylton TV Prod. Ltd.

3 Savile Row, London W. 1

Phone: Regent 6711

Directors... Jack Hylton, A. H. Maxwell,
Hugh Charles, Ted Willis

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ATV House, 17 Great Cumberland Pl.,
London W. 1

Phone: Ambassador 8040

Director ... Prince Littler
Managing Dir... L. Grade

Impact Productions Ltd.

44 Newman St., London W. 1

Phone: Langham 8956

Director ... R. Hawker

Independent Film Distributors Ltd.

TV House, Kingsway, London W. C. 2

Phone: Holborn 7888, Ext. 520

Managing Dir... P. Adorian

Independent TV News Ltd.

TV House, Kingsway, London, W. C. 2

Phone: Hol 7690

Directors... P. Adorian, Capt. T. M.
Brownrigg, Norman Collins, James M. Col-
tart, Geoffrey Cox, Bernard Flound, Alfred
Francis, R. P. T. Gibson, V. A. Peers,
Howard Thomas, Sir Philip Warter

Interfilms Ltd.

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Directors.....E. G. Roy,
A. W. Smart, E. Dace

LPE Television Ltd.

63 St. Martin's Lane, London, W. C. 2

Phone: Covent Garden 2450

DirectorMajor G. Harrison

Langston Films Ltd.

34 South Molton St., London W. 1

Phone: Mayfair 6557

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London Film

142 Picadilly, London W. 1

Phone: Mayfair 4811

Directors:.....H. G. Boxall, Vincent Korda,
David Cunynghame

Mancunian Film Corp.

2 Parsonage, Manchester 3

Phone: Blackfriar 1023

Directors.....John E. and Thomas Blakeley

Martin Films Ltd.

23 Albermarle St., London W. 1

Directors.....R. Eagle, J. Martin

Martlet Prod. Ltd.

171 Shaftesbury Ave., London W. C. 2

Phone: Temple Bar 3982

Directors.....Russell H. Lloyd, D. Wynne

Merton Park Studios Ltd.

269 Kingston Road, London S.W. 19

Phone: Liberty 4291

Directors.....E. P. L. Pelly, F. A. Hoare,
A. T. Burlinson, K. Lockhart-Smith

Richard Meyer Associates

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Phone: Hyde Park 6416

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Frank Lampine, Michael Rice

Nicole Milinair Productions Ltd.

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Phone: Mayfair 4766

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262 Watford Way, Hendon, London W. 1

Phone: Sunnyside 0131

Director.....C. W. Green

National Film Board of Canada

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Phone: Mayfair 9492

Govt. Film Comm.....Guy Roberge

National Screen Service

Nascreno House, 27 Soho Sq., London, W. 1

Phone: Gerrard 4851

DirectorH. Robbins

National Telefilm Associates (U.K.)

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Phone: Trafalgar 1127

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Managing Dir.....I. Sinclair

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Phone: Farmingham 2183

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Phone: Mill Hill 3295

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Director.....J. Shppard

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Directors...Oliver Smedley, T. S. Sutherland

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Phone: Met 0211-4

St. John's Wood Studios

St. John's Wood Terrace, London, N.W. 8
Phone: Primrose 9255

Shepperton Studios

Shepperton, Middlesex
Phone: Chertsey 2611

Southall Studios

Gladstone Rd., Middlesex
Phone: Southall 3281

Star (Sound Studios Ltd.)

Rodmartin Mews, Blandford, St., London,
W. 1
Phone: Langham 2201; Welbeck 8883

Studio-One-Scotland

1326 Argyle St., Glasgow
Phone: Western 5210

Studio Twenty-Two Ltd.

22B Ebury St., London, S.W. 1
Phone: Sloane 1870

Teddington Studios Ltd. (ABC TV Ltd.)

Teddington, Middlesex
Phone: Teddington Lock 3253

Telefilm Studios Ltd.

81-84 Chalk Farm Rd., London, N.W. 1
Phone: Gulliver 8666, 63966

Television Film Studios Ltd.

Park Road, High Barnet, Herts
Phone: Barnet 1051

Templar Film Studios

7 Lynedoch St., Glasgow
Phone: Douglas 2648

Twickenham

St. Margaret's, Twickenham
Phone: Popesgrove 9063

Wembley (ARTV) Studios

Empire Way, Wembley Pk., Middlesex
Phone: Wembley 8811

World Wide Studios

44 Clapham High St., London, S.W. 4
Phone: Macaulay 7237

Wynne Film Studios

35 Broadhurst Gardens, London, N.W. 6
Phone: Maida Vale 0645

London Round-up

Magazines, Radio & Television Co's., Talent Agents, Theatrical Mgrs. & Producers, Theatres, TV & Motion Picture Producers

MAGAZINES

Advertisers' Weekly	
Mercury House	WAT 3388
Argosy	
22 Farringdon St.	
The Connoisseur	
13 New Burlington Pl.	GER 8166
Couriers Magazine	
77 Brook St.	MAY 7846
Harper's Bazaar	
72 Brook St.	GRO 7781
Illustrated London News, The	
13 John Adam St.	TRA 7020
International TV Technical Review	
31 St. George St., Hanover Sq.	HYD 3931
Journal of the TV Society	
166 Shaftesbury Ave.	TEM 3330
Kinematograph Weekly	
189 High Holborn, W.C. 1.	CHA 3344
Listener and BBC TV Review	
35 Marylebone High St.	WEL 5577
Look Westward (Westward TV)	
4 Upper Thames St., E.C. 4.	CEN 9935
Newsweek	
Finland House, Haymarket.	TRA 6166
Radio Times, BBC Publications	
35 Marylebone High St.	WEL 5577
Realities	
195 Sloane	BEL 2351
The Spectator	
99 Gower St.	EUS 3221
Stage and TV Today	
19-21 Tavistock St., W.C. 2.	TEM 5213
TV International	
72a Blandford St., W. 1.	Cables: WORLD-TEL
TV Times	
7 High Holborn.	CHA 8621
The Tatler & Bystander	
13 John Adam St.	TRA 7020
Television Mail	
31 St. George St., Hanover Sq.	HYD 3931
Vanity Fair	
14 Lower Regent St.	WHI 7501
Vogue	
Vogue House, Hanover Sq.	GRO 9080
What's On In London	
41-45 Beak St.	GER 5492
Woman's Mirror	
Fleetway House, Farringdon St.	CEN 8080
World Press News and Advertisers Review	
9-10 Old Baily, E.C. 4.	CEN 4040

RADIO & TV COMPANIES

A.B.C. Television Ltd.	
1 Hanover Square.	HYD 7222
American Broadcasting Co.	
2 Manfield St., flat 5.	LAN 3160
Anglia TV Ltd.	
Brook House, Park Lane, W. 1.	HYD 8331
Associated Rediffusion Ltd.	
Television House, Kingsway.	HOL 7888
Associated Television Ltd.	
ATV House, Great Cumberland Pl.	AMB 8040
Border TV Ltd.	
14 Curzon St., W. 1.	GRO 7541

British Broadcasting Corp.	
Broadcasting House	LAN 4468
Television Centre	SHE 8000
Channel TV Ltd.	
195 Knightsbridge, S.W. 7.	KNI 3761
Columbia Broadcasting System	
26 Hallam St.	LAN 1166
Grampian TV Ltd.	
41 Piccadilly, W. 1.	REG 7090
Granada Television Network Ltd.	
36 Golden Sq.	REG 8080
International Broadcasting Co.	
35 Portland Pl.	LAN 2000
National Broadcasting	
2 Mansfield St.	LAN 7778
Radiodiffusion Television Francaise	
43 Shoe Lane.	COV 3456
Scottish TV Ltd.	
TV House, Kingsway, W.C. 2.	HOL 1331
Southern TV Ltd.	
Brettenham House, Lancaster Pl., Strand	COV 0941
TWW Ltd.	
207 Sloane St., S.W. 1.	BEL 7000
Tyne Tees TV Ltd.	
1 Great Cumberland Pl., W. 1.	AMB 3464
Ulster TV Ltd.	
1 Hanover Sq.	HYD 0426
Westward TV Ltd.	
5-6 Woodstock St., W. 1.	HYD 8262

TALENT AGENTS

Ajax Ent.	
52a Boundes Rd.	EDM 5095
Associated London Scripts	
2 Cumberland Hse. Kensington, High St.	WES 8274
Rita Cave	
110 Jermyn St.	TRA 6626
Connies Ltd.	
92 Regent St.	REG 2531
Foster Agency Ltd.	
33 Regent St.	REG 5367
Fraser & Dunlop, Ltd.	
91 Regent St.	REG 7311
Lew & Leslie Grade Ltd.	
235 Regent St.	REG 5821
Walter Jokel Management	
39 St. James Pl.	HYD 1011
London Management	
8 Upper Brook St.	HYD 2456
M.C.A. (England) Ltd.	
139 Piccadilly	MAY 7211
Christopher Mann Ltd.	
140 Park Lane.	MAY 8444
Al Parker Ltd.	
50 Mount St.	GRO 4232

LONDON ROUND-UP

John Redway & Associates
31 Davies St.....HYD 5581
Television Acad. & Agcy.
10 HighburyCAN 3746
Wylie, James
44 Grt. Russell.....LAN 5005

THEATRICAL MANAGERS

Belval, Alfred Prodn
330 Grand Blds., Tf. Sq.....TRA 1566
Clopet Carl Prodn.
442 StrandCOV 1093
Concerts Management Ltd.
2 Cromwel Mews
Fox, Robin
24 Old Burlington St.....REG 6108
Glynn, Derek
115 Shaftesbury Ave.....TEM 5224
Hylton, Jack, Ltd.
3 Saville Row.....REG 6711
L. O. P.
8 Hamilton Pl.....WHI 0239
Lewenstein, Oscar & Wolf Mankowitz
10. Dover St.....HYD 3866
Littler, Emile
31 St. Martin's Lane.....TEM 6160
London Management & Rep.
8 Upper Brook St.....HYD 2456
MacDonald & Young
Bernard St.....TER 6217
St. James Players
8 Hamilton Pl.....GRO 3053
Sherek, Henry
40 Pall Mall.....WHI 6628
V. L. Prodn.
8 Hamilton Pl.....GRO 3053
Varley, John Prodn.
6 New Compton St.....COV 9458

THEATRICAL PRODUCERS

Arnold, Tom
112 Jerymyn S.S.W. 1.....TRA 7575
Associated Artists Ltd.
41 Bruton Pl.....MAY 27724
Black, George & Alfred
22 Half Moon St., W.1.....GRO 2992
Bourgein, Howard Ltd.
33 KnightbridgeBEL 7258
Bridge, Peter
32 Cranbourn St., W.C.2.....TEM 7347
Burns, Tito Productions
39 Wardout St.....GER 6282
Chester, Charlie Productions
450 Edgware Rd.....PAD 2868
Clements, John
40 Bruton Pl., W.1.....MAY 2724
Clift, E. P.
Strand Theatre, Aldwych, W.C.2.....COV 2868
Codron, Michael
91 Regent St., W.1.....GER 1265
Daubeny, Peter
26 Chester Sq., S.W.1.....SLO 2525
DeFont, Bernard
Morris House, Jermyn St., S.W.1.....WH 9901
Donnar Productions Ltd.
New Theatre, St. Martin's Lane,
W.C.2COV 0838
D'Oyly Carte Opera Co.
1 Savoy Hill.....TEM 1533
Fielding, Harold
Fielding House, Haymarket, S.W.1.....WHI 4041
Fox, Robin
24 Old Burlington St., W.1.....REG 6108

Furndel Productions
60 St. James St., S.W.1.....MAY 8953
Gale, John
32 Cranbourn St., W.C.2.....TEM 5892
Gleneagles Productions
3 Soho Square.....GER 4234
Glenville, Peter
24 Brompton Sq., S.W.7.....KEN 8088
Glyndebourne Productions
23 Baker St.....WEL 0571
Gorlinsky, Sander A.
34 Dover St., W.1.....HYD 9158
Hall, David
14/15 Panton St., S.W.1.....TRA 1502
Hall, Willis Prodn.
43 Dover St.
Hastings, Geoffrey
45 Airedale Ave., W.4.....CHI 1421
Hepner, Leon
12 Sackville St.....REG 4738
Hinge, E. J.
12 Great Newport St.....TEM 0368
Horan, E.
Duke of York's Theatre,
St. Martin's Lane, W.C.2.....TEM 6867
Hylton, Jack
3 Saville Row, W.1.....REG 6711
L.O.P. Ltd.
8 Hamilton Pl., W.1.....GRO 3053
Lawrie, James H.
Gleneagles Prodn., 3 Soho Sq., W.1...GER 4234
Lewenstein, Oscar
11 Curzon St., W.1.....HYD 3866
Linnit & Dunfee Ltd.
28 South St., W.1.....GRO 4686
Littler, Emile
31 St. Martin's Lane, W.C.2.....TEM 6160
Littler, Prince
Aldwych Theatre, Aldych, W.C.2....TEM 1446
Littlewood, Joan
Theatre Royal Stratford, Angel Lane,
E. 15MAR 5973
MacDonald, Murray, & John Stevens
5-6 Coventry St., W.1.....GER 1784
Mankowitz, Wolf
8/10 Piccadilly Arcade, S.W.1.....MAY 6042
Mayer, Daniel Company
13 Duke St., S.W.1.....TRA 6037
Meyer, B. A.
St. Martin's Theatre, West St., W.C.2.TEM 1716
Milos, Bernard
Mermaid Theatre, Puddle Dock, E.C.4.CIT 6981
Miller, Gilbert
65 Hartford St., W.1.....GRO 5858
Mitchell, Stephen
Lyric Theatre Offices,
5 Archer St., W.1.....GER 6646
Minster, Jack
29 Manfield House, Strand, W.C.2...TEM 7226
Mobile Theatre Ltd.
97 Wilsham St.....PAR 6278
Newco Prodn. Ltd.
2 Old Bond St.....GRO 6648
O'Brien, Barry
18 Charing Cross Rd.....TEM 6447
Renertory Players
67 Chandos Pl.....TEM 5530
Rix, Brian
Whitehall Theatre, S.W.1.....WHI 8011
Rowland, Toby
44 Chandos Pl., W.C.2.....TEM 4103
Sadoff, Fred
17 Rutland St., W.1.....KNI 2175
Saunders, Peter
350 Grand Buildings,
Trafalgar Sq., W.C.2.....WHI 5657
Sherek, Henry
40 Pall Mall, S.W. 1.....WHI 6628
Simons Ltd., Elkan & Barry
8 Charing Cross Rd.....TEM 2983
Tennent, H. M. Ltd.
Globe Theatre, Shaftesbury Ave....GER 3645
Tuson, Neil, Prodn.
130 Crawford St.....HUN 2407

LONDON ROUND-UP

Williamson Music Ltd.
14 St. George Street, W.1.....MAY 7600
Wiman, Anna Deere
31 Dover St., W.1.....HYD 2760

THEATRES

A.T.V. Television Theatre
Mare St.
Adelphi
Strand, W.C.2TEM 7611
Aldwych
Aldwych, W.C.2TEM 6404
Ambassadors
West St., Shaftesbury Av., W.C.2..TEM 1171
Apollo
Shaftesbury Av., W.1.....GER 2663
Arts
6 Great Newport St.....TEM 3334
Cambridge
Earlham St., Cambridge Circus,
W.C.2TEM 6056
Casino
Old Compton St.....GER 6877
Comedy
Panton St., S.W.1.....WHI 2578
Covent Garden
Royal Opera House, W.C.2.....COV 1066
Cripplegate Inst.
Golden LaneMET 0640
Criterion
Piccadilly Circus, W.1.....WHI 3216
Drury Lane
Theatre Royal, Drury Lane, W.C.2...TEM 8108
Eltham Little Theatre
Wythfield RoadELT 3702
Fortune
Russell St., W.C.2.....TEM 2238
Garrick
Charing Cross Road, W.C.2.....TEM 4601
Globe
Shaftesbury Ave., W.1.....GER 1592
Golden Green Hippodrome Ltd.
North End Rd.....SPE 0022
Haymarket
Haymarket, S.W.1WHI 9832
Her Majesty's
Haymarket, S.W.1WHI 6606
Intimate Theatre
Green LanesPAL 3798
London Coliseum
St. Martin's Lane.....TEM 3161
Lyric
Shaftesbury Ave., W.1.....GER 3686
Mermaid
Puddle Dock, Upper Thames St.,
E.C.4CIT 7656
Metropolitan Theatre of Varieties
267 Edgware Rd.....AMB 2478
Old Vic
Waterloo Rd., S.E.1.....WAT 3878
Palace
Shaftesbury Ave., W.1.....GER 6834
Palladium
North Oxford Circle Tube Station...GER 7373
Phoenix
Charing Rd., W.C.2.....TEM 8611
Piccadilly
Opp. Regent Palace Hotel.....GER 4506
Porteuillis
Monck St.ABB 6646
Prince of Wales
Coventry St., W.1.....WHI 8681
Princes
Shaftesbury Ave., W.C.2.....TEM 6596
Queen's
Shaftesbury Ave., W.1.....REG 1166
Royal Court
Sloane Sq., S.W.1.....SLO 1745
Rudolf Steiner Hall
33 Park Rd.....PAD 8219
Sadler's Wells
Rosebery Ave., E.C.1.....TER 1672

St. Martin's
West St., Cambridge Circus, W.C.2...TEM 1443
Saville
Shaftesbury Ave., W.C.2.....TEM 4011
Savoy
Strand, W.C.2TEM 8888
Strand
Aldwych, W.C.2TEM 2600
Stratford
Theatre Royal, E.15.....MAR 5973
Vaudeville
Strand, W.C.2TEM 4871
Victoria Palace
Victoria St., S.W.1.....VIC 1317
Westminster
Palace St., S.W.1.....VIC 0283
Whitehall
Trafalgar Sq., S.W.1.....WHI 6602
Wimbledon
93 BroadwayWIM 5211
Windmill
Piccadilly Circus, W.1.....GER 7413
Winter Garden
Drury LaneHOL 8882

TV & MOTION PICTURE PRODUCERS

Allied Artists Int.
93 WardourGER 5444
Associated British-Pathé Ltd.
142 WardourGER 0444
Associated British Picture Corp.
30 Golden Square, W.1.....GER 9234
Associated British Studios
Borehamwood Herts.....ELS 1600
Bray Studios
Windsor, BerksMAI 2591
British Films Ltd.
199 PiccadillyREG 2828
British Lion Films, Ltd.
Broadwick House, Broadwick St.,
W.1GER 8676
Columbia Pictures Corporation
142 Wardour St., W.1.....GER 4321
Danziger Productions Limited
New Elstree Studios, Elstree, Herts..ELS 3232
Disney, Walt, Productions Limited
68 Pall Mall, S.W. 1.....TRA 8010
Film Producers Guild Limited
Guild House, Upper St. Martin's Lane.TEM 5420
Hammer Film Productions Ltd.
113 Wardour St., W.1.....GER 9787
Horizon Pictures Limited
31 Dover St., W.1.....HYD 9211
M.G.M. Studios
Borehamwood, HertsELS 2000
Metro Goldwyn Mayer Pictures Limited
58 St. James St., S.W.1.....GRO 7060
Paramount Film Service
162 Wardour St., W.1.....GER 7700
Pinewood Studios
Iver Heath, Bucks.....IVER 700
Radiovision
91 MorgateMET 0211
The Rank Organisation, Limited
11 Belgrave Rd., S.W.1.....VIC 6633
Romulus Films Limited
Brook House, Park Lane, W.1.....HYD 7741
Shaw Film Prod. & TV Service
Dean St.GER 6065
Shepperton Studios Limited
Shepperton, MiddlesexCHE 2611
20th Century Fox Film Co., Limited
31 Soho Sq., W.1.....GER 7766
United Artists Corporation Limited
142 Wardour St., W.1.....GER 9090
Warner Pathe Limited
2 Dean St., W.1.....GER 6255

Overseas Television—Transmitting Stations & Receivers by Countries

January 1, 1963

AREAS	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1962	Jan. 1 1963	In Use Jan. 1, 1962	In Use Jan. 1, 1963
Western Europe*	1,324	1,503	29,256,000	33,695,700
Latin America	137	154	4,522,000	5,182,700
Near East and South Asia	24	37	368,000	485,400
Africa (Non-Arab)	6	10	34,000	51,300
Far East	175	388	10,221,000	14,776,800
NON-BLOC TOTAL**	1,666	2,092	44,401,000	54,191,900
Communist Bloc	381	549	9,359,000	11,310,000
WORLD-WIDE TOTAL**	2,047	2,641	53,760,000	65,501,900

* Includes Yugoslavia.

** Except U.S., Canada and Armed Forces stations abroad.

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1962	Jan. 1 1963	In Use Jan. 1, 1962	In Use Jan. 1, 1963
WESTERN EUROPE				
Austria	26	33	290,000	396,000
Belgium	10	11	900,000	1,000,000
Denmark	11	11	711,000	848,100
Finland	21	25	200,000	348,000
France	121	159	2,801,000	3,366,600
West Germany	386	427	5,888,000	7,051,800
Gibraltar	—	1	—	1,000
Iceland*	—	—	700	1,000
Ireland	1	2	100,000	120,000
Italy	541	571	3,000,000	3,639,000
Luxembourg	1	1	7,300	10,000
Malta	—	1	15,000	19,000
Monaco	2	2	12,000	12,000
Netherlands	7	7	1,051,000	1,287,000
Norway	15	22	107,000	204,000
Portugal	7	9	88,000	115,000
Spain	29	36	420,000	750,000
Sweden	67	67	1,405,000	1,639,300
Switzerland	23	28	194,000	273,900
United Kingdom	44	50	12,000,000	12,500,000
Yugoslavia	12	40	67,000	114,000
TOTAL	1,324	1,503	29,256,000	33,695,700

* These sets tune in to the Armed Forces station.
Source: United States Information Agency.

(Continued on Next Page)

OVERSEAS TV STATIONS & RECEIVERS

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	<i>Jan. 1 1962</i>	<i>Jan. 1 1963</i>	<i>In Use Jan. 1, 1962</i>	<i>In Use Jan. 1, 1963</i>
LATIN AMERICA & CARIBBEAN				
Argentina	8	9	770,000	1,150,000
Brazil	30	33	1,620,000	1,621,000
Bermuda	—	1	—	10,000
Chile	3	3	3,000	21,000
Colombia	14	14	200,000	300,000
Costa Rica	2	2	10,000	10,500
Cuba	15	17	400,000	400,000
Dominican Republic	4	4	18,000	18,000
Ecuador	2	2	5,000	5,000
El Salvador	3	3	24,000	25,000
Guatemala	2	2	22,000	36,000
Haiti	1	1	2,000	3,000
Honduras	1	2	4,000	4,000
Mexico	25	28	1,000,000	1,000,000
Netherlands Antilles (Curacao)	1	1	5,000	10,000
Nicaragua	1	2	4,000	6,200
Panama	1	3	29,000	30,000
Peru	5	7	82,000	88,000
Trinidad and Tobago	—	1	—	5,000
Uruguay	2	3	60,000	120,000
Venezuela	17	17	263,000	320,000
TOTAL	137	154	4,522,000	5,182,700

NEAR EAST & SOUTH ASIA

Algeria	6	6	62,000	62,000
Bahrein*	—	—	1,000	1,000
Cyprus	1	1	3,000	5,200
India	1	1	500	600
Iran	2	2	62,000	65,000
Iraq	1	1	35,000	35,000
Israel*	—	—	—	10,000
Kuwait	1	1	1,000	8,000
Lebanon	2	3	40,000	45,000
Libya*	—	—	7,000	2,100
Morocco	—	2	—	15,000
Qatar*	—	—	300	300
Saudi Arabia	1	1	8,700	8,700
Syria	4	4	25,000	25,000
Tunisia*	—	—	2,000	2,000
Turkey	1	1	500	500
United Arab Republic	4	14	120,000	200,000
TOTAL	24	37	368,000	485,400

* These countries tune in to Armed Forces Station or to neighboring countries.

OVERSEAS TV STATIONS & RECEIVERS

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
AFRICA (NON-ARAB)				
	<i>Jan. 1 1962</i>	<i>Jan. 1 1963</i>	<i>In Use Jan. 1, 1962</i>	<i>In Use Jan. 1, 1963</i>
Ethiopia*	—	—	1,000	1,500
Kenya	—	1	—	5,800
Nigeria	3	6	10,000	10,000
Rhodesia and Nyasaland, Fed. of	3	3	23,000	34,000
TOTAL	6	10	34,000	61,300
FAR EAST				
Australia	18	30	1,309,000	1,568,300
Hong Kong	(1)*	(1)*	11,000	16,500
Indonesia	—	1	—	10,000
Japan	145	332	8,686,000	12,837,100
Korea (South)	1	1	20,000	50,000
New Zealand	1	4	17,000	61,400
Philippines	6	11	45,000	60,000
Ryukyu Islands (Okinawa)	2	2	33,000	47,000
Taiwan	—	2	—	6,500
Thailand	2	5	100,000	120,000
TOTAL	175	388	10,221,000	14,776,800
COMMUNIST BLOC				
Albania	1	1	—	—
Bulgaria	2	5	8,000	22,000
Czechoslovakia	62	62	1,100,000	1,304,000
East Germany	73	117	1,338,000	1,664,000
Hungary	8	9	180,000	288,000
Poland	22	42	645,000	902,000
Rumania	3	10	68,000	110,000
USSR	198	291	6,000,000	7,000,000
Communist China	12	12	20,000	20,000
TOTAL	381	549	9,359,000	11,310,000

* Closed-circuit service; not counted in totals.

Foreign Television Stations

As of January 1, 1963

(Satellite and experimental
stations not included)

Location	Call Letters	Licensee or Grantee	Channel No.
— ALGERIA —			
Algiers		Algerian Radio & TV Service (Govt.)	CH. F-11
Constantine		Algerian Radio & TV Service (Govt.)	Ch. F-7
Oran		Algerian Radio & TV Service (Govt.)	Ch. F-8
Tessala		Algerian Radio & TV Service (Govt.)	Ch. F-12
— ARGENTINA —			
Buenos Aires	LS82-TV	Primera Televisora Argentina S.A.	Ch. 7
Buenos Aires	LS83-TV	Compania Argentina Del TV, S.A. (Cadete)	Ch. 9
Buenos Aires	LS84-TV	Teleonce S.A.	Ch. 11
Buenos Aires	LS85-TV	Rio La Plata S.A.	Ch. 13
Cordoba	LU1H	Telecolor, S.A.	Ch. 12
Mar del Plata	LU86-TV	Difusora Marplatense S.A.	Ch. 8
Mendoza	LV89-TV	Affili of Cadete	Ch. 7
— AUSTRALIA —			
Adelaide	ABS	Australian Bestg. Commission	Ch. 2
Adelaide	ADS	Television Besters Ltd.	Ch. 7
Adelaide	NWS	Southern TV Corp. Ltd.	Ch. 9
Ballarat	BTV	Ballarat & Western Victoria TV	Ch. 6
Bendigo	BCV	Bendigo & C. Victoria Telecasters	Ch. 8
Brisbane	ABQ	Australian Bestg. Commission	Ch. 2
Brisbane	BTQ	Brisbane TV Ltd.	Ch. 7
Brisbane	QTQ	Queensland Television Ltd.	Ch. 9
Canberra	CTC	Canberra TV Limited	Ch. 7
Hobart	ABT	Australian Bestg. Commission	Ch. 2
Hobart	TVT	Tasmania Television Ltd.	Ch. 6
Launceston	TNT	Northern TV Limited	Ch. 9
Lismore	RTN	Richmond-Tweed Limited	Ch. 8
Melbourne	GTV	General Television Corp., Ltd.	Ch. 9
Melbourne	HSV	Herald-Sun Television, Ltd.	Ch. 7
Melbourne	ABV	Australian Bestg. Commission	Ch. 2
Newcastle	NBN	Newcastle Bestg. & TV Corp.	Ch. 3
Perth	TVW	TVW Ltd.	Ch. 7
Perth	ABW	Australian Bestg. Comm.	Ch. 2
Rockhampton	RTQ	Rockhampton TV	Ch. 7
Shepparton	GMV	Goulburn Murray	Ch. 6
Sydney	ATN	Amalgamated TV Services	Ch. 7
Sydney	TCN	Television Corp. Ltd	Ch. 9
Sydney	ABN	Australian Bestg Commission	Ch. 2
Sydney	CBN	County TV	Ch. 8
Taralgon	GLV	Gippsland Latrobe Valley Telecasters	Ch. 10
Toowoomba	DDQ	Darling Downs	Ch. 10
Townsville	TNQ	Telecasters N. Queensland	Ch. 7
Wollongong	WIN	TV Wollongong	Ch. 4
— AUSTRIA —			
Bregenz-Pfaender		Osterreichischer Rundfunk (Govt.)	Ch. E-5
Gaisberg		Osterreichischer Rundfunk (Govt.)	Ch. E-8
Jauerling		Osterreichischer Rundfunk (Govt.)	Ch. E-2
Kahlenberg		Osterreichischer Rundfunk (Govt.)	Ch. E-5
Kalbling		Osterreichischer Rundfunk (Govt.)	Ch. E-11
Lichtenberg		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Mugel		Osterreichischer Rundfunk (Govt.)	Ch. E-9
Patscherkofel		Osterreichischer Rundfunk (Govt.)	Ch. E-4
Pyramidenkogel		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Schockl		Osterreichischer Rundfunk (Govt.)	Ch. E-7
Sonnwendstein		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Vienna		Osterreichischer Rundfunk (Govt.)	Ch. E-5
— BELGIUM —			
Anlier		Institut National Belge de Radiodiffusion (Govt.)	Ch. 11
Liege		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-3
Ruiselede		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-2
Waver		Institut National Belge de Radiodiffusion (Govt.) (French language)	Ch. E-8
Waver		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-10

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— BERMUDA —			
Hamilton	ZBM-TV	Bermuda Radio & Television Co., Ltd.	Ch. 10
— BRAZIL —			
Belo Horizonte	PRH6-TV	Televisao Itacolomi	Ch. 4
Belo Horizonte		Radio Inconfidencia	Ch. 2
Brasilia		Televisao Nacional (Govt.)	Ch. 2
Brasilia		Televisao Brasilia	Ch. 6
Brasilia		Televisao Alvorada	Ch. 8
Curitiba		Televisao Parana	Ch. 6
Curitiba		Televisao Paranaense	Ch. 12
Fortaleza		Radio Clube	Ch. 2
Porto Alegre		Televisao Piratini	Ch. 5
Recife		TV Pernambuco	Ch. 6
Recife		Televisao Jornal do Comercio	Ch. 2
Ribeirao Preto		Televisao Tupi	Ch. 3
Rio de Janeiro		Televisao Rio	Ch. 13
Rio de Janeiro		Radio Mayrink Veiga	Ch. 2
Rio de Janeiro		Soc. Radio Emisoras Cont.	Ch. 9
Rio de Janeiro	PRG3-TV	Radio Televisao Tupi	Ch. 6
Salvador		Televisao Itapoa	Ch. 5
Sao Paulo		Televisao Tupi	Ch. 4
Sao Paulo		Radio Televisao Paulista	Ch. 5
Sao Paulo	PRF3-TV	Radio Difusora de Sao Paulo	Ch. 3
Sao Paulo	PRB9-TV	Radio Record TV	Ch. 7
Sao Paulo		Televisao Excelsior	Ch. 9
Sao Paulo		Televisao Cultura	Ch. 2
— BULGARIA —			
Sofia	OIRT	Government	Ch. VII
— CAMBODIA —			
Phnompenh		Radio Cambodge-Television (Govt.)	
— CHINA (Communist) —			
Canton		Government	
Changchun		Government	
Harbin		Government	
Peking		Government	
Shanghai		Government	
Tientsin		Government	
— COLOMBIA —			
Alto Magdalena	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Bogota	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Boyaca	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
Cali	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
El Quindio	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Madrono	HJRN-TV	Televisora Nacional (Govt.)	Ch. 11
Manizales	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Tynja	HJRN-TV	Televisora Nacional (Govt.)	Ch. 10
— COSTA RICA —			
San Jose	TI-TVCR	Televisora de Costa Rica	Ch. 7
San Jose		Tictac Television	Ch. 9
— CUBA —			
Camaguey	CMJL-TV	Cuban Gov't	Ch. 6
Camaguey	CMJ-TV	Cuban Govt.	Ch. 4
Ciego de Avilo	CMJV-TV	Cuban Govt.	Ch. 7
Havana	CMAB-TV	Cuban Govt.	Ch. 2
Havana	CMBA-TV	Cuban Govt.	Ch. 7
Havana	CMBF-TV	Cuban Govt.	Ch. 4
Havana	CMBJ-TV	Cuban Govt.	Ch. 12
Havana	CM-TV	Cuban Govt.	Ch. 10
Havana	CMQ-TV	Cuban Gov't	Ch. 6
Holguin	CMKJ-TV	Cuban Gov't	Ch. 3
Holguin	CMLR-TV	Cuban Gov't	Ch. 8
Jatibonico	CMCF-TV	Cuban Govt.	Ch. 12
Matanzas	CMCH-TV	Cuban Govt.	Ch. 11
Matanzas	CMG-TV	Cuban Gov't	Ch. 13
Matanzas	CMGQ-TV	Cuban Gov't	Ch. 9
Santa Clara	CMJA-TV	Cuban Gov't	Ch. 2
Santa Clara	CMH-TV	Cuban Govt.	Ch. 3
Santa Clara	CHHQ-TV	Cuban Govt.	Ch. 5
Santiago de Cuba	CMKU-TV	Cuban Gov't	Ch. 2
Santiago de Cuba	CMBF-TV	Cuban Gov't.	Ch. 5
Santiago de Cuba		Cuban Govt.	Ch. 7
Victoria de la Tunas		Cuban Govt.	Ch. 13

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— CYPRUS —			
Nicosia		Cyprus Bestg. Corp. (Govt.)	Ch. E-2
— CZECHOSLOVAKIA —			
Bratislava	OIRT	Ceskoslovenska Televize	Ch. 2
Brno	OIRT	Ceskoslovenska Televize	Ch. 9
Budejovice	OIRT	Ceskoslovenska Televize	Ch. 12
Bystrica	OIRT	Ceskoslovenska Televize	Ch. 7
Klinovec	OIRT	Ceskoslovenska Televize	Ch. 7
Kosice	OIRT	Ceskoslovenska Televize	Ch. 6
Ostrava	OIRT	Ceskoslovenska Televize	Ch. 1
Pardubice	OIRT	Ceskoslovenska Televize	Ch. 6
Pizen	OIRT	Ceskoslovenska Televize	Ch. 10
Prague	OIRT	Ceskoslovenska Televize	Ch. 1
Usti	OIRT	Ceskoslovenska Televize	Ch. 12
— DENMARK —			
Aalborg		Danish State Radio (Govt.)	Ch. E-5
Aarhus		Danish State Radio (Govt.)	Ch. E-8
Bornholm		Danish State Radio (Govt.)	Ch. E-5
Copenhagen		Danish State Radio (Govt.)	Ch. E-4
Holstebro		Danish State Radio (Govt.)	Ch. E-10
Odense		Danish State Radio (Govt.)	Ch. E-3
Soenderjylland		Danish State Radio (Govt.)	Ch. E-7
South Seeland		Danish State Radio (Govt.)	Ch. E-6
— DOMINICAN REPUBLIC —			
Santo Domingo	HIT-TV	La Voz Dominicana	Ch. 4
Santo Domingo	HIN-TV	Rahintel	Ch. 7
— ECUADOR —			
Guayaquil	HCPTE	Television Ecuatoriana	Ch. 4
Quito	HCJB	Television Ecuatoriana	Ch. 2
— EL SALVADOR —			
San Salvador	YSEB-TV	Television Salvadorena	Ch. 6
San Salvador	YSU-TV	Radio Television YSU, S.A.	Ch. 4
San Salvador	YSDR-TV	Television Salvadorena	Ch. 8
— FINLAND —			
Hameenlinna		Finnish Bestg. Corp.	Ch. E-5
Helsinki	TES	Oy Tesvisio Ab (Commercial)	Ch. E-8
Helsinki		Finnish Broadcasting Corp.	Ch. E-6
Joutseno		Suomen Televisio (Govt.)	Ch. E-9
Jyvaskyla		Suomen Televisio (Govt.)	Ch. E-11
Karhula		Suomen Televisio (Govt.)	Ch. E-5
Kouvola		Suomen Televisio (Govt.)	Ch. E-5
Kuopio		Suomen Televisio (Govt.)	Ch. E-7
Lahti		Finnish Bestg. Corp.	Ch. E-9
Lapua		Suomen Televisio (Govt.)	Ch. E-5
Lohja		Finnish Bestg. Corp.	Ch. E-11
Mantylharju		Suomen Televisio (Govt.)	Ch. E-11
Mikkeli		Finnish Bestg. Corp.	Ch. E-6
Pori		Finnish Bestg. Corp.	Ch. E-9
Rauma		Finnish Bestg. Corp.	Ch. E-5
Riihimaki		Finnish Bestg. Corp.	Ch. E-11
Tammela		Suomen Televisio (Govt.)	Ch. E-10
Tammisaari		Finnish Bestg. Corp.	Ch. E-5
Tampere		Suomen Televisio (Govt.)	Ch. E-8
Turku		Finnish Bestg. Corp.	Ch. E-7
— FRANCE —			
Ajaccio (Corsica)		Govt.	Ch. 4
Amiens		Radiodiffusion Television Francaise	Ch. F-11
Aurillac		Radiodiffusion Television Francaise	Ch. F-11
Bastia		Radiodiffusion Television Francaise	Ch. F-2
Besancon		Radiodiffusion Television Francaise	Ch. F-4
Bordeau		Radiodiffusion Television Francaise	Ch. F-10
Bourges		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Brest		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Caen		Radiodiffusion Television Francaise (Govt.)	Ch. F-2
Cannes-Nice		Radiodiffusion Television Francaise (Govt.)	Ch. F-6
Carcassonne		Radiodiffusion Television Francaise (Govt.)	Ch. F-4
Clermont-Ferrand		Radiodiffusion Television Francaise	Ch. F-6
Dijon		Radiodiffusion Television Francaise (Govt.)	Ch. F-10
Grenoble		Radiodiffusion Television Francaise (Govt.)	Ch. F-10

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Le Havre-Harfleur		Radiodiffusion Television Francaise	Ch. F-7
Le Mans		Radiodiffusion Television Francaise	Ch. F-12
Limoges		Radiodiffusion Television Francaise	Ch. F-2
Lille		Radiodiffusion Television Francaise (Govt.)	Ch. F-8A
Lyon		Radiodiffusion Television Francaise (Govt.)	Ch. F-12
Marseilles		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Metz-Luttange		Radiodiffusion Television Francaise (Govt.)	Ch. F-6
Mulhouse		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Nancy-Vandoeuvre		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Nantes		Radiodiffusion Television Francaise	Ch. F-4
Niort		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Paris		Radiodiffusion Television Francaise (Govt.)	Ch. F-8A
Perpignan		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Reims-Hautvillers		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Rennes St. Pern		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Rouen		Radiodiffusion Television Francaise (Govt.)	Ch. F-10
Strasbourg		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Toulouse		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Toulouse		Radiodiffusion Television Francaise (Govt.)	Ch. 10
Troyes		Radiodiffusion Television Francaise (Govt.)	Ch. F-2

— GERMANY (East) —

Berlin		Deutscher Fernsehfunk (Govt.)	Ch. E-5
Brocken		Deutscher Fernsehfunk (Govt.)	Ch. E-6
Cottbus		Deutscher Fernsehfunk (Govt.)	Ch. E-4
Dresden		Deutscher Fernsehfunk (Govt.)	Ch. E
Helpterberg		Deutscher Fernsehfunk (Govt.)	Ch. E-3
Inselberg		Deutscher Fernsehfunk (Govt.)	Ch. E-5
Karl Marx Stadt		Deutscher Fernsehfunk (Govt.)	Ch. E-8
Leipzig		Deutscher Fernsehfunk (Govt.)	Ch. E-3
Marlow		Deutscher Fernsehfunk (Govt.)	Ch. E-8
Schwerin		Deutscher Fernsehfunk (Govt.)	Ch. E-11

— GERMANY (West) —

Aalen		Suddeutscher Rundfunk	Ch. E-8
Aachen (Donnerberg)	WDR		Ch. 14
Aurich		Norddeutscher Rundfunk	
Baden-Baden		Sudwestfunk	Ch. E-7
Berlin		Sender Freies Berlin	Ch. E-7
Biedenkopf		Hessischer Rundfunk	Ch. E-2
Bremen		Norddeutscher Rundfunk	Ch. E-2
Bremen		Radio Bremen	Ch. E-15
Bremenhaven		Radio Bremen	Ch. E-5
Brotjacklriegel		Bayerischer Rundfunk	Ch. E-7
Bungsberg		Norddeutscher Rundfunk	
Dannenberg		Norddeutscher Rundfunk	
Dillberg		Bayerischer Rundfunk	Ch. E-6
Elfel		Sudwestfunk	
Feldberg		Sudwestfunk	Ch. E-8
Flensburg		Norddeutscher Rundfunk	Ch. E-4
Frankfurt		Hessischer Rundfunk	Ch. E-8
Freiburg		Sudwestfunk	Ch. E-7
Grunten		Bayerischer Rundfunk	Ch. E-2
Haardtkopf	SWF		Ch. 15
Hamburg		Norddeutscher Rundfunk	Ch. E-9
Hanover		Norddeutscher Rundfunk	Ch. E-3
Harz		Norddeutscher Rundfunk	Ch. E-10
Hoher Meissner		Hessischer Rundfunk	Ch. E-7
Hornisgrinde		Sudwestfunk	Ch. E-9
Kaiserslautern		Sudwestfunk	Ch. E-7
Kiel		Norddeutscher Rundfunk	Ch. E-5
Kleve		Westdeutscher Rundfunk	
Koblenz		Sudwestfunk	Ch. E-6
Koln		Westdeutscher Rundfunk	Ch. E-11
Kreuzberg-Rhon		Bayerischer Rundfunk	Ch. E-3
Langenberg		Westdeutscher Rundfunk	Ch. E-9
Lingen on Ems	NDR		Ch. 15
Marburg		Hessischer Rundfunk	Ch. E-11
Muenster		Westdeutscher Rundfunk	
Nordhelle		Westdeutscher Rundfunk	
Ochsenkopf		Bayerischer Rundfunk	Ch. E-4
Ralchberg		Sudwestfunk	Ch. E-4
Saarbruchen		Telesaar	Ch. F-2
Teutoberger Wald		Westdeutscher Rundfunk	Ch. E-11
Trier		Sudwestfunk	Ch. E-5
Weinblet		Sudwestfunk	Ch. E-10
Wendelstein		Bayerischer Rundfunk	Ch. E-10
Wurzberg		Bayerischer Rundfunk	Ch. E-10
Zweibrucken		Sudwestfunk	Ch. E-7

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— GUATEMALA —			
Guatemala City	TG-BOL	Radio-TV Guatemala	Ch. E-3
Guatemala City	TGW-TV	Television Nacional de Guatemala	Ch. E-8
— HAITI —			
Port-au-Prince		Tele-Haiti	Ch. A-5
— HONDURAS —			
Tegucigalpa	HRTG-TV	Radio y Television Hondurena	Ch. A-5
— HONG KONG —			
Hong Kong		Hong Kong Ltd.—Rediffusion	
— HUNGARY —			
Budapest		Magyar Radio (Govt.)	Ch. I
Kekes		Magyar Radio Es Televizio (Govt.)	Ch. VIII
Miskolc	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Pecs	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. II
Sopron	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Szentes	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. XI
Tojacs	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IV
— INDONESIA —			
Djakarta	RRI-TV	Indonesia Government	Ch. 9
— IRAN —			
Abadan		Habib Sabet	Ch. 3
Tehran	TVI	Habib Sabet	Ch. 3
— IRAQ —			
Baghdad		Minister of Interior	Ch. E-8
— IRELAND —			
Dublin		Radio Eireann	
— ITALY —			
Acri		Radiotelevisione Italiana	Ch. H
Barrea		(Government Franchised Network)	Ch. E
Bolzano		" "	Ch. D
Capo Spartivento		" "	Ch. H
Cascia		" "	Ch. E
Cima Penegal		" "	Ch. F
Claut		" "	Ch. F
Comelico		" "	Ch. G
Gambarie		" "	Ch. D
Golfo di Salerno		" "	Ch. E
Gorfigliano		" "	Ch. H
Gubbio		" "	Ch. E
Martina Franca		" "	Ch. D
Milano		" "	Ch. D
Monreale		" "	Ch. D
Monte Argentario		" "	Ch. E
Monte Caccia		" "	Ch. A
Monte Cammarata		" "	Ch. A
Monte Conero		" "	Ch. E
Monte Faito		" "	Ch. B
Monte Favone		" "	Ch. H
Monte Lauro		" "	Ch. F
Monte Limbara		" "	Ch. H
Monte Nerone		" "	Ch. A
Monte Peglia		" "	Ch. H
Monte Pellegrino		" "	Ch. H
Monte Penice		" "	Ch. B
Monte Sambuco		" "	Ch. H
Monte Scuro		" "	Ch. G
Monte Serpeddi		" "	Ch. G
Monte Serra		" "	Ch. D
Monte Soro		" "	Ch. E
Monte Venda		" "	Ch. D
Monte Vergine		" "	Ch. D
Pantellaria		" "	Ch. G
Pescara		" "	Ch. F
Pietrasanto		" "	Ch. A
Plateau Rosa		" "	Ch. H

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Portofino		Radio Televisione Italiana	Ch. H
Punta Badde Urbara		" " "	Ch. D
Roma		" " "	Ch. G
Roseto Capo Spulico		" " "	Ch. F
Salento		" " "	Ch. H
San Cerbone		" " "	Ch. G
San Marco Argentano		" " "	Ch. H
San Nicolao		" " "	Ch. A
Scicli		" " "	Ch. H
Torino		" " "	Ch. C
Trapani		" " "	Ch. H
Trieste		" " "	Ch. G
— JAPAN —			
Akita	JOTR-TV	Radio Tohoku	Ch. 10
Akita	JOUK-TV	NHK	Ch. 9
Aomori	JOGR-TV	Radio Aomori	Ch. 1
Aomori	JOTG-TV	NHK	Ch. 2
Fukui	JJFG-TV	NHK	Ch. 9
Fukui	JOPR-TV	Fukui Bestg. Co. Ltd.	Ch. 11
Fukuoka	JOIF-TV	Kyushu Asahi Hosu	Ch. 1
Fukuoka	JOFR-TV	Radio Kyosho Co.	Ch. J-4
Fukuoka	JOLK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Fukushima	JOFF-TV	NHK	Ch. 9
Hakodate	JOVK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-4
Hammatsu	JODG-TV	NHK	Ch. 2
Hiroshima	JOER-TV	Radio Chugoku	Ch. 4
Hiroshima	JOFK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Hofu	JOUG-TV	NHK	Ch. 9
Kagoshima	JOHG-TV	Japan Broadcasting Corp.	Ch. J-3
Kagoshima	JOCE-TV	Radio Minami Nippon	Ch. 1
Kanazawa	JOJK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-4
Kanazawa	JOMR-TV	Hokuriku Hosu	Ch. 6
Kochi	JOZR-TV	Radio Kochi	Ch. 8
Kochi	JORK-TV	NHK	Ch. 4
Kofu	JOKG-TV	NHK	Ch. 2
Kofu	JOJF-TV	Radio Yamanashi	Ch. 5
Kokura	JOSK-TV	Japan Broadcasting Corp.	Ch. J-6
Kumamoto	JOGK-TV	Japan Broadcasting Corp.	Ch. J-9
Kumamoto	JOBF-TV	Radio Kumamoto	Ch. 11
Kushiro	JOPG-TV	NHK	Ch. 9
Matsue	JOTK-TV	NHK	Ch. 6
Matsuyama	JOZK-TV	Japan Broadcasting Corp.	Ch. J-6
Matsuyama	JOAF-TV	Nankai Hosu	Ch. 10
Miyazaki	JOMG-TV	NHK	Ch. 8
Miyazaki	JONF-TV	Radio Miyazaki	Ch. 10
Morioka	JOQG-TV	NHK	Ch. 4
Morioka	JODF-TV	Iwate Hosu	Ch. 6
Muroran	JOQF-TV	Hokkaido Bestg. Corp.	Ch. 11
Muroran	JOIU-TV	NHK	Ch. 9
Nagano	JONK-TV	NHK	Ch. 9
Nagasaki	JOAG-TV	NHK	Ch. 2
Nagasaki	JOUR-TV	Nagasaki Bestg.-Corp.	Ch. 5
Nagoya	JOAR-TV	Chubu Nippon Bestg. Corp.	Ch. J-5
Nagoya	JOCK-TV	Bestg. Corp. of Japan (NHK)	Ch. 3
Nagoya	JOFX-TV	Tokai TV	Ch. 1
Niigata	JOQK-TV	NHK	Ch. 2
Niigata	JODR-TV	Radio Niigata	Ch. 5
Niihama	JOZQ-TV	NHK	Ch. 2
Obihiro	JOQG-TV	NHK	Ch. 4
Oita	JOGF-TV	Oita Bestg. Co. Ltd.	Ch. 5
Oita	JOIP-TV	NHK	Ch. 2
Okayama	JOKK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-5
Okayama	JOYR-TV	Sanyo Bestg. Co.	Ch. J-11
Onomichi	JODP-TV	NHK	Ch. 7
Osaka	JOOR-TV	Mainichi Bestg. Co. Ltd.	Ch. 4
Osaka	JONR-TV	Asahi Bestg. Co.	Ch. 6
Osaka	JOBK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-2
Osaka	JOFO-TV	Osaka TV Bestg. Corp.	Ch. J-6
Osaka	JONR-TV	Asahi Hosu	Ch. 6
Osaka	JOIX-TV	Yomluri TV Corp.	Ch. 10
Osaka	JODX-TV	Kansai TV	Ch. 8
Sapporo	JOHR-TV	Hokkaido Bestg. Co.	Ch. J-1
Sapporo	JOIK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Sapporo	JOKN-TV	Sapporo TV	Ch. 5
Sasebo	JOAT-TV	NHK	Ch. 8
Sendai	JOHK-TV	NHK	Ch. J-3
Sendi	JOIR-TV	Tohoku Hosu	Ch. 1
Shizuoka	JOPK-TV	Japan Broadcasting Corp.	Ch. J-5
Takamatsu	JOKE-TV	Nishi-Nippon Bestg. Co.	Ch. J-9
Tokushima	JOXK-TV	NHK	Ch. 3
Tokushima	JOJR-TV	Shikoku Hosu	Ch. 1
Tokyo	JOEX-TV	Nippon Kyokai TV Ltd.	Ch. 10
Tokyo	JOCX-TV	Fuji Telecasting	Ch. 8

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Tokyo	JOAK-TV	NHK	Ch. J-3
Tokyo	JOAX-TV	Nippon TV Network Corp.	Ch. J-4
Tokyo	JOKR-TV	Radio Tokyo	Ch. J-6
Tottori	JOJX-TV	Nihonkai TV Hoso	Ch. 1
Toyama	JOJR-TV	Kita Nippon Hoso	Ch. 1
Toyama	JOIG-TV	NHK	Ch. 3
Tsuruoka	JOJP-TV	NHK	Ch. 3
Wakamatsu	JOHT-TV	NHK	Ch. 1
Yahata-Shi	JOHX-TV	T.V. Nishi-Nippon	Ch. 10
Yamagata	JOEF-TV	Yamagata Hoso	Ch. 10
Yamagata	JOJG-TV	NHK	Ch. 8
— KENYA —			
Nairobi		Kenya Broadcasting Corp.	Ch. 4
— LEBANON —			
Beirut		TV Co. of Lebanon (TCL)	Ch. 9
Beirut		TV Co. of Lebanon (TCL)	Ch. 7
Beirut		Tele Orient	Ch. 11
— LUXEMBOURG —			
Louigny		Compagnie Luxembourgeoise de Telediffusion	Ch. E-7
— MALTA —			
Gharghur		The Malta Television Service Ltd.	Ch. 10
— MEXICO —			
Chihuahua	XERA-TV	Televisora de Chihuahua, S.A.	Ch. 11
Guadalajara	XEHL-TV	Televisora Tapatia	Ch. 6
Guadalajara	XEWO-TV	Televison de Occidente, S.A.	Ch. 2
Guadalajara	XHJ-TV	Televisora de Occidente	Ch. 4
Hermosillo	XEWH-TV	TV de Hermosillo, S.A.	Ch. 6
Juarez	XEJ-TV	Televison de la Frontera	Ch. 5
Juarez	XEPM-TV	Televison de Ciudad Juarez	Ch. 2
Mexicall	XEM-TV	Televisora de Mexicall	Ch. 3
Mexico City	XEW-TV	Televimex, S.A.	Ch. 2
Mexico City	XEIP-TV	Instituto Politecnico Nacional	Ch. 4
Monterrey	XHX-TV	Cadena Televisora del Norte	Ch. 10
Monterrey	XEFB-TV	Cadena Televisora del Norte	Ch. 3
Monterrey	XET-TV	Televisora del Norte	Ch. 6
Nogales	XHFA-TV	Televison de Nogales	Ch. 2
Nuevo Laredo	XEFE-TV	Nuevo Laredo TV, S.A.	Ch. 11
Tampico	XHGO-TV	Televisora del Golfo	Ch. 7
Tijuana	XEWT-TV	Televisora de Calimex	Ch. 12
Tijuana	XETV	Radio Television	Ch. 6
Torreón	XELN-TV	Televisora de la Laguna	Ch. 4
— MONACO —			
Monte Carlo	TMC	Tele Monte Carlo	Ch. F-10
— MORROCO —			
Casablanca		Radiodiffusion TV Marocaine	
Rabat		Radiodiffusion TV Marocaine	
— NETHERLANDS —			
Goes		Nederlandse Televisie Stichting	Ch. E-7
Insum		Nederlandse Televisie Stichting	Ch. E-6
Lopik (Amsterdam)		Nederlandse Televisie Stichting	Ch. E-4
Markelo		Nederlandse Televisie Stichting	Ch. E-7
Roermond		Nederlandse Televisie Stichting	Ch. E-5
Smlde		Nederlandse Televisie Stichting	Ch. E-6
— NETHERLANDS ANTILLES —			
Curacao	PJC-TV	Tele-Curacao	Ch. E-8
— NEW ZEALAND —			
Aukland	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 2
Dunedin	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 2
Christchurch	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 3
Wellington	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 1
— NICARAGUA —			
Managua	YSNA-TV	Televison de Nicaragua	Ch. 8
— NIGERIA —			
Enugu		Eastern Nigeria Bestg. Svc.	Ch. 2
Ibadan	WNTV	Western Nigeria Radivision Svc.	Ch. 4
Kaduna	JAJI	Northern Nigeria Television	Ch. 4
Lago		National Television	Ch. 10

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— NORWAY —			
Bergen		Norsk Rikskringkasting	Ch. 9
Drammen		Norsk Rikskringkasting	Ch. 9
Kongsberg		Norsk Rikskringkasting	Ch. 4
Oslo		Norsk Rikskringkasting	Ch. 6
— PANAMA —			
Panama City	HOHM-TV	RPC-TV	Ch. 4
Panama City	HOU-34	Telesioria Nacional	Ch. 2
— PERU —			
Arequipa		Televisora Sur Peruna	Ch. 2
Lima		El Sol TV	Ch. 9
Lima	OAD-TV	Ministry of Education	Ch. 7
Lima		R. Panamericana	Ch. 13
Lima		R. America	Ch. 4
— PHILIPPINES —			
Manila	DZAG-TV	Bolinao Electronics Corp.	Ch. 3
Manila	DZXL-TV	Chronicle Bestg.	Ch. 9
Manila	DZTV	Inter-Island Bestg.	Ch. 13
Quezon City	DZBB-TV	Republic Bestg. System	Ch. 7
— POLAND —			
Bydgoszcz		Polskie Radio (Govt.)	Ch. R-6
Gdansk		Polskie Radio (Govt.)	Ch. R-3
Katowice		Polskie Radio (Govt.)	Ch. R-6
Lodz		Polskie Radio (Govt.)	Ch. R-5
Olsztyn		Polskie Radio (Govt.)	Ch. R-6
Posnan		Polskie Radio (Govt.)	Ch. R-6
Warsaw		Polskie Radio (Govt.)	Ch. R-III
— PORTUGAL —			
Foia		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-5
Lisbon		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-7
Lousa		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-3
Montejunto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-6
Porto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-9
— RHODESIA & NYASALAND —			
Bulawayo		Rhodesia Television Ltd.	Ch. 3
Kitwe		Rhodesia Television Ltd.	Ch. 4
Salisbury		Rhodesia Television Ltd.	Ch. 4
— RUMANIA —			
Bucharest		Radiodifuziunea Si Televiziunea Romina (Govt.)	Ch. R-III
— RYUKYU ISLANDS —			
Naha	KSDW-TV	Okinawa Television Bestg. Co. Ltd.	Ch. 10
Naha	KSAR-TV	Ryukyu Bestg. Corp. Ltd.	Ch. 12
— SAUDI ARABIA —			
Dhahran	HZ--22-TV	Arabian-American Oil Company	Ch. 2
— SIERRA LEONE —			
Freetown		Sierra Leone Television Service	Ch. 2
— SPAIN —			
Barcelona		Government	Ch. E-4
Bilbao		Government	Ch. E-4
Madrid		Radio Nacional de Espana (Govt.)	Ch. E-3
Madrid		Govt.	Ch. 2
Tortosa		Government	Ch. E-10
Valencia		Government	Ch. E-5
Zaragoza		Government	Ch. E-3
— SWEDEN —			
Anderstorp		Government	Ch. E-9
Ange		Government	Ch. E-8
Bollnas		Government	Ch. E-6
Borlange		Government	Ch. E-10
Boras		Government	Ch. E-6
Emmaboda		Government	Ch. E-8
Gavle		A. B. Radiotjangst	Ch. E-9
Goteborg		A.B. Radiotjangst (Govt.)	Ch. E-9
Horby		Govt.	Ch. 2
Jonkoping		Government	Ch. E-8
Karlskrona		Government	Ch. E-9
Kalstad		Government	Ch. E-5
Linkoping		Government	Ch. E-9
Lycksele		Government	Ch. E-8
Malmo		A.B. Radiotjangst (Govt.)	Ch. E-10
Norrkoping		A.B. Radiotjangst (Govt.)	Ch. E-5

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Nassjo		Government	Ch. E-10
Orebro		Government	Ch. E-2
Ornskoldsvik		Government	Ch. E-6
Ostersund		Government	Ch. E-4
Stockholm		A.B. Radiotjagst (Govt.)	Ch. E-4
Varberg			Ch. 10
Visby		Government	Ch. E-9
Vannas		Government	Ch. E-2
Vastervik		Government	Ch. E-6
Vasteras		Government	Ch. E-8
Vaxjo		Government	Ch. E-5
— SWITZERLAND —			
Basel		Swiss General Post Office	Ch. E-10
Bern		Swiss General Post Office	Ch. E-2
Geneva		Swiss General Post Office	Ch. E-4
Monte Ceneri		Swiss General Post Office	Ch. E-5
Santis		Swiss General Post Office	Ch. E-7
Sion (Valais)		Swiss General Post Office	Ch. E-6
Tramelan		Swiss General Post Office	Ch. E-11
Zurich		Swiss General Post Office	Ch. E-3
— SYRIA —			
Aleppo		Syrian Television (Govt.)	Ch. 5
Damascus		Syrian Television (Govt.)	Ch. 5
Homs		Syrian Television (Govt.)	Ch. 7
— TAIWAN —			
Taipei		Taiwan Television Enterprises	
— THAILAND —			
Bangkok	HST-TV	Thai-Television Co.	Ch. 4
— TRINIDAD & TOBAGO —			
Port of Spain		Trinidad & Tobago TV Co. Ltd.	Ch. 2
— TURKEY —			
Istanbul		Teknik Universite	Ch. E-4
— UNITED ARAB REPUBLIC —			
Alexandria		U.A.R. Bestg. Corp.	Ch. E-6
Assuan		U.A.R. Bestg. Corp.	Ch. E-5
Bush		U.A.R. Bestg. Corp.	Ch. E-9
Cairo		U.A.R. Bestg. Corp.	Ch. E-9
Calro		U.A.R. Bestg. Corp.	Ch. E-5
Cairo		U. A.R. Bestg. Corp.	Ch. E-7
Ismailia		U.A.R. Bestg. Corp.	Ch. E-6
Kassasin		U.A.R. Bestg. Corp.	Ch. E-9
Maghagha		U.A.R. Bestg. Corp.	Ch. E-5
Mallawi		U.A.R. Bestg. Corp.	Ch. E-9
Mansoura		U.A.R. Bestg. Corp.	Ch. E-8
el-Minya		U.A.R. Bestg. Corp.	Ch. E-7
Qusiya		U.A.R. Bestg. Corp.	Ch. E-6
Suez		U.A.R. Bestg. Corp.	Ch. E-9
— UNITED KINGDOM —			
(For Independent Television Authority (ITA) Stations See Page 974)			
British Bestg. Corp.—BBC (Public Owned Television Service)			
Brighton		BBC	Ch. B-2
Central Scotland		BBC	Ch. B-3
Channel Isles		BBC	Ch. B-4
Divis		BBC	Ch. 1
Dover		BBC	Ch. B-2
Folkestone		BBC	Ch. B-4
Hastings		BBC	Ch. 4
Holme Moss		BBC	Ch. 2
Isle of Man		BBC	Ch. B-5
Isle of Wight		BBC	Ch. B-3
Llanddona		BBC	Ch. 1
London		BBC	Ch. B-1
Londonderry		BBC	Ch. B-2
Mannigtree		BBC	Ch. 4
Meldrum		BBC	Ch. 4
Morecambe Bay		BBC	Ch. 3
North Hessary Tor		BBC	Ch. 2
Norwich		BBC	Ch. B-3
Orkney		BBC	Ch. 5
Oxford		BBC	Ch. 2
Peterborough		BBC	Ch. B-5
Pontop Pike		BBC	Ch. 5
Redruth		BBC	Ch. 1
Rosemarkie		BBC	Ch. 2

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Sandale		BBC	Ch. 4
Sutton Coldfield		BBC	Ch. 4
Thrumster		BBC	Ch. B 1
Wenvoe		BBC	Ch. 5
West Wales		BBC	Ch. B-3
— URUGUAY —			
Montevideo	CXA-TV	Sociedad Anonima Emisoras de Television Y Anexos	Ch. 10
Montevideo	CXA-TV	Monte Carlo TV	Ch. 4
Montevideo	CXA-TV	Televisora Larranaga	Ch. 12
— USSR —			
Alma Ata		Government	
Baku		Government	
Barnaul		Government	
Biisk		Government	
Blagoveschensk		Government	
Dnepropetrovsk		Government	
Gorkiy		Government	
Irkutsk		Government	
Izhevsk		Government	
Kalinin		Government	
Kalinjingrad		Government	
Kazan		Government	
Kemerovo		Government	
Kharkov		Government	
Kiev		Government	Ch. R-III
Kishinev		Government	Ch. R-IV
Kostroma		Government	
Krasnoyarsk		Government	
Kubyshev		Government	
Leningrad		Government	Ch. R-III
Maladan		Government	
Minsk		Government	
Moscow		Government	Ch. R-II
Moscow		Government	Ch. R-IV
Murmansk		Government	
Nalchik		Government	
Novosibirsk		Government	
Odessa		Government	Ch. R-II
Omsk		Government	
Perm		Government	
Raychikhinsk		Government	
Riga		Government	Ch. R-III
Rostov-on-Don		Government	
Saratov		Government	
Sevastopol		Government	
Stalino		Government	
Stalinogorsk		Government	
Sverdlovsk		Government	
Tallin		Government	Ch. R-III
Tashkent		Government	
Tbilisi		Government	
Tomsk		Government	
Ust Kamenogorsk		Government	
Vatutino		Government	
Vilnius		Government	
Vinnitsa		Government	
Vladimir		Government	
Vladivostok		Government	
Vorkuta		Government	
Voronezh		Government	
Yaroslavl		Government	
Yerevan		Government	
— VENEZUELA —			
Caracas	YVKA-TV	Televisora Nacional (Govt.)	Ch. 5
Caracas	YVLV-TV	Televisa Venezolana	Ch. 4
Caracas	YVKS-TV	Radio Caracas TV	Ch. 2
Maracaibo	YVMP-TV	Ondas de Lago TV	Ch. 13
Valencia	YVLD-TV	Radio Valencia TV	Ch. 3
— YUGOSLAVIA —			
Belgrade		Radiotelevision Yougoslave (Govt.)	Ch. 6
Belgrade		Radiotelevision Yougoslave (Govt.)	Ch. 10
Ljubljana		Radiotelevision Yougoslave (Govt.)	Ch. 5
Ljubljana		Radiotelevision Yougoslave (Govt.)	Ch. 6
Sarajevo		Radiotelevision Yougoslave (Govt.)	Ch. 6
Zagreb		Radiotelevision Yougoslave (Govt.)	Ch. 9
Zagreb		Radiotelevision Yougoslave (Govt.)	Ch. 5

World-wide Distribution of Radio Sets and Wired Speakers, 1962

At the end of 1962 there were more than 232 million radio sets and about 45 million wired speakers in the world exclusive of the United States and Canada—a modest increase of almost 1,700,000 wired speakers (four per cent) and an extraordinary addition of some 31 million radio sets (15 per cent) since the beginning of the year.

The greatest expansion took place in the Far East, notably in Japan, the recognized leader in the production of transistor sets for both internal use and export. The estimated number of radio sets in use in Japan doubled during the year.

Another area of substantial expansion in radio sets was Latin America, where there was an increase of almost 4½ million receivers, compared with less than two million in 1961. Most of the other areas of the world also registered a steady growth in the number of radio sets.

At best, radio set statistics are approximate and should be treated with caution, particularly when they refer to newly developing countries. Figures are rounded to the nearest thousand in all tables.

WESTERN EUROPE December 31, 1962

Area	Radio Sets	Wired Speakers (Additional)
Andorra	3,000
Austria	2,170,000	20,000
Belgium	2,940,000	139,000
Denmark	1,535,000
Finland	1,355,000
France	11,000,000
W. Germany (Incl. W. Berlin)	17,143,000	102,000
Gibraltar	5,000	600
Iceland	75,000
Ireland	511,000
Italy	9,421,000
Liechtenstein	3,000	400
Luxembourg	101,000
Malta	24,000	49,000
Monaco	6,000
Netherlands	3,105,000	468,000
Norway	1,052,000
Portugal	1,132,000
San Marino	2,000
Spain	8,000,000
Sweden	3,043,000
Switzerland	1,146,000	412,000
United Kingdom	16,119,000	665,000
Yugoslavia	2,121,000

EASTERN EUROPE (COMMUNIST BLOC)

Albania	40,000	18,000
Bulgaria	1,080,000	600,000
Czechoslovakia	3,174,000	480,000
East Germany	5,633,000
Hungary	2,133,000	254,000
Poland	4,215,000	1,456,000
Rumania	1,523,000	760,000
USSR	32,000,000	32,000,000

Source: United States Information Agency.

WORLD-WIDE DISTRIBUTION OF RADIO SETS

NEAR EAST & SOUTH ASIA

Far East

<i>Country</i>	<i>Radio Sets</i>	<i>Wired Speakers (Additional)</i>
Aden	60,000
Algeria	1,000,000
Bahrain	25,000
Iraq	800,000
Jordan	145,000
Kuwait	100,000
Lebanon	300,000	3,000
Libya	86,000
Morocco	625,000
Saudi Arabia	25,000
Sudan	135,000
Syrian Arab Republic	428,000
Tunisia	225,000
United Arab Republic (Egypt)	1,600,000

Near East (Non-Arab)

Afghanistan	65,000
Cyprus	120,000
Greece	1,200,000
Iran	1,400,000
Israel	556,000
Turkey	1,709,000

South Asia

Ceylon	388,000	12,000
India	2,999,000
Nepal	30,000
Pakistan	700,000

AFRICA (NON-ARAB)

Angola	70,000
Bechuanaland	3,000
Burundi	14,000
Cameroun	40,000
Cape Verde Islands	5,000
Central African Republic	15,000
Chad	17,000
Congo Republic (Leopoldville)	175,000
Congo Republic (Brazzaville)	11,000
Dahomey	25,000
Ethiopia	150,000
Gabon	35,000
Gambia	2,000
Ghana	400,000	48,000
Guinea	100,000
Guinea, Portuguese	2,000
Guinea, Spanish	2,000
Ivory Coast	170,000
Kenya	188,000	2,000
Liberia	60,000
Malagasy Republic (Madagascar)	180,000
Mali	15,000
Mauretania	15,000
Mauritius	42,000
Mozambique	100,000

(Continued on Next Page)

WORLD-WIDE DISTRIBUTION OF RADIO SETS

<i>Country</i>	<i>Radio Sets</i>	<i>Wired Speakers (Additional)</i>
Niger	15,000
Nigeria	620,000	140,000
Reunion	17,000
Rhodesia and Nyasaland (Fed.).....	150,000
Senegal	200,000
Sierra Leone	62,000	4,000
Somali Republic	24,000
Somaliland, French	8,000
South Africa, Republic of.....	1,140,000	10,700
Tanganyika	118,000
Togo	18,000	300
Uganda	137,000
Upper Volta	20,000
Zanzibar and Pemba.....	25,000

FAR EAST

Non-Communist

Australia	2,305,000
Borneo (North)	20,000
Burma	157,000
Cambodia	132,000
Fiji Islands	30,000
Hong Kong	240,000	48,000
Indonesia	1,400,000	10,000
Japan	31,169,000	1,500,000
South Korea	1,514,000	65,000
Laos	66,000
Macau	10,000
Malaya	452,000	29,000
New Caledonia	6,000
New Zealand	623,000
Philippines	1,600,000	4,000
Ryukyu Islands	25,000
Samoa	5,000
Sarawak and Brunei.....	47,000
Singapore	115,000	52,000
Solomon Islands (Br.).....	3,000
Tahiti	17,000
Taiwan	1,100,000
Thailand	3,000,000	13,000
South Vietnam	1,200,000

Communist

China	4,500,000	4,570,000
Korea (North)	162,000	794,000
Mongolia	20,000	34,000
Vietnam (North)	300,000

WORLD-WIDE DISTRIBUTION OF RADIO SETS

LATIN AMERICA & CARIBBEAN

<i>Country</i>	<i>Radio Sets</i>	<i>Wired Speakers (Additional)</i>
Argentina	5,500,000
Bolivia	350,000
Brazil	7,450,000
Chile	1,500,000
Colombia	3,500,000
Costa Rica	109,000
Cuba	1,300,000
Dominican Republic	200,000
Ecuador	500,000
El Salvador	600,000
Guatemala	198,000
Haiti	68,000
Honduras	125,000
Jamaica	280,000	13,000
Mexico	4,500,000
Nicaragua	150,000
Panama	300,000
Paraguay	160,000
Peru	1,100,000
Trinidad and Tobago.....	37,000	15,000
Uruguay	590,000
Venezuela	2,100,000

WESTERN HEMISPHERE POSSESSIONS

British	260,000	26,000
French	68,000
Greenland	6,000
Netherlands	120,000

AREA TOTALS

<i>Country</i>	<i>Radio Sets</i>	<i>Wired Speakers (Additional)</i>
Western Europe*	82,012,000	1,856,000
Eastern Europe	49,798,000	35,568,000
Near East and South Asia.....	14,721,000	15,000
Arab World	(5,554,000)	(3,000)
Near East (Non-Arab).....	(5,050,000)
South Asia	(4,117,000)	(12,000)
Africa (Non-Arab)	4,390,000	205,000
Far East	50,218,000	7,119,000
Non-Communist countries	(45,236,000)	(1,721,000)
Communist countries	(4,982,000)	(5,398,000)
Latin America and Caribbean.....	30,617,000	28,000
Western Hemisphere Possessions.....	454,000	26,000
British	(260,000)	(26,000)
French	(68,000)	(26,000)
Greenland	(6,000)
Netherlands	(120,000)
World Total**	232,210,000	44,817,000

* Exclusive of the United States and Canada.

** Includes Yugoslavia.

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New York, N. Y.

May Singhi Breen De Rose

President

Henry Okun

General Manager

Radio & Television Artists

—Their Work During 1962—

— A —

AAKER, LEE
The Adventures of Rin Tin Tin
CBS-TV

ADAMS, DON
Flair, ABC Radio; Perry Como's Kraft Music Hall
NBC-TV

ADAMS, EDIE
Here's Edie
ABC-TV

ADAMS, NICK
Saints & Sinners
NBC-TV

ALAMPI, RUTH
Flair
ABC Radio

ALBERTSON, JACK
Ensign O'Toole
NBC-TV

ALDRIDGE, MICHAEL
Laudes Evangelii
CBS-TV

ALLEN, MARTY
Flair
ABC Radio

ALLEN, MEL

ALLENBY, PEGGY
The Edge of Night
CBS-TV

ALLISON, FRAN
Breakfast Club & Flair
ABC Radio

AMECHE, DON
International Showtime
NBC-TV

AMSTERDAM, MOREY
Flair, ABC Radio; The Dick Van Dyke Show, CBS-TV

ANDERSON, DOUGLAS
Magic Midway
NBC-TV

ANDERSON, EDDIE
The Jack Benny Program
CBS-TV

ANDERSON, HERB OSCAR
Breakfast Club
ABC Radio

ANDERSON, HERBERT
Dennis the Menace
CBS-TV

ANDREWS, JULIE

Julie & Carol at Carnegie Hall
CBS-TV

ARNESS, JAMES
Gunsmoke
CBS-TV

ASTAIRE, FRED
Alcoa Premiere
ABC-TV

ASTIN, JOHN
I'm Dickens . . . He's Fenster
ABC-TV

— B —

BACKUS, JIM
Flair, ABC Radio; Monitor, NBC Radio

BAER, MAX
The Beverly Hillbillies
CBS-TV

BAGDASARIAN, ROSS
The Alvin Show
CBS-TV

BAILEY, BILL
Magic Midway
NBC-TV

BAILEY, JACK
Queen For a Day
ABC-TV



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LE 2-9014



**bill
hamilton**

RADIO AND TV ARTISTS

BAILEY, RAYMOND
The Beverly Hillbillies
CBS-TV

BAIRD, JIMMY
Fury
NBC-TV

BAKER, MICHAEL
B. June 15, 1926, St. Thomas,
Ontario, Canada. Narrator for
Cellomatic, Screen Gems, TvB,
etc. Commercial Announcer and
Character Voices, Pat Boone,
Perry Como, Andy Williams
Shows

BALL, LUCILLE
Opening Night, The Lucy
Show, The Good Years
CBS-TV

BALLARD, KAYE
Perry Como's Kraft Music
Hall
NBC-TV

BALSAM, MARTIN
Footnote to Fame
CBS-TV

BANGHART, KENNETH
In New York
CBS Radio

BANKS, EMILY
Say When
NBC-TV

BATELLE, PHYLLIS
Flair
ABC Radio

BAUER, CHARITA
The Guiding Light
CBS-TV

BAVIER, FRANCES
The Andy Griffith Show
CBS-TV

BEAUMONT, HUGH
Leave It to Beaver
ABC-TV

BECK, JACKSON

BECKER, SANDY
King Leonardo
NBC-TV

BEEB, JACQUELINE
77 Sunset Strip
ABC-TV

BELLAMY, RALPH
Saturday's Children
CBS-TV

BELLAVER, HARRY
Naked City
ABC-TV

BELLINO, BARBARA J.

B. September 24, 1931, Pontiac,
Ill. Romper Room, KTLA-TV, Los
Angeles, Calif.

BENADARET, BEA
The Beverly Hillbillies
CBS-TV

BENNY, JACK
Opening Night, The Jack
Benny Program
CBS-TV

BENZELL, MIMI
Flair
ABC Radio

BERG, GERTRUDE
Flair
ABC Radio

BERLE, MILTON

BERNSTEIN, LEONARD
Leonard Bernstein & The
New York Philharmonic
CBS-TV

BETHUNE, ZINA
Miss Teenage America
Coronation, The Nurses
CBS-TV

BILLINGSLEY, BARBARA
Leave It to Beaver
ABC-TV

BLAINE, JIMMY
Flair
ABC Radio

BLAINE, MARTIN
Young Dr. Malone
NBC-TV

BLAKE, AMANDA
Gunsmoke
CBS-TV

BLAKE, WHITNEY
Hazel
NBC-TV

BLANC, MEL

BLOCKER, DAN
Henry Fonda & the Family
CBS-TV;
Bonanza, NBC-TV

BOND, BRYCE B.

B. December 21, 1928, Plainfield,
N. J. Comedy Album on Strand
Records; Specializing in Trick
Voices. Stereo Dance Party,
Moondial Show, Interview Show,
The Top of the Six's, Sundial
Show, all WTFM, New York;
Naked City, ABC-TV; Defenders,
CBS-TV

Denise Lor



G. A. C.



WILLIAM B. WILLIAMS

WNEW

RADIO AND TV ARTISTS

BOONE, RICHARD
Have Gun, Will Travel
CBS-TV

BOOTH, SHIRLEY
Hazel
NBC-TV

BORGNINE, ERNEST
McHale's Navy
ABC-TV

BOYD, JOHNNY
Flair
ABC Radio

BRADY, PAT
The Roy Rogers Show
CBS-TV

BRAND, OSCAR
Flair
ABC Radio

BRANDON, PETER
Young Dr. Malone
NBC-TV

BRANNUM, LUMPY
Captain Kangaroo
CBS-TV

BRASSELLE, KEEFE
Keefe Brassel's Variety
Gardens
CBS-TV

BRENNAN, WALTER
The Real McCoys
CBS-TV

BRESEE, FRANK
B. August 20, 1929, Los Angeles,
Calif. Truth or Consequences,
NBC-TV; Monitor, NBC Radio

BRIDGES, BEAU
Ensign O'Toole
NBC-TV

BRIDGES, LLOYD
Kaiser Presents the Lloyd
Bridges Show
CBS-TV

BRIGGS, LILLIAN

BRINEGAR, PAUL
Rawhide
CBS-TV

BRISTOL, LEE
Flair
ABC Radio

BRITTEN, BILL

BROOKS, NATALIE
Flair
ABC Radio

BROTHERS, JOYCE
The Joyce Brothers Show
ABC Radio

BROWN, JAMES
The Adventures of Rin Tin
Tin
CBS-TV

BRUDER, PATRICIA
As the World Turns
CBS-TV

BRYCE, ED
The Guiding Light
CBS-TV

BUNTROCK, BOBBY
Hazel
NBC-TV

BURKE, DR. ALBERT
The Dr. Albert Burke Show
ABC Radio; Probe, WPIX-TV

BURKE, PAUL
Naked City
ABC-TV

BURNETT, CAROL
Carol Burnett-Richard Hayes
Show, CBS Radio; Julie & Carol
at Carnegie Hall, CBS-TV; The
Garry Moore Show, CBS-TV

BURNS, STAN Z.
WINS, New York, N. Y.

BURR, RAYMOND
Perry Mason
CBS-TV

BURTON, RICHARD
Valiant Years
ABC-TV

BUTTON, DICK
Flair
ABC Radio

BUNTON, FRANK
Discovery '63
ABC-TV

BYINGTON, SPRING
Laramie
NBC-TV

BYRNES, EDWARD
77 Sunset Strip
ABC-TV

— C —

CABAL, ROBERT
Rawhide
CBS-TV

CABOT, SEBASTIAN
Noah & the Flood, CBS-TV;
Stump the Stars, CBS-TV
Checkmate, CBS-TV

CAESAR, SID
As Caesar Sees It
ABC-TV



Hugh Downs

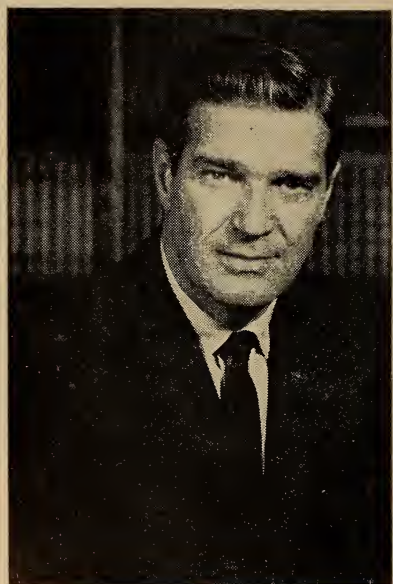
Exclusive Representative:
Martin Goodman Productions,
Inc.
36 Central Park So.
137 El Camino Drive
Hollywood, Calif.



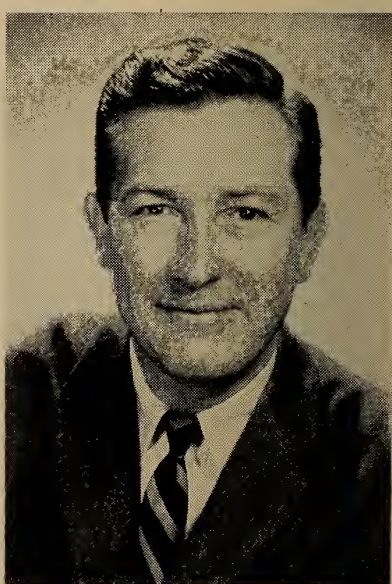
Bill Malone



Pat Hernon



Wed Howard



Byron Carlson

Exclusive Representation **LESTER LEWIS ASSOCIATES**

15 E. 48th STREET

RADIO AND TV ARTISTS

CARLIN, TOM
Search for Tomorrow
CBS-TV

CARLISLE, KITTY
To Tell the Truth
CBS-TV

CARLSON, BYRON

CARNE, JUDY
Fair Exchange
CBS-TV

CARROLL, LEO G.
Going My Way
ABC-TV

CARROLL, PAT
The Danny Thomas Show
CBS-TV

CARSON, JOHNNY
Tonight
NBC-TV

CARTWRIGHT, ANGELA
The Danny Thomas Show
CBS-TV

CERF, BENNETT
What's My Line?
CBS-TV

CHAMBERLAIN, RICHARD
Dr. Kildare
NBC-TV

CHESNEY, DIANA
Fair Exchange
CBS-TV

CHRISTIE, AUDREY
Fair Exchange
CBS-TV

CHRISTMAN, PAUL
AFL Football
ABC-TV

CLARK, DICK
Flair, ABC Radio; American
Bandstand
ABC-TV

CLARK, GARY
The Virginian
NBC-TV

CLOONEY, ROSEMARY
Bing Crosby-Rosemary Clooney
Show, Christmas Sing with
Bing
CBS Radio

COBB, LEE J.
Footnote to Fame, CBS-TV;
The Virginian
NBC-TV

COLEMAN, JOHN R. (DR.)
The American Economy
on College of the Air
CBS-TV

**COLLINS,
CHOO CHOO**

COLLINS, RAY
Perry Mason
CBS-TV

COLLYER, BUD
To Tell the Truth
CBS-TV

COLONNA, JERRY
Flair
ABC Radio

COMO, PERRY
Perry Como's Kraft Music Hall
NBC-TV

CONNEL, JOHN
Young Dr. Malone
NBC-TV

CONNORS, CHUCK
The Rifleman
ABC-TV

CONRAD, ROBERT
Hawaiian Eye
ABC-TV

CONREID, HANS
Stump the Stars
CBS-TV

CONWAY, SHIRL
The Nurses
CBS-TV

CONWAY, TIM
McHale's Navy
ABC-TV

COOGAN, JACKIE
McKeever & the Colonel
NBC-TV

COOKE, ALISTAIR
Opening Night at Lincoln
Center
CBS-TV

COOPER, JACKIE
Hennessey and Specials
CBS-TV

COREY, WENDELL
Eleventh Hour
NBC-TV

COSTER, NICOLAS
Young Dr. Malone
NBC-TV

COTTLE, BOB
Ruff and Reddy
NBC-TV

COWLING, SAM
Breakfast Club
ABC Radio

**SAM
LEVENSON**





*Carmel
Quinn*

Rep. Reggie Riccardi
38 East 57th St.
New York City
CI 5-0910

REX MORGAN



"THE REX MORGAN SHOW"



**WFIL-TV
Philadelphia, Pennsylvania
EV 2-4700**



RADIO AND TV ARTISTS

CRANE, DAGNE

B. March 8, 1936, New York, N. Y. Commercials For: Maybelline, Palmolive Soap, Ford, Fox—TV & Films, Pat Buttram Show

CRENNA, DICK
The Real McCoys
CBS-TV

CROCKETT, JAN

CROSBY, BING
Bing Crosby-Rosemary Clooney Show, Christmas Sing with Bing
CBS Radio

CROSLY, CHASE
Young Dr. Malone
NBC-TV

CROSSLAND, DR. FRED
Flair
ABC Radio

CROTHERS, GEORGE (DR.)
Lamp Unto My Feet
CBS-TV

CULLEN, BILL
I've Got a Secret, CBS-TV;
The Price Is Right, NBC-TV

— D —

DABNEY, AUGUSTA
Young Dr. Malone
NBC-TV

DALY, JOHN
What's My Line?
CBS-TV

d'AMBOISE, JACQUES
Noah & the Flood
CBS-TV

DANA, BILL

DANE, JEFF
Flair
ABC Radio

DAVIS, MELTON
Flair
ABC Radio

DAY, DENNIS
The Jack Benny Program
CBS-TV

deCYR, ZEL

Currently voices for Cocoa-Puffs, Ideal Toys, Dutch Boy Paints, Gaines Dog Food, Mum, Nabisco, Ballantine Beer, Alcoa, Domino Sugar, etc. Appearances: Sonny Fox Show

DeFORE, DON
Hazel
NBC-TV

DELMAR, KENNY
King Leonardo, NBC-TV;
Flair, ABC Radio

DEMARCO, ARLENE
Keefe Brasselle's Variety Gardens
CBS-TV

DEMMING, ELLEN
The Guiding Light
CBS-TV

DESCHER, SANDY
The New Loretta Young Show
CBS-TV

DIAMOND, BOBBY
Fury
NBC-TV

DILLER, PHYLLIS

Flair
ABC Radio
DONAHUE, TROY
Hawaiian Eye
ABC-TV

DONALD, PETER
Breakfast Club
ABC Radio

DORS, DIANA
Stump the Stars
CBS-TV

DOUGLAS, DONNA
The Beverly Hillbillies
CBS-TV

DOW, TONY
Leave It to Beaver
ABC-TV

DOWNES, HUGH
Concentration, Today, Jack Paar Show
NBC-TV

DRURY, JAMES
The Virginian
NBC-TV

DUFFY, JACK
Perry Como's Kraft Music Hall
NBC-TV

DUMAS, HELENE
Love of Life
CBS-TV

DUNCAN, HERB

— E —

EASTWOOD, CLINT
Rawhide
CBS-TV



Bess
Myerson

☆☆☆

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MARTIN GOODMAN

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Exclusive Representative:

Martin Goodman
36 Central Park South
New York, N. Y.
PL 1-3555

137 El Camino Drive
Beverly Hills, Calif.

RADIO AND TV ARTISTS

EBSEN, BUDDY
The Beverly Hillbillies
CBS-TV

ED, MISTER
Mister Ed
CBS-TV

EDWARDS, ED
Flair
ABC Radio

EDWARDS, VINCENT
Ben Casey
ABC-TV

EGAN, RICHARD
Empire
NBC-TV

EIMEN, JOHN
McKeever & the Colonel
NBC-TV

ELAM, JACK
Dakotas
ABC-TV

ELLIOTT, BOB
The Bob & Ray Show, WHN,
New York, N.Y.

ERDMAN, RICHARD
Saints & Sinners
NBC-TV

**ERICKSON,
CORYDON
ARVID**

B. December 26, 1944, New York City. The Great God Brown; Broadway; For the United Nations; Film; Declaration of Human Rights; The Children of Strangers; Commercials; Dramas; Radio and TV Animation; Dante's Dreamer; V. O. Paramount Pictures

**ERICKSON,
HELENE**

B. August 3, New York, N.Y.

**ERICKSON,
LAUNCELOT
DORIAN**

B. September 6, 1949, New York City. TV Commercials and Dramas; Radio and Transcriptions; Photo Illustrations; Singing Commercials; Odds Against Tomorrow; DuPont Show of the Month

EVANS, DALE
The Roy Rogers Show
CBS-TV

EVERETT, CHAD
Dakotas
ABC-TV

EWELL, TOM
The Fourposter
CBS-TV

— F —

FAWCETT, WILLIAM
Fury
NBC-TV

FAYE, DORIS

FELTON, VERNA
Henry Fonda & the Family
CBS-TV

FERGUSON, JUNE
The Price Is Right
NBC-TV

FICKETT, MARY
Calendar
CBS-TV

**FITZMAURICE,
MICHAEL**

FLEMING, ERIC
Rawhide
CBS-TV

FLIPPEN, JAY C.
Ensign O'Toole
NBC-TV

FLOOD, ANN
The Edge of Night
CBS-TV

FONDA, HENRY
Henry Fonda & the Family,
The Good Years
CBS-TV

FONTAINE, FRANK
The Jackie Gleason Show
CBS-TV

FONTAINE, PAT
Today
NBC-TV

FORD, ART
Wins, New York, N. Y.

FORD, MARY

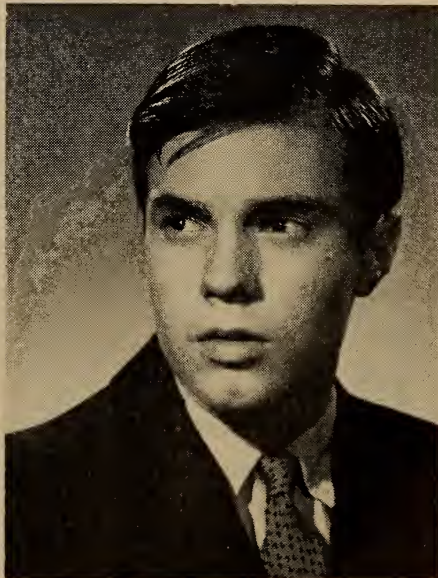
FORD, PHIL
Flair
ABC Radio

FORD, TENNESSEE, ERNIE
Tennessee Ernie Ford Show
ABC-TV

FOSKETT, MARY
The Secret Storm
CBS-TV



**LAUNCELOT
ERICKSON**



**CORYDON
ERICKSON**

ALEC ALEXANDER AGENCY — HOLLYWOOD

Best Wishes

MILTON BERLE



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beverly hills — new york

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the
BILL DANA SHOW*
on
NBC
*with **JOSE JIMENEZ**, too!

representation:
WM. MORRIS AGENCY



RADIO AND TV ARTISTS

FOY, EDDIE JR.

Fair Exchange
CBS-TV

FRANCIS, ARLENE

Miss Universe Beauty Pageant,
What's My Line? CBS-TV;
Flair, ABC Radio

FRANKLIN, JOE

B. March 9, 1926, New York.
Joe Franklin's Memory Lane,
WOR-TV, New York, N. Y.

FRASER, ELIZABETH

McKeever & the Colonel
NBC-TV

FREDERICKS, CARLTON

Flair
ABC Radio

FREEMAN, STAN

Flair
ABC Radio

FULLER, ROBERT

Laramie
NBC-TV

FULTON, EILEEN

As the World Turns
CBS-TV

FUNT, ALLEN

Candid Camera
CBS-TV

FURNESS, BETTY

Dimension of a Woman's
World
CBS Radio

— G —

GABEL, MARTIN

Tonight in Samarkand
CBS-TV

GALTON, LAWRENCE

Flair
ABC Radio

GARLAND, BEVERLY

Stump the Stars
CBS-TV

GARLAND, JUDY

The Judy Garland Show
CBS-TV

GARROWAY, DAVE

Miss Universe Beauty Pageant
CBS-TV

GATESON, MARJORIE

The Secret Storm
CBS-TV

GIBSON, VIRGINIA

Discovery '63
ABC-TV

GING, JACK

Eleventh Hour
NBC-TV

GINGOLD, HERMIONE

Flair
ABC Radio

GLEASON, JACKIE

The Jackie Gleason Show:
The American Scene Maga-
zine
CBS-TV

GODFREY, ARTHUR

Arthur Godfrey Time
CBS Radio

GOETZ, THEO

The Guiding Light
CBS-TV

GOLDEN, HARRY

Flair
ABC Radio

GORDON, GALE

Dennis the Menace
CBS-TV

GOULDING, RAY

The Bob & Ray Show, WHN,
New York, N.Y.

GRAHAM, JUNE

The Secret Storm
CBS-TV

GRANT, BERNARD

The Guiding Light
CBS-TV

GRANT, KIRBY

Sky King
CBS-TV

GRAVES, PETER

Fury
NBC-TV

GRAY, CHARLES

Rawhide
CBS-TV

GREAZA, WALTER

The Edge of Night
CBS-TV

GREENE, LORNE

Bonanza
NBC-TV

GREENE, SHECKY

Combat
ABC-TV

GREY, ARLYNE

B. New York, N. Y. Spokeswoman
on Phil Silvers' Show, Hennessey,
New Breed, all ABC-TV; U. S.
Steel Hour, CBS-TV



Carol Burnett

Exclusive Representative:

Martin Goodman
Productions, Inc.
36 Central Park South
New York City
PL 1-3555

137 El Camino Drive
Hollywood, Calif.



RHODA MANN

PL 7-6300



**WENDELL
COREY**



RADIO AND TV ARTISTS

GRIFFIN, MERV
The Merv Griffin Show
NBC-TV

GRIFFITH, ANDY
The Andy Griffith Show,
Opening Night
CBS-TV

GRIMES, TAMMY
The Fourposter
CBS-TV

GRISKEY, BILL
B. July 24, 1917, Keating, Pa.
Carnival of Books, Americana,
NBC

GWYNNE, FRED
Car 54, Where Are You?
NBC-TV

— H —

HAEFNER, JOHN H. (DR.)
The American Economy on
College of the Air
CBS-TV

HAINES, LARRY
Search for Tomorrow
CBS-TV

HALE, BARBARA
Perry Mason
CBS-TV

HAMER, RUSTY
The Danny Thomas Show
CBS-TV

HAMILTON, BILL

HARDY, SARAH
Young Dr. Malone
NBC-TV

HARVEY, LAURENCE
Noah & the Flood
CBS-TV

HASELY, RUTH
Say When
NBC-TV

HASTINGS, DON
As the World Turns
CBS-TV

HAYES, RICHARD
Carol Burnett-Richard Hayes
Show, Richard Hayes Show
CBS Radio

HERNON, PAT

HENRY, EMMALINE
I'm Dickens . . . He's Fenster
ABC-TV

HENRY, GLORIA
Dennis the Menace
CBS-TV

HERBERT, DON
Watch Mr. Wizard
NBC-TV

HIBBS, DR. ALBERT R.
Exploring
NBC-TV

HICKMAN, DWAYNE
Dobie Gillis
CBS-TV

HILL, RUTH
Flair
ABC Radio

HINES, CONNIE
Mister Ed
CBS-TV

HINES, MIMI
Flair
ABC Radio

HIRT, AL

HOLLIMAN, EARL
Wide Country
NBC-TV

HOLLOWAY, STANLEY
Our Man Higgins
ABC-TV

HOLMES, DENNIS
Laramie
NBC-TV

HOPE, BOB

HOPPER, WILLIAM
Perry Mason
CBS-TV

HOWARD, ALAN

B. March 21, 1951, New York,
N. Y. U. S. Steel, CBS; Mr.
Wizard, NBC; As the World
Turns, CBS; Young Dr. Malone,
NBC; From These Roots, NBC;
Gift of Time, Broadway Produc-
tion

HOWARD, RONNY
The Andy Griffith Show
CBS-TV

HOWARD, WED

HUGHES, BARNARD
The Guiding Light
CBS-TV

HUGO, LAURENCE
The Edge of Night
CBS-TV

— I —

INGELS, MARTY
I'm Dickens . . . He's Fenster
ABC-TV

ARLYNE GREY

JEAN THOMAS
JU 6-4616





JAN CROCKETT

Management — PETER DEAN

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CO 5-0789



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ASSOCIATES**

INC.

TAFT BUILDING
HOLLYWOOD & VINE
HOLLYWOOD 28, CAL.
HO 6-6127

RADIO AND TV ARTISTS

INGRAM, MICHAEL
Young Dr. Malone
NBC-TV

— J —

JAFFE, SAM
Ben Casey
ABC-TV

JAMES, ART

B. October 15, 1929, Dearborn,
Mich. Say When, NBC-TV; To-
night, NBC-TV

JASON, RICK
Combat
ABC-TV

JEFFERYS, ALLAN

Flair
ABC Radio

JILLANA
Noah & the Flood
CBS-TV

JONES, DEAN
Ensign O'Toole
NBC-TV

JONES, EDGAR ALLAN
Day in Court
ABC-TV

JORDAN, WILL
Flair
ABC Radio

JOSLYN, ALLYN
McKeever & the Colonel
NBC-TV

— K —

KAMEN, MILT
ABC Radio

KARLOFF, BORIS
Thriller
NBC-TV

KAY, BEATRICE
Keefe Brasselle's
Variety Gardens
CBS-TV

KAYE, CELIA
The New Loretta Young Show
CBS-TV

KEATING, LARRY
Mister Ed
CBS-TV

KEESHAN, BOB
Captain Kangaroo
CBS-TV

KELLOGG, ABIGAIL
Search for Tomorrow
CBS-TV

KELLY, GENE
Going My Way
ABC-TV

KILEY, PHIL
Magic Midway
NBC-TV

KILGALLEN, DOROTHY
What's My Line?
CBS-TV

KING, ALEXANDER
Jack Paar Show
NBC-TV

KING, JOHN REED
KDKA, Pittsburgh, Pa.

KIRBY, DURWARD
Candid Camera,
The Garry Moore Show,
CBS-TV;
Garry Moore Radio Show,
CBS Radio

KIRCHNER, CLAUDE
Magic Midway
NBC-TV

KLAVAN & FINCH

KNOTTS, DON
The Andy Griffith Show
CBS-TV

KNOX, CAROL

KOKOMO, JR.
(Chimpanzee)

KRAMER, MANDEL
The Edge of Night
CBS-TV

KULP, NANCY
The Beverly Hillbillies
CBS-TV

— L —

LA FORGE, JACK

Purpletone Records

LANCHESTER, ELSA
Noah & the Flood
CBS-TV

LONDON, MICHAEL
Bonanza
NBC-TV



IREENE WICKER

Celebrating 30th anniversary as Radio and Television's "Singing Lady"—recipient of every award given for children's programs, including the 1960 Peabody Award.

TR 7-5343

or

BU 8-8422



HORACE McMAHON

Starring In

NAKED CITY

LT. MIKE PARKER

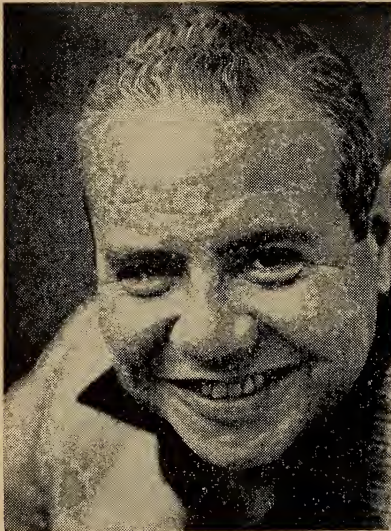


LILLIAN BRIGGS

Personal Manager

Lenny Ditson

LT 1-8922



JACKSON BECK

ANNOUNCER—ACTOR
NARRATOR

PL 2-7676

Represented By:
Marjorie Morrow
BU 8-3493



**"JOE FRANKLIN'S
MEMORY LANE"**

FIVE AFTERNOONS A WEEK

WOR-TV, N. Y.

OFFICE: WI 7-2517

RADIO AND TV ARTISTS

LANE, SCOTT
McKeever & the Colonel
NBC-TV

LARKIN, JOHN
Saints & Sinners
NBC-TV

LASSIE
Lassie
CBS-TV

LAWSON, LEE
Love of Life
CBS-TV

LEE, BONNIE
Magic Midway
NBC-TV

LEMBECK, HARVEY
Ensign O'Toole
NBC-TV

LEONARD, JACK E.
Flair
ABC Radio

LESCOULIE, JACK
Today
NBC-TV

LEVENSON, SAM

LEVERSEE, LORETTA
Young Dr. Malone
NBC-TV

LEVIN, MARLIN
Flair
ABC Radio

LEWIS, AL
Car 54, Where Are You?
NBC-TV

LEWIS, JERRY

LEWIS, ROBERT Q.
Play Your Hunch
NBC-TV

LEWIS, SHARI
Shari Lewis Show
NBC-TV

LIBERACE
Keefe Brasselle's
Variety Gardens,
CBS-TV

LINDER, CEC
The Secret Storm
CBS-TV

LINDLEY, ROBERT
Flair
ABC Radio

LINKLETTER, ART
Art Linkletter's
House Party,
CBS Radio & TV,
Here's Hollywood,
NBC-TV

LOCKHART, JUNE
Lassie
CBS-TV

LOGAN, ROBERT
77 Sunset Strip
ABC-TV

LONG, RICHARD
Stump the Stars
CBS-TV

LOR, DENISE

LORD, CHARLOTTE
Flair
ABC Radio

LORD, JACK
Stoney Burke
ABC-TV

LORD, MARJORIE
The Danny Thomas Show
CBS-TV

LORING, ANN
Love of Life
CBS-TV

LORING, LYNN
Fair Exchange
CBS-TV

LOWE, JIM
Monitor
NBC Radio

LUDDEN, ALLEN
Password, College Bowl,
Miss Teenage America
Coronation, CBS-TV

**LUTSKY, C.
ISRAEL**

LYNDE, PAUL
Flair, ABC Radio;
Henry Fonda & the Family,
CBS-TV

LYNLEY, CAROL
Henry Fonda & the Family
CBS-TV

— Mc —

MCCAFFERY, JOHN K. M.
Flair
ABC Radio

McCLURE, DOUG
The Virginian
NBC-TV

McCORMACK, PATTY
Young Dr. Malone
NBC-TV



JOHN REED KING



C. ISRAEL LUTSKY

**THE
JEWISH
PHILOSOPHER**

27th Year on Radio
under sponsorship of

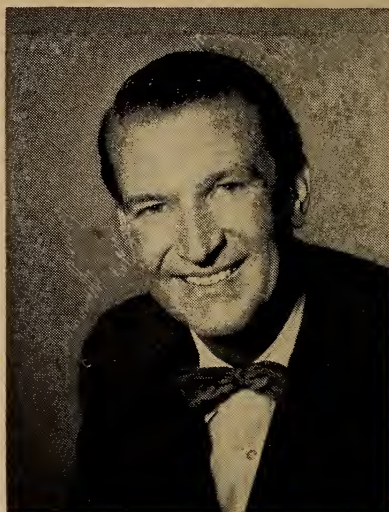
CARNATION COMPANY



Beverly Piper

SPOKESWOMAN

PL 7-6300



BUD COLLYER



ED REIMERS

Management
UTM Artists, Ltd.



Monique Van Vooren

Personal Management:
GERARD W. PURCELL—PL 3-7602

RADIO AND TV ARTISTS

McINTYRE, JOHN
Wagon Train
ABC-TV

McKAY, JIM
Wide World of Sports
ABC-TV

**McMAHON,
HORACE THOMAS**
Naked City, ABC-TV

McNEILL, DON
Breakfast Club, Flair
ABC Radio

McNELLIS, MAGGI
Leave It to the Girls

— M —

MacDONNELL, RAY
The Edge of Night
CBS-TV

MacLAUGHLIN, DON
As the World Turns
CBS-TV

MacMURRAY, FRED
My Three Sons
ABC-TV

MACK, TED
Ted Mack & the
Original Amateur Hour
CBS-TV

MADDERN, VICTOR
Fair Exchange
CBS-TV

MAHARIS, GEORGE
Route 66
CBS-TV

MALONE, BILL

MALONE, NANCY
The Guiding Light, CBS-TV
Naked City, ABC-TV

MANN, RHODA

MANNA, CHARLIE
Flair
ABC Radio

MARK, FLIP
Fair Exchange
CBS-TV

MARSHALL, E. G.
The Defenders
CBS-TV

MARTIN, DEAN
The Judy Garland Show
CBS-TV

MARTIN, DICK
The Lucy Show
CBS-TV

MARTIN, JEAN
The Jean Martin Show, NBC;
Naked City, ABC-TV; New York
Confidential; Jamboree, Warner
Bros. Movie

MARTIN, ROSS
Stump the Stars
CBS-TV

MARTINEZ, TONY
The Real McCoys
CBS-TV

MASON, JACKIE
Flair
ABC Radio

MASON, JAMES
Tonight in Samarkand
CBS-TV

MASSEY, RAYMOND
Dr. Kildare
NBC-TV

MATHERS, JERRY
Leave It to Beaver
ABC-TV

MATTHAU, WALTER
Footnote to Fame
CBS-TV

MAXWELL, BOB
B. June 26, 1924, Custer, Ky.
At Your Service, WCBS; Phone-
Opinion, WWJ-Detroit. Commer-
cials For: Heinz Foods, Delco

MELTON, SID
The Danny Thomas Show
CBS-TV

MEREDITH, BURGESS
Footnote to Fame
CBS-TV

MERRILL, DINA
Footnote to Fame
CBS-TV

MERRILL, GARY
Valiant Years
ABC-TV

MILLER, MITCH
Sing Along with Mitch
NBC-TV



MICHAEL FITZMAURICE

Management

CARL EASTMAN

141 E. 55TH ST.

PL 1-5566



Helene Erickson

DALE GARRICK AGENCY

HOLLYWOOD



BARBARA BELLINO

"Romper Room" — KTLA-TV

M-F, 9:00-10:00 am



BRYCE BOND

Announcer Emcee

Trick Voices

BE 5-3209



VOICES

BY

ZEL deCYR

FOR COMMERCIALS

SU 7-5400



BUDDY WEED

Composer-Conductor

Arranger-Pianist

Musical Commercials

Personal Mgt.

PETER DEAN — CO 5-0789

RADIO AND TV ARTISTS

MILNER, MARTIN
Route 66
CBS-TV

MOBLEY, ROGER
Fury
NBC-TV

MOORE, GARRY
The Garry Moore Show,
I've Got a Secret,
Opening Night, CBS-TV;
Garry Moore Radio Show,
CBS Radio

MOORE, MARY TYLER
The Dick Van Dyke Show
CBS-TV

MOORE, TERRY
Empire
NBC-TV

MORGAN, HARRY
Pete & Gladys
CBS-TV

MORGAN, HENRY
I've Got a Secret
CBS-TV

MORGAN, REX S.

B. September 16, 1921, Denver,
Colo. The Rex Morgan Show,
WFIL-TV and WFIL Radio, Phil-
adelphia, Pa.; Tom Duggan Show,
KCOP-TV, Los Angeles; The
Rifleman, ABC-TV; American
Bandstand, ABC-TV; and com-
mercial for Chevrolet

MORROW, VIC
Combat
ABC-TV

MULLANEY, JACK
Ensign O'Toole
NBC-TV

MURDOCK, JAMES
Rawhide
CBS-TV

MYERSON, BESS
I've Got a Secret, CBS-TV; Tour-
nament of Roses Parade, CBS-TV

— N —

NARZ, JACK
Seven Keys
ABC-TV

NEAL, PATRICIA
That's
Where the Town's Going!
CBS-TV

NEBEL, JOHN
WOR, New York, N. Y.

NELSON, DAVID
Adventures of Ozzie & Harriet
ABC-TV

NELSON, HARRIET
Adventures of Ozzie & Harriet
ABC-TV

NELSON, OZZIE
Adventures of Ozzie & Harriet
ABC-TV

NELSON, RICK
Adventures of Ozzie & Harriet
ABC-TV

NEWMAN, YALE
Flair
ABC Radio

NOONAN, TOMMY
Stump the Stars
CBS-TV

NORTH, JAY
Dennis the Menace
CBS-TV

NYE, LOUIS
Flair
ABC Radio

— O —

O'BRIEN, EDMOND
Sam Benedict
NBC-TV

O'CONNELL, HELEN
Here's Hollywood
NBC-TV

O'NEAL, RYAN
Empire
NBC-TV

O'SULLIVAN, TERRY
Search for Tomorrow
CBS-TV

ORTEGA, SANTOS
As the World Turns
CBS-TV

— P —

PAAR, JACK
Jack Paar Show,
Jack Paar Program
NBC-TV



AL HIRT

Personal Management:
GERARD W. PURCELL
210 E. 53 St., New York, N. Y.
PL 3-7602



dagne crane

Represented by
SCHWARTZ-LUSKIN
PL 3-1529

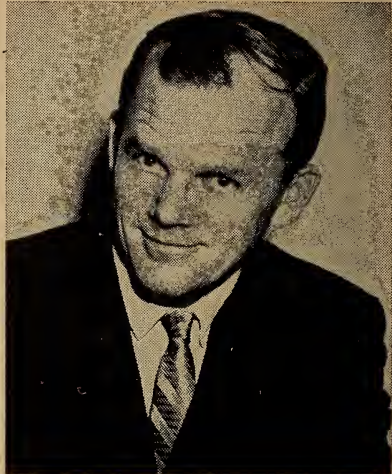


CAROL KNOX

MC — SPOKESWOMAN

ASHLEY-STEINER

MU 8-8330



WOODY WOODBURY

"WHO DO YOU TRUST"

ABC-TV

Reference:

ADIROLF ENTERPRISES, INC.

401 North Atlantic Blvd.

Ft. Lauderdale, Fla.

Telephone: Jackson 3-2801



BOB MAXWELL

M. C.
NARRATOR
ANNOUNCER

RH 4-7343



Maggi McNellis

"Leave It to the Girls"

RADIO AND TV ARTISTS

— R —

PALMER, BETSY
I've Got a Secret, CBS-TV;
Flair, ABC Radio

PARKER, FESS
Mr. Smith
Goes to Washington
ABC-TV

PARKS, BERT
Miss America Pageant,
CBS-TV;
Yours for a Song, ABC-TV

PAUL, LES

PEARSON, ANNE
Search for Tomorrow
CBS-TV

PETERS, AUDREY
Love of Life
CBS-TV

PHILBROOK, JAMES
The New Loretta Young Show
CBS-TV

PIPER, BEVERLY

POLEN, NAT
As the World Turns
CBS-TV

POLLARD, MICHAEL J.
Henry Fonda & the Family
CBS-TV

PONCE, PONCIE
Hawaiian Eye
ABC-TV

PONS, BEATRICE
Car 54, Where Are You?
NBC-TV

POPENOE, DR. PAUL
Flair
ABC Radio

POST, WILLIAM JR.
Young Dr. Malone
NBC-TV

POSTON, TOM
To Tell the Truth
CBS-TV

PRESCOTT, ALLEN
Flair
ABC Radio

PRINCE, WILLIAM
Young Dr. Malone
NBC-TV

PRINE, ANDREW
Wide Country
NBC-TV

PRINZ, ROSEMARY
As the World Turns
CBS-TV

PROVOST, JON
Lassie
CBS-TV

PRUDDEN, BONNIE
Flair
ABC Radio

— Q —

QUINN, CARMEL

QUINN, LOUIS
77 Sunset Strip
ABC-TV

RAE, CHARLOTTE
Car 54, Where Are You?
NBC-TV

RAE, MELBA
Search for Tomorrow
CBS-TV

**RAEBURN,
BRYNA**

RAINES, STEVE
Rawhide
CBS-TV

RAMBO, DIRK
The New Loretta Young Show
CBS-TV

RAMBO, RANDI S.
B. May 6, 1934, Mobile, Ala.
Miss Midnight,
WNAT, Natchez, Miss.
WSLI & WSLI-TV,
Jackson, Miss., WJDX,
Jackson, Miss., WKRG-TV,
Mobile, Ala., WSGN,
Birmingham, Ala.,
KILT, Houston, Tex.

RAMEY, DIANNE
Young Dr. Malone
NBC-TV

RANDELL, STUART
Laramie
NBC-TV

RATHBONE, BASIL
Flair
ABC Radio

RAYBURN, GENE
Monitor, NBC Radio;
Miss Universe Beauty Pageant,
CBS-TV



herb duncan

• ACTOR
• ANNOUNCER
• EMCEE

PL 2-7676



Choo Choo Collins

RADIO AND TV ARTISTS

REAGAN, RONALD
Tournament of Roses Parade
GE Theatre
CBS-TV

REASONER, HARRY
Calendar
CBS-TV

REED, DONNA

The Donna Reed Show
ABC-TV

REED, PAUL
Car 54, Where Are You?
NBC-TV

REED, ROBERT
The Defenders
CBS-TV

REILLY, HUGH
Lassie
CBS-TV

REIMERS, ED

B. October 26, Moline, Ill.

REYNOLDS, BURT
Gunsmoke
CBS-TV

ROBARDS, JASON JR.
That's Where
the Town's Going!
CBS-TV

ROBERTS, PERNELL
Bonanza
NBC-TV

ROBERTSON, CLIFF
Saturday's Children
CBS-TV

ROGERS, ROY
The Roy Rogers Show
CBS-TV

ROSE MARIE
The Dick Van Dyke Show
CBS-TV

ROSS, JOE E.
Car 54, Where Are You?
NBC-TV

ROSSI, STEVE
Flair
ABC Radio

RULE, JANICE
Tonight in Samarkand
CBS-TV

RUST, RICHARD
Sam Benedict
NBC-TV

RYAN, IRENE
The Beverly Hillbillies
CBS-TV

— S —

SAHL, MORT
The Good Years
CBS-TV

ST. CLAIR, ELIZABETH
Young Dr. Malone
NBC-TV

SANDERSON, IVAN
Flair
ABC Radio

SAVIOR, PAUL
Love of Life
CBS-TV

SAWYER, JOE
The Adventures
of Rin Tin Tin

SCHMIDT, DR. KARL
Flair
ABC Radio

SEYMOUR, ANNE
Empire
NBC-TV

SHAHAN, ROCKY
Rawhide
CBS-TV

SHEPHERD, JEAN
WOR, New York, N. Y.

SHORE, ROBERTA
The Virginian
NBC-TV

SIEPI, CESARE
Voice of Firestone
ABC-TV

SIMON, ROBERT
Saints & Sinners
NBC-TV

SINATRA, FRANK
The Judy Garland Show
CBS-TV

SINCLAIR, BETTY
Young Dr. Malone
NBC-TV

SKELTON, RED
The Red Skelton Show,
The Red Skelton Hour
CBS-TV

SKINNER, EDNA
Mister Ed
CBS-TV

SMITH, JOHN
Laramie
NBC-TV

ALLAN JEFFERYS

"In the Land of Music"

3rd year

ABC-RADIO NETWORK

PL 2-7676



RIP TAYLOR

Personal Management
BUDDY ALLEN
595 Madison Ave.
EL 5-2230

RADIO AND TV ARTISTS

SMITH, ROGER
77 Sunset Strip
ABC-TV

SORRELLS, BOB
Ensign O'Toole
NBC-TV

STACK, ROBERT
The Untouchables
ABC-TV

STAMBERGER, JACK
Love of Life
CBS-TV

STANLEY, KIM
That's Where
the Town's Going!
CBS-TV

STEELE, TED
Monitor
NBC Radio

STEVENS, CONNIE
Hawaiian Eye
ABC-TV

STEVENS, INGER
Saturday's Children
CBS-TV

STEVENS, RISE
Voice of Firestone
ABC-TV

STEWART, SANDY
Perry Como's
Kraft Music Hall
NBC-TV

STODDARD, HAILA
The Secret Storm
CBS-TV

STOKEY, MIKE
Stump the Stars
CBS-TV

STONE, BEN
King Leonardo
NBC-TV

STONE, MILBURN
Gunsmoke
CBS-TV

STORCH, LARRY
Flair
ABC Radio

STORY, RALPH
In Hollywood
CBS Radio

STRATFORD, TRACY
The New Loretta Young Show
CBS-TV

STRUDWICK, SHEPPERD
Footnote to Fame
CBS-TV

STUART, MARY
Search for Tomorrow
CBS-TV

STURDIVANT, ROBERT
Flair
ABC Radio

SULLIVAN, ED
The Ed Sullivan Show
CBS-TV

SWANSON, GLORIA
Flair
ABC Radio

SWIFT, ALLEN
King Leonardo, NBC-TV

SYDES, CAROL
The New Loretta Young Show
CBS-TV

— T —
TALMAN, WILLIAM
Perry Mason
CBS-TV

TAYLOR, KEITH
McKeever & the Colonel
NBC-TV

TAYLOR, RIP
THOMAS, DANNY
The Danny Thomas Show,
CBS-TV

TILLSTROM, BURR
Kukla & Ollie
NBC-TV

TOMME, RONALD
Love of Life
CBS-TV

TOMPKINS, JOAN
Sam Benedict
NBC-TV

TRIPP, PAUL
Noah & the Flood
CBS-TV

TRUMAN, MARGARET
Flair
ABC Radio

— U —
USTINOV, PETER
Flair
ABC Radio



KOKOMO JR.

America's Favorite
TV Chimp

NICK CARRADO
TRafalgar 7-8655



PROGRESSIVE STATIONS
PREFER THE
PRESTIGE NEWS SERVICE

RADIO AND TV ARTISTS

— V —

VANCE, VIVIAN
The Lucy Show
CBS-TV

VAN DYKE, DICK
Flair, ABC Radio;
Henry Fonda & the Family,
The Dick Van Dyke Show,
CBS-TV

VAN PATTEN, RICHARD
Young Dr. Malone
NBC-TV

**VAN VOOREN,
MONIQUE**
DuPont Show of Week, NBC; U.S.
Steel Hour, CBS; Ed Sullivan
Show, CBS; Jack Paar Show;
NBC; Tonight Show, NBC; To
Tell the Truth, CBS

VILLELLA, EDWARD
Noah & the Flood
CBS-TV

VON FURSTENBERG, BETSY
Tonight in Samarkand
CBS-TV

— W —

WADE, DAVID
Flair
ABC Radio

WAGNER, HELEN
As the World Turns
CBS-TV

WALKER, BETTY
Flair
ABC Radio

WALKER, NANCY
Flair
ABC Radio

WALLACE, TONI
The Right is Right
NBC-TV

WARD, LARRY
The Dakotas
ABC-TV

WARNER, JACKIE
Shari Lewis Show
NBC-TV

WASHBURN, BEVERLY
The New Loretta Young Show
CBS-TV

WATERMAN, DENNIS
Fair Exchange
CBS-TV

WAYNE & SHUSTER
Flair
ABC Radio

WEAVER, CHARLIE
The Jack Paar Show
NBC-TV
Flair
ABC Radio

WEAVER, DENNIS
Gunsmoke
CBS-TV

WEBB, JACK
General Electric True
CBS-TV

WEBBER, ROBERT
Footnote to Fame
CBS-TV

WEED, BUDDY

WELK, LAWRENCE
Lawrence Welk Show
ABC-TV

WELLS, MARY K.
The Edge of Night
CBS-TV

WICKER, IREENE

WICKWIRE, NANCY
As the World Turns
CBS-TV

WILCOX, FRANK
The Beverly Hillbillies
CBS-TV

WILLIAMS, ANDY
Andy Williams Show
NBC-TV

WILLIAMS, ANN
Young Dr. Malone
NBC-TV

WILLIAMS, CARA
Henry Fonda & the Family,
Pete & Gladys, CBS-TV

WILLIAMS, GRANT
Hawaiian Eye
ABC-TV

WILLIAMS,

WILLIAM B.

WNEW, New York, N. Y.

WINCHELL, PAUL
Flair
ABC Radio

WINTER, WILLIAM
Flair
ABC Radio

WINTERS, GLORIA
Sky King
CBS-TV

WINTERS, JONATHAN

The Jack Paar Show, Jack Paar
Program, NBC-TV; Flair, ABC
Radio

WOODBURY, WOODY

Who Do You Trust? ABC-TV

WOODS, LESLEY
Young Dr. Malone
NBC-TV

WYATT, JANE
Father Knows Best
ABC-TV

WYMAN, JANE
Jane Wyman Presents
ABC-TV

— Y —

YORK, DICK
Going My Way
ABC-TV

YOUNG, ALAN
Mister Ed
CBS-TV

YOUNG, LORETTA
Loretta Young Theatre,
NBC-TV;
The New Loretta Young
Show, CBS-TV

YOUNG, ROBERT
Father Knows Best
ABC-TV

YOUNGMAN, HENNY
Flair
ABC Radio

— Z —

ZIMBALIST, EFREM JR.
77 Sunset Strip
ABC-TV

FOR RADIO NETWORK AND TELEVISION

NETWORK PROGRAMS OF 1962, SEE

LAST SECTION OF THE ANNUAL YEAR BOOK

Play and Story Brokers

—New York and Los Angeles—

New York, N. Y.

American Play Co.
52 Vanderbilt Ave.Murray Hill 6-6333

Ashley-Stelner, Inc.—Famous Artists Corp.
555 Madison Ave.....Murray Hill 8-8330

Bartsch, Hans, Plays
1501 BroadwayBRyant 9-6933

Brandt & Brandt
101 Park Ave.....Murray Hill 3-5890

Brown, Curtis, Ltd.
575 Madison Ave.....PLaza 5-4200

Diamant, Anita
280 Madison Ave.MU 9-5251

Fishbein, Frieda
353 W. 57th St.....CIRCLE 7-4398

French, Samuel
25 W. 45th St.....JUDson 2-4700

Gaines, Blanche
350 W. 57th St.....PLaza 7-0537

Hayward, Leland
655 Madison Ave.....TEmpleton 8-5100

International Literary Bureau, Inc.
595 Madison Ave.....PL 3-8581

Leonard, Claire
156 W. 74th St.....TRafalgar 7-3082

Matson, Harold
30 Rockefeller Plaza.....CIRCLE 6-2750

Mead, Daniel S.
915 BroadwayOR 4-2790

Morris, William, Agency, Inc.
1740 BroadwayJUDson 6-5100

Reynolds, Paul R. & Son
599 Fifth Ave.....MURray Hill 8-4767

Roberts, Flora
22 E. 60th St.....EL 5-4165

Salisbury, Leah, Inc.
234 W. 44th St.....LACKawanna 4-8628

Talent Associates-Paramount, Ltd.
444 Madison Ave.....PLaza 3-1030

Wade Carlson Literary Agency
475 Fifth Ave. (Room 1808).....MU 3-1450

Williams, Annie Laurie
18 E. 41st St.....MURray Hill 5-7564

Writers Literary Agency
210 W. 70th St.....TR 3-2185; SU 7-5700

Writers Workshop, Inc.
280 Madison Ave.LE 2-9878

Los Angeles, Calif.

Ashley-Stelner, Inc.—Famous Artists Corp.
449 S. Beverly Dr., B. H.CR 4-8511

Bernie, Herman
260 S. Beverly Dr., B. H.CRestview 5-0117

Cornsweet, Harold Literary Agency
9526 W. Pico Blvd. (35)CR 5-5342

Darrow Agency
9884 Santa Monica Blvd., B. H. CRestview 4-7253

Elwood, Maren, Agency
4949 Hollywood Blvd.....NORMandy 4-4786

French, Samuel, Inc.
7623 Sunset Blvd.HOLLYwood 3-3146

Frings, Kurt
242 N. Canon Dr., B. H.CRestview 4-8881

General Artists Corp.
9025 Wilshire Blvd.CRestview 3-2400

Gold, Sid
8961 Sunset Blvd. (69) ...CRestview 4-7247

Goldstone-Tobias
250 N. Canon, B. H.CRestview 6-1071

Grashin, Mauri
8732 Sunset Blvd. (69)OL 2-5168

Herzbrun, Walt
8820 Sunset Blvd. (69)OLympia 2-7210

Irwin, Lou
9165 Sunset Blvd.....CRestview 1-7131

Jackson, Edith
1717 N. Highland Ave.HOLLYwood 7-0155

Kohner, Paul, Inc.
9169 Sunset Blvd. (69)CRestview 1-5165

Kumin-Olenick Agency
400 S. Beverly Dr., B. H.CR 4-7281

Lance, Leon
8820 Sunset Blvd. (69)OL 7-1060

Linsk, Lester
195 S. Beverly Dr., B. H.CRestview 5-4396

MacQuarrie Agency
9157 Sunset Blvd. (69)CRestview 4-8919

Meyers, Walter
8350 Santa Monica Blvd. (69)OL 6-1950

Molson, Gordon Associates Agency
9418 Wilshire Blvd., B. H.CR 1-6111

Morris, William, Agency
151 El Camino Dr., B. H.BR 2-4111

Rosenberg & Coryell
404 N. Roxbury Dr., B. H.CRestview 4-7381

Salkow, Lester
8776 Sunset Blvd. (69)OLympia 2-6750

Schuller, William Agency
9121 Sunset Blvd. (69)CR 4-6949

Shauer, Melville A.
9110 Sunset Blvd.....CRestview 1-1103

Shiffrin-Hyland
315 S. Beverly Dr., B. H.CRestview 4-7641

Shurr, Louis
327 N. Rodeo Dr., B. H.CRestview 4-8111

Small, Lillian Schary Assoc., Ltd.
190 N. Canon Dr., B. H.BR 2-0496

Snitzer, Lou-Al Fritschi, Inc.
6404 Hollywood Blvd. (28) ..HOLLYwood 9-6271

Stempel, Frank
9034 Sunset Blvd. (69)CRestview 4-8343

Swanson, H. N., Inc.
8523 Sunset Blvd.OLympia 2-5386

Ullman, George
8979 Sunset Blvd. (69)CRestview 4-5238

Wilkins, Paul
8961 Sunset Blvd. (69)CRestview 1-6188

Radio & Television Vocal Artists

-Their Work During 1962-

- A -

ADAMS, EDIE
Here's Edie
ABC-TV

ALLEN, BARBARA
Weekday Hostess
WCSE-TV, Portland, Me.

ASTON, BUZZ
Luncheon At the Ones
WITC-TV, Pittsburgh, Pa.

BREHMER, LARRY
KTAC, Tacoma, Wash.

BRIGGS, LILLIAN

BROOKS, JANET
WKCT, Bowling Green, Ky.

BRUESKE, WALLY
Treasure Chest
KSTP-TV, St. Paul, Minn.

COMO, PERRY

Perry Como's Kraft Music Hall
NBC-TV

CONWAY, CAROLYN
Sing Along With Mitch
NBC-TV

CUMMINS, JEANNE
Happy Faces
WLWC-TV, Columbus, Ohio

- B -

BALLARD, KAYE
Perry Como's Kraft Music
Hall
NBC-TV

BANKS, MACK
Open House Show
WCPC, Houston, Miss.

BEDFORD, JERRELL
Retreat
WAGY, Forest City, N. C.

BENNETT, TONY
Ed Sullivan Show, CBS-TV; Perry
Como Show, NBC-TV; Garry
Moore Show, CBS-TV; Jack Paar
Show, NBC-TV

CARROLL, BOB
Remember That Song
WBBM-TV, Chicago, Ill.

CARTAGENA, PAQUITO
WNEL, Caguas, P. Rico

CHARLES, RAY, SINGERS
Perry Como's Kraft Music
Hall
NBC-TV

CLARK, PATTY
Remember That Song
WBBM-TV, Chicago, Ill.

CLARK, WAYLAND
KBEK, Elk City, Okla.

**COLLINS,
CHOO CHOO**

- D -

DELINE, JIM, GANG
WSYR, Syracuse, N. Y.

DENNY, EDMUND
Vocalist on Rush Hour
WIBW-TV, Topeka, Kans.

DIXIE MODERNAIRES
WJEM, Valdosta, Ga.

DUPRANE, AL
WICY, Malone, N. Y.

DUNIGAN, GERTRUDE
WJTN, Jamestown, N. Y.

DUNIGAN, JACK
WJTN, Jamestown, N. Y.



TONY BENNETT

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GAC

Press Representative
MAL BRAVEMAN ASSOC.

**PROGRESSIVE STATIONS
PREFER THE
PRESTIGE NEWS SERVICE**

RADIO AND TV VOCAL ARTISTS

— E —

EAGER, CLAY
WLWC-TV, Columbus, Ohio

ESKRIDGE, JERALD
WRKH, Rockwood, Tenn.

EVANS, MICKIE
WLOF-TV, Orlando, Fla.

— F —

FAILE, TOMMY
WBT, Charlotte, N. C.

FORD, MARY

FORD, TENNESSEE ERNIE
Tennessee Ernie Ford Show
ABC-TV

— G —

GALLION, BOB
WGUN, Atlanta, Ga.

GIMENEZ, CARMITA
WKAQ-TV, San Juan, P. Rico

GORDON, ANITA
Tennessee Ernie Ford Show
ABC-TV

GRIFIS, PATTY
WLTW, Bowling Green, Ky.

— H —

HAGEN, BETTY
WRGR, Starke, Fla.

HANSEN, NORRIE
KPST, Preston, Idaho

HARRIS, JACK
WJR, Detroit, Mich.

HARRIS, RAY
WFIW, Fairfield, Ill.

HAYES, RICHARD
Arthur Godfrey Time,
Richard Hayes Show, Carol
Burnett-Richard Hayes Show
CBS Radio

HEWITT, DOLPH
Country Fair
WGN, Chicago, Ill.

HINDS, BILL
Luncheon at the Ones
WIIIC-TV, Pittsburgh, Pa.

HOLLY, WES
WIXN, Dixon, Ill.

HOVLAND, HANK
Evening Serenade
WBEC, Pittsfield, Mass.

— J —

JENKINS, BUSTER
Rocky Mtn. Jamboree
KLAJ, Denver, Colo.

JONES, HANK
Tennessee Ernie Ford Show
ABC-TV

— K —

KAY, DEAN
Tennessee Ernie Ford Show
ABC-TV

KEGLEY, BUFORD
WHHV, Hillsville, Va.

KELLER, GAYE
KPST, Preston, Idaho

KINDREX, BERT & CHARLIE
KWCL, Oak Grove, La.

KING, PEGGY
Richard Hayes Show
CBS Radio

KNAIZ, JUDY
KDKA-TV, Pittsburgh, Pa.

— L —

LAMBERT, GLORIA
Sing Along with Mitch
NBC-TV

LANGDORFF, LEE
KATL, Miles City, Mont.

LEE, ERNIE
Good-day
WTVT-TV, Tampa, Fla.

LEE, NORMA
WSAZ-TV Huntington, W. Va.

LENNON SISTERS, THE
Lawrence Welk Show
ABC-TV

LEWIS, TOM
WGBF, Evansville, Ind.

LIBERA, JOHN
WESO, Southbridge, Mass.

LING, KONG
Arthur Godfrey Time
CBS Radio

LOR, DENISE

LUCKETT, MARY ANNE
Breakfast Club
ABC Radio

LYNN, JAMIE
WAIL-TV, Atlanta, Ga.

LYNN, MARCY
KDKA-TV, Pittsburgh, Pa.

LYNN, TINY
KICA-TV, Clovis, N. Mex.

— Mc —

McCULLOUGH, MARVIN
KRMG, Tulsa, Okla.

McGOVERN, GEORGE
WSPB, Sarasota, Fla.

— M —

MASK, JAMES
Open House Show
WCPC, Houston, Miss.

MEREDITH, BUDDY
Musical Round-up
KOTA-TV, Rapid City, S. D.

MITCHELL, PEGGY
WEHT-TV, Evansville, Ind.

MODERNAIRES
Red Skelton Show
CBS-TV

MOORE, KAYE
WSOC-TV, Charlotte, N. C.

— N —

NASH, JOHNNY
Arthur Godfrey Time
CBS Radio

NEW CHRISTY MINSTRELS
WITH RANDY SPARKS
Andy Williams Show
NBC-TV

NEWKIRK, BOB
Breakfast Club
ABC Radio

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Sing Along with Mitch
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KLAJ, Denver, Colo.

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PAUL, LES

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— R —

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NBC-TV

BAILY, MEL
Wonderama
WNEW-TV, New York, N. Y.

BANNER, BOB
Candid Camera, Julie & Carol
at Carnegie Hall, The Garry
Moore Show
CBS-TV

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The Jetsons, The Flintstones,
ABC-TV

BARKER, CECIL
The Red Skelton Hour
CBS-TV

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WRCV-TV, Philadelphia, Pa.

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It's Academic
WNBQ-TV, Chicago, Ill.

BARRY, KENN
KSTP-TV, St. Paul, Minn.

BARRY, LOUISE
The World Today
MBS

BEACH, HUGH
Fight of the Week
ABC-TV

BEAUCHAMP, LARRY
Vista 63
WANE-TV, Fort Wayne, Ind.

BECK, JACK
CBS Reports
CBS-TV

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BLUMENTHAL, NORM
Concentration
NBC-TV

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WDAF-TV, Kansas City, Mo.

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WTCN-TV, Minneapolis, Minn.

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WTIC-TV, Hartford, Conn.

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KEZI, Eugene, Ore.

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CBS-TV

— C —

CAHN, ROBERT
Just For Fun
WNEW-TV, New York, N. Y.

CALLAWAY, BOBBY
WALB-TV, Albany, Ga.

CASELLA, JAMES
TV Enriches Learning
WICU-TV, Erie, Pa.

CATES, GILBERT

B. June 6, 1934, New York, N. Y.
Camouflage, ABC-TV; Timex All-Star Circus, NBC-TV

CATES, JOE
International Showtime
NBC-TV

CHAMBERS, EVERETT
Kaiser Presents The Lloyd Bridges Show,
CBS-TV

CHAMPION, BOB
Kilgo's Kanteen
WSOC-TV, Charlotte, N. C.

CHAMPION, JOHN
Laramie
NBC-TV

CHANIN, JOHN
Worldwide Sports
CBS Radio

CHOTZINOFF, SAMUEL
NBC Opera Company
NBC-TV

CHRISTENSEN, JAMES A.
WBEN-TV, Buffalo, N. Y.

CHRISTIE, HOWARD
Wagon Train
ABC-TV

CLAMPETT, BOB
Beany & Cecil
ABC-TV

CLAVER, BOB
Ensign O'Toole
NBC-TV

CLAWSON, GRANT
KSL-TV, Salt Lake City, Utah

CLEMENT, JOSEPH E.
Lamp Unto My Feet
CBS-TV

CLEMENTS, CALVIN
Dr. Kildare
NBC-TV

COLE, BETTY
Meet the Press
NBC-TV

CONNELL, DAVE
Captain Kangaroo
CBS-TV

CONNELLY, JOE
Going My Way,
Leave It to Beaver,
ABC-TV

CORDERO, PAQUITO
WKAQ-TV,
San Juan, Puerto Rico

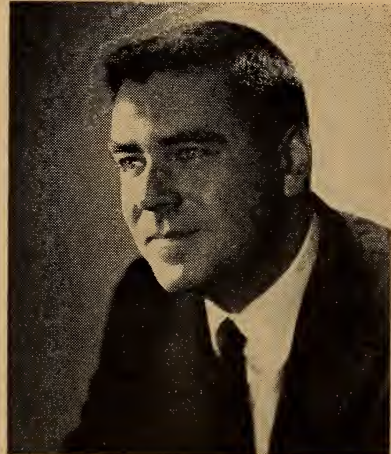
CORREA, RAFAEL
Show Libby's
WKAQ-TV,
San Juan, Puerto Rico

COSTELLO, ROBERT
Armstrong Circle Theatre
CBS-TV

COTTLE, BOB
Ruff and Reddy
NBC-TV



FRANK BRESEE
(Writer-Producer)
Golden Days of Radio
The Mack Agency



BILL HOBIN
Producer-Director
*"Sing Along
With Mitch"*

RADIO AND TV PRODUCERS

COVINGTON, TREADWELL
King Leonardo
NBC-TV

CRABTREE, JOSEPH B.
WXEX-TV, Petersburg, Va.

CRAIG, SCOTT
File 31
WMBD-TV, Peoria, Ill.

CROSS, PERRY
Tonight
NBC-TV

CUNNINGHAM, HARRY W.
WNYS-TV, Syracuse, N. Y.

— D —

DAILEY, DOROTHY
Negro College Choir
ABC Radio

DALE, CHALMERS
Look Up and Live
CBS-TV

DANIELS, MARC
Saints and Sinners
NBC-TV

DARION, SIDNEY
ABC Evening Report
ABC-TV

DAVIS, NORM
Project 4
WJXT-TV, Jacksonville, Fla.

DECKER, JOHN P.
WROC-TV, Rochester, N. Y.

DeCORDOVA, FRED
Jack Benny Program
CBS-TV

DELANEY, ROBERT
Meet the Professor
ABC-TV

DEPORIS, GENE
CBS Reports
CBS-TV

DESSERT, GEORGE
WCAU-TV, Philadelphia, Pa.

DI BENEDETTO, JULIO
Candid Camera
CBS-TV

DIMICK, MERRILL
KSL-TV, Salt Lake City, Utah

DISNEY, WALT
Walt Disney's
Wonderful World of Color
NBC-TV

DODGE, FRANK
Search for Tomorrow
CBS-TV

DOLAN, JAMES
Coleman on Sports, Sports
Time, Worldwide Sports,
CBS Radio

DONALDSON, KEITH
Emphasis
NBC Radio

DORTORT, DAVID
Bonanza
NBC-TV

DRYER, SHERMAN H.
The American Economy on
College of the Air
CBS-TV

DUFF, GORDON
Footnote to Fame, That's
Where the Town's Going!,
CBS-TV

DUNCAN, JIM
Bulletin
WRGP-TV,
Chattanooga, Tenn.

DUNNE, BURT
The Cheyenne Show
ABC-TV

DUTCHER, BILL
WMT-TV, Cedar Rapids, Iowa

— E —

EAMES, BILL
CBS News Election Unit
CBS-TV

EARNSHAW, FENTON
77 Sunset Strip
ABC-TV

EDELMAN, LOUIS E.
Make Room for Daddy
NBC-TV

ELINSON, JACK
The Danny Thomas Show
CBS-TV

ENGLANDER, ROGER
The New York Philharmonic
Young People's Concerts
CBS-TV

EVANS, JEFF
Tel-all
WRDW-TV, Augusta, Ga.

EVANS, MARK
WTTG-TV, Washington, D. C.

EVAN, TOM
WSAV-TV, Savannah, Ga.

EYER, DICK
Joe Martin Show
KOLN-TV, Lincoln, Neb.

— F —

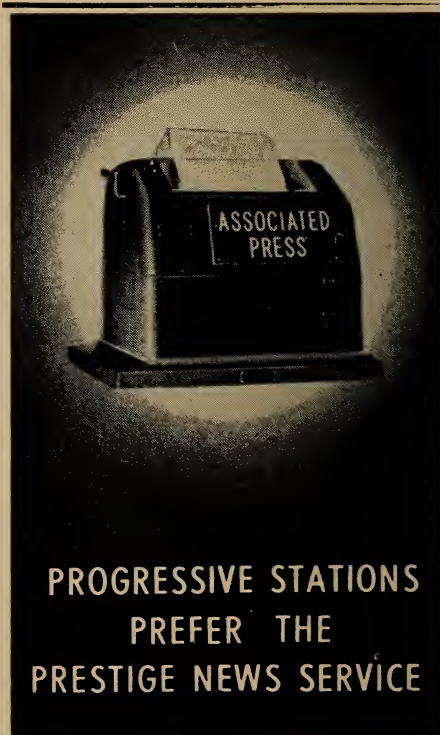
FASSETT, JAMES
New York Philharmonic,
World Music Festivals,
CBS Radio

FATES, GIL
B. September 29, 1914,
Newark, N. J.
What's My Line?, To Tell the
Truth, I've Got a Secret,
all CBS-TV

CARL REINER

Creator—Producer—Writer

"The
DICK VAN DYKE
SHOW"



PROGRESSIVE STATIONS
PREFER THE
PRESTIGE NEWS SERVICE

RADIO AND TV PRODUCERS

FEDDERSON, DON
My Three Sons
ABC-TV

FEIN, IRVING
The Jack Benny Program
CBS-TV

FEINER, BEN JR.
Winston Churchill—The
Valiant Years, ABC-TV

FELDMAN, CHESTER
I've Got A Secret
CBS-TV

FELDMAN, ED
Fair Exchange
CBS-TV

FELTON, NORMAN
Dr. Kildare
NBC-TV

FENNELLY, VINCENT M.
Rawhide
CBS-TV

FERBER, MEL
Calendar
CBS-TV

FERRI, LUCY
The Guiding Light
CBS-TV

FERRO, BETH HOLLINGER
B. December 14, 1924,
New York, N. Y.
Price is Right, NBC-TV

FINKEL, BOB
Andy Williams Show
NBC-TV

FISHER, CHARLES
The Edge of Night
CBS-TV

FISHER, CRAIG
Exploring
NBC-TV

FISHER, HAL
WBBM-TV, Chicago, Ill.

FLEISCHMAN, STEPHEN
CBS Reports
CBS-TV

FLETCHER, VIC
KIFI-TV, Idaho Falls, Idaho

FLOWER, JOHN
KETV-TV, Omaha, Neb.

FLYNN, PETER
Emphasis
NBC Radio

FONDA, JAMES
Hazel
NBC-TV

FORTE, CHET
The Sunday Sports
Spectacular
CBS-TV

FRANKEL, ELIOT
Huntley-Brinkley Report
NBC-TV

FRANZEN, DON
WIBW-TV, Topeka, Kans.

FREED, FRED
White Paper
NBC-TV

FREEDMAN, LEWIS
Dupont Show of the Week
NBC-TV

FREEMAN, DEVERY
Pete & Gladys
CBS-TV

FREEMAN, LEONARD
The Untouchables
ABC-TV

FRIEDBERG, BILLY
Car 54, Where Are You?
NBC-TV

FRIEDMAN, DONALD
WOKR-TV, Rochester, N. Y.

FRIENDLY, FRED W.
CBS Reports
CBS-TV

FROMKEES, LEON
Fury
NBC-TV

FROUGH, WILLIAM
Sam Benedict
NBC-TV

FULKERSON, RAY
WEHT-TV, Evansville, Ind.

FURMAN, BOB
KETV-TV, Omaha, Neb.

— G —

GARDNER, ARTHUR
The Rifleman
ABC-TV

GARTHWAITE, ROBERT L.
Project 20
NBC-TV

GILLIS, JOE
WTOL-TV, Toledo, Ohio

GIMBEL, ROGER
The Bing Crosby Show
ABC-TV

GITLIN, IRVING
White Paper
NBC-TV

GLIDDEN, EDITH
WOC-TV, Davenport, Iowa

GOLDEN, ROBERT
Lassie
CBS-TV

GOTTLIEB, HERBERT
Make a Face
ABC-TV

GRAFF, ROBERT D.
Winston Churchill—The
Valiant Years, ABC-TV;
Noah and the Flood, CBS-TV

GRAHAM, LEWIS
Ted Mack and the Original
Amateur Hour
CBS-TV

GREEN, GERALD
Chet Huntley Reporting
NBC-TV

GREENE, STANLEY
The American Economy on
College of the Air,
CBS-TV

GREGORY, LORRIE
WDBJ-TV, Roanoke, Va.

GRUBBS, GEORGE
KNOE-TV, Monroe, La.

GRUBBS, TOM
WLOF-TV, Orlando, Fla.

GUEDEL, JOHN
Art Linkletter's House Party
CBS-TV

— H —

HAGAN, CHET
Gulf Instant News Specials
NBC-TV

HAMILTON, JOE
The Garry Moore Show,
Julie & Carol at Carnegie Hall,
CBS-TV

HAMLIN, BOB
Pacemaker News
WHTN-TV,
Huntington, W. Va.

HANCE, WILEY
Directions 63,
Meet the Professor,
ABC-TV

HANNA, BILL
The Flintstones, The Jetsons,
ABC-TV

HARMON, BILL
McKeever & the Colonel
NBC-TV

HARRIS, JACK
KTVT-TV, Fort Worth, Tex.

HARRISON, JOAN
The Alfred Hitchcock Hour
CBS-TV

HARRISON, PAUL
Our Man Higgins
ABC-TV

HARTMAN, EDMUND
My Three Sons
ABC-TV

HAYWARD, LELAND
Tonight in Samarkand,
The Good Years,
Saturday's Children,
CBS-TV

HEIDER, FREDERICK
Voice of Firestone
ABC-TV

HELLER, JOEL
The Reading Room
CBS-TV

HENDRICKSON, FRED
Arthur Godfrey Time,
Suspense, Yours Truly,
Johnny Dollar,
CBS Radio

HENNING, PAUL
The Beverly Hillbillies
CBS-TV

HENRY, BOB
Roy Rogers-Dale Evans Show
ABC-TV

HERBERT, DON
Watch Mr. Wizard
NBC-TV

HIGHTCHEW, LARRY
WFAM-TV, Lafayette, Ind.

HIKEN, NAT
Car 54, Where Are You?
NBC-TV

HILL, DAVE
WLOF-TV, Orlando, Fla.

HILL, MARTIN
Art Linkletter's House Party
CBS-TV

HIPPLER, RANDOLPH
WNEM-TV, Saginaw, Mich.

HITCHCOCK, ALFRED
The Alfred Hitchcock Hour
CBS-TV

HOBIN, BILL
B. November 12, 1923, Evanston,
Ill. Sing Along with Mitch, NBC-
TV, 1961-1962, Bell Telephone
Hour, NBC-TV

HOBSON, JAMES
Lawrence Welk Show
ABC-TV

HOFFMAN, CHARLES
Hawaiian Eye
ABC-TV

HOGAN, HUGH
KTRG-TV, Honolulu, Hawaii

HOLLAND, MARLAN
Jack's Kartoan Klubhouse
KEZI-TV, Eugene, Ore.

HOLMES, TED
Look Up & Live
CBS-TV

HORNER, JED
Shari Lewis Show
NBC-TV

HOROWITZ, HOWIE
77 Sunset Strip
ABC-TV

HOSTETTLER, DEL
WRCV-TV, Philadelphia, Pa.

HOUSTON, JOE
WFBG-TV, Altoona, Pa.

HOWARD, CY
Fair Exchange
CBS-TV

HUENERS, JOHN
Stump the Stars
CBS-TV

HUGGINS, ROY
The Virginian
NBC-TV

HYATT, DONALD B.
Project 20, World Of . . .
NBC-TV

RADIO AND TV PRODUCERS

— I —

IMWALLE, BILL
WVW-TV, New Orleans, La.
ISAACS, CHARLES
The Real McCoys
CBS-TV

— J —

JACKSON, GAIL PATRICK
Perry Mason
CBS-TV
JACOBS, ALAN
WVW-TV, New Orleans, La.
JACOBS, JERRY
Gulf Instant News Specials
NBC-TV
JAMES, WILLIAM T.
WXEX-TV, Petersburg, Va.
JAMISON, MARSHALL
The Good Years,
Tonight in Samarkand,
Saturday's Children,
CBS-TV
JASCO, LEN
WPTV, Palm Beach, Fla.
JEWISON, NORMAN
The Judy Garland Show
CBS-TV
JOHNSON, ROBERT
KELQ-TV, Sioux Falls, S. D.
JONES, COLSON E.
WFBG-TV, Altoona, Pa.
JONES, ED
WOC-TV, Davenport, Iowa
JONES, EDWARD M.
CBS Reports
CBS-TV
JONES, EUGENE S.
World Of . . .
NBC-TV

— K —

KAPLAN, FRED
Flair
ABC Radio
KAYDEN, WILLIAM
Here's Hollywood
NBC-TV
KELLER, CHARLES
Frontiers of Knowledge
WFIL-TV, Philadelphia, Pa.
KELLERMAN, DON
Accent
CBS-TV
KERR, BOB
WOW-TV, Omaha, Neb.
KEYES, PAUL W.
Jack Paar Program
NBC-TV
KINKEL, JACK
ABC News Final
ABC-TV
KIPPENBROCK, KIP
KLTV, Tyler, Tex.
KLEIBACKER, FRED
WIIIC-TV, Pittsburgh, Pa.
KLEINERMAN, ISAAC
The 20th Century
CBS-TV
KLYNN, HERBERT
The Alvin Show
CBS-TV
KOBIN, WILLIAM
Howard K. Smith—News &
Comment
ABC-TV
KONDOLF, GEORGE
U. S. Steel Hour
CBS-TV
KUSSEROW, LOU
NBC Sports
NBC-TV

— L —

LACEY, JACK
The Roy Rogers Show
CBS-TV
LADESICH, BILL
WDAF-TV, Kansas City, Mo.
LADIZINSKY, IVAN
Dimension
of a Woman's World,
Dimension of a Dateline,
CBS Radio
LARSON, TONY
KTVR-TV, Denver, Colo.
LaTOURETTE, FRANK
Adlai Stevenson Reports
ABC-TV
LAVEN, ARNOLD
The Rifleman
ABC-TV
LEAR, NORMAN
Andy Williams Show,
NBC-TV;
Henry Fonda & the Family,
CBS-TV
LEONARD, BILL
CBS News Election Unit
CBS-TV
LEONARD, HERBERT B.
The Adventures of Rin Tin Tin,
Route 66, CBS-TV; Naked City,
ABC-TV
LEONARD, SHELDON
The Dick Van Dyke Show,
The Danny Thomas Show,
CBS-TV;
Make Room for Daddy,
NBC-TV
LEVITAN, PAUL
Miss Teenage America
Coronation,
Miss Universe Beauty Pageant,
Miss America Pageant,
Tournament of Roses Parade,
CBS-TV
LEVY, JULES V.
The Rifleman
ABC-TV
LEVY, PARKE
Pete & Gladys
CBS-TV
LEWIS, ARTHUR
The Nurses
CBS-TV
LEWIS, ELLIOTT
The Lucy Show
CBS-TV
LEWIS, RICHARD
Premiere, Presented by Fred
Astaire, Alcoa Premiere,
ABC-TV
LIGHT, JON
WSAZ-TV,
Huntington, W. Va.
LINKE, DICK
The Andy Griffith Show
CBS-TV
LLOYD, NORMAN
The Alfred Hitchcock Hour
CBS-TV
LONDON, JOHN
The New Loretta Young Show
CBS-TV;
Loretta Young Theatre,
NBC-TV
LOUNSBERY, DAN
Bell Telephone Hour
NBC-TV
LOWE, DAVID
CBS Reports
CBS-TV

LUBIN, ARTHUR
Mister Ed
CBS-TV
LUTZ, SAM
Lawrence Welk Show
ABC-TV

— Mc —

McCLURE, WILLIAM K.
CBS-TV Reports
CBS-TV
McCULLOUGH, JOHN
WVNDU-TV, South Bend, Ind.
McCUNE, DON
Captain Puget Show
KOMO-TV, Seattle, Wash.
McDERMOTT, TOM
Dick Powell Show
NBC-TV
McGEEHAN, JACK
The Ed Sullivan Show
CBS-TV
McGINN, JIM
WBBM-TV, Chicago, Ill.
McGOVERN, JIM
Pursuit
KMSP-TV, Minneapolis, Minn.
McMULLEN, JAY
CBS Reports
CBS-TV

— M —

MacCALLUM, BILL
Breakfast Club
ABC Radio
MacDONNELL, NORMAN
Gunsmoke
CBS-TV
MacKENZIE, MURDO
Christmas Sing with Bing,
Bing Crosby-Rosemary Clooney
Show, CBS Radio
MAGRINA, DON
WSAV-TV, Savannah, Ga.
MALLARD, JERRY
WCIV-TV, Charleston, S. C.
MARDEN, ORISON
Dimension
CBS Radio
MARGOLIS, IRV
WRCV-TV, Philadelphia, Pa.
MARION, IRA
Meet the Professor
ABC Radio
MARKELL, ROBERT
The Defenders
CBS-TV
MARKS, ART
Perry Mason
CBS-TV
MARSHALL, NORMAN
Laudes Evangelli
CBS-TV
MARTENS, SI
WKJG-TV, Fort Wayne, Ind.
MAURER, ROBERT
Monitor, Emphasis,
NBC Radio
MENDELSON, LEE
KPIX-TV, San Francisco, Cal.
MERRILL, AUSTIE
WKRC-TV, Cincinnati, Ohio
MESHEKOFF, MICHAEL
General Electric True
CBS-TV
MILLER, FRANK
The Big Lie
MBS
MILLER, JACK
Magic Midway
NBC-TV

RADIO AND TV PRODUCERS

MOFFITT, J. J.
WEWS-TV, Cleveland, Ohio

MONROE, WILLIAM B. JR.
This Is NBC News
NBC-TV

MONTAGNE, EDWARD J.
McHale's Navy
ABC-TV

MOODY, DON
The Super Show
WHTN-TV,
Huntington, W. Va.

MORGAN, AL
Today
NBC-TV

MORGAN, LEO
As Caesar Sees It
ABC-TV

MORGAN, MONTY
Merv Griffin Show
NBC-TV

MORRIS, DAN
WTOL-TV, Toledo, Ohio

MORSE, ARTHUR D.
CBS Reports
CBS-TV

MOSER, JAMES E.
Ben Casey
ABC-TV

MOSHER, BOB
Leave It to Beaver
ABC-TV

MUNDAY, BRYAN
KRBC-TV, Abilene, Tex.

MYRE, BURD
WLWI-TV, Indianapolis, Ind.

— N —

NAEGELI, ROBERT
KCMT-TV, Alexandria, Minn.

NELSON, DOLPH
House Party
CBS Radio

NELSON, OZZIE
Adventures of Ozzie & Harriet
ABC-TV

NEUMAN, ALAN
The American Economy on
College of the Air
CBS-TV

NEUMAN, E. JACK
Sam Benedict
NBC-TV

NICHOLS, WILLIAM
WKJG-TV, Fort Wayne, Ind.

NOLAN, PATRICK
KTRG-TV, Honolulu, Hawaii

NOVENSON, JOE
WFIL-TV, Philadelphia, Pa.

— O —

O'KEEFE, WINSTON
Dennis the Menace
CBS-TV

OPPENHEIMER, JESS
Here's Hollywood
NBC-TV

OPPENHEIMER, PEER
Here's Hollywood
NBC-TV

ORR, PAUL
Jack Paar Program
NBC-TV

ORR, WILLIAM T.
The Cheyenne Show
ABC-TV

OSBORN, BOB
WOW-TV, Omaha, Neb.

OSMAN, HARRY
WRCV-TV, Philadelphia, Pa.

OWEN, TONY
Donna Reed Show
ABC-TV

OWENS, JIM
Charleston Dateline
WCIV-TV, Charleston, S. C.

— P —

PAAR, JACK
Jack Paar Program
NBC-TV

PALMER, SIDNEY
WIS-TV, Columbia, S. C.

PARR, FRANK
KATV, Portland, Ore.

PAUL, JOAN
Christian in Action
ABC Radio

PEDERSON, RUFUS
KATV, Portland, Ore.

PETERS, WALTER
Editor's Choice
ABC-TV

PETERS, WILLIAM
CBS Reports
CBS-TV

PETERSEN, CLIFF
Breakfast Club
ABC Radio

PHILBIN, JACK
The Jackie Gleason Show: The
American Scene Magazine,
CBS-TV; Keefe Brasselle's Va-
riety Gardens, CBS-TV

PIECH, PETER
King Leonardo
NBC-TV

PIERSON, FRANK
Empire
NBC-TV

PLEVEN, PAT
International Showtime
NBC-TV

POKORSKI, JOHN
Baseball Game of the Week
CBS-TV

POTTER, ALLEN
As the World Turns
CBS-TV

POWER, JULES
Discovery '62
ABC-TV

PRATER, JERRY
WTVT-TV, Tampa, Fla.

PRATT, PAUL
KTUL-TV, Tulsa, Okla.

PRECHT, BOB
The Ed Sullivan Show
CBS-TV

PRICE, JIM
WMCT-TV, Memphis, Tenn.

PRIDEMORE, JAMES R.
WALB-TV, Albany, Ga.

— Q —

QUIGLEY, JAMES
Emphasis
NBC Radio

QUINLAN, DORIS
Young Dr. Malone
NBC-TV

RAPP, MATTHEW
Ben Casey
ABC-TV

REIFSNYDER, HOWARD
The Sunday Sports
Spectacular
CBS-TV

— R —

REINA, JAMES L.
World Of . . .
NBC-TV

REINER, CARL
The Dick Van Dyke Show
CBS-TV

RENICK, RALPH
WTVJ-TV, Miami, Fla.

RICE, LEON
The Reading Room
CBS-TV

RICHMAN, FLORENCE
Emphasis
NBC Radio

RISO, ADRIAN
WBRE-TV, Wilkes-Barre, Pa.

ROBERTS, RUTH
The New Loretta Young Show
CBS-TV; Loretta Young
Theatre
NBC-TV

ROLFE, SAM
Eleventh Hour
NBC-TV

ROSKAM, CLAIR
Camera Three
WCBS-TV, New York, N. Y.

ROWE, S. ROBERT
Say When
NBC-TV

RUBEN, AARON
The Andy Griffith Show
CBS-TV

RUSH, W. ARTHUR
Roy Rogers-Dale Evans Show
ABC-TV

RUSSELL, CHARLES
Naked City
ABC-TV

— S —

SACKHEIM, WILLIAM
Empire
NBC-TV

SAUDEK, ROBERT
Leonard Bernstein and the
New York Philharmonic,
Opening Night at Lincoln
Center, CBS-TV

SAYLOR, WILLY
WIS-TV, Columbia, S. C.

SCHAEFER, GEORGE
Hallmark Hall of Fame
NBC-TV

SCHERER, EDWARD
Exploring
NBC-TV

SCHIMMEL, CLARENCE
Miss America Pageant, Miss
Universe Beauty Pageant, Miss
Teenage America Coronation,
Garry Moore Radio Show,
CBS-TV & CBS Radio

SCHNEIDER, NICHOLAS
WNEM-TV, Saginaw, Mich.

SCHONFELD, MOSES
Inside the City, Inside the
United Nations
WBSM, New Bedford, Mass.

SCHULBERG, STUART
David Brinkley's Journal
NBC-TV

SCOTT, TOM
WIBW-TV, Topeka, Kans.

SCRUBY, BRIAN
KDKA-TV, Pittsburgh, Pa.

SEARS, BOB
Treasure Chest
KSTP-TV, St. Paul, Minn.

SECONDARI, JOHN
Bell & Howell Close-up
ABC-TV

RADIO AND TV PRODUCERS

SELF, WILLIAM

20th Century-Fox TV

SELIGMAN, SELIG J.

Combat
ABC-TV

SENKE, H. C.

WHEC-TV, Rochester, N. Y.

SERETTE, DAVID W.

WCHS-TV, Portland, Me.

SERLES, NORMAN

WROC-TV, Rochester, N. Y.

SEXTON, VERDELL

KTUL-TV, Tulsa, Okla.

SHANKS, BOB

Merv Griffin Show
NBC-TV

SHEAR, BARRY

Here's Edie
ABC-TV

SHEEHAN, FRED

American News-stand
ABC-TV

SHEVELOVE, BURT

Opening Night
CBS-TV

SIEMANOWSKI, RICHARD

Public Affairs Specials
CBS-TV

SIGMON, RAY

WSAZ-TV, Huntington, W. Va.

SIMON, AL

The Beverly Hillbillies
CBS-TV

SKUTCH, IRA

Play Your Hunch
NBC-TV

SLATE, LANE

Lamp Unto My Feet
CBS-TV

SLAVICK, PHIL

WMCT-TV, Memphis, Tenn.

SMITH, ANSEL

KNOE-TV, Monroe, La.

SMITH, PERRY

NBC Sports
NBC-TV

SOMERVILLE, WARREN

Flair
ABC Radio

SPARKS, ROBERT

Have Gun, Will Travel
CBS-TV

SPELLING, AARON

Kaiser Presents The Lloyd
Bridges Show
CBS-TV

SPIVAK, LAWRENCE E.

Meet the Press
NBC-TV

STANLEY, HAL

Mr. Smith Goes to
Washington
ABC-TV

STEFFENS, DON

Worldwide Sports
CBS Radio

STEIN, WILLIE

To Tell the Truth
CBS-TV

STERN, LEONARD

I'm Dickens . . . He's Fenster
ABC-TV

STEVENS, LESLIE

Stoney Burke
ABC-TV

STEWART, BOB

Password, CBS-TV; The Price
Is Right
NBC-TV

STEWART, CHARLES

The Danny Thomas Show
CBS-TV

STEWART, GUS

KTBC-TV, Austin, Tex.

STEWART, RAY

WIC-TV, Pittsburgh, Pa.

STOKEY, MIKE

Stump the Stars
CBS-TV

STONE, JON

Captain Kangaroo
CBS-TV

SUSSKIND, DAVID

The Fourposter
CBS-TV

SUTTER, DANIEL

Emphasis
NBC Radio

SUTTON, T. J.

Camera 9
CKLW-TV, Detroit, Mich.

— T —

TAYLOR, LIN

WSOC-TV, Charlotte, N. C.

TELFORD, FRANK

Wide Country
NBC-TV

TOGIE, DAVE

WTVT-TV, Tampa, Fla.

TOMCHO, IVAN

WICU-TV, Erie, Pa.

TORNABENE, RUSS

Emphasis
NBC Radio

TRACY, STERLING

House Party, CBS Radio;
The Tom Harmon Sports
Show
ABC Radio

— U —

ULLMAN, DAN

Laramie
NBC-TV

UTLEY, JOHN

WLTW, Bowling Green, Ky.

UTT, KENNETH

The Defenders
CBS-TV

— V —

VANOFF, NICK

Perry Como's Kraft Music
Hall
NBC-TV

VARHOLY, JOE

WRCV-TV, Philadelphia, Pa.

VARNUM, JAMES

WOI-TV, Ames, Iowa

VERDI, TONY

Artist's Showcase
WNBQ-TV, Chicago, Ill.

VICTOR, DAVID

Dr. Kildare
NBC-TV

VOSBURGH, GEORGE

Merv Griffin Show
NBC-TV

VOUSAS, GEORGE

Emphasis
NBC Radio

— W —

WAKELEE, ARTHUR

Emphasis
NBC Radio

WALDEAR, GORDON

Golden Gate Story
KGO-TV, San Francisco, Calif.

WARK, MARTIN

Here's Hollywood
NBC-TV

WASSERMAN, AL

White Paper
NBC-TV

WATKINS, JOHNNY

KWTX-TV, Waco, Tex.

WATSON, RAY

Jane Lynn Show
WKRC-TV, Cincinnati, Ohio

WAYNE, FRANK

Password
CBS-TV

WAYNE, RONALD

The Jackie Gleason Show;
The American Scene Maga-
zine, CBS-TV

WEBB, JACK

General Electric True
CBS-TV

WEISS, EDWARD

WOI-TV, Ames, Iowa

WEISS, WILLIAM

The Mighty Mouse Playhouse
CBS-TV

WHEDON, PEGGY

From the Capitol, ABC Radio,
Issues and Answers, ABC-TV,
Washington, D. C.

WHITE, LARRY

International Showtime
NBC-TV

WHITE, STEVE

Emphasis
NBC Radio

WHITMAN, DAN

Magic Land of Allakazam
ABC-TV

WILLIAMS, DICK

KPIX, San Francisco, Calif.

WILSON, MARK

Magic Land of Allakazam
ABC-TV

WILSON, WILLIAM P.

Update
NBC-TV

WINDSOR, ROY

The Secret Storm, Love of
Life
CBS-TV

WISE, DAVID J.

Message of Israel
ABC Radio

WONDERS, RALPH

Roy Rogers-Dale Evans Show
ABC-TV

WOOD, BARRY

Bell Telephone Hour
NBC-TV

WRATHER, BONITA

GRANVILLE
Lassie
CBS-TV

— Y —

YATES, TED

David Brinkley's Journal
NBC-TV

YORKIN, BUD

Andy Williams Show, NBC-TV;
Henry Fonda & the Family,
CBS-TV

— Z —

ZEGART, ARTHUR

White Paper
NBC-TV

ZIGMAN, JOSEPH

Chet Huntley Reporting
NBC-TV

ZIMMERMAN, DIRK

KDKA-TV, Pittsburgh, Pa.

ZIRATO, BRUNO JR.

Carol Burnett-Richard Hayes
Show, Suspense, Yours Truly,
Johnny Dollar, CBS Radio;
To Tell the Truth, CBS-TV.

Radio & Television Directors

—Their Work During 1962—

— A —

ABBOTT, NORMAN
Bing Crosby Show
ABC-TV

ALTER, PAUL
The Price Is Right, NBC-TV;
To Tell the Truth, CBS-TV.

ALTMAN, ROBERT
The Gallant Men
ABC-TV

AMADIO, HARRY
Big Bands
ABC Radio

ANDREWS, CLARK
Flair
ABC Radio

AUERBACH, LARRY
Love of Life
CBS-TV

— B —

BARBERA, JOE
The Jetsons, The Flintstones,
ABC-TV

BARRY, LOUISE
The World Today
MBS

BARTON, CHARLES
Dennis the Menace
CBS-TV

BEECHER, KEITH
Breakfast Club
ABC Radio

BELL, TED
Christian in Action
ABC Radio

BENNINGTON, BILL
Stump the Stars
CBS-TV

BERNS, SEYMOUR
The Red Skelton Hour
CBS-TV

BIRCH, PETER
Captain Kangaroo
CBS-TV

BLOOM, NORTON
Chet Huntley Reporting
NBC-TV

BOHL, DON
The Price Is Right, Say
When, NBC-TV

BROWN, DAVE
As Caesar Sees It
ABC-TV

BROWNING, KIRK
Noah and the Flood, Opening
Night at Lincoln Center,
CBS-TV; NBC Opera Company,
NBC-TV

BUCKLEY, SCOTT
Emphasis
NBC Radio

— C —

CAMPBELL, RAYMOND
News Around the World
ABC Radio

CARR, MARTIN
Calendar, CBS-TV

CARR, THOMAS
Rawhide, CBS-TV

CARSON, DICK
Tonight, NBC-TV

CATES, GILBERT
B. June 6, 1934, New York, N. Y.
Camouflage, ABC-TV

CHIRKINIAN, FRANK
Triple Crown of Racing
CBS-TV

CHOMYN, JOSEPH K.
Look Up & Live, Public
Affairs Specials, CBS-TV

CLAMPETT, BOB
Beany & Cecil
ABC-TV

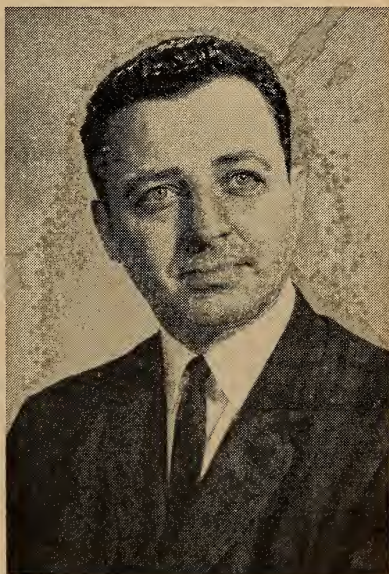
COOK, FIELDER
Dupont Show of the Week
NBC-TV

COYLE, HARRY
NBC Sports
NBC-TV

**GIL
CATES**

Producer-Director

JAMEL PRODUCTIONS



LEE TANNEN

Freelance Director
516—ED 4-3199

RADIO AND TV DIRECTORS

— D —

DAILEY, BOB
The Sunday Sports
Spectacular
CBS-TV

DELANEY, ROBERT
Meet the Professor
ABC-TV

DIAMOND, VERN
Miss America Pageant, Miss
Universe Beauty Pageant,
Miss Teenage America
Coronation, Tournament of
Roses Parade, CBS-TV

DI BENEDETTO, JULIO
Candid Camera
CBS-TV

DILLON, JACK
NBC Sports (Football)
NBC-TV

DISKIN, MARSHALL (SONNY)
Fight of the Week
ABC-TV

DONOHUE, JACK
The Lucy Show
CBS-TV

DONOVAN, TOM
Saturday's Children
CBS-TV

DRAKE, ELLIOTT
Monitor
CBS Radio

— E —

ENGLANDER, ROGER
Public Affairs Specials
CBS-TV

EVANS, OSMOND
The Alvin Show
CBS-TV

— F —

FIELD, DANIEL
Emphasis
NBC Radio

FOX, VAN B.
B. August 20, 1920, Green-
ville, Miss.
Here's Hollywood, The Jan
Murray Show, Concentration,
all NBC.

FRISTOE, ALLAN
The Edge of Night
CBS-TV

— G —

GAINES, JIM
Today
NBC-TV

GARGIULO, MIKE
Play Your Hunch, NBC-TV;
Password, CBS-TV

GATELY, WILLIAM
In the Land of Music
ABC Radio

GEISEL, DAVE
The Garry Moore Show
CBS-TV

GIBBS, PARKER
Monitor
NBC Radio

GORMAN, WALTER
The Guiding Light
CBS-TV

GOUG, ED
Emphasis
NBC Radio

GOWEN, BUD
The Edge of Night
CBS-TV

GROSS, LLOYD
Make a Face
ABC-TV

GURNEE, HAL
Jack Paar Program
NBC-TV

— H —

HAMILTON, JOE
Julie and Carol at Carnegie
Hall, CBS-TV

HANNA, BILL
The Flintstones, The Jetsons,
ABC-TV

HAWKINS, RALPH
On the Line with Bob
Considine
ABC Radio

HAYDEN, JEFFREY
The Donna Reed Show
ABC-TV

HEIN, JAC
Ted Mack & the Original
Amateur Hour, CBS-TV

HELLER, FRANKLIN
What's My Line?
CBS-TV

HEMION, DWIGHT
Perry Como's Kraft Music
Hall
NBC-TV

HENRY, BOB
Roy Rogers—Dale Evans
Show, ABC-TV

HEWITT, DON
Opening Night at Lincoln
Center
CBS-TV

HIKEN, NAT
Car 54, Where Are You?
NBC-TV

HOADE, MARTIN
Catholic Hour, Eternal Light,
NBC-TV

HOBIN, BILL
B. November 12, 1923, Evanston,
Ill. Sing Along with Mitch, NBC-
TV, 1961-1962; Bell Telephone
Hour, NBC-TV

HOBSON, JAMES
Lawrence Welk Show
ABC-TV

HYATT, DONALD B.
Project 20
NBC-TV

— J —

JEWISON, NORMON
The Judy Garland Show
CBS-TV

JONES, EUGENE S.
World Of . . .
NBC-TV

— K —

KANE, JOE
Laramie
NBC-TV

KANE, MIKE
Art Linkletter's House Party
CBS-TV

KEMP-WELCH, JOAN
Laudes Evangelii
CBS-TV

KERN, JAMES V.
Pete & Gladys
CBS-TV

KILEY, TIM
The Ed Sullivan Show
CBS-TV

KING, LYNWOOD
Exploring
NBC-TV

KLEIN, ARTHUR
Speaking of Sports
ABC Radio

KWEIT, JACK
Man About Music
ABC Radio

— L —

LANDRES, PAUL
77 Sunset Strip
ABC-TV

LARRIVA, RUDY
The Alvin Show
CBS-TV

LAW, GENE
Here's Hollywood
NBC-TV

LEIGHTON, DERRICK
Message of Israel
ABC Radio

LEONARD, SHELDON
Make Room for Daddy
NBC-TV

LEVENS, PHIL
International Showtime
NBC-TV

LEVIN, DAN
Search for Tomorrow
CBS-TV

LOCKHART, RAY
Huntley-Brinkley Report
NBC-TV

LUBIN, ARTHUR
Mister Ed
CBS-TV

— Mc —

McDONOUGH, DON
Update
NBC-TV

McDOUGALL, DONALD
Rawhide
CBS-TV

— M —

MacALLEN, JAMES
As the World Turns
CBS-TV

MacGREGOR, KENNETH
Emphasis
NBC Radio

MAFFEO, NEIL
World Wrap-up
ABC Radio

MALCOLM, WILLIAM
Monitor
NBC Radio

MARCH, ALEX
Footnote to Fame
CBS-TV

MARX, LLOYD
Ted Mack & the Original
Amateur Hour, CBS-TV

RADIO AND TV DIRECTORS

MEYER, BERNARD

Emphasis
NBC Radio

MILLER, FRANK

The Big Lie
MBS

MOFFITT, JOHN

The Ed Sullivan Show
CBS-TV

MOLMAR, PETER

Triple Crown of Racing
CBS-TV

MONTAGNE, EDWARD J.

McHale's Navy
ABC-TV

MONTY, GLORIA

The Secret Storm
CBS-TV

— N —

NATHANSON, TED

Concentration, NBC Sports,
NBC-TV

NELSON, HARRY

The Joyce Brothers Show &
The Dr. Albert Burke Show,
ABC Radio

NELSON, OZZIE

Adventures of Ozzie & Harriet
ABC-TV

NYBY, CHRIS

Rawhide
CBS-TV

— O —

OWEN, LARRY

Today
NBC-TV

— P —

PACELLI, FRANK

Frontiers of Faith, Watch Mr.
Wizard, NBC-TV

PETERSON, CLIFF

Breakfast Club
ABC Radio

PETERSEN, RALPH

This Is NBC News
NBC-TV

PRAGER, STANLEY

Car 54, Where Are You?
NBC-TV

PRIAULX, ROBERT

Chet Huntley Reporting, Gulf
Instant News Specials
NBC-TV

— R —

REYNOLDS, GENE

My Three Sons
ABC-TV

RICH, DAVID LOWELL

Route 66
CBS-TV

RICH, JOHN

The Dick Van Dyke Show
CBS-TV

RITTER, DICK

Flair
ABC Radio

ROBBIE, SEYMOUR

The Jackie Gleason Show:
The American Scene Magazine,
CBS-TV

RUSSEL, WILLIAM D.

Hazel
NBC-TV

— S —

SAMETH, JACK

Howard K. Smith—News &
Comment
ABC-TV

SANDWICK, RICHARD

The Edge of Night
CBS-TV

SCHAEFER, GEORGE

Hallmark Hall of Fame
NBC-TV

SCHAFFNER, FRANKLIN

The Good Years, CBS-TV;
Dupont Show of the Week,
NBC-TV

SCHERER, BOB

Andy Williams Show
NBC-TV

SCHNEIDER, DICK

Ruff & Reddy
NBC-TV

SELANDER, LESLEY

Laramie
NBC-TV

SHAW, JEROME

Keefe Brasselle's Variety
Gardens, CBS-TV

SHEAR, BARRY

Here's Edie
ABC-TV

SIDARIS, ANDREW

Magic Land of Allakazam
ABC-TV

SIEG, CHARLES

Huntley-Brinkley Report
NBC-TV

SILBERMAN, SAM

The American Economy on
College of the Air, CBS-TV

SILBERSHER, MARVIN

Lamp Unto My Feet, CBS-TV

SIMPSON, GARRY

Tonight in Samarkand,
CBS-TV

SINGLAND, FRANK

David Brinkley's Journal,
Meet the Press, NBC-TV

SMIGHT, JACK

That's Where the Town's
Going! CBS-TV; Dupont
Show of the Week, NBC-TV.

SMITH, SIDNEY

Opening Night, CBS-TV; Bell
Telephone Hour, NBC-TV

SOMERVILLE, WARREN

Flair
ABC Radio

SOSMAN, ROBERT

Emphasis
NBC Radio

STEEN, CORT

As the World Turns
CBS-TV

SWEENEY, ROBERT

The Andy Griffith Show
CBS-TV

— T —

TANNEN, LEE

TEDESCO, LOU
Password
CBS-TV

TORMEY, ROBERT

Matinee
ABC Radio

TREDANARI, LEE

Today, NBC-TV;
Voice of Firestone,
ABC-TV

TWEEDY, LLOYD

Direction '63
ABC-TV

TYRRELL, LOUIS

Magic Midway
NBC-TV

— V —

VALENTA, LEONARD

As the World Turns,
The Edge of Night,
CBS-TV

VERNA, TONY

The Sunday Sports
Spectacular
CBS-TV

VOUTSAS, GEORGE

Monitor
NBC Radio

— W —

WALKER, ROBERT G.

The Adventures of
Rin Tin Tin
CBS-TV

WALLERSTEIN, HERB

Hazel
NBC-TV

WEIHE, FRED

Monitor
NBC Radio

WHITE, STEVE

Monitor
NBC Radio

WHORF, RICHARD

The Beverly Hillbillies
CBS-TV

WIEST, GEORGE

Christmas As We See It
ABC Radio

WINSTON, RONALD

The Fourposter
CBS-TV

WOGAN, ROBERT

Monitor
NBC Radio

— Y —

YORKIN, BUD

Henry Fonda & the Family
CBS-TV

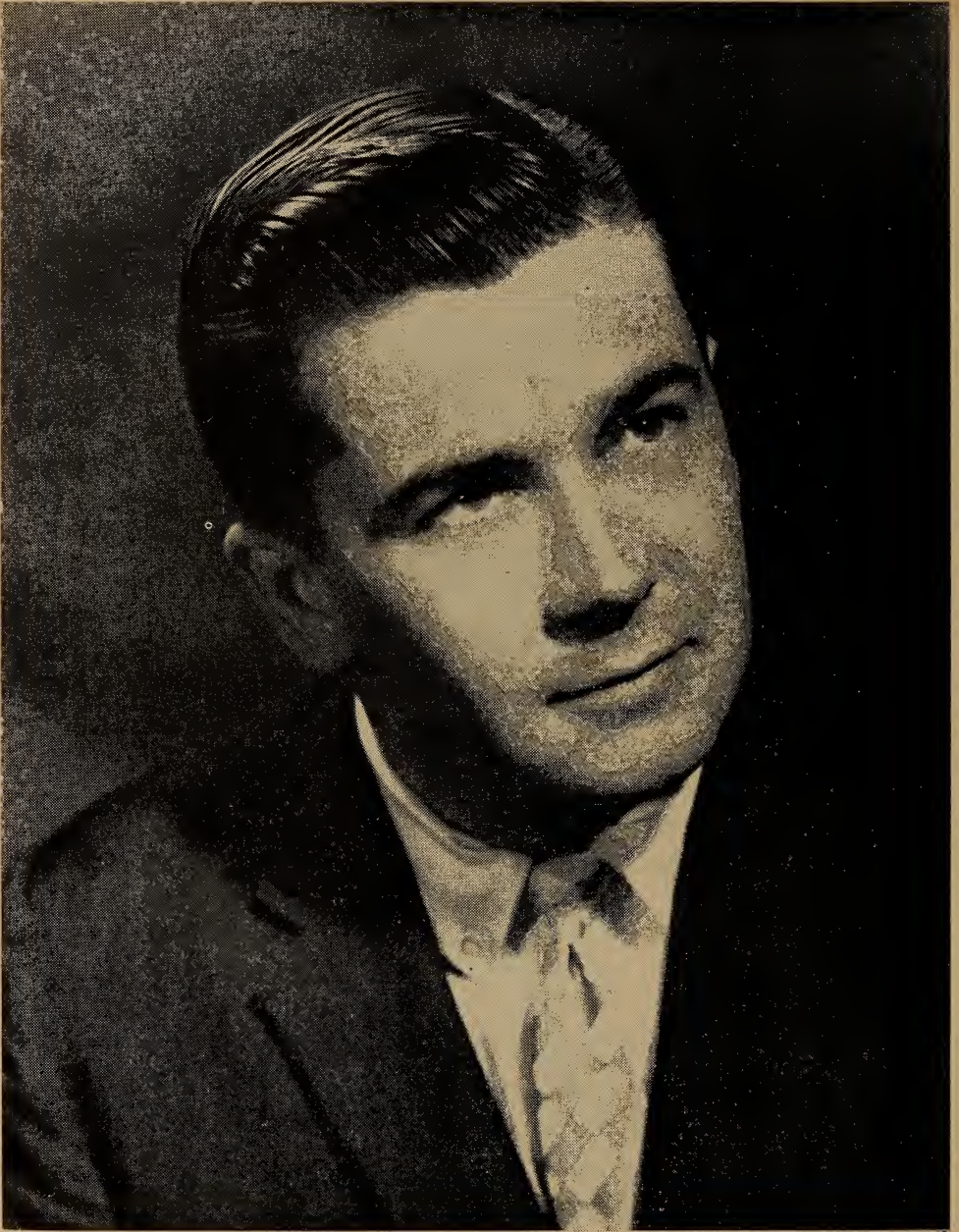
YOUNG, JAMES

Young Dr. Malone
NBC-TV

— Z —

ZASLOVE, ALAN

The Alvin Show
CBS-TV



PETE WINTERS

SPOKESMAN — M-C — ANNOUNCER

JU 6-6300

Radio & Television Announcers—MC's

—Their Work During 1962—

— A —

AAROE, ALDEN
WRVA, Richmond, Va.

ACKERMAN, KEN
Music Till Dawn
KCBS, San Francisco, Calif.

ADAMS, EDIE
Here's Edie
ABC-TV

ADAMS, PAUL
KEWI, Topeka, Kans.

ADAMS, ROGER
WADC, Akron, Ohio

ADDIS, DICK
Skipper Sam Weatherman
WFRV-TV, Green Bay, Wisc.

ADELL, RAY
Luncheon Rendezvous
WGSM, Huntington, N. Y.

AGRUSS, MITCH
Cap'n Delta
KQVR-TV, Stockton, Calif.

ALEMAN, JOE
KPRL, Paso Robles, Calif.

ALLARD, BOB
Random
KMSP-TV, Minneapolis, Minn.

ALLARD, RON
Clockwatcher
WKXL, Concord, N. H.

ALLEN, BOB
KYSM, Mankato, Minn.

ALLEN, BRUCE
KSRO, Santa Rosa, Calif.

ALLEN, DAVID
Club 27
WKBN-TV, Youngstown, Ohio

ALLEN, ED JR.
Party Line
WDOR, Sturgeon Bay, Wisc.

ALLEN, FRANK
Centre County
WRSC, State College, Pa.

ALLISON, STEVE
WWDC, Washington, D. C.

ALLED, ROY
WRCV-TV, Philadelphia, Pa.

ALMODOVAR, HECTOR
Revista Sabatina
WKAQ-TV,
San Juan, Puerto Rico

ALLEN, STAN
WTTM, Trenton, N. J.

AMBROSE, MIKE
KDEO, El Cajon, Calif.

AMECHE, JIM
KXIV, Phoenix, Ariz.

AMECHE, JIM
KGBS, Los Angeles, Calif.

AMMONS, JERRY
Parade of Music
WSOC, Charlotte, N. C.

AMON, DON
Night Flight
WKWK, Wheeling, W. Va.

ANDERSON, ANDY
KGAY, Salem, Ore.

ANDERSON, BOB
Traffic Jam
WSTV, Steubenville, Ohio

ANDERSON, CLIFF
WPFA, Pensacola, Fla.

ANDERSON, JOE
The Big Show
WGBG, Greensboro, N. C.

ANDERSON, JOHN
WPRO, Providence, R. I.

ANDERSON, LYN
Big Sound Music
KLGA, Algona, Iowa

ANDERSON, PAUL OSCAR
KISN, Portland, Ore.

ANDREWS, HERB
Easy Listening
WSMN, Nashua, N. H.

ANSBORO, GEORGE
ABC Radio

ANTHONY, JOE
Harlem Serenade
KMAC, San Antonio, Tex.

ARCHER, GRAHAM
Morning Show
KXL, Portland, Ore.

ARMSTRONG, TOM
WGAR, Cleveland, Ohio

ARTALE, VINCE
Record Revue
WALK, Patchogue, N. Y.

BROOKE TAYLOR

•
PLaza 9-2745



RADIO AND TV ANNOUNCERS-MC'S

ASHLEY, BILL
Push Button One
WDBM, Statesville, N. C.

ASHLEY, BILL
Kaleidoscope, Hawaii
KGMB, Honolulu, Hawaii

ASTAIRE, FRED
Alcoa Premiere, Premiere
ABC-TV

AUSTIN, AL
WOW, Omaha, Neb.

AUXER, ED
Action Theatre
WTHI-TV, Terre Haute, Ind.

AWSUMB, ROGER
Lunch with Casey
WTCN-TV,
Minneapolis, Minn.

AYCOCK, ROY
WBCI, Williamsburg, Va.

— B —

BADGER, JOE
WTHI, Terre Haute, Ind.

BAILEY, BILL
KTHT, Houston, Tex.

BAILEY, JACK
Queen for a Day
ABC-TV

BAILEY, RAY
Wonderful World
of Real Music
KKAR, Pomona, Calif.

BAKER, ALLAN
Campus Favorites
WHMP, Northampton, Mass.

BAKER, BILL
WJAX, Jacksonville, Fla.

BAKER, JIM
Western Shindig
KCRT, Trinidad, Colo.

BAKER, MICHAEL
B. June 15, 1926, St. Thomas,
Ontario, Canada. Narrator for
Cellomatic Screen Gems, TvB,
etc. Commercial Announcer and
Character Voices, Pat Boone,
Perry Como, Andy Williams
Shows

BAKER, PAUL
Rise & Shine
WLAD, Danbury, Conn.

BALDWIN, BUD
Your Hobby
WPFB, Middletown, Ohio

BALE, NORM
Two for the Show
KWKH, Shreveport, La.

BALLAS, JIM
Morning Show
KCOW, Alliance, Neb.

BANDY, BOB
WCWC, Ripon, Wisc.

BARBER, JERRY
Gospel Song Time
WARN, Fort Pierce, Fla.

BARNES, ED
WIRC, Hickory, N. C.

BARNETTE, JIM
WIRK, West Palm Beach, Fla.

BARR, JIM
WARN, Fort Pierce, Fla.

BARR, ROBB
KVRE, Santa Rosa, Calif.

BARRETT, RAY
NBC Radio

BARRETT, RONNIE
Caravan
WJW, Cleveland, Ohio

BARRY, TED
Passport
WHEC, Rochester, N. Y.

BASSETT, DAVID
KWRD, Henderson, Tex.

BAUDOIN, DAVE
KQ Cavalcade
KCUE, Red Wing, Minn.

BAUM, JERRY
WBRE, Wilkes-Barre, Pa.

BAXLEY, RON
WYSL, Buffalo, N. Y.

BAXTER, CHARLEY
Space Angels
WCKT-TV, Miami, Fla.

BAXTER, EDWARD
Variety Theatre
KSHO-TV, Las Vegas, Nev.

BAXTER, WENDELL
KJSK, Columbus, Neb.

BAYSINGER, LARRY
WTMT, Louisville, Ky.

BEACH, SCOTT
Spectrum 74
KCBS, San Francisco, Calif.

BEATTY, BILL
WSOL, Tampa, Fla.

BECK, RONALD
Christian in Action
ABC Radio

BECKER, SANDY
WNEW-TV, New York, N. Y.

BECKER, SY
Timekeeper
WACE,
Chicopee-Springfield, Mass.

BEKAS, TONY
Open Mike
WNAR, Norristown, Pa.

BENECKE, BOB
WMBD, Peoria, Ill.

BERMON, LEN
KTVR-TV, Denver, Colo.

BERNARD, CHUCK
KATV, Portland, Ore.



CY HARRICE

ANNOUNCER - M.C.

NARRATOR

SU 7-5400

RADIO AND TV ANNOUNCERS-MC'S

- BEROV, ALEC**
WWL-TV, New Orleans, La.
- BERRY, GENE**
WOW-TV, Omaha, Neb.
- BERTEL, DICK**
Conversation Piece
WTIC, Hartford, Conn.
- BIGA, JOHN JR.**
Music of Masters
WPIS, Pittston, Pa.
- BINGHAM, DICK**
KSL-TV,
Salt Lake City, Utah
- BLACK, DAVE**
WMC, Memphis, Tenn.
- BLACK, JOE**
WGAR Music Hall
WGAR, Cleveland, Ohio
- BLACK, MARTIN**
Now & Night Owl
KORK-TV, Las Vegas, Nev.
- BLACKWOOD, TOM**
Koffee—Klatch
KPLY, Corvallis, Ore.
- BLAKE, JERRY**
Early Show
WDEF-TV,
Chattanooga, Tenn.
- BLANCHARD, LOWELL**
WNOX, Knoxville, Tenn.
- BLANCHARD, RED**
KSMN, Mason City, Iowa
- BLEDSON, JOHN**
WSET, Glens Falls, N. Y.
- BLESIL, DON**
KPRL, Paso Robles, Calif.
- BLESSINGTON, ED**
WSAV, Savannah, Ga.
- BLISS, HOMER**
WHEC-TV, Rochester, N. Y.
- BLOUGH, DON**
WKAM, Goshen, Ind.
- BLOUNT, JAMES**
Raleigh Hour
WSRC, Durham, N. C.
- BOEHM, JERRY**
KHAS-TV, Hastings, Neb.
- BOGDALIK, JAY**
WSBC, Chicago, Ill.
- BOGDEN, HILARY**
WJAS, Pittsburgh, Pa.
- BOND, BRYCE B.**
B. December 21, 1928, Plainfield,
N. J. Comedy Album on Strand
Records; Specializing in Trick
Voices. Stereo Dance Party,
Moondial Show, Interview Show,
The Top of the Six's, Sundial
Show, all WTFM, New York;
Naked City, ABC-TV; Defenders,
CBS-TV
- BOONE, JACK**
Jack's Kartoon Klubhouse
KEZI-TV, Eugene, Ore.
- BOSLEY, WALT**
KLMR, Lamar, Colo.
- BOUDREAU, HAL**
KGMB, Honolulu, Hawaii
- BOURNE, PORTER**
WXYZ, Detroit, Mich.
- BOUTET, JIM**
WBKV, West Bend, Wis.
- BOWDOIN, CHARLES**
Coffee Club
WWRI, West Warwick, R. I.
- BOWLES, JOHN**
KNBR, San Francisco, Calif.
- BOWMAN, ED**
Weather
KOA-TV, Denver, Colo.
- BOWMAN, ROGER**
NBC Radio
- BOYD, LEX**
KATV, Portland, Ore.
- BOYD, TY**
Foot in the Door, WBTB-TV;
WBT, Charlotte, N. C.
- BRAADH, JIM**
KSCB, Liberal, Kans.
- BRADBY, KEN**
WBCL, Williamsburg, Va.
- BRADLEY, BOB**
Encore
WFLA, Tampa, Fla.
- BRADLEY, BOB**
WRCV-TV, Philadelphia, Pa.
- BRADLEY, LARRY**
KPRK, Livingston, Mont.
- BRADSHAW, TOM**
KSL-TV, Salt Lake City, Utah
- BRAND, CHAS. F.**
Breakfast with Brand
WMOD, Moundsville, W. Va.
- BRANDT, MEL**
NBC Radio
- BRANDY, BOB**
WTVC-TV,
Chattanooga, Tenn.
- BRANT, BILL**
WJAS, Pittsburgh, Pa.
- BRICKHOUSE, JACK**
WGN, Chicago, Ill.
- BRIGGS, KEN**
Farm & Ranch Hour
KBBO, Yakima, Wash.
- BROADFOOT, DAN**
Two on the Aisle
KORK-TV, Las Vegas, Nev.
- BROADHURST, WALTER G.**
WWCH, Clarion, Pa.
- BRODE, BUDDY**
WNAR, Norristown, Pa.
- BROOKS, PHIL**
WKPA, New Kensington, Pa.
- BROPY, WILLIAM**
Sunoco News Final
ABC Radio & TV



Dan
Donaldson

ANNOUNCER
NARRATOR
M. C.

United Talent
Management Ltd.

JOHN GAINES

LT 1-8900

RADIO AND TV ANNOUNCERS-MC'S

BROUGHMAN, DON
KFMB, San Diego, Calif.

BROWN, BOB
HI-FI Way
KCEE, Tucson, Ariz.

BROWN, PAUL
Brown Darby
WGW, Meadville, Pa.

BROWN, PHIL
WPBC, Minneapolis, Minn.

BROWN, STEVE
WORL, Boston, Mass.

BROWNING, DOUGLAS
Editor's Choice,
ABC Radio;
Meet the Professor,
ABC-TV

BROYLES, CHARLES
Charleston Dateline
WCIV-TV, Charleston, S. C.

BRYAN, JERRY
Klub Ten
KRVN, Lexington, Neb.

BUCKLEY, BOB
KHAS-TV, Hastings, Neb.

BUDD, MILTON
WMBD, Peoria, Ill.

BUEHLMAN, CLINT
Musical Clock
WBEN, Buffalo, N. Y.

BURBANK, JEANNE
Genie & Her Magic Farm
WPTV, Palm Beach, Fla.

BURCH, CLIFF
WPRN, Butler, Ala.

BURGMAN, JAMES
KIDO, Boise, Idaho

BURKLAND, LEN
Big Movie
KTAR-TV, Phoenix, Ariz.

BURNEY, JOE
WANA, Anniston, Ala.

BURNS, STAN Z.
WINS, New York, N. Y.

BURTON, EARL JR.
WFRG, Reidsville, N. C.

BUSH, CHARLES
Night Man
WDBJ, Roanoke, Va.

BUTLER, JAY
Hall of Jazz
WJAK, Jackson, Tenn.

— C —

CADY, FRANK
Mr. Magic Open
WJRT-TV, Flint, Mich.

CALICH, BOB
Music As You Like It
WTCS, Fairmont, W. Va.

CALL, JACK
Dinnerbell Round-up
KANS, Kansas City, Mo.

CAMACHO, CESAR
El Norteno
KUBO, San Antonio, Tex.

CAMERON, JOHN
WBRK, Pittsfield, Mass.

CAMPFIELD, BILL
Slam Bang Theatre
KTVT-TV, Fort Worth, Tex.

CAMPBELL, BILL
Crawl Out Club
WCMJ, Ashland, Ky.

CAMPBELL, BOB
WNNC, Newton, N. C.

CAMPBELL, HARRY
Conversation Time
KSMN, Mason City, Iowa

CAMPION, TOM
Breakfast Call
WPPA, Pottsville, Pa.

CANFIELD, GLENN
WOVE, Welch, W. Va.

CAPLETTE, VINCE
Jazz Scene
WESO, Southbridge, Mass.

CABRERA, S. ANTHONY
From the People
WESO, Southbridge, Mass.

CARDEN, JOHN
WEOK, Poughkeepsie, N. Y.

CARLSON, BYRON

Commercials for: Thrill, Heinz Soup, Dutch Cleanser, Crocker, Anglo Bank, Institute of Life Insurance

CARNEY, EARL
WDBM, Statesville, N.C.

CARPENTER, AL
KDHI, Twenty Nine Palms, Calif.

CARR, BOB
Matinee
KCOW, Alliance, Neb.

CARR, BOB
WBSU, New Orleans, La.

CARR, JERRY
Mickey Mouse Club
WOKR-TV, Rochester, N. Y.

CARBOLL, GENE
WRIG, Wausau, Wisc.

CARTER, DON
KTRG, Honolulu, Hawaii

CARTER, FRANK
Carnival of Classics
WFLN, Philadelphia, Pa.

CARTER, JERRY
WKIP, Poughkeepsie, N. Y.

CARTER, NICK
KGBS, Los Angeles, Calif.

CARTER, ROGER
WAKR, Akron, Ohio



Ed
Herliby



RADIO AND TV ANNOUNCERS-MC'S

CARUSO, CARL A.

B. January 11, 1917, Boston, Mass. Car 54, NBC-TV; Father Knows Best, ABC-TV; Flintstones, ABC-TV

CASSIDY, TED

WFAA-TV, Dallas, Tex.

CAUSEY, BID

Dick Tracy Show
KNOE-TV, Monroe, La.

CAUSIER, JOHN

ABC Radio; Howard K. Smith, American Bandstand, Directions '63, ABC-TV.

CAVANAUGH, BOB

KGLO-TV, Mason City, Iowa

CELL, CHUCK

KQAZ, Austin, Minn.

CHAPMAN, EDWARD K.

Smile Awhile
WEKR, Fayetteville, Tenn.

CHARLES, DICK

Kaleidoscope
KVOO, Tulsa, Okla.

CHASE, JIM

KWBB, Wichita, Kans.

CHASE, WARD

Mac the Mailman
WUHF-TV, Milwaukee, Wisc.

CHESLO, JOHN

WENE, Endicott, N. Y.

CHICK, JOHN

KTUL-TV, Tulsa, Okla.

CHILTON, TOM

This Day of Music
WSLS, Roanoke, Va.

CHRIST, ART

Cornhusker News
KDUH-TV, Hay Springs, Neb.

CHUN, KAM FONG

Songs of the Islands
KIKI, Honolulu, Hawaii

CLARK, BOB

B. C. Show
WVWC, Mt. Carmel, Ill.

CLARK, DICK

American Bandstand
ABC-TV

CLARK, GAIL

Announcer
KGMO, Cape Girardeau, Mo.

CLARK, JACK

Password
CBS-TV

CLARK, ROBERT

WVWL, Buffalo, N. Y.

CLARK, SANDY

WHER, Memphis, Tenn.

CLARKE, HERB

Weather
WCAU-TV, Philadelphia, Pa.

CLARKE, JOHN

NBC Radio

CLAYTON, BOB

Movie 7
WCKT-TV, Miami, Fla.

CLAYTON, DICK

WINS, New York, N. Y.

CLAYTON, EILEEN

10 TV Street
WALB-TV, Albany, Ga.

CLEMENT, JOHN

KXMB-TV, Bismarck, N. D.

CLEMENTS, HENRY

Countdown
KTAL-TV, Texarkana, Texas-

Shreveport, La.

CLEMENTS, JACK

WNOP, Newport, Ky.

CLEMONS, JERRY

WDSU, New Orleans, La.

COBURN, GEORGE

KLOG, Centerville, Iowa

COFFEE, LEE

WEW, St. Louis, Mo.

COFFMAN, CLARE

Showcase
KCEE, Tucson, Ariz.

COHEN, STU

Gold Room - Carousel
WQSR, Syracuse, N. Y.

COLE, DICK

WLOK, Memphis, Tenn.

COLEMAN, CHARLEY

Prelude
WTPP, Charleston, W. Va.

COLEMAN, DICK

Weather Show
WCPO-TV, Cincinnati, Ohio

COLLIE, BIFF

KFOX, Long Beach, Calif.

COLLIER, BOB

WCAU-TV, Philadelphia, Pa.

COLLINS, AL

KGO-TV, San Francisco, Calif.

COLLINS, BOB

Uncle Bob Show
KREX-TV, Grand Junction, Colo.

COLLINS, FRED

NBC Radio

CONFER, NOEL

KDEO, El Cajon, Calif.

CONNELL, ROBERT

WMNS, Olean, N. Y.

CONNER, TED

WLAC, Nashville, Tenn.

CONNORS, LOUIS

WCNL, Newport, N.H.

COOK, MAL

WAUG, Augusta, Ga.

COOK, RICHARD

WSTS, Massena, N. Y.

COOPER, JESS

KXMB-TV, Bismarck, N. D.

COOPER, STAN

Rise & Shine
KAHI, Auburn, Calif.



STAN Z. BURNS



Exclusive Personal Management:

ALLEN HERMAN

118 West 57th Street

New York 19, N. Y.

Circle 7-1900

RADIO AND TV ANNOUNCERS-MC'S

COPPI, ERVIN
WJPF, Herrin, Ill.

CORBETT, CARL
KCOG, Centreville, Iowa

CORBIN, RICHARD
WOTW, Nashua, N. H.

CORBITT, KEN
Dance Party
WTVD-TV, Durham, N. C.

COSTELLO, JACK
NBC Radio

COURTENAY, ALAN
WQAM, Miami, Fla.

COVERT, ROGER
WNNC, Newton, N. C.

COWLEY, PAUL
WKLO, Louisville, Ky.

CRAGER, JOEL
ABC Radio; Jane Wyman
Presents, Sunday Night Movie,
ABC-TV

CRAIG, CHARLIE
Dateline Dixie
WDVA, Danville, Va.

CRANE, DAGNE
B. March 8, 1936, New York,
N. Y. Commercials For: May-
belline, Palmolive Soap, Ford, Fox
—TV & Films; Pat Buttram Show

CRANE, JONATHAN
Negro Gospel Programming
WADO, New York, N. Y.

CRANE, TOM
Live on 5
WNEM-TV, Saginaw, Mich.

CRAWFORD, GENE
Toast 'n' Coffee
WGBF, Evansville, Ind.

CRIBB, HEARTSILL
KGGM, Albuquerque, N. Mex.

CRONKHITE, ROBERT
KBOY, Medford, Ore.

CROOKS, STEVE
WMSK, Morganfield, Ky.

CROSS, DICK
KUGN, Eugene, Ore.

CROSS, MILTON
ABC Radio
Metropolitan Opera
WOR, New York, N. Y.

CROUSE, RON
KSEM, Moses Lake, Wash.

CRUISE, LIN
Timeclock
WHPL, Winchester, Va.

CUMMINGS, PHIL
WNAK, Wilkes-Barre, Pa.

CURRAN, BART
Bart's Clubhouse
KGLO-TV, Mason City, Iowa

CURTIS, DAN
WRCV Radio & TV,
Philadelphia, Pa.

CURTIS, RON
Record Room
WHEN, Syracuse, N. Y.

— D —

DALE, DAVE
KYNT, Yankton, S. D.

DAMON, JERRY
NBC Radio

DAMON, LOREN
KFLY, Corvallis, Ore.

DARIEN, FRANK
KNTV-TV, San Jose, Calif.

DARIS, JIM
Daris Affair
KSON, San Diego, Calif.

DARK, JOHNNIE
WCAO, Baltimore, Md.

DART, JOHNNY
WLCY, St. Petersburg, Fla.

DARY, ALAN
WORL, Boston, Mass.

DAVENPORT, BOB
WVSM, Hayward, Wisc.

DAVENPORT, DON
On-the-Go
WKXL, Concord, N. H.

DAVIDSON, CARTER
At Random
WBBM-TV, Chicago, Ill.

DAVIS, BILL
KOMO, Seattle, Wash.

DAVIS, BOB
WGMS, Washington, D. C.

DAVIS, FRANK
Musical Clock
WIBX, Utica, N. Y.

DAVIS, JIM
Nightwatch
WSTP, Salisbury, N. C.

DAVIS, LOUISE
Weather Today
KBOI, Boise, Idaho

DAVIS, MIKE
Sooner Sanctum
KNOR, Norman, Okla.

DAY, BOB
Breakfast Express
WOKZ, Alton, Ill.

DAY, FRANK
Howard Manor Show
KDES, Palm Springs, Calif.

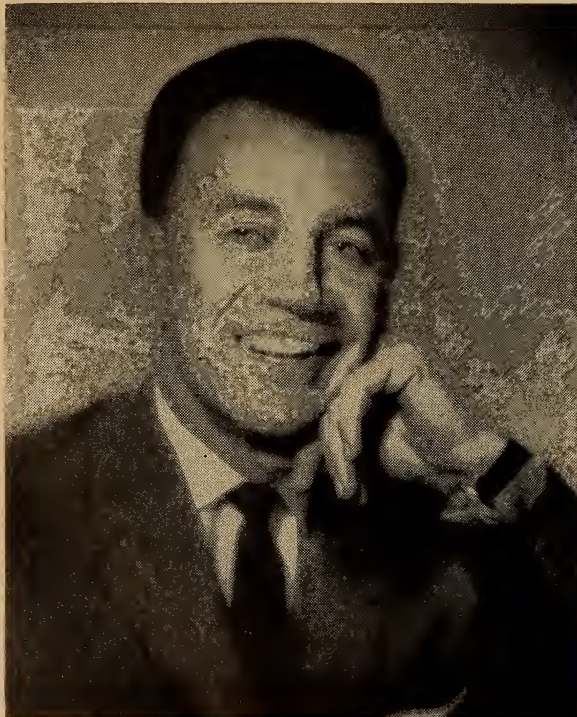
DAY, GEORGE
Afternoon Movie
KLYD-TV, Bakersfield, Calif.

DEAL, BILL
WCAM, Camden, N. J.

DEAL, FRANK B.
Almanac
WJRT-TV, Flint, Mich.

DEAN, ALLAN
KEOS, Flagstaff, Ariz.

DEAN, CAROL
WCOU, Lewiston, Me.



▶
**BILL
SHIPLEY**
▶

RADIO AND TV ANNOUNCERS-MC'S

DEANE, BUDDY
WJZ-TV, Baltimore, Md.
DeBYLE, DON
WSAU, Wausau, Wisc.
DECKER, TOM
WROC, Rochester, N. Y.

deCYR, ZEL

Currently voices for Cocoa-Puffs, Ideal Toys, Dutch Boy Paints, Gaines Dog Food, Mum, Nabisco, Ballantine Beer, Alcoa, Domino Sugar, etc. Appearance: Sonny Fox Show

DEDRICK, DAVE
Capt. 11
KELO-TV, Sioux Falls, S. D.

DEE, MARY
Songs of Faith
WHAT, Philadelphia, Pa.

DEGRADE, GENE
WJAR, Providence, R. I.

DELANEY, HUGH
Hugh to You
WDOV, Dover, Del.

DELINE, JIM
WSYR, Syracuse, N. Y.

DELL, ROBERT
WNYS-TV, Syracuse, N. Y.

DENTON, JACK
WLWC-TV, Columbus, Ohio

DERRICK, CHARLES
Derrick's Record Hop
WOIC, Columbia, S.C.

DETORIO, DAVE
Road Show
WJER, Dover, Ohio

DEVON, PRU
Nights in Latin America
WQXR, New York, N. Y.

DEXTER, JERRY
KLAC, Los Angeles, Calif.

DIANDREA, DICK
Bandstand
WFBG-TV, Altoona, Pa.
DIAZ-TIRADO, ISMAEL
Spanish Programming
WADO, New York, N. Y.

DILL, FRANK
WGR, Buffalo, N. Y.

DISNEY, WALT
Walt Disney's Wonderful
World of Color, NBC-TV

DIXON, DAVE
Big D in Studio C
WKMI, Kalamazoo, Mich.

DODD, MIKE
Pick the Winners
WDOL, Athens, Ga.

DODD, WAYNE
Parkette Show
WTCS, Fairmont, W. Va.

DOLLEY, MIKE
For the Love of Mike
WABI-TV, Bangor, Me.

DOMINIX, DON
WTHI-TV, Terre Haute, Ind.

DOMMER, BILL
You're on the Air
WBEL, Beloit, Wisc.

DONALD, TONY
WABW, Annapolis, Md.

DONALDSON, DAN

DOREMUS, JOHN
Patterns in Music
WMAQ, Chicago, Ill.

DORRIS, BOB
WHLL, Wheeling, W. Va.

DOUGHERTY, JAMES
KWPC, Muscatine, Iowa

DOUGLAS, HAL
WFRV-TV, Green Bay, Wisc.

DOUGLAS, STAN
Dial Douglas
WELM, Elmira, N. Y.

DOWD, DON
ABC Radio

DOWDEN, BILL
Good Morning Show
WTHI, Terre Haute, Ind.

DRAGIN, TED
WSAV Radio & TV,
Savannah, Ga.

DRAKE, GALEN
ABC Radio

DRAPER, BILL
A Dab' of Draper
WEEB, Albany, N. Y.

DRURY, JOHN
Police 5
WBBM-TV, Chicago, Ill.

DUDLEY, DICK
NBC Radio

DUMAS, ROLAND
Home & Highway
WMAS, Springfield, Mass.

DUNCAN, HERBERT

B. August 29, 1925, Gary, Ind.
Edge of Night, The Defenders,
Love of Life, all CBS-TV; My
True Story, Frontiers of Faith, all
NBC-TV

DUNHAVER, JACK
KOOK-TV, Billings, Mont.

DUNN, LON
KIDO, Boise, Idaho

DUNN, TOM
KQEO, Albuquerque, N. Mex.

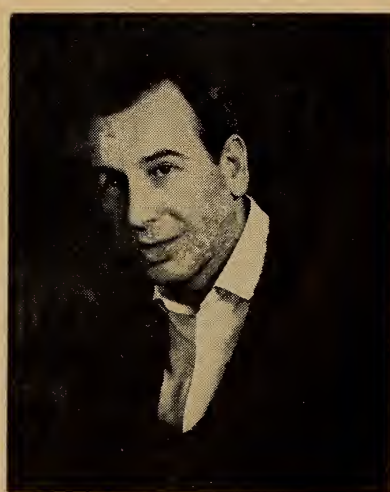
DUNN, TYLER
Baxley, Inc.
WYSL, Buffalo, N. Y.



TED DURANT

*Announcer — Newscaster
Narrator*

PERSONAL REP.
H. H. GRODBERG
Los Angeles, Cal.
DU. 7-5279



MIKE BAKER

Announcer — Narrator — MC

JU 6-6300

RADIO AND TV ANNOUNCERS-MC'S

DUPREE, HOWARD
Radiorama
KTRE, Lufkin, Tex.
DePUY, MONTY
Tele-scope
WFBC-TV, Greenville, S. C.

DURANT, TED
B. July 2, 1930. Winnipeg, Manitoba, Canada. First Edition, KHJ-TV; Ted Durant Show, CBC (Radio-TV); Nightcast, CBC (Radio-TV); Bannerline, CKBI; Microphone Magic, CKWX; Fate Series, CHWK

DURDEN, DON
KNOE, Monroe, La.
DURKIN, RALPH
WDAF-TV, Kansas City, Mo.
DVORAK, BOB
Mailbag
WJAG, Norfolk, Neb.

— E —

EAGLES, HARRISON
WAIH-TV, Atlanta, Ga.
EARLY, DURWARD
KFBC-TV, Cheyenne, Wyo.
EASLEY, JOE
KBTX-TV, Bryan, Tex.
ECKHOLM, DARWIN
Lonesome Show
KCUE, Red Wing, Minn.
EDWARDS, AL
Sharpshooter Show
KLAK, Denver, Colo.
EDWARDS, DON
WPNX, Phenix City, Ala.
EDWARDS, GEORGE
Bright & Early
WQXR, New York, N. Y.

EIGEN, JACK
WMAQ, Chicago, Ill.
WNBQ-TV, Chicago, Ill.
ELBERS, DICK
WFAS, White Plains, N. Y.
ELLENWOOD, JIM
WGL, Fort Wayne, Ind.
ERNI, ART
WRJC, Mauston, Wisc.
EVANS, DICK
KRMG, Tulsa, Okla.
EVANS, IAN
Swingin' with Ian
KRDG, Redding, Calif.
EVANS, JOHNNY
Offbeat
WIS-TV, Columbia, S. C.
EVANS, RUSH
The Rush Hour
WIBW-TV, Topeka, Kans.

— F —

FABRIZIO, RALPH
WBEQ, Owego, N. Y.
FARMER, FRANCES (Miss)
WFEM-TV, Indianapolis, Ind.
FARNSWORTH, KEN
WJPG, Green Bay, Wisc.
FARRELL, BILL
Talk of the Town
WJEH, Gallipolis, Ohio
FARRINGTON, BOB
Flying's My Fancy
WPTF, Raleigh, N. C.
FARRINGTON, GLEN
WTAX, Springfield, Ill.
FAULK, JOHN HENRY
Program P. M.
WINS, New York
FEATHERSTONE, CHARLES
WNYS-TV, Syracuse, N. Y.

FERRIER, ROGER
KGAY, Salem, Ore.
FIGUERAS, BOB
Wonderful World of Real Music
KKAR, Pomona, Calif.
FINLEY, ART
Popeye
KRON-TV, San Francisco, Calif.
FISCHER, LARRY
WTCN, Minneapolis, Minn.
FISHER, ED
Overture
WJW, Cleveland, Ohio
FISHER, GLENN
Theatre Host
WLTV, Bowling Green, Ky.
FISHER, JACK
WIOI, Portsmouth, Ohio
FISHER, JIM
Afternoon Show
WSTP, Salisbury, N. C.
FITZGIBBONS, JACK
Acme News
WAKR-TV, Akron, Ohio
FITZPATRICK, WILLIAM
Music Man
WNLC, New London, Conn.
FITZSIMMONS, SAM
For Kids Only
WIMA-TV, Lima, Ohio
FLANNERY, HARRY
ABC Radio
FLEANOR, CHARLIE
Dance Party
WLTV, Bowling Green, Ky.
FLEETWOOD, HARRY
NBC Radio
FLEMING, ARNAULD
Buckeye Bugle Call
WCLT, Newark, Ohio



CARL CARUSO
ANNOUNCER - MC
JU 2-8800



ART FORD
WINS

RADIO AND TV ANNOUNCERS-MC'S

FLEMING, VINCE
Barn Dance
KQTV, Fort Dodge, Iowa

FLETCHER, LOWELL
WSPA, Spartanburg, S. C.

FLYNN, KEN
WQMR, Washington, D. C.

FOARD, A. G. JR.
WJRI, Lenoir, N. C.

FORD, ART

WIND, New York, N. Y.

FORD, BOB
WCSH-TV, Portland, Me.

FORD, TENNESSEE ERNIE
Tennessee Ernie Ford Show
ABC-TV

FOREMAN, BOB
WCBG, Chambersburg, Pa.

FOREMAN, TED
WCBG, Chambersburg, Pa.

FOX, DICK
WAKO, Lawrenceville, Ill.

FOX, SONNY
Just for Fun, Wonderama
WNEW-TV, New York, N. Y.

FRANCIS, TOM
Good Morning Show
WIMA, Lima, Ohio

FRANK, BERT
KHJ, Los Angeles, Calif.

FREDERICKS, DIRK
ABC Radio

FREEMAN, AUBREY
Anything Goes
WCPC, Houston, Miss.

FREEMAN, J. HUGH
KIBL, Beeville, Tex.

FREEMAN, RAY
WOND, Pleasantville, N. J.

FREEMAN, TIP
Evening Out
KGEK, Sterling, Colo.

FREY, DICK
Entertainment Plus
KCSR, Chadron, Neb.

FRIED, JOE
Daybreaker Show
WSTV, Steubenville, Ohio

FRITZ, JOHN
KGBS, Los Angeles, Calif.

FULLAM, JOHN
WMSA, Massena, N. Y.

FULLEN, GENE
Spartetime
WTVN-TV, Columbus, Ohio

FULLER, JERRY
WFAA-TV, Dallas, Tex.

FULLERTON, JERRY
Sound Service
WRNL, Richmond, Va.

GARNER, JIM
Lunch 'N' Fun
WDEF-TV, Chattanooga, Tenn.

GARNER, JOHN
Circle 4 Club
KPAC-TV, Port Arthur, Tex.

GARRETT, DAVE
WABW, Annapolis, Md.

GARY, ARTHUR
NBC Radio

GATLEY, GEORGE G.
Hospitality Time
WIVE, Ashland, Va.

GATTAS, JUAN
Hablemos de Cine
KUBO, San Antonio, Tex.

GAVIN, MIKE
WKLO, Louisville, Ky.

GAYLORD, WILLIE
Wake Up with Willie
WAMS, Wilmington, Del.

GEE, JOHN
Road Show
WCAV, Columbia-Cayce, S. C.

GEERS, GARY
WRCV-TV, Philadelphia, Pa.

GEORGE, TOM
Morning Soundstage
WTVN, Columbus, Ohio

GERSON, BILL
WPAG, Ann Arbor, Mich.

GESNER, HOWIE
WEEZ, Chester, Pa.

GIBSON, TOM
WHPH, Winchester, Va.

GILBERT, TOMMY
WALA, Mobile, Ala.

GILLESPIE, JOE
KNBR, San Francisco, Calif.

GLADDEN, BILL
WAVE, Louisville, Ky.

— G —

GAGE, BOB
Black Coffee
KBIG, Avalon, Calif.

GAGE, FRED
WGR, Buffalo, N. Y.

GALLOP, FRANK
Perry Como's Kraft Music
Hall

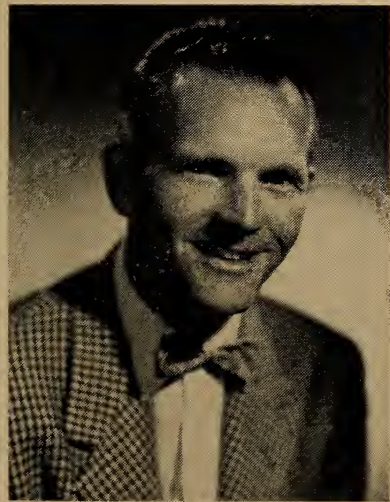
GARCIA, WOODY
La Hora Latina

WSOL, Tampa, Fla.

GARDINER, DON
ABC Radio; Bell & Howell

GARLAND, KEN
Close-up Series, ABC-TV

WJAR, Providence, R. I.



FRED SCOTT

ANNOUNCER — MC — HOST

LE 5-1000



GENE HAMILTON

NBC

RADIO AND TV ANNOUNCERS-MC'S

GLENN, BOB
Newsbeat
WSTV-TV, Steubenville, Ohio

GLENN, TONY
WPTV, Palm Beach, Fla.

GOERNER, FRED
Spectrum 74
KCBS, San Francisco, Calif.

GOLDRING, GEORGE
Joyriding
WJOY, Burlington, Vt.

GOOD, GENE
Island Playhouse & Penthouse
Movie.
KHVH-TV, Honolulu, Hawaii.

GORDON, BILL
1 O'Clock Club
WEWS-TV, Cleveland, Ohio

GORDON, PAUL
Today's Weather
WEAV, Plattsburgh, N. Y.

GOVEIA, BILL
WSPN, Saratoga
Springs, N. Y.

GRACY, W. M.
Ladies Day
KATZ, St. Louis, Mo.

GRADY, FRED
WXTR, Providence, R. I.

GRADY, JIM
KSRO, Santa Rosa, Calif.

GRAFFAM, WILLIAM
House Party
WBAZ, Kingston, N. Y.

GRANT, BILL
Atlantic Weatherman
WDBJ-TV, Roanoke, Va.

GRANT, JOE
WAKR, Akron, Ohio

GRAVES, GENE
Morning Show
WTTM, Trenton, N. J.

GRAY, JAMES O.
WKPA, New Kensington, Pa.

GREENE, CHARLES
Big Saul Show
WOIC, Columbia, S. C.

GREENWOOD, JOHN
WSTR, Sturgis, Mich.

GRIFFEN, GENE
Metropolitan Movie
WTVP-TV, Decatur, Ill.

GRIFFITH, LESTER
ABC Radio; The Evening
Report, ABC-TV

GRIMES, JOHN A.
WIOI, Portsmouth, Ohio.

GRISKEY, BILL
B. July 24, 1917, Keating, Pa.
Carnival of Books, Americana,
NBC

GROOVER, VIRGIL
Morning Merry-go-round
WINT, Winter Haven, Fla.

GRUEHN, WAYNE
Esso Weather
WSVA-TV, Harrisonburg, Va.

GUEST, BUD
WJR, Detroit, Mich.

GUSTAFSON, CHARLES
WLOI, Laporte, Ind.

HAMEL, FRAN
Open House
WMAS, Springfield, Mass.

HAMER, JOHN
The Super Show
WHEN-TV, Huntington,
W. Va.

HAMILTON, GENE
NBC, New York

HAMILTON, WARD
WATN, Watertown, N. Y.

HAMLIN, MIKE
WZZM-TV, Grand Rapids,
Mich.

HAMMETT, GORDON C.
B. August 18, 1923, Houston,
Tex. Spokesman for Golden Press,
Feenamint, Tegrin; WHN News;
National Safety Council.

HANNES, ART
The Ed Sullivan Show
CBS-TV

HANRAHAN, BILL
NBC Radio

HANSEN, CARL J.
Hocus Pocus
KNTV-TV, San Jose, Calif.

HANSON, CHARLIE
WISN, Milwaukee, Wisc.

HANSON, HARLIN J.
KLGK, Redwood Falls, Minn.

HARBET, DAVID
WVVE, Fairmont, W. Va.

HARDING, JOHN
Das Morgan Show
KBTR, Denver, Colo.

HARDY, CARROLL
WBER, Buffalo, N. Y.

— H —

HALL, JIM
WVNA, Tuscumbia, Ala.

HALL, RADCLIFF
NBC Radio

HALL, REX
KWBB, Wichita, Kans.

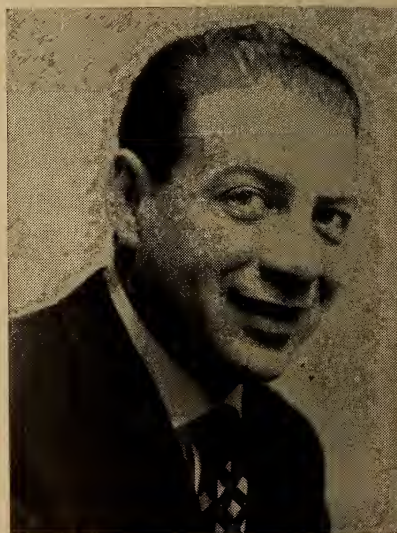
HALLORAN, RYAN
The Morning Show
WAVE-TV, Louisville, Ky.



Gordon Hammett

Announcer — MC — Host

JU 6-6300



ALLEN SWIFT

RADIO AND TV ANNOUNCERS-MC'S

HARRELL, JIM

Show
KXRJ, Russellville, Ark.

HARRICE, CY

HARRIS, BILL
WIEL, Elizabethtown, Ky.

HARRIS, DEAN
WHEN, Syracuse, N. Y.

HARRIS, DON
WTVT-TV, Tampa, Fla.

HARRISON, CRAIG
Housewives' Protective
League
KCBS, San Francisco, Calif.

HARRISON,

HARRY

WMCA, New York

HARTIG, LEO

Accent
KELO-TV, Sioux Falls, S. D.

HARVEY, ED
Talk of Philadelphia
WCAU, Philadelphia, Pa.

HARVEY, RON
Hits for Mrs.
KFYZ, Fond du Lac, Wisc.

HATHAWAY, LEN
Reality Radio
WNBZ, Binghampton, N. Y.

HAWLEY, DICK
Esso Reporter
WMCT-TV, Memphis, Tenn.

HAYES, DON
KNOE, Monroe, La.

HAYES, GEORGE
ABC Radio; Sunday News,
ABC-TV

HAYES, PAUL
Sun-up
WSUN, St. Petersburg, Fla.

HAYWARD, JACK

Mid-day
WPDQ, Jacksonville, Fla.

HEENAN, TOM
Long Tom Show
WILK, Wilkes-Barre, Pa.

HEGWOOD, RAY
WCAY, Columbia-Cayce, S. C.

HEISKELL, JOHN
Good Morning
WSAZ-TV, Huntington,
W. Va.

HENDERSON, RAYMOND
Breakfast with Jocko
WLE, Raleigh, N. C.

HENSON, GERRY
Teen Hop
KODE-TV, Joplin, Mo.

HERBERT, BRUCE
Club 740
WGSM, Huntington, N. Y.

HERLIHY, ED

HERMAN, BERNIE
Movie Party
WFBM-TV, Indianapolis, Ind.

HERNON, PAT

Commercials For: Weatherscope,
WNBC-TV; All Pro Scoreboard,
ABC-TV, (Fall, 1962); Communi-
ty Checkers, WNBC-TV

HESSON, BILL
KCMJ, Palm Springs, Calif.

HESTER, CHARLES
Wake Up Dixie
WCPC, Houston, Miss.

HEYWOOD, BILL
KUPD, Tempe, Ariz.

HILL, BILL
KFIV, Modesto, Calif.

HILL, JACK

Happiness Exchange
KNOE-TV, Monroe, La.

HILL, WALTER
Mid-day in La.
WBRZ-TV, Baton Rouge, La.

HOD, JAY
KTBC-TV, Austin, Tex.

HODGES, GILBERT
ABC Radio

HOFF, DICK
Breakfast Show
WECL, Eau Claire, Wisc.

HOFFMAN, WALT
KFI, Los Angeles, Calif.

HOFMANN, DON
KMBY, Monterey, Calif.

HOLIDAY, HERB
WWL, New Orleans, La.

HOLIDAY, JOHN
WKXY, Sarasota, Fla.

HOLMES, BOB
KLIY, San Jose, Calif.

HOLMES, JACK
Wake-up Tidewater

WRAP, Norfolk, Va.

HOLT, HARRY
On the Farm
KRBC-TV, Abilene, Tex.

HOLTMAN, MARTY
Weather Tonight

KBOI, Boise, Idaho

HONAKER, RAY
WFLS, Fredericksburg, Va.

HOOKER, KEN
KRNO, San Bernardino, Calif.

HORN, AL
WKMI, Kalamazoo, Mich.

HOSKINS, TROY
Hoskins House
KEXO, Grand Junction, Colo.



RALPH PAUL

ANNOUNCER
NARRATOR
HOST

PL 2-7676



PHIL TONKEN

THE SOUND SELLING SOUND

PL 2-7676

30 Eagle Lane

East Hills, Roslyn, L. I.

RADIO AND TV ANNOUNCERS-MC'S

HOWARD, PAUL
Sunshine Show
WCAW, Charleston, W. Va.

HOWARD, WED
Commercials For: York Cigarettes, Downey, The Bell Savings Bank, Chicago, Ill.

HOWE, J. C.
WGHN, Grand Haven, Mich.

HOWELL, WAYNE
NBC Radio; Say When,
NBC-TV

HOWLAND, HARLEY
Happy's House
KSDR, Watertown, S. D.

HUDDLE, CHARLES
Huddle with Huddle
WEEE, Albany, N. Y.

HUG, JEFF
WSMB, New Orleans, La.

HUGHES, BOB
Morning Caravan
WMGW, Meadville, Pa.

HUGHES, CHARLES
Comment
KRBC-TV, Abilene, Tex.

HULL, WARREN
Get Together
WTAR-TV, Norfolk, Va.

HUMPHREY, BABE
Western Round-up
KPIK, Colorado Springs, Colo.

HUNEYCUTT, RICHARD
WKIN, Kingsport, Tenn.

HUNT, DON
Junge 'La
WJBK-TV, Detroit, Mich.

HUNTER, DANIEL
Early Bird
WFDF, Flint, Mich.

HUNTER, TOD
Weather Show
WCPO-TV, Cincinnati, Ohio

HURT, JOHN
WRIS, Roanoke, Va.

HUTTON, JIM
Treasure Chest
KSTP-TV, St. Paul, Minn.

— I —

IHRKE, ROBERT
KFIZ, Fond du Lac, Wisc.

IRWIN, LEE
KMAC, San Antonio, Tex.

— J —

JACK, JERRY
1230 Club
WNIA, Buffalo, N. Y.

JACKSON, BILL
Mickey Mouse Club
WLWI-TV, Indianapolis, Ind.

JACKSON, DON
Weekday
WIS, Columbia, S. C.

JAEGER, BILL
WFBR, Baltimore, Md.

JAMES, BILL
KIFI, Idaho Falls, Idaho

JAMES, HUGH
Voice of Firestone
ABC-TV

JAMES, LARRY
KAPE, San Antonio, Tex.

JAMES, MIKE
WFBR, Baltimore, Md.

JAMES, RUSS
Party Line
KVEC, San Luis Obispo, Calif.

JASIN, JAY
KGBS, Los Angeles, Calif.

JEFFERYS, ALLAN

ABC Radio

JENKS, HART
KETV-TV, Omaha, Neb.

JENSEN, LEE
Jensen Plays Jazz
KFRE, Fresno, Calif.

JEPKO, HERB
KCPX, Salt Lake City, Utah

JOHNSON, AL
KBLL, Helena, Mont.

JOHNSON, BILLY
WAIL-TV, Atlanta, Ga.

JOHNSON, BOB
KOLN-TV, Lincoln, Neb.

JOHNSON, BOB
WILX-TV,
Lansing-Jackson, Mich.

JOHNSON, DUANE
KEZU, Rapid City, S. D.

JOHNSON, GEORGE JR.
WDAS, Philadelphia, Pa.

JOHNSON, MIKE
KSIW, Woodward, Okla.

JOHNSON, TOM
WSAF, Sarasota, Fla.

JOHNSTON, EARL
KIKI, Honolulu, Hawaii

JOLLY, JIM
WADC, Akron, Ohio

JONES, ART
KGFY, Pierre, S. D.

JONES, BOB
WFLA, Tampa, Fla.

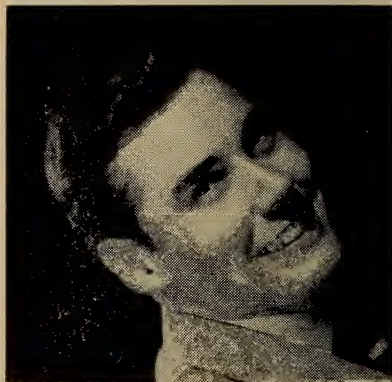
JONES, BY
WNOO, Chattanooga, Tenn.



BILL ROGERS

—Management—
George F. Foley

730 Fifth Ave. Judson 6-4312



HARRY HARRISON

WMCA

10 AM — 1 PM DAILY

RADIO AND TV ANNOUNCERS-MC'S

JONES, DANA
Sunnyside of the Street
WBEC, Pittsfield, Mass.

JONES, LEW
KQEO, Albuquerque, N. Mex.

JONES, RAY
KYSM, Mankato, Minn.

JORDAN, EDMUND
ABC Radio

JORDAN, LEE A.

B. October 16, 1925, Macon, Ga.
Lee Jordan Show, WCBS Radio

JOYCE, ED
At Your Service
WCBS, New York, N. Y.

— K —

KALLAY, ED
Nightbeat
WAVE, Louisville, Ky.

KAMRATH, GENE
Rise 'n' Shine
WBEV, Beaver Dam, Wisc.

KARENBAR, BILL
"B" Line
WBHC, Canton, Ohio

KATZ, BARRY
Morning Show
WITY, Danville, Ill.

KAY, BOB
Mostly Music
WAVE, Louisville, Ky.

KAY, GERALD
WHOF, Canton, Ohio

KAYE, GENE
Music in the Night
WOC, Davenport, Iowa

KEATHLEY, HAMPTON
Hamp 'n' Eggs
KTRE, Lufkin, Tex.

KELLER, NORM H.
WMOH, Hamilton, Ohio

KENNEDY, BILL
CKLW-TV, Detroit, Mich.

KENT, ALAN
WGIL, Galesburg, Ill.

KENT, BOB
WMYD, Madison, N. C.

KENT, BOB
KFI, Los Angeles, Calif.

KERR, JAMES
KXIC, Iowa City, Iowa

KILLIAN, FLOYD
KWBG, Boone, Iowa

KIMBLE, VANCE
KBYG, Big Spring, Tex.

KING, CHRISTOPHER
KOGO, San Diego, Calif.

KING, FRED
WTCN, Minneapolis, Minn.

KING, JOHN REED

KDKA-TV, Pittsburgh, Pa.

KING, PAUL
KLEO, Wichita, Kans.

KISS, JOE
WOAP, Owosso, Mich.

KNIGHT, JACK
Club 9
WSOC-TV, Charlotte, N. C.

KNIGHT, JIM
KOEL, Oelwein, Iowa

KNIGHT, JOE
WFBR, Baltimore, Md.

KNIGHT, LLOYD
Matinee with Lloyd
KDEN, Denver, Colo.

KNIGHT, TOM
Night-Train
WBMT, Black Mountain, N. C.

KNOWLES, BOB
WKIZ, Key West, Fla.

KNOWLTON, KEN
Crosstown
WRSC, State College, Pa.

KNUDSEN, LEE
KTW, Seattle, Wash.

KOLLER, TOM
WMRC, Milford, Mass.

KOZLOW, BUCKLEY

KRAEHLING, BUD
Weather Window
WCCO-TV, St. Paul-Minneapolis, Minn.

KRAMER, HARRY
The Edge of Night
CBS-TV

— L —

LACY, NICK
KOMO, Seattle, Wash.

LAMBERT, KEN
WLDS, Jacksonville, Ill.

LAMBERT, TOM
WISN, Milwaukee, Wisc.

LAMPMANN, HARLEY
KLGR, Redwood Falls, Minn.

LANCASTER, BOYCE
KTUL-TV, Tulsa, Okla.

LANDFORD, BILL
Roll Jordan
WAAA, Winston-Salem, N. C.

LANE, NORMAN
Fascinating Story
KTYM, Inglewood, Calif.



LEE JORDAN

Lee Jordan Show — WCBS
RADIO REGISTRY—JU 2-8800



REX MARSHALL

—MANAGEMENT—
GEORGE F. FOLEY

730 Fifth Ave.

Judson 6-4312

RADIO AND TV ANNOUNCERS-MC'S

LANSING, RAY
KFBC Radio & TV, Cheyenne,
Wyo.

LaPLANTE, JAY
WBRK, Pittsfield, Mass.

LASHLEE, JOHN
WLAC, Nashville, Tenn.

LAUBERT, FRANZ H.

B. September 3, 1935, Flint,
Mich. Commercials For: Robert
Burns Tiperillo, Johnson & John-
son Bandages, Noxzema Skin Lo-
tion

LAYONG, REGGIE
Negro Rhythm & Blues
WADO, New York, N. Y.

LAWRENCE, TEDD
ABC Radio; Father Knows
Best,
ABC-TV

LAZARE, JACK
WNHC, New Haven, Conn.

LEE, DAVE
Popeye & Pete
WTCN-TV, Minneapolis,
Minn.

LEE, DICK
Breezin' Along with the Lees
WEMD, Easton, Md.

LEE, GEORGE
On-the-Go
WCHS, Charleston, W. Va.

LEHNER, FRED
WYAM, Bessemer, Ala.

LEIGHTON, GEORGE
WTEN-TV, Albany, N. Y.

LEMMON, DICK
KCBC, Des Moines, Iowa

LEMOINE, KING
KUTY, Palmdale, Calif.

LEMON, DOC
Old Doc's Clock
KEXO, Grand Junction, Colo.

LENAY, WILL
All for Free
WKRC-TV, Cincinnati, Ohio

LEONARD, ROBERT
ABC Radio

LESCOULIE, JACK

LEWIS, DICK
KMOR, Littleton, Colo.

LEWIS, DICK
Mickey Mouse Club
KBTV, Denver, Colo.

LEWIS, J. D.
WRAL, Raleigh, N. C.

LEWIS, JACK
Honest John Show
KSTR, Grand Junction, Colo.

LINDSAY, BROOKS
Clown Carnival
WSOC-TV, Charlotte, N. C.

LINGER, JERRY
WDXB, Chattanooga, Tenn.

LINN, KEN
WCKY, Cincinnati, Ohio

LINN, SAM
KTRG Radio & TV,
Honolulu, Hawaii

LIPE, RON
WEW, St. Louis, Mo.

LIPP, STAN
WNBH, New Bedford, Mass.

LITTLE, LEE
75 Min. From Broadway
KTUC, Tucson, Ariz.

LOYD, BOB E.
WHEC-TV, Rochester, N. Y.

LLOYD, ED
Happy Time Show
WHWB, Rutland, Vt.

LLOYD, TOM
Breakfast Circle
WGAU, Athens, Ga.

LOGAN, DAVE
Serenade
WTVN, Columbus, Ohio

LONDON, JERRY
KCMJ, Palm Springs, Calif.

LOOMIS, ANDY
KWYK, Farmington, N. Mex.

LORD, ROBERT
WPAG, Ann Arbor, Mich.

LOWE, DON
ABC Radio

LOWE, JERRY
WALK, Patchogue, N. Y.

LUCAS, JIM
Concentration
NBC-TV

LUCAS, WILL
KALL, Salt Lake City, Utah

LUDWIG, JOHN
The Weatherword
KDUH-TV, Hay Springs, Neb.

LUND, HOWIE
Old Timer's Show
WDOK, Cleveland, Ohio

LUNDBOM, DEL
Hometown Reporter
KTVB-TV, Boise, Idaho

LUNDELL, ART
Music Hall
KVFD, Fort Dodge, Iowa

LUTCHER, BUBBA
KAOK, Lake Charles, La.

LYNN, ANDY
KAYL, Storm Lake, Iowa



Buckley (Bucky) Kozlow
ANNOUNCER—MC—ACTOR

Exclusive Representation

Kay Korwin, Inc.
PL 2-2230



JOHN CAMERON SWAYZE

RADIO AND TV ANNOUNCERS-MC'S

— **Mc** —

McBEAN, MARCI
WSEE-TV, Erie, Pa.

McBRIDE, DANIEL
WWOL, Buffalo, N. Y.

McCARTHY, PAUL
KWYZ, Everett, Wash.

McCAUGHEY, PAT
Breakfast at the Bowl
WWHG, Hornell, N. Y.

McCOMB, DON
WSAM, Saginaw, Mich.

McCORD, BILL
NBC Radio

McCORMICK, MIKE
KAAY, Little Rock, Ark.

McCOY, CRAIG
WTRW, Two Rivers, Wis.

McCOY, JACK
KORL, Honolulu, Hawaii

McCULLOUGH, DAN
As the World Turns
CBS-TV

McCURDY, JIM
KWRO, Coquille, Ore.

McDANIEL, GRANT
KIT, Yakima, Wash.

McDONALD, AL
Brunch Club
KOTA-TV, Rapid City, S. D.

McELHATTON, DAVE
Free & Easy
KCBS, San Francisco, Calif.

McELROY, ROLAND
Mostly Music
WGAU, Athens, Ga.

McGARRY, MAC
It's Academic
WRC-TV, Washington, D. C.

McGEE, JERRY
KRDG, Redding, Calif.

McGRATH, DICK
WSVA-TV, Harrisonburg, Va.

McILVAINE, RED
KLAC, Los Angeles, Calif.

McINTYRE, WARD
WBRC-TV, Birmingham, Ala.

McKAY, GARY
WPTX, Lexington Park, Md.

McKEAN, ED
Breakfast Club
ABC Radio

McKENNEY, BILL
KXRJ, Russellville, Ark.

McMAHON, ED
Tonight
NBC-TV

McMILLAN, JOHN
Night Desk
KTVE-TV, Boise, Idaho

McMILLEN, CHUCK
Toast 'N' Tunes
KILO, Grand Forks, N. D.

McNAIR, DAVID
Morningside
KGVO, Missoula, Mont.

McNEILL, DON
Breakfast Club
ABC Radio

McPHERSON, DON
KHUB, Fremont, Neb.

McVAY, BETTY LOU
Magic Window
WOI-TV, Ames, Iowa

— **M** —

MacCORMACK, FRANKLYN
All Night Showcase
WGN, Chicago, Ill.

MacDONALD, ROD
WREX-TV, Rockford, Ill.

MACH, WALLY
WARO, Cannonsburg, Pa.

MACH, WAYNE
Pop Concert
WDOK, Cleveland, Ohio

MACK, GEORGE
KRNO, San Bernardino, Calif.

MACK, JIMMY
WDDT, Greenville, Tenn.

MACK, JIMMY
WIRE, Indianapolis, Ind.

MACKAY, BRUCE
WKRT, Cortland, N. Y.

MACY, BOB
WATN, Watertown, N. Y.

MADDEN, BRIAN
Afternoon Musicman
WIBX, Utica, N. Y.

MADDOX, BILL
KDAV, Lubbock, Tex.

MADER, JIM
WIBA, Madison, Wisc.


MAGILL, MAURY
WWL, New Orleans, La.

MALESKY, BOB
WENE, Endicott, N. Y.

MALE, BRUCE
WSAM, Saginaw, Mich.

MALONE, BILL

Commercials For: Texaco, Falstaff Beer, Mutual of Omaha, College Scoreboard, CBS - TV (Fall, 1962)



STAN SHAW, Ph.D. S.

"Your Very Good Friend
"The Milkman"

CREATOR:
"THE MILKMAN'S MATINEE"

M. C., Host, Actor, D. J.

Circle 6-7676



Caroline O'Connor

EXCLUSIVE REPRESENTATION
LESTER LEWIS ASSOCIATES
15 E. 48TH ST.

RADIO AND TV ANNOUNCERS-MC'S

MANN, DAVID
Breakfast Date
WFBL, Syracuse, N. Y.

MARINO, FRED
Phone Party
WVYN, Erie, Pa.

MARKS, DANNY
Party Line
KBVM, Lancaster, Calif.

MARSHALL, DAVE
WDEE, Hamden, Conn.

MARSHALL, REX

MARTIN, CASEY
KTHH, Houston, Tex.

MARTIN, JIM
KGBS, Los Angeles, Calif.

MARTIN, JOE
KOLN-TV, Lincoln, Neb.

MARTIN, JOHNNY
WRFD, Worthington, Ohio

MARTIN, KEN
Commuters Time
WHLI, Hempstead, N. Y.

MARTIN, RALPH
PM Final
KHJ, Los Angeles, Calif.

MASON, ED
The Hop
WMBD-TV, Peoria, Ill.

MASON, JOHN
Baltimore Movetime
WJZ-TV, Baltimore, Md.

MASON, RICHARD
ABC Radio

MATHIS, BOB
WMRI, Marion, Ind.

MATTHEWS, BRUCE
WJOY, Burlington, Vt.

MAURER, DEL
KICA-TV, Clovis, N. Mex.

MAXWELL, BOB
B. June 26, 1924, Custer, Ky.
At Your Service, WCB5; Phone-
Opinion, WWJ-Detroit. Commer-
cials for: Heinz Foods, Delco

MAXWELL, CHUCK
KBEA, Kansas City, Mo.

MAXWELL, DOYLE
KPAR-TV, Abilene, Tex.

MEATH, ED
Musical Clock
WHEC, Rochester, N. Y.

MELVOIN, DON
Teen Time
WOOD-TV, Grand Rapids,
Mich.

MERRIMAN, RANDY
Something Special
WCCO-TV, St. Paul-Minne-
apolis, Minn.

METROPOLOUS, JON
Party Line
KATL, Miles City, Mont.

METZLER, ART
Wake Up with Wave
WAVE, Louisville, Ky.

MEYER, STEVE
KRVN, Lexington, Neb.

MEYERS, TED
Million Dollar Movie
KHJ-TV, Los Angeles, Calif.

MICHAELS, HARRY
WDZ, Decatur, Ill.

MICHAEL, GEORGE
WRIT, Milwaukee, Wisc.

MICHELE, DICK
Sound of Music
WOKZ, Alton, Ill.

MICHELMAN, ED
KTRG-TV, Honolulu, Hawaii

MIHALL, JACK
Monitor
KOEL, Oelwein, Iowa

MILLER, DICK
Skipper Dick & Popeye
WJTV, Jackson, Miss.

MILLER, ED
WDOV, Dover, Del.

MILLER, JERRY
Open House
WCAW, Charleston, W. Va.

MILLER, KENT
Crack of Dawn
KREX, Grand Junction, Colo.

MILLER, LES
WOAI, San Antonio, Tex.

MILLER, NEAL
WSGN, Birmingham, Ala.

MILLER, STAN
9-12 Stan's Workshop
KRNY, Kearney, Neb.

MILLER, TOM
KLUC, Las Vegas, Nev.

MILLER, VAN
WBEN, Buffalo, N. Y.

MILLS, GENE
KWAT, Watertown, S. D.

MILLS, ROBERT
WROC-TV, Rochester, N. Y.

MIMS, ERNIE
Mid-day
WOC, Davenport, Iowa

MINSTER, ROCK
KARE, Great Falls, Mont.

MITCHELL, BOB
KAOK, Lake Charles, La.

MONROE, LARRY
WCAO, Baltimore, Md.

MOODY, ROBERT
WXEX-TV, Petersburg, Va.

MOONEY, SHEL
KLGa, Algona, Iowa



BILL GRISKEY

ANNOUNCER-ACTOR
NATIONAL BROADCASTING
COMPANY

— ALL CHARACTERIZATIONS —

CARNIVAL OF BOOKS
AND
AMERICANA

WNBC
NEW YORK

WMAQ
CHICAGO

KAY KORWIN, INC.

Personal Management

575 Lexington Avenue

New York 22, N. Y.

PL 2-2230

RADIO AND TV ANNOUNCERS-MC'S

MOORE, ED
 WLST, Escanaba, Mich.

MOOREHEAD, TOM
 WRCV, Philadelphia, Pa.

MORAN, JOHN A.
 WBRG, Lynchburg, Va.

MOREAU, AL
 WSAF, Sarasota, Fla.

MORGAN, HARVEY
 Program PM
 KYW, Cleveland, Ohio

MORGAN, REX
 WFIL-TV, Philadelphia, Pa.

MORGAN, RHYS
 KOPR, Butte, Mont.

MORRIS, FRAN
 KWTW-TV, Oklahoma City,
 Okla.

MORRIS, JOHNNY
 KSTP-TV, St. Paul, Minn.

MORRIS, LEONARD
 KATZ, St. Louis, Mo.

MORRIS, ROY
 WRGP-TV, Chattanooga,
 Tenn.

MORROW, DON

MOSE, BOB
 WCOY, Columbia, Pa.

MOSS, LLOYD
 WQXR, New York, N. Y.

MOUNTEER, JOHN
 WTRY, Troy, N. Y.

MUELLER, PAUL
 WBKV, West Bend, Wis.

MULLINS, MOON
 Platter Parade
 WMYN, Madison, N. C.

MUNDAY, JERRY
 Jerry-go-Round
 KLEO, Wichita, Kans.

MUNSON, DALE
 Rush Hour
 KGLD, Mason City, Iowa

MURPHY, BOB
 WJBK-TV, Detroit, Mich.

MURPHY, DANNY
 Take Four
 KXLY-TV, Spokane, Wash.

MURPHY, ED
 WSYR, Syracuse, N. Y.

MURPHY, HAL
 WIRO, Ironton, Ohio

MURPHY, JACK
 WRUN, Utica, N. Y.

MURRAY, BOB
 KAPE, San Antonio, Tex.

MYERS, PETE
 WINS, New York, N. Y.

— N —

NAR, JACK
 Seven Keys
 ABC-TV

NASH, MURL
 KTFR, Rolla, Mo.

NAST, EDWARD
 WMSA, Massena, N. Y.

NAVARRO, ROBERT
 Matinee Theatre
 KSHO-TV, Las Vegas, Nev.

NEDIN, RICHARD
 Earlybird Special
 WEOK, Poughkeepsie, N. Y.

NEHRLING, WALLY
 WIRE, Indianapolis, Ind.

NELSON, BOB
 KHAR, Anchorage, Alaska

NELSON, GENE
 Free-for-All
 KOVR-TV, Stockton, Calif.

NELSON, MIKE
 Mike's Musical Menu
 WJAG, Norfolk, Neb.

NEWCITT, RICHARD
 WPTX, Lexington Park, Md.

NEWSOME, RON
 KIMP, Mt. Pleasant, Tex.

NICHOLS, DONN
 KSCB, Liberal, Kans.

NIMMO, BILL
 Who Do You Trust?
 ABC-TV

NIXON, JOLLY
 KVEE, Santa Rosa, Calif.

NOLTE, MURRAY
 WDAF-TV, Kansas City, Mo.

NORDMAN, HERB
 Color of the News
 WWRL, New York, N. Y.

NORRIS, BOB
 Rhythm Round-up
 KASH, Eugene, Ore.

NORTON, DUKE
 KGBS, Los Angeles, Calif.

NORTON, GEORGE
 WPRO, Providence, R. I.

NORTON, PAUL
 Wonderful World of Music
 WFIL, Philadelphia, Pa.

NOVARR, MIKE
 WBCH, Hastings, Mich.

NUGENT, DON
 KNOC, Natchitoches, La.

NURMI, DAVID
 WEBO, Owego, N. Y.



DON MORROW



FRANZ H. LAUBERT

Announcer — MC — Narrator

REPRESENTATIVE:
CLARK ANDREWS
 PL 2-2555

RADIO AND TV ANNOUNCERS-MC'S

NUTTER, FRED E.
Merry-go-Round
WSME, Sanford, Me.
NUZUM, BILL
Movie 7
WTRF-TV, Wheeling, W. Va.

— O —

O'CONNOR, CAROLINE

Commercials, Spokeswoman for
the Purex Company
ODEGAARD, DAVE
KCBC, Des Moines, Iowa
O'DELL, MAURICE
Panorama
WSPA, Spartanburg, S. C.
O'DEVLIN, SHAWN
Sound Track
WICY, Malone, N. Y.
OGLE, RON
News Nine Mid-day
KEZI-TV, Eugene, Ore.
OLIVER, DAVID
Chicken Shack
WNOO, Chattanooga, Tenn.
OLNEY, DEL
Limelight
KXL, Portland, Ore.
OLSEN, JERRY
WPON, Pontiac, Mich.
OLSEN, JOHNNY
Play Your Hunch
NBC-TV
ORR, JEROME
Mayhem in the AM
KELD, El Dorado, Ark.
OSBOURNE, DON
KRMG, Tulsa, Okla.
OSGOOD, DICK
Hollywood Headlines
WXYZ, Detroit, Mich.
OVERMAN, JACK
Deputy Dawg & Cap'n
Steamboat Bill
WRDW-TV, Augusta, Ga.
OWEN, BILL
ABC Radio
OWEN, WILLIAM
Discovery '63
ABC-TV

— P —

PACKARD, GENE
WOND, Pleasantville, N. J.
PADOVANI, GEORGE
Italian Programming
WADO, New York, N. Y.
PALMER, BILL
WINX, Rockville, Md.
PALMER, JIM
Palmer's Place
WCVS, Springfield, Ill.
PALMER, RONNIE
KJOE, Shreveport, La.
PARDO, DON
NBC Radio; The Price Is
Right
NBC-TV
PARKER, BILLY
KFMJ, Tulsa, Okla.
PARKER, JIM
Contemporary Patterns
KBIG, Avalon, Calif.
PARKER, JOHN
Parker's Place
KSON, San Diego, Calif.
PARKER, RUSTY
Almanac
WDEV, Waterbury, Vt.
PARKS, BERT
Yours for a Song
ABC-TV

PARSONS, BEN
WRBL, Columbus, Ga.
PARSONS, JIM
Open House
KPRK, Livingston, Mont.
PARTCH, BOB
Earlybird
WVIP, Mt. Kisco, N. Y.
PARTLAND, GEORGE
WKIP, Poughkeepsie, N. Y.
PATRICK, BILL
The Papa Hambone Show
WIBA, Madison, Wisc.
PATTON, JOHN
Patton Platter Party
WVMC, Mt. Carmel, Ill.

PAUL, RALPH

Versatile Announcer; Narrator;
Host; M. C. with Network Credits
in Each Category

PAULUS, JIM
WIMA, Lima, Ohio
PAYE, DON
Take-off
WICY, Malone, N. Y.
PAYNE, EDDIE
KOLE, Port Arthur, Tex.
PAYNE, LLOYD
WDXB, Chattanooga, Tenn.
PEDDIE, FRANK
Weather Sketches
KTAR-TV, Phoenix, Ariz.
PELGER, FRED
Sagebrush Serenade
KVOY, Yuma, Ariz.
PENNY, JOE
WYAL, Scotland Neck, N. C.
PERKINS, B. D.
Afternoon Show
KVOP, Plainview, Tex.
PERRY, DICK
Musical Clock
KFOR, Lincoln, Neb.
PESHEK, BILL
WMAM, Marinette, Wisc.
PFEIFFER, BILL
KLMR, Lamar, Colo.
PFLEEGER, GEORGE
Opinion Please
WJTN, Jamestown, N. Y.
PHILLIPS, BYRON
WDAU-TV, Scranton, Pa.
PHILLIPS, MIKE
KISN, Portland, Ore.
PHILLIPS, WILLIAM
WPRN, Butler, Ala.
PIATT, BOB
KIT, Yakima, Wash.
PIATT, GENE
WOW, Omaha, Neb.
PIGEON, PAUL
WSTR, Sturgis, Mich.
PIGG, AL
Farm News
KTVP-TV, Decatur, Ill.
PIRNIE, DUNCAN
Cocktail Time
WQXR, New York, N. Y.
PORTER, MIKE
KUTY, Palmdale, Calif.
POWELL, JACK
Dance Date
WANE-TV, Fort Wayne, Ind.
PRATHER, BOB
Camp Meeting
WEAS, Savannah, Ga.
PRELL, ALLAN
KEWI, Topeka, Kans.
PRESLEY, RONALD
Night Beat
WOWL, Florence, Ala.
PREWITT, RANDY
WWL, New Orleans, La.
PRICE, NORM
Poggun Price
KSTR, Grand Junction, Colo.

PROTZMAN, BOB
Jazz Corner
WVYN, Erie, Pa.
PRYOR, CACTUS
KTBC Radio & TV, Austin,
Tex.
PSENKA, JERRY
Clockwatcher
WSB, Atlanta, Ga.
PURCELL, ART
WCHV, Charlottesville, Va.

— Q —

QUAY, BILL
WKWK, Wheeling, W. Va.
QUIRK, JACK
Do You Remember?
WTWA, Thomson, Ga.

— R —

RAMBO, GEORGE
KMED, Medford, Ore.
RAMSAY, CHUCK
WLUK-TV, Green Bay, Wisc.
RANDALL, DICK
WKRT, Cortland, N. Y.
RANDOL, KENNEY
KPIK, Colorado Springs, Colo.
RANSOM, DON
Dawn Patrol
WHMP, Northampton, Mass.
RAPOSO, LUIS
Voice of Azores
WADK, Newport, R. I.
RAYBURN, JOHN
KOA-TV, Denver, Colo.
RAYCEE, DEL
WDEE, Hamden, Conn.
RAYE, FRANKLYN J.
KFMB, San Diego, Calif.
REED, DON
Overture
WRGM, Richmond, Va.
REED, JIM
KLBK-TV, Lubbock, Tex.
REID, DICK
Record Hop
WCHS-TV, Charleston, W. Va.
REIG, HOWARD
NBC Radio
REYNOLDS, CLIFF
WCSH-TV, Portland, Me.
REYNOLDS, ERNEST
Early Worm Show
WLBA, Gainesville, Ga.
REYNOLDS, GENE
KFSA-TV, Fort Smith, Ark.
REYNOLDS, PAUL
WTVT-TV, Tampa, Fla.
REYNOLDS, RALPH
WROK, Rockford, Ill.
RHEA, DON
KCKN, Kansas City, Kans.
RICE, WILLIAM
ABC Radio
RICHARDS, DICK
WFBG, Altoona, Pa.
RICHARDSON, ANGEL
Spanish Programming
WADO, New York, N. Y.
RICHARDSON, BILL
KSYD-TV, Wichita Falls, Tex.
RIEGERT, JAMES
Music Man
WNLG, New London, Conn.
RIGGS, DON
Daybreak
KDKA-TV, Pittsburgh, Pa.
RILEY, JOHN
Atlantic Weather
WFBG-TV, Altoona, Pa.
RILEY, JOSEPH H.
WMBO, Auburn, N. Y.

RADIO AND TV ANNOUNCERS-MC'S

RIPPE, BILL
NBC Radio

ROBB, RODNEY
WLBZ, Lebanon, Pa.

ROBBINS, RON
KCLV, Clovis, N. Mex.

ROBERTS, FRED
KMBY, Monterey, Calif.

ROBERTS, JACK
Morning Show
WJER, Dover, Ohio

ROBERTS, JERRY
Rise with Roberts
WBCM, Bay City, Mich.

ROBERTS, KEN
The Secret Storm, Love of Life,
CBS-TV

ROBERTS, MURRAY
WCKY, Cincinnati, Ohio

ROBERTS, PAUL
Roberts' Nest
WSPB, Sarasota, Fla.

ROBERTS, PAUL
WARM, Scranton, Pa.

ROBERTS, ROY
WSMB, New Orleans, La.

ROBERTS, STAN
WTRY, Troy, N. Y.

ROBERTS, STEVE
WADS, Ansonia, Conn.

ROBINSON, DAVE
WFBR, Baltimore, Md.

ROBINSON, MAX
Sat. Breakfast Party
WJTN, Jamestown, N. Y.

ROBY, RON
Communique
WVIP, Mt. Kisco, N. Y.

ROBY, VIC
NBC Radio

RODGERS, CHET
WDOE, Dunkirk, N. Y.

ROGERS, BILL

ROGERS, TED
Morning Man
WDBJ, Roanoke, Va.

ROHN, JIM
Capt. Jim
KXJB-TV, Valley City, N. D.

ROMANCE, LUIS
WADO, New York, N. Y.

ROPER, JOHN P.
WMAN, Mansfield, Ohio

ROSENFELD, JOE JR.
Color of the News
WWRL, New York, N. Y.

ROSILLO, MANOLO
Charlas de Sobremesa
KXEX, Fresno, Calif.

ROSS, JIMMY
WAFZ, Staunton, Va.

ROSS, KEN
WAZL, Hazleton, Pa.

ROSSEAN, MAX
KNEB, Scottsbluff, Neb.

ROTHMAN, LEE
WRIT, Milwaukee, Wis.

ROUNDTREE, BOB
Home Companion
WAAA, Winston-Salem, N. C.

ROYANG, REX
KHAR, Anchorage, Alaska

ROWELL, GLENN
Brunch Club
KOTA-TV, Rapid City, S. D.

ROWLAND, ROBERT
WQIK, Jacksonville, Fla.

RUD, JIM
Platter Party
KXJB-TV, Valley City, N. D.

RUGH, VIC
KLWN, Lawrence, Kans.

RUNNELS, RUDY
Blue Express
WLOU, Louisville, Ky.

RYAN, EDWARD A.
KSIW, Woodward, Okla.

RYAN, JOHNNY
Clockwatcher
KVOO, Tulsa, Okla.

RYEL, FLOYD
WHHH, Warren, Ohio

RYLE, GLENN
Skipper Ryle
WKRC-TV, Cincinnati, Ohio

— S —

SABIN, HERB
WSPN, Saratoga Springs, N. Y.

SACERDOTI, RENZO
Italian Programming
WADO, New York, N. Y.

SADLER, FRANK
KODE, Joplin, Mo.

SALBERG, BRUCE
Mid Morning Show
WECL, Eau Claire, Wisc.

SAMS, TERRY
Trooper Terry
WJBF-TV, Augusta, Ga.

SANDERS, JERRY
Musical Matinee
WFBL, Syracuse, N. Y.

SATKOWSKI, MARTIN
Polish-American Program
WPTS, Pittston, Pa.

SATTLER, DENNIS
Tri-State Bandstand
KDIX, Dickinson, N. D.

SAUTER, DAVE
WAST-TV, Albany, N. Y.

SAWYER, KEN
WMBC, Milford, Mass.

SAX, TED
KORL, Honolulu, Hawaii

SCHADER, CON
Town & Country Crier
KLAQ, Denver, Colo.

SCHERER, JOE
KHOW, Denver, Colo.

SCHIMKE, JAMES
Keyesville
KSDR, Watertown, S. D.

SCHMITZ, DICK
KAKC, Tulsa, Okla.

SCHOLBE, ROGER
Sporting Show
KREX-TV, Grand Junction, Colo.

SCHRIMSHER, DON
Morning Show
KSST, Sulphur Springs, Tex.

SCHUCHARD, RICHARD
KBOY, Medford, Ore.

SCOTT, DAVE
KTVR-TV, Denver, Colo.

SCOTT, FRED

SCOTT, JOE
Scott's Coffee Shop
WBRE, Wilkes-Barre, Pa.

SCOTT, KERBY
Top Tune Show
WARM, Scranton, Pa.

SCOTT, SAM
2ND Cup of Coffee
WCAM, Camden, N. J.

SCOTT, STAN
WSTV-TV, Steubenville, Ohio

SCOTT, TED
Great Scott
WESA, Charleroi, Pa.

SCOTT, WILLARD
Mickey Mouse Club
WRC-TV, Washington, D. C.

SCOURBY, ALEXANDER
The World Of . . .
NBC-TV

SECKEL, JACK
Record Romp
WJPB-TV, Fairmont, W. Va.

SEIDEL, BARRY
The Good Sound
WGSB, Ephrata, Pa.

SEYMOUR, ROBIN
WKMh, Dearborn-Detroit, Mich.

SHABOTT, LOU
WJAX, Jacksonville, Fla.

SHACKLEFORD, JIM
Studio X
WDXI, Jackson, Tenn.

SHADBURN, BILL
Atlantic Weatherman
WSA-TV, Savannah, Ga.

SHAFFER, GARY
WHDL, Olean, N. Y.

SHARLAND, EARL
Sunday Serenade
WSET, Glens Falls, N. Y.

SHARP, IRVING
WDBJ-TV, Roanoke, Va.

SHARP, JACK
WBMT, Black Mountain, N. C.

SHAW, STAN
The Milkman's Matinee

SHAY, JAMES
WHOF, Canton, Ohio

SHELLADY, ROBERT
James Kerr
KKIC, Iowa City, Iowa

SHERIDAN, DON
WMSK, Morganfield, Ky.

SHERMAN, LOU
WKMh, Dearborn-Detroit, Mich.

SHIELD, MIKE
WJPF, Herrin, Ill.

SHILLING, CLIFF
Dance Party
WSEE-TV, Erie, Pa.

SHIPLEY, BILL

SHOEMAKER, ERV
WSJV-TV, South Bend, Ind.

SIEGEL, DOUG
WCVS, Springfield, Ill.

SIEVERS, BOB
WOWO, Ft. Wayne, Ind.

SIMS, JIM
KLIV, San Jose, Calif.

SKAFF, NED
Phone Exchange
WCHS, Charleston, W. Va.

SLATTERY, JACK
Art Linkletter's House Party
CBS-TV

SMITH, ARTHUR
Caroline Calling
WBTW-TV, Charlotte, N. C.

SMITH, CLARK
Movietime, U. S. A.
WLWC-TV, Columbus, Ohio

SMITH, COLEMAN
Platter-time
WJOE, Port St. Joe, Fla.

SMITH, FRED
KOVV, Valley City, N. D.

SMITH, GARY
KSWO, Lawton, Okla.

SMITH, GLENN
Just For You
WKIS, Orlando, Fla.

SMITH, HARRY K.
WFLN, Philadelphia, Pa.

SMITH, NED
WLAN, Lancaster, Pa.

SMITH, RITA
Romper Room
WOKR-TV, Rochester, N. Y.

SMYTHE, PETE
KOA, Denver, Colo.

RADIO AND TV ANNOUNCERS-MC'S

SNYDER, BOB
Jazz Deluxe
KMAN, Manhattan, Kans.

SNYDER, DAN
Today in Montana
KRTV, Great Falls, Mont.

SPEAKS, BOB
Rags & Friends
WTAFTV, Marion, Ind.

SPOSA, TONY
Night Beat
WRNL, Richmond, Va.

SQUIER, KEN
Almanac
WDEV, Waterbury, Vt.

STACY, GAYLON
KWT-TV, Oklahoma City, Okla.

STAMBAUGH, DICK
WLCY, St. Petersburg, Fla.

STANLEY, ART
KHUB, Fremont, Neb.

STANLEY, DAWN
WHER, Memphis, Tenn.

STARR, FRANK
WXEX-TV, Petersburg, Va.

STATHAM, BILL
WFLS, Fredericksburg, Va.

STATZ, VINCE
WLUK-TV, Green Bay, Wis.

STEADMAN, DENNY
Club 930
WSAZ, Huntington, W. Va.

STEELE, MIKE
WENY, Elmira, N. Y.

STEELE, TED
At Your Service
WCBS, New York, N. Y.

STENGER, DANNY
Nightcap
WLK, Wilkes-Barre, Pa.

STENGER, PETE
Wake Up & Sing
WSAZ, Huntington, W. Va.

STEPHENS, JIM
Time Out
WKCT, Bowling Green, Ky.

STERLING, JACK
B. June 24, 1915. The Jack Sterling Show, WCBS Radio

STERLING, LOWELL
KEZU, Rapid City, S. D.

STEVENS, CHUCK
WALA, Mobile, Ala.

STEVENS, DICK
WDDT, Greenville, Tenn.

STEVENS, JOE
KMUS, Muskogee, Okla.

STEVENS, JOHN
Jive at Five
KPAC-TV, Port Arthur, Tex.

STEPHENS, OTT
WPEH, Louisville, Ga.

STIR, JACK
Hi-Time
WFLA-TV, Tampa, Fla.

STOLLARD, LEROY
KFSA-TV, Fort Smith, Ark.

STONER, BOB
Two for the Show
KWKH, Shreveport, La.

STRAKER, EASTER
Easter's Parade
WIMA-TV, Lima, Ohio

STRAKHOVSKY, IVAN
Afternoon
WFIL, Philadelphia, Pa.

STRATTON, DICK
Mid-day
WJXT-TV, Jacksonville, Fla.

STUART, ALLEN
Luncheon Melodies
WHLL, Hempstead, N. Y.

STURM, DEAN
Sat. Night Jamboree
WSAZ-TV Huntington, W. Va.

STUTZ, CARL
Matinee
WRGM, Richmond, Va.

STYLES, RAY
KBMN, Boseman, Mont.

SUDLER, LOUIS
Artists' Showcase
WNBQ-TV, Chicago, Ill.

SUMERAU, CHARLES
Nite Time
KFKA, Greeley, Colo.

SWAIM, DR. CARTER
Pilgrimage
ABC Radio

SWANEY, HAL
Free for All
WTTG-TV, Washington, D. C.

SWAYZE, JOHN CAMERON

SWIFT, ALLEN

SWIHART, WALT
Today's Movie
WFLA-TV, Tampa, Fla.

SWINSON, BOBBY
Coffee Club
KCLW, Hamilton, Tex.

SWISHER, BOB
Dance Party
WPSD-TV, Paducah, Ky.

SYRDAL, JIM
KCMT-TV, Alexandria, Minn.

— T —

TANNER, KEN
Contact
WRVA, Richmond, Va.

TAPLEY, CHARLEY
Morning Miss
WJTV, Jackson, Miss.

TAYLOR, BROOKE

TEAR, SID
This Day of Music
WLSL, Roanoke, Va.

TEAS, FRANK
Wake-up Show
WSMN, Nashua, N. H.

TERRY, ARNOLD
WODY, Bassett, Va.

THALMAN, BILL
Wheeling with Willy
WHLL, Wheeling, W. Va.

THIES, FRANK
WQIK, Jacksonville, Fla.

THOMAS, DICK
Morning Show
WRUN, Utica, N. Y.

THOMAS, ED
The Good Sound
WGSA, Ephrata, Pa.

THOMAS, HAL
KOPR, Butte, Mont.

THOMAS, JOE
WHGB, Harrisburg, Pa.

THOMAS, MARK
WZRO, Jacksonville Beach, Fla.

THOMAS, TOMMY
Timekeeper
WNIA, Buffalo, N. Y.

THOMAS, WAYNE
Million Dollar Matinee
KHJ-TV, Los Angeles, Calif.

THOMPSON, BILL
Player of the Week
WWIT, Canton, N. C.

THOMPSON, MICHAEL
KMED, Medford, Ore.

THOMPSON, TOMMY
KOLE, Port Arthur, Tex.

THURMAN, WALTER
Weather
WMBD-TV, Peoria, Ill.

TIGHE, RON
Party Line
KSTD, Sidney, Neb.

TIMS, KATIE
Sister Sue
KYOK, Houston, Tex.

TIPPS, ELLIOTT
WJPG, Green Bay, Wis.

TISON, TONYA
Dance Party
WTVD-TV, Durham, N. C.

TONKEN, PHIL

TORRES, RAUL
Spanish Programming
WADO, New York, N. Y.

TOWNE, SUMNER
WNBH, New Bedford, Mass.

TRAVERSE, DONNA LEE
Teddy Bear Playhouse
MTW-TV, Portland, Me.

TRIVETTE, JOE
WINT, Winter Haven, Fla.

TRUERE, BOB
5 Star News
WNOK-TV, Columbia, S. C.

TUCKER, BOB
Salt Creek Trolley
WHIE-TV, Evansville, Ind.

TUCKER, JERRY
Red Hot & Blue
WLOU, Louisville, Ky.

TUTTLE, ROGER
NBC Radio

TYLER, DAN
Get Up & Go Show
KHOW, Denver, Colo.

TYLER, NOAH
WTVJ-TV, Miami, Fla.

— U —

ULM, RON
KFKA, Greeley, Colo.

UNDERWOOD, JACK
WOWO, Ft. Wayne, Ind.

UPTON, DON
WIS-TV, Columbia, S. C.

— V —

VALLE, DAN
Breakfast with Valle
WFAS, White Plains, N. Y.

VALLIQUETTE, BOB
WCLT, Newark, Ohio

VANDAM, LEE
WELS, Port Huron, Mich.

VANDEVENTER, JERRY
Nightbeat
WSB, Atlanta, Ga.

VAN DYKE, DICK
Flair
ABC Radio

VANN, BOB
Merry-go-Round
WSOC, Charlotte, N. C.

VARTIGIAN, RALPH
WTEN-TV, Albany, N. Y.

VASSILE, AL
Business Man's Day in Review
WESX, Salem, Mass.

VAUGHN, CARL
Clancy's Show
WEHT-TV, Evansville, Ind.

VELAZQUEZ, A. M.
KIBL, Beeville, Tex.

VELAZQUEZ, ARTURO
Cosas Mundiales
KIFN, Phoenix, Ariz.

VERNON, JIM
WIRK, West Palm Beach, Fla.

RADIO AND TV ANNOUNCERS-MC'S

VIDAL, RAFAEL QUINONES
WKAQ-TV, San Juan,
Puerto Rico
VINCENT, SCOTT
ABC Radio
VINSON, JIMMY
WMAZ, Macon, Ga.

— W —

WAGER, CLINT E.
KEOS, Flagstaff, Ariz.
WAGNER, LOU
KXEL, Waterloo, Iowa
WALDROP, ROBERT
WDOK, Cleveland, Ohio
WALKER, ROBERT
WADS, Ansonia, Conn.
WALKER, ROBIN
WOHO, Toledo, Ohio
WALLGREN, REX
KCFX, Salt Lake City, Utah
WALLINGTON, JIMMY
NBC Radio
WALTERS, LLOYD
KFIV, Modesto, Calif.
WALTERS, RAY
WOBT, Rhinelander, Wisc.
WALTMON, MAL
KORE, Eugene, Ore.
WARD, CARROLL
WJBF-TV, Augusta, Ga.
WARD, DAVID
KIMP, Mt. Pleasant, Tex.
WARD, JAY
KFKF, Bellevue, Wash.
WARREN, RON
WJAN, Ishpeming, Mich.
WATERS, AL
WSJV-TV, South Bend, Ind.
WATKINS, CHRIS
Coffee Club
WEAS, Savannah, Ga.
WATLINGTON, PHIL
WBTM, Danville, Va.
WAYNE, RALPH
KIFI-TV, Idaho Falls, Ida.
WEALER, DON
Festival of Music
WMIX, Mt. Vernon, Ill.
WEAVER, BILL
Take Four
KXLY-TV, Spokane, Wash.
WEAVER, ROBYN
WIRL, Peoria, Ill.
WEBB, GENE
Dance Date
WTAF-TV, Marion, Ind.
WEBB, WILLIAM
WCNL, Newport, N. H.
WEBBER, BILL
Breakfast Time
WFIL-TV, Philadelphia, Pa.
WEBBER, BOB
WMC, Memphis, Tenn.
WEBSTER, DAVE
WJNO, West Palm Beach, Fla.
WEBSTER, KURT
Dialing for Dollars
WAVY-TV, Norfolk, Va.
WEEKS, DICK
Personal Choice
KTAC, Tacoma, Wash.
WEIMER, TAL
WESA, Charleroi, Pa.
WEIR, GORDON
KNBC-TV, Los Angeles, Calif.
WELCH, JACK
Welch's Waxworks
KREX, Grand Junction, Colo.
WENDELL, BILL
NBC Radio, NBC-TV
WENGER, CHUCK
Top of the Morning
KFRB, Fairbanks, Alaska
WEST, ROGER
WPDQ, Jacksonville, Fla.

WESTON, ALICE
Luncheon at the Ones
WHIC-TV, Pittsburgh, Pa.
WHALEN, TOM
Reality Radio
WNBF, Binghamton, N. Y.
WHEELER, GERRY
Lorenzo
WJZ-TV, Baltimore, Md.
WHITCOMB, BOB
WGED, Grand Rapids, Mich.
WHITE, BILL
WDAU-TV, Scranton, Pa.
WHITE, JACK
KDEN, Denver, Colo.
WHITE, STAN
Top Tune Time
KRKC, King City, Calif.
WHITE, WAYMAN
Duke of Wax
WAUG, Augusta, Ga.
WHITEHEAD, DAVE
Program P. M.
WHGR, Houghton Lake, Mich.
WHITEHILL, BOB
6-9 Coffee Call
KRNK, Kearney, Neb.
WIGGINTON, BILL
WPBC, Minneapolis, Minn.
WIGGS, WILLIAM J.
Sepia Serenade
WVOT, Wilson, N. C.
WILCOX, FRED
Viewpoint
KCBS, San Francisco, Calif.
WILLEFORD, GEORGE
Early Weather
WLWI-TV, Indianapolis, Ind.
WILLIAMS, CHARLIE
KFOX, Long Beach, Calif.
WILLIAMS, DALE
Noon Report
WOI-TV, Ames, Iowa
WILLIAMS, FRED
WAZL, Hazleton, Pa.
WILLIAMS, JAMES
Jam-a-Ditty
WGBG, Greensboro, N. C.
WILLIAMS, JOHN
Uncle Johnny's Workshop
WZZM-TV, Grand Rapids, Mich.
WILLIAMS, JOHNNY
Williams & Work
WCOW, Traverse City, Mich.
WILLIAMS, KAE
WDAS, Philadelphia, Pa.
WILLIAMS, RALPH
Guest-room
WSFA-TV, Montgomery, Ala.
WILLIS, CLIF
Alarm Clock
WERT, Van Wert, Ohio
WILLS, ROYCE
KNEB, Scottsbluff, Neb.
WILSON, ANDY
Mid-Florida Weather
WLDF-TV, Orlando, Fla.
WILSON, BILL
WWL-TV, New Orleans, La.
WILSON, DAVE
Weather Dial
WFIE-TV, Evansville, Ind.
WILSON, DON
The Jack Benny Program
CBS-TV
WILSON, ED
Bar-12 Ranger
KODE-TV, Joplin, Mo.
WILSON, HARRY
KAKC, Tulsa, Okla.
WILSON, JOHN
World of Jazz
WQXR, New York, N. Y.
WILSON, MARK
Magic Land of Allakazam
ABC-TV

WILSON, STU
Roving Camera
WKBN-TV, Youngstown, Ohio
WINCHELL, WALTER
Untouchables
ABC-TV
WINDER, BERTEL
Golden Boy
WXOK, Baton Rouge, La.
WINERTER, FLORINE
KALL, Salt Lake City, Utah

WINTERS, PETE
B. August 21, 1929, Cambridge,
Mass. Spokesman, Menswear;
Host, Feature Films, WMTV; MC
TV Dance Party

WOLF, WARNER
WQMR, Washington, D. C.
WOLFE, AL
WFBG, Altoona, Pa.
WOLFE, PAUL
Morning Mayor & Top of the
Day Show
WBBQ, Augusta, Ga.
WOOD, BILL
Musical Clock
KFOR, Lincoln, Neb.
WOOD, EARL
Small World
WSUN, St. Petersburg, Fla.
WOOD, JIM
Showcase
WJR, Detroit, Mich.
WOOD, TRENT
Looney Zoo
WMCT-TV, Memphis, Tenn.
WOODBURY, WOODY
Who Do You Trust?
ABC-TV
WOODL, BOB
WLAG, LaGrange, Ga.
WOODRUFF, JAMES
Rural Route 10
WILX-TV, Lansing-Jackson,
Mich.
WOODS, CHARLES
ABC Radio
WOOLEY, JIM
Take-a-Break
WKCT, Bowling Green, Ky.
WOOTEN, BERT
WOVE, Welch, W. Va.
WRIGHT, GARY
WCSI, Columbus, Ind.
WRISLEY, JOHN
Morning Show
WIS, Columbia, S. C.

— Y —

YEGGY, ROBERT
Open House
WPFB, Middletown, Ohio
YOH, BOB
Weatherama
WJPB-TV, Fairmont, W. Va.
YORK, TOM
Morning Show
WBRC-TV, Birmingham, Ala.
YOUNG, BILL
KJOE, Shreveport, La.
YOUNG, BOB
KWYK, Farmington, N. Mex.
YOUNG, DALE
WJW-TV, Cleveland, Ohio

— Z —

ZAPUTIL, BILL
KOYN, Billings, Mont.
ZINK, CHUCK
Popeye Playhouse
WTVJ-TV, Miami, Fla.

Radio & Television Musical Directors

—Their Work During 1962—

— A —

ADAMS, SONNY

Ladies First
WWL-TV, New Orleans, La.

ADLER, PETER HERMAN

NBC Opera
NBC-TV

ALEXANDER, VAN

Hazel, NBC; Donna Reed, ABC;
Dennis the Menace, CBS; Empire,
NBC; Capitol Record albums

ALLEN, OLIVER

WRAP, Norfolk, Va.

AMMON, GLADYS

WADC, Akron, Ohio

ANDERSON, DON

WXTR, Providence, R. I.

ANDREWS, DAVE

KFRC, San Francisco, Calif.

ANTONINI, ALFREDO

American Musical Theatre,
The Good Years,
The 20th Century,
Saturday's Children,
CBS-TV
New York, N. Y.

ARTHUR, BOB

The Ed Sullivan Show
CBS-TV

ATKINS, JIM

KOA, Denver, Color.

AYRES, MITCHELL

Perry Como's
Kraft Music Hall
NBC-TV

AYRES, NORMAN T.

WCSH-TV, Portland, Me.

— B —

BALLENTINE, EDDIE

ABC Radio

BARKLEY, ROGER

KLAC, Los Angeles, Calif.

BARR, FRED

WWRL, New York, N. Y.

BAYHA, HOWARD

WNBC, New York, N. Y.

BECKER, GEORGE

Julie & Carol at Carnegie Hall
CBS-TV

BELLAVIA, ROY

WSBC, Chicago, Ill.

BENNETT, ROBERT RUSSELL

Project 20
NBC-TV

BENSON, BROWNIE

WSAZ-TV,
Huntington, W. Va.

BERNSTEIN, LEONARD

Opening Night
at Lincoln Center,
The New York Philharmonic
CBS-TV

BIGG, TONY

KROY, Sacramento, Calif.

BISSET, VIRGIL

WOWW, Naugatuck, Conn.

BLACKTON, JAY

The Good Years
CBS-TV

BLAKE, BUDDY

KEEL, Shreveport, La.

BLAKE, FRANK

WAJR, Morgantown, W. Va.

BLANCHARD, DICK

WYSL, Buffalo, N. Y.

BLANK, RALPH

WIND, Chicago, Ill.

BLOCH, RAY

The Ed Sullivan Show
CBS-TV



PAUL TAUBMAN

Musical Director

RADIO AND TV MUSICAL DIRECTORS

BOLTON, DAVE
WANE, Fort Wayne, Ind.

BONEBRAKE, SUE
KOCY, Oklahoma City, Okla.

BOTKIN, PERRY
The Beverly Hillbillies
CBS-TV

BRACKEN, DENNY
KFMB, San Diego, Calif.

BRAND, OSCAR
Exploring
NBC-TV

BREWER, GENE
KLUC, Las Vegas, Nev.

BROOKS, VERNE
WTPR, Paris, Tenn.

BROWN, LES
Bob Hope Show
NBC-TV

BROWN, ROBERT C.
WLBK, DeKalb, Ill.

BUCCI, VALENTINO
Laudes Evangelii
CBS-TV

BUHRMAN, BERT
The Guiding Light
CBS-TV

BUTTOLPH, DAVID
General Electric True
CBS-TV

BUTTON, MIKE
KOGO, San Diego, Calif.

— C —

CALLAHAN, ROBERT
KCBS, San Francisco, Calif.

CAMPBELL, DICK
WDVA, Danville, Va.

CAMPO, BOB
WKWK, Wheeling, W. Va.

CAREY, MICHAEL
WDEV, Waterbury, Vt.

CHESLO, JOHN
WENE, Endicott, N. Y.

CLARK, JAMES
WJR, Detroit, Mich.

CLARK, JERRY
WOKW, Brockton, Mass.

COFFEEN, DICK
WMBD, Peoria, Ill.

COLE, BUDDY
Bing Crosby-Rosemary
Clooney Show,
CBS Radio

COLE, CLIFF
KERG, Eugene, Ore.

COMER, JACK
WJPS, Evansville, Ind.

CONNER, CHUCK
WAME, Miami, Fla.

COSTA, JOHN
KDKA-TV, Pittsburgh, Pa.

COVINGTON, BUDDY
KNUZ, Houston, Tex.
KAYC, Beaumont, Tex.

COX, R. WAYNE
WOKZ, Alton, Ill.

COY, CINDY (MISS)
WPDX, Clarksburg, W. Va.

CROCKETT, GENE
WOAI, San Antonio, Tex.

CROUCH, EDNA LEE
KGBS, Los Angeles, Calif.

— D —

DAHLGREN, DOUG
WJOB, Hammond, Ind.

DALEY, JAMES
WROW, Albany, N. Y.

DARK, KEN
KQEO, Albuquerque, N. Mex.

DAURO, JOHNNY
WOHO, Toledo, Ohio

DAVIS, ART
WBAP-TV, Fort Worth, Tex.

DEACON, ROBERT
WGPA, Bethlehem, Pa.

DeLUCA, TOBY
WFIL, Philadelphia, Pa.

DeVINCENT, SAM
WOWO, Fort Wayne, Ind.

DIEHL, GEORGE
WFLN, Philadelphia, Pa.

DOGERR, ALAN
WGMS, Washington, D. C.

DOLAN, ROBERT EMMETT
World of . . . , NBC-TV;
Valiant Years, ABC-TV

DRAKE, LAVERN
KVI, Seattle, Wash.

DULONG, JACK
KBYM, Billings, Mont.

DUNHAM, GRACE
WGUY, Bangor, Me.

DURAND, G. THOMSON
WTTM, Trenton, N. J.

DYER, WILLARD
KTBC, Austin, Tex.

— E —

ERWIN, GEORGE
KFJZ, Fort Worth, Tex.

Joseph Harnell

Composer

Conductor

Arranger

SU 7-5400



RADIO AND TV MUSICAL DIRECTORS

— F —

FASCINATO, JACK
Ernie Ford Show
KGO-TV, San Francisco, Calif.

FASKOW, IRV
WCBS, New York, N. Y.

FORD, VINCE
WKMI, Kalamazoo, Mich.

FOSTER, JIM
WIMA-TV, Lima, Ohio

FREDMAN, MYER
Laudes Evangelii
CBS-TV

FRONTIERE, DOMINIC
Stoney Burke
ABC-TV

— G —

GALICCHIO, JOSEPH
WMAQ, Chicago, Ill.
WNBQ-TV, Chicago, Ill.

GALLIMORE, GERALD
WEHV, Hillsville, Va.

GANN, BOB
WROK, Rockford, Ill.

GARRIGAN, JIM
WEW, St. Louis, Mo.

GARRY, JOHN
WTRX, Flint, Mich.

GART, JOHN
Who Do You Trust?
ABC-TV

GAYE, BOBBY
KSJB, Jamestown, N. D.

GEIGER, GEORGE L.
WFLA-TV, Tampa, Fla.

GIBSON, JACK
WABQ, Cleveland, Ohio

GILBERT, HERSCHEL BURKE
McKeever & the Colonel
NBC-TV

GORDON, HAL
WXYZ, Detroit, Mich.

GRAHAM, ROBERT
WAVU, Albertville, Ala.

GRAVES, JIM
WJAX, Jacksonville, Fla.

GREER, ELMA
KSFO, San Francisco, Calif.

GROSSMAN, HERBERT
NBC Opera
NBC-TV

— H —

HADDAD, EDDY
KETV-TV, Omaha, Neb.

HAGEN, EARL
The Andy Griffith Show
CBS-TV

HARDEN, GENE
WTWA, Thomson, Ga.

HARNELL, JOSEPH

B. August 2, 1924, New York, N. Y. Play Your Hunch, NBC-TV; Naked City, Kapp Record Album; Asphalt Jungle, Kapp Record Album; Peggy Lee at Basin Street, Capitol Record Album; Musical Director for Peggy Lee, Maurice Chevalier, and Robert Goulet; Musical Director for Motion Picture "Ten Girls Ago."

HARPER, P. C.
WLIB, New York, N. Y.

HARTIN, DOROTHY
KSCO, Santa Cruz, Calif.

HARVEY, RICHARD
WHAT, Philadelphia, Pa.

HAUSMAN, WILLIAM
WGL, Fort Wayne, Ind.

HAYS, REX
WNAX, Yankton, S. D.

HAZELTINE, JIM
WLAN, Lancaster, Pa.

HENDERSON, RUDY
WNOO, Chattanooga, Tenn.

HENDERSON, SKITCH
Tonight
NBC-TV

HENDON, ADRIAN D.
WGCM, Gulfport, Miss.

HENDRICK, SANDY
KBTR, Denver, Color.

HIATT, JACK
KPRK, Livingston, Mont.

HILL, ROBIN
KRNO, San Bernardino, Calif.

HOGAN, DICK
WIXN, Dixon, Ill.

HOGAN, TED
WKRT, Cortland, N. Y.

HOLMES, ROGER
WAMS, Wilmington, Del.

HOWARD, JOE
WEWS-TV, Cleveland, Ohio

HULL, DICK
WTOC, Savannah, Ga.

HUTCHINSON, KAY
KFH, Wichita, Kans.

HYER, IVAN B.
WMBO, Auburn, N. Y.

Van Alexander

COMPOSER-CONDUCTOR

TV film series

"HAZEL" NBC
"DONNA REED" ABC
"DENNIS THE MENACE" CBS
"EMPIRE" NBC

Feature Film, 1963

"THE CANDY WEB"

Columbia Pictures

Current Record Albums, all

on Capitol Records

"SWING, STAGED FOR SOUND,"

"THE SAVOY STOMP,"

George Chakiris, "MEMORIES ARE
MADE OF THESE,"

Gordon MacRae, Dorothy Kirsten,
"STUDENT PRINCE," and "DESERT
SONG."

President of L.A. Chapter, Nat'l. Acad. of
Recording Arts and Sciences.

Represented by

**ASHLEY STEINER —
FAMOUS ARTISTS AGCY.**
BEVERLY HILLS, CAL.



EDDY MANSON

COMPOSER — CONDUCTOR
ARRANGER

Personal Rep — Dell Peters
CI 6-7676

RADIO AND TV MUSICAL DIRECTORS

— I —

IMBROGLIO, JOSEPH
WFBR, Baltimore, Md.

— J —

JARVIS, DONALD W.
WBRG, Lynchburg, Va.
JOHNSON, CAROL
KWNO, Winona, Minn.
JOHNSON, CURT
WSPT, Stevens Point, Wisc.
JONES, THOMAS M.
WQTE, Detroit, Mich.

— K —

KALER, RANDALL
WFAS, White Plains, N. Y.
KARTUN, HAL
Remember That Song
WBBM-TV, Chicago, Ill.
KATZMAN, GERTRUDE
WPEN, Philadelphia, Pa.
KAYE, MILTON JAY
Concentration
NBC-TV
KAYE, SAMMY
Keefe Brasselle's
Variety Gardens
CBS-TV
KEEZEL, JOSEPH R.
WLIQ, Mobile, Ala.
KELLY, BOB
KTHH, Houston, Tex.
KENT, GEORGE
WFAA-TV, Dallas, Tex.
KEOWN, E. H.
WQSN, Charleston, S. C.
KINNEY, RAY
KTRG-TV, Honolulu, Hawaii
KLEINSINGER, GEORGE
Saturday's Children
CBS-TV
KNIESE, DAVID
WDOE, Dunkirk, N. Y.
KOSTAL, IRWIN
The Garry Moore Show,
Julie & Carol at Carnegie Hall,
CBS-TV
KRUSE, DARYL
KVEC, San Luis Obispo, Calif.
KUHN, JOHN J.
WKIP, Poughkeepsie, N. Y.

— L —

LAFAYETTE, PAUL
WRYT, Pittsburgh, Pa.
LAMB, VOLNEY JR.
WIRL, Peoria, Ill.
LAMM, AL
WOW-TV, Omaha, Neb.
LAMOREAUX, DICK
WOOD, Grand Rapids, Mich.
LAMPKIN, PHIL
MBS
LANGENFELDT, BERNIE
KARR, Great Falls, Mont.
LAUDEMANN, PETE
WDSU, New Orleans, La.
LAWRENCE, DICK
WORLD, Boston, Mass.
LAWRENCE, JAY
WNOR, Norfolk, Va.

LECHNER, FREDERICK
ABC Radio
LEONARD, NANCY
KMAC, San Antonio, Tex.
LESKOVAR, BOB
WRNY, Rome, N. Y.
LINDSEY, MORT
The Judy Garland Show
CBS-TV
LITFIN, PAULINE E.
KSTP-TV, St. Paul, Minn.
LIVINGSTON, GARY
WPTX, Lexington Park, Md.
LOCKHART, HARRY
WAVE, Louisville, Ky.
LOUNSBURY, MARY
WNIA, Buffalo, N. Y.

— Mc —

McCALL, ERNIE
WJPB-TV, Fairmont, W. Va.
McCORMACK, FRANK E.
WHWB, Rutland, Vt.
McGLOHON, LOONIS
WBT, Charlotte, N. C.
McMICHAEL, DICK
WRBL, Columbus, Ga.

— M —

MACK, BILL
KEENS, San Antonio, Tex.
MANN, JOHNNY
The Alvin Show
CBS-TV

MANSON, EDDY LAWRENCE

B. May 9, 1919, New York, N. Y.
The River Nile, NBC-TV; U. S.
1 — American Profile, NBC-TV;
The Polaris Submarine, NBC-TV;
Corning Glass Films (Lincoln
Center Opening) CBS-TV; The Al
Smith Story, 20th Century-Fox,
CBS-TV; Day of the Painter
(Academy Award).

MARCELLINO, MUZZY
Art Linkletter's House Party
CBS-TV
HARLEY, BILL
WSOC, Charlotte, N. C.
MARTIN, GLENN
WHHH, Warren, Ohio
MARX, LLOYD
Ted Mack &
the Original Amateur Hour
CBS-TV
MASTERS, JIM
KBTN, Neosho, Mo.
MATZ, PETER
Here's Edie
ABC-TV
MAUPIN, REX
ABC Radio
MECKLENBERG, MICHAEL
WLOI, Laporte, Ind.
MEEDER, WILLIAM
Search for Tomorrow
CBS-TV
MELIS, JOSE
Jack Paar Show,
Jack Paar Program
NBC-TV
MERKER, JACK R.
KIMN, Denver, Colo.

MERRICK, MAHLON
The Jack Benny Program
CBS-TV
METCHNEK, WILLIAM
WCCO-TV,
St. Paul-Minneapolis, Minn.
MEYER, RUTH A.
WMCA, New York, N. Y.

MILLER, MITCH

Sing Along with Mitch, NBC-TV

MINEO, RAY
WGLI, Babylon, N. Y.
MITCHELL, TONY
KNIN, Wichita Falls, Tex.
MOORE, BUDDY
WAKE, Atlanta, Ga.
MOORE, JERRY
WSOC-TV, Charlotte, N. C.
MORSON, LESLIE
WNLC, New London, Conn.
MUNG, JACK
KVRB, Santa Rosa, Calif.
MUNSON, DON
WKID, Urbana, Ill.
MURPHY, PAUL
WTVN, Columbus, Ohio

— N —

NELSON, ALBIN
KRLL, Lewiston, Idaho
NIDES, HARRY
WATE-TV, Knoxville, Tenn.
NORTON, LeROY
WQSR, Syracuse, N. Y.

— O —

O'KUN, LAN
Shari Lewis Show
NBC-TV
OLSON, RAY
WOW, Omaha, Neb.
O'NEILL, JOE
KVOO, Tulsa, Okla.
OSBURN, BOB
WAYB, Waynesboro, Va.
OSSER, GLENN
ABC Radio
OTOS, GORDON
KTAC, Tacoma, Wash.
OUELLETTE, ROBERT
WLAM, Lewiston, Me.
OVENS, DON
WINS, New York, N. Y.

— P —

PAHL, MEL
Voice of Firestone
ABC-TV
PALAGINO, P. J.
WHAR, Clarksburg, W. Va.
PAPPAS, CHRISTIE
KVEN, Ventura, Calif.
PARIS, NORMAN
Carol Burnett-Richard Hayes
Show,
Richard Hayes Show
CBS-Radio
PARKER, JOHNNY
Arthur Godfrey Show
CBS Radio
PATON, NANCY
WISN, Milwaukee, Wisc.

RADIO AND TV MUSICAL DIRECTORS

PAUL, CHARLES
The Secret Storm,
Love of Life,
As the World Turns,
CBS-TV

PEARCE, MARSHALL
WSMB, New Orleans, La.

PEEPLES, FRAN
WVU, New Orleans, La.

PETRILLO, CAESAR
WBBM-TV, Chicago, Ill.

PIERCE, RUDY
KGO-TV, San Francisco, Calif.

PILDNER, HENRY
WGAR, Cleveland, Ohio

PLOTNICK, NORMAN
WWDC, Washington, D. C.

PORTER, DON
WWYN, Erie, Pa.

— R —

RACETTE, DONALD
WSET, Glens Falls, N. Y.

RADLEIN, AL
WARN, Fort Pierce, Fla.

RAGSDALE, GENE
KSNY, Snyder, Tex.

RAMIN, SID
Candid Camera
CBS-TV

RANSOM, CLEONA
KYOK, Houston, Tex.

REPINE, BURT T.
WRVA, Richmond, Va.

RICH, JAN
KCPX, Salt Lake City, Utah

RIDDLE, NELSON
Route 66
CBS-TV

RIGHTER, G. HARRY
WATN, Watertown, N. Y.

RIPOSO, TONY
WHEN-TV, Syracuse, N. Y.

ROBERTS, JOE
WGSM, Huntington, N. Y.

ROMEO, TONY
WADO, New York, N. Y.

ROMOFF, COLLIN
Andy Williams Show
NBC-TV

ROSE, DAVID
Bonanza, NBC-TV;
The Good Years,
Red Skelton Hour
CBS-TV

ROSLIN, NORM
WJRZ, Newark, N. J.

ROTH, ALLAN
WAZL, Hazelton, Pa.

RUSSELL, BOB
KEWI, Topeka, Kans.

RYAN, JACK
WAKR, Akron, Ohio

— S —

SANCHEZ, SOTERO J. JR.
KSYX, Santa Rosa, N. Mex.

SANDERS, CHARLES
WFCT, Knoxville, Tenn.

SANDS, JAY
WAEB, Allentown, Pa.

SANFORD, CHARLES
As Caesar Sees It
ABC-TV

SANTELO, FAY
WFBL, Syracuse, N. Y.

SAWYER, KEN
WMBC, Milford, Mass.

SCHEIB, PHILIP A.
The Mighty Mouse Playhouse
CBS-TV

SCHLADEMAN, DON
WIRE, Indianapolis, Ind.

SCHMIDT, RONALD G.
KODA, Houston, Tex.

SEGRAVES, SCOOTER
KAKC, Tulsa, Okla.

SELINSKY, WLADIMIR
U.S. Steel Hour
CBS-TV

SEVERE, HOWARD
WHEC, Rochester, N. Y.

SHELLADY, ROBERT
KXIC, Iowa City, Iowa

SHOOP, DAVE
WHP, Harrisburg, Pa.

SILFER, CARL
WSYR, Syracuse, N. Y.

SIMPSON, JOHN
KOTA-TV, Rapid City, S. D.

SMITH, GARDNER
WHEN, Syracuse, N. Y.

SMITH, JIM O.
WHLL, Wheeling, W. Va.

SMITH, DR. W. O.
WVOL, Nashville, Tenn.

SMYTH, ED
WKTS, Sheboygan, Wisc.

SONTAG, GEORGE
Especially for You
WOC-TV, Davenport, Iowa

SOSNIK, HARRY
ABC Radio

SPEAR, SAMMY
The Jackie Gleason Show:
The American Scene
Magazine,
CBS-TV

SPENCER, HARRY W.
WBTM, Danville, Va.

STEIN, LOU
Magic Midway
NBC-TV

STEWART, SANDY
WRFD, Worthington, Ohio

STRAUSS, JOHN
Car 54, Where Are You?
NBC-TV

STRAVINSKY, IGOR
Noah & the Flood
CBS-TV

SUTHERLAND, DOUG
KBLI, Helena, Mont.

SUTTON, MARY LOU
WARO, Cannonsburg, Pa.

SWEENEY, FRANK L.
WKBN, Youngstown, Ohio

SYLVERN, HANK

SZANIK, ROY
KPOI, Honolulu, Hawaii

— T —

TAUBMAN, PAUL

TAYLOR, STEVE
WGIL, Galesburg, Ill.

THOMAS, GUS
WCOY, Columbia, Pa.

THOMPSON, BILL
KGBS, Los Angeles, Calif.

THOMPSON, SIGVOLD
Fargo Symphony
KXJB-TV, Valley City, N. D.

TORRES, PEPITO
Show Libby's
WKAQ-TV,
San Juan, Puerto Rico

TOWNSEND, ROB
WLAC, Nashville, Tenn.

TOWNSEND, WALLY
CKLW, CKLW-TV,
Detroit, Mich.

TRENDLER, ROBERT
WGN, Chicago, Ill.

TROTTA, JOSEPHINE
WTCS, Fairmont, W. Va.

TUCKER, DAVID B.
WCRB, Boston, Mass.

TURNER, PAUL
KPIX-TV,
San Francisco, Calif.

— U —

UNDEDWOOD, LIZ
WRNL, Richmond, Va.

— V —

VAN CAMP, BOB
WSB, Atlanta, Ga.

VILLANI, JOHN
WELC, Welch, W. Va.

VOORHEES, DONALD
Bell Telephone Hour
NBC-TV

VUN KANNON, CHARLIE
WMC, Memphis, Tenn.

— W —

WAGNER, JACK
KNBR, San Francisco, Calif.

WALLENSTEIN, ALFRED
NBC Opera
NBC-TV

WASLON, AL
WLWC-TV, Columbus, Ohio

WAYNE, ROGER
WHLL, Hempstead, N. Y.

WEED, BUDDY

WELLMAN, JOHN
KYW, Cleveland, Ohio

WESTON, PAUL
Opening Night
CBS-TV

WILLETT, JOHN F.
WSLS, Roanoke, Va.

WING, KEN
KJOY, Stockton, Calif.
KLAN, Stockton, Calif.

WOMACK, BURL
WSAV, Savannah, Ga.

WULLEN, NORM
WBEN, Buffalo, N. Y.

— Z —

ZENOBI, VIRGINIA
KBFA, Kansas City, Mo.

Radio & TV Disc Jockeys & Musicasters

—Their Work During 1962—

— A —

ALAN, LEE
WXYZ, Detroit, Mich.

ALAN, MARC
KLEO, Wichita, Kans.

ALEXANDER, LES
WCAO, Baltimore, Md.

ALEXANDER, OSCAR
The Daddy-oh Show
WLEL, Raleigh, N. C.

ALLAN, KENN
WLAN, Lancaster, Pa.

ALLEN, AARON
KENS, San Antonio, Tex.

ALLEN, HERB
WKWK, Wheeling, W. Va.

ALLEN, PAUL
Golden Sound
KR0D, El Paso, Tex.

ALLEN, TONY
Sound of Music
WUSJ, Lockport, N. Y.

AMBROSE, JOE
Sat. Night Dance Party
WRBL, Columbus, Ga.

ANDERSON, HERB OSCAR
WABC, New York, N. Y.

ANDERSON, ROGER
Hour of Enchantment
KH0W, Denver, Colo.

ANGELL, ART
WRBL, Columbus, Ga.

ARNOLD, CHUCK
WISN, Milwaukee, Wis.

ARNOLD, HAP
KFJZ, Fort Worth, Tex.

ARTAU, MARIANO
WKAQ, San Juan, Puerto Rico

ARTHUR, PAUL
KOYN, Billings, Mont.

AUDIO, TOM
WESX, Salem, Mass.

AUSTIN, GENE
WSAI, Cincinnati, O.

AUSTIN, RIP
WSRC, Durham, N. C.

— B —

BAHN, CARL
The Early Bird Show
WCSS, Amsterdam, N. Y.

BAKER, BILL
Night Shift
WKST, New Castle, Pa.

BANDY, JOHN
WDAS, Philadelphia, Pa.

BANKS, BOB
WZRO, Jacksonville Beach, Fla.

BARGER, CARL L.
Hi Fi House
WFDF, Flint, Mich.

BARILE, LOU
WRUN, Utica, N. Y.

BARKER, BILL
KOA, Denver, Colo.

BARKER, TED
Joy Club
WJOY, Burlington, Vt.

BARNSDALE, DON
KDLA, Oakland, Calif.

BARNETT, BOB
KALL, Salt Lake City, Utah

BARR, JACK
KLEO, Wichita, Kans.

BARTLETT, BRAD
WDOV, Dover, Del.

BASSETT, GEORGE
Music Room
WGPA, Bethlehem, Pa.

BAUM, JERRY
Spins 'N' Needles
WGBF, Evansville, Ind.

BEARD, DICK
Dateline Music
WKID, Urbana, Ill.

BEERS, BOBBY
KBTR, Denver, Colo.

BEIER, MARVIN
KR0D, El Paso, Tex.

BELANGER, TOM
WNDU, South Bend, Ind.

BELL, DICK
WOKW, Brockton, Mass.



DAN INGRAM

WABC



JACK STERLING

DISC JOCKEYS & MUSICASTERS

BENNETT, RICK
Serenade in the Afternoon
WYSL, Buffalo, N. Y.

BERG, BILL
WTAX, Springfield, Ill.

BERNARD, FRED
WTIC, Hartford, Conn.

BESSEER, TED
WGL, Fort Wayne, Ind.

BEULER, BUD
Morning Show
WMMM, Westport, Conn.

BINGHAM, AL
Music for You
WJNO, West Palm Beach, Fla.

BINKIN, SYL
WMAV, Springfield, Ill.

BLOCK, MARTIN
WOR, New York, N. Y.

BLOSSEY, JAMES
KIDO, Boise, Idaho

BOLEN, BILL
WSGN, Birmingham, Ala.

BOLTON, BOB
Downbeat
WBBQ, Augusta, Ga.

BOOKSPAN, MARTIN
WQXR, New York, N. Y.

BOOTH, MIKE
Big Top Show
WKXY, Sarasota, Fla.

BOTTO, JEANNE
WHER, Memphis, Tenn.

BOYCE, RAY
Clockwatcher
WQSR, Syracuse, N. Y.

BOYEA, DICK
Sounds of Night
WICY, Malone, N. Y.

BRADY, WILLIAM
WDZ, Decatur, Ill.

BRAMHALL, BILL
Hometown Party
WML, Milwaukee, Wisc.

BRAND, OSCAR
WNYC, New York, N. Y.

BRENNER, PAUL
Golden Year Book
WJRZ, Newark, N. J.

BRIMMER, J. ALLEN
Hayride
WEAS, Savannah, Ga.

BRINE, SALTY
WPRO, Providence, R. I.

BRITAIN, RON
WSAI, Cincinnati, Ohio

BROOKS, FRANK
WRVA, Richmond, Va.

BROWN, ART
WWDC, Washington, D. C.

BROWN, BOB
WJRZ, Newark, N. J.

BROWN, CHARLIE
KDSX, Denison-Sherman, Tex.

BROWN, CLARE
Music For the Young at Heart
WQTE, Detroit, Mich.

BROWN, DAVE
WSAV, Savannah, Ga.

BROWN, JACK
Audio
WSOC, Charlotte, N. C.

BROWN, LARRY
WPEN, Philadelphia, Pa.

BRUCE, DON
Hits for the Mrs.
WAEB, Allentown, Pa.

BRUTON, BOB
KTOK, Oklahoma City, Okla.

BRYAN, CHARLIE
WWL, New Orleans, La.

BURKE, DWAYNE
Music City
KERG, Eugene, Ore.

BURNS, STAN Z.
WINS, New York, N. Y.

BUTLER, BOB
WABJ, Adrian, Mich.

— C —

CALDWELL, DONN
WKWK, Wheeling, W. Va.

CALLAHAN, GINGER
WTMT, Louisville, Ky.

CALVERT, BOB
WNOR, Norfolk, Va.

CAMPBELL, TOM
Carousel
WQTE, Detroit, Mich.

CANBY, EDWARD TATNALL
WYNC, New York, N. Y.

CANNON, DON
KOMO, Seattle, Wash.

CARLE, LEE
WGBB, Freeport, N. Y.

CARLETON, LAD
WJAR, Providence, R. I.

CARLTON, BOB
WMBD, Peoria, Ill.

CARNEY, JACK
Commuters Club
KSFO, San Francisco, Calif.

CARPENTER, SKIP
WRAL, Raleigh, N. C.

CARSON, JOEL
WVYN, Erie, Pa.

CARTER, BILL
KGY, Olympia, Wash.

CASTLEBERRY, EDDIE
WABQ, Cleveland, Ohio

CAUSIER, JOHN
Matinee
ABC Radio

CECIL, CHUCK
Swingin' Years
KFI, Los Angeles, Calif.

CERRI, BILL
The Classical Clock
WGMS, Washington, D. C.

CHASINS, ABRAM
Music Magazine
WQXR, New York, N. Y.

CHEDWICK, PORKY
WAMO, Pittsburgh, Pa.

CIGNA, JOHN
WOWO, Ft. Wayne, Ind.

CIMINO, RICK
KJOY, Stockton, Calif.

CLANCY, DAVE
Strictly Music
WWHG, Hornell, N. Y.

CLARK, EMANUEL
WVOL, Nashville, Tenn.

CLARK, GENE
WMAK, Nashville, Tenn.

CLARK, JON
Spotlight on Music
WSPB, Sarasota, Fla.

CLARK, MEL
Sundial
WGLI, Babylon, N. Y.

CLARK, TED
WQAM, Miami, Fla.

CLARKE, DEAN
KORL, Honolulu, Hawaii

CLARKE, HENRY
WEAV, Plattsburgh, N. Y.

CLEMENTI, JOE
WORLD, Boston, Mass.

CLOVIS, CARL
WHAR, Clarksburg, W. Va.

COLE, LYNN
WDSU, New Orleans, La.

COLLIER, KEN
Introduction
WAME, Miami, Fla.

COLLINS, DAVE
Night Line
WSAZ, Huntington, W. Va.

COLOMBO, JOE
Night-train
WGLI, Babylon, N. Y.

CONGER, BILL
Radio 143
WFCT, Knoxville, Tenn.

CONLEY, MAX
Good Morning, All
KBET, Reno, Nev.

CONNELL, BOB
WOND, Pleasantville, N. J.

CONRAD, DAVE
Week Day
WPPA, Pottsville, Pa.

CONWAY, JIM
WMAQ, Chicago, Ill.

COOK, JAY
WBBQ, Memphis, Tenn.

COOKE, HENRY
WMAQ, Chicago, Ill.

COOLEY, JOHN
WPIK, Alexandria, Va.

COOPER, GEORGE
KBOX, Dallas, Tex.

COOPER, ROY
WISH, Indianapolis, Ind.

CORNELL, KEN
WTLB, Utica, N. Y.

COSTA, FRANK
KTHH, Houston, Tex.

COTTON, VIC
KOA, Denver, Colo.

COVE, ELLIOTT
Timekeeper
WSYR, Syracuse, N. Y.

COX, ALBERT
Showcase
WHAR, Clarksburg, W. Va.

CRAGER, ROBERT
WVWZ, Vineland, N. J.

CRAIG, CHUCK
Night Scene
WHBC, Canton, Ohio

CRAIG, TOM
Music in the P. M.
WMMM, Westport, Conn.

CRAIG, WINDY
WTKO, Ithaca, N. Y.

CREVELING, JOHN
WENY, Elmira, N. Y.

CRUZALEGUI, ROBERTO
KIFN, Phoenix, Ariz.

CURRY, BILL
WBT, Charlotte, N. C.

CURTIS, BILL
Sounds in Stereo
KCPX, Salt Lake City, Utah

CURTIS, WAYNE
WKHM, Jackson, Mich.

— D —

DALE, ALLAN
WOAI, San Antonio, Tex.

DALLAS, JIMMY
KVWO, Cheyenne, Wyo.

DALTON, JACK
WGUY, Bangor, Me.

DANIELS, JAY
WDXB, Chattanooga, Tenn.

D'ARCY, MICHAEL
KALF, Mesa, Ariz.

DARDANO, NICK
Night Show
WRUN, Utica, N. Y.

DARK, DANNY
WLL, St. Louis, Mo.

DAVID, TOBY
CKLW, Detroit, Mich.

DAVIES, BUD
CKLW, Detroit, Mich.

DISC JOCKEYS & MUSICASTERS

DAVIS, DAVE
Night Watch
WAKR, Akron, Ohio

DAVIS, LEE
WAMS, Wilmington, Del.

DEAN, JERRY
WEEZ, Chester, Pa.

DEAN, LOU
WRVA, Richmond, Va.

DEAN, RON
KUTY, Palmdale, Calif.

DEAN, VIC
WAVI, Dayton, Ohio

DECKARD, CAREY
WOAI, San Antonio, Tex.

DEE, JAY
WIRK, West Palm Beach, Fla.

DEE, TOM
KAPE, San Antonio, Tex.

DeLAO, VAL
KLOS, Albuquerque, N. Mex.

DELSI, PAT
Del-Mar Show
WCAM, Camden, N. J.

DENNIS, S. D.
Musicthon
WKMI, Kalamazoo, Mich.

DENT, BOB (TRACY)
Shoney Show
WCAW, Charleston, W. Va.

DERBY, DAVE
Wide Awake Show
WRNY, Rome, N. Y.

DeVARGAS, VENERANDA
KLOS, Albuquerque, N. Mex.

DeVILLE, BOB
Music After Dark
WGAR, Cleveland, Ohio

DEVINE, BOB
KDES, Palm Springs, Calif.

DEVON, PRU
Nights in Latin America
WQXR, New York, N. Y.

DIAMOND, BOB
WGUY, Bangor, Me.

DIANDREA, DICK
WFBG, Altoona, Pa.

DICKERSON, GEORGE
WANE, Fort Wayne, Ind.

DIXON, ALVIN
Diggle-doo
WXOK, Baton Rouge, La.

DIXON, DAVE
KATZ, St. Louis, Mo.

DOD, BOB
Weekday
WGNV, Newburgh, N. Y.

DOUGAN, JACK
On the Road
WGPA, Bethlehem, Pa.

DOUGLAS, WALLY
Open House
WTAR, Norfolk, Va.

DOWE, KEN
KBOX, Dallas, Tex.

DOWNES, TOMMY
WTMT, Louisville, Ky.

DOYL, TOM
KXIC, Iowa City, Iowa

DRAKE, RON
WHP, Harrisburg, Pa.

DRISCOLL, DICK
WTCN, Minneapolis, Minn.

DUPREE, BOB
WPIK, Alexandria, Va.

— E —

EASTMAN, JOHN
Old Fla. Radio Room
WAME, Miami, Fla.

EATON, BOB
Rollin' Home
WLEU, Erie, Pa.

EDWARDS, JAY
WREB, Holyoke, Mass.

ELDRIDGE, DAVE
WAMS, Wilmington, Del.

ELKINS, JIM
KHAR, Anchorage, Alaska

ELLENBOGEN, HENRY
Hank's Corner
WBAZ, Kingston, N. Y.

ELLENGTON, MERCER
Jazz Show
WLIB, New York, N. Y.

ELLIOTT, JACK
KWK, St. Louis, Mo.

ELLIS, KEN
WRUM, Rumford, Me.

ELLSWORTH, JACK
Memories in Melody
WALK, Patchogue, N. Y.

ENGLISH, JIM
Tempo
WHP, Harrisburg, Pa.

ENO, JACK
WEBR, Buffalo, N. Y.

ERICKSON, ROALL
KMO, Tacoma, Wash.

EVANS, BOB
At Ease
KTUC, Tucson, Ariz.

— F —

FATMAN, LLOYD
Snap Club
WHAT, Philadelphia, Pa.

FENNELL, GEORGE
Afternoon Affair
KBIG, Avalon, Calif.

FERGUSON, JOHN
Soundtrack
WRFC, Athens, Ga.

FIELDS, BILL
WRIT, Milwaukee, Wisc.

FISCHLER, JOE
WKRT, Cortland, N. Y.

FISHER, BOB
Houseparty
WRSC, State College, Pa.

FISKE, FRED
WVDC, Washington, D. C.

FLICK, DRAGE
Limelight
WHLL, Wheeling, W. Va.

FOLSOM, DON
KRNO, San Bernardino, Calif.

FORD, ART

WINS, New York, N. Y.

FORD, JOE
KNUZ, Houston, Tex.

FORD, TED
WKRT, Cortland, N. Y.

FOREST, JIM
WFAH, Alliance, Ohio

FORTUNE, BILL
Night Life
WHEN, Syracuse, N. Y.

FOSTER, PHIL
WIOI, Portsmouth, Ohio

FOX, RON
The Fox's Den
WTAX, Springfield, Ill.

FREEMAN, VERNE
Freeway Function
KBIG, Avalon, Calif.

FULMER, DALE
WHLM, Bloomsburg, Pa.

FURST, JIM
WNDU, South Bend, Ind.

— G —

GALE, EDDIE
WWL, New Orleans, La.

GARDINER, JACK
WHIY, Orlando, Fla.

GARRETT, AL
Open House
KFRB, Fairbanks, Alaska

GARRETT, FRED
WAMM, Flint, Mich.

GAY, KYLE
KCKN, Kansas City, Kans.

GAYDOS, STAN
WSAV, Savannah, Ga.

GENSELL, PASTOR JOHN
The Two Worlds of Jazz
WINS, New York, N. Y.

GERHARDT, GERALD
Night-watch
KBBO, Yakima, Wash.

GHAN, JERRY
Morning Mayor
WPGC, Morningside, Md.

GIBSON, JACK
Jockey Club
WABQ, Cleveland, Ohio

GIBSON, LARRY
WSAZ, Huntington, W. Va.

GIDDONS, DAN
WNEX, Macon, Ga.

GLENN, JERRY
WWYN, Erie, Pa.

GOERNER, BOB
Weekend with KCBS
KCBS, San Francisco, Calif.

GOMEZ, FEDERICO
Cual Es Su Favorito
KXEX, Fresno, Calif.

GONNEAU, PIERRE
Accent
KHJ, Los Angeles, Calif.

GOOD, TOMMY
KCKC, San Bernardino, Calif.

GOODWIN, JERRY
WQAM, Miami, Fla.

GORDON, DAVE
Top 100
KBMW, Breckenridge, Minn.

GORHAM, MAL
KETO, Seattle, Wash.

GRADY, JOE
WPEN, Philadelphia, Pa.

GRAHAM, FRANK
Night Beat
WVRL, New York, N. Y.

GRAHAM, ORV
Caravan
WSOY, Decatur, Ill.

GRANT, ALLAN
Concepts in Jazz
WVRL, New York, N. Y.

GRANT, BRUCE
WOOD, Grand Rapids, Mich.

GRANT, DICK
Crystal Carousel
WSET, Glens Falls, N. Y.

GRANT, MIKE
Triple T
WNBH, New Bedford, Mass.

GREEN, JIM
Jim's Jamboree
KPIK, Colorado Springs, Colo.

GREGOR, BILL
WWEBZ, Vineland, N. J.

GREGORY, ENOCH
Gospel Hit Parade
WBEE, Chicago, Ill.

GREGORY, KERM
Discapades
WAEB, Allentown, Pa.

GRIFFITH, HERMAN
Record Caravan
KGFJ, Los Angeles, Calif.

GRIFFITHS, TOM
KYW, Cleveland, Ohio

— H —

HAAS, KARL
Adventures in Good Music
WJR, Detroit, Mich.

DISC JOCKEYS & MUSICASTERS

HAI, MAL
Mal & Willie
WKIP, Poughkeepsie, N. Y.

HALE, JIMMIE
Playboy Show
KANB, Shreveport, La.

HALEY, FRANK
WTSL, Hanover, N. H.

HALL, ED
WVOL, Nashville, Tenn.

HALLAMAN, TED
Motor Matinee
WGAR, Cleveland, Ohio

HALLENBECK, KEN
WTSL, Hanover, N. H.

HANCOCK, HUNTER
KGFJ, Los Angeles, Calif.

HANKERSON, TOM
West Coast Blues
WTMP,
Tampa-St. Petersburg, Fla.

HANSEN, DONALD
Good Morning
From the Lounge
WSET, Glens Falls, N. Y.

HANSON, KEN
KFRE, Fresno, Calif.

HARDY, JOHN
KDIA, Oakland, Calif.

HARHAI, TED
Everything
WKST, New Castle, Pa.

HARPOON, BILL
KHAR, Anchorage, Alaska

HARRINGTON, BOB
WLAN, Lancaster, Pa.

HARRIS, LEE
KBTR, Denver, Colo.

HARVEY, RUDY
Hollywood Houseparty
KGFJ, Los Angeles, Calif.

HEFFNER, BOB
Night Sounds
WIMA, Lima, Ohio

HENDERSON, J.
Jocko
WWRL, New York, N. Y.

HENNINGS, PAUL
Morning Show
WTAR, Norfolk, Va.

HENTOFF, NAT
The Two Worlds of Jazz
WINS, New York, N. Y.

HEPTNER, LEE
Music Man
KVEC, San Luis Obispo, Calif.

HERLIHY, BRIAN
Week-night
WBEC, Pittsfield, Mass.

HERRING, BUCK
KROY, Sacramento, Calif.

HESSE, BILL
WCSS, Amsterdam, N. Y.

HICKOK, BILL
KFRC, San Francisco, Calif.

HILSON, BERT
KSEW, Sitka, Alaska

HIRT, BILL
Matinee
KGEK, Sterling, Colo.

HOEFlickER, HERB
KANS, Kansas City, Mo.

HOGAN, LARRY
Top O' the Morning
WERA, Plainfield, N. J.

HOLLOWAY, DICK
WHOF, Canton, Ohio

HOLMES, JIM
KEWI, Topeka, Kans.

HOOD, BOB
Musical Clock
WNOX, Knoxville, Tenn.

HOOVER, GEORGE
KRDO, Colorado Springs, Col.

HOPKINS, HAP
KROY, Sacramento, Calif.

HOPKINS, JOHN
Yawn Patrol
WTOC, Savannah, Ga.

HOPKINS, WES
Top of the Morning
WAKR, Akron, Ohio

HOWARD, DON
Mid-morning Bandstand
WFAU, Augusta, Me.

HOWARD, DONALD
WCOU, Lewiston, Me.

HOWARD, SPECS
KYW, Cleveland, Ohio

HOWARD, TOBE
Lou to You
WLOU, Louisville, Ky.

HOWELL, WILLARD L.
Morning Matinee
WZOB, Fort Payne, Ala.

HUBBARD, EDDIE
WGN, Chicago, Ill.

HUDSON, JAN
Radio 143
WFCT, Knoxville, Tenn.

HULL, DOC
KRMG, Tulsa, Okla.

— I —

INGLES, DAVID
KFMJ, Tulsa, Okla.

INGRAM, DAN
WABC, New York, N. Y.

ISON, HAP
WHIY, Orlando, Fla.

— J —

JACKSON, HAL
Dr. Jive
WWRL, New York, N. Y.

JAMES, AL
KYW, Cleveland, Ohio

JAMES, LEE
KMAC, San Antonio, Tex.

JAMES, NORM
Spins & Needles
WDEV, Waterbury, Vt.

JARRETT, HUGH
WLAC, Nashville, Tenn.

JEFFERYS, ALLAN

ABC Radio

JOHNSON, DAN
WFLA, Tampa, Fla.

JOHNSON, FRED
KEPO, Seattle, Wash.

JOHNSON, TED
WFDF, Flint, Mich.

JONES, DON
KGY, Olympia, Wash.

JOPLIN, JANIE
WHER, Memphis, Tenn.

JORDAN, EDMUND
World of Modern Sound
ABC Radio

JORDAN, LEE A.
B. October 16, 1925, Macon, Ga.
Lee Jordan Show, WCBS Radio

JUSTICE, LARRY
Late Date Show
WPGC, Morningside, Md.

— K —

KAI, BARBARA
KJET, Beaumont, Tex.

KAPRAL, MIKE
Nightwatch
WBOY, Clarksburg, W. Va.

KAUFMAN, MURRAY
WINS, New York, N. Y.

KAY, ANDY
KFRE, Fresno, Calif.

KELLY, BOB
WRR, Dallas, Tex.

KELLY, DON
KAKC, Tulsa, Okla.

KELLY, MERLE
Songbook
WRAL, Raleigh, N. C.

KELLY, PAUL
WOOD, Grand Rapids, Mich.

KELSEY, JIM
WAMO, Pittsburgh, Pa.

KELSH, DONALD E. JR.
WCGR, Canandaigua, N. Y.

KEYSER, RALPH
Top Pops
KASH, Eugene, Ore.

KIMBLE, BILL
WNBK, Binghamton, N. Y.

KING, ALLEN
WAKE, Atlanta, Ga.

KING, GEORGE
Record Shop
WUNS, Lewisburg, Pa.

KING, GUY
KXIV, Phoenix, Ariz.

KING, TONY
WAMM, Flint, Mich.

KLAVAN AND FINCH

WNEW, New York, N. Y.

KNIGHT, DICK
KFOR, Lincoln, Neb.

KNIGHT, FRANK
Golden Sound Morning Show
WCCO, Hartford, Conn.

KNIGHT, KEN
KAAY, Little Rock, Ark.

KNIGHT, PAUL
North Shore Hour
WESX, Salem, Mass.

KOSSUTH, RICHARD
Breakfast with Richie
WPTS, Pittston, Pa.

KRAUSER, BOB
Matinee
WJNO, West Palm Beach, Fla.

— L —

LACHAPELLE, GERALD
WCOU, Lewiston, Me.

LACY, JACK
WINS, New York, N. Y.

LAHN, TERRY
Music with Lahn
KHOW, Denver, Colo.

LALIBERTE, ROGER
Starlite Salute
WWRI, West Warwick, R. I.

LAMAINE, TOM
WOND, Pleasantville, N. J.

LAMAR, JACK
Del-Mar Show
WCAM, Camden, N. J.

LAMBERT, NORM
Sing & Swing
WHMP, Northampton, Mass.

LANDIS, RANDY
Sandman's Serenade
KWBB, Wichita, Kans.

DISC JOCKEYS & MUSICASTERS

LANDON, PAT
WRCV, Philadelphia, Pa.

LAWRENCE, TED
WBRE, Wilkes-Barre, Pa.

LAWRENCE, TEDD
Man About Music
ABC Radio

LeBLANC, DON
KODA, Houston, Tex.

LEE, BRUCE
WIND, Chicago, Ill.

LEE, DAVE
KFIV, Modesto, Calif.

LEE, KELLY
Night Song
WPTF, Raleigh, N. C.

LEE, MACK
WSOL, Tampa, Fla.

LEWIS, FRED
Cracker Barrel
WSEN, Baldwinville, N. Y.

LEWIS, JOHNNY
KEWI, Topeka, Kans.

LEWIS, ROBERT Q.
KHJ, Los Angeles, Calif.

LIGHT, JIM
KWK, St. Louis, Mo.

LITCHFIELD, EDDIE
Silver City Serenade
WPEP, Taunton, Mass.

LOCHNER, ART
Night Beat
WRNL, Richmond, Va.

LOFLAND, CHUCK
WANE, Fort Wayne, Ind.

LOGAN, JIM
Green Mt. Ballroom
WDEV, Waterbury, Vt.

LOHMAN, AL JR.
KLAC, Los Angeles, Calif.

LOHSE, JIM
Nocturne
WTVN, Columbus, Ohio

LOWE, JIM
WNBC, New York, N. Y.

LOWE, JIM
WRR, Dallas, Tex.

LUCKHURST, BILL
Music-go-Round
KTAC, Tacoma, Wash.

LUTHER, JOHN WESLEY
Turntable Terrace
WLEU, Erie, Pa.

LYNN, ART
Lynn in the Spin
WOHO, Toledo, Ohio

LYNN, BOB
WKJG, Fort Wayne, Ind.

LYONS, JIMMY
KFRC, San Francisco, Calif.

— Mc —

McCARTHY, J. P.
Music Hall
WJR, Detroit, Mich.

McCARTHY, JOHN
Morning Line
WPEP, Taunton, Mass.

McCORMICK, LARRY
Mr. Mac & the Record Rack
KGfJ, Los Angeles, Calif.

McCREARY, BILL
Jazz Corner
WRR, New York, N. Y.

McDOWELL, CHESTER
Hotzy Totsy
KYOK, Houston, Tex.

McGUIRE, JACK
WERA, Plainfield, N. J.

McGUIRE, MAC
WPEN, Philadelphia, Pa.

McKEE, ED
WENY, Elmira, N. Y.

McKINNEY, JIM
WMAY, Springfield, Ill.

McMARTIN, JIM
Star Time
WKXY, Sarasota, Fla.

McPHERSON, HUGH
WCHS, Charleston, W. Va.

— M —

MACK, BILL
1450 Club
WQSN, Charleston, S. C.

MAGILL, MAURY
WWL, New Orleans, La.

MAGNUS, JOHNNY
KGfJ, Los Angeles, Calif.

MALONE, DAVE
KCBC, Des Moines, Iowa

MANCE, HENRY
Big Jim
WKOK, Baton Rouge, La.

MANGIO, FRANK
KLAN, Stockton, Calif.

MANN, CHUCK
KGfJ, Los Angeles, Calif.

MANN, SCOTT
WDXB, Chattanooga, Tenn.

MARCUS, BILL
WHDL, Olean, N. Y.

MARGRAFF, NORMAN
Fritz the Plumber
WMIL, Milwaukee, Wis.

MARKLE, TINY
WAVZ, New Haven, Conn.

MARSHALL, HERB
KSMN, Mason City, Iowa

MARSHALL, PERRY
WIND, Chicago, Ill.

MARTENSON, ED
KNOE, Monroe, La.

MARTIN, DICK
Million Dollar Music
KMAC, San Antonio, Tex.

MARTIN, EARLE
Dateline Music
WKID, Urbana, Ill.

MARTIN, HARRY
KYW, Cleveland, Ohio

MARTIN, SONNY
KAAY, Little Rock, Ark.

MARTIN, STEVE
Daybreaker
WUSJ, Lockport, N. Y.

MARTIN, T. J.
WAVZ, New Haven, Conn.

MARX, GARY
WOW, Omaha, Neb.

MASEY, BILL
Soundstage
KSON, San Diego, Calif.

MASSEY, REV. MELVIN
Gospel Sermonette
WILD, Boston, Mass.

MATHEWS, JOE
KGfJ, Los Angeles, Calif.

MATHIS, TOM
WISH, Indianapolis, Ind.

MATTHEWS, JOHNNY
KQEO, Albuquerque, N. Mex.

MAURO, ERNIE
WMRC, Milford, Mass.

MAXWELL, RAY
KXIV, Phoenix, Ariz.

MAX, STEVE
Housewife's Highway
WESO, Southbridge, Mass.

MAYER, JOE
KYW, Cleveland, Ohio

MAYHEW, FRANK
Night Beat
KVEC, San Luis Obispo, Calif.

MELTZER, AL
WEBR, Buffalo, N. Y.

MENEFFEE, BOB
WCAU, Philadelphia, Pa.

MERCER, WILLIAM
KDIA, Oakland, Calif.

MERCHANT, BILL
WGRD, Grand Rapids, Mich.

MICHELMAN, ED
Musical Variety
KTRG, Honolulu, Hawaii

MIDDLETON, BOB
WSMB, New Orleans, La.

MILAIR, ALAN
WSYR, Syracuse, N. Y.

MILES, JERRE
Sunny Side Up
KBVM, Lancaster, Calif.

MILLER, CLIFF
KDES, Palm Springs, Calif.

MILLER, HARVEY
WAAAT, Trenton, N. J.

MILLER, HOWARD
WIND, Chicago, Ill.

MILLER, REX
KWK, St. Louis, Mo.

MILLER, ROSS
WTIC, Hartford, Conn.

MILLER, WIL
Hi Fi Panorama
WSOY, Decatur, Ill.

MINTZ, LANNY
KQEO, Albuquerque, N. Mex.

MITCHELL, BOB
KWVO, Cheyenne, Wyo.

MITCHELL, FRED
Hitch with Mitch
WOHO, Toledo, Ohio

MOFFATT, TOM
Uncle Tom's Cabin
KPOL, Honolulu, Hawaii

MOLINARO, LARRY
WNAR, Norristown, Pa.

MONTAGUE, N.
The Magnificent Montague
WWR, New York, N. Y.

MONTGOMERY, BOB
WGBG, Greensboro, N. C.

MORENO, BUDDY
KWK, St. Louis, Mo.

MORGAN, PAUL (HALL)
KENS, San Antonio, Tex.

MORGAN, RICK
WKLO, Louisville, Ky.

MORGAN, SHEP
KXIC, Iowa City, Iowa

MORSE, BILL
Late Watch Show
KTRG, Honolulu, Hawaii

MORSE, SID
KTOK, Oklahoma City, Okla.

MOSES, DAVE
Matinee
WKXL, Concord, N. H.

MOWERY, DON
WLB, Lebanon, Pa.

MURDOCK, JACK
Disc Jockey
WMAN, Mansfield, Ohio

MURPHY, TOM
KISN, Portland, Ore.

MURPHY, VINCE
WILK, Wilkes-Barre, Pa.

MURRAY, JACK
KFJZ, Fort Worth, Tex.

MYERS, ERNIE
KOGO, San Diego, Calif.

— N —

NARDONE, MIKE
WRIT, Milwaukee, Wis.

DISC JOCKEYS & MUSICASTERS

— S —

NASH, KEN
WMAK, Nashville, Tenn.
NELSON, BRUCE
WMNS, Olean, N. Y.
NEVINS, BIGGIE
WCKR, Miami, Fla.
NORMAN, HARRY
WAAT, Trenton, N. J.
NORTH, JOHN
KSON, San Diego, Calif.

REED, BOB
Gospel Train
WLOK, Memphis, Tenn.
REED, BOB
800 Radio Row
WLAD, Danbury, Conn.
REILLY, ED
WTRY, Troy, N. Y.
REINA, RON
KWG, Stockton, Calif.
RHODES, BOB
WADC, Akron, Ohio
RICE, DICK
Musictown U. S. A.
WOWO, Ft. Wayne, Ind.

SALVAS, ED
Mid-afternoon Break
WBEC, Pittsfield, Mass.
SANDERS, BOB
KFH, Wichita, Kans.
SANTANA, JAVIER
Album del Dia
KIFN, Phoenix, Ariz.
SANTORA, MICKEY
1270 Club
WLBR, Lebanon, Pa.
SANTOS, GIL
WNBH, New Bedford, Mass.
SCHROEDER, ART
Sing-a-long Time
WIBA, Madison, Wisc.
SCHULTZ, ALAN
KRNO, San Bernardino, Calif.
SCOTT, ALLAN
Morning Side
KTUC, Tucson, Ariz.
SCOTT, BILL
KEEL, Shreveport, La.
SCOTT, BOB
WDEE, Hamden, Conn.
SCOTT, HARRY
WOKW, Brockton, Mass.

O'CONNOR, REV. NORMAN
The Two Worlds of Jazz
WINS, New York, N. Y.
O'REILLY, JACK
WPEN, Philadelphia, Pa.
OVERTON, TOM
KODA, Houston, Tex.
OXFORD, GEORGE
KZIA, Oakland, Calif.

RICE, MIKE
Night Train
WCVS, Springfield, Ill.
RICE, RAY
WACE, Chicopee-Springfield, Mass.
RICHARDS, DICK
KWK, St. Louis, Mo.
RICHARDS, STAN
WAKE, Atlanta, Ga.
RICHBURG, JOHN
WLAC, Nashville, Tenn.

SEAY, JIM
Soundtrack
WIS, Columbia, S. C.
SEBASTIAN, JOEL
WXYZ, Detroit, Mich.
SEGER, JIM
KODE, Joplin, Mo.
SHALLCROSS, BILL
Wake Up with Walk
WALK, Patchogue, N. Y.
SHAW, JAMES
Morning Dial
WFAU, Augusta, Me.
SHAW, RICK
WCKR, Miami, Fla.
SHEEHAN, ED
Pau Hana Concert
KGMB, Honolulu, Hawaii
SHEEHAN, JOE
Sounds in the Air
WGSM, Huntington, N. Y.
SHERIDAN, PHIL
Rise & Shine
WFIL, Philadelphia, Pa.
SHERWOOD, DON
Sherwood Affair
KSPF, San Francisco, Calif.
SHERWOOD, THOM
WIND, Chicago, Ill.
SHIELDS, JACK
WRIS, Roanoke, Va.
SHUPERT, BILL
Home & Highway
WSUN, St. Petersburg, Fla.
SIMONE, RAY
WREB, Holyoke, Mass.
SIMONS, CARL
KRDO, Colorado Springs, Colo.

PARKHURST, DEANE
WHEN, Syracuse, N. Y.
PARNELL, JACK
WHBO, Memphis, Tenn.
PARNELL, PAT
KLAN, Stockton, Calif.
PATZ, RICHARD
Music Man
WNLC, New London, Conn.
PAYNE, TED
KJOY, Stockton, Calif.
PHILLIPS, WALLY
WGN, Chicago, Ill.
PIERCE, BOB
KAPE, San Antonio, Tex.
PINCKNEY, HAROLD D.
WMBO, Auburn, N. Y.
PLEDGER, DOUG
KNBR, San Francisco, Calif.
POGE, POGO
KMN, Denver, Colo.
PORTER, ROLAND
KZIA, Oakland, Calif.
PORTER, STEVE
WFLA, Tampa, Fla.
POWELL, BILL
WAMO, Pittsburgh, Pa.
POWELL, CHARLIE
WKJG, Fort Wayne, Ind.
POWERS, JIM
WGBB, Freeport, N. Y.
POWERS, TOM
WADK, Newport, R. I.
PRATT, CHUCK
WDSU, New Orleans, La.
PUDNEY, JACK
WACE, Chicopee-Springfield, Mass.
PYLE, JACK
WRCV, Philadelphia, Pa.

RILEY, JOHN
WFBG, Altoona, Pa.
RINALDI, MATT
WTLB, Utica, N. Y.
ROBBIN, BOB
WKLO, Louisville, Ky.
ROBBINS, ED
Golden Sound, Matinee
WCCC, Hartford, Conn.
ROBBS, DON
KFOR, Lincoln, Neb.
ROBERTS, BOB
WIRK, West Palm Beach, Fla.
ROBERTS, DON
KFH, Wichita, Kans.
ROBERTS, JIM
Homeward Bound
WHBC, Canton, Ohio
ROBERTSON, DON
WBT, Charlotte, N. C.
ROBINSON, DAVE
KOMO, Seattle, Wash.
ROBINSON, WALLY
Lightly & Politely
WKXL, Concord, N. H.
RODARTE, SERGIO
Musica 131
KUBO, San Antonio, Tex.
RODRIGUEZ, FELIPE
Este Es Su Disco
WKAQ, San Juan, Puerto Rico

SINCLAIR, DICK
Polka Party
KFI, Los Angeles, Calif.
SLACK, DEAN
Caravan of Music
WJOY, Burlington, Vt.
SMITH, BARRY
Spinner's Sanctum
KWBB, Wichita, Kans.
SMITH, BOB
Sierra Serenade
KAHI, Auburn, Calif.
SMITH, FARRELL
Allegro
KBEA, Kansas City, Mo.
SMITH, GARY
WROC, Rochester, N. Y.
SMITH, GUY
KANS, Kansas City, Mo.

QUINN, FRANK
WADK, Newport, R. I.
RANDLE, BILL
WCBS, New York, N. Y.
RANDOLPH, DAVID
Music for the Connoisseur
WNYC, New York, N. Y.
RANSON, LEE
WIRL, Peoria, Ill.
RAY, JIMMY
KTHT, Houston, Tex.
READ, ED
Music Man
WNLC, New London, Conn.

ROGERS, BILLY
Limelight
WYSL, Buffalo, N. Y.
ROGERS, ERNEST
"A" Train
WTMP, Tampa-St. Petersburg, Fla.
ROGERS, TERRY
WEOK, Poughkeepsie, N. Y.
ROMO, HUMBERTO
Por Discolandia
KXEX, Fresno, Calif.
ROSELLE, JIM
Record Room
WJTN, Jamestown, N. Y.
ROSS, DAN
KCBC, Des Moines, Iowa
ROUNDS, TOM
Merry-go-Round
KPOI, Honolulu, Hawaii
RUNYON, JIM
KYW, Cleveland, Ohio
RUSH, KEITH
WSMB, New Orleans, La.
RUSSELL, AL
WGL, Fort Wayne, Ind.

DISC JOCKEYS & MUSICASTERS

SMITH, NOVELLA
Dizzy Lizzy
KYOK, Houston, Tex.

SMITH, PAUL
KALL, Salt Lake City, Utah

SOBOL, JOHNNY
Hi Neighbor
WILK, Wilkes-Barre, Pa.

SORENSEN, DEAN
Musicalle
KGFY, Pierre, S. D.

SPANN, OWEN
KNBR, San Francisco, Calif.

SPIVAK, JOEL A.
WPRO, Providence, R. I.

STAGG, JIM
KYW, Cleveland, Ohio

STANLEY, JIM
WNOR, Norfolk, Va.

STEADMAN, HERB
WSGN, Birmingham, Ala.

STEPHENS, DICK
WNHC, New Haven, Conn.

STERLING, JACK W.

B. June 20, 1915. Jack Sterling
Show, WCBS, New York, N. Y.

STERLING, ROGER
WMRC, Milford, Mass.

STEVENS, CHUCK
WXTR, Providence, R. I.

STEVENS, DON
WARM, Scranton, Pa.

STEWART, BECKY ANN
WPBC, Minneapolis, Minn.

STEWART, DEANE
KCBS, San Francisco, Calif.

STONE, STEVE
WJAS, Pittsburgh, Pa.

STOYLE, LESTER
WDOE, Dunkirk, N. Y.

STRICKHOUSER, SHERM
WJAR, Providence, R. I.

STRINGER, BILL
WNBF, Binghamton, N. Y.

STUART, GENE
WNHC, New Haven, Conn.

STUART, JEFFREY
WTCN, Minneapolis, Minn.

SUTCH, GARLAND
Western Music
KCKC, San Bernardino, Calif.

SUTTON, TOMMY
WARO, Cannonsburg, Pa.

SWANSON, REV.
Walk in the Valley
WCIN, Cincinnati, Ohio

SWARTS, NELSON
WHLM, Bloomsburg, Pa.

SWENSON, N.
Music Master's Choice
WJBL, Holland, Mich.

— T —

TANNER, GEORGE
Big Daddy G Show
KANB, Shreveport, La.

TAYLOR, FRANK
Country Music Time
WPTF, Raleigh, N. C.

TAYLOR, VIC
WMNS, Olean, N. Y.

TERRY, BILL
Terry-a-While
KCPX, Salt Lake City, Utah

THOMAS, GEORGE
WCAU, Philadelphia, Pa.

THOMAS, JAMES
Roll Jordan
WLLR, Raleigh, N. C.

THOMAS, MITCH
WDAS, Philadelphia, Pa.

THOMPSON, DON
Gulfcoast Midnight Sun
WSUN, St. Petersburg, Fla.

THOMPSON, DON
WHDL, Olean, N. Y.

THOMPSON, FRANK
KOGO, San Diego, Calif.

THORNE, RON
WIRL, Peoria, Ill.

THURMAN, WALT
Time for Thurman
WMBD, Peoria, Ill.

TINDALL, TIM
KIMN, Denver, Colo.

TIPTON, JOSEPH
Polka Party
WPTS, Pittston, Pa.

TRENT, STEVE
Nightfall
WTVN, Columbus, Ohio

TRUHART, GEORGE
WYLD, New Orleans, La.

TUELL, ANNA
Holy Hour of Prayer
WWRW, New York, N. Y.

TURLEY, BOB
WKAZ, Charleston, W. Va.

— U —

UNDERWOOD, JOHN
WZRO, Jacksonville, Fla.

— V —

VJOTIK, PETER
WSBC, Chicago, Ill.

— W —

WADE, STEVE
WCAO, Baltimore, Md.

WAFLES, DICK
Breakfast with Waffles
WROC, Rochester, N. Y.

WAITES, THAD
WABO, Waynesboro, Miss.

WALKER, JACK
Harlem Serenade
WLIE, New York, N. Y.

WALKER, JIMMY
Hawaiiana
KGMB, Honolulu, Hawaii

WALKER, JOE
WYLD, New Orleans, La.

WALTERS, ART
Wake Up to Music
WWHG, Hornell, N. Y.

WALTERS, BOB
PM Show
WCIN, Cincinnati, Ohio

WALTERS, JOE
KWG, Stockton, Calif.

WARING, GEORGE
Weekday
WGNV, Newburgh, N. Y.

WARNER, DICK
WGUS, Augusta, Ga.

WARNER, HUB
KBOI-TV, Boise, Idaho

WASHINGTON, REUBEN
Hunky-Dory Show
WLOK, Memphis, Tenn.

WAYLAND, DAVE
WKAZ, Charleston, W. Va.

WEEKS, DON
WTRY, Troy, N. Y.

WEHDE, CARL
WTAO, Cambridge, Mass.

WEISS, FRED
WXYZ, Detroit, Mich.

WEIST, CHARLIE
Count Down
WCAW, Charleston, W. Va.

WELCH, WOODY
WISN, Milwaukee, Wisc.

WELSH, JOHN
Highway 850
KTAC, Tacoma, Wash.

WESTERN, BILL
KISN, Portland, Ore.

WEXLER, PAUL
Musicman
KERG, Eugene, Ore.

WHEELER, DOC
Gospel Caravan
WWRW, New York, N. Y.

WHITE, JIM
WJAS, Pittsburgh, Pa.

WHITE, LARRY
Night Patrol
WKMI, Kalamazoo, Mich.

WHITMORE, MARVIN
KFRM, Salina, Kans.

WHITTED, NORFLEY
WSRC, Durham, N. C.

WHITTINGTON, DICK
KLAC, Los Angeles, Calif.

WICK, DON
Music Midway
WNOX, Knoxville, Tenn.

WILLIAMS, BUDDY
WARO, Cannonsburg, Pa.

WILLIAMS, WILLIAM B.

Make Believe Ballroom, WNEW,
New York, N. Y.

WILLIAMSON, DICK
WIND, Chicago, Ill.

WILSON, BIG
WNBC, New York, N. Y.

WILSON, ED
WIL, St. Louis, Mo.

WILSON, MARC
Milkman's Matinee
KORL, Honolulu, Hawaii

WING, CHUCK
Jam on Toast
KBET, Reno, Nev.

WINTER, PAUL
WXYZ, Detroit, Mich.

WINTERS, JIM
WABI, Bangor, Me.

WOLF, FRED
WXYZ, Detroit, Mich.

WOOD, DAVE
1330 Top 30 Show
WJPS, Evansville, Ind.

WOOD, DICK
KDSX, Denison-Sherman, Tex.

WOOD, JAY
Time, Temp. & Tune
WGBF, Evansville, Ind.

WOODARD, HAL
Wonderful World of Music
WFIL, Philadelphia, Pa.

WOODLAND, DON
KMO, Tacoma, Wash.

WOODS, GEORGE
WDAS, Philadelphia, Pa.

WRIGHT, DAVE
Push Button One
WIS, Columbia, S. C.

— Y —

YANCEY, ARCH
KNUZ, Houston, Tex.

YORK, TOM
KAKC, Tulsa, Okla.

— Z —

ZEE, DON
WXYZ, Detroit, Mich.

ZINK, DOUG
WIRE, Indianapolis, Ind.

ZINT, BYRON
Hit the Road Show
WJPS, Evansville, Ind.

ZOLA, LEN
WTAO, Cambridge, Mass.

THE CHARLES H. STERN AGENCY

PRESENTS

"THE NEW SOUND"

IN RADIO — TELEVISION ANNOUNCING



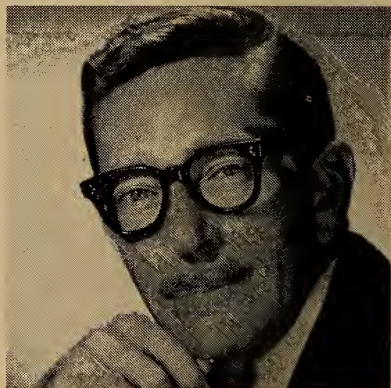
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LARRY ALEXANDER



HUGH DOUGLAS

CHARLES H. STERN AGENCY

TAFT BUILDING

HOLLYWOOD & VINE

HOLLYWOOD 28, CALIFORNIA

HO 6-4304

"REPRESENTING LEADING TALENT FOR RADIO & TELEVISION COMMERCIALS"

Talent Representatives, Agents & Managers

NEW YORK

Actors Agency, The/Toby Cole
 234 W. 44th St. (36).....BR 9-7770
 Adair Agency, Rose
 250 W. 57th St. (19).....JU 2-1958
 Adams Agency, Bret
 234 W. 44th St. (36).....BR 9-7770
 Adams-Wortman Artists' Rep. Agency
 161 W. 54th St. (19).....CI 7-2635
 Adler, Harry
 165 W. 46th St. (36).....PL 7-2535
 Alexander Agency, Inc., Willard
 660 Madison Ave.....PL 1-7070
 All-Arts Talent Casting Agency
 850 Seventh Ave. (19).....JU 2-4933
 Alpert Agency, Mickey
 400 Madison Ave. (17).....PL 2-0144
 Anderson Agency, Beverly
 117 W. 48th St. (36).....CI 6-8985
 Andrews Agency, Clark
 954 Second Ave. (22).....PL 2-2555
 Arnold Agency, Laura
 545 Fifth Ave.MU 2-2795
 Arnold Agency, Lillian
 119 W. 57th St. (19).....PL 7-3400
 Artist Management Associates
 200 W. 57th St.....PL 7-2157
 Ashley-Steiner, Inc.-Famous Artists
 Corp.
 555 Madison Ave. (22)....MU 8-8330
 Artists Agency Corp.
 Time-Life Bldg., 1271 Ave. of Americas
 (20)PL 7-8618

Associated Booking Corp.
 50 W. 57th St. (19).....JU 2-7700
 Astor Agency, Richard
 119 W. 57th St. (19).....JU 6-4616
 B & B Management Assoc.
 11 W. 42nd St.....BR 9-7270
 Barry Agency, The
 110 W. 55th St.....CI 6-5740
 Beaudet, Ray
 745 5th Ave.....PL 5-5520
 Becker Advertising Service, V. S.
 55 E. 43rd St.....MU 2-0777
 Bel Canto Theatrical Agency
 104-20 Queens Blvd., Forest Hills 75. PE 6-9787
 Berger, Ross & Steinman
 15 E. 48th St.....PL 1-2156
 Bienstock Agency, Nathan
 630 Third Ave. (17).....MU 2-7979
 Bishop Agency, Lola
 152 W. 42nd St. (36).....LO 3-4260
 Bonnie Kid Agency
 1074 Broadway (19).....CI 6-0223
 Broder Agency, Jane
 40 E. 49th St. (17).....MU 8-0960
 Burke, Bernard, & Roth, Max, Agency
 48 W. 48th St. (36).....PL 7-4540
 Burnay Agency, Inc., Eva
 527 Madison Ave. (22).....PL 1-5750
 Cabot Agency, Jose
 200 W. 57th St. (19).....CI 7-3525
 Case Agency, Bertha
 42 W. 53rd St. (19).....LT 1-6280
 Circle Artists Corp.
 48 W. 48th St. (36).....PL 7-7100

There is a difference!

Agency representation is many things to many people. To the talent, it demands an organization or individual who honestly believes in the Artists' ability and commercial appeal. It requires a willingness on our part to continually promote, advise and guide the talent to many new opportunities in the entertainment industry.

Representation as it relates to the producer-director, or studio casting, can be of great benefit to all parties, provided an understanding and respect is mutually practiced. Selectivity of the right talent is the key to our mutual success. Today's production schedules are set in motion quickly, and the talent requirements face a daily deadline. Many Agents are involved, and each operates differently.

Ours is a personal and individual effort. However, experience through the years has made us aware of a responsibility to every assignment. Our associations on the Advertising Agency level; and later seasoned with network production and the added knowledge of Artists' management, and client representation, add up to qualified experience in selection of talent.

The goodwill enjoyed from both clients and the industry, is an asset we will always cherish. Each have contributed much, and we are grateful that they continue to enjoy working with us. They have found a difference in our method and attitude of doing business, and in the superior talent we have supplied.

ROBERT LONGENECKER AGENCY

8438 MELROSE PLACE • LOS ANGELES 69 • CALIFORNIA
 OL 3-3770

TALENT REPS, AGENTS & MANAGERS

Cogan Agency, Inc., David J. 350 Fifth Ave.OX 5-0075	Hunt Agency, Diana 246 W. 44th St.BR 9-0009
Cohen Agency, Ltd., Harold D. 580 Fifth Ave. (36)CI 6-5050	Hunter Agency, Jeff 10 E. 53rd St. (22)PL 5-9611
Cohn, Theatrical Agency, Dave 165 W. 46th St. (36)PL 7-7536	Hurok Attractions/Concerts, Inc. 730 Fifth Ave. (19)CI 5-0500
Coleman Agency, Deborah 200 W. 57th St. (19)PL 7-6272	Ingalls, Miles, Artists' Representative Agency 160 W. 46th St. (36)CI 6-6425
Coleman Agency, Raymond 30 W. 60th St. (23)JU 2-7597	International Attractions Agency 745 Fifth Ave. (19)PL 5-5520
Columbia Artists Management, Inc. 165 W. 57th St.CI 7-6900	International Talent Assoc. Inc. Agency 65 E. 55th St. (22)PL 1-3344
Consolidated Concerts 30 Rockefeller Plaza (20)CO 5-3580	J. B. Variety Artists 1564 Broadway (36)CI 6-1677
Conway Agency, Julie 160 W. 46th St.CO 5-8717	Jacobson Enterprises, Inc., Leonard 1650 Broadway (19)PL 7-3920
Cooper Associates Agency, Frank 680 Fifth Ave. (19)PL 7-1100	Joyce, Jolly, Agency 55 W. 48th St. (36)PL 7-1786
Creative Management Associates, Ltd. 410 Park Ave. (22)HU 8-2020	Jubilee Artists Corp. Agency 701 Seventh Ave. (19)CI 5-3968
Curtis, Mort 221 W. 57th St. (19)CI 7-4915	Kaplan Agency, Inc., Eddie 1564 Broadway (36)PL 7-7247
Deacy Agency, Jane 60 E. 42nd St. (17)YU 6-2570	Kaplan, Harriet-Veldt, Lily, Inc., Agency 667 Madison Ave. (21)PL 5-2214
Diamond Artists Ltd., Agency 1270 Ave. of Americas (20)CI 7-3025	Killeen Management, Madelyn 200 W. 54th St.CI 7-3648
Dobritch Enterprises, Al 10 Rockefeller Plaza.CO 5-4682	King Agency, Archer 119 E. 57th St. (22)EL 5-6813
Eastman Agency, Carl 141 E. 55th St. (22)PL 1-5566	Kohler Agency, Bob 119 W. 57th St. (19)JU 6-2888
Elkort Enterprises, Inc., Eddie 35 W. 53rd St. (19)CI 6-3010	Korwin, Kay, Inc. 575 Lexington Ave. (22) .PLaza 2-2230
Entertainment Bureau of America 127 W. 43rd St. (36)JU 2-3267	Kroll Agency, Lucy 119 W. 57th St. (19)PL 7-4250
Etkin Agency, Irene 527 Madison Ave. (22)PL 5-5547	Kuchuk Agency, Ben 160 W. 46th St. (36)JU 2-1783
Evans Agency, Kay 119 W. 57th St. (19)CI 6-2230	Lafontaine, Leo 1776 BroadwayCI 6-5439
Flaum, Joe 1697 Broadway (19)CI 7-7276	Lang, Lou 507 Fifth Ave. (17)MU 2-7147
Ford Model Agency, Inc. 949 Second Ave. (22)PL 5-1587	Lantz, Ltd., Robert 745 Fifth Ave. (22)EL 5-0366
Garrick Associates Agency, Dale 117 W. 48th St. (36)CI 6-8985	Leddy Agency, Mark J. 225 W. 57th St.JU 6-2760
General Artists Corp. 640 Fifth Ave. (19)CI 7-7543	Lee, Olga-Stephen Draper, Agency 111 W. 57th St.JU 6-4180
General Entertainment Co. 160 W. 46th St. (36)CI 5-5721	Leigh Associates Agency, Sanford 236 E. 53rd St. (22)PL 2-4450
Gewald Agency, Robert 1 W. 58th St. (19)PL 3-0450	Lenny-Debin Agency 140 W. 58th St. (19)JU 2-0270
Giesen Management Inc. Agency 111 W. 57th St. (19)CO 5-0862	Leonard Agency, Julie 11 W. 42nd St. (17)UN 5-1821
Gill Agency, Inc., Frances 1 E. 53rd St. (22)EL 5-7227	Lewis Associates Agency, Lester 15 E. 48th St. (17)PL 3-5082
Gilly Agency, Georgia 1697 Broadway (19)SP 7-6514	Lloyd's Theatrical Enterprises 1564 Broadway (36)PL 7-3529
Goldsmith Agency, George 400 E. 49th St. (17)PL 1-5564	Lohman Agency, Dorothy 250 W. 57th St. (19)PL 7-1990
Grady Enterprises, James J. 250 W. 57th St. (19)CI 6-9790	Martinelli Attractions, Johnnie 1674 Broadway (19)JU 6-0963
Grayson, Ken 1560 Broadway (36)CI 6-1974	McCaffrey Agency, William 501 Madison Ave. (22)EL 5-1076
Grund Enterprises, Leo 745 Fifth Ave.PL 5-5520	McClelland-Libby Agency, Inc. 8 W. 56th St. (19)CI 5-3555
Hartig Agency, Michael Frank 156 W. 44th St. (36)PL 7-2224	McClendon Agency, Ernestine 56 W. 45th St. (36)TN 7-2287
Henry, Inc., Dick 1733 Broadway (19)JU 2-0018	McDermott Enterprises Agency, Marge 60 E. 42nd St. (17)MU 7-4363
Henry Agency, Helen 145 W. 55th St.	Meyer Agency, Ted 200 W. 57th St. (19)JU 6-7255
Herrman Agency, Henry W. 1250 Ave. of Americas (20)CI 6-6992	Model Projects Inc., Agency 236 E. 53rd St. (22)
Hesseltine, Bookman & Seff, Ltd. 200 W. 58th St. (19)LT 1-8850	Morris Agency, Inc., William 1740 Broadway (19)JU 6-5100
Hocker Associates, David, Inc. 21 W. 58th St. (19)PL 9-6450	Morrow Agency, Marjorie 116 E. 66th St. (21)BU 8-3493
Hofmann Management, Hans J. 200 W. 58th St. (19)CI 6-1557	Muldane Agency, Clarence 1270 Ave. of the Americas (20)CI 5-3562
	National Television & Radio Artists 1650 Broadway (19)CI 7-6646
	Nielas Personal Management, Emmy Hotel Wellington (19)CI 7-3900

TALENT REPS, AGENTS & MANAGERS

Oakes, Percy
1564 Broadway (36).....CO 5-9483

O'Connell, Tom
1564 Broadway (36).....JU 6-0917

Offin, Phil
165 W. 46th St. (36).....PL 7-0242

O'Neill Theatrical Agency, The
1650 Broadway (19).....JU 6-2289

Oscard Agency, Fifi
1674 Broadway (19).....CI 7-3263

Ostertag Agency, Barna
501 Fifth Ave. (17).....OX 7-6339

Performing Arts, Agency for the
120 W. 57th St. (19).....LT 1-8860

Perkins Agency, Cye
139 E. 52nd St. (22).....PL 2-4488

Perle Agency, Sally
161 W. 54th St. (19).....CO 5-0756

Perry Productions, Inc., Al
1650 Broadway (19).....CI 7-7260

Peters Agency, Dell
1270 Sixth Ave. (20).....MU 7-1750

Pinkard Enterprises, Maceo
211 W. 53rd St. (19).....CI 6-4120

Plaza Five, Inc. Model Agency
65 E. 55th St. (22).....PL 5-5893

Polan Ltd. Agency, Barron
250 E. 49th St. (17).....PL 9-4727

Professional Artists Agency
147 E. 62nd St. (21).....CI 6-5542

Rice-McHugh Agency, Inc.
59 E. 54th St. (22).....OX 7-2760

Richard, Inc. Agency, Max
1776 Broadway (19).....PL 7-6414

Rivers Associates, Inc. Agency, Tony
154 W. 54th St. (19).....PL 7-1185

Robbins Entertainment Enterprises, Sam
1619 Broadway (19).....CI 7-3659

Rogers Theatrical Agency, Trixie
1674 Broadway (19).....CI 6-0986

Rosen Agency, Lewis Maxwell
14 E. 58th St. (22).....PL 5-9521

Russell-Stewart, Inc. Agency
405 Park Ave. (22).....PL 3-4610

Ryan Agency, Charles V.
35 W. 53rd St. (19).....CI 5-2225

Safer Agency, Gloria
667 Madison Ave. (21).....TE 8-4868

Sanford Agency, Robert
724 Fifth Ave. (19).....PL 7-0100

Savan-Levinson, Inc.
20 E. 53rd St. (22).....PL 2-1360

Schubert Agency, Inc., Bernard L.
505 Park Ave. (22).....MU 8-0940

Schuller Agency, William
10 E. 44th St. (36).....JU 2-3434

Schwartz-Luskin Agency
65 E. 55th St. (22).....PL 3-1529

Segal Agency, Jack
1650 Broadway (19).....CO 5-7489

Shaw Artists Corp.
565 Fifth Ave. (17).....OX 7-7744

Shilling Theatrical Production
1560 Broadway (36).....CO 5-0879

Shurr Agency, Louis
1501 Broadway (36).....CH 4-8240

Silver Agency, Monty
119 W. 57th St. (19).....PL 7-1781

Simpson Agency, James B.
444 E. 57th St. (22).....PL 5-9189

Smith Agency, Inc., Edward E.
200 W. 57th St. (19).....JU 6-3345

Soglio Agency, Anthony
423 Madison Ave. (17).....PL 9-3316

Stern Agency, Jesse L.
211 W. 53rd St. (19).....CI 7-2742

Stix, Thomas L., & Gude, J. G., Agency
30 Rockefeller Plaza (20).....CI 7-2690

Stuart, Charles
160 W. 46th St. (36).....JU 2-0408

Sullivan Agency, Pat
1780 Broadway (19).....JU 2-0260

Sutton Model Agency Corp.
256 E. 49th St. (17).....PL 2-4740

Talad Corp.
730 Fifth Ave. (19).....CI 6-7242

Thomas Agency, Jean
119 W. 57th St. (19).....CI 6-4880

Tranum, Inc. Agency, Charles B.
603 Madison Ave. (22).....PL 1-3880

Troughton Agency, Olga
51 E. 78th St. (21).....BU 8-7754

United Entertainment Producers, Inc.
1674 Broadway (19).....CI 5-4771

United Talent Agency
119 W. 57th St. (19).....CI 6-0464

United Talent Management, Ltd.
Time-Life Bldg., Rockefeller Ctr. (20) .LT 1-8900

Universal Attractions
200 W. 57th St. (19).....JU 2-7575

Walters Agency, Ruth T.
245 E. 55th St. (22).....PL 5-1070

Webb Agency, Ruth, The
1650 Broadway (19).....CO 5-4311

Weissman Agency, Dora
1776 Broadway (19).....CI 6-1299

White Agency, Mary Ellen
40 E. 49th St. (17).....PL 3-3344

Wiese, Henry William
1674 Broadway (19).....CO 5-1930

Williams, Joe
1650 Broadway (19).....CI 5-9310

Witt Associates, Inc., Peter
37 W. 57th St. (19).....PL 9-7966

Wohl Agency, Inc., Milt
156 W. 44th St. (36).....JU 6-1564

Ziegler Management Agency, Jules
545 Fifth Ave. (17).....MU 2-2080

LOS ANGELES

Alexander Agency, Alec
208 S. Beverly Dr., B.H.....CR 1-6101

Alvardo Agency, Carlos
8820 Sunset Blvd. (46).....OL 5-6840

Anthony Agency, Mark
3300 W. Olive St., Burbank.....TH 5-8761

Armstrong-Deuser-McHugh, Jr.
425 S. Beverly Dr., B.H.....CR 4-0881

Artigay Agency, Louis B.
247 S. Beverly Dr., B.H.....CR 6-2488

Artists Agency Corp.
9229 Sunset Blvd. (69).....CR 4-7381

Ashley-Steiner, Inc.-Famous Artists Corp.
449 Beverly Dr., B.H.....CR 4-8511

Associated Booking Corp.
8619 Sunset Blvd. (69).....OL 2-9940

Auer Agency, Miles Bohm
8344 Melrose Ave., Hollywood (69)

Barnes Agency, William
247 S. Beverly Dr., B. H.....CR 3-0205

Barr Agency, Rickey
8923 Sunset Blvd. (46).....OL 4-0738

Barskin Agency
8255 Sunset Blvd. (46).....OL 6-8530

Bell Agency, Marcella
9172 Sunset Blvd. (46).....CR 6-0012

Bender Agency, David
1117½ N. Fuller Ave. (46).....HO 2-0723

Bernie Agency, Herman
260 S. Beverly Dr., B.H.....CR 5-0117

Beverly Artists Corp. Agency
9400 Culver Blvd., Culver City

Bick & Siegel Associates
408 N. Rodeo Dr., Beverly Hills

Brandies Agency, Bob
11559 Ventura Blvd., Studio City...PO 2-4872

Briskin, Fred—Lavee, Gordon, Agency
9125 Sunset Blvd. (69)

Brittin Agency, The
650 E. Bronson, Hollywood (4)

Carmen Agency
6087 Sunset Blvd. (28)

Chiles Agency, Harold
8255 Sunset Blvd. (46).....OL 6-7270

Comora Agency, Sanford
9110 Sunset Blvd. (69).....OR 6-6285

Connor Agency, Allen
820 N. La Brea (38).....HO 5-0834

Cooper Agency, Ray
139 S. Beverly Dr., B.H.....CR 6-9769

TALENT REPS, AGENTS & MANAGERS

Cooper Associates, Frank
9145 Sunset Blvd. (46).....CR 4-5971
Creative Management Associates, Ltd.
9465 Wilshire Blvd., Beverly Hills
Cumber Agency, Lil
4183 S. Western Ave. (62).....AX 3-6159
Darrow Agency
9884 Santa Monica Blvd., B.H.....CR 4-7253
Davis, Mary Webb
8743 Sunset Blvd. (69).....OL 5-6747
Deutsch Agency, Inc., Milton
9034 Sunset Blvd. (69).....CR 4-7321
Diamond Artists Agency
8400 Sunset Blvd. (69).....OL 4-5960
Donaldson Agency, The
951 N. La Cienega Blvd., H'wood (69)
Draesemer Agency, Isabelle
232 N. Canon Dr., Beverly Hills....CR 6-1758
Dugan Enterprises, John F.
9107 Wilshire Blvd., Beverly Hills
Flaire Agency, The
9119 Sunset Blvd. (69).....OL 6-3060
Frings Agency, Inc., Kurt
242 N. Canon Dr., B.H.....CR 4-8881
Garner Artists Mgr. Agency, Marion
9163 Sunset Blvd. (69).....CR 4-0293
Garrick International, Dale
8820 Sunset Blvd. (46).....OL 7-2661
Gefsky Agency, Harold L.
9121 Sunset Blvd. (69).....CR 4-7801
General Artists Corp.
9025 Wilshire Blvd., B.H....CR 7-6028
Gertz Agency, Mitchell
338 N. Rodeo Dr., B.H.....CR 4-5491
Gold Agency, Herman
9034 Sunset Blvd. (69).....CR 4-8171
Gold Agency, Sid
8961 Sunset Blvd. (69).....CR 4-7247
Goldstone-Tobias Agency
250 N. Canon Dr., B.H.....CR 6-1071
Green Agency, Ivan
8665 Wilshire Blvd., B.H.....OL 2-4010
Greenevine Agency
943 1/4 N. La Cienega Blvd. (69)....OL 7-2800
Griffith Agency, Byron
7507 Sunset Blvd. (46).....HO 2-2600
Grossman Agency, Milton M.
8730 Sunset Blvd. (69).....CR 4-8631
Halliburton Agency, Jeanne
12407 Ventura Blvd., Studio City...PO 9-2947
Hamilburg Agency, Mitchell
1104 S. Robertson Blvd. (35).....CR 4-9311
Harris Agency, Mickey
1540 N. Highland Ave., Hlywd. (28) HO 4-1317
Herdan-Sherrell Agency
8961 Sunset Blvd. (69).....CR 1-5236
Hershon Agency, Red
9952 Santa Monica Blvd., B.H.....CR 4-1079
Herzbrun Agency, Walter
8820 Sunset Blvd. (69).....OL 2-7210
Hinton Agency, Ray
6760 Franklin Pl., Hlywd. (28)...HO 4-0655
Holmes Agency, Pat
4419 Van Nuys Blvd., Sherman Oaks
Horner Agency, Lottie
1049 S. La Cienega Blvd.....OL 2-7970
Hunt & Associates, George B.
8350 Santa Monica Blvd. (69).....OL 4-6600
Ingersoll Agency, George
7167 1/2 Sunset Blvd. (46).....HO 7-0862
International Management Associates, Inc.
9538 Brighton Way, Beverly Hills
International Talent Associates, Inc.
9538 Brighton Way, Beverly Hills
Irwin Agency, Lou
9165 Sunset Blvd. (69).....CR 1-7131
Jackson Agency, Inc., Edith
1717 N. Highland Ave., Hlywd. (28) HO 7-0155
Jaffe Agency, The
8555 Sunset Blvd. (69).....OL 7-2711
Joseph Agency, Jaye
8961 Sunset Blvd. (69).....CR 3-2000
Kendall-Gordon Agency
9121 Sunset Blvd. (69).....CR 4-8107
King Agency, Howard
232 S. Beverly Dr., Beverly Hills....CR 1-7294

Kingston Enterprises Agency, Inc., Al
9301 Wilshire Blvd., Beverly Hills
Kohner Agency, Paul
9160 Sunset Blvd. (69).....CR 1-5165
Koren Agency, Artists Managers, Charles B.
9107 Wilshire Blvd., Beverly Hills
Kumin-Olenick Agency
400 S. Beverly Dr., B.H.....CR 4-7281
Lance Agency, Leon O.
8820 Sunset Blvd. (46).....OL 7-1060
Landers Agency, Inc.
321 S. Beverly Dr., B.H.....CR 4-0717
Lauren-Finger Agency
9229 Sunset Blvd. (69).....OL 6-4070
Lazar Agency, Irving Paul
211 S. Beverly Dr., B.H.....CR 5-6153
Leonetti Ltd., Caroline
6626 Sunset Blvd. (28).....HO 2-2345
Levee Agency, Sidney M.
8730 Sunset Blvd. (69).....CR 4-8631
Levine Agency, Idabelle
1717 N. Highland Ave. (28). Room 406
Longenecker Agency, Robert
8438 Melrose Pl. (69).....OL 3-3770
MacQuarrie Agency, Earl
9157 Sunset Blvd. (69).....CR 4-8919
Marion Agency, Paul
8746 Sunset Blvd. (46).....OL 2-9540
Messenger Agency, Fred
9121 Sunset Blvd. (69).....CR 5-5285
Meyers Agency, Walter
8350 Santa Monica Blvd. (69).....OL 6-1950
Miley-Ritchie Agency
9100 Sunset Blvd. (69).....CR 5-4591
Mishkin Agency, The
292 S. La Cienega Blvd., B.H.....OL 2-0944
Moore Agency, Lola D.
560 Larchmont Blvd. (4).....CR 6-5401
Morgan Agency, Shirley
9304 Santa Monica Blvd., B. H....CR 4-8121
Morris-Allenberg Agency, Inc.
151 El Camino, B.H.
Morris Agency, George
355 N. Canon Dr., Beverly Hills
Morris Agency, Inc., William
151 El Camino, B. H.....CR 4-7451
North Agency, Michael
188 N. Canon Dr., B.H.....CR 4-0766
O'Bryan Agency, Fran
2524 W. 7th St. (57).....DU 5-2194
Ochs Agency, Al
1651 Cosmo St., Hlywd. (28).....HO 9-6470
Oliver Agency, Maurine
8746 Sunset Blvd. (69).....OL 7-1250
Park-Citron Agency
9460 Wilshire Blvd., Beverly Hills
Payton Agency, Bob
8272 Sunset Blvd. (46).....OL 6-1880
Pearl Agency
1600 N. LaBrea Ave., Hlywd. (28)...466-7274
Pearson Agency, Ben
1046 N. Carol Dr. (69).....CR 4-5488
Performers Management Corp. Agency
8983 Sunset Blvd. (69).....CR 6-8552
Pomeroy Agency, Jack
7616 Sunset Blvd. (46).....HO 9-6366
Premiere Artists & Productions Agency
1046 N. Carol Dr. (69).....CR 4-5488
Rhodes Theatrical Agency, Margaret
1561 N. Western Ave. (27).....HO 9-7151
Ritchie Agency, Carl
9100 Sunset Blvd., Hollywood (69)
Rose, Artists Agency, Ltd., Harold
8530 Wilshire Blvd., Beverly Hills
Rosen Agency, Jerry
257 S. Beverly Dr., B.H.....CR 4-5861
Rosen Agency, Larry
202 N. Canon Dr., Beverly Hills
Rosner Agency, Milt
9110 Sunset Blvd. (69).....CR 6-7023
Rush Inc., Agency, Art
357 N. Canon Dr., B.H.....CR 4-6841
Ryan Agency, Frank
8923 Sunset Blvd. (69).....OL 2-8904

TALENT REPS, AGENTS & MANAGERS

Salkow Agency, Lester
8776 Sunset Blvd. (69).....OL 2-6750

Saphier Agency, Inc., James L.
9229 Sunset Blvd. (69).....CR 1-7231

Schuller Agency, William
9121 Sunset Blvd. (69).....CR 4-6949

Sennes Theatrical Agency
6205 Sunset Blvd. (28)

Shamberg Agency, B. D.
9034 Sunset Blvd., Hollywood (69)

Sharpe Agency, Don W.
9024 Wilshire Blvd.

Shauer Agency, Melville
9110 Sunset Blvd. (69).....CR 1-1103

Shaw Agency, Glenn
8746 Sunset Blvd. (69).....OL 5-6956

Sheldon Agency, Artists' Manager, The
14515 Van Owen St., Van Nuys.....ST 5-6666

Shiffrin-Hyland Agency
315 S. Beverly Dr., B.H.....CR 4-7643

Shipley-Ishimoto Agency
9163 Sunset Blvd. (46).....CR 6-6251

Short Agency, Antrim
8721 Sunset Blvd., Hollywood (69)

Shurr Agency, Louis
327 N. Rodeo Dr., B.H.....CR 4-8116

Snitzer, Lou—Frittschi, Al, Inc.
6404 Hollywood Blvd. (28).....HO 9-6271

Stern Agency, Charles H.
Taft Bldg., 1680 N. Vine (28)
HO 6-4304

Stewart Agency, Stuart & Lee
9046 Sunset Blvd., Hollywood

Swoverland Agency, Harold
7906 Santa Monica Blvd., Hollywood (69)
654-6092-7600

Talent, Inc.
1421 N. McCadden Pl. (28).....HO 2-0913

Thompson Agency, Lionel
8979 Sunset Blvd. (69).....CR 1-2188

Towers Agency, Helene
1350 N. Highland Ave., H'wood 28..HO 6-7155

Ullman Agency, George
8799 Sunset Blvd. (69).....CR 4-5238

United Talent Management, Ltd. (UTM)
9107 Wilshire Blvd., Beverly Hills....878-5050

Von-Young Agency
1610 N. Argyle Ave., Hlywd. (28)..HO 5-2551

Wadsworth Agency, Jessie B.
9172 Sunset Blvd. (69).....CR 6-0698

Weiner Agency, Jack
8721 Sunset Blvd. (69).....OL 2-1140

Weintraub Agency, Murray
8746 Sunset Blvd. (69).....OL 2-3971

White Agency, Thelma
1117½ N. Fuller Ave. (46).....HO 2-2567

Wilk Agency, Ted
9172 Sunset Blvd. (69).....CR 3-0801

Wilkins Agency, Paul
8961 Sunset Blvd. (69).....CR 1-6188

Willson Agency, Henry
8611 Sunset Blvd. (69).....OL 2-7452

Wormser Agency, Jack
1717 N. Highland Ave. (28).....HO 4-8138

Zimmerman Agency, Herman
9118 Sunset Blvd. (69).....CR 6-0266

A-Plus, Inc. Agency
115 E. Oak St. (11).....MI 2-8151

Abbott, Merriel
Palmer House.....RA 6-2677

Alexander, Inc., Willard
333 N. Michigan Ave.....CE 6-2395

Associated Booking Corp.
203 N. Wabash Ave. (1).....CE 6-9451

CHICAGO

Associated Music & Entertainment Svc.
6960 N. Sheridan Rd. (26).....HO 5-1860

Attractions, Inc.
1230 N. Washington.....MO 6-6271

Barnes-Carruthers Theatrical Enterprises
159 N. Dearborn St. (1).....FR 2-1561

Billo, Catherine M., D/B/A, Ace Attractions
203 N. Wabash Ave. (1).....DE 2-4768

Brey, Harry
203 N. Wabash Ave. (1).....DE 2-7016

Cohan & Associates, Goldie
203 N. Wabash Ave. (1).....CE 6-9094

Consolidated Radio Artists of Illinois
32 W. Randolph St. (1).....FR 2-8300

Elco Enterprises
109 N. Dearborn St. (1).....ST 2-5505

Ferguson Agency, George R.
1230 W. Washington Blvd. (7).....MO 6-9700

General Artists Corp.
8 S. Michigan Ave. (1)....ST 2-6288

Greben, Enterprises, Harry
203 N. Wabash Ave. (1).....DE 2-0996

Hogan, Charles E.
203 N. Wabash (1).....CE 6-2032

Hogan, Frank J.
203 N. Wabash Ave. (1).....AN 3-6910

Hurtig & Associates, Doris
307 N. Michigan Blvd.....DE 2-2503

King, John
203 N. Wabash Ave. (1).....ST 2-6682

Klein Agency, Dick O.
221 N. LaSalle St. (1).....AN 3-5877

Models Bureau Agency, The
75 E. Wacker Dr. (1).....DE 2-7330

Morris Agency, Inc., William
435 N. Michigan Ave.....WH 3-1744

Mutual Entertainment Agency, Inc.
65 E. S. Water St. (1).....RA 6-6990

Nadel Orchestras & Amusements
203 N. Wabash Ave. (1).....CE 6-6622

O'Malley, Inc., David P.
203 N. Wabash Ave. (1).....FR 2-5070

Page, Sidney J.
203 N. Wabash Ave. (1).....ST 2-7344

Paramount Attractions
505 N. Michigan Ave. (1).....WH 4-2650

Prager Theatrical Agency, Estelle
616 Rush St.....DE 7-6700

Richards Productions, Jimmy
919 N. Michigan Ave. (11).....664-1552

Russell & Associates, Jack
203 N. Wabash Ave. (1).....ST 2-2818

Sabie, Inc. Agency
203 N. Wabash Ave. (1).....ST 2-6389

Salkin Agency, Leo B.
203 N. Wabash Ave. (1).....FR 2-4246

Schultz Artists Representative, Howard W.
203 N. Wabash Ave. (1).....ST 2-7418

Shapiro Agency, Seymour
32 W. Randolph St. (1).....DE 2-6022

Shaw Artists Corp.
203 N. Wabash Ave. (1).....RA 6-0130

Shaw, Floyd F.
203 N. Wabash Ave. (1).....ST 2-6249

Simpson Agency, Nancy
29 E. Madison St. (2).....AN 3-1855

Standard Entertainment Svc. Corp.
203 N. Wabash Ave. (1).....FI 6-0438

Stevens, Inc. Agency, Patricia
22 W. Madison St. (2).....ST 2-9100

Talent, Inc. Agency
410 N. Michigan Ave. (11)

Vance Model & Talent Agency
131 S. Wabash Ave. (3).....FI 6-5430

Voorhees & Co., Inc., Reginald
32 W. Randolph St. (1).....RA 6-1172

Wee-Mac Productions
159 N. Dearborn St. (1).....AN 3-7140

Whyte Theatrical Agency, Marty
203 N. Wabash Ave. (1).....CE 6-1087

Radio & Television News Commentators

—Their Work During 1962—

— A —

- ABERNETHY, ROBERT**
Update, NBC-TV; Monitor,
NBC Radio, Washington, D. C.
- ABEL, ELLE**
News on the Hour, Monitor,
NBC Radio, Washington, D. C.
- ADLER, PAT**
Community News
WDLB, Marshfield, Wisc.
- AGOSTO, RAFAEL**
Radio Tic-Tac
WNEI, Caguas, Puerto Rico
- AGRONSKY, MARTIN**
News on the Hour, Emphasis,
News in Depth, Monitor,
NBC Radio, Washington, D. C.
- AHERN, MIKE**
WIRE, Indianapolis, Ind.
- AHLGREN, RAFF**
AM Community News
XETV, San Diego, Calif.
- ALBERGHINI, HAROLD**
WCOU, Lewiston, Me.
- ALBERT, GEORGE**
Children's Country Store
WLTV, Bowling Green, Ky.
- ALBRIGHT, ARNOLD**
WHEN, Syracuse, N. Y.
- ALLDAX, JIM**
11 O'Clock Report
WJXT-TV, Jacksonville, Fla.
- ALLEN, DON**
ABC-TV, Los Angeles, Calif.
ABC Radio
- ALLEN, JACK**
MBS, New York, N. Y.
- ALLEN, JOHN**
S. W. Central News
WFAA-TV, Dallas, Tex.
- ANDERSON, ROBERT**
ABC-TV, Los Angeles, Calif.
- ANDERTON, PIERCE**
News on the Hour, Emphasis,
Monitor, NBC Radio, Berlin
The Tunnel, NBC-TV
- ANDREWS, BENNIE**
News in Review
KNOE-TV, Monroe, La.
- ANTHONY, CARMINE**
WEW, St. Louis, Mo.
- APPLEGATE, DICK**
Chicago News Round-up
WMAQ, Chicago, Ill.
- ARLINGTON, CHARLES**
KLAC, Los Angeles, Calif.
- ARMSTRONG, JACK**
Featurescope
WPTX, Lexington Park, Md.
- ARMSTRONG, KEN**
WJW-TV, Cleveland, Ohio
- ARNDT, ED**
KPTV-TV, Portland, Ore.

- ARNOLD, BOB**
KHAR, Anchorage, Alaska
- ARNOT, CHARLES P.**
ABC Radio, ABC-TV,
Nairobi, Kenya
- ARNOW, ED**
KNBR, San Francisco, Calif.
News on the Hour, Monitor,
NBC Radio, San Francisco,
Calif.
- ARVIN, STEVE**
KGBS, Los Angeles, Calif.
- ASHER, JAMES**
Business Man's Day in Review
WESX, Salem, Mass.
- ATKINS, TOM**
WLWI-TV, Indianapolis, Ind.
- ATKINSON, DON**
KBRO, Bremerton, Wash.
- AUSTIN, TOM**
WHLM, Bloomsburg, Pa.

— B —

- BABCOCK, JOHN**
KLAC, Los Angeles, Calif.
- BACK, GUNNAR**
RCA Newsreel
WFIL-TV, Philadelphia, Pa.
- BACKUS, EDGAR**
11:00 News
WJRT-TV, Flint, Mich.



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NBC News—WNBC-TV

RADIO AND TV NEWS COMMENTATORS

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ABC Radio, ABC-TV, Paris
- BAKER, DON**
WGCR, Miami, Fla.
- BAKER, HAROLD**
WFGA-TV, Jacksonville, Fla.
- BALDWIN, LLOYD**
WCKY, Cincinnati, Ohio
- BANGHART, KENNETH**
Up to the Minute
WCBS, New York, N. Y.
- BARDUSLEY, LEE**
WVVBZ, Vineland, N. J.
- BARKER, BOB**
KGMB-TV, Honolulu, Hawaii
- BARLOW, RON**
WTVN, Columbus, Ohio
- BARNES, ROBERT I.**
ABC-TV
- BARR, BOB**
Our City Hall
WKMI, Kalamazoo, Mich.
- BARRETT, JIM**
WSUN, St. Petersburg, Fla.
- BARRIAULT, ARTHUR**
Emphasis, Monitor, News on the Hour, NBC Radio, Washington, D. C.
- BARRIOS, JOSE**
Tiempo, Noticias, Temperature
KUBO, San Antonio, Tex.
- BARTELL, BOB**
WCAO, Baltimore, Md.
- BARTLING, CHARLES**
WPDQ, Jacksonville, Fla.
- BASSO, NICK**
WTVN-TV, Columbus, Ohio
- BATCHELDER, CHARLES**
MBS, Washington, D. C.
- BAUMANN, GEORGE**
WJZ-TV, Baltimore, Md.
- BEAN, BOB**
WBTV-TV, Charlotte, N. C.
News at Six, WBT,
Charlotte, N. C.
- BEATY, JOHN**
The Late News
WIBW-TV, Topeka, Kans.
- BEATTY, MORGAN**
News of the World, Monitor
News, Emphasis, NBC Radio,
New York
- BECKER, ROBERT**
WBKV, West Bend, Wisc.
- BEGON, JACK**
ABC Radio, ABC-TV, Paris
- BEINART, TED**
WFBR, Baltimore, Md.
- BELL, STEVE**
Saturday News Round-up
WOW-TV, Omaha, Neb.
- BENESH, FRANK**
6:30 News
WJRT-TV, Flint, Mich.
- BENNETT, JACK**
KYW, Cleveland, Ohio
- BENNETT, JERRY**
WQTE, Detroit, Mich.
- BENNETT, LEONARD JR.**
WDEE, Hamden, Conn.
- BENSON, RED**
WPEN, Philadelphia, Pa.
- BERGMAN, JULES**
ABC Radio, ABC-TV,
New York
- BERNSTEIN, KENNETH**
News on the Hour, Emphasis, Monitor, NBC Radio,
Buenos Aires, Argentina
- BEZOFF, BEN**
Behind the Headlines
KTVR-TV, Denver, Colo.
- BICHL, KEN**
KYW, Cleveland, Ohio
- BIDLE, JERRY**
6:00 PM News
WMBD-TV, Peoria, Ill.
- BISHOP, PAT**
Feature Wire
KFI, Los Angeles, Calif.
- BLACK, GEORGE**
Radio Buffalo News
WWOL, Buffalo, N. Y.
- BLACKMAN, FRED**
11th Hour Report
WTVD-TV, Durham, N. C.
- BLAIR, FRANK**
Today, NBC-TV: News on the Hour, Monitor, NBC Radio
New York
- BLATCHFORD, GEORGE**
WRTA, Altoona, Pa.
- BLOOMFIELD, HOWARD**
WEMD, Easton, Md.
- BOAL, ALLEN**
ABC-TV, Pittsburgh, Pa.
ABC Radio
- BOARDMAN, FRANK**
Demand News
KTHT, Houston, Tex.
- BOGGS, NEIL**
News on the Hour, NBC
Radio, Chicago, Ill.
- BOLAND, JAMES**
11th Hour Final
WBJA-TV, Binghamton, N. Y.
- BOLOTIN, MYRON H.**
We Think
WQSR, Syracuse, N. Y.
- BOLTON, PAUL**
KTBC-AM & TV, Austin,
Tex.
- BOLTON, WHITNEY**
MBS, New York, N. Y.
- BOOKS, GENE**
WJPG, Green Bay, Wisc.



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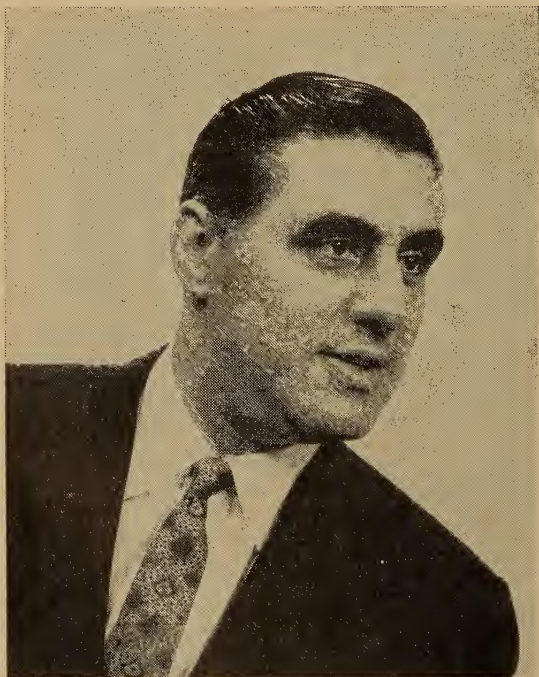


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RADIO AND TV NEWS COMMENTATORS

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ABC Radio & TV
- BOURGHOLTZER, FRANK**
News on the Hour, Emphasis, Monitor, NBC Radio Moscow
- BOWER, DICK**
WCBG, Chambersburg, Pa.
- BRADLEY, BOB**
WPBC, Minneapolis, Minn.
- BRADLEY, HARVE**
WDEF-TV, Chattanooga, Tenn.
- BRADSHAW, HENRY**
ABC Radio & TV
- BRAGA, JANE GREY**
ABC Radio & TV
- BRAKEN, PHIL**
News at 6
WVVE, Fairmont, W. Va.
- BRASCI, VINCE**
KLUC, Las Vegas, Nev.
- BREN, SHELDON**
Cliches of Socialism
KTRG, Honolulu, Hawaii
- BREWER, NORMAN**
WMCT-TV, Memphis, Tenn.
- BRICE, ROBERT**
WLUK-TV, Green Bay, Wisc.
- BRINKLEY, DAVID**
David Brinkley's Journal,
Huntley-Brinkley Report,
NBC-TV
- BROOKS, NED**
Meet the Press, Three-Star
Extra
NBC Radio, Washington, D. C.
- BROPHY, BILL**
ABC Radio
- BROWN, ART**
6 O'Clock News
KRON-TV, San Francisco,
Calif.
- BROWN, CECIL**
Emphasis, News on the Hour,
Monitor, NBC Radio, Los
Angeles;
KNBC-TV, Los Angeles, Calif.
- BROWN, DOUG**
KWTX-TV, Waco, Tex.
- BROWN, ROBERT**
WMAV, Springfield, Ill.
- BROWN, RON**
KSRO, Santa Rosa, Calif.
- BROWNE, MALCOLM**
ABC Radio
- BRUYLES, RICHARD B.**
WAUB, Auburn, N. Y.
- BRUMLEY, GEORGE**
KWBB, Wichita, Kans.
- BRUNER, BOB**
Report to Iowa
WMT-TV, Cedar Rapids, Iowa
- BRURAKER, HERB**
White House & Capitol Hill
WQMR, Washington, D. C.
- BRYANT, DEWEY**
WDXB, Chattanooga, Tenn.
- BUCK, DOUGLAS**
WSAV, Savannah, Ga.
- BUCKALEW, JIM**
10:00 Report
WTHI-TV, Terre Haute, Ind.
- BURDETT, WINSTON**
CBS-TV
- BURRELL, LARRY**
News Breaks
KTTV-TV, Los Angeles, Calif.
- BURTON, BOB**
WRFC, Athens, Ga.
- BUSH, ROBERT**
WKTG, Sheboygan, Wisc.
- BUTLER, DAVE**
KPRS, Kansas City, Mo.
- BYRNES, SYDNEY E.**
WADS, Ansonia, Conn.
- CABRERA, FIDEL**
WKAQ-TV, San Juan, P. R.
- CALDWELL, HOWARD**
Final Report
WFBN-TV, Indianapolis, Ind.
- CALEMBERG, TOM**
WANE-TV, Fort Wayne, Ind.
- CALMER, NED**
CBS-TV, New York, N. Y.
- CAMPBELL, JOE**
MBS, Washington, D. C.
- CANHAM, ERWIN D.**
ABC-TV, Boston, Mass.
- CANUP, LAMAR**
WPEH, Louisville, Ga.
- CARLIN, BOB**
WANE, Fort Wayne, Ind.
- CARLSON, RICHARD W.**
WCNL, Newport, N. H.
- CARLSON, WILL**
Nite Final
KELO-TV, Sioux Falls, S. D.
- CARMICHAEL, HARRY**
Wells Fargo News
KYOS, Merced, Calif.
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CLARK, LES
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CLARK, RAY
TV News Round-up
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NBC Radio, Africa

CLEAVER, MARSHALL
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WLCY, St. Petersburg, Fla.

CLINE, KEN
WJBK-TV, Detroit, Mich.

COBB, GEORGE
11:00 Report
WLWC-TV, Columbus, Ohio

COCHRAN, RON
ABC-TV, New York

COFFER, JOE
KODA, Houston, Tex.

COLE, TRACY
Mid-day Round-up
WESX, Salem, Mass.

COLLIER, ART
11:00 Final
WLWI-TV, Indianapolis, Ind.

COLLINGWOOD, CHARLES
CBS Radio & TV

COLLINS, GEORGE
WSUN, St. Petersburg, Fla.

COMBS, GEORGE HAMILTON
MBS, New York, N. Y.

COMER, PAUL
Today in Review
WLSL, Roanoke, Va.

CONAWAY, RAY
KTRK-TV, Houston, Tex.

CONNELLY, JOHN
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KWIZ, Santa Ana, Calif.

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ABC-TV, San Francisco, Calif.

CORDELL, CARLTON
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WBCH, Hastings, Mich.

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with Walter Cronkite
CBS-TV

CROSS, ALDEN (JOE)
KXLY-TV, Spokane, Wash.

CROUCH, AL
ABC Radio & TV, Pittsburgh, Pa.

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DAILY, ART
WARO, Cannonsburg, Pa.

DALE, BOB
KFJZ, Fort Worth, Tex.

DALLENBACH, WALTER
The World Tonight
WSEE-TV, Erie, Pa.

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KYW, Cleveland, Ohio

DANTZLER, RAY
This Day, 1963
WFGA-TV, Jacksonville, Fla.

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WLCY, St. Petersburg, Fla.

DAVIS, JIM
WJBF-TV, Augusta, Ga.

DAY, CHARLES
WGAR, Cleveland, Ohio

DEAL, ARCH
WFLA-TV, Tampa, Fla.

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WPDQ, Packsonville, Fla.

DEWART, JIM
WSEE-TV, Erie, Pa.

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KCKN, Kansas City, Kans.

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EVANS, BILL
WHEC, Rochester, N. Y.

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EVJUE, BILL
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WMAM, Marinette, Wisc.

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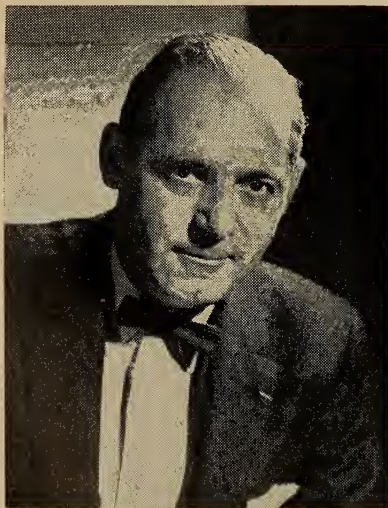
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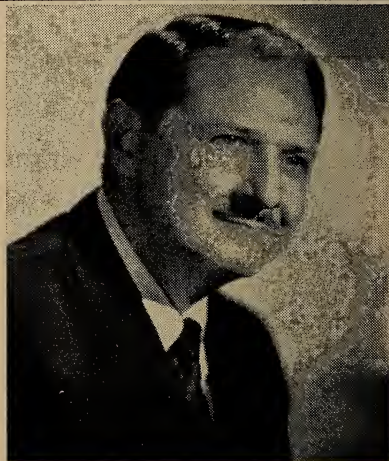


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Late News-Weather
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FOGARTY, JACK
7:00 PM News
WCPO-TV, Cincinnati, Ohio

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News at Noon
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FREY, HARRY
6:00 Report
WTHI-TV, Terre Haute, Ind.

FRIDDELL, GUY
Off the Record
WRNL, Richmond, Va.

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FURST, JIM
WNDU-TV, South Bend, Ind.

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KOA, Denver, Colo.

GAINES, BILL
WJOB, Hammond, Ind.

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ABC Radio

GALBRAITH, JOHN
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WFBM-TV, Indianapolis, Ind.


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Something to Say
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- GRATTON, BILL**
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KBOI, Boise, Idaho
- GRAUER, BEN**
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- GRAY, JACK**
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ABC Radio
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- HEFFRON, NORM**
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Boise, Idaho

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San Francisco, Calif.

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WIIC-TV, Pittsburgh, Pa.

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KSWO, Lawton, Okla.

JOHNSON, BILL
WLAC Commentary
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KVI, Seattle, Wash.

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CBS-TV

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11:00 Report
WSAZ-TV,
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Morning Hotline News
KOGO, San Diego, Calif.

LANDON, BOB
WTCN, Minneapolis, Minn.

LANDON, FORREST M.
WDBJ, Roanoke, Va.

LANTZ, RICHARD
Night Final
WTOC-TV, Savannah, Ga.

LaRUE, J. BARTEL
KPAR-TV, Abilene, Tex.

LATHAM, JACK
KNBC-TV, Los Angeles, Calif.

LATIMER, SAM
Florida Story
WFLA, Tampa, Fla.

LAURI, NICK
WLUK-TV, Green Bay, Wisc.

LaVIE, AL
MBS, Washington, D.C.

LAVIGNE, RICHARD
WREB, Holyoke, Mass.

LAWRENCE, WILLIAM H.
The White House
ABC Radio & TV,
Washington, D.C.

LAWS, RAYMOND
WOKR-TV, Rochester, N. Y.

LAZARD, SIDNEY
ABC Radio & TV,
Paris, France

LEA, DAVID
WRBL Radio & TV,
Columbus, Ga.

RADIO AND TV NEWS COMMENTATORS

LEEDS, BILL
WDAF-TV, Kansas City, Mo.

LeGOFF, JAC
WJBK-TV, Detroit, Mich.

LEHMAN, JIM
WKST-TV, Youngstown, Ohio

LEIGH, JOSEPH
Current
WAME, Miami, Fla.

LENZ, WILLIAM D.
Augusta Today
WBBQ, Augusta, Ga.

LEONARD, BILL
CBS Radio & TV, New York

LEONARD, DICK
KCBS, San Francisco, Calif.

LEONARD, VINCE
WRCV-TV, Philadelphia, Pa.

LEVIN, MARLIN
ABC Radio & TV

LEVINE, IRVING R.
News on the Hour, Emphasis,
Monitor, NBC Radio,
Rome, Italy

LEVITT, STAN
Four-State Newsbeat
KODE-TV, Joplin, Mo.

LEWIS, BOB
KBST, Big Spring, Tex.

LEWIS, DAVE
WNOR, Norfolk, Va.

LEWIS, FRED
KSON, San Diego, Calif.

LEWIS, FULTON JR.
MBS, Washington, D.C.

LEWIS, MILTON
7:00 AM News
WRBL, Columbus, Ga.

LeZOTE, GEORGE E.
WOTEN-TV, Albany, N. Y.

LINDLEY, BOB
KWTX, Waco, Tex.

LINDLEY, ROBERT
ABC Radio & TV,
Buenos Aires, Argentina

LINDNER, VINCE
WJRZ, Newark, N. J.

LLOYD, MORT
WRGP-TV
Chattanooga, Tenn.

LOKEY, FRANK
As I See It
WEAD, Atlanta, Ga.

LOMAS, JOE
Viewpoint
WZIP, Cincinnati, Ohio

LONESOME, BUDDY
News Beat
KATZ, St. Louis, Mo.

LONG, PAUL
3-Star News
KDKA-TV, Pittsburgh, Pa.

LORD, GEORGE
World on Parade
WCAU, Philadelphia, Pa.

LORD, WILLIAM
ABC-TV, New York, N. Y.

LUBER, FRANK
WCAO, Baltimore, Md.

LUNDY, MIKE
Fluetsch News
KYOS, Merced, Calif.

LYMAN, PETER
The News Tonight
WBOY-TV,
Clarksburg, W. Va.

— Mc —

McARTHUR, GEORGE
ABC-TV

McCARTHY, JAMES
MBS, Washington, D.C.

McCORMICK, ROBERT
News on the Hour, Emphasis,
Week-end Report, Monitor,
NBC Radio, Washington, D.C.

McCORMICK, STEVE
MBS, Washington, D.C.

McCOY, RICHARD
WTAR, Norfolk, Va.

McCUEEN, CHARLES
NBC Radio, Chicago, Ill.

McDONALD, TOM
WBAP-TV, Fort Worth, Tex.

McGAUGHEY, CARROLL
Carolina News Special
WSOC-TV, Charlotte, N. C.

McGEE, FRANK
News on the Hour, Emphasis,
Monitor, NBC Radio,
New York;
Gulf Instant News Specials,
NBC-TV, New York, N. Y.

McGONAGLE, BOB
WHN, New York, N. Y.

McINTYRE, WILLIAM
ABC Radio & TV,
Washington, D.C.

McLAREN, JOHN
Policer
WEEE, Albany, N. Y.

McLEAN, JACK
NewsLens
WFIE-TV, Evansville, Ind.

McLEAN, JAMES
WESO, Southbridge, Mass.

McMICHAEL, DICK
WRBL-TV, Columbus, Ga.

McMULLIN, DON
10:00 PM News
WBBD, Peoria, Ill.

McMURRAY, SCOTT
WSTV, Steubenville, Ohio

McMURTRIE, BURT
It Seems to Me
KTAC, Tacoma, Wash.

McNEIL, ROBIN
News on the Hour, Emphasis,
NBC Radio, London, England

McNERNEY, JIM
WKRT, Cortland, N. Y.

McNULTY, TERRY
WARM, Scranton, Pa.

McWHORTER, DON
Morning Round-up
WKIS, Orlando, Fla.

— M —

MABRY, HARRY
Newsreel
WBRC-TV, Birmingham, Ala.

MacARTHUR, GEORGE
ABC Radio

MacDONALD, ROBERT
Mid-Michigan Report
WILX-TV,
Lansing-Jackson, Mich.

MacDOUGALL, JOHN
KSTP-TV, St. Paul, Minn.

MacMILLAN, BILL
KTW, Seattle, Wash.

MacNEIL, JAMES
WSVA, Harrisonburg, Va.

MacVANE, JOHN
ABC Radio & TV

MAGNUSON, HENRY
State House Correspondent
WCSH-TV, Portland, Me.

MAHAN, DICK
KNUZ, Houston, Tex.

MAHER, BILL
MBS, New York, N. Y.

MALONEY, VIN
WORLD, Boston, Mass.

MALOY, GAYLE
Newsorama
WKJG, Fort Wayne, Ind.

MANN, AL
ABC Radio & TV,
Los Angeles, Calif.

MARTIN, DONALD F.
KIMN, Denver, Colo.

MARTIN, JIM
WSAZ, Huntington, W. Va.

MARTIN, RALPH
MBS, Los Angeles, Calif.

MARVIN, ELLIS
WEBR, Buffalo, N. Y.

MARVIN, TONY
MBS, New York, N. Y.

MATHEWS, BARRY
World Round-up
KALL, Salt Lake City, Utah

MATTHEWS, CLARENCE
WLOU, Louisville, Ky.

MAYES, DOUG
Esso Reporter
WBTV-TV, Charlotte, N. C.

MEADE, JOHN
WGBB, Freeport, N. Y.

MELL, DEAN
KNBR, San Francisco, Calif.

MERRITT, STARLING
Mark 55 News
WRAP, Norfolk, Va.

MICHAELS, JOSEPH
News on the Hour, Emphasis,
Monitor News
NBC Radio, New York, N. Y.

MILER, BILL
WTAX, Springfield, Ill.

MILLER, BRUCE
News Director's Digest
KALL, Salt Lake City, Utah

MILLER, KENNETH
ABC Radio & TV

MILLER, LOU
WJBK-TV, Detroit, Mich.

MILLER, TOM
Dateline
WCKT-TV, Miami, Fla.

MILLER, VIC
Montana News
KOOK-TV, Billings, Mont.

MIXSON, PAUL
WKAP, Allentown, Pa.

MOLL, SAM
KCPX, Salt Lake City, Utah

MONTEIRO, STAN
Round-up
WILD, Boston, Mass.

MONTGOMERY, DEAN
WCCO-TV, St. Paul-Minneapolis, Minn.

MOORE, BOB
Action Central
WIL, St. Louis, Mo.

MOORE, DAVE
WCCO-TV, St. Paul-Minneapolis, Minn.

MOORE, VERN
Morn & Even Assignment
KIDO, Boise, Idaho

MORGAN, DICK
Faces & Places in the News
WTTG-TV, Washington, D. C.

MORGAN, EDWARD P.
ABC Radio & TV, Washington, D. C.

MORGAN, MICHAEL
WELM, Elmira, N. Y.

MORGAN, MURRAY
KMO, Tacoma, Wash.

MORGAN, ROBERT B.
WAUB, Auburn, N. Y.

MORGAN, ROY J.
News
WILK, Wilkes-Barre, Pa.

MORRIS, JACK
KTUL-TV, Tulsa, Okla.

MORRISON, IRV
CKLW, Detroit, Mich.

RADIO AND TV NEWS COMMENTATORS

MUELLER, MERRILL
News on the Hour, Emphasis,
Monitor
NBC Radio, New York, N. Y.

MULLINAX, ALVIN
6:10 PM News
WSVA-TV, Harrisonburg, Va.

MULLINS, JIM
WKBN-TV, Youngstown,
Ohio

MURPHY, CHARLES
News Final
WBAP-TV, Fort Worth, Tex.

— N —

NAUGLE, DAVE
KTVT-TV, Fort Worth, Tex.

NEAL, ROY
Monitor, News on the Hour
NBC Radio, Los Angeles,
Calif.

NEVINS, GERRY
Open Forum
WADK, Newport, R. I.

NEWMAN, EDWIN
News on the Hour, Emphasis,
Monitor
NBC Radio, New York

NEWMAN, YALE
ABC Radio & TV, New York,
N. Y.

NOONAN, JACK
KLUC, Las Vegas, Nev.

NORMAN, ROBERT
Newsman
WNHC, New Haven, Conn.

NORTON, DON
12-Star News
KBMT-TV, Beaumont, Tex.

— O —

O'BRIEN, TOM
ABC Radio

O'CONNEL, TERRY
KGMB, Honolulu, Hawaii

O'CONNOR, LEN
Comments
WMAQ Radio & TV, Chicago,
Ill.

O'DAY, JOHN
Newsman
WHOF, Canton, Ohio

O'DONNELL, JOHN
News Scope
WWHG, Hornell, N. Y.

OLIVER, BOB
Newsreel
WXTR, Providence, R. I.

ORKIN, RICHARD A.
WLAN Speaks
WLAN, Lancaster, Pa.

OTTO, TED
Face the Community
KXLY-TV, Spokane, Wash.

OWENS, RAY
WHEN-TV, Syracuse, N. Y.

— P —

PALMER, BOB
Scope
KOA-TV, Denver, Colo.

PALMER, BRUCE
KWTW-TV, Oklahoma City,
Okla.

PALMER, GEORGE
Dateline Cincinnati
WKRC-TV, Cincinnati, Ohio

PARCHER, DON
WKST-TV, Youngstown, Ohio

PARMER, BUD
WFLA, Tampa, Fla.

PARY, BILL
KIUN, Pecos, Tex.

PARSONS, FRED
B. June 13, 1920, West Virginia.
Sunday 7:00 News, WPIX-TV;
News Around the Clock, WNEW

PARSONS, LES
KISN, Portland, Ore.

PASSAGE, GEORGE
WGH, Newport News, Va.

PATE, LARRY
WFFA, Pensacola, Fla.

PATTERSON, JIM
7:30 Pure News
WBT, Charlotte, N. C.

PEARSON, ANDREW
News on the Hour
NBC Radio, New Delhi, India

PEARSON, CHARLIE
KBMT-TV, Beaumont, Tex.

PENNY, GEORGE A.
News of Ral
WRAL, Raleigh, N. C.

PENNYBACKER, ED
KQEO, Albuquerque, N. Mex.

PERKINSON, ALAN
Scope
WAME, Miami, Fla.

PETERSON, DREXEL
6:00 News
KVFD, Fort Dodge, Iowa

PETERSON, ELMER
News on the Hour, Emphasis,
Monitor
NBC Radio, Los Angeles,
Calif.

PETERSON, SHELDON
WTCN-TV, Minneapolis, Minn.

PETTIT, CHARLES G.
WCRA, Effingham, Ill.

PETTIT, ED
WOR, New York, N. Y.

PETTIT, TOM
News on the Hour, Monitor
NBC Radio, Los Angeles,
Calif.

PHILIPS, RON
KBCH, Oceanlake, Ore.

PHILLIPS, WILLIAM
WROW, Albany, N. Y.

PHINNEY, ROD
KBRO, Bremerton, Wash.

PHIPPS, JOE
Politics & People
WWDC, Washington, D. C.

PIERSON, BILL
KBTR, Denver, Colo.

PINKLEY, VIRGIL
ABC-TV, Los Angeles, Calif.

PIRNIIE, DUNCAN
WQXR, New York, N. Y.

POLAND, SAM
World & W. Va.
WTIP, Charleston, W. Va.

POLING, DOUG
WOHO, Toledo, Ohio

POLLIS, MERELE
WJAS, Pittsburgh, Pa.

POTTER, BOB
Newsman
WIRL, Peoria, Ill.

POWELL, MIKE
KSFO, San Francisco, Calif.

POWELL, TOM
WDAU-TV, Scranton, Pa.

POWERS, JACK
WABC, New York, N. Y.

PRELEE, MICHAEL
WHN, New York, N. Y.

PRESSMAN, DON
WAMM, Flint, Mich.

PRESSMAN, GABE
NBC-TV, New York, N. Y.

PRICE, JOHN
Airtorials
WHP, Harrisburg, Pa.

PRICE, RALPH
Dateline Savannah
WSAV-TV, Savannah, Ga.

PROVENSON, DICK
Free Speech
KFOX, Long Beach, Calif.

PUGH, ARNOLD
Newsman
WTLB, Utica, N. Y.

PUTNUM, GEORGE
KTTV-TV, Los Angeles, Calif.

— R —

RAINEY, JOE
Listening Post
WDAS, Philadelphia, Pa.

RAND, HARRY
MBS, San Francisco, Calif.

RANDALL, DAVE
3-Star Final
WTOC-TV, Savannah, Ga.

RANDALL, PORTER
KFJZ, Fort Worth, Tex.

RASH, BRYSON
Monitor News, Emphasis,
News on the Hour, NBC
Radio, Washington, D. C.,
News 4, Washington, WRC-
TV, Washington, D. C.

RAY, WENDY
Says Ray
KUGN, Eugene, Ore.

READ, BROOKS
Esso Reporter
WBRZ-TV, Baton Rouge, La.

REASONER, HARRY
CBS News with Harry
Reasoner
CBS-TV

REDPATH, GEORGE
WABI-TV, Bangor, Me.

REEVES, DICK
Newscasts
WCBS, New York, N. Y.

REEVES, JAMES
WEEZ, Chester, Pa.

RENDELL, RICHARD
MBS, Washington, D. C.

REN, JOE
6:00 PM News
WMBD, Peoria, Ill.

REYES, NORMAN
KTRG-TV, Honolulu, Hawaii

REYNOLDS, FRANK
6:00 Report
WBBM-TV, Chicago, Ill.

RICE, JOHN D.
WRJC, Mauston, Wisc.

RICE, WILLIAM T.
News Commentary
WPTX, Lexington Park, Md.

RADIO AND TV NEWS COMMENTATORS

- RICH, JOHN**
News on the Hour, Emphasis.
Monitor.
NBC Radio, Tokyo, Japan
- RICH, STANLEY**
ABC Radio & TV
- RICHIE, BILL**
5-Star Final
KSYD-TV, Wichita Falls,
Tex.
- RICHMOND, HYLE**
Hotline News
WICU-TV, Erie, Pa.
- RIDER, BRICK**
WRVA, Richmond, Va.
- ROBERTS, CLETE**
- ROBERTS, JOHN**
Weekend News
WPIL-TV, Philadelphia, Pa.
- ROBERTS, PETER**
WOR, New York, N. Y.
- ROBINSON, ED**
KBTX-TV, Bryan, Tex.
- ROBINSON, JAMES**
News on the Hour, Emphasis.
Monitor
NBC Radio, Hong Kong
- RODGERS, DAVID**
KXOK, St. Louis, Mo.
- RODRIGUEZ, MATEO**
WSOL, Tampa, Fla.
- ROGERS, ROD**
WABW, Annapolis, Md.
- ROLFSON, JOHN**
The White House
ABC-Radio & TV, Washing-
ton, D. C.
- ROWE, AL**
Morning Report
WTVP-TV, Decatur, Ill.
- ROWLAND, KEN**
WKLO, Louisville, Ky.
- RUESTER, RAY**
WLOF-TV, Orlando, Fla.
- RUSSELL, DAN**
Commentary
KCEE, Tucson, Ariz.
- RYAN, BILL**
News on the Hour, Emphasis.
Monitor
NBC Radio, New York, N. Y.
- RYAN, BOB**
KSTP-TV, St. Paul, Minn.
- S —
- SADLON, GEORGE**
WEOK, Poughkeepsie, N. Y.
- ST. JOHN, ROBERT**
WHLL, Wheeling, W. Va.
- SALEM, GEORGE**
KBTV, Denver, Colo.
- SALISBURY, JOHN**
News in Depth
KXL, Portland, Ore.
- SANDERS, WALTER L.**
WADC, Akron, Ohio
- SANFORD, MARSHALL**
MBS, New York, N. Y.
- SAUNDERS, JOHN**
WTOL-TV, Toledo, Ohio
- SAXON, JIM**
WARO, Cannonsburg, Pa.
- SCALI, JOHN**
The State Department
ABC Radio & TV, Washing-
ton, D. C.
- SCHARMEN, GEORGE**
KBTV, Denver, Colo.
- SCHERER, RAY**
This Is NBC News, NBC-TV
News on the Hour, Emphasis,
Monitor
NBC Radio, Washington, D. C.
- SCHINKEL, JOHN III**
News Views
KSHO-TV, Las Vegas, Nev.
- SCHOENBRUN, DAVID**
CBS-TV
- SCHONFELD, MOSES**
WBSM, New Bedford, Mass.
- SCHORR, DANIEL**
CBS-TV
- SCHOTTELKOTTE, AL**
WCPO-TV, Cincinnati, Ohio
- SCHREINER, RAY**
WBCI, Williamsburg, Va.
- SCHUBECK, JOHN**
WRCV-TV, Philadelphia, Pa.
- SCHUSLER, DALES**
Noon Report
WTRF-TV, Wheeling, W. Va.
- SCIRIA, PAUL**
KYW, Cleveland, Ohio
- SCOTT, JOHN**
WOR, New York, N. Y.
- SCOTT, KEN**
WHGB, Harrisburg, Pa.
- SCOTT, R. K.**
MBS, Washington, D. C.
- SCOTT, ROBERT W.**
KIMN, Denver, Colo.
- SECONDARI, JOHN**
ABC-TV
- SETTERS, JIM**
KWBB, Wichita, Kans.
- SEVAREID, ERIC**
CBS News with Eric
Sevareid
CBS-TV
- SEVEY, ROBERT**
Pan Am World News
KHVH-TV, Honolulu, Hawaii
- SHADEL, BILL**
ABC Radio & TV
- SHANE, LAWRENCE**
WMRC, Milford, Mass.
- SHARBUTT, DEL**
Reporting Mutual News, Spokes-
man for Blue Cross
- SHARP, ROGER**
ABC Radio & TV
- SHAUGHNESSY, DICK**
WMAY, Springfield, Ill.
- SHAW, CHARLES**
WCAU-TV, Philadelphia, Pa.
- SHEEHAN, WILLIAM**
ABC Radio & TV, London,
England
- SHIDELE, JACK**
ABC Radio & TV
- SHOLLENBERGER, LEW**
ABC-TV, Washington, D. C.
- SHRIVER, HARRY**
WPBR, Baltimore, Md.
- SHUSMAN, BERNARD**
WAST-TV, Albany, N. Y.
- SIEGRIST, BOB**
WGUN, Atlanta, Ga.
- SIEMER, JOHN**
News at Noon
WKJG-TV, Fort Wayne, Ind.
- SILVERMAN, ED**
ABC Radio & TV
- SIMMONS, BARRY**
Afternoon Hotline News
KOGO, San Diego, Calif.
- SIMPSON, JERRY**
KJOY, Stockton, Calif.
- SIMS, JAY**
ABC-TV, Los Angeles, Calif.
- SINCLAIR, LOU**
MBS, San Francisco, Calif.
- SISSKIND, CARL**
Controversy
WBW-TV, Topeka, Kans.
- SLADE, JIM**
WOWO, Fort Wayne, Ind.
- SMITH, BURLEIGH**
KLYD-TV, Bakersfield, Calif.
- SMITH, DAVENPORT**
Editorials
WBRC-TV, Birmingham,
Ala.
- SMITH, HARRY K.**
WRCV-TV, Philadelphia, Pa.
- SMITH, HOWARD K.**
Howard K. Smith—
News & Comment
ABC-TV, Washington, D. C.
- SMITH, LES**
WCKR, Miami, Fla.
- SMITH, LESTER**
WOR, New York, N. Y.
- SMITH, ROLLAND**
WFBL, Syracuse, N. Y.
- SMYTH, DICK**
CKLW, Detroit, Mich.
- SOVELL, F. C.**
WLAC, Nashville, Tenn.
- SPELCE, NEAL**
KTBC-TV, Austin, Tex.
- SPIEGEL, SID**
WEAV, Plattsburgh, N. Y.
- STACKER, DUANE**
WCVS, Springfield, Ill.
- STARR, HAL**
KBTR, Denver, Colo.
- STEPHENS, CARL**
Nightbeat
WSFA-TV, Montgomery, Ala.
- STERNBERGER, ESTELLE**
You & the News
WLIB, New York, N. Y.
- STEVENS, BROOKS**
WNOR, Norfolk, Va.
- STEVENSON, ADLAI E.**
Adlai Stevenson Reports
ABC-TV
- STEWART, BILL**
WPBC, Minneapolis, Minn.
- STEWART, PHIL**
KFMB, San Diego, Calif.
- STOCKDALE, ROBERT**
WSEN, Baldwinville, N. Y.
- STOKES, ED**
WHN, New York, N. Y.
- STONE, BUD**
WOWO, Fort Wayne, Ind.
- STONE, CLAIR**
WJPG, Green Bay, Wis.
- SULLIVAN, FRANCIS J. P.**
The Sully Show
WADK, Newport, R. I.
- SUTHERLAND, BOB**
Thinkpiece
WLEU, Erie, Pa.
- SUTLIFF, DICK**
7:30 Report
WTHI, Terre Haute, Ind.
- SWANSON, DICK**
6:15 Edition
WTVC-TV, Chattanooga,
Tenn.
- SWAYZE, JOHN
CAMERON**
ABC Radio
- SWENEY, GEORGE**
WPRO, Providence, R. I.
- SWENSON, JACK**
Nightbeat
KXMB-TV, Bismarck, N. D.

RADIO AND TV NEWS COMMENTATORS

SWENSON, PAUL
Noon News
WOI-TV, Ames, Iowa

SWITZER, MACK
KHOW, Denver, Colo.

SYNTON, JIM
WEAS, Savannah, Ga.

— T —

TARKINSON, CHARLES
Evening Report
WMTW-TV Portland, Me.

TAVES, BUD
WPRO, Providence, R. I.

TAYLOR, AL
WRCV, Philadelphia, Pa.

TEMPLETON, JOE
WJZ-TV, Baltimore, Md.

TERRY, JACK
KBOX, Dallas, Tex.

TERRY, LEE
KETV-TV, Omaha, Neb.

THOMAS, DICK
WSAZ, Huntington, W. Va.

THOMAS, JEROME
KVEN, Ventura, Calif.

THOMAS, KEN
WKBN-TV, Youngstown, Ohio

THOMPSON, FRANK
Pacemaker News
WHTN-TV, Huntington, W. Va.

THOMPSON, RAY
World Tonight
KTAR-TV, Phoenix, Ariz.

THOMSEN, JACK
WOC, Davenport, Iowa

THOMSON, VERL
Radiotorial
KISD, Sioux Falls, S. D.

TOMLINSON, FRANK
Sunday Supplement
WJR, Detroit, Mich.

TOWNSEND, DALLAS
WCBS-AM-TV, New York

TOWNSEND, RAY
KSL-TV, Salt Lake City, Utah

TRACY, BILL
11th Hour News
KPIX-TV, San Francisco, Calif.

TROHAN, WALTER
Report from Washington
WGN, Chicago, Ill.

TROUT, ROBERT
CBS Radio & TV, New York

TURNER, ULMEN
ABC-TV, Chicago, Ill.

TYLER, SPENCER
KJOY, Stockton, Calif.

— U —

UNDERHILL, HAL
ABC Radio & TV

UNGEHEUER, FRIEDEL
ABC Radio

UNGERSMA, MIKE
WFAM-TV, Lafayette, Ind.

— V —

VALENTINE, JIM
Today's News
WIMA-TV, Lima, Ohio

VALERIANI, RICHARD
NBC Radio, Chicago, Ill.

VAN, LYLE
WOR, New York, N. Y.

VAN DEVENTER, FRED
MBS, New York, N. Y.

VAN HORN, ARTHUR
ABC Radio

VANOCUR, SANDER
News on the Hour, Emphasis,
Monitor
NBC Radio, Washington, D. C.

VAN STEENBURGH, W. W.
WSPB, Sarasota, Fla.

VAN VOORHIS, WESTBROOK
MBS, New York, N. Y.

VAUGHN, BEN
KWTX, Waco, Tex.

VAUGHN, KEN
WHHH, Warren, Ohio

VELAZQUEZ, OSVALDO TORRES
WITA, San Juan, Puerto Rico

VERNON, WES
KBYM, Billings, Mont.

— W —

WAGNER, LOU
WTTM, Trenton, N. J.

WAGY, NORMAN
WJW, Cleveland, Ohio

WALL, TOM
WCOG, Greensboro, N. C.

WALLACE, GREGG
WAVI, Dayton, Ohio

WALLACE, GUY
MBS, New York, N. Y.

WALLACE, ROBERT
WROW, Albany, N. Y.

WALLACE, TOM JR.
Editorial
KAIR, Tucson, Ariz.

WALTERS, GENE
WAKE, Atlanta, Ga.

WALTERS, JAMES E.
WMGS, Bowling Green, Ohio

WARD, BAXTER
ABC-TV, Los Angeles, Calif.

WARD, GORDON
Watch with Ward
WTOL-TV, Toledo, Ohio

WARD, RUSS
Monitor News, World News
Round-up, News on the Hour,
NBC Radio, Washington, D. C.

WARREN, CHARLES
MBS, Washington, D. C.

WEAVER, HANK
ABC Radio & TV

WESSON, RICHARD
ABC-TV, Los Angeles, Calif.

WEST, JACK
Your Esso Reporter
WTVF-TV, Durham, N. C.

WEST, LAURENCE
KWKH, Shreveport, La.

WESTON, JOHN
Noon News
KPIX-TV, San Francisco,
Calif.

WEYR, THOMAS
ABC Radio & TV

WHITE, HY
WLBR, Lebanon, Pa.

WHITEHEAD, EDWARD
WRVA, Richmond, Va.

WHITEHURST, DR. WILLIAM
WTAR-TV, Norfolk, Va.

WHITELEATHER, MELVIN K.
Viewpoints on the News
WFLN, Philadelphia, Pa.

WICK, PETE
KIT, Yakima, Wash.

WILLETTE, LEO
WWL-TV, New Orleans, La.

WILLIAMSON, BRUCE L.
WTEN-TV, Albany, N. Y.

WILLIAMSON, HADLEY
This Week in Robeson
WTSB, Lumberton, N. C.

WILLIAMS, CARL
KAYC, Beaumont, Tex.

WILLIS, JOHN
KHJ-TV, Los Angeles, Calif.

WILSON, BOB
Daily Business Trends, News
on the Hour
NBC Radio, New York, N. Y.

WILSON, PHIL
WANE, Fort Wayne, Ind.

WILSON, RAY
Broadway and Hollywood News,
WJRZ, Newark, N. J.

WILSON, ROGER N.
KFH, Wichita, Kans.

WILSON, WALT
Evening News Report
WIMA, Lima, Ohio

WINGATE, JOHN
WOR, New York, N. Y.

WINTER, WILLIAM
ABC-TV, San Francisco,
Calif.

WINTON, ED
WQMR, Washington, D. C.

WOLDT, ART
WTRY, Troy, N. Y.

WOLFE, TED
WCAW, Charleston, W. Va.

WOLFKILL, ED
WSBA-TV, York, Pa.

WOODS, CHARLES
ABC Radio

WORKHOVEN, MERRILL
4-Bell News Report
WOW, Omaha, Neb.

WRIGHT, DICK
WTAG, Worcester, Mass.

WRIGHT, JAMES
WEBB, Owego, N. Y.

WYGANT, TED
KYW, Cleveland, Ohio

— Y —

YERXA, FENDALL
ABC-TV, New York, N. Y.

YOUNG, JAMES
KVRE, Santa Rosa, Calif.

YOUNG, ROBERT
WNDU, South Bend, Ind.

— Z —

ZIMMERMAN, IRA
WSTS, Massena, N. Y.

Radio & TV Sports Commentators

—Their Work During 1962—

— A —

ACKERMAN, AL
WOOD-TV, Grand Rapids, Mich.

ADDERLY, LARRY
WLAV, Grand Rapids, Mich.

ADELSONS, JIM
KXJB-TV, Valley City, N. D.

AGRESTA, PHIL
WBT, Charlotte, N. C.

ALEXANDER, DON
Sports Scene
WRNY, Rome, N. Y.

ALLAN, STAN
WPAC, Patchogue, N. Y.

ALLBRIGHT, NAT
WPIK, Alexandria, Va.

ALLEN, MEL
B. 1915, Birmingham, Ala. NBC Radio; World Series & Football, NBC-TV

ALLETTO, VINCE
WWL, New Orleans, La.

ALINGER, RALPH
Page 1 Sports
WIBX, Utica, N. Y.

AMBURG, VAN
11th Hour Sports
KPIX-TV, San Francisco, Calif.

ANDEEL, OMAR
WKLO, Louisville, Ky.

ANDERSON, CHIC
Scoreboard
WEHT-TV, Evansville, Ind.

ANDERSON, JOHN K.
KAAY, Little Rock, Ark.

ARMENDARIZ, JOSE
KIFN, Phoenix, Ariz.

ARNOW, ED
NBC Radio

ARTHUR, HARRY
Sports Whirl
KNOE-TV, Monroe, La.

ATKINS, TED
Scoreboard
KIMN, Denver, Colo.

AVRAM, GENE
Sports Headlines
WXYZ, Detroit, Mich.

AYLWARD, BILL
15 Sports
WANE-TV, Fort Wayne, Ind.

BADGER, LARRY
KATV, Portland, Ore.

BAGLI, GUY
WFLA-TV, Tampa, Fla.

BAILEY, CHARLEY
WEBR, Buffalo, N. Y.

BAKER, BOB
KXLY-TV, Spokane, Wash.

BALCH, FRANK
WJOY, Burlington, Vt.

BALTER, SAM
KGBS, Los Angeles, Calif.

BAENES, CHRIS
WJAR, Providence, R. I.

BARRY, JOSH
WNOR, Norfolk, Va.

BATES, MARVIN R.
WGBF, Evansville, Ind.

BECK, BILL
KGHF, Pueblo, Colo.

BELANGER, TOM
WNDU-TV, South Bend, Ind.

BENNETT, CHUCK
KFI, Los Angeles, Calif.

BENNETT, LOU
Florida Sports Time
WKIS, Orlando, Fla.

BERGSLIEN, JAKE
KWYZ, Everett, Wash.

BERTINE, BERT
WKID, Urbana, Ill.

— B —

BACHRAD, MARV
Sports Extra
WNAR, Norristown, Pa.

*Chris
Schenkel*

Sports Announcer



RADIO AND TV SPORTS COMMENTATORS

BEST, ROBERT
WABW, Annapolis, Md.

BEUHLER, DON
KBOX, Dallas, Tex.

BIRLEFFI, LARRY
KFBC, Cheyenne, Wyo.

BLACK, FRANK
WPDQ, Jacksonville, Fla.

BLACK, JAY
WSUN, St. Petersburg, Fla.

BLACKWOOD, TOM
Sports Today
KFLY, Corvallis, Ore.

BODA, LOU
WNBC, New York, N. Y.

BOLLINGER, JIM
WECL, Eau Claire, Wisc.

BOLYARD, BOB
WVVE, Fairmont, W. Va.

BOND, LYLE
KFMB, San Diego, Calif.

BONKO, LARRY
Prep Round-up
WTAR, Norfolk, Va.

BOSE, ERIC
WCKY, Cincinnati, Ohio

BOUDREAU, LOU
Tribune Sports Desk
WGN, Chicago, Ill.

BOWER, BOB
Play-by-Play
WTPP, Charleston, W. Va.

BOYD, MIKE
Sports Scoreboard
WMTW-TV, Portland, Me.

BOYER, DEAN
WSB-TV, Atlanta, Ga.

BRADLEY, ART
Football Scoreboard
WECT-TV, Wilmington, N. C.

BRADLEY, DONALD
WJLT-TV, Flint, Mich.

BRADWAY, HARRY
WASK, Lafayette, Ind.

BRAGAN, BOBBY
ABC Radio

BRANSOME, BILL
WRCV, Philadelphia, Pa.

BRICKHOUSE, JACK
WGN, Chicago, Ill.

BROCKMAN, CHARLIE
Big 3 Sports
WLWI-TV, Indianapolis, Ind.

BROOKSHIER, TOM
WCAU, Philadelphia, Pa.

BROWN, BOB
Play-by-Play Sports
KVEC, San Luis Obispo, Calif.

BROWN, KEN
WIRL, Peoria, Ill.

BRUNDIGE, BILL
KHJ Radio & TV,
Los Angeles, Calif.

BRYAN, BILL
KTOK, Oklahoma City, Okla.

BRYAN, CHARLIE
WWL, New Orleans, La.

BUCK, JACK
AFL Football
ABC-TV

BUETEL, FRANK
WTCN, Minneapolis, Minn.

BUNN, NEAL B.
WORM, Savannah, Tenn.

BURNETT, KELLY
Dial-a-Score
KXIV, Phoenix, Ariz.

BURT, JIM
KELO-TV, Sioux Falls, S. D.

BUSHMAN, ED
WINX, Rockville, Md.

BUTLER, GERALD
Sportscope
WBEE, Chicago, Ill.

BUTLER, LEE
KTRE-TV, Lufkin, Tex.

BUTTERS, JIM
KICU-TV, Visalia, Calif.

BUTTON, BILL
WMNS, Olean, N. Y.

BUTTRAM, BILL
WFLS, Fredericksburg, Va.

BYHAM, BILL
WMPT, S. Williamsport, Pa.

— C —

CAHILL, AL
WAST-TV, Albany, N. Y.

CAMERON, HOWARD
WHWB, Rutland, Vt.

CAMPBELL, BILL
WCAU, Radio & TV,
Philadelphia, Pa.

CANE, LEN
WPTZ-TV, Plattsburgh, N. Y.

CANTFORT, VAN
WAVY-TV, Norfolk, Va.

CANTOR, MORT
WIRL, Peoria, Ill.

CARDILLE, BILL
WIC-TV, Pittsburgh, Pa.

CAREY, PAUL
Sports Final
WJR, Detroit, Mich.

CARIKER, KEN
KWTW-TV, Oklahoma City,
Okla.

CARNEGIE, TOM
WFBM-TV, Indianapolis, Ind.

CARR, JERRY
Sports Round-up
WHLI, Hempstead, N. Y.



Mel Allen

RADIO AND TV SPORTS COMMENTATORS

CARR, STAN
WKLO, Louisville, Ky.

CASEY, AL
KGEK, Sterling, Colo.

CASPER, ART
KNUZ, Houston, Tex.

CERAVOLO, TOM
The Sportsman
WUSJ, Lockport, N. Y.

CHASE, BOB
WOWO, Ft. Wayne, Ind.

CHILDERS, RAY
NCC Football
WSRC, Durham, N. C.

CHRISTMAN, PAUL
AFL Football
ABC-TV

CLARK, CHRIS
WPRO, Providence, R. I.

CLEMENTS, CARTER
WLAV, Grand Rapids, Mich.

COGGESHELL, JOE
KGGM, Albuquerque, N. Mex.

COLEMAN, JERRY
Coleman on Sports
CBS Radio

COLEMAN, KEN
WDOK, Cleveland, Ohio

COLLIER, ART
Scoreboard
WLWI-TV Indianapolis, Ind.

COLLINS, DAVE
WRFD, Worthington, Ohio

COMBS, WAYNE
WGH, Newport News, Va.

COON, FLOYD
KASH, Eugene, Ore.

CORDELL, CARLTON
KGO-TV, San Francisco, Calif.

COSELL, HOWARD
WABC; ABC Radio & TV,
New York, N. Y.

COTNEY, ROBERT
WQIK, Jacksonville, Fla.

CUPPEE, AL
Sports Today
KOGO, San Diego, Calif.

COWAN, COLEY
WTAX, Springfield, Ill.

CRABTREE, DENNIS
Sports Review
WIBA, Madison, Wisc.

CROCKETT, HUDLEY
WSIX-TV, Nashville, Tenn.

CRUM, JIMMY
Sports Desk
WLWC-TV, Columbus, Ohio

CULLINANE, JOE
WROC Radio & TV
Rochester, N. Y.

CUMMINS, TAIT
WMT-TV, Cedar Rapids, Iowa

CUNEO, GENE
WLEU, Erie, Pa.

CURTIS, TONY
WRTA, Altoona, Pa.

— D —

DAHL, DON
WCCO-TV, St. Paul-
Minneapolis, Minn.

DANE, JEFF
Sports Round-up
WTAR-TV, Norfolk, Va.

D'ANGELO, ARNE
WHEN-TV, Syracuse, N. Y.

DAUGHERTY, PAUL
WAIL, Radio & TV,
Atlanta, Ga.

DAVIS, LEN
WGL, Fort Wayne, Ind.

DAWSON, JIM
KWKH, Shreveport, La.

DeFAY, DICK
Sports Today
WKJG-TV, Fort Wayne, Ind.

DeMONTE, BRENT
KFRE, Fresno, Calif.

DESILET, LEE
KOMO, Seattle, Wash.

DILLOM, LEN
NBC Radio

DITTERT, ED
KAYC, Beaumont, Tex.

DIVAN, DAVE
WITY, Danville, Ill.

DOGGETT, JERRY
NBC Radio

DONLEY, RED
WIIIC-TV, Pittsburgh, Pa.

DOOLEY, JIM
4-Star Sports
WTVJ-TV, Miami, Fla.

DOYLE, VINCE
WSJV-TV, South Bend, Ind.

DREES, JACK
ABC Radio

DREW, PAUL
WAKE, Atlanta, Ga.

DUBOSE, PAUL
WALA, Mobile, Ala.

DUDLEY, JIM
NBC Radio

DUNBAR, WALT
WFGA-TV, Jacksonville, Fla.

DUNNAWAY, AL
WLCY, St. Petersburg, Fla.

DUNPHY, DON
Sat. Night Fights
ABC-TV

DUROCHER, LEO
MBS, Los Angeles, Calif.

DYER, BRAVEN
NBC Radio

LES KEITER



SPORTS DIRECTOR

WFIL-TV

Philadelphia

Penna.



RADIO AND TV SPORTS COMMENTATORS

— E —

— F —

EARLE, DON
Play-by-Play
WOKW, Brockton, Mass.

EATON, JACK
WMC Radio; WMCT-TV,
Memphis, Tenn.

EDWARDS, RICK
WROK, Rockford, Ill.

ELLIOTT, DON
WMAY, Springfield, Ill.

ELSON, BOB
NBC Radio

ELSTON, GENE
KODA, Houston, Tex.

EMBRY, JIM
1330 Sports Review
WJPS, Evansville, Ind.

ENDSLEY, PAT
KWRD, Henderson, Tex.

ENNIS, CHUCK
KVOY, Yuma, Ariz.

ERP, JOHNNY
WMAQ, Chicago, Ill.

ESPENET, CHARLES
Sports Parade
WMRC, Milford, Mass.

ETHERTON, BILL
WNDU Radio; Sports
Headlines,
WNDU-TV, South Bend, Ind.

EVANS, ED
KGY, Olympia, Wash.

EVASHEVSKI, FOREST
ABC Radio

EVERSOLE, JACK
WKCT, Bowling Green, Ky.

FANELLI, JOE
WALK, Patchogue, N. Y.

FANTASIA, NICK
WTCS, Fairmont, W. Va.

FENNELL, DAVE
This Is Golf
WLOF-TV, Orlando, Fla.

FENNESSEY, JOE
Spotlite on Sports
WHMP, Northampton, Mass.

FENSTERMACHER, R. L.
Sports Report
WUNS, Lewisburg, Pa.

FERGUSON, JOHN
NBC Radio

FERGUSON, JOHN
WBRZ-TV, Baton Rouge, La.

FILESI, FRANK
WFAA-TV, Dallas, Tex.

FINCANNON, BOB
WTAF-TV, Marion, Ind.

FISCHER, DON
Bulletin
WRGP-TV, Chattanooga, Tenn.

FITZGERALD, JOHN
WJW-TV, Cleveland, Ohio

FLEISCHMAN, SOL
Pulse Sports
WTVT-TV, Tampa, Fla.

FLEMMING, BILL
Wide World of Sports
ABC-TV; WJBK-TV,
Detroit, Mich.

FLORES, RAFAEL PONT
Deportivas
WKAQ, San Juan, Puerto Rico

FLYNN, JOHN
Sports Whirl
WICY, Malone, N. Y.

FORBES, BOB
Sports Huddle
WTHI-TV, Terre Haute, Ind.

FORNEY, JIM
WLAN, Lancaster, Pa.

FOSTER, BUD
KGO-TV; 76 Sports Special
KNBR, San Francisco, Calif.

FOSTER, JOHNNY
Circle of Sports
WILK, Wilkes-Barre, Pa.

FOUTS, BOB
KCBS, San Francisco, Calif.

FOX, JAMES
WQTE, Detroit, Mich.

FREEMAN, HARRY
KFSA-TV, Fort Smith, Ark.

FRIZZELL, HUGH
Memphis State Football
WHBQ, Memphis, Tenn.

FULMER, DALE
WHLM, Bloomsburg, Pa.

— G —

GAGE, FRED
Sports Parade
WIBA, Madison, Wisc.

GAGE, FRED
WLAM, Lewiston, Me.

GALLO, JACK
WRIT, Milwaukee, Wisc.

GALVIN, DAN
SportsMike
KSRO, Santa Rosa, Calif.



Kyle Rote

WNEW



DICK KIRCHNER

Producer
Sports Programs
ABC-TV

RADIO AND TV SPORTS COMMENTATORS

GARAGIOLA, JOE
NBC Radio; Baseball, NBC-TV

GARDNER, DON
WKBN Radio & TV
Youngstown, Ohio

GARDNER, WILLIAM F.
WXEX-TV, Petersburg, Va.

GARFIN, STAN
Sports Picture
WTAR, Norfolk, Va.

GARWOOD, PAUL
Sports Line
KFRB, Fairbanks, Alaska

GATES, HILLIARD
WKJG; Gateway to Sports
WKJG-TV, Fort Wayne, Ind.

GENTILE, JOE
CKLW, Detroit, Mich.

GEORGE, LEE
KODE, Joplin, Mo.

GIBBONS, JIM
ABC Radio; News,
Washington
WRC-TV, Washington, D. C.

GILLUM, PERRY
Sports of All Sorts
WJJM, Lewisburg, Tenn.

GILMORE, BOB
World of Sports
WRNL, Richmond, Va.

GIROUX, LEE
NBC Radio

GLAUDI, HAP
WWL-TV, New Orleans, La.

GLEESON, ART
NBC Radio

GLENN, RALPH
WOND, Pleasantville, N. J.

GLICKMAN, MARTY
NBC Radio; Baseball Warm-up
WCBS, New York, N. Y.

GOODE, GEORGE
KXL, Portland, Ore.

GORHAM, BUD
KCMT-TV, Alexandria, Minn.

GOWDY, CURT
NBC Radio; AFL Football
ABC-TV

GRAHAM, WALTER
WRBL-TV, Columbus, Ga.

GRANDE, CARL H.
WNHC, New Haven, Conn.

GRIFFIN, JERRY
WDAU-TV, Scranton, Pa.

GRISWOLD, ROGER
WBMD, Baltimore, Md.

GRIZZARD, HERMAN
Sports Round-up
WLAC, Nashville, Tenn.

GULDAGER, MIKE
KERG, Eugene, Ore.

— H —

HALE, GEORGE
WABI-TV; Sports Today,
WABI, Bangor, Me.

HANLIN, DON
KMED, Medford, Ore.

HARBISON, S. T.
WTAX, Springfield, Ill.

HARMON, MERLE
NBC Radio; WDAF-TV,
Kansas City, Mo.

HARMON, TOM
ABC Radio

HARRINGTON, GENE
KNTV-TV, San Jose, Calif.

HARRIS, LLOYD
WMAZ-TV, Macon, Ga.

HARTNETT, BILL
Sports Nightcap
WPTV, Palm Beach, Fla.

HATT, JIM
Sports Final
KSYX; Santa Rosa, N. Mex.

HAYES, HENRY
House of Sports
WXOK, Baton Rouge, La.

HEALY, CHUCK
Sports Highlights
WBEN-TV, Buffalo, N. Y.

HEALY, JIM
KLAC, Los Angeles, Calif.

HEARN, CHICK
NBC Radio & TV; KNBC-TV,
Los Angeles, Calif.

HENDRICKSON, TIMOTHY F.
WOVE, Welch, W. Va.

HENG, BOB
KAHI, Auburn, Calif.

HENRY, JOHN
Sports Overnight, KOA;
Ben Martin Show, KOA-TV,
Denver, Colo.

HENSCHHELL, PHIL
WAUG, Augusta, Ga.

HESSE, BILL
Sports Digest
WCSS, Amsterdam, N. Y.

HEWETT, JACK
WTKO, Ithaca, N. Y.

HILL, BOB
WANE, Fort Wayne, Ind.

HILL, DON
KTAC, Tacoma, Wash.

HILL, EDDIE
WRR, Dallas, Tex.

HILSON, NORM
WNAX, Yankton, S. D.

HIRSCH, SONNY
WCKR, Miami, Fla.

HODGES, RUSS
Sports Comprehensive
KSFO, San Francisco, Calif.

HOGAN, JOHN L.
WZZM-TV, Grand Rapids,
Mich.

HOGUE, CHUCK
Columbine Sports
KEXO, Grand Junction, Colo.

HOLLANDER, ZANDER
ABC Radio

HOLSTEAD, JOE
KPAC-TV, Port Arthur, Tex.

HOONAN, ROBERT
KBKW, Aberdeen, Wash.

HOOVER, DON
Sports Review
KWBB, Wichita, Kans.

HORNER, JACK
WTCN Radio & TV,
Minneapolis, Minn.

HOSTERMAN, DOUGLAS
WDOE, Dunkirk, N. Y.

HOWARD, BILL
Sportslens
WFRV-TV, Green Bay, Wisc.

HOYT, WAITE
NBC Radio

HUBBELL, RALPH
WBEN, Buffalo, N. Y.

HUFF, SAM
ABC Radio

HUGHES, DON
Scoreboard
KRBC-TV, Abilene, Tex.

HUNNICUTT, MIKE
Sports-scope
WRDW, Augusta, Ga.

HUNTER, DAVE
Sports Round-up
WJTN, Jamestown, N. Y.

HUNTINGTON, CLAY
KMO, Tacoma, Wash.

HUSTED, EDWARD
WMNS, Olean, N. Y.

HUTO, EARL
Auburn Football
WSFA-TV, Montgomery, Ala.

— I —

IRWIN, BOB
Sports Desk
WBCM, Bay City, Mich.

IWEN, BUD
KBLL, Helena, Mont.

— J —

JACKSON, BILL
Sports Review
WPTF, Raleigh, N. C.

JACKSON, KEITH
KOMO Radio & TV, Seattle,
Wash.

JACKSON, RON
WSAZ Radio; Sports
Round-up,
WSAZ-TV, Huntington, W. Va.

JACKSON, WAYNE
Let's Look at Sports
WECT-TV, Wilmington, N. C.

JAMES, CHUCK
WDAS, Philadelphia, Pa.

JAMES, PAUL
Sports Sounds
KCPX, Salt Lake City, Utah

JAY, LARRY
WXTR, Providence, R. I.

JOHNSON, DICK
WISN, Milwaukee, Wisc.

JOHNSON, HUGH
Sportsline
KWG, Stockton, Calif.

JONES, BILL
WNAK, Wilkes-Barre, Pa.

JONES, BUCK
WHP Radio & TV,
Harrisburg, Pa.

JONES, JIMMY
KPTV-TV, Portland, Ore.

— K —

KADAR, KEN
WKWK, Wheeling, W. Va.

KAILER, J. D.
KARA, Albuquerque, N. Mex.

KALAS, HARRY
First in Sports, KTRG Radio
& TV, Honolulu, Hawaii

KALLAY, ED
WAVE Radio, 3-Star Final
Sports,
WAVE-TV, Louisville, Ky.

KAUFMAN, ED
WGAR, Cleveland, Ohio

RADIO AND TV SPORTS COMMENTATORS

KEITER, LES

Sports Director for WFIL-TV, Philadelphia, Pa.

KELLEY, GENE

WKRC-TV, Cincinnati, Ohio

KELLEY, LUTHER

5:15 Sports
KBST, Big Spring, Tex.

KELLOGG, ROD

The Phoenix Golf Open
KXIV, Phoenix, Ariz.

KELLY, JIM

Sports Desk
WWYN, Erie, Pa.

KELLY, JOHN B.

WPEN, Philadelphia, Pa.

KENNELLY, JOHN

WNBF, Binghamton, N. Y.

KEW, KEN

KGLO, Mason City, Iowa

KILCREASE, CLARENCE

WVOL, Nashville, Tenn.

KING, BILL

Sportscope
KPRC, San Francisco, Calif.

KING, BRUCE

News Nine Final
KEZI-TV, Eugene, Ore.

KING, DON

WOHO, Toledo, Ohio

KING, DUB

Sports Parade
KCEN-TV, Temple-Waco, Tex.

KING, JIM

KETV-TV, Omaha, Neb.

KING, LARRY

Surfside Six
WAME, Miami, Fla.

KINNAIRD, BUCK

Dateline Sports
WPTV, Palm Beach, Fla.

KIRBY, TOM

WBRK, Pittsfield, Mass.

KIRCHNER, JOHN DICK

B. October 23, 1924. ABC's Wide World of Sports, ABC; Sports Down Under, CBS; National Open Finals; Baseball Game of the Week; Frank Gifford Show, WCB5-TV

KLEIN, DON

Sports Notebook
KCBS, San Francisco, Calif.

KNUPP, BILL

WICU-TV, Erie, Pa.

KRAUSE, ED

ABC Radio

KRIEGER, BILL

Purple Parade
WFBC-TV, Greenville, S. C.

— L —

LANE, EDDIE

Sound of Sports
WPAK, Parkersburg, W. Va.

LANE, RAY

WJBK-TV, Detroit, Mich.

LANHAM, TOM

WJOB, Hammond, Ind.

LATHROP, JIM

Kaiser Sports Central
KHVH-TV, Honolulu, Hawaii

LAWS, BILL

KJOY, Stockton, Calif.

LEAMING, JIM

WRCV-TV; NFL Highlights & Other Football Games, NBC-TV

LEAVITT, BUD

WABI-TV, Bangor, Me.

LEE, MIKE

A Glance at Sports
WPIT, Pittsburgh, Pa.

LEEMING, JIM

NBC Radio

LEO, FRED

Sports Review
KDEN, Denver, Colo.

LEONARD, LEE

WAVY-TV, Norfolk, Va.

LePAGE, JEAN C. L.

WMSA, Massena, N. Y.

LEVINE, DAVE

KXMB-TV, Bismarck, N. D.

LEWIS, GLENN C.

Sports Desk
WSLS, Roanoke, Va.

LIBBY, JOHN C.

Twin City Sports
WCOU, Lewiston, Me.

LIEGEOIS, BILL

WMAM, Marinette, Wis.

LINKS, HAL

KTW, Seattle, Wash.

LOMAX, STAN

WOR, New York, N. Y.

LORE, FRANCIS

WDOV, Dover, Del.

LOVE, DAN

Sports Scene, KTBC, Radio & TV, Austin, Tex.

LOWBRY, JIM

WSEN, Baldwinsville, N. Y.

LUNDY, RICHARD D.

WBL, Leesburg, Fla.

LYLE, GEORGE

Sports Desk
WHAT, Philadelphia, Pa.

LYLES, OBY B.

Tops in Sports
WHSC, Hartsville, S. C.

LYON, OWEN

Sports Scoreboard
KDUH-TV, Hay Springs, Neb.

— Mc —

McCARTHY, TOM

WGGB, Freeport, N. Y.

McCORD, BILL

NBC Radio

McINTYRE, BILL

Sports Final
KWKH, Shreveport, La.

McINTYRE, JIM

Sportscope
WFBM-TV, Indianapolis, Ind.

McKAY, JIM

Wide World of Sports
ABC-TV

McLEAN, DON

Let's Talk Sports
WHDL, Olean, N. Y.

— M —

MacDONALD, JOHN

WHCC, Rochester, N. Y.

MacNEIL, BOB

WSVA-TV, Harrisonburg, Va.

MacWILLIAMS, DON

WCSH-TV, Portland, Me.

MAHER, WALTER

Sports of All Sorts
WCPO-TV, Cincinnati, Ohio

MALDONADO, JUAN

Hit Chesterfield
WKAQ-TV, San Juan, Puerto Rico

MANN, SEL

WJAX, Jacksonville, Fla.

MARCIANO, ROCKY

ABC Radio

MARKELL, HERB

Sportscaster
KDIA, Oakland, Calif.

MARSTON, BERT

Today in Sports
WFAS, White Plains, N. Y.

MARTIN, DICK

KMAC, San Antonio, Tex.

MARTIN, JENNINGS

7:00 Sports
WTRF-TV, Wheeling, W. Va.

MASSIE, BOB

WSBA-TV, York, Pa.

MATTEO, MATT

Sports Panorama
WELM, Elmira, N. Y.

MAXLATH, KEN

WENY, Elmira, N. Y.

MENDLER, RON

WSMN, Nashua, N. H.

MESSER, FRANK

WRVA, Richmond, Va.

METIVIER, DONALD

WSET, Glens Falls, N. Y.

MILES, TOM

WDOV, Dover, Del.

MILLER, BRUCE

Tulane Football
WDSU, New Orleans, La.

MILLER, VAN

WBEN, Buffalo, N. Y.

MOLEN, SAM

KBEA, Kansas City, Mo.

MONTE, FRANK

Evening Report
WTVP-TV, Decatur, Ill.

MOORE, BOB

WIL, St. Louis, Mo.

MOORE, CHUCK

KPRS, Kansas City, Mo.

MOORE, JIMMY

WPEH, Louisville, Ga.

MORAN, JACK

WCPO-TV, Cincinnati, Ohio

MORGAN, HANK

WGUN, Atlanta, Ga.

MORRIS, LEO R.

KVVO, Cheyenne, Wyo.

MORSE, JIM

WOOD-TV, Grand Rapids, Mich.

MORTON, LEN

KVOO, Tulsa, Okla.

MOSHER, CLURE

WCKT-TV, Miami, Fla.

MOST, JOHNNY

Sports Round-up, WILD, Boston, Mass

MULHERIN, PAT

WGUS, Augusta, Ga.

MULLARKEY, TOM

WBAP-TV, Fort Worth, Tex.

MURDOCK, CHARLIE

Sports Desk
WQAM, Miami, Fla.

MURPHY, CULEN

Sports Round-up
KTVE-TV, Boise, Idaho

MUSSER, ANDY

Carling's Sports, WHP Radio & TV, Harrisburg, Pa.

MYERS, LARRY

Sports Corner
KTUC, Tucson, Ariz.

RADIO AND TV SPORTS COMMENTATORS

— N —

NAHAN, STU
KCRA, Sacramento, Calif.

NAHLEY, DON
WRBL-TV, Columbus, Ga.

NAJAMY, ABE
WLAD, Danbury, Conn.

NAVARRO, AUGIE
Bees Baseball Games
KALL, Salt Lake City, Utah

NELSON, DEV
WIBW-TV, Topeka, Kans.

NELSON, GEORGE
Play-by-Play
KYOK, Houston, Tex.

NELSON, LINDSEY
NBC Radio & TV

NOBLE, ARMOND
Sports Desk
KOOK-TV, Billings, Mont.

NOLEN, GEORGE
KTVT-TV, Fort Worth, Tex.

NORMAN, ROBERT
WEOK, Poughkeepsie, N. Y.

— O —

O'DELL, VIRGIL
Sports Final
WNEM-TV, Saginaw, Mich.

O'DONNELL, BILL
NBC Radio; WSYR,
Syracuse, N. Y.

ORLIN, STAN
WWBZ, Vineland, N. J.

OWEN, BILL
ABC Radio

— P —

PALMER, BUD
NBC Radio; Golf, Basketball
& Tennis, NBC-TV

PARKE, JOHN
Sports Round-up
WESX, Salem, Mass.

PARKER, TONY
This Week in Sports
KMSP-TV, Minneapolis, Minn.

PARKS, DEL
WEEZ, Chester, Pa.

PASEK, CHUCK
Speaking of Sports
KEYC-TV, Mankato, Minn.

PATRICK, VAN
MBS Radio; WKMJ,
Dearborn, Mich.

PATTERSON, BILL
WTVN, Columbus, Ohio

PATTON, VAN
Realm of Sports
WJPG, Green Bay, Wisc.

PAUL, JIM
Sports Final
WNOK-TV, Columbia, S. C.

PAYNE, JACK
WOW, Radio & TV, Omaha,
Neb.

PETERSON, JOHN
Sports Picture
WIMA-TV, Lima, Ohio

PETTY, JOE
Speaking of Sports
WTAG, Worcester, Mass.

PIRRETT, PETE
KVEE, Sata Rosa, Calif.

PLAZA, DON
KARR, Great Falls, Mont.

PRINCE, BOB
3-Star News
KDKA-TV, Pittsburgh, Pa.

— Q —

QUINLAN, JACK
NBC Radio; Tribune Sports
Desk, WGN, Chicago, Ill.

— R —

RABER, ALAN D.
WKAP, Allentown, Pa.

RACHLIN, PAUL
Sports Capsule
WEEE, Albany, N. Y.

RADA, JOSEPH M.
WMBO, Auburn, N. Y.

RAFTIS, JAMES
WEBO, Owego, N. Y.

RASKIN, DICK
Weekday Sports
WGNV, Newburgh, N. Y.

RATTERMAN, GEORGE
AFL Football
ABC-TV

RAYBURN, JOHN
Sports Call
KOA, Denver, Colo.

READ, SANDY
Sports Round-up
KTYM, Inglewood, Calif.

REED, BILL
KBTR, Denver, Colo.

REGUERA, MANOLO DE LA
WITA, San Juan, Puerto Rico

REIDY, PAUL
Sports Fare
WBBQ, Augusta, Ga.

REYNOLDS, PAUL
Sports Report
WTVT-TV, Tampa, Fla.

REYNOLDS, ROBERT
WJR, Detroit, Mich.

RHODES, BOB
Sports Final
WBKB-TV, Chicago, Ill.

RHODES, DUSTY
WAMM, Flint, Mich.

RIFENBURG, DICK
Sports Highlights
WBEN-TV, Buffalo, N. Y.

RIMMER, JACK
Sports-sound
WGBG, Greensboro, N. C.

RIZZUTO, PHIL
Sports Time
CBS Radio

ROBBINS, PHIL
KLEO, Wichita, Kans.

ROBERTS, BRUCE
CBS Sports Special
WBBM-TV, Chicago, Ill.

ROBERTS, DON
WFAU, Augusta, Me.

ROBERTS, GEORGE
Sports Round-up
WSYR, Syracuse, N. Y.

ROBERTS, JERRY
World of Sports
WJRZ, Newark, N. J.

ROBERTS, LEN
Window on Sports
WNBH, New Bedford, Mass.

ROGERS, DAVE
WBTW-TV, Florence, S. C.

ROHN, BILL
Sidelines
KELO-TV, Sioux Falls, S. D.

ROSSE, COLIN
WCHV, Charlottesville, Va.

ROTE, KYLE

WNEW, New York

ROULSTONE, TOM
Color
WOKW, Brockton, Mass.

ROURK, JIM
Sports Highlights
WQSN, Charleston, S. C.

ROWAN, RIP
WTRY, Troy, N. Y.

ROZELLE, GENE
KREX-TV, Grand Junction,
Colo.

RUSSELL, LANCE
Memphis State Football
WHBQ, Memphis, Tenn.

RUST, ART
Sports Round-up
WWRL, New York, N. Y.

— S —

SABIA, JOE
WORL, Boston, Mass.

SALISBURY, JOHNNY
KLOS, Albuquerque, N. Mex.

SAMP, PHIL
WLWC-TV, Columbus, Ohio

SAUNDERS, ERNIE
Sports Report, WCHS-TV;
Sport Page of the Air,
WCHS, Charleston, W. Va.

SAVAGE, BOB
WMAZ-TV, Macon, Ga.

SAVAGE, GUY
KTRK-TV, Houston, Tex.

SCANLAN, JIM
Sunday Sports
WOW-TV, Omaha, Neb.

SCHENKEL, CHRIS

SCHMEER, BILL
WAZL, Hazleton, Pa.

SCHULZE, BOB
WLUX-TV, Green Bay, Wisc.

SCHUSS, AL
Padre Baseball
KOGO, San Diego, Calif.

SCOTT, HAL
WCCO-TV, St. Paul-
Minneapolis, Minn.

SCULLY, VIN
KFI, Los Angeles, Calif.

SHAW, TERRY
WMGS, Bowling Green, Ohio

SHELLEY, BILL
WLEU Radio; Sports World
Tonight,
WSEE-TV, Erie, Pa.

SHERIDAN, LEE
Carling's Sports Show
WRDW-TV, Augusta, Ga.

SHILOCK, DICK
Sports Den
KOTA-TV, Rapid City, S. D.

SHINDLER, DICK
WWBZ, Vineland, N. J.

SHRIVER, HARRY
WFBR, Baltimore, Md.

RADIO AND TV SPORTS COMMENTATORS

SILVA, FRANK
Sports Newscast
WPTS, Pittston, Pa.

SILVERMAN, ED
ABC Radio

SIMMERMAKER, SAM
WCSI, Columbus, Ind.

SIMMONS, LON
Sports Round-up
KSFO, San Francisco, Calif.

SIMPSON, GEORGE
Sports Stand, WSAV Radio &
TV, Savannah, Ga.

SIMPSON, JIM
NBC Radio; News 4, Wash.,
WRC-TV, Washington, D. C.

SIMPSON, JIMMY
Sports Page of the Air
WRAL, Raleigh, N. C.

SIMPSON, JOE
KENS, San Antonio, Tex.

SINGER, BILL
Delaware Valley Sports
Review
WTTM, Trenton, N. J.

SKELTON, SKIP
KNOE-TV, Monroe, La.

SMITH, CARL C.
KAKC, Tulsa, Okla.

SMITH, DEL
WFBG, Altoona, Pa.

SNYDER, BILL
Sports Time, WSOC Radio &
TV, Charlotte, N. C.

SNYDER, FRANK
Sports Final
WOI-TV, Ames, Iowa

SOMMERKAMP, PAUL
WCKY, Cincinnati, Ohio

SPAINHOWER, DON
KSL-TV, Salt Lake City,
Utah

SPANGLER, BOB
KORE, Eugene, Ore.

SPENCER, MILT
WFLA Radio & TV,
Tampa, Fla.

STANWOOD, THOMAS
WIBF-TV, Jenkintown, Pa.

STARR, BOB
WMBD Radio & TV,
Peoria, Ill.

STEELE, BOB
Strictly Sports, WTIC;
Close-up on Sports, WTIC-TV,
Hartford, Conn.

STEERE, BURT
Sports Caravan
WBEC, Pittsfield, Mass.

STEPHENSON, SKIP
KRDO, Colorado Springs, Colo.

STERN, BILL
MBS, New York, N. Y.

STEWART, LARRY
WDWS, Champaign, Ill.

STIEGLER, ERNIE
Spotlight on Sports
WAEB, Allentown, Pa.

STODDARD, BOB
KBET, Reno, Nev.

STRITE, DICK
KERG, Eugene, Ore.

SUMMERS, BILL
Scoreboard
WLOU, Louisville, Ky.

SUMMERS, LOUIS
WOIC, Columbia, S. C.

— T —

TABNER, DOUG
Sports Tab
WPOL-TV, Toledo, Ohio

TABNER, ORRIS
WPOL-TV, Toledo, Ohio

TASNADY, JOHN
KUGN, Eugene, Ore.

TATE, VERNER
Let's Talk Sports
WSPA, Spartanburg, S. C.

TERRELL, BILL
Ebony Sports
WLOK, Memphis, Tenn.

THACKER, JIM
WSAZ-TV, Huntington, W. Va.

THOMASSON, HOMER
Pigskin Parade
WDVA, Danville, Va.

THOMPSON, CHUCK
NBC Radio

THRASHER, MARGE
WHER, Memphis, Tenn.

TIGHE, AL
KSTP-TV, St. Paul, Minn.

TILFORD, RUSS
Sports News Final
XETV, San Diego, Calif.

TOBE, MORRIS
Feature Race
WCAM, Camden, N. J.

TOOTHMAN, BOB
Spotlight on Sports
WBOY-TV, Clarksburg, W. Va.

TREUTING, BILL
WSMB, New Orleans, La.

TUCK, GENE
KTHT, Houston, Tex.

TYLER, DEAN
WAMS, Wilmington, Del.

TYRREL, JIM
WTAO, Cambridge, Mass.

— U —

UPRIGHT, GENE
WIS-TV, Columbia, S. C.

— V —

VABER, ALAN
WOWW, Naugatuck, Conn.

VACHE, ROBERT
KTAR-TV, Phoenix, Ariz.

VALENTI, FRANK
Football Digest, KGMB Radio
& TV, Honolulu, Hawaii

VAN DE GEVEL, MELVIN
WGRD, Grand Rapids, Mich.

VAN KUREN, JIM
CKLW, Detroit, Mich.

VERBIN, GARY
KLIW, San Jose, Calif.

VITTO, G. L.
Sports Hilites
KSHO-TV, Las Vegas, Nev.

VITTO, RON
Sports Final
KSHO-TV, Las Vegas, Nev.

— W —

WAITE, DAVE
WDMAM-TV, Hattiesburg-
Laurel, Miss.

WALDEN, MIKE
WTMJ Radio & TV,
Milwaukee, Wisc.

WALKER, RAY S.
WWCH, Clanton, Pa.

WALSH, BLAINE
NBC Radio; WTMJ Radio &
TV, Milwaukee, Wisc.

WALSH, LLOYD
WRUN, Utica, N. Y.

WAND, BILL
WBTW-TV, Charlotte, N. C.

WATTRICK, DON
Sports Scoreboard
WXYZ, Detroit, Mich.

WAYNE, JIM
KLAJ Sports
KLAJ, Denver, Colo.

WEAVER, RICK
KFH, Wichita, Kans.

WELBY, JACK
WFBR, Baltimore, Md.

WELLS, LEFTY
KVKM-TV, Monahans, Tex.

WELSH, BILL
KTTV-TV, Los Angeles, Calif.

WEST, JIM
MSA Football
WJZ-TV, Baltimore, Md.

WIBLE, DARL
WTHI-TV, Terre Haute, Ind.

WIETECHEA, RAY
Sports Time
CBS Radio

WILCOX, PAUL
WEWS-TV, Cleveland, Ohio

WILL, BOB
WWDC, Washington, D. C.

WILLIAMS, HYMAN
WHOF, Canton, Ohio

WILLIAMS, LEON
KICA-TV, Clovis, N. Mex.

WILSON, BOB
WADC, Akron, Ohio

WIRZ, BOB
KHAS-TV, Hastings, Neb.

WOLFE, ROLAND
Sports Capsules
WLAC, Nashville, Tenn.

WOLFF, BOB
Baseball, Basketball &
Football,
NBC Radio & TV

WOODRUM, TOMMY
Scholastic Sports
WKAZ, Charleston, W. Va.

WOODSIDE, SAM
WHCU, Ithaca, N. Y.

WRIGHT, DONALD
WKIN, Kingsport, Tenn.

WRIGHT, RON
Sports Shorts
WPTX, Lexington Park, Md.

WYLIE, BOB
Sports Round-up, WAKR;
Sports at a Glance,
WAKR-TV, Akron, Ohio

— Y —

YORK, TOM
Sportsreel
WBRC-TV, Birmingham, Ala.

— Z —

ZABEL, JIM
Sportsmen's Corner,
WHO Radio & TV,
Des Moines, Iowa

ZACK, ED
Sports Line, WOC Radio;
Sports Reel, WOC-TV,
Davenport, Iowa

ZELICH, MARK
WSAU-TV, Wausau, Wisc.

ZENNER, BOB
Nebraska Football
KOLN-TV, Lincoln, Neb.

Radio & Television Writers

-Their Work During 1962-

- A -

APPLE, JOHNNY
Huntley-Brinkley Report
NBC-TV

ARNOLD, BUDDY
The Ed Sullivan Show
CBS-TV

AYLESWORTH, JOHN
Perry Como's Kraft Music
Hall
NBC-TV

- B -

BALLAD, RIC
Today
NBC-TV

BALZER, GEORGE
The Jack Benny Program
CBS-TV

BARASCH, NORMAN
The Garry Moore Show
CBS-TV

BAYLES, WILLIAM
Monitor
NBC Radio

BELL, WILLIAM
As the World Turns
CBS-TV

BENNETT, HARVEY
Tournament of Roses Parade
CBS-TV

BENSFIELD, DICK
Adventures of Ozzie &
Harriet
ABC-TV

BERGLUND, AL
ABC Radio

BLOOM, JACK
General Electric True
CBS-TV

BOGERT, VINCENT
The Garry Moore Show
CBS-TV

BRESEE, FRANK

BRINKLEY, DAVID
David Brinkley's Journal
NBC-TV

BROOKS, MEL
As Caesar Sees It
ABC-TV

BRUNER, RICHARD
Monitor
NBC Radio

BULLOCK, HARVEY
The Andy Griffith Show
CBS-TV

BURCH, EDWARD
ABC Radio

BURK, DAVID
Huntley-Brinkley Report
NBC-TV

BURTON, JAY
Perry Como's Kraft Music
Hall
NBC-TV

- C -

CAMBERS, ERNEST
As Caesar Sees It
ABC-TV

CAMERER, DAVID
Sports Time
CBS Radio

CARMAN, ROBERT
Arthur Godfrey Time
CBS Radio

CARROLL, BOB
The Lucy Show
CBS-TV

CARROLL, SIDNEY
DuPont Show of the Week
NBC-TV

CAVETT, DICK
Merv Griffin Show
NBC-TV

CHANTLER, PEGGY
Hazel
NBC-TV

CHASE, BORDEN
Roy Rogers-Dale Evans Show
ABC-TV

CLAMPETT, BOB
Beany & Cecil
ABC-TV

CLARKE, WILLIAM KENDALL
Tonight in Samarkand
CBS-TV

COLLEARY, BOB
Captain Kangaroo
CBS-TV

COTLER, GORDON
Sing Along with Mitch
NBC-TV

COTTLE, BOB
Ruff & Reddy
NBC-TV

COWLEY, WILLIAM
Hazel
NBC-TV

COX, DAVE
Tonight
NBC-TV

CRANE, HARRY
Andy Williams Show
NBC-TV

CRUTCHER, ROBERT RILEY
Hazel
NBC-TV

CURTIS, NAT
Pete & Gladys
CBS-TV

- D -

DAVENPORT, BILL
Ensign O'Toole
NBC-TV

DAVIS, STAN
Roy Rogers-Dale Evans Show
ABC-TV

DENHOFF, SAM
Andy Williams Show
NBC-TV

DIAMOND, MEL
Keefe Brasselle's Variety
Gardens
CBS-TV

DIAMOND, SELMA
Perry Como's Kraft Music
Hall
NBC-TV

DOUGALL, BERNARD
ABC Radio

DUNKEL, JOHN
Gunsmoke
CBS-TV

- E -

EHRlich, PAUL
ABC Radio

EMMETT, ROBERT
Saturday's Children
CBS-TV

ETTLINGER, DON
Love of Life
CBS-TV

- F -

FAULCONER, CATHERINE
Monitor
NBC Radio

FREEDMAN, BILL
The Andy Griffith Show
CBS-TV

FRIEDBERG, BILLY
Car 54, Where Are You?
NBC-TV

FRITZELL, JIM
The Andy Griffith Show
CBS-TV

- G -

GALLAGHER, JOHN
ABC Radio

GANSER, JIM
ABC Radio

GARMENT, CHARLES
Monitor
NBC Radio

GELBART, LARRY
Opening Night
CBS-TV

GENTILE, JIM
The Edge of Night
CBS-TV

GLENNON, THOMAS
ABC Radio

GLICKMAN, WILL
Keefe Brasselle's Variety
Gardens
CBS-TV

GLYNN, PAUL
ABC Radio

RADIO AND TELEVISION WRITERS

GOLDMAN, HAL
The Jack Benny Program
CBS-TV

GORDON, AL
The Jack Benny Program
CBS-TV

GOREN, HERBERT
Coleman on Sports
CBS Radio

GRANT, PERRY
Adventures of Ozzie & Harriet
ABC-TV

GRAVELY, VIRGINIA
ABC Radio

GREEN, MORT
Andy Williams Show
NBC-TV

GREENE, MORT
The Red Skelton Hour
CBS-TV

GREENBAUM, EVERETT
The Andy Griffith Show
CBS-TV

— H —

HAGAN, CHET
Gulf Instant News Specials
NBC-TV

HANSER, RICHARD
Project 20
NBC-TV

HARTUNG, ROBERT
Hallmark Hall of Fame
NBC-TV

HENNING, PAUL
The Beverly Hillbillies
CBS-TV

HENRY, BOB
Roy Rogers-Dale Evans Show
ABC-TV

HENRY, BUCK
The Garry Moore Show
CBS-TV

HIKEN, NAT
Car 54, Where Are You?
NBC-TV

HIRSHBERG, ALAN
Voice of Firestone
ABC-TV

HITE, KATHLEEN
Gunsmoke
CBS-TV

HOLLAND, RICHARD
Young Dr. Malone
NBC-TV

HORNER, CHUCK
Today
NBC-TV

HOWARD, BOB
Jack Paar Program
NBC-TV

HURSLEY, FRANK
Search for Tomorrow
CBS-TV

— J —

JACOBS, JERRY
Gulf Instant News Specials
NBC-TV

JACOBY, COLEMAN
The Garry Moore Show
CBS-TV

JOHNSTONE, JACK
Yours Truly, Johnny Dollar,
CBS Radio

JOSEPH, ROBERT L.
Footnote to Fame
CBS-TV

— K —

KATKOV, NORMAN
Ben Casey
ABC-TV

KELLER, SHELDON
Ensign O'Toole, NBC-TV;
Bing Crosby Show,
ABC-TV

KELLEY, WILBURN
ABC Radio

KEYES, PAUL W.
Jack Paar Program
NBC-TV

KING, PAUL
Rawhide
CBS-TV

KLENSCH, CHARLES
ABC Radio

KOCH, TOM
Henry Fonda & the Family
CBS-TV

— L —

LEAR, NORMAN
Henry Fonda & the Family
CBS-TV

LEE, JAMES
Hallmark Hall of Fame
NBC-TV

LEEDS, HOWARD
Bing Crosby Show
ABC-TV

LISS, JOSEPH
World Of ...
NBC-TV

LLOYD, DAVID
Merv Griffin Show
NBC-TV

LORD, JOHN
Today
NBC-TV

— Mc —

McCORMICK, PAT
Merv Griffin Show
NBC-TV

McGEE, FRANK
Gulf Instant News Specials
NBC-TV

— M —

MacFARLANE, LOUELLA
Hazel
NBC-TV

MARION, IRA
Meet the Professor, ABC-TV
& ABC Radio

MARTIN, IAN
Young Dr. Malone
NBC-TV

MARTIN, MADELYN
The Lucy Show
CBS-TV

MARX, MARVIN
As Caesar Sees It
ABC-TV

MERRILL, HOWARD
Bing Crosby Show, ABC-TV;
Ensign O'Toole, NBC-TV

MESTON, JOHN
Gunsmoke
CBS-TV

MILES, HENRY
Carol Burnett-Richard Hayes
Show
CBS Radio

MOORE, CARROLL
The Garry Moore Show
CBS-TV

MORROW, WILLIAM
The Bing Crosby Show, ABC-TV;
Bing Crosby-Rosemary Clooney Show, CBS Radio

MOSEL, TAD
That's Where the Town's Going!
CBS-TV

MURPHY, LIZ
Here's Hollywood
NBC-TV

MURRAY, JAMES
Andy Williams Show
NBC-TV

— N —

NELSON, DON
Adventures of Ozzie & Harriet
ABC-TV

NELSON, OZZIE
Adventures of Ozzie & Harriet
ABC-TV

NICHOLS, MIKE
Julie & Carol at Carnegie Hall
CBS-TV

NIXON, AGNES
The Guiding Light
CBS-TV

NOVITZ, CHARLES
ABC Radio

— O —

O'BRIEN, BOB
Mister Ed
CBS-TV

O'BRIEN, DAVE
Red Skelton Hour
CBS-TV

O'CONNELL, WILLIAM
Monitor
NBC Radio

ORBEN, ROBERT
Jack Paar Program
NBC-TV

— P —

PACKARD, ELON
Roy Rogers-Dale Evans Show
ABC-TV

PARKER, RAY
Art Linkletter's House Party
CBS-TV

PEPPIATT, FRANK
Perry Como's Kraft Music Hall
NBC-TV

PERRIN, SAM
The Jack Benny Program
CBS-TV

RADIO AND TELEVISION WRITERS

PERSKY, BILL
Andy Williams Show
NBC-TV

PHILLIPS, ARTHUR
Red Skelton Hour
CBS-TV

PHILLIPS, IRNA
As the World Turns
CBS-TV

PHOTOPOULOUS, SOCRATES
ABC Radio

PIERCE, SAM
Christmas Sing with Bing
CBS Radio

PROCTOR, MEIER
ABC Radio

— Q —

QUEEN, ROBERT I.
B. August 12, 1919, New York, N. Y. Free-lance Documentaries, Teenage Bulletins of the Air.

— R —

RAGAWAY, MARTIN A.
Red Skelton Hour
CBS-TV

REINER, CARL
The Dick Van Dyke Show
CBS-TV

RHINE, LARRY
Red Skelton Hour
CBS-TV

RICHARDS, MARK
ABC Radio

RIEFE, ALAN
Magic Midway
NBC-TV

ROBERTS, RUTH
The New Loretta Young Show
CBS-TV

ROBIN, ALEN
Tonight
NBC-TV

ROONEY, ANDREW
Garry Moore Radio Show
CBS Radio

ROSE, REGINALD
The Defenders
CBS-TV

ROSEN, ARNIE
The Garry Moore Show
CBS-TV

ROSEN, MILT
Pete & Gladys
CBS-TV

ROTH, MARTY
As Caesar Sees It
ABC-TV

RUBEN, AARON
The Andy Griffith Show
CBS-TV

RUSSELL, A. J.
The Good Years
CBS-TV

RYAN, TERRY
As Caesar Sees It
ABC-TV

— S —

SAFCHIK, IRWIN
Huntley-Brinkley Report
NBC-TV

SAFFIAN, RAY ALLEN
The Andy Griffith Show
CBS-TV

SALERNO, GEORGE
ABC Radio

SARGENT, HERB
Tonight
NBC-TV

SCHILLER, BOB
Pete & Gladys, The Lucy Show, CBS-TV

SCHULMAN, MAX
Dobie Gillis
CBS-TV

SCOTT, ASHMEAD
The World Today
MBS

SERLING, ROD
Twilight Zone
CBS-TV

SHARP, HENRY
The Andy Griffith Show
CBS-TV

SHARP, STOKES
ABC Radio

SHELDON, SANDY
Today
NBC-TV

SIMMONS, ED
Red Skelton Hour
CBS-TV

SKELTON, RED
Red Skelton Hour
CBS-TV

SMITH, ALAN
Today
NBC-TV

SPIES, ADRIAN
Saints & Sinners
NBC-TV

STARR, BEN
Mister Ed
CBS-TV

SWANTON, HAROLD
Wide Country
NBC-TV

— T —

THOM, ROBERT
The Defenders
CBS-TV

TURTLETAUB, SAUL
Shari Lewis Show
NBC-TV

TYLER, CLARK
ABC Radio

— V —

VENDIG, IRVING
The Edge of Night
CBS-TV

— W —

WAGNER, WALTER
Art Linkletter's House Party
CBS-TV

WALKER, BILL
Here's Hollywood
NBC-TV

WALSH, EDWARD W.
Exploring
NBC-TV

WALTERS, BARBARA
Today
NBC-TV

WARK, MARTIN
Here's Hollywood
NBC-TV

WASSERMAN, DALE
General Electric True
CBS-TV

WEDLOCK, HUGH
As Caesar Sees It
ABC-TV

WEILL, JOSEPH
ABC Radio

WEISKOPF, BOB
Pete & Gladys, The Lucy Show, CBS-TV

WELCH, KEN
Julie & Carol at Carnegie Hall
CBS-TV

WELLS, HALSTED
Alcoa Premiere
ABC-TV

WHEDON, TOM
Captain Kangaroo
CBS-TV

WITTY, DON
ABC Radio

— Z —

ZELINKA, SYDNEY
Keefe Brasselle's Variety Gardens
CBS-TV

SEE LAST SECTION OF THE ANNUAL
FOR NETWORK RADIO AND NETWORK
TELEVISION PROGRAMS OF 1962

Radio-TV Newspaper Columnists & Critics

(The following list of columnists and critics has been contributed by the nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily)

ALABAMA

Albertville, Sand Mountain Reporter: Dan Hagood
Bessemer, News: Roger Thames
Birmingham: News: Turner Jordan, Emmett Weaver
Birmingham, Post-Herald: Emmett Weaver
Florence, Tri-Cities Daily: Fred Dillon
Fort Payne, Times-Journal: Doward Jones
Mobile, Press Register: Patti Drake
Montgomery, Journal: Arch McKay
Selma, Times-Journal: Don Barnes
Tuscumbia, Valley Voice: Charlie Granger

ARIZONA

Holbrook, Tribune News: V. P. Richards
Payson, Roundup: Doris Sturgis
Phoenix, Arizona Republic: Les Masters
Phoenix, Gazette: Robert Stout
Phoenix, Journal: Andy Wilson
Tucson, Arizona Star: Dick Alexander
Tucson, Daily Citizen: Mike Keating
Tucson, Mirror: Mike Hanna
Window Rock, Navajo Times: Chet MacRorie
Yuma, Daily Sun: Bob Worley

ARKANSAS

Fort Smith, Times Record: Mary Geren
Hope, Star: Paul Jones

CALIFORNIA

Alameda, Times-Star: Dave Houser
Apple Valley, News: Eva Conrad
Bakersfield, Californian: Hank Penn
Bakersfield, News-Bulletin: Gil Thompson
Fresno, Bee: Dean Simpson
Hollywood, Citizen News: Arlene Garber
Lancaster, Ledger Gazette: George Willey
Long Beach, Ind. Press Telegram: Jane Hoxie
Los Angeles, Herald Examiner: Bob Hull, Art Ronnie
Los Angeles, Times: Don Page, Cecil Smith
Marysville, Appeal Democrat: Warren Tholton
Modesto, Bee: Patricia Morrison
North Hollywood: Valley Times Today: Allen Rich
Oakland, Tribune: Bill Fiset, Don Shepherd
Palm Springs, Desert Sun: Jack Knudson
Palo Alto, Times: George A. Willey
Pasadena, Independent Star-News: Blain Hightower, Jack Rogers
Redwood City, Tribune: George A. Willey
Riverside, Press-Enterprise: Robert L. Hirt
Sacramento, Bee: Jack A. Rye
Sacramento, Union: Kurt McBride, Bob Turner
San Bernardino, Sun: Bob Jacobs
San Diego, Evening Tribune: Dave McIntyre, Neil Morgan, Joseph C. Thesken
San Diego, Union: Don Freeman, Al Jacoby, Frank Rhodes
San Francisco, Chronicle: Terrence O'Flaherty
San Francisco, Examiner: Janet Bischell, Dwight Newton
San Francisco, Monitor: Tom O'Leary
San Francisco, News Call Bulletin: Bob Batlin, Don Burns, Fred Storm

San Jose, Mercury-News: Frank Freeman, Gerry Howe
San Leandro, Morning News: Dave Houser
San Mateo, Times: Bob Foster
Santa Rosa, Press Democrat: Thelda Capman
Stockton, Daily Record: Tony Galindo
Turlock, Daily Journal: Lee Roddy
Victorville, Victor Press: Beayle Belford
Woodland, Democrat: Mrs. E. Blizard

COLORADO

Denver, Post: Del Carnes
Denver, Rocky Mtn. News: Judy Arthur, Walter Saunders
Grand Junction, Daily Sentinel: Ken Johnson

CONNECTICUT

Bridgeport, Sunday Herald: Irwin Alpert, Harry Neigher
Bristol, Press: Lou Bachman
Hartford, Courant: H. Viggo Anderson
Hartford, Times: Tony Davenport, Allen M. Widem
Naukatuck, Daily News: Ken Clymer
Waterbury, Republican-American: Clarrissa Lukaitis

DELAWARE

Dover, State News: James Miller
Milford, Chronicle: Robert Yerkes
Wilmington, News Journal Papers: James Flood

DISTRICT OF COLUMBIA

Washington, Daily News: Don Maclean
Washington, Evening Star: Bernie Harrison
Washington, National Observer: Bert Burns
Washington, Post: Larry Laurent

FLORIDA

Belle Glade, Herald: Kathleen Livingston
Fort Lauderdale, News: Joe Bryant
Fort Pierce, Guide Post: Lillian Hubbard
Jacksonville, Journal: Ray Knight
Jacksonville, Times-Union: Charlie Brock
Miami, Herald: Jack Anderson, Fran Swabley
Miami, News: Kristine Dunn
Miami Beach, Sun: Barbara Ross
Naples, Miami Herald: Tom Morgan
Orlando, Evening Star: Blanton McBride, Joan Smith, Bill Summers
Orlando, Sentinel: Fran Couklin, Blanton McBride, Joan Smith
St. Petersburg, Independent: Harrison Swain
St. Petersburg, Times: Bill Dunn, Marlene Matouk
Sarasota, Herald-Tribune: Harry Hondros
Sarasota, Journal: Bill Copeland
Sarasota, News: Yvonne M. Gurbada, Dodie Standish
Tampa, Times: Tish Gray
Tampa, Tribune: Bernie McGovern
Titusville, Star-Advocate: Bob Hudson

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

GEORGIA

Athens, Banner-Herald: Frank Harmon
Atlanta, Chronicle-Herald: Henry Wright
Atlanta, Constitution: Joanne Crawford, Paul Jones
Atlanta, Journal: Roy Bemis, Jack Lloyd, Nancy Mykel
Augusta, Daily World: Mal Cook
Bremen, Gateway: Hassie Hancock, Ann Meeks, Jane Skelton
Columbus, Enquirer: Ray Anthony
Columbus, Ledger: Jim Greene
Hogansville, Herald: Cecil Hamby
LaGrange, News: Ima Clapper
Macon, Telegraph & News: Mrs. James Chapman
Montezuma, Citizen-Georgian: Violet Moore
Savannah, Evening Press: Jim West
Savannah, Morning News: Bob Price
Statesboro, Bulloch Herald: Leodel Coleman
Valdosta, Daily Times: Mary Dickey
Vidalia, Advance: R. E. Ledford

HAWAII

Honolulu, Advertiser: Stella Nutting, Eddie Sherman
Honolulu, Star Bulletin: Bert Darr, James Leveque

IDAHO

Boise, Daily Statesman: James Brown
Caldwell, News Tribune: Pete Hackworth
Idaho Falls, Post Register: Robb Brady
Nampa, Daily Free Press: Adam Kalb, W. C. Winters

ILLINOIS

Champaign, News Gazette: Harold Holmes
Chicago, American: Bill Irvin
Chicago, Brighton Life: Harry Lepinske
Chicago, Courier: Fred Wall
Chicago, Daily News: Terry Turner
Chicago, Sun-Times: Patrick Dugan, Paul Molloy
Chicago, Tribune: Larry Wolters
Decatur, Herald-Review: Bob Cole
East St. Louis, The New Crusader: Charles Hawkins
Freeport, Journal-Standard: Grace Barnett
Galesburg, Register Mail: Chuck Marrow
Loves Park, Post Publisher's Inc.: Peg West
Moline, Dispatch: Carla Reynolds
Peoria, Journal Star: Bill Lyttleton
Rock Island, Argus: Charles Sanders
Rockford, Newspapers: Campbell Tichener
Springfield, State Journal-Register: Wayne Allen, Margaret Boswell

INDIANA

Elkhart, Truth: Lou Sayre
Evansville, Press: Judy Johnson, Mary Ann Weidenbener
Evansville, Sunday Courier: Benita Dugan, Mary Ann Weidenbener
Fort Wayne, Journal-Gazette: Cliff Milnor, Miss Sandy Thorn
Fort Wayne, News Sentinel: Sarah Reighter
Gary, Post-Tribune: Mrs. Jerrie Atkin
Indianapolis, News: Charles Staff
Indianapolis, Star: Julia Inman

Indianapolis, Times: R. K. Shull
Jeffersonville, Evening News: Mrs. Robert Adams
Kokomo, Tribune: Grace E. Maher
Lafayette, Journal-Courier: Barbara Hawkins
Lafayette, Leader: Bud Cloyd
Marion, Chronicle Leader-Tribune: Joanne Harmon, James Mitchell
Mishawaka, Times: Jim McNeile, Lou Sayre
Muncie, Evening Press: John D. Farrell
South Bend, Tribune: Ray Kwapil

IOWA

Cedar Rapids, Gazette: Nadine Subotnik
Council Bluffs, Nonpareil: Dick Champ, Rose Witke
Davenport, Morning Democrat: William Wundram
Davenport, Times: Ron Lorenzen, Mafy Ann Williamson
Des Moines, Register & Tribune: Ogden G. Dwight
Dubuque, Telegraph Herald: William Croker
Mason City, Globe-Gazette: Charles Walk
Minburn, Booster: Evelyn Brokaw
Muscatine, Journal: Walter Russell
Perry, Daily Chief: Gene Whitaker
Waterloo, Courier: Ted Stevens

KANSAS

Hays, Ellis County Farmer: Mike Billinger, Jr.
Kansas City, Kansas: Mariana Neal
Manhattan, Daily Mercury: Bill Colvin
Topeka, Capital-Journal: Lee Porter
Wichita, Eagle-Beacon: Dave Hanks

KENTUCKY

Bowling Green, Park City Daily News: J. Ray Gaines, Ray Glenn
Fulton, News: Jo Westpheling
Louisville, Courier-Journal: Bill Ladd
Louisville, Defender: Bill Ladd
Louisville, Times: Sherwood Kohn, Bill Ladd
Owensboro, Messenger-Inquirer: Lawrence W. Hager, Jr.
Paducah, Sun-Democrat: Preston Kennedy
Pikesville, Pike County News: John Paul Compton
Richmond, Daily Register: Wayne Gregory

LOUISIANA

Baton Rouge, State Times: Edith McLaine
Monroe, Morning World: Patricia Ann Hobgood
Monroe, News Star: Ann Hobgood
New Orleans, States-Item: Charles Dufour, Howard Jacobs, Bob Sublette
New Orleans, Times-Picayune: Anthony Cuneo, Frank Gagnard, Howard Jacobs
Shreveport, Journal: Rose Weimer
Shreveport, Times: James T. Briggs, Welton Jones, Audrey Poston

MAINE

Augusta, Kennebec Journal: Jim McClay, R. J. Siegler
Ellsworth, American: Hale Joy
Lewiston, Evening Journal: Johnny Robinson
Lewiston, Sun Journal: Kent Foster, Patricia Sutton, Edith Thayer
Portland, Press Herald: Joseph Brogan, Scott Hoar, Emory Stevens
Rockland, Courier-Gazette: Sidney Cullen
Sanford, Tribune: John Cornors

MARYLAND

Baltimore, Evening Sun: **Louis R. Cedrone, Jr.**
 Baltimore, Morning Sun: **Donald Kirkley**
 Baltimore, News Post & American: **Aldine Bird**
 Baltimore, Sunday Sun: **William Hyder**
 Hagerstown, Morning Herald: **Joe Harp**

MASSACHUSETTS

Boston, Christian Science Monitor: **Mabelle Joyce**
 Boston, Globe: **Percy Shain, Elisabeth Sullivan**
 Boston, Herald-Traveler: **Arthur Petridge, Eleanor Roberts, Marjorie Stengel**
 Boston, Pilot: **Mons. Francis Lally**
 Boston, Record American: **Anthony LaCamera**
 Boston, Roxbury Free Press: **Doris Allen, Stan Monteiro**
 Boston, Sunday Advertiser: **Anthony LaCamera**
 Pittsfield, Berkshire Eagle: **Milt Bass, Mildred Rogers**
 Southbridge, News: **Woolsey Teller**
 Springfield, Republican: **Gerry Healey**
 Springfield, Union & Daily News: **Bill Herman**
 Worcester, Evening Gazette: **James Gourgouras**
 Worcester, Sunday Telegram: **Agnes M. Drummond, Carl W. Erickson**

MICHIGAN

Bay City, Times: **Milton Hewes, Katherine Schwall**
 Detroit, Free Press: **Bettelou Petersen**
 Detroit, News: **Betty Hyde, Frank Judge**
 Escanaba, Daily Press: **Clinton Dunathan**
 Flint, Journal: **Robert Fialka**
 Grand Rapids, Press: **Doris Branson, Maureen Davis**
 Jackson, Citizen Patriot: **Dee Belcher**
 Kalamazoo, Gazette: **Louis Bockstanz**
 Lansing, State Journal: **Emerson Boettcher, Harry Stapier**
 Marquette, Daily Mining Journal: **Sandy Andes**
 Muskegon, Chronicle: **Dick Hedges**
 Owosso, Argus Press: **Noreen Murphy**
 Saginaw, News: **Glen Boissonneault, Sam Piacente, Bernice Sowatsky, Lester Wahl**

MINNESOTA

Fairmont, Daily Sentinel: **Ray Stougaard**
 Mankato, Free Press: **Lowell Sehrurer**
 Minneapolis, Star: **Forrest Powers**
 Minneapolis, Tribune: **Will Jones**
 Moose Lake, Star-Gazette: **R. L. Bradford**
 New Ulm, Daily Journal: **Bill Macklin**
 Owatonna, Daily Peoples Press: **L. R. Ringhoffer**
 Rochester, Post-Bulletin: **Charles McKeen**
 St. Paul, Dispatch-Pioneer Press: **P. M. Clepper, Bill Diehl**

MISSISSIPPI

Columbus, Commercial Dispatch: **Helen Gault**
 Greenwood, Commonwealth: **Jan Biggers**
 Grenada, County Weekly: **Mary Jane Green**
 Gulfport, Daily Herald: **Frances Gunn**
 Jackson, Clarion Ledger: **Carl McIntyre**
 Jackson, Daily News: **Frank Hains**

MISSOURI

Joplin, Globe-Herald: **Barbara Veteto**
 Kansas City, Star: **Bob Hoyland**
 St. Louis, American: **Nat Sweets**
 St. Louis, Argus: **Howard B. Woods**
 St. Louis, Globe-Democrat: **Peter V. Rahn, Jr.**
 St. Louis, Post-Dispatch: **Larry Crowley**
 Springfield, Newspapers: **Henry D. Billings**

MONTANA

Miles City, Star: **Bob Seanlan, Gordie Spear**

NEBRASKA

Lincoln, Journal Star: **Susan Stanley**
 Omaha, Sun Newspapers: **Alice Shulman**
 Omaha, World-Herald: **Denman Kountze, Bob McMorris**
 Sidney, Telegraph: **Jack H. Lowe**

NEVADA

Las Vegas, Review Journal: **Murray Hertz**
 Las Vegas, Sun: **Ralph Pearl, Paul Price**

NEW HAMPSHIRE

Claremont, Daily Eagle: **Richard Carlson**
 Lebanon, Valley News: **James Wechsler**
 Newport, Argus Champion: **Richard Carlson**

NEW JERSEY

Camden, Courier-Post: **Nancy Vantine**
 Hackensack, Bergen Record: **Ken Wallace**
 Newark, Evening News: **Joe Storch**
 Paterson, Evening News: **Gil Bornstein**
 Trenton, Times: **Theodore Greeban, Thelma Thomas**
 Trenton, Trentonian: **Bill Doolittle**

NEW MEXICO

Albuquerque, Tribune: **George Baldwin**
 Gallup, Independent: **Cort Klein**
 Hobbs, News-Sun: **Vic Jameson**
 Santa Rosa, News: **Darrel Freeman**

NEW YORK

Albany, Knickerbocker News: **Walter W. Hawver, Jr.**
 Albany, Times Union: **Albert Bearup**
 Auburn, Citizen Advertiser: **Fredrick Osborne**
 Binghamton, Evening Press: **Henry Niles**
 Binghamton, Sun-Bulletin: **L. Bohl, Charles Voorhis**
 Buffalo, Courier-Express: **Jack Allen**
 Buffalo, Evening News: **J. Don Schlareth**
 Canandaigua, Ontario County Times Journal: **Marianne Jacobs**
 Elmira, Star Gazette: **Jackie Baker**
 Fredonia, Censor: **Walter Baker**
 Garden City, Newsday: **Libby Nelson**
 Glens Falls, Times: **Donald Metivier, Harold Robillard**
 Hempstead, Beacon: **Sheila Hogl**

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

Jamestown, Morning Star: Mrs. Lee Nelson
Jamestown, Post Journal: Margaret Bentley
Lockport, Union Sun & Journal: Dorothy Smith
Massena, Observer: John Doyle
New York, Daily Mirror: John D. Griffin
New York, Daily News: Ben Gross
New York, Herald Tribune: Richard K. Doan
New York, Journal-American: Jack O'Brian
New York, Post: Bob Williams
New York Times: Jack Gould, Val Adams, John P. Shanley, Richard F. Shepherd
New York, Village Voice: Martin Williams
New York World Telegram & Sun: Al Salerno, Harriet Van Horn
Niagara Falls, Gazette: Doug Spencer
Olean, Times-Herald: Tom McMahon
Ripley, Review: James D. Towery
Rochester, Democrat & Chronicle: Pat DiCosta, William A. Hackman, Steve Hammer
Rochester, Times-Union: Del Ray
Syracuse, Herald-Journal: Joan Vadeboncoeur
Syracuse, Post Standard: Jim Young
Troy, Record: Joe Parker
Utica, Daily Press: Virginia Malecki
Utica, Observer-Dispatch: Virginia Malecki
Westfield, Republican: James Mead

NORTH CAROLINA

Asheboro, Courier Tribune: Roy Cox, Jr.
Belmont, Banner: John Brock
Charlotte, News: Floyd Ellington, Mickey Thrower, Emery Wister
Charlotte, Observer: Dick Banks, Harriett Doar, Suzy Mercer
Durham, Morning Herald: Ed Hodges, Martha Sherrill
Durham, Sun: Joe Duke
Gastonia, Gazette: Tom McIntyre
Lenoir, News Topic: Kearney Pearce
Lumberton, Robesonian: Hadley Williamson
Morganton, News Herald: Stanley Moore
Mount Holly, News: John Brock
Raleigh, News & Observer: Raymond Lowery
Raleigh, Times: Joanna Adler
Washington, Daily News: Dave Milligan
Whiteville, News Reporter: Jim High
Wilmington, Star-News: Jim Wilson

NORTH DAKOTA

Dickinson, Press: Norm Cruise
Fargo, Forum: Jerry Ruff
Jamestown, Sun: Sam Lowe
Williston, Plains Reporter: Corinne Shemorry

OHIO

Akron, Beacon Journal: Richard Lake, Dick Shippy
Alliance, Review: William T. Steffy
Canton, Repository: Mary DeHoff
Cincinnati, Enquirer: Margee Adams, Luke Feck
Cincinnati, Post Times Star: Mary Wood
Cleveland, Call & Post: Al Sweeney
Cleveland, Plain Dealer: George Condon, Russ Kane
Cleveland, Press & News: Jim Frankel, Harriet Peters
Columbus, Citizen-Journal: Ben Hayes, Jo Bradley Reed
Columbus, Dispatch: Joe Mills
Columbus, Hartley Newspapers: John Auble
Columbus, Star: Pauline Smith
Lima, Citizen: Jim Arnold
Lima, News: Dot Martin
Martins Ferry, Times-Leader: Bob Fordyce
Middletown, Journal: John Stalls
New Philadelphia, Daily Times: Al Bricker
Newark, Advocate: Hazel Kirk
Toledo, Blade: Ray Elvatt
Toledo, Times: Ruth Olgutter
Youngstown, Vindicator: Adrian Slifka

OKLAHOMA

Ada, Evening News: Ernest O. Thompson
Lawton, Morning Press: Bill Crawford
Oklahoma City, Advertiser: Mrs. Bob Brown
Oklahoma City, Capitol Hill Beacon: Cliff Sellers
Oklahoma City, Oklahoman & Times: Milt Meier
Tulsa, Tribune: Jim Downing
Tulsa, World: Chuck Wheat

OREGON

Beaverton, Valley Times: Ray Brooks
Coos Bay, World: Catherine Bowman
Coquille, Sentinel: Darrel Frye
Eugene, Register-Guard: Anita Edin
Medford, Mail Tribune: Eleanor Wiese
Myrtle Point, Herald: Phyllis Countryman
Portland, Oregon Journal: Arnold Marks
Portland, Oregonian: Francis S. Murphy
Portland, Reporter: Clarence Augur, Walt Fredericks, Bill Moyes

PENNSYLVANIA

Chambersburg, Public-Opinion: Frank Young
Erie, Morning News: Red Barr
Erie, Times-News: Robert L. Prozman, Bob Sutherland, Ron Wasilewski
Harrisburg, Patriot-News: Marion Milliron
Johnstown, Tribune-Democrat: G. J. Visnovsky
Levittown, Courier-Times: Sandy Oppenheimer, Bill Winters
Lewisburg, Union County Journal: Karl Purnell
New Castle, News: Gwenn Stone
Philadelphia, Daily News: Loretta Brett, Jerry Gaghan, Al Rubin
Philadelphia, Inquirer: Harry Harris, Ray Wall
Philadelphia, Sunday & Evening Bulletin: Frank Brookhouser, Elmer Cull, Robert J. Williams
Pittsburgh, Post-Gazette: Win Fanning, Ken Manness
Pittsburgh, Press: Win Fanning, Fred Remington
Pottsville, Republican Newspaper: Fred Zulick
Scranton, Tribune: Jack Lewis
West Chester, Daily Local News: Bob Lynch
Wilkes-Barre, Record: K. A. Ashworth
Wilkes-Barre, Sunday Independent: Tom Heffernan, Jr.
York, Dispatch: William Sprenkle
York, Gazette & Daily: Betty Lee

RHODE ISLAND

Providence, Evening Bulletin: Ted Holmberg
Providence, Journal: Ted Holmberg

SOUTH CAROLINA

Charleston, Evening Post, Basil Hall, Charlotte Walker
Charleston, News & Courier, Basil Hall, Betsy Sams, Charlotte Walker
Columbia, Record: Charles E. Sanders
Greenville, News: Wayne Freeman, Ethel A. Steadman
Greenville, Piedmont: William F. Gaines, Jim McKinney
Orangeburg, Times & Democrat: Frank Myers
Spartanburg, Herald Journal: Susan Naves

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

SOUTH DAKOTA

Mobridge, Tribune: Don Lindberg
Pierre, Capitol Journal: Glen McCasland
Sioux Falls, Argus Leader: Wally Lutz

TENNESSEE

Chattanooga, News-Free Press: Ralph Cooper,
Betty Duncan
Chattanooga, Times: Ruth Robinson
Fayetteville, Observer: Mrs. Clarence S. Caughran
Johnson City, Press-Chronicle: Kay Collins
Kingsport, Times-News: Jack Helms
Knoxville, Journal: Juanita Glenn, Ed Harris, Bill
Vaughn, Pat Young
Knoxville, News Sentinel: "Red" Bales, Juanita
Glenn, Pat Young
Memphis, Commercial Appeal: Henry Mitchell
Memphis, Press-Scimitar: Edwin Howard, Robert
Johnson
Nashville, Banner: Bob Battle, Francis X.
O'Donnell
Nashville, Tennessean: A. V. Goodpasture,
Eugene Wyatt
Rockwood, Times: Ray Baird

TEXAS

Abilene, Reporter: George Near
Austin, American Statesman: Kay Powers
Beaumont, Enterprise: Merita Mills
Beaumont, Journal: Jean Reinert
Big Spring, Herald: Bob Whipkey
Bryan, Daily Eagle: Bob Stewart
Corpus Christi, Caller-Times: Bill Duffy
Dallas, Morning News: Fairfax Nisbet, Tony Zoppi
Dallas, Times-Herald: Bob Brock, Dick Hitt,
Wanda West
Diboll, Angelina County Free Press: Paul Durham
Fort Worth, Press: Margaret Dawson, Jack Gordon
Fort Worth, Star-Telegram: Jack Harkrider
Gatesville, Coryell County News: Matt Jones
Gatesville, Messenger: John Frank Post
Hamilton, Herald-News: Sam Logan
Houston, Chronicle: Howard Stentz
Houston, Post, Edith Hohnholt
Houston, Press: Millie Budd
Laredo, Times: Ramon Garces
Longview, News & Journal: Herb Corder
Lubbock, Avalanche-Journal: R. C. Hankins
Lufkin, Daily News: W. L. Beaumire, Bill Bogart
Nacogdoches, Daily Sentinel: Vic Fain
Orange, Leader: Jean Saxon
Paris, Lamar County Echo: Thomas Steely
Paris, News: Bill Thompson
Port Arthur, News: Jane Covington, Grace Foote
San Angelo, Standard Times: Jerry Norman
San Antonio, Express & Evening News: Fern
Chick
San Antonio, Light: Renwicke Carey, Paul Trench
Snyder, Daily News: Jerry Jackson
Temple, Telegram: Larry Ingram
Texarkana, Gazette: Georgia Daily
Tyler, Courier-Times-Telegraph: Margaret
Harrison
Uvalde, Leader News: Harry Hornby
Waco, Citizen: Camella Faster
Waco, News-Tribune: Leo Lyons, Gynter Quill
Waco, Tribune-Herald: Leo M. Lyons
Wichita Falls, Record News: Stan Shelton
Wichita Falls, Times: Stan Shelton

UTAH

Salt Lake City, Desert News-Telegram: Howard
Pearson
Salt Lake City, Tribune: Dick Martin

VERMONT

Barre, Times-Argus: Joe Jamelle
Burlington, Sunday News: Robert Callahan

VIRGINIA

Danville, Bee: Johnny Johnson
Danville, Commercial Appeal: Charles Crowder
Gate City, Herald: Charles Compton
Gate City, Scott County News: Claude Draper
Harrisonburg, Daily News-Record: Lathan Mims
Lynchburg, News: David W. Wright
Newport News, Daily Press: H. Reid
Newport News, Times-Herald: H. Reid
Norfolk, Ledger Star: Mary Hopkins, Warner
Twyford
Norfolk, Virginian Pilot: Warner Twyford
Richmond, News-Leader: Victor Dorr
Richmond, Times-Dispatch: Norman B. Rowe
Roanoke, Times: Jesse R. Chapman
Roanoke, World News: Jesse R. Chapman
Staunton, News Leader: Lewis Knowles
Waynesboro, News-Virginian: V. F. Reynolds

WASHINGTON

Everett, Daily Herald: Donna Harvey
Seattle, Post-Intelligence: Bill Jahn
Seattle, Times: Lenny Anderson, Chet Skreen
Spokane, Daily Chronicle: Bob Emahaiser
Spokane, Spokesman-Review: Grace Street
Tacoma, News Tribune: Helen Rogers

WEST VIRGINIA

Bluefield, Daily Telegraph: Kay Wilson
Charleston, Daily Mail: Jay Fredericks, Arnold
Knapp, Wilma Margin
Charleston, Gazette: Frank Giudice, Wilma Margin
Fairmont, Times: Art Pearce
Huntington, Advertiser: Mrs. Odetta Vickers
Huntington, Herald-Dispatch: Mrs. Odetta Vickers
Huntington, Hunt. Publishing Co.: David Marcum
Moundsville, Echo: Sam Shaw
Parkersburg, Sentinel: Frances Hile
Weirton, Daily Times: Earl WittPenn
Welch, Daily News: V. C. "Kiffie" Currence
Wheeling, Intelligencer: Cliff McWilliams
Wheeling, News Register: Harry Hamm

WISCONSIN

Appleton, Post Crescent: James Auer, Mrs. L.
Mackesey
Beaver Dam, Daily Citizen: Bill Connors
Beloit, Daily News: Bob Edwards, Minnie Enking,
Barbara Udell
Fond du Lac, Commonwealth Reporter: William
Draves
Green Bay, Press-Gazette: Don Hickok, Judy
Hiersman, Jack Rudolph
Madison, Capitol Times: A. C. Stephenson
Madison, State Journal: Elizabeth Gould
Manitowoc, Herald-Times: Mrs. Lyman Gleixner
Mauston, Star: Larry Arnold
Milwaukee, Journal: Don Dooley, Wade Mosby,
Marie Schmitts
Milwaukee, Sentinel: Buck Herzog, Chuck Strohn
New Lisbon, Times-Argus: Ken Bogert
Wausau, Record-Herald: Carroll Grade
West Bend, News: Bill Stierer



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Branch Office

222 Park Ave. S., New York, N. Y.
Phone: SP 7-3640

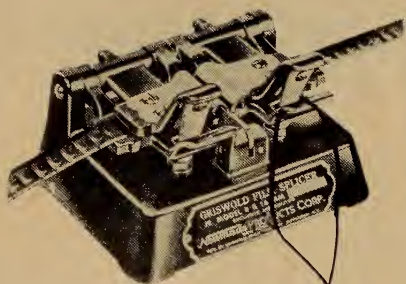
PRODUCTS: Speech input consoles and amplifiers, microphones, limiter amplifiers, monitoring loudspeakers, public address and sound reinforcement systems for studios, microphone accessories, compressor amplifiers, tuners, transformers.

Alto Fonic Tape Service, Inc.

211 Lambert St., Palo Alto, Calif.
Phone: DAVenport 1-5164

President D. Alan Clark
Franchise Manager Don W. Clark
Program Director C. W. Popkey
Chief Engineer Cyril Collins
PRODUCTS: Exclusive music franchise for radio stations; automatic programming equipment.

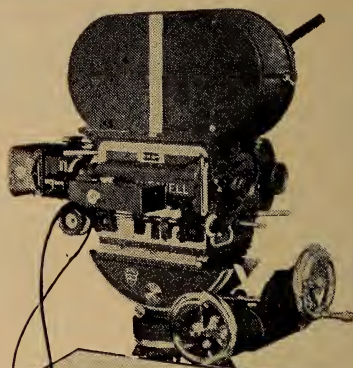
When You Rent from F&B EQUAL IMPORTANCE.. EQUAL PERFECTION



\$21⁰⁰

This inexpensive splicer is an important item in our Rental Department. Your precious negatives will be spliced in it. If the splices don't hold, your pictures may be ruined.

When you rent a Griswold Splicer from F & B, it is perfect and your pictures will be too.



\$23,500⁰⁰

This is the most expensive and important camera in our Rental Department. Your entire production depends on the film which has run through this camera. The BNC Mitchell has thousands of precisely machined mechanical and optical parts. If any one of them does not function perfectly your picture may be ruined.

When you rent a BNC from F & B, it is perfect and your pictures will be too.

Perfection is a quality of all of F & B's Rental equipment...cameras, lenses, sound recorders, Moviolas, lighting equipment - or whatever.

We've told you F & B's rental equipment is MORE RELIABLE. It didn't just happen...we planned it that way. It takes a corps of top technicians, fine tools and precision machinery to properly maintain all this equipment; plus our determination to insure that F & B Rental Equipment is more reliable!



Here we show you Dom Notto, our Chief Engineer, and a portion of our Camera Room and staff. Our other Rental Departments include Sound Equipment, Lighting & Grip Equipment, Editing & Projection Equipment, as well as a fully equipped Machine Shop and Service and Repair Shops for all departments - staffed by 31 experts, technicians, and other personnel - all at your service.



Write for complete catalog of rental equipment

FLORMAN & BABB, INC.

SERVING THE WORLD'S FINEST FILM MAKERS

Rental & Service Dept.: 304 W. 54th St., New York 19 MU 2-2928

Showroom & Offices: 68 W. 45th St., New York 36

RADIO & TV EQUIPMENT MANUFACTURERS

AMECO, Inc.

2949 W. Osborn Rd., Phoenix, Ariz.
Phone: 254-5511

President.....Bruce Merrill
Sales Mgr.....Edward P. Whitney
Chief Eng.....Milford Richey
Syst. Contr. Dir.....Edward Furman

PRODUCTS: Transistorized all-band closed circuit TV and CATV distribution equipment, demodulators, modulators, amplifiers, splitters, connectors, accessory items.

American Concertone, Inc.

(Div. of Astro-Science Corp.)

9449 W. Jefferson Blvd., Culver City, Calif.
Phone: Upton 0-7245

President.....George K. Otis
Exec. V.P.....Melvin C. Oelrich
Sales Mgr., Eastern Div.....John Tait
Sales Mgr., Western Div.....Pete Morris

PRODUCTS: Consumer & professional tape recording equipment; model 505, 505 reverse-o-matic; series 30, transcriber & Mark VII & Mark X.

American Microwave & Television Corp.

1369 Industrial Road, San Carlos, Calif.
Phone: LY 1-7387

President.....F. Dan Meadows
Chief Engineer.....Harvey Bartholomew

PRODUCTS: High resolution vidicon cameras, switching systems, electronic pan-tilt zoom device, microwave systems, wide band amplifiers, power amplifiers, low noise pre-amplifiers, differential phase and gain equalizer.

American Telephone & Telegraph Co.

(Long Lines Dept.)

250 Park Ave., New York 17, N. Y.
Phone: EXeter 3-5725

Sales Manager.....R. L. Hake

COMMUNICATIONS: Provision of network service to meet the Broadcasting Industry's requirements for the interstate, national, and international transmission of television and radio program material; telephone and teletypewriter services for the coordination and administration of broadcasting operations.

Amperex Electronic Corp.

230 Duffy Ave., Hicksville, N. Y.
Phone: Wells 1-6200

President.....Frank Randall
Sales Mgr. (Transmitting Tubes)

John Messerschmitt

Sales Mgr. (Semiconductors and Sp. Purpose Tubes).....I. Rudich
Dist & Renewal Tube

Sls. Mgr.....George Elliot
Mgr. Adv. & Sls. Prom.....M. D. Smoller

PRODUCTS: Tubes—vacuum & gas, transmitting & power, rectifiers, vacuum condensers. Semiconductors (diodes & transistors.)

Ampex Corporation

934 Charter St., Redwood City, Calif.
Phone: 369-7111

Pres.Wm. E. Roberts
Asst. to Pres.....C. A. Black
Vice Pres., Prod. Plan. Dir.....R. Sackman
V.P., G.M., Internat. Oper.....B. A. Olerich
V.P., G.M., Video & Inst. Div.....C. G. Grant
Adv., Sales Promo. Mgr.....S. C. Titus
Sales, Service Mgr.....T. Davis

Magnetic Tape Div.

Box 190, Opelika, Ala.

Phone: SHerwood 5-7643

VP., Mgr. (Redwood City)....R. L. Pappas
Sales Mgr.....Boothe Ingram
Eng. Mgr. (Redwood City).....G. Ziadeh
Quality Cont. Mgr.....Jim Grady

Branch Offices

600 E. Palisades Ave., Englewood Cliffs, N. J.
Phone: 567-7800

Regional Mgr.....John North
8467 Beverly Rd., Los Angeles, Calif.
Phone: OL 3-1610

Regional Mgr.Al Sroka
Connecticut & Florida Aves., N.W.,
Washington, D. C.
Phone: DE 2-0300

Regional Mgr.Wm. Follin
3376 Peachtree Rd., N.E., Atlanta, Ga.
Phone: 231-3480

Regional Mgr.Wm. Craig
2626 W. Mockingbird Lane, Dallas, Tex.
Phone: FL 7-0481

Regional Mgr.....C. Norton
PRODUCTS: Videotape TV recorders, models VR-1000C and VR-1002; Marconi Mark IV TV cameras and associated equipment.

Amplifier Corp. of America

398 Broadway, New York 13, N. Y.
Phone: WOrth 6-2929

PresidentR. J. Swartz
Vice-Pres.....N. M. Haynes
General ManagerA. J. Gillette
Advertising Manager.....H. Gold
Purchasing AgentC. P. Westlake

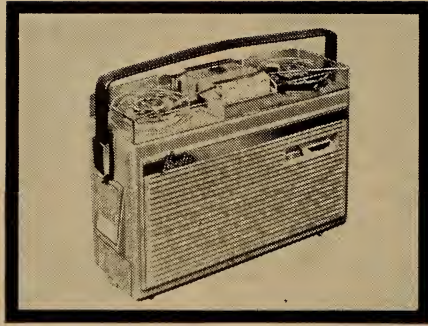
PRODUCTS: Magnemite Portable, VU Magnemite, Weathertite VU Magnemite and Weathertite Magnemite, Magneraser, Magneloop, Stereo Magnemite, Flutter Meter, A.V.C. Amplifier, Secret Recorder, Constant Voltage Power Amplifier, VU TransMagnemite, Trans Flyweight, Magnematic Automatic Sound-Slide Projector, TransFormerettes, Varivolt-er, Voltage Deviometer, TransMagnemite, Magnetic bookshelf, transistorized amplifiers.

Amplitel, Inc.

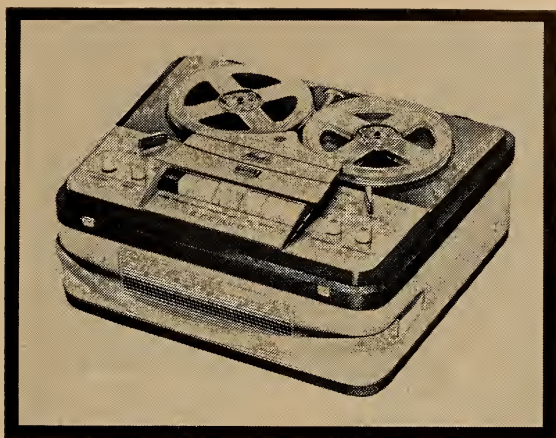
61-37 Fresh Meadow Lane, Flushing 65, N. Y.
Phone: LEnox 9-5200

President.....Herbert M. Ardston
Vice-President.....Harry Morris, Jr.
Chief Engineer.....Norman Perlman
Sales Manager.....Jack Saunders

PRODUCTS: Community antenna systems,



**This Norelco Tape Recorder
makes sidewalk interviews easy...**



**this one provides top fidelity
stereo/mono studio or location
recording and broadcasting**

On the left is the new, 7-pound, battery-operated Continental '100'—specifically designed for fast, on-the-go, quality recording and playback. Provides up to 2 hours on one 4" reel. Reels are on top—you record while wearing the '100' over the shoulder (convenient leather carrying case available as optional accessory). Completely self-contained with dynamic cardioid microphone for distant pickup, wide-range Norelco speaker, and patch cord for playback through external equipment. Constant-speed motor with capstan drive. 100% transistorized. Guild-crafted by Philips of the Netherlands. For sidewalk interviews, eye-witness reports and live background sound—anytime, anywhere—it's the new Continental '100'.

Above is the magnificent Continental '401'—new, improved version of the famous Norelco 4-track stereo/mono recorder. 100% transistorized. Four speeds include the new, super-slow 15/16 i.p.s., providing up to 32 hours recording on a 7" reel. Completely self-contained with dual record/playback preamplifiers, dual power amplifiers, 2 speakers and stereo dynamic microphone.

To see and hear how these Norelco Continental Tape Recorders can handle your daily reportorial assignments or location and studio recording and broadcast sessions, contact your dealers in quality high fidelity components, or write: North American Philips Company, Inc., High Fidelity Products Division, Hicksville, Long Island, New York.

Norelco®

IN CANADA AND THROUGHOUT THE FREE WORLD, NORELCO IS KNOWN AS 'THE PHILIPS'

RADIO & TV EQUIPMENT MANUFACTURERS

master amplified antenna systems, individual RF amplifiers, broad band amplifiers, line dividers, TV outlets, closed circuit systems for schools, industrial plants, etc.

Andrea Radio Corp.

27-01 Bridge Plaza North, L.I.C. 1, N.Y.
Phone: STillwell 45411

President.....Frank A. D. Andrea
Sec., Ch. Eng.....H. J. Heindel
Dir. of Purchasing.....Bruce B. Donald
Comptroller.....A. Abbene
Sales Mgr.....John M. Dierkes
Gen. Export Manager.....Ramon Masvidal
PRODUCTS: Household television receivers and Hi-Fi phonographs; special electronic products; military electronics.

Andrew Corp.

P.O. Box 807, Chicago 42, Ill.
Phone: Fieldbroom 9-3300

V.P., Sales, Marketing.....R. P. Lamons
Director of Engineering.....J. S. Brown
Advertising Mgr.....E. Heitsch
Sales Manager.....C. Robert Lane
Marketing Manager.....Robert Bickel

ANDREW CALIFORNIA CORP.

941 E. Maryland Ave.
Claremont, Cal.

Phone: NAtional 6-3505
ANDREW ANTENNA CO., LTD.

606 Beach St., Whitby, Ont.
Phone: MOhawk 8-3348

PRODUCTS: UHF & VHF transmission line system; Multi-V FM antenna; coaxial switches, flexible coaxial cable, microwave antennas.

Animation Equipment Corp.

38 Hudson St., New Rochelle, N. Y.
Phone: NEw Rochelle 6-8138

President.....John Oxberry
V.P. & Gen. Mgr.....A. K. Livingston
Treasurer.....Paschal Mathison
Sales Manager.....Edward G. Willette
Branch Offices
Hollywood, Calif.

Manager.....Robert Troy
Addlestone, Surrey, England

Manager.....Peter Neilson
PRODUCTS: Oxberry equipment for 16/36, 65, 70 double 8 mm. special effects optional printers, process cameras, animation stands.

Arthur Ansley Manufacturing Co.

New Hope, Pa.
Phone: AXtel 7-5050

President.....A. C. Ansley
PRODUCTS: Printed circuits, printed circuit assemblies.

Astro-Beam Manufacturing Co.

26277 Mooney Blvd., Tulare, Calif.
Phone: MU 6-5074

Owner.....Dick Whiteside
PRODUCTS: FM beam antenna systems.

Atlas Sound Corp.

1449 39th St., Brooklyn 18, N. Y.
Phone: GEdney 8-5500

Sales Manager.....R. C. Reinhardt
PRODUCTS: Microphone stands, booms, & all types of supports for TV.

Audio Accessories, Inc.

279 Broadway, Amityville, N. Y.
Phone: MYrtle 1-7080

Pres.....F. Sumner Hall
Sales Mgr.....Samuel Glassman
PRODUCTS: Patch cords, jack panels, cord and cable test sets, designation strips and cards, jack mountings, terminal blocks, telephone jacks and plugs.

Audio Devices, Inc.

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-6640

President.....William T. Hack
Vice Pres.....Herman Kornbrodt
Sec.-Treas.....Bryce Haynes
Advertising Manager.....Rolf Haag

Branch Offices

1426 Flower St., Glendale 1, Calif.
Phone: CH 5-6587

V.P. in Charge.....Alan H. Bodge
7321 N. Hamlin St., Skokie, Ill.
Phone: 583-4161

Manager.....B. N. Freifeld
8605 Cameron St., Silver Spring, Md.
Phone: 585-4845

Manager.....G. R. Freifeld
22 Bonwood Rd., Needham, Mass.
Phone: HI 9-0724

Manager.....R. H. Vaughan
PRODUCTS: Tape, magnetic recording; disc, instantaneous recording; styli, record and playback; film, magnetic recording.

Audio Instrument Co.

135 W. 14th St., N. Y. 11, N. Y.
Phone: ORegon 5-7820

President.....C. J. LeBel
PRODUCTS: Feedback suppressors (frequency shifters).

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725

President.....Herbert Rosen
PRODUCTS: Transcription and electric playback machines, recording tape, portable tape recorders.

Semon Bache & Co.

636 Greenwich St., N. Y. 14, N. Y.
Phone: WATkins 4-2121

President.....David Hirsch
V.P., Sales & Adv. Mgr.....Ben Newton
Assistant Treas.....P. Schoenfeld
Secretary.....R. M. Dreyfuss
PRODUCTS: Manufacturers of mirrors, fabricators on glass; glass & mirror products.

Background Engineers, Inc.

7313 Santa Monica Blvd., Hollywood, Cal.
Phone: HOLLYwood 5-4161

RADIO & TV EQUIPMENT MANUFACTURERS

TV Mgr.....J. R. Jones
PRODUCTS: Rear projection rental service including projectors (Bodde Projector), rear projection screen, rear projection slides and effects.

Bauer Electronics Corp.

1663 Industrial Rd., San Carlos, Calif.
Phone: LY 3-0800

PresidentFritz Bauer
Sales ManagerPaul Gregg
PRODUCTS: AM transmitters 1000/250, 5000/1000 & 10,000/5000 watts; antenna tuning equipment & phasors.

E. J. Baughman Co.

1914 N. Cogswell Rd., El Monte, Calif.
Phone: GILbert 4-7586

Owner.....E. J. Baughman
Manager.....E. C. Baughman
PRODUCTS: Microphone booms, hangers, studio lighting equipment; hydraulic, crank up and lift up dollies, light housings, remote pan & tilts.

Bausch & Lomb Inc.

635 St. Paul St., Rochester 2, N. Y.
Phone: LOcust 2-3000

Pres.....W. W. McQuilkin
Branch Office
730 Fifth Ave., New York, N. Y.
Phone: CIRCLE 7-5400

PRODUCTS: Balopticon TV slide projection and motion picture camera lenses.

Bayside Timers, Inc.

43-69 162nd St., Flushing 58, N. Y.
Phone: INdependence 3-8935

Pres.Gale Dorothea
PRODUCTS: Design and manufacture of timers, dimmers, electrical controls and synchronized sound.

John F. Beasley Construction Co.

1614 Mercantile Bank Bldg., Dallas 1, Tex.
Phone: RI 1-3228
Phone: MURray 7-6381

President.....John F. Beasley
Exec. Vice Pres.....Lothar E. Berg
Vice Pres.B. V. Pruden
Secretary-Treasurer.....Andrew B. Lytle

Branch Offices:

402 South "D" St., Muskogee, Okla.
Phone: MU 7-6381

Vice Pres.B. V. Pruden
20 N. Wacker Dr., Chicago, Ill.
Phone: ST 2-7589

Sec.-Treas.A. B. Lytle
PRODUCTS: Steel erectors (radio-television towers and antennas).

Behrend Cine Corp.

161 E. Grand Ave., Chicago 11, Ill.
Phone: MICHigan 2-2281

PresidentJack Behrend
Vice PresidentLennis Gangel
Sec.-Treas.Jean Behrend
PRODUCTS: Speedi-Q punches, Tec film cleaner, blooping tape.

Bell and Howell Company

7100 McCormick Rd., Chicago 45, Ill.
Phone: AMBassador 2-1600

Vice Pres., Gen. Mgr.....M. G. Townsley
Dir. of MarketingJ. L. Wassel
Dir. of Eng.....Dr. H. C. Wohlrab
PRODUCTS: 614-CDVM, 614-CDTV, 16mm vidicon projectors, screening room projectors, 16mm cameras, printers, splicers.

Bell Television Inc.

552 W. 53rd St., N. Y. 19, N. Y.
Phone: JUDson 6-4350

PresidentMartin Sugar
Board Chrmn., Eng. Dir.....Lee Bunting
Franch. Place. Mgr.....Charles Smith
Nat. Field Oper. Mgr.....Thomas Gemmola
Purch. Agt.Victor Peters
SecretaryJames Bronis
Service Mgr.....Nicholas Theirjung
Chief Eng.Gary Danek

Branch Offices

488 John Street, Bridgeport, Conn.
Phone: FO 7-7718

Pres.William Gorzka
11 N.W. 36th Street, Miami, Fla.
Phone: PL 4-2628

Manager.....William T. Kruglak, II
PRODUCTS: Watchdog TV system, TV security systems, 5" TV monitors, master antennas, amplifiers, outlets, TV cameras, video amplifiers.

Blaw-Knox Equipment Div.

Box 1585, Pittsburgh 30, Pa.
Phone: STerling 1-2700

Vice Pres., Gen. Mgr.....A. H. Jackson
Sales Mgr.....E. S. Miller
Chief Eng.E. W. Pottmeyer
PRODUCTS: Steel towers for AM, FM, TV.

Blonder-Tongue Laboratories, Inc.

9 Alling St., Newark 2, N. J.
Phone: MARKET 2-8151

Vice President.....Harry Gilbert
Dir. of Marketing.....Ralph H. G. Mathews
PRODUCTS: Amplifiers, distribution equipment and accessories for master TV systems, community TV systems and educational TV systems. Home TV improvement products. UHF amplifiers and converters.

Bodde Screens & Projectors

Box 711, San Fernando, Calif.
Phone: EMpire 5-2551

V.P., General Manager.....B. M. Bodde, Jr.
PRODUCTS: Wide angle seamless translucent screens; automatic, reversible, high intensity background projectors accommodating standard and polaroid slides.

Bogen-Presto Co.

P. O. Box 500, Paramus, N. J.
Phone: DIAMond 3-5700

Sls. Mgr., Prof. Equip.....Thomas L. Aye
PRODUCTS: Disc recorders & accessories, tape recorders, transcription turntables, l.p. tape reproducers, automated tape systems, custom tape, disc & mixing equipment, multiplex receivers.

RADIO & TV EQUIPMENT MANUFACTURERS

Browning Laboratories, Inc.

100 Union Ave., Laconia, N. H.
Phone: 523-5454

President.....G. G. Greene
Chief Eng.Charles J. Chatterton
PRODUCTS: Crystal-controlled single-channel FM tuners, multiplex receivers, FM broadcast monitor and relax receivers; FM modulation monitor, 25 mc-174 mc.

Burgess Battery Company

(Div. of Servel, Inc.)

Foot of Exchange, Freeport, Ill.
Phone: AD 2-2161

President.....F. J. Kirkman
V.P., Sales.....C. E. Balz
Sales Mgrs.....W. W. Riddell, R. G. Wright

Branch Offices

4003 W. Madison, Chicago 2, Ill.
Phone: NE 2-2771

Manager.....H. E. Chabot
76 Ninth Ave., New York 11, N. Y.
Phone: CH 2-2270

Manager.....A. C. Olsson
1855 Industrial St., Los Angeles 21, Calif.
Phone: MA 8-9141

Manager.....J. C. Geiger
PRODUCTS: Manufacture dry batteries, mercury batteries, sealed rechargeable nickel cadmium batteries, water activated batteries, alkaline batteries, magnetic recording tape.

Burke & James, Inc.

321 S. Wabash Ave., Chicago, Ill.
Phone: HARRISON 7-8393

President.....George Drucker
V.P., Tech. Dir.A. Drucker
PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

Bussmann Manufacturing Div.

(McGraw-Edison Co.)

University at Jefferson St., St. Louis 7, Mo.
Phone: GARFIELD 1-1740

Manager.....Joseph A. Bussmann, Jr.
Branch Office

93 Montgomery St., Jersey City, N. J.
New York Phone: CORTLANDT 7-1466
PRODUCTS: Fuses for electronic circuits.

Camera Equipment Co., Inc.

315 W. 43rd St., New York 36, N. Y.
Phone: JUDSON 6-1420

Pres.Eugene H. Levy
Vice Pres., Finance.....Vincent Tepedino
Sales Dir.....Burton Grodin
PRODUCTS: Remote controlled pan and tilt head for vidicon cameras, motion picture film examining equipment-high speed type. Vidicon pan and tilt head and CECO Pro. Jr. fluid head for vidicon cameras; closed circuit TV equipment.

The Camera Mart, Inc.

1845 Broadway, New York 23, N. Y.
Phone: PLaza 7-6977

President.....Samuel Hyman
Vice Pres.Paul Meistrich
Sec.-Treas.Anna Browning
Asst. Sales Mgr.....Thomas Johnston

Res., Dev. Dir.....Anton Weber
PRODUCTS: Camart product for motion pictures, TV, including camera dollies, mike booms, tripods, film-editing equipment; sales, service, rentals of Moviola equipment, Arriflex, Auricon sound cameras, Magnasync equipment.

Canadian General Electric Co., Ltd.

Royce Works, 830 Lansdowne Ave.,
Toronto 4, Ont.
Phone: 534-6511

(Electronic Equipment & Tube Dept.)

V.P., Gen. Mgr.....R. M. Robinson
Mgr. Marketing.....I. A. Mayson
Mgr. Bcst. Sls. & Planning.....C. E. Spence
Broadcast Sales.....E. J. Gareau
Adv. & Sales Prom.....M. D. Locke
PRODUCTS: Complete AM,FM,TV broadcast transmitting and studio systems; consulting; systems, design & production engineering; facilities for development and manufacture of electronic equipment.

Canadian Marconi Co.

2442 Trenton Ave., Montreal 16, Quebec, Can.
Phone: REgent 8-9441

President.....S. M. Finlayson
Gen. Manager.....W. V. George
Sec.Treas.....A. G. McCaughey
Asst. General Manager.....L. M. Daley
Equipment Mgr.....A. B. Clapp
Marine, Land Commun. Mgr....J. H. Martin
Sales Mgr.....W. Bitcon
Comptroller.....C. S. Stephens
PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

Cannon Electronic Co.

3208 Humboldt St., Los Angeles 31, Calif.
Phone: CAPitol 5-1251

Vice President, Sales.....F. M. Cate
PRODUCTS: Audio and TV camera connectors.

Capelhart Corporation

87-46 123rd St., Richmond Hill 18, N.Y.
Phone: HICKORY 1-4400

President.....Jack M. Winer
Exec. Vice Pres.....Seymour Levy
V.P., Eng.....Pasquale Galella
V.P., Manuf.....Ben Goldner
V.P., Military and Ind. Div.....J. D. Winer
V.P. and Treas.....Leonard S. Jaffe
Sec. and Gen. Mgr.....George Ginsburg
General Sls. Mgr.....Dave Cole
Adv. Dir.....Norman Axelband
PRODUCTS: Stereo console phonos, also with AM-FM radios, AM-FM tuners, stereo and monaural amplifiers and speaker systems, speaker-amplifier systems.

Caterpillar Tractor Co.

Engine Division
Peoria, Ill.
Phone: 676-3311

V.P., Engine Div.....L. L. Morgan
Sales Manager, Eng. Div.....F. V. Jacobs

RADIO & TV EQUIPMENT MANUFACTURERS

Branch Office

630 Fifth Ave., New York, N. Y.

Phone: C1rcle 5-9054

PRODUCTS: Diesel electric sets and natural gas electric sets for standby and prime power for use by broadcasting and communications facilities.

Cavalier Radio & Electronics Corp.

66-02 Austin St., Forest Hills 74, N. Y.

Phone: ILLinois 9-0800

Pres.....Leo J. Galanek
V.P., Secretary.....Grace V. Ramey
Dir. of Engineering.....Frank A. Bullock
Mgr. of Manufacturing.....Jerry Di Mucci
Purchasing.....Angelo Evangelista
Chief Engineer.....Walter Arent

PRODUCTS: AM-FM table and clock model radios, transistor radios, monaural and stereo portable phonographs, stereo consoles.

Cellomatic Corp.

(Div. Screen Gems)

711 5th Ave., New York, N. Y.

Phone: PLaza 7-7895

Vice Pres.....Milton Rogin, Thomas Howell
Sales Mgr.....Larry Cooper

Branch Offices

615 N. Wabash Ave., Chicago, Ill.

Phone: SU 7-2755

Manager.....Owen Zapel
1410 Turkey Run Rd., Washington, D. C.

Phone: EL 6-4533

Manager.....Ernest Vetter
433 Jarvis St., Toronto, Canada

Phone: WA 2-3124

Manager.....George Headon

PRODUCTS: Cellomatic Futura Mark IV and S-45 animation projectors, Cellomatic videoplex projector and supporting graphics services.

Century Lighting, Inc.

521 West 43rd St., New York 36, N. Y.

Phone: CH 4-7050

President.....Edward Kook
Chmn. & Exec. V.P.....Saul Levy

Branch Offices

1477 N.E. 129th St., N. Miami, Fla.

1820-40 Berkeley St., Santa Monica, Calif.

PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards (C-I electronic lighting control, Port-O-Vox (wireless microphone), C-Core dimmer system.

Chrono-log Corporation

2583 West Chester Pike, Broomall, Pa.

Phone: ELgin 6-6771

Vice President.....Saul Meyer
Vice President.....Arthur Freilich

Branch Offices

1519 Northern Blvd., Roslyn, N. Y.

Phone: MA 1-8660

Manager.....John Wild
1011 Highland Ave., Arlington, Va.

Phone: JA 4-2274

Manager.....J. Heffernan

512 N. 18th St., Birmingham 3, Ala.

Phone: AL 1-0312

Manager.....C. Vaughn
Box 66, Needham, Mass.

Phone: HILLcrest 4-2366

Manager.....W. Weeton
1540 Maple St., Northbrook, Ill.

Manager.....Bill Nobles
7316 Winston Churchill Dr., Dayton 32, O.

Phone: CHapel 4-2744

Manager.....K. Gregerson
6170 Sherry Lane, Dallas, Tex.

Phone: EM 3-3698

Manager.....N. S. Brown
Box 11098-E, Albuquerque, N. M.

Phone: 299-2829

Manager.....R. Mayes

PRODUCTS: STEP (Sequential TV Equipment Programmer) for automation of station breaks and other video and audio switching. Digital clocks for time indication.

Cinema Engineering

(Aerovox Corp.)

1100 Chestnut St., Burbank, Calif.

Phone: VICToria 9-5511

Gen. Works Mgr.....C. P. Dibble
Sales Service Mgr.....P. D. Kampion

Account Mgr.....R. K. Baldwin
N.Y.C. Representative.....Sidney H. Baum

Branch Offices

101 Park Ave., New York, N. Y.

Phone: MURray Hill 6-6268

70-15 Fleet St., Forest Hills, N. Y.

Phone: BOulevard 3-8101

613 W. Cheltenham St., Philadelphia 26, Pa.

Phone: CApital 4-2727

District Mgr.....Harry J. Hartz
1145 19th St., N.W., Washington 6, D. C.

Phone: FE 8-6706

Manager.....Peter C. Cameron
1551 Btaron St., W., Hamilton, Ont.

Phone: LI 5-1186

Sales Mgr.....J. Cartwright

PRODUCTS: Audio attenuators, equalizers, degaussers (demagnetizers), filters.

Collins Radio Co.

5200 C Ave., N.E., Cedar Rapids, Iowa

Phone: EMpire 5-8411

Comm. Sales Mgr.....R. M. Winston
Reg. Sales Mgr.....H. L. Peters
Bcst. Sales Mgr.....E. S. Gagnon

Branch Offices

1271 Ave. of the Americas, New York 20, N.Y.

Phone: JU 6-5678

Regional Sales Dir.....W. J. McKnight
2600 Wilshire Blvd., Los Angeles, Calif.

Phone: DUNkirk 5-6421

Regional Sales Mgr.....G. R. Schneider
1930 Hi-Line Dr., Dallas, Tex.

Phone: RIVERSide 7-5151

Regional Sales Mgr.....John Dalby

PRODUCTS: Radio, AM & FM transmitters, FM antennas, phasing equipment, remote amplifiers, audio, studio, and cartridge tape equipment, microphones, package radio stations and Mobile studios and stations.

RADIO & TV EQUIPMENT MANUFACTURERS

Commercial Radio Sound Corp.

652 First Ave., New York 16, N. Y.

Phone: OREGON 9-0400

General Manager.....A. W. Schneider
PRODUCTS: Broadcast public address & audio systems, video & distribution systems.

Community Engineering Corp.

Box 824, State College, Pa.

Phone: ADAMS 8-2461

President.....James R. Palmer
 Vice President.....Floyd B. Fischer
PRODUCTS: Complete electronic eqpt. for RF distribution of TV signals for community antenna, master, closed circuit, educational & industrial systems. Ultra low noise preamplifiers & wide band amplifiers at VHF & UHF. Custom design & manufacturing.

Comprehensive Filmtreat, Inc.

421 W. 54th St., New York 19, N. Y.

Phone: CO 5-0372

President.....Michael Freedman
 Vice-Pres.....Stanley Gitner
 Sect.....Jane Leni
 Treas.....Jules Leni
PRODUCTS: Comprehensive filmtreat process: For films in constant use; print life service; comprehensive film rejuvenation.

Conrac Division

(Giannini Controls Corp.)

19217 E. Foothill Blvd., Glendora, Calif.

Phone: EDGewood 5-0541

General Manager.....W. J. Moreland
 Chief Engineer.....J. Grayson Jones
 Operations Manager.....R. M. Alston
 Product Mgr.....Robert Vendeland

Branch Office

350 5th Ave., New York, N. Y.

Phone: LW 4-1160

Manager.....Al Slater
PRODUCTS: Broadcast, closed-circuit TV monitors; re-broadcast receivers; ETV multiple-monitor systems, control receivers.

Consolidated Tower Service

1123 Michigan Ave., Fort Wayne 6, Ind.

Phone: ANTHONY 7-0202

General Manager.....N. I. Swager
PRODUCTS: Towers—erected, sold and serviced, especially in package deals.

Continental Electronics

Manufacturing Company

(Subsidiary of Ling-Temco-Vought, Inc.)

4212 S. Buckner Blvd., Dallas 27, Tex.

Phone: EVERgreen 1-7161

President.....James Weldon
 V.P., Engineering.....Mark W. Bullock
 Director of Sales.....Thomas B. Moseley

Branch Offices

26 Cushing Rd., Milton 86, Mass.

Phone: ED 3-0649

Eastern Dist. Mgr.....I. J. Metcalfe
 1515 S. Manchester, Anaheim, Calif.

Phone: PR 4-2900

Western Dist. Mgr.....J. H. Hamilton
PRODUCTS: AM broadcast transmitters, all power levels; remote control and fault

alarm equipment for unattended operation.

Sol Cornberg Associates, Inc.

1841 Broadway, New York 23, N. Y.

Phone: JUDson 2-6530

President.....Sol Cornberg
PRODUCTS: Designers of TV-radio-theatre facilities & equipment; intercom TV systems. Consultants in application & procedure.

Cozzens & Cudahy, Inc.

125 Old Orchard Arcade, Skokie, Ill.

Phone: ORchard 5-6700

General Manager.....Warren B. Cozzens
 Sales Mgr.....Michael J. Cudahy
PRODUCTS: Microwave relay equipment & systems.

Crouse-Hinds Co.

Wolf & 7th N. Sts., Syracuse 1, N. Y.

Phone: GR 4-8411

Vice-Pres. Sales.....Erle R. Monesmith
 Mgr., Illumination.....J. S. Haney
PRODUCTS: Flashing beacons and aviation obstruction lights for marking radio and television towers.

Dage Television Div.

(Thompson Ramo Wooldridge, Inc.)

W. 10th St., Michigan City, Ind.

Phone: TR 4-3251

Gen. Manager.....J. L. Lahey
 Asst. Gen. Mgr., Gen.

Sales Mgr.....W. G. Gordon
 Chief Eng.....J. Alinsky
PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

Daven Co.

530 W. Mt. Pleasant Ave., Livingston, N. J.

Phone: WYman 2-4300

V.P., Sales.....E. L. Grayson
PRODUCTS: Video distribution equipment, VTVM, attenuators, rotary switches, video attenuators, RF attenuators, transmission measuring equipment.

Dewald Radio

(Div. of United Scientific Labs., Inc.)

35-15 37th Ave., Long Island City, N. Y.

Phone: STILLwell 4-9334

President.....David Wald
 Chief Eng.....Mark Glaser
 Contract Sales Mgr.....Seymour Wald
 Sales Mgr.....Leonard Haas
 Prod. Eng.....Sidney Weinberg
PRODUCTS: AM-FM Hi-Fi tuners, Stereo tuners & amplifiers, Citizen band and amateur band transceivers.

Dialogue Prompter Service

161 West 75th St., New York 23, N. Y.

Phone: FI 1-4065

Pres.....Arthur Dittler
 Sales Mgr.....Alfred Lettieri
 Script Dept. Mgr.....Margot Allison
PRODUCTS: Prompting equipment and through-the-lens viewing for TV, films, public speaking and industrial shows; typing and script preparation.

RADIO & TV EQUIPMENT MANUFACTURERS

Diamond Electronics

Box 415, Lancaster, Ohio
Phone: OLive 3-6540

General Manager.....James G. Gelder
Field Sales Mgr.....R. H. Renko
Industrial Sales Mgr.....W. P. McNamara
Production Manager.....N. D. Rupert
Business Manager.....J. T. Justice

Branch Offices

10 High St., Boston 10, Mass.

Phone: HA 6-6676

Manager.....J. A. Crowley
105 W. Adams St., Chicago 3, Ill.
Phone: RA 6-4426

Manager.....H. F. Krapf
410 Asylum St., Hartford, Conn.
Phone: 522-1252

Manager.....William Buckley
4708 Crenshaw Blvd., Los Angeles 43, Calif.
Phone: AX 1-0614

Manager.....R. W. Hall
DIAMOND POWER SPECIALTY CORP.
666 Third Ave., New York 17, N. Y.
Phone: MU 2-7080

Manager.....J. E. Bryer
PRODUCTS: Image dissector CTTV systems;
Vidicon CCTV systems; "Hawk 401"
camera; TV camera pickup tubes, Video
monitors, industrial TV accessories.

Dorne & Margolin, Inc.

29 New York Ave., Westbury, N. Y.

Phone: EDdgewood 4-3200

President.....Arthur Dorne
Vice Pres.....Joseph Margolin
Mktg. Mgr.....Thomas L. Evans

Branch Office

9730 Cozycroft Ave., Chatsworth, Calif.

Phone: DI 1-4010

Manager.....R. E. Anderson
PRODUCTS: Antenna research, develop-
ment and production.

Dresser-Ideco Company

875 Michigan Ave., Columbus 15, Ohio

Phone: AX 9-2123

Pres. and Gen. Mgr.....Henry Knippenberg
Tower Design Mgr.....Orville Pelkey
Sales Mgrs.....J. M. Hogan,
J. R. Hayden, C. D. Byrd

Branch Office

2314 Redondo Beach, Gardena, Calif.

Phone: PL 8-4194

Manager.....Robert Sload
PRODUCTS: Broadcast TV Towers.

M. Ducommun Co.

580 Fifth Ave., New York 36, N. Y.

Phone: PLaza 7-2540

Manager.....Tony Stepchuk
PRODUCTS: Radio and TV stop watches,
centralized register, filmmeter stopwatches,
pocket and wrist chronographs.

Du Mont Laboratories

(Div. of Fairchild Camera & Inst. Corp.)

750 Bloomfield Ave., Clifton, N. J.

Phone: PRescott 3-2000

Group Mgr., Du Mont Div.....John S. Auld
Sr. Technical Advisor..Dr. Allen B. Du Mont
Acct. Mgr.....Charles Uhlig
Adv. Mgr.....John Prymack
Administrative Svcs.....Adolph A. Katz
Quality Control.....Frederick Walzer
Purchasing.....Carl Tepel
Industrial Rels. Dir.....Rial Simons
Pub. Dir.....Edward W. Allen, Jr.

ELECTRONIC TUBE DIV.

General Mgr.....William Croxville
Sales Mgr.....Robert W. Deutsch
Eastern Sales.....Burtis Lawton
Western Sales.....Dwight L. Umstead
Manufacturing Mgr.....James Van Note
Cathode-Ray Tube Lab.....Joseph G. Burns
Photosensitive Dev. Lab..Joseph G. Koonsman
Tech. Asst. to Gen. Mgr....Victor LeGendre

INDUSTRIAL ELECTRONICS DIV.

Mgr.....Jack Humbert
Commun. Dept.....Roger Daugherty
Instrum. Mktg. Mgr.....George Tirone
Mobile Radio Sales Mgr....Raymond Carey
Indust. TV Sales Mgr.....Richard Colten
Instrum. Sales Mgr.....Fred Katzmann
Instrum. Eng. Mgr.....Hy Soojian

PRODUCTS: Industrial and military cath-
ode-ray tubes, multiplier photo tubes, storage
tubes, fiber optics tubes, scan converters,
microwave tubes, industrial and closed cir-
cuit television, two-way mobile radio equip-
ment, automotive test equipment, oscillo-
scopes, oscilloscope cameras, pulse gener-
ators.

EICO Electronic Instrument Co., Inc.

33-00 Northern Blvd., L. I. C. 1, N. Y.

Phone: ST 6-8700

President.....Harry R. Ashley
Vice President.....Philip A. Portnoy
Secretary.....Sophie C. Ashley
Treasurer.....Morris Kaufman

PRODUCTS: Electronic kits, Hi-Fi, test
instruments, ham gear, citizens radio, tran-
sistor radio.

EMI/US Ltd.

(General Communications Div.)

1750 N. Vine St., Hollywood 28, Calif.

Phone: HOLlywood 2-4909

V. P., General Manager.....Bruce Rozet
Advertising Manager.....Denis Waitley

Branch Office

151 W. 46th St., New York, N. Y.

Phone: CIRCLE 5-1216

Manager.....Frederick Cudlipp

PRODUCTS: TV camera chains, video re-
cording tape, switching systems, solid state
state distribution equipment, video mixers,
video monitors.

E-Z Way Towers, Inc.

5901 E. Broadway, Tampa 5, Fla.

Phone: 626-4157

President.....Clarence Jax
Vice Pres.....Arthur H. Judd

RADIO & TV EQUIPMENT MANUFACTURERS

Engineer.....Harold M. Payne
PRODUCTS: Steel towers for main station; telescopic towers adaptable to mounting on equipment van for remote microwave transmission.

Eastman Kodak Co.

343 State St., Rochester 4, N. Y.

Phone: LOcust 2-6000

Mgr., Motion Picture Film Dept.

Donald E. Hyndman

Branch Offices

342 Madison Ave., New York 17, N. Y.

Phone: MURray Hill 7-7080

Mgr., East Coast Office.....E. M. Stifle

130 E. Randolph Dr., Chicago 1, Ill.

Phone: RANDolph 6-7476

Mgr., Midwest Office.....K. M. Mason

6706 Santa Monica Blvd., Hollywood 38, Calif.

Phone: HOLLYwood 9-3101

Mgr., West Coast Office.....N. L. Simmons

PRODUCTS: Motion picture film and equipment for TV use, camera lenses, television film projectors.

Eidson Electronic Company

1902 N. Third St., Temple, Texas

Phone: PROspect 3-3901

Owner.....M. Eidson

PRODUCTS: Sta. frequency measuring service for AM-FM-TV; quartz crystal units for frequency control.

Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.

Phone: LYtell 1-1451

Dir. of Marketing.....F. A. Speaks

PRODUCTS: Eimac Electron, power transmitting tubes.

Electro-Voice, Inc.

Cecil & Carroll Sts., Buchanan, Mich.

Phone: OXBow 5-6831

V.P., Marketing.....Lawrence LeKashman

Mgr., Comm. Prod.....George Riley

Sales Mgr., OEM Products...Howard Durban

Mgr., Adv. & Sales Prom...D. H. Kirkendall

PRODUCTS: Professional microphones for radio & TV.

Electron Corp.

(Sub. of Ling-Temco-Vought, Inc.)

Box 5570, Dallas, Tex.

Phone: ADams 5-3424

President.....M. Zimmerman

V.P., Sec.-Treas.John Duke

SalesBill O'Fallon

Prod. Mgr.Carl Griffin

PRODUCTS: Closed-circuit cameras. UHF-VHF TV Transmitters, Broadcast TV Cameras, Video-Audio Switches and Monitors, Slide and Film Chains, TV Translators.

Electronic Applications, Inc.

80 Danbury Rd., Rte. 7, Wilton, Conn.

Phone: PORter 2-5537

N.Y.C. Phone: CYpress 5-1207

President.....V. J. Skee

PRODUCTS: AKG dynamic & condenser microphones, headsets and turntables; NAG-RA portable tape-recorders.

Electronics Development Corp.

1533 Monrovia Ave., Newport Beach, Calif.

Phone: TRIangle 7-3223

Pres., Chief Eng.....Joseph H. Leaming

Vice Pres.....C. G. W. Anderson

Sec., Treas.....Fred P. Leaming

PRODUCTS: Audiplex sound diplexing units, high speed data TV transmission, systems, design and development of special studio equipment, low power 200 watt TV transmitters.

Electronics, Missiles & Communications, Inc.

262 East Third St., Mount Vernon, N. Y.

Phone: MO 8-3012

N.Y.C. Phone: CYpress 2-3518

PresidentByron W. St. Clair

Vice President.....Robert F. Romero

Vice President.....Henry Shapiro

Sales Mgr.....Melvyn Liebmann

PRODUCTS: VHF, UHF translators and transmitters, U-to-V converters, band pass filters, low-noise pre-amplifiers.

Emerson Radio & Phonograph Corp.

14th & Cole Sts., Jersey City 2, N. J.

Phone: SWArthmore 5-3500

PresidentB. Abrams

Secretary-Treasurer.....M. Abrams

Exec. Vice-Pres.....Dorman D. Israel

Sr. Vice President.....H. Tullo

V.P., Controller.....Abraham Vogel

Dir. Public Rel.....L. H. Liberman

PRODUCTS: TV receivers, FM/AM radios, phonographs, phonoradios.

Engineering Associates

434 Patterson Rd., Dayton 19, Ohio

Phone: AXminster 3-1662

President.....C. C. Littell, Jr.

PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

Esquire Radio & Electronics, Inc.

6201 15th Ave., Brooklyn, N.Y.

Phone: BENsonhurst 6-2755

President.....A. R. Lieberman

Vice President.....Simon Lynn

Treasurer.....Joshua Dwork

Production Mgr.....Anthony Umina

Purchasing Agent.....Author Barbash

Chief Engineer.....Paul Smith

PRODUCTS: Manufacturers of radios, phonographs and Hi-Fi combinations. Import manufacturers for German & Japanese prods.

Fairchild Camera & Instrument Corp.

Robbins Lane, Syosset, Long Island, N. Y.

Phone: WELLS 1-4500

PRODUCTS: (AM-FM) miniature beacon transmitters. Automatic voice data link. Fairchild motion analysis camera, high speed 16 mm motion picture camera for special effects color or B & W. Facsimile & telephoto transmitters & receivers.

RADIO & TV EQUIPMENT MANUFACTURERS

Fairchild Recording Equipment Corp.

10-40 45th Ave., Long Island City, 1, N. Y.
Phone: STillwell 4-6163

President.....Donald J. Plunkett
Sales Admin.....Margaret P. McLaughlin
Chief Engineer.....George Alexandrovich

PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, power amplifiers, limiters, cutters (stereo and monophonic), recording and playback equipment, filters, compressors, attenuators, preamplifiers, audio consoles.

Federal Manufacturing & Engineering Corp.

1055 Stewart Ave., Garden City, N. Y.
Phone: CH 8-7400

Mktg. Dir.....Kenneth V. Curtis
Sales Mgr.....Lawrence D. Scheu, Jr.

PRODUCTS: Kinescope recorders, sound-on-film cameras, rear screen projectors and screens, transceivers, wireless microphones.

Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.
Phone: NE 6-1300

PRODUCTS: Optical elements including Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides, etc.

C. H. Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.
Phone: ATLantic 7-7303

President.....C. H. Fisher
PRODUCTS: AM, FM & TV towers and ground systems; lighting & painting.

Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.
Phone: EXeter 2-8900

President.....Avery Fisher
Exec. Vice Pres., Gen. Mgr.....B. L. Arons
V.P., Eng.....Fred Mergner
Sales Dir.....Paul E. Bryant
Component Sales Mgr.....James J. Carroll
Purch. Dir.....Harvey Stone

PRODUCTS: Hi-Fi Radio, Phonographs, tape recorders, Hi-Fi stereo FM-AM tuners and receivers, master audio controls, amplifiers, pre-amplifiers, and speaker systems.

Florman & Babb, Inc.

68 West 45th St., New York 36, N. Y.
Phone: MU 2-2928

President.....Arthur Florman
Vice-President.....John Babb
Sales Manager.....L. W. Hollander
Indust. Sales Mgr.....Wally Robbins
Maint. Chief.....Ray Emeritz
Audio Dept. Hd.....Bernie Zuch
Camera Dept. Hd.....Hy Roth
Lighting Dept. Hd.....John Murray
Chief Engineer.....Donimick Notto

PRODUCTS: Sales and rentals, 16mm and 35mm motion picture production equipment, editing equipment, service, manufacturers, importers, distributors.

Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.
Phone: CEntral 9-6100

Pres., Chief Eng.....A. J. Brackett
Vice President.....Angelo R. Fiore
Vice President.....George Houliroyd
Purchasing Agent.....Lyle Eckler
Sales Manager.....William Endres
Secretary.....Catherine E. Brackett

PRODUCTS: Image orthicon orbiter, video equalizer-amplifier, fotovideo aperture & phase corrector, keyed video signal generator, transistorized plug-in vidicon camera, kinescope recording monitors, color synchronizing generators, burst keying units, special camera & monitor light boxes, radar scan conversion alignment & measuring instruments, TV radar bar-dot generator.

Gates Radio Co.

123 Hampshire St., Quincy, Ill.
Phone: BALdwin 2-8202

President.....P. S. Gates
V.P., Opera.....G. L. Mallory
V.P., Sales.....L. J. Cervone
Mdsng. & Adv. Dir.....John Price
V.P., Engr.....N. L. Jochem
Works Manager.....Howard Young
Secretary.....A. S. Petzoldt
Purchasing Agent.....A. Vandenboom

Branch Office

800 Second Ave., New York, N. Y.
Phone: MURray Hill 7-7971

PRODUCTS: Radio broadcast transmitters AM; radio broadcast transmitters FM; TV broadcast transmitters UHF and VHF; speech input equipment for radio and video; transcription turn tables; recording equipment; communications transmitters (high frequency); communications transmitters (very high frequency); airway communications equipment; homing beacon equipment; directional phasing equipment; antenna coupling equipment; transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems; spot recorders, cartridge tape systems.

General Communications

Janesville Rd., Fort Atkinson, Wisc.
Phone: JORDan 3-5547

President.....E. D. Petersen
Secy.-Treas.....C. O. Bell

PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

General Electric Co.

Electronics Park, Syracuse, N. Y.
Phone: GRAnite 6-4411

Command Systems Div.

300 S. Geddes St., Syracuse, N. Y.
Phone: GRAnite 6-4411

Gen. Mgr.....Richard L. Shetler
1. *Communication Products Dept.*
Mountain View Rd., Lynchburg, Va.

RADIO & TV EQUIPMENT MANUFACTURERS

Phone: VI 6-7311
General Manager.....H. Van Aken
Marketing Manager.....Glenn R. Peterson
PRODUCTS: Carrier multiplex, microwave, military communication and power line equipment; two-way radio communications.

2. Technical Products Operation Division St., Syracuse 1, N. Y. Phone: GRanite 6-4111

Gen. Mgr.....R. L. Casselberry
Mktg. Mgr.....Harry E. Smith
PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, technological & engineering services.

Radio & Television Div. Electronics Park, Syracuse, N. Y. Phone: GRanite 6-4411

Vice Pres., Gen. Mgr.....Hershner Cross
1. TV Receiver Dept.

Electronics Park, Syracuse, N. Y.
Phone: GRanite 6-4411

Gen. Mgr.....W. E. Davidson
Mktg. Mgr.....Marshall Bartlett, Jr.
PRODUCTS: Monochrome, color TV receivers; TV-phono-FM stereo combinations.

2. Radio Receiver Dept. 1001 Broad St., Utica, N. Y. Phone: SWift 7-0750

General Manager.....Robert C. Wilson
Manager-Marketing...William B. Clemmens
PRODUCTS: Full line of portable radios, clock-radios, table radios. High fidelity components.

3. Audio Products Dept. 2200 N. 22nd St., Decatur, Ill. Phone: 428-4311

Gen. Mgr.....Charles J. Coward
Mktg. Mgr.....C. Vernon Phillips
PRODUCTS: Mono and stereo phonographs; high fidelity components.

4. Broadcasting Stations Bus. 1400 Balltown Rd., Schenectady, N. Y. Phone: FRanklin 7-2261

Gen. Mgr.....J. Milton Lang
Mktg. Mgr.....Robert F. Reid
SERVICES: WRGB-TV, WGY-AM, WGFM.
Electronic Components Division
316 East 19th St., Owensboro, Ky.

Phone: MUrray 3-2401
V.P., General ManagerL. B. Davis
1. Receiving Tube Dept.
316 East 19th St., Owensboro, Ky.
Phone: MUrray 3-2401

General Manager.....I. D. Daniels
Mktg. Mgr.....Joseph Quill
PRODUCTS: Special electronic components for entertainment, industry, military.

2. Power Tube Dept. 1 River Rd., Schenectady 5, N.Y. Phone: FRanklin 4-2211

General Manager.....J. F. McAlister

Manager-MarketingF. L. Miller
PRODUCTS: Microwave equipment, high-power diodes, triodes, tetrodes, hydrogen thyratrons, ignitrons, klystrons, converters, tubes, magnetrons.

3. Cathode Ray Tube Dept. Electronics Park, Syracuse 1, N. Y. Phone: GRanite 6-4411

General ManagerDavid C. Scott
Mktg. Mgr.....C. L. Dichter
PRODUCTS: Electronic indicating and sensing equipment for industry, military, consumers.

4. Semiconductor Products Dept. Electronics Park, Syracuse 1, N. Y. Phone: GRanite 6-4411

General Manager.....H. B. Fancher
Manager Marketing.....J. H. Sweeney
PRODUCTS: Transistors, integrated electronics, diodes.

5. Rectifier Components Dept. W. Genesee St., Auburn, N. Y. Phone: AL 3-7321

General Manager.....C. G. Lloyd
Mktg. Mgr.....L. C. Wholey
PRODUCTS: Rectifiers (germanium, silicon, selenium, copper-oxide, silicon-controlled).

General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave.,
Cambridge, Mass.

Phone: UNiversity 4-8500

Broadcast Sales Mgr.....Sal Fulchino
Branch Offices
34 W. Hyatt Ave., Mt. Kisco, N. Y.
Phone: MO 6-3730

Sales Eng.....Richard Burden
8171 Orchard Dr., Denver, Colo.
Phone: 429-5758

Sales Eng.....Howard Dempsey
2921 S. 104th St., Omaha, Neb.
Phone: 391-8148

W. Dist. Mgr.....Bill Dunbar
2009 Cromwell Dr., Nashville, Tenn.
Phone: CY 8-5842

Sales Eng.....Revis Hobbs
121 Meadow Lane, Cleveland, O.
Phone: 248-4864

Sales Eng.....Robert Leedham
7268 S.W. 16th Terr., Miami, Fla.
Phone: CA 6-4366

Sales Eng.....Ralph Owens
806 Wellesley Dr., Atlanta, Ga.
Phone: 355-4329

Sales Eng.....Gordon Swan
PRODUCTS: FM transmitters; stereo, multiplex generators; multiplex rebroadcast receivers; Rust remote-control equipment; AUTOLOG equipment.

General Precision Lab, Inc.

(Div. of General Precision, Inc.)
63 Bedford Rd., Pleasantville, N. Y.
Phone: ROgers 9-5000

President.....R. W. Lee

RADIO & TV EQUIPMENT MANUFACTURERS

V.P. and Gen. Mgr.....W. P. Hilliard
V.P., Sls. and Eng.....W. J. Tull
Dir., Sls. and Svc. Div.....F. R. Demchock
Director Industrial Prods....N. M. Marshall
PRODUCTS: Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit television systems; simplex motion picture projectors and sound systems.

General Radio Co.

22 Baker Ave., W. Concord, Mass.
Phone: EMerson 9-4400
N. Y. Phone: WOrth 4-2722

President.....C. C. Carey
Bd. Chairman.....A. E. Thiessen
Treasurer.....Lawrence H. Pexton
Secretary.....John D. Quackenbos
Director of Sales.....M. T. Smith
Export Manager.....S. W. DeBlois
V.P., Engr.....D. B. Sinclair
Service Manager.....H. H. Dawes
PRODUCTS: AM, modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

Granco Products, Inc.

83-30 Kew Gardens Rd.
Kew Gardens 15, N.Y.
Phone: VIrginia 9-8900

President.....Henry Fogel
V.P. Engineering.....Seymour Napolin
PRODUCTS: AM-FM table & car radios, hi fi consoles, FM front end tuner.

Grand Iron Works, Inc.

525 Tiffany St., Bronx 59, N. Y.
Phone: DAyton 8-2600

President.....B. E. Alpern
PRODUCTS: Manufactures and erects towers.

Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.
Phone: LExington 2-4000

Sales Manager.....L. J. O'Connell
PRODUCTS: Microphones, amplifiers, magnetic tape recorders, lighting eqpt.

J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.
Phone: 864-2115

Vice Pres.....M. C. Hamilton
PRODUCT: Paint and erect radio and TV towers.

The Hammarlund Mfg. Co., Inc.

53 W. 23rd St., New York, N. Y.
Phone: YUkon 9-2200

President.....Lloyd A. Hammarlund
Vice-Pres.....Hugh A. McCloskey
Sls. Mgr., Engr. Prod.....L. C. Menkes
Mgr., Comm'l Prod.....F. Lester
Dir. of Engr.....P. L. Epstein
Comptroller.....Walter Knorr
Advertising & Promotion
Manager.....Lescarboura Agency
Personnel Director.....George Froehlich

PRODUCTS: Communication receivers and accessories, standard and special variable capacitators, remote supervisory controls, diversity receivers.

Harvey Radio Co., Inc.

103 W. 43rd St., New York 36, N. Y.
Phone: JU 2-6380

Pres.....Harvey E. Sampson
Vice Pres.....Harvey E. Sampson, Jr.
Sec.....Paul L. Sampson

Branch Offices

HARVEY ELECTRONICS-SYRACUSE, INC.

Pickard Dr., Syracuse 11, N. Y.

FEDERAL ELECTRONICS, INC.

Box 208, Binghamton, N. Y.

PRODUCTS: Distributes audio devices.

The Harwald Company

1245 Chicago Ave., Evanston, Ill.
Phone: DAVIS 8-7070

President.....Robert Grunwald
Sales Mgr., Eastern Div.....Sam Caldwell
Sales Mgr., Western Div.....Ray Short
Technical Director.....Richard Wallace
Chief Engineer.....Howard Bowen
PRODUCTS: (TV) Inspect-O-Film automatic film inspecting machine; Splice-O-Film automatic hot splicer; Protect-O-Film film cleaner; Cement-O-Film film cement.

Hewlett-Packard Co.

1501 Page Mill Rd., Palo Alto, Calif.
Phone: DAvenport 6-7000

President.....David Packard
Sales Mgr.....C. Van Rensselaer
PRODUCTS: TV & FM monitors and test equipment.

Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.
Phone: RIchmond 7-4488

President.....H. Leslie Hoffman
Vice-Pres., Treas.....C. E. Underwood
Consumer Products Division

V.P., Sales.....P. E. Bryant
V.P., Mfg.....J. Stevens
V.P., Admin.....M. G. Whitney
V.P. Indust. Rel.....Ted S. Hoffman
Asst. Sls. Mgr., Radio & Hi Fi....P. L. Henry
Laboratories Division

President.....J. D. McLean
Treasurer.....J. Kuhner

Semiconductor Division

Exec. Vice President.....M. E. Paradise
Treas., Asst. Gen. Mgr.....J. S. McGee
PRODUCTS: TV & radio receivers, hi-fi phonographs, semiconductor devices.

Houston-Fearless Corporation

(Houston-Fearless Div.)

11801 W. Olympic Blvd., Los Angeles, Calif.
Phone: BRadshaw 2-4331

Sales Mgr.....A. J. Kjontvedt

Branch Office

1411 K St., N.W., Washington 5, D.C.
Phone: EX 3-3838

Representative.....T. H. MacIndor
7525 Cloy Road, Dayton 59, O.
Phone: 855-2166

Representative.....W. Nearing
PRODUCTS: Tripods, dollies, pedestals, remote control camera heads & mounts, tripod accessories; motion picture film processors.

RADIO & TV EQUIPMENT MANUFACTURERS

Huggins Laboratories, Inc.

999 E. Arques, Sunnyvale, Calif.

Phone: 736-9330

Pres., Gen. Mgr. R. A. Huggins
Sales Manager V. D. Varenhorst
Plant Manager J. J. Gilleran
Sec.-Treas. W. S. Floyd
Tube Div. Mgr. Dr. J. L. Palmer

PRODUCTS: Manufacturer and developer of traveling wave tubes, backward wave oscillators, power supplies, microwave, equipment.

Hughey & Phillips, Inc.

3200 N. San Fernando Blvd., Burbank, Calif.

Phone: Victoria 9-1104

V.P., Gen'l Mgr. J. H. Ganzenhuber

PRODUCTS: 300 mm. beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control & alarm systems, and complete kits for: tower lighting.

Industrial Tubes, Inc.

321 Stevens St., Geneva, Ill.

Phone: Central 2.0806

Vice President. R. K. Soderquist

PRODUCTS: Inert gas-filled thyatrons for use in TV studios in the dimming circuits of main control panels.

International Electronics Corp.

81 Spring St., New York 12, N. Y.

Phone: Worth 6-0790

President. B. B. Grossman

Vice President. M. Grossman

Vice President, Sales. E. J. Porto

Dist. Sales Mgr. I. Friedman

Advertising Manager. H. Siegman

PRODUCTS: Mullard electron tubes.

International Telemeter Corp.

(Div. of Paramount Pictures Corp.)

1501 Broadway, New York 36

Phone: BR 9-8700

President. Howard Minsky

Exec. Vice Pres. Leslie Winik

Vice-Presidents. P. MacNamara, C. I.

Lappen, J. Murtagh, W. C. Rubinstein

Secretary. Jacob Karp

Treas. James H. Richardson

Controller. Alvin Cooper

Exec. Producer. Jean Dalrymple

N. Y. Mgr., Pub. Rela. Hy Hollinger

Dir., Franchise Opera. Phil Isaacs

Branch Office

2000 Stoner Ave., Los Angeles 25, Calif.

Phone: GR 8-7751

Vice President. William C. Rubinstein

PRODUCTS: Telemeter system of Pay-as-You-See TV.

Internat'l Telephone & Telegraph Corp.

(ITT Laboratories)

320 Park Ave., New York 22, N. Y.

Phone: PLaza 2-6000

Pres. Harold S. Geneen

Sr. Vice Pres. William T. Marx

Vice Pres., Tech. Dir. Henri G. Busignies

Vice Pres., Mfg., Fac. Neil E. Firestone

Vice Pres., Pub. Edward J. Gerrity

V.P., U. S. Comm'l. Grp. John J. Graham

V.P., U. S. Defense Grp. Charles M. Mooney

Vice Pres., Mktg. Eugene F. Peterson

Components Div.

100 Kingsland Rd., Clifton, N. J.

Phone: North 1-1100

Pres. Joseph J. Bokan

Federal Labs

500 Washington Ave., Nutley 10, N. J.

Phone: North 1-1100

Pres. William M. Duke

Industrial Labs

3700 E. Pontiac St., Ft. Wayne, Ind.

Phones: Eastbrook 7571; Kenmore 5436

Pres. Robert S. Alexander

Industrial Products Div.

15191 Bledsoe St., San Fernando, Calif.

Phone: Empire 7-6161

Pres. Frederick H. Guterman

Jennings Radio Mfg. Corp.

970 McLaughlin Ave., San Jose 8, Calif.

Phone: CYPress 2-4025

Chrmn. of Board. Calvin K. Townsend

National Transistor

500 Broadway, Lawrence, Mass.

Phone: 688-1881

Pres. Allen J. Dusault

PRODUCTS: Point-to-point, marine and mobile radio; microwave radio and multi-plex equipment; transmitting, receiving, coaxial cable systems; test and measuring instruments; closed-circuit TV; power rectifiers, transistors, diodes, semiconductor materials, tubes, electrical equipment.

Jackson Electrical Instrument Co.

124 McDonough St., Dayton 2, O.

Phone: 224-0367

Pres. H. M. Hassman

Sales Mgr. John Thorn

Purch. Agent. Lowell Scott

PRODUCTS: Radio-TV electronic test equipment.

Jampro Antenna Co.

7500-14th Ave., Bldg. 9, Sacramento 20, Calif.

Phone: GL 1-4375

Pres., General Mgr. Peter K. Onnigian

Production Mgr. Taro Yodogawa

Ch. Engr. Floyd Overhauser

Branch Offices

13 E. 40th St., New York 16, N. Y.

Phone: MU 9-0200

Manager. Thomas O'Hara

2442 Trenton Ave., Montreal, Que., Can.

Phone: RE 8-9441

Manager. Peter Clapp

PRODUCTS: Transmitting antennas for FM & TV stations, special designs, emergency antennas.

Jenfred, Inc.

(See Commercial Producers)

Jerold Electronics Corp.

15th & Lehigh Ave., Philadelphia, Pa.

Phone: Baldwin 6-3456

President. Sidney Harman

General Manager. Robert H. Beisswenger

RADIO & TV EQUIPMENT MANUFACTURERS

Branch Office

7 Hugh J. Grant Circle, New York, N. Y.

Phone: SYcamore 2-3700

PRODUCTS: TV, FM, UHF reception aids; TV, FM amplifiers, preamplifiers, couplers; UHF converters, preamplifiers; closed-circuit, TV distribution, microwave, communication systems; test instruments.

Johns-Manville

22 E. 40th St., New York 16, N. Y.

270 Madison Ave., New York, N. Y.

Phone: LEXington 2-7600

Manager.....P. J. Washburn

PRODUCT: Acoustical materials.

E. F. Johnson Co.

Waseca, Minn.

Phone: 990

General Manager.....E. F. Johnson

TV Sales.....C. Wilson

PRODUCTS: Antenna insulators, RF connectors, isolation inductors, inductors (fixed & variable), shaft couplings (flexible & rigid), static drain chokes, etc.

Kaar Engineering Corp.

2995 Middlefield Rd., Palo Alto, Cal.

Phone: DAVenport 6-5050

New York Phone: 516-LY 9-4875

General Manager.....Norman Helwig

Sales Manager.....F. Genochio

Chief Engineer.....Ben K. Wright

Production Manager.....Arthur Osborne

PRODUCTS: Conelrad monitor, UHF 2 way radio, citizen's band radio equipment, portable 2 way radio equipment.

Kahn Research Laboratories, Inc.

81 So. Bergen Pl., Freeport, N.Y.

Phone: FReeport 9-8800

President.....Leonard R. Kahn

PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Symmetra-peak, a network to maintain symmetrical waveform modulation (AM-FM and TV transmitters), Dual sideband AM stereo adapters.

Kay Electric Co.

14 Maple Ave., Pine Brook, N. J.

Phone: CAPital 6-4000

Partner.....Harry R. Foster

Partner.....Elmo E. Crump

Sales Manager.....Irving Silberg

PRODUCTS: Sweeping oscillators, pulse and pulsed carrier generators, wide-band hi-freq. voltmeter, noise figure test set, oscillators & frequency marking generators, noise generators, attenuators, TV sound-picture generators.

Kierulff Sound Corp.

1015 S. Figueroa St., Los Angeles 15, Calif.

Phone: RIchmond 7-0271

President.....C. T. Kierulff

Vice President.....S. G. Klier

Gen. Mgr.....Cecil Roper

PRODUCTS: Distributor of electronic equipment.

Kimble Glass Co.

(Subsidiary of Owens-Illinois Glass Co.)

405 Madison Ave., Toledo 1, Ohio

Phone: CHerry 2-6543

President.....W. J. Stewart

Industrial & Electronic Prod. Div.:

V.P., Gen. Mgr.....J. P. Kearney

V.P., Product Mgr.....G. P. Molloy

Sales Mgrs...J. H. Chandler, R. W. M. Ritter

Dir. Prod. Stand. &

Field Engr.Frank Carter

Chief Devel. Eng.....R. W. Mayhew

General Mgr., Internat. Div...A. M. Turner

V.P., Dir. Sales.....E. B. Dennis, Jr.

V.P., Technical Dir.....F. D. Pinotti

Sales Promotion Mgr.....W. D. Plummer

PRODUCTS: Glass envelopes for TV picture tubes, special-purpose cathode-ray, display, power, transmitting, x-ray & other electronic tube applications; special electronic glasses.

Kliegl Bros., Inc.

321 W. 50th St., New York, N. Y.

Phone: COlumbus 5-0130

Vice President.....Herbert A. Kliegl

TV Sales Mgr.....Herbert R. More

PRODUCTS: TV studio lighting equipment: spotlights, scoops, pattern and slide projectors; lighting distribution system including connector strips, ceiling and wall outlet boxes, multi-conductor cables.

Kline Iron & Steel Co., Inc.

1225 Huger St., Columbia, S. C.

Phone: AL 4-0301

President.....B. H. Klins

Sales Manager.....J. R. Trotter

Chief Tower Eng.....F. L. Anderson, Jr.

PRODUCTS: TV Towers (self-supporting and guyed).

Kriss Electronics Corp.

191 Oraton St., Newark, N. J.

Phone: HU 4-3137

President.....Charles J. Kriss

Prod. Mgr.....Emanuel Jasuik

PRODUCTS: TV picture tubes, cathode ray tubes.

Lehigh Structural Steel Co.

17 Battery Place, New York 4, N. Y.

Phone: WHitehall 4-1424

Gen. Sls. Mgr.....E. A. Murphy

PRODUCTS: Vertical radiators, supporting towers, relay towers.

Ward Leonard Electric Co.

115 MacQuesten Parkway S., Mount Vernon, N. Y.

Phone: MOUNT Vernon 4-1000

Branch Offices

1605 E. Olympic Blvd., Los Angeles 21, Calif.

Phone: MA 7-3093

Manager.....H. S. Eales

3100 N. Cicero Ave., Chicago, Ill.

Phone: MU 5-6450

Manager.....W. C. Schofield

PRODUCTS: Lighting controls for TV studios.

RADIO & TV EQUIPMENT MANUFACTURERS

John E. Lingo & Son, Inc.

2814 Buren Ave., Camden 5, N. J.

Phone: WOODlawn 4-0487

PRODUCTS: Antenna supporting poles & transmitting antennas.

MaCarta, Inc.

4021 Fleur Drive, Des Moines 15, Iowa

Phone: 283-1709

President.....G. D. Andrews

Chief Engineer.....P. H. Vernon

PRODUCTS: Automatic audio programming equipment using continuous loop tape cartridges.

Machlett Laboratories, Inc.

1063 Hope St., Springdale, Conn.

Phone: FIrside 8-7511

Pres.....Jos. W. Skehan

Vice Pres., Mktg.....R. E. Nelson

Mgr., Large Power Tubes.....C. Kirka

Sales Mgr., Large Power Tubes.....E. H. Gilbert

Mgr., Photosensitive Dev....S. T. Yanagisawa

Sales Mgr., Photosens. Dev....A. F. Wegener

Branch Offices

510 N. Dearborn St., Chicago 10, Ill.

Phone: MICHigan 2-5316

Manager.....D. S. Frankel

636 Potrero Ave., San Francisco 10, Calif.

Phone: MICHigan 8-2355

Manager.....K. G. Morrison

PRODUCTS: Broadcast transmitting tubes (AM, FM, TV); photosensitive devices, including specialized vidicon.

MacKenzie Electronics, Inc.

1025 N. McCadden Place, Hollywood 38, Cal.

Phone: OR 8-9335

President.....Louis G. MacKenzie

General Manager.....Norman J. Ostby

PRODUCTS: Multi-channel program repeaters, single channel recorder-playback units, telephone answering sets, magnetic tape magazines.

Magnasync Corporation

5546 Satsuma Ave., North Hollywood, Cal.

Phone: TRiangle 7-5493

President.....D. J. White

Exec. V.P.....W. H. Stutz

V.P., Chief Eng.....J. W. Green

Dir. Customer Svc.....R. H. Sogge

PRODUCTS: Portable mixers, studio mixing console, microphone boom, program equalizers, magnetic tape erasers, magnetic recording & reproducing equipment, etc.

The Magnavox Company

2131 Bueter Rd., Ft. Wayne 4, Ind.

Phone: EAsbrook 9721

President.....Frank M. Freimann

V.P., Secy.....Gerard M. Ungaro

V.P., Treas.....John S. Sturgeon

V.P.....Edwin S. Pridham

V.P., Govt. & Indust. Div....Gen. G. F. Smith

V.P. Mktg., Govt. Div....David W. Martin

V.P., Mfg., Cons. Prod. Div....Ellis Friedman

V.P., Purch.....Warren W. Frebel

Mktg. Mgr., Cons. Prod.

Div.James J. Shallow

Adv. Mgr.....J. Schulke

Merch. Mgr., Organ.....J. McCoy

Merch. Mgr., Radio.....W. Boedeker

Gen. Compt.....J. W. Schrey

Asst. Treas.....Albert G. Nelson

Indust. Rel. Dir.....George D. McClaren

Nat. Serv. Mgr.....Ray Yeranko

Asst. Secy.'s.....Catherine M. Kelly, Stanley

S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky

Branch Offices

270 Park Ave., New York, N. Y.

Phone: YUKon 6-0055

MAGNAVOX CO. OF TENN.

Box 718, Greenville, Tenn.

Phone: MELrose 8-4191

Pres.....George L. Leinenweber

PRODUCTS: Radio, stereo phonographs and combinations (Jefferson City Cabinet Co., subsidiary); 19", 21", 24", 27" and color TV; UHF, VHF, two-way combinations; three-way combinations (Tenn.).

Marconi Instruments Ltd.

111 Cedar Lane, Englewood, N. J.

Phone: LOWell 7-0607

Manager.....William A. Buck

Asst. Sales Mgrs.....Keith Elkins, Wallace Oliver

Ch. Eng.....S. Ellam

PRODUCTS: Measuring instruments for FM mobile radio, measuring instruments for bestg. stations, FM/AM signal generators, frequency standards, deviation monitors, TV sideband analyzers, etc.

Mattison Electronics Corp.

2966 Jerome Ave., Bronx 68, N. Y.

Phone: CY 8-1400

President, Treasurer.....Richard Mattison

PRODUCTS: TV receivers, hi-fi eqpt., radio-phonograph combinations.

J. A. Maurer, Inc.

37-01 31st Street, Long Island City 1, N. Y.

Phone: STILLwell 4-4600

President.....Daniel R. Ehrlich

V.P., Treasurer.....Ben Cohen

V.P., Secy.....Herman Cohen

Asst. Secy.....Lee Shaw

PRODUCTS: 16mm. professional motion picture cameras; 16mm. sound recorders; 16mm. film phonographs. 16 & 35mm.

McMartin Industries, Inc.

605 N. 13th St., Omaha 2, Neb.

Phone: 342-2753

Pres.....Ray B. McMartin

Mktg. Mgr.....Ray M. Unrath

Plant Sup.....Roy Chase

Chief Eng.....Leonard E. Hedlund

Asst. Chief Eng.....R. J. Cleary

Branch Offices

Box 486, Great Neck, L. I., N. Y.

Phone: HU 7-9395

Manager.....Joel Joseph

336 S. LaBrea Ave., Los Angeles 36, Calif.

Phone: WE 6-8201

Manager.....Jack Carter

RADIO & TV EQUIPMENT MANUFACTURERS

The Mectron Co.

501 E. First Ave., Roselle, N. J.
Phone: CH 5-1068

Sales Manager.....J. F. Cosgrove
Production Mgr.....Saul Esocoff

PRODUCTS: Seal-O-Flange Coaxial transmission lines, Auto-Dryaire Automatic dehydrators; Flare-Seal & Tapergrip connectors for Styroflex and Foamflex cables.

Mesa Microwave, Inc.

11 N. Lee, Oklahoma City, Okla.
Phone: CEntral 2-8881

PRODUCTS: Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.

Metropolitan Electric Mfg. Co.

(Lumitron Division)

2250 Steinway St., Long Island City 5, N. Y.
Phone: AStoria 8-3200

Gen. Mgr.....James J. Shelley
Assoc. Gen. Mgr.....Charles Shevelin
PRODUCTS: Studio lighting control.

Metropolitan Telecommunications Corp.

946 Dean St., Brooklyn 38, N. Y.
Phone: NEvins 8-5900

President.....S. Beidler
PRODUCTS: Cameramen's telephone head & chest sets, telephone jacks, plugs, switchboards & assoc. eqpt.

Midwestern Instruments, Inc.

Box 7509, Tulsa 18, Okla.
Phone: NA 7-1111

President.....G. R. Morrow
General Manager.....W. F. Wells
Sales Manager.....Paul Bunker

PRODUCTS: Magnecord tape recorder/reproducers.

Miles Reproducer Co., Inc.

598 Broadway, New York 12, N. Y.
Phone: Walker 5-6985

President.....J. M. Kuhlik
Adv. Mgr., Treas.....B. Burns
Chief Engineer.....I. W. Kay

PRODUCTS: Recorders (field, on-the-spot, miniature, conference-lecture-telephone, man-back, continuous, lightweight, permanent).

Milo Electronics Corp.

530 Canal St., New York 13, N. Y.
Phone: BEekman 3-2980

Sales Mgr.....Robert A. Smith

PRODUCTS: Batteries, capacitors, chemicals, coils, connectors, diodes, filters, fuses, hardware, lamps, metal chassis and racks, meters, microphones, P.A. systems, sound equipment plugs, potentiometers, attenuators, switches, resistors, relays, speakers, tape, test equipment tools, transformers, transistors, tubes, vibrators, wire and cable.

Minnesota Mining and Mfg. Co.

2501 Hudson Rd., St. Paul 19, Minn.
Phone: 733-1110

Div. V.P., Magnetic Prod. Dr. W. W. Wetzel
Gen. Sales Mgr., Magnetic Prod.

Dan Denham

Sls. Mgr., Aud. Range, Vid.

Prods.....W. H. Madden
Sales Mgr., Instrumentation Tapes.

C. F. Koefod

Branch Offices

6850 S. Harlem Ave., Bedford Park, Ill.
Phone: GL 2-2200

Sales Manager.....P. B. Van Deventer
6023 S. Garfield Ave., Los Angeles 22, Calif.

Phone: RA 3-6641

Sales Manager.....A. J. Blower
700 Grand Ave., Ridgefield, N. J.

Phone: WH 3-6700

Sls. Mgr.....W. F. Enright
2121 Santa Anna Ave., Dallas 28, Tex.

Phone: DA 7-7311

Sls. Mgr.....R. A. Henderson
935 Bush Ave., St. Paul 1, Minn.

Phone PR: 6-8511

Manager.....J. C. Bondus
320 Shaw Rd., S. San Francisco, Calif.

Sales Mgr.....D. T. Windahl
5698 Rising Sun Ave., Philadelphia 20, Pa.

Phone: PI 2-0200

12200 Brookpark Road, Cleveland 30, Ohio
Phone: CL 2-4300

411 Piquette, Detroit 2, Mich.

Phone: TR 5-7111

4835 Para Dr., Cincinnati, Ohio

10725 Baur Blvd., St. Louis 14, Mo.

3663 1st Ave., S., Seattle 4, Wash.

PRODUCTS: Magnetic and video tape and magnetic film & accessories.

Miratel, Inc.

1st St., S.E. & Richardson,
New Brighton 12, Minn.

Phone: MELrose 3-1742

President.....William S. Sadler
General Manager.....N. C. Ritter

Sales Mgr.....H. E. Kurzweg

PRODUCTS: Television video monitors, video distribution amplifiers, regulated power supplies, conelrad equipment, voice operated relay, aperture correctors.

Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.
Phone: CHapman 5-1085

President.....Mrs. Eva Fox
Vice Pres., Gen. Mgr.....B. G. Tubbs

Mktg. Mgr.....Charles Austin
Eng. Dir.....E. C. Manderfeld

Branch Office

521 5th Ave., New York 17, N. Y.

Phone: OXford 7-0227

PRODUCTS: Film cameras and accessories.

RADIO & TV EQUIPMENT MANUFACTURERS

Mole-Richardson Co.

937 N. Sycamore Ave., Hollywood 38, Calif.
Phone: OLdfield 4-3660

President W. K. Parker
PRODUCTS: Photographic lighting equipment and accessories for TV studios. Microphone booms and perambulators.

Mycalex Corporation of America

125 Clifton Blvd., Clifton, N. J.
Phone: PRescott 9-8866

Pres. Jerome Taishoff
Vice President..... Sol Taishoff
V.P., Operations..... A. S. Backus

Branch Office

30 Rockefeller Plaza, New York, N. Y.
Phone: COlumbus 5-5989

PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

Narda Microwave Corp.

Commercial St., Plainview, L. I., N. Y.
Phone: PIONEER 6-4650

President..... W. A. Bourke
PRODUCTS: Microwave test equipment; antenna horns.

National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.
Phone: CIRCLE 6-0348

President John Clemens
Sec'y.-Treas..... Erwin G. Harwood

PRODUCTS: Crab-Hydroly, Hydroly, microphone booms, 3 wheel portable dollies, 16mm, 35mm, 70mm film synchronizers, film viewers, 35mm and 16mm. Lens mounts lenses to 40". Sales, service and rentals of television and motion picture equipment, 1 hr. magazines for film recording for 16 mm. & 35 mm. fluid Pan and tilthead tripod. Hydro-fluid tripods.

National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.
Phone: PR 8-5900

Pres., Sales Director..... John Sansone
Sec'y.-Treas., Engr..... A. Wasek
PRODUCTS: Cathode Ray Tubes.

Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JUdson 6-5810

Exec., V.P..... Lee E. Jones
PRODUCTS: Projection-room film-editing equipment; power and hand rewinds; Griswold splicers; light tables; show timers and film-measuring machines; 100-foot spot, feature-film and video-tape-reel storage; individually indexed storage for two-by-two-inch slide commercials.

North American Philips Co., Inc.

(High Fidelity Products Div.)

230 Duffy Ave., Hicksville, L. I., N. Y.
Phone: WElls 1-6200

Product Manager..... W. Semmelink
Sales Manager..... J. Gerrity

PRODUCTS: Continental 100, 200, 300 and 400 tape recorders; commercial sound systems & components.

Gunnar A. Olsen Corp.

215-11 42 Ave., Bayside, L.I., N.Y.
Phone: BAyside 9-8092

President..... Gunnar A. Olsen
Vice President..... Gunnar Olsen

PRODUCTS: Tower Antenna systems installations & maintenance.

Pacific Mercury Electronics

(Sub. Thomas Organ Co.; div., Telemetering Corp.)

8345 Hayvenhurst Ave., Sepulveda, Calif.
Phone: EMpire 2-3131

Pres. J. Benaron
Exec. Vice Pres..... Art Chapman
Vice Pres., Eng..... Stanley Cutler
Comm. Sales Mgr..... J. Weller
Purch. Dir..... Ken Melling
Indust. Rel. Dir..... George Brudney
Compt. John Diegelman
Promo., Pub. Dir..... Howard E. Rieder
Organ Sales Mgr..... A. Edward Gross
Nat. Serv. Mgr..... Donald A. John
Organ E. Reg. Sales Mgr.... Murray Fiebert
Organ S. Reg. Sales Mgr.... Frank Sampieri
Qual. Cont. Mgr. William Morris
Chief TV Eng..... Les Kushner
Chief Organ. Eng..... John Brand

Branch Office

2024 Branford Pl., Newark, N. J.
Phone: MA 3-0251

Manager Murray Fiebert
PRODUCTS: Silvertone TV, Hi-Fi sound systems, transistor organs; Thomas transistor organs; Telemetering equipment for aircraft and missiles.

Page Communications Engineers, Inc.

(Subsidiary of Northrop Corp.)

2001 Wisconsin Ave., N.W., Washington, D.C.
Phone: FEderal 7-7600

President..... J. A. Waldschmitt
Sr. V.P., Asst. to Pres..... A. J. Pote
Sr. V.P., Marketing..... F. W. Donkin
Sr. V.P., Operations..... B. M. Wootton
Sr. V.P., Eng., R&D..... Ross Bateman
V.P., Dir. Telecomm Sys... Charles A. Parry
V.P., Dir. Eng..... Francis M. Ryan
V.P., Dir. R&D..... G. Boggs
V.P., Dir. Techn. Svces..... C. L. Ill

PRODUCTS: Design, construction, testing, maintenance and operation of ionospheric & tropospheric scatter propagation & other advanced radio communications systems.

RADIO & TV EQUIPMENT MANUFACTURERS

Parkersburg Rig and Reel Co.

(Div. of Parkersburg-Aetna Corp.)
620 Depot St., Parkersburg, W. Va.
Phone: HUDson 5-4521

President.....B. P. McDonough
V.P., Sales Mgr.....J. W. Robbins
Secy., Treas.....H. N. Wilson

Branch Office

539 Second Ave., New York, N. Y.
Phone: YUkon 6-5166

PRODUCTS: (AM-FM) Radio transmission towers; micro wave towers. (TV) Towers.

Pembrex Theatre Supply Corp.

1969 S. Vermont Ave., Los Angeles, Calif.
Phone: REpublic 1-3111

Mgr.L. M. Wutke

PRODUCTS: "Pemarco" and "Telinc" projectors, and accessories.

Pentron Sales Co., Inc.

(Sub. of Pentron Electronics Corp.)
777 South Tripp Ave., Chicago 24, Ill.
Phone: SAcramento 2-3201

President.....Irving Rossman
Chief Engineer.....Irving Brenholdt

PRODUCTS: Stereo recorders, stereo playmonaural tape recorders, dual preamplifiers, preamplifiers, microphone mixers, speaker/amplifiers, tape decks (stereo & monaural).

Phelps Dodge Copper Products

300 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3200

President.....H. T. Brinton
Sales Manager.....F. W. Lemly

PRODUCTS: Styroflex®, Spirafil, Foamflex coaxial cable.

Philco Corp.

(Div. of Ford Motor Co.)
Tioga and "C" Sts., Philadelphia 34, Pa.
Phone: 443-2000

Chrmn. of Board.....Irving A. Duffy
Pres.....C. E. Beck
Vice Pres., Fin.....R. G. McCormick
Vice Pres., Indust. Rel.....R. M. Jones
Vice Pres., Gen. Counsel.....H. R. Nolte, Jr.
Pub. Dir.....Marc J. Parsons
Vice Pres., Eng., Res.....D. B. Smith
Vice Pres., Purch.....M. W. Newell
Vice Pres., Govt. Rel.....R. F. Herr
Consumer Products Div.

Vice Pres., Gen. Mgr.....L. H. Hyde
Prod. Plan. Mgr.....A. E. Allen
Prod. Eng. Dir.....E. S. Brotzman
Gen. Mfg. Mgr.....F. J. Meredith
Gen. Sales, Mktg. Mgr.....C. Hakimian
Controller.....J. P. Pfann

Lansdale Div.

Church Road, Lansdale, Pa.
Phone: ULYssez 5-4681

N. Y. Phone: STilwell 6-8400
Gen. Mgr.....W. H. Oelkers

PRODUCTS: AM and AM-FM radios, console, table, portable and combination TV receivers, Stereophonic Hi-Fidelity phonographs; transistors, cathode ray tubes.

Philmore Manufacturing Co., Inc.

130-01 Jamaica Ave., Richmond Hill 18, N. Y.
Phone: HIckory 1-5000

President.....M. L. Granat
Vice-President.....Gary Granat
Chief Engineer.....I. Volpe
Treasurer.....Murray Granat
Sec'y.-Sls. Mgr.....Jerry Granat
Office Mgr.....Milton Greenker

Branch Offices

330 S. Franklin St., Chicago, Ill.

Vice President.....Gary Granat
1757 Garfield Ave., S. Pasadena, Calif.
Manager.....R. E. Osborne

PRODUCTS: Transistor portable radio kits, 3 tube, 2 band AC/DC radio kits, crystal set kits and sets, electronic kits of all kinds for hobby and school use, communication receiver and transceiver units, citizen band equipment, ham and amateur equipment, stereo multiplex adaptors, UHF-TV converters.

Pilot Radio Corp.

3706 36th St., Long Island City 1, N. Y.
Phone: STillwell 4-5454

Pres.Sidney Harman
Vice Pres., Gen. Mgr.....Roland J. Kalb
Sec.-Treas.....I. W. Wyckoff
Cont.Harry Christian
Mktg. Mgr.....Howard W. Hibshman
Gen. Sales Mgr.....Don Ross
Adv. Mgr.....Arnold Singer
Purch. Agt.....Paul Lefko
Works Mgr.....Frank Hajek
Chief Eng.....Richard Shottenfeld

PRODUCTS: Tuners-stereo: FM-AM, Hi-Fi amplifiers, preamplifiers, speaker systems, portable stereo phonographs; stereophonic console phonographs, radio-phonographs, & components.

Polarad Electronics Corp.

43-20 34th St., Long Island City, N. Y.
Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe
Exec. V.P.....P. H. Odyssey
Mgr. of Marketing.....J. P. Schindler
Sls. Mgr.....A. A. Goldberg

PRODUCTS: Microwave test equipment, signal generators, signal sources, spectrum analyzers, microwave reception equipment, accessories and components, general lab equipment.

Precision Apparatus Company, Inc.

70-31 84th St., Glendale 27, N. Y.
Phone: TW 4-4290

Pres.....Sol S. Sparer
Gen. Sales Mgr.....Sidney S. Fleischman
Sales Mgr.....Sidney Solomon

RADIO & TV EQUIPMENT MANUFACTURERS

Eng. Dir.....Victor Robinson
PRODUCTS: Test equipment of all kinds; stereo signal generators; Hi-Fi audio amplifiers; kits and wired equipment; contract and specialty items.

Pro-Tex Reel Band Co.

200 Film Bldg., Cleveland 14, Ohio
 Phone: TOWer 1-2624

Owner.....T. Kulka
PRODUCTS: Sealed reel bands for tape reels; non-magnetic clips for tape reels and 8mm film reels; vinylband for film reels.

Prodelin Inc.

307 Bergen Ave., Kearny, N. J.
 Phone: WYman 1-8600

Pres.....L. A. Bondon
PRODUCTS: Coaxial transmission line and connectors, antennas, telemetering buoys.

Radex Corporation

2076 Elston Ave., Chicago 14, Ill.
 Phone: ARmitage 6-6900

President.....R. Cook
PRODUCTS: Radio test eqpt., electrostatic air cleaners, negative ionizers.

Radio Corporation of America

Executive Offices: 30 Rockefeller Plaza
 New York 20, N. Y.
 Phone: CO 5-5900

Ch. of the Board.....David Sarnoff
 President.....Elmer W. Engstrom
 Ch. Exec. Comm. of Bd...Frank M. Folsom
 Vice Pres....A. L. Malcarney, C. M. Odorizzi
Electronic Data Processing
 Cherry Hill, N. J.
 Phone: 382-1000

Group Exec. Vice Pres....A. L. Malcarney
 Div. Vice Pres., Gen. Mgr.....A. K. Weber
 Div. Vice Pres., Plans & Prog...E. D. Foster
 Div. V.P., Marketing.....E. S. McCollister
 Div. V.P., Sales.....G. E. Dashiell
RCA Communications, Inc.
 66 Broad St., New York, N. Y.
 Phone: 363-2121

President.....T. H. Mitchell
RCA Broadcast, Communications Prods. Div.
 Camden, N. J.

Phone: WOODlawn 3-1000
 Div. V.P., Gen. Mgr.....C. H. Colledge
RCA Electron Tube Division
 415 S. 5th St., Harrison, N. J.
 Phone: HUMBoldt 5-3900

Group Exec. V.P.....W. W. Watts
 V.P., Gen. Mgr.....Douglas Y. Smith
 Mgr., Planning.....L. R. Day
 Controller.....J. Koppelman
 Div. V.P., Enter. Tube Prod....J. B. Farese
 Purch. Agt.....D. D. Corvey
 Mgr., Personnel.....L. A. Kameen
 Div. V.P., Gen. Sales.....L. S. Thees

Mgr., Dist. Products Dept.....H. F. Bersche
 Div. V.P., Ind. Tube Prod....C. E. Burnett
RCA Semiconductor and Materials Division
 Somerville, N. J.
 Phone: RANDolph 2-3200

Group Exec. V.P.....W. W. Watts
 V.P., Gen. Mgr.....Dr. A. M. Glover
 Div. V.P., Opera. Plan.....W. H. Painter
 Mgr., Mktg. Dept.....T. R. Hays
 Mgr., Consumer, Semicond. Prod.
 N. H. Green

Mgr., Computer Prod. &
 Material Dept.....K. M. McLaughlin
 Mgr., Personnel.....C. E. Sharp
 Controller.....F. R. Buchanan
 Mgr., Ind. Semicond. Prod....C. H. Lane
 Mgr., Memory Prods. Oper....F. E. Vinal

RCA Sales Corporation
 Indianapolis 1, Indiana

Ch. & President.....W. W. Watts
 Operating V.P.....D. L. Mills
 Treas., Controller.....O. G. Delk
 Vice Presidents...J. L. Albers, B. S. Durnat
 R. W. Saxon, J. M. Williams

RCA Victor Home Instruments Div.
 Indianapolis, Ind.

Group Exec. V.P.....W. W. Watts
 Vice Pres., Gen. Mgr.....D. L. Mills
 Mgr., Home Inst. Mfg.....W. E. Albright
 Controller.....O. G. Delk
 Mgr., Personnel.....P. R. Slaninka

RCA Victor Distributing Corp.
 Chicago, Ill.

Chrmn. of Board.....W. W. Watts
 President.....John F. O'Brien
 Vice Pres., Treas.....H. M. Miller
 V.P., Special Projects.....J. A. Curl
 V.P. Los Angeles Branch.....C. A. Malin
 V.P. Detroit Branch.....N. A. Corbett
 V.P. Chicago Branch.....A. W. Sayers
 V.P. Buffalo Branch.....L. A. Baumgartner
 V.P., Kansas City Branch....W. J. Walsh
 V.P., Wichita Branch.....M. E. Kramer
 V.P. Atlanta Branch.....A. C. Nerness

PRODUCTS: Television receivers table and console black and white and color models; Stereo-Orthophonic High Fidelity "Victrola" Phonographs; radio receivers AM, AM-FM, table models; AM clock radios; electronic data processing equipment; AM, FM and TV transmitting equipment; broadcast station studio equipment; mobile radio communications equipment; industrial television equipment; microphones; microwave equipment; test and measuring equipment; Antenaplex antenna systems; communications equipment; electron tubes: receiving, power, cathoderay and special types; TV studio camera equipment; film, disc and tape recording equipment; sixteen millimeter projectors; electron microscopes; theatre television equipment; marine radio equipment; aviation, communication, radar and other special apparatus for the Armed Forces.

RADIO & TV EQUIPMENT MANUFACTURERS

Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.
Phone: STillwell 6-2100

Board Chairman.....C. R. Runyon, Jr.
President.....F. A. Gunther
V.P. Engineering.....J. R. Day
Vice President, Finance.....Joseph Behr
Chief Engineer.....R. E. Hull
Treasurer.....James A. Cronin
Sec. & Ind. Rel. Mgr.....C. R. Runyon, III.
Personnel Mgr.James J. Kelly
Purchasing Agent.....J. W. Brangan

PRODUCTS: Tropospheric scatter radio systems, point-to-point radio relay equipment, specialty transformers, RF & AF filters, mobile remote broadcast links, FM & TV transmitters.

Radio Receptor Co., Inc.

(Subsidi. of Gen. Instrument Corp.)

100 Andrews Rd., Hicksville, L. I., N. Y.
Phone: OVerbrook 1-4300

Pres.J. G. Mayer
Vice Pres., Gen. Mgr.....Julius Pascuzzo
Vice Pres., Sales.....J. L. Herre
Vice Pres., Oper.....W. D. Paxson
Vice Pres., Res.....A. L. Rosoff
Chief Eng.....N. L. Cohen

Branch Office

433 Wyatt Bldg., Washington 12, D. C.
Phone: ME 8-3712

ManagerV. Terminello

PRODUCTS: VHF-UHF (AM, FM, CW, MCW) custom-designed receivers for land, air, sea and space; communications systems; scan-conversion and radar bright display systems; multiple closed-circuit display systems (radar TV displays converted for simultaneous multiple-viewing stations under normal lighting).

Rangertone

73 Winthrop St., Newark 4, N. J.
Phone: HUmboldt 5-2550

Pres., Treas.....George P. Zazzali

PRODUCTS: (AM-FM) Magnetic tape recorders, video-tape-editing machinery, synchronizing apparatus.

Raven Screen Corp.

124 E. 124th St., New York, N. Y.
Phone: LEhigh 4-8408

Sec'y.-Treas.....Ernest D. Reif
ManagerFred Rose
EngineerThomas Yanelli

PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.

Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.
Phone: Twin Brook 3-5860

Manager.....Joseph J. Sedik

PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

Reeves Soundcraft Corp.

Great Pasture Rd., Danbury, Conn.
Phone: 743-7601

PresidentHazard Reeves
Vice Pres.....John S. Kane
Vice Pres.....Wm. H. Deacy
Sales Mgr.....George P. Petetin
Promo. Dir., Adv. Mgr...Thomas J. Dempsey

Branch Offices

10 E. 52nd St., New York, N. Y.
Phone: PLaza 9-2644

Manager.....George P. Bassett
10 E. Jackson Blvd., Chicago, Ill.
Phone: WA 5-5853

ManagerArt Hoffman
342 N. LaBrea Ave., Los Angeles, Calif.
Phone: WE 1-1181

Manager.....Bruce L. MacPherson

PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.
Phone: DEfender 5-3500

Pres.George Silber
V.P., Commerce, Sales.....Hal Dennis
Sales Manager.....Avery Yudin
Advertising Mgr.Ben Zale

PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythm-master, a continuous variable speed phonograph and portable PA system; Imperial disc recorder; Stereo turntables series and Recitalists system & Stereo Tone arms.

Rheem Califone Corp.

5922 Bowcroft St., Los Angeles 16, Calif.
Phone: UP 0-9631

V.P. & Gen. Mgr.....O. X. Pitney
Ch. EngineerB. W. Farber
Sales Mgr.....J. S. Brown
Advertising Mgr.G. Langsner

PRODUCTS: Portable transcription players, hi fi magnetic tape recorders.

Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit 38, Mich.
Phone: TEAs 4-8420

Manager.....V. Wilton
Radio Electronic Supply Co.

505 Jefferson SE, Grand Rapids 3, Mich.
Phone: GLendale 9-4611

ManagerDon Chase

PRODUCTS: Tubes, vidicons, audio tape & discs, maintenance supplies. Electro-voice microphones, tape recorders, image orthicons.

RADIO & TV EQUIPMENT MANUFACTURERS

Roberts Electronics, Inc.

5978 Bowcroft St., Los Angeles 16, Calif.
Phone: UP 0-9426

President.....Robert G. Metzner
Exec. V.P., Gen. Mgr....Edward O. Praeger
Vice-Pres.Robert Craig
Asst. Gen. Mgr., Cont.....Jerome Dreesen
Adv. Mgr.....George Royster
Sales Mgr.....Al Barsimanto
Prod. Mgr.....George Schock
Qual. Cont. Mgr.....Louis Weiss
Purch. Agt.....Anthony Prizzi
Serv. Mgr.....John Dragone
Chief Eng.....Rex Backus

Branch Office

220 W. Merrick Rd., Valley Stream, L. I.,
N. Y.

Phone: 516-LO 1-2950

PRODUCTS: AM-FM stereo tuners, monaural & stereo preamplifiers-amplifiers, professional & semi-professional tape recorders, speaker-amplifier combinations in portable cases, dual track tape recorders, negative ion generators.

Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.
Phone: WALnut 2-6800

Owner.....W. Robinson
PRODUCTS: Precision 3-speed turntables.

Rohn Manufacturing Company

6718 West Plank Rd., Peoria, Ill.
Phone: 637-8416

PresidentDwight Rohn
Asst. Treas.....Donald Rohn
Sales Manager.....R. A. Kleine
Traffic Mgr.....William Hall
Microwave Sales Dir.....Grady Rooker
Distrib. Sales Dir.....A. Repsumer

PRODUCTS: Radio, TV, microwave, & communication towers and accessories.

Schafer Electronics

(Div. of Textron Electronics, Inc.)
235 S. Third St., Burbank, Calif.
Phone: 945-3561

President.....Paul C. Schafer
Vice Pres.....James W. Harford
Nat. Sales Serv. Mgr.....Dallas Barnard
Chief Eng.....Robert Levinson
PRODUCTS: Automation equipment; remote control equipment; automatic logging equipment.

Self Winding Clock Co., Inc.

41 East 11th St., New York, N. Y.
Phone: AL 4-3110

Sales Manager.....Laurence Hill
PRODUCTS: Sweep seconds, dry-cell self-powered, hourly corrected clocks: receive automatic synchronizing pulses from Western Union Naval Observatory Time Service; also manual sync. by control kit.

Setchell-Carlson, Inc.

New Brighton, St. Paul 12, Minn.
Phone: MELrose 3-3131

President.....B. T. Setchell
V.P. & Off. Mgr.....A. P. Chermak
Sales Admin.....W. C. McKnight

PRODUCTS: (AM-FM) Monophonic & stereophonic record players & radio combinations. (TV) Unit-ized TV, incl. with monophonic & stereophonic radio & record player combinations; TV monitors; TV-AM-FM multiplex radios.

Shields Studio

5537 Suburban Tracks, St. Louis, Mo.
Phone: FOrrest 7-2535

OwnerTom Shields
PRODUCTS: St. Louis "Stagette," TV drops, multiple drop hanger, TV green repp drapes, draperies, tracks, rigging, "profile cut outs," TV settings.

Skiatron Electronics & TV Corp.

Milburn Ave., Baldwin, L. I., N. Y.
Phone: HA 3-9725

PresidentArthur Levey
Secretary-Treas.....Frank V. Quigley
Ass't Sec.....Thomas F. O'Brien
Services Offered: Electronic equipment, Subscriber-Vision research & development TV and electronics.

Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill
Phone: ARmitage 6-6900

Sales Manager.....R. R. Cook
PRODUCTS: Radio dynamotors, blowers. fractional hp motors.

S.O.S. Photo-Cine-Optics, Inc.

602 W. 52nd St., New York, N. Y.
Phone: 467-0440

President, Gen. Mgr.....J. A. Tanney
Vice President.....William E. Allen
Treas., Sales Mgr.....Dominick Capano

Branch Office

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 7-2124

PRODUCTS: Animation, film titling, processing, lighting & sound equipment; cameras, editing, film handling equipment, rear projection systems, screens, etc. Design & engineering of custom built equipment. manufacture & distribution; rentals, sales & leasing.

Sonotone Corp.

Elmsford, N. Y.
Phone: LYric 2-9600

Pres., Gen. Mgr.....Irving I. Schachtel
Sls. Mgr., Electron. Appl..Richard J. Mahler
PRODUCTS: Sales & design of broadcast cartridges, magnetic tape heads, ceramic microphones, nickel cadmium batteries, speakers.

Sony Corp. of America

514 Broadway, New York, N. Y.
Phone: WOrth 6-0800

V.P., Merchandising....Milton D. Thalberg
General Manager.....S. Inagaki
PRODUCTS: Transistor radios and transistorized TV.

RADIO & TV EQUIPMENT MANUFACTURERS

Space Communications Corp.

1841 Broadway, New York 23, N. Y.
Phone: JUDson 2-6530

PresidentSol Cornberg
PRODUCTS: Sales & design of broadcast and intercom TV systems & equipment.

Spencer-Kennedy Laboratories, Inc.

1320 Soldiers Field Rd., Boston 35, Mass.
Phone: ALgonquin 4-5400

Chairman.....George W. W. Brewster
Pres.Donald Spencer
Vice Pres., Sales.....W. K. Headley
Vice Pres., Prod.....Albert Clark
Chief Eng.....Pierre L. deBourknecht
PRODUCTS: Signal-reception equipment for TV off-air pick-ups; distribution equipment for closed-circuit RF cable transmission systems.

Stainless, Inc.

Third St. & Montgomery Ave.,
North Wales, Pa.
Phone: OXBow 9-4871

President.....Walter L. Guzewicz
Vice-President.....Henry J. Guzewicz
Sales.....John F. Guzewicz, John S. Fisher,
Walter O. Walther
PRODUCTS: Self-supporting & guyed steel towers for AM-TV-Scatter-Microwave communications.

Stancil-Hoffman Corporation

845 N. Highland Ave., Hollywood 38, Calif.
Phone: HOLLYwood 4-7461

President.....William V. Stancil
PRODUCTS: Magnetic recorder/reproducer for tape and for 16mm, 17.5mm & 35mm film. Self contained battery operated for standard recording, stereo or synchronized with film, M r/r up to 32 tracks, all transistor, for communications recording & language labs.

Standard Electronics

(Div. of Radio Engineering Labs., Inc.)
Lakewood Road, Farmingdale, N. J.
Phone: WEBster 8-6671

Gen. Mgr.....W. J. LaHiff
Sales Mgr.....J. M. Noll
Chief Eng.....H. E. Doult
TV, Film Eng.....J. Ewansky
Plant Eng.....E. J. Biondo

Branch Offices

356 W. 40th St., New York, N. Y.
Phone: PE 6-5840

167 Social Hall Ave., Salt Lake City, Utah
Phone: EL 9-7691

Manager.....Lyle O. Keys
10 W. 25th St., Minneapolis, Minn.
Phone: FE 5-3126

413 Lathrop St., Redwood City, Calif.
Phone: 369-4675

2209 N. Henderson St., Dallas, Texas
Phone: TA 1-1222

Manager.....Chester F. Faison
PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment; amplifiers.

Stephens Trusonic Inc.

8538 Warner Dr., Culver City, Calif.
Phone: UPton 0-6671

President, Gen. Mgr.....Emile J. Petre
V.P. & Sales Mgr.....Richard Rose
SecretaryR. Applin
PRODUCTS: Wireless and condenser microphones, environmental test equipment.

Strong Electric Corp.

87 City Park Ave., Toledo, O.
Phone: CHerry 8-3741

President.....Arthur J. Hatch
Vice Pres.Leo A. Altenbach
TreasurerLee T. Nelson
PRODUCTS: Incandescent and arc spotlights; trouperette incandescent spotlight; trouper and super trouper high intensity arc spotlights; universal arc slide projector.

Studio Television Products Sales Corporation

356 W. 40th St., New York 18, N. Y.
Phone: PENnsylvania 6-5849

Sales Manager.....James B. Tharpe
Export Mgr.....Hendrik J. Antonisse
PRODUCTS: Pneumatic-balance camera dollies (color, black-and-white).

Surface Conduction, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LO 5-5535

President.....Theodore Hafner
PRODUCTS: Single wire transmission lines for closed circuit TV, community TV, low and high power antenna feeders.

Swager Tower Company

R. R. No. 2, Fremont, Indiana
Phone: 495-4625

Pres.....W. E. Swager
PRODUCTS: Radio & TV and microwave broadcast towers.

Sylvania Electric Products, Inc.

(Sub. General Tel. & Electronics Corp.)
730 3rd Ave., New York, N. Y.
Phone: 551-1000

Pres.....Gene K. Beare
Sr. Vice Pres., Admin....Leon C. Guest, Jr.
Indust. Rel. Dir.....David G. Christie
Pub. Dir.....Herbert Johnson, Jr.
Sr. Vice Pres., Mktg.....Alfred C. Viebranz
V.P., Elec. Tube Sales....Robert G. Lynch
PRODUCTS: Tubes, radio & TV.

T.C.A. Tower Co.

2615 Bankhead Highway, N.W.,
Atlanta 18, Ga.
Phone: 700-1203

PRODUCTS: Towers.

Sarkes Tarzian Inc.

(Broadcast Equipment Div.)

E. Hillside Dr., Bloomington, Ind.
Phone: 7251

PresidentSarkes Tarzian
ManagerBiagio Presti
PRODUCTS: TV transmitters, I.O. cameras, Vidicon cameras, complete studio TV equipment.

RADIO & TV EQUIPMENT MANUFACTURERS

Tech-Master Corp.

75 Front St., Brooklyn, N. Y.
Phone: ULster 5-3535

PresidentL. Lazoff
Gen. Mgr.R. Lazoff
Sales Manager.....A. Lazoff
PRODUCTS: Wired & kits TV custom chassis, tuners, amplifiers, pre-amps, radios.

Technical Appliance Corporation

1 Taco St., Sherburne, New York
Phone: ORchid 4-2211

PresidentH. H. Brown
Exec. V.P.T. Lundahl
Chief Engineer.....Robert T. Leitner
Sales EngineerCarroll Blackman
Dist. Sales, East. Div.....Gerard White
Dist. Sales, West. Div.....Carl Cox
Sales Prom. Mgr.....S. K. McNeil
PRODUCTS: Receiving antennas and allied products for TV & FM reception.

Tel-Instrument Electronics Corp.

728 Garden St., Carlstadt, N. J.
Phone: WEBster 3-1600

V.P., Sales Mgr.....E. W. Brinkerhoff
PRODUCTS: Test equipment for TV, studio equipment for monochrome & color.

Tele-Tone Company of America

1668 Webster Ave., Bronx 57, N. Y.
Phone: CY 9-1900

PresidentIsidore Rothman
Vice President.....M. Perlmutter
Chief Eng.....B. Berger
PRODUCTS: AM-FM radios, AM-FM clock radios, radio/phonograph combinations.

Telechrome Mfg. Corp.

185 Dixon Ave., Amityville, N. Y.
Phone: LIncoln 1-3600

President.....J. R. Popkin-Clurman
Exec. V.P.....Joseph McPhee
Vice-Pres., Sales.....H. C. Riker
V.P., Engineering.....Sol Hudes
V.P., ManufacturingJack Horowitz
V.P., Purchasing.....B. Tromboli

Branch Offices

13635 Victory Blvd., Van Nuys, Calif.
Phone: ST 2-7479

DirectorS. Krinsky
670 N. Elizabeth St., Lombard, Ill.
Phone: MAyfair 9-1232

Director.....D. Chapman
1028 Connecticut Ave., Washington, D. C.
Phone: ME 8-5857

DirectorR. Adams
PRODUCTS: Color and monochrome test equipment; video test signal generators & receivers; special effect generators.

Telecontrol Corp.

1418 W. 166th St., Gardena, Calif.
Phone: FAculity 1-5701

President.....John W. Doering
Ch. Devel. Eng.....L. Jorgenson
Sales EngineerDuane E. Heft
Dir. Manuf.Robert Fitzgerald
PRODUCTS: Audio-video distribution

switchers & exchanges, studio switching centers, master control switching systems, mobile video switchers, house monitoring systems, audio-video automation switchers, video & pulse amplifiers.

Telectro Industries Corporation

35-16 37th St., Long Island City 1, N. Y.
Phone: YELlowstone 2-8600

President.....H. Sussman
General ManagerEdward Waldman
SecretaryStanley Rosenberg
Chief EngineerGeorge Brown
P.A.Maxwell Ross
Engineer, RadioAbe Zeder
Engineer, TVFrank Oster
PRODUCTS: Transistorized receivers & recorders, special designs, etc.; closed circuit TV system to transmit over telephone lines.

TelePrompTer Corporation

50 West 44th St., New York 36, N. Y.
Phone: JUDson 2-3800

Chairman, Pres.....Irving B. Kahn
Vice President.....Monroe M. Rifkin
V.P. Engineering....Hubert J. Schlaflly, Jr.
V.P., Mktg.....Gerald G. Griffin
V.P., Communication Syst...N. C. Myers, Jr.
Public Rel. Dir.....John Barrington
Best. Sales Mgr.....George Andros
Adv. Mgr.....Howard J. Klein
Prog., Prod. Mgr.....Jay Merkle

PRODUCTS: TelePrompTer reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro rear screen projection; TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen closed-circuit TV, production services.

Telescript-CSP Inc.

155 W. 72nd St., New York 23, N. Y.
Phone: SUsquehanna 7-8111

PresidentPeter Jackson
V.P. SalesCurtis R. Howard
Mgr., Service.....Trygve W. Lund
Mgr., Tech. Facilities.....Charles R. Krum

Branch Office

832 N. La Brea, Los Angeles, Calif.
Phone: HO 9-7287

Manager“Scrappy” Lambert
PRODUCTS: TV studio prompting eqpt., rear screen projector, video tape editor (electronic), portable stages.

Television Utilities Corp.

135 Fulton Ave., Garden City Park, N. Y.
Phone: PI 6-4304

PresidentEugene Kron
V.P., Ch. Engr.....C. H. Odom
Vice President.....David Sigler
Vice President.....David A. Harris
Production Engineer.....Ken Worthington
PRODUCTS: Closed circuit TV equipment including cameras, flying spot scanners, line and distribution amplifiers, off-the-air tuners, video monitors, regulated power supplies.

RADIO & TV EQUIPMENT MANUFACTURERS

Television Zoomar Co.

Zoomar Television

500 Fifth Ave., New York, N. Y.

Phone: BRyant 9-5835

President.....Jack A. Pegler
Design, Research & Dev...Dr. Frank G. Back
Sales Manager.....Bill Pegler
PRODUCTS: Lenses — Super Universal
Zoomar & Super Studio Zoomar, for 3 & 4½"
image orthicon cameras.

Theatre Network Television, Inc.

575 Madison Ave., New York 22, N. Y.

Phone: PL 5-6300

President.....Nathan L. Halpern
Dir. of Prod.....Robert F. White
Dir. of Oper.....Edward F. Addiss
Dir. of Sales Develop.....Bart Swift
Sales Eng. Mgr.....Robert G. Thompson
Dir. of Engineering.....Eugene D. Warren
Chief Engineer.....John J. Leay

Branch Offices

62-10 34th Ave., Woodside 77, N. Y.

Phone: PL 5-6300

Eng. Dir.....Eugene D. Warren
1137 N. Cole Ave., Los Angeles 38, Cal.

Phone: HOLLYWOOD 2-2480

Pacific Coast Div. Mgr.....Douglas George
PRODUCTS: Closed-circuit TV for busi-
ness, industry and special events; large-
screen TV displays for broadcasting, industry
and government.

Tower Communications Co.

2700 Hawkeye Drive, Sioux City, Iowa

Phone: 2-3631

President, Treas.....M. M. Lasensky
Exec. Vice Pres.....G. A. Collins
Vice Pres.....I. Lasensky
Secretary.....G. S. Chesens
Sales Mgr.....W. H. Miller
Eng. Dir.....Wayne Popham

Branch Office

105 Howden Rd., Scarborough, Ont.

Phone: 757-1101

Manager.....G. A. Collins
PRODUCTS: Microwave towers, passive
reflectors, microwave bldgs. & tower erec-
tions. Radio towers, AM, FM.

Trans-Lux Corp.

625 Madison Ave., New York 22, N. Y.

Phone: PL 1-3110

Spec. Effects Dir.....Bert Roth
PRODUCTS: Background scenes by Trans-
Lux: rear view slide projectors; translucent
screens; & aluminum screen frames.

Trav-Ler Industries, Inc.

571 W. Jackson Blvd., Chicago, Ill.

Phone: HAarrison 7-9151

President.....Joe Friedman
V.P., Gen. Sales Mgr....Curtis R. Hammond
Sec.L. Sloan
Vice Pres.....I. Edelstein, Hubert Larson
V.P., Mfg.; Ind. Rel. Dir....D. J. Cameron
Purch. Dir.....R. E. Strand
Eng. Dir.....W. Brown

Chief Radio Eng.....R. J. O'Brien
Chief TV Eng.....Gene Harralo
Service Eng.....H. Feldman

PRODUCTS: Table, transistor AM-FM
Multiplex, auto & clock radios, hi fi portable
& stereo & console phonographs, hi fi &
stereo tape recorders. Portable, table & con-
sole TV & combination sets.

John D. Trilsch, Inc.

Box 14201, Houston 21, Texas

Phone: REpublic 4-2545

President & Treas.....John D. Trilsch
Vice President.....E. E. Armstrong
SecretaryChilton Bryan
PRODUCTS: Radio, microwave and radar
towers, design, fabrication & erection.

Tung-Sol Electric Inc.

One Summer Ave., Newark 4, N.J.

Phone: HUboldt 4-8500

New York Phone: CO 7-0620

ChairmanLouis Rieben
PresidentMilton Schulte
V.P., Marketing.....G. W. Keown
V.P., Oper. & Eng.....Dr. A. K. Wright
V.P.....Donald A. Harper
Sec.-Treas.Paul Hemschoot
ComptrollerGeorge Hallett
V.P., Engineering.....R. B. Power
V.P., Elec. Tube Div...Paul Scharninghausen
Mgr., Mkt. Svcs.....Harold F. Cook

PRODUCTS: Electron tubes, transistors,
silicon rectifiers, miniature lamps, cathode
ray tubes, subminiature incandescent lamps,
electro switch devices, Chatham Electronics
equipment.

United Transformer Corporation

150 Varick St., New York 13, N. Y.

Phone: ALgonquin 5-3500

Sales Manager.....H. Russell
PRODUCTS: Radio transformers, filters,
equalizers, high Q coils.

Utility Tower Company

Box 7022, 3140 N.W. 38th St.,

Oklahoma City, Okla.

Phone: WIndsor 6-5551

Owner.....C. E. Nelson
Manager.....V. G. Duvall
Asst. Manager.....J. D. Nelson
West Div. Mgr.....D. D. (Dutch) Giroux

Branch Office

Box 163, Mayfield, Ky.

Phon : CH 7-3642

East Div. Mgr.....M. N. (Nate) Sholar
PRODUCTS: Towers for radio FM base
insulators and TV micro wave.

Vacuum Tube Products Co., Inc.

(Div. of Hughes Aircraft)

2020 Short St., Oceanside, Calif.

Phone: SAratoga 2-2101

Div. Manager.....James J. Sutherland
Marketing Mgr.....R. W. Curry
PRODUCTS: Storage tubes, vacuum gauge
tubes and controls, welding equipment,
memoscope-oscilloscope.

RADIO & TV EQUIPMENT MANUFACTURERS

Vallen Inc.

225 Bluff St., Akron, Ohio
Phone: BLackstone 3-4933

President.....E. J. Vallen
PRODUCTS: Vallen panorama track, all-steel and aluminum tracks, electric curtain controls.

Vega Electronics Corp.

Box 145, Cupertino, Calif.
Phone: ALPine 2-8704

Bd. Chmn., President....Russell J. Tinkham
V.P., Ch. Engr.....Walter C. Hironimus
Marketing Mgr.....C. Arthur Foy
Secretary.....Marvin J. Colangelo
PRODUCTS: Vega-Mike wireless microphone system.

Visual Electronics Corp.

356 W. 40th St., New York 18, N. Y.
Phone: PENnsylvania 6-5840

President.....James B. Tharpe
Vice-President.....John P. Gallagher
Mgr., Closed Cir. Oper.....M. A. Mayers
Sales Eng. Mgr.....Leo Darrige
Sales Manager.....George H. Wagner
Automation Sys. Mgr....Charles E. Spicer
Export Sales Mgr.....Hendrik J. Antonisse

Branch Offices

1617 El Centro Ave., Los Angeles 28, Calif.
Phone: HO 6-6417

Western Reg. Mgr.....Alfred M. Kallman
4007 Bellaire St., Houston, Tex.
Phone: MA 3-4896

Southern Reg. Mgr.....Wayne Marcy
1310 Greenview Dr., Miamisburg, O.
Phone: UN 6-5272

Central Reg. Mgr.....Felix D. Bonvouloir
2310 Wesley Ave., Ocean City, N. J.
Phone: EX 9-3132

Eastern Reg. Mgr.....A. R. Hopkins
PRODUCTS: All AM-FM-TV bcst. tech. eqpt. & supplies; nat'l & foreign distribution. Manufacturers of Visual 6000 TV Automation Systems. Visual custom video switching systems.

Vitro Electronics

(Div. of Vitro Corp. of America)

919 Jesup-Blair Dr., Silver Spring, Md.
Phone: JUNiper 5-1000

Pres.....Dr. D. M. Allison, Jr.
Vice Pres., Sales Eng.....G. C. Schutz
Vice Pres., Op r.....V. M. Setterholm
Prod. Sales Mgr.....K. B. Redding
Sales Eng.....K. B. Boothe

Branch Offices

261 Madison Ave., New York, N. Y.
Phone: MURray Hill 2-5700

2301 Pontius Ave., Los Angeles, Calif.
Phone: GR 7-6717

Manager.....R. F. Enright
6001 Gulf Freeway, Houston, Tex.
Phone: WA 3-9184

Manager.....W. H. Kimbell
PRODUCTS: Rebroadcast receivers, field strength meters, phase meters, multicouplers, RE test sets, jack panels, video patch cords and looping plugs.

Westinghouse Electric Corp.

(Television-Radio Div.)

Route 27 & Vineyard Rd., Metuchen, N.J.
Phone: LIBerty 8-5000

Vice-Pres.....Chris Witting
Gen. Mgr.....O. H. Yoxsimer
Asst. to Gen. Mgr.....W. H. Eutzý
Mgr. Mfg.....M. N. Cinelli
TV-HiFi Prod. Mgr.....J. J. Eagan
Radio-Phono Prod. Mgr.....J. S. Farnell
Service Mgr.....K. H. Brown
Adv. Mgr.....R. W. Johnson
Oper. Mgr.....J. H. Fooks
Eng. Mgr.....D. Sillman
Purchasing Agent.....L. W. Tomlinson
PRODUCTS: Television Receivers, AM Radio Receivers, AM/FM Radio Receivers, High Fidelity Instruments.

Wollensak Optical Co.

850 Hudson Ave., Rochester 21, N. Y.
Phone: CONgress 6-1000

President.....E. A. Springer
Vice-President.....A. A. Wollensak
PRODUCTS: TV & motion picture camera lenses.

Zenith Radio Corp.

6001 W. Dickens Ave., Chicago 39, Ill.
Phone: BERkshire 7-7500

Chrm. of Bd.....Hugh Robertson
Pres.....Joseph S. Wright
Exec. Vice Pres., Treas.....S. Kaplan
Exec. V.P., Mktg.....Leonard C. Truesdell
V.P. in Chg. of Eng.....J. E. Brown
V.P. in Chg. of Prod.....Donald MacGregor
V.P., Purch.....J. E. Anderson
V.P. in Chg. Indust. Rel.....J. M. Ferren
V.P., Res arch Dir.....Dr. Robert Adler
V.P. Hearing Aid.....Eugene M. Kinney
V.P., Spec. Sci. Prg.....Dr. Alexander Ellett
V.P., Patents.....Francis W. Crotty
Secty. and Asst. V-P.....Karl E. Hassel
V.P., Contr.....Ralph M. Spang
Asst. Treas and Asst. Control...A. L. Franczak
Asst. Treas and Asst. Secty.....J. Kuhajek
Asst. Secs...H. M. Chesser, E. M. Schroeder
V.P., Chief Eng.....Nathan W. Aram
V.P., Works Mgr....Frederick L. Hedblom
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Vice Pres., Adv.....Erik Isgrig
Vice Pres., Export.....John A. Miguel, Jr.
Vice Pres., Distrib.....Walter C. Fisher
Vice Pres., Field Sales.....Philip J. Wood
Pub. Rel. Dir.....Ted Leitzell

Branch Office

666 Fifth Ave., New York, N. Y.
Phone: CIRcle 5-1400

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TELEVISION: Portable, table, & console. radio-TV-stereo phono combinations; hearing aids.

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780 Gower St.....Hollywood 4-2529

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11541 Bradley St., San Fernando, Calif.
EMpire 5-2551

Cinema Research
716 N. LaBrea, Los Angeles...WEBster 3-9301

Consolidated Film Industries, Inc.
959 N. Seward St.....Hollywood 9-1441

Mercer, Ray, & Co.
4241 Normal Ave.....NOrmandy 3-9331

Pathe Laboratories, Inc.
6823 Santa Monica Blvd.....Hollywood 9-5981

Technicolor Corporation
6311 Romaine St.....Hollywood 7-1101

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140 Madison Ave., N. Y. C.....ORegon 9-3000

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Seventh St. & Lehigh Ave., Philadelphia
33, Pa.BAldwin 3-2000

Karagheusian, A. & M., Inc.
295 Fifth Ave., N. Y. C.....ORegon 9-1220

Masland, C. H., & Sons
1211 Chestnut St., Philadelphia, Pa.
LOcust 3-3482

Smith, Alexander, Inc.
295 Fifth Ave., N. Y. C....MURray Hill 9-1300

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Animation, Inc.
736 N. Seward St.....Hollywood 4-1117

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10681 Santa Monica Blvd., W. Los Angeles
GRanite 4-5619

Cain, Mary, I & P Service
7107 DeLongpre (46).....Hollywood 4-5186

Cascade Pictures of California, Inc.
6601 Romaine St. (38).....Hollywood 2-6481

Churchill Films
6671 Sunset Blvd. (28).....Hollywood 6-6251

Cinema Research Corp.
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Disney, Walt, Productions
500 S. Buena Vista, Burbank...VICToria 9-3411

Fennell, Paul J. Co.
404 N. LaCienega.....OLympia 2-2612

Format Films
4741 Laurel Canyon, N. Hollywood
POplar 9-3610

Glenar, Sid, Productions
6618 Sunset Blvd. (38).....Hollywood 4-0406

Hanna-Barbera Productions
3501 Cahuenga Blvd. W.....Hollywood 6-1371

Lantz, Walter, Productions, Inc.
861 Seward St.....Hollywood 9-2907

Mercer, Ray, & Co.
4241 Normal Ave.....NOrmandy 3-9331

Miles, Celine, I & P Service
801 N. Cahuenga...HOLlywood 9-3009, 9-4611

Munk, Hedy, I & P Service
1040 N. Las Palmas (38)...HOLlywood 4-5496

Patin, Ray, Productions, Inc.
3425 Cahuenga Blvd. (28)...HOLlywood 2-1147

Playhouse Pictures
1401 N. La Brea (28).....HOLlywood 5-2193

Quartet Films, Inc.
5631 Hollywood Blvd. (28)...HOLlywood 4-9225

Sutherland Productions, Inc.
201 N. Occidental Blvd. (26)...DUUnkirk 8-5121

Technique Productions, Inc.
260 S. Beverly Dr., Beverly Hills...BR 2-1612

Television Personalities, Inc.
4440 Lakeside Dr., Burbank...VICToria 9-6666

Thompson, Auril, I & P Service
11635 Riverside Dr., N. Hollywood
POplar 9-6646

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THornwall 8-6621 (loc.)

Ward, Jay, Productions, Inc.
8218 Sunset Blvd.....OLdfield 4-3050

Warner Bros. Cartoons, Inc.
461 S. Calif. St., Burbank...HOLlywood 9-1251

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Harvey Cartoon Studios, Inc.
1860 Broadway (23)... JUdson 2-2244

King Features TV Production
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Paramount Pictures Corp.—Cartoon Studio
35 W. 45th St. JUdson 2-4500

Radio & TV Packagers, Inc.
11 E. 40th St. (16)... LExington 2-1717

Seeger, Hal, Productions
48 W. 48th St. CIrcle 6-4939

Sterling Television Co., Inc.
6 E. 39th St. MUrray Hill 3-6300

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Terrytoons
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HOLLYWOOD 4-7471

Anseo Color (General Aniline & Film Corp.)
2299 Vaux Hall Rd., Union, N. J.
CO 7-2241 (N.Y.C.)

405 Lexington Ave., N.Y.C. OXford 7-6161
1001 N. La Brea Ave., Los Angeles, Calif.
OLDfield 4-0550

Cinema Research Corp.
716 N. La Brea Ave., Los Angeles, Calif.
WEbster 3-9301

Color Reproduction Corp.
7936 Santa Monica Blvd., Hollywood 46, Calif.
OLDfield 4-8010

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959 N. Seward St., Hollywood, Calif.
HOLLYWOOD 9-1441

De Luxe Laboratories, Inc.
850 Tenth Ave., N. Y. C. CIrcle 7-3220
1418 N. Western Ave., Hollywood, Calif.
HOLLYWOOD 9-3141

Eastman Kodak Co.
343 State St., Rochester 3, N. Y.
LOcust 2-6300

1017 N. Las Palmas, Hollywood,
Calif. HOLLYWOOD 5-7157

Film Effects of Hollywood, Inc.
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Flora Color Laboratory
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NOrmandy 3-2291

Mercer, Ray, & Co.
4241 Normal Ave., Hollywood, Calif.
NOrmandy 3-9331

Movielab, Inc.
619 W. 54th St., N. Y. C. 19... JUdson 6-0360

Pathe Laboratories, Inc.
6823 Santa Monica Blvd., Hollywood, Calif.
HOLLYWOOD 9-5981

Polacolor Process (Polaroid Corp.)
Cambridge 39, Mass.

Technicolor Corp.
6311 Romaine St., Hollywood 38, Calif.
HOLLYWOOD 7-1101
30 Rockefeller Plaza, N. Y. C. CIrcle 7-7934

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Guardian Monitor Service
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Berthe, Mme.
1639 Broadway. PLaza 7-4170

Brooks Costume Co., Inc.
3 W. 61st St. PLaza 7-5800

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151 W. 46th St. PLaza 7-3730

Lillian Costume Co.
247 W. 46th St. CIrcle 5-5199

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NEW YORK, N. Y.

Employers Reinsurance Corp.
107 William St. WH 3-6995

Rice, Herbert Leroy, Agency, Inc.
RCA Bldg., 30 Rockefeller Plaza. CI 7-1456

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Barnett International Forwarders, Inc.
543 W. 43rd St., New York, N. Y.
BRyant 9-1616

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Beeland, Charles D., Co., Motion Pictures
70 4th St., N.W. TR 5-9088

Paramount News
135 Cain St., N.W. JAcKson 9-1636

BALTIMORE, MD.

Alpha Film Laboratories
6000 Pimlico Rd. LIberty 6216

BOSTON, MASS.

Master Motion Picture Co.
50 Piedmont St. HAncock 6-3592

CHICAGO, ILL.

Atlas Film Corp.
1111 S. Boulevard, Oak Pk. AUstin 7-8620

Bell and Howell Co.
7100 McCormick, Lincolnwood. AM 2-1600

Chicago Film Laboratory, Inc.
1322 W. Belmont Ave. BIttersweet 8-8780
720 N. Michigan Ave. WH 4-6971

Colburn, Geo. W., Laboratory
164 N. Wacker Dr. 332-6286

Crescent Film Laboratories
7510 N. Ashland. AMbassador 2-5000

Eskey Color Print, Inc.
1325 S. Wabash. WAbash 2-8583

Filmack Studios
1927 S. Wabash Ave. HArrison 7-4855, 7-3395

Wilding, Inc.
1345 W. Argyle St. BR 5-1200

CLEVELAND, O.

Escur Motion Picture Service, Inc.
7315 Carnegie Ave. ENdicott 1-2707

COLORADO

Alexander Film Co.
Colorado Springs. MAin 4200

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Johnson Tele-Visuals
Wheatridge, Colo.BELmont 3-6231
Western Cine Service
114 East Eighth Ave., Denver. .AMherst 6-3061

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Jamieson Film Co.
3825 BryanTAYlor 3-8158
Southwest Film Laboratory, Inc.
3024 Porth Worth Ave.....FE 1-8347

DAYTON, O.

Film Assoc., Inc.
4600 S. Dixie Ave.....ZENith 1-2164

DES MOINES, IA.

Parrot Film Service
2123 Forest Ave.....ATlantic 2-4211

DETROIT, MICH.

General Film Laboratory, Inc.
66 Sibley.....WOOdward 1-7818, 1-9629
Jam Handy Organization
2821 E. Grand Blvd.....TRinity 5-2450

GARY, IND.

Lakeside Laboratory
5929 E. Dunes Hwy.....GARY 8-1114

INDIANAPOLIS, IND.

Young, Robert, Studio
1050 S. Holt Rd.....CHapel 4-9526

KANSAS CITY, MO.

Calvin Co., The
1105 E. Truman Rd.....HARRison 1-1230
Eso-S Pictures
1121 W. 47th St.....VALentine 1-8779
Studna, Louis, Films
3214 Gilham Rd.....LOGan 1-6300

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Anseo Processing Lab. (General Aniline & Film)
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Art Craft Screen Service
4019 W. 60th.....AXminister 4-5423
BERM Film Co.
8235 1/2 W. Third St.....653-0198
Cine-Craft Film Laboratory
8764 Beverly (48).....OLympia 2-7357
Cinema Research Corp.
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Color Reproduction Co.
7936 Santa Monica Blvd. (46). OLDfield 4-8010
Consolidated Film Industries
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DeLuxe Labs.
1418 N. Western.....HOLlywood 9-3141
Dunn, Linwood G.
2000 N. Berendo.....NORMandy 5-5944

Eastman Kodak Research Laboratory
1017 N. Las Palmas Ave.
HOLLYWOOD 5-7151

Film Effects of Hollywood
1153 N. Highland (38).....HOLLYWOOD 9-5808
Film Processing Corp.
3602 CrenshawREPUBLIC 1-2348
Film Service Laboratories
6327 Santa Monica Blvd.....HOLLYWOOD 4-5141
Flora Color Laboratory
1715 N. Mariposa St. (27) ..NORMandy 3-2291
General Film Laboratories
1546 Argyle Ave.....HOLLYWOOD 2-6171
Hollywood Film Enterprises, Inc.
6060 Sunset Blvd. (28).....HOLLYWOOD 4-2181

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7708 Santa Monica Blvd.....OLDfield 6-6736
Hollywood-Valley Films Labs
2704 W. Olive St., Burbank.....846-7262
Holmes, Frank, Laboratories, Inc.
1947 First St., San Fernando...EMpire 5-4501
Houston Color Film Labs., Inc., of California
(Houston-Fearless Corp.)
230 W. Olive Ave., Burbank...VICTORIA 9-4627
Mercer, Ray, & Co.
4241 Normal Ave. (29)....NORMandy 3-9331
Modern Movies, Inc.
832 Cole St.....HOLLYWOOD 4-7293
National Screen Service
7026 Santa Monica Blvd.....HOLLYWOOD 6-5111
Pacific Colorfilm Inc.
8248 Santa Monica Blvd.....OLDfield 4-0747
Pacific Title & Art Studio
6350 Santa Monica Blvd.....HOLLYWOOD 3-5611
Pathe Laboratories, Inc.
6823 Santa Monica Blvd.....HOLLYWOOD 9-5981
Peerless Film Processing Corp.
959 Seward St.....HOLLYWOOD 4-7156, 7-9223
Permafilm of California, Inc.
7264 Melrose (46).....WEBster 3-8245
Producers Photographic Laboratory, Inc.
6566 Santa Monica Blvd.....HOLLYWOOD 2-1334
Stafford, Dee D., 16 MM Color Lab
2117 N. Glenoaks, Burbank...VICTORIA 9-5452
Technicolor Motion Picture Corp.
6311 Romaine St.....HOLLYWOOD 7-1101
Telefilm, Inc.
6039 Hollywood Blvd.....HOLLYWOOD 9-7205
United Film Labs, Inc.
6314 Santa Monica Blvd.....HOLLYWOOD 6-5201
Westheimer Co.
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420 Lexington Ave.....LE 2-6522
Criterion Film Labs, Inc.
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Custom Film Lab.
1730 Broadway.....CIRCLE 5-4830
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Du-Art Film Laboratories, Inc.
245 W 55th St.....PLaza 7-4580
FilmLab, Inc.
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Guffanti Film Laboratories, Inc.
630 Ninth Ave.....COLUMbus 5-5530
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Lab-TV
723 Seventh Ave.....JUDson 6-2293
Malcolm Laboratories Corp.
244 W. 49th St.....CIRCLE 6-6150
Mecca Film Laboratories Corp.
630 Ninth Ave.....COLUMbus 5-7676
Movielab, Inc.
619 W. 54th St.....JUDson 6-0360
National Screen Service Corp.
1600 Broadway.....CIRCLE 6-5700
Pathe Laboratories, Inc.
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Peerless Film Processing Corp.
421 W. 54th St.....JU 2-0052
Permafilm, Inc.
723 Seventh Ave.....CI 6-0130-31-64
Precision Film Laboratories Inc.
21 W. 46th St.....JUDson 2-3970

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Rapid Film Technique, Inc.
37-02 27th St., L. I. C.STillwell 6-4600
Swift Motion Picture Laboratories, Inc.
1183 University Ave.CY 3-2400
Titra Film Laboratories, Inc.
1600 BroadwayPLaza 7-6681
Tri Art Color Corp.
245 W. 55th St.PLaza 7-4580
Video Film Laboratories
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News Reel Laboratory
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Welsh Studios
1209 E. Chelton Ave.LIVINGstone 8-4611

ST. PAUL, MINN.

Ray, Reid H., Film Industries
2269 Ford ParkwayMIDway 9-1393

SAN FRANCISCO, CALIF.

Monaco Laboratories
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Motion Picture Service Co.
125 Hyde St.ORdway 3-9162
Multichrome Laboratories
760 Gough St.KL 2-0835; HE 1-6567
Sola Photo & Sound
33 29th St.ATwater 2-6004

WASHINGTON, D. C.

Byron Motion Pictures, Inc.
1226 Wisconsin Ave., N.W.FEderal 3-4000
Capital Film Laboratories, Inc.
470 E St., S.W.347-1717
Koster Film Facilities, Inc.
1017 N. J. Ave., S.E.LIncoln 4-4410
National Cine Laboratories
2006 Powhatan Rd., Hyattsville, Md. HA 2-4333

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Bier, David, Studios & Film Labs
265 Vitre St. W.UN 1-3469
Mont Royal Film Corp. Laboratory
1240 St. Antoine.UN 6-0781
Trans-World Film Labs Ltd.
4824 Cote des Neiges Rd.RE 3-7181

OTTAWA, ONT.

Crawley Films, Ltd.
19 Fairmont Ave.PA 8-3513
Graphic Films
19 Fairmont Ave.PA 8-3513
National Film Board of Canada
150 Kent St.

TORONTO, ONT.

Best Film Laboratory
344 Jarvis St.WA 1-2137
The Caldwell Laboratory
447 Jarvis St.WA 2-2103
Canadian Film Industries Co. Ltd.
310 Lakeshore Rd.CL 5-2351
CineSound Ltd.
559 Rogers Rd.RO 2-7338
Northern Motion Picture Labs
10 Dell Park Ave.RU 1-6603
Pathe-Deluxe of Canada Ltd.
9 Brockhouse Rd.CL 9-7811

Peerless Labs of Canada
135 Peter St.EM 2-2501
Shelly, Leon, & Company
160 Bay St.364-0456
Smith, Christopher, II, Films Labs
30 Wellington St.EM 3-1314

VANCOUVER, B. C.

Trans-Canada Films, Ltd.
916 Davie St.MU 2-4646

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LOcust 2-3000
Camera Equipment Co.
315 W. 43rd St., N. Y. C.JUdson 6-1420
Century Projector Corp.
729 Seventh Ave., N. Y. C.Circle 5-7048
National Theatre Supply Co.
50 Prospect Ave., Tarrytown, N. Y. ME 1-6200
Projection Optics Co., Inc.
271 Eleventh Ave., E. Orange, N. J. OR 6-6509
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602 W. 52nd St., N. Y. C.PLaza 7-0440

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Dunnan & Jeffrey, Inc.
730 Fifth Ave., N. Y. C.PL 7-9500
Ethos
565 Fifth Ave.OX 7-9170

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1802 E. State St., Westport, Conn.
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41 W. 53rd St., N. Y. C.PL 7-1422
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870 Seventh Ave.CI 6-0694

Mars Broadcasting, Inc.
575 Hope St., Stamford, Conn. 327-2700

Promotional Services, Inc.
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Reiner, S. Jay, Co., Inc., The
155 Mineola Blvd., Mineola.PI 7-5300
Robbins, Richard S., Co., Ltd.
163 Bleeker St., N. Y. C.SPring 7-2568
Storecast Corporation of America
11 W. 42nd St., N. Y. C.LO 5-7715
Video Enterprises, Inc.
667 Madison Ave., N. Y. C.PL 3-9327

RADIO & TV SERVICE FIRMS

Projectors

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1712 Jackson St., Omaha 2, Nebr....342-4444
Bodde Screen & Projector Co.
11541 Bradley, San Fernando, Calif..EM 5-2551
Camera Equipment Co.
315 W. 43rd St., N. Y. C.....JUdson 6-1420
Century Projector Corp.
729 Seventh Ave., N. Y. C.....CIRCLE 5-7048

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1841 BroadwayJUdson 2-6530

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Binghamton, N. Y.....RA 9-6555
405 Lexington Ave., N. Y. C. 19.....OX 7-6161
1001 N. La Brea, Los Angeles, Calif..OL 4-5550
Du Pont (E. I. du Pont de Nemours & Co., Inc.)
Photo Products Div.: 380 Allwood Rd., Clifton,
N. J.....473-4004; WA 4-3100 (N. Y. C.)
7051 Santa Monica Blvd., Hollywood 38, Calif.
Hollywood 9-6375

Eastman

- See W. J. German, Inc.
Factories: 343 State St., Rochester 3,
N. Y.....LOCUST 2-6300
German, W. J., Inc.
Distributor of Eastman motion-picture
film)

Jane St., Ft. Lee, N. J.

- LO 5-5978 (N.Y.C.)
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38, Calif.....HOLLYWOOD 4-6131

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Motion Picture Theatres With Television Equipment

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>
CALIFORNIA	Fresno	2,169	Fresno
	Huntington Park	1,468	Huntington Park
	Los Angeles	1,757	Downtown
		2,213	Orpheum
		1,363	Ritz
		2,646	Paramount
San Francisco	399	Telenews	
COLORADO	Denver	2,096	Paramount
DIST. OF COL.	Washington	3,452	Capitol
		1,838	Keith's
FLORIDA	Miami	2,000	Carib
		1,234	Capitol
ILLINOIS	Chicago	1,299	Crown
		3,931	Marbro
		2,649	State Lake
		606	Loop
		3,414	Tivoli
		4,320	Uptown

THEATRES WITH TELEVISION EQUIPMENT

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>	
INDIANA	Indianapolis	3,313	Indiana	
LOUISIANA	New Orleans	3,400	Saenger	
MARYLAND	Baltimore	2,048	Century	
		1,320	Metropolitan	
		2,843	Stanley	
		1,860	State	
MASS.	Boston	1,500	Pilgrim	
		3,583	State	
MICHIGAN	Detroit	2,500	Eastown	
MINNESOTA	St. Paul	2,362	Paramount	
MISSOURI	St. Louis	3,166	State	
NEBRASKA	Omaha	2,978	Orpheum	
NEW JERSEY	Asbury Park	1,558	St. James	
	Camden	2,213	Stanley	
NEW YORK	Albany	1,550	Palace	
	Binghamton	2,284	Capitol	
	Buffalo	2,091	Centre	
	N. Y. C.—Bronx	2,353	Fordham	
	N. Y. C.—Brooklyn	4,060	Fox	
		2,146	Marine	
	N. Y. C.—Flushing	2,146	Prospect	
	N. Y. C.—Manhattan	450	Guild Newsreel	
		2,282	Victoria	
NO. CAROLINA	Charlotte	1,405	Carolina	
OHIO	Cincinnati	3,037	Albee	
		3,009	Allen	
	Cleveland	3,465	Hippodrome	
		3,446	State	
		Dayton	2,665	Keith's
		Toledo	2,455	Rivoli
PENNSYLVANIA	Chester	2,272	Stanley	
	Erie	2,584	Warner	
	Philadelphia	2,947	Stanley	
	Pittsburgh	2,016	J. P. Harris	
		3,486	Penn	
	3,719	Stanley		
UTAH	Salt Lake City	1,759	Utah	
VIRGINIA	Richmond	1,396	Byrd	
		1,393	National	
WASHINGTON	Seattle	2,559	Orpheum	
WISCONSIN	Milwaukee	2,436	Riverside	
		2,431	Warner	

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1111 E. St., NW, Wash. 4, D. C. . . . EX 3-7030

Mallyck, E. Theodore
Colorado Bldg., Wash. 5, D. C. . . . ST 3-7371

Marks, Leonard H.
Cafritz Bldg., Wash. 6, D. C. . . . ST 3-5880

Marmet, Robert A.
1820 Jefferson Pl., NW, Wash. D. C. FE 8-3464

Mayer, J. Gerald
Wyatt Bldg., Wash. 5, D. C. . . . ME 8-3662

McCabe, Aloysius B.
World Center Bldg., Wash. 6, D. C. . . ST 3-3200

McConnaughey, George C.
50 W. Broad St., Columbus 15, O. . . . CA 1-6688

McDonald, Joseph A.
1240 19th St. NW, Wash. 6, D. C. . . FE 8-4344

McDonnell, W. Barrett
430 Washington Blvd., Wash. 5, D. C. NA 8-2880

McDonough, Francis X.
Munsey Bldg., Wash. 4, D. C. . . . ST 3-1000

McGovern, William L.
1229 19th St., NW, Wash. 6, D. C. FE 8-3700

McGranaghan, Jerome P.
1771 N St., NW, Wash. 6, D. C. . . DE 2-9300

McInnis, Charles B.
1012 14th St., NW, Wash. 5, D. C. . . NA 8-0032

McKay, Lawrence J.
63 Wall St., N. Y. 5, N. Y. WH 4-7400

McKenna, James A., Jr.
1735 DeSales St. NW, Wash. 6, D. C. NA 8-2931

Meehan, C. M.
Munsey Bldg., Wash. 4, D. C. . . . ST 3-1000

Midlen, John H.
Munsey Bldg., Wash. 4, D. C. . . . ME 8-6006

Miller, Justin
15320 Earham St., Pacific Pal., Calif

Miller, Neville
Munsey Bldg., Wash. 4, D. C. . . . ME 8-2193

Miller, Reed
1229 19th St., NW, Wash. 6, D. C. FE 8-3700

Miller, Samuel
Washington Bldg., Wash. 5, D. C. . . ST 3-6811

Monderer, Howard
4001 Neb. Ave. NW, Wash. 16, D. C. EM 2-4000

Morgan, Edward P.
710 14th St., NW, Wash. 5, D. C. . . ST 3-0511

Moser, John B.
360 N. Michigan Ave., Chicago 1, Ill. RA 6-8168

Mott, Harold E.
710 14th St. NW, Wash. 5, D. C. . . EX 3-4600

Moulton, Horace P.
195 Broadway, N. Y. 7, N. Y. . . . EX 3-9800

Mullin, Eugene F., Jr.
Suite 300, Southern Bldg., Wash., D. C. ST 3-2455

Myse, Daryal A.
1411 Penn. Ave. NW, Wash. 4, D. C. RE 7-7040

— N —

Naftalin, Alan Y.
1000 Vermont Ave. NW, Wash. 5, D. C. RE 7-5566

Nail, Edwin S.
1240 19th St. NW, Wash. 6, D. C. . . FE 8-4344

Neustadt, Stanley
Cafritz Bldg., Wash. 6, D. C. . . . ST 3-5880

Nicholas, M. J.
93 E. 42nd St., N. Y. 17, N. Y. . . . MU 3-9553

North, Ernest D.
32 Ave. of the Americas, N. Y. 13, N. Y. EX 3-6245

— O —

O'Bryan, Paul A.
Munsey Bldg., Wash. 4, D. C. . . . ST 3-1000

Ockershausen, Harry J.
Bowen Bldg., Wash. 5, D. C. . . . RE 7-6363

O'Connell, Quinn
1225 19th St. NW, Wash. 6, D. C. FE 8-4280

O'Hara, Joseph P.
1411 K St., NW, Wash., D. C. . . . EX 3-2333

O'Hare, Richard C.
Investment Bldg., Wash. 5, D. C. . . RE 7-3525

Olverson, John B.
1721 DeSales St., NW, Wash. 6, D. C. NA 8-3902

Oppenheimer, Monroe
Woodward Bldg., Wash. 5, D. C. . . RE 7-3028

— P —

Panzer, Irving R. M.
1735 DeSales St. NW, Wash. 6, D. C. ST 3-3660

Paradise, Richard R.
1012 14th St., NW, Wash. 5, D. C. NA 8-0032

Parkinson, Kenneth Wells
Tower Bldg., Wash. 5, D. C. . . . DI 7-2141

Patriek, Duke M.
Colorado Bldg., Wash. 5, D. C. . . . ST 3-1900

Pepper, Vincent A.
1111 E St., NW, Wash. 4, D. C. . . . EX 3-7030

Pierson, W. Theodore
Ring Bldg., Wash. 6, D. C. . . . RE 7-2566

Plotkin, Harry M.
1815 H St., NW, Wash. 6, D. C. . . . DI 7-8500

Pogue, L. Welch
1001 Conn. Ave., NW, Wash. 6, D. C. EX 3-5333

Pollak, Stephen J.
Union Trust Bldg., Wash. 5, D. C. . . RE 7-5900

Porter, Paul A.
1229 19th St., NW, Wash. 6, D. C. FE 8-3700

Porter, William A.
Tower Bldg., Wash. 5, D. C. . . . DI 7-2141

Potts, William J., Jr.
1735 DeSales St. NW, Wash. 6, D. C. DI 7-2724

Prather, Alfred
Union Trust Bldg., Wash. 5, D. C. . . RE 7-5900

Prince, D. F.
Bowen Bldg., Wash. 5, D. C. . . . RE 7-8154

Putbrese, Keith E.
1111 E St., NW, Wash. 4, D. C. . . . EX 3-7030

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Quisenberry, John T.
195 Broadway, N. Y. 7, N. Y. . . . EX 3-3556

— R —

Rafter, John A.
Munsey Bldg., Wash. 4, D. C. . . . ST 3-1000

Raish, Leonard R.
901 Waterford Rd., Alexandria, Va. SO 5-3991

Randolph, John P.
Cafritz Bldg., Wash. D. C. . . . NA 8-6244

Raub, Benjamin D.
30 Rockefeller Plaza, N. Y., N. Y. . . CI 7-8300

Rauh, Joseph L. Jr.
1625 K St., NW, Wash. 6, D. C. . . RE 7-7795

Rea, Bryce, Jr.
Munsey Bldg., Wash. 4, D. C. . . . DI 7-3551

Resnick, Leo
Occidental Bldg., Wash. 4, D. C. . . NA 8-9320

Rhynne, Brice W.
400 Hill Bldg., Wash. 6, D. C. . . . DI 7-1380

Rhynne, Charles S.
400 Hill Bldg., Wash. 6, D. C. . . . DI 7-1380

ATTORNEYS IN RADIO & TELEVISION

Rigby, Scott G.
Wyatt Bldg., Wash. 5, D. C. ME 8-3662

Robb, Roger
Tower Bldg., Wash. 5, D. C. DI 7-2141

Robbins, Charles E.
National Press Bldg., Wash. 4, D. C. . . . DI 7-1200

Roberson, Frank
Munsey Bldg., Wash. 4, D. C. ME 8-0023

Roberts, William A.
Continental Bldg., Wash. 5, D. C. NA 8-0032

Rollo, Reed T.
World Center Bldg., Wash. 6, D. C. . . . ST 3-3200

Rorer, Dwight E.
Washington Bldg., Wash. 5, D. C. . . . RE 7-0727

Rosen, Leo
285 Madison Ave., N. Y. 17, N. Y. . . . MU 5-1582

Rosenfield, Harry N.
1735 DeSales St., NW, Wash. 6, D.C. . EX 3-0250

Rosenman, Samuel I.
575 Madison Ave., N. Y. 22, N. Y. . . . MU 8-7800

Rowell, Russell
Munsey Bldg., Wash. 4, D. C. ME 8-0023

Russell, Percy H.
World Center Bldg., Wash. 6, D. C. . . . ST 3-3200

— S —

Scharfeld, Arthur W.
1710 H St., NW, Wash. 6, D. S. 298-6030

Scheiner, Arthur
1343 H St., NW, Wash. 5, D. C. ME 8-6900

Schellenberg, Howard J., Jr.
1025 Conn. Ave., Wash. 6, D. C. RE 7-1522

Schneider, Edwin R., Jr.
1820 Jefferson Pl., NW, Wash. 5, D.C. . FE 8-3464

Schroeder, Arthur H.
Munsey Bldg., Wash. 4, D. C. ME 8-2193

Schulkind, Herbert M.
1612 K St. NW, Wash. 6, D. C. ME 8-6190

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Segal, Paul M.
4000 Mass. Ave., NW, Wash. 16, D.C. . WO 6-2750

Sells, Harry G.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Sharkey, James
Perpetual Bldg., Wash. 4, D. C. ME 8-6632

Shipley, Carl L.
Natl. Press Bldg., Wash. 4, D. C. ST 3-1648

Simmons, Roy
Warner Bldg., Wash. 4, D. C. ME 8-1748

Sims, William P., Jr.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Slaughter, Harrison T.
Ring Bldg., Wash. 6, D. C. RE 7-2566

Smith, Bernard B.
460 Park Ave., New York 22, N. Y. . . . PL 1-2660

Smith, Donald K.
Munsey Bldg., Wash. 4, D. C. ME 8-6006

Smith, E. Stratford
1111 E. St., NW, Wash. 4, D. C. . . . EX 3-7030

Smith, George S.
1240 19th St. NW, Wash. 6, D. C. . . . FE 8-4344

Smith, Quayle B.
Ring Bldg., Wash. 6, D. C. FE 8-2566

Sonnott, John F.
80 Pine St., N. Y. 5, N. Y. WH 4-7400

Southmayd, John P.
Perpetual Bldg., Wash. 4, D. C. RE 7-1450

Spearman, Paul
Munsey Bldg., Wash. 4, D. C. ME 8-002

Spillane, Lester W.
Central Tower, San Francisco 3, Cal. . YU 6-1365

Stambler, Arthur
1710 H St., NW, Wash. 6, D. C. 298-6030

Stanley, Earl K.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Stegemann, Edward J.
710 14th St. NW, Wash. 5, D. C. . . . ST 3-0511

Stein, A. L.
Warner Bldg., Wash. 4, D. C. RE 7-7944

Stevens, David S.
1735 DeSales St. NW, Wash. 6, D. C. . NA 8-2931

Stirling, E. Tillman
710 14th St. NW, Wash. 5, D. C. . . . ST 3-0511

Stollenwerk, Frank
National Press Bldg., Wash. 4, D. C. . . NA 8-7846

Stout, Clair L.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Stuart, Harold C.
910 17th St., NW, Wash. 6, D. C. . . . ME 8-2477

Sutton, George O.
National Press Bldg., Wash. 4, D. C. . . NA 8-7949

— T —

Taylor, James R.
1616 H St., NW, Wash. 6, D. C. NA 8-4400

Thomson, William
National Press Bldg., Wash. 4, D. C. . . NA 8-0055

Timberg, Sigmund
815 15th St. NW, Wash. 5, D. C. . . . EX 3-1074

Tumulty, Joseph P., Jr.
1317 F St., NW, Wash., D. C. NA 8-2121

Tyler, Lyon L., Jr.
Investment Bldg., Wash 5, D. C. RE 7-3836

Tyson, William S.
821 15th St., NW, Wash. 5, D. C. . . . NA 8-1403

— V —

Vieth, Duane
1229 19th St. NW, Wash. 6, D. C. . . . FE 8-3700

— W —

Wagner, W. Dean
400 Hill Bldg., Wash. 6, D. C. DI 7-1380

Walker, Paul A.
1513 Franklin Dr., Norman, Okla. . . . JE 4-4824

Wall, Thomas H.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Walton, Frederick H., Jr.
Bowen Bldg., Wash. 5, D. C. RE 7-6363

Wayland, Charles V.
Perpetual Bldg., Wash. 4, D. C. RE 7-1450

Weaver, Henry B., Jr.
1225 19th St. NW, Wash. 6, D. C. . . . FE 8-4280

Welch, Vincent B.
710 14th St. NW, Wash. 5, D. C. . . . ST 3-0511

Werner, Jack
Wyatt Bldg., Wash. 5, D. C. RE 7-5102

Werner, Robert L.
30 Rockefeller Plaza, N. Y. 20, N. Y. . CO 5-5900

Wheeler, Burton K.
Southern Bldg., Wash. 5, D. C. DI 7-7117

Wheeler, Edward K.
Southern Bldg., Wash. 5, D. C. DI 7-7117

Wilkinson, Ernest L.
1616 H St., NW, Wash. 6, D. C. NA 8-4400

Wilkinson, Glen A.
1616 H St., NW, Wash. 6, D. C. NA 8-4400

Wilkinson, Vernon L.
1735 DeSales St. NW, Wash. 6, D. C. . NA 8-2931

Willis, John W.
1735 DeSales St. NW, Wash. 6, D. C. . ST 3-3660

Wilner, Morton H.
1343 H St., NW, Wash. 5, D. C. ME 8-6900

Wilson, Thomas W.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Wollenberg, J. Roger
Transportation Bldg., Wash. 6, D. C. . 737-7474

Woods, Robert A.
2011 Eye St., NW, Wash. 6, D. C. . . . 337-6313

Woods, Warren
Perpetual Bldg., Wash. 4, D. C. NA 8-2530

Wozencraft, Frank W.
Southern Bldg., Wash. 5, D. C. EX 3-5363

— Z —

Zias, Joseph F.
5507 Cornish Rd., Bethesda, Md. . . . OL 2-3540

Zorbaugh, Geraldine B.
485 Madison Ave., N. Y. 22, N. Y. . . . PL 1-2345

Zwicky, Warren C.
1735 DeSales St., NW, Wash. 6, D. C. ME 8-6550

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FUNCTIONS

A non-profit organization representing all phases of advertising and dedicated to the uses of advertising in the public service.

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655 Madison Ave., New York 21, N. Y.
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FUNCTIONS

An organization of advertising clubs, national advertising groups and companies interested in advertising:

- To help make advertising increasingly more effective.
- To raise continually higher standards of advertising practice.
- To promote better public understanding of advertising.
- To promote cooperative effort in advertising.
- To encourage improvement in advertising education.

ADVERTISING RESEARCH FOUNDATION, INC.

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Phone: PLaza 1-5656

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FUNCTIONS

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Phone: LEXington 2-7977

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Phone: 329-9114

FUNCTIONS

The A.A.A.A. is the national association of the advertising agency business, through which member agencies work toward the following aims:

- To foster, strengthen and improve the advertising agency business.
- To advance the cause of advertising as a whole.
- To give service to members.

INDUSTRY ORGANIZATIONS

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Phone: Cortlandt 7-1374

OFFICERS

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Eastern Branch, 1737 Chestnut Street, Phila. 3, Pa.
Phone: LO 4-1251. Mort Borrow, President, Local 1.

FUNCTIONS

Independent Union, Broadcast Department devoted to organization of all employees in the Radio Broadcasting Industry, excepting Musicians and Actors.

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815 - 16th St., N.W., Washington 6, D. C.
Phone: National 8-3870

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FUNCTIONS

Labor organization.

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425 Park Ave., New York 22, N. Y.
Phone: PLaza 8-0600

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HUmboldt 4-6600.

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Phone: Columbus 5-3267

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wood 4-5125. Claude L. McCue, Western Regional Dir-
ector.

102 E. Hubbard St., Chicago 11, Ill. Phone: White-
hall 3-1344. Raymond A. Jones, Central Regional Direc-
tor.

FUNCTIONS

Union affiliated with A. F. of L., representing
radio and TV performers (actors, singers, announcers),
for collective bargaining purposes.

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Phone: PLaza 7-8833

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BRANCH OFFICE

6272 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 2-1108

Sammy Cahn, Chairman, West Coast Comm.

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The objects of this Association are and shall be: To
cultivate and establish harmony and unity of action
and understanding among the members of the Associ-
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individuals with whom they have or may have business
dealings, and to promote the equitable adjustment of
all matters relating to the professional work of the
members.

AMERICAN GUILD OF MUSICAL ARTISTS

1841 Broadway, New York 23, N. Y.
Phone: COlumbus 5-3687-8-9

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215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310.
Edward Davis, Rep.

1 N. LaSalle St., Chicago, Ill. Phone: FI 6-6677.
Sanford Wolff, Rep.

704 Bellevue N., Seattle 2, Wash., Phone: CA
0438, George Peckham, Rep.

436 O'Farrell St., San Francisco 2, Cal.
Phone: PRespect 5-3070. Mrs. Diane Fivley, Rep.

621 La Barre Rd., New Orleans, La. Phone: VErnon
3-2248, Earl Von Hoven, Rep.

519 Jarvis St., Toronto 5, Ont., Canada. Phone:
WA 4-6532. Larry H. McCance, Rep.

INDUSTRY ORGANIZATIONS

FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

551 Fifth Ave., New York 17, N. Y.
Phone: TN 7-5600

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6513 Hollywood Blvd., Hollywood 28, Calif.; Phone: HOLLYWOOD 4-8281

Western Regional Director Irvin Mazzei

FUNCTIONS

A branch of the Associated Actors and Artists of America (AFL-CIO); AGVA is the labor union for performers in the Variety Field of the entertainment industry.

AMERICAN MARKETING ASSOCIATION

27 East Monroe St., Chicago 3, Ill.
Phone: 236-8306

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BRANCH OFFICES

57 Chapters in the U.S. & Canada

FUNCTIONS

A professional society for the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

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Phone: Sterling 3-1250

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President Arthur Rosenstock
Exec. Vice-Pres. William J. Farson
Secretary-Treas. Charles A. Perlik, Jr.

FUNCTIONS

Labor union.

AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

750 3rd Ave., New York, N. Y.
Phone: YUkon 6-8200

OFFICERS

President Irwin Maier
Vice-President Gene Robb
Secretary St. Clair Balfour
Treasurer J. Hale Steinman
General Manager Stanford Smith

BRANCH OFFICE

435 No. Michigan Ave., Chicago 1, Ill. 467-1778.
Miles P. Patrone, Chairman.

FUNCTIONS

To foster and protect the best interests of the daily newspaper publishing business.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.
Phone: MURray Hill 8-8800

OFFICERS

President Stanley Adams
Vice-President Rudolph Tauhert
Vice-President Jimmy McHugh
Secretary Deems Taylor
Asst. Secretary Ned Washington
Treasurer J. J. Bregman
Asst. Treasurer Adolph Vogel

BOARD OF DIRECTORS

Stanley Adams, J. J. Bregman, Leon J. Brettler, Irving Caesar, Frank H. Connor, Paul Creston, Howard Dietz, Max Dreyfus, L. Wolfe Gilbert, Bernard Goodwin, Morton Gould, Jimmy McHugh, Jack Mills, Edwin H. Morris, Richard Rodgers, Arthur Schwartz, Maurice Scopp, Herman Starr, Rudolph Tauhert, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen.

BRANCH OFFICES

In all principal cities throughout the United States.

FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.
Phone: ELdorado 5-7281

OFFICERS

President Martha Crane
President-elect Margaret Mary Kearney
Vice-Presidents Saidie Adwon (S. W. Area),
Harriet Blue (W. Area), Mary Jane Chinn (W. C. Area),
Jean Clark (S. Area), Marion Corwell (E. C. Area),
Julie Chase Fuller (E. Area).
Secretary-Treasurer Peggy Ware
Executive Secretary Margo Anderson

DIRECTORS-AT-LARGE

Don Cosse, Dorothy Reynolds, Irene Runnels, Frances Troesch, Theodora Zavin.

FUNCTIONS

AWRT is a professional organization of women working as broadcasters, executives, administrators and in a creative capacity in broadcasting and broadcast advertising. It functions as a year-round medium of exchange, with individual chapter meetings held regularly; area conferences in the fall and national four-day convention in the spring serving members as "refresher course" in all segments of the industry.

ANIMATION PRODUCERS ASSOCIATION, INC.

60 E. 42nd St., New York 17, N. Y.
Phone: MURray Hill 2-8477

OFFICERS

President Lew Gifford
Vice-President Irving Hecht
Treasurer Ben Magnes
Secretary Joe Dunford

DIRECTORS

Joe Dunford, Lew Gifford, Fred Hankinson, Irving Hecht, Sam Magnes, Arthur J. Zander.

INDUSTRY ORGANIZATIONS

FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, adv. agencies, distributors, and employee organizations.

ART DIRECTORS CLUB OF NEW YORK

642 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-7410

OFFICERS

President Bert W. Littman
1st Vice-President William Duffy
2nd Vice-President John A. Skidmore
Secretary Joseph J. Cavallo
Treasurer Mahlon A. Cline

FUNCTIONS

Exhibitions, scholarship course, publishing adv. art books, research, conference.

ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.
Phone: Circle 6-1379

OFFICERS

President Eddie Elkort
V.P.'s Hattie Althoff,
David Baumgarten, Bert Block, Jack Green, Jack Russell
Secretary Ben Kuchuk
Treasurer Joseph Singer

BRANCH OFFICES

203 N. Wabash Ave., Chicago, Ill.
1005 Century Bldg., Pittsburgh, Pa.
470 Columbus Ave., San Francisco, Calif.
301 Fox Bldg., Detroit, Mich.

BOARD OF GOVERNORS

Willard Alexander, Hattie Althoff, David Baumgarten, Bert Block, Eddie Elkort, Howard L. Hausman, Miles Ingalls, Ben Kuchuk, Gilbert V. Nelson, Jack Russell, Joseph Singer, Jack Whittemore, Norman Weiss.

FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

THE ASSOCIATED PRESS RADIO & TV ASSOCIATION

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

OFFICERS

President Dwight W. Martin
(WDSU, New Orleans)
Vice-President Paul Adanti
(WHEN-TV, Syracuse)
Vice-President F. O. Carver
WSJS, Winston-Salem, N. C.)
Vice-President Jim Bermann
(WCCO, Minneapolis)
Vice-President William W. Grant
(KOA, Denver)

FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to work together adapting wire service to needs of broadcasters, and to stimulate membership activity in news field.

ASSN. CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LANGUE FRANCAISE

c/o Henri Audet, Pres., CKTM-TV, Trois-Rivieres, P.Q.

OFFICERS

President Henri Audet,
CKTM-TV, Trois-Rivieres, P.Q.
Vice-Pres. Aurele Pelletier, CHRC, Quebec City, P.Q.
Sec.-Treas. Marcel Leboeuf, CKCV, Quebec City, P.Q.

DIRECTORS

Andre Lecomte, CJBR, Rimouski, P.Q.; Paul L'Anglais, CFTM-TV, Montreal, P.Q.; Dumont Lepage, CFRG, Gravelbourg, Sask.; Conrad Lavigne, CFCL, Timmins, Ont.; Raymond Crepeau, CJMS, Montreal, P.Q.

FUNCTIONS

An organization which represents and looks after the interests of Canadian Radio and Television broadcasting in French.

ASSOCIATION FOR COMPETITIVE TELEVISION, INC.

DeSales Bldg., 1741 DeSales St., N. W., Washington, D. C.
Phone: ME 8-0210

OFFICERS

President, Chairman William L. Putnam
Vice-Pres., Exec. Dir. Thad H. Brown, Jr.
Vice-Chairman of Board Fred C. Mueller
Secretary-Treasurer John W. English

FUNCTIONS

Trade association for the television industry.

ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.
Phone: DE 2-9300

OFFICERS

President Harold Niven (U. of Wash., Seattle)
Vice-President W. C. Swartley (WBZ, Boston)
Secy.-Treas. W. Earl Dougherty (KXEO, Mexico, Mo.)

BOARD OF DIRECTORS

Harold Niven; W. C. Swartley; W. Earl Dougherty; Richard Brown, KPOJ, Portland; Kenneth Harwood, USC, Los Angeles; Bruce A. Linton, U. of Kansas, Lawrence; Douglas L. Manship, WJBO-AM, WBRZ-TV, Baton Rouge; Leo A. Martin, Michigan St. U., E. Lansing; Ray E. Morgan, WLIK, Wilkes-Barre, Pa.; Robert E. Summers, U. of Texas, Austin.

FUNCTIONS

The purpose of the Association is to secure mutual advantages that will flow from a continuing relationship between the nation's broadcasters and institutions of higher education which offer a high standard of training and guidance for those planning to enter the broadcasting profession.

ASSOCIATION OF CANADIAN ADVERTISERS, INC.

Toronto 1, Ontario
Phone: EMpire 3-8046

OFFICERS

President P. J. McGinnis
Exec. Vice-President R. E. Oliver
Vice-President, Treasurer J. W. Cook
Vice-Presidents J. F. Glasler,
W. T. McFarlane, George A. Meen, Robert M. Sabloff
General Mgr., Secretary B. Ernest Legate

DIRECTORS

W. H. Allen, Miss Militza Anich, R. P. Beadon, A. F. M. Biggs, Peter F. Craske, K. J. Farthing, John Gibbon, A. G. Mackie, D. S. MacKay, J. H. C. Penlington, Allan E. Ross.

INDUSTRY ORGANIZATIONS

FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.
Phone: District 7-5412

OFFICERS

President Jack Harris
1st Vice-Pres. Charles H. Crutchfield
2nd Vice-Pres. Lawrence H. Rogers II
Secy.-Treas. Harold Essex
Ass't. Secy.-Treas., Exec. Dir. Lester W. Lindow

TECHNICAL COMMITTEE

Clyde M. Hunt, chairman; John H. DeWitt, Jr.; Joseph B. Epperson; Thomas E. Howard; Phillip B. Laeser; Carl G. Nopper; Henry E. Rhea; Orrin W. Tower.

BOARD OF DIRECTORS

C. Howard Lane, J. H. DeWitt, Jr., Harold Hough, James M. Moroney, Jr., Harold C. Stuart, John S. Hayes, Lawrence H. Rogers, II, Carter M. Parham, Ward Quaal, Roger Clipp, Joseph B. Epperson, Jack Harris, Harold Grams, C. Wrede Petersmeyer, Charles H. Crutchfield, Edgar B. Stern, Jr., Harold Essex, Lester W. Lindow, David C. Moore, D. L. Provost, W. W. Warren.

FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

ASSOCIATION OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.
Phone: Oxford 7-5950

OFFICERS

Chairman John Veckly
Vice-Chairman Max Banzhaf
President Peter W. Allport
Treasurer Roger Bolin
V.P.'s Cy Norton,
Lowell McElroy, J. M. Allen, William D. Kistler, William F. Heimlich.
General Counsel Gilbert H. Weil

DIRECTORS

Kenneth Baumbusch, Richard Borden, John Burgard, Victor Elting, Jr., J. S. Fish, Albert H. Halverstadt, T. M. Hunt, John B. Hunter, Jr., Thomas B. McCabe, Jr., Michael P. Ryan, K. L. Skillin, Gail Smith, John Veckly, Gene Wederleit, George H. West, Ernest P. Zobian.

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.
Phone: Oxford 7-5300

OFFICERS

President Morgan Beatty (NBC)
V.P.'s Ned Calmer (CBS), William Costello
Secretary-Treasurer William Ryan (NBC)

EXECUTIVE COMMITTEE:

Allan Jackson (CBS), H. V. Kaltenborn, Dallas Townsend (CBS), William Winter (ABC).

FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

THE AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President Pearl S. Buck
Vice-President Cleveland Amory
Secretary John Vandercook
Membership Secretary Edith Mackin

FUNCTIONS

National business organization of authors in the publication field.

THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President Rex Stout
Treasurer Arthur Schwartz
Secretary Ann Petry
Executive Secretary Mills Ten Eyck, Jr.

FUNCTIONS

The national business organization of authors and dramatists.

BETTER BROADCAST BUREAU, INC.

24 Sunny Brae Pl., Bronxville, N. Y.
Phone: SW 3-3395

OFFICERS

President Clifford J. Barborka, Jr.
Vice-President Esther Rauch

FUNCTIONS

National radio sales and counseling, specializing in new and creative uses of radio for advertisers, agencies, representatives, stations and groups. Related functions include programming, production, promotion, marketing and research.

BRAND NAMES FOUNDATION, INC.

292 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 5-0888

OFFICERS

Chairman of Board Frank R. Armour, Jr.
Vice-Chairman John D. Gray, Clay Buckhout
Chmn. Exec. Committee Carlton M. Fishel
Vice-Chairman, Exec. Comm. Wesby R. Parker
President Henry E. Abt
Treasurer John B. Poor
General Counsel William Coogan

FUNCTIONS

Conducts a year-round promotional program in Radio, TV, and other media which emphasizes to the public the benefits and services of manufacturers' brand names, brand competition and brand advertising. Conducts programs related to retail distribution, including annual "Brand Names Week" spring merchandising event. Non-profit membership corporation.

THE BRITISH BROADCASTING CORPORATION

630 Fifth Ave., New York 20, N. Y.
Phone: LT 1-7100

OFFICERS

U. S. Representative Dennis Scuse
Production Assistant (TV) John Fearon
Program Assistant (Radio) Lillian Lang
Program Assistant (TV) Sue Goldman
Information Services Dir. Marion Moss
Chief Engineer David Williams

BRANCH OFFICES

United Nations Office Room C-309, United Nations, N. Y. Phone: EL 5-4244. A. H. Wigan, U. N. Correspondent.

INDUSTRY ORGANIZATIONS

907 Natl. Press Bldg., Washington, D. C. Phone: Executive 3-1465. Douglas Stuart, Erik de Mauny, Washington correspondents.

FUNCTIONS

Promotes and distributes BBC Radio & TV programs in the U. S., and produces Radio & TV material for British audiences.

BRITISH INFORMATION SERVICES

845 Third Ave., New York 22, N. Y.
Phone: PLaza 2-8400

OFFICER

Director, News Division.....Alan J. Waple

BRANCH OFFICES

British Embassy, 3100 Massachusetts Ave., Washington, D. C. Phone: HObart 2-1340. David de Boynville, Information Officer.

British Consulate, 814 Atlanta Merchandise Mart, Atlanta 3, Ga. Phone: 524-2692. Alec Robertson, Information Officer.

British Consulate, Commerce Trust Bldg., 922 Walnut St., Kansas City, Mo. Phone: GRand 1-1644. Michael Newton, Information Officer.

British Consulate General, 200 S. Michigan Ave., Chicago 4, Ill. Phone: WEbster 9-1566. David Newman, Information Officer.

British Consulate General, 343 Sansome St., San Francisco 4, Calif. Phone: YUKon 1-3030. Donald Stokes, Information Officer.

British Consulate General, 1005 World Trade Center, 1520 Texas Ave., Houston 2, Tex. Phone: FAirfax 3-0154. E. M. Gamble, Information Officer.

British Consulate General, 3324 Wilshire Blvd., Los Angeles 5, Calif. Phone: DUmkirk 5-7381. Basil Bleck, Information Officer.

FUNCTIONS

Produces and distributes British Calendar TV film series, radio and TV news.

BROADCAST CLEARING HOUSE, INC.

50 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 5-3370

OFFICERS

President.....Lee P. Mehlig
General Sales Manager.....Donald A. Norman
Eastern Sales Manager.....Harold F. Walker
Administrative Manager.....Jock Flournoy

BRANCH OFFICES

333 N. Michigan Ave., Chicago 1, Ill.
Phone: 236-1574
Midwest Manager.....James D. Bowden
1777 N. Vine St., Los Angeles 28, Calif.
Phone: 466-8207
Western Manager.....Frank Crane

FUNCTIONS

Provides uniform centralized billing procedures for spot radio and spot TV for stations, representatives and agencies.

BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1668

Manager.....Martin Lawrence
Editor.....Julienne (Judy) Dupuy

FUNCTIONS

Publishers of TV film source books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

BROADCAST MUSIC, INC. (B.M.I.)

589 Fifth Ave., New York 17, N. Y.
Phone: PLaza 9-1500

OFFICERS

President.....Carl Haverlin
Vice-President—General Counsel.....Sydney M. Kaye
Vice-Pres. in charge Domestic Performing Rights Administration & Secy.....Robert J. Burton

Vice-Pres. in charge Writer Relations...Robert B. Sour
Ass't. VP in charge Publisher Relations...Theodora Zavim
Ass't. VP in charge Publisher & Writer Relations, Pacific Coast.....Richard Kirk
Comptroller.....Edward J. Molinelli
Treasurer, Ass't. Secretary.....Robert J. Higgins

BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.
190 N. Canon Dr., Beverly Hills, Calif. Phone: BRAdshaw 2-6060.
225 W. Beverly Blvd., Los Angeles, Calif. Phone: DUmkirk 8-9491.
Life & Casualty Towers, Nashville, Tenn. Phone: CHApel 2-6533.
16 Gould St., Toronto, Canada. Phone: EMPress 4-0371.
15 St. Catherine, W., Montreal, Canada. Phone: WEIlington 5-0641.

BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight Martin, Merrill Lindsay, Leonard Kapner, Paul W. Morency, John F. Patt, William Regan, J. Leonard Reinsch, Robert O. Reynolds, G. Richard Shaffo, E. R. Vadeboncoeur.

STATION RELATIONS

Director, Justin Bradshaw; Field Staff: Paul Bernard, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Charles Halteman, Al Marlin, Dorsey Owings, Lin Pattee, Ken Sparnon.

FUNCTIONS

The function of BMI is to license to music users public performance rights in the music of a group of affiliated publishers, writers and organizations.

BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.
Phone: PLaza 9-1500

NATIONAL OFFICERS

President.....Ernest Lee Jahncke
Vice-President.....Robert J. Burton
Vice-President.....Ben Grauer
Secretary.....Raymond F. Guy
Treasurer.....Robert J. Higgins
Exec. Sec'y.....M. H. Shapiro

NEW YORK CHAPTER OFFICERS

President.....Robert Coe
Vice-Presidents.....Charles Godwin,
William McDaniel
Secretary.....Regina Schuebel
Treasurer.....Robert Higgins
Exec. Board Chmn.....Arthur Simon

FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central house for the exchange of information and historical data about the broadcasting industry and shall record in form to be determined facts and data about the history of the broadcasting industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

BROADCASTERS' FOUNDATION, INC.

(Sponsored by the Broadcast Pioneers)
119 West 57th St., New York 19, N. Y.
Phone: JUdson 2-7016

OFFICERS

President.....Arthur Simon
Vice-President.....Charles W. Godwin
Vice-President.....Peggy Stone

INDUSTRY ORGANIZATIONS

Treasurer Jeff Sparks
 Secretary Lillian Okun
 Publicity Mort Matz

DIRECTORS

May Singhi Breen, Gordon Gray, Raymond Guy,
 Robert Higgins, Ward Quaal, Joseph H. Ream, Arthur
 Simon, Jeff Sparks, Peggy Stone.

FUNCTIONS

To foster and promote the welfare of persons in need of assistance who have been employed or engaged in the field of Radio broadcasting for twenty years or more, or in television broadcasting for ten years or more, and to assist them in times of illness, emergency or financial need.

BROADCASTERS' PROMOTION ASS'N., INC.

215 East 49th St., New York 17, N. Y.
 Phone: PLaza 2-4255

OFFICERS

President Dan Bellus
 (Transcontinent Corp., New York)
 1st Vice-President Clark Grant
 (WOOD/WOOD-TV, Grand Rapids, Mich.)
 2nd Vice-President Caley Augustine
 (WJIC, Pittsburgh)
 Secretary-Treasurer Harold S. Meden
 (Franznick-Meden, Inc., New York)

BOARD OF DIRECTORS

Judd Choler, KMOX-TV, St. Louis; Stan Cohen, WDSU-TV, New Orleans; Casey Cohlma, WFAA/WFAA-TV, Dallas; Doug Duperrault, WFLA/WFLA-TV, Tampa; Clayton Kaufman, WCCO, Minneapolis; John J. Kelly, Storer Bcstg. Corp., Miami, Fla.; Also, Paul Lindsay, WIND, Chicago; J. P. Riopel, CFMC-TV, Quebec; George Rodman, KGO-TV, San Francisco; H. Taylor Vaden, WFIL-TV, Philadelphia; Paul Woodland, WGAL-TV, Lancaster, Pa.

FUNCTIONS

The Association was formed for the betterment of broadcasting activity by furthering the recognition, organization and extension of promotional activity as an essential function in the broadcasting-televasting business; by increasing the effectiveness of broadcasters' promotion personnel through contacts with one another, and with representatives of related business, through the exchange of information and ideas, and through consequent improvement of promotion methods, research principles and techniques; and by assisting broadcasters to secure competent personnel for promotion work.

BROADCASTING AND FILM COMMISSION, NAT'L COUNCIL OF CHURCHES

475 Riverside Dr., New York 27, N. Y.
 Phone: RI 9-2200

OFFICERS

Exec. Dir. S. Franklin Mack
 Assoc. Dir. Wesley B. Goodman
 Bus. Mgr. Arthur W. Rhinow
 Dir., Program Oper. Robert C. Currie, Jr.
 Dir., of Films Alexander B. Ferguson
 Dir., Program Prom. Carl Cannon
 Dir., of Special Proj. Arthur Austin
 Dir., Film Dist. J. Margaret Carter

BRANCH OFFICE

5746 Sunset Blvd., Hollywood 28, Calif.
 Phone: HOLLYWOOD 4-7464. George Heimrich, Director.

FUNCTIONS

To develop policies and radio and television programs that will make the churches' use of these media effective.

THE BUREAU OF BROADCAST MEASUREMENT

75 Eglinton Ave. East, Toronto 12, Ontario
 Phone: HUDSON 5-9464

OFFICERS

President Jack F. Glasier
 Vice-President Douglas C. Trowell

Vice-President Griffin B. Thompson
 Research & Development Director Wilfred L. Hudson
 Secretary & Treasurer Charles J. Follett
 Honorary President Charles R. Vint
 Chmn. Advisory Comm. Horace N. Stovin

FUNCTIONS

A co-operative organization for the standardization and analysis of facts about radio and television.

CANADIAN ASSOCIATION OF BROADCASTERS

Blackburn Bldg., Ottawa 4, Canada
 Phone: CE 3-4035

OFFICERS

President Don Jamieson
 Executive Vice-President T. J. Allard
 Vice-President Radio Allan Waters
 Vice-President Television J. A. Pouliot
 Immediate Past Pres. Murray T. Brown

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 166 privately owned (independent) radio broadcasting stations and 49 television stations in Canada.

CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Piccadilly, 227 W. 45th St., New York 36, N.Y.
 Phone: CIRCle 6-5566

OFFICERS

President Horace McMahon
 Vice-Presidents Ed Begley, Pat O'Brien
 Chmn. Exec. Bd. Walter Klavun
 Recording Sec. Lee Sullivan
 Historian Kay MacDonald
 Exec. Secy. Dolores Pugliese
 Chaplain Rt. Rev. Msgr. Vincent J. Brosnan
 Treasurer Very Rev. Msgr. Francis M. Costello

FUNCTIONS

Social and charitable organization which strives to care for the spiritual and physical needs of members of the theatrical profession, regardless of creed. In particular, every effort is made to assure care and attention in the case of illness, hospitalization, burial whenever the need arises.

CENTRAL CANADA BROADCASTERS ASS'N

c/o Canadian Assn. of Broadcasters, 200 St. Claire Ave., W., Suite 406, Toronto, Ont., Canada.
 Phone: WA 1-3169

OFFICERS

Immediate Past Pres. R. E. Miesener, CFCE AM-TV, Montreal, Que.
 President John Moore, CHLO, St. Thomas, Ont.
 First V.P. Wm. McGregor, CKCO-TV, Kitchener, Ont.
 Second V.P. Gordon Keeble, CHIC, Brampton, Ont.
 Secretary Dennis Whitaker, CHML, Hamilton
 Treasurer Gordon Garrison, CKLB, Oshawa, Ont.
 Directors E. A. Bastall, CKCY, Sault Ste. Marie, Ont.; Stuart Griffiths, CJOH-TV, Ottawa.
 CAB Bd. of Directors: T. F. French, CKCL, Kingston, Ont.; Howard Caine, CHWO, Oakville, Ont.; S. C. Ritchie, CKLW-AM-TV, Windsor; Ralph Snelgrove, CKVR-TV, Barrie, Ont.; Allan Waters, CHUM, Toronto, Ont.

CENTRAL MEDIA BUREAU, INC.

1180 Avenue of the Americas, New York 36, N. Y.
 Phone: TN 7-0373

OFFICERS

President Kenneth C. Schonberg
 Exec. Vice-Pres. William J. Sloboda
 Vice-President Lois R. Hirst

FUNCTIONS

Provides data processing services for radio-TV spot advertising.

INDUSTRY ORGANIZATIONS

COMPOSERS AND LYRICISTS GUILD OF AMERICA

8782 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-8830
292 Madison Ave., No. 1204, New York 17, N. Y.
Phone: MU 3-0966

OFFICERS

President David Raksin
1st Vice-President Lehman Engel
2nd Vice-President Jeff Alexander
3rd Vice-President Henry Sylvern
Secretary-Treasurer Jerry Livingston
Asst. Secretary-Treasurer Winston Sharples
Special Asst. to President Johnny Green
Executive Director Georgia Hanni

FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships.

COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION (CAWMBA)

730 Fifth Ave., New York 19, N. Y.
Phone: Circle 6-7242

OFFICERS

Founder & Director Charles Bernard
President Kurt A. Meer (KCUL)
Exec. V.P. Cal Young (WENO)
Sr. Vice-President Herb Henson (KUZZ)
1st Vice-President Olin Tice (WKTC)
2nd Vice-President Leroy Gloger (KIKK)
3rd Vice-President Albert S. Tedesco (WKTR)
Asst. to President Henry Hilton (KSOP)
Secretary George Crump (WCMS)
Treasurer Bud Messner (WCBG)
Delegate-at-Large Ray Odom (KHAT)
Director, Research Ernie Holder (WEXL)
Director, Public Relations Bob Stockdale (WSEN)
Director, Legal Affairs Everett Dillard (WDON)
Director, Social Affairs Jerry Glaser (WYAM)
Director, Northern U. S. Ed Slusarczyk (WREM)
Director, Eastern U. S. Carl Brenner (WBMD)
Director, Southern U. S. William Hill (WTJH)
Director, Western U. S. W. R. White (KPEG)
Director, Central U. S. Glen M. George (KCKN)

FUNCTIONS

Sharing of Country and Western projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to nat'l advertisers. Memberships open to stations primarily programming "Country & Western" music.

DIRECTORS GUILD OF AMERICA, INC.

7950 Sunset Blvd., Hollywood 46, Calif.
Phone: Oldfield 6-1220

OFFICERS

President George Sidney
Vice Presidents George Schaefer,
Willis Goldbeck, Lamar Caselli, Robert Vreeland, E.
Shields Dierkes
Secretaries George Marshall, Franklin Schaffner
Treasurers Lesley Selander, H. C. Potter

BRANCH OFFICE

59 East 54th St., New York 22, N. Y. Phone: PLaza
9-2542.

NATIONAL BOARD MEMBERS

Delmer Daves, George Stevens, Frank Capra, John Rich, Delbert Mann, Arthur Jacobson, Francisco Day, George Paris, Jerry Fritz; Nat. Exec. Secretary, Joseph C. Youngerman, Hollywood; Eastern Exec. Secretary, Ernest D. Ricca, New York.

FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, assistant directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

DISC JOCKEY ASSOCIATION, INC.

c/o Jim Hawthorne, KFVB, Los Angeles, Calif.

OFFICERS

President Jim Hawthorne (KFVB, L. A.)
1st Vice-President Scott Muni (WMCA, N. Y.)
2nd Vice-President Bob Larsen (WRIT, Milw.)
3rd Vice-President Fred Hohl (WAME, Miami)
4th Vice-President Grahame Richards (Storz)
Secretary Gene Kaye (WAEB, Allentown)
Treasurer Bill Gavin

FUNCTIONS

Non-profit corporation dedicated to high ideals of broadcasting.

THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President Alan Jay Lerner
Vice-President Howard Lindsay
Secretary Sidney Kingsley

COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Paddy Chayefsky, Betty Comden, Marc Connelly, Russel Crouse, Dorothy Fields, Joseph Fields, Lillian Hellman, Arnold B. Horwitz, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Richard Levine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Dore Schary, Arthur Schwartz, Samuel Taylor, Maurice Valency, Gore Vidal; Mills Ten Eyck, Jr., Executive Secretary; Irwin Karp, Counsel.

FUNCTIONS

The national business organization of dramatists.

ELECTRONIC INDUSTRIES ASSN. OF CANADA

200 St. Clair Ave., W., Toronto 7, Ont.
Phone: WAlnut 1-2898

OFFICERS

President, Chairman of Board W. F. Wansbrough
1st V.P.; Chrmn. Electronics Div. W. S. Kendall
Vice-Chairman, Electronics Div. G. P. Adamson
Vice-Pres.; Chrmn., Receiver Div. D. C. Marrs
Vice-Chairman, Receiver Div. W. H. Main
Vice-Pres.; Chrmn., Components Div. A. J. Bauer
Vice-Chairman, Components Div. G. F. Kempf
Director of Engineering R. A. Hackbush
General Manager, Secretary C. Harris

FUNCTIONS

This Association is a non-profit and cooperative organization to promote the interests of the radio-TV-electronics manufacturing industry in Canada.

EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.
Phone: MUrray Hill 5-2927

OFFICERS

Hon. Presidents. ... Most Rev. Arthur C. Lichtenberger,
Rt. Rev. Horace W. B. Donegan
President Vinton Freedley
Vice-Presidents Rev. Randolph Ray, Rev. Orin A.
Griesmyer, Peggy Wood, Robert Fryer, Leo G. Carroll

INDUSTRY ORGANIZATIONS

Rec. Secy..... Dorothy Blackburn
 Treasurer..... John Knight
 Exec. Secy..... Lorraine Sherwood
 General Counsel..... Philip W. Lowry
 Publicity Director..... Frances Preston

COUNCIL

Walter Abel, William Adams, John Alexander, Curtis Baker, Sidney Blackmer, Helen Bonfils, Nat Burns, Lawrence Carr, G. B. Clarke, Elizabeth Council, Margaret Dale, Jean Dixon, John Effrat, Mrs. Leonard C. Feathers, Peter Harris, James Jolley, Tessa Kosta, Raymond Massey, Margery Maude, Catherine Proctor, Basil Rathbone, Eugenia Rawls, Mrs. Chas. M. Richter, Anne Seymour, Cornelia Otis Skinner, Rowan Tudor.

FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner).

FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

6362 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HOLLYWOOD 6-9877

OFFICERS

President..... Jack Kiefer
 Vice-President..... Alex Stein
 Secretary..... B. Hamrick
 Treasurer..... Jeannette Banoczi

FEDERAL TRADE COMMISSION

Pennsylvania Ave., at 6th St., N.W., Washinton 25, D. C.
 Phone: EXecutive 3-6800

OFFICERS

Chairman..... Paul Rand Dixon
 Commissioner..... Philip Elman
 Commissioner..... Sigurd Anderson
 Commissioner..... William C. Kern
 Commissioner..... A. Everette MacIntyre
 Secretary..... Joseph W. Shea
 Executive Director..... John N. Wheelock
 Program Review Officer..... Frank C. Hale
 General Counsel..... James M. Henderson
 Director of Public Information..... S. F. Stowe
 Director of Hearing Examiners..... Earl J. Kolb

BUREAU DIRECTORS

Dir., Bur. of Deceptive Practices..... Daniel J. Murphy
 Dir., Bur. of Economics..... Willard F. Mueller
 Dir., Bur. of Field Operations..... Samuel L. Williams
 Dir., Bur. of Industry Guidance..... Bryan H. Jacques
 Dir., Bur. of Restraint of Trade..... Joseph E. Sheehy
 Dir., Bur. of Textiles and Furs..... Henry D. Stringer

BRANCH OFFICES

14th Floor, 30 Church St., New York 7, N. Y. Albert G. Seidman, Attorney-in-Charge.
 Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill. William F. Lemke, Jr., Attorney in Charge.
 Room 306, Pacific Bldg., San Francisco 3, Cal. Raymond J. Lloyd, Atty. in Chg.
 Room 811, U. S. Court House, Seattle 4, Wash. Walter W. Harris, Atty. in Chg.
 Room 1001, 131 State St., Boston 9, Mass. John F. McCarty, Acting Attorney-in-Charge.
 Room 1000, Masonic Temple Bldg., New Orleans, La. William B. Lott, Atty. in Chg.
 Room 1128, Standard Bldg., Cleveland, Ohio. Joseph G. Smeraldi, Acting Attorney-in-Charge.
 2806 Fed. Off. Bldg., Kansas City, Mo. Floyd M. Brown, Atty. in Chg.
 915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Ragsdale, Atty. in Chg.
 958 N. Monroe St., Arlington, Va. Herbert L. Propst, Attorney-in-Charge.

FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

FILM PRODUCERS ASSOCIATION OF NEW YORK, INC.

165 W. 46th St., New York 36, N. Y.
 Phone: Clrcle 5-2545

OFFICERS

President..... Robert Gross
 Vice-President..... Irving Hecht
 Secretary..... Walter Lowendahl
 Treasurer..... Peter J. Mooney
 Legal Counsel..... Herbert Burstein
 Executive Director..... Harold Klein

BOARD MEMBERS

Robert Bergmann, Lee Blair, Herman Edel, Sanford Greenberg, Jack Haber, Jack Henderson, Konstantin Kalsner, Robert Lawrence, Eugene Levy, Sam Levy, Chet Stewart, Henry Strauss, William Unger, William Van Praag.

FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations.

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA (Radiodiffusion-Television Francaise, N. American Branch)

972 Fifth Ave., New York 21, N. Y.
 Phone: REgent 4-1501

OFFICERS

Director..... Jacques Sallebert
 Ass't. Director..... Alice Lewitin
 Administrator..... Suzanne Weltman
 Public Relations..... Kenneth Tepfer

FUNCTIONS

The activities of the French Broadcasting System in North America are twofold: on the one hand, for the purpose of strengthening the good will and understanding between France and the U. S., it distributes to independent stations all over the country English-language programs prepared in Paris for North American listeners, covering all aspects of life in France today; on the other hand, it keeps French listeners informed of all events taking place in America today.

INDEPENDENT TELEVISION ORGANIZATION

321 Mutual St., Toronto, Ontario

OFFICERS

President..... Ralph Misener
 Vice-President..... Bill Jones
 Sec., Treas..... E. L. Bushnell
 Manager..... Emerson Coatsworth

FUNCTIONS

Sets up machinery for program exchange; works with sponsors and negotiates package film deals.

INSTITUTE OF BROADCAST FINANCIAL MANAGEMENT

Box 4955, Washington 8, D. C.

OFFICERS

Chairman of Board..... Henry W. Dornseif
 President..... Thomas E. Carroll
 Vice-President..... Richard S. Stakes
 Secretary-Treasurer..... Charles A. Hart

FUNCTIONS

An organization of financial personnel to resolve common problems in the financial area of broadcasting by collective effort. Provides associate memberships to outside but related interests, such as national representatives, schools of business and journalism, management consultants, legal counsel and station brokers.

INDUSTRY ORGANIZATIONS

THE INSTITUTE OF ELECTRICAL & ELECTRONIC ENGINEERS

1 East 79th St., New York 21, N. Y.
Phone: LEhigh 5-5100

OFFICERS

President.....Patrick E. Haggerty
Vice-Presidents.....A. M. Angot,
T. A. Hunter, Ernst Weber
Editor.....T. F. Jones, Jr.

FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

INTER-AMERICAN ASSN. OF BROADCASTERS

Avenida Uruguay 1031, Montevideo, Uruguay

President.....Raul Fontaina
1st Vice-President.....Jose Luis Fernandez
2nd Vice-President.....Fernando Eleta
Secretary.....Raul Travaino

DIRECTORS

Raul Fontaina, Mercedes 973, Montevideo, Uruguay;
Jose Luis Fernandez, Avda. Chapultepec No. 18, Mexico, D. F., Mexico; Fernando Eleta, Apartado 1795, Panama, Panama; Raul Travaino, 5a. Calle Poniente 9, San Salvador, El Salvador; Ramiro Garcia, Cordoba 1114, Buenos Aires, Argentina; Malcolm Neill, CFNB Station, Frederick, N. Brunswick, Canada; Fernando Londono Henao, Calle 19 No. 8-48, Bogota, Columbia; Goar Mestre, Circuito CMQ, La Habana, Cuba; Enrique Sanches Matte, Casilla 3591, Santiago, Chile; Herbert E. Evans, 246 North High St., Columbus 16, Ohio; Carlos Bock Milla, Apartado 981, Guatemala, Guatemala; Avelino Aramburu, Jiron Ocona 476, Lima, Peru; Manuel Caballero Ferreira, Dr. Jose Scoseria 2885, Montevideo, Uruguay; Jose Ramon Quinones, Box 4563, San Juan 23, Puerto Rico; Felix Cardona Moreno, Apartado 3955, Caracas, Venezuela; Manuel Caballero Ferreira, Avda. Uruguay 1031, Montevideo, Uruguay (treasurer and Gen. Mgr.).

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL-CIO)

1200 15th St., N.W., Washington 5, D. C.
Phone: Columbia 5-8040

OFFICERS

Intl. President.....Gordon M. Freeman
Intl. Sec.....Joseph D. Keenan
Dir., Radio-TV Recording Div.....Albert O. Hardy

FUNCTIONS

Labor organization: radio, TV and recording.

INTERNATIONAL RADIO & TELEVISION SOCIETY

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 8-2450

President.....Sam Cook Digges (VP, CBS Films)
1st Vice-Pres.....Thomas J. McDermott (VP, Ayer)
Vice-Presidents.....Richard P. Jones (VP, JWT),
C. Wrede Petersmeyer (Pres., Corinthian)
Secretary.....William N. Davidson VP, (AT Sales)
Treasurer.....Edward P. Shurick (VP, H-R)

FUNCTIONS

To promote and increase a sense of responsibility among all who are engaged in communications that they may be worthy of the challenge of our times;

To provide an assembly for persons engaged in communication through radio and television, and for their professional advancement through the development of their arts, science and commerce;

To foster a lasting fraternity of persons professionally engaged in radio and television directly or

indirectly and to provide an international forum for the interchange of ideas, information and discussions affecting their common interest and welfare;

To promote the continued development of radio and television communication in harmony with democratic concepts of freedom of expression;

To enhance the cultural, spiritual and material enjoyment of life through encouragement and appropriate recognition of the creative arts.

JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.
Phone: PLaza 7-5237

OFFICERS

Chairman, Bd. of Directors.....Harry E. Gould
President Emeritus.....Eddie Cantor
President.....Milton Berle
1st Vice-Pres.....George Jessel
Vice-Presidents.....Jack Benny, Emil Friedlander,
Wm. Morris, Jr., Ted Lewis, Robert K. Shapiro, Wm. Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A. Lotito, Harry Brandt, Arthur H. Schwartz, Robert K. Shapiro, Jonas T. Silverstone, Sophie Tucker, Max E. Youngstein.

Vice-Pres. & Treas.....Abe Lastfogel
Vice-Pres. & Asst. Treas.....Nat Lefkowitz
Legal Committee.....Henry M. Katz
Chaplain.....Rabbi Abraham Burstein
Executive Secretary.....Leonard B. Sang

BOARD OF DIRECTORS

Harry Brandt, Leo Jaffe, Harry E. Gould, Emil Friedlander, Nat Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Robert K. Shapiro, Arthur H. Schwartz, Jonas T. Silverstone, Max E. Youngstein.

FUNCTION

Non-sectarian theatrical assistance agency.

JOINT COUNCIL ON EDUCATIONAL BROADCASTING

1619 Massachusetts Ave., N.W., Washington 6, D. C.
Phone: HUDson 3-6367

OFFICERS

Chairman.....Robert C. Anderson
Vice-Chairman.....Edgar Fuller
Secretary.....David C. Stewart

FUNCTIONS

The primary role of the JCEB is to maintain leadership in the formation and enunciation of important educational policy decisions having a bearing upon educational radio and television broadcasting. The JCEB will provide the chief forum for discussion and policy formation on national issues affecting all aspects of educational broadcasting.

THE LAMBS

130 W. 44th St., New York 36, N. Y.
Phone: JUdson 2-1515

OFFICERS

Shepherd.....Frank M. Thomas
Boy.....Martin Begley
Corresponding Secretary.....Ed Roland
Recording Secretary.....Luis Van Rooten
Treasurer.....Thomas Kilpatrick
Librarian.....Bernard Sobel

DIRECTORS

Ed Begley, Nelson Buhler, Harry Delmar, Eddie Dowling, Denis Du-For, Edward H. Ford, Emil Friedlander, Henry Gladstone, Harry Hershfield, John W. Hundley, Henry Leslie, John Lotas, Conrad Nagel, Russell Patterson, Herman Phillips, David Seidman, Jack Waldron, Irving M. Wall.

LIFE DIRECTORS, EX-SHEPHERDS: Fred Waring, Walter N. Greaza, William Gaxton.

FUNCTIONS

The objects of this Club shall be the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship

INDUSTRY ORGANIZATIONS

and allied and fine arts who shall be in need of financial aid or assistance to be disbursed at the discretion of the Council; the instruction and education of members and other persons professionally engaged and the implementation of same through the production of plays, the collection and preservation of objects of interest thereto, and the promotion of professional and social intercourse amongst adult male performers.

LEAGUE OF ADVERTISING AGENCIES, INC.

570 Seventh Ave., New York 18, N. Y.
Phone: WI 7-8330

OFFICERS

President Nat Kameny
Vice-Presidents..... Wm. G. Seidenbaum, Mel Rubin,
Leonard Stein
Executive Secy..... James A. Cerbone
Secretary..... Leonard E. Janklow
Treasurer..... Aaron Holtzman
Legal Counsel..... Louis N. Field, Morton J. Simon
Fiscal Advisor..... David Joseph
Public Relations Counsel..... Zachary, Liss & Front

FUNCTIONS

The League of Advertising Agencies consists of a group of medium sized agencies that meet in order to discuss the manner and methods for better understanding and operation in the agency field. The League is also a common ground for the exchange of ideas, and a vehicle of communication among agency members.

MOTION PICTURE EXPORT ASSOCIATION OF AMERICA, INC.

522 Fifth Ave., New York 36, N. Y.
Phone: TN 7-1200
1600 Eye St., N. W., Washington 6, D. C.
Phone: EXecutive 3-5110

OFFICERS

President Eric Johnston
Exec. Vice-President..... Ralph Hetzel
Vice-Presidents..... Kenneth Clark,
Rob't J. Corkery, William H. Fineshriber, Jr., Irving
A. Maas, George C. Viethier
Secretary Sidney Schreiber
Treasurer..... Stanley R. Weber
Asst. Sec.-Asst. Treas..... Herbert J. Erlanger
Asst. Treasurer..... T. J. McNamara

MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)
50 Lewis St., Hartford 3, Conn.
Phone: 525-4421

OFFICERS

Chairman... Irving Schwartz (Camera Equipment Co.)
Vice-Chair... Sheldon Kaplan (Hollywood Film Co.)
Committeeman... Herbert Pilzer (Motion Picture Ents.)
Committeeman... William Bowen (Color Service, Inc.)
Secretary..... William W. McAdam

FUNCTIONS

Membership is open to any organization supplying services, facilities, equipment or supplies to motion-picture and TV-film producers and distributors, networks and stations, sponsors, agencies and film libraries, subject to approval of the Executive Committee.

MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.
Phone: CO 5-7363

OFFICERS

President Leo Diston
Vice-President Bernie Pollack
Secretary-Treasurer Irving Tanz

MEMBERS OF EXECUTIVE COUNCIL

Max Kendrick, Frank LaMarr, Jerry Lewin, Jack McCoy, Sam Taylor.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer,
Regional Dir.; 7634 Hampton Ave., Los Angeles 46,
Calif., Al Salomon, Reg. Dir.; 36 E. 5th St., Cincinnati,
Ohio, Danny Engel, Reg. Director.

FUNCTIONS

Labor Union.

MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.
Phone: PLaza 1-1930

OFFICERS

Chairman of the Board..... Walter G. Douglas
President Louis Bernstein
Vice-President Jack Mills
Secretary Arthur Israel, Jr.
Treasurer Salvatore Chiantia
Agent and Trustee..... Harry Fox

MUSICAL COMMERCIAL PRODUCERS ASSOCIATION, INC.

520 Fifth Ave., New York 36, N. Y.
Phone: MUrray Hill 2-5844

OFFICERS

President Phil Davis
1st Vice-President..... Morris Mamorsky
2nd Vice-President..... Hank Sylvern
Secretary Victor Sack
Treasurer Gene Forrell

FUNCTIONS

A national association of leading creators, writers and producers of musical commercials and original scores for the radio and TV media.

Its goals are:

To provide high standards of professionalism to insure services of quality and integrity to the advertising and commercial-film industries;

To foster, strengthen and improve knowledge of the function of independent musical producers;

To foster greater understanding of the role played by advertising in general and musical advertising in particular.

THE NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES

7188 Sunset Blvd., Los Angeles 46, Cal.
Phone: HOLlywood 7-5115
54 W. 40th St., New York 18, N. Y.
Phone: LACKawanna 4-9666

OFFICERS

President Robert F. Lewine
Exec. Vice-President..... Ted Cott
V.P., Chicago..... James W. Beach
V.P., Columbus, O..... Merv Durea
V.P., Hollywood..... Seymour Berns
V.P., Phoenix..... Don Tuckwood
V.P., St. Louis..... Mark Russell
V.P., San Francisco..... Ken Langley
V.P., Seattle..... Lee Schulman
V.P., Washington, D. C..... Robert Adams
Secretary..... Loren L. Ryder
Treasurer..... Mort Werner
Administrative Asst. to Pres..... Peter Cott

BRANCH OFFICES

203 N. Wabash Ave., Chicago 1, Ill.
Phone: Financial 6-8320
c/o WLW-C, 3165 Olentangy Riv. Rd., Columbus 2, O.
Phone: AMherst 3-5441
7188 Sunset Blvd., Hollywood 46, Calif.
Phone: 467-5115
3033 N. Central Ave., Phoenix, Ariz.
Phone: 264-3013
6996 Milbrook Blvd., St. Louis 30, Mo.
Phone: VO 3-0995

INDUSTRY ORGANIZATIONS

311 California St., San Francisco 4, Calif.
 Phone: EX 2-8002
 c/o KIRO-TV, 1530 Queen Anne Ave., Seattle, Wash.
 Phone: Mutual 2-3555
 c/o Broadcast House, 40th & Brandywine Sts., N. W.,
 Washington, D. C.
 Phone: EMerson 2-9300

FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

NATIONAL ASSOCIATION FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles, Cal.
 Phone: WEbster 4-7830

OFFICERS

President.....Mrs. Clara S. Logan
 1st Vice-President.....James V. Bennett
 2nd Vice-President.....E. G. Krauss
 Secretary.....Mrs. Irvin Malak
 Treasurer.....Mrs. Victor Roberts

FUNCTIONS

To co-ordinate the interest of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) AFL-CIO-CLC

80 E. Jackson Blvd., Chicago 4, Ill.
 Phone: WA 2-2462

OFFICERS

International President.....George Smith
 International Vice-President.....Eugene Klumpp
 International Sec'y-Treasurer.....Arthur Hjorth
 Int'l Asst. Sec'y-Treasurer.....Jiacoimo Papa

BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.; 6223 Selma Ave., Hollywood 28, Calif.; 335 Hayes St., San Francisco, 433 Jarvis St., Toronto, Ont.; 120 Delaware Ave., Buffalo 2, N. Y.; 1410 Stanley, Montreal, P. Q.

FUNCTIONS

NABET has contracts for its 5,862 members with ABC, NBC, and 92 independent radio and TV stations and film studios in the United States and with CBC and more than 25 private radio and TV stations and film studios in Canada.

NATIONAL ASSOCIATION OF BROADCAST UNIONS & GUILDS (NABUG)

920 West End Ave., New York 25, N. Y.
 Phone: MOument 3-7284

OFFICERS

National Chairman.....Oliver W. Nicoll

FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

1346 Connecticut Ave. N.W., Wash., D. C.
 Phone: NOrth 7-6000

OFFICERS

President.....William G. Harley
 Vice-President.....Harold E. Hill

DIRECTORS

TV Board: Region I, Hartford N. Gunn, Jr.; Region II, Gerard Appy; Region III, Richard Hull; Region IV, Dr. John C. Schwarzwald; Region V, John W. Dunn; Region VI, James Morris.

Radio Board: Region I, Albert Fredette; Region II, O. L. Press; Region III, James S. Miles; Region IV, Burt Paul; Region V, Edwin Browne; Region VI, Ken Kager.

Other Members: Directors-at-Large, Bart Griffith, Arthur Weid; Individual Member Director, Harry J. Skornia.

BRANCH OFFICE

119 Gregory Hall, Urbana, Ill.
 Phone: 333-0580

FUNCTIONS

Representing non-commercial, educational AM, FM and TV stations, workshops and production centers & closed circuit TV installations owned and operated by colleges, universities, school systems, State systems, community organizations, and public-service agencies.

NATIONAL ASSOCIATION OF FM BROADCASTERS

1023 Munsey Bldg., Washington 4, D. C.

OFFICERS

President.....T. Mitchell Hastings (WBCN, Boston)
 Vice-Pres....Arthur K. Crawford (KCBH, Beverly Hills)
 Secretary.....W. C. Baird, Jr. (WFMB, Nashville)
 Treasurer.....Abe Voron (WQAL, Philadelphia)

DIRECTORS

Jack R. Kennedy, CFRB-FM, Toronto; David H. Polinger, WTFM, New York; Stan Hamilton, WMAL-FM, Washington, D. C.; Hugh E. Trotter, WSEV-FM, Sevierville, Tenn.; Fred L. Beard, WJDX-FM, Jackson, Miss.; Paul F. Braden, WFPB-FM, Middletown, O.; Ted Leitzell, WEFM, Chicago; Lynn Christian, KODA-FM, Houston, Tex.; Gary Gielow, KPEN, San Francisco.

FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

NATIONAL ASSOCIATION OF PERFORMING ARTISTS

640 Fifth Ave., New York 19, N. Y.
 Phone: Circle 5-0200

OFFICERS

President.....Fred Waring
 General Counsel.....Alfred Rice

FUNCTIONS

To acquire for performing artists copyright protection by amending the copyright law.

NATIONAL BETTER BUSINESS BUREAU, INC.

230 Park Ave., New York 17, N. Y.
 Phone: MU 4-7377

INDUSTRY ORGANIZATIONS

OFFICERS

Chairman of Board.....Wallace E. Campbell
 President.....Kenneth B. Willson
 Executive Vice-President.....Allan E. Bachman

DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, A. R. Bone, Wallace E. Campbell, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, John R. Miller, Earl N. Felio, C. C. Uhling, John A. Spooner, William G. Weisbrod, Lloyd E. Yoder.

FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

535 Transportation Bldg., Washington 6, D. C.
 Phone: DIstrict 7-3440

OFFICERS

National Chairman.....Glenn H. Flinn
 Vice-Chairman.....Fred G. Goddard
 President.....William Dalton
 Secretary.....Benjamin J. Conroy, Jr.
 Treasurer.....William Adler
 Special Assistant.....Frank H. Nowaczek
 Counsel.....Robert L'Heureux
 Director of Information.....Don Andersson

DIRECTORS

Jack R. Crosby, Dean M. DeVoe, Virgil G. Evans, F. Gordon Fuqua, Irving B. Kahn, Martin F. Malarkey, Leon Papernow, Jack E. Pryor, Sanford F. Randolph, Robert M. Regan, Albert J. Ricci, Gene W. Schneider, Fred J. Stevenson, R. L. Stoner, Robert J. Tarlton, Archer Taylor, Frank P. Thompson, John Walsonavich, Ralph L. Welr, Jr., Carl Williams, Sidney E. Young.

STATE & REGIONAL ASSNS.

Arizona TV Assoc.
 California CTV Assoc.
 Kentucky CTV Assoc.
 Mid-Atlantic CATV Assoc.
 Mississippi CATV Assoc.
 Montana CATV Assoc.
 New England CTV Assoc.
 New Mexico CATV Assoc.
 New York State CTV Assoc.
 OK-CATV Assoc., Inc.
 Ozark CATV Assoc.
 N. Central CATV Assoc.
 Pacific Northwest CATV Assoc.
 Pennsylvania CATV Assoc.
 South-Central CATV Assoc.
 Texas CATV Assoc.
 West Virginia CTV Assoc.
 Wisconsin-Michigan TV Systems Assoc.
 Wyoming CATV Assoc.

FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

NATIONAL EDUCATIONAL TV AND RADIO CENTER

10 Columbus Circle, New York 19, N. Y.
 Phone: JUdson 6-0055

OFFICERS

President.....John F. White
 Exec. Asst., V.P., Legal, Bus. Affairs.....A. M. Griffin
 Vice President for Programming.....R. B. Hudson
 Vice Pres. for Development.....W. A. Kraetzer
 Vice Pres. for Network Affairs.....James Robertson
 Exec. Asst., Network Affairs.....Patrick Callihan
 General Counsel.....Eugene A. Aleinikoff
 Comptroller.....Diedrich Tietjen
 Director of Utilization.....Henry Alter
 Director of Public Information.....N. Cherkезian

Director of Programming.....D. F. Feddersen
 Director International Div.....Basil Thornton
 Director of Radio Services.....Donald Quayle
 Dir. of Distrib., Oper. (Ann Arbor).....John T. Caldwell
 Director, Washington Office.....David Stewart
 Technical Director (Ann Arbor).....Howard W. Town
 Engineering Consultant (Wash.).....Cyril M. Braum

BRANCH OFFICES

2715 Packard Rd., Ann Arbor, Mich.
 Phone: NOrmandy 3-2476
 1619 Massachusetts Ave., NW, Washington, D. C.
 Phone: HUdson 3-6367

FUNCTIONS

To provide its coast-to-coast network of 70 affiliated ETV stations with challenging and imaginative television programming for adults in the areas of the humanities, social and natural sciences, and public affairs, as well as special programs for children. To distribute, through the Broadcasting Foundation of America, its International Division, radio programs of outstanding interest in music and news analysis. To provide assistance to communities interested in establishing ETV stations. To maintain a film library to make its programs available to community, civic or educational groups on a non-commercial basis.

N.E.T.R.C. also includes the Educational Radio Network's eight interconnected non-commercial radio stations.

NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION

Suite 1414, 343 South Dearborn St., Chicago 4, Ill.
 Phone: HARRison 7-5526

OFFICERS

Chairman of Board.....Byron C. Deadman
 President.....V. N. Zachariah
 Executive Vice-Pres.....Gail S. Carter
 Vice-President.....Alex Brodsky
 Vice-Pres., Service Dealer Div.....Michael Ebinger
 Vice-Pres., Industrial Div.....William E. Harrison
 Secretary-Treasurer.....John H. Brown

NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.
 Phone: COlumbus 5-0956

OFFICERS

President.....Louis Handin
 Vice-President.....Frank O'Connell
 Secretary-Treasurer.....Harry Freeman

DIRECTORS

Bessie Clifford, Leo Mayer, Lillian McNeill, Lou Willis.

NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York 19, N. Y.
 Phone: Clrcle 5-4343

OFFICERS

President.....Frederick O'Neal
 1st Vice-President.....Irvin C. Miller
 2nd Vice-President.....Percy Verwayne
 Executive Secretary.....Virginia Girvin
 Treasurer.....A. Edward Walters
 Financial Secretary.....Leroy Butler
 Admin. Secy.....Thomas W. Moseley
 Chaplain.....Rev. John H. Johnson
 Counsel.....Percy Sutton, Samuel Feinstein

FUNCTIONS

Welfare organization serving people of the theatre regardless of race, color or creed.

NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.
 Phone: Clrcle 5-3838

President.....Harry Singer
 1st Vice-President.....Robert Mindlin
 2nd Vice-President.....Doug Hearle

INDUSTRY ORGANIZATIONS

Secretary Thomas Collins
 Corresponding Secretary Dorothy Phillips
 Treasurer Joseph Schaefer
 Financial Secretary Al Law
 Sergeant-at-Arms William Travers

NIPPON HOSO KYOKAI (NHK) JAPAN BROADCASTING CORP.

Room 3214, 220 East 42nd St., New York 17, N. Y.
 Phone: MU 2-6280
 Bureau Chief—Makoto Yamazaki

BRANCH OFFICE
 Room 900, National Press Bldg., Washington, D. C.
 Phone: EX 3-1076

FUNCTIONS

A public broadcasting corporation financed by subscription fees collected from the radio and television audience of Japan. NHK maintains nation-wide radio and TV networks: two radio networks consisting of 273 stations and two TV networks of 210 stations.

PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.
 Phone: COlumbus 5-7362-3

OFFICERS

President Leo Diston
 Vice-President Jack Schiffman
 Secy.-Treasurer Irving Tanz

BOARD OF DIRECTORS

Frank Abramson, Nat Freeling, Gus Gabriel, Jack Perrin, Bernie Pollack, Hy Ross.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill.
 Regional Director Morton Schaefer
 36 E. 5th St., Cincinnati, O.
 Regional Director Danny Engel
 7634 Hampton Ave., Los Angeles 46, Calif.
 Regional Director Al Salomon

FUNCTIONS

Charitable and Benevolent Organization in the music industry; publishes annual journal, sponsors raffles and outings.

PUBLICISTS LOCAL NO. 872 I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.
 Phone: JUdson 6-6385

OFFICERS

President Harry Rice
 1st Vice-President Alvin Adams
 2nd Vice-President P. Dale Soriano
 3rd Vice-President Harry E. Rice
 Secretary-Treasurer Thomas Kirby
 Business Agent David Cassidy

FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists.

RAI CORPORATION ITALIAN RADIO TV SYSTEM N. AMERICAN OFFICE OF RAI RADIOTELEVISIONE ITALIANA

717 Fifth Ave., New York 22, N. Y.
 Phone: PLaza 8-2350

OFFICERS

President Marcello Rodino
 Exec. V.P., Dir. Giorgio E. Padovano
 Secretary George Funaro
 Treasurer Antonio Dore
 Asst. Director Vera Giannini
 U. S. Correspondent Ruggero Orlando

FUNCTIONS

The RAI Corporation aims to promote the exchange of radio and TV programs, ideas, talent, technical

facilities and information between the U. S and Italy. English language programs distributed to U. S. stations feature Italian life and culture.

RADIO ADVERTISING BUREAU, INC.

116 East 55th St., New York 22, N. Y.
 Phone: MURray Hill 8-4020

OFFICERS

Chairman of Board Victor C. Diehm
 President Edmund C. Bunker
 Admin. Vice-President Miles David
 Vice-Pres., Dir., Member Development Harry Averill
 Vice-Pres., National Sales Robert Alter
 Secretary John F. Box
 Treasurer George Comte

FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

RADIO FREE EUROPE

One English Garden, Munich, Ger.

OFFICERS

Director C. Rodney Smith
 Dir., Public Information, F. E. Comm. Alton Kastner
 Pres., Free Europe Comm. John Richardson, Jr.

BRANCH OFFICE

Two Park Ave., New York 10, N. Y. Phone: LEhigh 2-8900. Charles B. Kaufman, Director.

FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to the RFE Fund, transmits programs over 28 transmitters to Czechoslovakia, Poland, Hungary, Bulgaria and Romania. Its programs of truthful news and information about the free world and the Iron Curtain countries assist the captive people in their endeavor to establish free democratic societies, representative government, national sovereignty and full personal liberties in their lands. RFE is a division of Free Europe Committee.

RADIO-NEWSREEL-TELEVISION WORKING PRESS ASSOC., INC.

527 Lexington Ave., New York 17, N. Y.
 Phone: PLaza 1-2720

OFFICERS

President Tom Costigan (CBS)
 1st Vice-Pres. Max Klein (News of Day; Telenevs)
 2nd Vice-Pres. Charles M. Campbell (Free-lance)
 Secretary Irving Heitzner (News of Day; Telenevs)
 Asst. Secretary Robert McGavin (CBS)
 Treasurer Richard Milbauer (Newsfilm, USA)
 Sergeant-at-Arms George Jordan (NBC)
 Executive Secretary Deborah B. Beach
 Counsel Edward J. Gunnigle

BOARD OF GOVERNORS

Chairman, Ed Silverman, ABC; Nich Archer, News of Day, Telenevs; David Klein, NBC; Tom O'Brien, ABC; Gabe Pressman, NBC; Lawrence Racies, CBS; John Tillman, WPIX.

SPONSORING MEMBERS

Charles Collingwood, John Daly, Douglas Edwards, Allan Jackson, Larry LeSueur, John Cameron Swayze, Bob Trout, Walter Winchell, John Wingate.

FUNCTIONS

To promote and protect the professional interests and welfare of working newsmen in radio, television and newsreels.

INDUSTRY ORGANIZATIONS

RADIO-TV CORRESPONDENTS' ASSN.

U. S. Capitol, Washington, D. C.
Phone: Capitol 4-3121, Ext. 621

OFFICERS

President.....Robert H. Fleming (ABC)
Vice-President.....Bill Monroe (NBC)
Secretary.....Wells Church (CBS)
Treasurer.....Stephen J. McCormick (MBS)
Members-at-Large.....John W. Roberts (Time-Life);
Arthur F. Barriault (NBC); Leslie W. Higbie (McCafrey Reports); Lewis W. Shollenberger (ABC), Member-ex-officio.

Senate Radio-TV Gallery Super.....Robert C. Hough
House Radio-TV Gallery Super.....Robert M. Menaugh

FUNCTIONS

The Association is the official accrediting agency for all radio-television reporters covering the United States Congress and official Washington.

RADIO AND TELEVISION COMMISSION, SOUTHERN BAPTIST CONVENTION

6248 Camp Bowie Blvd., Fort Worth 16, Texas
Phone: PE 8-2188

OFFICERS

Executive Director.....Paul M. Stevens
Business Manager.....Carlyle B. Hayes
Radio Production.....Theodore Lott
Television Production.....Truett Myers
Dir. of Promotion.....Clarence Duncan
Station Relations.....James T. Johns
Tape and Film Dist.....Charles Roden

FUNCTIONS

Producers and distributors of radio and television public service programs.

THE RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION

WKAR, East Lansing, Mich.
Phone: 355-5115

OFFICERS

President.....Bill Garry
WBBM-TV, Chicago
1st Vice-President.....Ed Ryan
WTOP, Washington, D. C.
Vice-President, TV.....Sheldon Peterson
WTCN-TV, Minneapolis
Vice-President, Radio.....Bob Gamble
WFBM/WFBM-TV, Indianapolis
Treasurer.....Lee White
KROS, Clinton, La.
Executive Secretary.....Rob Downey
WKAR, Mich. St. U., E. Lansing
Bulletin Editor.....Prof. Ernest Andrews
St. U. of Ia., Iowa City
President, R.T.N.D.A. Canada.....William M. Hutton
CFRB, Toronto

DIRECTORS

Jim Bennett, KLZ-TV, Denver; Bert Cannings, CFCF/CFCF-TV, Montreal; William Hutton, CFRB, Toronto; Carroll McGaughey, WSOC-TV, Charlotte, N. C.; Harry McKenna, WEAN, WPJB-FM, Providence; Ray Moore, WSB-TV, Atlanta; Jack Morris, KTUL-TV, Tulsa; Don Mozley, KCBS, San Francisco; John H. Thompson, NBC, Los Angeles.

REGIONAL VICE-PRESIDENTS

East.....Ed Fouhy (WBZ, Boston)
Midwest.....Bruce Dennis (WGN, Chicago)
South.....Joseph T. Loughlin (WTVT, Tampa)
Southwest.....Carl I. Siskind (WIBW, Topea)
West.....Pat Higgins (KFSD, San Diego)
Northwest.....Norman Heffron (KOTA/KOTA-TV, Rapid City, S. D.)
Canada.....William Hutton (CFRB, Toronto)

FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism in-

struction and wire services. Monthly news bulletin. Annual convention and awards. Spot news, editorializing and community problem coverage. Placement service.

RECORD INDUSTRY ASSOCIATION OF AMERICA, INC.

1 E. 57th St., New York 22, N. Y.
Phone: MU 8-3778

OFFICERS

President.....Glenn Wallichs
1st Vice-President.....David Kapp
Vice-Presidents.....Samuel Clark,
Jac Holzman, James Johnson, Ira Moss
Treasurer.....John Stevenson
Exec. Secretary.....Henry Brief

FUNCTIONS

A non-profit organization for the better development of recorded music and literature.

RECORDING INDUSTRIES MUSIC PERFORMANCE TRUST FUNDS

816 Pennsylvania Bldg., 225 West 34th St.,
New York 1, N. Y.
Phone: LO 5-5693

Trustee.....Samuel R. Rosenbaum

FUNCTIONS

Engages musicians in single engagements to play free for the public, in schools, hospitals, playgrounds, and on public service occasions such as parades, local and national patriotic observances and celebrations.

SCREEN ACTORS GUILD

7750 Sunset Boulevard, Hollywood 46, Calif.
Phone: HOLlywood 9-7311

OFFICERS

President.....George Chandler
1st Vice-President.....Dana Andrews
2nd Vice-President.....Charlton Heston
3rd Vice-President.....Jack Lemmon
Recording Secretary.....Ann Doran
Treasurer.....Frank Faylen
National Executive Secretary.....John L. Dales

BRANCH OFFICES

551 Fifth Avenue, New York 17, N. Y. Phone: MUR-ray Hill 7-4623. Mrs. Florence Marston, Eastern and Midwestern Regional Director; Mr. Harold Hoffman, Executive Secretary, N. Y. Branch.

102 East Hubbard Street, Chicago 11, Ill. Phone: WHitehall 3-1344. Raymond A. Jones, Executive Secretary.

11 Beacon Street, Room 624, Boston 8, Mass. Phone: RIchmond 2-0208. Mr. Robert M. Segal, Executive Secretary.

436 O'Farrell St., 4th Flr., San Francisco 2, Calif. Phone: PRespect 5-3070. Diane Poyer, Executive Secretary.

2340 First National Bank Bldg., Detroit, Mich. Phone: WOODward 3-6063. Irving Kroll, Executive Secretary.

2145 N.E. 185th St., N. Miami Beach, Fla. Phone: 945-7971. Melvin Karl, Executive Secretary.

FUNCTIONS

Union affiliated with AFL-CIO, representing all actors in television and theatrical motion pictures, etc.

SCREEN COMPOSERS' ASSOCIATION

9250 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 6-3123

292 Madison Ave., New York, N. Y. c/o Zissu & Marcus
Phone: MU 3-0966

OFFICERS

President.....Dr. Miklos Rozsa
Vice-President.....David Buttolph
Secretary.....Arthur Morton
Treasurer.....George Duning

INDUSTRY ORGANIZATIONS

FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

SCREEN DIRECTORS INTERNATIONAL GUILD

250 W. 57th St., New York 19, N. Y.
Phone: JUdson 2-5470

OFFICERS

President Don Hershey
1st Vice-President Jack Glenn
2nd Vice-President Joseph Lerner
Secretary Howard T. Mogwold
Treasurer Robert J. Kingsley
Executive Secretary George L. George
Business Representative Robert Edmonds
General Counsel Erwin Feldman

EXECUTIVE BOARD

Robert Braverman, Shirley Clarke, Charles S. Dubin, Herman J. Engel, Leo Hurwitz, Lewis Jacobs, George Jacobson, Robert K. Sharpe, Willard Van Dyke, Albert Wasserman, Nicholas Webster.

BRANCH OFFICE

318 West Adams St., Suite 1611, Chicago 6, Ill.
Phone: FRanklin 2-2287

ALTERNATES

Robert Anderson, William Buckley, Peter H. Cooper, Leslie Goldman, Charles H. Green.

AREA REPRESENTATIVES

22000 Malden St., Canoga Park, Calif. Don Livingston.
2241 N.E. 170th St., N. Miami Beach, Fla. Lazarus Larry Wolk.
208 Florida Theatre Bldg., Sarasota, Fla. Charles W. Broun, Jr.
70 Fourth St., N.W., Atlanta 8, Ga. Charles D. Beeland.
9516 Marion Ave., Morton Grove, Ill. Andrew M. Costikyan.
2905 Fairfield Ave., Ft. Wayne, Ind. Richard Galbreath.
R.F.D. 2, Lincoln Rd., Sudbury, Mass. James G. Schaadt.
4820 Yorkshire St., Detroit 24, Mich. James F. Kefgen.
1521 Fawn Valley Dr., St. Louis 31, Mo. Robert Johnson.
3601 Oak Grove, Dallas 4, Tex. Marshall R. (Marty) Young, Keitz & Herndon, Inc.
Potamac Films, Inc., 1536 Connecticut Ave., N.W., Washington 6, D. C. Nicholas C. Read.

INTERNATIONAL REPRESENTATIVES

Box 6100, Montreal 3, Can. Morten Parker, National Film Board of Canada.
Skyridge, Mountain Rd., R. R. 2, Aymer East, Quebec, Can. Robert Anderson.
5 Balmuto St., Toronto 5, Can. Don Haldane, Westminster Films Ltd.
C/o First National City Bank of New York, 17 Bruton St., London, W. 1, Eng. William A. Harper.
Piazza Farnese 51, Rome, Italy. Miles Morgan.

FUNCTION

Labor organization.

SESAC INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

OFFICERS

President Paul Heinecke
Secretary-Treasurer R. C. Heinecke

FUNCTIONS

Licenses the performance, mechanical or synchronization rights in a repertory of distinction to the entire entertainment industry; produces the SESAC Recordings LP Program Service and the "Drummers," plus low-cost program packages for special programming needs.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

55 West 42nd Street, New York 36, N. Y.
Phone: LOnacre 5-0172

OFFICERS

President Reid H. Ray
Executive Vice-President Ethan M. Stifle
Engineering Vice-President Deane R. White
Editorial Vice-President Herbert E. Farmer
Financial Vice-President Joseph T. Dougherty
Convention Vice-President George W. Colburn
Sections Vice-President Garland C. Misener
Secretary Robert G. Hufford
Treasurer Wilton R. Holm
Chairman, Atlanta Sec. Edward E. Burris
Chairman, Boston Sec. Charles W. Wyckoff
Chairman, Canadian Sec. Michael W. Barlow
Chairman, Chicago Sec. Harold Kinzle
Chairman, Dallas-Ft. Worth Sec. Robert G. Redd
Chairman, Detroit Sec. James W. Bostwick
Chairman, Hollywood Sec. John P. Kiel
Chairman, Huntsville Sec. Donald J. Southard
Chairman, Nashville Sec. William M. O'Rork
Chairman, New York Sec. Arthur J. Miller
Chairman, Rochester Sec. Forrest A. Richey
Chairman, San Francisco Sec. R. A. Isberg
Chairman, Washington, D. C. Sec. Arthur Rescher
Executive Secretary Charles S. Stodter

FUNCTIONS

Objectives of the Society within the fields of motion pictures, television and allied arts and sciences are: The fostering and advancement of engineering technology; the preparation and dissemination of scientific information; the sponsorship of lectures, exhibitions and conferences designed to advance the theory and practice of engineering; the promotion and furtherance of the interests of the general public.

SOUTHERN CALIFORNIA BROADCASTERS ASS'N

6047 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 9-7254

OFFICERS

President Robert M. Light
After President R. M. Light
Chairman of Board Charles Hamilton (KNF)
Vice-Chairman Robert Sutton (KNX)
Secretary Fred Custer (KPOL)
Treasurer Cliff Gill (KEZY)

FUNCTIONS

Promotes radio as a prime advertising medium in Southern California for 45 stations and ABC, CBS and NBC; additional services include activities in the public interest.

SOUTHERN NEVADA BROADCASTERS ASS'N

P. O. Box 550, Las Vegas, Nev.

President Ted Oberfelder
Vice-Pres. Joe McMurray
Secretary Alex Victor
Treasurer Ed Tabor

STATION REPRESENTATIVES ASSOCIATION, INC.

366 Madison Ave., New York 17, N. Y.
Phone: YUkon 6-9390

OFFICERS

President Edward Codel
Vice-President Adam Young
Secretary Robert Dore
Treasurer Daren F. McGavren
Managing Dir. Lawrence Webb

INDUSTRY ORGANIZATIONS

DIRECTORS

John P. Blair, Lloyd Griffin, Frank M. Headley,
Thomas A. White.

FUNCTIONS

Trade Association serving radio and TV Representa-
tive firms.

TV STATIONS, INC.

215 East 51st St., New York 22, N. Y.

Phone: PLaza 1-0123

President Herb Jacobs

FUNCTIONS

A station-owned film-program consultant and buying
organization serving more than one hundred television
stations in the U. S. and possessions.

TvB OF CANADA

500 University Ave., Toronto 2, Ont.

Phone: 363-3133

OFFICERS

Exec. Vice-President George G. Huntington
President J. A. Pouliot
Chairman Gordon Gray (WKTV, Utical, N. Y.)
Vice-Pres. Member Services William B. Covin
Vice-Pres., Dir., Spot TV William B. MacRae
Dir., Public Relations Jack B. Weiner
Dir., National Sales James C. Hirsch
Dir., Research Harvey Spiegel
Secretary Jack Tipton
Treasurer C. George Henderson
Vice-President Jack O'Mara
Vice-President Jacob A. Evans

EXECUTIVE COMMITTEE

W. D. Byles, S. Griffiths, W. D. McGregor, J.
Pouliot, Orville Shugg, Ralph Snelgrove.

BRANCH OFFICES

1500 St. Catherine St., W., Montreal

Phone: UN 1-0534

1 Rockefeller Plaza, New York 20, N. Y.

Phone: PL 7-9420

FUNCTIONS

An association of Canadian television stations, net-
works and reps to promote television as an advertising
medium.

TELEVISION AFFILIATES CORP.

(TAC)

625 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-3110

OFFICERS

President Richard Brandt
Exec. Vice-Pres. Richard Carlton
Vice-President Robert Weisberg

BRANCH OFFICES

6253 Hollywood Blvd., Hollywood 28, Calif.

Phone: HO 2-6903

520 N. Michigan Ave., Chicago 11, Ill.

Phone: SU 7-3995

FUNCTIONS

A broadcasters' cooperative serving as the clearing
house for the best of locally produced informational,
cultural and educational programs.

TELEVISION BUREAU OF ADVERTISING, INC.

One Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-9420.

OFFICERS

Chairman of Board Gordon Gray (WKTV,
Utica, N. Y.)
President Norman E. Cash
Exec. Vice-President George G. Huntington
Secretary Jack Tipton (KLZ, Denver)
Treasurer C. George Henderson (WSOC, Charlotte)
Vice-Pres. in Chg., Nat. Sales John R. Sheehan
Vice-Pres., Nat. Sales James C. Hirsch
V.P. Local Sales Howard Abrahams
V.P. in Chg. Research Dr. Leon Arons
Vice-Pres., Research Harvey Spiegel
V.P., Member Service William Colvin
Dir. Spot TV Co-ord. William B. MacRae
Dir. Member Sales Pres. Walter Vetter

BRANCH OFFICES

3440 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DU 7-8109.

Vice-President Jack O'Mara

400 N. Michigan Ave., Chicago 11, Ill.

Phone: 644-1215.

Dir., Central Div. Jacob Evans

FUNCTIONS

The TV industry's league to improve and expand
the use of television as an advertising medium. It is
supported by the nation's leading television stations,
networks and station representatives.

TELEVISION FILM ASSOCIATION

1025 N. Highland Ave., Los Angeles 38, Calif.

Phone: HOLlywood 9-8181

OFFICERS

President John Ballinger
Vice President Jack M. Goetz
Sec.-Treas. Nicholas Muskey
Directors Warren Strang, Harvey Gausman

FUNCTIONS

To maintain a liaison between the producers and
distributors of television film, the TV stations, and the
companies providing material and services to the TV
industry. To establish better operational practices and
to standardize these practices.

TELEVISION INFORMATION

OFFICE

666 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-4600

Director Roy Danish
Executive Director Larry Creshkoff
General Manager Carl Burkland
Manager, Station Services Ben Wickham
Librarian Catherine Heinz

BOARD OF DIRECTORS

Chairman Clair R. McCollough, Steinman Stations,
Lancaster, Pa.; Lester Bernstein, NBC, N. Y.; John P.
Cowden, CBS-TV, N. Y.; Michael J. Foster, ABC, N. Y.;
C. Wrede Petersmeyer, Corinthian Bcstg. Corp., N. Y.;
Joseph S. Sinclair, WJAR-TV, Providence, R. I.; Willard
E. Walbridge, KTRK-TV, Houston, Tex.; Robert F.
Wright, WTOK, Meridian, Miss.

FUNCTIONS

The Television Information Office is an industry
supported organization. Its function is to create an
enduring two-way informational bridge between the
industry and those from whom it seeks more under-
standing.

INDUSTRY ORGANIZATIONS

TELEVISION PROGRAM EXPORT ASSOCIATION, INC.

375 Park Ave., Suite 3800, New York 22, N. Y.
Phone: PLaza 3-7172

OFFICERS

President.....John G. McCarthy
Vice-President.....George Elber
Vice-President.....George A. Graham, Jr.
Treasurer.....Harold Klein
General Counsel.....George Muchnic

FUNCTIONS

To promote and expand the export of American TV programs throughout the world. To assist American exporters in reducing barriers to foreign distribution. To compile, analyze and disseminate significant statistical information affecting foreign markets for American television programs.

UNITED NATIONS—RADIO & VISUAL SERVICES DIVISION OF PUBLIC INFORMATION

United Nations, New York 17, N. Y.
Phone: PLaza 4-1234

OFFICERS

Under Sec. for Pub. Info.....Hernane-Tavares de Sa
Dir., Radio & Visual Services Div.....Jean d'Arcy
Dep. Dir., Radio & Visual Services Div....David Ritchie
Chief, United Nations TV.....Michael Hayward

U. S. INFORMATION AGENCY BCSTG. SERVICE—VOICE OF AMERICA

1776 Penn. Ave. N.W., Wash. 25, D. C.
Phone: DUDley 3-2211

330 Independence Ave., S.W., Washington 25, D. C.
Phone: WO 3-1110

OFFICERS

Director.....Edward R. Murrow
Dir., Bestg. Service.....Henry Loomis
Dir., TV Service.....Charles N. Hill

New York Office

250 West 57th St., N. Y. C.
Phone: JU 6-2000

Asst. Dir. TV Service.....Howard Maier

VOA N. Y. Programming Center
250 West 57th St., N. Y. C.
Phone: JU 6-2000

Chief Officer.....E. O. Kern

WORKING PRESS FOUNDATION

Hotel Manhattan, 45th St. & 8th Ave.,
New York 36, N. Y.
Phone: Circle 5-3838

Chairman of Board.....Julian Anthony
President.....James Antone
Secretary.....Dan Fox
Treasurer.....Gabe Pressman

FUNCTIONS

The Working Press is engaged in receiving and distributing funds for charitable, welfare and educational purposes for the benefit of worthy individuals and recognized groups in the field of communications for the benefit of the community at large.

WRITERS GUILD OF AMERICA, EAST, INC.

22 W. 48th St., New York 36, N. Y.
Phone: PLaza 7-3317

OFFICERS

President.....Ernest Kinoy
1st Vice-Pres.....Fitzgerald Smith
2nd Vice-Pres.....Emerson Stone
Secretary.....Manya Starr
Treasurer.....Richard Graf
Exec. Dir.....Evelyn F. Burkey

FUNCTIONS

A labor organization representing writers in the fields of radio, television and motion pictures.

WRITERS GUILD OF AMERICA, WEST, INC.

8955 Beverly Blvd., Los Angeles 48, Cal.
Phone: CRestview 4-8601

OFFICERS

National Chairman.....David Davidson
President.....James B. Webb
1st Vice-Pres.....Nate Monaster
2nd Vice-Pres.....Allen Rivkin
Secretary.....Christopher Knopf
Treasurer.....John Lee Mahin
Executive Director.....Michael H. Franklin

SCREEN BRANCH

President.....Allen Rivkin
Vice-Pres.....John Lee Mahin
Vice-Pres.....Allen Rivkin
Secretary-Treasurer.....Devery Freeman

TELEVISION-RADIO BRANCH

President.....Nate Monaster
Vice-Pres.....Christopher Knopf
Secretary-Treasurer.....Louis Pelletier

FUNCTIONS

An organization of writers in the motion picture, radio, and television industries.

1962 Commercial Network Radio Programs

The following pages contain a complete alphabetical listing of program titles of the four national radio networks' commercial programs heard during the 12-month period ending Dec. 31, 1962. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS, and NBC. All programs are 13 weeks or longer.

— A —

Army Hour, The (MBS)

Advertiser and Product:
Participating

At Your Leisure (CBS)

Advertiser and Product:
Campbell Soup
Ad Agency—Needham, Louis & Brorby, Inc.
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline, Inc.
Liggett & Myers Tobacco
Ad Agency—J. Walter Thompson
P. Lorillard
Ad Agency—Lennen & Newell
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

— B —

Back to God Hour (NBC)

Advertiser and Product:
The Christian Reformed Church
Ad Agency—Griswold-Eshleman

Better Living (CBS)

Advertiser and Product:
Accent International (Div. of Int. Minerals & Chem. Corp.)
Ad Agency—Needham, Louis & Brorby
Celotex Corp.
Ad Agency—MacFarland Aveyard
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Philip Morris
Ad Agency—Benton & Bowles
Ralston Purina
Ad Agency—Gardner Advt. Co.

Bible Study Hour, The (NBC)

Advertiser and Product:
Evangelical Foundation
Ad Agency—Wermen & Schorr

Big Lie, The (MBS)

Advertiser and Product:
Participating

Breakfast Club (ABC)

Advertiser and Product:
American Sheep Producers
Ad Agency—Potts, Woodbury
Better Homes & Gardens
Ad Agency—W. D. Lyon
E. J. Brach & Sons
Ad Agency—J. W. Shaw Advt.
Brazil Nut Association
Ad Agency—Chas. W. Hoyt
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
E. L. Bruce Co.
Ad Agency—Christiansen Advertising Agency
California Packing
Ad Agency—Mc-Cann-Erickson
California Prune Advisory Board
Ad Agency—Botsford, Constantine & Gardner
Campbell Soup (V-8)
Ad Agency—Needham, Louis & Brorby
Continental Casualty
Ad Agency—George H. Hartman
Wm. Cooper & Nephews
Ad Agency—Geyer, Morey, Madden & Ballard
Curtis Circulation
Ad Agency—Batten, Barton, Durstine & Osborn
E. I. Dupont
Ad Agency—N. W. Ayer
Ex-Lax
Ad Agency—Warwick & Legler
Field Enterprises Educational Ass'n (World Book Encyclopedia)
Ad Agency—Keyes, Madden & Jones
Frank Tea & Spice
Ad Agency—Stockton, West, Burkhart
General Foods
Ad Agency—Young & Rubicam
Knox Gelatine
Ad Agency—Chas. W. Hoyt

COMMERCIAL NETWORK RADIO PROGRAMS

Ludens, Inc.
Ad Agency—J. M. Mathes
Magla Products
Ad Agency—Creative Associates
McCall Corp.
Ad Agency—Donahue & Coe
Nat. Institute of Rug Cleaning
Ad Agency—Richmond Advt. Agency
Perkins-SOS
Ad Agency—Foote, Cone & Belding
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Sperti Products
Ad Agency—John L. Magro
A. E. Staley Mfg.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Standard Packaging
Ad Agency—Smith, Henderson & Berey
Terminex Div. (E. L. Bruce Co.)
Ad Agency—Greenshaw & Rush
William Underwood
Ad Agency—Kenyon & Eckhardt
United Wallpaper
Ad Agency—Buchen Advt.
West Virginia Dept. of Commerce
Ad Agency—J. M. Mathes
Wheel Horse Prod.
Ad Agency—The Biddle Co.
J. B. Williams Co.
Ad Agency—Parkson Advt. Agency
Wm. Wrigley
Ad Agency—Arthur Meyerhoff Assoc.

Burnett, Carol-Richard Hayes Show (CBS)

Advertiser and Product:
Lever Borthers
Ad Agency—Foote, Cone & Belding
Menthohatum Company
Ad Agency—J. Walter Thompson
Philip Morris
Ad Agency—Benton & Bowles
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Time, Inc.
Ad Agency—Young & Rubicam
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

— C —

Capital Assignment (MBS)

Advertiser and Product:
Participating

Changing Times (NBC)

Advertiser and Product:
Kiplinger Washington Editors, Inc.
Ad Agency—Albert Frank-Guenther Law

Coleman on Sports (CBS)

Advertiser and Product:
Liggett & Myers
Ad Agency—J. Walter Thompson
Mennen Company
Ad Agency—Warwick & Legler

Crosby, Bing- Rosemary Clooney (CBS)

Advertiser and Product:
Cat's Paw Rubber Co.
Ad Agency—S. A. Levine
E. I. Dupont De Nemours
Ad Agency—N. W. Ayer
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Donahue & Coe
Hearst Corporation
Ad Agency—J. M. Hickerson
Kayser-Roth Hosiery
Ad Agency—Daniel & Charles
Kitchens of Sara Lee (Sub. of Consol. Foods
Corp.)
Ad Agency—Hill, Rogers, Mason & Scott
Kiwi Polish
Ad Agency—Donahue & Coe
J. Nelson Prewitt
Ad Agency—Hanford & Greenfield (Div. of
Hutchins Advt.)
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli
Standard Packaging
Ad Agency—Smith, Henderson & Berey
United States Steel
Ad Agency—Batten, Barton, Durstine & Osborn
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

— D —

Dateline (CBS)

Advertiser and Product:
Philip Morris
Ad Agency—Benton & Bowles
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

Dear Abby (CBS)

Advertiser and Product:
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

COMMERCIAL NETWORK RADIO PROGRAMS

Dreier, Alex, News (ABC)

Advertiser and Product:

S. C. Johnson & Son
Ad Agency—Foote, Cone & Belding
Miller Brewing
Ad Agency—Mathisson & Assocs.
Outboard Marine
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

— E —

Emphasis (NBC)

Advertiser and Product:

Campbell Soup (V-8)
Ad Agency—Needham, Louis & Brorby
Curtis Circulation
Ad Agency—Batten, Barton, Durstine & Osborn
Dr. Pepper
Ad Agency—Grant Advertising
Ex-Lax
Ad Agency—Warwick & Legler
Foster-Milburn
Ad Agency—Street & Finney
General Motors (Delco Div.)
Ad Agency—Campbell-Ewald
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
Gulf American Land
Ad Agency—Needham, Louis & Brorby
Mack Trucks
Ad Agency—Doyle, Kitchen & McCormick
Mentholatum Co.
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—E. H. Weiss
Quaker Oats
Ad Agency—Compton Advertising
Ralston-Purina
Ad Agency—Gardner Advertising Co.
Reader's Digest
Ad Agency—J. Walter Thompson
Sealright Co.
Ad Agency—Emil J. DeDonato
Shulton, Inc.
Ad Agency—Wesley Associates
Standard Brands
Ad Agency—J. Walter Thompson
Sylvania Electric (Photo-Lamp)
Ad Agency—Kudner Agency
Wagner Electric
Ad Agency—Arthur R. Mogge
Waters Conley Co. Inc.
Ad Agency—Rosenbloom-Elias & Associates
Wm. Wrigley
Ad Agency—Arthur Meyerhoff Associates
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

European Diary (CBS)

Advertiser and Product:

Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
General Motors (Guardian Maint.)
Ad Agency—D. P. Brother
Goodyear Tire
Ad Agency—Kudner Agency
P. Lorrillard
Ad Agency—Lennen & Newell
MacFadden-Bartell
Ad Agency—Bartell Broadcasting
Mentholatum
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

— F —

Family Theatre (MBS)

Advertiser and Product:

Participating

Farm News (MBS)

Advertiser and Product:

Participating

Farm World (MBS)

Advertiser and Product:

Participating

Flair (ABC)

Advertiser and Product:

Campbell Soups
Ad Agency—Batten, Barton, Durstine & Osborn
Campbell Soup (V8)
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Curtis Circulation
Ad Agency—Batten, Barton, Durstine & Osborn
D-Con (Ant-Pruff)
Ad Agency—Direct
Ex-Lax
Ad Agency—Warwick & Legler

COMMERCIAL NETWORK RADIO PROGRAMS

General Foods

Ad Agency—Foote, Cone & Belding
Hormel, George A.
Ad Agency—Batten, Barton, Durstine & Osborn
Int. Minerals & Chem. Corp. (Accent)
Ad Agency—Needham, Louis & Brorby
McCall Corp.
Ad Agency—Lawrence C. Gumbinner
National Labour Management Fund.
Ad Agency—Bertram J. Hauser
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Thos. D. Richardson
Ad Agency—The Buckley Organization
Wm. Wrigley
Ad Agency—Arthur Meyerhoff Assocs.

Follow-up (CBS)

Advertiser and Product:

Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Lever Brothers
Ad Agency—Foote, Cone & Belding
Philip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

Foreign Correspondents Report (MBS)

Advertiser and Product:

Participating

— G —

Godfrey, Arthur, Time (CBS)

Advertiser and Product:

Amana Refrigeration
Ad Agency—Maury, Lee & Marshall
MacFarland, Aveyard & Company
Baldwin Piano
Ad Agency—Hill, Rogers, Mason & Scott
Beltone Hearing Aid
Ad Agency—Olian & Bronner
Best Foods (Div. of Corn Products)
Ad Agency—Guild, Bascom & Bonfigli
Lennen & Newell
Cooper-Hewitt Electric Co. (Div. of Sperti-
Faraday, Inc.)
Ad Agency—John L. Magro
Emery Industries
Ad Agency—John L. Magro

General Foods

Ad Agency—Foote, Cone & Belding
Goodyear Tire
Ad Agency—Kudner Agency
Grolier, Inc.
Ad Agency—De Garmo, Inc.
Kaysler-Roth Hosiery
Ad Agency—Daniel & Charles
Kerr Glass
Ad Agency—Whitney Advertising Agency
Kitchen Art Foods
Ad Agency—Peitscher, Janda Associates
Kiwi Polish
Ad Agency—Donahue & Coe
Knox Gelatine
Ad Agency—Charles W. Hoyt
Mattel, Inc.
Ad Agency—Carson Roberts
Mentholatum Company
Ad Agency—J. Walter Thompson Co.
John Morrell & Co.
Ad Agency—John W. Shaw Advertising
Onamia Mfg.
Ad Agency—Strandberg & Associates
J. Nelson Prewitt
Ad Agency—Hanford & Greenfield (Div. of
Hutchins Advert. Co., Inc.)
Standard Knitting Mills
Ad Agency—Edward H. Weiss & Company
Sylvania Home Electronics
Ad Agency—Kudner Agency
Tetley Tea
Ad Agency—Ogilvy, Benson & Mather
Warner Lambert Pharmaceutical
Ad Agency—Batten, Barton, Durstine & Osborn
Lambert & Feasley; J. Walter Thompson

Good News with Alex Dreier (ABC)

Advertiser and Product:

Miller Brewing
Ad Agency—Mathisson & Assocs.

— H —

Harmon, Tom, Sports (ABC)

Advertiser and Product:

General Motors (United Mtr. Div.)
Ad Agency—Campbell-Ewald
Mennen Co.
Ad Agency—Warwick & Legler

Harvey, Paul, News (ABC)

Advertiser and Product:

Bankers Life & Casualty
Ad Agency—Phillips & Cherbo
Hastings Mfg.
Ad Agency—Bozell & Jacobs

COMMERCIAL NETWORK RADIO PROGRAMS

Mennen Co.
Ad Agency—Warwick & Legler
Wade-Wenger & Assocs.
Ad Agency—Biddle Company

Hawaii Calls (MBS)

Advertiser and Product:
Participating

Headliner, The (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ford
Ad Agency—J. Walter Thompson
MacFadden-Bartell
Ad Agency—Bartell Broadcasting
Philip Morris
Ad Agency—Benton & Bowles
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn

Herald of Truth (ABC)

Advertiser and Product:
Highland Church of Christ
Ad Agency—Fidelity Advt.

Hour of Decision (ABC)

Advertiser and Product:
Billy Graham Evangelistic Ass'n
Ad Agency—Walter F. Bennett

Hour of Decision (NBC)

Advertiser and Product:
Billy Graham Evangelistic Ass'n
Ad Agency—Walter F. Bennett

Houseparty (CBS)

Advertiser and Product:
Becton, Dickinson
Ad Agency—L. W. Frolich & Co.
Beltone Hearing Aid
Ad Agency—Olian & Bronner
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Burlington Industries
Ad Agency—Donahue & Coe
California Packing
Ad Agency—McCann-Erickson
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

Continental Casualty Co.
Ad Agency—George H. Hartman Company
Faribault Woolen Mills
Ad Agency—Johnson-Livingston Adv.
Gansco Products
Ad Agency—McKim Advertising Limited
Reiter-Ross
General Foods
Ad Agency—Foote, Cone & Belding
Grove Lab. (Sub. of Bristol-Myers Co.)
Ad Agency—Donahue & Coe
Hearst Corporation
Ad Agency—J. M. Hickerson
Incabloc Corporation
Ad Agency—Sidam Advertising
Kiwi Polish
Ad Agency—Donahue & Coe
Mentholatum Company
Ad Agency—J. Walter Thompson
Meredith Publishing
Ad Agency—W. D. Lyon
Mogen David Wine
Ad Agency—Edward H. Weiss & Company
J. Nelson Prewitt
Ad Agency—Hanford & Greenfield (Div. of
Hutchins Advt. Co.)
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli
Scholl Mfg.
Ad Agency—Donahue & Coe
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Standard Brands
Ad Agency—J. Walter Thompson
Standard Packaging
Ad Agency—Smith, Henderson & Berey
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Associates

Huntley, Chet (NBC)

Advertiser and Product:
Aetna Casualty & Surety
Ad Agency—Remington Advt.
South Penn Oil
Ad Agency—Fuller, Smith & Ross

— I —

Information Central (CBS)

Advertiser and Product:
MacFadden Publications
Ad Agency—Bartell Broadcasting

In Hollywood (CBS)

Advertiser and Product:
Accent International (Div. of Intern. Minerals
& Chem. Corp.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby

COMMERCIAL NETWORK RADIO PROGRAMS

Canada Dry

Ad Agency—J. M. Mathes

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

Cowles Magazines

Ad Agency—McCann-Erickson

Ex-Lax

Ad Agency—Warwick-Legler

Goodyear Tire

Ad Agency—Kudner Agency

Hearst Corporation

Ad Agency—J. M. Hickerson

Incabloc Corporation

Ad Agency—Sidam Corp.

Lever Brothers

Ad Agency—Foote, Cone & Belding

MacFadden Publications

Ad Agency—Bartell Broadcasting Corp.

Mentholatum Company

Ad Agency—J. Walter Thompson

Mogen David Wine

Ad Agency—Edward H. Weiss

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn

Ralston Purina

Ad Agency—Gardner Advertising

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

Standard Brands

Ad Agency—J. Walter Thompson

Wm. Wrigley

Ad Agency—Arthur Meyerhoff & Assocs.

In Latin America (CBS)

Advertiser and Product:

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

General Motors (Guard. Maint.)

Ad Agency—D. P. Brother

Grove Lab. (Sub. of Bristol-Myers)

Ad Agency—Gardner Advt.

Liggett & Myers

Ad Agency—J. Walter Thompson

Sinclair Refining

Ad Agency—Geyer, Morey, Madden & Ballard

Standard Brands

Ad Agency—J. Walter Thompson

In New York (CBS)

Advertiser and Product:

American Telephone & Telegraph

Ad Agency—N. W. Ayer

Ford

Ad Agency—J. Walter Thompson

Grove Lab. (Sub. of Bristol-Myers)

Ad Agency—Gardner Advt.

Mentholatum Co.

Ad Agency—J. Walter Thompson

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

Wm. Wrigley

Ad Agency—Arthur Meyerhoff & Assocs.

It's New (CBS)

Advertiser and Product:

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

E. I. Dupont

Ad Agency—Batten, Barton, Durstine & Osborn

Ex-Lax

Ad Agency—Warwick & Legler

Ford

Ad Agency—J. Walter Thompson

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

Sinclair Refining

Ad Agency—Geyer, Morey, Madden & Ballard

Standard Brands

Ad Agency—J. Walter Thompson

Wm. Wrigley

Ad Agency—Arthur Meyerhoff & Assocs.

— J —

Jackson, Allan, & the News (CBS)

Advertiser and Product:

General Motors (Chevrolet)

Ad Agency—Campbell-Ewald

— L —

Labor News Conference (MBS)

Advertiser and Product:

Participating

Lombardo-Land, U. S. A. (MBS)

Advertiser and Product:

Participating

Lutheran Hour, The (NBC)

Advertiser and Product:

Lutheran Layman's League

Ad Agency—Gotham-Vladimir Advt.

— M —

Mediterranean Notebook (CBS)

Advertiser and Product:

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

Philip Morris

Ad Agency—Benton & Bowles

Minutes of Spanish (MBS)

Advertiser and Product:

Participating

COMMERCIAL NETWORK RADIO PROGRAMS

Monitor (NBC)

Advertiser and Product:

Aetna Casualty & Surety
Ad Agency—Remington Advertising
American Chain & Cable
Ad Agency—Reincke Myer & Finn
American Motors
Ad Agency—Geyer Morey Madden & Ballard
American Telephone & Telegraph
Ad Agency—N. W. Ayer
American Thermos Products
Ad Agency—Charles W. Hoyt Co.
Anderson Company
Ad Agency—Reincke Meyer & Finn
Campana Corp.
Ad Agency—Post & Morr Inc.
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Celotex Corp.
Ad Agency—MacFarland Aveyard & Co.
Champion Spark Plug
Ad Agency—J. Walter Thompson
Chap Stick Company
Ad Agency—Lawrence C. Gumbinner Adv. Agency
Continental Casualty
Ad Agency—George H. Hartman Co.
Dr. Pepper
Ad Agency—Grant Advertising
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Ford Motor
Ad Agency—J. Walter Thompson
Formica Corp.
Ad Agency—Perry-Brown
Freeman Shoe Corp.
Ad Agency—J. Walter Thompson
General Motors (Buick)
Ad Agency—McCann-Erickson
General Motors (Guard. Maint. Plan)
Ad Agency—D. P. Brother & Co.
General Motors (Delco)
Ad Agency—Campbell-Ewald
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
Hardware Mutuals Insurance Co.
Ad Agency—Roche, Rickerd & Cleary
P. Lorillard
Ad Agency—Lennen & Newell
Mack Trucks
Ad Agency—Doyle, Kitchen & McCormick
Mennen Company
Ad Agency—Warwick & Legler
Mentholatum Company
Ad Agency—J. Walter Thompson
Metropolitan Life Insurance
Ad Agency—Young & Rubicam
Mogen David Wine
Ad Agency—E. H. Weiss
National Association of Insurance Agents
Ad Agency—Doremus & Co.
Nelson Doubleday Inc.
Ad Agency—Schwab, Beatty & Porter

Owens-Corning Fiberglas Corp.
Ad Agency—M-E Prods. (Div. of McCann-Erickson)
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philip Morris
Ad Agency—Benton & Bowles
A. H. Pond
Ad Agency—Conklin Labs & Bebee
Quaker Oats
Ad Agency—Compton Advertising
Ralston Purina
Ad Agency—Gardner Advertising
Reader's Digest
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds Tobacco
Ad Agency—William Esty
Sealright Company
Ad Agency—Emil J. DeDonato
Shulton Inc.
Ad Agency—Wesley Associates
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Sylvania Electric (Photo-Lamp Div.)
Ad Agency—Kudner Agency
Time, Inc.
Ad Agency—Young & Rubicam
Tyrex Inc.
Ad Agency—M-E Prod. (Div. McCann-Erickson)
United States Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Upjohn Company
Ad Agency—McCann-Marschalk
Wagner Electric
Ad Agency—Arthur R. Mogge
Willard Sales (Automotive Div.)
Ad Agency—Meldrum & Fewsmith
Wm. Wrigley
Ad Agency—Arthur Meyerhoff Associates
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Moore, Garry (CBS)

Advertiser and Product:

Cream of Wheat Corp.
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods
Ad Agency—Young & Rubicam
Nestle
Ad Agency—McCann-Erickson
A. E. Staley Mfg.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Morgan, Edward P. (ABC)

Advertiser and Product:

AFL-CIO
Ad Agency—Furman & Feiner

COMMERCIAL NETWORK RADIO PROGRAMS

Moscow Scene (CBS)

Advertiser and Product:

Accent Int. (Div. of Intern. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Mentholatum Company
Ad Agency—J. Walter Thompson
Philip Morris
Ad Agency—Benton & Bowles

Music on Deck (MBS)

Advertiser and Product:

Participating

— N —

News—9:00 A.M. Monday-Friday (CBS)

Advertiser and Product:

Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

News—10:00 A.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Intern. (Div. of Intern. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazine
Ad Agency—McCann-Erickson
Curtis Publishing
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Foster-Milburn
Ad Agency—Street & Finney
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Donahue & Coe
Doherty, Clifford, Steers & Shenfield
Hearst Corp.
Ad Agency—J. M. Hickerson
Kraft Foods
Ad Agency—Needham, Louis & Brorby

Lever Bros.

Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Scholl Mfg.
Ad Agency—Donahue & Coe
Standard Brands
Ad Agency—J. Walter Thompson

News—11:00 A.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Intern. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Curtis Publishing
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Foster-Milburn
Ad Agency—Street & Finney
Goodyear Tire
Ad Agency—Kudner Agency
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Donahue & Coe
Doherty, Clifford, Steers & Shenfield
Gardner Advt.
Hearst Corp.
Ad Agency—J. M. Hickerson
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Lever Bros.
Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Standard Brands
Ad Agency—J. Walter Thompson

COMMERCIAL NETWORK RADIO PROGRAMS

News—1:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Ex-Lax
Ad Agency—Warwick & Legler
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Donahue & Coe
Hearst Corp.
Ad Agency—J. M. Hickerson
Incabloc Corporation
Ad Agency—Sidam Advt.
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—2:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazine
Ad Agency—McCann-Erickson
Goodyear Tire
Ad Agency—Kudner Agency
Hearst Corp.
Ad Agency—J. M. Hickerson
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby

MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—3:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Ex-Lax
Ad Agency—Warwick & Legler
Goodyear Tire
Ad Agency—Kudner Agency
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Hearst Corp.
Ad Agency—J. M. Hickerson
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—4:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby

COMMERCIAL NETWORK RADIO PROGRAMS

Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Ex-Lax
Ad Agency—Warwick & Legler
Goodyear Tire
Ad Agency—Kudner Agency
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Hearst Corp.
Ad Agency—J. M. Hickerson
Incabloc Corp.
Ad Agency—Sidam Advt.
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Lever Bros.
Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcast. ng
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—5:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
Gardner Advt.
Hearst Corp.
Ad Agency—J. M. Hickerson
Incabloc
Ad Agency—Sidam Advt.
Lever Brothers
Ad Agency—Foote, Cone & Belding

MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Benton & Bowles
Nationwide Insurance
Ad Agency—Ben Sackheim
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Time, Inc.
Ad Agency—Young & Rubicam

News—7:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

American Telephone & Telegraph
Ad Agency—N. W. Ayer
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Chap Stick (Div. of Morton Mfg.)
Ad Agency—Lawrence C. Gumbinner
Chrysler
Ad Agency—N. W. Ayer
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
Gardner Advt.
Gulf American Land Corp.
Ad Agency—Paul Venze Assocs.
Lever Brothers
Ad Agency—Foote, Cone & Belding
Lewis Howe Company
Ad Agency—McCann-Erickson
Mentholatum Company
Ad Agency—J. Walter Thompson
Miller Brewing
Ad Agency—Mathisson & Assoc.
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Standard Brands
Ad Agency—J. Walter Thompson
Time, Inc.
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK RADIO PROGRAMS

News Analysis—7:30 P.M.

Monday-Friday

(CBS)

Advertiser and Product:

American Telephone & Telegraph
Ad Agency—N. W. Ayer
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Cowles Magazines
Ad Agency—McCann-Erickson
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Ex-Lax
Ad Agency—Warwick & Legler
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Benton & Bowles
Ralston Purina
Ad Agency—Gardner Advt.
Standard Brands
Ad Agency—J. Walter Thompson
Time, Inc.
Ad Agency—Young & Rubicam

News—10 A.M., 11 A.M.,

12 N., 2 P.M., 7 P.M.

Saturday

(CBS)

Advertiser and Product:

Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

News—1:00 P.M.

Saturday

(CBS)

Advertiser and Product:

American Telephone & Telegraph
Ad Agency—N. W. Ayer
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Celotex
Ad Agency—MacFarland, Aveyard & Co.
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Gulf American Land
Ad Agency—Paul Venze Assocs.

Kiwi Polish

Ad Agency—Donahue & Coe
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—6:00 P.M.

Saturday

(CBS)

Advertiser and Product:

Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ford
Ad Agency—J. Walter Thompson
Foster-Milburn
Ad Agency—Street & Finney
General Motors (Guard. Maint.)
Ad Agency—D. P. Brother
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Gulf American Land
Ad Agency—Paul Venze Assocs.
Liggett & Myers
Ad Agency—J. Walter Thompson
P. Lorillard
Ad Agency—Lennen & Newell
MacFadden-Bartell
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Leo Burnett
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson

News—9:00 A.M.

Sunday

(CBS)

Advertiser and Product:

American Telephone & Telegraph
Ad Agency—N. W. Ayer
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Ex-Lax
Ad Agency—Warwick & Legler

COMMERCIAL NETWORK RADIO PROGRAMS

Lever Brothers

Ad Agency—Foote, Cone & Belding

MacFadden Publications

Ad Agency—Bartell Broadcasting

P. Lorillard

Ad Agency—Lennen & Newell

Mentholatum Company

Ad Agency—J. Walter Thompson

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

Standard Brands

Ad Agency—J. Walter Thompson

**News—10 A.M., 11 A.M.,
12 N., 1 P.M., 2 P.M., 6 P.M.,
7 P.M.
Sunday
(CBS)**

Advertiser and Product:

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

**News Analysis—7:30 P.M.
Sunday
(CBS)**

Advertiser and Product:

American Telephone & Telegraph

Ad Agency—N. W. Ayer

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

E. I. Dupont

Ad Agency—Batten, Barton, Durstine & Osborn

P. Lorillard

Ad Agency—Lennen & Newell

Mentholatum Company

Ad Agency—J. Walter Thompson

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn

Standard Brands

Ad Agency—J. Walter Thompson

**News—8:00 P.M.
Sunday
(CBS)**

Advertiser and Product:

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

**News—9:00 P.M.
Sunday
(CBS)**

Advertiser and Product:

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

P. Lorillard

Ad Agency—Lennen & Newell

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn

Philip Morris

Ad Agency—Benton & Bowles

Standard Brands

Ad Agency—J. Walter Thompson

**News Around the World
(ABC)**

Advertiser and Product:

Foster-Milburn

Ad Agency—Street & Finney

Liggett & Myers

Ad Agency—J. Walter Thompson

Mennen Company

Ad Agency—Warwick & Legler

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

R. J. Reynolds Tobacco

Ad Agency—William Esty

**News of the World
(NBC)**

Advertiser and Product:

Campbell Soup (V-8)

Ad Agency—Needham, Louis & Brorby

Ex-Lax

Ad Agency—Warwick & Legler

Formica Corp.

Ad Agency—Perry-Brown

General Motors (Buick)

Ad Agency—McCann-Erickson

General Motors (Delco)

Ad Agency—Campbell-Ewald

Gulf American Land

Ad Agency—Paul Venze Associates

International Min. & Chem. Corp. (Accent Int.)

Ad Agency—Needham, Louis & Brorby

Mack Trucks

Ad Agency—Doyle, Kitchen & McCormick

Mennen Company

Ad Agency—Warwick & Legler

Mentholatum Company

Ad Agency—J. Walter Thompson

Miller Brewing

Ad Agency—Mathisson & Associates

Mogen David Wine

Ad Agency—E. H. Weiss

Philip Morris

Ad Agency—Benton & Bowles

National Assn. of Insurance Agents

Ad Agency—Doremus & Co.

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn

Quaker Oats

Ad Agency—Compton Advertising

Ralston Purina

Ad Agency—Gardner Advertising

Reader's Digest

Ad Agency—J. Walter Thompson

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

Standard Brands

Ad Agency—J. Walter Thompson

Sylvania Electric (Photo-Lamp Div.)

Ad Agency—Kudner Agency

Wagner Electric

Ad Agency—Arthur R. Mogge

Wynn Oil

Ad Agency—Erwin Wasey, Ruthrauff & Ryan

COMMERCIAL NETWORK RADIO PROGRAMS

News-on-the-Hour (NBC)

Advertiser and Product:

California Packing
Ad Agency—McCann-Erickson
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors (Chev. Div. & United Motors
Serv. Div.)
Ad Agency—Campbell-Ewald
International Minerals & Chem. Corp.
Ad Agency—Needham, Louis & Brorby
Liggett & Myers
Ad Agency—J. Walter Thompson
Longines-Wittnauer Watch
Ad Agency—Kenilworth Advert. & Broadcast
Productions
Metropolitan Life Insurance
Ad Agency—Young & Rubicam
Midas, Inc.
Ad Agency—Edward H. Weiss
Shulton, Inc.
Ad Agency—Wesley Associates
Standard Brands
Ad Agency—J. Walter Thompson
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Sylvania Electric (Photo-Lamp Div.)
Ad Agency—Kudner Agency
Wagner Electric
Ad Agency—Arthur R. Mogge
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Northwestern Reviewing Stand (MBS)

Advertiser and Product:

Participating



Observations U. S. A. (CBS)

Advertiser and Product:

American Telephone & Telegraph
Ad Agency—N. W. Ayer
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Incabloc Corp.
Ad Agency—Sidam Corp.
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mogen David Wine
Ad Agency—Edward H. Weiss

Philip Morris

Ad Agency—Benton & Bowles

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn
Time, Inc.

Ad Agency—Young & Rubicam

Wm. Wrigley

Ad Agency—Arthur Meyerhoff

Oklahoma Symphony Orchestra (MBS)

Advertiser and Product:

Participating

Old-Fashioned Revival Hour (ABC)

Advertiser and Product:

Gospel Broadcasting Ass'n
Ad Agency—R. H. Alber Co.

One Woman's Washington (CBS)

Advertiser and Product:

Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn,
Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Goodyear Tire
Ad Agency—Kudner Agency
Hearst Corp.
Ad Agency—J. M. Hickerson
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

On the Line with Considine (ABC)

Advertiser and Product:

Mutual of Omaha
Ad Agency—Bozell & Jacobs

COMMERCIAL NETWORK RADIO PROGRAMS

On the Line with Considine (NBC)

Advertiser and Product:
Mutual of Omaha
Ad Agency—Bozell & Jacobs

— P —

Patrick, Van, Sports Show (MBS)

Advertiser and Product:
Participating

Personal Story (CBS)

Advertiser and Product:
Kiwi Polish
Ad Agency—Donahue & Coe
MacFadden Publications
Ad Agency—Bartell Broadcasting
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

Pierce, Dr. Bob (ABC)

Advertiser and Product:
World Vision, Inc.
Ad Agency—Walter F. Bennett

— Q —

Quotes of the Week (CBS)

Advertiser and Product:
General Motors (Guard. Maint.)
Ad Agency—D. P. Brother

— R —

Radio Bible Class (ABC)

Advertiser and Product:
Radio Bible Class, Inc.
Ad Agency—J. M. Camp & Co.

Report from Wall Street (MBS)

Advertiser and Product:
Participating

Reporter's Round-Up (MBS)

Advertiser and Product:
Participating

Revival Time (ABC)

Advertiser and Product:
Assemblies of God
Ad Agency—Walter F. Bennett

— S —

Schoenbrun, David, Reports (CBS)

Advertiser and Product:
Mennen Company
Ad Agency—Warwick & Legler
R. J. Reynolds Tobacco
Ad Agency—William Ely

Science Beat (CBS)

Advertiser and Product:
Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Columbia Research
Ad Agency—Joseph Gans
Ex-Lax
Ad Agency—Warwick & Legler
Grove Laboratories (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Lever Brothers
Ad Agency—Foote, Cone & Belding
P. Lorillard
Ad Agency—Lennen & Newell
Philip Morris
Ad Agency—Benton & Bowles
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson

Sidelights (CBS)

Advertiser and Product:
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Canada Dry
Ad Agency—J. M. Mathes
Chemical Compound, Inc.
Ad Agency—Standart & O'Hern
Chrysler
Ad Agency—N. W. Ayer
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Hearst Corp.
Ad Agency—J. M. Hickerson

COMMERCIAL NETWORK RADIO PROGRAMS

MacFadden Publications
Ad Agency—Bartell Broadcasting
Phillip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Sound Story (CBS)

Advertiser and Product:
Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ford
Ad Agency—J. Walter Thompson
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Philip Morris
Ad Agency—Benton & Bowles
Ralston Purina
Ad Agency—Gardner Advt.
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

Speaking of Sports (ABC)

Advertiser and Product:
American Legion Magazine
Ad Agency—Direct
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Celotex
Ad Agency—MacFarland, Aveyard & Co.
Champion Sparkplug
Ad Agency—J. Walter Thompson
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Fawcett Publications
Ad Agency—Direct
General Motors (Buick Div.)
Ad Agency—McCann—Erickson
General Motors (GM Div.)
Ad Agency—J. P. Brother
Jaymer-Ruby
Ad Agency—Fladell, Harris & Breitner
Thos. Leeming
Ad Agency—William Esty
P. Lorillard
Ad Agency—Lennen & Newell
Mennen Co.
Ad Agency—Warwick & Legler
Phillip Morris
Ad Agency—Benton & Bowles
Popular Science, Inc.
Ad Agency—Schwab, Beatty & Porter

Special from London (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Menthohatum Company
Ad Agency—J. Walter Thompson
Philip Morris
Ad Agency—Benton & Bowles
Standard Brands
Ad Agency—J. Walter Thompson

Sports Reel, Van Patrick (MBS)

Advertiser and Product:
Participating

Sports-o-Rama (CBS)

Advertiser and Product:
Gabriel Company
Ad Agency—Gray & Rogers

Sports Time (Weekday) (CBS)

Advertiser and Product:
Hastings Mfg.
Ad Agency—Bozell & Jacobs
Mennen Company
Ad Agency—Warwick & Legler
Reynolds Tobacco
Ad Agency—William Esty

Sports Time (Week-end) (CBS)

Advertiser and Product:
Hastings Mfg.
Ad Agency—Bozell & Jacobs
Mennen Company
Ad Agency—Warwick & Legler
Reynolds Tobacco
Ad Agency—William Esty

Stern, Bill, Sports (MBS)

Advertiser and Product:
Participating

Suspense (CBS)

Advertiser and Product:
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Ford
Ad Agency—J. Walter Thompson

COMMERCIAL NETWORK RADIO PROGRAMS

Philip Morris
Ad Agency—Benton & Bowles
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

— T —

This Week in Business (CBS)

Advertiser and Product:
Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Celotex Corp.
Ad Agency—MacFarland, Aveyard
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Mentholatum
Ad Agency—J. Walter Thompson
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

This Week in Space (CBS)

Advertiser and Product:
Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Celotex
Ad Agency—MacFarland, Aveyard & Co.
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Ex-Lax
Ad Agency—Warwick & Legler
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Philip Morris
Ad Agency—Benton & Bowles
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn

Thomas, Lowell (CBS)

Advertiser and Product:
General Motors (Oldsmobile)
Ad Agency—D. P. Brother

Three-Star Extra (NBC)

Advertiser and Product:
Sun Oil
Ad Agency—William Esty

Time to Travel (CBS)

Advertiser and Product:
Philip Morris
Ad Agency—Benton & Bowles
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

Trout, Robert, & the News (CBS)

Advertiser and Product:
General Motors (Chevrolet)
Ad Agency—Campbell-Ewald

— U —

United Nations Today (MBS)

Advertiser and Product:
Participating

— V —

Voice of Prophecy (ABC)

Advertiser and Product:
Voice of Prophecy, Inc.
Ad Agency—Milton Carlson

Voice of Prophecy (NBC)

Advertiser and Product:
Voice of Prophecy, Inc.
Ad Agency—Milton Carlson

— W —

Wall Street Prices (MBS)

Advertiser and Product:
Participating

COMMERCIAL NETWORK RADIO PROGRAMS

Weekday News (ABC)

Advertiser and Product:

American Legion Magazine
Ad Agency—Direct
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Campbell Soup (V-8)
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Church & Dwight
Ad Agency—Dunnen & Jeffrey
Curtis Circulation
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
General Motors (Buick)
Ad Agency—McCann-Erickson
General Motors (GM Div.)
Ad Agency—D. P. Brother & Co.
Gulf American Land
Ad Agency—Paul Venze Associates
George A. Hormel
Ad Agency—Batten, Barton, Durstine & Osborn
Int. Mins. & Chem. Corp. (Accent International)
Ad Agency—Needham, Louis & Brorby
S. C. Johnson & Son
Ad Agency—Foote, Cone & Belding
Thos. Leeming & Co.
Ad Agency—William Esty
Liggett & Myers
Ad Agency—J. Walter Thompson
Maremont Corp.
Ad Agency—Bozell & Jacobs
McCall Corp.
Ad Agency—L. C. Gumbinner Advt. Agency
Mennen Co.
Ad Agency—Warwick & Legler
Philip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Pharmaco Co.
Ad Agency—N. W. Ayer & Son
Popular Science
Ad Agency—Schwab, Beatty & Porter
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds Tobacco
Ad Agency—William Esty
Standard Brands
Ad Agency—J. Walter Thompson
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Week-end News (ABC)

Advertiser and Product:

American Legion Magazine
Ad Agency—Direct

American Motors
Ad Agency—Geyer, Morey & Ballard
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Champion Sparkplug
Ad Agency—J. Walter Thompson
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Fawcett Publications
Ad Agency—Direct.
Liggett & Myers
Ad Agency—J. Walter Thompson
P. Lorillard
Ad Agency—Lennen & Newell
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Popular Science
Ad Agency—Schwab, Beatty & Porter
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds Tobacco
Ad Agency—William Esty
Standard Brands
Ad Agency—J. Walter Thompson
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

What's the Issue? (MBS)

Advertiser and Product:

Participating

White House Correspondent (CBS)

Advertiser and Product:

Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
General Motors (Guard. Maint.)
Ad Agency—D. P. Brother
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
P. Lorillard
Ad Agency—Lennen & Newell
Mentholatum Co.
Ad Agency—J. Walter Thompson
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

Woman's World I (CBS)

Advertiser and Product:

Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

COMMERCIAL NETWORK RADIO PROGRAMS

Cowles Magazines

Ad Agency—McCann—Erickson
Hearst Corp.

Ad Agency—J. M. Hickerson

Incabloc

Ad Agency—Sidam Advertising

Kraft Foods

Ad Agency—Needham, Louis & Brorby

MacFadden Publishing

Ad Agency—Bartell Broadcasting

Mogen David Wine

Ad Agency—Edward H. Weiss

Ralston Purina

Ad Agency—Gardner Advt.

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

Standard Brands

Ad Agency—J. Walter Thompson

Wm. Wrigley

Ad Agency—Arthur Meyerhoff & Assocs.

Woman's World II (CBS)

Advertiser and Product:

Campbell Soup

Ad Agency—Needham, Louis & Brorby

Canada Dry

Ad Agency—J. M. Mathes

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

Hearst Corp.

Ad Agency—J. M. Hickerson

Incabloc

Ad Agency—Sidam Advt.

MacFadden Publishing

Ad Agency—Bartell Broadcasting

Mattel, Inc.

Ad Agency—Carson Roberts

Mentholatum Co.

Ad Agency—J. Walter Thompson

Mogen David Wine

Ad Agency—Edward H. Weiss

Ralston Purina

Ad Agency—Gardner Advt.

Rexall Drug

Ad Agency—Batten, Barton, Durstine & Osborn

Standard Brands

Ad Agency—J. Walter Thompson

Woman's World III (CBS)

Advertiser and Product:

Accent (Div. of Int. Minerals & Chem.)

Ad Agency—Needham, Louis & Brorby

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

Hearst Corp.

Ad Agency—J. M. Hickerson

Incabloc

Ad Agency—Sidam Advt.

MacFadden Publishing

Ad Agency—Bartell Broadcasting

Mogen David Wine

Ad Agency—Edward H. Weiss

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

Standard Brands

Ad Agency—J. Walter Thompson

World of John David Griffin (MBS)

Advertiser and Product:

Participating

World Today, The (MBS)

Advertiser and Product:

Participating

World Wide Sports (CBS)

Advertiser and Product:

Chrysler

Ad Agency—N. W. Ayer

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

Grove Laboratory (Sub. of Bristol-Myers)

Ad Agency—Gardner Advt.

Philip Morris

Ad Agency—Benton & Bowles

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn

Standard Brands

Ad Agency—J. Walter Thompson

Time, Inc.

Ad Agency—Young & Rubicam

— Y —

Your Man in Paris (CBS)

Advertiser and Product:

MacFadden Publications

Ad Agency—Bartell Broadcasting

Yours Truly, Johnny Dollar (CBS)

Advertiser and Product:

E. I. Dupont

Ad Agency—Batten, Barton, Durstine & Osborn

Grove Laboratory (Sub. of Bristol-Myers)

Ad Agency—Gardner Advt.

Lever Brothers

Ad Agency—Foote, Cone & Belding

P. Lorillard

Ad Agency—Lennen & Newell

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

Sinclair Refining

Ad Agency—Geyer, Morey, Madden & Ballard

1962 Commercial Network TV Programs

The following pages contain an alphabetical listing by program title of the three national television networks' commercial programs during 1962. The programs listed are for the 12-month period ending Dec. 31, 1962. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS and NBC. All programs are 13 weeks or longer.

— A —

ABC Evening Report (ABC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Batten, Barton, Durstine & Osborn
Best Foods
Ad Agency—Lennen & Newell
Kemper Insurance
Ad Agency—Clinton E. Frank
Schick
Ad Agency—Compton
Squibb
Ad Agency—Donahue & Coe
U. S. Plywood
Ad Agency—Kenyon & Eckhardt
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden

ABC News Final (ABC-TV)

Advertiser and Product:

Beecham
Ad Agency—Kenyon & Eckhardt
du Pont
Ad Agency—N. W. Ayer
General Insurance
Ad Agency—Lennen & Newell
Sunoco
Ad Agency—William Esty

ABC's Wide World of Sports (ABC-TV)

Advertiser and Product:

Bristol-Myers
Ad Agency—Doherty, Clifford, Steers
& Shenfield
General Motors (UMS Div.)
Ad Agency—Campbell-Ewald
Gillette
Ad Agency—Maxon
Liberty Mutual
Ad Agency—Batten, Barton, Durstine & Osborn
Lorillard
Ad Agency—Grey
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Sheaffer Pens
Ad Agency—Batten, Barton, Durstine & Osborn

Accent of American Summer (CBS-TV)

Advertiser and Product:

Polaroid
Ad Agency—Doyle Dane Bernbach

Accent on 1962 (CBS-TV)

Advertiser and Product:

General Foods
Ad Agency—Young & Rubicam

Adams, Edie, Show (ABC-TV)

Advertiser and Product:

Consolidated Cigar
Ad Agency—Lennen & Newell

Adventures in Paradise (ABC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Gumbinner
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Grey
Brillo
Ad Agency—J. Walter Thompson
Calgon
Ad Agency—Ketchum, MacLeod & Grove
Chesebrough-Pond's
Ad Agency—William Esty
Ed Dalton
Ad Agency—Kenyon & Eckhardt
General Cigar
Ad Agency—Young & Rubicam
General Foods
Ad Agency—Benton & Bowles
Gillette
Ad Agency—Maxon
Lestoil
Ad Agency—Sackel-Jackson
Miles Labs
Ad Agency—Wade
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Supreme Bakers
Ad Agency—George H. Hartman

COMMERCIAL NETWORK TV PROGRAMS

Adventures of Sir Francis Drake (NBC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Leo Burnett

Alcoa Premiere, Presented by Fred Astaire (ABC-TV)

Advertiser and Product:
Aluminum Co. of America
Ad Agency—Fuller, Smith & Ross
Armour
Ad Agency—Foote, Cone & Belding
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mobil
Ad Agency—Ted Bates
North American Philips
Ad Agency—C. J. LaRoche
Polaroid
Ad Agency—Doyle Dane Bernbach
Reynolds Tobacco
Ad Agency—William Esty
Sunbeam
Ad Agency—Perrin Assocs.
Wander
Ad Agency—Tatham Laird

Allakazam, Magic Land of (ABC-TV)

Advertiser and Product:
Louis Marx & Co.
Ad Agency—Ted Bates
Lakeside Toys
Ad Agency—Kerker, Patterson

Allakazam (CBS-TV)

Advertiser and Product:
Kellogg
Ad Agency—Leo Burnett

Alvin Show (CBS-TV)

Advertiser and Product:
American Doll & Toy
Ad Agency—Madison Square Advt.
Colgate
Ad Agency—Ted Bates
General Foods
Ad Agency—Benton & Bowles
Ideal Toy
Ad Agency—Grey
National Grape Ass'n
Ad Agency—R. K. Manoff
Nestle
Ad Agency—McCann-Erickson

American Bandstand (ABC-TV)

Advertiser and Product:
Adams

Ad Agency—Z. R. Daniels
American Chiclé
Ad Agency—Ted Bates
Canterbury Knitters
Ad Agency—Fladell, Harris & Breitner
Carter Products
Ad Agency—Ted Bates
Dr. Pepper
Ad Agency—Grant
Gillette
Ad Agency—North
Plough, Inc.
Ad Agency—Lake-Spiro-Shurman
Sheaffer Pens
Ad Agency—Batten, Barton, Durstine & Osborn
Vick's
Ad Agency—Morse Int.
Whitehall
Ad Agency—L. C. Gumbinner

American Football League (ABC-TV)

Advertiser and Product:
DX Sunray
Ad Agency—Gardner
Ford (Lincoln & Mercury)
Ad Agency—Kenyon & Eckhardt
Gillette
Ad Agency—Maxon
Lorillard
Ad Agency—Grey

American News-stand (ABC-TV)

Advertiser and Product:
Lehn & Fink
Ad Agency—Fuller, Smith & Ross

Armstrong Circle Theatre (CBS-TV)

Advertiser and Product:
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn

As the World Turns (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Corn Products
Ad Agency—Lennen & Newell
Lever Bros.
Ad Agency—Young & Rubicam
National Biscuit
Ad Agency—McCann-Erickson
Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett

COMMERCIAL NETWORK TV PROGRAMS

Procter & Gamble
Ad Agency—Young & Rubicam
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

At the Threshold (NBC-TV)

Advertiser and Product:
Bell Telephone
Ad Agency—N. W. Ayer

— B —

Bachelor Father (ABC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—L. C. Gumbinner
Armour
Ad Agency—Foote, Cone & Belding
Sunbeam
Ad Agency—Foote, Cone & Belding

Ball, Lucille, Show, New (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Young & Rubicam
Lever Bros.
Ad Agency—J. Walter Thompson

Baseball Game of the Week (CBS-TV)

Advertiser and Product:
Adolph's
Ad Agency—McCann-Erickson
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Colgate-Palmolive
Ad Agency—Ted Bates
Falstaff Brewing
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Knox Reeves
Philip Morris
Ad Agency—Leo Burnett
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Studebaker-Packard
Ad Agency—Standart & O'Hern
Texaco
Ad Agency—Benton & Bowles
J. B. Williams
Ad Agency—Parkson

Bell Science Series (NBC-TV)

Advertiser and Product:
Bell Telephone
Ad Agency—N. W. Ayer

Bell Telephone Hour (NBC-TV)

Advertiser and Product:
Bell Telephone
Ad Agency—N. W. Ayer

Sam Benedict (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Dow Chemical
Ad Agency—McManus, John & Adams
Jergens
Ad Agency—Cunningham & Walsh
M M M
Ad Agency—McManus, John & Adams
Mennen
Ad Agency—Warwick & Legler
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
Sperry Rand
Ad Agency—Young & Rubicam
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
U. S. Plywood
Ad Agency—Kenyon & Eckhardt
Warner-Lambert
Ad Agency—Lambert & Feasley

Benny, Jack, Show (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Young & Rubicam
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
State Farm Mutual Insurance
Ad Agency—Needham, Louis & Brorby

Berg, Gertrude, Show (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

Berle, Milton, Show (NBC-TV)

Advertiser and Product:
Chrysler
Ad Agency—Leo Burnett

Bernstein, Leonard, & the N. Y. Philharmonic (CBS-TV)

Advertiser and Product:
Ford
Ad Agency—Kenyon & Eckhardt
Shell Oil
Ad Agency—Kenyon & Eckhardt

Beverly Hillbillies (CBS-TV)

Advertiser and Product:
Kellogg
Ad Agency—Leo Burnett
Reynolds Tobacco
Ad Agency—William Esty

Bonanza (NBC-TV)

Advertiser and Product:
General Motors (Chevrolet)
Ad Agency—Campbell-Ewald

Brasselle's, Keefe, Variety Gardens (CBS-TV)

Advertiser and Product:
S. C. Johnson
Ad Agency—Needham, Louis & Brorby
Reynolds Tobacco
Ad Agency—William Esty

Brenner (CBS-TV)

Advertiser and Product:
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Block Drug
Ad Agency—Grey
Breck, John H.
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Young & Rubicam
du Pont
Ad Agency—N. W. Ayer
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
S. C. Johnson
Ad Agency—Benton & Bowles
Lever Bros.
Ad Agency—J. Walter Thompson
Mennen Co.
Ad Agency—Grey
Sperry Rand
Ad Agency—Young & Rubicam

Bridges, Lloyd, Show (CBS-TV)

Advertiser and Product:
Kaiser
Ad Agency—Young & Rubicam

Brighter Day (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Bristol-Myers
Ad Agency—Young & Rubicam
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate-Palmolive
Ad Agency—Street & Finney
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—J. Walter Thompson
Nestle
Ad Agency—McCann-Erickson
Quaker Oats
Ad Agency—J. Walter Thompson

Brinkley's, David, Journal (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Douglas Fir Plywood Ass'n
Ad Agency—Cole & Weber
Eastman Kodak
Ad Agency—J. Walter Thompson
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Pillsbury
Ad Agency—Campbell-Mithun
Pittsburgh Plate Glass
Ad Agency—Maxon
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Schlitz
Ad Agency—Leo Burnett
Singer
Ad Agency—Young & Rubicam

Bugs Bunny (ABC-TV)

Advertiser and Product:
Blumenthal Bros.
Ad Agency—Wermen & Schorr

COMMERCIAL NETWORK TV PROGRAMS

General Foods
Ad Agency—Benton & Bowles
Luden's
Ad Agency—J. M. Mathes
Mars
Ad Agency—Needham, Louis & Brorby
Perkins (SOS Div.)
Ad Agency—Foote, Cone & Belding
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Pillsbury
Ad Agency—Campbell-Mithun

Bullwinkle Show (NBC-TV)

Advertiser and Product:
Audion Emenee Corp.
Ad Agency—Abco Advt.
Beech-Nut
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Johnson & Son
Ad Agency—Benton & Bowles
Old London Foods
Ad Agency—Richard K. Manoff
Welch Grape
Ad Agency—Richard K. Manoff

Bus Stop (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brillo
Ad Agency—J. Walter Thompson
Brown & Williamson
Ad Agency—Ted Bates
Johnson & Johnson
Ad Agency—Young & Rubicam
Singer Sewing
Ad Agency—Young & Rubicam

— C —

CBS Evening News (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Carter Products
Ad Agency—Ted Bates
Goodyear
Ad Agency—Young & Rubicam
Philip Morris
Ad Agency—Benton & Bowles

CBS Late Sunday News (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Carter Products
Ad Agency—Ted Bates

CBS News (CBS-TV)

Advertiser and Products:
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather; Foote, Cone & Belding
Dow Chemical
Ad Agency—Norman, Craig & Kummel
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North Advt.
S. C. Johnson
Ad Agency—Needham, Louis & Brorby; Benton & Bowles
Kellogg
Ad Agency—Leo Burnett
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Olin Mathieson
Ad Agency—Donahue & Coe
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sears Roebuck
Ad Agency—Ogilvy, Benson & Mather
Warner-Lambert
Ad Agency—Ted Bates

CBS News Special— Money Talks (CBS-TV)

Advertiser and Product:
Liggett & Myers
Ad Agency—McCann-Erickson
Mead Johnson
Ad Agency—Kenyon & Eckhardt

CBS Reports, at the Source (CBS-TV)

Advertiser and Product:
American Home Prod.
Ad Agency—Ted Bates
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

COMMERCIAL NETWORK TV PROGRAMS

Chemway

Ad Agency—J. Walter Thompson

Chrysler

Ad Agency—Batten, Barton, Durstine & Osborn

Colgate-Palmolive

Ad Agency—Ted Bates

Corning Glass

Ad Agency—N. W. Ayer

Canada Dry

Ad Agency—J. M. Mathes

General Foods

Ad Agency—Ogilvy, Benson & Mather

Getty Oil

Ad Agency—Foote, Cone & Belding

Gillette

Ad Agency—North

Kiwi Polish

Ad Agency—Donahue & Coe

Mead Johnson

Ad Agency—Kenyon & Eckhardt

Monsanto Chem

Ad Agency—Doyle Dane Bernbach

National Grape Co-op Ass'n

Ad Agency—R. K. Manoff

Polaroid

Ad Agency—Doyle Dane Bernbach

Shell Oil

Ad Agency—Ogilvy, Benson & Mather

Shulton

Ad Agency—Wesley

Smith, Kline & French

Ad Agency—Foote, Cone & Belding

Sperry Rand

Ad Agency—Young & Rubicam

Union Carbide

Ad Agency—William Esty

Xerox

Ad Agency—Papert, Koenig, Lois

Caesar, Sid, Show (ABC-TV)

Advertiser and Product:

Consolidated Cigar

Ad Agency—Papert, Koenig, Lois

Cain's Hundred (NBC-TV)

Advertiser and Product:

American Cyanamid

Ad Agency—Cunningham & Walsh

Beech-Nut

Ad Agency—Young & Rubicam

Block Drug

Ad Agency—Grey

Bristol-Myers

Ad Agency—Young & Rubicam

Chesebrough-Pond's

Ad Agency—Norman, Craig & Kummel

du Pont

Ad Agency—N. W. Ayer

International Latex

Ad Agency—Reach, McClinton

Lehn & Fink

Ad Agency—Geyer, Morey, Madden & Ballard

Lorillard

Ad Agency—Lennen & Newell

Mead Johnson

Ad Agency—Kenyon & Eckhardt

Mennen

Ad Agency—Grey

Philco

Ad Agency—Batten, Barton, Durstine & Osborn

Pillsbury

Ad Agency—Campbell-Mithun

Procter & Gamble

Ad Agency—Benton & Bowles

Schick

Ad Agency—Compton

Warner-Lambert

Ad Agency—Lambert & Feasley

Calendar (CBS-TV)

Advertiser and Product:

Armstrong Cork

Ad Agency—Batten, Barton, Durstine & Osborn

Calvin & the Colonel (ABC-TV)

Advertiser and Product:

Gillette

Ad Agency—Maxon

S. C. Johnson

Ad Agency—Benton & Bowles

Lever Bros.

Ad Agency—J. Walter Thompson

Candid Camera (CBS-TV)

Advertiser and Product:

Bristol-Myers

Ad Agency—Young & Rubicam

Lever Bros.

Ad Agency—J. Walter Thompson

Captain Gallant (NBC-TV)

Advertiser and Product:

General Mills

Ad Agency—Dancer-Fitzgerald-Sample

Gold Medal Candy

Ad Agency—Mogul, Williams & Saylor

Lionel

Ad Agency—Grey

Schaper Mfg.

Ad Agency—Knox-Reeves

Shwayder Bros.

Ad Agency—Grey

Captain Kangaroo (CBS-TV)

Advertiser and Product:

American Doll & Toy

Ad Agency—Madison Square Advt.

COMMERCIAL NETWORK TV PROGRAMS

Arnold Schwinn
Ad Agency—George Bond
Binney & Smith
Ad Agency—Chirug & Cairns
Borden
Ad Agency—Young & Rubicam
Canada Dry
Ad Agency—J. M. Mathes
Colgate-Palmolive
Ad Agency—Ted Bates
Colorforms, Inc.
Ad Agency—Kudner
Continental Baking
Ad Agency—Ted Bates
Deluxe Reading
Ad Agency—Zlowe
Easy Day Mfg.
Ad Agency—Leonard M. Sive
General Foods
Ad Agency—Ogilvy, Benson & Mather
Gerber
Ad Agency—D'Arcy
Hedstron Union
Ad Agency—J. O'Leary
Hollywood Brands
Ad Agency—Grubb & Peterson
Kellogg
Ad Agency—Leo Burnett
Louis Marx & Co.
Ad Agency—Ted Bates
Luden's
Ad Agency—J. M. Mathes
Miles Labs
Ad Agency—Wade
National Grape Co-op Ass'n
Ad Agency—Chirug & Cairns
North Woods Coffee
Ad Agency—Clinton B. Frank
Ohio Art Mfg.
Ad Agency—Anne Stahl
Plough, Inc.
Ad Agency—Lake, Spiro, Shurman
Prewitt J. Nelson
Ad Agency—Hanford & Greenfield
Rainbow Crafts
Ad Agency—McVicker
Sears Roebuck
Ad Agency—Ogilvy, Benson & Mather
Spalding
Ad Agency—George Bond
Sweets Co. of America
Ad Agency—Direct.
James O. Welch
Ad Agency—Chirug & Cairns
Westinghouse
Ad Agency—McCann-Erickson
Wham-O
Ad Agency—Marlin

Car 54, Where Are You? (NBC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Leo Burnett

Ben Casey (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Armour
Ad Agency—Foote, Cone & Belding
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather
Brown & Williamson
Ad Agency—Ted Bates
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Procter & Gamble
Ad Agency—Benton & Bowles
Sunbeam
Ad Agency—Foote, Cone & Belding

Checkmate (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Block Drug
Ad Agency—Grey
Breck, John H.
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Canada Dry
Ad Agency—J. M. Mathes
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—William Esty
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Colgate-Palmolive
Ad Agency—D'Arcy
Consolidated Cigar
Ad Agency—Papert, Koenig, Lois
Corn Products
Ad Agency—Lennen & Newell
Dow Chemical
Ad Agency—Norman, Craig & Kummel
du Pont
Ad Agency—N. W. Ayer
Factor, Max
Ad Agency—Carlson Roberts
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample

COMMERCIAL NETWORK TV PROGRAMS

Gillette

Ad Agency—North

Lehn & Fink

Ad Agency—Fuller, Smith & Ross

Lever Bros.

Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Liggett & Myers

Ad Agency—Dancer-Fitzgerald-Sample

Mead Johnson

Ad Agency—Kenyon & Eckhardt

National Grape Co-op Ass'n

Ad Agency—R. K. Manoff

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn

Polaroid

Ad Agency—Doyle Dane Bernbach

Quaker Oats

Ad Agency—J. Walter Thompson

Scott Paper

Ad Agency—J. Walter Thompson

Scripto

Ad Agency—McCann-Marschalk

Smith, Kline & French

Ad Agency—Foote, Cone & Belding

Standard Brands

Ad Agency—Ted Bates

Texaco

Ad Agency—Benton & Bowles

Union Carbide

Ad Agency—William Esty

Cheyenne (ABC-TV)

Advertiser and Product:

American Tobacco

Ad Agency—Batten, Barton, Durstine & Osborn

Best Foods

Ad Agency—Lennen & Newell

Block Drug

Ad Agency—Grey

Ford (Mercury & Lincoln)

Ad Agency—Kenyon & Eckhardt

General Foods

Ad Agency—Benton & Bowles

H. C. Moores

Ad Agency—Benton & Bowles

Norwich

Ad Agency—Benton & Bowles

Procter & Gamble

Ad Agency—Compton

Schick

Ad Agency—Norman, Craig & Kummel

Union Carbide

Ad Agency—William Esty

Warner-Lambert

Ad Agency—Ted Bates

Close-up!, Bell & Howell (ABC-TV)

Advertiser and Product:

Bell & Howell

Ad Agency—M-E Productions

College Football Kickoff (CBS-TV)

Advertiser and Product:

Pfizer

Ad Agency—William Esty

Union Carbide

Ad Agency—William Esty

College Football Scoreboard (CBS-TV)

Advertiser and Product:

Bristol-Myers

Ad Agency—Doherty, Clifford, Steers & Shenfield

General Mills

Ad Agency—Knox Reeves

Combat (ABC-TV)

Advertiser and Product:

Alberto-Culver

Ad Agency—Compton

Armour

Ad Agency—Foote, Cone & Belding

Block Drug

Ad Agency—Grey

Consolidated Cigar

Ad Agency—Papert, Koenig, Lois

Edward Dalton

Ad Agency—Kenyon & Eckhardt

Moores, H. C.

Ad Agency—Benton & Bowles

North American Philips

Ad Agency—C. J. La Roche

Norwich

Ad Agency—Benton & Bowles

Pharmacraft

Ad Agency—Papert, Koenig, Lois

Polaroid

Ad Agency—Doyle Dane Bernbach

U. S. Rubber

Ad Agency—Fletcher, Richards, Calkins & Holden

Comedy Spot (CBS-TV)

Advertiser and Product:

Corn Products

Ad Agency—Lennen & Newell

S. C. Johnson

Ad Agency—Foote, Cone & Belding

Como's, Perry, Kraft Music Hall (NBC-TV)

Advertiser and Product:

Kraft

Ad Agency—J. Walter Thompson

COMMERCIAL NETWORK TV PROGRAMS

Concentration (NBC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Borden
Ad Agency—Young & Rubicam
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Heinz
Ad Agency—Maxon
Jergens
Ad Agency—Cunningham & Walsh
Knorak
Ad Agency—Grey
Leeming
Ad Agency—William Esty
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Lipton
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Miles Labs
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Campbell-Mithun
Proctor-Silex
Ad Agency—Weiss & Geller
Speidel
Ad Agency—McCann-Marschalk
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Upjohn
Ad Agency—McCann-Erickson

Cummings, Bob, Show (CBS-TV)

Advertiser and Product:

Brown & Williamson
Ad Agency—Ted Bates
Richardson Merrell
Ad Agency—Morse Int.

— D —

Dr. Kildare (NBC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Colgate-Palmolive
Ad Agency—Lennen & Newell
L & M
Ad Agency—J. Walter Thompson

Lestoil
Ad Agency—Sackel-Jackson
Maybelline
Ad Agency—Post & Morr
Singer Sewing
Ad Agency—Young & Rubicam
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Warner-Lambert
Ad Agency—Lambert & Feasley

Defenders (CBS-TV)

Advertiser and Product:

Brown & Williamson
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Young & Rubicam
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Ogilvy, Benson & Mather
Sears Roebuck
Ad Agency—Leo Burnett
Speidel
Ad Agency—McCann-Marschalk

Dennis the Menace (CBS-TV)

Advertiser and Product:

Corn Products
Ad Agency—Lennen & Newell
Kellogg
Ad Agency—Leo Burnett

Discovery (ABC-TV)

Advertiser and Product:

Sawyer
Ad Agency—Richard Montgomery
Transogram
Ad Agency—Mogul, Williams & Saylor
Welch
Ad Agency—Chirug & Cairns

Disney's, Walt, Wonderful World of Color (NBC-TV)

Advertiser and Product:

Eastman Kodak
Ad Agency—J. Walter Thompson
R C A
Ad Agency—J. Walter Thompson

Don't Call Me Charlie! (NBC-TV)

Advertiser and Product:

Brown & Williamson
Ad Agency—Ted Bates
Scott Paper
Ad Agency—J. Walter Thompson

COMMERCIAL NETWORK TV PROGRAMS

Du Pont Show of the Week (NBC-TV)

Advertiser and Product:

du Pont
Ad Agency—Batten, Barton, Durstine & Osborn

— E —

Edge of Night (CBS-TV)

Advertiser and Product:

Alberto Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Corn Products
Ad Agency—McCann-Erickson
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
S. C. Johnson
Ad Agency—Benton & Bowles
National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett
Procter & Gamble
Ad Agency—Benton & Bowles
Richardson Merrell
Ad Agency—Morse Int.
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

87th Precinct (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Helene Curtis
Ad Agency—E. H. Weiss
Walt Disney
Ad Agency—Direct.

Ford (Lincoln-Mercury)
Ad Agency—Kenyon & Eckhardt
International Latex
Ad Agency—Reach, McClinton
L & M
Ad Agency—J. Walter Thompson
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Singer Sewing
Ad Agency—Young & Rubicam
Warner-Lambert
Ad Agency—Lambert & Feasley
Weco Products
Ad Agency—J. Walter Thompson

Eleventh Hour (NBC-TV)

Advertiser and Product:

American Motors
Ad Agency—Geyer, Morey & Ballard
Bristol-Myers (Clairol)
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Chrysler
Ad Agency—N. W. Ayer
Walt Disney
Ad Agency—Direct.
General Motors
Ad Agency—N. W. Ayer
Jergens
Ad Agency—Cunningham & Walsh
Max Factor
Ad Agency—Carson, Roberts, Inc.
Menley & James Labs
Ad Agency—Foote, Cone & Belding
Procter & Gamble
Ad Agency—Benton & Bowles
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam
U. S. Time
Ad Agency—Warwick & Legler
Warner-Lambert
Ad Agency—Lambert & Feasley

Empire (NBC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chrysler
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample

COMMERCIAL NETWORK TV PROGRAMS

Ensign O'Toole (NBC-TV)

Advertiser and Product:

Ford
Ad Agency—J. Walter Thompson
L & M
Ad Agency—J. Walter Thompson

Expedition (ABC-TV)

Advertiser and Product:

Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

Exploring (NBC-TV)

Advertiser and Product:

Kraft
Ad Agency—Foote, Cone & Belding

Eyewitness (CBS-TV)

Advertiser and Product:

American Cyanamid
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
American Home Products
Ad Agency—Ted Bates
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Breck, John H.
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chanel, Inc.
Ad Agency—Norman, Craig & Kummel
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Consolidated Cigar
Ad Agency—Papert, Koenig, Lois
du Pont
Ad Agency—N. W. Ayer
Factor, Max
Ad Agency—Carson Roberts
General Foods
Ad Agency—Ogilvy, Benson & Mather
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
S. C. Johnson
Ad Agency—Benton & Bowles
L & M
Ad Agency—Dancer-Fitzgerald-Sample
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey

National Grape Ass'n
Ad Agency—R. K. Manoff
Polaroid
Ad Agency—Doyle Dane Bernbach
Revlon
Ad Agency—Grey
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty

— F —

Fair Exchange (CBS-TV)

Advertiser and Product:

Bristol-Myers
Ad Agency—Foote, Cone & Belding
Chrysler
Ad Agency—N. W. Ayer
Coty
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
S. C. Johnson
Ad Agency—Benton & Knowles
L & M
Ad Agency—J. Walter Thompson
Olin Mathieson
Ad Agency—Donahue & Coe
Pillsbury
Ad Agency—Burnett
Richardson Merrell
Ad Agency—Morse Int.
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Shulton
Ad Agency—Wesley

Father Knows Best (ABC-TV)

Advertiser and Product:

Chrysler (Dodge Div.)
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods
Ad Agency—Ogilvy, Benson & Mather
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Goodyear
Ad Agency—Young & Rubicam
Luden's
Ad Agency—J. M. Mathes
Pillsbury
Ad Agency—Campbell-Mithun

COMMERCIAL NETWORK TV PROGRAMS

Father Knows Best (CBS-TV)

Advertiser and Product:

Brown & Williamson
Ad Agency—Ted Bates
Gillette
Ad Agency—North
Mutual of Omaha
Ad Agency—Guild, Bascom & Bonfigli
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson

Father of the Bride (CBS-TV)

Advertiser and Product:

Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
General Mills
Ad Agency—Batten, Barton, Durstine & Osborn

Fight of the Week (ABC-TV)

Advertiser and Product:

General Cigar
Ad Agency—Young & Rubicam
Gillette
Ad Agency—Maxon

Flintstones (ABC-TV)

Advertiser and Product:

Best Foods
Ad Agency—Lennen & Newell
North American Philips
Ad Agency—C. J. La Roche
Welch Grape Juice
Ad Agency—R. K. Manoff

Follow the Sun (ABC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Corn Products
Ad Agency—Lennen & Newell
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Ex-Lax
Ad Agency—Warwick & Legler
General Foods
Ad Agency—Benton & Bowles
Gillette
Ad Agency—Maxon
Green Giant
Ad Agency—Leo Burnett

S. C. Johnson
Ad Agency—Benton & Bowles
Kaiser

Ad Agency—Young & Rubicam
P. Lorillard

Ad Agency—Lennen & Newell
H. C. Moores

Ad Agency—Benton & Bowles
Norwich

Ad Agency—Benton & Bowles
Pharmacraft

Ad Agency—Papert, Koenig, Lois
Procter & Gamble

Ad Agency—Grey Advt.
Star-Kist Foods

Ad Agency—Leo Burnett
Sunbeam

Ad Agency—Foote, Cone & Belding
U. S. Rubber

Ad Agency—Fletcher Richards, Calkins & Holden
Whitehall

Ad Agency—Ted Bates

Fonda, Henry, and the Family (CBS-TV)

Advertiser and Product:

Procter & Gamble
Ad Agency—Benton & Bowles

From These Roots (NBC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Colgate-Palmolive
Ad Agency—Ted Bates
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Green Giant
Ad Agency—Leo Burnett
Leeming
Ad Agency—William Esty
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
National Biscuit
Ad Agency—McCann-Erickson
Purux
Ad Agency—E. H. Weiss

Frontier Circus (CBS-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Bissell
Ad Agency—N. W. Ayer

COMMERCIAL NETWORK TV PROGRAMS

— G —

Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Canada Dry
Ad Agency—J. M. Mathes
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Corn Products
Ad Agency—Lennen & Newell
Corning Glass
Ad Agency—N. W. Ayer
du Pont
Ad Agency—N. W. Ayer
Factor, Max
Ad Agency—Carson Roberts
General Electric
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
S. C. Johnson
Ad Agency—Benton & Bowles
P. Lorillard
Ad Agency—Batten, Barton, Durstine & Osborn
National Grape Ass'n
Ad Agency—R. K. Manoff
Pepsi-Cola
Ad Agency—Young & Rubicam
Polaroid
Ad Agency—Doyle Dane Bernbach
Procter & Gamble
Ad Agency—Benton & Bowles

Fury (NBC-TV)

Advertiser and Product:
General Foods
Ad Agency—Foote, Cone & Belding
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Goodrich
Ad Agency—Foote, Cone & Belding
Hassenfeld
Ad Agency—Burns
Kenner Products
Ad Agency—Leonard Sive & Assocs.
Kraft
Ad Agency—Foote, Cone & Belding
Miles Labs
Ad Agency—Wade
Perkins Products
Ad Agency—Foote, Cone & Belding
Quaker Oats
Ad Agency—J. Walter Thompson
Sweets Co. of America
Ad Agency—Henry Eisen
Wham-O Mfg.
Ad Agency—Marlin

Gallant Men (ABC-TV)

Advertiser and Product:
P. Ballantine & Son
Ad Agency—William Esty
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
Mead Johnson
Ad Agency—Kenyon & Eckhardt
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Sunbeam
Ad Agency—Foote, Cone & Belding; Perrin & Assocs.
U. S. Rubber
Ad Agency—Fletcher, Richards, Calkins & Holden
Warner-Lambert
Ad Agency—Ted Bates

General Electric College Bowl (CBS-TV)

Advertiser and Product:
General Electric
Ad Agency—Maxon

General Electric Theatre (CBS-TV)

Advertiser and Product:
General Electric
Ad Agency—Batten, Barton, Durstine & Osborn

Dobie Gillis (CBS-TV)

Advertiser and Product:
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Colgate-Palmolive
Ad Agency—Norman, Craig & Kummel
S. C. Johnson
Ad Agency—Benton & Bowles
Philip Morris
Ad Agency—Leo Burnett
Polaroid
Ad Agency—Doyle Dane Bernbach
Richardson Merrell
Ad Agency—Morse Int.
Shell Oil
Ad Agency—Ogilvy, Benson & Mather

COMMERCIAL NETWORK TV PROGRAMS

Gleason, Jackie, Show American Scene Magazine (CBS-TV)

Advertiser and Product:

Chanel
Ad Agency—Norman, Craig & Kummel
Colgate
Ad Agency—Ted Bates
Drackett
Ad Agency—Young & Rubicam
Hertz
Ad Agency—Norman, Craig & Kummel
Philip Morris
Ad Agency—Benton & Bowles
Ralston Purina
Ad Agency—Gardner Advt.

Going My Way (ABC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Breck
Ad Agency—N. W. Ayer
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Metrecal
Ad Agency—Kenyon & Eckhardt
Miles Labs
Ad Agency—Wade

Golden Showcase (CBS-TV)

Advertiser and Product:

Breck
Ad Agency—Reach, McClintown

Zane Grey Theatre (CBS-TV)

Advertiser and Product:

General Foods
Ad Agency—Young & Rubicam

Griffin, Merv, Show (NBC-TV)

Advertiser and Product:

Adolph's
Ad Agency—McCann-Erickson
Alberto-Culver
Ad Agency—Compton
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn
Beech-Nut
Ad Agency—Young & Rubicam
Borden
Ad Agency—Young & Rubicam
Bristol-Myers
Ad Agency—Gardner
Brown & Williamson
Ad Agency—Ted Bates
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Dumas Milner
Ad Agency—Post, Morr, Gardner

Ex-Lax

Ad Agency—Warwick & Legler
Frito

Ad Agency—Dancer-Fitzgerald-Sample

Green Giant

Ad Agency—Leo Burnett

Hartz Mtn. Products

Ad Agency—George Hartman

Heublein

Ad Agency—Fletcher Richards, Calkins & Holden

Jergens

Ad Agency—Cunningham & Walsh

Johnson & Son

Ad Agency—Foote, Cone & Belding

Lestoil

Ad Agency—Sackel-Jackson

National Biscuit

Ad Agency—McCann-Erickson

Pharmaco

Ad Agency—N. W. Ayer

Procter-Silex

Ad Agency—Weiss & Geller

Purex

Ad Agency—E. H. Weiss

Scholl Mfg.

Ad Agency—Donahue & Coe

Scott Paper

Ad Agency—J. Walter Thompson

Staley, A. E.

Ad Agency—Erwin Wasey, Ruthrauff & Ryan

U. S. Borax

Ad Agency—McCann-Erickson

Wander

Ad Agency—Tatham Laird

Griffith, Andy, Show (CBS-TV)

Advertiser and Product:

General Foods
Ad Agency—Benton & Bowles

Guiding Light (CBS-TV)

Advertiser and Product:

Procter & Gamble
Ad Agency—Compton

Gunsmoke (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
General Foods
Ad Agency—Benton & Bowles; Young
& Rubicam
S. C. Johnson
Ad Agency—Benton & Bowles
Johnson & Johnson
Ad Agency—Young & Rubicam
L & M
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble
Ad Agency—Benton & Bowles
Sperry Rand
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

— H —

Hathaways, The (ABC-TV)

Advertiser and Product:

Best Foods
Ad Agency—Lennen & Newell
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Coca-Cola
Ad Agency—M-E Productions
Gillette
Ad Agency—Maxon
Green Giant
Ad Agency—Leo Burnett
Mars
Ad Agency—Needham, Louis & Brorby
Peter Paul
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Polaroid
Ad Agency—Doyle Dane Bernbach
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli
Sunbeam
Ad Agency—Foote, Cone & Belding

Have Gun—Will Travel (CBS-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
Lever Bros.
Ad Agency—J. Walter Thompson
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Hawaiian Eye (ABC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Colgate
Ad Agency—Ted Bates
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach
Sunbeam
Ad Agency—Foote, Cone & Belding
Union Carbide
Ad Agency—William Esty
Warner-Lambert
Ad Agency—Ted Bates

Hazel (NBC-TV)

Advertiser and Product:

Ford
Ad Agency—J. Walter Thompson

Hennesey (CBS-TV)

Advertiser and Product:

Ad Agency—Young & Rubicam
General Foods
Ad Agency—Young & Rubicam
P. Lorillard
Ad Agency—Lennen & Newell

Here and Now (NBC-TV)

Advertiser and Product:

Gulf Oil
Ad Agency—Young & Rubicam

Here's Hollywood (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Borden
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Keyes-Madden-Jones
Campbell Soups
Ad Agency—Needham, Louis & Brorby
Colgate
Ad Agency—Ted Bates
Fels & Co.
Ad Agency—Richard Manoff
Heinz
Ad Agency—Maxon
Johnson & Son
Ad Agency—Foote, Cone & Belding
Knemark
Ad Agency—Grey
Lestoil
Ad Agency—Sackel-Jackson
Lever (Lipton)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Martin-Marietta
Ad Agency—Turner
Norwich
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—Lynn Baker Advt.
Reader's Digest
Ad Agency—J. Walter Thompson
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

Highways of Melody (NBC-TV)

Advertiser and Product:

Cities Service
Ad Agency—Lennen & Newell

COMMERCIAL NETWORK TV PROGRAMS

Hitchcock, Alfred, Hour (CBS-TV)

Advertiser and Product:

A'berto-Culver
Ad Agency—Compton
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Bristol-Myers
Ad Agency—Foote, Cone & Belding; Young
& Rubicam
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Canada Dry
Ad Agency—J. M. Mathes
Corning Glass
Ad Agency—N. W. Ayer
Chrysler
Ad Agency—N. W. Ayer
Coty
Ad Agency—Dancer-Fitzgerald-Sample
S. C. Johnson
Ad Agency—Benton & Bowles
Maybelline
Ad Agency—Post, Morr & Gardner
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philip Morris
Ad Agency—Leo Burnett
Polaroid
Ad Agency—Doyle Dane Bernbach
Richardson Merrell
Ad Agency—Morse Int.
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Union Carbide
Ad Agency—William Esty

Hitchcock, Alfred, Presents (CBS-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Gumbinner
Chemstrand
Ad Agency—Doyle Dane Bernbach
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
S. C. Johnson
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Warner-Lambert
Ad Agency—Lambert & Feasley

Hollywood Special (ABC-TV)

Advertiser and Product:

Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam

Bulova

Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—William Esty
General Foods
Ad Agency—Benton & Bowles
Haggar Co.
Ad Agency—Tracy Locke
Insurance Co. of America
Ad Agency—N. W. Ayer
Leeming
Ad Agency—William Esty
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Menley & James
Ad Agency—Foote, Cone & Belding
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Quaker Oats
Ad Agency—J. Walter Thompson
R. J. Reynolds
Ad Agency—William Esty
Sunbeam
Ad Agency—Foote, Cone & Belding
Union Carbide
Ad Agency—William Esty

Hope, Bob, Show (NBC-TV)

Advertiser and Product:

Beech-Nut
Ad Agency—Young & Rubicam
Chemstrand
Ad Agency—Doyle Dane Bernbach
Kitchens of Sara Lee
Ad Agency—Hill, Rogers, Mason & Scott
Scripto
Ad Agency—McCann-Marschalk
U. S. Time
Ad Agency—Warwick & Legler

Huntley-Brinkley Report (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
R. J. Reynolds
Ad Agency—William Esty
Texaco
Ad Agency—Benton & Bowles

Huntley, Chet, Reporting (NBC-TV)

Advertiser and Product:

American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Eastman Kodak
Ad Agency—J. Walter Thompson

COMMERCIAL NETWORK TV PROGRAMS

Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
Mutual of Omaha
Ad Agency—Bozell & Jacobs
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
Schlitz
Ad Agency—Leo Burnett
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Warner-Lambert
Ad Agency—Lambert & Feasley
Xerox
Ad Agency—Papert, Koenig, Lois

— I —

Ichabod and Me (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
Lehn & Fink
Ad Agency—Fuller, Smith & Ross
Lorillard
Ad Agency—Lennen & Newell
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Revlon
Ad Agency—Grey
Scott Paper
Ad Agency—J. Walter Thompson
Standard Brands
Ad Agency—Ted Bates
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty

I'm Dickens . . . He's Fenster (ABC-TV)

Advertiser and Product:
Consolidated Cigar
Ad Agency—Compton
Procter & Gamble
Ad Agency—Compton

International Showtime (NBC-TV)

Advertiser and Product:
American Cyanamid
Ad Agency—Cunningham & Walsh
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—William Esty
Colgate
Ad Agency—Lennen & Newell
Derby Foods
Ad Agency—McCann-Erickson
Eastman Kodak
Ad Agency—J. Walter Thompson
Jergens
Ad Agency—Cunningham & Walsh
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lorillard
Ad Agency—Lennen & Newell
Maybelline
Ad Agency—Post & Morr
Mennen
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
Miles Labs
Ad Agency—Wade
Pillsbury
Ad Agency—Campbell-Mithun
Pittsburgh Plate Glass
Ad Agency—Maxon
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
St. Regis Paper
Ad Agency—Cunningham & Walsh
Seven Up
Ad Agency—J. Walter Thompson
Smith-Corona
Ad Agency—Batten, Barton, Durstine & Osborn
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Richards, Calkins & Holden

COMMERCIAL NETWORK TV PROGRAMS

U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
U. S. Time
Ad Agency—Warwick & Legler
Vick Chemical
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Walt Disney
Ad Agency—Direct.
Warner-Lambert
Ad Agency—Lambert & Feasley
Weco Products
Ad Agency—J. Walter Thompson

It Could Be You (NBC-TV)

Advertiser and Product:

Heinz
Ad Agency—Maxon
Procter & Gamble
Ad Agency—Dancer-Fitzgerald-Sample

It's a Man's World (NBC-TV)

Advertiser and Product:

Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Chrysler
Ad Agency—N. W. Ayer
Leeming
Ad Agency—William Esty
L & M
Ad Agency—J. Walter Thompson
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble
Ad Agency—Dancer-Fitzgerald-Sample
Shulton
Ad Agency—Wesley Assoc.
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

I've Got a Secret (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Bissell
Ad Agency—N. W. Ayer
Breck
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's
Ad Agency—William Esty
Corning Glass
Ad Agency—N. W. Ayer
General Foods
Ad Agency—Young & Rubicam

Gillette
Ad Agency—North
Hertz
Ad Agency—Norman, Craig & Kummel
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborne
Pfizer
Ad Agency—William Esty
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Smith, Kline & French
Ad Agency—Foote, Cone & Belding

— J —

Jetsons, The (ABC-TV)

Advertiser and Product:

Colgate
Ad Agency—Ted Bates
Dow Chemical
Ad Agency—McManus, John & Adams
MMM
Ad Agency—McManus, John & Adams
Whitehall
Ad Agency—Ted Bates

— K —

Kickoff 1962 (CBS-TV)

Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Foods
Ad Agency—Ogilvy, Benson & Mather

King Leonardo (NBC-TV)

Advertiser and Product:

Colgate
Ad Agency—Ted Bates
General Foods
Ad Agency—Foote, Cone & Belding
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Goodrich
Ad Agency—Foote, Cone & Belding
Kraft
Ad Agency—Foote, Cone & Belding
Perkins
Ad Agency—Foote, Cone & Belding
Sawyer
Ad Agency—Richard Montgomery
Sweets Co. of America
Ad Agency—Henry Eisen Advt.

COMMERCIAL NETWORK TV PROGRAMS

Kraft American Landscape (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

Kraft Music Goes West (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

Kraft Mystery Theatre (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

Kukla and Ollie (NBC-TV)

Advertiser and Product:
Miles Labs
Ad Agency—Wade

— L —

Land, The (NBC-TV)

Advertiser and Product:
Westinghouse
Ad Agency—McCann-Erickson

Laramie (NBC-TV)

Advertiser and Product:
AC Spark Plug
Ad Agency—D. P. Brother
American Gas Ass'n
Ad Agency—Lennen & Newell
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Canada Dry
Ad Agency—J. M. Mathes
Chesebrough-Pond's
Ad Agency—William Esty
Colgate
Ad Agency—Ted Bates
Goodrich
Ad Agency—Batten, Barton, Durstine & Osborn

Jergens
Ad Agency—Cunningham & Walsh
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lestoil
Ad Agency—Sackel-Jackson
Lorillard
Ad Agency—Lennen & Newell
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
Miles Labs
Ad Agency—Wade
Norwich
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Pillsbury
Ad Agency—Campbell-Mithun
Pittsburgh Plate Glass
Ad Agency—Maxon
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Schick
Ad Agency—Compton
Schlitz
Ad Agency—Leo Burnett
Singer Sewing
Ad Agency—Young & Rubicam
Smith-Corona
Ad Agency—Batten, Barton, Durstine & Osborn
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Vick Chem
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley
Weco
Ad Agency—J. Walter Thompson
Welch Grape Juice
Ad Agency—R. K. Manoff

Lassie (CBS-TV)

Advertiser and Product:
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Deluxe Reading
Ad Agency—Zlowe
Lever Bros.
Ad Agency—Foote, Cone & Belding

COMMERCIAL NETWORK TV PROGRAMS

Law and Mr. Jones, The (ABC-TV)

Advertiser and Product:

Procter & Gamble
Ad Agency—Compton

Lawman (ABC-TV)

Advertiser and Product:

American Chicle
Ad Agency—Ted Bates
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Coca-Cola
Ad Agency—M-E Productions
General Foods
Ad Agency—Benton & Bowles
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—Maxon
International Latex
Ad Agency—Reach, McClinton
Johnson & Johnson
Ad Agency—Young & Rubicam
Mennen
Ad Agency—Grey
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Procter & Gamble
Ad Agency—Grey
R. J. Reynolds
Ad Agency—William Esty
Sunbeam
Ad Agency—Foote, Cone & Belding
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Welch Grape
Ad Agency—R. K. Manoff
Whitehall
Ad Agency—Ted Bates

Leave It to Beaver (ABC-TV)

Advertiser and Product:

Derby
Ad Agency—McCann-Erickson
H. C. Moores
Ad Agency—Benton & Bowles
North American Phillips
Ad Agency—C. J. La Roche
Ovaltine

Ad Agency—Tatham-Laird
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach

Lewis, Shari, Show (NBC-TV)

Advertiser and Product:

American Doll
Ad Agency—Webb Assoc.
Colgate
Ad Agency—Ted Bates
Cracker Jack
Ad Agency—Leo Burnett
Deluxe Reading
Ad Agency—Madison Square Advt.
J. Nelson Prewitt
Ad Agency—Hutchins Advt.
Lever Bros.
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—Kenyon & Eckhardt
Quaker Oats
Ad Agency—J. Walter Thompson
Remco
Ad Agency—Webb Assoc.
Warner-Lambert
Ad Agency—Lambert & Feasley

Linkletter's, Art, House Party (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Calif. Packing
Ad Agency—McCann-Erickson
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—William Esty
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
Gold Seal
Ad Agency—Campbell-Mithun
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Kellogg
Ad Agency—Leo Burnett
Kimberly Clark
Ad Agency—Foote, Cone & Belding

COMMERCIAL NETWORK TV PROGRAMS

Lever Bros.
Ad Agency—J. Walter Thompson
Mentholatum
Ad Agency—J. Walter Thompson
Pillsbury
Ad Agency—Leo Burnett
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Upjohn
Ad Agency—McCann-Marschalk
Van Camp Seafood
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
J. B. Williams
Ad Agency—Parkson

Lively Ones (NBC-TV)

Advertiser and Product:

Ford
Ad Agency—J. Walter Thompson

Love of Life (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Young & Rubicam;
Foote, Cone & Belding
Calif. Packing
Ad Agency—McCann-Erickson
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Street & Finney
Corn Products
Ad Agency—Lennen & Newell
Dow Chemical
Ad Agency—Norman, Craig & Kummel
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gold Seal
Ad Agency—Campbell-Mithun
S. C. Johnson
Ad Agency—Benton & Bowles
Johnson & Johnson
Ad Agency—Young & Rubicam
Kellogg
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle
Ad Agency—McCann-Erickson

Pillsbury
Ad Agency—Leo Burnett
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson
A. E. Staley
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Upjohn
Ad Agency—McCann-Marschalk

Lucy-Desi Comedy Hour (CBS-TV)

Advertiser and Product:

General Foods
Ad Agency—Benton & Bowles

— Mc —

McHale's Navy (ABC-TV)

Advertiser and Product:

R. J. Reynolds
Ad Agency—William Esty

McKeever and the Colonel (NBC-TV)

Advertiser and Product:

Milton Bradley
Ad Agency—Noyes & Co.
Texaco
Ad Agency—Benton & Bowles

— M —

Mack, Ted, and the Original Amateur Hour (CBS-TV)

Advertiser and Product:

J. B. Williams
Ad Agency—Parkson

Magic Land of Allakazam (ABC-TV)

Advertiser and Product:

Lakeside Toys
Ad Agency—Kerker Peterson
Louis Marx
Ad Agency—Ted Bates

Magic Midway (NBC-TV)

Advertiser and Product:

Louis Marx
Ad Agency—Ted Bates

**Make a Face
(ABC-TV)**

Advertiser and Product:

Milton Bradley
Ad Agency—Noyes & Co.
Sears Roebuck
Ad Agency—Ogilvy, Benson & Mather
Welch Candy
Ad Agency—R. K. Manoff

**Make Room for Daddy
(NBC-TV)**

Advertiser and Product:

Beech-Nut
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Frito
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Hartz Mt. Products
Ad Agency—George Hartman
Hassenfeld Bros.
Ad Agency—Burns Advt.
Heinz
Ad Agency—Maxon
Horsman Dolls
Ad Agency—Manchester Assocs.
Jergens
Ad Agency—Cunningham & Walsh
Johnson & Son
Ad Agency—Foote, Cone & Belding
Knomark
Ad Agency—Grey
Lever Bros.
Ad Agency—Reach, McClinton
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Norwich
Ad Agency—Benton & Bowles
Procter & Gamble
Ad Agency—Dancer-Fitzgerald-Sample
Reader's Digest
Ad Agency—J. Walter Thompson
Scott Paper
Ad Agency—J. Walter Thompson
Sweets Co. of America
Ad Agency—Henry Eisen
Sunsweet Growers
Ad Agency—Long Advt.

**Margie
(ABC-TV)**

Advertiser and Product:

American Chiclé
Ad Agency—Bates
Gillette
Ad Agency—Maxon
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

**Perry Mason
(CBS-TV)**

Advertiser and Product:

Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Ted Bates
Drackett
Ad Agency—Young & Rubicam
Philip Morris
Ad Agency—Benton & Bowles
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

**Matty's Funnies
with Beany & Cecil
(ABC-TV)**

Advertiser and Product:

Mattel Toy
Ad Agency—Carson, Roberts, Los Angeles

**Maverick
(ABC-TV)**

Advertiser and Product:

Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Grey
Brillo
Ad Agency—J. Walter Thompson
Calgon
Ad Agency—Ketchum, MacLeod & Grove
Consolidated Cigar
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Endicott Johnson
Ad Agency—Hicks & Griest
Ex-Lax
Ad Agency—Warwick & Legler
Gillette
Ad Agency—Maxon
Green Giant
Ad Agency—Leo Burnett
Ideal Toy
Ad Agency—Grey
Jergens
Ad Agency—Cunningham & Walsh
S. C. Johnson
Ad Agency—Benton & Bowles
Kaiser
Ad Agency—Young & Rubicam
Keystone
Ad Agency—Bresnick
Luden's
Ad Agency—J. M. Mathes
Maytag
Ad Agency—Leo Burnett
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Star-Kist
Ad Agency—Leo Burnett
Sunbeam
Ad Agency—Foote, Cone & Belding

COMMERCIAL NETWORK TV PROGRAMS

Supreme
Ad Agency—George H. Hartman
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Welch
Ad Agency—R. K. Manoff

Meet the Press

Advertiser and Product:
Wheeling Steel
Ad Agency—Cunningham & Walsh

Mighty Mouse Playhouse (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Ted Bates
General Foods
Ad Agency—Foote, Cone & Belding
Ideal Toy
Ad Agency—Grey
Nestle
Ad Agency—McCann-Erickson

Millionaire (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—McCann-Erickson
Calif. Packing
Ad Agency—McCann-Erickson
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Street & Finney
Corn Products
Ad Agency—McCann-Erickson; Lennen & Newell
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
Gerber
Ad Agency—D'Arcy
Gillette
Ad Agency—Wade
Gold Seal
Ad Agency—Campbell-Mithun
Hartz Mtn. Products
Ad Agency—George Hartman
S. C. Johnson
Ad Agency—Benton & Bowles
Kellogg
Ad Agency—Leo Burnett
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn

National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson
Staley, A. E.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Upjohn
Ad Agency—McCann-Erickson

Mister Ed (CBS-TV)

Breck, John H.
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Corning Glass
Ad Agency—N. W. Ayer
Frito-Lay
Ad Agency—Dancer-Fitzgerald-Sample
General Foods
Ad Agency—Ogilvy, Benson & Mather
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
S. C. Johnson
Ad Agency—Benton & Bowles
Mennen
Ad Agency—Grey
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Olin Mathieson
Ad Agency—Donahue & Coe
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Ogilvy, Benson & Mather
Quaker Oats
Ad Agency—J. Water Thompson
Scott Paper
Ad Agency—J. Walter Thompson
Scripto
Ad Agency—McCann-Marschalk
Shell Oil
Ad Agency—N. W. Ayer
Shulton
Ad Agency—Wesley
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

Standard Brands
Ad Agency—Bates
Studebaker-Packard
Ad Agency—D'Arcy
Union Carbide
Ad Agency—Esty

Mister Smith Goes to Washington (ABC-TV)

Advertiser and Product:

Edward Dalton
Ad Agency—Kenyon & Eckhardt
Norwich
Ad Agency—Benton & Bowles
R. J. Reynolds
Ad Agency—William Esty
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden

Moore, Garry, Show (CBS-TV)

Advertiser and Product:

General Motors
Ad Agency—D. P. Brother
S. C. Johnson
Ad Agency—Needham, Louis & Brorby
R. J. Reynolds
Ad Agency—William Esty

Morning Minute Plan (CBS-TV)

Advertiser and Product:

Adolph's
Ad Agency—McCann-Erickson
Alberto-Culver
Ad Agency—Compton
Aluminum Co. of America
Ad Agency—Ketchum, MacLeod & Grove
A M F
Ad Agency—Cunningham & Walsh
American Home Products
Ad Agency—Ted Bates
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Bourjois, Inc.
Ad Agency—Gumbinner
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Calif. Packing
Ad Agency—McCann-Erickson
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—William Esty
Church & Dwight
Ad Agency—Ross Roy

Coats & Clark
Ad Agency—McCann-Erickson
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Street & Finney
Continental Baking
Ad Agency—Ted Bates
Corn Products
Ad Agency—McCann-Erickson
Corning Glass
Ad Agency—N. W. Ayer
Curtis Pub.
Ad Agency—Batten, Barton, Durstine & Osborn
Dr. Pepper
Ad Agency—Grant
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Factor, Max
Ad Agency—Carson, Roberts
Fr. John's Medicine
Ad Agency—Herman W. Stevens
Florida Citrus Comm.
Ad Agency—Benton & Bowles
French, R. T.
Ad Agency—Kenyon & Eckhardt
General Electric
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Knox Reeves
Gillette
Ad Agency—North
Gold Seal
Ad Agency—Campbell-Mithun
Hartz Mtn. Products
Ad Agency—George Hartman
Heublein
Ad Agency—Fletcher Richards, Calkins & Holden
Johnson & Johnson
Ad Agency—Young & Rubicam
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lever Bros.
Ad Agency—Reach, McClinton
Mennen
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle
Ad Agency—McCann-Erickson
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Pfizer
Ad Agency—William Esty
Reddi Wip
Ad Agency—McCann-Erickson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Richardson Merrell
Ad Agency—Morse Int.
Rubber Maid
Ad Agency—Ketchum, MacLeod & Grove

COMMERCIAL NETWORK TV PROGRAMS

Samdura
Ad Agency—Hicks & Greist
Sears Roebuck
Ad Agency—Ogilvy, Benson & Mather
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Siris, A. J.
Ad Agency—Maxwell, Sackheimer, Franklin & Bruck
Shulton
Ad Agency—Wesley
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Spring Mills
Ad Agency—Maxwell, Sackheimer, Franklin & Bruck
Staley, A. E.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Stanley Warner
Ad Agency—Reach McClinton
Standard Brands
Ad Agency—J. Walter Thompson
Sucrest
Ad Agency—Kastor, Hilton, Chesley & Clifford
U. S. Borax
Ad Agency—McCann-Erickson
Union Underwear
Ad Agency—Grey
Upjohn
Ad Agency—McCann-Marschalk
Warner-Lambert
Ad Agency—Lambert & Feasley

Murray, Jan, Show (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Block Drug
Ad Agency—Gumbinner
Brown & Williamson
Ad Agency—Keyes-Madden-Jones
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Colgate-Palmolive
Ad Agency—Ted Bates;
Norman, Craig & Kummel
Ex-Lax
Ad Agency—Warwick & Legler
Fels
Ad Agency—Richard Manoff
Jergens
Ad Agency—Cunningham & Walsh
Knemark
Ad Agency—Grey
Lestoil
Ad Agency—Sackel-Jackson
Lever Bros.
Ad Agency—E. H. Weiss
Lipton
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Lorillard
Ad Agency—Grey

Martin-Marietta
Ad Agency—Turner
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Norwich
Ad Agency—Benton & Bowles
Procter-Silex
Ad Agency—Weiss & Geller
Reader's Digest
Ad Agency—J. Walter Thompson
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Sunsweet
Ad Agency—Long
Upjohn
Ad Agency—McCann-Erickson
U. S. Borax
Ad Agency—McCann-Erickson
Warner-Lambert
Ad Agency—Lambert & Feasley

My Friend Flicka (ABC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Kenner Toys
Ad Agency—Leonard M. Sive
Miles Labs
Ad Agency—Wade

My Friend Flicka (CBS-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Sweets Company of America
Ad Agency—Direct

My Three Sons (ABC-TV)

Advertiser and Product:
General Motors (Chevrolet)
Ad Agency—Campbell-Ewald

— N —

NBA Pro Basketball (NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
General Mills
Ad Agency—Knox Reeves
Mennen
Ad Agency—Grey
Narragansett Brewing
Ad Agency—Doherty, Clifford, Steers & Shenfield
Schick
Ad Agency—Norman, Craig & Kummel

COMMERCIAL NETWORK TV PROGRAMS

Schlitz
Ad Agency—Leo Burnett
Sunbeam
Ad Agency—Foote, Cone & Belding
Wiedeman
Ad Agency—Doherty, Clifford, Steers & Shenfield
Wilson Sporting Goods
Ad Agency—Campbell-Mithun

NBC Afternoon News (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Knox Reeves;
Needham, Louis & Brorby

NBC Daytime News (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Knox Reeves

NBC Early Afternoon News (NBC-TV)

Advertiser and Product:
Colgate
Ad Agency—Norman, Craig & Kummel
Corn Products
Ad Agency—Lennen & Newell

NBC Major League Baseball (NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
DX Sunray Oil
Ad Agency—Gardner
Schlitz
Ad Agency—Post & Morr

NBC Mid-Afternoon News (NBC-TV)

Advertiser and Product:
Corn Product
Ad Agency—Lennen & Newell

NBC Morning News (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Needham, Louis & Brorby

NBC News Specials (NBC-TV)

Advertiser and Product:
Canada Dry
Ad Agency—J. M. Mathes
Eastman Kodak
Ad Agency—J. Walter Thompson

Lehn & Fink
Ad Agency—Geyer, Moray, Madden & Ballard
Quaker Oats
Ad Agency—J. Walter Thompson
Singer Sewing
Ad Agency—Young & Rubicam

NBC White Paper (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn
Gulf American Land
Ad Agency—Paul Venze Assoc.
Mead Johnson
Ad Agency—Kenyon & Eckhardt

NCAA Football (CBS-TV)

American Home Products
Ad Agency—Ted Bates
American Oil
Ad Agency—D'Arcy
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Chanel
Ad Agency—Norman, Craig & Kummel
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Ford
Ad Agency—J. Walter Thompson
General Cigar
Ad Agency—Young & Rubicam
Humble Oil
Ad Agency—McCann-Erickson
Sun Oil
Ad Agency—William Esty
United Calif. Bank
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

NCAA Football Scoreboard (CBS-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Mills
Ad Agency—Knox Reeves

NFL Football (CBS-TV)

Advertiser and Product:
American Oil
Ad Agency—D'Arcy
Ballantine
Ad Agency—Compton
Carling Brewing
Ad Agency—Lang, Fischer, Stashower
Falstaff Brewing
Ad Agency—Dancer-Fitzgerald-Sample
Ford
Ad Agency—J. Walter Thompson
Hamm Brewing
Ad Agency—Campbell-Mithun

COMMERCIAL NETWORK TV PROGRAMS

Philip Morris
Ad Agency—Leo Burnett
National Brewing
Ad Agency—W. B. Doner
Sun Oil
Ad Agency—William Esty
Speedway Oil
Ad Agency—W. B. Doner
Standard Oil of Calif.
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Oil of Ohio
Ad Agency—McCann-Marschalk

NFL Football Kickoff (CBS-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample

NFL Pro Football Highlights (NBC-TV)

Advertiser and Product:
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Mennen
Ad Agency—Warwick & Legler
Reynolds, R. J.
Ad Agency—William Esty
Skil Corp.
Ad Agency—Fuller, Smith & Ross

Naked City (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Menley & James
Ad Agency—Foote, Cone & Belding
Mobil Oil
Ad Agency—Ted Bates
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Wander
Ad Agency—Tatham-Laird
Warner-Lambert
Ad Agency—Lambert & Feasley

National Velvet (NBC-TV)

Advertiser and Product:
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Bristol-Myers
Ad Agency—Young & Rubicam
Canada Dry
Ad Agency—J. M. Mathes
Eastman Kodak
Ad Agency—J. Walter Thompson
General Mills
Ad Agency—Batten, Barton, Durstine & Osborn
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Mennen
Ad Agency—Grey
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
St. Regis Paper
Ad Agency—Cunningham & Walsh
Singer Sewing
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Walt Disney
Ad Agency—Direct
Weco Products
Ad Agency—J. Walter Thompson

New Breed, The (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Brown & Williamson
Ad Agency—Ted Bates
Johnson & Johnson
Ad Agency—Young & Rubicam
Norwich
Ad Agency—Benton & Bowles
Miles Labs
Ad Agency—Wade
Scott Paper
Ad Agency—J. Walter Thompson

Newhart, Bob, Show (NBC-TV)

Advertiser and Product:
Allstate Insurance
Ad Agency—Leo Burnett
Beech-Nut
Ad Agency—Young & Rubicam
Sealtest
Ad Agency—N. W. Ayer

**Bishop, Joey, Show, New
(NBC-TV)**

Advertiser and Product:

Lorillard
Ad Agency—Lennen & Newell
Procter & Gamb'le
Ad Agency—Benton & Bowles

**Nurses, The
(CBS-TV)**

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
Brown & Williamson
Ad Agency—Ted Bates
Johnson & Johnson
Ad Agency—Young & Rubicam

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**1, 2, 3 — Go
(NBC-TV)**

Advertiser and Product:

Beech-Nut
Ad Agency—Young & Rubicam
Quaker Oats
Ad Agency—J. Walter Thompson

**Operation Daybreak
(ABC-TV)**

Advertiser and Product:

Aluminum Co. of America
Ad Agency—Ketchum, MacLeod & Grove
American Thermos
Ad Agency—Charles W. Hoyt
Armour
Ad Agency—Foote, Cone & Belding
Bon Ami
Ad Agency—Dunnan & Jeffrey
M. Bradley
Ad Agency—Noyes & Co.
Bristol-Myers
Ad Agency—Young & Rubicam
Calgon
Ad Agency—Ketchum, MacLeod & Grove
Carter
Ad Agency—Ted Bates
Chun King
Ad Agency—Battan, Barton, Durstine & Osborn
Clairol
Ad Agency—Foote, Cone & Belding
Coats & Clark
Ad Agency—Fuller, Smith & Ross
Corn Products
Ad Agency—McCann-Erickson
Devoe & Reynolds
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Dow Chemical
Ad Agency—MacManus, John & Adams
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler

Fels Naptha

Ad Agency—R. K. Manoff
Florida Citrus
Ad Agency—Benton & Bowles
Fonda
Ad Agency—Smith, Henderson & Berey
French, R. T.
Ad Agency—J. Walter Thompson
Fritos
Ad Agency—Dancer-Fitzgerald-Sample
Johnson & Johnson
Ad Agency—Young & Rubicam
Knomark
Ad Agency—Grey
Lehn & Fink
Ad Agency—Fuller, Smith & Ross;
Geyer, Morey, Madden & Ballard
Lever Bros.
Ad Agency—Foote, Cone & Belding;
Edward H. Weiss
Lorillard
Ad Agency—Grey
M M M
Ad Agency—MacManus, John & Adams;
Batten, Barton, Durstine & Osborn
Mennen
Ad Agency—Grey
Musselman
Ad Agency—Grey & Rodgers
Norcliff
Ad Agency—Kastor, Hilton, Chesley, Clifford
& Atherton
Pharmaco
Ad Agency—N. W. Ayer
Philo
Ad Agency—Batten, Barton, Durstine & Osborn
Polk-Miller
Ad Agency—N. W. Ayer
Realemon-Puritan
Ad Agency—Lilienfeld
Siris, A. J.
Ad Agency—Maxwell, Sackheim, Franklyn, Bruck
Springmaid Sheets
Ad Agency—Maxwell, Sackheim, Franklyn, Bruck
Star-Kist
Ad Agency—Leo Burnett
Sunshine Biscuits
Ad Agency—Cunningham & Walsh
Union Underwear
Ad Agency—Grey
Warner-Lambert
Ad Agency—Lambert & Feasley
Whitehall
Ad Agency—Ted Bates
Williams, J. B.
Ad Agency—Parkson Advt.

**Our Five Daughters
(NBC-TV)**

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates

COMMERCIAL NETWORK TV PROGRAMS

Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Gumbinner
Colgate
Ad Agency—Ted Bates
Corn Products
Ad Agency—McCann-Erickson
Dumas-Milner
Ad Agency—Post, Morr, Gardner
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Johnson & Son
Ad Agency—Foote, Cone & Belding
Knomark
Ad Agency—Grey
Kraft
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Lestoil
Ad Agency—Sackel-Jackson
Lorillard
Ad Agency—Grey
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Norwich
Ad Agency—Benton & Bowles
Pillsbury
Ad Agency—Campbell-Mithun
Reader's Digest
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
U. S. Borax
Ad Agency—McCann-Erickson

Our Man Higgins (ABC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—L. C. Gumbinner
General Motors (Pontiac)
Ad Agency—McManus, John & Adams

Outlaws (NBC-TV)

Advertiser and Product:

American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
American Tobacco
Ad Agency—Gumbinner
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Canada Dry
Ad Agency—J. M. Mathes

Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Ford (Lincoln & Merc)
Ad Agency—Kenyon & Eckhardt
Goodrich
Ad Agency—Batten, Barton, Durstine & Osborn
Int. Latex
Ad Agency—Reach, McClinton
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Luden's
Ad Agency—J. M. Mathes
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Paper-Mate
Ad Agency—Foote, Cone & Belding
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
St. Regis Paper
Ad Agency—Cunningham & Walsh
Schick
Ad Agency—Norman, Craig & Kummel
Smith-Corna
Ad Agency—Batten, Barton, Durstine & Osborn
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Walt Disney
Ad Agency—Direct.
Warner-Lambert
Ad Agency—Lambert & Feasley

Ozzie and Harriet (ABC-TV)

Advertiser and Product:

American Dairy Association
Ad Agency—Compton
Armour
Ad Agency—Foote, Cone & Belding
Chrysler
Ad Agency—N. W. Ayer
North American Philips
Ad Agency—C. J. La Roche
Warner-Lambert
Ad Agency—Lambert & Feasley; Ted Bates.

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Paar, Jack, Show (NBC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Gulton Indust.
Ad Agency—Compton
Helene Curtis
Ad Agency—E. H. Weiss
Hertz
Ad Agency—Norman, Craig & Kummel
Kimberly-Clark
Ad Agency—Foote, Cone & Belding

COMMERCIAL NETWORK TV PROGRAMS

P. Lorillard
Ad Agency—Lennen & Newell
Menley & James
Ad Agency—Foote, Cone & Belding
Mentholatum
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—E. H. Weiss
Ronson
Ad Agency—Papert, Koenig, Lois
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Union Carbide
Ad Agency—William Esty

Pantomine Quiz (CBS-TV)

Advertiser and Product:

Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

Password (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Biesel, Inc.
Ad Agency—N. W. Ayer
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brown & Williamson
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Foote, Cone & Belding;
Young & Rubicam
Calif. Packing
Ad Agency—McCann-Erickson
Canada Dry
Ad Agency—J. M. Mathes
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chanel
Ad Agency—Norman, Craig & Kummel
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Ted Bates
Coin Products
Ad Agency—Lennen & Newell
Coty
Ad Agency—Dancer-Fitzgerald-Sample
Drackett
Ad Agency—Young & Rubicam
General Electric
Ad Agency—Young & Rubicam
General Foods
Ad Agency—Ogilvy, Benson & Mather

Gillette
Ad Agency—Wade
Hartz Mtn. Products
Ad Agency—George Hartman
Johnson & Johnson
Ad Agency—Young & Rubicam
Johnson, S. C.
Ad Agency—Benton & Bowles
Kellogg
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lehn & Fink
Ad Agency—Fuller, Smith & Ross
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Mentholatum
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—McCann-Erickson
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Nestle
Ad Agency—McCann-Erickson
Olin Mathieson
Ad Agency—Donahue & Coe
Pfizer
Ad Agency—William Esty
Pillsbury
Ad Agency—Leo Burnett
Polaroid
Ad Agency—Doyle Dane Bernbach
Scott Paper
Ad Agency—J. Walter Thompson
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Shulton
Ad Agency—Wesley
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam
Standard Brands
Ad Agency—Ted Bates
Williams, J. B.
Ad Agency—Parkson

Pete and Gladys (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Carter
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Kellogg
Ad Agency—Leo Burnett
Pfizer
Ad Agency—William Esty
Sperry-Rand
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

Pip the Piper (NBC-TV)

Advertiser and Product:

Beech-Nut
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Horsman Dolls
Ad Agency—Manchester Assocs.
Sweets Company of America
Ad Agency—Henry Eisen

Play Your Hunch (NBC-TV)

Advertiser and Product:

Borden
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Lennen & Newell
Dumas Milner
Ad Agency—Post & Morr
Frito
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Hartz Mtn. Products
Ad Agency—George Hartman
Heinz
Ad Agency—Maxon
Heublein
Ad Agency—Fletcher Richards, Calkins & Holden;
Wilson, Haight & Welch.
Johnson & Son
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Lestoil
Ad Agency—Sackel-Jackson
Lorillard
Ad Agency—Lennen & Newell
Max Factor
Ad Agency—Kenyon & Eckhardt
Miles Labs
Ad Agency—Wade
Mennen
Ad Agency—Grey
Norwich
Ad Agency—Benton & Bowles
Procter-Silex
Ad Agency—Weiss & Geller
Quaker Oats
Ad Agency—Lynn Baker, Inc.
Scholl
Ad Agency—Donahue & Coe
Scott Paper
Ad Agency—J. Walter Thompson
Sealtest
Ad Agency—N. W. Ayer
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Sterling
Ad Agency—Cunningham & Walsh
Sunsweet Growers
Ad Agency—Long
Sweets Company of America
Ad Agency—Henry Eisen

Powell, Dick, Show (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
American Gas
Ad Agency—Lennen & Newell
American Tobacco
Ad Agency—Batten, Barton, Durstine & Osborn
Beech-Nut
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Ted Bates
Helene Curtis
Ad Agency—E. H. Weiss
Hertz
Ad Agency—Norman, Craig & Kummel
Johnson & Son
Ad Agency—Benton & Bowles
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Max Factor
Ad Agency—Kenyon & Eckhardt
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Dancer-Fitzgerald-Sample
Quaker Oats
Ad Agency—J. Walter Thompson
Reynolds
Ad Agency—Lennen & Newell
Shulton
Ad Agency—Wesley
Singer Sewing
Ad Agency—Young & Rubicam

Price Is Right (NBC-TV)

Advertiser and Product:

Alberto-Culver
American Home Products
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Borden
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Lennen & Newell
Dumas Milner
Ad Agency—Post, Morr & Gardner
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
Frito
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Heinz
Ad Agency—Maxon
Jergens
Ad Agency—Cunningham & Walsh

COMMERCIAL NETWORK TV PROGRAMS

Knomark
Ad Agency—Grey
Leeming
Ad Agency—William Esty
Lestoll
Ad Agency—Sackel-Jackson
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
Lipton
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Lorillard
Ad Agency—Lennen & Newell
Miles Labs
Ad Agency—Wade
Scott Paper
Ad Agency—J. Walter Thompson
Speidel
Ad Agency—McCann-Marschalk
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Sunshine Biscuits
Ad Agency—Cunningham & Walsh
Sunsweet Growers
Ad Agency—Long
Toni
Ad Agency—North
Whitehall Labs
Ad Agency—Ted Bates

Purex Specials for Women (NBC-TV)

Advertiser and Product:
Purex
Ad Agency—E. H. Weiss

Purex Summer Specials (NBC-TV)

Advertiser and Product:
Purex
Ad Agency—E. H. Weiss

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Rawhide (CBS-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Lennen & Newell
Drackett
Ad Agency—Young & Rubicam
National Biscuit
Ad Agency—McCann-Erickson
Philip Morris
Ad Agency—Leo Burnett

Real McCoys, The (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Leo Burnett

Real McCoys, The (CBS-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner

Real West, The (NBC-TV)

Advertiser and Product:
Purex
Ad Agency—E. H. Weiss

Rebel (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Procter & Gamble
Ad Agency—Benton & Bowles

Rifleman (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Benton & Bowles

Rin Tin Tin (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Foote, Cone & Belding
Ideal Toy
Ad Agency—Grey
Louis Marx
Ad Agency—Ted Bates
Ohio Art
Ad Agency—Ann Stahl

Rogers, Roy, & Dale Evans Show (ABC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chrysler
Ad Agency—N. W. Ayer
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden

Rogers, Roy, Show (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Norman, Craig & Kummel
Ideal Toy
Ad Agency—Grey
Louis Marx
Ad Agency—Ted Bates
Nestle
Ad Agency—McCann-Erickson

COMMERCIAL NETWORK TV PROGRAMS

Room for One More (ABC-TV)

Advertiser and Product:

American Chicle
Ad Agency—Ted Bates
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Coca-Cola
Ad Agency—M-E Productions
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Ex-Lax
Ad Agency—Warwick & Legler
General Foods
Ad Agency—Benton & Bowles
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—Maxon
Goodrich
Ad Agency—Batten, Barton, Durstine & Osborn
Green Giant
Ad Agency—Leo Burnett
Johnson, S. C.
Ad Agency—Benton & Bowles
Lehn & Fink
Ad Agency—Fuller, Smith & Ross
Pharmacraft
Ad Agency—Papert, Koenig, Lois

Route 66 (CBS-TV)

Advertiser and Product:

General Motors
Ad Agency—Campbell-Ewald
Philip Morris
Ad Agency—Leo Burnett
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

Ruff and Reddy (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Norman, Craig & Kummel
Horsman Dolls
Ad Agency—Manchester Assocs.
Marx Toys
Ad Agency—Ted Bates
Quaker Oats
Ad Agency—J. Walter Thompson
Selchow & Righter Games
Ad Agency—Doner-Harrison
Sweets Company of America
Ad Agency—Henry Eisen

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Saints and Sinners (NBC-TV)

Advertiser and Product:

Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Chrysler
Ad Agency—N. W. Ayer
Jergens
Ad Agency—Cunningham & Walsh
Max Factor
Ad Agency—Carson, Roberts, Inc.
Miles Labs
Ad Agency—Wade
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Shulton
Ad Agency—Wesley
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

Saturday Night at the Movies (NBC-TV)

Advertiser and Product:

Beech-Nut
Ad Agency—Young & Rubicam
Bissell
Ad Agency—N. W. Ayer
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—William Esty
Chrysler
Ad Agency—N. W. Ayer
Clairol
Ad Agency—Foote, Cone & Belding
Colgate
Ad Agency—Lennen & Newell
Corning Glass
Ad Agency—N. W. Ayer
Eastman Kodak
Ad Agency—J. Walter Thompson
Green Giant
Ad Agency—Leo Burnett
Helene Curtis
Ad Agency—E. H. Weiss
Insurance of North America
Ad Agency—N. W. Ayer
Int. Latex
Ad Agency—Reach, McClinton
Jergens
Ad Agency—Cunningham & Walsh
Johnson & Johnson
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

Kimberly-Clark
 Ad Agency—Foote, Cone & Belding
 Lanolin Plus
 Ad Agency—Daniel & Charles
 Lehn & Fink
 Ad Agency—Geyer, Morey, Madden & Ballard
 Leeming
 Ad Agency—William Esty
 L & M
 Ad Agency—J. Walter Thompson
 Maybelline
 Ad Agency—Post & Morr
 Mead Johnson
 Ad Agency—Kenyon & Eckhardt
 Mennen
 Ad Agency—Grey
 Miles Labs
 Ad Agency—Wade
 North American Philips
 Ad Agency—C. J. La Roche
 Noxzema
 Ad Agency—Sullivan, Stauffer, Colwell & Bayles
 Philco
 Ad Agency—Batten, Barton, Durstine & Osborn
 Pillsbury
 Ad Agency—Campbell-Ewald
 Plymouth-Chrysler
 Ad Agency—N. W. Ayer
 Polk-Milner
 Ad Agency—N. W. Ayer
 Procter & Gamble
 Ad Agency—Benton & Bowles
 Quaker Oats
 Ad Agency—J. Walter Thompson
 R. J. Reynolds
 Ad Agency—William Esty
 Remington-Rand
 Ad Agency—Young & Rubicam
 Schick
 Ad Agency—Norman, Craig & Kummel
 Schlitz
 Ad Agency—Leo Burnett
 Scripto
 Ad Agency—McCann-Marschalk
 Sperry Rand
 Ad Agency—Young & Rubicam
 Texaco
 Ad Agency—Benton & Bowles
 Union Carbide
 Ad Agency—William Esty
 Upjohn
 Ad Agency—McCann-Marschalk
 Van Camp Seafood
 Ad Agency—Erwin Wasey, Ruthrauff & Ryan
 Vick Chem
 Ad Agency—Sullivan, Stauffer, Colwell & Bayles
 Walt Disney
 Ad Agency—Direct
 Warner-Lambert
 Ad Agency—Lambert & Feasley

Say When (NBC-TV)

Advertiser and Product:
 American Home Products

Ad Agency—Ted Bates
 Block Drug
 Ad Agency—Gumbinner
 Borden
 Ad Agency—Young & Rubicam
 Bristol-Myers
 Ad Agency—Young & Rubicam
 Brown & Williamson
 Ad Agency—Keyes-Madden-Jones
 Campbell Soup
 Ad Agency—Needham, Louis & Brorby
 Colgate
 Ad Agency—Street & Finney
 Ex-Lax
 Ad Agency—Warwick & Legler
 Fels
 Ad Agency—R. K. Manoff
 General Mills
 Ad Agency—Dancer-Fitzgerald-Sample
 Golden Grain
 Ad Agency—McCann-Erickson
 Green Giant
 Ad Agency—Leo Burnett
 Kimberly-Clark
 Ad Agency—Foote, Cone & Belding
 Kraft
 Ad Agency—Foote, Cone & Belding
 Lestoil
 Ad Agency—Sackel-Jackson
 Lever Bros. (Lipton)
 Ad Agency—Sullivan, Stauffer, Colwell & Bayles
 Lorillard
 Ad Agency—Grey
 Martin-Marietta
 Ad Agency—Turner
 Upjohn
 Ad Agency—McCann-Erickson
 U. S. Borax
 Ad Agency—McCann-Erickson
 Warner-Lambert
 Ad Agency—Lambert & Feasley

Secret Storm (CBS-TV)

Advertiser and Product:
 Alberto-Culver
 Ad Agency—Compton
 American Home Products
 Ad Agency—Ted Bates
 Bristol-Myers
 Ad Agency—Young & Rubicam;
 Cone & Belding
 Chesebrough-Ponds
 Ad Agency—William Esty
 Coca-Cola
 Ad Agency—McCann-Erickson
 Colgate
 Ad Agency—Street & Finney
 Dow Chemical
 Ad Agency—Norman, Craig & Kummel
 Johnson & Johnson
 Ad Agency—Young & Rubicam
 Johnson, S. C.
 Ad Agency—Benton & Bowles
 Lever Bros.
 Ad Agency—Ogilvy, Benson & Mather

COMMERCIAL NETWORK TV PROGRAMS

Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson
Upjohn
Ad Agency—McCann-Marschalk

77 Sunset Strip (ABC-TV)

Advertiser and Product:

Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Edward Dalton
Ad Agency—Kenyon & Eckhardt
Ford
Ad Agency—Kenyon & Eckhardt
North American Phillips
Ad Agency—C. J. La Roche
Norwich
Ad Agency—Benton & Bowles
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Ovaltine
Ad Agency—Tatham-Laird
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds
Ad Agency—William Esty
Schick
Ad Agency—Norman, Craig & Kummel
Sunbeam
Ad Agency—Foote, Cone & Belding
Whitehall
Ad Agency—Ted Bates

Shore, Dinah, Show (NBC-TV)

Advertiser and Product:

American Dairy Ass'n
Ad Agency—Compton
Sperry & Hutchinson
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Sing Along with Mitch (NBC-TV)

Advertiser and Product:

Ballantine
Ad Agency—William Esty

Colgate
Ad Agency—D'Arcy
Fairmont Foods
Ad Agency—Allen & Reynolds
Falstaff Brewing
Ad Agency—Dancer-Fitzgerald-Sample
Filbert, J. H.
Ad Agency—Young & Rubicam
Hamm Brewing
Ad Agency—Campbell-Mithun
Kroger
Ad Agency—Campbell-Mithun
Libby's
Ad Agency—J. Walter Thompson
Reynolds
Ad Agency—William Esty

Skelton, Red, Show (CBS-TV)

Advertiser and Product:

Corn Products
Ad Agency—Lennen & Newell
Johnson, S. C.
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Philip Morris
Ad Agency—Benton & Bowles

Sky King (CBC-TV)

Advertiser and Product:

Mattel Toy
Ad Agency—Carson Roberts, Los Angeles
National Biscuit
Leo Burnett; McCann-Erickson

Stoney Burke (ABC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Consolidated Cigar
Ad Agency—Lennen & Newell
Ford (Merc & Lincoln)
Ad Agency—Kenyon & Eckhardt
North American Phillips
Ad Agency—C. J. La Roche
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Schick
Ad Agency—Norman, Craig & Kummel

Straightaway (ABC-TV)

Advertiser and Product:

Autolite
Ad Agency—Batten, Barton, Durstine & Osborn

**Stump the Stars
(CBS-TV)**

Advertiser and Product:

Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

**Sullivan, Ed, Show
(CBS-TV)**

Advertiser and Product:

Colgate
Ad Agency—Ted Bates
Lorillard
Ad Agency—Lennen & Newell
Pillsbury
Ad Agency—Leo Burnett
Revlon
Ad Agency—Grey

**Sunday Sports Spectacular
(CBS-TV)**

Advertiser and Product:

Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Brown & Williamson
Ad Agency—Ted Bates
Carter
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Ford
Ad Agency—J. Walter Thompson
Schlitz
Ad Agency—Leo Burnett

**Surfside Six
(ABC-TV)**

Advertiser and Product:

Armour
Ad Agency—Foote, Cone & Belding
Brown & Williamson
Ad Agency—Ted Bates
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Ted Bates
Gillette
Ad Agency—Maxon
Hazel Bishop
Ad Agency—Daniel & Charles;
Kenyon & Eckhardt.
Int. Latex
Ad Agency—Reach, McClinton
Johnson & Johnson
Ad Agency—Young & Rubicam
Norwich
Ad Agency—Benton & Bowles
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Pontiac
Ad Agency—MacManus, John & Adams
Welch Grape
Ad Agency—R. K. Manoff

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**Talent Scouts
(CBS-TV)**

Advertiser and Product:

Johnson, S. C.
Ad Agency—Needham, Louis & Brorby
Procter & Gamble
Ad Agency—Benton & Bowles
R. J. Reynolds
Ad Agency—William Esty

**Tales of Wells Fargo
(NBC-TV)**

Advertiser and Product:

American Cyanamid
Ad Agency—Cunningham & Walsh
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn
Eastman Kodak
Ad Agency—J. Walter Thompson
Ford (Lincoln & Merc)
Ad Agency—Kenyon & Eckhardt
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Luden's
Ad Agency—J. M. Mathes
Mennen
Ad Agency—Grey
Pillsbury
Ad Agency—Campbell-Mithun
Polaroid
Ad Agency—Doyle Dane Bernbach
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Smith-Corona
Ad Agency—Batten, Barton, Durstine & Osborn
Texaco
Ad Agency—Benton & Bowles
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

**Tall Man
(NBC-TV)**

Advertiser and Product:

Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

Int. Latex
Ad Agency—Reach, McClinton
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Pillsbury
Ad Agency—Campbell-Ewald
Polaroid
Ad Agency—Doyle Dane Bernbach
Procter & Gamble
Ad Agency—Benton & Bowles
Reynolds Tobacco
Ad Agency—William Esty
Schick
Ad Agency—Compton
Texaco
Ad Agency—Benton & Bowles
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Walt Disney
Ad Agency—Direct

Target: The Corruptors (ABC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Block Drug
Ad Agency—Grey
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn
Goodrich
Ad Agency—Batten, Barton, Durstine & Osborn
Hazel Bishop
Ad Agency—Daniel & Charles;
Kenyon & Eckhardt.
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
Lorillard
Ad Agency—Lennen & Newell
Mennen
Ad Agency—Grey
Mobil
Ad Agency—Ted Bates
Moores, H. C.
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Polk-Miller
Ad Agency—N. W. Ayer
S S S Company
Ad Agency—McCann-Marschalk
Union Carbide
Ad Agency—William Esty
Welch Grape
Ad Agency—R. K. Manoff

Taylor's, Robert, Detectives (NBC-TV)

Advertiser and Product:

American Cyanamid
Ad Agency—Cunningham & Walsh
American Motors

Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Colgate
Ad Agency—Ted Bates
Corn Products
Ad Agency—Lennen & Newell
Ex-Lax
Ad Agency—Warwick & Legler
Int. Latex
Ad Agency—Reach, McClinton
Jergens
Ad Agency—Cunningham & Walsh
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Max Factor
Ad Agency—Kenyon & Eckhardt
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Pillsbury
Ad Agency—Campbell-Mithun
Pittsburgh Plate Glass
Ad Agency—Maxon
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

Tell It to Groucho (CBS-TV)

Advertiser and Product:

Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brown & Williamson
Ad Agency—Ted Bates
Consolidated Cigar
Ad Agency—Papert, Koenig, Lois
du Pont
Ad Agency—N. W. Ayer
General Electric
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Lever Bros.
Ad Agency—Foote, Cone & Belding
Max Factor
Ad Agency—Carson Roberts
Polaroid
Ad Agency—Doyle Dane Bernbach
Scott Paper
Ad Agency—J. Walter Thompson
Sperry-Rand
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

This Is NBC News (NBC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Continental Casualty
Ad Agency—George Hartman
Texaco
Ad Agency—Benton & Bowles

Thomas, Danny, Show (CBS-TV)

Advertiser and Product:

General Foods
Ad Agency—Benton & Bowles

Thriller (NBC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Ted Bates
Int. Latex
Ad Agency—Reach, McClinton
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Max Factor
Ad Agency—Kenyon & Eckhardt
Pillsbury
Ad Agency—Campbell-Mithun
Singer Sewing
Ad Agency—Young & Rubicam
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

To Tell the Truth (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson

Colgate-Palmolive
Ad Agency—Street & Finney
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Johnson, S. C.
Ad Agency—Betnon & Bowles
Kellogg
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Ogilvy, Benson & Mather
National Biscuit
Ad Agency—McCann-Erickson
Nestle
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
R. J. Reynolds
Ad Agency—William Esty
Richardson Merrell
Ad Agency—Morse Int.
Williams, J. B.
Ad Agency—Parkson

Today Show (NBC-TV)

Advertiser and Product:

Aetna Casualty & Surety
Ad Agency—Remington Advt.
Beatrice Foods
Ad Agency—Zed R. Daniels
Belton Hearing
Ad Agency—Olan & Bronner
Betervision Institute
Ad Agency—Doherty, Clifford, Steers & Shenfield
Champ Hats
Ad Agency—Fladell, Harris & Breitner
Continental Casualty
Ad Agency—George Hartman
Curtis Pub.
Ad Agency—Batten, Barton, Durstine & Osborn
Dominion Electric
Ad Agency—Howard Swink
Eureka Williams
Ad Agency—Ludgin, Earle & Co.
Ferry-Morse Seed
Ad Agency—Roy, Ross B. S. F. & D.
Fruit of the Loom
Ad Agency—Kenyon & Eckhardt
General Electric
Ad Agency—Gardner
General Time Corp.
Ad Agency—Hicks & Greist
Grove
Ad Agency—Donahue & Coe
Gulf American Land
Ad Agency—Paul Venze
Int. Latex
Ad Agency—Reach, McClinton

COMMERCIAL NETWORK TV PROGRAMS

Jaymar-Ruby
Ad Agency—Fladell, Harris & Breitner
Ford (Merc & Lincoln)
Ad Agency—Kenyon & Eckhardt
Marsh Wall Products
Ad Agency—Howard Swink
Nelson Doubleday
Ad Agency—Schwab, Beatty & Porter
Norge Sales
Ad Agency—Clinton E. Frank
Ocean Spray Cranberries
Ad Agency—McCann-Erickson
Pacific Hawaiian
Ad Agency—Atherton-Privett
Polaroid
Ad Agency—Doyle, Dane, Bernbach
Reader's Digest
Ad Agency—J. Walter Thompson
Revere Copper
Ad Agency—Adams & Keyes
Springs Cotton Mills
Ad Agency—Sackheim, Maxwell, Bruck, Franklin
Sterns Nurseries
Ad Agency—Fairfax
Sylvania
Ad Agency—Kudner
Technical Tape
Ad Agency—Prouct Services
Upjohn
Ad Agency—McCann-Marschalk
U. S. Rubber
Ad Agency—Fletcher Richards, Calkin & Holden
Wash. State Potato Comm.
Ad Agency—Ben Sackheim
Wurlitzer
Ad Agency—Clinton E. Frank

Tonight Show (NBC-TV)

Advertiser and Product:

Adolph's
Ad Agency—McCann-Erickson
Airequipt Mfg.
Ad Agency—Sudler & Hennessey
American Cyanamid
Ad Agency—Perry-Brown
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn
Baldwin Piano
Ad Agency—Hill, Rogers, Mason & Scott
Beech-Nut
Ad Agency—Young & Rubicam
Bernz, Otto
Ad Agency—Rumrill
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Continental Casualty
Ad Agency—George Hartman
Cracker Jack
Ad Agency—Doyle, Dane, Bernbach
Chrysler (Dodge)
Ad Agency—Batten, Barton, Durstine & Osborn
Dominion Electric
Ad Agency—Howard Swink

Elect Storage Battery
Ad Agency—Meldrum & Fewsmith
Englander
Ad Agency—North
Eureka-Williams
Ad Agency—Ludgin, Earle
F & F Labs
Ad Agency—Lilienfeld
Gold Seal
Ad Agency—Campbell-Mithun
Golden Grain
Ad Agency—McCann-Erickson
Gulf American Land
Ad Agency—Paul Venze
Gulton Ind
Ad Agency—Compton
Int. Latex
Ad Agency—Reach, McClinton
Int. Shoe
Ad Agency—Krupnick & Assocs.
Kayser-Roth
Ad Agency—Daniel & Charles
Kitchens of Sara Lee
Ad Agency—Hill, Rogers, Mason & Scott
Lanvin
Ad Agency—North
L & M
Ad Agency—J. Walter Thompson
Lober, M. & Assocs.
Ad Agency—Fairfax
Lorillard
Ad Agency—Lennen & Newell
Lowenstein, M.
Ad Agency—Mogul, Williams & Saylor
Masonite
Ad Agency—Buchen
M G M
Ad Agency—Donahue & Coe
Minn Woolen
Ad Agency—Landy, Cye Advt.
Mirro Aluminum
Ad Agency—Cramer-Krasselt
Mogen David Wine
Ad Agency—E. H. Weiss
Norge Sales
Ad Agency—Clinton E. Frank
Ocean Spray Cranberries
Ad Agency—McCann-Erickson
Pacific Mills Domestic
Ad Agency—Mogul, Williams & Saylor
Prestige Mfg.
Ad Agency—R. K. Manoff
Reader's Digest
Ad Agency—J. Walter Thompson
Realemon Puritan
Ad Agency—Lilienfeld
Revere Camera
Ad Agency—Keyes, Madden, Jones
Sheaffer Pen
Ad Agency—Batten, Barton, Durstine & Osborn
Star-Kist
Ad Agency—Leo Burnett
Sunbeam
Ad Agency—Foote, Cone & Belding

COMMERCIAL NETWORK TV PROGRAMS

Sylvania
Ad Agency—Kudner
Technical Tape
Ad Agency—Product Services
Texaco
Ad Agency—Benton & Bowles
Trylon Prod.
Ad Agency—Lilenfeld
Tublar Textile
Ad Agency—Mogul-Williams & Saylor
Vick Chem
Ad Agency—Morse Int.
Williams, J. B.
Ad Agency—Parkson

Top Cat (ABC-TV)

Advertiser and Product:

Best Foods
Ad Agency—Lennen & Newell
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather
Kellogg
Ad Agency—Leo Burnett
Procter & Gamble
Ad Agency—Leo Burnett
Transogram
Ad Agency—Mogul, Williams & Saylor

Trailblazers (ABC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Grey
Ford (Lincoln & Merc)
Ad Agency—Kenyon & Eckhardt
Nabisco
Ad Agency—McCann-Erickson

Truth or Consequences (NBC-TV)

Advertiser and Product:

Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Keyes-Madden-Jones
Ex-Lax
Ad Agency—Warwick & Legler
General Foods
Ad Agency—Ogilvy, Benson & Mather
Golden Grain
Ad Agency—McCann-Erickson
Heinz
Ad Agency—Maxon
Helene Curtis
Ad Agency—J. Walter Thompson

Knomark
Ad Agency—Grey
Kraft
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Lestoil
Ad Agency—Sackel-Jackson
Lipton
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Miles Labs
Ad Agency—Wade
Procter & Gamble
Ad Agency—Compton
Quaker Oats
Ad Agency—Lynn Baker
Reader's Digest
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Scott Paper
Ad Agency—J. Walter Thompson
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Sunshine Biscuits
Ad Agency—Cunningham & Walsh
Sunsweet Growers
Ad Agency—Long

Twentieth Century (CBS-TV)

Advertiser and Product:

Prudential Ins. of America
Ad Agency—Reach, McClinton

Twilight Zone (CBS-TV)

Advertiser and Product:

Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
L & M
Ad Agency—McCann-Erickson

COMMERCIAL NETWORK TV PROGRAMS

Mead Johnson
Ad Agency—Kenyon & Eckhardt
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Standard Brands
Ad Agency—Ted Bates

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U. S. Bowl (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Tatham-Laird

U. S. Steel Hour (CBS-TV)

Advertiser and Product:
U. S. Steel
Ad Agency—Direct

Untouchables (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather
Chrysler
Ad Agency—N. W. Ayer
Edward Dalton
Ad Agency—Kenyon & Eckhardt
Mobil
Ad Agency—Ted Bates
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Sunbeam
Ad Agency—Foote, Cone & Belding;
Perrin Assocs.
Whitehall
Ad Agency—Ted Bates

Update (NBC-TV)

Advertiser and Product:
Helene Rubinstein
Ad Agency—Frohlick, L. W.
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

Ups & Downs of Wall Street (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates

— V —

Valiant Years (ABC-TV)

Advertiser and Product:
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Menley & James
Ad Agency—Foote, Cone & Belding
N A Phillips
Ad Agency—C. J. LaRoche
Ovaltine
Ad Agency—Tatham-Laird
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden

Van Dyke, Dick, Show (CBS-TV)

Advertiser and Product:
Lorillard
Ad Agency—Lennen & Newell
Procter & Gamble
Ad Agency—Benton & Bowles

Vanocur, Sander, Saturday Report (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam

Verdict Is Yours (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates

COMMERCIAL NETWORK TV PROGRAMS

Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Chesebrough-Ponds
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Gold Seal
Ad Agency—Campbell-Mithun
Johnson, S. C.
Ad Agency—Foote, Cone & Belding
Kellogg
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Ogilvy, Benson & Mather
Mentholatum
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—Ted Bates
Nestle
Ad Agency—McCann-Erickson
Quaker Oats
Ad Agency—J. Walter Thompson
Scott Paper
Ad Agency—J. Walter Thompson
Williams, J. B.
Ad Agency—Parkson

Video Village (CBS-TV)

Advertiser and Product:

Nestle
Ad Agency—McCann-Erickson
Remco
Ad Agency—Webb

Virginian, The (NBC-TV)

Advertiser and Product:

Bristol-Myers
Ad Agency—Young & Rubicam
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chanel
Ad Agency—Norman, Craig & Kummel
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Ford
Ad Agency—J. Walter Thompson

Frito
Ad Agency—Dancer-Fitzgerald-Sample
Green Giant
Ad Agency—Leo Burnett
Helene Curtis
Ad Agency—E. H. Weiss
Johnson, S. C.
Ad Agency—Benton & Bowles
L & M
Ad Agency—J. Walter Thompson
Mentholatum
Ad Agency—J. Walter Thompson
Nabisco
Ad Agency—McCann-Erickson
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Procter & Gamble
Ad Agency—Compton
Schick
Ad Agency—Norman, Craig & Kummel
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

Voice of Firestone (ABC-TV)

Advertiser and Product:

Firestone
Ad Agency—Direct

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Wagon Train (ABC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Edward Dalton
Ad Agency—Kenyon & Eckhardt

COMMERCIAL NETWORK TV PROGRAMS

Ford (Lincoln & Mercury)
Ad Agency—Kenyon & Eckhardt
Gillette

Ad Agency—Maxon
Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn
Pharmacraft

Ad Agency—Papert, Koenig, Lois
Procter & Gamble

Ad Agency—Compton
R. J. Reynolds

Ad Agency—William Esty
Sunbeam

Ad Agency—Perrin & Assocs.
Union Carbide

Ad Agency—William Esty

Wagon Train (NBC-TV)

Advertiser and Product:

Ford
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—McCann-Erickson
R. J. Reynolds
Ad Agency—William Esty

Welk, Lawrence (ABC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Grey
Whitehall
Ad Agency—Ted Bates
Williams, J. B.
Ad Agency—Parkson

Westinghouse Presents (CBS-TV)

Advertiser and Product:

Westinghouse
Ad Agency—McCann-Erickson

What's My Line? (CBS-TV)

Advertiser and Product:

Block Drug
Ad Agency—Grey
Kellogg
Ad Agency—Leo Burnett
Sears-Roebuck
Ad Agency—Leo Burnett
Speidel

Ad Agency—McCann-Erickson
Williams, J. B.
Ad Agency—Parkson

Who in the World? (CBS-TV)

Advertiser and Product:

Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
State Farm Mutual Insur.
Ad Agency—Needham, Louis & Brorby

Wide Country (NBC-TV)

Advertiser and Product:

American Motors
Ad Agency—Geyer, Morey & Ballard
Bristol-Myers
Ad Agency—Young & Rubicam
Canada Dry
Ad Agency—J. M. Mathes
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Frito
Ad Agency—Dancer-Fitzgerald-Dancer
Jergens
Ad Agency—Cunningham & Walsh
L & M
Ad Agency—J. Walter Thompson
Max Factor
Ad Agency—Carson, Roberts, Inc.
Mennen
Ad Agency—Warwick & Legler
Mentholatum
Ad Agency—J. Walter Thompson
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Norman, Craig & Kummel
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Walt Disney
Ad Agency—Direct.

Williams, Andy, Show (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

COMMERCIAL NETWORK TV PROGRAMS

Kimberly-Clark

Ad Agency—Foote, Cone & Belding

L & M

Ad Agency—J. Walter Thompson

Miles Labs

Ad Agency—Wade

Noxzema

Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Polaroid

Ad Agency—Doyle, Dane, Barnbach

Remington-Rand

Ad Agency—Young & Rubicam

Window on Main Street (CBS-TV)

Advertiser and Product:

Babbitt

Ad Agency—Geyer, Morey, Madden & Ballard

Bissell

Ad Agency—N. W. Ayer

Block Drug

Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Breck

Ad Agency—Reach, McClinton

Brown & Williamson

Ad Agency—Ted Bates

Corning Glass

Ad Agency—N. W. Ayer

du Pont

Ad Agency—N. W. Ayer

General Foods

Ad Agency—Ogilvy, Benson & Mather

General Mills

Ad Agency—Dancer-Fitzgerald-Sample

General Motors

Ad Agency—Dancer-Fitzgerald-Sample

Gillette

Ad Agency—North

Johnson, S. C.

Ad Agency—Benton & Bowles

Lever Bros.

Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Max Factor

Ad Agency—Carson, Roberts, Inc.

Polaroid

Ad Agency—Doyle Dane Bernbach

Scott Paper

Ad Agency—J. W. Thompson

Smith, Kline & French

Ad Agency—Foote, Cone & Belding

Texaco

Ad Agency—Benton & Bowles

Wizard of Oz (CBS-TV)

Advertiser and Product:

Procter & Gamble

Ad Agency—Benton & Bowles

Wonderful World of Golf (CBS-TV)

Advertiser and Product:

Shell Oil

Ad Agency—Lennen & Newell

World Of . . . (NBC-TV)

Advertiser and Product:

Purex

Ad Agency—E. H. Weiss

— Y —

Young Dr. Malone (NBC-TV)

Advertiser and Product:

Alberto-Culver

Ad Agency—Compton

American Home Products

Ad Agency—Ted Bates

Beech-Nut

Ad Agency—Young & Rubicam

Campbell Soup

Ad Agency—Needham, Louis & Brorby

Chicopee Mills

Ad Agency—Doyle, Dane, Bernbach

Corn Products

Ad Agency—McCann-Erickson

Dumas Milner

Ad Agency—Post, Morr, Gardner

Fels

Ad Agency—R. K. Manoff

Frigidaire

Ad Agency—Dancer-Fitzgerald-Sample

Frito

Ad Agency—Dancer-Fitzgerald-Sample

General Mills

Ad Agency—Dancer-Fitzgerald-Sample

Green Giant

Ad Agency—Leo Burnett

Jergens

Ad Agency—Cunningham & Walsh

Johnson, S. C.

Ad Agency—Benton & Bowles

Kraft

Ad Agency—Foote, Cone & Belding

Kimberly-Clark

Ad Agency—Foote, Cone & Belding

Leeming

Ad Agency—William Esty

Lestoil

Ad Agency—Sackel-Jackson

COMMERCIAL NETWORK TV PROGRAMS

Lever Brothers
Ad Agency—Batten, Barton, Durstine & Osborn
Lorillard
Ad Agency—Grey
Miles Labs
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Norwich
Ad Agency—Benton & Bowles
Pillsbury
Ad Agency—Campbell-Mithun
Procter-Silex
Ad Agency—Weiss & Geller
Purex
Ad Agency—E. H. Weiss
Reader's Digest
Ad Agency—J. Walter Thompson
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
U. S. Borax
Ad Agency—McCann-Erickson

Young, Loretta, Show (CBS-TV)

Advertiser and Product:

Gillette
Ad Agency—North
Lever Bros.
Ad Agency—Foote, Cone & Belding

Young, Loretta, Theatre (NBC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn
Beech-Nut
Ad Agency—Young & Rubicam
Borden
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Needham, Louis & Brorby
General Mills
Ad Agency—Needham, Louis & Brorby
Green Giant
Ad Agency—Leo Burnett
Heinz
Ad Agency—Maxon
Helene Curtis
Ad Agency—J. Walter Thompson
Jergens
Ad Agency—Cunningham & Walsh
Johnson & Johnson
Ad Agency—Foote, Cone & Belding
Kraft
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty

Miles Labs
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
Purex
Ad Agency—E. H. Weiss
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Scott Paper
Ad Agency—J. Walter Thompson
Sweets Company of America
Ad Agency—Henry Eisen
Upjohn
Ad Agency—McCann-Erickson
U. S. Borax
Ad Agency—McCann-Erickson

Your Doctor Reports (NBC-TV)

Advertiser and Product:

American Medical Association
Ad Agency—Klau-Van Pietersom-Dunlap

Your First Impression (NBC-TV)

Advertiser and Product:

American Home
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Norman, Craig & Kummel
Dumas Milner
Ad Agency—Post, Morr, Gardner
Golden Grain
Ad Agency—McCann-Erickson
Heinz
Ad Agency—Maxon
Johnson, S. C.
Ad Agency—Benton & Bowles
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Miles Labs
Ad Agency—Wade
Procter & Gamble
Ad Agency—Compton
Reader's Digest
Ad Agency—J. Walter Thompson
Staley
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Sunsweet Growers
Ad Agency—Long
Wander
Ad Agency—Tatham-Laird



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