

Illustrated Sample Book & Price List of

PALM'S Patent Transfer Letters Ornaments & Trade Designs

FOR SIGNS, WAGONS, CARS, MACHINES ETC.

Manufactured by

The Palm Letter Co.

311-313 Hammond St. Cincinnati, Ohio, U.S.A.

BRANCH OFFICES
New York & Chicago

FACTORIES.
Nuremberg-Bavaria
& Cincinnati, Ohio

BRANCH OFFICES
Paris, France. London, England. Vienna, Austria

CINTY PROCESS CO.

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AND FRANCINE
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NOTICE.

Wood, Metal, Paint, etc.,	see pages 3 to 16.
Inside of Glass,	" 17 to 25.
Designs for Wagons, Cars, Safes, etc.,	" 26 to 32.
Standard Lettering, Corners, Borders, etc. for Wagons, Electric Cars, Railroad Cars, etc.,	33 to 40.
Trade Designs for Signs and Wagons, Monograms,	" 41 to 52.

FONTS OF LETTERS.

The Letters are arranged in Fonts, same style as printer's fonts and sold that way, or by the piece. They are cheaper by the Font.

A Font is a sheet or collection containing all the letters of the alphabet, characters, &c., dots and commas to match the same size and style. The Letters are arranged so as to contain more of such letters as are used most. For instance, there would be four or five A's, E's, O's, etc., and only one or two Z's, X's, Q's, etc.

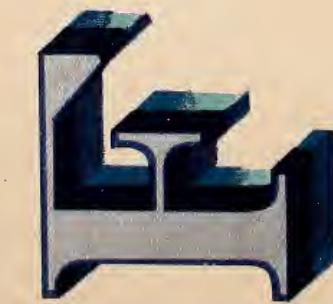
The numerals are arranged in fonts containing only numerals from 1 to 0, containing proportionately more, 0's, 1's, 2's, 3's, as these are used most.

THE PALM LETTER CO.,

311-313 Hammond Street,

CINCINNATI, OHIO, U. S. A.

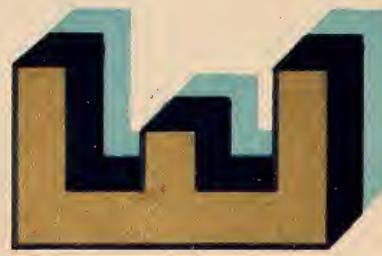
COLOR·PLATE·OF·PALM'S·PATENT·TRANSFER·LETTERS.



N^o. 5 - F. STYLE.



N^o. 41 - R. STYLE.



N^o. 8 - E. STYLE.



N^o. 9 - D. STYLE.



N^o. 10 - A. STYLE.



N^o. 7 - F. STYLE.

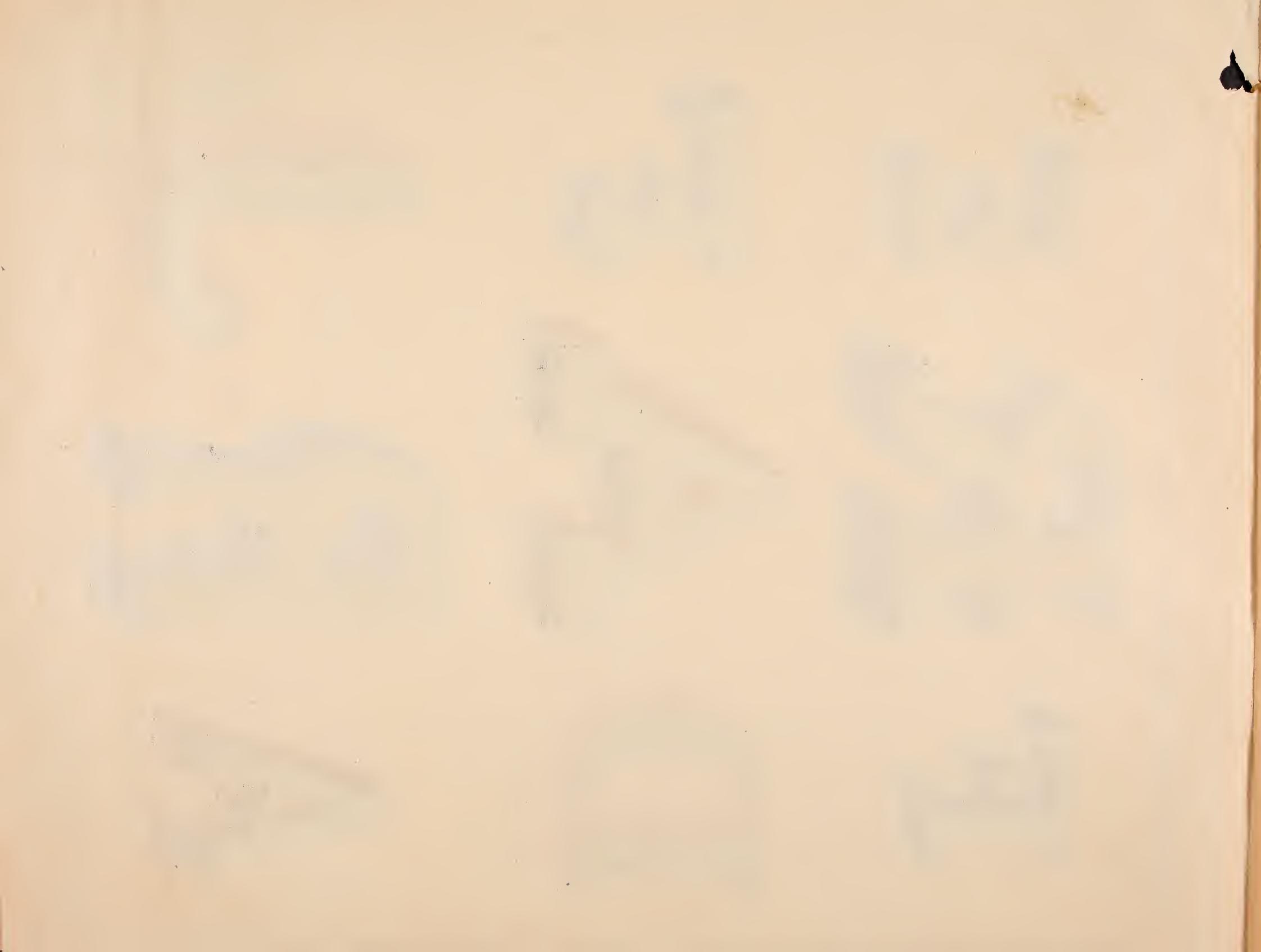


N^o. 40 - A. STYLE.



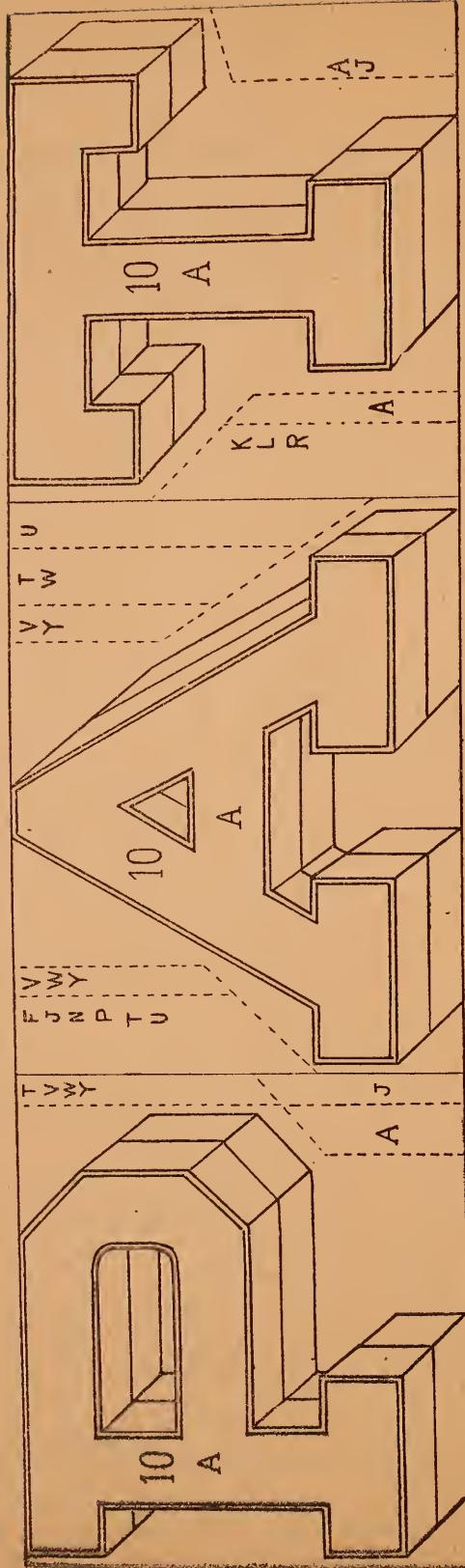
N^o. 24 - R. STYLE.
THE PALM LETTER CO., 311&313 HAMMOND ST., CINCINNATI, OHIO. U.S.A.

N^o. 11 - J. STYLE.

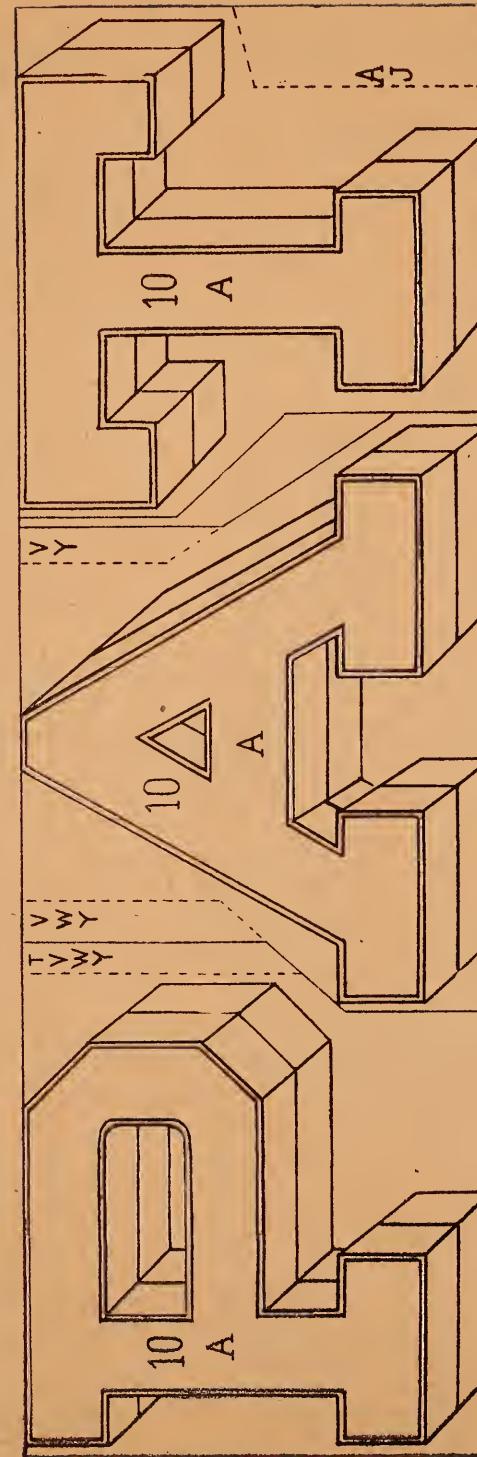


Palm's Patent Transfer Letters.

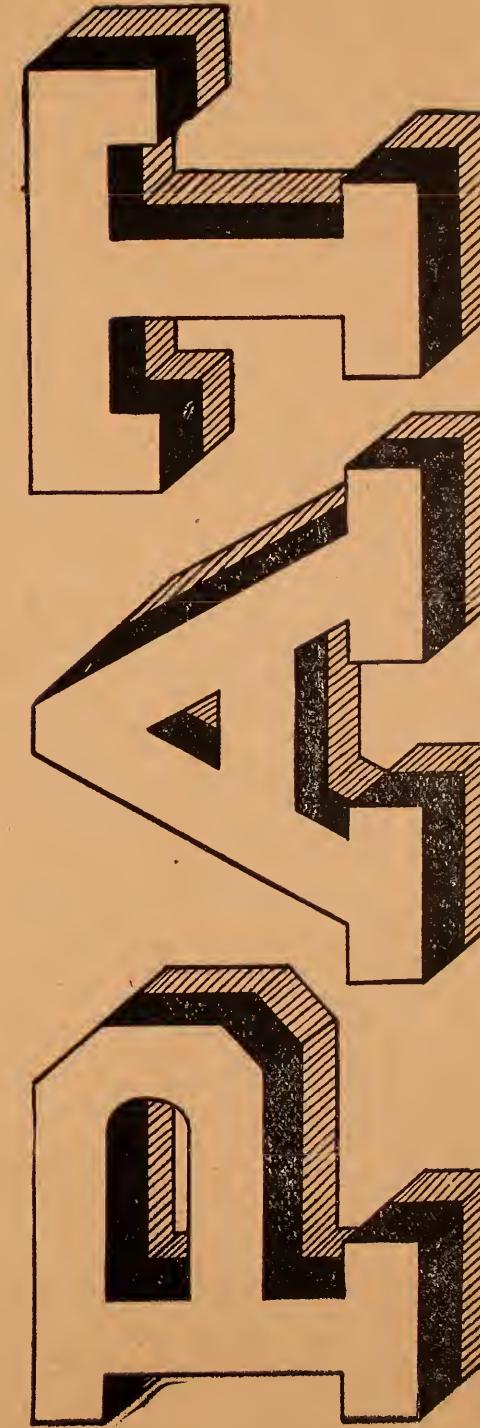
NO. 10 A STYLE LETTERS SHOWING PATENT CONTOUR, PARALLEL
AND SPACING LINES ON BACK.



BEFORE BEING CUT FOR PROPER SPACING.



AFTER BEING CUT FOR SPACING.



AFTER BEING TRANSFERRED

THE PALM LETTER CO.,

311-313 HAMMOND STREET,

CINCINNATI, OHIO, U. S. A.

Directions for Arranging Palm's Patent Transfer Letters for Wood, Metal, Paint, Glass, Etc.

INTRODUCTORY REMARKS.

It will be observed that the face or gloss side of the Letter contains nothing but the leaf and colors forming the Letter to be transferred, whereas the back or reverse side of the paper has the exact contour or out-line print of the Letter, registering exactly with the Letter on the face of the paper. In addition to that, the contour or out line print has a top and base line, also main space lines and intermediate space lines. The top or base lines will be a perfect guide in laying the letters, so that they will appear in a perfectly straight line after they are transferred. The main space lines will be a guide in spacing the ordinary or square letters, such as B, C, D, etc., whereas the intermediate space lines will guide in properly spacing the Lap Letters, such as A, F, J, etc. Intermediate space lines are also used on the Square Letters whenever they are followed by a Lap Letter, BA, CY, etc., so as to bring them closer together and make the spacings perfect. Inside of the out-line print will also be found a small number, which refers to the size and style of the Transfer Letter, thus No. 5 is a $1\frac{1}{2}$ inch Roman Letter; No. 11 a 3-inch Egyptian Letter, etc. There is also found inside the out-line print and below the number referred to, a small letter, which refers to the coloring and execution of the Letter, thus A denotes that it is a gold Letter with red blended shade; E, that it is a gold Letter with a double blue shade, etc. These small numbers and letters in the contour print will therefore avoid any confusion as to coloring, style, etc., of the same size Letters, by using letters of the same number and letter to form a certain name or line of lettering.

DIRECTIONS FOR ARRANGING.

Having selected the letters of a certain kind and style to form a word or line of lettering, all the letters of which must be of the same style and coloring, thus 5 A or 11 D, etc.,—then proceed to measure the width or length of the space you propose to letter, and arrange the letters on a table or board in their order, in which they are to appear when transferred. By taking the height of the letters, you can find the proper place for the horizontal base line, and by measuring their length find the place of beginning and ending, thus:



Now you are ready to begin to transfer the letters, which should be done according to the established Rules for transferring, or according to the Directions for Transferring hereinafter given. In laying the letters on for transferring (as stated in Paragraph 3 of Directions,) care must be taken to lay them so that the base lines of the letters are true to the horizontal line above indicated, and the space lines of the letters are close together, or at equal distances from each other, as the spacing may require.

Materials for Transferring to Wood, Metal, Paint, Etc.

1. **PALM'S TRANSFER CEMENT**, or Quick Drying Rubbing Varnish. Palm's Transfer Cement preferable.
2. A Pencil or Brush for applying the Cement.
3. A Soft Sponge and Basin of Water. (Warm Water Preferable.)
4. Chamois-Skin.
5. Rubber Roller.
6. Benzine.

Directions for Transferring to Wood, Metal, Paint, &c.

1. Give the face of the Letter to be transferred a smooth, thin coat of our Transfer Cement, being careful to cover all the parts of the Letter that are intended to be transferred. When our Transfer Cement is not at hand, quick-drying rubbing varnish may be used in place of Cement; but, in all cases, a thin coating only of cement or varnish must be given.
2. After having given the face of the Letter (that is, the colored or silver side of it) the coating of cement or varnish, as described in paragraph 1, then let the coating become thoroughly tacky or sticky before laying the Letter on the place to be lettered. Transfer Cement dries very quickly and will become tacky and sticky in a few minutes, whereas varnish requires a longer time before it becomes tacky. Of course in dry and hot weather either cement or varnish will dry quicker than in moist or cold weather.
3. Now lay the letter (face downward) on the place to be lettered, and roll it down smoothly and solidly with the rubber roller, so that all the parts adhere well.
4. Special care must be taken not to lay the Letter on the place to be lettered while the coat of cement or varnish is still moist and soft, and before it has become thoroughly sticky or tacky, because the soft or moist coat of cement or varnish will cause the Letter to crack and peel off, and thus make a defective transfer.
5. Having rolled the Letter down well with the roller, so that all parts adhere well to the place to be lettered, dampen the back of the Letter slightly with a moist sponge and roll the Letter down a little more with the rubber roller. Now saturate the paper (back of the Letter) thoroughly with sponge and water, and let it soak for a few minutes, after which the paper will slide off easily, leaving the letter on the place to be lettered. Should the paper not slide off easily, then apply more water until the paper separates easily from the transfer. Warm or hot water will facilitate the quick saturation of the paper.
6. After the paper is removed, wash all the gum from the face of the Letter, and press the Letter on well with a moist sponge or chamois skin, and then dry it.
7. To remove the stains of Transfer Cement or varnish around the Letter after it has been transferred, put a few drops of benzine on a moist chamois skin, and wash around the Letter until the stains are removed.
8. Now the Letter is ready to receive the finishing coat of varnish, which will protect it and make it look glossy and bright. The finishing coat of varnish, however, should not be applied until the following day, or until at least several hours after the transfer has been made. It is not absolutely necessary to give the transferred Letter a finishing coat of varnish, because the transfer will stand without it.

LARGE LETTERS.

In transferring large Letters, it is sometimes difficult to get them on smoothly and without blisters, but these troubles can be remedied very easily by proceeding in every particular according to the foregoing directions, with this addition:

After the letter has been coated with cement or varnish, and the coating has become thoroughly tacky and sticky, as described in paragraphs 1 and 2, and before laying the Letter on the place to be lettered, as described in paragraph 3,—take a wet sponge and wash over the face side of the Letter, then lay the Letter face downward on the place to be lettered and roll it down well with the rubber roller, being careful to roll out all the moisture between the Letter and the place to be lettered, and causing all the parts to adhere well. After that, proceed as stated in paragraph 4, etc.

NOTE.—One of the SPECIAL POINTS to observe in order to obtain a PERFECT TRANSFER, is to let the Coating of CEMENT OR VARNISH BECOME THOROUGHLY TACKY AND STICKY before laying the Letter on the place to be lettered.

B K N

LETTERS

No. and Style.	Description.	Size—height, inch.	Number of pieces per font.	Price per font.
42 Y	Egyptian, Modern.....	5/8	532	\$3 00
42 Z	Egyptian, Modern.....	5/8	532	2 50

A C H

LETTERS

No. and Style.	Description.	Size—height, inch.	Number of pieces per font.	Price per font.
44 Y	Egyptian.....	1 1-16.....	312	\$3 00
44 Z	Egyptian.....	1 1-16.....	312	2 50

Z R

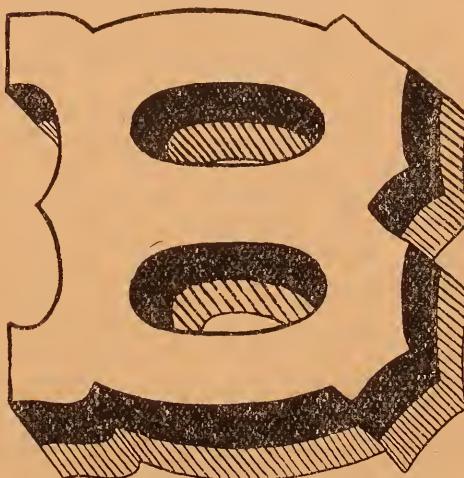
LETTERS

No. and Style.	Description.	Size—height, inch.	Number of pieces per font.	Price per font.
43 Y	Roman.....	7/8	267	\$2 50
43 Z	Roman.....	7/8	267	2 00

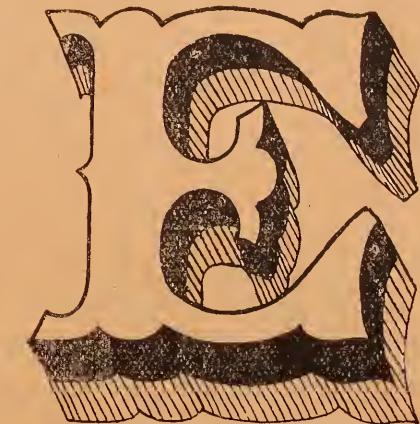
D

LETTERS

No. and Style.	Description.	Size—height, inch.	Number of pieces per font.	Price per font.
45 Y	Roman	1 5/8	122	\$2 00
45 Z	Roman	1 5/8	122	1 50

**LETTERS**

No. and Style.	Description.	Size—height, inch.	per piece, cents.	Number of pieces per font.	Price per font.
46 A	Block, Fancy.....	2 1/2	5	82	\$2 75
46 F	Block, Fancy.....	2 1/2	4	82	2 25
46 I	Block, Fancy.....	2 1/2	3	82	1 75
46 M	Block, Fancy.....	2 1/2	3	82	1 75
46 R	Block, Fancy.....	2 1/2	5	82	2 75
46 V	Block, Fancy.....	2 1/2	5	82	2 75
46 W	Block, Fancy.....	2 1/2	4	82	2 25

**LETTERS**

No. and Style.	Description.	Size—height, inch.	per piece, cents.	Number of pieces per font.	Price per font.
47	Roman (fcy. mod.)..	2 1/4	4	117	\$3 00
47	Roman (fcy. mod.)..	2 1/4	3	117	2 50
47	Roman (fcy. mod.)..	2 1/4	4	117	3 00

JOHN

LETTERS

No. and Style.	Description.	Size—height, inch.	Number of pieces, per font.	Price per font.
38 A	Egyptian (modern)	$\frac{3}{8}$	464	\$2 00
38 R	Egyptian (modern)	$\frac{3}{8}$	464	2 00

NUMBERS

38 A	Egyptian (modern)	$\frac{3}{8}$	170	75
38 R	Egyptian (modern)	$\frac{3}{8}$	170	75

WILLIAM

LETTERS

No. 39 A	Red blended shade, in alphabetical fonts, A to Z, 552 pieces to a font, price per font.	\$2 50
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No. and Style.	Description.	Size—height, inch.	Number of pieces, per font.	Price per font.
39 A	Egyptian	$\frac{3}{8}$	552	\$2 50
39 R	Egyptian	$\frac{3}{8}$	552	2 50

NUMBERS

39 A	Egyptian	$\frac{3}{8}$	194	75
39 R	Egyptian	$\frac{3}{8}$	194	75

ROSS

LETTERS

No. and Style.	Description.	Size—height, inch.	Number of pieces, per font.	Price per font.
34 A	Egyptian	$\frac{1}{2}$	538	\$2 50
34 R	Egyptian	$\frac{1}{2}$	538	2 50

NUMBERS

34 A	Egyptian	$\frac{1}{2}$	132	60
34 R	Egyptian	$\frac{1}{2}$	132	60

MILES

LETTERS

No. and Style.	Description.	Size—height, inch.	Number of pieces, per font.	Price per font.
36 A	Egyptian	$\frac{5}{8}$	200	\$1 00
36 R	Egyptian	$\frac{5}{8}$	200	1 00

NUMBERS

36 A	Egyptian	$\frac{5}{8}$	108	60
36 R	Egyptian	$\frac{5}{8}$	108	60

JONES

LETTERS

No. and Style.	Description.	Size—height, inch.	Number of pieces, per font.	Price per font.
35 A	Egyptian (modern)	$\frac{9}{16}$	192	\$1 00
35 R	Egyptian (modern)	$\frac{9}{16}$	192	1 00

KWV

LETTERS

No. and Style.	Description.	Size—height, per piece, inch.	Price per cent.	Number of pieces, per font.	Price per font.
2 A	Roman	1	2	368	\$3 00
2 F	Roman	1	$1\frac{1}{2}$	368	2 50
2 L	Roman	1	$1\frac{1}{4}$	368	2 00
2 M	Roman	1	$1\frac{1}{4}$	368	2 00
2 R	Roman	1	$1\frac{1}{4}$	449	3 50
2 V	Roman	1	2	368	3 00
2 W	Roman	1	$1\frac{1}{2}$	368	2 50

NUMBERS

2 A	Roman	1	2	148	1 25
2 F	Roman	1	$1\frac{1}{2}$	148	1 00
2 L	Roman	1	$1\frac{1}{4}$	148	.75
2 M	Roman	1	$1\frac{1}{4}$	148	.75
2 R	Roman	1	2	148	1 25
2 V	Roman	1	2	148	1 25
2 W	Roman	1	$1\frac{1}{2}$	148	1 00

FGK

LETTERS

No. and Style.	Description.	Size—height, per piece, inch.	Price per cent.	Number of pieces, per font.	Price per font.
1 D	Egyptian	1	$1\frac{1}{2}$	522	\$3 50
1 E	Egyptian	1	$1\frac{1}{2}$	522	3 50
1 J	Egyptian	1	$1\frac{1}{4}$	522	2 50
1 K	Egyptian	1	$1\frac{1}{4}$	522	2 50
1 O	Egyptian	1	1	198	1 00
1 P	Egyptian	1	1	198	1 00

NUMBERS

1 D	Egyptian	1	$1\frac{1}{2}$	72	0 60
1 E	Egyptian	1	$1\frac{1}{2}$	72	.60
1 J	Egyptian	1	$1\frac{1}{4}$	72	.50
1 K	Egyptian	1	$1\frac{1}{4}$	72	.50
1 O	Egyptian	1	1	72	.40
1 P	Egyptian	1	1	72	.40

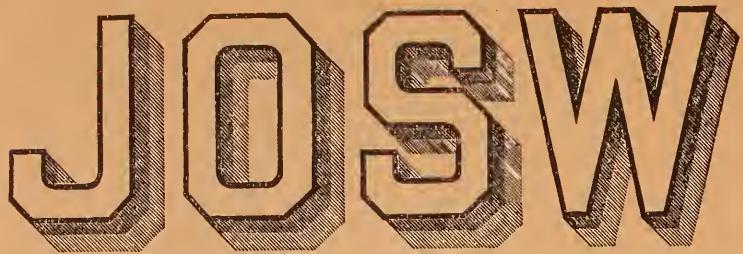
SMITH

LETTERS

No. and Style.	Description.	Size—height, inch.	Number of pieces, per font.	Price per font.
37 A	Egyptian	$\frac{3}{4}$	166	\$1 00
37 R	Egyptian	$\frac{3}{4}$	166	1 00

NUMBERS

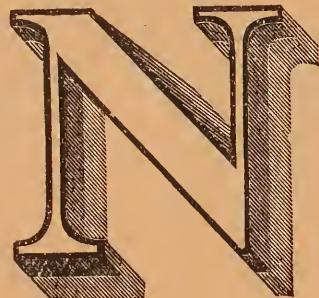
37 A	Egyptian	$\frac{3}{4}$	64	50
37 R	Egyptian	$\frac{3}{4}$	64	50

**LETTERS**

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
3 D	Egyptian	1 1/4	2	210	\$2 00
3 E	Egyptian	1 1/4	2	210	2 00
3 J	Egyptian	1 1/4	1 1/2	210	1 50
3 K	Egyptian	1 1/4	1 1/2	210	1 50
3 O	Egyptian	1 1/4	1	210	1 25
3 P	Egyptian	1 1/4	1	210	1 25

NUMBERS

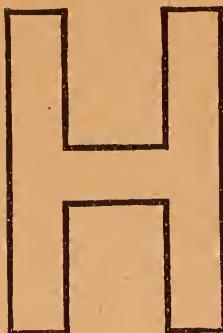
3 D	Egyptian	1 1/4	2	88	85
3 E	Egyptian	1 1/4	2	88	85
3 J	Egyptian	1 1/4	1 1/2	88	65
3 K	Egyptian	1 1/4	1 1/2	88	65
3 O	Egyptian	1 1/4	1	88	50
3 P	Egyptian	1 1/4	1	88	50

**LETTERS**

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
5 A	Roman	1 1/2	3	156	\$3 00
5 F	Roman	1 1/2	2 1/2	156	2 50
5 L	Roman	1 1/2	2	156	2 00
5 M	Roman	1 1/2	2	156	2 00
5 R	Roman	1 1/2	3	156	3 00
5 V	Roman	1 1/2	3	156	3 00
5 W	Roman	1 1/2	2 1/2	156	2 50

NUMBERS

5 A	Roman	1 1/2	3	76	1 50
5 F	Roman	1 1/2	2 1/2	76	1 25
5 L	Roman	1 1/2	2	76	1 00
5 M	Roman	1 1/2	2	76	1 00
5 R	Roman	1 1/2	3	76	1 50
5 V	Roman	1 1/2	3	76	1 50
5 W	Roman	1 1/2	2 1/2	76	1 25

**LETTERS**

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
32 U	Egyptian	1 1/8	1	284	\$2 00
32 Y	Egyptian	1 1/8	2	284	4 00
32 Z	Egyptian	1 1/8	1 1/2	284	3 00

NUMBERS

32 U	Egyptian	1 1/8	1	53	40
32 Y	Egyptian	1 1/8	2	53	80
32 Z	Egyptian	1 1/8	1 1/2	53	60

**LETTERS**

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
8 D	Egyptian	2	3	167	\$3 00
8 E	Egyptian	2	3	167	3 00
8 J	Egyptian	2	2 1/2	167	2 50
8 K	Egyptian	2	2 1/2	167	2 50

NUMBERS

8 D	Egyptian	2	3	38	75
8 E	Egyptian	2	3	38	75
8 J	Egyptian	2	2 1/2	38	65
8 K	Egyptian	2	2 1/2	38	65
8 O	Egyptian	2	2	38	50
8 P	Egyptian	2	2	38	50
8 S	Egyptian	2	2	38	50
8 T	Egyptian	2	2	38	50

**LETTERS**

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
6 D	Egyptian	1 1/2	2 1/2	264	\$3 50
6 E	Egyptian	1 1/2	2 1/2	217	3 00
6 J	Egyptian	1 1/2	2	217	2 50
6 K	Egyptian	1 1/2	2	217	2 50
6 O	Egyptian	1 1/2	1 1/2	217	2 00
6 P	Egyptian	1 1/2	1 1/2	217	2 00
6 S	Egyptian	1 1/2	1 1/2	217	2 00
6 T	Egyptian	1 1/2	1 1/2	217	2 00

NUMBERS

6 D	Egyptian	1 1/2	2 1/2	48	75
6 E	Egyptian	1 1/2	2 1/2	48	75
6 J	Egyptian	1 1/2	2	48	65
6 K	Egyptian	1 1/2	2	48	65
6 O	Egyptian	1 1/2	1 1/2	48	50
6 P	Egyptian	1 1/2	1 1/2	48	50
6 S	Egyptian	1 1/2	1 1/2	48	50
6 T	Egyptian	1 1/2	1 1/2	48	50

**LETTERS**

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
27 U	Roman	1 3/4	1 1/2	151	\$1 50
27 Y	Roman	1 3/4	2 1/2	151	2 50
27 Z	Roman	1 3/4	2	151	2 00

NUMBERS

27 U	Roman	1 3/4	1 1/2	36	40
27 Y	Roman	1 3/4	2 1/2	36	70
27 Z	Roman	1 3/4	2	36	60



— LETTERS —

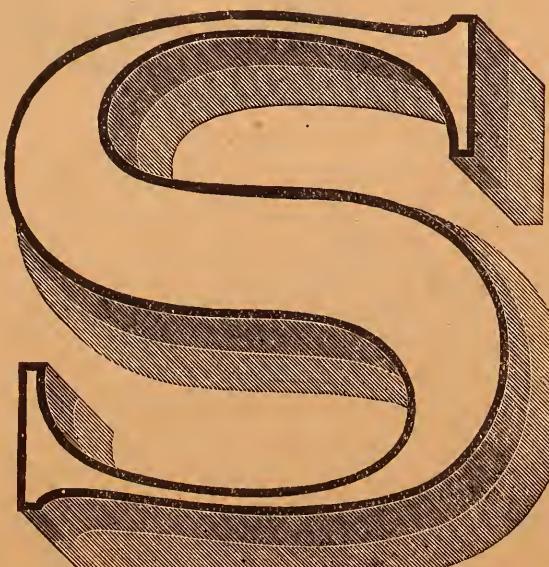
No. and Style.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
13A ..Block.	3½.....	7	44	\$2 00
13F ..Block.	3½.....	6	44	1 75
13L ..Block.	3½.....	5	44	1 25
13M ..Block.	3½.....	5	44	1 25
13R ..Block.	3½.....	7	44	2 00
13V ..Block.	3½.....	7	44	2 00
13W ..Block.	3½.....	6	44	1 75

— LOWER CASE LETTERS —

13xA..Block.	3½.....	5	49	1 75
13xF..Block.	3½.....	4½.....	49	1 50
13xL..Block.	3½.....	4	49	1 25
13xM..Block.	3½.....	4	49	1 25
13xR..Block.	3½.....	5	49	1 75
13xV..Block.	3½.....	5	49	1 75
13xW..Block.	3½.....	4½.....	49	1 50

— NUMBERS —

13A ..Block.	3½.....	7	17	1 00
13F ..Block.	3½.....	6	17	.75
13L ..Block.	3½.....	5	17	.65
13M ..Block.	3½.....	5	17	.65
13R ..Block.	3½.....	7	17	1 00
13V ..Block.	3½.....	7	17	1 00
13W ..Block.	3½.....	6	17	.75



— LETTERS —

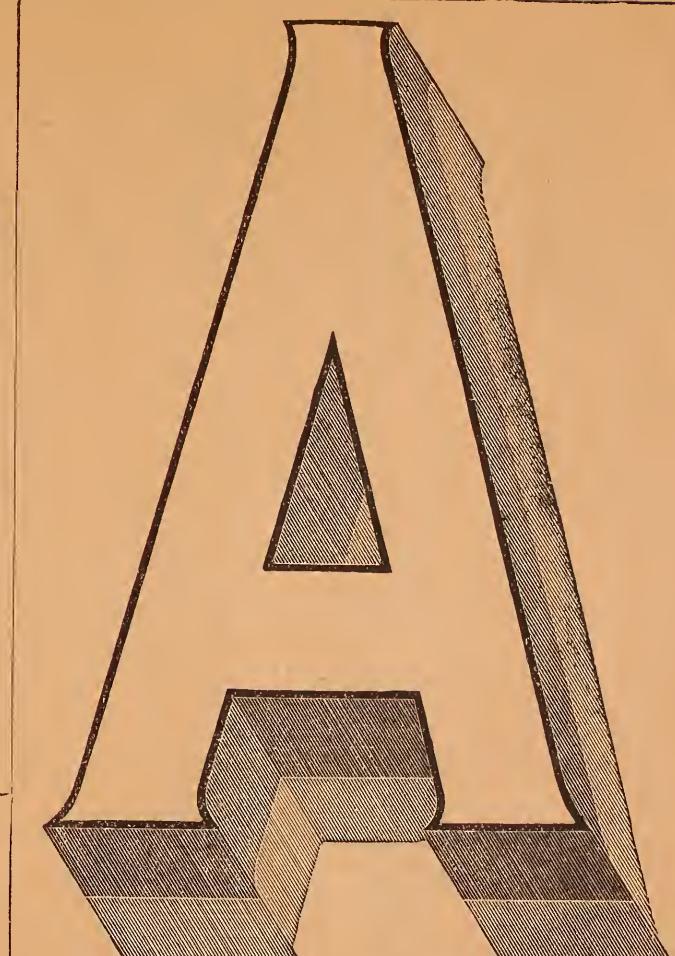
No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
12 A ..	Roman.....	3	6	58	\$2 25
12 F ..	Roman.....	3	5	58	2 00
12 L ..	Roman.....	3	4	58	1 75
12 M ..	Roman.....	3	4	58	1 75
12 R ..	Roman.....	3	6	58	2 25
12 V ..	Roman.....	3	6	58	2 25
12 W ..	Roman.....	3	5	58	2 00

— LOWER CASE LETTERS —

12xA ..	Roman.....	3	4½	61	2 00
12xF ..	Roman.....	3	4	61	1 75
12xL ..	Roman.....	3	3½	61	1 50
12xM ..	Roman.....	3	3½	61	1 50
12xR ..	Roman.....	3	4½	61	2 00
12xV ..	Roman	3	4½	61	2 00
12xW ..	Roman	3	4	61	1 75

— NUMBERS —

12 A ..	Roman.....	3	6	20	1 00
12 F ..	Roman.....	3	5	20	.75
12 L ..	Roman.....	3	4	20	.65
12 M ..	Roman.....	3	4	20	.65
12 R ..	Roman.....	3	6	20	.65
12 V ..	Roman.....	3	6	20	1 00
12 W ..	Roman.....	3	5	20	.75



— LETTERS —

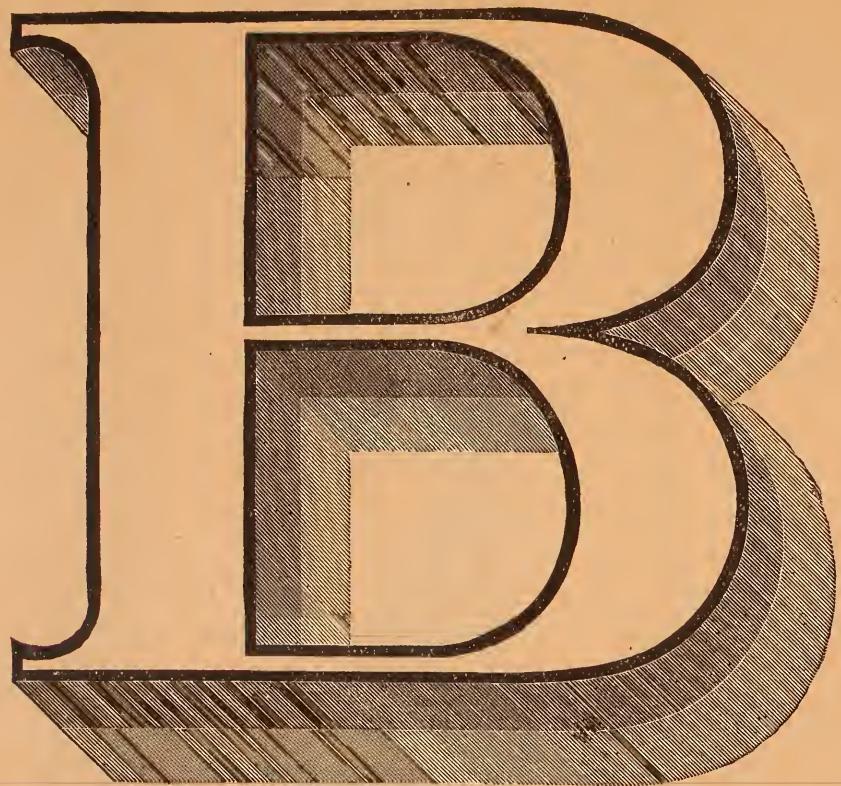
No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
23 A ..	Egyptian, Modern.....	5	8	47	\$2 50
23 F ..	Egyptian, Modern.....	5	7	47	2 00
23 L ..	Egyptian, Modern.....	5	6	47	1 75
23 M ..	Egyptian, Modern.....	5	6	47	1 75
23 R ..	Egyptian, Modern.....	5	8	47	2 50
23 V ..	Egyptian, Modern.....	5	8	47	2 50
23 W ..	Egyptian, Modern.....	5	7	47	2 00

— LOWER CASE LETTERS —

23xA ..	Egyptian, Modern	5	6	75	3 00
23xF ..	Egyptian, Modern	5	5½	75	2 75
23xL ..	Egyptian, Modern	5	5	75	2 50
23xM ..	Egyptian, Modern	5	5	75	2 50
23xR ..	Egyptian, Modern	5	6	75	3 00
23xV ..	Egyptian, Modern	5	6	75	3 00
23xW ..	Egyptian, Modern	5	5½	75	2 75

— NUMBERS —

23 A ..	Egyptian, Modern	5	8	37	2 25
23 F ..	Egyptian, Modern	5	7	37	2 00
23 L ..	Egyptian, Modern	5	6	37	1 75
23 M ..	Egyptian, Modern	5	6	37	1 75
23 R ..	Egyptian, Modern	5	8	37	2 25
23 V ..	Egyptian, Modern	5	8	37	2 25
23 W ..	Egyptian, Modern	5	7	37	2 00



— LETTERS —

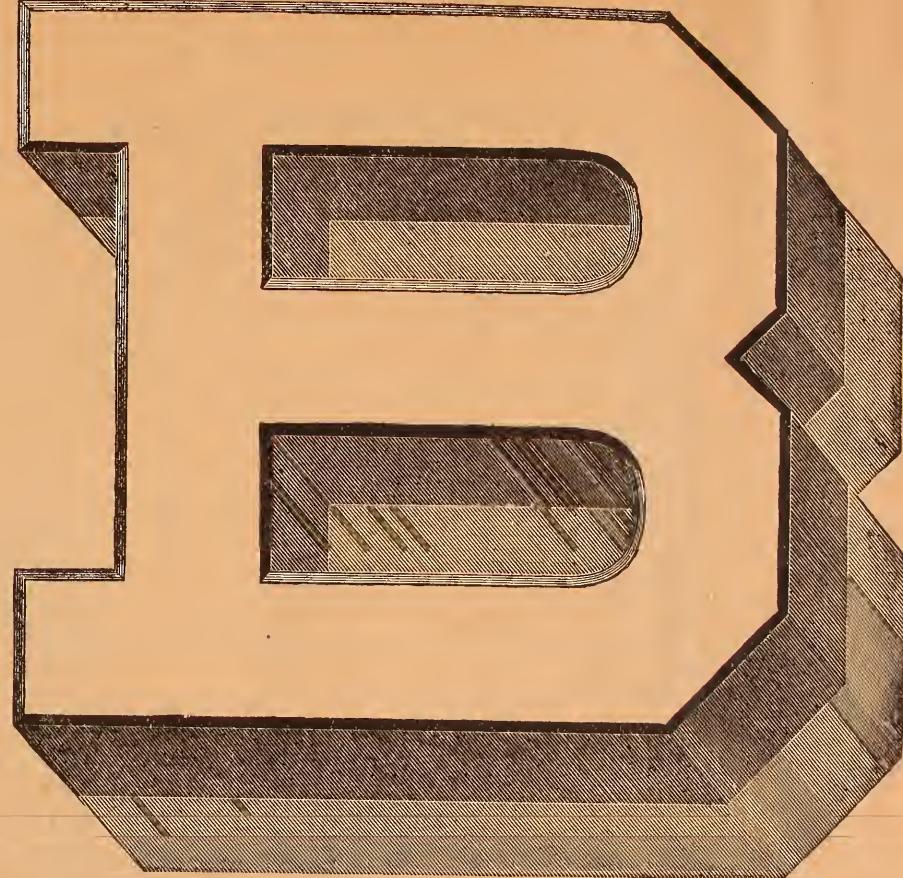
No. and Style.	Description.	Size—height, per inch.	Price per piece, cents.	Number of pieces, per font.	Price per font.
14 A	Roman	4	8	31	\$1 75
14 F	Roman	4	7	31	1 50
14 L	Roman	4	6	31	1 25
14 M	Roman	4	6	31	1 25
14 R	Roman	4	8	31	1 75
14 V	Roman	4	8	31	1 75
14 W	Roman	4	7	31	1 50

— LOWER CASE LETTERS —

14xA	Roman	4	5½	70	2 75
14xF	Roman	4	5	70	2 25
14xL	Roman	4	4½	70	2 00
14xM	Roman	4	4½	70	2 00
14xR	Roman	4	5½	70	2 75
14xV	Roman	4	5½	70	2 75
14xW	Roman	4	5	70	2 25

— NUMBERS —

14 A	Roman	4	8	15	1 00
14 F	Roman	4	7	15	.75
14 L	Roman	4	6	15	.65
14 M	Roman	4	6	15	.65
14 R	Roman	4	8	15	1 00
14 V	Roman	4	8	15	1 00
14 W	Roman	4	7	15	.75



— LETTERS —

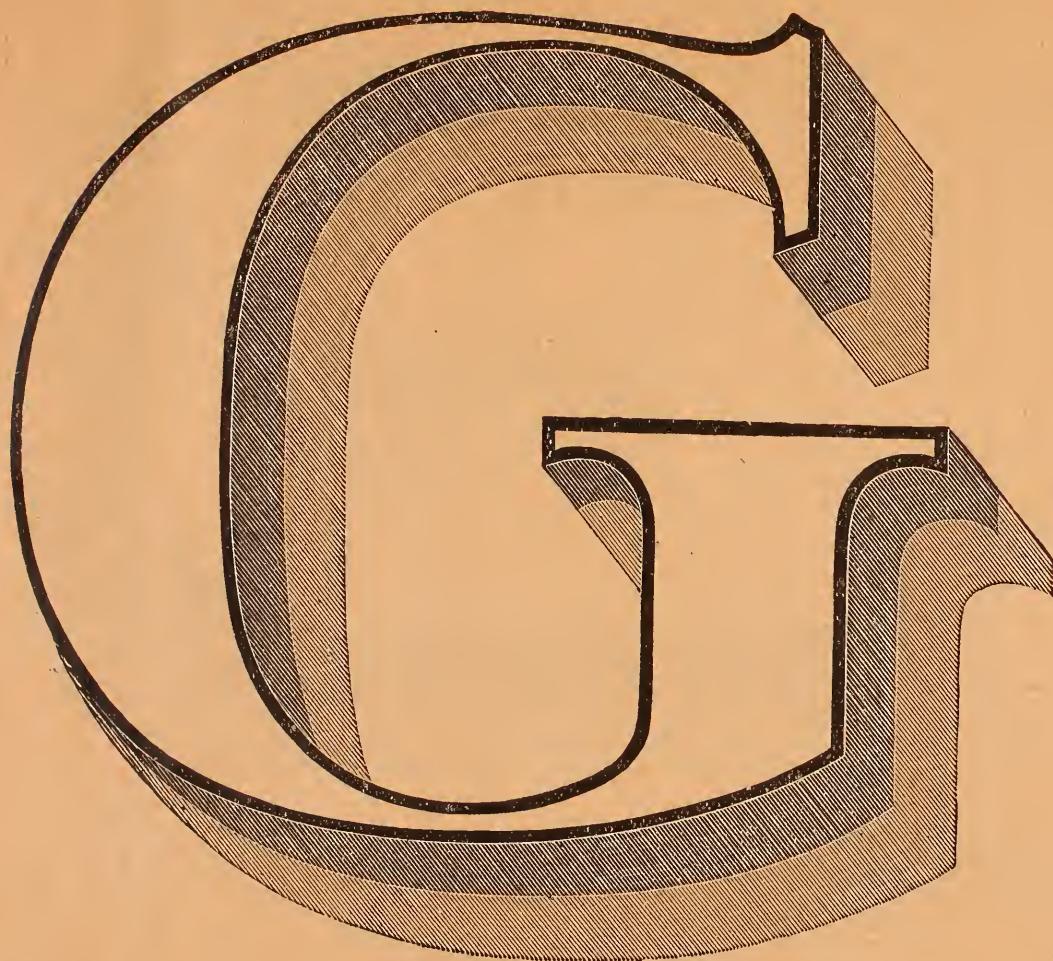
No. and Style.	Description.	Size—height, per inch.	Price per piece, cents.	Number of pieces, per font.	Price per font.
15 A	Block	4½	9	57	\$3 50
15 F	Block	4½	8	57	3 00
15 L	Block	4½	7	57	2 50
15 M	Block	4½	7	57	2 50
15 R	Block	4½	9	57	3 50
15 V	Block	4½	9	57	3 50
15 W	Block	4½	8	57	3 00

— LOWER CASE LETTERS —

15xA	Block	4½	6	58	2 25
15xF	Block	4½	5½	58	2 00
15xL	Block	4½	5	58	1 75
15xM	Block	4½	5	58	1 75
15xR	Block	4½	6	58	2 25
15xV	Block	4½	6	58	2 25
15xW	Block	4½	5½	58	2 00

— NUMBERS —

15 A	Block	4½	9	14	0 85
15 F	Block	4½	8	14	.75
15 L	Block	4½	7	14	.60
15 M	Block	4½	7	14	.60
15 R	Block	4½	9	14	.85
15 V	Block	4½	9	14	.85
15 W	Block	4½	8	14	.75



— LETTERS —

No. and Style.	Description.	Size—height, inch.	Price per piece, cents.	Number of pieces, per font.	Price per font.
16 D	Roman.....	5	9	41	\$2 75
16 E	Roman.....	5	9	41	2 75
16 J	Roman.....	5	8	41	2 50
16 K	Roman.....	5	8	41	2 50
16 O	Roman..	5	7	41	2 00
16 P	Roman ..	5	7	41	2 00
16 S	Roman.....	5	7	41	2 00
16 T	Roman.....	5	7	41	2 00



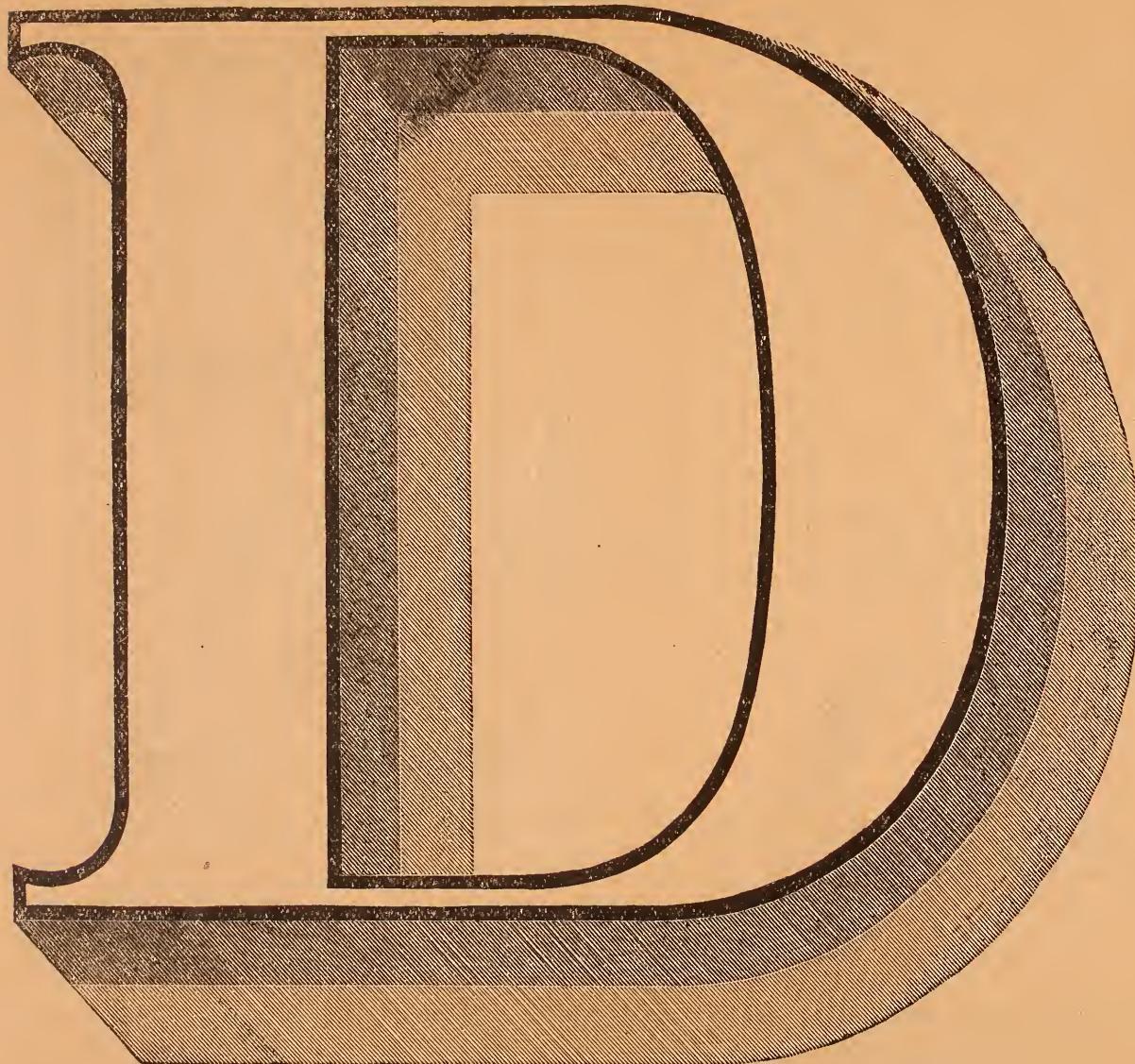
— LETTERS —

No. and Style.	Description.	Size—height, per piece, inch.	Price per cent.	Number of pieces, per font.	Price per font.
17 A	Egyptian.....	5½.....	10	27	\$1 75
17 F	Egyptian.....	5½.....	9	27	1 50
17 L	Egyptian.....	5½.....	7	27	1 25
17 M	Egyptian.....	5½.....	7	27	1 25
17 R	Egyptian	5½.....	10	27	1 75
17 V	Egyptian	5½.....	10	27	1 75
17 W	Egyptian	5½.....	9	27	1 50

— LOWER CASE LETTERS —

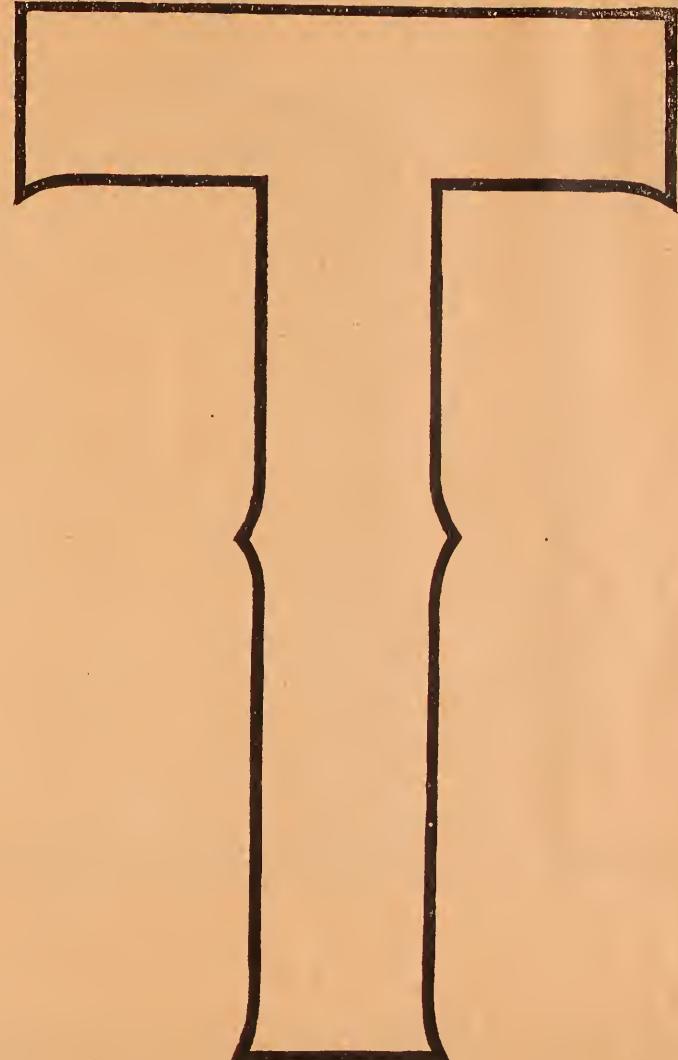
17xA	Egyptian.....	5½.....	7	60	3 00
17xF	Egyptian.....	5½.....	6½	60	2 75
17xL	Egyptian.....	5½.....	6	60	2 50
17xM	Egyptian.....	5½.....	6	60	2 50
17xR	Egyptian	5½.....	7	60	3 00
17xV	Egyptian	5½.....	7	60	3 00
17xW	Egyptian	5½.....	6½	60	2 75

THE PALM LETTER CO., 311-313 HAMMOND STREET, CINCINNATI, OHIO, U. S. A.



— LETTERS —

No. and Style.	Description.	Size—height, inch.	Price per piece, cents.	Number of pieces, per font.	Price per font.
18 D	Roman.....	6	10	48	\$ 3 25
18 E	Roman.....	6	10	48	3 25
18 J	Roman.....	6	9	48	3 00
18 K	Roman.....	6	9	48	3 00
18 O	Roman.....	6	8	48	2 50
18 P	Roman.....	6	8	48	2 50



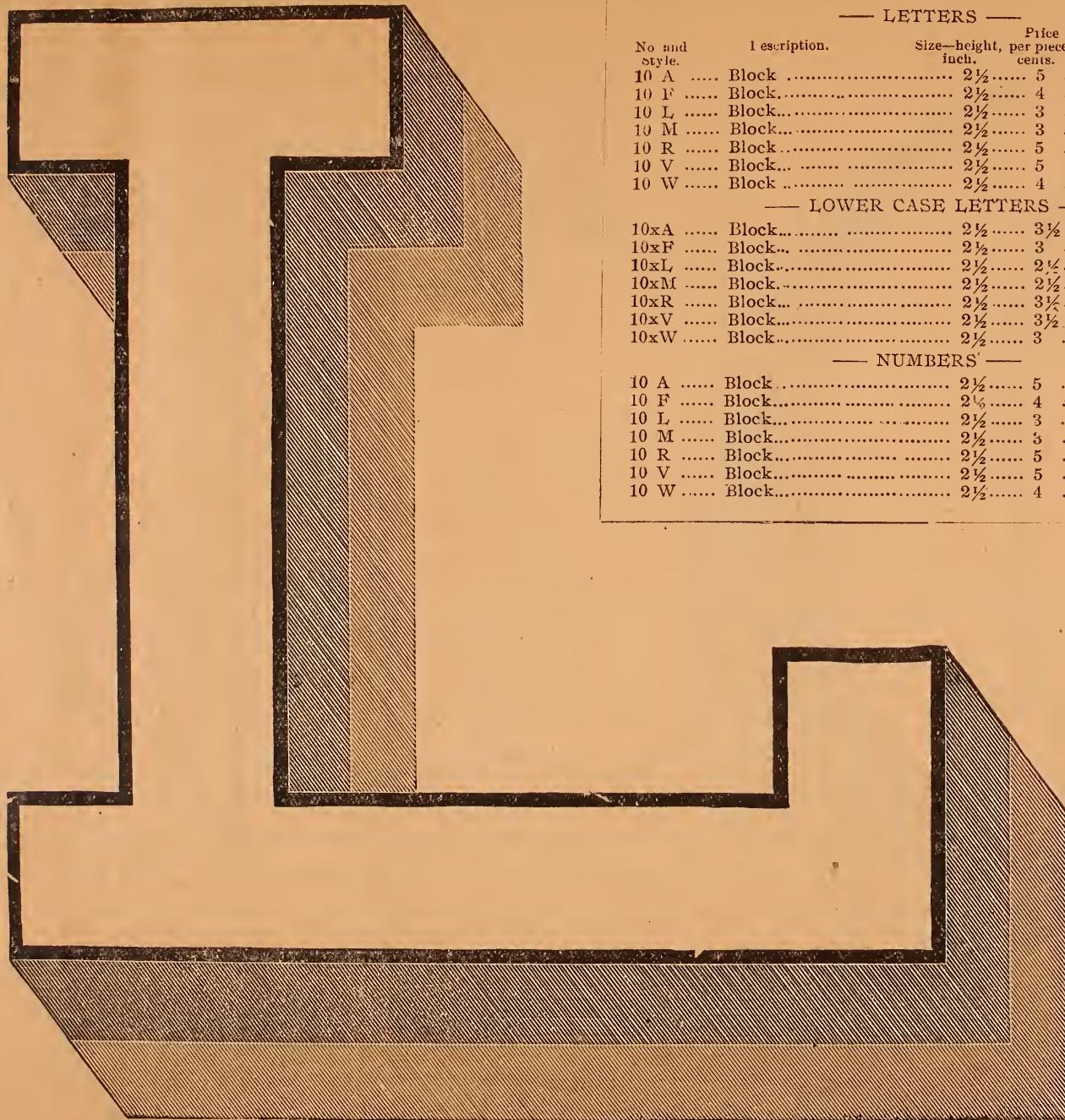
— LETTERS —

No. and Style.	Description.	Size—height, per piece, inch.	Price per cent.	Number of pieces per font.	Price per font.
31 U	Egyptian, Fancy.....	5½	6½	48	\$1 75
31 Y	Egyptian, Fancy.....	5½	7½	48	2 50
31 Z	Egyptian, Fancy.....	5½	7	48	2 25

— NUMBERS —

31 U	Egyptian, Modern,	5½	6½	16	80
31 Y	Egyptian, Modern,	5½	7½	16	1 00
31 Z	Egyptian, Modern,	5½	7	16	90

THE PALM LETTER CO., 311-313 HAMMOND STREET, CINCINNATI, OHIO, U. S. A.

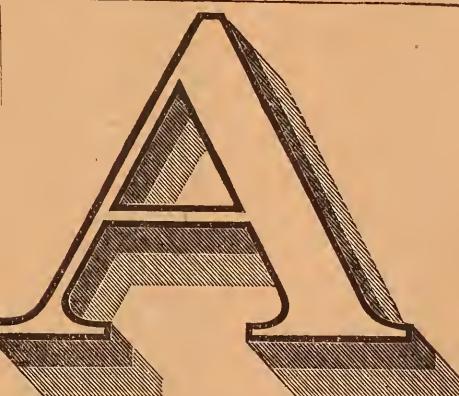
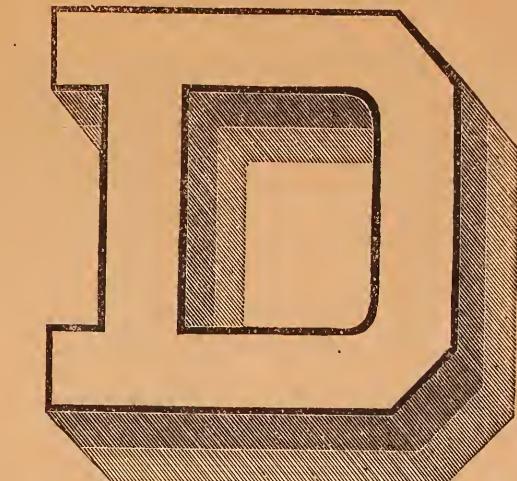
**LETTERS**

No. and Style.	Description.	Size—height, inch.	Price per piece, cents.	Number of pieces, per font.	Price per font.
20 D	Block.	7	14	39	\$4 00
20 E	Block.	7	14	39	4 00
21 J	Block.	7	13	39	3 75
20 K	Block.	7	13	39	3 75
20 O	Block.	7	12	39	3 50
20 P	Block.	7	12	39	3 50

LETTERS					
No and Style.	Description.	Size—height, inch.	Price per cent.	Number of pieces, per font.	Price per font.
10 A	Block.	2½	5	82	\$2 75
10 F	Block.	2½	4	82	2 25
10 L	Block.	2½	3	82	1 75
10 M	Block.	2½	3	82	1 75
10 R	Block.	2½	5	82	2 75
10 V	Block.	2½	5	82	2 75
10 W	Block.	2½	4	82	2 25

LOWER CASE LETTERS					
10xA	Block.	2½	3½	92	2 00
10xF	Block.	2½	3	92	1 75
10xL	Block.	2½	2½	92	1 50
10xM	Block.	2½	2½	92	1 50
10xR	Block.	2½	3½	92	2 00
10xV	Block.	2½	3½	92	2 00
10xW	Block.	2½	3	92	1 75

NUMBERS					
10 A	Block.	2½	5	96	2 75
10 F	Block.	2½	4	96	2 25
10 L	Block.	2½	3	96	1 75
10 M	Block.	2½	3	96	1 75
10 R	Block.	2½	5	96	2 75
10 V	Block.	2½	5	96	2 75
10 W	Block.	2½	4	96	2 25

**LETTERS**

No. and Style.	Description.	Size—height, inch.	Price per piece, cents.	Number of pieces, per font.	Price per font.
9 D	Roman.	2	3	123	\$2 50
9 E	Roman.	2	3	123	2 50
9 J	Roman.	2	2½	123	2 00
9 K	Roman.	2	2½	123	2 00
9 O	Roman.	2	2	123	1 50
9 P	Roman.	2	2	123	1 50
9 S	Roman.	2	2	123	1 50
9 T	Roman.	2	2	123	1 50

LOWER CASE LETTERS

9xD	Roman.	2	2½	125	2 00
9xE	Roman.	2	2½	125	2 00
9xJ	Roman.	2	2	125	1 75
9xK	Roman.	2	2	125	1 75
9xO	Roman.	2	1½	125	1 25
9xP	Roman.	2	1½	125	1 25
9xS	Roman.	2	1½	125	1 25
9xT	Roman.	2	1½	125	1 25

NUMBERS

No. and Style.	Description.	Size—height, inch.	Price per piece, cents.	Number of pieces, per font.	Price per font.
9 D	Roman.	2	3	150	2 50
9 E	Roman.	2	3	150	2 50
9 J	Roman.	2	2½	150	2 00
9 K	Roman.	2	2½	150	2 00
9 O	Roman.	2	2	150	1 50
9 P	Roman.	2	2	150	1 50
9 S	Roman.	2	2	146	60
9 T	Roman.	2	2	146	60

PALM'S PATENT TRANSFER LETTERS FOR WOOD, ETC.

— LETTERS —

Modern.		Price	No. of pieces	Price per foot.
No. and style.	Size— height, inch.	per cent.	per cent.	per cent.
25A ...Egypt'n..10	...16	...35	...4 00	\$4 00
25F ...Egypt'n..10	...15	...35	...3 75	3 75
25L ...Egypt'n..10	...13	...35	...3 25	3 25
25M ...Egypt'n..10	...13	...35	...3 25	3 25
25R ...Egypt'n..10	...16	...35	...4 00	4 00
25V ...Egypt'n..10	...16	...35	...4 00	4 00
25W ...Egypt'n..10	...15	...35	...3 75	3 75

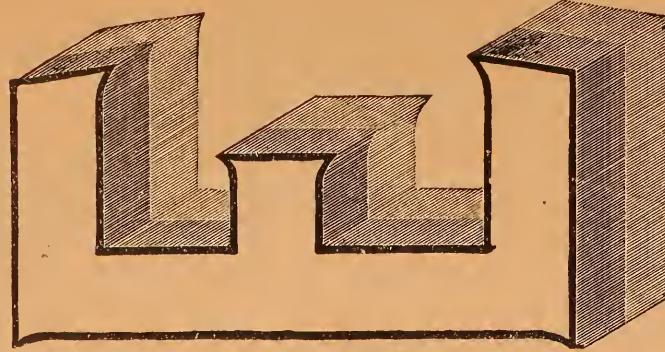
— LOWER CASE LETTERS —

Modern.

No. and style.	Size— height, inch.	Price	No. of pieces	Price per foot.
25xA ...Egypt'n..10	...12	...28	...2	2 00
25xF ...Egypt'n..10	...11	...28	...1	1 15
25xL ...Egypt'n..10	...10	...28	...1	1 00
25xM ...Egypt'n..10	...10	...28	...1	1 00
25xR ...Egypt'n..10	...12	...28	...2	2 25
25xV ...Egypt'n..10	...12	...28	...2	2 25
25xW ...Egypt'n..10	...11	...28	...2	2 00

— NUMBERS —

Modern.



— LETTERS —

Modern.

No. and style.	Size— height, inch.	Price	No. of pieces	Price per foot.
24A ...Egypt'n..3 1/2	...5	...84	...2	\$2 75
24F ...Egypt'n..3 1/2	...4	...84	...2	2 25
24L ...Egypt'n..3 1/2	...3	...84	...1	1 75
24M ...Egypt'n..3 1/2	...3	...84	...1	1 75
24R ...Egypt'n..3 1/2	...5	...84	...2	2 75
24V ...Egypt'n..3 1/2	...5	...84	...2	2 75
24W ...Egypt'n..3 1/2	...4	...84	...2	2 25

— LOWER CASE LETTERS —

Modern.

No. and style.	Size— height, inch.	Price	No. of pieces	Price per foot.
24xA ...Egypt'n..3 1/2	...4	...39	...1	1 50
24F ...Egypt'n..3 1/2	...3	...39	...1	1 25
24L ...Egypt'n..3 1/2	...3	...39	...1	1 00
24M ...Egypt'n..3 1/2	...3	...39	...1	1 50
24R ...Egypt'n..3 1/2	...5	...39	...1	1 50
24V ...Egypt'n..3 1/2	...5	...39	...1	1 50
24W ...Egypt'n..3 1/2	...4	...39	...1	1 25

— NUMBERS —

Modern.

No. and style.	Size— height, inch.	Price	No. of pieces	Price per foot.
24A ...Egypt'n..5	...5	...39	...1	1 50
24F ...Egypt'n..4	...4	...39	...1	1 25
24L ...Egypt'n..3	...3	...39	...1	1 00
24M ...Egypt'n..3	...3	...39	...1	1 50
24R ...Egypt'n..5	...5	...39	...1	1 50
24V ...Egypt'n..4	...4	...39	...1	1 25

PALM'S PATENT TRANSFER LETTERS FOR WOOD, ETC.



— LETTERS —

No.	Size— and Style.	per pieces height, piece, in. cents.	Price per font.
21 D...Roman.	$8\frac{1}{4}$...16...	35 ...	\$4 25
21 E...Roman.	$8\frac{1}{4}$...16...	35 ...	4 25
21 J...Roman.	$8\frac{1}{4}$...15...	35 ...	4 00
21 K...Roman.	$8\frac{1}{4}$...15...	35 ...	4 00
21 O...Roman.	$8\frac{1}{4}$...13...	35 ...	3 50
21 P...Roman.	$8\frac{1}{4}$...13...	35 ...	3 50

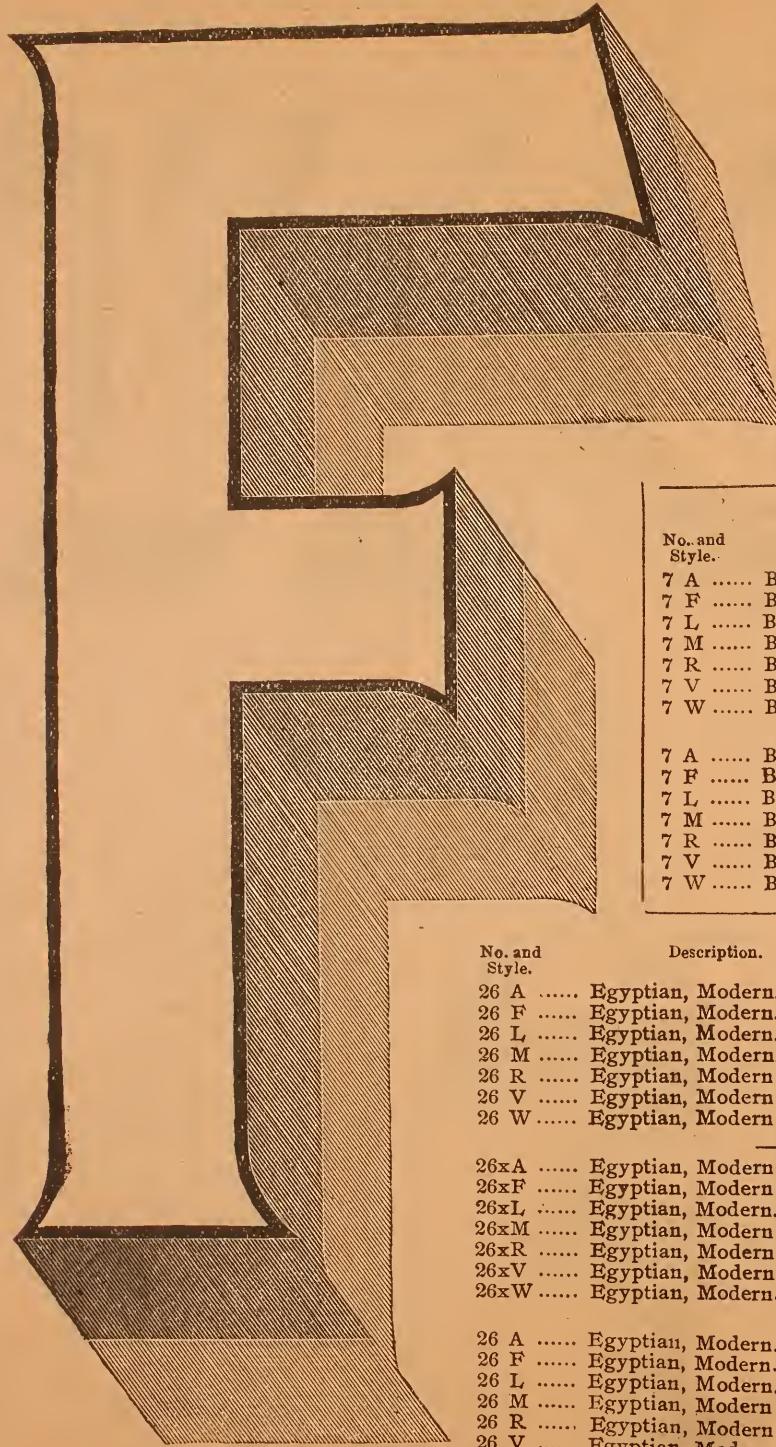
— LETTERS —

No.	Size— and Style.	per pieces height, piece, in. cents.	Price per font.
28U..Egypt'n.	$2\frac{1}{2}$... $2\frac{1}{2}$...	114...	\$1 50
28Y..Egypt'n.	$2\frac{1}{2}$... $3\frac{1}{2}$...	114...	2 50
28Z..Egypt'n.	$2\frac{1}{2}$...3 ...	114...	2 00

— NUMBERS —

28U..Egypt'n.	$2\frac{1}{2}$... $2\frac{1}{2}$...	50...	1 00
28Y..Egypt'n.	$2\frac{1}{2}$... $3\frac{1}{2}$...	50...	1 25
28Z..Egypt'n.	$2\frac{1}{2}$...3 ...	50...	1 25





— LETTERS —

No. and Style.	Description.	Size—height, per piece, inches.	Price cents.	Number of pieces, per font.	Price per font.
7 A	Block.	1 3/4	3	155	\$3 00
7 F	Block.	1 3/4	2 1/2	155	2 50
7 L	Block.	1 3/4	2	155	2 00
7 M	Block.	1 3/4	2	155	2 00
7 R	Block.	1 3/4	3	155	3 00
7 V	Block.	1 3/4	3	155	3 00
7 W	Block.	1 3/4	2 1/2	155	2 50

— NUMBERS —

No. and Style.	Description.	Size—height, per piece, inches.	Price cents.	Number of pieces, per font.	Price per font.
7 A	Block.	1 3/4	3	68	1 50
7 F	Block.	1 3/4	2 1/2	68	1 25
7 L	Block.	1 3/4	2	68	1 00
7 M	Block.	1 3/4	2	68	1 00
7 R	Block.	1 3/4	3	68	1 50
7 V	Block.	1 3/4	3	68	1 50
7 W	Block.	1 3/4	2 1/2	68	1 25

— LETTERS —

No. and Style.	Description.	Size—height, per piece, inches.	Price cents.	Number of pieces, per font.	Price per font.
26 A	Egyptian, Modern.	7 1/2	14	30	\$3 00
26 F	Egyptian, Modern.	7 1/2	13	30	2 75
26 L	Egyptian, Modern.	7 1/2	12	30	2 50
26 M	Egyptian, Modern.	7 1/2	12	30	2 50
26 R	Egyptian, Modern.	7 1/2	14	30	3 00
26 V	Egyptian, Modern.	7 1/2	14	30	3 00
26 W	Egyptian, Modern.	7 1/2	13	30	2 75

— LOWER CASE LETTERS —

No. and Style.	Description.	Size—height, per piece, inches.	Price cents.	Number of pieces, per font.	Price per font.
26xA	Egyptian, Modern.	7 1/2	10	53	3 50
26xF	Egyptian, Modern.	7 1/2	9	53	3 25
26xL	Egyptian, Modern.	7 1/2	8	53	3 00
26xM	Egyptian, Modern.	7 1/2	8	53	3 00
26xR	Egyptian, Modern.	7 1/2	10	53	3 50
26xV	Egyptian, Modern.	7 1/2	10	53	3 50
26xW	Egyptian, Modern.	7 1/2	9	53	3 25

— NUMBERS —

No. and Style.	Description.	Size—height, per piece, inches.	Price cents.	Number of pieces, per font.	Price per font.
26 A	Egyptian, Modern.	7 1/2	14	17	1 75
26 F	Egyptian, Modern.	7 1/2	13	17	1 60
26 L	Egyptian, Modern.	7 1/2	12	17	1 50
26 M	Egyptian, Modern.	7 1/2	12	17	1 50
26 R	Egyptian, Modern.	7 1/2	14	17	1 75
26 V	Egyptian, Modern.	7 1/2	14	17	1 75
26 W	Egyptian, Modern.	7 1/2	13	17	1 60

— LETTERS —

No. and Style.	Description.	Size—height, per piece, inches.	Price cents.	Number of pieces, per font.	Price per font.
22 A	Egyptian.	4	7	52	\$2 50
22 F	Egyptian.	4	6	52	2 00
22 L	Egyptian.	4	5	52	1 50
22 M	Egyptian.	4	5	52	1 50
22 R	Egyptian.	4	7	52	2 50
22 V	Egyptian.	4	7	52	2 50
22 W	Egyptian.	4	6	52	2 00

— NUMBERS —

No. and Style.	Description.	Size—height, per piece, inches.	Price cents.	Number of pieces, per font.	Price per font.
22xA	Egyptian.	4	5	54	1 75
22xF	Egyptian.	4	4 1/2	54	1 50
22xL	Egyptian.	4	4	54	1 25
22xM	Egyptian.	4	4	54	1 25
22xR	Egyptian.	4	5	54	1 75
22xV	Egyptian.	4	5	54	1 75
22xW	Egyptian.	4	4 1/2	54	1 50

THE PALM LETTER CO., 311-313 HAMMOND STREET, CINCINNATI, OHIO, U. S. A.

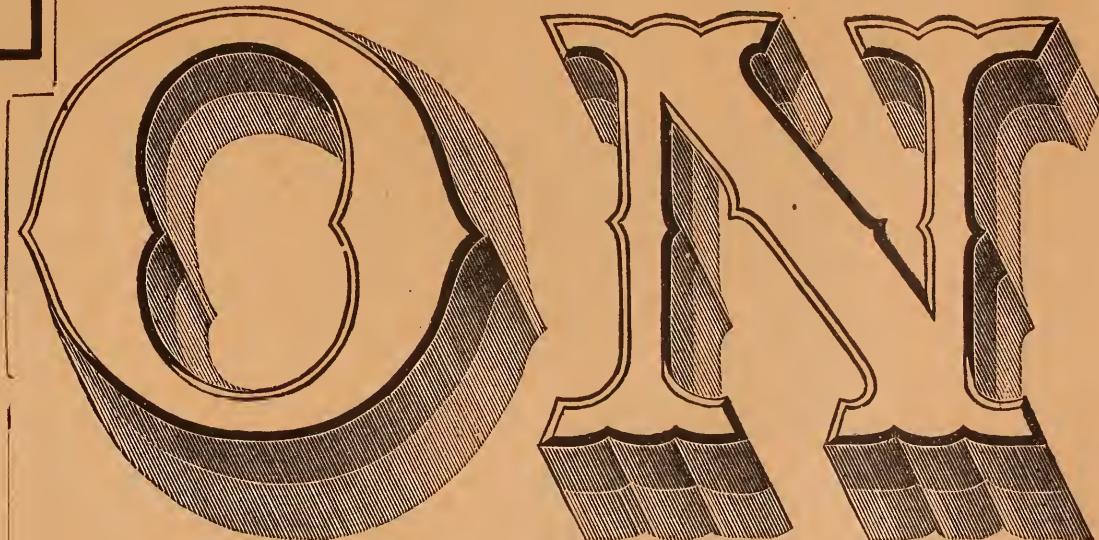


— LETTERS —

No and Style.	Description.	Size—height, inch.	Price per piece, cents	Number of pieces, per font.	Price per font.
30 U	Block	3½	4½	82	\$2 00
30 Y	Block	3½	5½	82	3 00
30 Z	Block	3½	5	82	2 50
<hr/> — NUMBERS —					
30 U	Block	3½	4½	17	60
30 Y	Block	3½	5½	17	80
30 Z	Block	3½	5	17	70

No and Style.	Description.	Size—height, inch.	Price per piece, cents	Number of pieces, per font.	Price per font.
33 U	Egyptian	4	4½	102	\$3 00
33 Y	Egyptian	4	5½	102	4 00
33 Z	Egyptian	4	5½	12	40
<hr/> — NUMBERS —					
33 U	Egyptian	4	4½	12	40
33 Y	Egyptian	4	5½	12	40
33 Z	Egyptian	4	5½	12	40

— LETTERS —



— LETTERS —

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
41 A	Roman (fcy. mod.)	2¾	6	66	\$ 2 50
41 F	Roman (fcy. mod.)	2¾	5	66	2 00
41 R	Roman (fcy. mod.)	2¾	6	66	2 50

— NUMBERS —

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
41 A	Roman (fcy. mod.)	2¾	6	19	75
41 F	Roman (fcy. mod.)	2¾	5	19	65
41 R	Roman (fcy. mod.)	2¾	6	19	75

— LETTERS —

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
11 D	Egyptian	3	5	81	\$ 2 50
11 E	Egyptian	3	5	81	2 50
11 J	Egyptian	3	4	81	2 00
11 K	Egyptian	3	4	81	2 00
11 O	Egyptian	3	3	81	1 50
11 P	Egyptian	3	3	81	1 50
11 S	Egyptian	3	3	81	1 50
11 T	Egyptian	3	3	81	1 50

— LOWER CASE LETTERS —

11x D	Egyptian	3	3½	93	2 00
11x E	Egyptian	3	3½	93	2 00
11x J	Egyptian	3	3	93	1 75
11x K	Egyptian	3	3	93	1 75
11x O	Egyptian	3	2½	93	1 50
11x P	Egyptian	3	2½	93	1 50
11x S	Egyptian	3	2½	93	1 50
11x T	Egyptian	3	2½	93	1 50

— NUMBERS —

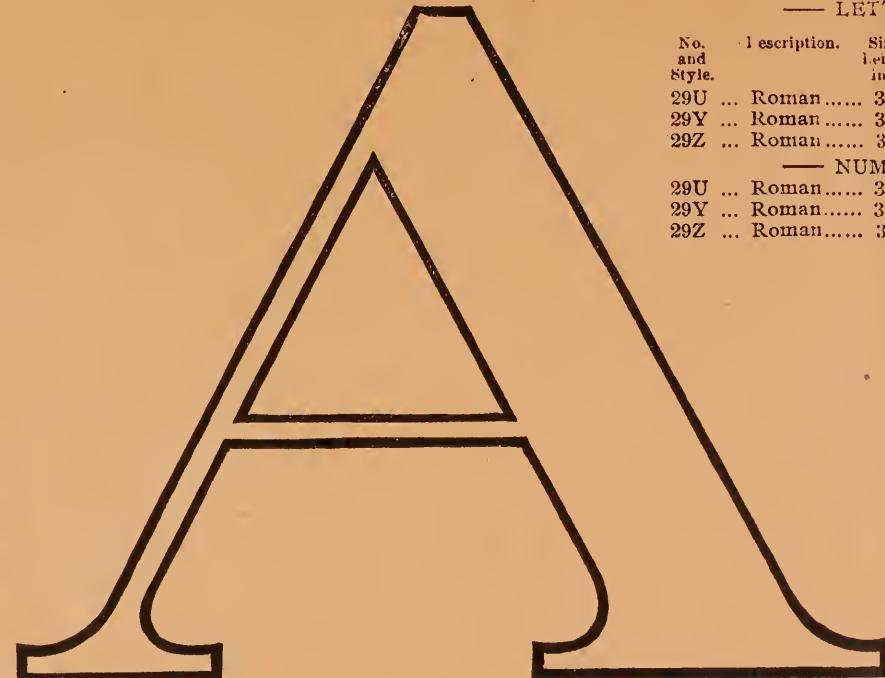
11 D	Egyptian	3	5	26	75
11 E	Egyptian	3	5	26	75
11 J	Egyptian	3	4	26	65
11 K	Egyptian	3	4	26	65
11 O	Egyptian	3	3	26	50
11 P	Egyptian	3	3	26	50
11 S	Egyptian	3	3	26	50
11 T	Egyptian	3	3	26	50

**LETTERS****Fancy.**

No.	Description	Size and Style.	Price per font.	No. of height, piece, inch.	Price per font.
19A	Egypt'n...	6½... 12	\$3 25	39	
19F	Egypt'n...	6½... 11	3 00	39	
19L	Egypt'n...	6½... 10	2 50	39	
19M	Egypt'n...	6½... 10	2 50	39	
19R	Egypt'n...	6½... 12	3 25	39	
19V	Egypt'n...	6½... 12	3 25	39	
19W	Egypt'n...	6½... 11	3 00	39	

NUMBERS**Fancy.**

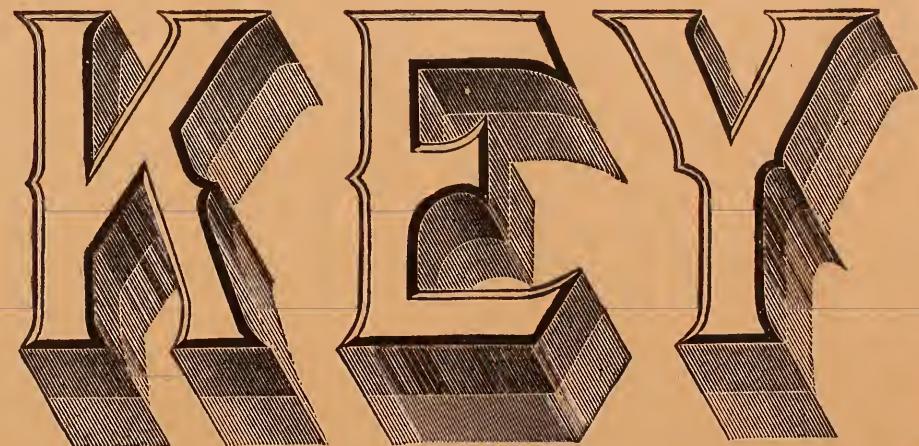
No.	Description	Size and Style.	Price per font.	No. of height, piece, inch.	Price per font.
19A	Egypt'n...	6½... 12	1 00	13	
19F	Egypt'n...	6½... 11	.85	13	
19L	Egypt'n...	6½... 10	.75	13	
19M	Egypt'n...	6½... 10	.75	13	
19R	Egypt'n...	6½... 12	1 00	13	
19V	Egypt'n...	6½... 12	1 00	13	
19W	Egypt'n...	6½... 11	.85	13	

**LETTERS**

No. and Style.	Description.	Size height, inch.	Price per piece, cents.	No. of pieces, per font.	Price per font.
29U	Roman.....	3½... 4½...	82	82	\$2 00
29Y	Roman.....	3½... 5½...	82	82	3 00
29Z	Roman.....	3½... 5	82	82	2 50

NUMBERS

No. and Style.	Description.	Size height, inch.	Price per piece, cents.	No. of pieces, per font.	Price per font.
29U	Roman.....	3½... 4½...	18	18	.60
29Y	Roman.....	3½... 5½...	18	18	.80
29Z	Roman.....	3½... 5½...	18	18	.70

**LETTERS****Egyptian (fcy. mod.)**

No. and Style.	Description.	Size—height, inch.	Price per piece, cents.	Number of pieces, per font.	Price per font.
40 A	Egyptian (fcy. mod.)	2½	4	117	\$3 00
40 F	Egyptian (fcy. mod.)	2½	3	117	2 50
40 R	Egyptian (fcy. mod.)	2½	4	117	3 00

NUMBERS

No. and Style.	Description.	Size—height, inch.	Price per piece, cents.	Number of pieces, per font.	Price per font.
40 A	Egyptian (fcy. mod.)	2½	4	47	1 25
40 F	Egyptian (fcy. mod.)	2½	3	47	1 00
40 R	Egyptian (fcy. mod.)	2½	4	47	1 25

STRIPES FOR WOOD, METAL, PAINT, ETC.

No.		Per Sheet.
100 D.	Stripes; size, $\frac{1}{2} \times 22$ inches; 8 stripes.....	\$0 50
100 E.	Stripes; size, $\frac{1}{2} \times 22$ inches; 8 stripes.....	50
100 J.	Stripes; size, $\frac{1}{2} \times 22$ inches; 8 stripes.....	40
100 K.	Stripes; size, $\frac{1}{2} \times 22$ inches; 8 stripes.....	40
100 O.	Stripes; size, $\frac{1}{2} \times 22$ inches; 8 stripes.....	30
100 P.	Stripes; size, $\frac{1}{2} \times 22$ inches; 8 stripes	30
101 D.	Stripes; size, 1x22 inches; 3 stripes.....	25
101 E.	Stripes; size, 1x22 inches; 3 stripes.....	25
101 J.	Stripes; size, 1x22 inches; 3 stripes	20
101 K.	Stripes; size, 1x22 inches; 3 stripes.....	20
101 O.	Stripes; size, 1x22 inches; 3 stripes	15
101 P.	Stripes; size, 1x22 inches · 3 stripes.....	15

DOLLAR (\$) SIGNS FOR WOOD, METAL, PAINT, ETC.

No.		Per Sheet.
102 D.	Dollar (\$) Signs; size, $1\frac{1}{4}$ to $5\frac{1}{4}$ inches high; 47 pieces per sheet.....	\$1 50
102 E.	Dollar (\$) Signs; size, $1\frac{1}{4}$ to $5\frac{1}{4}$ inches high; 47 pieces per sheet.....	1 50
102 J.	Dollar (\$) Signs; size, $1\frac{1}{4}$ to $5\frac{1}{4}$ inches high; 47 pieces per sheet.....	1 25
102 K.	Dollar (\$) Signs; size, $1\frac{1}{4}$ to $5\frac{1}{4}$ inches high; 47 pieces per sheet.....	1 25
102 O.	Dollar (\$) Signs; size, $1\frac{1}{4}$ to $5\frac{1}{4}$ inches high; 47 pieces per sheet.....	1 00
102 P.	Dollar (\$) Signs; size, $1\frac{1}{4}$ to $5\frac{1}{4}$ inches high; 47 pieces per sheet.....	1 00

Dollar (\$) Signs, Single Pieces, Same Price as Letters, same size.

"NO SMOKING" FOR RAILROAD AND STREET CARS, ETC.

"No Smoking" $2\frac{3}{4} \times 19\frac{1}{2}$ inches, Skeleton Letters, V Style, per piece.....	\$0 25
"No Smoking" $2\frac{3}{4} \times 19\frac{1}{2}$ inches, Skeleton Letters, Z Style, per piece.....	20

Complete Price List of Transfer Ornaments for all kinds
of Decoration furnished free on application.

THE PALM LETTER CO. 311-313 HAMMOND STREET. **CINCINNATI, OHIO, U. S. A.**

SPECIAL NUMERALS FOR RAILROAD AND STREET CARS, EXPRESS WAGONS, ETC.

No. 58. Penn. R. R. Numerals, Indian red with black line $\frac{1}{8}$ -inch high. Egyptian	
180 pieces, per font.....	\$1 00
No. 78Y Fancy Roman Numerals, $1\frac{1}{4}$ inches high, 50 pieces, per font.....	1 25
No. 55Y Egyptian Numerals, $2\frac{1}{4}$ inches high, 40 pieces, per font.....	1 25
No. 105Y Skeleton Numerals, $2\frac{1}{4}$ inches high, 45 pieces, per font.....	1 50
No. 105Z Skeleton Numerals, $2\frac{1}{4}$ inches high, 45 pieces, per font.....	1 25

PRICE LIST OF MATERIALS FOR TRANSFERRING.

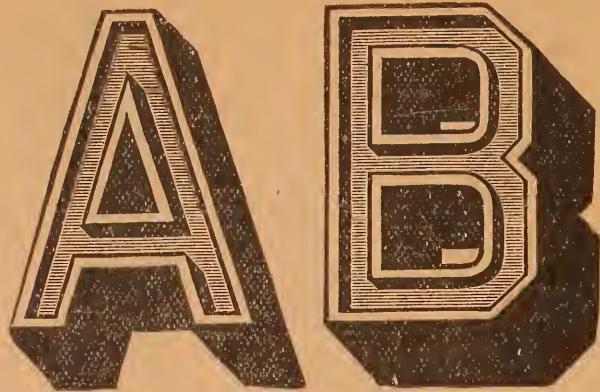
Transfer Cement for Glass, Wood, Paint, etc., 1 ounce.....	\$0 25
" " " " " 2 ounces.....	35
" " " " " 4 ounces.....	50

Rubber Rollers, 1 inch, per piece.....	\$0 25
" " $1\frac{1}{2}$ " "	40
" " 2 " "	50
" " 3 " "	75
" " 4 " "	1 00
" " 6 " "	1 50

Chamois Skins, No. 6, per piece.....	\$0 30
" " 8, "	40
" " 10, "	50
" " 12, "	60

Kits Containing Complete Outfit for Transferring,
Price, \$2.50 Per Piece.

FOR TRANSFERRING TO THE INSIDE OF GLASS.



— LETTERS —

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
8 C	Egyptian.....	2	3½	167	\$3 50
8 H	Egyptian.....	2	3	167	3 00

— NUMBERS —

3 C	Egyptian.....	2	3½	55	1 25
3 H	Egyptian.....	2	3	55	1 00



— LETTERS —

No. and Style.	Description.	Size height, per piece, inch.	Price cents.	No. of pieces, per font.	Price per font.
9 C	Roman.....	2	3½	123	\$3 00
9 H	Roman.....	2	3	123	2 50

— LOWER CASE LETTERS —

9x C	Roman.....	2	3	125	2 50
9x H	Roman.....	2	2½	125	2 25

— NUMBERS —

9 C	Roman	2	3½	61	1 50
9 H	Roman	2	3	61	1 25



— LETTERS —

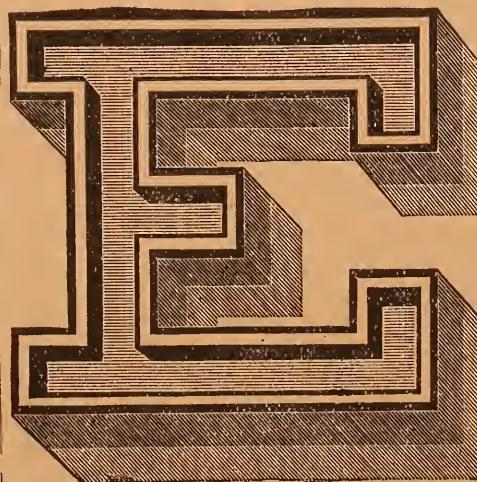
No. and Style.	Description.	Size—height, per piece, inches.	Price per font.
11 C	Egyptian.....	3	6
11 H	Egyptian.....	3	5½

— LOWER CASE LETTERS —

11xC	Egyptian.....	3	4½
11xH	Egyptian.....	3	4

— NUMBERS —

11 C	Egyptian.....	3	6
11 H	Egyptian.....	3	5½



— LETTERS —

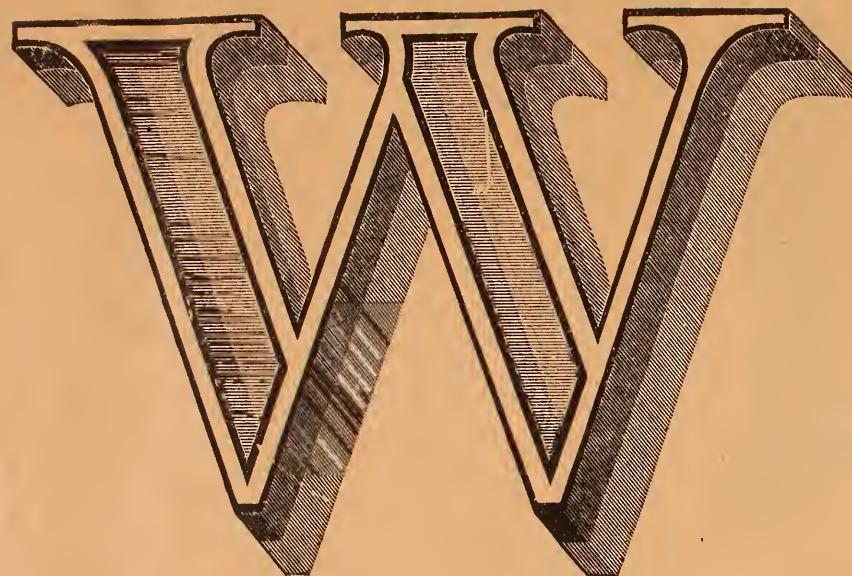
No. and Style.	Description.	Size height, per piece, inch.	Price cents.	No. of pieces, per font.	Price per font.
10 B	Block.....	2½	6	82	\$3 25
10 BB	Block.....	2½	6	82	3 25
10 G	Block.....	2½	5½	82	3 00
10 GG	Block.....	2½	5½	82	3 00
10 N	Block.....	2½	6	82	3 25
10 NN	Block.....	2½	6	82	3 25

— LOWER CASE LETTERS —

10xB	Block.....	2½	4½	92	2 50
10xBB	Block.....	2½	4½	92	2 50
10xG	Block	2½	4	92	2 25
10xGG	Block	2½	4	92	2 25
10xN	Block	2½	4½	92	2 50
10xNN	Block	2½	4½	92	2 50

— NUMBERS —

10 B	Block.....	2½	6	12	50
10 BB	Block.....	2½	6	12	50
10 G	Block.....	2½	5½	12	40
10 GG	Block.....	2½	5½	12	40
10 N	Block.....	2½	6	12	50
10 NN	Block.....	2½	6	12	50



— LETTERS —

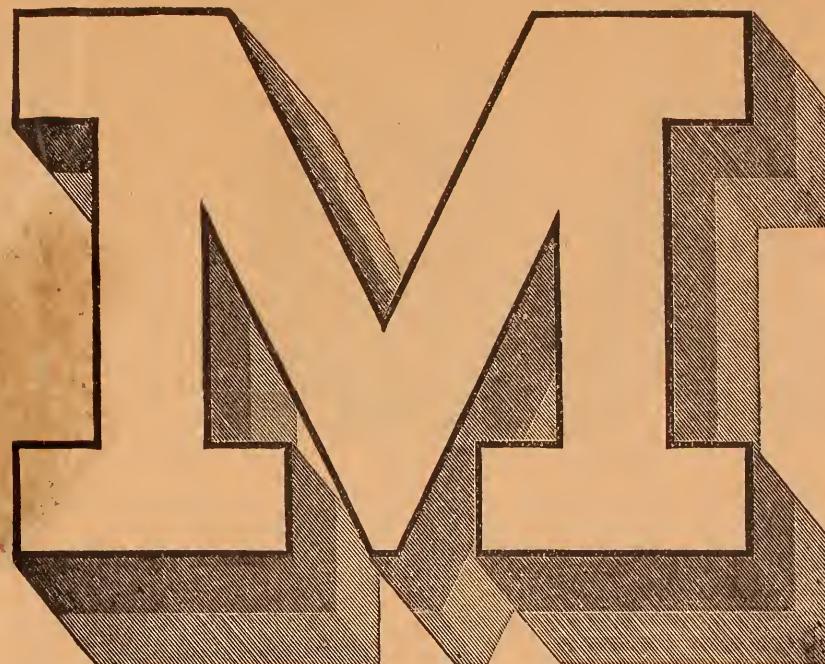
No. and Style.	Description	Size—height, per piece, inch	Price, cents.	Number of pieces, per font.	Price per font.
12 B	Roman.....	3	7	58	\$3 00
12 BB	Roman.....	3	7	58	3 00
12 G	Roman.....	3	6	58	2 75
12 GG	Roman.....	3	6	58	2 75
12 N	Roman.....	3	7	58	3 00
12 NN	Roman.....	3	7	58	3 00

— LOWER CASE LETTERS —

12xB	Roman.....	3	5½	61	2 25
12xBB	Roman.....	3	5½	61	2 25
12xG	Roman.....	3	5	61	2 00
12xGG	Roman.....	3	5	61	2 00
12xN	Roman.....	3	5½	61	2 25
12xNN	Roman.....	3	5½	61	2 25

— NUMBERS —

12 B	Roman.....	3	7	10	50
12 BB	Roman.....	3	7	10	50
12 G	Roman.....	3	6	10	40
12 GG	Roman.....	3	6	10	40
12 N	Roman.....	3	7	10	50
12 NN	Roman.....	3	7	10	50



— LETTERS —

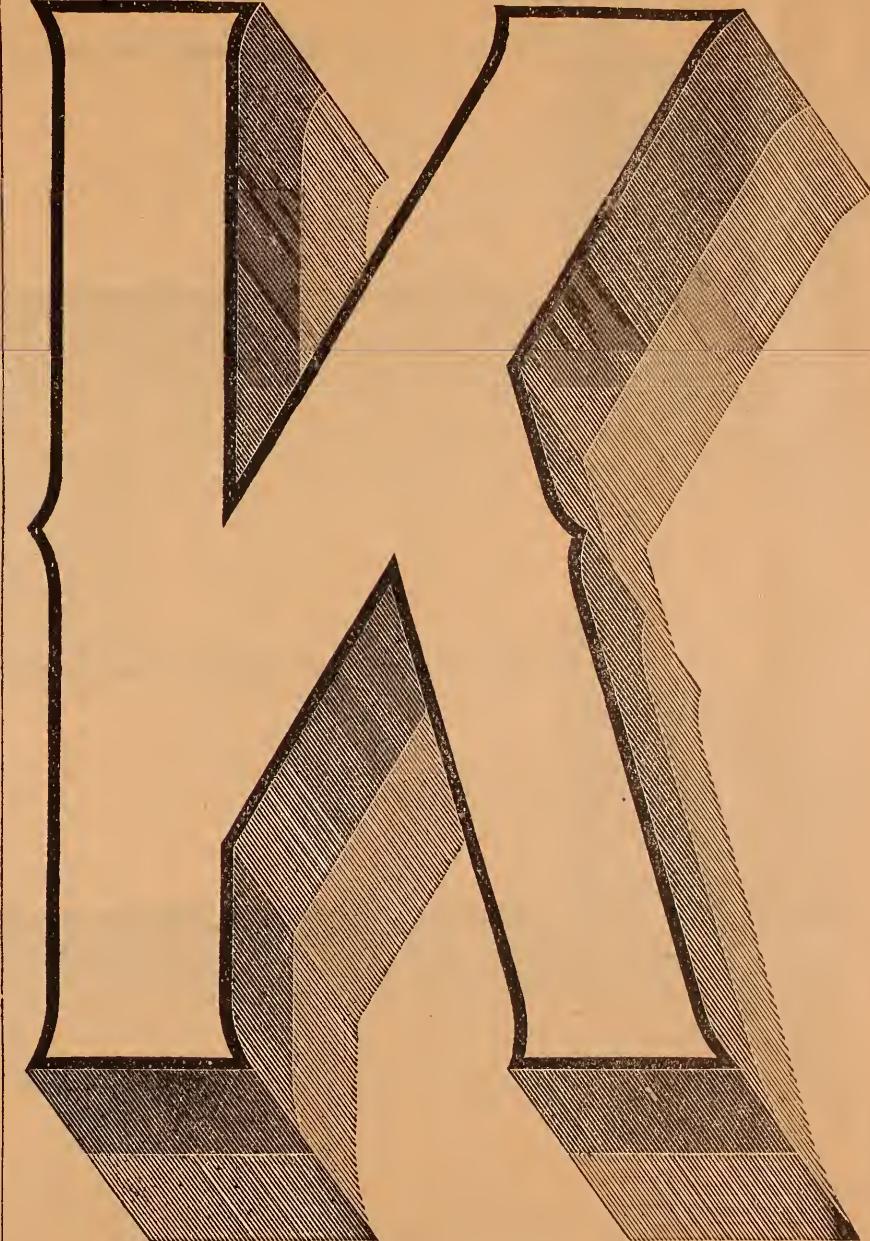
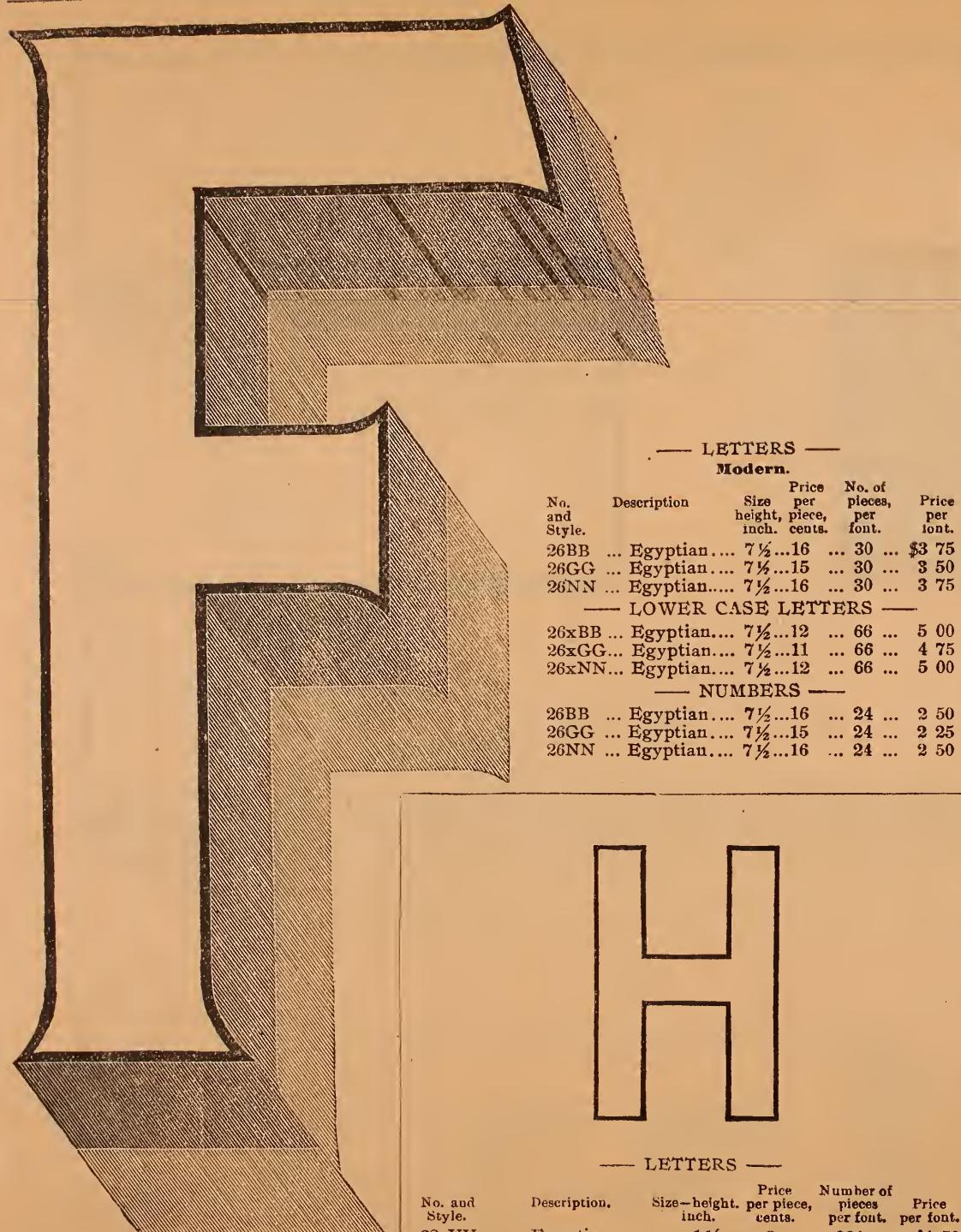
No. and Style.	Description.	Size—height, per piece, inch	Price, cents.	Number of pieces, per font.	Price per font.
13 B	Block.....	3½	8	44	\$2 25
13 BB	Block.....	3½	8	44	2 25
13 G	Block.....	3½	7	44	2 00
13 GG	Block.....	3½	7	44	2 00
13 N	Block.....	3½	8	44	2 25
13 NN	Block.....	3½	8	44	2 25

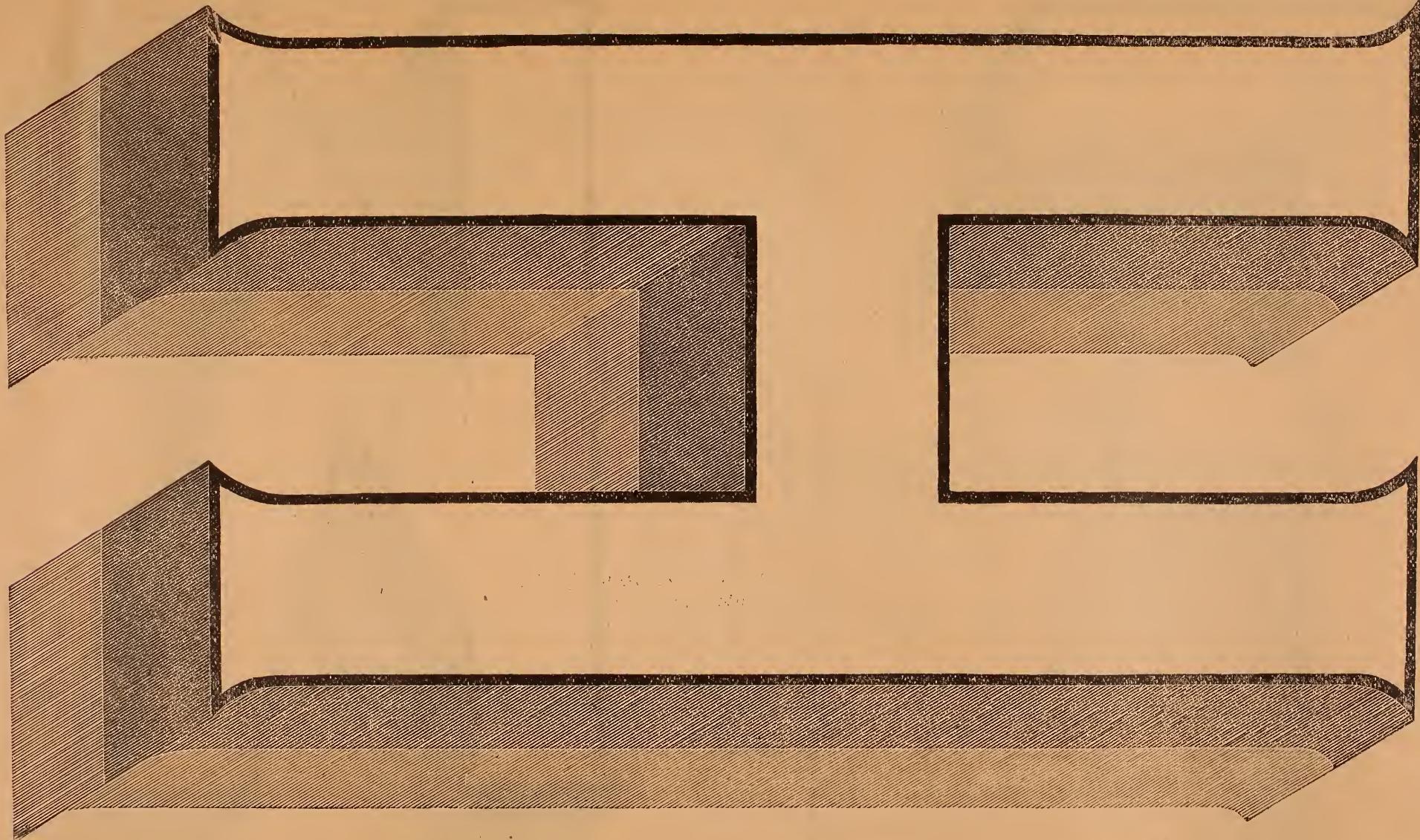
— LOWER CASE LETTERS —

13xB	Block.....	3½	6	49	2 25
13xBB	Block.....	3½	6	49	2 25
13xG	Block.....	3½	5½	49	2 00
13xGG	Block.....	3½	5½	49	2 00
13xN	Block.....	3½	6	49	2 25
13xNN	Block.....	3½	6	49	2 25

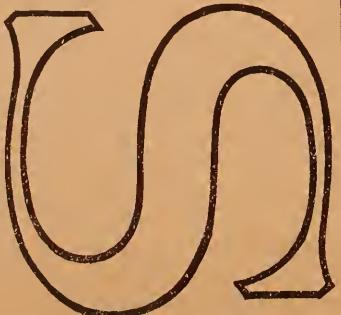
— NUMBERS —

13 B	Block.....	3½	8	17	1 00
13 BB	Block.....	3½	8	17	1 00
13 G	Block.....	3½	7	17	90
13 GG	Block.....	3½	7	17	90
13 N	Block.....	3½	8	17	1 00
13 NN	Block.....	3½	8	17	1 00

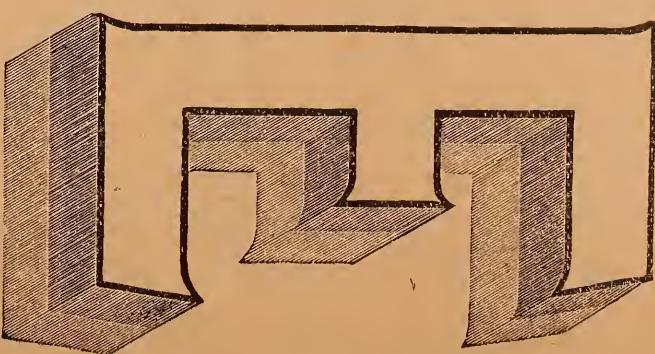




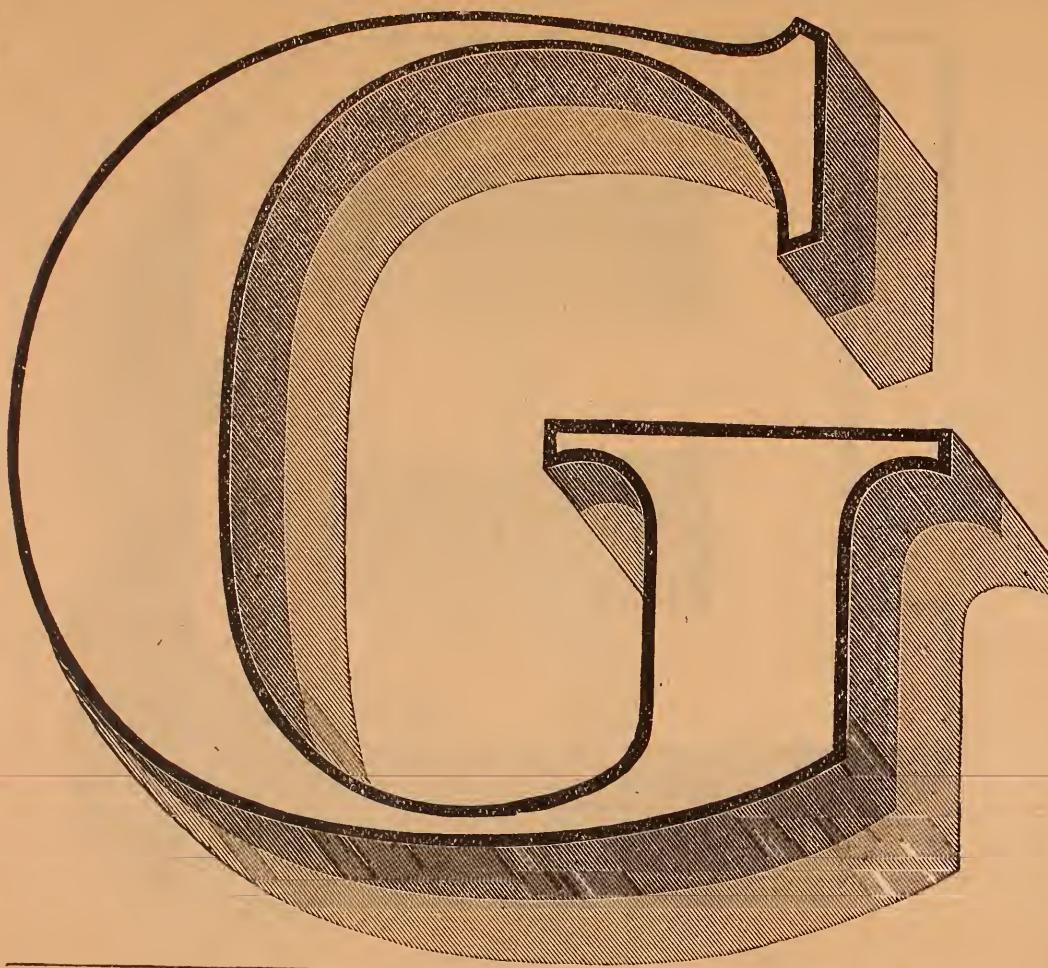
<u>LETTERS</u>	
No. and Style.	Size— height, inch.
24BB ...Egypt'n.	3½ .. 6 ..
24GG ...Egypt'n.	3½ .. 5¼ ..
24NN ...Egypt'n.	3½ .. 6 ..
<u>— LOWER CASE LETTERS —</u>	
24xBB ...Egypt'n.	3½ .. 4½ ..
24xGG ...Egypt'n.	3½ .. 4 ..
24xNN ...Egypt'n.	3½ .. 4 ..
<u>— NUMBERS —</u>	
27YY ...Roman.	1¾ .. 3 ..
27ZZ ...Roman.	1¾ .. 2½ ..
27YY ... Roman.	1¾ .. 3 ..
27ZZ ... Roman.	1¾ .. 2½ ..



<u>LETTERS</u>	
No. and Style.	Size— height, inch.
24BB ...Egypt'n.	3½ .. 6 ..
24GG ...Egypt'n.	3½ .. 5¼ ..
24NN ...Egypt'n.	3½ .. 6 ..
<u>— LOWER CASE LETTERS —</u>	
24xBB ...Egypt'n.	3½ .. 4½ ..
24xGG ...Egypt'n.	3½ .. 4 ..
24xNN ...Egypt'n.	3½ .. 4 ..
<u>— NUMBERS —</u>	
27YY ...Roman.	1¾ .. 3 ..
27ZZ ...Roman.	1¾ .. 2½ ..
27YY ... Roman.	1¾ .. 3 ..
27ZZ ... Roman.	1¾ .. 2½ ..



<u>LETTERS</u>	
No. and Style.	Size— height, inch.
25BB ...Egypt'n.	10 .. 18 ..
25GG ...Egypt'n.	10 .. 17 ..
25NN ...Egypt'n.	10 .. 18 ..
<u>— LOWER CASE LETTERS —</u>	
25xBB ...Egypt'n.	10 .. 18 ..
25xGG ...Egypt'n.	10 .. 13 ..
25xNN ...Egypt'n.	10 .. 14 ..
<u>— NUMBERS —</u>	
25BB ...Egypt'n.	10 .. 18 ..
25GG ...Egypt'n.	10 .. 17 ..
25NN ...Egypt'n.	10 .. 18 ..



— LETTERS —

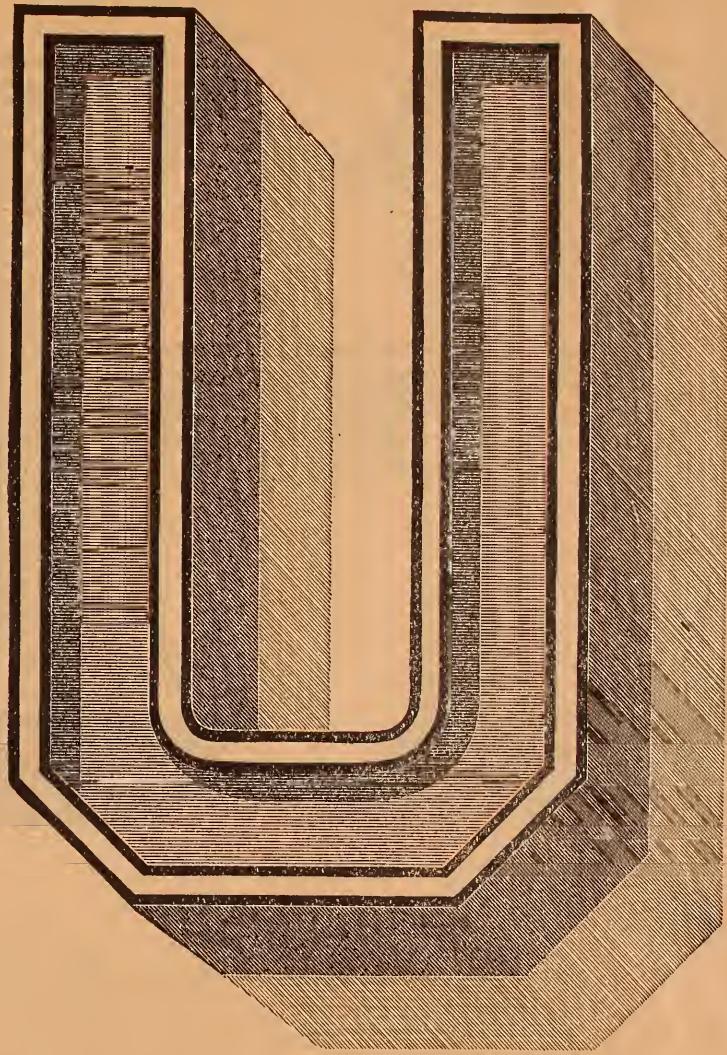
No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
16 CC	Roman.....	5	11	41	\$3 50
16 HH	Roman.....	5	10	41	3 25

— LETTERS —

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
28 YY	Egyptian.....	2½.....	4	114	\$3 00
28 ZZ	Egyptian.....	2½.....	3½	114	2 50

— NUMBERS —

28 YY	Egyptian.....	2½.....	4	50	1 50
28 ZZ	Egyptian.....	2½.....	3½	50	1 25



— LETTERS —

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
17 B	Egyptian.....	5½.....	12	27	\$2 25
17 BB	Egyptian.....	5½.....	12	54	4 50
17 G	Egyptian.....	5½.....	11	27	2 00
17 GG	Egyptian.....	5½.....	11	54	4 25
17 N	Egyptian.....	5½.....	12	27	2 25
17 NN	Egyptian	5½.....	12	54	4 50

— LOWER CASE LETTERS —

17xB	Egyptian.....	5½.....	8½	60	3 50
17xBB	Egyptian.....	5½.....	8½	60	3 50
17xG	Egyptian.....	5½.....	8	60	3 25
17xGG	Egyptian.....	5½.....	8	60	3 25
17xN	Egyptian.....	5½.....	8½	60	3 50
17xNN	Egyptian	5½.....	8½	60	3 50

THE PALM LETTER CO., 311-313 HAMMOND STREET, CINCINNATI, OHIO, U. S. A.



— LETTERS —

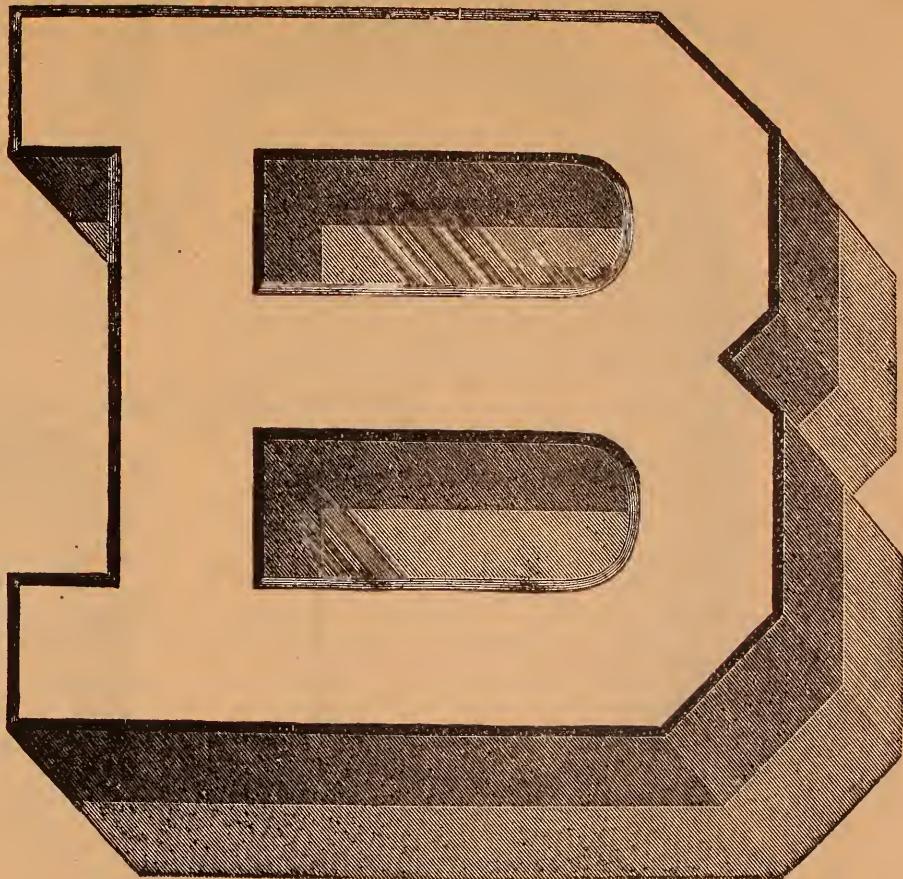
No. and Style.	Description.	Size—height, per piece, inch.	Price, cents.	Number of pieces, per font.	Price per font.
14 B	Roman	4	10	31	\$2 25
14 BB	Roman	4	10	31	2 25
14 G	Roman	4	9	31	2 00
*14 GG	Roman	4	9	31	2 00
14 N	Roman	4	10	31	2 25
14 NN	Roman	4	10	31	2 25

— LOWER CASE LETTERS —

14xB	Roman	4	7	70	3 00
14xBB	Roman	4	7	70	3 00
14xG	Roman	4	6½	70	2 75
14xGG	Roman	4	6½	70	2 75
14xN	Roman	4	7	70	3 00
14xNN	Roman	4	7	70	3 00

— NUMBERS —

14 B	Roman	4	10	15	1 00
14 BB	Roman	4	10	15	1 00
14 G	Roman	4	9	15	.90
14 GG	Roman	4	9	15	.90
14 N	Roman	4	10	15	1 00
14 NN	Roman	4	10	15	1 00



— LETTERS —

No. and Style.	Description.	Size—height, per piece, inch.	Price, cents.	Number of pieces, per font.	Price per font.
15 B	Block	4½	11	57	\$4 25
15 BB	Block	4½	11	59	4 25
15 G	Block	4½	10	57	4 00
15 GG	Block	4½	10	59	4 00
15 N	Block	4½	11	57	4 25
15 NN	Block	4½	11	59	4 25

— LOWER CASE LETTERS —

15xB	Block	4½	8	58	3 00
15xBB	Block	4½	8	58	3 00
15xG	lock	4½	7½	58	2 75
15xGG	Block	4½	7½	58	2 75
15xN	Block	4½	8	58	3 00
15xNN	Block	4½	8	58	3 00

— NUMBERS —

15 B	Block	4½	11	14	1 00
15 BB	Block	4½	11	14	1 00
15 G	Block	4½	10	14	.90
15 GG	Block	4½	10	14	.90
15 N	Block	4½	11	14	1 00
15 NN	Block	4½	11	14	1 00

**LETTERS**

No and Style.	Description.	Size—height, per piece, inches.	Price, pieces, cents.	Number of pieces, per font.	Price per font.
23 BB	Egyptian, Modern.....	5 10	47 3 25	102	\$3 25
23 GG	Egyptian, Modern.....	5 9	47 3 00	102	3 00
23 NN	Egyptian, Modern.....	5 10	47 3 25	102	3 25

LOWER CASE LETTERS

23xBB	Egyptian, Modern.....	5 7½	75.....	3 50
23xGG	Egyptian, Modern.....	5 7	75.....	3 25
23xNN	Egyptian, Modern.....	5 7½	75.....	3 50

NUMBERS

23 BB	Egyptian, Modern.....	5 10	37.....	2 75
23 GG	Egyptian, Modern.....	5 9	37.....	2 50
23 NN	Egyptian, Modern.....	5 10	37.....	2 75

302
STYLE No. 91.

NUMBERS

No. 91—CC ; Gold with double red shade, 844 pieces to a font, running from 1-317 inclusive, per font.....\$3.50 ; per piece.....1c.
No. 91—HH ; Silver with double green shade, 844 pieces to a font, running from 1-317 inclusive, per font.....\$3.25 ; per piece.....1c.

**LETTERS**

No. and Style.	Description.	Size height, per piece, inch.	Price per piece, cents.	No. of pieces, per font.	Price per font.
33 YY ...	Egypt'n, Modern...	4 ... 6½	102 ...	\$4 50	
33 ZZ ...	Egypt'n, Modern...	4 ... 6	102 ...	4 00	

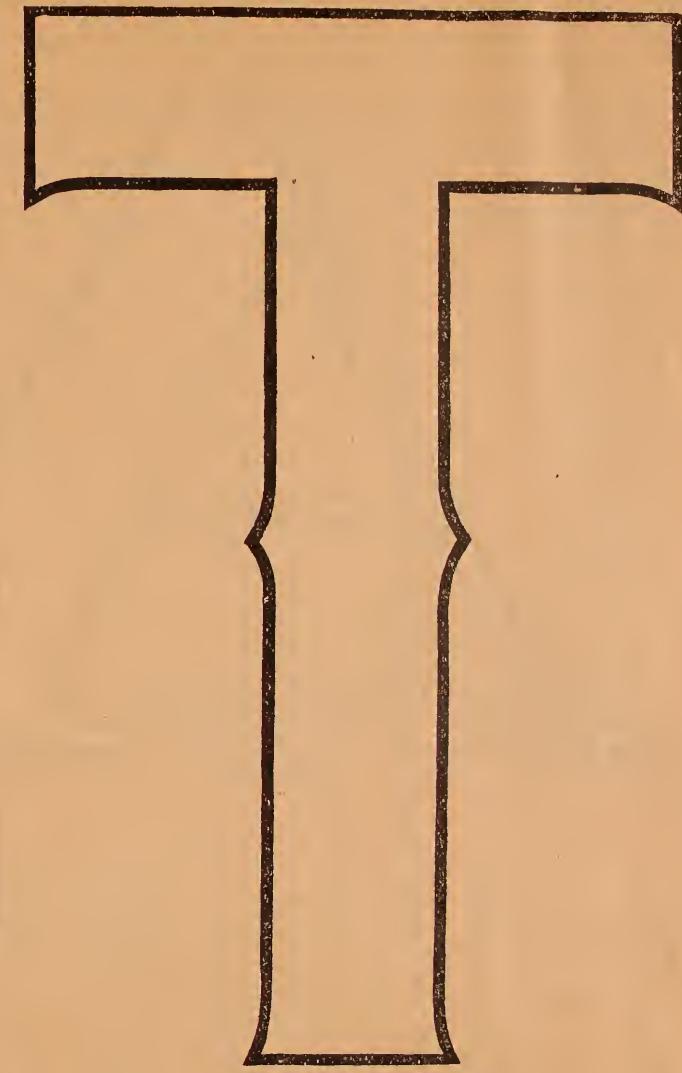
NUMBERS

33 YY ...	Egypt'n, Modern...	4 ... 6½	12 ...	60
33 ZZ ...	Egypt'n, Modern...	4 ... 6	12 ...	50

79
STYLE No. 92.

NUMBERS

No. 92—CC ; Gold with double red shade, 538 pieces to a font, running from 1-215 inclusive,
Per font.....\$3.00 ; per piece.....1c.
No. 92—HH ; Silver with double green shade, 538 pieces to a font, running from 1-215 inclusive,
Per font.....\$2.75 ; per piece.....1c.

**LETTERS**

No. and Style.	Description.	Size—height, per piece, inches.	Price, pieces, cents.	Number of pieces, per font.	Price per font.
31 YY.....	Egyptian (fancy).....	5½..... 8½	48.....	\$3 00	
31 ZZ.....	Egyptian (fancy).....	5½..... 8	48.....	2 75	

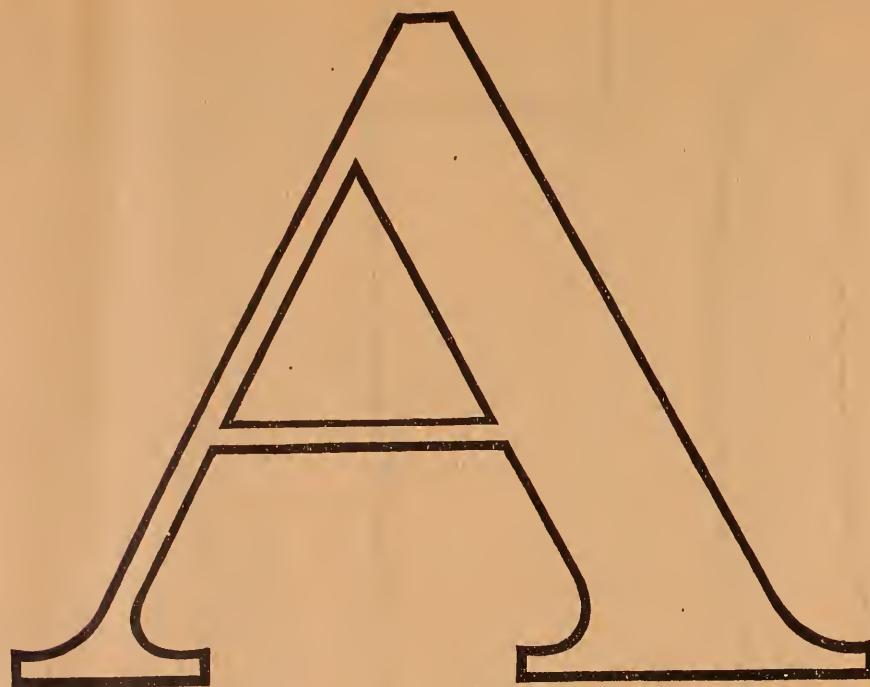
NUMBERS

31 YY.....	Egyptian (fancy).....	5½..... 8½	16.....	1 10
31 ZZ.....	Egyptian (fancy).....	5½..... 8	16.....	1 00

204
STYLE No. 93.

NUMBERS

No. 93—CC ; Gold with double red shade, 589 pieces to a font, running from 1-232 inclusive, per font.....\$3.25 ; per piece.....1c.
No. 93—HH ; Silver with double green shade, 589 pieces to a font, running from 1-232 inclusive, per font.....\$3.00 ; per piece.....1c.

**LETTERS**

No. and Style.	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
29 YY	Roman	3½.....	6½.....	82	\$3 50
29 ZZ	Roman.....	3½.....	6	82	3 00

NUMBERS

29 YY	Roman.....	3½.....	6½.....	18	90
29 ZZ	Roman.....	3½.....	6	18	80

**LETTERS**

No. and Style	Description.	Size—height, per piece, inch.	Price cents.	Number of pieces, per font.	Price per font.
30 YY.....	Block	3¼.....	6½.....	82	\$3 50
30 ZZ.....	Block	3¼.....	6	82	3 00

NUMBERS

30 YY	Block	3¼.....	6½.....	17	90
30 ZZ.....	Block	3¼.....	6	17	80

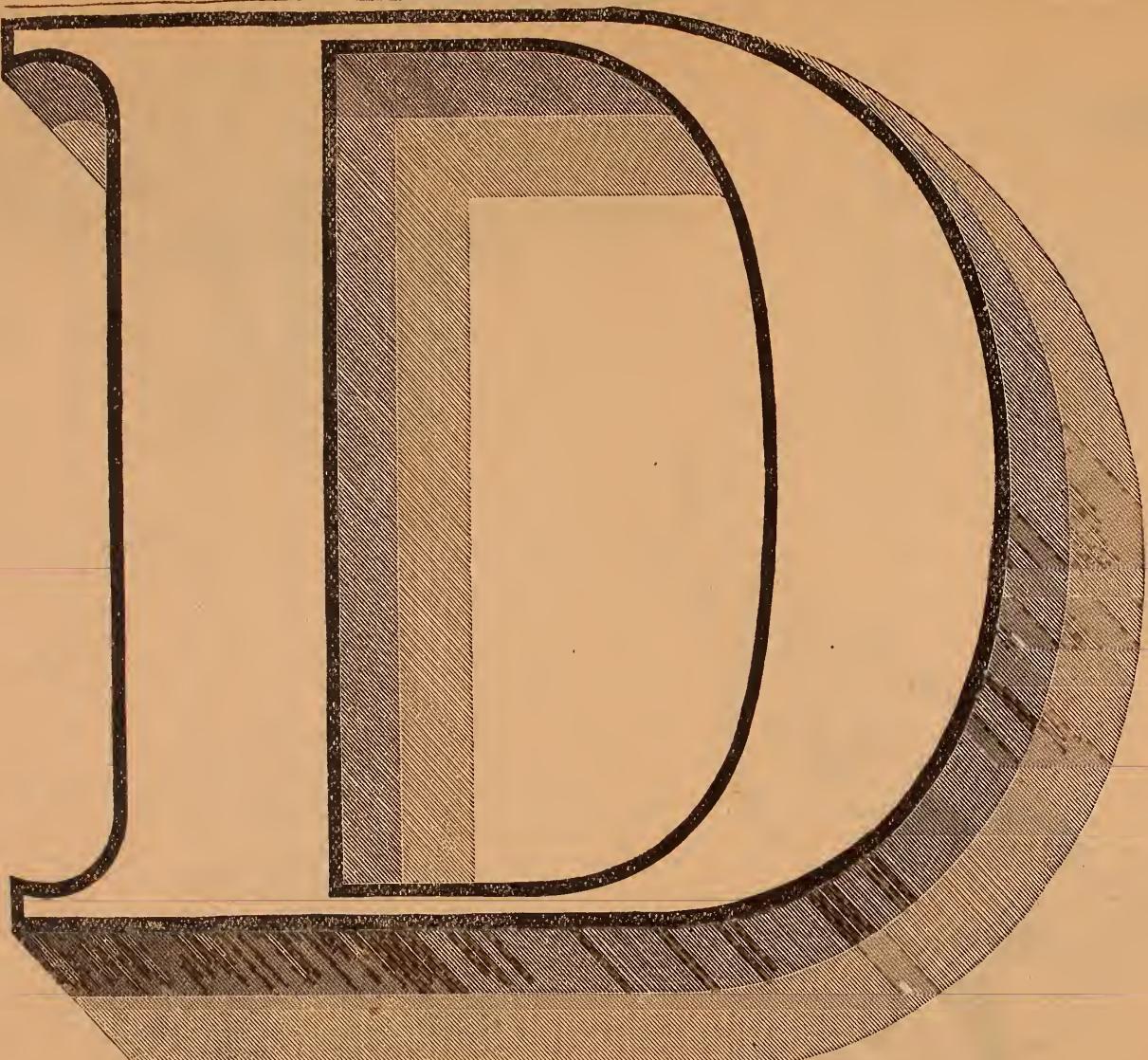
Stripes For Glass.

No.	Per Sheet.
100 C. Stripes; size $\frac{1}{2} \times 22$ inches; 8 stripes per sheet.....	\$0 60
100 H. Stripes; size $\frac{1}{2} \times 22$ inches; 8 stripes per sheet.....	50
101 C. Stripes; size 1×22 inches; 3 stripes per sheet.....	30
101 H. Stripes; size 1×22 inches; 3 stripes per sheet.....	25

Dollar (\$) Signs For Glass.

No.	Per Sheet.
102 C. Dollar (\$) Signs; size $1\frac{1}{4}$ to $5\frac{1}{4}$ inches high, 47 pieces per sheet.....	\$2 00
102 H. Dollar (\$) Signs; size $1\frac{1}{4}$ to $5\frac{1}{4}$ inches high, 47 pieces per sheet.....	1 75

Dollar (\$) Sign Pieces, Same Price as Letters, Same Size.



No. and Style.	Description.	— LETTERS —	Size—height, inch.	per piece, cents.	Price per piece.	Number of pieces per font.	Price per font.
18 CC.....	Roman		6	12	4 00	48	4 00
18 HH.....	Roman		6	11	3 75	48	3 75

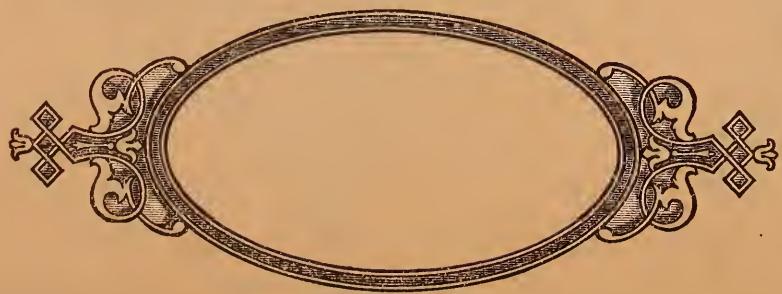


— LETTERS —

No. and Style.	Description.	Size—height, inch.	per piece, cents.	Price per font.	Number of pieces per font.	Price per font.
22 BB	Egyptian.....	4	9	52	52	\$3 00
22 G	Egyptian.....	4	8	52	52	2 75
22 GG	Egyptian.....	4	8	52	52	2 75
22 N	Egyptian.....	4	9	52	52	3 10
22 NN	Egyptian.....	4	9	52	52	3 00

— LOWER CASE LETTERS —

22xBB	Egyptian.....	4	6½	54	54	2 50
22xG	Egyptian.....	4	6	54	54	2 25
22xGG	Egyptian.....	4	6	54	54	2 25
22xN	Egyptian.....	4	6½	54	54	2 50
22xNN	Egyptian.....	4	6½	54	54	2 50

OPEN SCROLL DESIGNS
(for Glass only.)

For Inside of
Glass Transoms,
Windows, Etc.



Open Centers
for House Num-
bers, Etc.



No.	Per Piece	No.	Per Piece	No.	Per Piece
103C Oval Transom Design ; size 7x19 in.....	6c	103H Oval Transom Design ; size 7x19 in.....	50c	104C Oblong Transom Design ; size 7½x19½ in..	60c
			104H Oblong Transom Design ; size 7½x19½ in..		
			50c		

PALM'S PATENT TRANSFER CORNER PIECES FOR WAGONS, CARS, ETC.

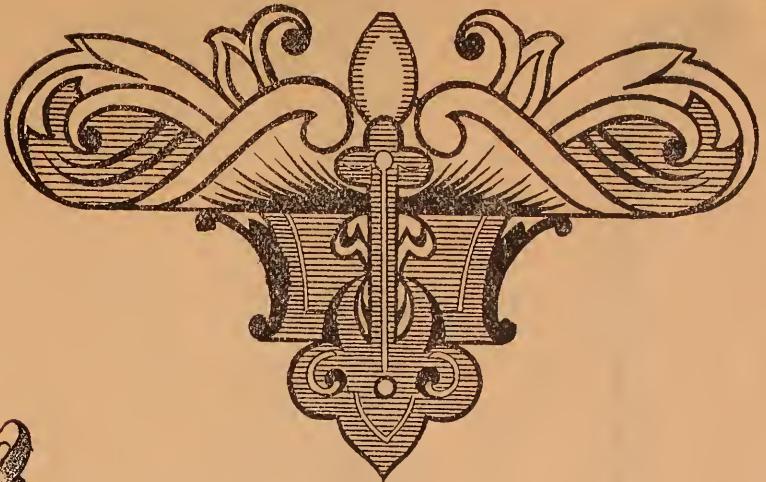
GOLD AND COLORS.



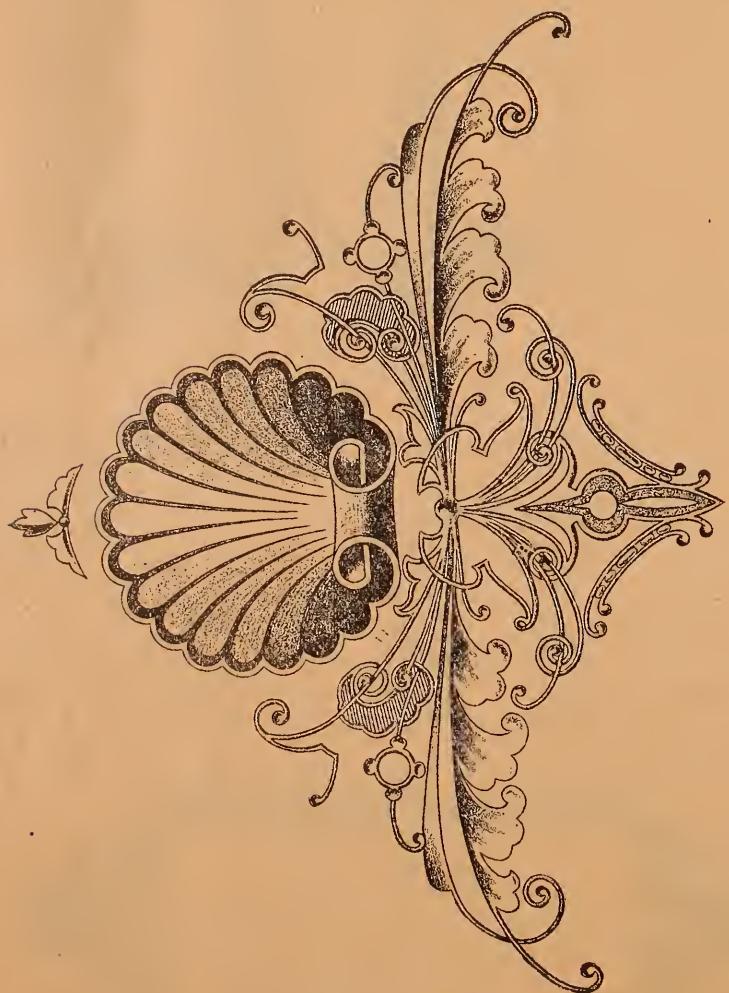
RIGHT AND LEFT.

No. 5008, size 2x4½ inches, 24 on Sheet.....per Sheet, \$1.25

SOLID COLORS.

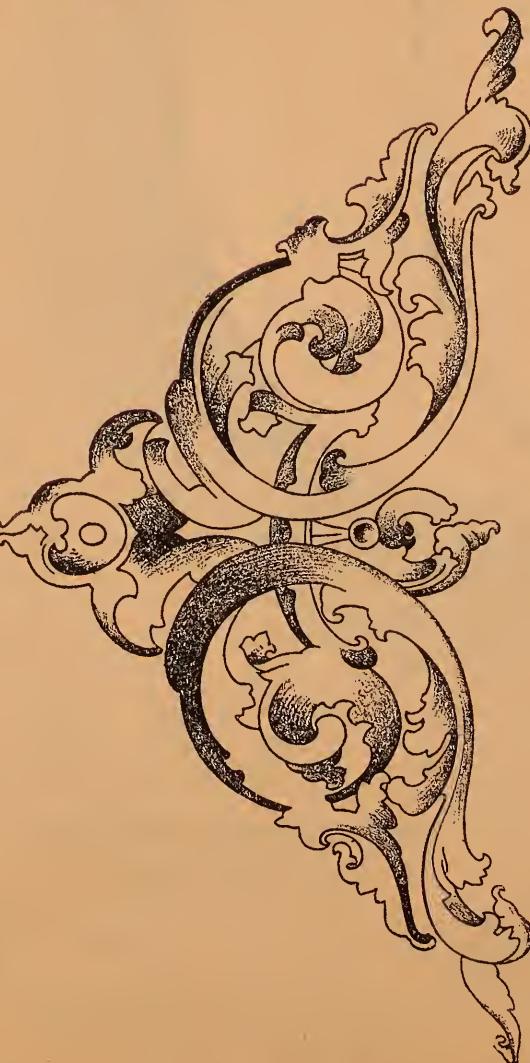


B 208, 40 on Sheet (Assorted).....per Sheet, \$1.25



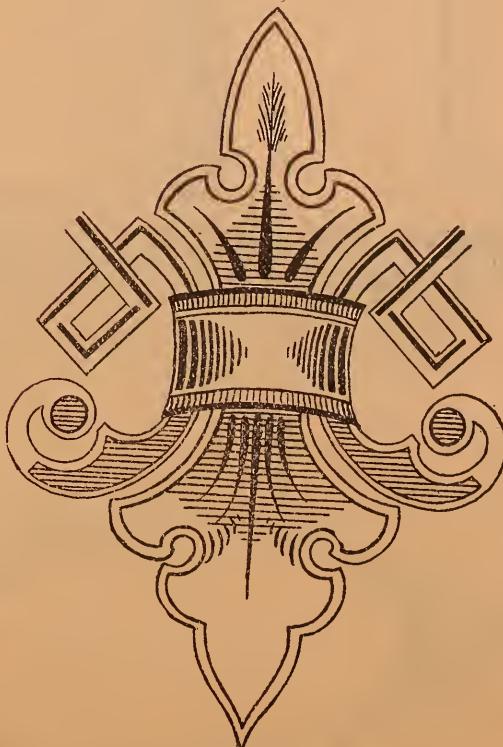
GOLD AND COLORS.

E 602, Red, size 6½x6½ inches, 9 on Sheet.....per Sheet, \$1.00
E 602, Blue, size 6½x6½ inches, 9 on Sheet....." 1.00
E 602, Lilac, size 6½x6½ inches, 9 on Sheet....." 1.00



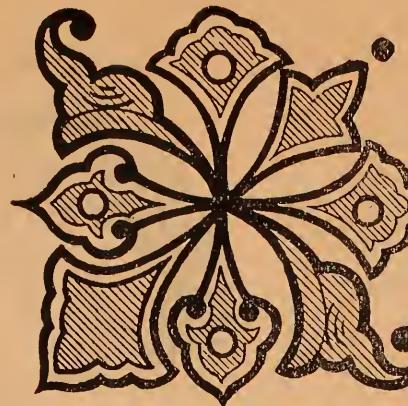
GOLD AND SHADED.

No. 4085, size 6½x6½ inches, 16 on Sheet, per Sheet, \$1.25



GOLD AND COLORS.

E 595, 56 on Sheet.....per Sheet, \$2.00



GOLD AND COLORS.

D 288, size $2\frac{1}{4} \times 2\frac{1}{4}$ inches, 80 on Sheet.....per Sheet, \$2 00 D 262, size $2\frac{1}{4} \times 2\frac{1}{4}$ inches, 15 on Sheet.....per Sheet, 40c.

GOLD AND COLORS.

No. 4073, 4x4 inches, 18 on Sheet.....per Sheet, \$1 00



GOLD AND COLORS.

B 249, size $2\frac{1}{2} \times 2\frac{1}{2}$ inches, 40 on Sheet.....per Sheet, \$1 50 D 263, size 5x5 inches, 16 on Sheet.....per Sheet, \$1 00



PLAIN GOLD.

GOLD AND COLORS.

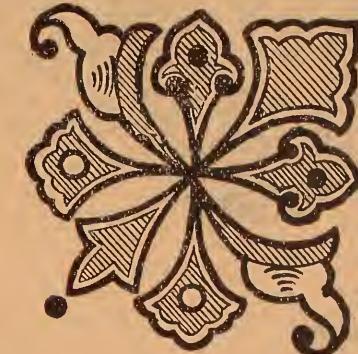


B 238, size 4x4 inches, 30 on Sheet.....per Sheet, \$3.00

ANNA HELD.



GOLD AND COLORS.



D 289, size 2x2 inches, 55 on Sheet.....per Sheet, \$1.50

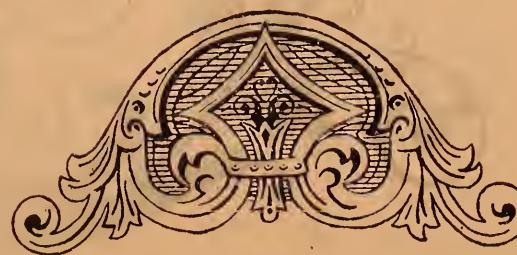
NATURAL COLORS.

E 275, size 3 1/4 x 3 inches, 30 on Sheet.....per Sheet, \$1.00

WORLD'S FAIR GOLD MEDALS.

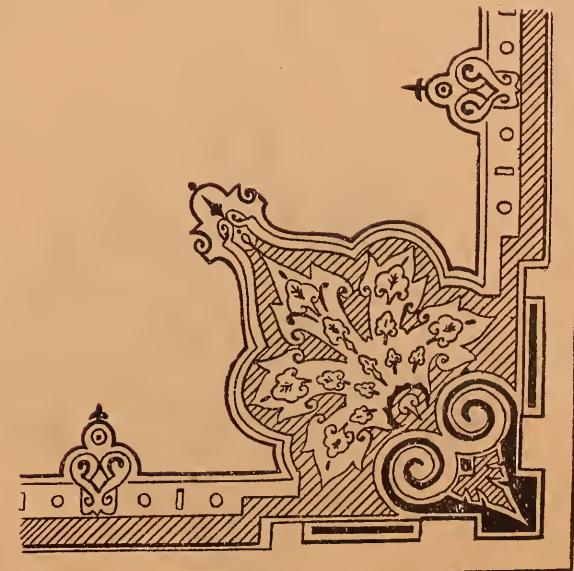


A 43, A, size 1 3/4 x 3 inches, 16 on Sheet.....per Sheet, 40c.
 A 43, B, size 2 3/4 x 4 3/4 inches, 16 on Sheet..... " 75c.
 A 43, C, size 3 3/4 x 4 3/4 inches, 16 on Sheet..... " 85c.
 A 43, D, size 4 x 7 inches, 8 on Sheet..... " 80c.



GOLD AND COLORS.

D 247, size 1 3/4 x 1 3/4 inches, 112 on Sheet.....per Sheet, \$1.00



GOLD AND COLORS.

No. 4543, size 3x3 inches, 24 on Sheet.....per Sheet, \$1.00

GOLD AND COLORS.

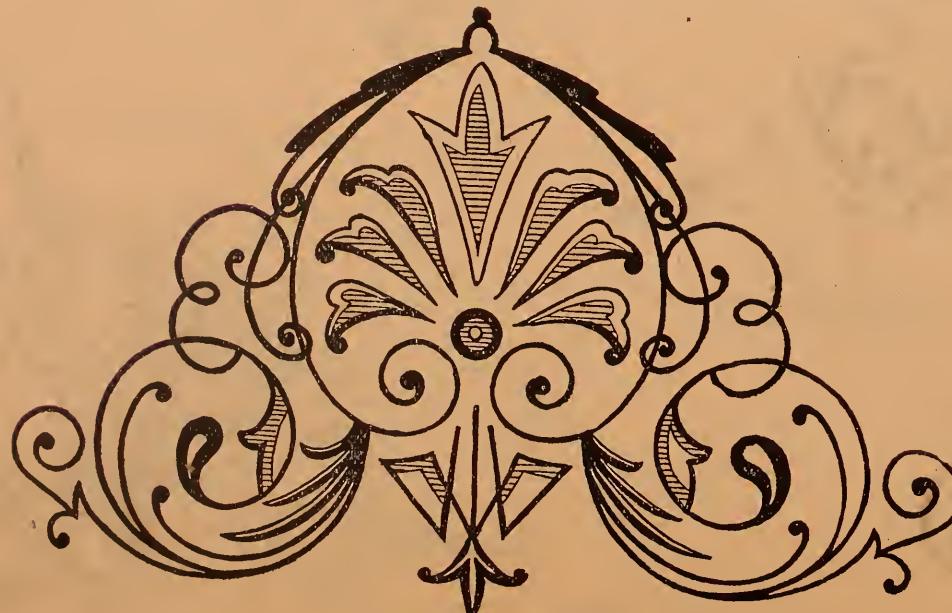


No. E 616, Red, size 3x3 inches, 30 on sheet.....per Sheet, \$2 00
 " E 616, Blue, size 3x3 inches, 30 on sheet..... " 2 00
 " E 616, Purple, size 3x3 inches, 30 on sheet.. " 2 00

GOLD AND COLORS.



No. 4063, size 2½x2½ inches, 64 on sheet.....per Sheet, \$1 50
 " 4083, size 3½x3½ inches, 36 on sheet..... " 1 50



GOLD AND COLORS.

No. D 301, size 4x4 inches, 49 on Sheet.....per Sheet, \$1 75

PLAIN GOLD.

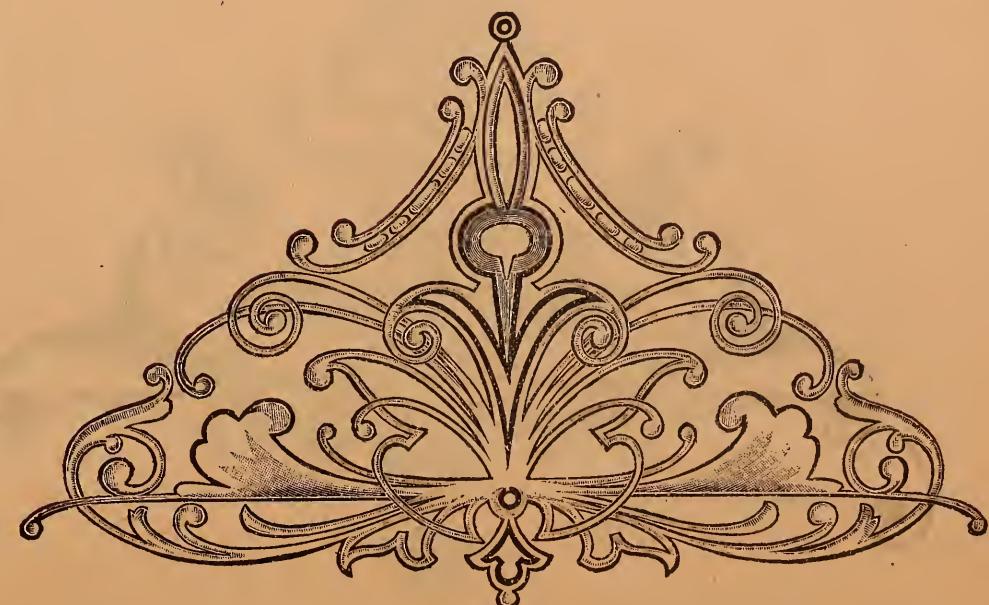


D 262, 1¾x1¾ inches, 21 on Sheet,
 Per Sheet, 30c.

GOLD AND COLORS.



No. 4084, size 5½x5½, 12 on sheet.....per Sheet, \$1 00



No. D 90, size 4x4 inches, 18 on Sheet.....per Sheet, 60c.

PALM'S PATENT TRANSFER CORNER PIECES FOR CARS, WAGONS, SAFES, ETC.

GOLD AND COLORS.



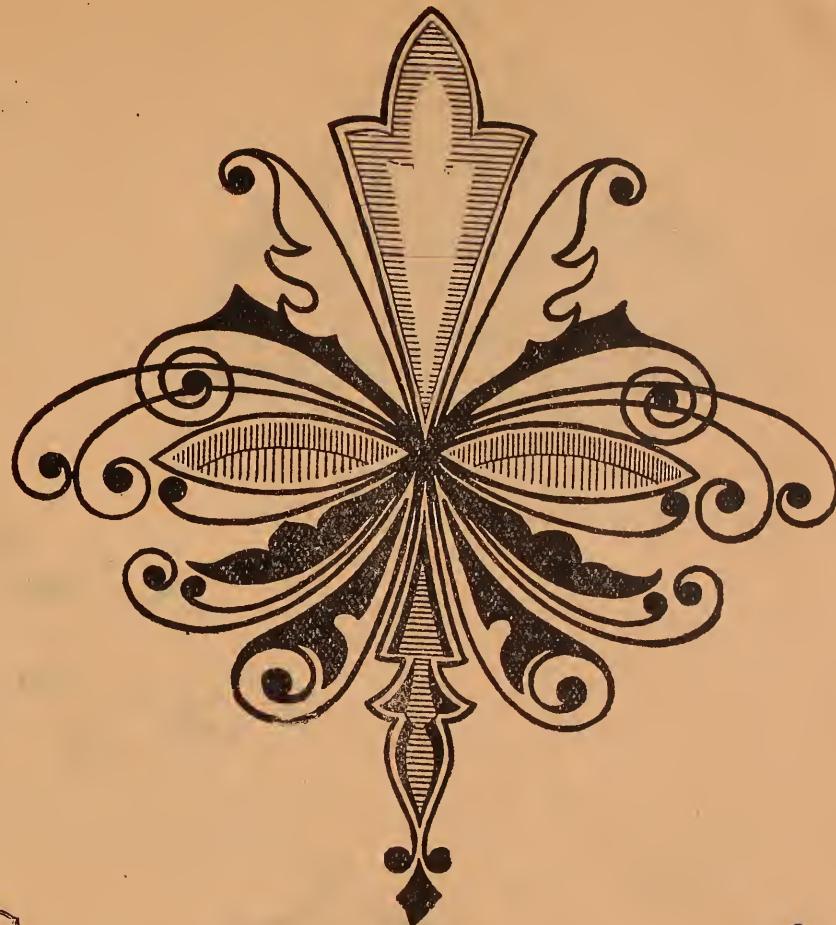
No. E 615, Red, size $4\frac{1}{4} \times 4\frac{1}{4}$ inches, 30 on Sheet..... per Sheet, \$2.50
 " E 615, Blue, size $4\frac{1}{4} \times 4\frac{1}{4}$ inches, 30 on Sheet..... " 2.50
 " E 615, Purple, size $4\frac{1}{4} \times 4\frac{1}{4}$ inches, 30 on Sheet..... " 2.50

GOLD AND COLORS.



No. E 468, size $4\frac{1}{2} \times 4\frac{1}{2}$ inches, 14 on Sheet..... per Sheet, 60c.

SOLID COLORS.



No. B 179, size $3\frac{1}{2} \times 3\frac{1}{2}$ inches, 18 on Sheet, Per Sheet \$1.50



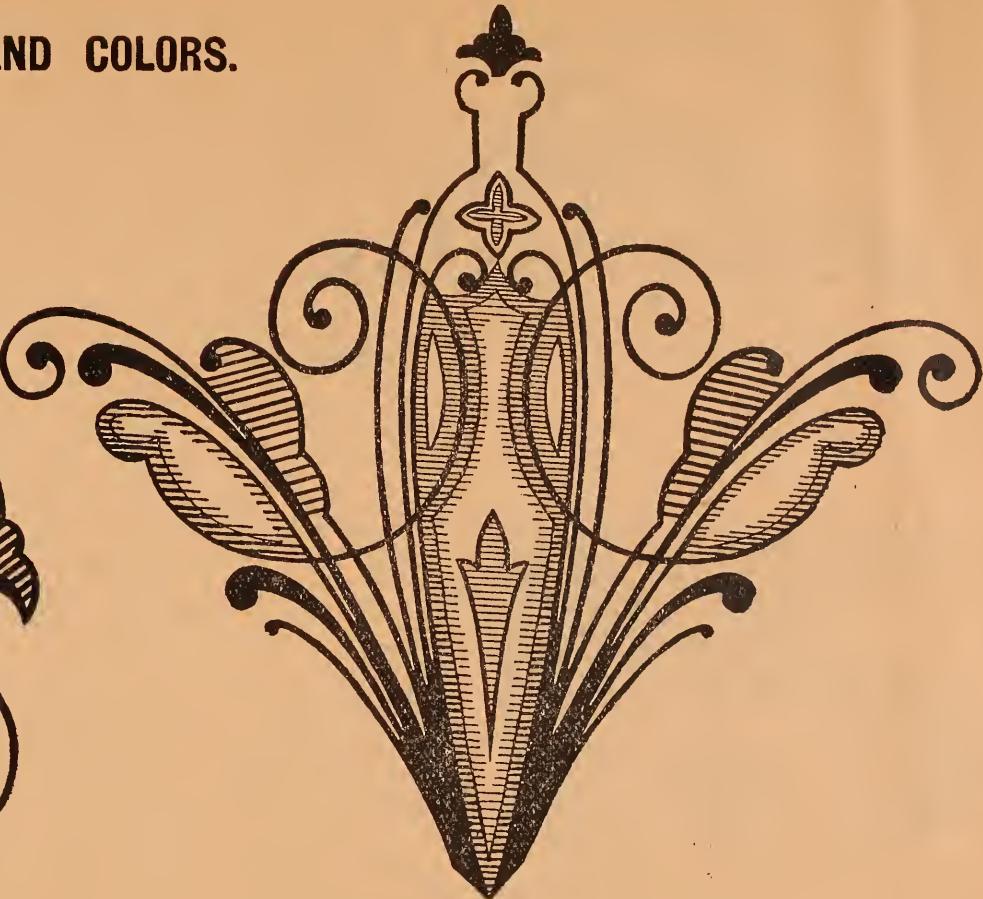
No. 5069.
Size 2x2 inches, 80 on Sheet,
Price per Sheet, \$1.25.

PLAIN GOLD.



No. D 262, B, size 3x3 inches, 16 on Sheet..... per Sheet, 60c.

IN GOLD AND COLORS.



D 169.

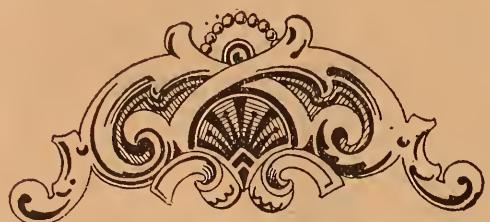
Assorted Corners and Centre Ornaments, 44 on Sheet,
Price per Sheet, \$1.50

GOLD AND COLORS.



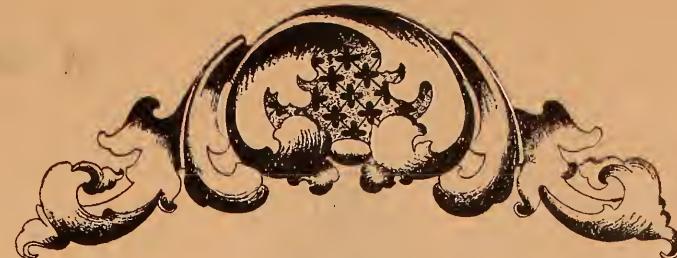
RIGHT AND LEFT.

No. 4037, size $2\frac{1}{2} \times 8\frac{3}{4}$ inches, 10 on Sheet.....per Sheet, \$1 00



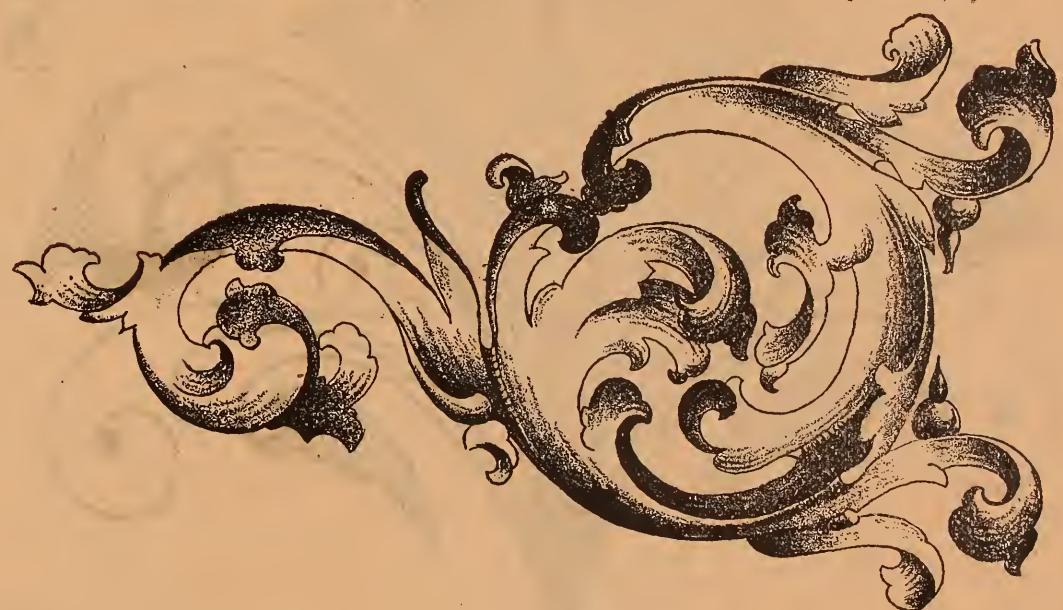
GOLD AND COLORS.

D 247, A, size 2x2 inches, 90 on Sheet.....per Sheet, 80c.



GOLD AND COLORS.

No. 5007, size $2\frac{1}{2} \times 8$ inches, 10 on Sheet.....per Sheet, \$1 00



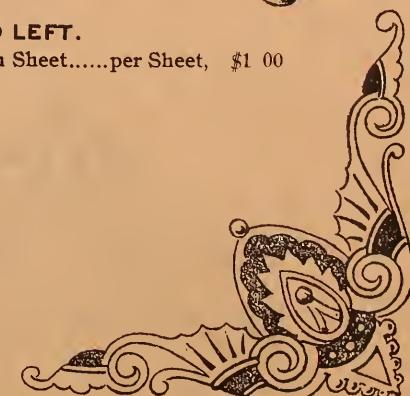
RIGHT AND LEFT.

No. 4076, size $3\frac{1}{4} \times 5\frac{3}{4}$ inches, 14 on Sheet.....per Sheet, \$1 00



GOLD AND COLORS.

No. 5006, size $2\frac{1}{4} \times 6\frac{1}{2}$ inches, 14 on Sheet.....per Sheet, \$1 25

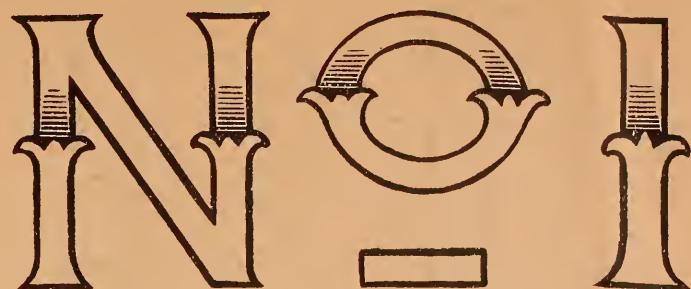


GOLD AND COLORS.

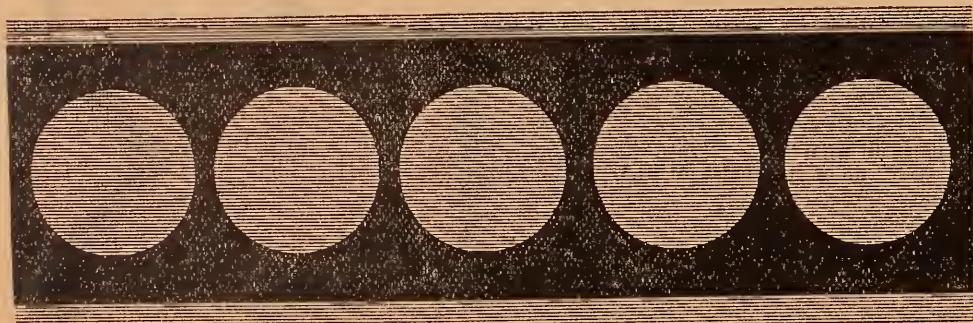
No. 5033, size 2x2 inches, 106 on Sheet.....per Sheet, \$1 00



TUSCAN RED SHADE AND BLACK EDGE.

D 58, size $\frac{7}{8}$ inch number, 1 to 0.....price, 5c.

106 Y, Gold and Shaded, $1\frac{1}{2}$ inches high, 1 to 0.....price, 15c.
 106 Z, Silver and Shaded, $1\frac{1}{2}$ inches high, 1 to 0....." " 15c.



GOLD AND BLACK BEAD BORDER.

D 67, Border, size $1\frac{5}{8} \times 38$ inches long.....Price per Strip, 30c.

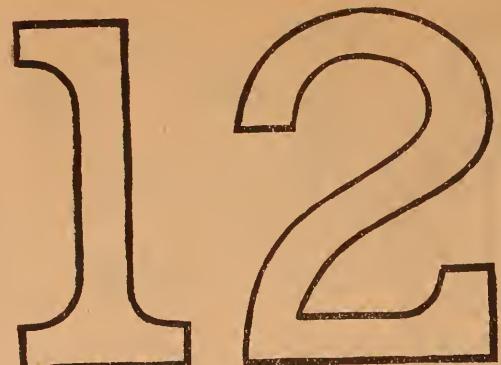
PLAIN BLACK LETTER.

D 27, size $1\frac{1}{4}$ inches high, 1 to 0.....price, 15c.

EXTENDED NUMBER.

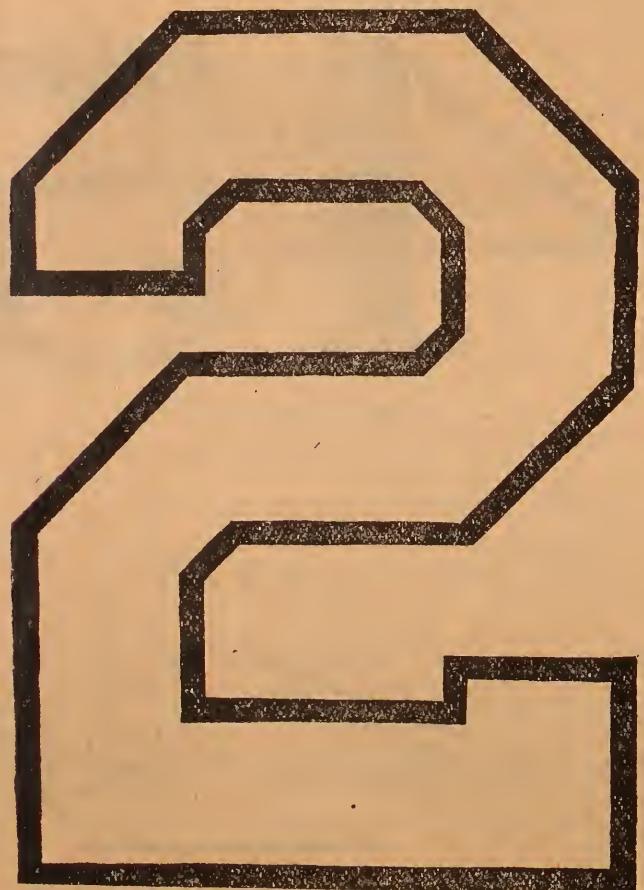
No. 38 Y, Extended Number, size $1\frac{1}{8}$ inches high, 1 to 0.....price, 20c.

THE PALM LETTER CO., 311-313 HAMMOND STREET, CINCINNATI, OHIO, U. S. A.



GOLD WITH BLACK EDGE.

D 55, Y, $2\frac{1}{4}$ inch numbers Gold and Black Edge, 0 to 9.....price, 15c.
 D 61, Y, $1\frac{1}{4}$ inch numbers Gold and Black Edge, 0 to 9..... " 10c.



GOLD WITH BLACK EDGE.

D 63, Y, size $4\frac{1}{2}$ inches, Gold with Black Edge, 0 to 9.....price, 50c.



GOLD WITH BLACK EDGE.

D 64, Y, size $6\frac{1}{4}$ inches, Gold with Black Edge, 0 to 9.....price, 75c.

THE PALM LETTER CO., 311-313 HAMMOND STREET, CINCINNATI, OHIO, U. S. A.

GOLD WITH BLACK EDGE.

"DO NOT TALK TO MOTORMAN."

Per Sheet

D 333, Gold with Black Edge, size 1 1-16x16 in. long, 19 on Sheet..... \$2 50

NO SMOKING

Per Sheet

106 Y, Gold with Black Edge, size 1 1/2x16 inches, 10 on Sheet..... \$1 75
106 Z, Silver with Black Edge, size 1 1/2x16 inches, 10 on Sheet..... 1 75**NO SMOKING.**

Per Sheet

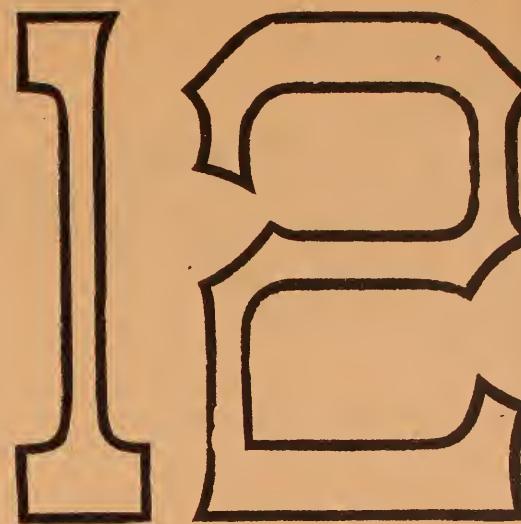
105 Y, Gold with Black Edge, size 2 3/4x20 inches, 6 on Sheet..... \$2 00
105 Z, Silver with Black Edge, size 2 3/4x20 inches, 6 on Sheet..... 2 00

GOLD AND COLOR SHADING.

**ELECTRIC
CARS
WILL STOP
HERE**

D 368, size 12x16 inches, 2 on Sheet..... per Sheet, 75c.

GOLD WITH BLACK LINE.

Per Sheet
25c.
25c.No. 105 Y, Gold with Black Line, size 2 3/4 inches, 1 to 0 at.....
" 105 Z, Silver " " " size 2 3/4 " 1 to 0 at

SILVER AND SHADED.



D 332, Silver and Shaded, size 2 1/2x12 inches, 6 on sheet.....per Sheet, \$1 50

TUSCAN RED WITH YELLOW EDGE.

**PASSENGERS
MUST KEEP OFF THE
PLATFORM
UNTIL THE TRAIN STOPS.**Per Sheet
\$1 50

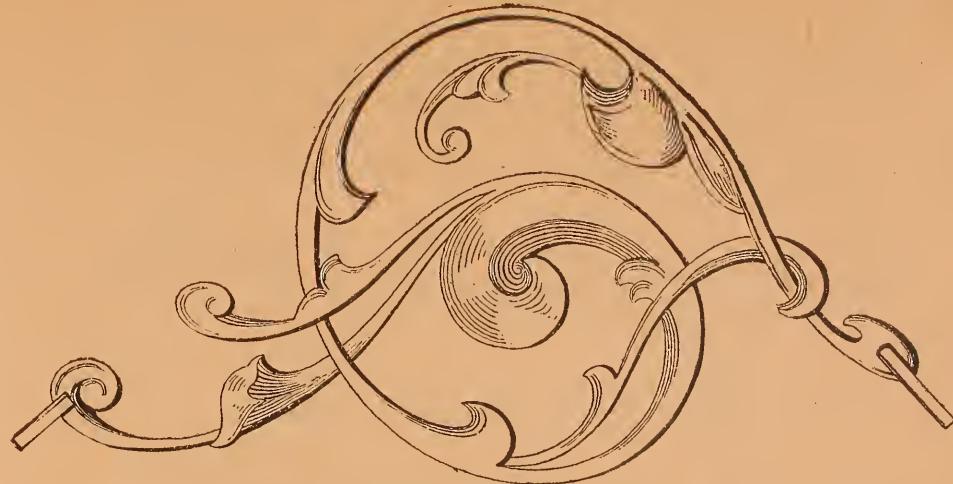
D 44, Tuscan Red with Yellow Edge, size 6x12 inches, 6 on Sheet..... \$1 50

THE PALM LETTER CO., 311-313 HAMMOND STREET, CINCINNATI, OHIO, U. S. A.



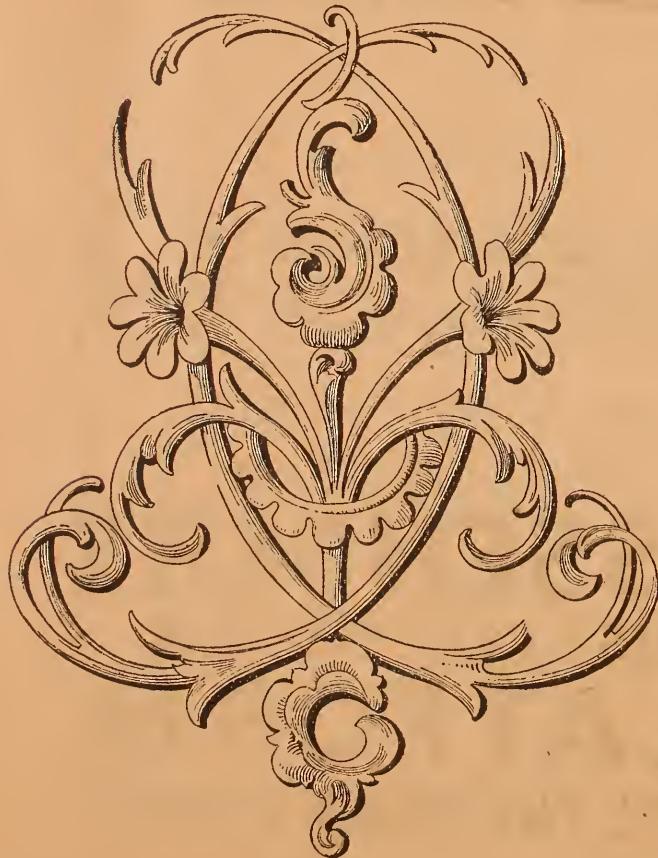
GOLD AND COLORS.—RIGHT AND LEFT.

No. 5005. Peaked Corner, size 4½x8½ inches, 8 on Sheet....per Sheet, \$1 50



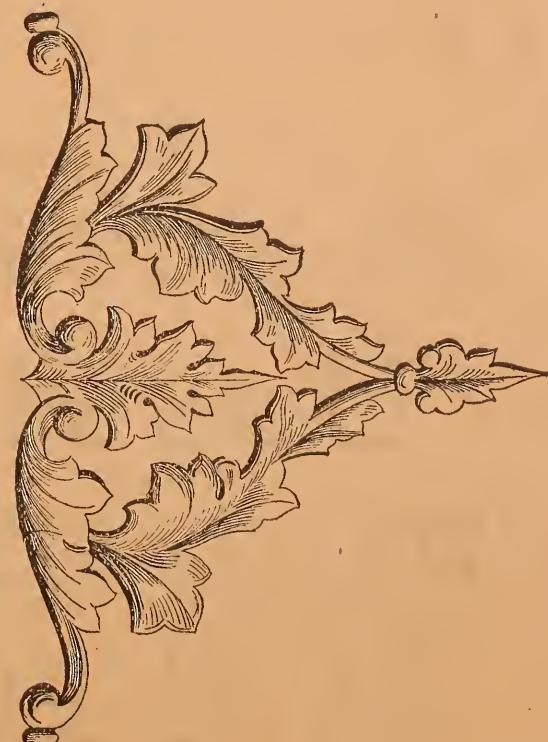
RIGHT AND LEFT.

E 16, Y, Gold and Shading, size 6x6 inches, 24 on Sheet.....	per Sheet,	\$2 50
E 16, Z, Silver and Shading, size 6x6 inches, 24 on Sheet.....	"	2 50



RIGHT AND LEFT.

E 53, No. 3 Y, Gold and Colors, 7x6 in., 20 on Sheet, \$2 50



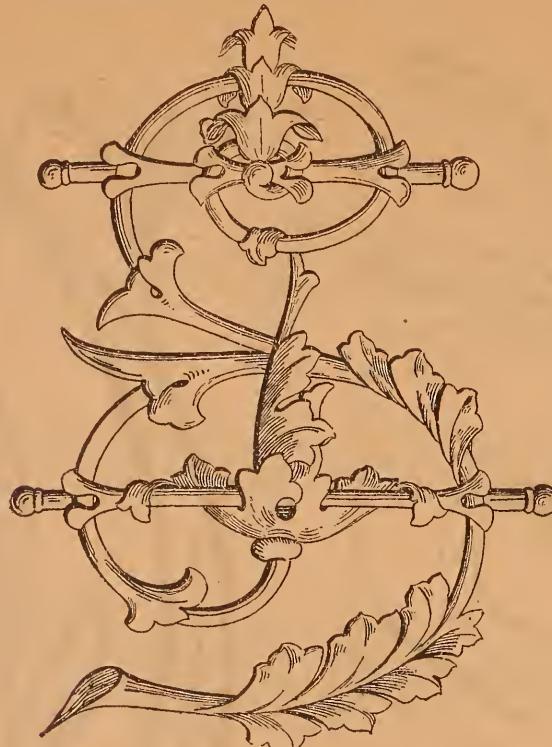
E 54, Y, Gold and Shaded, size 6x9 in., 20 on Sheet.....	\$2 50
E 54, Z, Silver and Shaded, size 6x9 in., 20 on Sheet.....	2 50

THE PALM LETTER CO.,

311-313 Hammond Street,

CINCINNATI, OHIO, U. S. A.

GOLD AND SHADED.—RIGHT AND LEFT.



E 53, Y, No. 2, Gold and Shaded, size 12½x9 in., 6 on Sheet...per Sheet, \$2 50
E 53, Z, No. 2, Silver and Shaded, size 12½x9 in., 6 on Sheet.. " 2 50

RIGHT AND LEFT.



E 656, Y, Gold and Shaded, size 11x9 inches, 8 on Sheet.....per Sheet, \$2 00
E 656, Z, Silver and Shaded, size 11x9 inches, 8 on Sheet..... " 2 00



RIGHT AND LEFT.

E 6, Y, Gold and Shaded, size 10½x13 inches, 6 on Sheet.....per Sheet, \$2 50
E 6, Z, Silver and Shaded, size 10½x13 inches, 6 on Sheet.... " 2 50



RIGHT AND LEFT.

E 53, No. 1 Y, Gold and Shaded, size 9x15 inches, 6 on Sheet..per Sheet, \$2 50

Borders for Railroad and Electric Cars, Wagons, Etc.



E. 655, Y. Gold and Shaded. Size $1\frac{1}{4} \times 32$ inches. 8 strips on Sheet. Price per Sheet, \$2.00.
E. 655, Z. Silver and Shaded. Size $1\frac{1}{4} \times 32$ inches. 8 strips on Sheet. Price per Sheet, 2.00.



E. 3, Y. Gold and Shaded. Size $2\frac{1}{8} \times 35$ inches. 8 Strips on Sheet. Price per Sheet, \$2.00.
E. 3, Z. Silver and Shaded. Size $2\frac{1}{8} \times 35$ inches. 8 Strips on Sheet. Price per Sheet, 2.00.



E. 7, Y. Gold and Colors. Size 2×35 inches. 9 Strips on Sheet. Price per Sheet, \$2.50.
E. 7, Z. Silver and Colors. Size 2×35 inches. 9 Strips on Sheet. Price per Sheet, 2.50.



E. 41, Y. Gold and Colors, Red. Size $2\frac{1}{8} \times 35$ inches. 9 Strips on Sheet. Price per Sheet, \$2.50.
E. 41, Z. Silver and Colors, Red. Size $2\frac{1}{8} \times 35$ inches. 9 Strips on Sheet. Price per Sheet, 2.50.

With Patent Contour Guide Lines on Back.



$\frac{1}{8}$ inch wide,
30 " long, } No. 110, Y, Plain Gold, 34 Strips..... per sheet, 60c.
" 110, Z, Plain Silver, 34 Strips..... " 50c.



$\frac{1}{8}$ inch wide,
30 " long, } No. 111, Y, Plain Gold, 22 Strips..... per sheet, 60c.
" 111, Z, Plain Silver, 22 Strips..... " 50c.



$\frac{1}{8}$ inch wide,
30 " long, } No. 112, Y, Plain Gold, 18 Strips..... per sheet, 60c.
" 112, Z, Plain Silver, 18 Strips..... " 50c.



$\frac{1}{2}$ inch wide,
30 " long, } No. 113, Y, Plain Gold, 14 Strips..... per sheet, 60c.
" 113, Z, Plain Silver, 14 Strips..... " 50c.



$\frac{1}{8}$ inch wide,
30 " long, } Per Sheet
No. 114, D, Gold with Red Fine Lines, 34 strips... 8 c.
" 114, K, Silver with Blue Fine Lines, 34 strips.. 7 c.



$\frac{1}{4}$ inch wide,
30 " long, } Per Sheet
No. 115, D, Gold with Red Fine Lines, 22 strips... 80c.
" 115, K, Silver with Blue Fine Lines, 22 strips.. 70c.



$\frac{1}{8}$ inch wide,
30 " long, } Per Sheet
No. 116, D, Gold with Red Fine Lines, 18 strips.... 80c.
" 116, K, Silver with Blue Fine Lines, 18 strips.. 70c.



$\frac{1}{2}$ inch wide,
30 " long, } Per Sheet
No. 117, D, Gold with Fine Red Lines, 14 strips.... 80c.
" 117, K, Silver with Blue Fine Lines, 14 strips.. 70c.

Standard Lettering for Express Companies.

NATIONAL
EXPRESS
COMPANY.

GOLD AND RED SHADING.

E. 688. Size 3x50 inches long.....per set, 50c.
E. 687. Size 2 $\frac{1}{4}$ x58 $\frac{1}{2}$ inches long..... " 75c.

AMERICAN
EXPRESS

COMPANY.

GOLD AND RED SHADING.

E. 686. Size 2x50 inches long.....per set, 50c.
E. 685. Size 2 $\frac{1}{4}$ x58 $\frac{1}{2}$ inches long..... " 75c.

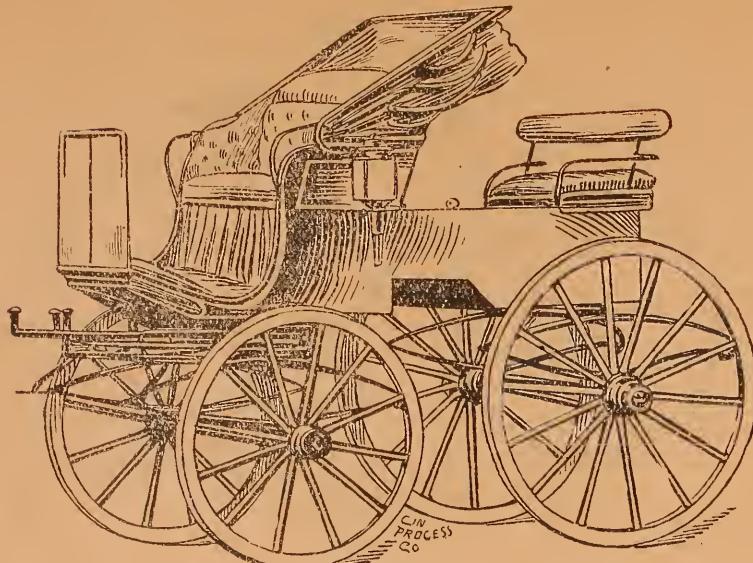
UNITED
ESTATES
EXPRESS
COMPANY.

GOLD AND RED SHADING.

E. 497. Size 2 $\frac{1}{4}$ x73 inches long.....per set, 75c.
E. 496. Size 3 $\frac{1}{2}$ x99 inches long..... " \$1.00

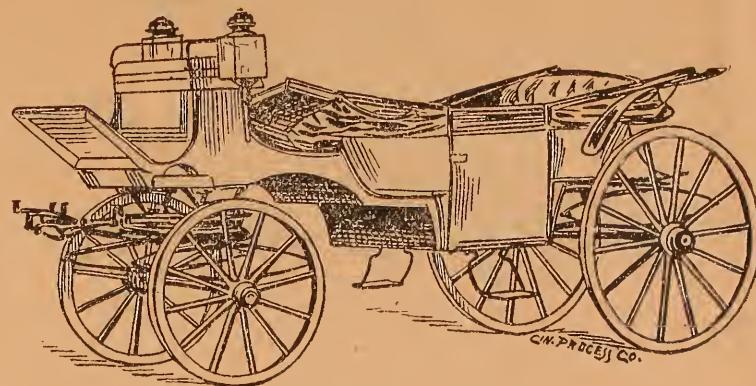
— Numerals to Match at 5 Cents Each. —

34



CARRIAGE DESIGN.—NATURAL COLORS.

No. 671. Size 7x9½ inches. Per piece..... 65c
No. 671B. For Glass. Size 7x9½ inches. Per piece..... 85c



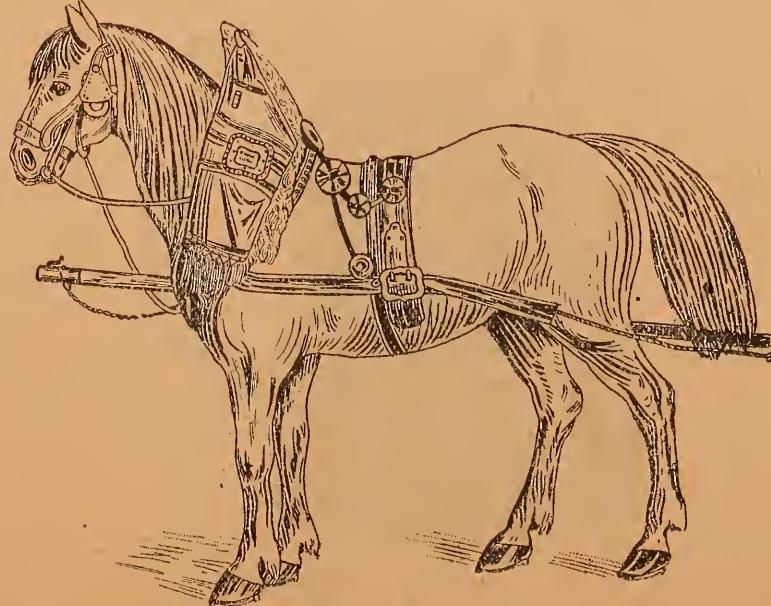
CARRIAGE DESIGN.—NATURAL COLORS.

No. 670. Size 7x13 inches. Per piece..... \$0.75
No. 670B. For Glass. Size 7x13 inches. Per piece..... 1.00



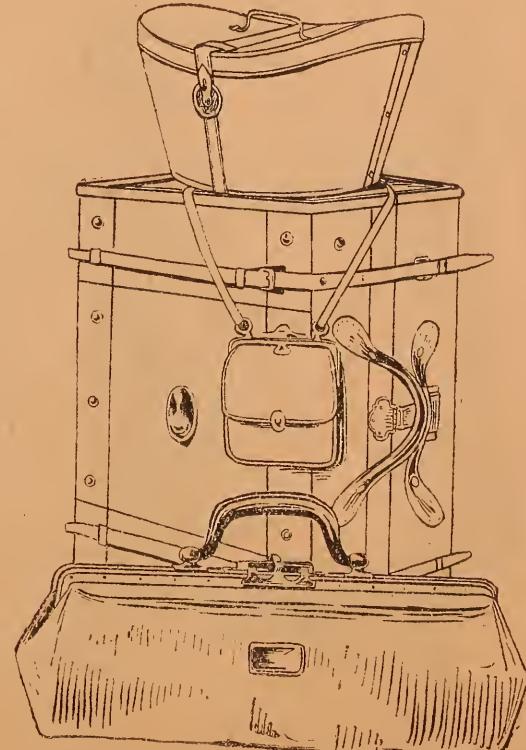
GAMBRINUS.—NATURAL COLORS.

No. 1281. Size 21½x14½ inches. Per piece..... \$1.50
No. 1281B. For Glass. Size 21½x14½ inch. Per piece... 1.75



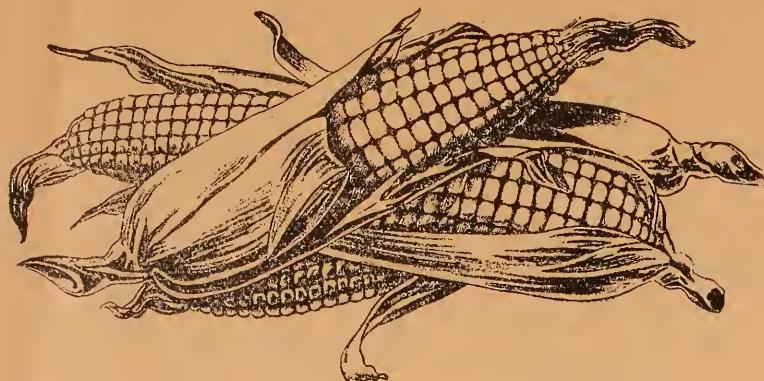
DRAFT HORSE.—NATURAL COLORS.

No. 1256. Size 14½x18½ inches. Per piece..... \$1.25
No. 1256B. For Glass. Size 14½x18½ inches. Per piece... 1.50



TRUNKS, ETC.—NATURAL COLORS.

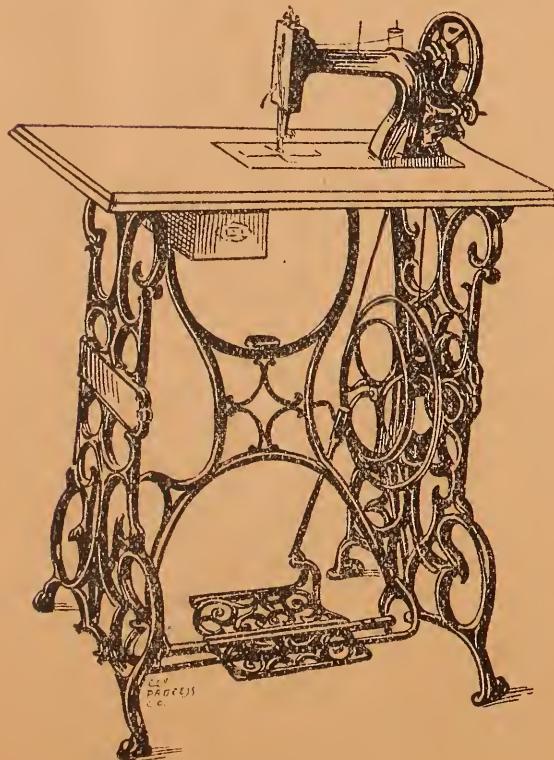
No. 1262. Size 21½x15 inches. Per piece..... \$1.50
No. 1262B. For Glass. Size 21½x15 inch. Per piece 1.75



NATURAL COLORS.

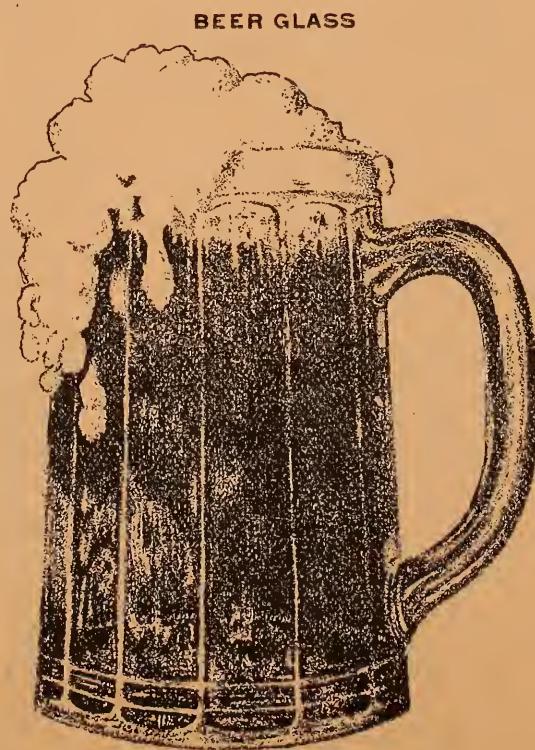
No. 1464, F, size 4x8 inches, 12 on sheet.....per sheet, \$1.00

SEWING MACHINE.



NATURAL COLORS.

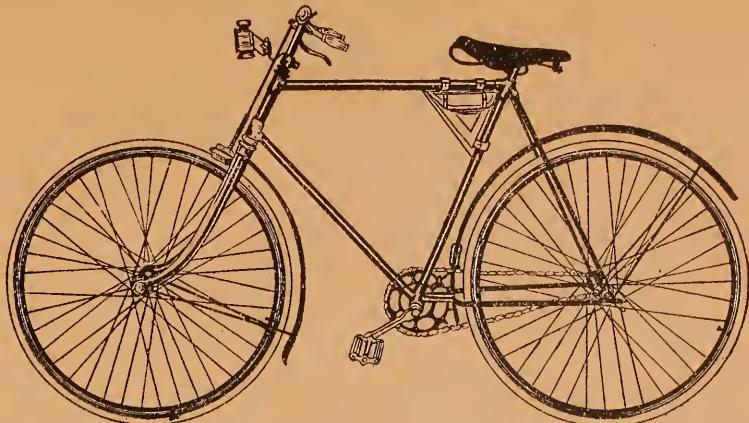
No. 1255, size 18x14 inches.....per piece, \$1.25
" 1255, B, for Glass, size 18x14 inches..... " 1.50



NATURAL COLORS.

No. 5032, XF, size 11x8 inches, 6 on sheet.....\$2.50
" 5032, B, for Glass, 11x18 inches, 6 on sheet..... 3.00

BICYCLE.



NATURAL COLORS.

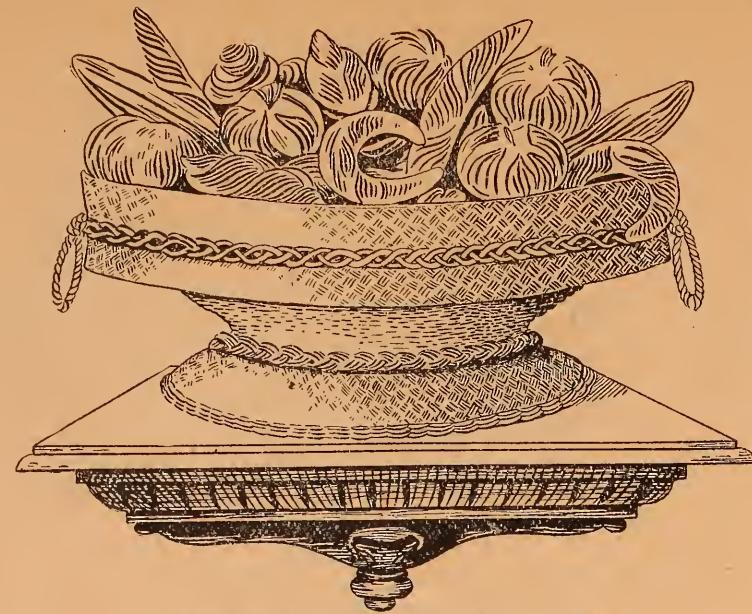
No. 1251, size 11x20 inches.....per piece, \$1.00
" 1251, B, for Glass, size 11x20 inches..... " 1.25

CYCLIST.



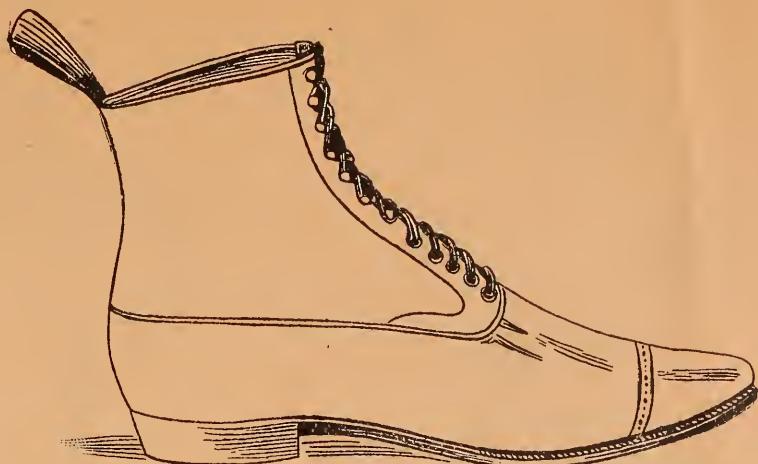
NATURAL COLORS.

No. 1252, size 21x15½ inches.....per piece, \$1.75
" 1252, B for Glass, size 21x15½ inches... " 2.00



BAKERY DESIGN.—NATURAL COLORS.

No. 651. Size 15½x19½ inches. Per piece..... \$1.25
No. 651B. For Glass. Size 15½x19½ inches. Per piece..... 1.50



GENT'S SHOE.—NATURAL COLORS.

No. 653. Size 8x14 inches. Per piece..... \$0.75
No. 653B. For Glass. Size 8x14 inches. Per piece..... 1.00



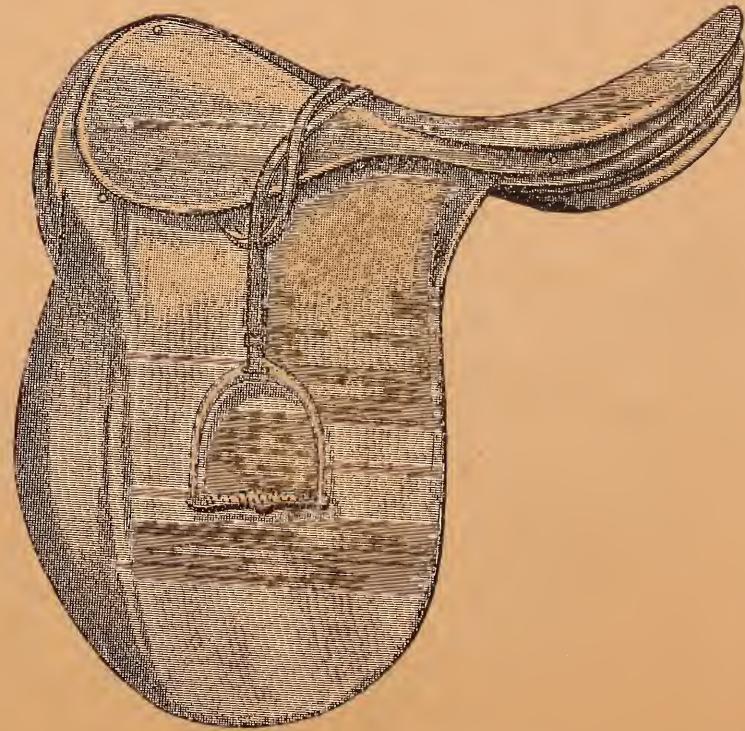
LADIES' SHOE.—NATURAL COLORS.

No. 652. Size 11x9½ inches. Per piece..... \$1.25
No. 652B. For Glass. Size 11x9½ inch. Per piece.. 1.50



Leg of Veal.—Natural Colors.

No. 669. Size 23x10½ inch. Per piece... \$1.00
No. 669B. Glass. 23x10½ inch. Per piece.. 1.25



SADDLE.—NATURAL COLORS.

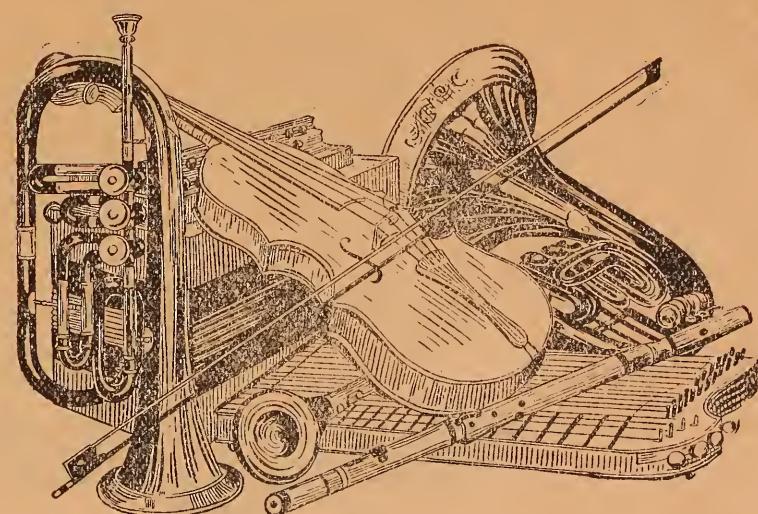
No. 1273. Size 18½x18 inches. Per piece..... \$1.75
No. 1273B. For Glass. Size 18½x18 inches. Per piece..... 2.00

BACHUS—*Natural Colors.*

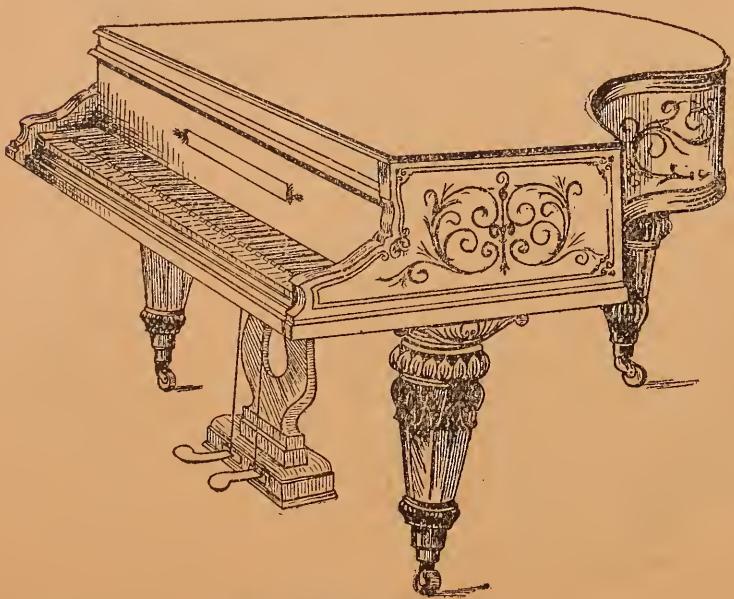
No. 1280, size 21½x13 inches.....per piece, \$1 25
" 1280, B, for Glass, size 21½x13, " 1 50

UMBRELLAS, ETC.—*Natural Colors.*

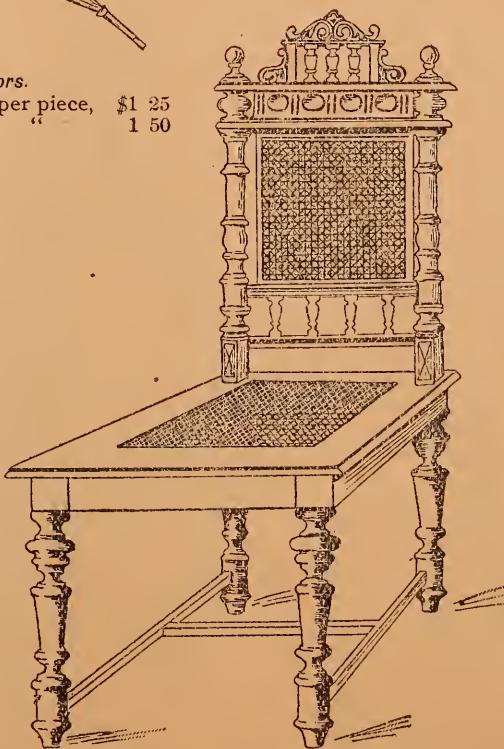
No. 1271, size 21x16 inches.....per piece, \$1 25
" 1271, B, for Glass, size 21x16 inches...." 1 50

MUSICAL INSTRUMENTS.—*Natural Colors.*

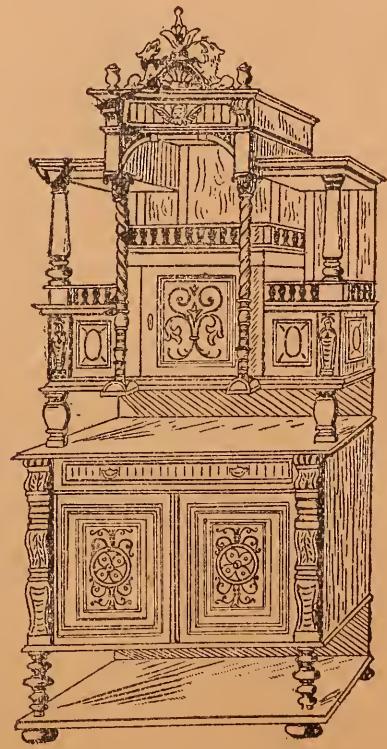
No. 1264, size 15x22 inches.....per piece, \$2 00
" 1264, B, for Glass, size 15x22 inches....." 2 25

GRAND PIANO.—*Natural Colors.*

No. 1254, size 13½x20 inches.....per piece, \$1 25
" 1254, B, for Glass, size 13½x20 inches....." 1 50

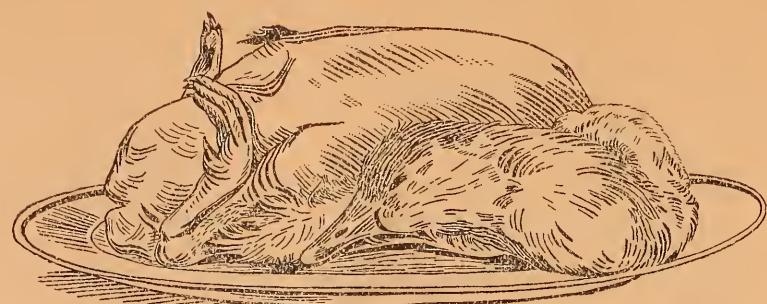
CHAIR.—*Natural Colors.*

No. 1275, size 21½x15 inches.....per piece, \$1 25
" 1275, B, for Glass, size 21½x15 inches....." 1 50

FURNITURE.—*Natural Colors.*

No. 1261, size 22½x15½ in.....per piece, \$1 25
" 1261, B, for Glass, 22½x15½ in." 1 50

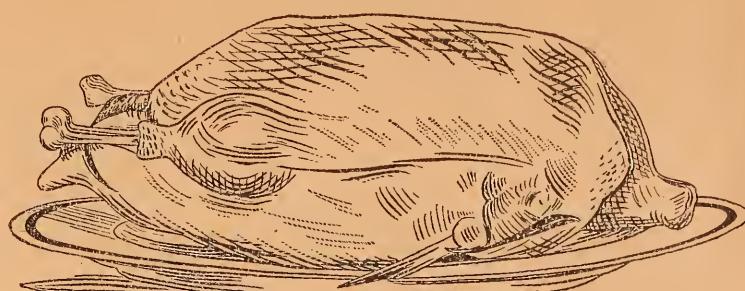
POULTRY.



NATURAL COLORS.

No. 1265, size 7½x19 inches.....per piece, 75c.
" 1265, B, for Glass, size 7½x19 inches..... " \$1.00

ROAST GOOSE.



NATURAL COLORS.

No. 1276, size 7x17½ inches.....per piece, 75c.
" 1276, B, for Glass, size 7x17½ inches..... " \$1.00

LIQUORS.



NATURAL COLORS.

No. 1258, size 20½x15 inches.....per piece, \$1.25
" 1258, B, for Glass, size 20½x15 inches..... " 1.50

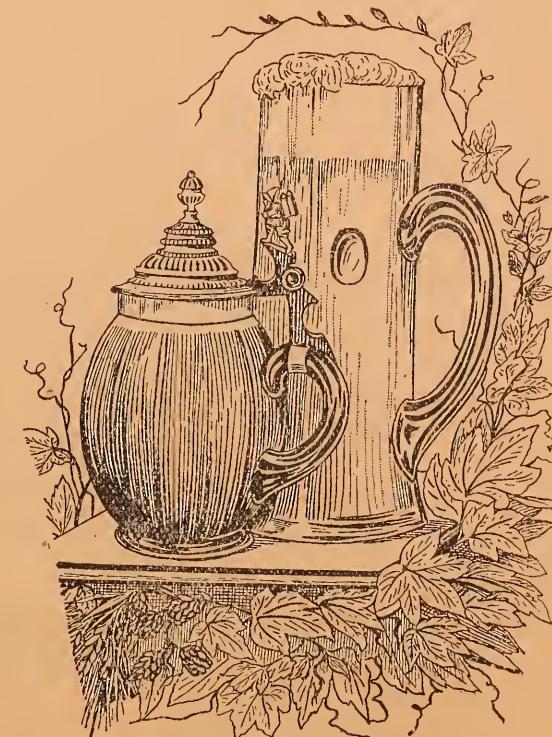
GRAPES AND WINE.



NATURAL COLORS.

No. 675, size 20x15½ inches.....per piece, \$1.25
" 675, B, for Glass, 20x15½ inches..... " 1.50

BEER MUGS.



NATURAL COLORS.

No. 655, size 18½x14 inches.....per piece, \$1.25
" 655, B, for Glass, 18½x14 inches..... " 1.50

PALM'S PATENT TRANSFER TRADE DESIGNS FOR WAGONS, SIGNS, ETC.

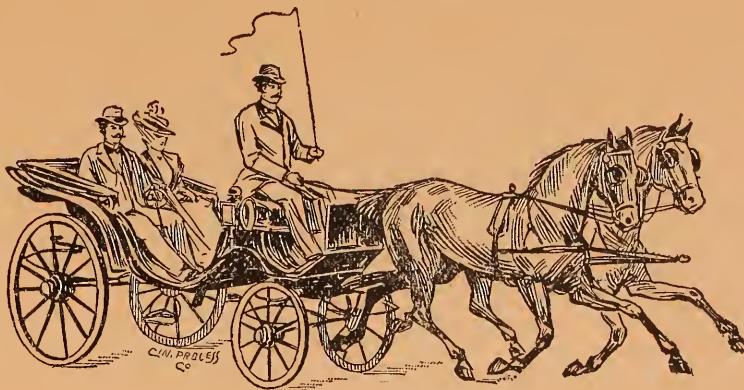
CONFECTIONERY.



NATURAL COLORS.

No. 1272, size 15½x24 inches.....per piece, \$1 75
" 1272, B, for Glass, 15½x24 inches..... " 2 00

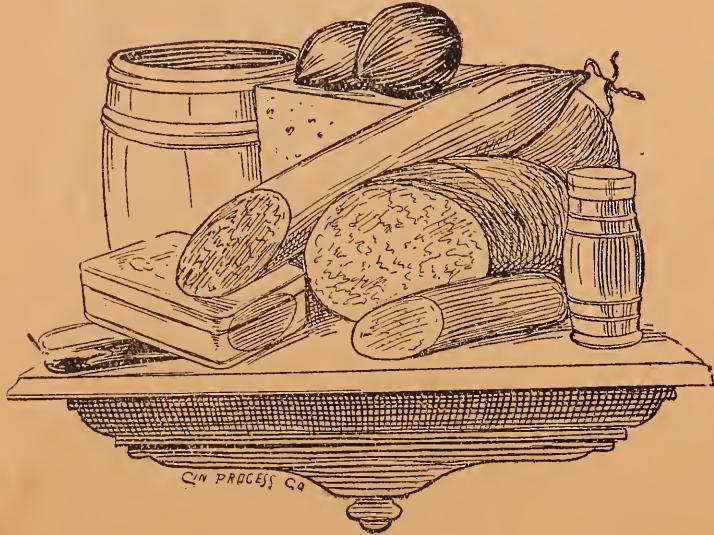
HORSE AND CARRIAGE.



NATURAL COLORS.

No. 1250, size 11x22 inches.....per piece, \$1 25
" 1250, B, for Glass, size 11x22 inches..... " 1 50

DELICATESSEN.



NATURAL COLORS.

No. 654, size 14x19 inches.....per piece, \$1 25
" 654, B, for Glass, 14x19 inches..... " 1 50

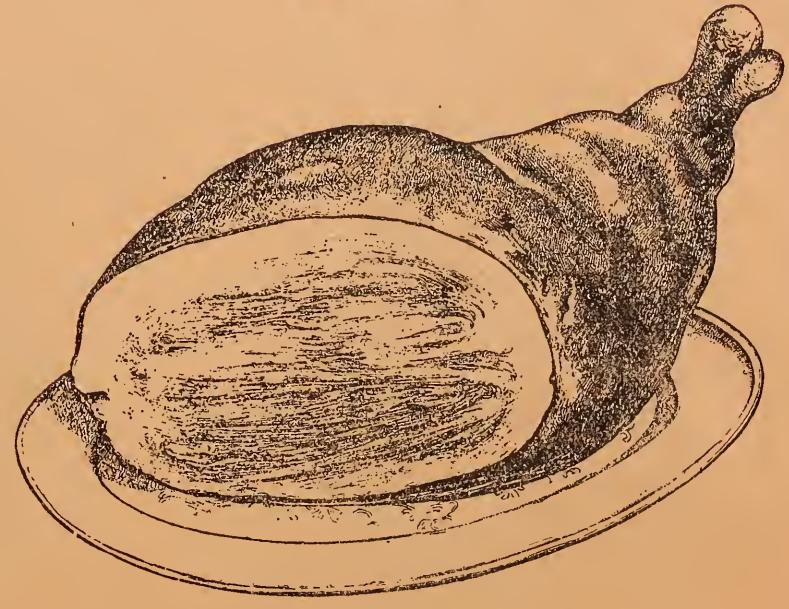


HAM.

NATURAL COLORS.

No. 668, size 22x10½.....per piece, \$1 00
" 668, B, for Glass, size 22x10½ " 1 25

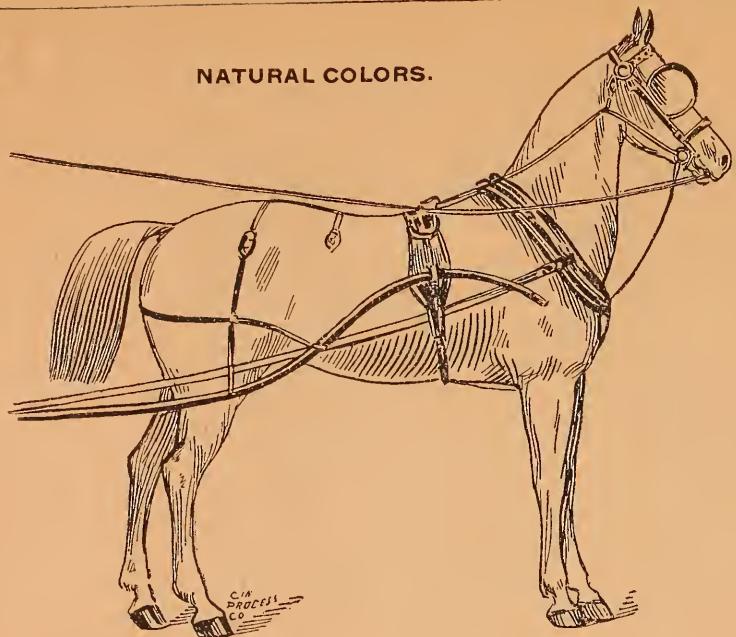
HAM ON PLATTER.



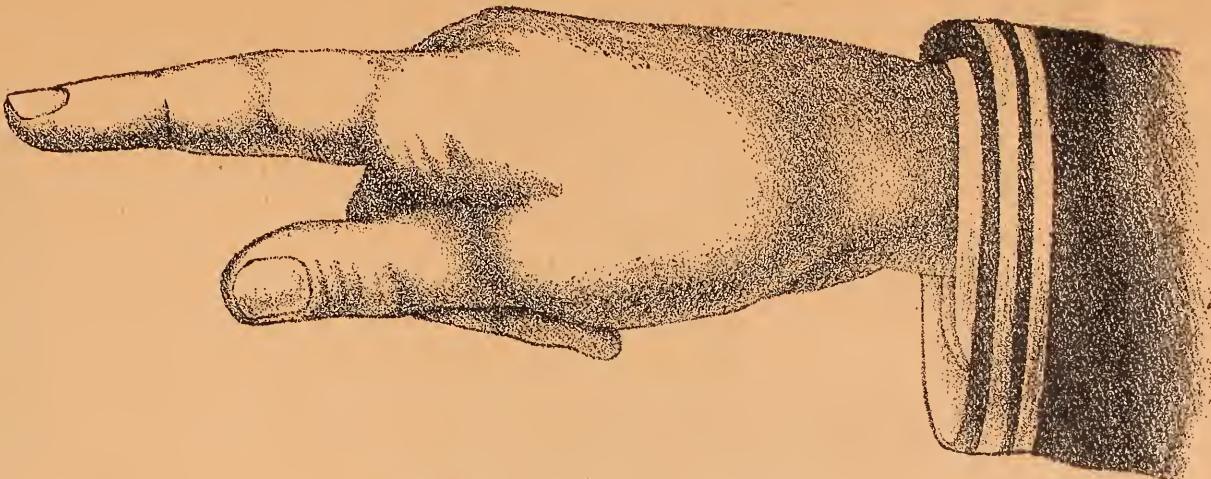
NATURAL COLORS.

No. 478, size 13x18 inches.....per piece, \$1 00
" 478, B, for Glass, 13x18 inches..... " 1 25

NATURAL COLORS.



No. 1253, size 15x17 inches.....per piece, \$1 00
 " 1253, B, for Glass, size 15x17 inches....." 1 25



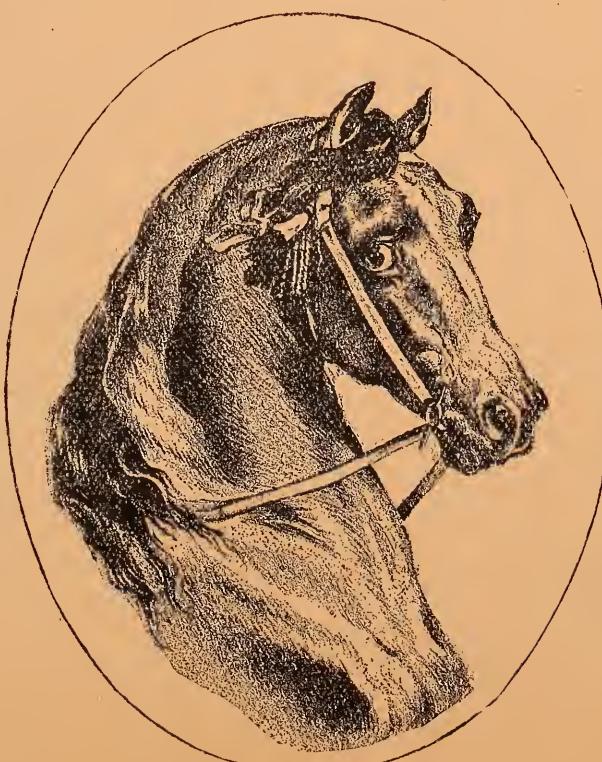
NATURAL COLORS—RIGHT AND LEFT.

No. 217, F, size 2½x6¼ inches, 20 on sheet.....	per sheet, \$1 25
" 219, F, " 3¾x10 " 8 " "	" 1 25



NATURAL COLORS.

No. 1263, size 20x15 inches.....per piece, \$1 25
 " 1263, B, for Glass, size 20x15 inches...." 1 50



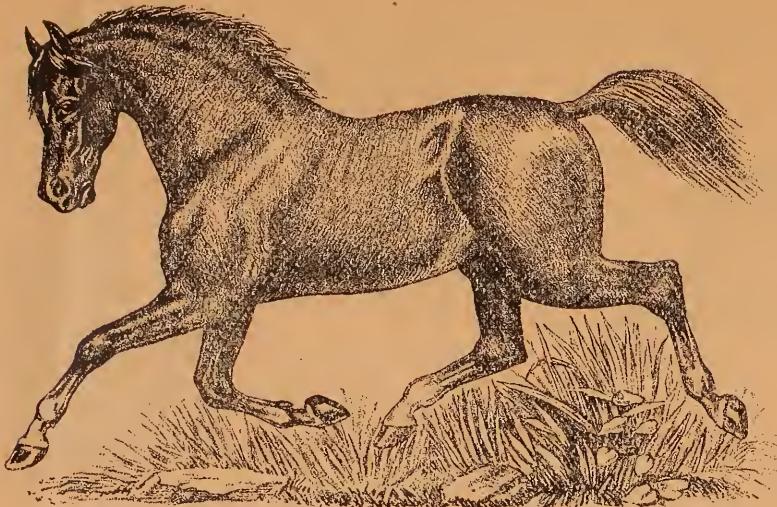
NATURAL COLORS.

No. 1472, F, size 6¾x5¼, 9 on sheet.....per piece, \$1 20
 " 1473, F, " 9½x7½, 4 " "
 1 20 |

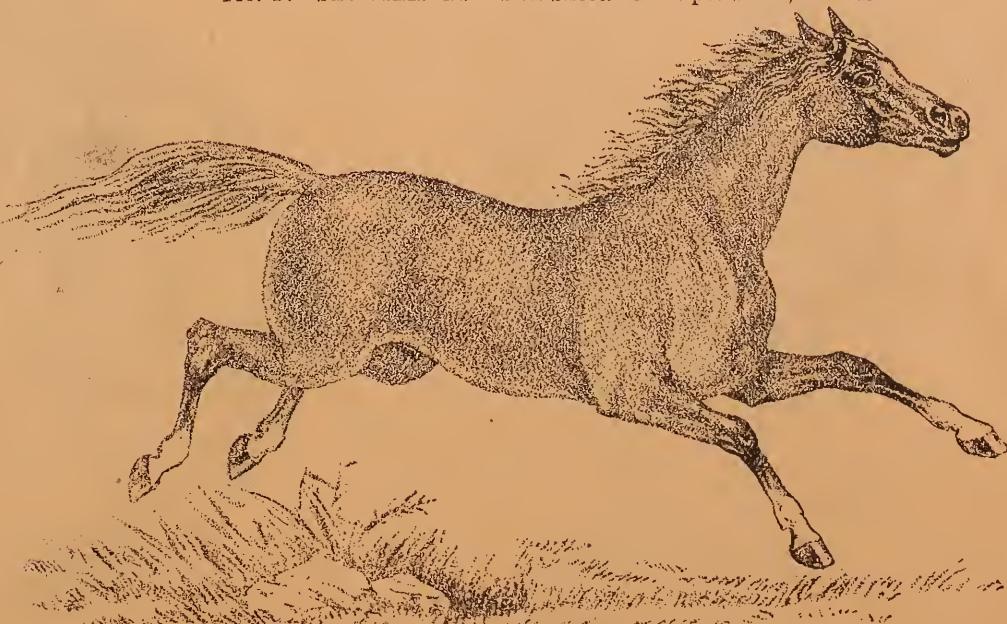


NATURAL COLORS.

No. 1307, A, size 7x6½, 12 on sheet.....	per sheet, \$2 50
" 1307, F, " 10x9, 8 " "	" 2 50
" 1307, P, " 14x13, 4 " "	" 2 50

**NATURAL COLORS.—RIGHT AND LEFT.**No. 1438 F. Size 4 $\frac{1}{2}$ x 7 inches. 10 Pieces on Sheet. Price per Sheet..... \$1.00**NATURAL COLORS.—RIGHT AND LEFT.**

No. 994 D.	Size 5 $\frac{1}{2}$ x 5 $\frac{1}{2}$ in.	12 on Sheet.	Price per Sheet,	\$1.50
" 1434 F.	Size 8x8 in.	6 on Sheet.	Price per Sheet,	2.00
" 1447 F.	Size 12x12 in.	2 on Sheet.	Price per Sheet,	2.00

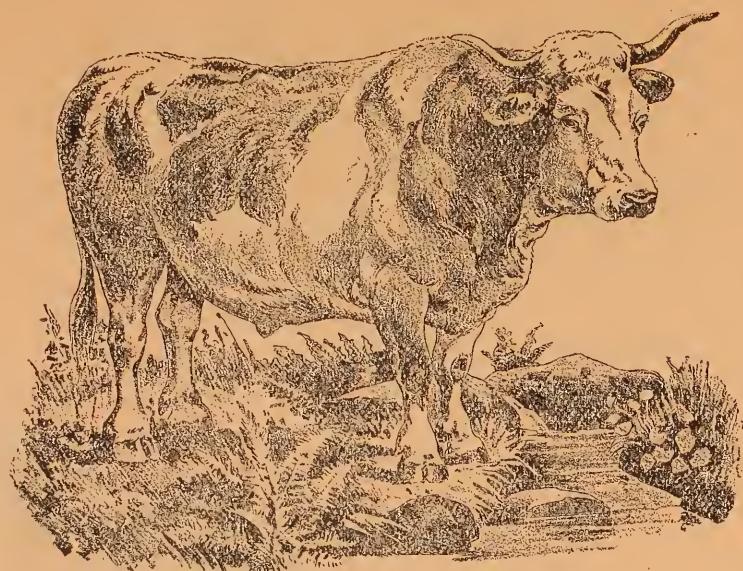
**NATURAL COLORS.—RIGHT AND LEFT.**No. 20 X. Size 6x5 $\frac{1}{2}$ inches. 8 on a Sheet. Price per Sheet..... \$1.50**NATURAL COLORS.—RIGHT AND LEFT.**

No. 5024. Size 7x11 inches. 8 on a Sheet. Price per Sheet..... \$2.00

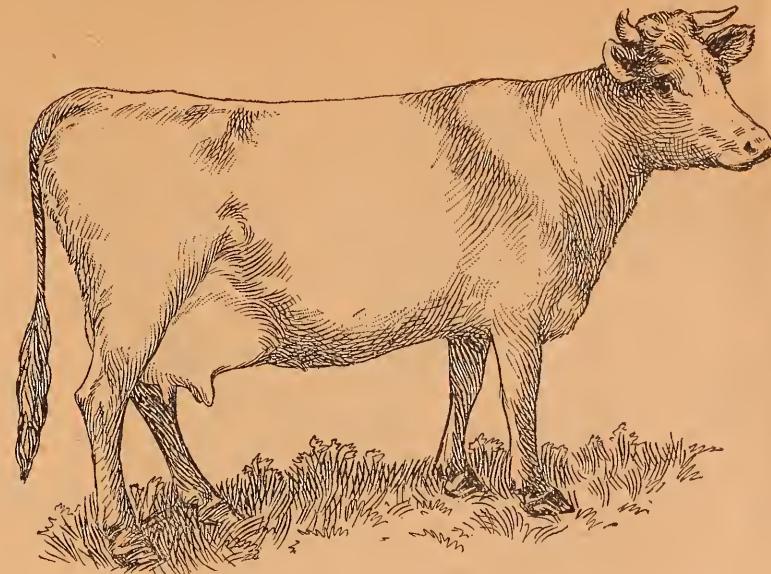
THE PALM LETTER CO.,

311-313 Hammond Street,

CINCINNATI, OHIO, U. S. A.

**NATURAL COLORS.**

No. 5009, FF, size 7x9 inches Right and Left, 6 pieces on sheet, per sheet, \$1 50
 " 5049, F, " 11x15 " " " " 2 " " " 2 00

**NATURAL COLORS.**

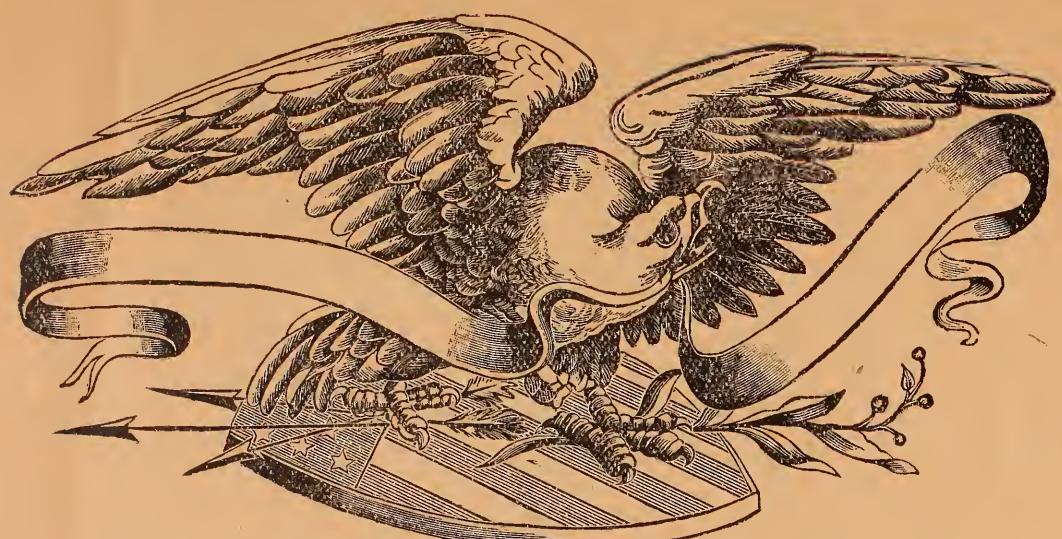
No. E 662, size 4x6 inches Right and Left, 6 pieces on sheet, per sheet, \$1 25
 " E 663, " 7x10, " " " " 6 " " " 1 50

**NATURAL COLORS.**

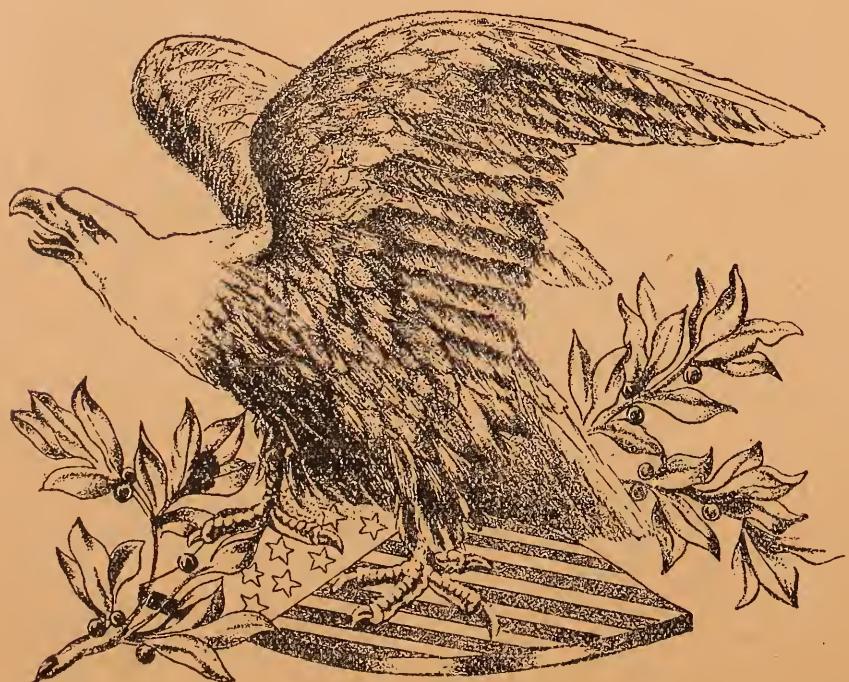
No. 5000, F, size 7x9½ inches Right and Left, 6 pieces to sheet, per sheet, \$1 50
 " 5048, F, " 11x13½ " " " " 2 " " " 1 50

**NATURAL COLORS.**

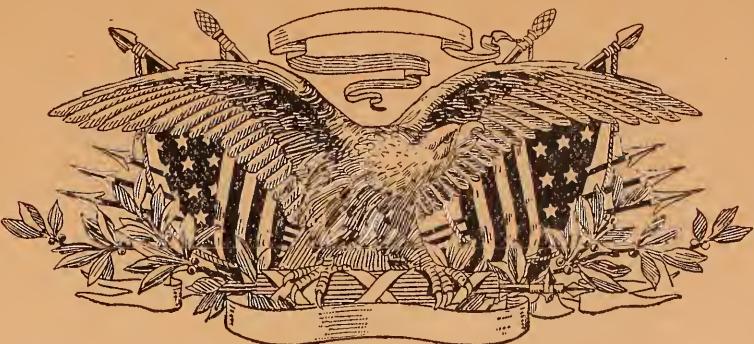
No. 270, D, size 7x7 inches Right and Left, 6 pieces on sheet, per sheet, \$1 25

**GOLD AND COLORS.**

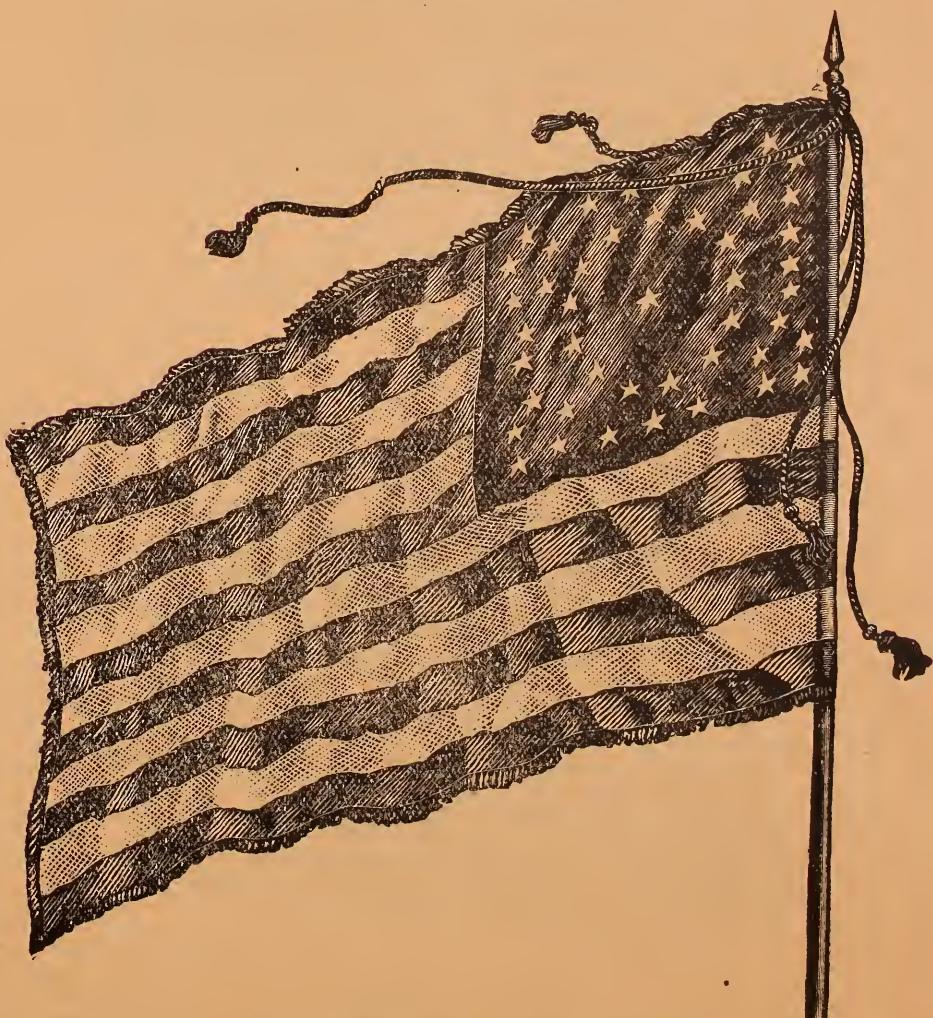
No. E 447. Size $2\frac{3}{4} \times 5\frac{1}{2}$. 16 on Sheet. Per Sheet..... \$0.90
 No. E 448. Size $2\frac{3}{4} \times 4\frac{1}{2}$. 18 on Sheet. Per Sheet..... 0.75

**NATURAL COLORS.**

202 X. Size $5 \times 6\frac{1}{2}$. 8 on a Sheet. Price per Sheet..... \$1.25.

**NATURAL COLORS.**

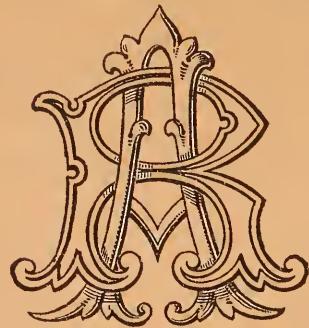
No. A 40. Size $9 \times 20\frac{1}{2}$. 3 on Sheet, @ \$2.50 per Sheet.

**UNION FLAGS IN NATURAL COLORS.**

E. 315.	Size $5\frac{1}{4} \times 4\frac{3}{4}$ inches.	6 Pieces on a Sheet.	Price per Sheet.....	\$0.75
E. 314.	Size $6\frac{1}{2} \times 6$ inches.	8 Pieces on a Sheet.	Price per Sheet.....	1.00
E. 313.	Size $8\frac{3}{8} \times 7\frac{1}{2}$ inches.	6 Pieces on a Sheet.	Price per Sheet.....	1.00

MONOGRAMS.

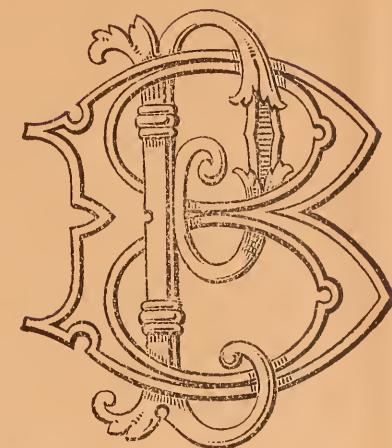
We carry in Stock a complete assortment of Monograms for buggy, carriage and wagon work, of any two letters in the Alphabet from A to Z, In two sizes, as shown by these designs in natural size:



Size No. 1—Gold and Red.
" 1—Gold and Blue.
" 1—Gold and Green.

Price, per pair, = 25 Cents.

Size No. 2—Gold and Red.
" 2—Gold and Blue.
" 2—Gold and Green.



Price, per Pair, = 35 Cents.

SPECIAL DISCOUNTS ON ORNAMENTS, LETTERS, &c.

On orders of \$10.00 or over, - - - - - 15 per cent. off List.

" " " 20.00 " " - - - - - 25 " " " "

ON LARGER ORDERS, SPECIAL PRICES WILL BE GIVEN.

No orders for less than 25 cents will be accepted. Orders for less than \$1.00 must be accompanied by Cash and return Postage.

Please Address

THE PALM LETTER CO.,

311-313 Hammond Street,

CINCINNATI, O., U. S. A.

Materials for Transferring to Glass.

1. PALM'S TRANSFER CEMENT, or Quick-Drying Rubbing Varnish. Palm's Cement preferable.
2. A Pencil or Brush for applying the Cement.
3. A Soft Sponge and Basin of Water. Warm water preferable.
4. Chamois Skin.
5. Rubber Roller.
6. Wearing Body Coach Varnish.

Directions for Transferring to Glass.

1. Give the face of the letter to be transferred (that is, the colored side) a smooth, thin coat of our Cement, carefully covering all parts of the letter, going slightly beyond the outline of the letter. When our Cement is not at hand, quick-drying rubbing varnish may be used in place of cement; but, in all cases, a thin coating only of cement or varnish must be given. The stains of cement or varnish around the letter cannot be removed after it is transferred, without injury to the transfer; but they will not be visible after the "backing" hereinafter described has been put on, as per paragraph 7.

2. After having given the face of the letter (that is, the colored side of it) the coating of cement or varnish, as described in paragraph 1, let the coating become thoroughly tacky or sticky. Cement dries very quickly and will become tacky and sticky in a few minutes, whereas varnish requires a longer time before it becomes tacky. Of course in dry or hot weather, either cement or varnish will dry quicker than in moist or cold weather.

3. After the letter has been coated with cement or varnish, and the coating has become thoroughly tacky or sticky, and before laying the letter on the place to be lettered, take a wet sponge and wash over the face-side of the letter, then lay the letter face downward on the place to be lettered, and roll it down well with a rubber roller, being careful to roll out all the moisture between the letter and the glass, and causing all parts to adhere well to the glass, solidly and smoothly—carefully rolling out all blisters and air-bubbles.

4. Special care must be taken not to lay the letter on the glass while the coat of cement or varnish is still moist and soft, and before it has become thoroughly tacky and sticky, because the soft or moist coat of cement or varnish will cause the letter to crack and peel off, and thus make a defective transfer.

5. Having rolled the letter down well with the roller so that all parts adhere well to the glass, now dampen the back of the letter slightly with a moist sponge, and roll the letter down a little more with the rubber roller. Now saturate the paper (back of the letter) thoroughly with sponge and water, and let it soak for a few minutes, after which the paper will slide off easily, leaving the letter on the glass. Should the paper not slide off easily, then apply more water until the paper separates easily from the transfer. Warm or hot water will facilitate the quick saturation of the paper.

6. After the paper is removed, wash all the gummy substance off the letter by pressing (not rubbing) with a moist sponge or chamois skin, being careful not to rub up the edges of the letter; then dry it with a chamois skin by pressing.

7. The following day, the letter is ready to receive the finishing coat or backing of varnish to protect it. This coat should be extended about one-sixteenth or one-eighth of an inch beyond the edges of the letter. Light wearing body coach varnish is best adapted for this purpose. This backing of varnish should never be omitted.

NOTE—One of the SPECIAL POINTS to observe in order to obtain a PERFECT TRANSFER is to let the Coating of CEMENT OR VARNISH BECOME THOROUGHLY TACKY OR STICKY before laying the letter on the glass. These directions also apply to transferring ORNAMENTS to GLASS.

Any further instructions will be cheerfully given by addressing

THE PALM LETTER CO.

Manufacturers of Palm's Patent Transfer Letters,

311 and 313 Hammond Street.

CINCINNATI, OHIO. U. S. A.

Shipments and Terms.

Small orders, less than three fonts, may be shipped by mail, at risk of Purchaser. Larger orders can be sent cheaper by Express or Freight.

Parties who have no account with us when ordering goods, will please send their reference when remittance does not accompany their order.

All small orders not accompanied by the Cash will receive no attention

Send money by Money Order, Registered Letter or Express.

Orders over \$5.00 we will ship by Express C. O. D., but from parties unknown to us we require a small remittance to secure acceptance.

GOLD MEDAL AND HIGHEST AWARD.

..... GIVEN THE

Palm's Patent Transfer Letters and Signs

..... AT THE

CHICAGO WORLD'S FAIR.

Alphabetical Pouches.

With all orders of three (3) or more fonts of **one style** of letters or numerals, we furnish the fonts cut up and arranged in alphabetical pouches without extra charge. This arrangement makes the letters and numerals very practicable for daily use.

Sample Books.

Our Sample Book, containing colored plates and illustrations of letters and numerals, will be furnished gratis with all orders of \$10.00 or over. The same will be mailed to any address on receipt of \$1.00. Address,

THE PALM LETTER CO.

311 and 313 Hammond Street, CINCINNATI, O.

Palm's Patent Transfer Letters.

PATENTED MARCH 14, 1882.

THESE Letters are manufactured in Pure Aluminum Gold and Silver Leaf and finest Oil colors, and are equal, if not superior, to the best hand-painted work. Each letter is provided on the back of the paper with our PATENT SPACE and CONTOUR LINES, so that ANY person can space any word perfectly and symmetrically, and according to the established rules. These Letters are manufactured for Transferring to Wood, Metal, Paint, etc., or to the inside of Glass.

New styles and sizes will be added as the demand may warrant.

These Letters may be transferred in straight or curved lines.

The letters are sold singly or by the font, arranged on the basis of the printer's type font. In ordering, it is only necessary to give the number of the size, and the letter of the color style desired, thus: in ordering

"ONE FONT NO. 1, D"

the order would be for one font small Egyptian Letters, one inch high, No. 1, as described on page 2, executed in gold with fine black line and double red shading, as described in Key for color styles, D style.

Directions for Transferring, and any other information furnished, by addressing

THE PALM LETTER CO. (INCORPORATED)

311 and 313 Hammond Street,

CINCINNATI, O., U. S. A.

Description of Colors, etc., Contained in the Various Styles of Palm's Patent Transfer Letters.

KEY FOR COLOR STYLES.

A Style.	Gold with high light and black. Blended red shade.
B "	For GLASS. Red with gold and black. Blended blue shade.
BB "	For GLASS. White with gold. Blended green shade.
C "	For GLASS. Red with gold. Black shade.
CC "	For GLASS. Gold with black line. Double red shade.
D "	Gold with black line. Double red shade.
E "	Gold with black line. Double blue shade.
F "	Silver with high light and black. Blended blue shade.
G "	For GLASS. Blue with silver and black. Blended red shade.
GG "	For GLASS. White with silver. Blended red shade.
H "	For GLASS. Blue with silver. Black shade.
HH "	For Glass. Silver with black line. Double green shade.
J "	Silver with black line. Double red shade.
K "	Silver with black line. Double blue shade.
L "	Yellow with high light and black. Blended blue shade.
M "	Yellow with high light and black. Blended red shade.
N "	For GLASS. Red with gold and black. Blended brown shade.
NN "	For GLASS. White with gold. Blended brown shade.
O "	Yellow with black line. Double red shade.
P "	Yellow with black line. Double blue shade.
R "	Gold with high light and black. Blended blue shade.
S "	Black with white line. Double red shade.
T "	Black with white line. Double blue shade.
U "	Plain yellow with black line.
V "	Gold with high light and black. Blended brown shade.
W "	Silver with high light and black. Blended brown shade.
Y "	Plain gold with black line.
YY "	For GLASS. Plain gold with black line.
Z "	Plain silver with black line.
ZZ "	For GLASS. Plain silver with black line.

NOTICE For letters for WOOD, METAL, PAINT, ETC, see pages 3 to 16 inclusive.
For letters for INSIDE OF GLASS, see pages 17 to 25 inclusive.

Please Order by Number and Style.

CAPITAL LETTERS.

TABLE SHOWING THE AVERAGE WIDTH AND REGULAR HEIGHT OF PALM'S PATENT TRANSFER CAPITAL LETTERS, (including Shade.)

No. 1. Egyptian.....	height 1 inch, width $\frac{3}{8}$ inch
No. 2. Roman.....	height 1 inch, width $1\frac{1}{8}$ inch
No. 3. Egyptian.....	height $1\frac{1}{4}$ inch, width 1 inch
No. 4. Egyptian (modern).....	height $\frac{3}{4}$ inch, width $\frac{3}{8}$ inch
No. 5. Roman.....	height $1\frac{1}{2}$ inch, width $1\frac{1}{4}$ inch
No. 6. Egyptian.....	height $1\frac{1}{2}$ inch, width $1\frac{1}{4}$ inch
No. 7. Block	height $1\frac{1}{2}$ inch, width $1\frac{1}{4}$ inch
No. 8. Egyptian	height 2 inch, width $1\frac{1}{8}$ inch
No. 9. Roman	height 2 inch, width $2\frac{1}{4}$ inch
No. 10. Block	height $2\frac{1}{2}$ inch, width $2\frac{1}{4}$ inch
No. 11. Egyptian	height 3 inch, width $2\frac{1}{2}$ inch
No. 12. Roman	height 3 inch, width $3\frac{1}{2}$ inch
No. 13. Block	height $3\frac{1}{2}$ inch, width 4 inch
No. 14. Roman	height 4 inch, width $4\frac{1}{2}$ inch
No. 15. Block	height $4\frac{1}{2}$ inch, width 5 inch
No. 16. Roman	height 5 inch, width 6 inch
No. 17. Egyptian	height $5\frac{1}{2}$ inch, width 4 inch
No. 18. Roman	height 6 inch, width $6\frac{1}{2}$ inch
No. 19. Egyptian (fancy)	height $6\frac{1}{2}$ inch, width 5 inch
No. 20. Block	height 7 inch, width $7\frac{1}{4}$ inch
No. 21. Roman	height $8\frac{1}{4}$ inch, width 9 inch
No. 22. Egyptian	height 4 inch, width 3 inch
No. 23. Egyptian (modern)	height 5 inch, width 3 inch
No. 24. Egyptian (modern)	height $3\frac{1}{2}$ inch, width 2 inch
No. 25. Egyptian (modern)	height 10 inch, width 6 inch
No. 26. Egyptian (modern)	height $7\frac{1}{2}$ inch, width $4\frac{1}{2}$ inch
No. 27. Roman	height $1\frac{1}{2}$ inch, width 2 inch
No. 28. Egyptian	height $2\frac{1}{2}$ inch, width 2 inch
No. 29. Roman	height $3\frac{1}{2}$ inch, width $4\frac{1}{2}$ inch
No. 30. Block	height $3\frac{3}{4}$ inch, width $4\frac{1}{2}$ inch
No. 31. Egyptian (fancy)	height $5\frac{1}{2}$ inch, width $4\frac{1}{4}$ inch
No. 32. Egyptian	height $1\frac{1}{2}$ inch, width $1\frac{1}{4}$ inch
No. 33. Egyptian (modern)	height 4 inch, width $2\frac{1}{2}$ inch
No. 34. Egyptian	height $\frac{1}{2}$ inch, width $1\frac{1}{8}$ inch
No. 35. Egyptian (modern)	height $\frac{1}{2}$ inch, width $\frac{1}{2}$ inch
No. 36. Egyptian	height $\frac{1}{2}$ inch, width $\frac{5}{8}$ inch
No. 37. Egyptian	height $\frac{1}{2}$ inch, width $\frac{3}{8}$ inch
No. 38. Egyptian (modern)	height $\frac{1}{2}$ inch, width $\frac{3}{8}$ inch
No. 39. Egyptian	height $\frac{3}{8}$ inch, width $\frac{1}{4}$ inch
No. 40. Egyptian (fancy modern)	height $2\frac{1}{4}$ inch, width $1\frac{1}{8}$ inch
No. 41. Roman (fancy modern)	height $2\frac{1}{4}$ inch, width $2\frac{1}{4}$ inch

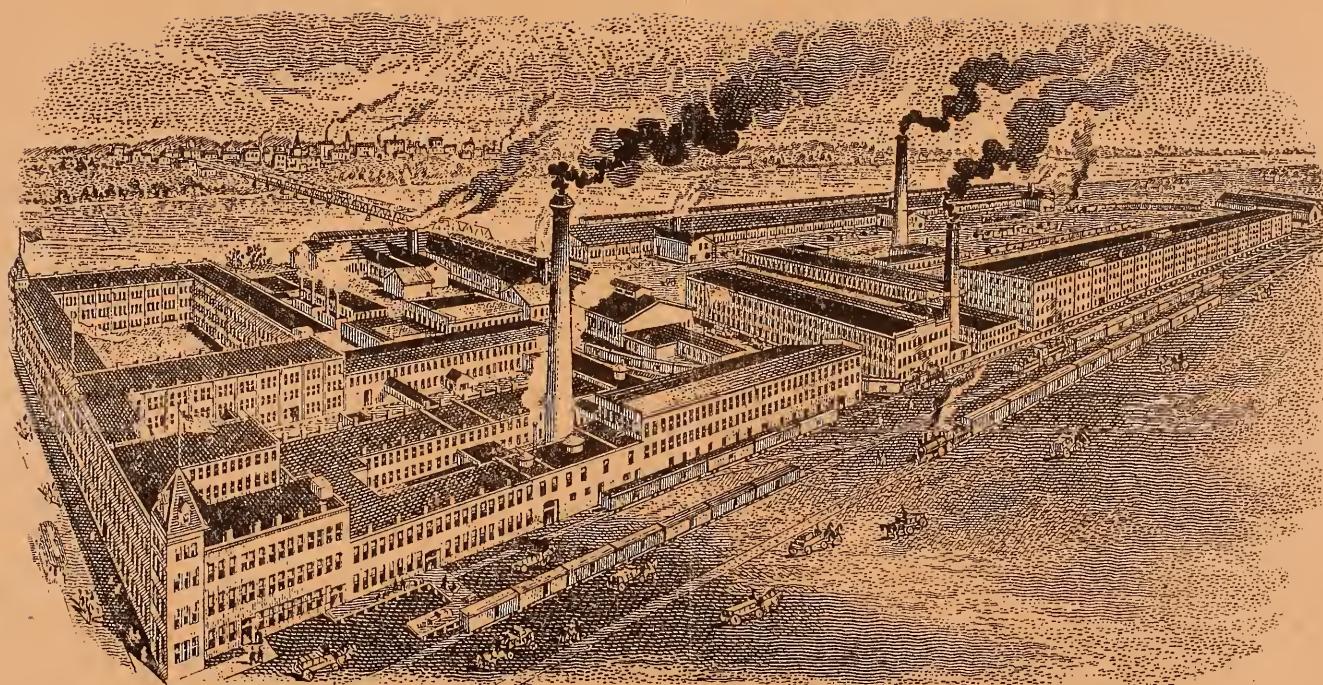
* The above dimensions apply to the Glass Letters as well as to the Wood, Metal and Paint Letters.

Lower Case Letters.

TABLE SHOWING THE AVERAGE WIDTH AND REGULAR HEIGHT OF PALM'S PATENT TRANSFER LOWER CASE LETTERS, (including Shade.)

The average width Letters are such as B, C, D, Etc. The M and W require ONE-HALF MORE space than B, C, D, Etc. The F, I, J, L and T require only ONE-HALF of the average width.	
No. 9. x Roman	height 2 inch, width $1\frac{1}{2}$ inch
No. 10. x Block	height $2\frac{1}{2}$ inch, width $1\frac{1}{4}$ inch
No. 11. x Egyptian	height 3 inch, width $1\frac{1}{2}$ inch
No. 12. x Roman	height 3 inch, width $2\frac{1}{4}$ inch
No. 13. x Block	height 3 inch, width $2\frac{1}{4}$ inch
No. 14. x Roman	height 4 inch, width 3 inch
No. 15. x Block	height $4\frac{1}{2}$ inch, width 3 inch
No. 17. x Egyptian	height $5\frac{1}{2}$ inch, width 3 inch
No. 22. x Egyptian	height 4 inch, width 2 inch
No. 23. x Egyptian (modern)	height 5 inch, width $2\frac{1}{4}$ inch
No. 24. x Egyptian (modern)	height $3\frac{1}{2}$ inch, width $1\frac{1}{2}$ inch
No. 25. x Egyptian (modern)	height 10 inch, width $4\frac{1}{2}$ inch
No. 26. x Egyptian (modern)	height $7\frac{1}{2}$ inch, width $3\frac{1}{4}$ inch

* The above dimensions apply to the Glass Letters as well as to Wood, Metal and Paint Letters.



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