

Engaging With Youth

Case in Korean Wikipedia

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Timeline of this session.

- Why Engaging with Youth is important?
- Initiatives - what Korean community is doing
- Open discussion



Background

- Many people transitioned to online activities due to pandemic, Korean Wikipedia received a large number new of users.
- Using Wikipedia as a knowledge platform to applications for young people
- New main page, how they recognize our community space (like Village Pump)

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위키백과

우리 모두가 만들어가는 자유 백과사전



사랑방

다른 분들과 의견을 교환해봐요!



질문방

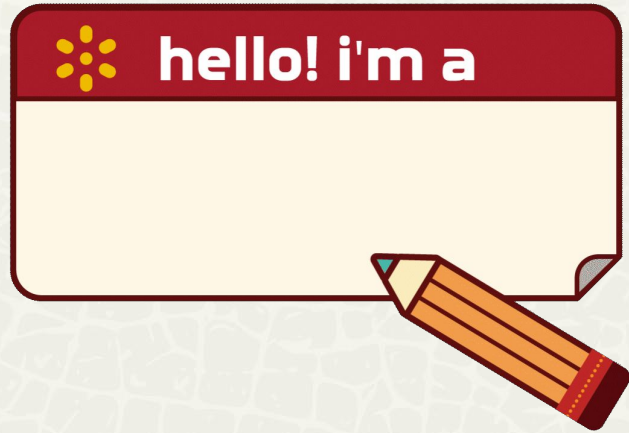
지침으로 해소되지 않는 의문을 풀어봐요!

사용자 모임

Diversity, Collaboration, Future

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Importance of Youth engagement

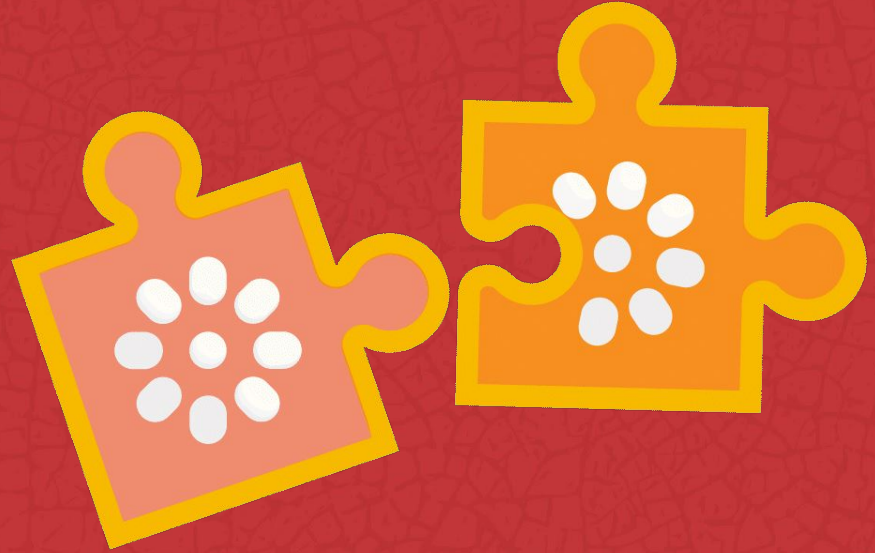
Necessary to maintain the sustainability of the Wikimedia movement.

Reflect the cultures and influences of diverse generations, and everyone must collaborate each other.

Community needs to create an inclusive and supportive atmosphere regardless of their identify.

Understanding their culture

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**Let's motivate
youth.**

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Engagements

- Improve/Reorganize existing resources
 - Create and Re-structure help and guideline pages.
- Efforts to communicate directly with youth users (regardless of method)
- Student Camp: Dedicated page for new youth users
 - Dedicated village pump (temporary solution)



위키백과:학생 캠프

위키백과, 우리 모두의 백과사전.

위키데이터: 위키백과:학생 캠프 (Q86550576), 설명이 없습니다

다른 이름: 없음

위키백과 학생 캠프

단축: 백:학캠

위키백과 학생 캠프는 학생이나 어린이 사용자의 위키백과 활동을 돕는 것을 목적으로 만들어진 프로젝트입니다.
프로젝트를 돕고 싶으신 분은 누구나 환영합니다! 🍌🍌🍌

이 문서도 다른 위키백과 문서와 같이 누구나 수정할 수 있습니다. 여러분이 프로젝트의 향상을 도와 주세요!



📣 **필독: 초등학교 사용자에게: 불필요한 많은 다중 계정과 관련하여, 계정은 하나만 쓰고, 모든 계정을 공개하세요**

- **사용자 권한 신청**은 충분한 경험이 있는 사용자가 권한을 신청하는 곳입니다. 권한을 신청하기 전, **사용자 권한 신청하기에 대한 조언**을 읽고 자신이 정말 권한 신청을 해야 하는지 신중하게 생각해주세요.
- 혐오, 증오 표현이 들어간 **유저박스**를 만들지 말아 주세요. 다른 사용자에 의해 임의적으로 삭제될 수 있습니다.
- 무분별한 **{{차석}}** 사용을 자제해 주세요. 사용자 관리요청은 다수결로 처리되는 것이 아닙니다.

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Engagements

- Encourage them to do what they want to do and support them behind the scenes.

위키백과:학생 대모험

위키백과, 우리 모두의 백과사전
위키데이터에 항목이 없습니다.

단축
백:학모

"학생 대모험"에
오신 것을
진심으로 환영합니다!

이곳을 눌러 모험을 떠나 볼까요?

2탄으로!
후기로 이동!

분류 (+): 위키백과:학생 대모험 (-) (4) (1) (1) | (+)

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Working with Local affiliate

- Initiatives/programs for Youth
 - WikiTambang.
 - Collaborate with other Youth Agencies.
 - Can plan their own Wikimedia activities.
- Understand the culture youth through frequent meetings.
- Utilize volunteer hours - what students necessarily need.



“위키탐방” Wikitambang

- Improving media by visiting various places in Seoul.
- 3 Sessions held, 6~10 users participate in each session.
- Goal to enhance photos and articles in areas lacking media in Seoul
- Lots of new Youth users participated as well as experienced users.

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Collaboration with Local organizations

- WMKR's Collaboration with school and local Youth agencies
- TODO: utilizing Wikipedia in school (guide for teachers)

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Leading Youth user as productive community member

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“I think the is a valuable experience is literacy and writing skills that come from contributing Wikimedia Movement, and the feeling of being able to help others with the knowledge I have.

In order to increase the influx of student users, who are the future assets of Wikipedia, I would like to see more educational programs for student users, and help at their level.”

- User:기나ㅏㄴ

Leading Youth user as productive community member

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“As a student, it's great opportunity to gain a variety of knowledge and experiences that can't get from school.

I also think it's positive that there are programs for young people in these days, and I hope that more and more young people will join Wikimedia movement in the future.”

- User:Whitetiger



Achievements

- New community members
 - 5+ administrators elected from Youth age group.
 - One user recently awarded Wikimedian of Year (in Korean community)
 - Actively working on content development (editing).
 - Hosting/proposing edit-a-tones.



Challenges

- Post COVID, decreased influx of new users
- Still not user-friendly environment
 - Need to improve (shortened) policy, help page to more readable.
- Lack of knowledge about wiki(movement) and free knowledge
- Changing trends among Korean and Youth
- Big competitor: 나무위키 (Namuwiki)



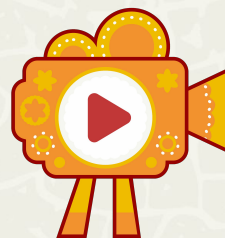
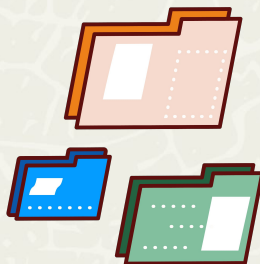
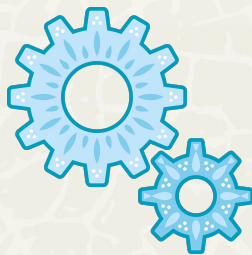
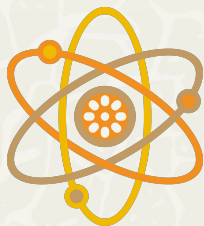
Quick Open Discussion

Let's share your experiences with others:

- Challenges to engaging with youth in your community
- Current / Future initiatives targeting youth in your local community
- How your community supporting youth?

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