Vital Signs

Monthly Metrics Meeting 2014-10

Vital Signs: what who why?

It is a dashboard

For decision makers, product managers, grant making & the community

so they do analysis on the health of a wiki using [standardized metrics](#)

Vital Signs: Minimum Viable Product

Still in development

     UX

     Backfilling Data

     More [standardized metrics](#)

https://metrics.wmflabs.org/static/public/dash/

Demo: Choosing a project

1. Type the type of project - e.g. 'wikip'
2. Select the language - e.g. 'Arabic'

or vice versa

1. Type in a language - e.g. 'Ukranian'
2. Select the the project

Demo: Choosing a metric

1. Click the blue button 'Add Metric' or the '+'
2. Select the metric

Vital Signs: The Editor Model

Acquisition - Activation - Retention

Newly Registered User - Acquisition

    count of users registering on given day

Rolling New Active Editor - Activation

    registered and 5+ edits in last 30 days

Rolling Surviving New Active Editor - Short term retention

    registered and made 5+ edits 30-60 days ago and made 5+ edits in last 30 days
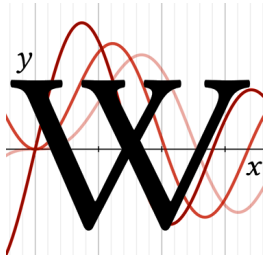
Tech Talk: The Dashboarding Problem

Date: October 6

Time: 1900 UTC

Link to live YouTube stream

IRC channel for questions: #wikimedia-office

Google+ page, another place for questions

Questions?

analytics @ lists . wikimedia . org