

NEWS & EVENTS

Rochester Institute of Technology

Vol. 14, No. 33, November 4, 1982

Endowment Establishes Richard S. Hunter Professorship

A gift in excess of \$500,000 has established the Richard S. Hunter Professorship of Color Science, Appearance and Technology at RIT. The endowment by Mr. and Mrs. Hunter of Reston, Va., honors Richard S. Hunter, founder of Hunter Associates Laboratory and chairman of its board.

Hunter Associates Laboratory, Inc., is the only organization in the world devoted exclusively to the measurement of color and appearance. An international authority on color measurement and appearance, the organization manufactures instruments for the measurement of color, gloss and other attributes of color. The Hunters founded the laboratory in the early 1950s.

The Richard S. Hunter Professorship at RIT will enable the Institute to increase its research and educational efforts in the area of color science and

technology as well as in appearance science in order to benefit the industry and science of color.

The Richard S. Hunter Professor will operate under the School of Photographic Arts and Sciences, a division of RIT's College of Graphic Arts and Photography. The work carried on by the Richard S. Hunter Professor will enhance the study of printing, graphic arts, graphic design, computer graphics, food technology, industrial and interior design, packaging design, textiles, ceramics, paints and plastics.

Dr. M. Richard Rose, explains, "The presence of the Richard S. Hunter Professorship at RIT will benefit many areas of study at the Institute and at the same time will encourage others to support RIT's research endeavors in the areas of color and appearance, which are of such deep importance to Mr. and Mrs. Hunter."

The Richard S. Hunter Professor will direct a color laboratory, which will be used to further applied research in color science and appearance technology and to address the problems of measurement and standardization.

Hunter himself began his career in color and appearance measurement in 1927 at the Colorimetry Section of the U.S. National Bureau of Standards. While at the bureau in 1942, he developed the Uniform Chromaticity

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Beck Continues Technology Debate Tonight

The debate about how new scientific discoveries and technologies should be utilized will be continued at the next Institute Forum lecture at 7 p.m. tonight, Thursday, Nov. 4, in the Chester F. Carlson Memorial Building, room 1250.

Dr. Lewis White Beck, the 1982-83 Caroline Werner Gannett Professor in the Humanities, College of General Studies, will examine the role of science in deciding questions traditionally viewed as moral problems in his talk, "Science, Technology and Morals."

Admission is \$1; tickets are available at the College-Alumni Union.

Beck, who taught philosophy at the University of Rochester for 30 years, is the author of seven books and many magazine articles on philosophy and the history of ideas.

As Gannett professor, he will deliver two more lectures and will teach the General Studies "Great Thinkers" course during the winter quarter.

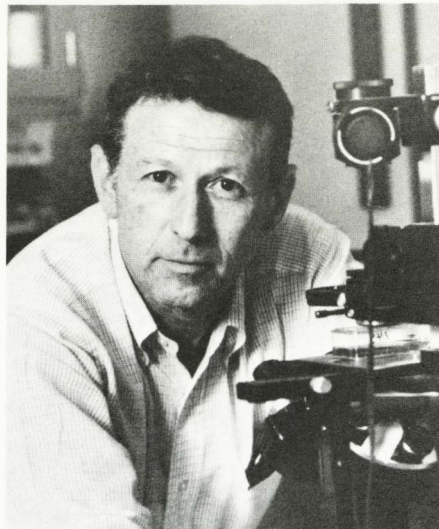
A specialist on the German philosopher, Kant, Beck was named a Guggenheim Fellow in 1957 and an American Council of Learned Societies Fellow in 1963.

Nobel Prize Winner to Deliver John Wiley Jones Lecture

Dr. Paul Berg, the Nobel prize-winning biochemist, will address the topic, "Genetic Engineering: Prospects for the Future," at the 1982 John Wiley Jones Symposium, Thursday, Nov. 11, and Friday, Nov. 12.

Berg will deliver two lectures: "The Dissection and Reconstruction of Genes and Chromosomes," at 8 p.m., Nov. 11, in Webb Auditorium; and "Cloned Genetic Elements: Implications for Basic and Applied Science" at 1 p.m., Nov. 12, also in Webb Auditorium. Both lectures are free.

Affecting our lives in a variety of ways, genetic engineering is a field in the headlines more and more these days. Genetic engineering is increasing plant yields with experiments in such areas as self-fertilizing and salt-resistant plants



PAUL BERG

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Graphic Design Must Get Reader Involved, Says Reedy Memorial Lecturer

The most important thing to remember in magazine design, according to Will Hopkins, is to keep graphic treatment from interfering with the message.

Hopkins, magazine designer, delivered the fall 1982 William A. Reedy Memorial Lecture in Photography to a standing-room-only audience last week in the NTID Auditorium.

The 18th speaker in the William A. Reedy Lecture Series, Hopkins has worked with magazines throughout the past 20 years. He began his serious magazine career as an editorial assistant for *TWEN* in Germany in the early 1960s and then moved to *Look* magazine as an art director.

He currently is head of the Will Hopkins group, creators of *American Photographic* and *American Health*.

"The design of *American Health* is not the traditional combination of text and photographs," Hopkins said. "We break stories down and pull information out with boxes, graphs and art. Sometimes our features look like sidebars in search of a story.

"But all of these graphic treatments work to enhance the information we are trying to impact. We bend over backwards to be accessible to the readers."

Hopkins told the audience that the reader of a magazine is physically involved with it. "The reader has to be interested, excited, otherwise he'll throw your magazine down and find another that catches his fancy."

Frank Strong, vice president and general manager, Consumer, Professional and Finishing Markets, Eastman Kodak Co., introduced Hopkins. The William A. Reedy Memorial Lectures in Photography are sponsored at RIT by the Eastman Kodak Co.

Dr. Robert Frisina, senior vice president for Institutional Advancement, said the Reedy Lecture series at RIT demonstrates the high quality of support RIT receives from the Eastman Kodak Co.

Hopkins' lecture begins the seventh year of the Reedy Lecture Series.



Dr. Robert Frisina, RIT senior vice president; Allie C. Peed, Eastman Kodak Company; Mrs. Dorrie Reedy, and Will Hopkins

Braine Named to RIT Trustees

Mrs. Clinton Braine, who was elected president of the Rochester Institute of Technology Women's Council in May, has been named the council's representative to the RIT Board of Trustees.



MRS. CLINTON BRAINE

Braine, who has given a great deal of time to community organizations, is a member of the Junior League Garden Club, the Women's Council of the Rochester Museum and Science Center, and the board of the Rochester Psychiatric Center, serving as its president during 1981-82.

A resident of 6 Pin Hook Lane, Pittsford, Braine is a past president and board member of the Pittsford Foreign Exchange Program. She was executive secretary for the Junior League for 1975 to 1980.

A graduate of Louisiana State University in 1950, Braine received an MS from the University of Rochester in 1973.

The RIT Women's Council is a service organization that promotes community interest in social, economic, educational and cultural programs at RIT.

TELEPHONE REPAIR SERVICE

Effective Nov. 12, the telephone repair number will be changed to 955-7611. Please note this change.

POLICY & INFORMATION

Policy & Information Policy Council Agenda for 11/10/82

1. A status report on the Eisenhower transition.
2. Progress report from the Response Coordinating Committee for the tenure draft.
3. New academic programs - any that are ready will be brought for discussion and action. Three program proposals expected for the November or December agendas are: Biotechnology - B.S.; Computer Engineering - M.S.; and Computer Technology - B. Tech.
4. The charge to the Governance Committee regarding the governance model to be developed may also be reported to the Policy Council at this meeting.

Anyone wishing source or additional information, call, 2527.



Dr. Mark Guldin (left), dean of the College of Graphic Arts and Photography, thanks Dudley A. Weiss for his support of the book testing facility at RIT. Weiss, director emeritus of the Library Binding Institute, was at RIT for dedication of the test facility which was named in his honor.



Dr. Robert H. Johnston, dean of the College of Fine and Applied Arts (left), welcomed representatives from China's Ministry of Light Industry who visited the college last week. The Chinese delegation was in Rochester for a Sibley's promotion, "China: Journey Through Time." Delegation members had many questions for Dr. Johnston, who has visited mainland China twice. They were curious about the course of study for students in the School for American Craftsmen as well as about the number of faculty members and the type of crafts produced by students and graduates.

He'll Wish You 'Bon Voyage'

Do you have a desire to teach, consult or do research overseas for either a short or extended period of time?

If the answer is yes, the first thing you should do is contact Dr. John H. Humphries, administrator for International Development, Office of Faculty and Program Development.

An International Faculty Exchange and Foreign Scholars program has been established at RIT to help interested faculty members and administrators in preparing for and handling faculty exchanges.

There has been a growing number of opportunities for RIT faculty to participate in international exchange programs. Last year faculty served in Japan, Mexico, Taiwan, Antigua and the Dominican Republic.

Humphries would like to see a lot more RIT faculty go abroad, "There is a world need for the programs we have at RIT . . . we should share our expertise." Services faculty can get from the new program, according to Humphries, are: help in locating a good international position to match your specific professional talent; help in preparing you and your family for overseas travel and residence; direct contact with foreign universities, governments and interna-

tional agencies to establish faculty exchange linkages; help in estimating costs and budgets; and assistance in housing, social and health services, language and visas.

An additional purpose of the new program is to bring foreign faculty to RIT and to make that transition as smooth and easy as possible.

Humphries is anxious to get the word out that this new service is available, so he has made available two pamphlets, one on guidelines for RIT faculty and staff traveling to another country, and the other on procedures for bringing foreign faculty and visitors to RIT.

A Challenge

Faculty, staff and students are encouraged to take part in Physical Challenges Days, Able-Disabled Events (formerly Handicapped Awareness Days) today and tomorrow (Nov. 4 and 5). Events begin at 9 a.m. in the College-Alumni Union.

Hunter

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Scale of Hunter, which became the basis of the National Bureau of Standards (NBS) unit of color difference.

He developed the method of photoelectric tristimulus colorimetry that senses light in terms of the three spectral response functions of the CIE International Standard Observer for color. Hunter also designed the multi-purpose reflectometer and the color difference meter as well as concepts, procedures and instruments to measure reflection, transmission and gloss.

According to Hunter, "Eighty percent of a person's information comes through his or her eyes. Everyone has experience in seeing. Most people take their complex ability to see for granted. It's up to the experts to analyze the mechanisms of seeing."

Analysis equipment designed and manufactured by Hunter and Hunter Associates Laboratory, Inc., makes it possible for experts to make these measurements.

Hunter's extensive knowledge of color and appearance has brought him acclaim. He has received the Testing Division Medal from the Technical Association of Pulp and Paper Industries, the Award of Merit from the American Society for Testing Materials, the Armin J. Bruning Award in appearance measurement of paints, and other honors.

This spring he was awarded honorary membership in the Inter Society Color Council, a group he served as president in 1972-73. He received the society's Macbeth Award in 1976.

Hunter believes that the ability to measure physical sources of the attributes of appearance is both an analytical and a quality control tool. "There is no such thing as an exact model for the optical analysis of appearance. There are different methods for different fields," Hunter has said. More broadly, he'd like to see RIT focus on the psychophysical analysis of sensory processes as they relate to various technologies.

The Richard S. Hunter Professorship of Color Science, Appearance and Technology is the fourth endowed professorship in RIT's College of Graphic Arts and Photography. Other endowed professorships in the college are the Melbert B. Cary Jr. Professorship in the Graphic Arts, the James E. McGhee Professorship in Photographic Management and the Paul and Louise Miller Distinguished Professorship in Newspaper Production Management.



Richard S. Hunter (right), chairman of the board of Hunter Associates Laboratory, Inc., Reston, Va., makes it official as he and his wife, Elizabeth, sign documents formally creating the Richard S. Hunter Professorship of Color Science, Appearance and Technology at RIT. The signing followed a dinner at the home of RIT president, Dr. M. Richard Rose (center).

There Is Only One Graphic Mark

What do Xerox Corp., Eastman Kodak Co., Burroughs Corp., RIT and other large organizations have in common?

Each has a graphic identity system including a logo or graphic mark. When a company is seeking an image for itself, much time and expense go into the creation and production of a graphic identity system. The logo is designed to lend consistency in identifying an organization. This is especially important for a company with many subsidiaries, or, as in RIT's case, an institution with nine colleges and several administrative support services.

RIT's graphic mark was designed at the time RIT moved to the new campus and is symbolic of the environmental quality of space and architecture of the new facilities. This revised graphic identity mark, an evolution of a previous mark, was developed to exist as a single strong, unchanging image. There is only one graphic mark for RIT and it should be used accordingly on all stationery, brochures or any business-related material, internally or externally.

The purpose of the RIT graphic mark is twofold: to identify our institution at a glance and to reflect the ideas of progressiveness, confidence and academic orientation which are characteristic of the Institute. But its effectiveness (both

as an identifying and descriptive symbol) depends on its consistent application and use.

The identity mark shown here is the standard symbol to be used by all areas of the Institute.



Rochester Institute of Technology

The mark should always be printed vertically, never tilted on either axis; it should always have a generous amount of background space; it should never be cluttered with additional design elements such as distracting blocks of color or ornamentation; it should always be printed (never screened) in a solid color (any variations, with optical corrections, have been designed for use as reversals and maximum reductions); and it is *always* printed in RIT colors, brown, orange or black.

In conjunction with the graphic mark, the words, *Rochester Institute of Technology*, are always printed in Helvetica typeface. This typeface was selected for RIT because of its modern, orderly quality and its ready availability.

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**INFORMATION SYSTEMS AND COMPUTING (ISC) SEMINARS
FOR IBM/370 USERS**

Seminar	Date	Time
Introduction to SAS	11/16	10 - 11:15 a.m.
(Statistical Analysis System)	11/18	
(IBM/370 System)	11/23	

For information about the IBM/370 seminars, call User Services, 6669, or 6929.

New Laboratory Dedicated

"RIT has taken a giant step forward to prepare students for the field of packaging," said the president of the Packaging Institute, USA, Fred C. Newman, in describing RIT's new Packaging Machinery Laboratory. The half-million dollar facility in RIT's City Center was dedicated Tuesday, Oct. 26, with the help of more than 120 representatives from the packaging industry around the country.

The packaging machinery laboratory was entirely equipped and financed through corporate donations and will be used to train packaging machinery mechanics in a one-year diploma program coordinated by the Department of Packaging Science and the School of Applied Industrial Studies.

In his remarks, Newman praised RIT's entire packaging program saying, "RIT will remain the focal point of packaging education and through its close ties with industry, insure its position as the premier center for the education of packaging professionals."

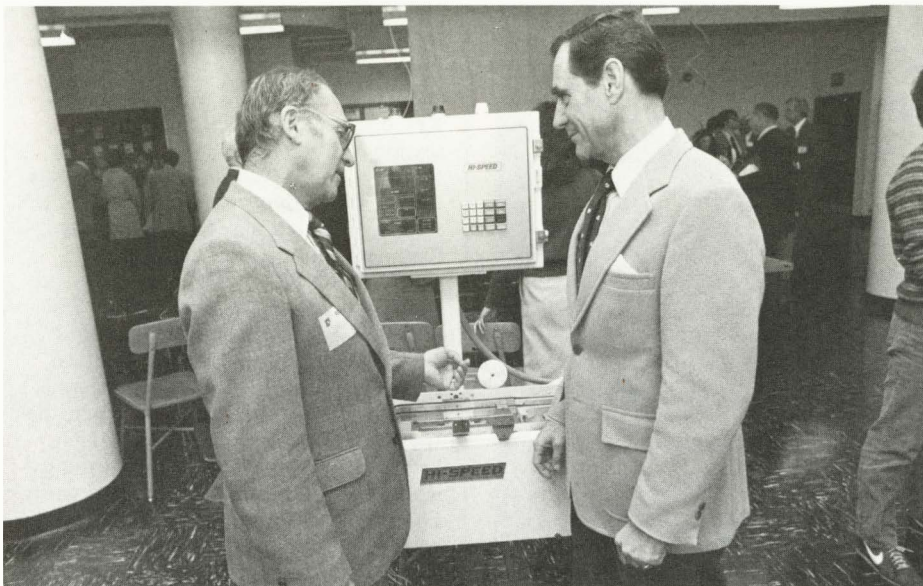
Also praising RIT for its efforts in the field of packaging was Robert

Hutchinson, president of Curtice-Burns, Inc., who said, "This program will play an extremely important role in the packaging industry. We, as food packagers, applaud your efforts to establish this fine program."

Other guests included: Kenneth J. Gollmann, president of Consolidated Packaging Machinery and vice president of the Packaging Machinery Manufacturers Institute; William Pflaum, executive director of the Packaging Education Foundation; William Hoot, vice chairman of Genesee Brewing Co. and John D. Hostutler, president of the Rochester Industrial Management Council.

RIT President Richard Rose concluded the event by recognizing those industries that contributed equipment and financial support.

All donors were presented RIT graphic mark paperweights carved from walnut by students in the School for American Craftsmen. Also recognized for his efforts was Dr. Harold Raphael, director of RIT's Department of Packaging Science.



Victor DelRosso, president of HiSpeed Checkweigher Co., Inc. Ithaca, N.Y., shows his donation to the new Packaging Machinery Laboratory to RIT President Dr. Richard Rose. DelRosso is a 1950 RIT mechanical engineering graduate.



An RIT friend returns—Katherine F. Hartfelder, who retired as an RIT placement coordinator in 1971, was back for a visit recently. Kay, now living in Arizona, is pictured above left. With her is RIT President Emeritus Mark Ellingson and his wife, Marcia.

Ski Meetings

The RIT Physical Education Department has made arrangements to participate in the Ski Valley adult and family ski program. Ski Valley, a private ski club in Naples, offers several program options. If you are interested in the programs, plan to attend an informational meeting 12 to 1 p.m., Monday, Nov. 8, in room 1928 of the College-Alumni Union.

Another meeting will be held noon to 1 p.m. Tuesday, Nov. 16, in the College-Alumni Union alumni room.

Tom Mahaney, co-director of the Ski Valley Ski School, will be there to explain the various programs. If you have any questions, call Jack Clarcq, 6302, or Bruce Proper, 2620.

A CORDIAL INVITATION

The Institute community is welcomed to the farewell reception for Dr. James R. Speegle in Clark Dining Room, Thursday, Nov. 11, from 3-4:30 p.m.

NEWS & NEWSMAKERS

Dr. Paul Bernstein, dean of Graduate Studies, recently had an article, "Egalitarianism and Work in Sweden," published in the Fall 1982 issue of the *Skandinaviska Enskilda Banken Quarterly Review*, a publication of one of Sweden's largest banks. The article attempts to show that the equalizing trend in Swedish life has weakened the vitality of its entrepreneurial spirit and has indirectly led to a lesser desire to work, perform, and be productive as a basic part of life."

Herbert H. Johnson, RIT's Melbert B. Cary, Jr. Professor of Graphic Arts, will present a slide-illustrated lecture on "Isaiah Thomas Printing Types" to The Typophiles at the Williams Club in New York City on Nov. 10. Johnson has based his lecture on the 1785 edition of Thomas type specimens, the first American type specimen book.

Barbara Power, senior communications coordinator, has been promoted to the position of advertising manager in Communications. In her new position she will handle all Institute advertising along with her Communications responsibilities with the College of Graphic Arts and Photography, the College of Fine and Applied Arts and the Division of Finance and Administration.

Andrew J. DuBrin, psychologist and professor of Behavioral Sciences at RIT, and author of numerous books will visit the RIT Bookstore on Friday, Nov. 12,

from noon to 1 p.m. to autograph copies of his latest book *BOUNCING BACK*.

Dr. Richard Rinehart, director of the RIT Center for Community/Junior College Relations recently presented papers on Industry/Education Cooperation at the annual conferences of the American Association for Two Year Colleges in St. Louis, Mo., and the National Association of Industry/Education Cooperation in Columbus, Ohio. He also wrote the lead article and was the editor for the spring issue of *Educational Dimensions* on collegial environment vitality. These have been abstracted and indexed by ERIC. He also co-authored, (with Dr. Donald Clark, president of the NAIEC), a monograph titled *Structure and Strategies for Linking the Higher Education & Employment Communities*. This monograph is being published by the American Council on Education. During the past year Rinehart has been a consultant to Trocaire College in Buffalo on its management information system.

Dr. Richard Chu, professor of history, College of General Studies, chaired a panel titled "Reverse Imperialism" at the Albany Conference of International Studies, Oct. 29-30. The conference was hosted by the State Education Department, and was co-sponsored by New York Conference of Asian Studies, New York African Studies Association, and New York

Latin Americanists. Dr. Chu is on the executive committee of the New York Conference of Asian Studies.

College of Business faculty member **Terry Dennis** has been named director of the College's Cooperative Education Committee. According to Dean Walter McCanna, Dennis will work with counselors from Central Placement in developing co-op and final placement. A mechanical engineering graduate of Clarkson College of Technology, Dennis completed his master's and doctorate degrees at Purdue University. He has been a faculty member at RIT since 1975 and has published a number of articles on placement activities.

Betty Adams has joined the Communications Department as executive editor. She had served with Wolfe Publications, Inc. for more than 17 years, most recently as an editor for the *Brighton Pittsford Post*.

Also joining the Communications staff is **Frank Barone** who is a communications coordinator. Barone had been with WOKR-TV as a reporter-producer for PM Magazine.

"The Editorial Function and New Technology" was the topic of an address by **Dr. Robert G. Hacker**, RIT's Paul and Louise Miller Professor of Newspaper Management, at the United Nations in October. Dr. Hacker spoke at a conference of editors of all United Nations publications.



Campus Safety officer Herbert Walker and School of Engineering Technology faculty member William Larsen raise the United Nations flag over RIT Oct. 29 in honor of United Nations Week.

Model UN Meets Here Next Week

When the Model United Nations at RIT opens its public Security Council session Saturday, Nov. 6, in the 1829 Room, College-Alumni Union, students representing countries on the current UN Security Council may be voicing ideas they personally do not endorse.

"The purpose of Model UN is to get students to see the world through other people's eyes," explains Dr. James Troisi, associate professor of political science and coordinator of the international relations program, who begins his fourth year working with Model UN.

"Students of Near East backgrounds may be supporting the U.S. position on questions, others may be upholding resolutions of the Soviet Union," Troisi said.

Model UN, a continuation of an Eisenhower College program, will begin

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PROFILE

With James Aumer's Help, Med Tech Students Are Told They Are 'Much Better Prepared'

If James Aumer were forced to keep just one aspect of his job as director of RIT's medical technology program, there's no doubt, despite the administrative and recruiting work he does, it would be teaching.

Aumer takes a personal interest in his students. He likes working with them in the classroom and laboratory and he likes preparing them for their fourth-year hospital internship. When his students are placed, he visits as many hospitals as he can to talk to students and check on their progress. Aumer does this on his own. He is not required to visit students during their internship, but it has a special satisfaction. Aumer says, "Hospitals tell me our students are much better prepared for their internship than medical technology students from other colleges and universities."

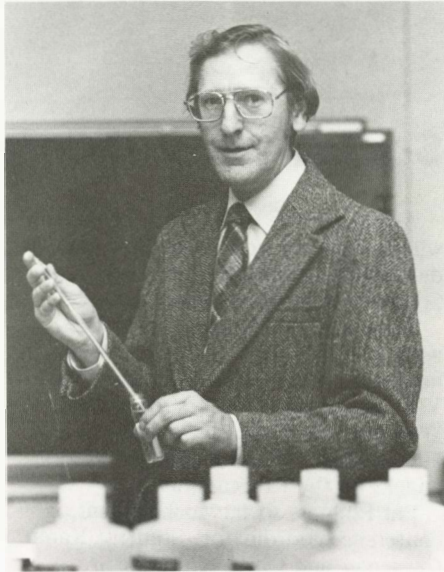
Aumer, director of the medical technology program for three years, has been with the College of Science for six, starting out as a lab instructor for clinical chemistry. "I've seen the Department of Clinical Sciences grow over the years to include programs in biomedical computing, nuclear medicine technology, ultrasound technology, as well as med tech," he says. "I feel the future of medical technology will involve more specialists rather than so many generalists."

Before coming to RIT, Aumer worked for seven years as a medical technologist at Buffalo's Mercy Hospital, a place he goes back to for two months every summer to keep up-to-date on the latest developments in the field. Says a grinning Aumer, "another reason for my summer work at the hospital is to collect biological specimens for my RIT classes and labs."

This type of work, according to Dr. John Paliouras, dean of the College of Science, "is one of the most effective forms of professional activity, benefiting not only the faculty involved, but our students as well."

How does one become interested in medical technology?

"I got interested during high school after attending a special summer workshop (an introduction to the medical profession) in which we toured medical facilities. I just decided this was for me," Aumer says. "One reason many students get into the field today is their desire to help a patient's condition—to be part of a hospital team."



JAMES AUMER

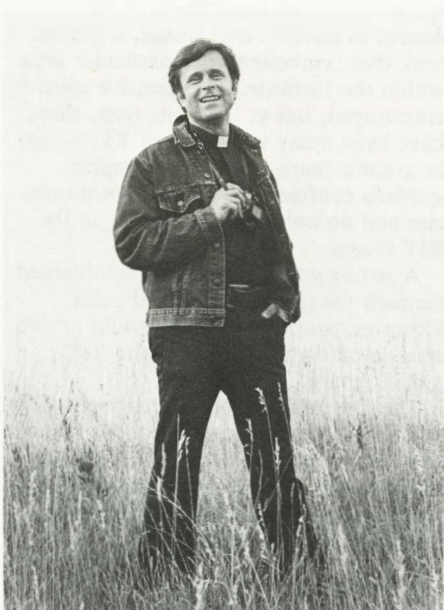
During his free time Aumer can be found working in his 10 by 25 foot vegetable garden; writing short stories and poems—"I had one poem published in *Symposium* magazine;" playing the trumpet—"In all honesty I'm only an average player;" listening to music—"I like the music of today;" and jogging, "When I find the time."

Keeping active in such professional organizations as the American Society for Medical Teaching, the American College of Clinical Pathologists, and the American Chemical Society, is another way Aumer keeps on top of his profession. "I also try to encourage my students to become members and be active in these organizations, because they provide scholarships as well as continuing education programs once they become professionals."

Thinking of ways to help his students develop and succeed in their profession is what James Aumer is all about.

Noted Photographer to Lecture

Don Doll, photographer, educator, and priest, will give a slide-illustrated lecture on his photographic work at 4 p.m. Wednesday, Nov. 11, in Webb Auditorium.



DON DOLL

Doll, an associate professor at Creighton University in Omaha, Neb., is noted for his photographic series on native Americans. His "Toksook Bay" series is scheduled to be published in *National Geographic*. The photographs of Toksook Bay, Alaska, show a juxtaposition of the stark, cold environment and the warmth of the Indians who live there. The photographs were taken during a three-month period in the summer of 1980.

Doll's photographic works have been published in *The New York Times Book Review*, *Art in America*, *Exposure* and *Afterimage*. Besides teaching photography at Creighton, Doll serves as chairman of the Fine and Performing Arts department and has taught on the faculty of the annual University of Missouri Summer Photojournalism Workshop.

Doll's photos of the Souix Indian Rosebud Reservation are part of a traveling exhibit funded by a National Education Association grant.

Following his lecture, Doll will be guest of honor at a reception in the RIT Photo Gallery where his work is on exhibit through Nov. 19.



Nobel Winner

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(some forecasters are projecting an agricultural market of more than \$58 billion a year by the end of the century), and its gene-splicing techniques may eventually lead to the effective treatment of the rare, incurable genetic disorder, Lesch-Nyhan syndrome.

Meanwhile, two important medical products now undergoing clinical testing are human insulin and human growth hormones, both grown in bacteria that have been adapted for the purpose by gene-splicing techniques. Other possible uses of gene-splicing techniques are products such as industrial enzymes, food additives, and medical and veterinary-test chemicals and drugs.

Winning the Nobel prize for his fundamental studies of the biochemistry of nucleic acids, particularly recombinant DNA, Berg's latest experiments are designed to explore the chemistry and biology of mammalian and human chromosomes in the hope of providing basic knowledge for the prevention, management and cure of hereditary diseases.

Berg is currently Willson Professor of Biochemistry at Stanford University and a former chairman of the Department of Biochemistry at Stanford University School of Medicine. He is also a Non-Resident Fellow of the Salk Institute for Biological Studies.

The John Wiley Jones Symposium is presented by RIT's College of Science and is funded by Jones Chemicals, Inc., Caledonia, N.Y. The endowment honors John Wiley Jones, company founder and chairman of the board, and is a tribute to his career in the chemical industry and his interest in science education. Jones, who is an honorary RIT trustee, has many interests at the Institute. Among them is his endowment of the William D. Gasser Distinguished Lectureship in Business.

Social Work Conference Scheduled

Aspects of the social work profession will be explored next week during a two-day conference sponsored by RIT's Student Social Work Organization.

Six workshops focusing on social work practice will be offered students in human services studies at upstate New York community colleges during the Western New York Community College Human Services Conference Nov. 11 and 12 on the RIT campus.

Pat Phillips, social work student, is conference coordinator. Students Karen Carpenter and Chris Whiteside are responsible for the Nov. 12 workshops on interventive methods and the role of

the social worker. Dr. Len Gravitza, social work program faculty, will explain RIT's admission requirements and financial aid opportunities.

In another event the same weekend, the School of Human Services is sponsoring a career day for area high school students, their parents, teachers and counselors. Included in the program Saturday, Nov. 13, will be workshops on alcohol and marijuana, family violence, building a relationship, deafness, law and society, crime, single parents and the blended family. Lunch and a tour of the campus are planned for those attending.

The Mark

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No other typeface is permissible. Again, this applies only to the type appearing directly next to or below the logo, not the typeface of the headlines and body copy in the publication.

Occasionally, an academic program, special event, or department at RIT desires to have its own image, a graphic look that symbolizes that particular area within the Institute. This creative spirit is encouraged, but at the same time, there have been many violations of RIT's logo or graphic mark. Individual graphic symbols confuse RIT's many constituencies and do not lend consistency to the RIT image.

A strong graphic look can be obtained through the use of design and color. However, graphic symbols should not be used standing alone or with the RIT graphic mark.

The Communications Department will be happy to answer any questions regarding the proper use of the RIT graphic mark or will assist in developing a graphic look for your particular needs. Call 2333 for assistance.

Freeze Meeting

A nuclear freeze, day-long meeting is scheduled starting at 9 a.m. Thursday, Nov. 11, in the College-Alumni Union.

The day will consist of a film festival in the College-Alumni Union Fireside Lounge; educational booths featuring Rochester and RIT religious and professional peace and disarmament groups in the Union; a helium balloon/fallout release at 11 a.m. and 3 p.m. in front of the Union; and a beginner workshop on nuclear weapons.

The events of the day are free and open to the public.

Model UN

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at 9 a.m. with a general debate. Students will present general policy statements of their assigned countries, drawn from materials from the diplomatic missions in New York City.

Troisi invites RIT students to join the Model UN group here. It meets Tuesdays, 4:30 to 6:30 in room 3225, College of General Studies.