

Wiki Loves Women

WikiFemHack – October 2017

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Islahaddow / Gereon K.



WIKI
LOVES
WOMEN

MIND THE GAP

Toilet paper orientation [[edit](#) | [edit source](#)]

From Wikipedia, the free encyclopedia

Toilet paper when used with a **toilet roll holder** with a horizontal **axle parallel** to the floor and also parallel to the wall has two possible orientations: the toilet paper may hang *over* (in front of) or *under* (behind) the roll; if perpendicular to the wall, the two orientations are right-left or near-away. The choice is largely a matter of personal preference, dictated by **habit**. In surveys of US consumers and of bath and kitchen specialists, 60–70 percent of respondents prefer *over*.^[1]

While many people consider this topic unimportant, some hold strong opinions on the matter. Advice columnist **Ann Landers** said that the subject was the most responded to (15,000 letters in 1986) and controversial issue in her column's history. Defenders of either position cite advantages ranging from aesthetics, hospitality, and cleanliness to paper conservation, the ease of detaching individual squares, and compatibility with setting specifics such as **recreational vehicles** or having pets. Some writers have proposed connections to age, sex, or political philosophy, and survey evidence has shown a correlation with socioeconomic status.^[2]

Solutions range from compromise, to using separate dispensers or separate bathrooms entirely, or simply ignoring the issue altogether. One man advocates a plan under which his country will standardize on a single forced orientation, and at least one inventor hopes to popularize a new kind of toilet roll holder which swivels from one orientation to the other.^[3]



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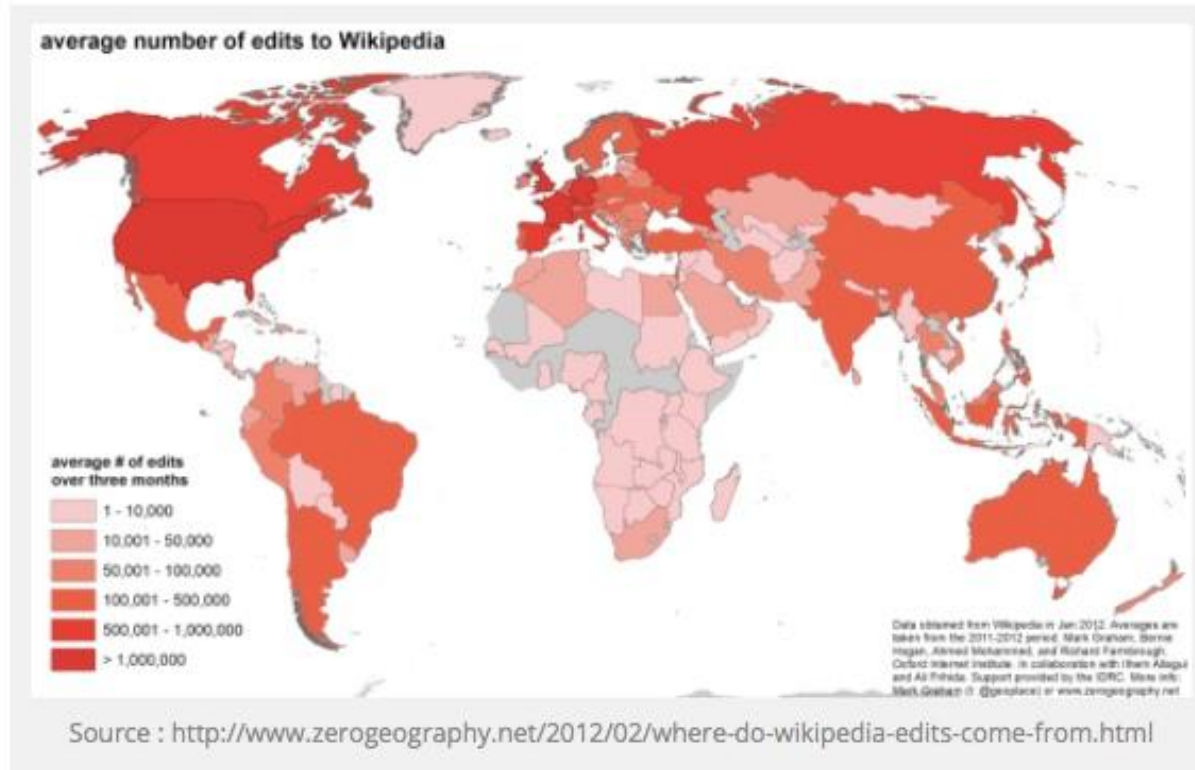
- Context and relevance
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1 Context and relevance [[edit](#) | [edit source](#)]

In the article "Bathroom Politics: Introducing Students to Sociological Thinking from the Bottom Up",^[4] **Eastern Institute of Technology sociology** professor Edgar Alan Burns describes some reasons toilet paper politics is worthy of examination. On the first day of Burns' introductory course in sociology, he asks his students, "Which way do you think a roll of toilet paper should hang?"^[5] In the following fifty minutes, the students examine why they picked their answers, exploring the **social construction** of "rules and practices which they have never consciously thought about before".^[6]

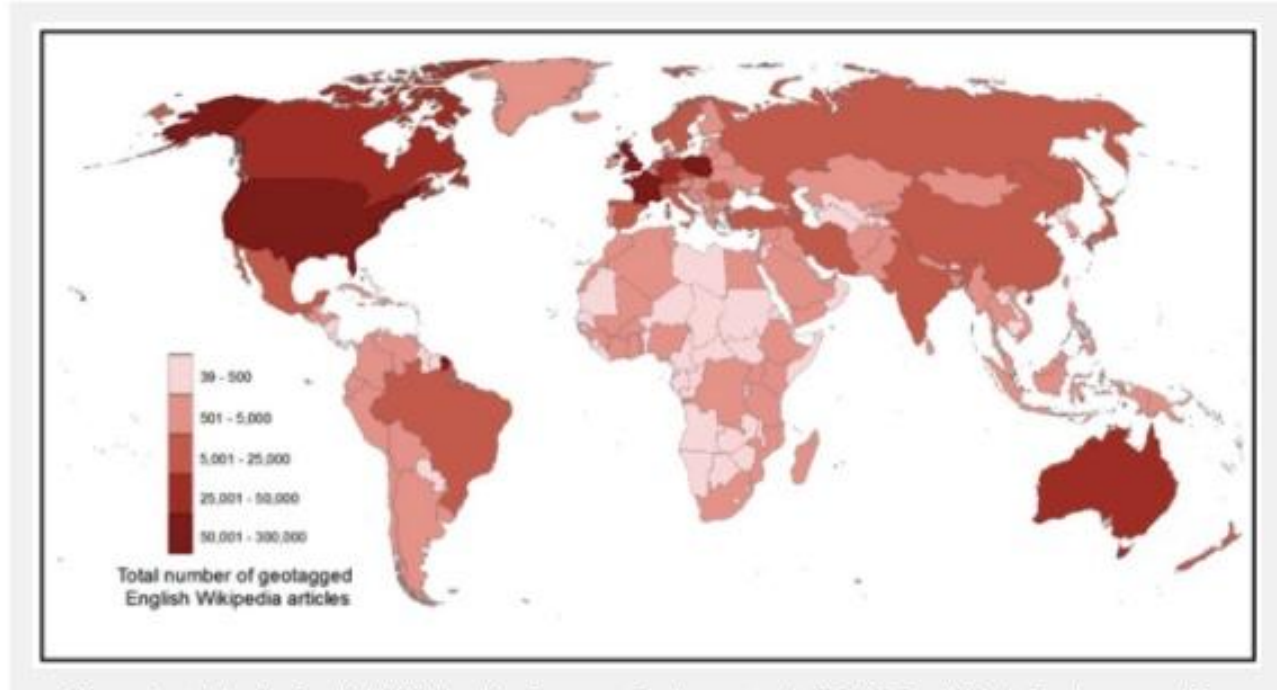
Burns' activity has been adopted by a **social psychology** course at the **University of Notre Dame**, where it is used to illustrate the principles of **Berger** and **Luckmann's** 1966 classic *The Social Construction of Reality*.^[7] Similar everyday topics that have been used to awaken the **sociological imagination** include games of **tic-tac-toe**, violations of **personal space**, the rules of walking, and the etiquette of which urinals men choose in **public restrooms**.^[8]

MORE EDITS ORIGINATE FROM HONG KONG EACH QUARTER THAN DO FROM THE ENTIRE CONTINENT OF AFRICA OVER THE SAME PERIOD.



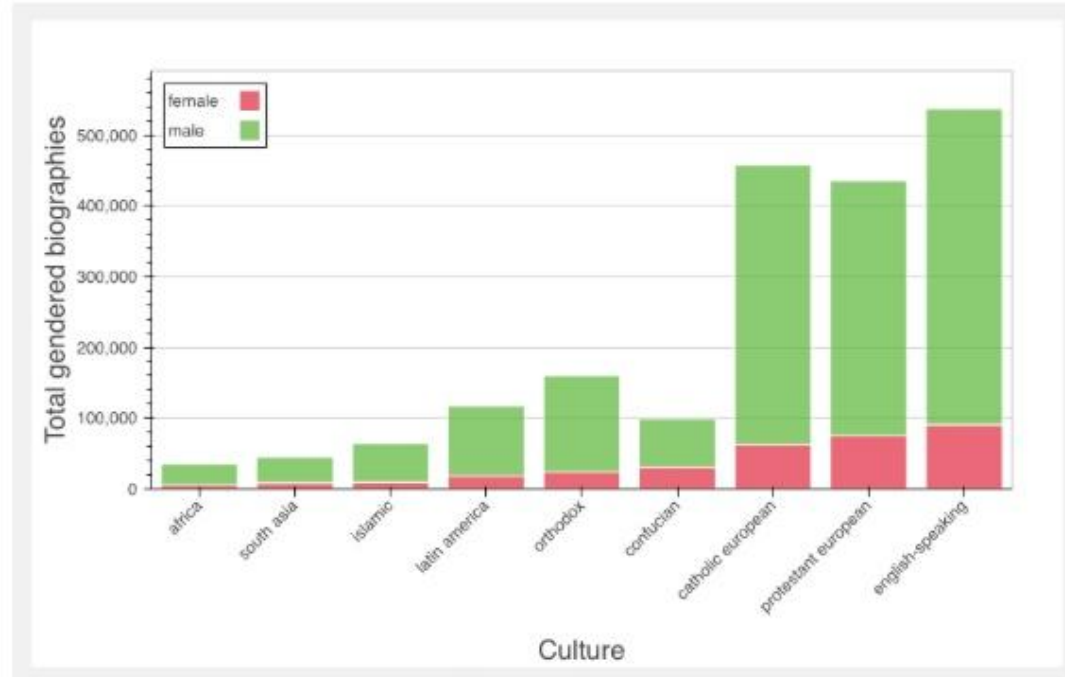
Source: Mark Graham et al. Oxford Internet Institute

THERE ARE, ON AVERAGE, 100 TIMES MORE GEOTAGGED ARTICLES ON FRANCE THAN ABOUT AFRICA.



Maps of articles in English Wikipedia. Source: Mark Graham et al. (2014)
Prof. Mark Graham and Christopher Foster, Oxford Internet Institute

ONLY 12% OF BIOGRAPHIES IN SUB-SAHARAN AFRICA ARE ABOUT WOMEN



44% OF WIKIDATA-RECORDED BIOGRAPHIES OF WOMEN IN CAMEROON ARE ABOUT SPORT



Explainer videos

<https://www.youtube.com/watch?v=bCOGLr1IOHo>

- Videos compiled and created by Blink Tower in collaboration with Florence Devouard and Isla Haddow-Flood
- Please help translate subtitles : https://commons.wikimedia.org/wiki/File:Wiki_Loves_Women_-_English_-_Final.webm

ENGLISH



FRENCH





WIKI
LOVES
WOMEN

Encouraging the contribution of quality information on African women to be published on, and made widely available via, Wikipedia

Methodology: Who did we work with and why

We identified the needs ...
and approached the right
partners



The need ... SPACE

- Provide a central and consistent space with infrastructure
- Provide wifi / connectivity and electricity
- Flexible for events or meetings
- If possible, additional resources, such as books, computer stations, catering, etc.



**GOETHE
INSTITUT**

Côte d'Ivoire:



The need ... CONTENT

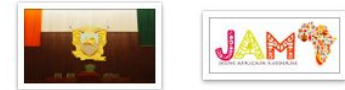
Organisations

- with content that is already cited and sourced
- that share the vision of the project
- that want to expand the reach of their work via online platforms.

Cameroon



Côte d'Ivoire



Ghana



Nigeria



The need ... NETWORKS

- Develop new Wikipedians, to expand local volunteer groups;
- Encourage the contribution of people who have experience in one or more of the subjects covered
- Share and expand their passion for the mission via

Cameroon



Côte d'Ivoire



Ghana



Nigeria



The need ... PARTNERS

Organisational partners

- To drive the project - coordinate the partners and events
- To train new wikipedians to add content
- To drive awareness of the project and its mission



Media partners

- To highlight the mission and drive awareness of this project

Côte d'Ivoire



Nigeria



The need ... WIKI FRIENDS

- **Women in Red**
https://en.wikipedia.org/wiki/Wikipedia:WikiProject_Women_in_Red
- **Les Sans-Pages**
https://fr.wikipedia.org/wiki/Projet:Les_sans_pagEs



The need ... TOOLS and DATA

- WikiData Human Gender Indicators : <http://wigi.wmflabs.org>
- Wikimedia Research Network :
https://meta.wikimedia.org/wiki/Wikimedia_Research_Network
- Women occupations on WikiData, by User:EnvlhUser:
<http://tools.dicare.org/gaps/gender.php>
- Summary of data :
<http://www.wikiloveswomen.org/about-the-project/mind-the-gap/>
- Hub for all gender-gap related projects :
<https://meta.wikimedia.org/wiki/Women>
- Resources on Gender gap :
https://meta.wikimedia.org/wiki/Gender_gap

The Events

1. Partners: 53
2. Events held: 127
3. People participating: 1190



Online results and events

1. Articles (started/expanded): 1510

= 660 (French) + 850 (English)

2. Media added: 2,081

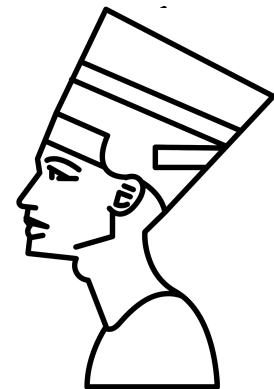
= 1161 (content) + 920 (events)



#16**WIKIWOMEN**
WIKI LOVES WOMEN
16 DAYS • MANY LANGUAGES



The AFRICA
De-STUBathon



WIKIPEDIA**15**
WIKI LOVES WOMEN
#15CHALLENGE



The team

Wiki Loves Women

From right to left :

1. Shola, Dominique, Isla, Raphaël, Georges, Florence
2. Dominique





THANK YOU!!

www.wikiloveswomen.org

#wikiloveswomen

@wikiloveswomen