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HILL FLORAL PRODUCTS CO.

Richmond · Indiana

Distributors for

E. G. HILL CO.
JOSEPH H. HILL CO.
FRED H. LEMON CO.

NEW ROSE

Better Times

© 1934

ORIGINATED WITH
THE JOSEPH H. HILL CO.
PLANT PATENT No. 23

To Our Customers!

THIS catalog is sent to you with the hope that you will use it as a convenient handbook when you are in need of planting stock. We want you to connect the name "Hill" with quality grafted Rose plants, Chrysanthemum and Carnation cuttings.

We have found that, not only from your point of view but from ours as well, we cannot afford to graft from any wood except the best. We take only well-ripened, flowering wood and put it on the best of European Manetti. This is the kind of care that is also taken in the selection of both Chrysanthemum and Carnation cuttings. Our policy is to make friends through quality and service and to keep them in the same manner.

Our fine record of successful Rose introductions, beginning with Richmond in 1905 and continuing almost unbroken down to the present-day Better Times, is well founded. These Roses originated in Richmond because of painstaking hybridizing, constant and careful selecting of sports, and clean growing culture.

We appreciate the reception you have given our introductions and with your continued support and good will, we will strive to serve you with even better quality and service than before.

HILL FLORAL PRODUCTS CO.

ROSES *for* 1935

BETTER TIMES

(Plant Patent No. 23—Jos. H. Hill Co.)

One of the finest tributes to Better Times is that no adverse criticism of this cerise pink sport of Briarcliff has been heard from growers or retailers who have handled it. Those not having purchased it last year should not let another season pass without having a sizeable planting of this year-round rose on their benches. Last year we were not able to supply everyone wishing Better Times as we were oversold early in June. It is our hope to have a sufficient quantity of plants to take care of the anticipated call for this variety this spring. We sincerely suggest that you place your order with us as soon as possible to insure shipment when desired.

Although prices have been reduced somewhat on Better Times, as it is now in its second year of distribution, it is our policy now and will be for some time to come to maintain a higher purchasing price for this rose than for more standard varieties and to protect the purchasers of this rose to the best of our ability.

GRAFTED PLANTS		PRICES	SCIONS	
\$30.00 per hundred	\$300.00 per thousand		\$15.00 per hundred	\$150.00 per thousand
in all quantities			in all quantities	

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

CARMELITA

(Plant Patent No. 91—Frank Spanbauer)

Carmelita, the only 1935 rose that we are helping to disseminate, is a new seedling resulting from the successful crossing of the old favorites, My Lady and Matchless. It is a vivid glowing red with the most pleasing fragrance—a Wild Rose fragrance—of any rose today. Carmelita has 42 petals which open readily at all seasons of the year and it equals in the production of flowers its well-known predecessor, Senior. Unlike many other red forcing roses, it will not wilt when taken into a warm room. All the buds open and show themselves to their best advantage, proving also that a red rose has at last been found that is a perfect keeper.

GRAFTED PLANTS		PRICES	SCIONS	
\$35.00 per hundred	\$350.00 per thousand		\$15.00 per hundred	\$150.00 per thousand
in all quantities			in all quantities	

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

TOKEN

(Plant Patent No. 95—The Montgomery Co.)

A rose whose color is different from that of all other forcing roses on the market. Orange tone in the bud, it opens into a wonderful apricot-orange coloring of the inner petals of the flower, which shades to a combination of peach pink and orange in its outer petals. Token requires pinching to obtain extra length roses, as do other varieties, but if no pinching is done the grower is rewarded with an abundance of medium length roses with well-formed buds, of such an unusual color harmony that they all find a ready market. Plant Token and use it as a leader.

PRICES

(Same as Better Times)

Patent restrictions same as Better Times

Other Patented Varieties

SENIOR

(Plant Patent No. 2—Frank Spanbauer)

A dark red seedling, well known to the trade for its productiveness. It is a strong grower and is very resistant to common rose diseases. Senior responds readily to fall and winter pinching to bring in a crop of red roses when they are in demand.

PRICES

GRAFTED PLANTS

\$ 30.00 per 100
 250.00 per 1,000
 240.00 per 1,000 in lots of 5,000
 230.00 per 1,000 in lots of 10,000

SCIONS

\$10.00 per 100
 90.00 per 1,000
 80.00 per 1,000 in lots of 5,000
 75.00 per 1,000 in lots of 10,000

Purchasers must sign agreement not to propagate stock of Senior unless 1,000 or more plants or scions are purchased, then stock may be propagated for their own use only.

YELLOW JOANNA HILL

(Plant Patent No. 22—White Bros.)

A clear yellow sport of Joanna Hill almost identical with a perfect-colored Souvenir de Claudius Pernet. The bud is pointed and somewhat longer than Joanna Hill. It produces long, straight stems without pinching and possesses all the good growing qualities of its parent, being just as prolific.

PRICES

(Same as Senior)

Patent restrictions same as Senior.

MARY HART

(Plant Patent No. 8—Geo. B. Hart)

A good, clear red sport of Talisman, with stronger, heavier stems. Mary Hart has wonderful keeping qualities and opens perfectly, even when cut tight. Its cultural requirements are identical with Talisman and Souvenir.

PRICES

GRAFTED PLANTS

\$ 35.00 per 100 — 100 to 1,000
 300.00 per 1,000 — 1,000 to 3,000
 275.00 per 1,000 — 3,000 to 7,000
 250.00 per 1,000 — 7,000 or more

SCIONS

\$ 15.00 per 100 — 100 to 1,000
 120.00 per 1,000 — 1,000 to 5,000
 100.00 per 1,000 — 5,000 to 10,000

Purchasers must sign agreement not to propagate Mary Hart, either for their own use or for sale.

SOUVENIR

(Plant Patent No. 25—A. N. Pierson, Inc.)

Although there are now several good yellows on the market from which to choose, each variety has its loyal supporters and Souvenir does not lack its following. This yellow sport of Talisman was among the first forcing roses patented and is one of the most widely grown varieties.

PRICES*

GRAFTED PLANTS

\$ 25.00 per 100 — 1 to 250
 225.00 per 1,000 — 250 to 5,000
 225.00 per 1,000 less 5% — 5,000 to 10,000
 225.00 per 1,000 less 10% — 10,000 and over

Purchasers must sign agreement not to propagate Souvenir, either for their own use or for sale.

*Add 5 cents per plant to the above prices, after deducting discounts, to cover royalty.

STERLING

(Plant Patent No. 21—E. G. Hill Co.)

Sterling is a seedling of an unnamed variety x Mme. Butterfly. It is striking pink in color, delicately shaded into a yellow base. The bud is much longer than the average and pointed, making a well formed flower.

PRICES

GRAFTED PLANTS

\$ 25.00 per 100 — 1 to 250
 225.00 per 1,000 — 250 to 5,000
 225.00 per 1,000 less 5% — 5,000 to 10,000
 225.00 per 1,000 less 10% — 10,000 and over

Purchasers must sign agreement not to propagate stock of Sterling unless 1,000 or more plants or scions are purchased, then stock may be propagated for their own use only.

MRS. FINCH

A very fine rose of the Sweetheart type. Has well flowered shoots of light pink buds. The buds are a little larger than other varieties of this type rose and are carried on straighter, better stems. As a result, Mrs. Finch makes a useful flower for corsage and other make-up work. The retail grower should not be without some plants of this small but mighty rose.

PRICES GRAFTED PLANTS

\$25.00 per 100 in all quantities.

Standard Varieties

BRIARCLIFF

Briarcliff is today, as it has been throughout its long life, the best light pink rose. As a Columbia sport, it has carried well its heritage and is now passing that heritage on to Better Times. Briarcliff is one of the easiest to grow and is well known for its freedom of bloom.

DOUBLE WHITE KILLARNEY

It is without exception the universal white rose being forced today. Some stock of White Killarney should be included in every rose range to round out the planting program.

HOLLYWOOD

An improved Premier Supreme, but brighter pink in color. A good keeper; large flowers; a worth-while rose.

JOANNA HILL

This rose is clear yellow, deepening to richer tones in the center. It develops strong stems without pinching. Is second to none in production.

PREMIER SUPREME

Among the best of the Premier sports. The flowers are magnificent, both in color and form. The color is deep rose; fine full rounded buds.

SUNKIST

A sport of Joanna Hill, rich orange copper in color. The habit of growth is identical with that of Joanna Hill. A suitable variety for those who have a demand for a rose a little deeper color than the usual yellow type.

TALISMAN

Such beautiful color harmony is hard to describe; shadings and blendings of pure scarlet, gold and old rose predominate. Grow it a little cooler, keep it tied, and it will reward the grower with fine buds on good stiff stems.

PRICES FOR GRAFTED PLANTS

Out of 2½-inch pots

\$ 25.00 per 100 —1 to 250

225.00 per 1,000

—250 to 5,000

225.00 per 1,000 less 5%

—5,000 to 10,000

225.00 per 1,000 less 10%

—10,000 and over

f. o. b. destination



Joanna Hill



House of Better Times at Jos. H. Hill Co. range Nov. 6, 1934.

Licensed Growers of Better Times

You will find listed on these two pages the names of individuals and firms who purchased and are licensed by the Joseph H. Hill Company to grow the Rose Better Times, protected by Plant Patent No. 23. If the names of any licensed purchasers have erroneously been omitted or if the amounts set opposite names are incorrect, we request that you notify us of the error. This list was compiled December 31, 1934.

ALABAMA		ILLINOIS		MINNESOTA	
750	Rosemont Gardens, Inc., Montgomery.	350	Amling Bros., Des Plaines.	2000	Acorn Greenhouses, St. Paul.
ARIZONA		8000	Amling Company, A. F., Maywood.	100	Bachman Sons, Inc., Henry, Minneapolis.
ARKANSAS		100000	Amling Rose Company, Pana.	100	Busch Bros., Florists, Minneapolis.
50	Johnson Floral Co., Hot Springs.	2400	Angel Guardian Orphan- age, Chicago.	1000	Carlson, Florist, Alfred J., Minneapolis.
6	Rye, George, Fort Smith.	16526	Asa Bros., Pana.	2500	Cashman Greenhouses, Owatonna.
CALIFORNIA		6000	Bauske Bros., Des Plaines.	1750	Hermes, P. N. & Sons, St. Paul.
4256	Amling Bros. Santa Ana.	1200	Berlin Co., Albert W., Addison.	1250	Holm & Olson Co., Inc., Rochester.
10460	Armacost & Royston, West Los Angeles.	10675	Dramm Greenhouses, Elmhurst.	1500	Kinsman, Inc., A. N., Austin.
500	Avansino, Mortensen & Co., San Francisco.	25	Erickson, C. L., Princeton.	2380	Minneapolis Floral Co., Minneapolis.
2500	Groen, C. J., Montebello.	1600	Goerger, Martin, Arlington Heights.	1812	Rosacker Co., Hans, Minneapolis.
50	Mission Oak Nursery, Santa Barbara.	11108	Haussermann Co., C., Melrose Park.	100	Roselawn Greenhouses, St. Paul.
COLORADO		545	Hofmann Floral Co., Harry, Jacksonville.	2350	Rosetown Greenhouses, St. Paul.
100	Cartwright Floral Co., Denver.	3000	Krowka Co., M. & J., Orchard Place.	1600	Siebrecht Floral Co., Winona.
500	Elicht Gardens Co., Denver.	425	Loveridge Florists Co., Inc., Peoria.	60	Sten, John E., Red Wing.
400	Franc & Sons, Inc., Denver.	180	Mill Road Farm, West Lake Forest.	MISSISSIPPI	
200	Graul Bros., Wheatridge.	150	Neal Greenhouse, Roy E., Lawrenceville.	100	Capital Floral Co., Jackson.
25	Hansen Greenhouses, P. O., Greeley.	6752	Premier Rose Gardens, Des Plaines.	MISSOURI	
800	Lengenfelder Green- houses, Denver.	100	Scheffler, R., Wheaton.	60	Deutschmann, Geo. F., Kirkwood.
580	Luthi, M. A., Denver.	600	Spanbauer-Webb Co., Pana.	200	Fairview Greenhouses, Carthage.
500	Pikes Peak Floral Co., Colorado Springs.	3375	Spandikow & Sons, Wm. Maywood.	4000	Klaus, John, Greenwood.
100	South Side Greenhouses, Denver.	500	Stielow Bros., Niles Center.	2000	Longview Farms, Lee's Summit.
100	Vogeler, Robert, Wheatridge.	100	University of Illinois, Urbana.	50	Missouri State School, Marshall.
75	Watson Flower Shop, Grand Junction.	810	Weaver's Greenhouses, West Frankfort.	8800	Pevely Dairy, St. Louis.
CONNECTICUT		250	Wellworth Farm Green- houses, Downers Grove	1400	Stevens Greenhouses, John, Independence.
1600	Greens Farms Rose Gar- den, Inc., Westport.	INDIANA		200	Wonneman & Sons, C. C., Mexico.
7500	Grillo, Nicholas, Milldale.	475	Dorner's Inc., Florist, Lafayette.	MONTANA	
32789	Pierson, Inc., A. N., Cromwell.	2862	Elder Bros., Indianapolis.	200	Feiden's Greenhouses, Great Falls.
3000	Pinchbeck, William, Guilford.	100	Henley Bros., Terre Haute.	NEBRASKA	
36	Putnam, W. H., Hartford.	200	Henley, R. M., Hartford City.	100	Davidson Floral Co., Hastings.
19148	Rowayton Greenhouses, Rowayton.	28740	Hill Co., The E. G., Richmond.	NEVADA	
100	Whiting Greenhouses, West Hartford.	1800	Knightstown Green- houses, Knightstown.	NEW HAMPSHIRE	
DELAWARE		30	Knipe, T. L., Kokomo.	50	Univ. of New Hamp- shire, Durham.
1000	Betty, J. Elmer, Wilmington.	6180	Lemon Co., Fred H., Richmond.	NEW JERSEY	
DIST. OF COLUMBIA		500	Niednagel, Julius, Evansville.	2500	Asmus Son, E. G., Closter.
1650	Gude Sons, A., Washington, D. C.	420	Pickrell's Florists, Elkhart.	250	Behre, C. P., New Providence.
2000	Gude Bros. Company, Washington, D. C.	200	Princeton Gardens, Princeton.	25	Bernheimer, Mrs. E. E., Elberon.
100	U. S. Dept of Agricul., Washington, D. C.	12948	Rasmussen & Son, Anders, New Albany.	2300	Blazier, L. W., Inc., Basking Ridge.
FLORIDA		5	Rasmussen, Arthur, Muncie.	110	Chubb, Hendon, Chester.
GEORGIA		750	Roth, Florist, Lafayette.	3650	Coddington, L. B., Murray Hill.
100	Idle Hour Nurseries, Inc., Macon.	6750	Smith & Young, Indianapolis.		
IDAHO		1000	Vincennes Rose Gardens, Vincennes.		
50	Boise Floral Company, Boise.	400	Zeidler Floral Co., Evansville.		
		933341	Jos. H. Hill Company, Richmond.		
		IOWA			
		100	Kemble's Greenhouses, Mason City.		
		350	Kranz & Son, George, Muscatine.		
		1000	Wilcox & Sons, J. F., Council Bluffs.		
		KANSAS			
		10	Aitken's Flower Gardens, Coffeyville.		
		100	Clapier's Flower Shop, Topeka.		
		150	Mueller Floral Co., C. P., Wichita.		
		KENTUCKY			
		850	Honaker, Co., O. S., Lexington.		
		100	Metcalfe & Son, T. L., Hopkinsville.		
		60	Norton, Miss Mattie, Louisville.		
		500	Pleasant View Green- houses, Madisonville.		
		6	Speed, Esq., W. S., Louisville.		
		LOUISIANA			
		MAINE			
		150	Olm, Paul M., Bath.		
		MARYLAND			
		3000	Lehr, Wm., Brooklyn.		
		5000	Stevenson, Thos., Towson.		
		MASSACHUSETTS			
		6000	Butler & Ullman, Northampton.		
		125	Elm Court Farm, Lenox.		
		12	Findlayson, D., Jamaica Plains.		
		150	Gibbs Bros., Lynn.		
		2000	Halifax Garden Co., Inc., Halifax.		
		6500	Montgomery Co., Inc., Hadley.		
		25	Peirce Bros., Waltham.		
		4000	Roland, Inc., Thomas, Nahant.		
		75	Rust, Wm., Brookline.		
		MICHIGAN			
		425	Floral Ave. Greenhouses, Mt. Clemens.		
		50	Hidden Lake Garden, Tipton.		
		400	Irvine, Richard A., Bay City.		
		2950	Klage Greenhouses, Re- ceiver, Mt. Clemens.		
		25	Limbert, Miss C. T., Grand Rapids.		
		2100	Mt. Clemens Greenhouse Co., Mt. Clemens		
		615	Pearce Floral Co., Pontiac.		
		8000	Tinkler, Sidney, Mt. Clemens.		
		50	Upjohn, Dr. W. E., Augusta.		
		6	Ward, F. B., Pontiac.		

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| 800 Doremus, J. Leon,
Madison. | 24196 White Bros. Rose Corp.,
Medina. | 3 Clemens, John,
Philadelphia. | SOUTH CAROLINA |
| 3350 Del Duca, A. M.,
Berkeley Heights. | 50 Woods, Robert,
Flushing. | 150 Clerico, Joseph,
Lancaster. | SOUTH DAKOTA |
| 50 Duckham, Wm. C.,
Madison. | NORTH CAROLINA | 25 Conard-Pyle Co., The
West Grove. | 50 Minnehaha Floral Co.,
Sioux Falls |
| 800 Francis, Robert,
Morristown. | 200 Charlotte Cut Flower
Co., Charlotte. | 4400 Cremer, F. E.,
Hanover. | TENNESSEE |
| 300 Kalma, Julius,
Keyport. | 50 Chingua-Penn Planta-
tation, Reidsville. | 250 Crissman's Florist,
Punxsutawney. | 4150 Baum's Home of
Flowers, Inc.,
Knoxville. |
| 7200 Noe, L. A.,
Madison. | 100 Middlemount Gardens,
Inc., Asheville. | 600 Dauber, John,
York. | 700 Harrison Bros.,
Nashville. |
| 875 Off, George A.,
Linwood. | 16 North Carolina State
College, Raleigh. | 5100 Dillon, J. L.,
Bloomsburg. | 500 Johnson's Greenhouses,
Memphis. |
| 200 Procaccini, P.,
New Providence. | 25 Roll, Fred, Durham. | 75 Dreer, Henry A.,
Philadelphia. | 1000 Joy Floral Company,
Nashville. |
| 5200 Roberts, Stanley,
Madison. | NORTH DAKOTA | 175 du Pont, Pierre,
Mendenhall. | 6 Southern Floral Co.,
Memphis. |
| 9000 Ruzicka, Inc., Jos. F.,
Madison. | 100 Hoskins-Meyer Co.,
Bismarck. | 12000 Florex Gardens,
North Wales. | TEXAS |
| 15000 Ruzicka, Francis W.,
Chatham. | OHIO | 140 Frick, Helen,
Pittsburgh. | 50 Beaumont Floral Co.,
Beaumont. |
| 6000 Simpson, Robert,
Clifton. | 25 Ballylin Farm,
Mansfield. | 1000 Girvin, W. B., Leola. | 100 Godfrey's Rose Nursery,
Tyler. |
| 1500 Smith, Alfred P.,
Madison. | 400 Buck Greenhouses,
Washington Court
House. | 13452 Groschens & Morrison,
Roslyn. | 3700 Greenwood Floral Co.,
Fort Worth. |
| 25 Tim, Esq., L. B.,
Long Branch. | 800 Carek, Florist, Inc.,
Lorain. | 50 Houston, S. F.,
Philadelphia. | 5 Hampton, Mrs. Hally
B., Fort Worth. |
| 18160 Totty, Charles H.,
Madison. | 25 Chatfield, Mrs. A. H.,
Cincinnati. | 5632 Heacock Co., Joseph,
Wyncote. | 100 Highland Park Green-
houses, Dallas. |
| 7360 Troianello, J. & A.,
Madison. | 2480 Clary Bros., Coshocton. | 100 Hinkel & Bros., F. C.,
Pittsburgh. | 100 Locke Bros., Nursery,
Poteet. |
| 5000 Vert, W. W.,
Madison. | 1600 Endres Floral Company,
New Philadelphia. | 12 Johnson, Mrs. Ralph,
Washington. | 2000 Wolfe the Florist, Inc.,
Waco. |
| NEW MEXICO | 1330 Evers & Elfner,
Cincinnati. | 250 Jones, Wm. G., Dubois. | 100 Lang Floral & Nursery
Co., Dallas. |
| NEW YORK | 100 Fostoria Floral Co.,
Fostoria. | 6 Markle, Wm. H.,
Hazleton. | UTAH |
| 3000 Abrams, F. B.,
Blue Point, L. I. | 50 Hoover Est., Herbert
W., North Canton. | 600 McCallum Company,
Zelienople. | 200 Hyland Floral Company,
Salt Lake City. |
| 7212 Baker & Sons, Frank J.,
Utica. | 400 Lamborn Floral Co.,
Alliance. | 7620 Mortenson, Stephen,
Southampton. | 500 Miller Floral Company,
Farmington. |
| 1200 Bertanzel, C. F.,
Roslyn, L. I. | 200 Merkel Sons Co., The C.,
Mentor. | 2770 Myers & Samtmann
Philadelphia. | VERMONT |
| 6450 Bianchi, Inc., I. W.,
East Patchogue, L. I. | 50 Montell, Thomas,
Shawnee. | 300 Offerle, Victor, Warren. | 1000 Weston Heights Rose
Gardens, Windsor. |
| 3115 Chevalley, Julius,
Blue Point, L. I. | 250 Norton, F. J., Bucyrus. | 2000 Passmore, Isaac,
West Chester. | VIRGINIA |
| 50 Colgate, M.,
Yonkers. | 800 Painesville Garden &
Greenhouse Co.,
Painesville. | 100 Penn Floral Company,
Kingston. | 2 Ames, Dr. W. C.,
Smithfield. |
| 75 Colt, R. C., | 25 Procter, Mrs. W. C.,
Glendale. | 1000 Pittsburgh Cut Flower
Co., Pittsburgh. | 1775 Doyle, Florist,
Lynchburg. |
| 25 Congero, S.,
Roslyn, L. I. | 100 Rogan, Mrs. R. F.,
Glendale. | 25 Potts, Mrs. Wm.,
Wyebrook. | 100 Fallon, Florist,
Roanoke. |
| 515 Danker, Fred,
Albany. | 580 Rosemont Greenhouses,
Chesapeake. | 2650 Reading Flowers, Inc.,
Reading. | 950 Kimmerling Bros.,
Roanoke. |
| 100 Dolan, Frank J.,
Bedford Hills. | 15000 Yoder Bros., Barberton. | 6 Rose Mfg. Company,
Philadelphia. | 1000 Markow, Jos.,
Richmond. |
| 550 Guggenheim, Murry,
New York City. | OKLAHOMA | 11500 Samtmann Bros.,
Philadelphia. | 250 Mosmiller, Florist,
Richmond. |
| 100 Guggenheim, S. R., | 100 Batten Floral Company,
Oklahoma City. | 600 Sawyer & Johnson,
Bethlehem. | 375 Wertz Florist, Inc.,
Roanoke. |
| 6875 Hart, George B.,
Rochester. | 100 Bebb Floral Company,
Muskogee. | 650 Saxonwald Greenhouses,
Castle Shannon. | WASHINGTON |
| 2475 Kottmiller Rose Corp.,
New York. | 20 Butts Rose Company,
Oklahoma City. | 2000 Schaefer, August H.,
York. | 500 Beall Greenhouse Co.,
Inc., Vashon. |
| 185 McDowell, Livingston,
Irvington. | 1500 Furrow & Company,
Guthrie. | 1000 Schaefer, Chas. A.,
York. | 400 Hollywood Greenhouses,
Woodinville. |
| 100 Mickelson, Denning,
Long Island. | 200 Hornaday Greenhouses,
Lawton. | 1025 Schultheis, Anton,
Scranton. | 25 Jacobson's Greenhouse
Co., Inc., Spokane. |
| 400 Minekime, Wm. H.,
Water Valley, L. I. | 750 Sand Springs Green-
houses, Sand Springs. | 10000 Thompson's Sons, J. H.,
Kennett Square. | WEST VIRGINIA |
| 9000 Oakdale Gardens, Inc.,
Long Island. | OREGON | 2500 Towill, Edward,
Roslyn. | 300 Bluefield Floral Co.,
Bluefield. |
| 20000 Pcters & Sons, Inc.,
Geo., Hempstead. | 200 Hastings, Robert,
Portland. | 50 Walton & Sons, E. G.,
London Grove. | 1020 Dieckmann & Sons,
John, Elm Grove. |
| 10000 Richmond Floral Co.,
Richmond, L. I. | PENNSYLVANIA | 400 Warrick Bros.,
Washington. | 450 Westmoreland Florists,
Huntington. |
| 130 Scharoun, F. W.,
Syracuse. | 5000 Andre, John R.,
Doylestown. | 100 Waterer, Hosea,
Philadelphia. | WISCONSIN |
| 9000 Seagroatt, Henry J.
Berlin. | 200 Aughenbaugh, H. M.,
Manchester. | 250 Way, Frank T.,
Kennett Square. | 100 Christensen, J.
Chippewa Falls. |
| 1810 Smith, Lee, Gasport. | 500 Barr & Co., B. F.,
Lancaster. | 200 Widener, George,
Elkins Park. | 6000 Cudahy Co., The,
Cudahy. |
| 3000 Stroh & Sons, L. C.,
Batavia. | 500 Blind Floral Company,
Pittsburgh. | 8032 Yeatman, P. J.,
Kennett Square. | 8000 Holton & Hunkel
Greenhouse Co.,
Milwaukee. |
| 50 Tieman, Louis T.,
Port Washington. | 500 Bryfogle, S. G., Muncy. | 5800 Zieffer, H. M. & W. E.
Willow Grove. | 1000 Janesville Floral Co.,
Janesville. |
| 7120 United States Cut
Flower Co., Elmira. | 250 Buenning, Chas. H.,
Easton. | RHODE ISLAND | 400 Neenah Floral Company,
Neenah. |
| 150 Untermeyer, Samuel,
Yonkers. | 15000 Campbell, Alfred M.,
Strafford. | 25 Boulevard Greenhouse &
Nurseries, Newport. | WYOMING |
| | 25 Campbell, Alfred,
Philadelphia. | 8500 Budlong Rose Company,
Auburn. | |

CARNATIONS

WE are listing this year only four outstanding varieties of carnations that have been disseminated within the past year. Please limit your varieties, when ordering, to only those that are listed. This will facilitate the prompt filling of your order with the finest stock available.



JOAN MARIE

(Plant Patent No. 3—Florex Gardens)

After growing this splendid white carnation in a large quantity ourselves last year, we are more than glad to again help the Florex Gardens in its distribution. Its free-blooming qualities are well shown by the fact that up until the first of January our block of Joan Marie averaged better than four flowers per plant. It is pure white, with the flowers carried on long, sturdy stems. Joan Marie is easily propagated and carries generous propagating privileges for the purchaser. For further details please send for our special folder on this variety.

PRICES FOR ROOTED CUTTINGS

\$ 2.50 per doz.
12.50 per hundred
100.00 per thousand

50 cuttings or more at the hundred rate;
250 cuttings or more at the thousand rate.

*Purchasers are permitted to propagate without limit or payment of royalty for their own planting.
Rooted cuttings are now ready for shipment.*



Rose Charm

ROSE CHARM

(Patent Applied For—
Baur-Steinkamp & Co.)

This carnation is a 1935 introduction and is offered to fill the want in the original Mrs. Ward shade of pink, to be used where a lighter pink effect is desired without going into the flesh or salmon shades. Rose Charm is productive and free growing. It has the general good features of all varieties disseminated by Baur-Steinkamp & Co.

This, as well as the two following varieties, is disseminated under the Plant Patent Act but purchasers are permitted to propagate without limit or payment of royalty for their own planting.

PRICES FOR ROOTED CUTTINGS

\$ 2.00 per doz.
12.00 per hundred
100.00 per thousand

25 cuttings or more at the hundred rate;
250 cuttings or more at the thousand rate.

LIGHT PINK ABUNDANCE

(Plant Patent No. 56—Baur-Steinkamp & Co.)

Light Pink Abundance, like its parent in every way except color, is now in its second successful season of distribution. It is a daybreak colored sport of Pink Abundance and well fills the need of a good carnation in that popular color field.

CHIEF KOKOMO

(Plant Patent No. 35—Baur-Steinkamp & Co.)

This carnation has proved to us that it is one of the finest novelties ever produced. The benches containing several thousand of this variety have been filled with large, brilliant buds all winter. It easily produced five flowers per plant by January 1st. Chief Kokomo is two-colored, yellow ground with pink stripes. This, as well as each of the above varieties, should be included in your carnation assortment of the new money-making sorts.

PRICES FOR ROOTED CUTTINGS OF THE ABOVE-NAMED VARIETIES

\$ 2.00 per doz. 12.00 per hundred 100.00 per thousand

25 cuttings or more at the hundred rate;
250 cuttings or more at the thousand rate.

Privilege granted purchasers to propagate for their own use. Rooted cuttings are now ready for shipment.

CHRYSANTHEMUMS

for 1935

HAVING considerably enlarged our Chrysanthemum Department, both in the number of varieties and quantity of stock plants, we are now ready to take care of your needs in this line. Varieties that have shown themselves to be dead issues have been dropped and new ones added to take their places. When you order, you will find us with cuttings ready, after propagation starts, and will be pleased with the quality and promptness of delivery. We again grew our stock plants in the field last year and our cuttings taken from them are strong and healthy, clean and free from Midge.

The information that we print concerning date for "taking the bud" and benching is as accurate as we can give. Seasonal weather conditions and a difference in locality will make some difference in rare cases, but the recommendations as given are an

excellent guide. Our Chrysanthemum Department is anxious to assist you, if it is able, in any matter concerning the growing or choice of varieties that might arise with you.



Yellow Monument

Choice Exhibition Varieties

(Please refer to alphabetical list for prices. See Pages 15 and 16)

Alice Benson. A big, splendid, incurving white flower of satiny texture. Stiff stem; perfect foliage. A number of growers now prefer it to William Turner. Take second crown-bud. Blooms Nov. 1.

Dr. J. M. Inglis. Rich wine-purple-amaranth with silver reverse. The petals are loosely incurved. November 1.

Golden Majestic. Sport of Majestic. A huge sphere of shining gold without a trace of bronze. Perfect in form and unsurpassed by any variety of its type. A real beauty. Take bud August 15. Blooms November 1.

Lancashire. A reflexed clear yellow Chrysanthemum. The neck on an early bud is perhaps a little long but on a later bud (Aug. 25-31), it gives splendid results. The foliage is large and handsome and the growth particularly strong. Height 5 ft. Blooms Nov. 1.

Louisa Pockett. Pure white; enormous. One of the largest varieties. A sure winner. Take bud August 30. Blooms November 5.

Majestic. Enormous, rounded bloom of perfect form and shining golden orange color, shading to rosy bronze. Easy grower. One of the finest exhibition sorts. Also a good commercial. Take bud August 15. Blooms November 1.

Marian H. Uffinger. The bloom is reflexed in appearance but the tips of the individual petals are incurved, showing the gold reverse in a very distinctive manner. Colors, dazzling bronze, crimson, and gold. A splendid variety. Take bud August 20 to 25. Blooms November 10.

Mrs. B. D. Spillman. An apricot-orange variety that is accepted by all as a first-class exhibition flower. The rich color and graceful, reflexing petals are very impressive. Height 4 to 5 ft. Take bud August 20. Blooms November 1.

Mrs. E. Kershaw. Golden bronze, with light lining to the petals, which are of great breadth. Perfect in form. Tremendous growth of foliage and stem. A stunning,

showy variety. Take bud August 15. Blooms November 1.

Nellie Mitchell. A tousled-headed giant running 5 to 6 ft. in height. Yellow suffused with bronze in color; best results come from buds taken the last days in August as the earlier buds are not nearly so large or of such fine color. November 1 onward.

Red Majestic. A bronzy red sport of the popular Majestic which comes to us from England highly recommended. It resembles the parent plant in all respects except color. Take first bud after August 25. Blooms November 1.

The Melba. A lemon-yellow sport from Louisa Pockett, and greatly resembling Yellow Pockett in all respects except that it is lighter in color and much dwarfer in habit. Take bud August 20. Blooms November 1.

Thomas W. Pockett. The name "Pockett" assures the quality. A lovely clear pink with tips of petals incurved; growth, foliage, and stem are the best of the "Pockett" type. Of enormous size. Take bud late August. Blooms November 5.

Vermont. Magnificent pink of a lovely bright shade. Enormous flowers of incurved type. One of the best pinks for exhibition purposes. A tall grower. Take bud August 1 to 15. Blooms early November.

William Hazelhurst. A fine deep pink color. Florets of great substance; forms a beautiful and imposing flower of easy culture and of rather dwarf growth. Take bud August 25. Blooms October 29.

William Turner. A perfect ball of the purest possible white. Decidedly incurved and of fine form. A strong grower with clean foliage. Take bud August 30. Blooms November 5.

Yellow Pockett. A fine counterpart of Louisa Pockett, except in color. An absolute necessity in the exhibition collection. A wonderful yellow. Take bud late August. Blooms early November.

SPECIAL OFFER OF EXHIBITION VARIETIES

Both the large and small growers, and especially the retail grower, should have greater or less amounts of exhibition varieties. The display on your benches of these magnificent blooms will be the best incentive to bring customers to your establishment that you could have. They will remember the sight and where they saw it throughout the year. To enable you to have a selection from our exhibition varieties we are offering again:

Ten Each of 10 Exhibition Varieties for \$7.50

This collection will be our selection and will be carefully chosen as to color and type from all our exhibition varieties.

Standard Varieties

Commercial and Exhibition

First date indicates time to bud; last date, blooming time. Please refer to pages 15 and 16 for prices. Varieties preceded by a star (*) are of exceptional merit.

- ***AMBASSADOR.** We consider this fine white in a class by itself. The bloom is large and of fine texture, borne on a strong stem with perfect foliage. Aug. 20; Oct. 20.
- CARRIE BEINECKE.** (Exhibition) Type of Majestic. A fine grower. Color a warm bronze. Stem and foliage just right to carry the big, handsome bloom. Aug. 20; early Nov.
- CELESTRA.** Globular; golden yellow; stem rigid. Tall from early planting. Beautiful foliage. Very valuable early. Sept. 10; Oct. 15.
- CHADWICK IMPROVED.** Pure snow-white, nothing finer for its date. Grand old variety. Sept. 10; Nov. 20.
- CHIEFTAIN IMPROVED.** Commercial pink; round and smooth as a pearl in finish. Ours is a selected strain of deeper tone of pink. Aug. 30; Nov. 10.
- ***DETROIT NEWS.** Choice bronze, golden reverse. Has remarkable keeping qualities. Opens in globe form and gradually reflexes, showing the bronze tone. Aug. 30; Oct. 25.
- FAVORITE.** Glistening snow-white; beautifully rounded. Comes in a trifle before Timothy Eaton finishes. Good stem. Nice foliage. An easy variety to grow. Sept. 5; Nov. 15.
- FRIENDLY RIVAL.** An exceptional yellow. Very popular variety. Sept. 15; Nov. 15.
- ***GARNET KING.** (Exhibition) A perfect, reflexed bloom, smooth and velvety; shows no reverse. Beautiful tone of garnet. The finest of its color to date. Sept. 20; Nov. 15.
- ***GLADYS PEARSON.** The standard bronze for Thanksgiving. A brilliant combination of buff-apricot and orange; beautiful incurved form. Sept. 30; Nov. 20.
- GOLD LODGE.** A golden yellow seedling of Comolita but twice as large and ten days earlier. A valuable early commercial; also good for pot culture. Aug. 25; Oct. 10.
- GOLDEN CELEBRATION.** Descendant of Timothy Eaton through its sport, Yellow Eaton, and as vigorous as its forebears. A bright golden yellow, exceptionally fine Thanksgiving variety. Sept. 10; Nov. 20.
- GOLDEN CHADWICK.** A fine late commercial yellow. Still unsurpassed as a late yellow. Sept. 5; Nov. 20.
- GOLDEN GLORY.** A perfect commercial in every point. Flower full, big, of globular form, smooth finish, and shining gold color. Height 4 ft. Sept. 5; Nov. 1.
- ***HILDA BERGEN.** A deep rich mahogany-bronze. We strongly recommend it as being excellent in type, quality, and productiveness. Can be grown with three or four flowers. Aug. 10; Oct. 25.
- HONEYDEW.** (Exhibition and Commercial) Canary-yellow of shining, satin-like finish; large, round, and smooth. Height 3½ ft. Strong stem. One of the best. Sept. 20; Nov. 5.
- INDIANOLA.** Another early commercial. A wonderfully beautiful combination of old-gold and bronze, with handsome foliage. Aug. 25; Oct. 5.
- JOHN R. BOOTH.** (Exhibition) A pure golden sport from Nag-ir-Roc, with lower petals falling downward in slender curls. The earliest "Big One." Aug. 15; Oct. 15.
- JOHN S. BUSH.** (Exhibition) Seedling from Louisa Pockett, having all the good traits of the family in size and make-up. Pure white from early buds;—soft lavender from later buds. Aug. 15; Oct. 15.
- ***JOSEPHINE LAWLER.** Comes in before Rose Delight. A perfect early pink of a tone always in demand. Very popular. Take any bud; Oct. 20.
- ***LUSTRE.** Extra-fine early pink with lavender shadings. Bench in early June. As blooms mature they will need shading to prevent them from bleaching. Aug. 25; Oct. 8.
- MISS MILLICENT ROGERS.** (Exhibition) A sport of Nag-ir-Roc. Bronzy pink with golden shadings—color of a Mme. Butterfly rose; curling, reflexing petals. Aug. 25; Oct. 20.
- MISS RITA MITCHELL.** (Exhibition) Salmon-bronze with fawn reverse—very striking in color. Enormous in size. Unique for exhibition. Aug. 25; Nov. 5.
- ***MONUMENT.** A good white to follow Snow White. An excellent shipper and all-round substantial variety. Sept. 10; Nov. 10.
- ***MRS. FRANKLIN D. ROOSEVELT.** A incurved variety of extremely large size and wonderful substance, introduced last year by DePetris. In color it is a beautiful shade of Souvenir de Claudius Pernet yellow, shading to deep gold toward center. It matures about November 10 to 15. The plant is a tall, vigorous grower, and for this reason crown-buds should be reserved about August 25, to avoid tall stems.
- MRS. H. E. KIDDER.** An exceedingly early bright yellow. Very stiff, upright stem. Grows 4 feet high from June planting. We recommend this variety. Aug. 25; Oct. 15.
- MRS. JULES LEEDS.** (Exhibition) Blood-red; petals immense. A wonderful novelty. This is different and startling. A most striking variety. Aug. 25; Nov. 10.
- MRS. NELLIE T. ROSS.** Like Bonnaffon, but later. Grandly rounded and full; perfect in form; color clear yellow. A wonderful keeper; has no superior for its date. Early Oct.; late Nov.

- MRS. R. M. CALKINS.** One of the best commercial yellow varieties on the market. A good keeper and shipper. Sept. 20; Nov. 25.
- MRS. WOODROW WILSON.** (Exhibition) A magnificent, snow-white variety. Wonderful for its date. Aug. 15; Oct. 15.
- NERISSA.** (Exhibition) Rosy lavender, grand in size, and beautifully incurved; big and globular. Sept. 5; Nov. 5.
- NIAGARA.** (Exhibition) Immense, snow-white blooms with very long petals and of rounded, massive form. Good foliage; stiff stem. Aug. 15; Nov. 5.
- *OLD ROSE.** Fine shade of deep pink which it holds unusually well. Comes equally well from late crown or terminal bud, the crown-bud opening a few days earlier. A good early November pink. Sept. 1; Nov. 1.
- QUAKER MAID.** A large, glistening white variety of extra value as it is ready to cut the first week in October. Straight stem and good foliage. Aug. 20; Oct. 7.
- ROSANDA.** (Exhibition) Color, old-rose; outer petals reflexing; center incurved. A fine large sort of very easy culture. Sept. 10; Nov. 1.
- *SILVER SHEEN.** A splendid early white commercial variety. Good keeper and shipper. Aug. 25; Oct. 25.
- *SNOW WHITE.** Fine early white following Silver Sheen. Easy to do. The rounded, incurved form makes it a perfect shipper. Aug. 25; Nov. 1.
- *SUN GLOW.** A brilliant yellow of Bonnaffon type but larger, very smooth incurved. Absolutely unsurpassed as a commercial and one of the most handsome. The best early yellow filling the need for this date. Aug. 15; Oct. 20.
- SUN GOLD.** The brightest yellow; perfect in form. It is almost faultless. Fine for Thanksgiving and later. Sept. 30; Nov. 28.
- TEKONSHA.** Grand large-flowering bronze for Thanksgiving. A valuable color for this date. Aug. 18; Nov. 20.
- *THANKSGIVING PINK.** A color needed for variety among the numerous whites and yellows of this late date. Do not bench before June 15; then use terminal bud. Splendid pot variety. Nov. 25.
- TIMOTHY EATON.** Absolutely white. Can be spaced 6 by 8 inches. Late cuttings give fine, substantial flowers for Thanksgiving. Sept. 10; Nov. 10.
- WHITE CHIEFTAIN.** White sport of Chieftain. The smoothest, roundest of them all. Sept. 10; Nov. 10.
- WHITE DISTINCTION.** A pure white sport from Distinction, which it resembles in every way except color. A fine commercial white. Take terminal; Nov. 25.
- W. H. WAITE.** (Exhibition) A magnificent scarlet and gold. One of the most brilliant. Aug. 25; Nov. 5.
- WOOLF'S PINK.** An unusually valuable commercial. Will pay to plant in quantity. Perfect in form and clearness of color and unusually welcome about October 10. Plant in May. Aug. 20; Oct. 10.
- YELLOW CHIEFTAIN.** Of fine form, like the other members of the Chieftain family. It is lemon-yellow in color. An invaluable commercial variety. Aug. 30; Oct. 25.
- YELLOW MONUMENT.** This is a yellow sport of Monument which we obtained from Carl Engelmann of Saffron Walden, England. Straw-yellow in color, with all the good points of Monument, including its unusually fine keeping qualities. Sept. 10; Nov. 10.
- YELLOW TURNER.** (Exhibition) The yellow sport from Turner. A necessity in a collection where blooms for exhibition are being grown. Aug. 30; Nov. 5.

POMPONS

- AMOS.** Large Pompon. A splendid bronze of the autumn-foliage type.
- BETTY WATKINS.** Large Pompon. The flowers are golden bronze, 1½ inches in diameter, and carried well upon strong, sturdy stems.
- BOKHARA.** Large Pompon. One of our favorites. Dark bronze.
- BRONZE QUEEN.** Button type. A darker bronze than Hilda Canning.
- CAPT. COOK.** Large Pompon. A lovely shade of rose-pink, free from lavender tones.
- CHICAGO PEARL.** Large Pompon. Considered one of the best of all white Pompons. The sprays are large and the flowers carried well apart.
- CHRISTMAS GOLD.** Small Button type. Very bright yellow. Quite productive. Early December.
- CLARA JAMESON IMPROVED.** Button type. A deep, vivid color of bronze and scarlet.
- CORA PECK BUHL.** Large Pompon. An intense shade of yellow, somewhat brighter than Sun Glow of the larger-flowering Mums. Very popular.
- *CRYSTAL WHITE.** Fine pure white Pompon that can be grown very successfully either as a spray or a disbud. It follows the Dotys.
- DOROTHY TURNER.** Large Pompon. A combination of bronze and old-gold. An upright grower of medium height.
- DREAM.** Large Pompon. Fine pink for a time when it is needed—Thanksgiving. Medium height.
- ETHEL.** Button type. A splendid bright red miniature Pompon.
- FIREBIRD.** Large Pompon. Best early red we have; color very bright. Strong, upright grower and productive.
- HILDA CANNING.** Button type. Brilliant reddish bronze.

- IDA IMPROVED.** Button type. Easily the best early yellow.
- IRENE.** Button type. Pure white blooms 1 to 1¼ inches in diameter. Upright, wiry stem.
- JEWEL.** Large Button type. A good outdoor cut-flower variety. Pleasing shade of rose-pink.
- LEGAL TENDER.** Large Pompon. Upright grower, needing minimum support. Wonderful combination of bronze and gold.
- LEILAH.** Large Pompon. An early rose-pink, always in heavy demand. Very popular.
- *LILLIAN DOTY.** Large Pompon. A fine pink. One of the best to disbud.
- MARY L. HALL.** Clear, rich yellow. Tall. Very fine.
- MRS. NELLIE KLERIS.** Large Pompon. A good second-early pink.
- *MUSKOKA.** Large Pompon. Golden bronze and mahogany. Disbud to 6 to 10 flowers to a plant. A great keeper. We highly recommend it.
- NEW YORK.** Button type. Handsome golden bronze. One of the best.
- PINK DOT.** Large Pompon. Wonderful color combination—white with deep pink center.
- RODELL.** Button type. Very useful as a second-early yellow.
- *ROSE CHARM.** Large Pompon. Should be grown in quantity and disbudded. Lovely in form and color. Stiff stems.
- SEA GULL.** Large Pompon. Sprays are more open than White Doty, which it resembles somewhat. The lateral stems are stiff, causing each bloom to stand out individually. Bunches well.
- SILVER TIPS.** Large Pompon. One of our best bright pinks. Makes fine sprays.
- *UNALGA.** Large Pompon. An intense yellow, brighter than Christmas Gold. May be grown naturally to sprays or disbudded.
- USONA.** Large Pompon. Bright pink blooms 2½ inches in diameter. Very productive.
- UVALDA.** Large Pompon. Extra-fine very early white.
- VARSIITY.** Button type. One of the larger of this type and a fine producer. Deep gold.
- *WHITE DOTY.** Large Pompon. Pure white sport from Lillian Doty and identical in every respect except color. Generally disbudded but does equally as well as a spray.
- *YELLOW DOTY.** Large Pompon. Another that is generally disbudded but also is fine grown as a spray. Similar in every way except color to the other Dotys.

*Can be grown well as disbuds.

TABLE OF COMMERCIAL AND POMPON VARIETIES

	WHITE	YELLOW	PINK	BRONZE AND RED
OCTOBER				
POMPONS	Irene Oct. 20 Uvalda Oct. 20 Sea Gull Oct. 25	Ida Improved Oct. 15 Rodell Oct. 20 Cora Peck Buhl Oct. 25	Jewel Oct. 15 Leilah Oct. 15 Captain Cook Oct. 20 Pink Dot Oct. 25	Clara Jameson Improved Oct. 10 Ethel Oct. 20 Firebird Oct. 20 Bronze Queen Oct. 25 Bokhara Oct. 25
COMMERCIALS	Quaker Maid Oct. 7 Ambassador Oct. 20 Silver Sheen Oct. 25	Gold Lode Oct. 10 Mrs. H. E. Kidder Oct. 15 Celestra Oct. 15 Sun Glow Oct. 20 Yellow Chieftain Oct. 25	Lustre Oct. 8 Woolf's Pink Oct. 10 Josephine Lawler Oct. 20	Indianola Oct. 5 Hilda H. Bergen Oct. 25 Detroit News Oct. 25
NOVEMBER 1 - 20				
POMPONS	White Doty Nov. 1 Crystal White Nov. 15	Mary L. Hall Nov. 1 Yellow Doty Nov. 5 Varsity Nov. 10	Lillian Doty Nov. 1 Mrs. Nellie Kleris Nov. 1 Rose Charm Nov. 1 Silver Tips Nov. 15	Muskoka Nov. 10 Amos Nov. 10 New York Nov. 10 Hilda Canning Nov. 15
COMMERCIALS	Snow White Nov. 1 William Turner Nov. 5 White Chieftain Nov. 10 Monument Nov. 10 Timothy Eaton Nov. 10 Favorite Nov. 15 Chadwick Improved Nov. 20	Golden Glory Nov. 1 Honeydew Nov. 5 Yellow Monument Nov. 10 Mrs. Franklin D. Roosevelt Nov. 10 Friendly Rival Nov. 15 Golden Chadwick Nov. 20	Old Rose Nov. 1 Thomas W. Pockett Nov. 5 Chieftain Improved Nov. 10	W. H. Waite Nov. 5 Mrs. Jules Leeds Nov. 10 Garnet King Nov. 15
THANKSGIVING				
POMPONS	Chicago Pearl Nov. 20	Unalga Nov. 25	Dream Nov. 25 USONA Nov. 25	Legal Tender Nov. 25 Betty Watkins Nov. 25 Dorothy Turner Nov. 25
COMMERCIALS	White Distinction Nov. 25	Golden Celebration Nov. 20 Mrs. R. M. Calkins Nov. 25 Mrs. Nellie T. Ross Nov. 25 Sun Gold Nov. 28	Thanksgiving Pink Nov. 25	Gladys Pearson Nov. 20 Tekonsha Nov. 20

Singles and Anemones

Will add interest and variety to your collection.

SINGLES

MRS. WILLIAM BUCKINGHAM. This variety has been tried for years and, in our opinion, remains today the peer of all the single pinks. It is a lovely shade of rosy pink, and the retailer will find it most valuable. It flowers around the first week in November.

BRONZE BUCKINGHAM. A beautiful bronze sport of Mrs. William Buckingham. Its habit of growth and blooming period are similar to its parent. We recommend it highly. A variety usually in heavy demand for baskets and vase arrangements.

ANEMONES

BETTY ROSE. A large-flowered Anemone suitable for disbudding, maturing October 25. Color an even shade of deep lavender-pink throughout, with full rounded cushion.

CRIMSON GLOW. Late crimson-maroon which should be disbudded for best results. Easily grown variety with excellent stem and foliage. Matures November 25 and later.

GARZA SUPREME. This improved form of Garza is a valuable addition to the list of Anemones. It is pure white, graceful in habit, but, most important, it comes into bloom in December and can be held over into January. Exceedingly valuable for the retail grower. A wonderful keeper.

MRS. ALFRED G. WILSON. A pure white, very free in growth and bloom. Requires very little disbudding. Blooms November 5.

NORMA. Large-flowering, orchid-pink Anemone with golden pink cushion, making a very striking combination. Individual flowers average 4 to 5 inches across. Matures November 25 to December 1.

ROLINDA. A new bronzy Anemone introduced last year by DePetris. Not a large flower, but very prolific. Can be grown in nicely arranged sprays without disbudding. Matures November 25 to December 1.

SUSANNE MILLER. Golden yellow sport of Norma and similar to its parent in every other way.



Crimson Glow

GOOD POT PLANTS

Butler's Caprice. Deep pink.

Crimson Glow. Crimson-maroon.

Gold Lode. Golden yellow.

Kathleen Thompson. Crimson.

Lilac Caprice. Deep violet.

Ohio State. Clear yellow, Dwarf Anemone.

Purple Caprice. Royal purple.

Rolinda. Bronze-orange.

Source d'Or (Lizzie Adcock). Tawny bronze.

Thanksgiving Pink. Pink.

Yellow Caprice. Golden yellow.

Index and Price List of Chrysanthemums

ROOTED CUTTINGS FOR 1935

	100	1000		100	1000
Alice Benson	\$8.00	\$75.00	Indianola	\$2.50	\$20.00
Ambassador	4.00	35.00	Irene	2.50	20.00
Amos	2.50	20.00	Jewel	2.50	20.00
Betty Rose	4.00	35.00	John R. Booth	8.00	75.00
Betty Watkins	2.50	20.00	John S. Bush	8.00	75.00
Bokhara	2.50	20.00	Josephine Lawler	2.50	20.00
Bronze Buckingham	2.50	20.00	Kathleen Thompson	2.50	20.00
Bronze Queen	2.50	20.00	Lancashire	25.00	...
Butler's Caprice	2.50	20.00	Legal Tender	2.50	20.00
Capt. Cook	2.50	20.00	Leilah	2.50	20.00
Carrie Beinecke	4.00	35.00	Lilac Caprice	2.50	20.00
Celestra	2.50	20.00	Lillian Doty	2.50	20.00
Chadwick Improved	2.50	20.00	Lizzie Adcock	2.50	20.00
Chicago Pearl	2.50	20.00	Louisa Pockett	8.00	75.00
Chieftain Improved	2.50	20.00	Lustre	2.50	20.00
Christmas Gold	2.50	20.00	Majestic	6.00	50.00
Clara Jameson Improved	2.50	20.00	Marian Uffinger	8.00	75.00
Cora Peck Buhl	2.50	20.00	Mary L. Hall	4.00	35.00
Crimson Glow	4.00	35.00	Miss Millicent Rogers	8.00	75.00
Crystal White	2.50	20.00	Miss Rita Mitchell	8.00	75.00
Detroit News	2.50	20.00	Monument	2.50	20.00
Dorothy Turner	2.50	20.00	Mrs. Alfred G. Wilson	2.50	20.00
Dr. J. M. Inglis	10.00	...	Mrs. B. D. Spillman	10.00	...
Dream	2.50	20.00	Mrs. E. Kershaw	8.00	75.00
Ethel	2.50	20.00	Mrs. Franklin D. Roosevelt	8.00	75.00
Favorite	2.50	20.00	Mrs. H. E. Kidder	4.00	35.00
Firebird	2.50	20.00	Mrs. Jules Leeds	8.00	75.00
Friendly Rival	2.50	20.00	Mrs. Nellie Kleris	2.50	20.00
Garnet King	4.00	35.00	Mrs. Nellie T. Ross	2.50	20.00
Garza Supreme	2.50	20.00	Mrs. R. M. Calkins	2.50	20.00
Gladys Pearson	2.50	20.00	Mrs. Wm. Buckingham	2.50	20.00
Gold Lode	2.50	20.00	Mrs. Woodrow Wilson	8.00	75.00
Golden Celebration	2.50	20.00	Muskoka	2.50	20.00
Golden Chadwick	2.50	20.00	Nellie Mitchell	25.00	...
Golden Glory	2.50	20.00	Nerissa	8.00	75.00
Golden Majestic	8.00	75.00	New York	2.50	20.00
Hilda H. Bergen	2.50	20.00	Niagara	2.50	20.00
Hilda Canning	2.50	20.00	Norma	2.50	20.00
Honeydew	2.50	20.00	Ohio State	4.00	35.00
Ida Improved	2.50	20.00	Old Rose	2.50	20.00

	100	1000		100	1000
Pink Dot	\$2.50	\$20.00	Timothy Eaton	\$2.50	\$20.00
Purple Caprice	2.50	20.00	Unalga	2.50	20.00
Quaker Maid	2.50	20.00	Usona	2.50	20.00
Red Majestic	10.00	.. .	Uvalda	2.50	20.00
Rodell	2.50	20.00	Varsity	2.50	20.00
Rolinda	4.00	35.00	Vermont	8.00	75.00
Rosanda	2.50	20.00	White Chieftain	2.50	20.00
Rose Charm	2.50	20.00	White Distinction	2.50	20.00
Sea Gull	4.00	35.00	White Doty	2.50	20.00
Silver Sheen	2.50	20.00	W. H. Waite	6.00	50.00
Silver Tips	2.50	20.00	William Hazelhurst	8.00	75.00
Snow White	2.50	20.00	William Turner	5.00	40.00
Source d'Or	2.50	20.00	Wolf's Pink	2.50	20.00
Sun Glow	2.50	20.00	Yellow Caprice	2.50	20.00
Sun Gold	2.50	20.00	Yellow Chieftain	2.50	20.00
Susanne Miller	4.00	35.00	Yellow Doty	2.50	20.00
Tekonsha	2.50	20.00	Yellow Monument	2.50	20.00
Thanksgiving Pink	2.50	20.00	Yellow Pockett	8.00	75.00
The Melba	10.00	.. .	Yellow Turner	5.00	40.00
Thomas W. Pockett	8.00	75.00			

250 cuttings OF ANY ONE VARIETY at the thousand rate

TERMS OF SALE

All orders subject to 2% cash discount if money accompanies order or if paid within 10 days from date of invoice. Otherwise all bills are net and due in 30 days; overdue accounts are subject to 6 per cent interest per annum.

Cash must accompany all orders under \$5.00.

Cash must accompany all orders from customers in foreign countries.

If C. O. D. shipment is requested, the order must be accompanied by at least one-third the amount to insure acceptance. No discount is allowed on C. O. D. shipments.

CHARGE ACCOUNTS. New customers who wish to open a charge account will please furnish us credit references and allow sufficient time for us to confirm same. If immediate shipment is desired, cash must accompany your order, and in the meantime we can look up your references for future shipments.

SPECIAL NOTICE. All shipments travel at the risk and cost of the purchaser. Should any damage occur, notify your express agent at once so you can enter claim.



©1934

NEW
ROSE

Carmelita

PLANT PATENT NO. 91

Originated with
FRANK SPANBAUER

1935

HILL
FLORAL
PRODUCTS
CO.

Richmond · Indiana

Distributors for

E. G. HILL CO.
JOSEPH H. HILL CO.
FRED H. LEMON CO.



NEW
ROSE

Token

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ORIGINATED WITH
THE MONTGOMERY CO.
Incorporated
PLANT PATENT
No. 95