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Inside Information

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MOST L-G UNIVERSITIES ON ELECTRONIC MAIL

Nearly all State Extension Service directors and nearly half the State Experiment Station directors were on the USDA-land grant university electronic mail network by the end of 1981.

According to information provided by Jerry Paulsen, cooperative systems mail network coordinator, 44 state extension services and 23 state agricultural experiment stations were on the system provided by Dialcom, Inc.

Minnesota, with 57, has the largest number of mailboxes on the system. Missouri has 41 and Pennsylvania has 20.

Other land grant universities have 15 or less mailboxes, with many having only 1 or 2.

Only about 10 of the 281 electronic mailboxes on the system belong to land grant university information offices, according to Paulsen's report.

The electronic cooperative systems mail network was launched by USDA's Science and Education agencies in the spring of 1981 (see INSIDE INFORMATION June 5, 1981).

USDA COMMUNICATORS CREDITED IN DIET BOOK

Two USDA communicators are among 11 USDA employees receiving acknowledgments in the new Time-Life book, "Wholesome DIET."

Kate Alfriend, public affairs specialist with the Media Liaison Center of USDA's Office of Governmental and Public Affairs, assisted the editors and writers of the book by providing background information and arranging contacts with USDA specialists and scientists.

Bob Bjork, visual information specialist with USDA's Agricultural Research Service, assisted with some of the book's visuals.

The 176-page book has a number of picture essays, using some outstanding color photography.

Anyone wanting more details about the book and the USDA information included in it, may contact Alfriend in Room 409-A, U.S. Department of Agriculture, Washington, D.C. 20250, or call (202) 447-2033.

SOUTHERN AG COMMUNICATORS TO MEET

The 1982 meeting of Southern Agricultural Communicators will be held February 7-9 in conjunction with the 79th annual meeting of the Southern Association of Agricultural Scientists at Orlando, Fla.

(more)

The communications sessions will be held in the headquarters hotel, Sheraton Twin-Towers. Reservations may be made at either the Sheraton or the nearby Howard Johnson's Florida Center Hotel.

Further details are available from Donna J. Littrell, SAAS Secretary-Treasurer, P.O. Box 1522, Tifton, GA 31794.

COMMUNICATORS AVAILABLE FOR POSITIONS

Three agricultural communicators report they are available for public information positions.

Jim Whitman, program manager of the production department at the University of Michigan's media resources center, is available for unit or departmental management positions.

Whitman has previous agricultural information experience both at the state and federal levels, primarily in the electronic media. He now heads a staff of 16 communicators.

Whitman may be contacted at Michigan Media, 400 Fourth Street, Ann Arbor, MI 48109, or call at (313) 764-8218.

Ronnie Haygood, a visual communications specialist providing instructional and documentary media services in agricultural and veterinary communications at the University of Tennessee, is interested in international or domestic agricultural communications as a visual media coordinator and producer.

Haygood majored in photography in graduate school and has nine years of experience in visual media--past five years with the University of Tennessee's Institute of Agriculture.

Haygood may be contacted at 2436 Belvedere #5, Knoxville, TN 37920, or call at (615) 577-7269.

William Cox, Jr., of Mississippi State University, also is looking for job openings which may be available after he graduates in May with a degree in agricultural communications.

Cox has taken marketing, as well as agriculture and journalism, courses at Mississippi State.

Cox may be contacted at 208 North Nash, Starkville, MS 39759, or call at (601) 323-3195.

FARM WOMEN TO MEET IN WASHINGTON

Marketing will be the theme of the Farm Women's Conference at USDA in Washington, D.C., next month.

The conference, to be held February 7-9, will be limited to 100 farm women.

Lillie Vincent, public affairs specialist with the Special Programs Center of USDA's Office of Governmental and Public Affairs, is helping Chris Mosher, special assistant to Secretary of Agriculture, coordinate the conference.

Vincent may be reached in Room 533-A, U.S. Department of Agriculture, Washington, D.C. 20250, or by calling (202) 447-5881.

INSIDE INFORMATION is published for distribution to public affairs and information staff members of the U.S. Department of Agriculture, its agencies, State Departments of Agriculture and Land Grant Universities. Any items, comments and inquiries should be addressed to Stan W. Prochaska, Assistant Public Affairs Director, Room 407-A, U.S. Department of Agriculture, Washington, DC 20250, to AGR002 on the Dialcom INTERCOMM system or AGN1DA05 on the AGNET system, or call (202) 447-7454.