

GOODY GOODY
NUMBER

Life

NOV 25 1910

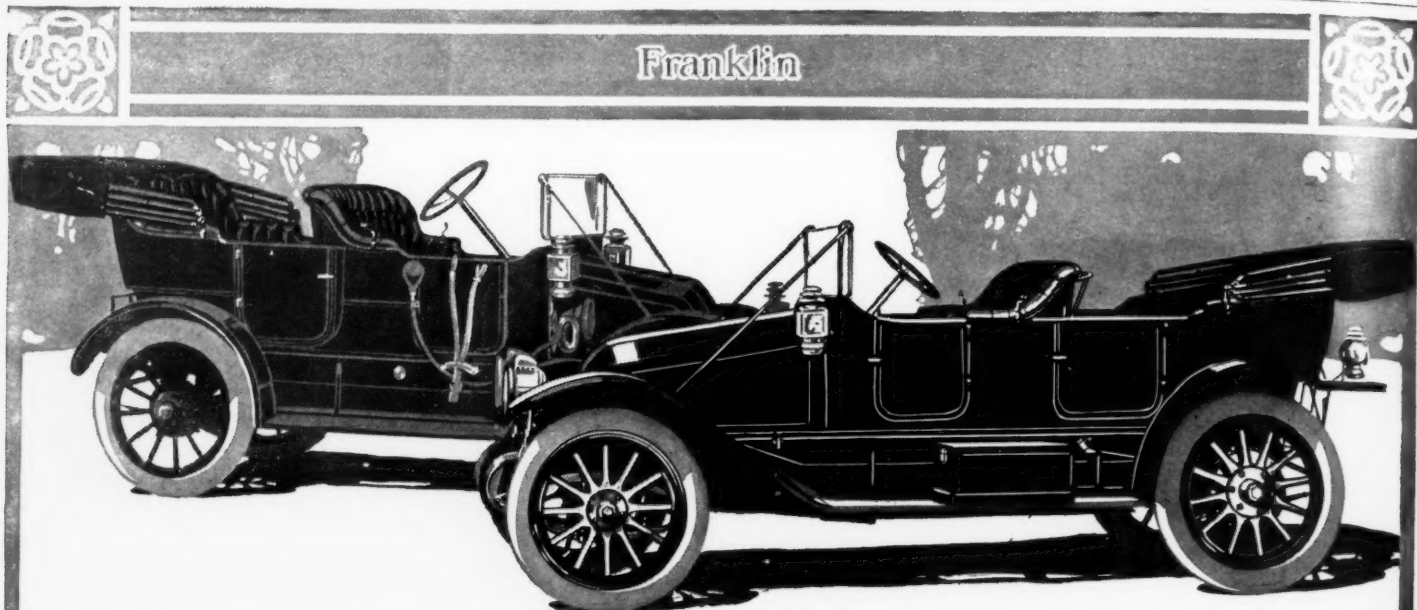
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VOL. LVI, NO. 1465. NOVEMBER 24, 1910
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MS



JAMES MONTEMEYRY

HELD BY THE ENEMY



The Franklin is known throughout the world as the air-cooled automobile that has successfully met the competition of water cooling.

Franklin engineers have accomplished what no one else has been able to do. Not a single manufacturer of water-cooled cars anywhere in the world has done anything in cooling that someone else has not done. Water cooling was the easiest, and so everybody took it up. Everybody but the Franklin. While water cooling was the easiest it was not the best, so Franklin engineers went to work and got the best. The easiest is never the best, just as the cheapest is never the best.

Franklin air cooling takes a troublesome problem entirely out of the mind of the owner. The Franklin owner does not have to think about cooling or pay any attention to it. Even though he thought about it all the time there would not be anything for him to do or that he could do. Nothing can happen to the Franklin cooling system, while something is liable to happen to water cooling at any time.

As a matter of fact when we sell an automobile we do not sell a cooling system. Franklin cooling is inherent in the engine, whereas a cooling system, in the com-

mon use of the term, is an auxiliary affair. It is an attachment; it is a quantity of mechanism. It is something that depends on something else. All its conditions must be right or the engine to which it is attached will not work. If the operator forgot it and did not look after it he would have trouble. The operator of a Franklin can not do anything with the cooling, one way or the other. About the only way he could affect the cooling would be to take an ax and disable the motor. This would give a result very similar to what happens if an operator of a water-cooled car simply forgets something. The motor is out of business.

Not only is the Franklin cooling method care-free and trouble-proof, but it has other advantages. It is more economical; it is absolutely reliable; it is lighter and simpler than other systems; it is safe to use in winter.

Franklin air cooling will stand any test. The water cooler can not do anything that the Franklin can not, but there are conditions under which water-cooled engines overheat and Franklins do not.

In whatever way you look at it, under whatever conditions you work it, Franklin air cooling is the best.

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Sanatogen will create new vim, vigor and vitality in you. Its Albumen will nourish your tissues while the Sodium Glycero-phosphate will invigorate your nerves. Sanatogen is a fine, white powder, soluble in water, milk, cocoa or any non-acid beverage.

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Every page of this valuable and interesting book—the work of an eminent physician author—is of vital interest to all. The cause of nerve disorders—and what will become of our nervous systems unless our mode of living is changed—is explained concisely and convincingly. Be sure you read this book. We'll send you YOUR copy free on request.

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Late King Edward's Physician

Dr. Ernest Ott, Marienbad: "I have been using Sanatogen for a number of years in my practice with excellent results. These results have been notably good in the case of elderly people when it was desirable to build up the strength, to stimulate the bodily functions, and to improve the circulation of the blood."

The Czar of Russia's Private Physician

Dr. Ferchmin: "My daughter, who was very nervous and anemic, has been greatly benefited by the prolonged use of Sanatogen. Her appetite improved, her weight increased, and the color of her skin became healthier."

The King of Italy's Physician

Dr. G. Quirico: "I have used Sanatogen with marked benefit in the case of weakly children and in convalescence after long illness. I consider Sanatogen a most excellent tonic food."

The King of Saxony's Private Physician

Surgeon General Prof. Dr. Tillmanns: "I am and shall always be a great admirer of Sanatogen."

The Late Emperor Frederic's Private Physician

Professor Tobold, M. D.: "My experience points to the fact that patients suffering from nervous exhaustion after influenza, and who present the troublesome symptoms of neurasthenia, by using Sanatogen, in a comparatively short time regain strength and vitality."

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Surgeon General Dr. Kerzl, of Vienna: "I have been using Sanatogen with splendid results and recommend it continually and everywhere, because I am thoroughly convinced that it is an excellent tonic food."

Privy-Medical-Councillor

Prof. Dr. A. Eulenburg, Berlin: "I can regard it as a most valuable and helpful remedy in the treatment of most nervous diseases, including those accompanied by malnutrition."

Privy-Medical-Councillor

Prof. Dr. Neisser, Breslau: "The experiments that I have thus far made with Sanatogen, especially in cases of patients suffering from loss of appetite and neurasthenia, have been most satisfactory."

Prof. Dr. R. von Krafft- Ebin, (late), Vienna:

"It gives me pleasure to report that Sanatogen continues to give great satisfaction."

Professor Dr. C. A. Ewald of Berlin University:

"I am able to speak from my own observations made at the bedside of patients, and I can say that I have used Sanatogen in a great number of cases (that is, in those disturbances of metabolism which were mainly of a nervous or neurosthenic origin), and have obtained excellent results."

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Professor Dr. Duchrasen of Berlin University:

The well-known Gynecologist and Obstetrician writes: "I wish to inform you herewith that I have used your preparation extensively among my patients and have had excellent results with it."



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Bridgeport, Conn.



A Criticism

DEAR EDITOR:

I like thon brow penter buddy, Heilan' lassie fine. My but she's sonsie. But yae thing I hae to grum'le ower. Whatna thing ist that the puir bit thing has on? If it's a skirt, guid an' weel.

But if it's a kilt, hech sirs, it's a sair sicht. Micht I be allooted to point oot that the kilt sould hae nae pleats in front, an' that the sporrán, whereby I mean the bit pooch in front, is a' agee. It sould hing fair in the middle o' the kilt. The belt o't sould be aneath the tunic.

Mind you, I'm the last in the war! to be pernickety an' the lass is awfu' bonnie—I widna mind haein her a' to masel', but I think Mr. Phillips' micht like to ken whit yin o' her kintramen

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thinks o' the sartorial en' o' his art.

Micht I mak' so bauld also as to mention that on page 536 "dinna" is spelled "dina," and "Scotland" (pronounced colloquially as "Scootland") as "Scootland."

I'm thinkin' o' settin' up in tred as a professional corrector o' dialec'; I've seen so mony fa' doons in the reproduction o' the Doric since I cam ower the seas. I hae yae classic effort frae Scribner's which would gar the ghaists o' Burns, Scott, and Stevenson, lauch, I'se warrant ye.

I'm dead serious about the correctin' business, and ma services are available to the elect. Yours aye,

"CALEDON."

"Never more sweetly eloquent than by the Winter Fireside"

Evans' Ale

PROMOTES real and ideal Fireside Comfort and rubs out the wrinkles from the brow of care. Brings solace to mind and body.

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A Breezy Letter

LIFE PUBLISHING Co.,
New York City.

"SAY, LIFE!"—Those mental subscription auto-suggestions you've been scattering broadcast throughout the U. S. surely "get your Angora."

I inadvertently picked up a copy of LIFE some time back and after running through it just once, I could feel my Wireless Antennae tuning up for a long run; and "By George," I've become a regular "News-stand sub-

(Continued on page 806)

LIVER UPSET? Try

Hunyadi János

NATURAL APERIENT WATER
Avoid Unscrupulous Druggists

The Ladies' Home Journal

For 4 Cents a Copy

The leading magazine in the woman's field is now possible at that price by this plan:

The Ladies' Home Journal

(A complete magazine twice a month)

24 numbers

The Saturday Evening Post

(A complete magazine every week)

52 numbers

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We will send all 76 magazines

During a year to any address. You cover the whole family reading: the "JOURNAL" for the child, girl or woman; the "POST" for the young man and man, and you have the undisputed leader in each field—the best.

Can you do more with your Christmas money?

Give three dollars to any of our authorized subscription agents, reputable newsdealer, or send to

The Curtis Publishing Company

Philadelphia

Life's Suffragette Contest

III

I Would Not Marry a Suffragette—

Because when I wooed her a season ago,
And took her to stroll where the lichens
entwined,
And caught her fair hand, which was whiter
than snow,
And asked her to be Mistress—well, never
mind;
And noted the rapture that sprang to her eyes
As she clutched the lapels of my newly
pressed coat;
Because she replied, with the softest of sighs:
"Oh, first tell me, Jack, do you think I
should vote?"

Of course, true love conquered my righteous
dismay
And retrieved my poor heart as a dog does
a bird.

I asked her a question; she answered me,
"Aye,"

And life was again very sweet—and absurd.
To observe the conventions I sought her
ma-ma,
And stammered my story with primly bowed
head—

I caught her reply on the point of the jaw:
"Should women be given the suffrage?"
she said.

A grim constitution, a surgeon's prompt aid
And three fingers of gin pulled me out of
my swoon;
Against my weak will I again sought the maid,
And we fixed on the "knot" for the middle
of June.

Well, we marched up the aisle to some
"Promise Me" thing,

The audience grinned like buffoons at a play,
The rites reached the point where I fumbled
the ring—

"VOTES FOR WOMEN!" the bride shrieked,
then fainted away.

J. A. Brandl.

IV

\$300 to the Winner

There are 300 best reasons "why any man
should not marry a suffragette," 150 of these
being womanly reasons, 150 manly.

The first of the "womanly" reasons, having
been compounded into the two words: "just
because . . ." makes the other 149 intrin-
sic, irrelevant and immaterial.

The first "manly" reason is best expressed
with the left foot on the rail (and a comma
between): "why, because . . ."

This powerful, forceful, jamful, masterful
argument dispenses with the recapitulation of
the second 149 of the 300 best reasons—

Q. e. d. *Dr. Berthold A. Baer.*

V

Why Should a Man Not Marry a Suffragette? A Man Does Not Want to Marry a Suffragette

A man married
Against his will,
Acts as if
He were single still.

But verily, why should a man drag a woman
down from the high career of looking at long
strips of paper, and yea, even of marking them
with X in various places, down, down, from
this her high delight, when all he needs is



\$300 to the Winner

LIFE will pay the sum of Three
Hundred Dollars for the best
reason, or reasons, why any man
should not marry a suffragette.

CONDITIONS:

Each answer must be limited to
three hundred words. Manuscripts,
however, may be as short as the con-
testant prefers.

Manuscripts must be typewritten,
and should be addressed to

THE CONTEST EDITOR OF LIFE,
17 West 31st Street,
New York.

The contest is now on, and will
close on December 31st, 1910.
Manuscripts received after that date
will not be considered.

LIFE will pay at its regular rates
for all manuscripts published.

The prize will be awarded by the
Editors of LIFE, and the announce-
ment will be made as soon after
January 1st, 1911, as possible.

It is not necessary to be a regular
subscriber to LIFE in order to com-
pete. The contest is open to every
one.

Manuscripts will not be returned
unless accompanied by a stamped and
addressed envelope.

but a little woman just to hearten him up so
that he may go out into the world and fight
a good fight.

To drag her, yea, by force to take her, from
the platform of many lights and a glass of
ice water, when the little woman will come
and make for him a place called home, where
he may rest for better fighting on the morrow,
and where the good that they do may live
after them in the lives of their children.

Children? Verily, children bother not the
house of a suffragette, for a woman cannot
serve both the child and the ballot.

So if she be a suffragette, marry her not,
oh, man, for 'tis better to dwell in the corner
of the house-top than live with a balloting
woman.—*Mrs. A. T. Meredith.*

VI

Why Any Man Should Not Marry a Suffragette

(With Apologies to Solomon, King of Israel)

Because she will do him evil and not good all
the days of her life.

The heart of her husband cannot safely trust
in her.

She seeketh not wool nor flax, nor worketh
willingly with her hands.

She considereth a field and buyeth it not, but
spendeth her substance for votes.

She girdeth not her loins with strength, but
bindeth her brow with brass.

She goeth abroad by night, and her husband
abideth alone.

She freeth her hands from the spindle, and her
hands lay hold on the ballot.

She stretcheth out her hands to the poor; yea,
she handeth out wine and cigars.

She maketh herself no coverings; her clothing
is bought at men's shops.

Trousers and vests are her clothing, and she
shall weep in the time to come.

She openeth her mouth with guile, and in her
tongue is the law of graft.

No children rise up to call her blessed; her
husband also praiseth her not.

Many daughters have done foolishly; but thou
surpasst them all.

Favor is deceitful, and beauty vain; but fear
thou not—thou hast neither of these.

H. H. Ballard.

VII

The Consequences

Who yokes up with a suffragette,
Will spend his life in vain regret;
Will seek divorce, upon my oath,
Or go stark crazy, one or both.

The reasons he should hesitate
To unite, are few and great:

This woman has a stubborn will,
She talks too much, she won't keep still.

No profitable domestic art

Has any room in her cold heart.

Her plans are all to save the State.

And in no manner contemplate

Help for the man she vowed one day

To love, to honor and obey.

The suffragette is not refined;

The bent of her expanding mind

Leads far away from such a life

As sanctifies the helpful wife.

The drift of her ideas and cares

Is all away from home affairs.

Her manners grow severe and cold,

Race-suicide is her best hold;

And, while she may at times elect

To treat her husband with respect;

To "soak" the poor, unhappy Turk

For cash to carry on the work,

In speech she never is exempt

From outward signs of her contempt.

So by and by his life is wrecked,

He loses all his self-respect

And, later, finds he cannot stir

Up very much respect for her.

This life is one long night of gloom

For him—he 'waits the crack of doom

Calmed by the hope that when he goes

To take his turn at death's repose,

'Twill be his fate to slumber deep

And long—to find eternal sleep;

In the great silence to forget

He ever wed a suffragette.

A. L. Bixby.

(Concluded on page 895)

TRADE MARK
EVERSTICK
 PAT. MAR. 17, 1908; NOV. 22, 1909
INVISIBLE RUBBERS

Insure feet comfort, health, protection and neat appearance. They keep your feet warm in cold weather and dry in wet weather, and can be worn all day long without injury or discomfort.

EVERYBODY NEEDS EVERSTICKS.
 Always for sale where good shoes are sold.
ACCEPT NO SUBSTITUTES.
THE ADAMS & FORD CO.
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None genuine without THIS cord.

Life's Suffragette Contest

(Concluded from page 894)

VIII

Why Any Man Should Not Marry a Suffragette

Since far back in times primeval woman has sat quietly and demurely on the little rear seat assigned to her, man's pampered favorite, his toy in his hours of ease, his tool, sometimes, when masculine cunning failed before masculine sagacity, for when has man's wisdom not surrendered to feminine craftiness? For ages upon ages woman has lived in her little sphere, ignorant of the multitude of sins covered by "detained at the office on important business" or "compelled to attend a special meeting of the Brotherhood of Joiners." She has nursed her idol, man, proud of his pre-eminence, worshipful of him, her dictator, her protector and not a few times her betrayer, but always the god of her faith, the culmination of her joys and

Carry Your Feet Parallel in Walking

Wear O'Sullivan's
 Live Rubber Heels

STEP LIVELY

And Gain a Little Every Step
 The More You Walk the More You Gain

(SEE DIAGRAM OF THE NORMAL AND ABNORMAL WALK HEREWITH)

THE PROPER WALK

In the proper walk, the feet should be carried parallel with one another, so that a line from the center of the knee would pass through the second toe.

If this line hits the inner side of the great toe, the walk is abnormal. In the proper walk you strike the heel first, bear your weight on the outer edge of the foot, using the ball of the foot as the fulcrum by the aid of the calf muscles to lift the body.

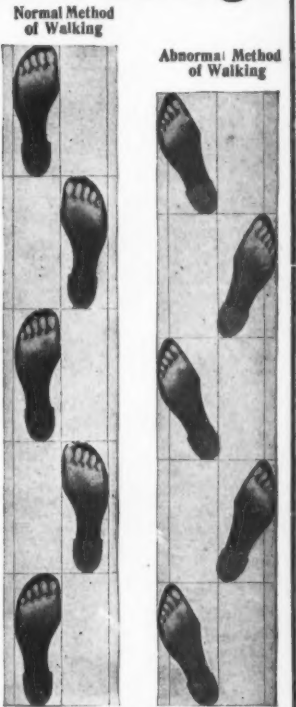
O'Sullivan's Heels of Live Rubber encourage the proper walk—easy, graceful, natural—the live rubber energizes your step. With the same effort you can walk brisker and farther on the Live Rubber Heels.

There is so much difference between Live Rubber and junk rubber that we must repeat our warning to refuse substitutes for O'Sullivan's.

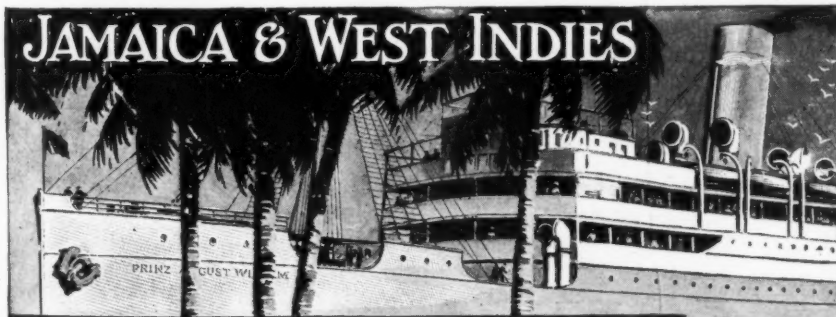
When Live Rubber is so essential to restore nature's resiliency to your walk and junk rubber is so worthless for the purpose, it seems criminal that some unscrupulous dealers, for the sake of the little extra profit, foist the inferior article on you—unless you insist on O'Sullivan's.

The price of crude rubber has advanced, but the O'Sullivan Rubber Co. will not advance their price—50c. always. Shoe dealers everywhere.

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All of these islands of "Perpetual June" are easily and comfortably reached under the most pleasant conditions upon the splendid "Prinz" and other steamers of the Atlas Service of the

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Weekly sailings to Cuba, Jamaica, Panama, South and Central America. Cruises of 23 and 25 days duration, \$135 and \$140. Also tours including hotel expenses. Direct service between New York and Havana by the S.S. Hamburg 11000 tons. Through tickets to and from West Coast Points. Three special cruises to the West Indies, Spanish Main, Panama Canal and Bermuda by the S.S. Moltke 12500 tons, largest steamer going to the West Indies this winter. Two Cruises of 28 days duration, leaving January 24 and February 25, Cost \$150, and up. Spring cruise of 16 days duration, leaving March 26, Cost \$85 and up.

Other Cruises to the Orient, South America, Around the World, up the Nile, etc.

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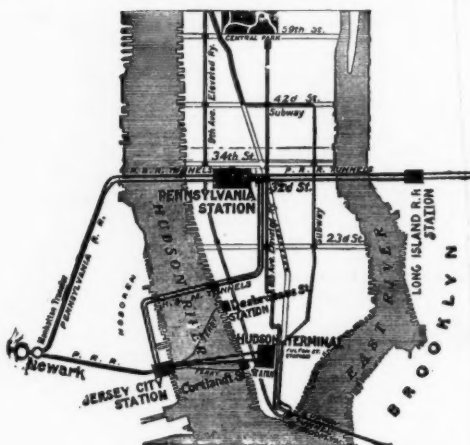
her ambitions. With the ideals she has cherished destroyed, the veil removed and her in possession of the heretofore hidden secrets that have so long remained screened behind the great curtain; with that sweet womanly faith and simplicity that have kept her through all the centuries the one uplifting influence of man's otherwise mundane existence, gone, why should any man surrender the cherished joys and thoughts of sweetheart, wife and mother for a cold, cheerless alliance with a political consort? Prudence, no less than in the days of our fathers, still dictates that established customs should not be changed for light and transient causes. It is better that the affairs of State suffer while evils are at all sufferable than that man should sully the time-honored holy bonds of wedlock by becoming a woman's ward-heeler.

Robert F. Reeves.

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Cortez CIGARS
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Broadway



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the Hotel
and Retail
District

BEGINNING NOVEMBER 27th
TRAINS OF THE
PENNSYLVANIA RAILROAD
WILL RUN TO AND FROM THE
PENNSYLVANIA STATION
AT
7th Ave. and 32d Street

Connection will be made at Manhattan Transfer (near Newark) with local trains to downtown stations by way of Jersey City, so that downtown New York Passengers may use the Hudson Terminal station of the Hudson and Manhattan Tubes, or the Cortlandt and Desbrosses Streets Stations of the Pennsylvania Railroad. Connections will be made in Pennsylvania Station with trains of the Long Island Railroad to Flatbush Avenue, Brooklyn.

From Our Readers

(Continued from page 892)

scriber," "got the habit," the "dope's in my veins." Next thing you know I'll actually loosen \$5 from my anatomy and get on your active list. Yep, can't help it, I feel it coming.

I deeply regret your discontinuing the Husband's bureau; many of us far Western hubbies are now left entirely on our own initiative and resources (those that our wives leave us).

Hurrah for LIFE's Husbands' Show at the Garden! Make it an annual affair and hold out some inducements to the fine Western breeds we're raising out here. They're something more than mere "Park Steppers"; their "long distance endurance records"

will inaugurate a brand new interesting class for your entries.

Then we have the "Pacific Amphibian," the Beach husband, an interesting entry who takes the entire family (even to the cat) to the Puget Sound beaches during our summer months and spends twenty-three hours either back and forth on the boats; chasing the children (and the cat) away from deep water; digging for clams (you notice I say digging *for*); making smudges at eventide to keep away the bugs (actual physical bugs, not mental); occasionally eating, and about thirty minutes at business.

There are also many interesting classes here of the same species as your home types, the "Café Ogler," the "Corner Apollo," the "Avenue



Prancers," and such, as well as the "Kitchen Percherons" and "Domestic Draft" types.

During the entire time "The Husband's Show" was in progress (in spite of my Western jealousy being so strongly aroused through your seeming lack of interest in anything so far West) my "Suggestion Antennae" worked beautifully and the week proved most entertaining and restful.

Suffragettes have begun to spread their doctrines among our wives, causing great apprehension in the minds of the innocent husbands and much wondering on the part of the children (and the cat) about when the next meal-time will come around.

We also have all the Bacteria, germs, bacillus, etc., etc., as "Dear Old Broadway," along with "high cost of living," "the Tariff," W. J. B., T. R., Aviation, Aldrich, Joe C—n, and the Democratic possibilities in 19—? Verily the West hath grown!

Pardon my closing this so abruptly, but I am just receiving a wireless from the *Nippon Daily Examiner* (Tokio) asking if the *Outlook* had consolidated with the *New York Examiner*.

(Concluded on page 897)

Jaeger
SANITARY GOODS

Captain Scott,
who heads the British expedition to the South Pole, was asked how one keeps warm in those frigid regions. His answer:
"To wrap up in wool is the only way."

In proof, he is taking enormous quantities of Jaeger along.
Another splendid tribute to the protective qualities of Jaeger goods.
Physicians Everywhere Recommend It.

Dr. Jaeger's S. W. S. Co.'s Own Stores
New York: 306 Fifth Ave., 22 Maiden Lane
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Phila.: 1516 Chestnut St. Chicago: 52 State St.

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Furnish the Kitchen
LEWIS & CONGER
 House Furnishing Warerooms

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Cooking Utensils of every kind,
 Tin, Copper, Aluminum, Nickel
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 Cutlery, Moulds, Earthenware,
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Correspondence Invited

130 & 132 West 42d Street, NEW YORK

From Our Readers

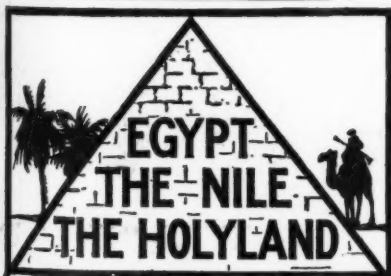
(Concluded from page 896)

All joking aside—several years back I bought LIFE every week, read it and enjoyed it, then gradually got away from it. Now that I've started the "pernicious habit" again, I'm going to keep it up. LIFE agrees with me fine, and I've been letting my friend, the news-stand man, prescribe it regularly.

Very truly,

P. S.—If this *should* happen to find its way into print, leave off any identification, for I have a wife, two cats, a dog, a stuffed parrot, and a position to support and have no insurance—in spite of Elbert Hubbard's "Ads," and am also strongly opposed to "Mob Violence."

TACOMA, WASH., October 22, 1910.



GREECE, TURKEY and the DANUBE. With a luxurious full camping tour through PALESTINE, affording most extraordinary and unusual opportunities to view, with leisure and comfort, the profoundly interesting and fascinating scenes of the Eastern Mediterranean. A very limited party only may be accommodated.

Let us tell you more about it.

RAYMOND & WHITCOMB CO.

225 Fifth Ave., N. Y. 306 Washington St., Boston
 Oliver Bldg., Pittsburg 1005 Chestnut St., Phila.

You Be The Judge

You have been reading about the goodness of Pabst Blue Ribbon beer. But there is small satisfaction in the mere reading. If you are one of the few who have not put our claims to the test, do it to-day. Try a bottle of

Pabst Blue Ribbon
 The Beer of Quality

You be the judge. We want you to note its clear, amber color—always undimmed, no matter how cold. We want you to realize that delicate hop flavor and agreeable smoothness you have not enjoyed before in beer.

The appetizing taste of the hops—the delightful bouquet of Pabst Blue Ribbon will immediately decide the beer question for you.

Made and Bottled only by Pabst at Milwaukee

You will find Pabst Blue Ribbon Beer everywhere—served on Dining Cars, Steamships, in all Clubs, Cafes and Hotels.

Order a case to-day from your dealer.

Pabst Brewing Company
 Milwaukee, Wisconsin

From Tennessee

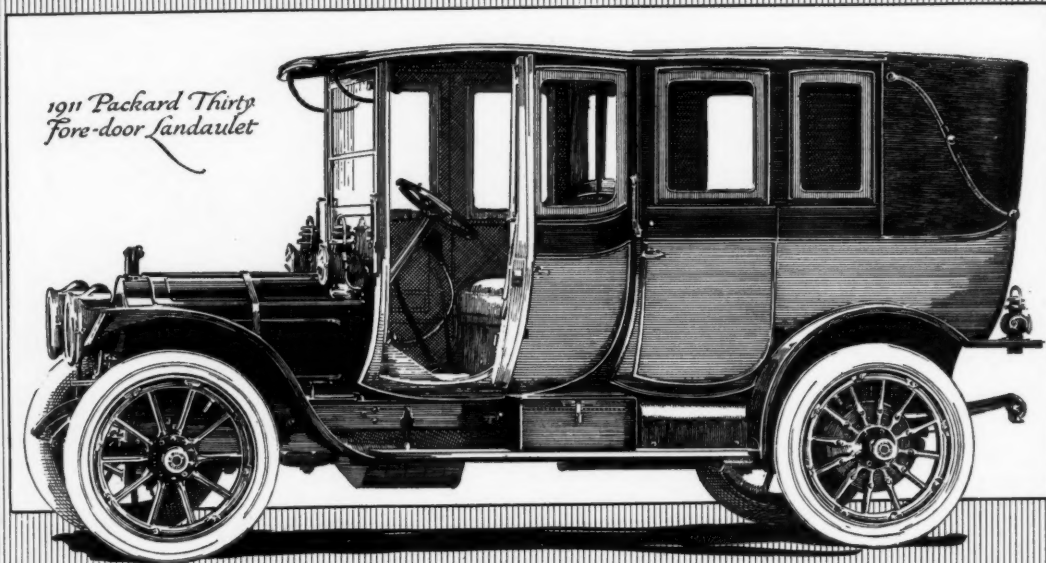
Here's to LIFE, which, as The Turkey says of The Blackbird in "Chantecler," "forces us to think while obliging us to laugh."

Yours truly,
 W. F. LINK, D.O.

KNOXVILLE, TENN.



"GEE! IT FEELS GOOD TO BE ABLE TO SIGN A CHECK."



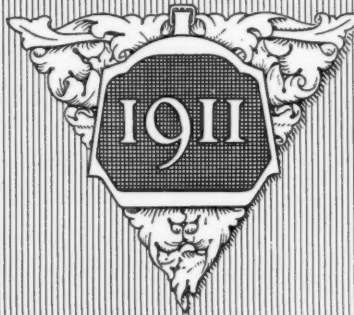
1911 Packard Thirty
Fore-door Sandaulet

Ask the man who owns one

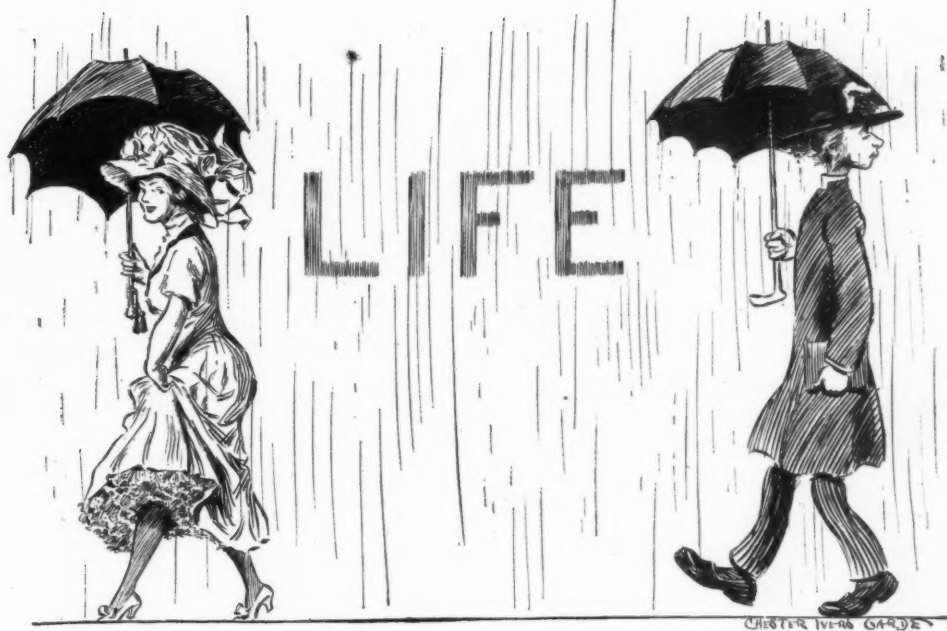


Packard

MOTOR CARS



Packard Motor Car Company Detroit



The Man Behind the Pen

THE "Bachelor Maid" has got her divorce,
The "Widow" has never been wed,
The "Fashion Mentor's" a frump, of course—
"The Rounder" goes early to bed.

The lady who writes the "Advice to Brides"
Is a sorrowful, sere old maid,
And the author of "Household Hints" resides
In a hotel, it is said.

The "Guide to Beauty," who points the way
To acquire a sylph-like grace
And peerless complexion, is clever—but say!
Have you ever seen her face?

The notorious author of problem plays
So descriptive of marital strife,
From his peaceful hearthstone never strays,
For he's dead in love with his wife!

And so they pose—the high and the low—
"Ye Scribe" and the ethical scholar.
"Do they pose for fame?" you ask. Oh, no—
They are seeking the needful dollar!

Helen Rowland.

Politeness

THERE is a woman—Helen la Marquise De Chamberay—
who is devoting her life to spreading politeness in the
slums.

To find fault with an activity of this kind is a serious
matter. Politeness is undoubtedly a good thing, and there is
no place where it is needed more than in the slums. And yet
one cannot help feeling that if the slums had a few more of

the material necessities of life the matter of politeness would
take care of itself as among other well-fed classes.

It is easy to say "After you, Alphonse," when there is
going to be plenty left for Gaston. For that matter it is pos-
sible to say "Pardon me," when grabbing the only piece of
bread on the table; but is it worth while? Politeness aims at
self-abnegation if it aims anywhere, but after all it is usually
a pretense, a pompous yielding of non-essentials. If it is
anything more than that it is politeness plus.

The French are credited with being the most polite people
of the civilized world, and yet, when the ill-fated *Burgoyne*,
loaded with French, was wrecked, the same Frenchmen who an
hour or two before strove to outdo each other in courtly
graces, fought like demons, pushing women and children aside
with the utmost ruthlessness, in their efforts to save them-
selves.

It is easy enough to be polite when life flows along like a
song, but—



THE DYSPEPTIC'S DILEMMA



"While there is Life there's Hope."

VOL. LVI, NOVEMBER 24, 1910. No. 1465

Published by
LIFE PUBLISHING COMPANY
J. A. MITCHELL, Pres't. A. MILLER, Sec'y and Treas.
17 West Thirty-first Street, New York



A FRIEND and
reader of
LIFE in Spokane,
Wash., writes to
say:

Your editorial on T. R.—Vote for Dix—
to my mind is all wrong. It's the first time
I have thought an editorial in LIFE wrong.

For isn't a vote for Dix a vote for Tam-
many—a vote in general for a lower grade
of political life, a vote against the better
things in New York State. Doesn't T. R.,
in spite of his bluster and personal obtrusiveness,
really represent clean government?
And isn't it true that a vote for Stimson is
only a vote for Roosevelt in that it is a vote
for the principles and policies Roosevelt represents?

And would you defeat a man like Stimson,
and, more important, the political school he
represents, merely to give Roosevelt a slap—
make him sit down and cool his head? That's
wrong—to my mind dead wrong—and the
sort of policy LIFE makes a great mistake to
adopt. Haven't you bent your ear to the
cries of the mob, or is there something in
the New York situation which we out here
can't see?

These are penetrating questions and
worth the best answer we can make.
Dix will be a new man in political
office. He is a country manufacturer,
a man of excellent reputation. Tam-
many is in politics for business reasons.
Dix isn't. If business reasons
weighed heavily with him he would
keep out of politics and give his time
to his business. We believe he is in
politics for very honorable and high-
minded reasons—to help to put the
Democratic party on a decent basis in
the State—which is a matter of national
importance—and to do his duty
as a citizen. He was not an aspirant
for the Governorship, but was drafted
—by Tammany, the up-State Demo-
crats concurring—to run for that office.
Tammany doubtless took him because
Murphy and Cohalan concluded that
they would fare better at his hands
than with any other man who could
get the votes of all the New York
State Democrats, and also of the Re-
publicans who wanted to vote against
their own party. To do that they had

to have a pretty good man, and some
one who was not a Tammany man.
Finally they took Dix. He got the
Democratic vote—all the varieties of
it, but what elected him was the votes
of Republicans, or the absence from
the polls of Republicans who preferred
that he should be elected. In our judgment
he does not stand for a lower
grade of political life, or against the
better things in this State, but stands
for the better things, especially in the
Democratic party. Tammany is bad
enough, Heaven knows—a terrible
blight on the Democratic party in New
York and elsewhere, though a natural
enough product of its electorate. But
to ask New York Democrats to ab-
stain from voting for good Democratic
State candidates until after Tammany
has been destroyed is to ask them to
go permanently out of business. That
wouldn't do. We don't kill a dog to
get rid of his fleas. We feed him and
expect him to fight them. If he won't,
let them have his carcass. If Murphy
gets Dix's carcass, the Republicans will
win again at the next election. Gov-
ernor Hughes raised the standard of
political expectation in this State. Mr.
Dix has got to live up to it, and we
do not doubt that he will do his best
to do so. His position is strong and
he ought to succeed.



Roosevelt represents clean gov-
ernment—expensive, but clean.
His appointees as a rule have been
honest and able men, though not the
only honest men. But Roosevelt just
now chiefly represents Roosevelt. We
thought it was not true that a vote for
Stimson was only a vote for Roose-
velt in that it was a vote for Roose-
velt's principles and policies. We
thought it was a vote to make Roose-
velt's personality dominate the Repub-
lican politics of the State of New
York, and beyond that, of the coun-
try. We grew more and more of that
opinion with every week of the cam-
paign. We do not think it well for
the country to be redominated by the
Colonel's personality. He is a good
man, but his urgency is extreme and

his brakes are in mighty bad order,
and the road ahead for our country
just now is hilly. Moreover, though a
good man, he is fairly shifty and quite
imperious and abusive. And do you
think he is particularly wise about the
principles of government, and espe-
cially well qualified to tinker our in-
stitutions? For our part, we do not
think so. Mr. Lydecker wrote of him
the other day in the *Evening Post*:

The strain of religious zeal in Roosevelt
is his chief and most conspicuous asset, and
his extraordinary vigor and activity have
enabled him to make the most of that asset.
If he had had greater intellectual powers he
would probably have fallen far short in the
energetic work he has done. He has
only one theme, and that is founded on his
chief asset. It will be a great disappointment
to him that no one will recognize him as a
good political student and builder of govern-
ment.

It seems to us that that is true, ex-
cept that he has two themes, the other
being natural history. His chief asset
is a mighty good one, but he is not a
specialist in the theory and practice of
constitutional government, and not
qualified, in our judgment, to direct or
even inspire, the adjustment of our in-
stitutions to the various difficult prob-
lems that lie ahead of us. He would
certainly try if we let him—will try,
no doubt, when he has got his breath
again and the country has had an in-
terval of repose.



AS for Stimson, he was lost in the
crush. He is a good man—ap-
parently, for the moment, a little too
much Roosevelt. He could not have
been elected this year in any case, but
as it was, after the Colonel got into
the campaign he monopolized all at-
tention—with the best intentions to the
contrary—and Stimson became a wild
cry on the horizon, emulating his bene-
factor in futile echoes of defamation.
The more the Colonel whirlwinded the
more inevitably he made himself the
issue, superseding all others, which
after all did Stimson little harm, for
the other issues would have beaten him
if the Colonel had given them a
chance. The Payne bill, Taft's Winona
speech, Ballinger, high prices and gen-
eral Republican disgruntlement, were
amply enough to have beaten Stim-
son, but the Colonel got the job away
from them.

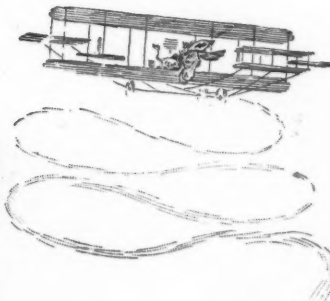


A NEW COW AT THE WHITE HOUSE.

November



KING GEORGE JOINS THE ANCIENT AND HONORABLE ARTILLERY OF BOSTON.



AVIATION IS VEXATION.



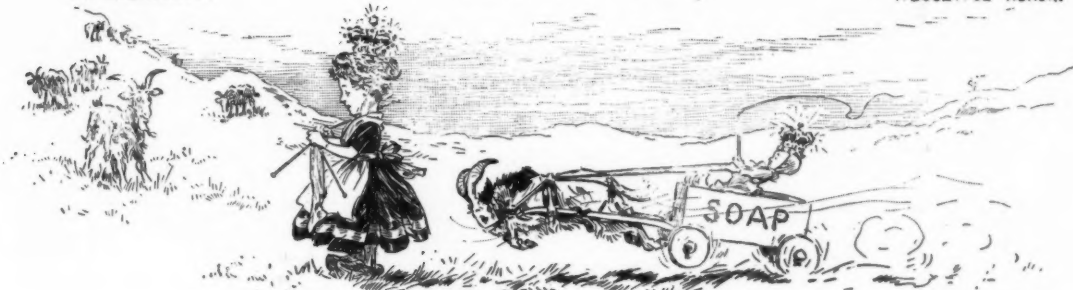
AN UNWELCOME ADMIRER.



THE DÉBUTANTE.



A DOUBTFUL HONOR.



QUEEN WILHELMINA KEEPS GOATS.

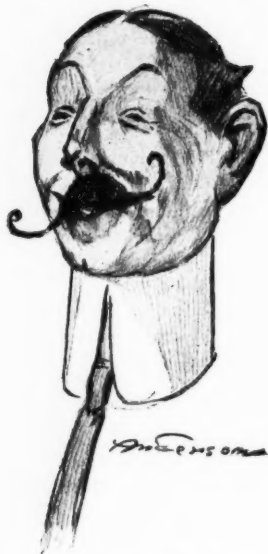
ST. RICHARDS.

Goody-Goodies

NOTHING could prove more definitely that the normal human intelligence respects goodness than the instinctive distrust with which it regards goody-goodies.

A goody-goody is one who wears goodness like a valuable jewel in a pink negligée shirt. The natural assumption is that it may be a false jewel. False or not, the wearer's determination to make everybody else guilty of a like breach of good taste discourages sympathy. The active goody-goody is not unnaturally suspected by many of being a white goods man with an insistent desire to sell us a brass halo. We are driven to contemplate the possibility that morality is a convention, and that, if morality had happened to be established as the standard of virtue, it would only be necessary for a man to live happily with his wife for his more conventional friends to cease to associate with him. And there are also the baddy-baddies, who make an equal display of what we know to be largely imaginary naughtiness, and are equally disturbing to the good taste of the normal intelligence.

Goody-goodies, however, take the baddy-baddies with characteristic seriousness and try to cure them by legislation when it would be much wiser to attempt it by laughter. Nothing is funnier than the pride which a baddy-baddy takes in his eccentricities, unless it is the seriousness with which a goody-goody tries to reform him. For neither the goody-goody nor the baddy-baddy has been



FALSE ON THE FACE OF IT



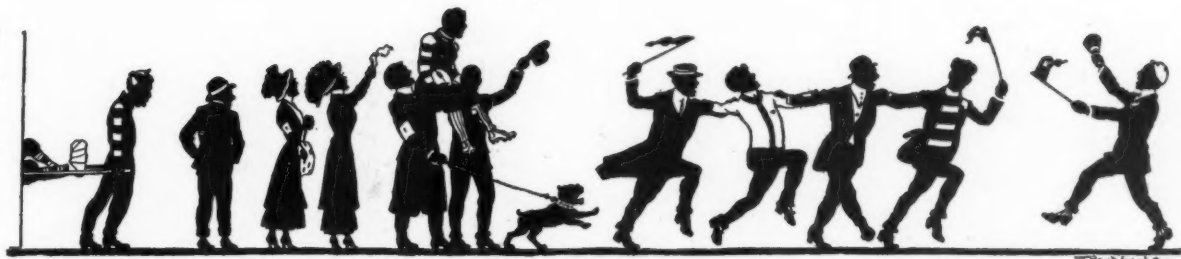
MISS PRUDELIA PRUE COVERS THE NAKEDNESS OF THE JUNGLE FOLK

blessed with a sense of humor. It is this that distinguishes them from the really good and the really bad, two classes that somewhat understand each other and are probably as necessary to human existence as light and darkness. For in a world that needs object lessons the really good illustrate the likelihood of immortality and the really bad show us the possibility that even the worst of human beings are seedling angels.

Meantime there is a fundamental and even respectable reason for the foolishness of the baddy-baddies, and the goody-goodies are largely responsible for it. Goodness has been long and patiently

associated by them with innocence, and innocence with ignorance. Humanity does not like to be regarded as ignorant —yet the only way in which we can be at once obviously good and obviously sophisticated is to take active membership in a Watch and Ward society. Mr. Comstock, for example, is obviously good, but his knowledge of evil must be something to make the average man shudder. And what makes Mr. Comstock unpopular with the average human being is what seems to many of them an obviously selfish determination to keep this knowledge of evil entirely for himself.

R. W. B.



AFTER THE GAME

After the Ultimate

Many People Competing for Great Prize All Over the Country

THE Ultimate is still in hiding. Every nook and cranny in the country, however, is being searched, and it is not improbable that it will eventually be traced to its lair. In the meantime, we publish herewith some letters from contestants:

Attention, Ultimate!

Nov. 1, 1910.

DEAR LIFE: It's a little surprising to know LIFE is so homely that she is offering one million for an Ultimate. With one-half of this reward advanced, balance to be paid upon receipt of shipment, I will have no trouble in "delivering the goods," assuring you it's not shelf-worn. A Missouri Ul-tie-Mate is a mate with whom you are tied forever

BILL ROGERS.

Defined

PITTSBURGH, PA.,
Nov. 2, 1910.

EDITOR LIFE,
New York City.

Dear Sir:—LIFE is a bit off the track on the quest of an Ultimate. Men do not yearn for and cannot acquire an Ultimate. It is the Penultimate they seek and can secure.

And the Penultimate is LIFE's infallible pointer from the Editorials to the Fortune Teller.

The Ultimate (in the words of a Pre-adamite joke) is a dam sell, that cannot be mentally or otherwise embraced.

Very truly yours,
OTIS STUART.

P. S.—Please send the two million in crisp \$100 bills, and kindly see that not more than 19,999 of them are *queer*.

But Where Is Perfection?

BRIDGEPORT, CONN.,
Nov. 3, 1910.

LIFE PUBLISHING COMPANY: I am interested in your search for the "Ultimate."

I am interested in the *subject*, and I am interested in the \$1,000,000.

The "Ultimate" is *Perfection*. You may send the \$1,000,000 directly to me at 85 Cottage Street, Bridgeport, Conn., or, if more convenient, to my bankers, James Staples & Co., Bridgeport.

Thanking you in advance for your prompt remittance, I remain,

Sincerely yours,
F. A. DILLINGHAM.

WOODSTOWN, N. J.
To-Day.

LIFE is the *Ultimate*. We live to beget LIFE and die for LIFE eternal.

LIFE is *It*. Don't have to bring *It* to your office. You will find *It* there. C.

Dear LIFE:

The Ultimate is a *Receipted Bill* for what the world expects of you.

EUGENE F. HOYT.
NEW YORK, NOV. 2, 1910.



EVIL TO HIM WHO EVIL THINKS

A Short Cut to Human Happiness

THE papers say that in Germany women are now beginning to be employed as traveling teachers of household economy for the agricultural population. They give a course of instruction continuing a year and a half and covering all departments of rural and urban housekeeping.

Will our indigenous reformers please make note of this item and think about it! Consider what a land this would be, how incalculably happier, how much less wasteful, how much more prosperous, if the women who do the cooking in it really knew how to cook!

Pause for a moment and meditate on this great thought.

The packers says that one of the reasons why meat is so high is that the average cook cannot cook the cheaper cuts of meat so that they are palatable. No doubt that is one reason and an important one. Every person of experience knows the difference between a hunk of meat cooked with skill and the same hunk cooked ignorantly.

Suppose all the work and all the money that is now spent in fighting rum was spent in teaching Americans to cook—go further; suppose that the revenue from liquor taxes and licenses was devoted to this great purpose—what would be the effect on the morals of the country? What would be the effect on the statistics of births, deaths, marriages, homicides and other crimes, rural population, church membership, schools, agricultural and manufactured products and the other things?

We would just like to see.

The Germans are an abnormally wise people. They realize from time to time what is important. Lately it was technical education and manufactures; now it is cooks and house-keeping.

Can't we pattern a little after these truly progressive Europeans? What matter direct primaries and all those details, after all, compared with the possibility of teaching cooks to



H. S. WALKER

"I BELIEF DOSE TWINS OF MINE HAF TAKEN MY PEST PAIR OF BANTS."



TOO MUCH BALLAST

cook. Human happiness is the object of all political reforms. Many of them are worth prosecuting, but why not sometime take a short cut and grasp some happiness with the minimum of process?

TITLE: The Melancholy Epic of a Young Gentleman Who Got What He Went For, and Found It Was Not Exactly What He wanted.

TEXT:

He ran for the train, and he got it,

For he'd once been a champion sprinter.

Then he gasped, "Is this *my* train? WHAT? NOT it?"

"Oh ———" (sprinkle some asterisks, printer).

THE hardship of the multitude is the ease of the few.



THANKSGIVING IN PREHISTORIC NEW ENGLAND
THE CAPTURE OF THE THANKSGIVING GOBLER

Population and the Vaughans

THE State Department of Health says that the excess of births over deaths in New York City in August was 5,157. No part of this showing was due to the eloquence of Father Vaughan, who did not deliver his exhortations about having large families until after the month of August had completely elapsed.

The statistics of population in Father Vaughan's own family, by the way, present some points of interest. We have read that his grandfather had twenty children, but his father only fourteen—a very serious falling off. Of the fourteen, one son died in infancy, eight sons grew up and six of them became priests; five daughters grew up and all entered convents. That left two sons to continue the family. Whether they did or not, we have no means of knowing.

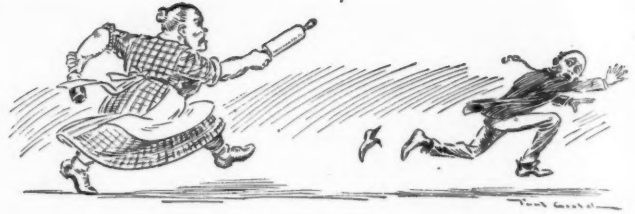
Of the six sons who entered the church one became a cardinal, one an archbishop, one a bishop, one a secular priest, one a Benedictine monk and one (our friend and recent exhorter, Bernard), a Jesuit.

Protestant parents will be apt to protest that it is no great trick to bring large families into the world if one is content that all one's daughters shall be nuns and three-fourths of one's sons shall be celibates. The difficulty about large families is the difficulty of starting the children in life. That the Vaughan family seems to have got around, but if any considerable number of families should get around it in the same way, the complaints of Portugal and Spain about the superfluity of persons dedicated to the religious life might come to be widely shared.

We hope to learn sometime how many children there are in the present younger generation of Vaughans—if, indeed, the family of fourteen has any issue. It is apt to happen in these days of lively competition that in very large families the children lack the paternal assistance in getting married, and marry not at all, or late in life, so that parents of three or four children are apt to have at least as many grandchildren as parents of ten or twelve.



"WITH A CRY SHE HOBBOLED INTO HIS ARMS."—From an unpublished novel.



AEROPLANE NOTE: MR. MEEKLY MADE A SUCCESSFUL FLIGHT YESTERDAY

They Had Their Good Points

PROFANE and sacred history hold here and there a mystery—

Some terrible example that would teach us what to shun.
The thoughtful person, maybe, sees as plain as though in
A, B, C's,

That all these bad examples had their good points every one.

For instance, as we wander on we often stop to ponder on
The crime that was committed by that wicked person
Cain—

But when they apprehended him no expert great defended him
Nor did he plead to clear himself that he was then insane.

The case of Ananias, too, we think about with bias, too,
We cite him as a sample of the evil of a lie—
But wrong as was his sore offense he did not give the more
offense

By saying that he suffered from a lapse of memory.

And Mrs. Lot, who, sorrowing, would fain still be Gomorrhahing,

And possibly is standing now a statue made of salt—
She didn't claim her turning 'round was to see what was
burning 'round,
She didn't add "Oh, just because!" unto her other fault.

Goliath, too, that giant man—he was a self-reliant man
And went with single purpose to the spot that meant his
fate;

He didn't think financially and help himself substantially,
Insisting on a divvy of admissions at the gate.

Right here with all expedience we frown on disobedience
And Absalom the wilful we put in the culprit's chair—
He had his faults, he truly did, and was a most unruly kid,
But gave no testimonials for a tonic for the hair.

Delilah was a plotter, too, and stirred up lots of slaughter, too,
And in the Hall of Infamy she occupies a niche—
She acted very clammily for her Philistine family
But did not take poor Samson's hair to make herself a
switch.

Lucrezia Borgia killed with drugs—she fed guests dainties
filled with drugs,
And kept old Charon busy while she checked her lengthy list,
But though her ways affrighted folks no one says she invited
folks

To come and lose their money in an evening at bridge whist.
Wilbur D. Nesbit.

Life's Great Fashion Reform Movement

Greeted with Acclamation by Ladies All Over the Country

THE greatest reform movement in the history of modern times is now in progress in this country.

It is at the basis of all economic and social life.

The cry is now: "America for the Americans. We stop at nothing."

Letters and telegrams have been pouring into the League

We must learn by experience, we must work our way to unknown heights.

Fortunately the leading women of the country are with us. "America for Americans" is the cry. One of our foremost American society women, and a lady of the utmost prominence, writes as follows:

I am glad that such an authoritative paper as LIFE has at last taken up this great question. You can count on my support. For years I have bought my gowns in Paris, not being able to obtain any in this country that were effective. I have had my own ideas, but of course have been absolutely powerless and have simply had to wear what I was fitted to. I am confident that a new era will dawn for all American women when they are able to attract the men in their own way. At first it will be hard, but the reward will come. Up to the present time we have been able to change our styles only about every four months; but by controlling the fashions ourselves here at home we shall have opportunities to create new styles every few weeks; thus new and surprising effects will keep the men astonished all the time. I am glad to see that you have the right idea.



FIG. 1.—A CLINGING SUPPER FROCK OF PALE WELSH RAREBIT *à la* POURED BIAS DOWN THE ENTIRE FRONT.

office ever since the announcement made last week of the great Fashion Reform League.

Our revolution was timed at the right psychological moment. We need now only to demonstrate that we are a free people and not under the dominance of Paris or any one else.

American ingenuity and talent lead the world. Our sense of color is supreme. As soon as our women get started we expect to produce effects in styles never before dreamed of in the history of the world.

It is not to be expected that the men would all be with us. Here, for example, is a characteristic letter just received:

Dear Sirs:

Things have been had enough, Heaven knows, as they were, but I see that you are plotting to make them worse. Our women, what with the hobble skirts, and the frightfully degenerate effects in clothes, bid fair to become a species of unearthly beings, the antithesis of everything wholesome; now you propose to let them loose still more and act independently. Up to the present time Paris has directed us, and the French must be given credit for smart effects. What will it be when it is all American? I shudder. W. L.

Every great reform in the history of the world has met with passionate opposition from some one. We can only say that our friend misses the entire point.

We expect, for example, to go through a period of uncertainty, of recklessness, of riot in color and form, until we evolve some new principles in style.

The only method to pursue is to be absolutely fearless.



FIG. 2.—NARRAGANSETT "BRIDGE" ROBE, OF TRANSPARENT ROULETTE, IN PAILLETES OF RED AND WHITE CHIPS, WITH CLAMS AND LOBSTERS CAUGHT UP IN SHELL GAME MOTIFS AT ALL THE OPENINGS.



FIG. 1.—A KISHINEFF DOLMAN.



FIG. 2.—THE "YO-HO" MOTORING PANTS.



FIG. 3.—THE "ENTRE NOUS" SWEATER.

Some Quiet Divided Skirt Effects for Elderly Ladies, Observed at the Aviation Meet at Hemstick L. I.

In order to control the men we must constantly surprise them. They will squirm, will denounce us, will declare that they are disgusted, but secretly they will be entranced.

Our board of governors are now working on a method of producing new styles with wonderful rapidity. Only those who are members of the League will be informed of the new effects and they will all be notified on the same day of any change. The membership is constantly growing and in a short time practically every woman of prominence in the country will be a member.

It should be understood that all new designs will be welcomed. The more startling and bizarre they are the better. Do not stop at anything. In this way, practically all the talent in the country will be available.

The League has sent agents out to scour the world for new materials. Every known form of mineral will be used and it is expected that some entirely new fabrics will be invented almost every month.

Every woman who has her country and her husband at heart should be a member of the League. Unless the men are constantly confronted by novelties in their own homes there is no telling where they may stray. All American women should therefore, bear this in mind, and also that as the materials will nearly all be American, they can get twice as many new styles for the same money. We shall open a pattern department soon. In fact, everything will be done to

insure a crowning sociological triumph out of this great new movement.

An Opportunity Unembraced

WE have missed a great opportunity for magnate-making by allowing our streets to become public property. What a sad commentary on our boasted business acumen that these great arteries of commercial and social intercourse should yield no dividends, that no widows and orphans should live in ease and affluence because of their indispensable usefulness, that no great American family should have the credit of being the fathers, mothers, captains and kings of our street industry.

Here we have these broad, level ways, costing thousands of dollars, used by millions of people who are still able to pay, and yet they provide no direct profit to anyone. They are neither underwritten, stocked, bonded nor subject to panics. They have no fiscal year and their securities are not quoted on the Stock Exchange. They are not so high in the financial scale even as the post-office, for it at least can boast a deficit.

It is entirely safe to say that if our streets were turned over to reliable private financiers, who would put them on a business basis, their securities, even unto the third and fourth watering, would be above par in no time.

Ellis O. Jones.



"MANDY, DO YE KNOW IT'S PAST TEN."



JUDGING FROM THE DEACON'S ANGELIC EXPRESSION HIS THOUGHTS



ARE CONSOLING



It Looks Like an English Invasion



JOHN BULL has put himself conspicuously on the New York stage in the past fortnight. At the New Theatre William Shakespeare an! Pinero hold the boards, at the Nazimova Mr. R. C. Carton is in evidence and at the Lyceum the late Oscar Wilde is revived.

Strangely, or, perhaps, not strangely, Shakespeare is the author who fares worst at the hands of his interpreters. "The Merry Wives of Windsor," at the New Theatre, is next to "Antony and Cleopatra" the least satisfying of the undertakings at that house, always excepting, of course, the lamentable excerpt from "Brandt," which sunk every one who saw it into the deepest depths of gloom.

"The Merry Wives" is nothing without a fat and jolly *Falstaff*. He gives the tone to the whole play. It is said that Mr. Lewis Calvert, who played the part, was a very sick man at the first performance. With this in mind it may seem uncharitable to say that he was a very bad *Falstaff*, so far as bringing out the humor of the character was concerned. He was fat in make-up, but not the least bit so in speech or action, and the result was a dry instead of an unctuous impersonation. Even with Miss Coghlan and Miss Matthison as the two merry wives, intriguing against *Sir John*, the cast seemed to have taken the key of the leading actor and gave anything but a farcical rendering of the text.

This particular performance seemed to indicate two things—that its stage managers were unable to blend the work of the artists into a satisfying ensemble and that, with a few exceptions, the members of the New Theatre company do not know how to deliver Shakespearian text. Lack of space forbids a discussion of these two points in detail. The matter of stage management is one which can be speedily rectified; that of the deficiencies on the part of the company is one which it will take time to overcome. When the New Theatre has been longer in existence we may hope for the development of a company which can deliver the lines of Shakespeare and give them their value.

"The Thunderbolt" was admirably presented. It is only to be expected that a new organization of players like that at the New Theatre should be more competent in a play of our own time than in one which requires from its per-

formers a knowledge of how to deliver the verse and Elizabethan English of Shakespeare.

In this play the author has shown his dexterity as a dramatist because his plot is a thin one and the merit of the piece rests on his depiction of character and his ingenuity in making a worn-out theme hold the attention. In England the play was not largely successful, because the characters come from the lower middle classes, a section of the British public in which the English can see nothing picturesque or dramatic. Here the types are in a way novel, because in most of our imported plays the British playwright deals as a rule only with the nobility and society folk, or with the extremes at the other end of the social scale. "The Thunderbolt" employs the old theme of the missing will and the plot is only valuable as it serves as a thread on which to hang a bitter delineation of human pettiness as it exists not only in England but the world over. There it is better crystallized than in newer communities and Pinero depicts it with cruel faithfulness.

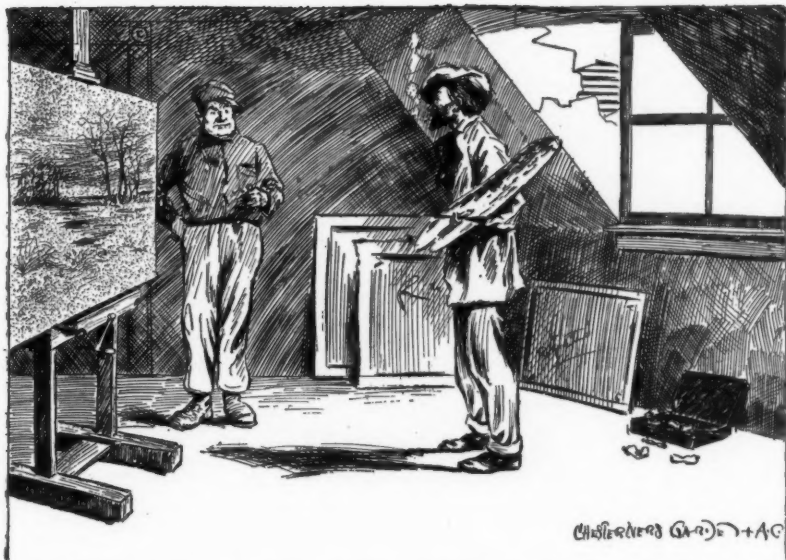
Mr. George Foster Platt, who stage-managed this production, has welded its elements into a delightfully smooth entirety. Mr. Lewis Calvert's lack of the humorous sense was a distinct advantage in the portrayal of a character which was the more impressive from a humorous point of view from its absolute matter-of-factness. The difference in dialect employed by him and his nearest brother, impersonated by Mr. Albert Bruning, might be difficult of explanation, but they were so alike in their mean spirit that this could be forgiven. The two solicitors of Mr. Johnson and Mr. Holland were admirably drawn. To Mr. Anson and Miss Lawton fell the emotional rôles, neither of them very exacting, but played with just the proper amount of repression. In the work of this entire cast, as in "Don," the New Theatre company showed that it can do good work in contemporary drama.



"MR. PREEDY AND THE COUNTESS" gives us another peek at the British, this time in an extremely funny aspect and with the class-distinctions brought into laughter-provoking relief. The hero is what might be de-



"IF AT FIRST YOU DON'T SUCCEED, TRY, TRY AGAIN."



The Janitor: SHURE, OI'D LIKE TO BRING ME BHOY TO SEE YEZ. HE WANTS TO BE AN ARTIST, AN' OI'M THRYVIN' TO KAPE 'M FROM UT."

scribed by the English themselves as "a little beggar in trade." He is a very decent little fellow who is overwhelmed by being brought into close, almost confidential, relations with the nobility. His chaste bachelor apartment is invaded by a Countess who is compelled to pass the night under his protection. As he is engaged to a nice girl in his own walk of life, who has parents with conventional ideas, the complications become something fearful. They work out all right eventually, but the intervening incidents are highly provocative of mirth.

The piece is especially amusing to those at all familiar with English methods of thought and is exquisitely acted by Mr. Weedon Grossmith, Miss Granville and the carefully selected company imported for the purpose. It isn't often that we see in New York a play so well acted in every part. "Mr. Preedy and the Countess" is very worth seeing.

DIVESTED of the ordinary musical show put up as an excuse for her appearance, Adeline Genée's dancing in "The Bachelor Belles," at the Globe, would still be worth the price of admission. It is grace and beauty of motion without any appeal to the sensationalism which the dancers of various types have lately been using to attract attention to their performances. It is said that she is likely

to go into retirement for good and all after this engagement. Not to have seen her is to have missed an artistic exposition of a classic art.

MAY IRWIN returns, after a comparatively long absence from the New York stage, in an elementary farcical comedy entitled "Getting a Polish." It doesn't make much difference what the medium is so long as it gives May Irwin a chance to display her jolly self and exert her laugh-compelling magnetism on her audience. Her humor is intensely American and intensely human and it never fails to get over the footlights. Those who are acquainted with her methods will understand this. Those who are not will experience pleasure in finding out. The farce is amusing, but that is not essential. May Irwin is the attraction.

IT'S a high testimonial to the brilliancy of Oscar Wilde that so trivial a play as "The Importance of Being Earnest" could be revived to-day and win the approval of an audience from almost a new generation by the sheer cleverness of its dialogues and the wittiness of its lines.

"The Importance of Being Earnest" has to be well acted or its wit would not be patent. In the present cast the play is extremely fortunate in having the rôles of *Lady Bracknell* and *Miss Prim* so well interpreted as they are by Ethel Winthrop and Florence Edney. They

are subordinate parts but most important to an ensemble in which the leading characters have so much supplied by the author that they almost play themselves. This is not intended as a reflection on the competent use of the material by Mr. Hamilton Revelle, Mr. A. E. Matthews, Jane Oaker and May Blayney. These artists are well selected for the comparatively easy work they have to do and in its entirety the cast is a good one.

The revival of this play is interesting, but it suggests a wonderment as to the managerial necessity for a revival of anything, when there are so many unheard plays waiting to get before the public.

Metcalfe.

LIFE'S CONFIDENTIAL GUIDE TO THE THEATRES

Astor—"The Girl in the Taxi." Old-fashioned and primitive farce.
Belasco—"The Concert." Excellently acted and well staged comedy, making fun of women's adoration for musicians.

Bijou—Miss Zelda Sears in "The Nest Egg." Notice later.

Broadway—"Judy Forgott." Expensively staged musical show, with Marie Cahill's singing and jollity as the main features.

Casino—"He Came from Milwaukee." Mr. Sam Bernard as the star of a Casino musical show of the usual kind.

Circle—"Mother." Emma Dunn's fine acting in interesting domestic drama.

Criterion—"The Commuters." Suburban life made laughable in slangy comedy.

Daly's—"Baby Mine." Margaret Mayo's laughable solution of a matrimonial row.

Empire—"Smith." London Society of one type politely pictured in a light comedy by Mr. John Drew and good company.

Gaiety—"Get-Rich-Quick Wallingford." The confidence game and its workers made laughable in strictly up-to-date farcical comedy in the vernacular of the Tenderloin.

Garrick—"The Speckled Band."
Globe—Adeline Genée, the dancer, in "The Bachelor Belles." See above.

Hackett—"The Cub." The ways of the "killers" in the Kentucky feuds made funny by a good company headed by Mr. Douglass Fairbanks.

Herald Square—Lulu Glaser in "The Girl and the Kaiser." Notice later.

Hippodrome—Glittering ballet, stunning spectacle and circus features.

Hudson—"Nobody's Widow." Notice later.

Knickerbocker—Miss Julia Neilson and Mr. Fred Terry in "The Scarlet Pimpernel." Melodrama and romance in costume. Good cast and well staged.

Lyceum—Oscar Wilde's "The Importance of Being Earnest," with Mr. A. E. Matthews as the star. See above.

Lyric—"Madame Troubadour." Comic operetta. Good music and no chorus.

Manhattan Opera House—"Hans, the Flute Player." Comic opera worthy of the name. Handsomely produced and well sung.

Maxine Elliott's—"The Gamblers," by Mr. Charles Klein. A powerful and extremely well acted play.

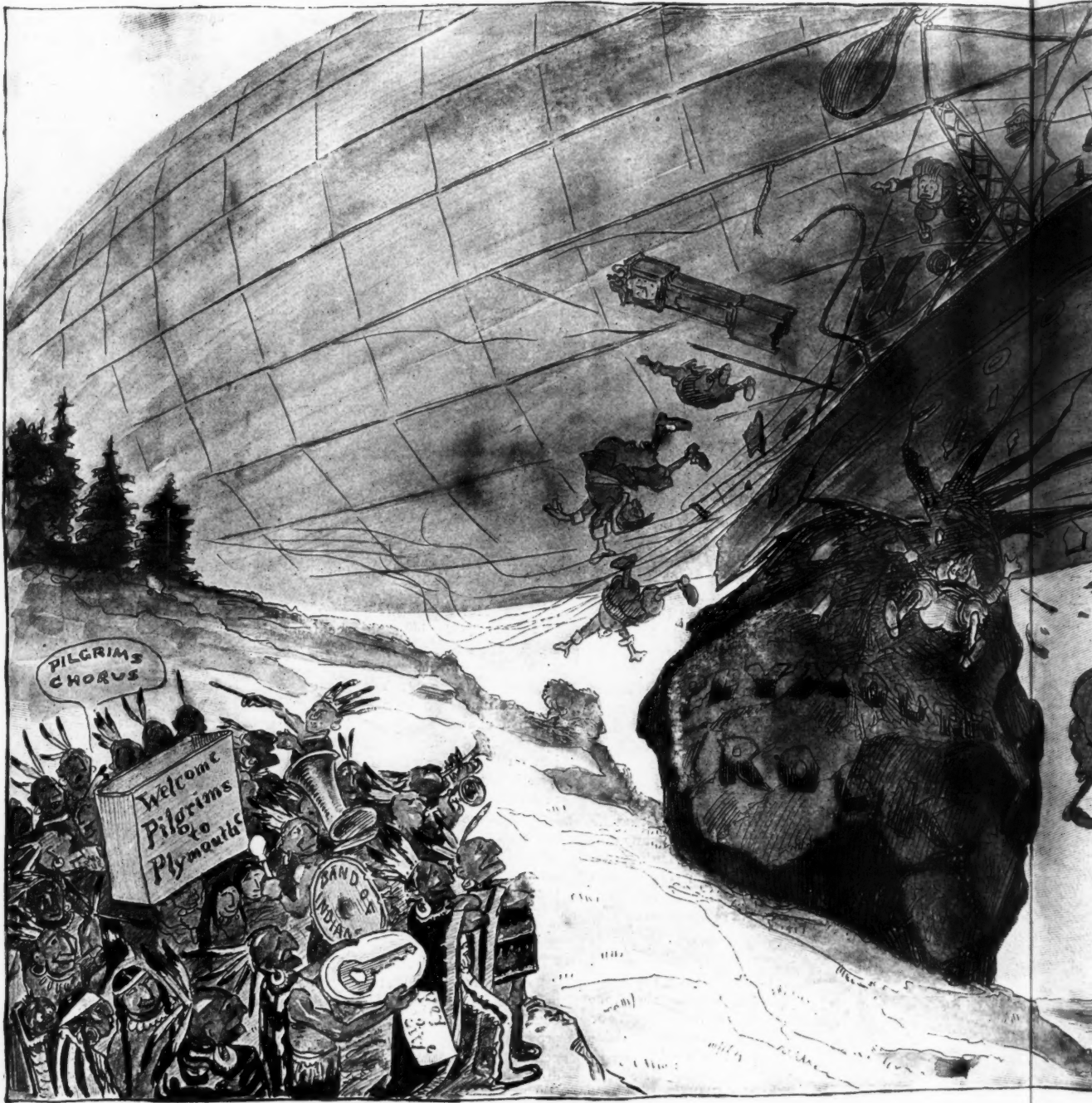
Nazimova—Mr. Weedon Grossmith in "Mr. Preedy and the Countess." See above.

New—"The Merry Wives of Windsor" and *Piner's*—"The Thunderbolt." See above.

Republic—"Rebecca of Sunnybrook Farm." Charming depicted episodes of girl life in a New England town. A perfectly safe and wholesome entertainment for the young person.

Wallack's—May Irwin in "Getting a Polish." See above.

Weber's—"Alma, Where Do You Live?" Musical farce, not particularly clever.



The Landing of the
IF INVENTORS HAD ANTEDATED



ending of the Pilgrims

NTORS HAD ANTEDATED HISTORY

Priscilla Sizes Up the Election



CCHEER up, dear sisters. Do not despond. To be sure, Mr. Artemus Ward, against whom we directed all the different devices known to Suffragettes, was elected. In fact, he was about the only Republican who did not go down in the general disaster. Our parading and screeching and making shows of ourselves did not defeat Mr. Ward. The men voters went right along and elected him.

Could we have a finer exposition of our superior intelligence? The election of Mr. Ward shows that men do not appreciate, do not understand, do not comprehend that an automobile loaded with Suffragettes is a political argument. But it has all had its effect. Many of us have got our names into the newspapers for the first time. Many

a hobo has for the first time in his life had the opportunity to shake hands with nice young girls.

Many of our dear young sisters have learned from this experience that there is more excitement in being out on the streets and talking with strange men than ever can be found in life by the family fireside and in mingling with family friends. We have been beaten this time, sisters. But do not be disheartened. There will be other elections. Our sacred cause still lives and there will be many opportunities to gain notoriety and mix on familiar terms with the people.

Did you hear what dear Inez Milholland did? It was wonderful. As you all know she is a very pretty girl and wears the very latest Paris gowns. One day just before election she went out on Broadway and kneeling down on the sidewalk began to draw designs and write "Votes for Women!" with some crayons she had brought with her. In an instant a crowd had gathered and all the men who had been hanging around the corners were asking who she was. No one insulted her and no one attempted to beat her. They just stared and laughed at her. The next day her name was in several newspapers.

If more pretty girls would do things like this it would help the cause tremendously. It is an evidence of the fitness of our sex to hold public office and direct the affairs of government. It is an eloquent protest against the tyranny of man which has disfranchised us. We should all be grateful to Inez Milholland for her courage, her devotion and her intellectuality. Compared with her, Joan of Arc was a frump and a coward.

We need a daily newspaper. If we had one, our peerless leaders could get their names into print much oftener than they do now with the tyrants in control of the press.

Besides that, if we had a chance to talk back, we would be able to reply to such sneers as this contained in a leading editorial in the man-edited *Globe*:

It is to be feared that the gaudily bedecked woman suffragist of the street truck is an institution which does the cause more harm than good. She is a joke, not a prophet, to the average crowd.

What do you think of that? No man who ever had a mother or a sister or a drop of manly blood in his veins could be guilty of such an ungentlemanly reflection on our sex. (Do not forget, dear girls, that this "mother or sister" repartee is always effective). I know the kind of man who penned that base sentiment. Creatures of his sort never offer me their seats on the street cars. They have no chivalry in their natures. They think that, because they support their wives and love them and permit them to do very much as they please, women should be contented. As if that was all. We will never be contented until we have Votes for Women! And we won't be contented then.



I hope the Republican party has learned its lesson. The G. O. P. would be in better shape to-day if there had been more Woman's Suffrage and less Teddy Roosevelt in the last campaign.

My hearty congratulations to our dear sisters in the State of Washington. They have won their battle and the suffrage.

But I cannot approve of their methods. I am informed that their campaign was carried on in a dignified way and by a serious appeal to men's sense of justice. Women who insisted on making themselves conspicuous and notorious were

pushed to the rear. So-called "womanly" women won the fight.

That will never do. The only way for us Suffragettes is to get out and make a show of ourselves. It demonstrates our intelligence. And, besides, it's a lot more fun.

PRISCILLA JAWBONES.

LIFE'S INFALLIBLE FORTUNE TELLER

If you were born on
November



24 Your future wife will be much younger than you, and at your own table you will feel as though you were running a kindergarten.

24

Your future husband will sing tenor in a church choir until you discover that the contralto has a very winning ways.



25 Your future wife will wear goloshes and expect you to carry them in your pocket when it isn't raining.

25

Your future husband will be a good knitter. You will admire his goodness, but occasionally you will regret that he doesn't go out with the boys and get spifficated.

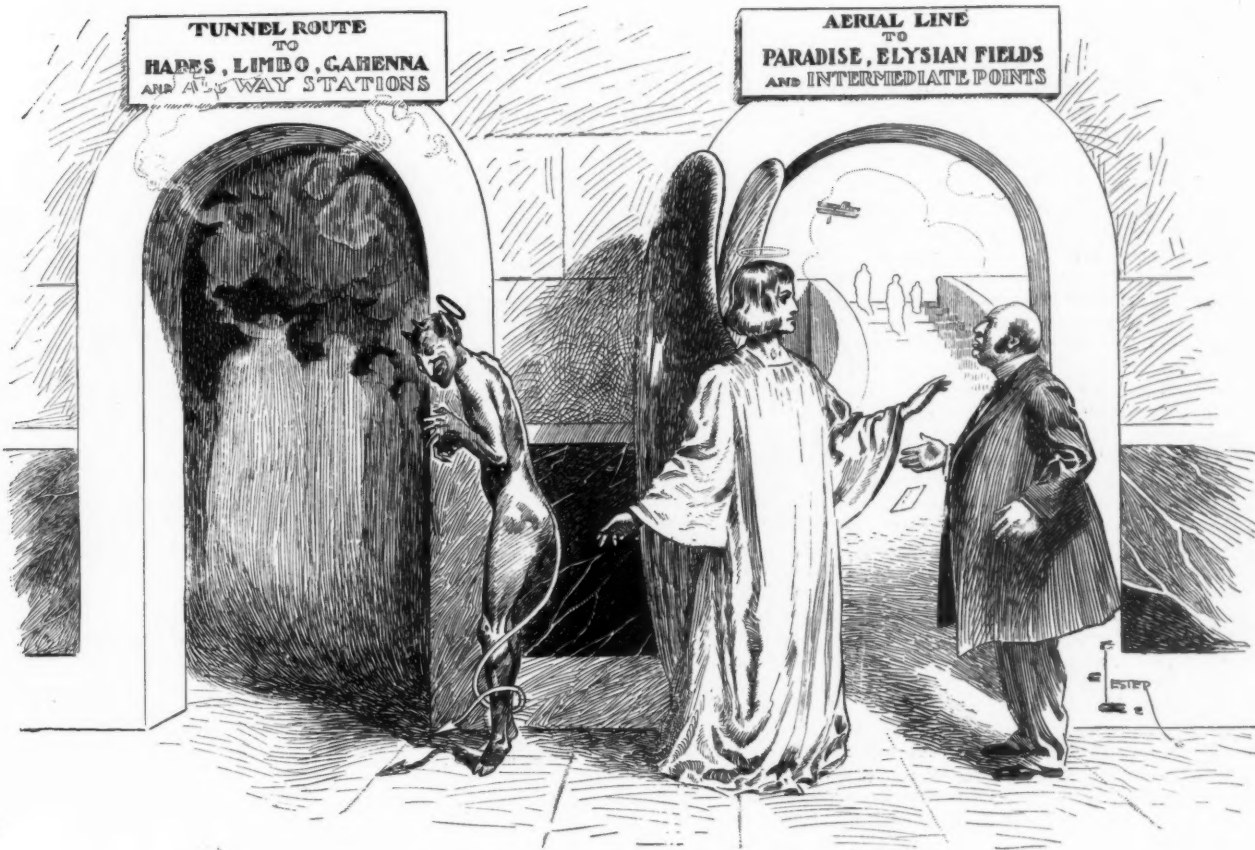


26 Your future wife will be slightly eccentric in dress, but a good cook, and you will tolerate her fault for her virtue.

26

Your future husband will like women's society. If you are wise, you will have your women friends visit you frequently.





"SORRY, FRIEND, BUT YOUR TICKET CALLS FOR THE TUNNEL ROUTE"

Compulsory Prison

WE learn that in Santa Barbara the death of a five-year-old girl from vaccination has helped to create some feeling against the time-honored humbug.

When vaccination was made mandatory many parents declared they would not permit their children to undergo inoculation. Many children were kept from school. Truant officers are preparing to prosecute the parents. If there should be an attempt to enforce the truancy law threats are made to defy officers with guns if necessary.

It seems to be spreading over the country, this curious idea that parents have a right to choose their own medical treatment for the children.

Overlooked

IT was in Italy. Dawson had just received his hotel bill, duly itemized.

"I guess it's all right," he said, running his eye over the items. "You don't seem to have forgotten much, if anything—lights, service, the use of plates at three meals a day—ah, yes, you have omitted one very considerable item."

"Ah?" said the landlord, with a pained look on his face and an indulgent glance at the cashier.

"Yes," said Dawson, "you left out three hundred and fifty freckles on my daughter's nose last Thursday."



THE HIGH-BROW FOOTBALL RULES

Irate Coach: WHY DIDN'T YOU TACKLE THAT MAN?

Player: YOU SEE, WHEN HE CAME ALONG, I WAS STANDING ON MY HEAD, AND THE NEW RULE 16, SECTION XXIII, MAKES TACKLING FROM THAT POSITION ILLEGAL.

The LATEST BOOKS

I WONDER what Young Lochinvar really looked like when he came out of the West? Was he a tually as spick and span in his apparel and as superlatively mounted as he has been represented? Or was he, perhaps, a trine travel stained? And might his steed have been a out inclined to favor its off hind leg? If one can picture him thus handicapped, yet as having that about him which later on made the guests say that they had seen at once that he was no ordinary country cousin, I should be inclined to wonder whether Charles Tenney Jackson, whose novel, *My Brother's Keeper* (Bobbs-Merrill, \$1.50), is among the fall books, might not turn out to be related to the Lochinvar family. At any rate, the story, in spite of a technical lameness, is worth reading, and the author has that in him which will bear watching. Taken at its surface meaning the novel is the story of an egotistical ne'er-do-well's return to his rich father's Chicago home; his sardonic play with the conflicting interests and personalities of its inmates; and his contemptuous showing up of their real selves to their unwilling eyes. Read between the lines it is at once a parable and a prophecy. In fact, there is a certain resemblance between *My Brother's Keeper* and Mr. Jerome's *The Passing of the Third Floor Back* and Mr. Kennedy's *The Servant in the House*. Only while both of these plays were intended to recall to a forgetful generation the supernatural origin, divine nature and pliant strength of the Christ spirit among men, Mr Jackson's story is meant to outline and foretell the despised sources, the grim human nature and the resistless march of that Spirit of Service that is somehow (by growth rather than by revelation) beginning to enter into the consciousness of mankind.

IT is now four years, going on five, since Mr. William John Hopkins published *The Clammer*, a charming, half-laughing idyl of the pseudo-simple life written in an exquisitely pseudo-simple style that scored by giving a classic touch to a passing fad. It is, or rather it was, a nice story. For now, unmindful of the fact that it is wise to let sleeping dogs and stories lie (lest the dogs fail to recognize us and lest we fail to recognize the stories), Mr. Hopkins has, in *The Meddlings of Eve* (Houghton, Mifflin), incontinently routed the Clammer and his wife out of their comfortable sleep among our pleasant memories and set them, in the uncongenial atmosphere of this no longer even pseudo-simple year of grace 1910, to playing matchmakers for some of their young friends. Their matchmaking is no doubt of a graceful variety. But the unhappy although not unheard-of result of reading about it is that we destroy an illusion and get nothing in its place.

SOME time ago a prize of five hundred dollars was offered by the *Scientific American* for the "best simply-worded non-mathematical explanation of the fourth dimension." Some one (why not Carolyn Wells?) really ought to edit an anthology of prize contests. But in this case the emphasis of astonishment does not properly lie upon the esoteric far-fetchedness of the subject, but upon the unexpectedness of the results. For there were two hundred and sixty-five contestants for the prize. Twenty-two of the entered essays were thought to be of sufficient general interest to warrant their publication in book form. And simply-vocabulated non-mathematical out-

siders who occasionally like to see the intellectual wheels go round will find themselves dipping into the volume with all the gratified curiosity of a child whose pet uncle has opened the back of his gold repeater. Nor is this all. The fourth dimension is commonly supposed to bear the same relation to geometry that perpetual motion does to mechanics. It doesn't. To the mathematician it offers a bridge across a chasm. To the philosopher it is a micrometer of our sensual limitations. To the layman it is at the very least a horizontal bar on which the mind can do the giant swing, "skin the cat" and otherwise limber up its joints. And *The Fourth Dimension Simply Explained* (Munn & Co., \$1.50), edited by Henry P. Manning, makes the first two of these facts understandable and demonstrates the third without straining a single muscle.

J. B. Kerfoot.

CONFIDENTIAL BOOK GUIDE

An Affair of Dishonor, by William De Morgan. To read which is to go a long way to call on an old friend and find him "not at home."

The Ascending Effort, by George Bourne. A stimulating discussion of the psychological sources of taste and the interrelations of art, science and religion.

My Brother's Keeper, by Charles Tenney Jackson. See above.

Clayhanger, by Arnold Bennett. Notice later.

The Doctor's Lass, by Edward C. Booth. A May and September love story as freshly told as the same author's *The Post Girl*.

The Elm Tree on the Mall, by Anatole France. A little masterpiece of quiet satire dealing with contemporary life in provincial France.

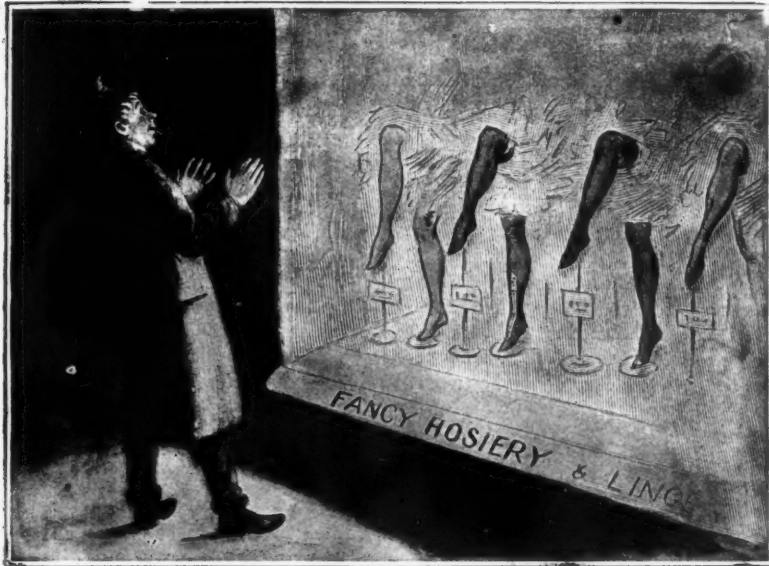
The Fourth Dimension Simply Explained, edited by Henry P. Manning. See above.



COLLEGE HEROES—THE LITTLE MAN'S CHANCE

Débutante: LITTLE VAN SWIFT SEEMS QUITE THE HERO. WAS HE IN THE FOOTBALL GAME TO-DAY?

Halfback: NO. HE COULDN'T MAKE THE TEAM, SO HAS GONE IN FOR AERONAUTICS.



"BRAVO!"

Franklin Winslow Kane, by Anne Douglas Sedgwick. The story of a four-handed love affair. A delicate study in vacillation.

The House of Bondage, by Reginald Wright Hauffman. A sociological report on the white slave trade put into workmanlike fiction.

The Husband's Story, by David Graham Phillips. In which a popular author tells his readers what he thinks of them.

Lord Alistair's Rebellion, by Allen Upward. A novel by the author of *The New Word*—whose forte is not fiction.

The Meddlings of Eve, by William John Hopkins. See above.

Rest Harrow, by Maurice Hewlett. The final novel of the Senhouse series. Sporadically interesting but not an artistic success.

Rewards and Fairies, by Rudyard Kipling. More glimpses of old England under the auspices of Puck of Pook's Hill.

The Theory of the Theatre, by Clayton Hamilton. Capital essays analyzing the dramatic situation from many sides.

Tales of Men and Ghosts, by Edith Wharton. Short stories of high polish by a verbal lapidary.

Three Modern Seers, by Mrs. Havelock Ellis. Essays on the sex-philosophy of James Hinton, Nietzsche and Edward Carpenter.

What Is Wrong with the World? by G. K. Chesterton. A characteristic volume in which Mr. Chesterton boxes the compass (and the ears) of contemporary opinion.

College Boys and Learning

COLLEGE students, says President Lowell, of Harvard,

"not only regard the athlete or the man of social prominence as a far more promising personality than the high scholar, but rank in itself in their minds little or no indication of the qualities that make for success in life."

So it is; so it has usually been in the colleges for generations past. But then success in life is commonly estimated by college boys in terms of money, which the youths socially prominent are apt to have to start with or in prospect, and which the athlete is at least as likely to gather as the scholar. Besides, the comparison of high scholars with eminent athletes or social lights is a comparison of picked men with picked men. The scholars, the athletes and the social successors are all apt to be above the ruck and to have qualities or connections that make for success in life. The complaint about the athlete and the social successor is not that they are not valuable



NOV. 3

"GREAT SCOTT! AM I AS BAD AS I FEEL?"

or do not make useful men, but that it is such uphill work to increase their value and their future usefulness by getting them excited betimes about scholarship.

In the outside world appreciation of the value of discipline, powers and knowledge seems to be increasing, while appreciation of the value of crude riches and boisterous social success seems to be falling off. Sometimes it seems as if the outside world was thinking harder than it used to think. If that is so, it will have its effect in the colleges. Just in the degree that thinking becomes fashionable outside of the colleges it will become fashionable inside them also.

Charity

AND the greatest of these is charity. It is, therefore, unfortunate that charity, blessed as it is, cannot exist except as a measure of the extent of the necessity for it. It may be conceivable to have poverty without charity, but without poverty charity would soon pass altogether from the list of virtues. The Christian contention is that the more poverty we have the more charity we should have. The indictment is that just to the extent that we must have charity do we admit our inability to arrange our economics so as to make charity unnecessary.

Rosy cheeks are the sign of health, but rouge and a hectic flush are things entirely different.



"TO WHAT DENOMINATION DOES YOUR FATHER BELONG, LITTLE BOY?"

"I THINK IT'S THE BREWERS' UNION."

Life's Family Album



F. T. Richards

With indomitable courage we climbed up the Eddystone lighthouse steps of the Twenty-second Street studio building, in the rear of a large department store, and when about four hundred feet above the sea level, knocked and were told to come in by a voice that we immediately recognized belonged to the man who had for years been drawing the monthly page of current events for LIFE.

"You are now about to be interviewed," we said shortly. "When were you born?"

Mr. Richards, the famous baseball fan and incidentally artist, leaned forward and began in a dramatic whisper:

"The twenty-seventh day of May, 1864, was, as you may remember, a day marked by marvelous meteoric disturbances. Hitherto thoughtless persons were seen hurrying in vast multitudes to pay their debts. Umbrellas were returned to their owners. At least ninety-nine per cent. of the male population signed the pledge. At this moment—"

"Say no more," we answered, "we fully understand. This was—"

We gazed at him sternly. He bowed his head in anguish.

"In Philadelphia."

"Go on," we muttered.

"In the course of time I reached an age when elderly female relatives would ask me if I had been a good boy to-day. Fond parents took great pride in telling inquiring friends how much I loved to go—"

"Proceed," we interrupted sternly.

"At last I reached a momentous period in my career. I was to decide upon a calling in life. There was no doubt in my mind as to what it should be. I was eminently fitted to fill the position of shortstop on the Philadelphia National League team. Other members of the family thought I was equipped with the necessary talent for handling ladies' hosiery. So we compromised on art."

"Your beginning?"

"One day I forced myself into the studio of an artist named Edmund B. Bensell, and modestly suggested that he spend most of his time for the next four years in teaching me how to become an illustrator. He directed me to the Pennsylvania Academy of Fine Arts, and studying there for a year I came back to Bensell's studio and hung up my hat and coat."

"And you worked—"

"Until 1890, when I came to New York, my idea being to make most of the drawings for Harper & Brothers. Then I remembered that while there is LIFE there is hope—even for an artist."

"And so—?"

"Armed with a portfolio of draw-

ings big enough to sink a ship, I called at LIFE's office."

"And—?"

"An extraordinarily handsome man, with a preponderating intellect and splendid judgment, at the end of several moments' careful scrutiny, handed me a slip of paper and said: 'Take this to the cashier.' I needed no urging. My next recollection was of standing on the corner of Fifth Avenue and Twenty-third Street, wondering what piece of property it would be best for me to invest my money in—the Fifth Avenue Hotel or the Madison Square Garden."

"That was—"

"Many years ago. Since then I have been a daily cartoonist for the New York Herald, the Philadelphia Press, the New York Times—where the art editor stands over you holding one corner of your drawing, with his watch in the other hand and says: 'You have three minutes yet.' Also, to the everlasting shame of the jury of selection, I was represented in the American exhibit of the Paris Exposition of 1890."

"What do you consider the proudest moment of your distinguished career?"

"The years that my cartoons in LIFE were ordered out of the Ottoman Empire for all time, and were confiscated in Germany."

"Mr. Richards, the statement that you wear false hair—"

"Is utterly without foundation."



THE MARCH OF THE SUFFRAGETTES

RECOGNITION OF THE EQUALITY OF THE SEXES HAS BECOME QUITE GENERAL IN PUBLIC CONVEYANCES

The Wages of Flight

THIS has been the golden year of the professional flying men. They have charged high and their takings have compared well with the gains of opera-singers and successful old-time horse-jockeys. Graham-White is said to have taken in \$100,000 in the two months that included the show at Belmont Park. Paulhan is credited with earning the same sum in the course of a year, which is a good rise from the mechanic's wages which he was getting before he began to fly. At these rates the air-man business must be profitable. The drawback is the risk, but it is a sporting risk, and there will be no lack of takers of it whether the wages of flight are high or low.

No doubt flying-shows will be cheaper presently. The better the air-men keep up the more their wages will come down.

Boston Endures

IF Boston has ever for a moment abated its rigorous aristocratic bearing, signs point to a renaissance. A young girl has just been barred with *éclat*—aristocracy is nothing without *eclat*—from a private school there, because she was the child of an actor. This is cheering news. There have been times when we feared that Boston had let down the bars a little, that it was succumbing to the American money-germ, or plutoplasm, by which patients are rendered immune to all influences except bank balances and stock certificates.

It is good, therefore, to know that the Hub, long ago dipped in the classic Styx, remains invulnerable even unto its tendon of Achilles.

ONE of the lessons of the late election, a lesson offered especially to Mr. Stimson, is that it does not do to take an earthquake for a racing partner.



A LEANING TOWARD RELIGION



Kind Lady: LITTLE BOY, DO YOU KNOW WHERE PEOPLE GO WHO ARE UNKIND TO ANY OF GOD'S CREATURES?

Spare the Senate

THE Socialists propose to abolish the Senate. We hope that the proposal will be abortive. True enough, the Senate is not exactly what the makers of our government intended it to be, but it is more, it is something bigger and better and more important.

So far as our public work is concerned, the Senate is not at all necessary, but what would become of those several score millionaires to whom the Senate offers a convenient outlet for energies that have tired of mere money-making? When we have taken a young man of

tender years and so carefully cultivated his faculties for accumulating property that he finds himself in middle life with more than he knows what to do with, it is our duty to provide him safe harbor for his over-abundant power. Unless we do the right thing, he is liable to get into mischief. He might go prowling about the streets at night and getting into bad company. But, if we put him in the Senate, we know where he is and don't have to worry about him. The papers furnish reports of his daily movements.

It would be nothing less than disastrous to get rid of the Senate without first getting rid of our millionaires.



My Hobble

I love my new hobble,
It clings to my form;
And if I am careful
'Twill do me no harm.

It hangs in my closet
Stretched over a broom;
For one thing I'm thankful,
It takes up no room.

I brush it, and press it,
And tend it with love;
And if I grow stouter
'Twill fit like a glove.

I love my new hobble,
Its cling is so warm;
And if I don't wear it,
'Twill do me no harm!

—Chicago Tribune.

An Apt Description

"This is what I call a hand-to-mouth existence," sighed the dramatic critic as he tried to cover his yawn with his right hand for the eighteenth time during the first performance of Dullbeigh's new comic opera.—Harper's Weekly.



"I SAY! COME AROUND EVERY FRIDAY AND CLEAN MY EYE-GLASS; THAT'S A GOOD CHAP."

Almost Anything to Please

An influential woman member of a fashionable church in Philadelphia had gone to her pastor with the complaint that she was greatly disturbed by one of her neighbors.

"Why," said she, "that man in the pew behind ours destroys all my devotional feelings when he tries to sing. Couldn't you ask him to change his pew?"

The pastor reflected. "Well," said he, at last, "I naturally feel a little delicacy on that score, especially as I should have to give a reason. But I tell you what I might do—I might ask him to join the choir."—Brooklyn Life.

A WIZENED little man charged his wife with cruel and abusive treatment. His better half, or in this case better two-thirds, was a big, square-jawed woman with a determined eye. The judge listened to the plaintiff's recital of wrongs with interest. "Where did you meet this woman who, according to your story, has treated you so dreadfully?" his honor asked.

"Well, judge," replied the little man, making a brave attempt to glare defiantly at his wife, "I never did meet her. She just kind of overtook me."

—Argonaut.

LIFE is published every Thursday, simultaneously in the United States, Great Britain, Canada and British Possessions. \$5.00 a year in advance. Additional postage to foreign countries in the Postal Union, \$1.04 a year; to Canada, 52 cents. Single current copies, 10 cents. Back numbers, after three months from date of publication, 25 cents.
No contribution will be returned unless accompanied by stamped and addressed envelope. LIFE does not hold itself responsible for the loss or non-return of unsolicited contributions.
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Building, Chancery Lane, London, E. C., England. AGENTS, Brentano's 37 Ave. de l'Opera, Paris, also at Saarbach's News Exchanges, 16 John St., Adelphi, Strand, W. C., London; 148 Rue du Faubourg, St. Denis, Paris; 1, Via Gustavo Modena, Milan; Mayence, Germany.

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THE LASS THAT LOVES A SAILOR

Gifts of Gorham Goldware

The name of The Gorham Company is so inseparably associated with Silverware that it may not be generally appreciated that the Company also produces an extensive line of 14 and 18 carat Goldware consisting of articles distinguished for their exquisite beauty, for their notable refinement and artistic value.

Almost any article made in Silver may be had in Gold. The splendid assortment of Table Ware is most comprehensive, while within possible choice are Coffee Sets, Picture Frames, Reading Glasses, Toilet Articles, Porringers, Bowls and Cups, Loving Cups, Tea Caddies, Mesh Bags, Articles for Adornment, and many suitable for Men, including Smokers' Sets, and other objects as well intended to mark Christenings or Birthdays as to serve as Wedding Gifts. The range of prices is wide.

With its unequalled facilities The Gorham Company has produced, for present display, a collection exceeding in range and extent, in excellence and value, any previously exhibited. It has been encouraged to do so by the appreciation always bestowed upon its productions for their known intrinsic worth and artistic merit.

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The pitcher is of beautiful, clear glass, decorated with a charming Sterling Silver deposit Grecian border, 2 3/4 inches wide. It is of a most convenient size, 8 3/4 inches high, holding 3 3/4 pints; splendidly shaped, spreading to 5 inches at the base. The handle is substantial and graceful. The sterling silver ornamentation on the pitcher is duplicated on the

plateau. It is large enough (diameter 9 inches) to hold not only the pitcher, but a half dozen small glasses as well.

By special arrangement with the manufacturer, we can deliver these to your nearest express office, charges prepaid.

Price \$8 Prepaid - Order No. 131.

Our Special Christmas Catalog

of selected Gift Items, and 1,000 illustrations of toys and games, the latest novelties of foreign and domestic manufacture, will be ready November 25. Just write us on a postal, "Send me Christmas Catalog No. 47."

Practically every page of our General Winter Catalog contains suggestions for Christmas Giving, and 32 pages are devoted especially to that purpose. If you haven't a copy, ask us for this also.

We pay postage, anywhere, on mail shipments of \$5 or more. See Catalog for Freight and Express Free Delivery Terms throughout the United States.

JOHN WANAMAKER
New York

Christmas orders received now, with cards for enclosure, will be reserved and mailed as directed.

OUR FOOLISH CONTEMPORARIES



No, He Can Not

A man can grow forests both deep and wide,
Luxurious birches and pines;
He can grow oak trees with the greatest of ease,
And acres of shrubs and vines.
He can grow choice fruits on the top-most boughs,

Caroli Bitters—Try one Pony Glass before meals. Best appetizer. No home without it.
Oct. C. Blache & Co., 78 Broad St., New York, Gen'l Distrs.

On which the nations are fed;
But he can't grow a thatch on the little bald patch
On the top of his well-tilled head.

—Mt. Tom Herald.

Foiled

He was very bashful and she tried to make it easy for him. They were driving along the seashore and she became silent for a time.

"What's the matter?" he asked.
"O, I feel blue," she replied. "Nobody loves me and my hands are cold."
"You should not say that," was his word of consolation, "for God loves you, and your mother loves you, and you can sit on your hands."—Success.

In a Pinch, use ALLEN'S FOOT-EASE.

Quicker

"Why do you consider women superior to men in intelligence?"
"A bald-headed man buys hair restorer by the quart, doesn't he?"
"Er—yes."
"Well, a woman doesn't waste time on hair restorer; she buys hair."
San José Palladium.

WORLD TOUR with **Christmas** in **ROME**
Nov. 26, Dec. 3. Without Spain, Dec. 10. Christmas in Rome with Spain, Nov. 26, Dec. 3. Without Spain, Dec. 10. **Oriental Tour** in January—Tours to all parts of Europe. Programs free.
DE POTTER TOURS (32d year) 32 Broadway NEW YORK

Adam and Eve

"I hope this expulsion of ours is not going to injure our social position," said Eve, ruefully.

"I guess not," replied Adam. "They can't stop us from being one of the very first families, whatever they do."

"I don't find our names here in the *Social Register*," said Eve, looking the volume over.

"Look under Dilatory Domiciles, my love," said Adam, as he went out and named the jackass after himself.

—Harper's Weekly.

Manning-Bowman

New
Alcohol Gas Stove
Alcolite Burner



The Cooking Power of a Range Burner

For Chafing Dish, Coffee Percolator, General Cooking

A Manning-Bowman Chafing Dish and a Manning-Bowman Coffee Pot Style Percolator can be used interchangeably on this stove, or you can use it for any sort of cooking with your regular stew pan, frying pan, kettle, broiler, or other utensils.

Fine for summer cooking, for light housekeeping, for camping and picnics. Burns denatured alcohol at a cost of about two cents an hour. Safe, clean, odorless. Sold with Manning-Bowman Chafing Dishes or separately by leading dealers. Write for Free Recipe Book and Catalog "M-26"

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Also Makers of the "Eclipse" Bread Mizer
Over a Hundred Styles and Sizes.

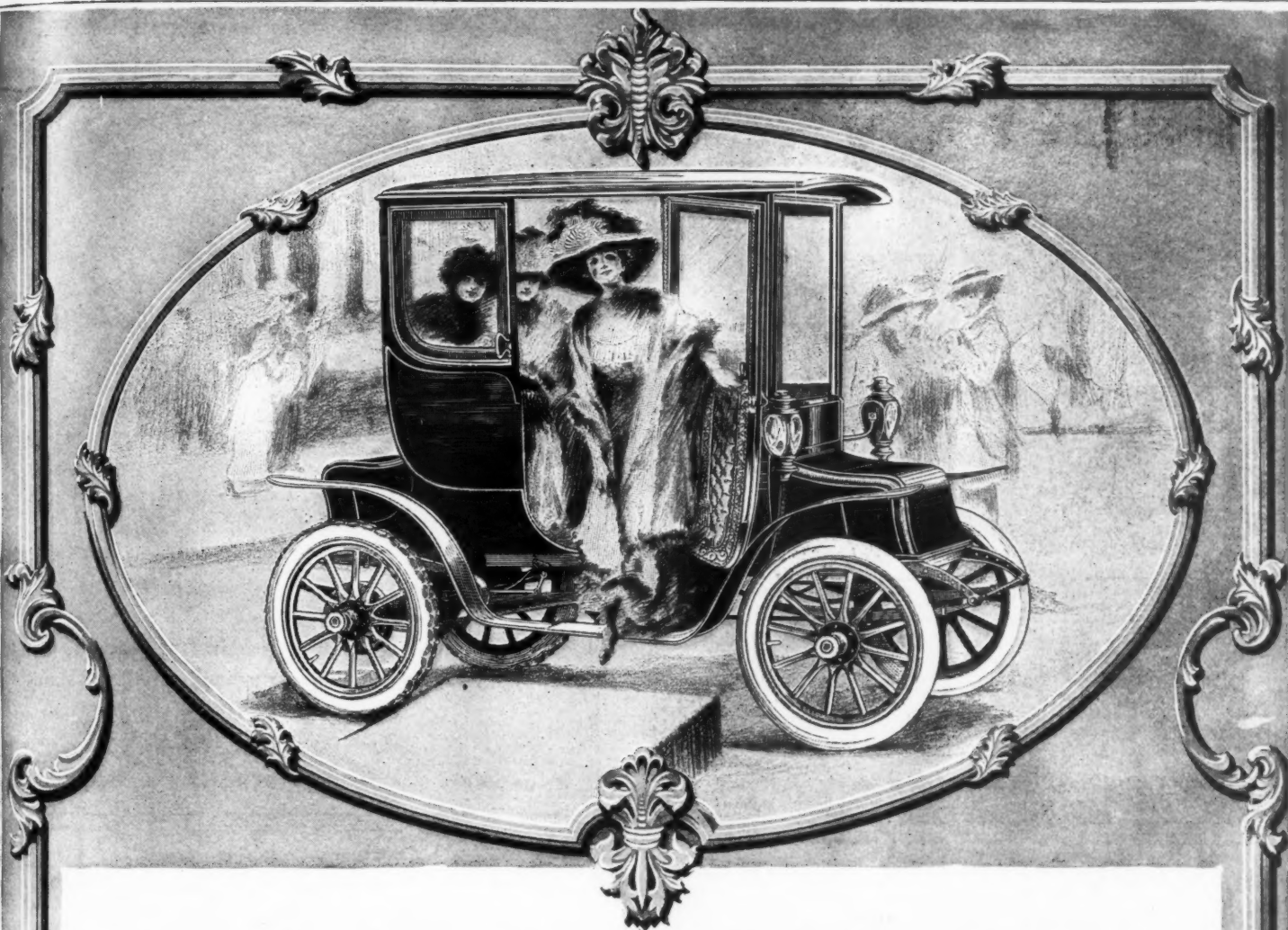
All over America

White Rock

The MOST POPULAR WATER

LITTLE BESSIE: Mamma, how'll I know when I'm naughty?
MOTHER: Your conscience will tell you, dear.
LITTLE BESSIE: I don't care about what it tells me—will it tell you?
—Harper's Monthly.

GREAT BEAR SPRING WATER
50 cents per case of 6 glass stoppered bottles



The Electric that is Making History

THE two greatest chapters in the story of the electric vehicle have been written this year by the Detroit Electric:

The introduction of our new "Chainless" Direct Shaft Drive, a *straight path of power* from motor to adjustable beveled gear in rear axle—without chain or gear reductions; friction or noise.

And the establishing in Detroit, October 5, 1910, of a *new world's record* for mileage in an electric vehicle: 211.3 miles on a single battery charge.

Accomplished by a regular stock Detroit Electric. That's the greatest triumph yet for the Detroit Electric-Edison System of Motor and Battery.

The Detroit Electric is the *last word* in luxury and beauty, as well as efficiency; distinguished by its stunning lines, its quiet elegance without show; its rich upholstery and air of genuine refinement.

In point of design and the infinite perfection of finish and equipment, it is this year, as always, a style-creator.

To the well-bred woman—the Detroit Electric has a particular appeal. In it she can preserve her toilet immaculate, her coiffure intact.

She can drive it with all desired privacy, yet safely—in constant touch with traffic conditions all about her.

New Car for "Him"

A brand new extra-low and rakish Detroit Electric model for men is our Gentlemen's Underslung Roadster—lines of a thoroughbred and extra-long wheel base. Pneumatic tires only.

Ten 1911 Models combine Victorias, Coupes, Broughams—beautifully upholstered in imported goatskin, and other de luxe leathers, all hand-buffed rich satins, broadcloths, English whipcords, etc.—and the Gentlemen's Roadster.

Three optional drives—"Chainless" Direct Shaft Drive, our successful double chain and Renolds Tandem Silent En-

closed Chain Drives. You have your choice, as well, of Special Electric cushion or pneumatic tires; Edison or lead batteries.

Be informed—before you purchase any electric. We ask the privilege of explaining all that the special features of the Detroit Electric *really mean*.

Our dealer in any of the larger cities will gladly wait on you with a demonstrating car. Or write direct for catalog and full details.

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ELECTRIC


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The Best Cocoa of them All.

<p>The Natural Food Value and delightful nutlike flavor of Maillard's Cocoa will be a revelation to you when you compare it with others. Sample can free on request.</p>	<p>Vanilla Chocolate Flavored with the finest grade of Vanilla bean and for eating or drinking it is absolutely without an equal. The most delicious confection made.</p>
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Riding Suits and Odd Breeches.
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You are going to say yes and you are going to send them some remembrance at Christmas time.

You want something characteristic of your own country.

The most genuinely representative remembrance from America is any one of the calendars published by LIFE.

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- American in quality of merit and humor.
- American in finished excellence of mechanical production.

The PHILLIPS CALENDAR. Seven most attractive designs in full color by Coles Phillips. Size 12½ x 15 inches, silk cord and boxed. \$2.00.

The LIFE CALENDAR. Seven of LIFE's best pictures. Similar to the Phillips Calendar. \$2.00.

Gibson—well, it is a real Gibson, and we have so few left they will all be required at home.

LIFE PUBLISHING COMPANY
17 W. 31st St., New York.

HELL
Number of Life
Out to-day



"RECKON I'LL TAKE IT HOME AND GIVE IT TO JOHN."

EVERYBODY IN NEW YORK

Has a sore finger.—But it's only a joke. Slip on **The Bleeding Finger** and win the sympathy of your friends. Then slip it off and sympathize with them for getting "stung." It is made of linen and shows the blood stains as natural as the real thing. Send 10c stamps or coin for **The Bleeding Finger** and **Free** our big Christmas Catalog No. 123, of Novelties, **THE NEW YORK NEWS CO.** 15 Warren Street New York

Tort. Jokes, Etc.
D. pt. 80.

Rhymed Reviews

A Successful Wife

(By G. Dorset. Harper & Brothers)

My inner-heart's biography
Begins when I was five-and-twenty;
My business, law-stenography,
Had brought me work and funds a-plenty;

A married patron—call him "Will"—
Said, "Fly with me and live in clover!"
I loved him pretty well, but still
Presumed it best to chuck him over.

Then Stephen Kirkland strolled along,
Devoid of cash, but high in station,
Whose love for Woman, Wine and Song
Had earned him quite a reputation.

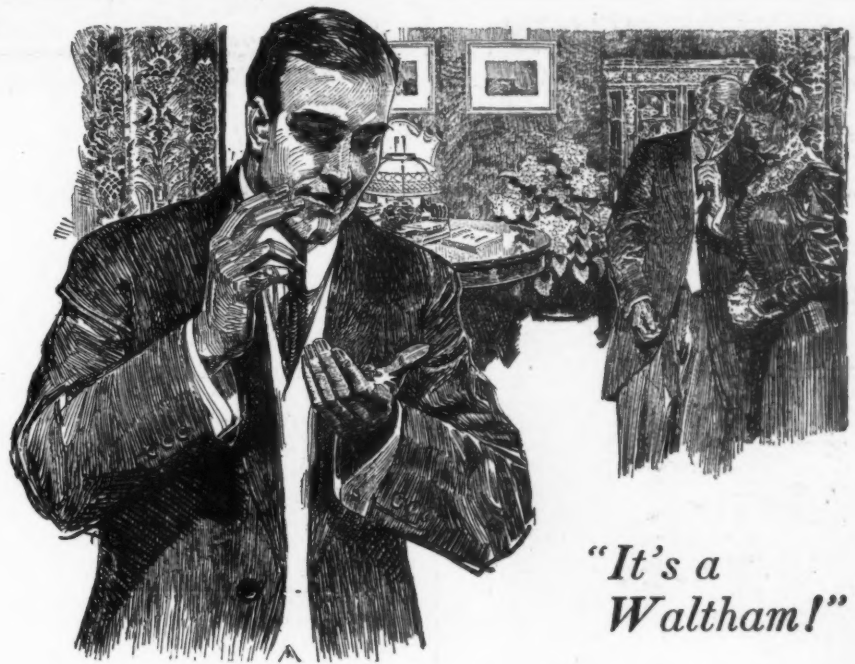
He told me all his Horrid Past;
He needed me; his genius charmed me.

The parson tied us hard and fast—
And soon his goings-on alarmed me.

That man just drank and drank and drank!
And every pretty face allured him.
Griselda-like, I always shrank
From scolding him, and that's what cured him.

And oh! his mind was simply great!
He wrote like Burns and Arnold Bennett.

We went out West; the Silver State
Returned him to the U. S. Senate.



"It's a Waltham!"

How the gift is enhanced by this discovery. WALTHAM was the watch name he knew best in his boyhood—the watch his father and grandfather before him wore,—a watch "hoary with reputation." This inbred confidence in

WALTHAM

is strengthened in every generation by the constant application of modern watch-making methods to old-fashioned standards of integrity.

Waltham is the oldest and youngest watch on the market. The highest inventive genius is always at its command, designing new models and keeping WALTHAMS constantly in the lead.

"It's time you owned a Waltham."

For a high-grade up-to-date watch—made as thin as it is safe to make a reliable timepiece; ask any JEWELER to show you a Waltham Colonial. Prices \$50 to \$175.

WALTHAM WATCH COMPANY, WALTHAM, MASS.

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OR BOSTON, CHICAGO, MINNEAPOLIS, MONTREAL, NEW ORLEANS, PHILADELPHIA, ST. LOUIS, SAN FRANCISCO, SEATTLE, TORONTO, WASHINGTON, WINNIPEG.

He loved me, but could not resist
A charming face or figure skirted
Or—never mind, but here's a list
Of some with whom my husband
flirted:

My sister Fanny, Miss Pagee
(Who drowned herself with full intention),
And Mrs. Mary Tempest—she
Will be the last I choose to mention;

For after all I learned to sway
My specimen of *genus homo*.
We're sailing now to write a play
Upon the rosy shores of Como.

So, patient wives, let love suffice,
Your wayward spouses never blaming.
What's that?—you scorn my shrewd advice?
Huh! lots you know of husband-taming!
Arthur Guiterman.

BLACK & WHITE

SCOTCH WHISKY



Ordinary whiskies have some merit—Black & White Scotch Whisky is *all* merit. Try for yourself.

As Black & White Scotch Whisky ages, so its sale increases.

Year after year of increasing popularity, is sufficient proof of merit to justify your confidence.

Petty Details

Thanksgiving number of my jolly contemporary, LIFE, has a cover design called "Unbidden Guests." Six naked Indians are shown in the shadow of a shutterless window gazing in upon a Thanksgiving dinner of a Puritan family. Aside from the fact that the Puritans didn't go in much for shutterless windows, and didn't have Thanksgiving dinners at night, and that the savages didn't run around naked in late November in those days, the picture is perfectly faithful and good.—*Morning Telegraph.*

Oh, dear, how fussy some people are!

The Sailor Bold

"Now, captain, you must sometimes get homesick."

"No, really. I'm never at home long enough."—*Sydney (N. S. W.) Bulletin.*

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Order all of your periodicals through **Bennett**. New Catalogue, containing **3000 CLUB OFFERS**, Free. Send **Bennett** your name and address today. **Bennett's Magazine Agency, 133 Randolph St., Chicago, Ill.**

The Literary Zoo

Littleness of the Great

When, through the catastrophe of Sedan, the third Napoleon had lost the imperial throne of France, he seemed on the verge of madness. It was imperative that his mind be won from its broodings. The result was achieved through the medium of a book which a gentleman of the suite read aloud to his Majesty—"The Three Guardsmen" of Alexander Dumas. The Emperor had never heard of it before. This information is supplied by Princess Caroline Murat, whose memoirs have just emanated from the Putnams. The exploits, then, of Porthos, of Aramis, of Athos, of d'Artagnan himself, the fame of which, says Du Maurier in "Peter Ibbetson," filled all France, never reached the ruler of France—until he ceased to be that. May it not likewise be possible that the fame of Rudyard Kipling has never penetrated to King George V? For that matter, has President Taft ever heard of Ella Wheeler Wilcox? To be sure, her poems could be read aloud to him if he falls in 1912.

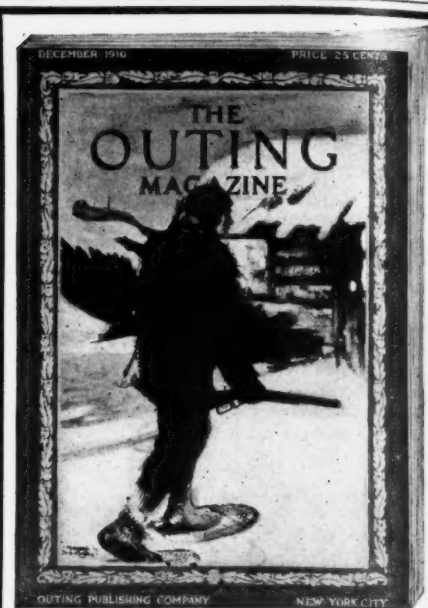
Milo

The

Egyptian Cigarette of Quality

**AROMATIC DELICACY
MILDNESS
PURITY**

At your club or dealer's
THE SURBRUG CO., Makers, New York.



Remember that feeling of warmth—that sort of "tingle" and "glad you're alive feeling" that comes with winter?

That's the sort of touch in the December OUTING. It's the most satisfying issue we've ever published. It's "as big as all outdoors," and the photographs are remarkable.

It's a fitting pacemaker for the 1911 OUTING—the one magazine to keep you in touch with the outdoor world.

Before selecting your magazines write us for rates, and include OUTING. All newsstands 25 cents; \$3.00 a year. It may be added to any magazine club for \$2.35.

Liberal offer to local representatives. Write for terms.

OUTING PUBLISHING COMPANY
315 FIFTH AVENUE NEW YORK CITY

Literature with the Lid On or Literature Wide Open

All men think they know what is meant by the assertion that New York is a "wide open" town. It is at the opposite pole of the procedure known as "keeping the lid on." The conflict of policy is acute enough to attract national attention. It is less vividly realized that this conflict rages not only in police circles, but in the realm

(Continued on page 929)

Club Cocktails

ABOTTLED DELIGHTS

Let your appetizer be attuned to the spirit of your Thanksgiving Dinner.

CLUB COCKTAILS with their blend of mellow, rare old liquors—mixed to measure, not by guess—stimulate the appetite and provide a delectable prelude to the good things that follow. Simply strain through cracked ice, and serve.

Martini (gin base) and Manhattan (whiskey base) are the most popular.



G. F. HEUBLEIN & BROTHER
Sole Proprietors
Hartford New York London.

LIFE'S INFALLIBLE FORTUNE TELLER

If you were born on
November



Your future wife will be very fond of her own family, and often you will be unkind enough to wish she had been the only child of parents who were also only children.

27

Your future husband will have military aspirations. Don't laugh at him because he likes to put on regimentals and strut.



Your future wife will be fond of pets, and the cause of your separation will be her insistence on your sitting up with a sick parrot.

28

Your future husband will have three million dollars and a penurious disposition. You will be a gay widow.



Your future wife will be the daughter of an English Duke. She will insist on your ringing the door bell, and sending in your card every time you come home.

29

Your future husband will be a temperance lecturer who will have to powder his nose to look the part.



Your future wife will have anarchistic tendencies, and will cause you annoyance by littering up your house with dynamite bombs.

30

Your future husband will be a stock broker who will combine business with hospitality. You will have some curious dinner guests.



A PRIVATE TALK WITH MEN ONLY

ARE you doing your duty by your family? What would happen to your wife and children if you were taken away? Would your wife have what she has now? Would your children be educated? Would they be dependent on others? Would your wife have to earn her own living? These are most serious questions which every good man should answer to his own satisfaction. Life insurance is the one sure way to make provision for your family after you are gone. There is no other luxury in the world like the thought that whatever happens to you your family is provided for. Get some Life Insurance before you become disqualified.

"Strongest in the World"

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AGENCIES EVERYWHERE! None in your town? Then why not recommend to us some good man—or woman—to represent us there? Great opportunities to-day in Life-Insurance work for the Equitable.

THE EQUITABLE SOCIETY,
120 Broadway, New York

Without committing myself to any action, I would like to know what it would cost to secure an Equitable policy for \$..... issued to a person now..... years of age.

Name.....

Address.....

25



LIFE'S

Great Christmas Number

One Hundred and Eight Pages

25 Cents

EVERYWHERE NEXT WEEK

Remember that, if you are a regular subscriber, this number is included in your subscription. If, as soon as you see this, you will sit right down and send us your subscription to begin with December, we will include this number, and you will get started right. It is only a joyous precursor of gigantic numbers that will follow, beginning with the first of the year. Obey That Impulse.

The centre page cartoon in this enormous number is by

Charles Dana
Gibson



NEXT YEAR.

We shall have something to say very soon about our program for next year. LIFE never retrogrades. It is progressive. Every number means the power to produce a better one afterwards. Last year, about this time, we promised our readers a full year. During this time LIFE has doubled its circulation. Next year we shall repeat this unique and extraordinary feat—with your help.

Don't Read This, It's an Old Idea

By the way, if you are in the slightest doubt as to what to give anybody for Christmas, just send them LIFE for one year. It has exceptional desirability as a Christmas gift, because the recipient is getting a continuous round of joy for fifty-two weeks. No references required. All we ask is good money. And now is the time.



Subscription, \$5.00

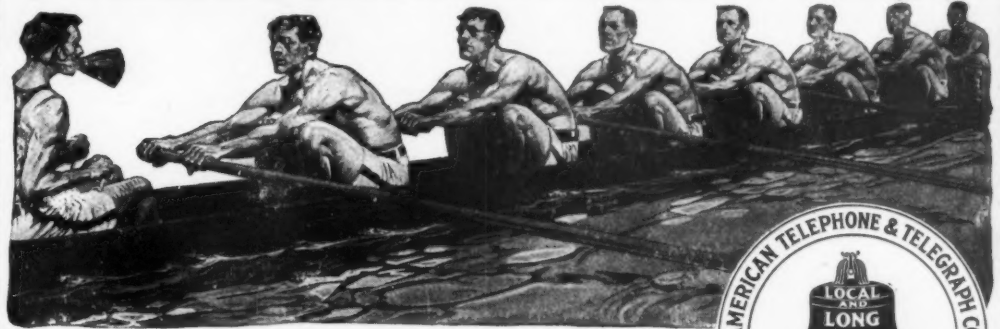
Canadian, \$5.52

Foreign, \$6.04

POOLEY COMPANY

*High Class
Decorators
and
Furnishers*

Madison Avenue and Thirty-first Street
NEW YORK



The Work that Counts

The Literary Zoo

(Continued from page 926)

of what used to be called polite literature, although nowadays it has grown quite rude. Are we to have our literature wide open, like the novels of Robert Herrick and the poetry of passion, or shall we keep the lid on, with such results as Alice Brown attains in "John Winterbourne's Family"? I am in favor of keeping the lid on tight, as the police say, because one never knows what the author of "The Beloved Vagabond" will give us next. Mayor Gaynor disposes of the matter by insisting upon outward decency, and perhaps Moffat, Yard & Co., in closing their next contracts with Reginald Wright Kauffman and George Sylvester Viereck, might profit by so good an example.

There is no wasted energy, no lost motion in the work of the 'Varsity Crew. Perfect team work, co-operative effort and uniform action are strikingly exemplified.

The same principle of intelligent co-operation exists in telephone communication in its broadest application.

In handling the talk of the nation the Bell operators respond to millions of different calls from millions of different people, twenty million communications being made every day.

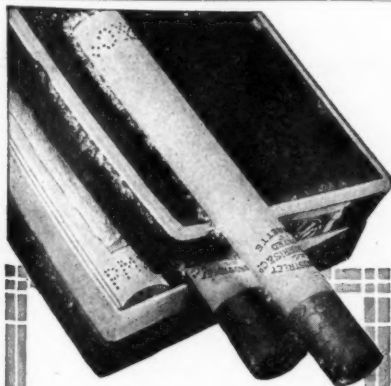
Ten million miles of wire, five million telephones and thousands of switchboards are used to handle this vast traffic.

More than a hundred thousand employees, pulling together, keep the entire system attuned. Unity is the keynote. Without this harmony of co-operation such service as is demanded would be impossible.

One policy, broad and general, in which uniformity of method and co-operation are the underlying principles, results in universal service for nearly a hundred million people.

**AMERICAN TELEPHONE AND TELEGRAPH COMPANY
AND ASSOCIATED COMPANIES**

"One Policy, One System, Universal Service"



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ORIGINAL LONDON
Cigarettes

The superlative degree
of cigarette-quality.

Cambridge 25c
in boxes of ten

Ambassador 35c
the after-dinner size

In Cork and Plain Tips
"The Little Brown Box"

The Reign of Indelicacy

Semiramis, were she alive to-day, would be writing novels with a purpose. The purpose would be that of Elinor Glyn in "Three Weeks," a purpose realized remorselessly in her latest effort, "His Hour." Elinor Glyn is to modern literature what Faustina was to Marcus Aurelius Antoninus. Marcus Aurelius Antoninus, according to Gibbon, was the only man in the Ro-

(Concluded on page 931)

Free 1911 Catalog

WRITE FOR IT

J. M. Hanson's Magazine Agency, the largest in the world, furnishes any Magazine or Newspaper, at Amazingly Low Prices, and gives quick, accurate, reliable service.

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"Car Coming!"

How the Contestants Stand in LIFE'S Great Auto Cup Race:



Locomobile, 1680 lines



Packard, 1680 lines



Pierce Arrow, 1260 lines



Baker Electric, 846 lines
Franklin, 840 "
McFarlan, 840 "
Oldsmobile, 840 "
Overland, 840 "
Rambler, 840 "
Stearns, 840 "
Thomas Flyer, 840 "
White, 840 "



Peerless, 634 lines



Haynes, 448 lines
Rauc' & Lang Electric, 448 "
Waverley Electric, 448 "



Kelly Motor Truck Co.,
432 lines



Anderson, 420 lines
Chalmers, 420 "
Columbia, 420 "
Cunningham, 420 "
Hudson, 420 "
Hupmobile, 420 "
Maxwell Briscoe, 420 "
Stoddard Dayton, 420 "



Correja, 224 lines
Marion, 224 "
Premier, 224 "
Reo, 224 "
Stevens-Duryea, 224 "



Brewster, 210 lines
Club Car, 210 "



Speedwell, 105 lines

Gas and Glory

Life furnishes the gas, and you have the glory.

What I like about this auto race of Life," said a prominent automobilist yesterday, "is the fact that there is no expense attached to it. Even the gas is furnished by Life. So far as the advertising is concerned, that is not expense—it's business."

Another said:

"I am one of the contestants in the Life race, and I must say it's a nerve racking contest. It doesn't matter so much where you are on the list, everybody is talking about you. I hope to win, but even if I don't I have the satisfaction of knowing that everybody has been watching me for six months. There is glory enough for all."

The excitement all over the country still continues. As the bulletins are issued, the crowds in front of automobile centers cheer and groan, but up to the present moment there have been no casualties.

The American people may be relied upon to keep their heads.

In the meantime, every issue of Life, showing the automobile in the lead, is awaited with feverish interest.

This contest is open to every automobile manufacturer, the prize to be awarded to the one who has the greatest total number of automobile lines of advertising in Life from October 1, 1910, to April 1, 1911.

The trophy is a solid gold cup, 20 carat, 8 inches high, and can be seen at any time upon inquiry at Life's office.

75
DELIGHTFULLY
INTERESTING
DAYS

Cruise of the
New Amsterdam,
The Mediterranean,
Egypt and
the Orient

Interesting Itinerary

Fine Steamer Select Party

Before planning your winter vacation
write for booklet.

W. B. CHANDLER, Charterer and
Cruise Manager
Holland America Office, - 39 Broadway, NEW YORK

The Literary Zoo

(Concluded from page 929)

man Empire who seemed ignorant or insensible of the irregularities of his wife Faustina, and it is quite within the bounds of possibility that the husband of Elinor Glyn has never read her books.

The Most Beautiful Word

I did not hear of the prize offered by the London *Westminster Gazette* for the most beautiful word until the competition was over. Otherwise I should have submitted the word "typhoid," which I deem infinitely more euphonious than "melody," although that, too, is a musical word, and it rightly received a preference over many hundred others. "Typhoid," nevertheless, is exquisite—the word, of course, not the thing. It has a beautiful history, moreover, being derived from the name of Typhœus, the giant who breathed so hard when he slept under a volcano. Virgil speaks of the "tela Typhœa," meaning there-

OLD OVERHOLT RYE THAT'S GOOD I'M SURE OF IT



Even in a long, thin highball, OLD OVERHOLT carries its unmistakable rich, mellow flavor.

It makes your favorite mixed or fancy drink a new creation.

Distilled and Bottled
in bond by

A. Overholt & Co.,
Pittsburgh, Pa.



This Kelly (Frayer-Miller) Motor Truck



is doing the work of
3 wagons and 12 horses

Read what the owner says
of this Kelly Truck:

"It has not missed a single trip since I have had it, and it takes the place of three wagons and twelve horses. My route from Waltham is so long that a pair of horses going over it one day have to be laid off the next.

"This truck makes three trips each day. I have had it on the road nearly four months, and have covered over four thousand (4,000) miles with no expense for repairs."

This shows the big advantage of Kelly (Frayer-Miller) Motor Trucks over horse teaming. If your hauling requires more than one two-horse team, the Kelly Motor Truck will save you real money, in time, labor and actual operating expense; it will more than treble your speed and efficiency and greatly increase your hauling radius.

Two Kelly Trucks in the great 120-mile endurance contest at Philadelphia made a record of 7-10 of a cent per ton per mile, for low operating cost.

Write us today outlining your requirements and we will send you complete details of construction of Kelly (Frayer-Miller) Motor Trucks, with data as to what they are doing for other firms in your own line of business. We will also put you in touch with the nearest Kelly agency.

The Kelly Motor Truck Company, Springfield, Ohio

by the bolts of Jove that overthrew the giant—"a very lively poetical expression to denote the power of love," according to a commentator. One must reckon with a prejudice against "typhoid" because, in spite of the beauty of the word, it designates so terrible a thing. On the other hand, "melody," while a beautiful word, designates any terrible thing hummed along the Rialto.

Alexander Harvey.

First Aid

HUSBAND: I met Hawkins to-day and he was very gloomy—told me he was perfectly willing to die.

WIFE: Oh, John! Why didn't you ask him here to Thanksgiving dinner?

—Harper's Bazaar.

LIFE IS SHORT—DON'T WAIT FOR CHRISTMAS—TRY THOSE LUSCIOUS

SALTO-NUTS \$1.25 lb. Mixed
ITALIAN CHOCOLATES 80c. lb.

WRITE NOW FOR UNIQUE BOOKLET
Hatch "HATCH AN APPETITE"
Broadway at 30th St., N. Y. City

Where State and Municipal Opportunities May Best Be Exploited—As Attested by Results

THE most serious questions to be settled by any commercial body entrusted with the successful expenditure of an advertising appropriation are—

Where shall we place our advertising to secure the best returns?

Where shall we reach the class of readers from which we desire to draw additional manufacturers, jobbers, business men—the solid sort of men who are needed in this, as in every other commonwealth or municipality?

The answer to these questions is the purpose of this statement of Facts and Results addressed to you at this time.

Follow the way herein followed by others and your apportionment will check—that part of it at least used in SUCCESS MAGAZINE will check as having been profitably invested.

Mind you, gentlemen, we didn't say expended.

We grant that some parts of your appropriation may be expended—but results from those parts of other appropriations of like nature to yours, which to date have been paid over for SUCCESS advertising, have clearly borne in the returns received the earmarks of very successful investments.

Just a few words here, if you please, regarding the constituency reached through SUCCESS MAGAZINE in State and Municipal advertising—then you will the more clearly know why that part of your appropriation paid over to SUCCESS MAGAZINE is money well invested—invested now, yes, and for the future.

Of SUCCESS circulation, going into the homes of 350,000 people, nearly 25,000 of whom are Life Subscribers.

Subscribers who value SUCCESS so highly as to pay in advance for life subscriptions.

Subscribers who take an active interest in its editorial policy—subscribers who work hand-in-hand with any movement inaugurated by SUCCESS editorial Staff, either for the betterment of existing business or social conditions.

And, further, an analysis reveals these facts:

That of these 25,000 Life Subscribers 39 per cent are active in business life; 29 per cent are active in professional life, and 16 per cent are farmers, land-owners and the like.

And that of the 25,000 life subscribers, less than 3 per cent are under 20 years of age, and only 3.4 per cent above 59; in other words, 93.8 per cent of these 25,000 life subscribers are between the ages of 20 and 59, the 40 years when a man does his most effective service for the community and for himself.

A still better insight will be secured into the subscription list of this magazine when we proceed further, viewing the methods by which we obtain new subscribers.

No general list of subscription agents is employed.

Our own trained agency force works each community with lists of those who are best able to subscribe for SUCCESS, not only for this year or next, but for SUCCESS MAGAZINE year after year.

These lists furnished to our agency force represent the cream of the business and professional men in each city, town and state.

A well planned and directed State or Municipal campaign, directed to such a healthy and selected list of subscribers, must bring returns satisfactory to your business men who have so largely contributed to your publicity appropriation.

Evidence in more extended form to be placed before you forms the basis of these assertions. Permit us to here briefly direct your attention to the fact that—

The Canadian Pacific Railway, largely interested in colonization plans across the border—bought inquiries for lands selling at \$30.00 per acre at \$1.18 per inquiry and at a cost less than that secured from magazines having subscriptions in excess of half a million.

Keeping the virile American farmer on this side of the border can only be accomplished by presenting State advantages in the same interesting manner as the advantages of the Canadian Western provinces have been presented, and in making such facts known through SUCCESS columns.

In other words, fight fire with fire.

To the fact—that Portland, Oregon, secured inquiries from her expenditure in SUCCESS MAGAZINE at less than from any other publi-

cation, and at 44 per cent less than from the next best publication on Portland's list.

Portland's success on the initial try-out demonstrated the worth of SUCCESS so thoroughly to her publicity bureau as to insure it a permanent place on all Portland advertising expenditures.

To the fact that—Dallas, Texas, secured such results from her expenditures as to place SUCCESS on the list of the three best result producers.

Which campaign secured for Dallas eleven good sized manufacturing plants, a number of smaller factories and twenty-five branch houses.

To the fact—that Memphis, Tenn., scored big in her initial campaign for more worth the while business houses with SUCCESS occupying first place in results.

To the fact—that San Antonio, Texas, in setting forth through SUCCESS her advantages as a winter resort found her facilities totally inadequate in caring for tourists, although between 1,200 and 1,500 additional rooms were added to her hotels and that a conservative estimate indicated 50 per cent more people wintering in San Antonio than during the previous season.

These, gentlemen, are cold facts—stripped of all hearsay.

No ordinary list of subscribers would make State and Municipal advertising so successful.

SUCCESS Subscribers are above the ordinary class—occupying first place in character, in attainment, occupying a class alive to opportunities such as you have to present.

One more word and we are through.

Any medium which can sell bonds by mail or 25 of the leading bond houses of the United States will surely, as we have in other ways clearly shown, bring tangible workable requests for further information about your municipality or state.

Your request for further and more exhaustive data will receive our immediate attention. Facsimiles of correspondence of those in active touch with the above mentioned successful campaigns of San Antonio, Dallas, Portland, Memphis will be mailed promptly on request.

Command Success for Best Returns from Your Present Ex-
penditure by Addressing

FRANK E. MORRISON, Advertising Manager
SUCCESS MAGAZINE, New York

Announcement No. 19

Tour California in Pleasant Company

On the Personally Escorted Tours of the Chicago, Union Pacific and North Western Line your companions are cultivated people who prefer to travel under the most favorable conditions. Exclusively first class, you are provided with every luxury—relieved from all care and detail—at less cost than would be possible if you traveled alone. All expenses included.

Tours include
Hawaii or Mexico if desired.
Write for Itinerary.

S. A. Hutchison
Manager Tours Department
PC1681 212 Clark St., Chicago (211)

The Latest Books

- Tama*, by Onoto Watanna. (Harper & Bros. \$1.60 net.)
- Benares, the Stronghold of Hinduism*, by C. Phillips Cape. (R. G. Badger, Boston. \$2.00 net.)
- The Worker and the State*, by Arthur D. Dean, S.B. (Century Company. \$1.20.)
- The Bunnikins Bunnies in Europe*, by Edith B. Davidson. (Houghton Mifflin Company, Boston, Mass. 50 cents.)
- The Second Chance*, by Nellie L. McClung. (Doubleday, Page & Co. \$1.20.)
- The Care and Training of Children*, by Le Grand Kerr, M.D. (Funk & Wagnalls. 75 cents.)
- Poems by Ernest Powell*. (Richard G. Badger, Boston, Mass.)
- Jeanne D'Arc*, by Mary Rogers Bangs. (Houghton Mifflin Company. \$1.25 net.)



If you want to settle the question of cigaret quality forever—at my risk—send your name to me now and receive my big dollar offer.

MAKAROFF RUSSIAN CIGARETS

15c
And a
Quarter

Ask
Your
Dealer

have made good on the broadest claims ever made for anything to smoke. Write now for the big dollar offer to prove it.

Makaroff - Boston

Mail address—95 Milk Street, Boston

At Brussels 1910 Brussels International Exposition The Smith Premier (Model 10 Visible) Typewriter



was awarded the Grand Prix over all competitors

At Paris 1900 (Paris International Exposition) the Smith Premier Typewriter (Model 4) was awarded the Grand Prix over all competitors

The Smith Premier Typewriter Company, Syracuse, N. Y. Branches Everywhere

- Letters to His Holiness Pope Pius X*, by a Modernist. (Open Court Publishing Company, Chicago, Ill. \$1.25.)
- Cynthia's Chauffeur*, by Louis Tracy. (Edward J. Clode.)
- The Siege of the Seven Suitors*, by Meredith Nicholson. (Houghton Mifflin Company, Boston, Mass. \$1.20.)
- Star People*, by Katharine Fay Dewey. (Houghton Mifflin Company, Boston, Mass. \$1.50.)
- Mark Enderby, Engineer*, by Robert F. Hoffman. (A. C. McClurg Company, Chicago. \$1.50.)
- The Automobile, Its Care, Selection and Use*, by Robert Sloss. (Outing Publishing Company. \$1.25.)

- Coco Bolo*, by Sidford F. Hamp. (Richard G. Badger Company, Boston, Mass. \$1.00.)
- Sonny's Father*, by Ruth McEnery Stuart. (Century Company. \$1.00.)
- Driftwood*, by Florence E. De Cerkez. (R. G. Badger, Boston, Mass. \$1.50.)

TABET'S TOURS TO EGYPT AND ORIENT

Cairo Office: Opposite Savoy Hotel.

Parties limited to ten persons. Sailing Jan. 7, 21, Feb. 18. Private guides and carriages provided for each family. Special facilities offered to private families for independent travel on the

NILE

Rates, booklet on request.
TABET'S TOURS COMPANY, 389 Fifth Avenue, New York



A GILLETTE CHRISTMAS

Give him a Gillette Safety Razor and you will see him as interested as a boy on Christmas morning. It is a man's gift that never fails to please. You know he usually feels rather silly over his Christmas presents. He takes the will for the deed.

If you want him to enjoy the gift as well as the intent give him a Gillette.

The Gillette appeals to his sense of the practical—the mechanical. It is so compact, workmanlike, efficient. It is so all-there and all right.

Give him a Gillette and watch

his face when he opens the package.

There are all styles, to suit every need and every purse. The case made of metal, morocco grain leather, real seal or English pig skin; the razor silver or gold plated.

You can buy a standard set at \$5.00 and a pocket edition at \$5.00 to \$6.00. Combination and travelers' sets at \$6.00 to \$50.00. There are now two sizes of blade packets—12 double-edge blades, \$1.00; 6 double-edge blades, 50 cents.

Write and we will send you an illustrated pamphlet.

King of Gillette

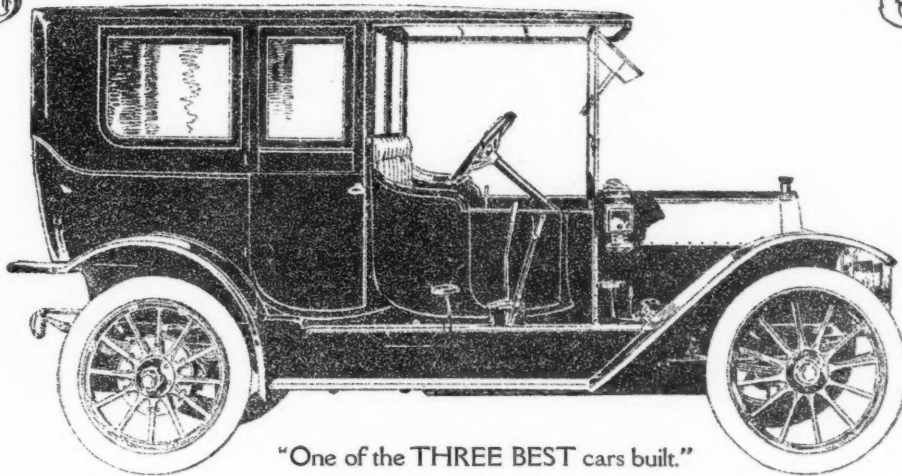
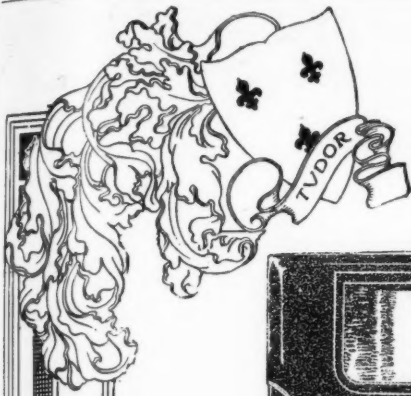
GILLETTE SALES COMPANY, 48 W. Second Street, Boston

New York, Times Bldg. Chicago, Stock Exchange Bldg. Gillette Safety Razor, Ltd., London Eastern Office, Shanghai, China Canadian Office, 63 St. Alexander St., Montreal
Factories: Boston, Montreal, Leicester, Berlin, Paris



· LIFE ·

Columbia



"One of the THREE BEST cars built."

To own a Columbia Car is a mark of distinction, refinement and good taste

The Columbia name is better known abroad than that of any other American car.

Built in a factory equipped to build 5,000 cars, but in which only 1,000 cars are built—these with infinite care. Our new catalogue tells our story.

THE COLUMBIA MOTOR CAR COMPANY
HARTFORD, CONNECTICUT

Licensed under



Selden Patent

PALL MALL

FAMOUS CIGARETTES



A Shilling in London
A Quarter Here

