

NEWS & EVENTS

Rochester Institute of Technology

Vol. 11, No. 15 – April 12, 1979

College Officials Look at State Aid

Dr. M. Richard Rose joined with other Rochester Area College presidents last week to make the case for increased State aid to independent colleges. In a press conference at the University Club, Dr. Rose said that independent colleges "afford an array of choices to students that might otherwise be denied."

Officers from Nazareth College, University of Rochester, Keuka College, Eisenhower College (now a college of RIT), Hobart and William Smith College, and St. John Fisher College attended the press conference and voiced concerns about the costs of higher education.

"All colleges—public and independent—have been affected by inflation... But the independent college has had to increase tuition each year to cover inflation, whereas the taxpayer has picked up almost all of the increased cost for SUNY," explained Dr. Robert Kidera, president of Nazareth College and chairman of the conference.

The chief executives called for a \$15.8 million increase in aid under the so-called "Bundy Formula," named for former Ford Foundation President McGeorge Bundy, chairman of the blue-ribbon State panel that in 1968 urged direct aid to independent colleges to avoid a continued massive shift in enrollments from non-government campuses to the heavily tax-subsidized units of the State University and City University systems. About \$1.7 million would be received by colleges locally if the Bundy aid is increased by the proposed figure.

Since 1973, State operating aid to eligible independent schools has risen by only 17 percent, while the State's appropriation for SUNY's operating budget increased 45 percent in the same time period. The officers stressed that bills

currently before the State Legislature were designed to increase State support to offset inflation.

"It costs taxpayers \$4,175 a year for each student at a SUNY four-year campus, compared to only \$605 a year for each student at an independent college," noted Dr. Kidera. "One of the few areas where New York gives taxpayers a break is in the delivery of higher education," he added.

The average tuition increase for non-profit, non-government campuses will be

\$250 to \$300 in September, the highest increase in the State's history. RIT will be raising its tuition by \$219, or 6.7 percent next year for full-time undergraduates.

"There is really no statistical difference between the family incomes of SUNY students and those of independent colleges," said Dr. Rose. "The Bundy aid helps us reduce the burden on tuition-paying students, especially from low and modest income families."



MOBIL GRANT

Mobil Grant for career research (left to right): Mike Jacobs, Treasurer, Mobil Plastics Division of Mobil Chemical Corporation; Kenneth Kroupa, Employee Relations Manager for Mobil Plastics; RIT President M. Richard Rose; Robert Traill, Jr., Senior Recruitment Coordinator, Mobil Oil Corporation and Dennis Nystrom, dean of RIT Career Education. (See story on page 2)

Mobil Awards Grant To Study Career Need

The United States has slipped from the number one ranking in individual productivity growth to ninth. Worker dissatisfaction, especially among college graduates, is reaching an all-time high and the question now being asked is why?

Researchers at RIT plan to discover those reasons with the help of a grant from the Mobil Corporation.

Croft Hangartner, vice president and general manager of Mobil Corporation and Robert Traill, Jr. of Mobil's New York headquarters presented RIT President M. Richard Rose, with an unrestricted grant of \$20,000 at a March 28 luncheon. The presentation, will be used for general support of career education research.

"RIT is very pleased that Mobil has recognized the very serious problems now facing career education," says Dr. Rose. "This grant will make it possible for RIT to further this critical research and disseminate the results throughout the nation."

The project will be under the guidance of Dr. Dennis Nystrom, dean of Career Education at RIT. According to Nystrom, the money will be used to design a research model which can be used as the basis for further research and implementation at RIT and other universities.

"The model will help us to carefully monitor human resources in areas related to career programs at RIT," Nystrom says. "It will also enable us to study the relationship of career education to productivity, career satisfaction, mid-career crisis and other topics."

There is insufficient data now available on the dynamics of labor pool supply and

demand and career education follow-up, explains Nystrom. The grant will be used to organize, devise and test a model to evaluate the career needs of students and provide that data.

"How do we insure that a graduate is prepared for a lifetime of productivity, not just an entry-level job?" asks Nystrom. "Major corporations are now vitally concerned about the apparent decline in individual productivity and the significant decline in job satisfaction. We want to know if RIT can do anything about it."

RIT has a long and fruitful relationship with Mobil Corporation, placing a large number of graduates and Co-op students with the corporation and its divisions. In addition, Mobil's college recruiters have trained at RIT's Central Placement Office for the past two years.

RIT is one of only a few institutions in the nation to be involved in such research. The project will eventually involve a large number of faculty and staff in the everyday implementation of the research.

LOMB LUNCHEONS



Menus for noon luncheons in the Henry Lomb Room during Spring Quarter have been announced as follows:

April 12---Mouth-watering honey chicken with pecans, a melody of rice, french cut greenbeans; *or* robust cream of mushroom soup, grilled Reuben sandwich deluxe.

Dessert: Old fashioned spice cake.

April 17---Tender pork cutlet with brown gravy, Idaho baked potato (sour cream), zesty mexican corn; *or* delicious mine-strone soup, grilled cheese supreme.

Dessert: Our famous apple crisp.

April 19---Tender baked breast of chicken, sauteed zucchini with tomatoes; *or* steaming beef consomme, ham and swiss cheese on rye.

Dessert: Chilled strawberry whipped gelatin.

April 24---Breaded veal parmesan with spaghetti draped with Sicilian tomato sauce, crispy garden tossed salad, Italian style garlic bread; *or* homestyle vegetable

GRANTS DEADLINES

Please note: **GUIDELINES FOR ALL PROGRAMS ARE ON HAND OR HAVE BEEN REQUESTED.** Please call the Grants Office for additional information, 50 West Main Street, 262-2719.

PROPOSALS SHOULD BE SUBMITTED TO THE GRANTS OFFICE ONE WEEK PRIOR TO DEADLINES FOR ADMINISTRATIVE APPROVALS.

COMPLEMENTARY EDUCATION

Grants are being offered to all faculty, staff and students who wish to develop unique kinds of experiences. Complementary Education's fundamental purpose is to further the professional development of RIT students by involving them in learning situations both inside and outside the classroom. Assistance will be given in preparing grant proposals and structuring ideas. Deadline for proposals will be May 1, 1979 for grants to be awarded in the fall. *For further information and grant applications, contact Elaine Spaul, Student Affairs office, 475-2267 or 2202.*

NATIONAL ENDOWMENT FOR THE ARTS

May 1—Photographic Fellowships, \$10,000

NATIONAL INSTITUTE OF EDUCATION

May 11—Studies of Issues related to Staff Development. Multiple year awards in each topic area listed below-up to 3 years possible but shorter periods are encouraged. (1) The Teaching Occupation and Staff Development, (2) Successful Schools and Staff Development, (3) The Issue of Criteria for Staff Development.

OFFICE OF HUMAN DEVELOPMENT SERVICES

May 21—Teaching Grants \$2.04 Million, to develop degree orientated curricula organized into specific course sequences related to child welfare for schools of social work.

May 21—Trainingship Grant, \$3.26 million for seniors and MS students to develop their skills and qualifications for services to their families.

OFFICE OF NAVAL RESEARCH

May 1—Informal proposals (letters of interest) for grant ranging from \$100,000 to \$500,000 per year in following areas—(Formal proposals must be received by ONR by 15 May)—(1) Geophysical processes, (2) Millimeter Waves, (3) Biochemical Definition of Stress, (4) Microstructure Electronics, (5) Optical Materials Processes, (6) Interfacial Processes, (7) Distributed Processing, (8) Additional Research Areas.

DEPARTMENT OF INTERIOR-WATER RESEARCH TECH. OFFICE

May 1—Four-page preproposal summaries are encouraged. Grants ranging from \$20,000 to \$200,000 are available in the following areas: Water Conservation Research, Water problems of Urbanizing Areas, Water reuse research or development, and Saline water conversion research or development. Total funds=\$11.4 million.

NEWS & EVENTS

Published weekly on Thursday during the academic year by the Communications Office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call 475-2750.

Open Enrollment For Health Plan

Employees wishing to change their Institute health plans may do so by contacting Betty Bianchi or Colleen Gilfilian in the Benefits Office by April 30. These plans are Blue Cross/Blue Shield with Blue Million Major Medical, Group Health and Rochester Health Network.

BC/BS/Blue Million

Blue Cross (hospital coverage) provides up to 120 days paid in full room and board for semi-private care. If this is exhausted, the Blue Million Major Medical provides for an additional \$1,000,000 subject to the deductible and co-insurance toward semi-private room charges. An allowance for four days of semi-private care is made for normal maternity coverage for the mother.

Full coverage for X-rays and certain diagnostic procedures when such services are rendered and billed by the out-patient department of the hospital. Blue Shield (physician coverage) provides payment for surgery, in-hospital medical visits and full maternity, based on the Blue Shield schedule of allowances.

X-rays are covered at 80 percent of the schedule of allowances. Certain other diagnostic procedures, along with physician office visits, consultations, ambulance service and prescription drugs are covered at 80 percent after a \$100 deductible has been satisfied per individual per calendar year.

Group Health

Group Health is a comprehensive pre-paid medical group practice plan which means many things to different people. For some, Group Health appeals because it is the most economical way of providing health care for themselves and their families through pre-payment, guarding against unexpected medical expenses.

For others, the outstanding feature is its ready access and the assurance of appropriate medical care 24 hours a day, seven days a week.

In addition to providing virtually complete medical coverage, i.e., hospitalization, routine office visits, full maternity, pediatric care, routine physicals, eye examinations, etc., the plan offers to its members the choice of a personal physician from among the staff of professionals at the Joseph C. Wilson Health Center at 800 Carter Street (off the Keeler Street Expressway). We anticipate a 6 percent premium increase effective July 1, 1979.

RHN

The RHN Plan is a system of more than 100 primary care physicians in nine medical centers in the Rochester area. Members select a private physician from those on staff at the center they choose. There they receive primary care (internal medicine, pediatrics, obstetrics/gynecology) and are referred by their personal physician to specialists for other needed care.

There is 24-hour access to physician care through emergency phone systems. The RHN Plan offers an opportunity to budget exactly the cost of complete medical care for the entire family.

As a member, one is provided with complete coverage for hospitalization as well as routine medical care which includes physical examinations, eye examinations, doctor's office visits, etc. RHN Plan physicians affiliate with one or more of all Rochester hospitals. The RHN Plan is designed to bring family-centered personalized health care services within easy geographic reach of nearly all area residents.

*Further information may be obtained
by calling the Benefits Office at x2429.*

Charles McDougal Killed in Crash

Charles R. McDougal, 35, associate educational specialist for the College of Fine and Applied Arts at NTID, was killed in a car accident March 30.

Active in a number of activities, McDougal joined RIT in 1975. He was coordinator of a Special Interest Art House in the residence halls, worked on the recent birthing room project sponsored by Armco Steel Corporation, and designed the materials for the Craft Aesthetics Seminar. He studied at Cornell University and graduated from the Institute for Design in Chicago.

Prior to joining RIT, he worked for Bausch & Lomb, Inc. in the development and packaging of the soft contact lens and, later, for Techniques in Wood, a company that has produced some of the study carrels and furniture used at NTID. He maintained a freelance studio while working at RIT.

His wife Louise and daughter Sara, also injured in the car accident, are recovering.

BASEBALL CLINIC

The RIT baseball team conducted a baseball clinic for all Little League coaches Saturday, April 7. The clinic, open to Little League coaches, was held in the George H. Clark Memorial Gymnasium.

The clinic covered fundamental skills involved in playing baseball and effective coaching techniques. Drills that can be used to develop skills at the Little League level and coaching philosophy were discussed.

Gene Baker, RIT baseball coach, and former coach, Bruce Proper, directed the program.

As in past clinics, members of the RIT team covered the various positions.

A donation of \$2 per person helped cover the cost of clinic materials and refreshments.

**Give us
a hand**
United Community
Chest/Red Cross+

New Concept in Childbirth Eases Labor & Delivery For Patient & Physician

A new concept for a hospital labor-delivery room has been designed by students in RIT's environmental design program.

Responding to the growing public interest in alternate methods of giving birth, the students worked with hospitals, physicians, medical equipment manufacturers, childbirth educators, mothers, and nurse-midwives in developing the new design. The concept includes a new style in a labor-delivery bed, a free-standing unit that houses oxygen equipment and supplies, a baby cart with built in scales, and an obstetrician's chair and instrument cabinet. The units are designed to be manufactured in warm, coordinated colors.

Students say the concept goes far beyond the cosmetic changes that have in the past included changing birthing rooms only through the use of paint and the addition of curtains and bedspreads.

Using the RIT-designed units, a woman will be able to give birth in a variety of conventional or unconventional modes with either a physician or a nurse-midwife in attendance. The labor-delivery bed allows a woman to select several positions and can even be made into a chair if she desires to sit up for any length of time.

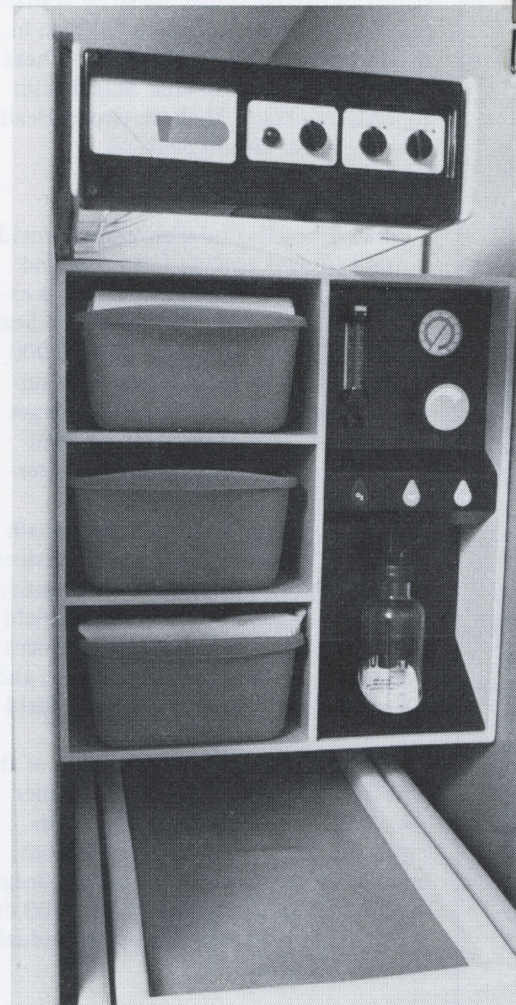
The baby cart is portable with a digital scale built into the top. The baby can be bathed, inspected, and given an identity band while next to the mother at her eye level. The usual clutter of a hospital room is cut down by the unit that houses supplies. It has a silk-screened front panel that conceals contents from view. This unit can also store the parents' personal belongings. The obstetrician's chair and cabinet can be positioned at any height the physician chooses and has instruments readily at hand for use.

All of the items are designed to be acquired separately should a hospital choose to add them over a period of time for economic reasons. The designs do not depend on any architectural changes in the room. Estimates for the total cost of the component system, if manufactured, would be \$7,000 to \$8,000. The labor-delivery bed in the system would cost \$3,000 to \$4,000. Delivery beds now in use cost approximately \$5,000 and are not geared to alternate methods.

RIT was one of only four institutions in the country to be chosen to work on a new health care concept by Armco Steel Corporation. Armco sponsors a yearly project for design and engineering students on a particular design theme.

On March 28 and 29, RIT students took their design to Washington, D.C., to have it critiqued by medical and industrial professionals. The project culminates 20 weeks of work by the 25 RIT students who estimate 6,000 hours were put into the project. Faculty members James Hennessey, Craig McArt, Toby Thompson, Charles McDougal, and Paul Hoogesteger supervised the student project.

In the Rochester area, students consulted with Genesee, Rochester General, Highland, Park Ridge, St. Mary's and Strong Memorial Hospitals on the project and received help from Sybron Corporation, Anscott Manufacturing, Childbirth Education Association, Dr. Steven Eisenger and Dr. Rajendra M. Ratnesar, both obstetricians and gynecologists. The Gas Spring Corporation, Montgomeryville, Pa., also offered advice.

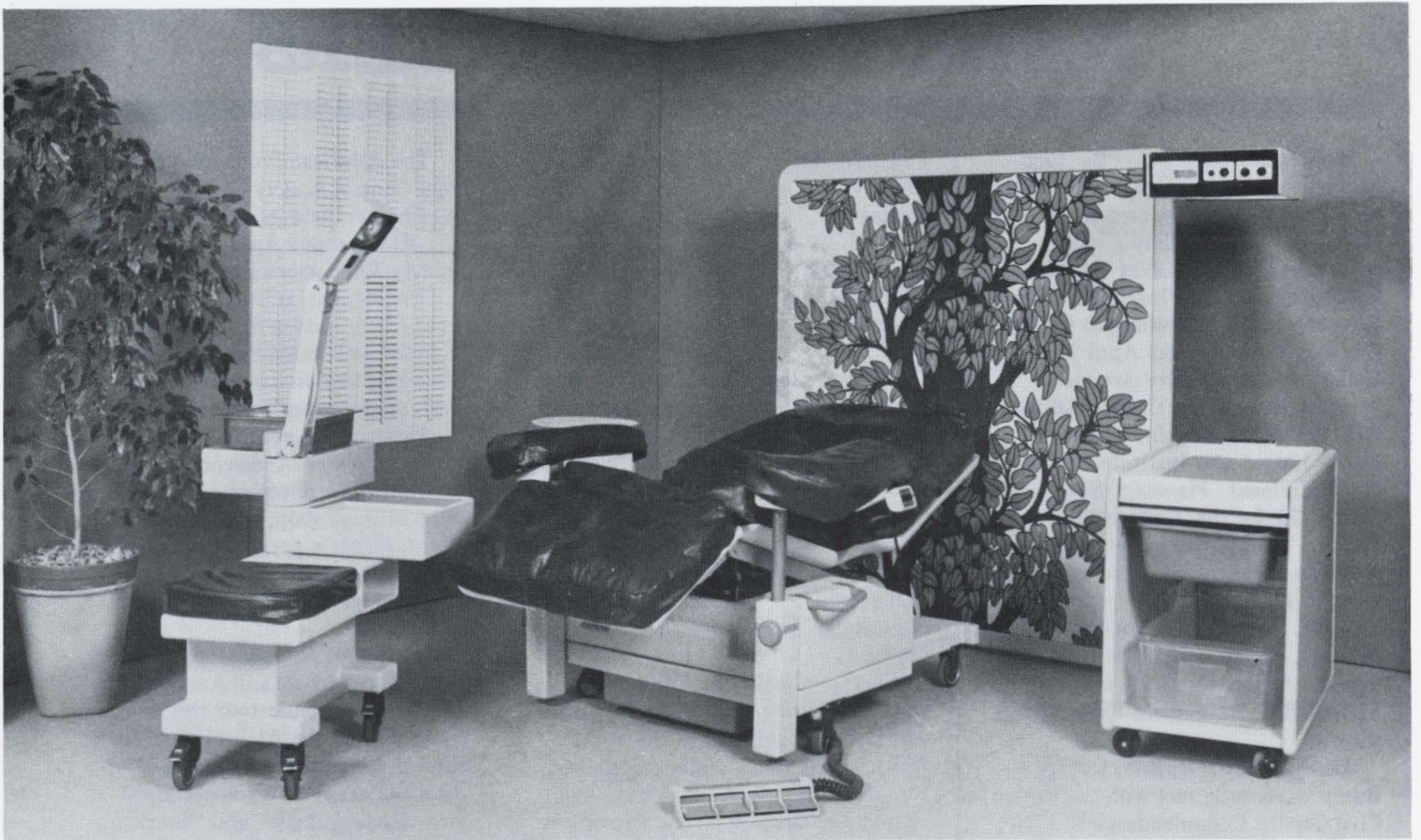


NON-WALL (above)
(a unit for storage of supplies and personal belongings)

This view shows medical storage side of the unit containing supplies, oxygen, suction, compressed air, lighting controls, and baby wagon. The lighting provides light for the entire room and has a range from bright to mood lighting.

BIRTHING TENDER (right)
(obstetrician's chair and swing-out trays)

Obstetrician, here played by James Hennessey, is in seated position; however, the chair, trays, and light are adjustable and may be used while the physician or midwife is standing.



THE COMPLETE BIRTHING ROOM SYSTEM

Components include: the birthing tender (chair and swing-out trays used by obstetrician); birthing support (a labor-delivery bed); baby wagon (for weighing, bathing, and inspecting the baby); and the non-wall (a unit for storage of supplies and personal belongings).



BABY WAGON (left)
(used to weigh, bathe and inspect baby)

Bassinets are visible in the lower compartment of the cart. The LeBoyer method can be accommodated using this cart. Baby is cared for next to the mother at her eye level so that contact is maintained. Lighting unit above cart provides warmth for the baby and adequate inspection lighting.

NEWS & NEWSMAKERS

Robert Bechtold of NTID Engineering won the \$200 Rochester Picture Framing Inc. Award in the Memorial Art Gallery's 1979 Rochester-Finger Lakes Craft Exhibition for his Finger Structure Ring entry. Those wishing to see the ring may do so through April 22 at the Gallery, 490 University Avenue.

Betty Bianchi and **Colleen Gilfilian**, RIT Personnel Benefits Office, recently hosted the Institute's annual Pre-Retirement Planning Seminar March 23 in the College-Alumni Union. Twenty-five people attended as guests speakers discussed an overview of retirement, RIT retirement benefits, legal matters, Social Security benefits, Medicare and Blue Cross/Blue Shield. A film about the Institute's TIAA/CREF Retirement Plan also was shown.

Dr. Andrew J. DuBrin, College of Business, recently met with the United Civil Service Commission (U.S. Civil Service) in Washington, D.C. and appeared on the Issues and Authors program discussing his book *Human Relations: A Job Oriented Approach*.

Bruce A. Austin, instructor in the College of General Studies, will present a paper, "Psychological Reactance as a Causative Factor in Film Attendance," at the 9th Annual Popular Culture Association Convention to be held in Pittsburgh, Pa., April 25-28.

Four members of the NTID Art Department, **Tom Raco**, **Jack Slutzky**, **John Cox**, and **Mike Krembel** will be attending the 19th Annual Convention of the National Art Education Association (NAEA) in San Francisco, April 15-20. Messrs. Raco and Slutzky will present a paper to the Convention entitled: "Placing the Deaf in the Arts: A Prototype." The paper deals with the techniques and procedures employed by NTID in preparing deaf art students to enter the business world.

Dr. Barry Culhane, chairperson for the Academic Department for General Education, is chairing the American Educational Research Association Special Interest Group Education of Deaf People, in San Francisco April 9-13. The group was awarded three major sessions for the 1979 annual meeting.

GARC Senior Technologist **Zenon Elijiv**'s collection of some 270 *pysanka* (hand-colored, intricately-detailed Easter eggs), a traditional Ukrainian art form, will be on display in the Ukrainian Museum, 203 Second Avenue, New York City through May 13.

Michael Kleper, associate professor NTID, recently conducted a seminar at the Downtown Holiday Inn on phototypesetting systems. Over forty representatives of diverse local businesses attended the session sponsored by the Compugraphic Corporation. He has also just published a booklet dealing with the same subject entitled, *Elementary Phototypesetting Systems Concepts*.

Lois Goodman, head of Public Services and **Patricia Pitkin**, head of Automated and Technical Services of Wallace Memorial Library, spoke before the Rochester Audio-Visual Association on March 28 on the microform catalog now in use at the library.

Alfred Horton, associate professor in the School of Printing, conducted a seminar on Quality Printing Output at the International Conference of the In-Plant Printing Management Association (IPMA) at the Marriott Hotel in New Orleans, La. on March 21.

Dr. Richard L. Rinehart will be one of the featured speakers next week during the 1979 annual conference of the New York State Association of Junior Colleges, Inc. Rinehart, director of the Center for Community/Junior College Relations, will speak on Instructional Games and Simulations. The conference is scheduled in Albany April 19-21.

Two documents resulting from the 1978 Beal Retreat are available to RIT staff, faculty and administrators. The first is a position paper drafted by a committee of administrators, faculty and staff who made the first retreat and deals with "Personal and Corporate Morality Within RIT." The second document is a compilation of the Concerns, Suggested Solutions and Recorded Comments on "Moral Responsibility at RIT" by the student participants of the second Beal Retreat held in the spring of 1978. If interested in obtaining copies, contact the office of **Dr. Paul Kazmierski**, Learning and Development Center, 475-2281.

The American Production and Inventory Control Society (APICS), Rochester Chapter, held its annual seminar on the RIT campus April 7. Approximately 300 persons attended.

The seminar, entitled "Getting Back in Control," was designed to assist individuals and businesses in solving problems that are commonly associated with material requirements planning.

The topic of control was discussed from a number of viewpoints: implementation or reimplementation, large shop or small shop, management's viewpoint, software packages, system effectiveness, capacity planning, production planning or psychological aspect of systems.

Dr. Robert H. Johnston, dean of the College of Fine and Applied Arts, will be on a lecture tour this spring sponsored by the Archaeological Institute of America (AIA). He will address the subjects "a paleoceramist at an archaeological site" and "archaeological xeroradiography" at an AIA meeting in Westchester, N.Y.; Pennsylvania State University; Bryn Mawr College, and the University of North Carolina at Chapel Hill.

Winsor & Newton Company, a subsidiary of the R.T. French Company, is sponsoring a cash award for an undergraduate student in the College of Fine and Applied Arts.

The \$250 award will be presented to a student whose work has been accepted into the annual spring Student Honors Show in Bevier Gallery. The work must be in oil, watercolor, or acrylic. A selection committee comprised of **Professors Philip Bornarth**, **Edward Miller**, **Fred Meyer**, and **Lawrence Williams** will make the final selection of the award winner. The award, to be called the Winsor & Newton Painting Award, will be presented on Commencement Day, May 26.

**RITEFCU
IS
COMING!**

PROFILE

A Marketing Look at Community Chest

The United Community Chest of Greater Rochester has set a \$17.7 million goal for its 1979 fundraising campaign. That's a heady target.

But, thanks to College of Business faculty member Phil Tyler and four marketing students, UCC this year has a much clearer picture of what the Greater Rochester community thinks about the organization—as well as some valuable new tips on how to reach their goal.

Tyler and the four students have completed a market research study for UCC designed to determine Rochesterians' perception of UCC and other local charities.

"Some people don't realize that Rochester, on a per capita basis, is the number one supportive community in the nation for Community Chest operations," says Tyler. "Last year the average gift per worker in Rochester was nearly \$20, with Cleveland coming in a close second. No one else was even close."

The study revealed some interesting findings:

- a majority of those questioned thought that UCC gives to fewer agencies than it actually does;

- 82 percent of Greater Rochester people contributed to UCC last year (church giving came in a distant second, with 62 percent of those surveyed contributing to their places of worship);

- about two-thirds of the survey thought that UCC spends more in administrative costs than it actually does;

- most people feel that efficiency and honesty are the keys to a successful UCC.

The list goes on and on. But it also uncovered some negative findings.

For instance, many people perceive the UCC as the "most irritating of the charities," the study reports. In addition, UCC had a high overall favorable rating, but also was seen in a strongly negative light by 6.8 percent of those surveyed, a surprisingly large number of the sample.

"The study was conducted to help UCC find those areas where they need improvement, either in its public image or in service to the community," says the marketing professor. "UCC is using the study as the cornerstone of its entire communications campaign this year."



Dr. Phil Tyler, flanked by marketing students Katie Kupp (left), and Denise Lloyd, examine data used in their study on the community's perception of the United Community Chest and other local charities. Two other students, James Minno and Charles Speer, also took part.

Tyler sees some tremendous advantages for the four students who took part in the 14-month study. The quartet were Katie Kupp, Denise Lloyd, James Minno and Charles Speer, all former officers of the RIT Collegiate Chapter of the American Marketing Association (AMA).

"The study gave them a chance to do some real research into a real problem, from beginning to end," he says. "They had to deal with all sorts of people, allowing them to establish many contacts that should help in their job hunting."

A 1965 RIT business graduate with master's and doctoral degrees in marketing from Michigan State, Tyler views the study as a "clear RIT commitment to dedicating its resources, talent and time to solving community problems."

This may have been the four students' first involvement with UCC, but Tyler is an old hand at it.

An RIT Loaned Executive to the 1977 UCC campaign (who also was chosen Outstanding Loaned Executive that year), the Sodus, N.Y. native is playing a major role in this year's effort, serving as a division chairman for the "Commerce and Industry II" section. In that capacity, he is

responsible for overall collections in 350 local companies.

Tyler is in his second term as an RIT faculty member. He taught here from 1970 until March 1976, including a one-year leave as a marketing consultant in Indonesia. Following that stint, he took a marketing position with the Rochester-based R.T. French Co., before returning to RIT later in 1976.

"I really missed the student involvement and the academic atmosphere," says Tyler. "I'm very happy I'm back."

So is RIT and its students. Tyler's talents haven't gone unnoticed. He's won a truckload of academic and professional honors during his career, including his selection as one of the Outstanding Young Men of America in 1978.

Among his biggest honors was being chosen Eastern Region "Advisor of the Year" for the Collegiate Chapters of the American Marketing Association.

"The AMA award was particularly important to me, since it was my students who first nominated me," says Tyler.

(continued on page 8)



FIRST CLASS

Tiger Sports Schedule

DATEBOOK

BASEBALL			
April 14	*ITHACA	1:00	
18	at Geneseo	1:00	
Note: All Double Headers			
GOLF			
April 13	at *Ithaca	1:00	
16	COLGATE, *HOBART	1:00	
LACROSSE			
April 17	at Oswego	3:00	
20	at *SLU	3:00	
TENNIS			
April 13	at *Alfred	3:00	
18	FISHER	3:00	
20	at *SLU	2:00	

TRACK			
April 18	ST. BONAVENTURE	4:00	
21	*SLU	2:00	
*ICAC Contest			
WILLIAM CAREY Director of Athletics			
INFORMATION			
Sports Information		475-6154	
Athletic Office		475-2614	
Physical Education		475-2620	
Athletic Trainer		475-2593	
Intramurals		475-6559	
J. ROGER DYKES Sports Information Director			

to April 27—Bevier Gallery. "RIT Graduate Thesis Show I." Open 9 a.m.—4 p.m. and 7-9 p.m., Mon.—Thurs.; 9 a.m.—4 p.m. Fri.; 1-5 p.m., Sat.; 2-5 p.m. Sun.

To April 27—A collection of photographs by Mike Riedlinger depicting the effects of exposure to nuclear radiation on a young man. Faculty Center, Library
to April 30—"Prints," by Carlos Torres. Library Gallery.

April 12—"How Lithium Affects Nerve Function," presented by Jack D. Klingman. Noon-1 p.m., 12-1452.

April 17—Alumni Lecture Series. "Metals," presented by Hans Christensen, "Textile Sculpture," presented by Max L. Lenderman and "Graphic and Environmental Art," presented by R. Roger Remington. 8 p.m., Webb Aud.

April 17—Physics Dept. Seminar. "Physics and the Sun," presented by Dr. Patricia Clark. 1 p.m., 08-3130.

April 17—Biology Colloquium. "Bonzai: A Horticultural Art-Form," presented by Harvey Carapella. 8 p.m., 08-1250.

April 19—Chemistry Dept. Seminar. "Applications of Circular Dichroism to Organic Chemistry," presented by Dr. Lawrence. Noon-1 p.m., 12-1452.

April 19—Mathematics Colloquium. "Resource Task Scheduling By Integer Programming: Some Applications," presented by Prof. Harvey M. Salkin. 3:15 p.m., 08-3130.

April 19—Novels at Noon. *Wuthering Heights*
April 19—Mathematics Colloquium. "Resource Task Scheduling By Integer Programming: Some Applications," presented by Prof. Harvey M. Salkin. 3:15 p.m., 08-3130.

April 19—Novels at Noon. *Wuthering Heights*, Emily Bronte. 12:10 -12:50 p.m., Rm. 203, 50 W. Main St.

Talisman Film Festival
(I)=Ingle Aud. (W)=Webb Aud.

The Palace of Terror & Barbella—April 12, 7:30 & 10 p.m., \$1.50 (W)

Jesus Christ Superstar—April 13, 7:30 & 10 p.m., \$1.50 (I)

Beartooth—April 14, 2 p.m., \$.50 (I)

Heart of Glass—April 14, 7:30 & 10 p.m., \$1.50 (W)

Destroy She Said—April 15, 7:30 p.m., \$1.50 (I)

Flaming Earth & The Andromeda Strain—April 19, 7:30 & 10 p.m., \$1.50 (I)

Woody Allen Marathon—April 20, 7:30 p.m.—3:15 p.m. (April 21), \$5.50, (I) & (W)

Jonah Who Will Be 25 in the Year 2000—April 21, 7:30 & 10 p.m., \$1.50 (I)

Loving Couples—April 22, 7:30, \$1.50 (I)

PROFILE

(continued from page 7)

Tyler's exuberance perhaps best shows how happy he is to be back at RIT. But his brief experience with R.T. French did have its advantages. For instance, it gave him the opportunity to finalize the deal that placed the giant French's Mustard sign in Yankee Stadium. He still recalls his walk across that famed field as the arrangement was being completed. For a self-professed "baseball fanatic," that's quite a thrill.

His baseball interests also carry over to his family life. Tyler is very proud of his managerial skills in leading his Pittsford Little League team to the league championship one summer. His son, Lance, 10, was a member of that team. (Phil and his wife, Carol, also have a daughter, Kristin, 9.)

But the pressures of managing must have been too much for him. This year he's limiting his activities to service on the league's board of directors.

GAP Hosts 16 Finns

The College of Graphic Arts and Photography was host recently to 16 visitors from the University of Industrial Arts, Helsinki, Finland.

The group of faculty members and students visited RIT at the invitation of David A. Engdahl, associate director of the School of Photographic Arts and Sciences. Engdahl toured the University of Industrial Arts in 1977 while lecturing at the PORI Event, a biennial international photography conference sponsored by the Finnish professional photographers association, FINNFOTO.

"These visits have helped promote a feeling of mutual understanding and cooperation between the two schools," Engdahl said. "The University of Industrial Arts may someday be considered RIT's international sister school since its the only upper level school in Scandanavia and has programs in both photography and printing."

Future faculty and student exchanges are presently under consideration by GAP administrators.