

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 12, No. 1, Jan. 10, 1980

## Study Reviews Educational Goals

The provost and the Deans Committee have been studying the RIT educational goals for the past several months. In October they adopted an evaluation plan which will involve a significant number of students and faculty.

One part of the study will be to administer the College Outcome Measures Project (COMP) instrument to 300-400 seniors at RIT. COMP was developed by the American College Testing Program (ACT) and RIT was selected to be among 50 colleges in the nation to participate in the field testing of COMP.

The results of this program will help RIT understand how well students are achieving goals related to the following areas: using science and technology; using the arts; communicating; solving problems; and, clarifying values. This information along with extensive faculty input will enable RIT to evaluate how well the educational goals are being accomplished.

Dr. Todd H. Bullard, provost, said that the "educational goals represent a statement of beliefs about what an RIT education ought to be. We need to commit significant energy to understanding how RIT programs are contributing to these goals and how well the RIT students are achieving them. This information will enable us to make more informed resource allocation decisions in the future. I hope that all who are asked to participate in this study process will attach as much importance to it as the deans and I do."

## 'Lomb Luncheons' to Begin

Luncheons in the Henry Lomb Room, prepared and offered by the Food Production I Class of the Department of Food Administration, will begin Tuesday Jan. 15 at noon.

In each case, a choice of soup and sandwich will be offered at the same price (\$2.25) as an alternative to the main entree. Reservations may be made by calling 475-2351.

The menus:

- Jan. 15**—Quiche Lorraine, Tomato Provencale, Tossed Salad with Dressing; *or* Soup and Turkey Club Sandwich.  
Dessert: Magic Marble Cake.
- Jan. 16**—Veal Parmesan, Sicilian Style Spaghetti, Tossed Italian Salad with Dressing; *or* Soup and Virginia Style Ham and Cheese Sandwich.  
Dessert: Peach Shortcake.
- Jan. 17**—Linguini with White Clam Sauce, Fresh Spinach and Mushroom Salad, Home-style Baked Rolls; *or* Soup and Old Fashioned Chicken Salad Sandwich.  
Dessert: Pears and Mandarin Oranges.
- Jan. 18**—Chicken Casserole, Buttered Broccoli, Feather Light Rolls; *or* Soup and Salad Sandwich.  
Dessert: Apple Crisp.
- Jan. 22**—Beef Casserole, Winter Orange Bowl, Zesty Cheese-Topped Biscuits; *or* Soup and California Egg and Olive Sandwich.  
Dessert: Regal Brownie Pudding.
- Jan. 24**—Salisbury Steak with Mushroom Sauce, Fluffy White Rice, Broccoli with Tarragon; *or* Soup and Bacon, Lettuce and Tomato Sandwich.  
Dessert: Applesauce Cake with Whipped Topping.
- Jan. 25**—Baked Filet of Sole, German Style Paprika Potatoes, Carrots and Peas; *or* Soup and Grilled Swiss Cheese and Salami Sandwich.  
Dessert: Puff Pastry.
- Jan. 29**—Roast Breast of Chicken, Long Grain and Wild Rice, Tender Sweet Peas with Onions; *or* Soup and Tuna Salad with Cheese Sandwich.  
Dessert: Cherry Cobbler with Whipped Topping.
- Jan. 31**—Spicy Italian Sausage in Zesty Sauce, Cottage Fried Potatoes, Buttered Corn; *or* Soup and Sliced Turkey Sandwich.  
Dessert: Carrot Cake.
- Feb. 1**—Cheese Souffle with Sauce, Crisp Garden Salad with Dressing, Oven-Fresh Blueberry Muffins; *or* Soup and French Toast Monte Cristo Sandwich.  
Dessert: Moist Chocolate Brownie.
- Feb. 6**—Chicken Fricasse, Oven Baked Rice Pilaf, Garden Green Snow Peas; *or* Soup and Golden Grilled Reuben Sandwich.  
Dessert: Gingersnap Cake with Whipped Topping.
- Feb. 7**—Stuffed Pepper Supreme, Cauliflower with Creamy Cheese Sauce, Cloverleaf Rolls; *or* Soup and Sliced Turkey Sandwich.  
Dessert: Double Chocolate Cake.
- Feb. 8**—Chinese Pepper Steak, Fluffy Rice, Sweet and Sour Coleslaw; *or* Soup and Assorted Cheese Sandwich.  
Dessert: Orange Sponge.
- Feb. 12**—Chicken Cacciatore, Crispy Tossed Green Salad, Hot Italian Garlic Bread; *or* Soup and Hot Pastrami on Rye.  
Dessert: Pineapple Snow.
- Feb. 14**—Baked Pork Steak, Delicate Buttered Noodles, Green Beans; *or* Soup and Triple Decker Chicken Sandwich.  
Dessert: Cherry Vanilla Parfait.
- Feb. 15**—Beef Stroganoff, Mushroomed Noodles, Spinach and Mushroom Salad; *or* Soup and Hot Ham and Melted Mozzarella Cheese Sandwich.  
Dessert: Light and Lively Lemon Sponge Pudding.
- Feb. 19**—Tender Fish Fillet in Wine Sauce, Baked Winter Squash, Parker House Rolls; *or* Soup and Grilled Ham and Cheese Sandwich.  
Dessert: Apple Crisp.
- Feb. 20**—Chili Con Carni, Creamy Coleslaw, Warm Cornbread Muffins; *or* Soup and Tuna Salad and Cheese Sandwich.  
Dessert: Ginger Pear Crumble.
- Feb. 21**—Baked Chicken, Piquat Parslied Rice, Tender Chinese Pea Pods; *or* Soup and Salami and Cheese Sandwich.  
Dessert: Lemonade Pudding.

# NEWS & NEWSMAKERS

George Alley, member of the board of directors of the New York State Restaurant Association, will serve as chairman of the Association's Energy Committee and will also chair the State Educational Committee. The Educational Committee will be responsible for finalizing the association's Energy Conservation program for all New York State restaurants in conjunction with the State Department of Energy.

Dr. Paul Bernstein spoke before a career colloquium at Nazareth College on Nov. 27 on the topic *Work Values in an Age of Scarcity*. The panel was sponsored by the Eco-Justice Task Force.

Dr. Robert Frisina, senior vice president, has re-located, along with his administrative assistant, Sharon Stevenson, on the 7th floor of the Administrative Building, effective Jan. 9. Their telephone numbers remain the same.

Dr. Frederick Gardner, Executive Director of Evening College and Summer Session, CCE, presented a workshop entitled, "Program Evaluation-An Educational Imperative," at the 41st annual meeting of the Association for Continuing Higher Education (ACHE), in Toronto, Ontario in November.

David McCandlish, of Computer Ser-

vices, has written a paper which is now in the RIT Archives: "Rochester Institute of Technology - 1829-1979." The paper attempts to trace the way in which the unique environment of RIT and its very cooperative formal and informal organizations have combined to make RIT such a successful institute.

Boris H. Mikolji, professor in the College of General Studies and chairperson for sociology, lectured during the fall-winter break in Germany, Switzerland and Austria on the role of social sciences in the training of engineers, on modeling in urban theory and problem solving, and on educational sociology in the U.S. Heidelberg University, the Federal Technical Institute in Zurich, and Karl Franzens University in Graz, Austria, were the scenes of his lectures.

R. Roger Remington, professor, Department of Communication Design, CFAA, has been appointed to the Training Committee of the North American Simulation and Gaming Association. Remington is also a member of the Education Committee of the AIGA (American Institute of Graphic Arts).

## A New Year's Message

Letter to *News and Events*:

The start of a new year is an appropriate time for re-examination. It brings to mind the words of a Flemish author, Maurice Roelants, in his little book, *Prayer for a Good Ending*. His first sentence was, "I wish always to be on good terms with life."

To us as members of the RIT community these words could have special significance. Increasingly, our world is fragmented at all levels by divergent interests. In examining this community we call RIT, I would rather focus on the important things which we share in common toward strengthening those bonds which make us truly unique in a world of increasingly distractive dissonance.

The ties which bind this community all rise from our central focus on education that appear in those oft-used but never over-used words, "To learn, to live a life and to earn a living." Our bond then, and it is powerful, is that common under-

standing and commitment to our objective

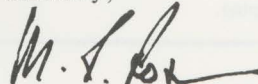
Each of us, regardless of our stature or position, in RIT has this in common, and it is powerful. It is to be nurtured, and this can only be done by continuing to reach out to each other. For my part as a still new president, I plan to continue to get to know each member of the RIT community.

These experiences with the students, faculty and staff have been the richest experiences of my first year at RIT. I would urge each of you to consider a similar form of personal renewal. Regardless of the number of years you have been at RIT, there is still need and room for personal expansion toward enriching present friendships and establishing new ones.

In times of need, we look to those closest to us. We are fortunate to have this community, this Rochester Institute of Technology, with this common bond. Let us, in this New Year, recognize increasingly the beauty and value of that which we share toward strengthening and enriching it.

I wish you a happy and prosperous New Year. The days ahead will not always be smooth. I, for one, draw great comfort in being a part of a community dedicated to the highest purposes and with the feeling of warmth which has been so apparent during my first year.

Sincerely,



M. Richard Rose  
President

## Use CB for Help

Help is now available from Protective Services on your Citizens Band Radio. Whether you see something suspicious, feel in danger, or have car problems, you can call the Office of Protective Services on your CB Radio, Channel 3.

Protective Services is all you need ask for on the radio, and they will gladly send an officer(s) should you need help.

## New Designations

For purposes of uniformity, the following designations of RIT's various geographical locations have been adopted as official:

- "Rochester Campus"
- "Eisenhower Campus"
- "City Center"

## NEWS & EVENTS

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# PROFILE

## Jamaica's 'Father of Film-making'

The man considered the "father of film making in Jamaica" has been an RIT faculty member since 1971.

Martin Rennalls, 64, an associate professor in the School of Photographic Arts and Sciences, has maintained close ties with the film industry he founded in his native Jamaica throughout his long stay in the U.S. Rennalls came to RIT, he says, to expand his theoretical knowledge in film in order to "accomplish more and make a greater impact on my audience."

Many persons would say he had already accomplished much and stamped an indelible mark on film making before he left his homeland.

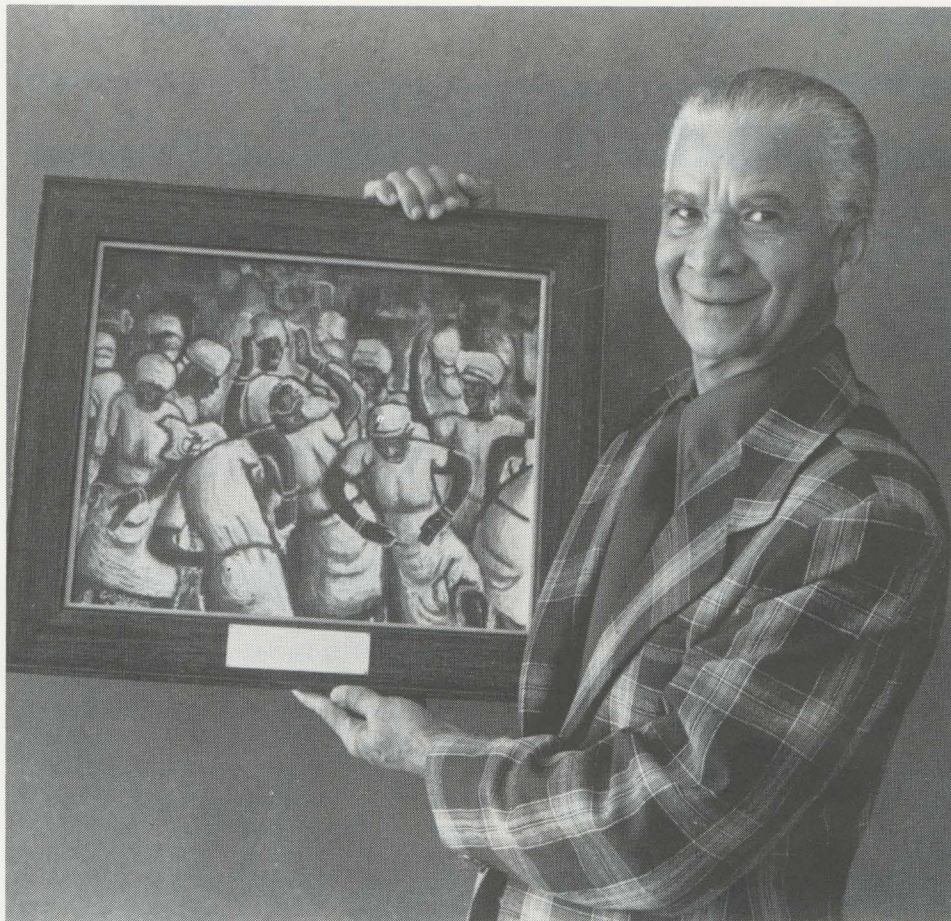
Rennalls' interest in film began when he was a teacher in Jamaica and found only foreign films were available to his people. He decided to make films with which his people could identify.

The difference in the foreign films and his own, he says, "lies in the cultural perspective of what makes a hero." American heroes, he notes, "use strength and power to overcome their foes" while the Jamaican hero uses his wits.

Rennalls developed a dramatic narrative style to reflect the culture and the heritage of the African people who now inhabit most of the West Indian Islands. He calls his style "anancy." The name refers to a small tropical spider who solves life's dilemmas through wit and perseverance. Rennalls says the spider is as important to the folklore of the Caribbean as Paul Bunyan is to American folklore. He has written a manuscript dealing with this style of dramatic narrative titled "Screen Dramaturgy in an African Tradition" which has been published by the University of Southern California.

Rennalls' initial work was done in the late 1940s in the Jamaican schools. In 1951, he started the Jamaica Film Unit, which later became a part of the Agency for Public Information under the Jamaican government.

As director of the Film Unit for 19 years, Rennalls scripted, directed and produced hundreds of films on such topics as water conservation, family planning and venereal disease. He based the Film Unit on the National Film Board of



*In August of last year Martin Rennalls was honored at a reception given by the Jamaica Film Workers Guild and presented a painting by a famous Jamaican painter. The painting was presented to him by the wife of the former Prime Minister of Jamaica, Mrs. Norma Washington Manley, who is also a noted sculptor.*

Canada and saw his staff grow from three persons to 40. His films were shown in theaters throughout Jamaica and many of them won international awards.

In August, Rennalls returned to his homeland to be recognized by the Jamaican Film Workers Guild for his service to the Jamaican film industry.

At RIT Rennalls teaches three courses: conceptual film making, straight narrative and dramatic narrative. He was also involved in the development of a course in computer graphics which links animation and computers.

In the past year, he has conducted research to measure the emotional re-

sponse of an audience to a film by monitoring the movement of viewers' fingertips. Information learned through his research has been included in a book titled *Visual Concepts for Photographers*, which will be published later this year.

Rennalls is also chairman of the International Students Committee at RIT, which consists of 165 students from 49 countries. The film maker notes he has acquired the largest part of his own education outside of his own country and feels he can empathize with international students' problems and assist them in various ways.



Rochester Institute of Technology

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Institute  
Publications

R. I. T.  
COLLECTION

FIRST CLASS

## DATEBOOK

thru Jan. 24—Edges: Watercolors by Mary Margaret Lum, The Original Gallery, Wallace Memorial Library, Library Hours—Mon.-Thur. 8 a.m.-11 p.m., Fri. 8 a.m.-6 p.m., Sat. 9 a.m.-6 p.m., Sun, noon-9 p.m.

thru Jan. 25—Woodcuts and Monoprints by Mary Gabriel, Gallery Two, Wallace Memorial Library. Library Hours—Mon.-Thurs. 8 a.m.-11 p.m., Fri. 8 a.m.-6 p.m., Sat. 9 a.m.-6 p.m., Sun. noon-9 p.m.

thru Jan. 14—Gene Saterno: Photographs, Gallery 1½, Wallace Memorial Library. Library Hours—Mon.-Thur. 8 a.m.-11 p.m., Fri. 8 a.m.-6 p.m., Sat. 9 a.m.-6 p.m., Sun. noon-9 p.m.

Jan. 15 thru Feb. 12—Ted Brainard: Photographs, Gallery 1½, Wallace Memorial Library, Library Hours—Mon.-Thurs. 8 a.m.-11 p.m., Fri. 8 a.m.-6 p.m., Sat. 9 a.m.-6 p.m., Sun. noon-9 p.m.

Jan. 10—Varsity Basketball, at Roberts, 8 p.m.

Jan. 10—JV Basketball, at Roberts, 6:15 p.m.

Jan. 12—Varsity Basketball, \*St. Lawrence, 3 p.m.

Jan. 12—JV Basketball, Eisenhower, 1 p.m.

Jan. 12—Wrestling, at Brockport, 2 p.m.

Jan. 13—Men's Hockey, Potsdam, 5:45 p.m.

Jan. 13—Women's Hockey, St. Lawrence, 8 p.m.

Jan. 14—Men's Swimming, at Nazareth, 7 p.m.

Jan. 15—Varsity Basketball, Geneseo, 8 p.m.

Jan. 15—Women's Swimming, at Hamilton, 6:30 p.m.

Jan. 16—Wrestling, at Oswego, 7 p.m.

Jan. 17—Men's Swimming, at \*Hobart, 4 p.m.

Jan. 17—Women's Swimming, U of R, 7 p.m.

Jan. 18—Varsity Basketball, \*RPI, 8 p.m.

Jan. 18—JV Basketball, Albany JC, 6 p.m.

Jan. 18—Men's Hockey, at Canisius, 7:15 p.m.

Jan. 18—Wrestling, Cortland, 2:30 p.m.

Jan. 19—Varsity Basketball, at \*Ithaca, 8 p.m.

Jan. 19—JV Basketball, at Ithaca, 6 p.m.

Jan. 19—Women's Hockey, at Ithaca, 4:30 p.m.

Jan. 19—Women's Bowling, RIT Invitational, noon.

Jan. 19—Wrestling, St. John Fisher, 2 p.m.

Jan. 19—Men's Swimming, Geneseo, 2 p.m.

Jan. 20—Men's Hockey, Iona, 5:45 p.m.

\*ICAC Contest

Talisman Film Festival (I)=Ingle Aud.,

(W)=Webb Aud.

*Singin' in the Rain*—Jan. 10, 7:30 p.m., \$1.50 (W).

*Same Time, Next Year*—Jan. 11, 7:30 and 10 p.m., \$1.50 (I).

*The Kingdom of the Crooked Mirrors*—Jan. 12, 2 p.m., \$1.50 (I).

*Autumn Sonata*—Jan. 12, 7:30 and 10 p.m., \$1.50 (I).

*Torn Curtain* and *Cool Hand Luke* (Double Feature)—Jan. 13, 7:30 p.m., \$1.50 (I).

*The Night of the Hunter*—Jan. 17, 7:30 p.m., FREE SHOWING, (W).

*King of Hearts*—Jan. 18, 7:30, 9:30 and 11:30 p.m., \$1.50 (W).

*Do You Keep a Lion at Home*—Jan. 19, 2 p.m., \$1.50 (I).

*Foul Play*—Jan. 19, 7:30 and 10 p.m., \$1.50 (I).

*The Left Handed Gun* and *The Secret War of Harry Frigg* (Double Feature)—Jan. 20, 7:30 p.m., \$1.50 (I).

## NTID Tryouts

The NTID Theatre will hold auditions for "One Flew Over the Cuckoo's Nest," at 7 p.m., Tuesday and Wednesday, Jan. 15 & 16, 1980 at the NTID Theatre.

The unusual and provocative drama will be performed on consecutive week-ends, Friday and Saturday, March 21 and 22 and 28 and 29. Dale Wasserman wrote the play based on the novel by Ken Kesey.

For information call the NTID Theatre box office at 475-6254.

## UNION WINS VOTE

A group of 49 employees representing the operating engineers, grounds personnel and maintenance trades, in an election held by the National Labor Relations Board, chose by a vote of 29 to 19 to be represented by Local 71-71A of the Operating Engineers.

## Sexual Assault Program

A program on sexual assault will take place Jan. 15 at noon in the 1829 room, sponsored by the Woman's Concerns Group. The program, which is open to all women on campus, is designed to provide information and an opportunity for discussion about assault on women.

The Women's Concerns Group is composed of faculty and staff women who are interested in enhancing the life of women on campus. Some past programs this group has sponsored include a slide tape presentation of *The Story of O*, the humorous story of a homosexual group of X's suddenly aware of a different O in their midst, a networking meeting where women had an opportunity to share information, contacts, and strategies for dealing with issues in their personal and professional lives, and a book review of *Games Mother Never Taught You* by Betty Lehan Harragan with the discussion led by Judith Vollmer-Miller, director of Central Placement Services and Sandy Parker, formerly of Personnel. These meetings have each drawn 40 to 50 participants.

The Women's Concerns Group and women in the school of Photographic Science co-sponsored a luncheon for Maureen Lambray, the nationally known photo journalist. This encounter gave women photo students an opportunity to meet with Ms. Lambray on an informal basis. Ms. Lambray subsequently donated money to RIT to be used for future programs for women photographers.

The Steering committee of the Women's Concerns Group includes Rosemary Britt (x 6339), Brenda Gumbs (x 2428), Barbara Hodik (x 2677), Joyce Herman (x 2261), Carole Sack (x 2493) and Elain Spaul (x 2202).