EAST AFRICAN REGIONAL AND THEMATIC HUB (EARTH) DRAFT IMPLEMENTATION PLAN
10/08/2023

Program Action – Logic Model for Movement Strategy recommendation 4 (Equity in Decision Making), initiative 26 (Regional and Thematic Hubs)

INPUTS

OUTPUTS
Participants - Activities - Direct Products

OUTCOMES - IMPACT
Short term - Intermediate - Long-Term

Situation

Coordination

Underrepresented communities

Resources

Collaboration

Knowledge transfer

Regional blocs

Capacity

Priorities

Technical infrastructure

staff support

New initiatives.

Innovation

Communication

Tackle challenges

What we invest

Staff Time

Volunteer hours

Planning

Research

Money

Knowledge

Expertise

Equipment

Space

Partnerships

Participants:

Existing affiliates

New Communities

Alligned organisations

Decision-makers

Community Leaders + LDWG

External organisations

Innolab, Let's Connect

Hubs (CEE, ESEAP, Language Diversity,Partnerships, e.t.c)

WiScom, WMF

Activities:

Networking

Sharing movement activities with the relevant communities

Conducting regional workshops, and meetings

Carrying out specialized Training

Sharing existing resources

Facilitating collaboration

Direct Products:

Informed Wikimedians

Engaged Wikimedians

Event reports

Affiliate Collaboration

Joint campaigns

Movement Representation

Movement Community Networks

Partnerships with communities and organisations

Fiscal sponsorship

Short term:

Governance Structure

Physical Location

Intermediate:

Policies

Decision-making (i.e program planning, gap analysis)

Projects

Regional Action

Long-Term:

Concretised partnerships

Regional Resource base

Movement recognition and representation

Assumptions
- Some of the regional affiliates can commit their existing idle or under utilised resources to the hubs pilot/activities.
- Individuals, and/or communities to kickstart the pilot will be engaged, and committed to the cause.
- The Wikimedia Foundation will be in support of the hub implementation.

External Factors
- There are favourable laws for regional integration.
- The existing regional blocs' objectives can align with the Movement Strategy
- Alligned organisations and open movements will have no objections to partner or collaborate.

Evaluation
Identification – Design – Implementation – Completion/Follow-up