

Community

1. Please specify for your program

2. Ideas for evaluation

Changes beyond the target group (impact)	Wikimedia has a strong and diverse community capable of dealing with complex issues.	
Change in condition/ situation	A growing community with a constructive culture capable of inclusive actions.	
Change in action	Users return to continue regardless of their demographic.	Vital Signs dashboard activity in Tea House
Change in skills, knowledge or motivation	New users are motivated to participate and empowered by the support of other community members. Volunteers feel capable and supported by new tools.	Demographics survey in Qualtrics
Satisfaction	A minimum of 100 wikimedians are supported. A minimum of 50 meet-ups 365 users from underrepresented groups make a minimum of 1 productive edit. 1 new technical solution is available and 50 users are supported in the Tea house.	Tracking in on- and off-wiki-tables Activity in the Tea House Wikimetrics Recording gender disaggregated data
Participation	Active Wikimedia volunteers Users from underrepresented groups Users in the Tea House on Swedish Wikipedia	Tracking in on- and off-wiki-tables Community consultation Wikimetrics and Wikipedia Social Search
Activity	Technical and financial support, organised meet-ups, themed edit-a-thons, competitions.	Tracked and recorded in continuous operational reports on-wiki.
Inputs/ Resources	Staff time, volunteers' time, community time, financial resources.	Tracking in on- and off-wiki-tables

Target group(s): New and experienced Wikimedia volunteers, interested members of the public, groups currently underrepresented in the Wikimedia community.