HOW TO DEVELOP AN EDUCATION PROGRAM FROM THE SCRATCH

Wikimedia Argentina-Wikimedia Israel

HOW CAN WE START?

- 1- Context is key in Education
 - National educational laws to set your primary goals
 - International laws and Education trends
 - Advocate in Ministry of Education
 - Identify local experiences
 - By partnership with strategic educational actors and conducting surveys to identify your local opportunities and challenges



IMAGINE THERE IS NOT A LOCAL EXPERIENCE...

- Promoting a local experience provides the Education Program with a precedent.
- Integrating into the curriculum
- You can do it by:
 - Partnership with an strategic local partner as one school, university, government etc.
 - By using communication channels, promote an open call
 for teachers, schools, education leaders.

For:

- Set a first experience in your local context
- Share the results to engage new actors

THE IMPORTANCE OF PARTNERS

- Make sure you read and analyse your context to reach the local strategic partners you need, to implement the Education Program. These can be:
 - Yes, government
 - Yes, school and Universities
- But above all
 - Teachers, students, educational referents, researchers etc.
 - Logistic partners: Internet provider partners per example.



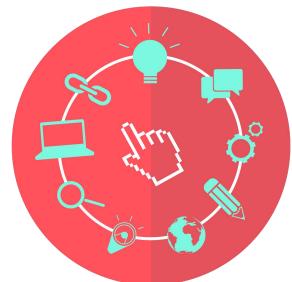
OK, WE HAVE AN EXPERIENCE A PARTNER, WHAT COMES NEXT?



- Build trust and common language
- Present the results to the partner/partners involved
- Share and position the experience on social educational networks, media, within the Wikimedia movement etc.
- Learn from your results:
 - What went well, what did not
 - Identify your challenges
 - Define your activity in order to make it scalable: goals, objectives, results expected, indicators etc.

AND...

- Promote the experience among new educators to build a sustainable community in order to scale your proposals within the classroom.



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For a successful Education Program you need the following:

