







**GREAT FOR CHAPS**  
**Edelweiss Cream**  
Makes the skin smooth and velvety,  
no matter how badly they  
are chapped.  
**A Dandy Winter Skin Tonic**  
**25c a Bottle**  
**HOWARD'S DRUG STORE**

**ARCADE THEATRE**  
NARBERTH, PA.  
Thursday, Feb. 24th.  
BESSIE BARRISCALE  
In  
"THE MAKING"  
Saturday, Feb. 26th.  
YALLI VALLI  
In  
"THE WOMAN PAYS"  
Tuesday, Feb. 29th.  
HENRY WALTHALL  
In  
"GHOSTS"  
Matinee, Saturday, 3 to 5  
Adults, 10c., Children, 5c.  
Evenings, 7.15 to 11.

**Perspiration**

Many people who perspire very  
freely are accustomed to use a tal-  
cum powder and usually insist that  
it shall be borated, that is, that it  
shall contain boracic acid.  
It is the boracic acid (powdered  
boric) that does the work, makes  
everything sweet and clean and heals  
any little abrasion or inflammation  
that may exist.  
A much quicker result and more  
satisfactory, at less expense, is ob-  
tained by using 20 Mule Team Powdered  
Boric pure. You get several times  
as much for your money as you do of  
borated talcum powder and every  
grain of it is efficient. Just commence  
using 20 Mule Team Powdered Boric  
instead of talcum powder and note  
the difference. For sale by all drug-  
gists.

**GEORGE A. WITTE**  
**Paper Hanging and Painting**  
Woodbine Ave. and Williams Ave.  
**NARBERTH, PA.**  
Phone, Narberth 1203 W.

**Fresh Fish**  
**And Oysters**  
**THE IMPERIAL GROCERY**



How much better it is to  
sit by a cozy fire-side and think  
how much better it is to sit by a  
cozy fire-side than it is to be on  
the roof, cleaning the snow off, think-  
ing how much better it is to be  
sitting by a cozy fire-side than  
cleaning the snow off the roof.  
WE ARE SNOW REMOVERS  
AND LEAK EXTRACTORS  
**GARA, MCGINLEY CO.**  
Roofers—23 SOUTH 17TH STREET

**George B. Suplee**  
**Steam & Hot Water Heating**  
**Plumbing**  
Bell Telephone.

**Frank Crist**  
**MEATS & PROVISIONS**  
High Grade Butter  
Telephone—Narberth 644 A.

**TEACHER OF PIANO**  
**Accompanist**  
**MISS FANNY H. LOOS**  
417 Haverford Ave., Narberth, Pa.  
Phone, 316 D

**H. C. FRITSCH**  
**Properties For Rent and Sale**  
**Fire Insurance**  
Bell Phone 352 W.  
Wall Building, Narberth, Pa.

**SAVILL "SWAN NECK" FAUCET**  
Non-Splashing Positive  
Quick Acting Shut-Off  
Recommended and In-  
stalled by All  
Plum-  
bers  
THE "SAVILL"  
Reg. U. S. Pat. Office  
Pat.  
June 12, '12  
Thomas Savill's  
Sons  
RACE 1146 1310-12-14 Wallace St.

**WALTON BROS.** Phone 672  
**HAULING FREIGHT, ETC. ALL KINDS OF WORK DONE**  
Automobile for Passenger Service. Enclosed for the Stormy Season  
**YOUR BEST FRIEND**

**The Merion Title and Trust Co.**  
Capital, Surplus and Undivided Profits, \$350,000  
Deposits, Over \$1,125,000  
**Narberth Office, Arcade Building**  
Open from 8 A. M. to 4 P. M. Friday Evenings, 7 to 9.

**COMMUNITY NIGHT AT THE  
Y. M. C. A.**

**Splendid Program Arranged**

A great treat is in store for all who  
attend the Y. M. C. A. on Friday night  
of this week, 25th instant, and it is  
expected that a mere announcement  
of the program will bring everybody  
out unless otherwise engaged. Miss  
Jeanette J. Broomell, a most delightful  
delineator of youthful characters will  
recite, and Miss Broomell yields to no  
one in her charm as an entertainer.  
Her name is frequently seen on the  
most select entertainment courses, and  
the people of Narberth are indeed  
fortunate in this opportunity to hear  
an artist so well known and so uni-  
versally enjoyed.  
The musical numbers of the program  
will be furnished by Mrs. Charles R.  
Jones and Mr. James P. Witherow,  
both of whom are talented singers, and  
general favorites with music lovers in  
Narberth.  
Refreshments will be served and an  
open hearted invitation is extended to  
all to visit the Y. M. C. A. building  
on Friday night.

**BASKETBALL**

Next Saturday evening the Senior  
team plays the West Philadelphia  
High School Alumni. This promises  
to be a good game. All turn out and  
root.  
**University of Pennsylvania Collegians  
Coming Out.**  
The Senior team is negotiating the  
U. of P. Collegians for a game. The  
date has not been decided upon as yet,  
but will be announced in good time.  
The Collegians will have Richard Wal-  
lace, a former boroughtite in their  
line-up, and also Bill Matchett, of  
base ball fame.

Keep your eyes open for this date,  
which will be announced in a few  
days.

**OUR TOWN will gladly print  
any news item about any subject  
that is of interest to Narberth  
folks, but in order to meet  
the printing schedule, all "copy"  
—manuscripts—must reach the  
editor by 6 P. M. Monday each  
week.**

**Basket Ball Schedule 1915-16.**

February 25th: Conshohocken H. S.,  
away.  
March 3rd: Abington H. S., home.  
March 10th: Bryn Athyn, away.  
March 17th: Conshohocken H. S.,  
home.  
March 24th: Villa Nova Prep., (sec-  
ond), home.  
Charles H. McCarter, Jr., Manager;  
William H. Durbin, Captain; William  
L. Eshelman, Coach.  
The sympathy of the community is  
extended to the family of Mr. and Mrs.  
I. A. Hepler in the loss of Mrs. Hep-  
ler's father, Mr. J. M. Chislet, who  
died at her home on Essex avenue, on  
Sunday night. Mrs. Hepler's father  
and mother, who resides in Canada,  
were spending a few weeks with her.  
Mr. Wm. P. Harris has recovered  
from typhoid fever.

**SAVE THE BABIES**

**Baby Week, March 4 to 11.**  
"We are conserving our forests, our  
mines, our water power. What are we  
doing to conserve human life?"  
This question will be answered in  
Narberth as well as throughout the  
entire country from the Atlantic to  
the Pacific during Baby Week.  
The success of Narberth's baby  
week depends upon the community.  
Watch the papers for further an-  
nouncements.

**DOMESTIC RATES OF POSTAGE.**

United States, Canada, two cents an  
ounce, first-class. Magazines and  
newspapers one cent for each four  
ounces or fraction.  
**Foreign Countries.**  
England, Ireland, Scotland and  
Wales, two cents an ounce, first-class.  
**Other Countries.**  
Five cents first ounce; three cents  
for each addition ounce first-class  
mail. Newspapers and printed mat-  
ter, one cent for each two ounces or  
fraction.  
**Parcels Post to All Foreign Countries.**  
Twelve cents per pound, limit  
eleven pounds. Ship all parcels,  
foreign and domestic, by parcels post.  
Safe and reliable, rates low.  
Edward S. Haws, Postmaster.

**NARBERTH CIVIC ASSOCIATION.**  
President—George M. Henry.  
Vice-Presidents—Augustus J. Loos,  
A. C. Shand, Dr. O. J. Snyder.  
Secretary-Treasurer—Sam'l T. Ath-  
erholt.

**Directors—**W. Arthur Cole, Mrs.  
A. C. Shand, Fletcher W. Stites,  
Wm. D. Smedley, Robt. H. Durbin,  
Mrs. Geo. M. Barrie, E. A. Muschamp,  
John B. Williams Mrs. C. R. Blackall,  
E. S. Haws, H. C. Gara, James Art-  
man, E. P. Dold, A. E. Wohlert, Mrs.  
Edwin C. Towne.

**PROTECT YOUR DOG.**

Have you paid your dog tax?  
Put the tag on the dog collar.  
All dogs not wearing tag will be  
destroyed.  
Do you value your dog enough to  
pay tax and get tag?  
All tramp dogs will be taken up  
in the spring not wearing a tag.  
This is a good law to get rid of  
dogs that are dumped into Narberth.  
The law requires to have published  
in a local paper the names of all per-  
sons that have paid 1916 tax on their  
dog or dogs.

The Junior King's Daughters have  
decided on Friday evening, March 24,  
for their minstrel show and play at  
the Narberth Arcade Theatre. Re-  
member the date, for this promises to  
be one of the best shows ever given  
in Narberth. Among those who will  
take part are Miss Ruth Prescott,  
Miss Maude Wipf, Miss Achsa Wentz,  
Miss Maizie Simpson, Miss Linda  
Jacoby, Miss Helen Wilson, Miss  
Augusta Witherow, Miss Carolyn  
Irwin, Miss Adah Durbin, Miss Mary  
Peebles, Miss Hilda Smedley, Miss  
Evelyn Harris, Miss Florence Jacoby,  
Miss Edythe Humphreys and Miss Mil-  
dred Harris.

**SPECIAL NOTICE.**

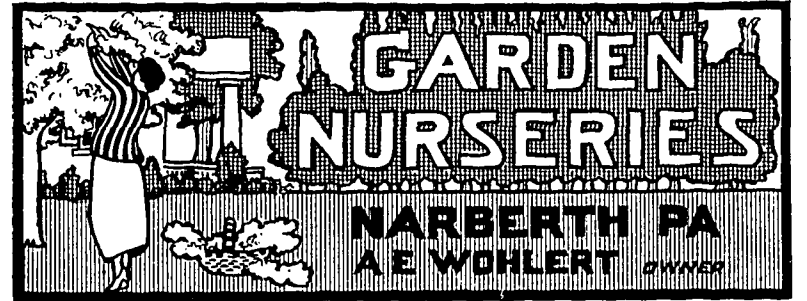
When mailing parcels containing  
anything fragile, patrons will so ad-  
vise the clerks or postmaster so that  
the parcel may be properly marked  
for transmission through the mails.

**The Japanese Flowering  
Cherry Trees**

Are the most attractive of all the orna-  
mental trees. They are Our Towns  
Trees

\$1.25 Each, 3 to 4 ft. high  
12 Trees, \$12, 3 to 4 ft. high  
25 Trees for \$20, 3 to 4 ft. high

The supply is limited. Order now if wanted.



**NARBERTH FIRE COMPANY**

Make your application for contributing membership to-day. Cost, \$3.00 per year  
By this means the Company is supported, kept up to standard, and every  
owner of property, or owner of household goods gets protection from serious  
loss and benefits by lower insurance rates.  
Cut this coupon out, fill in and mail to any one of the membership com-  
mittee or to BOX 2.

Narberth, Pa.....191..

To the Narberth Fire Co.

The undersigned applies for membership in the NARBERTH  
FIRE CO.

Signature of Applicant.....

Proposed by.....

DUES \$3.00 PER YEAR IN ADVANCE.

**MEMBERSHIP COMMITTEE.**

**J. HOWARD WILSON**  
**EDW. WIPF**  
Next business meeting of Company February 29, 1916. Have your appli-  
cation in before that date. **OUR PRESENT AIM** is a MEMBERSHIP OF 500.

**ARE YOU AWARE**

That it is just  
about as **cheap**  
and much more  
satisfactory to se-  
lect your lot from

**Narberth's Highest Tract**

and build your house according to your own plans  
and the way you want it—and where you want  
it—as to buy a **Ready-Made House?**

**MAKE SURE OF YOUR CHOICE NOW**

**TERMS TO SUIT**

**F. M. Justice,** Montgomery Avenue,  
**NARBERTH, Pa.**  
612 Chestnut St., Phila.

**FOLLOW YOUR IMPULSE AND YOU  
WILL BE RIGHT.**

"Follow your instinct if you want  
to be a eugenist," said a statement  
issued by the American Genetic As-  
sociation to-day. "Obey that impulse  
and put on trust in the superficial  
reasoning of your intellect."

Through the American Genetic As-  
social, Dr. Samuel C. Kohs, psy-  
chological expert, warns against what  
he calls the dangerous superstition  
that the reasoning power of the in-  
dividual is a safeguard to his conduct.

Reason, Dr. Kohs says, always tends  
to lead one to the actions that are  
hostile to the interests of the race.  
But, fortunately for the race, he adds,  
people very rarely act on these, even  
when they think they do. It is hidden  
instinct that is driving them all the  
time.

"Dr. Kohs," says the American  
Genetic Society, "is attached to the  
House of Correction of Chicago, and  
his duty is to analyze the minds of  
offenders against the city's laws, and  
find how deep, down their badness  
goes. He is a disciple of President  
G. Stanley Hall, of Clark University,  
to whom he gives credit for pointing  
out the great superiority of instinct  
over reason, as a guide for action."

In a recent issue of the Journal of  
Heredity, organ of the American Gen-  
etic Association, Dr. Kohs discusses  
the unconscious activities of the mind  
and their significance to eugenics.

"We are liable," he says, "to over-  
emphasize the importance of con-  
scious, superficial, intellectual factors  
over those which are unconscious,  
innate, organic. The superiority of

instinct over reason is that it regulates  
conduct in the interest of the species  
at every point, while consciousness is  
selfish and is exactly measured by the  
degree to which the individual has  
broken away from the dominance of  
the race and set up for himself against  
us.

"There is much of the cave man,  
even in the most cultured individual,  
which comes to the surface when op-  
portunity presents itself and environ-  
ment supplies the stimulus. Culture  
is only superficial.

"The motives for nearly all kinds  
of human actions cannot be known  
even to the actor, but are due to un-  
conscious impulses. The activity of  
the mind is compared to an iceberg;  
that which is visible to the conscious;  
but, easily, nine-tenths of the mass  
remains submerged, unconscious.

"And it is this unconscious mind, of  
whose workings the possessor himself  
is in ignorance, that directs most of  
his actions, and directs them along  
eugenic lines.

"Behind the avowed causes of our  
acts there undoubtedly lie secret  
causes that we do not avow, but be-  
hind these secret causes there are  
many others more secret still, which  
we ourselves ignore. The greater part  
of our actions are the result of hidden  
motives which escape our observa-  
tion.

"Eugenists have too frequently seen  
some expression of this subconscious  
mind and called it heredity. They  
have declared bad temper or a ten-  
dency to tell lies, for example, to be  
due to inheritance. I believe they are  
mistaken and that such defects are  
due to some disturbance in the sub-  
conscious mind. The psychologist  
can straighten out this disturbance.

"Confirmed liars and grouchies are  
not necessarily doomed to suffer this  
defect throughout their lives, avoided in  
marriage by those who make eugenics  
their religion. By a proper handling of  
the unconscious factors, such a trait  
as bad temper can be 'harnessed,' and  
the energy which it uses up can be  
driven into a different channel, where  
it will do good instead of harm to its  
possessor."