

N.S.E.

APRIL 27, 1918

NOTICE TO READER: When you finish reading this magazine place a 1c stamp on this notice, mail the magazine, and it will be placed in the hands of our soldiers or sailors destined to proceed over-seas. No wrapper. No address.—A. S. BURLISON, Postmaster General.

Price 15 Cents

80 PAGES

The Billboard

ALL LISTS COMPLETE IN THIS ISSUE



FLORENCE BENNETT
*Fred Irwin's Popular Star
Of The Majestics*

THE BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL ENTERTAINER AND ALLIED INTERESTS.

Copyright, 1918, by The Billboard Publishing Company.

RINGLING BROS.' WORLD'S GREATEST SHOWS

OPEN SEASON AT THE COLISEUM, CHICAGO

PLAY TO CAPACITY BUSINESS

DESPITE THE INCLEMENT WEATHER

TIMELY NOVELTIES

ARE INTRODUCED IN

PERFORMANCE

Spectacle, "In Days of Old,"
an Elaborate and Impressive
Production Effectively
Costumed

Chicago, April 20.—The weather man stepped in at the eleventh hour, and, doubtless inspired by his friend, the kaiser, bombarded Chicago with shrapnel-like rain, calculated to undermine public interest in the two entities that claim 100 per cent of Chicagoans' attention—Ringling Bros.' Circus and the Liberty Loan Labor Parade (both scheduled for today). Yet public confidence in Field Marshal Charles E. Ringling's ability to provide entertainment that would make the assaults of the enemy unavailing brought the same capacity audience that would have gathered had the weather been ideal to the opening of Ringling Bros.' World's Greatest Shows at the Coliseum this afternoon.

The significance of the Loan parade, in so far as this review is concerned, lies only in the fact that thousands of people, who, inspired by wholesome patriotic motives, visited the Loop before noon to see the parade, found themselves drenched and uncomfortable (the glowing with the warmth of patriotic fervor appeased) early this afternoon, and, remembering that the circus started soon after the termination of the parade, hied to the Coliseum and joined the many others eager to enter the realms of the outdoor show world's most pretentious form of entertainment.

It is with the circus proper that this review must deal, in spite of the fact that the matchless array of talent, the remarkable demonstrations of the ability of man to excel bird and animal life in their own pursuits (as evidenced by aerial acts and innumerable others revealing prodigious feats of strength), the knowledge that the new attractions substituted here and there for those previously deemed unmatchable, but now found outclassed, need offer no apologies when it comes to satisfying the spectators' desire for genuine thrill, make criticism more a matter of

catalog compilation than of gauging the value of acts.

There was a time in circus history when the official program, in many instances, rang with exaggerations, aimed at conveying appealing alliterations rather than real descriptions of attractions listed. But if Ringling Bros.' program ever descended to this practice no one who has witnessed this year's show would fail to declare that in the case of not a few features the official press department's descriptions fall far short of describing the real merits of some of the truly marvelous attractions.

No change has been made that was not a change for the better. In instances involving replacing acts and ideas the signs of the times have been carefully consulted, so that the 1918 edition of Ringling Bros.' Circus, in many ways, incorporates for the circus world features of novelty and timeliness that Ziegfeld's Follies supply for the world of musical comedy, tho it must be acknowledged that to apply modern conceptions to the circus, the very definition of which compels adherence to satisfying features of old, is a far more difficult task than supplying novelty for a field like musical comedy, where novelty itself is the keynote. With this in mind too much credit can not be awarded Charles E. Ringling and his able associates and lieutenants for the unprecedented manner in which they have incorporated the best features that money can buy to be purveyed thru a wide territory in the earnest desire to bring superlative entertainment to a great proportion of the country's populations at a minimum of cost. In times like those thru which we are now passing the influence of super-calibered amusements in maintaining the public's morale must be appreciated, and it is not the least significant feature of the spirit guiding the Ringling Bros. to note that the placards calling attention to conditions of their performances receive no more prominent display than those impressing the importance of the Liberty Loan—to observe that one of the largest and most beautiful individual pieces of bunting displaying our national colors forms a pleasing part of the ballet's tableaux.

The timeliness of the entire presentation is first indicated by the opening spectacle, "In Days of Old," which in an artistically indirect manner forcibly

compels comparison of the world at war today and the conditions of the old days when the manliness of chivalry lent a grandeur to warfare that its modern manifestations illy reflect. It tells a story similar to that contained in the poem of Sir Gallahad, showing how a noble knight won the lady of his heart despite her royal parents' efforts to arrange a marriage of convenience. As the story unrolls glimpses of the oldtime methods of combat are interestingly interspersed in a manner which must prove a veritable education to children viewing the elaborate offering. It is 25 minutes of art, pantomime and ballet most elaborately and effectively costumed. The ensuing pageant is really a comprehensive review of ancient history, revealing in a few moments more than could be grasped by years of study. Some day Ringling Bros. may be given credit for the educational influence of their monster production, which, to the minds of the observant, is as great as its entertaining sphere. Charles E. Ringling himself directed the stage, which speaks for the completeness of the offering, and Ottokar Bartik's remarkable work with the big ballet is worthy of especial note.

The remainder of the program is a rapid succession of meritorious attractions, vieing with each other in such a way that, save for those few which by dint of international recognition naturally assume positions of exceptional importance, it may truly be said that each act in its own special field is a headliner. So many are offered that the mind balks in the effort to single out those worthy of especial mention, as this is largely a matter of the time of reflection. Thus an act which over-awes during the performance afterwards takes a secondary place to another, according to the mood of the spectator. It couldn't be otherwise when the world has been combed for the very best features obtainable, irrespective of expense involved, to be gathered under one tent or roof. But whatever may be the thought of the acts it would be unjust not to attribute due regard to the work of the men who make it possible to assemble so many remarkable features in such a brief space of time. For this reason John Agee, equestrian director, and Ernest Clarke, asst. equestrian director, are deserving of paragraphs extolling the manner in which they constantly maintain the smooth-running aspect of the performance, one of its most remarkable features. And little less credit should be given to Joe Miller, superintendent of properties, whose work is one reason for the success of the great circus. Likewise William Chambers, superintendent

ent of the menagerie, deserves unstinted praise for the manner in which the animals of the traveling zoo are taken care of in a way that definitely located zoo keepers might well envy. J. J. Richards and his band are wonderful. And in the train of these names there are numerous lesser ones which cannot be mentioned for sheer lack of space. The work of all the executives ably reflects the master achievements of the Ringling Bros., those men whose remarkable careers of deserved success make the good work of the many associates possible.

Of the elephants it may be said that outside of the fact that the huge pachyderms display the same mildmannered ability to do stunts which has ever been a marvel in the circus realms M. G. Denman, the superintendent of elephants, deserves especial credit for the surprising manner in which he has modernized his portion of the entertainment. For this year's show finds an elephant serving as a Red Cross nurse and administering to his wounded fellow in a sympathetic manner which the awkward appearance of the huge animal belies.

Limitation of space makes it impossible to give the myriad of acts the individual review credit they deserve. It may be set down, however, that all the old features proved even more entertaining than in previous seasons. The veteran acts showed that stability and precision which seniority gives and the new additions revealed just the right degree of novelty to make the bill as near perfect as human intelligence allows.

First of the few stars of sufficient magnitude to hold the vast arena alone was Mlle. Leltzel, whose remarkable feats on rope and ring will long add luster to contemporaneous circus literature. This tiny yet beautiful genius of the air is absolutely without an equal in her sphere. As the average acrobat slides down a rope this incomprehensibly daring little lady actually slides up, giving spectators the impression that they are reviewing her work thru some giant mirror of illusion, for what she does seems to defy the law of gravity. Her finale, in which she throws her body over her own shoulder for forty-five nerveracking revolutions while suspended by her wrist in midair, supplies a thrill never previously equaled by the most obvious death-defying acts. The spectators were especially pleased to see her, as she had not performed at the Coliseum last year, because she rejoined the circus later on the road. The secret of this tiny lady's prodigious strength will probably ever remain a mystery of the circus world, and the knowledge that her work is well-nigh superhuman is what makes it universally appreciated.

May Wirth, star of stars, was greeted as an old and beloved friend when to her was allotted the distinction of entertaining the multitude alone. Her in-

(Continued on page 12)

The Edition of This Issue of The Billboard is 40,000 Copies

STARS WILL TOUR COUNTRY FOR BENEFIT OF RED CROSS

**J. Hartley Manners' Tragi-Comedy, Out There,
Selected as Play—Cast Practically Complet-
ed—First Performance Scheduled
for Washington, May 13**

New York, April 22.—Commencing May 13 at the National Theater, Washington, D. C., a company made up of many prominent actors and actresses will make a three weeks' tour of the country in J. Hartley Manners' tragi-comedy, *Out There*, a play built around the Red Cross idea, for the benefit of the American Red Cross.

Every one of the cast has volunteered to contribute his or her services entirely free of charge and will pay their personal expenses while on tour. Many for whom there was no possible place on the program also volunteered. Those already selected for roles include George Arliss, George M. Cohan, H. B. Warner, Chauncey Olcott, James K. Hackett, James T. Powers, George MacFarlane, Laurette Taylor. Others who have been asked and will likely participate are: Grace George, Viola Allen and Arnold Daly. Mrs. Fiske has agreed to appear and read a Red Cross appeal which President Wilson has been asked to write.

Following the first performance the itinerary includes one-night stands in Baltimore, Philadelphia, Hartford, Boston, Springfield, Mass.; Buffalo, Pittsburg, Chicago, St. Louis, Indianapolis, Cincinnati, Detroit and Cleveland. Four performances are to be given in Greater New York, one in Brooklyn and three on Broadway.

Klaw & Erlanger, who are identified with Cohan & Harris and George C. Tyler in the promotion and organization of the project, have offered to turn over their theaters without charge in each of the cities visited.

The local arrangement in each of the cities visited will be in direct charge of the Red Cross workers, who will undertake the sale of tickets and other details. Because of the prominence of the stars who are offered and the nature of the cause for which

the performances are to be given it has been decided to charge \$10 for the orchestra seats and to scale this down to \$2 for the cheapest seats.

Burr McIntosh has consented to travel with the company and auction off in each city visited an elaborate souvenir program autographed by each member of the company.

Florence Reed

Will Again Appear in The Wanderer

New York, April 22.—Florence Reed on May 1 will leave for Los Angeles, where she will appear in the role she created in *The Wanderer*, at the Mason Opera House for two weeks, and afterwards for three weeks in San Francisco. She will then return to New York and resume her work in screen productions.

William C. Schrode Married

Montreal, Quebec, April 20.—William C. Schrode, well-known actor, but now stage manager of Ziegfeld's Follies, announced that he had married Miss Mildred Richardson, prima donna of the company, last October in Boston.

Zahn Joins Canadians

Chicago, April 21.—Bert Zahn, the theatrical cartoonist, who, the only 21 year old, has secured no small measure of fame because of his art work for various amusement enterprises, will join the Canadian Royal Flying Corps April 30. Tho an American Zahn joined the Canadian forces because it was impossible for him to secure admittance to the U. S. Army, as he was

injured while a member of the Marines, which he joined immediately after the war broke out, and received a military discharge, which automatically made it impossible for him to re-join the American forces. Before joining the Marines Zahn was with the American army in Mexico.

Connecticut Managers Elect

Hartford, Conn., April 20.—At the biennial meeting of the Connecticut Theatrical Managers' Association Wm. F. Stevenson, treasurer of Parsons' Theater, was elected publicity manager. It is a new office. There are 114 members in the association. The members voted to each take a \$100 Liberty Bond.

The following officers were re-elected: President, Wm. Ascoug of the Palace; vice-president, A. C. Morrison of the Majestic; secretary and treasurer, H. C. Parsons of Parsons' Theater; Executive Committee, Wm. True of the Strand, P. S. McMahon and A. L. Hendrickson of New Britain, Charley Fineberg of the Grand.

Faber's Death Confirmed

New York, April 21.—The report that Leslie Faber, the English actor, had been killed in France has been confirmed by news just received from London. Faber played the lead in the original production of the *White Feather* in New York, and later appeared in *Diplomacy* at the Empire.

Congratulating Trevor

New York, April 21.—Norman Trevor, the English actor in *A Pair of Petticoats*, is receiving many letters and telegrams congratulating him on his reported marriage to the Lady Constance.

Naughty Wife in London

New York, April 20.—Word has been received from London that *The Naughty Wife*, which Selwyn & Company produced here early in the season and which is now playing in Chicago, scored a success in London this week. It is being presented at the Playhouse, with Charles Hawtrey, Gladys Cooper and Ellis Jeffreys in the principal roles.

Pool Their Interests

**Morton and Leach To Operate Theater
Circuit in Canada**

Edmonton, Alta., Can., April 22.—Frank Morton, the Canadian producer, and Kenneth M. Leach, who controls several houses in Western Canada, have pooled their interests, and together will operate a musical comedy and vaudeville circuit throughout their territory. The Leach-Morton houses now consist of the Rose, Regina; the Eagle and Lyric, Swift Current; the Princess and Regent, Calgary, with two other under construction. Several independent houses, including John Hazza's Edmonton Hippodrome, have signified their intention of working in conjunction with the new firm, making a strong combination in that territory.

Morton, who has been operating from Edmonton, is moving his offices to Calgary, opening his number one company there today. The Blaine Players (dramatic) follow the Morton show into the Edmonton Hipp.

An American Ace Leaving

New York, April 22.—An American Ace will remain but one more week at the Casino Theater, and then open at the Boston Theater on April 29. The title will be changed to *Our Boys* in France.

The Melting of Molly

New York, April 20.—A musical version of *The Melting of Molly*, in which Florence Nash will be starred, is soon to be produced by the Shuberts. Dorothy Donnelly has written the book and lyrics, and Harold Orlob and Sigmund Romberg the music. It will be brought into New York for the summer.

Lambs Guard Against Enemy

New York, April 20.—The council of the Lambs Club adopted a resolution yesterday guarding against having any alien enemy, or home enemy, use the club as a base of operations. The council provided for the expulsion of any person who expressed hostility to the country or any of its allies, desecrated the flag or gave comfort to the enemy.

KNITTING FOR THE SHOW BOYS IN THE SERVICE



PHOTO BY SPANDAU & COULTRY

The above picture (compliments of Spandau & Coultrey to the Ladies' Auxiliary of the Showmen's League) was taken at the regular meeting of the auxiliary, held in the Showmen's League Clubrooms, Chicago, Wednesday afternoon, March 27. The members present are shown busily knitting for the boys of the league now in the service. The Ladies' Auxiliary intends sending every member of the league now fighting for his country a supply of warm knitted goods this fall, and wants the address of every one who has already joined the colors or intends doing so. You are all requested to send in every name and address you know. Members of the auxiliary now on the road are requested to send in for yarn so they can be doing their bit during the summer season.

Sunday Shows

In Cleveland Opposed by Federated Churches

Cleveland, O., April 20.—What looks like another fight between the religious and theatrical factions of the city looms this week in connection with the move of Councilman Damm to obtain legislation to permit regular Sunday performances at all theaters here. The proposed plan will meet with strong opposition from the Cleveland Federated Churches, according to Rev. E. R. Wright, secretary of that organization. He said he plans to call a committee of his federation to fight the measure.

Councilman Damm is one of a committee which is considering a measure proposed to license the Cleveland theaters. Councilman Krueger, chairman of this committee, approves the Damm plan, and proposes a clause be inserted in the censorship measure. Two reasons are advanced for the Sunday performances. It is claimed the war revenue tax receipts would be increased considerably and that the additional amusement would aid in winning the war thru enlivening the people.

Mr. Damm takes the stand there should be no more objection to regular theatrical performances than there is to photoplays, baseball games and other forms of amusement on Sunday.

Texas Managers To Meet

Galveston, Tex., April 22.—The annual convention of the Texas Amusement Managers' Association will be held here July 8, 9 and 10. A claims department of the association will be established for adjusting claims which any member may have for failure to obtain films or special attractions for which he has contracted.

Amusement Company Wins

New York, April 20.—The William T. Keogh Amusement Company, owner of Loew's National Theater, the Bronx, won judgment for \$13,760 in a suit against the New York and the Interborough Rapid Transit Company for damages for causing the depreciation of its property.

Estate of Joseph Brooks

New York, April 21.—Joseph Brooks, the theatrical producer, left total assets of \$307,100, and a net estate of \$283,607. The will gave the entire estate to the widow, Mrs. Alva A. Brooks.

Squab Farm on Tour

New York, April 21.—Shuberts' production of The Squab Farm closed last night at the Bijou Theater. It is going on the road. A Pair of Petticoats will move from the Forty-fourth Street Roof Theater to the Bijou tomorrow night.

"Follies" Close Season

Montreal, April 20.—The 1917 version of the Ziegfeld Follies closed its season here tonight after forty-eight consecutive weeks. The members of the company, with the Midnight Frolic Company, will participate in the Follies ball atop the New Amsterdam Theater, New York, next Thursday night, and the following day rehearsals will begin for the 1918 edition of the revue.

Selwyn Theater Opens Aug. 15

New York, April 20.—Work has been resumed on the new Selwyn Theater in West Forty-second street, and it is the present intention of the Selwyns to open it on August 15.

BROADWAY AND BYWAYS
By William Judkins Hewitt

New York, April 20.—The Great "lull" seems to have struck Broadway in full force since the starting of the Third Liberty Loan Drive. As far as any especial activity in theatricals and general amusements is concerned there is really nothing doing that could be cataloged as important "news" the past week. The theatrical interests are sacrificing much in the way of patronage to further the drive with all the force at their command to make the Third Liberty Loan campaign memorable in this city's show world history. Night and day on goes the work so essential to the success of the cause. Women and men of the stage have actually lost their voices, canceled important contracts and have fairly fallen from the stages in exhaustion that they might show to all that the stage has women and men who are not slackers when the cause of Democracy and Liberty is at stake. When the history is written of this drive for the vital sinews of war the names of the stagefolk will be indelibly written in a bold hand across its pages.

Central Park came into print in large type recently as a battle ground of variable private opinion publicly expressed as to whether that historical public play reserve should be the camping ground for publicity in connection with the Third Liberty Loan.

George L. Macfarlane says he was given a "capital" showing for the model of the New York exposition in the Union Station at Washington upon his recent visit there. He says that one of the terminal masters in New York told him that he was besieged with applications of all kinds following the showing of the model there and that if he let all come in with displays the terminal building would soon look like Grand Central Palace during a bazaar. So Macfarlane took the model to Washington in a private car to show the natives of the nation's capital what New York is doing in the way of an exposition for them to visit when in the world's metropolis.

Around the electric clock opposite the Globe, Palace and other theaters looks like Cripple Creek must have looked before it got its charter to become a village. Cheer up, Broadway will soon be itself again. Many have cursed the subway builders, but on goes the work of giving this city a system of underground traffic that will be worth crossing oceans to see. Think of it, only fifty-four minutes from Times Square to Coney Island.

An editorial says, "Don't abuse the spotlight. This light is wonderfully helpful when properly used—but damnable when misused. Its free use is sure to be legislated against." We do not think that this is directed to people of the stage, but to those that have autos. No one ever heard of an actor abusing the "spotlight." How absurd.

The usherettes at the Fifth Avenue Theater are all dressed in khaki. As they very cautiously escort you to a seat they politely whisper to you: "Did you buy your Liberty Bond yet?"

J. A. Coburn, the minstrel manager, visited the city recently.

We fully respect the man or firm that frankly acknowledges the exploitation of "imitations." Lucos "diamonds" for instance.

The kind of a cabaret whose principal entertaining feature is an under-sized man with a violin stuck under his chin, cavorting among the tables, knocking eating "tools" out of patrons' hands, is about over with in this city.

Many of the Barnum & Bailey employees who accompanied their road equipment from Bridgeport to Brooklyn were seen on Broadway for a few hours early in the week. Many faces were all aglow at the realization that the beginning of the tour was so near at hand.

The final curtain is about to be rung down at many of the theaters.

Sammy Watson, one of our youngest seventy-four-year-old showmen who willingly admits his age, recently finished a tour with Tate's Fishing act in vaudeville. He started in show business nearly seventy years ago with Lord George Sangers' Circus in England. For many years he was the European agent for Adam Forepaugh. Sammy was on Broadway the other night telling a number of friends that he had been in every kind of show business except grand opera. He said that he was going to tackle that as soon as he got his voice back, admitting that he lost his voice blowing foam off of beer, but said that if they did not come any faster than they had been coming while talking to the party that he would get it back very soon.

Charles Purcell and Peggy Wood have established somewhat of a record in songland by singing the Sweetheart song in Maytime something over twelve hundred times to date.

A Pair of Petticoats moves from the Forty-fourth Street Theater Roof to the new Bijou Theater Monday.

Florence Nash returns to musical comedy in The Melting of Molly.

Men of the United States Army Ambulance Service from Camp Crane will present Goodby, Bill, a musical comedy, at the Forty-fourth Street Theater Roof, opening Monday. Edward K. Mellon will conduct the U. S. A. S. Symphony Orchestra as a special feature of this effort.

We note that animals are supplanting actors in some productions of late. One press agent records the advent of some "cats" (not the kind you are thinking of, mind you) as feline fluffiness worthy of special mention as important changes or additions to a certain comedy now playing hereabouts.

(Continued on page 79)

Over There Theater League

New York, April 21.—The following letter has been received by Winthrop Ames and E. H. Sothorn:

American Expeditionary Forces,
Office of the Commander-in-Chief,
France, April 10, 1918.

Dear Sirs—A great service can be rendered by the American theater in providing necessary diversion for our troops in France. Such a service rendered thru the Y. M. C. A. would have my hearty approval.

(Signed) JOHN G. PERSHING.

In response to this an organization to be known as America's Over There Theater League, with George M. Cohan as president, has been formed.

Pleased With R. R. Service

Fairmont, W. Va., April 21.—While many shows have had reason to complain of the railroad service possible to obtain in war times, Lecomte & Flesher's My Soldier Girl has been moving along nicely, and the treatment accorded the touring company by the Baltimore & Ohio Railroad is a source of gratification to Frank E. Flesher. "One-night-stand travel is just as hard this year as in the past, just as trying in war times as when the country is at peace," said Mr. Flesher, "and as our company has been traveling from one to ten hours every day it is splendid to have the railroads exert effort to make the tour comfortable."

To Star Andrew Tombes

New York, April 20.—Andrew Tombes, who made a favorable impression in Flo-Flo, has been placed under a long term contract by John Cort and will go on tour with the original company next season. After that it is Mr. Cort's arrangement to star him at the Cort Theater. He will remain for the remainder of the season with the New York company of Flo-Flo now at the Cort.

One New Show in Chicago

Chicago, April 22.—Leo Ditrichstein came to Cohan's Grand tonight with The King, his own adaptation from the French comedy by Caillavet and Arene, with a large company, including A. G. Andrews, Fritz Williams, Robert McWade, Ben Johnson, Betty Callish, Dorothy Mortimer.

It will be remembered that Ditrichstein resolved to use this play when The Judge of Zalamea failed to take hold during his appearance in Chicago last season. The King was a remarkably successful Ditrichstein vehicle in New York.

This is the only incoming Loop show. The Philistine (Little) Theater simultaneously offered a program of short plays, including The Little Duffer, by Edith M. Sexton; The Difficult Expression, by Lewis Allen Browne; The Bank Account, by Howard Brock; and The Show Bath, Gertrude Kiper.

Producing Three Wise Men

New York, April 22.—Three Wise Men, by Austin Strong, has been placed in rehearsal by Winchell Smith and John L. Golden and will be produced in Washington on May 5. Lester Lonergan, Claude Gillingwater and Albert Bruning head the cast.

Emily Stevens Ends Contract

New York, April 22.—Emily Stevens' contract with Oliver Morosco, which was to have continued another two years, has been canceled by mutual consent. Miss Stevens has made no definite plans.

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

VAUDEVILLE

CABARETS

ATLANTIC CITY CABARETS TO BE ABOLISHED JULY 1

Ordinance Introduced by Mayor Bacharach, and Passed by the Commissioners, Eliminates all Vaudeville Performances in Places Where Liquor Is Served

Atlantic City, April 22.—Shore cabarets were given their deathblow with the final passage by the City Commission of the ordinance which was fathered and introduced by Mayor Harry Bacharach in March.

The ordinance becomes effective on July 1 with the renewal of liquor licenses for the coming year. This permits the cabarets to round out their spring contracts with the "talent" now performing in the cafes featuring that sort of entertainment. All of the licenses to be renewed will be granted during June, so that the proprietors are able to adjust themselves to the new order of things.

The ordinance eliminates all vaudeville performances in rooms of licensed cafes or saloons where drinks are served. It also puts the taboo on the "Paul Jones," or any other dance in which there is an indiscriminate exchange of partners in cafes featuring dances for their patrons. This latter provision of the bill is in the nature of a safeguard against disorder in such places, there being a tendency towards ribald actions or even a row between jealous participants in such dances.

The ordinance will permit music and dancing as at present, altho the cafes under the ordinance which the new bill amends have to pay an additional license for the privilege.

Apparently resigned to their fate, none of the cafe proprietors attended the meeting to utter a final protest against the adoption of the bill, altho

New Theater in Richmond

Jake Wells To Build on Site of Old Colonial

Richmond, Va., April 20.—Jake Wells has just announced plans for a handsome new modern theater on the site of the old Colonial. The new house will be one of the most costly in the Southern country. The plans call for a structure to cost over \$300,000. The work of tearing down the old Colonial will begin in a few days. Mr. Wells has leased the Victor Theater, across the street from the Colonial, and the feature motion pictures now being exhibited at the latter house will be moved to the Victor. The new Colonial will have a seating capacity of 1,600. The house will be completed in time for the opening of the regular theatrical season next fall.

Joseph Hart

To Produce The Clash of Glass

New York, April 20.—Joseph Hart will present a one-act play called The Clash of Glass, by M. Gilbert Whitman. Dorothy Bernard, film star, and A. H. Van Buren, at present with The Man Who Stayed at Home, have been engaged for the principal roles.

such an opportunity was granted, as is done in the case of the final passage of all ordinances.

Veto Unlikely

Chicago, April 22.—Mayor Thompson's anticipated veto of the ordinance prohibiting cabaret entertainment where liquor is sold is not likely to be forthcoming, as the city's chief ex-

ecutive has taken the stand that, if the City Council passed the ordinance under a mistaken impression regarding the Government's desire, it is the duty of that body to correct its own error and not leave it to the Mayor.

Hodkins-Pantages Conference

Charles E. Hodkins and several of the managers of the Southwestern Pantages Circuit, which is better identified by many as the Hodkins Circuit, have been in Los Angeles, Cal., for a meeting with Alex. Pantages, at which it is likely that the existing contract has been renewed. Mr. Hodkins plans to locate in Los Angeles the coming season, moving his office from Chicago to that point in August.

Blanche Ring Opens Soon

New York, April 20.—Blanche Ring begins a tour of the Orpheum Circuit shortly.

Books Must Be Produced

White Rat Officials Instructed To Have Them on Hand at Next Hearing

New York, April 20.—On Thursday a Justice of the Supreme Court issued an order instructing the White Rat officials to produce immediately all of the books showing any of the transactions of the organization, or the Realty Company. These books must be produced at the next hearing of the investigation of the Rats' financial affairs before Referee Lewis Schuldenfrei, which is scheduled for next Friday afternoon. The referee has declared that no excuses will be accepted from anybody.

A. & H. Remodeling Theaters

Seattle, Wash., April 22.—Ackerman & Harris, owners and operators of the Hippodrome Circuit, of which the Palace Hipp. Theater here is a link, will remodel their local house by installing an incline in place of the present stairway to the balcony, and change the front of the showshop materially. The interior will be gone over by the decorators and new carpets will be placed on the floors. The work will probably start this week, but it will not necessitate the closing of the house.

In the neighboring city of Tacoma the Hippodrome Theater will be remodeled and enlarged at once, increasing the seating capacity to 1,600.

The old Grand Theater in Salt Lake City has been completely remodeled and the name changed to the Hippodrome, and the house opened April 14 under the Ackerman & Harris regime, with semiweekly change of program.

Over There on Pantages Time

Over There, a story from the trenches, introducing eight men from the original "Princess Pat" Canadian contingent, has been booked on the Pantages Vaudeville Circuit by J. C. Matthews after breaking house records at Miller's Theater in Milwaukee and McVicker's Theater in Chicago. The production was originally shown at the Academy in Chicago for one of the big booking concerns and was reported "not suitable."

\$5,688,600 in Bonds

New York, April 20.—E. F. Albee, chairman of the Theatrical Allied Interests Committee, made the announcement last night that the amount of Bonds sold so far by the Rainbow Division was \$5,688,600.

Richmond in Chicago

Chicago, April 20.—Ed Richmond, long known as Chicago's supreme jazz cornetist, left Fanchon and Marco, the dancers, in New Orleans, to take up cabaret work here. He will rejoin the dancing team in San Francisco within the next six weeks.

Lauder in New York

New York, April 22.—Harry Lauder opened at the Metropolitan Opera House today.

WANTED FOR THE FAMOUS HUGO PLAYERS

MAN for LEADS AND HEAVIES (strong line of parts), Musicians for B. and O.; those doubling Stage given preference. State all you do and remember that if you are not A-1 and absolutely reliable there is no place here for you.
HARRY HUGO, Mgr., 707 Douglas St., Sioux City, Iowa.

AGENT WANTED, MUST BE GOOD CONTRACTOR

Sober, reliable; long season. Join on wire. Also Boss Canvasman, Working Men. G. A. ERICKSON, Manager Georgia Smart Set Minstrels, April 25th, Martin, Tenn.; 26th, Hickman, Ky.; April 29th, Cairo, Ill.; April 30th, Paducah, Ky. Wire quick.

Wanted for Terry's Uncle Tom's Cabin Tent Show

Clarinet, 2d fid. Other useful Tom People write. A-No. 1 Cook. Little Sioux, Ia., until April 27; Sioux City, Ia., April 28; Ponca, Neb., 29; Wakefield, Neb., 30; Crofton, Neb., May 1; Harrington, Neb., 2; Coleridge, Neb., 3; Carroll, Neb., 4.
W. G. DICKEY, Mgr.

WANTED

Trombone, clarinet, violin. Wire or write W. G. DICKEY, Manager Terry's Uncle Tom's Cabin Tent Show River Sioux, Iowa, until 27th; Sioux City, Iowa, 28th; Ponca, Neb., 29th; Wakefield, Neb., 30th; Crofton, Neb., May 1st; Harrington, Neb., May 2d; Coleridge, Neb., May 3d; Carroll, Neb., May 4th.

WM. PINK WANTS

Piano Player, Trap Drummer and Jazz Orchestra, also two Dancers for Cabaret. Hopkinsville, Ky., April 22-27, care White Way Shows.

... WANTED ... CLARINET AND BARITONE

Double Bass Fid.; Character Man and Gen. Bus. Actor. Address
E. C. WARD, care Princess Stock Co., Higginsville, Mo.

THE COLTON CO. WANTS

B. & O. Leader, Cornet, B. & O.; Tuba, Trombone, Baritone, Clarinet, Alto, Saxophones, Trap Drummer with full line of traps, Director with scripts, Man for Leads, Heavies, Char. and Gen. Bus.; Man, A-No. 1 Comedian; Leading Woman and small Sourette. All must have wardrobe and wear it. People who double Brass or Spec. given pref. BOSS CANVASMAN. Send photos. State all. Pay own. Rehearsals May 9th. Butler, Indiana. Ward, Higgins, write. WANT—10-ft. Side Wall in any amount up to 500 feet.
FRANK ("ABEY") ABRAM, 1702 Collingwood Ave., Toledo, Ohio.

PERCY'S COMEDIANS WANT QUICK—Gen. Bus. Repertoire People with Specialties. Address

J. L. PERCY, Farmer City, Ill.

Brunk's Comedians No. 1 Can Place at Once

Ingenué, Leading Lady not over thirty, ability and wardrobe essential; General Business Man, preference if you double Band; Trap Drummer and Clarinet, Band and Orchestra. Year's work, sure salary. Wire
GLEN BRUNK, Burkburnett, Texas.

Pullen's Comedians Want Man for Heavies and Characters

General Business Man, Comedian with Specialties, Woman for Second Business, Singing and Dancing Team that double Stage, Piano Player doubling anything in Band, Tuba and Baritone doubling Orchestra, Stage or Specialties. Address
C. H. PULLEN, Sumner, Miss.

Vaudeville Reviews By Special Wire

Majestic, Chicago

(Reviewed Monday Matinee, April 22)

Chicago, April 22.—Hobart Bosworth, in *The Sea Wolf*, that great Jack London story, is the big feature attraction at the Majestic for the current week. The show opened to the usual full house.

No. 1—Orpheum Circuit Travel Weekly.
No. 2—Aptdale's Zoological Circus, consisting of lears, dogs, monkeys and a lone ant eater, go thru a well-balanced routine of tricks, into which some comedy is introduced in a manner that reflects credit to their trainer. From all appearances the four-footed actors enjoy their work as well as the audience. Thirteen minutes, full stage; two bows.

No. 3—Frosini made his point immediately in the masterly playing of the piano-accordion. His selections include popular and classical airs, and all pleased. Fourteen minutes, in one; three bows.

No. 4—Columbia and Victor, with Baro and Clark, are a novelty, and therefore good vaudeville. The settings represent the interior of a music store containing pianos, phonographs, etc. Two of the large phonographs are telling their experiences since their last meeting. The principals finally emerge from the cabinets and dance, chatter and sing their way into great popularity. A well-handled number of merit and attraction. Sixteen minutes, full set; four curtains.

No. 5—Mr. and Mrs. Jimmie Barry have changed their sketch, but it is the same old irresistible Jimmie, with the funny face and contagious cackle, who greets us. Mrs. Jimmie is equally as attractive as the sophisticated lady, formerly of the one-night stands, but whose husband is now running a large musical comedy of his own. Jimmie is doing a burglar in this sketch, and draws laughs galore with his antics and mimicry, but, as usual, it all ends well. Twenty-one minutes, in two; two bows.

No. 6—Bert Melrose has changed his pantomime table stunt and now opens in two with a girl partner who dances and acts as a feeder for Bert. During changes of costume the old chair and barrel trick are worked. The act finally goes to full stage and the famous fall from the tables is given, with the same old thrills and chills to the nervous ladies. Eighteen minutes; two bows.

No. 7—Sylvia Clark, billed as the *Klasy Little Klown*, proved one of the big hits on the bill. This charming little lady enters dressed in a leopard's suit and sings a brief monolog of her billing. A quick change to a handsome gown and she is back patting over her special numbers with a snap and bang that makes her point from the start. This little lady has a distinct style of her own of a somewhat semi-undertone that makes her very popular, and every number drew rounds of applause. Sixteen minutes, in one, a couple of encores and one bow.

No. 8—Hobart Bosworth, in *The Sea Wolf*, is well known to movie fans, and will soon be equally or better known to vaudeville patrons. Joseph Hart, in his presentation of Mr. Bosworth in *The Sea Wolf*, opens the sketch with a prolog from the moving picture version of the story, which runs thru to the heart of the story, where the *Sea Wolf* finds himself in love with the beautiful Miss Brewster. It is at this point that the curtain rises and the players appear. It is a bisected scene showing the deck and cabin of the *Ghost*, between which places the action is divided. Bosworth gives a wonderfully realistic and thrilling representation of the heartless monster London had in mind in the writing of the story. His artistry in enacting the scenes up to the death of the *Sea Wolf* held the audience spellbound. Bosworth is ably assisted by a capable staff, who lend valuable aid in carrying out the action of the playlet. Forty minutes, full stage; three curtains.

No. 9—Artie Mehlinger and George W. Meyer, singer and composer, respectively, make a good musical team. They entertained for thirteen minutes with a number of the composer's own selections, both new and old. In one; three bows.

No. 10—Dupree and Dupree were handicapped by the lateness of the hour and their novelty cycling act did not receive the attention it merited. Those who remained were rewarded by a wonderful exhibition of riding, in which a number of new features were introduced by this clever and hardworking pair. Ten minutes, full stage; two curtains.—WALTER.

ROYAL LEASES THEATER


Vancouver, B. C., Can., April 20.—Charles Royal leased the old Pantages Theater, this city, this week. The house will become the home of musical stock for the summer and dramatic after that. His organization is now at the Empress Theater.

ADDITIONS TO HIPPI CIRCUIT

The Rialto Theater, Bremerton, Wash., and the Star, Astoria, Ore., have been added to the Hippodrome Circuit. Each theater will play complete road shows.

GRACE LA RUE SEEKS DIVORCE

New York, April 21.—Grace La Rue has applied for a divorce from her husband, Byron B. Chandler.



FOOTLITE Tights, Unisa Suits, Symmetricals and Theatrical Supplies.
Write for Catalogue No. 10
WALTER G. REYFIELD CO., INC.,
1367 Broadway, New York, Corner 37th Street.

B. F. KEITH'S PALACE THEATER

When you have played the Palace, you have made Broadway

(Reviewed Monday Matinee, April 22)

New York, April 22.—The irresistible appeal that vaudeville has for amusement seekers is probably more apparent at the Palace than any other theater in the country. The public is realizing the wonderful possibilities of elevation for the artist in this profession. The barnstormer of yesterday, who probably had been closed on one or more occasions by the small-town manager, is perhaps the Palace headliner of today. In no other branch of the theatrical profession does success come so rapidly as in vaudeville, and when you make good at the Palace you feel that your immediate future is assured. Trixie Friganza ran away with the show, Eddie Leonard being a close second.

Gus Edwards' new song revue is featured for next week.

No. 1—Palace Orchestra played *What Are You Going To Do To Help the Boys*.

No. 2—Hearst-Pathé Weekly entertained immensely, showing the world's latest happenings.

No. 3—The Five Nelsons, hoop rolling and juggling demons, opened with a fast, classy specialty. One of the nifty looking boys juggled seven hoops at one time to much applause. Their setting, with the beautiful pillows, looked as tho it could be furnished by the Fair & Carnival Supply Company. Eight minutes, in full stage, with one bow.

No. 4—Mabel Russell, Marty Ward and Company are out of place on the Palace bill. Before they can hope for real recognition on this program they will have to use a safety razor on the whiskers that have grown knee length on their jokes. There is no merit or personality apparent in anything they do, and even with a forced patriotic finale they left the stage amidst almost silence. Fifteen minutes, in one. One of the best things about the act is the way they bill it. Call it *What You Like* is the title.

No. 5—Bernie and Baker, syncopated funsters, scored a real success, and if these boys are not soon in a Broadway production this reviewer has missed his guess. With a violin and an accordion, plus personality galore, these artists proved themselves entertainers to their finger tips. The wonderful harmony displayed when playing popular pieces selected by the audience and the touch of humor imparted into everything by Bernie stamp these chaps with the twenty-two-carat mark. Fourteen minutes, in one, with six bows and an encore.

No. 6—Mayo and Lynn in a racy conversation created much laughter. Lynn, as the boob Englishman, is clever, altho jokes at the expense of the English are not entirely apropos at the present time, and while some of their material went over very big they got away, after fourteen minutes, in one, with only one bow.

No. 7—Eddie Leonard, in *The Minstrel's Return*, billed as Leonard's last appearance, received a hearty welcome from his friends in front, and they would not let him leave the stage until he had sung several of his oldtime successes. The act drags somewhat while Leonard is changing his clothes, but his own personality carried him over to a hit of substantial proportions. Twenty-seven minutes, in full stage; many curtains, bows, encores.

No. 8—Trixie Friganza, looking more attractive than ever, made those present forget the war and everything else. For ten minutes, in one, she convulsed the audience with her inimitable comedy. Then in full stage Melissa Ten Eyck and Max Weily presented a classic dance, which is later burlesqued by Weily and Miss Friganza herself amidst shrieks of laughter, and after several futile attempts her partner juggles Trixie over his head and the crowd breathed a sigh of relief when she safely landed back on terra firma. Miss Friganza, you are a real star. Twenty-five minutes, in one, full stage and encore in one; flowers, bows and applause.

No. 9—The Liberty Loan Bond campaigners here took possession of the stage and auditorium for nearly forty minutes under the direction of Earle Fox and sold \$13,000 worth, mostly to sailors, soldiers or ladies.

No. 10—The Forest Fire, produced by Langdon McCormick, held everybody until the curtain. It is just ordinary drama and relies for its appeal upon the sensational forest fire effects, which are without any question unequalled in vaudeville. The last few minutes are very tense, so realistic is the timber conflagration presented. Alva Nelson, as Myrtle Haines, added a touch of comedy. A great thriller for vaudeville.

No. 11—Charley Chaplin's latest comedy, *A Dog's Life*, closed the show.—HILLIAR.

Chicago Palace

(Reviewed Monday Matinee, April 22)

Chicago, April 22.—The Palace bill today was vaudeville at its best. Had the management termed it an all-star bill the eight acts, constituting the superb presentation, would have borne out the superlative claim to a night.

No. 1—Jack LaVier injects novelty galore into what is usually a prosaic proceeding. While performing hazardous feats on a trapeze in a seemingly careless manner he recites a monolog relating to his work, and wins laughs while creating thrills. Twelve minutes, in full stage.

No. 2—Catts Brothers are back again with their neat dancing act, introduced by an audience picnic, involving laugh-getting discussion regarding lights. Their work goes over as heretofore. Ten minutes, in one.

No. 3—Anna Chandler, armed with songs on the popular order, interprets them so splendidly that the new ones look like hits, and more stale material is made acceptable by her exceptional delineation. Twenty-three minutes, in one, so well occupied that she won seven bows.

No. 4—George Whiting and Sadie Brnt need no introduction. They always were favorites in Chicago, and his ability as a comedian matched with her sweet and clear voice and bashful personality hit the bull's-eye of audience esteem. As they unraveled their splendid songs it seemed that the audience simply would not get enough of them, which explains why they scored the surprising number of ten bows. Sixteen minutes, threatening to stop the show.

No. 5—Al Lydell and Bob Higgins, in rapid-fire talk, with small town setting, revealed the former in a fine impersonation of an old man of youthful inclination and the younger as the typical, self-conscious country youth. After good conversational comedy they enter into dances. Higgins' fine exhibition of eccentric steps being surpassed by the old man's astonishing exhibition of vitality. Eighteen minutes, in one; two bows.

No. 6—Four Marx Brothers and Company, back with the same act they have presented for years, have what is really a boiled down version of musical comedy, splendidly set, with exceptionally clever comedians and beautiful women who know how to sing and dance. Everything in the act is artistic, and the musical talent of the brothers is displayed from time to time, the clever artists taking care never to overlook the comedy aspect. The act runs forty-two minutes, opening in one and closing in full stage, but the audience likes it so well that it is likely it could run all afternoon without boring anybody. Four curtains, one bow.

No. 7—Stella Mayhew, minus Billy Taylor's services, does a single after displaying a service flag for her lost partner, who has entered the Officers' Training School. She talks a little, sings a little and recites an allegorical poem about a rooster and the Kaiser, which wins considerable applause. Stella gets the greeting that is usually given to a beloved oldtimer by Palace patrons. Twenty minutes, in one; four bows.

No. 8—The Boyarr Company of Russian Dancers present the convolutions prevalent in Moscow in a most entertaining manner. They start out with a slow dance, but soon enter into the lively cavortings for which Russian artists are famous. Eleven minutes, in full stage.—CASPER.

TO PLAY FOR SOLDIERS

New York, April 22.—Maud Powell, now recognized as the greatest of women violinists, will play for the soldiers at Ft. Omaha and Camp Funston on her forthcoming Western tour.

OZARF ARRIVES IN EAST

New York, April 20.—Ozarf, the mindreader and illusionist, has just arrived in New York from the West. He expects to open shortly with his magical entertainment.

LEWIS & LAKE

Will Open at Camp Lewis May 5

Seattle, April 22.—The Lewis & Lake Musical Comedy Company will open at Camp Lewis May 5 with thirty-five people. The organization has just completed a tour of the Pantages Circuit.

HARRY CLARK ENLISTS

New York, April 20.—Harry Clark, comedian, has enlisted in the navy in the submarine branch.

B. & B.'S RECORD BREAKER

New York, April 21.—The Barnum & Bailey Circus closed its engagement at Madison Square Garden last night after a record-breaking season. A total of 373,046 paid admissions were announced up to and including yesterday's matinee, beating by more than 3,000 the record of 1914. The show will open tomorrow in Brooklyn under the canvas for the first time in three years. The "lot" is at the old location, Fourth avenue and Third street, where the circus has not showed since 1910.

TICKETS

COUPON AND STRIP

There is but One BEST—Those Made by
WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS

LAST WEEK'S BEST VAUDEVILLE ACTS

WEBER ISSUES STATEMENT

Tells of Situation of Former President of Musical Protective Union

New York, April 22.—In a signed statement issued April 21 by John Weber, president of the American Federation of Musicians, after a conference with Alexander Bremer, recently suspended from the presidency of the Musical Mutual Protective Union, the New York City local, during which Mr. Bremer besought Mr. Weber to accept his resignation, permit him to modify his admissions on the records of the union and help him to keep the matter from becoming public, Mr. Weber says:

"This I refused to do, whereupon he said that he would make a general denial in the press. As a result I was constrained, on behalf of the American Federation of Musicians, to advise the officers of the New York Union that the remarks accredited to Alexander E. Bremer were treasonable in their nature, which disqualified him from remaining the chief executive officer of a union affiliated with the American Federation of Labor. These officers were also advised that the question as to how to proceed against Mr. Bremer, as a member of the local, was at present left to them to determine, it being understood that the union's action was subjected to review by the American Federation of Musicians, if, in its opinion, such action was not in conformity with the patriotism and the principles forever subscribed to by the American Federation of Musicians in the present crisis wherein our beloved nation contends for true democracy the world over."

In justice to Bremer it should be said that the remarks attributed to him (criticism of England) were more hot than hostile, more truculent than treasonable and uttered thoughtlessly in the presence of two he deemed life-long friends. There is entirely too much of that sort of thing going on, however, and it must be stopped. Bremer deserves disciplining, and, in fact, may consider himself lucky if he escapes government attention. He was born a Dane, so it is unlikely that in his heart he is pro-German. He is probably just gabby and long-winded, but even so he has gotten himself in a very serious predicament and will receive very little sympathy.

AT S. W. W. R. CONCERT

New York, April 22.—Grace LaRue and Robt. Emmett Keane are Geraldine Farrar's latest acquisitions for her Stage Women's War Relief concert Sunday evening, May 5, at the Metropolitan Opera House. Miss LaRue will sing a number of her most popular songs. Mr. Keane will tell some of his inimitable funny stories.

The stars who have already been announced for this main benefit are Miss Farrar herself, in the entire second act of Madame Butterfly, with the Metropolitan Opera Company cast and orchestra, conducted by Mr. Papi; John McCormack, Leon Rothel, who will sing The Marseillaise, under the direction of Pierre Monteaux; George M. Cohan, Lieut. John Philip Sousa, who will direct massed navy bands, and Rosina Galli, premiere danseuse of the Metropolitan Opera House.

COWBOY ELLIOT

With Don Fulano, smartest comedy horse act in the world. Booked solid for summer season. Open for burlesque or vaudeville in the fall.

CAPTAIN GEORGE AUGER

World's Only Real Giant, Actor, Author and Producer. En route Barnum & Bailey.



JOHANNES JOSEFSSON and CO.

THE SILENT MAN FROM ICELAND

BUT—OH, SEE HIM WORK

The Biggest Hit of Barnum & Bailey and Ringling Brothers' Circuses

WITH RINGLING BROS. THIS SEASON

THE GREAT CLAYTON

One of the features of the Showmen's League Benefit last Sunday at the Hippodrome. . . . Playing for the U. B. O. this week.

IN NEW YORK (HILLIAR'S SELECTIONS)

The Three Dooleys, world's champion lightweight vaudeville comedians, closed the bill, following the riotous U. S. Navy Jazz Band, and kept everyone in their seats begging for more Dooleyism. After responding to three encores the Dooley Company permitted the audience to depart with a wish that these favorites would stay at the Palace indefinitely. At the Palace Theater, Monday matinee.

U. S. Navy Jazz Band was a surprise package that, when opened, took the house by storm. It is undoubtedly without any question the very best musical attraction that has yet played vaudeville. The band goes from classical to rag—and the "raggiest" kind of rag—and every cent it gets goes for the Liberty Loan drive. Every one of these boys is a real patriot. At the Palace Theater, Monday matinee.

Louise Dresser, with Harry De Costa at the piano, scored one of the hits of the afternoon. Her new songs were good, but her old ones put her over in great style, and she was compelled to answer three or four encores. This charming woman has many followers and friends, and adds to them at every performance. At the Palace Theater, Monday matinee.

Joseph E. Howard, with his Revue in closing position, demonstrated once again the strength of old favorites. Howard's popularity has not diminished one whit, and the many demands for his old successes reflected the enthusiasm of the audience. Many encores at the Riverside Theater Monday evening.

Lillian Shaw, overflowing with pep and personality, apparently enjoyed every minute she was on the stage, but no more so than the audience did, for she is one of those rare entertainers who delight everybody. All of her song numbers went very big, and she received many encores. At the Riverside Theater, Monday evening.

Clayton and Lennie, coming on after Liberty Loan enthusiasm, with Lennie's real English dialect, did splendidly. These two boys are very hard workers, and never miss an opportunity to get a genuine laugh. With a little retouching their present material will last them a long time. At the Colonial, Tuesday.

Wilbur Mack and Nella Walker rely upon the same act with which they scored such a success here a couple or so years ago. Miss Walker is a very classy conversationalist—her every word exuding breeding and personality—while Mack is a clever farceur whose exuberance is contagious. At the Palace Theater, Monday matinee.

(Continued on page 9)



NEW YORK COSTUME CO.
CHICAGO, ILL. THEATRICAL
137 N. Wabash Ave. COSTUMES
Dept. B. ON SHORT NOTICE

Ask GERTRUDE VANDERBILT

MYSTIC HANSON TRIO

THE MAGIC MAN AND HIS MAGICAL MAIDS

U. B. O. TIME.

Direction, ROSE AND CURTIS.

In the garden there rambl'd a beautiful rose,
Full of mirth and music, but shy.
She sang her love song
When the Prince came along
And chang'd her into a butterfly.

ORLETTA

IN THE
Rose and the Butterfly

S. L. OF A. BENEFIT

Given In Conjunction With Magicians Proves Big Success

New York, April 22.—The joint benefit for the New York branch of the Showmen's League of America and the Society of American Magicians, despite a rainy night, was successfully pulled off at the Hippodrome Sunday. The vast auditorium was fairly filled. All the boxes and all but a very few of the orchestra chairs were occupied. The balcony was tolerably taken also, and only the gallery was light. The gross receipts, including the program, will probably be somewhere in the neighborhood of \$7,100.

The audience was met at the door by a Reception Committee composed of Mark A. Luescher, manager of the Hippodrome; Harry R. Haver, executive; Edward C. White, secretary; A. A. Powers, chairman of the Ticket Committee, and Wm. Judkins Hewitt, representing the Showmen's League; Harry Houdini, president; Oscar S. Teale, secretary, and Wm. J. Hilliar for the Society of American Magicians. The sale of programs and flowers was in charge of W. H. Middleton, assisted by Gabriel S. Zachere, of the Opera House, St. usburg, Alsace-Lorraine, and the following ladies of the Hippodrome chorus: Misses Clarke, Licoette, Collins, Ravel, Fagin, Elson, McCarthy, Westcott, Huth, Herzog, Orme, Melville, Saki, Perry, Moore and Brenner.

The performance started with an overture by the Hippodrome Orchestra, under the direction of A. J. Garing. Guy Weadick then stepped out and announced an all-American act, at which time two Indians sauntered on and stayed during the rope-spinning exhibitions of Tex McLeod and Chester A. ers. Wm. G. Stewart introduced Harry Houdini, who in turn stated that fate had decreed that he should act as master of ceremonies. From then on the various numbers came in rapid succession, as follows: Lady Camille, in majestic horticulture; Frank Mul-lane, in Irish songs and stories; Messrs. Talley, Burrows, Kille, Laurens, Werner, Teale and Grimes, as the seven wise wizards, presented sleight-of-hand mysticism; Hejen H. Cholder, cellist, assisted at the piano by Henriette Scholder. The Zancigs presented their famous mindreading experiments. Madam Herrmann, widow of the late Alexander, demonstrated her ability in a truly Herrmann way. Madam Alma Clayburg, billed as the Belgian Nightingale, sang three selections, with the audience standing on her closing number, The Marseillaise. Van and Schneck, as the Bong Marvels, scored. Will Evans and his one hundred "boboes" from the Hippodrome show, assisted by the Elm City Quartet, presented a big comedy interlude. Augustus Thomas, in well-chosen wads, raffled off the famous Herrmann wand, which was bid in by G. A. Gleason for \$250. The scrapbook of the late Wm. Robinson (Ching Ling Soo) went with the wand. At this point the cadets from the Pelham Bay Naval Training Station, twenty-four in number, appeared under the leadership of Percy Hemus, songmaster for the navy, who sold Liberty Bonds to the amount of \$54,000. Among the showmen purchasers were Chas. O. Baumann, \$10,000; Chas. Kessel, \$5,000; Samuel W. Gumpert, \$5,000; Jos. G. Ferrari, \$5,000; Lady Little, \$1,000, and Louis Berni, \$500. The Great Roman and assistants offered the mysterious casket. The Royal Midgets, man and woman, in xylophone playing and songs, assisted by Pona and Javenes, midget and pony, pleased. Arnold DeBere, assisted by Hilliar and two others, presented his wonderful thumb tie in a truly showmanlike manner. Houdini read the telegrams from the Showmen's League of America, Chicago, and from Harry Dunkle, Wheeling, and Will Rogers, Montreal. He then announced his original invention, the Chinese Water Torture Cell, disappeared, and then came on in a black and white taxicab, and from then on held rapt attention—held all to their seats and closed in a storm of applause. The big and closing number was the entire Seventy-first Regiment, commanded by Major J. Wesley Lyon. They presented A Day in the Life of an American Soldier in a fashion that proved a revelation to the large audience. The military effects were under the direction of Lieut. A. B. Chase.

READ WHAT U. S. GOVERNMENT SAYS!

DIRECTOR OF PUBLICITY

SOMEWHERE IN FRANCE IS DADDY

CAN YOU ASK FOR A BETTER RECOMMENDATION?

I AM PROUD TO BE OF SERVICE TO MY COUNTRY

FULL OF PEP AND GINGER—UP TO THE MINUTE

I'LL BE WAITING, SAILOR BOY, FOR YOU

THE "SAILORS' SWEETHEARTS" SONG THAT IS SWEEPING THE COUNTRY

A BEAUTIFUL MELODY—A LYRIC FULL OF SENTIMENT AND MEANING

WHEN OUR BOYS GO OVER THE TOP

DON'T OVERLOOK THIS ONE—RIGHT OFF THE PRESS—KEEPS YOUR FEET A-MOVIN'

WE WANT YOU TO HAVE THESE NUMBERS

SO

**WORK FAST
DON'T HESITATE
DON'T WAIT
WRITE NOW**

UNCLE SAMMY'S AT THE BAT

OUR NEW COMEDY SONG WITH A "HOME RUN HIT" IN EVERY LINE

SWEET THOUGHTS OF YOU I AM DREAMING

IF YOU SING BALLADS YOU NEED THIS ONE

PUBLISHED BY

HOWARD AND LA VAR

1431 BROADWAY - - - - - NEW YORK

ORCHESTRATIONS AND BAND PARTS READY

TREASURY DEPARTMENT

Washington, Nov. 17, 1917.

Messrs. Howard & La Var,
1431 Broadway,
New York City.

Gentlemen:

Your letter of October 27th to the Government Printing Office, enclosing your song, "Somewhere in France is Daddy," has been turned over to this bureau for attention.

The song is very catchy and patriotic, and we thank you very heartily for your interest in the Third Liberty Loan.

Very sincerely yours,
OSCAR A. PRICE,
Director of Publicity.

New 1918 Patriotic Marching Song "The Boys in Brown"



(THEY'LL GET THE KAISER'S GOAT)

Jovial, ringing melody. Witty, patriotic, soul-stirring words. Send 2c stamp for professional copy. Dealers, send for prices. Sales copies, postpaid, 10c.

GREENE MUSIC CO.

123 Real Est. Trust Bldg., PHILADELPHIA, PA.

SONG WRITERS

Write for Our 15 Day

"SPECIAL OFFER"

DO NOT MISS THIS OPPORTUNITY

HELM AND LANGE

MORNAY D. HELM
ARTHUR LANGE

145 W. 45th St. New York
Dept. C

WANTED, PIANISTS AND ORGANISTS

Good Salaries—Permanent Positions
BARTOLA MUSICAL INSTRUMENT CO.
708-712 Mallery Bldg., Chicago, Ill.

ACTS Written for Vaudeville by an exclusive Vaudeville Author. I have several first-class Acts on hand. CARL WIESSE, Author Vaudeville Acts, 408 Lombard Bldg., Indianapolis, Ind.

IN CHICAGO

(Casper's Selections)

(Continued from page 8)

Ruth Royce, because of the ginger and snap with which she puts over the right kind of songs, is likely to reach the topmost rungs of the ladder of vaudeville success. When it comes to genuine merit there are few girl singles that have "anything on" Ruth. At the Palace, Monday. Seal, the almost human seal, really lives up to his reputation. The way he performs his stunts, without errors, makes him more valuable than many human vaudeville acts. At the Majestic, Monday.

Lyons and Yosco, reunited, seem even more pleasing than of old with their quaint and natural impersonations of Italian street musicians. Their music is real and their singing convincing. At the Palace, Monday. Charles Bartholomue, a bright light of monolog, long hidden because of White Rat blacklist complications, and now about to be lost to vaudeville because of the army's call, proved a real entertainer of sterling talent. At the Rialto, Friday.

THE DUSENBURYS

Retire From Amusement Business To Do Work in France

Columbus, O., April 22.—W. J. and J. W. Dusenbury, well-known park managers in this city, and also pioneer amusement men, have retired from the amusement business and are preparing to go to France to do war work. The Dusenburys were among the first moving picture exhibitors in this part of the country. They have leased Olentangy Park and the Grand Theater to Will D. Harris, their Vernon Theater to J. F. Luft and W. S. Fletcher. Mr. Luft also will be in charge of the Dusenbury real estate interests. Mr. Harris is now the largest single operator of parks and theaters in Columbus.

FREDERIC THOMPSON ILL.

New York, April 20.—Frederic Thompson, founder of Luna Park and the Hippodrome, was reported to be resting comfortably in the Poly-clinic Hospital, where he underwent an operation from which his physicians think he will recover. Mr. Thompson was taken to the same hospital in the fall of 1915 with acute Bright's disease and brain fever.

MATTHEWS HONORED

J. C. Matthews, general Western booking manager for the Pantages, Marcus Loew, Jones, Lunick & Schaefer enterprises, has had two honors bestowed upon him recently—a lieutenant

in the Fourth Regiment of Illinois Reserve and a membership in the famous Hamilton Club of Chicago.

MABEL SPENCER IN CHICAGO

Mabel Spencer is now in Chicago preparing her spectacular vaudeville act, Satan's Abdication to Wilhelm. This act has been in preparation for some time, but was delayed on account of Miss Spencer's illness. However, everything is about ready for a showing now.

A. E. A. AUSTRALIAN BRANCH

New York, April 21.—With the idea of establishing a universal society of actors a branch of the Actors' Equity Association will be created in Australia. The next move will be to affiliate with the Actors' Association of London.

DRAMA LEAGUE CONVENTION

Washington, D. C., April 21.—The annual convention of the Drama League of America will be held here beginning May 2. The main topic of discussion will be entertainment for the soldiers.

WILL BE HODGE THEATER

New York, April 22.—Because of the success of William Hodge in A Cure for Curables the Shuberts announce that next season the name of the Thirty-ninth Street Theater, where he is appearing, would be changed to the Hodge Theater, when he will be brought back in a new play.

SONG BOOKS

BEST ON EARTH

Two sizes, 8x12 and 10x14. Also JOKE CONUNDRUM BOOKS.
Send 10c for Samples. NO FREE SAMPLES.
Harold Rosseter Co., 325 W. Madison, Chicago.

Vaudeville Acts Wanted

BOOKING INDEPENDENT
NO COMMISSIONS TO PAY

BREAK JUMPS EAST AND WEST.

SINGERS AND DANCERS ONLY. Play full week. Must have two strong specialties. Tell all first letter.

A. HORWITZ, Colonial Theatre, Toledo, Ohio.

JUST OUT

Five-minute Straight Male Monolog, 25c; five-minute Gagging, m. and f., 25c; five-minute Gagging, two m., 25c; 10 Parodies, latest songs, 5 for 25c. Or everything here, \$1.00. Money-back guarantee. Exclusive work done. Write for terms. Interviews by appointment.

MARY E. P. THAYER,

B-2190 Broad St., Providence, R. I.

GET THE GOODS



LEARN TO ACT

STAGE DANCING, ETC.
Up to Date in Every Detail.
Back, Jig, Skirt, Chorus Work,
Opera, Elocution, Singing,
Vaudeville Acts, Sketches, Acting
Dramatic Art, etc.
ENGAGEMENTS SECURED.
School Always Open.
P. J. RIDGE, and TEN OTHERS,
36 S. State St., Chicago, Ill.

ACTS

AND SKETCHES written to order. High-grade work only. Write for terms.
BILLY DE ROSE,
135 S. Main Street, Goshee, Ind.

ACTS, SKETCHES, MONOLOGUES, ETC.

Writers. Quick Delivery.
Address "BAKER," care Billboard, Chicago.

STEIN'S

FOR THE STAGE FOR THE BOUDOIR

MAKE-UP

CALLS NEXT WEEK

(Continued from page 11)

Seven Riding Kida
Eddie Clayton
Fulton, Mack & Fulton

Carlotta
Rinaldo Duo
Brown & Jackson

Annette & Morrell
Cook & Lillard
Martha Golden & Co.

Willsie Miesem
Connors & Edna
Lewis & Raymond

Artols Brothers
Three Millards
Holmes & Holliston

Delaron Bros.
Van Etta & Gershon
Harry Mason & Co.

The Ferraros
Three O'Gorman Girls
Besale Rempel & Co.

Winnipeg, Can.
Arabian Nights Co.
Sully, Rogers & Sully

Winnipeg, Can.
Arabian Nights Co.
Sully, Rogers & Sully

Winnipeg, Can.
Arabian Nights Co.
Sully, Rogers & Sully

(May 1-4)
TACOMA, WASH.
HIPP.
(28-May 1)

(Same bill as No. Ya-
kima 28-29)
WALLA WALLA,
WASH.
LIBERTY
(28-29)

MAJESTIC
Fisher's Circus
Althoff Sisters

MAJESTIC
Lewls & White
Paul Decker & Co.

MAJESTIC
Marlo & Duffy
Rita Goni

MAJESTIC
Doris Dare
Carlisle & Romer

MAJESTIC
Marston & Manley
Cummin & Seabam

MAJESTIC
The Ferraros
Three O'Gorman Girls

TOPEKA, KAN.
NOVELTY
Thiessen's Pets

TULSA, OKLA.
EMPRESS
Sigmund & Manning



Miserable Corns-
How to end them

Touchy corns make thou-
sands suffer—on pleasure
trips—in business—in
home—everywhere.

Until they once try Blue-
jay. Then they are corn-
free forever.

Painful corns are utterly
needless. Science has
brought relief. The medi-
cated spot of wax on a
Blue-jay Plaster

stops pain in-
stantly.
Then in 48 hours
the corn painlessly
comes out.

Harsh li-
quids are
dangerous
and messy.
Paring may
bring infec-
tion.



Blue-jay
For Corns

Stops Pain Instantly
Ends Corns Completely

Also Blue-jay Bunion Plasters

BAUER & BLACK, Makers of Surgical Dressings, etc., Chicago and New York

Karlton & Klifford
Oliver & Dwyer
Apollo Trio
DETROIT
MILES
All-Girl Revue

Last Half:
Dolly, Joe & Midgie
McDermott & Wallace
ST. PAUL
HIPP.
Tiller Sisters

NEW YORK CITY
AMERICAN
Reckless Duo
Pond, Albright & Palmer

DeKALB
Terminal & Sauls
Chas Gibbs
Lee & Cranston

HOUSTON, TEX.
PRINCE
Erna Antonio Trio
Grindell & Esther

NEW ROCHELLE,
N. Y.
LOEW
Clara Keating
Welch, Mealy & Montrose

Last Half:
Hampton & Blake
Tyler & St. Clair
Oscar Loraine

CALGARY, CAN.
Over There
Simpson & Dean
Herbert Lloyd Co.

SAN FRANCISCO
Erena Japs
Hager & Goodwin
Gilroy, Haynes & Montgomery

HODKINS-
PANTAGES
DALLAS, TEX.
JEFFERSON
Tony & Geo. Florens

PANTAGES
CIRCUIT
(Each theater in this
Circuit is called Pan-
tages Theater)

MINNEAPOLIS
Arabian Nights Co.
Sully, Rogers & Sully

SALT LAKE CITY
Roscoe Minstrels
Lee Hop & Co.

WACO, TEX.
ORPHEUM
Bill Ackerman
Burns & Lynn

WINNIPEG, CAN.
Reel Guys
Harry Girard & Co.

TACOMA, WASH.
Early & Light
Grew-Paltes Co.

PORTLAND ORE.
Wedding Shells Co.
Nation's Pearl

SPokane
HIPP.
(28-30)
Ireneo & Platt

ST. JAMES
Claude Hanf
O'Neill Sisters

U. B. O.
HARTFORD, CONN.
PALACE
Sylvester & Postor

THE SENSATION OF THE WEST

BRING BACK MY SOLDIER BOY TO ME

Chorus.

Bring back, oh bring back my Sol-dier boy to me,
 Watch him, pro-ect him while he's a-cross the sea, I'm lone-some
 Each night I'm long ing and pray-ing con-stant-ly, That
 God will, but bring back my Sol-dier boy to me. — me.—

Copyright MCMXVIII by Al. Piantadosi & Co. Inc. Astor Theatre Building, New York City

AL. PIANTADOSI & CO., Inc.

NEW YORK OFFICE
 1531 Broadway—Astor Bldg.
 Cor. 45th St.
 JACK GLOGAU, Prof. Mgr.

HERBERT I. AVERY, Gen'l Mgr.

NOTE—AL. PIANTADOSI is now in
 Chicago and Will Be Glad
 To See You

CHICAGO OFFICE
 143 N. Dearborn St.
 Opp. Cort Theatre

GEO. PIANTADOSI, Western Mgr.

PUBLISHER OF MARCHES THAT ARE PLAYED AROUND THE WORLD

All Real
 "Harmony Heaven Hits"
 "KHAKI BILL"
 "IN THE DIM FIRELIGHT"
 "EBBY ROSE IS SWEETER FOR DE RAIN"
 "DOWN OUR WAY"

25c Each—BAND OR ORCHESTRA—Each 25c

C.L. BARNHOUSE OSKALOOSA, IOWA
 COMPLETE CATALOGUE FREE

PROFESSIONAL SINGERS

Get a copy of two of the latest songs
**GOOD-BYE ALL and
 GIVE ME A LITTLE SMILE**

By mail direct from Publisher, 10 cents each. DEALERS
 write for price in quantities.

EUGENIE FORTUNATO,
 9 So. 31st St., Philadelphia, Pennsylvania.

HAVE YOU TRIED
ASTRALITA

BETTER THAN MOST THIRTY CENTERS
 By mail, 10c; 10 and Piano Orch., 20c.

RED STAR MUSIC CO.
 Fayetteville, Ark. Red Star, Ark.

SONGWRITERS' MANUAL

Don't publish Songs or Music before having read my
 "Manual of Composing and Publishing." This book
 gives you the secrets of reliable publishers, paroles, spec-
 ially arranged by an expert, an ar-
 rangement for success. I have done

SONG WRITERS! Have your lyrics revised by an
 experienced writer. Only \$1
 per copy, \$2 for \$2. Songs of any style written to order.
 Guaranteed. Send 25c for copies of my
 book. Use of reliable publishers, paroles, spec-
 ially arranged by an expert, an ar-
 rangement for success. I have done

YOU COMPOSE
 "MENTAL MUSIC?" If so, be
 arranged by an expert, an ar-
 rangement for success. I have done

100 W. 45th St., New York

INSPIRED PATRIOTS

[Editor's Note—Inasmuch as patriotic songs
 published are only a small part of those written
 we are treating with one of the latter classifica-
 tions each week, because we believe this prop-
 erty forms a part of a thoro survey of song
 writing conditions.]

NO. 8—WANTS NAME OMITTED

Expressing great interest in our SONG
 WORLD page especially welcoming the little
 space reserved for amateur poems, an Ohio lady,
 who signs herself with a surname "S," preceded
 by a baptismal name similar to that on a world-
 known advertised remedy for female ills asks for
 criticism on

BLUEBIRD
 (A Message From "Over There")

Bluebird, have you come to my window
 To console me with your sweetest song?
 Bluebird, you know that I am lonely,
 I have not heard of liberty so long.
 A prisoner of war I have been taken,
 While fighting brave for liberty.

Bluebird, fly back, relieve her of her worries,
 Oh, Bluebird hear my plea.

CHORUS:

Bluebird, fly back across the sea,
 Back home where she is yearning;
 Tell her what has become of me;
 Tell her that some day I'm returning—
 That peace will come and I will be
 Back home again across the sea.

Bluebird, fly back, pick on her window,
 And sing to her as you sang to me;
 Let her forget her painful sorrows,
 Bring back again to her sweet memories.
 Oh, do not let her feel she is forsaken;
 Let not those eyes shed any tears.

Bluebird, fly back, relieve her of her worries,
 Oh, Bluebird hear my plea.

REPLY—On transcribing this lyric we have
 taken the liberty to repunctuate and have made
 a slight correction in spelling, as the original
 copy reads, "relief her of her worries." In the
 verses the metrical beat is surprisingly accurate
 for an amateur, the metrical measure being cor-
 rect, even to the sacrificing of accent (as a
 cursory inspection will show). However, some
 of the lines are rather rough sounding. "While
 fighting brave for liberty" is not our conception
 of elegant ballad language—but it fits the beat
 accorded in the corresponding verse. The chorus
 would be better if elongated to eight lines. Did
 the writer of this lyric see the Bluebird song
 published by Waterson, Berlin & Snyder?—SONG
 WORLD EDITOR.]

VAUDEVILLE MANAGERS
TAKE NOTICE

FOR SALE OR ON ROYALTY, the Most Powerful Satire and Vaudeville Sketch Ever Offered, Entitled

WILHELM
 ACCEPTS THE THRONE OF HELL FROM
SATAN

By LOUIS SYBERKROP

Author of the Now World-Famous Satire, Entitled "SATAN Abducts in Favor of WILHELM"
 Four People. Scene—Throne Room in Hell.

FEARLESS, FORCEFUL FACTS TO FIT PRESENT TIMES
 WILL CREATE A SENSATION.

Only responsible parties will be considered. Address
 LOUIS SYBERKROP, Box 732, Des Moines, Iowa.
 Copyrighted.

ILLUSTRATED SONG SLIDES
RENTED

Greater N. Y. Slide Co. 154 W. 45th St. N. Y.

Any 3 of these songs including \$5 per year
 title, chorus & copy of music

So Long, Mother. Liberty Bell.
 Baby's Prayer at Twilight.
 Break the News to Mother.
 Indiana.
 I May Be Gone for a Long, Long Time.

SINGERS, ATTENTION!
A "HIT" THAT IS HITTING HARD

We told you in the issue of April 6 that we picked a "HIT" in the Little Rag Ballad,
"I WANT TO LOVE YOU ALL THE TIME"
 By DEEGORT K. HAMMITT.

That we were not mistaken is proven in the fact that it is making a CLEAN SWEEP.
 EVEN "THE GOLD TYPE REVIEW" admits that it is some song. Here is what they say
 in the issue of April 13: "A neatly metered rag-ballad lyric, an ingratiating melody in 2-4 time.
 ESPECIALLY ADAPTED for the STAGE. The punch is found in 'How I want to love you,
 love and cuddle-doodle you.' Photograph value, A, K." WHAT BETTER PROOF DO YOU
 WANT? Professionals and Orchestras to right parties. SEND STAMPS. Dealers write for
 prices.
 PACE & HANDY MUSIC CO., Chicago, Ill. and Memphis, Tenn.
 ("The Home of the Blues.")

CALIFORNIA SOUTHERN CALIFORNIA

Beautiful Los Angeles. Send at once for map, pictures and particulars of the new Professional Colony. High,
 dry, healthy location. Excellent soil. Six miles from the center of the city. 50 car fare. Price includes good
 streets, 4-ft. cement sidewalks, curbs, parking space and trees. Gas, water, electricity. Price: Half-Acre
 Homesites, \$480 to \$1,200; Business Lots, \$490 to \$2,700. Easy terms of 10% cash, balance monthly. Excellent
 investment. Ideal home location. Ask performers who have played Los Angeles. Over \$100,000 worth sold
 last month. Beautiful homes all around. Write at once, Merion Boulevard.

SCOTT McKEE, with Charles B. Hopper, 704 South Spring Street, Los Angeles, California.

HESS HIGH GRADE MAKE-UP

Send four cents for postage
 FREE Book 7th Edition
 The Art of Making-up

EVERY ADVERTISER WANTS TO KNOW WHERE YOU SAW HIS AD.

THE CONCERT & OPERA FIELD

AS TO OUR CONDUCTORS

Someone has said that if you ask any man in the world which country he loves best his reply will be, "My own country and France." And how true this is and more especially in these days when beloved France is passing thru her Gethsemane, so that it is now that our hearts go out to every true Frenchman, not in sympathy so much as in admiration. Truly these great people are now passing thru the fire, but how wonderfully they are standing the test.

These were the thoughts in the mind of The Billboard concert man last week as he shook hands with Mr. Pierre Montieux, Frenchman, and one of the orchestra conductors of the Metropolitan Opera House, New York.

The interviewer stated that the purpose of his visit was to ascertain from Mr. Montieux why, in his opinion, it was longer necessary for America to go to Europe for her conductors, or why we should consider European conductors superior to American conductors.

Mr. Montieux promptly replied that he saw no especial reason why we should wholly depend upon Europe for conductors nor why a European trained conductor should be considered superior to a conductor trained in the United States. True, in the past, America had looked very largely to Europe for her musical leaders, but conditions in America were different now. With two of the greatest grand opera companies in the world, and with nearly a dozen symphony orchestras ranking among the best to be found anywhere, there was no reason why America should not henceforth produce her own musical directors; in fact we were and had for a number of years past been maintaining great musical organizations, from which were springing musical leaders equal to any in the world.

In Europe there were no such establishments as special schools for the training of conductors (excepting possibly one in Germany), and such leaders as Europe turned out were trained in the most practical of schools, that is, they sprang from their best orchestra and opera organizations. America was now, and had for some years past, been producing them in the same manner. If Europe produced a competent conductor, employ him in the future the same as we had done in the past, but to depend entirely upon Europe for our musical leaders, as we had largely done heretofore, Mr. Montieux could see no reason for.

Many men became conductors without ever having been players in a great orchestra, but Mr. Montieux believed that the greatest conductors, like Toscanini for instance, were men who had themselves played one or more instruments in a large orchestra and were thoroughly familiar not only with music as a whole, but with every detail of orchestral and operatic playing. Every great composer, was not, nor could he be, a great conductor, as witnessed in the persons of Massenet, Debussy, Saint-Saens and many others.

Aside from a most broad and comprehensive knowledge of music the next most essential requisite for a conductor was personality, power, and the quality of leadership. Many a great composer or musician could never make a great conductor because he lacked personal magnetism and those other qualifications of leadership which make officers in the army, statesmen in politics, or great leaders in any other sphere of life.

But to go back to the main question: Mr. Montieux inquired just exactly what The Billboard meant by an "American conductor?" Did we mean just an American with some considerable knowledge of music regardless of his particular fitness for the most important work of directing a great musical organization, did we mean merely a man who had been born in America and had always been an American citizen regardless of where he had had his musical training, or did we mean a man who had never studied abroad and whose musical training had been entirely received in America? When it was explained that it was the latter thought we had had in mind, that is, a man who had received his whole musical training in America and wholly in contact with American musical organizations, Mr. Montieux replied that he thought America now fitted to produce the greatest of musical leaders entirely free and independent of European advantages. Our equipment and advantages were now in every way as good as those of Europe: We had the raw material and it was all a question of the determination to produce the goods. We could do it if we would, but would we?

Aye, and "there's the rub," will we, or will we still continue to pay our high duties on the imported article and consider it so much superior to the home product?

Once more, with all due respect to such high-class musical talent as represented in the person of Mr. Montieux and the hundreds of others Europe has sent us in the past, and is now supplying us with, when, oh when, will we thoroughly Americanize our great American musical institutions to the extent of putting them in the hands of and under the control of American musical leaders?

Italy, France and England have many great educators and yet we would not think of putting one of them in control of any one of our big

with a double bill comprising the Chinese tragedy of L'Oracolo and Rimsky-Korakoff's remarkable opera-ballet-pantomime of Le Coq d'Or. Held in the Metropolitan Opera House both these works were superbly interpreted and presented to an immense audience.

CROWD HEARS CARUSO

New York, April 20.—It took four policemen to quiet the crowd of men and women who were unable to get into the Metropolitan Opera House last Sunday night. Hundreds were turned away after all seats and standing room had been sold.

Enrico Caruso was billed to sing at a Sunday concert. It was his first appearance at a Sunday performance in several years.

The concert was held under the auspices of the Italian Hospital of New York and the management of the Metropolitan Opera Company. The proceeds will be given for the relief of Italian

PIERRE MONTIEUX



One of the conductors of the Metropolitan Opera House Orchestra, New York.

educational institutions. The same countries have many great generals, and yet we do not put them in control of our war department! Why then should we put the great musicians of those countries in control of our biggest musical organizations when we have now and can produce as great directors at home? What would our beloved French friends think of an American in control of and directing the affairs of the Paris Grand Opera, or what would Italy think of an American in charge of her greatest symphony orchestra?

PHILADELPHIA CONCERT NOTES

Leopold Auer, the world famous violinist and teacher of such artists as Heifetz, Elman, Zimbalist, Seidel, Eddy Brown and others, gave a highly interesting recital at the Academy of Music last Wednesday.

The Philadelphia Orchestra closed its season's concerts last week. Mr. Stokowski, its conductor, chose the fifth symphony of Tschalkowsky as the closing feature number. All the season's concerts were capably attendance.

The free Sunday afternoon concerts, held at the Academy of Fine Arts are largely attended. Male choruses were given by the Fortnightly Club, under the baton of Henry Gordon Thayer, the well-known organist and conductor, last Sunday.

The local season of grand opera was brought to an enjoyable close last Tuesday, April 16,

soldiers' families residing in the United States. Four thousand persons attended. Nearly \$17,000 was made for the Italian war work.

The program was long and interesting. Almost all of the Italian artists of the Metropolitan took part.

Mr. Caruso sang the aria, Vestel la giubba, from Pagliacci, a duet from Fiorza del Destino with Antonio Scotti, and the quartet from Rigoletto, with Mr. Scotti, Mme. Franca Aida and Lenora Sparke. Mr. Caruso had to sing several encores after his aria.

Giovanni Martini was heard in Celeste Aida, and Claudia Muzio presented Casta Diva from Norms. Pasquale Amato delivered the aria, Largo al Fusilum from The Barber of Seville. An aria from The Masked Ball was sung by Giuseppe de Luca, and Adamo Didur was heard in the prolog from Bolto's Mestofele. The list of conductors included Giuseppe Bamboschek, Roberto Meranzoni, Gennaro Papi and Giulio Setti.

GIORNI TO THE FRONT

New York, April 20.—Aurelio Giorni, a pianist already heard here, gave a last recital in Aeolian Hall Sunday afternoon before answering a call of the Italian Government to service in the war. He is to leave at once for Washington to report to the embassy there. In a program of two composers he presented a variety of Schubert's song-like Impromptus and Chopin's etudes.

PHYLLIS LA FOND

Every few years a new star looms brightly above the horizon in the musical world, crowded as it is with artists from all walks of life who cross the Atlantic to seek favor with our American audiences. One of the particular shining luminaries of the present season in the concert field is Phyllis La Fond, a charming lyric soprano, with an exquisite voice and a wealth of personal qualifications.

Nature has been most generous to Miss La Fond in the distribution of those qualities and attributes which go to make a really fine artist. Beauty, freshness, simplicity and great sincerity in her work have combined to make her an artist who will be much sought after in our concert field.

Born in France, Miss La Fond left home at an early age to be educated in Russia, where she began her musical career at the age of eight with the study of the violin, later on studying with Sarasate, who was deeply interested in her career as a violinist.

Always gifted with a voice of bell-like purity and clarity, she now turned her entire attention to its cultivation with an enthusiasm characteristic of her, and she has since studied with the best teachers abroad and at home to perfect a talent few are blessed with.

Miss La Fond joined a dramatic company in New York in order to acquire that ease and poise, that confidence in and assurance of herself so necessary to a concert artist, which qualifications can only be gained in the hard school of experience, with the result that at last we now have another consummate artist.

In all of her appearances in New York and elsewhere Miss La Fond has been received with the highest praise by both critics and the public. She is a daughter of one of the founders of the New York Cotton Exchange, and has the heritage of a worth while lineage. Her repertoire embraces the works of standard and classic composers in English, French, Italian and Russian.

Speaking of Miss La Fond's recent New York concert, The Times of that city said:

"The singer displayed a pure lyric soprano, with a brilliant upper register, good interpretative taste and an attractive stage presence. She was tumultuously applauded in the afternoon, and a similar success was won by her in the evening."

NEW RUSSIAN VIOLINIST

New York, April 20.—Another youthful prodigy of the violin has come out of Russia. He is Toscha Seidel, who made his American debut Sunday afternoon in Carnegie Hall. He is 17 years old, but he played with all of the assurance of a player of twenty years' experience.

Young Mr. Seidel is the third pupil of Leopold Auer to be introduced here this season. The others were Jacha Heifetz and Max Rosen.

His program contained the Vitali-Charlier Chaconne, Sarasate's Gypsy Airs, the Chopin-Auer E minor nocture and Hindling's Old Melodies.

TEACHERS' CHORUS PROGRAM

Chicago, April 20.—The Chicago Teachers' chorus, at its last week's Orchestral Hall appearance, featured a Hymn to America, a choral work dedicated to O. E. Robinson (the chorus' director for five seasons past) by Katherine C. Baker. The somewhat "tricky" it has some very fine bursts of melody. The Tale of the Bell, cantata, was also on the program, which was varied by the appearance of twenty-two members of the American Symphony Orchestra (under the direction of Guy Woodard) and Mrs. Helena Stone-Torgerson, accomplished harpist.

MME. GUILBERT SAYS FAREWELL

New York, April 19.—Mme. Yvette Guilbert said good-by for the season to New York in a supplemental recital of songs selected by request last Sunday night in Maxine Elliott's Theater. Her program included favorite numbers as old in her repertoire as the "gullelessly wicked" songs of Montmartre and as new as the Boudelair and Jammes poems, introduced by her this year, together with such ever-popular pieces as The Legend of Bethlehem, C'est le Mai and La Femme.

At the close of the recital the audience rose and cheered Mme. Guilbert.

CANCELED FRIEDA HEMPEL

Des Moines, Ia., April 20.—A concert by Frieda Hempel, German-born operatic singer, scheduled here for Tuesday night, was called off Monday after Governor Harding intimated he would not allow the event to be held. Miss Hempel defended her loyalty by citing her purchase of \$30,000 in Liberty Bonds and her concerts in cantonment.

The DRAMATIC STAGE

SHUBERTS TAKE OVER AUDITORIUM IN BALTIMORE

Extensive Alterations Will Be Made and Stage Considerably Enlarged for Next Season—Theatrical Conditions Excellent in Monument City at Present

Baltimore, April 20.—As the result of J. J. Shubert's visit to Baltimore last Tuesday night, during which he was closeted with Fred Schanberger, manager of the Auditorium Theater, for a couple of hours, it is reported that arrangements have been concluded for the Shubert interests to take over the Auditorium next season. Extensive alterations will be made during the coming summer; the dressing rooms back of the stage will be torn out and new dressing rooms provided below, where the Turkish baths are now located. This will enable the stage to be considerably enlarged.

Some time ago it was rumored that the Shuberts contemplated taking the Lyric for next winter, and there was also a report that they might use the old Colonial Theater on Eutaw street, formerly Blaney's, but the negotiations recently consummated for the Auditorium have put an end to these rumors.

The Auditorium was the Shubert house in Baltimore before Klaw & Erlanger and the Shuberts pooled their interests and divided their bookings between Ford's Opera House and the Academy of Music.

Baltimore is a good theatrical field at present, and promises on account of the war, the

closeness to Washington and the general movement and enlargement of the population to be a still better one next winter. With the Shuberts and Klaw & Erlanger presenting rival attractions here the next season should be a lively one.

PEG OF PEACOCK ALLEY

New York, April 20.—Stannard Mears and Hugh Stanislaus Stanage, authors of You Know Me, Al, have had Peg of Peacock Alley, a melodrama in four acts, placed in rehearsal by M. J. Kavanagh. The cast includes Misses Antoinette Walker and Florence Johns, Orrin Johnson, Robert Barrett and Mac MacComber.

HELEN WEER IN HITCHY-KOO

Little Helen Weer, now with David Warfield, has been engaged to play in The Hitchy-Koo Revue of 1918 for the summer season in New York. A part is being written especially for her dainty personality. Miss Weer will be favorably remembered as "Jenny" in The Music Master.

WANT SHORT COMIC PLAYS

Camp Shelby, Miss., April 10, 1918.

Editor The Billboard.

My Dear Sir—We are trying to get up some new and different kinds of entertainments for the boys in brown that are down here. The regular run of minstrels, musicals and vaudeville stunts is about exhausted, and don't take well any more. We would like to be able to get some short comic plays that could be put on by the fellows themselves, something that would not take much stage setting or costumes. I have seen such acts, as I have in mind, at Elks' social sessions and kindred places, but haven't any idea where to procure them and

thought you might be kind enough to help us out and furnish the desired information.

We are fortunate to have two or three men in training here who have had considerable training on the stage, and they will act as coaches. I hope that you are able to get the idea of what I want from the vague description that I am able to give, and that you will be in possession of the information.

We would welcome any suggestions you might have to offer along these lines, and assure you that they will be used to the best advantage to furnish amusement for the soldier boys and will not be used for any personal or mercenary gain.

Thanking you in advance for any information or suggestions you may be able to offer, and hoping that we may have the pleasure of an early answer, beg to remain,

Respectfully yours,

HARRY S. KRUSE,

Secy. Knights of Columbus War Activities, Knights of Columbus Hall, Camp Shelby, Hattiesburg, Miss.

(The Billboard suggests that actors send any manuscripts they are not now using to Mr. Kruse.—THE EDITORS.)

EUGENE E. TRADER

To Produce Entertainments in France

Tampa, Fla., April 20.—Eugene E. Trader, of Augusta, Ga., disciple of the late Professor Agostine, Corsican master of ballet, and originator of the American Kirmess, who has just completed a production of the Kirmess in this city, has accepted an offer which will take him to France early in June to produce entertainments behind the firing lines for American soldiers. Mr. Trader has been chosen by a committee having a special fund to provide entertainment for soldiers abroad, principal among the backers being Mrs. W. K. Vanderbilt, of New York. Mr. Trader will be allowed two assistants, whom he will choose, and will receive a salary of \$500 a month for his work. As a result of his acceptance he has canceled several engagements to produce the Kirmess in this country.

S. W. W. R. IN LOS ANGELES

Los Angeles, April 20.—The Stage Women's War Relief is being represented in Los Angeles by Louise Closser Hale, widow of Walter Hale, actor, and herself a writer and actress of note, and Mrs. William Farnum, both prominent officials of the organization. Studio directors and screen actors are being interested in the Relief. Arrangements are being made to locate a workshop here.

NEW PLAYS

SERVICE

SERVICE—A war drama in two acts, with Mrs. Fiske, by Henri Lavedan, preceded by A Night at an Inn, a one-act play, by Lord Dunsany, presented by Harrison Gray Fiske, by arrangement with Klaw & Erlanger and Geo. Tyler, at the George M. Cohan Theater, New York, April 13.

THE CAST: SERVICE

Colonel Eulin Lee Baker
 Gentleman George Flatau
 General Girard Roger Lytt
 The Minister of War Rikel Kent
 Madame Eulin Mrs. Fiske
 Pauline Alexa Fior

A NIGHT AT AN INN
 A. E. Scott-Fortescue (The Toff), a dilapidated gentleman Harry Lambert
 Wm. Jones (Bill), merchant sailor Tracy Barrow
 Albert Thomas, merchant sailor Robert Vivian
 Jacob Smith (Snuggers), merchant sailor
 Gerald Pring
 First Priest of Klesh Charles Peyton
 Second Priest of Klesh Owen Meerb
 Third Priest of Klesh Rikel Kent
 Klesh Rene De La Chapelle

Service, as propaganda, is quite the best war play of the season. It is interesting, intensely dramatic and has a literary finish noticeably wanting in most of our war dramas. The play moves slowly at first, takes impetus as it progresses, and concludes in a thrilling climax—the conversion of mother and son from pacifism, however, was a bit instantaneous, the trifling illusion of time being entirely disregarded.

Mrs. Fiske was not afforded the large opportunity in Lavedan's two-act play her talents deserve; nevertheless, she rendered the role of Madame Eulin with tender appeal for the most part, but at moments this was quite out of delivery. In the first act, speaking from an angle, her voice was inaudible, but became more distinct and quite dramatic in the second act.

Lee Baker, as Col. Eulin, a Government spy, was the embodiment of military patriotism; the most powerful role in the play was well sustained. Lieutenant Eulin, a pacifist, was admirably handled by George Flatau, a young French soldier-actor.

The first scene of the Eulin apartment in Paris was in simple taste and devoid of color effects, except for the soft floods of greenish-yellow light that poured thru the broad, sheer, white curtains, with dark green hangings forming a background, against which was frequently silhouetted the burnished golden tresses of Mrs. Fiske as she moved to and fro in a room likewise subdued by the twilight dusk.

In the scene of the darkened studio interior at night, again Mrs. Fiske's Titian hair was glorious by contrast with the one spot of wonderful blue, reflecting the heavens on a skylight window. Henner himself, could not have conceived a more charming color composition.

Telegram: "Mrs. Fiske superb in Lavedan's Service."

Sun: "An intensely interesting war play of superior caliber."

World: "An intense, patriotic appeal."

Tribune: "Service excels our war plays in literary finish."

FANCY FREE

FANCY FREE—A new musical play with Marilyn Miller, Harry Conor and Ray Raymond; staged by J. C. Huffman; book by Dorothy Donnelly; lyrics and music by Augustus Barratt. Presented by The Shuberts at the Astor Theater, New York, April 11.

THE CAST:

Yvette Yvonne Darle
 Philip Pike Ray Raymond
 Betty Pestlewalte Marilyn Miller
 Albert Van Wyck Clifton Crawford
 Flower Girl Regina Richards
 The Bridegroom Hal Peel
 The Bride Tim Paul
 Professor Highbrow Charles Brown
 Pinkie Pestlewalte Marjorie Gateson
 The Manicurist Yvonne Gonraud
 The Mysterious One Harold Everts
 Benjamin Pestlewalte Harry Conor
 Peter Pope Robinson Newbold
 Grace Cornell Rena Manning
 Mae La Rue Virginia Lee
 Nita Bernstein Miss Posner
 Newberry Adams Mae Manning
 Vera La Mont Ethel Clayton

(Continued on page 21)

DRAMATIC NOTES

Billy Moore, who has been with Lecomte & Flesher for two seasons, will be with the original company in My Soldier Girl again next season, playing the principal comedy role, which he originated.

A benefit performance of Her Country will be given April 23 at the Harris Theater, New York, for the French Restoration Fund.

Elizabeth Patterson has been engaged for the role of Mrs. Foster in Midnight, a new play to be produced in New York by Samuel Janney and Edward Delaney Dunn.

Ethel Clifton, the actress and playwright, has gone to Los Angeles.

Louise Randolph has succeeded Beatrice Beckley in Why Mary, which is to play for fifteen consecutive months, opening late next month in Denver for the Western trip.

Jane Houston will remain in London until late in the fall.

The engagement of Yes or No at the Longacre, New York, will close at the end of this week.

Bernard Gorcey joined the cast of Arthur Pearson's Yours Truly at the Nixon Theater, Pittsburgh, last week. Gorcey was last seen in Katinka.

Lee Shubert has extended the engagement of William Hodge in A Cure for Curables at the Thirty-ninth Street Theater, New York, until June 1.

Sometime, a musical comedy by Rida Johnson Young and Rudolph Friml, will be the summer attraction at the Casino, New York. Arthur Hammerstein will produce it.

Anna Held closed her season in Follow Me week before last after an eight months' tour to the Pacific Coast.

THE MYSTERY OF LIFE SOON

Play by Fr. J. F. X. O'Connor, S. J., Now in Rehearsal

New York, April 20.—The coming production of the mystery play, The Mystery of Life, of which there has been much talk in Catholic circles, naturally brings the author to the front. He is the Rev. J. F. X. O'Connor, S. J., and is well known in New York as a zealous, devoted priest. He has been engaged in the work of the ministry and education and as professor of literature and philosophy for the past twenty-five years. He has published in his leisure moments over thirty works, which vary from Babylonian Cuneiform to literature, poetry, lectures and plays. The Study of Francis Thompson's Hound of Heaven is in its eleventh edition, and Reading and the Mind in its seventh edition. He has written several plays which have been produced with much success, among them Every soul, which has been given in every city of any size in the United States, Canada, England, and even far-off China. The Mystery of Life, which has attracted much attention among people of the stage, is now in rehearsal for an early presentation on the public boards, with a noted cast and spectacular scenic effects.

FORMER ACTOR SECURES TRUCK

Cleveland, O., April 20.—Thru the personal efforts of Pat Stromberg, former Cleveland actor, and now with the boys at Camp Sherman, Chillicothe, a White motor truck, for use of the soldier actors who are appearing at the cantonment playhouse, has been obtained. Mr. Stromberg was in Cleveland a week or so ago soliciting subscriptions for the truck. "Private Pat," as he is known here now, claims for his pupils they are the best amateur actors ever produced and that they will make the hit of the season if they appear at any Cleveland theater. In one week they gave twenty-two performances at Camp Sherman.

NEW BILL AT GREENWICH

New York, April 20.—Three plays of one act each were acted Thursday night by the players of the Greenwich Village Theater in Sheridan Square. These were The Big Scene, by Arthur Schnitzler; He, by Eugene O'Neill, son of James O'Neill, actor, and The Meld of France, by Harold Brighouse. In Mr. Schnitzler's play Clare Eames, niece of Mme. Emma Eames de Gogorza, made her professional debut, having only recently been graduated from a dramatic school.

THE LEGITIMATE CONDUCTED BY THEODORE A. LIEBLER JR.

Despite the fact that America is now closely allied with France and England, that it looks eagerly to Paris and London for its daily news, the tightening of the bonds of friendship and admiration has not manifested itself to the expected degree in the material out of which the waning theatrical season was built up.

One of the few big fortunes that have been amassed in the exploitation of drama in this country was built largely out of the proceeds from plays of foreign authorship. Time was when the most important announcement of the theatrical season was made on the morning after Charles Frohman's return from Europe.

Today no manager operates on an international scale, and London probably sees more of New York successes than New York sees of those of London. Imagine a season in which there has been no Barrie, no Pinero, no Jones, no Galsworthy, no Zangwill, only a bit of Shaw of rather ancient vintage, and a mere smattering of the clever English comedy-writers of the tea cup school.

For that matter our own playwrights, while enjoying a highly prosperous year, if we discount the fact that a similar degree of success in a season that was normal financially would probably have remunerated them more liberally in the matter of royalties, have scarcely created anything in the last nine months that will strengthen their claim to admiring plaudits of future generations.

We have a play by Augustus Thomas, and the public is patronizing its performances in cheerfully generous numbers, but The Copperhead will have been forgotten long before the memory of The Witching Hour dies.

Speaking of English and American playwrights it's worth noting that the closer relations of the two countries has resulted in a narrowing of the great gulf to such an extent that there are now a number of workers in the theater of truly international character, not only actors like George Arliss, whom, despite his pronouncedly British appearance, manner and diction, we have adopted with or without his consent, but there are also clever writers of British birth and training whom we claim for our very own despite anything they may personally have to say about it.

mastery of the rhythm of our language as he has to the study of the conditions of our theater, and we feel sure that her following would increase as it should.

Newspaper criticism is a most uncertain thing these days, and managers have learned to consider themselves safely over the barrier if they score a from sixty to eighty per cent victory in the first night returns.

PATRIOTIC RESPONSE

Always ready and willing to help a good cause—that's the theatrical profession. The Billboard has recorded instance after instance of this kind, and now one has been called to our attention by E. G. Routzahn, of the War Savings Society Bureau of New York City.

THE BILLBOARD RECORD OF RUNS IN NEW YORK

By the Dramatic and Musical Plays

Number of consecutive performances up to and including Saturday, April 20.

Table with columns: PLAY, STAR, THEATER, COM. PERFORMANCES. Lists various plays like 'An American Ace', 'April', 'Army With Banners' and their respective theaters and run counts.

STARS WILL SING

At Stage Women's War Relief Concert

New York, April 20.—For her Stage Women's War Relief concert at the Metropolitan Opera House May 5 Geraldine Farrar has the assurance of two more stars of international fame.

FUND BENEFIT POSTPONED

Boston, April 21.—The special performance in behalf of the Actors' Fund, which will be held at the Colonial Theater, has been postponed from April 26 to April 30.

by his work, and as for the Rann Kennedys we have apparently naturalized both husband and wife by acclamation.

It seems a pity that the performance here of General Post has taken the edge off a theme that might have been used to fine effect in a timely American play of today, the leveling influence of the draft.

Nothing recently produced has resulted in a more pyrotechnical display of critical disagreement than Nasimova's reappearance as Hedda Gabler. She was hailed as everything from a triumphant genius to a public nuisance—your pick your paper and you make your choice.

The letter referred to is from George A. Henderson, of 738 Turk street, San Francisco, and reads as follows: "I notice in the theatrical newspapers that you are sending out requests to theater managers to have 'One-Minute Men' speak from the stage in regard to War Savings and Thrift Stamps.

JOINS WOMEN'S MOTOR CORPS

New York, April 21.—Mrs. Edith Carrillo, wife of Leo Carrillo, the star of Lombardi, Ltd., has been sworn in as a member of the Women's Motor Corps of America.

SERVANT IN HOUSE REVIVAL

New York, April 22.—Charles Rann Kennedy's famous play, The Servant in the House, will be revived Wednesday evening by Edith Wynne Matthison at the French Theater du Vieux Colombier.

HOWARD LINDSEY DRAFTED

Chicago, April 20.—Howard Lindsey, who played the Scotch banker in support of Margaret Anglin in Bilketed at the Playhouse, was gathered in the National Army draft and has left for Camp Yaphank.

NEW PLAYS

FANCY FREE

(Continued from page 20)

Genevieve WillettLella Von Holk Violet KingDorothy Miller Gertrude HemmingHelen Marche Gussie PopeViolet Englefeld Mr. LajoleFrancis Murphy

Fancy Free is an agreeable and refined entertainment, with many catchy melodies and some good comedy. The book by Dorothy Donnelly concerns the adventures of two runaway sisters sojourning at Palm Beach.

Ray Raymond was easily the musical feature of Fancy Free. The song hits were Trinkle-lukle-inkle and A Cocktail of Flowers. Clifton Crawford and Harry Conor carried off the comedy honors. Clifton Crawford, as Albert Van Wyck was funny in a quiet sort of way, and that without much help from the book.

American—Refined entertainment. Journal—Good music and dancing and plenty of humor.

YOURS TRULY

YOURS TRULY—A musical comedy in two acts, books and lyrics by Thomas J. Gray, music by Herbert Stothart. Produced by Arthur Pearson at the Apollo Theater, Atlantic City, April 11.

THE CAST:

Cho Cho SanLillian Franco Chow ChowLeonore Henderson FloraHazel Shelby EdnaMabel Leggett CathrineValentine Thropp BessieFlorence Ingersoll MollyFrances Fielder BettyDorothy Godfrey Jimmy LongAlfred Gerrard LuanaGertrude Vaudeville Senator Robert BettsColt Albertson Miss Frances MiltonLettie Yorke Professor Ambrose WashingtonLawrence Beck Oliver Kenton JonesT. Roy Barnes Mrs. Marion Jones-PotterHelen Gunther Mrs. Adele Jones-WatersCarrle McManus Mrs. Billie Jones-RentonAlice Fleming The Criminal DetectorMarguerite Fritts Robert PotterRobert Lee Allen Henry WatersBradford R. Kirkbride Miss June FlowerMildred Shelby Miss Lotta SweetsJean Wells Miss Birnie NestleAdele Felder Miss Ida ClairFawn Watkins Miss Lika HuylersHelen Borden Miss Pagean ShawLucine Pauls Miss Tootsie RoleEthel Kay Miss Honey BuncheMarie Bernhart Miss Ruth CateIrene Enright Miss May SunshineJune Delight

Atlantic City, April 17.—The new musical comedy, Yours Truly, made its initial bow last Thursday night at the Apollo Theater and proved more interesting as a vehicle for T. Roy Barnes' peculiar and original style of acting than as a musical comedy, altho in spite of an absence of good voices and especially interesting music two of Herbert Stothart's songs went over well. They were Yours Truly, in the first act, and When You Reach the Hon and Dearie Stage, in the second act.

The scenic settings of both acts were quite attractive, carrying out simple lines in plain colors with charming effects, variable with light-lug arrangements.

The first performance was especially trying, as for some unaccountable reason the electric cur-

(Continued on page 78)

LYCEUM & CHAUTAUQUA

CONDUCTED BY FRED HIGH

SOME CONFERENCE SIDE LIGHTS

Nuggets and Ideas Picked Up Here and There at Washington

The delegates cheerfully chipped in enough chink with which a committee bought a cane for President Montaville Flowers and a handsome umbrella for Acting Secretary Miss Caroline McCartney. Mrs. A. C. Zehner and Col. Geo. W. Bain made the presentation speeches at the banquet. Nuf ced.

Arthur E. Gringle, editor of The Lyceum World, wired, demanding an immediate hearing, thru his attorney. The Executive Committee wired, offering him Thursday or Friday, but he did not reply.

The Bolshevik met the reactionary Divine-Right advocates in mortal debate at Child's restaurant. The man with a vision and the one with a philosophy were both there.

Paul M. Pearson was taken very sick the second day of the conference and was unable to leave his room at the hotel.

Two of the most intensely interested delegates at the conference were Edna Lowe and Mrs. Rucker Adams, physical culturists, both of whom carried away a man's load of the benefits and the enthusiasm to impart it to the audience on the circuit chautauquas where both have a long season booked.

Dr. Salem G. Bland, of Winnipeg, Canada, was one of the interested delegates. He traveled far to get there.

Senator James K. Vardaman was not present. The Senator has a hot senatorial campaign on his hands at the present time.

J. J. Pettijohn, of the University of Indiana, was one of the live wires of the convention.

Dr. A. E. Wiggam, who was scheduled to deliver an address, did not appear, as he did not return from France, where he was sent as one of the party of fifteen lecturers under the guidance of Vernon Harrison, which party the Government sent over to view the war as it is.

There was much speculation as to how some of the brethren who haven't changed a line in their lectures for steen years will make use of what they heard. Watch 'em.

Dr. Geo. H. Bradford, when asked how he is getting on in the oil business, said: "Oh, I am getting a long well."

Mrs. Gordon and Miss Berry, both of the Lincoln office, were right on hand at every session.

J. C. Sanders, former warden of the Fort Madison Penitentiary, was loading up with facts and figures.

Mrs. Alden accompanied the Judge and George's stock went up fifty per cent. Why say more?

A. E. Turner had to rush to Pittsburg before the conference was over as he had to meet a delegation from Waynesburg College, who are looking over the field trying to select a new president for the college. Dr. Turner was president of that institution before he went into the chautauqua work.

Galen Starr Ross, the ex-sailor boy, was a real live one and got much more than enthusiasm out of the conference.

P. H. Kemmerer and William Rainey Bennett were on hand ready to do any work that might fall to their lot as secretary and treasurer of the I. L. A. and as members of the Executive Committee having the conference in charge.

Chas. M. Newcomb represented the Ohio Wesleyan University, having been appointed by President John W. Hoffman of that live institution.

J. B. Hurd journeyed all the way from Portland, Ore., to attend the conference.

Mrs. A. C. Zehner journeyed from Dallas, Tex., then after the conference hustled back South to open her chautauqua season in Louisiana on the Ellison-White Circuit.

Mr. and Mrs. Thomas E. Green are now making their headquarters at Washington, D. C.

Our good friend Randolph, whose Boy lecture has done great good in the world, journeyed over to Baltimore Sunday morning after the conference was over to hear Gypsy Smith lecture.

Mrs. Tucker, of Cleveland, O., was an interested delegate, and few of us have had the opportunity to do as much real solid good in the world as has the efficient, enthusiastic head of the Tucker School.

Father M. D. Collings proved that his mental intake was as large as his exhaust.

Yep, Lon and mother were both there, and the "little woman" was as busy as the old man, who always takes the sunny side. It

wouldn't be an I. L. A. if Mr. and Mrs. Beanchamp were not at least among those present.

Harold C. Klasinger was in his element at the conference. It was a delight to see how he ate up the big ideals and drew in the oratory.

It is remarkable, too, that we, who in this country developed a perfect passion for the most searching inquiry into conditions of all kinds regarding our own country, should not have thought of testing the extravagant assertions made about Germany. In fact many of the very writers who muckraked conditions in this country were the identical writers who turned out articles and books effusively praising the social activities of the German government. Some of these books are of recent publication and are being extensively circulated. Official American commissions went to Germany, complacently accepted what they were told by German officialdom, came back and embodied it in their reports.

The idealization of Germany became a general mania. At the same time great numbers of equally superficial articles were published in what are called the "popular" magazines and in

felt to them he could strangle the growing democratic tendencies of the time. Events in the last few years have shown that he was right in estimating that the radical movement in Germany could be easily bribed, drugged and yoked to the cause of the Hohenzollerns.

EASY VICTIMS OF PRETENSION

Trained by Germany's educational system to look up with awe and religious reverence to imperial authority the German people at large have believed what the government told them. They believe it to this day. When they were told that other governments were antiquated and barbaric compared to the modernism of the German government they devoutly believed. Even such as were inclined to doubt it were swayed by their native egotism which the German government has systematically developed to join in the general chorus of self-praise. Only a very few spoke the truth and their voices were lost, unheeded or gagged.

INFLUENCING THE WORLD'S OPINION

The first object of the German government, to befool its own people, was successfully accomplished. As Germany became more of an industrial state and its rulers dreamed more and more of world conquest it deliberately set out to create a world opinion favorable to itself. With an overwhelming belief in their knowledge of the technique of psychology they thought they knew how to master the world's public opinion. As a part of this campaign the German professors were employed to spread abroad the picture of a glorious Germany, preoccupied with social reform. This screened from the world's view the real autocracy that was feverishly rushing preparations for what we have seen in its present huge war for conquest. While the Kaiser during this time was volubly representing himself as the grand guardian of the world's peace, his intellectual agents were used as the decoys to blind the world to what was really impending.

The Germany that the world was allowed to see was a purely fictitious one. It was a Germany portrayed as having a prosperous, protected and happy population. It was a Germany, the world was assured, having the best schools, the most careful provision for children and mothers, the most advanced laws for farmers, the most progressive factory and housing conditions, the greatest securities for accidents, sickness, old age. Its people, the world was positively assured, were well fed, their health conserved by every safeguard, their morals high. Endless was the iteration that since in Germany had been abolished and that pauperism was almost unknown.

A POISONOUS PROPAGANDA

What was the cumulative effect of all this propaganda? The evil that had been implanted in the United States showed itself hideously during the war. In the minds of sections of our people an admiration for the German government and Germany had been built up. Now came to the surface the teachings that they had imbibed of the superiority of the Kaiser's government. Permeated with these ideas they could not see Germany as it actually was and is. Knowing nothing of the feudal autocracy governing Germany, enslaving all thought and action, they could not conceive that Germany was warring upon the world's freedom. So many of the writers that I refer to had represented Germany as a democratically-minded country and I may mention as an example that Frederick C. Howe, United States Commissioner of Immigration at New York, uses this very phrase in his book, Socialized Germany; that some of our people could not understand that this was a clear-cut fight between a ruthless autocracy and the democratic forces of the world. They did not know the elemental fact that in Germany, especially its dictator, Prussia, the common people have no real political power. None of the extravagant accounts that they had read had told them what is the fact, that all law-making power in Germany is effectively concentrated in the hands of the feudal nobility and the rich and that no real reforms have ever been permitted by Germany's governing classes. The propaganda in question had kept from our people the truth concerning Germany's iron militaristic system and the brutal political and industrial exploitation of the mass of the German people.

If the German people were happy, as these writers effusively described them, it must have been a peculiar sort of happiness produced by long working hours, semi-starvation wages, frightfully congested housing quarters, chronic underfeeding and an ever increasing pressure of pauperism, ignorant of these actual conditions, their minds filled with the agreeable pictures stimulated by their reading matter, many people in this country refused to believe that such an enlightened and humanitarian country as they imagined Germany to be could be guilty of the frightful atrocities so continually repeated.

ALL A HUGE FALSEHOOD

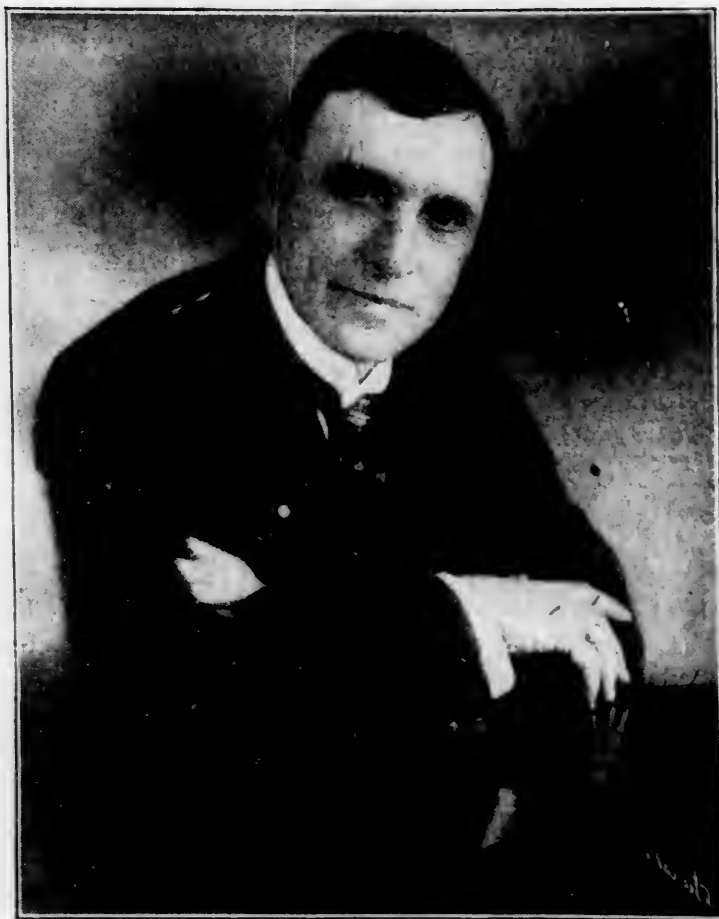
No greater falsehood was ever spread than the fanciful claim of the German government's superiority in social progress and none is so easy of complete refutation. All that the inquirer has to do is to consult the German official reports themselves in order to get the facts. Nothing so thoroughly exposes Germany's pretensions as the facts which its own reports give.

The summary of facts which I am presenting here are all taken from German official reports or other German authorities. In this account I am not including the wartime conditions, which are abnormal; I am dealing solely with the normal conditions of peace times.

CONDITION OF THE FARMERS

First, in order, the condition of the farmers will be considered. Notwithstanding Germany's

WILLIAM STERLING BATTIS



Impersonator of Dickens characters.

GERMANY'S BIGGEST FRAUD—"SOCIAL REFORM"

A Paper Read Before National Conference of American Lecturers

By GUSTAVUS MYERS

Author of The History of the Great American Fortunes, History of the Supreme Court of the United States, History of Canadian Wealth, History of Tammany Hall, etc., etc.

All of us must confess to being victims. We were the victims of a monstrous imposture. It took us a long while to find it out, but at any rate we have found it out. Unsophisticated and credulous as we once were, we drank in the fairy tales of Germany's being a paradise for all of its people. We never suspected that this was the most far reaching propaganda that the German government had incited. We did not dream that many of our own writers and speakers, whose glowing eulogies of Germany's social progress we read, were unconscious agents of the Kaiser's publicity department. We fondly absorbed all of the assertions about German social efficiency. Deeply impressed by the many accounts we read of Germany's social marvels we were influenced to accept the claims made by the German government of its being the most humanitarian of governments.

Curiously enough the most intelligent people were the more imposed upon. It was they who read the heavy books and the serious articles and attended the lectures in this country, all of which extolled Germany's alleged advanced social reforms.

the newspapers. These accounts glorifying Germany's social progressiveness seeped thru all the strata of our population. This publicity was reinforced by a tireless radical propaganda that, deriving its origin and stimulus from Germany, held up the German government's social legislation as a model for the world to follow. To give themselves unusual significance these radicals boasted that it was their parent movement in Germany which forced these so-called reforms from the German government. As this radical movement became more Americanized its followers enlarged on the assertions made by its German founders.

PRETENSIONS MOLDY 'WITH AGE

As a matter of fact these pretensions of the German government are very old. They date back to the time of Frederick the Great. This cynical slaughterer was the first to start the pose of being a "social reformer." His object was, of course, to chloroform his own people. He wanted to divert popular attention as much as possible from the rigors of autocracy, the actions of feudalism and harsh militarism. He left it as a tradition to his successors that to must appear before their people in the guise of conservers of that people's welfare. Bismarck, priding himself upon being the servant of the Hohenzollern dynasty, elaborated in more moderate times this social reform imposture. This advocate of "blood and iron" admitted in a speech in the Reichstag in 1881 that one of his objects in pushing so-called reforms was to exalt and aggrandize the Hohenzollern dynasty. He might have added that the greatest object was to fool the German people themselves. Evidently Bismarck did not have a very high idea of the intelligence of the German people, for he reckoned that by throwing out legislative counter-

UNDER THE MARQUEE

By CIRCUS SOLLY

The Barnum & Bailey Circus, on April 15, gave its big Liberty Loan parade, which was postponed several times on account of inclement weather.

Friday, April 12, was Patriotic Day at West Baden and French Lick Springs. One of the finest parades ever seen in that section was given, headed by Sousa's Great Lakes Naval Training Station Band. The Hagenbeck-Wallace Show turned out a number of parade wagons and chariots, ring horses, ponies and elephants, which lent variety and color and were much appreciated. A large number of show people were in the parade.

The Buffalo Bill Wild West and Rhoda Royal circus begins its tour of the Chicago lots May 11. Herbert S. Meddy is manager.

Pete Sun is figuring on installing some labor-saving devices, including a stake driver.

Pete Staunton is not managing Al G. Barnes' 'Kid' show this year, but enjoying life on his ranch at Hollywood, Cal.

Frank Reed, on the Advance Car No. 1 of the Jess Willard Show last season, is still located at the Majestic Theater, Rumford, Me.

Sgt. Fred Gilman, C Co., 46th Regulars, Camp Taylor, Louisville, Ky., would like to hear from H. H. Westlake, Bob Adams, Jimmy Connors, Emil Schwyer, Eddie Evans, Doctor Partello, L. H. Heckman, Charlie Pheneay, Al Hoffman and his other old pals. "The bluebirds are here and I have got the sawdust fever once more," he writes. Sgt. Gilman enlisted July 23, 1917, when he was with the John Robinson 10 Big Shows.

The Sun Bros. Circus is giving good satisfaction and carrying one of the best bands (fifteen pieces) it has ever had.

Just received from E. H. Mathews The Kansas City Star of March 31, which contains a lengthy, interesting article, entitled A Kansas Sheriff Who Had a Circus on His Hands. The show referred to was the Dan Rice Circus.

Camp Dix, N. J., had a great circus April 3 to 6, according to The Camp Dix Times, of which George J. Barnes is managing editor.

Things to worry about: Labor shortage is going to be worse this year than last season. The shows now out feel it already.

Al G. Barnes has changed the title of his show to Al G. Barnes' Show.

Captain John Hoffmann will be with the Great Patterson Shows, a one-ring circus, instead of Hagenbeck-Wallace.

Now that the Government has forbidden the use of wheat flour for any but food purposes, some billposters are using starch and "sweepings" for paste. "Sweepings," it is said, are made by a secret process.

Things will be much better this year if showmen will not resort to taking working men from each other.

Hank Chance is among the ticket crew with the Sparks Circus.

Howard Damon is managing the Cole Show Company, touring Arkansas and Missouri.

The Great Calvert, high wire artist, will be one of the big features at Madison Square Garden, New York, week of May 6-11.

King, a valuable lion of the Al G. Barnes Show, died when the circus appeared in Los Angeles.

Frank E. Lewis says he will not have charge of the side-show with Hulburd's Shows this season, as recently stated.

John W. Biddle is in the navy on the U. S. S. Alabama, and wants friends to write him. Address him in care of U. S. S. Alabama, care Postmaster, Ft. Monroe, Va.

Otto (Bud) Owen, last season on the advance staff of Al G. Barnes' Circus, is with the Aviation Mechanics, and expects to see France soon. His address is Third Reg., 4th Co., Motor Mechanics, Signal Corps, Camp Greene, N. C.

Don't be afraid of overwork. According to late statistics only one man out of every 1,000,000 dies from that cause.

Walter Goodenough writes that he will not be able to open with the John Robinson Circus, as he will have to undergo a slight operation in Cleveland.

SHOW CARS OF EVERY DESCRIPTION

WRITE OR WIRE US

Also Sleepers, Parlor Cars, Flat and Stock Car.

SOUTHERN IRON & EQUIPMENT CO. ATLANTA, GA.

CIRCUSES, CARNIVALS AND STOCK COMPANIES— "HOOVERIZE" YOUR MUSIC BILL 66 2-3%

-WITH A-

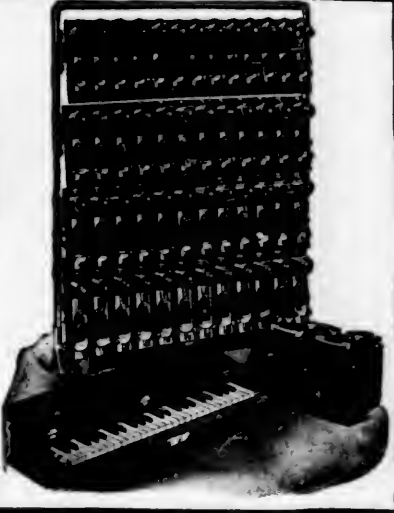
NEW DEAGAN UNA-FON

WEATHERPROOF FOOLPROOF TROUBLEPROOF ALWAYS IN TUNE CAN BE HEARD MILES WEIGHS ONLY 135 LBS. LASTS A LIFETIME

TONE BRILLIANT, IRRESISTIBLE VOLUME TREMENDOUS PLAYED LIKE PIANO ALWAYS READY NEEDS NO PACKING A SUPERB STREET ADVERTISER BAND AUXILIARY AND SOLOS

YOU TRY THE UNA-FON BEFORE YOU BUY IT Write for Catalog F and FREE TRIAL OFFER.

J. C. DEAGAN MUSICAL BELLS, Inc., Deagan Building, 1760 Berteau Avenue, Chicago, Illinois.



NOTICE TO ALL MEMBERS OF INT. ALLIANCE

COUP & LENT CIRCUS, R. M. HARVEY, MANAGER, HAS SIGNED OUR CIRCUS AGREEMENT. MEMBERS ARE AT LIBERTY TO WORK FOR SAID SHOW.

P. F. MURPHY, President, 607 Schiller Bldg., 64 W. Randolph St., Chicago.

WM. MCCARTHY, Secretary, Room 721 Long Acre Bldg., New York City.

WANTED SAIL-TENT MAKERS

Or men and women familiar with the use of sailmaker's palm and needle. Here is an opportunity to serve your country when your services are needed. Steady work, good conditions. Wages \$3.50 to \$4.00 per day of 8 hours. Address W. I. SWAIN, Captain, U. S. R. C., Reclamation Officer, care of Depot Quartermaster, Atlanta, Ga.

CALL CALL CALL HOWE'S GREAT LONDON SHOWS

All people engaged report immediately. Show opens Saturday, April 27th, at HARVEY, ILLINOIS. Want Musicians, all instruments. Wire quick. Top salary. Join on wire. O. GOODHART, Bandmaster. All new. Best accommodations. Long season.

CHARLEY LOY APPEALS San Francisco, April 19.—E. M. Foley, of Foley & Burk, has received an appeal for aid from Charley Loy, formerly billposter at Aberdeen, Wash. Loy killed a negro in self-defense at Cheyenne, Wyo., February 18 and is now being held for trial. Due to the kindness of Sheriff Pat H. Hayes of Laramie County Loy is enabled to get in touch with a number of his friends, but desires that his case be given as much publicity as possible. He needs \$3,000 for his defense and has but \$1,500 of it in hand.

Schmidt, president of the Schmidt Lithographing Co., of San Francisco, is chairman, and George H. Caldwell, of the same company, is secretary. An effort will be made to continue the idea started at St. Louis last year of making the exhibit of advertising more a story of accomplishment and results than simply an exhibit of copy or material.

THE NATIONAL EXHIBIT Of Advertising at San Francisco July 7 to 11 During the fourteen national conventions of the Associated Advertising Clubs of the World to be held in San Francisco July 7-11, the seventh annual exhibit of advertising will be made, occupying the upper floors of the beautiful San Francisco City Hall. This building is one of the most imposing in the country, and the upper court, where it is planned to stage the exhibit, is perfectly lighted and could not be better adapted to the purpose. The work of collecting the advertising demonstrations and material is in the hands of the National Exhibit Committee, of which Max

GENTRY BROS.' ROSTER The Gentry Bros.' Famous Show this year will be of fifteen-car size, and will begin its tour in Memphis, Tenn., April 25. The roster of the executive and department staff comprises the following: J. D. Newman, manager; Frank McConyre, assistant manager and legal adviser; Wm. Johnson, treasurer; J. B. Austin, secretary, general agent and railroad contractor; W. H. Rainey, local contractor; L. Terleman, special agent; Billy Exton, advance press agent; Henry Emgard, manager side-show; Walter Hinds, general superintendent; C. Sheldon, superintendent privileges; Billy Rabbie, musical director; Tom Tucker, superintendent canvas; J. H. Harper, trainmaster; Wm. Carpenter, boss hostler; H. H. Franklin, superintendent commissary department; Frank Irvine, superintendent lights; W. H. Lewis, superintendent properties; Jack LaMar, superintendent ring stock; Wm. VanCamp, 24-hour agent; O. Ramage, manager advertising car.

CONGRESS OF DARE-DEVILS Outdoor Thrillers To Compete in Championship Contests at Madison Square Garden

New York, April 20.—Sheppard G. Barclay, ardent admirer of athletic prowess and editor of The National Billiard Weekly, announces for exclusive publication in The Billboard that a corporation has been formed under the laws of New Jersey, with ample capital to carry out its ideas in connection with athletic tournaments and sensational thrillers now planned. Its first event will be the staging at Madison Square Garden of a world congress of dare devils, athletic demons and outdoor "thrillers" in championship contests for the week of May 6.

The objects to be attained primarily by this mighty gathering of athletic wonders is to encourage a fighting spirit in red-blooded Americans, and show to all the possibilities available to the weak in body if they only have the ambition to become physical marvels. In final, it will be an international championship contest to decide the much-discussed question as to who is the world's champion in each class and kind of performer presenting "thrillers" for the entertainment of the public that patronizes open-air amusements.

The aerial, aquatic, athletic and arenic world will be invited to send its representatives to compete in this mighty conglomerate conclave of death-defying master athletes, who at every performance risk their lives to give the public something sensational.

Men and women alike will compete for all the honors and medals to be awarded.

WORK CONTINUES On Coop & Lent Circus—George Robinson Engaged

Chicago, April 20.—With numerous bodies and trailers in course of construction and all the old paraphernalia on the way to Wabash, Ind., where a large corps of mechanics will transform it into modernized trucks and trailers, while the bodies, stock cars, sleepers and new baggage trucks are being built in Chicago, the Coop & Lent Circus promises to fulfill in every detail the early season prediction that it will go forth as a motorized show when it starts its tour one month hence.

General Manager R. M. Harvey is working like the king bee of a busy beehive in his quarters at Hotel Sherman, giving his undivided attention to the many details of executive strategy that call for instant decisions. H. S. Rowe, business manager, and Ed C. Warner, general agent, in their headquarters on suite with the National Printing and Engraving Co., 1512 Tribune Building, are perfecting plans in much the same manner that efficient quartermasters provide for big armies. Mr. Warner placed a mammoth season's order for printing, an order so embracing that ten artists are vying talents working upon the designs.

It is now known that George Robinson has joined the executive management in the capacity of contracting agent, and is already at work. Every advance indication points to the fact that when the show opens near Chicago on or about May 18 it will possess an equipment as near perfect as any yet devised by master minds of the show world.

CASTANG TO LOS ANGELES

Phil Castang has resigned as superintendent of the Overton Park Zoo at Memphis, Tenn., to take charge of the animal performances for the Jungle Film Company at Los Angeles.

FIRST CIRCUS IN PROVIDENCE

Providence, R. I., April 20.—The first circus to receive a license in this city for this year is Sig. Sautelle's Overland Show. It will show in West Warwick May 17.

A BARGAIN TENT CALL, BARNUM AND BAILEY CIRCUS

Performers are invited to make EDDIE HAYES' COOK HOUSE, 624 Sixth Avenue, New York, their headquarters for good eats. Best in the city for show folks.

FAIRS and EXPOSITIONS

NORTH CAROLINA CIRCUIT ORGANIZED BY SECRETARIES

Meeting Held at Office of Secretary of State in Raleigh—Everyone Enthusiastic—Fairs To Feature Growing and Conservation of Food and Feed Crops To Aid Government

Fayetteville, N. C., April 20.—At the office of the secretary of the State Fair in Raleigh last week a meeting of the secretaries was held and the North Carolina Circuit of Fairs organized. The circuit will follow Hagerstown, Md.; Richmond and Petersburg, Va., and will open with the dates of October 1-4 at Rocky Mount, N. C., with Goldsboro, N. C., October 5-11; Kingston, N. C., October 15-18; Raleigh, October 21-26; Fayetteville, October 29-November 1, to follow.

The meeting was one of unusual interest and everyone seemed determined to make this year the greatest in the history of their society, featuring the growing and conservation of food and feed crops to aid the Government in winning this war.

It was the consensus of opinion that the circuit realizes the importance of giving the people

good, wholesome recreation and amusement. A most liberal program will be outlined and the best midway and other attractions secured throughout the circuit.

The fair at Fayetteville is known as the Cape Fear Fair, of which R. M. Jackson is secretary.

KLICKITAT SELLS GROUNDS

Goldendale, Wash., April 20.—The Klickitat County Fair Association has sold its fair grounds, buildings, equipment and good will to Klickitat County. The fair this year, October 2-5, will be supported in part by taxes levied for that purpose by the County Commissioners, and will hereafter be conducted strictly as a county fair. The premiums in all departments

will be materially increased, also larger purses for the races, and more of them will be had than the old association was able to give, altho in 1917 the receipts exceeded the expenses by a small sum. It is the intention of the County Commissioners to double the capacity of the exhibition hall. A. J. Ahola, secretary of the old association, has been appointed as secretary-manager of the approaching fair.

FOLLOWS CENTRAL CANADA

Vankleek Hill, Ont., Can., April 20.—The Vankleek Hill Agricultural Society's Fair, to be held here September 16-18, immediately follows the Central Canada Fair, which is held at Ottawa. Vankleek Hill is on the main line of the Canadian Pacific Railway, 60 miles east of Ottawa. It has a drawing population of approximately 5,000, is a splendid stock center in a very rich agricultural district. At last year's fair the concessioners were treated very liberally and riding and amusement devices were given every encouragement. H. C. Jones is secretary of the society.

MONTANA FAIR NEWS

The Billboard's fair editor is in receipt of The Montana State Fair News, No. 6, Volume 1, published periodically by the Montana State Fair Association at Helena, Mont. The sheet carries eight pages of many interesting items to fair secretaries and farmers. Officials of the fair are: Pat Carney, president; O. S. Warden, vice-pres.; R. S. Skinner, Helena, secy., and B. J. Paulson, assistant secretary. There are twenty-five different departments, each with an efficient superintendent of this fair, which is to be held September 9-14.

GRANBERG SIGNS CONTRACT

To Be With American Airplane Exhibition Co.

Elizabeth, N. J., April 20.—Aviator Gus Granberg, of this city, who signed a 1918 contract with the American Airplane Exhibition Co., of Humboldt, Tenn., expects to leave here shortly for his new field of work. Chas. E. Swartz is the owner of the American Company, and will travel with Granberg as his official announcer.

A MONEY MAKER

Bloomfield, Ia., April 20.—The Davis County Agricultural Society is one of the few county fairs in this section, last year clearing about \$3,500 after all expenses were paid. The society is erecting a modern amphitheater, to be equipped with all modern conveniences and costing \$7,500. The society is clear of debt and has \$2,500 cash on hand. A nice program of 6 harness races has been arranged for this year's fair, which is to be held September 10-13. There will also be a good general program and only such class of amusements that are free from snuff and gambling will be permitted. H. C. Leach is secretary.

PURCHASES MORE GROUND

Wilmington, Del., April 20.—The Delaware State Fair Association has purchased between fifty and sixty acres of ground near Elsmere on the Broadwine Springs trolley line and is rapidly building a modern plant. The grounds will be ready for the opening of the 1918 fair Sept. 2, and the whole program as arranged now looks very encouraging. Concession plots will soon be ready, and, as was done last year, all reservations will be made thru the secretary's office, S. H. Wilson holding that title.

NO FAIRS SCHEDULED

The Billboard has been advised that there will be no fairs held at the following places: Salt Johnsbury, Vt.; Caledonia County Fair Association, Fred S. Harriman, secretary; Millsboro, Pa., Millsboro Fair Association, B. Frank Emery, secretary; Raymond, Alta., Can., Raymond Agricultural Society, S. F. Kimball, secretary; Ackerman, Miss.; Caldwell, Id., Hugh N. Caldwell, secretary Commercial Club. The latter advises that there will probably be a carnival held in Caldwell this fall in lieu of a fair.

"EGYPT'S FINEST"

Benton, Ill., April 20.—Franklin County's fair, more popularly known as "Egypt's Finest," has claimed October 1-4 for this year's dates. As has been the custom since its organization the association will also hold an all day race meeting on Independence Day, the program to consist of races, free acts and night fireworks. E. B. Nolen, secretary, says that money for concession men grows like the apples on the trees at Egypt's Finest Fair.

NEW MODEL PLANT

Carthage, Ill., April 20.—The Hancock County Fair Association has a new model plant that has only been used two seasons. The premiums have been increased for this year's fair, which is to be held August 27-30, over \$6,000 being given away for speed events alone. Secretary Ellis E. Cox has engaged a fine line of free attractions and expects also to hold a big night show, which was such a success last year. Mr. Ellis was superintendent of concessions last season.

FREE FAIR AGAIN

Fossil, Ore., April 18.—The Wheeler County Fair Association will again hold a free fair this year, September 19 and 20. The success of last year has brought about this decision, according to Secretary John Stewart.

HAMILTON GETS POSITION

Cleburne, Tex., April 20.—C. R. Hamilton, assistant secretary-manager of the Southwestern Exposition and Fat Stock Show of Fort Worth, has been elected assistant to the president of the Johnson County Agricultural District Fair. (Continued on page 33)

CITY OF MUSKOGEE

Votes \$100,000 for Improvements at Fair Grounds

Muskogee, Ok., April 20.—As the result of the recent bond election Muskogee voted \$100,000 for improvements on the Oklahoma Free State Fair Grounds here. A new concrete grand stand will be erected before the coming fair, which will be held September 30 to October 5, inclusive.

A new Liberal Arts building will also be constructed, which will house the commercial exhibits on the first floor and the liberal arts on the second floor. Other new buildings to be completed before the opening day will be a woman's rest room and several live stock buildings. Additions will be made to the Agricultural Hall, poultry building and the administration building. The general plan of the grounds has been rearranged and visitors will find a marked improvement over that of previous years. Orville M. Savage is secretary.

ROME (N. Y.) DATES FIXED

Rome, N. Y., April 20.—Dates for the Oneida County Agricultural Society's Fair were fixed for September 24-27 at a meeting of the directors held here recently.

President Robert Edwards, Frank Sly and S. E. Townsend were named a committee on music and attractions. President Edwards will have charge of concessions.

WILL MANAGE TWO FAIRS

Jackson, Tenn., April 20.—W. F. Barry, secretary of the West Tennessee A. & M. Fair Association, which will hold its fair here September 9-14, is also secretary of the Gulf States Agricultural and Live Stock Fair, to be held in Mobile, Ala., October 7-12.

OBLIGATED TO RURAL DISTRICTS

The Billboard is in receipt of a letter from Warren B. Conkling, secretary of the Monroe County Agricultural Society at Brockport, N. Y., who states that too much cannot be said in favor of our obligations to the rural districts now that we are so dependent on them to win this war. Secretary Conkling, whose address is 1208 Main street, Buffalo, N. Y., further says: "The Monroe County Fair will hold its 52d annual exposition on August 28-31. Arrangements are being made for one of the most successful fairs in our history. We are located in the greatest agricultural districts in the State. This Monroe County Fair will do all in its power for the cause of winning the war."

OSCAR V. BABCOCK

Performing the Largest and Most Sensational Act in the Outdoor Show World
Henry Green, communicate with me by wire at once.
Address permanently, 3 Sturgis Street, Winthrop, Massachusetts.

PORTAGE COUNTY FAIR

Ravenna, Ohio

AUGUST 27-28-29-30, 1918

OPEN DAY AND NIGHT

CONCESSIONS SELLING

All concessions booked independent. Want all kinds of moral shows and new amusement enterprises. Write C. R. SHARP, Secretary, Ravenna, Ohio.

MARENGO, IOWA, FAIR

5 Days and Nights. SEPTEMBER 10, 11, 12, 13, 14.

Want To Book Independent Acts

\$2,500 to be spent in Free Attractions.

S. G. SNYDER, Secretary, Marengo, Iowa.

SEND FOR PAMPHLET SLIDES

GREATER NY SLIDE CO. 154 W 45 ST NY

BIG STRAWBERRY POINT DIST. FAIR AND RACE MEET

DAY AND NIGHT SHOW, AUGUST 19-23, 1918.
All kinds of clean Shows and Concessions wanted.
R. W. SCHUG, Sec'y, Strawberry Point, Iowa.

FOR SALE

FIVE PERFORMING HORSES

With beautiful trappings; fire-horse Liberty Act and two High School Acts. All quick workers, stage and ring broke. Can be seen in vaudeville. Address ED. URICKS, 479 Lexington Avenue, New York.



RALPH DUNBAR'S WHITE HUSSARS

THE FAMOUS SINGING BAND

FEATURE ATTRACTION Dallas State Fair, October 13 to 28, 1917

Only organization of its kind in the world. **IN A CLASS BY THEMSELVES. THEY PLAY—THEY SING—THEY ENTERTAIN.** Three different costumes worn—evening dress, outing suits and white broadcloth Hussar uniforms. **PROGRESSIVE FAIR MANAGERS SHOULD WRITE QUICK REGARDING DATES FOR FAIR SEASON 1918.**

Address **RALPH DUNBAR PRODUCTIONS, 1537 East 53rd Street, CHICAGO, ILL.**

HAMILTON GETS POSITION

(Continued from page 31)

to be held in this city October 5-12. Mr. Hamilton is well known in fair circles, having been with the Fat Stock Show at Fort Worth for the past six years. His new position does not mean the severing of his connection with the Fat Stock Show as the Johnson County Fair is just removing him until after its fair, when he will again return to Fort Worth.

George A. McClung, well-known ranchman of Okemore is president of the Johnson County Fair. Many new features will be added to the fair this year, one of which will be a Wild West show.

NOW REPRESENTATIVE FAIR

Caribou, Me., April 20.—The Caribou Trotting Park and Fair Association has grown from a very humble start a few years ago to be the representative fair of Aroostook County in Northern Maine. This year's fair, which will be held August 20-23, will be the seventh annual of the association. The fair is the northern point on the "Spud Circuit," and precedes the fairs at Houlton and Bangor, offering plenty of business for the racehorse owner and the concessionist. Frank Riley, secretary, assures all that the catch string to Caribou is always out.

CHANGE IN AMUSEMENTS

New Harmony, Ind., April 20.—The Posey County Agricultural Society will depart somewhat from its usual custom this year in the amusement department, as there will be held both a day and night fair and both a carnival and independent attractions will be booked. Secretary Fritz Long has announced that the society will have a Red Cross, Food Conservation and Agricultural booths and exhibits, which will be featured at the most prominent places on the grounds. The dates are August 13-16.

FIRST WITH NEW IDEAS

Sutherland, Ia., April 20.—The O'Brien County Fair is among the first in this State when it comes to new ideas, and has the reputation of being a live county fair always up to date. Secretary R. J. Nott has announced that there will be a race meet, auto races, fireworks, free acts, agricultural and machinery displays and a big white way. The dates of this year's fair are September 4-6.

FIFTH ANNUAL EVENT

Gilman, Mont., April 20.—The fifth annual fair of the Gilman Fair Association will be held at Gilman September 2-4. The management, realizing the importance at this time of a greatly increased agricultural output, will make every effort to encourage everything to bring this about.

Brown County Fair

AUG. 26-29, 1918

Merry-Go-Round and other privileges for sale. W. S. KLAUS, Supt. Privileges. HERB. J. SMITH, Secretary, De Pere, Wis.

JACKSON COUNTY FAIR

Scottsboro, Ala.

Sept. 10, 11, 12 and 13, 1918

WANTS in contract for Carnival, Free Attraction and Band (CAN USE) and Concessions. C. S. HOWLAND, Secretary, Scottsboro, Alabama.

HENRY COUNTY FAIR ASS'N.

Paris, Tennessee—October 9-10-11-12, 1918

WANTS clean Carnival, Concessions, etc. No gambling or '49 stuff. H. B. BRUCE, Secretary.

GREATER BLAIR FAIR

ALTOONA, PA.

Open for Carnival, Concessions of all kinds; no gambling. Sept. 10 to 13th. Address C. G. BRENNEMAN, Sec., Altoona, Pa.

FLUVANNA FAIR

OCT. 15, 16, 17, 1918, FORK UNION, VA.

New Booking Attractions and Concessions. Address P. ENDERBILL, Secretary.

BOSSIER PARISH FAIR

Open October 28 (day before State Fair at Shreveport, La.) just across Red River, a two-mile drive, open), wants Attractions. Unusual opportunity. Make both fairs one new. Liberal management. Address J. W. BUCHANAN, Secretary, Bossier, La.

OGEMAW COUNTY FAIR

The Largest and Biggest Fair North of Detroit. Fastest Race Track in Michigan. Heavy Free Attractions. Concessions. September 25, 26, 27. GEO. A. SMITH, Secretary, West Branch, Michigan.

ANTRIM COUNTY, MICHIGAN,

Will have a FREE FAIR October 1, 2, 3, 4, 1918. The management is looking for the biggest crowd in the history of the Fair. Come on, you concession holders. Address GEO. P. FRANK, Secretary, Bellaire, Mich.

Warren Tri-County Fair & Driving Association, Warren, Ind., Aug. 27, 28, 29, 30 and 31, 1918. No other Fair nearer than thirty miles. We are in a large and rich farming district. Address C. N. BARNES, Secretary.

"Snap Shot" Money in Your Pocket



Big CASH Profits for You

We will put you in your own, quick-paying business where you will make \$5 to \$30 a day. You can do it just the same as our other men. Here are some late reports: Cable, of Wyoming, writes: "Made \$27 in two hours." Bryant, of Colorado, made \$16 in six hours. Evans, of Mississippi, says: "Made \$15.75 last Tuesday." Hundreds of actual, bonafide letters like these on file.

Now is your chance to get out of the "time clock" line and "pay envelope" brigade. Be a one minute photographer. New business-tremendous opportunities—the world for your field—travel or at home—all or spare time—big, quick, clean profits at private homes, parties, picnics, on the street, in the small towns, in great cities, at fairs, carnivals, conventions, reunions, street parades, aviation meets, military cantonments, naval training stations, etc., etc. NO EXPERIENCE NEEDED—profits begin at once—first day—first minute—and you Make 500% on Every Sale. Don't delay—don't wait—write at once for complete free information about

The "MANDEL" Post Card Machine

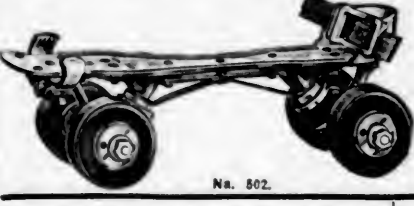
A new invention—wonderful machine, that takes, finishes and delivers five different styles of photos. Turns out original post card photos (also button pictures) at the rate of three a minute right on the spot. A new, startling photographic process.

Photos Direct on Post Cards Without Plates, Films, Printing or Dark Room

Machine is everything in one—a complete portable postcard gallery. Excites interest, arrests attention, compels immediate order from every onlooker. Small capital starts you. Sale of supplies that come to you with outfit practically gives you back entire investment—and you have the business clear and fully established. You begin making money the same day the outfit arrives. Immediate sales—immediate profits. If you are sincere and really want to make \$2,000 this year—DO NOT DELAY—show us that you are in earnest—that you mean business. We will show you how to get the money. Send the coupon—NOW.

Chicago Ferrottype Co. Dept. B Chicago, Ill. Name: Address: City: State:

THE LIVE ONES AND THE BIGGEST RINKS



In the United States use "CHICAGO" Skates. Riverview, Chicago, 2,200 pairs; Madison Gardens, Chicago, 1,500 pairs; White City, Chicago, 1,200 pairs; Roller Palace, Detroit, 1,200 pairs; Pottsdamm, St. Louis, 1,200 pairs. Write for a Catalog CHICAGO ROLLER SKATE CO., 224 N. Ada St., Chicago, Ill.

IOWA AND MISSOURI CIRCUIT FAIR NOTES

Booking Handled by Individual Secretaries

The Billboard has just been advised by C. N. Nelson, secretary of the Southwest Iowa and Missouri Short Ship Circuit, at Bedford, Ia., that all communications relative to the fairs to be held at Corning, Bedford, Malvern, Shenandoah and Clarinda, Ia., and Mt. Pleasant, Savannah and Bethany, Mo., should be addressed to local secretaries and not to Mr. Nelson at Bedford. The ad appearing on page 6 of the issue of April 20, advising that all communications relative to the Iowa and Missouri Short Ship Circuit be sent to Secretary Nelson, was in error.

ENTHUSIASM KEEN

Canandaigua, N. Y., April 20.—Enthusiasm is keen about the forthcoming fair of the Ontario County Agricultural Society to be held here next September 19-21. Secretary Floyd D. Butler has already received many applications for entries in the races, and has closed with Meyerhoff to furnish three free acts daily. The fair will also have an out-of-town band, auto races and a modern midway.

ERIE COUNTY FAIR

Ruffalo, N. Y., April 20.—The Erie County Agricultural Society will hold its fair at Hamburg, N. Y., September 24-27. The officers and directors recently met in Ruffalo. There will be a larger horse show this year under the superintendency of Robert W. Hengerson. Charles H. Brown, L. E. Whitsett and W. H. Abbott have announced revisions in the premiums for cattle, swine, sheep and poultry. There will also be an automobile show featured, with an increased display of motor trucks.

BELLAIRE FREE FAIR

Bellaire, Mich., April 20.—The Board of Supervisors here has furnished the money for holding the Antrim County Agricultural Society's Free Fair October 1-4. Secretary George F. Fruk declares that it will be the best ever.

Secretary S. J. Small, of the Fergus County Fair Commission, Lewistown, Mont., reports that the program of his fair this year will not be so elaborate a scale and that there will be no carnival company booked. Racing will be the main amusement feature, also it is proposed to hold some form of entertainment on the grounds at night, probably a feature motion picture. All the exhibition buildings will be opened at night and no admission will be charged except for the entertainment, for which seating arrangement for 5,000 will be made. The dates for the fair are September 11-13.

Ever increasing patronage is making the Mercer Central Agricultural Society's Fair, Mercer, Pa., an attractive place for clean amusements and attractions. This society's thirty-sixth annual event will be held September 17 to 19, inclusive. Plans are under way to make it and the race meeting to be held in connection of more than ordinary value and importance, especially in connection with agricultural and food products and the conservation and development of same. R. M. Gilkey is secretary.

After the track and grounds of the Monroe County Agricultural Society, Stroudsburg, Pa., have been put in good shape. Racing Secretary William C. Hood expects to engage a starting judge and announce liberal purses for this year's fair, which is to be held September 2-6. Jesse R. Ransberry is president of the society and Henry S. Smoyer, secretary.

George C. Blush, secretary of the Jo Davis County Agricultural Society, Galena, Ill., states that despite the war last year's attendance was the largest in ten years, and this year's fair, August 13-16, the first in this district, is expected will be even better. The grounds are at present undergoing many improvements.

The twenty-fifth anniversary fair of the Eastern Cowley County Fair Association, Burden, Kan., will be held September 4-6. The fair is given great support by the stock men and agricultural producers and the women also are no little factors in the success of the fair. W. A. Bowden is secretary of the association.

Aviator Gus Granberg expects to be with the American Airplane Exhibition Co., of Humboldt, Tenn., this season. Granberg is at present in Elizabeth, N. J.

Skating News

FITZGERALD WRITES

Julian T. Fitzgerald, president of the Western Skating Association, has written the following to the skating editor of The Billboard: "In reference to the twenty-four-hour record claimed by Robert F. Wheeler of Denver, Col., February last, in which he claims to have traveled 221 8-14 miles, wish to state that so far as skating history the mark made by Jesse Carey in Paris, France, in 1910, was the greatest and fastest that ever has been witnessed. A great many times since this record of the world skaters in this country have tried to see how close they could come to the mark without claiming to equal it. While I do not wish to openly deny that the record of Wheeler was made, it would appear that the track could not have been properly surveyed. As the record stands today Carey is still the world's champion 24-hour man, but unless Wheeler proves by affidavit that the track was officially surveyed, officially timed by not less than three timers holding stop watches, a referee, three judges and checkers to verify the number of laps skated, he would not or could not be entitled to any record."

A MILE IN TWO MINUTES!

A headline like the above will be quite common if the records of skaters continue to be reported as they have been during the past season and now. It is a frequent occurrence for reports to reach the skating editor of The Billboard that a mile has been skated in 2:40, 2:45 and the like. As yet no such record has ever been made and will not be made until roller skates are motorized.

In future unless rink managers and skaters are more exact in reporting time of races that portion of the item referring to time will be eliminated.

TAKES CHAMPIONSHIP

Charles Fletcher, formerly of Cincinnati, but now directing manager of the Stratford Roller Rink, Rochester, N. Y., at Syracuse, N. Y., April 16, won the Western New York Amateur Championship, receiving a handsome silver loving cup and a gold medal. William Richer finished second and John Murphy went out before the finish on account of a defective skate. Accompanying Fletcher, who is also amateur champion of Rochester, to Syracuse were Louis Trotta, Ray Cusse and Sam Goodman, who acted as judges during the race.

RACE PROVES THRILLER

Thirteen of the twenty-one entries in the White City Roller Skating Rink's ten-mile race, Chicago, finished last Friday night. Paul Drew, of the Alverno A. A., coping first honors in the good time of thirty-five minutes, three seconds. F. Bork, of White City, was second, with W. Skrivans, of the Opal A. C., third, and Lloyd Gullickson (amateur golf champion), of Armour & Co., fourth.

The race was a scratch event—no handicap—with Walter Eckersall, famous football expert, as starter. Intense enthusiasm prevailed, the rink being filled with skating fans attracted by the extensive billing awarded the event.

ENGLINGTON WINS

Arthur Englington, claimant of the professional championship of the East, was the winner of the race staged at St. Nicholas Roller Rink, New York City, April 16, taking two out of three heats from Joe Forrest, California champion, who is at present serving with the U. S. Marines.

An attraction of the evening was the skating of The Franks, who gave a wonderful demonstration of their skill on the rollers. The new St. Nicholas bids fair to be one of the most popular rinks in New York. The management, floor, skates and location are all that can be desired. It is likely that the rink will remain open thru the summer.

PURCHASE PALACE RINK

The Palace Amusement Company has purchased the Palace Roller Rink, Syracuse, N. Y., formerly owned by Miller and Morton. The rink's present staff consists of the following: Mrs. C. L. Wendler, president; W. A. Cunningham, manager; Mrs. W. A. Cunningham, cashier; Arthur Wichert and Bud Butler, instructors; Harry Fredericks, skate man; Charles Veeder, John Torman, Bernard Hagan and Albert Hill, skate boys; Mildred Wendler, wardrobe; Helen Wendler, organist; Peter Veeder, special police.

D'VORAK AT LEIPSIK

Adelaide D'Vorak, who has been taking a short rest at her home in Cleveland, filled a three-day engagement at the roller rink in Leipzig, O., commencing April 18. It is said that Miss D'Vorak is headed South and will play all of the rinks in the vicinity of Ft. Oglethorpe, Ga.

RESUME ENGAGEMENTS

The McClellands have resumed their engagements at rinks and are booked to play for F. J. Herte at Leipsic, O., May 2, 3 and 4. This team of skaters recently packed them in at the rink of George A. Williams in Little Falls, N. Y. They have established a permanent address at 215 Blandina street, Utica, N. Y.

BRIGGS TO SOUTH BEND

Paul Briggs, who has been operating a portable rink for A. Karslake, at Bellefontaine, O., will close the rink on April 27 and move to Spring Brook Park, South Bend, Ind., for the regular summer season. Lyle Seat and Manager Karslake are setting up a 60x120 portable at Fremont, O., and expected to open last week.

Other reports from Ohio points are that F. J. Herte is doing a good business at Leipsic, and that H. Ruhlman closed his rink at Piqua, O., April 20.

OPEN IN IOWA

Rice & Duden have opened their portable roller rink at Gilmore City, Ia., where they expect to remain for several months.

Buy and Sell New and Used Roller Skates (None Such) Roller Rink Floor Surface keeps the floor fit and skates from slipping. No dust; 4c lb. AMERICAN RINK SUPPLY CO., Sandusky, O.

CARNIVALS

TOM ALLEN AND ED EVANS SHOWS BEGIN 1918 TOURS

Former Organization Gets a Good Break at Leavenworth, Kan., But Latter's Opening at Moberly, Mo., Is Marred by Adverse Weather Conditions

There is one big problem, and really only one, staring the representative owners of the present day carnivals in the race—the problem of giving people clean amusement and plenty of it, or, in other words, giving the people something for their money is the issue of the hour.

It is well to have all-steel coaches, wonderful wagons and handsomely carved froots, but all of these are as numerous nothings compared to the true merit of the attractions to be found on the inside, which should not be found wanting.

There are a few showmen who, fortunately, have all of the requisites necessary to make up a show that is a show, one that can give the people value received for their money, and one of these is Tom W. Allen.

After having had one of the most successful seasons of his career as a showman Mr. Allen immediately proceeded to build a show which is indeed worthy of the commendation of all who are fortunate enough to visit it. It is an institution of which Leavenworth, its home, is justly proud.

The new Tom W. Allen Shows were built to their entirety in Leavenworth during the past winter, and opened there Saturday, April 13.

The opening was a success from every viewpoint. The weather was ideal; the crowds were there; business was far above expectations.

The line-up of the attractions follows: Over the Top, Underground Chinatown, Hawaiian Village, America Maids, Athletic Champions, Jazz Minstrel, Crystal Maze, Third Degree, Monkey Speedway, 20-in-1, Submarine and Royal Midgets. Five riding devices are also carried, namely, Aerial Submarine Chasers, Maggie Murphy Swing, Whip, Ferris Wheel and a Parker Carry-Us-All. Vincent Miller's All-American Concert Band of twenty pieces, neatly uniformed in navy blue, braided in white, gave two splendid concerts on the opening day.

Official Staff—Tom W. Allen, owner and manager; Thad W. Rodecker, general agent; W. J. Richards, secretary and treasurer; Loeda Poe Rodecker, press agent; Sydney Landcraft and Arthur Tapp, promoters; Vincent Miller, bandmaster; A. H. Hogan, trainmaster; Eddie Fleist, lot superintendent; W. L. Davis, electrician, and Rufus Lashby, head porter.

The shows moved from Leavenworth to Jefferson City, Mo., Sunday, April 21, and are exhibiting there on the streets this week.—LOEDA POE RODECKER.

ED A. EVANS' GREATER SHOWS

Start Out Under Adverse Weather Conditions for Third Time

Moberly, Mo., April 19.—Rain for the third consecutive time marred the opening of the Ed A. Evans Greater Shows here Monday night. Practically everything was ready when the downpour came, and altho it ceased near opening time it was deemed advisable by Manager Evans to remain dark as rain still threatened. Beautiful summer weather prevailed the entire day Tuesday, and everything was opened at 7 o'clock to a good attendance. The Jinx, however, refused to stay under cover, and, at 9:30, with everyone doing a good business, a severe thunder storm broke, driving everyone to cover. The night's business up to this time was exceeding expectations, and an extraordinary opening night's business would have undoubtedly been enjoyed by all.

It can be truthfully said that the show this season is the cleanest and most pretentious that has ever sailed under the Evans banner. Manager Evans intends to invade new territory this year, and General Agent Murphy has already contracted some good dates, including some fall fairs and festivals. It is also intended to invade the Southwest in the fall, making the season the longest ever experienced by this show.

The line-up of attractions is as follows: Carry-us-all and ferris wheel, Jerry Barnes, manager; Hamilton's 10-in-1, F. S. Woolsey, manager; Dog and Pony Show, Professor Brown, manager; Palace of Illusions, Doc Harvel, manager; Monkey Speedway, C. V. (Dad) George, manager; Over the Top, Jerry Barnes, manager; Vaudeville Show, Weaver & Lawrence, managers; Athletic Show, "Bull" Schmidt, manager; Paradise Alley, Jerry Barnes, manager; New York Cabaret, Noble Fairy, manager; Luna Show, Jerry Barnes, manager. About twenty concessions opened with the show, the majority having been with it for the past two seasons. Professor Scamaccia's Royal Italian Band is again furnishing the music.

The staff, with few exceptions, is the same as last year: Ed A. Evans, general manager; W. J. Kehoe, assistant manager; O. A. Rasor,

secretary and treasurer; James Murphy, general agent; H. A. Biedy, special agent; Joe Scamaccia, musical director; Frank Walden, trainmaster; Earl Stanfield, general announcer; Simon Kellerman, legal adjuster; Lon Wilson, head porter.—W. J. KEHOE.

BERNARDI GREATER EXPOSITION

The opening of the Bernardi Greater Exposition Company took place the first week in April at Oakland, Cal., in an excellent location, right in the heart of the business district, and was favored by ideal weather. Coupled with the cooperation shown Promoter Harry Burton by the Natives' Sons, under whose auspices the exhibition was held, the engagement was a pronounced success financially and otherwise. The Bernardi Caravan this season is much more elaborately equipped than last year. The cars (24 in all), freshly painted and lettered artistic-

ally, presented a most imposing spectacle on the road, and the entire paraphernalia has class stamped all over it. The auto advertising car, with a una-foa ballyhoo, is a sensational feature and a great drawing card.

Stockton followed Oakland, and the shows and some fifteen concessions, lined up along the water front down town, made a very attractive appearance. Business the first three days was extremely good.

The show carries about thirty regular concessions and fourteen pay attractions, including motordrome, ferris wheel, carry-us-all and whip. W. C. (Spike) Huggins, general manager, is out ahead routing the show at present. Charles (Chaiky) Amie, lot superintendent, is a valuable aid to Mr. Bernardi, and has the happy faculty of adjusting himself to any situation.—GEORGE ROLLINGS.

BROWN'S INTERNATIONAL SHOWS

Brown's International Shows, week of April 1, appeared in Howe, Ok., where Mrs. A. H. Brown had the larger part of her paraphernalia stored since last November. Howe is but a small town, and with the weather unfavorable part of the week, business was not so good. A baby monkey was born during the engagement at Howe, and named after the town. Heavener, Ok., which preceded Howe, proved a poor spot, being far below last year's business there. The Bowen Family joined at Howe, and are quite a card with their daily concerts.

The Brown Caravan now has eight paid attractions, two riding devices and fifteen concessions, including Fullingame's Wild West, Dixieland Minstrel Show, Cutrer's Athletic Show, Circus Side-Show, Palace of Illusions, Death Den, Dora, That Girl, and Cabaret.—STROLL-ER.

On account of Manager J. P. Sullivan being drafted, there will be no Wallace Bros. Shows this season.

GREAT WORTHAM SHOWS

The initial week of the 1918 season is now history, and Kent, Wash., proved a good stand. The week was marred by an accident on the opening night. One of the cage men in the animal arena was attacked by a black bear and his hand was bitten in several places. Medical attention was promptly secured and no serious results are expected. Among the visitors were Babcock and Ryan, of the Sound Amusement Company; Sergeant "Boss" Blaine of Idaho, Co., 30th Infantry, U. S. A. "Boss" is a trapper doing his bit for Old Glory. He was formerly a motordrome rider with Jay Coghlan. Other visitors were Dick Hlyland, Lew Berg, of Spokane Tent & Awning Co., and others. Week of April 8 the show played Bremerton, Wash., in the heart of the city.

R. Emmett Kane, who the past winter has been presenting Khaym, the White Mahomet, in vaudeville, closed his vaudeville contracts for the W. V. M. A. in Chicago at the Garden Theater March 28. He left Chicago the following day for Kent, Wash., to join the Great Wortham Shows as press agent and general announcer, his second season. The act will be seen in vaudeville again after the close of the Wortham Shows.

Line-up of attractions: Wortham's Trained Wild Animal Arena, under management of Billy Bozell (featuring Capt. Louia Roth, formerly chief animal trainer with A. G. Barnes' Circus), Goddy's Museum of World Wonders; Monkey Speedway, with Bill Harvey in charge; Follies of Life, tabloid, under direction of R. Emmett Kane; Neptune's Daughters, offered by Doc Walton; Hathe, that Strange Girl, Lew Morris, manager; Speedy Wallace's alldrome. Among the concessioners are Jim Schneck, Lew Finch, Iliki Adams, Louis Peyser, Johnny Hilton, Ellsworth, Mme. Varona, Sam Finberg and others.

Under the guidance of General Agent Harry Noyes and Special Agents Peyser and Hancock the advance is well taken care of.—R. EMMETT KANE.

LOS ANGELES NOTES

The dry liquor ordinance, recently passed, is expected to throw a considerable number of cabaret performers out of positions, on account of the limited number of hours during which the cafes can serve liquors. The ordinance provides that the cafes may serve beers and wines with meals until 9 o'clock at night. All saloons are closed. The Bristol Cafe, one of the oldest in the city and employing several entertainers and a girl revue, has closed, and several other large cafes are talking of closing.

Baba Merryl is working at Levy's cafe, giving several meritorious character and classic dance numbers daily.

Richard Harding and wife closed their vaudeville season at the Burbank April 7, and will spend the summer with relatives here.

Harry Leavitt has leased the Auditorium Theater at San Pedro, and has installed R. J. Clement as house manager. A season of musical comedy tabs, is being arranged.

Owen Dowd, adjuster for the Con T. Kennedy Shows, has been here for two weeks on personal business for Kennedy.

Ed Mosart and Hal Clements have formed the Clements Novelty Company, with offices at 113 Merchants' Trust Building.

Harry and Emma Sharrock have been shaking hands with old tent show acquaintances during their two weeks' engagement at the Orpheum.

Will Emerson, formerly a concession man with various tent shows, is now one of the property men with Douglas Fairbanks' Company at The Lasky Studios.—BOZ.

KANSAS CITY NOTES

Harley Tyler and George Howk have completed arrangements whereby they will control all the concessions, except the lunch stand, in Fairmount Park in this city this season. The park will open Sunday, May 5.

Bert Wedge, the obliging night clerk at the Wyandotte Hotel, has had several flattering offers to troupe this season, but says he is satisfied with hotel life.

Ed Corey has his merry-go-round on a lot in Sheffield, and has been picking up a few dimes with it. He will open his show in this vicinity in a few weeks.

The Wyandotte Hotel seems to be the "Troupers' Root," and the lobby is crowded with showfolks all the time. Among those seen here week before last were Ed A. Evans, Harley Tyler, Doc Allman, Steve Woods, W. H. Rice, Arthur Davis, Colonel Beckwith, C. W. Parker, Tono Allen and wife, George Howk and wife, Noble Fairley and wife, Joe Marshall, Guy Denson and wife, Clarence Davis and wife, Clarence George, Jerry Barnes and wife, Ed Corey and wife, F. W. Woolsey and J. C. McCaffery.—W. J. KEHOE.

BRIDGEPORT BARS SHOWS

Bridgeport, Conn., April 20.—Licenses for circuses, carnivals and tented exhibitions have been denied by the council of the city. Government request is believed to be the reason for this action on the part of the city authorities.

R. EMMETT KANE

R. Emmett Kane, this season press agent and general announcer of the Great Wortham Shows, wants it understood that he is not the Hobby Kane of pinhead fame, who hails from Brownwood, Tex. They are not related or connected in any way.

TWO KINDS OF SLACKERS

Why should a young man who is in Class "1 A" be denied employment? I see numerous Ads in The Billboard for men that specify that only those "exempt from draft" need apply. A large percentage of our men are already in the army (mostly volunteering), and many of our present staff are "1 A," and we are hiring men almost every day without regard to their classification. When one of our boys goes to serve his Country he can retain his position with us up till the last possible moment, and his job is always waiting for him, his substitute being hired with this understanding. I believe that we are fully as patriotic in doing this as we would be were we to have our name in capital letters on the stationery of "Charity" benefits, and then advertise in our private business announcements, "All attaches of this organization must be over draft age or have an exemption card."

F. L. FLACK, Manager Northwestern Shows,

Detroit, Michigan.



INSPIRING MUSIC
Is the Nation's Need

You can help Uncle Sam by spreading good cheer and joy until our boys victoriously return. Let a Wurlitzer American-made Band Organ hold their places for them. These Military Band Organs are a great bargain for the price.

STYLE NO. 100.

Full Information and Catalog Sent Free.

THE WURLITZER MANUFACTURING CO.
RUDOLPH NORTH TONAWANDA, N. Y.

ALLAN HERSHELL CO., INC. CARROUSELS



Famous for their beautiful design and the many modern improvements of merit. Patent horse hanger hooks, patent telescope under horses, clear platforms, hinged centerposts, countershaft, clutch, brake, pulley and gears constantly assembled, roller bearings, wired for electric light, without loose bolts, quickly assembled, makes it THE PORTABLE machine of today. It's a real attraction. Don't overlook it. Write for particulars.

ALLAN HERSHELL CO., Inc.

NORTH TONAWANDA, N. Y., U. S. A.

= IMPORTANT ANNOUNCEMENT =
GENUINE ORIGINAL ROSE O'NEILL
DRESSED

K E W P I E S

Design Pat. 46380 U. S. Pat. Off.

Design Pat. 46380 U. S. Pat. Off.



DRESSED IN
REAL SILK,
BIG VARIETY
OF COLORS ... **\$15.00**
PER
DOZEN



We have bought up an enormous quantity of silk ribbons at prices never to be duplicated again and we have decided to give our customers and the general public at large the benefit of our foresight in stocking up with these silks and materials at before the war prices. All silk dressed genuine Kewpies, \$15.00 per dozen. We believe this offer is unprecedented in the history of genuine Rose O'Neill Kewpies and we are convinced that we stand alone and supreme in this field and will have your hearty support since we put this doll within the reach of everybody. Samples of silk dressed Kewpies, \$1.50 prepaid. Colored catalog free. We sold almost 500,000 Kewpies last year and we expect to sell a million this year—enuf ced.

TIP TOP TOY CO. JOS. G. KAEMPFER, 114 East 28th St., NEW YORK
Prop.

Telephone 7347 Madison Square

CHICAGO OFFICE

TIP TOP TOY CO., 621 West Fulton Street, CHICAGO, ILL.

CALIFORNIA OFFICE

KINDEL & GRAHAM, 891 Mission Street, SAN FRANCISCO, CAL.



WATCH FOR THE 1918

H-S CAROUSSELLE

The most complete and improved portable machine built. New, dazzling decorations. New labor saving devices. New catalog explains it. Write today.

HERSCHELL-SPILLMAN COMPANY
196 Swoanoy Street,
NORTH TONAWANDA, N. Y.

THE AEROPLANE CAROUSSELLE



The latest invention and most attractive amusement riding device for Parks, Fairs and Carnivals. Portable or stationary, operated by either gasoline or electric motor. Write today and let us tell you all about it. **SMITH & SMITH, Springfield, Erie Co., N. Y.**

Our Goals speak for themselves
EMIL R. HOFFMANN & SON
Manufacturers of the
WORLD'S BEST
Shooting Galleries & Targets
3317 So. Irving Ave.,
CHICAGO, ILL.



WADE AMUSEMENT CO.

To crowds that packed the midway the Wade Amusement Company opened the season March 30 on a lot on West Jefferson avenue in the heart of Delray, Detroit. The weather was ideal and everyone got off to a nice start. In the lineup of rides and shows are: Herschell-Spillman carousel, Mr. Spritzer, manager succeeding E. L. Wade, who is in the aviation section stationed at St. Paul; Big Eli, in charge of Mr. Lewett; Robinson's Ten-in-One, Mrs. Milligan and her big snake, and a vauvillie show handled by Charles Devore. Devore opened with a 20x30 tent, but business has been so good for him since opening that he has purchased a new top 30x50 from J. C. Goss Company. The concessioners include James Morrison, cotton candy; Frank Hightman, shooting gallery, doll rack and hoop-la; Ben Fausa, twelve; F. M. Repozie, fish pond, cane rack and high striker; Garrar and Fischer, two; Lyle and wife, pitch-till-you-win; F. M. French, cat game; William Nelson, cook-house; James Watson, penny arcade. The music is furnished by the Royal Minstrel Band of Detroit. It had been arranged to move from Delray to Michigan avenue April 8, but the lot was in such bad condition that that location was canceled and the show moved to Mayberry and Merrick streets.

LORTZ TELLS 'EM

The Star, of Ellberton, Ga., of recent date, carried an editorial quoting opinions of newspapers in various towns near Ellberton as regards carnivals, and then added its comment. All of the criticisms were strongly against carnivals. Karl J. Lortz, general announcer of the Hine Ridge Amusement Company, happened in Ellberton at the time, and immediately got busy, with the result that The Ellberton Star came out a few days later with a letter written by him (requiring two columns of space and set off with a big head), putting forth a strong argument in favor of the clean caravans. It seems that some fly-by-night gypsy camp, which termed itself a carnival, stirred up all of this comment.

FINN'S OVERLAND SHOWS

Torrington, Conn., April 19.—It may be that Finn's Overland Shows may not appear in Bridgeport during May. And there's a reason. Ask the government. One of Bridgeport's most important fraternal organizations wanted the Finn carnival but could not induce the powers that be to grant the necessary permit. But why worry over one hot city? It means the Finn shows will play Torrington, Conn., April 26-May 4; Naugatuck, May 6-11; Waterbury, May 13-18; New Britain, May 20-25, with several other good stands to follow.

Mr. Finn arrived here a few days ago, and will remain on the job until the band plays its initial program. Sam Stinson also is on the ground, or rather in the local office.

Despite reports to the contrary, it's an odds-on bet that there will not be many carnivals touring the East, at least not in the early part of this season.—CHARLEY BANKS.

GALLOPING HOME WITH *the* PROFITS on a PARKER CARRY-US-ALL

THE 1918 SPECIAL CARRY-US-ALL

has more interchangeable parts, more labor, time and money saving devices than any other similar machine on the market.

Write today for a FREE copy of the THOUSAND DOLLAR SUPPLEMENT telling you all about this beautiful machine and showing various models in their natural colors.

C.W. PARKER - Dept. B. - LEAVENWORTH, KANS.

WELTE ORGANS

MEAN THE LAST WORD IN AUTOMATIC MUSICAL INSTRUMENTS. SPECIALLY CONSTRUCTED FOR PARKS, DANCING, SKATING, CAFES AND ALL PUBLIC PLACES WHERE THE BEST OF MUSIC IS DESIRED.

Most Complete Music Catalogue Issued.

Several Slightly Used Instruments on Hand Can Be Purchased at a Sacrifice

M. WELTE & SONS, INC., 667 Fifth Ave., N. Y.

The Music Is The Soul of the SKATING RINK and MERRY-GO-ROUND

Successful Rink Managers and Carousel Owners Swear by

BERNI ORGANS

Built for Work and Wear! Untearable Card-board Music. Catalogue and full particulars on request.

BERNI ORGAN CO., 216 W. 20th St., New York City.

Puritan

CINCINNATI
Chocolates

Hey! You man with the Candy Wheel.
Are you going to open with a Puritan
Chocolate Flash?
Just right in quality and price.

The Puritan Chocolate Co., Cincinnati, O.

N. Y. MERCANTILE TRADING CO.

167 Canal St., New York

**WATCHES,
CLOCKS,
SILVERWARE,
CUT GLASS,
PREMIUMS FOR SALES-
BOARDS, ETC.**

Send us your name and permanent
address for our

**BIG MONTHLY
SALES BULLETIN**

Newest Novelty

Makes youngsters
wild with joy. For
in or out doors.
It flies grace-
fully. Im-
mensely
interest-
ing.



Price:
10c each
or 3 for 25c
(Postpaid).

AGENTS! Big
Money Making
Proposition for You.
H. MARUI & COMPANY
31 Broadway, New York.

ROSY POSY



THE DOLL
that will blaze
on many a
Midway at
Carnivals and
Fairs. Watch.
SAMPLES

\$1.50 Prepaid

Elektra Toy & Nov. Co.
400 Lafayette St., N. Y.

Club Room Furniture

Fair Ground Games and Supplies, Sales
Boards, Vending and Weighing Machines.

CENTRAL NOVELTY CO.

803 W. Madison St., Chicago, Ill.

CARNIVAL AND CIRCUS GROUND TO RENT
by the day or week. Shows looking for engagements In-
quire W. J. FOWLER, 260 Hartford Ave., New
Britain, Connecticut.

FOR SALE CHEAP—One Tangley Air Calliope, with
48 notes, with blower and engine, all complete, in
good condition, three months in use. If interested
write THE HANDLEY NOV. CO., Ashland, Ky.

SAY "I SAW IT IN THE BILLBOARD."

RANDOM RAMBLES

By
WILLIAM JUDKINS HEWITT

ADDRESS ALL MAIL AND TELEGRAMS CARE THE BILLBOARD,
SUBWAY CENTRAL BUILDING, NEW YORK.

HARRY M. SLOAN, the talker, is out of the hospital in New York after six weeks' illness. He is well now and ready for a long, hard season, which will probably be at Coney Island—starting soon.

COUNT WILLIAM B. JARVIS, director of publicity, has a specially printed stamped paper wrapper that he sends out marked copies of the papers that contain notices of the Polack Bros.' Shows. Hey, you, Edward R. Salter, and others, wake up. The "Count" has started something.

OSCAR V. BABCOCK arrived in New York for a stay long enough to arrange his season's bookings for his exclusive style of loop-the-loop.

MART MCCORMACK claims that the show he will have on the Columbia Shows this season will be a distinct novelty and surpass all his previous efforts. It is now named the Coconut Grove. The tent will be decorated with palms and will have scenery to make it resemble a coconut grove. It sounds all right at that.

JACOB'S LADDER idea for a show might be developed in a manner to bring out something new in the Illusion line. You constructors give it a couple of elaborations as your fancy dictates.

JOHN W. DAVIDSON is manager and treasurer, Bartley N. Taylor superintendent and Paul Sheets assistant superintendent of the Crescent Concession Company, whose headquarters are in Bridgeport, W. Va. They claim to be the operators of new and novel concessions. Davidson writes that he and Dr. James S. Davidson are planning to put a motor truck show on the road about June 1 and that B. N. Taylor will have pillows and dolls with the Northwest-ern Shows.

LEVITT-BRUNEN SHOWS, according to Victor D. Levitt, are going to develop some new ideas in the carnival line that will be the talk and admiration of all in the business. We are pleased to learn from one so long in the game that the new firm is really going to do some stepping that will bring one or two things to the front that will be noticeable. Go to it. We are with the doers.

H. C. MOORE arrived in New York from Albany and announced that he will have a Hawaiian Village with Levitt-Brunen, opening in Pittsburg about April 25. Among those already signed up by him are Rozina Moore, Little Fatima, Izelie Iona, David Lester and Pearl Clarke. Moore says that he is going to make it a show out of the ordinary.

PRINTERS' INK when rightly applied has been known to pull quite a number of shows out of the slough of financial despond. Advertising is the root of all success in getting them on the lot. It is then up to the merit of the attractions. Moral—Spread a little more printers' ink.

THE SPIRIT OF "I WILL" co-operate and help my fellow showman has made the Showmen's League of America the Gibraltar of all social, fraternal "show" organizations. Its work for the general uplift of the showman has just begun. The Showmen's League of America will live as long as show business itself. Now is the time to do your bit.

A. M. SCHREYER'S Congress of Athletic Wonders and Open-Air Thrillers is going to put the producer of open-air attractions on the map. It is the best idea yet brought to light in that line. Date is week May 6 at Madison Square Garden, New York.

MARY SWEET, Stella Granan and Babe Langert are among the performers engaged by Mart McCormack for his new show.

CHARLES HUGO is sojourning in New York for a short while. Like to have him put on a big show with some carnival. We believe he could give us something worth while.

IF ANY MAN is too small for detail he is just about too small for anything really worth while in show business. The man that so persistently said "Don't bother me with those little matters" is not in the business this season and is not likely to ever be again. Detail counts. Don't forget it.

HOW ABOUT THE champion water drinker and Sober Sue act for pit shows. The champion laughter of the world would be another. The lack of some comedy feature has made many pit shows gloomy places to visit. Get this idea to have some comedy in one of the pits. Do it today. Make something that will make the folks laugh. If you haven't something of that kind now in your "greatest pit show in the world."

WILD WEST is not that unless you have rope spinners and larlat throwers.

NEW YORK HIPPODROME Sunday night, April 21, will be packed from pit to dome with show women and showmen from all over the

country to witness what will without a doubt be the greatest performance ever given by show women and showmen for show women and showmen. Try to get in. Tickets are selling fast and furious. Make your reservations now if you have not already done so. The performance will be worth ten times the price of admission. Many things never before seen on the stage will greet your eye and ear. The cause is one worthy of all consideration anyone in the show business can give it. It is your entertainment for your Hospital Fund. It is no one man's affair. It is yours. Write or wire A. A. Powers, 305 Gayety Theater Building, New York, to make your reservation for you. He is chairman of the ticket committee. Get to New York Sunday night, April 21, and help the Showmen's League and Society of Magicians help you. You can never tell when you will need what it will soon be able to offer to all in the show business. It has the unanimous endorsement of every big and right thinking man in show business in New York and all over the country. Come. If you can not get there send tickets to your soldiers and sailors, our soldiers and sailors, or your friends. Opportunity only knocks once. Avail yourself of the opportunity now to help you help yourself. Wire today for reservations.

WHEN YOU LISTEN to some of the big things some are going to do you wonder what inspires them. Look and see who is behind them. The Showmen's League of America has always kept faith with the showman and public alike. That's why all of its undertakings can be counted on as successes. Come to New York Sunday night, April 21.

Percy Morency, business manager of Johnny J. Jones, while in New York made application for membership in the Showmen's League of America. You go and do likewise.

THE SHOW WORLD EXPOSITION, Henry Meyerhoff and Morris Taylor, managers, was scheduled to open in West New York, N. J., Saturday, April 6. They did not get ready till Monday and on account of lack of illumination did not get ready until later. The cold and rain interfered with their plans and caused some annoyances. The wagons were wintered in the Jersey city in the old Bartell's quarters. For the present the organization consists of carousel, whip, ferris wheel and concessions. We hear that they will also open a similar organization in East New York very soon. The idea of riding devices and concessions exclusively with shows eliminated entirely from this.

THERE IS A DEARTH of suitable acts for grand stand shows we are reliably informed. What are we going to do about it? Something must be done. How about balloon ascensions, airplane flights and the like? Question.

THOMAS E. CUNNINGHAM was a recent arrival in New York from Boston. He stayed a week and left for Philadelphia. A very busy man is Thomas Fortune working on his new idea.

ROBERT J. MERCER is ill at his apartments in New York.

THE PROGRESSIVE TOY COMPANY was recently represented in Chicago by M. A. Miller who had a full line of their goods on display at the Sherman House.

JACK AND JILL—A very large and important person, Edward Karn, was a visitor in New York recently. He is one of the famous team of Jack and Jill of pit show fame. He will have his own pit show this season. He thinks that after all these years of experience that he is well qualified to branch out on his own book.

HENRY F. STOWE, owner and educator of Snow Flake, the horse, is in New York. He is not decided yet on the season. He claims that his horse is a wonder in the equine world.

FRED DANNER has been struck by the call of the lot. He plans to go with the Williams Standard with an entirely new attraction. It is his new and improved Twenty Thousand Leagues Under the Sea. It is a devilfish. Mrs. Danner was seen on Broadway the other morning with her furs and Frills tinted with gems.

OMAR SAMI says that the drawing power of The Billboard's advertising columns is hardly believable. Omar claims that he was literally swamped with replies to his last ad. He states that so many letters came to the Postoffice in Streator that the mail carriers were at a loss to know what was happening.

MARGARET OFFER, the small protégée of Mrs. Walter K. Sibley, visited on Broadway some days ago with Mrs. Sibley. She left for Petersburg to put her concession with the Sibley

HAMDA BEN



Hamda Ben has for this season a big Garden of Allah show, which he has booked with the Joseph G. Ferrari Shows.

has caught on in good style it would seem

from this.

THOMAS E. CUNNINGHAM was a recent arrival in New York from Boston. He stayed a week and left for Philadelphia. A very busy man is Thomas Fortune working on his new idea.

ROBERT J. MERCER is ill at his apartments in New York.

THE PROGRESSIVE TOY COMPANY was recently represented in Chicago by M. A. Miller who had a full line of their goods on display at the Sherman House.

JACK AND JILL—A very large and important person, Edward Karn, was a visitor in New York recently. He is one of the famous team of Jack and Jill of pit show fame. He will have his own pit show this season. He thinks that after all these years of experience that he is well qualified to branch out on his own book.

HENRY F. STOWE, owner and educator of Snow Flake, the horse, is in New York. He is not decided yet on the season. He claims that his horse is a wonder in the equine world.

FRED DANNER has been struck by the call of the lot. He plans to go with the Williams Standard with an entirely new attraction. It is his new and improved Twenty Thousand Leagues Under the Sea. It is a devilfish. Mrs. Danner was seen on Broadway the other morning with her furs and Frills tinted with gems.

OMAR SAMI says that the drawing power of The Billboard's advertising columns is hardly believable. Omar claims that he was literally swamped with replies to his last ad. He states that so many letters came to the Postoffice in Streator that the mail carriers were at a loss to know what was happening.

MARGARET OFFER, the small protégée of Mrs. Walter K. Sibley, visited on Broadway some days ago with Mrs. Sibley. She left for Petersburg to put her concession with the Sibley

ARE YOU SATISFIED

to sit tight and let the other fellow do the fighting and the paying, that's what you've taught your share in the United States Government yet? Idle dollars are alien enemies. Put every available dollar to work in aiding to win the war. We must not only "do our bit," we must do our best, we must give until it hurts, that is true sacrifice.

If you haven't bought your Liberty Bond—DO IT NOW. It is the best investment in the world today—every article of value in this United States of America is behind Liberty Bonds—BUY NOW.

In utilizing this little advertisement to talk Liberty Bonds to you rather than our own business, we do so with the belief that there will be little of either pleasure or profit in our business or any other American business unless Liberty wins this War.

ELI BRIDGE COMPANY
ROODHOUSE, ILLINOIS, U. S. A.

STREET MEN

Sales Board Men, Paddle Wheel Men, Concessionaires, Carnival Workers, Sheet Writers or Peddlers:

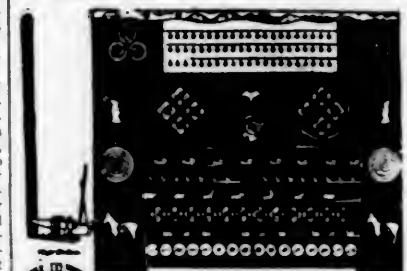
**WATCHES, JEWELRY, CLOCKS,
SILVERWARE, REVOLVERS, NOTIONS,
NOVELTIES AND CARNIVAL GOODS.**

All orders shipped same day as received. Old catalogue free. New catalogue for 1918 will be ready to mail about May 1st.

Write for special descriptive circular on our new 300 Rolling Ball Game (Patented). The most fascinating game ever invented.

NO GOODS C. O. D. WITHOUT DEPOSIT

Shryock-Todd Notion Co.
822-824 N. 8th St., ST. LOUIS, MO.



GET THE BEST MONEY-GETTERS
F. MUELLER & CO. CHICAGO, ILL.
Manufacturers Shooting Galleries and Amusement Devices. Send for our new catalogue.

SPORTING GOODS

CLUB ROOM FURNITURE
Magical Goods - Stage Money

Send for Free Catalog Today.

HUNT & CO.

Dept. G,
160 N. Fifth Ave., CHICAGO, ILL.

SNAKE SHOWS

When all others fail try the old stand-by. Mixed Rept. \$10.00 Dens and up. Get value received by ordering from me.

W. A. SNAKE KING,
Post Office Address, Brownsville, Texas.
Telegraphic Address, Snakeville, Texas.

IMPORTED ORGANS

For sale for Amusement Parks, Summer Resorts, Skating Rinks, Dance Halls, and the finest for Picture Houses. All ready for use, in and outside.

JOHN BOGERS, Chicago, Ill.
1401 W. 15th Street.

GUERRINI COMPANY

J. Petromilli and C. Platano, Proprietors
HIGH-GRADE ACCORDIONS.
Gold Medal, P. P. I. E.
277-279 Columbus Avenue, San Francisco.

ORGANS

For Carousels, Cardboard Music, Repairs, Exchanges

G. MOLINARI & SONS, Manufacturers,
112 32d St., Brooklyn, N. Y.

ORGANS

Bought, Sold, Exchanged and Repaired.
JOHN MUZZIO & SON, 178 Park Row, New York

PADDLE WHEELS

60, 90, 120 Numbers. Special.....\$ 8.50
With 180 Numbers. Special..... 11.00

OUR DOLLS TOP THEM ALL.

DOLLS, TEDDY BEARS, POODLE DOGS, PILLOW TOPS, PENNANTS, NOVELTIES, SALES BOARDS, SERIAL PADDLES, VASES, STEINS, PAPER NOVELTIES, HIGH STRIKERS, DOLL RACKS.

Get Next To Our Sales Board Outfits. Amusement Devices. New Catalogue.

SLACK MFG. CO., 337 W. Madison St., CHICAGO, ILL.
After May 1, 1918, we will be located at 125 West Lake Street



BLAME THE PRINTERS . . . DON'T BLAME US

They have the copy for our

NEW SHURE WINNER CATALOGUE

But it is a big book and it takes time to set it, print it and bind it. They promise that we will have it by

MAY 1ST

So send in your request, we will file it, and be sure to let us know where you will be at that time.

If you are in need of goods now—and undoubtedly you are—send in your orders, and you know from past experience that YOU WILL BE WELL TAKEN CARE OF.

Now, all you people who are interested in

**WATCHES
JEWELRY
RUGS
HANDKERCHIEFS
HOUSEHOLD GOODS**

**SALESBOARD MERCHANDISE
CLOCKS
CARNIVAL GOODS
SILVERWARE
PREMIUM GOODS**

**HIGH PITCH GOODS
RING-A-PEG
NOVELTIES
NOTIONS**

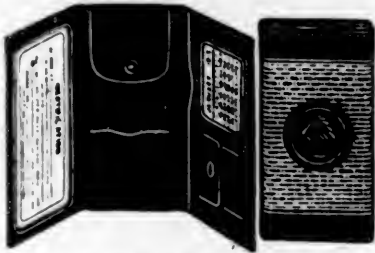
**FANCY GOODS
AUCTIONEERS'
GOODS, ETC.**

don't wait to write for the book. ATTEND TO THAT MATTER NOW. You need the SHURE WINNER CATALOGUE in your business.

N. SHURE CO., Madison and Franklin Sts., **CHICAGO**

We protect your interest by selling to dealers only, and do not furnish catalogues to consumers or curiosity seekers.

Attention Sheet Writers and White Stone Workers



You know our new 7-in-1 Book. We are now giving heavier and better stock of leather than ever before at the same old price. Ask for our Japanese Basket Weave, Indian Head Design. Price, \$2.00 per dozen. Sample sent on receipt of 25c.

BRACKMAN-WEILER CO.

White Stone Specialists,

337 W. Madison Street, CHICAGO, ILL.

TOY BALLOONS, WHIPS



Always fresh stock at

RIGHT PRICES
Bright assorted colors.

No. 60—A.I.R. \$2.50 Gross.
No. 60—Gas, \$3.00 Gross
No. 40—Round Squawkers, \$2.75 Gross.
Large Sausage Squawkers, \$3.50 Gross.
Watermelons, \$6.00 Gross.
Whips, a few left at the old price, \$4.50 & \$5.50 per Gross.
Terms CASH

Brazel Nov. Mfg. Co.
1700-1704 Ella St., CINCINNATI, OHIO.

"DICKMAN" SHOOTING GALLERIES



BEST ON EARTH. PRICES RIGHT.

Send for Catalogue.
JOHN T. DICKMAN CO., INC., 245 S. Main Street, Los Angeles, Cal.

\$1.00 RUGS FOR 60c

A Bonanza for Premium Users and Agents. Rich-looking, imported 36x60-inch Rugs, equal in quality and beauty to \$1.00 Rugs, in quantities at 60c each. These are something new, unusually attractive, as the market in America but a few months, never seen in many localities.

WONDERFUL PREMIUM VALUE

We ship from warehouses in Boston or St. Paul.
AGENTS: One agent in Tennessee sold 115 in four days—profit \$57. Write today. Sample, parcel post, prepaid, 9c.

Edw. K. Condon, Importer
12 Pearl St., Boston, Mass.

FOR SALE: One Kingsdown Ticket Box \$7.00; one Kingsdown 141, 547, \$3.00; three Cages, red fronts, \$10.00 each; will accommodate 8 different small animals. These goods are new and never been used. **BARST,** 218 N. Warren Ave., Indianapolis

WANTED

To learn the whereabouts of SAM BATHAM, the trap drainer, **THE BIXIE MUSIC HOUSE,** 105 W. Madison St., Chicago, Illinois.

Superb. Mrs. Sibley says she is the general agent for Margaret. Margaret will have an announcement to make soon that she hopes will please all her friends. She does not swim or dive any more, as she once did as a water show feature attraction.

CARNIVALS ARE NOT CIRCUSES and should not be referred to in the public or any other press as such by carnival press agents. Now take that and attend to your own publicity and stay out of the circus man's province.

ARTHUR HOLDEN and Captain Jack Payne. How are they for high divers. Good? Yes.

LADIES' AUXILIARY

Of the Showmen's League Invests \$300 in Third Liberty Loan

Chicago, April 18.—At the regular meeting of the Ladies' Auxiliary of the Showmen's League Friday evening in the League Club Rooms the members of the Auxiliary unanimously voted to invest \$300 in the Third Liberty Loan. The matter was brought before the members by Mrs. Herbert A. Kline.

The knitting is progressing most satisfactorily. Several finished pairs of socks were turned in last evening, and many reported their work well under way. If the members of the Showmen's League who are in the service of Uncle Sam and whose addresses have not already been sent in will kindly forward them to the secretary of the Auxiliary or to The Billboard, the ladies will see that they will share in the good things being planned for them.

At the conclusion of the meeting of the Auxiliary Committee from the Showmen's League informed the ladies that the league members had planned an informal dance and luncheon for them. They were then asked to step into the main club room, where they should make themselves right at home, and a most enjoyable time was had by all.

At the last meeting it was decided to hold all future meetings on Friday evening instead of Wednesday afternoon. For the present the ladies will hold their meetings in The Billboard office, and it is hoped by all that they will have their own club rooms. Beginning June 1 meetings will be held on the first Friday of each month instead of weekly.

METROPOLITAN SHOWS

After three weeks of balmy summer weather and extraordinary business the Metropolitan Shows ran into about as tough a week of frigid atmosphere as they ever experienced. Bessemer, Ala., week of April 8, will be remembered by the members of the caravan as an engagement resulting in little short of a calamity. An epidemic of pneumonia was prevalent thereabouts. The week was a total blank. E. L. Cummings' motorhome joined in Bessemer, coming over from the Rubin & Cherry Show, as did a crystal maze. This brings the number of paid attractions up to sixteen. Sheffield this week (April 15-20) cannot help but be a banner stand with anything like an even break in the weather. A late arrival prevented everything from being in readiness opening night, but the attractions that were ready did an overflow business. The concessions reaped a harvest, and everybody wore smiles.

The 60-foot baggage car purchased from Johnny J. Jones has been received, and is being overhauled and repainted. Mrs. Roy J. Cary has left for a short visit with the home folks at New Orleans. William Carsey has wired the management that he is on his way from New York with a submarine show. The Thrift Stamp contest for members of the caravan, with a \$100 Liberty Bond as the prize, has already stirred results. Kady Osbida is now leading the field.—WILLETT L. ROE.

ANDERSON AMUSEMENT CO.

Goodland, Kan., April 19.—Preparations are under way to open the Anderson Amusement Company here May 1 under a popular auspices. The company will be somewhat larger than last year and will have its own riding devices, consisting of a carry-us-all, operated by Blacky Miller and wife, who have just returned from Albany, Ga., and ferris wheel, operated by Harold Moats. MIT Strader, assistant manager of the company, returned from Kansas City and other points the other day, after purchasing a four-track Parker monkey speedway, and booking some concessions. For the opening there will be two rides, fifteen concessions, and the following shows: Cabaret, monkey speedway, Naja the illusion, dog and pony athletic. The tour will take the caravan thru Colorado and Wyoming.

KELLEY WEDS MISS GAINES

L. C. Kelley, general manager of the Great Clifton-Kelley Shows, and Catherine Gaines, his treasurer, were married in Memphis, Tenn., April 2. It has just been learned.

Showmen can not do without The Billboard Date Book. Got yours? 25c.

GOLD BACK GLASSWARE

IN

Vases, Nappies, Plates and Small Ware

Decorated in Colors and Gold Bronze. Stock Constantly on Hand.

THE LANCASTER GLASS CO.
LANCASTER, OHIO



PILLOWS

NEWEST DESIGNS
SHOWING OUR BOYS IN ACTION

LARGE VARIETY MILITARY COMBINATIONS

Send \$12.00 for sample dozen. Get our quantity price. FREE CATALOG.

WESTERN ART LEATHER CO.
Box 484 Tabor Opera Bldg.
DENVER, COLO.



ELGIN and WALTHAM WATCHES, \$3.35

New York, Standard and New Era.....\$1.75
Columbia, 6 Size, & Perfection, 16 Size 1.95
21 Jewel Swiss.....\$2.00 to 2.25
C. W..... 1.75

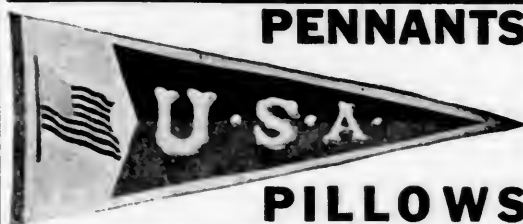
ALL COMPLETE NICKEL OR GOLD PLATE CASES

80 cents Extra Fitted in new 5x20 Gold Filled Case. These are rebuilt Watches; every one guaranteed in first-class running order. As good as new.

Write for dealers' Price List on other Watches.

MONON SALES CO., Incorporated,

410 S. Dearborn St., CHICAGO.



PENNANTS

PILLOWS

SPECIAL U. S. ARMY AND NAVAL DESIGNS
All sizes and prices.

Agents Wanted at all camps. **BIG MONEY**—Send small deposit for samples to take orders with. Money refunded at any time if not satisfied.

WRITE TODAY.

PACIFIC PENNANT & ADVERTISING CO., - 244-46 New High St., Los Angeles, Cal.

AT LIBERTY --- GENERAL AGENT ARTHUR E. CAMPFIELD

BOOKING AGENT "OVER THE TOP," PORTABLE DEPT. (pat. and title copyrighted), LUNA PARK'S LATEST RIDE. Only two Portable Rides will be built this season, for delivery in August. OFFICE, 56 Myrtle Ave., Brooklyn, N. Y.



NOW LOOK HERE FOR JAPANESE GOODS

For Paddle Wheels—Grind Games—Sales Boards, etc. **FREE CATALOG** if you mention your business and the B. B.

TAKITO, OGAWA & CO., 327 W. Madison Street, Chicago, Ill. (THE VASE HOUSE) NEW YORK OFFICE, 101 Fifth Avenue.

DO YOU MENTION THE BILLBOARD WHEN YOU ANSWER OUR ADS?

PANAMA HATS

WILL MAKE LOTS OF MONEY FOR YOU

HATS THAT ARE WORTH \$5.00 EACH, OUR SPECIAL PRICE \$12.00 PER DOZ. INVEST \$6.00 FOR 6 SAMPLES OF MEN'S AND LADIES' INDESTRUCTIBLE, GENUINE TOYO PANAMA HATS. IF NOT SATISFACTORY WE WILL REFUND YOUR \$6.00 AND 50c EXTRA FOR YOUR TROUBLE. NO CATALOGS. NO GOODS SENT WITHOUT DEPOSIT.

SABATOGA PANAMA HAT CO., 151 Greene St., NEW YORK

JOHNNY J. JONES' EXPOSITION

Loses Entire Week at Richmond, Va.

There is an old and true saying that "there must be a first time to everything," and it was most fully exemplified week of April 8 to the entire satisfaction of Johnny J. Jones' Exposition. The company arrived in Richmond, Va., Sunday April 7, unloaded, and at noon on Monday everything was in complete readiness to open when along comes Mr. Jupiter Pivius and turned on the hose and never relented for a single moment until Thursday morning. Then to show he had a variety of weather he exhibited to the city of Richmond the greatest snow storm the oldest resident could recall. At noon he changed it to a blizzard a la Medicine Hat, with sleet and rain on the side. The snow storm continued until Saturday morning and by 6 o'clock the trouper had succeeded in shoveling the snow away sufficiently to leave the ground and load the train, leaving Richmond Saturday night.

In all of Johnny J. Jones' long managerial career it was the first experience for him to be on a lot for an entire week and unable to open any of his attractions. Four of the big tents were completely destroyed, but fortunately Business Manager F. Percy Morency was in New York arranging for the shipping of the new cars recently purchased, and the wagons, tents, fronts, etc., that Johnny J. Jones bought last fall from Victor Levitt and Co. Louis Berni. These arrived all right in time for the opening at Sunbury, Pa.

When Johnny J. Jones' Exposition starts on the long trail west the train will consist of 39 cars. Eleven new wagons will be on the Jones Steel Flyer when it leaves Pennsylvania, and Mr. Jones has just leased to other shows eleven flat cars, sold two outright, leased four of his old wagons and two of the old fronts.

The writer took his first vacation week before last; spent two days with Mrs. Salter and Ed R., Jr. Bootsie Hurd has returned from a visit to her husband, Frank Graham Scott, who is now in Uncle Sam's Aviation Corps.—ED R. SALTER.

ROY GRAY'S AMUSEMENT CO.

For the first time this season inclement weather has interfered with the business of the Roy Gray Amusement Company at Tusculma, Ala., causing the loss of Tuesday and Saturday nights. Week of March 25 was played at Scottsboro, Ala., under the auspices of the W. O. W.; shows located on the Court House Square, and business was exceptionally good. London, Tenn., was the next stand, and the business done there was the reverse of good. Considerable trouble was experienced there with the small boy and the 17 and 18-year-old town tough. From this point the show moved to North Maryville, where it ran into a cold wave and business was almost at a standstill.

Numbered among the new arrivals on the show are Mr. and Mrs. G. H. Miles, A. V. Ford as general announcer, Mr. and Mrs. W. A. Iebay, Mr. Courtney and wife and Mr. Smith and wife. Ruth, young daughter of Mr. and Mrs. Roy Gray, has recovered from an attack of measles.—H. F. Randle.

WESTERMAN IN CINCY

George W. Westerman gave The Billboard (Cincinnati office) a call last week on his way to Hamilton, O., in search of flats, baggage cars and baggage wagons for the Krause Greater Shows, of which he has charge of the advance. Incidentally Westerman has been lining up some strong auspices for the Krause caravan this season. He predicts big things for the show in Louisville, Ky., where it was slated to begin a two weeks' engagement April 22 under the auspices of the combined war relief charities. The attractions, rides and concessions will be located on the streets, one block from the Seelbach Hotel.

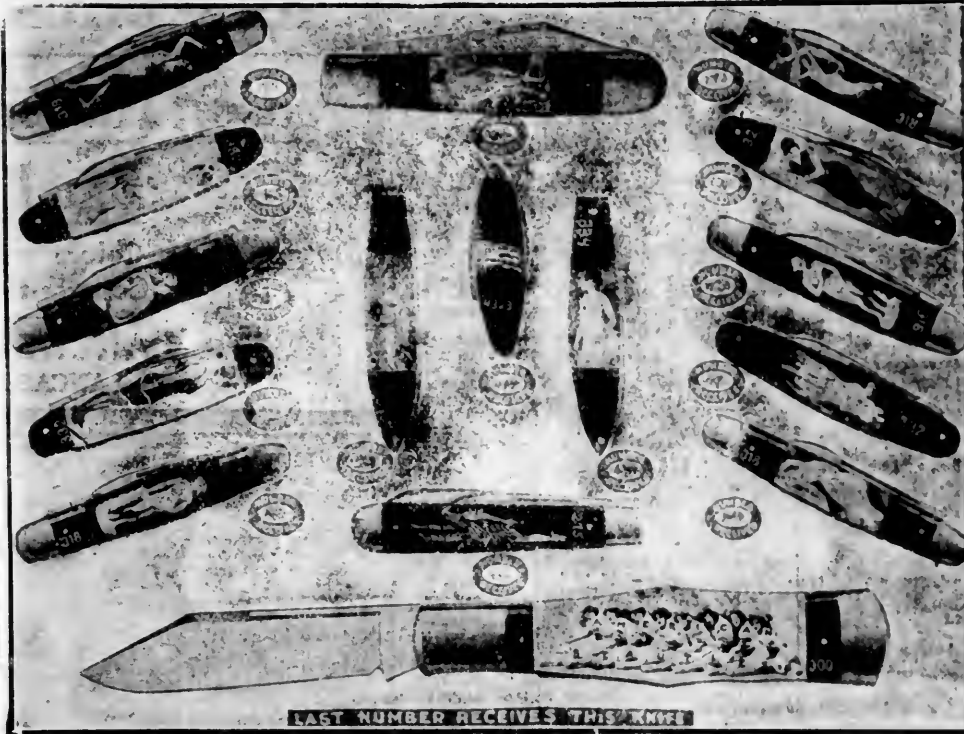
LATTO STARTS OUT

Chicago, April 29.—Al Latto, the well-known concessioner, confident that he will "clean up" with his new Whip and carefully-selected concessions, has started the new season in Chicago lots with the kind of pep that always characterized his endeavors.

FOR SALE Dunbar Popcorn Peanut Machine; cost \$900, will sell for \$350 cash. First-class condition. Act quick before going to war. J. W. WEST, Lewisburg, Tennessee.

WANTED TO BUY 50-ft. Round Top Tent, in fair condition; must bear inspection. WM. HODGELL, Cleveland, Ohio.

FOR SALE COMBINATION STATEROOM AND SLEEPING CAR. GIN-SO CHEMICAL CO., 1924 Frederick Ave., St. Joseph, Missouri.



LAST NUMBER RECEIVES THIS KNIFE

SALESBOARD DEALERS, LARGE AND SMALL

Who are interested in handling the 1918 WINNELL should get in touch with us at once. We have the most attractive assortments for the money made anywhere in the U. S. The one shown opposite is our latest production, and is proving to be the greatest winner of 1918. Our Assortment of Patriotic and Art Study pictures are over 50 in number, and the arrangement of the pictures are varied with each lot. The low price we can make on this and our other boards in quantity will surprise you. If you want to use knives without the boards, ask for prices on our Special Leaders Nos. 318 and 322. We furnish them with either Patriotic designs or Art Studies under the handles. There are two reasons why you should handle Novelty Cutlery Co. Knives. First, The merchandise used shows greater values for the price than any other on the market. Second: No other merchandise appeals so favorably to men. The knives are twice the size shown in the illustration. The selling of this board offers a rare chance to THEATRICAL MEN during their spare time to make easy money. Orders can be secured from drug stores, cigar stores, saloons, billiard parlors, bowling alleys, etc. All knives high quality and prices are right. **NOVELTY CUTLERY CO., 316 Bar St., Canton, Ohio.** P. S.—A sample No. 318 with either Patriotic or Art Studies under the handle, will be mailed for 50 cents.

Evans' Three-Pin Board

SOMETHING ENTIRELY NEW. FASTER THAN A SET. SCIENCE AND SKILL. WRITE FOR PARTICULARS. ALSO ASK ABOUT EVANS' FLASHING STAR. IT'S ANOTHER NEW ONE.



EVANS' DAINTY SWEETS, DOLLS, STUFFED TOYS. FULL LINE OF CONCESSIONAIRES' SUPPLIES. WRITE FOR OUR NEW CATALOG.

H. C. EVANS & CO., 1528 W. Adams St., CHICAGO, ILL.

DOLLS AND NOVELTIES

FOR CARNIVAL TRADE

Order from Chicago and save express charges. We carry a full line of stuffed dolls, such as Sailors, Soldiers, Nurses, Pollyannas, etc.; also the famous Beauty Doll and Liberty Boy. Concession Tents, Portable Frames, Paddle Wheels, Paddles and flashy silk border Pillow Tops. We are Western representatives of Zinn & Company Fruit Baskets. Write for Novelty Circular.

UNITED STATES TENT & AWNING CO.

"Largest Carnival Supply House in the World"

225-231 North Desplaines Street CHICAGO, ILL.

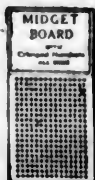
SALES BOARDS and CARDS

of all descriptions carried in stock and manufactured to your order

J. W. HOODWIN COMPANY

2951 W. Van Buren St. Chicago, Ill.

We ship your order same day as received



SMITH GREATER SHOWS

The Smith Greater Shows have a well-perfected organization this season, with Billie Owens doing the general agent work. Opening at Sumter, S. C., March 23, the company jumped to Florence, S. C., followed by Darlington, S. C., and Goldsboro, N. C. Florence and Goldsboro were both exceptionally good, but at Goldsboro the shows did not open until April 13 on account of rain every other day of that week. At the request of a number of Goldsboro people the company remained over for a second week.

New concessions are coming in in every town and George Johnson is treating them in that same old courteous way. A third electric plant has been installed on the midway, which is now a real blaze of light at night. A new flat and a privilege car have just been added to the big train. Chris M. Smith has been seriously ill with pneumonia, but is rapidly recovering under the careful nursing of Mrs. Chris M.—A. L. W.

KAPLAN GREATER SHOWS

The Kaplan Shows closed a two weeks' engagement in Knoxville, Tenn., Saturday night, April 6, going from there to Middleboro, Ky., where business was very good, considering the weather. Appalachia, Va., followed. Company carries two rides, eight shows, twenty-eight concessions, Yarbrough's Uniformed Band and a big double high dive for a free act—Captain Kannel and Jack Gordon. Mr. Kaplan has just received four more Arms Palace Cars. Adelaide Smith has joined with four concessions.

VICTOR WITH POLACK

Prof. John F. Victor, director and solo trombonist of Victor's Band No. 2, has booked his band for the entire season with The Polack Bros.' 20 Big Shows. The band consists of twenty-five soloists. Prof. John F. Victor, for several seasons, was assistant director of the famous Creators Band.

EXPERIENCED, RELIABLE AND RESOURCEFUL

Park Manager

and Carnival Manager at liberty to accept engagement or will lease or run on percentage a well equipped park. Address MORRIS UNGER, care Billboard, New York City.

SPECIAL---LAST CALL JOS. G. FERARI SHOWS

Opens Bridgeton, N. J., Sat., April 27; then New Brunswick, N. J., commencing Sat., May 4—2 Sats.

CAN PLACE FEW MORE LEGITIMATE CONCESSIONS

Can use to open at New Brunswick two more first-class Shows that do not conflict with the following: Dog and Pony Circus, Miracle Show, Ten-in-One Side Show, Motordrome, Fat Lady, Midget Theatre, Monkey Speedway, Mack's Patriotic Models, Garden of Alla, Mysterious Kazook, Merry-Go-Round, Ferris Wheel, Whip and Aerial Aeroplanes. Our route includes Bristol, Williamsport, Olean, Bradford, Lackawanna, Niagara Falls, B'way and Bailey Ave., Buffalo; Welland, Ont.; London, Ont.; Hamilton, Ont.; Rochester Industrial Expo., New York State Fair, Syracuse, Batavia Fair, Hamburg Fair, and then south. Can use men in all working departments.

Address JOS. G. FERARI SHOWS, Bridgeton, New Jersey.

AIR CALLIOPES

 DRAWS ALL THE CROWDS.
 PLAYS AUTOMATIC OR BY
 HAND TWO STYLES FOR IN
 SIDE OR OUTSIDE PLAYING.
TANGLEY CO MUSCATINE IOWA

AGENTS:
JOHN A. POLLITT, Room 634, 29 & La Salle St., Chicago, Ill.
JOHN BAKER, 421 Hennepin Bldg., Los Angeles, Cal.

DRUMMERS

For a surprise in prices, completeness of catalog and fine workmanship Send for our catalog.

ACME DRUMMER'S SUPPLY CO.,
2813-15 W. 22nd St., CHICAGO, ILL.

WE PUBLISH THE OLD FAVORITE
GRAND ENTREE
 One of the best street and concert marches ever written.
 Special Price, Full Band, 25c.
THE DIXIE MUSIC HOUSE, CHICAGO.

BEFORE

 You buy that next drum or any drum equipment send for our complete drum catalog.
LUDWIG & LUDWIG,
 1611 N. Lincoln St., Dept. H, CHICAGO.

REAL LIVE PUBLICITY!
 THAT'S THE KIND I WRITE
 Advance, Press or Promotion.
 Write me.
LUCILE F. DAWSON (LURAY)
 Care The Billboard, CHICAGO, ILL.

WANTED—Show or Other Amusements
For July 4 Celebration. Address C. W. JOHNS, Cambridge, Nebraska.

WANTED—Two Experienced Carrousel Men
Also Helper, at once. Good wages and treatment. R. H. SHAPIRO, Gettysburg, Pennsylvania.

EVERY ADVERTISER WANTS TO KNOW WHERE YOU SAW HIS AD.

DORMAN & KRAUSE SHOWS

One of the cleanest and most up-to-date amusement expositions in America is the Dorman & Krause Shows, which opened the season at Richmond, Va.

The attractions are: Captain Ashborn's Dog, Pony & Monkey Circus; LaCava's Working World, Trip to the Moon, Street's Spidora Show, James Hodge's Circus Side-Show, Billy Klein's Water Circus, featuring Irene La Mar; Hamilton's Athletic Show, Austin's Big Four, with Professor Knut's Fle Circus; Billy Wren's Vaudeville Show, Hamilton's Motordrome, Hoover & Dorman's Whip, Nagata Bros., Merry-Go-Round and Ferris wheel, Moore's Upside-Down House and Kirk's Illusion Show. Among the concessions are Louis Schlapacasse, soft drinks; Frank B. George, cookhouse and soft drinks; Mr. and Mrs. William Benner, hoopla; Robert Devito, palmistry; George Lowther and brother, fruit wheel; Mrs. George F. Dorman, candy and doll wheels; Sam Nagata, fish pond and vase wheel, and H. C. Role, cat rack, ten pins, Arkansas kids, kegs and dart gallery.

James Hodge, of 10-in-1 fame, has an excellent show this season, and has it housed in a new top. Captain Ashborn, having added several monkeys and dogs and a backing mule to his show, now has a first-class attraction. Billy Wren is this year presenting his vaudeville show, and it looks like good business for him, as he has something behind the front.

The executive staff is as follows: George F. Dorman, general manager; Louis J. Berger, general agent; Earl May, advertising agent; Jack Lytle, special agent; Raymond D. Misamore, secretary and press agent; Tommy Posa, musical director; Jimmie Jones, electrician; Arthur Sloane, trainmaster; W. H. Robert, general announcer; and H. C. Role, lot superintendent.—**RAYMOND D. MISAMORE.**

ORIOLE EXPOSITION SHOWS

Joseph F. Waring reports much progress in the organization of the Oriole Exposition Shows in Baltimore, Md., where the opening is slated to take place April 27. He says he will have a good clean outfit.

HARRY COPPING SHOWS

The Harry Copping Shows are about ready for their opening, which takes place at Reynoldsville, Pa., April 27. The following shows and rides are booked: Lunn's merry-go-round, Spencer's ferris wheel, Kote's Dog and Pony Show, Adam Erbe's Athletic Show and '49 Camp World's Busy City, Brownie Smith's 10-in-1 and Copping's Submarine and Platform shows. In addition there will be Matt Gay, free act; an Italian band and twenty-five concessions.

WILEY SIGNS UP



J. R. Wiley has closed a contract with J. W. Conklin whereby the Wiley Hippodrome Show will be one of the features with the Clark & Conklin Shows. Mr. Wiley and his wife and two boys have been playing vaudeville the past winter in the South. "Jimmy" Bawks, the wire walker, returns to the Wiley Hippodrome Show this season after an absence of four years.

NOVELTY TAKES WELL

New York, April 20.—The new sweetheart trench mirror and photo frame combined, put on the market by the Acme Manicure and Novelty Co., of 200 Fifth Ave., is proving a wonderful success; in fact, orders already received have reached nearly half a million. Nothing could be nicer for the boy over there or the girl over here than one of these novelties.

ORDER OUR GENUINE PLATINA RINGS AND SCARF PINS

They have the appearance of the genuine Platina Diamonds. They have proved to be the biggest sellers ever put out on the market. Donley's best quality, fine cut, electrical white stone Scarf Pins and Studs, assorted styles. Per gross... \$ 4.00
 Same as above in pierceless Ear Rings. Per gr. pairs... 11.00
 Push Ear Rings. Per gross pairs... 9.50
 No. 17—Best value ever offered. Acid test, high platina top, Tiffany set, with 4 and 4-carat best quality white cut brilliants. Per gross... 10.50
 No. 18—Extra fine, acid test, plain or engraved Belcher set, with best quality cut brilliants. Per gross... 11.50
 No. 19—Same as above, in large tooth mounting. Per gr. 9.50
 No. 20—Small tooth mounting. Per gross... 9.00
 No. 21—Small fancy mounting. Per gross... 9.00
 We have the largest assortment of Watches of all kinds, Diamonds, Jewelry, Gillette Razors, Cigarette Cases, Pearl Manicure and Toilet Sets, Cameo Specialties, Fountain Pens and Novelties. We can convince you that it pays to buy from us. OUR prices are hard to beat. Send for OUR catalog now. Mailed free to dealers only.
ALTBACH & ROSENSON (Wholesale Jewelers), 205 West Madison St., Chicago, Illinois.

Showing members of the Rainbow Division, Camp Mills, using Song-O-Phone.



SONG-O-PHONE

IS MAKING BIG MONEY FOR THOSE THAT ARE WORKING CAMPS, CANTONMENTS AND NAVAL BASES. A REAL BIG, FLASHY MUSICAL INSTRUMENT AT A VERY LOW PRICE.
 If you can sing, whistle or hum a tune, you can play the SONG-O-PHONE. (No instruction necessary.) It produces sweet, rich and mellow tones, and sounds just like the real thing. There's a world of fun in a SONG-O-PHONE band. You can get up impromptu concerts, vaudeville or serenade parties. Used by the boys in the Army, the Navy, the Y. M. C. A., fraternal organizations, amateur and professional performers, and in the home. The ideal musical instrument to pass away the dull hours when off duty.

For sale at all Musical Instrument Dealers everywhere, or sent on receipt of price. Write for catalog.

THE SONOPHONE CO., 1-3 East 14th St., N. Y.

Have You Left School ?

with a diploma or without it? In either case you of course do not wish to leave off being educated. When education ends life ends.

Take a Reading Course

Everybody reads, but too many read without any plan, and to no purpose. The college graduate is like other people in the need of system, but a little more likely to realize his need. The Chautauqua Reading Course is useful alike to the person of limited training, who labors many nights over each book, and the critic or vigorous man of affairs who can sweep thru them all in a few hours. For either a group of related, intelligible and competent studies leads to a well rounded result.

Don't Read at Random

For many years the very mention of a reading course has meant without further explanation the Chautauqua Reading Course. It was the first and is still the best, and it alone has a worldwide fame. The cost is trifling, \$6 for a year. Are you tired wasting your odd minutes? If you will tell us that you saw this ad in The Billboard we will send full free synopsis.

Chautauqua Institution
Chautauqua, New York

Faultless TOY BALLOONS Get Our Rebate and NOVELTIES — Money Extra plan

BUY DIRECT GET BIG CASH REBATE

Toy Balloons—Squawkers—Come-back Balls—Patriotic Balloons—Novelty Balloons—the greatest line of live-wire money-makers you ever sold—the fastest selling goods you ever saw. Big, strong, full weight Balloons—fine assortments of brilliant, fast colors—all sizes and shapes—long, easily tied necks—plain or printed—with or without Patented Closing Valves, Dandy Squawkers, Live Come-back Balls and the greatest bunch of Balloon Novelties on the market. It's never too late to begin Buying Right—Right Goods—Right Prices. Rush a card to us today for our whole Proposition. Do it now. Samples if requested.

ALWAYS FRESH GOODS

THE FAULTLESS RUBBER CO., 4130 Rubber St., Ashland, Ohio., U. S. A.

**SURE!!
BERKS'
HAVE THE
LOW PRICE
FOUNTAIN PENS
AND CAN DELIVER THE GOODS.
SEND YOUR NAME FOR
NEW PEN PRICES
DO IT NOW!**

We carry a full line of articles suitable for Streetmen, Demonstrators, Fair Workers, Sheet Writers and Novelty Dealers. Prompt shipment and Lowest Prices. Only 104-page Catalog mailed upon request. Consumers save stamps.

BERK BROS.
543 BROADWAY, NEW YORK

AGENTS \$1.00
THIS IS A
GOLD MINE at a Throw
Only 10 Boxes a Day Means \$5.00 Daily Profit.



Lucky Seven Combination in display case. Full size of box, 6 1/2 x 1 1/2 inches. Each article full drug store size. Retail value \$3.35; you sell for \$1.00; costs you only 50c. **THINK OF IT! 11 ARTICLES FOR LESS THAN 5c EACH.** When you show your customer this gorgeous outfit, with purple padded cover, the array of fine toilet goods (that always appeals to milady's heart) will dazzle her eye, and when at the end of your spiel you state the low price of \$1.00 for all this, the dollar is yours, even if she has to borrow, beg or steal it.

This Lucky Seven package has been a "lucky find" for all parties. Complete outfit sent express prepaid for \$1.25. **SPECIAL OFFER TO BILLBOARD READERS:** 10 Boxes and Sample Case free for \$5.00. Get busy quick. Only one of our "37 Varieties," all coin exchangers.

E. M. DAVIS SOAP CO. 542 Davis Bldg., CHICAGO
900 Lake Street, CHICAGO

CAMP HANDKERCHIEFS

\$1.75 PER DOZEN **\$1.75 PER DOZEN**

PATRIOTIC Pure Silk. **BORDERS,** \$1.75 per Doz.

Designs—"Greetings From Camp," "Remember Me" and "In Service." Special Camp Name if you order one gross of each design at \$21.00 Cross. Aluminum Collapsible Drinking Cups, large size, \$12.00; sample dozen, \$1.25. No catalog. One-third cash with order, balance C. O. D.

MILFRED NOVELTY CO. 357 W. 36th St., NEW YORK CITY.
Get acquainted with King Solomon.

BARGAIN BULLETIN FREE

OVER 100 BIG LOTS OF PREMIUMS, AGENTS GOODS, ADVERTISING NOVELTIES, POST CARDS, BOOKS, PICTURES, ETC., AT A FRACTION OF ORIGINAL COST. WRITE TODAY, NOW!
FANTUS BROS., 519-531 S. DEARBORN ST., CHICAGO

Papermen-Sheetwriters

The new law has put most of the old boys out of the game. I'll keep you in it with the best *Farm Paper* in the world. On a salary, too, so you can make more than you ever did—and be safe. Write
R. H. STEEL, Box 1632, Philadelphia, Pa.

MILITARY SUPPLIES

Our 50-page **WHOLESALE POCKET SIZE CATALOG** is now ready. Get your copy at once and save the jobber's profits. **LOOK! REGULATION COPPER BRONZE BUTTONS, 5 CENTS.** Regular \$8. Seller. **ORGANIZATION SUPPLY COMPANY,** 44 Ann St., New York.

MENTION US, PLEASE—THE BILLBOARD.

PIPES
BY GASOLINE BILL BAKER

Bill is receiving letters every day voicing approval of the article which appeared in the April 13 issue of *Billboard*. If we mistake not what was said then is the sentiment of all good and true pitchmen. When a sufficient number of letters, with expressions of opinion, have been received, Bill will lay down another barrage. There's a class of men in the game whose methods of transacting business are a menace to the profession. We're going to find out who they are. We hope, tho, that they will heed this warning and "cancel the rough stuff." That sort of thing won't go any longer. It's got to be stamped out.

Dr. and Mrs. H. B. Parker were in the South all winter and left there a couple of weeks ago. They stopped off in Chicago long enough to write Bill a most interesting letter and then left for Toledo, O., which town will soon be alive with Doc's famous eradicator.

Dooley and the Missus are working cement in the Chicago ten-cent stores, and doing nicely. Herbert is there also, with white stones, and Ira L. Grishaver is in Kresge's 25-cent palace working his jewelry.

Joe Wilson, the Southern gentleman, and his wife are somewhere between New Orleans and St. Louis. Too busy to write, Joe?

Dick and Honey Jacobs are located on their grape farm outside of North East, Pa., and send word that the latching is out to any of the folks passing thru.

George Regan, when last heard from, was in New Orleans. How is the letter G, George?

the fraction to its lowest terms. Shake, Yim. Let that orthodox honesty permeate the whole fraternity and these pessimistic down-and-outers will either take heart, turn over to the catch-up page of the times, or get off the track while the getting is easy. Pitchmen are like all others. Those who got into a rut years ago have not yet realized that the world is pegging along tolerably fast and that if one can't keep up with the spirit of the Twentieth Century one is a dead one. There never was better time for the live wires than the present. Since last September I have had no trouble opening up a bunch of closed cities, so called because they are closed to a bunch of "tupenny" jamboretas and petty grafters. The big money is there. Go get it honestly, squarely. And swat the pessimist just like you would the pecky fly."

The boys are not forgetting Jed Staffan up at Great Lakes.

All Isaacs—Won't you lay aside your pole and line for a space and let us know what news, gossip and slander are current in Russell's Point?

The Tie Form King, Sanguinette, joined the St. Louis chapter last week. Came from Texas, sombrero and all.

Who's who in Suspender Land?

Dr. Thomas Styner, friend and associate of Charlie Tryon for twenty-five years, gives the following synopsis of the Sage Brush Poet's career: "Charles Israel Tryon was born at Virginia City, Nev., July 18, 1869. Little is known of his boyhood. I knew him first as a variety actor, as vaudeville performers were

OWN A LIBERTY BOND

U.S.A. — Y.M.C.A. — U.S.N.

A TRIBUTE TO SHOWFOLK THEY GAVE THEY SAVED THEY SERVED

BUY LIBERTY BONDS

W.S.S.

TALE OF THE LITTER LEAVER
One day after I had worked a town
A six-foot bruiser knocked me down
And spilled me in the gutter.

As I lay there almost dead,
A holdin' my poor bleeding head,
I heard that bruiser mutter:

"My doorway from whence you pitched last night,
This morning looks a holy fright,
A lot of trash and litter.

"You came and asked permission,
In my doorway to make a livin',
(No wonder I am bitter).

"This is the thanks I get,
Get out of town, or, by Heck,
I'll have the marshal on thee.

"If I see your face here once again,
You'll suffer great and lasting pain."
And thus the bruiser left me.

L'ENVOI

Oh, knights, take this from me,
Appreciate kindness shown to thee,
And remember there are others.

Get me?
—E. E. HAYES.

Late gossip gossips the fact that Harry Sims is contemplating a return to St. Louis with his show.

See St. Louis by Torchlight with C. Edwy Williams. Incidentally The Lightning Calculator chirps the following in his best and imitable style: "Say, you, old Yim Ferdon, by jimminy, you've guess it the first time. You boiled it down to a fraction and reduced

known twenty-five or thirty years ago. At that time he was one of the best banjo players in the country, with a large following on the Pacific Coast, in which section of the country he was extremely popular. Like many performers of that day he was attracted to the pitch game. Ben Parker was Charlie's first teacher, and Fred Walton, the famous Quaker doctor, his first partner. Together Parker and Tryon worked Yankee notions. In those days Charlie was known as Farmer Tryon, making his pitches dressed in overalls. In the medicine end of the game his first connection was with Dr. Paul Grant. Later Charlie and I cast our lots together and for twenty-five years we were partners in the medicine and electric belt business. Charlie Tryon was a high-class entertainer and a splendid talker, and thus gifted he was able to play in one spot for lengthy periods with much profit to himself. Once he worked at the corner of Seventh and Market streets, San Francisco, for fifteen months. Charlie was married twice, both wives preceding him to the grave. I was appointed administrator of his estate, which consisted only of a few personal effects of little value. I am in touch with his niece in California, his only relative known to me. All his bills and the expenses incident to his funeral were paid by me. I was glad of the opportunity to do my bit for my comrade and true friend."—DR. THOMAS STYNER.

What are pitchmen going to do for lots this summer? Have you forgotten that almost every available foot of ground will be used for a war garden?

Gabe Hollingsworth has received notice that he will not be called in the next draft, so he will soon be taking to the road. Gabe has a swell new pair of trapes, a new case and the latest in lamps. This boy is one of the new

Silk Camp Handkerchiefs

New Patriotic Designs. Big Sizes, 15X15 Inches, \$2.00 Dozen, \$24.00 Gross.

IMPORTED LACE BORDERED CAMP HANDKERCHIEFS—In big demand at all campments. 15x15 inches.

\$2.00 Doz., \$24.00 Gross
Four Assorted Samples, \$1.00

PILLOW TOPS—Pure Silk-Satin, beautifully fringed and printed with new Patriotic Designs.

\$10.80 Doz., 90c Each

CENTER PIECES—Silk-Satin. Red, White and Blue fringe.

\$9.00 Doz., 75c Each

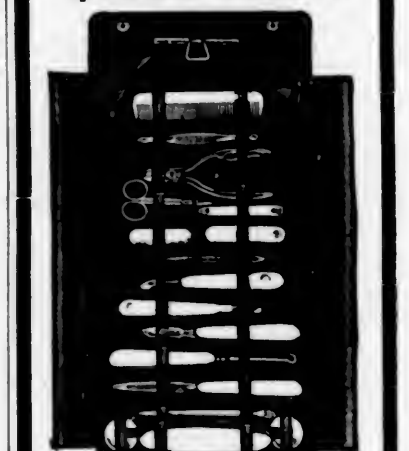
These are special prices. Order at once. One-third cash. Immediate delivery.

SAMPLE LINE OF HANDKERCHIEF CASES, PILLOW TOPS AND CENTER PIECE

\$3.00

KNICKERBOCKER HANDKERCHIEF CO.
Manufacturers and Importers,
421 Broadway, NEW YORK CITY.

17-Piece Manicure Sets
\$3.98 EACH



No. 427—17-piece Manicure Sets, stamped French Ivory, complete in black leather roll, \$3.98 each.

No. 428—17-piece Set, very similar to above, \$3.45 per set.

High-Grade Green and other Shades of Plush Lining.

COMPARE OUR PRICES.

Sample sent, postpaid, upon receipt of price and 20c postage.

For a large variety of popular price merchandise, consisting of Watches, Jewelry, Silverware, Clocks, Fountain Pens, White Stone Jewelry, Leather Goods, Ivory Toilet Goods, Cut Glass, Sales Board Premium Goods, Razors, Cameras, Utility, etc., see our new catalog. It's free to dealers.

JOS. HAGN & CO.
(Cut Price Wholesale Jewelers)
300-302-304-306 West Madison Street,
CHICAGO, ILLINOIS.

AGENTS

Monogramming Autos, Trunks, Hand Luggage, etc., by transfer method is the biggest paying business of the day. Great demand; no experience necessary. Over 50 styles, sizes and colors to select from. Catalog showing designs in exact colors and full particulars free.

MOTORISTS' ACCESSORIES CO.
MANSFIELD, OHIO

Sugar Puff Waffle Machine
Original—Portable—Reliable
Immense Profits—Steady Repeater



On the road, parks, carnivals, anywhere that people pass or gather. It's high class, wonderfully cranking and a proved winner. Molders a real \$11.00 in one day. But earned \$45.00 in one day. Bigger earned \$16.50 in one day. Checks on R. R. ticket. Complete business plan and secret recipe furnished. Anybody can handle.

TALBOT MFG. COMPANY
NO. 111 NORTH 15TH ST. ST. LOUIS, MO.

NOTICE, MEDICINE AND STREET MEN!

We have the best selling Medicine Proposition on earth. A bank draft in each package and we pay the war tax. Write us for samples and full information. Address: **HUBER OF LIFE MEDICINE CO.,** Springfield, Ill., Illinois.

If you see it in The Billboard, tell them so.

ones, but he is making the money. The Cleveland colony swears by him.

Wonder what has become of Billy Sheldon. How's the hotel business, Billy?

Well, Monty Ferdon, Bill is sitting tight. Why don't you write?

The other day we saw a picture of Eddie Jenkins. And looking at a photo of Eddie recalled Larry Harret to mind. And we wondered where the Jolly Juiulors can be.

Wanted—A letter from Daddy Parker, who went to Oklahoma to take a rest or shine up the old bank roll—we don't know which.

All is well on board the good ship, Waldron's White Wonder. Dr. Waldron, a good, clean worker, as we have heard him styled, is probably in Indiana by this time. The little Frenchman, Charles Harmon, is still opening things for Doc with his laugh bombs.

Get Doc George Groom to tell you about the bootlegging incident. Actually, that's what a marshal mistook him for.

Jack Toban and Mike McClusky are stepping high in Columbus, O.

Just think of a fellow wearing a fur-collar overcoat and a bored expression all winter, and getting away with it.

Doctor Howlett is still doing a fine business in Cleveland with his inhalers at fifty cents per inhaler. Wonder how many of the boys could get that price for them? Hats off to you, Doc. Doc is leaving Cleveland in a few days with a company of five performers and a piano player. He will carry a full line of medicines and work lots.

Shops and doorways are the lucrative places to work in Cleveland.

If you can't do your bit any other way wear a smile and boost. If there's anything we detest it's the weak-kneed, spineless fellow with nothing in his repertoire but a lot of calamity howls. One of this breed, according to an article in Collier's, witnessing a division review at Camp Lewis, American Lake, Wash., recently, let fall from his lips the following: "Fine body of men. It's a shame to think they must go to their death, isn't it? Just to think that all those thousands of men out there are no more than a breakfast for the guns in a battle on the western front!" His remarks were heard by a big soldier standing by and were answered with a return shell that the whining gentleman won't soon forget: "If that bunch out there does any dyin' they'll take a plenty o' company along with 'em," he snarled. "You want to lay off o' that talk around here, you! We're gettin' plenty good an' sick o' you calamity howlers that seem to think that we're nothin' but a lot o' boobs being sent over for Germans to play with. They ain't no Germans goin' to play with this outfit an' go home to tell their grandchildren they enjoyed bein' with us. We don't thank you to figure that we're

Sterling Silver Platinum Finished Rings



No. 528—Oval-shaped genuine shell cameo, surrounded by very fine white brilliant-cut diamonds. Gallery mounting.

Price, each, - - \$2.50



No. 461—Heavy weight sterling silver mounting, set with large size, extra fine opal, surrounded by very fine white brilliant-cut diamonds, set in a gallery mounting, and stones set in the shank.

Price, per doz., \$16.50



No. 467—Filigree shank and sides, fine white brilliant-cut.

Price, each, - - \$1.25



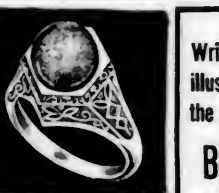
No. 504—Fine white, 32-facet platinum tipped white stones.

Price, Per dozen, \$13.50



No. 523—Very fine white, 32-facet cut stone, platinum tipped filigree mounting.

Price, Per dozen, - \$7.50



No. 506—Set with fine iridescent French pearl.

Price, Per dozen, \$13.50

Write for our new illustrated catalog, the book of Bargains, mailed free. Write for it today.

Alter
PRONOUNCED "AWLTER"
(THE HOUSE YOU CAN'T FORGET)

165 WEST MADISON ST.,
Over Childs' New Restaurant,
Chicago, Ill.

No matter how cheap the others sell, our prices are always a little less.

\$ LOOK PAPERMEN LOOK \$ WAR MAPS

20-page Atlas of War Maps showing all battle lines up to April 12. Front page marked in big letters, PRICE, \$1.00. Our agents cleaning up with these maps. Good to sell at 50c each or give away as a premium. Our price to everybody, 10c each.

COMPTON BROS. AGENCY, FINDLAY, OHIO.

a setnp for the Germans to knock over. Get that idea out o' your head. We're going to do somethin' in France besides die." The boy wasn't boasting. He was simply giving voice to what he knew to be a fact. We have all gathered too much of the feeling that the American soldier is some kind of a helpless sacrifice to the mighty German. As the young West Point Captain, who was killed recently at the front, said in his dying words: "The they outnumber us ten to one we can lick 'em."

Barney DeLaney, tho in his seventy-fourth year, is stepping high as an active member of the fraternity. Making his headquarters at Collinsville, Tex., he makes frequent trips into the sticks and never fails to come back with something to show for it. Good luck to you, oldtimer.

Ed Fennerty made a fine record in the McCrorey Pittsburg store.

Fred Tober, the pen and wrench worker, was seen in Columbus, O.

John Krelgie, the diamond king, was last heard of from Toledo, O., where he was working the old reliable Valparaiso Gem.

All the boys say Walter Shaw has a dandy outfit. His display is nicely set off by a five-foot gold and plush banner.

JUST CRAZY—THAT'S ALL
It's hard enough to be serious
When the girls chase around on your shield,
But, man, it's simply delirious
To walk barefooted in a corn stubble field.
—Appollo Gees.

Kipling once said that "n woman is only a woman, but a good cigar is a smoke." In these days one's about as expensive as the other.

Earl Wilcox and Frank Bass, somewhere in Missouri and doing fine.

THANK
Here's hoping
That Pipes
Will continue to glow
As long
As Bill exists
And gasoline flows.
—A Pitchman Friend.

McBride and Anthony have returned to Philadelphia after working for the railroads all winter. They made all the Western auto shows.

Will the party who wrote Charles Wittman, care The Billboard, please write him again. The letter was returned.

Harry Maler says an revolt to the boys and to Bill. He will shortly join Uncle Sam's Navy. Besides this he has invested every dollar he could scrape together in Liberty Bonds, so he is giving the full measure of service. His part—
(Continued on page 42)

CASH IN!

\$125.00 to \$250.00
ON THE MONOGRAM GAME

APPLY "GLOBE" DECALCOMANIE INITIALS ON AUTOMOBILES, MOTORCYCLES, TRUNKS, SUIT CASES, CANOES, SPORTING GOODS, SAFES, ETC., AND MAKE

OVER \$1.40 PROFIT
ON EVERY \$1.50 ORDER FOR 10 MINUTES WORK

You charge 25c for every initial you apply. No experience necessary. Thousands of automobiles, etc., are without the owner's initials, and the field for this work is unlimited. Demand is enormous everywhere. Why delay getting in this profitable business? Take advantage of this offer today.

5 POPULAR STYLES TO SELECT FROM.
Printed in Gold Face, Red or Black Outlines.

3/8-in. OLD ENGLISH, 122 Initials on Sheet.	A B C C D E E F G H H I I
3/8-in. ROMAN, 122 " " "	L M M N N R S S T W W J
3/8-in. ROMAN, 118 " " "	A B C C D E E F G H H I I
3/8-in. SCRIPT, 114 " " "	L M M N N R S S T W W J
3/8-in. BLOCK, 114 " " "	A B C C D E E F G H H I I

Any 5 Sheets (about 600 Initials) and complete Transferring Outfit, \$5.00, postpaid.
Any 10 Sheets (about 1,200 Initials) and complete Transferring Outfit, \$7.50, postpaid.
Single Sheet and Outfit, \$1.75, postpaid.
Trans. cash. No 4c or 1c orders filled.
Literature and Samples Free on Request.
Jobs Not Wanted.

Layout of Sheet.

ALL "GLOBE" TRANSFER PRODUCTS ARE GUARANTEED IN QUALITY, DURABILITY AND APPLICATION.

GLOBE-DECALCOMANIE-CO.
DEPT. 30 JERSEY CITY, N. J.

REAL MONEY-GETTER

Greatest demonstrating proposition of all time. MARVEL 12-IN-1 HOUSE-HOLD TOOL. Note illustration. Fair Show, Department Store Workers, Pitchmen, Window Men, send 25c for sample.

MAG FOUNTAIN PEN & NOVELTY CO.
21 Ann Street, NEW YORK.

SPECIAL KNIFE OFFER

B-8611 American Metal Handle Pocket Knife. Well finished, nickel plate or black metal handles, high carbon steel blades, spear or clip. The only cheap knife on the market. Order early.

PRICE, PER GROSS, \$15.00

Also ask for our big Catalog B-28. Jewelry, Notions, Watches, Novelties.

SINGER BROS.,
82 Bowery, New York City.

WAR RING BUYERS

ARMY AND NAVY WAR CROSS RINGS
THESE RINGS ARE GENUINELY EXTRA HEAVY, JUST AS REPRESENTED BY CUTS.

Significant in every detail of the Service through which it originates. Ranks and Ratings of the individual in every Branch and Arm of the Service prominently shown thereon.

PRICE LIST.

Heavy Sterling Silver	\$10.80 Per Dozen
Guaranteed 20-year Gold Filled	\$11.20 Per Dozen

Sample Ring sent postpaid and insured upon receipt of \$2.00.
Please add 3% to the above prices for war tax.

The fine workmanship of these Rings sells them on sight. The service man knows that he can wear a ring of this grade forever.

Showing Exact Face of Army Ring.

WHITELAW BROS., - 49 John St., NEW YORK.
Importers and Makers of Fine Diamond Jewelry.

Electric Belts and Voltaic Electric Insoles

Agents, Streetmen and Medicine Workers

make big profits handling this line. Ask any oldtimer. They will tell you it is equal to a gold mine. Belts from \$1.65 Dozen to \$60.00 Dozen; Insoles from \$1.00 to \$1.65 Dozen Pairs. Send for sample belt or pair of insoles. Get Lecture on Electricity, and NET wholesale price list of money makers. \$1.00 gets fine demonstrating Belt.

THE ELECTRIC APPLIANCE CO. (Incorporated 1891), Burlington, Kansas.

AGENTS WANTED AGENTS

To Handle the Greatest Seller of the Day

Everybody wants one. A 75c seller; a 300 per cent profit. State right agents and cantonment workers, get busy. Territory going fast. Write for sample and price.

Address PATRIOTIC PHOTO MOUNT CO., Rooms 2 and 3 P. O. Building, CLAREMORE, OKLA.

SURE!!
BERK'S
 HAVE THE
LOW PRICE
FOUNTAIN PENS
 AND CAN DELIVER THE GOODS.
SEND YOUR NAME FOR
NEW PEN PRICES
DO IT NOW!

We carry a full line of articles suitable for Streetmen, Demonstrators, Fair Workers, Sheet Writers and Novelty Dealers. Prompt shipment and Lowest Prices. Our 104-page Catalog mailed upon request. Consumers save stamps.

BERK BROS.
 543 BROADWAY, NEW YORK

AGENTS \$1.00
 THIS IS A
GOLD MINE at **\$1.00** a Throw
 Only 10 Boxes a Day Means \$5.00 Daily Profit.



Lucky 'Leven Combination in display case. Full size of box, 6x13 1/2 inches. Each article full drug store size. Retail value, \$3.35; you sell for \$1.00; costs you only 50c. THINK OF IT! 11 ARTICLES FOR LESS THAN 5c EACH. When you show your customer this gorgeous outfit, with purple padded cover, the array of fine toilet goods (that always appeals to milady's heart) will dazzle her eye, and when at the end of your spiel you state the low price of \$1.00 for all this, the dollar is yours, even if she has to borrow, beg or steal it.

This Lucky 'Leven package has been a "lucky find" for all parties. Complete outfit sent express prepaid for \$1.25. SPECIAL OFFER TO BILLBOARD READERS: 10 Boxes and Sample Case free for \$5.00. Get busy quick. Only one of our '37 Varieties," all coin covers.

E. M. DAVIS SOAP CO. 542 Davis Bldg. CHICAGO
 900 Lake Street

CAMP HANDKERCHIEFS

\$1.75
PER
DOZEN**\$1.75**
PER
DOZEN

PATRIOTIC Pure Silk. BORDERS. \$1.75 per Doz.

Designs—"Greetings From Camp," "Remember Me" and "In Service." Special Camp Name if you order one gross of each design at \$21.00 Cross. Aluminum Collapsible Drinking Cups, large size, \$12.00; sample dozen, \$1.25. No catalog. One-third cash with order, balance C. O. D.

MILFRED NOVELTY CO. 357 W. 36th St. NEW YORK CITY.
 Get acquainted with King Solomon.

BARGAIN BULLETIN FREE

OVER 100 BIG LOTS OF PREMIUMS, AGENTS GOODS, ADVERTISING NOVELTIES, POST CARDS, BOOKS, PICTURES, ETC., AT A FRACTION OF ORIGINAL COST. WRITE TODAY, NOW! FANTUS BROS., 519-531 S. DEARBORN ST., CHICAGO

Papermen-Sheetwriters

The new law has put most of the old boys out of the game. I'll keep you in it with the best *Farm Paper* in the world. On a salary, too, so you can make more than you ever did—and be safe. Write R. H. STEEL, Box 1632, Philadelphia, Pa.

MILITARY SUPPLIES

Our 50-page WHOLESALE POCKET SIZE CATALOG is now ready. Get your copy at once and save the jobber's profits. LOOK! REGULATION COPPER BRONZE BOTTONS, 1 CENT. Regular 8¢ Seller. ORGANIZATION SUPPLY COMPANY, 44 Ann St., New York.

MENTION US, PLEASE—THE BILLBOARD.

PIPES
 BY GASOLINE BILL BAKER

Bill is receiving letters every day voicing approval of the article which appeared in the April 13 issue of *Billyboy*. If we mistake not what was said then is the sentiment of all good and true pitchmen. When a sufficient number of letters, with expressions of opinion, have been received, Bill will lay down another barrage. There's a class of men in the game whose methods of transacting business are a menace to the profession. We're going to find out who they are. We hope, tho, that they will heed this warning and "cancel the rough stuff." That sort of thing won't go any longer. It's got to be stamped out.

Dr. and Mrs. H. B. Parker were in the South all winter and left there a couple of weeks ago. They stopped off in Chicago long enough to write Bill a most interesting letter and then left for Toledo, O., which town will soon be alive with Doc's famous eradicator.

Dooley and the Missus are working cement in the Chicago ten-cent stores, and doing nicely. Herbert is there also, with white stones, and Ira L. Grishaver is in Kresge's 25-cent palace working his jewelry.

Joe Wilson, the Southern gentleman, and his wife are somewhere between New Orleans and St. Louis. Too busy to write, Joe?

Dick and Honey Jacobs are located on their grape farm outside of North East, Pa., and send word that the litchstring is out to any of the folks passing thru.

George Regan, when last heard from, was in New Orleans. How is the letter G, George?

the fraction to its lowest terms. Shake, Yim. Let that orthodox honesty permeate the whole fraternity and these pessimistic down-and-outers will either take heart, turn over to the catch-up page of the times, or get off the track while the getting is easy. Pitchmen are like all others. Those who got into a rut years ago have not yet realized that the world is pegging along tolerably fast and that if one can't keep up with the spirit of the Twentieth Century one is a dead one. There never was better time for the live wires than the present. Since last September I have had no trouble opening up a bunch of closed cities, so called because they are closed to a bunch of 'rupenny' jamborites and petty grafters. The big money is there. So get it honestly, squarely. And wait the pessimist just like you would the pesky fly."

The boys are not forgetting Jed Staffan up at Great Lakes.

Al Isaacs—Won't you lay aside your pole and line for a space and let us know what news, gossip and slander are current in Russell's Point?

The Tie Form King, Sanguinette, joined the St. Louis chapter last week. Came from Texas, sombrero and all.

Who's who in Suspender Land?


Dr. Thomas Styner, friend and associate of Charlie Tryon for twenty-five years, gives the following synopsis of the Sage Brush Poet's career: "Charles Israel Tryon was born at Virginia City, Nev., July 16, 1860. Little is known of his boyhood. I knew him first as a variety actor, as vaudeville performers were

OWN A LIBERTY BOND

U.S.A. — Y.M.C.A. — U.S.N.

A TRIBUTE TO SHOWFOLK

THEY GAVE
 THEY SAVED
 THEY SERVED



BUY LIBERTY BONDS

W.S.S.

TALE OF THE LITTER LEAVER

One day after I had worked a town A six-foot bruiser knocked me down And spilled me in the gutter.

As I lay there almost dead, A holdin' my poor bleeding head, I heard that bruiser mutter:

"My doorway from whence you pitched last night, This morning looks a holy fright, A lot of trash and litter.

"You came and asked permission In my doorway to make a livin'. (No wonder I am bitter).

"This is the thanks I get, Get out of town, or, by Heck, I'll have the marshal on thee.

"If I see your face here once again, You'll suffer great and lasting pain." And thus the bruiser left me.

L'ENVOI
 Oh, knights, take this from me, Appreciate kindness shown to thee, And remember there are others.

Get me?
 —E. E. HAYES.

Late gossip gossips the fact that Harry Sims is contemplating a return to St. Louis with his show.

known twenty-five or thirty years ago. At that time he was one of the best banjo players in the country, with a large following on the Pacific Coast, in which section of the country he was extremely popular. Like many performers of that day he was attracted to the pitch game. Ben Parker was Charlie's first teacher, and Fred Walton, the famous Quaker doctor, his first partner. Together Parker and Tryon worked Yankee notions. In those days Charlie was known as Farmer Tryon, making his pitches dressed in overalls. In the medicine end of the game his first connection was with Dr. Paul Grant. Later Charlie and I cast our lots together and for twenty-five years we were partners in the medicine and electric belt business. Charlie Tryon was a high-class entertainer and a splendid talker, and thus gifted he was able to play in one spot for lengthy periods with much profit to himself. Once he worked at the corner of Seventh and Market streets, San Francisco, for fifteen months. Charlie was married twice, both wives preceding him to the grave. I was appointed administrator of his estate, which consisted only of a few personal effects of little value. I am in touch with his niece in California, his only relative known to me. All his bills and the expenses incident to his funeral were paid by me. I was glad of the opportunity to do my bit for my comrade and true friend." —DR. THOMAS STYNER.

What are pitchmen going to do for lots this summer? Have you forgotten that almost every available foot of ground will be used for a war garden?

Gabe Hollingsworth has received notice that he will not be called in the next draft, so he will soon be taking to the road. Gabe has a swell new pair of trapes, a new case and the latest in lamps. This boy is one of the new

Silk Camp Handkerchiefs

New Patriotic Designs. Big Sizes, 15X15 inches, \$2.00 Dozen, \$24.00 Gross.

IMPORTED LACE BORDERED CAMP HANDKERCHIEFS—In big demand at all cantinements. 14x13 inches.

\$2.00 Doz., \$24.00 Gross
Four Assorted Samples, \$1.00

PILLOW TOPS—Pure Silk-Satin, beautifully fringed and printed with new Patriotic Designs.
\$10.80 Doz., 90c Each

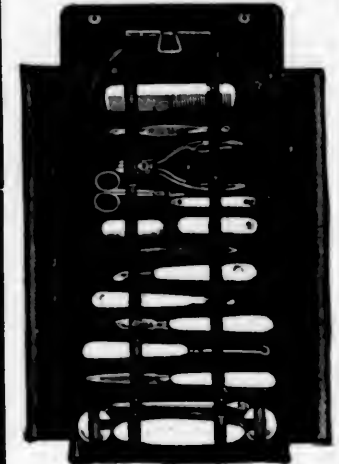
CENTER PIECES—Silk-Satin. Red, White and Blue fringe.
\$9.00 Doz., 75c Each

These are special prices. Order at once. One-third cash. Immediate delivery.

SAMPLE LINE OF HANDKERCHIEF CASES, PILLOW TOPS AND CENTER PIECE
\$3.00

KNICKERBOCKER HANDKERCHIEF CO.
 Manufacturers and Importers.
 421 Broadway, NEW YORK CITY.

17-Piece Manicure Sets
\$3.98 EACH



No. 427—17-piece Manicure Set, stamped French Ivory, complete in black leather roll, \$3.98 each.

No. 428—17-piece Set, very similar to above, \$3.45 per set. High-Grade Green and other Shades of Plush Lining.

COMPARE OUR PRICES. Sample sent, postpaid, upon receipt of price and 20c postage.

For a large variety of popular price merchandise, consisting of Watches, Jewelry, Silverware, Clocks, Fountain Pens, White Stone Jewelry, Leather Goods, Ivory Toilet Goods, Cut Glass, Sales Board, Premium Goods, Razors, Cameras, Cutlery, etc., see our new catalog. It's free to dealers.

JOS. HAGN & CO.
 (Cut Price Wholesale Jewelers)
 300-302-304-306 West Madison Street, CHICAGO, ILLINOIS.

AGENTS

Monogramming Autos, Trunks, Hand Luggage, etc., by transfer method is the biggest paying business of the day. Great demand; no experience necessary. Over 50 styles, sizes and colors to select from. Catalog showing designs in exact colors and full particulars free.

MOTORISTS' ACCESSORIES CO.
 MANSFIELD, OHIO

Sugar Puff Waffle Machine
 Original—Portable—Reliable
 Immense Profits—Steady Repeater



TALBOT MFG. COMPANY
 NO. 111 NORTH 15TH ST. ST. LOUIS, MO.

NOTICE, MEDICINE AND STREET MEN!

We have the best selling Medicine Preparation on earth. A bank draft in each package and we pay the tax. Write us for samples and full information. Address: **HUGHES OF LIFE MEDICINE CO., Spring Hill, Illinois.**

If you see it in The Billboard, tell them so.

ones, but he is making the money. The Cleveland colony swears by him.

Wonder what has become of Billy Sheldon, how's the hotel business, Billy?

Well, Monty Perdon, Bill is sitting tight. Why don't you write?

The other day we saw a picture of Eddie Jenkins. And looking at a photo of Eddie recalled Larry Harret to mind. And we wondered where the Jolly Juniors can be.

Wanted—A letter from Daddy Parker, who went to Oklahoma to take a rest or shine up the old bank roll—we don't know which.

All is well on board the good ship, Waldron's White Wonder, Mr. Waldron, a good, clean worker, as we have heard him styled, is probably in Indiana by this time. The little Frenchman, Charles Harmon, is still opening things for Joe with his laugh bombs.

Get Doc George Groom to tell you about the disgusting incident. Actually, that's what a marriage must look like for.

Jack Toban and Mike McClusky are stepping high in Columbus, O.

Just think of a fellow wearing a fur-collar overcoat and a bored expression all winter, and getting away with it.

Doctor Howlett is still doing a fine business in Cleveland with his inhalers at fifty cents per inhaler. Wonder how many of the boys could get that price for them? Hats off to you, Doc. Like is leaving Cleveland in a few days with a company of five performers and a piano player. He will carry a full line of medicines and work lots.

Shops and doorways are the lucrative places to work in Cleveland.

If you can't do your bit any other way wear a smile and boost. If there's anything we detect it's the weakness, spineless fellow with nothing in his repertoire but a lot of calamity bowls. One of this breed, according to an article in Collier's, witnessing a division review at Camp Lewis, American Lake, Wash., recently, let fall from his lips the following: "Fine body of men. It's a shame to think they must go to their death, isn't it? Just to think that all those thousands of men out there are no more than a breakfast for the guns in a battle on the western front!" His remarks were heard by a big soldier standing by and were answered with a return snarl that the smiling gentleman won't soon forget: "If that bunch out there does any dyin' they'll take a plenty of company along with 'em," he snarled. "You want to lay off of that talk around here, you! We're gettin' plenty good an' sick o' you calmsity bowlers that seem to think that we're nobbin' but a lot o' boobs being sent over for Germans to play with. They ain't no Germans goin' to play with this outfit an' go home to tell their grandchildren they enjoyed bein' with us. We don't thank you to figure that we're

Sterling Silver Platinum Finished Rings



No. 528—Oval-shaped genuine shell cameo, surrounded by very fine white brilliant-cut stones, set in a Gallery mounting.

Price, each, - - \$2.50



No. 461—Heavy weight sterling silver mounting, set with large size, extra fine opal, surrounded by very fine white brilliant-cut stones, set in a Gallery mounting, and stones set in the shank.

Price, per doz., \$16.50



No. 487—Filigree shank and sides, fine white brilliant-cut stones.

Price, each, - - \$1.25



No. 504—Fine white, 32-facet platinum tipped white stones.

Price, Per dozen, \$13.50



No. 523—Very fine white, 32-facet cut stone, platinum tipped filigree mounting.

Price, Per dozen, - \$7.50



No. 506—Set with fine iridescent French pearl.

Price, Per dozen, \$13.50

Write for our new illustrated catalog, the book of Bargains, mailed free. Write for it today.



165 WEST MADISON ST., Over Child's New Restaurant, Chicago, Ill.

No matter how cheap the others sell, our prices are always a little less.

\$ LOOK PAPERMEN LOOK \$ WAR MAPS

20-page Atlas of War Maps showing all battle lines up to April 12. Front page marked in big letters. PRICE, \$1.00. Our agents clearing up with these maps. Good to sell at 50c each or give away as a premium. Our price to everybody, 10c each.

COMPTON BROS. AGENCY, FINDLAY, OHIO.

a setup for the Germans to knock over. Get that idea out of your head. We're going to do somethin' in France besides die." The boy wasn't boasting. He was simply giving voice to what he knew to be a fact. We have all gathered too much of the feeling that the American soldier is some kind of a helpless sacrifice to the mighty German. As the young West Point Captain, who was killed recently at the front, said in his dying words: "The they outnumber us ten to one we can lick 'em."

Barney DeLaney, tho in his seventy-fourth year, is stepping high as an active member of the fraternity. Making his headquarters at Collinsville, Tex., he makes frequent trips into the sticks and never fails to come back with something to show for it. Good luck to you, oldtimer.

Ed Fennerty made a fine record in the McCrorey Pittsburg store.

Fred Tober, the pen and wrench worker, was seen in Columbus, O.

John Krelgie, the diamond king, was last heard of from Toledo, O., where he was working the old reliable Valparaiso Gem.

All the boys say Walter Shaw has a dandy outfit. His display is nicely set off by a five-foot gold and plush banner.

JUST CRAZY—THAT'S ALL
It's hard enough to be serious
When the grins chase around on your shield,
But, man, it's simply delicious
To walk barefooted in a corn stubble field.
—Apollo Gees.

Kipling once said that "a woman is only a woman, but a good cigar is a smoke." In these days one's about as expensive as the other.

Earl Wilcox and Frank Bass, somewhere in Missouri and doing fine.

THANK

Here's hoping
That Pipes
Will continue to glow
As long
As Bill exists
And gasoline flows.
—A Pitchman Friend.

McBride and Anthony have returned to Philadelphia after working for the railroads all winter. They made all the Western auto shows.

Will the party who wrote Charles Wittman, care The Billboard, please write him again. The letter was returned.

Harry Maier says an revoir to the boys and to Bill. He will shortly join Uncle Sam's Navy. Besides this he has invested every dollar he could scrape together in Liberty Bonds, so he is giving the full measure of service. His participation.

(Continued on page 42)

CASH IN!

\$125.00 to \$250.00

ON THE MONOGRAM GAME

APPLY "GLOBE" DECALCOMANIE INITIALS ON AUTOMOBILES, MOTORCYCLES, TRUNKS, SUIT CASES, CANOES, SPORTING GOODS, SAFES, ETC., AND MAKE

OVER \$1.40 PROFIT

ON EVERY \$1.50 ORDER FOR 10 MINUTES WORK

You charge 25c for every initial you apply. No experience necessary. Thousands of automobiles, etc., are without the owner's initials, and the field for this work is unlimited. Demand is enormous everywhere. Why delay getting in this profitable business? Take advantage of this offer today.

5 POPULAR STYLES TO SELECT FROM.
Printed in Gold Face, Red or Black Outline.

3/8-in. OLD ENGLISH, 122	Initials on Sheet.
1/2-in. ROMAN, 122	" " "
3/4-in. ROMAN, 118	" " "
3/4-in. SCRIPT, 114	" " "
3/4-in. BLOCK, 114	" " "

Any 5 Sheets (about 600 Initials) and complete Transferring Outfit, \$5.00, postpaid.
Any 10 Sheets (about 1,200 Initials) and complete Transferring Outfit, \$7.50, postpaid.
Single Sheet and Outfit, \$1.75, postpaid.
Transfers each, No. 1 to 12, orders filled.
Literature and Samples Free on Request.
Jobbers Wanted.

Layout of Sheet.

ALL "GLOBE" TRANSFER PRODUCTS ARE GUARANTEED IN QUALITY, DURABILITY AND APPLICATION.

GLOBE-DECALCOMANIE CO.

DEPT. 30 JERSEY CITY, N. J.

REAL MONEY-GETTER

Greatest demonstrating proposition of all time. MARVEL 12-IN-1 HOUSE-HOLD TOOL. Note illustration. Fair Show, Department Store Workers, Pitchmen, Window Men, send 25c for sample.

MAC FOUNTAIN PEN & NOVELTY CO.

21 Astor Street, NEW YORK.

SPECIAL KNIFE OFFER

PER GROSS, \$15.00

8-8611 American Metal Handle Pocket Knife. Well finished, nickel plate or black metal handles, high carbon steel blades, spear or clip. The only cheap knife on the market. Order early.

PRICE, PER GROSS, \$15.00

Also ask for our big Catalog B-28. Jewelry, Notions, Watches, Novelties.

SINGER BROS.,

82 Bowery, New York City.

WAR RING BUYERS

ARMY AND NAVY WAR CROSS RINGS

THESE RINGS ARE GENUINELY EXTRA HEAVY, JUST AS REPRESENTED BY CUTS.

Copyrighted.

Significant in every detail of the Service through which it originates, Rank and Rating of the individual in every Branch and Arm of the Service prominently shown thereon.

PRICE LIST.

Heavy Sterling Silver	\$10.80 Per Dozen
Guaranteed 20-year Gold Filled	\$11.20 Per Dozen

Sample Ring sent postpaid and insured upon receipt of \$2.00.
Please add 3% to the above prices for war tax.

The fine workmanship of these Rings sells them on sight. The service man knows that he can wear a ring of this grade forever.

Showing Exact Face of Army Ring.

Showing Exact Face of Navy Ring.

None genuine unless it contains the words, "War Against Prussian Autocracy, 1917." A Marvel of the Jeweler's Art.

WHITELAW BROS., - 49 John St., NEW YORK.

Importers and Makers of Fine Diamond Jewelry.

Electric Belts and Voltaic Electric Insoles

Agents, Streetmen and Medicine Workers

make big profits handling this line. Ask any oldtimer. They will tell you it is equal to a gold mine. Belts from \$1.65 Dozen to \$60.00 Dozen; Insoles from \$1.40 to \$1.65 Dozen Pairs. Send 15c for sample belt or pair of insoles. Get literature on Electricity, and NET wholesale price list of money makers. \$1.00 gets fine demonstrating belt.

THE ELECTRIC APPLIANCE CO. (Incorporated 1891), Burlington, Kansas.

EVERY ADVERTISER WANTS TO KNOW WHERE YOU SAW HIS AD.

AGENTS WANTED AGENTS

To Handle the Greatest Seller of the Day

Everybody wants one. A 75c seller; a 300 per cent profit. State right agents and cantonment workers, get busy. Territory going fast. Write for sample and price.

Address PATRIOTIC PHOTO MOUNT CO., Rooms 2 and 3 P. O. Building, CLAREMORE, OKLA.

LIST OF 1918 FAIRS

The Data Contained in This List Gives All the Dates of This Season's Fairs Which Had Been Arranged Up to the Time of Going to Press — Additions Will Be Made in Subsequent Issues as Received

NOTICE—This list is protected by the copyright of this issue of The Billboard. (Section 9519 U. S. Comp. Stat.) All rights reserved.

ALABAMA
Athens—Limestone Co. Fair Assn. Oct. 8-11. Chas. W. Sarver, secy.

ARIZONA
Phoenix—Arizona State Fair. Nov. 11-16. Cecil B. Boyce, secy.

ARKANSAS
Harrison—North Ark. Dist. Fair Assn. Sept. 17-20. J. Sol Mitchell, gen. mgr.

CALIFORNIA
Ferdale—Humboldt Co. Agrl. Fair Assn. Aug. 21-24. W. S. Moore, secy.

COLORADO
Longmont—Boulder Co. Fair Assn. Sept. 3-6. Clarence P. Emery, secy.

CONNECTICUT
Brooklyn—Windham Co. Agrl. Soc. Sept. 24-26. M. J. Frink, secy.

DELAWARE
Wilmington—Delaware State Fair. Sept. 2-6. Samuel H. Wilson, Jr., secy.

FLORIDA
Lake Butler—Bradford Co. Fair Assn. Nov. 12-16. Chas. H. Register, secy.

GEORGIA
Atlanta—Southeastern Fair Assn. Oct. 12-19. R. M. Stripling, secy.

IDAHO
Boise—State Fair of Idaho. Sept. 23-28. O. P. Hendershot, secy.

ILLINOIS
Alton—Edwards Co. Agrl. Fair Assn. Sept. 17-20. Ben L. Mayne, secy.

Carthage—Hancock Co. Fair Assn. Aug. 27-30. Ellis E. Cox, secy.

Greenup—Greenup-Cumberland Co. Fair Assn. Sept. 3-7. J. M. Schulz, secy.

Indiana
Angola—Angola District Fair. Oct. 14. A. E. Elston, secy.

IOWA
Allison—Butler Co. Fair Assn. Sept. 10-14. O. P. Misanan, secy.

KANSAS
Bellefonte—Republic Co. Agrl. Assn. Aug. 20-23. Dr. W. R. Barnard, secy.

MAINE
Bangor—Eastern Maine State Fair. Aug. 26-31. Samuel T. White, secy.

MASSACHUSETTS
Amesbury—Amesbury & Salisbury Agrl. Soc. Sept. 24-26. Jos. E. Trombla, secy.

Alton—Edwards Co. Agrl. Fair Assn. Sept. 17-20. Ben L. Mayne, secy.

Arkansas
Harrison—North Ark. Dist. Fair Assn. Sept. 17-20. J. Sol Mitchell, gen. mgr.

California
Ferdale—Humboldt Co. Agrl. Fair Assn. Aug. 21-24. W. S. Moore, secy.

Colorado
Longmont—Boulder Co. Fair Assn. Sept. 3-6. Clarence P. Emery, secy.

Connecticut
Brooklyn—Windham Co. Agrl. Soc. Sept. 24-26. M. J. Frink, secy.

Delaware
Wilmington—Delaware State Fair. Sept. 2-6. Samuel H. Wilson, Jr., secy.

Florida
Lake Butler—Bradford Co. Fair Assn. Nov. 12-16. Chas. H. Register, secy.

Norton—Norton Co. Agrl. Assn. Aug. 27-30. A. J. Johnson, secy.

Kentucky
Alexandria—Campbell Co. Agrl. Soc. Sept. 4-7. Ralph L. Rachford, secy.

Louisiana
Donaldsonville—South La. Fair Assn. Oct. 3-6. R. S. Vickers, secy.

Maine
Bangor—Eastern Maine State Fair. Aug. 26-31. Samuel T. White, secy.

Maryland
Frederick—Frederick Co. Agrl. Soc. Oct. 22-25. O. C. Warehime, secy.

Massachusetts
Amesbury—Amesbury & Salisbury Agrl. Soc. Sept. 24-26. Jos. E. Trombla, secy.

Michigan
Ann Arbor—Ann Arbor Agrl. Soc. Sept. 17-18. W. Arthur Wiley, secy.

Georgetown—Brown Co. Agrl. Soc. Oct. 1-4. E. A. Quinn, secy., R. D. 4.

OKLAHOMA

Anadarko—Caddo Co. Fair Assn. Sept. 9-14. L. C. Snodgrass, secy.

OREGON

Dallas—Polk Co. Fair Assn. Sept. 17-19. Win. H. Braden, secy.

PENNSYLVANIA

Altoona—Blair Co. Road Drivers' Assn. Sept. 10-13. C. G. Brennan, secy., 1416 11th ave.

Clarion—Clarion Co. Fair Assn. Sept. 24-27. Foster M. Mohney, secy.

SOUTH CAROLINA

Columbia—S. C. State Fair Assn. Oct. 28-Nov. 1. D. F. Edd, secy.

SOUTH DAKOTA

Brookings—Brookings Co. Fair Assn. Sept. 3-6. G. D. Cole, secy.

TENNESSEE

Carthage—Carthage A. M. & L. S. Assn. Aug. 15-17. J. L. West, secy.

Shelbyville—Bedford Co. Fair. Aug. 14-16. H. E. Cowan, secy.

TEXAS

Beaumont—South Texas State Fair. Nov. 8-16. Chas. A. Hland, secy., Box 848.

UTAH

Coalville—Summit Co. Fair Assn. Sept. 24-27. W. H. Manning, secy.

VERMONT

Barton—Orleans Co. Fair. Aug. 20-22. Chas. E. Hamblet, secy.

VIRGINIA

Corvinton—Alleghany Co. Fair Assn. Sept. 24-27. R. C. Stoke, secy.

WASHINGTON

Centralia—Chehalis—Southwest Washington Fair. Aug. 26-30. G. R. Walker, secy., Chehalis, Wash.

WEST VIRGINIA

Clarksville—W. Va. Fair Assn. Sept. 10-12. J. N. Hess, secy.

WISCONSIN

Amherst—Portage Co. Agrl. Assn. Aug. 27-30. John H. Johnson, secy.

Monroe—Green Co. Agrl. Soc. Aug. 20-24. I. Land C. White, secy.

WYOMING

Basin—Farmers' Fair Assn. Sept. 2-5. Col. W. H. May, secy.

CANADA

ALBERTA

Calgary—Calgary Industrial Exhn. Co., Ltd. June 28-July 6. E. L. Richardson, secy., Victoria Park, Calgary.

BRITISH COLUMBIA

Nelson—Nelson Agrl. & Indust. Assn. Sept. 25-28. G. Horstead, secy., Box 392.

MANITOBA

Brandon—Western Agrl. & Arts Assn. (Provincial Exhn.) July 22-27. W. I. Smale, secy.

ONTARIO

Beachburg—North Renfrew Agrl. Soc. Sept. 23-25. Wm. Hendrick, secy.

QUEBEC

Lachute—Agrl. Soc., County of Argenteuil. Sept. 18-20. J. W. Gall, secy.

SASKATCHEWAN

Prince Albert—Prince Albert Agrl. Soc. Aug. 8-10. W. O. McDougall, secy., Box 123.

For those who wish to do their bit And free this world accused; If they usually lick the Kaiser, They should lick some Thrift Stamps first. —George Stamm.

LIST OF CONVENTIONS CONCLAVES AND ASSEMBLIES

Compiled by Means of The Billboard's Unequaled Facilities and of Special Interest to Novelty Manufacturers and Dealers, Street Men, Fair Followers, etc.

NOTICE—This list is protected by the copyright of this issue of The Billboard. (Section 9519 U. S. Comp. Stat.) All rights reserved.

ALABAMA
Birmingham—Grand Council of Ala. Un. Com'l Travelers of Am. May —. A. Coke Smith, Box 33, Montgomery.
Birmingham—Degree of Pochontas of Ala. May 20. Sara McPherson, 1322 N. 21st st.

ARIZONA
Flagstaff—State Assn. Elks. July —. E. A. McSwigin, Prescott, Ariz.
Prescott—Odd Fellows. July 13. Geo. A. Mintz, Phoenix, Ariz.

ARKANSAS
Hot Springs—American Bankers' Assn. April 23-25.
Hot Springs—Gen. Fed. Women's Clubs. May —. Mrs. Francis D. Everett, Highland Park, III.

CALIFORNIA
Bakersfield—Knights of Columbus of Cal. May 9-11. David F. Supple, 240 Montgomery st., San Francisco.
Del Monte—Cal. Bankers' Assn. May 23-25. F. H. Colburn, 326 Mills Bldg., San Francisco.

FLORIDA
Jacksonville—Grand Chapter, R. A. M. May 21-22. W. P. Webster, Masonic Temple.
Orlando—Fla. Retail Hardware Assn. May 15-17. Pensacola—Knights of Columbus. May 14. D. H. Austin, Box 238, Tampa, Fla.

GEORGIA
Albany—State Assn., Un. Natl. Assn. P. O. Clerks. May 30. H. M. Simmons, Columbus, Ga.
Athens—Grand Lodge, A. F. & A. M. June —. Sol C. Johnson, Tribune Bldg., Savannah.

IDAHO
Genesee—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

ILLINOIS
Alton—State Undertakers' Assn. June 18-20. H. M. Kilpatrick, Elmwood, Ill.
Aurora—Ill. Elks' Assn. May —. James A. Finlen, 1724 Republic Bldg., Chicago.

INDIANA
Crawfordsville—Tribe of Ben-Hur. June 4. John C. Snyder.
Evansville—Knights Templars. May 8. C. W. Prather, Masonic Temple, Indianapolis.

IOWA
Burlington—Iowa Funeral & Directors' Assn. June 4-6. Chas. Emerson, 210 N. Maple st., Creston, Ia.
Burlington—Trans-Mississippi Master Bakers' Assn. Middle of June. Frank Hutshon, Rosedale, Kan.

CONNECTICUT
Hartford—State Med. Soc. May 15-16. J. E. Lane, M. D., 59 College ave., New Haven.

DELAWARE
Wilmington—Dept. of Del. G. A. R. May 2. J. S. Litzenberg, 2707 Broome st.

DISTRICT OF COLUMBIA
Washington—Fed. of Women's Clubs. May 1. Mrs. Jason Waterman, 1807 Third st.

FLORIDA
Jacksonville—Grand Chapter, R. A. M. May 21-22. W. P. Webster, Masonic Temple.
Orlando—Fla. Retail Hardware Assn. May 15-17. Pensacola—Knights of Columbus. May 14. D. H. Austin, Box 238, Tampa, Fla.

GEORGIA
Albany—State Assn., Un. Natl. Assn. P. O. Clerks. May 30. H. M. Simmons, Columbus, Ga.
Athens—Grand Lodge, A. F. & A. M. June —. Sol C. Johnson, Tribune Bldg., Savannah.

IDAHO
Genesee—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

ILLINOIS
Alton—State Undertakers' Assn. June 18-20. H. M. Kilpatrick, Elmwood, Ill.
Aurora—Ill. Elks' Assn. May —. James A. Finlen, 1724 Republic Bldg., Chicago.

INDIANA
Crawfordsville—Tribe of Ben-Hur. June 4. John C. Snyder.
Evansville—Knights Templars. May 8. C. W. Prather, Masonic Temple, Indianapolis.

IOWA
Burlington—Iowa Funeral & Directors' Assn. June 4-6. Chas. Emerson, 210 N. Maple st., Creston, Ia.
Burlington—Trans-Mississippi Master Bakers' Assn. Middle of June. Frank Hutshon, Rosedale, Kan.

KANSAS
Atchison—Un. Com'l Travelers of Kansas. June 7-8. R. T. Kreipe, 310 E. 4th st., Topeka, Kan.
Chanute—Grand Army of Republic. Third week in May. W. W. Denison, Memorial Hall, Topeka.

KENTUCKY
Harrodsburg—Hosehold of Rnth, No. 24, G. I. O. O. F. July 9-12. Daisy M. Saffell, Box 97, Shelbyville, Ky.
Lexington—State Dental Assn. June 10-12. W. M. Randall, 1035 S. Second st., Louisville.

LOUISIANA
Lake Charles—Grand Council, Un. Com'l Travelers. May 17-18. Moss Frank, Box 343, Shreveport.
Monroe—Elector G. Chapter, Order Eastern Star of Ia. June —. Carlyla V. Webb, 331 Carondelet st., New Orleans.

MAINE
Portland—Knights Templars. May 9. Stephen Benjamin, Masonic Temple.
Portland—New England Electric Tel. Assn. May 22. Fred'k W. Abbott, 72 Broadway, Taunton, Mass.

MICHIGAN
Detroit—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

MISSOURI
St. Louis—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

NEBRASKA
Omaha—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

MISSOURI
St. Louis—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

NEBRASKA
Omaha—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

NEVADA
Las Vegas—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

NEW YORK
New York—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

OHIO
Columbus—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

OKLAHOMA
Oklahoma City—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

OREGON
Portland—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

PENNSYLVANIA
Philadelphia—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

RHODE ISLAND
Providence—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

TENNESSEE
Nashville—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

TEXAS
Dallas—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

UTAH
Salt Lake City—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

VIRGINIA
Richmond—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

WEST VIRGINIA
Martinsburg—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

WISCONSIN
Milwaukee—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

WYOMING
Cheyenne—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

Des Moines—Knights of Columbus. Last of May or first of June.
Des Moines—Dept. of Iowa, G. A. R. June 11-13. George A. Newman, State House, Des Moines.

DELAWARE
Wilmington—Dept. of Del. G. A. R. May 2. J. S. Litzenberg, 2707 Broome st.

DISTRICT OF COLUMBIA
Washington—Fed. of Women's Clubs. May 1. Mrs. Jason Waterman, 1807 Third st.

FLORIDA
Jacksonville—Grand Chapter, R. A. M. May 21-22. W. P. Webster, Masonic Temple.

GEORGIA
Albany—State Assn., Un. Natl. Assn. P. O. Clerks. May 30. H. M. Simmons, Columbus, Ga.

IDAHO
Genesee—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.

ILLINOIS
Alton—State Undertakers' Assn. June 18-20. H. M. Kilpatrick, Elmwood, Ill.

INDIANA
Crawfordsville—Tribe of Ben-Hur. June 4. John C. Snyder.

IOWA
Burlington—Iowa Funeral & Directors' Assn. June 4-6. Chas. Emerson, 210 N. Maple st., Creston, Ia.

KANSAS
Atchison—Un. Com'l Travelers of Kansas. June 7-8. R. T. Kreipe, 310 E. 4th st., Topeka, Kan.

KENTUCKY
Harrodsburg—Hosehold of Rnth, No. 24, G. I. O. O. F. July 9-12. Daisy M. Saffell, Box 97, Shelbyville, Ky.

LOUISIANA
Lake Charles—Grand Council, Un. Com'l Travelers. May 17-18. Moss Frank, Box 343, Shreveport.

MAINE
Portland—Knights Templars. May 9. Stephen Benjamin, Masonic Temple.

MICHIGAN
Detroit—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.

MISSOURI
St. Louis—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.

NEBRASKA
Omaha—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.

NEVADA
Las Vegas—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.

Portland—Un. Coml. Travlrs. June 6-8. Chas. A. Haines, 235 Grove st., Melrose, Mass.

MARYLAND

Annapolis—Knights of Columbus. May 7. John J. Doody, 109 W. Mulberry st., Baltimore.

MASSACHUSETTS

Boston—Pythian Sisters of Mass. May 8-9. Edna L. Holland, 39 Worthen st., W. Springfield, Mass.

Boston—Am. Book Sellers' Assn. May —. Boston—Am. Unitarian Assn. May —.

Boston—Am. Osteopathic Assn. July —. Lawrence—State Conf. Bro. P. P. H. & D. of Am. July 27-28. P. H. Griggs, 21 Sanford st., Springfield, Mass.

MICHIGAN

Bay City—State Nurses' Assn. May —. Christine M. Hendrie, Blodgen Memorial Hospital, Grand Rapids.

Bay City—Order of Foresters. June —. Geo. J. Boyden, 1624 Broadway. Benton Harbor—State Assn. Letter Carriers.

Bay City—State Nurses' Assn. May —. Christine M. Hendrie, Blodgen Memorial Hospital, Grand Rapids.

St. Joseph—State Council, Knights of Columbus. June 4. W. W. Sturn, 19 E. Front st., Monroe, Mich.

MINNESOTA

Anstlin—Knights Templars. May 15-16. John Fishel, Masonic Temple, St. Paul.

Anstlin—Knights Templars. May 15-16. John Fishel, Masonic Temple, St. Paul. Duluth—Un. Coml. Travlrs. of Minn. & N. D.

Duluth—Un. Coml. Travlrs. of Minn. & N. D. June 6-8. J. M. Dresser, Ryan Hotel, St. Paul.

Duluth—Un. Coml. Travlrs. of Minn. & N. D. June 6-8. J. M. Dresser, Ryan Hotel, St. Paul. Duluth—Norwegian Singers' Assn. of America.

MISSISSIPPI

Clarksdale—Gr. Commandery, Knights Templars of Mass. May —. O. L. McKay, Box 503, Meridian.

Clarksdale—Gr. Commandery, Knights Templars of Mass. May —. O. L. McKay, Box 503, Meridian. Clarksdale—Miss. Bankers' Assn. May 21-22.

St. Louis—Western Assn. Yale Clubs. May —. St. Louis—Switchmen's Union of North Am.

MONTANA

Anaconda—Foresters of Montana. June 11. Geo. O. Robin, 910 5th ave., Great Falls.

Anaconda—Foresters of Montana. June 11. Geo. O. Robin, 910 5th ave., Great Falls. Butte—Un. Coml. Travlrs. Grand Council of

NEBRASKA

Alliance—State Stockmen's Convention. June 11-14. W. D. Fisher.

Alliance—State Stockmen's Convention. June 11-14. W. D. Fisher. Columbus—Un. Commercial Travlrs. Grand

NEVADA

Carson City—Grand Lodge, Odd Fellows. June 18. and Encampment Odd Fellows, June 17.

Carson City—Grand Lodge, Odd Fellows. June 18. and Encampment Odd Fellows, June 17. Wm. Sutherland, Box 586, Reno, Nev.

Atlantic City—State Bro. of Carpenters & Joiners. June —. John R. Burkess, Jersey City, N. J.

NEW YORK

Albany—Natl. Congress Mothers & Parent Teachers' Assn. May 14-18. Mrs. A. A. Birney, 910 Loan & Trust Bldg., Washington, D. C.

Albany—Natl. Congress Mothers & Parent Teachers' Assn. May 14-18. Mrs. A. A. Birney, 910 Loan & Trust Bldg., Washington, D. C.

Albany—Natl. Congress Mothers & Parent Teachers' Assn. May 14-18. Mrs. A. A. Birney, 910 Loan & Trust Bldg., Washington, D. C.

Albany—Natl. Congress Mothers & Parent Teachers' Assn. May 14-18. Mrs. A. A. Birney, 910 Loan & Trust Bldg., Washington, D. C.

Albany—Natl. Congress Mothers & Parent Teachers' Assn. May 14-18. Mrs. A. A. Birney, 910 Loan & Trust Bldg., Washington, D. C.

Albany—Natl. Congress Mothers & Parent Teachers' Assn. May 14-18. Mrs. A. A. Birney, 910 Loan & Trust Bldg., Washington, D. C.

Wilmington—Rebekah State Assembly, May 21. Miss Pattie E. Beck, 38 Brookstown Ave., Winston-Salem.

NORTH DAKOTA

Fargo—N. D. Medical Assn. May 8-9. H. J. Rowe, Casselton, N. D. Fargo—N. D. Laundry Owners' Assn. May 10-11. O. Hegge, Box 412. Fargo—Grand Lodge, A. F. & A. M. of N. D. May 21-23. John D. Berry, Box 363, Raleigh, N. D.

OHIO

Canton—Order of Red Men, May 13-15. Thos. J. Irwin, Box 143, Martins Ferry, O. Cedar Point—Natl. Retail Hardware Assn. June 19-20. M. L. Corey, Argos, Ind. Cedar Point—The Indians, June 17-21. D. H. Eaton, 318 E. Fourth st., Cincinnati.

Springfield—Rebekah Assembly, Odd Fellows, May 8-9. Mrs. Emma M. Bell, 392 W. 4th ave., Columbus.

Toledo—Ohio Commercial Secretaries' Assn. April 26-27. E. J. Howenstein, care Chamber of Commerce, Elyria, O. Toledo—American Flint Glass Workers' Union. First and second weeks in July. C. J. Shipman, 738 Ohio Bldg.

OKLAHOMA

Ardmore—Un. Com'l Travelers of Am. May 24-25. F. W. Brooks, City Hall, Enid. Chickasha—Junior Order, State Council, May 14. Clard Briggs, Howe, Ok. Muskogee—Grand Encampment, Odd Fellows of Ok. May 21-22. H. A. Herwig, Guthrie.

OREGON

Astoria—State Assn. Natl. Assn. Letter Carriers, June 20. Fred P. Holm, 422 Blackstone st., Portland, Ore. Bend—State Bankers' Assn. June 7-8. J. L. Hartman, Chamber of Commerce Bldg., Portland.

PENNSYLVANIA

Berwick—Order Knights of Malta, May 14-16. John H. Hoffman, 401 Bulletin Bldg., Phila. Danville—Dept. of Pa., G. A. R. June 12-13. Sam P. Town, 1523 Arch st., Phila., Pa.

Reading—Central Paper Box Mfrs. Assn. July 16-18. E. W. Gilbert, Box 124, Allentown, Pa. Scranton—Pa. Div., Sons of Veterans, June 18-19. Fred R. Leber, 347 S. Main st.

RHODE ISLAND

Narragansett Pier—Internat. Hahnemannian Assn. Late in June. Wm. W. Wilson, 28 The Crescent, Montclair, N. J. Providence—Odd Fellows of R. I. May 7. Kirtland H. Wilson, 86 Weybosset st.

SOUTH CAROLINA

Clemson College—Rural Letter Carriers' Assn. July 3-5. D. C. Hayden, R. No. 3, Orangeburg, S. C. Columbia—Knights of Pythias, May 28. C. D. Brown, Abbeville, S. C.

SOUTH DAKOTA

Aberdeen—Masons of S. D. June 11-12. Geo. A. Pettigrew, Box 942, Sioux Falls. Aberdeen—Eastern Star of S. D. June 11-13. Mrs. Angie L. Williamson, 910 Lee ave., Madison, S. D.

TENNESSEE

Chattanooga—Grand Army of Republic, May 16-18. Mrs. Hattie B. Borland, 219 1st st., Madison, S. D. Chattanooga—Daughters of Am. of Tenn. May 10-11. T. W. Cunningham, 300 Trenton st., Nashville.

TEXAS

Corpus Christi—United Natl. Assn. P. O. Clerks, July 4-5. W. H. Cunningham, Austin, Tex. Corpus Christi—State Assn. Letter Carriers, July 4-5. W. K. Ragsdale, City Carrier, Ft. Worth, Tex.

UTAH

Salt Lake City—Royal Arch Masons, Gr. Chapter, May 8. Walter Daniels, 220 Union st. Salt Lake City—Gr. Commandery, Knights Templars, May 7. W. A. Raddon, Box J, Park City.

Salt Lake City—Order Eastern Star of Utah, May 9-10. Mrs. Francis G. Shields, 11 1/2 Midgley Apt. Salt Lake City—Pacific Coast Oto-Ophthalmological Soc. June —. Robert F. Hampton, 908 Boston Bldg.

VERMONT

Barre—Rebekah Assembly of Vt., Odd Fellows, May 17. Miss Emma J. Gates, Ludlow. Barre—Order Foresters, July 11-12. W. H. Driscoll, 70 Ferris st., St. Albans, Vt.

VIRGINIA

Alexandria—Travelers' Protective Assn. May —. H. H. Hurdwood, 301 E. Main st., Richmond, Va. Charlottesville—State Rural Letter Carriers' Assn. July —. A. R. Glover, Weyers Cave, Va.

WASHINGTON

Aberdeen—State Aerie of Eagles, June 10-11. Geo. Makurath. Everett—Red Men of Wash. July 22-23. I. A. Drinkine, Box 1195, Tacoma, Wash. Seattle—Internat. Shingle Weavers' Union of Am. May —. John M. Norland, 292 Maynard Bldg.

WEST VIRGINIA

Beckley—Gr. Encampment, Odd Fellows of W. Va. May 8-9. C. L. Simpson, 1942 Eighth ave., Huntington, W. Va. Beckley—Dept. Council, Patriarchs Militant, Odd Fellows, May 10. Sylvanus Vandevender, Bowden, W. Va.

WISCONSIN

Appleton—Natl. Assn. Stationary Engineers, July 18-20. Hottel Fenn, 617 Niagara ave., Sheboygan, Wis. Ashland—Sons of Veterans, June —. Val Steidlard, Lock Box 91, Stoughton, Wis.

MINNESOTA

Duluth—Lester Park, J. T. Condon, mgr.; park does not play vaudeville; plays bands.

MISSISSIPPI

Columbus—Washington Park (colored). Columbus—Lake Park. Meridian—Highland Park.

MISSOURI

Excelsior Springs—Superior Springs Amusement Park, Lamkin & White, props.; B. F. Lamkin, mgr. and mgr. attractions; plays vaudeville and bands.

MONTANA

Butte—Columbia Gardens, J. H. Wharton, mgr.; George L. Forsythe, mgr. attractions; plays vaudeville occasionally; plays bands.

NEBRASKA

Grand Island—Delwood Park, W. E. Rounds, mgr. Lincoln—Capital Beach, A. H. Farrera, mgr.; C. W. Elrod, amuse. mgr.; plays vaudeville and bands.

NEW HAMPSHIRE

Claremont—Pine Grove, Frank E. Joy, mgr.; park plays vaudeville and bands.

NEW JERSEY

Atlantic City—Yong's Ocean Pier, Ocean Pier Amusement Co., Chas. Kerler, Jr., secy.; Chas. Zokzok, mgr.

Ocean City—Fogg's Ocean Pier, Frank H. Platt, mgr.; park plays vaudeville.

NEW YORK

Albany—Electric Park, Chas. W. Calkins, mgr.; care Albany Southern R. R. Co., State St. Office.

Rockaway Beach—Thompson's Park, Mike Joyce, mgr. Rye—Rye Beach Amusement Park, I. Austin Kelly, gen. mgr.

NORTH CAROLINA

Charlotte—Liberty Park, Cantonment Enterprise Co., mgrs.

NORTH DAKOTA

Jamestown—The M. & M. Amusement Resort, C. Marlett & L. J. Muenz, props. and mgrs.; plays bands, but no vaudeville.

OHIO

Akron—Summit Beach Park, Summit Beach Park Co., props.; J. H. Lodwick, mgr., 217 Walsh Bldg.

About This Season's Successful New York Productions

A PAIR OF PETTICOATS

Albeit a stingy evening's entertainment A Pair of Petticoats now running at the Forty-fourth Street Roof is a delightful one and it must be numbered among this season's successes because it has passed the three weeks' test, tho the business it has enjoyed has at times been extremely light.

It is the fashion among the New York critics on the daily papers, when they can not find any marked faults, deficiencies or bad points in a play, to speak of it as light, thin or flimsy.

They found A Pair of Petticoats a bright, carefully done and clean little comedy quite unexceptional in its way, except that it is a little too short by itself for an evening's diversion, so, not being able to say or thunder, most of them adopted the condescending and patronizing tone.

And so it got off to a bad start, but it has gained steadily, and if given a curtain raiser to precede it and advertised extensively on the billboards there is no reason why it should not even yet develop into a pronounced hit.

It is splendidly cast. Laura Lopes Crews, Norman Trevor, Cyril Harcourt, Roy Gordon, George Giddens, Leonard Mudge and Maud Hanford are names to conjure with, and when one considers that each of them is most happily cast one can not help feeling that if this play is allowed to be shelved there is something radically wrong with the exploitation end of the producing game.

A Pair of Petticoats is a timely, buoyant, happy and mirthful. If it goes to the storehouse it will be a great waste and a great pity, because its fate will have been sealed by the hastily conceived and ill-considered opinions of the critics on the dailies.

Dramatic criticism in daily papers, served hot and steaming because it is also news, will have to go. It may be a long, long time before it loses its hold, but eventually it will give way to a review by a specially trained man who will faithfully report how the house received the play.—WATCHER.

Coney Island—Coney Island Realty Amusement Co. Corning—Bijou Park, S. H. Clark, mgr.; park plays vaudeville and bands.

Ashtabula—Woodland Park, J. C. Hurd, mgr.; plays bands, but no vaudeville.

Lakeville—Lakeview Park Resort. Address Box 70. Lamo—Hoover Park, L. H. Rogers, mgr. and prop.; plays vaudeville and bands.

OKLAHOMA Bartlesville—Duree Electric Park, D. O. Duree & Bros., mgrs. and props.; park plays bands, but no vaudeville.

OREGON Bayocean—Bayocean Park, T. B. Potter Realty Co., props. and mgrs.; park does not play vaudeville; bands once a week.

PENNSYLVANIA Allentown—Dorney Park, F. S. Kinsey, mgr.; park does not play vaudeville; plays local bands.

Connecticut—Exposition Park, H. O. Holcomb, pres. & gen. mgr.; John L. Coughlin, supt.; W. Long, mgr. attractions.

Illinois—Eldorado Park, C. C. Marsh, mgr.; no vaudeville; local band.

Indiana—Lakemont Park, Abe Shalala, mgr.; park plays vaudeville; also plays bands.

Iowa—Lakeside Park, Lakeside Park Co., props.; L. M. Humphrey, mgr.; does not play vaudeville.

Agents and Solicitors Wanted 50 PER WORD. CASH WITH COPY.

AGENTS, CANTASSERS AND CAMP WORKERS—Grab this biggest little novelty of the age.

AGENTS—Sell our latest Patriotic and War Pictures; framed or unframed; new subjects; large assortment.

AGENTS make 500% profit handling Auto Monograms, Patriotic Pictures, Window Letters, Transfer Plates, (Changeable Signs), catalog free.

AGENTS—Gallier made \$6.60 in two hours selling our transfer initials and patriotic emblems.

BITTER GET THIS—The Kaiser's Talk to Hell; 19 verses; a poem; K's great; sells for 10c.

BOTH SEXES—\$3.45; advertising campaign samples from BELLS' LABORATORIES, St. Louis, Mo.

LIVE WIRE SOLICITORS—To cover Western Canada; add established farm journal; fertile field; big money.

RUBBER STAMPS—Customized, mounted, 12c a line; postpaid; we supply blank catalogues for your imprint.

TEEN MAGAZINE SALESMEN—High-class publication with 64 pages, cloth bound, War Atlas as premium.

'WAR'S ATROCITIES'—Book depicting boche brutality; whitewash seller for agents, streetmen and canvassers.

Animals, Birds and Pets

50 PER WORD. CASH WITH COPY. No adv. accepted for less than 25c.

FOR SALE—One Black Bear, partly trained. JONAS RIGGLE, Vandergrift, Pennsylvania.

ALWAYS IN STOCK—Flint's Porcupines, for Zoos, Pits and Store Shows, Window Displays, etc.

BEAUTIFUL, LARGE RING NECK PARROT, \$4.50. LILLIE COLVIN, Kanawha Falls, W. Va.

GIANT KANGAROO, BENGAL TIGER, Hyenas, Lions, Leopards, Monkeys, Crested Caiman, etc.

JAPANESE WALTZING MICE, Wild Cats, Wild Hogs, Porcupines, large Cinnamon Bear, large Black Bear.

FOR SALE—One Black Bear, partly trained; one Pin Cylinder Band Organ.

At Liberty

(First line and name in black type.) 10 PER WORD. CASH WITH COPY. No adv. accepted for less than 25c.

A-1 LADY HARPIS—EXPERIENCED IN vaudeville and large symphony orchestras; just returned from tour with D. W. Griffith's 'Birth of a Nation'.

A-1 LADY PIANIST—THOROUGHLY EXPERIENCED vaudeville and picture theater orchestra work; refined; reliable.

A-1 PIANIST AT LIBERTY ON TWO WEEKS' notice. Union man; good references; sober; reliable.

A-1 PIANIST AND CLARINETIST—DESIRE position with good show going into the Northwest. Fake, slight read or transpose.

AT LIBERTY—COMEDY SKETCH TEAM; change for week; both work in acts; lady pianist, slight reader; good wardrobe on and off.

AT LIBERTY—A-1 CLARINET—BAND OR orchestra; vaudeville or pictures; experienced. BUELL ELLIS, care Jefferson Theatre, Springfield, Missouri.

AT LIBERTY—EXPERIENCED COMBINATION organist-pianist; one picture; large library of music; union man; resort preferred.

AT LIBERTY—FROM MAY 25 TO SEPT. 15—A-1 Violinist; experienced in all lines; single; exempt; A. F. of M.; American.

CLASSIFIED ADVERTISEMENTS

RATES PER WORD SET IN 5-PT. TYPE WITHOUT DISPLAY. NO CUTS. NO BORDERS. NO AD ACCEPTED FOR LESS THAN 25c

AGENTS AND SOLICITORS WANTED... ANIMALS, BIRDS AND PETS... ATTRactions WANTED... AT LIBERTY AT FUTURE OAYE...

FURNISHED ROOMS... FUTURE TIME WANTED BY ACTS... HOTELS (Theatrical)... HELP WANTED...

CASH MUST ACCOMPANY THE COPY.

All copy for ads in this department must reach us by Thursday, 6 p.m., for insertion in the following week's issue.

AT LIBERTY—THE TANNERS, CARNIVAL managers and paddle wheel men; a moneygetter; here is a sure winner; you have no money to invest in stock.

DISENGAGED—TWO HIGH-CLASS, MIDDLE aged thoroughly competent dramatic people. Man—5 feet, 5; 165 lbs.; characters, heavier, direct.

AT LIBERTY—FOR MUSICAL COMEDY Stock or Tabloid; baritone and soprano. Play anything cast for. Can join in wire.

FIRST-CLASS THEATER CORNETIST invites offers from real show houses; no picture grind. RALPH BRAMBLE, Gen. Del., Alexandria, Louisiana.

AT LIBERTY—A-1 CLARINETIST; NOT drafted; theatre, hotel or summer resorts; satisfaction guaranteed.

FIRST-CLASS PIANIST DESIRES POSITION as piano soloist for pictures. Cue pictures with best classical music.

AT LIBERTY—A-1 AGENT; CIRCUS OR carnival; experienced 24-hour man and adjutant. C. B. RICE, 2013 4th Ave., S. Minneapolis, Minnesota.

GOOD ALL-ROUND SCENIC ARTIST WANTS contract work—stock or rep., Texas, or Louisiana State preferred.

AT LIBERTY—A-1 CLARINETIST AND PIANIST (man and wife). Clarinetist doubles saxophone. Prefer permanent location.

JUVENILE LEADING MAN—FOR IMMEDIATE engagement account disappointment; 5 ft., 8; 150 lbs.; age, 19; light specialties, juvenile leads.

AT LIBERTY—TRAP DRUMMER; LOCATE or troupe; caravans touring West of theatre in good Western city preferred.

LEONINE—THE MODERN ATHLETE—a feature attraction for parks, fairs and vaudeville. Care Billboard, Cincinnati, Ohio.

AT LIBERTY—FRANKLIN McNARRY; heavier characters, gen. bus., no specialties; good wardrobe, plenty of it; sober and reliable.

MOVING PICTURE OPERATOR—13 YEARS' experience; any machine; city reference; Middle West or West preferred.

BALLETMASTER, CHARACTER DANCER and pantomimist at liberty for clever lady partner or show.

MUSICAL DIRECTOR, VIOLINIST, DESIRES position in hotel or good theatre; picture, road shows; long experience in leading New York City theatres.

CHARACTER ACTOR—HEAVIES, COMEDY; anything cast for; can direct; have scripts; age, 30; height, 6 ft.; weight, 180.

SIDE-SHOW ACTS—MAGICIAN, VENTRILOQUIST, Inside Lecturer; open for engagement with a reliable circus.

CHARACTER COMEDIAN—IRISH, BLACK, eccentric; strong harmony baritone for trio or quartette; lead numbers and do specialties.

SOCIETY BALLROOM, ARTISTIC, INTERPRETIVE and classic dancers; entertainers and instructors; open for summer engagement.

CLASSIC FEMALE IMPERSONATOR—IN beauty and charm no equal. Eminent high voice singer and dancer.

THE MUSICAL GAYS—CLASSY BANJOISTS; all-round show folks; play responsible parts; comedian, straight; wife, characters, ingenue.

DRUMMER EXTRAORDINARY, AFTER MAY 1st—Handle anything at sight. Full line; 20 years' experience; age, 35; not subject to draft.

MENTION US, PLEASE—THE BILLBOARD.

SAYLOR BLAND—FOR CIRCUS OR WILD West; fancy rope spinner. SAYLOR BLAND, Estery, Pennsylvania.

VIOLINIST (DOUBLING BANJONINE) AND Pianist desire engagement. Both soloists. Excellent concert and dance repertoire.

VIOLINIST LEADER AT LIBERTY APRIL 21st—Exempt from draft; up in all lines of the musical business; union; large library; wife, pianist; joint or single; guarantee satisfaction.

VIOLINIST—EXPERIENCED LEADER FOR picture show, vaudeville or concert; have fine library; can furnish good trio or small orchestra.

VIOLINIST AND PIANIST—DESIRE Theatre, hotel, cafe work; library, no trash; double cello; no amateur; desire for South; five years here; state highest.

WANTED BY CORNET—SUMMER ENGAGEMENT; seaside resort preferred; B. or O.; A. F. of M. Address TURNIDGE, 809 W. Morgan, Raleigh, North Carolina.

YOUNG MAN (22) WISHES ENGAGEMENT for moving pictures or vaudeville. Write particulars to S. RENOVICH, 1646 Second Avenue, New York City.

YOUNG MAN—19; WANTS POSITION ON stage with anybody. I can sing, dance and take off as a nut. Good comedian.

YOUNG MAN—BANJOIST, MAGICIAN AND parts; experienced; misrepresentation cause of this ad; sober; ticket if too far; no medicine.

REAL LIVE BOOKS FOR REAL LIVE PEOPLE—Lists free. B. B. SHELDAN CO., 417 E. 151st St., New York.

At Liberty at Future Date

50 PER WORD. CASH WITH COPY. No adv. accepted for less than 25c.

AT LIBERTY JUNE 1ST for permanent stock; Juvenile Comedy Parts, Solo Violins, Baritone (voice), Classic Dances, Musical Director.

Attractions Furnished

50 PER WORD. CASH WITH COPY. No adv. accepted for less than 25c.

WANTED—Stock location for Billy Cunningham Stock Co., one, two or three bills a week, with vaudeville between acts.

Books and Formulas

10 PER WORD. CASH WITH COPY. No adv. accepted for less than 25c.

BOOK—How to build illusions, Handcuff Act, Seventh Sight Act, Chaperaugraphy Act, many tricks; highly illustrated and a great book.

1,000 FORMULAS, 25c; 75 Manufacturing Secrets 10c; Gas Tonic, Puncture Plugger, Carbon Remover, Mechanics Soap, Renewing Dry, Batteries, Resilvering Mirrors, Luminous Paint, 20c each.

FOR SALE—Book, How To Train Ponies and Dogs for Show Work; 50c, postpaid. E. HOLIDAY, Raymond, Kansas.

HOW TO GO ON THE STAGE—A great book of valuable information; postpaid for 50c, regular price, \$1.00. FREVOLI, 148 Mulberry, Cincinnati, Ohio.

KHAKI POEMS by khaki poets; Trench Stories, etc.; best patriotic book published; sample, 10c; large variety of books for the mail order trade.

REAL LIVE BOOKS FOR REAL LIVE PEOPLE—Lists free. B. B. SHELDAN CO., 417 E. 151st St., New York.

VALUABLE FORMULAS for manufacturing Cement, Furniture Polish, Cleaning Paste, Nerve Honor Raze Paste, Ink Eradicator, Lemonade and Orange Powder, Polishing Cloth, Tissue Mending Cloth, Shoe Dressings and several other good money makers; all for 10c.

Business Opportunities

50 PER WORD. CASH WITH COPY. No adv. accepted for less than 25c.

ACCOUNTS, Notes, Debits, Claims collected anywhere in the world; no charge unless we collect. MAY'S COLLECTION AGENCY, Somerset, Kentucky.

BOOK YOUR DATES BY MAIL; copy for letter that gets business, 50c. BOX 563, New London, Wisconsin.

FOR SALE—Combination Pool Room, Bowling Alley, Soda Fountain, Clear Stand; in good fire town of fifteen thousand; other business reason for selling; easy terms for quick sale.

SPECIAL—A Portable Soda Fountain; can be set up and ready to operate in 5 minutes; make any kind of fountain drinks for less than 1 cent a glass; full directions for setting up and operating 10c; only \$20.00. Address W. H. GREGORY, Box No. 137, Eldorado, Arkansas.

(Continued on page 56)

VAUDEVILLE THEATRE MANAGER, Press Agent, Advance Agent; am 40; handle most anything; 15 years' successful experience; salary nominal. Permanent address H. J. E. Stag Hotel, Cincinnati, Ohio.

Bands and Orchestras

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. A-1 BAND DIRECTOR—Play organ; piano tuner; want location in smaller town; years of professional experience. HARRY MCGOWEN, 620 N. 8th St., Terre Haute, Indiana.

Burlesque and Musical Comedy

AT LIBERTY—Director with 4 acts and 8 sets of well new wardrobe for five chorus girls. BILLY GILTS, 1402 Palmwood Ave., Toledo, Ohio.

RAGTIME PIANIST—Experienced in moving pictures and dances, but do not read music; state your salary. JOHN D. GOLDON, 3329 Forest Ave., Chicago, Illinois.

Dramatic Artists

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. A-1 PRODUCING COMEDIAN—Open to real managers; open for 49 cents; I deliver the goods; expect \$40. HILTON, 524 E. 135th St., New York City.

Musicians

A-1 CELLIST—Open for chautauque, hotel or resort. CELLIST, care Billboard, Cincinnati, Ohio.

Musicians

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. A-1 CORNETTIST AND BANDMASTER—Also play violin. WM. AUTON, Kenner, Wyoming.

OPERATOR—12 years' experience; want's position at once; reference, Birth of a Nation Co. and Intolerance Co. Wire or write J. C. KEEL, Palace Theatre, Waterloo, Iowa.

Parks and Fairs

AT LIBERTY—Manager Dance Pavilion. My original ideas will make your dance hall a success. M. ROSSE, 522 West 138th St., New York City.

Piano Players

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. LADY PIANIST—Experienced M. P. Player, desire location; orchestra preferred; must state salary and details. PIANIST, Route 2, Box 20, Bluefield, W. Va.

Singers

AT LIBERTY—Lady and gentleman, baritone and soprano for good cab show; both A-1 performers. HARRY RAYBURN, General Delivery, Detroit, Mich.

Vaudeville Artists

AT LIBERTY—Single xylophone act; featuring playing with four hammers; lots of rag; excellent wardrobe. RAY WILSON, 520 N. 6th St., Springfield, Illinois.

Stage Aspirants

The following advertisements are from Artists who frankly disclaim long experience. They will be found willing, obliging and reasonable.

Circus and Carnival

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. YOUNG MAN—Age, 17; wishes to join show, circus or carnival; some experience; willing to learn. CLARENCE GURETON, 1629 E. 26th St., Cleveland, Ohio.

Vaudeville Artists

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. JEW COMEDIAN—Age, 22; height, 5 ft. 3; like to join cab show or some kind of act; three months' experience. CHAS. A. HARRIS, 603 Porter St., Philadelphia, Pennsylvania.

Minstrel Notes

J. A. Coburn, of Coburn's Greater Minstrels, ran into New York April 7 for a conference with his agent, Jim Mix.

About This Season's Successful New York Productions

HER COUNTRY

Her Country, despite the fact that the New York production depended for its draft considerably upon the drawing power of Rosa Lynd (Lady Chetwynd) and Alexander Onslow, ought to be sent on the road at the earliest opportunity.

Miscellaneous

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. AT LIBERTY FOR MED.—Up in all med. acts; change specialty for weeks; swell line of wardrobe. BEATRICE EARLE, Gen. Del., Corning, New York.

Motion Picture Artists

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. A-1 VIOLINIST—For music or vaudeville; library of music; union; married; sober; reliable; can deliver the goods. What have you to offer? C. E. BRANDT, 411 4th St., S. W., Aberdeen, South Dakota.

Operators

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. A-1 OPERATOR, Ticket Seller and Rally-Boo; Powers 6 Machine, good condition; do wiring; want position with carnival or traveling show; \$25.00 per week. Box 214, Santa Anna, Texas.

Colorled Performers

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. BLACKFACE COMEDIAN (OHIO)—For musical comedy, burlesque or vaudeville; age, 20. JOHN H. DAVAGE, 1014 E. Monument St., Baltimore, Md.

In Answering Classified Ads, Please Mention The Billboard.

ROUTES IN ADVANCE

Managers and performers are respectfully requested to contribute their data to this department. Routes must reach The Billboard not later than Friday of each week to insure publication.

PERFORMERS' DATES

When no date is given the week of April 22-27 is to be supplied

Abel, Neal (Palace) Danville, Ill. Adair, Jean, & Co. (Orpheum) South Bend, Ind. Adair, Edythe & Eddie (Majestic) Waterloo, Ia. Adelaide & Hughes (Orpheum) Memphis; (Orpheum) New Orleans 29-May 4.

Bollinger & Reynolds (Royal) New York. Bonnar, Diana (Pantages) Missoula, Mont. Booth & Leander (Loew) Hamilton, Can. Boothby & Everdeen (Majestic) Springfield, Ill. Borden, Eddie (Orpheum) New Orleans.

THIS BLANK IS AVAILABLE FOR ROUTE DATA IN CASE YOU HAVE NO ROUTE CARDS. CARDS WILL BE MAILED UPON APPLICATION

Table with 4 columns: NAME, WEEK, THEATER, CITY, STATE. The table is mostly empty, intended for route data.

Bruce, Morgan & Betty (Empress) Omaha, Neb. Brunettes, Cycling (Orpheum) Kansas City. Buch Bros. (Columbia) Davenport, Ia.

College Quintet (Hipp.) Alton, Ill. Colour Gems (Orpheum) Lincoln, Neb.; (Orpheum) Omaha 29-May 4. Columbia & Victor (Erbers) E. St. Louis, Ill.

Earls, Four (Regina) Regina, Sask., San. Early & Laight (Pantages) Portland, Ore. Eddy Duo (Orpheum) St. Louis. Eddy, Aerial (Palace) Flint, Mich.

WIG Real Hair, Silly Kid, Chinese, Indian, 75c each. Negro, 25c, 50c and \$1; Lady's Wig, \$1-\$1.50.

Turn to the Right, Edward G. Cooke, mgr.: Schenectady, N. Y., 24; Albany 25-27; New Haven Conn., 29-May 2-4.

INTERNATIONAL CIRCUIT (WEEK APRIL 21-27)

Mrs. Wiggs of the Cabbage Patch: Cleveland, O. Smarter Set: Pittsburgh, Pa. Ten Nights in a Bar Room: Detroit, Mich. Unmarried Mother: Indianapolis, Ind.

STOCK & REPERTOIRE

Academy Players: Haverhill, Mass., indef. Alpha Players: (Empire) Montreal, Can., indef. Alcazar Players: (Baker) Portland, Ore., indef.

Permanent Players, James Blaine, mgr.: (Orpheum) Moose Jaw, Sask., Can., indef. Phelan, E. V. Stock Co.: Lynn, Mass., indef.

TABLOIDS

Amick's, Jack, Pennant Winners: (Majestic) Topeka, Kan., 22-27; Army City 29-May 4. Blue Grass Belles, Billy Wehle, mgr.: Pitcher, Ok., 22-27; (Grand) Chanante, Kan., 29-May 4.

MINSTRELS

Ceburn's J. A.: Williamsport, Pa., 24; Lewis-ton 25; Mt. Union 27; Bellefonte 29; Tyrone 30.

MISCELLANEOUS

Adams, James, Floating Theater: Hampton, Va., 22-27; Williams Wharf 29-May 4. Brace Comedy Co., H. C. Brace, mgr.: Indian Lake, N. Y., 22-27.

Wormser's, Jean, Alpine Yodlers: Raymond, Kan., 24; Arnold 25; Norway 26; Desler, Neb., 27; Nora 29; Bartley 30; Hays Center May 1; Fleming, Col., 2; Venango, Neb., 3; Loomis 4.

BANDS & ORCHESTRAS

Colao's Band: Knoxville, Tenn., 22-27. Carcio's Band: Suffolk, Va., 22-27. DeCola's Band: Chicago 20-May 3. Oliveto's Band: Lewistown, Pa., 22-27; Chester 29-May 4.

CARNIVAL COMPANIES

Alexander & Foster Shows: Olyphant, Pa., 27-May 4. Arena Shows, Harry Dunkel, mgr.: Wheeling, W. Va., 25-May 4.

Keystone Exposition Shows

OPENING APRIL 13—Philadelphia, Pa. WANT SHOWS AND CONCESSIONS Address, 1827 East Cambria St.

VICTOR D. LEVITT

Address care Berni Organ Company, 216 West 20th St., New York, Phone, Chelsea 628.

The Smith Greater Shows

Now booking Shows and of 1918. Address Winter Quarters, P. O. Box 337, Sumter, South Carolina.

HERALDS

5,000 9x12 Heralds, 4 pp., each page 6x9..... \$11.50 10,000 9x12 Heralds, 4 pp., each page 6x9..... 19.00 5,000 10 1/2 x 14 Heralds, 4 pp., each page 7x10 1/4..... 12.50

Printed to order from type and cuts, black ink on assorted poster paper. Owing to market conditions above prices for immediate acceptance, and subject to change without notice. Send for price list. GAZETTE SHOW PRINTING CO., Mattton, Illinois, U. S. A.

ORDER YOUR DATES, HERALDS AND TYPE POSTERS

THE DONALDSON LITHO. CO. NEWPORT, KY.

Low Prices—Good Work—Prompt Service

WANTED IDEAS

Write for List of Inventions wanted. \$1,000,000 in prizes offered for inventions. Our four books sent free. Send sketch for free opinion as to patentability.

1,000 FINE WHITE ENVELOPES

Printed any color for only \$2.35. Send copy with order. HOUSE OF QUALITY, Bancroft, Iowa.



Street Picture Men—GET THE MONEY

at home or travel, at Parks, Fairs, Celebrations—any place where crowds gather. LATEST INVENTION in Post Card Cameras. Make regular post card photos, black and white, without plates. RED CROSS FERROTYPED PLATES AND OTHER SUPPLIES.

BOSTON CAMERA CO., 124 Livingston St., New York City.

CONCESSION MEN



If you like to see the money roll in write for our Special Offer to Concession Men. AMERICAN CONFETTORY SYNDICATE, 357 W. 36th St., N. Y. City.

Welder Amusement Co.: Columbus, O., 27-May 11. White's, Doc Wesley, Expo. Shows: Staunton, Ill., 29-May 4.

Sol's United Shows

Winter quarters, Scranton, Pa. Address P. O. BOX 273. World at Home Shows: Hamilton, O., 27-May 4.

CIRCUS & WILD WEST

Barnes, Al G.: San Rafael, Cal., 24; Vallejo 25; Napa 26; Colusa 27; Woodland 29; Chico 30; Marysville May 1; Sacramento 2; Auburn 3; Reno, Nev., 4.

ADDITIONAL ROUTES ON PAGE 79

PICTURES

AND EVERYTHING THAT APPERTAINS THERETO

Edited By HORACE G. STRIPE

THE FOUR-MINUTE MEN AND THE MOTION PICTURE THEATER

Written by William McCormick Blair, National Director Four-Minute Men, for The Billboard

President Wilson's commendation of the patriotism of the motion picture industry has warmed the hearts of men who have been working hard in the cause, harder than the public often realizes.

The letter from President Wilson addressed to the Four-Minute Men was read in a vast majority of the motion picture houses of the United States during the week preceding the Liberty Loan. Speakers added a few comments calling attention to the fact that healthful amusement is a necessity especially during war times, and how the Four-Minute Men in the motion picture theaters have been co-operating with increasing enthusiasm.

When the Four-Minute Men movement was begun now nearly a year ago many theater men looked upon the idea with little favor. But in June the Four-Minute Men were formally organized by the government as a Division of the Committee on Public Information. Thereafter they appeared in the theaters as the government's representatives. Now very few theater managers remain who do not fully and gladly co-operate with the men sent by Uncle Sam.

On the other hand the leaders among the Four-Minute Men recognize quite well that the motion picture theater houses should be properly protected against abuse while they are rendering so willingly a patriotic service. The privilege of speaking must not be over-exercised. Except at the time of extremely important drives such as the Liberty Loan—and so far we have had no other drive of equal importance—it is assumed that the speakers will not appear in any one theater more than two or three times a week. There is no reason why they should not appear every night if their appearance adds to the program. The two main points therefore, are simply these: A regular schedule must be observed and this means that the work must be done exclusively thru the local Chairman of the Four-Minute Men. Second, every speaker must confine himself to four minutes.

There has been some misunderstanding among theater managers as to their own position. In view of the fact that they are pledged to co-operate with the government they sometimes do not understand that the government itself has designated the Four-Minute Men to take charge of speaking in the motion picture theaters. This is an exclusive privilege extended by the theaters to this one organization. Often enthusiastic men representing various activities of the government have a tendency to believe that their particular work is of such utmost importance that it can afford to overlap on the activity of others. The motion picture theater in that instance has the right to take a firm stand, the stand that the government has authorized him to take: He has the right to say that the speakers are sent to him by the local Four-Minute Men chairman and that NO OTHERS will be recognized.

As to the four-minute rule: This rule is absolute and applies to all. We have never known of a theater that would complain if a man happened to speak four and a half minutes or five minutes, altho our instructions are constantly going out that four minutes is the rule. When a speaker appears in a theater and, after having received the signal that his time is up, continues for eight, nine or ten minutes, or longer, he is violating the fundamental principle in connection with this type of speaking. The theater manager will hesitate to stop a man, altho even this may be necessary if the speaker exceeds the time limit to the point of absurdity. At all times the theater manager should consider it not his right, but his duty, to notify the local chairman if the speaker cannot or will not try to remain within the four-minute period.

With the two rules observed (exclusive speaking by one organization and four minutes time limit) the motion picture theaters have found that the Four-Minute Men are really a help instead of a hindrance. They are a help because

a four-minute talk, if undertaken by schedule at the right time on the right topic, by a man who knows what four minutes means, is a diversion for the audience.

Many theaters have gone so far as to advertise Four-Minute Men on the hand bills as

men on earth are more patriotic. They are giving freely of their time, money and theaters to this work. Patriotism is not lacking among American exhibitors, and their support is a factor of much importance in the Liberty Loan campaign.

OUR KEYNOTE IS SERVICE

A letter received from an exhibitor in an island town thanks The Billboard for sending him a much-wanted piece of mechanism for an old-style projector.

He says: "I wrote several times to a motion picture equipment and supply company for the parts, but they never answered, except to send me catalog of a new machine. Until I wrote you to get the parts I did not know this



The famous Dolly Sisters, Rozika and Yanesel, who are the stars of Screen Classics' The Million Dollar Dollies. Released by Metro Pictures Corporation.

an additional attraction. Where the speakers are properly organized, where the man who comes to make a talk has something to say (oratorical power is not necessary), where his message from the government is a message of facts put in a few vivid clear sentences, there can be no question but that a brief talk between reels or at the end of the show is a help in the evening's program.

The government has avoided forcing the issue. In a few rare instances theater men have been suspected of pro-German tendencies by their failure to co-operate with the Four-Minute Men. But these instances have been few and far between. The government has thousands of means of classifying men. The theater manager who is willing to help is differentiated from the man who is willing to hinder. All the men of the former type should be free in expressing their opinions as to the value of various speakers and ready to report violations and infractions of rules. Where the spirit of the manager is right he may feel sure that the local Four-Minute Men chairman and all the officials of the government will appreciate his co-operation, whether that co-operation is expressed by commending the speakers or by helpful criticism.

EXHIBITORS BUY LIBERTY BONDS

From one end of the country to the other comes the report that motion picture exhibitors are buying Liberty Bonds liberally. No set of

film wasn't handling this projector. When I want anything in this line again will send to you. Thanks for your trouble."

A WORTHY IDEA

Since the request has gone out for books for our soldiers, would it not be a good suggestion for exhibitors to make known to their patrons that they will receive these books and turn them over to the libraries or proper authorities for the boys "over there"? Thousands of people would read this little invitation, which the manager can have thrown on the screen, and would bring the books. Of course, this entails some additional labor and expense, but where is the film exhibitor who does not delight in doing his part for our brave men? It will return all it costs to exhibitors in the way of increasing patriotism.

FILMS FOR THE FRONT

There are more than 6,000 miles of films unreel every month before the fighting men thru the Y. M. C. A. National War Work Council. George Dunham Foster, president of the Community Motion Picture Bureau, has lately started for France for the Y. M. C. A., taking among his assistants a trained circus route man who knows every town and hamlet. The original shipment of films to France was one-half million feet, and it is expected to double this quantity within the next few months.

CLEAN THEATERS

Social communities can be made of the motion picture theater in every village, town and city thruout the land. The exhibitor holds the property of his theater in the very hollow of his hand. He can clean his theater just as well as every housewife attends to her spring house-cleaning. Give the INTERIOR OF YOUR THEATER the same attention as you do your advertising end of the business and you will be surprised at the remarkable growth of patronage. It costs but a trifle to have a rest-room where mothers can leave fretful children in care of an obliging maid. Next, supply fresh drinking water and an overflow of ventilation. Have comfortable seats and efficient shades to maintain order. Allow no profanity, no disease-breeding expectorating. Disinfect the auditorium occasionally. Above all taboo the showing of pictures which have a debasing effect upon the mind. After you have treated your patrons with the same consideration you would show your own family set apart a certain hour in the morning and give an invitation showing to the parents of school children. Prove to them that YOUR THEATER is a safe place to house their little ones. By convincing fathers and mothers of the desirability of the motion picture theater in their district you will gain their confidence—and their nickels. Make them feel your theater is the meeting place for friends—a social center that at all times can endure the white glare of public scrutiny. These changes made in your theater will prove strong factors in placing your business on an unshakable basis. Start your community social center NOW—don't let the newcomer beat you to it. In this progressive age there is always another man with initiative and originality who will step in, and with better conditions to offer the public, attract a clientele that you could have held by using the right methods.

DO LIKEWISE

A very happy idea, and one that exhibitors in other parts of the country emulate with success, was that of Manager Sid Grauman, of Grauman's Theater in Los Angeles. Having an especially pretty play with a strong appeal to children, he advertised in the newspaper something as follows:

"Make orphans happy. Have you an automobile? Do you want to use it for a short time next Wednesday to make some poor orphans happy?"

The newspaper took this up and stated that it had arranged for a special performance at 9:15 a.m., at which all kiddies would be admitted free, but automobiles were needed to take them to and from the theater. The Examiner helped by advertising "If you will furnish a machine fill in this coupon and mail it to The Examiner." Such things tend to increase popularity, and there is an intense feeling of satisfaction to anyone in doing for these unfortunate children. Try it.

INFORMATION WANTED

Will some Exhibitor who knows kindly give the following information, which is very much desired:

Detroit, Mich.,

April 17, 1918.

Editor Motion Picture Department The Billboard—What is the National Board of Reviews of Motion Pictures, and of what value is its endorsement, and what has called it into existence? Several special reports emanating from this National Board of Reviews of Motion Pictures are being used by film producers to boost their wares. Will you kindly inform me of the value of this boost to an exhibitor? Am I warranted in booking a film over any other whenever this certificate accompanies it?

Respectfully,
A. D.

NEW THEATER FOR BROOKLYN

The owners of the Strand Theater in Manhattan have just begun to build a theater, which they claim will be even more beautiful than the Strand, at the corner of Rockwell Place and Fulton street, Brooklyn. The auditorium is set over 4,900 people. The proscenium is 56 feet wide, and the stage is 35 feet deep. It will be modern and up-to-date in every respect.

EXHIBITORS

The Billboard wants you to feel that this page is your page, that thru it you can reach one another—your fellow exhibitors—for the interchange of ideas and business experience. The Billboard wants you to make it interesting to one another, to make it reliable and beneficial to yourselves.

To this end The Billboard will appreciate any matter which would be interesting to your fellow exhibitors as well as to motion picture producers. Experiences with picture plays, the names of poor plays which have lost you money, titles of plays which have pleased your patrons, or of photoplays which were supposedly good and clean in the making, but without drawing or pleasing powers.

This is exceedingly interesting to all exhibitors and producers. It enables them to understand what style of screen plays are most in demand by the public—an essential feature for the exhibitor and producer. The Billboard is not dependent upon the few advertisers in the motion picture producing world for its revenue; its list of advertisers and its field of activity are more than twenty-five times greater than that of all the so-called motion picture trade journals; its subscription list is greater than that of all the motion picture trade journals combined.

It is your logical medium for the interchange of ideas—for information and instruction. Its opinions are unfettered by anything the motion picture producers, the band of State-right agents, film buyers, film representatives or speculators may say.

No journals in the motion picture industry dare assume this independence—their very existence depends upon subservience to their masters.

Address communications to MOVING PICTURE EDITOR, The Billboard, New York.

Hugh Flannery, manager of the Ascher Bros.' new Midway Theater, Rockford, Ill., which will open there soon, announces that the basement of the new house will be fitted up as a soldiers' club for the men who come to the city for a furlough from Camp Grant, located on the outskirts of the city. All the conveniences of a modern club will be installed, such as bowling alleys, billiard and pool tables, baths, swimming pool, assembly hall and private parlors.

H. J. Hurg operates in Birmingham very successfully one of the prettiest theaters in the South for colored patrons. It has a seating capacity of nearly 600, and is well patronized.

The Elite Airdome, Yuma, Ariz., reopened last week after having been closed since November 10. L. B. Collins, owner, and D. H. Gibbs, manager, have been busy remodeling the place and enlarging the seating capacity to 800.

The question of Sunday motion picture performances for Birmingham, Ala., has been put up to the voters, and will be decided May 6.

Many houses in Philadelphia are adding vocal and instrumental soloists at their evening shows. The use of the spotlight on the soloists and the special numbers of the orchestra seems to be a relief to the audience and adds variety to the performances. Anyway it has certainly caught on.

The Strand Theater, Fremont, O., celebrated its third anniversary the week of the 7th. Hon. A. H. Jackson, owner of the theater, announced the closing of important real estate deals, whereby the theater could be extensively enlarged and further beautified. The Strand is under the personal management of Carl F. Miller, a bustling citizen and experienced showman.

Donald Hull, operator, and J. C. Wilson, manager of the Star Theater, Clinton, Ill., were severely burned when some film caught fire in the projection booth. Hull was taken to the doctor to have his burns attended to and sent home, while Manager Wilson, after medical treatment, went back to the theater. The audience was not aware of the fire until after it was all over, as it was confined to the operating booth, which is fireproof. The two projection machines were not badly damaged.

The Apollo Amusement Company, Peoria, Ill., recently closed a 99-year lease upon the Reator property, 315 Main street, Peoria, adjoining the Apollo Theater. This gives the Apollo company an 85-foot frontage in the heart of the city. No announcement of plans for the future has as yet been made, but it is safe to predict that the handsome theater will be enlarged to twice its present size. Dee Robinson is president and general manager of the Apollo Amusement Company. He has been closely identified with Peoria's moving picture history since the inception of the silent drama in that city. Starting with a transformed store room, he has moved up step by step, eventually building the Apollo, a monument to his showmanship. But he does not intend to stop there. There are yet other heights to reach, and he will carry on.

The Motion Picture Exhibitors' League of Tennessee elected the following officers at the annual convention, held at the Hotel Hermitage, Nashville, April 11: Charles A. McElravy and J. F. Duthie, both of Memphis, president and secretary, respectively; Carson Bradford, Nashville, treasurer; Tony Sudekum, Nashville, first vice president, and F. H. Dowler, Jr., Chattanooga, second vice-president. George Keyes, Chattanooga; T. P. Cleveland, Lebanon, and Milton Starr, Nashville, with the president, secretary and treasurer, will constitute the

Executive Board. President McElravy was elected delegate to the convention of the M. P. E. L. of A., which will be held in Boston the second week in July. The next meeting of the Tennessee body was set for Chattanooga May 6-6, 1918.

The Rex Theater, Hutchinson, Kan., is again showing the For Rent sign. Other exhibitors

AN OPEN LETTER

BLUMENTHAL OUT OF U. P. THEATERS CORPORATION

TO THE MOTION PICTURE INDUSTRY:

I have this day resigned as president of EXHIBITORS' TRADE REVIEW and as a director, and I have disposed of my stock holdings in the publication, severing completely all relations with the COMPANY AND THE PUBLICATION.

The activities I have recently entered upon in behalf of the exhibitors of the United States require my whole time and energy.

I am no longer in a position to devote the amount of attention to Exhibitors' Trade Review that is required of the president of that enterprise. I feel that I am now free to transfer my whole energies to another movement equally important to the exhibitors, and that it is for the best interests of the exhibitors that I sever my connections with Exhibitors' Trade Review as I have done.

At the same time it is my duty as president of the United Picture Theaters of America to announce that for equally important reasons Louis F. Blumenthal has withdrawn from that concern and severed his connections with it in every way.

(Signed) LEE A. OCHS.

New York, April 13, 1918.

In that section claim it would be a success if handled right, but none of them seem to care to assume the responsibility of making it a winning proposition.

Motion pictures are in the throes of a slump in Walla Walla, Wash.

R. A. Schornstein has conducted the Photoplays Theater, Castle, N. Y., for ten years, and it is the only picture house in the village. Mr. Schornstein says he is ready to back The Billboard in its advocacy of wholesome films. He says he learned years ago that the people of Castle, many of whom are strict churchgoers, simply won't stand for obscene pictures. Many features which draw city crowds would fall down in that town. He has built up a following by giving patrons what they want.

The Children's Aid Society, of Buffalo, N. Y., is conducting a campaign against children under sixteen who, unaccompanied by parents or guardians, enter local moving picture theaters. Several ticket takers have been fined as a result of the campaign.

The Titan Feature Photoplay Company, with offices at 1320 Old National Bank Building, Spokane, Wash., has about completed its plant at Titan City, a suburb of Spokane. Frank E. Montgomery is general manager of the concern. This is the second motion picture organization to choose the Spokane field.

The Social Welfare Conference of Buffalo wants the City Council there to appoint a salaried moving picture censor. The purpose is to eliminate "objectionable films."

Samuel Carver has reopened the Family moving picture theater, Buffalo, which was closed for several months.

AT IT AGAIN

You Can't Keep Him on the "Wholesome, Clean" Road Long

Bulletin of the National Board of Review of Motion Pictures for the week ending April 13, 1918, has this notation on Fox's QUEEN OF THE SEA:

"In the incident where Miss Kellermann is transformed from a mermaid into a mortal, eliminate the part of the action where she stands entirely in the nude. This occurs between the point where she is shown transformed into the mortal lying on the rock to the point where she is shown draped."

And SOME producers wonder WHY the better class of people want CENSORSHIP of motion pictures. Follow Fox's pictures and you will KNOW, or, better still, ask the National Board of Review of Motion Pictures.

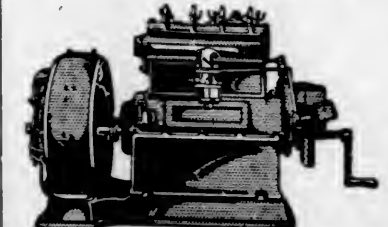
SUNDAY OPENING

A Moral Certainty as Well as a Moral Necessity

It is now up to the exhibitor to so arrange his program that Sunday bills will contain pictures of wholesome, inspirational value, eliminating any and all subjects which churchgoing people could adversely criticize. The vast army of humans must be fed spiritually as well as entertainingly, and while the crowds will attend morning services in their own particular church the afternoons and evenings should provide recreation beneficial to the workingman and his family. Here is where the need of Sunday openings of motion picture theaters is so urgently necessary. And it is bound to come. Inevitable as fate, no opposition, no argument can prevail against it. Exhibitors realize that Sunday has



RELIABLE LIGHT



4-K. W., 60 or 110-volt, steady, smooth light. Stationary or portable work. Moving pictures, circuses, carnivals, etc. Used extensively by the Army and Navy. Send for Bulletin No. 26.

UNIVERSAL MOTOR CO., Oshkosh, Wis.

START A MOVING PICTURE SHOW

MAKE MONEY FAST
COMPLETE OUTFIT, MACHINE, FILM AND EVERYTHING FURNISHED. EASY PAYMENT PLAN. NO EXPERIENCE NEEDED. WRITE FOR FREE CATALOG.

MOTION PICTURE SALES COMPANY
Dept. B. B., 537 So. Dearborn St., Chicago, Illinois.

FOR SALE On account of being in draft. 1, 2, 3, 4, 5-reel subjects at a reasonable price. Reply if interested. KEYSTONE FILM SERVICE, 804 Penn Avenue, Pittsburgh, Pennsylvania.

FOR SALE—Newly Equipped Movie Theater
Now running in a good busy little city; will sell reasonable. GEO. W. HACKER, Cambridge City, Ind.

FOR SALE—Three reels European War Pictures. Plenty of action and paper. Fine condition. Sent subject to rewind, \$15 deposit. \$50 takes all. MAY MILLER, McLaughlin, South Dakota.

state the real assistance rendered by the Sunday openings of motion picture theaters and join most heartily in advocating this movement. A forced bill will not satisfy the exhibitor who feels that his business prosperity and future status of the motion picture theater are dependent upon the good will of the people. Therefore by catering to the pleasure of an audience who demand appropriate offering of good music and inspiring pictures on the Sabbath they are laboring for the benefit of all humanity. Eventually the ecclesiastical powers will advocate, as many church men have done, Sunday showings of motion pictures, realizing the moral influence exerted by heart-interesting screen stories.

AGAIN IN THE LIMELIGHT

Hornet's Neat Stirred Up by Secretary Lee, of The Birth of a Race Corp.

Tampa, Fla., April 20.—Director Jack Noble, in a telegram today from Orville W. Lee, of Chicago, was cut off the payroll of the Birth of a Race Photoplay Corporation. Lee charged breach of contract, following Noble's action early in the week of seizing the company's property to pay bills due here.

Supervisor Rex Weber, who has been in Tampa cleaning up the company's affairs, left today for Chicago, after all bills, with the exception of Noble's salary for one week, were settled.

In a statement to The Billboard's correspondent Mr. Noble said that he had remained with the company, after discovering its methods, only because of a desire to save all possible for the stockholders. He alleged that the company has been producing without a scenario and that two hundred thousand of the million dollars' worth of stock sold had been spent here, only twenty thousand remaining. It was his purpose, he explained, to protect his own reputation when he found how the company was being conducted.

its purpose. Thousands upon thousands of people must be amused. Not all go to church, not all go to picture shows, therefore the church and the amusement provider must co-operate in regulating conditions to the advantage of all. The right kind of pictures exert a tremendous power for good. They have a civilizing, UPLIFTING influence that controls and reaches many who have drifted away from the path of righteousness; they have a PURPOSE, and that purpose makes for better men, happier women, healthier children. Many a lost, depraved derelict of the world's driftwood has been redeemed by SEEING a picture whose moral pointed the way for his own salvation. It is what the eye witnesses that leaves the impression—more than what the ear can hear. Not alone as a medium of improvement but as an exhilarating tonic, laughter-producing, care-forgetting power do motion pictures find their level of usefulness. A good, hearty, spontaneous laugh on a gloomy day is worth a ton of old Dr. Quack's medicine. And as for imparting knowledge, bringing the world's greatest show places, foreign lands, nature's marvels to the very door of the poor man's family the motion picture has no rival. And the fact cannot be disputed that SUNDAY is the one day out of a wearisome week of toil that the laborer is free to call his own. The motion pictures have been a powerful factor in promoting happiness in the home by diverting the mind from morbid thoughts, fruit-finding, petty complaints. Overwrought wives and tired mothers have recuperated thru witnessing a cheering, gloom-dispelling screen play. The charming atmosphere lifts them out of an environment frequently SOUL-DEPRESSING, and gives them strength to take up the burden of life again with renewed courage. To children "the joy of the movies" supplies an example which many can follow to advantage. It is their playground, their educator and guide. Eventually the churchgoing people will appre-

FILMS REVIEWED

AT THE MERCY OF MEN

(Select Pictures Corporation, Starring Alice Brady)

It is with a true spirit of reluctance and extreme displeasure that this review of *At the Mercy of Men* is written, for Alice Brady is an actress worthy and capable, and it is almost beyond belief to imagine a woman of such refinement, of such ability and of such popularity leading herself as a star to a play of this character. Every reviewer in the room where this picture was shown expressed the same surprise, and the laughing at the insidious, supercilious, debasing and unwholesome scenario was beyond that ever shown in a projection room. Paul West may have written good scenarios before, but this, which he calls *At the Mercy of Men*, should make any man ashamed that he ever permitted his name to be appended thereto. It is almost a work of supererogation to even note this bad-taste subject, for it should not be shown in any theater in this country if by any means it should pass the Censorship Board. Some of the scenes are pretty, yes, photography good, but the trend of the plot is objectionable and damnable.

In order that the exhibitor may form some idea of the wastefulness which pervades this ill-advised photoplay the following is clipped from *The Select Pictures Magazine* as a synopsis—let it tell its own story:

"Vera Souroff (Alice Brady) is seized on the street by three carousing officers of the Czar's Imperial Guard, and, despite a terrific struggle in the dark, is railed by one of them. Before the police can break into the resort the officers escape and Vera also gets away, still ignorant of the identity of the chief malefactor. The especially tragic element of the girl's misfortune is aggravated by the fact that it fell on the very day when she was to celebrate her betrothal to Boris Litofsky, a young radical, and the shock of his fiancée's fate drives him to mad revolutionary activity. He even persuades her father, a retired major of the Russian army, to lead 'the forces of the people.'

"In the meantime the Countess Zapline, a patroness of Vera, interests the Czar in her plight. How he punishes the officers, and especially Count Nicho, the eldest of the trio; how Vera refuses to accept their patrimony or even to live with Nicho as his wife after the Czar compels him to marry her; how she later shows her heroic love and wins his undying affection, make a thrilling tale of *At the Mercy of Men* in these days of topsy-turvy adjustment, political and social.

"In the battle with the mob Michael and Andress are killed and Nicho is wounded; she gets him into an automobile and drives him to his home. In the excitement she is forgotten, but when Nicho's consciousness returns his first words are to ask for her. He limps to the door and finds her prostrate on the veranda. As she opens her eyes and makes a horrified movement to tear herself away he seizes her in his arms and avows his love. Reading the question in her eyes, he says, 'I am the man.'

To what baseness and depravity of the human heart and mind must the love of woman descend in order to comply with the director's definition of true love?

Married by force to a man who has committed a crime against an innocent girl, a crime which all men stigmatize as worse than murder, and then showing a fawning love for such a creature, is attributing to womanhood a state of feeling which, if it exists at all, is far too rare and insipid for presentation on the screen.

COMMENT

This photoplay the public will probably never see. It should not if the exhibitor RESPECTS his theater on the one hand and expects to please his patrons on the other. REFUSE to have anything to do with it. It is UNCLEAN, UNWHOLESOME and UNFIT for an audience composed of women and children. As it portrays mob scenes where men are being shot down by soldiers and soldiers by the mob, the breaking down of jail doors and the like, the carrying of bombs by men in the mob, the whole exciting the vicarious, no doubt the Government will stop this ill-advised exhibition.

WITH NEATNESS AND DESPATCH

(Metro—FIVE REELS)

Light comedy pictures seem to be the vogue at present and are to be highly commended, for in these times of stress and anxiety the public mind should occasionally be diverted from sorrow and depression.

Francis X. Bushman and Beverly Bayne have one of those light, frothy screen plays which ripple along to a happy finale. The continuity of the story keeps the action going at a lively rate. The theme follows the adventures of young Paul Donaldson, who falls in love with a beautiful heiress while she is asking assistance from his father, the Police Commissioner of his home town. This same Geraldine Ames is made unhappy by the iron-willed domination of her spinster aunt, who is intensely averse to men and marriage. Her two nieces, including

the younger sister of Geraldine, are made exceedingly miserable by these conditions, but Geraldine, with more spirit than the younger sister, determines that the marriage of the latter shall take place despite obstacles. She plans a ruse to install a burglar in their palatial home, hoping to subdue the refractory relative and a pugnacious servant while she effects her sister's escape from the locked bedroom. For this purpose she requests the Police Commissioner to send her a man with a criminal record. Seeking adventure, young Donaldson decides to fill this position disguised as a gardener. He succeeds so well that he not only frustrates the attempts of the genuine burglars, who enter the house that night, but also subdues the aunt and wins the heart of the young heiress, Geraldine.

Trifling as the plot may seem there are some delicious moments and much genuine laughter. The production is adequately presented by a cast of unusual excellence.

COMMENT

A joyous little photoplay. Will drive away the blues. Suitable for any audience.

with the advent of the Royal Mounted. A fine production, big with lofty thoughts, vibrant with human emotion. The camel-like delicacy of Margery Wilson is a splendid foil to Eugene Corey's athletic physique.

COMMENT

A picture of merit, has dignity and strength, originality of subject and pictorial beauty. Book it.

LEAP TO FAME

(World—FIVE REELS)

With easy nonchalance Carlisle Blackwell romps and smiles his way thru five reels of comedy, interspersed with leaps of daring, thrilling stunts, pursuits over hotsets, slides for life and numerous other acrobatic feats that would feaze any but this well-seasoned movie star, and, happy to relate, always arrives at the psychological moment to rescue maidens in distress. The story has so many angles, with twists this way and that, one is rather dazed and unable to decide whether it is a bad tragedy or good comedy, but the scenes follow in a sequential manner and interest is maintained to the end. It is all about a wild college chap, whose austere father demands that he leap to fame on his own initiative, and sends him forth to work out his own salvation. This he does with startling

PRODUCERS OF MOTION PICTURES

You must have noticed that *The Billboard* has universally praised your productions that deserved praise for their wholesomeness and attractiveness, and as faithfully condemned those which were not up to the standard and which should not have been offered to the public. This is the policy of *The Billboard*—to praise and condemn without fear or favor—always desiring to do that which will best promote the business interests of the motion picture industry.

There are some producers whose scenarios are worthy and on which the exhibitors can rely, but the false and alluring advertisements which appear in your semi-house organs, published under the name of "Motion Picture Trade Journals," are no longer believed, nor have they any credence with the wise exhibitor, who has been fooled too often for his comfort and profit.

The country is filled with bankrupt exhibitors who were made so by following the false statements of not overconscientious, wily and suave sales agents, or State-right agents and others, whose sole object has been to get the money for any kind of a reel regardless. This is not good for the motion picture industry, and *The Billboard* has taken the stand of refusing to accept advertisements of films which are misleading. It is because of your lack of care and attention in the production of your films and a desire among some of you to put out salacious, debasing pictures that many exhibitors' combinations are springing up all over the country to your detriment. It is because you have listened to your evil-minded directors and the sylvan, siren song of your press agents that your stockholders are not receiving dividends. It is likewise because a few clean actors and actresses have shown the public what they want that these stars are reaping the rewards which you might be reaping.

What care the sales agents of motion picture productions or the State-right agents or those who have for sale films, old and otherwise, good and bad, what becomes of the exhibitor who purchases them? If he fails they know full well that the enticing, alluring proposition of becoming a motion picture exhibitor will fill the ranks with a new "moneyed sucker" and that the game will still go on. This is a horrible commentary on the motion picture industry, but it is well deserved.

The Billboard stands for clean and wholesome motion picture productions. It stands for honest treatment for the exhibitor, who is really the support of the motion picture production industry. Wherever and whenever *The Billboard* finds a motion picture producer whose productions and methods are in accordance with moral business ethics, whose desire is to please and entertain the public in a manner suitable to true American ideals, it will stand by that producer to the fullest extent, regardless of advertising patronage or other favors. And just so long as the producer of questionable features tries to force upon the American public that which is inimical to the better nature of American citizens, or tries to do business by methods which are not recognized by the business world as ethical, proper and legitimate, it will condemn in no uncertain tones, and the effect of such condemnation will necessarily be reflected in their non-dividend-paying stocks.

THE LAW OF THE GREAT NORTH-WEST

(Triangle—FIVE REELS)

The unscrupulous greed and murderous rapacity of the fur trader, Sinclair, whose imperialistic ambitions to rule as King at the fur-trading post in the Fort Roscher district of Northern Canada had given him a monopoly of the business, and the poor, fear-ridden trappers whom he terrorized with his brutal trickery met their ruin thru his crooked dealings. Out to this lonely, edge-of-the-world wilderness came Petain Monest and his frail, young daughter, Marie. Also Jamieson, of the Royal Northwest Mounted Police, disguised as a prospector, and young Morin, a French-Canadian, in love with Marie. A conflict of these various tempestuous natures form the groundwork for a story of absorbing interest. Ruggedly brutal, fascinating in the picturesque atmosphere, yet repelling in its faithful adherence to the primitive instinct, Marie, whose lonely existence is disturbed by the covetous Sinclair, looks to the young Canadian with unafraid eyes of chastity. After a gruelling fight, hairbreadth escapes and thrilling experiences she is saved by her vigorous young lover, and Jamieson, having collected sufficient evidence against the thieving trapper and his cohorts, brings law and order into the North

alacrity, and succeeds so well that he returns to the parental roof splashed with fame and—a young bride.

COMMENT

Light comedy-drama, well presented. Has complications, suspense, and will please all with its unforced atmosphere and adventuresome charm.

TYRANT FEAR

By R. Cecil Smith, Supervision, Thomas H. Ince, Paramount. Featuring Dorothy Dalton.

If there be an exhibitor in all this broad land whose sense of honor and propriety has reached no higher stage of human development than is depicted in this outrageous, indecent photoplay, presented by Director Thomas H. Ince, let him show this film, but *The Billboard* does not believe many such exhibitors will be found. The following is taken from *The Press Book Review*, put out by The Paramount Picture Company for the information and instruction of the exhibitor:

"Miss Dalton portrays the role of a French-Canadian girl, who has lived in fear of her father from childhood. He sells her to a brutal trapper, who in turn gambles her away to the keeper of a notorious dive in the gold settlements of the far North, where she meets a be-

sotted pianist, who once had seen better days. She shoots the dive-keeper to save herself from his loathsome advances, and her fear vanishes magically with the commission of this act, while she regains mastery over her soul."

To what extreme measures must the motion picture world resort in order to secure material for photoplays, when instances of this kind are put out by a producer? What respect can these men have for either the exhibitor or the public? What excuse can they offer for not only debasing the talents of a pretty little actress, but attempting to debase the minds of women and children and creating in them an unnatural feeling against an unnatural father.

It is not the purpose of *The Billboard* to preach against these things, but to show them up in their natural condition and to prevent, as far as possible, the exhibition of films of this nature. So long as such photoplays are put out before the public the demand for censorship is well sustained, and the cry which comes from all parts of the country—from parents particularly—against the exhibition of such films, against the producer of such films, is well warranted and MUST BE HEEDED.

Says our reviewer, a man having an experience of years with all kinds of public showings:

"The scene where the brute is flogging his young wife is not one to be very pleasing to ladies and children; in fact, it is nauseating to men. Dorothy Dalton is pretty and sweet throat, but the story has so many improbabilities and is so full of primitive civilization that the mind revolts at some of the unwholesome scenes."

COMMENT

DISGUSTINGLY unwholesome; not conducive to popularity in any place where women and children attend. Pass it by as naught for YOUR theater.

NINE-TENTHS OF THE LAW

(Atlantic Distributing Corporation, starring Mitchell Lewis and Jimsey Maye)

This is a story of the Canadian woods. All the scenes are well selected and present a beauty of landscape, lake and rivulet not often equaled in a photoplay.

Leneau, a picturesque trapper, with his girl-wife, Jane, live happily until their eighteen months' old child, the pride and joy of the mother, is taken away. Near Leneau's cabin live two prospectors. They read of the kidnapping of several children in Vancouver. "Red Adair," a slovenly and uncouth looking prospector, steals a child. While he and his partner are drunk in the cabin the little fellow, who, by the way, is the most natural and precocious little actor ever appearing upon the screen, steals away and falls into a bear trap, which Leneau has constructed. He is found in the morning, and the mother's reason, which has been dethroned by the loss of her child, returns with her motherlove. A great deal of fighting and some shooting takes place when the kidnappers try to take away the child. Leneau, from letters written demanding money, supposes the child to be that of Judge La Mar, to whom he returns the boy. The mother, having fought against the child's return, and her heart being broken the second time, is about to commit suicide by leaping from a rock overlooking the lake. The child proves to be the son of the judge's housekeeper, who had died shortly before, requesting that the judge find a home with good people for the boy. He believes the trapper's story, and the child is given to Leneau, who returns, of course, just in time to save the mother. The incidents are well planned and heart gripping, a prominent feature being the mother's love, which is tenderly portrayed throughout the play.

COMMENT

A heartgripping photoplay of ESPECIAL interest to women and children. There are no objectionable parts. The action of the child, who in the play is called BREEZY REEVES, is so EXCEPTIONAL and so interesting that EVERY CHILD and parent will love him. Exhibitors will make no mistake in booking it.

DOLLY TWO HER BIT

(Pathe—FIVE REELS)

A delightful tale of a little girl, a mechanical doll and a bit of good fortune that brought peace and rest for the work-worn aunt of the ingenious little lady.

Filled with the simplicity of innocent childhood and much that is familiar to most school children, yet grips the heart of grown folks and offers amusement of wholesome charm. There are some tense moments, also, and thrills that quicken the pulse, but all revealed so spontaneously and played with such natural action by cute little Marie Osborne and numerous precocious children. Two characteristic bits, capriciously played, was the rich little lame girl and a diminutive pickaninny, whose fearful eyes and nimble legs evoke gales of laughter. Well directed, photographed and produced.

COMMENT

A valuable matinee card. Will delight school children. Free from slapstick, but has abundance of action and heart interest. A good photoplay.

THE DOCTOR AND THE WOMAN

Lola Weber's Picturization of the Great Novel "K," by Mary Roberts Rinehart

Those who love good, wholesome stories of plain, everyday life, where true love and jealousy play an important part in a story that ends well, will find in this beautiful photoplay their heart's desire.

It is a story of tender passion, without the extremes of excesses of emotion, which holds the attention and furnishes a heartgripping interest from start to finish.

Pretty Miss Mildred Harria is the clever heroine, who has three handsome suitors, rich, poor, good, bad and indifferent, and plays her part in a manner which will please any feminine heart. The scenes in the hospital are well portrayed and the photography is far above the average. True Boardman is entitled to special mention for his excellent work as the great physician "K."

It is a pleasure to mention plays of this kind, they are of the type women and young people will appreciate and understand, and there is NOTHING in the whole seven reels which could offend the most fastidious or critical mind. Give us more like these and the motion picture industry will soon reach the high pinnacle of success and popularity it deserves.

COMMENT

Exhibitors will make many friends and no mistake in booking this photoplay. IT WILL bear COMMENDATION and all the GOOD things you can say about it in your advertising.

A BACHELOR'S CHILDREN

(Blue Ribbon Feature. Released April 22—FIVE REELS)

A correlation of incidents lead quickly and unerringly to a situation of power and attractiveness, and from then on concentration to the central theme never deviates. The almost indescribable beauty of an exquisite story is rapidly unfolded against a background of antique settings and splendid exterior views. Unadorned praise is due the casting of this unusual cinema drama, when each character is portrayed so realistically that a lifelike presentation is the happy result. Harry Morey breathes his magnetic personality into the bighearted bachelor, Hugh Jordan, who returns from the rough mining country to take possession of his late father's estate and meets the parasites of society. Coincident with his arrival documentary evidence convinces him of the wrong done the poverty-stricken Winthrop children by his late parent, who filched a valuable gold claim owned by their consumptive father. Generoushearted Hugh Jordan assists the little family and installs them in his palatial country home. He learns to adore the little ones and love their elder sister. A happy termination of their difficulties, aided and abetted by the lovable little girls, releases the loneliness of bachelorhood.

COMMENT

One of the sweetest, cleanest and most satisfying photoplays ever projected on the screen. Book it and increase your patronage. Women and children will adore it.

A MOTHER'S SECRET

(Bluebird—FIVE REELS)

A decidedly unconvincing story, with a mixture of war scenes, a Virginia homestead and a neglected daughter, cause this ordinary photoplay to be termed a bit of camouflage. Constructed on a weak foundation, the story—not an attractive one at best—requires unnecessary footage to attract attention, and then falls down lamentably in the fourth reel. Crowded with inconsistencies, most glaring of which the spectator is asked to swallow being that of a Red Cross nurse leaving a dynamited building in which her husband had headquarters without searching for his body or attempting to ascertain his fate. More ministering angels of this type would argue bad for our boys in France.

COMMENT

Nothing original in this photoplay. Is a conglomeration of old material reshaped into a mediocre screen tale. Not up to the Bluebird standard.



Show Motion Pictures Anywhere With This Machine!

Now comes your opportunity for big money! SHOW Motion Pictures Anywhere. You can show standard sized films with the new American Projectoscope. Just the thing for Summer Parks, Carnivals, Street Fairs, Chautauquas, Exhibitions, Schools, Halls, etc.—any place where crowds gather.

BIG MONEY! Big profits in the Motion Picture Game! Admission prices higher than ever. You can rent films from any exchange and show them on this new portable projecting machine. Profits run from \$10.00 to \$50.00 per day!

THE AMERICAN PROJECTOSCOPE Weighs 19 lbs. Shows Standard Sized Films

With this portable motion picture projecting machine you can move your show anywhere. The entire machine weighs only 19 lbs. Carries like a suitcase. Brilliant white light. Throws a perfect picture 12 feet by 8 feet in size. Uses standard film. Runs either forward or backward. Operates from any electric light socket.

WRITE TODAY FOR SPECIAL FREE OFFER FOR 30 DAYS ONLY. Ask for our special 30-day offer and booklet showing how you can make big money with the American Projectoscope. Simply write us a letter for it. No obligation at all.

Sent free. Write today.

AMERICAN PROJECTING COMPANY
Dept. "BB," 6227 Broadway, Chicago, Ill.



SPECIAL PRINTED ROLL TICKETS

Five Thousand	- - - - -	\$ 1.25
Ten Thousand	- - - - -	2.50
Fifteen Thousand	- - - - -	3.75
Twenty-five Thousand	- - - - -	5.50
Fifty Thousand	- - - - -	7.50
One Hundred Thousand	- - - - -	10.00

THE BIG TICKET AT THE SMALL PRICE

Your own Special Ticket, any printing, any colors, accurately numbered, every roll guaranteed. Coupon Tickets for Prize Drawings, 5,000, \$2.50. Prompt shipments. Cash with order. Get the samples. Send diagram for Reserved Seat Coupon Tickets. State how many sets desired, serial or dated. Stock Tickets, 5,000 to 25,000, 15¢ per 1,000; 50,000, 10¢; 100,000, 8¢.

NATIONAL TICKET CO., Shamokin, Pa.

For Sale, Moving Picture Outfit

Park Seats for 2,000 people, two Machines, double fireproof Booth, Silveroid Screen, 300 Straw Cushions, JACK ALLEN, Strand Theatrical Building, New York City.

THE WOMAN IN THE WEB

(Vitagraph—FOURTH EPISODE)

There are noticeably fewer thrills in this episode and the climax holds less expectancy than shown in previous reels. However, there is enough action to keep an audience on the quiver, and the fate of Princess Olga and her American hero is still in doubt. The first scene depicts the flight in the aëroplane launch collision with the enemy's craft and the rescue of a Russian sailor, who proves his gratitude by assaulting and robbing the American, binding the Princess in her cabin and offering to share the spoils with the Japanese engineer. In an altercation over the division of profits they accidentally set fire to the engine room and leap into the sea. Eventually the fugitive makes a landing on the Japanese coast only to be confronted by the wicked Baron and his conspirators. They are marched to headquarters by the coast guards, but effect an escape to the edge of towering cliffs. With a coil of rope Princess Olga is lowered over the steep declivity, only to again face capture at the hands of her pursuers.

COMMENT

The public is following this serial with UNUSUAL interest. Is worth-while attraction because of its beautiful landscape, fine photography and clean production.

TRINIDAD

(Pathe Travel Series)

Jungles of tangled tropical foliage, avenues of tall coconut palm trees, thatched huts made of baked clay are visualized in a comprehensive manner by this splendid series of South American views; occupation, mode of living, religious and amusement diversions are depicted with striking fidelity. The atmosphere of the tropic

zone pervades each scene and its educational features are value-producing. A pleasing film for women and children. A good matinee feature.

WHO KNOWS? SPEAK UP

Charlotte, N. C., April 16, 1918.

Editor The Billboard:
Dear Sir—Can you give me any information about the Sunbeam Motion Picture Corporation or Sunset (I forgot which)? Some fifteen or sixteen months ago, while in Boston, which is my home town, this company was advertising all over the New England States, using the usual "big" words, and stating that Mizzi Hajos and Paul Panzer and Vaughn Glaser, etc., were going to be the chief actors and Mizzi Hajos was going to be vice-president, etc., etc. They wanted the "small" people to take stock (evidently they knew why) and they also came to me, but got only \$30 out of me, altho they wanted more, but I did not think much of it from the beginning and thought if I lose \$30 it won't break me.

About a year ago they produced a picture with Ty Cobb in it, they advertised, but I didn't see it, so I can't judge.

I have not heard any more of this concern, nor have I seen any pictures, and come to think, that this whole game was nothing but a failure, like so many others of a similar nature (nor have I seen any dividend).

I would appreciate if you would inform me as to what has become of this enterprise and am then in a position to charge these \$30 to my "experience account" and am a little sadder, but wiser the next time. It don't hurt me, but I am sorry for some of these poorer folks, for I know that several laboring people with small wages have invested money there which they probably will never see.

Very truly yours,
W. DEININGER.

WITH THE MOVIE FOLKS

VIVIAN MARTIN is the film star in a photoplay, entitled VIVETTE. Suggest they throw out the two Vivis and call it plain Anette.

ALICE BRADY is doing her part in THE ORDEAL OF ROSETTA. It is not stated just what Rosetta's ordeal is, but if it hangs on keeping a husband, two children, a parrot and a mother-in-law in a New York flat on \$15 per the result of Rosetta's Ordeal will be interesting.

WILLIAM S. HART'S new photoplay, THE TIGER MAN, is said to contain a new feature. Of course, this is only an "it is said" item, so don't worry. It might not be true.

BILLIE BURKE'S new picturization is called LET'S GET A DIVORCE. It's a suggestive title and should excite curiosity. One thing sure, no matter how many other people may want one, Billie Burke doesn't.

DOROTHY DALTON portrays the role of a French Canadian girl in TYRANT FEAR, being supported, her press agents say, by "picked cinema players." To what heights of eminence has the former "super" risen?

ELAINE STERN'S is a Lieutenant in the Girls' National Honor Guard, which co-operates with the Red Cross. Good for you, Elaine. A few more instances of this sort and people will begin to believe M. P. actresses really human.

DORIS KENYON completed her work in the photoplay, THE STREET OF SEVEN STARS. Doris, who were the other six "sky docters" on the street with you?

"J. STUART BLACKTON is developing the tense moments in his new picture, MISSING, by the utmost care and attention to detail," says his versatile press agent. That's the way to do it, J. Stuart, old boy; that's the way to do it. Developing "tense moments" may not be as pleasant as developing a picture, but, considering some pictures—well, J. Stuart, here's where we differentiate.

MISS LESLIE'S next star feature will be as THE SOAP GIRL. Query by old subscriber: "What brand of soap will she advertise?" Answer by film fan: "FAIRBANKS."

PATRIOTIC FILMS

The film production, known as The Kaiser, the Beast of Berlin, certainly arouses a high degree of enthusiasm and war spirit wherever presented. Photoplays of this nature fulfill a purpose. The Billboard hopes that this photoplay will not be overcommercialized by its producers to such an extent as to prevent its production in the smaller localities. It should be shown universally.

The Billboard gladly recommends to exhibitors that they book films of this nature so long as the producers meet the exhibitors on the basis of a fair profit for their wares and do not attempt to overcommercialize the spirit of patriotism. Naturally all producers of patriotic films are entitled to their just reward and should receive it, but excessive profits should not be demanded where patriotism is concerned.

These same remarks apply to other patriotic-inspiring films, such as My Four Years in Germany, Over the Top, the ten-reel serial of The Boy Scouts to the Rescue and My Own United States, all good, soul-inspiring, patriotic films, which every exhibitor should promptly place on his program if prices for these films are not placed beyond his reach.

ATTACHMENT PROCEEDINGS

Los Angeles, Cal., April 20.—Proceedings of attachment have been instituted against the Paralta Studios, Inc., by W. H. Clune, theatrical magnate and owner of the studio, which was leased from him. It is alleged that \$4,500 is due Mr. Clune for rent and materials. The studio was closed after attachment papers were served by a deputy sheriff of Los Angeles. The affair is said by Paralta people to be the result of stockholders' differences and will doubtless be decided amicably out of court.

GO INTO MOVING PICTURE BUSINESS

Small Capital Starts You
Our **FREE** Catalog on our easy payment plan. Begin now and get your share. We sell **FREE**. Show everything. Write today.
you how to earn \$25.00 to \$50.00 per day
Atlas Moving Picture Co.
37 529 S. Dearborn St., Chicago

O ORIGINAL, Thrilling Descriptive Lecture, "COLOSSAL BATTLES OF GREAT WAR," 2,500 word text; 50 standard slides, colored and plain. Patriotic, up-to-the-minute. Postpaid, \$30. Limited allotment each State. Take everywhere. EPHRAIM BUCHWALD, Dept. B, 113 East 129th St., New York.

FOR SALE

Set of Hawkins Electric Guides, \$9.00; Movie Screen Coating, per box \$3.00; Calcium Tank, Model B, good as new, \$12.50. W. TROUT, Room 11 Times Bldg., Hutchinson, Kansas.

MUSLIN BANNERS
3 x 12 FT. \$1.50
PAINTED IN 4 COLORS
WE MAKE A SPECIALTY OF DISPLAY CARDS AND BANNERS FOR EVERY PURPOSE
PREPAID
SAMPLER ADV. CO. INC.
729 SEVENTH AVE., N. Y.

NOTICE!
An article of exceptional interest to exhibitors, pertaining to CENSORSHIP, will be the leading feature in our next issue. LOOK OUT FOR IT!

SPARKS' CIRCUS SPLENDID

First Performances of Season Given at Reading, O., Draw Good Crowds Despite Bad Weather

Under adverse weather conditions the new season of the Sparks World Famous Shows was ushered in last Saturday at Reading, O., preceded by a parade thru the principal streets. Pitiful showers were the order of the day, and just as the matinee performance was to begin there was a downpour, and the same was the case in the evening. But in spite of the unfavorable weather conditions the attendance at both the matinee and evening performances was very good (90 per cent capacity at latter), and the side-show, pit show and concessions also got a fairly good start. Reading has not had a circus for some years, and great enthusiasm was displayed by the audiences, which showered much applause upon each and every act and clown number.

The Sparks Circus this year sustains its reputation of being one of the best shows of its size in the business, and Manager Charles Sparks is to be congratulated. Following the overture by Jack Phillips' Band the big show got under way with its Grand Entry, introducing Miss Irma as Columbia and A. Bracla as Uncle Sam, and in which some very beautiful costumes were displayed. The performance ran with remarkable smoothness thruout, for which Equestrian Director Bert Mayo is deserving of the palm.

Display No. 2—Following the Grand Entry The McLains (man and lady), with four dogs and a horse) gave a series of beautiful poses (working on stage).

Display No. 3—Rube Walters (Ring 1) and Frank Levine (Ring 2), doing mule hurdle, and Marsh and Meade (Stage), comedy acrobatics.

Display No. 4—Cake walking and menage bores, ridden by Myrtle Mayo and Miss O'Wes-

ney, in rings, and Bert Mayo and Ray O'Wesney, on track. A beautiful number.

Display No. 5—The Tokio Troupe, in feats of da-ling.

Display No. 6—The Earles, in clever Roman ring work, over King 1, and Miss Irma, in an acrobatic novelty, in King 2. Stage occupied by Harry Mick, in hoop rolling.

Display No. 7—Classy principal acts, Walter Guice, working in King 1, and Flora Redlul, in Ring 2.

Display No. 8—Sparks' herd of wonderfully trained elephants, presented by Lewis Reed, in King 1, and Ray O'Wesney, in King 2.

Display No. 9—Over King 1, Miss Earle, in a swinging ladder novelty, and Chester Sherman, in iron jaw work.

Display No. 10—The Tokio Troupe, in starting feats of lofty balancing.

Display No. 11—Well-trained stallions, introduced by Bert Mayo and Lisle Connors, in rings, with Miss O'Wesney working dog and pony act on stage.

Display No. 12—The Two Walters, experts on the horizontal bars.

Display No. 13—Captain Tiebor's Seals and Sealions showed wonderful intelligence. One feat deserving of particular mention is the sealion walking a tight rope while bouncing a ball on its nose.

Display No. 14—A. Bracla, contortionist, in Ring 1, and The Connors, over King 2, in a skillful wire act.

Display No. 15—Beautiful carrying acts, by The O'Wesneys, in King 1, and The Guices, in Ring 2.

Display No. 16—The McLains and The Earles, in clever double trapeze acts.

Display No. 17—Bucking mule and pony (on revolving table), worked by Bert Mayo.

The clowns have a number of new stunts, and their funnyisms kept the audience in a happy mood. Among the joeys are Buster Marsh, Rube Walters, Art LaRue, Earl Meade, Jimmie Kincaid, Walter Kent, Harry Mick, Frank Levine, Chester Sherman, Kenneth Walte, A. Bracla and Brownie (dog). Mick worked the track as a female impersonator and had 'em all laughing.

Fletcher Smith, who handled the announcements, seemed to be in better trim than ever before, and could be heard distinctly thruout the entire top.

A creditable Wild West concert was given by Jim Eskew, who has the following boys and girls: Ken Malnerd, Dixie Montro, Bill Mossman, Jack Rinehart, Frank Burke, Hank Shedd and Madge Rinehart.

On the staff are Charles Sparks, manager; Clifton Sparks, treasurer; J. C. Kelly, legal adjuster; C. B. (Butch) Fredericks, special representative; Fletcher Smith, press agent and announcer; Cal Towers, manager side-show; Bert Mayo, equestrian director; Jack Phillips, musical director; Albert Keller, superintendent privileges; Harry Wills, superintendent reserved seats; George Singleton, big show canvas; Frank Grotegut, side-show canvas; Arthur Wright, side-show band; Gerry Vanderbilt, steward; Whitely Lyken, superintendent stock; Pete Peterson, trainmaster; Shanty Webber, superintendent lights; E. M. Holland, 24-hour man; Scottie Weber, chef; Lewis Reed, superintendent elephants, and Captain Adair, superintendent propertias.

The big show band is under the capable direction of Jack Phillips, and has the following musicians: E. H. Metzger and M. H. Thatcher, solo cornets; D. C. Harmond, first cornet; Geo. Clevens, Eb clarinet; Harry Gorley, Bb clarinet; Clifford Sole, Bb clarinet; C. E. Tuttle, first horn; J. T. Grady, second horn; Billy Bowman, third horn; Lon's Garbrock, baritone; Clifford Ross, solo trombone; Al Fuller, first trombone; Charles Harris, second trombone; Merlin McGowan, bass; Gny Cohn, drums, and Frank Decker, base drum.

The side-show is again under the management of that oldtimer, Cal Towers, with J. S. Harto as assistant; E. L. Doty, front door; W. B. Johnson and Buehly Miller, ticket sellers; Arthur Wright, leader band; Catherine Harto, mind-reading; Berda Wren, bag puncher; Lady Hilda, snake enchantress; Dubols, comedy juggler; Princess Karnac, floating lady; Bessie, the Arizona girl; Professor Giovanni, trained cockatoos; Anna Lovine, levitation. Oriental Department: Millie Mito, Florida and Bessie Light.

The big show has all new seats this year, the wagons and cars are resplendent in their fresh coat of paint and the stock is in the pink of condition.

Among the visiting showfolk at the opening were Ben Austin, Pete Sun and wife and three children; Van O. Diver and wife, John Robinson, 4th, wife and baby; Rose Porter (Annt Rose), Robert Stickney, Sr., and wife; Mrs. Tex McLeod, George Russell, Ralph Lane, Joe LaFluer, John Dusch, James Shropshire and wife, Doc Ogden and wife, Mrs. Jack Phillips, Mrs. Albert Keller, Harry Price, J. W. Brackman, Marguerite Davis and Jake Posey.

Van O. Diver has forsaken the circus this season to take over the Cincinnati agency of a big drug company of New York.

WILLIAMS' STANDARD SHOWS

New York, April 21.—Altho the weather was quite chilly the Williams Standard Shows had a brilliant opening at Garfield, N. J., Saturday, all of the eleven shows and four rides doing excellent business, eclipsing last year's opening receipts. There were no disappointments.

The 1918 edition of the Williams Shows is truly a fashion-plate show of majestic proportions. The opening performance was attended by notables of the show world, including Eastern managers and general agents; also committees' officials, Liberty Loan speakers and professional people. Everyone was agreeably surprised and loud in his praise of the aggregation.

WORLD AT HOME

Hamilton, O., April 22.—With practically every bit of equipment and paraphernalia overhauled or rebuilt, most of the shows already on the ground, and with employees and concessionists coming in every day, Harry Polack is marking time, awaiting the opening of the season for the World at Home Shows, which will take place in this city the coming Saturday.

Mr. Polack and his staff have been here for the past three weeks, and worked with such good effect that the outfit could open on twenty-four hours' notice.

PATRIOTIC PENNANTS

SIZE 12x30 INCHES

\$10.50 Per Hundred



No. 1. "THE FLAG I LOVE." Design carried out in bright, rich, correct colors on blue colored felt. This is our best seller. A winner everywhere.

No. 2. "FOR WORLD'S FREEDOM." With American Flag Design carried out in bright, correct colors.

No. 3. "FOR LIBERTY OF THE WORLD." This is entirely new. Never before advertised. The Statue of Liberty and the above inscription form a very good combination.

No. 4. "LIBERTY AND JUSTICE." This is another one of our new ones and also shows the Statue of Liberty.

No. 5. "U. S. A." With Liberty Bell design carried out in bright, rich color scheme, is the Pennant every Patriot buys.

SPECIAL ASSORTMENT 5 PENNANTS, \$1.00

Sample of any one of the above Pennants will be sent post paid upon receipt of 25c.

F. STERNTHAL CO., 217-221 W. Madison Street, CHICAGO, ILL.

MUIR'S PILLOWS

GOING BIG ON THE SHOWS THAT HAVE ALREADY OPENED.

ROUND ART DESIGNS AND SQUARE PATRIOTICS

are what the orders are coming in on. Send \$13.50 for a sample dozen and our low quantity prices.

CUTEY PUPS

on combination stores and used as giveaways are holding the crowd. Send 50c for a sample and quantity price.

MUIR ART CO.

306 W. Madison St., - CHICAGO

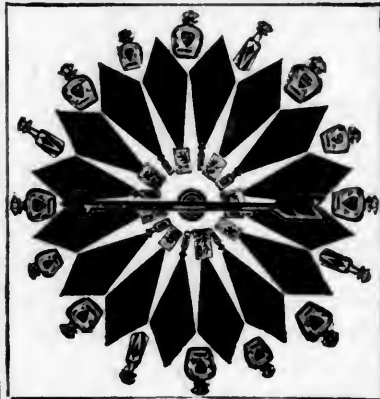
Over Fifty Years of Exclusive Carrousell Building (Established 1867.)

DENTZEL CARROUSELS

Mechanically and Artistically Perfect

WM. H. DENTZEL

3641 Germantown Ave., Philadelphia, Pa.



Start the Season RIGHT. You CAN'T Go Wrong With **A PERFUME STORE**

Send for our new catalog, listing a full line of Perfumes, Soaps and Perfumery Novelties.

SPECIAL FREE OFFER

We will give absolutely free for a limited time only one of

OUR NEW PERFUME WHEELS

and an elaborate Perfume Banner with a \$30.00 order of Perfumes and Sachets. This offer is only for those who will operate Perfume Stores. If interested, write today.

See our ad on page 79 of the last Spring Number of The Billboard, giving complete list of prices and showing illustrations of different sized bottles of Perfumes.

SUPERIOR PERFUME CO., 160 N. Wells St., CHICAGO, ILL.

THE BEST OF ALL

BALL THROWING GAMES

No Park, Carnival, Cantonment or Resort complete without

THE ROYAL NECK STRETCHER!!!

The funniest Mechanical Game on earth—AND—the most popular money-getting Game in America.

KNOCK THE HELMET OFF THE KAISER!!!

BEWARE We are the originators of these Games, and you buy imitations at your own Risk. Write for full information.

PENN NOVELTY CO., 908 Buttonwood St., Philadelphia, Pa.

PAPERMEN and SHEET WRITERS

Work for year around papers. We own our building and printing plant. Safe and sure. AMERICAN MOTORING, Illustrated Motor monthly; OUR COUNTRY, Illustrated American monthly. Reasonable turn! Cash deposit required.

CLASS MAGAZINE PUB. CO., G. S. Wyckoff, Manager, Port Norris, New Jersey.

EVERY ADVERTISER WANTS TO KNOW WHERE YOU SAW HIS AD.



Wear Your Soldier's Picture in a VICTORY WREATH

Service Flag, Best Hard Enamel.

Wear Guaranteed for 5 Years.

This beautiful and artistic brooch is the masterpiece of one of America's foremost jewelry designers. Workmanship and quality of material cannot be excelled. A practical ornament for every one with a relative or friend in our country's service. No mother, wife, daughter, sister or sweetheart could wear a more beautiful or more appropriate remembrance.

Sent Postpaid, Securely Packed. HEAVILY SILVER-PLATED or \$1 MILITARY BRONZE FINISH.

Address the Manufacturers. **VICTORY WREATH CO.** 189 PEARL ST. NEW YORK CITY



WHITE VALLEY GEMS

LOOK AND WEAR LIKE DIAMONDS

Brilliance guaranteed 25 years. Will cut glass. Stand acid and fire tests and scratch a file. Any style 14-K solid gold ring, pin or stud. (regular diamond mounting) sent for Free Examination. No Money in Advance. Write today for special prices and free catalog.

WHITE VALLEY GEM CO., 836 Walnut Building, Indianapolis, Indiana

TENT OUTFIT FOR SALE Dramatic Outfit, complete; terms if desired. Partner considered. Stored in Kansas. Address H. KIEFFER, 751 Holmes St., Kansas City, Mo.

WANTED—CONCESSION AGENTS

Experienced Man for Juice Joint, Man to take charge of Candy Wheel; also want Agents for other concessions. Write or wire **HARRY FRIEDMAN,** care Clark & Conklin Shows, Box 10, Elmwood Place, O.

BARGAINS—Barrel Hand Organ, cost \$550, in good condition, \$30 cash. Stored in Oklahoma. New \$20 Motor Generator, \$30; 16 ft. square Tent Top, fair condition, \$5. **H. DICKINSON,** Sheffield, Alabama.

WOULD LIKE TO BUY slightly used, nickel-plating for stage use. Address **MARGARET TAYLOR,** 191 Washington St., Newark, New Jersey.

MAX HELLER, THE ORGAN MAN, 6615 Clark Ave., Cleveland, O. Organs Sold, Bought and Repaired.

WANTED—BILLPOSTER

Must be strictly reliable, sober; permanent position. **MAX ANDREWS,** Salamanca, N. Y.

THE COLORED PIEDMONT FAIR ASSOCIATION Winston-Salem, N. C., will hold its fair Oct. 15th, 16th and 17th, 1918. Clean Shows and Concessions are desired. **H. M. EDMONDSON, Sec.,** 408 Church St.

MILITARY PILLOWS

AND

DAINTY MAIDS

FORMERLY BEWTIES

THE TWO LEADING ARTICLES WHICH WILL GET THE MONEY.

We have booked orders for our **MILITARY PILLOWS**, made of all wool felt, in khaki and navy color, with embroidery woven into the cloth (not stenciled), from some of the largest and best known Concessionaires in the country, who know a good thing when they see it. This Pillow must be seen to be appreciated. A Sample Assortment for \$18.00 will convince you more so than all the advertisements in the world. \$1.75 brings you a Sample Pillow by mail. We surely will get your orders after you see these Pillows.



DAINTY MAID, 14 IN. TALL

DAINTY MAIDS or BEWTIES

FOR YOUR OWN PROTECTION when buying BEWTIE DOLLS see that you get OUR DOLL, which is the only ORIGINAL AND GENUINE Doll of this character and which we now sell as DAINY MAIDS OR BEWTIES. You all know what a wonderful success our Doll made last season. Why change and take chances of being stuck? Same price as last season, better finish, better dressing, painting, etc., than any other Doll on the market.

Each and every doll dressed in guaranteed all-pure silk dresses and caps and trimmed with genuine fur. All unbreakable composition. **\$13.00 Per Dozen.**

THE FAIR & CARNIVAL SUPPLY CO.

126 5th Ave. (Cor. 18th St.), - - - - - NEW YORK CITY
WATCH OUR AD IN NEXT WEEK'S BILLBOARD FOR A BIG SURPRISE

WILLIAMS' MONEY-MAKERS

WILLIAMS AMUSEMENT DEVICE CO.
38TH & AVENUE ST. DENVER COLO.

SKEE BALL

WRITE FOR ILLUSTRATED CATALOGUE
THE J. D. ESTE COMPANY
Also Manufacturers and Distributors of Score Ball Game.
1530 Sansom Street. PHILADELPHIA, PA.

SALESBOARDS OF EVERY DESCRIPTION THESE ARE BUSINESS-GETTERS

Boards contain 350 holes. Net income, \$30.00. May cost 1 cent, not over 10 cents.
War Game Rewards: Beautiful 14-piece French Ivory Manicure Set, plush lined, genuine leather roll case, together with \$5.00 in Cash Prizes and 100 Cigars.
Ball Game Rewards: Genuine 20-year Elgin or Waltham Watch, together with \$5.00 in Cash Prizes and 100 Cigars.
Order a Sample Outfit at Once.
WAG MFG. CO., 8th and Locust Sts., PHILADELPHIA, PA.
Poker Hand Cigar Boards—Candy Boards.

CAMP WORKERS
THREE BIG MONEY GETTERS.
Trench Lighters
Best Lighter on the Market. Patented.
\$21.00 GROSS.
Sample Assortment of these Three Winners, 75c, prepaid.

INSIGNIA SERVICE BARS—Hard Enamel Mounted with nickel silver U. S. Bar, Bronze Insignia. Made in all Branches, Infantry, Artillery, Quartermaster, Medical, Signal, Engineers, Aviation and Navy. \$24.00 per Gross.
Extra Wicks, \$3.00 Gross. Extra Sparkers, three to a package, 75c Dozen Packages.
We carry in stock a complete line of SOUVENIRS AND NOVELTIES, Silk Pillows, Camp Handkerchiefs, Silk Service Flags, Satin Handkerchief Cases, Silk and Cotton Hat Cord, Aluminum Shaker Sets, Leather Bill Folds and Cigarette Cases, Bullet Knives and Pencils, Sterling Silver Insignia Rings (all Branches), etc.
One-third cash with order, balance C. O. D. Write for complete Price List.
ANN STREET BADGE & NOVELTY CO., 21-23 Ann Street, New York City.

JUST OUT! NEW ADVERTISING SPECIALTY

Adds, Subtracts, Multiplies, Divides, Squares and Cubes by Simple Operation
One of the cleverest novelties on the market, Educational—instructive—interesting to everybody. Something that will be kept and prized. Send 6c in stamps for sample now. Exceptional opportunity for salesmen wishing to carry an advertising side line. Pocket sample.
National Manufacturing Co., LEONARD BUILDING, Tippecanoe City, Ohio

WANTED CAPABLE MAN To Take Charge Herschell-Spillman Merry-Go-Round and Eli Ferris Wheel

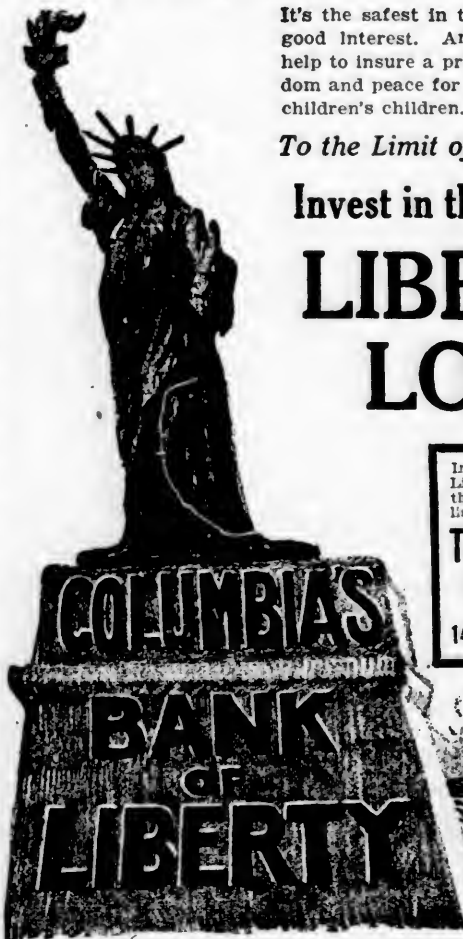
Must understand Foos Engines. WANTED—Concessions of all kinds, flat rate.

KOPP & HARRINGTON GREAT SOUTHERN SHOWS, HUNTSVILLE, ALA. THIS WEEK.

**HAVE SPLENDID OPENING FOR ALL BIG SHOWS AND CONCESSIONS
FERRIS WHEEL, WHIP, MONKEY SPEEDWAY, MERRY-GO-ROUND, ETC.
YEAR 'ROUND AMUSEMENT PARK**

Two million visitors during season. Most popular resort on Pacific Coast. Want sensational, thrilling acts for open air. Good carnival band. Everything must be clean and meritorious. Open about May 15th. Write or wire prepaid.
**SILVER SPRAY AMUSEMENT PARK, Long Beach, California,
Management FRIEDLANDER AMUSEMENT BUREAU, 211 Story Building, Los Angeles, California.**

PUT YOUR MONEY IN THIS BANK



It's the safest in the world. It pays you good interest. And your deposits in it help to insure a priceless heritage of freedom and peace for your children and your children's children.

To the Limit of Your Resources

Invest in the Third U.S.

**LIBERTY
LOAN**

In co-operation with the Liberty Loan Committee this advertisement is published by

**The American Art
Production Co.
141-145 Wooster St., N. Y.**

**WANTED ORIENTAL
PEOPLE**

Men and Women. To sober and reliable people I offer five months' work, opening April 27. Wire what you do and lowest salary. I will furnish wardrobe if necessary. Can also use Hula Hula Dancers.

CLIFFORD C. LINDSLEY, with Washburn's Mighty Midway, Chester, Pa.

Wanted for NEW EXPOSITION PARK, Dayton, Ohio

Merry-Go-Round, Ferris Wheel or Whip, Tango Swings, Wave, Miniature Railway, Portable Skating Rink, Motorcade or Sidrome, Shows and Concessions, Shooting Gallery, Photo Gallery, Bowling, Pool, Penny Arcade, Dancing Pavilion, Restaurant, Confectionery. Send for list of other Attractions. Special inducements. Will rent on the most reasonable terms or will share percentage basis. Location, South of Washington Street, Mile River Front, Five minutes' walk from Union Depot. Heart of City. Weekly \$1,000-Dollar Payroll. The City of a Thousand Factories. Address
MANAGER EXPOSITION PARK, 275 4th Street Arcade, Dayton, Ohio.

BROWN'S INTERNATIONAL SHOWS

WANTED, account draft, General Agent, Promoter and Program Man. Piano Player that reads for Plant., Man or Woman to take charge Dining Car. CAN USE one more Show and a few Concessions. CAN PLACE Team on Plant. Black and Black, write. WANT TO BUY OR LEASE Baggage Cars.

BROWN'S INTERNATIONAL SHOWS, Claremore, Okla.

ALLIED AMUSEMENT GARDEN

FORT WORTH, TEXAS—WILL OPEN ON OR ABOUT MAY 1

WANT first-class Lady or Sister Team, Singers and Entertainers, for open air Amusement Garden. To those who can make good all women's work. State all in first letter FOR SALE—Space for TEN clean, bushy, legitimate Concessions. X on each, \$10.00 per week. Prefer Pillow Top, Fish Pond, Devil's Bowling Alley, Cat Back, Arkansas Kids, Hit the Kaiser, Doll Wheel, Candy Race Track. NO GRIFF.
SPECIAL NOTICE—Allied Amusement Garden, now building at the cost of over \$7,500,000, with approval of U. S. War Recreation Board, will be the finest Amusement Park in Ft. Worth. Located within walking distance to Camp Bowie, with 25,000 Soldiers to draw from. ALL street cars to Camp Bowie pass in front of entrance. To Concession Men who have first class frames up (no others need apply), will do the business the year around. 25,000 Soldiers, 10,000 Aviators. Write, wire or phone Lamar 4676. Address mail Route No. 5, Box 3. Wire Allied Amusement Garden, care Trinity Park.
A. A. HATCHER, General Manager

**Camp Workers and Novelty Dealers
Get In On the Very Latest**

PRUSSIAN AUTOCRACY RINGS

Packed three dozen on handsome, plush lined Shield Display Tray Box. Rings are heavily oxidized, with raised Head of our Pruss. \$36.00 Gross Sample, 50c. Sent Will not tarnish. Big seller.....

INSIGNIA SERVICE BARS

We make them and make them right. For every Branch of Service.
\$24.00 Gross. Sample, 35c.

ALLIED SERVICE BARS

Our Bars are made of the finest hard enamel, heavily gold plated, strong connecting links.
\$21.00 Gross. Sample, 25c.

INSIGNIA SERVICE RINGS

STERLING SILVER. Heavy weight. Can be had with any \$9.00 Dozen Sample, \$1.00. Nothing like it on the market for the money.

No Catalog. Deposit must accompany all C. O. D. orders unless rated concern. We manufacture the largest and most complete line of Military Jewelry. Our prices are right. Complete Sample Line of Rings, Service Bars, etc., \$3.00, prepaid. Money-back guarantee.

PUDLIN & PERRY, 125 Prince St., NEW YORK.

**WANTED, MUSICIANS
FOR VICTOR'S BAND TO ENLARGE BAND TO THIRTY PIECES WITH
JOHNNY J. JONES EXPO. SHOWS**

Slide Trombone, Baritone, Alto, Bass, Solo Clarinet, Solo Cornet. First Musicians only. Remember, sure and long season. Ernest Brune, Pose Ferrante Criscl, wire or write. **PROF. JAMES F. VICTOR, Bandmaster, care Johnny J. Jones' Expo. Shows. This week, Lewistown, Pa.; next week, Williamsport, Pa.**

**CIRCUS AND CARNIVAL
Property For Sale**

10 lengths of Blue Seats, 10 high; 6 sections of Low Reserves, no backs; 6 Baggage Wagons, 4 Ticket Boxes, 5 White Column Fronts, suitable for any kind of show. Can be seen at Fair Grounds, Hamilton, Ohio. Address
H. R. POLACK, care Howald Hotel, Hamilton, Ohio.

**WANTED FOR FAIRMONT PARK
KANSAS CITY, MISSOURI**

Capable and experienced Men to handle Fish Pond, Glass Store, Roll Down, Bowling Alley, Spot-the-Spot, Tip Over and Huckle-Buck. Bert Cline and Smithy, Jimmie Simpson and wife, write. Will buy Arkansas Kids, but must be in A-1 condition, no junk. We furnish complete outfit. Park opens May 5th. Address **TYLER & HAUKE, Wyandotte Hotel, Kansas City, Mo.**

**WANTED FOR FRANK MANNING'S
JESSE JAMES AUTO TRUCK SHOW**

BILLPOSTERS AND BILLERS AT ONCE
No Agents. Address **HOWARD ALTON, Millard Hotel, Omaha, Neb.**
Male Performers and Musicians, Free Act with light paraphernalia, Organized Band and Orchestra of 10 or 11 pieces. Address
FRANK MANNING, 1117 S. 27th Street, Omaha, Neb.

GENERAL COHEN'S BIG ANNIVERSARY BATTLE

Hero of the MAZUMA ARMY in Command
CUTS THE COMEDY AND PRUNES THE PRICES

Bombardment to last until competition is SILENCED. So, Comrades, read this carefully. If you don't buy I'll thank you just the same.

\$1.00 BRINGS FIVE ASSORTED CAMP HANDKERCHIEFS \$1.00

Our Original Silk Military Camp Handkerchiefs **Now \$2.25 Per Doz. in Gross Lots** AND MIND YOU THEY MEASURE 15 INCHES 5 Silk Handkerchiefs for \$1.00, Assorted

Beware of lower priced goods. We do not handle saw-edge lace or 9-inch, 100 sizes. If you're from Texas don't stand for the FULL MEEN! We hand you an assortment of six beautiful and attractive colored Borders, Red, Blue, Emerald Green, Lavender, Purple and Brown, with twelve Military Designs, EVERY ONE A CRACKER-JACK. Get our latest, "GOOD-BYE, GOOD LUCK AND GOD BLESS YOU." They'll sell as quick as a Machine Gun can shoot. Designed and created for our Boys about to leave for France. Another new one, "JUST HELLO," suitable for the new arrivals at the Campments. Send your order for one gross, assorted.

SILK-SATIN HANDKERCHIEF CASES

Embroidered with BEAUTIFUL PATRIOTIC DESIGNS, INSPIRING MOTTOES AND SERVICE FLAGS, emblematic of all Branches of the Service. Prices, 50c, 62 1/2c, 75c, 87 1/2c, \$1.00, \$1.37 and \$1.50. COMPLETE LINE OF HANDKERCHIEFS, PILLOW TOPS AND OUR SATIN HANDKERCHIEF CASES FOR \$15.00. Your opportunity is here. Get on General Cohen's Staff. 2,200 men in our Army, and we need reinforcements. Cash must accompany all orders. 25% deposit on C. O. D. shipments.

GENERAL GUSTAVE COHEN AND BROTHER, 744 Broadway, NEW YORK CITY

Welcome Billboard Readers when in New York Town.



Headquarters for Carbon, Nitrogen and Tungsten Lamps

We Guarantee All Lamps an Average Life of 1,000 Hours

TUNGSTENS

28 Watts.....	23c Each
40 ".....	23c "
60 ".....	32c "
100 ".....	58c "

Packed in lots of 25, 50 and 100.

NITROGENS

100 Watts.....	\$0.70 Each
200 ".....	1.40 "
300 ".....	2.35 "
400 ".....	2.85 "
500 ".....	2.90 "
1000 ".....	4.80 "

Packed 6 and 12 Lamps to a case.

CARBONS

2 Candle Power	4 "
"	8 "
"	16 "
12c EACH	In 100 Lots.

Voltage, 110 to 125. Always state voltage required.

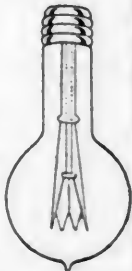
When special colored lamps are ordered add 3c extra for each lamp. Immediate deliveries.

SPECIAL PRICES IN QUANTITIES

25% DEPOSIT ON ALL C. O. D. ORDERS. SATISFACTION GUARANTEED.

UNIVERSAL ELECTRIC LAMP CO.

843-845 Broad Street, NEWARK, N. J.



CAMP WORKERS and Novelty Dealers A "New One" that the Boys in the Service are Wild Over Millions Will Be Sold - Get Busy - Write Quick :

Here's the biggest hit of them all. A Patriotic Souvenir Post Card on which is attached a beautiful embroidered Service Flag, size 1 1/4 x 2 inches, which can be taken off by the one who receives it and worn on hat, coat or sleeve. All the girls are wearing them. *It's become a craze.* There's a different verse on each card. Here's one of them: "If I know I'm not forgotten, I'll have less cause to grieve; Won't you wear this little Service Flag, On hat, or coat, or sleeve?" Sells readily for 25 cents and more. Sample and special discounts on receipt of 10 cents. **DON'T LOSE A MINUTE**—write to-day. **RANDOLPH-ARTHUR & CO., Dept. A, 1114 Lytton Bldg., CHICAGO.**



BEARS, \$13 Doz.

MADE OF THE FINEST PLUSH

Samples, \$1.25 Prepaid

Red, White and Blue Electric Eyed Bears, all sizes. Full size sample, \$1.50 prepaid.

POODLE DOGS No. 9—	\$42.00 GROSS
" " No. 10—	48.00 "
" " No. 11—	66.00 "

SAMPLES OF ALL THREE SIZES, \$1.35 PREPAID.

We carry a big line of small stuffed animals for Grind Stores. **AMERICAN MADE STUFFED TOY CO., 123 Bleecker St., N. Y.**



Service Locket

Worn by Mother, Daughter, Sister or Sweetheart. Space over picture is left blank for inscription. This is a piece of High-Class Jewelry that will last forever.

PRICES:

Rolled Plate.....	\$15.00 per Dozen; Sample, \$1.50
Sterling	18.00 per Dozen; Sample, 1.75

Plus 3% War Tax. Deposit with C. O. D. orders. Write for Illustrated Circulars on Patriotic Jewelry Novelties.

I. SCHEUER, 14 Maiden Lane, N. Y. City

EQUALED BY FEW! EXCELLED BY NONE!! LACHMAN-LEWIS FAR WEST AND TRAINED WILD ANIMAL EXPOSITION

CARRYING OUR OWN TRAIN EQUIPMENT

WANTED—Ferris Wheel, Carry-Us-All and Whip, Pit Show, Mechanical and Platform Attractions, Trick Riders, Ropers, Sharpshooters, and any acts suitable for a real Wild West; Colored Band and Team. For our big Dixieland Minstrels; Musicians in all departments, to enlarge band. WANTED—Contracting Agent and Promoter. Doremus, wire. Legitimate Concessions on fire and life basis. Write or wire **LACHMAN & LEWIS, Waldorf Hotel, Dallas, Texas.**

WANTED FOR THE COLE SHOW CO.

1 Candy Butcher, 1 Pit Show Man, 1 Una-Fon Player, 1 Calliope Player. Good treatment, long season. Butcher and Pit Show get 10 per cent on gross sales. ROUTE: Guilford, Mo., April 24; Weir, Kan., 25; Cherokee, Kan., 26; Galena, Kan., 29. Address **JASPER FULTON, Cole Show Co.**

WANT WILD WEST SHOW

Account of irresponsible parties not fulfilling their contract. **WILL FURNISH 60-FOOT FRONT.** Outfit must be first-class.

WORLD AT HOME SHOWS

H. R. POLACK, Manager, Hamilton, Ohio

THE I. & I. FAIR, DANVILLE, ILLINOIS

SEPTEMBER 15, 16, 17, 18, 19, 20, 21, 1918. DAY AND NIGHT.

WANTED—The Whip, Ferris Wheel, Merry-Go-Round, Flying Airship, Monkey Speedway and Riding De- vices of all kinds. Wild West, Animal and clean Shows will find room. First-class Concessions. Any thing that is good for the best Fair in Illinois. Write **W. H. SHIELDS, Chamber of Commerce, Danville, Ill.**

SOAPMEN

Catalogue of SPECIAL BARGAINS in Quick Selling, Staple Toilet Articles, Soaps, Cold Creams, Talcums, Face Powders, etc.

NEW HARPINA SKIN BEAUTY SOAP.....35c per Dozen, \$3.60 per Gross

50c SIZE JARS PEROXIDE GOLD CREAM.....75c per Dozen, 8.50 per Gross

AGENTS MARK 50% SELLING OUR PRODUCTS.

Catalogue of Special Bargains in 40 different Toilet Articles sent FREE.

UNITED SOAP WORKS, INC., 98 Park Place, New York.

SIBLEY'S SUPERB SHOWS

WANT PIT SHOW, DROME, MECHANICAL SHOW, WILD WEST, PLATFORM SHOW OR OTHER MERITORIOUS ATTRACTIONS

Special inducements to real Showmen. Also want help for Merry-Go-Round, Ferris Wheel, Speedway and general work. Room for Shooting Gallery, Photograph Gallery, Hoopla and other ten-cent Concessions. Want help for Capt. Ringen's High Dive, Musicians to bring Prof. Curcio's Band up to twenty-five pieces. Mammoth Military Carnival, Suffolk, Va., April 22; Gala Week, South Norfolk, Va., week April 29.

CARNIVAL CARAVANS *At Ali Baba*

They will insist on blaming everything on W. H. McGeary on the Jones caravan. W. H. has a hard life of it. We're not certain, tho, just what it is they blame him for.

Art Hyde says the midway has lost its glamor and he is going to remain with that Copewell concern this season. What odds are you laying Art?

Bob Rose, of cabaret show fame, has been in Clucy for several weeks, and, of course, in the Billyboy offices. He is going out with Mau's Greater Shows.

Walter Van Work, lately with J. W. Cane's How Can She Live Show, on the Washburn Caravan, is now serving Old Glory. Friends can write him, care Company 8, 155th Depot Brigade, 2nd Battalion, Camp Lee, Va.

A long-delayed epistle from Irish Joe Geary, dated at London, England, is at hand. In it he avers he is bringing back to God's country two petite dancers from glorious France, whose equals as singers 'twould be hard to find. Suppose you beat the letter, Joe, so let's hear you chirp.

He who was Sam Lawrence in Showdom is now Corporal Sam Cohen in Uncle Sam's army. Oh, you Corporal Sam! Maybe the Rutherford boys won't be envious when they read this. Friends can address, Corporal Sam Cohen, U. S. Army Hospital No. 12, Baltimore, N. C.

Communications received lately have expressed great concern as to the health of that estimable gentleman, Col. Hooza Nutt. All is glad to

IRELAND'S CHOCOLATES

Hand Dipped. Flashy Pictorial Topped Boxes.

1 LB.	\$0.26
2 LB.50
3 LB.75
5 LB.	1.25
1/2 LB.15 1/2
1/2 LB.07

Past Cards, Per 1,000.....1.25
SERIES FOR RACE TRACKS.
12s. \$3.00 per 1,000; 16s. \$4.00 per 1,000; 20s. \$5.00 per 1,000; 24s. \$5.50 per 1,000; 30s. \$6.00 per 1,000.

One-third deposit, balance C. O. D.
CURTIS IRELAND
24 South Main St., ST. LOUIS, MO.

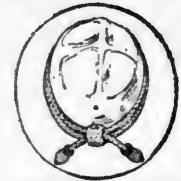
TRANSFER MONOGRAMS AND LIBERTY EMBLEMS

You can make from \$5 to \$25 per day Monogramming Autos and applying Liberty Emblems on Residences and Store Windows. Write for Free Samples, or better still, send for our \$2.50 complete working outfit of MONOGRAM TRANSFER LETTERS, which will net you a profit of over \$27.50.

The outfit consists of:
100 Assorted Transfer Letters,
1 Bottle of Special Varnish,
1 Chamois,
1 Camel's Hair Brush,
3 Sets of Borders,
1 Display Sheet in Colors.

Sample Letters to practice with, Directions, etc., all packed in a neat box. FREE with each outfit, 6 Liberty Emblems for applying on windshield.

KINNEY-WAGNER CO., 299 Broadway, New York.



WE MANUFACTURE Army Hat Cords
Silkline, \$12.50 per Gross.
Silk, \$21.00 Gross.
Cotton, \$9.50 Gross.
Officers', \$3.25 Dozen.
H. J. LEVINE & BRO., Mfrs.,
167 Madison Avenue,
NEW YORK CITY.

1918 THE PROGRESSIVE DOLLS FOR 1918



WOOD FIBRE, NON-PEELING, UNBREAKABLE

14 INCHES HIGH **SWEETIE** 14 INCHES HIGH

No. S. 1—Naked Baby, with bisque-like finish, \$9.00 dozen case lots.

No. S. 2—Dressed in bright, flashy silk ribbon costumes, including boudoir caps, \$12.50 doz. case lots.

No. S. 3—Dressed in Silk knitted bathing suits, with caps to match. A dozen assorted of the very brightest colors, \$13.50 doz. case lots.

ADMIRATION DOLLS

Dressed in combination three and four-piece knitted sweater suits, five bright colors.

Size, 14 inches, with Wigs. \$16.00 doz.
" 16 " " " " " " 18.00 " "
" 14 " " without Wigs, 13.50 " "
" 16 " " " " " " 15.50 " "

All our items are packed one in a box, 6 doz. to a case. All orders less than case lots 50c more on each dozen.

Write for new Catalog and Samples. Deposit required on C. O. D. orders.



PROGRESSIVE TOY CO.

102 Wooster St., NEW YORK.

state that the Nutt Exposition is still out, having survived every assault of weather and Old Hart Luck. It is the wish of every show man, we believe, that a famous saying may be perpetuated in this vein: "Carnivals may come, and carnivals may go, but Col. Hooza Nutt goes on forever."

Rube Marsland and wife settled down for life about a hundred days ago, but their occupations since then have been not a few, and such restlessness can mean but one thing—they can't stand the simple life and must seek the trail.

If all All hears about Eddie Brown is true that boy is going to land away up on top some day. Eddie knows the game and knows human nature. Follow his juggernaut. He is one of the coming "showmen."

Red Murray—Have you and Meyer Taylor bought that corner lot by the San Antonio Post Office as yet?

Bobby Hull's Dancing Dolls have joined the Pillsbury Amusement Company. The roster includes: Mabel Burns, Grace Davis, Alice Fleming, dancers; Bobby Hull, featured dancer and manager; Eddie Green, impersonator; Hal Davis, drums; George Phelps, tickets, and Joe Larenzo, talker.

The Happy Hour Shows will lose a capable man when Little George Rohmmer is called for the National Army. It isn't his fault that he isn't in the service now. Little George has been a familiar figure around recruiting stations throught the country.

And Spot Ibberson yet lingers in Cincy. The old boy has had a real good thing at one of the local cafes the past winter; so good, in fact, that it has kept him from making any definite plans for the season. But you know how it is. He is apt to be missing any day, turning up at some distant point with the usual "with it and for it."

BIG LANDSCAPE CHOCOLATES

35c PER POUND
LOOK LIKE 2-LB. PKGS. SEND \$2.25 FOR PREPAID CARTON OF SIX 1-LB. ASSORTED PACKAGES.

Gramercy Chocolate Co.
76 84 Watts St., New York

COSTS \$250 PROFIT \$2750

THAT'S WHAT YOU MAKE BY TRANSFERRING DECALCOMANIA MONOGRAMS AND HEADLIGHT DIMMERS ON AUTOS.

Every motorist wants his car monogrammed. An artist charges \$5.00 and can't do as good work as you can do for \$1.50. No skill is required; no experience. Repair of all things. No expensive paints or laborious hand lettering. Everything ready to go to work, also circulars, full instructions, display board, booklet, etc., free. Write today for samples—or send \$2.50 for outfit by return mail.

Is at NOW Address Dept. "L" AMERICAN MONOGRAM CO., 194 Street 30-Newark, N. J.

SAMPLE FREE

SERVICE FLAGS ON CLOTH

12x18 inches 1 Star, 2 Stars or 3 Stars. Two Beams Eyelets at top.
15c Each
Postage Prepaid.
Reduced Price in Quantity Lots.
Immediate shipment.

Sweeney Sign Printing Co.
251 West 19th Street, NEW YORK CITY.

KILL THE KAISER

Shoot his eyes out, or and see the blood run. Best and fastest money getting target ever made. I sell them. ALLEN PARKER, BUTRUS, Ohio.

"KUTIE KID"

(STUFFED)

The Biggest Value for the Smallest Money.
Full Composition Hands and We Guarantee They Will Reach You 100% Perfect.
Height, 15 Inches, Packed in Individual Boxes.

Sample Assortment of six, \$4.00
All orders shipped on 25% deposit, balance C. O. D.

We also manufacture a full line of 20-in. Dolls, Poodle Dogs, Plain and Electric-Eyed Bears, etc. Write for illustrated catalog.

American Produced Stuffed Toy Co.
116 Wooster St., New York City



MONEY BELTS ARE MONEY MAKERS.

WE WANT SIDE LINE SALESMEN THAT COVER THE CAMPS.

WRITE FOR OUR ILLUSTRATED CATALOG.

IDENTIFICATION MONEY BELT.
A NEW BIG SELLER—Just one of our many new camp creations. Sample 75c. WE MAKE IMMEDIATE DELIVERIES.

PARAMOUNT LEATHER GOODS CO., 465-7 Broome St., NEW YORK CITY

SILK EMBROIDERED POST CARDS

With insignia of all Branches of the Service. Also Allied Service Flag Designs. \$6.00 PER HUNDRED
Sample Assortment, \$1.00.

SATIN HANDKERCHIEF CASES

In assorted colors and embroidered with Military insignia of all Branches of the Service. Big number for Camp and Carnival Men. \$2.00 FOR ASSORTMENT OF SAMPLES. One-third Cash with Order.

WILLIAMSBURG POST CARD CO., INC.
25 Delancey Street, near the Bowery, NEW YORK CITY.

WIN THE WAR STICKERS

BIG HIT—SELLS ON SIGHT.
Put up in transparent envelopes of 25 Labels for \$2.50 per 100 envelopes, or in boxes of 1,000 Labels for 90c, parcel post prepaid.
BE THE FIRST TO SHOW THESE STICKERS IN YOUR CITY AND MAKE A KILLING.

ANTHONY EISLER & CO.

Tags, Labels and Tickets,
225 Canal St., NEW YORK CITY.
American Tri-Ally and Service Flag Stickers (50 in). 2c envelopes. In Red, White and Blue. Cut shows actual size.

WANTED FOR NORTHEAST GEORGIA FAIR

GAINESVILLE, GA., OCT. 8, 9, 10, 11, 12, 1918.
FIRST-CLASS CARNIVAL AND FREE ACTS.
S. O. SMITH, Secy.

IDEAL PARK ENTERTAINMENT

McKAY'S SCOTCH REVUE

A COMPANY OF FIRST-CLASS SINGERS AND DANCERS, WITH THEIR FAMOUS

Jass Bagpipe and Drum Band



THE NEW YORK CLIPPER
March 23, 1918

McKay's Scotch Revue is presented by a company of seven, two men and five girls. They open with songs, followed by a dance by three of the girls. One of the men then sings and he gives way to one of the girls, who renders a song in excellent Scotch dialect. Three of the girls then do a highland fling, to the music of a bagpipe, which is followed by another song in Scotch dialect. They finish with a Scotch band, consisting of three bagpipes, two small drums and a bass drum. The girl with the Scotch dialect is a capital comedienne. The others are clever in their respective work. They took an encore.

THE BILLBOARD
March 30, 1918

McKay's Scotch Revue, merry, mellifluous, musical maids and men, in an offering which exudes the very atmosphere of the heather. The five lassies are very comely, and exhibit unusual cleverness as singers and dancers. There are also two men in the act. With not a dull second, and the spick and span appearance, this act is undoubtedly heading straight for the big time. It received a dozen curtains at Loew's American Roof Monday evening.

ADDRESS EN ROUTE, TOM McKAY, WEEK APRIL 29, McVICKER'S, CHICAGO; WEEK MAY 6, ORPHEUM, DETROIT.

Jesse I. Malone Wants

Feature Freak, Midgets (male or female), Tattooer Who Is Tattooed, Man Who Can Build and Stage Sensational Electrical Act, Fat Woman. Prof. Lavoisier Prof. Detzell, Major Fox, Princess Louise, Jolly Trilby, wire address and be ready to join on wire. Frank LaBarr handles inside—you know what that means. Also Piano Player and Trap Drummer and three more Dancers for Cabaret. **JESSE I. MALONE**, care Hoss Narder Combined Shows, Alliance Ohio.

CAPT. H. PERRY WANTS

ACTS WANTED

Also Rides and Side Show People and Attractions. Legitimate Concessions for ten weeks at Cantonments, with Fairs to follow. NOTE—Side Show folks, send photos. I pay all transportation. Want to hear from **FREE ATTRACTIONS** at once; nothing too big. Address **CAPT. H. PERRY**, Bryant 4553. 1547 Broadway, Suite 301, New York.

WANTED FOR BIG SPRING FESTIVAL

FREE ON THE MAIN STREETS, MOUNTAIN GROVE, MO., One Entire Week, APRIL 22-27. **BOB FLANAGAN AND DAMRON'S COMBINED SHOWS** furnish all Attractions. Will furnish complete outfits for Oriental Show, Athletic Show and Musical Comedy Show. All legitimate Concessions open except Candy Race Track, Palmist, Cook House and Ball Games. Can use a few more Musicians to strengthen band. We own our own train and move every week. P. S.—Good opening for White Trap Drummer; we furnish outfit.

CAN PLACE AT ONCE

MAN TO TAKE CHARGE OF ALLAN HERSCHELL THREE-ABREAST CAROUSALL

Must be sober and reliable and not subject to draft. Will give man that is capable of handling swing and can get ready for Monday nights \$35.00 a week; must join at once. CAN ALSO PLACE Man to take full charge of Birthday Speedway, either salary or percentage. CAN PLACE at all times working men for Spring, Ferris Wheel, Model City and Speedway. I pay every week. Ask any one who has ever worked for me. Will send tickets to parties who have worked for me before. Shows and Rides booked with the GREAT UNITED SHOWS, PADUCAH, KY., week of April 22; PRINCETON, KY., week of April 29. Address all mail to P. S.—Henry Marshall and Al Mitchell, wire at once. JOHN VEAL.

FEATURE **FREAK**

OF EXCEPTIONAL MERIT

WILL PAY **HIGHEST SALARY**

SEND PHOTO. STATE ALL FIRST LETTER. WRITE OR WIRE

HUBER'S MUSEUM
CONEY ISLAND, NEW YORK

WAR RELIEF BAZAAR MAY 4th to 13th

AUSPICES OF COMBINED MEMBERSHIP

18,971 MEMBERS { **JR. O. U. A. M. DAUGHTERS OF LIBERTY DAUGHTERS OF AMERICA**

ALL BOOSTING and selling tickets. Each ticket sold admits entire eight days. \$4.000 IN FREE DOOR PRIZES. CAN USE some STRICTLY LEGITIMATE Concessions, excepting Hoop-a-las, or percentage basis only. No Wheels or Paddle Games to let. Two Refreshment Stands to let. JOHN W. MOORE, 432-34 Plans St., Newark, New Jersey.

WHEELER BROS.' SHOWS WANT

Hoss Howler, Boss Carraeman (handle B. & W. Lights), Camp Cook, Drivers, Versatile Performers, Cernet and Slide, experienced Wagon Show Agent, Carney, job, Sawyer, tickets waiting at Atlanta. Join immediately. Route: Hollister, April 24; Aurelian Springs, April 26; Vaughn, April 27; Macon, April 29; all North Carolina. After that address General Delivery, Henderson, North Carolina.

LAST CALL

FINN'S OVERLAND SHOWS Open in Torrington, Conn., April 26 to May 4

WANTED—GOOD TEN-IN-ONE and Girl Illusion Show, owing to disappointment by illness in the family of E. W. Smith. CAN PLACE meritorious Shows and Platform Attractions at all times. Will finance real showmen who are known show owners, and Concession Men will find it is money in their pockets to look with these shows, which are not backed in verbal promises, but hold signed contracts with live societies in small spots. CAN USE a few more Concessions that don't conflict. We positively move overland in our train of auto trucks. For quick action, wire today to **ALEX. FINN**, Finn's Overland Shows, Torrington, Connecticut.



If an **AUTOMATIC FISHPOND** gets less than \$300.00 on the week it is not getting what it should. It will get that in one day under favorable conditions. It works every week and gets double money when other games are closed. Ask for folder.

AUTOMATIC FISHPOND CO.,
120 Michigan Street, TOLEDO, OHIO.

NOTICE, SHOWMEN! NOTICE, MR. FAIR SECRETARY! NOTICE, CONCESSIONS, ETC., THAT THE PANAMA EXPOSITION SHOWS CO. AND LEE BROS.' SHOWS UNITED

Have combined for the Season 1918, and are now ready to submit terms to Secretaries of Fairs, Conventions, Old Home Weeks, etc. Offering one of America's best Amusement Companies, presenting fifteen high-class Paid Attractions, including Carousel, Eli Ferris Wheel and Whip, high-class Free Attractions and All-American Band. Traveling on their own train of 15 cars. All contracts made with Mr. Lee Schaffer hold good. People having verbal agreements with Jack Velare, get in touch with me at once. Can place Talkers, real Attractions for Ten-in-One, Workingmen in all departments. Want good Men for Mangels Swing, Eli Ferris Wheel and Whip. Don't write, come on. (Harvey Perry and Dick Martin, can place you.) Want fifteen Chorus Girls for Ray's Musical Comedy Company. Best treatment. Want one 70-foot Car or over with 16-foot baggage end, suitable for privilege car. Show opens Saturday, April 27th, at Lebanon, Pa. Address all mail to **LEE SCHAFER** or **JACK VELARE**, Lebanon, Pa.

GREAT AMERICAN SHOWS

JOSEPH KRAUSE'S
THREE FAMOUS
RIDING DEVICES

CAN PLACE ONE MORE SHOW TO FEATURE; ALSO GOOD ATHLETIC SHOW. Concessions of all kinds, except Cook House, Juice, Candy, Doll Wheel, Long Range Shooting Gallery. All others come on.

ONLY CARNIVAL WITH ALL CIRCUS EQUIPMENT

WANTED—Italian Musicians; Organized Colored Band of 10 or more. Colored Performers Wanted.
WANTED—Help for Whip, Ferris Wheel, Carrousel and good Trainmen.
WANTED—STRONGEST SENSATIONAL FREE ACT IN AMERICA, as we have Fairs until December.
FAIR SECRETARIES, NOTE: We Have a Few Choice Dates Open. Address

NOTE—Ray Archer or Jess, wire your address.

MORRIS MILLER, Mgr., Knoxville, Tenn., April 22-27.

OBITUARY

ADAMS—Charles Frederlek Adams, well-known lawyer and lecturer, died of pneumonia at his home, Brooklyn, N. Y., April 20. He was born in Santiago, Cuba, where his father was American Consul.

ALBERTSON—William H. Albertson, whose daughter, Cathleen Beryl Clifton, was burned to death in a theatrical boarding house fire in New York City recently, died at his home, Poughkeepsie, N. Y., last week. He was 75 years old.

BAIRD—Frank T. Baird, well-known singing teacher, who taught Lillian Russell, died at his home, Aurora, Ill., April 15. He originally gained fame as accompanist for Patti.

BLEISTEIN—George Bleistein, widely known to theatrical and circus people when he was president of the Buffalo Courier Show Printing Company, Buffalo, N. Y., prior to 1905, died in that city April 21, aged 58. At the time of his death he was collector of the Port at Buffalo. Altho he had been out of the show business for over a decade he was intimate with professional people, and numbered hundreds of them among his friends up to his demise.

BREUER—Frank W. Breuer, aged 27, advance man, who was with the Colonel Lagg and Fred J. Paul Shows the past season, died April 10 at Baltimore, Md., of bronchial pneumonia. Interment was in Greenlawn Cemetery, Columbus, Ohio.

ELMER—E. W. Elmer (Ferris Wheel Curly), died Wednesday, April 17, at Appalachia, Va. He was a member of Kaplan's Greater Shows. As nothing was known of his relatives, the Kaplan people got together and subscribed enough to insure a decent burial. The Rev. Roy Ealy, of Appalachia, a friend to showfolk, delivered the funeral oration.

FABER—Leslie Faber, the English actor, was killed in action during the British retreat from Messines Ridge. His death was reported recently, and last week confirmation was received from England. Faber played the leading role in the premiere production of The White Feather in New York and later appeared at the Empire Theater in Diplomacy.

GLYNN—Mrs. Rosie Glynn died at her home, Chicago, Ill., last week of cancer. She was 58 years old, and the mother of Baby Alice (Mrs. Sam Collier), who is with the Johnny J. Jones Exposition this season. Another daughter and one son also survive.

KINCANNON—H. L. KinCannon, son of E. C. KinCannon, of L. J. Heth's Shows, died at Madison, Wis., April 14, of pneumonia. Interment was at Blue River, Wis., the KinCannon home.

KNYVEIT—Captain R. Hugh Knyvett, Intelligence Officer in the 15th Australian Infantry, who had recently lectured in this country, died in a private hospital, New York City, April 15. He was born in Australia thirty years ago.

KOUNTZE—Luther Kountze, head of the New York branch of Kountze Bros., died in New York April 17 at the age of 76. Mr. Kountze was born in Canton, O., in 1842, and first entered the banking business at Omaha, Neb., in 1865.

UNDERGROUND CHINATOWN

The big **FEATURE SHOW**, without which no Mid-west is complete. First presented under canvas with PARKER'S GREATEST SHOWS during their 1917 season, receiving the unanimous endorsement of the press, public and clergy.

- 5-ROOM OUTFIT \$1,500
- 7-ROOM OUTFIT 2,000
- SPECIAL 10-ROOM OUTFIT, WITH THREE BIG TRANSFORMATIONS 3,500

The last-named outfit is one which will "make good" to the patrons where a 25c admission is charged. Write for details of various **UNDERGROUND CHINATOWNS** to

C. W. PARKER
LEAVENWORTH, . . . KANSAS

FIRST SURPRISE

ON THE STREETS AT JUNCTION OF JERSEY CITY WEST HOBOKEN NORTH BERGEN CORTLAND STREET AND BOULEVARD

WANTED ONE MORE SHOW SEVERAL CONCESSIONS OPENS APRIL 27 TO MAY 11

WIRE TO HENRY MEYERHOFF or MORRIS TAXIER, 140 W. 42ND STREET, Telephone Bryant 1425. NEW YORK CITY.

FOR PARKS, FAIRS, ETC. SCHEPP'S COMEDY CIRCUS
4 PONIES, 10 DOGS, 4 MONKS, 3 PEOPLE
QUALITY--QUANTITY--COMEDY

Beautiful animals, neat paraphernalia. This attraction is adapted for in or outdoor performances, stage, platforms or ground. Hundreds of references from Coast to Coast. Book direct by writing me, THIS WEEK, APRIL 22, GARDEN THEATER, BALTIMORE, MD. Permanent Eastern Address, Elks' Club, 43d and Broadway, New York. Western, Schepp's Villa, Crescent Ave., Louisville, Ky. P. S.—Always on the market to buy beautiful, white, young male Dogs, pretty, small, young Ponies (geldings) and healthy Monkey. Bucking Mule Riders, who will appreciate pleasant treatment and salary \$2 weeks a year, write.

STATE FAIR OF LOUISIANA

SHREVEPORT, OCT. 30-NOV. 4, 1918

This is the Fair where all the "boys" clean up. We have a few good Concessions left. Write us. **W. R. HIRSCH, Secretary, P. O. Box 1100.**

Littlejohn's United Shows

WANT TO BOOK FIRST-CLASS TEN-IN-ONE AND SEVERAL PIT OR PLATFORM SHOWS, ALSO FERRIS WHEEL

Want legitimate Concessions of all kinds. Cook House open. Want one more Trombone and Clarinet for Colored Minstrel Band. Want Glass Blower and Wife for Illusion Show. Want Workingmen for Trip to Mars. Jacks Warhop, wire. Palmetto, Ga., week April 22; East Point, Ga., week April 29.

ANDERSON AMUSEMENT CO.

WANTED—One or two more Shows, also Freak for Platform Show. **CONCESSIONS WANTED.** Long Range Shooting Gallery, Candy Race Track, Country Store. All Wheels open. Also have new Candy Race Track for sale cheap. Will pay good salary for Lot Manager and Electrician. Will play Colorado and Wyoming. Show opens May 4. Address **HARRISON ANDERSON, Goodland, Kansas.**

WANTED--AUTO DROME

Must be in good condition and at right price. Write all in first letter.
C. W. PARKER, Leavenworth, Kansas.

MURDOCK BROS.' BIG MEDICINE SHOW

Our under canvas, Sketch Team and Piano Organ; must join on wire. Make your salary the lowest. No time for correspondence. You get your money more. We never close. Reynoldsville, Pennsylvania.

1857. He was noted as a lover of music, and was one of the founders of the Metropolitan Opera House. Two children survive Mr. Kountze—Mrs. J. Gordon Douglas and Major W. de Lancy Kountze, of the 103d Infantry, U. S. A.

LAWRENCE—Grover Lawrence, well-known concessionaire, died at Parma, Mo., recently, of pneumonia. At the time of his death he was connected with the Flannigan & Dameron Combined Shows. Interment was in Paragould, Ark.

LEWIS—William Lewis died at Brewster, N. Y., recently. He was an oldtime circus man, having begun his career under the white tops more than fifty years ago with Frost's Circus. Later he was with the Van Anburg Circus and with Howe's Great London Shows.

McCARTY—Lawrence J. McCarty, manager for many years of the Boston Theater and the Boston Opera House, died in that city April 17 at the age of 57 years. He was a native of Roxbury, Mass., and began his theatrical career as a call boy at the Boston Theater when the late J. R. Shewell was stage manager of that house, eventually working his way up to the position of business manager.

MURPHY—The father of Harold J. Murphy (James), superintendent of the Metropolitan Theater, Seattle, died at the family home in the Puget Sound City April 11 after an illness of several months.

MURRAY—Margaret Murray, wife of Martin Murray, stage doorman at the Globe Theater, New York City, died April 19 in the metropolis. She was 52 years old.

O'NEIL—James Dennon O'Neil, managing editor of The Fall River (Mass.) Globe, and a dramatic critic of national reputation, as well as a prolific writer of theatrical sketches, died suddenly April 14 at Fall River. He is survived by a wife and two children. He was one of the founders of Fall River Council of the Knights of Columbus.

ROBERTS—Edward D. Roberts, a well-known trouper, died at Rockford, Ill., last week after several months' illness from a complication of diseases. He had been a resident of Rockford for the past eight years. His passing is mourned by many friends. Mr. Roberts was born in Clarksville, Pa., May 4, 1871, and was 47 years of age at the time of his death. Two years prior to his death he was with Barnum & Bailey Circus, and for many years before that he served with the leading shows all over the country. Mr. Roberts was a member of the Masonic fraternity and the Independent Order of Foresters.

ROFF—William Roff, a retired theatrical bootmaker, died in the Greenpoint (New York) Hospital April 16. He was a resident of Brooklyn.

VETTER—Ellen Vetter (Mrs. Max Langslow), a vaudeville actress for many years, died at the Home for Incurables, New York City, April 17. She was 56 years old. Her husband, who survives, is also a performer, and is well known for his high-wire shooting act. Mrs. Langslow was born in Germany and made her first appearance on the Orpheum Circuit in 1892.

WILLIAMS—Vera Williams, aged 13 months and 21 days, daughter of Ernest and Babe Williams, died at Oilton, Ok., recently. Death was due to pneumonia.

—THE GREAT— RUTHERFORD COUNTY FAIR

Is now open to make contracts for Concessions, Amusements and Free Acts. Fair will be held at Rutherford Co., Tenn., Aug. 7, 8 and 9, 1918. Three big days. **G. R. SAWYER, Secretary; T. T. BRIDGES, Supt. Gen. and Adm.**

WANTED FOR Winfield District Fair SEPTEMBER 3-6

First-class Shows, Carnival Company, Merry-Go-Round, Concessions. **C. C. MERRILLAT, Secy., Winfield, Iowa.**

FOR SALE—Two Cages, Band Wagon, 14'ing Wagon, Pole Rack, Lights, Poles, 4 lengths Red, 6 length Blue, Calliope, January Cart, Trapping, Pony Harness, etc. For Particulars, address **SEIBEL, Manager, 308 Main St., 1st Stairs, Watertown, Wis.**

FOR CHINATOWN UNDERGROUND

Use Shaw's Compa-Chebe (Trade); they stand the test; best in the world. **W. H. J. SHAW, Victoria, Me.**

ONE 8-BOAT AND ONE 12-BOAT SWING for sale, with organ. **MAX HELLER, Builder, 6615 Clark Ave., Cleveland, O.**

ATTENTION, CONCESSIONAIRES! POWDER CITY NASHVILLE, TENN. TENNESSEE STATE FAIR

SEPTEMBER 16, 17, 18, 19, 20, 21, 1918

Offers money-making opportunities to you. Government Powder Plant cost \$300,000,000. Weekly payroll now \$500,000. Legitimate Concessions making straight sales wanted. No Wheels or Gambling Devices allowed on grounds. Large and small Restaurants, Soft Drinks, Knife and Baby Racks, Peanuts and Popcorn, Crispettes, Shooting Galleries, Demonstrators, Merchants, Jewelry (no Souvenirs), Papermen, make application for space to

CONCESSION DEPT., TENNESSEE STATE FAIR, NASHVILLE, TENN. Wanted for County Fair Circuit: One 12-piece Band, two Merry-Go-Rounds, two Ferris Wheels, two Free Acts, Ice Cream, Novelty and other Concessions. Pullen's Comedians, write. Address **H. T. LUCUS, care TENNESSEE STATE FAIR, NASHVILLE, TENN.**



{ This fine, new Jumper ready for shipment; 43 feet in diameter, 18 armed, 3 rows abreast; can be seen, all set up, at Phila. now. } **\$6,300**

Also have three-row second-hand machine for sale; stationary animals, 42 feet in diameter, guaranteed good condition. Price, \$1,600, including motor and organ.

PHILADELPHIA TOBOGGAN COMPANY, GERMANTOWN, PHILADELPHIA, PA.

SUPERIOR SHOWS

PLAYING
AKRON and CANTON, Ohio

Week of April 29-May 4, Akron, So. Main St. grounds. Week May 6-11, location one block from the Post Office. Positively in the heart of Akron. Week 13-18, Canton, located on the streets. Week 20-25, Canton; location, East Side Children's Playgrounds.

Akron and Canton are the best Carnival towns in the U. S. Our locations are supreme, all under the biggest and best auspices obtainable.

CAN PLACE one or two more High-Class Shows, such as Silodrome, Monkey Speedway, Mechanical and Animal Show. Can also place a few more legitimate Concessions. Also want Freaks for Side-Show and first-class Talker. WANT an A-1 Promoter. Must be able to deliver the goods under big Committees. Address

T. A. WOLFE, Manager,
Care Superior Shows, Akron, Ohio.

WANTED QUICK FOR THE BROWN & DYER SHOWS

Two good men to put up and take down tops and grind on ticket boxes. Sure salary and good treatment. Trombone and Bass Player, Bass and Snare Drummers who can read for Meeker's All-American Band. Money sure and no hold-back. Piano Player for Musical Comedy who can read and arrange. Colored Cornet Player and one good Team who can sing and dance for Plantation Show. Can place one money-getting Show and legitimate Concessions at all times. Richmond, Va., week of April 22, auspices Golden Seal; South Richmond week of April 29, auspices Junior Order A. M.

WANTED

On account of disappointment the Clark & Conklin Shows can place a twelve-piece uniformed band. Will pay \$225 per week for same. Show opens Saturday, April 27, at Elmwood Place (near Cincinnati), O. Address by wire, prepaid, J. W. CONKLIN, 125 W. 7th St., Cincinnati, Ohio.

CAPT. LATLIP'S SHOWS

—WANTS—

For ten of the best Coal Mining Towns in West Virginia and more good ones to follow: Good up-to-date Plantation Show. Will furnish complete outfit for same. Also good Athletic Show. Also 5 or 7-in-1 Show or any other good Platform Show that can get the money. Want Piano Player and Man to play drums, also Lady Dancers for one of the best Cabaret Shows on the road. Salary and percentage. Shows open at Cider Grove, W. Va., week of April 29th. Don't write, but wire, as you must be able to report no later than April 27th at Cider Grove, W. Va. All address **CAPT. LATLIP'S VIRGINIA SHOWS, Cider Grove, W. Va.**
P. S.—Have good opening for good, clean Concessions at all times. Concession, 12 dollars and 50 cents per week. Want good Man and Wife to take full charge of Snake Show and to run same. I will furnish complete outfit, including snakes.

COLORADO-NEW MEXICO FAIR

DURANGO, COLO., SEPT. 24, 25, 26 AND 27.

WANTED—Free Outdoor Attractions, Aviator, Carnival Co. for evening. Address A. D. LEINER, Box 777, Durango, Colo.

Nashville, Tenn., Week April 29th

WHITNEY SHOWS

AUSPICES FOURTH REGIMENT, TENNESSEE NATIONAL GUARD

Location, Capitol Boulevard, from Church Street to Capitol Building

First time this heart of city location has been granted in years; reason, 4th Regiment has 1,000 boosting Nashville members, assisted by prominent lady members of the Red Cross, who will take tickets.

Clean Shows and legitimate Concessions get busy. Connect with Whitney and share the big money at this and other big events that Whitney has contracted.

Want Musicians, Talkers, Concession Workers, experienced Lady Dancers, Freaks, 10-in-1 Attractions or anything useful. Address

A. P. WHITNEY, Henderson, Ky., Streets, This Week.

LOOK — LOOK

Great Eastern Shows

OPENING AT SHAMOKIN, PA., MAY 11--TWO SATURDAYS

Under auspices Combined Volunteer Firemen's BIG HOME COMING. 40,000 Miners working night and day. Also silk mills and other large plants. Pays average from \$70 to \$140 each, every two weeks. The money is plentiful here. Do you want your bit?

WANTED, on account of disappointment, 5 or 10-in-1 and Whip. Will book Athletic Show with or without outfit. Good proposition to make to a good Contest and Program Man. Will furnish tents 20x30 and 30x50 to good, live showmen with shows. Always room for live concessioners. Get busy. Write or wire for space. Address

L. H. KINSEL,
212 Ordway Bldg., Newark, N. J.

CALL CALL CALL

Col. Francis Ferrari Shows United

All holding contracts report Reading, Pa., April 25. Show train leaves Pottstown, Pa., April 23. Show opens April 27. Can place account disappointment one more show, of which I will furnish wagon front and tent. Prefer good athletic or any show of merit. No girl show. Also have opening for young lady to work small group of animals; must have nice costumes and make good appearance. All address **W. L. WYATT, Mgr., Reading, Pa.**

WANTED FOR SHOW OF WONDERS

CONEY ISLAND, NEW YORK

Prop., H. GOLDMAN; Manager, J. E. THOMSON.

Freak wonders, novelties and all kinds of museum attractions, good animal show, also Scotch piper. Nothing too big. Long engagement. Write **J. E. THOMSON, Manager.**

RUBIN & CHERRY SHOWS

Can place at once A-1 Ten-in-One; must be strictly first-class and not junk; will give exclusive. Can place Underground Chinatown, Motor or Silodrome and any good Ballyhoo Show, or any good money-getting Attraction. We have seven of the best Fairs in the South already booked and the money is there. Can use a few more Concessions and some good Paddle Wheel Workers. Shows, address **RUBIN GRUBERG.** Concessions, write **L. R. VANDIVER, Bristol, Tenn., this week.**

LETTERS

Free, prompt and far-famed, the Mail Forwarding Service of The Billboard stands alone as a safe and sure medium through which professional people may have their mail addressed. Thousands of performers and showfolk now receive their mail through this highly efficient department.

Mail is sometimes lost and mix-up result because performers do not write plainly, do not give correct address or forget to give an address at all when writing for advertised mail. Others send letters and write address and name so near postage stamp that it is obliterated in cancellation by the post-office stamping machines. In such cases and where such letters bear no return address, the letter can only be forwarded to Dead Letter Office. Help The Billboard handle your mail by complying with the following:

Write for mail when it is FIRST advertised. The following is the key to the letter list:

- Cincinnati (No Stars)
- New York One Star (*)
- Chicago Two Stars (**)
- St. Louis Three Stars (***)
- San Francisco (S)

If your name appears in the letter list with stars before it write to the office holding the mail, which you will know by the method outlined above. Keep the Mail Forwarding Department supplied with your route and mail will be forwarded without the necessity of advertising it. Postage is required only for packages—letter service is absolutely free.

Mail is held but thirty days, and can not be recovered after it goes to the Dead Letter Office.

Mail advertised in this issue was uncalled for up to last Sunday noon. All requests for mail must be signed by the party to whom mail is addressed.

Parcels in Cincinnati Office AND AMOUNTS DUE

- | | |
|------------------------|-----------------------|
| *Ardo, Will, 1c | *Ingraham, Carl, 5c |
| **Ardo, Will, 4c | King, P. |
| Baldwin, Harry, 2c | Lambert, Willie |
| Baybrook Bros., 2c | Lauren, Algeon, 2c |
| **Bell, Mrs. A., 25c | **Lawrence, E. E., 2c |
| Bills, T. D., 1c | Lloyd, Harry E., 1c |
| Black, Ted, 2c | McLean, T. J., 1c |
| Boger, Luther, 5c | McMillan, E., 1c |
| Bradley, A. T., 2c | Neal, Wm. B., 2c |
| Brezeale, O. H., 2c | Nolan, J. |
| Brooks, B. O., 3c | *Ormliston, F., 2c |
| Bulford, S., 1c | Orton, Chas. W., 2c |
| Calkins, P., 1c | *Quigley, Jno. A., 8c |
| Carlos, Don, 1c | Powell, E. T., 2c |
| **Castro, Mrs. Claude, | *Ray, El, 4c |
| 6c | Rose, Chas. A., 6c |
| Coburn Pearson Play- | Rozelle & Rozelle, 4c |
| ers, 4c | Rugg, Chas., 14c |
| *Coleman, H. H., 3c | Sannuels, Babe, 2c |
| Craig, Ella, 3c | Stewart, Daisy, 3c |
| *Egan & DeMar, 4c | *Tripp Trio, 40c |
| *Esty, Eugene C., 8c | Vansyckle, Roy, 1c |
| Fernando, M., 2c | Volstiel, S. G., 2c |
| Hamilton, Chas. X, | *Wachtuff, Wm. M., |
| Harris, S. C., 1c | Warner, Jas., 4c |
| Hugo Players, 8c | |

LADIES' LIST.

- | | |
|------------------------|----------------------|
| Abbey, Mrs. Jerome | *Bouhard, Billie |
| **Adams, Rose | Boudor, Mayme |
| **Adams, Dolly | **Brazzel, Nellie |
| **Adott, Mrs. May | Brewer, Peggy |
| Alderfer, Mrs. Charles | Britt, Mrs. Lottie |
| **Allen, Edna | Brown, Mrs. Ida Bell |
| **Allen, Vle | *Brown, Kittle |
| (S)Amherst, Mrs. J. B. | **Brown, Etta |
| Anour, Mrs. Wm. | Brown, Nell |
| Anderson, Grace | **Bruba, Peggy |
| Austin, Nellie | **Buckner, Marie |
| **Avers, Elma | Burgess, Mrs. Alice |
| **Bachman, Daisy | Burke, Evelyn |
| Baines, Maude C. | Burke, Marie |
| **Baile, Flo | *Burnett, Nell |
| Baker, Ruth | *Burns, Dollie |
| Baker, Mrs. Lotta | Burton, Grace |
| **Balfour, Mrs. M. | Burton, Stella |
| Bamber Sisters | Bynum, Margaret |
| Barnell, Dorothy | Cale, Vera |
| Barry, Elizabeth | *Cale, Gladys |
| Barlow, Peggy | Caley, Pearl |
| **Barker, Anna | Callin, Helen |
| **Barlow, Mse | Calvert, Elsie |
| Parnes, Ethel | Cannon, Reulsh |
| *Bates, Florence | Castles, Mrs. Lucile |
| Bauchman, Daisy | Cayle, Gladys |
| Baum Betty | Chance, Mrs. G. C. |
| Beagle, Mother | Chapin, Helen |
| **Beasley, June | *Chappell, Mrs. |
| Beslice, Princess | Pearl |
| Beffor, Hazel | **Christenson, |
| Bell, Mrs. Lillian | Elizabeth |
| *Benjamin, Mrs. Ella | Clark, Mrs. Rose |
| *Bennett, Welda | Clark, Vic |
| **Bennett, R. B. | Clark, Miss |
| Berlin, Cleo L. | Clayton, May |
| Berry, Violet | Clements, Art |
| *Berzac, Jean | **Cleo, Madam |
| Billard, Margaret | **Collins, Dorothy |
| Bismard, Alice | Conlin, Mrs. J. I. |
| Bleshon, Jessie | **Cook, Miss L. |
| **Bogart, Lottie | Frison |
| Boucher, Mayme | Cooke, Thelma |
| *Bond, Etta | Cooler, Gladys |
| **Boone, Ernest | Conley, Ethel |
| Boswell, Rachel | **Corey, Fatima |
| Botstead, Mrs. Capt. | *Cornwell, Alice |

- | | |
|-----------------------|------------------------|
| Courtney, Agnes | **Haunefeld, Miss May |
| **Crawford, Auna | Hawkins, Zelda |
| **Dale, Mrs. J. | Heath, Mrs. Mabel |
| Dale, Dorothy | Hedeker, Mrs. |
| Dalyne, Kathryn | Heed, Miss C. |
| Davine, Mrs. Gladys | Herman, Lois |
| **Daniels, Maud | **Hester, Hazel |
| **Daniels, Jessie | **Hewitt, Frances |
| DeWitt, Mrs. Killy | Hicks, Mrs. Myrtle |
| Davis, Mrs. D. M. | Hille, Elenor |
| Davis, Elva Francis | Hixson, Bobbie |
| Davis, Marie | Hosmer, Mrs. J. U. |
| Davis, Mrs. Olga | Hosmer, Helen |
| **Davis, Billie Steel | Howard, Mrs. Maxine |
| De Coma, Sadie | Hrica, Emma |
| De Gray, Blanche | Humphries, Grace |
| DeHoven, Mrs. A. M. | Hurley, Mrs. W. S. |
| De Keade, Jean | Ito, Mrs. K. |
| De Lacy, Fern | Jack, May |
| *De Launey, Marlene | Jackson, Billie |
| De Triskey, Coy | *Jackson, Mrs. Harry |
| De Voe, Effie | James, Helen |
| De Walt, Betty | James, Mrs. Jimmie |
| Dean, Rose | Jones, Minnie |
| **Dedrick, Mrs. Dare | James, Mrs. Everett |
| Demott, Mrs. Wm. | **James, Alice |
| Deno, Bessie | *Jan, Mabelle |
| **Dill, Helen | Joens, Etta |
| Dirle, Emma | Jones, Peggy |
| Dixon, Mrs. Joe | Jordan, Vera |
| **Donovan, Dolly | **Jordan, Lillie |
| Doree, Gabrielle | Jullette, Helen |
| Douglas, Julia | Kelley, Francis |
| Drain, Ethel | Kepler, Mrs. Etta |
| Drake, Mrs. B. | Kidhardt, Eva |
| **Draper, Emma | King, Francis |
| *Driggs, Eva | **King, Lillian |
| Dryden, Mrs. Marie | **Kirkald, Lillian |
| **Duby, Madam | Knor, Mrs. Ruth |
| Druel, Dottie | **Kyle, Beatrice |
| **Dukes, Mrs. Karl | La Beau, Pearl |
| Dunnigan, Mrs. Elsie | La Berta, Madam |
| **Dupont, Irma | LaBlanche, Flossie |
| Earl, Billie | *La Emma |
| Easley, Mrs. Annie | *LaFrance, Baby |
| **Eckard, Mse | Emma |
| Edelebaum, Mrs. Anna | La Marr, Claire |
| Elliott Sisters | *La Marr, Olga |
| Elyward, Mrs. James | *LaMont, Era |
| **Emalizer, Mrs. | La Mont, Mrs. Dan |
| A. J. | La Pearl, Mrs. Lillian |
| Emerson, Dorothy | La Pearl, Wesley |
| Engler, Carlean | La Plant, Lillian |
| **Enright, May | |

- | | | | |
|-----------------------|---------------------|-----------------------|-----------------------|
| Maskoff, Mrs. Jennie | McElson, Helen | Meachum, Mrs. | Melssonikei, Helen |
| Mason, Pauline | Melody Girls, The | Three | *Mermaid |
| Matthews, Sadie J. | Miller, Chappie | Miller, Mrs. Alberta | Miller, Mrs. Marie |
| Matthes, Elsie | Miller, Mrs. Marie | Miller, Ellen | Miller, Mrs. Victor |
| May, Ethel | Miller, Chappy | **Miller, Margaret | *Miller, Maybellie |
| Naylor, Bert | **Miller, Katherine | Mills, Mrs. H. H. | **Mills, Mrs. Harry |
| Maxine, Mildred | Mills, Mrs. H. H. | (S) Mitchell, Olga | Mitchell, Mrs. Leslie |
| Meachum, Mrs. | Mohler, Mrs. H. R. | Montgomery, Elizabeth | Moore, Francis |
| Florence | Moore, Mrs. D. N. | Moore, Mabel C. | Moore, Viola M. |
| **Melrose, Marjorie | Moran, Hazel | Moretan, Miss | Morgan, Madolyn |
| Mermala | *Morita, Mable | Morris, Flo | Mowatt, Mrs. Ben |
| Miller, Chappie | Mullin, Mrs. Anna | Muller, Mrs. Nellie | Mullins, Dollie |
| Miller, Mrs. Marie | Mullins, Dolly | *Murdock, Catherine | (S)Murdock, Mrs. |
| Miller, Ellen | Murphy, Alma | Dorothy | Kathylene |
| *Miller, Chappy | Murray, Frances | Myers, Mrs. Earl | |
| **Miller, Margaret | | | |
| *Miller, Maybellie | | | |
| **Miller, Katherine | | | |
| Mills, Mrs. H. H. | | | |
| **Mills, Mrs. Harry | | | |
| Mitchell, Olga | | | |
| (S) Mitchell, Mrs. | | | |
| Mohler, Mrs. H. R. | | | |
| Montgomery, Elizabeth | | | |
| Moore, Francis | | | |
| Moore, Mrs. D. N. | | | |
| Moore, Mabel C. | | | |
| Moore, Viola M. | | | |
| Moran, Hazel | | | |
| Moretan, Miss | | | |
| Morgan, Madolyn | | | |
| *Morita, Mable | | | |
| Morris, Flo | | | |
| Mowatt, Mrs. Ben | | | |
| Mullin, Mrs. Anna | | | |
| Muller, Mrs. Nellie | | | |
| Mullins, Dollie | | | |
| Mullins, Dolly | | | |
| *Murdock, Catherine | | | |
| (S)Murdock, Mrs. | | | |
| Dorothy | | | |
| Kathylene | | | |
| Simon, Onal | | | |
| Spiss, Mrs. Jack | | | |
| Sizer, Elodia | | | |
| Smith, Babe | | | |

- | | |
|--------------------|--------------------|
| *Vane, Vera | Walker, Mrs. Olive |
| *Verner, Cleora | (S)Walker, Mrs. J. |
| *Verner, Loretta | Cruse |
| Vernon, Ray | Wallace, Vivian |
| Vernon, Mrs. Zella | *Wallace, Emma |
| **Vicitia | Walsh, Mrs. Laura |
| Vincent, Ruth | Walters, Lennie |
| Vindon, Grace | *Walters, Lenora |
| Vontello, Verie | *Wandmaker, |
| Vontello, Madge | Wyolla |
| Walker, Gudrun | Ward, Mrs. Frank |
| Walker, Dorothy | *Ward, Mrs. Zeb |
| **Walker, Mrs. J. | Wassan, Grace |
| (S)Walker, Mrs. J. | Watson, Mrs. Ruth |
| Wallace, Vivian | *Wayne Sisters |
| *Wallace, Emma | *Weaver, Iabe |
| Walsh, Mrs. Laura | Webb, Celia |
| Walters, Lennie | |
| *Walters, Lenora | |
| *Wandmaker, | |
| Wyolla | |
| Ward, Mrs. Frank | |
| *Ward, Mrs. Zeb | |
| Wassan, Grace | |
| Watson, Mrs. Ruth | |
| *Wayne Sisters | |
| *Weaver, Iabe | |
| Webb, Celia | |

GENTLEMEN'S LIST.

- | | |
|-------------------------|----------------------|
| Abbatlino, Gennaro | **BLACKBURN, EMIL |
| Abrams, Morris | (Draft Order) |
| Acron, Joe | Blann, K. J. |
| Adair, Arthur Pete | Bleicher, D. H. |
| Adams, Lloyd W. | Biliss, Jesse |
| Adams, Dick H. Kl | By, W. L. Skip |
| Adams, Max | **By, W. L. |
| **Adolt, Max | Bob, Tip & Co. |
| **Aiken, Bill | Boden, Bert |
| Ahn, Joe | Boer, Jelle A. |
| Akers, Max V. | Boggs & Co. |
| Alexander, Frank | Bonheim, Geo. S. |
| Allen, Bert | Bonhomme, Signor J. |
| Allen, J. Weller | Booth, E. M. |
| Allen, Clifford & Barry | **Booth, A. S. |
| Allen, Frank & Ocean | Bortell, Boyce |
| Allen, Arthur | Bosley, J. B. |
| Allen, B. F. | BOSWELL, RUSSELL |
| *Allen, F. C. | (War Dept.) |
| Alless, Billy & Josie | *Boyd, Jas. W. |
| Allin, Frank S. | Bradley, Edw. R. |
| Alston, Robt. | Brady, A. E. |
| Althoff, Art | *Brady, E. H. |
| *ALTMAN, MAX | *Brady, Eugene H. |
| (War Dept.) | *Prady, N. J. |
| *Altman, Max | Bramino, Fred |
| Alzeta, Prof. G. | *Branson, P. N. |
| (S)Amherst, Jack B. | Brave, Charlie |
| (S)Amherst, Frank E. | Brennan, Thos. F. |
| (S)Amherst, G. B. | *Brenner, Eddie |
| Ames, Gus | *Brewer, W. Sam |
| Ames, Kokomo | Bridwell, Ed |
| Anderson, E. W. | Briggs, Oscar Grey |
| Andrews, George F. | Brinson, F. N. |
| *Andrews, R. L. | Britton, H. E. |
| *Angel, Arthur | *Brooks, J. F. |
| Applegate, J. H. | *BROWN, ROLLIN |
| Armon, Edward | (Draft Order) |
| Arson, Fred | Brown & Cartens |
| Arley, Ted | Brown, O. W. |
| Armstrong, Charles | Brown, David |
| *Arnau, Daniel | Brown, Thomas |
| Arnet, Wallie | *Brown & Newman |
| *Arthur, George | *Brown, A. E. |
| *Asay, Edw | Brownie, Bud |
| Ashley, Fred | Brownie, R. A. |
| Asper, Levl | Browning & Dawson |
| *Astaway, Tom | Bruce, Harry |
| Attebery, W. M. | Bruce, Prof. |
| Attwater, Ralph | Brummell, W. H. S. |
| Auto (Cigaret Fiend) | *Bryan, M. |
| Aven, H. | *Bryant, W. T. |
| Averill, Geo. R. | Bryden, Ray M. |
| *Badgley, Max | Brydman Monkey |
| Bahen, P. J. | Brydman Monkey |
| Bailey, W. B. | Buchanan, C. W. |
| Bally, John | Buckley, Charles |
| Balmer, Joe | *Buck, Chas. W. |
| Baker, Geo. R. | *Burch, Chas. W. |
| Baker, Nick | Burdman, Al |
| Baker, Ernest E. | Burden, Dr. Deen |
| Baker, Henry K. | Burke, Steve |
| Baker, Johnny | *Burns, Elmer |
| *Baker, Jas. Gregory | Burnworth, J. F. |
| Baldwin, Eddie | Burson, E. Hall |
| **Baldwin, Prince | Burrell, Milford |
| *Bancker, R. J. | Burton, Jack |
| *Banks, Charley | Bush, Edward |
| Barastoff, Kish | Butrand Port |
| Barbalt, Percy | Buitons, W. R. |
| Barnea, G. F. | Bunhway, J. H. |
| Barnum, Prof. R. G. | Byne, John |
| Barter, Elmer R. | Byrd, Jack C. |
| Baskin, Phlofe | *Byrd, Dr. T. W. |
| Bath, A. J. | *Cairo, Peter |
| Baylor, T. A. | Celen, Bob |
| Beasley, Al | *Celen, Robt. |
| *Beck, Mike | Calloway, H. R. |
| *Behrens, Fred | Cam, G. W. |
| Bell, Jack C. | Campbell, Bro |
| Bell, Charlie | Campbell, S. J. |
| Bell, J. O. | Campbell, Al |
| Bella, Vincenzo | Campbell, Robert |
| Belmont, Harvey | Campbell, Thos. A. |
| Belmont, Harvey | Canaban, Thomas |
| Ben Nar, B. W. | Candham, Pvt. T. |
| *Benzler, Jack | *Cannefax, R. L. |
| Benn, Dell E. | Caperton, K. C. |
| Bennett, Edw. C. | Caswell, Ben. F. |
| *Bennett, Edw. H. | *Casey, T. H. |
| (S)Bennett Geo. B. | Carleton, Ernie V. |
| *Bennay, Happy | Carlos, Don |
| *Benn Jack | *Carlowh John |
| Bennard, Murray | Carlton, Jack |
| Bernard, Jack | Carmen, Prince |
| Bernard, Joe Nickel | (S)Carmichael, W. |
| Bernard, James | Carmichael, Eugene |
| *Berry, Frank V. | Carr, Edward |
| *Berry, M. | Carr, Jno. T. |
| Pettinger, L. N. | Carrington, Jack |
| *Bettinger, Larry | Cason, Frank |
| *Bibb, Henry | *Carter, G. R. |
| Biddle, Fred | Cary, Chas. I. |
| Bierig, George | Casella, S. Bastino |
| Bignall, Charlie | Case, Jay P. |
| *Birk, Harry | Cass, Glenn O. |
| *Birkhead, Lewis | Cass, Glen |
| Birmingham, Eugene | Cassidy, Ed |
| *BJOINBEFF | Cassidy, Jno. & Mah. |
| (War Dept.) | Castello, W. S. |
| Black, Robert | Cater, Giles |
| *Black, M. H. | |

Are You One of the Thousands?

Are you one of the thousands who are daily having The Billboard's Mail Forwarding Service handle your mail?

The Billboard's Letter Departments forward nine out of ten letters on the same day they are received. In fact, many of our clients are not put to the necessity of writing for their mail more than once or twice a season.

The letters advertised in this issue are hardly five per cent of those that pass thru our Cincinnati and its affiliated branch offices.

SERVICE did it. Quick, thorough understanding by intelligent and discriminating mail clerks has resulted in practically nine-tenths of America's theatrical entertainers using The Billboard as their permanent address. Others are being rapidly attracted.

It is unnecessary in writing for mail to use a self-addressed and stamped envelope—A POSTAL CARD WILL DO. Give your route far enough ahead to permit your mail to reach you. Write names of towns, dates and signature plainly.

LETTERS ARE HELD THIRTY DAYS ONLY,

after which, if no address has been obtained, they are sent to the Dead Letter Office. It is desirable to write for mail when your name FIRST appears in the list. Address your postal to "Mail Forwarding Service, The Billboard."

READ THE EXPLANATION AT HEAD OF THIS LIST.

- | | | | |
|------------------------|---------------------|----------------------|-----------------------|
| Ertle, Jolly Ray | La Starr, Babe | Myers, Mrs. Billy | Smith, Josephine |
| Esterbrook, Mrs. L. A. | *La Tou, Emma | Myers, Edna | Smith, Kate |
| Fair, Mrs. Mand | La Tou, Babe | *Nasser, Mrs. Joseph | Smith, Loretta |
| *Fair, Maud | *LaTour, Marg. | Nelson, Mrs. Prince | Smith, Lucile |
| Farwell, Lucille | La Vane, Marie | Nichols, Mrs. W. O. | Smith, Anita |
| Felding, Mrs. Harry | La Vine Mrs. Ruth | *Nicholson, Lottie | *Smith, Lucille |
| Fisher, Grace | Lambert, Josephine | Norman, Ruth | *Smith, Mrs. Eudie |
| Fitzgerald, Kathryal | Lamouet, Mrs. Dan | O'Brien, Mildred | *Smith, Goldie |
| Florence, Zella | Lane, Miss Mabel | Oliver, Clara | *Snead, Mrs. J. A. |
| Florette, Mlle. | Latham Mrs. Francis | Oliver, Marie | *Spager, Rose |
| Florine, Princess | Lautner, Mrs. Bert | *Olson, Maud | Spatz, Mrs. David |
| Flying Bird, Princess | Lawrence, Mae | Owens, Mrs. John | *Sponeller, Ruth |
| *Foley, Sylvia | Laurent, Geraldine | Oxley, Bertha M. | *Spragins, Pearl |
| Foor, Marie | *Lawson, Bertie | Ozomo, Mrs. | *Stanley, Alice |
| *Forest, Emma | Lee, Anna | *Palmer, Emily | Starns, Louise |
| Fowler, Mrs. Otto | Lee, Mrs. Harry | *Palson, Rhea | Steele, La Monte |
| Fowley, Mrs. Seaward | Gordon | Parker, Lella | Stevens, Josie |
| Fox, Mrs. Bert | *Leonsrd, Mazie | Parker, Miss C. | Stevenson, Florence |
| Francis, Edythe | *Leone, Mrs. Maude | Parsons, Mrs. Peggy | Stone, Jessie |
| Francis, Mame | *Leone, Princess | Patterson, Emilie | *Stubble, Louise |
| *Franklin, Bertha | *Leroy, Nettie | Paxton, Evelyn | *Stritz, Mrs. Andy |
| *Freeman, Mrs. Tom | *Leslie, Kalleen | Payne, Mrs. Jack | Summers, Mrs. Ethel |
| Furrl, Geraldine | Lewis, Clarice | Pearson, Mrs. Ralph | Summerville, Mrs. Ada |
| Fusco, Princess | Lorain, Olive | Leason, Verna L. | *Sutcliffe, Eleanore |
| Gale, | | | |

BISTANY BROS.' SHOWS (LTD.) OF CANADA

WANT 2 PLATFORM SHOWS

Will consider a "MYSTERIOUS EDNA" SHOW and any unusual attraction that can get money in high-class company. Want Working People, Talker for Monkey Speedway and Map to lecture on Ten-in-One, Man to handle Shooting Gallery. Want to hear from man that worked for Ted Metz. **THIS IS THE BEST EQUIPPED AND HIGHEST CLASS ORGANIZATION** that will play NEW ENGLAND AND EASTERN CANADA. Few legitimate Concessions open. **SEASON OPENS MAY 4.** Fitchburg, Mass. (industrial conditions wonderful); then Ayer, Mass. (Camp Devens, 50,000 soldiers); Lowell, Mass., and Biddeford, Portland and Bangor, Me.

BISTANY BROS.' SHOWS (LTD.) OF CANADA.
Address GEO. M. BISTANY, Room 614, 1416 Broadway, New York.

LETTER LIST

(Continued from page 77)

- Shwartz, H.
- Scott, Garrett
- Scott, H. B.
- Scott, A. P.
- Seamaca, Giuseppe
- Seams, David W.
- Searles, Jack
- Sears, Jim
- Seltz, N. O.
- Selby, Art
- Sellers, Jesse
- Selson, E. W.
- Setragli, Pietro
- Sepbur & Sepbur
- Shallcross, J. C.
- Shanghai Troupe
- Shannon & Amric
- Sharp, Anron
- Shes, Wm.
- Shesrer, Amos
- Shidaker, C.
- Shifflet, C. T.
- Shigo, E. E.
- Shipley, James
- Shoot & Stanton
- Shorty, Wm.
- Shrader, Bob
- Sigaretta, Bill
- Simpson, Herbert D.
- Simmons, Blise
- Simpson, Jimmie
- Smilthle
- Sinani, Filippo
- SINCLAIR**
- (Questionnaire)
- Sinclair, Alfred H.
- Singer, Dave
- Sipes, Jack
- Sipes, Henry
- Sitting Bear, Thomas
- Slocum, Geo. Haynes
- Small, Frank
- SMARTWOOD**
- (Questionnaire)
- Smathers, Jerry
- Smith, Chas. Edw.
- Smith, Arizona
- Smith, C. E.
- Smith, Al J.
- Smith, Bull
- Smith, Milford
- Smith, Mysterious
- Smith, Sam & Frances
- Smith, Steve
- Smith, Dick
- Smith, E. W.
- Smith, Herman Q.
- Smith, William
- Smith, Ernest
- Smith, Rex C.
- Smith, Happie
- (S)Smith, Chet
- (S)Smith, Geo. M.
- Snaedeker, H. Ray
- Sohule, Billie
- Sock, Sidney
- Sohn, Mr. & Mrs. Geo.
- Somers, Frank Arthur
- Sordel, C. H.
- Sound Amuse Co.
- SOJOLIVE**
- ALEX., JR.**
- (Draft Order)
- Southern, Bert
- Southwell, C. B.
- "Steve"
- Spade, Jack
- Sparks, John S., & Co.
- Spain Family Show
- Spinnery, A. L.
- St. Elmo, Dr.
- St. Leon & Co.
- St. Ra Diem, Sir Edw.
- Stahl, Wm. H. (War Dept.)
- Staley, Mr. & Mrs. Lester E.
- Stalker, Ben
- Stanley, Rey
- (S)Stanley, Arthur
- (S)Stanley, Max
- Starr, Chas.
- STAUD, JOHN**
- (War Dept.)
- Stauffer, Harry P.
- Stearns, Doc
- Stevens, W. H.
- Stevens, Carl
- Steel, C. K.
- Stehley, W.
- Stelner, H. E.
- Stephens, R. P.
- Stephens, Charley
- Stevens, S. D.
- Stevens, H. A.
- Stevens, Jno.
- Stevens, H. T.
- Stewart, Arthur
- Still, Clifton
- Stiles, W. O.
- Stinson, Frank A.
- Stockton, Mr.
- Stoddard, Bert
- Stoffler, Dan
- Street, John
- Street, Fred
- Strickland Dog & Pony Show
- Strook, Arthur
- Strout, E. D.
- Stuart, A. J.
- Stump, W. R.
- Sturgell, Robert
- Slyner, Thos.
- *Subm, Alfred
- Sullivan, C. S.
- (Telegram)
- Sullivan, Jas. A.
- Summers, F. W.
- Summers, N.
- Sutherland, W. M.
- Sutter, Mr. & Mrs. Jack
- Swan, Cliff
- *Swanson, Carl
- Swindells, Archie
- *Swot, Bert
- Talbots, Twirling (Aerial)
- *Tambis, Victor
- Tangelis, The
- *Tanner, Henry J.
- Tapper, Sam
- *Tariton & Tariton
- Tate, Lee
- Taylor's Attraction Co.
- Taylor, R. P.
- Taylor, Oton H.
- Taylor, Thomas W. F.
- *Taylor, A. F.
- *Taylor, E. A.
- Taylor, Albert, Stock Co.
- Teddy, Connt
- Temple Four, The
- Terry, Frank
- *Tharp, R. C.
- Thick, Robert
- Thomas, Harry
- Thomas, Bert
- *Thomas, Andrew
- *Thompson, Earnest
- *Thompson, Harry
- *Thompson, Jimmy
- Thomson, Harry
- *Thornton, Frank E.
- Thunder Bull, Jr.
- George
- *Thurmer, C. A.
- *Tice, Capt. R. E.
- Tidfall, C. P.
- *Tilly, Jos.
- Tobin, John P.
- *Tobin, A. C.
- *Tokayo, G. R.
- Tomillis, Giuseppe
- *Tonder, Jack
- Trainer, Wm.
- Trasher, F. M.
- Trask, Everett
- Vakayo
- Troloway, Leon
- Trigler, A. W.
- Trickett-Sandham Co.
- *Tripp, John
- Trippett, Dick
- True, W. W.
- Tunne, A. L.
- Turck, Jos.
- Turner, Geo. M.
- Turnquilo, C. A.
- Unger, Morris
- United Southern
- United Stock Co.
- *Ursardo, Great
- Van Sickle, Ray
- *Van Sickle, Capt.
- Vanderbilt, Garry
- Van Duzer, Geo.
- Van Sickle, Capt.
- Van Sickle, Capt.
- R. S.
- Vall, Howard
- Valade, Joseph
- Vanamp, Eddie
- Vanee, Joe
- *Vardon, Ernest
- Varney, Geo.
- *Vaughan, Eddie
- Vesry, Tom
- Velare, Curtis J.
- *Vernelle, Clarence
- Vernon, Dal
- Vernon, R.
- Vervallin, Chauncey
- *Veth, J.
- Vick, George
- *Vincenci Bros.
- Vinson, Goldie
- Vogel, Frederick
- Vogt, A. R.
- Wade, Othar
- Walker, Spenser
- Wall, J. A.
- *Wallace, Kid
- Henry
- *Wallahan, Frank
- *Wallahan, Frank
- *Wallik, Frank
- Walnut, Boors
- Walters, Drane
- *Walters, P. C.
- Ward, Albert
- Ward, Chester A.
- Ward & Ellieen
- Ward, Elroy
- Ware, Chas. D.
- *Ware, W. T.
- Warlek Shows
- Warner, Harry Scot
- Warren, Thos.
- Warren, Geo. M.
- Warren, Hal
- Washington, Noah
- Watercoolen Slim
- Watkins, Omer
- Watson, Fred
- Watson, Sammy
- Waterman, A. E.
- Wayne, Dick

WANTED FOR THE ROYAL RUBY SHOWS

CONCESSIONS AND SHOWS OF MERIT

One of a kind. Can use Calliope Player (air), Piano Player, Trap Drummer, Musicians on all instruments, 25 Chorus Girls; must be ladies at all times; Working People in all branches of the Show business. Show opens May 16. Address all to

ROYAL RUBY CONSOLIDATED SHOWS, FREMONT, NEB.

(Will buy or lease Baggage Cars.)

WANTED MIGHTY DORIS EXPOSITION SHOWS

Good Mechanical Show, One More Show To Feature. Furnish Complete Outfit

Can Place Following Concessions: Knife Rack, Pop In, Ball Games, Fish Pond, Cigarette Shooting Gallery, Photo Gallery, Japanese Roll Down, Glass Store, Cane Rack, Spot-the-Spot, Dart Gallery, Marble Roll Down, Tip Over, Hoop La or any other ten-cent concession. We play the best territory. Good treatment assured. Address **HONEST JOHN BRUNEN, Week April 22, Wilkinsburg, Pa.; Week April 29, Rankin, Pa.**

WANTED WORLD'S FAIR SHOWS CAN PLACE

Band of 10 or 12 pieces. Whip or any mechanical show. CAN ALSO PLACE all kinds of Concessions for two more weeks in Kansas City. Positively no buy-back. Remember this is not a box car show, we own all of our own railroad equipment and have contracts for the following Day and Night Fairs in Iowa, starting the first week in August: Burlington, Mount Pleasant, Okaloosa, Grinnell, Newton, Pella, Columbus Junction, and will have at least three more. Also have Fairs in the South until November. Address **C. G. DODSON, World's Fair Shows, Kansas City, Missouri.**

BOB MORTON WANTS

Clerks, Wheelmen and capable Grind Men for Topeka, Kansas, week May 6th, and long season with Campbell United Shows. Address Augusta, Kansas, April 22; Eldorado, April 29th.

WANTED---DIVING GIRLS

K. G. BARKOOT'S WORLD'S GREATEST SHOWS. Water heated; wagon dressing room; top salary. State all in your first letter, also send photo. Address **CHAS. T. EARL, Manager, week of April 20th, Lima, O.; week of April 29th, Toledo, O.**

FOR SALE---Six-Track Monkey Speedway DETROIT MAKE

Five healthy Monkeys, seven Cars and everything to make show complete and showing now with Rubin & Cherry Shows, in good condition. Ome and see it. Lay your wires and 1 1/2 day mine. Also good, strong Wagon, 8x20 feet, one season old. Address **A. T. LYLO, week of April 22, Bristol, Tennessee.**

ITALIAN MUSICIANS WANTED

For Grella's Band with Dano's Greater Shows. Wanted strong Cornet, two Clarinets, Bass and Snare Drum. Long season, good pay and good treatment. Other Musicians write. Address **ROCCO GRELLA, Dano's Greater Shows, Herrin, Ill.**

- | | | | |
|--|---|---|---|
| <ul style="list-style-type: none"> Webb, Frank H. Welder & Fleida **Welsberg, Joe Weirick, R. Welshug, Joe Weiss, John C. Welst, H. Candy **West, Candy Welch, Joe **Wells, Raymond Wells, Prof. C. Wells, Geo. H. Welsch, Miles Welsh, M. H. Welsh, Harry Welsman, Geo. B. Wendall, I. Werker, Steve Wertley & Lounderee **Werth, Al Westfall, D. J. Wheeler, Elmer Wheeler, Meryl W. Wherstone, Thomas Whitwind, Chief White, Capt. O. K. White, E. A. **White, & Iyle **White, Bird **White Eagle, Don **Whittaker, Frank Whooffer, The | <ul style="list-style-type: none"> Wilbur, Walter N. Wilcox, Ira E. Wilks, Monte Willard, Tom **Willard, S. Willard's Greater Shows **Willard, Eugene Williams, Fred Williams, A. D. Williams, Clarence Williams, Ernest Williams, Keno Co. Williams, L. B. Williams, Kent Williams, W. H. Williams, Chas. Williams, The Dave Rep. Co. *Williams, Peter *Williams, Sidney R. **Williams, Lawrence **Williams, Tommy **Williams, J. A. Willmore, William Willmoth, W. Willmoth, Capt. Tom **Willnot, Capt. Wilson W. H. **Wilson, H. S. (S)Wilson, Bert Wiltre, Cash | <ul style="list-style-type: none"> Wine, Dr. George Winn, R. H. WINTERS, WM. F. (War Dept.) **Withgou, A. W. Wolf, W. C. Wolff, Paul Wood, Bert Wood, Fred H. Woodall, Gus Woodford, Milton Earl Wood-Ray Stock Co. **Woodside, Win. H. **Woodworth, G. F. Woolcott, Mark **Wooley, S. S. Word, Russel B. Worden, Geo. Worden, George Worden's United Show Wright, Carl Almoro Wright, H. P. Wright, Jas. J. Wright, H. L. Wright, Ward Friday **Wright, J. W. Xenia, Chas. | <ul style="list-style-type: none"> Yannitelli, Joseph Ybarra, Richard Yellow Bird, Chief York & King (S)Young, Carl Young, Noddy Young, Parker Young, Tot **Young, Jno. R. (S)Young, Tom Young, Jules Young, W. E. **Yountker, Bill **Zarba, Frank Zaczestely, Archil Zaza Zeno, Gordon & Zeno Zeno, Richard Zike, John E. Zimmer, Chas. E. Zimmer, Ray Zinn, A. M. Zinney, N. **Zira, Mike **Zira, Prince Ziras, The **Zucker, Dan S. |
|--|---|---|---|

YOURS TRULY

(Continued from page 21)

rent supplying the theater was shut off during the second act and the entire performance had to be carried forward with only one gas light to flare from the footlights into the faces of the players, the lights returning only after the audience had started to leave the house. Few plays or musical comedies could have stood this test, but at its opening performance Yours Truly kept its interest with the audience for nearly half an hour under these trying circumstances. It afforded T. Roy Barnes an opportunity to display his versatility and he invented some real fun that kept the pit genuinely amused.

Gertrude Vanderbilt did well with an overdose of slang and gymnastic dances, so did Helene Gunther, Carle McManns and Alice Fleming, as three wives, and Letty Yorke as the "woman in the case." Hazel Shelly carried the house with an exceptionally well-given corio dance in high-heeled shoes, and Dorothy Godfrey did her best in dance and action to look as "tough" as possible.

Thanka to the acting of Mr. Barnes, the complications—constantly reiterated—proved amusing, and Yours Truly has started a career destined to please Chicago audiences, which will soon have an opportunity to see it.—E. ED-MUNDS FOSTER.

SEE YOU LATER

SEE YOU LATER—A new musical comedy, with book and lyrics by Guy Bolton and P. G. Wodehouse. Music by Joseph Szclic. Produced by A. H. Woods at the Academy of Music, Baltimore, April 15.

CAST OF CHARACTERS

(In Order of Their Appearance)

Gustave Robert Fischer
 Vivoter Herbert Corthell
 Richard Dupont (known as Dicky Bird)
 Marianne Jack Henderson
 Justine Tot Qualters
 Loutie Betty Alden
 Loutie Mabel McCan
 Professor Francillon, Cousin of Dupont
 Renee Castillon Wm. Seillery
 Madame Castillon Marie Flynn
 Captain Pahuron Charlotte Granville
 Monsieur Bru Jed Pronty
 Madame Bru John Daly Murphy
 Angelique Isabel O'Madigan
 Daisly Le Blane Miltelka Dolores
 Pany Besupre Mildred Gregory
 Flora Crosbie

Baltimore, April 18.—See You Later, a musical comedy, concocted by Guy Bolton and P. G. Wodehouse from Paul Potter's farce, The Girl From Rector's, with music by Joseph Szclic, had its premiere at the Academy of Music here Monday night. It was presented by A. H. Woods, marking his return to the musical comedy producing field, in which he has done practically nothing since Madame Sherry.

So much still needs to be done to this picturesque production (in which there is a great deal of interesting material) before it can with impunity be presented to a sophisticated theater-going public that it seems neither possible nor fair to judge of its merits at this time. The first act is tedious and the play doesn't get really into action until the second act. There are too many musical numbers, without enough good voices in the cast to do them justice. Long stretches of tiresome dialog occur, and if it were not for the music, which is by far the most part quite charming, and the good acting and the expensive accessories, the entertainment would fall altogether.

Mabel McCan, as Loutie, is extremely clever and attractive. She has personal charm, vivacity and fervor. Daisy little Marie Flynn, who was so charming in You're in Love, played the ingenuo role with extreme delicacy and grace. Her demure beauty and equally demure and beautiful gowns are quite captivating. She sang two rather catchy, lilted numbers, You, You, a duet with Jack Henderson, and The Honeycombers with ensemble.

The cast is an unusually large one and the costumes and stage settings throat are sumptuous and artistic, but the piece will have to receive considerable boiling down and smartening before it can hope to be successful.—E. ED-MUNDS FOSTER.

ROCK-A-BY, BABY

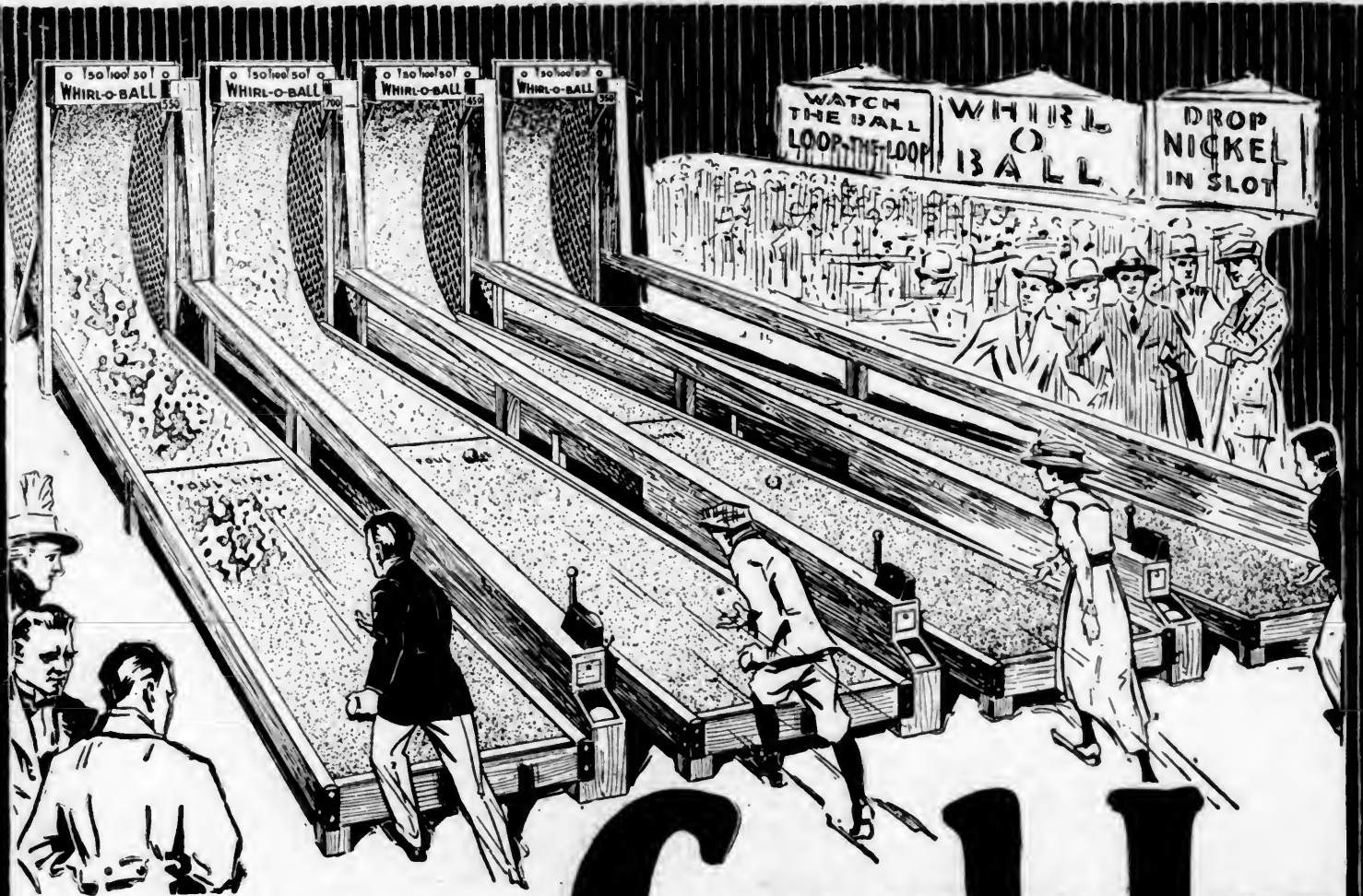
ROCK-A-BY, BABY—A musical farce in three acts, adapted from Margaret Mayo's Baby Mine, by Edward Allan Woolf. Music by Jerome B. Kern. Lyrics by Herbert Reynolds. Produced by Selwyn & Co. at the Apollo Theater, Atlantic City, April 15.

THE CAST:

(In the Order of Their First Appearance)

Pasquale Arthur Lipson
 Walters Phil Stanton, Bert Pullauer
 Monte Laidlow Ralph Bunker
 Evelyn Evelyn Foris
 Frances Frances Kaufman
 Eleanor Eleanor Masters
 Florence Florence Eldridge
 Charlotte Charlotte Wakefield
 Janet Janet MacIwaine

James J. Morton missed the train from Worcester to Montreal—and thereby hangs a tale.



Fully Patented

Cash In with Whirl-O-Ball

HERE'S the very latest quick and sure money-maker—Whirl-O-Ball, the automatic "loop-the-loop" Game. Everybody plays—men, women and children of all ages. Your receipts are all profit. Every feature of Whirl-O-Ball is automatic—no operating or up-keep expense. Automatic Coin Collector receives and registers the nickels. Automatic Scorer adds and displays the score. Automatic Ball Release instantly adjustable to deliver 6, 8 or 10 balls for 5c.

Each Whirl-O-Ball Game measures 20 ft. long, 3½ ft. wide and 7½ ft. high at loop; so compact that 2 to 12 Games can be installed in any ordinary room or tent. Each set up in 30 minutes. Weight, 800 lbs.; in three 8-ft. sections. Shipped quick anywhere by express.

**\$ 5 to \$ 10
an Hour On
Each Game**

is the earning capacity of Whirl-O-Ball. And the investment required is unusually moderate in view of the large profits. Sign and mail the coupon—or send a post card—for interesting new catalog, giving details and prices. The season to "cash in" is at hand. Act—now.

BRIANT SPECIALTY CO.

112 So. Capitol Ave.,

INDIANAPOLIS, IND.

- A Real Winner for—
- Parks and Resorts
 - Army Camps
 - Carnivals and Fairs
 - Skating Rinks
 - Billiard Halls
 - Cigar Stores
 - Shooting Galleries
 - Independent Business



THE MARK OF MERIT

This mark of merit will be found on every amusement enterprise manufactured by our company, and is your assurance of a proven winner.

BIG PROFITS COUPON

BRIANT SPECIALTY CO.,
112 So. Capitol Ave., Indianapolis:

Please send your free Whirl-O-Ball catalog, with prices, to the address below:

Name

Address