

The Billboard

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The Theatrical Digest and Show World Review

JULY 18, 1925

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RICHARD PITROT

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By P. Richards

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WANTED—Blackface Song and Dance Comedian, all around Medicine Performer. If you are a Vaudeville Show, change specialties each night. Also put on acts. Cause of this ad. Long season to right people. FRANK WHITE, 184 Amity St., Flushing, Long Island, N. Y.

GILBERT AND BURDENE WANT Singing and dancing B. F. Put on acts, make them go. Change troupe for a week. Also Novelty Man. Under canvas. No books or classes wanted. Week July 13, Beautiful M. Pomeroy address, Kankakee, Ill.

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FOR MEDICINE SHOW, up in Acts, Musical and Novelty Acts, to join at once. Address MANAGER, Piano Show, General Delivery, Scranton, Pa.

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For Wilson's Comedians, two General Business Men who do specialties. Prefer one who plays Drums Small show, but not. Traveling by trucks. All men double canvas. Salary what you are worth. Transportation after joining. Tickets? Yes. If I know you. Wire. Join at once. Maud, Tex., this week.

WANTED

People in all lines for Hershey Park and winter season—100% Equity. Address MISS SHERWOOD, Hershey Park, Hershey, Pa.

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All kinds (White) Blackface Comedian who can put on acts; Sketch Teams, Piano Players who sing; Novelty Acts; Magicians who can do Punch, Musical Acts, etc. Write, don't call. State salary. You pay your own. We pay transportation after joining. MEDICINE CO., 1015 Central Ave., Cincinnati, O.

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WANTED AT ONCE FOR World's Medicine Co.

Colored Cornet Player. Must read and fake music. Also a real Haritone Singer for Quartette. We pay car fare, you pay all other expenses. State all you can and will do and salary expected. If you double say so. Will Brown, 8 McWilliams, Kansas. DR. ROSS DYAR, Minnesota, Pa.

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At Liberty A-1 Sketch Team, Doubles, Singers, Black in Acts, Both young. No shoe-string outfits. CARL WANSLEY, 143 Goethe St., Cincinnati, Ohio.

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Medicine Performers, Singers, Dancers, Comedians and Blackface, to put on Acts, Others write. H. H. Bowman, wire. Address PAWNEE MEDICINE CO., Tiffin, Ohio.

WANTED TO BUY—6-ft. Conyne Advertising Kite and Cord for flying. Special Drop, Indian Camp Kites, Lecture Garbs. State also and condition. HAVE FOR SALE OR TRADE—Good Oakland Touring Car, fine specimen Great Dane Dog, two years old. Also Bernal Band Organ. Address E. JOHNSTON, P. O. Box 262, Pinestone, Minn.

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Black Comedian, sing and dance; young Single Woman, Specialties and Acts; Sketch Team, man and wife, Piano Player. Join now. Opera House, Hotels. Pay your wires. J. C. METZGER, Titusville, Pa.

WANTED
Walker Bros.' Motorized Show, Performers doing two or more acts. Musicians, Host Canvasman and Cook. Experienced Man for Ford Trucks. W. S. NICKERSON, Band Master; Billy Woody, Equestrian Director, Mount Holly Springs, Pa. 15; East Berlin, Pa. 15.

WANTED QUICK
For Medicine Show, A-No. 1 Blackface, good Musical Act. Out all year. Other useful people write. All work in acts and sales. State salary; pay own board. R. C. CALLAWAY, Glade Springs, Virginia.

L. D. Brunk's Own Show Wants
Immediately, real Drummer with Xylophone and play it. Bellable Actors doubling Band or Orchestra, write. Prepay your wires. Splro, Okla., this week. Permanent address, Nowata, Okla. A. J. (DENNY) DAVIS, Director.

WANTED
Young Ingenue Woman to join on wire. Must have youth, looks and wardrobe. Prefer one doing Specialties. Will consider Team that does Specialties, Equity, Chicago base. Pay own wires. SAHIT-WILLIS STOCK CO., Anna, Ill., week July 13.

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To play small part with one-night-stand company. Address C. R. RENO, Castine, Me., July 17; Belfast, 20.

AT LIBERTY—TEAM
For Parts and Specialties, combination Specialties of double Saxophones, Yodeling and Dancing, Man Character Comedy, Light Comedy or General Business, Lead or Baritone in Quartette, Wife Specialties, Small Parts or Chorus. Good acting. Good appearance on and off. J. J. BENNETT, 2437 Cass Ave., Detroit, Michigan.

WANTED
Scenic Artist for Repertoire Show. Prefer one playing parts or handle banners. WANT Boss Canvasman who can and will keep outfit in repair. Must be sober. Useful Repertoire people, write. MANVILLE BROS.' COMEDIANS, Alta, Oklahoma.

WANTED QUICK
Singing and Dancing Sketch Team for Medicine Show. Man to do Black and put on Acts. Platform Show. Cities only. Other Medicine People write. Wire, stating what you do and salary. FRED A. STOCK, General Delivery, Muscatine, Iowa.

STEPHENS PLAYERS
WANT AT ONCE Band People in all lines that double Orchestra or Stage. Also Ingenue with Specialties. GEO. W. STEPHENS, Manager, week of July 13, Milan, Mich.; July 20, Onsted, Mich.

CRAGO STOCK COMPANY WANTS
Man for Leads and General Business, Woman for Ingenue, Character Woman and General Business. Preference to those doing Specialties. State all in first letter and be ready to join by wire. We pay all. Week Rep. under canvas. Address L. J. CRAGO, Independence, Wisconsin.

BUD HAWKINS PLAYERS WANT
Boss Canvasman, to handle 60 with two 30s and a 30. Also three Working Men. Week-stand T-10 Repertoire Show. Wire BUD HAWKINS, week July 13, Salem, Indiana.

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FOR SEASON 1925-26.
A-1 fast-stepping Agent. One-nighters preferred. Address all communications Aurora, Indiana.

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To join on wire. Trombone, Cornet, Tenor Banjo. Orchestra only; Must read, fake and transpose. Long season. J. G. O'BRIEN STOCK CO., McKenzie, Tenn., week July 13.

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Water Show Workers for B. Kyle's Water Show. Top salary paid. Also want good Grinders, Ticket Sellers and Talkers. Address L. M. BROPHY, General Manager, Kalamazoo, Mich., week July 13; Muskegon, Mich., week July 20.

P. S.—Isabell Ward, Larry Kohler and wife, join at once.

W. G. WADE SHOWS WANT

Following Concessions: Corn Game, Blankets, Floor Lamps, also few more Grind Stores. Wonderful opening for American Palmist. Join on wire. Address Bronson, Mich., week of July 13.

CARNIVAL WANTED DUPLIN COUNTY FAIR

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FIVE DAYS AND FIVE NIGHTS

Will book Rides and Shows or will contract with eight or ten-car show. This will be the best early fair in U. S. Best crops here in five years.

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LEXINGTON, KY., AUGUST 10-15. TEN MORE TO FOLLOW.

WANTS Whip, Chair-o-Plane, Caterpillar or any other Rides. WANTS Ten-in-One or any other Shows. Performers and Musicians for Plant Show. Girls for Shows and Ticket Boxes. Cook House and other Concessions open. No exclusives. DAN C. MICHAEL, General Manager; J. A. JACKSON, General Director.

MICHAELS BROS.' EXPO. SHOWS, 182 West 135th St., New York, until August 2.

WANTED---RIDES AND CONCESSIONS FOR LUDLOW, MASS., AUGUST 1 TO 8

TWO SATURDAYS. BIG ANNUAL GREMIO LUSITANIA CELEBRATION. In the heart of the city of Ludlow. THE LIVEST DATE IN NEW ENGLAND. All Wheels open. No gift or gaff tolerated. Wire CHARLES FISHER, 785 State Street, Springfield, Mass.

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For J. C. Wilson's Jungland Circus. Out until Christmas. Booked with J. Geo. Loos Shows over circuit of twenty Fairs. Always in the market for all kinds of Animals. Address: J. C. WILSON, care J. Geo. Loos Shows, Wellington, Kan., this week; Cherryvale, Kan., week July 20.

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NATIONAL AND STATE

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OLD-HOME WEEK CELEBRATION

On the streets of Jessup, Pa., opening Sunday at midnight, July 27, to August 1. Endorsed by Chamber of Commerce. Advertised miles around, in sections where mines are working both day and night. Parades, Fireworks, Free Acts every day. Limited number of Concessions open—Wheels and Grind Stores. No exclusive except Cook House. Novelties open. Can use Athletic Show with outfit, good proposition. Rides and Shows booked by Anthracite Amusement Co. This is positively biggest celebration in the heart of the coal region. 500,000 growing population. Write or wire H. WOLFE, Westminster Hotel, Scranton, Pa.

FRANK J. MURPHY SHOWS

Want to hear from New York, Pennsylvania and Jersey Fair Secretaries who can place our Shows and Rides. Also want men for Merry, Ferris and Whip. All communications to FRANK J. MURPHY SHOWS, Garfield, N. J., July 13-18.

RICE BROS. SHOWS WANT

The following Shows: Freak and Fat Girl, Platform Shows, Skeleton Dude and Chinatown Show, Diving Girl Show. Want Tattoo Artist and Useful People for Tea-in-One. The following Concessions are open: Devil's Bowling Alley, Blankets, Ham and Roaster, Candy Race Track, Novelties. G. C. Swan wants two real Wheel Agents. Arthur Lewis and Doc Angel, wire me at once. CECIL C. RICE, Everts, Ky.

NOTICE SECRETARIES of Indiana Fairs and Celebrations

The Strayer Amusement Company have open dates for August and September for Northern and Central Indiana. Have five Rides, eight Shows, Free Acts and Calliope. Address J. R. STRAYER, Mgr., week July 13. Dokies' Joy Jubilee, Pekin, Ill.; week July 20. Modern Woodmen Fun Frolic, on the levee, Peoria, Ill.

MILLER BROS. SHOWS

Bramwell, W. Va., this week. Big Celebration at Princeton, W. Va., on streets, to follow. Want Merry-Go-Round to join at once. Will book any Show of merit. Have complete outfit for Hawaiian Show. Concessions, come on; no ex. First show down town in Princeton in seven years. Bill Stone wants to hear from his old people. All address MILLER BROS.' SHOWS, Glenn Miller, Mgr.

"THE PUBLICATION OF FACTS THE PAPER THAT SERVES"

The Billboard

OUR CHIEF AIMS HONESTY SINCERITY TRUTHFULNESS

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CALGARY EXHIBITION AND STAMPEDE RECORD BREAKER DESPITE TWO DAYS OF RAIN

Attendance 178,668 This Year, Beating Last Year's by Almost 11,500---Gorgeous Pageant Opens Program---Rubin & Cherry Break Midway-Receipt Records---Winners of Stampede Finals

Calgary, Can., July 11 (By Wire).—The Calgary Exhibition and Stampede Combined enjoyed sunshine the last four days and in spite of the first two days of bad weather broke all records for attendance, both gate and grand stand, and in number of entries. Total attendance for the week was 178,668, whereas the attendance in 1923 was 138,000 and last year 167,279. The Rubin & Cherry Shows broke all midway records. The World Amusement Service Association presented splendid platform acts.

Field Marshal Earl Haig attended Thursday and Friday.

Winners of the finals were: Bucking horse bareback riding, Norman Edge, Cochrane, Alta.; bucking horse riding with saddle, Breezy Cox, Solonville, Ariz.; riding bucking steers, Norman Edge; calf roping contest, Mike Stewart, Tulare, Calif.; Canadian champion calf roper, Pete Brulsehead, Tandoff, Alta.; wild cow milking, Jack Brown, Lethbridge; chuck-wagon race, Bayse Collins, Louisiana; Canadian champion bucking horse rider, Ab Falconer, Cardston, Alta.

Calgary, Can., July 7 (By Mail).—The Calgary Stampede and Exhibition has got away to a rather unsatisfactory start due to rain on the two opening days. With all plans concluded for the greatest frontier celebration ever staged, commemorating Calgary's 50th birthday and likewise the jubilee of the coming of the

Minimum Rate Set For Stage Designs

United Scenic Artists' Association Notifies Producers of Ruling on Charge for Creating Ideas and Designing Settings

New York, July 11.—The United Scenic Artists' Association, Local Union 829, of the Brotherhood of Painters and Decorators, which has under its jurisdiction all the scenic designers and artists in the theatrical business, has sent out notification that a ruling was adopted at its last meeting which fixes a minimum charge for all scenic creations by the members of the organization.

The new schedule calls for a payment of \$250 or more per act for any ordered and accepted idea thoroly worked out for practical execution according to specifications laid down by the U. S. A. A. a minimum of \$100 or more per act for any ordered but not accepted idea;

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Mounted Police, it is sad to have unfavorable weather conditions.

In any event the pageant, one of the greatest events of the week's program, was pulled off the opening day, altho it had a narrow escape, for it rained just as the last floats passed the reviewing stand.

Nothing like this event in romantic color and magnitude has, I believe, been

(Continued on page 11)

French and English Actresses Strike in Havana, Cuba

Havana, July 9.—A number of the English and French girls now appearing in Cuba with the French company, *Ba Ta Clan*, of Madame Rasimi, have gone on a strike. It appears that the company has further contracts for Mexico, Central and South America, but many of the chorus girls, both English and French, decline to continue the journey and have appealed to their respective consuls to have them sent back to France. The company has just returned from a "barnstorming" trip thru the interior of Cuba and the young women, it is said, have had very poor accommodations in the hotels and had to make some early trains, which they have rebelled against. The managers of the company have refused to allow the girls to break their contracts with them and the matter

(Continued on page 11)

TRAVELING STAGEHANDS GET \$10 RAISE AFTER SEPTEMBER 6

Amicable Adjustment Also Grants \$20 and \$25 Increase for Members in Road Shows That Play More Than One City in Week, Such as Tryouts--Projectionist Included--"Lower Berths" Part of Contract

New York, July 11.—After a series of smooth, business-like conferences between representatives of the general office of the International Alliance of Theatrical Stage Employees and Moving Picture Machine Operators and The International Theatrical Association a straight increase of \$10 was granted the stagehands working in road attractions, and \$20 and \$25 increases to those traveling members in shows with so-called "production contracts" due to the show being in its try-out period or playing more than one city in a week.

The new wage scale goes into effect September 6, when the present two-year contract expires. The fact that the matter has been amicably adjusted two months before the actual time of the expiration of the present contract is considered an indication of how well the I. A. organization is capable of handling such affairs in a conciliatory manner.

Exclusive of the price scales, the clauses and provisions in the old contract will be retained in the new, with the following exception of the first paragraph of the contract which will read: "To furnish sleeping car accommodations, consisting of single lower berth, when night traveling is necessary." Notice of the new scale sent to officers and members reads in part:

STRAIGHT CONTRACT

Members engaged under traveling contract shall receive a flat increase of \$10 per week on and after September 6, 1925, over the present scale of wages, and in order that there may be no misunderstanding the old and new scales are set forth below:

(Continued on page 11)

ASCHER BROS. HEAD CHAIN OF FIFTY CHICAGO M. P. THEATERS

Effect Combination With Cooney Bros., Andrew Karzas and Coston Group---Called Motion Picture Theaters Consolidated

Chicago, July 11. — Ascher Brothers have effected a combination with Cooney Brothers, Andrew Karzas and the Coston group of motion picture theaters whereby Ascher Brothers head a consolidated chain of 50 Chicago picture theaters, according to an announcement made today.

It is said the newest movie combination will be named the Motion Picture Theaters Consolidated. Max Ascher is quoted as saying the number of houses controlled will be increased to 125 inside of a month. It is believed the recent merging activities of Lubliner & Trinz and Balaban & Katz and the expansion of the latter firm in becoming interested in other motion picture theater groups are responsible for the action of Ascher Brothers and their new associates.

One motion picture man told *The Billboard* that the hub in the wheel of the motion picture exhibiting business is the ability to buy the pictures you want and when you want them and buy them right. Mr. Ascher is also quoted as saying the latest move is one to protect and increase the buying power of the exhibitors concerned. Showmen generally look upon the new combination as a booking arrangement pure and simple and some of them expect to see all of such combinations now existing increased in scope.

CENTRAL STATE SHOWS STRUCK BY CYCLONE

The Central State Shows were struck by a cyclone at Carlisle, Ky., at 10 o'clock Sunday night, July 12, and everything was blown down. It is reported that the shows would be in operation the night of July 13. Full details are promised for next week's issue.

Year's Record at Coney

New York, July 13.—Coney Island was visited by 750,000 people yesterday. This is a record crowd for the year. Manhattan Beach, Long Beach and the various Greater New York parks were crowded. Business for concessionaires was just fair owing to the terrific heat. The crowds seemed to be interested only in bathing and remained in the water until late in the day at all beaches.

Loew's Purchase of Astor Heads Important Theater Deals

Reade Transfers Broadway House to Loew at Profit of \$2,000,000 ---To Be Used for "Superspecials" With "Ben-Hur" Probably First---Theater Realty Active All Week Thruout New York City

New York, July 13.—The past week saw several big theater deals consummated, perhaps the most important and least expected being one between Marcus Loew and Walter Reade whereby the Astor Theater, which was recently purchased by Reade, becomes the property of Loew's, Inc. Under the contract Loew takes over the Astor for a period of 10 years with a renewal option of 21 years. The contract will also net Reade a profit

of \$2,000,000 on the first term of the leasehold or \$200,000 a year.

Reade secured the property a few weeks ago from B. K. Binberg and E. R. Thomas, and under a clause in their contract the Shuberts were allowed to cancel their lease on the theater at the time of the sale. Reade announced that he intended to operate the house himself. The property consists of a five-story

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STATE SUSPENDS ENFORCEMENT OF CONNECTICUT MOVIE TAX LAW

Two Companies Questioning Constitutionality of Measure Ordered To File Briefs Within 10 Days—Operators Must Keep Records of Films Shown or Forfeit Licenses

HARTFORD, July 11.—Enforcement of the new motion picture tax and censorship law for Connecticut has been suspended pending the settlement of the question of its constitutionality. The Fox Film Corporation and the American Feature Film Company, which are testing the law in behalf of the producers, distributors, exchange men and exhibitors, yesterday were ordered to file briefs within 10 days in support of their cases, the order being issued by Judge Henry Wade Rogers, of the United States Circuit Court. In expounding the cause of the two plaintiffs Attorney George W. Wickersham based his attack on the ground that the taxing feature of the law is in direct violation of "freedom of commerce among States", and, as such, is against the Federal Constitution.

The decision to suspend operation of the law was reached following a conference Wednesday between Attorney-General Frank E. Healy and Arthur L. Shipman, special counsel appointed by the former to represent the State in the proceedings instituted by the film interests. While no attempt is being made to collect the tax of \$10 a reel imposed by the law, all picture operators are being required to keep an exact record of all films exhibited and the nature of the pictures. If the legislation is adjudged unconstitutional the tax will be figured on the basis of these records.

In a statement printed in the newspapers Tax Commissioner Blodgett said in part:

"The failure of any motion picture machine operator to keep such data as is here required will subject him to forfeiture of his license to operate under the provisions of said statute, and other penalties prescribed by the law.

"The provisions of said chapter 177 do not require payment of any tax on reels commonly called news reels and which portray current events, or reels which show pictures of a strictly scientific character and are intended for the use of the learned professions, or reels for the exhibition of pictures for the promotion of educational, charitable, religious and patriotic purposes, or for the instruction of employees by employers of labor. However, the record required to be kept must be complete as to all reels, whether exempt from taxation or not.

"A faithful compliance with these regulations pending the decision of said court will greatly assist in the proper administration of this law. The co-operation of exhibitors and motion picture machine operators and strict compliance with the regulations herein contained are very respectfully invited."

"THE LOVE SONG" WILL OPEN REBUILT OLYMPIC

Will Mark Opening of Another Loop Home of Opetetta by the Shuberts in Chicago

Chicago, July 9.—J. J. Shubert was here for several days in conference with contractors and artists, arranging for an entirely new interior in the Olympic Theater. He promised something very handsome in the way of a new house interior. The opening attraction, as things now stand, will be *The Love Song*, which had an all-season run at the Century Theater, New York. This operetta has a score made up chiefly of Offenbach's music. Mr. Shubert said the original cast will be brought to Chicago, together with the original production.

Stanley House, Atlantic City, Changes Policy

Atlantic City, N. J., July 10.—A change in the Stanley's policy has been instituted, according to an announcement made by the Stanley Company of America heads last night. The Stanley, the newest photoplay house in the resort and what has been regarded as the most sumptuous in the State, will bill only cinema attractions in the future and there will be a complete change of program every Wednesday and Saturday in lieu of the original program, on which there were several vocal and dancing specialties.

With the large capacity of 2,200 it was deemed that a 75-cent admission, which is a high-water mark for local photoplay houses, would not stand a policy of a program revision but once a week.

Refuses To Lease Theater; Court Action Is Sought

London, July 11 (Special Cable to *The Billboard*).—Lawrence Cowen on Thursday brought action in Chancery Court requiring Dennis Eddie to perform an agreement to lease the Fortune Theater for 7, 14 or 21 years. Eddie alleged that the theater was unprofitable, as the lines of sight were faulty, seating capacity insufficient, accommodation had and lighting system inadequate. The case was adjourned.

Leon Washburn Rehearsing Stetson's "Uncle Tom" Show

Veteran Manager Glad To Have the Old Organization Back Under His Name Again

Chicago, July 11.—Leon Washburn, a pint-size 69-years-of-militant-showmanship, beamed with satisfaction today when he told a *Billboard* reporter that his Stetson's *Uncle Tom's Cabin* Show, now in rehearsal, is to set a high mark in Tom history. Mr. Washburn is reviving the show after being away from it for 15 years. He originated Stetson's Tom 45 years ago and ran the show for 20 years. For the past 15 years he has owned Washburn's Theater, Chester, Pa., which he recently sold to local capital. Stetson's Tom has been running right along in the meantime but under other management.

Mr. Washburn will open on Butterfield Time at Port Huron, Mich., August 1, playing two-day stands. He will have 25 people on the show, with special settings and uniforms and will manage the show in person. In the parade he will have a platoon of white buglers in gorgeous uniforms. The colored performers, also in uniforms, will have a drum corps with the drums mounted on wheels.

"I don't claim the honor of having had an ad in the first issue of *The Billboard*," said Mr. Washburn, "but if I remember rightly, W. H. Donaldson rounded me

Ogden Theater Robbed

Ogden, Utah, July 9.—Burglars blew open a safe in the office of the Alhambra Theater at 5:30 Monday morning and es-

SEALING THE DEFENSIVE MOVIE ALLIANCE



Frederick H. Elliott, new general manager of the Independent Motion Picture Association, presents to R. F. Woodhull, national president of the M. P. T. O. A., at Asbury Park, N. J., a testimonial resolution adopted by his organization pledging its co-operation with the theater association in its fight for independence. Joseph M. Seider, president of the New Jersey M. P. T. O. A., stands at the right of Elliott.

aped with \$1,000 after striking Walter Fowler, janitor, on the head and locking him in a dressing room. Fowler escaped shortly afterwards and gave the alarm.

It is thought that the burglars gained entrance from a window of an unoccupied office on the second floor. They escaped by breaking the lock off a back door.

The Alhambra is the largest house in Ogden and books Pantages vaudeville and motion pictures.

25 Years Without Auditorium, New Orleans May Get One

New Orleans, July 12.—For 25 years New Orleans has been handicapped by the lack of an auditorium to handle the many conventions that meet in this city. Mayor Martin Behrman has devised a plan whereby an auditorium seating 10,000 people can be erected without cost to the taxpayers. At a meeting held in the Association of Commerce and attended by 100 business men, committees were appointed to confer with the mayor on this project and it is expected that within a few weeks he will divulge his plan. Hal Thompson, representing the Roosevelt Hotel, has announced that in the new structure, now nearing completion, an auditorium has been provided which will seat 3,500 people. This hall thru the courtesy of the management of the Roosevelt, is at the disposal of all conventions coming to New Orleans.

up just before the second issue and pointed out the light. I bought my paper from the Donaldson Lithographing Company farther back than 40 years ago, even before that firm went over to Newport."

"Student Prince" Not Taking So Well at Atlantic City

Atlantic City, July 10.—*The Student Prince*, now showing in the Garden Pier Theater after its Philadelphia engagement, is meeting with a rather unsuccessful season, altho it has completed but one week of a several-week engagement.

The Student Prince is the first big musical production to open in this resort for a run longer than a week and it is understood that many are skeptical as to its drawing power for the coming week. The two weeks subsequent to July 4 in Atlantic City have always been regarded as poor from a theatrical standpoint and it may be that the *Prince* will hold the next two weeks. In that event it will meet with clear sailing.

The publicity in this connection has been termed excellent. A circus ballyhoo preceded the opening night. The entire student chorus serenaded Sigmund Romberg, the composer, on the Boardwalk in front of the new Stanley Theater, in which he had consented to lead the Stanley Orchestra.

TWO MORE HOUSES FOR OMAHA, NEB.

A. H. Blank Plans One To Seat 3,200 People and World Realty Company the Other

Omaha, Neb., July 12.—Two new theaters, each of which will cost about \$1,000,000, will be built here as soon as negotiations are completed.

A. H. Blank, operator of the Rialto and Strand theaters, has closed a deal with Creighton University for a long-time lease on the southwest corner of 20th and Farnam streets, where he plans to build a theater to seat 3,200 people.

The World Realty Company, operating the World, Sun, Moon, Muse and Empress theaters, plans another theater on the northeast corner of 16th and Douglas streets. To build this will require the tearing down of the two-story Bushman block and the Empress Theater.

Retail shops probably will be included in both theater buildings.

"The Jazz Singer" Opens To Enthusiastic Ovation

Stamford, Conn., July 10.—*The Jazz Singer*, by Samson Raphaelson, a newcomer in the ranks of playwrights, had its premiere at the Stamford Theater here last evening, with George Jessel as the featured member of an exceptionally fine cast. Whatever preproduction misapprehensions and conjectures that may have arisen concerning Lewis & Gordon's first dramatic offering of the new season were set at ease when the play revealed itself as an exceedingly interesting comedy drama with a far-reaching and tremendous emotional appeal.

Both the piece and Jessel received an unusual ovation not only from the coterie of professional celebrities, which included Al Jolson, who had heard the rumors that *The Jazz Singer* was a biography of his life; Louis Mann, Sam Bernard, Clara Lippman, Sam Shipman, Vera Gordon, Mary Ryan, Pavloska and Sam Forrest, but also from the regular Stamford first-nighters.

During rehearsals of the play many stories got around about the theme of the piece. One was that it was a musical play, another labeled it as another *Abie*, and still another rumor was that the plot was the story of Al Jolson's career. It is none of these but is an altogether momentous subject, treated in a unique manner. *The Jazz Singer* is based on a magazine story, *The Day of Atonement*, by Raphaelson. With Broadway as its locale and the lower East Side as a background, it depicts an actor-singer of syncopated melodies who, when just as he is about to be starred at the head of a big musical revue, at the pinnacle of his career and his life's dream almost realized, is suddenly called upon to sacrifice his ambition, stardom, the girl he loves, to the call of duty toward his father and mother.

George Jessel, recruit from vaudeville and musical comedy, is ideal as the jazz singer. The drama is not entirely without music. Jessel, in his inimitable way, renders two jazz numbers, and in addition, with the aid of a choir, sings the sacred *Kol Nidre*, which is one of the most beautiful effects of the tense story. By his naturalness and pleasing personality the young actor scored a triumph in his first dramatic venture. He is surrounded by a well-chosen cast, which includes Thelma Foster, Ralph Locke, Paul McAllister, Bandle Fredrick, Henry B. Toomer, Edwin Maxwell, Sam Jaffe, William E. Morris, Mildred Leaf, Lynton Athol, Winifred Barry, Dale Bretton, Meyer Posner, Arden Ben-Hon, Abraham Klotz and J. Warren Sterling. Al Lewis, of the firm of Lewis & Gordon, the producers, staged the piece himself, his first attempt at directing.

The Jazz Singer plays three days in Stamford and next week moves on to Asbury Park for the first half and Long Branch for the last half. It will then be shelved until fall for a Broadway showing.

Spokane Theater Fire

Spokane, Wash., July 9.—Fire from an adjoining building resulted in a \$10,000 damage to the Class A Theater here Sunday night. The house is closed indefinitely, according to Ray A. Grumbacher, manager, who operates the Class A as part of his chain of picture houses here. The rear end of the building was damaged, water adding to the loss in furnishings and the organ. A near panic was averted when an attendant gaged a hysterical woman patron who screamed "fire" when the smoke was first discovered.

"The Rehearsal" Revived

London, July 11 (Special Cable to *The Billboard*).—The Phoenix Society has revived *The Rehearsal*, by the Duke of Buckingham, a burlesque of Dryden. It affords amusing opportunities for comic acting by Fred O'Donovan, Harold Scott, Alfred Clark, Eileen Helen, Beatrice Wilson and Melville Cooper.

Municipal Opera Co. Reorganized

Affairs of New Organization Under Direction of Samuel Sobel --- "Aida" Initial Presentation

New York, July 11.—The Municipal Opera Company, Inc., which was recently compelled to discontinue rehearsals when the Actors' Equity Association called out its members because the backers of the organization had failed to put up the required bond, has been completely reorganized and announces that it will open its season at the Polo Grounds Wednesday evening, July 22, as originally planned, with *Aida* instead of *H. M. S. Punter* for the initial presentation. This change of bill from a light opera to a grand opera places the company out of the jurisdiction of Equity, as the actors' association does not deal with grand-opera performers.

The affairs of the new company will hereafter be under the direction of Samuel Sobel, attorney, as president; Julius Blumenthal, a real estate operator, as treasurer; and Ralph Steinberg, who headed the former organization, as vice-president and secretary. Tom Burke's name is not mentioned in connection with the reorganized group, and as he is an Equity member it is believed he is out of the venture entirely.

A cast of 150 artists has been selected. It is announced, and rehearsals are in progress. Carmelita Bonelle has been engaged to sing leading roles and negotiations are said to be under way to secure the Metropolitan Opera Orchestra in its entirety. Estelle Liebling will continue as director of auditions and will assist in the production of the operas throughout the season.

Stage Guild Meetings

Godfrey Tearle Stresses Need of Capital Fund at Artists' Section Gathering—Managers' Section Re-Elects Percy Hutchinson Chairman

London, July 11 (Special Cable to *The Billboard*).—Godfrey Tearle presided at the second ordinary general meeting of the Artists' Section of the Stage Guild when the list of the new council was read and a statement of the year's work made. Nothing particular was achieved apparently, and Tearle stressed the need of a capital fund in addition to subscriptions, the latter being insufficient to carry on the work.

John E. Barham, secretary, reported the year's doings guardedly, and, answering members' questions, Tearle admitted that the Guild had been unable to enforce the so-called agreed contract.

The Managers' Section met previously and re-elected Percy Hutchinson chairman and B. A. Meyer, vice-chairman. A brief press statement was issued, alleging continuous growth of both sections and promises of peace and understanding between managers and artists in the future.

Neither meeting disclosed the financial position of the organization, nor indicated any practical achievements or reforms achieved.

Firmin Gemier To Direct Play For International Playhouse

New York, July 11.—Firmin Gemier, noted French actor and director, who presented a repertory here last season, has signed a contract with Irna Kraft, executive director of the newly formed International Playhouse, to come over here in January and direct the production of *Dr. Knock* or *The Triumph of Medicine*, a satire by Jules Romains, which is now being played with great success in Paris and Berlin. Miss Kraft, who is traveling abroad in search of suitable material for presentation by her organization next season, has obtained the American rights to this play and it will be one of the first offerings of the International Playhouse.

Robert Atkins' First London Managerial-Venture

London, July 11 (Special Cable to *The Billboard*).—Robert Atkins' first London managerial venture, *Israel* Zangwill's comedy, *Mr. Moderns*, opened Tuesday at the New Theatre. The piece is not devoid of merit, for it has occasional passages of sleek dialog, but the plot characterization is trite, staid and threadbare. It is an extraordinary selection on the part of one of the best English producers, from whom better things are expected.

Gibbons at White City

Chicago, July 11.—Harry Gibbons, illusionist, who has been working around Chicago, is now engaged at the Madame Murphy Beauty Shoppe, at White City. For a number of seasons Gibbons has been with Chris Langstaff as a dancer.

Professionals Going Abroad

Called Upon To Ask for Share of Ship's Concerts for Actors' Fund When Program Is Dependent Upon Them

New York, July 8, 1925. *The Billboard*, 1560 Broadway, New York City, Gentlemen:

Daniel Frohman, our president, will be very grateful if you will insert the following paragraph in your next issue of *The Billboard*:

The Actors' Fund is making it known to all professionals going abroad to ask for a share of the Ship's Concerts for the Actors' Fund, where the program is dependent upon them for the passengers' entertainment.

The United States shipping lines have made this a general rule on all their vessels, and the fund receives from them monthly contributions.

Very truly yours,
W. C. AUSTIN,
Assistant Secretary The Actors' Fund.

Arbitration Sought

In I. A. T. S. E. Controversy at Milwaukee

Milwaukee, Wis., July 11.—Arbitration by an international officer of the stagehands' union is sought by Milwaukee theater managers in an effort to straighten out the controversy between down-town managers and their stagehands. Both sides claim grievances. The union men are dissatisfied with wages, while the managers complain of demoralized conditions among the employees and accuse the union of unjust discrimination in demands of managers.

Particular exception is taken by the Milwaukee Theater Managers' Association against the alleged rigid enforcement of closed-shop rules in down-town theaters, while neighborhood picture houses are permitted to employ non-union help backstage and still can get union musicians and operators. It is claimed by the M. T. M. A., which has been roused from dormancy by the impending crisis, that outlying houses benefit as much by stage presentations by tabloid companies and others as do the down-town houses by their performances. In order that competition with the outlying houses be on a fairer basis, they ask that only union stagehands at union wages be permitted to work in the smaller houses.

The managers are asking that the entire difficulty be placed before an international officer for adjustment and several of them have individually signified their willingness to abide by his decision. The houses represented in the recently incorporated Milwaukee Theater Managers' Association, and as such involved in the controversy, are the Palace-Orpheum, Majestic and Miller, vaudeville; Davidson, legitimate; Garrick, dramatic stock; Wisconsin, Strand, Alhambra, first-run pictures; Gayety and Empress, burlesque.

Mutual Burlesque Shows

Additional List of Shows on Circuit and Principals Engaged for Companies

New York, July 11.—In *The Billboard* dated July 4 was published a list of shows on the Mutual Circuit and principals engaged for companies, namely: *Art Models*, Chick-Chick, Evelyn Cunningham and Her Gang, *Giggles*, *Hollywood Follies*, *Hotsp-Topsy Girls*, *Hurry Up*, *Innocent Maids*, *Kandy Kids*, *Kuddling Kates*, *Moonlight Maids*, *Naughty Nifties*, *Night Hawks*, *Round the Tooten*, *Speed Girls*, *Speedy Steppers* and *Step Lively Girls*. Since then, principals who have been engaged are: Arthur Meyers, Jim Carleton, Bryan Wolfe, Tom Mullins, Norma Cook, Jean Leonard, Madeline Worth, for the *Happy Hours* Company; Frank (Rags) Murphy, Nellie Nelson, Harry Stratton, Benny Abbott, for the *Hey, Ho* Company; Kitty Madison and Bonnie Moore for the *Jazztime Revue* Company; Frances Farr, Sam Mylle, Eddie Lloyd, Frank Damsel, for *Make It Pappy* Company; Frank Harcourt, Nat Alberts, Ed Griffin, Jack Stahl, Libbie Ihrt, Mabel LeMonnier, "Pep" Bedford, for *Red Hot* Company; Max Coleman featured, Harry Jackson, Chester Griffin, Peter Wells, Claire Stone, Virginia Greene, Marion O'Neill, for *Step Along* Company; Harry Fields featured, Billy Tanner, Charles Schultz, Earle Gaudet, Alton Barnes, Ruth Olsen, Irene Finley, for *Happy Fields and His Sugar Babies* Company; Irving Sellg, Harry Meyers, Harry Connors, Jack Fork, Mae Davis, Syd Burke, Rose Lee, Dolly Connors, for *Whirl of Girls* Company.

Re-Engaged for "Broke" Role

Ursula Ellsworth, who originated the comedy-character role of Elmire Ludine Smith in *Zelda* Sears' comedy *Broke* at the preliminary out-of-town run of the play in Philadelphia last spring, has signed a contract to play the same part when the play opens early in the fall on Broadway. Mrs. Ellsworth is spending the summer with her daughter in St. Louis.

Plan Screen Guild For Better Films

Improved Technique Sought by New Organization Which Will Make as Well as Exhibit Pictures

New York, July 11.—The development of a new and higher technique in the making of motion pictures is one of the aims of the Screen Guild, which is to be organized with a membership of film stars, directors, critics and other persons interested in improving the screen tastes of the people of the country. Not only will the organization exhibit "sophisticated films" but it is also intended to produce a number. Present plans also call for the extension of the idea thru-out the land by forming similar groups. Affiliations are planned with foreign producers.

Prominently identified with the movement are Robert A. Sanborn, New York editorial representative of *Small, Maynard & Co.*, publishers; Curtis Melnitz, Eastern press representative for Charles Chaplin, and Joseph R. Fleisler, director of publicity for Ufa-Usa. Among other presentations they intend to show Von Stroheim's cutting of *Greed* and several films produced by German directors. Active membership in the organization will be limited and the guild will be operated upon the subscription rather than the "membership dues" plan.

Press Representatives Deny Move To Unionize

New York, July 11.—The Theatrical Press Representatives of America, Inc., at a general meeting held yesterday in the assembly rooms of the Burlesque Club adopted unanimously a resolution to issue the following statement:

"Regarding the publication in a local newspaper of the statement that theatrical press representatives and advance agents were being unionized, this organization places itself on record as disclaiming any connection with any such alleged movement and that it is not in sympathy with a movement of this nature.

"The organization, comprising nearly 300 men and women engaged in this work in amusements, is organized for the following purposes:

"To bring together in a professional and fraternal relation all those theatrical press representatives—both men and women—who are eligible for membership.

"To foster a high standard for the conduct of the work of its members.

"To maintain the strictest ethics and so uphold only those practices which are fair and honorable.

"To encourage its members to merit the esteem and confidence of business associated by rendering faithful and efficient service at all times.

"To urge its members to gain and retain the unbounded respect of the press and the public alike by a conscientious regard for the facts in all advertising and reading material."

The Theatrical Press Representatives of America is affiliated with the International Theatrical Association, which comprises the theater owners, producing managers and house managers of the country.

George Gatts To Revive "A Daughter of the Sun"

Chicago, July 12.—Announcement is made that George M. Gatts will revive *A Daughter of the Sun*, a South Sea comedy-drama, written by Ralph T. Kettering and Loren Howard, which enjoyed a vogue about 10 years ago. It is believed the recent success of *White Cargo* and *Alona of the South Seas* had something to do with Gatts' decision. The latter will also send out *Stere*, in which Eugene O'Brien was his star recently, and will again exploit Walter Scanlan as an Irish star for the sixth year. Gatts was for years a Chicago producer when a score of firms were putting plays out of the prairie metropolis.

Rebuilding Opera House

Newark, N. Y., July 9.—Workmen are employed here now cleaning up debris and putting razed walls in condition for rebuilding the Opera House, which was almost completely destroyed by fire six weeks ago. W. R. Campbell is working on plans for a two-story concrete building. The theater will occupy the ground floor, while offices will fill the second floor. It is planned to have the building ready for occupancy in January.

Guatemalan Stars in U. S.

New Orleans, July 9.—Perla Violeta Amado and her brother, Agusto, Guatemalan theatrical stars, with their mother, are stopping in New Orleans en route to New York. Both Miss Amado and brother, the only 16 and 15 years old, respectively, have been on the stage for several years.

Sentences Girls To See "The Naked Truth"

Chicago, July 11.—Judge Trude, of the Morals Court, has been sentencing girls who appeared before him on various charges to see *The Naked Truth*, at the La Salle Theater. The girls are admitted by the judge's personal card and are required to report back to Miss Swanson, probation officer. The arrangement is a special one with Sam Cummins, producer of the picture. The contract with the Shuberts has been extended, meaning that the T. N. T. will show at the La Salle for four weeks.

It is reported that a protest petition, asking the movie censor board to reverse its decision and allow children between the ages of 16 and 21 to attend *The Naked Truth*, is being circulated with more than 12,000 signatures up to this date.

Night Club Artists Booked for Rivoli

New York, July 11.—Night club entertainers will assist in amusing the audiences at the Rivoli Theater, beginning tomorrow, in connection with the premiere showing of Paramount's *Night Life in New York*, which features Rod La Rocque and Dorothy Gish. A different contingent of artists will appear each evening and, incidentally, tomorrow will mark the start of the summer engagement of Ben Bernie and his orchestra.

Monday evening will be Club Kentucky Night, when *Southern Hospitality* will be presented with Bert Lewis. On the following evening Earl Lindsay will present *In the Sun* while observing Everglades Night. Wednesday evening will be Plantation Night with the *Tan Toun Topics*, featuring Ethel Wales, and a cast including Will V. Leroy's Plantation Orchestra. Central Park Casino Night will be next, when Florence Richardson and her Casino Orchestra will entertain. Friday evening will be known as Club Alhambra Night, when performers from that entertainment place will go thru a program.

Washington Square Players Distinguish Themselves

New York, July 10.—Judging from the large attendance at the good-sized little theater of the Washington Square Players at the New York University, made up of citizens and visiting delegations of students at Columbia and New York universities, the summer repertory of the Washington Square Players will prove notably successful.

In the opinion of this reporter, who saw the present production of Shaw's *You Never Can Tell*, Professor Somerville, director of Dramatic Art at New York University, has succeeded in putting on a repertory which no lover of Shavian masterpieces can afford to overlook. From the standpoint of good acting and clear diction, Professor Somerville's presentation of *You Never Can Tell* compares favorably with any professional offering along Broadway.

After completing their run in this vehicle, the players will run another of Shaw's comedies, *Candida*, beginning July 23. Miriam Steep, who appeared as Glorla in the first play, will have the title role in *Candida*. Richard Cough, the Fergus Crampton of *You Never Can Tell*, will play a totally different role, that of the Rev. James Mayor Morrell. The Marchbanks of *Candida* will be the Philip Clandon of the other Shaw play. Richard Lambert, having finished the solicitor, McComas, takes up *Candida's* father, Burgess. And the Mr. Bohun, K. C., of *You Never Can Tell* will appear as the young curate assistant to Morrell. Proserpine Garnett, the emotional secretary, will be played by Davida Galbraith, who appeared in the first act bit of the maid for *You Never Can Tell*.

Another Theater for Stanley in Atlantic City

Atlantic City, July 11.—The Stanley Company of America has announced its plans for the erection of a \$2,000,000 photoplay and vaudeville house at Missouri and Pacific avenues, in the downtown section of this resort. The announcement followed the opening of the palatial Stanley, in the central section of the city on the Boardwalk, which is playing first-run pictures, dance and musical diversissements and occasional specialties. The Stanley Company also owns the site at South Carolina and Atlantic avenues, which is the center of the business district, and is to build there a pretentious theater in one year.

Ralph Spence to Coast

Chicago, July 10.—Ralph Spence, movie scenarist, who stepped strongly into the dramatic angle of the business when his *Gorilla* became an overnight hit in New York, was here yesterday and looked over *The Gorilla* Company, playing at the Studebaker Theater. Spence is on his way to Los Angeles, where his new play, *The Yes Man*, will have its premiere.

"THE MIRACLE" TO TOUR

Morris Gest To Present Huge Spectacle as Civic Enterprise in at Least Four Cities Next Season—Sails for Europe To Arrange for American Appearance of Moscow Art Theater Musical Studio and Other Foreign Attractions

NEW YORK, July 11.—More than \$1,000,000 in guaranty funds has been subscribed in four American cities to make possible the presentation of *The Miracle* as a civic enterprise in those communities next season, according to an announcement made by Morris Gest just before he sailed last Thursday night on the S. S. Olympic.

In each city the profits will be devoted to charitable or civic purposes. Gest to receive a fixed amount for his services. St. Louis was first in the field with the announcement some weeks ago of a definite four weeks' engagement beginning Christmas Eve, for which a guaranty fund of \$325,000 has been arranged. Cincinnati has also underwritten an enormous fund, and the spectacle will begin a three weeks' engagement there Monday evening, September 28. On his return from Europe Gest will attend a special conference of a group of public-spirited citizens in Boston to conclude the arrangements for presenting the great spectacle in the Boston Opera House. He will also confer with a similar group in Chicago which is preparing for a presentation at the Auditorium following the completion of the Chicago opera season. In addition to these four American cities, Toronto is conducting an active campaign to induce Gest to bring *The Miracle* to Canada. Lady Diana Manners and Rosamond Pinchoff will in all probability fill their original roles in the production when it goes on tour.

The Actors' Equity Association has agreed to waive one of its most important rules in favor of *The Miracle*. The stupendous task of dismantling the Cathedral structure at the close of an engagement and erecting it once more in the next city renders it physically impossible to lay out a continuous booking for it throughout the season. The Council of Equity has written to Gest waiving the law covering consecutive employment and agreeing to allow its members to tour as per dates and layoffs planned.

An important rendezvous of Gest abroad will be that with Vladimir Nemirovitch-Danchenko, creator and director of the Moscow Art Theater Musical Studio. This meeting will take place in Salzburg, Austria, some time next month, and Gest has every assurance that the great Russian regisseur will by that time have in hand the definite reply of A. V. Lunatcharsky, Minister of Fine Arts, to the enormous petition signed by thousands of American connoisseurs of art, literature and the theater requesting leave of absence for this company from Russia and permission for it to come to America under Gest's direction for two months next winter.

Gest's rendezvous with Danchenko in Salzburg will come simultaneously with the first presentation of *The Miracle* in Reinhardt's home city. The Salzburg premiere of the great spectacle will take place Sunday evening, August 16, as the outstanding event of the fifth annual Summer Festival, and the performance will be repeated seven times in the course of the following fortnight. Lady Diana Manners plans shortly to arrive in Salzburg to rehearse her role of the Madonna, and Rosamond Pinchoff, the nun of the New York and Cleveland productions, is sailing this week to participate also in the rehearsals and play her original role. Work has been under way on this production for several months. The only feature of the American production which will be used in Salzburg will be the Madonna's robe of stone, and this Gest is taking along with him at the express wish of Lady Diana.

En route to Salzburg, where he will be the guest of Max Reinhardt at his castle home, Schloss Leopoldskron, Gest plans to visit Paris, London and Berlin. In Paris he will confer with Nikita Balieff, whose *Chauve-Souris* is the summer hit of the French capital once more at the Theatre Femina, relative to a tour of the famous Russian company out to the Pacific Coast next winter.

From Venice, where he will spend a few days, Gest will motor to the home of Gabriele d'Annunzio at a secluded spot on Lake Garda. His experience last summer in being the first visitor from the outside world whom the Italian poet-playwright had received in many months will be recalled, and as d'Annunzio expects shortly to depart for a tour thru South America Gest hopes to induce him to include a visit to the United States as well.

Canton Gets New Playhouse

Canton, O., July 11.—Plans for a theater with a seating capacity of 2,500 and representing an investment of approximately \$1,225,000 at Market and Sixth streets have been announced by Sol Bernstein, manager of the Lyceum Theater. Bernstein, who will operate the new theater, came to Canton in February, 1924, following his purchase of the Lyceum Theater. He has had more than 20 years' experience in the theatrical business, mostly in the East.

Changes Made in Staff Of Atlanta Theater

Atlanta, Ga., July 11.—Practically the entire staff of the Howard Theater, one of the largest movie houses in the South, has been changed within the past two weeks since Howard Price Kingsmore left his position as director of the theater to Howard Waugh, who came to Atlanta from the Rialto, Memphis, Tenn.

L. Comer White has been appointed director of publicity for the Howard and for the other Famous Players-Lasky houses in Atlanta. Frank Armbruster, who came here from the Capital, New York, is now house manager, and V. L. Wadkins, floor director.

Waugh has made extensive plans for the betterment of the house, including a new \$5,000 Wurlitzer organ, and a much larger stage to be used for elaborate prologs, to be staged by Alex. Keese, musical director.

Woman Appointed Concert Mistress in Milwaukee

Milwaukee, Wis., July 11.—The probability of a woman conducting the symphony orchestra in one of the largest picture houses of the country is seen in the appointment of Edith Persson as concert mistress of the Wisconsin Theater Orchestra by Rudolph G. Kopp, director. Miss Persson succeeds Heinz Roemheld, who has resigned as concert master, to take charge of an orchestra in the East. Rudolph Kopp has been contracted for another year as orchestra and musical director of the Wisconsin. Simultaneous with the appointment of Miss Persson, Florence Bettray, well-known soloist, has been appointed as pianiste with the large orchestra. Including Mrs. Emma Moore, harpist since the organization of the Wisconsin Orchestra by Thomas Saxe 14 months ago, the aggregation now has three women members and 30 men.

Aaron Jones in New York

Chicago, July 10.—Aaron J. Jones is in New York, the guest of Adolph Zukor. They have been playing golf on Mr. Zukor's private links, and a foursome was completed one day this week by Marcus Loew and Joseph Schenck.

"The Harem" Refused License

London, July 11 (Special Cable to *The Billboard*).—The Lord Chamberlain has refused to license *The Harem*, which the Daniel Mayer Company proposed to present here.



Doris Marvin, "*The American Nightingale*," and her eight-cylinder car on the "rocky road to Dublin." Her companion, Olive Little, is seated in the car, and an old Irishman and his "car" are posing for the picture. Miss Marvin, who is one of Billyboy's regular readers, is making a world tour.

Actor Rescues Families

New York, July 11.—Harry Williams, of Brooklyn, an actor, is receiving the congratulations of his friends in the profession following his rescue of two families in a tenement-house fire at 1787 George street, Glendale, recently. Upon discovering the blaze he broke down a door and went thru the house rousing the tenants. With a policeman Williams led a woman and three children from a smoke-filled apartment on the third floor to the street and returned to save an aged man and woman who were in an apartment on the second floor. The blaze caused damage amounting to about \$50,000. Flames gutted the house and spread to a nearby garage.

Cloninger School Closes

Salt Lake City, July 11.—The Ralph Cloninger School of the Theater is in its closing week here and has been highly successful. Cloninger's assistants, Victor Jory, Josephine Challin and George Cleveland, members of his company, were in charge. More than 60 have been taking the four weeks' course.

LeRoy Osborne Recovering

Friends of LeRoy Osborne will be pleased to learn that he is on the road to recovery. His right leg was amputated June 11. Osborne will soon leave El Dorado, Ark., for his home in Battle Creek, Mich., 297 North avenue, where he will remain until he is able enough to resume work. Communications from friends will be gladly received.

Vancouver House Changes Hands

Vancouver, B. C., July 10.—The Globe Theater, formerly under the direction of H. J. Allen, is now under the control of the W. P. Dewees Theater Interests. This firm has a chain of motion picture and tabloid houses around this section of the Coast. Already under their management the Globe is doing much better business.

Summer Opera, Failure At Auditorium, Takes At Poli's, Washington

Washington, July 11.—Edouard Alblon is making a brave fight to convert Washington to summer opera. The director of the Washington Opera Company, who has spent the last six years working to make the capital one of the nation's music centers, this spring undertook to give Washington a season of summer opera.

The productions staged here during the winter, under Alblon's direction, and featuring many Metropolitan Opera Company singers, have always drawn good houses and it was the former singer's hope that a summer season would be equally well attended. And so he engaged Sudworth Frazier, Robinson Newbold, late star of *Moonlight*; Helena Morrill, Sol Solomon, Francis Tyler and others long established as light-opera singers on Broadway, and opened his series with *The Bohemian Girl* at the new Auditorium at 19th and B streets. The Auditorium, large, airy and nicely appointed as it may be, is no center for a stock company or summer opera company, tho. It is too far out of the way. The car and bus service there is inadequate and within two weeks Alblon had decided that a summer opera season in Washington was no go—at least not at the Auditorium. The small houses had not even paid expenses and it looked as if Washington would have to wait until next winter to hear any other than jazz music from the stage.

But a "friendly patron interested in the success of opera in Washington" came forward, so this week's program at Poli's declares, and backed the company to a new start, and it reopened, after a week's idleness, Monday night. De Koven's tuneful *Robin Hood* was the production picked to see if the crowds would drift into the more accessible Poli's. Despite the hot weather the houses have been fairly good and what was lacking in numbers, at any show, was more than made up in the intense enthusiasm of the audience.

And today Alblon was more optimistic about the possibilities of his company. *Pinafore* is the attraction billed for next week and other Gilbert & Sullivan flings at the prudish folk of their time will follow.

The orchestra is under the leadership of Max Hirschfeld. The chorus contains many engaging-looking girls, while Frazier and Miss Morrill promise to become the summer's matinee idols.

Dancing School Will Be Established by Eastman

Rochester, N. Y., July 11.—Establishment of the Eastman School of the Dance and Dramatic Action in connection with the Eastman Theater here was announced this week by Eric T. Clarke, manager of the theater. The institution will open September 15, and will be the first of its kind in the country combining training for the dance with dramatic instruction.

Rouben Mamoulian will be the director of the new school.

With the opening of the new school the present Eastman Theater ballet will pass out of existence as a separate organization and will be merged with the new school, where dance training will have a much wider scope. Besides ballet training, which will be along the most modern lines rather than strict adherence to the old Italian style, instruction will be offered in stage, classical and interpretative dancing, as well as classes in health education.

Dr. Schireson Moves

Chicago, July 10.—Dr. Henry J. Schireson, noted plastic surgeon, known to hundreds of professionals, has moved from the second floor of the State-Lake Building to the 10-room suite at No. 715 of the same building and overlooking both State and Lake streets. Dora Veig, leading woman in Singer's *Midgets*; Ohana San, just off *Kelth Time*; and Hazel Hazlin, of the Orpheum, were the first three patients this week when the final move was made into the new quarters. Colonel Courtney, a military surgeon, who has recently joined the staff of eight assistants to Dr. Schireson, is in charge of the department at Robert Burns Hospital.

Elevated to Prima Donna

Chicago, July 11.—Ann Toddings, sprightly in the rank and file of *Artists and Models*, at the Apollo Theater, has been elevated to prima donna. She replaces Mabel Withee. Some time ago Miss Toddings was understudy to the principal soprano in *Sometime* and got a chance at the best songs for a time.

Barrett Quits Central

Chicago, July 11.—Carl Barrett sold his one-fourth interest in the Central Theater this week to Leo Sexton, a South Side motion picture man. Barrett had been managing the house.

Armstrong Succeeds Burns

As Manager of Amusements and Concessions at Mission Beach, San Diego, Calif.

San Diego, Calif., July 10.—Herbert S. Burns, who came here last August to take the management of amusements and concessions at Mission Beach, has resigned and returned to New York to resume his former associations with several theatrical leaders. T. G. Armstrong, former newspaper man and for more than five years manager of the San Diego-California Club, has been appointed as Burns' successor. Armstrong has been publicity manager of the Mission Beach since its opening.

Wants Sunday Movies In New Canaan, Conn.

Bridgeport, Conn., July 12.—Irving Wheeler, president of the Playhouse Operating Company, controlling the Playhouse, New Canaan, Conn., has petitioned the warden and burgesses of the Borough of New Canaan for permission to present motion pictures on Sunday. It is the first time the Borough officials have been asked to permit Sunday movies in that town, altho in recent years it has become the general practice in most all of the cities and towns in Connecticut to allow them.

Boones in Stock

Chicago, July 11.—Mr. and Mrs. Eugene Boone write that they are back in the profession again, Boone being drummer at the National Theater, on the South Side, and Mrs. Boone doing soubret roles in stock.

Bomb at Midway Gardens

Chicago, July 11.—A bomb was exploded at Midway Gardens, on the South Side, last night when nobody was in the building. The front of the structure was considerably damaged.

"TOPSY AND EVA" STAY EXTENDED

A. L. Erlanger Expected to Soon Conclude Plans for Taking Over Harris and Selwyn Theaters, Chicago

Chicago, July 11.—The Duncan girls have had their stay with Topsy and Eva at the Selwyn Theater extended from four to six weeks...

The Duncan girls entertained the cast of Topsy and Eva Wednesday night at a birthday party in the lounge room of the Selwyn...

New Indiana Houses

Indianapolis, Ind., July 12.—Plans are being completed for a theater seating 2,000 persons on College avenue, north of 42d street...

Failure To Declare Jewels Costs Pola Negri \$10,000

Washington, July 11.—The failure of Pola Negri, Paramount screen star, to declare to customs officials two diamonds and emerald bracelets...

Colleen Moore Signs Contract To Work in 12 F. N. Pictures

New York, July 18.—Colleen Moore, one of the youngest stars in First National's firmament, Thursday signed a contract to work in that concern's pictures for three years...

Open-Air Movies at University of Chicago

Chicago, July 12.—Open-air movies will be staged at Stagg Field, University of Chicago. It is planned to give several performances a week...

Milwaukee Theater Treasurer Has Unusual Accident

Milwaukee, Wis., July 11.—Sherman Brown, Jr., treasurer of the Davidson Theater, is confined to his home as a result of an unusual accident...

WILLIAM FOX GETS WEST COAST CHAIN

Purchases 50 Per Cent Interest From Ramish--Is Now Negotiating for Other Half of Stock From Lesser and Gore Brothers

New York, July 11.—Having acquired a 50 per cent interest in West Coast Theaters, Inc., comprising 129 theaters thruout California, William Fox is now negotiating for the other half of the stock owned by Sol Lesser and the Gore Brothers...

'Phantom' Opening At Astor Sept. 15

New York, July 11.—Universal will give its superfeature, The Phantom of the Opera, starring Lon Chaney, its New York premiere Sunday, September 20, at the Astor Theater...

Royster Managing Director Of Southern Warner Houses

New York, July 11.—One of the newest additions to the Warner Brothers' force is Nat L. Royster, one of the most widely known publicity and picture theater managers in the country...

Leon Laski Estate

New York, July 13.—A revised accounting of the estate left by Leon Laski, theatrical attorney, who died July 28, 1923, shows that his estate is valued at \$117,175.84...

From Stage to Screen

Hollywood, July 11.—Practically every player appearing in the George Melford seven production, Without Mercy, has appeared on the dramatic stage...

Hays Heads Committee

Washington, July 11.—Will H. Hays, president of the Motion Picture Producers and Distributors, has been appointed chairman of a public relations committee of the National Air Transport, Inc.

Film Players in England Suffer From Unemployment

London, July 8.—American competition in the film industry which is fast driving British producers from the field is bringing hardships to the players, many of whom are in dire need...

Burlesque Rumors

New York, July 11.—There have been numerous rumors and counter rumors around Columbia Corner during the past week of radical changes on the Columbia Circuit...

Cooper's \$1,000 Weekly The chief subject of discussion and debate was the report that Lube Bernstein, franchise-holding producing manager of Bathing Beauties, offered Jimmie Cooper, former franchise-holding producer of Jimmie Cooper's Revue, a \$1,000 weekly salary...

Changes in Managers Johnnie Goldsmith, engaged by Sid Lorraine as manager of Abe Reynolds and His Rounders Company, and Midge Gibbons, engaged as soubret for the same company, have been transferred to Ed Daley's Rarin' To Go Company.

Threatened Amendments

To Registration of Theatrical Employers' Bill Not Attempted by Bishop of London

London, July 11 (Special Cable to The Billboard).—Despite last-hour efforts of the Actors' Association to wreck the Registration of Theatrical Employers' Bill in its committee stage in the House of Lords July 9, the Bishop of London did not speak or even attempt to put forward his threatened amendments...

The attitude of the Actors' Association has again foolishly antagonized the V. A. F., whose bill it is, and also all those who had agreed to the bill, especially the managerial organizations, who were actuated by a genuine desire to get some legislation on the statute books.

Robertson Going to Spain

New York, July 18.—John S. Robertson, who recently ended his association with Inspiration Pictures as director of Richard Bartholmeu films, has been signed to handle the megaphone over Queen Califonia, the first of a series of finance stories to be produced by John E. Mador, formerly director of publicity for Metro-Goldwyn...

Ben Bernie and Orchestra At Riesenfeld Luncheon

New York, July 11.—Something new in luncheons was tried out on film editors, reviewers and music critics at the Astor Hotel Thursday noon when Dr. Hugo Riesenfeld entertained them at a "jazz luncheon"...

Augustus Thomas Elected to Phonofilm's Directorial Board

New York, July 12.—The De Forest Phonofilm Corporation announces the election of Augustus Thomas, internationally famous playwright and producer, to the board of directors of that company...

Purchase Florida Island

Pensacola, Fla., July 11.—Five well-known men, including two associated with the motion picture industry, have purchased Innerarity Island, an old plate stronghold, near here, and each plans to build a winter home there...

VAUDEVILLE

Edited by M. H. SHAPIRO

(Communications to 1560 Broadway, New York, N. Y.)

NO AMALGAMATION OF THEATERS SAY INDEPT. AGENTS AND BOOKERS

**Hold Meeting To Consider Advisability of Plan To Pool Houses
and Create Vast Circuit of More Than 50 Weeks, But
Scheme Fails To Interest Smaller Men**

NEW YORK, July 11.—At an informal luncheon held early this week in the Hunting Room of the Hotel Astor, it was definitely decided that an amalgamation of the independent agents and bookers into one big circuit was not feasible at present, and, according to consensus of opinion, not even a possibility in the future.

The agents, who are not overfriendly as far as their routine business is concerned, got together at the behest of a popular booker who believed that an independent circuit offering a year's work in and around New York would prove a great money-making scheme, more profitable than the way it is now being operated. The plan has been considered before, but not seriously.

It was pointed out by the sponsor of the combine idea that there were many benefits to be derived from pooling the houses around this city and those within a 100-mile radius and so create an exchange on a large scale, with the various agents sharing in the profits on a pro-rata basis, according to the houses they handled or brought into the exchange.

By the time the lead tea was served the smaller of bookers said they couldn't see their way clear to getting a decent percentage out of the organization when their houses were nothing compared to a booker like Fally Markus who heads the independents with 30 odd houses at the height of the season.

Others failed to see how they could associate with agents who had at one time or another fallen into disrepute, and again it was said competition is the life of the industry now, with houses constantly changing bookers, whereas it would be an entirely different matter once the business was done under the same roof. They feared that it would preclude the possibility of adding to their chain once the circuit was set.

Some agents thought the plan would prove the greatest boon to acts in years. At least 52 weeks' work could be arranged with little effort should all of the agents and bookers pool their respective houses. What the managers of the houses thought of the plan was not brought up at the meeting.

Big Radio Revue For Loew Circuit

NEW YORK, July 13.—An act consisting of well-known radio artists only, produced in the form of a revue, is to be booked over the Loew Circuit for the coming season, and will mark the first time an offering of this sort will have played vaudeville. Victor Hyde is producing the revue, which will be known as the *WIN Entertainers* and which is to consist of a cast of 12 radio stars.

The Loew Circuit has already played radio artists, but in conjunction with broadcasting direct from its theaters. The radio entertainers' revue is in the nature of an experiment to see whether their constant broadcasting over *WIN* has made them valuable to the Loew theaters as attractions without the other being employed for their exploitation at the theaters in which they will be played.

The radio revue is but part of Hyde's plans for next season, which include several big acts. Another is to include a cast of seven people, headed by Wania, a Russian dancer. Ann Reid is also to head a revue which Hyde will produce. This one to have a company of eight. It will be staged in seven scenes.

Leviathan Band Returning

NEW YORK, July 13.—The S. S. Leviathan Band, which has been away from vaudeville for the past year, will return to the two-day July 27 when it opens at the E. F. Albee Theater, Brooklyn. The band is now playing on the ocean liner from which it derives its name.

Team Goes Home

Chicago, July 9.—Williams and Berniece have returned from Indianapolis, Ind., where they played for a celebration July 3-4. The affair was a big success they said. The team will go home to Evansville, Ind., for a two weeks' stay and then begin fair dates.

Vaude. Executives On Mayor's Committee

NEW YORK, July 13.—E. F. Albee, Mark A. Luescher and a number of local managers of Keith-Albee theaters have been honored by an invitation from Mayor John F. Hylan to become members of the Mayor's Committee on Receptions which is now being reorganized. The committee heretofore consisted of men well known in public, political and financial circles in addition to those whose names are well represented in society.

The committee will have additional functions to those performed by the one now disbanded. Not only will it make arrangements to honor distinguished visitors to this city but it will be included in all special committees appointed for special celebrations and observations. One of the first of these which will come under the jurisdiction of the newly organized committee will be the observation of the 300th anniversary of the purchase of Manhattan from the Indians, which will be celebrated in 1926.

Ban Ridiculing Of Public Officials

NEW YORK, July 13.—The order asking artistes playing Keith-Albee, Moss and Proctor houses to eliminate any gags or bits in their acts which ridicule the New York Police Department has been extended to cover all other public officials, including the Mayor, Governor and President.

Bulletins have been posted backstage at the various houses affiliated with the K. A. Circuit to the following effect:

The Mayor, Governor, President and other public officials have been elected by the people and are entitled to every courtesy. While we may differ in opinions and politics from them, under no consideration should they be ridiculed."

Sun-Diamond Office Takes A. & H. Chicago Bookings

Chicago, July 10.—The Gus Sun-Billy Diamond office has succeeded Sydney Schallmann in booking acts for the Ackerman & Harris Circuit in Chicago. A report that this change would take place was published some time ago in *The Billboard*. At that time the Sun office and Schallmann firm both denied that there were any grounds for the report. Billy Diamond said today that his office would begin handling the A. & H. bookings August 15. The contract with Ackerman & Harris is said to be for 10 years.

Contrary to reports recently published in trade journals, not *The Billboard*, the Sun Offices report that they will continue to book houses in Lima, Findlay, Fremont, Hamilton, Richmond and Marion. The fact of the matter is, instead of losing any houses, they have added 10 more houses to play vaudeville and 15 to play musical shows.

Pat Rooney and Revue To Play Long Beach Cabaret

NEW YORK, July 13.—Pat Rooney and his son, Pat Rooney III, will open with their supporting cast of their vaudeville revue, *Shantrock*, at Castles-by-the-Sea, Long Beach, L. I., tomorrow evening. Rooney and his company are scheduled to play at this cabaret thru July and August and will give a special floor show. Most of the material which was used in the act in vaudeville has been adapted for use on the floor. Edgar Allen Wolf, author of the act, has also written some special material which will serve for the cabaret purpose.



Americans meet in Berlin. Left to right they are Alex Hyde, musical director; Harold Goldberg, with the colored musical comedy billed in the background, and Jack Robbins, music publisher. Photo taken in the alley of the Adimals Palast Theater.

Hipp. Reopens Season Aug. 31

NEW YORK, July 13.—The Keith-Albee Hippodrome will be reopened August 31, about the same time it opened for the season last year. The house will continue to be booked by John Schmitze, under the supervision of Mark A. Luescher, managing director of the house. No act has been set as yet for the opening bill, but one of them will be a new European novelty, several of which are now being considered.

Clinton E. Lake, resident manager of the Hippodrome, returned to New York this week from his vacation, having been away since the house closed in June.

Stackhouse With Robbins

NEW YORK, July 13.—C. P. Stackhouse, former owner and manager of Keith's 81st Street Theater, is now associated with John A. Robbins, independent agent and booker. The Robbins offices move some time this week from the Putnam Building to new quarters on the ninth floor of the Bethlehem Steel Building, 1560 Broadway.

Auburn House Closes for Summer

Auburn, N. Y., July 10.—The Jefferson Theater, which closed this week, will reopen Labor Day with vaudeville and pictures. Early in August Al G. Field's *Musicals* will play a one-night engagement.

J. W. Bengough, manager of the Jefferson, left today for Niagara Falls, where he will spend a few days with his mother. He expects to visit New York and Atlantic City later.

Kosloff's Act Ready

NEW YORK, July 13.—Theodore Kosloff, Russian ballet master, is leaving motion pictures to return to vaudeville, from which he has been absent for several years. He will open at the head of a new ballet act on the Coast and will tour the Orpheum Circuit toward the East and play the Keith-Albee houses en route to New York, where his first dates will be the Palace and Hippodrome.

Myrtle Theater Closes

NEW YORK, July 13.—The Myrtle Theater, Brooklyn, closed Sunday night and will remain dark until August 27. Meanwhile the renovation and alterations, which were started recently, will be completed. The house recently went back to a split-week policy of six acts and pictures. It will continue to operate the same way when it reopens. Harry Lorraine of the Fally Markus Agency books the house.

Actress Cuts Off Husband in Will

Marion Shirley, Former Member
of Shirley and Hermann,
Leaves \$4,000 Estate

NEW YORK, July 11.—Marion Shirley, former actress, who died Tuesday of this week, left approximately \$4,000 in realty and personality, according to her will filed in the Surrogate's Court the day after she died.

George Hermann, "the dancing skeleton," has been directed to show cause July 22 why the will should not be admitted to probate as it reads. Hermann is disinherited by the will, executed January 31, 1924.

Division of the property left by Mrs. Hermann includes a bequest of \$500 to Margaret Hermann, mother-in-law, residing in Cincinnati. Emma Riley, mother of Mrs. Hermann, living at the Old People's Home in Jersey City, will receive a wristwatch and a life interest in the residue, with the principal at her death to her (Mrs. Hermann's) brother, of Lynn, Mass.

John C. Peabody, K.-A. agent, and John Gorman (the latter is believed to be Tom Gorman, theater manager.), both of the Palace Theater Building, are left \$50 each. Other bequests range from \$200 downward, exclusive of various pieces of jewelry. Of the latter a wishbone bracelet and a bracelet with a tiger head go to Mildred Fennekl, of Cincinnati.

Mrs. Hermann, whose body was cremated, formerly toured this country and abroad with her husband, as a member of the vaudeville team of Hermann and Shirley, and retired about two years ago on account of ill health. Years ago she was well known in legitimate productions.

New Campaign Against Gum Chewers

NEW YORK, July 13.—Local vaudeville houses are inaugurating a campaign against careless gum chewers who park their gum on seats or in the rugs. Last week a special paragraph, headed "A Good-Natured Talk About Gum in the Theater," was inserted in a prominent part of all the programs of the New York houses. This is to be sent to out-of-town managers on the larger circuits for their use in the same manner.

About five years ago the Keith Circuit repeated requests to patrons to be careful about where they deposit their gum. At that time all chewing was eliminated from the candy stands in the theaters and has been since. The circuit's efforts at that time were successful, but in the time which has elapsed patrons have grown careless again.

The paragraph referred to above reads as follows:

"Gum chewing is the great American habit, and fortunately for the theaters most gum chewers park their gum before taking their seats. Now and then, however, someone drops his or her gum on the carpet or sticks it under the seat, and that means discomfort for another patron and a hard job of cleaning for the house. Everyone knows how annoying it is to step or sit on gum and how hard it is to remove from any fabric into which it is ground. Theaters have a goodly cleaning bill on account of gum dropped on the carpets and rugs, and patrons every now and then are mightily disturbed at coming in contact with this sticky reminder of a thoughtless person. Please take heed of where you leave your discarded gum. It will be appreciated if gum chewers do unto others as they would be done by in this matter."

No Acts for First Half

NEW YORK, July 13.—Cohen's Opera House, Newburg, and the Rialto, Poughkeepsie, both of which are booked out of the A. & B. Dow Agency here, have discontinued vaudeville for the first half of the week. They will run pictures only until September, when vaudeville will again be played both halves of the week.

Florence O'Denishawn To Fill in for Marion Saki

NEW YORK, July 13.—Marion Saki has been compelled to leave the vaudeville act of Snow, Columbus and Saki, owing to an accident in which she received a broken rib. Florence O'Denishawn will take her place in the act.

Ireland and Burton Open

NEW YORK, July 13.—Johnson Ireland and Beecher C. Burton, who have combined in a new high-class singing act, will show to the Eastern bookers for the first time Thursday, when they will open at Moss' Franklin Theater. Both are tenors.

Lily Morris Returning

NEW YORK, July 13.—Lily Morris, English comedienne, will return to this city from London July 18 on the Aquitania. She will begin a new tour of the Keith-Albee houses at the Palace July 27.

BOSTON HIPPODROME CLOSES AFTER PLAYING ONE WEEK

New House Has Stormy Opening With Several Acts Refused Licenses To Perform by Authorities---Pickwick Club Scare Largely Responsible

BOSTON, Mass., July 13.—After a stormy opening week, in which the city authorities refused permission for certain acts to appear, the new 5,000-seat Hippodrome closed Saturday night, with no date set for a reopening as yet. The executives state that they plan to reopen in the fall, after altering certain parts of the stage and its equipment to avoid a recurrence of last Monday's happenings, in which licenses were refused the theater to play aerial acts and the auto polo attraction.

The trouble with the authorities is laid largely to a scare which is one result of the Pickwick Club catastrophe, which happened just two days before the theater opened. The acts which were refused permission to appear were Ralph Hankinson's American-British Auto Polo Team, Miss La Pearl, aerial artist, and the Fearless Flyers, also an aerial act. The *Phoniest Phord* was another act refused permission to play. The authorities based their refusal on the grounds that the auto acts used gasoline and that the riders weren't strong enough to support the aerial offerings, none of the acts having their own rigging or uprights with them as they were told that they could hang from the girders. However, while the objection wasn't raised to the authorities, several connected with the theater state unofficially that the girders are strong enough to support elephants, and as the floors are of solid concrete, the fact that the autos used gasoline wouldn't be dangerous.

The acts which weren't allowed to work appeared in person at each show nevertheless and were introduced to the audience by an announcer who explained why they were not permitted to perform. Business was good all week long.

The complete bill for the past week included the Hippodrome Band, conducted by Windfield Green; a tournament, a ballet, the International Arabs, the Rainbow Trio, Francis and La Pearl, *The Phoniest Phord*, the Castillos, Randow and clowns, Jackson and Lawlor, Dubusky Troupe, Fearless Flyers, Sutcliffe Family, Miss La Pearl, the Hippodrome Clowns, the Fisher Sisters and the Auto Polo Teams.

It is reported that all the acts have been paid in full for the one week and other obligations also paid off. The house probably will reopen in September.

Resume Auditions At Palace August 6

New York, July 13.—The weekly morning auditions for new acts that desire quick opportunities to show to the Keith-Albee bookers will be resumed at the Palace Theater Thursday morning, August 6. Franklin Graham of W. Dayton Wegfarth's department will be in charge of the auditions.

The resuming of these weekly auditions will give new acts three houses in which to show the bookers, as Proctor's 125th Street Theater and B. S. Moss' Franklin Theater play "professional tryouts" in addition to their regular bills on one day of each week. At the Proctor house they are held every Monday, the acts "showing" being spotted ahead of the regular bill, but run off as tho they were part of the show booked in for the entire half of the week. These are booked by Mark Murphy. The Franklin Theater plays the "tryouts" every Thursday in similar manner, these being booked in by Jeff Davis.

William Morris Leaves For the Continent

New York, July 13.—Cabled advice received at the William Morris Agency are to the effect that Mr. Morris leaves London today for the continent. He will be accompanied by Mrs. Morris and daughter Ruth. After spending some time in Paris they will journey to Berlin and may later go to Vienna. Arrangements probably will be made by Mr. Morris to put on American vaudeville shows along the lines of his successful venture at the Hippodrome and Kit Kat Club. He will also look over foreign headlines suitable for exportation to the U. S.

T. O'Farrell at London Hipp.

London, July 11 (Special Cable to *The Billboard*).—Talbot O'Farrell is deputizing at the London Hippodrome for Aileen Stanley, while Tex McLeod is doubling in the Hippodrome and Coliseum.

O'Shea To Do New Act

New York, July 13.—Oscar O'Shea will next season do a new act, which is being written by Carl Niesse. The vehicle, billed as *The Highway Lurcher*, will employ a cast of three people. Malcolm Lane will direct the bookings.

RE MONKEY ACTS

New York, July 13.—The "Scopes" trial and the publicity it is securing set Matt Kelly, a popular and ambitious independent agent, to an extra effort to get more money for one of his acts, Ponzini's Monkeys. He submitted the offering to Harry Lorraine, of the Fally Markus Agency. Lorraine asked him the salary and Kelly stated the price. "G'wan," retorted Lorraine, "for that money I'd want Bryan and Darrow to take bows with the act."

Circuit Head Sells Circus Side Show

Buffalo, July 13.—Clyde Griffith, president and general manager of the National Vaudeville Exchange, Inc., of this city, has sold his circus side show and intends to concentrate all his attention on the vaudeville circuit. He will begin a tour shortly with the purpose of lining up new houses to be booked by the exchange of which he is head.

Griffith states that he will open a branch office in Pittsburgh shortly. This office will handle the theaters booked by the exchange in Pennsylvania and Ohio.

Kelly Returns to England

London, July 11 (Special Cable to *The Billboard*).—Walter C. Kelly will make a welcomed English reappearance at the Victoria Palace Theater here July 13. He will be supported by Aileen Stanley as costar.

Tries Musical Stock For the First Half

New York, July 13.—The Freeport Theater, considered the model independent house of the country because of the modern methods employed by Major Hassmussen, owner, will inaugurate a policy of musical stock for the first half of the week and use the usual acts of vaudeville for the last half.

The house formerly played vaudeville on a split-week policy. *The Gingham Girl* will be the show starting today and other musical shows at the theater will depend upon the business done with the innovation. The capacity of the Freeport, which is in the heart of the actors' colony on Long Island, is more than 1,800 seats.



—Wide World Photo
New York Hippodrome Animals, which live in "Toytown" when in the city, are seen taking life easy at Mark Luescher's farm at Southport, Conn. Mary Aileen Luescher, daughter of the managing director of the world's largest vaudeville house, is on the left. The animals terminate their vacation the latter part of August when the theater reopens.

Keith's Theater, Washington, Packs 'Em in With Novelties

Washington, July 13.—Manager Robbins of Keith's Theater here has a bagful of tricks with which to keep the silver clinking on the box-office window ledge during the hot weather.

With the capital sweltering in temperatures of 100 and 105 most of the time, it takes no little showmanship to keep a large house filled. And yet Robbins is doing it. Keith's is holding its own with the amusement parks and the National Stock Company, a special favorite of the capital.

One trick Robbins has brought out of the bag is the offer of refreshments at matinees. In the eight-minute intermissions on the afternoon bill the crowds literally swarm the promenade, where ushers dispense tasty and cooling boxes of ice cream free of charge. "Keith Koolies," Robbins calls them, and they are one of Washington's favorite dishes.

Another drawing card to the high-school crowd is a victrola with a stack of the latest jazz records in the promenade available to these youngsters during the intermissions and before and after the performance.

Perhaps the best drawing card Robbins has introduced, tho, is his "bargain matinee". Every Sunday and Monday afternoon two tickets are sold for the price of one.

But Keith's hasn't offered a better bid for cash customers this season than this week's bill, which offers Ole Olsen and Chie Johnson, who drag on everyone else in their "surprise party", which consists of everything from a young gunfight between the partners over one of Gery Valliere's pretty pianists to passing out coffee and cake among the audience.

Pan. Memphis House Redecorated

Memphis, Tenn., July 13.—The redecoration of the Pantages Theater here has been completed. The last item put into the house was \$13,000 of carpeting, placed thruout the theater.

Paul Dresser Memorial Work Is Progressing

Indianapolis, Ind., July 11.—Actual building of the Paul Dresser memorial at Terre Haute seems probable in the next month as a result of work being pushed by the Paul Dresser Memorial Association, the Terre Haute Park Board and Mayor Davis, of Terre Haute. Dresser will be remembered as a songwriter and actor who wrote *On the Banks of the Wabash*.

With the failure to receive an appropriation from the State for the purpose the acquiring of a large tract of land on the west bank of the Wabash River has been abandoned for the present. However, the construction of the circle and drive directly west of the river bridge will be put thru, making it possible to complete the remainder of the improvements at some future date.

Plans drawn last winter will be followed in the work as far as possible. Under this plan the grade at the west end of the bridge will run straight west to the circle, an area of about 450 feet in diameter. In the center of this statutory the ashes of Paul Dresser and a replica of his birthplace will be placed.

In addition to the work on the memorial, the Memorial Association has arranged to have the State song he wrote placed in all Indiana's school song books.

Songwriter on Visit North

Indianapolis, Ind., July 11.—Mr. and Mrs. George Henninger, former residents of Anderson, Ind., have arrived from St. Petersburg, Fla. They will visit relatives in Elkhart and spend a week in Anderson before returning South. Henninger formerly was the pianist at the Riviera Theater, Anderson, but since going to Florida has turned his attention to songwriting, recently winning a \$500 prize offered by the State of Florida for the best piece of music advertising that State. His prize-winning song was *Sunnyland*.

Newark Will Have Colored Vaude. House

Organization Formed To Take Over Orpheum Theater, Which Reopens August 29 With Six Acts

New York, July 13.—The Orpheum Theater, at Washington and Cort streets, Newark, N. J., has been leased by the U. S. Exchange Corporation, which concern will reopen the house August 29 with six acts of vaudeville and a feature picture policy, catering to colored patronage. It will be the only house of its kind in the State.

Leigh Whipper will be manager of the Orpheum, a 1,700-seat house that formerly played stock and road shows. Booking will be handled by Wilbur Sweetman and Billy Pierce.

In the opinion of Whipper, there is a crying need for such a house in Newark, inasmuch as there are some 60,000 Negroes in Essex County from which to draw more than two-thirds of whom are in Newark proper and the nearby Oranges. The Jim Crow tactics of the Newark houses became so oppressive, said Whipper, that an organization was formed to start an all-colored theater, playing both black and white acts. Other Newark houses sell only gallery and balcony seats to Negroes.

The opening night will be a big event, for it is planned to have Sunshine Sammy appear in person in connection with one of his films. Harry Wills, prize fighter; Florence Mills, Bill Robinson, big-time dancer, and others have promised to be on hand for the first performance as guests.

Reported Curtis To Book Keeney Houses

New York, July 13.—Frank Keeney is reported to be arranging with the Gus Sun offices whereby his three houses playing vaudeville will be booked thru them by Fred Curtis, who recently severed connections with the Eastern office of the Pantages Circuit. According to the report, Keeney's houses, the Bedford, Bay Ridge and the one in Brooklyn, will be taken out of the hands of the Fally Markus Agency, which is now booking them, and will be turned over to Curtis, who will establish his headquarters in the Gus Sun offices.

At the Gus Sun offices when asked about the report they stated that nothing had been settled as yet. Markus also disclaimed any knowledge of a contemplated change in booking for the Keeney houses.

Uses 15 Acts To Open Big Plant

New York, July 11.—The Tierney Dining Company celebrated the opening of its new plant at New Rochelle last night by using 15 acts of vaudeville in an entertainment staged at the factory and broadcasted thru Loew's station WJW.

Many notables were present, including Police Commissioner Enright, who availed himself of the radio. More than \$3,000 was expended in putting up the stage and lighting effects. The show was booked by John A. Robbins.

Houston Theater Manager Killed in Auto Accident

Houston, Tex., July 11.—Warren M. Holmes, Palace Theater manager, was killed Tuesday afternoon when his car was overturned on the La Porte road, a mile south of the Sinclair Refinery.

At the time of the accident Holmes and Joe H. Fallon, property man at the Palace, were on their way to "Oakerest", Holmes' summer cottage on the bay. Holmes, who was driving, attempted to pass another car. The car skidded almost off the road and altho Holmes made a strenuous effort to right it it rolled over several times. Holmes' skull was fractured and his right arm broken. He was unconscious when aid reached him and remained so until he died an hour later on the operating table of St. Joseph's Infirmary. It was reported at the infirmary that Fallon's chances for recovery seemed good. Several ribs were broken, his left arm was fractured and he was badly cut and bruised.

Holmes and his wife had made all arrangements to leave for New York Sunday on a vacation. Besides his wife he is survived by a sister, a half sister and two half brothers.

Mentalist Has Good Bill

London, July 11 (Special Cable to *The Billboard*).—Harry Kane, mentalist, put over a very good show at the Victoria Palace Theater here this week, but can only stay four weeks, he says.

COPYRIGHT INTERESTS CONFER ON DRAFT OF NEW MEASURE

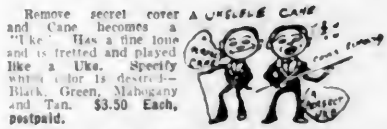
Hold First of Series of Meetings in Bar Association Building With Congressmen and Many Others Present--Will Try for Amicable Adjustment of All Copyright Differences

NEW YORK, July 11.—At a conference held Wednesday in the Bar Association Building representatives of the American Society of Composers, Authors and Publishers, motion picture producers, exhibitors, radio and a score of other interests agreed to refer their copyright differences to subcommittees in an effort to draft a bill suitable as far as possible to the majority of those concerned. Further conferences will be held until the next session of Congress.

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phonograph rights, and separation of film and other rights in a copyright, thereby making an author's work divisible as to the rights he sells.

Congressman Sol Bloom, also a member of the committee, urged that the interests approach differences in an amicable manner. He said that if the new bill came to Congress with a series of controversies it would likely fail, as did the Perkins measure.

Sydney S. Cohen, speaking in behalf of the motion picture theater owners, again took advantage of an occasion to attack the American Society of Composers, Authors and Publishers for its method of requiring theaters to pay a license fee when using the society's music for profit. Gene Buck, president of the composers' society, stated that the writers had to get together in order to cut down the overwhelming number of copyright infringements. Other

NEW TURNS AND RETURNS

Jeanne La Mar and Company
Reviewed Thursday evening, July 9, at R. S. Moss' Franklin Theater, New York. Style—Singing and boxing. Setting—One and full stage, specials. Time—Thirty minutes.

Were it not for the fact that Jeanne La Mar really has some possibilities to be made into a good act for the small time theaters, her offering, as done at the Franklin Theater, wouldn't be worth reviewing at all. Hence, this review is really given with the intention of helping Miss La Mar, but unless she does make changes, the act isn't worth a nickel to any theater. Miss La Mar, according to sides and a film, which precedes her act, is the "world's champion professional lady boxer". She is also, says the film, "a dramatic soprano."

Right at the start, the best thing possible for Miss La Mar to do would be to forget that she ever could sing. The past tense is used in that sentence intentionally. The singing is the biggest liability she has. What she should do is get an announcer who can sell the act and remain silent herself all thru it. The bag-punching and boxing bits should be worked up. The idea of having a "plant" in the audience accept her challenge is good and if properly exploited could help make an effective comedy bit. But the female impersonator used at this house forgot to shave, altho "Kate McCarthy" did look more like a "Beckie Levinsky". The overdone tough talk might be good for comedy if done in a comedy vein. But the evident "acting" made it appear foolish instead of funny.

With a showman to announce the act and toup with local boxing clubs the act could draw business to family theaters. And above all, the vocal exhibitions, billed as "dramatic soprano", must be eliminated. Miss La Mar's voice almost proved, instead of "dramatic", to be "tragic" for her.
G. J. H.

Gypsy Land
Reviewed Thursday evening, July 9, at R. S. Moss' Regent Theater, New York. Style—Russian dancing, singing. Setting—Full stage, special. Time—Twelve minutes.

Company of six Russian singers and dancers, all competent in their respective routines and not unlike the many flash revues of the Russian type that have been produced since the advent here of the *Choura Souris*. There have been a number of similar acts with the *Gypsy* end of it in the title somewhere. There is something familiar about this turn, but if we have caught it in the past the cast has been changed to some extent and the routine also, in spots.

The setting is colorful and depicts a gypsy camp wagon and landscape. Two men are hammering at an anvil, singing an anvil chorus of their own meantime. In company with two other singers. Following is the dance team, the man being

book and author organizations had spokesmen in their behalf.

Other meetings to be held later will take up the matter of the compulsory license clause. This limits the royalty on phonograph records to two cents a song, as provided for in the present Copyright Act of 1909, and also automatically gives permission to all record manufacturers to record a song once it has been done by any one firm. The Music Publishers' Protective Association will fight for omitting the so-called compulsory license clause from any new copyright bill, and the Music Industries' Chamber of Commerce, whose membership is large manufacturers, will fight to have it retained.

The Victor Talking Machine Company apparently is willing to concede such rights to the music publishers and writers, for it is taking no part in the hearings with a view toward siding with the interests opposed to the taking out of the compulsory license clause.

Atlantic City, N. J., July 15.—At the final session of the convention of the Radio Manufacturers' Association, held at the Hotel Ambassador, a committee was chosen to confer with the American Society of Composers, Authors and Publishers to try and adjust the differences that now exist in relation to the broadcasting of copyrighted compositions and also the same question as it applies to the new copyright bill that is expected to be presented in Congress next December.

The committee is composed of L. G. Baldwin of Cleveland, who heads the body; George Lewis, Cincinnati; E. N. Raulant, Chicago; Edward Jewett, Detroit; S. A. Marks, Chicago; James L. Schwank, Philadelphia; Joseph Freed, New York, and E. R. Reichman, Chicago.

plays the piano, in addition to singing, and another uses a banjo at the finish. The opening number is about being "Four Chocolate Dandies", following which a solo with all harmonizing on the chorus of *Sweet Thoughts of Home* is delivered. A new method of rendering the Negro spiritual, *All God's Chillun Got Wings*, followed, the four jazzing up the rendition of it and doing bits of the Charleston between verses. Another number, evidently a spiritual, *Let My People Lone*, telling of Moses and Pharaoh, preceded a hot jazz number in which the banjo was used for a finish. They entered with *Sweet George Brown*, and one of them did a Charleston in a manner which accounts for the popularity of that dance.

Maybe "all God's chillun got wings" and perhaps all of 'em haven't, but these four of the "chilluns'" wings are spread and they won't fold up until they light right on the big time, where they'll stay.
G. J. H.

Inez Courtney and Sid Keyes

Reviewed Tuesday evening, July 7, at B. F. Keith's Fordham Theater, New York. Style—Dancing and comedy. Setting—One and two, specials. Time—Thirteen minutes.

Inez Courtney is out of production and Sid Keyes has been seen in vaudeville with several different offerings. The combination is a perfect one and will probably become a vaudeville standard if they so desire. They open before a special prop. supposed to be the exterior of a motion picture lot. Both appear as rubes. Miss Courtney in a sort of Ida May Chadwick makeup and Keyes as a
(Continued on page 19)

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Ardy Wright Leases Marlowe Theater

Chicago, July 11.—Ardy Wright, directing manager of the Dorothy Gale Players, with two units now in operation, one at Hammond, Ind., and another at La Salle, Ill., with four more being organized for a tour of the Keith-Orpheum Circuit, has extended his activities by taking a five-year lease on the Marlowe Theater in the Englewood District.

Movements of Actors

Chicago, July 9.—A. Milo Bennett and son, Junior Bennett, were members of an automobile party that spent five days in Green Bay, Sturgeon Bay and Sister Bay, Wis., returning this week. Others in the party were Mr. and Mrs. Norman McDonald. McDonald is general stage director for George K. Spoor at the Esplanade studios. He was with Spoor in the same capacity in 1911-12-13.

The Temple Players

Hamilton, Can., July 11.—The Temple Players continue on their commonwealth plan of presentations, *Getting Gertie's Garter* being the fifth presentation along these lines. Next week they present *The Sun* and close their season July 18.

PRESS-AGENTS-ADVANCE By ALFRED NELSON

Kingsley's Boy Burns a Resourceful Representative

When Jess Burns, former representative of the Columbia Amusement Company, finally succeeded in placing his juvenile son, John J. Burns, as a page in the Keith-Albee offices he impressed on his heir and hope that he was never to seek favors of anyone.

Lon B. Ramsdell

Mayor Hyman of New York was the center of attraction of the multitude that strung along the line of march of the Tri-Boro Bridge Day Parade until *Meluselah* broke into the parade, and then all within sight of the spirited race horse could see by the banners that hung from his sides that he was Lon. B. Ramsdell's chief aid in attracting patronage for the featured film *Wildfire*, at Loew's Victoria Theater, managed by Ramsdell.

Campbell B. Casad Broadcasting Playwright Campbell B. Casad (T. P. R. O. A.), for several seasons originator of the advance notes issued by the Columbia Amusement Company's News Bureau for Columbia (Burlesque) Shows, has ceased his contributions along those lines, for

THE FALL SPECIAL and ORCHESTRA NUMBER of The Billboard will be ISSUED AUGUST 11 DATED AUGUST 15 Containing Complete Theatrical and Musical Index of New York Attractions Season 1924-1925 Also Special Orchestra Features, Valuable Lists, Etc. GREATLY INCREASED CIRCULATION NOW IS THE TIME TO MAKE YOUR RESERVATION FOR SPECIAL POSITION THE BILLBOARD PUBLISHING COMPANY 1560 Broadway, New York City Publication Office---25-27 Opera Place, Cincinnati, Ohio

New Theaters Construction of a new theater in Jonesboro, Ark., will soon be under way. It will be known as the Strand. Horace W. Castor has prepared plans for a theater building to be built in Willow Grove, Asbury Park, N. J., on a site 108 by 200 feet. A \$100,000 theater is planned for Le Roy, N. Y., by Ralph E. Rouvet, who owns the Family Theater in Le Roy and the Strand at Brockport, N. Y. He is now connected with the Western New York Theatrical Enterprises, Inc. The McNew Brothers have taken over the Bljou Theater in Polo, Mo., formerly operated by Ira Parker, and gave their initial program recently with a splendid attraction. The new management will show each Tuesday and Saturday evening and will endeavor to give the people of that territory first-class entertainment. Jacob Handelsman, Chicago, real estate operator, is having plans drawn by K. M. Vitschum & Company, Chicago architects, for an eight-story department store and 3,000-seat theater, building, the latter to be operated by the Orpheum Circuit for 15 years, to be erected at Madison and Colfax, South Bend, Ind. The Broadway Theater, Columbia, S. C., which has been closed for repairs and alterations, recently reopened under the management of Warner Brothers. The management announced that the Broadway will show the Pathe hand-colored review exclusively in Columbia. Paul H. Forsythe, concert organist, will offer special organ music at the Broadway daily. The new Grand Theater, Ferndale, Wash., recently received its christening with a showing of Harold Lloyd's picture, *Girl Shy*. The showhouse has a seating capacity of 300 and is of modern fireproof construction thruout, with all modern conveniences common to the best movie houses. The playhouse proper is 90 feet long and 60 feet wide. The operating room is of fireproof construction and contains the latest devices and modern machinery for the showing of (Continued on page 42)

Reliable Stock Managers We invite offers for Fall and Winter Season to open on or before Labor Day. LEADING WOMAN Natural blonde, ingenue type; height 5 ft., 4 in.; weight 128 pounds. Wardrobe, ability, experience (in stock, production, pictures). Equity. Plenty of lobby. SCENIC ARTIST Thoroughly capable. Produce any bill. Up in modern stock bills. Stock and production experience. Union. No parts or bits. Joint only. Both sober and reliable. We want replies from reliable managers who are willing to pay regular salary to responsible people. Photos, full particulars and past engagements sent to you upon request. Address BOX 2020, care Billboard, Chicago, Illinois. Chicago base only.

the reason that he is in great demand as a radio broadcaster. On Saturday night last Casad discoursed on *A Theatrical Press Agent* from WOR, New York. Supplementing his broadcasting oratorical addresses to the air, Casad is preparing for the presentation of his plays *Stop That Noise* and *Ways of Men* by several well-known dramatic stock companies. Film Exploitation at Baltimore Harry Van Hoven, who sensationalized Carlin's Park and who was financially interested in the De Wolf Hopper Comic Opera Company about a year ago, has been entertaining Baltimore with a flashy bit of motion picture exploitation. Van Hoven, who is now advertising manager of the Whitehurst Combined Theatrical Interests, made the trip with the Thomas Meighan picture, *Old Home Week*. After considerable preliminary display, the campaign of the presentation started in full swing on the opening Monday. A replica of the band in full parade, with a very close impersonation of Thomas Meighan riding in a decorated automobile, marched past the Century Theater just as the doors were being opened for business. The front of the Century was gaily decorated in holiday regalia. The parade circled the theater three times and then proceeded to broaden the circles of the line of march until all the heavy traffic streets were fully covered. At 2:50 p.m., just before the showing of the feature, a prolog setting greeted the audience with characters in the picture awaiting Tom's arrival. Cheering and distant music offstage preceded the marching of the entire street parade onto the scene and crossing for an exit. Tom and the reception committee brought up the rear for much bowing and the curtain. As the first performance broke, the exiting audience came in contact with the parade again as it passed the theater. The continuity from the first showing of the billing right up to the actual showing of the picture soon caught public fancy, with the result that many humorous traffic jams resulted. Taking the prolog on the street for a parade had a unique angle and whereas it seems costly, the dropping of the regular added act from the theater program practically absorbed the cost. Howard Burman did a neat job in staging the prolog. Big City Brigade Billing The Ringling Bros.-Barnum & Bailey big city brigade of billers, after billing Syracuse, entrained for Chicago to fight any and all opposition billers in the Windy City. Among the brothers seen on the ear were: Claude Morris, R. P. Malone, Joe Horton, John Brassil, George Hanes, W. H. Brownell, Ed Horton, E. R. Escene, Virgil Post, Thomas Bowibey, Edward Brannan, Dick Walters, Glen Chaplin and Lester Bidwell. Business Records New Incorporations Delaware Great States Theaters, Wilmington, \$100,000 (Corporation Trust Company of America.) Metropolitan Pictures Corporation of California, \$200,000; Sadie M. Wolfe, May L. Thrall, Winthrop H. Kellogg.

New York. (United States Corporation Company.) Oriental Concessions Company, amusement places, \$350,000; Frank A. Cabeen, Jr., Haverford, Pa.; Daniel A. Ward, I. Ralsch, Philadelphia. (United States Corporation Company.) Guilford Amusement Company, \$10,000; Frank A. Cabeen, Jr., Haverford, Pa. (United States Corporation Company.) Wm. Horsley Enterprises, Wilmington, manufacture motion pictures, \$1,500,000. (Corporation Trust Company of America.) New Jersey Fairmount Theater Company, Jersey City, 2,500 shares, no par; Benj. Heyman, Joseph Stein, Jersey City; Alfred Gottesman, Shenandoah, Pa. Haedrich & O'Donnell, Trenton, amusement devices, \$125,000; E. M. Haedrich, Jr.; Burlington; J. J. O'Donnell, Sr.; John J. O'Donnell, Jr., Trenton. New York Fame-Star Attractions, Manhattan, theatrical and films, \$10,000; M. R. and I. Weinberg, W. Rakoff. Block Productions, Manhattan, theatrical and musical, \$50,000; H. Mills, H. Block, M. Endicoff. Cinema Theater Attractions Exchange, Manhattan, 50 shares, \$100 each; 100 common, no par; J. S. Cohen, J. H. Cargill. Gus Adams, Manhattan, vaudeville, \$10,000; G. Adams, B. Saifer, E. Kender. Paramount Theater Managers' Training School, Manhattan, 100 common, no par; A. Zukor, J. L. Lasky, H. D. Franklin. Meehan & Elliott, Manhattan, management, 100 common, no par; C. H. Murphy, C. Marvin. Capital Productions Exporting Company, Manhattan, motion pictures, \$10,000; H. Abrams, J. Schron. Sid Lorraine, Manhattan, theatrical shows, \$5,000; M. Cohen, M. H. Young, S. Arlek. Loew's New Rochelle Corporation, Manhattan, theaters, 1,000 common, no par; D. Blum, I. H. Greenfield, M. Hammerstein. Denton & Haskins Music Publishing Company, Manhattan, \$5,000; J. J. Denton, W. R. Haskins, T. Townsend. Needle Theater Corporation, Manhattan, \$25,000; M. Neudlin, M. Bressler. Sullivan & Ries, Brooklyn, musical instruments, \$50,000; H. J. Ries, F. X. Sullivan, B. H. Pendry.

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WANTED
For week-end Tent Dramatic, balance summer tent, then houses for winter. General Business Team and young General Business Man. Those doubling Band or Specialties given preference. State salary and full information in first communication. R. M. DOWNING, Wayne, Nebraska.

WANTED
For Tad's Uncle Tom's Cabin. Man for Tom, Phineas and Lester, Woman for Eliza and Ophelia, Man for Maria. All must double Brass. Good Concert or Vaudeville Team. This is a regular Tom Show with regular transportation. Show going south in winter. State all. Address TAD HARMOUNT, Middletown, O.

Percy's Comedians Want Quick
Red-hot Specialty Man. Changes for week. Clever Repertoire People with Specialties. Non-Equity.
J. L. PERCY, Farmer City, Illinois.

WANTED
For Wm. F. Lewis Stock Company, balance tent and winter season, people in all lines of Dramatic business. State all first letter. Those doing Specialties given preference. Address: Farnam, Neb., July 13-18; Elm Creek, Neb., July 20-25.

WANTED
For Brownie's Comedians under canvas, male Piano Player. Preference if you play parts. I pay all after holding Ticket if I know you. Week of July 13, Gettysburg, Ky.; week of July 20, Falmouth, Ky.

BILLY'S COMEDIANS.
"BILLY" WEHLE and ROY HUGHES, Solo Owners, WANT Juvenile or General Business Man for "Rep" show under Canvas. Must be gentleman and dress on side off. Also must do REAL Specialties. Show tour closes, south in winter. Easy parts, but you MUST BE an actor. Tenor singer given preference. Tommy Parkert, Cy Reinhardt, wife if at liberty. WILL pay cheap for cash. Reserved Best Benches and 20-ft. Middle, 50-ft. wide. If in good condition. Wire, don't write. Must open immediately. "BILLY" WEHLE, Manager Billy's Comedians, Lancaster, O.

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CHARLES BRUNK
Parts, Trombone in Band.
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Incomes and Ingenue Leads. Up-to-date wardrobe on and off. Address CHAS. BRUNK, Broadway Central Hotel, Oklahoma City, Oklahoma.

REP. TATTLES

Claud (Slick) Eason, of Marshall Walker's *White Bang Revue*, is now with the Guy Stock Company in Indiana, doing character leads.

Harry Foster has closed with Herbert K. Bell's *Ten Nights in a Barroom* Company and has joined Dr. Fair's show with his new act, *All on Account of Elizabeth*.

H. P. Bulmer and wife, Myrtle V. Bulmer, are in their fifth week with the Barr-Gray Company. They report that business is fine in spite of the hot weather.

Edwin Weaver, old-time dramatic and repertoire showman, was a recent visitor to this editor, passing a pleasant hour telling humorous anecdotes of the old days.

Albert Bass, colored comedian, who claims to have been in the show business for 14 years, is in jail at London, Ky. It is alleged for the first time in his life, and asks the members of his Race to help him fill a \$1,000 bond.

Among recent visitors to this editor were Bert Blake, "Boob" McNutt, who came up while the Water Queen showboat was playing Constance, Ky., and Sam Reed, dramatic actor, who joined the Water Queen here.

Freddie Lytell is back with the Paramount Players, traveling by trucks this year, and says he likes it very much. The company played Etowah, Tenn., under the auspices of the local American Legion Post to good business week of June 29.

Anthony Payton informs that Pearl Perry left the W. I. Swain Show on a hurry up call to Atlanta, Ga. Billy and Dot Grove also left the show to work vaudeville dates around Cincinnati. Dorothy Lockhart left for her home in (Continued on page 89)

WANTED Saxophone for Jazz Orchestra. Also Cornet. Preference given those doubling Stage. Also S. & D. Team. EARLE WOLTZ BIG TENT SHOW, Great Cacapon, W. Va.

WANTED Leading Man, Specialty Team. Changes for week. No objection to good Medicine Team. Pianist that doubles. GRUZARD & WALKER, Box 482, Little Rock, Arkansas.

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Sketch Team that can do Singles and Doubles and work in acts. Also Novelty Performers. All must change for one week. Be able to join on wire. MBS. DOC BEAVER, Wallace, Nebraska.

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IN NEW YORK

PLAY.	OPENING NO. OF DATE.	PERFS.
Artists and Models.....	June 21.....	21
Garrick Gaieties.....	June 8.....	49
Grand St. Folies.....	June 18.....	25
Lady, Be Good.....	Dec. 1.....	258
Louise the 14th.....	Mar. 3.....	151
Mercenary Mary.....	Apr. 13.....	101
My Girl.....	Nov. 24.....	267
Rose Marie.....	Nov. 2.....	371
Scandals, George White's.....	June 22.....	24
Sky High.....	Mar. 2.....	153
Student Prince, The.....	Dec. 2.....	254
Tell Me More.....	Apr. 14.....	100
Vandies, Earl Carroll's.....	July 6.....	8
Ziegfeld Folies.....	June 24.....	430

IN CHICAGO

Artists and Models.....	May 31.....	54
June Days.....	May 31.....	54
Rose Marie.....	Feb. 8.....	108
Student Prince, The.....	Feb. 22.....	130

John Patrick Joins "No, No, Nanette"

Los Angeles, July 10.—John Patrick has joined the local company of *No, No, Nanette*, taking the place of Tyler Brooke, who is leaving to begin work on a long film contract.

Musical Comedy Notes

Florenz Ziegfeld, having launched the summer edition of the *Follies*, has gone to Chicago to visit his mother.

Charles Horwitz has completed the book and lyrics of a musical comedy which he calls *Sweet Genevieve*.

O. O. McIntyre will write the scenario for the forthcoming Famous Players-Lasky film production of Florenz Ziegfeld's *Glorifying the American Girl*.

Harry Puck, who is appearing in Lyle Andrews' production of *My Girl* at the Vanderbilt Theater, New York, is busy staging the road company production of the musical comedy in his spare time. Casting is now going on and rehearsals begin next week.

Oscar Radin, orchestra conductor, now leading the music in *The Student Prince* at the Johnson Theater, is orchestrating the score of *The Sunset Trail*, a new cantata by the noted American composer, Charles Wakefield Cadman. The work is an American Indian theme and is to be presented at the St. Louis Stadium shortly.

Max Hoffmann, Jr., who assisted his mother, Gertrude Hoffmann, in staging several of the dances in *Artists and Models* at the Winter Garden, New York, will direct a new number for the 18 Gertrude Hoffmann Girls, featured in the revue, before he joins the cast of the musical version of *Captain Jack*, for which he has been engaged by Schwab & Mandel. Hoffmann's last appearance on Broadway was in *Plain Jane*.

Theatrical Mutual Assn.

By DAVID L. DONALDSON

Office Grand Secretary-Treasurer

To all brothers of the T. M. A. and to the delegates who attended the 20th biennial session of the Grand Lodge we extend greetings and thank you thru this column for your attendance and hearty co-operation in being on the job and helping us to keep up the standard of our motto: "Charity, Benevolence and Fidelity."

We are about to start another two years of work for the interest of our members with a new staff of officers in the Grand Lodge. Let the subordinate lodges, their officers and members give them their support and each and every one put their shoulder to the wheel and at the next session we will have more than double our membership.

We extend an invitation to all lodges and their members to attend our 60th anniversary in New York December 27. A large attendance at this time will show whether we have the interest of our order at heart. Full particulars can be had from Brother E. W. Otto, 307 W. 113th street, New York.

Now that the convention is over let it be resolved to spread the good word as we go along and after we arrive home send in some news for this column so that the lodges will know what is doing along our line.

We will very shortly give a full account of the convention thru this paper and the courtesy of the publishers.

Buffalo Lodge No. 18

At the regular meeting held June 27 the cutting committee reported everything going fine for our regular trip down the Niagara River August 2.

John Reagan, president of the bill-posters' local in this city, was initiated at the same meeting.

Brother Matt Haentages returned

The Famous
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The popular Duncan Sisters, Rosetta and Vivian, who have made one of the big hits of the year in "Topsy and Eva", realize, as their letter shows, the wonderful value of voice building by Physical Voice Culture. They know how vitally important a strong, clear, magnetic voice can be.

On the stage, make-up and skillful costuming can conceal defects in appearance and produce an illusion of youth, charm and physical beauty. But nothing can conceal vocal defects. A weak or harsh voice can never be made to seem full, exuberant, and lovely.

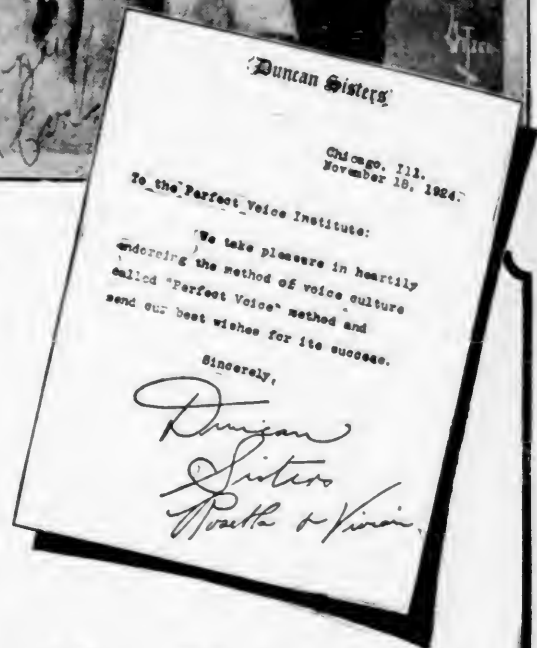
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No matter what the present condition of your voice, you can build a strong clear voice by Physical Voice Culture. This infallible system of simple, silent, physical exercise is based upon years of research in the science of voice production. Your voice-producing muscles are first developed into the perfect mechanism that nature intended them to be. Then you are taught the correct use of the strong, clear voice you have built up. Physical Voice Culture will build up a weak voice—restore a lost voice—cure such a vocal defects as stammering—and make a lost voice still better.

We Guarantee to Improve Your Voice 100%

The Physical Voice Culture method of voice building has been used successfully by thousands of happy students. It has never failed to produce astounding results. It is so scientific, so thoroughly tested, so infallible that improve-

ment is certain. It will improve your voice at least 100% or every cent of your tuition will be refunded. You are the judge. Find out today about this amazingly simple, wonderfully successful method.



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Please send me, FREE and without any obligation, Prof. Feuchtinger's new book, "Physical Voice Culture." I have checked the subject in which I am most interested.

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WANTED—A-1 People in all lines for coming season. Send photos, which will be returned. State all in first letter. Season opens August 17. FOR SALE—Wardrobe and scenery, cheap, in first-class condition. Sets of 5 to 12. Address COL. J. L. DAVIS, Room 303, 36 W. Randolph St., Chicago.

June 26 from a fishing trip in Canada. He caught about 70 blue pike and all the boys at the Garden Theater received a nice "mess".

Brothers Meister and Donaldson left July 4 for the convention.

Brother Joseph Brown, wife and daughter have gone to the convention and intend to do some sightseeing on the way home.

Brother James J. Quigley, chairman laws, appeals and grievance committee, and wife stopped over in this city for a

short time July 3 en route to the convention.

Brother Mike Gallagher of Cleveland Lodge was a visitor in town for a short time a couple of weeks ago. He said he was going to Frisco. "How about it, Mike?"

San Francisco Lodge No. 21

The following program will be furnished during the convention for the

(Continued on page 95)

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Columbia Circuit

Producers Are Engaging Principals

New York, July 11.—There has been noticeable activity among franchise-holding and franchise-operating producing managers of Columbia Circuit shows during the past week in signing principals.

"Happy Moments"

Sim Williams, franchise-holding producing manager of Happy Moments, has engaged principals, namely, Lew White, Doc Dorman, Walter McDowell, High Brown, Bobby Burns, Allan McDonald, Gladys Vaughan, Gladys Bijou, Mildred Stelle, Pauline Glenmar, and altho not signed up yet there is every probability that the Six McPhersons, singing, dancing and comedy act, will be included in the cast of principals. Bobbie Barker has been re-engaged for his 11th season by Sim as musical leader.

The executive staff includes Sim Williams, owner and manager; Lou Alverts, of the Ringling Bros. and Barnum & Bailey Circus, agent in advance; Alex Spencer, carpenter; H. W. Newman, electrician; George Hall, assistant electrician, and David LaVene, props.

"Models and Thrills"

George Peck and Harry Jarboe, franchise-holding producing managers of Models and Thrills, have engaged as principals Billy M. Green, first comedian; Ben Loring, second comedian; William Davis, straight man; Louise Mersereau, prima donna; Evelyn Whitney, soubret; Ethel Abbott; ingenue; Otto Oretto, character comedian; the Oretto Brothers, Otto, Jr., and Gerdes, juvenile team of dancers; Mona Leonards, soubret, and Al Bressman, musical leader.

The executive staff includes Harry Jarboe, manager; Walter E. Berger, agent in advance; Ray Cahill, carpenter; Homer Borington, electrician, and Al Cohen, props.

"Silk-Stocking Revue"

Mrs. Harry Hastings, franchise-holding producing manager of Silk-Stocking Revue, with Frank X. Silk, has engaged as principals Frank X. Silk, the Busch Sisters, Root and La Mott, Emmott and King, Armonde Monte and Frank Martin. Mrs. Hastings has also completed arrangements with Charles Edwards, for many years personal representative and business manager for the late Harry Hastings and his various theatrical enterprises, to act as her personal representative and manager of her Silk-Stocking Revue Company. Sammy Clark, also a former employee of the Hastings, returns to the fold with Edwards as agent in advance.

"Girls' Club"

Joe Wilton, franchise-operating producing manager of a new show titled Girls' Club, has engaged Jules Howard, former favorite comique of burlesque circuit and stock shows, more recently in a vaudeville act with Ned (Clothes) Norton, for Wilton's new show next season.

"Abe Reynolds and His Rounders"

Sid Lorraine and Abe Reynolds, franchise-operating producing managers of Abe Reynolds and His Rounders, a new show, have engaged Lew Lewis, the Dutch comique, who worked opposite Reynolds last season in Hippy Hop.

Florence Mills Reynolds, former prima donna of William K. Wells' Bubble, will be the leading lady prima donna, and pretty, petite Ella Johnson, late of Peck & Kolb's Hippy Hop, the soubret.

"Stone and Pillard"

Hurtig & Seamon, in addition to their all-colored Seven-Eleven Company and all-colored Shuffle Along, will have an all-white show on the Columbia Circuit next season featuring Stone and Pillard.

"Chuckles"

Phil Dalton, directing manager of Chuckles, Inc., and franchise-operating manager of a show by that title on the Columbia Circuit next season under the personal management of Charles Falk, has engaged Nello Nelson, the pretty, witty soubret; Rex Circus, Eight English Ballets, Jack Reddy, character and straight man; Saxophone Four, Mary Shaw and the Harmonious Quartet.

"Muir and Jeff"

Warren B. Irons, franchise-holding producing manager of Muir and Jeff, a new show on the circuit next season, has engaged the Bower Sisters, Florence and Marvin, two clever little entertainers who will be chaperoned by their mother while on tour.

Juvenile Managers

Buffalo, July 11.—Lew Isaacs, manager of Frank Danis's Make It Poppy Company on the Mutual Circuit last season, and George Young, also a company manager on the same circuit last season, were Fourth of July visitors here, motor-

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PRICE 60c PER ROLL [WE PAY] CASH WITH ORDER IN STOCK READY FOR SHIPMENT SAME DAY ORDER IS RECEIVED READING: 5c, 10c, 15c, 20c, 25c, 30c, 35c, 40c, 50c and "ADMIT ONE" BEST GRADE ROLL TICKET. 1 1/2" x 2 1/2". 2000 TICKETS PER ROLL. GUARANTEED CORRECT. Write for Prices and Samples of Special Printed Roll and Folded Tickets.

UNITED STATES TICKET CO., FORT SMITH, ARKANSAS

ing from Cleveland to this city to spend the holiday with Jake Lavene, Mr. and Mrs. Lavene will join the party Monday for a motor tour thru Ontario, Canada.

Fine at State-Congress

Chicago, July 11.—Milt Schuster has booked Lew Fine with the burlesque stock company as the State-Congress.

Tabloids

(Continued from page 31)

of as yet, but he guarantees that the show will work. Tate is having 15 new sets of chorus wardrobe made and has also ordered four new drops. He is going to use nothing but script bills and states that they will be entirely new. He adds that he had plenty of bad luck last season, due to the fact that the show wasn't really up to standard, but this year he hopes to have one that the reviewers say is good.

FRANK LA MONTE lines that it is with great pleasure that he closes the season and goes to his summer home in Cape May, N. J. He has bought the next lot to his summer home, which now gives him a 100-foot front by 130-foot depth on the corner, just one square from the ocean, with an unobstructed view of same. Frank says that the past season has been very good and profitable and next season looks even better. He read with great interest the squibs sent in by Bert Humphreys about what has become of the tab actors, but he adds that Bert forgot Ray Reed, the feature comique on a Mutual show for the past few seasons. There are quite a few actors at Cape May each season, all from various branches of the profession, and they all seem to like it there.

RECENT PLACEMENTS BY MILTON SCHUSTER are: Earl and Kathryn Darfler, Jess Buttons, Russell Clutterbuck and wife, Florence Mackle, Eugene Broussard and wife to Vic Travers, stock, National Theater, Detroit; Jack LaWall, Frank Hawkins and wife to Chas. LaFord, stock, Bijou Theater, Wausau, Wis.; Pansy Brown to Joe Eyerly, stock, Newtonia Theater, Newton, Ia.; Ted Lester to Frank Milton, stock, Rivoli Theater, Denver; Babe Murphy to Harry Rogers' Bill House Company, Palace Theater, New Orleans, stock; Tim Shean, Bert Smith's Ragtime Wonders; Jimmie Francis and wife, J. W. Lorimer and wife, Jack B. Wright, Adele Travers, Bartley Cahill, Ivy Evelyn to Harvey D. Orr Show, Strand Theater, Kokomo, Ind. and Sidney Cheevers, A. B. Marcus Show, stock, Kearse Theater, Charleston, W. Va.

SYLVAN BEEBE, on a motor vacation trip, writes that so far they have had a wonderful trip. They went from Cincinnati to Detroit, with the usual visit to the oasis across the river. Went from Detroit to Cleveland, where he met some old friends at the Empire Theater, including Gus Flagg, who is producing at both the Band Box and the Empire. Also met Chas. Klotz and George (Buttons) Ferris, both of tab. fame. Sylvan stopped at Sandusky and saw the Sells-Floto Circus, meeting one of his old comiques, Eddie Schultz, who is clowning on the outfit. From Cleveland they drove to Buffalo and Niagara Falls, meeting some mutual friends of this editor, and from there they started for a tour of the Thousand Isles, thence into New York City and Atlantic City. He will return to Cincinnati in August to reorganize his rotary tabloid show and to organize a number two company.

AFTER BEING AWAY from Hank's Sunshine Revue for four seasons "Stuttering" Dan Collins is back on the show again, closing a season of 46 consecutive weeks at Richmond, Ind., July 4. The show opened August 18 and never lost a day. Dan reports that the show is 100 per cent better and stronger than ever before, as all the managers that played the attraction testify. Mr. Hank has spent a large sum in new wardrobe and scenery and has a wonderful lobby display. Dan continues that the show played many return dates, breaking several house records. He adds that the company could have kept going all summer, but Mr. Hank felt as though they all could stand a vacation. There were very few changes during the season, these being confined mostly to the chorus. The new season opens August 17 and Dan states that from the looks of things it will be a better season than the one they have just closed.

POSSUM CLENN intees that Kellam's Merry-Go-Round Revue closed in Greenville S. C., June 27, the show having been on the road for more than 80 weeks. Possum and Fritzie have been with the show since opening, as principal comique and soubret. They are going to Philadelphia for a two-week burlesque stock

engagement and will probably work some vaudeville dates while waiting for the season to open. They are signed for a wheel show for the coming season. George Hunter went to New York, Rusty Williams went to his home in Durham, N. C. for a week or so, and they combined business and pleasure in a trip to New York and Philadelphia. All the rest of the folks, namely, Billy Gilbert, Pearl Wilson, Nello Renoir, Peggy Sidel and Dorothy Hurry, joined other shows in the South. Violet Robinson went to her home in Buffalo, N. Y. Possum adds that Walter Kellam is one of the best managers he ever worked for, and he certainly hates to leave the show.

ALLEN'S VARIETIES OF 1926, a product of the Allen Entertainment Enterprises of St. Louis, opened at the Lyric Theater in Vincennes, Ind., Sunday, June 28, and according to word received from Moon Laird, in advance of the show, the S. R. O. sign was out on the opening day, and good houses have been the vogue since. Those in the company include Tony Moreno, wop comique; Chet Unpleby, blackface and female characters; Guy Haupp and George Keystone, straights; Allene Fisher is the chorus producer, while in the chorus and each doing one or more specialties are Virginia Rhodes, Virginia Barkley, Norma Smith, Katherine St. Clair, Alice Knight, Lillian Keystone, Ruth Fischer, Katherine Carter and Margie Lowie. Edward M. Allen, owner and manager of the Allen Entertainment Enterprises and producer and sponsor of the show, will visit the show in Vincennes, where it is booked for the next three weeks.

NAT VINCENT, of Franklyn & Vincent, songwriters, hello's the information that it never gets too hot to read about what the other fellow is doing. Nat says that he'll be busier than a hen on a griddle starting in August, putting out his two tabs, Night Owls and Ho Patsy. Then he is going to deliver another one in conjunction with a well-known tab, producer, and also expects to play in another one himself. Larry Hyatt will handle all of Nat's independent bookings. Dave Sablosky will handle the Keith-Albee bookings and John Bentley will operate in Chicago. Nat expects to have a rip-roaring season, and adds he could have a company working right now from the requests coming in. He and the Mrs. (Blanche Franklyn) start soon on a motor tour of the mountains for a vacation. These two, together, have turned out some nifty song numbers, including La Veeda, I'm Forever Blowing Bubbles, I Know What It Means To Be Lonesome, You Can't Fool an Old Hoss Fly and a flock of other hits.

THE DEWEY THEATER, Minneapolis, Minn., closed July 6 for the summer months after a successful season of tabloid. The Dewey management owes a lot of its recent success to its producer, Walt Stanford, and his performers in the Dewey Merry Makers. The roster of the company was: Walt Stanford, feature comique, baritone singer and producer; Red and Bebe Malvey, second comique and soubret, song and dance specialties, Red doing the tramp and rube bits; Blom and Duell, straight and ingenue, and clever specialties. Much credit is due the chorus, under the direction of Alma Coy, which consisted of Betty LeGrande Stanford, Grace Gillen, Jeanne Finch, Teddy Rogers, Betty Poling and Alma Coy. Mr. and Mrs. Walt Stanford and Alma Coy have engaged a cottage near Minneapolis on Lake Mary for their summer vacation, which they truly deserve. With the exception of Mr. and Mrs. Malvey the company will be the same in the fall when the Dewey reopens. Max Wittels, the manager of the theater, is the informant for all the above news.

THE MEMBERS OF JACK ROOF'S Breeze Girl Revue write that after 15 weeks of working with Jack and Clarabelle Roof, who they say are two excellent people, they want the tab world to know that it would be hard to find two more likable people to work for. They all regret the approaching layoff due to so many houses on the circuit closing for the hot months. Last week the company played Keith's Colonial, Lancaster, Pa. The roster: Clarabelle Roof, prima donna and producer of the peppy dance ensemble, singing and wooden-shoe artist; Vera Leahy, soubret; Valeria Grimes, ingenue; Jack Roof, producing comique and owner, gave up his agency office at the Shubert Theater Building, Philadelphia; Jack (Cheesemakers) Slatar, comique, ballad recitation specialties; Casper, Novak, short comedian; Billie Sossolow, juvenile straight, dancing specialties, and Ray Wayne, character man. The chorus of shapely Breeze Girls includes Helen Morgan, Bebe Bryant, Madia Jones, Billie Gilmore, Dot

Baker, Flo Highley, Hanna Costa and Mabel Gerard. Jean Carlos is musical director and doing an accordion specialty. Silvia Reaser is wardrobe mistress. I. J. IRVING, manager of Irving's Knick Knacks, who is spending the summer in Richmond, Va., writes that the Jack Crawford Company of entertainers, featuring a red-hot jazz band, the Georgia Crackers, played a most successful engagement last week at the Lyric Theater, a Keith house in Richmond. Mr. Crawford and his company were well (Continued on page 91)

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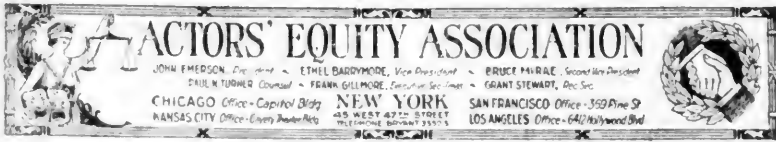
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More Burlesque News

Will be found in the general news pages further up front.



The Salvation of Tent and Rep. Shows
THE precarious condition of the road, especially for small tent and repetition companies due to unfair competition both from within and without the profession, has been pointed out in a long letter to Equity's executive secretary Harry L. Dixon, of Northfield, Minn. But Mr. Dixon has gone farther than most critics, and has offered remedies which, he believes, will help restore that section of the theater to a healthy condition.

"The last issue of *The Billboard* has arrived and I note that Equity is planning to organize the repertoire and tent shows for the benefit of the small end of the show business. There is no question that such an organization is sadly needed, for the repertoire and tent shows now stand in much the same position that the regular theater shows did some years ago when the entire business on the road started to disintegrate.

The show business of the old days had to be built up from the "barstomping" period, and while the condition of traveling shows is far above the hardships of the early days still the underlying principle is the same and we must save the small shows by any means in our power. And to bring the theater into its own again we must begin at the bottom and work on up thru it. It is true that much can be done to clean the drama at the top and greatly improve it, but neither the big producers nor the theater-going public of the larger cities care a rap about what the small town gets as to dramatic entertainment. Of course, we cannot altogether blame them for that, as they are not posing as reformers or philanthropists. We, of the small end of the game, have our own battle to fight, but when we have won the fight we must see to it that these big fellows do not jump in as they did before and profit financially from what had been already created for them, namely the theater-going habit of the small towns. There is no objection to any first-class attraction coming in and playing the small town, but our great objection to this financial gain is due to the fact that in the old days it was obtained more thru deception and graft than merit. The public is somewhat wiser these days, but we still have the unsuspecting among us, and when the small time is on its feet again we must see to it that all promoters keep off. It is going to take time and hard work to get the business on a sound basis again, but when we get it there we must see to it that the profiteers are not allowed to operate.

"But to get back to my subject. In my opening paragraph I said that the small-time show business stands today in much the same position that it did just before things started to fall to pieces. And this similarity is just this—the show business went out of the running for two reasons. The one was to be found in the business itself. In fact, showmen were their own worst enemy in that they ran wild in an attempt to get all the money out of the business that was possible to squeeze out of it, no matter what happened to the business or any one else, so long as they got what they thought was easy money. They cheated not only the public but everyone in the business as well. Eventually their system put them out of the business.

"In time the business might have recovered from this pernicious onslaught, but the movies were on hand and they give us the other reason why the business fell. For when people became disgusted with the shows the movies offered the opportunity to see good entertainment at moderate prices and they could be certain of seeing an entertainment that had something certain and definite about it. Of course, some of the pictures were none too good, but they were the real pictures—no matter where they were run. One did not go to the theater to see a picture that had played in the larger cities and feel uncertain whether he would see the real thing or some substitute. All the "fixins" of the metropolitan showing would not be used, but the picture was the same.

"Now the parallel between the situation in the old days and the present lies in this: that the small-time show business is beginning to feel the effects of the "old-time" methods. I can look back to the time when the tents were few and far between, and no one thought at that time that they would become so much in vogue as they are now. I remember one manager told me that the tent-show game would never be crowded, for the reason that it took too much gold cash to open a tent show and the shoe-string manager could never break in. But all that many men need is the light to show them the way and they are all set ready to jump forward and profit by what the pioneer has opened up. The hundreds of tents on the road today show us very plainly that once good money is in sight there is no difficulty in raising the funds to promote a tent show.

"With so many coming into the game it stands to reason that many of them are not real showmen and that promotion and graft creep in as well as ignorance in running a really high-class show. In time these shows will 'get theirs' as the

saying goes, but in the meantime the deserving managers suffer the loss of business which they have taken years to build up. And the paradox of it all is the fact that the 'gyp' show is able to weather the storm for a longer time than the legitimate one. The public looks upon a show as a show, and is not quick to learn which has merit and which has not. As a result all shows suffer, but the little, cheap, grafting outfit can stand for considerable loss in business and still get by.

"Only this morning I received a letter from Augler Bros.' tent show and the following from this letter will call your attention more especially to this point. 'We are heartily in sympathy with you in your efforts to bring the (tent) dramatic companies up to a higher standard. We have for the past 20 years had that idea in mind and we have learned thoroughly what a poor show can do in the way of disgusting the general public with tented attractions. We are now experiencing that very thing, due to two other mediocre tent repertoire companies playing this territory.'

"It is a difficult matter to lay down rules of any kind that will govern this situation within the business itself. But as I wrote Mr. Hartmann of *The Billboard* some time ago I believe something can be done from the license end of the game. Each town requires a license for all tent shows, and I see no reason why certain things could not be made a part of the licenses granted. For instance, why could it not be stipulated that the show actually has so many people, what the prices shall be, etc. I am not a lawyer and I may be dreaming something, but it does look feasible to me. The idea of the license, of course, is to place the show in a responsible relationship to the community. It is also supposed to afford the show police protection, etc.—sometimes.

"This would be more to the point than the older system employed by local authorities and that is the passing of ordinances prohibiting traveling attractions appearing in the community or raising the license to the point where none of them can afford to pay it and thus must keep out. It's the bad reputation of these attractions that is often the cause of the 'shut-out' ordinance. But the ordinance hits the just as well as the unjust and it seems to me that an ordinance could be made that would keep the bum show out but give the good show a fighting chance.

"And every standard attraction should make it a part of its business to see that the mediocre show stays where it belongs—in the discard. Experienced showmen knew what was being done to the show business in the old days, but being unorganized they were practically helpless, and besides the spirit of professionalism was so strong that few of them would raise a hand to stop the promoter in his depredations. This time there must be organization and let us wake up and fight individually. Let there be no sentiment about the matter. The bad show does not care whether the good show is killed off or not. In fact, there is too often the hope that just such a thing will happen. The standard show is given no quarter by the bum show, so let the same tactics be applied in the reverse order.

"At the present time the movies stand in a very different position from what they did in the first breakup of the show business. Then they simply accepted the theater patronage as it came to them. They were not seeking the control of theaters, but were content with store-rooms and their own small theaters. Today that is all changed. Nearly every legitimate theater in the small town is under movie control and there is no intention of releasing that control to the drama. Further than that there is the persistent effort to even keep all amusements out of the towns, for the movie people, as a class, will not tolerate even legitimate competition. They hold tenaciously to the idea of monopoly and give little heed to true sportsmanship. A very few movie managers say that a change of amusement does them no harm and is really a good thing, but such managers are few and far between.

"While the movie managers in the small towns have no close working organization they are at no great disadvantage on that account, for the producers step in and help their cause when it comes to serious opposition. This may be done either by actual interference as in the passing of laws, etc., or it may be in the way of suggestions from those higher

up or their traveling representatives. High licenses, shut-out ordinances and the like are often the result of this movie influence. And that is going to be harder and harder to fight as the seasons go by.

"Tent-show managers have been most fortunate in the past in having Equity step in and hold affairs in check, but the time is coming when Equity cannot fight things singlehanded and it's time right now for the tent managers to bestir themselves. The one trouble has been that when the town authorities saw fit to work for local interests as opposed to the traveling attractions there was no one in court to act for the defense. These tent managers should take it upon themselves to make fast friends with newspaper people, the town authorities, etc., and let them know in an indirect way just how the matter stands. Then when something of this kind comes up there will be an opposition that will spell defeat for the 'shut-out' idea. The people want dramatic shows or they would not be patronized, but the public can only express that want by its patronage. It cannot act as a unit to see that it gets what it wants. That's why a few shrewd men can connive together to keep the dramatic show out of the town. Summing it all up, every tent show should use plenty of personal propaganda in every town played. Make the friendship for the shows so powerful that no one will dare to try to break it. I have seen this done a few times and there is no reason why it cannot become universal."

ACTORS' EQUITY ASSOCIATION.

Chorus Equity Assn.

SEVENTY-EIGHT new members joined the Chorus Equity in the past week.

Anyone knowing the address of Beulah McFarland or Helen McDonald, formerly members of the *Toten Gossip Company*, will kindly notify this office.

We are holding checks for Bonnie Murray, Elizabeth Huyler, Walter Twaroshk, Frank Shea, Carol Raffin and Percy Richards.

The Chorus Equity has a contract which must be maintained—the responsibility of maintaining it must be on the shoulders of the members of the Chorus Equity. If, thru abuse, the contract gradually comes to be disregarded it would be necessary to have another strike in order to re-establish it. Those of you who lived thru the last strike are not anxious to see another, especially if it is brought on by the carelessness of Equity members. The Chorus Equity contract allows four weeks of free rehearsal, for the fifth and sixth weeks half salary is paid and full salary thereafter. If you have rehearsed more than four weeks, it is your duty to report to Equity and to place a claim for salary for overtime rehearsal. It is a matter of business, not a personal matter. The fact that you like your manager has nothing whatever to do with it. He is a business man, in signing Equity contracts he has undertaken a certain obligation—that obligation he must observe. It is not a question of the half week's salary for the fifth week. Maybe you don't particularly care whether you have it or not. The important thing is that the strike has established a certain period for free rehearsal—before the strike rehearsals sometimes lasted as long as 16 weeks without pay. Those Equity members who now allow their manager to slip over into the fifth and sixth week without reporting to the Equity are inviting a return of those old conditions—and they are inviting the Association to suspend them, in which case they will not be able to work. Members in 1925 cannot be allowed to destroy the work of the members of 1919.

In line with this question is the fact that every Equity member has been told to report to Equity on the day he or she starts rehearsal. If all members would do this there would be less dispute about the length of time rehearsals have continued. The manager always says four weeks, the member of the chorus five. Had the chorus member obeyed instructions the Association would know definitely.

Do you hold a card paid to November, 1925? **DOROTHY BRYANT**, Ex. Secretary.

Theatrical Notes

(Continued from page 30)

ture house, was set aside recently by the Supreme Court in Lincoln, Neb., because the verdict was not sustained by sufficient evidence.

H. L. Johnson has resigned as manager of the Rialto Theater, Missouri Valley, Ia., and H. F. Shorthey, of Sioux City,

Ia., has taken charge. Mr. Shorthey was formerly manager of the Princess Theater in Sioux City, and has had 15 years' experience in the picture game. Mr. Johnson, who has made a host of friends in Missouri Valley, has not announced his future plans.

With imported silver-tinted draperies on which all colors of the rainbow can easily be reflected, costing several thousands of dollars, the stage at the Babcock Theater, Billings, Mont., is now claimed by experts to be the best in the Northwest. Phil Brady, of Tacoma, Wash., has been in Billings for a month superintending the renovation, and will continue his work there for at least two more weeks. Complete new stage equipment, including drops and curtains, have been ordered.

The Folly Theater, recently opened by Crown & Polemanakos in Houston, Tex., has been acquired by A. Silverberg, owner of the Crown Theater in that city. Reason for the sale of the Folly is that Crown & Polemanakos have acquired a string of theaters thruout the Western part of Texas and are enlarging their territory in that direction. The Folly Theater is one of the most modern of theaters and has an up-to-date cooling and ventilating system. In a short time, according to Mr. Silverberg, the Crown Theater will be remodeled, and when this is done the Crown and the Folly will be two of the best Western theaters in Texas.

Gorman's Theater, Rosindale, Boston, Mass., was recently purchased by the Rosindale Rialto Theater, Inc., from the C. J. Gorman's Amusement Enterprises, Inc. The price paid was in excess of the total taxed value of \$95,000. The new owners are to spend between \$100,000 and \$150,000 improving the property, and will make it one of the most modern of its kind in that city. It will be operated by the New England Theater Operatives Company, which already controls the Modern, the Beacon, New Jamaica and several other houses in and near Boston. The Rialto when completed will have a seating capacity of 2,000, and will be complete in all appointments. Work on the house will be started immediately so as to have it completed in the early fall.

The Hippodrome Theater, Los Angeles, Calif., is installing a \$50,000 pipe organ to be used in connection with its presentation of feature pictures. After operating many years with a large orchestra to play for the vaudeville acts, and utilizing a combination piano and semi-pipe organ for its feature pictures, the owners have gone to the expense of more than \$50,000 to install an organ that will take its place among the best musical instruments of its kind in the city. Manager Geo. M. Clayton, of the Hippodrome, has been fortunate in securing the services of Stanley Delmar, formerly of the California Theater, to be the master of the console, and Hipp. patrons have a real treat in store when this new organ is officially dedicated. The regular house orchestra, which is also a Hipp. feature, will continue to play for the vaudeville portion of the entertainment offered.

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Phonetic Key
ghonetic key

1. He is met there at my.
(hi: iz met ðeə æt mi)
2. Who would throw water on father?
(hu: wʊd θəʊ wɔ:tə ən fɑ:ðə)
3. Bird above.
(bɜ:d əbʌv)
4. Yes, the singer's thin whisker shows
(jes, ðə sɪŋəz θɪn wɪskə ʃəʊz
θru: ðə rʌʒə.
θu: ðə ru:z)

Daniel Jones

DANIEL JONES of London University delivered a lecture on phonetics at Hunter College, New York, June 22. Several phonetic books by Jones are well known in America, especially his *Outline of English Phonetics* and *An English Pronouncing Dictionary*, using the alphabet of the International Phonetic Association, which is the only phonetic dictionary in English. Mr. Jones came to New York for one special lecture. His visit to America came by invitation to give an intensive course in phonetics under the auspices of Smith College at Northampton, Mass., June 1-19.

In greeting his audience at Hunter College Mr. Jones expressed his embarrassment at speaking in New York City, where lives the teacher to whom he owes his fundamental training and success as a phonetician. He referred to William Tilly, of Columbia University. He spoke of the enthusiasm which Mr. Tilly had inspired in his mind 24 years ago, an enthusiasm which prompted him to make phonetics his profession when the subject was far less popular than it is now. And he referred to Mr. Tilly as one of the great teachers of languages that he had been privileged to know.

On this occasion Mr. Jones chose to make the topic of his lecture *The Application of Phonetics to Teaching English*. He described phonetics as the science of speech sounds in all its aspects. The science is concerned with the mechanism of speech, the means by which sounds of language are made by the tongue, lips, teeth and organs of speech. But this mechanical study without ear training is very incomplete. The student of oral language must know the effect that these mechanisms make upon the ear. To this part of the science Mr. Jones gives first importance. He is convinced that it is no use to study the organic side without studying the acoustic side or ear training.

Furthermore, phonetics is not a science of single and individual sounds, but must deal with the manner of combining sounds in connected speech. This includes the effect that one speech sound makes on another, and it includes the length of the sound. In some foreign languages the difference in meaning of two words may depend entirely on the difference in length of a single vowel or consonant.

Phonetics also deals with two different kinds of stress (or accent): word stress and sentence stress. It also deals with intonation, sometimes called inflection of the voice, the rise and fall of the musical pitch in speech.

Mr. Jones referred to the problem of teaching English speech to those who already speak English as the mother tongue. Some persons ask, Why talk about teaching speech to persons who already speak? Mr. Jones somewhat slyly remarked that in English this means teaching English pupils to pronounce the language in a particular way, when they want to speak it another way.

"People in England," he continued, "have a way of thinking that some pronunciations are good and others are bad." If the teacher wishes to teach any particular pronunciation he must use phonetics. The method of doing this was pointed out in the following remarks: If you want to teach speech, study it first. The maxim of modern language teaching is to be systematic, be scientific. When a teacher has had phonetic training he knows what is wrong with his pupils' pronunciation.

Mistakes in pronunciation are of two distinct kinds. The first is easy to correct. The other is difficult to correct. The first kind of mistake consists of misplacing a sound, or the putting of sounds in inappropriate places. The second kind of mistake is the use of wrongly formed sounds, sounds that do not occur at all in the pronunciation that is taught.

As an illustration of "misplaced" sounds Mr. Jones cited "opposite" ('ɒpəzɪt), which some British children are likely to call ('ɒpəzɪt). Other examples were to pronounce "height" (haɪt) as (haɪθ), "drowned" (draʊnd) as ('draʊndɪd), "butcher" (bʊtʃə) as ('bʊtʃə), and "put" (pʊt) as (pʌt).

As an illustration of the second class of mistakes, the use of wrongly formed sounds, he took the sentence "Is the breakfast ready yet?" He illustrated the pronunciation of this sentence with five varieties of e-sounds. In his classes at Northampton he had heard "not" (nɒt) pronounced in the following ways: (nɔ:t), with the vowel lengthened, (nʌt) with the unliprounded (a) sound, and (nɑ:t) with this sound half long. He had also heard "good" (gʊd) pronounced without liprounding, whereas the (u) requires considerable pursing out of the lips.



With regard to tongue positions, some pupils have the tip of the tongue on the palate for (t, d, l), whereas they should be told to bring the tip of the tongue nearer to the teeth. Teachers who have never had phonetic training attempt to be careful and correct by following the spelling as a guide to pronunciation with the result that they say and attempt to teach ('faʊntɪn) for "foun-

turned to the blackboard and wrote the numerals, 1, 2, 3, 4 and 5. He then repeated five abstract sounds, each one of which was assigned a number, and the sounds were known only as number 1, 2, 3, 4 and 5. After repeating the separate sounds in order a sufficient number of times to impress them on the ear he then proceeded to put three or four of the sounds into meaningless words. These words were also repeated a number of times and then the audience was asked to say whether the first vowel in the meaningless word was number 1, 2 or 5.

FROM THE MIDDLE WEST

The University Club, Madison, Wis.

THIS page is written in Madison, Wis., where the editor of the Spoken Word is teaching phonetics at the summer session of the University. This is a part of the country where a distinction is made between Easterners and Westerners, and where some distinction is made between "Western pronunciation" and "Eastern pronunciation". But the attitude of Wisconsin is by no means hard boiled. The best pronunciation of the New York stage is held up as the standard of speech for instruction in the classroom, and, altho it may differ from the pronunciation of some of the students (most of them teachers), practically everyone is glad to learn the stage pronunciation. The ambition and determination of many of the students to adopt this pronunciation for their habitual speech gives daily zest to the class periods and to the conferences in between.

The good speech of some of these "Western" students is the first thing noticed by the teacher. When a Western boy was reading to me in his room I was immediately struck by his "chance" ('tʃɑ:ns) and "master" ('mɑ:stə), which he told me he had always used. The young man is a little unusual, a graduate student of about thirty, who has given up a business career to come back to his first love of books and philosophy in which he will take his doctor's degree. His name is Norman C. Bradish ('brædɪʃ), and his early education was received in the northeastern part of Iowa, where he lived. He spent one year at the Tones School, outside of Baltimore; one year at Lafayette College, Pennsylvania, and three years at the University of Wisconsin, from which he was graduated. Since then he has lived in Minnesota. His speech has never been corrected. In fact, he never knew exactly what an "inverted-r" was until a few weeks ago, altho he has known that there was something "different" in his speech that he wanted to get rid of. He has been about enough to have heard speech that he liked better than his own, and that is why he is looking into the matter at the present time.

A record of his speech is interesting for two reasons: (1) He uses (ɑ:) sounds as naturally as any Easterner or Broadway actor. He tells me that in this he follows the pronunciation of his mother, who came from Missouri. (2) His inverted r-sounds have entirely disappeared from many words just because his own ear objected to them. As a lover of poetry he has a keen ear for the music of voice and words, and he has read to me over and over certain passages from his philosophers who have written in musical prose. Even in the words where he "inverts" the inversion is slight.

Some people are always trying to say that the speech of the theater with ('tʃɑ:ns) and without inverted r-sounds is "artificial", but here is Mr. Bradish from Wisconsin and thereabouts who has always said ('tʃɑ:ns), and who would have stopped "inverting" long ago if he had only known what he did. And all his interest in speech is just a personal matter, for he is not a teacher of speech or an actor and he is not going East. In fact, the pronunciation of the stage is not artificial, but may be heard in all parts of America, and especially by speakers of Mr. Bradish's liberal mind.

Pronunciation of Mr. Bradish
INVICTUS

1. 'aʊt əv ðə 'naɪt ðət 'kʌvɪz mi: (2) 'blæk əz ðə 'pɪt frəm 'pɒl: tə 'pɒl:, (3) aɪ 'θɪŋk wətəvə 'gɒdz ðeə 'bi: (4) fə 'maɪ an'kɒŋkɪəbl 'sɒl:, (5) ɪn ðə fel 'klʌʃ əv 'sə:kəmstəns (6) aɪ 'hæv nɒt 'wɪnst nɒ 'kɪəd ə'ləʊd, (7) andə ðə 'blædʒɪnɪŋ əv 'tʃɑ:ns (8) maɪ 'hed ɪz 'blædɪ, bət an'buəd. (9) bɪ'jɒnd ðɪs 'pleɪs, əv 'ɪz:θ and 'tɪəz (10) 'lʊ:mz hət ðə 'hɒn əv ðə 'feɪd. (11) and 'jet ðə 'menɪs əv ðə 'ju:ɪz (12) faɪndz, and 'ʃæl faɪnd mi, An's'feɪd. (13) ɪt 'mætəz nɒt hæv 'stɪrɪt ðə 'geɪt. (14) hæv 'tʃɑ:ns wɪð 'pænɪʃmənts ðə 'skɪəʊl, (15) 'aɪ æm ðə 'mɑ:stə əv mar 'feɪt, (16) 'aɪ æm ðə 'kæptɪn əv mar 'sɒl:.

1. Out of the night that covers me (2) Black as the pit from pole to pole, (3) I think whatever gods there be (4) For my unconquerable soul, (5) In the fell clutch of circumstance (6) I have not winced nor cried aloud, (7) Under the bludgeonings of chance (8) My head is bloody, but unbowed, (9) Beyond this place of wrath and tears (10) Looms but the horror of the shade, (11) And yet the menace of the years (12) Flinds and shall find me unafraid, (13) It matters not how straight the gate, (14) How charged with punishments the scroll, (15) I am the master of my fate, (16) I am the captain of my soul.

—By WILLIAM ERNEST HURLEY.

tain' ('faʊntɪn) and (kən'sɪdə) for "consider" (kən'sɪdə) and (ɪ'membə) for "remember" (ɪ'membə).

Then Mr. Jones came back to ear training. A keen ear is one of the most important requirements of the teacher of speech. What's the use of knowing about a pronunciation from books if you can't hear it?

As a means of teaching this ear training he considers that dictation is the only thoro method. He trains his pupils to listen to the dictation of meaningless words including either English or foreign sounds. The whole idea is to train the ear to become attuned to a particular sound and then to be able to distinguish this sound wherever it occurs in the meaningless words. For this purpose it doesn't matter so much what the sound is so long as the ear is keen to detect it when it is mixed in with other sounds. To give a practical illustration Mr. Jones

and so on with the several vowels sounded in the meaningless words. The advantage of this exercise could be seen at a glance. In reproducing the sounds and repeating the words on exercises of this sort Mr. Jones uses a monotone so that the identity of the sound will not be confused by a conscious change of pitch or intonation on the part of the speaker. A professor of speech in New York, who is known to have turned out some of the best teachers of English in New York, told me that her ear was deficient in many of these tests that were given at Northampton, so that only a few of her papers were free from error.

From this standpoint of sounds and ear training Mr. Jones says that phonetic transcription is not phonetics, or at least not the whole of it, but that the symbols are merely a help in dealing with speech and an aid to the eye. When it comes to the question of deciding what pronunciation to teach that

is not phonetics at all. That question is settled outside of phonetics, altho how we pronounce and how we ought to pronounce can only be explained and illustrated on a phonetic basis. When asked what pronunciation should be taught in America the speaker remarked that it would be impertinent for him to offer advice. That was a question for America to settle for herself. He referred to the fact that there are many local dialects in England and Scotland, as well as much local usage in vocabulary.

The pronunciation that is taught in Southern England seems to be best illustrated in the standard of speech in use at the historically select and endowed private schools, as we would call them which in England are known as the Public Schools. English boys in these select schools have their local dialects rubbed off. This Public School pronunciation is to a great extent free from local effects. It is understood everywhere, it exists everywhere, is favored by educated speakers and is generally liked.

Mr. Jones does not like the term "standard" pronunciation or Received Standard, as Henry Cecil Wild uses it, but prefers Received Pronunciation, which seems to convey the idea of standard without using the arbitrary word. His personal speech, he says, is Received (standard) Pronunciation with a little London dialect underneath it. In Scotland something had to be done about a standard pronunciation, for when a teacher from one locality was transferred to another district she could not be understood or else her pronunciation was laughed at by her pupils. A standard for teaching was worked out by the school authorities on the following basis:

1. Certain pronunciations were definitely recommended.

2. Another class of pronunciations was listed as not good, but was to be accepted and not corrected.

3. A third class of pronunciations was to be corrected.

The standard that resulted from this classification was known as polite Scottish. It is described in William Grand's *Pronunciation of English in Scotland*, which is used as a text in the training colleges.

In the teaching of Received Pronunciation in England it looked for a time as if the popularity of broadcasting by radio with a great variety of pronunciations from different classes of people might upset the existing order of things. But broadcasting in England is coming under the influence of Received Pronunciation. One of Mr. Jones' colleagues in phonetic teaching was asked to deliver a series of lectures over the radio. His pronunciation was considered so pleasing and satisfactory that the public requested a wider use of it. As a result of these requests this speaker of Received Standard has been asked to train the official announcers at the stations in his standard of speech.

As an illustration of the advantage of a standard speech Mr. Jones gave "term" as a word for which cultured speakers in England have only one pronunciation, whereas in Scotland there are three pronunciations in general use. In cultured English of the South "bird, purse, discern" all have the (ɜ:) sound, but in Scotland the "ir", "er" and "ur" will all have a different vowel by the same speaker (bɜ:d, pɜ:s) and (dɪ'zɜ:n).

Questions from the audience were asked in a wording that was intended to be non-committal, but which one suspects showed a certain slant of the questioner. "What becomes of the beautiful local dialects, where standard speech is taught?" was one question with a voice-shaking sentiment on the word beautiful. The answer was that pupils become bilingual, learning the standard speech for educated purposes and the local dialect for home use if this is preferred.

Then came a discreet question from one who spoke carefully: "Is the inverted r-sound (Middle Western R) used by educated speakers in any of the regional dialects of England?" The answer was that the inverted r-sound is heard in the country all over the south of the Thames, and that in Somersetshire and Devonshire it is in use by educated speakers.

In answer to other questions Mr. Jones said that he pronounced "court" and "caught" in the same way, (kɔ:t), altho (kəʊt) and (kɔ:t) was a distinction made by some speakers. His personal pronunciation of "your" is (jɔ:), altho (jʊə, jə, jə) and (jɔ:) are in use.

Someone asked whether "interesting" should be ('ɪntɪstɪŋ) or ('ɪntəstɪŋ), and he said that a growing number of people in England were saying the latter. As an example of how vowels may be weakened in English he pronounced "children" with all the vowels left out (tʃɪlən).

Many of the audience at Hunter College were impressed by the fact that Mr. Jones did not sound "especially British," either in pronunciation or in intonation. In fact, a number spoke up in meeting to say that they thought his speech sounded like very good American.

Devoted to
Fashions Beauty
Gossip

Feminine Frills

—By ELITA MILLER LENZ

(Communications to 1560 Broadway, New York, N. Y.)

The Billboard's
FREE SHOPPING SERVICE

Rules

Please do not send personal checks. Remittances should be made by money order, payable to *The Billboard* Publishing Company, and correspondence addressed to Elita Miller Lenz, care *The Billboard*, 1560 Broadway, New York. Every article mentioned in this column may be ordered thru *The Shopper*. Space on this page is not for sale for advertising purposes.

Tapestry handbags hold a conspicuous place in the "fashion picture". The vogue for interior decorations of genuine tapestry is reflected in Milady's handbag. Even beaded bags simulate tapestry in design. It is difficult to imagine anything more exquisite than a generous-sized pale pink, orchid or blue beaded bag with a colorful tapestry design in the center, with frame and chain elaborately studded with imitation jewels.

More popular and practical, however, but none the less beautiful, is the genuine tapestry handbag, made in Aubusson, France. Sketch No. 1 shows the latest melon shape, mounted on a beautiful jeweled frame. It comes in two color schemes: A black or beige background with colored flower design in the center, elaborated with a gold thread border. We liked this type of bag in beige with a conventional red rose or violet and green left design in the center. It is beautifully lined with fine quality satin, with corded edges, and is equipped with mirror and change purse. Size, about four inches deep and six and one-half inches wide. Price, \$15.

Sketch No. 2 shows a genuine needle-point tapestry bag. This comes in black, tan and brown. Beautifully made and mounted on a jeweled frame. Satin lined with mirror and purse. Size, about five and one-half inches deep and four and one-half inches wide. Price, \$25.

Those interested in making their own Petit Point Bags may have on request a folder showing seven designs in full colors of fine Petit Point canvas, which can be worked either with mercerized floss or crewel wool. Materials may be purchased from the concern issuing the folder, and those unacquainted with tapestry embroidery will be furnished with a small sample done in Petit Point free, when design and material are purchased.

Still speaking of bags, the summer girl is carrying a clever little white silk moire bag, with a frilled ruffle, called *The Flapper Bag*. Although called a flapper bag, it is carried by every type and age of femininity. It costs \$2.

And still speaking of handbags, from Paris comes a charming conceit, picturesque and novel. It is a bag of the draw-string type, covered entirely with cleverly made artificial flowers. There is a butterfly design for the maid who dispenses good cheer, a violet design for the ingratiating widow and a poppy design for the vivid girl. The flower bag constitutes the clever "something to carry." They are \$14.50.

If "He" happened to be sauntering along Fifth avenue he would open his eyes wide and whistle softly as he paused before a certain window to view a new kind of gift for "Her". An old-fashioned bouquet with futuristic flowers! It puzzles him at first—the flowers are so strange and lovely, nestling on a bed of greens, surrounded by a frill of paper lace, set off with a bow of filmy gauze ribbon; puzzles him until he reads a sign. The sign informs "Him" that the flowers are silk hosiery, cleverly arranged into roses. Bouquets with three pairs of stockings in varied hues are \$6.90 (6 roses), and bouquets with two pairs (4 roses) are \$5.20. Each bouquet packed in a handsome box.

Considering the rather high cost of wigs we were agreeably surprised to see on display in 46th street theatrical wigs of silk floss, which may be had in any desired color for \$10. When ordering please mention your headsize.

We also have on hand price lists and descriptions of wigs for theatrical and street use. Glad to send you, one on request.

Headquarters for tunics in New York is a certain midtown department store. This store is offering some wonderful bargains in new tunics at this time of the year. One particularly effective model in apple-green georgette, beaded in crystal, was \$27.50, and may be had also in red, orchid and pink. Another model was in several tones of the same color—for instance, flame shading to pale pink; purple to orchid and jade green to pale green, beaded with crystal and

Genuine French Tapestry Hand Bags And New Type of Ballet Costume Introduced in "Artists and Models"

Sketch No. 1



Sketch No. 2



Descriptions of the hand bags will be found in the Free Shopping Service column, this page, and a description of the new ballet costume will be found under Stage Styles.

The Beauty Box

We do hope that our readers are careful of their diet during these warm months. One of the best beauty treatments one can undergo is to follow a diet of fresh vegetables and fruits, eliminating meats and starchy foods as much as possible. Many of our readers complain of sallow complexions at this time of the year. This sallow condition is generally due to sluggish circulation, due to overeating. Confine your diet to vegetables and fruits during the very hot weather and you will note a decided improvement in the complexion. Of course, sometimes the complexion is sallow, in spite of a careful program of dieting, because the pores of the skin are clogged.

The clogging of pores is very likely to occur in summer, because the skin is naturally oily and small particles of dust adhere readily to an oily surface. When the pores are clogged it is a good plan to supplement the use of creams by adding to the beauty treatment a pore cleanser.

A splendid pore cleanser is made by a specialist in dermatology, who has a large following of society and theatrical women. This cleanser is a superfine powder, which is used with tepid water as a wash. It produces a slight suction on every pore, emptying it of its contents of grease and dirt. It also has a stimulating action on the skin, which gradually drives away sallowness. If used faithfully the cleanser will impart to your skin that clarity which stands closest scrutiny. An eight-ounce jar, costing \$3, will last for many months.

The success of electrolysis in permanently destroying superfluous hair without leaving the slightest blemish and without pain depends on the skill and experience of the operator. We know of one such operator, regarded as an expert for many years, who uses 20 needles at

steel beads, at \$39.50. This latter tunic was also of georgette.

Plain lace tunics, straight lines, to wear over a costume slip are selling for \$7.54. These come in all the new colors.

A gay importation from Paris is a folding pocket comb with a jeweled soubrette's leg for a handle, the handle folding. Price, 75 cents each.

a time. She is kept busy by a following of "the best people" and charges \$5 a half hour. We gladly recommend her and shall be glad to supply her name and address on request.

If you adore the pure white petals and entrancing fragrance of a water lily you will simply revel in using Madame Helena Rubinstein's Water Lily Cleansing Cream, for it is made from the petals of water lilies. European women, well versed in beauty lore, who knew that in the Orient the water lily was regarded as the handmaiden to personal beauty, accepted the cream with acclaim before it was discovered by the American woman abroad, at Madame Rubinstein's Paris salon. When the American woman returned to New York she demanded the Water Lily Cream at the 57th street Rubinstein establishment so insistently that Madame Rubinstein decided to acquire water-lily ponds in America so that she might be prepared to meet the ever-growing demand for the cleansing cream. Unctions and herbs of known beauty-giving qualities are combined with the crushed petals of the water lilies, making the cream something more than a mere cleanser; an all-round beauty cream. It sells for \$2.50 a jar.

We know of a fine, non-greasy, pleasant-smelling reducing cream, which is unusually effective in removing superfluous flesh. It is also excellent to use as a precautionary cream, to prevent the early formation of a double chin, which usually makes its appearance when one is just "pleasingly plump". The reducing cream is made by an old and well-known firm of chemists. Price, \$2 a jar.

A tried and proved shampoo which surely alleviates all scalp diseases is a medicated olive shampoo jelly. This is an old English preparation and may be had for 50 cents.

A clever little face-lifting device is making life more worth the living for thousands of women. It lifts visibly sagging flesh, smooths out lines and gives the corners of the mouth the coveted upward sweep of youth. Two adhesive folders, matching the hair in shade, so that it may be pinned over them for the purpose of concealment, are fastened on

Stage Styles

"ARTISTS AND MODELS" GORGEOUSLY ATTIRED

It seems that the ingenuity of the theatrical costumer is inexhaustible, as one big musical revue after another makes its bow, each with costumes strikingly original and decidedly different. One of these is the Paris Edition of *Artists and Models*, which has gained fame for its "minus costumes" as well as its "plus costumes."

The novel features of this colorful edition of *Artists and Models* are:

The Jewel Scene, with living models, which does not come under the heading of costumes, as it is conspicuously lacking in these.

A pageant, titled *Mothers of the World*, in which the "mother" of each generation is shown in characteristic costume.

An artistic ensemble idea, titled *Pastels*, flows of chorus girls suggest pastel crayons grouped in a box. Jeweled hoodies, trimmed with roses, are supplemented with full skirts representing each color in the spectrum.

Oriental Memories. Ornate costumes are silhouetted against a curtain to suggest a landscape, including a house theme achieved by means of a metal cloth window. High headresses of architectural construction helped to round out the landscape. Later each costume is revealed by itself, causing one to marvel at the costumer's skill in putting them all together to suggest a landscape.

The 18 Gertrude Hoffman Girls, who are a feature of the revue, wear very chic ballet costumes, as different from the conventional ballet costume as their dancing is from other dancing. Marguerite of the Hoffman Girls is shown in the photograph on this page, wearing one of these pert little costumes. The skirt is stiff, in a rippled effect with a "fan" at the back. Different shades of taffeta compose the costume, the skirt being lined with a contrasting fabric and the bodice showing a diagonal half of an opalescent spangled fabric.

Other interesting costumes are crisp little taffeta dresses, with crisp ruche edgings on the skirts, with diagonal ribbons on the bodice and about the collar. These are carried out in flower colors.

Rogers, of Rogers and Brennan, causes quite a stir in a long-line fitted gown of silver-gray satin, a long scarf of green outlining the deep V in the front and caught thru a huge rhinestone buckle at the waistline, the ends cascading to the hem of the draped-to-front gown. The sleeves are fitted to the elbow, where a deep flounce of gray and green is edged with lace. A large cavalierlike hat matches the green scarf.

Frances Willems wears an ingenious-looking dance frock of white chiffon, showing the new style shoulder capelet, which is composed of four tiers of the chiffon. The little capelet parts in front and a banding of rhinestones outlines the circular décolletage. The short skirt, with irregular hem, shows an unusual amount of fullness at the sides. A belt of the rhinestone trimming is supplemented by three great red roses at the bottom—caught to the left side of the belt.

FALL EVENING GOWNS TO BE WELL FITTED

Advanced fashion models predict close-fitting, backless gowns for next season. Norma Shearer, Metro-Goldwyn-Mayer star in *A Slave of Fashion*, wears one of these new gowns. It is of black velvet, closely fitted at bodice and waist. The bodice is heavily trimmed with jet medallions and fringe, the shoulder straps continuing into the deep V décolletage in back, being outlined with bands of spangled jet. A section of the front of the gown beneath the waistline and sections at each side are trimmed with jet medallions set solid. The skirt falls almost to the instep.

Fashion Notes

When trimming the evening gown the leading designers seem to favor the shoulder spray, a long streamer of ribbon forming the reposing place of three satin roses in related shades, which completes the color of the streamer.

As a trimming for an evening gown, set on at the left hip, fuchsia flowers backed by a large bow of soft satin ribbon, in a soft lavender shade, is most effective.

In the trimming department of a shop we saw a huge rose of wine-colored velvet, with two long stems with leaves of apple-green velvet. The lady who presided at the counter demonstrated to us that it was equally effective as a shoulder or a hip adornment.

An elastic headband. This headband is adjusted comfortably and the lifters permit a full play of facial expression. This little device, which takes 10 years from every woman's face, sells for \$5 and is the invention of an ex-actress. When ordering be sure to state the color of your hair.

We have just discovered a most wonderful French bath soap, delicately scented with the rarest jasmine, which many women buy by the box of six cakes so that they may distribute it between the folds of lingerie, preferring it to sachet. Being well matured, the French bath soap lasts longer than most bath soaps and sells for \$1 a cake.

SIDE GLANCES

Pauline Lord on Fashion

Whenever we attend a play in which Pauline Lord is the star we become so deeply interested in the picture of graceful femininity she presents that we wonder why she isn't listed in *Who's Who* as one of the 20 leading beauties. This omission may be due to the fact that her great talent overshadows mere beauty. At any rate we had the temerity to call on Miss Lord and ask her to define personal charm.

Her great soft brown orbs assumed the size of teacups registering surprise. "Oh," replied she, still a bit breathless after the exciting climax of the play, in which she separates the pyrotechnical Leo Carillo from the likewise Glenn Anders before murder is committed, "charm is undefinable."

Remembering that a fashion expert had once told us that a woman's fashion preferences are an index to her character, we asked: "What do you think of the fashions of the hour?"

"I think that the lines are becoming too hard and too sharp," replied Miss Lord, "too lacking in femininity." There in that word "femininity" we found the summing up of Pauline Lord's great personal charm. She is superlatively feminine in style, manner and voice. Every little gesture as she removed make-up was deftly dainty and every statement she made was punctuated with a gracious smile.

Even her judgment of the character she plays is gracious. The question of whether the heroine was ostensibly a good or bad girl came up during rehearsals of *They Knew What They Wanted*, in which Miss Lord is now starring at the Klaw Theater, New York. "She is ostensibly a good girl with no intention of wrongdoing," was Miss Lord's judgment, "despite the fact that some of the lines are contradictory to my concept of her character." The fact that the heroine of the play had erred thru a culmination of circumstances, carrying on into the future as a good woman in spite of the error, saved the character in Miss Lord's estimation.

Clara Bow's Popularity

Clara Bow, the charming little star of the screen, famed for her spirited playing, has played 13 feature roles in one year, establishing a popularity record. This record is all the more notable when it is considered that, altho she is under contract to B. P. Schulberg Productions, she has appeared for various other motion picture producers during the year. In the last 12 months she has appeared in *Capital Punishment*, *The Adventurous Sex*, *The Birth of the West*, *The Laughing Cheat*, *Free To Love*, *Riss Me Again*, *Ever's Lover*, *Two Can Play*, *This Woman My Lady's Lips*, *The Keeper of the Bees* and *The Primrose Path*. She is now filming *Parisian Love* and *The Plastic Age* will be her next.

Life on a Show Boat

Our good friend and reader, Grace Thom, mistress of the Princess Floating Theater, touring the Ohio river and its tributaries, writes us that even on the warmest days there is a nice breeze playing about the Princess which raises that theater to the standard of an elysium. But Grace Thom doesn't spend her time enjoying river breezes. She plays the piano and sings, sells sweets and concert tickets, managing in addition to appear on the bill at night, doing leads. And then there's little Norma Beth Thom, a baby daughter, who makes many demands on Mammy Grace. Check up on Grace Thom's activities and if you are busier you are entitled to a certain prize we are holding in reserve.

MANSTYLES



Above is the Style Grosner Hat about which we wrote our men readers last week.

It is called *The Hat Without a Headache*. It is featherweight, made of fur felt, with a ridge to hold it in shape. It is made from one piece of fabric like the very best English-made hats.

It has a flexible brim and may be rolled for flat packing when traveling without danger of wrinkling.

Leave the brim as it is and you have the dress-up hat. Turn the brim down (it is flexible, you know) and you have the ideal sports hat.

It was designed by Style Grosner, who has agreed to sell it to our readers for \$3.50 of which is to be donated to any of the following theatrical associations, your name to be mentioned as the donor: The Actors' Fund, Mutual Burlesque Benevolent Fund or Burlesque Club, International Alliance of Billposters and Billers, International Alliance of Stage Employees and Projectionists, Theatrical Press Representatives of America, American Federation of Musicians or Jewish Theatrical Guild.

When ordering the hat from *The Billboard Shopper* mention whether you desire the style of hat illustrated or a broader brim and a bit higher crown, this to be determined by the breadth of your face. It comes in all colors. Black, of course, is the leading every occasion color, as it can be worn for the formal evening affair.

ENGLISH UNDERWEAR FOR THE PARTICULAR.

Illustrated below are the newest things in English underwear designed to impart good lines to outer apparel.

The shirts are tailored by hand from the finest custom shirtings, and come in all solid colors or colored stripes as well as in plain white. A perfect fit is assured by a neat button-down belt at the back, which adjusts to the wearer's exact measure.

The shirts sell for \$2.50 postpaid. The shirt illustrated is of fine Swiss-knit cotton, cut in a manner which gives perfect freedom of action, and is priced at \$1 postpaid.



When ordering either of these articles thru *The Billboard Shopper* please mention waist or chest measurements.

for the busiest reader of the Feminine Frills page.

The Feminine Bees

The rooms of the Professional Woman's League are so cool and inviting that we've managed to find ourself there on the warmest days for a five-minute rest. At first we were surprised to find get-togethers and card parties in progress on warm days, but now we are not surprised to find the leading spirits of the league enjoying a confab and card party with the thermometer around 90 degrees. After thinking over this splendid display of activity we've decided that it is just what one would naturally expect of an organization of professional women. It's a case of "on with the show" forever! Hannah Lee, famous for the good coffee served at the league affairs, is enjoying a vacation in the mountains. She writes that she is having a delightful time.

Our Weather Prophet

Charles Moran, lately of Al Johnson's *Big Boy* Company, at the Winter Garden, has been appointed official weather prophet of the Feminine Frills Department. He has predicted several successful rainy Thursdays for *The Shopper* and Thursday is the bill shopping tour, predictions which came true. Thanks to Mr. Moran we wore our raincoat and found that it came in handy.

The Outfitter's Art

COSTUMERS

By G. M. Leland

(Communications to 1560 Broadway, N. Y.)

The third annual convention of the National Costumers' Association of the United States and Canada will be held in St. Louis, Mo., July 27, 28 and 29. The headquarters will be at the Hotel Statler and elaborate preparations for the comfort and entertainment of the visiting costumers are being made. Business sessions will be held on all three days. Monday night the visitors will be invited to attend the Municipal Opera at Forest Park, the largest open-air theater in the world, and the Convention Banquet will take place Tuesday evening. A special program has been mapped out for the ladies attending the gathering who are not members of the organization.

A letter received recently from A. U. Sawbridge, passenger agent of the Illinois Central Railroad and a close friend of the theatrical profession, states that indications are that Eastern members will join the Chicago members in the Mid-Western city and the combined parties will journey to St. Louis on special sleepers attached to the Diamond Special, leaving Chicago at 11:30 p.m., standard time, July 26. Reservations are now being made thru W. G. Ferstel, District Passenger Agent, I. C. R. R., 203 South La Salle street, Chicago, Ill.

Further details of the convention and reservations may be obtained by writing to S. H. Harrelson, president of the National Costumers' Association, 1327 Main street, Kansas City, Mo.

There is much of interest to the costumier in the new edition of Earl Carroll's *Costumes*, which opened last week at the Earl Carroll Theater, New York. The bulk of the wardrobe was designed by Charles LeMaire and executed by the Brooks Costume Company. The gowns worn by the hostesses in the audience, a novelty of the production, were created by Maybelle Manning of New York. The lace costumes and the curtains, proscenium portals and other decorative novelties of luster lace were made by the Saranton Lace Company. The knitted costumes, sweaters and bathing suits were furnished by Famous Fain, and the Saxophone Kings' robes, made of Boyduroy, were made by the John S. Boyd Company of Williamstown, Mass.

The Brooks Costume Company is now working on the costumes for Russell Janney's impending production of the musical version of *If I Were King*. James Reynolds made the sketches and has been abroad for some months buying materials for this offering and several productions he will do for Charles Dillingham.

Dave Galdway has severed his connection with Arlington-Mahler, Inc. His future plans are not quite ripe for announcement as yet. It is understood that there will be other changes in Mrs. Paul Arlington's establishment before long. The workshops have not been in operation for some time.

With most of the summer musical offerings already on the boards and the fall productions still in the offing, business is very quiet just at this period in the Broadway costume houses. Activities are expected to start with a rush, however, before the end of July.

MUSICAL MUSINGS

By THE MUSE

(Communications to 25-27 Opera Place, Cincinnati, O.)

L. V. Keyes sends \$2 as his contribution to the fund for the marker of the grave of Gabe Boone, "the second fiddler of Kentucky". With Harry Richards' contribution this brings the sum total to \$22.

W. H. Greer and his orchestra are now playing the circuit of the Music Corporation of America. The lineup: B. Neuwark, U. J. Glick, J. Hicks, F. Bach, N. Marblestone, E. Pitts, Tracy Mumma and W. H. Greer.

Craig Ferguson cards that he recently had the pleasure of visiting with O. A. Peterson, who has located for the summer in Sheffield, Ala. Craig is bass drumming with Bachman's Million-Dollar Band on the Redpath De Luxe (seven-day) chautauqua.

Ira Haynes, well-known oldtimer, was a recent visitor to the Muse, who spent a couple of pleasant hours "retrouping" the country. Ira had just closed with the Swain No. 2 Show, where he had the band and was going to join Fingerhuts Band on the Zeidman & Pollic Show.

Forest Bobbitt's Collegians are working at Orchard Heights, Van Wert, O., indefinitely. The personnel: Roger Shearer, Harold Kookings, trumpets; Ray Zaner,

(Continued on page 40)

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LITTLE THEATERS

BY ELITA MILLER LENZ

(Communications to 1560 Broadway, New York, N. Y.)

THE LOBERO THEATER OF SANTA BARBARA

The Lobero Theater of Santa Barbara, as well as the Community Arts Association which it houses, is a natural product of the growth of the community spirit in California. It stands on the site of an old thick-walled adobe theater, built over 60 years ago by a wandering musician, tavern keeper and figure of romance, Jose Lobero. Lobero had drifted into Santa Barbara and opened a saloon on the corner of State and Canon Perido streets. The only place of amusement in those days was a little open plaza off State street, where dances were held on fiesta days and where strolling players stopping for a week or two gave their variety shows under the open sky.

Lobero dreamed of a real theater, a grandiose vision for the proud little town far off from a railway. He acquired a building and called it the Sebastopol, at one time used as a school and said to be the largest adobe hall in California. To this he added a generous stage and a foyer. The little theater had an old world charm with its tiny proscenium boxes, from which only a glimpse of the stage could be had, and its horseshoe balcony with pewlike benches. It was opened by a truly community performance, an opera written by Lobero himself, the scenery prepared by him and his friends, played by an all-Santa Barbara cast, the music provided by a Santa Barbara orchestra. The theater was finally outmoded by the larger Potter Theater and fell by the wayside.

The first suggestions to revive the old building met with enthusiastic response. But it was found too far gone for repairs and on its site the Community built the new Lobero. This is in the Spanish style, white-plastered, with red tile roofs and a towering stagehouse visible from all over the valley. George Washington Smith was the architect. It is practically fireproof and seats, without a balcony, 630 persons. The walls of the auditorium are tinted a warm buff, the ceiling richly decorated in a strong color scheme of the Spanish style, reds, greens and gold. The stage is 75 feet long by 35 feet deep and 60 feet high. Its lighting equipment and scenic apparatus are of the latest design, equal to the most elaborate productions. There are ample dressing-room accommodations and a pretty green-room, where the actors can gather.

The Community Arts Players of Santa Barbara have given their monthly plays in the Lobero Theater since August, 1924, when the theater was opened by a week's run of *The Beggar on Horseback*. The Players began their career in 1920, when they assembled as a group of amateurs, interested in the drama. The initial organization grew rapidly and took on new branches, so that the Players are now one department of the Community Arts Association of Santa Barbara, which also includes Music, School of the Arts, and a Plans and Planting division. For the past four years the Players have given their productions under the direction of Nina Mjose. A varied repertory has enabled them to bring to Santa Barbara many of the finest successes of Broadway. During the last year the following plays have been given: *The Circle*, *The Torchbearers*, *Fanny's First Play*, *Lilom*, *The Hottentot* and *The Green Goddess*. The last production of the season, *Outward Bound*, was given May 7, 8 and 9. David Imboden, technical director of the Players, works with Miss Mjose in producing the plays and is obtaining a very high degree of professional finish. A photograph of the exterior of the Lobero Theater is shown on this page.

PEEKING IN ON THE DALLAS PLAYERS

Since the Little Theater of Dallas, Tex., has carried home to Texas twice in succession the Belasco cup, the coveted trophy in the Little Theater Tournament, held in New York each year, under auspices of Walter Hartwig, Oliver Hinsdell, director of the group, has received letters from all parts of the States and from Europe and Australia asking questions concerning the success of the group. In response to these inquiries a booklet has been published, which undoubtedly will be sent to all requesting it. We glean from this booklet that no one appears in more than two or three performances during the year, that any one is considered a member of the Dallas Little Theater who buys a season ticket; that the membership of the theater falls informally into two classes: First, that important group which regularly attends the performances as a faithful audience, and second those who are concerned with the actual producing of plays; that this second group is always changing and is largely drawn from the first; that up to the present the group has been entirely self-supporting; that productions are carefully planned so as to come within a reasonable budget (somewhere between \$300 and \$600, including royalty); that a conscious effort has been made to keep the growth of the organization slow and sound rather than to force it in any way, and that it is deemed advisable to alter-

nate serious plays with light ones and to specialize in giving dramas which otherwise the local public would have no opportunity to see.

WASHINGTON SQUARE PLAYERS PRODUCE

While most little theaters are taking a vacation the Washington Square Players of New York University, New York, are carrying on with an ambitious summer repertory. Their present bill (July 9 to 17) is *Shaw's You Never Can Tell*, which will be reviewed in the next issue of *The Billboard*. Their next bill, opening July 23 and ending July 31, will be *Shaw's Candida*, with the following cast: Davida Galbraith as Proserpine Garnett, Richard Gough as the Reverend James Morrill, John Koch as the Reverend Lexy Hill, Richard Lambert as Mr. Burgess, Miriam Steep as Candida Morrill and Nelson Pearce as Marchbanks. Other plays to follow are: *Alice-Sit-by-the-Fire*, by Barrie; *Magic*, by G. K. Chesterton; *Mr. Pin Passes By*, by Milne; *Belinda*, by Milne, and *A Successful Calamity*, by Clare Kummer.

Randolph Somerville is directing the Washington Square Players. Their offerings will prove of unusual interest to little theater workers now vacationing, as well as to the general public, especially the work of Miriam Steep, the charming young leading woman of the organization, who has distinguished herself in many past offerings by the Players. Tickets are being sold on the subscription plan



Lobero Theater, Santa Barbara, Calif.

for the benefit of those desiring to see the entire repertory.

MONTICELLO PLAYERS SCORE IN NEW BILL

Quoting from *The Sullivan County Republican*, Monticello, N. Y.: "The Lyceum was filled to capacity and many were standing when the curtain went up on the 15th play given by the St. Peter's Players, entitled *Very Good, Eddie*, Tuesday night of this week.

"Without any reflection on the other 14 splendid performances these ambitious amateurs have given here, it is generally conceded their last show was the best of all. The play was well cast and each player handled the part assigned to him or her just like a professional, and both the play and the players were extra good and much enjoyed by every person in the large audience assembled."

The Monticello Players, since acquiring as their director James W. Castle, the well-known professional actor-manager, have given a number of full-length plays which have convinced residents of Monticello that they need not patronize the big city theaters to enjoy a really good dramatic or musical feast. Castle also designs scenic effects and shows the young folk how to execute them.

OF INTEREST TO ALL ASPIRING PLAYWRIGHTS

The Attic Players at the Hotel Sherwin, Chicago, announce a contest for new one-act plays to start July 15 and to close August 15. A board of preliminary judges will select three plays from those submitted for production by the Attic Players. A board of final judges will name the winning plays from these three and its author will receive a cash award of \$25 at the opening performance. Plays should be addressed to Josef Friedman, care the Attic Players.

HULL HOUSE PLAYERS HOLD TOURNAMENT

The Hull House Players at the Hull House Theater, Chicago, finished their 25th year and season as a little theater group with the first one-act play tournament ever held in Chicago. All high schools and local amateur player or-

ganizations in and around the city were invited to compete.

The Dickens Players, presenting an original adaptation from *Barnaby Rudge* called *The Stranger's Visit*, won the Laura Dainty Pelham cup. The cup was named in honor of the late director and founder of the present Hull House Players.

M. J. Cooney, director of the Hull House Players, tells us that competition was very keen and close in the high school contest, the judges finally awarding the Hull House Players' cup to the Nicholas Senn High School group, directed by Melita Skillen, second honors going to the Lake View High School group, directed by Ruth Moore. The contesting plays were *The Turtle Dove*, by Margaret Olliver, and *The 15th Candle*, by Rachel Field.

Altho the Hull House Players themselves did not compete in the tournament, they gave a complimentary performance each evening of *The Workhouse Ward*, Maud Smith and Frank Keogh, members of the Players since their organization, and Eric Hjorth, played in the cast.

During the past season the Hull House Players were directed by Maurice J. Cooney, Evelyn Byron acting as business manager. Their new season will open in November and they will give another play tournament in the spring of 1926.

PASADENA PLAYERS IN "LADY OF THE LAMP"

The Lady of the Lamp, as done recently by the Pasadena Community Players for its first presentation outside of New York, greatly pleased the critics as well as the public. It was hailed as one of the most beautiful things ever done in the West and proved far more appealing than the opening vehicle of the new Pasadena Playhouse.

Director Gilmor Brown, appearing as the Manchu emperor in the Earl Carroll Chinese fantasy, particularly delighted the critics by his performance, altho the entire performance won great praise.

"In their eight busy years, now crowned with the acquisition of one of the finest theater properties in the country, it is safe to say the Community Players have never before done anything so beautiful and seldom anything so well," wrote Monroe Lathrop, critic of *The Los Angeles Express*.

The Los Angeles Times commented: "Sheer loveliness greeted the eye at the rise of every curtain. The sets used by Jane Cowl in *Roméo and Juliet* are the only ones seen in Los Angeles this season that can compare in beauty to these."

Robert R. Sharpe, a young man who has done much work with the Pasadena Community Players, designed the *Lady of the Lamp* sets.

Little Theater Notes

Walter Sinclair has been appointed director of the Hart House Theater, Toronto, Can., to succeed Bertram Forsyth, who resigned at the end of the season recently closed.

On June 4 and 5 the Little Theater Guild of Baton Rouge, La., presented the last offering of the 1924-'25 season. It consisted of a dramatic playlet, *Dove-tailed*, by Marjorie Arbar, a local newspaper woman who dramatized one of her short stories. A crashing tragic climax featured the sketch.

Members of the Northeastern High School Senior Class, Detroit, under the direction of Miss H. Joyce McCurdy, presented *Clarence*, by Tarkington, in the High School Auditorium, June 19 and 20. John Francis Carleo, of Detroit, writes us that the production "went over with a bang and brought to a close a very active year of high school dramatics at Northeastern." "During the course of the year," writes Mr. Carleo, "26 one-act plays were staged by the members of the dramatic classes under Miss McCurdy's supervision, and then, of course, there was our Alumni production."

The Amateur Dramatic Club of Cambridge, Mass., presented *The Beauz Stratagem* the latter part of June. The piece, nearly 220 years old, was played by a cast of actors averaging 20 years of life each. The production attracted a lot of attention and the players were praised by the press for their good work.

Of Interest To SCENIC ARTISTS

By G. M. Leland

(Communications to 1560 Broadway, N. Y.)

The dispute between Florenz Ziegfeld and the United Scenic Artists' Association, which has been waging since last January, came to an end last Monday when the producer turned over a final amount to the scenic artists' union in full payment of claims held against him for sketches ordered and submitted at the time of his unsuccessful production of *The Comic Supplement*, and the members of the association were allowed to go ahead with work necessary to the opening of the summer edition of the *Ziegfeld Follies*.

The long disagreement started when claims were filed against Ziegfeld last winter by several scenic artists and designers for payment in return for work executed upon the solicitation of the impresario. Members of the U. S. A. A. were forbidden to do further work for the producer except on a cash basis until the claims were settled. Charges of coercion and collusion were brought by Ziegfeld thru the district attorney's office against Local 829 and its president, Charles E. Lessing, and an investigation of the United Scenic Artists' Association by the Department of Justice followed. The claims against Ziegfeld were satisfactorily proven and he settled for everything but the charges for some sketches which were ordered but not used. The payment received last week clears up this final item and it is believed that the producer now realizes the justice of paying for all designs requested of and executed by an artist, whether or not they may be finally used in a production. The charges of restraint and monopoly brought against the U. S. A. A. were cleared up about two months ago when the courts handed down a decision in what amounted to a parallel case between the Government and the Fur Dressers and Dyers' Association, ruling that the members of a trade association may agree to withhold credit from customers who have not paid bills, proven legitimate and overdue, and that organizations of the type in dispute tended to promote rather than to restrain trade.

With the long fight over a more friendly spirit and mutual understanding than ever before exists between Ziegfeld and the body of scenic artists. Both sides are pleased that peace has at last been attained, for Ziegfeld makes use of the scene painters' art more than any other producer of musical shows of the present day. He is an advocate of painted effect and scenery, and does not feed his audiences with number after number in front of black drapes, as do so many of the other dispensers of the lighter and more rapid form of entertainment. An interesting angle on the situation just passed is the fact that when Ziegfeld opened his production of *Louie the 14th*, right in the midst of the fracas, he received a letter of sincere congratulations from his opponents, the United Scenic Artists' Association, complimenting him on having the most beautiful stage settings on Broadway in his show.

The Dallas (Tex.) Herald recently gave a most complimentary notice to Jack Platzer, scenic artist with Sam Bullman's Cycle Park Players, the popular stock company of that city. The newspaper review paid tribute to Platzer's skill as an artist and his ingenuity in obtaining both suggestive and realistic effect. This is his third season with the Bullman stock, working in Dallas and also Fort Worth.

The P. Dodd Ackerman Studios of New York are working on the settings for a six-scene Indian Ballet in which Renne Roberts is soon to appear in Keith-Albee vaudeville.

Charles E. Lessing, president of the United Scenic Artists' Association, Local (Continued on page 45)

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GLORIFYING THE AMERICAN GIRL
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PRINCIPALS
Will Rogers, W. C. Fields, Ray Dooley,
Vivienne Segal, Irving Fisher, Clarence Nord-
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quette, Charles Chase, Kelo Brothers, Hilda
Brooks, Louise Brooks, Bertha Belmore,
Tommy Mack, Ethel Shutta, Naomi Johnson,
Ella Cavanna, Brandon Tynan, Jack Shannon,
Frank Lambert, Frances Reveaux, Dorothy
Knapp, Arthur Brown, Cricket Wooten, Mark
Tracy, Vaugie Valentine, Marion Hurley,
Gaye Loftis, Al Ochs, Dore and Wabl, Beryl
Haller, Adwale Seaman, Dorothy Van Aist,
Barbara Newberry, Helen McEdden, Peggy
Fears, Noel Francis, George Olsen's Band,
Tiller Girls, Marion Bonia, Bobby Storey,
Doris Lloyd, Katherine Burke, Harriet Chet-
wynd, Mary Mulhern, Marjorie Lee, Flo Ken-
edy, Helen Henderson, Virginia Magee.

Each of the several revised editions of
the 1924 Ziegfeld Follies has been an
improvement over its predecessor, and
the latest version has made bigger strides
than any of the others towards achieving
something like perfection. But in spite
of several excellent additions in the way
of principals, material and new scenic
and costume effects of a very elaborate
nature, even this last edition of the
Follies is still far from being a perfect
show.

You can't make a new quilt by patch-
ing up an old one, and the chief trouble
with the "additional" Follies is that the
good things in it keep getting stale
almost as fast as the bad things are
replaced with something better. This
may not be noticed so much by the once-
a-year visitors from out of town, most of
whom still seem to be drawn by the
name of Ziegfeld, and to them the
Follies, taken by itself, is abundant and
glorious. But comparatively—and in the
long run it is on this basis that the suc-
cess and future of an enterprise depend—
the Follies is easily surpassed, both in
strength of entertainment and in value
for money received, by at least one other
revue now current on Broadway.

Taking the latest program as it is set
down—and, by the way, the inability of
the Follies to follow its printed running
order still continues—there is a very de-
lightful opening with a new number,
called A Trans-Atlantic Pier at New
York, in which six girls climb down from
the side of a steamer—nicely designed—
and sing a song, after which the Tiller
girls come in for a snappy new number
in emigrant costumes. The program
reads that the opening song is sung by
Dorothy Knapp, who is one of the six
girls, but the entire group did the sing-
ing together on the occasion of this
review. In a later number with Irving
Fisher Miss Knapp's voice is given an
opportunity to test itself on a few notes.
Miss Knapp may be the American
Venus—there is no denying that she is a
treasure to the eye—but when it comes to
singing she just can't, and the fact that
a girl is a prize beauty is not of itself
a sufficient excuse for putting her in a
song number. It's bad for the song and
bad for the beauty as well.

There is another instance of unwise
encouraged precocity in the case of
Louise Brooks. This snappy little per-
former has some good stuff in her all
right enough, but she is not ripe enough
yet to come out as a principal. In the
song number, Rose of My Heart, where
she poses around while Irving Fisher
sings, Miss Brooks is lost and out of
place. It's a hard life for Fisher!

Charles Chase, a newcomer to the Zieg-
feld banner, is the comedy hit of the
show. His exuberantly funny makeup
and antics add greatly to the gradually
increasing comedy in the Follies. On
this occasion he was under the disad-
vantage of having been spotted right
at the opening scene, but in spite of
that he registered solidly. Another new
comedy number is provided by Dore and
Wabl, also recruits from vaudeville and
who are likewise badly spotted right
at the one of the big comedy skits played
by W. C. Fields, Ray Dooley and Bertha
Belmore. In spite of that, however, the
boys earned an encore.

In the Succubating Baby number there
is a pretty wicked coach dance and the
rude parade in the show is entirely out
of harmony with the ranch setting in
which it takes place. If there must be
rude displays they should at least be
presented in a fitting context. Undressed
parades don't happen on ranches. If they
did Will Rogers might still be a cowboy
out West.

Edna Leedom, on her first appearance,
indulges in too much preliminary shop
talk and trite dialog with Dave Stamper.
In addition to this her material borders
too closely on the vulgar, and the bod-
room sketch played by Miss Leedom and
Fields could be compressed.

Ethel Shutta appears as visiting star
for an excellent number, entitled Eddie,

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Dances and Ensembles by David Bennett
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muller
Special Effects by Max Tauber
Special Ballets by M. Senia Gluck
Settings Designed and Executed by Karl O.
Amend

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Taunen, Lester Allen, Owen Murphy, Jay
Gorney, Ted Healy, Don Lindley and
Harry Jenks

Music Interpreted by Ross Gorman and His
Earl Carroll Orchestra Under the Direction
of Donald Voorhees

Entire Production Staged Under the Personal
Direction of Earl Carroll

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Marjorie Peterson, Vivian Hart, Adele Neff,
Felicja Sorel, Pearl Eaton, Josephine Sabel,
Celia Branz, Jeannette Gilmore, Jessica Dra-
gonette, Julia Steger, Rose Adaire, Anita Ran-
ton, Marjorie Bailey, Suzanne Bennett, Mar-
jorie Bolton, Edith Cardell, Marion Cardell,
Aileen Carmody, Vivian Carmody, Gertrude
Crouch, Dana Daniels, Marion Dale, Teddy
Dauer, Marion Dowling, Evelyn France, Olliette
Florentine, Eva Marie Gray, Bobby Galvin,
Dorothy Gordon, Helen Helms, Agnes Hooper,
Marjorie Kelly, Mildred Kelly, Jewel Kots,
Trudy Lake, Florence Lavalle, Polly Luce, Eva
Lynn, Virginia Martin, Rita Mayer, Marcelle
Miller, Marie Musselle, Margaret Miller, Lil-
lian Moorehouse, Ruth Mees, Frances Norton,
Natalie Norton, Vera O'Brien, Blanche O'Brien,
Agnes O'Laughlin, Gladys Pender, Nellie Rob-
erts, Irene Swor, Esther Tanya, Lillian Thomas,
Lucille Tpton, Velma Valentine, Peggy Waits,
Rose Wenzel and Marguerite Young.

GENTLEMEN OF THE CAST

Julius Taunen, Ted Healy, Jack Norton,
Wallace McCutcheon, M. De Jarl, Oscar Lor-
raine, Van Lowe, M. Senia Gluck, Dave Chasen,
Harold Yates, The Three Whirlwinds (Harry
Ayers, Frank Wisner, Buddy Carr), Dave
Jones, Ross Gorman, Milton Suskind, Jack
Harris, Saul Sharrow, Tony Colicchio, Jules
Klein, Bernard Aquilino, Nicholas Koulikis,
Al Evans, Harold Noble, William McGill, Red
Nichols, Don Lindley, Jack Koza, Milford
Mole, Dave Grupp, Warren Hill, Basil Aills,
Ross Hertz, Francis Thorne, Sid Dais, Her-
man Hoover, Pat Brown, Earl Taney, Kenneth
Lackey and Richard Warren.

ACT I—Scene 1: The Doors Open. Scene 2:
The Two Sisters. Scene 3: The Aerobats.
Scene 4: A Bit of Spain. Scene 5: Twinkle
Toes. Scene 6: Meeting the Waiters. Scene 7:
Explaining the Idea. Scene 8: The Rotisserie.
Scene 9: Pappy and Mammy. Scene 10:
Venetian. Scene 11: Judgment Day. Scene 12:
The Back Alley. Scene 13: All in White.
Scene 14: All in Black. Scene 15: "Yes" and
"No". Scene 16: The Barroom. Scene 17:
The Birth of Light. Scene 18: The Tank Es-
cape. Scene 19: A Moonlit Garden. Scene 20:
Advertising Our Friends. Scene 21: In the
Lamp-light. Scene 22: Angles on the Tri-
angles. Scene 23: A Few Old Songs, But Good.
Scene 24: Le Ballet des Femmes. Scene 25:
The Inside of a Cow. Scene 26: First Act
Finale—And Why Not?

ACT II—Scene 1: At the Ampico. Scene 2:
Canada Dry Spills. Scene 3: The Gate to the
South. Scene 4: The Florida Land and Water
Company. Scene 5: Two Soldiers. Scene 6:
Advancement Militaire. Scene 7: Three-Ring
Circus. Scene 8: The Mad Musician. Scene 9:
Under the Trees. Scene 10: Down the Aisle
With a Drum. Scene 11: In Pango-Pango.
Scene 12: Dictated But Not Read. Scene 13:
The Hanging Gardens. Scene 14: Still Running
in Prospect. Scene 15: A Bit of Drama. Scene
16: Hitting on All Sixteen. Scene 17: Lean
the 14th Butlers. Scene 18: The Steward
Prince Boys. Scene 19: The Rose Marie
Mounted. Scene 20: The Whirlwinds. Scene
21: Pick Up Your Hat. Scene 22: The Grand
Finale.

MUSICAL NUMBERS

ACT I
1 "This Is a Night Club".....Oscar Lorraine
2 "1-2-3-4".....Harold Yates and You
3 "Hot Off the Oven".....Jack Norton
4 "Charleston".....Chickens and Chicks
5 "Coffee Pot".....Marjorie Peterson
6 "Venetian Nights".....Marjorie Peterson and Van Lowe
7 "Sentimental Sally".....Vivian Hart and M. de Jarl

Be Good, in which she is supplemented by
a group of girls in black-face Eddie Can-
tor masks. The Cantor mask business
is a great idea, nicely executed and
proves one of the biggest hits in the show.

Also among the newly added prin-
cipals is Lina Basquette, whose beautiful
dancing makes its customary hit. Hilda
Ferguson, too, is back in the fold. Then
there is a group of wild specialty
dancers, including Helen McEdden,
Dorothy Van Aist, Barbara N. Wberry,
Peggy Fears and Noel Francis. The
Kelo Brothers have bushed up and in-
jected some new twists in their dilin-
it acrobatic dancing, while Will Rogers,
W. C. Fields, Ray Dooley, Clarence Nord-
strom, Irving Fisher, Vivienne Segal,
Brandon Tynan and others of the old
guard are all in good form.
DON CARLE GILLETTE.

8 "The Drill".....By the Visions of Vanities
9 "Yes" and "No".....Bobby Polson
10 "The Color Ballet".....M. Senia
Gluck, Felicia Sorel and Van Lowe
11 Finale.....M. de Jarl and Girls
ACT II

1 Piano Solo.....
Milton Suskind and the Chattering Ampico
2 "Bottle of Canada Dry".....The Ushers
3 "Somebody's Crazy About You".....
4 "Lonesome".....M. de Jarl and Harold Yates
5 "Advancement".....M. de Jarl
6 "The Bird Ballet".....
7 "Pango-Pango".....M. Senia Gluck and Felicia Sorel
8 "Thinking of You".....Ted
Healy, Marjorie Peterson and Felicia Sorel
9 "I'm the Major Bozo".....Jack Norton
10 "He's a Steer".....Wallace McCutcheon
11 "The Northwest Mounted Police".....Ted Healy
12 "Shake Yourself Out of Here".....
13 "Entire Company".....Entire Company

Entr'acte Music by Ross Gorman and His
Earl Carroll Orchestra
Milton Suskind, piano; Jack Harris, violin;
Saul Sharrow, violin; Tony Colicchio, violin
and banjo; Jules Klein, cymbalon; Barney
Aquilino, bass and reeds; Nicholas Koulikis,
flute and piccolo; Al Evans, reeds; Harold
Noble, reeds; William McGill, saxophone;
"Red" Nichols, cornet; Don Lindley, trumpet
and arranger; Jack Koza, trumpet; "Shiff"
Mole, trombone, and Dave Grupp, drums.

If everything about the new Vanities
were on a par with the theater decora-
tions and the finale of the show Earl
Carroll would have something to brag
about. But as things stand it's a case
of the house and company being all
dressed up and no—well, you get the
idea.

There is considerable activity of
various kinds, both on the stage and
throughout the informally conducted audi-
torium, in the course of the evening, but
it all seems purposeless and without re-
sult of any kind. The show has no
definite opening. It just happens. It
begins to happen the minute the doors
are opened and a corps of gloriously
costumed ladies of the ensemble step
forth to greet the patrons and conduct
them to their seats. Presently another
group of beauties comes forth for a few
minutes of easy parading, fashion show-
like, across the little stage that has re-
placed the orchestra pit—the musicians
having been shelved on one side of the
house. Then the "walters" and "bus
boys" who attend the \$27.50 ringside
seats begin to scamper around for no
reason at all, and eventually voices are
heard from the stage, which is the cue
for the audience to take note of the
fact that the performance has begun in
earnest.

It is all very informal and loose and
unsystematic. During the intermission
the ballet-costumed ushers distribute
cigarets and ginger ale free to the pa-
trons, while other show girls go strolling
and chatting freemasonically thru the
house and lobby and out into the street.
But when it comes right down to solid
entertainment that's another matter.
Carroll has labeled his show "utterly
unique and different". The most unique
thing about it is the fact that so many
performers, such a quantity of scenic
and costume effects and so much fuss in
general can produce such little real en-
tertainment. When, oh, when, will revue
producers—all producers, in fact, but
revue producers in particular—learn that
ENTERTAINMENT is always of FIRST
IMPORTANCE?

There is not one strong entertainment
feature in the whole new Vanities. Of
course, the Three Whirlwinds deserve
and get a big hand for their unusual ac-
complishments in the roller-skating line,
but this act is so decidedly in the vaude-
ville class that it appears dragged in by
the heels in a production of this kind.
There is no singing that amounts to any-
thing. M. de Jarl has a pleasing voice but
lacks the ability to sell himself. Vivian
Hart is a mighty nice little miss, with an
engaging manner and a good style of
delivery, but her numbers are not effec-
tively staged. The dancing is not even
fairly exciting in nature. The comedy
is mostly in the form of excuses by
Julius Taunen to the effect that he is
compelled to ad lib, and take up time so
that the stage crew can set up the
next scene. "This is going to be a great
show when it gets into shape," Taunen
keeps telling the folks. The question in
the minds of some \$4.40 patrons is
"Why wasn't the show put into shape
before it opened?"

Ted Healy creates most of the genuine
fun. Healy is a capital comedian, with
a natural way of extracting the comic
element, and could be a big hit with the
right kind of material. At present he is
sadly handicapped by poor lines, when
any.

"Different," did Carroll say about his
revue? Then why such unoriginality in
all of his material? Why all the dirty
skits of the type that other revues have
played to death? Why the rotisserie
effect that is practically the same—the
nowhere near as good—as the one in
Artists and Models? Why the poorly
executed ensemble number on the order
of the Totem Pole effect in Rose-Marie?
Why the pointless scenes imitative of
several of the current musical hits? Why
does Bobby Polson offer the same line
of stuff at high revue prices that she used

to hand out in the popular-price vaude-
ville houses?

The scarce comedy material is all re-
hashed from familiar sources. So is most
of the music. The working chorus needs
a lot more drilling and many of the
damsels who serve in a decorative cap-
acity—and to fill up the \$27.50 rings-
side seats—have yet to learn how to
walk to music.
Taking it as a whole the show has no
character. There is no kick to it. The
night club effect is attractive, sure
enough, but rather stuffy for summer,
but a theater in any kind of a dress or
lining is a theater just the same and,
unless it has a show in it that really en-
tertains, the public is not going to hand
over fancy prices just to come in and
look around and maybe rub elbows with
a few chorines.

Before closing it deserves to be re-
corded that Jack Norton struggles
valiantly with the comedy material
handed him and actually does pretty well
with it. That means he, too, would show
up much better with more favorable lines.
Wallace McCutcheon, Oscar Lorraine,
Van Lowe, Dave Chasen and a few of
the other boys also contribute some in-
dustrious effort that is more or less
wasted. Marjorie Peterson comes in for
a few fascinating appearances, her danc-
ing and that of an unidentified top-
spinner being worthy of mention. Betty
Healy, Kathryn Ray, Adele Neff, Felicia
Sorel, Jeannette Gilmore and Celia Branz
also are among the chief feminine per-
formers. Lastly there are a couple of
"nance" specialties which Carroll prob-
ably inserted in the hope that the
authorities would object to them and thus
bring publicity to the show. But the
stunt, if such it is, looks to be a bloomer.
DON CARLE GILLETTE.

WALLACK'S THEATER, NEW YORK
Beginning Monday Evening, July 6, 1925
The Players Present Themselves
in the Jolly Oddity

"ALL WET"

By Willis Maxwell Goodhue
CAST OF CHARACTERS
(As You Meet Them)

Thomas Flinch Ingram.....Charles Brown
Higgins.....Edward Emery
Mary Duncan.....Mary Duncan
Jane Hastings.....Constance Molineux
Violet Fish.....Elizabeth Dunne
William Archibald Johns.....Howard Freeman
Frederick Vaindingham Carter, Mann Hollner
Lucy Norton.....Beatrice O'Quinn
Captain Amos Bugles.....James Baber
Caroline Brewster.....Caroline McLean
The action of the play takes place in the
living room of the residence of Mr. and Mrs.
Thomas Flinch Ingram in Yonkers.
ACT I—A Morning in May.
ACT II—Eleven o'clock, the Same Night.
ACT III—A Few Minutes Later.
Staged by Edward Emery.

There is no need to induce any per-
spiration over a lengthy review of All
Wet. The affair professes to deal with
the Russian idea—which never got be-
yond the idea—of nationalizing women,
i. e., making them the common property
of all men. As a piece of stage writing
it is just atrocious number 606, dirty, dull
and with hardly any real bearing on its
far-fetched subject. As for the acting,
when Edward Emery, the very capable
actor, who is credited with having staged
the piece and who plays the part of a
butler in it, is so lax and unlike a but-
ler in his own portrayal, what can be
expected of the others? If the players
who are presenting themselves in this
piece of junk have any regard for them-
selves, and for their future chances with
playgoers, they will withdraw themselves
double quick.
DON CARLE GILLETTE.

What N. Y. Critics Say

"Ziegfeld Follies"
(New Amsterdam)
POST: "One of the best Ziegfeld has ever
produced."
TIMES: "Even better than the spring edi-
tion."
WORLD: "About everything requisite to a
good show has been supplied."—W. R.
AMERICAN: "Most lavish."

"Earl Carroll Vanities"
(Earl Carroll)
HERALD-TRIBUNE: "A big show, long
and, in some ways, pleasing."—Peggy Han-
mond.
POST: "A fairly good summer show may
be the result."
TIMES: "Lively, pretty, humorous and full
of handsome young women."
WORLD: "Seems to me to be the dullist
of all the current musical revues."—Q. M.
TELEGRAM: "Well worth seeing, but
the thought recurs that we are being fed a
vaudeville show with a chorus and a couple
of comedians, who run on and off every now
and then."—Warren Nolan.
"Needs sneezing up and brightening."
—Stephen Rathbun.
JOURNAL: "Mostly frills . . . novelties
in presentation, but revue itself is lacking in
substance."—Garlick.

"All Wet"
(Wallack's)
SUN: "A wild and furious hodgepodge."
HERALD-TRIBUNE: "Noisy offering . . .
few amusing moments buried beneath seas of
witless talk."—R. W., Jr.
WORLD: "All Wet" is maggoty."—A. T.
POST: "A stereocoronic piece."
TELEGRAM: "All Wet" is just that as a
piece of writing."

FOR OBVIOUS REASONS
The Billboard
DOES NOT NECESSARILY
ENDORSE THE VIEWS
EXPRESSED IN THIS
DEPARTMENT,
NOR TAKE EXCEPTION
TO THEM EITHER

BE BRIEF
BE AS COURTEOUS AS YOU CAN, BUT BE BRIEF
OPEN LETTERS
IF YOU ARE A MEMBER OF THE PROFESSION, YOU CAN
SAY YOUR SAY HERE

VOLTAIRE
SAID TO HELECTIUS:
"I DISAGREE WITH
EVERYTHING YOU SAY,
BUT WILL DEFEND
TO THE DEATH,
YOUR RIGHT TO
SAY IT."

"Red Bird Revue" Manager Answers

Dallas, Tex., July 3, 1925.

Editor *The Billboard*:
Sir—In reply to the letter in the open-letter department of *The Billboard* of July 4 in regard to the closing without notice of the *Red Bird Revue*, I wish to say that the members of the company who were strictly attentive to business were taken care of and they received their salary in full.

(Signed) TOM ATTAWAY.

Platformist Says Chautauqua People Prefer Good Hotels to Private Homes, But—

Commercial Hotel,
Melfort, Sask., July 5, 1925.

Editor *The Billboard*:
Sir—This open letter, I trust, will answer the complaint registered in a recent issue regarding chautauqua talent and hotels.

First, let me state that I speak from seven years' experience in every part of the U. S. and Canada, and, believe me, Canada takes the prize, especially the small-town hotel keeper.

Of course, there are many fine exceptions, but I will say, as is the case very often, the majority of the unfair ones have spoiled it for the others.

Why should chautauqua talent be asked to pay a higher rate than a traveling man, many times double? This practice has made talent wary of all hotels.

Why do most American plan hotels insist that talent eat three meals a day and pay for them? Professionals usually eat three meals a day, but owing to hard traveling arrangements sometimes find it more beneficial to sleep during the meal hour and they don't like to pay for a meal they don't get and another in addition.

Platformists play one-day stands. When travel is tedious they need rest, and it's hard to find in hotels, with maids running up and down halls, doors banging, and dishes rattling, sometimes with none too sweet odors and heat wafted from the kitchen.

In private homes platformists get consideration and a homelike atmosphere that is conducive to good programs. Private homes are generally clean. A fellow sometimes awakes in a hotel and for a minute believes he is still in the trenches.

Why should young ladies stay at hotels to be insulted, as they often are, by certain traveling men who have no respect for womanhood? Night clerks are also offenders.

I am going to give hotel keepers some advice that I think will get the chautauqua people and not lose any others:

1. Charge one rate for all—European or American plan at option of guest.
2. Make the rate a just one.
3. Give talent quiet rooms.
4. Keep the place clean.
5. Keep the morals of the hotel first class. It will pay you to kick out a few perverts if necessary.
6. Eliminate the booze and bootleggers.

If the hotel keepers will conform to these rules and take time to notify the local superintendent and send a letter or card to chautauqua people at the preceding town, giving rates and service, they will be surprised at results.

Talent is under no more obligation to hotel signers than to private citizens. In fact, private citizens are more often in the majority over business houses.

However, talent prefers a GOOD hotel any day.

(Signed) L. TZIGANO,
Care *The Billboard*, New York.

The Trouble With Skating Rinks

July 6, 1925.

Editor *The Billboard*:

Sir—Some weeks ago I noticed an interesting item in your columns from a Mr. Munch, a professional skater, asking "what is the trouble with roller skating?"

To the keen observer who would travel around and visit the different rinks, especially as Mr. Munch has done in his many contests, he is sure to form his opinion on one thing, and that is that the roller-skating rink today is being conducted as it was years ago when the first roller rink was opened. Rinks lack originality. Managers have not been keen students in observation; they have failed to study what the public really likes. They have failed to remember that once you give the public something it will enjoy it is hard to keep the public away from it. It is just like a little baby with a good piece of candy. Give it one bite and it will cry continually for the balance, but if that candy isn't good it will throw it away and never give it another thought.

If park, traveling show, carnival, circus and other amusement managers were as neglectful of the wants and desires of the public, if they were using today the same old merry-go-round, the same old rides, the same old shows, and the same old tones of music, there would be very few parks running today, and very few, if any, traveling shows that would be able to make their train haul expenses.

They have been keen and found by actual experience that the public cannot be "humbugged" any more, but MUST

be pleased. And the public is getting more and more critical each day.

When you study the experience of the "movies," how they started out with nothing but an old phonograph to entertain their audiences, to the present day with the hundreds of thousands of dollars spent in pipe organs, you can see the course of evolution that has taken place. When you study the parks you will see that their rides cost them hundreds of thousands of dollars instead of an old circle swing, or something worth a hundred dollars. When you study the traveling shows you will see large, heavy rides carried at a great expense in order to give the public a novelty. But when we look back what have the skating-rink managers done to give the public a novelty? Or what have they done in order to please the public?

Of course, I'm not writing in this tone referring to all rink managers, because we have some very live, energetic and up-to-date ones who are making money, are not complaining of bad business and who keep their rink open every week of the year. And those fellows have, above all things, changed the tone of their music.

Some may argue that it's the skates, the smoothness of the floor, the style of decoration, the building itself or the location, but those things are not the fundamental cause of the trouble.

If you will look at the skating rink business from all angles you will find that the one greatest reason why people do not go to rinks, why the young folks do not like to go there often and skate, is simply because the music that is heard in the average rink is monotonous, irritating and absolutely repulsive.

To ask young people to go to a skating rink for an evening's entertainment, and skate to the continuous grind of the most monotonous music heard since childhood, is just as ridiculous as asking them to go to a dance hall and dance all evening long to the same tone of music. There is no argument but what music is the heart and soul of any amusement enterprise. Take your music away and you become as silent as a graveyard. A poor show can be put over with good music. So I would suggest to the rink managers who are complaining of bad business that they look around and search the market for a new toned instrument, something melodious, something tuneful, something that will please the public and make the neighbors come around and pass compliments on the beautiful music and concerts instead of going to the authorities and trying to close the rink after 10 o'clock at night.

Then, and not until then, will rink receipts increase. And the fellow who gets out before the lid of the coffin closes upon him, puts in new music, even though he has got a bad floor or bad skates, is going to see twice as many couples on his floor as before. I glean this information from absolute experience, talking to managers who are now using different music for their rinks.

As Geo. Hurst, of Canton, Miss., told me recently: "I now have four times as many couples on my floor as before and practically every night I have people from small towns within 60 miles around and I am positive it is all because I have put in a new tone of music, a tone that the public loves."

(Signed) NORMAN BAKER.

From London Town

The Vaudeville Field
By "WESTCENT"

That Film Publicity Stunt

It has sent the newspapers raving mad and nearly every paper has devoted some sort of an editorial against it. There's a wild talk that the film itself, *The Phantom of the Opera*, should be barred from being exhibited. Why? The publicity man is entitled to pull off such a stunt if he is clever enough, and that it has caught the powers that be "bending", we as newspaper men can only take our hats off and admire the success. Certain it is that portion of the film taken from the *Beverly Hills* and the Hampshire Territorials will not be shown, but if the authorities, namely, the Board of Film Censors, take the attitude that because of the press stunt the film must be banned then it will be the meanest action yet.

The Cossack Riders at Olympia

This show, totaling about 250 "White" Russians, is causing Harry Norris, who is handling the enterprise, some worry. The Home Office will not allow them to enter England from France unless their passports, issued by the League of Nations, contain the permission to return to France. Norris has to put up \$2,000 with a shipping agency against their return fares, and he also has to put up a personal bond that each and every one of them will clear out of England according to their Labor permit. Harry thinks this is a big order, and as the actual fares amount only to \$2,000, he doesn't

think it right that he should have to deposit the remaining \$3,000.

Wembley Not Doing Well

It seems clearer every day that the guarantors will be called upon for the full amount of their guaranty when the exhibition closes. Sir Charles Higham says the only way to popularize the show is to appropriate \$500,000 for intensive sensible newspaper campaign advertising. Higham suggests that C. B. Cochran should be appointed the "booster" and rightly says that "Charlie" is Britain's greatest showman.

Alfred Lester's Will

When he died it was said he would leave about \$500,000. Those more competent to judge said it was nearer \$200,000, and, in fact, it is just over \$188,000. He left \$2,500 each to the Actors' Orphanage and the Actors' Benevolent Fund and \$1,000 to the V. A. B. F. Lester earned good salaries, but lived frugally. He made some investments. His estates left by some showfolk were: Fred Leslie, \$80,000; Dan Leno, \$50,000; Herbert Campbell, \$20,000; Marie Lloyd (net personality net) \$35,000; Kate Santley, \$70,000; Dame Genevieve Ward, \$45,000; Sir Charles Hawtrey, \$5,500; Herman Vezin, \$500; Wilson Barrett, \$150,000; William Terris, \$90,000; Richard D'Oyly Carte, \$1,200,000; J. L. Toole, \$400,000; H. B. Irving, \$200,000, and Sir John Hare, \$150,000.

Judge Scores Wembley Amusements Agreement

A plaintiff recently sued Wembley Amusements, Ltd., for the return of a \$50 deposit on account of \$1,500 for consideration, which it was alleged had failed. There was a counterclaim for \$125. The plaintiff contemplated taking a plot of land 9x10 at the Amusement Park for a game called Ejectra. He became ill and his wife became the licensee and sent the deposit of \$500. The proposed agreement she received had 54 clauses, one clause even demanding the restoration of the turf on the site, there being a concrete flooring. Frank R. Lewis, manager for Wembley Amusements, said there were 135 persons renting sites from their company. "Mostly fools," ejaculated the judge. Another condition was that no eating or cooking, or even to sleep on the premises or plots could be done without the permission of the company. Judgment was given for the showman to get the return of 1. money.

Pros. Here and There

Jose Collins pulled them in at the Victoria Palace, where she had the assistance of Thorpe Bates. Altho she put over a good show, many were disappointed in her personality, but the business was S. R. O., so what's the difference! Bruce Green, the "dame" comedian, sails for South Africa on July 3 for a tour of South Africa and maybe Australia to follow. He, like a good many others, has been fiddling around the country running his own "combinations".

Marie Kendall did well this week at the Metropolitan, where Miss Loddington staged a vaude show. Miss Loddington, or "Loddy," as she is called, is the booking directress for the "Syndicate" Halls. "Westcent" gates his "lid" from her marriage to Wright of Wright, Connolly and Mae, in January, 1924. Even Moscow suggested he discard it.

Billy Bleach is away holidaying at Ostend, where he will be with Herbert Clayton, and then on to Shoreham. Billy is mucking about with a Cowley, and despite the fact that it is fitted with a selfstarter, Billy was hard at it the other night outside the "V. P." trying to start her up.

Ernie Leopard has discarded his "Tin Lizzie" and now gets about in an "Essex" coach, and very nice, too, as we can testify. Despite the nonplaying of vaude, the "working men" have still to watch the highways and byways on the lookout for talent. Yes, and it shows, the way things are, as even Mr. Gilchrist had an hour or two at the Alcazar in Charing Cross Road.

Ernie Mayne, who has been playing in the revue, *A Working Girl*, for the L. T. V., is now back in his single act and, as usual, getting away with it. Gulliver, with some of his big "exclusive" contracts, has found a solution of his troubles in putting some of the acts into revue. Gertie Gitana had diminished in box-office value, but when she was put into a revue, *Nellie Deans*, she trebled the business.

J. W. Rickaby may be coming your way next spring as that's his idea. Rickaby is a handiwork four man (have we got this right) or at any rate, he's a very hefty opponent in the rolling world, being the crack player in the V. G. S. He has a big success in *The Flying Man*, which has a very big vogue with our Royal Air Force. Jim's tunes and material have a lilt all their own, and he has a decent voice.

Jack Hyton is staging scenic effects for some of his tunes played by his band. *Let It Rain—Let It Pour*. Has Jack heard of Lopez? Watching the Lopez outfit the other night the audience seemed to like the "settings" for some of those things. We seem to be reverting to the simpler forms of scenic art.

R. W. Willey got the Alhambra audience in fine applause fettle. His big effort, and that without any swanking announcement is his dancing (clog) to the overture of *Past and Present*. He is a double-legged dancer and the people liked it. It's hard work in a heat wave, but he deserved his reception.

Daisy James is repeating her Brinsworth Garden Party at the Old Folks'

Musical Musings

(Continued from page 37)

drums; Dale Gilliland, banjo soloist; Harold E. Seldon, pianist; Harold Herl, sax; Glenn Alsbough, saxes, and Forest Bobbitt, sax, and clarinet.

One of the late *Conn Musical Truth* magazines gives a lot of space to some of the circus bandmasters, publishing their photos and short squibs about each one. Those mentioned are: Victor Robinson, Rodney Harris, Merle Evans, S. L. Miller, Homer F. Lee, John F. Dusch and O. A. Gilson.

Troy's Orchestra closed at the Auditorium, Sarasota, Fla., recently to return to its originating point of Orlando, where it will spend the summer. Members of the orchestra who pleased Sarasotians during the past season are: Pat McCullough, pianist; Hank Kennedy, sax.; Bruce DeWitt, trumpet; Bill Cope, banjo, and Red Newton, drums.

Joe Herlihy's Collegians are playing the Hampton Beach Casino, Hampton Beach, Mass., for the season and the orchestra is merrily rolling along. The personnel: Joe Herlihy, manager-piano; Walter Herlihy, violin-director; Lloyd Berry, banjo, violin; Johnny Williams, drums; Art Atwood, Sousaphone, cello; Pete Rogers, trombone; Bones Littlefield, Al David, trumpets; Jay O'Brien, Monte Montpelier, Jess Hackett, saxes.

Shorty Davies, widely known, trumpeter, formerly of Herbert Clarke's Anglo-Canadian Band, and who is a connoisseur of the art of cuisine, let his big heart overcome all monetary considerations and listed to the call of the boys of Local 43, Buffalo, N. Y., who were fast getting thin. He resigned from the Ringling-Barnum Band to take over the clubhouse for the Buffalo clubhouse and from all reports, the splendid musicians of the Queen City of the Lakes have gained plenty pounds.

Frank (Sticks) Lacy, an old trouper, now located in Little Rock, Ark., reports that there is a big boom on in that city. There are three dance halls, Tokio Gardens in White City, where Don Warner and his Varsity Entertainers are playing nightly to packed floors, with Frank stating that it is the hottest and neatest band in the city, having ten men and three entertainers. At the Rainbow Gardens is Tommy Jackson and his band of nine men. At Willow Beach is Frances Craig and his Nashville orchestra. Both of the latter places are amusement parks.

Joe Murphy, who had his own band, Rainbow Melody Boys, for three years, is now at Sarasota, Fla., with King's Melody Kings and he reports that the band is going over big there. The members are Eddie Gaudet, sax, and violin, formerly of the Rainbow Melody Boys, Ernie King, pianist, who played at Sarasota all season with Evan's Band, deciding to stay in Florida; Hurrell Burt, trombone, formerly trombonist at Sydney, N. S.; Joe Murphy, drummer; Rufus Lide, banjoist, of Waycross, Ga., and Jack Taylor, manager, also a member of the Rainbow Melody Boys.

Alvin Roehr's Music Makers, well known to thousands of radio listeners throuthout the country by their playing over Station WLW, Cincinnati, last season, recently opened their second season at the Lookout House, located on the Dixie Highway just outside of Covington, Ky. Roehr and his Music Makers are going big, as can be evidenced by the large patronage they are drawing. Members are: Alvin Roehr, manager-director, violin; Russell Smith, saxophone; N. B. Van, saxophone; Chas. Gatwood, banjo; Art Mees, piano; Fred Goodman, trumpet; Louis Ciccone, trumpet; Ervin Ott, trombone; William Theiss, drums; Morris Magill, tuba and string bass.

Home July 12. Of course good old "Forte" will see that everything is O. K.

The Four Julians with their trampoline act are scoring well in the country after a continental tour. The comedy man is one of the best of his line and puts the act away from the usual type of the business. By the way, the Flying Potters are doing exceptionally good work at the Wembley Circus, but the Stadium is too vast to allow for the greater class of work to be properly appreciated.

George French made a reappearance in vaude, at the Metropolitan with two numbers, *What Will the Wife Say* and *The Working Man Pays*. The latter is rather satirical, but that point seems to be overlooked by the "working men", and the applause is loud and sustained. French doesn't seem to worry about work much, he's too interested in his chickens. It's a pity, because French is a good type comedian and has good material of the "hen-peck" type.

George D'Albert, who earned fame and money with *Shall I Be an Angel, Daddy*, and *Truth or a Lie*, is getting away with a "Sally" number on the Moss tour. Unfortunately, there seems a tendency to make little use of this class of "popular" act nowadays. The fact that George always goes well doesn't seem to make any difference with the "time-sheet" men.

John Warr, who used to be editor of *The Performer* and now on *The Sunday People* and other papers, has just had to have the middle finger of his left hand amputated. John is a fine librettist.

(Continued on page 42)

CHAUTAQUA

Communications to 25-27 Opera Place, Cincinnati, O.)

Send in your news items and other bits. This column is yours. Address the Cincinnati office.

A public-spirited citizen of South Boston, Va. has promised to double the amount of the overside of the chautauqua there this season for some civic purpose.

It is safe to say that more than 75 per cent of the money spent by platform people on publicity is lost because they fail to study the question of publicity from the viewpoint of the buyer.

Charles I. Reid announces that General Giuseppe Garibaldi, grandson of the famous Italian liberator, will visit the United States for lecture appearances during the coming season.

The Redpath Chautauqua opened its Lexington, Ky., engagement Wednesday afternoon, July 8, with the College Singing Girls, presenting a varied program of solos and ensemble numbers in costume.

Mr. and Mrs. Joe Vierra have just returned from Honolulu with a new company of Hawaiians and are now playing over the White and Brown. Mr. Vierra spent most of his time collecting material for his new chautauqua program, but found time to have a pleasant visit with his mother and father.

Don't let the other fellow do your thinking for you in your publicity. If the printer or editor writes your copy it simply has to be like that of every other attraction. There will be a deadly sameness about it that will kill its effectiveness. The man does not live who can write the publicity for a hundred attractions and do them all well. He can arrange what you have written and get it ready for the printer, but you must furnish your own "gray matter".

The program for this year's chautauqua at Jacksonville, Fla., beginning August 21, practically has been completed and the directors feel that the talent secured outranks any previous program. Speakers include Congressman Richard Yates; Charles Cox, impersonator; Lorado Taft, sculptor; Senator Henry Fountain Ashurst; Mrs. Demarchur Brown, Everett Kemp and Charles Ficklin.

The musical part of the program is made up of Soli's Marimba Band, Thavi's Band, Metropolitan Novelty Orchestra, the Tamburizza Serenaders, the Zedler Symphonic Quintet, the Chicago Lyric Singers and Signor S. Bellino.

Those who belong to the older platform generation hold in their hearts a genuine love and veneration for Colonel George W. Bain. Advancing years have terminated his work, but the good he accomplished thru his many years on the

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platform still lives. There are few men in America who have done more to better the lives of young and old than Colonel Bain. In a letter to this department he says in part: "I have an incurable affliction for which the doctors do not seem to have any cure. It is called old age and has killed so many that I cannot hope to escape the Reaper's blade. I spend my week-ends in Lexington, Ky., where I have a room in my son's home, and other days at Nicholasville, where I bought a home to be with my granddaughter, who has carefully tended me since Mrs. Bain went around the bend in the road. I have a fine garden in which I spend much of my time and which furnishes in the season everything for our table except pepper and salt."

MINSTRELSY
By GEORGE PIDDINGTON

Communications to 25-27 Opera Place, Cincinnati, O.)

Francis Shira, female impersonator, is at home in Akron, O., recovering from an operation for appendicitis. He expects to be back on the road in the fall.

Famous sayings by famous men. Homer Meachum is responsible for this one: "A Nigger singer will always be a Nigger singer. You can put any kind of makeup on them, but they always come back for the cork."

Edgar G. Bostwick, trombonist, who has trouped with many minstrels, was a recent visitor to this editor. Edgar has been off the road for the past three years, working in a theater, but has got the old foot itch for the 11:45 and will be back with 'em this season.

McIntyre and Heath will go into rehearsal August 18 for their new and last production, which will be directed by Dan Quinlan. The latter has had as long and honorable a career in the stage world as have McIntyre and Heath, and a lifelong friendship between the three is being culminated by this last production.

Harry ("Slipfoot") Clifton's latest letter is addressed to the "Desk Addict", meaning this editor. At that there are some advantages in being seated at a desk—one does not get one's back all blistered up by Old Sol. Someone please write and ask "Slipfoot" about Old Orchard Beach.

William De Robert reveals that George

Sarafino, of Neil O'Brien Minstrels, is very busy on his melody, *Silver Lake Moonlight*, which soon will be ready for print. Many of the boys will be surprised to learn that George now weighs 150 pounds or about Sherman Carr's avoirdupois. The reason for this is that he is taking a physical culture course by mail. He will probably join the Field Show this season.

Jimmy Cooper relates that the patrons at Atlantic City are very loyal to the minstrels, and they are received every night with big applause. Business is very good and the week that the Grotto had its convention at Atlantic City was very lively. Charley Boyden, Joe Hamilton and John Lenuels, who have been identified with the old Dumont Minstrels and Mr. Welch for many years, are great favorites there. Jimmy reports that altogether it is a very fine engagement, considering that "the world is round, but etc., etc."

Frank Long, feature balladist of Lasses White Minstrels, sends in a little cork talk to let some of those birds (meaning brother corksists) know that he is still living and that he would like to hear from them. Frank says that it looks like some of them get away and hide with no one ever hearing of them until the first of August. Frank is now manager, singer, drummer and champion swimmer of Alabama. He is managing the Alabama Theater, Dothan, which has just been finished, and he claims that it is a beauty. Frank has been down there since closing with Lasses at Zanesville March 25 and climbed up from 145 to 169 pounds, which will give the boys something to talk over in the rummy games this winter. Frank adds that maybe when the boys see how close he is to Florida they might run down and see him, and he opines they will be welcome.

An interesting letter from J. B. Estelle has been received telling about a recent visit he made to the N. V. A. Club, New York, in company with T. F. Thomas, who he adds was one of the greatest of our old-time comedians. He was a great favorite, with his partners, Heaney and George Watson, on the variety stage of 50 years ago, but is still as spry as they make them. J. B. met John Gorman, of the three Gorman Bros.—James, George and John, who were with the Haverly Mastodon Minstrels when he first saw them in 1879. They were splendid dog dancers. James was a great producer and director of dancing numbers. He also met A. D. Duncan, ventriloquist; Fred Melville of Selbit's Illusions, and last, but not least, the perennial Hi Tom Ward, as active apparently as when J. B. saw him last in 1878 on the John

Murray Circus, where as the double somersault leaper Hi Tom used to knock them off the starbacks. Between T. F. Thomas and Hi Tom, J. B. spent a very enjoyable afternoon. The oldtimers mentioned are wonderful examples of how a man, tho up in years, may still keep young. Mr. Estelle continues: "I only wish you were with me during this convention of oldtimers, none younger than 60 allowed in the talk. Altho you are not in this class I might have got you a comp. on the strength of your dad being an old trouper. I had a letter from good old Johnnie Carroll, 'Brooklyn's Own'; also Clem C. Magee, who misses his 'Secretary' Billy Blackburn (Clem is blind—both men are guests at the National Elks' Home), as Billy is on a vacation in Detroit to have his wooden leg tuned up. Another letter was from Frank Collins, of Collins Bros., famous in minstrelsy 40 years ago. He has gone to Fairfield, Conn., for the summer."

COMPLAINT LIST

The Billboard receives many complaints from managers and others against performers and others. It publishes below a list of such complaints, with the name and address of the complaining party, so that persons having a legitimate interest in the matter may make further inquiries from the complainants if they desire.

The publication of the list does not imply that the complaint is well founded, and The Billboard assumes no responsibility for such information as may be given by the complainant to parties inquiring.

Names will appear in this list for four weeks only. Anyone interested might do well to make note of them:

ROLANDO, THE GREAT.
Athletic showman.
Complainant, Billie Clark,
Mgr. Billie Clark's Broadway Shows.

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If you find a misstatement or error in any copy of The Billboard, please notify the editor. The Billboard reserves the right to edit all advertising copy.



Vol. XXXVII. JULY 18. No. 29

Editorial Comment

IN our issue of May 30 we published a letter from George A. Hough, managing editor of *The Standard*, evening and Sunday newspaper of New Bedford, Mass., accompanied by some editorial comment, on the subject of the general practice of newspapers of concealing the identity of circuses that figure in first-page news. Mr. Hough held that there is no more justification for suppressing the name of Ringling, Sparks, Sells-Floto, Robinson, Hagenbeck-Wallace, Miller Brothers' and other shows, which are substantial business enterprises, with large capital invested, than in concealing the identity of any business corporation brought into prominence in the news. "If any newspaper man," argued Mr. Hough, "sent a dispatch that a safe of a factory in his home town had been blown open,

omitting the name of the concern, he would be suspected of impending paresis." And, as we pointed out at the time of publishing Mr. Hough's letter, there are thousands of lay people, not to mention the enormous number of showfolk themselves, who are interested in knowing just which show is concerned when front-page stuff about it breaks, and they are deprived of that information thru the practice of concealment. Mr. Hough also had published in *The Fourth Estate* a letter along the same lines as the one which he wrote us.

This agitation against the stupid handling of legitimate circus news, we are glad to note, has already borne fruit in the most important and desirable quarter—the Associated Press. In its dispatch concerning the accident on the Miller Bros.' 101 Ranch Wild West and Great Far East Shows at Brockton, Mass., the A. P. gave the story fair treatment by mentioning the name of the organization.

Quite in contrast to the Associated Press' treatment was the International News Service's dispatch about the railroad accident of the 101 Ranch at North Easton, Mass., sent out on the New England wires to papers in the immediate territory where Miller Brothers were exhibiting, and suppressing in the

FAMILIAR but nevertheless wise words were uttered at the New Jersey exhibitors' convention the other day at Asbury Park by Frederick H. Elliott, who spoke for the first time as general manager of the Independent Motion Picture Association. He said: "In order to bring about and maintain an effective organization, however, internal dissensions, jealousies and disputes must be eliminated. You need not meet force with force, but what you do need is to meet with organized intelligence that organized intelligence which is opposing you. They (referring to the producer-theater owners) are thoroughly organized and know what they are after. So it is up to you to organize thoroughly and see that they do not get what they are after, which is your business and livelihood."

The independent producers and distributors and the theater men, as Mr. Elliott emphasized, must build a solid foundation if they hope to successfully block the encroachments of the "Big Three". This requires the purging of their State and national organizations of the petty differences which are constantly preventing harmonious action. The troublemakers must be silenced and in some instances official heads must be amputated. State associations which lag outside the M. P. T. O. A. and in-

NO HELP FOR THE REP. MAN UNLESS HE HELPS HIMSELF

ONLY about half a dozen repertoire and tent managers have responded to the recent announcement of the Actors' Equity Association that it was prepared to organize these small showmen and look after their interests provided they showed a willingness to have this done.

Whether it is due to carelessness, laziness or intentional indifference, the fact remains that this apathy is typical of the unco-operative spirit that has left the small showmen open to the many oppressions and abuses that now threaten the future of their business.

There is no help for a man who won't help himself, and there certainly won't be any help for the repertoire and tent people who let the present opportunity go by.

Instead of the half dozen expressions of approval that were received, there should have been about 200 small showmen glad to jump at the chance to have their interests protected and advanced. But no such action took place.

Of course, every man is his own boss. He can do as he likes—which is what a great many of the traveling showmen are doing with not very happy results. But there is one little piece of admonition that they might consider carefully, and that is stay out and do as you have been doing in the past if you want to, but if you choose that course don't ever come around howling that so-and-so is doing this to you and such-and-such has done that.

If you want to be helped—now and in the future—you must first help yourself.

same old way the name of the organization. The A. P. papers in that territory carried full dispatches with the name of the show given.

COINCIDENT with the announcement by Lee Shubert in London to the effect that his firm intends to produce English and continental plays in its newly acquired London theaters for the purpose of testing the pieces before bringing them over here, comes the report that *The Guardsman*, a continental play that was presented with considerable success by The Theater Guild in New York last season, has been badly received in London.

This gives rise to the question of whether it is possible to judge the American drawing power of a play by its effect on an English audience—or on any foreign audience. There are many instances to prove that the thing is not possible, and unless the Shuberts are able to have their prospective importations that are to be first tried out in London appraised by a capable judge who can look at the play in such a manner as to detach it from its foreign audience and atmosphere, and mentally picture it as it would look before an American audience, the system is not likely to work out very advantageously.

dependent producers and distributors who likewise shun membership in the I. M. P. A. must be brought together in a cohesive, unflinching organization. That alone is the way of starting the fight intelligently. The independents may talk about their Bureau of Trade and Commerce and the Play-Date Bureau, but until both projects have genuine, organized backing, they won't amount to much.

The battle for independence carries a test for the producers and which must be passed if any great degree of success is to be gained. Mr. Elliott, in his address, summarizes this in listing the aims of his organization when he points out the need of "better pictures, so that those theaters which support our members will have an equal chance with the 'million-dollar' ballyhoo subjects of opposition."

If the independents expect to provide real competition for the "Big Three" they certainly must produce films of equal if not better quality, at least for the patrons of the better-class houses. Up to the present time but a comparatively small percentage of the products of the little film makers are seen in the larger theaters because they frankly lack the necessary merit. These same producers have their pictures playing in many of the neighborhood and rural

QUESTIONS AND ANSWERS

S. M.—Samuel Johnson wrote *Rasselas*.

R. N.—The Peace and Victory Convention of the B. P. O. Elks was held in Atlantic City the first part of July, 1919.

E. E.—Laws regarding the appearance of children on the stage vary in each State. Consult local authorities.

D. G.—Denver, Col., is the 25th city in population in the United States. Write the Good Indian Club of Denver.

Old-Time Songs—Answered your question in a previous issue. See Frank Harding, music publisher, 228 E. 22d street. Also Carl Fischer Music Company, Cooper Square, both of New York.

C. W.—According to mythology, Pyrrhus was the famous son of Achilles. Pyrrhus played an important part in the fall of Troy, inasmuch as it was decreed by the fates that the city could not be taken without his assistance.

houses and pulling in satisfactory business. But the independents must not make their films solely for one or two classes of moviegoers. They must expand and elaborate their production schedules so as to bring out honestly "better pictures".

Briefly, then, the independents, both exhibitors and producers, have two major tasks confronting them. The exhibitors, in the interests of self-preservation, must solidify their ranks and the producers must place on the market films which permit both themselves and the theaters which play them to bring the fight onto the opposition's own chosen ground.

A CHICAGO man of a philanthropic turn has a Players' Hospital and Home in his mind, and he thinks it can be worked out along somewhat different lines than is customary in planning such institutions. First, he wants the institution located in Cook County owing to its central geographical location. In the event of such an institution being built he suggests that inmates—he prefers the word guests—be allowed to take any engagements offered them if they wish, either in Chicago or on the road, and return to the Home at their will. This man is a retired business man who has made a success of his own line of endeavor. He is not ready to have his name used or to outline his proposition in detail. He intimated, however, that if he concludes his idea is practicable he will solicit the co-operation of wealthy friends toward building an institution that will be a marvel. The hospital and the home will be separated but on the same tract of ground. The equipment will be everything that intellectual minds could desire for their comfort and pleasure.

This man thinks the actors have contributed so much to the intellectual life of the country that an imposing place should be fitted up for them to use and enjoy when they need it. He said such a place should be free of debt, fully endowed and accept no aid except thru voluntary contributions, as in the case of universities. He thinks the matter is so big and important that he is willing to do a lot of figuring on it and try to work out something detailed and comprehensive. He has promised to give his plans to *The Billboard* for publication when he has them in workable shape.

The Louisville Times says: "Credit the newspapers with this: 'Not one of 'em ever defented an unclean news article by saying 'It is art.'"

The Seenic Theater, New Britain, Conn., is being renovated, and when completed the playhouse will be a credit to the city. The front of the structure is being redecorated and improvements are being made to the interior. The large organ is being overhauled and other changes are being made. During the alterations the performances are going on as usual. Manager Peter Perakon promises to give the best obtainable in moving pictures and some big attractions have been booked for early showing.

AS THE N. Y. REVIEWERS SEE THE FILMS

"Cyrano De Bergerac"

(Atlas at Colony)

HERALD-TRIBUNE: "Pleasant surprise... Follows the original with fidelity and taste... Cast is a complete one..."

"The Lady Who Lied"

(First National at Strand)

SUN: "If you are to accept the somewhat fantastic ramifications of plot, The Lady Who Lied will give you an entertaining hour or so..."

"The Happy Warrior"

(Vitagraph at Rialto)

TIMES: "Those who approach the screen production merely as a screen production will find it entertaining..."

"The Lucky Devil"

(Paramount at Rivoli)

POST: "Entertaining small-town story of the Thomas Meighan variety... HERALD-TRIBUNE: 'Best picture Richard Dix ever has made...'"

"The Texas Trail"

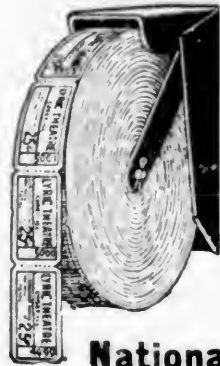
(P. D. C. at Cameo)

POST: "Regulation Western... Does not maintain interest very long, but it is fun for a hot afternoon's rest..."

"One Year To Live"

(M. C. Lence at Piccadilly)

WORLD: "No doubt it provided a thrilling and exciting hour and a half or so for many a brother and sister of the clan..."



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National Ticket Co., - Shamokin, Pa.

SUN: "Gaudy and unconvincing but not uninteresting... THE MOVIEGOER: 'Just another program picture...'"

"The White Desert"

(Metro-Goldwyn at Capitol)

EVENING WORLD: "A soul-stirring thrill in nearly every inch... HERALD-TRIBUNE: 'Plenty of interesting scenes...'"

Film Shorts

Associated Exhibitors gave a tea for Constance Bennett at the Algonquin Hotel Monday afternoon, July 6, to announce that she has signed a contract to appear in its pictures...

Irving Cummings will next direct Dance Madness, Metro-Goldwyn picture which will feature Lew Cody and Aileen Pringle. The story is by S. Jay Kaufman and Max Marlin.

Chadwick will give its The Unchastened Woman, the vehicle which brings Theda Bara back to the screen, its world premiere on Broadway early in the fall.

Cecil B. DeMille has signed another auburn-haired actress for his stock company. She is Jean Acker, formerly Mrs. Rudolph Valentino, who will play feature roles.

Rex, the "wild horse" Pathe star, will next do his stuff in Thunderfoot, which Fred Wood Jackman is making on location in Yellowstone Park and the Crow Indian Reservation in Montana.

Raymond Griffith's initial picture under his new Paramount contract will be On Dress Parade, which will be megaphoned by Edward Sutherland. Mary Brian is playing opposite the star.

Eddie Lullon and Roy Clements have been added to the Pathe directorial staff. Richard Barthelmess' next starring vehicle will be The Black White Sheep, which inspiration will make for First National, probably beginning late in the summer...

Sidney Olcott is engaged in directing The Best People for Paramount, the production being made at Hollywood with a cast which includes: Warner Baxter, Kathryn Williams, Esther Ralston and Edward Davis. The picture is an adaptation of the stage play by David Gray and Avery Hopwood.

A well-known cast of players will be displayed in Hair-Loons, a Spitzer-Jones production which is being filmed at Hollywood for Pathe release. The players include: Wallace MacDonald, Edith Roberts, Ralph Lewis, Stuart Holmes, Snitz Edwards, Martha Mattox, Sam de Graese, Cecile Evans, Emily Gerdes, Theodore Lorch, William H. Turner, Max Asher and Harry McCoy.

Bessie Love and Noel Hamilton have been signed to play the leads in New Brooms, which is now in production for Paramount at Hollywood. It is a version of the stage success by Frank Craven.

EXPLOITATION STUNTS

Producers' Distributing Corporation is securing publicity for its feature comedy, Stop Firting, thru a song by the same name published by Breaux & Tobias and specially written. The composition has been recorded on phonograph records and has been broadcast from a number of radio stations.

An artistic lobby display in white and green crepe paper with large white wedding bells aided in the exploitation of So This Is Marriage when it was featured at the Vendome Theater, Nashville, Tenn. Near the inner entrance a display of a bride and groom in wedding finery was set up against a background representing a church altar. Colored lights arranged by Tom Powell, art director of the theater, enhanced the exhibition. Three days before the premiere a young man in evening dress paraded the principal streets with the words "Ladies, see my huck," printed on his shirt bosom, and wearing a sign across the back of his shoulders reading "Don't Miss Eleanor Boardman and Conrad Nagel in So This Is Marriage at Loew's Vendome Next Week."

Five thousand mints in life-saver form were distributed in small envelopes carrying the announcement of the booking of the film were used when The Navigator played the American Theater, Evansville, Ind. The entire front of a vacant store was used to build a miniature set of the ocean, with a cutout of Buster Keaton in his diving suit emerging from the water. A sailboat with all sails set was shown sailing toward him, and green light, focused from above, made the display exceedingly attractive.

W. A. Burke, publicity representative for the American and Rialto theaters, Butte, Mont., who recently started a local controversy thru his stunt exploiting The Ray Men, recently put over another scheme which eventually developed serious complications. In publicizing School for Hires he inserted a series of classified ads in a local newspaper. The first sought three teachers, the next a location for the "school" and the last pupils. When replies of a serious nature began to flow in Burke decided it was time to extend apologies and did so in

letters which included passes to see the picture.

A young man, fashionably dressed and wearing blinders to prevent flirtatious glances at members of the fair sex, was used when Stop Firting was featured on the program at the Forum Theater, Los Angeles. On the back of his coat was fastened a small sign announcing the picture and the house.

Publicity for Charley's Aunt was obtained during its run at the Riviera, Knoxville, Tenn., thru an invitation printed in The News. Any woman who had a nephew named Charley was asked to fill a coupon printed in the paper and bring it to the publication's office to receive free passes.

A young woman dressed in a snappy riding habit and mounted on a black horse exploited the engagement of The Sporting Venus at Loew's State Theater, Boston.

Exploiting Exercise Me a week before its run at the Queen Theater, Galveston, Tex., Eddie Collins had the house ushers wear tags on their backs.

NEWS FOR EXHIBITORS

Mrs. Alonzo Richardson, pioneer leader in the better films movement in Atlanta, has been made secretary of the board of film censors of that city. She succeeds J. W. Peacock, who resigned.

Pursuant to a practice of many years Hugo Riesendorf is again entertaining parties of mothers and children who are unable to leave town during July and August, the Rialto and Rivoli theaters, New York, being thrown open to them. This season's schedule opened Monday afternoon, July 6, when a number of mothers and children from the Welfare Home Settlement saw The Happy Warrior at the Rialto.

Worcester, Mass., theaters recently did a public service when a blood transfusion was necessary to save the life of a hospital patient. A relative appealed to the exhibitors for assistance and as a result slides were thrown upon the screens requesting that any person willing to consent to the transfusion communicate with the institution officials immediately.

Warner Brothers' Hollywood Theater Corporation has been incorporated in Delaware with a capital stock of \$500,000 and 15,000 shares of no par value. This unit will operate the new Warner Theater in Hollywood, the initial of the first-run houses planned by the producers.

English exhibitors are planning a campaign for Sunday shows.

Motion picture theater owners of the State of Washington held a sectional meeting at the Davemport Hotel, Spokane, recently. J. M. Home, secretary of the organization, was in charge. A banquet was one of the features.

Harry Lustig, formerly with Metro-Goldwyn, has been named West Coast division manager for the Warners. His territory includes Los Angeles, Seattle, San Francisco and Salt Lake City.

Dent Musselman & Company have purchased the Fair at Amarillo, Tex., and the Strand at Wichita Falls.

The Kansas City police have been investigating the origin of a fire which destroyed the Gillis Theater, that city, late last month, causing the death of eight patrons. The house was a combination picture and tab. show. Preceding the blaze there was an explosion.

Exhibitors, exchangers and civic leaders recently gathered at the Hotel Biltmore, Kansas City, to tender a farewell reception to Frank L. Newman, who is now in charge of two Paramount houses in Los Angeles.

John C. Flinn announces several changes in the Producers' Distributing Corporation sales staff. Ralph H. Clark, former First National sales executive, has been made manager of District No. 8, comprising exchanges at Des Moines, Kansas City, Omaha and St. Louis. G. F. Lenahan, formerly with First National in its Washington territory, becomes manager of District No. 6, with exchanges at Washington, Charlotte, N. D. and Atlanta. Frank E. Stuart assumes charge of the Detroit branch. Dias Callahan has been appointed manager at Dallas and E. S. Olsmith takes charge of activities at Oklahoma City.

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Stage Hands and Projectionists

(Continued from page 41)

and Vermont are almost all in the southern part of those States, which makes it comparatively easy for members to get together.

Local 591, of Hagerstown, Md., announces that it is still on the map, for it looks as tho the crew at the Maryland Theater will work all summer. This is due to the fact that the house is now playing musical tab. shows. The members are looking forward to the prospect of the new wage scale being signed.

Skits in George White's Scandals, the latest edition of which recently opened in New York, are given as an illustration of the importance of the spotlight man in connection with the success of a skit and the artists putting it over.

Elsewhere in this issue is a story on the new wage-scale agreement for road attractions, contracted between the subcommittee of the General Executive Board and a committee from the International Theatrical Association.



Managers and artists are respectfully requested to contribute their dates to this department. Routes must reach the Cincinnati office not later than Saturday morning of each week to insure publication.

When no date is given the week of July 13-18 is to be supplied.

Aaron & Kelly (Delancey St.) New York 16-18. Abby Sisters, Three (Natl.) New York 16-18. Adler, Weil & Herman (Pal.) Milwaukee; (Pal.) Chicago 20-25.

CHAS. ALTHOFF Headlining THE PANTAGES CIRCUIT. Direction ALEXANDER PANTAGES.

Amac (LaSalle) Detroit. Amazion & Nile (Pal.) New York. Ambler Bros. (Miller) Milwaukee. Ameta (State) Jersey City.

Baader-LaVelle Co. (Pan.) Minneapolis; (Pan.) Regina, Can. 20-25. Bacardie, Trio (Orph.) Des Moines, Ia. 16-18; (7th St.) Minneapolis 20-25.

Beck, E. & M. (Pal.) Fort Wayne, Ind. Bedini, Gene (Maj.) Dallas, Tex. Bowman & Grace (Blvd.) New York 16-18.

Brethley, Jack (105th St.) Cleveland. Brethley & Dunlop (105th St.) Cleveland. Broboes, Three (Earle) Washington.

Burns & Kane (Loew) Montreal. Burns & Allen (Grand) Atlanta, Ga. Burns & Burchill (Capitol) Trenton, N. J. Burt, Ambrose & May (Pan.) Tacoma, Wash., 20-25.

Burton, Marjorie (Washington St.) Boston. Bussey & Case (Gates Ave.) Brooklyn 16-18. Byron, Dorothy, Co. (State) Memphis.

Carroll, Harry (Orph.) Los Angeles 13-25. Casey & Warren (Keith) Boston. Caser, Dot (Proctor) Yonkers, N. Y.

Chester & Devere (Loew) White Plains, N. Y. 16-18. Chevalier Bros. (Keith) Atlantic City. Christmas Letter (Pan.) San Francisco; (Pan.) Los Angeles 20-25.

Cliffon, H., Co. (Keith) Toledo, O. Coate, Margie (Keith) Boston. Cole & Snyder (Regent) New York.

Coombe, Boyce, Co. (State) New York. Cooper & Swaman (Pan.) Los Angeles; (Pan.) San Diego 20-25. Cooper, Jimmy, Revue (Pal.) New Haven, Conn.

Crosby, Hazel, Co. (State) Buffalo. Crouch, Clay, Co. (Pal.) Waterbury, Conn. Cuby & Smith (Natl.) Louisville.

Dancers From Clownland (Keith) Portland, Me. Daniela, Maude, Youth (Pan.) Minneapolis 20-25.

Dunn & LaMarr (Pal.) New Haven, Conn. Duponts, The (Hipp.) Ocean City, N. J.

Earl, Maud, Co. (Pal.) Cincinnati. Early & Kaye (Pan.) San Francisco; (Pan.) Los Angeles 20-25.

Fagan's, Raymond, Band (Pan.) Tacoma, Wash., 20-25. Falcons, Three (World) Omaha; (Pan.) Kansas City 20-25.

Fitz, Hughie; Hampton, Ia., 16; Webster City 17; Fort Dodge 18; Eldora 19; Grundy Center 20; Vinton 21; Traer 22; Nevada 23.

Gaffney & Walton (Capitol) New Britain, Conn. Gains Bros. (Greenpoint) Brooklyn.

Gardner, Al, Co. (Maj.) San Antonio, Tex. Gardner & Lynn (Pan.) Minneapolis 20-25.

Goslar & Linsky (Pan.) Seattle; (Pan.) Vancouver, Can. 20-25. Gould, Rita, Co. (Keith) Dayton, O.

Hall, Billy S. (Prospect) Brooklyn. Hallan & Day (Maj.) Milwaukee; (Pan.) San Diego 20-25.

Harris, Myrtle, Trio (Boston) Boston. (Hill St.) Los Angeles 20-25.

Hunter, Margaret (Pan.) San Diego, Calif.; (Holt) Long Beach 20-25.
Hurler, Harry (Keith) Philadelphia.
Hudson & Lambert (Maj.) Chicago.

Marius, Rita, Co. (Proctor) Mt. Vernon, N. Y.
Masked Athlete (Pat.) Cincinnati.
Mason, Tyler (Maj.) Houston, Tex.

Radio Robot (Haris) Pittsburgh.
Randel, Bobby (Maryland) Baltimore.
Rappel, Harry (Maj.) Paterson, N. J.

Wainman, Harry, & Debs (State) Newark, N. J.
Waldman, T. & A. (Orph.) San Francisco; (Orph.) Los Angeles 20-25.

Hunter, Harry (Holt) London.
Hopkins, Frank (Pan.) Pueblo, Col.; (World) Omaha 20-25.
Hopkins, Ethel (Boston) Boston.

Mercedita (Maj.) San Antonio, Tex.
Mercedith & Snooper (State-Lake) Chicago.
Merle & Friends (Scollay Sq.) Boston.

Roberto (Young) Atlantic City.
Robinson, Bill (Broadway) New York.
Robinson-Janis Co. (Proctor) Yonkers, N. Y.

Webb's Entertainers (Keith) Columbus, O.
Webster, Eugene, Co. (Orph.) Boston.
Webster & Froids (Keith) Atlantic City.

Keene & Barrett (Hennepin) Minneapolis.
Keely, Frank, Co. (Princess) Nashville.
Kelly Tom (Pan.) Salt Lake City; (Orph.) Ogden 20-25.

McGraw, John, Jr.; Atlantic City.
McGraw & Deeds, (Halt) Chicago.
McKim, Robt., Co. (Pan.) Hamilton, Can.

Samuel & Leonhart (Keith) Portland, Me.
Savoy Dancers (Pan.) Kansas City; (Pan.) Memphis 20-25.

Yeakel & Eddy (Fulton) Brooklyn 16-18.
Yorke, Edith (Orph.) Ogden, Utah; (Pan.) Colorado Springs, Col. 20-22.

La Dog, Frank, Co. (Delaney St.) New York 16-18.
Lady Tsen Mel (Bijou) Birmingham, Ala.
Lacy & Harper (Pan.) Seattle; (Pan.) Vancouver, Can. 20-25.

Nace, Loney (Orph.) New York 16-18.
Naomi & Nuts (Pan.) Los Angeles; (Pan.) San Diego 20-25.

Snow & Norine (Fulton) Brooklyn 16-18.
Society Scandals (Grand) Atlanta, Ga.
Son Dodger, The (World) Omaha; (Pan.) Kansas City 20-25.

Allen's, Jean; Ponca City, Ok. 13-18.
Bachman's Lexington, Ky., 15; Frankfort 16; Shelbyville 17; Marion 18; Columbus Ind., 21; Louisville 22; N. Manchester 23; Elkhardt 24.

Mack & Rossiter (Maj.) Ft. Worth, Tex.
Mack & Volmar (Keith) Ottawa, Can.
Mack & Duna (Ave. B) Brooklyn 16-18.

Oh, Charlie (Bijou) Birmingham, Ala.
Olcott, Chas. (Maj.) Milwaukee.
Oliver & Mack (Ave. B) Brooklyn 16-18.

Tableau Petre (Keith) Philadelphia.
Taketaws, The (Feeley) Hazleton, Pa.
Tama, Malva (Holt) Long Beach, Calif.; (Pan.) Salt Lake City 20-25.

Billroy's Comedians, Billy Weble, mgr.; Lanvaster, O., 13-18.
Chase-Lister Co.; Andubon, Ia., 13-18; Carroll 20-25.

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Ringling-Barnum Circus

Emerging from a delightful trip thru Quebec and Ontario, the Ringling-Barnum Circus is back in the States. Canadian business was beyond expectations at all points, and at the opening in Montreal more people were turned away than occupied the big tent. The weather was perfect.

Billy Smith and his "Eight Sweethearts" visited at Montreal. Roy Barker and Company and Bobbie Harwick, world-famed mud showman, were visitors at Ottawa. The Millettes joined for their summer vacation at Auburn. Ray Goslin has joined Evans' Military Band, replacing Frank Webber, drummer. Mabel Kline is looking forward to a great time when the show makes Minneapolis. Percy Hill was on hand at Toronto.

Can't help but remark about the wonderful handling of the show received from the railroads during the Canadian tour. Made the run from Ottawa to Belleville, 132 miles, and were up and ready before 11 a.m. A derailment caused a late arrival at Toronto, but the customers were patient and the show had two capacity houses there. Never in his life has the writer read such laudatory reviews as given by the Toronto papers.

Alec Picard, old-time aerial performer, visited the Nelsons, Clarks and Sibbons when the show made Saginaw, Mich. Fred Jenks, accompanied by Grace, visited their many friends of clown alley at Saginaw, and Lew Sunlin motored from Flint to renew old acquaintances. George Clow, formerly of Sweet's Band, visited at Alma, Mich. The two ladies' ball teams are practicing daily. May Wirth heads one team and Mrs. Bertie Besson the other.

With a muddy lot and a downpour of rain the show sold out at the matinee performance on the Fourth of July at Kitchener, Ont. Mutt Thompson went home from here to spend the weekend with his family at Detroit, rejoining at London, Ont. The Sunday at London was the big social one of the season, as three different largely attended mulligan parties were held. The executives held a mulligan with Dave Reynolds, of the Canadian Immigration Department, and Dr. Neal Hoskins. W. W. Dunkle and Mr. Kerry, of the Pittsburgh Elks, were guests of honor. The clowns held one with Jack Foley as honored guest and elected Billy Mosler as "Jungle" boss. Billy's first victim was Nemo, whom he had to put in arms and who later made his escape and hiked 10 miles back to town. Nemo violated one of the camp rules when he insisted on putting salt into the bear beer. At the clowns' mulligan they baptized Herman Joseph, painted Micky Graves' head and did a war dance around Frances McStay. It being Everett Hart's birthday, Momus Grady read a very touching address on what the Hart brothers in general and Everett in particular have meant to the social and moral caliber of clowndom for the last 20 years.

At Port Huron, Mich., the show hit an all-day rain, but the customers came just the same. Saginaw gave the usual business in that town. Mr Charles Ringling left for a few days at Kitchener, W. W. Dunkle, after spending a pleasant week left for South Bend, Ind. Coz Pontico cooked the mulligan for the butchers and the piece de resistance was spaghetti a la Neapolitan, and those who were fortunate enough to get some say it was splendid.

John Patterson was recently called home on account of the critical illness of his wife.

Joe Simon, Arthur Witten, Herman Joseph, Carl Steinbrook and Harry Lewis are coming along nicely with their club and held the first chartered meeting last week. "Whitely", formerly seat man for Sam Clark, was a visitor at Saginaw. Clifford Banniel was busy entertaining friends from Marine City during the Michigan tour. Al Sylvester performed some contortion tricks at the mulligan that he has never shown to the public. Col. Leah made the trip from Port Stanley to Cleveland for the week-end and had the thrill of being on a crippled boat in the middle of Lake Erie, out of sight of land for three hours. George Castor rejoined at Auburn.

STANLEY F. DAWSON.

Arenic Stars of 1870

Leroy Snell and Harry W. Cole, of Detroit, Mich., calling themselves veracious and persistent gatherers of facts of circus history, submit the following:

"French's Oriental Circus, Egyptian Caravan and Animal Exhibition (fourth season) billed (Cleveland, N. H., July 16, 1870, with Mlle. Carlotta DeBerg, world-famed premier equestrienne; James E. Cook, four and six-horse rider and hat-tote leaper; William Dutton, bareback and somersault equestrian and champion leaper of the world; the wonderful Zanfretta family, composed of: Josephine, Alexander and Master Benjo Zanfretta; the celebrated Caron family, comprising Mlle. Angeliene, Mr. L. and Masters George and Alphonse Caron; George M. Clark, who has the reputation of being the best clown in America; will preside in the department of Guy Mlle. Rosette on the flying trapeze, whose thrilling performances are only now in America; second season in America of the troupe of Bedouin Arabs (14 in number), most marvelous gymnasts of the art. Parade represented 'Cavalcade of the Crescent', drawn by 16 camels; six Caffree lions in open cage with a man in their midst, the mammoth elephant, 'Empress', 15 1-2 feet high, weight, 1,800 pounds, and baby elephant."

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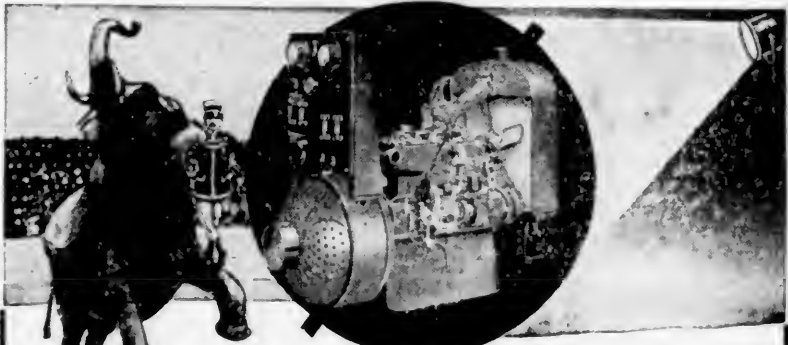
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10x10 Ft.	7 Ft.	46.00	8 Ft.	50.00	12x12 Ft.	7 Ft.	58.00	8 Ft.	60.00
10x12 Ft.	7 Ft.	49.00	8 Ft.	54.00	12x16 Ft.	7 Ft.	70.00	8 Ft.	74.00

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Buildings at Flemington Fair

Struck by Lightning—Horse Stables Destroyed—New Ones Being Erected To Be Ready for Fair

Flemington, N. J., July 10.—On the night of July 4, after the celebration was over and the people had gone home, a terrific shower came up. The lightning struck the stables on the fairgrounds and the damage done was considerable. Forty-eight of the box stalls were destroyed. The main training barn, occupied by Tommy Berry, was also destroyed. This barn contained 12 boxes and was nicely equipped.

The only horses on the grounds were the 20th Century Circus Wonders, which gave a demonstration at the Fourth of July celebration. These horses were turned into the infield without damage. Berry's equipment was saved. Berry is on the Ohio Circuit, racing at the present time, and had all of his horses with him, which was very fortunate, as the fire made great headway, and it was only by the efforts of the Flemington Fire Department that any of the stables were saved.

There were 125 stalls in the row, and by cutting them in the middle the fire was prevented from spreading up the line. Specifications are being drawn for the erection of new and up-to-date buildings to take the place of those consumed by the flames, and work will be started at once.

There are 170 horses eligible to start in the eight races, each for \$1,000 purses, to be held at the 15th annual fair, August 25-29, and the stables will be completed in time to house all of these horses comfortably. Those who have entries need have no fear about accommodations being provided for each and every one of them.

CARNIVAL WANTED TRI-STATE FAIR

Toledo, Ohio

Endorsement---Chamber of Commerce and Retail Merchants

4---ORGANIZATIONS SELLING TICKETS---4

KNIGHTS of COLUMBUS

2,200 Membership---Leading Organization
(Sold 62,250 Tickets Last Promotion)

THEARLE-DUFFIELD'S "INDIA", SWEET'S BAND, 12 BIG CIRCUS ACTS. BILLED 75 MILES IN ALL DIRECTIONS.

SIX DAYS—AUGUST 17-22—SIX NIGHTS

WRITE—WIRE—CALL

TRI-STATE FAIR, B. Ward Beam, Mgr.,
1202 Ohio Bldg., Toledo, Ohio

WANTED FOR Estill County Fair

SEPTEMBER 10, 11, 12, 1925

First-class Dramatic Show, a Minstrel Show and a Merry-Go-Round. \$100,000 pay toll every two weeks from L. & N. Shops. Population of 15,000 people to draw from. All inquiries to E. A. SMITHERS, Secretary, Irvine, Ky.

THE JOHNSTON COUNTY FAIR

SMITHFIELD, N. C., OCT. 27, 28, 29, 30, 1925.

Day and Night.

Want to hear from a good, reliable Carnival Company, also Concessions and Free Acts. Exclusive right of Midway to right company.

JOHN A. NARRON, Secretary.

Free Acts Wanted

For Hawkins County Fair, Rogersville, Tenn., September 10, 11, 12. F. F. HALE, Secretary.

North Manchester Fair

September 8, 9, 10 and 11

WANTS Independent Rides and Shows and Free Acts. All kinds of Concessions. Day and night fair. Only one in four routes. JOHN BERNBARGER, Secretary, North Manchester, Ind.

WANTED For Bi-County Fair

WEEK OF SEPTEMBER 28

Rides, Concessions, Carnival Day and night. Fair Grounds. ILLA VERNON, Secretary, Union City, Indiana.

JACKSON COUNTY FAIR WELLSTON, OHIO

JULY 28, 29, 30, 31.

This is a day and night Fair. WANTED—Pianist, Musical Comedy, Animal, Pit Show, or any show of merit. Start here and follow the list. J. B. BAIN, Secretary.

Employees of W. A. S. A. Celebrate the "Fourth"

The usual generous principal and mid-summer holiday spirit was greatly in evidence again this year at the executive offices of the World Amusement Service Association in Chicago. Frank P. Duffield, general manager of the Thearle-Duffield Fireworks Division and member of the firm's Board of Directors, ordered a box of fireworks for all the office employees, that they could have celebrations at their respective homes, and everyone, from the officers to Bobby, the office boy, left Friday, July 3, at noon, with a big bundle gratis.

Duffield also instructed the W. A. S. A. auditing department to hand everyone their weekly checks at noon on Friday, and to say that everyone was most pleased and thankful for this most generous and courteous treatment is to put it mildly.

J. O. Curwood Heads Fair

Noted Novelist Is New President of Owosso (Mich.) Fair

At a recent meeting of the Owosso (Mich.) Fair James Oliver Curwood, the noted Michigan novelist, was elected president. Owosso is Mr. Curwood's home town and he is greatly interested in the fair's development. Mr. Curwood is now in Europe with his family, but will return soon and assist Secretary-Manager W. J. Dowling in putting over a bigger and better fair from August 18 to 21.

"Fourth" Was Big Day In Salt Lake City

Salt Lake City, July 10.—This city had its biggest amusement day for many years July 4. The horse races drew thousands to the State Fairgrounds, where mutual pay betting is allowed.

Saltair also opened for dancing July 4 with a new dance hall, erected as a temporary structure. This resort, as well as Pleasure Park, suffered from a heavy rain in the evening.

Carthage Fair, Cincinnati

Arrangements are now being made for the Carthage Fair, near Cincinnati, which will be held from August 12 to 15. D. L. Swanson is secretary. Running, trotting and pacing races, free outdoor attractions and a horse show will constitute the amusement program.

To Hold County Fair

Auburn, Neb., July 10.—Directors and stockholders of the Nemaha County Fair Association have decided to hold a fair regardless of the dispute over concessions.

Seventh Fair for Akron, Col.

Akron, Col., July 10.—The Washington County Fair will be held here September 1-4. This will be the seventh annual fair under the direction of the County Commissioners. The sports program.

(Continued on page 67)

WANTED

Union Fire Co. No. 1, Oxford, Pa., wants a Carousel, Ferris Wheel and Airship for its Carnival, August 14-22, inclusive. Write N. E. PALMER, P. M., Oxford, Pa.

THE ERIE EXPOSITION

ERIE, PA.

WANTS CARNIVAL

The show that was booked did not come up to expectations. Over 30,000 advance tickets are now sold. Concessions for sale.

FRANK BAEDER, Secretary.

WANTED A First-Class Amusement Company

To play on fair grounds at prosperous town Southeast Georgia late September or early October. Necessary furnish complete program satisfactory attractions, including free acts. Crop prospects are splendid and outlook encouraging for opportunity gross large volume. Address, with full particulars and best percentage proposition.

DODGE COUNTY FAIR ASSOCIATION, Eastman, Georgia.

FIFTH ANNIVERSARY

Bradford and Newbury Fair

BRADFORD, N. H., SEPT. 2-3, 1925.

The Big Fair.

NOW BOOKING CONCESSIONS.

GULF COAST EXPOSITION AND FAIR

PORT ARTHUR, TEX., OCT. 13 TO 17, INC.

City of 45,000 people. Attendance 120,000 last season. 18,500 Industrial workers with \$2,700,000 monthly payroll. Wants to contract with company for shows. Write or wire A. L. BURGE, Manager, Port Arthur, Texas.

KANDIYOH COUNTY FAIR

WILLMAR, MINN., SEPTEMBER 16-19.

Books Independent Rides and Concessions. WM. O. JOHNSON, Secretary.

WANTED—Ferris Wheel, Merry-Go-Round, Shows and Clean Concessions, for Sherman County Free Fair, September 28, 29, 30, October 1, Goodland, Kan. T. A. McCANTS, Secretary.

KIMBALL COUNTY FAIR

Dates September 10, 11, 12. WANTED—Merry-Go-Round, Carnival, Free Attractions. Town of 2,000. Good crowds. A. PAINTER, Sec'y, Kimball, Nebraska.

WANTED

Good, clean Shows and Concessions, for County Fair August 11 to 14. Total attendance should run 25,000 to 30,000. Address W. F. WEARY, Secretary, Sac City, Iowa.

FREE ATTRACTION FOR PARKS, FAIRS AND CELEBRATIONS

THE VAGGES

Guaranteed acts and appearance. Cash bond if required. 321 Chambers Bldg., Kansas City, Mo.

THE GREATER CHARLES TOWN COLORED HORSE SHOW

CHARLES TOWN, W. VA., AUG. 12 AND 13, 1925.

For Prize List write PHIL JACKSON, Sec'y, Charles Town, Jefferson Co., W. Va. For Box Seats write CHAR. A. SNOWDEN, Charles Town, W. Va. The Big Event of the Season. Concessions to let.

The last "word" in your letter to advertisers. "Billboard".

WANTED FOR JASPER COUNTY FAIR

RENSELAER, IND., SEPT. 1 TO 5

Rides, Shows and Clean Concessions. Can use a good Carnival. Write quick.

A. E. WALLACE, Secretary.

WANTED

Free Acts and Carnival, for New South Kentucky Fair Association, Glasgow, Ky., September 3, 4 and 5.

R. L. BEATTY, Secretary.

CARNIVAL WANTED

With Good Band, Clean Entertainment. September 3 to 5, 1925. MAURY COUNTY FAIR, S. E. Stephens, Secretary, Mt. Pleasant, Tennessee.

Wanted

A Carnival Company and Concessions for County Fair held at Smethport, Pa., on September 1, 2, 3, 4, 1925. Day and night fair. Only clean and decent shows allowed. MCKEAN COUNTY FAIR ASSOCIATION, Smethport, Pa.

WANTED

Merry-Go-Round and Ferris Wheel, for other Riding Device, for St. Regis Indian Fair Association, August 12, 13, 14, 1925. E. F. MARTIN, Secretary, Hogsburg, N. Y.

WANTED

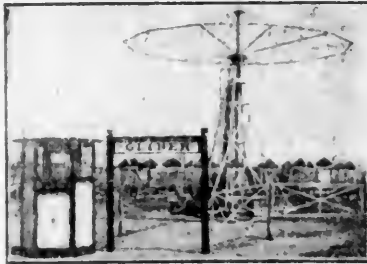
September 29 to 30, 1925, good, clean Carnival with Free Acts for Grandstand. Would rather deal on flat-rate basis. M. H. WEST, Secretary Sussex Fair, Waverly, Virginia.

Cash In With Whirl-O-Ball



NEW Automatic "Loop-the-Loop" Game
for all amusement places, soft drink parlors, shooting galleries, etc. Stuna self-automatic nickel collector and scoring device. Thrilling sport! Everybody plays—men, women and children! Your receipts clear profit. Each Whirl-O-Ball Game is 3 1/2' x 20" ft. and has an earning capacity of \$5 an hour. You can put 2 to 12 Games in any ordinary room or tent. Take in \$15 to \$30 per day. Moderate investment required. Write now for catalog.
BRIANT SPECIALTY CO.
55 Bobbs-Merrill Bldg., Indianapolis, Ind.

THE GLIDER



Big returns for small investment. Write for full information about this wonderful ride.

Missouri Amusement Construction Co.

1202 South Sixth Street, ST. JOSEPH, MO.



CANDY FLOSS MACHINES

Latest patent issued June 9, 1925. Patented March 23, 1925; Nov. 4, 1921, U. S. and Canada. All rights reserved. 3 models, Hand Power, \$150; Combination Hand and Electric, \$190; All Electric (shown), \$200. Send for booklet, 200 other specials. **NATL. SPECIALTY MFG. CO.**, 163 East 35th St., New York City.

Model G, All Electric, \$200.

Keansburg, N. J. FOR RENT

Games of Skill, Restaurant and Refreshment Stand. Apply J. L. SCULTHROP, Mgr., New Point Comfort Beach Co., Keansburg, N. J.

JOHN A. MILLER
MILLER PATENTED COASTERS AND DESIGNS,
P. O. Box 48, Homewood, Cook County, Illinois.
On Dixie Highway. Phone, Homewood 107
Fabricators—Dayton Fun House & Riding Device Mfg. Co.
JOHN A. MILLER, Office (Phone Edgewood 45534);
7236 East Jefferson Avenue, Detroit, Michigan.

TURNSTILES

We can stop the leaks—Write us how.
PEREY MFG. CO., Inc.
101 Park Ave., NEW YORK CITY

WANT
Every Sunday, beginning June 14, for summer season. Acts, Orchestras, Bands, Shows under canvas, Circuses, etc. Phone, wire or write J. W. BERNARDY, Prop., Bonanza Beach, Beardley, Minnesota.

FOR SALE
A big Refreshment Privilege in Indiana's best amusement park, doing big business and showing big profit. Owner going to Miami. Will sacrifice very substantial lease. Low per cent. Write BOX D-326, care Billboard, Cincinnati, Ohio.

FREE BOOKLET FOR INVENTORS
If your invention is new and useful it is patentable. Send me your sketch. Z. H. POLACHEK, 79 Wall St., New York. Reg. Patent Att., Engineer.

FOR SALE—At Shellpot Park, largest park in Delaware, 3 stands suitable for any game. Also Kentucky Derby, good condition. Investigate. Cheap. A. D. LECHEO, 223 W. Eighth St., Wilmington, Del.

Advertise in The Billboard—you'll be satisfied with results.

Many Oldtimers at Gumpertz Parkway Baths

Brighton Beach, N. Y., July 10.—Samuel W. Gumpertz has never quite forgotten the days when he was a vaudeville performer and for that reason he gathers around him each summer at his Parkway Baths many old friends of his former days. Members of the profession, regardless of what branch, always get the preference in the matter of vacancies anywhere about the establishment. Right now there are 15 showfolk acting in one capacity or another down there and they all appear happily situated.

Banks Winter and his wife, Blanch Newcomb, are there. Banks wrote that famous old song *White Wings, You Never Grow Weary*. His wife is the daughter of Bobby Newcomb, the old songwriter, and is a singer and dancer of considerable ability. Then there's William (Billy) Johnson, singing comedian, ex-burlesquer and veteran of the vaudeville teams of the Johnson Trio, Grendell and Esther and Billy Johnson and Johnson, Horton and Johnson. Also among those present are Todd Judge, of the Three Judges; Alec Sievert, of Barnum & Bailey fame; Harriett Miller, character woman; all three of the Three Byrne Brothers, famous for their musical comedy, *Eight Bells*; Wm. Cameron, of Wilson and Cameron; Harry Bartlett, of Bartlett and May; Chas. Burke, of the Burke Brothers; Sam Murphy, of Sam and Ida Murphy, black-face comedians and veterans of the silent drama; Eddie Crawford, of the Crawford Bros.' Minstrel, and Mary Billsberry, dramatic soprano. Somebody remarked that Mr. Gumpertz could put out almost any kind of show, recruiting his talent from among his employees, which remark is agreed with by those in the know.

Banks Winter will be 50 years in the show business within the next year. Will Rogers, Chauncey Olcott and others of his friends are arranging a celebration that will eclipse all previous celebrations of a similar nature.

Luna Park, Coney Island

Coney Island, N. Y., July 10.—Marceline, the famous Agout or pantomimic clown, who has appeared wherever there are circuses, is now working in a clown's delight—a one-ring circus. Marceline joined out at Luna Park just before the Fourth. He has been receiving rousing receptions at almost every performance. Rose Hulitt, a dainty broncho-buster, has just joined the Wild West Show and Kodeo. The Samoan Village Octet delights the crowds with its marvelous singing.

Luna is still popular with large groups of excursionists. The Modern Woodmen of America and the International Photo Engravers' delegations recently paid the park a visit en masse. Tuesday night the management entertained the newspapermen, press agents, artists and camera men from many of the metropolitan dailies and papers in neighboring cities.

Olympic Park, Irvington, N. J.

Irvington, N. J., July 10.—Olympic Park, one of the largest parks in the State, is having the best season of its career. It is understood, Lee Fuerstein, who is more or less of a fixture here, has the aluminum and white enamelware concession this year. George Stanhoff, owns a number of concessions in the park and is enjoying fine business, particularly at his jewelry booth. His wife is known as the "woman with the iron voice" and works with him behind the counters. Harry Curtis is doing well with his four concessions. This is his 14th season. His doll wheel is operated by Jimmy Viola, the blanket wheel by Frankie Cuel, autos and kiddie cars by Eddie Hirkaby, hoopla by Charles Borchert, with Willie Hect assisting. The bird and pet stand run by Nick Serra is having a good play this year.

Hancock Park, Hancock, Pa.

Hancock, Pa., July 9.—Preparations are being made to take care of the largest crowd of the season at the Hancock Park Saturday evening. The Famous Allentown Band will render a full program of classical and popular music. The dance pavilion continues in its popularity and is drawing large crowds, and Bertsch's Arcadian Orchestra of Allentown will furnish the dance music July 11 and Miller's Fiddlers will be on the job for those who enjoy the old-time square dances.

The following will appear at the park during the season: Tim Temp's Clown Band and Orchestra, Emaus Band, Neubert's Entertainers, Police Band and Orchestra, Metropolitan Band, Mauciege Band and Orchestra, Mohnton Band and the Philharmonic Band and Orchestra.

Joe Randal, Michael Leon and Bozelle Sabia operate a cat game at Riviera Park, Newark, N. J. Ted Osborne is managing the caterpillar and dodgem out there, and is being assisted by A. Roberge and C. Phillippl. Anna Phillippl is cashier again this season. Mrs. Hart has a lamp stand and cigarette concession in this same park. Bronley and Harkavy have the frankfurter stand and the skooter ride. Thomas Cifello has sweet beef and hamburger and Jack Corday the pillow concession. Major Ciquid, the midget, has charge of the front entrance and is a great friend of the ladies and children.

The Best Paying Ride in the Park

DODGEM JUNIOR

Patented
Lasting Satisfaction

Our tremendous volume of sales proves the popularity of the Dodgem Junior Ride conclusively. Seats two people side by side. Order now.

DODGEM CORPORATION

706 Bay State Bldg., Lawrence, Mass.

CANDY FLOSS MACHINES AND 100 OTHER BIG MONEY MAKERS



1—Electric Floss Machine, \$200 (Pat. June 9, 1925). 2—Hand Power, \$150 (Pat. March 24, 1925). 3—Electric Orange Juice Extractor, \$45; Hand, \$15. 4—Donut Machine, \$40 up. 5—Electric Drink Mixer, \$4.95 up. 6—Orange Dispenser, \$10. 7—Fire-tube Radiator, \$30. 8—15-lb. Walking, Talking Ma-Ma Dolls, \$9 Doz. 9—Waffle Sizer, 12 Waffles, \$25.00. Also Hamburger Presses, Frankfurter Griddles, Rollers, Wafel-dogs, Potato Friers, Kafeterias, Fountains, Vegetable and Fruit Parers, Slicers, Peanut Roasters, Ice Cream Goods, Vendng Machines, Camp Outfits, Donut Kettles, Fruit Powders, Colors, Flavors, Cash Registers, Electric Fans, Heaters, Irons, Vibrators, Airubber Mattress, Pillows and Swimming Floats, Cork Guns. For Premiums: Phonographs, Movies, Needle Threaders, 200 others. Special—Electric Vacuum Cleaners, \$15. **NATIONAL SPECIALTY MFG. CO.**, 163 East 35th Street, New York City.

WORLD'S GREATEST RIDES

BOBS COASTER. Most thrilling Coaster ever built anywhere. Now building for 1925 in Detroit, Boston, Los Angeles and elsewhere. doubles receipts of ordinary Coasters.

CATERPILLAR. We built 75 during 1923 and 1924. Earned its cost in three weeks. Kew-Forest Park. Two at Coney Island got over \$10,000 each in one season. Greatest small ride ever produced.

SEAPLANE. The standard ride in nearly every park. Cheap to buy. Low operating cost. Lasts a lifetime. 214 now operating in parks and 131 in portable use all over the world.

Prompt deliveries. Some bargains in used machines.

JAZZ R. R. The latest novelty. Funniest ride ever built. The climax of 22 years ride building. See it in operation at factory.

TUMBLE BUG. Not portable, but can be moved. Circular ride, with big coaster thrills. Made a splendid record in eight parks in 1924. Many orders being booked for 1925.

MERRY MIX-UP. Best portable ride ever produced. Built of steel. Easily gilded. Loads on one wagon. 30 built in 1924. Order now for 1925.

TRAVER ENGINEERING CO., Beaver Falls, Penna., U. S. A.

Spillman Engineering Corporation

MANUFACTURERS OF
THE LATEST RIDE, OVER THE JUMPS

Grossed \$10,760.75 at six successive fair dates. A feature attraction and consistent money maker.
PORTABLE CATERPILLAR RIDES, TWO AND THREE-ABREAST PORTABLE CAROUSELLES, SPECIAL PARK CAROUSELLES.
Write for Catalog.

SPILLMAN ENGINEERING CORP., North Tonawanda, N. Y.

MILLER & BAKER, Inc.

AMUSEMENT PARK ENGINEERS
MILLER PATENT COASTERS AND DEVICES
Special Designs and Structures.
Suite 3041, Grand Central Terminal, NEW YORK, N. Y.
Agents for Dayton Fun House and Riding Device Mfg. Co. Devices.

Roller Coasters, Water Rides, Fun Houses, Dancing Pavilions, Complete Park Layouts.

"Designed by MILLER—that's the Standard!" Estimates Cheerfully Furnished.

JOHN A. MILLER COMPANY, Amusement Park Engineers

7200 East Jefferson Ave., Detroit, Mich.

WORLD'S FAMOUS "THE WHIP" AMUSEMENT RIDE

Has stood the test of time. A consistent money-maker. Splendid attraction for PARKS or CARNIVALS. We have shipped this popular Ride to every civilized country in the world. Illustrated Booklet Free.

W. F. MANGELS CO., Coney Island, N. Y.



Here and make Amusement Game Devices of every description except Gaffs. W.M. ROTT, Inventor and Manufacturer, 40 E. 9th St., New York City. Western Distributor: E. E. BEHR, 4015 Pabst Ave., Milwaukee, Wis.

THE BEST MONEY-MAKING GAMES ON THE MARKET

Our President, MR. E. F. CHESTER, has just returned from a nine-week trip of the United States and Canada, and is convinced our games are doing the best business everywhere.

THE BALLOON RACER
THE CONY (RABBIT) RACE

THE BOMBER
KENTUCKY DERBY

CHESTER POLLARD AMUSEMENT CO., 1416 Broadway, New York

Tell Them You Saw Their Ad in The Billboard.

NO. 4 \$4.98

NO. 7 \$3.88

Send no Money

NO. 8 \$8.96

NO. 9 \$3.98

Marvelous Mexican Blu-Flash Gems

Latest wonderful discovery with blue-white brilliancy guaranteed 20 years that positively matches genuine Diamonds side by side. Same perfect cut, same dazzling rainbow fire. Noted experts positively need their experience to detect any difference at all. Perhaps the "Diamonds" you admire on your friends are Mexican Blu-Flash Gems and you never know it! Test one free. You risk nothing. Wear it 3 days side by side with genuine diamonds. If you see any difference send it back for quick, cheerful refund. To get new customers and agents we offer these prices which are all you pay and just half our catalog prices.

No. 3—Gent's Heavy Open ring, Platino finish, black inlay on sides, 1 7/8 ct. 1st Water Mix. Blu-Flash Gem. 14.80

No. 7—Lady's Solitaire, 1 ct. 1st Water Mix. Blu-Flash Gem engraved Platino finish. 2.50

No. 12—Same as No. 12, 1 ct. 1st Water Mix. Blu-Flash Gem engraved Platino finish. 2.50

No. 8—Lady's selected fancy style, three 1/2 ct. studded with 10 smaller 1st Water Mix. Blu-Flash Gems, a blaze of fire, best Platino finish, exquisite production. 4.50

No. 9—Gent's finest gold & heavy engraved tooth Becher, 1 ct. 1st Water Mix. Blu-Flash Gem. 1.50

WEAR THREE FREE SEND NO MONEY! (Just name, address and slip of paper meeting around ring finger for size. Extra which ring wanted. We ship promptly. On arrival deposit price with postman. If you decide not to keep, return in 3 days and we will refund your money. Write today.)

MEXICAN GEM IMPORTING CO., Dept. N-3 Mexico Park, N. Mex.
Importers of Fine Gems for over 19 years

Lachman-Carson Shows

Have Late Opening at Aurora, Ill.

Elgin, Ill., July 9.—On account of remaining over and playing at Spring Valley, Ill. Sunday the Lachman-Carson Shows did not arrive at Aurora until late Monday evening, too late to open for that night. However, there was a terrific windstorm at Aurora that night, so the loss of the receipts was probably in fact fortunate. They are playing Aurora under the auspices of the Aurora Baseball Club at its park, New York street and Farnsworth avenue. This is the first carnival the city has had in its limits for several years. Harold Bushea and P. White contracted the date. Tuesday night the local (Elgin) representative of *The Billboard* visited the show. It was having a good business. The fourth of the week at Spring Valley was disappointing to the showfolks, but Friday and Saturday (the "Fourth") all the shows and rides were liberally patronized, the writer was informed. *The Aurora Beacon News*, which has seemed to be bitterly opposed (for some reason or other) to carnivals, treated Mr. Bushea nicely and has been according the show some nice mentions. The Mayor (Mr. Greene), the writer was informed, was also very courteous to Mr. Bushea when the latter called to invite His Honor to look over the show. The writer cannot but feel and express himself in complimentary terms for Aurora, because of this change in attitude toward deserving shows. W. A. ATKINS.

Ireland's Chocolates

ALWAYS ASSURE YOU QUALITY AND SERVICE AT PRICES THAT ARE ALWAYS RIGHT

Whipped Cream Series

"Old Favorites" at Low Prices

Four Boxes that have made Ireland's Chocolates famous from Coast to Coast, at prices lower than they have ever been sold. A better Flash than ever and the same High Quality that has been maintained therein for years. All large flat boxes.

Names	Size	Price	Number to Shipping Case
Bonnet Girl	3 1/2 x 6 3/4	8c each	100
Leader	4 1/4 x 8 1/2	13c each	50
Whipped Cream Special.....	6 x 10	18c each	50
Flower Girl	7 1/4 x 13 3/4	32c each	25

Write today for our New Beautifully Illustrated Price List. Send to any one of "That Triangle of Service".

FACTORY
IRELAND CANDY COMPANY,
501-3-5 North Main Street, ST. LOUIS, MO.

Eastern Representatives: SINGER BROS., 536-38 Broadway, NEW YORK, N. Y.

Northern Representatives: H. SILBERMAN & SONS, 328 Third Street, MILWAUKEE, WIS.

A Two Day Event That Is Bigger Than the Average Week Stand!

The KAY-SEE FIELD DAY FESTIVAL and CAPE CARNIVAL

Friday and Saturday, July 24th and 25th
Stephens Field, Plymouth, Mass.

The Knights of Columbus, assisted by various local clubs and commercial hook-ups. An advance ticket sale that promises a record-breaking crowd. Attractions that will draw them and contests that will hold them. Free gate. Pullie Wheels open, but laydowns are prohibited by local ordinance. Concessions, Shows, Rides, etc., get in touch immediately with **MANAGING DIRECTOR BERT A. SPEARS, Beacon Entertainment Exchange, 240 Tremont St., Boston, Mass. Telephone, Beach 3026.**

Free Attractions all booked, including Flower's Parachuting Ballooning and Jumping Jack Hoyt, the High Diver. Over 2,000 prize awards, with contests that help the concessionaire's business. Get in touch with SPEARS now.

Wanted Wanted Wanted

ENDY SHOWS

Want for
BIG ITALIAN CELEBRATION
Roseto, Pa., July 20-28

Old Home Weeks and Southern Fairs to follow. Concessions—Can use any Legitimate Stores for these spots. Rides and Shows that do not conflict. Good opening for Motor-drome and Walk-Thru Shows. Pit Shows, I can place you. Good proposition to Whip and Caterpillar for balance of season. Can use Experienced Help in all Departments.

MUSIC--for Indoor and Outdoor Shows

CARNIVALS, PARKS, FAIRS, RIDES

Carouselles, Summer Resorts, Skating Rinks

There is a special type Wurlitzer Band Organ for every type of out and indoor show. Wurlitzer Music is loud and powerful, yet full of melody and harmony. All the latest popular tunes are now available. Act now!

Write Today for New Catalog

The RUDOLPH WURLITZER MFG. Co.
NORTH TONAWANDA, N. Y.

WURLITZER BAND ORGANS



Duplex Orchestral Organ
Style No. 157

TALCO KETTLE CORN POPPER



Two new models—the surest and cheapest year-round "meal tickets" you can buy. Sturdy steel plate bodies, finished in flashy hard baked red enamel, best workmanship and handy design. Finely built, heavy aluminum popping kettles that produce 10 bags of finest "popped in flavor" corn in 1 1/2 minutes. Best pressure gasoline tank and burner. Satisfaction guaranteed or money refunded. Order from this advertisement or write for circulars.

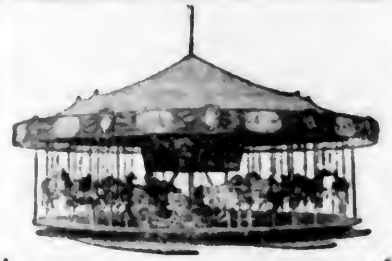
NO. 1 \$87.50
NO. 5 \$57.50

TALBOT MFG. CO.-ST. LOUIS, MO.

WANTED CONCESSION AGENTS

For Wheels and Grind Stores. Only A-No. 1 men considered. Am playing long string of Canadian Fairs. Also A-No. 1 Ferris Wheel Potman. Salary the limit. Write, wire
MIKE KERRIS, Littleton, N. H., week of July 13; Newport, Vt., week of July 20.

When Writing to Advertisers Mention The Billboard.



Portable Carouselles

Two and Three-Horse Abrest, 40 ft. diameter. 32-ft. Junior Carousette. All proven money-makers. Spillman 4-Cylinder Power Plants, built for service.

SPILLMAN ENGINEERING CORP.
North Tonawanda, N. Y.

FOR SALE

Parker Three-Abrest Merry-Go-Round, Ell No. 5, Ferris Wheel, one Whip, one Doodle-0-ft. Tent. The tent has never been used. All the Rides are in A-1 condition and can be seen anytime in Chicago. Cheap for immediate sale. Address BOX 111, Billboard Office, 35 S. Dearborn St., Chicago.

WANTED

Cook House, Corn Game, Cigarette Gallery and Blanket Wheel. Also Juice Joint. Want to hear from Ferris Wheel. Have new Rides and first-class Minaret Show. Wire or come on. What have you? Will take you to good Fairs. JOHN W. WESTERN EXPO. SHOWS, Stanley Western, Manager, Steelton, Pa.

WAX FIGURES

W. H. J. SHAW, Shaw Bldg., Victoria, Missouri.

LOOK LOOK LOOK
WANTED AT ONCE—A girl who understands handling make for the best Top-In-Duo on the road. We open at Lansing Free Fair, August 4-7; then Iowa to follow. Eleven Fairs in Michigan, then South for winter. Salary sure every week. Send photos, be returned. Write S. T. PETERS, Manager, Box 8, Hackett, Michigan.

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28 inches high, built to resemble 70 lbs. A live, sound, real beauty. \$400. FRANK WITTE, SR., P. O. Box 180, Cincinnati, O.

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5 Sticks of Chewing Gum to Each Pack for Ice-Spermin, Peppermint and Fruit Flavors. For Premiums, Schemes and Concessions. Flashy boxes. Double your money. Notably packages. New gum ideas. Ball Gum, Give-Away Gum, etc. Deposit required. We are the biggest in the "premium gum" business. **HELMET GUM SHOPS, Cincinnati, Ohio.**

WANTED TO BUY

No. 5 Ell Ferris Wheel. In condition. State all particulars in first letter. Address EDW. H. KOENIG, Box 901, Knoxville, Tennessee.

WANTED

Agent for DeWitt's Bowling Alley, Fish Pond and Wheels. Twenty Fairs in real territory. Week July 13. Wellington, Kan.; week July 20, Cherrysale, Kan. **WILLIE LEVINE, care J. George Loos Shows.**

Advertiser in The Billboard—you'll be satisfied with results.

Nat Reiss Shows

Pittsburgh, Pa., July 7.—New Brighton did not prove the good stand expected for the Nat Reiss Shows owing to the weather, as it rained every night. Saturday (the "Fourth") the midway was flooded, but the show was open at 8 p.m. and did very good business. All shows and rides were open last night on time and every one did a very good business, which indicates that Pittsburgh will be one of the banner weeks of the season.

All of the fronts of the shows are being painted, also all the railroad equipment. The show entertained the orphans of the New Brighton Home last week, also the newsboys of Beaver Valley. Charlie Johnson is having quite a time with his snake. It got out this morning and had the whole midway to itself, but was captured and put back in the cage. The Hutchens Animal Show now has George Miller making announcements and it is getting to be one of the feature attractions. It includes John T. Hutchens, owner; J. H. Barnes, No. 1 ticket box; Bob Wise, No. 2 box; Princess Valetta, midget doll lady; Sallor Ross, tattooed man; Chief Congo, fire eater; Brown and Brown, Zulu artists; "Prince George", high-school horse, dog circus and 35 cages of rare animals.

W. D. Arthur, general freight agent here of the Pennsylvania Railroad, was a visitor last week and spent the entire evening with the showfolks. Mr. Arthur remarked that it was quite a treat to get away from his office for a night's recreation. Happy Jack Eckert, the widely known fat man, had quite a few of his friends pay him a visit Monday. Joe Clifford, of the safety director of fice, Pittsburgh, was a visitor last night and spent the entire evening with the show. Mr. Clifford complimented the management on the organization. General Agent Bob Kline's visiting the show this week. George Rogers, general agent Murphy Bros. Shows, was a visitor; also Harry Crandell, of the McIntyre Circus; Joe Haggerty, representing the World at Home Shows; M. B. Golden, general agent the Bernard Greater Shows, and Mr. and Mrs. Bill Price, late of the Zeldman & Polle Shows. Mr. Price is now connected with Kennywood Park as concession manager.

Billie Clark's Shows

Williamson, W. Va., July 8.—Billie Clark's Broadway Shows' train pulled into Williamson Sunday evening and the paraphernalia was immediately unloaded and transported to the show grounds. The run from Narrows, Va., last week's stand, was made in good time. This town and vicinity seems in good condition, industrially and financially, and the shows have been having good business, particularly the Russel Minstrels and the rides. Harry Bilges and wife are having a good week with their blanket wheels, and Herman Beale is putting on two more concessions this week, making him seven in all. This organization starts its fair season the week of July 20 at Mount Sterling, Ky. All of which is according to an executive of the above shows.

New York, July 9.—There was an error in the advertisement of C. E. Thompson & Company, bill-charge publishers, which appeared in the July 11 issue. The address as inserted read "85 Cortland street, New York, N. Y." but it should have been "81".

Macy Exposition Shows

WANT for the following FAIRS, Fonthill, Manchester, Lawrenceburg, Ky.; Jamestown, Dear Lake, Murfreesboro, Knoxville, Tenn.; Center, Ft. Payne, Lullman, Ashland, Monteville, Ala.; Calhoun City, Coffeeville, Miss.; Grassville, Fla. Rides, Shows and Concessions to join at once. Ludlow, Ky., this week.

CUT PRICES
GENUINE CHINESE
PARASOLS
 OILED, VARNISHED, WATERPROOF.
 25 for \$20.00 | 100 for \$70.00
 50 for \$37.50 | 10 for \$8.50
 25% deposit with order.
 Sample, Postpaid, \$1.00.
 NEW CATALOG READY.

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 119 No. 3d Street, 302 West 9th St.
 ST. JOSEPH, MO. KANSAS CITY, MO.

NOVELTY LIST

Large Fur Monkeys, Gr. S	7.50
Best Flying Birds, Gr. S	4.25
48-inch Colored Shell Chains, Gr. S	8.75
Miniature Straw Hat, Gr. S	4.00
Chaplin Flat Derby, Gr. S	6.75
Red Devil, Green Frog, Diving Girl, Doz.	
90; Gr. S	10.50
3-inch Peanut, with Cell, Doll and Bottle, Dozen	1.15
28-in. Oiled Parasol, Doz., \$8.00; per 100, \$3.00	
33-in. Oiled Parasol, Doz., \$10.00; per 100, \$7.50	
Jap. Col. Bead Necklaces, Doz., 40c; Gr. S	4.50

Airo Gas Balloons at regular Airo Prices. We have complete line of Rubber Balls, Whips, Canes, Clocks and all Novelties and Slum.
 SEND FOR COMPLETE CATALOGUE.
GOLDBERG JEWELRY CO.
 816 Wyandotte Street, Kansas City, Mo.

\$125 Made in One Day

For over ten years this has been an honest S. Bower headline—more than doubled many, many times. BUDDHA talks to people about themselves—a rare seller till human nature changes. A fast dime seller, costing less than a cent. A joy when business is good; a life saver when business is bad. Fortune and misfortune papers—many kinds in many languages. For full info on Buddha, Futura Photos and Horoscopes, send 4c stamps to

S. BOWER
 Bower Bldg., 430 W. 18th Street, New York.

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The NEW GUM VENDING Bowling Alley

A ball of gum and a shot at the 10-pins—all for 1c. Legitimate in all States. Operators, Parks, Arcades, write for prices. Manufactured by the

GATTER NOVELTY CO.
 143 East 23d Street, NEW YORK.
 Central and Western Representative,
MANFRED M. LINICK
 102 California Avenue, DETROIT, MICH.

Ball Game Workers You Know
Taylor-Made Ball Games

Here the reputation of being made of best material by experienced trooper. Original. CATALOGUE! Yes.

TAYLOR'S GAME SHOP, Columbia City, Ind.

'French' Wheels!

The finest master-built Wheels, known and used all over. Write for catalogue or wire. All orders shipped same day.
 NOTE—We will move into our new factory on September 1, 1925.

French Game & Novelty Mfg. Co.
 2311-13 Chestnut St., Milwaukee, Wis.

Free Catalog
 Fully Illustrated
 Write for Copy. We have just what you want.
Midway Novelty Co.
 3346 W. 9th St., KANSAS CITY, MO.
Novelties

Advertise in The Billboard—you'll be satisfied with results.

MIDWAY CONFAB
 • BY DEBONAIR DAB •

(Communications to 25-27 Opera Place, Cincinnati, O.)

"Mr. Public" is susceptible! Smiles get more receipts than frowns! A pleased expression really is psychological!

Many a gink living in a "glass house" has thrown stones at the carnival business.

H. A. (Happy) Holden last week joined the advance staff of the Great White Way Shows.

Word from Ludington, Mich. had it that the Lachman-Carson Shows had been signed for a forthcoming Mid-Summer Festival and Fair there.

A fellow postcarder that the show he was with "was" an added attraction at a celebration at the town he was in July 4—and the card was mailed July 3.

How would it do for a large carnival to have an "information" booth in the

tanooga, Tenn., that he has been promoting boxing matches there and doing fairly well. However, he is not thru with the show business and may go out for the fairs with some caravan.

When you read an editorial or some other article allowed to pass by a newspaper editor, harping on "bad environment" with "all carnivals", sort of check up by looking over the pictures printed in the same paper!

Half Cory, whose Lucky Boy Minstrels are a big feature with Zeldman & Polite, has definitely made up his mind to take out his Minstrel Show for a tour of "one-nighters" at the conclusion of the present carnival season.

Lady Tiny, the smallest of the four Burt W. Earles' Midgets, and who a few weeks ago joined the troupe from abroad, now understands the American idea of a patriotic celebration. She spent her first Fourth of July in America at Sheboygan, Wis., with the C. A. Wortham Shows, and



The above shows a bevy of aquatic performers with A. F. (Doc) Collins' Water Circus and Style Revue with the Rubin & Cherry Shows. W. A. Stender, of La Crosse, Wis., informs us that the picture was taken while the R. & C. organization was playing that city a few weeks ago prior to entering on its Canadian fair engagements.

center of the midway—questions of a "personal" nature not to be answered?

While you are reading this, "Charlie Blue" and his family will be trying to enjoy the "pure and needful"—a motoring-camping trip (this week and next)—on Charlie's annual vacation.

Bob Sickles, general agent for Billie Clark's Broadway Shows, informed that he had a very pleasant visit recently with Jack Oliver and his personnel of the Fritzy & Oliver Shows at Junction City, Ky.

Fred Houseman and Wm. P. Cahill, former troupers, visited West's World's Wonder Shows at Kingston, N. Y., July 5, and the next day Christy Bros.' Circus, meeting old friends with both shows.

There are at least two old-head circus men with Rubin & Cherry this year—Rhoda Royal, who formerly had his own railroad circus, and George Rollins, who at one time was a partner of Sig Sautelle.

According to reports (indirectly received) quite a number of the caravans had bloomers on the "Fourth", in most instances because of wind and rain. As will be noted in this issue, several of them provide details for the readers.

Capt. Scotch Bobble infoes from Chat-

she had the fun of getting off her own fireworks.

E. (Curly) Smiley, tattooer and otherwise entertainer in pit shows, late of the J. L. Cronin Shows, spent a few days in Cincinnati early last week and informed that he had joined out with Macy's Exposition Shows, then playing Sharonville, O.

Mrs. Claude Mullen, who with her "hubby" is with West's World's Wonder Shows this season, is said to be quite noticeably adding to her avoirdupois. Deb. figures that the Mrs. has every needed opportunity—she's cashier at the midway restaurant.

A. Burks, ball-game man, and Ray Burns, cookhouse concessionaire, both of the Mathis Amusement Company, ran into Cincinnati last week on business from Cleves, O. Burks said he played a very remunerative one-day independent date at Osgood, Ind., the "Fourth".

"Bill" McCoy, the barber with the Zeldman & Polite Shows, has his troubles. He says he doesn't mind Earl Chambers' monkeys eating his soap or Dakota Max's goats feasting on his towels or Lavardo's dog drinking his wash water, but he is strenuously opposed to John Masterson's baby donkeys swallowing his hair tonic!

ELI POWER UNITS
 FOR
BIG ELI WHEELS
 And any other portable Riding Device. Be prepared for the Fair season and do not lose money by not having
RELIABLE POWER
 Send for particulars.
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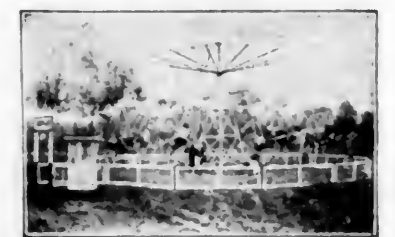


Buy a "LITTLE BEAUTY" Two-Abrest Carousel. Just the machine for Picnics, Small Fairs and Home Celebrations. Weighs only six tons. Has grossed over \$500 in a single day.

PORTABLE AND PARK CARROUSELS.
 Write for Catalog and Prices.

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 NORTH TONAWANDA, N. Y., U. S. A.

THE NEW CHAIRPLANE



The Latest Invention. The Most Sensational Ride Out for Parks, Fairs and Carnivals. Portable and stationary. Write today and let us tell you all about it.
SMITH & SMITH, Springfield, Eria Co., New York.

KIDDIE FERRIS WHEELS
KIDDIE RIDES
 Six different devices. Order from the originators.
PINTO BROS.,
 2944 W. 18th St., Coney Island, New York.

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Lanterns, Tanks, Pumps, Hollow Wire, Jumbo Burners, 2, 3 and 4-Burner Pressure Stoves, Folding Camp Stoves, Ovens, Griddles, Mantles, etc. Write for catalog and prices. Deposit required on all orders.

Little Wonder Light Co.
 5th and Walnut Streets,
 TERRE HAUTE, IND.

GERMAN SILVER KEY CHECKS

YOU can be your own boss with our Key Check Outfit. Good for \$5 a day stamping names on pocket key checks, fobs, etc. Sample check with your name and address, 30c.

PEASE DIE WORKS, Dept. O, Winchester, N. H.

MERRY-GO-ROUND FOR SALE.
 A new, up-to-date Merry-Go-Round for sale. Two-abrest. Price, Three Thousand Dollars (\$3,000). For information do not write, come in person. Inquire for ANDREW WALLACE, 31 Richmond St., Rochester, New York.

FOR SALE SLOT MACHINES OF ALL KINDS FOR SALE CHEAP.
 Address SICKING MFG. CO., 1921 Freeman Ave., Cincinnati, Ohio.

CHOCOLATE BARS Plain and Almond. Best on earth for flavorboards. Premiums and Concessions. 10c brings samples and prices. **HELMET GUM SHOP, Cincinnati, Ohio.**

Peerless BIG PAY Every Day!

POPCORNI PROFIT! PEERLESS! The "Big Three" in the Concession World and for permanent locations, too! Your dollar buys most in PEERLESS! Don't experiment! Buy the time-tried machine that has made good with Wortham, Johnny Jones, Brundage, Nat Reis and most all of the big and little shows and concession companies. You'll find PEERLESS the standard machine in Parks, at Beaches and Resorts in all parts of the country. IT BRINGS IN BIG PROFITS EVERY DAY! There's a PEERLESS model for every purpose—7 of them. Lowest priced and best. Terms to responsible parties. Write today for circular showing models and prices.

National Sales Co. 609 KEO WAY
DES MOINES, IOWA

Duncan Supplies The Largest Concessionaires Biggest Values in Cedar Chests



They draw the crowds like a magnet and make you a barrel of money.

No. 1—\$14.00 Dozen
No. 2—15.00 Dozen
No. 3—19.00 Dozen
No. 5—22.00 Dozen
\$1.00 Less in 6-Dozen Lots.

Genuine Corbin Padlock and Key—Trimmed with Genuine Copper Straps. Insist on Duncan Chests when ordering from your jobber. Duncan Jobbers conveniently located all over the U. S. Buy from them, or we will fill your order direct. Terms—25% with order, balance C. O. D.

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CHICAGO, ILLINOIS

The Multi-Lite Lamp

Beautiful Boudoir Lamp

Gives Any Degree of Light
TURNS UP AND DOWN LIKE GAS.

Solid Metal Base, 12 Inches in Height, 17 Inches Over All.

New, Just Out, Getting Top Money
Demonstrate the Lamp and You Will Get the Play
Repeat Orders Indicate the Lamps Are
Going Over Big

Price, One Doz. Lots with Painted Linen Shade, \$3.25 Each
Price, One Doz. Lots with Hand Painted Silk and Linen Shade, Each, \$3.50; Sample, \$3.75

One-Hour Service Day and Night, Including Sunday.
Terms—25% Required on All C. O. D. Orders.

Manufactured by
R-D. ELECTRIC CO., Fort Wayne, Indiana
Sole Distributors to the Show Trade
E. C. BROWN CO.
440 W. Court Street, CINCINNATI, OHIO

Patented—Patents Pending.

Dreamland Exposition Shows

WANTED---Legitimate Concessions. Everything open, including Stock Wheels, Grind Stores, Ball Games, etc. NOTICE---Committees desiring the best Riding Devices on the road. Have few open dates for real Celebrations, County Fairs, etc. All address **DAVE ROSE, Mgr., Dreamland Exposition Shows, Forest City, Pa., week July 15-20.**

RICE SELLS BEST FOR LESS

ALL CONCESSION MEN SEND FOR OUR 1925 CATALOG.

Aluminum, Blankets, Floor Lamps, Dolls, Cedar Chests
A. N. RICE MFG. CO.
1827-41 MADISON STREET (Phans, Grand 1796), KANSAS CITY, MO.

Concession People Compare These Prices With Other Plaster Factories

No. 1—Large Daddy Bulldogs, 17 Inches High, at.....	65c Each
No. 2—Shepherd Dogs, Packed 2 Dozen to Barrel, 14 Inches High, at.....	25c Each
No. 3—Nabby Loves Me" Bulldogs, 2 Dozen to Barrel, at.....	25c Each
No. 4—Bulldogs, 11 Inches High, at.....	15c Each
No. 5—Bulldogs, 7 Inches High, 4 Dozen to Barrel, at.....	15c Each
No. 6—Bulldogs, 1/2 Gross to Barrel, at.....	5c Each
No. 7—Assorted Vases, 18 Inches High, 1 Dozen to Barrel, at.....	50c Each
No. 8—Fancy Horses, 10 Inches High, at.....	25c Each
No. 9—Sheba Dolls, with Fancy Plumes, 3 Dozen to Barrel, at.....	10c Each
No. 10—Assorted White Plaster Statues, 40 to Barrel, at.....	3c Each
No. 11—Squat Dolls, 200 to Barrel, at.....	3c Each
No. 12—Kiansman, 3 1/2 Inches High, 2 Gross to Case, at.....	2c Each

Orders shipped same day received. Half of amount with order, balance C. O. D.
RALPH R. MILLER, 9th & Oak Sts., Terre Haute, Ind.

Midway Confab

(Continued from page 71)

1 to 10 requests for that position for "letters" each week. In fact, there arose such a "fighting" among some of the p. a.'s for it that there was but one relief—make all the "show letters" one-column heads, with display type for openings and other outstanding data. With but two exceptions everybody seems satisfied.

Little Joe Hoffman, son of Cleo Hoffman, the fire high diver with Wortham's World's Best, can get "anything he wants" around the show. He has his own system of dealing with the midway restaurant and soft-drink stand. Each morning he gets hold of a regular restaurant check, on which he laboriously prints "J-O-H". When he gets an ice-cream cone, he puts an "X" on the check and tears off a coupon. For a bottle of milk he puts on two "Xs" and tears off a "dime". For anything else he draws a ring around the "Xs". In that way he remembers what he got. He prefers to deal with Mrs. Jack Kenyon (secret—someone jokingly told him that Jack might "short" him). At night Mrs. Hoffman pays the total.

In Warren, O., Mayor Marshall personally escorted the inmates of the county home and the orphanage to the Zeldman & Polle Shows, at which time all the rides and shows were thrown open to the guests. The mayor took keen delight in looking after the welfare of his proteges. Henry Lavardo acted as clown policeman for the party and kept them continually happy. One old gentleman, past 80, after looking the big midway over said to the mayor: "When I was a boy they had only one tent, now they must have more than a 100." Strange to relate, a majority of the children from the orphans' home had never seen a Punch and Judy until they saw Frank Carl's in Roy Schiver's Slide Show—and how they did howl, but their laughter was equally shared by the old folks in the party.

Some "confabs" from the D. D. Murphy Shows:

Jimmie Simpson and Ed Talbot are called the "Matthew Quays of the show world"—they shook the tree and down came the plums, Kankakee and Springfield.

J. S. Simpson got back from Springfield in time to shoot the fireworks the "Fourth" at Port Huron.

Dannle La Roche says he doesn't know anything about evolution, but he is "positive about race suicide".

Ed Talbot is putting the final touches on the season's bookings.

In three weeks everyone will be getting up betimes to catch the early birds on the fairgrounds.

Reports have it that Charlie Rose put in a glorious week as guest at Sid Markham's roadhouse while the shows played Port Huron.

That "four-point-four" the boys got over in Sarnia turned out to be a delusion.

"Oh, fireman, save my outlaws!"—Harry Saunders. The bucket brigade played havoc with the water supply in the tank of the Water Circus. Boots Wecker was in about 17 places at once.

Walter Cosgrove, superintendent of maintenance and repair, is building a stage wagon and settings for the Mansfield Dance Revue.

The whole caravan extends sympathy to Trainmaster Harvey on the death of his father recently.

This caravan has been getting many compliments concerning the deportment of the employees—a canvasser on a ticket box may be a real man for a' that—the impression made on a patron by an unwashed, uncombed attendant nullifies all the good in a show.

Cecil, the Turtle Boy, is entertainment plus. As lively as a cricket, with a happy rejoinder for every question put to him. He's a business getter.

An article in The Rockford (Ill.) Republic of July 7 commented that under the new State law the County Board has within its power ("it is said") to "revoke a license to any carnival company which has not a clean record as a respectable show." This was a part of the concluding paragraph. Above this it stated that a communication had been sent to the board from the Christian Temperance Union of Rockford, asking it to "keep carnivals out of Winnebago County." It didn't state how many members of the Union sanctioned it. Why would they also want to keep out the clean carnivals?

Levin Specials for July

Unusually Attractive Values in Seasonable Sellers

N9483—Jap. Flying Birds (Best Quality), Gross.....	\$ 4.50
N8222—Photo View Rings, Doz., \$2.25: Gross.....	24.00
N855—30-in. Jap. Bead Necktie, Gross.....	4.00
N826—Venetian Pearl Shell Necktie (Length, 44 inches), Gross.....	8.00
N7032—Automatic Hand Fan (White or Shell Finish), Gross.....	24.00
N8671—3-in-1" Manicure Knife, Gross.....	4.50
N10—36-in Souvenir Whip, Gross.....	6.50
N7046—Miller Rubber Toy Ast. (12 Kinds), Gross.....	10.00
N8468A—"Toe-in-One" Blankets (65x80 In.), Each.....	3.50
N8462—"Bismarck" Blankets (66x84 In.), Each.....	2.25
N9992—"Esmont" Indian Blankets (60x 84 In.), Each.....	3.00
N9985—"Beacon Wigwam" Blankets (60x 80 In.), Each.....	3.50
N9987—"Beacon" Bathrobe Blankets 72x 90 In.), Each.....	3.50
N9994—"Beacon Wigwam" Shawl (60x 90 In.), Each.....	4.35
N9510—Chinese Baskets, Nest of 5.....	2.00
N8232—1-Lb. Size Real Cedar Chests (with Lock, Copper Trim), Dozen.....	9.60
N8500—13-in. Plaster Sheba Dolls, with Plumes, Per 100.....	35.00
S7610—10-Qt. Alum. Dish Pans, Dozen.....	8.75
S7456—15-in. Ovat Alum. Roasters, Doz.....	11.50
S7457—17-in. Oval Alum. Roasters, Doz.....	14.50
S7047—3-Pe. Lippal Sauce Pan Sets, Doz. Sets.....	7.50
S5957—Gal. Size "Royal Tharmis" Jugs, Each.....	1.90
T5408A—Nickel Frame, Glass Bottom Trays (12x19 in., Asst. Bird Des.), Doz.....	10.50
S8424—Electric Table Stoves, Doz.....	8.50
S8401—Electric Toasters, Dozen.....	12.00
S8585—Pint Size Vacuum Bottles, Doz.....	7.50
A6058—14-in. Sil.-Plat. Bread Tray, Doz.....	6.00
A6110—12-in. Round Nickel-Plated Serving Trays, Dozen.....	3.50
A6176—Ragars 26-Pe. Sets, in Cabinet, Set.....	3.65
A6354A—Pearl Handled Silver-Plated Serving Pieces (Asst.), Dozen.....	4.25
F2730—Imported Opera Glasses, Doz.....	2.25
J2016—Art Photo Cigarette Cases, Doz., \$1.25; Gross.....	13.50
W2303—Navetty Dico Clocks, Each.....	1.40
W2304—Desk Clocks, Each.....	1.40
W2494—16 Size Nickel Watches, Each.....	.85

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LEVIN BROTHERS

Terre Haute, - - Indiana

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TRADE MARK
DOG-GONE GOOD

FRANKFURTER BAKED IN A ROLL

Get into line with this proved steady money maker. Find a location and forget your worries. Demonstrate to public view this new, delicious HOT DOG SANDWICH, which is getting sensational sales and earnings everywhere—North, South, East and West. Costs 2c, sells 10c. Both prepared four and recipes furnished. Big sales, up to \$100.00 daily. Owners reporting great success.

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Numerous other Novelties for which recipes are furnished are baked in same irons.



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With Rubber BELTS, \$15.00 gross
With Leather BELTS, \$24.00 gross

Complete line of Genuine Cowhide Leather BELTS

RUBBER BELTS, \$12.00 gross

With Roller or Lever Buckles, Colors: Black, Brown, Grey, Smooth and Walnut. One-third deposit on all orders, balance shipped C. O. D. Write for our new Catalogue.

PITT BELT MFG. CO.,

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WANTED At Once

Man for Penny Arcade. Must be sober and reliable. Must be able to keep machines in good running order. State salary expected. Don't write, wire. Also have two bookings for sale, broke to work on Hotky Road. C. McDANIELS, care Brundage Shows, Hannibal, Mo., week of July 13-18.

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All Flavors. For Premiums. Behcman and Concessions. Flashy boxes. New Ideas. Buy Street. BELMONT GUM SHOP, Cincinnati, Ohio.

EASY PROFITS

FOR CONCESSIONAIRES, CARNIVAL MEN, WHEEL MEN, CANDY MEN, BEACH TRADE, PARK TRADE, EXHIBITIONS.

"Imco" Chocolates in Flashy Boxes

Snappiest seller of the season! Pretty girl boxes handsome enough to be framed. Go like hot cakes everywhere. Low price allows big profit margin. Chocolates fresh from famous candy kitchen. Be the first concessionaire in your locality to handle this sure-fire money maker. It's easy money at these bargain prices.

Net Weight.	Size.	Per Box.	Per Gross Boxes.
8 Ounces	5x9 1/2	16c	\$23.04
6 Ounces	4 1/2 x 7 1/4	12c	17.28
4 Ounces	4 1/2 x 7	8c	11.52
4 Ounces	3 1/2 x 10	9c	12.96
3 Ounces	2 1/2 x 7	6c	8.64
2 Ounces	2 1/2 x 5 1/4	4c	5.76

TERMS: Send 25% deposit with order, pay balance, plus express, on arrival, or send full cash and pay express on arrival. Order at once and cash in on this marvelous seller.

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ORANGEADE

60 GAL., or 1,200-GLASS SIZE, \$1.90 PER LB., 6 LBS. FOR \$10.50

Our Powders strictly conform with all the PURE FOOD LAWS. Only the best grade materials used. Uniform quality maintained by an expert staff of chemists. Samples, 25c each flavor. All flavors, \$1.00. 30c. Grape, Lemon, Lime, Cherry, Strawberry and Raspberry.

Our powders are the richest that money and experience can produce. We could make cheaper powder, but we do not think it advisable. PURITAN CHEMICAL WORKS, 4520 Harrison Street, Chicago.

Clarence A. Wortham's World's Best Shows

Milwaukee, Wis., July 8.—Under conditions generally favorable Clarence A. Wortham's World's Best Shows enjoyed an excellent "Fourth of July Week" at Sheboygan, Wis. Regardless of the show's Monday morning arrival (it having left Milwaukee three hours earlier), and a 12-block haul to the lot, four miles up a steep hill and four downhill, the tented city was ready for operation Monday night. Hot weather prevailed early in the week, but a gracious thunderstorm after the shows closed Wednesday night lowered the temperature to a point where the weather became a decided asset to the engagement. Thursday evening there was a slight shower, but it stopped before the most timid had a chance to leave the midway. Afternoon business the whole week was unusually good. The Sheboygan newspapers carried favorable notices, written by staff reporters, and these materially helped the patronage. The "Fourth" was ideal show weather. The "call" was for nine o'clock in the forenoon, the show family was on the minute and business started with a rush and continued until late at night. Lake Michigan was less than 50 feet from the last sidewall of the show and during the week many of the show-folk played the bathing beach at every opportunity. Even the ducks and geese of the Freak Animal Show played the lake. Along the breakwater, which extends more than a half mile into the lake, there was a plenty of perch fishing. Harry Earles, of the midgets, proved himself quite an angler.

Sunday the shows returned to Milwaukee, arriving about 1 p.m. They opened to good business on the far South Side, a section they have never played before.

John Francis Shows

Pawhuska, Ok., July 7.—The initial appearance of the John Francis Shows in Holdenville, Ok., last week was a success. Friday the 3d and the "Fourth" being the feature days, with an almost continuous play from Friday at 8 a.m. until 4:30 Sunday morning. A heavy shower, lasting some 30 minutes Friday afternoon, somewhat dampened the ardor of the big joy crowd, but only made business better after it was over. The auspices were the Chamber of Commerce. The writer wishes to state that this is the only outdoor amusement enterprise that has played inside the city limits there in two years. The show is playing this week at Pawhuska under auspices of the Pythian Sisters, with lady ticket takers on all shows and rides. They helped the promoter to put over one of the largest entrance arches of the season. A new show was added this week in Stacies' Stepping Beauties. Mr. and Mrs. E. O. Woodward were among the new arrivals, with two concessions. Mr. and Mrs. Crawford Francis arrived by motor Saturday night. A crowd of friends was quickly formed and Crawford was introduced to the tank at the Water Show—that being the "route" of all new-arrivals. Trainmaster Hamilton, who was married early in the season, had escaped this "bath", but was carried into the tank with Crawford.

General Agent Rodecker deserves credit for hooking the show on the streets at Hutchinson, Kan., the location being at E and Main streets—said to be the first show on a down-town location there in 12 years. Special permission from the Street Commission and the Fire Marshal had been granted. Hutchinson has no riding devices in her parks.

V. J. YEAROUT (for the Show).

Blue Ribbon Shows

Warren, Minn., July 8.—After concluding their engagement at Ada, Minn., July 1, the Blue Ribbon Shows moved to Hallock for the remainder of last week. On Thursday the midway was struck with one of the worst rainstorms this organization ever encountered. The fairgrounds, including the race track, were flooded, but officials placed a score of men, at work repairing roads, etc., and hundreds of people battled thru the mud to the place of festivity for the "Fourth" doings. Business was excellent. Patrick Harver, manager of the ferris wheel, took top money, his ride running from 8 a.m. until midnight. The merry-go-round, managed by Happy Lane, took in second highest receipts. The Athletic Show also did big business. Mrs. Bud Frisk's chain of concessions also did well. Manager F. L. Cash pronounces it remarkable the way the people turned out under such muddy lot conditions.

"FOG HORN" HARRY HANSEN (for the Show).

CANARIES AND CAGES

Brass Rd. Cages.....\$ 2.25
Canaries, Dozen..... 15.00
Stands..... 2.75

25% with order. We are manufacturers and importers.

CHICAGO BIRD & CAGE CO.
505 South Wabash, Chicago, Ill.

BIG DOLLS

75c EACH

Packed 2 Doz. to a Case.

No. 67—Code Name "VIOLET".
25 Inches Over All.

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ONE OR A CARLOAD. ONE-HOUR SERVICE.

MAKE A BARREL Of Money With Our Coon In Barrel



Knock coon into barrel. Hit target and bring him back up. Automatic; no ropes. Size of regular barrel; flat top, indestructible, easy to handle. Barrel of fun. Sure money getter. Attracts and holds crowd. Small investment; big profits. Price only \$25.00. Send half cash. Money back if not satisfactory. Write for our new Catalog of Ball Games.

De Moulin Bros. & Co.
Greenville, Illinois.

WANT WANT WANT FOR THE WADE & WEBB AMUSEMENT CO.

Man to take charge of Ferris Wheel. Slim Clark, write. Jack Russell, can place you. Concessions of all kinds. Ball Games, \$20.00; Grand Stairs, \$25.00; Wheels, \$30.00. Will give exclusive on Coon Game, Cook House and Juice. Address all wires to RALPH WADE, St. Bernard, O., this week.

Wisconsin and Michigan Fair Secretaries

Have month of August and last week in September open. Carrying three rides, six shows and large automatic advertising Calliope. Wire, phone, write or visit us. ELLMAN AMUSEMENT CO., Sturgeon Bay, Wis., week July 13; Kewanee, Ill., week July 20.

Buck's Greater Shows WANT CONCESSIONS

of all kinds; no graft allowed. No Gypsies. We own our own rides. Playing choice spots in New Jersey. Write or wire all answers to home office of MICHAEL BUCK, 5 Westminster Place, Garfield, N. J.

MUSEUM OF ANATOMY

FOR QUICK SALE AT SACRIFICE. First \$500.00 takes it. Easily worth \$1,500.00. 28 figures—Sitting Bull, Custer, Cleopatra, others. Banners, 16 ft.; Round Top, etc. MUSEUM, care Billboard, St. Louis, Mo.

MUSICIANS WANTED

Two Solo Cornets at once. Salary, \$30.00. Write RAY STANLEY, D. D. Murphy Shows, Kalamazoo, Michigan.

BLANKETS

Bright, flashy Indian designs. Our famous Squaw Indian Blanket. Assorted Indian designs and colors. Size 64x78. Manufactured and designed specially for the Concession Trade at

\$3.00 Each

Orders shipped same day as received. 25% with order, balance C. O. D. Write for catalog showing complete line of Concessionaire Supplies at lowest prices.

E. A. HOCK CO.
171-77 N. Wells Street, Chicago

SHEBA DOLL With Plume Dress Each 31c

PLAIN, EACH 15c

FRISCO DOLL, with Curly Hair and Plume Dress. Each.....	\$0.38
Same, with Tinsel Dress. Each.....	.35
Without Dress. Each.....	.25
HAIR DOLL, Each.....	.21
Plain. Each.....	.14
LORA DOLL, 19 Inches High, with Plume Dress. The Best for the Money. Each.....	.80
Same, with Paper Hat and Dress. Each.....	.80
(Packed 24 to Case.)	
Without Plume. Each.....	.55
LAMP DOLL, with Shade and Tinsel Dress. Each.....	.75
Same with Plume Dress. Each.....	.65
Without. Each.....	.48

Goods shipped same day order is received. One-third cash, bal. C. O. D.

AMERICAN DOLL TOY CO.
1638 Clybourn Avenue, Chicago, Ill.
Telephone, Diversey 8953.

JOHN E. WALLACE ATTRACTIONS

WANTS Concession Agents.

Will Rent---Birds, Dolls and Ham and Roasters. A few Grind Stores open. What have you?
Wallington, N. J., week July 13; N. Arlington, N. J., week July 20. Address as per route.

NEW SUPER-JUMBO BURNER for Cook-House Men



Power, service and satisfaction heretofore unknown. Top measures 6 inches across. No packing—self-cleaning. Has double the heat of any other burner or reduces low for slow cooking. Try this burner and we promise you will be surprised and delighted. Price, \$6.50. Write for details of everything to outfit the cook-house. Hamburger Frunks, Storm-Boy Stoves, Griddles, Tents, Orangeade Powder and Glassware, Snow Machines, Hamburger Press, Steamers, Warmers, Tamale Machines and Kettles, Tents, Umbrellas and a long list of useful items. Ask for anything you need.

TALBOT MFG. CO., 1213-17 Chestnut St., St. Louis, Mo

WILL BOOK

Merry-Go-Round and No. 5 Eli Ferris Wheel. Through the Southern Towns and Fairs after Labor Day. Address BOX 356, Colonial Beach, Virginia.

The Last "Word" in Your Letter to Advertisers, "Billboard".

CHEWING GUM

Full size 5-stick packs for 1c. Double your money. All favors. Novelty packages. We make good. HELMET GUM SHOP, Cincinnati, Ohio.

DRAMATIC AND MUSICAL

(Continued from page 57) Glee & Take: S. Whittley, Ind., 17; Kendall...

MINSTRELS

Hello, Rufus, Leon Long, bus. mgr.; Weich, W. Va., 13-18.

MISCELLANEOUS

Adams, James, Floating Theater: Hertford, N. C., 13-18; Elizabeth City 20-25.

RICTION AND CO.

25 people, under canvas. Week of July 13, St. Helena, a Louisville, Ky., suburb. Never had a show. A virgin spot. Visitors welcome.

CARNIVAL COMPANIES

Alabama Am. Co.: Loretto, Ky., 13-18. Antracht Am. Co.: Luzerne, Wilkes-Barre, Pa., 13-18.

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Rocking Shows and Concessions. Address HARRY HELLER, 84 Fair St., Paterson, N. J. Telephone, Lambert 1276-M.

BINGO CORN GAME

(Trade-Mark Reg. U. S. Pat. Off) ALL NUMBERS UNDER THE LETTER. A PROVEN SUCCESS. Everybody knows BINGO. Fastest and most reliable game on the market.

MILLER BROS. SHOWS WANTED

CONCESSIONS—All kinds. Have good opening for exclusive Corn Game. Floor Lamp Wheel, Ham and Bacon and Blanket Wheel and all other Concessions open.

Fortunes Can Be Made Selling Tasty Oranjo Punch

A REAL ORANGE JUICE DRINK. THOUSANDS engaging in this HIGHLY profitable business. Be the first to start in your locality. TASTY ORANJO PUNCH CONCENTRATE is made with PURE JUICE of ripe California oranges.

AT LIBERTY

After July 11 PUBLICITY, PRESS and PROGRAM MAN Address P. P. P., Billboard, Chicago.

WANTED, Girl High Diver

who can double on spring board, and also a Fancy Swimmer who can double on spring board. Wire at once and state salary. ELSIE CALVERT, care C. A. Wortham's World's Best Shows, Milwaukee, Wisconsin.

CONCESSIONS AND RIDES WANTED

MARINE CORPS WEEK, JULY 27 TO AUGUST 1 WILSON AVENUE AND PATERSON STREET, NEWARK, N. J.

Landes, J. L.; Wray, Col., 13-18. Lapp's, M. J.; Ithaca, N. Y., 13-18; Binghamton 20-25.

CIRCUS & WILD WEST

Barnes, Al G.; Livingston, Mont., 15; Bozeman 16; Helena 17; Choteau 18; Sunburst 19; Havre 20; Chinook 21; Shelby 22; Kallispell 23; Sandpoint, Id., 24; Coeur d'Alene 25.



For Open Time and Terms Address D. D. Doherty Care The Billboard, CINCINNATI.

Fraternal or Week-Stand Circuses

Dutton's All-Star: (Summit Beach Park) Akron, O., 13-25.

ADDITIONAL ROUTES ON PAGE 94

San Francisco

(Continued from page 61) nating features were high lights during the 1915 exposition.

ALL TIMELY LISTS

Will appear in the Next Issue of The Billboard



Turn Pennies Into Dollars!

"Mutoscope" Will Build a Profitable Business For You

Operators everywhere report big earnings. E. C. S., Camden, N. J., ordered one Mutoscope on trial.

Write today for details. International Mutoscope Reel Co. 641 Gardner St., Union Hill, N. J.

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Girl and Boy Figures, 13 1/4 inches high (as ill.). Beautifully painted in Oriental colors. Something New is a Real Flashy Doll for Concessionaires.

BEANO or CORN GAME

The Fastest and Best of All. Cards made of heavy leatherette bound material. Complete, with numbered wooden blocks, tally sheets and instructions.

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For all kinds of Games, Lamps, Aluminum, Silverware, Dolls, Vases, Candy, Baskets, Stuffed Toys, Paddle Wheels, Dart Wheels, Electric Appliances, Pictures, Pillow Tops, Pennants, Novelties, Balloons, Games, etc.

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128 West Lake Street, CHICAGO.

NOVELTIES

BALLOONS, RACK CANES, SWAGGER CANES, TOY WHIPS, PAPER HATS, FLAGS, NOISEMAKERS, DOLLS, JEWELRY, SILVERWARE, CLOCKS, MAMMOTH ROLLS, GIVE-AWAY JEWELRY AND NOVELTIES OF ALL KINDS.

WRITE FOR OUR SPECIAL PRICE LIST 25% deposit with orders.

L. ROSIN & SONS

317-319 Race St., Cincinnati, O.

CUT PRICES ON MERCHANDISE FOR CONCESSIONAIRES

Cedar Chests With Candy Fillers and Paddocks.



NEWEST AND BEST GRADE OF THE MARKET. 1-Lb. Size, Per Dozen \$10.50 2-Lb. Size, Per Dozen 12.00 3-Lb. Size, Per Dozen 13.50 5-Lb. Size, Per Dozen 15.00

THE WOBBLE WALKER JUST OUT!



The Fastest Selling Novelty of Today

Everywhere it's taking boys and girls by storm.

More fun than any other Novelty or anything else for outdoor sports.

As a Premium --- IT CAN'T BE BEATEN.

As a selling proposition ---IT'S A KNOCKOUT.

Write or wire at once for descriptive circular and prices.

Address

THE WOBBLE WALKER CO.

304 City Bank Bldg.,

Syracuse, N. Y.

NOVELTY MEN—CONCESSIONAIRES



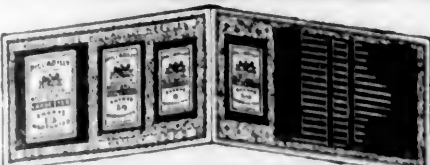
- | No. | Per Gross. | No. | Per Gross. |
|-------------------------------------|------------|---|------------|
| B302—Feather Pin Wheels..... | \$ 3.50 | B261—Round Whistle Balloons..... | 2.00 |
| B303—Celluloid Pin Wheels..... | 8.50 | B264—Round Whistle Balloons..... | 2.40 |
| B153—Flying Birds, Long Sticks..... | 4.00 | B265—Long Whistle Balloons..... | 3.00 |
| B173—Humors Toys..... | 2.75 | B269—Jumbo Whistle Balloons..... | 4.00 |
| B137—Wooden Snakes..... | 6.00 | B240—Air Balloons, 60 cm..... | 2.00 |
| B167—Resolving Cloans..... | 8.00 | B253—Mottled Balloons, 60 cm..... | 3.50 |
| B190—Rubber Tongue Balls..... | 7.00 | B308—Transparent Balloons, 70 cm..... | 3.50 |
| B308—Water Pistols..... | 4.75 | B237—Balloon Sticks, 25 In..... | .40 |
| B245—Toy Wags, 27-Inch..... | 5.00 | B0—Rubber Balls, 1 3/4 In..... | 1.80 |
| B246—Toy Wags, 36-Inch..... | 7.00 | B5—Rubber Balls, 1 1/4 In..... | 2.20 |
| B282—Paper Suckers..... | 4.00 | B10—Rubber Balls, 1 In..... | 2.90 |
| B283—Paper Parasols..... | 7.00 | B236—Rubber Tape, Balls..... | 1.25 |
| B288—R. W. B. Cloth Parasols..... | 36.00 | B114—Assorted Celluloid Dolls..... | 4.50 |
| B93—Toy Wrist Watches..... | 4.50 | B121—Celluloid Dolls, Assort..... | 9.00 |
| B581—Scout Hats..... | 4.50 | B132—Toy Calabash Pipes..... | 6.50 |
| B828—Rubber Red Devils..... | 10.00 | B276—Tissue Fans..... | 4.00 |
| B947—Rubber Hot Pups..... | 10.00 | B271—Jap Folding Fans..... | 3.00 |
| B950—Rubber Green Frogs..... | 10.00 | B110—Swagger Sticks..... | 18.00 |
| B336—Toy Surprise Cameras..... | 10.00 | B242—Jap Crank Cams. Per 1,000..... | 12.00 |
| B100—Assorted Nois Makers..... | 6.00 | B216—Confection Dusters. Per 1,000..... | 11.00 |

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ARMY AND NAVY, or LADY GAY. Gross, \$3.50, case lots, (50 gross) \$3.25 Gross. Our Style A at the new price of \$3.50 Gross is the best buy of all low-priced books.

Needle Book Specialty Co. 661 Broadway, New York City

Advertise in The Billboard—You'll Be Satisfied With Results.

into town with a load of merchandise and among his other talk to the public announced that a part of his stock was "Irish linen", secured by him in Ireland after the war closed, he getting hold of many thousand dollars' worth of it, and stating that it was the kind sold in stores for big prices. Pizaro says this caused the final decision of the "powers that be" at Rushville to adopt some strenuous measures. Incidentally, it is very gratifying to note, according to Pizaro's communication, that the officials at Rushville are not of a caliber heard of quite frequently—those who would condemn "all" because of a "few".

From Dewitt Shanks: "I rather feel 'at home' in Ohio after an absence of 11 months. Just arrived in Dayton after making towns in Southern Wisconsin, Northern Illinois and Central Indiana. There is a tip (from observation) that I feel sure would be profitable to some pitchmen if they would consider it. I noticed while in the larger cities that almost every shop I went to had an average of a half dozen pitchmen at the gate. In fact, too many. So I began making the smaller industrial towns, and to my surprise found such towns as Aurora, Rockford, Elgin, Muncie, Anderson, Newcastle, Richmond and others all have factories that were working good time, and I have very infrequently seen a pitchman at them. Come on, boys, scatter out a little! I have quit notions, so the fellows in that line have one less competitor—altho the soap workers now have one more (but at top prices and with clean working methods). Let's have pipes from 'Newlywed' Hackendorn, Doc Hauer, down in Tennessee, and others. I expect to drop into Cincinnati soon, at which time I will pay Gasoline Bill my usual four-year visit. Let's hear from the boys handling fans—they sure must be doing business this hot weather."

Along with Joe Bill's pipe, he of the Savoy Show Company, No. 33, from Babylon, L. I., Joe enclosed a lot contract for the show at a stand it made recently with a street railway company that measured just 20 inches long (typewritten), and signed before a Notary Public. It sure was some real document. It dealt principally with assurance that grounds would be left in a good condition. Bill lays the cause of all the "assurance" to the carelessness of a class of shows other than the medicine show business. His pipe: "Business with this show has been sort of 'offsky' this season so far—some 'collective amusements' have been 'burning' this section up, rains and fogs. And last night, just as the sale started, the fire siren blew, the crowd blew, the sale blew, then we blew—so we sure had a 'blewy' time of it. A house-to-house canvasser friend of mine recently went to a house where there were about a dozen

(Continued on page 82)

Silk Knitted Ties



ARE FAST SELLERS
EASY TO MAKE
\$15.00 A DAY

Selling our regular 35c, 50c, 75c and \$1.00 sellers for the price of \$1.50, \$1.75, \$2.00, \$2.50 and \$2.75 per Dozen. All these SILK and KNITTED TIES sell like wildfire. You are sure to undersell everybody.

Latest styles in BUTTERFLY BOWS at \$1.50 per Dozen.

NOVELTY SPORT BOWS for the price of 75c, \$1.00, \$1.25 and \$1.50 per Dozen.

PRINCE OF WALES FAVORITE CRAVAT, \$3.50 per Dozen.

ANGORA and FIBRE MUFFLERS, 50c, 75c and \$1.00 Each. All ara \$1.50 and \$2.00 sellers and 25% deposit with all orders.

WRITE TODAY for full details

American Cravat Exchange
621-A Broadway, NEW YORK CITY, N. Y.

DISPLAY CARDS

Containing 18 Keen-Edge Knives Sharpeners.



Your inquiry will bring full particulars about our other sharpeners. Terms: 25% deposit, balance C. O. D. Orders E. O. R. New York City.

This handsome display card will greatly increase your sales.

\$4.50 GROSS

Sample Sent Pre-paid, 75c.

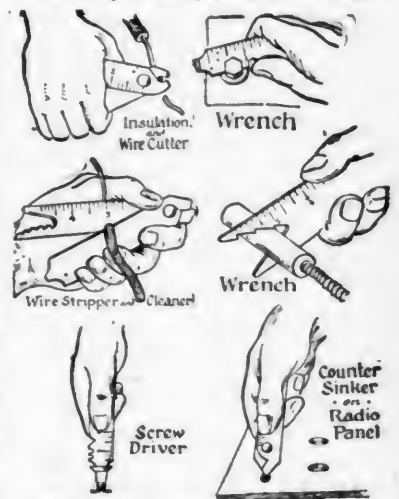
127 University Place (Cor. 14th Street), New York.

PAPERMEN

Send in for our new list. We have just what you want. Trade and General Papers. THE PUBLISHERS: A&S, 1193 Broadway, Room 303, New York.

SPLENDID MONEY MAKER ZAI DEN MASTER TOOL SELLS ON SIGHT

Ideal for Street Workers. Send 15 cents for sample and quantity quotations.



G. M. Z. MFG. CO.

Patentees and Mfrs.

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BALLOONS FLYING BIRDS WHIPS NOVELTIES

OF EVERY DESCRIPTION WILL BE FOUND LISTED IN OUR LATEST

FREE CATALOG

FOR 1925 - QUALITY PRICE SERVICE

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Comparison proves you'll do better at

GELLMAN BROS.
118 N. FOURTH ST. MINNEAPOLIS, MINN.

AGENTS

Some Seller at

Looks Like \$500 Worth Gives You \$1.10 Profit!

PERFORME FACE POWDER FACE CREAM SHAMPOO

Easy to Average \$1000 a Week

Peeler Pitchmen

Make \$100 a day profit selling a four-piece, white handle, nickel plated Vegetable Peeler Set. A flashy article. For particulars write

SEEBER MFG. CO., 2220 Armitage Avenue, Chicago.

SIGNS, BANNERS, CARDS

Easily Painted with the aid of Letter Pattern. Simply draw around a letter pattern and fill in. Made in a large variety of styles and sizes at surprisingly reasonable prices. Send stamp for free samples. J. F. RAHN, 62433 Green View Avenue, Chicago.



LOOK! LOOK! BIG FLASH VASE TABLE LAMP

Price, \$2.00 Each

Largest Vase Lamp on the Market for the Money

Vase 6 inches wide, 22 inches high, with metal base. Vase in 1 color: Old Rose, Yellow, Black and Latent. 1 1/2 inch shade. When lighted looks like a ball of fire. Dozen different colors lighted at one time. Packed one dozen to a carton.

TREMENDOUS REDUCTIONS

Write for Our Catalogue, Showing Big Reductions in Prices

A FEW OF OUR ITEMS:

- 17-Piece China Tea Set. Set. \$2.00
Sealed Packed Jug. Each. 2.25
2-Lb. Cedar Chest. Dozen. 1.59
5-Lb. Cedar Chest. Dozen. 15.00
Swagger Sticks, 30", Celluloid Top. Gross. 12.00
Swagger Sticks, 30" Large Cel. Top. Gross. 15.00
Towel Set, 3-Piece. Set. .35
26-Piece Rogers Silverware. Set. 2.50
30-Piece Crown Silverware. Set. 3.25
Barreled Wine Sets, all Patterns. Set. 5.00
Beacon Rainbow. Each. \$3.25
Beacon Wigwags. Each. 3.50
16" Dolls With 24" Plumes. Dozen. 6.00
Eastman Premo Kodak. No. 2. Each. 4.50
6" Rubber Balls. Dozen. 4.75
Floor Lamps. Each. 9.50
Junior Lamps. Each. 8.50
Bridge Lamps. Each. 7.00

NOTE—Stands and Shades have not been cheapened. We are offering the same Lamps as illustrated in our Catalogue.

IMMEDIATE SHIPMENT—SATISFACTION GUARANTEED—25% WITH ORDER. BALANCE C. O. D.

HORROW NOVELTY CO. 125 No. Fourth St., Philadelphia, Pa. Bell Phone—Market 0874

OUTDOOR FORUM OTHER PEOPLE'S VIEWS AND OPINIONS

Winnipeg Summer Fair and Trades Exposition Winnipeg, Can., July 7, 1925.

Editor The Billboard: Sir—The first attempt to revive an exhibition similar to the old one was made on the old exhibition grounds here June 22 to July 4. No doubt there are many showmen and people interested in the fair business who have had their eyes focused on Winnipeg during the past two weeks. The writer will try and give an account of the fair particularly during the last three weeks when the publicity end was handled by the same, altho keeping in touch with the situation since the foundation of the present fair. Weather conditions were largely responsible for the poor attendance, especially at the grand stand, but there is an angle that must not be overlooked where the promoter of the fair, Charles Vanderlip, made a grave error which I believe he realized when it was too late. I refer to Mr. Vanderlip engaging the services of a side-show man to put over a Trades Exposition. When the latter went to solicit business from the merchants with a view to getting their co-operation to build up the foundation of a future permanent exhibition they immediately sized him up by his manner of approach and, generally speaking, did not wish to have anything to do with him. The news soon spread around and that is one of the main reasons that Mr. Vanderlip was left "on his lonesome" to put over what he has been fighting for since the old exhibition went out of business. Mr. Vanderlip deserves a great deal of admiration for his pluck and consistent faith in the result of the fair. Had the attendance been half as big on the first night as it was on Dominion Day evening, there is no doubt that, weather conditions being favorable, the fair would have been a financial success from a grand-stand point of view. The grand-stand attractions were in my opinion the best seen in Western Canada. The famous Princess Pat's Band, which won world fame at Wembley last year, supplied the music, and our friends from the South were very complimentary to the conductor and musicians. To pick out any individual turn would be out of place in comparison.

To the readers of The Billboard I wish to say that J. A. Darnaby and his assistant, who spent some time here in putting on a pageant, The Coming of the Skikraks, won the hearts of all those who came in contact with him and Miss Runyan. They deserve great credit and their work was admirable. We on this side will be glad to welcome them back any time. Miss Post, soloist, is another lady who has made a host of friends on this side. Her singing was greatly admired and went over big every night. Now I come to mention a name which no doubt is a household word in the midway world, Captain John Sheesley, one of the most genial fellows it has been my pleasure to meet in my career of publicity work, and I also couple with the same words his good wife, Mrs. Sheesley. It is four years since the captain was here and he left such a good impression then that when he came back this time he had a host of friends to greet him. Rain or shine, he always had the same smile, and he sure met with some tough propositions and weather on this last trip. His press agent, C. Ellis, is a very congenial fellow to meet and a credit to any press organization—in fact the whole staff and employees of the Sheesley Shows are good fellows and we will be glad to see them back any time. Of course, our old friend, A. H. Barkley, is included in the list of honors. Mr. Barkley is becoming a regular member of the "Fair Family" in Canada. The Potts Fireworks Company each night put on a wonderful display. Mr. Voelkel, Potts' representative, came in for an abundance of bouquets for the excellent program.

In conclusion Mr. Vanderlip has proved that there is every indication that the public of Winnipeg wants an exhibition,

Next Week's Best Bet! ELKS' JUBILEE July 20th to 25th Merry-Go-Round, Ferris Wheel and Merry Mixup booked. Can place one or two more Rides that won't conflict. Can also place one or two more Shows. Limited amount of Concession Space left. Address ELKS' JUBILEE COMMITTEE, Monroe, - - - Michigan

and, provided it starts out another year with a good organization of business men behind it, there is no doubt as to the result. (Signed) A. M. KNOWLES.

Says Show Did Not Play Monroe 29 South Washington Street, Monroe, Mich., June 30, 1925.

Editor The Billboard: Sir—This is to notify you that the W. G. Wade Shows did not play Monroe, Mich., the week of June 22, as routed in The Billboard, but showed at Toledo, O. We would appreciate it if you would insert this in your next issue of The Billboard. The Elks' Jubilee is the first outdoor event in Monroe, Mich., so far. (Signed) E. M. HAUSMANN, Chairman of Committee in Charge.

Trouper in Hard Luck Asks Friends To Remember Him

County Jail, Guthrie, Ok., July 4, 1925. Editor The Billboard: Sir—I have been held in the county jail here for the past two months and the way things look I will have to stay here until August 24 unless I receive help.

I wish to say that I went to Marland, Ok., in March to join the Miller Bros.' 101 Ranch Show and as I had about two months to myself before the show took to the road I went to work for a restaurant in that town. Whisky was found in the place and I was arrested with the proprietor of the restaurant. The owner took an oath before police that I had nothing to do with it and did not know that he was selling it, but I was convicted May 26 and given 60 days and a fine of \$50.

I have helped many a trouper in the years that I have been in the game and I cannot understand why I have not even had a letter from any showman. Mr. Yeagain of Moon Bros. knows that I kept four butchers in pots and board. Please call this to the attention of Jack Mills, Saunders Baker, Earnest Newman and showfolk of the 101 Ranch Show and see if they will return a favor. I do not want charity. (Signed) JAMES S. BERRY.

ST. LOUIS F. B. JOERLING

St. Louis Municipal Opera Company St. Louis, July 11.—Erminie, the delightful comic opera, is the presentation

of the Municipal Theater Association this week. Monday night approximately 9,000 persons witnessed the performance, a record for attendance on any opening night since the origin of the St. Louis Municipal Operas. Capacity audiences have been the vogue, and Erminie bids fair to hang up an enviable record. Beginning Monday night, July 13, a double bill will be presented by the popular operatic players, Cavalleria Rusticana and Pinafiore being slated for each night during the week. Three new principals will strengthen the cast. They are: Walter Wheatley, tenor; Ethel Walker, soprano, and James Stevens, baritone. According to David Russell, manager of the Municipal Theater Association, Eleanor Henry, prima donna-ingenue of this summer's cast, has resigned, effective with the closing of Erminie Sunday night. Ill health is given as the reason.

New Garden Theater Flint Garrison and his associates were the recipients of many floral pieces and numerous other tributes Monday night, the opening of the New Garden Theater in University City. It was estimated that about 3,000 seats were taken at the opening show. The Garden Theater is really a work of art, and is excellently appointed thruout. Sophocles' Electra was the opening presentation. Good houses have been on hand to greet Miss Margaret Anglin, the featured opera star in the cast, every night this week. These assisting Miss Anglin in the leading roles include Howard Kyle, John Knight, A. H. Crookwell, Sara Bisha, Alma Kruger, Paul Harvey, Merle Stanton, Lucy Booker, Sarah Pickens Cabell, Beatrice Rapp, Henrietta Ritter, Amy Hodges, Marjorie Moffet, Mae Penelope Green, Agnes Grant, Eloise Kroeger, Florence Walters, Marie Gebken, Gladys Wilson, Lauretta Mueller, Charity Grace, Julia Schmidt, Grace Graves, Edith Lieb, Lucienne Descholdt, Goede Calanne, John Herbert, Dana Jensen, Albert Frazier and Oscar Hambleton.

Attractions Added features at the movie houses this week include: Rome and Dunn, last season with Earl Carroll's Vanities; Harriet Cole, premiere dancer of the Greenwich Village 1925 Follies, at Loew's State; Captain Charles Nungesser, appearing in person with his picture, The Sky Raider, at the Kings; Burnoff and Josephine and a cast of five, in a dance turn, assisted by Milton Schlosser, and Noble Sisse and Lubie Blake, at the Missouri.

Pickups and Visitors Henry Fisher, clown, who since playing

the St. Louis Police Circus last April has been with Harry LaPearl's Combination Show, arrived in the city and expects to stay with his homefolks for the next several weeks. Tom Kearney, secretary of the St. Louis Assembly of the Society of American Magicians, returned from Chicago Saturday, where he attended the S. A. M. banquet given in honor of Dr. A. M. Wilson. The Assembly will meet tonight. Charles Lindhorst will be inducted as a new member. Chet Wheeler returned to St. Louis after an absence of about six months, which he spent in Chicago, Dayton and Cincinnati. He is undecided as to what he will do this year. Bob Lohmar, general agent of the Morris & Castle Shows, breezed into St. Louis Friday, leaving again Saturday, driving to Peoria, Ill., to spend Sunday there. Ed Brannon, general agent of the Robbins Bros' Circus, was in town today visiting the railroad offices. Frank A. Payne, until two weeks ago special agent for the C. A. Wortham World's Best Shows, has been in the city the last of the week. He is at present busy getting locations for George ("Red") Heller, scheduled to open in Brooklyn, Ill., Monday. Tom Kearney, sportsman and friend of the show world, writes that he won't get back to St. Louis until September. He wrote from the Yukon Territory and informed that he sails today for Honolulu. Billy Finkle, "Charlie Chaplin's double", has been the recipient of some nice publicity in the current issue of The Union Electric Monthly Bulletin. He performed at their picnic last Saturday.

NOVELTIES (CUT PRICES) No. 0—Ret. Balls. White, Gross, \$1.25 No. 5—Ret. Balls. White, Gross, 2.25 No. 104—Swiss Warblers, 1000 3.50 No. 515—Art Photo Cigarette Cases, Ass't. Photos. Dozen 1.25 20-In. Fringed Paper Parasol, Gross 6.50 No. 439—Large 3-Color Flying Birds. Dec. Sticks, Gross 3.85 No. 112—Kiddies' Swaggers, Gross 12.00 No. 112—Ladies' Swaggers, Bell Top, Gross 14.00 No. 114—Ladies' Swaggers, New Top, Gross 16.00 No. 220—8-In. Fur Bobbing Monkeys, Dozen .70 No. 102—Water Pistols, 4-In. Gr., 4.00 No. 142—Jap Crack Cans, 100 1.00 No. 163—Fine Single Reed Harp, Gross 4.50 No. 153—White Glass Trumpets, Gr. 4.00 No. 310—Colored Feather Dusters, .80 First quality. Satisfaction guaranteed. 25% deposit required. Catalogue free. J. T. WELCH, Chicago, 333 S. Halsted St.

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TEA SETS (23 Pieces), \$4.00 Each; Aluminum
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OUT IN THE OPEN
By JACK F. MURRAY
Communications to The Billboard, 1560 Broadway, N.Y.

By the omission of a comma the esteemed *New York Times* turns visitors to Coney Island into cannibals, thus: "When daylight came and the sun awoke the sleepers Surf avenue was as busy as on an ordinary night. Throngs surged into the restaurants, and after eating those who were not in suits went to the bathhouses to get rooms for the day."

General Pisano postcards from San Antonio, Tex., that it's hot down there, but his act is going over big. General's act would go over big anywhere.

Barney H. Demarest has added another high-class act to the Helen McLaughlin Running Combination. Frank and Lottie Thompson in their different specialties, including trick and fancy roping and fancy riding, are the new addition. Miss McLaughlin has 15 head of stock, including runners, ponies, jumping horses and mules.

"Blackie" Daley reports he has his 10-in-1 on the Endy Shows neatly framed, with a fine display of banners. He's using sword box, the Musical Larsens, Madame Celeste, mind reader; Madame Pinxy and her Punch and Judy, some big snakes, a monkey family and Capt. George Larsen, tattooed man.

Belleclair Bros. recently went to Dominion Park, Montreal, to play one week, but their looping-the-loop to a hand-to-hand stand proved such a hit they were held over for three weeks.

Billy Marous—How's that new proposition of yours getting along? Al Noyes still with you? Let's hear from you.

Clay Green—How's Miller Bros.' Shows making out up there in New England?

Frank J. Murphy—Wm. Dauphin—Oscar Buck—California Shows—Where are you playing these days? How about sending in your routes? We have inquiries almost every week for you fellows, but have been unable to locate you.

We'd appreciate some stories from the "Praise" departments of parks and carnivals in the East. We can't get to see you all, but we would like to hear from all of you. How about it, you hunt-and-find-it typists?

Louis J. Beck—What are you doing this season? Still in the show business or have you finally retired—as you've been threatening to do for years?

Ask Arthur W. Hill how to cut official "red tape" when moving animal acts in and out of the country.

Ray Van Wert—Coney Island doesn't seem the same without you making openings on some front. Where you with this season and where?

J. H. Lukey, of Australia, is looking over everything he can get a line on in the way of Wild West and Rodeo attractions. He's planning something of that nature for his own country.

Two 12-year-old kids tried to buy Columbia Park, North Bergen, N. J., for \$248, which one of them had found in a mattress at home. Wonder just how

much—how little, rather—of the park Otto Aeschbach would sell for that sum?

The Frank J. McIntyre Circus has a big one on this week up in Buffalo.

Betty Ryam reports fair business on her ball game with the Boyd & Linderman Shows in Perth Amboy, N. J. Did you get things fixed up, Betty?

Frank C. Hughes, inside announcer and "Sheik" in the opening spectacle, has left the Hagenbeck-Wallace Circus and is knocking about Broadway for a spell, taking it easy. Stock again this winter, Frank?

Cardis De Hall (Mrs. Leo Stevens), the only tattooed fat lady in the business, paid her first visit to the New York offices of *The Billboard*, tho she's been in the business for years. Her husband is up in Canada with Capt. John Sheesley.

Emil Marohl is just in from Florida. He had his cookhouse with Tom Hassan for a while down there. Says business was pretty good in the South.

Capt. Harry La Belle keeps his Eskimo Village working pretty steadily. He's booking it independent and has had some nice spots so far. Looks like a good season for him.

Bill Holland, general agent for Larry Boyd and Max Linderman, just must visit Broadway every so often or annul will get him. The show jumps into New York State soon.

Ben Williams still keeps busy on the lots over in Brooklyn. He leaves soon to start his Canadian fairs.

A. J. Lichtenberger—How's the balloon business this year? They usually tell how the wind blows.

Will White, manager of Norumbega Park, Anurndale, Mass., is in town making the rounds of the near-by parks. Guess he wants to see how the other fellows are doing. Will's got one of the finest parks in New England.

Rudolph Franke, former cowboy and trick roper, is now lecturing on a side show here in the East. What a pair of pipes he's got!

We note from *The World's Fair* that that old chestnut about the Hebrew who changed his name twice has finally reached England. Wonder when the one about two other fellows will get over there?

A report reached us recently about a show letting wheels work so "strong" on July 3 that the authorities sloughed them. Needless to say business was poor on that outfit on the Fourth. Talk about "killing the goose that laid the golden egg!"

Dave Rose reports the Wonderland Exposition Shows have disbanded and he has taken them over. His Dreamland Exposition Shows open at Forest City, Pa., for 10 days starting July 10.



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WANT Man in take charge of No. 5 Eli Ferris Wheel. Must be thoroughly experienced, sober and reliable, so that Wheel can be left in his care. Know how to take care of engine and keep it oiled. WANT Man for Chair-o-Plane to do the same. Good salary if not afraid of work. Now is the time to land a good job. Disappointment caused this ad. Charley Allen and Henry Ayers, also Eddie Sterling and Jack Holt, wire. Address ENOCH BUTCHER, Brunswick, Md. Wire so you can join at Brunswick.

IMPERIAL EXPO. SHOWS
CAN PLACE AT ONCE Two-Breast Merry-Go-Round or Mix-Up with organ. CAN PLACE a few more Concessions. Fairmistry men. WANTED—Minstrel People, also Piano Player and Drummer. We have three Shows, one Ride and 10 Concessions. We have some open dates for Fairs in West Virginia and Kentucky. Address W. J. (DOC) BALSTON, Barton, O., week of July 13.

WANTED 5 RIDES
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FOR WEEK NOVEMBER 2 TO 7,
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Team of good Performers doing not less than two good acts. Louises answer if at liberty.
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WANTED Tattooed Man
that does Tattooing, Glassblower and Working Acts. Address W. H. SMITH, 16 N. Florida Ave. Atlantic City, N. J.

Frank Vernon
Get in touch with me at once. I have a red one for you. Hammond, Ind., week of July 13; Harris, Wash., week of July 23. NAT D. RODGERS, Owner Red Hot & Harris Circus.
Advertise in The Billboard—you'll be satisfied with results.

Perlson Show Tents
Leveled by High Wind

Chicago, July 13.—The high wind of Saturday night blew down all of the tents of the Perlson Water Show and Carnival, playing at 18th and Crawford avenues. The pit-show and dance-hall tops, together with a number of the concessions, were blown across the street. Silverware from the concessions was scattered about the lot and the cookhouse top was found on top of the Ferris wheel. No one was seriously injured.

Macy's Exposition Shows

Newtown, O., July 9.—Macy's Exposition Shows are playing here this week. Visitors so far included Mr. and Mrs. Wade, Ray Davidson (Maul), C. G. Carlson, ride owner, of Hague Park, Jackson, Mich.; Goodnight Brothers, Tennessee Lane; Mr. Anderson, now in the transfer business in Cincinnati, former band leader of the Krause, Harry K. Main and other shows; Bill Stine, Buck Denby, G. White, and others whose names the writer did not get.

Prof. Fred Hamilton and wife joined here with their "Law and Outlaw" show. "Whitey" Cummins has returned from a short vacation. "Curly" Smiley and wife are new additions to the 10-in-1 Show, with Punch and Judy, glass blowing and others acts. Doc Eberdeen and A. F. Burks, concessionaires, joined here. The new office wagon is now completed and occupied, and is much admired by all. Mrs. Leona Macy is visiting Cincinnati daily on shopping and sight-seeing trips. This is the show's last week in Ohio, its next stand being in Kentucky. Ohio did not furnish many red weeks this season for this company.

DE WITT CURTISS (for the Show).

Rep. Tattles

(Continued from page 27)

Stanton, Ill. She will enter the musical comedy field the coming season, so after two weeks at home Miss Lockhart will continue on to New York.

Harry Stilwell, magician and comedian, writes that he closed a seven-week engagement with E. A. Acker's Vaudeville Show in Connecticut and joined the Randall Comedy Company in Pennsylvania. He is now in his fourth week with the company and getting along nicely. Having lots of rain in that section.

The Warren (Pa.) Times carried an item which read: "A representative of a theatrical company playing under canvas spent yesterday in the city looking over local conditions. It has been many years since a company presenting plays under canvas has been in this city and an attraction of this kind would undoubtedly draw well."

Washburn Visits

Smith's Kennels

N. C. Smith, manager of the Great Dane Kennels, writes from New Richmond, Ind.: "Yesterday, July 7, I had the pleasure of a visit from Leon Washburn, who was en route from Chester, Pa., to Chicago, where he is going to organize his old favorite, Uncle Tom's Cabin, opening in Port Huron, Mich., August 1. This is the old Stetson show. He was here at my Great Dane Kennels looking for Tom dogs and I sold him three to be shipped to Port Huron the last week in July. I don't know when I have enjoyed seeing anyone as much as I did Washburn, as I have had several Tom shows for the past 20 years. I have been out of the game several years, devoting my time to my three favorite breeds of dogs. Washburn was very much surprised at the number of dogs we have in our kennels and admired them very much. He stated that he has several new novelties for the show this season, and no doubt he has, for he used to be good at springing them.

While at my kennels we also had the pleasure of a visit from Claude Hale, wife and two kiddies, they motoring thru from Cleveland, O., to Winnimack, Hale's old home. Hale also bought a Great Dane. This dog seems to be a very popular one, as we sell them faster than we can raise them."

Goodwin Tells About Phelps

Kansas City, Mo., July 7.—The local office of The Billboard is in receipt of advices from Joe Goodwin with news of the activities of the Phelps Players. Mr. and Mrs. C. A. Phelps have just purchased a new car and they use this for driving from town to town to make their dates. Business has been good with this company in its tour thru Illinois and continues that way. Goodwin reports, with prospects bright for the rest of the season. All members of the company are enjoying a pleasant summer.

The roster of this company is as follows: Mr. and Mrs. C. A. Phelps, ingenue and comedian; Verne De Weight, leads; Mrs. De Weight, characters; Ruth De Weight, leads; Mrs. Joe Goodwin, helping on front door and working on chorus wardrobe, as the Phelps Players expect to play on the Gus Sun Time this winter; Mrs. Maschner, juveniles, having been

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Miller's Midway Shows
WANT QUICK, MIX-UP AND THRILLER.
Will furnish new outfit for Pit Hawaiian Show. WANT Man and wife for Pit Show. Have complete outfit. Have complete outfit open for Geek Snake Show. WANT one more Team and Piano Player and Drummer for Minstrel. Also want Trombone and Clarinet Player to strengthen Colored Band. Johnny Walker wants one more Boxer and Wrestler for Athletic Show. CAN PLACE Talker and Grinder on Minstrel Show. Have good opening for Second Man and Promoter. Cook House and Corn Game open. Also can place a few more Grind Stores and Wheels. WANT Man and Wife for Juice Joint. Write F. W. MILLER, Heavener, Okla., week July 13; then Alma, Ark.

WANT! WANT! WANT!
Three big weeks. Backed by city officials and business men. First time any amusement company in this locality in five years. Home Coming, Bridge Celebration combined. Advertised for miles. Both Governors will be at Bridge Celebrations. Mount Savage, Md. Home Coming, on streets, August 10 to August 15; Westport, Md.-Piedmont, W. Va., Interstate Bridge Celebration and Gala Week, August 17 to 22; followed by Frostburg, the biggest celebration of its kind. All working and territory very good. CAN USE Independent Shows and Chair-o-Plane and good Free Acts. All Concessions open, including Wheels. P. S.—CAN PLACE Blanket and few other Wheels and Grind Stores now.
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BENEFIT OF K. I. O. BASEBALL CLUB, ONE WEEK, JULY 27 TO AUGUST 1, INC. LOCATION: BELLEVUE BALL PARK, BELLEVUE, KY.
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WANT Shows, Rides and Free Acts. Concessions of all kinds. All Wheels open. LOUIS DRAMER, Pres., Alexander Pike, and Willow St., Southgate, Ky. Phone, Highland 1050. W. J. KINSELLA, Secretary, 516 Lindsey St., Newport, Ky. Phones South 3120 or South 4486-L.

Athletic Show Wanted
Lou Bartell, wire. Homecoming Committees, look us over. Address MAD CODY FLEMING SHOWS, Spencer, Indiana.
with this show for seven years; Mr. McCellan, characters; Joe Goodwin, heavies with the company for three years; Mr. and Mrs. E. A. Phelps, front door and reserves; Col. Bill Phelps, mascot. The orchestra is as follows: Mr. Paderford, piano; with this company for three years; John Dietz, violin; Bobby Bergan, two years with the Phelps Players, saxophone; Chuck Parker, drums.
Oscar O'Shea, comedy and stage director; Dolly Day, ingenue leads; Alicia McNeill, emotional leads and second business; Loretta McNeill, characters, and Esther Evans, characters and general business. Leroy McNeill is scenic artist.

Kinsley Komedy Kompany
Everything is moving along nicely with the Kinsley Show, according to reports from Manager Frank F. Miller, who is using new ideas this year and as a result is getting excellent business. His wife, known as Both Kinsley, has fully recovered from a serious illness and is back on the job selling tickets. Mrs. Van V. Miller has the front door and Mrs. Geo. W. Sands the reserved seats. Mr. and Mrs. Howard Mullencup have charge of the music, assisted by Jack Stubbs, saxophone player. Cash Tomlinson is director, sharing leads with Van V. Miller. The Lambs are meeting with success in their singing and dancing specialties. Madge Joice is entertaining her mother and little daughter, Betty, of Springfield, for a few weeks. "Tee" Murdock and wife (Iris Kennedy) and Helen Kennedy visited with Van V. Miller and wife on their way to Cedar Point, O., where they have a cottage for the summer. Mrs. Harry Graf and little daughters, Betty and Jean, are visiting with Frank F. Miller and wife, and her sister, Kathryn Kinsley. Fred Sauer, wife

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EXACT SIZE.
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Boys, this is it. A Silk Button with hand-painted Flapper Head.
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silk streamer, with assorted sayings, such as "Don't Agitate Me", "Coax Me", etc. Get in on this quick and clean up.
Sample Hundred, \$5.00. Single Sample, 25c.
500, \$17.50; 1000, \$30.00; 2500, \$28.00 per 1000
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Self-seasoning. Here a very large Cast Aluminum Popping Kettle. Coleman Pressure Burner. Very speedy. Delicious flavor. Room for supplies. \$75.00. Why pay more?
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THE AMERICAN BEAUTY ELECTRIC FLOOR BASKET
No. 700—Made of all red, beautifully finished in two-tone, rich-colored bronzes. Stands 4 ft. high. Contains eight (8) beautiful large size CLOTH flowers, each with a genuine MAZDA BULB inside. Equipped with 7 1/2 ft. of cord, 8 sockets, 8 bulbs and plug, all complete, ready to light. Come packed each in separate corrugated box. Order now if you want to make a cleanup. This is your chance. 25% deposit, bal. C. O. D.
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PRODUCING CLOWN AT LIBERTY
New stops. Original walkabouts on wheels. Only high-class Amusement enterprises considered. ROY ARBRIGHT, care Rogers & Harris Circus, Hammond, Ind., week of July 15.

WANTED
Novelty Performers doing two or more turns, ground or aerial. Also Musicians, Trombone, Tuba. Low, sure salary. Eat and sleep on lot. LEROY'S OVERLAND SHOW, July 18, Alton, O.

WANTED CONCESSIONS AND RIDES for Legion Central September 2-3, day and night. Write for terms. ALBERT WOLFE, Mansfield, Illinois.

WANTED MOTOCYCLE RIDERS, with or without own machines. Join on wire. Address BUNNY WARD, Dalmar's Shows, Terre Haute, Indiana.

and daughter, Esther Partner, showed the Kinsleys a wonderful week while playing Fostoria, O. Kathryn Kinsley is mounting with great success in her parts and specialties. So far, Mr. Kinsley adds, this season has been the best in years.

Free, prompt and far famed, the Mail Forwarding Service of The Billboard stands alone as a safe and sure medium thru which professional people may have their mail addressed. Thousands of actors, artistes and other showfolks now receive their mail thru this highly efficient department.

Mail is sometimes lost and mixups result because people do not write plainly, do not give correct address or forget to give an address at all when writing for advertised mail. Others send letters and write address and name so near postage stamp that they are obliterated by the post-office stamping machines. In such cases and where such letters bear no return address the letter can only be forwarded to the Dead Letter Office. Help The Billboard handle your mail by complying with the following:

Write for mail when it is FIRST advertised. The following is the key to the letter list:

- Cincinnati.....(No Stars)
New York.....One Star (*)
Chicago.....Two Stars (**)

If your name appears in the Letter List with stars before it write to the office holding the mail, which you will know by the method outlined above. Keep the Mail Forwarding Department supplied with your route and mail will be forwarded without the necessity of advertising it. Postage is required only for packages—letter service is absolutely free.

Mail is held but 30 days, and cannot be recovered after it goes to the Dead Letter Office. Mail advertised in this issue was uncalled for up to last Sunday noon. All requests for mail must be signed by the party to whom the mail is addressed.

There are numerous persons receiving mail thru The Billboard's Forwarding Service who have the same names or initials. When a letter is forwarded to a person for whom it is not intended please return it so that it may be advertised again until the person for whom it is intended receives it.

PARCEL POST

- Andrews, Miss B. 8c
**Appleby, Raymond 15c
Banta, Mrs. Geo. 4c
**Barger, Bonnie 6c

LADIES' LIST

- **Adams, Milda Lee
**Adams, Bobbie
**Adams, Dorothy

- Benoit, Marion
Benson, Mrs. Howard
(BK) Bent, Hazel
Berling, Mildred

- Clark, Rosie or
**Clark, Rosella
Clark, Mrs. J. S.
**Clayton, Dolores

- Morrison, Mrs. H.
Morrison, Mickey
**Morse, Nina

Members of the Profession

including actors, actresses, artistes, musicians, advance agents, managers, concessionaires, press agents, stage hands, ride men and privilege people,

Desiring To Make Their Permanent Address in Care of The Billboard

may, of course, choose any of our offices, i. e., New York, Chicago, St. Louis, San Francisco or Kansas City, but you are advised, if en route, to give the home office careful consideration.

Cincinnati being but 11 Miles from the Geographical Center of Population of the United States and Canada, it follows naturally that less delay will ensue in the handling and forwarding of your mail.

We want our service to continue to be, as it always has been, the very best and promptest, and, therefore, we recommend "Permanent Address, care of The Billboard, Cincinnati."

In writing for mail it is not necessary to send self-addressed and stamped envelope—a Postal Card will do. Give your route far enough ahead to permit your mail to reach you. Write names of towns, dates and signatures legibly.

Letters are held 30 days, and if no address has been obtained at the end of that period they are sent to the Dead Letter Office. It is desirable to send for mail when your name first appears in the list. Address your postal to "Mail Forwarding Service, The Billboard."

Read the Explanation at the Head of This List.

- **Brent, Frances B.
Briscoe, Muriel
**Briskey, Mrs. Tom

- **Hill, Marie
Hill, Evelyn
Loretta
Hill, Hazel

- Phillips, Dolly
**Phillips, Nelly
Phillips, Stella
(K)Pickard, Fern

Main directory of names and professions including actors, musicians, and writers. Includes entries like 'Wally, Adeline', 'Whitlock, Mrs. H. T.', 'Brown, Walter', etc.

ENTERTAINERS LIST

Main directory of names and professions (continued), including names like 'Abbott, James', 'Achley, Frank', 'Ackerman, Archie', etc.

At Last—Something New!

This Is It

MERRY-GO-ROUND MEN CARRY-US-ALL

PEP UP YOUR RIDE DOUBLE YOUR RECEIPTS

THE WHITE-HOUSE TROTTER (PATENT PENDING)

CHANGES THAT OLD-FASHIONED MOTION OF HORSES FROM A LOPE TO A HIGH SPEED TROT. Do you get that?

Imagine what this new thrill for the kiddies means to your gross. Change one horse or a dozen. Attach to any over-head ride in 20 minutes. Weight about 7 pounds complete. FOR PORTABLE RIDES, GREAT. No extra labor after once attached. Start in by changing one horse. Convince yourself.

ONE COMPLETE ATTACHMENT. PRICE \$27.50. CASH WITH ORDER, or mail a \$10.00 bill, balance C. O. D. SPECIAL QUANTITY PRICE ON REQUEST.

WHITE-HOUSE AMUSEMENT CO., (Not Inc.) P. O. Box 896, Fairmount, Mo.



LETTER LIST

(Continued from page 93)

- List of names and initials including Parker, C. H., Parker, E. H., Patrick, B. H., Patterson, G. E., etc.

- List of names and initials including Stratton, S. R., Strickland, W. C., Stride, W. A., Struik, Robert, etc.

- List of names and initials including Walker, Howdy, Wall, Adger A., Wall, R. A., Wallace, Harold, etc.

- List of names and initials including Young, Lee J., Young, Ralph P., Young, Tom, etc.

Additional Routes

- List of show locations and dates including Alamo Shows: Daltart, Tex., 13-18; All-American Shows: Weatherford, Ok., 13-18; etc.

The Latest Out In Knife Deals



No. 1500—LUCKY 'LEVEN KNIFE DEAL, 10 large... No. 1501—LUCKY 'LEVEN KNIFE DEAL, 11 pieces...

Rohde-Spencer Co. Wholesale Only 223-225 W. Madison St., Chicago, Ill.

Central States Shows WANTS

For thirty weeks of fairs and all winter, starting July 27 at Harrodsburg, Taylorville, Springfield, Lawrenceburg, London, Corbin, Ky.; Clinton, Rockwood, Tenn.; Marietta, Covington, Monroe, Thompson, Ga.; all follow in rotation...

\$ Ball Game Operators \$

No hard times for "DIPPY DUBS" Ball Game Operators. Cash in on this proven money maker. Guaranteed of the best workmanship and materials...

SUNFLOWER SHOWS WANT

SHOWS AND CONCESSIONS. CINCINNATI, IOWA, JULY 13 TO 18.

PROF. HERBERT MORTON AND SON

Magicians. I want you to come to work for me at my big Ten-in-One Show, Revere Beach, where J. A. McGinnis' Freak Animal Show was. I can use Human Freaks of all descriptions, or any working act...

WANTED

Good Merry-Go-Round, for 31st Annual Harvest Picnic, August 27. May stay full week. No license. Place to get free. WINDSOR HARVEST PICNIC ASSOCIATION, Windsor, Illinois.

WANTED QUICK

FOR RICHARDS BROTHERS' SHOWS. Hawaiian Dancers, Trap Drummer, Advance Agent, WANT Circus Acts, all kinds. People all lines. WILL BUY some 10-ft. side wall Pit Show Tents. Must be in good condition, no junk. WILL BUY Baby Leopards, Tiger and other Animals. State all in detail. Address W. C. RICHARDS, Lewisburg, W. Va.

EVERYBODY BUYS Davis's Nifty Toilet Goods Assortments.

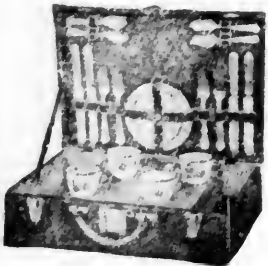
Useful, handsome gifts free to your customers. Over 250 high quality products. All repeat-ers. 100% profit. 25 years of success. Write DAVIS PRODUCTS CO., Dept. 95, Chicago.

CARNIVAL WANTED

Month of September. Benefit Winchester Fire Department. Address H. A. McCARTY, Winchester, Ill.

Advertise in The Billboard—you'll be satisfied with results.

LIMOUSINE VALUE AT FLIVVER PRICE



\$5.00 Each

We guarantee that this is absolutely the best motor restaurant in the country at this price.

No. 441—Code name Lunch.



No. 109—Code name. Bernice. 8-Qt. Colonial Preserve Kettle.

Price 70c Each
No. 324—Code name. Preserve. 6-Qt. Size.

Price 60c Each

ALUMINUM A COMPLETE ASSORTMENT OF THE BEST GRADE AT THE VERY LOWEST PRICES.



No. 561—Code name. Beef. 15-inch Oval Roaster.

Per Dozen, \$11.25

No. 355—Code name Ham. 17 1/2-inch Oval Roaster.

Per Dozen, \$15.00

No. 281—Code name Roast. 18-inch Oval Roaster.

Per Dozen, \$17.50

TWO FULL
PAGES IN
OUR CATALOG

DON'T FORGET RUBBER BALLS--NOW IS THE TIME

- 12-Inch PARAMOUNT\$2.50 Each
- 6-Inch MILLER BALL.....\$5.50 Per Dozen
- 5-Inch MILLER BALL.....\$4.00 Per Dozen

WRITE FOR OUR 52-PAGE CATALOG--FREE--YOU NEED IT

FAIR TRADING CO., Inc.

307 6th Ave., Max Goodman, Mgr. New York



No. 74—Code Name Kuppee. 14-In. Dia. with wide Hoop Skirt of Saten, with heavy Tinsel Trimming. Packed 6 dozen to a case.

Per Dozen, \$5.00

PHOTO RINGS and SCARF PINS Latest and Biggest Selling Novelty



A Photo View Ring made Radio Silver Finish, set with a One-Kt. Montana Diamond. A picture of a beautiful Parisian Model can be seen through the hole in the ring.

No. J. 1204—Per Dozen, \$2.25; Per Gross, \$22.50

Same as above in Assorted Designs Fancy White Stone Set Scarf Pins, with place on side through which photo can be seen.

No. J. 1205—Per Dozen, \$2.25; Per Gross, \$22.50

BIG CHOCOLATE OFFER PACKED IN FANCY LITHOGRAPHED "BROWN BILT" BOXES



Size of Box 3 5/8x7 1/2 Inches
Wonderful Large Pieces Assorted High-Grade Chocolates

No. B665—100-Box Lots. **8c**
No less sold. ' Per Box...

500-Box Lots. **7 3/4c**
Per Box

EXTENSION TOP AND BOTTOM BOXES.
Look double the size. Wonderful Pictures.

- 15-Piece Boxes, 2 1/2c.
- 28-Piece Boxes, 34c.
- 90-Piece Boxes, \$1.60.
- 5-Piece Boxes Cherries, Each 11c.
- 15-Piece Boxes Cherries, Each 25c.

Send for our Catalogue full of many Novelty Items. 25% with order, balance C. O. D.

HECHT, COHEN & CO.

201-205 Madison Street,

CHICAGO, ILL.



PRIZE PACKAGE

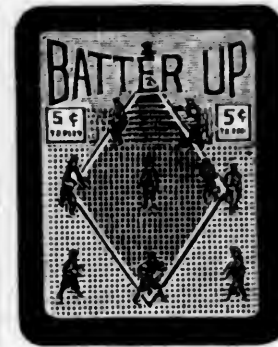
Packed 200 to Carton. 20 Balleys to Carton. Shipped in any Multiple of Above Amount. FASHION Dainties—A package that beats them all. Candy nut chocolate caramels. Wonderful assortment of prizes and balleys.

\$45.00 per 1,000. 200 for \$9.00

Send \$9.00 for sample carton of 200. Remember, we pay all express charges. 25% deposit required.

Wonderful Giveaways, \$18.00 per 1,000. F. O. B. New York. Guaranteed to stand up in all weather.

DELIGHT CANDY CO.,
64 University Place, New York.



Each 36 Cents
Sample 50 Cents

BATTER UP!

A Marvelous 300-Hole TRADEBOARD That Furnishes All the Thrills of BASEBALL—The Great National Game

At this time of the year particularly there is a tremendous interest in baseball—so "BATTER UP!" is bound to get a big play. Baseball Fans will go right after this fascinating little board. Tickets show hundreds of exciting plays, just as they occur on the baseball diamond.

"BATTER UP!" will make BIG PROFITS for you. It takes in \$15.00 and pays out in trade \$10.50. A profit of \$4.50 on the board alone, PLUS your profit on merchandise.

Order Today—Don't Delay. One-third cash, balance C. O. D. Cash in full required on orders of \$5.00 or less.

HARLICH MFG. CO.

1911-1913 W. Van Buren St., Chicago

Get your name on our Mailing List—always something new

Scented Pillows—New York, Coney Island, Washington, D. C., Niagara Falls, Etc. Large Size PILLOWS \$9.60 75 New 24 INCHES SQUARE, INCLUDING FRINGE Doz. Designs



NEW FREE CIRCULAR SILK-LIKE CENTERS A FLASH OF COLOR

For Garnets and all kinds of Merchants

BIG HIT SALESBOARDS

Color Display on Boards
600 Holes, 8 Pillows... \$ 8.00
800 Holes, 12 Pillows... 11.50
1,000 Holes, 16 Pillows... 12.00
1,000 Holes, 18 Pillows... 15.00
1,500 Holes, 71 Pillows, 10 Pillows, 36 Pennants, 24 Dolls. Leather Pillow for Last Sale..... 20.00



ALL KINDS OF LODGE EMBLEMS AND PATRIOTIC PILLOWS FOR AMERICAN LEGION EVENTS.
SPECIAL PULL CARD WITH LEATHER PILLOW. 50 PULLS BRINGS \$9.00 FOR \$2.50.
For Quick Action Wire Money With Order. Ship Same Day Order Received. 25% Deposit, Bal. C. O. D.

WESTERN ART LEATHER CO., - P. O. Box 484 - DENVER, COLO.



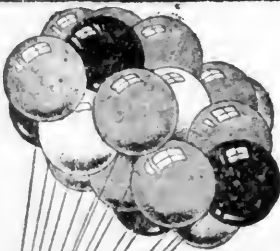
If Your Jobber Cannot Supply You With "LACKAWANNA PHOTO KNIVES"

write direct to us. Ask for eight different sample Photo Knives priced at \$3.98. Save useless correspondence by sending check or money order for these knives. Money refunded if you wish to return the knives.

LACKAWANNA CUTLERY CO., Ltd., - - - NICHOLSON, PA

BALLOONS

- Flying Birds, long decorated stick, birds three colors. Gross.....\$ 4.25
- No. 60 Animal Prints, heavy balloons, assorted colors. Gross..... 2.20
- No. 60 Gas, Animal Circus Balloons, assorted colors. Gross..... 3.00
- No. 70 Gas, Animal Transparent, heavy pure gum. Gross..... 3.75
- No. 60 Gas Balloons, five colors, assorted. Gross..... 2.75
- No. 70 Gas, transparent, heavy pure gum, assorted. Gross..... 3.25
- No. 70 Gas, transparent, extra heavy pure gum. Gross..... 3.35
- No. 85 Gas, transparent, heavy pure gum. Gross..... 3.50
- Balloon Sticks, long white. Gross..... .45
- Inflated Toys—Red Devil, Monkey, Hot Pop, Diver. Gross..... 10.00
- No. 9 Whips, long celluloid handle, 40-inch whip. Gross..... 8.50
- No. 30 Whips, long celluloid handle, 37 1/2-inch variegated whip. Gross..... 6.50



OUR NEW
CATALOGUE
FULL OF NEW NOVELTIES
IS READY. PRICED RIGHT

The TIPP NOVELTY CO., EST. 1898 TIPPECANOE CITY, OHIO

The largest house in the world devoted exclusively to the novelty trade



- White Golf Return Balls
No. 5—Per Gross...\$2.20
No. 10—Per Gross... 3.10
- Smooth Return Balls
No. 0—Black and White.
Per Gross.....\$1.50
- No. 5—Black and White.
Per Gross..... 1.75
- Tape and Thread..... 1.30

BIGGEST VALUE EVER OFFERED



This original Ever-Ready Wall Cabinet Safety Razor packed in every package of our 50c Chocolate **GEM** package

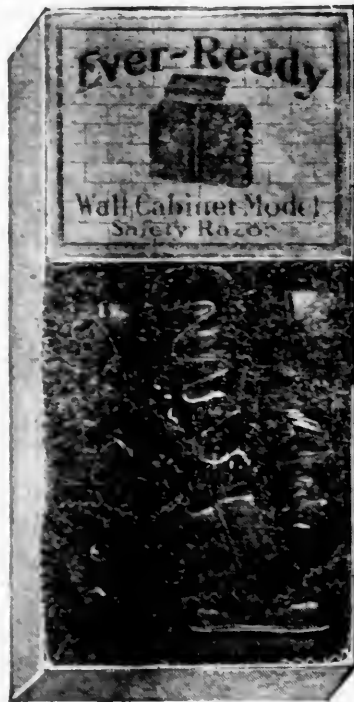


*Sold To
Concessionaires
Only*

The new patented Ever-Ready Wall Cabinet Model solves all shaver's troubles. It keeps shaving articles altogether---just where they should be and always ready to hand. The cleverest layout ever made. The razor stands ready for instant use. There is a spacious compartment for new blades and another for used ones. Hang it on the wall or stand it on the shelf, just as you please. The most convenient, most useful, most ingenious razor case invented in years.

It is splendidly made of solid brass, nickel plated to a bright luster, rustproof and finished in a hand-hammered silver design.

ORDER NOW



DOUBLE LAYER OF CHOCOLATES.

Our 50c Chocolate GEM Package contains Assorted Chocolates (not creams) but a HIGH-GRADE Assortment as follows:

- Chocolate Dipped Walnuts
- Chocolate Nougatines
- Chocolate Marshmallows
- Chocolate Peppermints
- Chocolate Fruits
- Chocolate Nuted
- Etc.

\$25.00 Per 100

Packed 50 Packages to the Carton. Not less than one carton sold. Deposit of \$5.00 on all orders of 100, balance C. O. D.

SAMPLES, 50c EACH, POSTPAID

MORE REAL VALUES Our 10c and 25c packages contain real values. Best high-grade Candies and Chocolates, Novelties and Ballys for the money. We always give most for the same money. All concessionaires selling our packages all the year round will verify this. **THERE MUST BE A REASON.**

10c POLAR SWEETS

With Chocolate Nut Caramel Kisses. Per Carton of 250 Packages **\$11.25**
Per 1,000 Packages **45.00**
25 Big Ballys in every Carton of 250. Deposit of \$10.00 on orders of 1,000, balance C. O. D.

25c GAIETY BEAUTIES

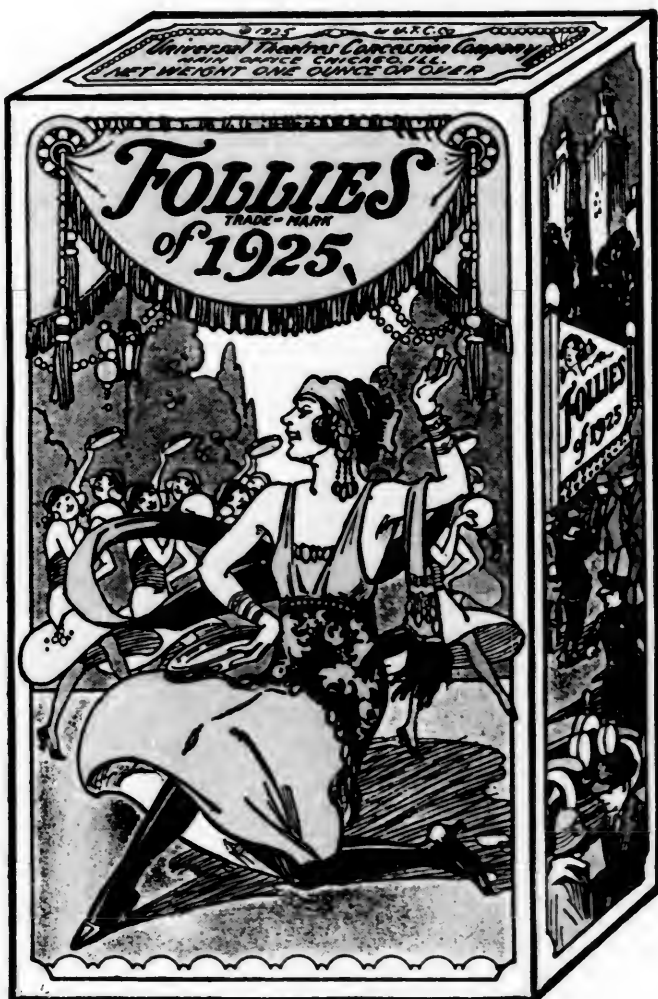
With Assorted Chocolates. Per Carton of 100. **\$ 12.00**
Per 1,000 Packages **120.00**
10 Genuine Ballys in every Carton of 100. Deposit of \$20.00 on orders of 1,000, balance C. O. D.

Samples of our 10c and 25c packages (only) sent FREE upon request to concessionaires.

Immediate Shipments Upon Receipt of Order.

BRODY NOVELTY CANDY PACKAGE CO., INC.
110 GRAND STREET, NEW YORK, N. Y.

THE
GREATEST
PRODUCTION
OF
WRAPPED
CANDY
IN
THE
UNITED
STATES



THE
LARGEST
CONSUMERS
AND
IMPORTERS
OF
NOVELTIES
IN
THE
WORLD

"FOLLIES OF 1925"

250 PACKAGES

\$11.25

500 PACKAGES

\$22.50

1000 PACKAGES

\$45.00

2500 PACKAGES

\$112.50

\$10.00 Deposit Required on Each Thousand Packages Ordered

A 10c Novelty Candy Package backed
by all the standards that have MADE

THE UNIVERSAL THEATRES CONCESSION CO.

The producer of a greater volume of candy for the Theatrical
Concessionaire than all other concerns in the world put together

FT. WORTH, TEXAS • CHICAGO, ILL. • SAN FRANCISCO, CAL.

Address All Orders and Correspondence to Chicago Head Office

WE IMMEDIATELY TELEGRAPH YOUR ORDER To Our Distributing Depot for Your Territory!

ALL SHIPMENTS ARE THEREFORE MADE INSTANTANEOUSLY!

UNIVERSAL THEATRES CONCESSION COMPANY

RANDOLPH AND JEFFERSON STS., - CHICAGO, ILL.