Wikimedia Movement Strategy Process

Kaarel Vaidla
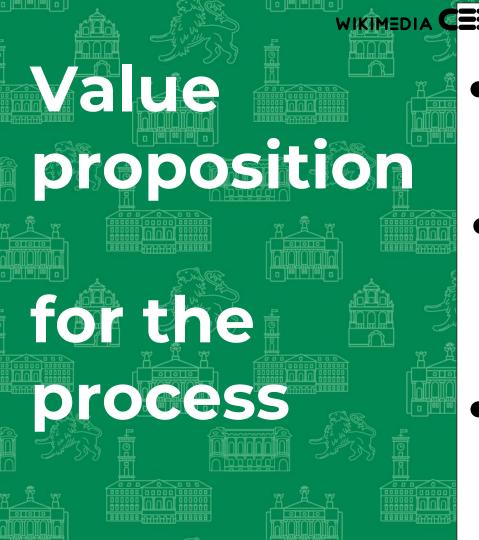**Process Architect**

Strategy matters.

Strategy matters
for CEE

Strategy is

a

#CEErious business

Чому? Защо? Why? Kodėl? Зошто? мекс? Proč? Ինչո՞ւ Чаму? چرا؟ Kial? Зашто? De ce? Γιατί; Prečo? რატომ? Niye ya? Miksi? Niyə? Czemu? Zašto? Warum? Почему? Неліктен? Varför? Miks? Kāpēc? Пәрse? Miért? Zakaj? Ни өсөн?

Value proposition for the process

- Have a truly participatory process

- Be informed about thoughts and ideas from diverse communities

- Design recommendations that meet better the needs of the movement

Value proposition for CEE

- Unite communities for a common cause

- Rethink CEE activities in the frame of the Strategic Direction

- Adapt movement structures to CEE needs

We need to connect the online community and the offline community more and then the two with strategic partners in the wider Free Knowledge community within CEE.

\- Matej Grochal, Wikimedia Slovakia

Strategic Direction is a good opportunity to think about ourselves once again

- Michał Buczyński, Wikimedia Polska

One of the thematic areas you would like to focus on during the conference is Revenue Streams - for their importance to non-profit organization like our User Group.

— Zana Strkovska,

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- Zana Strkovska, UG GLAM Macedonia

Still not convinced?

Working Group themes

Roles & Responsibilities	Movement structures, governance, leadership
Partnerships	Collaboration, Big Open, GLAM, open science, education
Resource Allocation	Resource allocation, grantmaking, money
Revenue Streams	Financing models, donors, fundraising
Community Health	Trust, respect, inclusion, burnout
Diversity	Reach, bridging the gaps, privilege, allyship
Capacity Building	Human, leadership and organizational development, recruiting and sustainability
Product & Technology	Platform, engineering, software development
Advocacy	Legal frameworks, legislation, public policy, activism, agenda setting

Thank you

in advance for your future engagement in the process!

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