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AMERICAN BULB COMPANY

Importers & Growers

6 Murray Street
West of Broadway
NEW YORK, N. Y.

1335 WEST RANDOLPH ST. CHICAGO



DUTCH BULBS
FRENCH BULBS
GLADIOLUS AND CANNA BULBS
TUBEROSES AND CALADIUMS
BEGONIAS AND GLOXINIAS

FREESIA BULBS
CALLA BULBS
ROSES, FERNS
GREENHOUSE PLANTS

JAPANESE LILY BULBS
GERMAN VALLEY PIPS
ENGLISH MANETTI ROSE STOCK
CYCLAMEN and ASPARAGUS SEED

FLORISTS' FLOWER SEEDS
GR'NHSE. FLW. SWEET PEA SEED
FERTILIZERS AND INSECTICIDES
SPHAGNUM AND SHEET MOSS
ALL GROWERS' NECESSITIES

IMPORT FALL BULB SPECIAL PRICES SEASON 1928

Why We Can Supply You With Bulb Stock to Advantage

Our establishments are located at central points, namely, New York and Chicago.

Personal inspection during growing and packing season.

A force of trained employees who "know bulbs," many of whom have had a lifetime training in this particular line.

We advance duty, forwarding and all expenses; no charge is made for cases or packing, and our invoices show exactly the actual cost of produce placed on cars at American shipping point. Our terms of payment are liberal to buyers of standing, such extension of time being allowed on

duty and all expenses as well as on costs of bulbs (we do not collect for such at time of shipment, as occurs when you import direct): shipping f. o. b. New York or Chicago, thus eliminating all worry and possibility of broker's overcharge to the buyer. Our experts visit the most prominent bulb forcing centers of this country during flowering season to keep in close touch with the public demand, thereby insuring our customers varieties that are in keeping with the times.

We can and will make it worth your while to look to us for your bulb needs each season.

A. B. C.



Darwin Tulips are reasonable in price this year. Suggest to your customers the planting of a bed or border of them in their garden. They provide a handsome profit and no doubt will make friends for you at blooming time.

The present is truly a buyer's market. Many items in the Bulb Line have already developed an extreme scarcity, therefore early orders should prove much to the advantage of the purchaser.
A. B. C.

SINGLE EARLY TULIPS—Continued Per 100 Per 1000

PINK SHADES

Cottage Maid. Dark rose with white shade; a grand variety for bedding.....	\$3.50	\$32.00
Cullinan. Light pink; good forcer.....	3.50	31.00
Flamingo. White, flaked deep pink; a sport of White Hawk; one of the best pink varieties for forcing.....	3.40	30.00
Ibis. Deep rose.....	4.35	40.00
Pink Beauty. Dark rose.....	6.50	62.00
Proserpine. Brilliant carmine-rose, unique color; enormous flower, sweet scented; the queen of the earliest forcing varieties.....	4.35	40.00
Prosperity. Delicate, lovely pink; a dark pink sport of La Reine; excellent for early forcing.....	3.10	28.00
Rose Luisante. Deep rose; fine lasting flower on strong stem; excellent for bedding and late forcing.....	3.50	32.00
Rose Grisdelfin. Blush-white, edged delicate rose. The best rose forcer and a good bedder.....	2.50	22.00
Rose La Reine. Deep rose.....	3.20	29.00
Pink Shades	2.50	22.00

WHITE SHADES

La Reine. (Queen Victoria); white, slightly shaded rose; the most popular white forcing tulip.....	2.35	21.00
La Reine Maximus. White, shaded pink; may be called an extra large-flowered La Reine; splendid forcer.....	3.25	28.00
White Hawk. Pure white, large, substantial flower.....	3.35	30.00
White Swan. Pure white; true egg-shaped flower on long stem; extra for cutting; late.....	2.50	22.00
White Shades	2.50	22.00

YELLOW SHADES

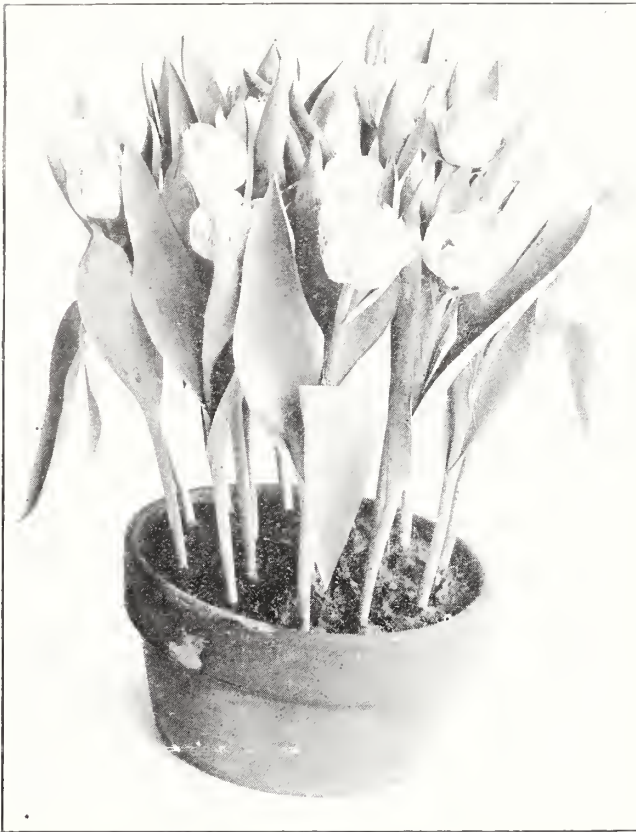
Chrysolora. Pure golden yellow; fine for forcing and bedding.....	3.85	35.00
Fred Moore. Orange-red.....	3.00	27.00
Goldfinch. Pure yellow; sweet scented; for forcing and bedding.....	3.65	33.00
King of the Yellows. Deep, golden yellow; a well-shaped flower of great substance on tall, firm stem; extra for cutting; easy forcer; one of the best and earliest yellows.....	3.85	35.00
Mon Tresor. Large yellow; the earliest of all yellow tulips for forcing.....	4.15	38.00
Rising Sun. Deep yellow.....	4.50	40.00
Thomas Moore. Orange; fine, lovely color; sweet scented, substantial flower on tall, strong stem; a first cutting variety and easy forcer.....	3.00	27.00
Yellow Prince. Golden yellow; sweet scented; the most popular yellow tulip for forcing and the best yellow variety for market.....	3.65	33.00
Yellow Shades	2.50	22.00

STRIPED AND VIOLET SHADES

Duchesse De Parma. Bright orange-scarlet; bordered yellow; fine hedding variety.....	3.50	32.00
Joost Van Vondel. Red, feathered white.....	3.40	30.00
Keizerskroon. Crimson-scarlet, edged bright yellow; large, showy flower on tall, strong stem; fine for forcing and splendid for bedding.....	4.40	42.00
Pres. Lincoln. Light violet; white base.....	3.80	34.00
Single Early. Extra fine mixed.....	2.35	20.00
Red and Yellow Shades	2.50	22.00

DOUBLE EARLY TULIPS in the Better Varieties

Boule De Neige. Pure white; large; perfect-shaped, peony-like flower.....	3.50	32.00
Blue Celeste. Violet blue; late.....	3.50	32.00
Couronne d'Or. Golden yellow, flushed orange; beautiful, large flower on long, strong stem; splendid for bedding, and the most popular double yellow forcing tulip.....	3.65	33.00
El Toreador. Orange red; terra cotta edged.....	4.85	45.00
Electra. Carmine-red, shaded light violet.....	6.00	55.00
Gloria Solis. Red, golden bordered.....	3.50	31.00
Imperator Rubrorum. Rich, glowing scarlet; old, well-known forcing variety.....	4.00	36.00
Le Matador. Dazzling scarlet.....	3.65	33.00
La Candeur. Pure white; splendid for bedding; late.....	3.35	30.00
Lueretia. Bright pink.....	3.00	27.00
Murillo. Finest pink, full double flower. This leading variety is unquestionably the best double pink for forcing and unsurpassed for bedding.....	2.65	23.00
Mr. Van der Hoef. A beautiful, golden yellow sport of Murillo; a novelty of great merit.....	4.40	40.00
Peach Blossom. Dark pink.....	4.40	40.00
Rubra Maxiima. Deep red; splendid early forcer, and excellent hedder.....	3.40	31.00
Salvator Rosa. Splendid deep rose; the leading double pink tulip for early forcing.....	3.70	33.00
Schoonoord. A beautiful, snow-white sport of Murillo, with all the good qualities of that well-known variety.....	3.50	31.00
Tournesol. Red, bordered yellow; very large flower; easy and earliest forcer.....	4.00	36.00
Tournesol. Yellow, orange shaded.....	4.00	36.00
Titian. Red, bordered yellow; early forcer.....	4.25	39.00
Tearose. A beautiful, pale yellow sport of Murillo; splendid for forcing and bedding.....	3.00	27.00
Vuurbaak. Bright, fiery scarlet; immense flower on strong stem; a very showy bedder and the best double scarlet tulip for forcing.....	3.70	34.00
Red Shades	3.00	26.00
White Shades	3.00	26.00
Yellow Shades	3.00	26.00
Pink Shades	3.00	26.00
Red and Yellow Shades	3.00	26.00
Double, Extra Fine Mixed	2.50	22.00



FOR EASTER SALES

MURILLO, Double Early Tulip, Ideal as a Pot Plant

ERABU, THE RETAIL GROWER'S LILY

"Formosum and Erabu Lilies are not superior to the Giganteum or Harrisii, but they can be successfully grown in a 50-degree house, are easily handled, don't all bloom at the same time and are irregular in height. You can please customers who wish short plants as well as those looking for 4-foot stems, and an exceptionally high percentage of bulbs will grow into salable plants. But especially take into consideration the fact that a hatch of bulbs planted on the same date and grown on in the same temperature, will give you flowering plants over a period of 4 to 6 weeks. What other Lily have we more worthy of recommendation to the retail grower?"—FRITZ BAHR, noted horticultural writer, in The Florists' Exchange.

IMPORTANT—A SAVING TO YOU

Prices quoted in these pages are f. o. b. New York. We do not charge for packing, cases, cartage or brokerage fees. Furthermore, we eliminate heavy freight charges as against shipment from Eastern Points.

SINGLE EARLY TULIPS—Red Shades	Per 100	Per 1000
Artus. Bright scarlet; dwarf; first-class bedding variety.....	\$2.35	\$20.00
Belle Alliance. (Waterloo); scarlet; sweet scented; a splendid forcer and bedder.....	3.30	30.00
Brilliant Star. Bright scarlet, early.....	4.00	35.00
Couleur Cardinal. Brilliant crimson, with purple shade; lasting flower with long and firm stem; unrivaled for bedding and late forcing.....	3.70	33.00
Cranioisi Brillant. Brilliant scarlet; an excellent bedder and easy forcer; a very recommendable variety for all purposes.....	2.35	20.00
Gen'l DeVet. Fiery orange, striped scarlet.....	7.00	65.00
Prince of Austria. Fine orange-red; sweet scented; extra fine for forcing and tall-stemmed, grand bedder; a leading variety, suitable for all purposes and always giving satisfaction.....	2.85	24.00
Vermillon Brillant. Scarlet, brilliant color; early and easy forcer; splendid bedder; one of the best tulips for all purposes.....	3.80	34.00
Red Shades	2.50	22.00

Merchandising Tulip Bulbs to Your Home Trade

DARWIN TULIPS are this year, as will be noted, very reasonable in price and florists can, we believe, realize a handsome profit in the merchandising of bulbs to customers for their home gardens. We have numerous clients who find this a most profitable adjunct to their business. A circular mailed now to your list of flower buyers describ-

ing the beauty and pleasure of a bed or border of Darwin Tulips next Spring will undoubtedly bring results that will not only prove profitable as well as a wonderful stimulant for your business at large when same come into flower.



TYPES OF DARWIN TULIPS

A liberal outdoor planting of DARWIN TULIPS will improve the appearance of your grounds and tend to encourage your customers to likewise beautify their home surroundings, thereby increasing your sales for bulbs.

DARWIN TULIPS

Excerpt from *The American Florist*, Issue of September 2, 1926, by the well known horticultural writer, "JAY-DIEB."

"Prepare for Mother's Day"

If you have not already followed the plan of growing a quantity of named Darwin Tulips in deep coldframe for Mother's day bloom, try this out. I know of many florists who follow this plan and find it extremely profitable. Darwins can be bought very reasonably this year and I know of no better and surer crop when grown in the manner stated above, and for a day when flowers are, as is well known, in great demand."

DARWIN TULIPS

IN THE BETTER VARIETIES

All florists should include Darwin Tulips in their list. Desirable for pot and pan sales as well as cut flowers.

	Per 100	Per 1000
Afterglow. Dark salmon shaded orange.....	\$3.75	\$34.00
Baronne De La Tonnaye. A beautiful, distinct, deep rosy pink, margined blush.....	2.10	18.00
Hartigon. A tall, large, fiery red flower; a splendid early forcer.....	2.25	20.00
Ilen Aimable. Clear lilac blue.....	3.00	26.00
Centenaire. Lilac pink with blue center, large flower.....	2.50	22.00
Clara Butt. Soft salmon-rose pink; medium size flower of perfect shape and lovely color; a real beauty; a fine bedder and splendid forcer.....	2.10	18.00
Dream. A most charming tulip; violet mauve lilac; very tall.....	2.65	23.00

DARWIN TULIP BULBS OF HIGH QUALITY THIS YEAR, LIKEWISE VERY LOW IN PRICE. WE BELIEVE YOU WILL FIND THEM PROFITABLE TO GROW IN VOLUME FOR CUT FLOWERS.

DARWIN TULIPS—Continued

	Per 100	Per 1000
Europe. Glowing salmon scarlet, shaded rose.....	\$2.35	\$20.00
Farnecombe Sanders. Brilliant rosy-scarlet, with white, showy base; very large, beautifully shaped flower; one of the very best.....	2.10	18.00
Faust. Black violet.....	3.85	35.00
Glow. Scarlet vermilion, distinct blue and white base; very brilliant color; an attractive bedder.....	2.50	22.00
Grechen. Silvery pale rose, flushed white; inside soft pink with white center marked blue. A very beautiful flower of delicate color.....	2.10	18.00
Homere. Dark red, very early.....	2.65	23.00
King Harold. Purple red; splendid forcer.....	2.35	20.00
La Tulipe Noire. (The Black Tulip); deep maroon black; the darkest and finest form of Darwin Tulips; very strong stem and large flower.....	3.35	30.00
Le Notre. Clear pink; earliest forcing pink Darwin.....	2.75	24.00
Loveliness. Soft carmine rose.....	2.50	22.00
Mme. Krelage. Deep rose, margined, large flower, on tall stem, splendid forcer.....	2.10	18.00
Massachusetts. Soft rose and white; large flower on strong stem.....	2.35	20.00
Mrs. Potter Palmer. Shining purple.....	2.45	22.00
Nauticus. Dark cerise rose.....	2.35	20.00
Painted Lady. Creamy white, tinged heliotrope.....	2.35	20.00
Philippe de Comines. Intense velvety black.....	2.60	22.00
Pride of Haarlem. Bright carmine-red, fine blue base; enormous flower of perfect form and grand beauty. For groups this variety is unsurpassed, both for its glorious color and stately habit; splendid forcer.....	2.10	18.00
Princess Elizabeth. Deep pink; long, fine-shaped flower; a leading forcer and a splendid bedder.....	2.60	22.00
Prof. Rauwenhoff. Cherry-rose; large flower of great substance; early forcer.....	2.35	20.00
Psyche. Soft blush rose, with deeper color outside petals; edges slightly marbled white, an ideal cut flower.....	2.35	20.00
Rev. Ewbank. Lilac mauve, shading to silvery heliotrope at edge; very beautiful and distinct color; true Darwin-shaped open flower; good forcer.....	2.50	22.00
Roi de Island. Clear rosy pink.....	3.75	34.00
Sieraad Van Flora. Bright red with blue base.....	2.35	20.00
Sizon. Soft buff rose shading to blush.....	2.50	22.00
Victoire D'Oliviere. Deep scarlet; excellent forcer.....	3.00	27.00
Valentin. Clear blue violet.....	3.50	30.00
Zulu. Velvety purple black.....	2.60	22.00
Salmon King. Rich glowing salmon, with distinct white base; very pretty.....	2.75	24.00
Sultan. Rich maroon-black; one of the darkest-colored tulips.....	2.35	20.00
William Copeland. (Sweet Lavender); blue lilac; highly recommendable for early forcing; the earliest of all.....	2.50	22.00
William Pitt. Brilliant, dark scarlet; a very showy bedder and one of the best forcing varieties.....	2.85	25.00
White Queen. May be called the only White Darwin; large, globular, erect flower; a popular forcing variety and fine bedder.....	2.50	22.00
Extra Pine Mixed Darwins.	1.85	15.00
Separate Colors	2.10	18.00

SINGLE LATE OR MAY-FLOWERING COTTAGE TULIPS

	Per 100	Per 1000
Bouton d'Or. Golden yellow; the finest golden yellow for cutting and bedding.....	\$2.45	\$22.00
Fairy Queen. Heliotrope with yellow.....	2.45	22.00
Gesneriana Lutea. Large, pure yellow; enormous flower on a tall, strong stem.....	2.45	22.00
Gesneriana Spathulata. Scarlet, blue base; large, long-stemmed flower.....	2.45	22.00
Grenadier. Red.....	3.35	30.00
Inglecombe Pink. Salmon red, greenish base; for bedding and late forcing.....	2.45	22.00
Inglecombe Scarlet. Rich blood scarlet, with distinct black base; splendid constitution.....	2.45	22.00
Inglecombe Yellow. Yellow; very large, bold flower; long, strong stem; hardy and most vigorous.....	2.25	20.00
Isabella. Cream, turning carmine rose; elegant, long flower for forcing and bedding.....	2.45	22.00

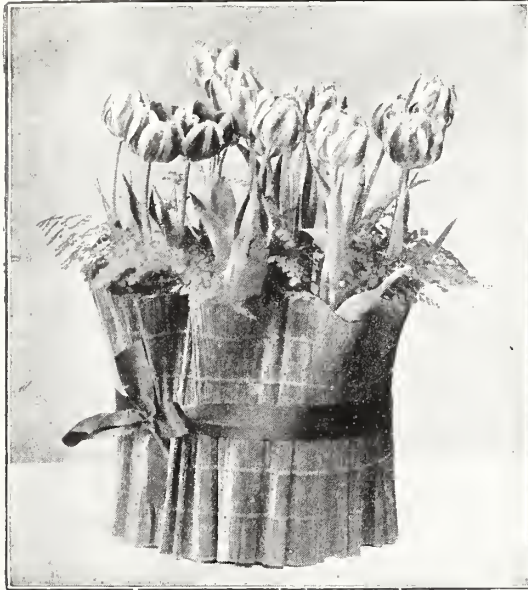
**SPECIAL OFFERING
OF DOUBLE
PEONIES**

For Cut Flower Production.
Strong 3 to 5 Eye Roots of
Exceptional Quality.

**WORTHY
OF MENTION**

Our Peony Roots are supplied from plants produced exclusively for "Root-Stock," Not Cut Flowers—There's much difference in your favor.

	Per Doz.	Per 100
Felix Crousse. Brilliant ruby red, rose type flowers.....	\$6.00	\$40.00
Monsieur Jules Elie. Glossy pink, shading into deeper rose at the base overlaid with a sheen of silvery lilac rose.....	6.00	45.00
Festiva Maxima. The finest pure white peony in existence.....	3.50	25.00
Red, White and Pink Shades	3.00	20.00



KEIZERSKROON, A SPLENDID SINGLE EARLY TULIP
Keizerskroon Tulips Provide Desirable Pot Plants As Well As Being Exceptional for Bedding

LATE MAY-FLOWERING COTTAGE TULIPS—Continued

	Per 100	Per 1000
John Ruskin. Rich apricot orange, flushed pink and gold.....	\$2.85	\$25.00
Mrs. Moon. The largest of late yellow tulips, on strong stem; very beautiful.....	4.15	38.00
Maiden's Blush. (Picotee); white, rosy margined, turning to a bright, pale crimson; elegant flower; popular variety for cutting.....	2.55	22.00
Moonlight. Sulphur yellow.....	3.15	28.00
Parisian White. White, turning to rose; a very fine tulip.....	2.55	22.00
Sirene. The "Lily Flowered" Tulip; cerise pink, white base.....	3.50	32.00
The Fawn. Dove or fawn color.....	2.75	24.00
Extra Fine Mixed	2.15	18.00

PARROT TULIPS

Parrot Tulips are Cottage Tulips, with fringed large flowers of a very picturesque and peculiar shape.

Admiral Constantinople. Red.....	\$2.85	\$25.00
Cafe Brun. Brown.....	2.85	25.00
Cramoisi Brillant. Scarlet.....	2.85	25.00
Lutea Major. Yellow.....	2.85	25.00
Markgraaf. Brown and yellow.....	2.85	25.00
Perfecta. Yellow and red.....	2.85	25.00
Extra Fine Mixed	2.00	22.00

BREEDER TULIPS

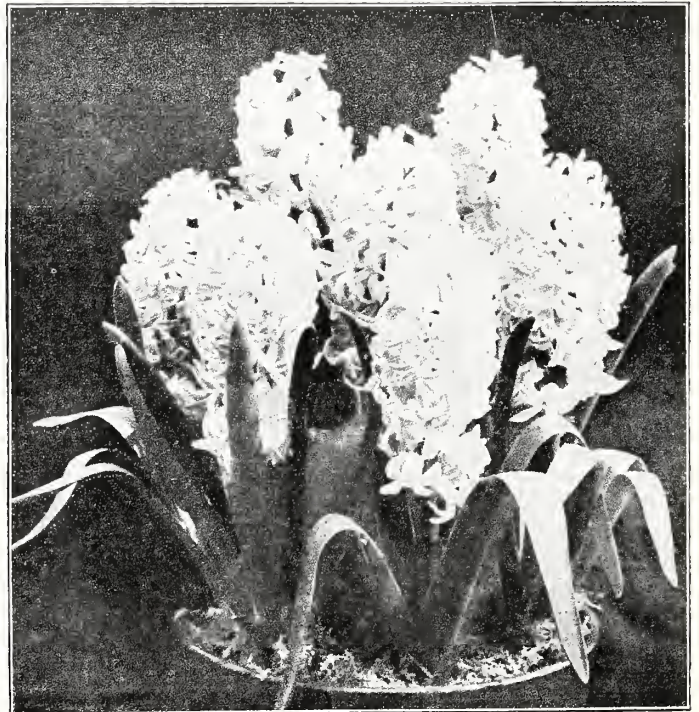
Bronze Queen. Soft buff inside, tinged golden bronze.....	\$2.75	\$24.00
Cardinal Manning. (Goliath); rosy violet, flushed brown.....	3.60	32.00
Don Pedro. Coffee color.....	6.00	54.00
Golden Bronze. Old gold flushed heliotrope.....	2.75	23.00
Jeanne D'Oeuf. Rosy lilac, edged yellow.....	4.00	35.00
Louis XIV. Dark purple flushed bronze, margined golden brown.....	5.00	45.00
Medea. Rosy carmine, tinged salmon.....	3.60	32.00
Panorama. Reddish mahogany.....	3.25	29.00
Yellow Perfection	3.50	30.00
Extra Fine Mixed	2.85	25.00
Tulip Chusiana. (Lady Tulip); A dainty dwarf species with small brightly colored blooms.....	4.00	35.00

**DUTCH HYACINTHS IN THE
BETTER VARIETIES**

	Per 100	Per 1000
Exhibition Size, 19 ctms, Mother Bulbs	\$17.00	\$155.00
First Size, 18 to 19 ctms	16.00	145.00
Second Size, 17 to 18 ctms	14.00	127.50
Forcing Size, 16 to 17 ctms	12.50	110.00
Bedding Size, 15 to 16 ctms	10.00	90.00
Large Miniature Size, 13 to 15 ctms	8.00	67.50

We supply the above in the varieties listed below:

- La Grandesse.** Intense snow white, very large, well-shaped spike on long, strong stem; fine formed bells of great substance. The finest of all pure white Hyacinths and unsurpassed as an exhibition variety.
- L'Innocence.** Pure white, broad, loose spike of elegant form, very large, well-shaped bells, early and excellent for forcing, and good bedder. It is used in large quantities all over the world. The most popular of all white Hyacinths.
- Gertrude.** Rosy pink, compact flower and large bulb. A first-class forcing variety. Profitable for market work. Being of erect habit, it is excellent for bedding.
- Gigantea.** Fine bluish pink, large compact flower. The name indicates its character. It has a giant flower. Fine for forcing and bedding.
- Marconi.** Bright pink, a fine truss with large bells on stiff stem; valuable novelty.
- Lady Derby.** Delicate rose, extra large, leading variety. One of the best and most recommendable varieties. Very early and easy forcer.
- La Victoire.** Brilliant carmine red. Forces early; extra fine; new.
- Queen of the Pinks.** Lovely pink; largest compact spike. A beautiful sport of the well-known King of the Blues.
- Cardinal Wiseman.** Bright rose; fine, broad flower; large.
- Roi des Belges.** Dark red; very fine truss. A popular bedder.
- Garibaldi.** Carmine; very early; good spike.
- Bismarck.** Light blue; early; broad spike.
- Grand Maître.** Fine, deep porcelain blue; very large, broad, well-formed spike on short, strong stem. Beautiful curled bells, which, combined with the fine color and form, give this flower a very attractive appearance. It is the most popular of all blue Hyacinths.
- Queen of the Blues.** Fine, light blue with beautiful silvery shade; fine large spike. One of the best pot Hyacinths for medium late.
- King of the Blues.** Deep, glossy blue; splendid, well-formed large spike on short stem; bells of medium size but of great substance. Best and most popular dark blue.
- Yellow Hammer.** Golden yellow; fine, compact truss; the earliest and best yellow forcing variety.
- King of the Yellows.** Bright, golden yellow; large bells and spike; for bedding and late forcing.



SINGLE DUTCH HYACINTHS

**PLANT LILIUM ERABU NOW FOR EARLY BLOOM AND LATER FOR
EASTER FLOWERING. SEE FOLLOWING PAGES FOR SIZES AND PRICES.**

IRIS FOR CUT FLOWERS

Iris of the various types, particularly "Imperator" have always held the greatest favor as cut flowers, and previous to the U. S. embargo were imported and grown by the millions and at quite profitable prices. Their practical disappearance from the American market for a few years following said embargo caused them to be temporarily forgotten. However, the past year or two American production has brought them to the fore again, and the bulbs of following varieties can now be obtained at prices that make them profitable to grow. Inasmuch as the demand for these bulbs is active and as they are as yet only in nominal supply we suggest early purchase.

LARGE MOTHER BULBS. TEXAS GROWN IRIS are renowned for producing early blooms, as is the case with TEXAS GROWN NARCISSUS, KING ALFRED and SIR WATKIN, which can be readily forced into flower in January.

Varieties and prices as follows:

	Per 100	Per 1000
Imperator (Dutch) Large, Best blue	\$6.50	\$55.00
Cananus, Canary yellow	6.00	50.00
J. W. DeWilde, Uniform dark yellow	6.00	50.00
V. Van der Heist, Canary yellow	7.00	60.00

NARCISSI OR DAFFODILS—Texas Grown

Per 100 Per 1000

Laurens Koster (Poetaz), White with yellow cup. This is a hybrid of the Poeticus type, having four or five flowers to a stem, each bulb producing two and more flowers. Excellent for pot culture or cut flowers, making a most desirable substitute for Paper Whites. We have a large crop this year and offer same at prices formerly quoted by Holland growers. Unusually good	\$7.50	\$65.00
Emperor, Brilliant golden yellow trumpet; large substantial flower; a very popular variety for medium and late forcing	8.50	75.00
King Alfred, Uniform rich golden yellow. On account of its elegance and beauty far superior to all other yellow trumpets. Mother bulbs	15.00	135.00
Sir Watkin, Large yellow cup with sulphur-white perianth; the largest of all short-cupped varieties	8.50	75.00
Glory of Sassenheim, Large yellow trumpet, white perianth	8.50	75.00
Golden Spur, Single trumpet yellow	8.50	75.00
Victoria, Yellow trumpet, white petals	8.50	75.00
Empress, Perianth white, trumpet yellow	8.50	75.00
Spring Glory, Pure white perianth, golden yellow trumpet, early	8.50	75.00
Von Sion, Double yellow	8.50	75.00

NARCISSUS PAPER WHITE (Polyanthus)

The Paper White crop is very short. Much less than the regular crop was harvested this year.

Per 100 Per 1000

12 ctms.	\$4.50	\$40.00
13 ctms.	5.00	45.00
14 ctms.	5.50	50.00
Grand Soleil D'Or, So-called "Yellow Paper White"	8.50	80.00

CROCUS

Per 100 Per 1000

Named Varieties, Assorted colors	\$2.75	\$22.00
Mixed Grade—White, blue, striped or yellow	2.15	17.00



Calla Godfrey

CALLAS

A Money Maker for Florists

These are supplied to us by one grower to assure you of clean, healthy bulbs. We guarantee sound bulbs on delivery. Godfrey—White

Per 100

1 to 1 1/4-in.	\$41.00
1 1/4-in. and up	44.00

LILY OF THE VALLEY

(From Cold Storage)

A. B. C. "SUPREME" QUALITY

250 pips	\$10.00
500 pips	18.00
1000 pips	35.00

Freecias

COLORED FREESIAS

Per 100 Per 1000

Carrie Budan, Lavender pink, 5/8 inch	\$4.00	\$35.00
Yellow Prince, (Darker than "California"), 1/2-3/8	3.10	27.00
Yellow Prince, 3/8	3.40	30.00
Mendota, Giant yellow, 1/2 to 3/8	4.50	40.00
Mendota, 5/8	5.00	45.00
Splendens, Beautiful lilac, 1/2 to 5/8	2.25	18.00

MISCELLANEOUS BULBS

Per 100 Per 1000

Chionodoxa Luciline, Glory of the Snow	\$2.25	\$18.00
Grape Hyacinth, Heavenly Blue	2.35	18.00
Ixias, 6 best named varieties	2.50	22.00
Scilla Sibirica, Blue	3.25	27.00
Snowdrops, Double	3.75	33.00
Snowdrops, Single	3.00	25.00

"VIRGINIA"

The scarlet Gladiolus par-excellence for forcing under glass. This exceptional variety has proved to be an unusual money-maker for the florist. See next page for description and price.

Excerpt from the American Florist, Issue of Sept. 30th, 1927, by "Jay Dee," Horticultural Writer.

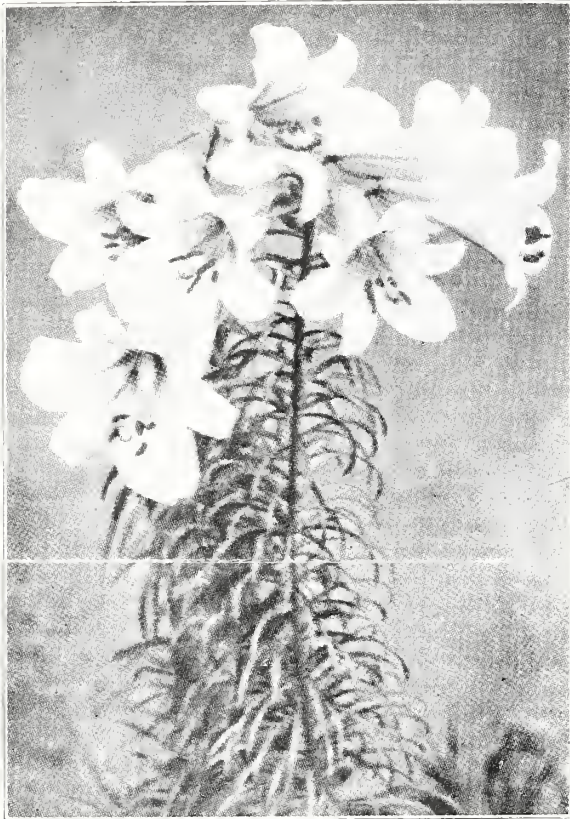
LILIUM REGALE (MYRIOPHYLLUM) FINDING GREAT FAVOR

While this valuable cut flower lily was introduced from China, several years ago, it was only within the past year or two that florists generally have come to appreciate its value as a cut flower.

The flower stems of the Regale lily are slender and flexible, but tense as steel and from 3 to 5 ft. tall, covered with dense narrow foliage, and crowned with a protusion of funnel shaped blooms, the outside of which are streaked brown and shading off to pink, the inside is flushed yellow in center, shading off to pure white at the outer edge. The Regale blooming as it does in July harmonizes with many perennial blooms in flower

at the same time and also when greenhouse stock is not over plentiful.

The Regale is perfectly hardy, but should be planted now or before severe frost sets in, and fully six inches deep, thriving best in rich leafy loam, although in the absence of such, any thoroughly drained loam will answer very well. For culture under glass, pot bulbs now and leave in cold frame until late December when they can be taken inside and started off in temperature of 55 deg. and which can be increased later to 70 deg. or even higher.



LILIUM MYRIOPHYLLUM
"The Regale Lily"

LILIUM REGALE, or MYRIOPHYLLUM
PRICES OF REGALE LILIES, TRUE NORTHERN GROWN

First Size. Per doz. \$3.00; per 100 \$20.00.
Select Size. Per doz. \$4.00; per 100 \$30.00.
Mammoth Size. (Supply limited). Per doz. \$6.00; per 100, \$40.00.

25 of any size offered above at 100 rate.
Our supply of Regale Lilies is from Bulbous Stock, not seeds, thereby insuring the true and worth-while type.

LILIUM MULTIFLORUM

8 to 10-inch, 225 to a case..... } **WRITE**
9 to 10-inch, 200 to a case..... } **FOR PRICES**

LILIUM ERABU—True Arai Strain

	Per Case
7 to 9-inch, 300 to case.....	\$ 8.00 \$20.00
8 to 10-inch, 225 to case.....	12.00 22.00
9 to 10-inch, 200 to case.....	14.00 22.00
9 to 11-inch, 180 to case.....	22.00
10 to 11-inch, 150 to case.....	24.00
11 to 13-inch, 120 to case.....	24.00

LILIUM GIGANTEUM

"A. B. C. Mountain Grown"

Lilium Giganteum remains as the standard variety to grow for Easter under heat control, as well as for blooming almost during the entire year.

6 to 8-inch, per case of 400 bulbs.....	} Write for Prices
7 to 9-inch, per case of 300 bulbs.....	
8 to 10-inch, per case of 225 bulbs.....	
9 to 10-inch, per case of 200 bulbs.....	
10 to 11-inch, per case of 100 bulbs.....	

DARWIN TULIPS GROWN IN PANS FOR MOTHERS' DAY INVARIABLY FIND PROFITABLE SALE

A. B. C. "SUPREME"
NEW CROP LILIES
QUALITY OUR FIRST AIM

LILIUM HARRISII—Bermuda Grown

This Lily is again popular and being planted extensively for early bloom as well as for Easter. For Easter plant October-November. We offer bulbs from growers who are painstaking in supplying true type and from selected fields.

	Per 100	Per case
6 to 7-inch, 335 to case.....	\$8.50	\$25.00
7 to 9-inch, 200 to case.....	13.00	25.00
9 to 11-inch, 100 to case.....		25.00

LILIUM CANDIDUM

Imported French, Northern Grown

A most desirable white flowered hardy Lily for outdoor culture. Perfectly hardy and continues to bloom from year to year. Flowers in June.

	Per 100
20 to 22 ctms.	\$15.00
22 to 24 ctms.	18.00
24 to 26 ctms.	22.00
26 ctms. up	26.00

HARDY LILIES

LILIUM SPECIOSUM MAGNIFICUM

Improved Rubrum (White Ground, Pink Spotted)

For Growing Under Glass or Outdoors. Always a Profitable Crop.

7 to 9-inch, 220 to case.....	} Write for Price
8 to 9-inch, 200 to case.....	
8 to 10-inch, 170 to case.....	
9 to 10-inch, 150 to case.....	
9 to 11-inch, 130 to case.....	
10 to 11-inch, 120 to case.....	
11 to 13-inch, 90 to case.....	

LILIUM SPECIOSUM ALBUM—White

8 to 9-inch, 200 in case.....	} Write for Price
8 to 10-inch, 170 in case.....	

LILIUM AURATUM

Gold Banded Lily of Japan

Cream, spotted chocolate-red with gold band through center of each petal.

8 to 9-inch, 170 to case.....	} Write for Price
8 to 10-inch, 150 to case.....	
9 to 10-inch, 120 to case.....	
9 to 11-inch, 100 to case.....	

LILIUM AURATUM

Platyphyllum

8 to 10-inch, 150 to case.....	} Write for Price
9 to 10-inch, 120 to case.....	

LILIUM TIGRINUM

The old-fashioned Tiger Lily. Single-flowered Splendens. Recently this old-fashioned Lily has come into the greatest favor as a cut flower. Same now being grown under glass as well as in the open. Perfectly hardy. Per doz., \$1.75; per 100, \$12.00; per case of 200, \$20.00.

GIGANTEUM AUSTRALIS

Superior Strain of Giganteum

An early flowering Giganteum; we have seen this Lily in bloom, (planted in November) in the latter part of February. To florists who have not excessive heat and wish to secure a good height Giganteum, we recommend this new Giganteum Australis. We have handled this Lily for three years in an experimental way and it has proved very successful. We recommend your trying a case or two—absolutely free from disease.

7 to 9-inch, case of 300 bulbs.....	} Write for Price
8 to 10-inch, case of 225 bulbs.....	
9 to 10-inch, case of 200 bulbs.....	

A. B. C. "SUPREME" Quality Gladioli for Forcing

The following varieties are generally conceded to be the most dependable for forcing. Bulbs are produced under A. B. C. personal supervision, on our contract farms in California, Indiana, Michigan and Iowa. We guarantee that none of same have been under crop for cut flowers. Therefore you can be assured of stock that contains full vigor and which has been scientifically treated, after harvest, especially for greenhouse culture.



GLADIOLUS VIRGINIA

Generally accepted as one of the most outstanding forcing gladioli of the day.

SPIRAEA FOR CHRISTMAS FORCING

Special Note

We have a choice lot of Pink flowered Spiraea clumps in storage from 1927 crop. These are particularly desirable for Christmas blooming. Price \$35.00 per 100. Shipment in October.

FRENCH HYDRANGEAS

For Easter, Mothers' Day and Memorial Day Forcing. Fall Delivery.

Pot-grown and especially prepared for early forcing.

BEST NAMED VARIETIES

	Per 100
4-inch	\$35.00
5-inch	50.00
6-inch	65.00
7-inch	85.00

	Per 100	Per 1000
Alice Tiplady (Prim.) Rich orange	\$3.00	\$25.00
Early Sunrise. Salmon red	4.20	37.00
Flaming Sword. Exceptional red	4.50	40.00
E. J. Shaylor. Deep rose-pink	2.50	20.00
Mrs. Frank Pendleton. Rose-pink on white	2.75	22.50
Maiden's Blush (Prim.) Blush pink	2.50	20.00
Odin. Salmon color, dark blotches	3.00	25.00
Myrtle. Pink	4.00	35.00
Rose Luisante (Prim.) Pink, extra	3.50	30.00
Remembrance. Improved Shaylor	4.00	35.00
Orange Queen (Prim.) Exceptionally good	5.50	50.00
Souvenir (Prim.) Best yellow	3.50	30.00
Myra (Prim.) Deep salmon	3.00	25.00
Mrs. Francis King. Flame pink	2.50	20.00
Prince of Wales. Salmon pink	3.00	25.00
Rubini. Salmon scarlet	4.35	38.50
Wilbrinck. Lavender-pink	2.50	20.00
Virginia. Scarlet	4.00	35.00
Chicago White. White with lavender stripes	2.30	18.00
Los Angeles. Salmon-pink—wonderfully productive	5.00	45.00
Halley. Delicate salmon-pink	2.30	18.00
Le Marechal Foch. Beautiful light pink	2.50	20.00
Giant Nymph. Light pink with cream throat	5.00	45.00
1910 Rose. Rose-pink	3.00	25.00
Dr. Norton. The finest cream and pink	4.50	40.00
Arizona. Rose-pink, dark crimson blotch	3.00	25.00
America. Soft lavender-pink	2.30	18.00
Joe Coleman. Rich red, ruffled	3.70	32.00

FLORISTS' FORCING ROSES

Roses forced in pots for Easter and other spring holidays have increased greatly in number in the past few years. No plants are more attractive and the demand each spring is larger than the supply. Through contract arrangements with specialist growers we are in position to supply strong two-year-old budded stocks of the highest quality and in the most up-to-date varieties.

BABY ROSES

	Per 100
Ideal. Color intense lustrous garnet; the flowers are produced in very large trusses and are very effective	\$35.00
Baby Rambler (Alme, Levayasseur). Crimson	35.00
Baby Tausendsebon. Pink, white shading	40.00
Baby Orleans. Rosy red	35.00
Baby Emma Teschendorf. Rosy-pink	35.00
Baby Ellen Poulson. Cherry-pink	40.00
Baby Koster's Orleans. Red	35.00

CLIMBING OR TRAILING VARIETIES

	Per 100
Engene Jaquet. Clusters of fragrant cherry-red flowers	\$50.00
Rosarie. Charming pink or carmine flowers	50.00

"BLEEDING HEART"

DICENTRA (DIELYTRA) SPECTABILIS

Grown as a pot plant this is a money-maker for the Florist, especially so as an Easter or Mothers' Day offering

	Per 100
Extra Strong, forcing grade	\$35.00
25 Roots at 100 Rate.	



Spiraea Gladstone

SPIREA, FOR EASTER AND MOTHERS' DAY BLOOMING

Spiraea Clumps for Forcing

(NOV.-DEC. DELIVERY)

Extra fine two-year-old clumps.

	Per 100	Per 1000
Gladstone. White	\$30.00	\$275.00
Queen Alexandria. Clear pink	30.00	275.00
America. Lilac rose	30.00	275.00
Peachblossom. Pink	30.00	275.00
Gloria. Pink extra	40.00	350.00
Rubens. Red	30.00	275.00

ASPARAGUS PLUMOSUS NANUS

One of Our Leading Specialties

NORTHERN GREENHOUSE GROWN, TRUE

Per 100 seeds, 50c; per 1,000 seeds, \$3.25; per 5,000 seeds, \$15.00; per 10,000 seeds, \$27.00

LATH-HOUSE GROWN

Per 100 seeds, 30c; per 1,000 seeds, \$2.00; per 5,000 seeds, \$9.00; per 10,000 seeds, \$17.00

ASPARAGUS SPRENGERI

Per 100 seeds, 20c; per 1,000 seeds, \$1.25; per 5,000 seeds, \$5.50; per 10,000 seeds, \$10.00

CENTAUREA CYANUS—Cornflower

	Tr. Pkt.	Oz.
Popular free-flowering annuals. Now largely grown under glass.		
Double Blue. Excellent for forcing (¼ lb., \$1.50).....	\$0.15	\$0.50
Double Rose. (¼ lb., \$1.50).....	.15	.50
Double White. (¼ lb., \$1.50).....	.20	.50

LARKSPUR—Annual

TALL STOCK FLOWERED

Very desirable for greenhouse culture.

La France. An exceptional new salmon-pink which is considered the most outstanding variety to date for cut flowers. Per 1,000 seeds, \$1.00; per oz., \$5.50. (Supply Limited.)

	Tr. pkt.	Oz.
Improved Exquisite. Soft pink.....	\$0.25	\$2.00
Dark Blue.....	.15	.60
Newport Pink.....	.15	.80
Bright Rose.....	.15	.60
Shell Pink.....	.15	.75
Sky Blue.....	.15	.75
Pure White.....	.15	.60
Giant Hyacinth-Flowered. Mixed.....	.10	.40

MYOSOTIS—Forget-Me-Not

Susanne. Best variety for cut flowers. Pkt., \$1.00; 6 pkts., for \$5.00.

STOCKS

**A. B. C. Special Florists' Strains
IMPROVED BISMARCK**

An especially meritorious class. These Stocks are giant, growing from twenty-four to thirty inches tall, of branching habit, producing innumerable large spikes measuring twelve to sixteen inches long, coming into bloom in ten to twelve weeks. Colors: White, Blood Red, Blush, Appleblossom, Yellow, Dark Blue, Lavender, Rose and mixed. Trade pkt., 50c; per oz., \$3.00.

MAMMOTH BEAUTY OF NICE, EARLY FLOWERING

Branching Stocks which bloom earlier than other strains. Very desirable for cut flowers.

	Tr. pkt.	Oz.		Tr. pkt.	Oz.
Canary Yellow.....	\$0.50	\$2.50	Old Rose.....	\$0.50	\$2.50
Carmine Rose.....	.50	2.50	Rosy Lilac.....	.50	2.50
Crimson.....	.50	2.50	White.....	.50	2.50
Deep Blue.....	.50	2.50	Lavender.....	.50	2.50
Flesh Pink.....	.50	2.50	Choice Mixed.....	.50	2.50

EARLY FLOWERING SWEET PEAS

Hand Picked Seed. True to Name

	Oz.	¼ lb.	Lb.
Zvolanek's Rose.....	\$0.50	\$1.75	\$ 6.00
White Harmony.....	1.00	3.50	12.00
Superior Pink.....	.50	3.10	10.00
Ball's Rose.....	1.00	3.50	12.00
Ball's Blue.....	1.00	3.50	12.00
Mrs. Calvin Coolidge. Salmon-pink.....	1.45	4.50	15.00
Blue Bird.....	.50	1.75	6.00
Glitters. Orange-salmon.....	.50	1.75	6.00
Yarrowa. Cream and pink.....	.50	1.50	5.00
Improved Snowstorm.....	.50	1.75	6.00
Ball's Columbia. Pink and white.....	.45	1.50	5.00
Harmony. Lavender.....	.50	1.75	6.00
Burpee's Orange.....	.65	2.50	8.00
Jeanne Maunisch. Rose.....	1.00	3.00	10.00
Grenadier. Scarlet.....	.65	2.00	7.00
Lavender King.....	.45	1.50	5.00
Improved Rose Queen.....	.75	2.75	10.00

In addition to above we supply all desirable cut flower varieties.



Calendula "Sensation"
Calendula "Sensation"
Proven Variety

The idea of popularizing the calendula for a florists' cut flower started in the vicinity of Chicago with the introduction of the "Ball Calendula," a long stemmed type well adapted to forcing. During the past few years, however, a prominent French seed specialist grower has been working judiciously to the end of improving the type.

"Sensation" is the result of his painstaking efforts and we have in this exceptional new variety something quite different from any other known strain of calendula in that it obtains a crimson or scarlet sheen which enhances the beauty and general character of the flower to an almost unbelievable extent. Especially is this most prominent under artificial light.

"Sensation" is of vigorous growth, the flowers borne on stout stems, needing little disbudding. The blooms are flat and are undoubtedly larger than those of any type previously introduced (note illustration). The color of the petals is brilliant orange with a scarlet sheen and full yellow center. "Sensation" has been thoroughly tested under glass and has been accepted as the best forcing calendula for florists' use.

What the Dale Estate of Brampton, Ontario, Canada (30 Acres Under Glass) Writes About A. B. C.'s New Calendula Sensation

"You very kindly sent us a sample of Calendula seed in September last in accordance with your letter September 12. This improved type of Calendula has proved to be very satisfactory, and our Mr. Dale thinks it better than anything he has ever had before."

We predict that when Sensation becomes generally known to the trade it will predominate in the various markets.

Price, ¼ oz., \$1.00; ½ oz., \$2.00; per oz., \$3.00.

A. B. C. "SUPREME" QUALITY FLOWER SEEDS

Please Write for Price List of Cyclamen,
Snapdragon and other important
kinds for early sowing.