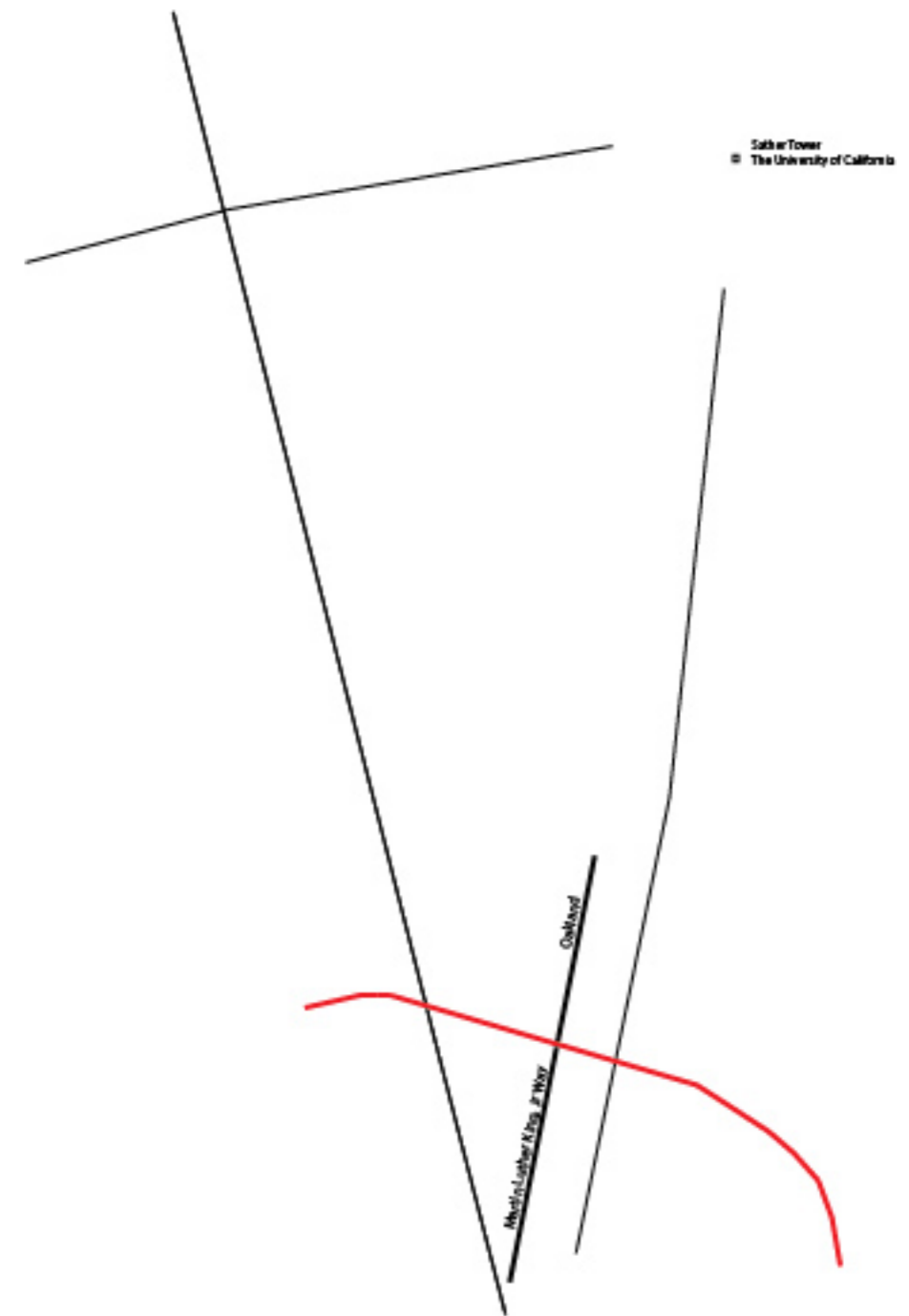


The third-tallest clock tower in the world, Sather Tower's visual presence extends far further than its carrilon call or game day fanfare. The axial alignments of Oakland's original street layout, remnant of a beaux-arts vision, enable grand vistas, but modern development hinders the view. The beacon becomes an ivory tower; the landmark is obscured by a busy jumble of freeway.

I tried to capture the visual experience of the Campanile as it changes along Martin Luther King, Jr. Way in Oakland. I hope to use this project as a starting point for a deeper exploration of the visual effects of development.

John Farrar
September 1, 2014

















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