

CEE Contest

Can we make it more interesting?

ASEN STEFANOV

WIKIMEDIANS OF BULGARIA USER GROUP

Central and Eastern Europe contests

- ▶ Warsaw
- ▶ 22 September 2017
- ▶ 13:00 - 13:40 h

Facilitator: Philip Kopetzky

Wikimedia Central and Eastern Europe contests

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2. List of contests, collaborations

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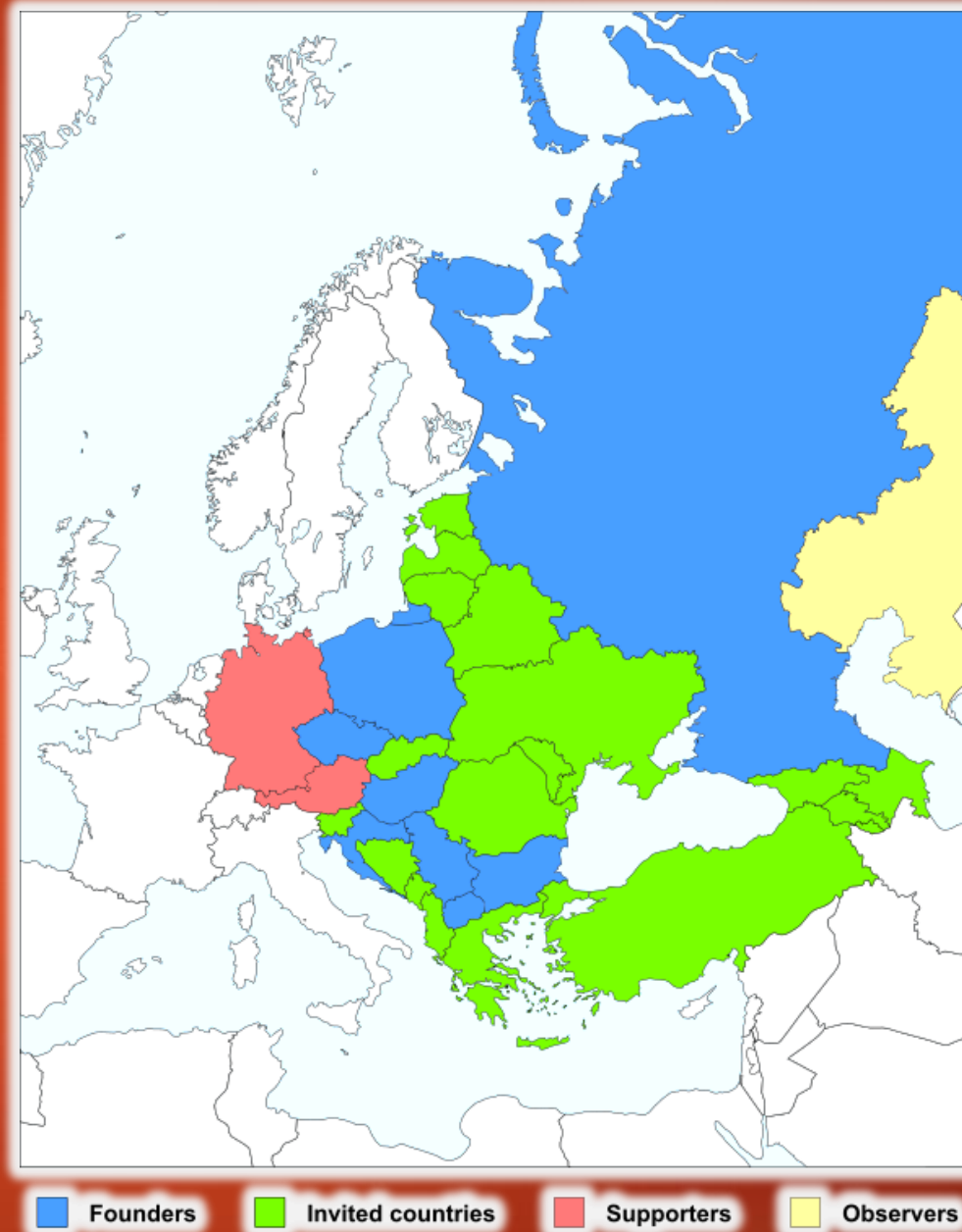
5.2. Options, mistakes

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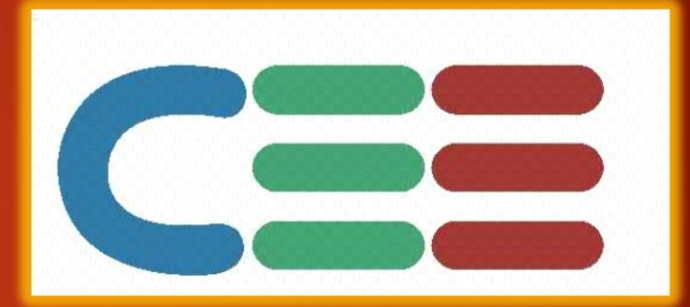
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The idea



TO STIMULATE GROWTH FOR ALL WIKIMEDIA PROJECTS OF THIS REGION AND AID IN COOPERATION AND UNDERSTANDING OF INDIVIDUAL PROJECTS WHICH ARE PART OF THE CEE REGION.

A BROAD PROJECT TO "LINK-UP" THE CEE WIKIS IN MUTUAL CO-OPERATION.

Past and current contests and collaborations

Hungarian Revolution of 1956 A regional article writing contest

392 new and 11 significantly improved articles with 71 participants on 8 languages from 7 countries.



Thesswiki

An international WikiTown project, but done mostly from CEE users.

Since its start in summer 2015 - a lot of new articles in different Wikipedias.



Other

* CEE WOMEN

https://meta.wikimedia.org/wiki/100Wikidays/CEE_Women

* CEE NATURE

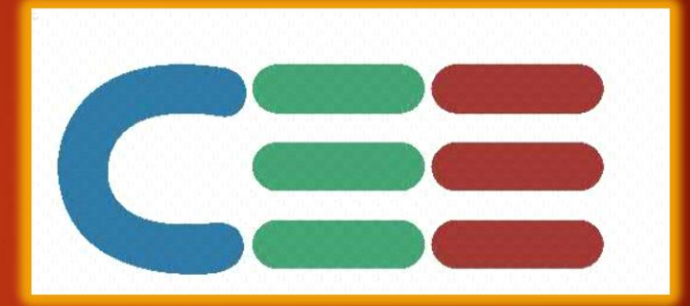
https://meta.wikimedia.org/wiki/100Wikidays/CEE_Nature

* WIKICAMPS

* WIKIMEDIA FINNO-UGRIC COLLABORATION

https://meta.wikimedia.org/wiki/Wikimedia_Finno-Ugric_Collaboration

* *AND MANY, MANY MORE EVEN NOT LISTED.*



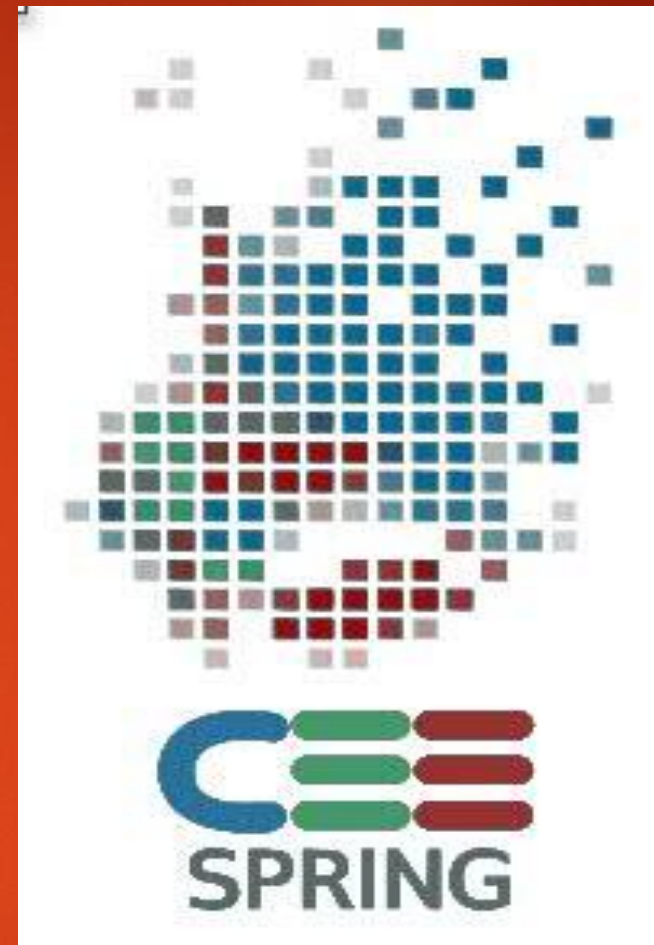
CEE SPRING

Wikimedia CEE Spring is an annual event - an article writing contest focused on Central and Eastern Europe. It is organized by volunteers from Wikimedia Central and Eastern Europe group.

The beginning was at 2015 and in April we organized it for third year in a row.

The event itself takes place traditionally from the 21st of March to the 31st of May.

It is a collaboration with an aim to support article creation about every country in the region on every Wikipedia.



Timeline

https://meta.wikimedia.org/wiki/Wikimedia_CEE_Spring_2015

https://meta.wikimedia.org/wiki/Wikimedia_CEE_Spring_2016

https://meta.wikimedia.org/wiki/Wikimedia_CEE_Spring_2017

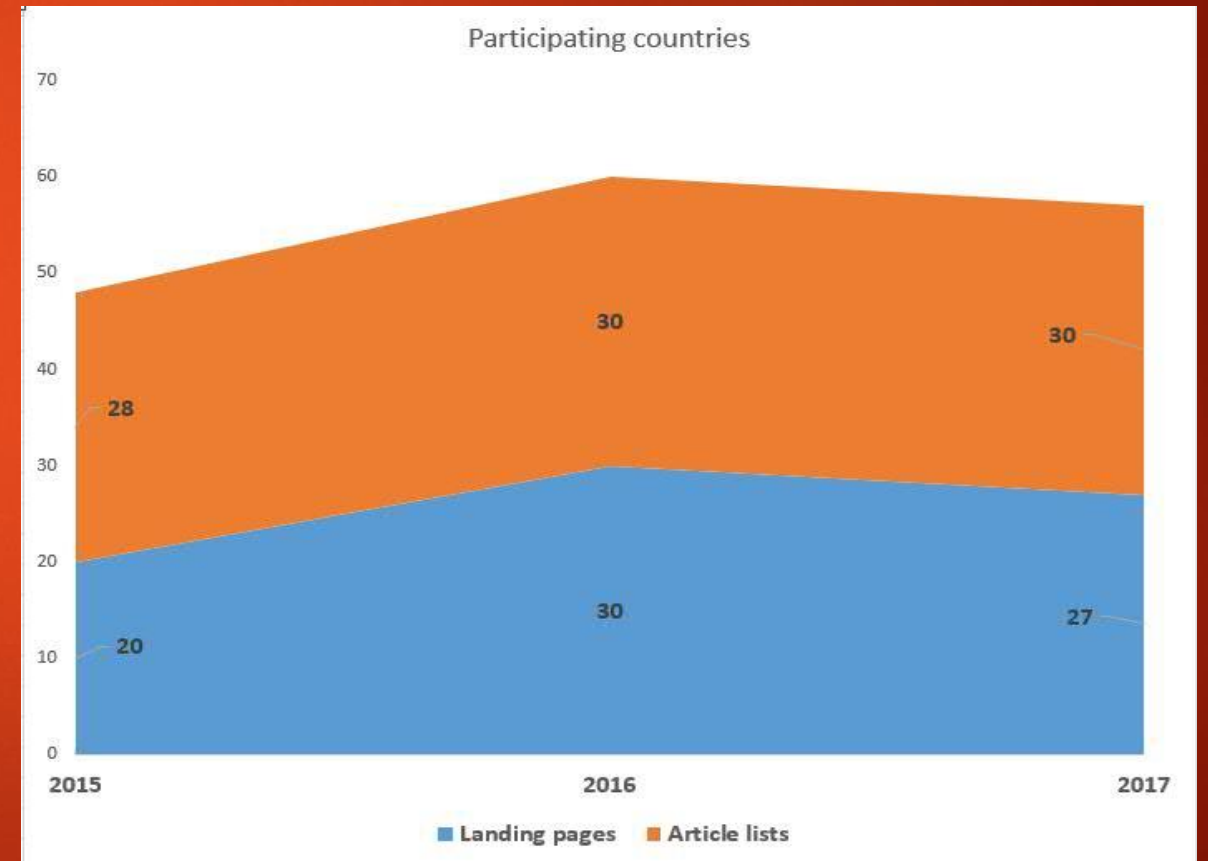


2015 - 28 article lists, 20 landing pages

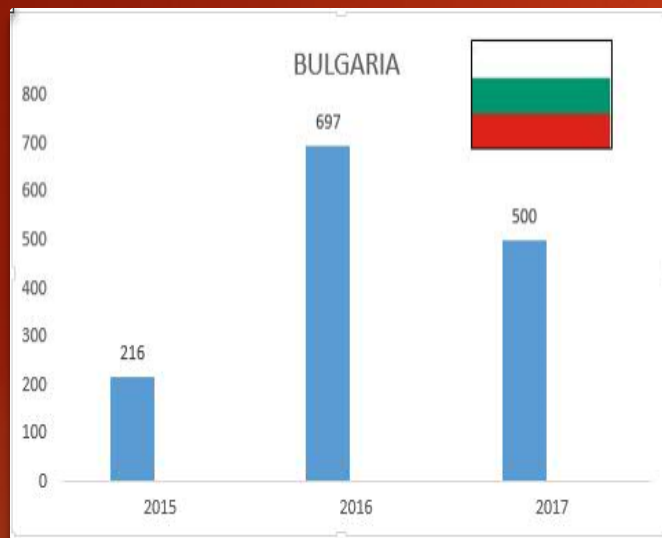
2016 - 30 article lists, 30 landing pages

2017 - 30 article lists, 27 landing pages

And if there is no much room to grow – we can't add country after country, because we are limited from our geography - let's see the results during the years.

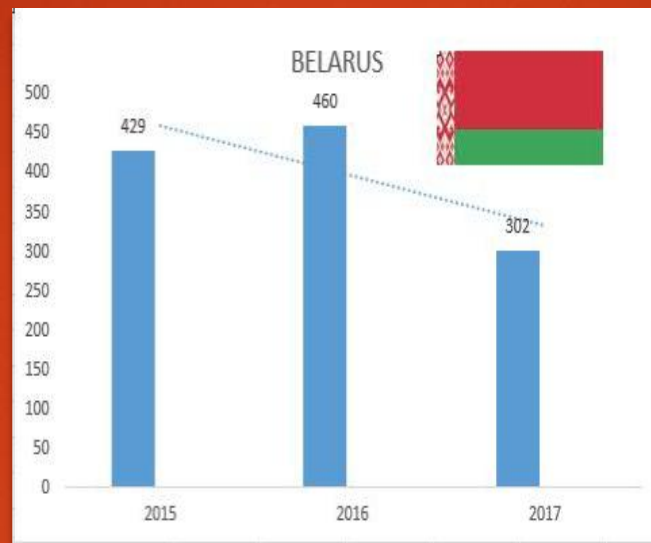


CEE – Results from proposed lists



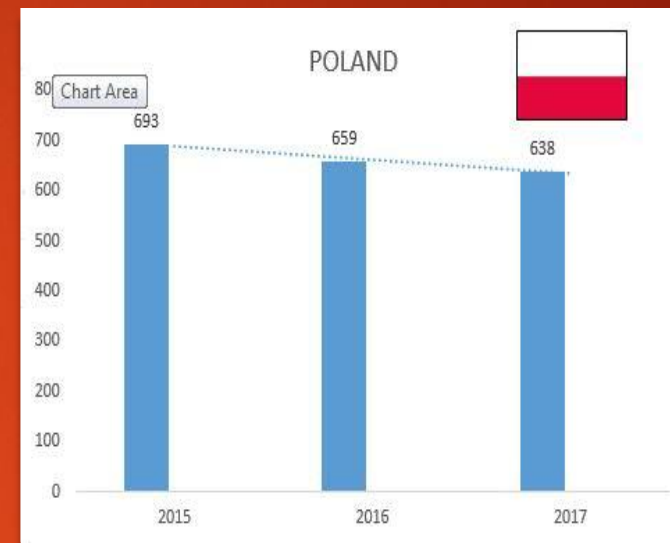
Bulgaria

216 – 697 – 500
2015 2016 2017



Belarus

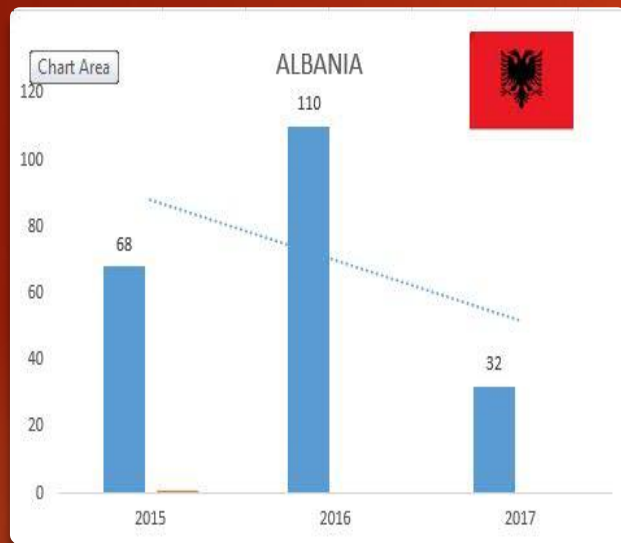
429 - 460 – 302
2015 2016 2017



Poland

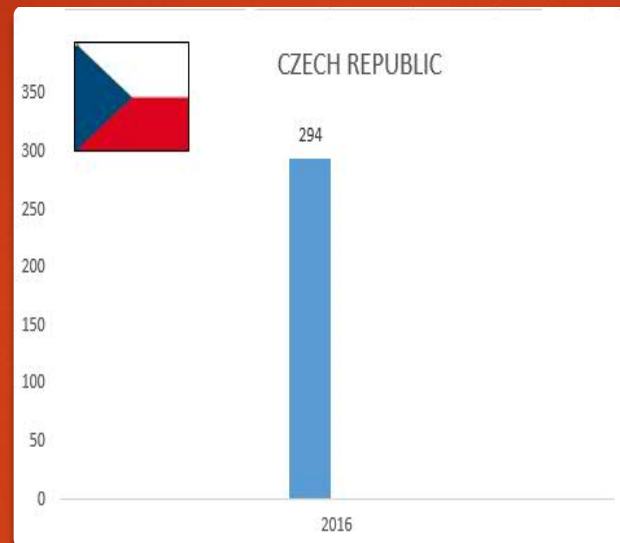
693 - 659 - 638
2015 2016 2017

CEE – Results from proposed lists 2



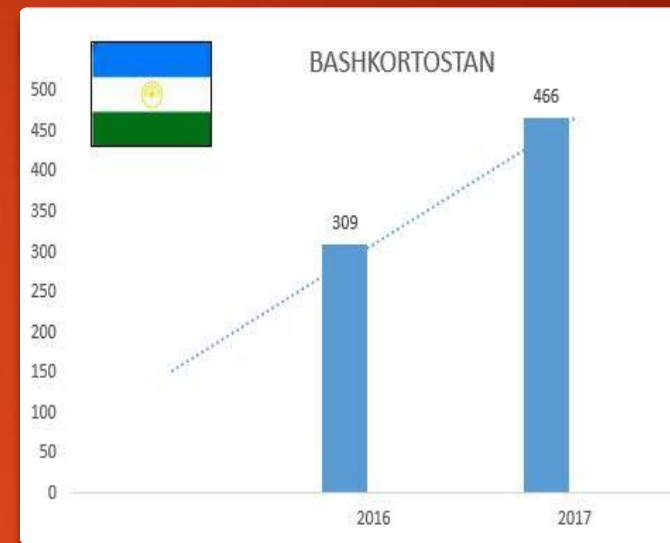
Albania

68 – 110 – 32
2015 2016 2017



CZECH REPUBLIC

460
2016



Bashkortostan

309 – 466
2016 2017

CEE – Results from proposed lists - total



2838 – 5920 – 4831
2015 2016 2017

The question

Did we stop? Can we make it more attractive? Can we make it interesting for new editors to come and to write or expand more articles? How to engage them?



WE DON'T WANT TO RECEIVE SITUATIONS LIKE THIS... WITH ANGRY USERS, LEAVING WIKIPEDIA...

Another idea

Then came another idea in format of a game or a pleasant user experience: **Wikipedia Adventure**



[HTTPS://META.WIKIMEDIA.ORG/WIKI/THE_WIKIPEDIA_ADVENTURE](https://meta.wikimedia.org/wiki/The_Wikipedia_Adventure)

Mission 1	Mission 2	Mission 3	Mission 4	Mission 5	Mission 6	Mission 7
Say Hello to the World	An Invitation to Earth	Small Changes, Big Impact	The Neutral Point of View	The Veil of Verifiability	The Civility Code	Looking Good Together
Get Help						
Hang out in the Interstellar Lounge						

IN BRIEF

PROBLEM: WIKIPEDIA IS A VERY DIFFICULT ENVIRONMENT FOR NEW USERS. COMMUNITY HAS ITS OWN POLICIES AND CUSTOMS.

REALITY: VERY FEW PEOPLE EDIT WIKIPEDIA, FAR FEWER THAN THOSE WHO READ IT OR WHO HAVE THE CAPABILITY OR INTEREST TO EDIT IT. MANY STRUGGLE FOR DAYS OR WEEKS TO LEARN THE BASICS. MOST FIND THE ENVIRONMENT INTIMIDATING.

SOLUTION: TO CREATE AN EDUCATIONAL, INTERACTIVE GAME WHICH CAN INCREASE THE INTEREST OF THE NEW USERS AND READERS TO WIKIPEDIA.

GOAL: TO HAVE NEW USERS LEAVE THE GAME FEELING CAPABLE TO START EDITING, TO MAKE WIKIPEDIA MORE INTERESTING FOR THEM.

Let us present

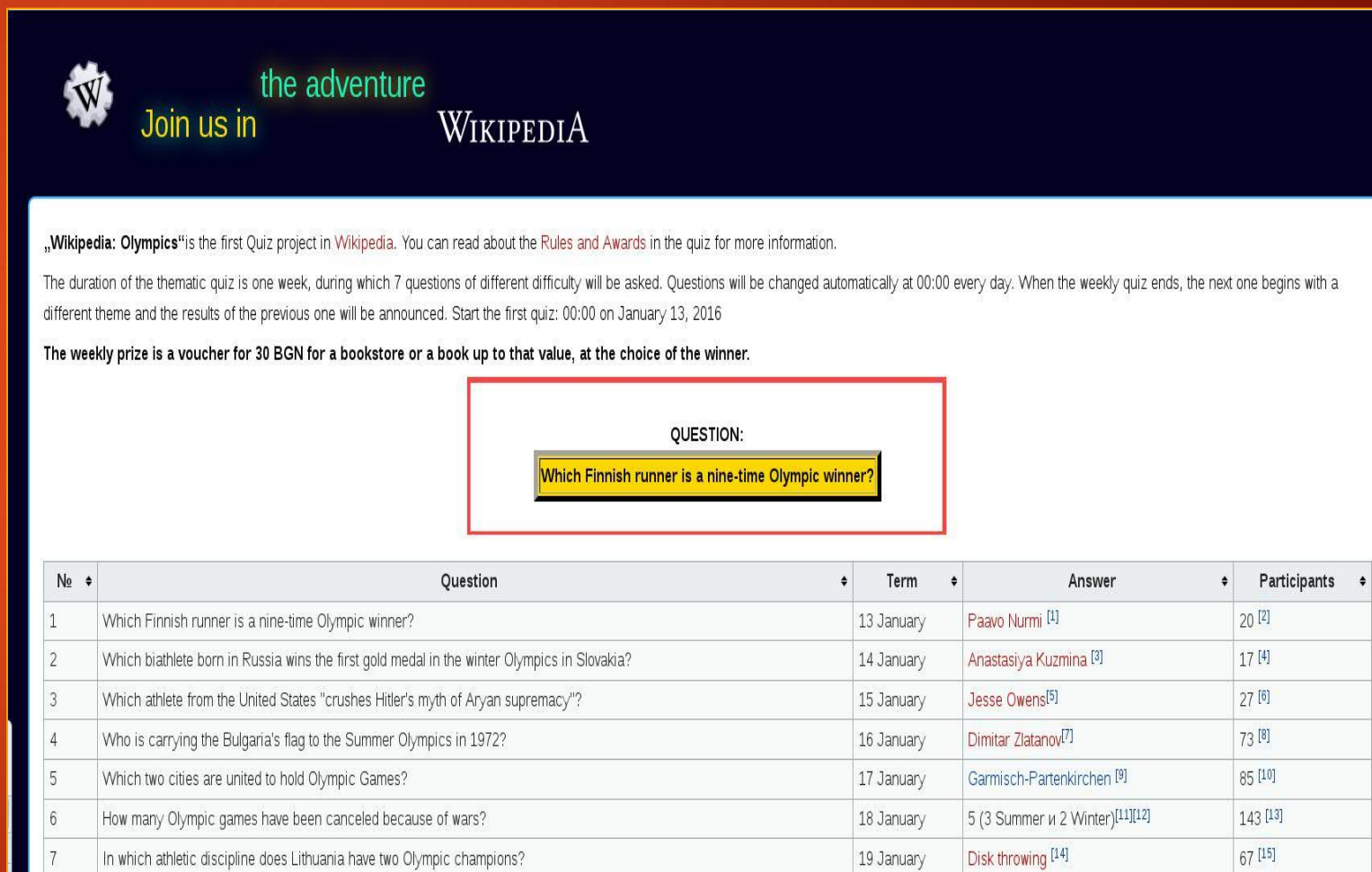
Wikigames

<https://bg.wikipedia.org/wiki/Уикипедия:Игра>

It was a small weekly thematic online quiz with one question per day, trying to attract people to Wikipedia.

The initial idea was to create the quiz with awards, to ask questions with increasing degree of difficulty and to provide online answer everyday.

We did that for 5 weeks (and 5 different themes) and stopped because of preparations for CEE Spring 2016.



„Wikipedia: Olympics“ is the first Quiz project in Wikipedia. You can read about the Rules and Awards in the quiz for more information.

The duration of the thematic quiz is one week, during which 7 questions of different difficulty will be asked. Questions will be changed automatically at 00:00 every day. When the weekly quiz ends, the next one begins with a different theme and the results of the previous one will be announced. Start the first quiz: 00:00 on January 13, 2016

The weekly prize is a voucher for 30 BGN for a bookstore or a book up to that value, at the choice of the winner.

QUESTION:

Which Finnish runner is a nine-time Olympic winner?

No	Question	Term	Answer	Participants
1	Which Finnish runner is a nine-time Olympic winner?	13 January	Paavo Nurmi ^[1]	20 ^[2]
2	Which biathlete born in Russia wins the first gold medal in the winter Olympics in Slovakia?	14 January	Anastasiya Kuzmina ^[3]	17 ^[4]
3	Which athlete from the United States "crushes Hitler's myth of Aryan supremacy"?	15 January	Jesse Owens ^[5]	27 ^[6]
4	Who is carrying the Bulgaria's flag to the Summer Olympics in 1972?	16 January	Dimitar Zlatanov ^[7]	73 ^[8]
5	Which two cities are united to hold Olympic Games?	17 January	Garmisch-Partenkirchen ^[9]	85 ^[10]
6	How many Olympic games have been canceled because of wars?	18 January	5 (3 Summer и 2 Winter) ^{[11][12]}	143 ^[13]
7	In which athletic discipline does Lithuania have two Olympic champions?	19 January	Disk throwing ^[14]	67 ^[15]

Start of Wikigames

rules, awards, 5 weekly projects

we created a page and defined awards, themes and rules - we used Google Forms for answers with 2 mandatory and an optional field – answer, name, contacts

Wikipedia:Games is a Project which aims to popularize Wikipedia by creating various games and quizzes. The initial idea is to create a quiz in which participants can answer questions with different themes that change every week.

Съдържание [скриване]

- 1 Rules
- 2 Awards
- 3 Weekly projects
 - 3.1 Quizzes
 - 3.2 Running
 - 3.3 Incoming

Rules

The quiz will be created through [Google Forms](#) and there are 2 required fields in the form:

1. Answer
2. Username

The third field is optional and is for user contact information.

The duration of the thematic quiz is one week, during which 7 questions of different difficulty will be asked. Questions will be changed automatically at 00:00 every day. At the end of the weekly quiz, the next one will begin with a different topic and the provisional results will be announced. Start of the first quiz: 00:00 on January 13, 2016

Awards

For each week of the project there will be a prize that is provided by the Wikimedia community. The prize is a voucher for \$30 for a bookstore or book up to that value, at the choice of the weekly quiz winner. If there are several users answered correctly for all the questions during the week, the winner will be determined by [drawing a lot](#).

Weekly projects

Quizzes

Finished

No	Theme	Term	Winner
1	Olympic games	13 - 19 January	Ivan Penev
2	Football	20 - 26 January	Ivan Penev
3	Art	27 January - 2 February	Nina Milusheva
4	Bulgarian history	3 - 9 February	Stefka Stoyanova
5	Geography	10 - 16 February	Plamen Angelov

How it worked?

1. First, we asked the question for the day on a certain theme. For example – Geography. First question always was easy – everyone can find answer in Wikipedia or using search engines.

QUESTION OF THE DAY:

Which is the highest point of South America?

Please click here to answer

No	Question	Day	Answer	Participants
1	Which is the highest point of South America?	10 February		

How it worked?

2. Then users go to Google Forms by the link in green button and put there their answers.

QUESTIONS RESPONSES 111

Wikiquiz - Geography

Form description

Whh is the highest point of South America? *

Short answer text

Your username/ nickname *

Short answer text

Contacts *

Short answer text

And there are our responses.

QUESTIONS RESPONSES 111

111 responses

Not accepting responses

Message for respondents

The form "Уикивикторина - футбол" is no longer accepting responses.

SUMMARY INDIVIDUAL

Whh is the highest point of South America?

111 responses

How it worked?

3. Then we provide our answer with reliable sources, results for the day and next question.

QUESTION OF THE DAY:

Which is the smallest of the sub-Balkan valleys?

Please click here to answer

No	Question	Day	Answer	Participants
1	Which is the highest point of South America?	10 February	Aconcagua	89 ⁽¹⁾
2	Which is the smallest of the sub-Balkan valleys?	11 February		

How it worked?

3.1. Provided results for the day.

	A	B	C	D
1	Timestamp	What is the name of the state depicted on the picture?	Username/ nickname	Contact information (optional)
2	2/15/2016 23:07:17	Burkina Faso	Adam Lubasiński	
3	2/15/2016 23:09:53	Burkina Faso	Данаил Минчев	
4	2/15/2016 23:13:10	Burkina Faso	Кристина	
5	2/15/2016 23:16:32	Burkina Faso	Parahumanoidarianised	
6	2/15/2016 23:39:35	Uganda	Десислава Войникова	
7	2/15/2016 23:41:30	Uganda	Десислава Войникова	
8	2/15/2016 23:58:17	Burkina Faso	Пламен Ангелов	
9	2/16/2016 0:00:27	Cantral African Republic	Танаси	
10	2/16/2016 0:38:39	Burkina Faso	Иван Пенев	
11	2/16/2016 0:44:39	Burkina Faso (Burkina Faso) in Africa	Степа Илиева	
12	2/16/2016 2:57:12	Burkina Faso	Даниел Додев	
13	2/16/2016 6:17:44	Burkina Faso	Didi_19981	
14	2/16/2016 7:51:14	Burkina Faso	Румяна Станкова	
15	2/16/2016 8:01:36	Burkina Faso	Kraft	
16	2/16/2016 8:03:18	Burkina Faso	Isesгах	
17	2/16/2016 8:07:44	Burkina Faso	Маргарита	
18	2/16/2016 8:41:41	Burkina Faso	Nadya	
19	2/16/2016 9:17:13	Burkina Faso	Десислава Кънева	
20	2/16/2016 9:46:01	Burkina Faso	Пламен Василев	
21	2/16/2016 9:46:03	Burkina Faso	Foxer00	
22	2/16/2016 10:31:44	Burkina Faso	Данаилов	
23	2/16/2016 10:44:19	Burkina Faso	Нина Милушева	
24	2/16/2016 11:03:03	Burkina Faso	Georgi 2003	
25	2/16/2016 12:42:58	Burkina Faso	Стоян Георгиев	
26	2/16/2016 12:56:16	Mongolia	габи100	
27	2/16/2016 13:12:13	Burkina Faso	Цанко	
28	2/16/2016 14:14:58	Burkina Faso	Борислав Кирилов	
29	2/16/2016 14:57:11	Burkina Faso	Грета	
30	2/16/2016 15:18:19	Burkina Faso	Светослав	
31	2/16/2016 15:52:41	Burkina Faso	Мила	
32	2/16/2016 16:33:47	Burkina Faso	Мариус Иванов	
33	2/16/2016 16:53:16	Burkina Faso	Юлиан Цветков	
34	2/16/2016 16:55:50	Burkina Faso	Иван Златков	

How it worked?

4. Until we reach all 7 questions for the thematic quiz.

QUESTION OF THE DAY:

What is the name of the state depicted on the picture?

Please click here to answer

No	Question	Day	Answer	Participants
1	Which is the highest point of South America?	10 February	Aconcagua	89 ^[1]
2	Which natural water basin located on the surface of the earth is located at the lowest level regarding the sea level?	11 February	Dead Sea	71 ^[2]
3	Which is the smallest of the sub-Balkan valleys?	12 February	Kamarska valley ^[3]	60 ^[4]
4	In which country is the swampy Tolkuse locality?	13 February	Estonia	53 ^[5]
5	Which country in the world does not have access to the sea and borders with only two other countries that also have no access to the sea?	14 February	Liechtenstein ^[6]	53 ^[7]
6	Which is the longest mountain ridge on the planet?	15 February	Mid-ocean ridge ^{[8][9][10]}	55 ^[11]
7	What is the name of the state depicted on the picture? 	16 February		

How it worked?

5. And we announce the winner and contact him for the prize. The example here is with Olympic games.

1	Which Finnish runner is a nine-time Olympic winner?	13 January	Paavo Nurmi ^[1]	20 ^[2]
2	Which biathlete born in Russia wins the first gold medal in the winter Olympics in Slovakia?	14 January	Anastasiya Kuzmina ^[3]	17 ^[4]
3	Which athlete from the United States "crushes Hitler's myth of Aryan supremacy"?	15 January	Jesse Owens ^[5]	27 ^[6]
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7	In which athletic discipline does Lithuania have two Olympic champions?	19 January	Disk throwing ^[14]	67 ^[15]

Sources

1. www.bbc.co.uk
2. [Answered -question 1](#)
3. www.sportal.bg
4. [Answered -question 2](#)
5. web.archive.org
6. [Answered -question 3](#)
7. www.bgolympic.org
8. [Answered -question 4](#)
9. [Olympischen Winterspiele 1936 Garmisch-Partenkirchen](#)
10. [Answered -question 5](#)
11. www.worldatlas.com
12. [Cancelled_Olympic_Games](#)
13. [Answered -question 6](#)
14. sports-reference.com
15. [Answered -question 7](#)

Winner


Иван Пенев

There is no participant with 7 correct answers. With 6 correct answers are the following participants:

- Adam Lubasiński / Drzewianin
- georgi 2003
- Ivan Georgiev
- Ivan Penev

How it worked?

6. You can also include questions about pictures, part of pictures, audio and video files, quotes. etc.

7	What is the name of the state depicted on the picture? 	16 February		
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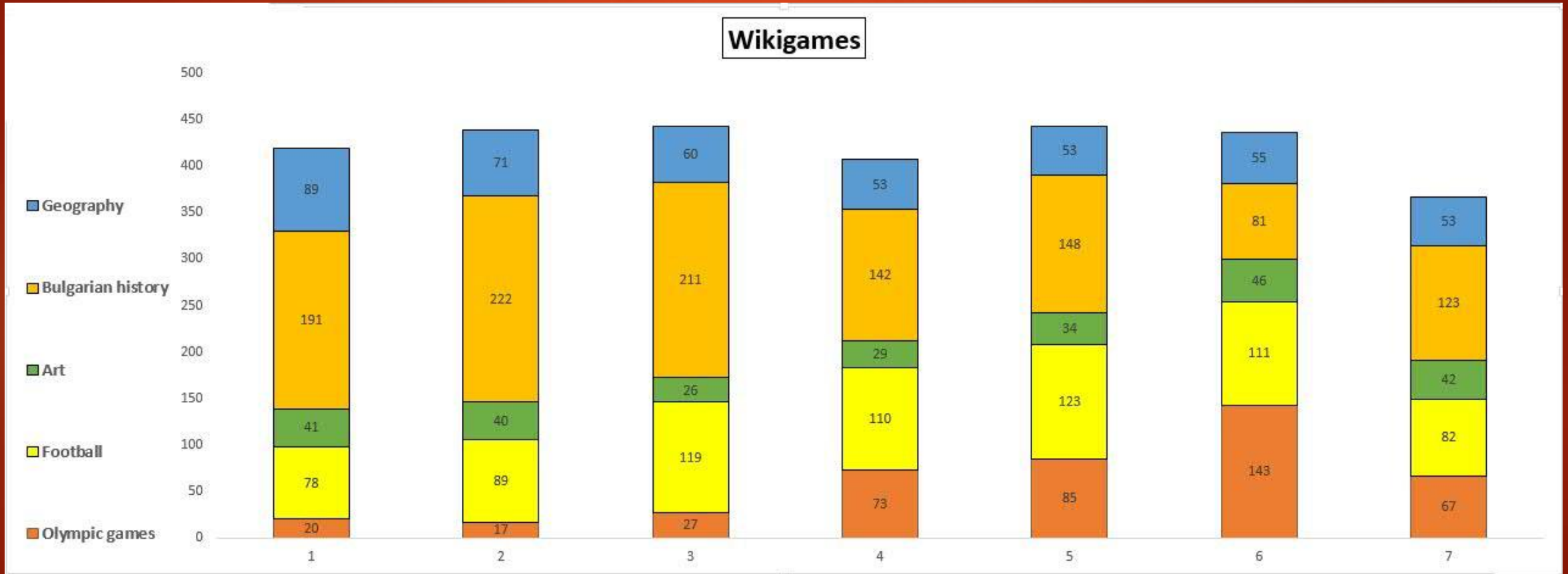
Wikigames

Results - total

	Average	1	2	3	4	5	6	7	Total per game
Olympic games		20	17	27	73	85	143	67	432
Football		78	89	119	110	123	111	82	712
Art		41	40	26	29	34	46	42	258
Bulgarian history		191	222	211	142	148	81	123	1118
Geography		89	71	60	53	53	55	53	434
Total - 5 weeks	360	330	368	383	354	390	381	314	591

Wikigames

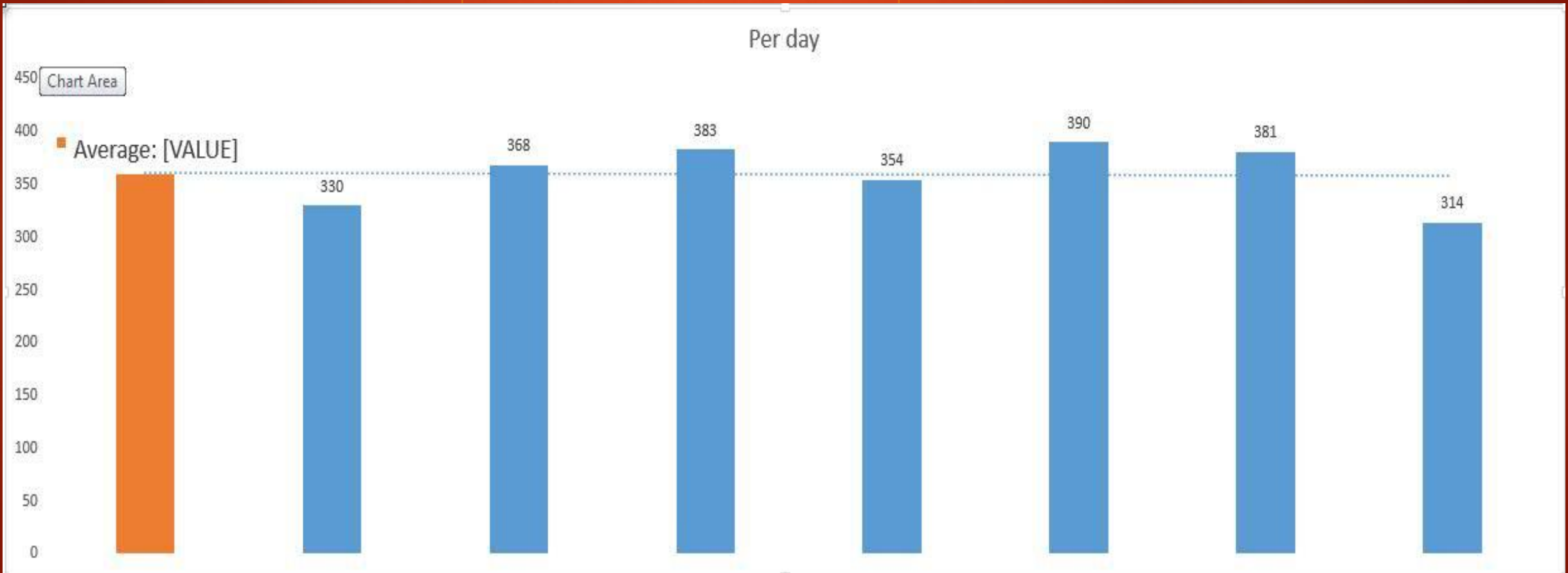
Results - total



Wikigames

Results – per day

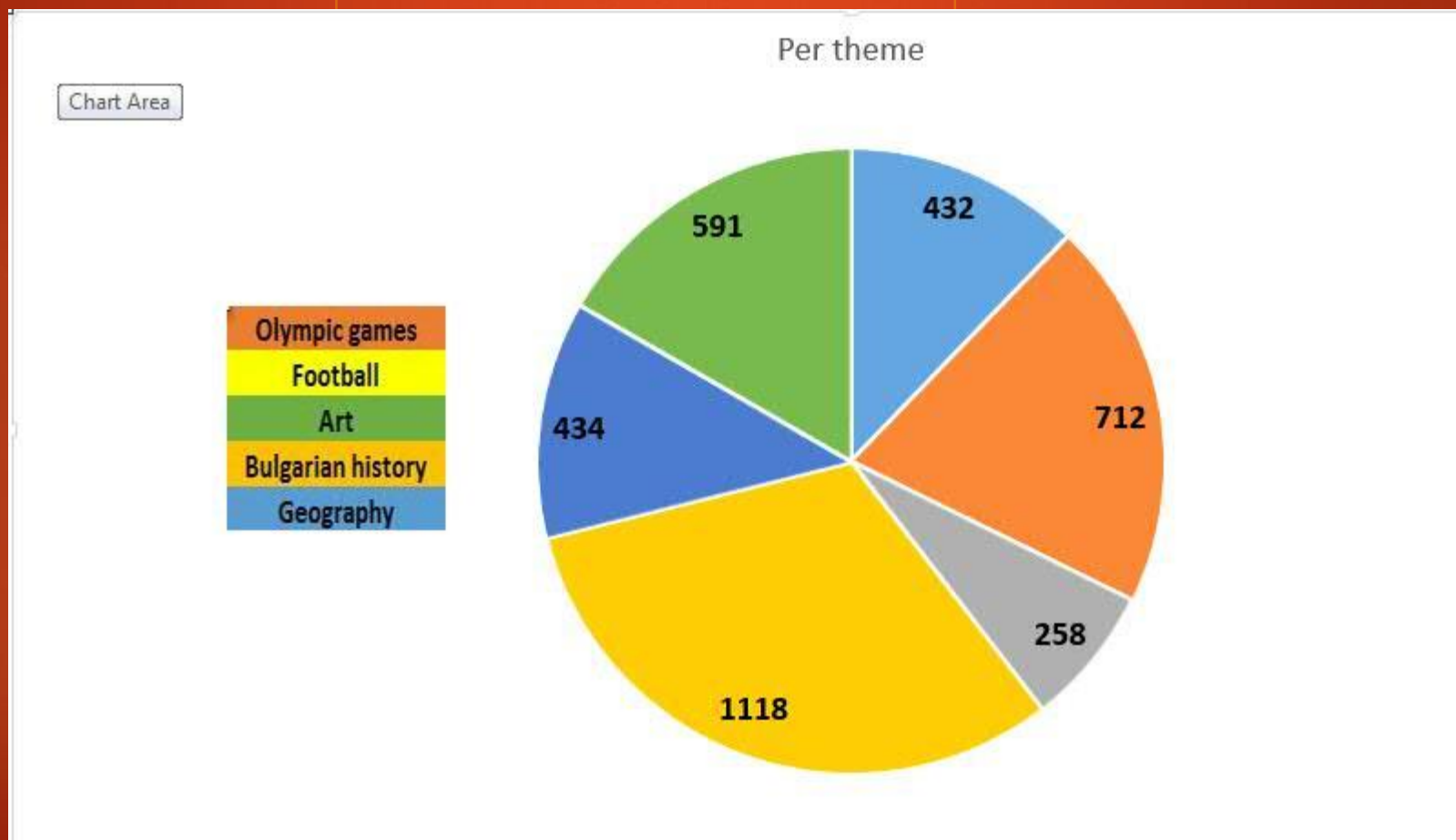
Usually the first and the last day are with lowest numbers. First day – people are not sure about the theme, last – some of the m quit because they feel they will not win due to previous wrong answers.



Wikigames

Results – per theme

Themes at the beginning should be interesting and common, attracting attention. Not everyone cares about art or sport, but themes have to be popular.



Wikigames

outcome, mistakes

We had more than expected users and readers for a small wiki as Bulgarian, but we failed in several things – advertisement, social networks, to make users active in browsing and editing articles.

Users were expecting next question and answer, but we failed to relate them with writing articles.

On the other hand – it doesn't need a lot of resources - we provided a small microgrant for 15 Euro per week, 2 or 3 organizers, time to spare to prepare the Google form and next question (15-20 mins) and time to collect answers – also 15-20 mins.

It was fun and interesting.

Cooperate both ideas

writing articles and make fun with games

- ▶ We can cooperate both goals
From CEE Spring – writing and editing articles
From Wikigames – users to have fun doing this, to make it interesting for them and to provide some awards to stimulate them.

Goal - to involve more people editing articles and to minimize the bad feelings for newcomers and new users, who usually are leaving.

We want more people like these...



... or like these... 😊

What to write about today?



INICIVM SANCTI EVANGELII SECVNDO IOHANNIS

I'm writing my new article for today...

I already did. Here is mine.



INICIV SANCTI EVANGELII SECVNDO MATHAEI

CEE GAMES

possible obstacles, problems

- * THE GOAL SHOULD BE CLEAR FROM THE START – WHAT WE WANT TO ACHIEVE? WE NEED MORE USERS TO EDIT AND WRITE ARTICLES, TO PARTICIPATE IN THE PROCESS OF SHARING FREE KNOWLEDGE. WE HAVE TO START INVOLVING THEM WITH MINOR CHANGES, NOT BIG ARTICLES.
- * AWARDS SHOULD ALSO BE CLEAR FROM THE BEGINNING – IF IT IS INTERNATIONAL AND GRANT IS PROVIDED – FIRST PLACES CAN BE PARTICIPATION IN WIKIMANIA, CEE MEETINGS – BIGGER THAN USUAL BOOKS OR HONORABLE MENTION.
- * QUESTIONS MUST BE VERY WELL PLANNED WITH ONLY ONE POSSIBLE ANSWER – TO AVOID MISUNDERSTANDING, WRONG ANSWERS AND AT THE END - BAD FEELINGS. A RELIABLE AND/OR WELL-KNOWN SOURCE ALSO IS A MUST. IT WILL BE GOOD TO HAVE QUESTIONS PREPARED BEFORE THE WEEK, NOT DAY BY DAY.
- * RESOURCES NEEDED – LOCAL ORGANIZERS, LANDING PAGES WITH LINK TO GOOGLE FORMS, FREE TIME, ACCOUNT IN SOCIAL GROUP FOR INTERNATIONAL AND LOCAL CONTACTS.

CEE GAMES

outreach

- * IF IT WILL BE INTERNATIONAL CEE EVENT – IT CAN BE ORGANIZED WITH QUESTIONS FROM ONE COUNTRY PER WEEK (IN THE PERFECT SITUATION WE WILL HAVE 27 WEEKS FOR QUIZZES AND WE WILL FILL OUR CEE CALENDAR. BUT IF IT'S TOO MUCH – WE CAN DECREASE TO 2 OR 3 QUESTIONS PER COUNTRY). FOR EXAMPLE: FIRST WEEK 7 QUESTIONS FROM POLAND, NEXT WEEK – 7 QUESTIONS FROM RUSSIA, ETC.
- * IF RESOURCES ARE IN LOCAL LANGUAGE – THIS CAN BE A PROBLEM FOR SOME USERS.
- * OTHER ISSUES CAN BE THE COORDINATION AND COMMUNICATION – WE WILL HAVE MORE ORGANIZERS, MORE CONNECTIONS AND THIS CAN LEAD TO OVERWORK FOR SOME OF THEM OR TO PROBLEMS IN COMMUNICATION CHANNELS. WE HAVE TO KEEP THE WHOLE PROCESS AS SIMPLE AS POSSIBLE.
- * TO INVOLVE USERS TO EDIT ARTICLES, SOME OF THE QUESTIONS CAN BE: “PLEASE WRITE A SENTENCE IN AN ARTICLE BY YOUR CHOICE AND PROVIDE A RELIABLE SOURCE.”

WELL, FINALLY SAID - IT'S EASY AND IT IS FUN. 😊



Questions?

IDEAS?