Specific Goals

* FoP
* PDGov
* Orphans
How it works in Brussels?

*A jungle with few trees and lots of monkeys

#Don't climb trees from the top
#Be brief and have multiple tactics
#Be on time all the time
#Too much is never good
#In the jungle, animals meet by the drinking points
1. Defining vision (you're selling!)

2. Setting goals

3. Who do you have to talk to?

4. Citation needed! (proof that supports your position)

5. Communications

6. Tactics
16. **Calls on** the EU legislator to *ensure* that the use of photographs, video footage or other images of works which are permanently located in public places is permitted;
Amendment 422
Therese Comodini Cachia, Marc Joulaud, Constance Le Grip, Luis de Grandes Pascual, Rosa Estaràs Ferragut, Giovanni Toti, József Szájer, Milan Zver, Sabine Verheyen
Motion for a resolution
Paragraph 16

Motion for a resolution

16. **Calls on** the EU legislator to **ensure** that the use of photographs, video footage or other images of works which are permanently located in public places is permitted;

Amendment

16. **Invites** the EU legislator to **recognise** that the use of photographs, video footage or other images of works which are permanently located in public places is permitted **shall considered to be in the public domain, where that use is for a non-commercial purpose or scale.**

Or. en
Amendment 422
Therese Comodini Cachia, Marc Joulaud, Constance Le Grip, Luis de Grandes Pascual, Rosa Estaràs Ferragut, Giovanni Toti, József Szájer, Milan Zver, Sabine Verheyen
Motion for a resolution
Paragraph 16

Motion for a resolution

16. **Calls on** the EU legislator to **ensure** that the use of photographs, video footage or other images of works which are permanently located in public places is permitted;

Amendment

16. **Invites** the EU legislator to **recognise** that the use of photographs, video footage or other images of works which are permanently located in public places is permitted **shall considered to be in the public domain, where that use is for a non-commercial purpose or scale.**
5. Recommends that the EU legislator further lower the barriers to the re-use of public sector information by exempting works produced by the public sector – as part of the political, legal and administrative process – from copyright protection;
Amendment 248
Sergio Gaetano Cofferati, Lidia Joanna Geringer de Oedenberg

Motion for a resolution
Paragraph 5

Motion for a resolution

5. Recommends that the EU legislator further lower the barriers to the re-use of public sector information by exempting works produced by the public sector – as part of the political, legal and administrative process – from copyright protection;

Amendment

5. Recommends that the EU legislator, to protect the public interest, further lower the barriers to the re-use of public sector information by exempting works produced by the public sector – as part of the political, legal and administrative process – from copyright protection;

Or. it
Amendment 247
Victor Negrescu

Motion for a resolution
Paragraph 5

Motion for a resolution

5. Recommends that the EU legislator further lower the barriers to the re-use of public sector information by exempting works produced by the public sector – as part of the political, legal and administrative process – from copyright protection;

Amendment

5. Recommends that the EU legislator should, while protecting personal information, further lower the barriers for re-use of public sector information by exempting official works, which are produced by government employees as part of their official duty within the political, legal and administrative process, from copyright protection;

Or. en
Amendment 264
Julia Reda, Victor Negrescu, Josef Weidenholzer

Motion for a resolution
Paragraph 6

Motion for a resolution

6. Calls on the Commission to safeguard public domain works, which are by definition not subject to copyright protection and *should therefore be able to* be used and re-used without technical or contractual barriers; also calls on the Commission to recognise the freedom of *rightholders to voluntarily relinquish their rights and* dedicate their works to the public domain;

Amendment

6. Calls on the Commission to safeguard public domain works, which are by definition not subject to copyright protection, and therefore *should* be used and re-used without technical or contractual barriers; *therefore urges the Commission to clarify that once a work is in the public domain, any digitisation of the work which does not constitute a new, transformative work, stays in the public domain;* also calls on the Commission to recognise the freedom of *authors to dedicate their works to the public domain;*
Amendment 348
Marietje Schaake
Motion for a resolution
Paragraph 11 d (new)

Motion for a resolution

11 d. Calls for expanding mandatory exceptions beneficial for public interest institutions, such as libraries, museums and archives, which play a central role in facilitating online access to cultural heritage, and access to information that allows them to make protected works in their collections, that are not in commercial circulation anymore, or otherwise actively managed by their rights holders, available for online access by the public;

Amendment

Or. en
DSM Strategy
1. Defining vision (you're selling!)

2. Setting goals

3. Who do you have to talk to?

4. Citation needed! (proof that supports your position)

5. Communications

6. Tactics
In Brussels, the European Commission is looking to harmonise 2-6 exceptions.

**Vision**
Public Freedom; Berlaymont on Wikipedia

**Goal**
Convince Commission FoP is a problem & feasible

**Who to talk to?**
Copyright Unit (contacts established +18 months ago)

**Evidence**
Three studies on contradictory implementation.
Need more specific cases and economic arguments.

**Communication**
Longish letter and personal presentation

**Tactics**
Present ourselves as partners who will help them get it through.
Censorship
Access to Knowledge
Intermediary Protection