CONTINUITY FOR NATIONAL 4-H CLUB PROGRAM
National Farm and Home Hour
12:30 - 1:30 p.m., E.S.T.
Saturday, June 5, 1937

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(1) AMERICA THE BEAUTIFUL -- U. S. Marine Band MARINE BARRACKS

ANNOUNCER: (Against background of trio, pp)

Welcome, young ladies and gentlemen, to the 96th monthly National 4-H Club radio broadcast. These broadcasts are issued for the one million members of 4-H Clubs, their parents, friends, and well-wishers. They are arranged and produced by the National Broadcasting Company and affiliated radio stations, the United States Marine Band, the United States Department of Agriculture, and the State Agricultural Extension Services.

(Music up to close)

For further details on today's National 4-H Club broadcast, we refer you to . . . Morse Salisbury.

SALISBURY:

(Ad lib description of scene at auditorium and the day's weather.)

As you can see, it is a fine day to continue our reporting of the 1937 pioneering being done by rural young people on the frontiers of modern farm life. Today it is growing crops and gardening by the 4-H Club plan that we shall report to you.

And we take a great deal of pleasure in presenting these reporters, they come from a State which has not previously sent us its representatives in these monthly 4-H Club broadcasts -- the Lone Star State, the magnificently large and magnificently energetic State of Texas!

(more)

4-H Club work is really a large scale operation in this large scale State. Some of the most striking individual achievements and Club achievements in 4-H Club work are reported each year from Texas. And we're going to get quite a little bit of the flavor, of the elan, the esprit de corps, the dash, vim, and vigor of Texas 4-H Club members from our reporters today. They are Winona Schultz, representing 18 thousand 4-H Club girls of Texas. Her home county is Bastrop. And Walter Britten of Carson county, spokesman for 17 thousand 4-H boys of the Lone Star State.

For our Texans' reports we take you now to Chicago.

(2) "4-H CLUB MEMBERS AS PRODUCERS ON THE FARM,"
Winona Schultz and Walter Britten CHICAGO

CHICAGO ANNOUNCER:

Now, continuing the National 4-H Club program, we return to Washington.

SALISBURY:

Back here in Washington we swing our ten-gallon hats in wide sweeping circles and let loose a cheer for Winona Schultz and Walter Britten and 35 thousand 4-H Club boys and girls of the sovereign State of Texas.

And then we get down to some more of the educational business of this Hour -- to the sixth phase of the 1937 National 4-H Music Hour played by the United States Marine Band and announced by Ray Turner.

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TURNER:

How do you do, 4-H Club folks!

Once again we are here in the Marine Barracks, in Washington, D. C., and the United States Marine Band is ready to help us enjoy another National 4-H Music Hour.

Continuing our study of AMERICAN COMPOSERS, we shall today hear seven compositions by three-well-known composers who have given to American some of its most delightful music.

First we shall hear some of the beautiful melodies written by Ethelbert Nevin. The Nevin family home is located near the town of Edgeworth in Pennsylvania and it was here that Nevin wrote many of his compositions for voice as well as for piano.

Narcissus, an old Greek myth told in music, is Nevin's most popular composition for the piano and is contained in his collection called "Water Scenes". It is the story of a boy who leaned over the quiet water in a pool where he gazed and smiled and nodded at his own image until, as the story goes, he was turned into a flower that nods and sways at the water's edge. Listen carefully as the music tells us this story; first of the smiling, nodding boy, then queer changing chords, and then of the swaying flower.

Opening the National 4-H Music Hour for today the United States Marine Band, Captain Taylor Branson conducting, plays Narcissus, by Nevin.

(3) NARCISSUS -- U. S. Marine Band ($2\frac{1}{2}$ min.) MARINE BARRACKS

TURNER:

Our next selection, The Rosary, is also by Nevin. Both of Nevin's parents were music lovers. It is said that his mother's grand piano was the first to cross the Allegheny Mountains. With his father's encouragement, Nevin studied music in Europe as well as in America. Although he was never very strong physically, he spent much of his time on concert tours on both continents. His almost ceaseless travel and his constant composing caused a physical breakdown which led to his death at the age of 39. Perhaps Nevin is most widely known by his compositions, Narcissus and The Rosary, both of which I have included in today's program.

An interesting story is told of The Rosary. A friend once sent Nevin a poem which began with the words "The hours I spent with thee, dear heart." The words appealed to Nevin as the basis for a composition, and after working most of the night, the very next day he presented to his wife the manuscript of The Rosary, with the inscription "Just a little souvenir to let you know how I thank le bon Dieu for giving me you."

Only a few days ago I again saw the original manuscript for The Rosary which is now in the music division of the Library of Congress here in Washington, D. C.

And now we are ready to listen to The Rosary by Nevin as played by the United States Marine Band. Musician ________________________________ plays the _______________solo.

(4) THE ROSARY -- U. S. Marine Band (2½ min.) MARINE BARRACKS

TURNER:

Miss Fannie R. Buchanan has prepared a most interesting booklet entitled "Short Stories of American Music" which supplements the National 4-H Music Hour for this year. In it is a delightful story of an evening spent in the home of Nevin. Your State Club Leader will be glad to tell you where you may obtain that booklet.

And now let us hear just one more of Nevin's lovely songs. This one is Mighty Lak' a Rose. Of the many fine songs which Nevin has written, none is more loved than this as a song which mothers sing to their little ones.

Accompanied by the United States Marine Bank, Musician ____________ ________________plays as a _________________ solo, Mighty Lak' a Rose by Nevin.

(5) MIGHTY LAK' A ROSE -- U. S. Marine Band (2½ min.) MARINE BARRACKS

ANNOUNCER:

This is the National Farm and Home Hour.

(CUE: C H I M E S)

TURNER:

Now we turn to another of our AMERICAN COMPOSERS, Carrie Jacobs-Bond. This noted poet-composer, a native of Janesville, Wisconsin, has given America a large number of delightful songs. Today we are to hear three of them.

When not on concert tour, Carrie Jacobs-Bond spends much of her time in Chicago and in California. All her music is published at The Bond Shop in Chicago, which is operated by the composer and her son.

In her collection called "Seven Songs", appears the song I Love You Truly, for which both the words and music were written by Carrie Jacobs-Bond.

We hear Musician _____________________ as the ___________________ soloist as the United States Marine Band plays I Love You Truly.

(6) I LOVE YOU TRULY -- U. S. Marine Band ($1\frac{1}{2}$ min.) MARINE BARRACKS

TURNER:

On her concert tours, Carrie Jacobs-Bond often sings her songs to her own accompaniment, and she sings them in her own unique way. After hearing her, Elbert Hubbard wrote "Here is a woman who writes poems, sets them to music and sings them in a manner that reveals the very acme of art. Her performance is all so gentle, spontaneous, and unaffected that you think you could do the same yourself - songs set to tunes that sing themselves."

Another of her Seven Songs is Just A-Wearyin' For You. Accompanied by the United States Marine Band, Musician ______________________ plays as a ___________________ solo Just A-Wearyin' For You by Carrie Jacobs-Bond.

(7) JUST A-WEARYIN' FOR YOU -- U. S. Marine Band ($1\frac{1}{2}$ min.) MARINE BARRACKS

TURNER:

Perhaps A Perfect Day is better known than any other of the songs written by Carrie Jacobs-Bond.

This beautiful composition is played for us now by the United States Marine Band. We hear the ____________________ solo played by Musician _______________________.

(8) A PERFECT DAY -- U. S. Marine Band ($3\frac{3}{4}$ min.) MARINE BARRACKS

TURNER:

Just before we hear our last selection, may I remind you that our next broadcast is on July 3, the first Saturday in that month. On that day we shall continue our study of AMERICAN COMPOSERS as we consider Patriotic Music for Independence Day.

Our last selection on today's National 4-H Music Hour is a song often associated with the month of June. It is Oh, Promise Me, from the opera Robin Hood by Reginald DeKoven.

Who of us has not been thrilled by the story of Robin Hood? Many of you have read the book, seen the movie, heard the music or possibly the opera itself, not to mention having participated in amateur dramatizations of the story.

(more)

You will recall the characters of Allan-a-Dale', Little John, Will Scarlet, Friar Tuck, and Maid Marian, as well as Robin Hood himself. The scene is laid in Sherwood Forest in England in the time of Richard I.

DeKoven, a native of Middletown, Connecticut, has written about 20 light operas, two grand operas, and more than 400 songs. Perhaps his best known song is "Oh Promise Me". In the opera Robin Hood this song is sung by Allan-a-Dale', one of the outlaws.

In closing today's National 4-H Music Hour this beautiful selection is played for us by the United States Marine Band. Our ________________ soloist is Musician________________________.

(9) OH PROMISE ME -- U. S. Marine Band (2 min.) MARINE BARRACKS

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TURNER:

Remember we have a date for this same hour on Saturday, July 3 - and now here is Morse Salisbury who will tell you about the rest of this 4-H Club broadcast.

SALISBURY:

Well, now we have had some reporting, we have had some sweet music. On one of these variety hours of radio such as is the 4-H Club program -- a "clambake" in the vernacular of the radio business -- there should be a bit of philosophy or philosophizing, which we shall provide you pronto with a talk by a well-known and well-beloved Federal Extension worker, Mrs. Ola Powell Malcolm. She will talk over with us the question, "Are 4-H Club Members Prepared to Assume Responsibility on New Agricultural Frontiers for Better Land Use and Happier Country Homes?" Maybe she has an answer. We shall see. Young ladies and gentlemen, Mrs. Malcolm.

(10) ARE 4-H CLUB MEMBERS PREPARED, etc.
Ola Powell Malcolm WASHINGTON STUDIOS

SALISBURY:

Weather and ad lib, concluding at 1:28 with announcement of the national anthem.

(11) STAR SPANGLED BANNER -- U. S. Marine Band MARINE BARRACKS

ANNOUNCER:

So draws to a close the 96th monthly National 4-H Club radio broadcast. These broadcasts are presented by the United States Marine Band and the Federal and State Agricultural Extension Services. They are arranged in cooperation with our Director of Agriculture, Mr. William E. Drips. Today's broadcast originated in Chicago and Washington, as a Blue Network presentation of the National Broadcasting Company.

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June 1925