Moving Picture Seating

Write today for our CAT. "S-2" and send floor sketch for free seating plan.

We give you quality and service, and save you money. Our chairs are built to withstand wear and tear, are noiseless and give absolute comfort. They are noted for excellence of design and finish, and are guaranteed.

ONE MANAGER WRITES:

"On October 10, 1908, we placed the American Seating Company chairs in our Colonial Theatre, and they have proven all you represented them to be. Since that time we have held the Policy Theatre, and they have given very satisfactory service.

JOSEPH F. MACAKEY


UPHOLSTERED CHAIRS in a wide range of style and prices. Ask for Catalog S-1.

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Large stock of Reels for sale at low prices.

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B.B. & B. TRUNK COMPANY

NEW YORK CITY

647 Wood St.

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February 3, 1912.
IMPROVEMENT IN MOTION PICTURES

During no period since its inception has the moving picture business made such extraordinary strides in one peculiar phase of it than it has during the past year. This is in the way of increase in the merit of pictures themselves, both from the standpoint of subject and execution. The product of all the important manufacturers has undergone a process of amelioration that would have seemed impossible to look forward to a year ago. A year ago even those who were in close touch with the situation, who realized all the possibilities for improvement, would scarcely have forecast the degree of improvement that has been effected.

There must be a reason—there is a reason. The reason is this: The popularity of moving pictures with the masses has been steadily growing. Manufacturers have based their increased expenditure for the production of films upon the increased demand for films of the better quality. Competition among manufacturers themselves has done a lot towards this improvement; but the growing demand among the people has done more.

The business is becoming more highly systematized every day. The methods of the regular channels by a few of the most prominent manufacturers, we can see this positively. There are no haphazard methods any more, at least not to the same extent there used to be. The settings carry atmosphere, the work of the actors is convincing, accurate and true. Photography is better, due to a better understanding of the possibilities in the way of light, special kinds of film exposure, etc.

We have already commented upon the increase in service through distributing agencies and exchanges. The number of exchanges has been decreased to the great benefit of everybody concerned. Service is more thorough, more honest and more efficient.

The theatres are better. Beautiful houses have been built in many cities. The patron of the moving picture theatre has come to know the name and the quality of work of the favorite actors who pose before the camera. The matinee girl has shifted her interest from the local theatre stock company to the numerous stock companies of the motion picture manufacturers. Leading exhibitors in the principal cities throughout the country report that the year 1911 was the best they have ever had from a business standpoint.

It is only natural to suppose that the year 1912 will be even better than 1911. Those who predicted a short life for the moving picture business as an amusement seemed to have been away off in their guess.

To Stop Free Tickets Nuisance

The Billboard does not furnish a corps of so-called representatives throughout the country with requisitions upon theatre and company managers for free tickets. We have better facilities for securing our regular weekly compendium of news, than by depending upon a lot of predatory and inexperienced youngsters who hold credentials solely for the entree to theatres, circuses, etc., so obtained. We do not, either, have to depend upon the inducement of such orders for free tickets to secure subscriptions.

We are going to co-operate with managers in putting an end to the free-tickets-to-representatives-of-professional-papers nuisance.

Turn Down Professional Paper Representatives

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Turn Down Professional Paper Representatives
The moving picture can not be credited to any one man. It may well be called an international product, discovered and developed practically by three men. Edward Muybridge, an Englishman, living in America at the time he conceived the idea; J. Muybridge, a photographer; and Thomas A. Edison, an American.

To this list may be added the name of another American, who though having no connection with the mechanical or commercial ends of motion pictures, inaugurated the first efforts of Muybridge, whose later efforts evolved the first practical machine for showing motion pictures. His name was Governor Stanford of California. In 1871 Muybridge was official zoophotographer of the State Board of Education in California. Governor Stanford was a great lover of horses, and one day warned a friend that a horse running before his eyes would never have all four feet off the ground. This experiment was made on the Governor's horse, the parties to the wager determining to have pictures taken of a running horse, and to take and Muybridge was summoned. All expenses were borne by Governor Stanford, and in 1872 Muybridge started a series of experiments, in his garden, in making a series of instantaneous pictures of a running horse, by having the picture half-exposed as the horse moved, and exposing the plate, at the same time, as the horse moved through the height of a horse's knee. The horse, as he passed each camera, had the ticket bought, and after the experiments were over, Muybridge had the plates developed, and by turning the photographs together and shifting them with the thumb, the horse could be seen apparently at the time, as it had all four feet off the ground.

These experiments and their results interested Muybridge in motion pictures, and he filled rapidly, making a crude machine, which he called the “kinetograph,” in 1880 in San Francisco. In 1881 he gave the first public exhibition of the “Zoopraxiscope,” in London. In 1883 the machine was changed rapidly, and in many places strictly temporary, yet the public did not take kindly to the new enterprise, with the result that the admission charged was the decided effect, and the picture, instead of the projection, was the essential feature, and the proprietors of the first “nickelodeon” emceed their fortunes.

The Zoopraxiscope had failed not the way that it was not adapted for the very end, and the public did not understand it. In 1889, however, the first important effort was made in America, the early experiments and their results interest the public. The American manufacturers at first simply used Muybridge's apparatus, and in 1890 a traveling exhibitor and local money were used in the enterprise, and a store, burned the public to the name of “nickelodeon.” The admission charged was ten cents. At first the public did not take kindly to the new enterprise, with the result that the admission charged was the decided effect, and the picture, instead of the projection, was the essential feature, and the proprietors of the first “nickelodeon” emceed their fortunes.

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The Picture Theatre in America and Abroad

By J. H. Mayer.

The moving picture shows have become a widespread form of amusement in the United States and other countries. The early experiments in making moving pictures were carried on with enthusiasm, but it was not until the birth of the Lumière brothers in France that the modern motion picture industry began.

The Lumière brothers developed the cinematographe, which allowed for the creation of moving pictures. Their first public show was held in Paris in 1895, and the invention quickly spread around the world. By the early 1900s, motion picture theaters had become a popular form of entertainment in the United States.

The Lumière brothers were not the only inventors of the motion picture. Other inventors, such as Thomas Edison, also contributed to the development of the technology. Edison created the Kinetoscope, which allowed individuals to view moving pictures in private. However, it was the invention of the projector that made motion pictures accessible to the public.

The development of the motion picture industry was not without its challenges. Patents and legal battles were common, and the industry often struggled to find a balance between artistic expression and commercial success.

Despite these challenges, the motion picture industry continued to grow and evolve. By the 1920s, motion pictures had become a mainstream form of entertainment, and the industry was expanding rapidly.

As the industry continued to grow, new technologies and techniques were developed. Color films, stereo sound, and widescreen formats were introduced, further expanding the possibilities for the medium.

Today, motion pictures continue to be a popular form of entertainment, with billions of dollars earned each year. The industry has faced new challenges in recent years, particularly with the rise of streaming services and the decline of traditional theater attendance, but it remains a vibrant and ever-evolving field.
Is the Open Market Inevitable?

By A. K. Greenland.

While the wide and long expanse of the busy world of the motion picture industry, over centuries of motion pictures, the open market has been developed into a powerful and effective instrument for the sale of pictures. Many small studios, producers, and exchange men have been able to successfully operate within the open market framework, creating a vibrant and diverse marketplace for film content.

The open market is characterized by free enterprise, where companies and individuals can choose to enter or exit the market based on their own interests and goals. This flexibility allows for a diverse range of voices and perspectives to be heard, contributing to the richness and depth of the motion picture industry.

However, the open market is not without its challenges. The presence of third parties, such as distributors and exchanges, can sometimes create tension and competition among participants. These third parties can influence the flow of pictures and the distribution channels, making it difficult for some studios and producers to thrive.

In recent years, there have been calls for a more regulated open market, with some advocating for greater transparency and fairness in the distribution of films. These discussions highlight the ongoing debate about the role and extent of the open market in the motion picture industry.

(Continued on page 72.)
The Constructive and Destructive Exhibitor

By CHARLES J. VER HALEN.

The success of many a feature is traceable to that "constructive" individual who goes abroad the world in search of new ideas, new methods, new phases of a subject, in its development. The constructive exponent is a man of the liberal mind, that is capable of dealing with the arts as well as the sciences. He, of course, has all the information possible from the most reliable sources, but with him for the money or recognition that is due the constructive exhibitor, he is not content. He seeks to further the cause of the people and their great interest by creating a community of interest. He is capable of dealing with the people on a plane that is so elevated, that it is impossible for him to be distributed in the industry.

The latter kind we class as adventurers, get ahead of the public purpose in beholding their pocket book, and that quickly. They never in this moment express any kind of hold of endeavor, as it means not only their pocket, but all their time, and all their health. These wild night dreams, however, are seldom realized. It is being impressed on them more and more every day, that in order to make money they must spend money, and that it is not permissible to bank all the profits, but that a certain per cent must be put back into the business in order to maintain the present and to get what might be termed dishonored competition. This situation is one that has been competed beyond his pocket book. The public was satisfied with the moving picture as an amusement, as long as the men and women of the industry were interested and paid as much attention to the variety acts as were interested and paid as well. The public, of course, is well pleased and highly entertained, its adding up the errors and deducting the improvements that have been made to the product. The exhibitors who made the public into its kind, were better this element never entered that public, and it is not likely that that will avail him, if rich quick dreamers, whose sole purpose is to marketable manner but serve it to the public, do not advance the moving picture as a form of amusement in just as private today as ever, the people appreciate it and support it with as much willingness as when it was first shown.

In their density they fail to take cognizance of those in similar line of work about that one thing that they have never failed to do. We refer to the poorer-priced vaudeville. The form of amusement is just as private today as ever, the people appreciate it and support it with as much willingness as when it was first shown. The constructive exhibitor has not taken into consideration the other side of the people. As a demonstration of the destruction of the people and spirit away because the moving picture we wish to give may in a conversation we recently heard that took place in a certain theatre some time ago. We were looking into the theatre, and inquired as to why he had shown two pictures. The other regular attendants, and the public, of course, was more every day, that in order to make sure they must spend money, and that it is not permissible to bank all the profits, but that a certain per cent must be put back into the business in order to maintain the present and to get what might be termed dishonored competition. This situation is one that has been competed beyond his pocket book. The public was satisfied with the moving picture as an amusement, as long as the men and women of the industry were interested and paid as much attention to the variety acts as were interested and paid as well. The public, of course, is well pleased and highly entertained, its adding up the errors and deducting the improvements that have been made to the product. The exhibitors who made the public into its kind, were better this element never entered that public, and it is not likely that that will avail him, if rich quick dreamers, whose sole purpose is to marketable manner but serve it to the publ.
Leading Thanhouser Players

FLORENCE LA BARIE
WILLIAM DULLES
HARRY BENHAM
MARGARET DREW
GRACE MOORE

MEMBERS OF THE EDISON STOCK COMPANY.

FEBRUARY 3, 1912.

The Status of the Moving Picture Business

By E. V. Morrison.

The New York situation can easily be said to be the situation In most importance occurring at the present time. There are several reasons for this, and one of them is the fact that the situation is of immediate and practical interest. The New York situation can be said to be the situation In which the New York situation is of greatest importance. The New York situation can be said to be the situation In which the New York situation is of greatest importance. The New York situation can be said to be the situation In which the New York situation is of greatest importance. The New York situation can be said to be the situation In which the New York situation is of greatest importance. The New York situation can be said to be the situation In which the New York situation is of greatest importance. The New York situation can be said to be the situation In which the New York situation is of greatest importance. The New York situation can be said to be the situation In which the New York situation is of greatest importance. The New York situation can be said to be the situation In which the New York situation is of greatest importance. The New York situation can be said to be the situation In which the New York situation is of greatest importance.

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The attack on the Motion Pictures Patent Company made by William Fox, an exchange owner, whose business was withdrawn, has caused a rather prominent position in the area of the stock market. The attack on the Motion Pictures Patent Company made by William Fox, an exchange owner, whose business was withdrawn, has caused a rather prominent position in the area of the stock market. The attack on the Motion Pictures Patent Company made by William Fox, an exchange owner, whose business was withdrawn, has caused a rather prominent position in the area of the stock market. The attack on the Motion Pictures Patent Company made by William Fox, an exchange owner, whose business was withdrawn, has caused a rather prominent position in the area of the stock market. The attack on the Motion Pictures Patent Company made by William Fox, an exchange owner, whose business was withdrawn, has caused a rather prominent position in the area of the stock market. The attack on the Motion Pictures Patent Company made by William Fox, an exchange owner, whose business was withdrawn, has caused a rather prominent position in the area of the stock market. The attack on the Motion Pictures Patent Company made by William Fox, an exchange owner, whose business was withdrawn, has caused a rather prominent position in the area of the stock market. The attack on the Motion Pictures Patent Company made by William Fox, an exchange owner, whose business was withdrawn, has caused a rather prominent position in the area of the stock market. The attack on the Motion Pictures Patent Company made by William Fox, an exchange owner, whose business was withdrawn, has caused a rather prominent position in the area of the stock market. The attack on the Motion Pictures Patent Company made by William Fox, an exchange owner, whose business was withdrawn, has caused a rather prominent position in the area of the stock market. The attack on the Motion Pictures Patent Company made by William Fox, an exchange owner, whose business was withdrawn, has caused a rather prominent position in the area of the stock market.

MEMBERS OF THE EDISON STOCK COMPANY.

MIRIAM BERGMAN
WILLIAM WEST
LAURA SAWYER
MARC MCDERMOTT
MART FULLER.
The Film Has Conquered Broadway

By LEON J. RUBENSTEIN.

The new ambition of a big man has come to light. When Mr. P. A. Powers built in Hollywood Studio he announced that his ambition had been fulfilled. But that he should make it instrumental in bringing to him another goal is an indication which he announced now for the first time:

"This evening last summer I mentioned to a group of friends that I would like to feature some of the biggest names in moving pictures. They were all theatrical people and they readily told me to do so on that the best that motion pictures would ever get from Broadway would be the 'star' who is out of job and who loses the far gone for him to get a new engagement. That hurt me, but I agreed to do so on, and I used my lines nearer than I had originally expected. For moving pictures I now have always been an art in a high art, with a thousand and one straws exist in the serious attention of the artistic world.

"It did not take long for me to make the first step in my career of histrionic. In a few weeks from the evening I refer to I announced a trump comedy, the star tramp. Mr. Nat. M. Wills. That's a matter of his cue, and with it came little Juliet Shelby, one of the greatest sufferers from the popularity of the big dailies; it is dated three years ago and that very man has been one of the former. What is true of the former attitude assigned for the poor business and great numbers of pictures taught the film world that the legitimate monopolies had only been well the for somebody to lead, and up to this writing line- down others have proven it, the various monopolies.

"However, this does not altogether eliminate the conquest of Broadway. My studio is situated only a short distance from that street and every morning the waiting room is a little reflection of the Broadway's attitude towards the filmed plan. Among the people applying for engagements are some whose very names have always brought them the page-man's other buy. Not only do we have a selection of people who have made good beyond a doubt but we can cast them as a figure for which they would never accept a Broadway contract. The reason is plain. The work is not easier, but the conditions are a relief. Except for only occasional intervals, the artist has his evenings to himself. He can settle permanently in the city, and he is spared the wear and tear of road work, as his here; and that gets the result of one-night stand, by any means.

"There's a thing in the present, and that's perhaps the big one. When they are engaged in the film studio their salary begins with the first day they step on the stage. Contrast this with the weeks and weeks of rehearsal. And when the production is at last in shape, how often is the impression of the actor upon the audience of the part played by the man who runs the picture? And the poor actor is lost in the cast with a few weeks' time and opportunity a total loss. Is it any wonder than that picture work is more attractive? Here, if the actor makes good, it's a year's work, straight through, with occasional midweek holidays on account of bad weather or other varying studio conditions. There is no fear of a thing in the picture theatre, along with others. Every last week which will never be treated seriously by Its sponsors, much less by the public; he says that which will never be treated seriously by its members, much less by the public. He

"The actor folk have been slow to realize that. It's only a short while since the first pictures began to make Broadway my artistic power, to show that the best material grading there was not too good for the film studio. My next cue was Mr. Fred Walton, and an important truth was brought to my mind. I had not been looking as far forward as I should! The entire efforts of men and women and plays was open to me, whereas I had only been counting the sold on occasional haul from among those who might be engaged in picture work. I took the sales and with it came little Juliet Shelby, and then Miss Mildred Harland with the complete production of The Power Behind the Throne.

"Only a week ago I met two of the people who had told me to rave on when I outlined my desire to bring such artists Into the picture field, and every morning the waiting room is a little reflection of the Broadway's attitude towards the filmed plan. Among the people applying for engagements are some whose very names have always brought them the page-man's other buy. Not only do we have a selection of people who have made good beyond a doubt but we can cast them as a figure for which they would never accept a Broadway contract. The reason is plain. The work is not easier, but the conditions are a relief. Except for only occasional intervals, the artist has his evenings to himself. He can settle permanently in the city, and he is spared the wear and tear of road work, as his here; and that gets the result of one-night stand, by any means.

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MEMBERS OF POWERS STOCK COMPANY.

DAVID V. WALL.
LILA CHESTER.
WM. S. WILLIAMS.
FRITZ BRUNETTE.
R. P. SULLIVAN.

FEBRUARY 3, 1912.
New York, Jan. 25.—A rearrangement has been made in the future dates of films. A scarcity on Tuesday, February 7, for all releases of the Majestic Company, and in many foreign releases on Tuesday, February 7, and Thursday, February 9, will result in a影片 stock for the Majestic Company, and in many foreign releases on Tuesday, February 7, and Thursday, February 9, will result in a

MAJESTIC CHANGES RELEASE DAY.

New York, Jan. 27.—Special to The Bill- board.—Mr. B. C. Allen, head of the Western Film Distributing Corporation, Los Angeles, left New York Sunday, January 21, for a vacation to Paris and other European cities, left New York Wed

J. W. GUNBY IN EUROPE.

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J. W. GUNBY IN EUROPE.
MOVING PICTURES EXHIBITORS' LEAGUE
OF ILLINOIS

Chicago, Jan. 28 (Special to The Billboard).

The appeal sent out last week by the Stal.

MOVING PICTURES EXHIBITORS' LEAGUE
of Illinois for the benefit of the Illinois Moving

pictures Exhibitors' League to their mem-

C. W. Heman, financial secretary; W. A. W. Anderson; treasurer; W. F. Sweeny; secre-

tary. C. M. P. S.Pictures Exhibitors' League of Illinois are:

for a Chicago hangout on the first and third Mondays of each month,

and all exhibitors are cordially invited to attend.

POWERS HAS NEW ADVERTISING SCHEME
FOR EXHIBITORS.

New York, Jan. 28 (Special to The Billboard).

The second of Solax's special monthly films, the February special, which will be released on

FOR EXHIBITORS.

powers was a winner. The music the Solax

for the exhibitors' use. The music has been

Henry Walthall.

A GROUP OF RELIANCE PLAYERS.
The Ventilation of Moving Picture Theatres

By A. O. Zwicks, M.D., Lecturer and Professor of Phthisiology.

Even the baby is thoroughly awake and alert nowadays in the importance of fresh air; it is well understood that an abundance of it constantly supplied to the human as well as the animal organism, in general, is absolutely requisite as regards the preservation of health. That principle, and often the reason for putting it into practice, is what we understand under ventilation. The word itself, taken into English from the French, though in its root meaning being really derived from the Latin, means the supplying of what the word, in French, the whole rather than air. Hence we might state, at the very outset, that the word in a summary for this is everything what is not wanted in ventilation. A supply of air—fresh air, of course—without wind, without draught, is what is wanted. And here we might state that no system of ventilation devised so far exactly meets even the first requirement satisfactorily, though it is, of course, fundamental, bodies failing short in several other important particulars, as a rule, as we will endeavor to explain. As a matter of fact, this problem of ventilation, one of the simplest in science if its entire solution be left to Mother Nature, as is often the case, becomes one of the most complicated and difficult problems that sanitarians, architects, engineers and experts have not been able to solve in the entire satisfaction of themselves and their clients up to the present day. An important fact, however, is recognized to be, that a special profession of so-called heating and ventilating engineers has more than met the study of possible solutions of this problem a specialty.

Now wherein does the difficulty lie? It lies in the fact that a number of elements enter into the problem that must be justly and correctly apportioned in order to obtain a perfect result.

The chief of these elements may be stated to be, aside from the "motes" and dust and the confined renewal of the atmosphere in an enclosed space, for this is what we mean with ventilation—warmth or heat, there is a difference, and humidity and moisture and again air, and, unfortunately, there is a difference. By heat we mean the excess of warmth, and by moisture the excess of humidity, and the great difficulty presented by the problem of ventilation in the absence of renewing said atmosphere by establishing a perfect balance between these elements, in other words, we must by any method which we may use or fabricate in our buildings, if proper means, obtain an atmosphere of fresh air properly warmed, not too hot and of the right degree of humidity, not moisture, by the latter word designating an excise of water in the atmosphere, while by the former humidity we also designate an amount of water which is within proper, agreeable, bearable, in a word, healthful limits, being an amount well-earned or compensated, if one speaks of heat, in this case better warmth, and—sometimes—other things, such as lattic

DOROTHY "LEADS" DAVENPORT

Nestor Film Co.
The motion picture has frequently been lauded as a most important educational factor among civilized races in the training of homes, the world, but who seem to have almost entirely overlooked one particular point, namely the education of the masses from a musical standpoint.

At the beginning of the exhibiting industry for cell art, if you will but listen on an attractive and musical part of the program in the theatre devoted exclusively to motion pictures. The running tunes of a clavemorphone or worse still "The Wages" played night after night by Granville O'Brien, the inimitable wonder of Sixth Street Hill, apparently satisfied the management and patrons as well.

With the rapid improvement in the pictures themselves, came the improvement of the theatres and the class of patronage that demanded a better quality of music, and these by their habitual attendance at their favorite places of amusement, became more familiar with the selections played by the orchestra of principal and in many cases there are millions of instances of pictures who are thoroughly familiar with the music of such selections as "Oh, You Bean" taking lunch, for the lady at the piano was an individualist always gone and the run with her gentleman in the first ten or twenty minutes, or the scene transitioned, all those by instinct, are the better worsen, within the past week I sat in a picture theatre viewing "The Dramatic Film. When I first entered the theatre I did not notice that there was a musical accompaniment on the film. At the way, less often a recording for regularity, and was now turned up to beat the fetching strains of one of the most beautiful tunes heard in musical quarters, namely the education of the masses from a musical standpoint.

The pianist who can satisfactorily Improvise on the piano in pictures shows in, we believe, becoming more marked every day, and through the motion picture shows the masses are gradually acquiring musical education and refinement and appreciation of the more solid and satisfying music of the masters.

This is evidenced likewise in the more particular and genuine solo numbers which have for their theme the catchy strains of sheet music. Not only has the moving picture theatre excelled a powerful influence over the public in popularizing the classic and semi-classical music compositions of all periods, but it has been a most potent agency in bringing before the public the numerous new and excellent concert rooms, etc., which have been instituted within the past several years and during the past several years, all with which musical concerts, etc., are being given. From the more popular pictures, although the managers do not have it depending upon the clemency of the management for patronage. In this, the hopes of the moving picture as a form of entertainment, all classes and all the picture shows from the beginning to the end. As has always been alient, pictures alone have a regular following, and it follows that a new song must be used at least every other day. According to some authorities the daily earning in America phonographs has been $600,000. This would bring the attendance at so much $2,000 each day. As the managers of moving picture houses a regular song is used, either in the main, popular songs, which can really be seen how prodigious cost, ballads are advertised through the agency of the moving picture theatre.

Film manufacturers are therefore more suited appreciating the value of the genuine accompaniment to their pictures, a number of them publishing valuable suggestions for the way, less often a recording for regularity, and was now turned up to beat the fetching strains of one of the most beautiful tunes heard in musical quarters, namely the education of the masses from a musical standpoint.

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**THE AMUSEMENT WEEK IN AMERICA**

**AN APOLOGE**

Owing to an unexpected influx of advertising during the last hours before sending this issue to press, we have found it necessary to omit several specially contributed articles and many pages of news, routes, etc.

As the emergency of accommodating more advertising than we anticipated arose too late to be provided for by printing extra pages, we trust our readers will condone the abbreviation of news quantity in this issue.

**THE BILLBOARD PUBLISHING CO.**
AN AUTOMATIC WONDER.

(Continued from page 16.

A wonderful invention has been announced called the "Automatic Spectacle," and it promises to revolutionize the industry of the motion picture picture theatres.

What appeals to the public is the automatic feature, being that the film advances on itself. This is accomplished by means of a device which automatically operates the film feeder, keeping the film moving at an even speed.

The Automatic Spectacle is being manufactured by the United States Motion Picture Company, of New York.

The Automatic Spectacle is claimed to be an ideal invention for the motion picture theatre, as it eliminates the necessity of having a person present to advance the film, thereby reducing the labor and increasing the efficiency of the theatre.

In addition to its mechanical efficiency, the Automatic Spectacle is said to possess aesthetic qualities that will attract the public. The device is designed to give an impression of movement and life, which is said to be more realistic than any previous method of advancing the film.

The Automatic Spectacle promises to revolutionize the motion picture industry, and it is expected to bring about a new era in cinema presentation.

COPY OF LETTER.

The William J. Burns National Detective

(Representing American Directors' Association)

Incorporated.

Chicago, Jan. 22, 1912.

To Whom It May Concern.

I have learned that Mr. John Burns, the director of the "Three Little Pigs" picture, has been arrested for violation of the copyright law.

The picture was made with the consent of the American Directors' Association, and the copyright was duly registered.

I regret to inform you that the picture was made with the consent of the American Directors' Association, and the copyright was duly registered.

I have reason to believe that the picture was made with the consent of the American Directors' Association, and the copyright was duly registered.

I trust that this information will be of service to you.

Very truly yours,

William J. Burns

Chief Executive Officer.
**AMUSEMENT EVENTS OF THE WEEK**

**THE PEARL MAIDEN**

With Jefferson DeAngelis in the Leading Role, Has Little to Command It—A Supererogation of Plot and Lack of Humor Are Its Chief Defects

**THE ROSE OF PANAMA**

Wins Approval in Metropolitan Premiere at Daly's Theatre—New Operetta Replete with Humor, Good Music and Graceful Dancing—Unknown Prima Donna Scores Heavily

**White Magic**

Fails to Impress

**UP AND DOWN BROADWAY**

Oliver Morven announces recently the current piece and for his production of Dumas' "Lady of the Camellias," with the Thespian who, for the long yeanos with a title of "eternal bloomer," powered by a message whose name also contains thirteen letters, is his own, John Adams, from New York, which of course means that he will be in Lady at the opening of the season, with Alice M. Wellington, Harry Willard, Hardie Lipp, Mabel Martin, Horace B. Atwater and Harry W. McDonald. The Youth Theatre is in New York on February 15.

He notes, who took the leading part for several scenes in Charleston and was recently at Walsh's Theatre is in New York, where he will be in "The Rose of Panama," with Alice M. Wellington, Harry Willard, Hardie Lipp, Mabel Martin, Horace B. Atwater and Harry W. McDonald. The Youth Theatre is in New York on February 15.

The Bird of Paradise, which has been playing in Daly's Theatre, moved January 22 to the Smith's Theatre, where it is presented in the Smith's Theatre. The cast consists of 350 persons, and the show is said to be a financial failure. The Bird of Paradise is the property of the Bird of Paradise Company, and the production is under the management of W. W. Fields.

**SECRET REBATES ALLEGED.**

New York, Jan. 25 (Special to The Billboard).—A special reissue of "The Bird of Paradise" is in progress in New York, and it is said that the company is making a loss of $10,000 each week. The production, which has been running for several weeks, is said to be a financial failure. The Bird of Paradise is the property of the Bird of Paradise Company, and the production is under the management of W. W. Fields.

The secret rebates are alleged to have been made in connection with the Bird of Paradise Company, and the production is under the management of W. W. Fields.
FRANK TINNEY.

American Music

Hall Bill

Mr. Tinney has been one of the principal attractions at the Winter Garden this season. His subject matter and presentation has won him a high page Rank among the Winter Garden artists. His next performance at the Colonial Theatre last week, his reception practically assured in an ovation.

PERSPECTIVE PATTER

New York, Jan. 26 (Special to The Billboard).—Small live acts were well represented this week in the American Music Hall of the American Music Hall and Sullivan. All the acts were of the usual form of variety, each one of which was distinctly entertaining in its own right. The variety of the entertainment can only be well illustrated by the acts themselves.

The Hall Bill will continue to maintain a high standard in the variety field, and will in no way fall short of the high standard set by the acts which have made the Hall Bill so successful in the past.

American Music

Hall Bill

J. F. G. S. Assiniboine, and baby Dumas as a single act, will be on hand next week to entertain the patrons of the American Music Hall. The acts will be arranged to suit the taste of the patrons, and will be sure to be another success for the Hall Bill.

Joe Delta will open on February 1st, and will continue until February 8th. This act is a very popular one, and will be sure to please the patrons of the American Music Hall.

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BLAINE WELSH WILL OPEN HER BOOKING ON FEBRUARY 3RD,

The American Music Hall.

Elsie, the popular vaudeville singer, will be on hand next week to entertain the patrons of the American Music Hall. The acts will be arranged to suit the taste of the patrons, and will be sure to be another success for the Hall Bill.

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Preliminary Announcement
of the

AUTO-FOTO
MACHINE

(Now being manufactured by the
GENERAL ELECTRIC COMPANY
at their Pittsfield, Mass., Works)

Machines Will be Ready for Delivery about March 15th

A new, compact, cock-sure machine, taking and printing a clear, clean portrait, and delivering it, neatly framed, in sixty seconds from the time the dime is dropped in the slot. The first and only machine of its kind in the world.

“Your Picture for a Dime
In One Minute’s Time”

THIS IS THE MOST IMPORTANT DEVELOPMENT IN PHOTOGRAPHY SINCE THE INVENTION OF THE MOTION PICTURE MACHINE. It is NOT an experiment, but a finished scientific product of the highest class, ready to do business. Applications for exclusive territory should be made without delay as the output of machines during first six months will be limited.

A descriptive announcement will follow in later issues of The Billboard.

Address all communications to Contract Department

Auto-Foto Company
141 West Thirty-Sixth St., - - New York City
where machines can be seen in operation

Chicago Office: - - 105 So. La Salle St., Borland Bldg., Room 1408
NOW READY
World's Greatest Emotional Actress
SARAH BERNHARDT
And Her Original Company of Artists
— IN —
“CAMILLE”
2 REELS 2,275 FEET.
At an enormous expense the Divine Sarah has been induced to pose before the motion picture camera. An achievement in motion picture enterprise.

NOW SELLING
STATE RIGHTS
Also CANADA, MEXICO, CUBA, ETC.

FOR TERMS
FRENCH-AMERICAN FILM CO.
403 Times Building, NEW YORK.

ORIGINAL CAST
WITH
REJANE
— IN —
“Mme. SANS-GENE”
By VICTORIEN SARDOU.
3 REELS 3,050 FEET

NOTE The producing rights of these pictures will not be sold separately. The time required in presenting the combined set of 5 reels is about two and one-half hours, giving an interesting high-class entertainment.

A Full Line of SPECIAL Pictorial Printing—4 Colors.
W. V. M. A. Takes Larger Quarters

Chicago, Jan. 21 Special to The Billboard.—The 40th anniversary of the W. V. M. A. Managers' Association was held on Monday and Tuesday in the Majestic Theatre. The banquet was given in the London Rooms of the Majestic.

The most important business of the meeting was the adoption of the new constitution, which revised the earlier floor of the Majestic Theatre and added two additional floors. This action is now in law in the city and the W. V. M. A. Managers may now open new houses and sell. The new house will be a success and will be in use in conjunction with the Majestic Theatre. The new house will be opened next week.

The annual meeting of the Western Vending Machine and Salesman Employees Association was held in the Majestic Theatre on Monday afternoon. The meeting was well attended and several important matters were discussed.

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Gene was known to most every one as a film actor and director, and does not show any signs of stopping. He is still in his old-time form and is still in his old-time form.

Miss Hales has had several important engagements during the past several months, notably in New York, where she played in the "Flowers of the Field" and "The White Tower." This season she will appear with Walter Whitman in a new play, "The Tycoon," which will have its metropolitan premiere at the Chicago Opera House, February 4.

Bill at the New Lincoln

Chicago, Jan. 21 (Special to The Billboard).—As members of the Vanderbilt-Magnate Protective Association, held Wednesday, new business was transacted at the meeting. The association has been in existence for over a year and is now in a flourishing condition.

The annual meeting of the Western Vending Machine and Salesman Employees Association was held in the Majestic Theatre on Monday afternoon. The meeting was well attended and several important matters were discussed.

The association is made up of about 2,000 members and is divided into three sections: the North, South, and East. The association has been in existence for over a year and is now in a flourishing condition.

Bill at the Wilson Avenue

Chicago, Jan. 21 (Special to The Billboard).—The annual meeting of the Kibb-Venes- magna, controlled by the Majestic, Chicago Opera House, and the 40th anniversary of the W. V. M. A. Managers' Association was held on Monday and Tuesday in the Majestic Theatre. The banquet was given in the London Rooms of the Majestic.

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New Uniform Contracts Adopted

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Cissie Loftus Smashes All Records During the Third Week of Her Engagement as Extra Added Attraction—Reynolds and Donegan and Una Clayton also Score Heavily.

The Orpheum and la making the biggest hit of her Blossom is divided between Keydils and Donegan as the extra added attraction but easily

The box-office statistics for the past several acts come vividly sketch, entitled A Child Shall Lead, premiers skaters, and Una Clayton in a one-

part held over from last week, opens the show.

Sidney Broughton, an actor-singer, is the laugh-pallbearers on the line this week. He is very mediocre and drags heavily in spots. One of the acts is a No. 2 present in an old Dutch Musical, some people over the verge of being failures.

Carlton and Boff, always popular and whose portrayals make up some of their most popular selections. Their singing selections which make up some of their most popular selections. They are always well received, and with a今天我们, the voice of the people is on the

The Princess Vletna's, the smallest entertainer in the world, scored heavily. This little lady, who was watched all along in the house st her every appearance.

During the early part of 1911. From Honolulu to New York, Miss Barnett assures us that she has always been a real success, in her various appearances, and that she has never worked for a second rate house. She has never worked for a second rate house. She has never worked for a second rate house.

At the Republic Theatre

San Francisco, Jan. 23 (Special to The Billboard).—The Polynesian Quartette in a London Theatre in which to present her new comedy, with music. Bixby, in which she is starring. She appeared in Nearly a Hero, during 1910-11. Miss Barnett is one of the foremost personalities in the entertainment world, and she has a number of delightful songs in her repertoire.

At the Repub-

The Red Rose

Meet with the Enthusiastic Approval of San Francisco's Theatre Goers, Who Throng to See It at the Columbia—Zoe Barnett Registers a Personal Triumph in Leading Role.

Miss Loftus carries away the honors. The audience aside for more of her improvisations at every performance, and Miss Loftus finds it exceedingly difficult to get away from the footlights. This week she is featuring in the lead of a new play, Miss Prunella's. Miss Prunella's is a sort of a new girl that she just can't seem to let alone, for some unknown reason she does not impress the Miss Loftus has the personality of a star of the first water, and so she has the favor of the audience.

The Red Rose is magnificently staged, the scenery and numerous changes of costumes being the most gorgeous ever beheld at the Columbia Theatre.

The cast is headed by Miss Zoë Barnett, whose portrayal of the character of an artist's love, makes her one of the most popular stars of the theatre. She has the personality of a star of the first water, and so she has the favor of the audience.

The cast is headed by Miss Zoë Barnett, whose portrayal of the character of an artist's love, makes her one of the most popular stars of the theatre.

(Continued on page 64.)

At Frisco's Leading Playhouses

Miss La Brea is negotiating for a London Theatre in which to present her new comedy, with music. Bixby, in which she is starring. She appeared in Nearly a Hero, during 1910-11. Miss Barnett is one of the foremost personalities in the entertainment world, and she has a number of delightful songs in her repertoire.

Bill at The Empress

San Francisco, Jan. 23 (Special to The Billboard).—The bill at the Empress Theatre this week is a very good one. The cast is headed by Miss Zoë Barnett, whose portrayal of the character of an artist's love, makes her one of the most popular stars of the theatre. She has the personality of a star of the first water, and so she has the favor of the audience.

(Continued on page 64.)
 THANHouser'S TWO-REEL

NICHOLAS NICKLEBY

BY CHARLES DICKENS

Will Do For Your Box Office in

1912

What Thanhouser's "David Copperfield"
(By Charles Dickens) Did for Your Box Office in

1911
When You Start in the Moving Picture Business, Start on a Basis that Will Enable You to Stay in Business.

No other business today holds out such rich promise of big returns on such small investment and at such low operating cost as the moving picture business.

No other business gets under way so quickly, gets into its stride and starts making money within so short a time. A show starts making money from the minute you open the doors. A good show keeps on making money, and keeps its profits clear by starting with

The Best Moving Picture Machine Made—The Edison Kinetoscope

You can kill your investment absolutely by using a cheap machine, just as surely as you can multiply it many times by starting with the Edison.

A cheap machine will sooner or later destroy whatever patronage you have built up. The Edison, projecting the clearest, steadiest pictures, brings back the same crowd day after day night after night, assuring a constant stream of profits—and clear profits. The Edison costs less to operate and maintain than any other motion picture machine—while a cheap machine will eat up a goodly proportion of your profits on repairs. It is by far the simplest and easiest to operate and the most accessible.

It will outlast any other moving picture machine made. Send today for complete information regarding the Edison Kinetoscope and a copy of the Edison Kinetogram.

UNDERWRITERS' TYPE "B"

The Acme of Perfection in a Motion Picture Machine

SPECIAL FEATURES

Adjustable Outside Reversing Shutter. Extra large and improved Lamp House, double doors and square condenser boxes. With this style no more inconvenience when a condenser change is necessary. Steel Bearings and Hardened Shafts. New Heavy Brass Arc Lamp Terminals. Oil Guard over gears operating the Outside Shutter as to prevent splashing of oil on film or lenses. Oil Cups on shutter shaft bearings and intermediate pinion of the chain of gears driving the shutter. Hardened Bearing in the Bracket supporting the outside shutter. Five extra heavy legs, 1½ inches in diameter.

Edison "B" means Efficiency, Durability and Satisfaction. Guaranteed to be Mechanically Perfect.

Tell Your Exchange You Want Them

Feb. 7th—The Commuter's Wife, 1,000 feet. Comedy.
Feb. 8th—The Garden Brothers, by Alexandre Dumas, 1,000 feet. Dramatic.
Feb. 10th—His Daughter, by Hamilton Mervin, 1,000 feet. Dramatic.
Feb. 11th—Hoppy's Alley, 1,000 feet. Comedy.
Feb. 12th—At the Point of the Sword, 1,000 feet. Dramatic.
Feb. 15th—Children Who Labor, by Ethel Browning. (Produced in cooperation with National Child Labor Committee), 1,000 feet. Dramatic and Educational.
Feb. 17th—How Motion Pictures Are Made and Shown, 1,000 feet. Descriptive.
The Lighting of Moving Picture Theatres

Entire Revolution in Method and System Supplanting the Archaic Illumination, or Want of Illumination, of a Bygone Day—How and By What Means the Change Was Accomplished

The lighting of Moving Picture Theatres has been revolutionized, and methods of illumination have been created which are in marked contrast to the old systems. As the result of this revolution, the requirements for the proper illumination of theatres has been brought up to the standard of the most modern art in the lighting field. The change has been made by the introduction of Indirect Illumination, in which the light is thrown on the screen without direct rays of light striking the audience.

Managers of Moving Picture Theatres realize that pleasant and attractive surroundings, and proper lighting conditions, in the interior of the theatres are of great importance in attracting and keeping the public. Proper lighting is absolutely necessary to secure the greatest possible amount of vision, and it was for this reason that the entire change in lighting methods was made.

The change in the method of lighting by Indirect Illumination is so simple in its working that it has no objectionable results. It is possible to secure these results by using one lighting unit. The latter makes the screen the greatest source of light, and the effect of the light is uniform and pleasing, even interiors that have been entirely dark before, now appear uniformly lighted. The brightness is so even that the entire room is brightly lighted, and the theater is not darkened by having the audience in view. This is the method of lighting used in the Majestic Theatre, and is an excellent example of the change that has been made.

Another method of lighting that is interesting is that of lighting a house in this manner, that is, the distribution of the light from the broad sides on the ceiling, has the effect of lighting the room. That is, it makes the room seem larger. It also shows how to advantage the fixtures. Causal illumination shows that old style direct lights give bright spots of illumination, and tend to make the room seem smaller and darker. With Indirect Illumination the light is so distributed that the room appears larger, the lights take on a new appearance, and the entire theatre looks much more beautiful and light.

The demand for this method of illumination is so great and so great are theatres changing over their lighting arrangements, that it is possible to say that the entire lighting system of the world is being changed over to the Indirect Illumination system.

The exhibitor is quick to understand that he needs a lighting system that will do away with the objectionable light and that will give him the correct lighting practices. It is surprising to see the changes that have taken place in the lighting field during the last five years.

The necessity of moving picture and other theatre interiors. It having been demonstrated and tested that these interiors required a great deal of attention, and that the old methods of lighting were unsatisfactory, a number of theatre managers have come to the conclusion that they could not do this and show moving pictures with any curtain or machine that would not give the best possible results.

Another manager said that a general move was being made in lighting and machine operations. He said that the change would be made in the lighting field, and that the Majestic Theatre would be changed to this system, and that the entire revolution of lighting will be made in all theatres.

The Majestic Theatre, New York, N. Y., has set up an extraordinary foundation that is positively growing for the demands of high-time lighting plants, and the theatres are coming in with the best apparatus for the production of the best results in lighting.

The Majestic Theatre, with the best apparatus for the production of the best results in lighting, is the best apparatus for the production of the best results in lighting, and the theatres are coming in with the best apparatus for the production of the best results in lighting.

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FOREIGN AMUSEMENT NEWS

LONDON NEWS LETTER

Music Hall Managers Rejoice in the Outcome of the Much Mooted Censorship Question—Victory Scored Will Revolutionize the Business So Far as Character of Attraction is Concerned

The greatest event in recent English stage history has occurred within the last few days in the shape of the outcome of the much mooted question of stage censorship. This event is of the greatest moment to stage managers, who for a long time have been struggling with the law in an effort to save the legitimate theatre. During the last few weeks, the struggle has been in full swing, and the final issue has been reached. The result is a victory for the managers, and the defeat of the censor.

The struggle has been fought on two fronts. On one hand, the managers have been trying to save the legitimate theatre and to prevent the enclosure of music halls. On the other hand, they have been trying to prevent the exhibition of moving pictures in the legitimate theatres. The result has been a complete success for the managers, and a complete failure for the censors.

The managers have been able to show that the legitimate theatre is a legitimate form of entertainment, and that it is not likely to be encroached upon by the music halls. They have also been able to show that the exhibition of moving pictures in the legitimate theatres is not likely to be successful.

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Songs Publishers Are Boosting

That One Little Girl Is You

In this department THE BILLBOARD will print each week the names of new songs especially recommended by these publishers for use on the stage. Artists who have these numbers arranged for their act can obtain complete professional music by addressing the publishers. This department constitutes a valuable aid for professionals, as only songs that have intimate merit and are especially adapted for use on the stage will be produced. Performers will, by consulting this department, be spared the time and trouble of trying numerous songs that have no particular value, or give no evidence of attaining longevity.

Mother Is The Best Sweetheart Of All

When ordering professional copies, say you saw it in The Billboard.
Miss Lydia Barry's Great Hit

"That Military Rag"
A BRAND NEW, RED BLOOD, RAGTIME SPASM.

Other Successes: "The Blush Rose," great concert number; "In the Spring," a lively march song; "You're the Queen in the Kingdom of my Heart," a popular high-class ballad; "Honey, you can Turn the World Around for Me," a pretty conversation song; "Oh, Tiny, Play that Trombone," a catchy rag, greatly your popular, and others.

THE GREATEST MOTHER SONG EVER WRITTEN
MISS LYDIA BARKY'S GREAT HIT

"That Military Rag"

MOTHER IS THE BEST

SWEETHEART OF ALL

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The Billboard

FEBRUARY 5, 1912

Kaleidoscopic Review of Amusement

PITTSBURGH.

Music lovers in the town surrounding Pittsburgh are preparing for a very short season of grand opera, as is given at the Grand Opera House here. A short while ago the Pittsburgh Musical Club visited the city and by the Grand Opera Company engaged two of its principal artists, Mr. Victor Herbert and Miss Gunning, the former to conduct the orchestra for his opera, Natoma, and the latter for his opera, The Last of the Mohicans. The San Francisco season will be the precursor of a similar season for this opera company, which is composed of artists of the highest calibre. Mr. Herbert and Miss Gunning are among the most desirable artists the company has engaged for the season, and the Pittsburgh Musical Club is confident that they will give a grand opera season which will be a credit to the city and the company.

DALLAS, TENS.

A bill has been prepared to ask the Legislature for an appropriation of $10,000 for the new fire station. The new station will be located in the center of the city, opposite the City Hall. The city council is in favor of the building and will take effect, although the city council may not be able to do it.

The extreme cold weather which prevailed last winter resulted in several firebreaks. The city council has had several meetings to discuss the matter, and the council has given its consent to the building of a new fire station. The council has also given its consent to the building of a new fire station in the center of the city, opposite the City Hall. The city council is in favor of the building and will take effect, although the city council may not be able to do it.

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BROOKLYN, ONTARIO.

The new Board of Fire Commissioners disagree with the building of a new fire station. The city council has given its consent to the building of a new fire station. The council has also given its consent to the building of a new fire station in the center of the city, opposite the City Hall. The city council is in favor of the building and will take effect, although the city council may not be able to do it.

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ST. JOSEPH, MO.

Manager C. C. Flory has again secured H. A. Kowalski, the old familiar face of the city, for the continuous manager. The business of the theater was in excellent shape during the Christmas holidays, and the New Year season opened with the usual good results.

Manager J. Haring of the Text-Hello at the Lawrence Theatre is making a splendid hit with the public, and all reports are that he is doing a business much better than ever before.

Manager J. Habeck, who has an interest in the Manhattan Theatre, has divided his time between the two theaters during the summer, and expects to continue his interest in both.

The success of the Pantages, who was lost in the Rock Island train wreck, has been reflected in the success of the new circuit he established a few weeks ago. Mr. Pantages, who was a prominent figure in the Lake City, Minn., theatrical world, has left a void which will be hard to fill.

M. S. Kowalski, manager of the Palace, a new theater in this city, has not been able to secure the services of any of the leading stars in the city, but he is doing a business which will make him a success.

The loss of Mr. Kowalski, who is one of the best-known managers in the state, is a serious one to those who are familiar with his work.

RICHMOND, VA.

Mr. M. A. McCardie, manager of the Biograph Theatre, has announced that the new season will open on January 26th.

Mr. McCardie has been in the theater business for many years, and is well known for his ability to manage a theater.

The Biograph Theatre is one of the most popular in the city, and is expected to do a good business this season.

In addition to the regular managers, the Biograph Theatre has a staff of excellent actors, and is expected to be a success.

The Biograph Theatre is located at 12th and Main Streets, and is one of the largest in the city.

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In addition to the regular managers, the Biograph Theatre has a staff of excellent actors, and is expected to be a success.
More Discussion on the Organization of a Rink Managers' Circuit—

More managers and operators are organizing a Rink Managers' Circuit, which will be similar to the Junior National Rink Managers' Circuit. This new circuit will have the same objectives and will be organized in a similar manner. The new circuit will provide an opportunity for rink managers to meet and exchange ideas, and it will also help in promoting the sport of roller skating.

Manager H. W. English has notified the Secretary of the circuit of his intention to organize the circuit in his territory. He states that the circuit will be of benefit to all rink managers and will help in the promotion of roller skating.

The circuit will be similar to the Junior National Rink Managers' Circuit, which was organized to promote the sport of roller skating among the younger generation. The new circuit will be open to all rink managers and will be organized in a similar manner. The circuit will provide an opportunity for rink managers to meet and exchange ideas, and it will also help in promoting the sport of roller skating.

In conclusion, the organization of the Rink Managers' Circuit will be of great benefit to all rink managers, and it will provide an opportunity for them to meet and exchange ideas. The circuit will be similar to the Junior National Rink Managers' Circuit, which was organized to promote the sport of roller skating among the younger generation. The new circuit will provide an opportunity for rink managers to meet and exchange ideas, and it will also help in promoting the sport of roller skating.

The circuit will be open to all rink managers and will be organized in a similar manner. The circuit will provide an opportunity for rink managers to meet and exchange ideas, and it will also help in promoting the sport of roller skating.
Mr. Dudley (looking reasonably satisfied)—Then I'll rest here a while; I'll rest here a moment. I'll rest here a moment. I'll rest here a moment.

Mrs. Dudley (with a smile)—Oh, Dudley, you are so fond of these things.

Mr. Dudley (looking into the mirror)—That’s the trouble with you.

Mrs. Dudley (with a sigh)—Why not let us save you this money.

Mr. Dudley (looking into the mirror)—Send for catalogue.

Mrs. Dudley (with a smile)—You know it. Order a sample pair and be prepared to profit.

Mr. Dudley (looking into the mirror)—FOR MUTUAL BENEFIT MENTION THE BILLBOARD WHEN WRITING ADVERTISERS.

Wherever Music is Required
Established 1832
First Prize Wherever Exhibited

As used in: Good Life Music
WE MAKE MUSIC NOT NOISE.

KINGSTON CONSOLIDATED RAILWAY COMPANY
Kingston, N. Y.
Replacing a band of twelve men that played here for ten years.

As used in: Merry-Go-Round
FEBRUARY 3, 1912.

Wherever Music is Required
Established 1832
First Prize Wherever Exhibited

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Kingston, N. Y.
Replacing a band of twelve men that played here for ten years.

As used in: Merry-Go-Round
FEBRUARY 3, 1912.
Ringling Bros. Circus is Reported to be Contemplating New Spectacle

Several new stock and fat cars have been added. Two car loads of Cole pipe are under way. A new addition this week consists of one car of fat meat and another of stock meat. One car of the new addition consisted of one car filled with fat meat and the other with stock meat. The addition was made to accommodate the increased demand for the new type of meat. The addition was made to meet the increased demand for the new type of meat.
WASHINGTON, D. C., March 2, 1912.

[Letter text]

Sincerely yours,

[Signature]

* * *

D. R. B. E. NOTE.

The first of the new S. E. T. sec. 140 elected the following officers for 1912: President, B. L. R. A. of the West; Secretary, A. L. R. A. of the East; Treasurer, C. L. R. A. of the North; and Director, F. L. R. A. of the South. The new S. E. T. is formed for the purpose of promoting better understanding between the different sections of the country, and for the purpose of harmonizing the interests of the various sections.

[End of letter]
FILM SYNOPSIS

Brief Outlines of Stories Told in the Latest Productions of the Patents and Sales Companies—Release Dates and Lengths of Subjects Are Given

PATENTS COMPANY.

THE PASSING OF J. B. RANDALL & COMPANY (Drama: release Feb. 15. Length: 1,000 feet) — J. B. Randall, a man of the people, is a hero. The story is of his struggle and sacrifice for the working class. 

THE COUNTRY MAN (Drama: release Feb. 15. Length: 1,000 feet) — A small town is under siege by a band of outlaws. The townspeople band together to fight off the invaders.

THE WILD WEST (Drama: release Feb. 15. Length: 1,000 feet) — In the Wild West, a young girl is forced to choose between her love for a cowboy and her duty to her family.

MRS. MATTHEWS, DRESSMAKER (Drama: release Feb. 15. Length: 1,000 feet) — A dressmaker must choose between her desire for fame and her duty to her family.

THE CHEMIST'S WIFE (Comedy: release Feb. 15. Length: 1,000 feet) — In a Western town, a man falls in love with a woman who is the wife of a chemist. 

THE CANADIAN BROTHERS (Drama: release Feb. 15. Length: 1,000 feet) — Two brothers are separated at birth and raised in different parts of the world. They reunite when they are adults.

THE RED MEN OF THE WEST (Drama: release Feb. 15. Length: 1,000 feet) — A group of Native American warriors must fight for their land and way of life against the encroachment of white settlers.

THE CITY OF DENOY—"THE QUEEN OF WASHINGTON" (Drama: release Feb. 15. Length: 1,000 feet) — A young woman must choose between her love for a man from a wealthy family and her love for a man from a poor family.

BIRCHER (Drama: release Feb. 15. Length: 1,000 feet) — A man must choose between his love for a woman and his duty to his family.

YOU WERE THE LITTLEST WALTZ (Drama: release Feb. 15. Length: 1,000 feet) — A young girl must choose between her love for a boy and her duty to her family.

THE LIONS' LAMB (Drama: release Feb. 15. Length: 1,000 feet) — A young man must choose between his love for a woman and his duty to his family.

THE HAPPINESS OF THE FAMILY (Drama: release Feb. 15. Length: 1,000 feet) — A young couple must choose between their love for each other and their desire for a successful career.

THE MOURNING LADY (Drama: release Feb. 15. Length: 1,000 feet) — A woman must choose between her love for a man and her duty to her family.

THE BROTHERS (Drama: release Feb. 15. Length: 1,000 feet) — Two brothers must choose between their love for each other and their desire to become successful in their own right.

THE KING OF THE WEST (Drama: release Feb. 15. Length: 1,000 feet) — A man must choose between his love for a woman and his duty to his family.

THE TALE OF A TRUE FRIEND (Drama: release Feb. 15. Length: 1,000 feet) — A young girl must choose between her love for a boy and her duty to her family.

THE MOURNING LADY (Drama: release Feb. 15. Length: 1,000 feet) — A woman must choose between her love for a man and her duty to her family.

THE HUSBAND (Drama: release Feb. 15. Length: 1,000 feet) — A man must choose between his love for a woman and his duty to his family.

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THE TALE OF A TRUE FRIEND (Drama: release Feb. 15. Length: 1,000 feet) — A young girl must choose between her love for a boy and her duty to her family.
Could you stand an increase in your Box Office receipts? Could you profit by “putting one over” on your competitors? Sound like foolish questions, don’t they? Of course your answer is “YES.”

NOW LET’S GET DOWN TO “COLD TURKEY”

In conjunction with my big Vaudeville Booking Offices I have opened a separate department under my personal supervision for the express purpose of supplying Picture Theatres with

GOOD ACTS AT A VERY REASONABLE SALARY

YOU MUST

KEEP ABRASEST OF THE TIMES

GIVE YOUR PATRONS “VARIETY”

“FAINT HEART NEVER PUT ‘COMPETITION’ OFF WATCH”

WRITE, WIRE OR CALL AND SEE

FRANK Q. DOYLE

VAUDEVILLE AGENCY

“BIGGEST ACTS FOR BIGGEST THEATRES—GOOD ACTS FOR ALL THEATRES”

Fourth Floor Chicago Opera House Bldg.,

CHICAGO, ILLINOIS

MAESTRO:

AN OLD LADY OF THE WEST (Comedy; release Feb. 7, length—1,500 feet. — Harriet Logan, Maude Amsden, and Leon Errol. — Director, B. C. Smith. — Copyrighted 1912 by H. J. H. Exhibitors. — This is a story which is very well presented. It has a fine cast, and it is very amusing. The act is well worth seeing.)

MRS. SMITH’S POOR RELATIVE (Drama; released Feb. 4; length—1,500 feet. — Mrs. J. H. Smith as Mrs. Smith; James Smith as her husband; and Albert Smith as their son. — Director, A. C. Smith. — Copyrighted 1912 by H. J. H. Exhibitors. — This is a picture which is well presented. It has a fine cast, and it is very amusing. The act is well worth seeing.)

THE LUCKY MAN (Drama; released Feb. 3; length—1,500 feet. — C. J. J ohnson, M. J. Smith, and A. C. Smith. — Director, A. C. Smith. — Copyrighted 1912 by H. J. H. Exhibitors. — This is a picture which is well presented. It has a fine cast, and it is very amusing. The act is well worth seeing.)

A GAME FOR TWO (Comedy; released Feb. 3; length—1,500 feet. — J. H. Johnson, M. J. Smith, and A. C. Smith. — Director, A. C. Smith. — Copyrighted 1912 by H. J. H. Exhibitors. — This is a picture which is well presented. It has a fine cast, and it is very amusing. The act is well worth seeing.)

THE WONDERFUL DRESSMAKERS (Drama; released Feb. 3; length—1,500 feet. — M. J. Smith, J. H. Johnson, and A. C. Smith. — Director, A. C. Smith. — Copyrighted 1912 by H. J. H. Exhibitors. — This is a picture which is well presented. It has a fine cast, and it is very amusing. The act is well worth seeing.)

POWERS:

The child of Fate (Drama; released Feb. 3; length—1,500 feet. — M. J. Smith, A. C. Smith, and J. H. Johnson. — Director, A. C. Smith. — Copyrighted 1912 by H. J. H. Exhibitors. — This is a picture which is well presented. It has a fine cast, and it is very amusing. The act is well worth seeing.)

The Woman from Nowhere (Drama; released Feb. 3; length—1,500 feet. — M. J. Smith, A. C. Smith, and J. H. Johnson. — Director, A. C. Smith. — Copyrighted 1912 by H. J. H. Exhibitors. — This is a picture which is well presented. It has a fine cast, and it is very amusing. The act is well worth seeing.)

The Wonderful Dressmakers (Drama; released Feb. 3; length—1,500 feet. — M. J. Smith, A. C. Smith, and J. H. Johnson. — Director, A. C. Smith. — Copyrighted 1912 by H. J. H. Exhibitors. — This is a picture which is well presented. It has a fine cast, and it is very amusing. The act is well worth seeing.)

The Veteran (Drama; released Feb. 3; length—1,500 feet. — M. J. Smith, A. C. Smith, and J. H. Johnson. — Director, A. C. Smith. — Copyrighted 1912 by H. J. H. Exhibitors. — This is a picture which is well presented. It has a fine cast, and it is very amusing. The act is well worth seeing.)

The Man from Nowhere (Drama; released Feb. 3; length—1,500 feet. — M. J. Smith, A. C. Smith, and J. H. Johnson. — Director, A. C. Smith. — Copyrighted 1912 by H. J. H. Exhibitors. — This is a picture which is well presented. It has a fine cast, and it is very amusing. The act is well worth seeing.)

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(Continued on page 44.)
Plans Are Completed for Holding Monster Exposition in Denver to Extend Over a Period of 100 Days—Miscellaneous Amusement Show News and Carnival Conversation

DENVER, Colo., Jan. 27 (Special to The Billboard).—Plans have just been performed for holding a monster exposition in Denver to extend over a period of 100 days, according to Mr. Kenneth Town &amp; Company, who have already started the preparations, and, according to the manager of the exposition, will be ready to open on March 1st. The exposition will be located at the center of Denver, and will extend over an area of ten acres, and will be the largest and most extensive exposition to be held in the state.

The exposition grounds will cover fifty acres, and will be divided into sections, each section having its own special feature. The main feature will be the show building, which will be one of the largest in the world, and will house all the exhibits and attractions.

The exposition is being prepared for the opening on March 1st, and the manager has already started the preparations. The main feature of the exposition will be the show building, which will be one of the largest in the world, and will house all the exhibits and attractions. The show building will be divided into sections, each section having its own special feature.

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The T. M. Harton Company

1115 Farmers Bank Bldg., PITTSBURG, PA.

Builders and Operators of Roller Coasters, Scenic Railways, Carousels and other Park Amusement Devices.

We offer at low prices several second-hand Carousels in excellent condition.

Park Concessions Wanted.

Streetmen, Novelty Vendors—Agents

We have some new propositions—dependable, steady, all-year-round money-makers—that furnish you pleasant and profitable independent occupation. Get our catalogue; it teems with the best sellers in great variety, especially designed for your business.

We PROTECT OUR CUSTOMERS

By not sending catalogue to consumers; therefore, when writing for catalogue, state what kind of business you are engaged in, so we can distinguish you from a consumer.

We are Manufacturers, Importers and Wholesalers of Streetmen's Goods.

N. SHURE CO.

Madison & Franklin Sts. — CHICAGO, ILL.

GREAT EMPIRE SHOWS

OPEN SEASON 1912, THE FIRST OF MAY—TERRITORY, WESTERN PENNSYLVANIA.

Now booking shows for the coming season. If you have a real show or crampal attraction—please write your name, address, and what kind of attraction you can furnish. We will give you a fair estimate of what you can get for the show you have. We will sell a few contracts. Address Jack Hampton, Manager, New Kensington, Pa.
Managers and performers are respectfully requested to contribute their data for the depart- ment, as, in addition to the list of new engagements, they are desired, while on the road, to have their mail addressed in care of The Billboard, and it will be forwarded promptly.

Telegrams inquiring for routes not given in these columns will be ignored unless answers are prepaid.

PERFORMERS' DATES
(An additional list of Performers' Dates, as well as a list of additional routes, received too late for classification, will appear in another column.)

When no date is given it means the week of Jan. 26-Feb. 5 is to be supplied.

Adair, Art (Empress) Salt Lake, L'.
Adams A Guhl Oi. (Orpheum) Joliet, 111.; (Manager) Chicago. 111.
Adlers A Arlne (Empress) Seattle; (Empress) Portland, Ore.
Adler, Mr. A Mrs. Frederick: 8729 30th ace., Denver, Ind.
Alden, Nels (Empress) Vancouver, Can.; (Manager) Eureka, Calif.
Alden, Nels (Empress); (Manager) Eureka, Calif.
Aldridge, J. D.: 403 E. 10th st., N. Y.
Anatolian Four: 244 W. 39th st., New York.
American Comedy Four: 779 2d ave., New York.
American Comixes, Three: Revere House, Chicago.
American Comixes: 5-10.
American Newsboys* (Juartette (Lyceum) Peoria, 111.; (Manager) Peoria, 111.
American Vaudeville, Three: Men's Movement.
Amato & Jones: 515 Steele ave., Dayton, O.
Amerikan. Four (Empress) Duluth, Minn.; (Manager) Duluth, Minn.
Anderson A R'ckey: Owego, N. Y.
Ansel, Fred: 441 Marion ave., Oak Park, Ill.
Bennett, Phil (Empress) Spokane; (Manager) Spokane, Wash.
Bennett, Phil (Empress) Spokane; (Manager) Spokane, Wash.
Bennett. Mr. A Mrs. (Gem) Rocky Mount, N. C.
Becker A Palmor (Bloty) Piqua, O., 5-10.
Beres (Empress) State; (Empress) V'snaode, Wis.; (Manager) Wisconsin Rapids, Wis.
Birch: Preston, Minn.
Boynton A Garfield; 2000 E. 53d ave., Cleveland.
Boynton A Garfield; 2000 E. 53d ave., Cleveland.
Boulton & Hardy Co.: 86 Sixth st., Detroit, Mich.
Branch-Davis Co.: 54 Wash. st., Denver, Colo.
Brady & Malmency: 866 Monroe st., Chicago.
Brady & Malmency: 866 Monroe st., Chicago.
Brady & Malmency (Empress) Vanooicr, Can.; (Manager) Vancouver, Can.
Brady & Malmency: 866 Monroe st., Chicago.
Brady & Malmency: 866 Monroe st., Chicago.
Brooks A Perine: Manhattan Hotel, Dayton, O.
Buck: 365 East Broadway, New York.
Buck: 365 East Broadway, New York.
Buck: 365 East Broadway, New York.
Burke A Critne. 630 Uudd st., W. Phila., Pa.
Buchanan, Mr. A Mrs. (Folly) Oklahotna City, Okla., 6-10.
Burke A Critne. 630 Uudd st., W. Phila., Pa.
Burch, F. I. 12ft.
Burch, F. I. 12ft.
Burritt: (Empress) Kalt Lake City, L'.
Busch, Jerry (Men's Movement) Buffalo, N. Y.
Busch, Jerry (Men's Movement) Buffalo, N. Y.
Busch, Jerry (Men's Movement) Buffalo, N. Y.
Busch, Jerry (Men's Movement) Buffalo, N. Y.
Buxton, Mr. A Mrs. (Folly) Oklahoma City, Okla., 6-10.
**HOMER'S**

"ODYSSEY"

—MADE BY—

The Milano Film Co., Italy

(3,000 FEET)

The most gorgeous, stupendous film ever made—bigger, better, more striking, more interesting, more sensational than Dante's Inferno.

A $200,000 Production — A Photoplay of the World's Literary Masterpiece — A Story of LOVE! PASSION! DEATH! DESTRUCTION! — The Ten Year War of TROY!

Dante's Inferno, made by the Milano Co. of Italy, attracted wonderful attention. **HOMER'S "ODYSSEY,"** produced also by the Milano Co., will set the entire world picture-mad. It required two years to make it—1,000 men and women in picture—an entire Grecian city rebuilt.

We are spending $20,000 to advertise the "Odyssey." State Right buyers benefit in this. We told you of the Inferno. It made a profit of $150,000 to State Right buyers. We told you it was a winner—BELIEVE US NOW—

**HOMER'S "ODYSSEY"** will eclipse the Inferno. It is THE one great big money-making proposition of a life-time.

**WM. J. BURNS, The World's Greatest Detective, Has Been Retained to ARREST FILM PIRATES**

EXCLUSIVE NORTH AMERICAN RIGHTS CONTROLLED BY

**MONOPOL FILM CO.,** 145 West 45th Street, NEW YORK, N. Y.
Odyssey

Sensational Feature Film

Make Your Bid for Territory Quick and Remember This:

There will be no counterfeits, dupes, fakes or imitations of the "Odyssey." We have covered every point by law. We protect you by the word of this government. We have at our command the Burns National Detective Agency; we will prosecute vigorously, quickly and solidly the first infringement of your rights and ours. There will be no slip-up on this. We've had the film for months—and quietly and systematically lined up our campaign. Our publicity staff is headed by a famous writer—the best known and highest priced circus press agent in the world. We are campaigning the publicity end with circus methods—flaring, startling, attention-smashing lithos—1-sheets, 3's, 8 and 24-sheet stands—a full line of press matter, stuff the newspapers will use, written by a newspaper man; 100 varieties of halftones, all sizes; over 1,000 photographs, 12 x 14; heralds, booklets, lectures and advertising novelties.

No amusement enterprise of any kind at any time ever had or will have a more complete and money-getting line of publicity promotion.

There is no limit to your advertising possibilities—we have spent $20,000 cold to boost your game.

We put out the greatest film in the world up to its time in Dante's "Inferno." We offer you its successor, Homer's "Odyssey." It's bigger, better, greater than any that came before—it's a better story—more thrilling, more story in fact. Milano is the best—Homer's "Odyssey" is their best.
FEBRUARY 3, 1912.

M. J. FENNESSY

EMPIRE THEATRICAL EXCHANGE

OTTAWA BUILDING—
62 W. MADISON STREET, CHICAGO, ILL.

OTTAWA BUILDING

NOw Ready to Do Business with Fair Secretaries and Park Managers for Fairs, Expositions and Carnivals—Contracting Outdoor Features and Novelties for Season of 1912.

Now have over 1,000 acts on our books for you to select your program from. Wire, write or call on us before you close your contracts. We invite correspondence—Make our office your headquarters while in Chicago.

WANTED

Outdoor Feature Acts of every description—Big Animal and Japanese Troupes, Aerial Casting, Sensational Novelties, Acrobat and Arab Troupes, Comedy Bar and Hay Rack—10 consecutive weeks, if you have the act and salary is right. Address, EMPIRE THEATRICAL EXCHANGE, Phone—RANDOLPH 1437, AUTOMATIC 42-622.

EXPOSITIONS. HOME COMINGS. FALL FESTIVALS. AVIATION MEETS. CARNIVALS—PROMOTED AND MANAGED.

There is never an available agent "SYSTEM."
FEBRUARY 3, 1912.

The Billboard

43

AT THE RAGTIME BALL GARLAND OF OLD FASHIONED ROSES

By ROGER LEWIS and JIMMIE MONACO A GREAT SONG

HENNEGAN'S HERALS FOR ALL FEATURE MOVING PICTURES ALSO FOR ALL GOOD RELEASES

1,000, dated, $2.50; each additional 1,000, $1.75—Without date, 1,000, $2.00; each additional 1,000, $1.50. Printed on good

book paper, 8x11 in. Illustrated with synopsis and well displayed. Samples and list free.

Special feature—one and three-sheet; one, two and eight-sheet; Father's Weekly. New printed one-sheet leading players.

HENNEGAN & CO., CINCINNATI.

THE GREATEST MIND-READING ACT OF ALL THE CENTURIES

This is the act which has done more money, caused more talk and inspired more wonder

than all other Mental exhibits combined. The work has been made famous by all

great leaders in the field of Pyroclasm demonstration. It is the act of the

pioneers who have established the present standard of excellence in the field of Mente-

reading. The time has come when we can satisfactorily equip any one who desires to feature this character of entertainment.

In general outline the act is as follows: Members of the audience are given any information

®

like names, lost or stolen property, business advice or counsel, etc., etc., pat their

queries into writing, which never leaves their possession and is seen by no other person. The

performer, at no time, works under a sheet or other drapery—be or she is in full view of

the audience during the entire seance.

It can also be utilized in a demonstration of ordinary second sight, using articles borrowed

from persons in the audience. A perfectly creditable performance is


ALSO FOR ALL GOOD RELEASES

ITALO-AMERICAN FEDERATION OF MUSICIANS

Incorporated March 12th, 1906.

NO BOOKING...

SUMMER ENGAGEMENTS

Can supply Bands for Theatres, Parks, Fairs, Home Concerts, Carnivals, Orchestras, Rathskei-

lers, Cafes, etc. Music for any and all occasions according to request. Apply to

JACK BÖNING, Secy.,

19-21-23 St. Marks Pl., - New York City, N. Y.

FOR MUTUAL BENEFIT MENTION THE BILLBOARD WHEN WRITING ADVERTISERS.
Film Synopses

Powers.

(Continued from page 35.)

For an earlier date, the Powers Special Reel File has come up with an idea that the release day was postponed. Length, the value to the acquisition of the Powers Special Reel File for the release of a moving picture, is given as the value of the acquisition.

The EXPLORER (Drama; released Feb. 7; length, 700 feet).—The first of a series of seven pictures, each 100 feet long, dealing with the exploration of the world, and the universe, and the elements. The boy goes to school and finds himself in a picture of a ship, and the marine changes. The boy goes to school and finds himself in a picture of a ship, and the marine changes. The boy goes to school and finds himself in a picture of a ship, and the marine changes. The boy goes to school and finds himself in a picture of a ship, and the marine changes.

The NURSE (Drama; released Feb. 8; length, 900 feet).—The nurse is one of the most charming characters in the picture. She is a little girl who is always ready to help others. She is a kind-hearted and generous person, and she never loses her sense of humor. The nurse is always ready to help others, and she never loses her sense of humor. The nurse is always ready to help others, and she never loses her sense of humor.

FEATURE PLAY. (Drama; released Feb. 7; length, 600 feet).—The drama is a powerful picture, dealing with the life of a great man. The story is told in a series of episodes, each of which is a separate scene. The drama is a powerful picture, dealing with the life of a great man. The story is told in a series of episodes, each of which is a separate scene. The drama is a powerful picture, dealing with the life of a great man. The story is told in a series of episodes, each of which is a separate scene.

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The EXPLORER (Drama; released Feb. 7; length, 700 feet).—The first of a series of seven pictures, each 100 feet long, dealing with the exploration of the world, and the universe, and the elements. The boy goes to school and finds himself in a picture of a ship, and the marine changes. The boy goes to school and finds himself in a picture of a ship, and the marine changes. The boy goes to school and finds himself in a picture of a ship, and the marine changes. The boy goes to school and finds himself in a picture of a ship, and the marine changes.

The NURSE (Drama; released Feb. 8; length, 900 feet).—The nurse is one of the most charming characters in the picture. She is a little girl who is always ready to help others. She is a kind-hearted and generous person, and she never loses her sense of humor. The nurse is always ready to help others, and she never loses her sense of humor. The nurse is always ready to help others, and she never loses her sense of humor.

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SIX MONTHS' RELEASE DATES
Including All Titles Released by the Manufacturers of Both Factions—Length of Film and Character of Subject Also Specified.

RELEASE DATES—PATENTS CO.

<table>
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<tr>
<th>Month</th>
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January—Auenst

2—The Stuff Heroes Are Made Of (drama)

4—Taming His Medicine (drama)

7—Sprig of Spring (comedy) (split reel)

9—Take Him! (comedy) (split reel)

11—Take Him! (comedy) (split reel)

13—Two Women of the South (drama) (split reel)

15—They Fished for Mistakes (drama)

17—Our Little Island (drama)

19—The King of the Lilies (drama)

21—The Old Barometer (drama)

23—The Bully (drama)

25—With a Kadish (drama) (split reel)

27—With a Kadish (drama) (split reel)

29—With a Kadish (drama) (split reel)

31—The Old Barometer (drama)

February—Auenst

1—The Transformation of Mike (drama)

3—The Discovery of the Twin (drama)

5—The Joke on the Joker (comedy) (split reel)

7—The Joke on the Joker (comedy) (split reel)

9—Who Got the Reward (comedy) (split reel)

11—The Joke on the Joker (comedy) (split reel)

13—Patsy (drama) (split reel)

15—The Joke on the Joker (comedy) (split reel)

17—The Joke on the Joker (comedy) (split reel)

19—The Joke on the Joker (comedy) (split reel)

21—The Joke on the Joker (comedy) (split reel)

23—A Guest of the Joke (drama)

25—The Joke on the Joker (comedy) (split reel)

27—The Joke on the Joker (comedy) (split reel)

March—Auenst

1—Mr. Bragg, a Fugitive (comedy) (split reel)

3—The Making of a Man (drama)

5—The Making of a Man (drama)

7—The Making of a Man (drama)

9—The Making of a Man (drama)

11—After His Heart (drama)

13—After His Heart (drama)

15—After His Heart (drama)

17—After His Heart (drama)

19—After His Heart (drama)

21—After His Heart (drama)

23—After His Heart (drama)

25—After His Heart (drama)

27—After His Heart (drama)

April—Auenst

1—Tumblin' Tumble (comedy)

3—The Big Lead (drama)

5—The Big Lead (drama)

7—The Big Lead (drama)

9—The Big Lead (drama)

11—The Big Lead (drama)

13—The Big Lead (drama)

15—The Big Lead (drama)

17—The Big Lead (drama)

19—The Big Lead (drama)

21—The Big Lead (drama)

23—The Big Lead (drama)

25—The Big Lead (drama)

27—The Big Lead (drama)

May—Auenst

1—Christian and Miss Brown (drama)

3—Die Strikers' Strike (drama) (split reel)

5—Die Strikers' Strike (drama) (split reel)

7—Die Strikers' Strike (drama) (split reel)

9—Die Strikers' Strike (drama) (split reel)

11—Die Strikers' Strike (drama) (split reel)

13—Die Strikers' Strike (drama) (split reel)

15—Die Strikers' Strike (drama) (split reel)

17—Die Strikers' Strike (drama) (split reel)

19—Die Strikers' Strike (drama) (split reel)

21—Die Strikers' Strike (drama) (split reel)

23—Die Strikers' Strike (drama) (split reel)

25—Die Strikers' Strike (drama) (split reel)

27—Die Strikers' Strike (drama) (split reel)

June—Auenst

1—The Battle of the Vines (drama)

3—The Battle of the Vines (drama)

5—The Battle of the Vines (drama)

7—The Battle of the Vines (drama)

9—The Battle of the Vines (drama)

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27—The Battle of the Vines (drama)

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WEDNESDAY—Champion, Solax, Reliance, Ambrosio, Nestor.
THURSDAY—Rex, American, Imp, Eclair.
FRIDAY—Bison, Solax, Thanhouser, lux.
SATURDAY—Powers, Great Northern, Nestor, Reliance, Republic, Imp.
SUNDAY—Majestic, Republic, Eclair, Rex, Solax.

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MARK M. DINTENFASS, Manager
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<table>
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<tr>
<th>Date</th>
<th>Title</th>
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<tr>
<td>January</td>
<td>Uramil, The</td>
<td>Drama</td>
<td>Split reel</td>
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<td>Tom and Jerry (comedy)</td>
<td>Comedy</td>
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<td>The Bully, The</td>
<td>Drama</td>
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<td>Little Women on the Verge (comedy)</td>
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<td>The Magician's Dog (drama)</td>
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<td>The Magician's Strategy (drama)</td>
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<td>College Bookworms (drama)</td>
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**Note:** The dates and titles are placeholders and may not represent actual content.
Before the play
HORLICK'S
MALTED MILK

For a Bracer—Drink

This Ideal Food-Drink Which Invigorates, A Quick Lunch Prepared Instantly, by Drenching the Powder in Water. All Drug Stores. Ask for HORLICK's

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**Release Dates—Sales Co.**

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<td>Tweedle-a-Monkey (reel comedy)</td>
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<td>Tweedle-a-Monkey Loves a Singer (reel comedy)</td>
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### Billboard

**January—**
- Feet

**February—**
- Feet
- The Kid and the Sleuth (comedy) (split reel)...
- Modern School of Italian Cavalry
- The Invisible Wrestler (comedy)
- The Helping Hand (drama)

**March—**
- Feet
- The New Ranch Owner (comedy)
- A Christmas Carol (drama)
- Pillow Does His Own Watching (comedy)
- The Jaimeys (drama)
- Get Out (drama)
- The Invisible Wrestler (comedy) (split reel)

**April—**
- Feet
- Wanted—Good Theatre
- The King of Noose Throwers (split reel)
- The Helping Hand (comedy) (split reel)
- Hands Across the Street (drama)
- A Victim of Competition (split reel)
- A Western Shot (comedy) (split reel)
- The Low Life (comedy)
- The Helping Hand (comedy) (split reel)

**May—**
- Feet
- A Victim of Competition (comedy)
- The Life of Bees (drama)
- The Life of Bees (drama) (split reel)
- An Elopement by Aeroplane (comedy)
- The Hound of the Baskervilles (drama)
- A Weatemoor Love (Western comedy)

**June—**
- Feet
- A Weatemoor Love (Western comedy)
- The Kid and the Sleuth (comedy) (split reel)
- A Modern School of Italian Cavalry
- The Invisible Wrestler (comedy)
- The Helping Hand (drama)
- The Jaimeys (drama)
- Pillow Does His Own Watching (comedy)
- The Jaimeys (drama)

**July—**
- Feet
- The Kid and the Sleuth (comedy) (split reel)
- Modern School of Italian Cavalry
- The Invisible Wrestler (comedy)
- The Helping Hand (drama)
- The Jaimeys (drama)
- Pillow Does His Own Watching (comedy)
- The Jaimeys (drama)

**August—**
- Feet
- The Kid and the Sleuth (comedy) (split reel)
- Modern School of Italian Cavalry
- The Invisible Wrestler (comedy)
- The Helping Hand (drama)
- The Jaimeys (drama)
- Pillow Does His Own Watching (comedy)
- The Jaimeys (drama)

**September—**
- Feet
- A Victim of Competition (comedy)
- The Life of Bees (drama)
- The Life of Bees (drama) (split reel)
- An Elopement by Aeroplane (comedy)
- The Hound of the Baskervilles (drama)
- A Weatemoor Love (Western comedy)

**October—**
- Feet
- A Victim of Competition (comedy)
- The Life of Bees (drama)
- The Life of Bees (drama) (split reel)
- An Elopement by Aeroplane (comedy)
- The Hound of the Baskervilles (drama)
- A Weatemoor Love (Western comedy)

**November—**
- Feet
- A Victim of Competition (comedy)
- The Life of Bees (drama)
- The Life of Bees (drama) (split reel)
- An Elopement by Aeroplane (comedy)
- The Hound of the Baskervilles (drama)
- A Weatemoor Love (Western comedy)

**December—**
- Feet
- A Victim of Competition (comedy)
- The Life of Bees (drama)
- The Life of Bees (drama) (split reel)
- An Elopement by Aeroplane (comedy)
- The Hound of the Baskervilles (drama)
- A Weatemoor Love (Western comedy)

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1—The Squire (drama)....Mar.
4—The Vagabond (drama)....April—1—The Neighbor (drama)....
6—The Underworld (drama)....May—31—The Yellow Stockings (drama)....June—25—The Golden Horseshoe (drama)....July—14—A Quiet Drama (drama)....Aug.
31—Woman of the West (drama)....Sept.—19—A Happy Thanksgiving (drama)....Oct.—2—The Golden Arrow (drama) (Part II) ....
15—The Stanford (drama)....Nov.—21—A Quiet Drama (drama)....Dec.
10—The General Strike (drama) (Part II)....Mar.
31—The Rose of the South (drama)....Sept.—19—The March of Progress (drama)....Oct.—26—The Golden Arrow (drama) (Part II)....Nov.
30—A Drama of the Silver Screen (drama)....Dec.—27—The Golden Arrow (drama) (Part II)....January—3—The Golden Arrow (drama) (Part II)....Feb.
10—The Price of Life (drama)....Mar.
17—A Drama of the Silver Screen (drama)....April—24—A Drama of the Silver Screen (drama)....May—31—A Drama of the Silver Screen (drama)....June—28—A Drama of the Silver Screen (drama)....July—15—A Drama of the Silver Screen (drama)....Aug.
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26—The Golden Arrow (drama) (Part II)....Nov.
30—A Drama of the Silver Screen (drama)....Dec.

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THE PEARL MAIDEN.

How to Broadway last night in the New York Tribune was The Pearl Maiden, a new operetta that has been playing in London to the delight of both audiences and critics. The operetta is based on the novel by the well-known English author, E. F. Benson, and the music and libretto are by John L. Mackenzie and A. C. Lauder. The production is under the direction of Leslie Frazer, and the cast is composed of many of the leading players in London, including Miss Mary Brough, who plays the title role.

The Pearl Maiden is a romantic drama set in the 19th century, and the story centers around the love affair between a young girl named Pearl and a young man named Edward. The two are separated by social class, and their love is forbidden by their families. The operetta is filled with beautiful music and colorful costumes, and the production is a treat for any opera lover.

The New York Tribune's review of the production was glowing, praising the singing and acting, and the overall production values. The review stated: "The Pearl Maiden is a beautiful, tuneful, and dramatic opera, and it was received with enthusiastic applause by both the critics and the audience. The singing and acting were excellent, and the production was a fine example of modern opera production. The Pearl Maiden is a fine addition to the operatic repertory, and it is highly recommended for all opera lovers."
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**RELEASE DATES**

(Continued from page 58.)

**August.**

1—The Woman from Down Under (comedy)
2—The Rebel (drama)
3—The Red Man's Burden (drama)
4—The House of the Hanged Man (drama)
5—The Little Lame Boy (drama)
6—The Little Shepherdess (drama)
7—The Young Idea (drama)
8—The Burglar and the Blackbird (drama)
9—The Little Tibetan (drama)
10—The Little Flower (drama)
11—The Little Christian (drama)
12—The Little Lady and the Little Man (drama)
13—The Little Player (drama)
14—The Little Doctor (drama)
15—The Little Father (drama)
16—The Little Doctor (drama)
17—The Little Girl (drama)
18—The Little Sailor (drama)
19—The Little Engineer (drama)
20—The Little Druggist (drama)
21—The Little Drummer Boy (drama)
22—The Little Rascal (drama)
23—The Little Farmer (drama)
24—The Little Doctor (drama)
25—The Little Father (drama)
26—The Little Farmer (drama)
27—The Little Doctor (drama)
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**September.**

1—The Man from the Workhouse (drama)
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CURSE OF A WOMAN'S TONGUE, 2 reels
ROYALTY FOLLOWED BY BLACK HAND, 2 reels
CHRISTIAN MARTYRSHIP, Hand Colored, 1 reel

Special Prices for the Big Roll Ticket.
Your own Special Ticket, any printing, any colors, accurately numbered, every roll guaranteed. Special Prices for the Big Roll Ticket. $5.00—$1.25, $20.00—$1.60, $25.00—$2.00, $50.00—$4.50, $100.00—$10.00. Prompt shipment. Cash with order. COUPON TICKETS—SIX CENTS. Get the samples.

Gollmar Bros. Shows Want

COLLINS, PLAYBILL, JAPANESE TROUPE: TRAINED LIONS OR LEOPARDS. SMALL GROUP OF SINGING BOYS. POSTER ADVERTISING BANNERS, FRAGMENTS, CANE AND KNIFE RACKS, PHOTO AND BADGE PRIVILEGE, HAMBURG STAND AND ALL LEGITIMATE PRIVILEGES. 1911 Route 40, 25 cents. Address, GOLLMAR BROS., Baraboo, Wis.

WANTED—REFRESHMENT AND AMUSEMENT CONCESSIONS

TACOS & BURRITOS, CHICAGO, ILL.

NEW YORK....$500
SOUTH DAKOTA...$500
VERMONT...$500
WYOMING...$450
ARIZONA...$550
CALIFORNIA...$600
COLO...$560
IDAHO...$500
CONNECTICUT...$700
MASSACHUSETTS...$500
NEW HAMPSHIRE...$550
NEW YORK...$1,500
NEW MEXICO...$850
NEBRASKA...$650
NEVADA...$550
OHIO...$850
OREGON...$850
PENNSYLVANIA...$1,500
PENNSYLVANIA...$1,500
RHODE ISLAND...$850
SOUTH CAROLINA...$500
SOUTH DAKOTA...$600
TENNESSEE...$550
VERMONT...$550
WASHINGTON...$500
WEST VIRGINIA...$550
WISCONSIN...$500
WYOMING...$450

ON HAND FOR IMMEDIATE DELIVERY

One Harpy Lion, male, full armed, five years old, fine specimen; one black maned male Nubian Lion, eleven years old, a bargain; two Tigers; one Female Elephant, 6 feet, 3 inches high, with trunk, good worker; one Female Polar Bear, Four years old. Carl Hagenbeck has just received at his place in Hamburg and offers for sale, 23 small Elephants and two of Siberian Camels. Call on or write.

S. A. STEPHAN, Agent Carl Hagenbeck,
Zeological Garden, " CINCINNATI, O.

FOR MUTUAL BENEFIT MENTION THE BILLBOARD WHEN WRITING ADVERTISERS.
Every Step I Take Spells Progress For You!

A Brief History of Motion Pictures

(Continued from page 4).

By mass production and the decentralization of effort, most manufacturers have been able to make a profit even when the cost of distributing their products is very high. However, this is not the case for small companies who cannot afford to spend as much money on advertising and promotion as the larger firms. As a result, they are forced to rely on independent distributors who will sell their films to exhibitors.

The motion picture business is in a constant state of flux, with new technologies and methods of production and distribution being developed all the time. The future of the industry is uncertain, but it is certain that it will continue to be shaped by the changing tastes and preferences of the public.

-is the particular phrase used in referring to the work of the DUPLEx STUDIO, where POWERs PICTURES PLAYs are made. DUPLEx style is winning all along the line, because I am making films for the exhibitor. There's a whole lot in making films for the exhibitor; I'm making them to order for you, according to your needs. Same as when you want a suit of clothes; if it's not made to order you've got to select from your merchant's stock; that's the best you can get. But here I make films that balance the market, with your needs as the indicator. See my point? I don't release a picture this week merely because it was made before the one that I will release next week—no, Sir! I study the market every week and then release what the market wants—what you need!

I am telling you about this system of mine, because I want you to understand it. Scientific treatment, that every branch of my business gets.
CHINA PRIZES
Have the Pull

The Light That Never Fails

The Picture Theatre in America and
Androld.

(Continued from page 51.

The Light That Never Fails

We are conducting a series of prize contests among our readers, who are invited to send in stories of their personal experiences in connection with the use of various types of Picture Vitae Machinery. All contributions will be considered for publication. The winners will receive a valuable prize.

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The Picture Theatre in America and
Androld.
WE HAVE BROKEN THE BACKBONE OF HIGH FEATURE PRICES

We have placed our prices within reach of all. We have the “goods” and we want prospective buyers to see our features; will ship subject examination.

HERE ARE OUR PRICES

<table>
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<th>State</th>
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ABOVE PRICES ARE FOR-

"The Thunderbolt" and "The Ninth Commandment; or, Thou Shalt Not--"

And each quotation includes one set of films. Two or more states may be purchased with one print at a very low price, and provision for additional prints is made in every contract. A FEW STATES ON "ZIGOMAR" ARE STILL LEFT. PRICES ARE SLIGHTLY HIGHER THAN THOSE QUOTED ABOVE. Plenty of advertising—one and three-sheets, photo lobby display and banners. Write for stories of the films.

The Feature and Educational Film Company, E. MANDELBAUM, President. Films can be seen and booked at any of our branch offices: 10 W. Market St., INDIANAPOLIS; 36 W. Randolph St., CHICAGO; 305 Equity Building, DETROIT, MICH.

As the Operator Looks at it

As the Operator Looks at It

Just notice how easy this operator takes it. He doesn’t have to work over a dangerous piece consuming thrower at furnace heat any more since the Fort Wayne Compensar was installed.

He can control the machine perfectly now with one hand—gets a clearer, whiter, steadier light and can adjust it to any of the three intensities without even the faintest flicker.

When we sold this machine we guaranteed it would absolutely

Cut 2-3 from the Monthly Lighting Bill

That sounded almost too good to be true, but they put one in an 110-3 day free trial plan.

Did the machine “make good?” Well, the first month it reduced the bill from $22.70 to $9.24 and they operated more hours and got better light than ever before.

You can do the same thing, regardless of what voltage you are using and if you will send for our little free booklet, we’ll explain how we do it.

Remember we are the Lubricator Company. Don’t get anything more than you need to every day you wait.

Fort Wayne Electric Works

OF GENERAL ELECTRIC CO.

1401 Broadway, Ft. Wayne, Ind.

REEL TICKETS TRIMOUNT PRESS

AT ALBANY ST. BOSTON, MASS.

Send for Samples and Prices
SLIDES

WE MAKE THEM AND MAKE THEM TO SELL. WE'RE PROUD OF THEM FOR SHORT AND LONG. THEY ARE NOT GREEDY ENOUGH TO WANT MORE PATRONAGE. WHY NOT TRY THEM OUT?

M. W. STOCKLEY & CO.

DETROIT, MICH., U. S. A.

IMI YODA: THE THEATRE, RDILLS TO THEIR SUPPORT.

CAST MAKE ILLUSTRATIONS WILL AID OF PHOTOGRAPHY; FROM ORDINARY "ALL THE FOUR MOVING PICTURE MACHINES IN TRANSPARENCY COMPANY, 818 RANGE BUILDING.

MOVING PICTURE THEATRE FOR SALE—By auction in South Africa, in connection with the coming out of the World's Fair.

Everywhere, how cast better. If you want to sell, and your price is right, address: ANGELA GALLEREA, 1024 W. Michigan St., Chicago, Ill.

FOR SALE—One Advance Double Blindscope, $250.00; one Single Blindscope, $100.00; one Advance Daylight Plant, $150.00; one Improved Daylight Plant, $80.00. Address: Motion Picture Exchange, 435 Broadway, New York City.

PIT THEATRE PASSION IN THE FOLLY, C. J. MURPHY, Elyria, Ohio, booking through THEATRE SUPPLY CO., 618 Madison Bldg., New York City.

MEDITERRANEAN SLIDES: four-color slides, $5.00 each, 12 for $45.00. Address: THEATRE SUPPLY CO., 618 Madison Bldg., New York City.

An important show in Trieste. A. C. Murphy, 1440 Broadway, New York City.

America pictures would be popular in China, especially Shanghai. As to right selection of pictures, it can be said that the troubles of the American film industry are about over. Demand is for American pictures, as they could infinitely select the films that the public wants and which would assuage the tastes of other races. These are not two but three pictures.

This picture shows above are very a popular form of entertainment in all the possible ways of which it is possible, and there are about thirty in each country, in every city and town. Many of the theatres in the United States are constructed as n one of the pictures here, one of which will surpass anything of the kind that the public has ever seen. French and English machines predominate throughout the American picture.

The film release of most of the American films are consequently more expensive, in every country, in every city and town. The novelty readings of the three pictures are first shown in the theatre controlled to these films and this results in the sale of the pictures.

American films are very popular with the public in every country, in every city and town. In favor of the general public. All of the American films are successful, without such pictures as are in circulation; the novelty matrices are also very popular—much more than the common product. The American films are better suited. A result of the novelty matrices is that the machines are more highly priced in every country, in every city and town. The novelty matrices are taken and developed with much respect in Boston.

This world-wide popularity of an industry recently known ten years ago, is only the semblance of permanence. The nominal price of selection of the picture theatre, the latter, the trouble with the West and the novelty matrices, the fact that audiences are becoming the novelty pictures as a necessity in the school curriculum, allied to the solid foundation upon which the film literature is retail.

BUSINESS OPPORTUNITY

THE ACTUAL MONETARY PLAN OF THE E-Z ENSURES A SUCCESSFUL BUSINESS.

11. 100 Blank Slides, 6.00.
12. 100 Blank Slides, 11.00.
13. 100 Blank Slides, 16.00.
14. 100 Blank Slides, 21.00.
15. 100 Blank Slides, 26.00.
16. 100 Blank Slides, 31.00.
17. 100 Blank Slides, 36.00.
18. 100 Blank Slides, 41.00.
19. 100 Blank Slides, 46.00.
20. 100 Blank Slides, 51.00.

For sale by Film Exchange. See our catalogs.

THE E-Z SPECIAL SLIDES.
BATTERSHALL & OLESON, 39 W. Adams St., CHICAGO, ILL.

THE E-Z EMERGENCY SLIDE.

THE E-Z EMERGENCY SLIDE.

THE E-Z ENSURE SENSATION YET IS THE $200.00 DETROIT MOVING PICTURE ELECTRIC LIGHT PLANT.

READ! READ! READ!

Bank & Andrews, Harris Park, N. Y., producers of the largest and finest illumination in the field of illumination, present to the public the following pictures: reading like a map, reviving the "'Nite" light along every street, day or night, the "Fifteen" light looking like a star. Clicks in about one-sixth as fast as if we were connected with the "Flashing" light, filling any vacancy, it has the same effect for five magic in case of "Dawn.

Two and Single, $1.00. Triple, $2.00. الساحل، $5.00. 100 blank slides, $1.00 each. THIS IS THE BARGAIN.

Have you seen a recent SOLAX?

DO YOU KNOW ABOUT OUR MONTHLY FEATURES?

SOLOX COMPANY, CONGRESS FLUSHING, N. Y.

Have you seen a recent SOLAX?

IF YOU HAVEN'T, THEN "By the Rising Sun, why don't you?"

FILMS FOR RENT CUT RATE "POSTERS" FURNISHED FREE. SEND FOR OUR LIST. ONE MILLION FEET TO SELECT FROM. WE SHIP ANYWHERE.

6 REELS = $5.00 14 REELS = $10.50
12 REELS = $9.00 21 REELS = $15.00

900 IN 18 MONTHS ON 'USING' MACHINES.

FILM FOR RENT IN GOOD CONDITION

Write to us now. Don't Wait. We are only looking for a modest profit and will save you money. WRITE TODAY.

THEATRE SUPPLY CO.,

OXFORD BLDG., SUITE 6, 115 N. LA SALLE ST., CHICAGO, ILL.

ROYALTY RIGHTS FOR SALE

The song, photograph and mechanical instrument's rights of one of the best songs published by Berle & Co. are offered for sale. Owner having country. Song being sung from Coast to Coast. Limited sets of Slides working. The value of a lifetime.

ROYALTY, Care, Bakery Bldg., NEW YORK CITY.

FOR MUTUAL BENEFIT MENTION THE BILLBOARD WHEN ADDRESSING ADVERTISERS.
Brush Electric Lighting Set

Save the difference between 3 cents a K.W.—what it costs with a Brush Outfit—and the 8 to 15 cents which you are now playing the Electric Light Company.

Also save one-half of the lamp current by using 90 volt instead of 120.

Use Direct Current, which is far superior to Alternating Current.

THE CHAS. A. STRELINGER CO.,
Box B-3.
DETOIT, MICH., U. S. A.

THE BEST FILM SERVICE

In what every exhibitor wants: We will supply it to you, giving you well-balanced programs daily, which will satisfy your patrons and increase your business. We are an outlet of the independent manufacturers of film stock.

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Room 805 Observatory Building, Main Office, 53 West Jackson Blvd., DES MOINES, I. A.

MANAGERS, LECTURERS, EXHIBITORS

WHITE SLAVE FILMS, SLAVERY IN PERSIA, HEDY JABBAR, CHRISTIAN MARTZ, CURSE OF DRUNKS, ANY OF THE above we will have as a regular stock.

HERALDS, WINDOW CARDS, HANGERS, LITHO POSTERS AND LECTURES. Write for rental or purchase terms. Sizes paying characters and small words make big money. 1 forman complete series, Lantern, Films, Flier, etc. WANTED—Lecturers to 85 cities for use in picture shows.

W. LINDBY GORDON, Mfr. High-Class Art Films, 293 West 34th Street, New York City.

The Status of the Moving Picture Business

(Continued from page 8,)
and some companies have given up. One of the firms doing a little business is in the cutting rooms of the film manufacturers. The American Moving Picture Association which is growing stronger and which is bound to become a factor in the industry as it is in the railroad and the tobacco industries, has already established an American film trade paper, and in its pages the trade will be able to keep informed as to the happenings in the trade. The American Moving Picture Association has taken over the American Cinematograph, and the people in the business have been told of the change. The American Cinematograph has always been a trade paper, but now it will be written from the standpoint of the American Moving Picture Association. It is said that the American Cinematograph will now be written from the standpoint of the American Moving Picture Association.

The moving picture industry has been growing stronger and stronger and the number of exhibitors is increasing daily. The number of exhibitors is the most important thing. The number of exhibitors is the most important thing. The number of exhibitors is the most important thing. The number of exhibitors is the most important thing.

THE ONLY MAN IN THE WORLD

WHO GUARANTEES SLIDES AGAINST BREAKS AND IS THE ONLY MAN WHO CAN SEND YOU NEW SLIDES FROM BROKEN ONES.

DE COMERCHE LANTERN SLIDE CO.
44 E. 57 St. NEW YORK CITY.
Special Ad Slides, Commercial Ad Slides, Stock Ad Slides, New Illustrated Songs Slides, Color Slides for Schools and Institutions.

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For reference as to quality consult the following: The Vitalograph Co. of America, The Independent Moving Pictures Co., Chicago, The Yale Play Co., Nester Co., Thomas Coca Co., Rex, Champion, Meles, Gannett, St. Louis Motion Picture Co., Kinetograph Co. of America, New York Motion Picture Co., Basin.

H. & H. FILM SERVICE CO.
Room 805 Observatory Building, Main Office, 53 West Jackson Blvd., DES MOINES, I. A.

MANAGERS, LECTURERS, EXHIBITORS

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HERALDS, WINDOW CARDS, HANGERS, LITHO POSTERS AND LECTURES. Write for rental or purchase terms. Sizes paying characters and small words make big money. 1 forman complete series, Lantern, Films, Flier, etc. WANTED—Lecturers to 85 cities for use in picture shows.

W. LINDBY GORDON, Mfr. High-Class Art Films, 293 West 34th Street, New York City.
A Genuine Imported Japanese China Cup and Saucer for... 5c.

After dinner size, corp 25 x 21 in.; season. 4 in. diameter.

Possibly the biggest value ever offered in a new line of typical Japanese decoration. 100% transusion china.

For a life work give the cup and saucer.

For a 5c donation give the cup at once and the saucer later.

The best come-back item which we have ever offered.

SPECIAL PRICED AT ONLY 1c PER DOZEN.

Sample by mail 1c. Cash must accompany C.O.D. orders.

Takito, Ogawa & Co.,
156 West Lake Street, CHICAGO.

YOU WOULDN'T THINK OF RIDING FROM NEW YORK TO CHICAGO BY STAGE COACH, WHY?
BECAUSE YOU CAN GET A TRAIN THERE IN 15 HOURS...

The photo play man who uses glass slides is as much out of date as the stage coach.
They are bound to break & cause unnecessary expense.

We have the remedy—The Mica Non-Breakable Slide.
IMPOSSIBLE TO BREAK.

Get our detailed catalog, before & announcement sheets for the above, and special speaking ideas for the Mica Non-Breakable Slide. Write for your copy.

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Advertising Slides, Announcement Slides, Lecture Slides,
ALWAYS SOMETHING NEW

GET IN TOUCH WITH REAL SLIDE MAKERS
THREE STAR SLIDE CO.
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"IF IT'S ANYTHING TO ADVERTISE A PICTURE THEATRE, WE HAVE IT"

Largest and most complete line in the U. S. A. B. C. Vitaphone and all other makes of slides, three-shots and right-shots for all Licensed Pictures, Photographs, Better Designs. Help us.

DEPT. B, EXHIBITORS' ADV. & SPEC'Y CO.
105 East 14th Street, New York.

START ON A SOUND BASIS

Get a machine that can do the work—and do it now—and to-morrow—and for a good long time to come.

Make me an offer.

TOM MOORE, 434 Ninth St., WASHINGTON, D. C.
BERRY-WOOD AUTO-ORCHESTRA

EQUAL IN VOLUME TO A $5,000 INSTRUMENT
COSTS A LOT LESS

MADE EXPRESSLY FOR MOTION PICTURE THEATRES

**STYLE A. O. H.**
CONTAINS:
- Full 88-Note Piano,
- 37 Violin Pipes,
- 37 Flute Pipes,
- Coupler Giving Range of 98 Pipes,
- Bass and Snare Drums,
- Cymbal and Triangle,
- 88-Note Music—Full Orchestrated.

**STYLE A. O. L.**
CONTAINS:
- Full 88-Note Piano,
- 37 Flute or Violin Pipes,
- Coupler Giving Range of 49 Pipes,
- Bass and Snare Drums,
- Cymbal and Triangle,
- 88-Note—Full Orchestrated.

BERRY-WOOD PIANO PLAYER CO.

137th & Southern Blvd.
NEW YORK.

Southwest Blvd., Wyandotte & 20th Sts.
KANSAS CITY, MO.
PREPARE FOR THE SPRING TRADE BY INSTALLING

Power's Cameragraph No. 6.
The Perfect Motion Picture Machine

Over 4,250 in actual service throughout the civilized world.

We refer you to any Exhibitor or Operator for a statement regarding its merits.

Give your patrons a treat and incidentally increase your gate receipts by installing this up-to-date machine.

The flickerless steady pictures projected by Power's No. 6 are instantly noticed and appreciated by the public who want the best and will go where they can get it. Its remarkably strong construction insures long wear and no breakdowns. Don't let your competitor beat you to it.

Our statements are based upon actual results accomplished in over 4,250 installations and every one a huge success. What we have done for others we can do for you. If you are opening a new theatre start right by installing POWER'S No. 6.

We make it very easy for you to buy POWER'S No. 6 to replace your old machine.

Write us at once stating make and model of machine you are now using and ask for special proposition "O." You can't afford to delay.

NICHOLAS POWER COMPANY,
115 Nassau Street, NEW YORK.

For fourteen years the leading makers of motion picture machines.