Product Division

Editing Department

January 2017 quarterly check-in

WIKIMEDIA
FOUNDATION

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We want to increase the quantity, quality, and diversity of contributions.

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We build
collaborative, inclusive tools
for creating and editing
free knowledge.

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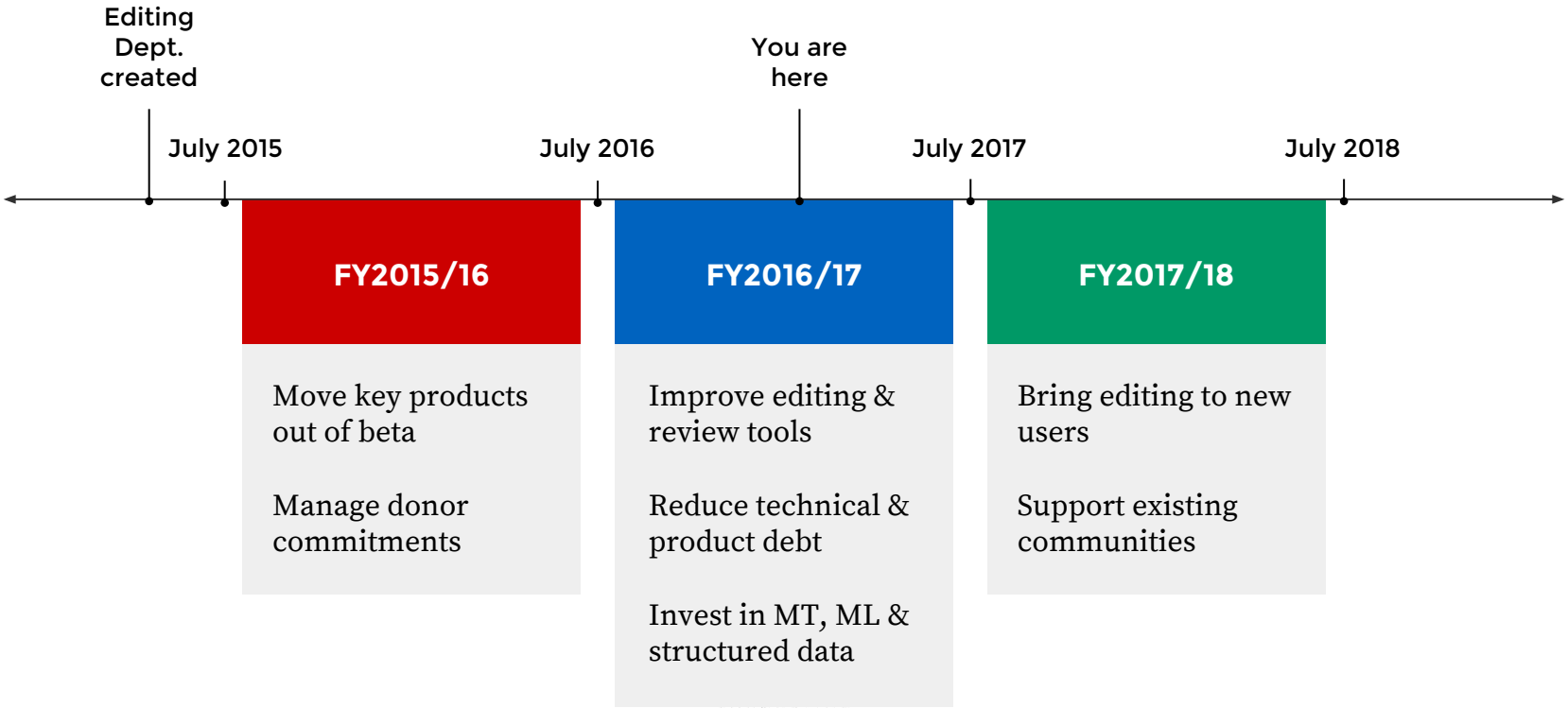
Strategy

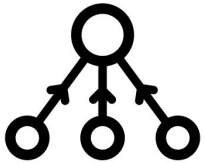
Timeline


Editing Dept. created
July 2015
July 2016
You are here
July 2017
July 2018
FY2015/16
Move key products out of beta
Manage donor commitments
FY2016/17
Improve editing & review tools
Reduce technical & product debt
Invest in MT, ML & structured data
FY2017/18
Bring editing to new users
Support existing communities

FY2016/17 Annual Plan

Improve existing tools

Improve heavily-used editing and review tools with a focus on performance, productivity, and accessibility.



Reduce technical debt

Take steps toward there being only one editor, one parser, and one user interface library.

Invest in new technologies

Introduce machine-learning, extend machine-translation, and migrate toward structured data.

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Tactics

Teams

Collaboration	Language	Multimedia	VisualEditor
User interactions Review and notifications	**Text translation** Content and localisation	**Media editing** Upload and annotation	**Content editing** Visual and wikitext

Parsing
Wikitext and HTML parsing and rendering services

Design
User interface design and prototyping, UX research, and UI standardization

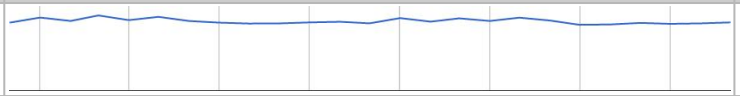
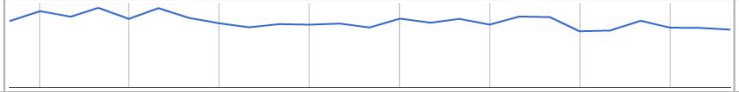
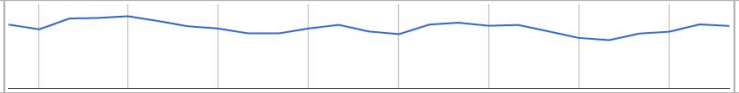
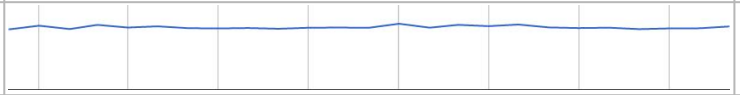
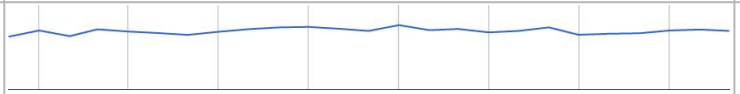
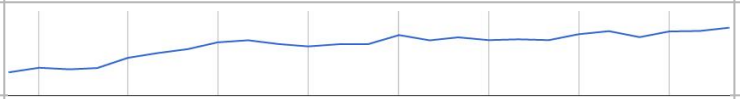
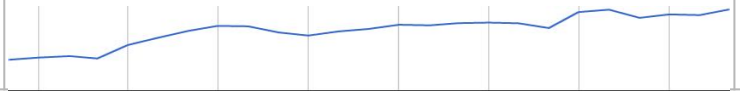
Product
Product management, research, and analytics

Products

Collaboration	Language	Multimedia	VisualEditor
Edit Review	Content Translation	Image Annotations	VisualEditor
Notifications	Translate	UploadWIzard	Citoid
Flow	Compact Language Links	Upload Dialog	WikiEditor
Page Histories	Universal Language Selector	3D File Rendering	Cite Extension

Parsing	Parsoid	Wikitext Parser	Tidy / HTML5 depurate	Shadow Namespaces
Design	Style Guide	OOjs UI	MediaWiki core	Wikimedia extensions

Metrics

Metric		Monthly 11/16	M/M ±	Y/Y ±
Monthly active editors		79,900	–0.7%	–2.3%
of which new (first-month)		17,000	–0.4%	–6.9%
of which second-month		4,600	12.8%	0.7%
of which existing		58,300	0.2%	–1.2%
Monthly non-bot edits		14.3 M	1.7%	–1.3%
Monthly mobile edits		768,800	0.8%	25.9%
as % of non-bot edits		5.4%		

Improve existing tools

CHECK IN TEAM/DEPT PROGRAM

January 2017 Editing Department

4 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: 1: Maintain & incrementally improve current content creation & curation interfaces

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Objective 1: Strengthen interfaces Iterate on the New Wikitext Editor Beta Feature	**LAST QUARTER**	
	VisualEditor and Community Liaisons, Editing Design and Parsing	Add features to the new wikitext editing mode, and prepare for rollout to wikis on desktop and mobile.
	NEXT QUARTER	
	VisualEditor and Community Liaisons and Editing Design	Provide visual diffs for all users inside the visual editor on desktop and mobile, alongside continued stability and performance improvements.

QUARTERLY OBJECTIVE COMPLETE; ANNUAL OBJECTIVE CONTINUES

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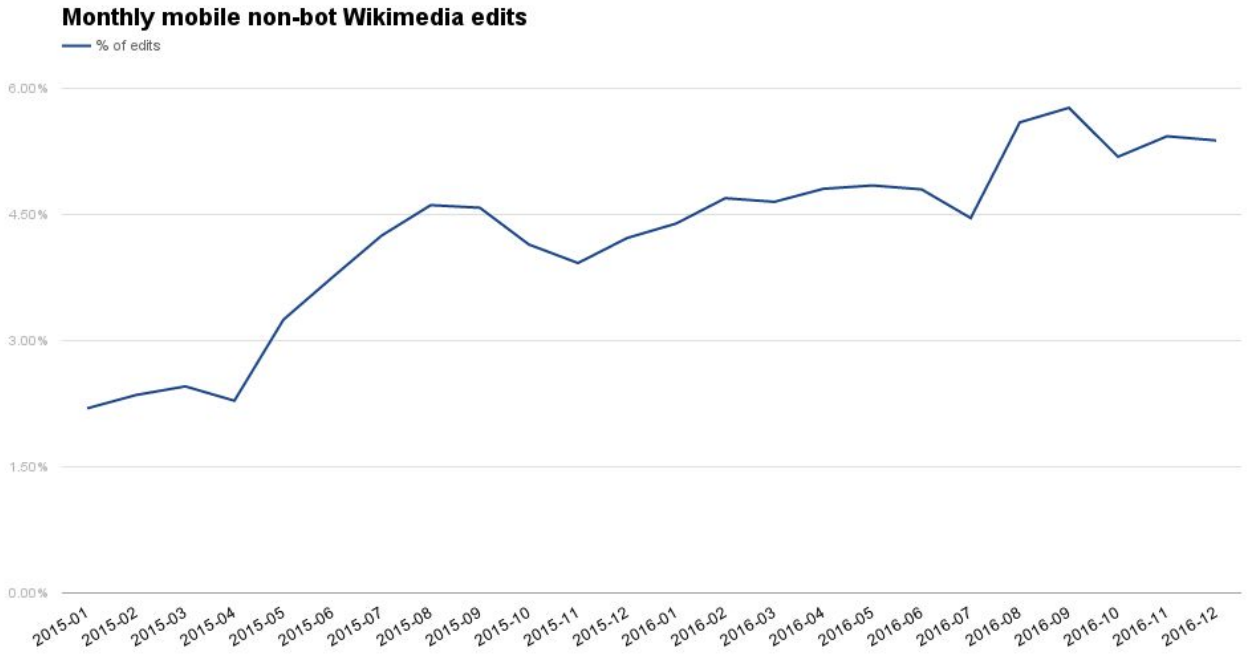
WIKIMEDIA FOUNDATION ANNUAL PLAN



Reduce tech debt

CHECK IN

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PROGRAM

4 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: 2: Improve editing experience by reducing technical debt

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Objective 1: Improve the wikitext format Remove Tidy dependency from MediaWiki output	**LAST QUARTER**	
	Parsing, Operations, Security and Community Liaisons	Deploy (disabled by default) Tidy replacement service and deploy ParserMigration extension in production.
	NEXT QUARTER	
	Parsing and Editing Design	Parsoid has a linter that can identify errors in wikitext. We are going to deploy a Linter extension to the Wikimedia cluster that collects these errors and surfaces them to editors.

QUARTERLY OBJECTIVE INCOMPLETE; ANNUAL OBJECTIVE CONTINUES

CHECK IN TEAM/DEPT PROGRAM

January 2017 Editing Department

4 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: 2: Improve editing experience by reducing technical debt

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Objective 3: Streamline metadata editing Improve architecture of rich media file annotations	**LAST QUARTER**	
	Multimedia, WMDE and Operations (DBA)	Use annotations on files as a prototype for multiple content streams and structured metadata on Commons, by replacing the ImageAnnotations gadget with an extension (yet to be deployed).
	NEXT QUARTER	
	Multimedia, Security, Performance, Services, Reading and Community Liaisons	Pick up the work on 3D file support by getting the 3d2png service and 3D extension into production, and working with Reading on MediaViewer integration.

QUARTERLY OBJECTIVE INCOMPLETE; ANNUAL OBJECTIVE CONTINUES

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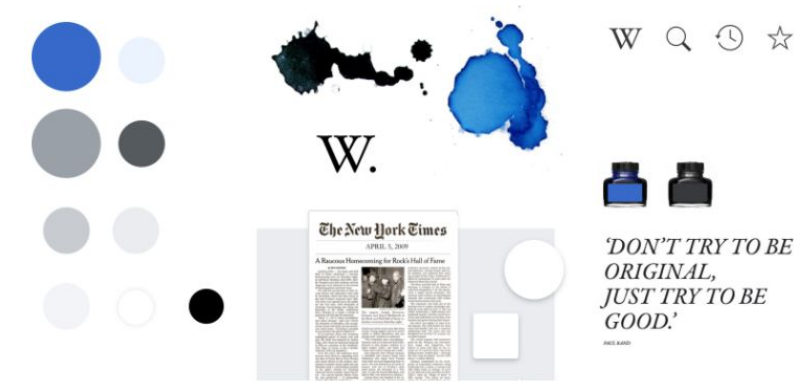
WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: 2: Improve editing experience by reducing technical debt

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Objective 4: Standardize User Interfaces Refine and apply the style guide	**LAST QUARTER**	
	UI Standardization and Editing Design, Editing Front-end engineers and TPG	Refine and apply the overhauled style guidelines in current Editing products and in parts of MediaWiki core.
	NEXT QUARTER	
	UI Standardization and Editing Design, Editing Front-end engineers and TPG	Provide MediaWiki core with a base set of CSS rules which follow style guidelines.

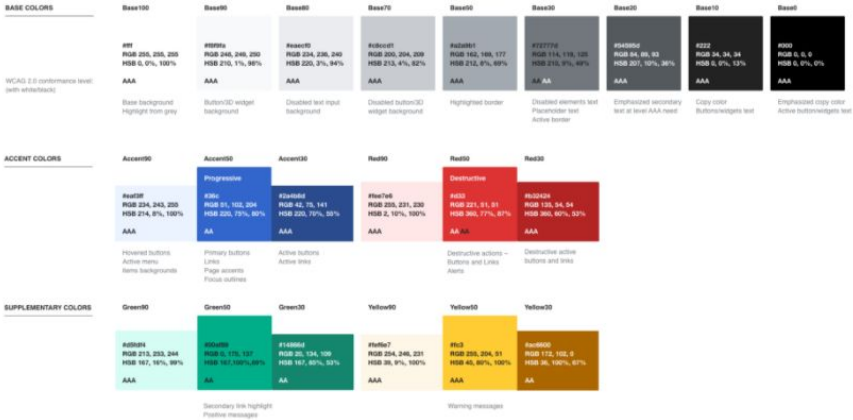
QUARTERLY AND ANNUAL OBJECTIVES COMPLETE

Our color choices are inspired from black, white, and ink blue. Typography has roots in traditional typefaces.



Colors

The color palette represents our character and brings a hint of freshness to our products.



Accent colors

Accent colors are used to emphasise actions and highlight key information. Blue is a natural choice in our context, where it has been the default color used for links, conveying the idea of action.

There are three shades provided for situations where you need a lighter (Accent90), regular (Accent50) or darker (Accent10) version.

Accent50 provides a blue which is suitable to be used for text and as background. When used as link text it provides sufficient contrast with black text to notice the difference. When used as background, it provides enough contrast with white text to keep the text readable.

ACCENT90	ACCENT50	ACCENT10
	Progressive	
#eaf3ff RGB 234, 243, 255 HSB 214, 8%, 100% AAA	#36c RGB 51, 102, 204 HSB 220, 75%, 80% AA	#2a4b8d RGB 42, 75, 141 HSB 220, 70%, 55% AAA
Hovered buttons Active menu items backgrounds	Primary buttons Links Page accents Focus outlines	Active buttons Active links

Icons

Icons help convey a message visually.

Icon style

Invest in new tech

CHECK IN

January 2017

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Editing Department

PROGRAM

4 [LINK]

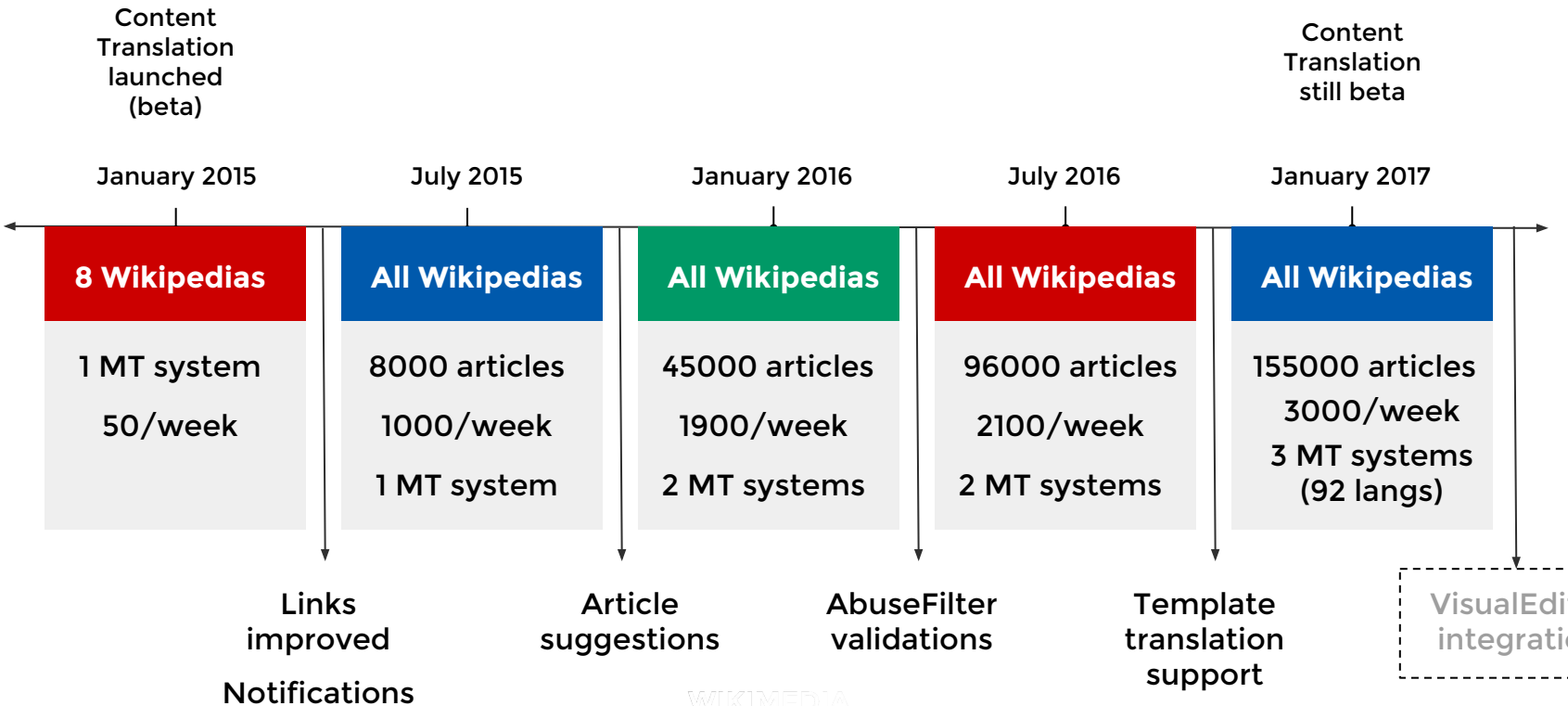
WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: 3: Invest in new types of content creation, curation and collaboration tools

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Objective 1: Expand the Content Translation Tool Stabilize Content Translation for going out of beta	**LAST QUARTER**	
	Language with Editing Design, Parsing, CLs, Tech Ops and Release Engineering	Template support for Content Translation tool, introduced at the end of Q1 has been improved. All templates including infoboxes are now supported. Editors have full control over the parameters using the basic template editor, and cleaner wikitext is created. They do not have to add templates manually after publishing a page.
	NEXT QUARTER	
	Language, VisualEditor, Parsing, Editing Design, CLs, Tech Ops and Release Engineering	First phase of work to replace the existing editing interface in Content Translation with Visual Editor. This will be concluded in Q4.

QUARTERLY OBJECTIVE INCOMPLETE; ANNUAL OBJECTIVE CONTINUES

Content Translation milestones



First version created with Content Translation and template adaptation

Mausolée de Ferdowsi

36° 29′ 10″ N, 59° 31′ 03″ E carte

Revision as of 17:27, 12 January 2017 by Idranstel (talk | contribs) *(Créé en traduisant la page « Tomb of Ferdowsi »)*
(diff) ← Older revision | Latest revision (diff) | Newer revision → (diff)

Tombeau de Ferdowsi (persan : آرامگاه فردوسی) est un complexe funéraire composé d'une base de marbre blanche, et d'un édifice décoratif, érigé en l'honneur du poète perse, situé dans la Tus, en l'Iran, dans la province du Khorasan Razavi. Il a été construit au début des années 1930,[1] sous le règne de Reza Shah, et utilise principalement des éléments de l'architecture Achéménide. La construction du mausolée ainsi que son design est un reflet de la culture, et de la situation géopolitique de l'Iran à l'époque. Cet article analyse en détail l'architecture de la tombe et de ses influences.

Contents [hide]

1 Contexte
2 Détails structurels
3 Contexte historique
4 Design intérieur
5 Héritage
6 Références

Contexte

Ferdowsi, l'influence poète perse et auteur de l'épopée perse, Shahnameh, est mort en 1020, à Tous, en Iran (la Perse), dans la même ville qui l'avait vu naître.[2] Pour l'ensemble de sa contribution littéraire Ferdowsi n'a pas été reconnu au cours de sa vie. C'est seulement après sa mort que ses poèmes lui ont valu l'admiration. Pendant des centaines d'années, son lieu de repos était rien de plus qu'un simple sanctuaire-dôme érigé par un maître Ghaznévide du Khorasan, sans aucun édifice permanent en place dans le jardin de sa maison où la fille de Ferdowsi avait initialement enterré son père.[3] Dans les premières années du XXème siècle, l'Iran a commencé à réaliser son rôle essentiel dans la définition de l'identité de l'Iran.[3]

Il n'était pas mis en valeur jusqu'en 1934, quand le gouvernement iranien, alors sous le règne de Reza Shah, premier roi de la dynastie Pahlavi, reconnu la culture et la valeur littéraire de Ferdowsi et érigé une tombe permanente en son honneur.[3]
Une célébration du Millénaire a également été organisée pour le poète, invitant des chercheurs venant Tadjikistan soviétique, d'Inde, d'Arménie et d'Europe (Allemagne, France, Angleterre, etc.) ce qui a conduit à des dons, généralement des étudiants boursiers Parsi, qui ont conduit à la construction d'une statue du poète à l'emplacement de son tombeau. La famille Pahlavi utilisa

Tombeau de Ferdowsi

Présentation	
Type	Monument dédié au poète Ferdowsi
Architecte	Society for the National Heritage of Iran
Construction	1934
Géographie	
Pays	Iran
Adresse	Tous, 12ème district de Mashhad, Iran
Localisation	
Coordonnées	36° 29′ 10″ N, 59° 31′ 03″ E

Image from Wikimedia Commons by Delaram Ebtehaj, CC BY-SA
Screenshot of article on Mausolée de Ferdowsi from French Wikipedia

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4 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: 3: Invest in new types of content creation, curation and collaboration tools

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Objective 2: Modify & improve curation tools Improve edit-review generally and, in particular, provide an edit-review process suited to the needs of new contributors, who, research shows, are particularly vulnerable to rejection.	**LAST QUARTER**	
	Collaboration, Analytics, Research & Data, Editing Design and Community Liaisons	Add ORES good-faith and damaging tests, optimized ORES data display, new filtering UI and a new user filter to the recent changes page.
	NEXT QUARTER	
	Collaboration, Analytics, Research & Data and Community Liaisons	Add ORES tests, optimized ORES data display, a new filtering UI and a "New User" filter to the recent changes page (as a beta). Release the ReviewStream machine-readable feed incorporating ORES and other useful edit-review data.

QUARTERLY OBJECTIVE INCOMPLETE; ANNUAL OBJECTIVE CONTINUES

“Learnings”

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WIKIMEDIA FOUNDATION ANNUAL PLAN

What you learned

Did anything unexpected (good or bad) happen?

- Hiring data analyst was complex

What would you do differently if you had to do it again?

- Be more realistic about down-time in Q2
- Set specific product-level metrics at the time of setting goals
- Didn't expedite presenting plan for Wikitext-mode rollout