



Demystifying the FDC

Strategic
Planning



Annual
Planning



Proposal
Process



Deliberations/
Recommendation



Board
Decision



Grant!

Past Work and
Reports



Preparation and Inputs

- Members review inputs and proposal documents:
 - Strategic plan, Annual plan and budget, Past accomplishments
 - Proposal form, Community commentary, Staff proposal assessment
 - Financial analysis and grants history provided by WMF staff
- Early assessment tool and preliminary discussion

Background image: Icono Normativa by Raúl Ruano Ruiz. Resized and contrast reduced.

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Staff assessment: Wikimedia Organization

Overall: Some concerns

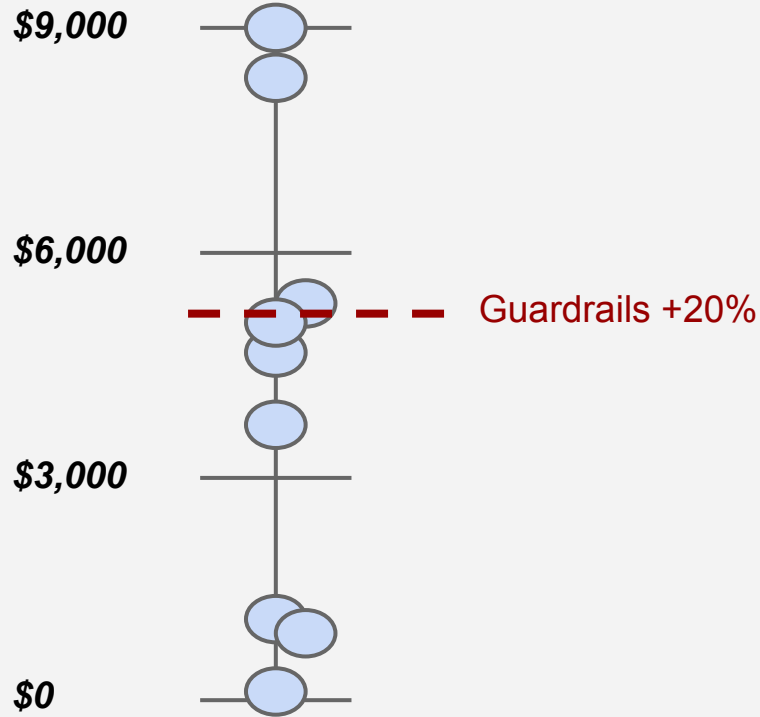
Strengths:

- Builds on past programmatic accomplishments
- Strong community involvement, steady and effective leadership, and engaged Board
- Metrics clearly aligned with outcomes on Wikimedia projects

Concerns:

- Rapid growth without clear rationale
- Potential impact may not be commensurate with movement resources requested
- Plan is not cohesive in terms of strategy or program groupings

Wikimedia Organization



Funds requested - USD (Oct 1, 2014 exchange rate)	\$9,000
Funds requested - local currency	\$9,000
Mean / average of recommendations	\$4,198
Median of recommendations	\$4,200
Mode	\$1,000
Maximum of recommendation	\$9,000
Minimum of recommendation	\$0
Spread of recommendation	\$9,000
Standard Deviation	\$3,002
Std. Dev. As % of mean	71.5%

Financial summary: Wikimedia Organization

	Projected 2014	Proposed 2015	Proposed change (as a +/- %)
Movement resources	4,200 USD	9,000 USD	114%
Overall budget	7,000 USD	28,000 USD	300%
Number of staff	0	1	N/A

Financial analysis: Wikimedia Organization

Budget and FDC funding

- Request of \$9,000; a 114% increase in movement resources
- Wikimedia Organization plans to spend its entire budget by the end of this year
- Fundraising target of nearly \$28,000 may not be realistic based on past results

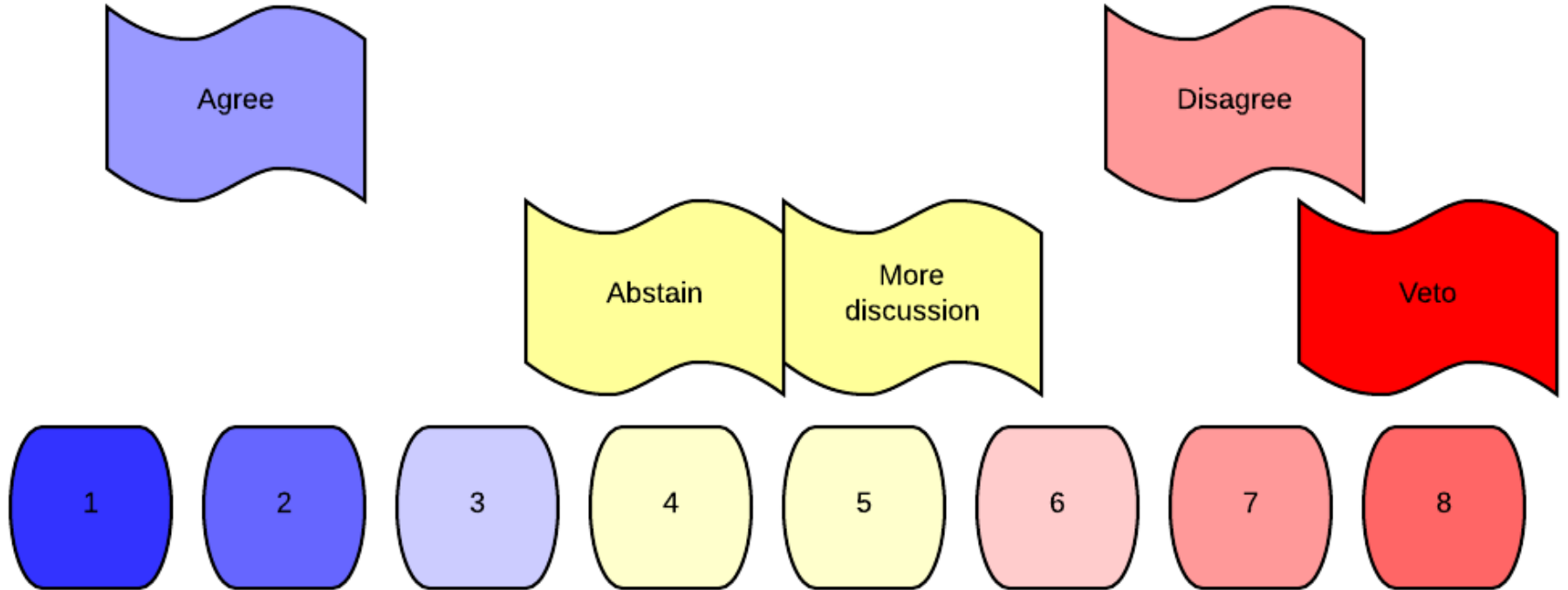
Staffing Plan

- 1 new staff position at 100% from 0 paid positions
- Concerns around utilization of staff to impact programs, focused on administrative work only.

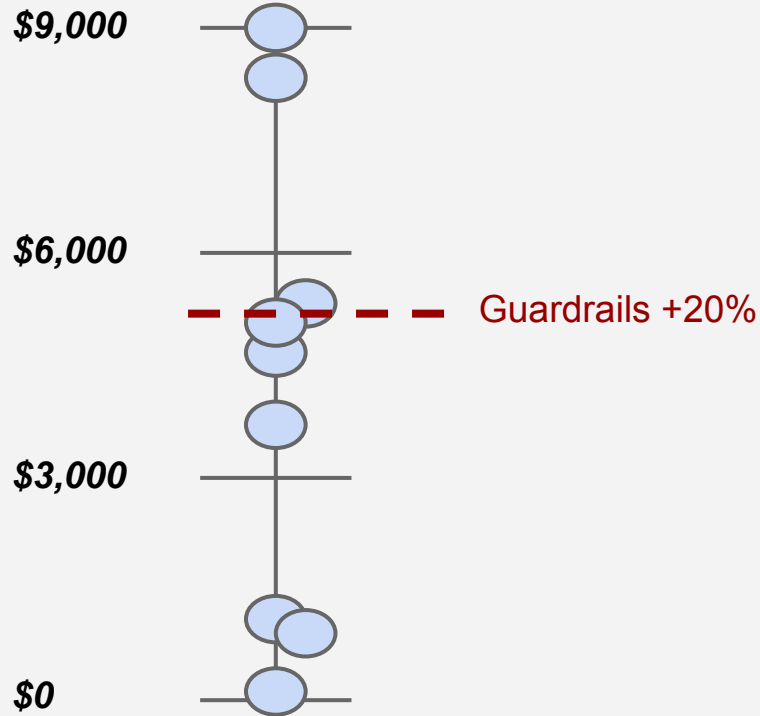
Expenses by program

- Largest line items are for staff at US\$15,000 and outreach materials for workshops at US\$5,000.

Gradients of Agreement

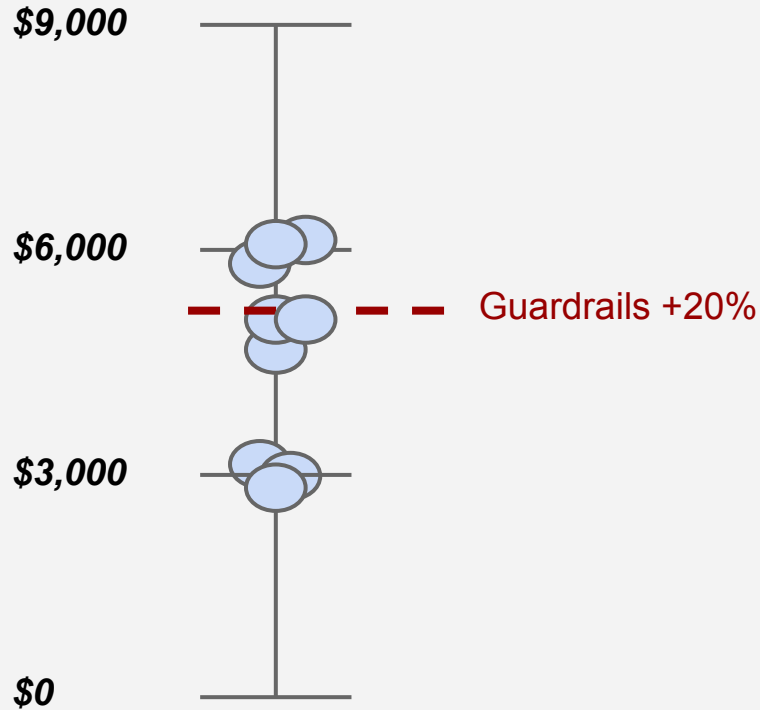


Wikimedia Organization



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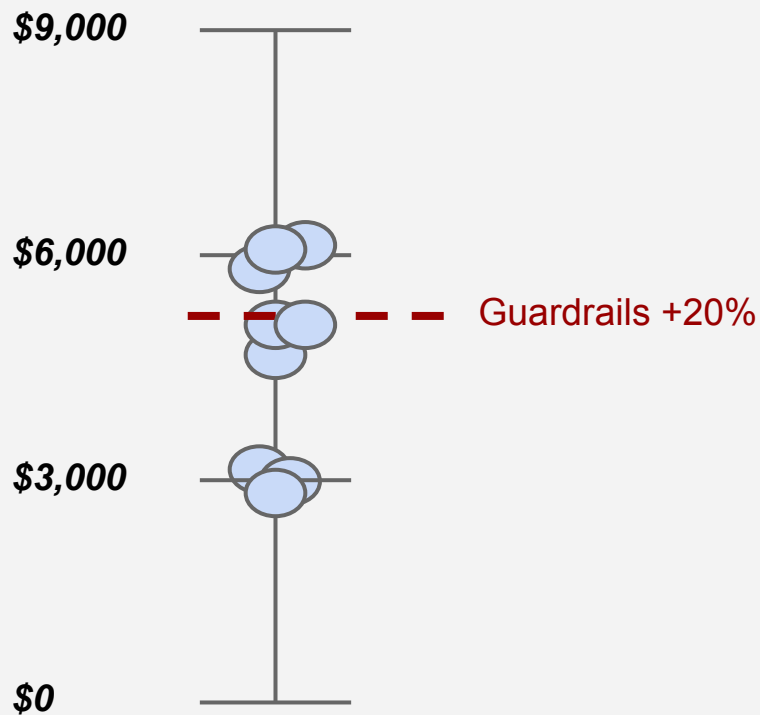
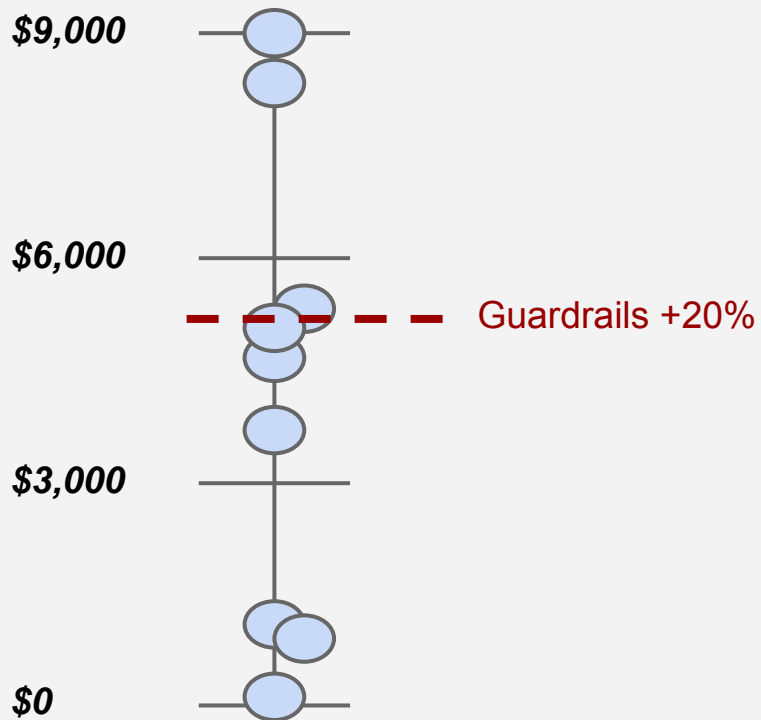
Wikimedia Organization



Funds requested - USD (Oct 1, 2014 exchange rate)	\$9,000
Funds requested - local currency	\$9,000
Mean / average of recommendations	\$4,680
Median of recommendations	\$5,040
Mode	\$6,000
Maximum of recommendation	\$6,000
Minimum of recommendation	\$3,000
Spread of recommendation	\$3,000
Standard Deviation	\$1,251
Std. Dev. As % of mean	26.7%



More agreement!



Recommendation Text



- FDC members use notes from the discussions to outline a draft of the recommendations text that incorporates important elements of the discussion.
- FDC members work collaboratively to refine the recommendation text before publishing the text.