

6d. (1)

1946 copy  
Germain Seed & Plant Co.

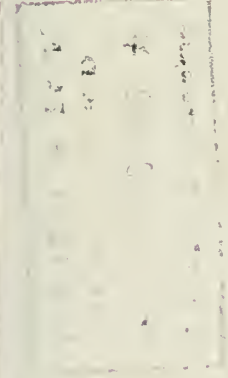
**Announcing**

**BRONZE MEDAL  
ALL-AMERICA  
SELECTION  
1947**



**GERMAIN'S**  
Seed Growers Since 1871

747 Terminal Street, Los Angeles 21, California



LIBRARY OF AGRICULTURE  
U. S. DEPARTMENT OF AGRICULTURE  
WASHINGTON 25, D. C.  
DEC 46 SFA 28418

*New Sensational*

# BRONZE BEAUTY LETTUCE

*Bronze Medal  
All-America Selection 1947*

The proud winner of the BRONZE MEDAL in the 1947 All-America selections by the SEED TRADE ASSOCIATIONS of NORTH AMERICA, Germain's new Bronze Beauty Lettuce is tender, crisp and of unusually tasty nut-like flavor. The finest, most colorful and most delicious leaf lettuce for the home garden. Easy and quick to grow . . . ready for the table about 40 days after seeding. The plants are vigorous, well formed, uniform in height, and resistant to hot weather. The leaves are shaped in an entirely new pattern . . . long, neatly arched and with margins deeply lobed and scalloped. Their color too, is entirely new . . . a warm ruddy bronze sheen completely suffuses the soft green undertone, making the foliage delightfully attractive.

A real "find" for thrilling new garnishes with cold cuts, sandwiches, etc. — a new "must" in colorful, appetizing



eye winning, taste satisfying new zest.

# BRONZE MEDAL 1947 All-America Selection 1947



# READY FOR DELIVERY *After* 1946 CROP HARVEST

POSTAGE  
WILL BE  
PAID BY  
ADDRESSEE

NO POSTAGE  
STAMP  
NECESSARY IF  
MAILED IN THE  
UNITED STATES

## BUSINESS REPLY CARD

First Class Permit No. 4485, Sec. 510, P. L. & R., Los Angeles, Calif.

GERMAIN SEED & PLANT CO.

747 TERMINAL ST.

LOS ANGELES 21, CALIF.

price 12½¢ each. Use the convenient en-  
closed order card.

# GERMAIN'S

SEED GROWERS SINCE 1871

747 Terminal Street, Los Angeles 21, California



# New Sensational

## BRONZE BEAUTY LETTUCE

**Bronze Medal  
All-America Selection 1947**

The proud winner of the BRONZE MEDAL in the 1947 All-America selections by the SEED TRADE ASSOCIATIONS of NORTH AMERICA, Germain's new Bronze Beauty Lettuce is tender, crisp and of unusually tasty nut-like flavor. The finest, most colorful and most delicious leaf lettuce for the home garden. Easy and quick to grow... ready for the table about 40 days after seeding. The plants are vigorous, well formed, uniform in height, and resistant to hot weather. The leaves are shaped in an entirely new pattern... long, neatly arched and with margins deeply lobed and scalloped. Their color too, is entirely new... a warm ruddy bronze sheen completely suffuses the soft green undertone, making the foliage delightfully attractive.

A real "find" for thrilling new garnishes with cold cuts, sandwiches, etc. — a new "must" in colorful, appetizing combination salads, salad bowls, mixed salads — and an adventure in good eating as just plain lettuce salad with an intriguing, eye winning, taste satisfying new zest.



**BRONZE MEDAL  
All-America Selection 1947**

**READY FOR DELIVERY  
After  
1946 CROP HARVEST**



**BUSINESS REPLY CARD**  
First Class Permit No. 4485, Sec. 510, P. L. & R., Los Angeles, Calif.

GERMAIN SEED & PLANT CO.  
747 TERMINAL ST.  
LOS ANGELES 21, CALIF.

price 12½c each. Use the convenient enclosed order card.

# GERMAIN'S

SEED GROWERS SINCE 1871

747 Terminal Street, Los Angeles 21, California

# *How to Cash-In on Bronze Medal All-America Selection 1947*

## **BRONZE BEAUTY LETTUCE**

Feature Germain's Bronze Beauty Lettuce in all your catalogs and advertising to cash in on the demand created for this Bronze Medal Winner.

Electrotypes of black and white cuts and full color nickeltypes are available in the sizes shown on this page. Order by number on the order card enclosed.



BB201 – Black & white electrotype, *price each* . . . . \$2.00



BB301 – Black & white electrotype, *price each* . . . . . \$3.25

BB304 – Full color nickeltypes, *price per set* . . . . . \$15.25



BB101 – Black & white electrotype, *price each* . . . . . \$2.50

BB104 – Full color nickeltypes, *price per set* . . . . . \$11.55

**GERMAIN'S**  
Seed Growers Since 1871

747 Terminal Street, Los Angeles 21, California