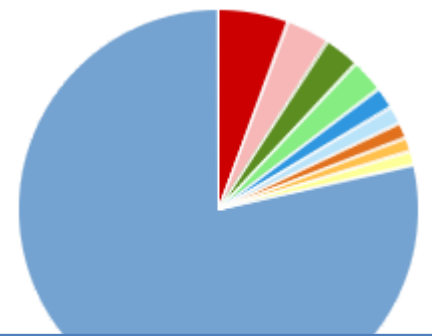
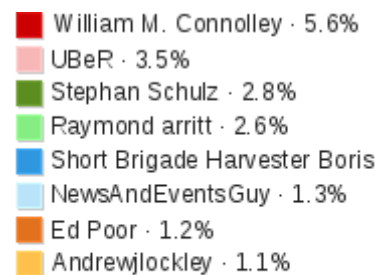


Wikimedia and Metrics

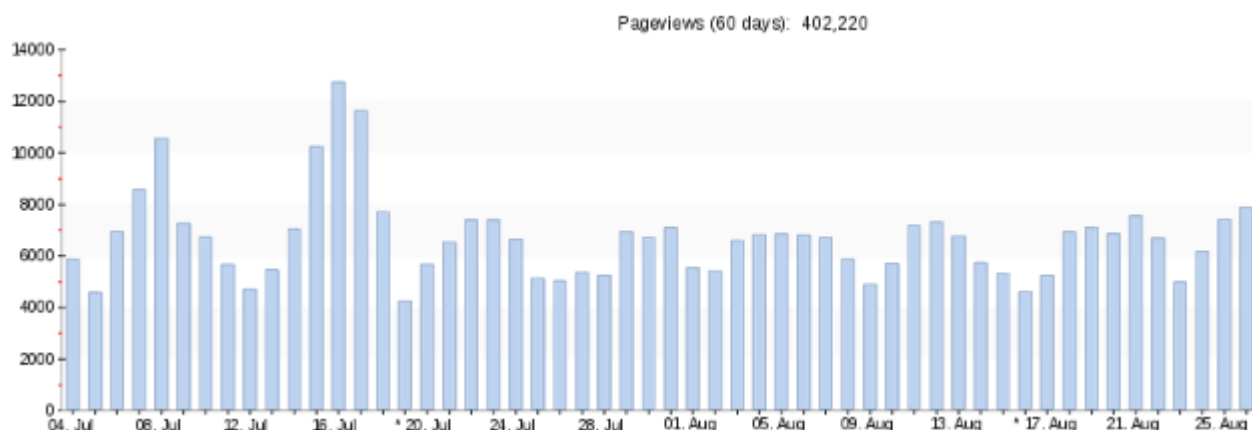
What metrics are available for Wikimedia tools which can provide evidence of contributions, use and engagement?

Contributions to Articles

Who wrote a widely-cited section in a peer-reviewed paper with many authors? How did the section evolve before the paper was published? Although difficult to answer for papers, Wikipedia articles provide 'micro-attributions' which can answer such questions.



William Connolly made 5.6% of the edits to the *Global Warming* article. Note the large number of contributors (>4,600).



Popularity of Articles

In 60 days in summer 2014 there were 402,220 views of the *Global Warming* article. There are 8,042 links to the page from other articles.

Transparency

Metrics on:

- Usage statistics for articles and media
- In-bound and outbound links
- Contributions by editors
- Evolution of articles

are freely accessible for **all** Wikipedia articles!

Conclusions

As the world's fifth most popular web site, Wikipedia shapes public discussion of every area of theoretical and applied science. Its open data and APIs are used by to develop new evaluative tools to assess the impact of a user, set of content, or contributing organisation.

The Wikimedia community welcomes opportunities to exchange ideas on further developments with the altmetrics community: Contact Brian Kelly (ukwebfocus@gmail.com)