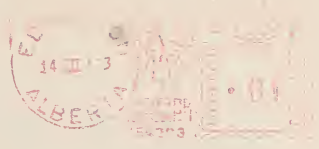


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# Alberta INDUSTRIAL NEWSLETTER

- MOBILE TOWNS
- EXPORT SERVICE
- ITALIAN TRADE
- ALBERTA CERAMICS
- TOWN OF BROOKS

DEPARTMENT OF INDUSTRY AND DEVELOPMENT / Hon. A. R. PATRICK, Minister  
INDUSTRIAL DEVELOPMENT BRANCH / R. MARTLAND, Director

VOL. 7, No. 1

EDMONTON, ALBERTA, CANADA

FEBRUARY 1963

## ALBERTA FIRM PRODUCES 4,000 LBS. MACARONI DAILY

A MILLION pounds of spaghetti or macaroni a year is the production potential of Golden Grove Foods Ltd., at Bluffton, Alberta. The firm, a newcomer to the Alberta foodstuffs market, was started in November, 1961.

The company is operated by Montalbetti Bros. Ltd., a private company. President is Edward Montalbetti, resident and businessman in the small community for the past half century. His son Charles, is manager of the plant.

Distribution of the firm's products, which include macaroni, spaghetti and vermicelli, is by broker. Greatest percentage of sales are in Alberta and Saskatchewan. The company is showing interest in participating more directly in sales and distribution programs, with its own sales force.

Modern equipment enables a staff of seven to handle the average daily output of from 3,500 to 4,000 pounds. This production could be almost doubled with existing equipment, and the addition of



Miss Joyce McFadden checks spaghetti in the drying room of Golden Foods Limited in Bluffton, Alberta. The modern equipment installed at the firm enables a staff of seven to handle the daily output of 3,500 to 4,000 pounds.

drying rooms would enable the firm to again increase output.

The 55 by 85 foot building houses equipment worth more than \$50,000. While no firm level of value of production has yet been established, quarterly summaries

have shown a highly satisfactory rate of progress.

The semolina and hard spring wheat used by the firm is bought in Calgary and Lethbridge. Packaging material including boxes and bags, are Alberta produced. ●

# ALBERTA FIRM BUILDS MOBILE TOWNS



*The construction camp at the Peace River division project, typical of a Canus-Prebuilt Co. Ltd. camp. One of the bunkhouse units is shown at right being moved into position, while the multi-unit group in the centre is the kitchen-dining building.*

ANY SIMILARITY between the old-fashioned construction camp bunkhouses and the present housing provided for crews on construction projects in Western Canada exists in name only, thanks to a new concept developed by Canus-Prebuilt Ltd. of Lethbridge. This progressive company, established as a result of a merger between Prebuilt Mfg. Ltd. of Lethbridge, and Canus Services Ltd. of Vancouver, B.C., takes care of housing, feeding, and services for construction crews ranging in size from 30 men to 1500 men, relieving the contractor of all responsibility except that of supplying the men to do the job, and getting their job done.

Gone are the "mass-living" habits of bunkhouses with 30 or 40 men in one huge room; gone are outside pumps and wash troughs, and the icy water. Each Prebuilt bunkhouse is made up of six pre-built sections, complete with plumbing, wiring, insulation and fittings before they are brought to the site.

Three building sections, supported on wooden pads and two steel girders, are placed facing three identical sections, about four feet apart. The intervening space is floored, roofed, and becomes the hallway.

The complete structure, 24 feet by 114 feet, has fifteen rooms, each with two beds, floor-to-ceiling cupboards, a desk, chair, and bed-lamps, with a capacity for 30 men, two to each room. Beds are made daily and linens changed each week—a part of the service provided. In addition there is a laundry room, washrooms, showers, propane, oil or natural gas furnace and hot water tank in each building, which measures 24' x 114'. The units are constructed at the Lethbridge plant of Prebuilt Mfg. Ltd., and are transported to the campsite on special transport trucks, which can be used on the highway, or piggy-back style on railroad flat cars.

Meals are served in the mess hall, which is constructed in the

same way as the bunkhouses with dining area to fulfill the needs of any job. Cafeteria style, each man chooses what he wants from a wide selection of juices, soups, hot and cold meats, vegetables, pastries and desserts, and carries his tray to a table. Well-planned lunches are packed for those men who require them. Food is prepared in a spotless, modern stainless steel kitchen, which contains also a six-tier baking oven and a three-unit propane stove, as well as grills, toasters,

## ALBERTA FIRM SEEKS CLOTHING CONTACTS

An Alberta firm is interested in contacting Canadian or foreign companies making ladies' and children's wear.

For further information interested parties should write to: Jack Helmers Agencies, Ltd., 10151 - 108 St., Edmonton, Alberta.

steam tables, food warmers and other equipment in a modern cafeteria kitchen. There is a walk-in refrigerator, a deep-freeze, a cold room for vegetables, and a storage room for staples, in addition to all the necessary wash-up facilities.

Some larger projects require more extensive dining facilities, and these are provided merely by the addition of more sections to the building or, occasionally, by the construction of a separate dining hall. Typical of this is the Peace River diversion project, forerunner of the Portage Mountain Dam near Hudson Hope, B.C. Canus-Prebuilt Ltd. are presently housing and feeding over 700 men, but this figure will increase to between 1500 and 2000 when work commences on the dam.

When a general contractor purchases Canus-Prebuilt camp units, he faces no loss in investment because these units can be used repeatedly. If he prefers to rent, the charge for rental is included in the total camp building and operating contract.

Canus Prebuilt Ltd. maintain offices in Lethbridge and Calgary, in Alberta, and Vancouver and Fort St. John in British Columbia. C. O. Merriman and N. F. Shaw of Prebuilt Mfg. Ltd. head up camp production with offices and factory in Lethbridge, while Norman Esary and George Esary of Canus Services Ltd., Vancouver, supervise the catering and operational end of the business.

The Lethbridge division, where all the prebuilt units are manufactured, carries a fluctuating staff of from 40 to 100 according to the season. An additional ten persons are employed in the office. An investment of approximately \$250,000 has resulted in a payroll which contributes to the economy of the Lethbridge area to the amount of \$165,000 annually. Current contracts in Alberta and British Columbia are valued at over \$1,000,000.

This combination of efficient layout, weatherproof buildings, comfortable living quarters, along with the feeding and personal services supplied, provides a package camp which is finding wide acceptance in the Western Canadian construction, petroleum, logging and mining industries. ●

## Provincial Marketing Board Offers New Export Service

**A** MOVE to further stimulate Alberta's drive towards export markets has been initiated by the Provincial Marketing Board, of the Department of Industry and Development.

A survey, in the form of a questionnaire, was mailed to 300 Alberta companies taken from the Department's new Trade Index. Well known companies which has their own export divisions established were not contacted in the initial phase of the survey. The companies which received the questionnaire were selected on the basis of the most likely to be interested in exporting.

The approach of the survey was simple and direct. It asked: "Is your company exporting its products or thinking of entering the export field?"

"This department (the Provincial Marketing Board) is co-operating with the federal Department of Trade and Commerce in assisting companies which are interested in developing their export sales. If your firm is interested in exporting we would appreciate your co-operation in completing and returning the following questionnaire: (a) We are now exporting the following products: (b) We are interested in exporting the following products: (c) We are interested in investigating sales possibilities in the following areas or countries."

John R. Fleming, Chairman of the Provincial Marketing Board, and instigator of the survey, described the response as "better than expected."

More than 50 replies have been received from the survey indicating Alberta companies are interested in exporting goods ranging from honey, plastic products, industrial camp equipment, radar oscilloscopes, manufactured homes, mobile homes, clothing, spaghetti, to chicken, duck and goose feathers.

A significant result of the survey was revealed in the interest expressed by many of the companies in markets other than the traditional European and U.S. outlets for Canadian goods. The questionnaires showed that a large number



JOHN R. FLEMING

of the companies contacted were interested in markets throughout the world. South American and Australian market possibilities were high on the list. Interest was shown in other markets ranging from Malaya to Russia.

The information compiled by the Provincial Marketing Board will be passed on to the federal Department of Trade and Commerce. Mr. Fleming's office will act in a liaison capacity between Alberta's manufacturers and the federal department.

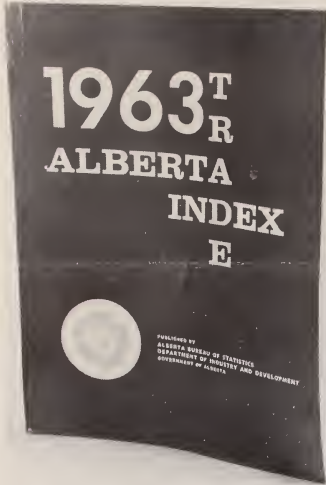
"We get trade mission reports here," said Mr. Fleming, "and although the distribution of these reports is fairly limited we hope to be able to pass on the information to Alberta companies interested in developing their export activities.

"We don't anticipate an immediate boost in Alberta's exports through this service, but it is a step towards promoting a gradual increase in exports from this province," he said.

The Provincial Marketing Board is prepared to offer information on export markets and conditions and to offer assistance in outlining the paper work necessary in exporting. The Board is also prepared to make available a number of booklets from various sources dealing with export and foreign trade. Some of the titles available are: Canada's Exports Abroad; Understanding Exports; Market Opportunities Abroad and How To Get Help With Export Documentation.

A further survey of more Alberta companies interested in exporting is planned for this year. ●

## NEW TRADE INDEX ASSISTS PROMOTION OF ALBERTA GOODS



*The 1963 Alberta Trade Index is an excellent source of information on Alberta's manufacturing industries.*

The 1963 edition of the Alberta Trade Index, compiled by the Alberta Bureau of Statistics to meet the need for a consolidated source of information on the variety of products manufactured in the province, is now off the press.

The 166-page book contains six sections: an alphabetical listing of Alberta manufacturing firms; an alphabetical list of Alberta made products; a list of import clearances at Alberta customs ports; figures showing the quantity and value of Alberta manufactures; a listing of materials used in Alberta manufactures; and finally, a list of coal mines, quarries, publications, radio and television stations, and lumber operators.

Through the widespread distribution and use of this publication it is hoped that its primary purpose, that of promoting the sale of Alberta made goods, will be accomplished. Evidence of the extent of this province's industrial progress is shown in the list of products manufactured here.

Businessmen may obtain a copy of the 1963 Alberta Trade Index by writing to: Alberta Bureau of Statistics, Department of Industry and Development, Highways Building, Edmonton, Alberta.

## ITALIAN COMPANIES SEEK CANADIAN AGENTS, OUTLETS

*The following firms from Overseas desire to trade with Canada. To expedite business, we advise you to communicate with the enquirers direct.*

Giovanni Saviotti, Via del Portonaccio, 12, Forli, Italy: Ladies' and men's shoes and sandals in leather.

C.I.S.E., Via Stephenson, 90-4A, Milano, Italy: Cinnamic acid and esters, sodiolaurilsulphate, Essences and essential oils.

S.p.A. Astoria, Via Domenichino, 49, Milano, Italy, Espresso coffee making machines. Dosing and grinding coffee machines.

S.a.s. Ernesto Monnet, Corso Unione Sovietica, 25, Torino, Italy: Filters for motor vehicles.

STAGA, Via Correggio, 65, Milano, Italy: Stylographic and ball point pens.

Consorzio Agrario Provinciale, Ascoli Piceno, Italy: Olive in brine, olive oil, pure honey, red wines.

B.E.A., Molineria S. Giovanni 13, Piacenza, Italy: Buttons.

S.r.l. Delfino & C., Via Tobruk, 3, Milano, Italy: Tomato concentrated, Parmisan cheese.

S.p.A. BIEMME, Via S. Donato, 3, Milano, Italy: Cycle, motor cycle and motor scooter accessories. Go-karts.

Romolo Barbieri, Via Manzoni, 20, Modena, Italy: Condiments, meat preparations, broth cubes, etc.

Industria Mole Roncoroni, Via Marazzola, 18, Mainate (Varese), Italy: Grinding wheels.

Enrico Creperio, Via Pattari, 6, Milano, Italy: Artistic jewellery.

MABES, Via S. da Seregno, 25, Seregno, Italy: Ladies' underwear.

Farmac Carmelchina, Via Privata May, 2, Brescia, Italy: Liqueurs and essences for making liqueurs and mineral water.

S. p. A. Confettificio Costabile, Viale S. Francesco, 14, Nocera Inferiore: Confetti.

S.p.A. ALSER, Piazza Eroëlea, 9, Milano, Italy: Aluminum door and window fittings.

Ledertex, Via A. Maffei, 20, Milano, Italy: Fabrics and foliage in plastic materials.

Ilva Confezioni, Via Uberti, 6, Milano, Italy: Ladies' and men's rainwear.

S.r.l. Duplex, Via Majocchi, 27, Milano, Italy: Bakers' machinery.

Officine David Biffani Via G. B. DeRossi 32, Roma, Italy: Portable washing machines.

Giovanni Alibrandi, Avella (Avellino) Italy: Sulphured cherries.

Ferrari and Gugenheim, Via Medina 40, Napoli, Italy: Almonds, walnuts, hazel nuts.

Societa' Veraci, Via Dante da Castiglione, 31, Firenze, Italy: Industrial presses. (Hydraulic presses for baling steel. Presses for the manufacture of cardboard. Presses for compression of light materials.

R. Schenk & Co., s.r.l., Via Venezia 2, Casella Postale 373, Firenze, Italy: Ladies' and girls' blouses.

Ezio Ottanelli, Via Michele Lessona 13, Torino, Italy: Fuel injection equipment and spare parts for diesel motors.

Boutique Rita, Via Fossatello 18, Genova, Italy: Ladies' ready-to-wear.

Interind Italiana, s.r.l., Corso Francia 227, Torino, Italy: Wooden toys. Oil paintings. Minor household appliances.

Soteco, S.n.c., Corso Re Umberto, 55, Torino, Italy: Silk-screen printing machines for pharmaceutical bottles.

General Merchandise Corp., Via S. Protaso 2, Milano, Italy: Industrial machinery and equipment.

Martino & C., S.p.A., Via Monte Pasubio, 25, Torino, Italy: Paints, varnishes, enamels, paint brushes.

Luigi Puricelli, Veduggio Brianza, Italy: Plastic laminated sheets.

Collini Demetrio, Via Statuto 12, Milano, Italy: Tools and accessories for shoes.

Aldo Resnati, s.a.s. Monza, Italy: Synthetic yarns for the ropes and nets industry.

Calzaturificio Babet, Corso Moncalieri 293, Torino, Italy: Shoes for infants.

Miroglio Angelo, Via Santa Chiara 56, Torino, Italy: Spare parts for Italian made cars and trucks.

(Continued on page 6)



Albertans will soon have an opportunity to purchase this "art-ware," being created at Sunburst Ceramics Ltd.



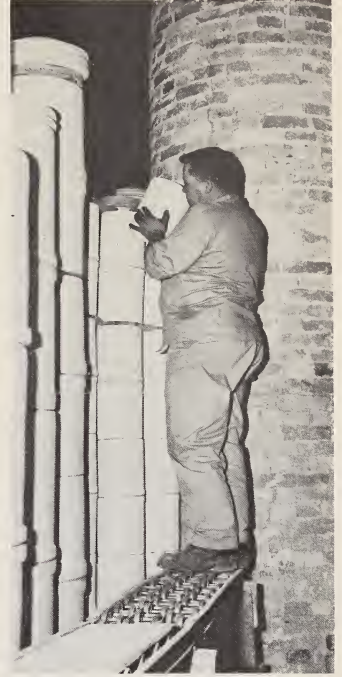
Bean-pots, mixing bowls, and crocks, stacked and ready for packaging and shipment to Alberta stores.

**E**ARTHENWARE crocks, shiny brown bean pots, mixing bowls and other colorful ceramic items are being manufactured in the Medicine Hat plant of Sunburst Ceramics Limited, located in the growing industrial area on the south side of that city.

The plant, which represents an investment of close to one-half a million dollars, has been in operation for just over three years, and employs from 15 to 19 persons, with a payroll of \$40,000.00.

The clay used in the manufacture of Sunburst products is shipped in from Saskatchewan, mixed with water and steam, then forced through a filterpress which, at a pressure of 110 pounds per square inch, presses out most of the water. The clay is then re-mixed in smaller lots, and each "lump" is then dollied to one of the work benches, where it is shaped into the required size by means of forms or presses. Handles are added by hand, then the rough clay article is dried slowly in an oven of 90 degrees temperature. As the clay shrinks in drying it is easily removed from the forms.

## ALBERTA CERAMICS REACH MARKETS ACROSS CANADA



Loading the kiln with crocks, which will be baked at 1950°F.

Glaze is applied to the dried forms before they are baked in kilns at a temperature of 2,350 degrees. This high heat produces the gloss on the ware. Where colours are required, these are applied to the dry rough clay, each one separately, with a drying period between applications. Then transparent glaze is applied over all, and the piece is kiln-baked. The colours used are all produced from minerals — for example, cobalt is used to produce the blue colours, copper for green, or iron for brown.

R. A. Thrall Jr., of Lethbridge, is President of Sunburst Ceramics Ltd., and the Plant Manager is Mr. W. McPherson. The research department, where experiments in colours, shaping, and patterns are being carried out continuously, is under the direction of Mr. Olle Holmsten, who was a well-known sculptor in his native Sweden, where he won an award for his statue of the Unknown Soldier.

Sunburst Ceramics products are presently being shipped to points all across Canada, and future plans of the company include expansion of many of their present lines, and addition of new lines such as vases, ashtrays and "artistic" ware. ●

## ITALIAN COMPANIES SEEK CANADIAN AGENTS, OUTLETS

(Continued from page 4)

I. Pelagatti ved. Chiari, Via A. Gramsci 3, Parma, Italy: **Parmigiano cheese.**

Pietro Patti & Figli, Via Lincoln 85, Palermo, Italy: **Shelled and unshelled almonds, filberts and pistachios.**

C. E. S. A., Via Saracini 24, Ancona, Italy: **Underwear and ready-to-wear for boys and girls.**

Elba Trading Company, Via Ugo Bassi 14, Bologna, Italy: **Costume jewellery. Gift items.**

Dott. S. Antoni & A. Canestrelli, Corso Sardegna 91-3, Genova, Italy: **Marble.**

Del Piano, Via A. Bonardi 3, Alessandria, Italy: **Crash helmets. Sporting Gloves (skiing, motorcycling, etc.).**

Misal, S.a.s., Via L. Zuccoli, 8, Milano, Italy: **Machine tools.**

Import Italian Export, Via XX Settembre, 40, Genova, Italy: **Slate baseboards. Imitation leather in plastic. Glass mosaic. Sporting goods. Leather soles, heels. Rubber sheets for shoes, laminated plastic sheets.**

A.I.A., Via Marconi 18, Barga (Lucca), Italy: **Ladies' slacks.**

Consorzio Castellano della Calza, Piazza Mazzini, 14, Castel Goffredo (Mantova), Italy: **Ladies' hosiery, knitwear, shoes. Artistic furniture in wood and iron.**

Giorgio Gori, Via di Franco 9, Livorno, Italy: **Marble and works of marble. Sculptures of marble, wood, bronze; ceramics, glassware.**

"C. A. B." Industrie Meccaniche Bergamasche, Piazza Repubblica 32, Milano, Italy: **Farm machinery.**

O. S. I. C., Mengotti, s.a.s., Via Giovanni da Udine, 19, S. Giorgio di Nogaro (Udine), Italy: **Machine tools.**

Panthox & Burch, Via Torino 49, Milano, Italy: **Pharmaceutical products. Raw materials for the pharmaceutical industry.**

F. illi Cane, Casella Postale 50, Omegna (Novara), Italy: **Plastic and metal accessories for the manufacture of umbrellas.**

Etesco, S.p.A., Via S. Quintino 3, Torino, Italy: **Fabrics of wool, cotton, silk, etc.**

CAI Pietro, Corsa Langhe, 92, Alba (Cuneo), Italy: **Cement mixers.**

## TRADE FAIR WILL FOCUS SPOTLIGHT ON INDUSTRY

THE 1963 edition of the Northwest Canadian Trade Fair will be held at the Edmonton Exhibition Grounds April 22 to 27 inclusive. Highlight of the first day will be the official opening ceremony of the new \$1,500,000.00 Sportex Building, attended by nationally prominent guests.

Now in its third year, the Trade Fair is sponsored by the Edmonton Exhibition Association, and is the only one of its size between Toronto and Vancouver.

The purpose of the fair is to provide a showcase for Canadian and international business and industry. Every conceivable business, and every phase of industry is covered, giving the visitor a comprehensive insight into the latest developments in trade, and advancements in the industrial world. A further aim of the fair is to raise the degree of communication between individual industries to the mutual benefit of producer and consumer.

The placing of the various exhibits results in a natural flow of interest from one type to the next, and the public is presented a true picture of Canada's economic growth.

A stimulating interlude for fair-goers each evening will be top professional entertainment with a distinct Canadian flavor. The show, featuring well-known personalities, commences at nine o'clock each evening, with a special matinee on Saturday at three o'clock.

The new Sportex Building provides space for a total of 110 exhibitors at the Trade Fair. Display space will have a depth of ten feet and a twenty foot frontage. Early reservation by prospective exhibitors will ensure the availability of multiple, adjoining booths, and allocation of space will be governed by the integration of exhibits of an allied nature. At press time, thirty to thirty-five entries had already been received by the Edmonton Exhibition Association.

The 1963 Northwest Canadian Trade Fair hours have been set from 6:30 to 11:30 p.m. Monday, April 22 through Friday, April 26, and on Saturday, April 27 from 1:00 p.m. to 11:00. More detailed information may be obtained from the Promotion Department, Edmonton Exhibition Association, Limited, Edmonton, Alberta. ●

S.p.A. Carlo Pesci, Cento (Ferrara), Italy: **Excavators.**

Ada Montanari, Via Mancini, 11, Milano, Italy: **High style upholstery and drapery fabrics.**

Ferrino Cesare, Corso Montecucco 58, Torino, Italy: **Camping tents. Tarpaulins.**

Fontana Arte, Via Bergognone 59, Milano, Italy: **Lamps, chandeliers, mirrors, consoles, etc., in crystal.**

Cattapan, S. Martino di Lupari, (Padova), Italy: **Candy in general (caramels, drops, nougat). Honey and fruit juices.**

I. S. C. A., Via Marconi, 6, S. Giorgio a Cremano, Italy: **Tomato paste.**

Maglificio Effeti, Via Santhia', 28/c, Torino, Italy: **High quality knitwear for ladies.**

Filodont, s.r.l., Via Trionfale 7683, Roma, Italy: **Artificial teeth.**

Galliano Ferro, Fondamenta Vetrari 43, Murano (Venezia), Italy: **Perfume atomizers and bottles in glass.**

Calzificio di Rovellasca, Rovellasca (Como), Italy: **Ladies' hosiery, men's and boys' socks.**

Gran Carlo Tamborini, Via Goldoni, 28, Varese, Italy: **Darning needles. Glasses for spectacles. Notions.**

Socoi, S.p.A., Via Fratelli Gabba 7, Milano, Italy: **Parmesan and Reggiano cheeses.**

# TOWN OF BROOKS

**Location:** Section 32-18-W4, 67 miles northwest of Medicine Hat and 120 miles southeast of Calgary on the Trans-Canada Highway, and CPR main line.

**Altitude:** 2,438 feet.

**Temperature:** Mean summer, 64.5 degrees F., mean winter, 13.7 degrees F., mean annual, 40.1 degrees F.

**Rainfall:** Average yearly rainfall, 9.45 inches; average yearly snowfall, 33.4 inches; average annual precipitation, 12.79 inches.

**Geology:** The bedrock is a dark grey marine shale in the Bearpaw formation of the Upper Cretaceous period. These shales contain some betonic material and comparatively large quantities of salts.

**Soils:** Brooks is in the brown soil zone with short-grass prairie as chief vegetation. Moisture is the principal limiting factor in crop production. Soils in this area are relatively low in nitrogen and phosphorus and, under irrigation or in a wet year, respond to fertilizers supplying these elements. Most of the area is desirable for ranching. Where farmed, wheat is the principal crop grown. Cropping practices must provide for moisture conservation and control of soil drifting. The long frost-free period makes this zone a desirable area for the development of irrigation.

**History:** Brooks was named to honor Noell Edgell Brooks, divisional engineer for the CPR from 1903 to 1913. The land around Brooks was the home and hunting grounds of the Blood and Blackfoot Indians before 1877. Signing of a treaty in that year made available a large area of land for grazing. The Dominion Government, in 1881, passed regulations which permitted the leasing of up to 10,000 acres to ranchers for an annual rental of one cent an acre. Land irrigation started in 1914 and in 1935 the Alberta Legislature passed an act to incorporate the Eastern Irrigation District. From Brooks this project now extends 35 miles west, 30 miles east, 25 miles north and approximately 30 miles south. Brooks was incorporated as a town in 1911.

**Living Conditions:** The town, with wide paved streets and served by modern stores, is the cultural, social, educational, health, business, marketing and shipping centre of an area 30 miles in radius. Modern schools offer instruction in all grades and ten churches serve the spiritual needs of the community.

**Administration:** The town is governed by a mayor, elected for a two-year term, and six councillors, two elected each year for a three-year term.

**Law Enforcement:** The town is policed by the Royal Canadian Mounted Police under contract, pro-



BROOKS,  
ALBERTA

viding one corporal and three constables. There is a resident police magistrate. The national building code is used and electrical and sanitary installations must comply with provincial regulations.

**Fire Protection:** A volunteer fire brigade of 20 men and a chief has at its disposal adequate equipment to provide efficient fire protection.

**Tax Structure:** The mill rate is 65 mills based on 34.5 municipal; 27.1 school; 3.4 hospital. Total assessment is \$3,785,698 made up of \$596,680 land based on 100 per cent value; \$2,693,147 improvements, 100 per cent of fair value; \$436,160 business, and \$59,711 power.

**Areas:** Total area of the town is 1,385 acres; streets, roads and lanes, 13 acres. Parks and playgrounds, 25 acres. There are approximately 8 miles of concrete sidewalk and 2.3 miles of hard surfaced streets.

**Power:** Three phase 60 cycle power is supplied under a franchise by Calgary Power Limited. Rate structure for domestic and industrial users is available on request.

**Water:** Water is purchased by the town from the Eastern Irrigation District. The water flows by gravity from the Bassano Dam through canals to three large reservoirs in town.

**Natural Gas:** First two Mcf., or less per month costs \$2.50. All additional Mcf., used per month is charged at 38 cents per Mcf. There is a special industrial rate available.

**Fuel:** L.P. gas is available in bulk and 100 pound cylinders. Diesel fuel is also available.

**Resources:** Greenhouse seeds, dairy products, poultry, eggs, wheat, coarse grains, grass, vegetables, honey, fish, natural gas, oil, sand and gravel.

**Government Offices:** Federal—Post Office, R.C.M.P., Veterans Land Act district office, N.E.S., Farm Credit Corporation. Provincial—District Agriculturist, Home Economist, Treasury Branch, liquor store, Alberta Government Telephones. Municipal—Town office, secretary-treasurer, Department of Public Works, fire department.

**Health Services:** Brooks Municipal Hospital provides 76 beds, and is equipped with modern operating room, X-ray, electrocardiogram and diagnostic laboratory. The Medicine Hat Health Unit maintains an office in town staffed by two nurses. There are five doctors, one dentist, one optometrist, one chiropractor, two drug stores, four veterinarians.

**Professional Services:** Chartered accountant, barristers and solicitors, barbers, beauty parlors and watch repairs.

**Transportation:** Canadian Pacific Railway main line; Greyhound Bus Line transcontinental link; truck daily to Calgary and Medicine Hat.

**Newspapers:** The Brooks Bulletin, a weekly publication.

**Communications:** Telephone and telegraph, post office, radio and television from Medicine Hat, Calgary, Lethbridge.

**Financial Facilities:** Bank of Nova Scotia, Royal Bank of Canada, Provincial Treasury Branch.

**Hotels:** Four hotels and five motels.

**Churches:** Anglican, United, Evangelical Free Church, Gospel Mission, Roman Catholic, Church of Latter Day Saints, Lutheran, Imanuel Assembly, Christian Reformed, Christian Science.

**Fraternal Organizations:** Masonic, B.P.O.E., Eastern Star, Royal Purple, Oddfellows, Rebekahs, Knights of Columbus.

**Service Clubs:** Lions, Kinsmen, Chamber of Commerce, Canadian Legion, Ladies' Auxiliary Canadian Legion.

**Education:** Instruction is offered from grade one to 12 in modern classrooms. Brooks has 32 teachers and a school population of approximately 870 pupils.

**Theatres and Halls:** There is a theatre, a drive-in theatre, Town assembly room, five halls and a school gymnasium.

**Cultural Activities:** Brooks Municipal Library, little theatre, film club, art club, handicraft guild, community band, book club, Drama at School, music teachers.

**Youth Activities:** Boys—Scouts, cubs, sea cadets, 4-H club. Girls—Guides, brownies, C.G.I.T., 4-H club.

**Sports:** All recognized sports are played and facilities include a covered curling rink, baseball diamonds, golf course, swimming and wading pools and playgrounds.

**Co-operatives:** Two credit unions, Alberta Wheat Pool, United Grain Growers, Bow Slope Association, Bow Valley Feeders' Association, Eastern Irrigation District Artificial Breeding Association.

**Trading area:** North, 45 miles; west, 45 miles; south, 45 miles; east, 45 miles.

**Population:** Town population 1961 census, 2,827; trading area 1961 census, 15,000.

**Industrial Development:** Three plants processing forage and cereal seeds, one alfalfa dehydrating plant, one potato chip manufacturer and one wooden arch rafter plant, make up Brooks' industrial complex. The town is the administrative centre of a well-developed irrigation area and also serves an extensive cattle and sheep ranching region. The average farm consists of more than 1,000 acres and a high proportion of the farms are electrified. Fully serviced residential sites are available. Industrial sites are also available.

For Further Information Write:

**Secretary-Treasurer  
Town of Brooks  
Brooks, Alberta**

or

**R. MARTLAND  
Director of Industrial Development  
Department of Industry and Development  
Highways Building,  
Edmonton, Alberta**

## TRADE OPPORTUNITIES OFFERED BY TWO SWEDISH FIRMS

Swedish manufacturer of automatic riveting machines, Aktiebolaget Arno, Lomma, Sweden, is interested in contacts with an agent for Western Canada or parts thereof. The machines are delivered for foot, motor or air-operation. Throat standards range from 6-31 inches. Capacities are up to 220 pieces per minute.

Swedish importer of food and fresh fruit, Aktiebolaget Karl Gust, Johnsson, St. Nygatan 60, Malmo, Sweden, is interested in new food lines, particularly ones with novelty appeal.