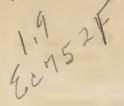
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UNITED STATES DEPARTMENT OF AGRICULTURE Bureau of Agricultural Economics Washington

February 23, 1939

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THE FRUIT SITUATION

Summary

Fruit prices in terminal markets are reported by the Bureau of Agricultural Economics to have declined slightly during the past month. Mid-February prices of apples were generally lower than in mid-January but considerably higher than a year earlier. Citrus prices have changed little in recent weeks, with those for California navel oranges declining slightly and those for Florida oranges and Florida and Texas grapefruit rising slightly. Prices of Florida strawberries have continued to decline seasonally.

Favorable growing conditions in California and Texas increased production prospects in those States. As a consequence close to 1,000,000 boxes were added to the prospective winter orange crop, about 400,000 boxes to summer orange production and 200,000 boxes to both the grapefruit and lemon crops.

Cold storage holdings of apples on February 1 totaled 20.6 million boxes or 5.7 million boxes less than a year earlier and indicate that the out-ofstorage movement in January was larger than usual.

CITRUS FRUITS

Favorable growing conditions during January resulted in further improvement in the citrus crops of California and Texas. As of February 1 the estimate of the California navel orange crop was increased over a month earlier by nearly 1,200,000 boxes and the Texas crop by 200,000 boxes. As a result the winter orange crop is now indicated to total 51.7 million boxes or 14 percent more than the 1937 crop and 61 percent more than the 1927-36 average.

The California Valencia or summer orange crop also showed some improvement in January, and on February 1 was indicated to total 29,230,000 boxes. This was about 9 percent greater than the production from the 1937 bloom and about two-thirds larger than the recent 10-year average production.

United States grapefruit production indicated at 40,895,000 boxes is about 200,000 boxes larger than indicated a month ago, about 32 percent more than last year and almost 2-1/2 times the 1927-36 average crop.

The California lemon crop also increased slightly during January. The February 1 indication of 11,234,000 boxes is one-fifth larger than the previous year and 50 percent larger than the average.

Because of these large supplies of citrus fruits, auction market prices of the different varieties remain at near-record low levels. Mid-February auction prices of California navel oranges were slightly lower than a month earlier and were about 35 cents per box under the average for the corresponding week a year earlier. On the other hand auction prices of Florida oranges rose slightly during the early part of February but averaged 10 to 15 cents under the average for mid-February 1938. Auction prices of Florida and Texas grapefruit also rose slightly in early February and were generally slightly higher than in the same weeks of 1938. California lemon prices rose slightly in Chicago but weakened some at New York City from mid-January to mid-February.

Carlot shipments of citrus fruits in recent weeks have increased sharply in recent weeks as the usual peak of the season approaches. Shipments of grapefruit for relief purposes also increased sharply in February.

APPLES

Cold storage holdings of apples as of February 1 totaled 20,585,000 bushels or about 5.7 million bushels less than a year earlier but about 600,000 bushels more than the 10-year average for February 1. About as many apples are held in the Western States this year as in the East in contrast with the situation last year when a greater portion of the total was in the Eastern States. Approximately 5.6 million bushels of apples were moved out of storage in January 1939 against only 5.2 million a year earlier. Of course, it is probable that more apples were moved out of common storage in January 1938 than in the same month this year.

Auction prices of western apples declined about 8 cents per box during the 4 weeks ended February 10. Prices of Rome Beauty and Winesap varieties were definitely lower. Shipping prices also declined slightly. Mid-February prices of eastern apples at New York City were also generally lower than a month earlier although prices of some varieties advanced slightly. Mid-February prices of mid-western varieties at Chicago were generally higher than in mid-January.

Table 1.- Citrus fruits: Production, average 1927-36, annual 1937 and 1938

			Production	<u> </u>	
Crop and State	Average	1077	Indicated	: 1938 as	
	1327-36	1531	1938	:percentage :of average	:percentage
	1,000	1,000	1,000	:01 AVETAge	. <u>or 1956</u>
	boxes	boxes	boxes	Percent	Percent
Oranges:					
Winter and spring varieties:		16,680	18,480	124.3	110 [.] 9
Calif. navels and misc. : Fla., all	16,121	26,700	29,900	185.5	110.8
Early and mid-season	2/ 10,475	13,700	15,500	148.0	113.1
Valencias		10,700	11,200	177.8	104.7
Tangerines		2,300	3,200	140.7	139:1
Tex	540	1,440	2,400	1:44.4	166.7
Ariz	í51	350	360	238,4	102,9
Ala. 3/	81	76	96	118,5	126,3
Miss. 3/	37	67	80	216.2	119.4 161.8
La	. 251	238		153:4	
Total	32,052	45,551	51,701	161.3	113.5
Summer and early fall					
varieties: Calif. Valencias	17,526	28,925	29,230	166.8	101.1
· · · · · · · · · · · · · · · · · · ·					
Total 7 States 4/	. 49,578	74,476	80,931	163.2	108.7
Grapefruit:				••	
Fla. all	12,194	14,600	21,000	172,2	143.8
Seedless	2/ 4,225 2/ 9,650	5,500 9,100	7,500 13,500	177.5 139.9	136,4 148,4
Other Tex	2,410	9,100	15,000	622,4	127.1
Ariz	746	2,750	3,000	402.1	109.1
Calif:	1,422	1,943	1,896	133.3	97.6
Total 4 States 4/:	16,772	31,093	40,896	2 ^{]1} 3.8	131.5
Lemons:					
Calif. 4/	7,487	9,355	11,234	150.0	120.1
:					
Limes: Fla	12	70	5/ 95	791.7	135.7
1/ Relates to crop from bloom	of year show	n. nicki	ne heeinni	ng November	1 in

1/ Relates to crop from bloom of year shown, picking beginning November 1 in California and September 1 in other States.

2/ Short-time average.

3/ Production estimated in terms of standard boxes, each equal to about 2 of the "halfstraps" commonly used.

4/ Net content of boxes varies. In California and Arizona the approximate average for oranges is 70 pounds net and grapefruit 60 pounds; in Florida and other States, oranges 90 pounds and grapefruit 80 pounds; California lemons about 76 pounds net.

5/ December 1 indicated production.

Table 2.- Oranges: Weekly shipments from producing areas, by varieties and totals, November to February 1937-38 and 1938-39

Week ended	Calif. Ariz. Valen- cias	:Navels	: : Fla.	: : Tex.	: Total	Ariz.	:Calif. :Ariz. :Navels :& mis- :cella- :neous	Fla. 2/	Tex.	To Com- mer- cial <u>l</u> /	tal Relie pur- chase <u>3</u> /
:	Cars	Cars	Cars	Cars	Cars	: <u>Cars</u>	Cars	Cars	Cars	Cars	Cars
			1937			:		. 1938	3		, 1
Nov. 5 12 19 26 Dec. 3 10 17 24 31	10 8 13 	17 273 867 1,224 1,702 1,767 857 491 663	1,232 966 1,531 979 1,361 1,960 2,324 1,083 997	211 192 132 96 159 155 128 83 55	1,529 1,513 2,648 2,490 3,553 4,440 4,054 2,131 2,255	: 338 : 195	5 293 1,047 1,332 1,447 946 671 713	1,282 1,231 1,836 1,387 1,704 2,251 3,092 2,055 1,315	181 168 205 224 260 287 355 217 1 ⁴ 3	2,172 1,991 2,884 3,232 3,853 4,688 5,180 3,556 2,719	1;
	:		<u>1938</u>			:	•	<u>1939</u>			
Jan. 7 14 21 28 Feb. 4 11		907 957 848 1,191 915 1,313	1,356 1,445 1,417 1,438 1,597 1,940	57 91 126 108 105 138	2,703 2,780 2,695 3,035 2,880 3,618	: -	762 787 990 1,010 885 619	1,889 2,035 2,130 2,050 1,948 2,304	242 197 255 218 327 - 374	3,560 3,407 3,648 3,612 3,481 3,577	- - 2 13 26

1/ Includes shipments from Alabama, Mississippi, and Louisiana, and tangerines, and a few shipments of California-Arizona Navels and miscellaneous.

2/ Excluding relief shipments.

3/ Purchases made by Federal Surplus Commodities Corporation.

Week ended	Florida	Cali- fornia- Arizona	Texas	Total		Cali- fornia- Arizona	Texas	<u>To</u> Com- mercial	tal :Relief :pur- :chases 1/
	Cars	Cars	Cars -	Cars	: Cars	Cars	Cars	Cars	Cars
		. <u>19</u>	37			•	1938		
Nov. 5 12 19 26 Dec. 3 10 17 24 31	451 528 519 531	46 53 48 31 27 46 42 21 27	411 399 361 548 736 593 519 330 570	1,030 1,291 1,158	494 622 636 543 571 608 688 406 451	32 32 25 33 42 27 15 16	504 511 718 506 619 753 654 387 413	1,030 1,165 1,379 1,074 1,223 1,403 1,369 808 880	. 11 18 8
:		<u>19</u>	<u>38</u>			ar bonnan ini mulan neisi ya	1939		
Jan. 7 : 14 : 21 : 28 : Feb. 4 : 11 :	548 600 484 480	40 54 53 74 61 68	510 755 1,003 776 557 665	1,063 1,357 1,656 1,334 1,098 1,267	592 684 712 697 746 752	36 38 42 50 44 44	747 826 671 574 754 774	1,375 1,548 1,425 1,321 1,544 1,570	74 130 86 35 102 198

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Table 3.- Grapefruit: Weekly shipments from producing areas and totals, November to February 1937-38 and 1938-39

1/ Purchases made by Federal Surplus Commodities Corporation.

				-							
Market	:		Orar	nges		:	Grap	efruit		: Lemo	ns
and	:	Calif.	navels	: Flor	ida	: Flor	ida	: Tex	as	:Califo	rnia
week	. :	1938	: 1939	:19381/:	1939	:1938 <u>1</u> /:	1939	:1938 <u>1/</u> :	1939	: 1938	: 1939
		·Dol.	Dol.	Dol.	Dol.	Dol.	Dol.	Dol.	Dol.	Dol.	Dol.
New York	:				•						
Jan. 14	:	2.43	2.68	2.18	1.86	2.14	1.68	2.36	2.19	4•44	3.79
21	:	2.46	2.65	2.16	1.79	2.01	1.77	2.26	2.40	4.38	3.74
r _ 12 28		2•55	2.56	2.16	1.81	2.05	1.96	1.88	2.41	4.35	·3•83
Mo.av.	:	2.44	2.68	2.22	1.85	2.13	1.78	2.11	2.20	4.52	3:86
Feb. 4	:	2.52	2.53	2.18	1.83	2.21	1.75	1.84	2.26	4.08	3.68
11	:	2.90	2•53	2.14	2.04	2.25	1.73	1.99	2.14	4.02	3.71
Chicago		ų.	•	•							
Jan. 13	:	2.32	2.66	2.06	2.02	2.11	1.86	1.96	1.93	4.67	3.83
20	:	2.39	2.62	2.09	1.89	2.35	1.68	2.00	1.95	4.44	4.10
27	:	2.43	2.49	2.05	1.95	1.52	1.67	1.79	2:06	4.13	3.83
Mo.av.	:	2.37	2.58	2.15	1.97	1.90	1.72	1.86	1.95	4.56	3.89
Feb. 3	:	2.64	2.37	2.30	2.04	1.52	1.80	1.76	2.10	4.14	4.02
10	:	2.64	2,32	2.26	2.10	1.86	2.05	1.90	1.97	4.25	4.03
	:										

Table 4.- Citrus fruits: Weighted average auction price per box, New York and Chicago, by specified weeks, 1938-39

1/ Includes 2-bushel Bruce boxes converted to basis of standard boxes.

Table 5.- Apples: February 1 cold storage holdings, 1928-39

Year :	Baskets and barrels $1/$	Western boxes	: : Total :
	1,000 bushels	1,000 bushels	1,000 bushels
:		and the second s	
1928	6,114	9,809	15,923
1929	-	12,388	20,626
1930:		10,149	18,102
1931		15,347	22,317
1932		11,761	23,421
1933		10,124	20,109
1934		9,239	16,422
1935		12,329	20,784
1936		12,944	24,675
1937 ••••••		9,201	17,360
Average 1928-37:	8,645	11,329	19,974
1938	15,322	10,958	26,280
1939	/ -	10,416	20,585

1/Includes eastern boxes or crates. Barrels converted on basis of 1 barrel equivalent to 3 bushels.

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Table 6	•	Apples:	February]	1 co	ld	storage	holdings,	by	States,	and
			contai	iner	s,	1938 an	d 1939			

di si	<u>H</u>	eb <u>1, 1939</u>			<u>reb. 1, 1938</u>
State :	Barrels	Western :	Baskets	Total :	Total
		boxes :		bushels :	bushels
A CARACTER AND A CARACTER AND A	Thousands	Thousands	Thousands	Thousands	Thousands
			1.1. =	1.1.	
Vt:			44	44 :	100
Mass		• 3	166	169	431
N. Y	: 14	37	3,381	3,460	4,434
N. J	'	· - 11	744	755	852
Pa	: 4	70	1,007	1,089	1,368
Ohio	'	• 26	234	260 .	698
Ind	;	19	108 '	127	276
Ill	:	46	506	552	1,118
Mich		56 ·	660	716	719
Wis		18 '	47	. 65	117
Minn	:	57	.6	63	106
Mo		46	249	295	780
Va	127	22	1,766	2,169	3,513
W. Va	: 1	1	230	234	<u>jtjt</u> O
Tex	:	67		67 ;	78
Wash	:	7,705		7,705	8,077
Oreg	:	634		634	618
Calif		1,416		1,416	1,363
Other States	: 4	132	571	765	1,192
		·····			
United States	150	10,416	9,719	20,585	26,280
	•				

Table 7.- Pears: February 1 cold storage holdings, by States, 1938 and 1939

State	Feb. 1, 1939 Boxes and bushel baskets Thousends	Feb. 1, 1938 Boxes and bushel baskets Thousands
N. Y. N. J. Pa. Ill. Wash. Oreg. Calif. Other States	13 8 9 49 561 136	34 30 16 25 98 364 47 48
United States	878	662

·····								
	:	1938	3			19	39	
Market	:Wa	ashington		: All :	We	shington		: All
and week	Deli- cious	Rome Beauty	Wine- sap	:leading: :varie- : ties		Rome Beauty	Wine- sap	:leading :varie- : ties
	:Dollars	Dollars 1	Dollars	Dollars	Dollars	Dollars 1	Dollars	Dollars
New York	:							
Jan. 13	: 1.54	1.48	1.44	1.51	1.95	1.61	1.88	1.90
20	: 1.52	1.43	1.40	1.49	1.94	1.89	1.93	1.93
27	: 1.55	1.37	1.41	1.50	-	1.70	.1.90	1.84
Feb. 3	: 1.55	1.34	1.41	1.49	. 1.82	1.59	1.89	1.78
10	: 1.60	1.33	1.43	1.53	1.94	1.54	1.72	1.82
	: Wa	ashington	·	: All ·	Wa	shington		: · All
	Deli- cious	Rome Beauty	Jona- than	:leading : varie- : ties	Deli- cious	Rome	Jona- than	:leading : varie- : ties
Chicago	:							-
Jan. 13	: 1.37	1.08	1.06	1.22	1.71	1.57	1.64	1.67
20	: 1.27	1.03	1.18	1.21		1.49	,1.57	1.57
27	1.35	1.05	1.14	1.21	-	1.40	1.36	1.45
Feb. 3		1.10	1.15	1.25		1.57	1.80	r.64
10	: 1.27	1.14	1.08	1.17	1.65	1.43	1.61	1.59

Table 8.-Apples, western: Weighted average auction price per box, all grades, at New York and Chicago, by specified varieties and weeks, 1938-39

Table 9.-Apples, eastern: Average wholesale price per bushel, New York City and Chicago, by specified varieties and weeks, 1933-39

		:	193	58		:	19	39	
Marke	t	:	New York		· All	:]	New York		• 111
and		Mc-	Green- :	Bald-	varie-	: Mc-	Green-	Bald-	varie-
week		: Intosh	ing	win	ties	: Intosh	ing	win	ties
		:Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars
New Yor	k	:				:			
<u>City</u> -		:				:			
Jan.		: 1.24	.78	.81	1.05	-	1.02	1.07	1.45
	21	: 1.23	.80	.83	•99		1.01	1.01	1.38
		: 1.22	.85	.81	1.00	: 1.67	1.06	1.10	1.44
Feb.	4	: 1.24	.81	.78	•99	: 1.73	1.15	1.14	1.47.
:	11	: 1.25	.78	. õ	1.00	: 1.71	1.12	1.15	1.40
		:1	Michigan		: All	:1	Michigan		: All
			: Green-:	Jona-	varie-	: Mc-	Green :		varic-
		:Intosh	: ing :	than	ties	:Intosh	ing	than	: ties
Chicago	-	:				:			
Jan.	13	: 1.26	.92	•99	1.08	: 1.66	1.30	1.77	1.36
i	20	: 1.08	.38	.92	•95	: 1.61	1.24	1.71	1.39
	27	: 1.10	.88	.90	•99	1.59	1.24	1.85	1.42
Feb.	3	: 1.16	.90	.88	•97	1.62	1.25		1.39
	10	: 1.20	.92	. 88	1.00	: 1.62	1.36		1.54

	193	g .	: 19	39
Week ended	Delicious	Winesap	Delicious	Winesap
	Dollars	Dollars	Dollars	Dollars
Jan. 14 21 28	.86	• 79 • 75 • 74	1.51 1.45 1.43	1.28 1.25 1.24
Feb. 4	.85	•74	1.44 1.42	1.25 1.24

Table 10.-Apples, western: Price per box, extra fancy grade, medium size, f.o.b. usual terms, Wenatchee-Yakima, Washington, by specified varieties and weeks, 1938-39

Table 11.-Apples, eastern: Price per bushel, U. S. No. 1 2¹/₂ inch minimum, f.o.b. usual terms, Rochester, New York by specified varieties and weeks, 1938-39

:		19	38	
Week ended :	Baldwin	McIntosh	: Rhode Island : : Greening :	
	Dollars	Dollars	Dollars	Dollars
Jan. 15 22 29 Feb. 5 12	 	.92 .95 .92 .93 <u>1</u> / .85	•73 •75 •76 •76 •77	.77 .80 .81 .80 .77
:;		19	39	
Jan. 14 21 28 Feb. 4 11	<u>2</u> /1.08 1.03 1.09 1.16	1/1.25 1.30 2/1.32 1.34 1.25	.91 .87 .92 .39 .88	.93 1.01 .96 1.06 .98

1/ Average for 1 day.

2/ Average for 2 days.

Table 12.- Pears: Cold storage holdings, by varieties and containers, February 1, 1938 and 1939, with comparisons

: Variety :		5-yr. av.		: : : : : : : : : : : : : : : : : : :	
:	:	: 1,000	1,000	1,000: 1,000	1,000
Pears, Bartletts .:		·		18 15	9
Cears, Bartletts .: Cears, all others .:		- 905	 532	4 8 620 1,294	6 795
Pears:		46	31	20 , 87	68
: Total	: Boxes and :				
:	baskets : :	951	563	662 l,404	878
•			······		·

Table 13.- Strawberries 1/: Acreage and indicated production 1939, with comparisons

							:		
	: A.	er ore		: Yiel	d per a	ere ·	<u>19200</u>	luction	
Group	: 10-yr.	: :		: 10-50	: :	Ind.:10	D-yr.	:	Ind.
and	: av.	: 1938 :	1939	: a%.	: 1938:	1939: :	277 . :	1938.:	1939
State	:1928-37	: :		:1928-37	: :	:19	228-27.	:	_
	• .						1,000	.1,000	1,000
	: Acres	Acres	Acres	Crates	Crates	Crates	crates	crates	crates
	:								
Early	:							• •	
Florida	: 8,120	7,500	9,000	68	70	75	559	525	675
•	:								. due
Other States 2/	:27,500	27,610	25,850	64.2	53.7		1,766	1,483	Mar. 9
Group total .	• 5 <i>5,62</i> 0	35,110	34,850	65.3	57.2		2,325	2,008	
Second Early 2/	53,120	46,650	55 700	58,5	59.7		3,106	2,787	Apr. 1.
Intermediate $\frac{z}{2}$		44,356		62 . 5	65.2		2,826		May 10
Late 2/		53,900	· · · · · · · · · · · · · · · · · · ·	66 . 1	70.2		3,069		June 9
	:	,	.,		~		.,	.,	
Total all	:								
States	180,430	179,990	194,750	62.3	63.7		11,326	11,469	
	:								
									2 1

1/ Estimates include undetermined quantities used for manufacture, frozen pack, etc.
2/ Data are from release of October 12, 1938 (Tc-38: 1017).

Table 14.- Strawberries: Price per pint at wholesale markets, and truckloads, cash to growers, Plant City, Florida, by weeks, 1938-39

**** 1		1.1 :	New	York	:	Ch	icago	:	Plant C:	ity,Florida
Week ended		aea :	1938	: 1939	:	1938	: 1939	:	1938	: 1939
		:	Dollars	Dollars		Dollars	Dollars		Dollars	Dollars
Jan.	ז ג	:	.27	.14		.26	.14		1/ .18	.10
Jano	21		.18	.13		.20	•14		.12	•10
	28		.14	.14		.14	.15		.10	.10
Feb.	4		.14	.11		.14	.13		•09	.08
	11	:	.12	.11		.12	.12		•08	•07·

1/ Average for one day.

Table 15.- Frozen fruits: Cold storage holdings, by varieties, February 1, 1938 and 1939, with comparisons

Varieties	: Jan. l; Feb. l;: :5-yr.av.:5-yr. av.: :1934-38 :1934-38 :		Jan. 1, 1939	Feb. 1, 1939
	: Pounds Pounds	Pounds	Pounds	Pounds
Blackberries 1/			3,355	2,614
Blueberries	for	7,079	5,048	5,029
Cherries	: these	21,147	20,617	18,230
Logan and similar berries 1/	earlier		3,242	2,989
Raspberries 1/	years		8,578	7,199
Strawberries		25,852	35,902	33,728
Other fruits		2/64,564	20,801	17,467
Classification not reported 1,			28,218	28,775
Total	: 79,826 74,285	118,642	125,761	116,031

1/ Data for this item pricr to July 1, 1938, included under "other". 2/ Includes items designated by note 1/.

Table 16.- Frozen fruits: January 1 and February 1 cold storage holdings segregated by method of processing, 1939

segregated by method of processing, 1903							
Commodity				and preserved			
		proce	ssed	:	(cold packed)		
		Jan. 1, :	Feb. 1,	:	Jan. 1,	:	Feb. 1,
	:	1939 :	1939	:	1939	:	1939
	:	1,000 lb.	1,000 lb.		1,000 lb.		1,000 lb.
Blackberries	. :	362	344		2,993		2,270
Blueberries	.:	1,159	1,248		3,889		3,781
Cherries	. :	1,733	2,456		18,884		15,774
Logan and similar berries	. :	723	737		2,519		2,252
Raspberries	.:	1,254	1,139		7,324		6,060
Strawberries		10,811	12,173		25,091		21,555
Other fruits	:	5,944	5,577		14,857		11,890
Classification not reported	.:	5,933	5,116		22,285		23,659
Total			28,790		97,842		87,241

