

GLAM staffers on Wikipedia



What have we done

- Collaboration between CMS and WMSE
- CMS: Council of the National museums and some other major museums
- Directive to reach out to youths and students
- Some pilots by choice, some appointed

Photo hunt and edit-a-thon at Hallwyl palace



- CMS director presentation

- "How to make sure what our experts writes stays there?"
- The aim is not to improve the article about your GLAM!

Introduction



Pilot workshop

- From 3 to 6 hours
- Different size groups
- Some volunteer help
- Licences and image upload
- Some "private" follow up lessons

Achievements

- ~50 GLAM professionals trained to edit and with knowledge of working with the community
- New articles
- Improved articles
- More sources
- New images



A new mindset

- Content donations
- Hilma af Klint, Modern museum
- QRpedia codes
- Working life museums
- Vasa museum

Better preparation

- Create account
- Find an article within your field that you can improve
- Have own or PD images available
- Start with coffee and connecting to the network
- Flip

Institutions

- Make time, dont add this on top of normal work
- Give up ownership
- Allow experts to work in their field, not in the communication departments

Questions?

Thank you!

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