

Wikipedia Education Program Metrics & Activities Meeting

October 25, 2011

Agenda

1. Goals of the meeting and high-level view
2. Key metrics
3. Reports from different parts of the world
 - United States
 - Canada
 - India
 - Middle East and North Africa
 - Germany
4. Open discussion: how do we shape the meeting in a way that it becomes most useful for all participants?

1

Goals of the meeting and high-level view

Goals

- Monitoring the current state of the program
- Sharing experiences and best practices
- Building a global community around Wikipedia and Education

Arabic Wikipedia Convention, Doha



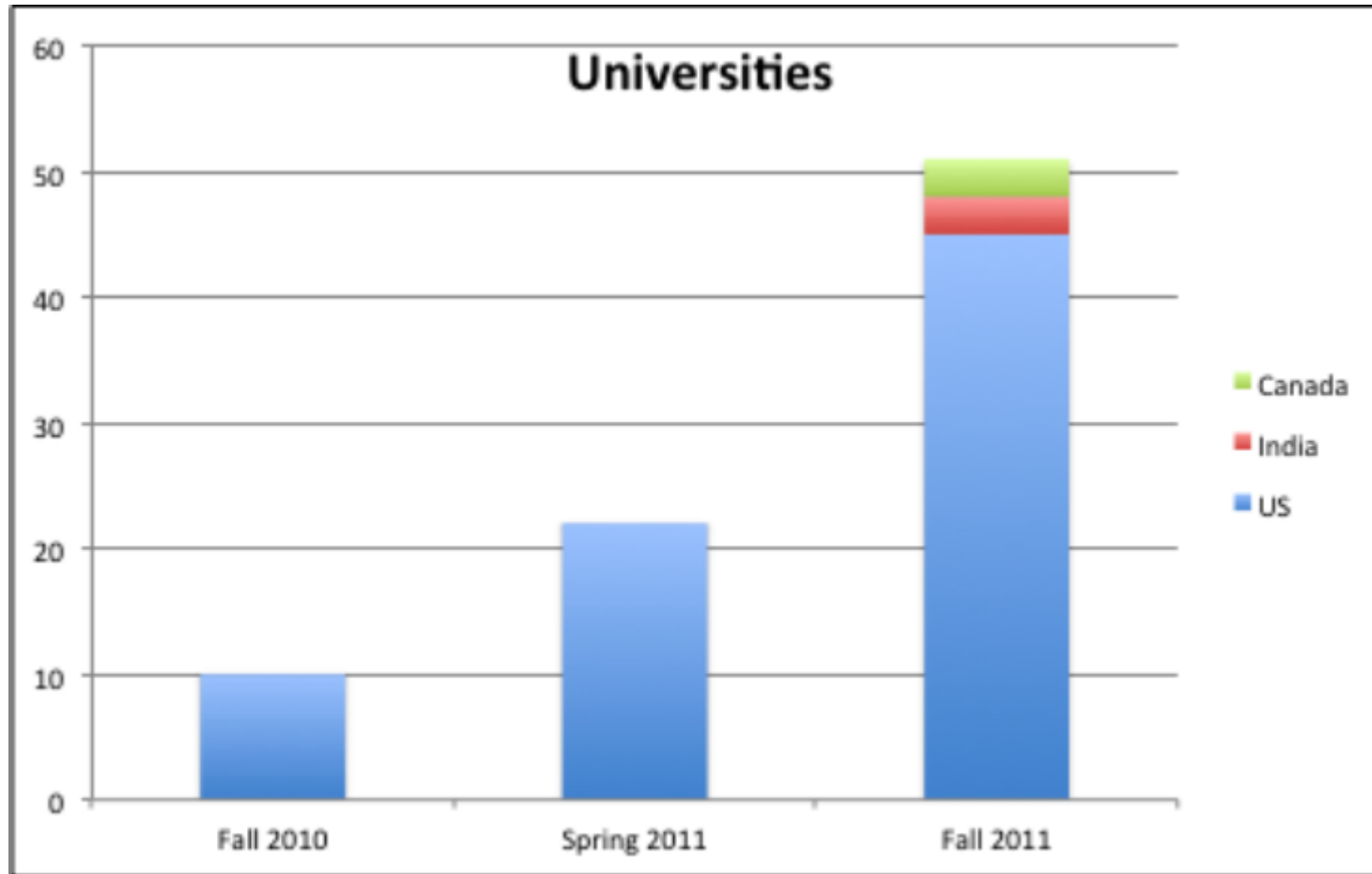
Ain Shams University, Cairo, this morning



2

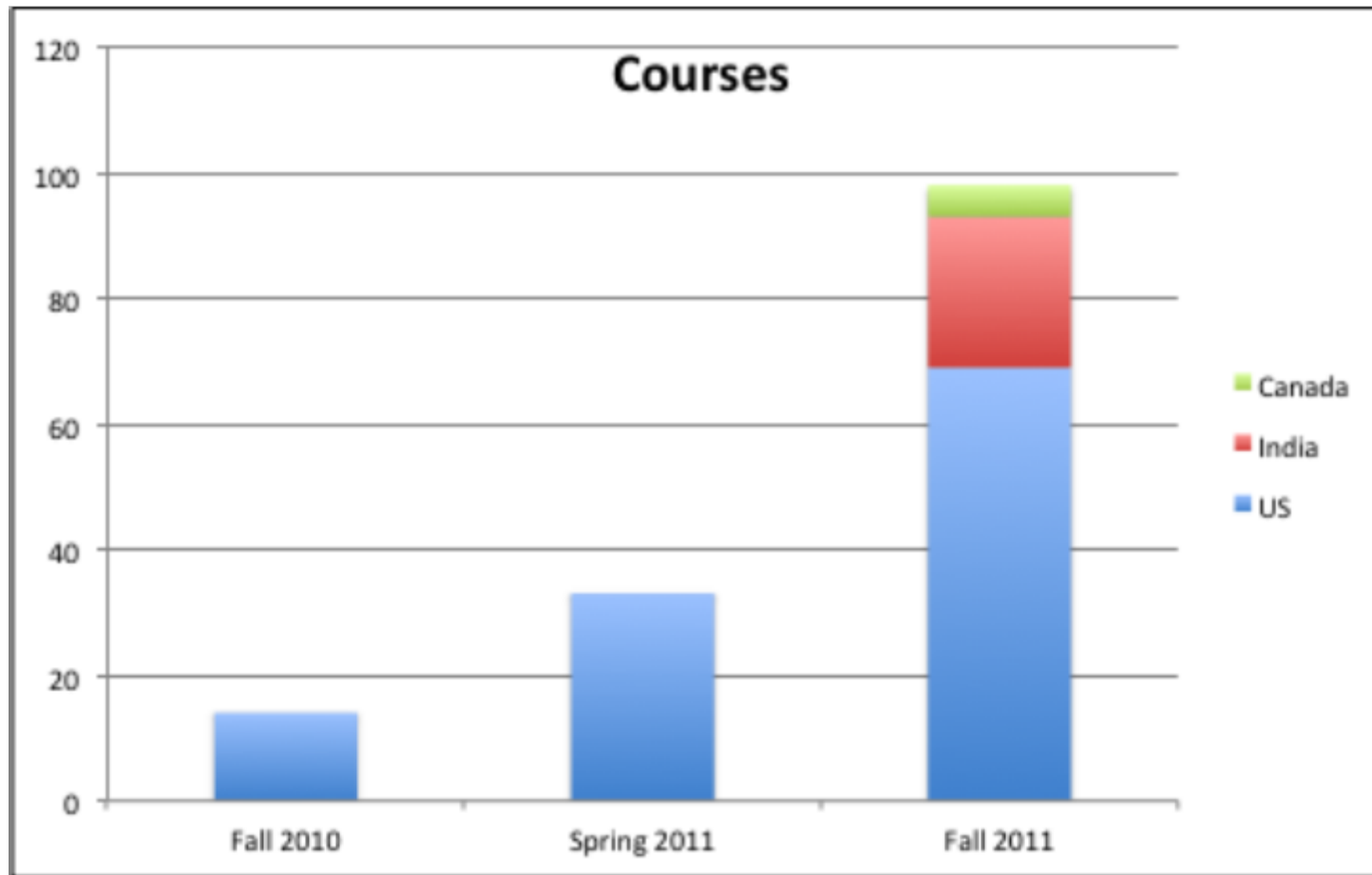
Key metrics

Key metrics: universities



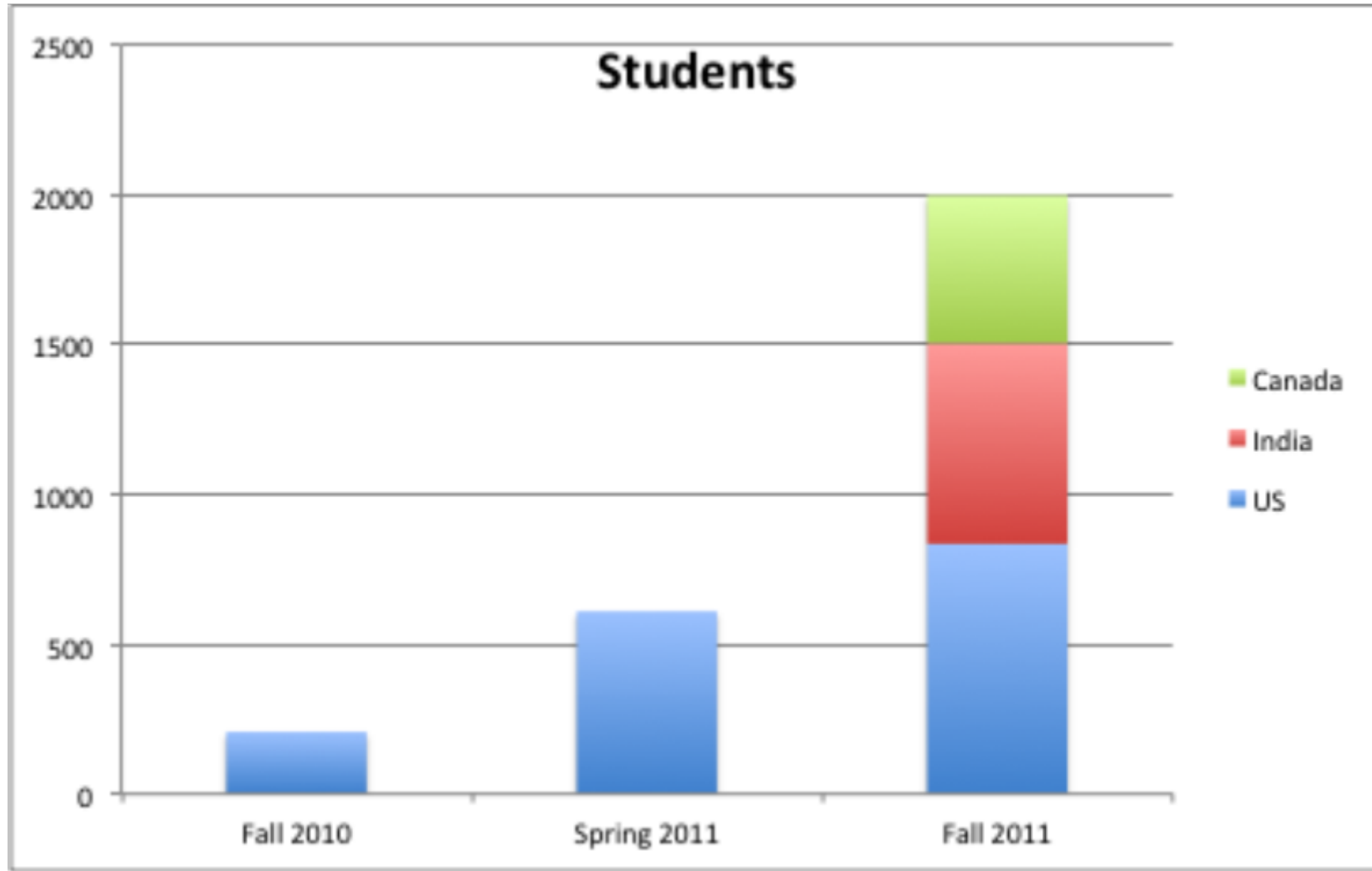
Fall 2011:
51 universities

Key metrics: courses

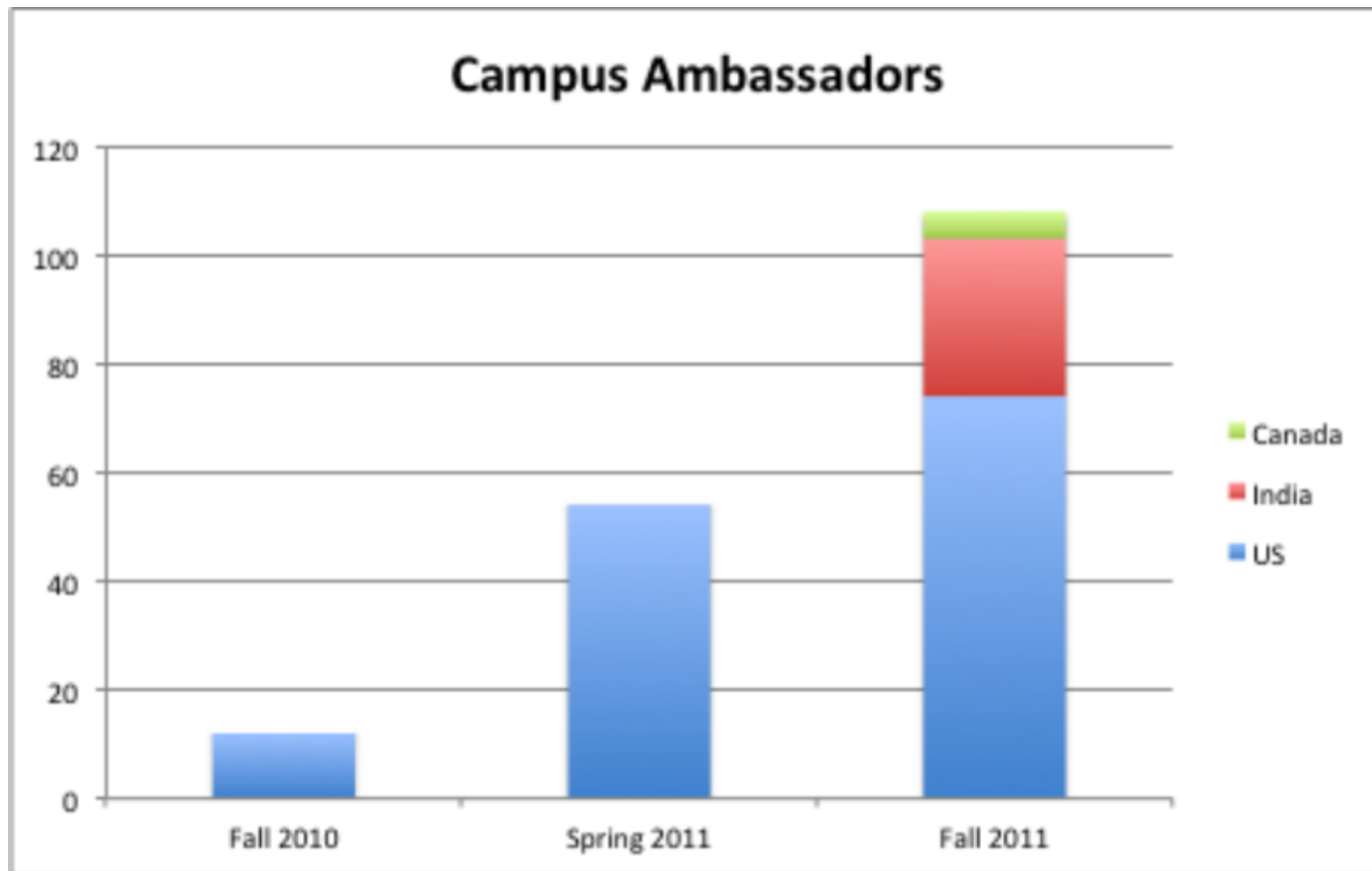


Fall 2011:
98 courses

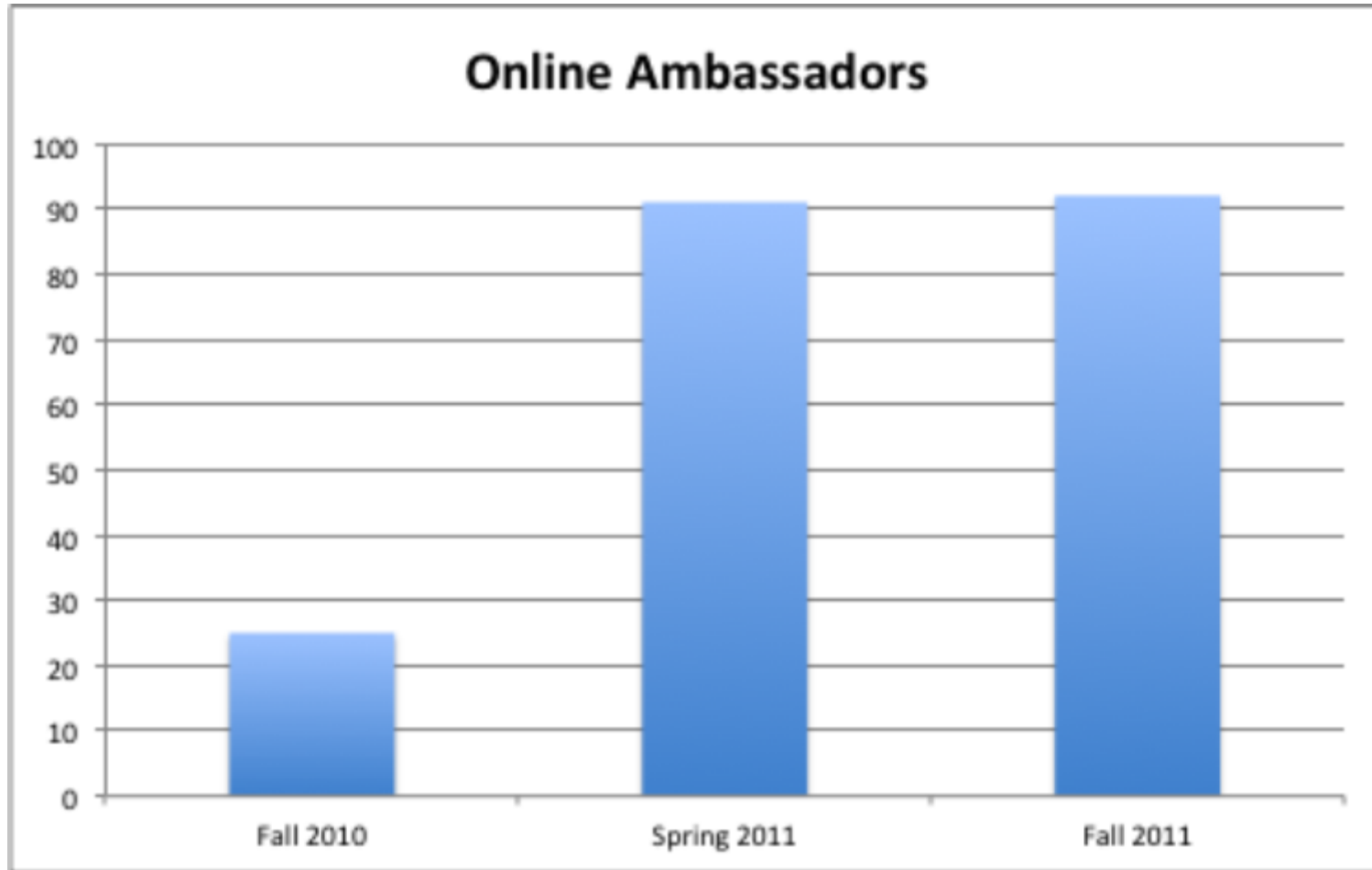
Key metrics: students



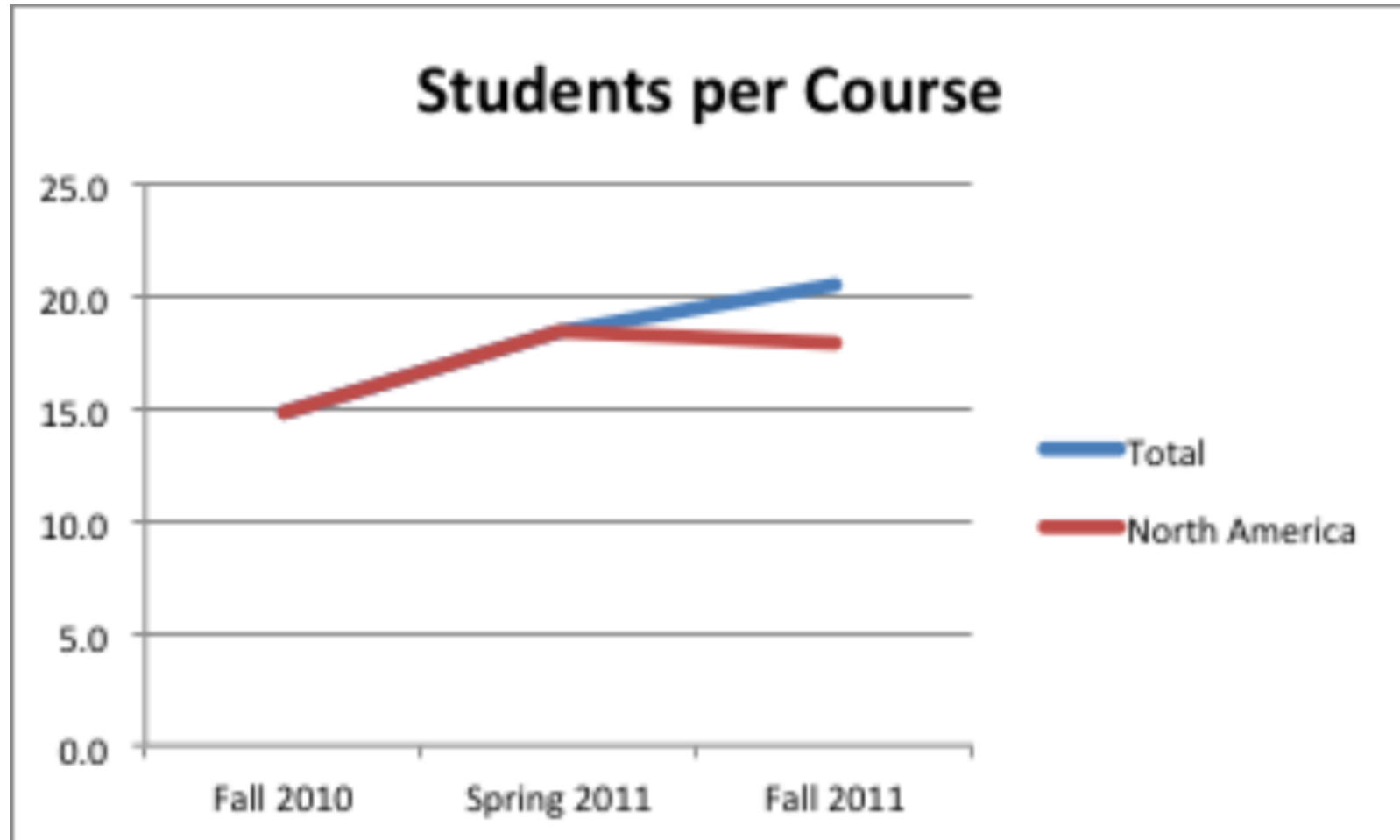
Key metrics: Campus Ambassadors



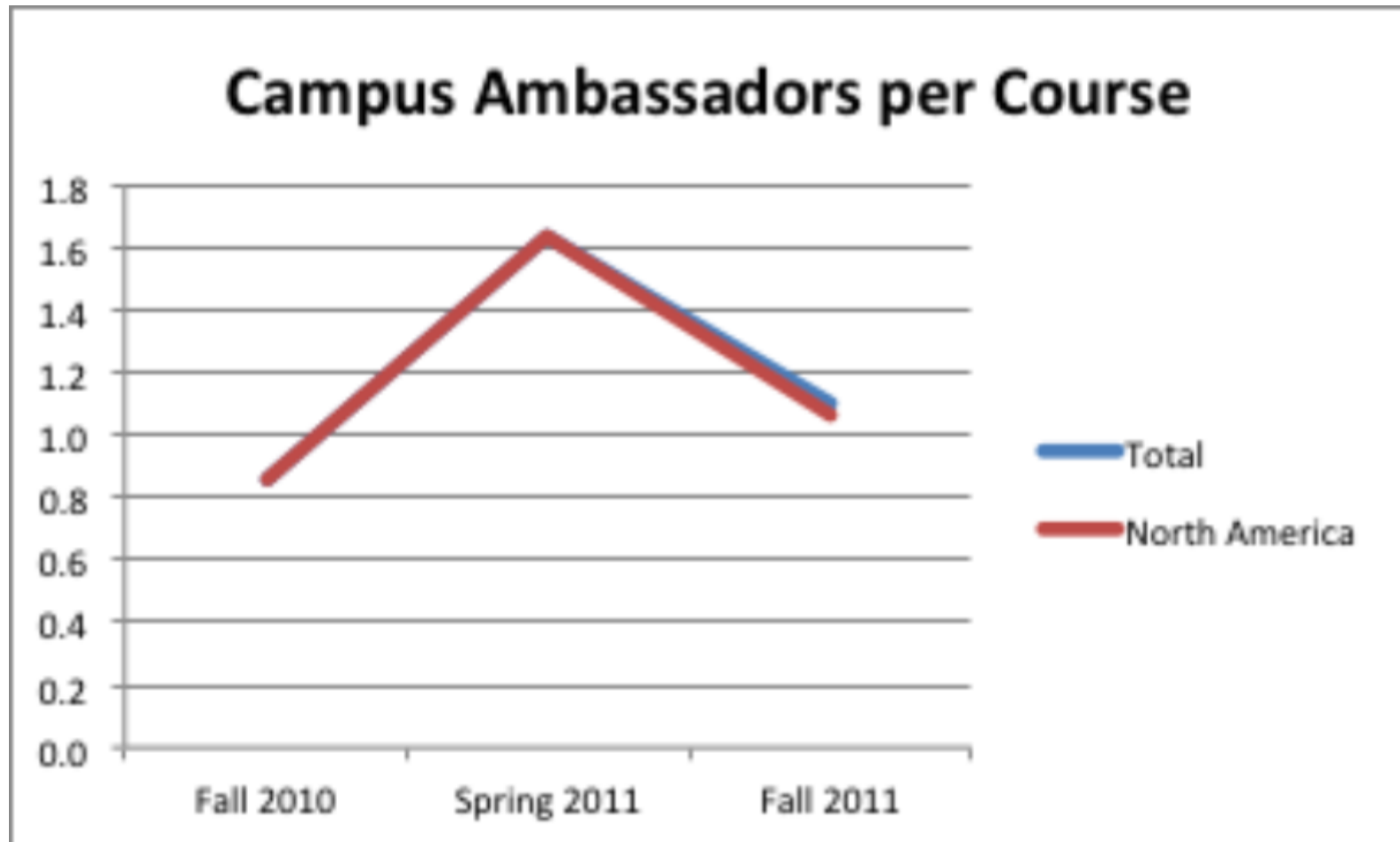
Key metrics: Online Ambassadors



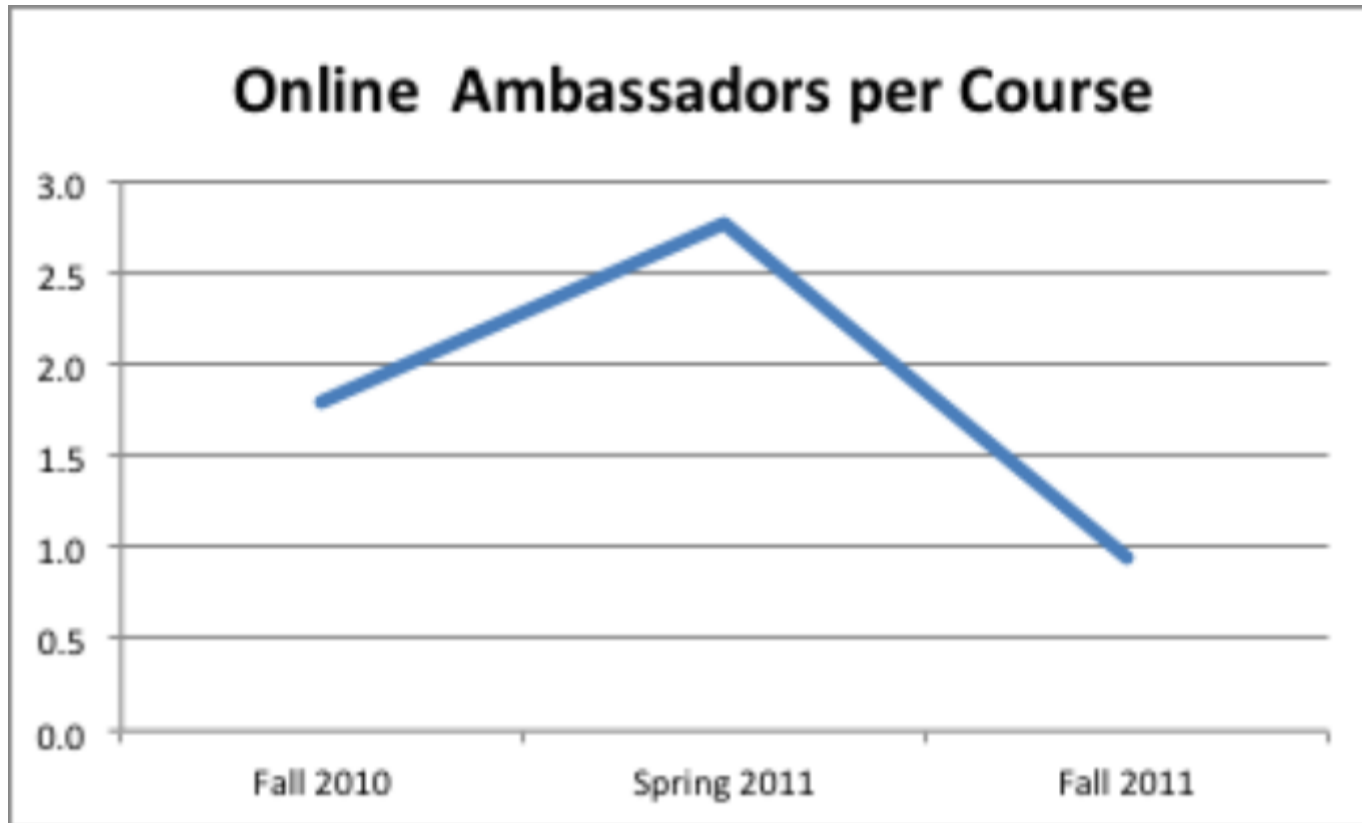
Key metrics: Students per course



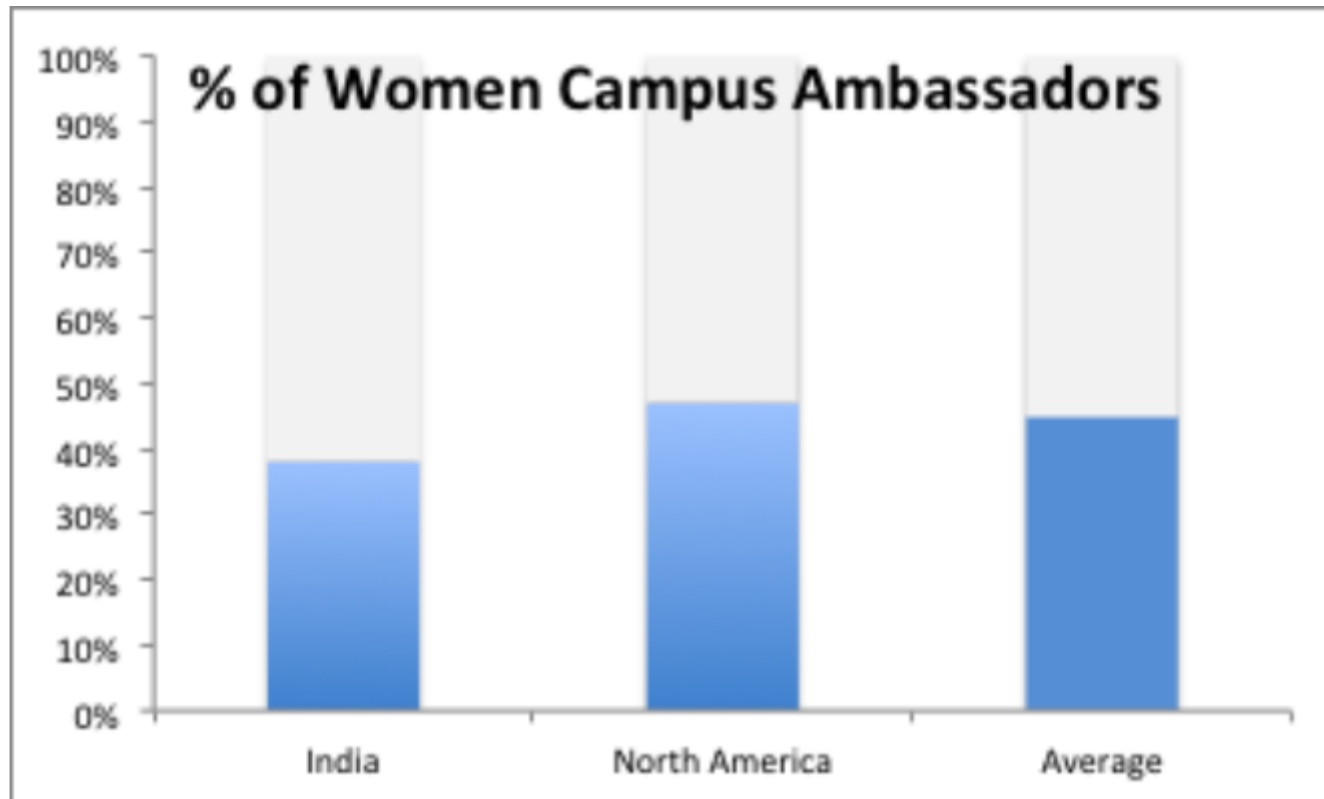
Key metrics: Ambassadors per course



Key metrics: Online Ambassadors per course



Key metrics: Gender ratio



3

Reports from different parts of the world

United States Education Program



India Education Program



India Education Program

- High-Level Summary
 - 3 colleges / ~600 students / 40 CAs / 20 OAs
- Learnings
 - Building adequate infrastructure
 - Establishing appropriate support ecosystem
 - Alignment with (global) Wikipedia community
 - Greater discretion in school / faculty / student / article selection
 - Capability building and motivation of newbies (ambassadors & students)

4

Open discussion

Thank you!