

Movement Strategy: Implementation Lightning Talks #1

Asia, Oceania and Central Eastern Europe

August 11, Wikimania 2022

Movement Strategy: Implementation!

- Movement Strategy recommendations published in 2020
- First initiatives being implemented
- 1 Lightning Talk session per day (August 11, 12, 13),
3 speakers from each region showcasing their work
- Source for inspiration and collaboration!



Toni Ristovski

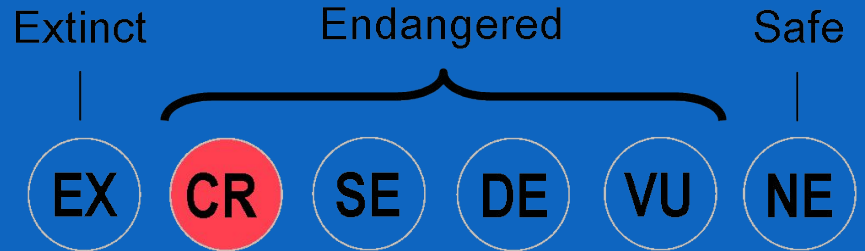
(User:Ehrlich91)

Shared Knowledge

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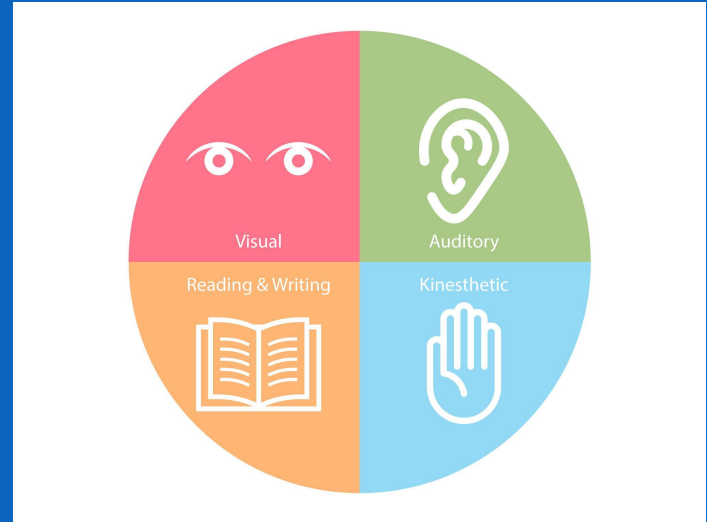
What challenges you are facing or trying to address?

- Community building of underrepresented communities
- Identifying resources in underrepresented languages
- Experimenting with new methods of community engagement



What have you learned?

- Speakers of endangered languages have different speaking and writing skills
- Unstandardised languages have different varieties that are difficult to deal with
- Underrepresented languages lack written materials
- Users of a sign language lack fluency in the underlying language



What are your project and MS future goals?

- Bridge content gaps
- Break participation barriers
- Identify topics of impact
- Innovate in free knowledge
- Increased capacities of the involved communities
- Building future cooperation with our partners



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UNLOCK the journey towards 2030

- Social and technical innovations are going to be crucial in mastering the challenges of becoming a movement that includes all voices and co-creates knowledge with underrepresented communities.

[#Knowledgeequity](#)

- What are potential pathways that can drive and nurture the innovative capacity of the movement and thereby build sustainability and stay relevant?



UNLOCK new pathways to accelerate innovation

- [UNLOCK](#) promotes innovative ideas and projects that break down social and technical barriers.
- UNLOCK supports change makers, activists, technologists and creative minds – from the Movement as well as from outside.
- UNLOCK was launched by WMDE in 2020 – running for two editions and supporting 10 projects.



UNLOCK 2022

UNLOCK

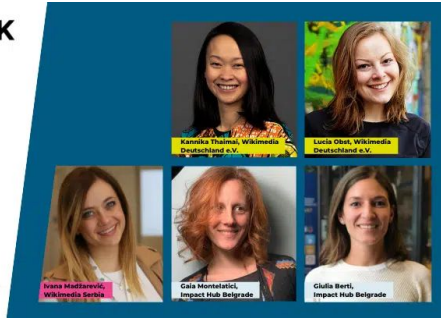
a program by



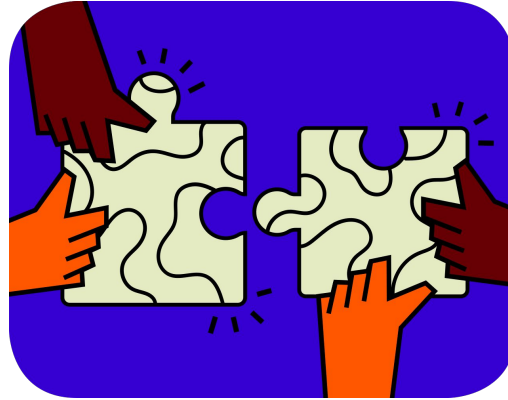
in partnership with



IMPACT HUB Belgrade



Illustrated by Mia Kunert



Illustrated by Jasmina El Bouamraoui and Karabo Poppy Moletsane, CC0, via Wikimedia Commons

New alliances

WMDE & WMRS joined forces and also enters into a partnership with Impact Hub Belgrade. This collaboration includes the co-design and joint implementation of the UNLOCK program.

Contextualisation

One size does not fit all – instead of a global program, we want to pilot a regional approach: covering the German-speaking region as well as the Western Balkans; and inviting teams from both regions to participate in the UNLOCK program.



Illustrated by Jasmina El Bouamraoui and Karabo Poppy Moletsane, CC0, via Wikimedia Commons

2022 projects

[Inclusio](#) – providing user-generated audio descriptions of visual content to the blind and visually impaired.

[macht.sprache](#) – fostering politically sensitive translation.

>> [Learn more about the UNLOCK 2022 projects here.](#)

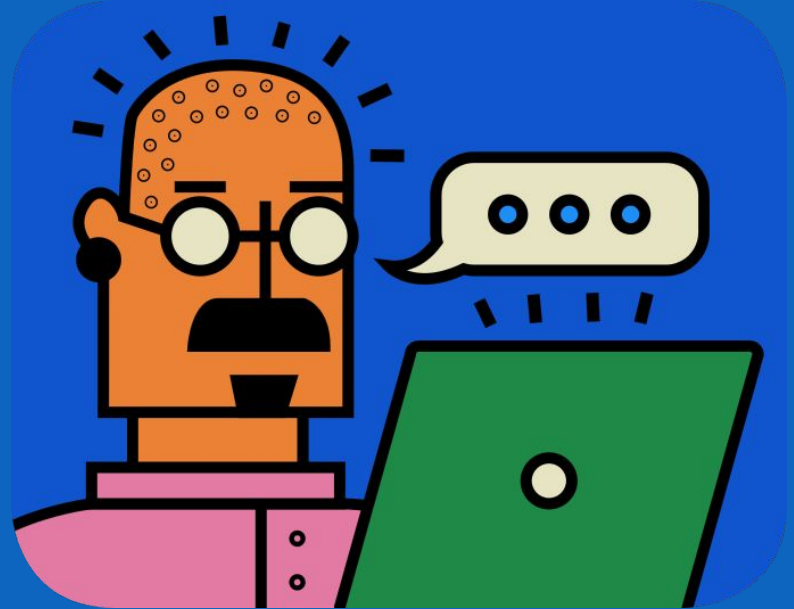
What challenges you are facing or trying to address?

- How to achieve knowledge equity with social and technical innovations? [[Referring to recommendation 9](#)]
- How do we best contextualize such a program and create a learning environment that invites all participants to collaborate and strengthen their innovative capacities? [[Referring to Principles 3,4,5,6,7](#)]



What challenges you are facing or trying to address?

- How to strengthen cross-affiliate collaboration? [Referring to recommendation [5](#) & [6](#)]
- How to cede power, generating more balanced partnerships? [Referring to recommendation [5](#) & [6](#)]
- How to collaborate with people and institutions that are not from the immediate open knowledge movement? [Referring to recommendation [5](#) & [6](#)]



What have you learned – so far?

- Bringing different perspectives into the movement can be beneficial in terms of making our movement more diverse and inclusive.
- Narrowing the power gap and value equally the resources each stakeholder brings to the partnership.
- Challenging communication to both sides:
 - 1) into the movement (What is UNLOCK? What is an acceleration program?);
 - 2) into new communities (What is free knowledge? What is knowledge equity?)
- There is no way to “guarantee impact” when trying out innovations.



What are your project and MS future goals?

- UNLOCK to become freely adaptable and changeable depending on the geographic, cultural and economic context.
- Creating more structures and resources to drive innovation beyond UNLOCK: [Building an ecosystem to “innovate in free knowledge”](#)
 - Movement-wide commitment to recommendation 9
 - Innovation needs to be supported by incentives, or at least not blocked by disincentives
 - More involvement other mission-aligned organizations to overcome the “not invented here syndrome”

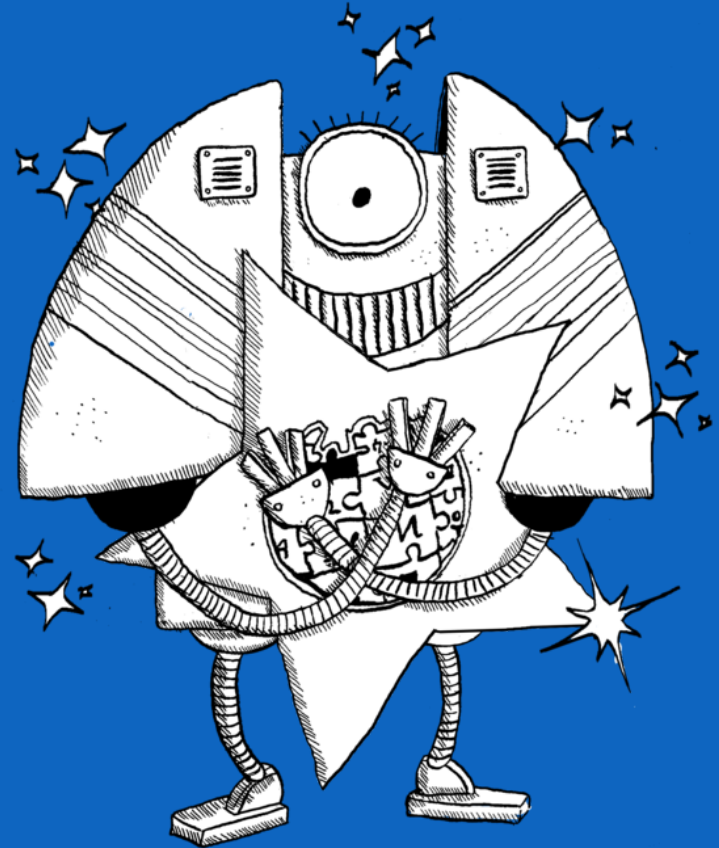


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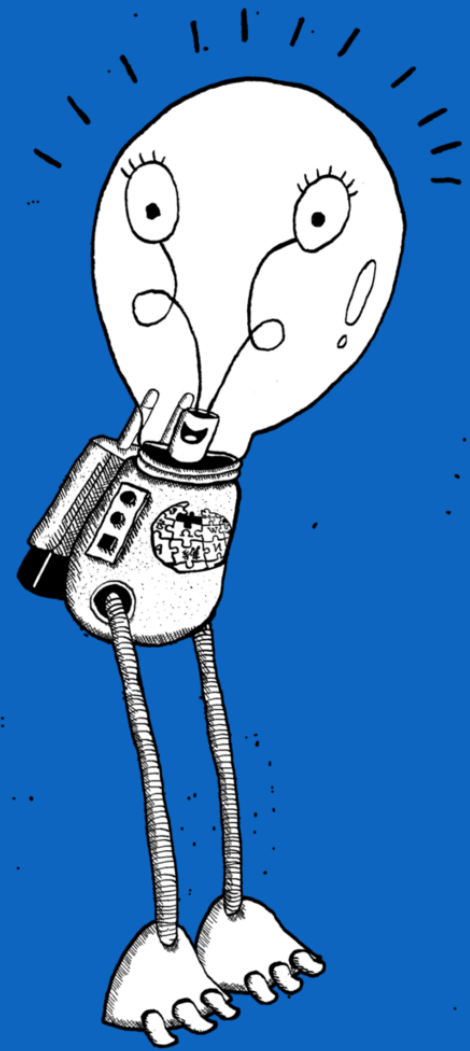
What challenges you are facing or trying to address?

- Safety in projects relies strongly on admins, yet they don't always receive proper training and support in their role.
- There is no space for good cooperation and peer support.
- Because of that some admins are avoiding getting involved in particularly difficult and conflict situations.
- Which leaves some of those issues unresolved and possibly hurts community health.
- Caring about safety and inclusion leads to high risk of burnout.



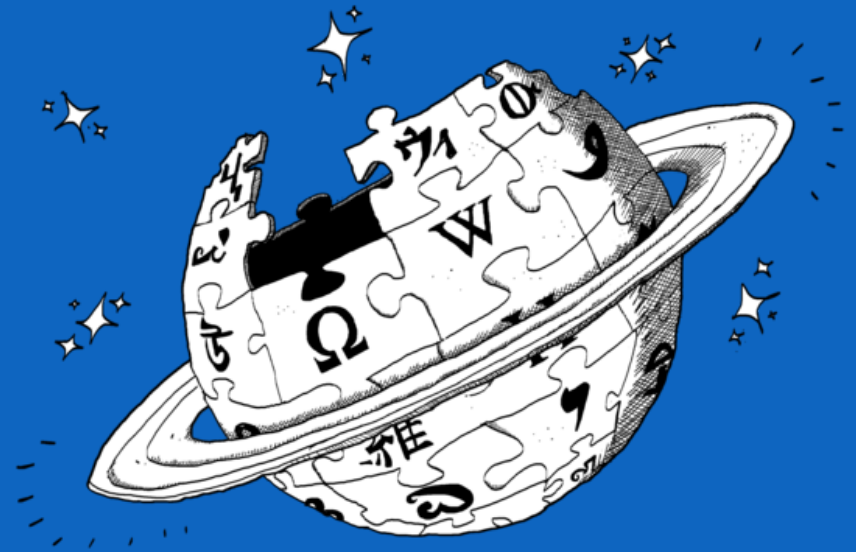
What have you learned?

- First surveys show that adminships comes with a lot of stress...
- ...and that we need more information about how to handle that.
- Those who fight harassment become victims of harassment themselves.
- Peer support may be the solution!



What are your project and MS future goals?

- Working towards a culture of mutual support and appreciation to prevent functionaries burnout.
- Bringing more communication and conflict resolution skills into to the movement.
- More safety in the movement!



Thank you!

See you at
Wikimania
2022!

- **Next Lightning Talks**
 - [#2: Friday: August 12, 23:50-00:40 UTC](#)
 - [#3: Saturday: August 13, 19:10-20:00 UTC](#)
- **Interest in implementation grants?
Looking for ideas?**
 - On meta: [\[\[Grants:MSIG/About\]\]](#)
- **Questions? Advice needed?**
 - strategy2030@wikimedia.org