

**Bringing Wikimedia
conferences to the next level -
Experiences and learnings from
3 years of event organizing**



WIKIMEDIA
CONFERENCE



Hello & welcome

Cornelius Kibelka & Nicole Ebber
Wikimedia Deutschland

#WMCON

Annual gathering of WMF,
affiliates and committees

Since 2015 in this format

“Program & Engagement
Coordination”

Main goals: sustainability and
outcome-orientation

Upcoming report in Sep/Oct

WIKIMEDIA
CONFERENCE

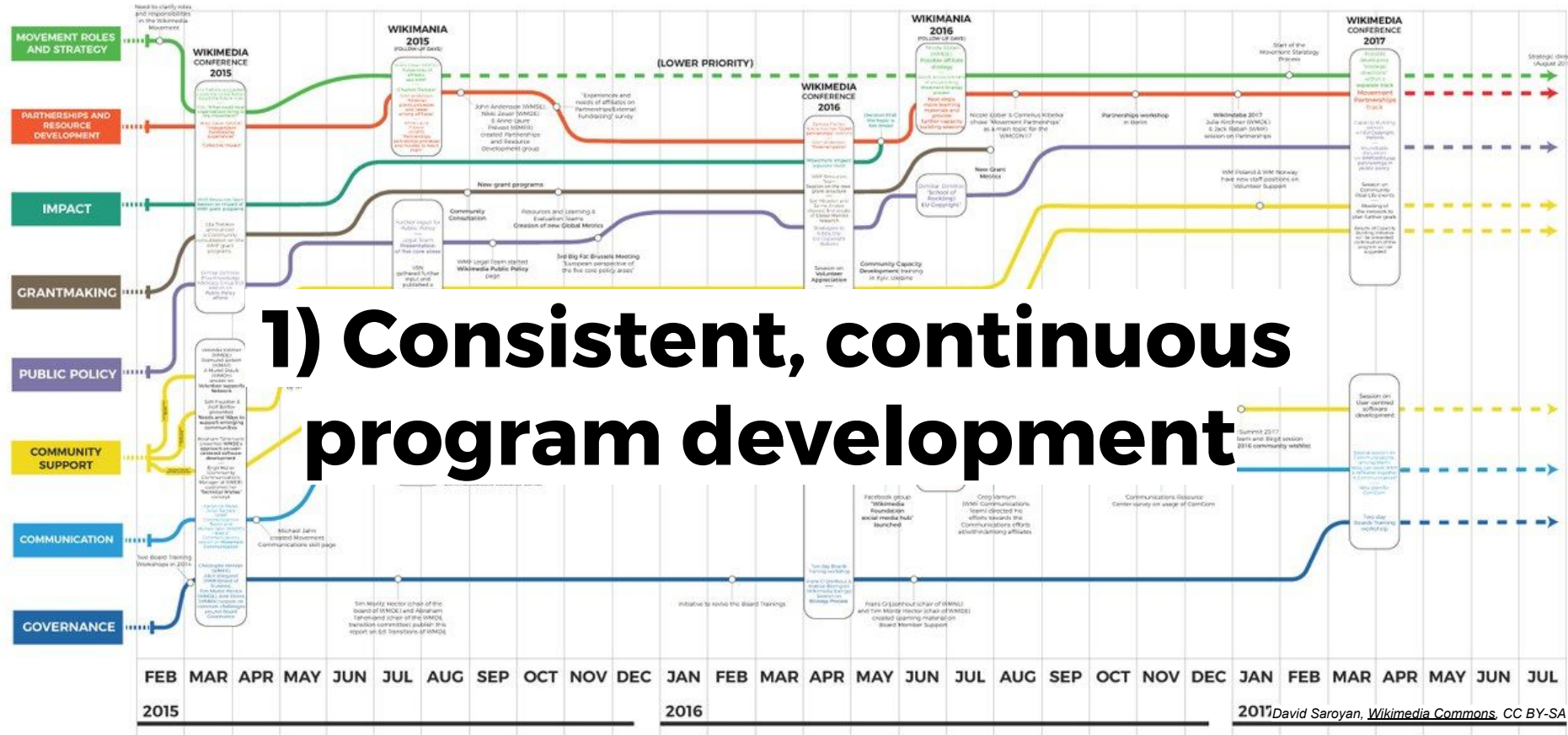


Jason Krüger / WMDE, [Wikimedia Commons](#), CC BY-SA 4.0

Our 3 major learnings & improvements



HOW HAVE MAIN TOPICS OF THE WIKIMEDIA CONFERENCE EVOLVED SINCE 2015?



MORE INFORMATION



Constant learning and improvement of session design and formats

Curated, survey-based program

Covering the movement's needs & topics

Creating links to other Movement events



2) Catalyst & Assembly of the Movement entities



Catalyst for new projects & ideas

We are creating more cohesion in the movement

We focus and shape the profile of WMCON
(vs. Wikimania)



3) Commitment & international collaboration among affiliates

WIKIMEDIA CONFERENCE
Richard Knipel
USER:Pharos
WIKIMEDIA NYC

WIKIMEDIA CONFERENCE
Isla Haddow-Flood
USER:IslaHaddow

WIKIMEDIA CONFERENCE



Despite the efforts → hardly any commitment
for international collaboration

Volunteers → no interest

Staff → no time

understanding movement outcomes

**Conclusions,
suggestions,
ideas**



HOPES

#PEC4ALL

Transfer the concept (or at least parts of it) to other events

Budget a small portion of your staff time/resources for international collaboration

FEARS



If we really want to become a **GLOBAL MOVEMENT** then we have to live up to it: We do not only need boots on the ground in every country of the world, but we need collaboration and strong connections between all these entities.



Thank you. Questions?

User:Nicole Ebber (WMDE)
nicole.ebber@wikimedia.de

User:Cornelius Kibelka (WMDE)
cornelius.kibelka@wikimedia.de