

Bringing Wikimedia conferences to the next level – Experiences and learnings from 3 years of event organizing





Hello & welcome

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#WMCON

Annual gathering of WMF,
affiliates and committees

Since 2015 in this format

“Program & Engagement
Coordination”

Main goals: sustainability and
outcome-orientation

Upcoming report in Sep/Oct

WIKIMEDIA
CONFERENCE



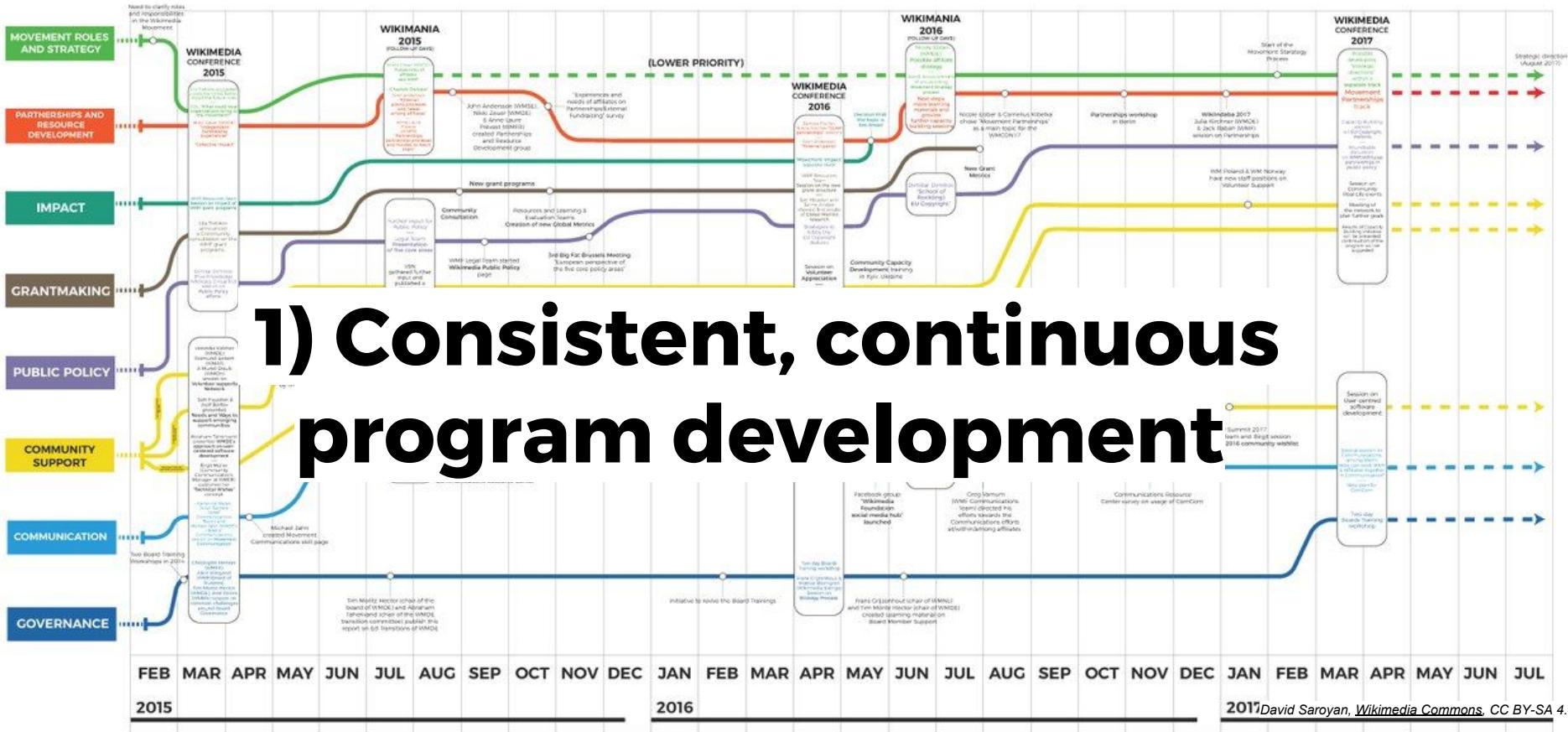
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Our 3 major learnings & improvements



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HOW HAVE MAIN TOPICS OF THE WIKIMEDIA CONFERENCE EVOLVED SINCE 2015?





Constant learning and improvement
of session design and formats

Curated, survey-based program

Covering the movement's needs & topics

Creating links to other Movement events



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A photograph capturing a moment of joy and connection among a diverse group of people at what appears to be a professional or academic conference. In the foreground, a man with dark hair and glasses, wearing a brown leather jacket, is laughing heartily. Behind him, a bald man in a black shirt and blue lanyard is also laughing. To the right, a woman with red hair and glasses, and another person's face partially visible, are both smiling broadly. The background shows other attendees in a bright, modern building.

2) Catalyst & Assembly of the Movement entities

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Catalyst for new projects & ideas

We are creating more cohesion in the movement

We focus and shape the profile of WMCON
(vs. Wikimania)



3) Commitment & international collaboration among affiliates

A photograph of a man with short brown hair, wearing a grey button-down shirt and blue jeans, standing in front of a seated audience. He is holding a black microphone in his right hand and has a yellow lanyard with a name tag around his neck. The audience consists of many people from various age groups, mostly seen from behind, sitting in rows of chairs. The setting appears to be a conference or seminar room.

Despite the efforts → hardly any commitment
for international collaboration

Volunteers → no interest

Staff → no time

Conclusions, suggestions, ideas





#PEC4ALL

Transfer the concept (or at least parts of it) to other events

Budget a small portion of your staff time/resources for international collaboration



If we really want to become a
GLOBAL MOVEMENT then we have to live up to it:
We do not only need boots on the ground in
every country of the world, but we need
collaboration and strong connections between
all these entities.

A photograph of two people. On the left, a woman with short brown hair, wearing a dark patterned blouse and a blue lanyard, stands behind a wooden podium, smiling and speaking into a black microphone. On the right, a man with light brown hair and a beard, wearing a dark blue button-down shirt and a blue lanyard, holds a black microphone and a white piece of paper, looking towards the camera. Both are wearing blue lanyards with name tags.

Thank you. Questions?

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