

	Project Description	Objectively Verifiable Indicators	Sources of Verification ¹	Assumptions
Overall Objective	To increase our participation in Wikimedia Projects and to make a larger contribution to their content.			Social and political stability An annual inflation of as max. 40%
Purpose	To increase and improve the contents of Wikimedia projects through specific Glam program actions.	OV11: At least the 80% of participants on GLAM activities know Wikimedia projects as educational tools and how to get involved 6 months later after any activity carried out. OV12: At least an increase of the 20% regarding images and content within Wikimedia projects during 2015.	SV.1 After 6 months at least the 10% (5%-5%) of the teachers and students edit at least 5 times on Wikimedia projects. SV.2 Survey conducted among the students, teachers and others from the educational community, 6 months later since their attendance to any of WMAR educational activities.	The interest from our stakeholder in GLAM projects remains stable.
	R1: The content of existing Wikimedia projects, specially Wikipedia and Wikimedia Commons, will have improved through the performance of activities that encourage the incursion of new editors.	IOV1 At least 1 (one) photography competition which involves the improvement of existing articles and the edition of new ones, on WikiVoyage in the last four months of 2015, retaining 5% of editors in Argentina after 6 (six) months. IOV1.2. - 1 (one) photography competition hosted in Argentina, which achieves an increment of at least 3000 (three thousand) images on Wikimedia Commons, with an approximate participation of 200 (two hundred) people in the last four months of 2015. IOV1.3 5 (five) Edition workshops carried out in at least 2 (two) schools in Argentine during the months of May and July, with at least 5% of the participants becoming active users ² of Wikipedia by the end of September 2015. IOV1.4 - At least 10 (ten) editathons carried out by Wikimedia Argentina in different provinces in conjunction with at least 8 (eight) cultural institutions	SV.1 #New images uploaded on Wikimedia projects and used in articles. #New articles created or improved according to the contents proposed by Wikimedia Argentina in GLAM matters #of new users # of active editors and participants # of new articles improved with images from GLAM activities SV.2 #New images uploaded on Wikimedia projects and used in articles. #New articles created or improved according to the contents proposed by Wikimedia Argentina in GLAM matters #of new users # of active editors and participants SV.3 # of attendees to the edition workshops #new users registered # active users – at least 5 editions after 6 months since attending to the activity #of people involved SV.4 # New users. # Active participant users. # People involved. #New articles created or improved thanks to the edit-a-tons carried out by Wikimedia Argentina. #New alliances made with GLAM institutions during 2015.	Our strategic alliances I GLAM projects support the Wikimedia Argentina work. The budget needed to implement our activities does not suffer relevant changes.
Results	R2: Increase in the contents of Wikimedia Commons and Wikisource thanks to the institutional strengthening between Wikimedia Argentina and the different “stakeholders” participating in GLAM projects.	IOV2.1. At least 3 (three) new alliances with cultural institutions in Argentine during 2015 within the frame of our digitalization project. IOV2.2. Promoting at least 1 (one) Wikipedian in Residence IOV2.3 Increasing by at least 25% the release of contents under public domain through the strengthening of our alliances with cultural institutions.	SV1. #New alliances made with GLAM institutions during 2015. #Level of participation of Wikimedia Argentina’s activities in cultural institutions. #New articles released under public domain and uploaded on Wikimedia Commons. #of workshops carried out by Wikimedia Argentina in cultural institutions #of content under public domain uploaded SV2. Agreement signed by Wikimedia Argentina and the National University of la Plata regarding the WIR program. SV3. #of content release during 2015 by the cultural institutions. #new alliances % of motivation within Wikimedia projects.	The budget needed does not suffer from relevant changes. The economic situations remains stable.

¹To find out the specific Sources of Verification and the proposed reach of Wikimedia Argentina for 2015, please read before the narrative proposal.

Activities		RESOURCES	BUDGET
Preliminary	Logistics, involving and increasing social participation, preliminary evaluation.		See the detail Budget on section 7.1
From result 1	<p>A.1.1 One editing and photography contest will be carried out during 2015. According to 2014, Wikimedia Argentina will launch the WikiVoyage contest, which main objective is to involve a great number of students and empower them to be part of Wikimedia projects by enriching with their uploaded images and their editions, Wikimedia Commons and WikiVoyage. The main public we want to reach by the contest are students and teachers as actors playing the leading rol. Wikimedia Argentina is committed to supporting the local cultures through the local's view.</p> <p>A.1.2 WikiTour will be launch in 2015 during the last semester of the year. Wikimedia Argentina, following the contest created by Wikimedia Chile, believes that the culture and its sense must be understand from a different point of view in Latin America. We do believe that we are a country and a continent where the richness is placed on nature, cultural expression, day-to-day life, minority cultures, and we found in WikiTour the perfect contest to awake this reality.</p> <p>Both contest main objectives are:</p> <ol style="list-style-type: none"> 1. Increase the number of content available on Wikimedia Commons 2. Reach new publics and empower new users 3. Improve Wikipedia and other projects articles with the images came out from the contests. <p>A.1.3 5 (five) editing workshops carried out in 2 (two) different schools in Argentina. Editing workshops will be focused on students (at least 100) in order to awake their interest on editing among the students and increase the number of new editors and active editors.</p> <p>A.1.4 Edith-a-thons will continue to be one important activity for Wikimedia Argentina. If it is true that we expect to realize at least 2 (two) edith-a-ton per each cultural institution we work with as a way develop more continuing activities, at least 10 (ten) edith-a-tons will take place by Wikimedia Argentina.</p> <p>In this sense, we will also use, the context of the edith-a-tons to realize editing workshops as a way to retain more volunteers, welcome new and create a favorable atmosphere to continue improving the articles or content after the activity.</p>	<p>Materials Web sites Flyers Communication strategy on social networks. Printed materials Prizes Curator event Catering Presentations Printed material Audiovisual material Education material Local to develop the contest Catering Merchandising</p> <p>Staff Executive Director External Designer Volunteer group. Communication Manager</p>	
From result 2	<p>A.2.1 Wikimedia Argentina will move on with its digitalization program. Having placed three scanners on cultural institutions another three will be placed on the upcoming months in 2015. This year Wikimedia Argentina will not just work more closely with the cultural institutions staff but to train them in order to point out a leader of the project in every institution. In this sense, different workshops and trainings will be carried out by Wikimedia Argentina in different cultural institutions for the purpose of increasing the knowledge about free culture and get people involved under our digitalization project. Wikimedia Argentina attend to increase the new material under public domain by a 20%.</p> <p>A.2.2 One Wikipedia in Residence will be promoted by Wikimedia Argentina. After years of working with the National University of la Plata and their institutions, one WIR will be placed on 2015.</p> <p>A.2.3 The strengthening of our cultural alliance is a priority for Wikimedia Argentina. We aim to improving our relationships with our stakeholders by having regular meetings and sharing the improvements and the institutional support.</p>	<p>Material Scanners Printed material Merchandising Presentations Audiovisual material Editing material</p> <p>Personal local Executive Director Educational Coordinator External Designer</p>	
From result 3	<p>A.3.11 (one) pilot project carried out in 1 (one) school in Argentine, with the objective to assimilate Wikipedia and Wikimedia projects in the academic curricula for at least 1 (one) month in the second quarter of the academic year.</p> <p>Through this activity we want to achieve the following outcomes:</p> <ol style="list-style-type: none"> 1. Increase de number of students involved in Wikimedia projects 2. Increase the number of new articles and editions 3. Increase the number of active editors 	<p>Materials: 1 school in Argentina. Printed material Education guides Audiovisual material</p> <p>Staff Executive Director Education Coordinator Volunteers</p>	
Del Resultado 4	<p>A.4.1. Wikimedia Argentina will specified a minimum of 3 (three) alliances with educative portals in Argentine and the Latin American region and placed on new material and resources in different educative portals in Argentina and the Latin American region in 2015.</p> <p>A.4.2. Wikimedia Argentina will attend to international and national events regarding Education in order to increase its influence of this matter within the different local and international contexts.</p>	<p>Material: Strategic Alliances Travel trips Travel allowance Presentations Printed material Audiovisual materials</p> <p>Staff: Executive Director Education Coordinator Volunteers</p>	