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PRESS OF THE PORTERVILLE ENTERPRISE

The New Pomegranate .....



To HIS is a remarkable seedling of recent introduction, and bears the highest indorsement of P. J. Berkmans, President of the American Pomological Society, Secretary B. M. Lelong, Prof. E. J. Wickson, and many prominent fruit growers. The fruit is very large, often weighing eighteen ounces, and highly colored, and the grains of the pulp resemble great clusters of rubies, while the rich juice is as dark as port wine and of exquisite flavor. Its season of ripening and remarkable keeping qualities will make it very valuable for shipment to the cities and eastern markets during the holidays. Specimens picked the middle of November 1895 remained in perfect condition until the following February. The shrub is of a drooping habit, makes a stronger growth, and is much more, prolific than any other variety. With their large crimson blossoms in the spring and summer and immense highly colored fruit in the autumn, they are unsurpassed as an ornamental shrub or for hedges.

Awarded a gold medal and Diploma of Honor at the Atlanta, Ga., Exposition, December 20th, 1895.

J. T. & F. E. BEARSS, Sunny Slope Orchard and Nursery, Porterville, California. Endorsements ....

In December 1894 we sent specimens to Secretary B. M. Lelong and Prof. E.J. Wickson, and received the following unsolicited endorsements:

STATE BOARD OF HORTICULTURE,

Office of the Secretary.

SAN FRANCISCO, CAL., Dec. 14, 1894.

J. T. Bearss, Esq., Porterville, Cal,

DEAR SIR:

Yours of the 11th inst. received and contents fully noted. The pomegranate which you sent is of an exceedingly valuable quality, and coming in as late as it does without bursting and as perfect as specimens sent, it is worth propagating; also, being so highly colored in seed and on the exterior, it would command good prices in our market. Yours very truly, B. M. LELONG, Secretary.

UNIVERSITY OF CALIFORNIA, AGRICULTUAL EXPERIMENT STATION

BERKELEY, Dec. 12, 1894.

DEAR SIR: - Answering yours of Dec. 4th. The Wonderful pomegranate is splendid. Its exterior color is very attractive, and when one comes to the rich garnet of the seed pulp, the fruit is clearly seen to be admirable. The flavor is very fine. I expect it will be very popular with pomegranate eaters, and with high-class barkeepers it should have the call on all other pomegranates. Its deep color will rank it very high for their mysterious mixtures.

Very truly, E. J. WICKSON.

