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GROW YOUR OWN

HARDY FLOWERS FROM SEED

It's Lots More Fun—NOW is the Best Time to Do It

1930

Everybody wants Perennials—and wants them in generous measure, to secure the desired effects in color and charm. If you delay and finally buy plants, the cost mounts high; an attractive Perennial border may require several hundred dollars' worth of plants.

Exactly the same result can be secured with \$10 to \$15 worth of SEEDS! And aside from the money-saving you have the fascination of growing your own plants, nursing them from the beginning, and loving them all the more! Sow your seeds now, and the plants will bloom next year.

Schling's Seeds

618 Madison Ave.,
at 59th Street,
New York City

POT-GROWN STRAWBERRY PLANTS. See page 3

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U. S. Department of Agriculture,
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The Rock-Garden

What a wealth of pleasure awaits the garden-lover who plans and builds a rock-garden, and there are really few places where something of this sort might not be attempted, especially where rocks and stones are plentiful. And how interesting to watch the development of the many rare and charming plants that spread, creep, and cover the ground, and hang over and partly hide the rocks.

Here is a select list of seeds of hardy plants which are happy growing between the crevices of stones and on elevated positions. To enhance the pleasure derived from a rock-garden, grow your own plants from seed.

The entire Collection of seeds for the Rock-Garden—50 varieties, \$15.55 value for \$12 Pkt.



Achillea millefolium rubrum.....	\$0 25
Agrostemma coronaria atrosanguinea.....	10
Alyssum saxatile compactum.....	25
Anemone pulsatilla. Violet-purple. 9 to 12 in.....	25
Anemone sylvestris. White. 1 ft.....	25
Aquilegia cærulea. Blue.....	25
Aquilegia, Long-spurred Hybrid.....	25
Arabis alpina (Rock Cress). White.....	25
Armeria (Felbach Beauty). Soft rose. 1 ft.....	50
Aster alpinus, Blue. (Dwarf.) 1 ft.....	25
Aster alpinus, Goliath. Blush-purple. 6 to 10 in.....	50
Aster alpinus superbus. Rich blue. 1 ft.....	50
Aster alpinus, amellus hybrids. (Dwarf.) 2 ft.....	50
Aubrietia Leichtlini (Pink Rock Cress).....	25
Campanula carpatica. Blue.....	15
Candytuft (Iberis) gibraltarica. Lavender-pink.....	35
Candytuft (Iberis) sempervirens. White.....	25
Cerastium tomentosum (Snow-in-Summer).....	25
Delphinium chinense. Blue Butterfly. 8 in.....	25
Delphinium chinense. Ultramarine-blue. 1½ ft.....	35
Dianthus deltoides (Maiden Pink).....	25
Edelweiss. 6 in.....	25
Erinus alpinus. 6 in. Blue.....	25
Geum, Mrs. Bradshaw. 1½ ft.....	25
Gypsophila repens, Trailing. Clouds of white flowers.....	35
Heuchera sanguinea splendens. 1½ ft.....	25
Incarvillea Delavayi. 1 ft.....	25
Linum, Gold Cup. 1 ft.....	50
Linum, Heavenly Blue. 1 ft.....	50
Lychnis Haageana hybrida. 1 ft.....	25
Lychnis viscaria splendens. 1 ft.....	25
Myosotis palustris semperflorens. 10 in.....	25
Oenothera Youngi. Yellow. 1 ft.....	25
Pentstemon Torreyi. Coral-pink. 2½ ft.....	50
Physostegia virginica. Pink. 2 ft.....	25
Polyanthus Giant-flowering. 6 in.....	25
Potentilla. Assorted Art Shades. 1½ ft.....	35
Primula vulgaris (English Primrose). 6 to 9 in.....	20
Primula veris (Cowslip). 10 in.....	20
Primula officinalis hybrida. Blue and yellow. 10 in.....	50
Poppy, Iceland. 1 ft.....	25
Salvia pratensis. Blue. 2 ft.....	25
Sedum acre (Yellow Stonecrop). 3 in.....	25
Sedum Maximowiczii (Golden Stonecrop). 6 in.....	25
Sempervivum (Liveforever). 3 in.....	1 00
Statice latifolia (Sea Lavender). 2 ft.....	25
Tunica Saxifraga. Pink. 1 ft.....	25
Veronica spicata (Blue Speedwell). 1½ ft.....	35
Viola cornuta, Sensation. Dark blue. 10 in.....	35
Wallflower, Siberian. 10 to 15 in.....	50

INDIVIDUAL SELECTION AT PACKET PRICE \$15 55

NEW AND RARE

HARDY FLOWERS for 1931

- Carnation, Earliest Dwarf Vienna**, Pkt. **Othello**. Very early and profuse bloomer. Dark velvety crimson flowers..... \$0 75
- Carnation, Earliest Dwarf Vienna, Prof. Malmgreen**. Lovely brick-red blooms, profusely produced. Gay and attractive... 75
- Cephalaria alpina**. The very double, deep canary-yellow flowers are borne on 1½ to 2-foot stems, and resemble a scabiosa. Plants grow 6 to 8 feet high, branch freely, and bloom practically all summer and fall..... 50
- Gaillardia grandiflora, Bremen**. Deep copper scarlet flowers with dark brown disc, and 3 inches in diameter. Grows 2½ feet high 75
- Gentiana Farreri**. This is a beautiful, rare Gentian with large, sky-blue blooms having white throats veined black. Flowers in August. The plants are semi-prostrate.... 1 00
- Gentiana Hascombensis**. Grows in sun or shade, wherever it can get its roots well down into the soil. Its blooms are bright mid-blue, slightly speckled with white toward base, about ½ inch diameter, and are borne in clusters of 9 or more..... 1 00
- Iberis, Schling's New Giant Hybrid**. Fine for rock-garden or border. Its plants are covered with large umbels of fragrant, lasting flowers in shades of lavender and pink. Also excellent for pot-culture..... 1 00
- Pansy, Schling's New Giant, Mrs. Pierre S. du Pont**. Giant, long-stemmed flowers of rich, pure golden apricot, blushed with salmon. Very showy..... 1 00
- Pansy, Harper's Canadian Super-Giant**. Not a large color-range, but of remarkable size and form, flowers often measuring 12 inches in circumference, with petals of wonderful substance. Its blooms are borne on strong stems from 6 to 7 inches long. Pkt. (200 seeds) 2 00
- Poppy, New Iceland, Orange Gold**. Flower shining bright orange-gold color, producing a marvelous effect in beds and rock-gardens. Lasts several days if cut in bud and placed in water..... 75
- Primula Florindæ**. An extremely large Primrose, growing 3 to 4 feet high, with immense leaves and great umbels of bright yellow, fragrant, pendent flowers on 3 to 4-foot stems, from late June to late August..... 1 00
- Scabiosa, Columbaria Pink**. Lovely day-break pink flowers, 2 to 2½ inches across, borne on long, slender, but strong stems.... 1 00
- Stachys lanata**. Neat, attractive plants fine for borders. Thick, woolly, silvery leaves. Grows 6 inches high..... 35
- Verbascum phœniceum**. Beautiful hardy perennial with charming sprays of white, pink, pale blue, dark blue, mauve or purple flowers on slender 2-foot stems from June to September..... 35
- Veronica teucrium, Royal Blue**. A new Speedwell that will prove a gem for the rocky or border. Grows 1 foot high, of spreading habit, with gentian-blue flowers from June to August..... 35
- Viola olympica Royleana**. Excellent for the rock-garden as its narrow, pointed leaves form a beautiful, low, dense carpet of green, above which appear many long-stemmed velvety, deep royal blue flowers all summer.. 1 00

COLLECTION of the above Novelties, regular value \$13.55, for \$10

LIST OF HARDY PERENNIALS

Table listing various perennials such as Digitalis canariensis, Echinacea purpurea, and others, with columns for Height, Time of Flowering, Color, and Price.

COLLECTION: 1 pkt. each of the above 8 colors of Hollyhocks, \$1.75

Table for Schling's Double Prize Hollyhocks, listing varieties like Enchantress Pink and Peach Blossom with prices.

COLLECTION: 1 pkt. each of above 12 varieties, \$5

Large table listing a wide variety of perennials including Double Emperor, Honesty, Iberis, and many others, with detailed pricing.

COLLECTION: One pkt. each of above 12 varieties, \$10

Table listing perennials like Lychnis Arkwrightii, Malva crispata, and others, with prices.

Pansies, Schling's Giant Early Flowering.

Table listing Pansies like Celestial Queen, Ice King, and others, with prices.

COLLECTION: 1 pkt. each of the above 6 varieties, \$1.25

Schling's New Giant, Mrs. Pierre S. du Pont. Golden apricot, blushed salmon. 1.00

Table listing various Giant Pansies like Blue Domino, Bridesmaid, and others, with prices.

COLLECTION: 1 pkt. each of the preceding 12 colors, \$2.50

Schling's International Prize. The finest and richest mixture of all Giant Pansies today. 1.00

Table listing various Pansies like Phlox decussata, Physostegia virginica, and others, with prices.

Potentilla, Primula auricula, Florida, officinalis hybrida, veris (Cowslip), vulgaris (English Primrose).

Pyrethrum roseum hybridum, rooseum hybridum, New Comet-Flowered, Rolled Single White, Crimson and Pink.

Rudbeckia Newmanni, Salvia azurea grandiflora, farinacea, pratensis.

Scabiosa caucasica, Blue and White, caucasica, Blue Perfection, caucasica, Giant Hybrids, Columbaria Pink.

Sedum Maximowiczii, Semperivum (Live Forever), Shasta Daisy, Sidalcea, Hemsley's New Hybrids, Statice latifolia (Sea Lavender).

Stokesia cyanea, Sweet Rocket, Purple and White, Mixed, Sweet William (Dianthus barbatus).

Auricula-flowered, Black Prince, Giant Dark Crimson, (New.), Giant White, Holborn Glory, Newport Pink, Pink Queen, Rose Queen, Scarlet Beauty, Single Finest Mixed.

Thalictrum dpterocarpum, 4 ft. Aug.-Sept. Rosy purple. Invaluable for borders. 2.50

Tritoma hybrida mirabilis (Red-Hot Poker Plant), (New.), Valeriana, Crimson, Garden, Heliotrope.

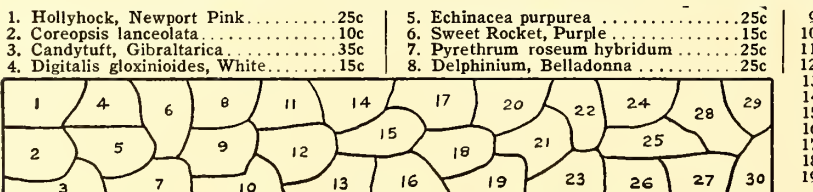
Veronica amethystina, longifolia, spicata, Blue, spicata, Mixed, Viola cornuta (Tufted Pansies).

Ardwell Gem, Black Prince, Cyclops, (New.) A lovely deep violet-blue, David Simpson, Golden Gem, G. Wernig, Jersey Gem, (New.), Lord Beaconsfield, (New.), Mauve Queen, Nora Marrow, Primrose Dame, Sensation, White Perfection, Mixed.

COLLECTION: 1 pkt. each of above 13 varieties of Viola, \$3

Viola odorata semperflorens (Sweet Violet), Wallflower, Alpine, New, Hardy Siberian. Survives severest winters. Gorgeous orange flowers. 15 inches.

A HARDY BORDER PROPERLY PLANNED AND PLANTED



This sketch of a Hardy Border (B) 50 x 5 feet, consisting of 30 choicest Perennials for continual bloom, shows how to proceed with the laying out and placement of the plants.

Planting Key to Border B

Table mapping the 30 numbered cells from the diagram to specific plant varieties and their prices.

HARDY BORDER (B) 1 pkt. each of above 30 varieties \$6.00 (regular price \$8.50)

