

# WLW Focus Group: Banner campaigns

User:Ciell

Wiki Loves Women - 29 Nov 2023



# User:Ciell

- Active in the movement since 2006
- Admin, organizer, jane-of-all-trades, curious about the world
- Became CN admin when my requests were not handled in time. :)
- Not a developer, but a social worker by education.



# Agenda

- Presentation by Ciell
- Questions!!
- CN banner requesting exercise


# Introduction

# Other mass communication tools

## m:Special:MassMessage

### Send mass message

You can use this special page to send talk page messages to a list of users quickly and easily. This is a **very powerful tool**, and it is strongly suggested that you read the documentation before using it. You are fully responsible for any mistakes (including inappropriate recipients lists, etc.).

 Be sure to read *the caveats*.

Use the form below to send messages to a specified list ([full documentation](#); [log](#)). All form fields are required.

Send mass message

Page or category containing list of pages to leave a message on:

Subject of the message (also used as the edit summary):

*This is ignored if a section of the page is selected to be sent as subject*

Page to be sent as a message:

*The message body, if provided, will be appended to the end of the content from the selected page.*

Section of the page to be sent as subject:

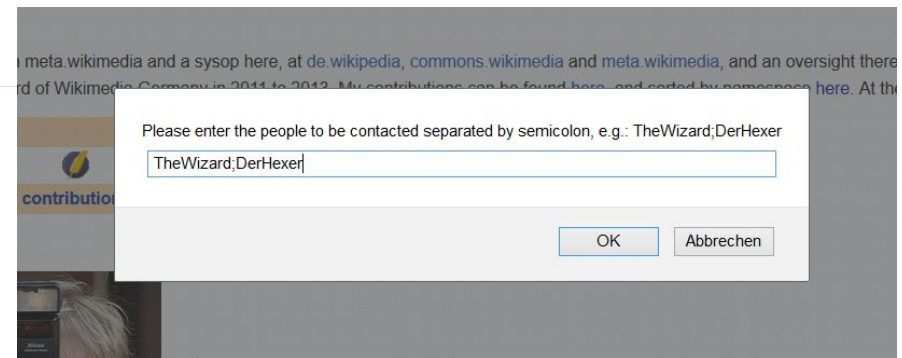
*Select a page and preview the form to see a list of available sections. If a section is selected only that will be sent as subject. Newlines and tags are stripped.*

Section of the page to be sent as message:

*Select a page and preview the form to see a list of available sections. If a section is selected only that will be sent as message.*

Body of the message:

individual tools like  
mass wikimails



# Other banner types

## MediaWiki:Watchlist-summary

Spezialseite

### Beobachtungsliste Hilfe

Es gibt momentan ungesichtete Bearbeitungen, die sich auf deiner Beobachtungsliste befinden. [Einklappen]

4.377 beobachtete Seiten. Änderungen an Seiten, die du seit ihrem Auftreten nicht besucht hast, sind **fett** markiert. Deine Liste der beobachteten Seiten bearbeiten

Vom 8. Mai, 00:00 Uhr MESZ bis zum 21. Mai 2019, 23:59:59 Uhr MESZ läuft die Schiedsgerichtswahl.

Alle Änderungen als gesehen markieren Gespeicherte Filter

**Aktive Filter** Ausblenden  
Keine aktiven Filter. Es werden alle Beiträge angezeigt. Standardfilter wiederherstellen

Änderungen filtern (Menü oder Suche für den Filternamen verwenden) Namensräume Markierungen

Live-Aktualisierungen Neue Änderungen seit 3. Okt. 2019, 12:20:26 ansehen 1.000 Änderungen, 30 Tage

3 Oktober 2019 Liste von Abkürzungen: [Einklappen]

## MediaWiki:Sitenotice



Brionv [mie discussioni](#) [preferenze](#) [osservati speciali](#) [miei contributi](#) [esci](#)


Messaggio [Discussione](#) [Leggi](#) [Modifica](#) [Visualizza cronologia](#)

 Navigazione

This is my sitenotice!  
It's pretty awesome. You'll like it.  
Even though it's huge. [nascondi]

# Global banners

Content page Discussion Read Edit View history  More  






Voting has begun in the Wikimedia Foundation Board of Trustees elections!  
**Voting ends at 23:59, 17 August 2021 (UTC). Verify your eligibility and vote now.**

[ Help with translations! ] CLOSE X

[Vote now](#)

## Main Page

Content page Discussion Read Edit View history  More  



Wiki Loves Monuments: Photograph a monument, help Wikipedia and win!

[Learn more](#)

X

## Main Page

# Main facts

- What? CentralNotice is a tool for providing information in banner campaigns for targeted audiences
- Where? Metawiki: [m:Special:CentralNotice](#)
- Wherefrom? back in ~ 2012 originally created for fundraising, later used for community initiatives like WLM
- For whom? every person on [m:CentralNotice/Request](#)
- By whom? few [CentralNotice administrators](#), [stewards](#) resp. [WMF staff](#)
- How? low coordination, almost no technical development



# Functionality

# Functions (beginners)

- each campaign can be focused on:
  - the current Wikimedia project
  - language of user settings
  - geolocation of IP address (national and regional)
  - full or partial display
  - logged-in or anonymous users
  - mobile or desktop version
- various statistics (tracking)
- campaign types (which can be disabled in user settings)

# Functions (experts)

- display JavaScript or CSS
  - often just a clickable graphic is given in the request
  - various adjustments would be possible because [magic words](#) as well as [MediaWiki configuration values](#) can be used, e. g.:
    - edit count
    - registration date
    - page title
    - user groups
    - gender
  - **new:** WMDE project to target (sub)categories

# Examples of functionality

- banner for all accounts with gender female set which have been created less than 3 years ago or just made between 10 and 50 edits per month in the last year
- notifying readers of articles on marginalized topics in a region to a nearby edit-a-thon on the same topic
- invitation of active editors who read Wikipedia articles on chemistry to the WikiProject Chemistry
- notification for all functionaries to join the UCoC functionaries meetings
- theoretically displayed for individual users or pages
- etc.

# Campaigns & banners

# Admin interface

## Central notice admin

[Help](#)

<b>CENTRALNOTICE</b>	<b>Banner Requests</b>	<b>Campaign Calendar</b>	<b>Usage Guidelines</b>	<b>Frequent questions</b>	<b>Admin Interface</b>	<b>Interface Documentation</b>
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This extension allows administrators to create and edit banner campaigns across multiple wikis. Documentation can be found at [Help:CentralNotice](#). [edit]

**Please add potential notices to the CentralNotice calendar and discuss potential changes with the project sponsor prior to making them. See also the CentralNotice usage guidelines and banner guidelines.**

**Current cache settings:** Banners: 10min server, 0min client; Geo: 0min. *Note: Campaigns are not cached - rather, banners assigned to campaigns are cached.*

**Testing:** The [Afar Wikipedia](#) (aawiki) and [many others](#) have been closed, but are still live and can be targeted from CentralNotice campaigns. Alternately you can test on [test.wikipedia.org](#) but note that it runs a completely separate instance of CentralNotice.

**Emergencies:** Any urgent issue regarding any ongoing campaign or live banner should be reported to [#wikimedia-fundraisingconnect](#) or [jseddon@wikimedia.org](mailto:jseddon@wikimedia.org).

**Building a banner? Need a template to use? Try [templatev2!](#)**

## Manage campaigns

Show archived campaigns

Campaign name	Campaign type	Projects	Languages	Countries and regions	Starting (UTC)	Ending (UTC)	Enabled	Priority	Limit traffic	Locked	Archive
<a href="#">Discussion_Tools_feedback_2022_03</a>	No type (always shown)	wikipedia	ar	All	2022-03-21 16:00	2022-03-28 16:00	<input checked="" type="checkbox"/>	normal		<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">Universal Code of Conduct ratification 2022</a>	Governance	All except test	All except blk, fon, gaa, gld, gur, hsn, kea, ksw, nmz, nod, nyn, rsk, se-fi, se-no, se-se, sjd, sje, sms, vmw and yrl	All	2022-03-16 00:00	2022-03-21 23:59	<input checked="" type="checkbox"/>	normal		<input type="checkbox"/>	<input type="checkbox"/>

# Campaign

Campaign: wmcz\_conference\_2019\_round2

Start date (UTC)

Start time (UTC)

End date (UTC)

End time (UTC)

Projects

<b>15 items selected</b>	<b>Remove all</b>	<input type="text"/>	<b>Select all</b>
wikipedia	-		
wiktionary	-		
wikiquote	-		
wikibooks	-		
wikidata	-		
wikinews	-		
wikisource	-		

Languages

<b>443 items selected</b>	<b>Remove all</b>	<input type="text"/>	<b>Select all</b>
aa - Afar	-		
ab - Abkhazian	-		
abs - Ambonese Malay	-		
ace - Achinese	-		
ady - Adyghe	-		
ady-cyrl - Adyghe (Cyrillic script)	-		
aeb - Tunisian Arabic	-		

Geotargeted

Countries

<b>2 items selected</b>	<b>Remove all</b>	<input type="text"/>	<b>Select all</b>
Czechia	-	Afghanistan	+
Slovakia	-	Albania	+
		Algeria	+
		American Samoa	+
		Andorra	+
		Angola	+
		Anguilla	+

# Campaign

Large banner limit and switch

Show a large banner once, then switch to small banners. Place large banners in buckets A and B and small banners in buckets C and D.

Banner sequence

Set multiple banners to display in a specific order.

Impression events sample rate

Set a non-default sample rate for logging impression events.

Assigned banners

Give all banners equal weight

Remove	Bucket	Banners
<input type="checkbox"/>	A ▾	wmcz_conference_2019_anon
<input type="checkbox"/>	A ▾	wmcz_conference_2019

Available banners

Filter banners

Filter banners (e.g. Jimmy 2008)

(newest | oldest) View (newer 20 | older 20) (20 | 50 | 100)

**Add** **Bucket** **Banners**



# Banner settings

Settings

## Category

{{{campaign}}}

Banners of a specific category share tracking variables and group settings (e.g. hide cookies and impression counts). Category names can be magic words like {{{campaign}}} or {{{banner}}} which will be automatically expanded at display time. Values must be alphanumeric.

## Display to

- Logged in users
- Anonymous users (remember to uncheck unless necessary)

## Display on: (if you are setting a banner to appear on the mobile site, please test it there first)

- (desktop) Desktop Computer
- (android) Android OS
- (iphone) All iPhone versions
- (ipad) All devices identified as iPads but not iPhones
- (unknown) Devices on the mobile site which are not iPhones, iPads, or Android - ([Selector logic](#))

## Mixins

Check each mixin that you want to be included during banner delivery. (See [Banner mixins](#) for more information.)

# CentralNotice code

Edit banner

Warning: Loading external resources into a banner can compromise user privacy.

To create a localisable message, enclose a string in three curly brackets, e.g. {{{message\_name}}}. To use a localisable message from another banner, include the banner name followed by a comma, then the message name, e.g., {{{banner\_name,message\_name}}}.

Magic words provided by banner mixins: {{{banner}}} and {{{campaign}}}

✖ Insert: [Close button](#)

```
<!-- For guidance or help with this banner, contact Seddon (WMF) -->
<!-- This banners is set up to run to loggedin users only -->
<style>

/* Main banner container. Banner: background, border colour and width and adding a margin between
banner and article header*/
.cnotice {
  position: relative;
  overflow: hidden;
  background: #f8f9fa;
  border: 1px solid #a2a9b1;
  border-radius: 2px;
  margin-bottom: 1em;
  cursor: pointer;
  color: #222;
  font-weight: 500;
}

/* Sets the minimum banner height. If img + logo-container margins > height. Banner will be
larger*/
#cnotice-main {
  display: table;
  width: 100%;
  height: 80px; /* need to set height for height 100% to work on elements within it */
}
```

Summary

Delete Clone Save

# Magic words

## Variables [ edit ]

Further information: *mw:Help:Magic words § Variables*, and *Wikipedia:Page name § sub*

Shortcut  
WP:VAR

Page name variable	Output	Description
<code>{{FULLPAGENAME}}</code>	Help:Magic words	Canonical page name. <i>Title line</i> . Title unless letter-case is altered with <code>{{DISPLAYTITLE}}</code> .
<code>{{PAGENAME}}</code>	Magic words	Title line excluding namespace.
<code>{{BASEPAGENAME}}</code>	Magic words	Title of parent page, excluding namespace.
<code>{{ROOTPAGENAME}}</code>	Magic words	Title of topmost parent (before all subpages), excluding namespace.
<code>{{SUBPAGENAME}}</code>	Magic words	On a subpage, rightmost portion of <i>current</i> title; higher subpagenames show as backlinks.
<code>{{ARTICLEPAGENAME}}</code>	Help:Magic words	Title of the subject page associated with the current page. These are useful on talk pages (but see note about Category talk pages).
<code>{{SUBJECTPAGENAME}}</code>	Help:Magic words	
<code>{{TALKPAGENAME}}</code>	Help talk:Magic words	Title of the talk page associated with the current page. Useful on subject pages.
<code>{{NAMESPACENUMBER}}</code>	12	Number of the current page's namespace.
<code>{{NAMESPACE}}</code>	Help	Namespace of the title.
<code>{{ARTICLESPEACE}}</code>	Help	On a talk page, the namespace part of the title of the associated subject page.
<code>{{SUBJECTSPACE}}</code>	Help	
<code>{{TALKSPACE}}</code>	Help talk	Namespace of the talk page associated with the current page.
<code>{{FULLPAGENAMEE}}</code> , <code>{{PAGENAMEE}}</code> , (etc.)	Help:Magic_words, Magic_words, (etc.)	Adding an E to the end of the above variables, renders the above encoded for use in MediaWiki URLs (i.e. with underscores replacing spaces).
<code>{{SHORTDESC}}</code>		Only works on the English Wikipedia, where it displays a short description below the article title on mobile platforms. See <i>Wikipedia:Short description</i> .

*Note:* The magic words above can also take a parameter, in order to parse values on a page other than the current page. A colon (:) is used to pass the parameter, rather than a pipe (|) that is used in templates, like `{{MAGICWORD:value}}`. For example, `{{TALKPAGENAME:Wikipedia:MOS}}` returns `Wikipedia talk:MOS` on any page.

*Note:* In the "Category" and "Category talk" namespaces, to wikilink (some) page name variables may require prefixing a colon to avoid unwanted categorization.

# MediaWiki configuration variables

All pages (user/page-specific) [ edit ]

Name	Type	Description	Availability
<code>wgAction</code>	String	The action performed, e.g. "edit" for edit pages, or "view" for page views. See <a href="#">Manual:Parameters to index.php#Actions</a> .	MW 1.10+
<code>wgArticleId</code>	Integer	The internal ID of the page. For non-existent pages and special pages, it is zero.	MW 1.8+
<code>wgCanonicalNamespace</code>	String	The canonical (i.e., not localized or aliased) <a href="#">namespace</a> name of the page.	MW 1.8+
<code>wgCanonicalSpecialPageName</code>	String or false or not defined	On special pages, the canonical (i.e., not localized or aliased) name of the special page; otherwise it is not defined at all (up to and including MW 1.15) or is set to <code>false</code> (since MW 1.16).	MW 1.9+
<code>wgCategories</code>	Array of strings	The list of all the categories a page belongs to. This is essentially a JavaScript version of the category box shown on the page (grey box at bottom of page, in Monobook/Vector). If the category box is not shown on the current page (as is the case when editing/viewing history), <code>wgCategories</code> will be an empty array.	MW 1.16+
<code>wgCurRevisionId</code>	Integer	The top revision ID of the currently viewed page at the time the page was served. Also set on diff and history pages; zero for special pages.	MW 1.9+

Related to the user currently viewing the page:

Name	Type	Description	Availability
<code>wgUserEditCount</code>	Integer	The number of edits the current user made (null if not logged in).	MW 1.21+
<code>wgUserGroups</code>	Array of strings	An array containing all the (local) user groups the current user is a member of, or <code>null</code> for non-logged-in users. User groups are identified by the internal user group names, e.g. "sysop", "autoconfirmed", "bureaucrat", and so on. The default user group is named "".	MW 1.10+
<code>wgUserId</code>	Integer	The numeric ID of the current user (null if not logged in).	MW 1.21+
<code>wgUserLanguage</code>	String	The language code for the user's interface language, as set in <a href="#">Special:Preferences</a> (which may be overridden by a <code>uselang=</code> parameter in the URL).	MW 1.8+
<code>wgUserName</code>	String	The user name of the user currently viewing the page, if it's a logged-in user. For non-logged-in users, it is <code>null</code> (not the user's IP address, unlike PHP <code>\$wgUser-&gt;getName()</code> on the server).	MW 1.8+
<code>wgUserRegistration</code>	Integer	The time and date on which the current user registered, represented as milliseconds since epoch. Null if not logged in.	MW 1.21+



# (sub)category targeting (de.wp)

[w:de:Wikipedia:Förderung subpage](https://de.wikipedia.org/wiki/Wikipedia:F%C3%B6rderung_subpage)

## Themenbanner – Bannerkampagnen für ausgewählte Kategorien beantragen

Diese Schritt-für-Schritt-Anleitung soll es interessierten Community-Mitgliedern ermöglichen, [CentralNotice](#)-Bannerkampagnen zu [beantragen](#), die nur in bestimmten [Kategorien](#) der Wikimedia-Projekte angezeigt werden. Dazu stellt sie ausführlich jede einzelne Handlung dar; Screenshots sollen die Erläuterungen bereichern. Diese Anleitung ergänzt zudem eine Präsentation auf der [WikiCon 2021](#) zum Thema „[Mit Banner in Kategorien einfach Community erreichen](#)“ (Präsentationsfolien).

### Inhaltsverzeichnis [\[Verbergen\]](#)

- 1 [Schritt 1: Kategorienbaum oder -bäume wählen](#)
- 2 [Schritt 2: Vollständige Liste an Unterkategorien erstellen](#)
- 3 [Schritt 3: Vollständige Kategorienliste in Liste für das Banner umwandeln](#)
- 4 [Schritt 4: Umgewandelte Liste für das Banner mit sonstigem Banner Quelltext kombinieren](#)
- 5 [Schritt 5: Bannerkampagne beantragen](#)
- 6 [Verbesserungsmöglichkeiten](#)
- 7 [Kontakt und Hilfe](#)
- 8 [Anmerkungen](#)

```
document.getElementById("hrefwmdesurvey").href = "https://lime.wikimedia.de/index.php/" + thisSurvey;  
document.getElementById("textwmdesurvey").innerHTML = "Wusstest du, dass du auch zum Bearbeiten von " +  
thisText + " in Wikipedia Förderung erhalten kannst? Teile in einer kurzen Umfrage mit, was dir dabei  
besonders helfen könnte."; //korrekte Anpassung der Links und des Bannertextes
```

```
$('#wmdesurvey_bewerben').css('display', 'block'); //die lesende Person befindet sich in einer der  
Zielkategorien, damit soll das Banner angezeigt werden
```

# How to request a banner campaign

# Where to request

- can be requested by everyone on Metawiki ([m:CentralNotice/Request](https://meta.wikimedia.org/wiki/m:CentralNotice/Request))
- submit a title → a template with many parameters will be loaded; it's common to fill in English text

Content page [Discussion](#) [Read](#) [Edit](#) [Edit source](#) [View history](#) [More](#)

## CentralNotice/Request

< [CentralNotice](#)

- CENTRALNOTICE**
- [Banner Requests](#)
- [Campaign Calendar](#)
- [Usage Guidelines](#)
- [Admin Interface](#)
- [Interface Documentation](#)

### Start your request for a CentralNotice banner campaign here!

The aims of this process are as follows:

- To improve community access to central notice through a clear and transparent process.
- To improve best practice and ensure greater consistency in campaign implementation.
- To improve communication around campaigns. Creating clear forums for feedback on campaigns, providing metrics back to campaigns and also a clear method for assessing community consensus for campaigns relating to advocacy.
- To reduce potential clashes between campaigns

Treffen der Redaktion Film und Fernsehen November 2021

[Create your campaign request](#)

Requests must be made, at minimum, 10 days in advance of any campaign

# Empty template

## Creating CentralNotice/Request/Test

Please add your request at [CentralNotice/Request](#), after creation. Thank you!

**B** *I* u      > [Advanced](#) > [Special characters](#) > [Help](#)

```
{{subst:CentralNotice/Request/Source
|Name= {{subst:SUBPAGENAME}}
|campaigndescription=
|from =<!-- Date-Month-Year: 1st January 1900 -->
|to   =<!-- Date-Month-Year: 1st January 1900 -->
|projecttarget = <!-- Wikipedia/Wikibooks/Commons etc. -->
|languagetarget = <!-- One Language (English) / Multiple Languages (Farsi/English/Malay etc.) -->
|usertarget = <!-- Logged In users, Anonymous Users or Both? Do you want to target users with a specific number of
edits or average monthly? -->
|countrytarget =
|Metrics=
|bannerchoice=
|landingpagelink=
|granttype=
|grantlink=
}}
```



# Completion of the template 1/3

- *Name*: please do not change that
- *campaigndescription*: short description of the planned campaign; please also add a link to a discussion in the community about that particular campaign
- *from*: start of the banner campaign (not the planned event!) in a readable date format
- *to*: end date of the campaign
  - please pay attention to the international calendar and try to avoid overlapping campaigns (<m:CentralNotice/Calendar>)

# Completion of the template 2/3

- *projecttarget*: choose Wikipedia, Commons or sister project(s) as the main target of the campaign
- *languagetarget*: Polish, Austrian German, English or any other language in which the campaign should be displayed
  - as with any other translation on Metawiki, the source language needs to be English; please have translations at hand and local communities informed
- *usertarget*: the campaign should either be displayed for logged-in or anonymous users (or both)
- *countrytarget*: (optional) display in a country, federal state, canton, etc.

# Completion of the template 3/3

- *bannerchoice*: (will be elaborated on next pages)
- *landingpagelink*: please add a link to the project page (= landing page)
- *Metrics, granttype, grantlink*: (pretty optional) please add links to your approved grant request and mention the planned metrics

# Other settings

- display handled by CentralNotice administrators, comments can be made by requesters
  - *diet*: total number of displays, displays per week, etc.
  - *weight*: percentage of campaign display
  - *priority*: low, normal, high, emergency
  - *campaign type*: advocacy, article writing, photography, event, fundraising, governance (+maintenance, special)
- usual display: 3 to 5 times per week at 100 % weight at normal priority
- intention: reduce banner blindness and overlapping campaigns

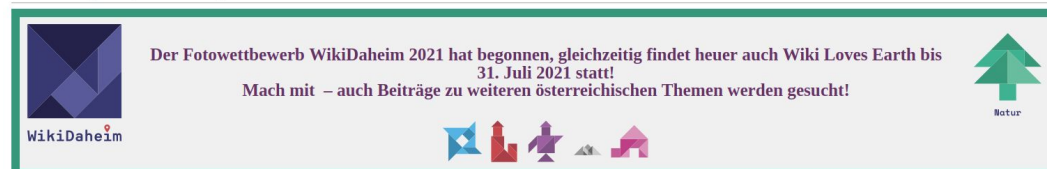
# Parameter „bannercoice“

- very wide range of options thanks to the combination of HTML, CSS and JavaScript as per above
- the three most common forms of requests
  1. clickable image which takes you to a landing page
  2. designed banner by an agency, WMF/WMDE software development department
  3. ...

Standard [\[ edit \]](#) [\[ edit source \]](#)

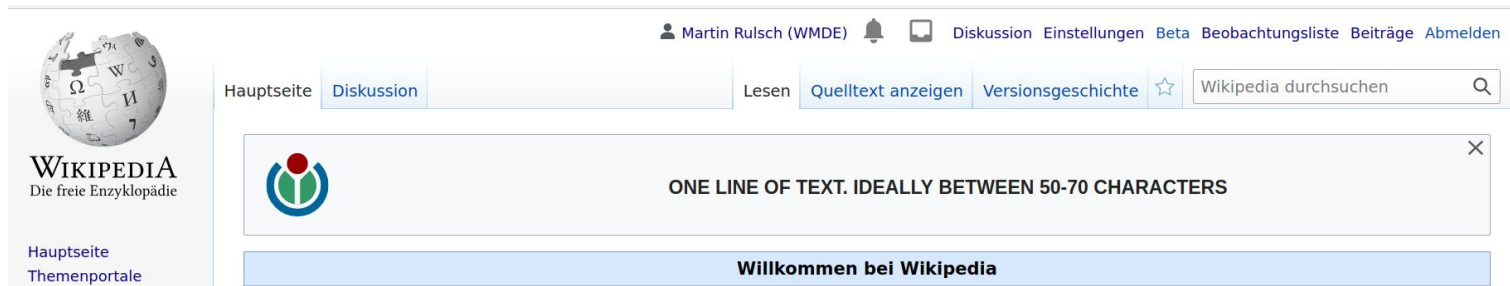
```
<div id="wda-banner {{{banner}}}" class="plainlinks" style="background:white; border:4px solid #36987a; text-align: justify; padding:7px;"><div style=" margin:5px ; font-size: 120%; overflow: hidden; text-align: center; padding: 1.2em;line-height:1em;"><b style="color:#24224c; font-family: 'Space Mono', 'Times New Roman', serif;"><a href="https://www.wikidaheim.at"><u>Der Fotowettbewerb WikiDaheim 2021 hat begonnen, gleichzeitig findet heuer auch Wiki Loves Earth bis 31. Juli 2021 statt!<br/>Mach mit – auch Beiträge zu weiteren österreichischen Themen werden gesucht!</u></a></b></div><div style="text-align: center;"></div> <div id="nnotice-toggle-box"> <a href="#" title="{ {int:centralnotice-shared-hide} }" onclick="mw.centralNotice.hideBanner();return false;"></a> </div> </div>
```

Week 1 [\[ edit \]](#) [\[ edit source \]](#)



# The standard banner 1

## 3. standard banner variant with adjustments



- *logo*: please choose one logo of your choice: only files on Wikimedia Commons can be used; it's recommended to link an [SVG](#) graphic with transparent background — more than one logo is possible but needs adjustment of the standard banner which not all CN admins can
- *text*: it's recommended to request a text of 50 to 70 characters; however, most CN administrators are able to adjust the standard banner
- *script*: any kind of design and technical adjustments like background color, minimum edit count/registration date, script for category targeting, etc.

# The standard banner 2

- Example text:  
*|bannerchoice=Please use the standard banner with logo  
[[File:SomeLogo.svg]] and text „Some text for the banner“.  
Please also add the code on my user subpage  
[[w:de:Special:Edit/Spezial:Meine\_Benutzerseite/Themenbann  
er]] at the end of the banner.*



# Completed template, preview (example)

Content page [Discussion](#) [Create](#) [Create source](#) [☆](#) [More](#)

## Creating CentralNotice/Request/Treffen der Redaktion Film und Fernsehen November 2021

Please add your request at [CentralNotice/Request](#), after creation. Thank you!

**B** *I* [Advanced](#) [Special characters](#) [Help](#)

```
{{subst:CentralNotice/Request/Source
|Name= {{subst:SUBPAGENAME}}
|campaigndescription=campaign in dewiki categories Film and Fernsehen (TV) in order to invite editors to a meetup of the Redaktion Film und Fernsehen (WikiProject Film and TV), as per [[[:w:de:Wikipedia Diskussion:Redaktion Film und Fernsehen/Redaktionstreffen 2021]]
|from = 1st November 2021
|to = 7th November 2021
|projecttarget = Wikipedia
|languagetarget = German
|usertarget = Logged In users
|countrytarget =
|Metrics=
|bannerchoice=Please use the standard banner with logo [[[:File:Emojione BW 1F4FD.svg]]] and text „Die Redaktion Film und Fernsehen der deutschsprachigen Wikipedia trifft sich am 19. und 20. November 2021 zu einem Online-Redaktionstreffen. Wenn du neugierig bist, zu diesen Themen mitmachen und den Themenbereich mitgestalten willst, schau hier auf der Vorbereitungsseite zum Treffen herein und melde dich zur Teilnahme an!“. Please also add the code on my user subpage [[[:w:de:Benutzer:Martin Rulsch (WMDE)/ThemenbannerRFF]]]: One part needs to be added to the end of the <style> tag; a <div> tag needs to get a new id. The <script> code can be copied and pasted.
|landingpagelink=https://de.wikipedia.org/wiki/Wikipedia:Redaktion_Film_und_Fernsehen/Redaktionstreffen_2021
|granttype=
|grantlink=
}}}
```



# Completed template, saved (example)

Treffen der Redaktion Film und Fernsehen November 2021

- [Martin Rulsch \(WMDE\)](#) (talk · contribs · page moves · block user · block log), *primary contact* (**Requested at** 10:17, 25 March 2022 (UTC))

## Central Notice Settings

[Collapse]

### What is the campaign duration?

- 1st November 2021 → 7th November 2021

### Which projects will you be targeting?

- Wikipedia

### What languages will you be targeting?

- German

### Do you wish to show banners to Logged In users, Anonymous Users or Both? Do you want to target users with a specific number of edits or average monthly?

- Logged In users

### What countries will your campaign target?

#### Banner/Campaign Diet:

- *To be determined by Central Notice admin*

## What is the purpose of the campaign? How will you measure the success of the campaign?

**Description** - campaign in dewiki categories Film and Fernsehen (TV) in order to invite editors to a meetup of the Redaktion Film und Fernsehen (WikiProject Film and TV), as per [w:de:Wikipedia Diskussion:Redaktion Film und Fernsehen/Redaktionstreffen 2021](#)

**Metrics** -

## What banner(s) will you use? What will be your landing page?

**Banners** - Please use the standard banner with logo [File:Emojione BW 1F4FD.svg](#) and text „Die Redaktion Film und Fernsehen der deutschsprachigen Wikipedia trifft sich am 19. und 20. November 2021 zu einem Online-Redaktionstreffen. Wenn du neugierig bist, zu diesen Themen mitmachen und den Themenbereich mitgestalten willst, schau hier auf der Vorbereitungsseite zum Treffen herein und melde dich zur Teilnahme an!“. Please also add the code on my user subpage [w:de:Special:Edit/Benutzer:Martin Rulsch \(WMDE\)/ThemenbannerRFF](#) at the end of the banner.

**Landing Page** - [https://de.wikipedia.org/wiki/Wikipedia:Redaktion\\_Film\\_und\\_Fernsehen/Redaktionstreffen\\_2021](https://de.wikipedia.org/wiki/Wikipedia:Redaktion_Film_und_Fernsehen/Redaktionstreffen_2021) ↗

## Is this project grant funded? Please provide a link

**Type of grant** -

# Last steps!

- copy the page title and add your new banner campaign request to the request page and the calendar
- watch the request page and banner preview, respond to questions and ping CentralNotice administrators when the request did not get any attention before your campaign

```
Content page Discussion Read Edit Edit source View history More Search Meta
Editing CentralNotice/Request
B I x l link img video code help > Advanced > Special characters > Help
{{/Header}}
<!-- List of requests. Information based on this request page (Updated every two hours). Please keep the format/header as is. -->
{{:CentralNotice/Request/List}}

= Queued requests =
<!-- Add new requests directly below this line-->
{{:CentralNotice/Request/Treffen der Redaktion Film und Fernsehen November 2021}}
{{:CentralNotice/Request/Wiki Loves Africa 2021}}
{{:CentralNotice/Request/WMCZ Senior Citizens Write Wikipedia fundraising campaign}}
{{:CentralNotice/Request/Czechoslovakia 1948-1989 editing contest (2021)}}
{{:CentralNotice/Request/Encuentro social Wikimedístico "Revuelto de platos"}}
{{:CentralNotice/Request/Proyek Jatayu}}
{{:CentralNotice/Request/WikiSolidaire 2021}}

= Approved & Work in progress =
<!-- For CentralNotice admin usage only -->
```

# Discussion

What are your ideas for campaigns?

Do you have any other questions?

# Let's practice!

Let's request and create a CN banner campaign for Wiki Loves Africa 2024.

# Links bank

- CentralNotice on Meta:  
<https://meta.wikimedia.org/wiki/CentralNotice>
- CN FAQ:  
<https://meta.wikimedia.org/wiki/CentralNotice/FAQ>
- CN Request page:  
<https://meta.wikimedia.org/wiki/CentralNotice/Request>
- CN calendar:  
<https://meta.wikimedia.org/wiki/CentralNotice/Calendar>
- List of alternative ways to CN banners to reach people in the wikiverse:  
[https://meta.wikimedia.org/wiki/Campaigns/Foundation\\_Product\\_Team/Event\\_Discovery](https://meta.wikimedia.org/wiki/Campaigns/Foundation_Product_Team/Event_Discovery)
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