

# NEWS & EVENTS

Rochester Institute of Technology

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## Arthur L. Stern Receives RIT's Highest Honor — Founders Award



RIT Board Chairman Emeritus Arthur L. Stern, Founders Award recipient, is flanked by the three RIT presidents with whom he has been associated; from the left, President M. Richard Rose, Stern, Dr. Mark Ellingson, RIT president 1936-1969; and Dr. Paul A. Miller, RIT president 1969-1979.

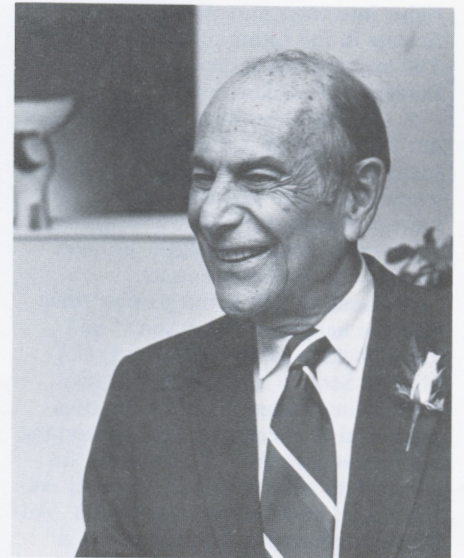
Arthur L. Stern, who played a critical role in the development of the new RIT campus in Henrietta, received the coveted Founders Award, the highest honor bestowed by the Institute's Board of Trustees, at a ceremony and dinner Friday, March 4, at the NTID Theatre.

He is the eighth person to receive the award which was originated in 1934.

In the words of RIT President M. Richard Rose, "There is no individual in the country who has meant more to an institution than Arthur Stern. During the last three and a half decades, his con-

tributions have been essential to the growth and development of RIT and to its prominence today as a national and international institution."

Stern became a member of the Board of Trustees in 1950 and in 1954 accepted the responsibilities of board secretary. Elected chairman of the board in 1961, Stern resigned the chairmanship in 1976 as business commitments in his partnership with the law firm Nixon, Hargrave, Devans and Doyle increased. He remains an honorary trustee and in 1982 was elected chairman emeritus of the board.



Arthur L. Stern beamed greetings to the many who honored him during Founders Award dinner and ceremony Friday, March 4.

In 1963 while chairman of the board, Stern also was named general chairman of the RIT New Campus Fund. He took a definitive role in the development of the new campus, seeing RIT through this historic expansion.

From the time Stern joined the board until he stepped down as chairman, enrollment at RIT grew dramatically. In 1950, 4,600 students were enrolled. In 1976 the Institute had 12,000 students with an annual operating budget that had increased from less than \$1 million to more than \$50 million.

Stern also played an instrumental role in the selection of a new president when Dr. Mark Ellingson, president of RIT for 33 years, retired in 1969. It was Stern's statesmanship that eased the transition between Ellingson and Dr. Paul A. Miller who accepted the presidency in 1969.

Continued on page 3

# Parents Council Gets Underway; To Enhance, Enrich Student Life

Thirty-one parents came to campus Feb. 26 and 27 to establish a Parents Council that will serve as a vehicle for communicating with parents and involving parents in the life of RIT.

"We're excited about the enthusiasm shown by the parents toward areas that will enhance and enrich the lives of students," said Dr. Fred Smith, vice president for Student Affairs. The parents were called together by Dr. Barry Culhane, assistant vice president for Student Life, in order to gain insights into ways parents might participate in the future of the Institute. The meeting was sponsored by RIT's Student Affairs Division.

A steering committee, formed to spell out the details of membership and to focus on a calendar of activities, student involvement and regional activity, will meet in March to pin down details and focus on a number of major projects parents felt were appropriate.

"Attending RIT is the greatest thing that has happened to my son," said Herb Sheldon of New Hartford, N.Y. His son Scott is a first-year electrical engineering student. "There can be a great deal of success for RIT in working with parents so they can assist the Institute with student recruitment and taking a look at different areas of RIT. Admissions counselor Art Friedel was a tremendous salesman at the student level in New Hartford and was a factor in Scott's, coming to RIT."

"Since the impetus for a parents organization came from RIT, it sets the tone for future success," says Clarence (Fritz) Neumann, of Scotia, N.Y., whose son Gary is a third-year student in mechanical engineering. "This positions RIT to move ahead of most other colleges. We're here to contribute and get a job done." He also urged interaction within RIT colleges as did a number of other parents, including Dolen Morris, of Webster, N.Y., whose son Dennis is a fourth-year student in the College of Fine and Applied Arts.

Parents learned that this year, for the first time, there will be a separate Parents' Weekend Nov. 3, 4, and 5. In addition to suggesting programming for Parents' Weekend, parents felt these projects worthy of their support: an advisory-consumer advocacy role for Student Life; participation in orientation; involvement in the RIT Parents Fund; determining the level of appropriate communications to parents; assisting the Institute in recruitment; and activities within the colleges themselves.



*Dr. Barry Culhane, assistant vice president for campus life, and his wife, Bailey, discuss plans for a Parents Council with Herb Sheldon, New Hartford, N.Y., and Sheldon's son Scott, an RIT student.*

James Dopp, of Manlius, N.Y., suggested that the potential for parent involvement in both co-op and permanent placement was high. Dopp's daughter Elizabeth is a fourth-year student in business administration in the College of Business.

"Parents attending also expressed a genuine interest in being an integral part of the educational process at RIT," Culhane added.

RIT trustees attending were Margie Fitch, John Blake, and Rebel Braine. Mrs. Fitch welcomed parent involvement on part of the trustees and indicated the Student Life Committee of the board has exceptional interest in both parent and student involvement. Parents agreed that students should have input into the Parents Council steering committee to maximize its effectiveness. Blake echoed the board's interest and indicated that additional board members will attend future meetings to gain new insights from parents.

Maria Nuez, an RIT senior and former president of the Residence Hall Association, a member of Student Orientation Services Executive Committee and a member of the Student Speakers Bureau, attended the opening night dinner to describe the parents' role from the view of a student leader.

At the next meeting of the full Parents Council May 20-21, an organization plan, membership relative to each RIT

college and specific committee assignments will be completed.

Attending the Parents Council session were Mrs. Peter Anderson of Pittsford; Mr. and Mrs. Al Buczak, Hamburg; Mr. and Mrs. James Dopp, Manlius; Mr. and Mrs. William Dourlain, Orchard Park; Mr. and Mrs. Donald Fairchild, Trumansburg; Mr. and Mrs. Stephen Friedman, Ontario; Mr. and Mrs. Charles Georgia, Binghamton; Mr. and Mrs. Robert Hunt, Syracuse; Mr. and Mrs. James MacKenzie, Rochester; Mr. and Mrs. Dolen Morris, Webster; Mr. and Mrs. Clarence Neumann, Scotia; Roger Payne, East Aurora; Mr. and Mrs. Winston Robertson, Hempstead; Mr. and Mrs. Wayne Robinson, East Syracuse; Herb Sheldon, New Hartford; Mr. and Mrs. Nick Soures, Webster; and Mr. and Mrs. Phillip White, Hamlin.

## TELEPHONE SURVEY PLANNED

**The Library Policy Committee will conduct an intensive telephone survey of faculty attitudes and perceptions concerning the future course of Wallace Memorial Library next week.**

**A report, charting the future of the library, is to be presented by this Institute-wide ad hoc committee at the end of the Spring Quarter.**

# Stern Honored with Founders Award

*Continued from page 1*

He guided the trustees through the intricate process of RIT's sponsorship of the federally funded National Technical Institute for the Deaf.

As RIT grew from a small college to an internationally known model for career-oriented education in the arts and sciences, Stern continued to view the Institute as a "very much down-to-earth, industry-responsive institution."

A native of Rochester, Stern graduated from Yale in 1933. He received his law degree from Harvard and was admitted to the bar in 1936. He is a specialist in labor and anti-trust law and he is presently a partner in the Rochester law firm Stern, Lane and Stern.

A member over the years of a wide range of civic and charitable organizations, Stern is former president of the Civic Music Association and the Memorial Art Gallery and has served on the boards of the Community Chest of Rochester and Monroe County and the Automobile Club of Rochester. He is a trustee of Rochester Savings Bank.

Previous recipients have been Dr. Ralph W. Tyler (1974), renowned educator and consultant to RIT from 1929 to 1969 and first chairman, National Advisory Group, NTID; Dr. Mark Ellingson (1972), president of RIT from 1936 to 1969; M. Herbert Eisenhart (1971), former president and board chairman of Bausch & Lomb Co. and an RIT trustee for 50 years; Mrs. Vanderbilt Webb (1956), former chairman of the board of trustees, president of the American Crafts Council and World Crafts Council, and founder of the School for American Craftsmen; Frank E. Gannett (1952), founder of the Gannett Corp. and founder of RIT's School of Printing; and Carl F. Lomb (1935), one of the founders of Bausch & Lomb Co.; and George H. Clark (1935), a director of Eastman Kodak Co.

The award given to Stern is a hand-crafted sterling silver bowl created by Hans Christensen, who held the Charlotte Fredericks Mowris Professorship of Contemporary Crafts in the College of Fine and Applied Arts. It was one of the last works of the world-renowned silversmith before his tragic death this year. Stern also will receive a resolution from the Board of Trustees commending him for his distinguished service to the Institute.



*Stern receives the congratulations of RIT trustee Walter Fallon, chairman of the board and chief executive officer of Eastman Kodak Co.*

## 'Women in the Workplace' Focuses on Needed Skills

Do women have the skills they need to launch an effective career in today's tight job market?

That's too broad a question to answer, but RIT's Learning Development Center would like to improve women's chances with a four-part mini-workshop series called, "Women In The Workplace."

Divided into four discussion sessions, the program will focus on the needs and skills of women as they take on a greater role in management and professional work places.

"The Effective Job Hunt" will be the key issue for examination March 24. The March 31 workshop will focus on "Time Management," the effective use of a business day's hours.

In April, two sessions will address skills needed in the white-collar work force. "Meetings — How to Run Them Effectively" will be the April 21 topic, and the April 28 class will discuss "Assertiveness."

All mini-workshop sessions will run from 6:30 p.m. to 9 p.m. and will take place in the Alumni Room of the College-Alumni Union.

The cost of the program is \$25 per session, payable by non-refundable check. Payments should be sent to Learning Development Center, RIT, P.O. Box 9887, Rochester, 14623.

Donna Spiotti, a 1979 RIT graduate of the M.S. Human Resource and Development program, is in charge of the mini-workshop series. She works as a training consultant with the Learning Development Center and helped run January's 1983 Activities Eldercraft events.

## RIT Faculty Aids Rogers Publication

Bruce Rogers was perhaps the premier American book designer and printer. To mark the 25th anniversary of his death, the Grolier Club of New York City, a group devoted to the art of fine printing, has published a hard-cover catalogue as a complement to the club's recent exhibit of selected Bruce Rogers books.

Herbert H. Johnson, RIT's Melbert B. Cary, Jr. Professor of the Graphic Arts, wrote the introduction to the book, "B R Today, A Selection of his Books, with Comments," which contains 35 shorts essays from noted book and type designers.

Johnson is not the only person affiliated with RIT who had a hand in the publication. Herman Zapf, the first recipient of RIT's Frederic W. Goudy Award and the second Cary Professor; Alexander Lawson, the first Cary Professor, a Goudy Award recipient and professor emeritus in the School of Printing, and P.J. Conkwright and Will Carter, both Goudy Award honorees, are among those who contributed essays on their favorite work by Bruce Rogers.

The B R Today exhibit was at the Melbert B. Cary Jr. Graphic Arts Collections from mid-January through the end of February.

Johnson, who currently is working on a comprehensive biography and bibliography of Bruce Rogers, spoke at the Grolier Club on the works Rogers produced for the organization.

According to Johnson, a limited number of the catalogues is available from him at \$8.50 each.

## Going Professional On P.M. Magazine

An upperclass studio in the School of Photographic Arts and Sciences will provide the background for local segments of tonight's "P.M. Magazine" program at 7:30 on Ch. 13.

Fourth-year applied photography student Mark Macemon is featured in the segment photographing Kim Rutherig, a first-year student majoring in photography.

"It is valuable for our students to see first-hand how professionals operate," says Thomas P. Iten, chairman of the school's applied photography department. Iten arranged the photographer, model and studio for the taping.



CAROL ROSA

## What, Again?

Carol Rosa, RIT's coordinator of student development in the Residence Life Office, has been named one of America's Outstanding Young Women — but, "It's no big deal."

Ms. Rosa has been honored with the award twice before, "For me, it's no big deal," she explained. "The things I've done are the things I've wanted to do."

The Outstanding Young Women of America awards are given to honor and encourage exceptional women, ages 21 to 36, who have distinguished themselves in professional, home, and community activities. The award cites their leadership, service, and dedication to their chosen pursuits.

Ms. Rosa, 32, attended Ladycliffe College in Highland Falls, N.Y., for her undergraduate studies, then earned her master's at the University of Southern Maine. In between she spent two years as a Jesuit volunteer, working with the Crow and Northern Cheyenne Indians at the St. Labre Indian Reservation in Montana.

She joined the RIT residence staff in August 1981.

What does winning the award again mean to her?

"I guess it's to point out a positive attitude," she said. "I like working with people."

## Harold Nicolson Is Dr. Beck's Lecture Subject

The life of Harold Nicolson (1886-1968), British diplomat, biographer, novelist and moralist, will be Dr. Lewis White Beck's subject for his third lecture as the 1982-83 Caroline Werner Gannett Professor in the Humanities, College of Liberal Arts.

Dr. Beck, University of Rochester philosophy professor emeritus, will describe Nicolson's career, his unconventional private life, as well as his literary works, at 8 p.m., Wednesday, March 16, in Ingle Auditorium.

Dr. Beck, whose special interest is reading diaries, said Nicolson is best known for his three-volume diary which details his day-to-day contact with such prominent people as Winston Churchill, DeGaulle, Bertrand Russell, Anthony Eden, Virginia Woolf, Somerset Maugham and Charles Lindbergh.

An internationally-known specialist on the 18th century philosopher Immanuel Kant, Dr. Beck is editor and translator of various works by and about Kant as well as the author of several books on the philosopher.

Wallace Memorial Library will have an exhibit of books by and about Nicolson in the Original Gallery through March 18.

## Pre-Retirement Seminar Today

Chuck Hayes, RIT's benefits counselor, and Susan Wallace, representative from TIAA/CREF, will discuss the Institute's retirement benefits at a pre-retirement seminar at 2:30 today.

The session on RIT retirement benefits is part of a series of planning seminars for pre-retirees presented by the Personnel Department's staff training and development office.

Next Thursday Frank Griffin, financial planner, will talk about financial security.

All sessions are planned for 2:30 to 4:30 p.m. in Room A-201 of the College of Liberal Arts and are open to all Institute employees, 55 years of age or older, and their spouses.

At last week's initial session, John Lee, Social Security representative, and Dennis Snelling, Blue Cross and Blue Shield representative, met with the group to discuss how their agencies work with retirees.

## TV's Gil Noble To Speak at Institute Forum

Gil Noble, award-winning New York City television host and producer, will speak at RIT's Institute Forum at 7 p.m., Thursday, March 17, in Ingle Auditorium.

Noble hosts a WABC-TV weekly public affairs series, "Like It Is," featuring aspects of the black experience. His talk is titled "Black America: An Historical Perspective."

Noble received 60 community affairs awards for the original documentaries on the black heritage presented on "Like It Is" and he was awarded an Emmy for his television portrayal of Malcolm X, one of many biographies of black leaders featured on the show.

Born and brought up in Harlem, Noble implements his long-time commitment to the black community by presenting an honest view of blacks and their heritage.

After attending City College of New York, Noble began his broadcasting career in 1962 with WLIB radio in New York City. He joined WABC-TV in 1967 as a correspondent and co-host of "Like It Is."

The year-long Institute Forum lectures are sponsored by the Complementary Education Department, Student Affairs Division. Admission is \$1. Talks are interpreted for the deaf.

## Faculty Input Sought on Tenure

A Faculty Council committee is requesting RIT faculty to aid in a survey.

A questionnaire, by the Faculty Status and Rank Committee under the chairmanship of Douglas Rea, has been distributed to teaching professionals in the categories of visiting faculty, part-time faculty, adjunct faculty and other non-tenured positions.

Tenured faculty, who were previously in these categories, are also requested to complete questionnaires. Completed questionnaires should be returned to Faculty Council by March 28. The information received will be submitted to the council in an effort to clarify the status of non-tenure track positions.

If you did not receive a questionnaire, and your faculty status is applicable, contact Gerry Krenzer, Faculty Council Office, 2016, or your Faculty Council representative.



After 10 years in RIT's Counseling Center, Joyce Herman is moving to the Office of Faculty and Program Development as coordinator for Faculty Professional and Career Development.

## Joyce Herman to Coordinate Faculty Career Development

Joyce S. Herman, who has been a personal and career counselor in the Counseling Center the past 10 years, is joining the Office of Faculty and Program Development as coordinator for Faculty Professional and Career Development.

In announcing Herman's appointment, Dr. Lawrence Belle, assistant vice president for Faculty and Program Development, said Herman will be responsible for assisting faculty in locating and arranging opportunities for professional growth and career development, both on and off campus. She also will work with faculty who wish to clarify their career development plans.

"A varied and vigorous program of faculty professional development and career planning is essential if RIT is to remain a lively place to work and learn in the decade ahead," said Dr. Thomas Plough, vice president for Academic Affairs.

Herman has been involved in issues relating to faculty career development as a researcher and also through chairing the Priorities and Objectives Committee of Policy Council, 1980-82, which addressed the issue of faculty development.

At RIT for 12 years, including two as staff assistant to Dr. Fred Smith, vice president for Student Affairs, Herman replaces William DuBois, who is return-

ing to his faculty position in the School of Photographic Arts and Sciences. DuBois will remain involved in faculty career development activities.

Herman also will facilitate the work of the newly established Faculty Career Resource Group, which was formed as a direct service for faculty career and professional development.

Members of the group are: W. David Baker, College of Applied Science and Technology; Dr. Robert Barbato, College of Business; William DuBois, College of Graphic Arts and Photography; Dr. Paul Bernstein, Graduate Studies; David Glocker, Sohio Research; Ralph Stearns, Research Corp.; Dr. Ronald Hilton, College of Continuing Education; and James Papero, Personnel.

Group members were selected on their resourcefulness, ability and understanding of career development.

### THANKS

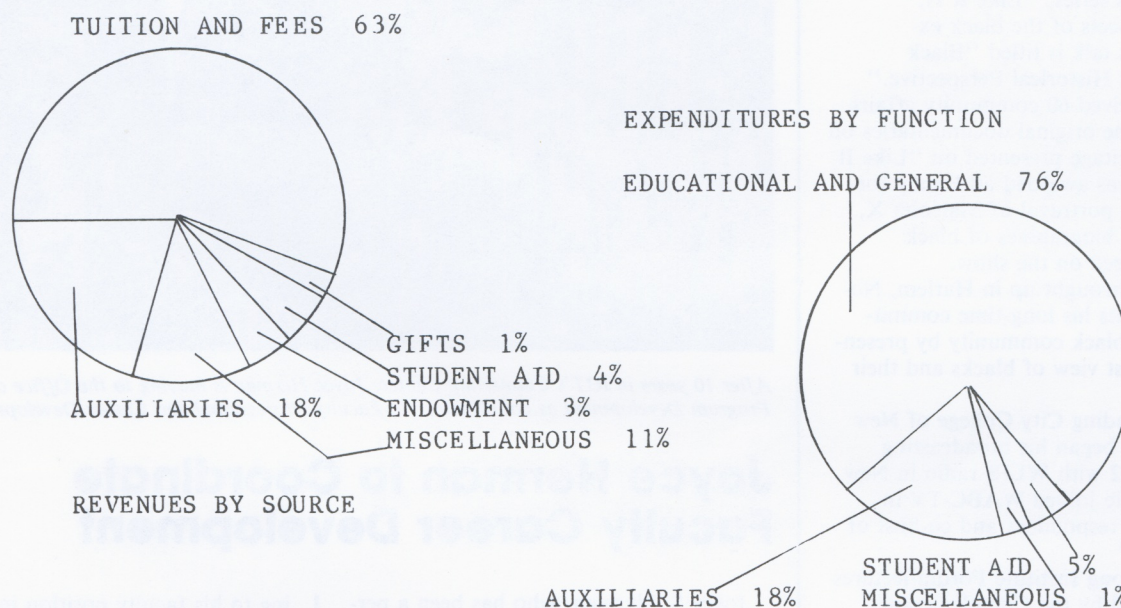
I want to express my deep appreciation for all the prayers, flowers, and cards that I received during my recent illness. They brought light, love and warmth into the days and helped make the time go faster. Thank you again, and God bless.

Alice Beardsley

# POLICY & INFORMATION

## RIT CURRENT OPERATING FUND

The following charts reflect the major revenues by source and expenditures by function of the Institute's Current Operating Budget for the 1982-83 fiscal year.



At Dec. 31, 1982, 50 percent of the fiscal year, the revenue and expenditure levels are generally in line with the budget plan. It is projected that the Institute will complete the year in a favorable position as in the past several years.

The percentage of actual revenues and expenses compared to their respective budget categories Dec. 31, 1982, follows:

<u>REVENUES</u>	<u>% of BUDGET</u>	<u>EXPENDITURES</u>	<u>% of BUDGET</u>
Tuition and Fees	64%	Educational & General	51%
Gifts	36%	Student Aid	65%
Student Aid	66%	Miscellaneous	43%
Endowment	45%	Auxiliaries	51%
Miscellaneous	54%		
Auxiliaries	63%		

### **POLICY AND INFORMATION**

#### **Policy Council Meeting, February 16**

Continued action on the proposed tenure draft, through section 7d,ii.

#### **Agenda for March 9 Policy Council Meeting**

Continue discussion on proposed tenure policy; proposed changes in faculty grievance policy and access to official professional staff files policy.

Anyone wishing source or additional information, please call 2527.

## 'Newsweek' Writer Discusses Art, Architecture

"Post Modern Art: Architecture, Photography and Video" is the topic of a lecture by *Newsweek* senior writer Douglas Davis at 8 p.m. Thursday, March 17, at Webb Auditorium.

Davis, who served as *Newsweek's* art critic for nine years, is currently the publication's architecture and photographic critic. Davis also wrote "Post-Post Art," a series of articles published in *The Village Voice* between 1979 and 1981.

A media artist as well, Davis's video and films are shown through the Ronald Feldman Fine Arts Gallery in New York City. His work demonstrates the applications of technology to art.

His films include "The Silver Screen," a look at current events from the point of view of a silent movie, and "Post Modern Times," a spoof on Charlie Chaplin's "Modern Times."

Davis's appearance at RIT is sponsored by the Committee on Visiting Artists of the College of Fine and Applied Arts.

## Mark Russell's Resident Comedian Tomorrow

If you enjoy political humor with emphasis on the Washington political scene, plan to attend Mark Russell's performance at 8 p.m., Friday, March 18, in Ingle Auditorium.

Russell, a Buffalo native, is the "man on the street" for NBC-TV's "Real People." For 20 years, from 1961-1981, he was the resident comedian at Washington's Shoreham Hotel. His other credentials as a comedian are impressive: network commentaries on NBC Radio, syndicated columnist, Public Broadcasting Service specials and appearances on network television shows including "Tonight," "Today," David Frost specials, Bill Moyer's Journal, MacNeill/Lehrer Report and a British Broadcasting Corp. special.

Admission is \$2.50, RIT community; \$3, Rochester area colleges; and \$3.50, others. Tickets are available at the candy counter.

Russell's appearance is sponsored by the College Activities Board's cultural department.



**SHARING** . . . Dr. Eugene Jennings, center, one of the nation's leading management consultants, meets with Dr. Philip Tyler, left, and College of Business Dean Walter F. McCanna. A professor of management at Michigan State University, Jennings was a speaker for the RIT Executive Management Program Feb. 14. The executive management program is offered by the Center for Management Development in the College of Business. The center is directed by Tyler.

## RIT to Host NCAA First Round Championship Games This Weekend

The RIT men's hockey team has been selected to host the first round of the NCAA Division II Championships. RIT, seeded fifth among the eight teams, will host number four seed Mankato State of Mankato, Minn., in a two-game, total goals series Friday and Saturday, March 11 and 12. Both games will be at 7:30 at the Frank Ritter Memorial Arena. The winner advances to the semi-and final rounds at a site to be determined.

Other first round games are: number six seed Oswego at number one Lowell; number eight Norwich at number three

Babson; and number seven Gustavus Adolphus at number two Bemidji.

The Tigers finished the regular season with a 20-7 overall record and won the New York College Association championship. RIT was defeated by Middlebury in the first round of the ECAC playoffs.

This is the first time RIT has hosted an NCAA championship. Tickets are available from the RIT Athletic Department. All tickets are \$3 for each game. For further information, call 475-6165 or 475-6154.

## Balloons, Buttons Mark Health, Non-Smoking Days

As part of the Institute-wide wellness program, a health fair and anti-smoking symposium will take place in the College-Alumni Union.

The Health Fair, emphasizing alternatives to traditional health care, is scheduled from 9 a.m. to 3 p.m., Wednesday, March 23; the Anti-Smoking Symposium, from 10 a.m. to 3 p.m. Thursday, March 24.

"Experience Health," focuses on the relationship between safety and health and was planned by both the Student

Health Service and Campus Safety. Balloons and buttons will be given visitors to the exhibits and drawings for smoke alarms, blood pressure kits and safety vests will be conducted throughout the day.

Sororities will demonstrate the use of Freedom from Smoking packets and they will arrange delivery of Non-smoke-A-Grams to various campus locations on the hour as part of the program.



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## Secretarial Management Seminars Set

Seminars on managerial techniques for secretaries, clerical staff and administrative assistants are planned for early April by the personnel department's staff training and development office.

Patricia Nickerson, managing director of Education for Business and Industry, Ltd., London, will lead both one-day workshops offered April 6 and 7 at the Rochester Hilton.

Dolores Baxter, Ruth D'Aprix, Candy Fishbach, Fran Hey, Kathy Reissig, Kathy Routly and Judy Witzel are members of the RIT Secretarial Advisory Committee who helped plan the seminars.

Registrations should be made before March 21. The \$45 workshop fee includes lunch. Leslie Berkowitz, ext. 6124, has registration forms and more information.

### CREATIVITY WORKSHOPS

Ishmael Reed, poet, filmmaker, novelist, editor and publisher, will offer a 9 a.m. to Noon workshop on the creative process Monday, March 14.

Pulitzer Prize winning poet, Gary Snyder, will be on campus to read his poems, visit classes and lead workshops April 4, 5, and 6. Snyder is said to be the most influential poet for the young, influential as a poet on new poets. His topics will include "The Zen Buddhist and Primitive View of Vocation, Work and Tools," "Ecology and Economy of Ancient China, Lessons for Today," and "Basic Economics of Hunting and Gathering" among others.

Those interested in participating in the Snyder visit, or wishing to place for a student in the Reed workshop, should contact Sam Abrams, assistant professor in the College of Liberal Arts, 2474 or 2444.

## Staff Training and Development

A High School Equivalency Preparation course will be given three hours per week from May 31 to Aug. 12. Testing is a prerequisite for entering the course, and participants will be evaluated to determine readiness for passing the high school equivalency examination. For applications and information, contact Mary Pizzente, Learning Development Center, 6948.

Discussion Group for Supervisors: Team Building  
March 22  
9-11 a.m.

College-Alumni Union 1829 Room

This seminar offers supervisors an introduction to the Quality Circle approach to team building. Information regarding implementation, operation, and project selection will be provided. Participants will have an opportunity to practice problem solving techniques used in the Quality Circle process. Presented by Geri Curwin, Staff Training and Development.

Financial Planning: All About Credit  
March 22  
12-1 p.m.

College-Alumni Union 1829 Room

This seminar will explore credit. Topics to be covered include: what creditors look for when granting credit; what your credit rights are; and how to avoid credit mismanagement. Presented by Diane Doyle-Phoenix, educational director, Consumer Credit Educational Service of Rochester.

Unemployment Regulations Seminar  
March 24

1-4 p.m.

College-Alumni Union Alumni Room

This seminar helps participants gain insight into the intricacies of unemployment insurance. Managers and supervisors learn: what to say when you terminate someone; how leaves of absences are handled; what to say when the Department of Labor calls, and more. Presented by Mary Opperman, Unemployment Tax Council, Inc.

To preregister, or for further information, phone Staff Training and Development, 6124 or 6956.

## Saturday Shopping Made Easier

The RIT shuttle bus now makes scheduled stops at Bell's Supermarket and South Town Plaza.

The bus leaves the College-Alumni Union on the hour from 10 a.m. until 3 p.m. The bus may be caught at 10 minutes past the hour at South Town Plaza and at 15 minutes past the hour at Bell's Market on West Henrietta Rd.

This arrangement has been made in response to a student petition requesting an alternate place to shop by bus since Star Market in the area closed earlier this year.

The rest of the Saturday schedule remains the same.

## New Zip May Be Coming

Art D'Angelo, manager of RIT mail services, suggests that any stationery or other material reflecting an RIT address, which might be ordered between now and Oct. 1, should be ordered in minimal quantities as there is every indication that the United States Postal Service will implement an expanded zip code.

D'Angelo says the mail service is labor intensive and the "Zip + 4" concept will save money in processing. "The added zip would identify a segment within a sector, taking the automatic dividing of the mail a step further thus saving the service labor costs."