Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Star Roses at Clean-up

Prices





Star Roses at clean-up prices

THIS is sent to you as one of our previous customers because we want you to get advantage of the best offers we make. Order early and get the pick of the plants.

12 Star Roses, Our Selection, Guaranteed to Bloom, \$8.75

Including an Assortment of colors, Red, Pink, Yellow and Tinted

Here's your chance to enjoy perfect Roses of your own growing. An opportunity to gather Roses every day, fresh with morning dew, far surpassing in charm and loveliness any cut blooms you can buy and at one tenth the cost.

These are lovely, thrifty, field-grown plants that are now in full leaf and ready to go right on growing. We pack them for shipment in paper pots with the soil on the roots. When 12 or more are ordered they are shipped upright, firmly cleated in an open crate so they arrive in

★ Mme. Gregoire Staechelin



hitter winter winds in the most exposed place in our test garden. The flower spurs are now growing vigorously, giving promise of the most hounteous show of extra large, delightfully fragrant. enchanting pearl-and-wine colored blooms ever seen on a climb-

> One plant will cover an average sized garage in about three years. Plant now and have bloom next year. Price, \$5.00 each, and great value for the

Rose in all its glory in Star Rose Gardens. It hlooms early and in

normal seasons is at its hest about the tenth of June.

We now know, after three years of rigorous test, that this

is one of the bardiest of the

(This Rose is included in Offer 29c)

perfect condition and keep growing without a check and will soon be in bud. Please come here and see this new type of Hardy Climbing

Star Roses of our selection are a real bargain, for you get the pick of the plants at a special price and quite possibly you will get the kinds you especially wanted.

We offer no mediocre varieties so we have no poor ones to choose from. The best plants only are used when you entrust selection to us.

These everblooming Roses will bloom in June and until frost.

Plant some in a corner of your vegetable garden for cutting as well as on the lawn, and have Roses until November.

In the 12 of our selection you will find a good assortment of colors, red, pink, yellow and tinted. Varieties such as you possibly would ask for if you selected from our catalog.

It takes 12 to fill a crate. If you have not room for this number we suggest you get someone to order with you.

A copy of "Success With Roses" (price 25c) is sent free with each order from this folder.

"Success With Roses"



This 32 page booklet, 5½ x 8 inches, is the result of our years of experiment and observations and does not advise any method or "direction" that we have not tried and proved most successful. Fully and instructively illustrated. Price, 25 cts., postpaid.

Messrs. Conard-Pyle, West Grove, Pa. Gentlemen:

I shall always be your customer on roses for two reasons: You sell the best ones; and, next you doubtless have no idea what a satisfaction your star celluloid star tag is to a rose lover. It is there permanently and each plant always has its name without bothering one's memory as to location and species.

(Signed) H. W. B.

TWELVE * Star Roses, a nice assortment of colors, red, pink, yellow and tinted varieties. With each order for 12 Roses, our selection, we will include at least one Novelty Rose, such as Miss Rowena Thom or \$2.75 an equally good variety. The 12 for

OFFER 29b SIX * Star Roses, our selection, all good varieties, needed perhaps, for filling in spaces still left vacant in your Rose bed. The 6 for \$4.60

1929

Price

\$9.50

★ Miss Rowena Thom (New). [See illustration.) Large, ovoid huds which open to perfect double flowers, often 5 inches across. Color hrilliant, dark pink with a shading of gold at the hase of the petals. \$2.50 each.

★Margaret McGredy (New). Color is a fascinating shade of scarlet, suffused with orange. Continuous bloomer, \$2 each.

★Mrs. Lovell Swisher (New). Handsome soft pink hlooms, heavily laden with salmon. Sweetly perfumed.

★Mrs. Henry Bowles (New). Blooms of carmine and clear pink, with outer petals recurving. One of the most attractive pinks. \$1.50 each.

(See other novelties described on pages 30 and 31, 1929 Catalog.)

OFFER 29c TWENTY-FIVE ★ Star Roses, our selection, enough to give you flowers for cutting every day from June until frost. With each order for this offer, we send extra, a strong plant of the New \$5. Hardy Climbing Rose, Mme. Gregoire Staechelin (see illustration at left of page), making 26 Roses in all, for only

"I shall always be your customer on Roses"

Louisville, Ky., April 15, 1929.

Very truly yours,

hardy climbing Roses, for not even the tips of the unprotected canes were injured last winter, although they stood 12 feet in the air and were whipped with

Order No. 6212

Read results beginners get from * Star Roses

40 Dozen Blooms the First Season from 25 Star Roses

Beautiful home-grown blooms for 41/4 cts. each, and the bushes are still there for a larger crop this year.

On page 13 in our 1929 Catalog we make the statement

This set of 25 Roses will produce, this year, 29 Dozen blooms for \$20.

Below, we print a copy of a letter received from Mr. R. M. G. of Dayton, Ohio, who had 483 blooms (over 40 dozen) last year from his set of 25.

Dayton, O., March 14, 1929.

for a start.

Conard-Pyle Co., West Grove, Pa.
Gentlemen: I thought you might be interested in hearing my experience with the 25 Star Roses selection which I ordered last spring. Roses were planted on April 4th and produced 483 blooms last year. All plants seemed strong except Miss Lolita Armour. The stock (neck) is small on this plant. This was my first experience with roses and am satisfied with this

R. M. G., Dayton, Ohio

Mr. G.'s blooms cost him less than 41/4 cts. each and his plants, now well established, will do better for him this year.

49 Dozen Blooms from 24 Star Roses

These home-grown blooms averaged 3% cts. each. With well established bushes, they will cost less this year.

Rock Island, Ill., April 10, 1929.

The Conard-Pyle Co., West Grove, Pa.

Gentlemen:

I note in a circular enclosed in an order of Star Roses ordered from you this spring of the success of a Mr. R. M. G., of Dayton, Ohio, in growing Star Roses, so thought I would make a report of my success. I am not an expert in growing roses, but in 1927 we ordered 1 Dozen Star Roses from you and they did so well we ordered another dozen in 1928, and from the two dozen we cut 588 roses last season, besides they were still budding when frost came. The blossoms were beautiful and gave us a rose bouquet for our table all the time during the summer and fall.

W. H. M.,

Order 6561.

Rock Island, Ill.

Neither of above friendly customers, who wrote and told of their success, were in any contest. Their records are fine. It adds spice to life to see how many lovely rose blooms your rose plants will produce. Try it this year. Then send to us a record of results you get!

· O	R	D	\mathbf{E}	R	S	H	\mathbf{E}	\mathbf{E}	T
-----	---	---	--------------	---	---	---	--------------	--------------	---

Please check below the selection you wish us to ship.

- \$8.75. OFFER 29a. 12 ★ Star Roses, assorted colors. The new Rose Miss Rowena Thom or another novelty equally attractive to be in each set of 12 and "Success with Roses" free.
- \$4.60. OFFER 29b. 6 * Star Roses, assorted colors. Our selection and "Success with Roses" free.
- **\$17.50.** OFFER 29c. 26 * Star Roses, our selection, assorted colors. With each lot, a choice plant of the new \$5. Mme. Gregoire Staechelin making 26 in all with "Success with Roses" free.

To The Conard-Pyle Co.,

West Grove, Pa.

Gentlemen:

Date

Please send me the offer I have checked, including

Roses, of your selection, guaranteed to bloom, and "Success

with Roses," for which \$_____ is enclosed.

Express Address

Post Office....