PRODUCT DESIGN CANVAS	Client:	Project name: ,	Author:	_ Data & Rev:
PRODUCT NAME & PAYOFF		★ PRODUCT VISION		
COMPANY BENEFITS & VALUES	¥ TARGET'S NEEDS		See TARGET	
ESIGNED BY: Daniele Radici // This work is licensed under the Creative Commons Li DESIGNED BY: Daniele Radici // This work is licensed under the Creative Commons Li Source State		RODUCT FEATURES & U.S.P.		innovation <b><b>ZLAB</b></b>