



C. COLES PHILLIPS

"DEAR" OR "DEAREST"?

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CO.,

A Triumph of Transmission

1911

THE
Detroit
ELECTRIC

1911

Adjustable beveled gear, directly connected with our new shaft drive, without chain or gear reductions between motor and shaft, requiring the fewest possible parts

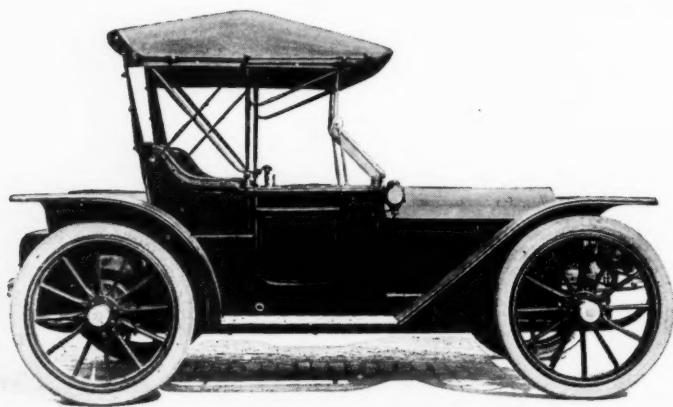
These essentials to a mechanically perfect direct drive, hitherto lacking in any electric, have been invented and perfected for the DETROIT.

Power is transmitted direct to a beveled gear in the rear axle.

Heretofore common practice has necessitated an extra reduction from motor to shaft through chains or a set of gears, bearings and countershafts.

In eliminating this reduction we have:

- (1) Provided a perfectly noiseless motor and gears.
- (2) Effected practically instantaneous transmission with the least loss of efficiency.
- (3) Constructed a beveled gear so accessible and so simple that any owner may make necessary adjustments without expert assistance.
- (4) Eliminated several extra parts.



Model P, Roadster, with underslung frame, built on rakish, racy lines, with 96-inch wheel base. Has very low center of gravity and skims the ground like a scared deer. It's like driving on thin air—the nearest approach to an aeroplane ever made in a motor car.



Model "M," four-passenger Brougham, measures 54 inches from extreme of rear to extreme of front seat, or 9 inches longer than our Brougham model of 1910. Rear seat, 46 inches wide, 20 deep; front seat, 41 inches wide, 18 deep. It has an 84-inch wheel base. The front corner panels and the hoods are of aluminum to decrease weight and prevent "checking."

Other important changes and additions make the 1911 DETROIT line more complete than ever. You **have your choice of sixteen models, including the following:**

A four-passenger victoria; a victoria model, with long front hood and rumble seat in rear; an underslung roadster.

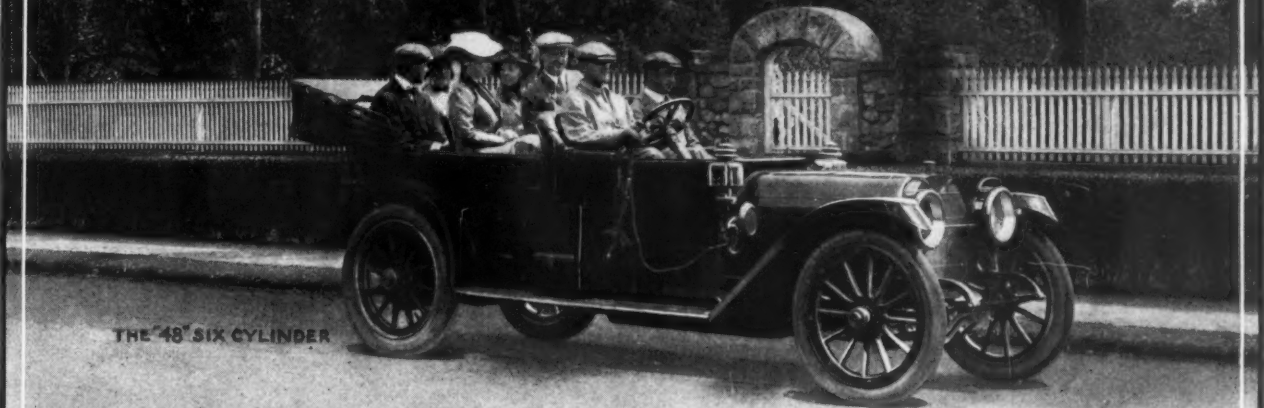
Except the roadster, all models may be equipped with chain or shaft drive; pneumatic or Motz cushion tires.

We strongly urge the equipment of EDISON batteries for greater mileage and perfect service.

For details of new models ask our local dealer, or write

Anderson Carriage Company
Department LM -- DETROIT, MICHIGAN

Locomobile



THE "48" SIX CYLINDER

The "30" Shaft Drive-Four Cylinder - Price \$3500
 The "48" Shaft Drive-Six Cylinder - Price \$4800

High Tension Dual Ignition System
 Standard equipment includes top
 and demountable rims. A wide range
 of the latest body styles, either with or
 without front doors, can be supplied.
 Touring, Baby Tonneau, Runabout
 Torpedo, Limousine and Landaulet
 Finished in any color scheme desired

COMPLETE INFORMATION FURNISHED ON REQUEST

The Locomobile Co. of America

New York
 Philadelphia

Bridgeport, Conn.
 San Francisco

Boston
 Chicago



LICENSED UNDER THE GELDEN PATENT

To Automobile Advertisers

In LIFE'S first issue in October, will begin one of the most exciting races ever held in the history of the auto world.

It will be an honest race, with no favorites, and we invite the attention of everybody to its main features.

To the Automobile advertiser using the greatest number of advertising lines in this paper from

Oct. 1, 1910, to April 1, 1911,
LIFE will present a Solid Gold Cup.

A picture of this cup will be reproduced in an early issue of LIFE.

Beginning with the first issue in October, the position of all the contestants will be shown, from week to week, on this page, in LIFE'S score board.

Everybody who is anybody is interested in the sport of automobiling. This contest, therefore, will appeal to advertiser and reader alike.

Gentlemen, get ready! Tighten up your connecting rods, go over your chassis carefully, try out your cylinders, test your ignition and grind your valves.

Watch for the Victor.



A Written Handshake. A letter is like a handshake to the one who receives it—weak and lifeless or vibrating personality.

Old Hampshire Bond

It's as necessary in a business as the right typewriter and a good stenographer.

Let us send you the Old Hampshire Bond Book of Specimens. It contains suggestive specimens of letterheads and other business forms, printed, lithographed and engraved on the white and fourteen colors of Old Hampshire Bond.

Write for it on your present letterhead. Address

Hampshire Paper Co.

South Hadley Falls, Mass.

The only paper makers in the world making bond paper exclusively.



THAT POINT OF VIEW

"THE GREAT FAULT WITH YOU, MR. EAGLE, IS YOU ALWAYS WANT TO SOAR. NOW, THAT'S A MISTAKE. I GET ALONG BETTER BY STAYING RIGHT DOWN HERE."



Learn this little kink and your collar troubles are over

Once you learn the simple Notch way you'll never bother with buttonholes. Wear a flat-head button like this



—and get a Notch collar with an end that looks like this



Then cut out the illustrations below and put them on your dresser where you can see them when you do this:



Put the outer fold under head of button.



Press button out with finger, bring notch end over and notch it on.



Then raise outer fold, bend long end of band inward and shove it under.



And you get this

It is easy to put on, but even easier to take off. The buttonhole that rips out has been eliminated. It is the only close-fitting collar that stays closed, and it has ample tie space. To take it off, just put finger under long end and flip it off.

It is made in all the most fashionable models in the famous

ARROW COLLARS



At your dealer's—15c., 2 for 25c. In Canada, 20c., 3 for 50c. Cluett, Peabody & Co., Makers, N. Y.



The cigaret that has made good on the broadest claims ever made for anything to smoke —

MAKAROFF
15c At Your
And a Quarter RUSSIAN Dealers
CIGARETS

If you haven't seen the big dollar offer, write for it now.

Makaroff - Boston

Mail address—95 Milk Street, Boston

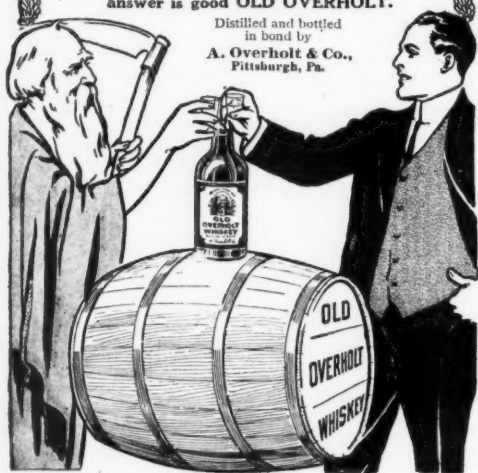
Protecting the Men

"All women of whatever age, rank, profession or degree, whether virgins, maids or widows, that shall from after the passing of this act impose upon and betray into matrimony any of His Majesty's male subjects by scents, paints, cosmetics, washes, artificial teeth, false hair, Spanish wool, iron stays, hoops, high heeled shoes or bolstered hips shall incur the penalty of the laws now in force against witchcraft, sorcery and such like misdemeanors, and that the marriage, upon conviction, shall stand null and void."—*An act of Parliament in the reign of Charles II.*

OLD OVERHOLT
QUALITY RYE PURITY

Honest methods, select rye, spring water and Father Time — the answer is good OLD OVERHOLT.

Distilled and bottled in bond by A. Overholt & Co., Pittsburgh, Pa.



What He Liked

A little lad was asked by a pious passer-by one lovely Sunday morning:

"Have you ever studied the Bible?"

"Yes, sir," said he.

"Then, of course, you know all about the parables?"

"Oh, yes, sir."

"Good!" said the devout gentleman.

"And now, tell me which parable do you like the best?"

The boy, looking over the green and pleasant country, answered:

"I like the one where everybody loafs and fishes."—*Wasp.*

Unanswerable

At the dedication of a new fire engine in a little town on the Massachusetts coast, the following toast was proposed: "May she be like the dear old maids of our village; always ready, but never called for."—*Success.*

In the OCTOBER
SCRIBNER

Cascorra, The First Cuban Siege General Frederick Funston describes his first experiences with the Cuban Insurgent troops under fire. These articles are a remarkable and fascinating contribution to the literature of adventure.

An Impression of the King's Funeral by Madame Waddington. The author, who was for years a friend of the late King Edward, had very special opportunities of witnessing all the ceremonies attending the funeral.

A charming and most interesting contribution to American literary history is the *Correspondence of Washington Irving and John Howard Payne*, edited by Thatcher T. Payne Luquer. The first letters, written mostly by Irving from London and Paris to his friend Payne, show how generous, thoughtful, and helpful Irving was in aiding Payne in his work.

The Real African by Herbert Ward, one of Stanley's Lieutenants. Impressions of the Congo black people by one who has lived among them and learned to like them. Illustrated with a very remarkable series of sculptures by the author.

On the Trail of the Lonesome Pine by John Fox, Jr. A visit by the author to the scenes of one of his most delightful stories.

Who Follow the Flag. — A Poem — by Henry van Dyke.

\$3.00 a year; 25 cents a number

CHARLES SCRIBNER'S SONS, NEW YORK

W. P. WILLIS & CO.
NEW YORK
IMPORTERS



THIS MARK is stamped only on Foreign Fabrics

FOR centuries cloth of English weaving has been the world's wear. Cloth stamped with the "Willis" mark represents the highest type of English manufacture.

W. P. WILLIS & CO.
156 Fifth Avenue
NEW YORK

Importers, since 1868, of the highest grade Foreign Fabrics for distribution among the leading custom tailors of America.

Ex Dono Dei

I thank Thee, Lord, that I am straight and strong,

With power to do whatever comes my way;

When disappointed by the furnace man,
I gaily shovel coal from day to day;
Or when our angel cook a week demands,

I can with equal ease her kitchen fill,
And tempt the palates of my household dear

With dainties and an ever-varied bill.

When duties in the home are off my mind

I still am versatile; with fervent joy,
I plunge amid my books, or music hear,
Or tramp my ten miles like a country boy.

A hand at bridge I dearly love to play
Say once a week, not oftener, you know,

There are so many other plans to make,
To lend a helping hand or heal a woe.

For many blessings and the privilege
Of social service graceful thanks I raise:

For sympathy and love and friendship rare,

For power to choose and fill my coming days!



One Telephone,
Dumb;
Five Million, Eloquent.

If there were only one telephone in the world it would be exhibited in a glass case as a curiosity.

Even in its simplest form telephone talk requires a second instrument with connecting wires and other accessories.

For real, useful telephone service, there must be a comprehensive system of lines, exchanges, switchboards and auxiliary equipment, with an army of attendants always on duty.

Connected with such a system a telephone instrument ceases to be a curiosity, but becomes part of the

great mechanism of universal communication.

To meet the manifold needs of telephone users the Bell System has been built, and today enables twenty-five million people to talk with one another, from five million telephones.

Such service cannot be rendered by any system which does not cover with its exchanges and connecting lines the whole country.

The Bell System meets the needs of the whole public for a telephone service that is united, direct and universal.

AMERICAN TELEPHONE AND TELEGRAPH COMPANY
AND ASSOCIATED COMPANIES

Dioxogen
 $H_2 O_2 12_v$

A real cleanser—efficient and harmless. Dioxogen is the purest peroxide of hydrogen made; it is stronger, more effective, and better than ordinary "peroxide." No bitter acetanilid taste in Dioxogen. When you buy Dioxogen you know what you are getting. Sold by all drug dealers. Two-ounce trial bottle mailed free upon request. Write for it at once.
The Oakland Chemical Co., 119 Front Street, New York



One of 100 Uses—For Mouth and Teeth

For more work than my life can undertake

For all it means to be a woman; yet, Above them all and for this most of all, I thank Thee I am not a suffragette.

—Edith Morris, in *Human Life*.

Worth Seeing?

MRS. PONDEROSA: I would like to see a nightgown that would fit me.

SALESMAN: So would I.

—*Brooklyn Life*.



THE mother of Achilles dipped him in the River Styx to make him immune against attack. His heel remained his only vulnerable spot because she held him by it and thus kept it dry. Not only was it discovered by his enemies, but it must have subjected him to suffering through the crude adaptation of the footwear of the day.

¶ It has doubtless never occurred to you that the sandal-maker who served Achilles plied his craft with tools and methods hardly more primitive than the shoemaker of your own early years; yet that is so. Until the Goodyear Welt System of shoe machinery came into use a few years ago, you could not buy a stylish and comfortable shoe which had not been sewed by hand with implements about as antiquated as those employed at the time of the Siege of Troy. The Goodyear Welt System has changed all that. Within our own time it has revolutionized the making of the shoe.

¶ Your parents used to pay from \$12.00 to \$20.00 to have their shoes hand sewed. You pay a third of the price for shoes of corresponding quality and style, made by the Goodyear method, which now brings within the reach of millions one of the comforts of yesterday's millionaire.

¶ The Goodyear System has been brought to its present high state of perfection within the past ten years by the United Shoe Machinery Company. It consists of a series of more than fifty machines, each as intricate as a watch, as true in beat and rhythm, delicate as eyesight, through which every shoe must pass in making. They are used by every manufacturer who makes a good welt shoe; no matter under what trade name it may be sold, it is a

GOODYEAR WELT



A Futile Farewell

MY petticoat, my petticoat,
That lies demurely there,
With all thy frilled exuberance
Cascading o'er a chair,
Fret not to drape thy mistress' form
At this year's ball or route,
For fashion's fiat has gone forth
And petticoats are "out."

When I assume the mermaid garb
That modish law decrees,
(That snugly hugs the human hip
And clings below the knees),

Thou find'st thyself, my petticoat,
In much the same sad case
As manuscript sent back by mail—
"Refused for lack of space."

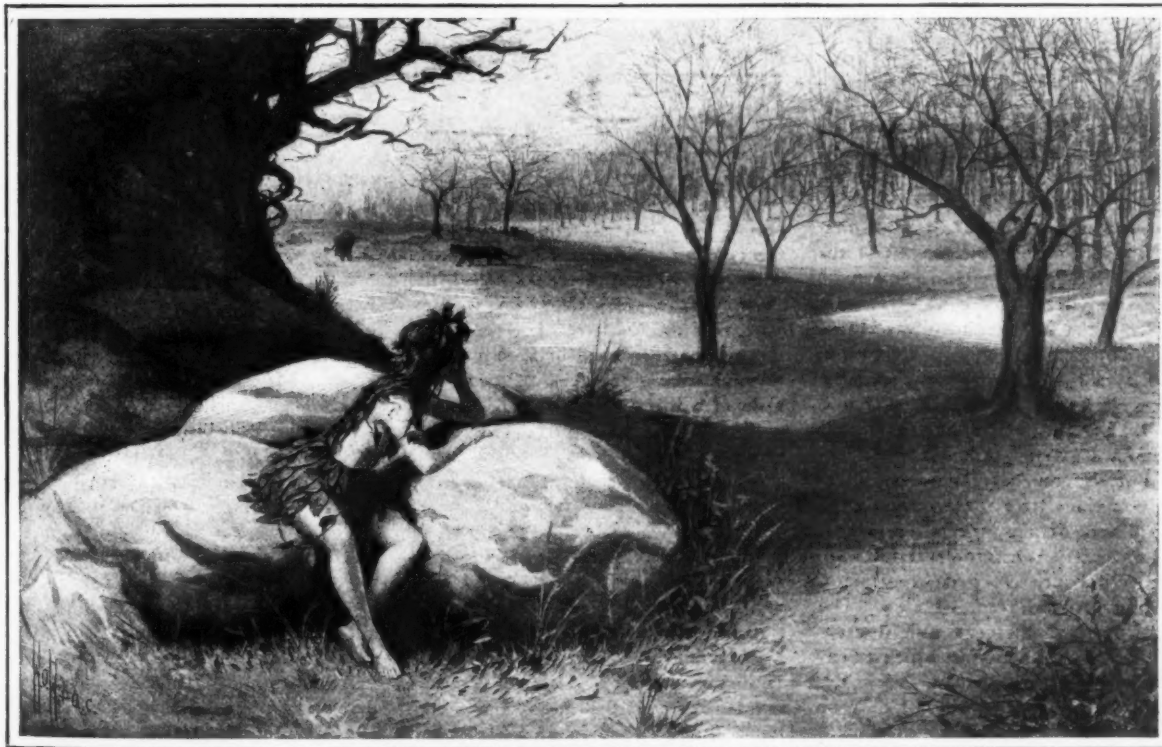
Thou near and dear from early years,
I cannot bear to see
My wardrobe or my walk in life
Close in, despoiled of thee.
Thou art a primal female fact,
The symbol of the sex:

The dateless, voteless government
To which men bow their necks.

They tempted me, my petticoat,
For fashion's power is strong,
But I'd catch cold, I know I
would,

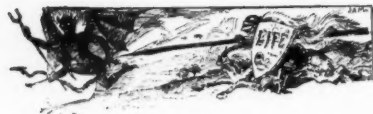
And too much cling is wrong.
Who said that I had given thee up?
Who said thou wert displaced?
Nay, with remorseful tenderness
I bind thee round my wa'st!

Katharine Perry.



WHEN THE LEAVES ARE GONE

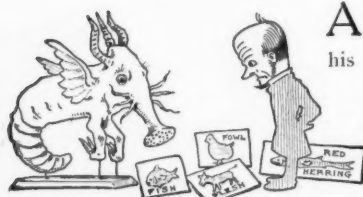
Eve: I WONDER WHAT I'M GOING TO DO ABOUT CLOTHES THIS FALL.



"While there is Life there's Hope."

VOL. LVI. SEPTEMBER 22, 1910 No. 1456

Published by
LIFE PUBLISHING COMPANY
J. A. MITCHELL, Pres't. A. MILLER, Sec'y and Treas.
17 West Thirty-first Street, New York.

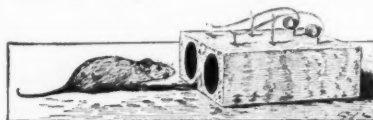


ANYHOW, the Colonel and his speeches have been a great and memorable amelioration of the silly season and the dog-days. But for

him the last of summer would have been mighty dull, whereas, behold how it has coruscated with assertion and denial, statement and misstatement, approval and controversy, all of them more or less a benefit and an instruction to onlookers. Take, for instance, the exchange between the Colonel and the *Evening Post*. How invigorating that has been to the *Post*! How many, many columns of approving letters-to-the-editor the *Post* has printed about it! What was it the *Post* said—that Mr. Roosevelt took \$250,000 out of the pocket of Mr. Harriman's overcoat while they were having a secret conference in the dark in the White House cellar in the fall of 1903? Of course, it may not have happened so. Mr. Roosevelt has assured the *Post* that it didn't. But then it may have happened and Mr. Roosevelt may have understood it differently. These considerable pecuniary transactions are always a good deal of a puzzle to people not used to them. When the real facts are known they are crooked or straight, according to the point of view. The *Post* may recall the very wide discrepancies in the estimation in which an exceedingly able gentleman, now deceased, was held after his last collapse in Northern Pacific, and how the opinion that he had been overdexterous was held quite as widely and conscientiously as the *Post's* opinion that the

Colonel is a sleight-of-hand artist. These sad estimations do obtrude themselves as the game goes on, and hard blows are fought over them, and folks go to their graves convinced that respected people lifted articles in the dark of the moon that they shouldn't have touched.

Nevertheless, the *Post's* piece about Roosevelt was a fine piece of its kind, and pleased many of the *Post's* patrons. For, after all, the *Post* editorially is a vehicle of criticism, and what worth is criticism if it hasn't a tooth in it somewhere that can bite! But the Colonel is no great shakes as a critic. He bludgeons too much at it. His great gifts, periodically and journalistically speaking, are in the advertising department and as a preacher. In the advertising department he has the rest of mankind tied to a post, so that the other folks go and pick advertising off of him just as the *Post* has been doing. If he could be piped or sent around in tanks and delivered at the door, we could all get our advertising cheaper.



THE net result of the Colonel's tumultuous travels in the West seems to be an assortment of sentiments from which can be picked out a body of political doctrine called the New Nationalism. Most of it, we suppose, is in the Ossawatimie speech, but there is more or less of it spread out through all his speeches. Perhaps the Colonel will boil down all the speeches presently and publish the extract of them and then we can all tell what we think this year and how far we agree with him, and how far any existing party is of his mind.

They tell us the Colonel has been very unkind to Taft and is going to split his party in two. The kindest thing he could do for Taft, under all the circumstances, was to keep away from him and let him alone. It could not be expected that he should merge himself and all his ideas into President Taft and *his* ideas. He has said not one word that we know of that was hostile to Mr. Taft, and in several in-

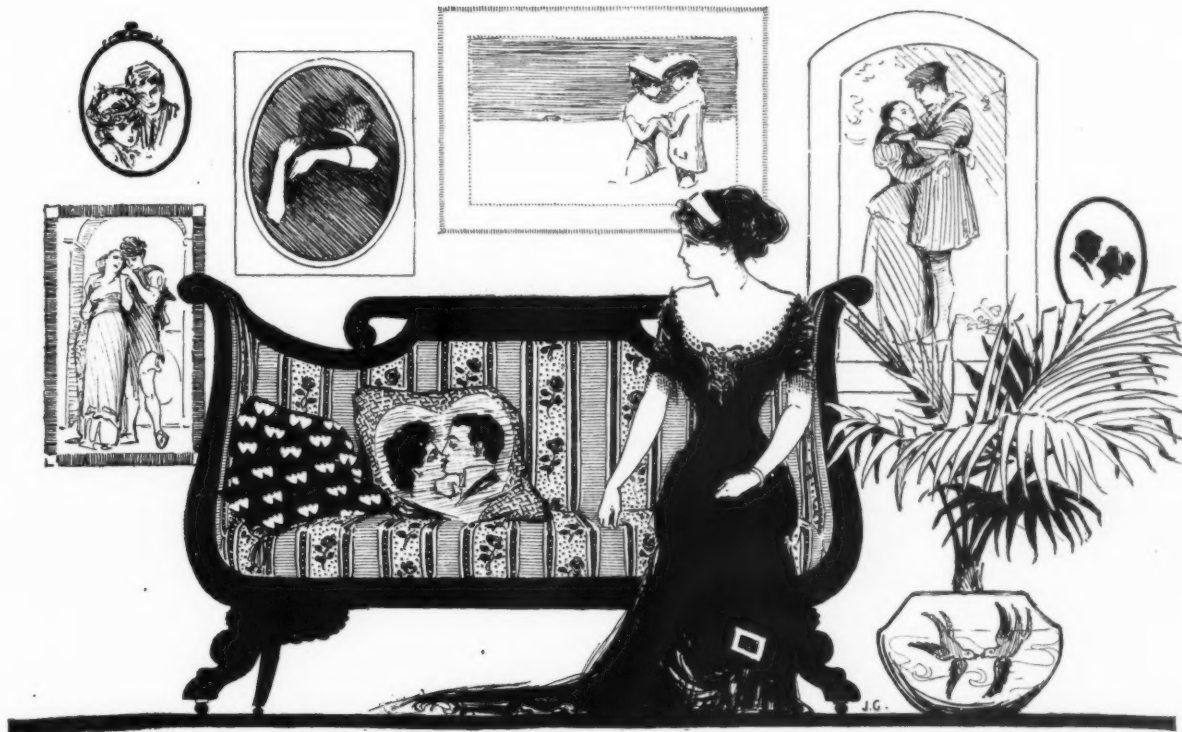
stances when occasion invited he has given the President's course and published intentions hearty public commendation and support. The President seems to us to be stronger, not weaker, since the Colonel's return.

The Colonel did not split the Republican party. He managed to keep it a going concern so long as he was President, an exploit the methods of which are now among the chief missiles that are thrown at him. He stayed away fifteen months and kept hands off. When he came home he found the party split wide open. What it is now, what it stands for, who are its leaders and what their aims are is matter for discussion, and the voters are thinking about it.



AND this New Nationalism that the Colonel has been preaching—what of that? Is it to be the new doctrine of the Republican party? Heaven knows what a Republican is, nowadays, or what he wants. If the "New Nationalism" doesn't suit him he needn't take it, but what *shall* he tie to. The Old Republicanism is pretty much all gone except the habit of voting for something called the Republican ticket. Of the Roosevelt ideas Mr. Hearst says that they include much that is original and much that is good, but that the good ideas are not original and that the original ideas are not good. A good many people are of Mr. Hearst's opinion. Nevertheless, the Colonel has collected enough policies to keep all the parties busy for years to come, and probably has done a useful work in offering the voters definite opinions to consider at their leisure, and choose or reject according to their judgment.

"There are no birds in last year's nest" seems to be the motto the Colonel now offers to his party—if it is his party. Sometimes he seems not overconcerned about it as a party any more. He grows in his attitude more like Bryan. Perhaps we shall see both of these eminent editors out of party politics altogether, and preaching policies and moralities to anyone who will listen to them.



TRYING PSYCHO-PHYSICO SUGGESTION.

L'Envoi of the Suffrage



WHEN the suffrage petition is granted, and the feminine vote has been polled;
 When the oldest woman has voted and the youngest woman is old;
 We shall rest, and faith we shall need it, sit down for a moment or two,
 Till the militant Leaders of Fashion shall set us to work anew.
 Then those that can vote shall be happy; they shall sit in a golden booth,
 And register what their age is, without regard for the truth.
 They shall have real ballots to vote with; though, of course, made pretty and small;
 They shall vote three or four times over, and never get caught at all.
 And only the women shall count votes, and only the women shall sort;

And no one shall care if they're surplus and no one shall care if they're short.

But each in her very best bonnet, and each in a separate pen, Shall vote just as she has a mind to for the law as it will be then!

Carolyn Wells.

War

WAR is much more than merely the absence of peace. War is a condition where all is fair. It is governed only by the whims and caprices of the commanders of the participants. War, therefore, has nothing to do with constitutions, statutes, morals, traditions, manners or etiquette.

During war it is right to forage, which is a euphemism for stealing.

During war it is right to decimate the enemy, which is a circumlocution for murder.

During war it is right to be a spy, which is another name for lying.

During war it is right to confiscate contraband, which is an invasion of the rights of property.

During war it is right to draft soldiers, which violates the sacred right of personal liberty.

During war it is right to be led away by the passion of the moment, which is another name for acting foolishly.

In Our Town

BRONX: I see that according to the new census the population of New York is 4,766,883.
 JONX: Of whom 5,994,813 are Jews.



THE BAN

Ye Colonel and Ye Post

Being a Right Doleful Ballad

COME hither, Bosses fat and lean
That love to rule ye Roast,
And hear about ye Strife between
Ye Colonel and ye Post!

Ye Colonel stormed across the West
And grilled ye Money Kinges;
Ye Colonel puffed his ample Chest
And uttered sundrie Things

That warmed ye Post to Fighting Pitch;
It woke ye Welkin, and
Proclaimed ye Colonel "Modest!"—
which
Ye Colonel could not stand.

Ye Colonel gave his Arm a Whisk,
His Teeth began to gnash;
He called ye Post an Asterisk,
A Semi-colon Dash!

Ye Post rejoined, "Evade! Aroint!"
With kindred Phrases dark,
And hurled ye Exclamation Point,
Ye deadlie Question Mark!

Ye Colonel laughed a grislie Laugh,
Y-wot he never shrank,
But called ye Post a Paragraph,
A Comma and a Blank!

Ye Post in heavie Anger said
That when he sought for Votes
'Twould cut ye Colonel's Name to
"Ted"

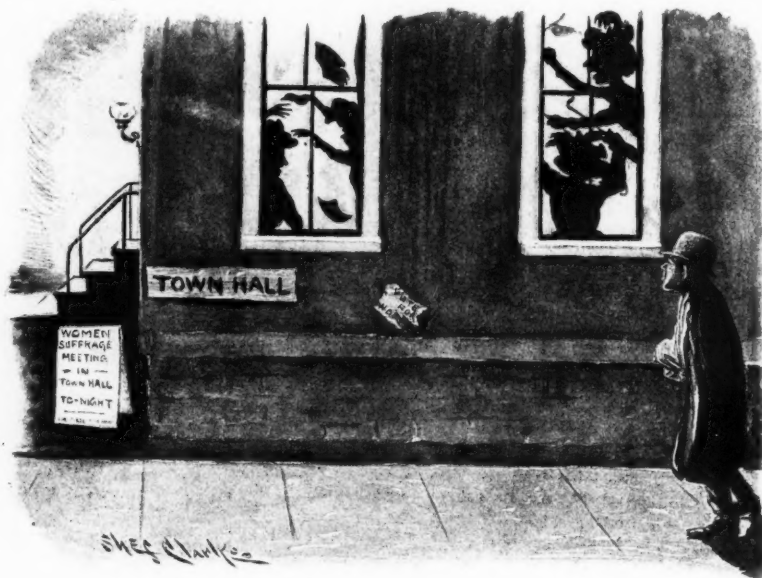
And put that Name in Quotes!

Whereat ye Colonel blew his Horn
And fared upon his Quest.
Ye luckie Babe which is unborn
Will never know ye Rest.

Arthur Guiterman.

Fashionable

"HOW is your wife this fall?"
"Just able to hobble around."



"WHAT ARE THE WILD WIVES SAYING TO-NIGHT?"

Life's Fresh Air Fund

Previously acknowledged.....	\$7,004.23
Twitchell Lake Sunday school.....	5.75
Proceeds of candy sale and play given by Virginia Ellingwood, Elizabeth Wood, Mary Keck, Har- riet Seymour, Billy Robbins.....	9.69
"D. H. C.," Memphis.....	4.60
Given by a group of little girls in Stafford Springs, Conn., as a re- sult of self-denial.....	2.00
O. D. Duncan.....	5.31
Geo. F. Dominick, Jr.....	10.00
William Ziegler, Jr.....	100.00
R. R. W., Jr., and G. J. R. W.....	5.31
Alonzo Potter.....	10.00
Proceeds of a play given by the young people of the Quogue Field Club.....	76.60
	<hr/>
	\$7,233.49

ACKNOWLEDGED WITH THANKS

Packages of clothing from Mrs. Edwin Gil-
bert, Mrs. M. Martin and Mrs. Burr Mills,
of Georgetown, Conn.

Toys and games from Miss Alice Stocking,
Georgetown, Conn.

A package of clothing from Mrs. Ferris
Morehouse, of Branchville, Conn.

Both Doleful

"WHO is that man at the next table
with that downcast, sad, re-
signed expression?" asked the guest at
the club.

"I don't recall his name," replied the
host, "but he is either a Republican or
married to a suffragette: one can hardly
tell them apart nowadays."

Family Cares and Family Joys



"WHY, HELLO! I HAD NO IDEA I'D FIND YOU IN NEW YORK."

MRS. ARMISTEAD VAN INGEN-SMYTHE, in traveling costume, enters the drawing-room of her Fifth Avenue mansion, followed by a footman and maid, both laden down with rugs, hand-bags, etc. Mrs. van Ingen-Smythe is laden down with a bottle of smelling salts.

MRS. VAN INGEN-SMYTHE (throwing herself into a chair): Home at last! Thank heaven!

(The portières are drawn and Mr. van Ingen-Smythe enters.)

MR. VAN I.-S. (in surprise): Ah, my dear—you home? I had no idea. May I? (kisses her hand).

MRS. VAN I.-S.: I just got in from Newport. And you?

MR. VAN I.-S.: I just came in with the yacht. I passed Newport a day or two ago—if I'd only known I'd have dropped in on you for a call.

MRS. VAN I.-S.: That's thoughtful of you, I'm sure!

MR. VAN I.-S.: Oh, don't mention it! With the Albrights, I suppose?

MRS. VAN I.-S.: Yes. We were wondering only yesterday in what part of the world you might be.

MR. VAN I.-S. (bowing): Very kind, indeed. I trust you had a pleasant summer.

MRS. VAN I.-S.: Oh, charming, thank you. And you?

MR. VAN I.-S.: Delightful—that is,

as delightful as it could be without you.

MRS. VAN I.-S. (holding up hand): Quite unnecessary, Armistead! And Mrs. Langley Mortimer?

MR. VAN I.-S.: Oh, you know about her, do you? Even one's private affairs are not respected nowadays.

MRS. VAN I.-S.: I know. Isn't it disgusting? I was saying to the Albrights only last week—

MR. VAN I.-S.: Apropos of Charley Greenbaugh?

MRS. VAN I.-S.: Armistead! I really believe you are getting jealous.

MR. VAN I.-S.: Jealous, my dear? I shouldn't know how to set about it. Besides, you know I have always said that nothing so contributes to a happy marriage as letting both parties do exactly as they wish. I trust I have always lived up to my belief.

MRS. VAN I.-S.: You have, Armistead—you have always done exactly as you wished.

MR. VAN I.-S.: And you, likewise, my dear. And see how united we have always been!

MRS. VAN I.-S.: Precisely.

(The portières into the hall are thrown open and Miss Evelyn van Ingen-Smythe enters. She is a dashing, handsome girl of twenty-two, and wears automobile costume. She is followed by a French maid with grip, rug, etc.)

MISS VAN INGEN-SMYTHE *(in surprise)*: Why, hello! I had no idea I'd find you in New York—and together, too! Well, Ma; well, Pa *(nods to them in turn)*. Hope you had a pleasant summer?

MR. VAN I.-S.: Lonely, but endurable, my child.

MISS VAN I.-S. *(to maid)*: Just put my things down there, Yvonne. It's not worth while taking them upstairs, as I'm off again at four. *(Looks at watch on her wrist.)*

MR. VAN I.-S.: If not indiscreet, may I ask to what part of the world you are bound for this time? Of course, if for any reason—

MISS VAN I.-S.: Oh, no, not at all. I think nothing so conduces to family agreement as perfect frankness.

MRS. VAN I.-S.: Precisely what your father was saying when you came in, my dear.

MISS VAN I.-S.: Indeed? Well, I'm off for a tour of the West with the Langleys. Billy's been bothering me to death to marry him and if I'm not worn to the bone by him by the time we reach Chicago, I rather think I will.

MR. VAN I.-S.: How interesting!

MRS. VAN I.-S.: I'm sure it's very dutiful in you to tell us, my dear. Some daughters would have neglected to consult their parents.

MISS VAN I.-S.: Oh, I am incapable of that, Ma! If I do marry Billy, you may be sure I'll send you a wire. By the way, I saw Alfred in the park today. I had no idea he was in America.

MRS. VAN I.-S.: Is the dear boy back? How I should love to see him!



"I LOVE 'LITTLE PUSSY, HER COAT IS SO WARM,
AND IF I DON'T HURT HER SHE'LL DO ME NO HARM."

I'm afraid I shan't, though, as I'm off to-morrow for Asheville.

MR. VAN I.-S.: In that case, perhaps I can give you a lift, my dear, as far as Norfolk or Charleston? I'm thinking of making a little cruise South.

MRS. VAN I.-S.: Thanks, very much, but I'm afraid—

MR. VAN I.-S.: Oh, suit yourself, my dear. I always say that nothing so contributes toward—

(Portières into the hallway open, and Mr. Alfred van Ingen-Smythe enters. He is a young man of twenty-four, tall, slight and bored, and smokes a cigarette.)

ALFRED VAN I.-S.: Hello, people! You here? It's really surprising how often we all meet, isn't it? Well, Dad, have a pleasant summer?

MR. VAN I.-S.: Yes, thanks. And you?

ALFRED VAN I.-S.: Oh, so-so *(glances at watch)*: By the way, I'm off this afternoon for Europe. Lucky we all met, isn't it?

MRS. VAN I.-S.: For Europe? Why, what takes you there.

ALFRED VAN I.-S.: Ahem! Well, you see, I've just been married—

MR. VAN I.-S. }
MRS. VAN I.-S. } Married?

ALFRED VAN I.-S.: I believe that's what they call it. And we thought of taking a little jaunt around the world—

MR. VAN I.-S.: Very appropriate, I'm sure. Perhaps, though, if you have no objection to letting us know the name of our new daughter—

ALFRED VAN I.-S.: Oh, none at all! She was Miss Editha Gwendolin Groogan—front row in the chorus down at the Naughty World Show.

MRS. VAN I.-S.: Really, my son, I think you might have—

ALFRED VAN I.-S.: Oh, she's all right, Ma. You'll like her first-rate when you get used to her. Pa'll take to her on sight—especially if he sees her the way I did the first time. I got her to save the costume specially for him.

MR. VAN I.-S.: Ahem!

BUTLER (appearing in doorway to dining-room): Madam, lunch is served.

MRS. VAN I.-S.: Very well, Willoughby.

(They all move toward the dining-room.)

ALFRED VAN I.-S.: By George, it's great luck we all happened to meet this way, isn't it? If we hadn't, who knows—

MRS. VAN I.-S.: I think it is most important that the members of a family should meet together from time to time for an exchange of confidences. Nothing so tends to keep alive family affection.

William Wallace Whitelock.

Dr. Hadley Accepts

AFTER all, President Taft did get Dr. Hadley to be chairman of the Stock and Bond Commission, and a mighty good choice for a difficult work.

It has been a quiet summer for Mr. Taft, and no doubt he has accomplished much besides having a restful vacation. To keep the Colonel on the road and the President on the job seems almost an ideal division of labor. The Presidency under such conditions must be almost as peaceful as the Supreme Court.

Is Living Worth Its Cost?

HIS Land-Lordship raised the rent. "The advance in the cost of living," he explained, "is due to the increased production of gold."

Next he doubled the price of coal. "High living, among the people," he observed, "is the reason of the greater cost of necessaries."

Then he advanced the rate of interest. "The immense demands for capital which I make through my activities," he said, "account for the rise in domestic expenses."

Afterwards he put up freight rates. "High wages, the increase in the cost of coal, and the scarcity of money," he murmured, "necessitate higher charges."

"But," said the Consumer, "you get the rent, the increase in the price of coal and the higher interest for money. Where shall we get the higher wages?"

"Oh, we all advance together," said his Lordship.

"The prices of living have gone up in the elevator," said the Consumer; "wages must climb the stairs."

Bolton Hall.

LIFE'S INFALLIBLE FORTUNE TELLER

If you were born on

September



Your future wife will bestow her affections in the following order: 1, parrot; 2, cat; 3, husband.

22

Your future husband will be a connoisseur of lager beer. As you detest it, you will never be at a loss for something to talk to him about.



Your future wife will have ambitions as a sculptress and your home decorations will remind you of a well-filled cemetery.

23

Your future husband will snore. You will always sleep with a bale of cotton-bating within easy reach.



Your future wife will wear a 4 1/2 A shoe and be fond of eating cake in bed. In other respects she will be an estimable person.

24

Your future husband will be a bank cashier and a Sunday-school superintendent, but will escape being sent to prison.



Your future wife will be averse to domestic duties but a great friend of the missionaries, which will keep your purse and wardrobe in a state of depletion.

25

Your future husband will be an ardent aviator, and your married life will be subject to many ups and downs.



Your future wife will have a real sense of humor, and shortly after marriage all the stories you love to tell will go to the scrap-heap. She will be popular with your friends.

26

Your future husband will insist on wearing neckties which do not harmonize with your complexion. Divorce will be your only refuge.



Your future wife will be rich but penurious. She will keep house on your salary and make you a weekly allowance for car-fare.

27

Your future husband will be afraid to come home in the dark. You will become an expert solitaire player.



Your future wife will be highly intellectual, but will invariably spell cow with a "k."

28

Your future husband will love you tenderly. He will count the family wash and do a number of other things to save you from care and responsibility.



Life's New Editor



THE engagement of Miss Priscilla Jawbones as the Suffragette Editor of LIFE, announced in our issue of last week, has met with practically universal approval. From a host of messages bearing on the announcement we have space to reproduce only a few of the most significant.

A long-distance telephone message from a high official of the Government, spending his summer holiday at Beverly, Mass., was as follows:

LIFE is fortunate in not being tied down by the Constitution of the United States. Were it not for the limitations imposed upon me by that document, I should long ago have chased Ballinger out of the Cabinet and offered his position to Miss Jawbones. A lady

who has been so successful in conserving her own beauty is exactly the person to have charge of the conservation of our national resources. Please extend to her the assurance of my high consideration and my best wishes for her success in her new duties.

This cable comes from Potsdam, Germany:

Congratulations both to LIFE and to Fraulein Jawbones. In my empire we prefer the hausfrau to the suffragette, and I rejoice that Fraulein Jawbones has secured a permanent job in America. Cable my Minister of Foreign Affairs if she escapes from LIFE office. Gesundheit!
BILL.

Among the earliest telegrams received was this one from Philadelphia:

Congratulate LIFE on its enterprise in securing services of Miss Jawbones. Will you sell us your contract with her. Name your own price.
EDITOR PERFECT LADIES' HOME JOURNAL.

It is needless to say that no amount of money could induce LIFE to give up its own and only Priscilla.

From Rome (Italy) came this cipher cable, which we have not yet had time to unravel:

LIFE, New York.—First of Paul to Timothy. Chap. two, verses nine to twelve incl. PIUS.

Our new colleague received this characteristic note from a distinguished and recently returned traveler now sojourning on the northern shore of Long Island:

DEAR MISS JAWBONES.—I am delighted to hear of your new connection. I should call in person but I am so occupied with my editorial duties and running the Republican party, besides impressing my views and wishes on all conceivable topics upon all kinds of persons, that I have not had the leisure. When I shall have put the United States on a correct running basis and adjusted some defects in the operation of our solar system I will run in on you and I will straighten out this matter of Woman's Suffrage. Wishing you success and hoping you will bear in mind that in my opinion personal dignity and personal modesty are obstacles to true greatness, I am,
Yours strenuously,
T. R.

P. S. What are your views on race suicide?

This cable from London shows the widespread interest Miss Priscilla and her mission:

DEAR SISTER.—We, who have done time, salute you! We rejoice that our down-trodden sisters in America have recruited the services of so influential a journal as LIFE. The tyrant man is everywhere the foe of our sex, and you in America must resent his ill-treatment. Stir up the American woman. The poor creatures do not seem to be aware of their own sufferings. Teach them our methods of breaking up political meetings. Show them that it is nobler to be a suffragette than to be a woman. Would that there were more in America like you.

BRITISH ASSOCIATION SUFFRAGETTE EX-PRISONERS.

This came from Kansas:

DEAR PRISCILLA.—I don't read much, but here's five dollars for LIFE a year. I want to read your column. By express I'm sending you one of my best hatchets. Give it to the men, especially them that drink the demon rum and use the filthy weed.

Yours truly,
CARRIE NATION.

This note is from a well-known reformer and advocate of calling the attention of every one to the impure in art, and incidentally to himself:

DEAR PRISCILLA.—Glad to hear you have got a job on LIFE. Do what you can to improve its morals, but remember that the most important thing is to get out of it all the dollars and self-advertising you can.
Yours for purity (and the dust),
TONY.

Handsomely engrossed on vellum, bearing at the top a monogram which seems to consist of the letters W. C. T. U., comes this formal resolution:

Whereas, Our esteemed sister, Miss Priscilla Jawbones, has been honored with an appointment as Suffragette Editor of LIFE, be it

Resolved, That this organization proffers its good wishes and congratulations to both Miss Jawbones and to America's leading periodical, and be it

Resolved, That this Union extends to Miss Jawbones a cordial invitation to join us in the spread of fanaticism, bigotry and narrow-mindedness, especially in opposing any legislation looking to the re-establishment of that vicious institution, the army canteen; also that she be asked to aid us in intruding into the private affairs of Mrs. Nicholas Longworth and other ladies with whom we have no personal acquaintance in the effort to break them of the immoral and soul-destroying habit of smoking cigarettes.

Perhaps one of the most touching tributes of all was this communication, which accompanied a package of feminine apparel in the latest style:

PARIS, FRANCE,
Wednesday.

DISTINGUISHED LADY.—I have the honor, in recognition of your recent appointment, to send you a few specimens of my latest creation. The inspiration which led to the composition of the hobble skirt was based on the servitude in which men hold women. Is it not a truly poetical thought? And the promptness with which it has been adopted and worn by women the world over, particularly in America, is a mark of the intellectual greatness of the sex and its appreciation of French art. It shows how worthy women are to participate in ruling the affairs of the world. I kiss the beautiful hand of M'lle. Jawbones and sign myself,

Her admirer,
JUPON PAQUIN-DOUCET,
Composer of the Hobble Skirt.



Chorus of Ladies: ISN'T HE CUTE? WHAT LOVELY EYES! TOO SWEET FOR ANYTHING! PERFECTLY ANGELIC! WON'T YOU GIVE ME A KISS?

Boy (to himself): GEE! WHAT A MUSHY BUNCH!

Trugh, Tugh Trugh

THERE was a young artist named Hugh,
Whose pictures were certainly trugh;
But he drew Aphrodite
Without any nite,
And raised quite a hullaballugh.

Comparative Hardiness

ON August 25 both the German Emperor and our Colonel spoke to their respective peoples.

Both spoke their minds with old-time candor.

Next day stocks fell in Berlin, but in New York they went up.

In the matter of recuperative power the Germans haven't anything on us. We, too, are tough, hardy folks.

Complications

JOHN ADAMS and others hated Hamilton uncontrollably because Hamilton couldn't keep his hands off of other folks' jobs. Hamilton felt himself to be the brains of the Federal Government and in or out of office usually behaved accordingly.

Resentments not unlike those that split and killed the Federalist party are hatching fast in the Republican party. It is hard on a party to raise too big a man.

THERE'S no place like home—when you want to raise enough money on mortgage to get an automobile.



JOINING THE LADIES AFTER DINNER



POPULAR BIRTHDAYS

HERE'S HOW

CLINTON SCOLLARD

Born September 18, 1860

Mr. Scollard was born in Clinton, N. Y., graduated from Hamilton College, studied in Harvard and in Cambridge, England, and was professor of English Literature in Hamilton from 1888 to 1896. He has written many books, is the author of many splendid poems and is valued by ourselves as an old contributor and a friend.

We therefore wish him many years of metrical happiness. May the gods be ever kind to him.

JOHN TOWNSEND TROWBRIDGE

Born September 18, 1827

Mr. Trowbridge is one of our oldest and most distinguished writers. It was only recently (comparatively speaking) that his reminiscences were running in the *Atlantic Monthly*, and very delightful reading they were. We who are now in the thick of the literary battle have little time to hark back to the literary workers of the last generation; but when we do we always find a whole world of interest, and in this world Mr. Trowbridge occupies a unique and valuable position. This is by no means to say that his books are no longer read; he still commands a large audience, and in interest and excitement and wholesomeness we know of no better writer.

Sir, we are happy in the privilege of wishing you a happy and prosperous birthday.

JAMES BARNES

Born September 19, 1866

Mr. Barnes's birthplace (Annapolis) foreshadows the trend of his writings, for some of his most successful books have dealt with the American Navy. Perhaps the most popular of these is *Yankee Ships and Yankee Sailors*. His style is easy and delightful and his information about our navy is always authoritative and inspiring. He has done much to stimulate and direct the taste of our youth toward the study of their country's history.



Mr. Barnes is a Princeton man and for some years has been a journalist. He is popularly known as "Jim," and deserves the title, for he is a good fellow. Indeed, we have never known any man whose friends called him "Jim" to his face who was not a good fellow.

We salute you, therefore, "Jim" Barnes, with every ceremony that is appropriate for this happy occasion. And we trust that you will continue to grow in popularity and esteem.

UPTON SINCLAIR

Born September 20, 1878

Mr. Sinclair, it will be remembered, is the author of *The Jungle*. He has also written ten other books. He is a socialist and some time ago experimented with Helicon Hall, designed to offer a communistic refuge to a few kindred souls. He has also recently been in search of health and claims that he has found it by eating nuts and fruit exclusively.

We trust, sir, that you have not been mistaken. We hope that whatever health you have found will continue to stick to you for many years, and that you will grow in wisdom and conservatism and finish.

Here's to your future. May it never grow less!



CHARLES EDWARD RUSSELL

Born September 25, 1860

Our magazines have recently come to occupy a commanding position in the field of literature; they have come to be discussed by eminent observers, to be compared with their English contemporaries and to be dissected by analysts. And it has been generally conceded that they are wonderful engines for instruction and elucidation. The magazine, indeed, is usurping all of the best offices of a newspaper and the American special magazine article on what is termed a "live" subject is in a class by itself.

Mr. Russell has been one of the most potent influences in this new departure; his has been a higher muckraking, which consists in the main of an intelligent weaving together of important facts in order to carry home a certain lesson.

Our morals have been improved by this sort of thing and we rejoice in men like Mr. Russell.

We hope, sir, that you will live many years among us and continue to exert your good offices. You are a first-rate magazine writer, which is high praise. And you deserve to be congratulated on your achievements.

Our hats are off to you!



GEORGE F. BAER

Born September 26, 1842

General Baer is popularly supposed to be in the public-damned class that many years ago was started by Mr. Vanderbilt, General Baer's celebrated reference to divine intervention in connection with the anthracite coal strike in 1902 having lifted him into this class. He began his career as a country journalist and before the Civil War he was the part owner of a paper. During the war he was active; was elected a captain in the Army of the Potomac, was in the second battle of Bull Run and at Chancellorsville was detailed as adjutant-general. After the war he studied law, became a prominent lawyer, was counsel for the Philadelphia & Reading Railroad and the confidential adviser of Mr. Morgan. Later he became president of the Philadelphia & Reading and other railroads.



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Sir, up to the moment of going to press, we have not discovered that you have displayed any socialistic tendencies. You are a prominent financier, prominent railroad man and prominent coal-mine owner. In these capacities it is our business to salute you, and we do salute you with appropriate manifestations of unprejudiced good will. We take pleasure in making ourselves think, on this your natal day, that you are doing the best you can for the brotherhood of man. And we congratulate you accordingly on your birthday.

HENRY PHIPPS

Born September 27, 1839

Mr. Phipps, it will be remembered, was a one-time associate with Mr. Carnegie and distinguished for having, next to Mr. Carnegie, the largest interest in the United States Steel Company. He was born in Philadelphia, worked in stores as a boy and rose to his present position through individual ability. He is one of our most noteworthy examples of a self-made man.

Mr. Phipps, we bow to your superior achievements and wish you well!



Gasoline for Battleships

IT is rumored that the problem of putting automobile engines into battleships has been successfully worked out in England, and that in ten or twelve years all existing navies will have been sent to the scrap heap and coaling stations will be of no more use. Present times are too fast for navies. Their struggles to keep up are becoming ludicrous.



Bride: OH! I'M S—SO GLAD THE CEREMONY IS O—O—OVER.
 I W—WOULDN'T GO THROUGH IT AGAIN F—F—FOR ANYTHING.
 Much Married Friend: NONSENSE! JUST YOU WAIT.

Possibilities of Lawful Gain in the Colonel's Journey

WE think our friends who have been so excited about the Colonel's Western trip would have taken it easier if there had been some arrangement about gate-money. When they see a man booming off across the country in a private car, and working as hard and talking as much as a candidate on a car-platform speech journey two weeks before election, of course they want to know what for? If people paid a little something at the door and went in to see the Champion and sit for a few minutes under his discourse, they would see an honest fiscal purpose that they could understand, and it would allay suspicion. But seeing no immediate dollar-hunting motive, they look for something else, and

all the head soothsayers rise up and declare that such labors can only mean one thing, to wit, the beginning of the campaign for a third term.

Tut, tut; the simpletons! If they must connect the Colonel's journey with a treasure hunt, it is easy to do it. The good man has just finished a book. An advertisement of it is in the papers, but a vastly greater one is on the road. Good book; but oh, how grand, how admirable an advertisement! Think of the trains of cars that will come East this fall loaded with grain and go back loaded with *African Game Trails*! We hope the Colonel will sell a million of them and make a million dollars at least. Too bad Uncle Mark Twain didn't live to see him do it. Uncle Mark knew something about the possibilities of profit in good books by eminent popular heroes.

Among Those Present at a Suffragist Meeting

- ONE Outspoken Old Orator Ordering Opposition.
- Two Timorous Toadies Talking Trashy Twaddle.
- Three Thin Thoroughbreds Thrashing out Threadbare Theories.
- Four Fat Fusses Feebly Favoring Formulas.
- Five Flippant Fairies Flinging Fluent Foolishness.
- Six Stuffy Speakers Shouting Silly Slogans.
- Seven Slim Slats Stammering Stilted Sentences.
- Eight Eager Enthusiasts Excitedly Elbowing Everybody.
- Nine Nervy Nobodies Nudging Nervous Nonentities.
- Ten Terrible Termagants Telling Terrific Tales.
- Eleven Elderly Emissaries Expecting Emancipation.
- Twelve Tittering Tabbies Trading Tittle-Tattle.

Carolyn Wells.

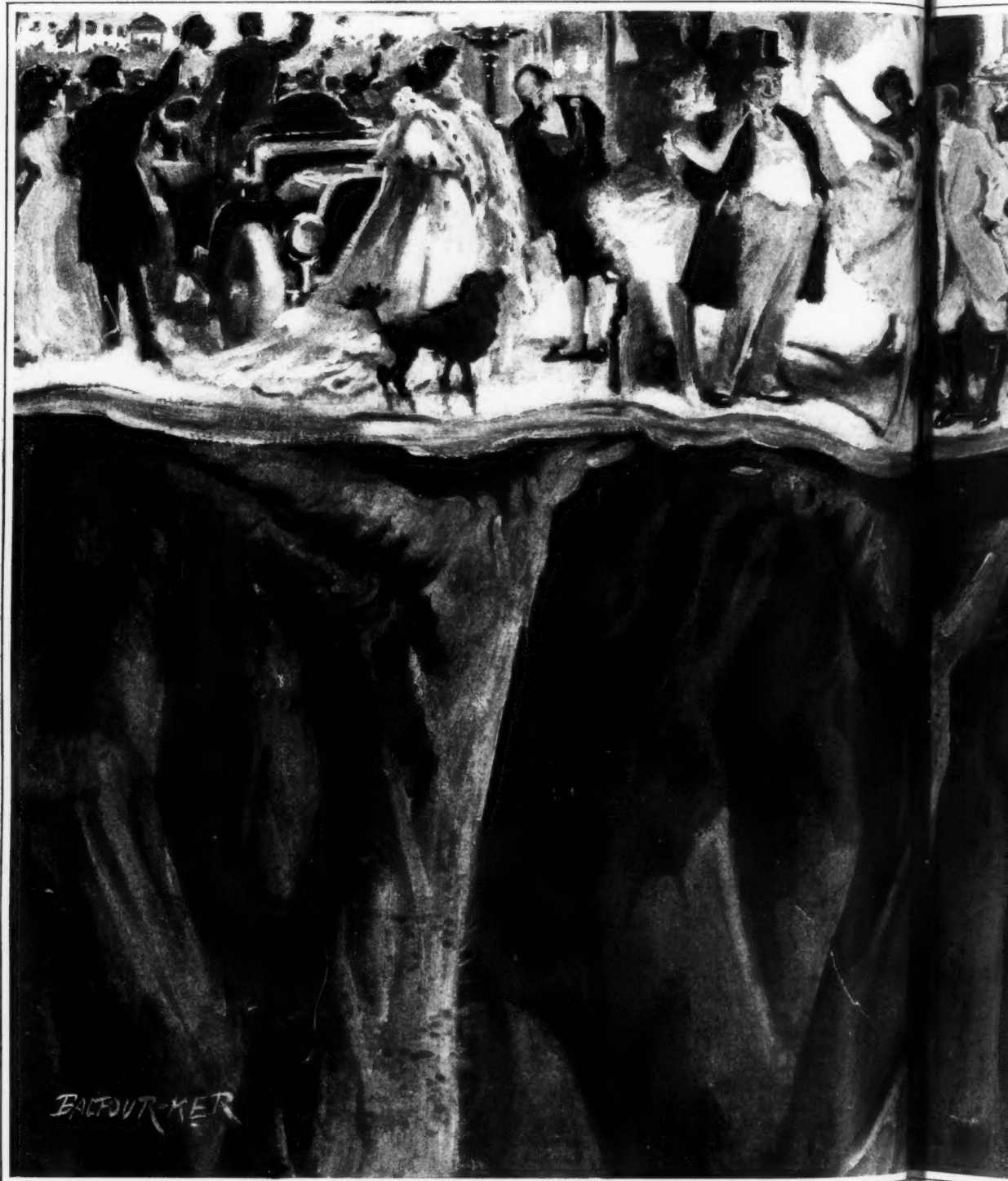
FROST: What kind of married couples go to live in Reno, anyway?

SNOW: The kind that are "Two souls with but a single thought."



1915

THE FIRST MAN UP



• L E •



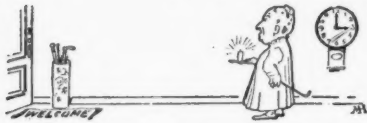
The Crust

Confusion Worse, Confound It!

It is easy enough to look pleasant
While lacing yourself in the thing,
But the girl who's worth while is the one who can smile
When her "straight-front" breaketh a string.



A Good One and a Bad One



"MOTHER" is a repellent title for a play. It suggests an appeal to the elementary emotions to be made by the cheapest kind of stage sentimentality. It also

implies a musical accompaniment of "Home, Sweet Home" and "Yes, We Shall Gather At the River" played on the family melodeon.

Mrs. Katherine Wetherill is not exactly the kind of mother that a cheap playwright would put into a play with this title intended to appeal to a theatrically sentimental public. She is a brisk person who goes about her maternal duties in a business-like way which shows a thorough knowledge of the practical side of her job. A putting-to-bed scene is thrown in for the sake of realism, but the play depends for its effect on her relation to her grown-up children and their affairs. These give her enough opportunity for displaying emotion, but her matter-of-factness and her veritable sense of humor save the play from the mawkishness naturally to be expected to go with its name.

The author, Mr. Jules Eckert Goodman, was fortunate to find such an artist as Miss Emma Dunn for the title part. She has hitherto been unknown to fame, but she has had subordinate rôles in metropolitan productions and is completely at ease in her technique. She shows the wear and tear which come from the infinite detail and never-ceasing responsibility that go with the bringing up of babies and little children to maturity, but these cares have not destroyed her spirit nor her ability to laugh when chance offers. Through all the practicality she gives the part there runs a pathetic tenderness, the whole making a composite picture of womanly qualities creditable to the author who conceived the character and the artist who gives it embodiment.

The cast is a competent one as acting goes nowadays, but outside of Miss Dunn's achievement presents nothing noteworthy, except the fatigue-creating efforts of two small boys and the dignified and composed work of Mr. James Brophy, as the elderly friend of the family.



"WELCOME TO OUR CITY" is one more farce, this one with Mr. Maclyn Arbuckle as its star. There is one person who ought to take a farce seriously. That person is the author. Perhaps the German author—for the programme says it is adapted from the



HAVING DECIDED TO PROPOSE TO A CERTAIN FAIR ONE, DAUBER DOES A LITTLE PRACTICING

German—did put serious work into making it funny. The American author, Mr. George V. Hobart, has been farcical in everything but his results. His knowledge of farce construction is limited to the availability of stage doors and adjoining rooms for the temporary concealment of persons so that they may be brought on at the inopportune moment. In every other than this worn-out device he is as clumsy as a left-handed elephant threading a cambric needle. There were points in the farce when it threatened to become funny, but the author immediately suppressed the tendency and turned on another theme. The result is a complication of persons, situations and motives which mystifies and only momentarily amuses the audience. In the original the farce was probably indecent, and the effort to eliminate this in a measure may be responsible for part of the fogginess. More of its ineffectiveness is doubtless due to Mr. Hobart's lack of expertness as a constructor of farce.

It's a pity Mr. Arbuckle has found so poor a medium. He is a good exponent of the rapidly disappearing school of American comedians, and it ought to be easy to find a medium for his powers without resorting to a foreign source.



Willie Frog: HEY, PAPA, DON'T DRIVE SO FAST. WE'LL GET FINED!



THE HOBBLE TRAINING SCHOOL

He worked strenuously and was the bright spot in a mediocre company and an impossible play.

IN introducing the present theatrical season, LIFE made a distinction between "the uncritical summer visitor" and New York's "more permanent and discriminating population." The writer of the following letter may have been a summer visitor, but he is certainly not uncritical:

THE TWENTIETH CENTURY LIMITED
BETWEEN BOSTON AND CHICAGO
Sept. 7.—En Route.

DEAR LIFE:—Too much like this at last compels objection.

Art was not born, nor does it dwell within the confines of Manhattan isle. Nor is it diplomatic of you to assume so. *America* reads your paper, not New York. Your friends can link hands from ocean to ocean. Be a little kind to the strangers from the West—kinder than your city, which is about the biggest and in many respects the most wonderful city in this world. And which is also the most conceited and inhospitable.

You and I were born in the same year, LIFE; and being of your age and experience I can advise you as a friend.

Sincerely,
MARTIN A. FLAVIUS.

Conscience knows that LIFE never meant to imply that New York's permanent population is actually discriminating in the art of the theatre. The use of the comparative "more" saves us from that rashness. Any public that will patronize some of the common and inane shows which thrive on Broadway through long runs cannot justly be charged with discrimination except in favor of what is inartistic. But New York's winter audiences are more experienced, they have greater opportunities for comparison, they are surely not so easily pleased as the out-of-town visitors, the holiday-makers and the passers-through who fill New York's theatres during the first week or two of the season.

And has our friend ever noticed the difference in the original performance of a New York success and the performance of the same company after it has had a prolonged tour "on the road" outside of New York? If so, he might be willing to admit that his outside public permits or exacts or encourages faults and exaggerations in the art of acting which New York audiences are not expected to endure. New York isn't finely critical in artistic matters, but—
Metcalf.



Astor—"Seven Days" usually make a week, but this laughable farce has made a year of it at one theatre.

Belasco—"The Lily." Interesting dramatic exposition of the problem of the old maid in France.

Fijou—"Welcome to Our City." See above.

Broadway—"The Summer Widowers" are becoming autumn widowers. Big musical show headed by Mr. Lew Fields.

Casino—"He Came from Milwaukee." Notice later.

Criterion—"The Commuters." Farcical comedy in which suburbanites are made the subjects of considerable laughter.

Daly's—"Baby Mine." Unless you are suffering from incurable melancholia you are bound to laugh at this clever farce by Margaret Mayo.

Empire—Mr. John Drew and good cast in one of Mr. Maugham's polite satires of life as it is lived in London.

Hackett—"Mother." See above.

Garrick—Henrietta Crossman in "Anti-Matrimony." Notice later.

Globe—"The Echo." Musical show in which the dancing of Bessie McCoy and others is made the most attractive feature.

Herald Square—Signora Dressler as the prima donna of "Tillie's Nightmare." Her fun-making powers scatter joy over an elaborate musical show.

Hippodrome—The customary aggregation of brilliant ballet, spectacle and circus.

Hudson—Helen Ware in "The Deserters." Notice later.

Knickerbocker—Gaiety musical piece entitled "Our Miss Gibbs." Rather nice, refined music with a not particularly strong book or company.

Lyceum—"Decorating Clementine." Notice later.

Lyric—The intensely dramatic "Madame X," with Miss Dorothy Donnelly's wonderful impersonation of the decadent heroine.

Manhattan Opera House—"Hans the Flute Player." Notice later.

Maxine Elliott's—Sardou's "Diplomacy." Notice later.

Nazimova—"Con & Co." Notice later.

Republic—Two weeks' revival of "Is Matrimony a Failure." Farcical comedy of suburban life. Amusing.

Wallack's—"Continued run of "Alias Jimmy Valentine. Mild melodrama of the reformed convict. Interesting

A Lesson from the French

ONE truth I very clearly see,
Repeating it still over:
I'd rather far be *nouveau riche*
Instead of *vieux pauvre*.



Administrative Vigilance

WE read in the paper that Governor Campbell, of Texas, wants a law prohibiting a saloon within ten miles of any schoolhouse in Texas; that the residents of Aurora, Illinois, have been ordered by their Health Department to take a bath once a week; that Georgia has a new law prohibiting anybody from betting on anything, and providing penalties if they do; that Canfield has gone to Mexico and taken with him all his aleatory apparatus; that the State Board of Health of Wisconsin has condemned public drinking cups, and that railroads running through that State have ordered their trainmen to hide the drinking cups in passenger cars while going through Wisconsin.

Anybody who says that the people of the United States are neglected in these days by their governments doesn't know what is going on. Every museum of natural history should bestir itself while it is yet time and add to its collection a stuffed figure of a Twentieth Century American who could take care of himself. The breed must be tending fast toward extinction. The museums should supply themselves with specimens while they can. Maybe Colonel Roosevelt might collect a few.

See the Taft

"SEE the Taft!"

"Yes, it is the most rotund and avoirdupoised Taft I have ever beheld."

"What else do you notice?"

"I notice a jovial, expansive smile which seems to have at least four dimensions."

"Do you know why the Taft wears such a generous smile?"

"Because the Taft is happy, I presume."

"You are wrong."

"Why, then?"

"It is because the Taft knows you are looking."

"What does the Taft wear when no one is looking?"

"The Taft wears a worried look."

"Do you mean to insinuate that the



"SAY, MABEL, CAN YOU SEE YOURSELF IN ANYTHING AS AWKWARD AS THAT SKIRT!"

Taft is a hypocrite?"

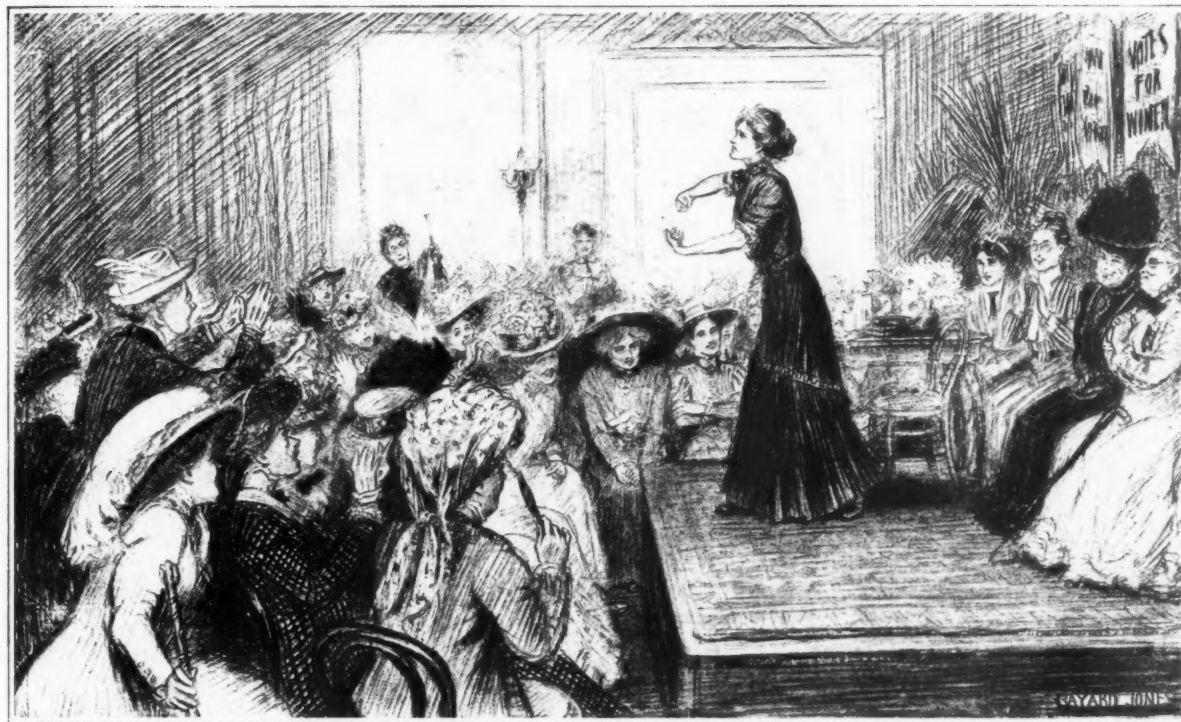
"By no means—merely that the Taft is engaged in playing politics."

"But why the worried look?"

"Because, although the Taft drove the administration ball off the tee with a clean drive, on the second stroke it got into timber, struck a Pinchot and fell in the ditch. On the third stroke the ball struck a Roosevelt hazard. The Taft is now worried about the approach to the election green. If the Taft succeeds in making a good approach and follows that up with a good putt or two, the Taft will let out a few reefs in the aforesaid smile. If not, it will be the worried look that won't come off." E. O. J.

Life Well Adjusted

IT was an amusing coincidence that the papers of September 4 should have recorded in one column the failure of the Sheriff of New York to find property to satisfy an execution against an eminent polo player, and in another column should have described the elaborate luncheon given to fifty persons by the same polo player at Newport. The execution was issued in New York to satisfy a fine for neglected jury duty. This eminent sportsman seems to have got things adjusted so that life is tolerable, assets, credit and pleasures in one State; duties and liabilities in another.



"WHERE EVERY PROSPECT PLEASURES, AND ONLY MAN IS VILE!"

Look Out!

LITTLE Orfer Nanny has come from New York to rest, To put on airs and haughty stares and be an awful pest.

And when at night the 'skeeters drive the boarders all away, She talks about the latest styles straight from Rude Della Pay.

She says no stylish girl would THINK of putting on a skirt That didn't squeeze about the knees and ankles till they hurt.

She says: "We'll all be waddling, shuffling like we had the gout, For the Hobble Skirt will get you if you don't watch out!"

"The Ladies' Battle"

WE like the kind of anti-woman-suffrage argument that Miss Molly Elliot Sewall offers in "The Ladies' Battle" in the September *Atlantic*. When women talk well on that side of that question, as Miss Sewall does, they talk better than men do. A man is always at some disadvantage in opposing

woman suffrage because he is open to the imputation of being a pig. Not so a woman.

Heyburn of Idaho

WHO knows about W. B. Heyburn of Idaho, and how he came so? He is a United States Senator. We have consulted *Who's Who in America* about him, but there is nothing in it about him that accounts for his anachronistic sentiments. His stock in trade is the Bloody Shirt. He was strong and solitary in the Senate last winter on the subject of Lee's statue in Statuary Hall, and it was in the paper the other day that he stopped the band at a political meeting in Idaho when in a medley of popular airs it introduced "Dixie."

There is much that we would like to know about Heyburn, he is so curious and so out of date.

Is his peculiarity an incident of youth or of old age?

Has he happened to be examined lately by any competent alienist?

Is Idaho pleased with him?

He seems a very foolish man, and yet possibly it is all a plan of adver-

tisement. Mere sense is not nearly so likely to get into the paper as grotesque extravagance of opinion. Perhaps Heyburn would rather be known as a goose than not be known. The tale of his stopping the band went through all the papers, and here we are talking about him, and probably the next *Who's Who* book will have more about him in it.

But does Idaho like that sort of an advertiser?

Come Down, Kansas

KANSAS has hollered a lot about Roosevelt, but what is it doing about the *African Game Trails*? We hope that presently the publishers will disclose how many *Game Trails* Kansas bought.

"**Y**OUR cook has eloped with the coachman, your wife has appendicitis and your favorite daughter has gone on the stage."

"Why didn't you cable me?"

"I kept putting it off from day to day, as the head of your firm expected every moment to announce his failure."



Vacation Chatter

He tells her of the large affairs that haunt a money king;
He prates about his business cares and all that sort of thing.
She talks about the social pace, of how it tires a girl;
And says she hardly cares to face the coming season's whirl.

He hints of business hopes and fears until he thinks she's awed.
She speaks of perceresses and peers, the ones she met abroad.
The truth they wholly set at naught whilst dishing out this stuff—
Two souls with but the single thought of putting up a bluff.

—Louisville Courier Journal.

A FRENCH lady recently married because the bridegroom's taste and hers were "similar." "I don't care very much for him, and he doesn't care very much for me," she explained.

—Brooklyn Life.



A LEAN ON HIS PROPERTY

Ignorance Put to Shame

TOMMY: Pa, what is an equinox?
PA: Why, er—it is—ahem! For goodness sake, Tommy, don't you know anything about mythology, at all? An equinox was a fabled animal, half-horse, half-cow. Its name is derived from the words "equine" and "ox." It does seem as if these public schools don't teach children anything nowadays!

—Ideas.

Being Only the King, Edward Apologized

King Edward was never at a loss for a quick, suitable answer. One day he was coming around a street corner on one of his periodical walks in London when he collided with a very stout person who, being nearsighted, did not recognize the King, took him by the lapel of his coat and gave him a tongue-lashing.

"Do you know, sir," finished the irate man, "that I am a member of the London Council?"

"In that case I beg your pardon," replied the King, "for I am only the King of Great Britain."

—Ladies' Home Journal.

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Sanatogen

THE FOOD-TONIC

David Warfield,
The beloved actor, says:
"I am pleased to say that Sanatogen has done all you claimed for it. It not only restores the appetite, but is a real blood builder and a remarkable revitalizer for an over-worked nervous system."

Blanche Bates,
The Frohman Star, says:
"In recommending Sanatogen as a body and nerve builder, I do so knowing that it has been of great help to me during periods of extreme nervousness and I shall always use it."

Bertha Galland,
of dramatic fame, says:
"It gives me great pleasure to speak in praise of Sanatogen. I have derived great benefit from it myself, but am particularly enthusiastic about it, because of the excellent effects it has had upon the general health of my mother and father. I shall gladly recommend it to my friends."

David Belasco,
The eminent dramatic author, says:
"It gives me pleasure to let you know the wonderfully beneficial results I have experienced from the use of your Sanatogen. It has a most invigorating effect upon the nerves and I heartily recommend it to all those who, like myself, are obliged to overwork. After my personal experience I can readily vouch for its recuperating qualities."

The Keystone of Perfect Nerve Health

NERVE health is perfect health. Right nerves forecast bright futures. All your pleasures—your successes in life depend on strong, sound, normal nerves.

But abnormal life cannot maintain poised nerves. Heavy mental and physical strain—excess work and worry produce jaded nerves—sleepless nights—aching heads—worn bodies. Then you must regain what you've lost. You must re-create—revitalize—re-invigorate. Sanatogen will help you pay your debt to Nature. It renews vigor—rebuilds tissues—restores equilibrium.

Sanatogen is a uniform, fine white powder combining that wonderful creator of brain and nerve life—Sodium Glycerophosphate—with Nature's most perfect body builder—Albumen. It is soluble and agreeable to take in any non-acid beverage—chocolate, milk, water, etc.

Write for our book on "Nerves"

A well-known physician author has written a remarkable work on Neurasthenia. The prevalence of this nerve disorder throughout America has caused him to describe it as "The American Disease." It is a book of vital interest to every American, and is written in an entertaining style, free from morbid descriptions, but brimful of sound, common-sense suggestions.

Sanatogen is sold in three sizes, \$1.00, \$1.90, \$3.60

Get it from your druggist—if not obtainable from him, write

BAUER CHEMICAL COMPANY 45 EAST 17th STREET New York

M10221
Guaranteed by The Bauer Chemical Co. under the food and drugs act.
June 30, 1906 No. 11305

Sanatogen
THE FOOD-TONIC

Patented in U. S. A. No. 601995.
Manufactured by Bauer & Co. Berlin SW 48.

Net Weight 400 grams. (Large Size)
To be kept in a dry place, free from odors.

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Net Weight 400 grams. (Large Size)
To be kept in a dry place, free from odors.

Today, the Woman of Thirty whose skin shows up to advantage, is really noticeable

The strain that the skin is under today tends to make it unequal to its work. Under conditions of dust, smoke and the effects of higher living, there is a constant temptation for the skin to succumb under the extra work it has to do, to get sluggish and change for the worse.

Woodbury's Facial Soap exactly counteracts these effects. It really removes the dirt, stimulates inactive pores, and then, by resupplying the elements that have been exhausted, gives the skin the aid it *must have*. Women of thirty who have begun to use Woodbury's Facial Soap have been surprised at how much they could accomplish.

Preserve the exquisite skin of the child

A child's skin at three, four and five is exquisite to touch, charming to look at, and fairly radiant.



Thousands of adults today owe their clear skins to the use of Woodbury's from childhood up.

About five, mothers begin to think any soap will do until gradually the texture, the coloring, the rare quality of the skin is ruined.

Woodbury's Facial Soap has been used for over a third of a century for children's skins. It costs 25c. a cake. For what you pay for one of her dresses you can get a supply that will last a year. You will never regret it if you will accustom your child to Woodbury's. Think what it will mean to her in the years to come when, more than anything else,

she will want a beautiful complexion.

Whatever you use for your Hair, add Woodbury's Facial Soap for its benefits to your Scalp

On the health of your scalp depends the health and gloss of your hair. From a healthy scalp only healthy and beautiful hair can grow. Then all that is needed is the brushing to distribute the oil and remove the dust so that the hair catches the light and glistens.

The object of washing the hair is not only to clean it, but to remove the dead skin and cells. Before a shampoo, always

rub your scalp fully five minutes to loosen the dead skin. Then apply a lather of Woodbury's Facial Soap and rub it thoroughly into the skin. It softens the scalp, gently removes the crust, stimulates the pores, but does not leave the hair dry and brittle like cheaper soaps do.

Use Woodbury's regularly, not spasmodically

If you must economize, don't let it be on soap. Begin today to use Woodbury's, prepared for

the skin. It costs 25c., but no one hesitates at the price after their first cake. As a matter of fact, it is not expensive, for it is solid soap—all soap, there is no water in it and it wears from two to three times as long as ordinary soap.

For four cents in stamps, we will send you a sample cake of Woodbury's Facial Soap. Notice

the feeling it gives your skin the first time you use it. This is a promise of what its steady use will do.

For ten cents, we will send you samples of Woodbury's Facial Soap, Woodbury's Facial Cream and Woodbury's Facial Powder. Write today.

THE ANDREW JERGENS COMPANY
2605 Spring Grove Avenue
Cincinnati, Ohio



We are making our twenty-four millionth cake. Get a cake today for your scalp.

Your skin, just like the rest of your body, is constantly being rebuilt. Old skin is dying and new skin is always forming. Use Woodbury's Facial Soap regularly, not spasmodically, and watch the gradual improvement in your complexion. The formula for this soap is the work of the greatest authority on the skin in America. Begin NOW to get its benefits.

Woodbury's Facial Soap



The Skin Soap

For Sale by Dealers Everywhere

The Andrew Jergens Co. Cincinnati

GENTLEMEN:

I enclose four cents in stamps for sample of Woodbury's Facial Soap. Or ten cents in stamps for sample of Woodbury's Facial Soap, Woodbury's Facial Cream and Woodbury's Facial Powder.

Name _____

Street _____

City _____

State _____



HAMBURG AMERICAN

The Second Annual Grand South American Cruise

THE Hamburg-American Line Steamship **BLUECHER** (12,500 tons), leaving New York January 21, 1911, for the East Coast of South America as far South as the Straits of Magellan, and up the Pacific Coast as far as Valparaiso, Chili. Finest and best arranged vacation voyage in the Western Hemisphere. **Duration of 74 Days. Cost from \$350 up.** Also specially arranged cruises to the Orient, West Indies, and two Grand Cruises around the world.

Regular Caribbean Cruises by the Atlas Service, 24 and 25 days to the West Indies, Panama, Central and South America.

Write for special booklets for further information.

HAMBURG-AMERICAN LINE
41-45 Broadway, New York
Chicago, Philadelphia, Boston, St. Louis
San Francisco, Pittsburg.

OUR FOOLISH CONTEMPORARIES



The Janitor Protests

It is the custom at a certain public school down in Maine for the teachers to write on the blackboard any instruction they desire the janitor to receive.

The other morning the janitor saw written:

Find the greatest common divisor.
"Hullo!" he exclaimed. "Is that durned thing lost again!"—*Lippincott's*.

GREAT BEAR SPRING WATER
"Its purity has made it famous"

In EMERGENCY Try
Hunyadi János
NATURAL APERIENT WATER.
Avoid Substitutes

Real Modesty

"An actor should be modest, and most actors are," said James K. Hackett, at a luncheon in Pittsburgh. "But I know a young actor who, at the beginning of his career, carried modesty almost too far."

"This young man inserted in all the dramatic papers a want advertisement that read:

"Engagement wanted.—Small part, such as dead body or outside shouts, preferred."—*Tribune*.

Causes of Things

REVEREND GENTLEMAN: Do you know, my friend, that half the cases of cancer are caused by people smoking those foul, dirty, short, black clay pipes?

SON OF TOIL: And do you know, Guv'nor, that 'alf of the black eyes are caused by folks not mindin' their own business?

—*Ladies' Home Journal*.

Caroni Bitters—Sample with patent dasher sent on receipt of 25c. Best tonic and cocktail bitters.
Oct. C. Blache & Co., 78 Broad St., New York, Gen'l Distribs.

A Clear Case

"I don't very well see," said the lawyer, "how you can sue your husband for a divorce on the score of desertion when on your own account he has been living quietly at home all the time."

"You don't, eh?" retorted the indignant would-be plaintiff. "Well, if it isn't desertion for a man to take a taxicab to the club, and deny that he is related to her, just because his wife has been arrested on the dock for smuggling, I don't know what desertion is!"

—*Harper's Weekly*.

"It seems cruel to slaughter all those pigs for market," said the Chicago girl.

"I don't know that it's cruel," replied Miss Cayenne. "But when you think of what the packers charge for the meat it does seem a little unfraternal."

—*Washington Star*.

Not Cannibals; Just Pennsylvania Dutch

We were walking along the shaded street of an eastern Pennsylvania village when a girl came to the door of a nearby house and called to a small boy playing on the walk:

"Gusty, Gusty, come and eat yourself once. Ma's on der table now and pa's half et already!"—*The Housekeeper*.



Club Cocktails

"When Good Fellows Get Together"

Simply strain through cracked ice and serve.

Martini (gin base) and Manhattan (whiskey base) are the most popular. At all good dealers.

G. F. HEUBLEIN BRO. Hartford New York London

Needless Apprehensions

"Will you love me when I'm old?"

"Why, precious darling, we'll be divorced long before that."—*Brooklyn Life*.



The
Egyptian Cigarette of Quality

**AROMATIC DELICACY
MILDNESS
PURITY**

At your club or dealer's
THE SURBRUG CO., Makers, New York.

ABBOTT'S BITTERS

Makes the best cocktail. A pleasing aromatic wine, spirit and soda beverages. Appetizing, healthful, to use with Grape Fruit, Oranges, Wine Jellies, Wine Merchants or Pruggists. Sample by mail, 10c stamps. C. W. ABBOTT & CO., Baltimore, Md.

Rhymed Reviews

The Man Higher Up

(By Henry Russell Miller. The Bobbs-Merrill Company.)

Bob McAdoo was hard as steel;
A Pittsburgh foundry waif, defiant
Of all the world, he loved to feel
His strength, self-centered, self-reliant.

A master-hand at politics,
Though scarce a pleasing sort of person,
He forged ahead through cuffs and kicks,
And whipped the city boss McPherson.

At first a grafter (well, you know
To win you have to get the money),
He proved at last the deadly foe
Of all the drones that steal our honey.

One friend he had, and only one—
That selfish, overbearing fellow—
A bright young lawyer, Remington,
Who showed, alas! a streak of yellow.

You see he loved a lady, whom
Our Robert thought not worth a filbert,
A widow rich in beauty's bloom,
The fascinating Mrs. Gilbert;

And, hoping thus her love to win,
He sold out Bob to please her brother,
Then recognized his dastard sin
And ran away Remorse to smother.

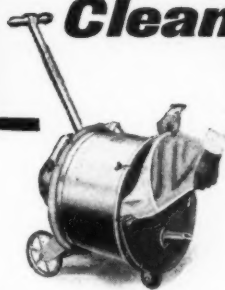
Get the Chautauqua Idea

Don't read at random. Read a definite course. Train your attention upon a group of related topics. Learn about "Democratic England" this year. A reading set of Magazine-teacher and four books, complete in itself. Four such courses of the Chautauqua cycle, read in spare minutes, will give the college outlook, renew the early vision of liberal culture, bring that comprehensive understanding of world movements which makes for personal efficiency. Course neither difficult nor expensive. Begin NOW.

For particulars address Box 107,
CHAUTAUQUA INSTITUTION
Chautauqua, New York

Learn About England

If You Think of Buying a Vacuum Cleaner, Now or Later, Save This Advertisement



The vital points in a Vacuum Cleaner are **volume of air** and a **constant even suction**. But these qualities are of little value unless the machine is **SIMPLE** in DESIGN and OPERATION. Let your common sense be your guide.

Simplicity of Design Every superfluous working part is sure to make trouble through wearing out. The Sturtevant has only one moving part (the fan) besides the motor. It has no gears to loosen, no valves to wear out. This means durability and many years of efficiency.

The dust-screen and dust-collector are extremely simple and easily managed. Nearly the whole cylindrical front of the cleaner is given to screening and collecting the dirt. A small screen must soon clog. The Sturtevant will clean a whole house without clogging. Don't be fooled by claims of "compactness and consequent light weight." A small dust-screen is a constant nuisance through speedy clogging.

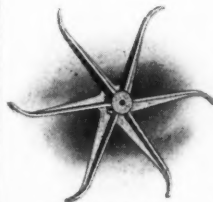
The motor is separated from the dust by a solid aluminum wall. This is one reason why our cleaner outwears others, in which there is constant sifting of fine dust into the motor.

Simplicity of Operation Anyone can use the Sturtevant. Simply connect the cord with an electric socket, turn the button and you have nearly 100,000 cubic inches of air rushing through the hose each minute. The 1-inch hose gives nearly twice the air-volume of the ordinary 3/4-inch hose, with greater velocity at the cleaning tool, thus picking up larger particles and working at a greater distance from the tool.

The dust-bag is reached by turning two thumb-screws and letting down the door which forms the top half of the front of the cleaner. This can be done in just a few seconds, although the dust receptacle is large enough to hold the gatherings of several cleanings.

The absence of complicated parts to get out of order and the extreme simplicity of operation make the Sturtevant Cleaner especially valuable for housekeepers who are not skilled in mechanical things.

Sturtevant ELECTRIC VACUUM CLEANER



Patent Applied For

This oddly shaped fan rotating thousands of times per minute gives more volume of air and evenness of suction than are possible with any other device that is practicable for a portable cleaner.

Above all else keep three facts in mind:

1. A revolving Fan must long outwear any pump, bellows or diaphragm, because it suffers almost no wear and tear, also it gives a **constant** instead of an intermittent suction.

2. The effective handling of rapid air-currents is one of the most difficult and complex departments of engineering.

3. The B. F. Sturtevant Company has had more experience in designing, building and installing air-driving apparatus than all other firms in the world combined.

Delivered anywhere, EXPRESS PREPAID, in the United States, complete, ready to use, with unusually full equipment of cleaning tools for

\$130.00

It carries, in every detail of construction and operation, the strong guarantee that goes with all our apparatus.

For further information, write for booklet No. 38, or call at one of our offices named below.

In addition to this household cleaner, we make larger machines for vacuum cleaner systems to be installed in hotels, residences, public buildings, etc.

B. F. STURTEVANT CO., Hyde Park, Mass.

Machines can be seen at the following Branch Offices: 50 Church St., New York; 135 N. 3rd St., Philadelphia; 329 W. 3rd St., Cincinnati; 300 Fuller on Bldg., St. Louis; 530 S. Clinton St., Chicago; 711 Park Bldg., Pittsburgh; 1006 Wash. Loan & Trust Bldg., Washington, D. C.; 34 Oliver St., Boston; 511 Metropolitan Bldg., Minneapolis; 423 Schofield Bldg., Cleveland; 1108 Granite Bldg., Rochester; 326 Hennes Bldg., New Orleans; 33 Pearl St., Hartford.

We are glad to quote trade terms to responsible dealers.

But plucky Robert won his fight,
Though typhoid fever nearly killed him;
Refined by pain, he saw aright
That love for Mrs. Gilbert filled him.

Reborn, redeemed, he nobly burned
To save a people, Mammon-harried.
Remorseful Remington returned,
And Bob and Mrs. G. were married.

If Mr. Miller doesn't mind,
We'll take a brief recess for laughter;
'Tis somewhat ludicrous to find
"The People's Hope" a glutton grafter.

His homeo-pathetic cure
For allopathic kleptomania
Would scarcely help New York, I'm sure—
Perhaps it works in Pennsylvania.

Arthur Guiterman.



Brooks Brothers, CLOTHING, Gentlemen's Furnishing Goods.

Correct Liveries
for the House, Stable or Garage
at reasonable prices.

Send for Illustrated Catalogue

BROADWAY, Cor. TWENTY-SECOND ST., NEW YORK

Motor Apparel Shop

Everything That Comfort
Demands for the Motorist

READY-for-Service, we present Exclusive Imported Models and Adaptations of them in Touring Coats, Polo Coats and Raincoats, Fur and Fur Lined Coats for Men and Women, together with Motor Hats and Bonnets.



Motorists' Requisites, such as Veils, Gloves, Goggles and Car Conveniences.

Drivers' Uniforms and Liveries.

Our Fall and Winter Catalogue (illustrated) will be sent, postpaid, on request.

Opposite Waldorf - Astoria

Fox, Stiefel & Co. FIFTH AVE. & 34th St. N. Y.

J. & F. MARTELL

Cognac
(Founded 1715)



AND

FINE OLD
LIQUEUR
BRANDIES

GENUINE OLD
BRANDIES MADE
FROM WINE
OF THE COGNAC
DISTRICT

Sole Agents
G. S. NICHOLAS & CO.
New York



HE WAS A VERY NICE LITTLE BOY

An Air of Mystery

surrounds this ingenious little toy. Blow in the tube and the ball goes up in the air, staying there as long as you continue to blow. When you stop down it comes into the wire receiver. Lots of fun for grown-ups, as well as the children. Great for testing your lung power. Send ten cents in stamps or coin for the "NIMO LUNG TESTER." Also FREE, our catalogue No. 111, describing many new toys, games, puzzles and novelties.

NEW YORK NEWS COMPANY, Dept. 67
15 Warren St., New York



Buisson Treatment for Hydrophobia

DEAR SIR:

Having recently seen a quotation from LIFE which shows that you are opposed to the Pasteur treatment of hydrophobia, it has occurred to me that you would be willing to hold out hope to sufferers by recalling to your readers how Dr. Buisson cured himself even after the symptoms of hydrophobia had developed themselves. He took a vapor bath with the idea of ending his sufferings by death—instead of that he was cured—since then, many have been cured in various countries, for this treatment not only prevents but cures, which the Pasteur treatment does not profess to do. I inclose printed guidance for the application of the vapor bath, which, of course, should be used as soon after the bite as possible, but for the encouragement of any who may have been bitten it should be made known that hydrophobia is extremely rare, even in those who have been bitten by dogs really mad, and genuine rabies is almost as rare as hydrophobia



20

Franklin Simon & Co.

Fifth Avenue, New York

SPECIAL SALE OF WOMEN'S

Albatross House Gowns

Style 20. Albatross House Gowns in pink, lavender, light blue, gray or white. Loose model, front pleated from shoulders. Double box pleated back. Collar and kimono sleeves lined with china silk to match. Finished with embroidered silk scallops. Sizes 32 to 44. **6.95**
Value \$9.75,

FALL AND WINTER STYLE BOOK

"Correct Dress"

NOW READY

A complete assortment of Fall and Winter Wearing Apparel for Women, Misses, Girls, Young Men, Boys and Infants. Exclusive models at popular prices. Catalogue mailed free, upon application out of town. Address Dept. A.

Franklin Simon & Co.

Fifth Avenue--37th and 38th Sts.
NEW YORK

Wanamaker's

New York Fall & Winter Catalog is now being mailed, free.

It is an excellent Guide Book of New York and Paris wearing apparel, and other merchandise, for Women, Children and Men.

We pay postage, anywhere, on mail shipments of \$5 or more.

See Catalog for Freight and Express Free Delivery Terms throughout the United States.

Just write us, TO-DAY: "Please send FREE CATALOG No. 47."

John Wanamaker

NEW YORK

itself—this is the testimony of eminent doctors. For further information apply to Battersea Antivivisection Hospital, Battersea, London.

To prevent rabies, of which there is none in England, there should be water troughs in every street. M. S. B.

Hove, SUSSEX,
August 16, 1910.

Concerning John Brown

DEAR LIFE:

In your last week's issue you say you would like to see John Brown's statue in "Statuary Hall."

John Brown, commonly called "Osawatomie Brown," was a Kansas horse thief and murderer, a shining type of the ruffian of that day that became illustrious by his evil deeds in the constant turmoil that went on in Kansas. He made forays into Mis-

(Continued on page 488)

A 1909

Pierce Arrow

Six-Cylinder Touring Car, in perfect condition, will be sold at a very low price. Owner forced to part with it.

Address, Harrolds Motor Car Co., 233 West 54th St., New York.

The Up-to-Date Equipment of Up-to-Date Cars

Firestone

Quick-Detachable
DEMOUNTABLE RIMS

To carry your spare tires inflated,
ready for instant use.

So rapidly have these rims come into general use and favor, that practically all the leading automobile makers are now using them on their cars; forty are announcing their use in current advertising or authorizing us to make the announcement for them.

Quick and easy to substitute a fresh tire on the road—quick and easy to repair the damaged tire when you get back. Another up-to-date feature permits you to make any desired number of tire changes on the same trip.

Our booklet tells all about them and where you can have a personal demonstration. Write for it.

The Firestone Tire & Rubber Company

"America's largest exclusive tire makers."

Akron, Ohio

And all principal cities.



Illustration of demountable rim carrying a Firestone Non-Skid tire. The all-rubber tread grips the road and prevents skid accidents as no other tire can.

From Our Readers

(Continued from page 487)

souri, killing and robbing innocent persons who had never harmed him in the least. In the report of the Kansas investigating committee, composed of Republicans and ordered published by a Republican House of Representatives, his numerous and brutal acts of violence are detailed under oath, among others, his brutal murder of the Doyles and Wilkinsons. After this he

went to Canada and opened communication with the abolitionists of Boston, the result being a plan to incite a slave insurrection in Virginia. This was to be accomplished by all the horrors of a servile uprising, the massacre of women and children and the general ruin and devastation of the State. For this he was captured at Harper's Ferry, after an obstinate resistance, tried, convicted and executed December 2, 1859.

If John Brown's record entitles him to a place in Statuary Hall the assassin of our beloved President McKinley has equal claims. Both were fanatics, with an insatiable thirst for blood.

As a Southerner I object to your mention of Lee and John Brown in the same breath, just as though Lee is entitled to his fame by virtue of some eccentricity or fanaticism, which gave John Brown his notoriety.

The name of Lee calls forth admiration in every country where exalted manhood and a noble life find devotees. If Statuary Hall is to house the statues of those who expiated on the gallows the crime of inciting a servile uprising with all its attending horrors of the massacre of defenceless women and

Most Fitting Finale to the Festive Feast



LIQUEUR

Pères Chartreux

—GREEN AND YELLOW—

Serve the Daintiest Last

At first-class Wine Merchants, Grocers, Hotels, Cafés,
Bâtjer & Co., 45 Broadway, New York, N. Y.,
Sole Agents for United States.



TEXAS "BRONCHO BUSTER" HAT FOR \$3

Here's a typical Texas cowboy hat, the style worn all over the Southwest and that we have made popular throughout the whole country.

The "Broncho Buster" is the hat of a gentleman and is suitable for all weathers and occasions, a very picturesque, breezy style that looks well on any head—originated, manufactured and sold by us exclusively. Five dollars won't buy its equal anywhere.

DESCRIPTION:—The "Broncho Buster" is made of fine quality felt, light tan color, very light-weight, trimmed with richly carved Mexican leather band. The brim is a "never-flop" and will positively hold its shape. The "Broncho Buster" is made in two dimensions—brim 3 inches, crown 4½ inches; brim 3½ inches, crown 5 inches; a regular \$5 hat, sent express prepaid for **\$3**

Be sure to state size.

The "Broncho Buster" is on sale at the one best hat store in your city for \$3.

We guarantee to refund your money if you are not entirely satisfied with the "Broncho Buster."

Place your order at once. Address

HOUSTON HAT CO., Dept. F., HOUSTON, TEXAS

children, the united voice of the country will protest. Personally I feel that you owe the South an apology.

CONSTANT READER.

WILMINGTON, DEL.,

August 23, 1910.

Here's a \$50 Offer

DEAR LIFE:

Don't you think you are running the subject of hugging and kissing, both verbally and pictorially, into the ground? A reader of your publication might justly infer that whenever a man and woman find themselves apart from their fellows (though sometimes, apparently, they do not even wait for seclusion), they at once assume a strangle hold, and proceed to hug and kiss to a fare-you-well.

This may be true of a certain element of our population, but I hardly think it typical of LIFE's clientele.

(Continued on page 491)

"On the Mountain Top"

The Montclair

Forty Minutes from B'way

A GRILL that's exceptional.

Montclair, N. J.
Tel. 1410 Montclair

WORLD TOUR with **SPAIN & Christmas** in **ROME**
Nov. 26, Dec. 3. Without Spain, Dec. 10. Christmas in Rome with Spain, Nov. 26, Dec. 3. Without Spain, Dec. 10. **Oriental Tour** in January—Tours to all parts of Europe. Programs free.
DE POTTER TOURS (32d year) 32 Broadway NEW YORK

MOTOR ECONOMY

The TRUFFAULT - HARTFORD SHOCK ABSORBER

Saves the tires from rapid wear, for it prevents bouncing and skidding of the wheels—keeps them on the ground all the time, thereby reducing tire wear very materially.

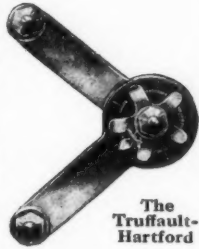
Prolongs the engine's life by saving it from the racking of road vibration, thereby conserving its original efficiency indefinitely.

Presents spring breakage. Interposed between body and axle of the car, it prevents pounding of spring against axle. Controls spring action so that it is never excessive.

And while making for greater economy in maintenance, it is ever contributing to solid comfort, for it "makes all roads smooth roads."

Your car will be a better car with Truffault-Hartford Shock Absorbers on it. We can fit any car of any make and year, from the smallest runabout to the largest touring car.

Full and interesting particulars on request, if you will write mentioning make, model and year of your car.



The Truffault-Hartford



The Sign of the Truffault-Hartford Agency

HARTFORD SUSPENSION CO. Edw. V. Hartford, Pres. 165 Bay St., Jersey City, N. J.
 BRANCHES:—NEW YORK, 212-214 88th St. BOSTON, 319 Columbus Ave.
 PHILADELPHIA, 250 North Broad St. CHICAGO, 1458 Michigan Ave.

Business Insurance

An Advertisement by Elbert Hubbard

"NUMBERS ELIMINATE CHANCE"



THE business corporation was a device of the Romans. The original idea came from Julius Caesar, and was suggested by the uncertainty of human life. It was an insurance against the dissolution of a project in case of death. The intent was to provide for the continuance and perpetuity of enterprises which probably no man could carry out during his lifetime. The first application of the corporation was for building water-systems and laying out roadways. The corporation provided against stoppage of the work in case of the death of any man connected with it. But the corporate life of a great business is not secure against shock unless the lives of its managers are insured for the benefit of the corporation. Hence we find the big men—the men of initiative and enterprise—allowing their lives to be insured at the expense of the corporation which they serve, for the corporation's benefit. To guard 'gainst the blow of the business blizzard when an able leader dies, the Equitable Life Assurance Society now issues a Corporate Policy. The proceeds are made payable to the Corporation, which is both Applicant and Beneficiary. Thus is the Commercial Craft ballasted and made snug and secure when comes the storm. The Equitable Life Assurance Society will exist when every eye that reads this page is closed forever, when every heart that now throbs is still, when every brain through whose winding bastions thought roams free has turned to dust. The Equitable will live on, a body without death, a mind without decline. Only safe, superior and competent men can secure life-insurance nowadays. Life-insurance adds poise, power and purpose to able men. If you are helping to carry the burdens of the world and making this earth a better place because you are here, perhaps you had better write for further information.

THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES

"Strongest in the World"

The Company which pays its death claims on the day it receives them

Paul Morton, President, 120 Broadway, New York City

AGENCIES EVERYWHERE! None in your town? Then why not recommend to us some good man—or woman—to represent us there? Great opportunities to-day in Life-Insurance work for the Equitable.



"I SAY, WALRUS, WHY DON'T YOU HAVE THOSE UNSIGHTLY TUSKS OF YOURS REMOVED?"

A monthly edition of

350,000

Copies of

Success Magazine

is now required to supply the *increased subscription* demand

95% Net Sales

90% Subscriptions

100,000 new subscribers have been secured through our branch office agency organization—the largest in the business—this Summer.

Branch Offices in Petersburg, N. Y., Philadelphia, Pa., Toledo, O., Minneapolis, Minn., Danville, Ill., Oklahoma City, Okla., and San Jose, Cal.

Success Magazine has *now* more actual paid-in-advance subscribers than any other Standard Magazine and more paid-in-advance *subscribers* than our total guaranteed circulation.

Make reservation *now* at present rates for 1911.

FRANK E. MORRISON, Advertising Manager

Success Magazine Building, New York

HARRY T. EVANS, Western Advertising Manager

Home Insurance Building, Chicago

RAD-BRIDGE

Registered at Pat. Office London - Washington - Ottawa

65

MISSISSIPPI
Said a young maid of Mississippi:
"Come out of the wet thississippi;
We'll stay in and play
With 'Rad-Bridge,' and say
Do not kiss me a kissippi."

SILK VELOUR PLAYING CARDS

Latest, same quality, size, colors and price as our famous hem-
stitched linen card, only difference design of back. "It's a beauty."
Ten cents in stamps (less than cost) secures our handsome sample wallet
of Bridge Whist accessories with new illustrated catalog.
Dept. L., RADCLIFFE & CO., 144 Pearl St., New York

From Our Readers

(Continued from page 488)

Perhaps my views are warped because I have never been able to acquire or practice the osculatory habit, but I do not think so. I would be willing to donate fifty dollars to any one who can cite a copy of LIFE, issued within the last five years, which contains no reference to kissing or hugging.

J. J. PAUL.

St. Louis, August 20, 1910.

Why Not?

DEAR LIFE:

I am a very enthusiastic reader of your magazine, especially your "Husbands' Correspondence Bureau" articles, and this I would not miss for a great deal; but being impregnated with a mind that craves for "justice to all" I cannot see why you should attempt a male monopoly on your hints and suggestions to vacationists; in other words, why not balance accounts by giving the wives an opportunity to "kick over the traces" of day-in and

The keyboard with a key for every character **A a** and the keys arranged in straight lines — **C V B**

makes the

Smith Premier Typewriter

the one logical typewriter to use. There is a close relation between the thought of the operator and the movement of her fingers. She thinks one thing and does one thing, and the result is better than it can be with divided attention.



Write for folders describing this and fourteen other exclusive Smith Premier advantages.

We manufacture ten different models of billing and bookkeeping machines to take care of all the known up-to-date business systems.

THE SMITH PREMIER TYPEWRITER COMPANY, Inc.
Syracuse, N. Y., U.S.A. Branches everywhere

You Can't Remove the Furrows in Your Floors, or the Rents in Your Carpets

Protect them in the first place with **"FELTOID" CASTERS and TIPS**

"Feltoid" Casters leave no marks *Old fashioned casters bruise the floor.*

They have a silken tread. They never harden, never scratch, never mar, never stain. The best floor and rug insurance ever invented.

If your floors and rugs are worth protecting do not buy your furniture of a dealer who tries to sell you furniture equipped with the antiquated hard wheel caster, or worthless substitutes such as leather which hardens, rubber that disintegrates, or vulcanized materials which are harder than your floors

You wouldn't be without "FELTOID" Casters and Tips on every piece of your furniture if you only knew how far superior they are. Get a set today—see for yourself. Look for the name "Feltoid" stamped on every wheel.

Send a postal for the free "FELTOID" Catalog. Mention your dealer's name if he is unable to supply you.

THE BURNS & BASSICK COMPANY, Dept. F

Bridgeport, Conn.

day-out connubial propriety by establishing a "Wives' Correspondence Bureau"? In your esteemed estimation wouldn't this be fair and square? You would have a clear field in this line for a while, at least, until rival concerns would see your phenomenal success. Just think for a moment of the unlimited joy you would afford the staff of the editorial department of LIFE! The opportunity which would be presented for studying feminine ways and fancies (and incidentally facts). Another advantage—it would eliminate the possibility of husbands running across their wives accidentally, while pursuing the pleasure your bureau affords. Think of the joy in the home of a husband and wife when they return from their vacations after the exciting good time they have had, each ignorant of the fact that the other has enjoyed the privileges which your certificate of membership holds forth.

This bureau could be run along the same lines as your "H. C. B.," except that you install a Gibson man to take

(Continued on page 493)



DO YOU SKY?

If so, "Whither?"

Look for "Whither?" on Mr. Lowell's Cover

Now this may seem enigmatical,
but it's only because you have
not yet seen *Next Week's*

Sky Number of Life



This altitudinous number is devoted to the art
of aviation. It is therefore of necessity

Elevated in tone,
Lofty in sentiment,
Above the ordinary,
Full of High Purposes—

In fact,

A Heavenly Number. Its motto is
"Let us then be Up and Doing."

NOTE.

Did you notice some time ago that LIFE published the first airship advertisement in this country? We ought to have made a fuss about this at the time, but we've been so busy getting out Special Numbers that we've only just got around to it.

It is really a significant fact. Why should LIFE have done this?

Think It Over.

Our Autumn Program

(Just as if we had one!)

All the ambitious people in the office are urging us to do something about our Autumn program, the purpose being to egg people on to become regular subscribers. (We are enthusiastically informed that the latter part of the year is the open season for new subscribers.)

We know it's business to do this, but we can't. We don't feel like it just now. Of course we won't deter anyone from *obeying that impulse* and subscribing, if he wants to. But why do such a crude and obvious thing as to urge anybody to subscribe to LIFE?

Nevertheless, next week, in response to this highly respectable and commonplace and tedious business demand, we suppose we shall have to tell what a delightful paper this is, and how every home is incomplete without it. At the present moment, when we look ahead at what is coming, it seems to be a strange mixture of Hell, Humor, Goody Goody, Adam and Eve, Rich Men and Poor Men.

In the meantime, the price it will cost you to get LIFE every week you will find just below carefully tagged on to this literary masterpiece by our enterprising business department. And next week, in this page, look out and avoid (if you have the necessary strength of character) our purely perfunctory puffing announcement.

Subscription \$5.00



Canadian, \$5.52

Foreign, \$6.04

Sectional View
Percolator
Urn Style

This
Percolator
will make delicious
hot coffee from
Cold Water

In about the same
time that others take
with hot water.

It is a

**Manning-
Bowman**
Circulating
Coffee Percolator
(Patented)

Made in both Urn and Coffee Pot Styles

Manning-Bowman Percolators make
coffee quickly from cold water—quicker
and equally well
starting with hot
water—while their
simple construction
makes them
very easily kept
clean.

Pot style for use
on Manning-Bowman
Alcohol Gas
Stove or kitchen
range. Made in
over a hundred
designs. Sold by
leading dealers.

Write for Free Recipe Book
and Catalogue "J-26"

MANNING, BOWMAN & CO.,
MERRIDEN, CONN.

Also makers of Manning-
Bowman Quality Chafing
Dishes, Accessories, and the
"Scipae" Bread Mixers. Alcohol Gas Stoves



**ENGLISH TOURS
By AUTOMOBILE**

PRIVATE CARS. GO WHERE YOU PLEASE.

Illustrated Booklet Free By Post.

MOTOR TOURING COMPANY,
34 Pembroke Place, - Liverpool, England.

grand field open for the occupation of
their spare time. Vacations are taken
generally around election time, and
therefore there would be a considerable
falling off at the polls by these
wives, who would all to a man (I
mean woman) rush to your bureau to
reap the benefits held out to them.

Trusting that there may be some
meat for thought in this suggestion, I
remain, one of your staunch supporters,
J. I. McW.

NEW YORK, August 24, 1910.

Thanks, Madam!

EDITOR LIFE:

I have thought of something new for
Mr. Carnegie to do—create a foundation
for sending LIFE to indigent
maiden ladies (like myself).

When I am reduced to my last nickel
I borrow another and buy a copy of
LIFE, then I sit down and read it; after
that I feel so rested that I can get up
and earn a dollar and a half.

Respectfully yours,
R. A. B.

Acknowledgments

Letters from friends and critics are
always welcome at LIFE's office, but
owing to lack of space, or because the
same subject has been already treated,
or for other reasons, many communi-
cations are omitted. Letters from the
following correspondents have been re-
ceived since last going to press:

- James S. Tryon, Rumford, R. I.
- J. P. Lyons, New York City.
- J. H. Adams, Paoli, Pa.
- William Sexton, South Amboy, N. J.
- H. E. Boorum, M.D., Rockville Centre,
N. Y.
- Landrum Smith, Whittier, Cal.
- Frank G. Chedsey, New York City.
- J. E. Crane-Couch, Dalton, Mass.
- R. T. Smith, Allston, Mass.

What the Tourist
says about

Jericho

THE PERFECT
MOTOR CAR SIGNAL
"Warns Without Offense"



HELLO, BILL! Yes — just
home this minute. Had a bully
run. That JERICHO HORN
is certainly one fine signal.
Couldn't stop to settle a thing
about the place till I had 'phoned
you about it. *Positively do not
start on your autumn touring until
you have equipped your car with
a JERICHO HORN.* It'll double
your pleasure—it certainly did
mine.

It's so all-round efficient that it
relieves mental strain and over-
comes the fear of disaster. When
you get into a tight place, just
operate it gently so as to give a
persuasive note of warning—and
on the long, winding country roads
just let her out. Everybody likes
to hear it—and the best of it is, they
get out of the way good-naturedly.

If the dealer in your town can't supply you, just
say "JERICHO" to THE RANDALL-
FAICHNEY COMPANY, at Boston. They
are the makers and they'll give you just what
you want for Ten Dollars or less, according to
size.

GOOD-BY AND GOOD LUCK

OH, HELLO—I forgot to say
that they also make a dandy OIL
GUN—called the "B-LINE."
Just add a couple of dollars to your
remittance and see if you don't get
the handiest device for oiling a car
that you ever struck.

From Our Readers

(Continued from page 491)

the place of "the tall handsome
blonde."

I am sure you will give this matter
your usual courteous and immediate
attention, and by so doing I think you
will strike a terrible blow to the suf-
frage movement when wives see the

**There is a
Peculiarity**

in the free air life of
Americans. They are
known and seen the
world over on pleasure
bent, but really in
search of Health,
Vigor, Vitality, from
overwork, mental and
physical. They also
seek a pure tonical
stimulant, and find in



**HUNTER
WHISKEY**

The Finest and Best

Sold at all first-class cafes and by jobbers.
WM. LANAHAN & SON, Baltimore, Md.



"The Little Brown Box"

Those who are not smoking enjoy yours.

CAMBRIDGE in boxes of ten 25c
AMBASSADOR the after-dinner size 35c

Philip Morris
ORIGINAL LONDON
Cigarettes

Song of the Germ Hunters

We have harried the germs, in spite of their squirms, and have slain the same in their lair;

We are after the fly with the baleful eye, and the 'skeeter must say its prayer;

We have purified wells and have killed off smells that have risen unto the skies,

But in spite of our toil, and the water we boil, the public ups and dies.

We have swept the streets, screened fruits and meats, we have had milk pasteurized;

No bacillus thrives upon human lives which we've properly sterilized;

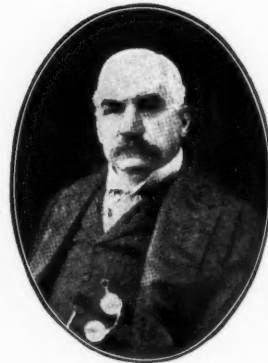
The insidious bug in the barber's mug we have given a rude surprise,
But what's the use?—some screw is loose—the public ups and dies.

But it somehow fell men lived as well—their lives were as yours and mine;
So something's wrong with the germ fiend's song—what it is we can't surmise;

In the days gone by no "swat the fly" was the usual summer sign;

But the cinch remains that, spite of our pains, the public ups and dies.

—Denver Republican.



Copyright by Fuchs Bros.

The Life-Story of J. Pierpont Morgan

When Ida Tarbell told the story of the gigantic Standard Oil Company, and later, when Lawson unfolded, in his picturesque style, the mysteries of "Frenzied Finance," they made epochs in magazine-publishing history.

The METROPOLITAN begins in October the publication of what we believe is the most significant story of its time. It is the first authorized, authentic life-story of J. Pierpont Morgan. Mr. Morgan stands to-day the biggest and most mysterious figure in public life. There is a natural curiosity about the man and his work. On one side he is described to you as a relentless money tyrant, with illimitable power; on the other hand, you will find him glowingly painted as the greatest patriot of our age.

The story of Morgan will not be written from a point of view; no hero-worshipping or muck-raking. There will be simply set forth the true story of the greatest financial power in the world by showing the growth of the man Morgan in the fertile environment of the United States of America during the years of our upbuilding as a world power.

In a graphic and compelling form will be told the authentic narrative of such eventful matters as the Northern Pacific Fight, United States Steel, and other mergers, the Cleveland Bond Issue, the formation of the Atlantic Shipping Trust and the Panic of 1907, which last contains all of the clashing elements of a five-act drama. This important series

Will Begin in the October

METROPOLITAN MAGAZINE

15 Cents a Copy

All News-stands

W. L. DOUGLAS
HAND-SEWED SHOES
PROCESS

MEN'S \$2.00, \$2.50, \$3.00, \$3.50, \$4.00 & \$5.00

WOMEN'S \$2.50, \$3, \$3.50, \$4.00

BOYS' \$2.00, \$2.50 and \$3.00

THE STANDARD FOR 30 YEARS

They are absolutely the most popular and best shoes for the price in America. They are the leaders everywhere because they hold their shape, fit better, look better and wear longer than other makes. They are certainly the most economical shoes for you to buy. W. L. Douglas name and the retail price are stamped on the bottom value guaranteed.



Fast Color Eyelets.
TAKE NO SUBSTITUTE! If your dealer cannot supply you, write for Mail Order Catalog.
W.L. DOUGLAS, 155 Spark St., Brockton, Mass.

Become the auto your vic longs to ganizati can Au ciation, body.

This is the d ized effort. thorough of the automob country can much in faci pleasurable motor-driven

Become a member of the automobile club of your vicinity which belongs to the State organization of the American Automobile Association, the National body.

If there is no club in your city or town, then aid in the immediate formation of one—though, if the time is not propitious, join the A. A. A. as an individual member.

American Motorist

Official Publication
of the
American Automobile Association



Over 30,000
National Circulation
Guaranteed

CIRCULATION STATEMENT

Copies sent to subscribers first six months of 1910	-	-	-	-	142,000
Copies sent to subscribers, July, 1910	-	-	-	-	30,000
Copies sent to subscribers, Aug., 1910	-	-	-	-	30,000
Copies sent to subscribers, September, 1910	-	-	-	-	31,000

Circulation Books and Office Records Open for Inspection

The AMERICAN AUTOMOBILE ASSOCIATION undertook the publication of the AMERICAN MOTORIST only after consultation with many American manufacturers, and then with their assured hearty co-operation. Its value to the industry in furnishing the user with accurate information as to roads, touring routes, laws and contests, has been quickly appreciated. It, too, supplies a sure opportunity of reaching the actual motoring public with proper publicity. A limited amount of advertising, both as a means of revenue and to furnish members with a guide to cars and accessories, will be accepted.

ADVERTISING RATES UPON APPLICATION

PUBLISHED MONTHLY BY

American Automobile Association Publishing Company

Lewis R. Speare, *President*
H. A. Bonnell, *Treasurer*

A. G. Batchelder, *Vice-President*
R. F. Kelsey, *Secretary*

437 Fifth Avenue, New York City

The American Automobile Association comprises 270 local clubs, 34 State associations, besides hundreds of individual members.

This is the day of organized effort, and with thorough organization the automobilists of the country can accomplish much in facilitating the pleasurable use of the motor-driven vehicle.

That is why the American Automobile Association was formed, and its persistent growth indicates the actual need for its existence.

Baker Electrics

SHAFT  DRIVEN



A EUROPEAN PREFERENCE

BAKER ELECTRICS have been repeatedly purchased abroad by men and women of rank, who have been attracted by its beauty of design and silent operation. The SHAFT DRIVE is absolutely noiseless. Its bevel gears run in oil.

Equipped with either lead or Edison batteries (50 cells A4 or 40 cells A6)—whichever purchaser may prefer.

1911 Models now being delivered. Write for illustrated catalogue or see them in salesroom of our agents in your city.

THE BAKER MOTOR VEHICLE COMPANY, CLEVELAND, OHIO

33 WEST 80TH STREET