DRUNK DRIVING

A THREAT TO AMERICAN ROADWAYS

Driving under the influence is common among college students, who consume more alcohol than many other demographics in the nation.

IN THE U.S., DRUNK DRIVING IS THE #1 MOST COMMON CRIME.



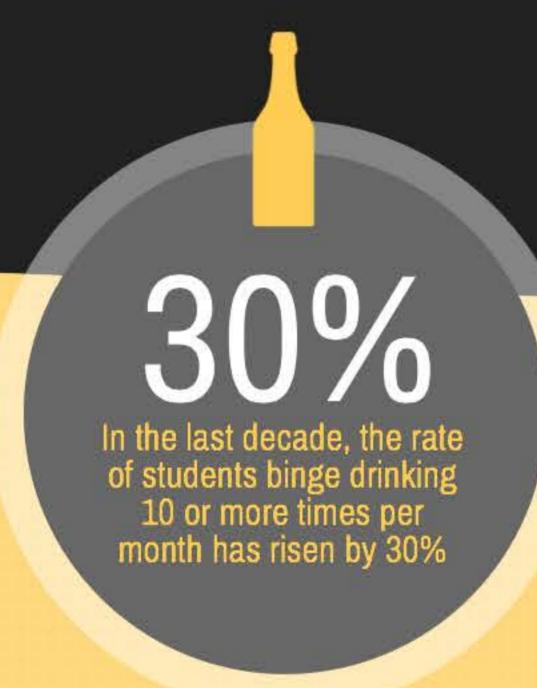


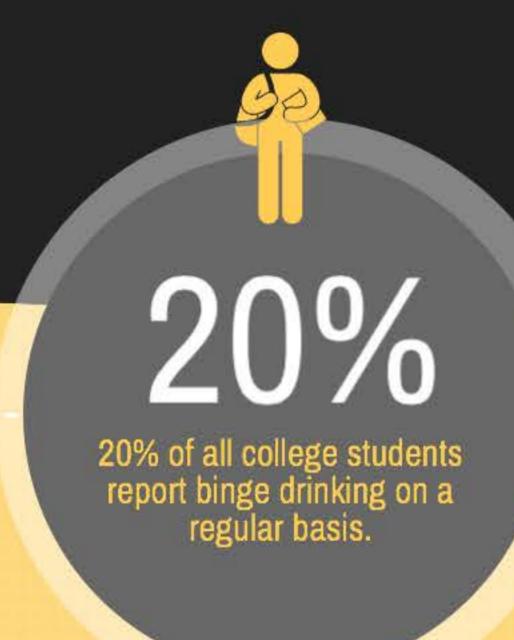
ALCOHOL WAS THE CAUSE OF MORE THAN 30% OF AUTO FATALITIES IN 2009.

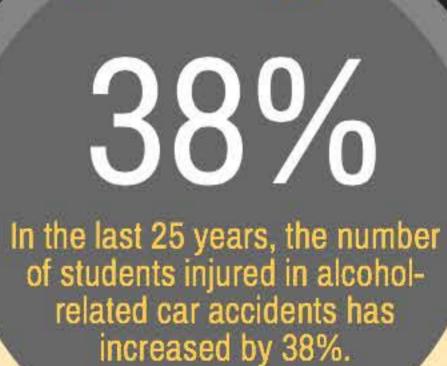
Full-time students are

TWICE

as likely to drink heavily during their college careers.







Student spending on alcohol has increased 20% in the last decade.

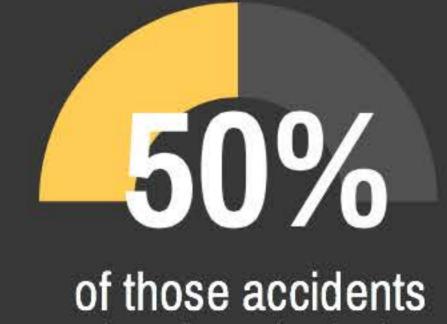
DUI convictions can RIPLE the cost of car insurance.



2,000 college students each year die from alcohol-caused accidents, and most of those are car crashes.



CAR ACCIDENTS ARE THE LEADING CAUSE OF DEATH FOR AGES 6 TO 27.



involve alcohol.

For college students who are struggling with alcoholism, rehab or recovery treatment offers a way out.

- http://well.wvu.edu/articles/the_high_cost_of_drinking_and_driving
- http://www.bankrate.com/finance/personal-finance/dui-memorial-day-20-000-1.aspx http://money.msn.com/auto-insurance/dui-the-10000-dollar-nde-home.aspx
- http://www-nrd.nhtsa.dot.gov/Pubs/811363.PDF http://www.samhsa.gov/data/nsduh/2012summnatfinddettables/nationalfindings/nsduhresults2012.htm
- http://www.casacolumbia.org/addiction-research/reports/wasting-best-brightest-substance-abuse-americas-colleges-universitys http://www.casacolumbia.org/newsroom/op-eds/wasting-best-and-brightest-alcohol-and-drug-abuse-college-campuses http://www.recovery.org/cost-of-addiction-calculator/