

DRUNK DRIVING

A THREAT TO AMERICAN ROADWAYS



Driving under the influence is common among college students, who consume more alcohol than many other demographics in the nation.

IN THE U.S., DRUNK DRIVING IS THE #1 MOST COMMON CRIME.



30%

ALCOHOL WAS THE CAUSE OF MORE THAN 30% OF AUTO FATALITIES IN 2009.

Full-time students are
TWICE
as likely to drink heavily during their college careers.



30%

In the last decade, the rate of students binge drinking 10 or more times per month has risen by 30%



20%

20% of all college students report binge drinking on a regular basis.



38%

In the last 25 years, the number of students injured in alcohol-related car accidents has increased by 38%.

Student spending on alcohol has increased 20% in the last decade.

DUI convictions can

TRIPLE

the cost of car insurance.



DUI legal costs and fines can be up to

\$20,000

CAR ACCIDENTS ARE THE LEADING CAUSE OF DEATH FOR AGES 6 TO 27.

2,000

college students each year die from alcohol-caused accidents, and most of those are car crashes.

50%

of those accidents involve alcohol.

For college students who are struggling with alcoholism, rehab or recovery treatment offers a way out.