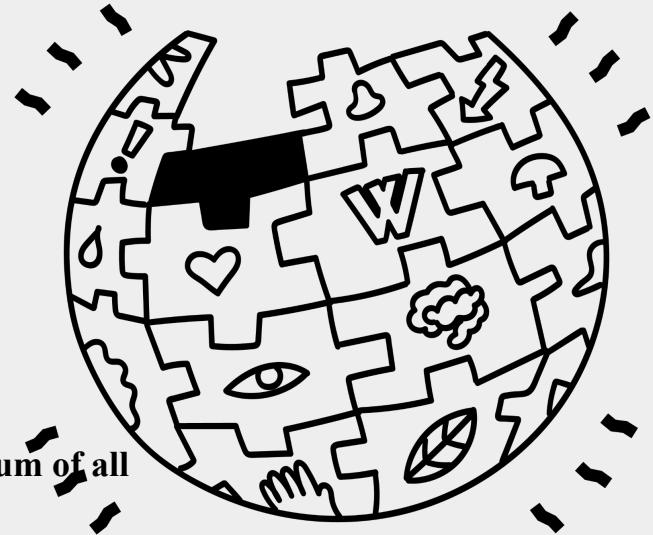




'Needs Assessment for Documentation and Revitalization of Indic Languages using Wikimedia projects'

- **What is language activism?**
- Creation of wikipedia in one's language- a form of language activism
- What are we doing via this project?
- Alignment with free and open knowledge principle of Wikimedia -

“a world in which every single human being can freely share in the sum of all knowledge.”



What is oral culture?



Welcome
to the
**Oral Culture and Language
Documentation Workshops**

Free Knowledge

- Knowledge free for and by anyone
- Wikipedia's rank: 7 - educational site (after social media)
- Multilingual data (Dictionaries or Wiktionary)
- Liberty and Vandalism



Wikimedia projects



WIKIMEDIA
COMMONS



WIKIMEDIA
INCUBATOR



MediaWiki



WIKIBOOKS



WIKIDATA



WIKIMEDIA



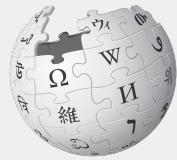
WIKIMEDIA
META-WIKI



WIKIMEDIA
ENTERPRISE



WIKINews



WIKIPEDIA



WIKISPECIES
free species directory



Wikiquote



WIKIVERSITY



wikivoyage



Wiktionary
The free dictionary



WIKISOURCE

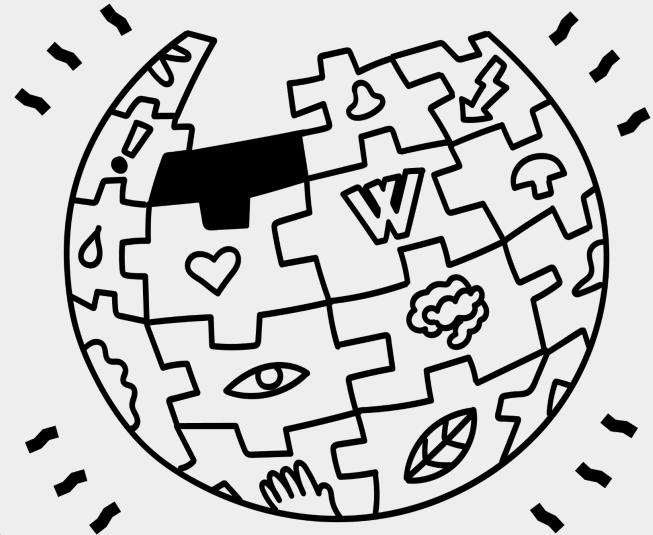
Recap

Two online workshops so far



First Workshop

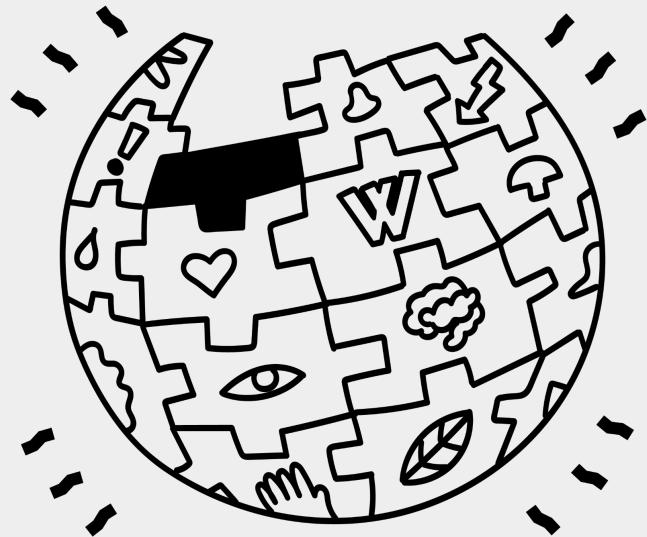
- Introduction to language activism and oral culture
- Language documentation
- Examples of oral culture and language documentation
- 12 projects of Wikimedia
- Wikimedia Commons and Wikisource
- Copyrights and licencing
- Wikimedia Commons: How to upload, Commons guidelines





Second Workshop

- Oral culture recording
- Examples of oral culture & language documentation
- Video conversion
- How to upload Video on Wikimedia commons (brief steps)



Next Steps

- Record each others short videos
(2-3 min)
- Field visit
- Creating Oral Culture Content



CC by SA 4.0, Diego Delso

Oral Culture Toolkit

Here is a toolkit which you can follow

- https://meta.wikimedia.org/wiki/Oral_Culture_Transcription_Toolkit/Interview_Questions





Thank you!



Wikimedians for Climate Justice
User Group

**Anyone in the movement can
freely use this Wikimedia
community mark with a globe
like this next to their affiliate
name...**

Or like this

Wikipedia is the largest collection of free, collaborative knowledge in human history. Millions of people from around the world have written and added to Wikipedia since it was created in 2001: anyone can edit it, at any time. Wikipedia contains more than 35 million volunteer-authored articles in more than 290 languages.

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Wikimedians for Climate Justice
User Group

A short guide to our brand:fonts

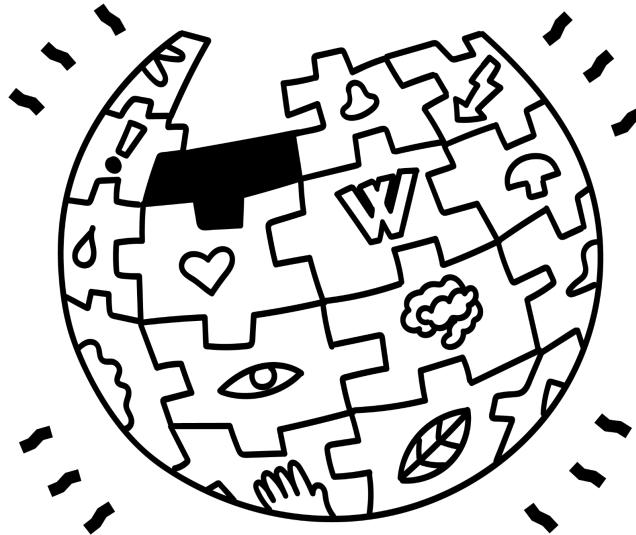


Wikimedians for Climate Justice
User Group

A short guide to our brand:colours

First Workshop

- Introduction to language activism and oral culture
- Language documentation
- Examples of oral culture and language documentation
- 12 projects of Wikimedia
- Wikimedia Commons and Wikisource
- Copyrights and licencing
- Wikimedia Commons: How to upload, Commons guidelines



Our colour palettes

Our colour palettes have been expanded to include all the Wikimedia colour palettes:

- The core palette, (black, white and greyscale)
- The legacy palette (our legendary tricolour) and;
- The creative palette (inspired by the Wikipedia 20 birthday identity).

For more guidance on how to apply our colours head to the Wikimedia brand portal [Meta-Wiki](#)



Core Palette

White	Black	Black 75	Black 50	Black 25	
Print CMYK 00 00 00 00	Print CMYK 00 00 00 100	Print CMYK 00 00 00 75	Print CMYK 00 00 00 50	Print CMYK 00 00 00 25	
Screen RGB 255 255 255 HEX FFFFFFFF	Screen RGB 00 00 00 HEX 000000	Screen RGB 64 64 64 HEX 404040	Screen RGB 127 127 127 HEX 7F7F7F	Screen RGB 191 191 191 HEX BFBFBF	
Screen Hex Codes					
Color	White	Black	Black 75	Black 50	Black 25
Hex code	FFFFFF	000000	404040	7F7F7F	BFBFBF

Legacy Palette

Green		Blue		Red		Legacy palette
Print CMYK	67 00 33 40	Print CMYK	89 63 00 00	Print CMYK	24 100 100 25	
Screen RGB	51 153 102	Screen RGB	00 99 191	Screen RGB	153 00 00	
HEX	396	HEX	0063BF	HEX	900	
Print CMYK	64 00 33 61	Print CMYK	93 48 00 34	Print CMYK	00 98 99 41	Legacy palette AAA approved
Screen RGB	36 99 66	Screen RGB	12 87 168	Screen RGB	151 03 02	
HEX	246342	HEX	0C57AB	HEX	970302	

Screen Hex Codes						
Color	Green	Blue	Red	Green AAA	Blue AAA	Red AAA
Hex code	396	0063BF	900	246342	0C57AB	970302

Creative Palette

Red	Pink	Orange	Yellow
Print CMYK 00 98 99 41	Print CMYK 00 47 28 10	Print CMYK 00 46 89 07	Print CMYK 00 22 100 06
Screen RGB 151 03 02	Screen RGB 230 121 166	Screen RGB 238 128 25	Screen RGB 240 188 00
HEX 970302	HEX E679A6	HEX EE8019	HEX F0BC00
Purple	Dark Green	Blue	Bright Blue
Print CMYK 52 60 00 29	Print CMYK 57 17 00 56	Print CMYK 93 47 00 25	Print CMYK 98 38 00 00
Screen RGB 87 72 181	Screen RGB 48 93 112	Screen RGB 14 101 192	Screen RGB 04 157 255
HEX 574B85	HEX 305D70	HEX 0E65C0	HEX 049DFF
Bright Yellow	Green	Bright Green	
Print CMYK 00 01 16 09	Print CMYK 64 00 35 48	Print CMYK 46 00 14 18	
Screen RGB 233 231 196	Screen RGB 48 133 87	Screen RGB 113 209 179	
HEX E9E7C4	HEX 308557	HEX 71D1B3	

Screen Hex Codes

Color	Red	Pink	Orange	Yellow	Purple	Dark green	Blue	Bright Blue	Bright Yellow	Green	Bright Green
Hex code	970302	E679A6	EE8019	F0BC00	574885	305D70	0E65C0	049DFF	E9E7C4	308557	71D1B3



Symbols & Icons

Symbols & icons

For our 20th anniversary, we created [a system made up of a wide range of symbols](#), illustrated by Karabo Poppy Moletsane and Jasmina El Bouamraoui, representing different types of knowledge, cultures, celebrations, the internet, and the Wikimedia movement. These were designed to be temporary to the calendar year 2021.

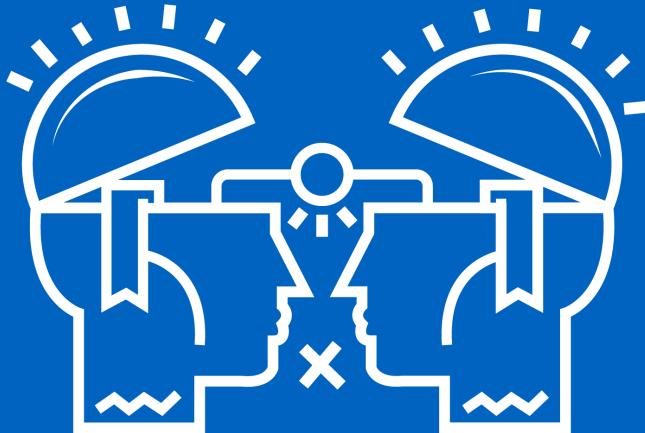
The system grew over the last year, marking several key moments like Black History Month, Women's History Month, and Wikimania.

We are also incorporating some of the most popular icons and illustrations from Wikipedia 20 into the Movement's permanent design guidelines so you can keep using them.

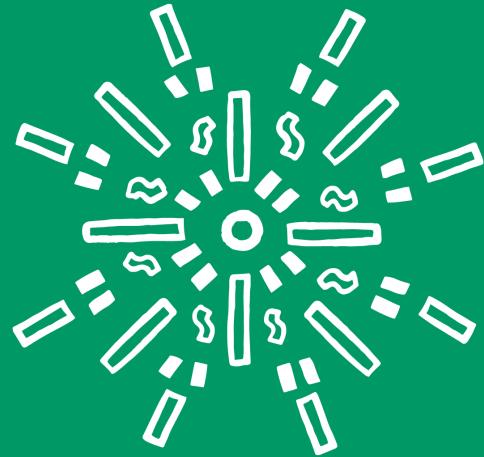
Illustrations can be
used over any of
our **brand colours**.



**Use an illustration
in place of a
photograph in
a split layout.**



Use an illustration over a solid background to create divider slides that separate the different sections in your presentation. Do not use an illustration on the main title slide of your presentation.



**You can use
the symbols as
smaller icons next
to relevant text.**

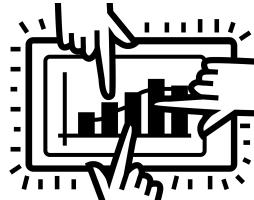
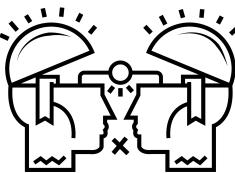
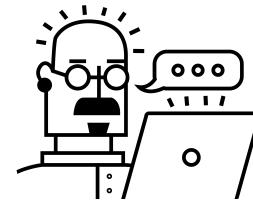
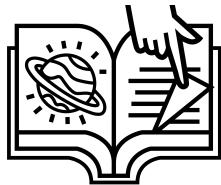
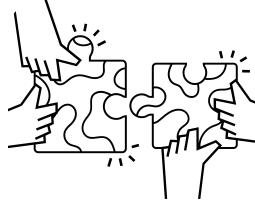
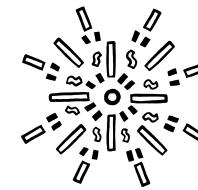
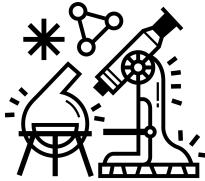


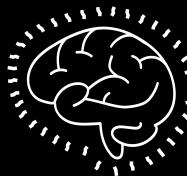
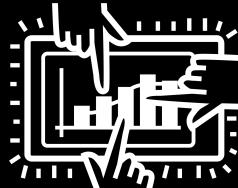
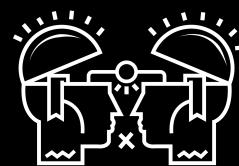
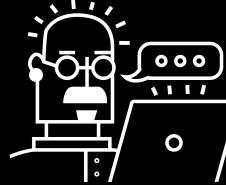
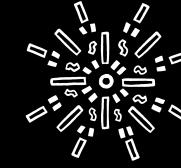
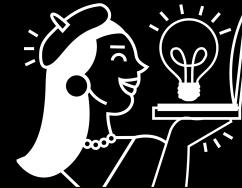
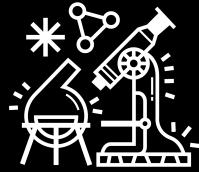
Some text



Don't make artwork
smaller than 1.25
inches wide.

Black







Wikimedia Project Logos

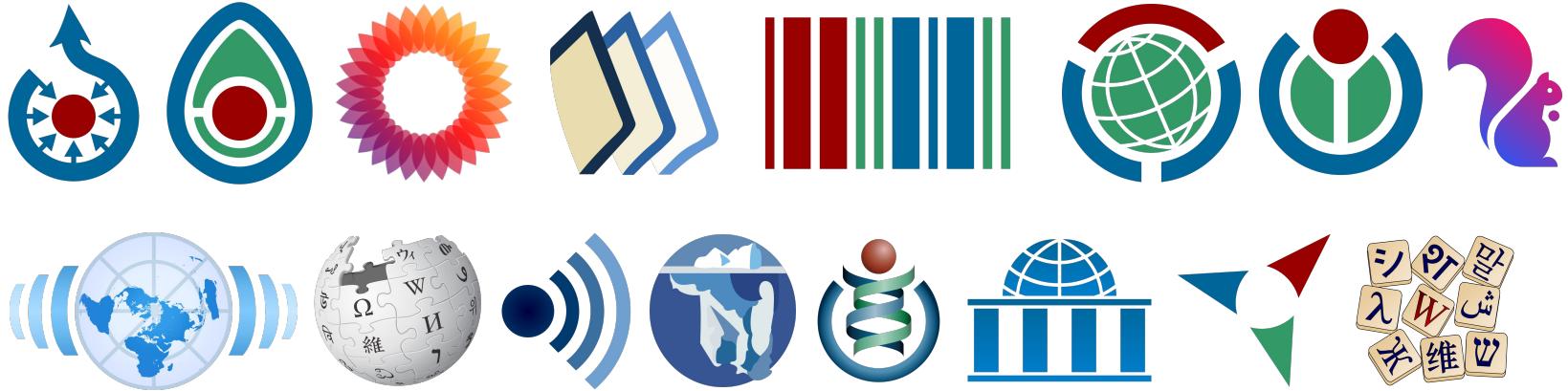
Project Logos with text



MediaWiki



Project Logos without text



Documents & Email signatures

Ready documents



[A simple version](#)



[A detailed version](#)

Learn more on the Wikimedia brand portal!

meta.wikimedia.org/wiki/brand

Or just search “[m:brand](#)”
on any Wikimedia project

A screenshot of a Wikimedia project page, likely Wikipedia, showing the search bar at the top. The search term "m:brand" is entered. Below the search bar, there are navigation links: View, View source (which is highlighted in blue), History, and a search icon. The user interface includes a "Not logged in" link and "Log in" button.

A screenshot of the Wikimedia Brand Portal homepage. At the top right, there are links for English, Not logged in, Talk, Contributions, Create account, and Log in. Below that is a search bar with "Search Meta" and a magnifying glass icon. The main content area has a header "Brand". Below the header are navigation links: Overview, Logo, Typography, Colours, Imagery, Campaigns and events, and Create. The central text area discusses the Wikimedia movement's vision and common visual identity. To the right, there are sections for "See what's new →" and various brand assets: Logo (yellow background with a black silhouette), Typography (blue background with large white letters "Aa"), Colours (pink background with overlapping circles), Imagery (green background with a pyramid), and Create (orange background).

We're inside the
presentation
template right now!



Presentation title on black background

Name of presenter
Place and/or date



Presentation title on white background

Name of presenter
Place and/or date



Presentation title on white background

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Place and/or date



Presentation title on black background

Name of presenter
Place and/or date



Presentation title on photo background

Name of presenter
Place and/or date

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**Title slides
Right to left**



Presentation title on black background

Name of presenter
Place and/or date



01

Chapter title goes here

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If you need it



Chapter slides

Left to right



01

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Chapter slides
Right to left



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Title slides

Centered

Presentation title on white background

Name of presenter
Place and/or date



Presentation title on Black background

Name of presenter
Place and/or date



Presentation title on photo background

Name of presenter
Place and/or date

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A photograph of two women looking at a laptop screen. One woman is wearing a hijab and the other is wearing glasses. They appear to be in a classroom or lecture hall setting.

Presentation title on photo background

Name of presenter
Place and/or date

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Content slides

A title for this page here

1.

Title goes here

Donec ullamcorper nulla non metus auctor fringilla. Maecenas sed diam eget risus varius blandit sit amet non magna. Nullam quis risus eget urna mollis ornare vel eu leo. Etiam porta sem malesuada magna mollis euism diam eget risus varius blandit.

2.

Title goes here

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4.

Title goes here

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A photograph showing a group of young people, likely teenagers, gathered around a laptop computer. One person in the foreground is pointing at the screen with their right hand. They are wearing a dark t-shirt with a graphic design. Another person to the right is wearing a black bucket hat and has braided hair. The background shows a window with a grid pattern and some other people in the distance.

Sometimes you have
to make a point over
a photo.

Jamal Nxedlana, from Bubblegum Club, on behalf of Moleskine Foundation, CC BY-SA 4.0

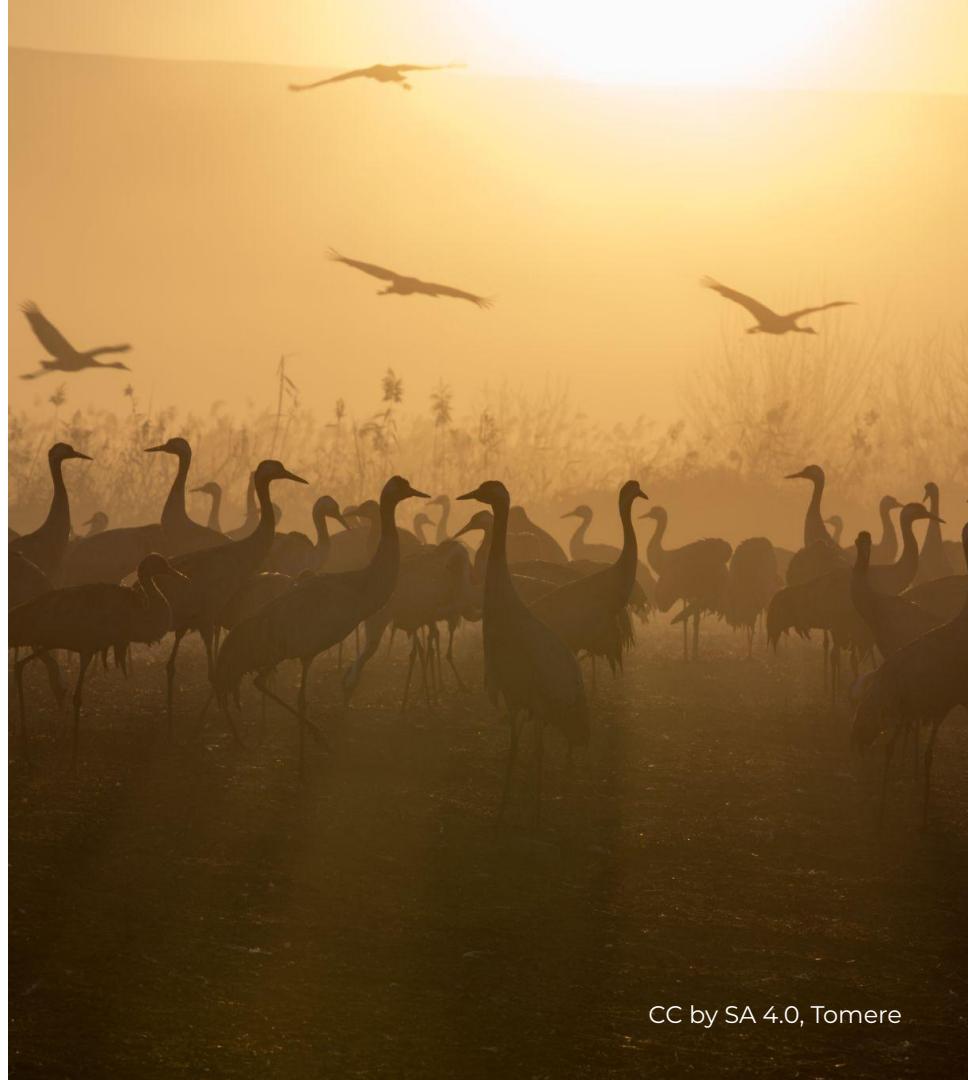
A photograph of a classroom filled with students. They are seated at wooden desks, facing forward. The students are dressed in various colorful clothing, including headscarves and traditional patterns. The room has wooden walls and a polished floor.

Sometimes you have
to make a point over
a photo.



A title for this page here

Wikipedia is the largest collection of free, collaborative knowledge in human history. Millions of people from around the world have written and added to Wikipedia since it was created in 2001: anyone can edit it, at any time. Wikipedia contains more than 35 million volunteer-authored articles in more than 290 languages.



CC by SA 4.0, Tomere



CC by SA 4.0, Sumita Roy Dutta

**Sometimes
you want
to go big
and bold.**

**Sometimes
you want
to go big
and bold.**



Public Domain, Jebulon

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Wikipedia contains more than 35 million volunteer-authored articles in more than 290 languages.





Insights / Storytelling slides

Section Title Goes Here



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Title one goes here

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CC BY-SA 4.0, Siphosihle Mkhwanazi

Title two goes here

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CC by SA 4.0, Chris Koerner

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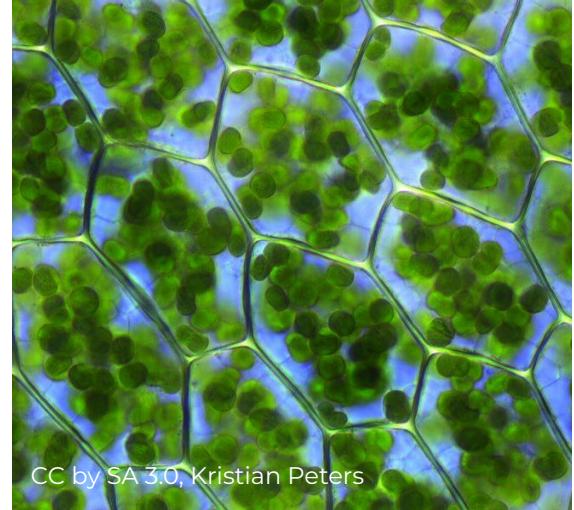
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Public Domain, Jebulon

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CC by SA 3.0, Kristian Peters

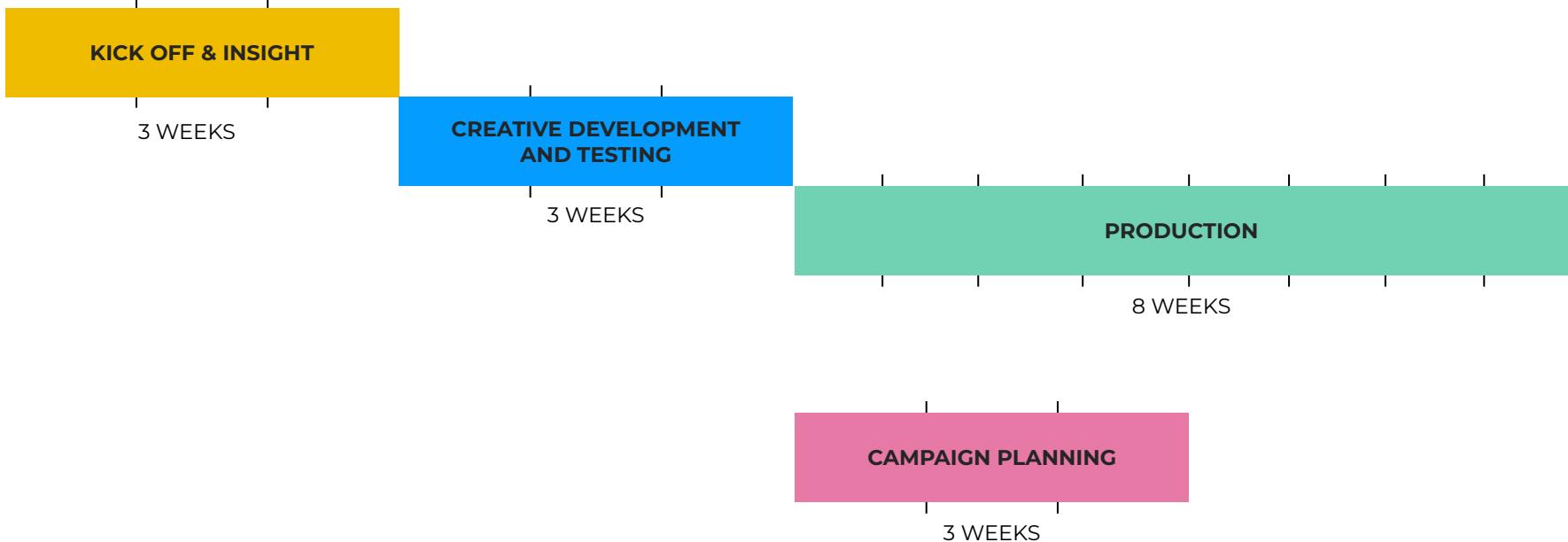
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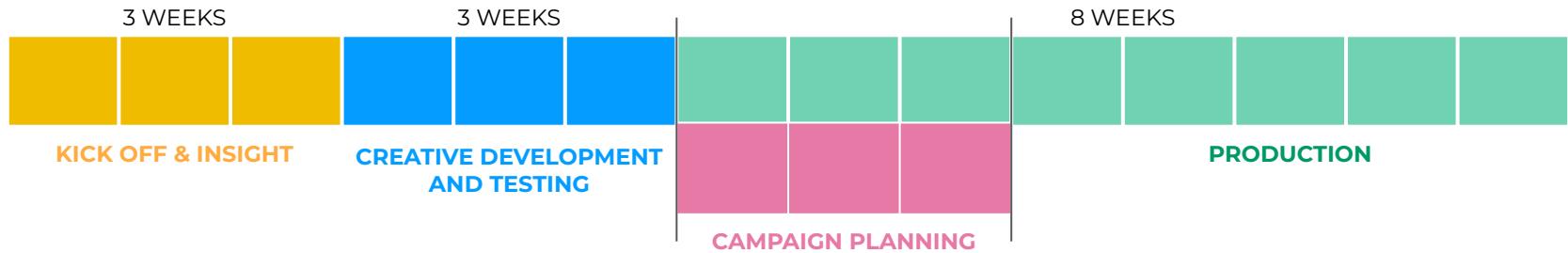
Timeline slide

Rough timings



TOTAL: 14 WEEKS

Rough timings





Stat slides

Section Title Goes Here

Title goes here

20%

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Campaign slides

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Subtitle goes here

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Sender

Subject: Rainforest Alliance Monthly Power Up

To: Joseph Bloggs

Today at 22:12



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Section Title

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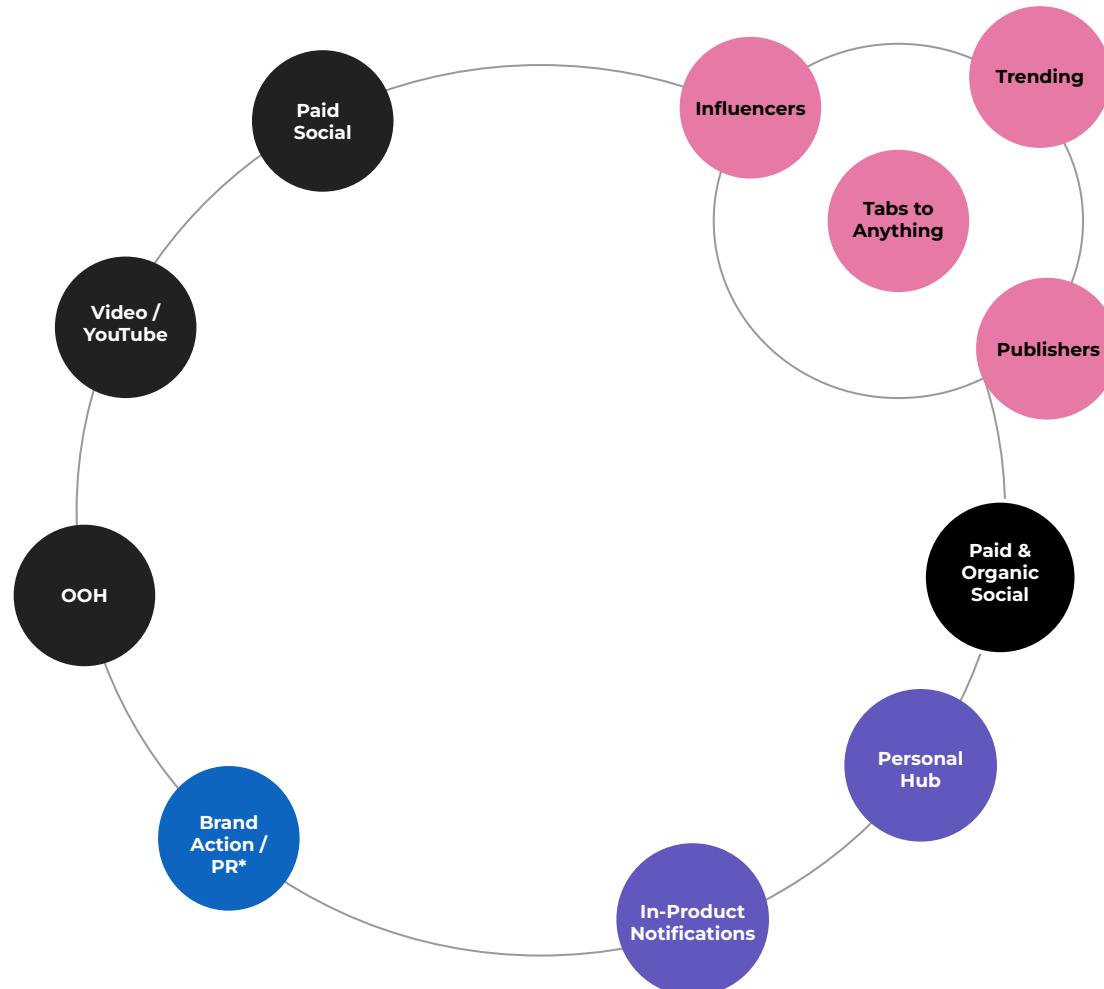




Table slides

Title for table slide

HEADERS IN CAPS	IN 10 PT TYPE	DARKER BACKGROUND	OK
Freedom	45	34	67
Justice	34	11	63
Liberty	55	87	12
Openness	78	33	96
Hope	0	56	11



Title for table slide

TITLE		
SUBTITLE 1	SUBTITLE 2	SUBTITLE 3
Text goes here	Text goes here	Text goes here
↓	↓	↓
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End slide





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